START

U.S. TELEPHONE DIRECTORY COLLECTION: REEL CONTENTS CALIFORNIA

MICROFILM NUMBER (o) 90/5004 MicRR

White Pages and Yellow Pages for:

LOCALITY: SAN LUIS OBISPO COUNTY (Includes Adelaida to Templeton) October 1957

THRU

SAN LUIS OBISPO COUNTY (Includes Arroyo Grande to Templeton) August 1960

(Note: See targets preceding White Pages and Yellow Pages for full listing of cities covered.)

CALIFORNIA TELEPHONE DIRECTORIES

WHITE PAGES

LOCALITY: San Luis Obispo, Avila Beach, Baywood Park, Camp San Luis Obispo, Los Osos Highlands

YEAR: October 1957

SAN LUIS OBISPO COUNTY TELEPHONE DIRECTORY

OCTOBER 1957



SEE THE "CLASSIFIED" IN THIS DIRECTORY

'YELLOW PAGES'

ITS YELLOW PAGES TELL YOU "WHERE TO BUY IT"

PACIFIC TELEPHONE

RATES FOR TYPICAL LONG DISTANCE CALLS

Here are some examples of station-to-station rates to out-of-town points. The rates shown are for three minutes and do not include Federal Tax. Person-to-person calls cost somewhat more than station-to-station calls. A collect call, to be billed to the number you are calling, costs no more than other calls except that the minimum charge is 30c. Night and Sunday rates apply from 6:00 P.M. to 4:30 A.M. and all day Sunday.

From **SAN LUIS OBISPO** *(LIberty 3)* to:	Week-days	Nights, Sundays
Anaheim, Calif.	$ .95	**$ .80**
Arroyo Grande, Calif.	.15	**.15**
Atascadero, Calif.	.20	**.20**
Auburn, Calif.	1.10	**.95**
Bakersfield, Calif.	.70	**.60**
Berkeley, Calif.	1.00	**.85**
Boston, Mass.	2.50	**2.00**
Bradley, Calif.	.50	**.50**
Burlingame, Calif.	.95	**.80**
Cambria, Calif.	.40	**.40**
Campbell, Calif.	.90	**.75**
Carmel, Calif.	.80	**.70**
Carson City, Nev.	.95	**.70**
Castroville, Calif.	.80	**.70**
Cayucos, Calif.	.25	**.25**
Chicago, Ill.	2.20	**1.75**
Chualar, Calif.	.75	**.65**
Cleveland, Ohio	2.35	**1.90**
Coalinga, Calif.	.60	**.50**
Colfax, Calif.	1.10	**.95**
Concord, Calif.	1.00	**.85**
Cuyama, Calif.	.60	**.50**
Dallas, Texas	2.05	**1.65**
El Centro, Calif.	1.25	**1.05**
Eureka, Calif.	1.40	**1.20**
Fresno, Calif.	.75	**.65**
Gilroy, Calif.	.80	**.70**
Glendale, Calif.	.90	**.75**
Gonzales, Calif.	.70	**.60**
Greenfield, Calif.	.65	**.55**
Guerneville, Calif.	1.10	**.95**
Hanford, Calif.	.70	**.60**
Hayward, Calif.	.95	**.80**
Hollister, Calif.	.80	**.70**
Kansas City, Mo.	2.05	**1.65**
King City, Calif.	.65	**.55**
Kingsburg, Calif.	.75	**.65**
Lakeport, Calif.	1.15	**1.00**
Lompoc, Calif.	.50	**.50**
Long Beach, Calif.	.95	**.80**
Los Altos, Calif.	.90	**.75**
Los Angeles, Calif.	.90	**.75**
Merced, Calif.	.85	**.70**
Minneapolis, Minn.	2.20	**1.75**
Modesto, Calif.	.90	**.75**

From **SAN LUIS OBISPO** *(LIberty 3)* to:	Week-days	Nights, Sundays
Monterey, Calif.	$ .75	**$ .65**
Morgan Hill, Calif.	.85	**.70**
Morro Bay, Calif.	.15	**.15**
Mountain View, Calif.	.90	**.75**
Napa, Calif.	1.05	**.90**
New York, N. Y.	2.50	**2.00**
Nipomo, Calif.	.25	**.25**
Oakland, Calif.	1.00	**.85**
Palo Alto, Calif.	.90	**.75**
Pasadena, Calif.	.90	**.75**
Paso Robles, Calif.	.30	**.30**
Philadelphia, Pa.	2.50	**2.00**
Pismo Beach, Calif.	.15	**.15**
Porterville, Calif.	.75	**.65**
Redding, Calif.	1.30	**1.10**
Redwood City, Calif.	.95	**.80**
Reno, Nev.	1.00	**.75**
Richmond, Va.	2.50	**2.00**
Riverside, Calif.	1.00	**.85**
Sacramento, Calif.	1.05	**.90**
St. Louis, Mo.	2.20	**1.75**
Salinas, Calif.	.75	**.65**
San Ardo, Calif.	.55	**.50**
San Bernardino, Calif.	1.00	**.85**
San Diego, Calif.	1.10	**.95**
San Francisco, Calif.	1.00	**.85**
San Jose, Calif.	.90	**.75**
San Rafael, Calif.	1.00	**.85**
Santa Barbara, Calif.	.65	**.55**
Santa Clara, Calif.	.90	**.75**
Santa Margarita, Calif.	.10	**.10**
Santa Maria, Calif.	.35	**.35**
Santa Rosa, Calif.	1.10	**.95**
Seattle, Wash.	1.60	**1.30**
Selma, Calif.	.75	**.65**
Stockton, Calif.	.95	**.80**
Sunnyvale, Calif.	.90	**.75**
Taft, Calif.	.60	**.50**
Templeton, Calif.	.25	**.25**
Truckee, Calif.	1.15	**1.00**
Vallejo, Calif.	1.00	**.85**
Ventura, Calif.	.75	**.65**
Visalia, Calif.	.75	**.65**
Washington, D. C.	2.50	**2.00**
Watsonville, Calif.	.85	**.70**

From **PASO ROBLES** to:	Week-days	Nights, Sundays
Alameda, Calif.	$ .90	**$ .75**
Anaheim, Calif.	1.00	**.85**
Arroyo Grande, Calif.	.40	**.40**
Atascadero, Calif.	.15	**.15**
Auburn, Calif.	1.05	**.90**
Bakersfield, Calif.	.70	**.60**
Belmont, Calif.	.90	**.75**
Boston, Mass.	2.50	**2.00**
Bradley, Calif.	.25	**.25**
Cambria, Calif.	.30	**.30**
Carmel, Calif.	.70	**.60**
Carson City, Nev.	.90	**.70**
Castroville, Calif.	.75	**.65**
Cayucos, Calif.	.25	**.25**
Chicago, Ill.	2.20	**1.75**
Chualar, Calif.	.65	**.55**
Cleveland, Ohio	2.35	**1.90**
Coalinga, Calif.	.45	**.45**
Concord, Calif.	.95	**.80**
Cuyama, Calif.	.65	**.55**
Dallas, Texas	2.05	**1.65**
El Centro, Calif.	1.25	**1.05**
Eureka, Calif.	1.35	**1.15**
Fort Bragg, Calif.	1.20	**1.00**
Fresno, Calif.	.65	**.55**
Gilroy, Calif.	.75	**.65**
Glendale, Calif.	.90	**.75**
Gonzales, Calif.	.60	**.50**
Greenfield, Calif.	.55	**.50**
Hanford, Calif.	.65	**.55**
Hayward, Calif.	.90	**.75**
Hollister, Calif.	.70	**.60**
Kansas City, Mo.	2.05	**1.65**
King City, Calif.	.50	**.50**
Kingsburg, Calif.	.70	**.60**
La Honda, Calif.	.85	**.70**
Lompoc, Calif.	.65	**.55**
Long Beach, Calif.	.95	**.80**
Los Altos, Calif.	.85	**.70**
Los Angeles, Calif.	.95	**.80**
Merced, Calif.	.75	**.65**
Minneapolis, Minn.	2.20	**1.75**
Modesto, Calif.	.85	**.70**
Monterey, Calif.	.70	**.60**
Morgan Hill, Calif.	.80	**.70**

From **PASO ROBLES** to:	Week-days	Nights, Sundays
Morro Bay, Calif.	$ .30	**$ .30**
Napa, Calif.	1.00	**.85**
New York, N. Y.	2.50	**2.00**
Nipomo, Calif.	.50	**.50**
Oakland, Calif.	.90	**.75**
Palo Alto, Calif.	.85	**.70**
Pasadena, Calif.	.95	**.80**
Pescadero, Calif.	.90	**.75**
Philadelphia, Pa.	2.50	**2.00**
Pismo Beach, Calif.	.40	**.40**
Porterville, Calif.	.70	**.60**
Redding, Calif.	1.25	**1.05**
Redwood City, Calif.	.90	**.75**
Reno, Nev.	.95	**.70**
Richmond, Va.	2.50	**2.00**
Riverside, Calif.	1.00	**.85**
Sacramento, Calif.	1.00	**.85**
St. Louis, Mo.	2.20	**1.75**
Salinas, Calif.	.65	**.55**
San Ardo, Calif.	.35	**.35**
San Bernardino, Calif.	1.00	**.85**
San Diego, Calif.	1.15	**1.00**
San Francisco, Calif.	.95	**.80**
San Jose, Calif.	.85	**.70**
San Luis Obispo, Calif.	.30	**.30**
San Mateo, Calif.	.90	**.75**
San Rafael, Calif.	.95	**.80**
Santa Barbara, Calif.	.75	**.65**
Santa Cruz, Calif.	.80	**.70**
Santa Margarita, Calif.	.25	**.25**
Santa Maria, Calif.	.50	**.50**
Santa Rosa, Calif.	1.05	**.90**
Seattle, Wash.	1.60	**1.30**
Selma, Calif.	.65	**.55**
Sharp Park, Calif.	.90	**.75**
Stockton, Calif.	.90	**.75**
Sunnyvale, Calif.	.85	**.70**
Taft, Calif.	.65	**.55**
Templeton, Calif.	.10	**.10**
Truckee, Calif.	1.10	**.95**
Vallejo, Calif.	.95	**.80**
Ventura, Calif.	.80	**.70**
Visalia, Calif.	.70	**.60**
Washington, D. C.	2.50	**2.00**
Watsonville, Calif.	.75	**.65**

See Inside Back Cover for rates from Arroyo Grande, Atascadero, Morro Bay and Pismo Beach.

RATES TO SOME OVERSEAS POINTS

Rates are for 3-minute weekday calls and do not include Federal Tax.
Reduced rates apply on calls to many countries during certain night hours and on Sunday.

Point	Rate	Point	Rate	Point	Rate
ANCHORAGE, ALASKA	$ 8.25	HAWAII	$ 7.50	KOREA	$12.00
ARGENTINA	12.00	INDIA	15.00	PANAMA	9.00
AUSTRALIA	12.00	ISRAEL	12.00	PHILIPPINE ISLANDS	12.00
BAHAMAS	9.00	ITALY	12.00	PUERTO RICO	9.00
BRITISH ISLES	12.00	JAMAICA	9.00	SWEDEN	12.00
EGYPT	12.00	JAPAN	12.00	VENEZUELA	12.00
GERMANY	12.00	JUNEAU, ALASKA	6.75	VIRGIN ISLANDS	9.00

SAN LUIS OBISPO COUNTY TELEPHONE DIRECTORY

OCTOBER 1957 ISSUE containing listings and rates in effect **AUGUST 19, 1957**

HOW TO MAKE AN EMERGENCY CALL

FIRE and POLICE **(For other than emergency calls, refer to alphabetical section of this directory.)**

FIRE—EMERGENCY CALLS ONLY

Arroyo Grande Fire Dept................**HUnter 9-2345**
Atascadero Fire Dept...................**Atascadero 56**
Avila Fire Dept..........San Luis Obispo-**LIberty 3-2662**
California Polytechnic
  Fire Dept............San Luis Obispo-**LIberty 3-6027**
Calif. State Div. of Forestry
  Fire Control Station.....San Luis Obispo-**LIberty 3-4242**
  Fire Control Station.................**Paso Robles 580**
Cambria Fire Dept.....................**WAverly 7-4646**
Cayucos Fire Dept.......................**WYman 5-3522**
Grover City Fire Dist........Arroyo Grande-**HUnter 9-2145**
Morro Bay Fire Dept....................**SPruce 2-4821**
Oceano Fire Dist..........Arroyo Grande-**HUnter 9-2110**
Paso Robles Fire Dept....................**Paso Robles 20**
Pismo Beach Fire Dept.................**PRospect 3-4422**
San Luis Obispo Fire Dept.................**LIberty 3-1212**
Santa Margarita Fire District.......**Santa Margarita 2121**
Shell Beach Fire Dept.......Pismo Beach-**PRospect 3-4622**
Templeton Fire Dept.....................**Templeton 4311**

POLICE—EMERGENCY CALLS ONLY

Arroyo Grande Police Dept.............**HUnter 9-2121**
Cambria Constable ....**WAverly 7-4242**
Nipomo Constable ....**WAbash 9-4061**
Paso Robles Police Dept...............**Paso Robles 810**
Pismo Beach Police Dept...............**PRospect 3-2255**
San Luis Obispo County Sheriff—
  Coroner's Office ......San Luis Obispo-**LIberty 3-2850**
  From all other San Luis Obispo County
  Communities ask Operator for...**ENterprise 1-1560**
San Luis Obispo Police Dept..............**LIberty 3-3131**

CALIFORNIA HIGHWAY PATROL (For Emergency Calls Only) Ask Operator for **ZEnith 1-2000**
FEDERAL BUREAU OF INVESTIGATION (F.B.I.)—For the Telephone Number Call "Information"

Or you may call or dial Operator and ask for the particular Fire or Police Department you want. She will try to connect you.

We have prepared this list from the best information available, but cannot guarantee it is complete or in all cases correct.

It is a good idea to fill in the numbers below so you can refer to them quickly:

For FIRE, call__________ **For POLICE, call**__________ **For My DOCTOR, call**__________

WARNING: California Penal Code section 384 makes it a misdemeanor for any person who shall wilfully refuse to immediately relinquish a telephone party-line when informed that such line is needed for an emergency call to a fire department or police department or for medical aid or ambulance service. Also, any person who shall secure the use of a telephone party-line by falsely stating that such line is needed for an emergency call, shall be guilty of a misdemeanor. "Emergency" means "a situation in which property or human life is in jeopardy and the prompt summoning of aid is essential."

HOW TO MAKE A SERVICE CALL

ASSISTANCE ON CALLS—To get help on a call dial **0** (zero) for **Operator.** From a non-dial telephone, ask for **Supervisor.**

BUSINESS TRANSACTIONS—To order a telephone, ask about your bill, etc., see **Pacific Telephone & Telegraph Co.** listings in this directory.

INFORMATION—To get telephone number information see page 2.

REPAIR SERVICE—For repairs to your telephone:
In ARROYO GRANDE and SAN LUIS OBISPO Dial "114."
From OTHER telephones, ask Operator for Repair Service.

TELEGRAMS—To phone a telegram, see **Western Union** listings in this directory. Telegram charges will appear on your regular telephone bill, or you can deposit the charge in the box when you call from a pay telephone.

TIME OF DAY—In ARROYO GRANDE and SAN LUIS OBISPO, dial ROchester 7-8900.
From OTHER TELEPHONES, ask Operator for TIME.

The charge for this call is the same as for any other local call.

HOW TO GET TELEPHONE NUMBER INFORMATION

FOR LOCAL NUMBERS not in this directory:

From DIAL telephones:
In ARROYO GRANDE and SAN LUIS OBISPO, dial 113.
From OTHER DIAL telephones, dial Operator and ask for Information.

From NON-DIAL telephones, ask for Information.

FOR TELEPHONE NUMBERS AT ALL OTHER POINTS dial Operator, or from non-dial telephones ask for Long Distance. Then ask the operator who answers for Information at the place you want to call; for example: "I want Sacramento Information."

HOW TO USE YOUR TELEPHONE

HOW TO DIAL A CALL

Listen for a steady "humming" sound, the **dial tone.** Then dial. If the number includes a prefix be sure to dial the first two capitalized letters and numeral in the prefix, then the remaining numerals.

WHAT THE SIGNALS MEAN

You will know when the telephone you have called begins to ring, by the **ringing signal,** a "burring" tone repeated at regular intervals. Let it ring at least a minute before you hang up. That will give the person you are calling time to answer.

The **busy signal** is a "buzz-buzz" tone. When you hear it, hang up and wait a few minutes before dialing again.

A siren-like sound that rises and falls is the **dial-again signal.** It means there has been a mistake on the call. **No signal** may mean a mistake. Hang up. Check the number you called to see if it was right. Then dial again—making sure you wait for the dial tone first and then dial the number. If there is still no signal, dial Operator and report the condition.

If you are talking on the telephone and hear a short high "beep" tone every 15 seconds or so, it is a **voice-recording signal.** This means the person you are talking to is recording your conversation. It is against the law to use a recorder without this signal.

HOW TO CALL SOMEONE ON YOUR PARTY LINE

To find out the number of a telephone on your party line, call **Repair Service.**

From LIberty 3 telephones:

Dial the listed number. When you hear the high pitched party-line signal here's what to do.

If there is a single numeral on your dial number plate opposite "PTY Code" dial that numeral after you hear this tone. When you hear a "busy" signal hang up. If there is no numeral on your number plate opposite "PTY Code" hang up as soon as you hear the high pitched tone. Your phone and the called phone will ring at regular intervals. Ringing will stop when the called telephone answers. Then lift the receiver and start conversation.

If ringing does not stop after a reasonable period, you can stop it by lifting your receiver.

From ALL OTHER DIAL telephones:

Dial a **special number** you can get from **Repair Service.** When you finish dialing, replace your receiver. Your telephone and the called telephone will ring at regular intervals. Ringing will stop when the called telephone answers. Lift your receiver and begin conversation.

If ringing does not stop after a reasonable period, you can stop it by lifting your receiver.

CALLS YOU CAN DIAL YOURSELF

From a DIAL telephone you can dial any other telephone in the same exchange.

DIRECT DISTANCE DIALING

From LIberty 3 (San Luis Obispo) ONE and TWO Party Telephones Only (except pay phones)

With **Direct Distance Dialing** you can dial Station-to-Station calls to many places in California and across the nation that have two capitalized letters and a numeral in the prefix followed by four other numerals. For example, numbers like EMpire 3-2999 in Sacramento and ACademy 2-9970 in New York can be dialed direct. You cannot dial Person-to-Person calls, Collect calls, ENterprise calls or other calls requiring operator service.

To make **DDD** possible, the United States has been divided into telephone numbering areas. Each area serves all or part of a state and has its own three-digit number called an **"Area Code."**

HOW TO DIAL

From LIberty 3 ONE and TWO party telephones only

IN your Home Area dial the telephone number as you would a local call. For example, to call FRontier 2-0015 in Monterey—

Just dial the number.........................FR 2-0015

OUTSIDE your Home Area, first dial the Area Code, then the telephone number. For example, to call EMpire 3-2999 in Sacramento—

Dial the Area Code for Sacramento..............916

Then the number ....EM 3-2999

Here is a list of SOME of the cities you can dial direct and their **Area Codes:**

IN CALIFORNIA

City	Code	City	Code	City	Code	City	Code
Alameda	415	Compton	213	Los Angeles	213	Salinas	★
Alhambra	213	Culver City	213	Los Gatos	415	San Diego	714
Anaheim	714	Davis	916	Merced	916	San Francisco	415
Aptos	415	Downey	213	Modesto	916	San Jose	415
Arroyo Grande	★	Eureka	415	Monrovia	213	San Juan Bautista	★
Auburn	916	Felton	415	Montebello	213	San Mateo	415
Belmont	415	Fresno	916	Monterey	★	San Pedro	213
Ben Lomond	415	Gilroy	415	Morro Bay	★	San Rafael	415
Berkeley	415	Glendale	213	Mountain View	415	Santa Cruz	415
Beverly Hills	213	Gonzales	★	Oakland	415	Santa Maria	★
Burbank	213	Greenfield	★	Palo Alto	415	Santa Monica	213
Burlingame	415	Hanford	916	Pasadena	213	Soledad	★
Cambria	★	Hayward	415	Pismo Beach	★	Stockton	916
Carmel	★	Hollywood	213	Pittsburg	415	Torrance	213
Carmel Valley	★	Inglewood	213	Pleasanton	415	Turlock	916
Castroville	★	Livermore	415	Porterville	916	Van Nuys	213
Cayucos	★	Long Beach	213	Redondo	213	Visalia	916
Chico	916	Los Altos	415	Sacramento	916	Yosemite	916
Chualar	★						

★ No Area Code is necessary to call this place. It is in your "Home Area."

Continued on Next Page

DIRECT DISTANCE DIALING—continued

IN OTHER STATES

Belleville, Ill. 618	Denver, Colo. 303	New York City, N. Y. ..212	Reno, Nevada 702
Boston, Mass. 617	Eugene, Oregon 503	Newark, N. J. 201	St. Louis, Mo. 314
Carson City, Nev. 702	Houston, Texas 713	Oklahoma City, Okla. .405	Salem, Oregon 503
Chicago, Ill. 312	Indianapolis, Ind. 313	Philadelphia, Penn. ...215	Tucson, Ariz. 602
Cincinnati, Ohio 513	Memphis, Tenn. 901	Phoenix, Ariz. 602	Vancouver, Wash. 206
Corpus Christi, Tex. ...512	Milwaukee, Wisc. 414	Pittsburgh, Penn. 412	Washington, D. C. 202
Dallas, Texas 214	Minneapolis, Minn. ..612	Portland, Ore. 503	White Plains, N. Y. ...914

These lists are not complete. Other DDD points are available now and more will be added from time to time.

If You Reach a Wrong Number

The operator can adjust the charge. Ask the person who answers what city and state he is in. Then dial Operator immediately and tell her.

IF YOU ARE NOT SURE ABOUT DIALING YOUR OUT-OF-TOWN CALL, DIAL OPERATOR. SHE WILL TELL YOU IF THE PLACE IS DIALABLE AND, IF NEEDED, THE AREA CODE.

CALLS YOU PLACE THROUGH OPERATOR

There are certain calls you place through an operator:

Station-to-Station calls you cannot dial direct
Person-to-Person calls
ENterprise calls
Collect calls

Station-to-Station Calls

When you will talk with anyone who answers the called telephone, you make the call "station-to-station".

Tell the Operator the name of the city and the telephone number you want. If you do not know the number, give the Operator the name and address the telephone is listed under and tell her you will talk with anyone who answers.

Person-to-Person Calls

When you want to talk to a particular person, department or extension, you can make the call "person-to-person".

Tell the Operator the name of the city . . . the telephone number (or the name and address the telephone is listed under) . . . and tell her what person, department or extension you want.

The charge for this kind of call is somewhat more than for a "station-to-station" call.

Collect Calls

When you want your call billed to the number you are calling, you can make the call "collect".

Tell the Operator when you place the call—not afterwards—that you want it made "collect".

The minimum charge for a "collect" call is 30c. Otherwise, collect calls cost the same as other calls.

Other Long Distance Calls

It will help also if you ask for:

Overseas Operator ....on calls overseas or to Alaska
Marine Operator ....on calls to ships and planes
Mobile Service Operator ....on calls to autos, trucks, trains

Upon request, the Operator will notify you at the end of a stated period of time on long distance calls.

SAN LUIS OBISPO

INCLUDING

AVILA BEACH BAYWOOD PARK CAMP SAN LUIS OBISPO LOS OSOS HIGHLANDS

The other white section of this directory includes listings of subscribers in the other communities in San Luis Obispo County.

OCTOBER 1957

J. E. GOODING, Manager

A

A-1 Electric 962Montery --------LI 3-3528
A A A Auto Club of So Calif see Automobile Club of So Calif 1134Montery-LI 3-6454
A B C Alaskan & Arctic Passenger Fishing Boats AvlaBch ---------LI 3-4082
Abad Ted 176Brook ------------LI 3-4181
Abate-A-Pest Co 1208Palm ------LI 3-1838
Abbot A Hanks Inc 884NBroad ----LI 3-7583
Abel K J 774Marsh ------------LI 3-2327
Abkin Irving A 2315Helena -------LI 3-6380
Acapulco Grill 1041Higuera ------LI 3-9776
Ace Motel 94Toro -------------LI 3-6356
Ackerson Eugene 483MitchlDr ----LI 3-6914
Ackley Hammon J LosOsosHighlands-LI 3-1156
Acme Quality Paint & Wallpaper Store see Graham's Paint & Wallpaper Store 862Montery-LI 3-0652
Acme Sewing Center 680Higuera --LI 3-7439
Acosta Amelia 456Leff ---------LI 3-4650
Acosta Mike 271Branch ---------LI 3-1379
Acousticon Williams Co 1029Chorro-LI 3-6632
Action Bail Bonds Agcy 981Montery-LI 3-4668
Adams Chas E chirprctr AvilaRd---LI 3-1534
Adams E J 2071 SierraWy-------LI 3-6379
Adams Francis L 1235Uphm -----LI 3-1169
Adams Irene M 531 SntaBrbraAv--LI 3-4048
Adams J L 578-7thBaywdPrk-----LI 3-0458
Adams John Q 1345 Staffrd------LI 3-1538
Adams L L 2038 SnLuisDr-------LI 3-5870
Adams Marvin C 1720Morro ------LI 3-3406
Adams R R 2140 SnMiguelAv-----LI 3-8137
Adams Richard L 645Branch -----LI 3-6807
Adams Saleta 249 Sandrcock-----LI 3-2469
Adams Trailer Court PortugueseRd -LI 3-9771
Adams Truman E 2181 SierraWy--LI 3-0448
Adams W E 1202Buchn ---------LI 3-6328
Adams W J B 1660Fredericks ----LI 3-7344
Adamski J E 1839CorralitosAv ----LI 3-3377
Adamson R W 180 SerranoHts----LI 3-5957
Adler Chas J Broad&IslyRd ------LI 3-4428
Adler Ed 132CrandlWy ---------LI 3-7000
Adler Frank 1721JohnsnAv ------LI 3-1080
Adler Frank Adler Packard Dlr 1234Broad-LI 3-5615
Adler Packard Dlr 1234Broad ----LI 3-5615
ADLER WHOLESALE CO 1301Carml-LI 3-4541
Agar Wm 1874McCollm ---------LI 3-3708
Aggson Ronald D 214PatriciaDr ---LI 3-6598
Agnew Allen M 315Broad --------LI 3-7986
Agricultural Stabilization & Conservation Committee 1530Montery -------LI 3-5729
Agriculture Extension Service University of Calif Farm & Home Advisor 1235Montery-LI 3-9075
Ah Louis Store gift shops 800Palm-LI 3-4332
Ahrendt Wm H 227-16thBaywdPrk-LI 3-1536
Air Express Division-Railway Express Agcy Inc 1021RailrdAv --------LI 3-8334
Akers Wm 1042Pac -----------LI 3-2766
Alaskan Arctic & A B C Passenger Fishing Boats AvlaBch ---------LI 3-4082
Albaugh Elizabeth G 1641Gardn --LI 3-3509
Albert Adon 1536Morro ---------LI 3-0567
Albert Harry J 311GrandAv ------LI 3-0504
Alberti A LsOsosRd -------------LI 3-0809
Alberti Estee L 893Misn --------LI 3-2861
Alberti Henry LsOsosRd ---------LI 3-0624
Alberti Norman LsOsosRd --------LI 3-2590
Alberti Plinio J EdnaRd ---------LI 3-6814
ALBERTS' FLORIST 1116Morro-LI 3-0567
Albrecht Vallalee L 325FthlBl ----LI 3-1258
Alcoholics Anonymous -----------LI 3-5800
Alday John R 124 SntaLuciaDr----LI 3-7574
Alderman W E 1141FthlBl -------LI 3-1887
Aldrich Dorothy M 2505JohnsnAv -LI 3-2153
Aldrich Tom M 703-11thBaywdPrk-LI 3-7328
Alexander Harmon C 261CraigWy -LI 3-1770
Alexander Helen 974Chorro ------LI 3-2906
Alexander Mary E 198 SntaYsablBaywdPrk-LI 3-5058
Alford Ethel M 421Dana ---------LI 3-1316
Alibi Cafe SHwy ---------------LI 3-9843
Alice Ann Beauty Salon 515NBroad-LI 3-7035
Allen Duke 544Higuera ----------LI 3-6557
Allen Francis S 1641Nipomo -----LI 3-6713
Allen J B 309CerroRomauldoAv ---LI 3-1241
Allen J K Dr 1441 Slack---------LI 3-6618
Allen Norris A 467 Osos---------LI 3-6472
Allen Starlin 525Caudl ----------LI 3-3838
Allen Vera D Mrs 1367Higuera ---LI 3-7908
Allen Vic 190 Stennr-----------LI 3-4188
Allen Wesley 1513FairvwAv ------LI 3-7283
Allen's Sound Center 856Montery --LI 3-2047
ALLIED VAN LINES INC AGCY 1824Nipomo-LI 3-7223
Allison Ronald S 557Marsh ------LI 3-6344
ALLSTATE INSURANCE CO 879Higuera-LI 3-0833
Alperin Larry J 2727Broad ------LI 3-7760
Alpha Upsilon Fraternity House 1233MonteVsta-LI 3-2225
Altamirano E R 767FrancisAv ----LI 3-4363
Alva Green's Automotive Trim & Furniture Upholstery 1528Montery -------LI 3-2802
Alvarado Genaro 1314 Osos-------LI 3-7064
Alves Jos 598MitchlDr -----------LI 3-1005
Alvin Motor Co 1234Broad -------LI 3-5799
Amaral Marian 1259 Staffrd-----LI 3-6758
Amato Anthony J 293AlbrtDr ----LI 3-7497
AMEND ELEANOR E DR chirprctr 1023Mill-LI 3-4832
Amer Cancer Society 1130Gardn --LI 3-1481
AMERICAN LAUNDRY & DRY CLEANERS 975Essx-LI 3-1848
Amer Legion Recreation Club 1661Mill-LI 3-6445
Amer Natl Red Cross 1009Morro --LI 3-0696
Amer Refrigerating Co 241Pismo --LI 3-0785
If no answer call--------------LI 3-2689
Amundson Kenneth D 1368 Staffrd-LI 3-0576
Anchor Insurance Service 871 SntaRosa-LI 3-7430
Anchor Realty Service 871 SntaRosa-LI 3-7430
Anderegg Richard L MD 1215Chorro-LI 3-6265
Residence MorroBay --------SPrce 2-8161
Andersen Theodor B 3025JohnsnAv-LI 3-5926
Anderson Albert J 1438Nipomo ---LI 3-5646
Anderson Arthur W 449HendrsnAv -LI 3-6746
Anderson Bertrand W 218Polyview -LI 3-7755
Anderson Chas C 101Hwy --------LI 3-7165
Anderson Chas S 1822B Fixlini----LI 3-1664
Anderson Clarence EdnaRd-------LI 3-3869
Anderson Donald S Dr chirprctr Mullin & Anderson 726FthlBl-LI 3-2823
Anderson E Bonnie 341Higuera ---LI 3-4746
Anderson E C 174DlNrteWy ------LI 3-3780
Anderson E J 2825JohnsnAv -----LI 3-5982
Anderson F G 1345Broad ---------LI 3-7531
Anderson Gene R 1259Palm -----LI 3-4310
Anderson Grace C Mrs EdnaRd ----LI 3-4494
Anderson Gus 1320MurryAv ------LI 3-5621
Anderson Harold J Bud 1687 SnLuisDr-LI 3-8364
Anderson Harry D 546MitchlDr ---LI 3-1244
Anderson Hotel Barber Shop 953Montery-LI 3-4334
ANDERSON HOTEL BEAUTY SALON 963Montery-LI 3-2116
Anderson Hotel & Grill 955Montery-LI 3-0900
Anderson Howard R 137CrandlWy -LI 3-0849
Anderson J C 227TassajaraDr ----LI 3-1477
Anderson J K 54BentnWy -------LI 3-8421
Anderson J L 532Dana -----------LI 3-4430
Anderson J M 428High-----------LI 3-6276
Anderson Jas L PerknsLn ---------LI 3-4842
Anderson Jas N OrctRd ----------LI 3-1400
Anderson John A 887LinclnAv ----LI 3-6604
Anderson John F 758Centr -------LI 3-7599
Anderson Jon 1016Walnt ---------LI 3-1318
Anderson L W 1958Fixlini --------LI 3-3905
Anderson Lena 1273Fredercks ----LI 3-7532
Anderson Leo 639Pismo ---------LI 3-1315
Anderson Leonore E Mrs 644 Isly--LI 3-1004
Anderson Lillian S 980Chorro -----LI 3-3974
Anderson Lincoln D 1516Mill ----LI 3-1525
Anderson Lucy 1128Pismo -------LI 3-5481
Anderson Nettie 2105JohnsnAv ---LI 3-6993
Anderson R A 321TolosaWy ------LI 3-3020
Anderson R E Bob rl est 2056Chorro-LI 3-6246
Anderson R H 460NBroad --------LI 3-8145
Anderson R K 54BentnWy -------LI 3-8421
Anderson Richard G Mrs 1290Fredercks-LI 3-5748
Anderson Roy E 1227 Sydny------LI 3-5078
Anderson Russell K 159Toro ------LI 3-4866
Anderson T N 1010NipomoAv BaywdPrk-LI 3-7999
Anderson Walter 781CalifBl ------LI 3-6136
Anderson Warren R 573JeffryDr --LI 3-4761
Anderson Wayne F 132 Stennr----LI 3-3607
Andre Geo L 1711 SnLuisDr------LI 3-4045

LI = LIberty
When giving the number to an operator or to others, please use the full name LIberty.

Andre Herbert 415Dana ---------LI 3-4198
Andre Jos 862 Isly-------------LI 3-8436
Andre Peter R atty 1041Chorro----LI 3-4171
Residence 390CerroRomauldoAv --LI 3-6647
Andreini Robt 51Motley ---------LI 3-3290
Andreoli Maurice 416PatriciaDr --LI 3-1617
Andrews Dale W 1151MurryAv----LI 3-4796
Andrews Don 591LawrnceDr -----LI 3-1054
Andrews Don jewlr 1009Higuera---LI 3-4543
Andrews Henry E 157Toro -------LI 3-5449
Andrews Ida J 981Palm ---------LI 3-7280
Andrews Zaidee D 1906MurryAv --LI 3-1608
Andrez Edw M 1340-2d ---------LI 3-5705
Angellini Jas 866Mill -----------LI 3-3827
Angeloni Lois 1112Peach --------LI 3-3396
Angerer Alden L MD San Luis Clinic 990Pac-LI 3-4800
Angerer Louise 1968CorralitosAv --LI 3-1631
Anholm Chris 486LinclnAv -------LI 3-5549
Anholm Einar 232Chorro --------LI 3-7587
Anholm Geo 257Chorro ----------LI 3-6925
Anholm Geo John 1221Nipomo ----LI 3-5673
Anita Shops 758Higuera ---------LI 3-5448
Annan Roger L 105CrandlWy -----LI 3-1051
Anselmi G W 756 SntaRosa------LI 3-3975
ANTHONY JEWELERS 779Higuera-LI 3-7839
Anthony Bramwell MD San Luis Clinic 990Pac-LI 3-4800
Anthony Doris Mrs 575Hill ------LI 3-7513
Anziani Ceaser 1003Buchn -------LI 3-2276
Applegarth John H 185PenmnDr --LI 3-8111
Arbini Ambrose A 1224Carml -----LI 3-2056
Arbini Frank 926Branch ---------LI 3-8616
Arbini Raymond 671Pac ---------LI 3-5510
Arbor Acres Farm 174Higuera ----LI 3-7811
Archer Hugh J 1140Uphm -------LI 3-1149
Archibald R H 652LinclnAv ------LI 3-6629
Arctic A B C & Alaskan Passenger Fishing Boats AvlaBch ---------LI 3-4082
ARDEN FARMS CO 116WBranchAroyoGrnde-HUntr 9-2994
Arias Jose 2691Victoria ---------LI 3-7298
Arkells David C 1256Bond -------LI 3-7482
Arledge Sam 1316Broad --------LI 3-2723
Armann K P 1491Palm ----------LI 3-4741
Armenta Gerald 777Essx---------LI 3-6097
Armentrout Wm W 348LinclnAv --LI 3-2202
Armstrong C L 575 Isly----------LI 3-0528
Armstrong J W 453NBroad ------LI 3-6172
Armstrong Jas 314JeffryDr ------LI 3-2982
Armstrong Jas A 2576JohnsnAv --LI 3-2833
Arnett E D 2058Loomis ---------LI 3-8446
Arnett Earl J 140GrandAv -------LI 3-2661
Arnold Ben L 176 SnJoseWy------LI 3-4523
Arnold Edna Mrs 1950 SnLuisDr---LI 3-8655
Arnold Marvin E 728Misn -------LI 3-3958
Arnold Wm H 965MurryAv -------LI 3-2037
Arnold's Barber Shop 1024Morro --LI 3-3931
Arnson Ethel 1426 SBroad-------LI 3-7629
Arnson Whitey L A 537Brizzolara -LI 3-2690
Arrow Liquor Store 1337Montery --LI 3-3514
Arrowhead & Puritas Water Inc---LI 3-6616
Arroyo Grande Truck Co 201WBranchAroyoGrnde
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1511
Arsenio J T rltr apprsr 861Montery-LI 3-7176
Residence 2053Hays ----------LI 3-4306
Art-Wood-Crafts 955Pac --------LI 3-7194
Arter Chas B VistaDelMorro ------LI 3-2840
Artman Edw H OldHwy101 South--LI 3-1228
ARTMAN VAN & STORAGE OldHwy101 South-LI 3-1228
Arvidson Grace 791BoysnAv ------LI 3-2752
Arvidson J L FthlBl ------------LI 3-3981
Ash Albert C 1263Pismo --------LI 3-0571
Ashley Geo H Mrs 864Montery ----LI 3-2105
Asmussen Clarence Edna --------LI 3-6704
Aspee Phyllis 1215Buchn --------LI 3-7410
Assembly of God 1600Chorro -----LI 3-1470
Atchison Ray 193Polyview -------LI 3-8427
Atkinson D E BayvwHts ---------LI 3-8263
Atkinson E H 1924Hope ---------LI 3-1320
Atkinson & Hollister ins agcy 1043Higuera-LI 3-5411
Atkinson Milo Rev 1435Mill ------LI 3-2340
Attwood Philip B 543Dana ------LI 3-4467
Atwater Jas W 161CerroRomauldoAv-LI 3-2680
Atwell Henry 331Pismo ---------LI 3-5715
Atwood E R 730FthlBl ----------LI 3-4063
Auerback Jack 779Buchn --------LI 3-6961
Aurand Richard L VistaDelMorro --LI 3-7039
Austin Harry W 300 SnMiguelAv---LI 3-5464
Austin Jas J 445Branch ---------LI 3-3455
Austin Lawrence Mrs 1592Higuera-LI 3-8449
Austin Merl 990Mill ------------LI 3-3541
Automobile Club of So Calif District Office 1134Montery-----LI 3-6454
For emergency garage service
1427Archer ---------------LI 3-1167
750Humbert ---------------LI 3-1919
AUTOMOTIVE ENGINEERING CO 3036 SBroad-LI 3-6134
Auvil W E LsOsosRd ------------LI 3-6139
Avary J D 129DlSrWy -----------LI 3-5032
Avenell Russell O 723Misn -------LI 3-4005
Avery Danl C 1635HillcrstPl -----LI 3-6898
Avila Court AvlaBch ------------LI 3-6319
Avila Grocery AvlaBch ----------LI 3-0425
Avila Henry 1028 Isly-----------LI 3-4466
Avila Josephine Mrs 1443 Osos----LI 3-5620
Avila Manuel Jr PriceCanyon -----LI 3-2297

Avila School AvilaBch ----------- LI 3-4687
Avon Products Inc 964Chorro ---- LI 3-8458
Awalt Albert 1205 Sydny -------- LI 3-4902
Awalt Rosalie 1169 Isly --------- LI 3-2048
Awalt Wynema 1025Walnt -------- LI 3-2430
Axford John T 185CraigWy ------- LI 3-6375
Ayers Elvin E 162 SerranoHts ----- LI 3-4296
Ayres Tom 686-6thBaywdPrk ----- LI 3-5451
Azevedo John J 301NBroad ------ LI 3-3504

B

B & B Antiques 1023Broad ------ LI 3-3220
B & H Drug Store 951Higuera ---- LI 3-5660
Babb J E 1512 SntaRosa -------- LI 3-0625
Babcock A E 762Toro ----------- LI 3-2538
Babcock Chas Granada Hotel
1128Morro- LI 3-9943
Babcock Dewey 219Price -------- LI 3-1812
Babcock Gerald 346LaCanadaDr -- LI 3-2473
Babcock Gilbert 278DonnaWy ---- LI 3-6676
Babcock Josephine Mrs 770Palm -- LI 3-5018
Babcock W P 1249LaurelLn ------ LI 3-4637
BABY'S DIAPERS SERVICE
331Pac- LI 3-4720
Bach Gertrude Mrs 1845Broad ---- LI 3-7409
Bachelor Roland 1534 Osos ------ LI 3-0542
Bachino D J 1845Morro ---------- LI 3-0645
Bachino J M 967NBroad --------- LI 3-0579
Bachino P 669Palm ------------ LI 3-7125
Bachino R P AvilaBeach --------- LI 3-3964
BACHINO & STOCKIRD ins
740Higuera- LI 3-6887
Bacon John B F Jr 1940 SnLuisDr- LI 3-7984
Bacon Matilda E 240 SntaYsabl
BaywdPrk- LI 3-8631
Badgley John archt 981Montery --- LI 3-6221
Bagby Robt J 120CrandlWy ------ LI 3-1360
Bailey Alfred L 1228Palm ------- LI 3-2345
Bailey Bridge Equipment Co
1767ConejoAv- LI 3-2980
Bailey F Bruce San Luis Obispo County of
Assessor's Ofc CourtHse- LI 3-4785
Bailey Jas W 1810Nipomo ------- LI 3-7933
Bailey S Jr 716-7thBaywdPrk ---- LI 3-4348
Bain Marion H Mrs 198RamonaDr - LI 3-0551
Baine Jas A 694 SntaRosa ------- LI 3-1225
Bakeman Melvin G 1633Fredercks - LI 3-5695
Baker Allan C 1251Fredericks ----- LI 3-2363
Baker Janet S Mrs
225 OldMorroRd- LI 3-7468
Baker Jim 225 OldMorroRd ------ LI 3-7468
Baker Mabel Mrs 948Montalbn --- LI 3-0440
Baker Pearl E 2298 SntaYnezAv --- LI 3-7996
Baker Robt E 882Misn ---------- LI 3-1122
Baker Robt L 1604JohnsnAv ----- LI 3-0041
Baker W H 1410 SBroad --------- LI 3-1133
Baker W L 868Uphm ----------- LI 3-3083
Baker Willie M 1326Pac -------- LI 3-4410
Balardeta A 1133B Palm -------- LI 3-1333
Balch Clarence A 1023Mill ------- LI 3-4453
Baldridge R A Jr Mrs 681Howard - LI 3-2795
Baldridge R H 1504Broad ------- LI 3-4424
Baldwin Chas 1991McCollm ------ LI 3-1654
Baldwin Edw A 1333Essx ------- LI 3-6014
Baldwin Mark D 1035Leff ------- LI 3-7607
Baldwin Ty 67Velvie ------------ LI 3-3157
Ball C J BayvwHts ------------ LI 3-7792
Ball C J rl est LsOsosRd --------- LI 3-5970
Ball David 1316-1st ------------ LI 3-1153
Ball Rollin 252LinclnAv --------- LI 3-3179
Ball Rollin accts 1009Morro ----- LI 3-7817
Ballard John C 356 OldMorroRd --- LI 3-0465
Ballard Virginia 1143Walnt ------ LI 3-0632
Ballesteros M J 166Chorro ------- LI 3-2592
Ballesteros Manuel J Manuel's Liqrs
2145 SBroad- LI 3-5074
Ballew Jas F Rev 652 SntaRosa ---- LI 3-3192
Ballew Jas F Rev 375Toro ------- LI 3-2890
Bank of America Natl Trust & Savings Assn
995Higuera- LI 3-1160
Banks Radiator & Battery Repair Shop
1011Toro- LI 3-7337
Banks W N 381Pismo ----------- LI 3-6991
Bannister Francis M 771Buchn --- LI 3-1794
Banta M A 1401Cazadero ------- LI 3-4148
Baran Frieda 680Pac ----------- LI 3-3210
Barbara Florence 570Pac -------- LI 3-6351
Barber A J 636MitchlDr -------- LI 3-5087
Barber Conrad N Rev EdnaRd ---- LI 3-1612
Barber Ernest A 2436Gerda ----- LI 3-8300
Barcellos F J 1253Peach -------- LI 3-6138
Bardin J A 1739ConejoAv ------- LI 3-1795
BARDIN'S GOODYEAR SERVICE
692Marsh- LI 3-5492
Barker Clifford 247Branch ------- LI 3-3250
Barker Geo W SnAntonioAvlaBch -- LI 3-2662
Barloglo Chas 1889McCollm ------ LI 3-0813
Barlow Howard E 665MarleneDr -- LI 3-4881
Barlow Irvin L 1361Higuera ------ LI 3-5745
Barlow J R Mrs 1037MurryAv ---- LI 3-7204
Barlow Jos B 785 Isly ----------- LI 3-2210

Barnard Ray 327High ----------- LI 3-8333
Barneberg Grace 550Dana ------- LI 3-8699
Barnes Lucille I 624GrandAv ----- LI 3-1917
Barnes Theron E 277CraigWy ----- LI 3-4864
Barnes Vern A 1974Fixlini ------ LI 3-1752
Barney's Bulldozing & Excavating
150NSntaRosa- LI 3-4970
Barnhill David Mrs 858HumbrtAv - LI 3-4324
Barnhill Richard Sr 3291RockvwPl- LI 3-4644
Barr Earle A 711Misn ---------- LI 3-1855
Barraza Severino 760Morro ------ LI 3-2711
Barre A H LsOsosValleyRd ------- LI 3-1992
Barre August 1276Bond --------- LI 3-2043
Barre E F 1218George ---------- LI 3-5989
Barre Ed Jr 2311LawtnAv ------- LI 3-1805
Barrena Frank 1372Broad ------- LI 3-6842
Barrett Ivy Garden City Gas Serv
231 SntaLuciaBaywdPrk- LI 3-8305
Barrett J E 2306JohnsnAv ------- LI 3-0480
Barrett Jas E 1718 SntaRosa ----- LI 3-2350
Barrett Margaret M Mrs
1222 Osos- LI 3-0740
Barrios Chas L 266 Sandrcock ---- LI 3-5942
Barrios Jess 503High ----------- LI 3-6348
Barrios Joe 975JohnsnAv -------- LI 3-1009
Barrios Louis 1015 Olive -------- LI 3-5520
Barrios Thelma OrctRd --------- LI 3-2100
Barrios Victoria 468 Osos ------- LI 3-7675
Barrow C J Jr 724CalifBl ------- LI 3-1615
BARR'S DRIVE-IN RESTAURANT
179 SantaRosa- LI 3-1912
Barry Lee H 1005 Isly ---------- LI 3-6805
Bartholomew J F 1226 Staffrd ---- LI 3-3569
Bartlett G E 2470LawtnAv ------ LI 3-6467
Bartlett Mabel Wallace Mrs
1145Buchn- LI 3-4681
Barton Bertha 1147Pismo ------- LI 3-7211
Bartron Cassie 175DlNrteWy ----- LI 3-7702
Bascom Winfield S
930-10thBaywdPrk- LI 3-6288
Bass Harley 1171½Pismo ------- LI 3-1985
Bass Warren O
CampSanLuisObispo- LI 3-2695
Bassetti D E 680FthlBl --------- LI 3-3077
Bassetti Gladys Miss 795LinclnAv - LI 3-8613
Bassi Jas A 1080Grove ---------- LI 3-2496
Bassi Louis PismoRd ----------- LI 3-1136
Bassi Margaret E 1446Nipomo ---- LI 3-6528
Bastress Jas F 960Pismo -------- LI 3-6052
Batchelor Dorothy P 630FeltnWy -- LI 3-7647
Bately Dorothy 1246 Sydny ------ LI 3-4918
Bateman A 2091 SierraWy ------- LI 3-7883
Bates Jack 286-15thBaywdPrk ---- LI 3-8113
Bates Jas F 755-11thBaywdPrk --- LI 3-3970
Bates Leslie 759-11thBaywdPrk -- LI 3-3287
Bates Milton Mrs 211NJohnsnAv -- LI 3-5561
Bates Robt W Jr 1374Fredericks --- LI 3-1954
Bateson Alan G 196CraigWy ----- LI 3-7311
Batson Jack 1321Murry --------- LI 3-1475
Baughman Jas H 231Beebee ------ LI 3-4994
Bauman Edna 1123Pismo -------- LI 3-8615
Baumbach Al 443Higuera -------- LI 3-1211
Baumberger T E 2011McCollm ---- LI 3-6757
Bausch Helen H Mrs 1516Fairvw -- LI 3-2722
BAXENDALE ELECTRIC motrs reprng
3035 SBroad- LI 3-0496
Baxendale R D 3035 SBroad ------ LI 3-5649
Baxter Lawrence J 697MitchlDr -- LI 3-6170
Baywood Fire Dept
300-2dBaywdPrk- LI 3-1558
Baywood Lodge Restaurant
354-2dBaywdPrk- LI 3-1659
Baywood Park Community Church
438-11thBaywdPrk- LI 3-6498
Baywood Park Hardware
309-2dBaywdPrk- LI 3-2876
Baywood Park Lodge Motel
327-2dBaywdPrk- LI 3-6263
Baywood Park Post Office
352-2dBaywdPrk- LI 3-4106
Bazin John SanLuis Optcl Dispnsry
781Higuera- LI 3-8367
Beach Apartments
86 SnLuisAvilaBeach- LI 3-6185
Bean Gilbert A 1027Buchn ------ LI 3-3251
Beardsley Wm P 1959McCollm ---- LI 3-4007
Beath Stanley 270TassajaraDr ---- LI 3-3384
Beatty E A 177CraigWy --------- LI 3-3976
Beaubien Helen M 1813½Chorro -- LI 3-4249
Beaute Art Salon 780Toro ------- LI 3-2175
Beauty Nook Daisy's 1024Nipomo - LI 3-2778
Beaver Mildred 1341 Osos ------- LI 3-3916
Beck Carl G 611ParkAv --------- LI 3-6217
Beck Ida Mrs 255FthlBl --------- LI 3-2691
Beck Kenneth S L O Co of Co Road
Commissioner CourtHse- LI 3-1632
Residence 1352Higuera --------- LI 3-0944
Beck Nels 1865Montery --------- LI 3-8222
Becker A 427 OldMorroRd ------- LI 3-2167
Becker Feed & Seed Co 210CalifBl - LI 3-7358
Becker Laura J 210CalifBl ------- LI 3-6574
Becker Mervyn C 163Polyview ---- LI 3-4743
Becker Ross E 212Price --------- LI 3-0617
Becker's Yardage 741Higuera ----- LI 3-8439
Beckwith Geo I 2341JohnsAv ---- LI 3-0933
Beddow L H LsOsosHighlands ----- LI 3-4569

Bedford L J 1647Bond --------- LI 3-4551
BEE HIVE INC
Cafe 887Montery ------------- LI 3-5741
Cocktail Lounge 897Montery ----- LI 3-9794
Beecham J H LsOsosRd --------- LI 3-1349
Beecham R H LsOsosRd --------- LI 3-3470
Beeler W A 1511Morro --------- LI 3-3643
Belanger W J 755Mill ---------- LI 3-5632
Belardez Lena OrctRd ---------- LI 3-7109
Belcher Chas N CPA 846Higuera --- LI 3-1987
Residence 1215JoyceCt -------- LI 3-0989
Bell Chas G 1253Mill ---------- LI 3-2063
Bell Elvira M RN 1236Higuera ---- LI 3-6318
Bell Evelyn 2221 SBroad -------- LI 3-1695
Bell F E 430LawrnceDr --------- LI 3-7737
Bellando Phyllis Mrs 1325Breck --- LI 3-4369
Bellefeuille B E 541Caudl ------- LI 3-4929
Bellevue-Santa Fe School
PismoHwy- LI 3-1158
Bello Francis X 1504 SntaRosa ---- LI 3-1226
Bello J V 1043Marsh ---------- LI 3-7608
Bello's 886Montery ----------- LI 3-2197
Bell's Garage 895Palm --------- LI 3-7234
BELTONE HEARING SERVICE
20NBroad- LI 3-4645
Bender Sam 171BuenaVsta ------ LI 3-7621
Beneficial Finance Co 745Higuera - LI 3-4852
Benell E R 246Chorro ---------- LI 3-8384
Benells Texaco Service
FthlBl&SntaRosa- LI 3-9712
Benn Bertha 641Leff ----------- LI 3-3803
Bennedsen Jens 770Toro -------- LI 3-1172
Benner B R 1034B MurryAv ----- LI 3-4677
Benner Geo 1900Fixlini --------- LI 3-0801
Bennett Agnes C 1205Ella ------- LI 3-5461
Bennett R E 132Harris --------- LI 3-2915
Bennigsdorf A O 191NBroad ------ LI 3-4339
Bennion Lyman L 536EllnWy ----- LI 3-6434
Beno's Inc 1019Morro ---------- LI 3-6092
Benson Jas L 115 Stennr -------- LI 3-6429
Bentley Nannabelle
1794 SnLuisDr- LI 3-3182
Benton A W 970 SntaRosa ------- LI 3-2504
Beresky Tibor A MD 1304Gardn --- LI 3-6121
If no answer call -------------- LI 3-5800
Residence 2047 SnLuisDr ------- LI 3-0824
Beretta Joe 360Chorro --------- LI 3-0929
Berg C L 250WarrenWy --------- LI 3-1397
Berg Esther Mrs 688NBroad ----- LI 3-4152
Berge Irene 1324-1st ----------- LI 3-1710
Berger Jos M 994Peach --------- LI 3-1842
Bergk Anita J Mrs 2302Broad ---- LI 3-8139
Bergquist Donald 1706Gardn ----- LI 3-5535
Bergquist Walter 853Church ----- LI 3-8303
Berkemeyer Chas 891Mill -------- LI 3-1439
Berkemeyer Jos B 1350Marsh ---- LI 3-0092
BERKEMEYER MARKET
1021Chorro- LI 3-0890
Berlin Carl 483KentuckyAv ------ LI 3-4766
Berman M H 1325Cazadero ------ LI 3-0623
Bern John LsOsosHighlands ------ LI 3-6420
Bernard Grace R 1336Morro ----- LI 3-1427
Bernard Henry 1157Buchn ------- LI 3-6917
Bernard's Cigar Store 1814 Osos --- LI 3-3641
Berryman P C Jr 2324JohnsnAv --- LI 3-5468
Best Edw W 1954Chorro -------- LI 3-0573
Best Ever Grill 964Higuera ------ LI 3-4105
Best Stanley A 668KentuckyAv --- LI 3-6111
Betschart Jos F 1429 Slack ------ LI 3-2965
Bettencourt Alice R Dr 571Marsh - LI 3-6742
Bettencourt Antone John EdnaRd - LI 3-6728
Bettencourt Geo George's Equip Rentls
SHwy- LI 3-1436
Bettencourt Geo V 2420LawtnAv -- LI 3-7888
Bettencourt Henry V VachlLn ---- LI 3-1350
Bettencourt John W EdnaRd ----- LI 3-5925
Bettencourt Tony VerdeRd ------- LI 3-4713
Bettencourt Tony A 556MitchlDr -- LI 3-5021
BETTER PLUMBING CO
673Higuera- LI 3-5938
If no answer call -------------- LI 3-0090
Betts Edmond L 1352Pismo ------ LI 3-8239
Betz Ellard W 155BuenaVstaAv --- LI 3-7591
Betz Herbert 330RamonaDr ------ LI 3-2090
Beyer Paul A 236AlbrtDr -------- LI 3-0769
Bezerra Manuel J LsOsosRd ------ LI 3-0907
Biaggini Alva F 2098RachlLn ----- LI 3-3788
Bianchini Bob 72MtPleasntn ----- LI 3-1456
Bickell Milton 1130Walnt ------- LI 3-3920
Bickell Muril 1154Leff ---------- LI 3-3412
BI-COUNTIES TERMITE CONTROL
1461Palm- LI 3-6202
If no answer call -------------- LI 3-2066
Biddle Geo C 1544Palm --------- LI 3-8224
Biddle Minnie P 559Pismo ------- LI 3-4940
Biddle P 559Pismo ------------- LI 3-4940
Biddles Elizabeth
OldHwy101 South- LI 3-6035
Biedinger Chas L orthdnst
1495Palm- LI 3-5994
Residence 1780Fixlini ---------- LI 3-0737
Biedinger Grace I Mrs 1223Chorro - LI 3-0603
BILL WALL'S SERVICE
FrenchRd&S 101Hwy- LI 3-7416
Bille R O 2161 SierraWy --------- LI 3-3272

Billie's Toy & Baby Shop
766Higuera- LI 3-4032
BILL'S RADIO & T V
1229Montery- LI 3-7313
Bill's Union Service 339Marsh ---- LI 3-9854
Bilodeau E J Mrs 2010Chorro ---- LI 3-2974
Bilodeau Edgar E 1208Palm ------ LI 3-1838
Binder A J 270KentuckyAv ------ LI 3-1444
Bines Estella EdnaRd ---------- LI 3-5696
Binns P V 1245Ella ----------- LI 3-4197
Birchall John T 427-8thBaywdPrk - LI 3-4847
Birchall Robt J 766BoysnAv ----- LI 3-0739
Bird Edwin M 66½BentnWy ----- LI 3-4425
Bird Hal AvilaBch ------------- LI 3-7040
Bird Richard M 160NCalifBl ----- LI 3-7021
Bird Sellers FrontAvilaBch ------ LI 3-3716
Birkett Richard J 596½Hathwy --- LI 3-1878
Birra Hilda 776Mill ----------- LI 3-1098
Birra O W 2605Flora ---------- LI 3-2604
Bise Chester Z 187FthlBl ------- LI 3-5463
Bishop H L 1836Gardn --------- LI 3-2495
Bishop Oil Co EdnaRd --------- LI 3-3595
Bittick A 1902Chorro ---------- LI 3-7338
Bittick H Q Jr 728Uphm ------- LI 3-1021
Bittick Hal Q 536 Sandrcock ----- LI 3-4704
Bjorklund Earl T 1516Toro ------ LI 3-6309
Black T H 540FrontAvilaBch ----- LI 3-8500
Black Vernon E 820FthlBl ------- LI 3-3550
BLACK & WHITE CAB
987Montery- LI 3-1234
Blackburn Jas S 2653Victoria ---- LI 3-3720
Blackburn Virgil 1590MurryAv ---- LI 3-3397
Blackie's Nite Spot Cafe & Tap Room
FthlBl&OldMorroRd- LI 3-9875
Blackshaw G E 105CrandlWy ----- LI 3-1579
Blackwell Thos E 515Dana ------ LI 3-8673
Blade Louise 771 Isly ---------- LI 3-6705
Blaine R H 439MitchlDr -------- LI 3-7756
Blair A L SanLuis Mobil Serv
600Marsh- LI 3-5500
Blair Bob E 436Pismo --------- LI 3-6655
Blair Geo 1731Morro ---------- LI 3-3653
Blair John 183Chorro ---------- LI 3-1255
Blair Leatha Mrs OrctRd -------- LI 3-6594
Blair Russell H 351RamonaDr ---- LI 3-4616
Blair Sam 752Misn ------------ LI 3-1863
Blake Emmons 2525Augusta ----- LI 3-7446
Blake Ernest B 1890 SnLuisDr ---- LI 3-4663
Blake Jed S 292GrandAv -------- LI 3-4780
Blake Printery 978Montery ------ LI 3-6843
Blanchard Robt R well drilng
3139 SBroad- LI 3-8494
Bland Jas S 368JeffryDr -------- LI 3-6418
Bland Ronald E 1341 Osos ------- LI 3-7537
Blanks L G Cuesta by the Sea ----- LI 3-0949
Blaser Leonard CuestaGrde ------ LI 3-3172
Blell R C 2437Gerda ----------- LI 3-1465
Block E J 2085Essx ------------ LI 3-5413
Blodgett Chas O 529HathwyAv ---- LI 3-3961
Blodgett Harry E 405FthlBl ------ LI 3-4291
Blomquist Augusta Mrs
557Brizzolara- LI 3-0659
Bloom Emmett A 283LinclnAv ---- LI 3-4695
Bloss Louis M Sonotone Hearng Serv
AndrsnHotlBldg- LI 3-4730
Blue Bell Motel SHwy ---------- LI 3-9761
Blumhorst H E Mrs
362TassajaraDr- LI 3-8371
Bly Robt L 144 Stennr ---------- LI 3-5859
Blythe W O 2427LawtnAv ------- LI 3-5769
Boal Lawrence D 1560Peach ----- LI 3-1922
BOB'S BAIL BONDING AGCY
964Chorro- LI 3-3915
From telephones served by the
following exchanges
Arroyo Grande Paso Robles
(No Inter-City Charge)
Ask Operator for- ENtrprise 1-1585
Bob's Baywood Mobile Service
300-2dBaywdPrk- LI 3-1558
Bob's Cork 'N' Bottle Liquor Store
799FthlBl- LI 3-8637
Bob's 5 Minute Car Wash
1023Marsh- LI 3-6943
Bob's T V Service 562Higuera ---- LI 3-2946
Bode Henry 519High ----------- LI 3-3205
Bode Jas 331CerroRomauldoAv --- LI 3-0404
Bodine Anthony 230Higuera ------ LI 3-0517
Bodley C H 1492Uphm --------- LI 3-7508
Boerman Leona Mrs 152Polyview -- LI 3-3320
Boese Earl D 848Misn ---------- LI 3-1301
Boggess & Umbaugh genl contrs
194Lincln- LI 3-8492
Bohrer Paul S 405TassajaraDr ---- LI 3-4266
Boileau E Mrs 1141B Marsh ------ LI 3-7157
Boling Carrie Mrs 3122RockvwPl -- LI 3-1956
Boling D H 618 Sandrcock ------- LI 3-1287
Boller Darwin E 301ChristinaWy -- LI 3-8326
Boller H E 691Lincln ---------- LI 3-3424
Bolman Robt E 777BoysnAv ------ LI 3-7526
Bolton Alfred C 860Buchn ------- LI 3-2603
Bolton Marion 860Buchn -------- LI 3-2603
Bolton Romona 1144½Mill ------ LI 3-6971
Bonaventure H C Sr 576 Isly ----- LI 3-6412
Bond Guy D 2061 Slack --------- LI 3-0937
Bond J F 1725Broad ----------- LI 3-1331

Bond Jerry C 300TassajaraDr ---- LI 3-3109
Bonetti Ellis PismoHwy --------- LI 3-9053
Bonetti M 1414 SntaRosa -------- LI 3-7281
Bonetti Milla Mrs OldHwy101 ---- LI 3-3236
Bongio Enrico 2075 SierraWy ----- LI 3-1194
Bonham Dair T 520GrandAv ------ LI 3-7345
Bonilla Fred P 787FrancisAv ----- LI 3-3279
Bonin Alcide 356PatriciaDr ------ LI 3-6200
Bonini Andre H 225CraigWy ------ LI 3-5777
Boot & Spur 301-2dBaywdPrk ---- LI 3-8697
BOOTH BROS auto dlrs
1103Higuera- LI 3-2811
BOOTH BROS BODY & PAINT SHOP
1121Higuera- LI 3-5545
Booth Frank J 2001Fixlini ------- LI 3-4318
Boothe Robt O 1178 SnCarlos ----- LI 3-3691
Borah Harry G 378Chorro ------- LI 3-2245
Boraker Grace 954Leff ---------- LI 3-4625
Boraker Kenneth F 1252Reba ---- LI 3-4446
Borax Sam 148Toro ------------ LI 3-4449
Borba Bob Bob's T V Serv
562Higuera- LI 3-2946
Borba Mary F Mrs 540Branch ---- LI 3-6343
Borba Robt J 868Mill ---------- LI 3-3810
Boriack John 128NBroad -------- LI 3-4927
Boriack Motor Co 1137Higuera --- LI 3-8271
Borlandelli Charley 1809Broad ---- LI 3-5542
Borlandelli Mary M 1809Broad --- LI 3-5542
Borradori D H 680LinclnAv ------ LI 3-2656
Borrowman J O 627HendrsnAv ---- LI 3-7097
Bostrom Robt 1304Fthl --------- LI 3-4447
Botill John 1164MurryAv -------- LI 3-6164
Botley Helen H 1404 Sydny ------ LI 3-3553
Bottini Joe 236 Story ----------- LI 3-2535
Bottini John J 242 Story -------- LI 3-8515
Botts Wm V 1302Palm --------- LI 3-4950
Bouchard R E 448CuestaDr ------ LI 3-7679
Boulton Franklin F 167DlNrteWy -- LI 3-6167
Bourgeois Levi 1527Nipomo ------ LI 3-3183
Bourn Lucille 135King ---------- LI 3-2715
Bourn Lucille ins 855Montery ---- LI 3-0500
Bourne Donna Mrs 540LawrnceDr - LI 3-4065
Boussum Geo A VistaDelMorro ---- LI 3-7268
Boutin Chas E 435CuestaDr ------ LI 3-3617
Bove C A 337CuestaDr ---------- LI 3-3888
Bovee D 1845JohnsnAv --------- LI 3-4643
Bovee & Daniels 710Higuera ----- LI 3-6102
Bovee Edmond Jas 1721Nipomo --- LI 3-7140
Bovee Fred M 847RougeotPl ----- LI 3-5888
Bovee Fred M Univsl Auto Parts Co
969Montery- LI 3-7787
Bowden C B 464Marsh ---------- LI 3-7566
Bowden Chas B 491LawrnceDr ---- LI 3-4305
Bowden Chas E Jr 1590Lizzie ----- LI 3-0409
Bowden Chester 1508Mill -------- LI 3-7676
Bowden F W 1973 SnLuisDr ------ LI 3-8307
Bowden Seaside Stn 711Marsh --- LI 3-4312
Bowen H S 610LawrnceDr ------- LI 3-7912
Bowen John H trenching serv
150CerroRomauldoAv- LI 3-1178
Bower Gerald S 356JayceeDr ---- LI 3-7527
Bower Jessie 754BoysnAv ------- LI 3-0454
Bowers Kenneth L 188Lincln ----- LI 3-1939
Bowin David E 844Venabl ------- LI 3-7489
Bowin Jas R 26Broad ----------- LI 3-7728
Bowlby J Rex Jr 300TolosaWy ---- LI 3-6311
Bowlby Marjorie 21MtPleasntnDr - LI 3-1681
Bowler Richard K 1692Fredercks -- LI 3-4392
Bowls W E 1935Hays ----------- LI 3-2964
Bowman A L 1068Pac ---------- LI 3-6692
Bowman Alfred T 1461Higuera --- LI 3-4984
Bowman Alfred T pub acct
846Higuera- LI 3-9046
Bowman Harry D 937B MurryAv --- LI 3-6374
Boy Scouts of America 1123Mill -- LI 3-5766
Boyce Geo F RockvwPl --------- LI 3-3846
Boyce J Earle 1741CorralitosAv --- LI 3-5541
Boyce J Earle acct 1120Chorro ---- LI 3-3997
Boyd Edna 1120Leff ----------- LI 3-3507
Boyd Harvey LsOsosRd --------- LI 3-5647
Boyd Robt W 921 Sandrcock ----- LI 3-1396
Boyle Bessie S 663 Osos -------- LI 3-8290
Boyle Kenneth 345 SntaLuciaDr --- LI 3-0658
Boyle Lumber Co Cayucos
From telephones served by the
following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for- ENtrprise 1-1471
Boyle R E 63MtPleasntnDr ------- LI 3-8294
Boysen Clarence CuestaRd ------- LI 3-4190
Boysen Kathryn S 1611Grdn ------ LI 3-5622
Boysen Raymond OsosRd -------- LI 3-6089
BOYSEN'S TEXACO SERVICE
435Marsh- LI 3-9965
Bradbeer Chas 540NBroad ------- LI 3-0669
Bradbeer W S 149 SntaBrbraAv --- LI 3-6708
Bradbeer Wm L 171DlNrteWy ---- LI 3-5556
Bradbury E R 1429Nipomo ------- LI 3-2359
Bradbury R M Dr 1411Marsh ----- LI 3-3441
Bradfield Anna Mrs 206Harris ---- LI 3-5573
Bradfield W S LsOsosHighlands --- LI 3-0509
Bradford Irene 1440 Spring ------ LI 3-6036
Bradley B L 1880CorralitosAv ---- LI 3-0609
Bradley Edw V 431-6thBaywdPrk -- LI 3-7501
Bradley Mark H 2060Chorro ------ LI 3-6242

Bradshaw Roe E 1028Pismo ------ LI 3-1847
Brady Harold C 1043Marsh ------ LI 3-0672
Bramble Clyde A 1268Reba ------ LI 3-4514
Bramer John W 1055Pac -------- LI 3-5429
Brandt Frank 239NBroad -------- LI 3-4115
Branin George Sheet Metal
110 Stennr- LI 3-7348
Branin Jas O 3066RockvwPl ----- LI 3-7521
Branin Sarah 2105Broad -------- LI 3-4675
Brannum Thos BrizzolaraCreek ---- LI 3-7983
Brantley Frank J 680KentuckyAv -- LI 3-8536
Brasher Geraldine I 1626 Osos ---- LI 3-3987
BraSil's Jewelry AndrsnHotlLobby - LI 3-8523
Brasted Genevieve Mrs
1268Fredercks- LI 3-7706
Bravo Alex 240Almnd ---------- LI 3-3670
Brazil A H atty 1241Gardn ------ LI 3-4484
Residence CorralitosAv&Andrws -- LI 3-6946
Brazil A S 2451Augusta -------- LI 3-6681
Brazil Henry EdnaRd ---------- LI 3-0444
Brazil John 2509LawtnAv ------- LI 3-6838
Brazil Lena 665Buchn ---------- LI 3-8287
Brazil W H dntst Toro&Palm ----- LI 3-2924
Brazil W H Dr 106NBroad ------- LI 3-7630
Brazil Wm C 764Misn ---------- LI 3-0962
Breckenridge Howard Mrs
546 Sandrcock- LI 3-2676
Breeden W F 2600 Story -------- LI 3-5517
Bregenzer Josephine 132NBroad -- LI 3-1257
Bremer Merl W Col
CampSanLuisObispo- LI 3-6975
Brendler C L 228 OldMorroRd ---- LI 3-4077
Brendlin Karl 1945 SnLuisDr ----- LI 3-2341
Brendlin Rice Frozen Food Processors
267Pismo- LI 3-0574
Brennan Jas P LsOsosHighlands --- LI 3-7703
Breschini Pete M 1533Higuera ---- LI 3-6625
Bressi Dominic 161NBroad ------ LI 3-3284
Brew N A Mrs 1390Palm -------- LI 3-4583
Brewer Wm H Rev 1295 SnCarlos -- LI 3-7279
Bridges Gene JohnsnAv --------- LI 3-3304
Bright Hazel Miss 1020Peach ----- LI 3-2178
Bright Mabel 1070Palm --------- LI 3-3709
Brigson Ollie 389 SntaBrbraAv ---- LI 3-5457
Brinar Delmar 2321 SBroad ------ LI 3-5971
Britten Gary N 312 Sandrcock ---- LI 3-6810
Britton Wm P 1428Nipomo ------ LI 3-0091
Brock Mort D 943 SntaRosa ------ LI 3-2490
Brockhaus John A 1332Carml ---- LI 3-3050
Brocksieb Lillie 1014Palm ------- LI 3-6614
Brodie Wm 284CerroRomauldoAv -- LI 3-6195
Broerman Harold J 324FthlBl ---- LI 3-6954
Brokaw I H Mrs 218FthlBl ------- LI 3-7716
Bromley J Philip 1478Palm ------ LI 3-4366
Brooks Clifford D AdrianceCt ---- LI 3-8629
Brooks Don E 2052Rachl -------- LI 3-6517
Brooks Donald R Mrs 237Beebee -- LI 3-6591
Brooks Robt C 235FthlBl -------- LI 3-0932
Brooner Chas A 619Grove ------- LI 3-7864
Brophy D W 648Higuera -------- LI 3-3316
Broschat A G 324BuenaVstaAv ---- LI 3-3784
Brosnan Harry J 1920CorralitosAv - LI 3-3638
Brotherhood of Railroad Trainmen
1815 Osos- LI 3-8659
Brown Barton H Mrs 340Polyview -- LI 3-6359
Brown Beriah 856Uphm --------- LI 3-0738
Brown Bert L Security Title Ins Co
1119Chorro- LI 3-8211
Residence 1750ConejoAv ------- LI 3-6254
Brown Billie W 1318Chorro ------ LI 3-7100
Brown Brothers Adjusters
1214Broad- LI 3-5985
Brown Cecil H 162CraigWy ------ LI 3-4511
Brown Chas F 2233 SntaYnez ----- LI 3-0682
Brown Clarence LongvwLn ------- LI 3-3498
BROWN CLARENCE jwlry
862Higuera- LI 3-5648
Brown Eva W 220-11thBaywdPrk - LI 3-2962
Brown G S Mrs 1418Marsh ------- LI 3-7415
Brown Geo S 1341Palm --------- LI 3-4248
Brown Gerald F Sr 719High ------ LI 3-5922
Brown Harold H 735GrandAv ----- LI 3-8408
Brown Helen L 735GrandAv ----- LI 3-8408
Brown Heulan O 676Buchn ------ LI 3-3359
Brown Hollis B rl est 1603Chorro -- LI 3-4299
Brown Homer W 121Chorro ------ LI 3-4235
Brown Howard C 276Graves ----- LI 3-1343
Brown Jas B 611 SweenyLn ------ LI 3-1452
Brown Joe W OldHwy101 South ---- LI 3-6481
Brown John C 1221 SnCarlosDr ---- LI 3-0048
Brown Josephine L Mrs 1064Mill -- LI 3-7144
Brown Lillian E 2006 Swazy ------ LI 3-4422
Brown Lorine 1018Church ------- LI 3-6283
Brown Orval L 1213Nipomo ------ LI 3-3121
Brown Patrick C 1721Chorro ----- LI 3-3783
Brown Robt R 135FerriniRd ------ LI 3-7038
Brown Robt R 1512Morro ------- LI 3-7643
Brown Roger M 1958Hays ------- LI 3-3323
Brown Vannie H Mrs 2509GailPl -- LI 3-6701
Brown Vesta 633FunstnAv ------- LI 3-3108
Browne D R 1343-1st ---------- LI 3-7829
Browning Gordon D 180Ferrini --- LI 3-7141
Brown's Music Store 717Higuera -- LI 3-5041
Bruce Arabella 2046 Swazy ------- LI 3-7772
Bruce Birdie 1890Fixlini -------- LI 3-1117
Bruce H Truman 350Pismo ------- LI 3-3462

Bruce Harold N 146RamonaDr ---- LI 3-7780
Bruce J W 1332Fthl ----------- LI 3-4933
Brucker John Fuller Brush Dlr
770Buchn- LI 3-4477
Brughelli Aurelio EdnaRd ------- LI 3-9063
Brughelli Ercole ESntaFe -------- LI 3-3717
Brughelli V 1520Beach --------- LI 3-0925
Brule Mary E Mrs 691LinclnAv --- LI 3-7304
Brummett Chas M 1950MurryAv -- LI 3-2159
Brunel Rene L 1205Geo --------- LI 3-6433
Brunelli Victor J 171WoodlndDr -- LI 3-3890
Brussow Chas 1140Montalbn ----- LI 3-8126
Brussow D F 1050 Olive --------- LI 3-5026
Bryan V L 898Misn ----------- LI 3-5899
Bryant Conrad K 655LawrnceDr --- LI 3-3950
Bryant P J 558Leff ----------- LI 3-5585
Bryant Richard E 105CrandlWy --- LI 3-6815
Bryce Edw J 729 South --------- LI 3-6040
Bsharah Richard CuestaRd ------- LI 3-7852
Bubar Wayne H 580Pac --------- LI 3-5619
Buchan Thos 845MurryAv ------- LI 3-2317
Buck Chas K atty WickendenBldg -- LI 3-3292
Residence 1516Broad ---------- LI 3-0998
Buck Jane B 1767CorralitosAv ---- LI 3-3191
Buck Robt E MD SanLuis Clnic
990Pac- LI 3-4800
Buck Walter F 1349Chorro ------- LI 3-7472
Buckley Theresa A 1335½Morro -- LI 3-3355
BUCK'S BARBER SHOP
1349Chorro- LI 3-7472
Bucy L LaVerne 1408Gardn ------ LI 3-5714
Budolph Geo 309-2dBaywdPrk ---- LI 3-2876
BUD'S DOLLAR MARKET
796FthlBl- LI 3-1078
Buechler L L 431 Isly ----------- LI 3-1806
Buell Harry E 1779 SnLuisDr ----- LI 3-7111
Building Trades-Council
1530Montery- LI 3-6057
Bulkley Paul E 656Leff --------- LI 3-1459
Buller Herman 189 SerranoHts ---- LI 3-6830
Bullington Ida 902 Sandrcock ---- LI 3-5424
Bullock Peter OrctRd ---------- LI 3-7902
Bullock Russell LsOsosRd ------- LI 3-2907
Bullock S Ellen 608HathwyAv ---- LI 3-1144
Bullock Vivian L OrctRd -------- LI 3-3089
Bullock's Delicatessen
Nipomo&Higuera- LI 3-2417
BULL'S TAVERN 1032Chorro ---- LI 3-2217

LI = LIberty
When giving the number to an operator or to others, please use the full name LIberty.

Bumb Frank E Walston & Co
SnJose-CYprss 4-6818
Burbridge Ralph 2256Broad ------ LI 3-1649
Burch Chester J Mrs 365PatriciaDr - LI 3-2474
Burch Helen Mrs 729½High ----- LI 3-2616
Burch T M 1612Mill ----------- LI 3-4818
Burch Virginia 1406Morro ------- LI 3-3526
Burchell Donald D 743 SerranoDr -- LI 3-1048
BURCH'S TOM SERVICE & TRAILERS
505Higuera- LI 3-4042
Burdett Bernard E 1171 SnCarlos - LI 3-4593
Burdick Verne M 2025Fixlini ----- LI 3-1766
Burditt Mary E 1043Marsh ------ LI 3-7498
Burger R H 2018JohnsAv -------- LI 3-8329
Burgermeister Brewing Corp
1750Beach- LI 3-3219
Burgess Emily F Mrs 1412Essx --- LI 3-2471
Burgess Sylvia G 1334Chorro ----- LI 3-6657
Burgett Frank L 846Mill -------- LI 3-0893
Burk G F 968Walnt ------------ LI 3-3540
Burk Helen L EdnaRd --------- LI 3-6210
Burke Richard E 2711Tenbrk ----- LI 3-1508
Burke T Raymond OsosRd ------- LI 3-6846
Burkhalter Richard L 1194Pismo -- LI 3-2941
Burkhart Loren 1229Fredercks ---- LI 3-5665
Burks Earvin 354Pac ----------- LI 3-3777
Burlingham Herbert H 877Centr --- LI 3-1576
Burnett Chris 1018 Isly ---------- LI 3-1670
Burnett Lillian F 1150Leff ------- LI 3-1636
Burr Geo 1034Mill ------------ LI 3-4364
Burriss E E 247FthlBl ---------- LI 3-6729
Burriss E E Burriss Saddlery
1033Chorro- LI 3-4101
Burriss Saddlery 1033Chorro ----- LI 3-4101
Burriss Wm E 63BentnWy ------- LI 3-5093
Burroughs E W 539EllnWy ------- LI 3-1428
Burtch Chester S 2591JohnsnAv --- LI 3-7665
Burton Philip 1305Montery ------ LI 3-6649
Bush Edw 1908Loomis ---------- LI 3-0756
Bush Hazel C 1912Loomis ------- LI 3-2869
Bush Thelma C 1436Essx ------- LI 3-1263
Bushong Geo 1445Marsh -------- LI 3-7752
Bushong Jack 1780ConejoAv ----- LI 3-2804
Bushong Jack Bushong's Texaco Stn
SntaRosa&Marsh- LI 3-9858
BUSHONG'S TEXACO STATION
SntaRosa&Marsh- LI 3-9858
Business Men's Assurance Co
2030Fixlini- LI 3-0627

Buss Milton A 1320Archr -------- LI 3-0511
Butler Anna S EdnaRd --------- LI 3-5998
Butler F A 1640 Osos ---------- LI 3-7554
Butler Jas R 1129 Isly ---------- LI 3-2882
Butler Jay W 789Peach --------- LI 3-3883
Butler Malcolm F EdnaRd ------- LI 3-0843
Butler Morse R 1394Andrws ----- LI 3-0497
Butler Morse R pub acct
1135Chorro- LI 3-6876
Butler O K Mrs 48RaflWy ------- LI 3-7271
Butler W B JohnsnAv ---------- LI 3-4094
Butler W G 256 OldMorroRd ----- LI 3-1455
Butler's Grocery 1415Beach ------ LI 3-4532
Butzbach Arthur G 250Motly ----- LI 3-4861
Butzbach Florence 671MitchlDr --- LI 3-6458
Butzke E O 2930JohnsnAv ------- LI 3-7586
Byllng Paul Sycamore Minrl Springs
AvilaRd- LI 3-5580
Byron Jos 929MurryAv --------- LI 3-8381

C

C & K Packing Co ClarkField ----- LI 3-8660
C M E Calif Motor Express Limited
390Pac- LI 3-4084
Caccia Howard W 1066Palm ----- LI 3-6086
Cady Wm W 817BoysnAv -------- LI 3-1763
Caicedo Einstein 755 SntaRosa --- LI 3-1017
Cal-Farm Insurance Co
157Higuera- LI 3-7971
CAL PHOTO SUPPLY 899Higuera- LI 3-3705
Calahan Ora Wm 664Toro ------- LI 3-7764
Caldwell Bill 2022Ruth --------- LI 3-2928
Caldwell Bill Bill's Union Serv
339Marsh- LI 3-9854
Caldwell C H AvilaBeach -------- LI 3-0797
Caldwell Chas F AvilaBeach ------ LI 3-2174
Caldwell Stanley E 1151Montalban - LI 3-7037
Calenzo John R
375 SntaMariaBaywdPrk- LI 3-6090
Calhoun John C 1515Carml ------ LI 3-2236
Calif Defense & Security Corps S L O
County of Civil Defense CourtHse - LI 3-1074
CALIF MOTOR EXPRESS LTD
390Pac- LI 3-4084
Calif Park Grocery Tuttle's
390CalifBl- LI 3-0923
CALIF PARK LAUNDROMAT
399HathwyAv- LI 3-9815
Calif State of
Agriculture Dept of
Animal Industry & Disease Control
1020NBroad- LI 3-6823
Alcoholic Beverage Control Dept of
AndrsnHotl- LI 3-7183
Board of Equalization 940Chorro -- LI 3-8376
Calif Mens Colony
CampSnLuisObispo- LI 3-2700
Calif Natl Guard
Office of Camp Superintendent
CampSnLuisObispo- LI 3-8387
U S Property & Fiscal Officer for Calif
CampSnLuisObispo- LI 3-0412
Department of Motor Vehicles
307Higuera- LI 3-0590
Division of Forestry MorroRd ----- LI 3-4242
Division of Highways
District Office 50Higuera ------ LI 3-6000
Equipment Dept 66FrenchRd --- LI 3-8275
Employment Dept of
Employment Service 817Palm --- LI 3-0770
Employment Tax Information Audit
District Office 1009Morro ----- LI 3-3932
Highway Patrol 101HwySouth ---- LI 3-2181
For Emergency Calls Only
Ask Operator for- ZEnith 1-2000
National Guard
3668 Ordnance Co D/S
CampSnLuisObispo- LI 3-4232
Water Pollution Control Board Central
Coastal Region 1108Gardn ----- LI 3-5671
Calif State Polytechnic College The
PolyCampus- LI 3-2000
After 5:30 PM & before 8 AM &
Sundays & holidays
For General Information call ---- LI 3-3042
For Housing Information call ---- LI 3-4164
Auto Shop ------------------- LI 3-5408
Cal Poly Bake Shop PolyCampus -- LI 3-2108
Calaveras & Tuolumne Dormitories
PolyCampus- LI 3-9940
Chase Hall ------------------ LI 3-9740
Dairy Project MorroRd --------- LI 3-9956
Deuel Dormitory -------------- LI 3-9832
Diablo Dormitory ------------- LI 3-9857
Dining Hall No 1 PolyCampus --- LI 3-4493
Dining Hall No 2 PolyCampus --- LI 3-2239
ElDorado Dormitory PolyCampus -- LI 3-9841
Fire Department & Power Plant -- LI 3-6027
Food Warehouse 241Pismo ------ LI 3-8405

(Continued Next Page)

Calif State Polytechnic College The—(Cont'd)
Gymnasium & Stadium LI 3-7225
Health Center PolyCampus LI 3-8341
Heron Hall LI 3-9716
Hillcrest Dormitories Study Hall PolyCampus LI 3-9890
Jesperson Hall LI 3-9736
Lassen Dormitory LI 3-9986
Mariposa & Sonoma Dormitories PolyCampus LI 3-9723
Modoc Dormitory LI 3-9759
Monterey & Plumas Dormitories PolyCampus LI 3-9791
Palomar Dormitory LI 3-9768
Parsons House PolyCampus LI 3-9978
Shasta Dormitory LI 3-9767
Whitney Dormitory LI 3-9952
Caligari B L 471LinclnAv LI 3-4942
Caligari Jimmy 322King LI 3-2301
Caligaris Pierina Mrs 827 Isly LI 3-2830
Call Bert 571Pismo LI 3-7962
Call J N 454Pismo LI 3-2503
Call Rosalie G 379NBroad LI 3-4010
Callahan W A 55RincnDr LI 3-0820
Calloway Wm Sr 647Woodbrdge LI 3-5959
Calloway Wm F Jr 2080Rachl LI 3-7221
Calvary Baptist Church 867Pac LI 3-6546
Calvert Pearle B RN 649 Isly LI 3-1319
Calvin Carla Mae 841Leff LI 3-7129
Calvin Nell Mrs 841Leff LI 3-7129
Camel Jas C 161CraigWy LI 3-2798
CAMERA SHOP 1036Chorro LI 3-6183
Cameron Harry E 2540GretaPl LI 3-5739
Cameron Jas W 45MtPleasantonDr LI 3-1220
Cameron Robt B 103CalifBl LI 3-0685
Camp Fire Girls Inc 864 SntaRosa LI 3-5638
Campbell C H 1055Pac LI 3-6106
Campbell Edw D 912MurryAv LI 3-9064
Campbell Esker T 274FthlBl LI 3-5589
Campbell J E 1371-2d LI 3-4762
Campbell J E Coast Counties Adjstmnt Bur 1130Gardn LI 3-3063
Campbell John D 2018 SnLuisDr LI 3-7462
Campbell L W Dr 378GrandAv LI 3-1892
Campbell L W Dr 747Pismo LI 3-0911
CAMPBELL'S REFRIGERATION 532Higuera LI 3-6800
Canada Dry Bottling Co Osos&Marsh LI 3-0899
Canepa A A 2475JohnsnAv LI 3-5033
Canepa Esther 439LawrnceDr LI 3-5879
Canet David L SanLuis Sanitation Serv 1130Leff LI 3-2635
Canet Lucy Mrs PismoHwy LI 3-5483
Canet Robt J 668Caudl LI 3-8512
Canfield John B 1312FthlBl LI 3-1687
Cann Marjorie 1930Montery LI 3-2741
Cannon A C 1941 Slack LI 3-5826
Cannon A C Jr 134Beebee LI 3-0402
Cannon Dale C 259RamonaDr LI 3-7400
Cannon W B 522Dana LI 3-3487
Cantrell Bella Mrs 1016Geo LI 3-1474
Cantrell Jas H 2575Helena LI 3-6175
Carberry W J 149Warc LI 3-7820
Carder Henry D 248 SntaLuciaDr LI 3-3836
Cardinale Gaspard 124Villa LI 3-1753
Cardoza Barbara Mrs 30MtPleasantonDr LI 3-3051
Cardoza Joe Edna LI 3-2254
Cardwell Mark L 64NBroad LI 3-1472
Carenini Robt 1443Marsh LI 3-8306
Carey John R 1243Mill LI 3-2201
Carlberg Elizabeth Mrs 10thBaywdPrk LI 3-4168
Carlisle H Terry 269High LI 3-8403
Carlisle Louise 540Higuera LI 3-7576
Carlon Jos 635High LI 3-3773
Carl's Salon of Beauty 10NBroad LI 3-8258
Carl's Signal Service 751Marsh LI 3-6142
Carlson Alice M 729Pismo LI 3-2279
Carlson Anna Mrs 1029B Pac LI 3-2243
Carlson Ben 134Harris LI 3-8662
Carlson Carl 411GrandAv LI 3-3047
Carlson Ed C 567 Isly LI 3-2195
Carlson John 449 OldMorroRd LI 3-1109
Carlson Rodney E 2614Augusta LI 3-0698
Carlton J Russell 281NBroad LI 3-5591
Carmine Martha Mrs 1521Carml LI 3-7848
Carpenter Albert L Mrs 1125Palm LI 3-8464
Carpenter D M 865Morro LI 3-1238
Carpenter D M Rexall Drug Str 839Higuera LI 3-7875
Carpenter E C LsOsosHighlands LI 3-1865
Carpenter E L EdnaRd LI 3-2868
Carpenter Eva A Mrs 1043Marsh LI 3-6895
Carpenter H H Estate of 981Montery LI 3-3147
Carpenter Helen E 890 Osos LI 3-7220
Carpenter Irene J Mrs 1637Morro LI 3-0634
Carpenter Jas W 28A Toro LI 3-6094
Carpenter John L LsOsosHighlands LI 3-5750
Carpenter Libbie G Mrs 1163Pismo LI 3-3122
Carpenter Merlyn 205AlbertDr LI 3-5921
Carpenter Patricia 1927Chorro LI 3-6941
Carpenter Robt L 1417Carml LI 3-4620
Carpenter Roy 1291MurryAv LI 3-6022
Carpenter's Local 1632 811Palm LI 3-7638
Carpentier Helen Miss 956Pismo LI 3-2256
Carpentier Helen Millinery Shop 1037Chorro LI 3-2746
Carr Harold B 27MtPleasntnDr LI 3-2993
Carreiro Lucille Mrs 876Uphm LI 3-3745
Carrington J H 418LawrnceDr LI 3-7069
Carroll Dennis EdnaRd LI 3-1776
Carroll Frances EdnaRd LI 3-3519
Carroll John T EdnaRd LI 3-8349
Carscaden John 382LinclnAv LI 3-6051
Carter Albert L 145ManzanitaDr LI 3-2171
Carter Jas H 1520 SntaRosa LI 3-1582
Carter Logan S 864MurryAv LI 3-7295
Carter Winston 153 SnJoseWy LI 3-2988
Carvao Beatrix Mrs 1626 Osos LI 3-0736
Cascioni Henry 2014Rachl LI 3-8261
Caselman Virginia 415FthlBl LI 3-1489
Casey O C 103 Story LI 3-4351
Casey Thos R 1020Walnt LI 3-3450
Casilles Fred 670 Osos LI 3-4367
Casperson Don 330B Pismo LI 3-7405
Cassebarth G J 260CerroRomauldoAv LI 3-5466
Cassera David 54 SnRaflAvilaBeach LI 3-1361
Cassera Frank Jr 333JeffryDr LI 3-1104
Cassera Helen 755Alphonso LI 3-6038
Cassera Jim 679FunstnAv LI 3-7470
CASTLE MOTEL & APTS Old101HwySouth LI 3-9702
Castro M J Mrs 978Chorro LI 3-5887
Castro Mining Co GoldTreeSiding LI 3-7442
Castro Ramon 785AlexndrAv LI 3-3583
Castro Thos 2980WaltrAv LI 3-4879
Cate Robt L 725Branch LI 3-5948
Catholic Church Old Mission The 782Montery LI 3-1034
Cattaneo Bill Jr 1010Church LI 3-7830
Cattaneo Chas F 1210Carml LI 3-5445
Cattaneo Henry S Mrs 765LinclnAv LI 3-2380
Cattaneo Joe 1215George LI 3-8474
Cattaneo & Rizzoli Trucking 970Montery LI 3-0876
Cattaneo Steve 498MitchlDr LI 3-7519
Cattaneo Wm 756Alexndr LI 3-3806
Cattell Thos EdnaRd LI 3-4781
Caughlan P W 520Chorro LI 3-6549
Cauley Irvin L 486Marsh LI 3-4121
Cavanagh J E 951MurryAv LI 3-3207
Cavender Donald R 1231½Gardn LI 3-6998
Cavenee Wm L 1310FthlBl LI 3-0451
Cawelti Lester L Mrs 1237High LI 3-3264
Cegavske Lucille Mrs Stauffer Sys of San Luis Obispo 1037Montery LI 3-4160
Residence 742BoysnAv LI 3-6635
CENTRAL SAVINGS & LOAN ASSN 1127Gardn LI 3-3364
Cerini Ben 1026Palm LI 3-7812
Cerruti Rom 2524GretaPl LI 3-4114
Cervantez Juan 323Branch LI 3-1195
Cervenka Tony C 1575Peach LI 3-4938
Chad Anna Mrs 1219Palm LI 3-2338
Chaffee John M 1010Peach LI 3-6293
Chafin Richard E MorroRd LI 3-8338
Chaides Marcelo 236LaCanadaDr LI 3-5051
Chalmers Thos 205NBroad LI 3-5920
Chamber of Commerce 822Marsh LI 3-1323
Chambers Earl W 1624 SmeeLn LI 3-5618
Chambers Lola D Mrs 1190Buchn LI 3-5020
Chambers Muriel Mrs 743½ChristianAv LI 3-4017
Champlain F 1615Fairvw LI 3-0424
Chan Thos 1418A Broad LI 3-2613
Chance Jacqueline 888Church LI 3-5904
Chandre Geanne 1435Broad LI 3-2848
Chapman A L 398TolosaWy LI 3-6607
Chapman Clifford W 777½Higuera LI 3-3493
Charles C W 852MeineckeAv LI 3-5910
Charles Shoes 867Higuera LI 3-4054
Chase Adah E Mrs 1957Hope LI 3-7686
Chase Dan C O'ConnrLn LI 3-7646
Chase Flora C Mrs 404LawrnceDr LI 3-7392
Chase Margaret H 1355Mill LI 3-1382
Chase Stillman C Jr 256 OldMorroRd LI 3-1337
Chase Wanda Mrs 1828Broad LI 3-5869
Cheda John D 850Buchn LI 3-1240
Cheda M A 28NBroad LI 3-8496
Cheda Plumbing 975FthlBl LI 3-1240
Cheda Ralph O 499Brizzolara LI 3-4258
Chelquist C R 1440Marsh LI 3-6270
Chelquist C R Insurance 1256Montery LI 3-8579
Chenille Art Shop 1510Broad LI 3-8247
Cheves Gordon C 1341Palm LI 3-8244
Cheves M H 156Toro LI 3-0089
Chevron Station No 150 CDA Marsh&Higuera LI 3-9847
Chiesa Frankie 1427Morro LI 3-7031
Chiesa Margaret Mrs 752Palm LI 3-4635
Chiesa Tony J 1351Bishp LI 3-3566
Chilcutt Merle M 228 OldMorroRd LI 3-4426
Childers Douglas H 1423Gardn LI 3-7533
Childers Evelyn Mrs 1423Gardn LI 3-7533
Childress A LosOsosHighlands LI 3-4185
Childs Catherine Mrs 1494Mill LI 3-8569
Chitty Chas E 960Montalbn LI 3-3584
Choate Dean 71Toro LI 3-3614
Chong Albert G 396Marsh LI 3-5538
Chong Beulah 778Palm LI 3-1537
Choy Howard OrctRd LI 3-5406
Choy Howard W L EdnaRd LI 3-4272
Chris Jespersen School 251GrandAv LI 3-6940
Christensen E C 670Chorro LI 3-2996
Christensen Geo P Edna LI 3-3324
Christensen John Jr OrctRd LI 3-7184
Christian Day School 2740Broad LI 3-1181
Christian John K 156 SnLuisHwyAvilaBch LI 3-5603
Christian Science Reading Room 1126Morro LI 3-0759
Christian Supply & Good News Center 1126Gardn LI 3-6146
Christie O H 660LinclnAv LI 3-8586
Christie Raymond E 1812Gardn LI 3-7805
Christie's Foothill Market 399FthlBl LI 3-4445
Christine's ofc 869Higuera LI 3-4821
Chrysler Luis Jr Lane's Ceramic Studio 585Dana LI 3-2713
Chuck Wagon OldHwy101 LI 3-9964
Church of Christ 2790Broad LI 3-1219
Church of the Nazarene 652 SntaRosa LI 3-3192
Ciocchi Angelo 551LawrnceDr LI 3-2864
Ciocchi Mary M Mrs 492Leff LI 3-5676
Cipollo Steak House 1020RailrdAv LI 3-3315
Cirone Joan Mrs 1133Palm LI 3-0763
Citlau Geo 53RaflWy LI 3-6307
CITY CLEANERS 709Higuera LI 3-3105
City Delivery 964Chorro LI 3-5800
CITY NEON 286Higuera LI 3-2913
City Offices see San Luis Obispo City of
City Rug & Upholstery Cleaning LI 3-7063
City Schools see San Luis Obispo City of
Claassen Edgar J 253CraigWy LI 3-6579
Clack Henry 2211JohnsnAv LI 3-5981
Clark Clifford E 1528Nipomo LI 3-0594
Clark Earl L 2073Essx LI 3-6360
Clark Gladys M 1606JohnsnAv LI 3-6394
Clark Helen Mrs 658Pismo LI 3-2584
Clark Howard Paint & Wallpaper Store 987FthlBl LI 3-7730
Clark Isabel 673Caudl LI 3-2218
Clark Kenneth N 666Toro LI 3-5050
Clark Myral G 864Misn LI 3-3730
Clark P J 1324Morro LI 3-4199
Clark Robt M 240Branch LI 3-2450
Clark Walter E 805BoysnAv LI 3-7561
Clark Walter H 340FthlBl LI 3-4897
Clarke Edgar F EdnaRd LI 3-0611
Clarkson John S 390 Isly LI 3-4257
Clason Francis J 633A LawrenceDr LI 3-8487
Clausen K 1317Broad LI 3-1440
Clawson Albert 50MtPleasantonDr LI 3-9073
Clawson Albert optmtrst 1114Gardn LI 3-1447
Clay John M Jr 987-10thBaywdPrk LI 3-7018
Clay Robt W FarrellAvBaywdPrk LI 3-2566
Cleek G W 1236Palm LI 3-5915
Clements Wm A 1293Fredericks LI 3-1616
Clemo Marion 335FthlBl LI 3-0789
Cletsoway R W MD 1235Morro LI 3-5526
If no answer call LI 3-5800
Cletsoway Richard W MD 1515Beach LI 3-0049
Cline Fred A 1129George LI 3-6037
Cline Rusty 505 SerranoDr LI 3-6583
Cline's Appliance Center Inc 962Montery LI 3-8610
Cline's Auto Body Shop 640Marsh LI 3-2824
Clites Wayne R 841Boysn LI 3-7128
Clogston H W 1042Pac LI 3-2747
Cloud Robt R 495BuenaVstaAv LI 3-4582
Clowett C W 153-16thBaywdPrk LI 3-4138
Cluster A D 256 OldMorroRd LI 3-1271
Coast Counties Adjustment Bureau 1130Gardn LI 3-3063
COAST COUNTIES WAREHOUSES 65Higuera LI 3-7840
Coast Equipment Co 200Higuera LI 3-0602
Coast Land Insurance Agcy 986Montery LI 3-2682
Coast Land Realty Co 986Montery LI 3-2682
Coast Rug & Upholstery Cleaners 515NBroad LI 3-7035
Coats D M 1340 Sydny LI 3-5088
Coca-Cola Bottling Co of Santa Maria Inc 1301Carml LI 3-2529
Cockrell Edgar 729Pismo LI 3-2230
Cockrell K L 481 Isly LI 3-4271
Cody A D 199DlNrteWy LI 3-7309
Cody's Market 313Higuera LI 3-2228
Coelho F S 195CuestaDr LI 3-3582
Coffelt Robt J AdrianceCt LI 3-6234
Coffin L L 1959Fixlini LI 3-2453
Coffin Philip R 1638HillcrstPl LI 3-6223
Coffing L 1711Chorro LI 3-7816
Coffman Ivan W 726Park LI 3-3299
Cognasi Pete S 274RamonaDr LI 3-7171
Coker G H 1153 Isly LI 3-3405
Colbaugh Robt Lee 1530 SntaRosa LI 3-6699
Colby H T LosOsosHighlands LI 3-1814
Cole Arthur B 237LaCanadaDr LI 3-5067
Cole Earl S 729 South LI 3-7355
Cole Merlin L 2045Essx LI 3-8109
Cole Stanley V 867Centr LI 3-8328
Cole Stanley V Chrysler Dodge Agcy 1330Montery LI 3-7321
Cole Stanley V Used Cars 1360Montery LI 3-0613
Coleman Arthur E Cuesta-by-the-Sea LI 3-6331
Coleman R B 2803JohnsnAv LI 3-8298
Coles J L 1831 SouthBroad LI 3-3057
Colgain Kathryn Y 842Leff LI 3-8207
College Barber Shop 892FthlBl LI 3-8253
College Highland Homes 319HighlndAv LI 3-6188
COLLEGE SQUARE DRY CLEANING & LAUNDRY 890FthlBl LI 3-8622
College Square Shops
Favorite Bakery 896FthlBl LI 3-1891
Glidden Paint Center The 894FthlBl LI 3-8596
Hawthorne Market 896FthlBl LI 3-2366
Hurley's Pharmacy 896FthlBl LI 3-5950
Collet A E 2841JohnsnAv LI 3-1081
Collins Edw 175 SnJoseWy LI 3-7451
Collins Eugene P 1530Nipomo LI 3-7650
Collins Jas D 101Graves LI 3-6487
Collins Lloyd R 884Church LI 3-6628
Collins Martha A 841Centr LI 3-0978
Collins Ralph C 126DlNrteWy LI 3-5740
Collins S 274HathwyAv LI 3-1087
Collins T A 841Centr LI 3-0978
Collins Tom 590FthlBl LI 3-3935
Colombo Angelo 774Christian LI 3-0671
Colombo Pete F 351Buchn LI 3-6457
COLONIAL CHAPEL FUNERAL DIRECTORS 1320Nipomo LI 3-0583
Colonial Hotel 103 SntaBrbraAv LI 3-9982
Colson Lawrence W 288DlSrWy LI 3-3111
Colwell A L 129NChorro LI 3-2421
Colwell E H 2443Broad LI 3-7453
Compton Clyde 1804Gardn LI 3-3094
Compton Orin 1085FthlBl LI 3-7843
Conant Nadine 327High LI 3-8333
Condon Edith Mrs 508Higuera LI 3-7798
Condra Dave H 392FthlBl LI 3-0684
Cone Robt W 133FthlBl LI 3-4877
Conklin R W 1154Peach LI 3-3166
CONKLIN TOM H ins 1130Morro LI 3-4585
Conley Wm M 302ChapinLn LI 3-8173
Connelley Paul C 1339Bishp LI 3-4631
Connolly John J 185Broad LI 3-5571
Connors Frank R 1021Leff LI 3-6808
Consolidated Cab Co 987Montery LI 3-1234
Contractors Assn Inc of San Luis Obispo County 1327Marsh LI 3-7818
Conway Jos SHwy101 LI 3-8124
Cook Abraham L 1361 Staffrd LI 3-2323
Cook David W 1959Hays LI 3-0491
Cook Donald S Mrs 1359Bishp LI 3-4662
Cook Edith 603HendrsnAv LI 3-0080
Cook Floyd C 251NBroad LI 3-0806
Cook Fred D 1934Chorro LI 3-1647
Cook Gladys M 196 SnMiguelAvlaBch LI 3-3394
Cook Michael M 1921Hope LI 3-8237
Cook Ralph 672Howrd LI 3-8383
Cook Robt EdnaRd LI 3-8517
Cook Ward I 545 Isly LI 3-3150
Cooke Kathryn M 1129 Isly LI 3-2882
Cool W J 645 Sandrcock LI 3-7704
Cooley Ethel 506FeltnWy LI 3-5809
Coon Carroll L 470LinclnAv LI 3-0730
Cooper Albert C 1212Gardn LI 3-4412
Cooper Glee 145 Story LI 3-7055
Cooper Lester E 136Huttn LI 3-9048
Cooper O Capt 1728 SntaRosa LI 3-4565
Copeland Jack 368NBroad LI 3-4308
Copeland Robt E 1521Montery LI 3-5861
COPELAND'S BUSTER BROWN SHOES 894Higuera LI 3-8398
Corcoran R I 220KentuckyAv LI 3-7808
Corcoran's 848Higuera LI 3-3230
Corda Motors Auto Dlr 1131Montery LI 3-2355
Corda P R 1641MurryAv LI 3-7332
Corder Harold 1541 Osos LI 3-3080
Cordova Josephine 464Buchn LI 3-8468
Corella Vivian 468Leff LI 3-7628
Cork 'N' Bottle Liquor Store Bob's 799FthlBl LI 3-8637
Cormier Lolita D 107FthlBl LI 3-0888
Cormier T J 107FthlBl LI 3-0888
Cornet Stores 746Higuera LI 3-9958
Cornwall J C 1741Fixlini LI 3-1894
Coroner's Office CourtHse LI 3-2850
Corral de Piedra Dist School EdnaRd LI 3-0884

Correa Irene 1602JohnsnAv LI 3-0982
Correia Antonio 511High LI 3-4492
Correia Frank SntaFeRd LI 3-4393
Coryn Kazimierz 1305Palm LI 3-4993
Cosby Johnie 67½ South LI 3-3273
Cosci Ernest 840RougeotPl LI 3-0895
Cossa A Mrs 1320Marsh LI 3-6181
Costa Gilio 1160A Isly LI 3-5609
Costa Joe M 235 Sandrcock LI 3-2125
Costa Maria S Mrs 963Peach LI 3-1953
Costa Wm S 2530LawtnAv LI 3-3813
Costen J D 1273MurryAv LI 3-8378
Coster Melvin H 1693JohnsnAv LI 3-7748
Cotham Wm W 738Higuera LI 3-1839
Cotten Ruth Mrs 525Higuera LI 3-2895
Cotter Chas H 229Branch LI 3-7454
Cottini Gino 689Leff LI 3-2585
Cottle V F MorroPalisdes LI 3-1495
Coull S J 1990McCollm LI 3-1462
Coull Thos E 277WarrenWy LI 3-7025
Coulter Joe D 1206Peach LI 3-1381
Counter Jas 1231½Gardn LI 3-2636
County Offices see San Luis Obispo County of
County Roof Service SntaBrbraAv&High LI 3-0560
Couper Geo P 138 OrangeDr LI 3-1168
Covell Frank 579Dana LI 3-7849
Cowdrey Ralph E 176 SnJoseWy LI 3-4523
Cowles Edna 2276LawtnAv LI 3-1663
Cox H E 984MurryAv LI 3-3040
Cox Ida Mrs 1811Chorro LI 3-1134
Cox Jas R 1635Gardn LI 3-8564
Coyne J M Dr 125Toro LI 3-4354
Coyner F C 1832CorralitosAv LI 3-3104
Crabbe Jas L 1690Fairvw LI 3-4830
Craft Ernest L EdnaRd LI 3-2862
Crafts Elizabeth 1166Pismo LI 3-4638
Cragon C M Mrs 398 SnMiguelAv LI 3-0505
Craig Dewey 865Toro LI 3-3672
Craig Maria A 1427Mill LI 3-7361
Craig Raymond O 103 Stennr LI 3-8584
Craig Wm B 163Toro LI 3-4912
Cramer Geo H 1506Chorro LI 3-7059
CRAMER'S FLOWER SHOP 527High LI 3-0887
Crampton A R 777Misn LI 3-4568
Crampton C E 842RougeotPl LI 3-2750
Crampton Joyce A 246Harris LI 3-2124
Crampton & McNamara rl est 861Montery LI 3-7176
Crandall F E 1920Broad LI 3-3707
Crandall Richard R 1124MurryAv LI 3-4349
Crane Clyde 479MitchlDr LI 3-3756
Crane Kenneth L 2516GretaPl LI 3-2733
Crane Vivian 565EllnWy LI 3-1053
Craveiro J M 581Dana LI 3-4307
Craveiro Joaquin J Jr 53MtPleasantonDr LI 3-0965
Craveiro Leonard M 2511LawtnAv LI 3-2519
Crawford Geo 474Marsh LI 3-3901
Crawford Jas F Title Ins & Trust Co 1141Chorro LI 3-2900
Residence 700HanfrdPismoBch PRspct 3-4931
Creath Helen 230NBroad LI 3-4011
Credit Bureau of San Luis Obispo
Reporting 987 Osos LI 3-7262
Collections 987 Osos LI 3-7265
Credit Union Center 852Higuera LI 3-5839
Creel Hattie B 1405Archr LI 3-7105
Crescent Park Auto Court SHwy LI 3-9863
Cresswell Joyce 1421Gardn LI 3-6784
Crinklaw Don 2543 SBroad LI 3-3776
Crinklaw Robt H 1665JohnsnAv LI 3-2288
Cripe R E 2761JohnsnAv LI 3-4431
Crisler O H 1165MurryAv LI 3-3322
Croasmun Jas A TankFarmRd LI 3-5505
Crocker-Anglo National Bank 840Monterey LI 3-4210
Croft I L & Son Inc 1000 South LI 3-3027
Croker Geo E 263Almnd LI 3-6902
Croker-Raynor Door Sales Distr 2330Augusta LI 3-5563
Cronin Edgar 1370 Staffrd LI 3-1094
Crook Elsie M Mrs Stauffer Sys of San Luis Obispo 1037Montery LI 3-4160
Residence 742BoysnAv LI 3-6635
Crook Glenn D MD French Clinc & Hosp 1170Marsh LI 3-7070
Residence 1415 Spring LI 3-4246
If no answer call LI 3-7070
Crosgrove Jas A 306HathwyAv LI 3-7906
Cross L R 2575GretaPl LI 3-4458
Crosthwait Gordon Cuesta-by-the-Sea LI 3-2668
Crow Della M 516 Sandrcock LI 3-6726
Crow John W 493Leff LI 3-6017
Crowe T Cleota 1341 Osos LI 3-0605
Crowfoot J H 1826Gardn LI 3-6306
Cruikshanks A Norman 2529 SntaClara LI 3-7315
Crull Jas A 189 SnJoseWy LI 3-6261
Crumb Myer L 1128 Olive LI 3-2432
Crunk W J 841MeineckeAv LI 3-3589
Cryder Murray E VistaDlMorro LI 3-4701
Crye Edw W BaywdPrk LI 3-4273
CRYSTAL SPRINGS WATER SERVICE 3215RockvwPl LI 3-5063
Culbertson Guy K 2065 SierraWy LI 3-4052
Culbertson J B 1248Palm LI 3-7989
Culbertson J T 115DlNrteWy LI 3-1581
CULINARY WORKERS & BARTENDERS' UNION LOC 703 811Palm LI 3-1923
Cullen Frank BuenaVstaAv LI 3-2343
Culligan Soft Water Service 721Pismo LI 3-8195
If no answer call LI 3-8365
Cullom Ed NPismoHwy LI 3-8355
Cully David L 168-3dBaywdPrk LI 3-7053
Culver A Boyd 865RougeotPl LI 3-5990
Cummings Chas E 31Vetvle LI 3-6219
Cummings Ellen H 1145Marsh LI 3-4151
Cummings Robt L 209JeffryDr LI 3-4584
Cuneo Oscar 779Morro LI 3-5678
Cunningham A L 1433Higuera LI 3-6044
Cunningham Alma 2060Chorro LI 3-3960
Cunningham Lewis 1148Leff LI 3-4113
Curl Ellen 533Buchn LI 3-4340
Curley Lorin W 126Price LI 3-2611
Curry Elliot 1045Buchn LI 3-3918
Curtis C A 1181Buchn LI 3-3818
Curtright L T 1133Palm LI 3-7123
Cushman Jos W 285BuenaVstaAv LI 3-5537
Cushwa C C 533HathwyAv LI 3-4870
Cusick Fred W BaywdPrk LI 3-3084
Custureri Bruno P 1130 Isly LI 3-4302
Cutino Pete 17Vetvle LI 3-7801

D

Dabney Howard M 445High LI 3-6465
Dad's Hamburger Place 589Higuera LI 3-9885
Dague Hazel V Mrs 769 SntaRosa LI 3-1820
Dahl Edw E 479Pac LI 3-5415
Dailey Hazel F 246Almnd LI 3-6646
Daines Tracy H 781Marsh LI 3-2885
DAISY'S BEAUTY NOOK 1024Nipomo LI 3-2778
Dale Joe W 2076Hays LI 3-5462
Dalessi Dan 2031McCollm LI 3-7047
Dalessi Henry C contr PortugueseFlatRd LI 3-3685
Dalessi Henry C Dan's Cocktl Lounge 999Montery LI 3-0869
Dalgleish O W 983MurryAv LI 3-4873
Dalidio Emil 505NCuestaDr LI 3-7119
Dalidio Ernest FrenchRd LI 3-5857
Dalidio F FrenchRd LI 3-0628
Daly Andrew 661-11thBaywdPrk LI 3-2219
Damaso A R 850RougeotPl LI 3-6335
Damon Douglas G 1262 Staffrd LI 3-0673
Dana Chas W LsOsos LI 3-6760
Dana Ed E 1503 Osos LI 3-3659
Dana Jack A 683HendrsnAv LI 3-7506
Dana L W Ding 415 Sandrcock LI 3-7934
Dana Leslie R 138Price LI 3-8681
Danaher Jas 1681PhillipsLn LI 3-1132
Danforth Paul 371JayceeDr LI 3-1633
Daniel H S 1269Fredercks LI 3-6600
Daniels Arthur Mrs 1319Higuera LI 3-7597
Daniels & Bovee radios 710Higuera LI 3-6102
Daniels Kenneth W dntst 1133Essx LI 3-6963
Residence 1717ConejoAv LI 3-8342
Daniels Ralph E 1627Mill LI 3-0572
Daniels S N 778BoysenAv LI 3-2390
Danneberg Robt 820FthlBl LI 3-6792
Dan's Cocktail Lounge 999Montery LI 3-0869
Dan's Drive In 9 SntaRosa LI 3-9787
Dappen Elyce 1420Morro LI 3-1064
Darling Henry A Mrs 1000Mill LI 3-6988
Darnell E R 977 SntaRosa LI 3-3837
Darnold J N OrctRd LI 3-5081
Darr Roy E 161HendrsnAv LI 3-3300
Darrah S D Maj 426LawrnceDr LI 3-8110
Dart L H 1318Pac LI 3-6127
Darway Chas W OrctRd LI 3-6353
Darway Jack R 360Hathwy LI 3-4209
Davenport Wayne F 1658Murry LI 3-6819
Dave's Top Shop 303½Higuera LI 3-4597
David Andrew 1160Buchn LI 3-5575
Davidson Clay P 397LinclnAv LI 3-4893
Davidson Guy W 2011Hays LI 3-4956
Davidson H P 1706ConejoAv LI 3-7110
Davidson Lawrence A 914MurryAv LI 3-2708
DAVIDSON'S FURNITURE & AWNING STORE 669Higuera LI 3-5814
If no answer call LI 3-4893
Davies Vivian Mrs 1641HillcrstPl LI 3-2137
Davis A A PechoRd LI 3-2185
Davis Chris A 1168Pac LI 3-4186
Davis Clyde W 753 Isly LI 3-0667
Davis Everett Cuesta by the SeaBaywdPrk LI 3-7715
Davis F D 1312A FthlBl LI 3-8482
Davis H L 241HathwyAv LI 3-1242
Davis & Harris Body Shop 138 South LI 3-1019
Davis Jas R Los Osos Valley Gar LsOsosRd LI 3-3073
Davis Jas W 795 Isly LI 3-1942
Davis Julia 530Buchn LI 3-2909
Davis L Paul 1152Pismo LI 3-1531
Davis Lula T YoakumTract LI 3-3254
Davis Margaret 870Montery LI 3-3505
Davis Mary F 443 Isly LI 3-4314
Davis Maurice 254LaCanadaDr LI 3-1577
Davis O M 434HathwyAv LI 3-6749
Davis Paul W atty 1307Chorro LI 3-4757
Residence 274Chorro LI 3-2073
Davis R P 1411Essx LI 3-6834
Davis Rex 1135 Isly LI 3-6339
Davis Sea Foods 262FrontAvlaBch LI 3-0991
Davis Thos E 262FrontAvlaBch LI 3-0991
Davis Vernon 308JeffryDr LI 3-3067
Davisson Bernard H 790FthlBl LI 3-5967
Dawirs N L MorroRd LI 3-4056
Dawson Emma Mrs 604 Sandrcock LI 3-5654
Day Cecil O 876Venabl LI 3-0839
Day Chas W 1121 Olive LI 3-4883
Day E C 1432Toro LI 3-6997
Day E H 452LawrnceDr LI 3-3164
Daylight Gardens 3363 SBroad LI 3-1833
Dealers Wholesale Supply SantaMaria
From telephones served by the following exchange San Luis Obispo (No Inter-City Charge) Ask Operator for ENtrprise 1-1432
Dean Arnold M 865Morro LI 3-4932
Dean Julia E 67½ South LI 3-2593
Deane Grace M 70RincnDr LI 3-3144
DeAraujo Joaquim T LsOsosRd LI 3-1991
Dearborn J E Mrs 663 Isly LI 3-3193
DeBacker John A 291DlSrWy LI 3-4696
DeBacker Wm LsOsosRd LI 3-2995
Decker H Max 205 Sandrcock LI 3-5956
Decker Jane Mrs 1355Pac LI 3-0808
Deebanks K J 630-7thBaywdPrk LI 3-3723
Deffebach E 1825Morro LI 3-1137
Defreese Viola 398NBroad LI 3-1553
Deggelman Eugene J 659Caudl LI 3-2832
DeGottardi O F 1229Mill LI 3-1079
Dehner Margaret 515MitchlDr LI 3-5044
Dei Jack PismoRd LI 3-3669
Delaney T F 1745Gardn LI 3-4119
Delarm Jas 268HendrsnAv LI 3-1209
DeLaRosa Esther Action Bail Bnds Agcy 981Montery LI 3-4668

LI = LIberty
When giving the number to an operator or to others, please use the full name LIberty.

DeLaRosa Jas 1159 Isly LI 3-5720
DeLaRosa Thos 1350Mill LI 3-4289
DeLaToba Emma 521Higuera LI 3-3848
Delavan I A 260DlSurWy LI 3-1793
Deleissigues Alma M 1535JohnsnAv LI 3-2109
Delgado Delfina Mrs 2502Victoria LI 3-2609
Delgado F M 387 SntaBrbraAv LI 3-2260
Delgado Richard 236 SntaLuciaDr LI 3-2054
Delgado Robt J 1521 Osos LI 3-4814
DeLisle Jack Mrs 475RamonaDr LI 3-0906
Delite Bakery 723Higuera LI 3-5842
DellaBitta Lawrence 842Centr LI 3-4336
Delmartini Beverly 163RamonaDr LI 3-5805
Delmartini Chas rl est 964Chorro LI 3-5800
DelMonte Grocery 301 SntaBrbraAv LI 3-5637
DelRio Rudy SnAntonioAvlaBch LI 3-1584
Delta Sigma Phi 1134Palm LI 3-9818
Delvey Iva 605 Sandrcock LI 3-6766
DeMar Norman E 729 South LI 3-4922
DeMarco Frank J 290-1stBaywdPrk LI 3-4475
Dembowski T A 566LawrnceDr LI 3-2127
Dembroge Robt 681½Kentucky LI 3-4135
Deming Walton F 175 SerranoHts LI 3-2749
Denk Donald E 1426Broad LI 3-5817
Dennen Chester H 360 Isly LI 3-4482
Dennis B C 394 SntaRosa LI 3-4987
Dennis C C EdnaRd LI 3-7174
Dennis R L 1137Pac LI 3-1487
DENNIS TRANSFER 1824Nipomo LI 3-7223
Densmore Robt W 778BoysnAv LI 3-0969
Derby John B 730BoysnAv LI 3-6992
Dermody Jos E 1861Hope LI 3-1173
DeRosa Pete 545Higuera LI 3-9020
DeRosier Walter John 899MtnVw LI 3-5597
DeRus Harry 1405Broad LI 3-1026
DeRyke LeRoy 1070Peach LI 3-0531
DeSario Helen Mrs OrctRd LI 3-0622
DeSouza Manuel 261Branch LI 3-8121
DeSpain Evelyn M 970½ SntaRosa LI 3-8507
DeSpain M Della Mrs 1436Morro LI 3-3946
DeTroye Adrian 2039Fixlini LI 3-3297
DeVaul A LsOsosRd LI 3-5958
DeVaul Bertie Mrs LagunaRd LI 3-4953
DeVaul G A Mrs 715High LI 3-3115
DeVaul Thos OsosRd LI 3-5884
Devens Eugene 253Ramona LI 3-3956
DeVoros Evelyn K 314TolosaWy LI 3-7222
Dewar J B Norwalk Co The 1088Higuera LI 3-4468
Residence 188HathwyAv LI 3-5038
Dewar Jack Jr 265FthlBl LI 3-2302
Dewar Jas B Mrs 677Caudl LI 3-5642
DeWitte Dolly Baywood Ldg Rstrnt 354-2dBaywdPrk LI 3-1659
Dewlaney Carl W Jr 265LinclnAv LI 3-1227
Dewlaney Eleanor M 643½HathwyAv LI 3-2146
Dewlaney T M 363HendrsnAv LI 3-7445
Dexter Anna Gray 191 SntaRosa LI 3-4628
DeYoung John A 931-11thBaywdPrk LI 3-6218
Diamond Hereford Ranch LsOsosRd LI 3-6308
If no answer call LI 3-3906
Diaz Frank 1320 SntaRosa LI 3-1866
Dickey D M 729 South LI 3-6403
Dickey H D 325AlbertDr LI 3-2912
Dickey Richard K 1017 Isly LI 3-2991
DICK'S OFFICE MACHINES 1131Gardn LI 3-7651
Dickson B A 319RamonaDr LI 3-1928
Dickson Harold G 526KentuckyAv LI 3-1326
Dickson R H 108CrandlWy LI 3-2805
Diefenderfer Gerald R 546EllnWy LI 3-6695
Diefenderfer R R 352-3dBaywdPrk LI 3-1854
Diel H H San Luis Elec & Heatng Serv 1616 Sydny LI 3-4112
Residence 2490JohnsnAv LI 3-0703
Diemer Alfred Ralph 579-4thBaywdPrk LI 3-4029
Dietrich Lloyd G 380JeffryDr LI 3-4473
Dietzel Laurence A J 1426NMarsh LI 3-4099
Dilbeck Andrew L 1328FthlBl LI 3-6273
Dillard Edith Mrs 1841 Slack LI 3-7235
Dillon A R 1265Ella LI 3-3256
Dillon Eugene W 1705Gardn LI 3-9089
Dillon J W BaywdPrk LI 3-7463
Dillon Paul 804FthlBl LI 3-6857
Dilts Ralph W 1460Uphm LI 3-3261
DiMeco Johnny 676 Isly LI 3-5068
Dinsmore Charlotte 683Pismo LI 3-7046
Diodati John 1634Murry LI 3-4022
Dirkes F L 250KentuckyAv LI 3-8302
Dito Peter L 80BentnWy LI 3-5908
Dixon Geo S 1355Breck LI 3-7669
Dixon Harlan E OrctRd LI 3-4116
Dixon Harry E 785Buchn LI 3-4548
DIXON HARRY E & SON plmbr OrctRd LI 3-4116
Dixon Ruthe M Mrs 1254 Staffrd LI 3-9039
Dodd Robt R 2052JohnsnAv LI 3-3141
Dodds Oscar L Jr 618FeltnWy LI 3-6613
DODD'S UPHOLSTERY 272Pac LI 3-5426
Dodge Jas T 1565HillcrstPl LI 3-5811
Dodge Jim E 3LaEntradaAv LI 3-3118
Dodge John H 1045 Isly LI 3-1352
Dody Pearl N 1712Chorro LI 3-2764
Doherty J M Sgt AvlaBch LI 3-1914
Dolan Clementine 166HendrsnAv LI 3-2599
Dollar Dry Cleaners 695Higuera LI 3-7694
Dollar Market 796FthlBl LI 3-1078
Dolliver W S 59MtPleasntnDr LI 3-2348
Domingos Anthony L 684Pac LI 3-2837
Domingues Louis M 578Marsh LI 3-0946
Dominguez Frank P 927Branch LI 3-3647
Don Motel 1473Montery LI 3-2036
Donahue R T 2003Chorro LI 3-3232
Donati Arthur 418MitchlDr LI 3-3761
Donati Darwin Mrs 653Woodbrdge LI 3-2255
Donati Edwin P OrctRd LI 3-4807
Donati Lin 1174Pac LI 3-8527
Donati Peter 406MitchlDr LI 3-1345
Donelson Ira E 1141 Isly LI 3-2838
Donelson W H 2493LawtnAv LI 3-0570
Donn F S 374FthlBl LI 3-7397
Donohoe Arnold Mrs 41Vetvle LI 3-6906
Donovan J J 1690MurryAv LI 3-5727
Donovan J J San Luis News Agcy 964Chorro LI 3-491[illegible]
Donovan Marguerite 1262Mill LI 3-1574
Don's Shoe Shop 1321Broad LI 3-6919
Dorman Chas F 123RamonaDr LI 3-1561
Dorman G W 2099 Slack LI 3-3799
Dorman L C 1532Peach LI 3-3363
Dorman Signs 350Higuera LI 3-2608
Dorrough E E 142DlSrWy LI 3-2647
Dorsey R B 1941Abbt LI 3-8521
Doser Gerard B 161Ward LI 3-4156
Doser Marvel B 657Howrd LI 3-3353
Doss Kenneth 270 SntaRosa LI 3-0655
Doster Simon J OldCuestaRd LI 3-3274
Doty H F 1390MurryAv LI 3-2233
Doud Alice 1741A Fixlini LI 3-5569
Douglas Addie Mrs 495-1stAvlaBch LI 3-7395
Douglas Floarvis DavisCt LI 3-2031
Douglas Jas C 331HathwyAv LI 3-7559
Douglas Oil Co of Calif termnl PortSanLuis LI 3-0844

Dowdey Laurel K Mrs 1370 Staffrd-LI 3-4176
Dowdle David R 476GrandAv -----LI 3-2263
Downing E J Crystal Springs Watr Serv 3215RockvwPl-LI 3-5063
Downtown Secretarial Service 964Chorro-LI 3-5800
Dowty E A 1450Marsh -----------LI 3-2776
Dowty E A III 883MurryAv ------LI 3-4346
Drake D W 288CraigWy ---------LI 3-7611
Drake G E 675Toro --------------LI 3-7565
Drake Hubert W 1746JohnsnAv ---LI 3-0917
Drake Roger M 665Grove --------LI 3-4241
Draves Ernest E 305RamonaDr ---LI 3-2693
Dressios E C 101Hwy -----------LI 3-5579
Dreyer Robt W CampSanLuisObispo-LI 3-5594
Drisko Ada Mrs 265Almnd -------LI 3-7641
Driver Ernest A 1175MurryAv ----LI 3-7363
Dron Ivan 458Higuera -----------LI 3-8151
Drown Laboratory 1254Gardn ----LI 3-4810
Druet Arthur L 430-3dBaywdPrk--LI 3-5547
Drumm G M 1739 SnLuisDr-------LI 3-4231
Drummond G F 1440Essx --------LI 3-6332
Dryden J E 240RamonaDr -------LI 3-7758
Dubin Harry J 1250Palm --------LI 3-4845
Dubin Marguerite 502HathwyAv ---LI 3-5525
DuBray Jesse R Mrs 680Leff -----LI 3-6149
Ducat Gary T 841BoysnAv -------LI 3-1170
Duceschi Alice 1042Pac ---------LI 3-0970
Duceshi Jas D 1446Lizzie -------LI 3-7721
Ducheneau Helen R 1141B Pac----LI 3-7940
Ducio Earl H 285GrandAv -------LI 3-1304
Dufresne Adolph J Cuesta by the Sea-LI 3-2984
Dugan Kathryn 1121 Isly---------LI 3-7974
Dughi Ed 957MurryAv -----------LI 3-4238
Duke Maurice Hwy101 -----------LI 3-4693
Dun-Sailing Motel AvlaBch ------LI 3-5064
Dunbar Carl 1547Peach ---------LI 3-7147
Duncan E E OrcuttRd -----------LI 3-2526
Duncan R H 1928Chorro --------LI 3-3764
Duncan R R 368Toro -----------LI 3-4036
Duncanson D C 615LawrnceDr ----LI 3-4353
Dunford Wm H Chiropodist 1133Essx-LI 3-3025
Residence 2378BoulevardDel Campo-LI 3-6932
Dunham C E 1932CorralitosAv ----LI 3-1282
Dunham Robt E 1571Mill --------LI 3-2442
Dunham Robt E Bob's 5 Minute Car Wash 1023Marsh-LI 3-6943
Dunklee Geo K MD San Luis Clnic 990Pac-LI 3-4800
Dunklee Mabel M LongvwLn ------LI 3-0546
Dunlap Hazel Peterson Dr 862Toro-LI 3-2932
Dunlap Hazel Peterson Dr optmtrst 1029Chorro-LI 3-6632
Dunlap Ormond L 806MeineckeAv -LI 3-8348
Dunlap Ray E bevrgs SHwy-------LI 3-2133
Residence 835Misn -------------LI 3-2133
Dunlap Robt T MstrSgt 266CraigWy-LI 3-6875
Dunn J M 1209MurryAv ----------LI 3-3684
Dunn Mike Mrs 1729JohnsnAv ----LI 3-7753
Dunning Dollie 1351Montery -----LI 3-5847
Dunning E D 69MtPleasntnDr ----LI 3-6696
Dunning H G Dental Lab 1114½Marsh-LI 3-6314
Dunning Howard G 1112MurryAv --LI 3-4481
Durant Jos A 579Marsh ---------LI 3-3841
Duron Salvador 849Branch -------LI 3-2514
DuRose Clifford G 842CalifBl -----LI 3-4613
Dushkin Lawrence L 231CraigWy --LI 3-5453
Dutra Harry PortugueseFlatRd ---LI 3-2910
Dutra Maria 560Higuera ---------LI 3-8150
Dutra Tony AvlaRd -------------LI 3-2057
Dutton Dan F 284 OldMorroRd----LI 3-7558
Dutton Della 666Caudl ----------LI 3-6129
Duty Kenneth 777BoysnAv -------LI 3-0880
Duval Russell J 527Branch -------LI 3-0552
Duveneck Bernard H 150NSntaRosa-LI 3-4970
Dye Arthur E 140LilacDr --------LI 3-2224
Dyer Arthur R 103CalifBl --------LI 3-7649
Dyer Aulry 385CerroRomauldoAv --LI 3-6829
Dyer Leon L 1129Pac ------------LI 3-3721
Dyer Nellie 546Higuera ----------LI 3-2552
DYER'S ELECTRIC SUPPLY INC 10 South-LI 3-5475
Dyer's Variety Store 725Higuera --LI 3-5949
Dyke Clyde J 22RincnDr ---------LI 3-8479

E

E & E Motel 80Toro -------------LI 3-7126
Eades Virgil V 1837Chorro -------LI 3-6239
Eads Edna L 2022RachlLn --------LI 3-5562
Eagle Pharmacy Norton's 898Higuera-LI 3-4843
Eagle Poultry Ranch OrctRd ------LI 3-5543
Eakes John M 252AlbrtDr --------LI 3-3086
Eakes John M State Farm Ins Companies 982Montery-LI 3-3727
Earing Clarence OrctRd ---------LI 3-7589
Earman C F 2413Broad ----------LI 3-0683
Earp Paul 254 Sandrcock---------LI 3-0719
Eason Milton G 1247Murry ------LI 3-8486
East SantaFe School SntaFeRd ---LI 3-1278
Easter Chas Russell OrctRd ------LI 3-5030
Easter Clifford C 384PatriciaDr ---LI 3-4563
Eastman Corra F Mrs 1556Mill ---LI 3-7426
Eberle Elsa J 590FeltnWy -------LI 3-7784
Eckrote Lawrence H 83LaEntradaAv-LI 3-5960
ECONOMY DRUG CO NO 2 796Higuera-LI 3-7656
Eddy S Tyler 2253JohnsnAv ------LI 3-6527
Edeline Wm E 1517Beach --------LI 3-6300
Edgar Sallie H 1346Morro -------LI 3-5073
Edgeworth V A 233Branch -------LI 3-6209
Edgmon A D 415JeffryDr --------LI 3-7978
Edith's Beauty Salon 329-2dBaywdPrk-LI 3-3925
Edmondson D H 356RamonaDr ----LI 3-7240
Edna Farm Center Hall EdnaRd ---LI 3-9920
Edna Ranches EdnaRd ----------LI 3-3663
ED'S SERVICE Higuera&Nipomo--LI 3-1154
Ed's Take Out 1491Montery ------LI 3-6525
Edwards A L 1184Ella -----------LI 3-2099
Edwards Arthur L Jr 1275MurryAv-LI 3-5477
Edwards Raymond G 1209Peach ---LI 3-4968
Edwards Robt J 372PatriciaDr ---LI 3-6103
Edwards Warren Berkemeyer Mkt 1021Chorro-LI 3-0890
Residence 334FthlBl -----------LI 3-0434
Eeckhout Chas A 122BressiPl ----LI 3-3861
Eells Richard W MD 743Pismo ---LI 3-7687
Residence 255ChaplnLn --------LI 3-2280
If no answer call--------------LI 3-5800
Eggleston Margery 676Toro ------LI 3-8603
Egnor Geo W 1218½Nipomo -----LI 3-1011
Egrmayer A R 1627Chorro -------LI 3-6029
Ehrenpfort Arthur E 1778 SnLuisDr-LI 3-2633
Eilers Harrison 922MurryAv ------LI 3-8257
Eisert Blaine E 3015Flora -------LI 3-2308
Ekegren Merle R 1355Cazadero ---LI 3-0697
Ekegren Merle R SantaRosa Mkt 798 SntaRosa-LI 3-5513
Ekholm Hans P 380CalifBl -------LI 3-2253
ElCamino Bowl 1115 SntaRosa----LI 3-0757
ElCarlos Motel 1216Archr -------LI 3-1932
Elder L E 392BuenaVistaAv ------LI 3-7825
Elder V A 2747Chandlr ----------LI 3-7831
Electrical Products Corp 962Montery-LI 3-9024
Electrical Workers Union Local No 639 527Marsh-LI 3-5693
Electrolux Corp 964Chorro -------LI 3-6013
Elfman Glenn 1027 Osos---------LI 3-6480
Elks Club 906Marsh ------------LI 3-6965
Elliot C F 613Branch -----------LI 3-8529
Elliot Elizabeth 1241Pismo-------LI 3-2103
Elliott Marjory 146 SnJose-------LI 3-5734
Elliott Wallace G MD 1215Chorro-LI 3-6265
Residence 281NBroad ----------LI 3-1835
Elliott Wm 1135Buchn ----------LI 3-2688
Ellis F B 531MitchlDr -----------LI 3-7511
Ellis Frederick A 855Venabl ------LI 3-8639
Ellis Geo F 427-5thBaywdPrk ----LI 3-0646
Ellis Leo W 1153Buchn ---------LI 3-1606
Ellis Marvin G 1000 South-------LI 3-3369
Ellis N R 969Pismo ------------LI 3-1754
Ellsworth Edwin C 81NBroad -----LI 3-1290
Ellsworth Shirley 269CerroRomauldoAv-LI 3-7979
Ellsworth's Market 496NBroad ---LI 3-3443
Elmer John L 674Venabl --------LI 3-8140
Elmer Virgil 328TolosaWy -------LI 3-4030
Elsea Lawrence F 267 Sandrcock--LI 3-1120
ELSIE'S BEAUTY SALON 890Buchn-LI 3-3454
Elsner Rudolph C 977 SntaRosa---LI 3-3417
Elston Chas 1710 SnLuisDr-------LI 3-7004
Elwell Jos O 114RamonaDr ------LI 3-3053
Embrey Donald R 1043FthlBl -----LI 3-4578
Embry Robt Mrs 358 SntaRosa----LI 3-1990
Emery Jas L 1160Pismo ---------LI 3-5906
Employment Service Calif State of Emplymnt Dept 817Palm-LI 3-0770
Emslie Jas 843Uphm -----------LI 3-2326
Engh Anita Mrs 532Pac ---------LI 3-8640
England B A Mrs Jr 357 SntaLuciaDr-LI 3-6340
England Betty Mrs 298PatriciaDr -LI 3-2391
Engle Perry V 566Pac -----------LI 3-4579
Englert Don E 1727Morro -------LI 3-3215
English Robt W Surf Motl 256FrontAvlaBch-LI 3-8230
Enninga Henry 764 SntaRosa-----LI 3-6028
Enos John 784Buchn -----------LI 3-7548
Enos Richard E 681Kentucky -----LI 3-1129
Epp Cecil L 721Higuera ---------LI 3-7606
Epperly Bernard J 973 SntaRosa--LI 3-6797
Eppert T A Sr 285CraigWy -------LI 3-5625
Eppert Thos A 456MitchlDr ------LI 3-7842
Equitable Life Assurance Soc 960 SntaRosa-LI 3-3263
Ericson Albert O 741 Isly--------LI 3-5080
Ericson Christine 670Lincln ------LI 3-9027
Escalante Cornelius 764Mill ------LI 3-4559
Escobar Jos F 144Huttn ---------LI 3-6247
Escobedo John 1731 SntaRosa----LI 3-8459
Escobedo Josephine Mrs 110Higuera-LI 3-0877
Esmon Thurman C 1663PhillipsLn -LI 3-2152
Esplin Wm J 751Buchn ----------LI 3-5628
Esser H Joe 261FthlBl ----------LI 3-6772
Essig Frederick M 1212MurryAv --LI 3-7952
Estelle Ward J 288 Toro---------LI 3-3899
Estey Richard Mrs 657 SweenyCt--LI 3-2448
Estrada Gene 626½ Sandrcock --LI 3-2042
Estrada John 673Woodbrdge -----LI 3-1358
Estrada Lazaro 1413Archr -------LI 3-1389
Estrada Rudolph 1639PhillipsLn --LI 3-3830
Estrada W W 658Buchn ---------LI 3-8315
Ethel's Boarding Kennels OrctRd --LI 3-2208
Ethridge E L 324CerroRomauldoAv-LI 3-0498
Ethridge Monroe L 810Grove -----LI 3-1446
Eto Masaji LsOsosRd -----------LI 3-2423
Eto Tameji LsOsosRd -----------LI 3-0620
Evans Bessie L 829BoysnAv ------LI 3-7957
Evans Brokerage Co rl est 1118Chorro-LI 3-0720
Evans Cecil G Evans Brkrge Co 1118Chorro-LI 3-0720
Residence 1610PhillipsLn ------LI 3-0421
Evans Edna 4LaEntradaAv -------LI 3-5577
Evans Gerald B 1821ConejoDr ----LI 3-4983
Evans Gerald B Evans Brkrge Co 1118Chorro-LI 3-0720
Evans Jeannie 1406Morro -------LI 3-3526
Evans John H 818 Sandrcock------LI 3-3072
Evans Lillian E 6thBaywdPrk -----LI 3-6075
Evans Millard 101Hwy ----------LI 3-4087
Evans Paul E 346GrandAv -------LI 3-3387
Evans R D 471MitchlDr ---------LI 3-6928
Evans Robt C 492Leff -----------LI 3-4127
Evans Travis AvlaBch -----------LI 3-5025
Evenson Donald E OrctRd --------LI 3-4071
Evers Wm O 1361Mill -----------LI 3-4963
Ewert Edw W 449 OldMorroRd ---LI 3-2681
Exline W D 253WarrenWy -------LI 3-2067

F

Fabbri E J 1920 SnLuisDr -------LI 3-8680
Fagan Benj 2134 SntaYnezAv-----LI 3-5092
Fagan Wm C 2591GretaPl -------LI 3-2963
Fairbanks Roy 2031Essx --------LI 3-5495
Fairbanks Willard S 222Almnd ----LI 3-0626
Fairchild Helen M LsOsosRd ------LI 3-5991
Fairchild Ray 1332-1st ---------LI 3-2079
Fairview Court AvlaBch ---------LI 3-1914
Falk Ralph C 275DlSrWy --------LI 3-1141
Falkenstern O J 165Graves ------LI 3-6387
Fallon Winifred 447Pismo -------LI 3-8344
Fant Marie Mrs 578MitchlDr -----LI 3-2289
Faris Martha 290NBroad --------LI 3-1899
Farm Bureau San Luis Obispo County Farm Bur 157Higuera-LI 3-3654
Cal-Farm Insurance Co 157Higuera-LI 3-7971
SanLuis Obispo County Farm Supply Co 157Higuera-LI 3-3751
Farm Credit Assns San Luis Obispo Prodctn Cr Assn 197 SntaRosa-LI 3-7161
Farm & Home Advisor University of California 1235Montery --------LI 3-9075
FARMER BROS 1531Montery----LI 3-3340
Farmer Geo E 125King ----------LI 3-6896
Farmer Scott 1973Fixlini --------LI 3-0743
FARMER'S HARDWARE & EQUIP CO 581Higuera-LI 3-7102
Farmers Insurance Group 1043Higuera-LI 3-5411
Farrar C T 1124Buchn ----------LI 3-4646
Farrar Clint R 451 OldMorroRd----LI 3-2269
Farrar Earl L 551HathwyAv ------LI 3-5456
Farrar Jas C 398NFerriniRd -----LI 3-4844
Farrell V M 1276 Sydny---------LI 3-8231
Farris Alice 662 Osos-----------LI 3-1811
FARRIS JACK genl contr 203RamonaDr-LI 3-0429
Farris Mary E AvlaBch ----------LI 3-2353
Farris Pat H 242FerriniRd -------LI 3-6545
Farrow A F 1900Montery --------LI 3-8606
Fast Porter E 425Branch --------LI 3-0644
FAULSTICH BROS SAN LUIS BRICK INC 2900 SBroad-LI 3-6929
Faulstich Chas R Mrs 804MeineckeAv-LI 3-0784
Faulstich Henry D 674Church -----LI 3-6783
Fauset E L 15 SntaRosa ---------LI 3-8498
Fauset Leroy A 578Leff ---------LI 3-4317
Fauset Wayne 449 SntaBrbraAv---LI 3-1886
Fauss Plumbing & Heating 1278-2d-LI 3-7624
Faustino Geo D Sr OldHwy101 ----LI 3-6519
Faustino Geo M OldHwy101 ------LI 3-1272
Favorite Bakery 638Marsh -------LI 3-2026
Federal Land Bank Loans Natl Farm Loan Assn 197 SntaRosa-LI 3-7161
Fee Robt O 790FthlBl -----------LI 3-4240
Feldhacker Clarence J Maj CampSanLuisObispo-LI 3-7552
Feliciano Arthur 461LawrnceDr ---LI 3-0476
Feliciano J A 208Almnd ---------LI 3-4146
Feliz Dorothy 446 Isly-----------LI 3-1038
Feliz Rose Miss 497Marsh -------LI 3-7143
Fellows A M Bert 208HathwyAv ---LI 3-2426
Felt John J 291LinclnAv---------LI 3-4751
Ference Mike 1421Chorro --------LI 3-4808
Ferguson Helen 906RougeotPl ----LI 3-7270
Ferguson Paul L Rev 815 Isly------LI 3-1470
Fernald M 1335Morro -----------LI 3-7724
Fernandez John FernandezRd -----LI 3-2113
Ferrasci S A MonteryHts ---------LI 3-5844
Ferre Helena Mrs 958Pismo ------LI 3-2648
Ferrell Emma Mrs LosOsos ------LI 3-0707
Ferrini Alfred MtBishop ---------LI 3-5823
Ferrini Felton 492FeltnWy ------LI 3-4794
Ferris Chalmer W MD French Clnic & Hosp 1170Marsh-LI 3-7070
Residence 1573 Slack---------LI 3-5552
If no answer call--------------LI 3-7070
Fields J C 190Chorro -----------LI 3-6637
Figge H C 416HathwyAv --------LI 3-5656
Figueiredo A C AvlaBch ---------LI 3-7163
Fike Don 842Mill --------------LI 3-3743
Filipponi Alfred 200LinclnAv -----LI 3-8240
Filipponi Edythe Miss 1223Higuera-LI 3-7402
Filipponi H W 204 OldMorroRd----LI 3-4959
Filipponi Laurice 1035Walnt -----LI 3-8199
Filipponi Lawrence T 121NBroad--LI 3-6490
Filipponi Robt 643Branch -------LI 3-0845
Filos Alfred J 353LinclnAv ------LI 3-1063
Finch DeSoto Plymouth Corner 1219Montery-LI 3-4400
Finch H W 124 Stennr-----------LI 3-6159
Fincham Robt J 45Vetvle --------LI 3-7323
Fincher C L 386 SntaLuciaDr-----LI 3-3823
Fink Chas S 2563LawtnAv -------LI 3-3621
Fink Ruby E 521 SntaBrbraAv ----LI 3-4855
Finke Barbara 977Buchn --------LI 3-6137
Finke Margaret 977Buchn -------LI 3-6137
Finn Kathrene 56NBroad --------LI 3-7206
Fire Dept Grdn&Pismo ----------LI 3-1212
Fire calls only-----------------LI 3-1212
All other calls-----------------LI 3-6046
Firestone Stores 1001Higuera-----LI 3-4652
Firetag Robt 1120 Isly-----------LI 3-5442
Firpo Beatrice 1314Broad -------LI 3-4697
Firpo Ernest 102Higuera --------LI 3-2277
First Baptist Church 2075JohnsnAv-LI 3-0945
FIRST CALIFORNIA COMPANY investments 784Marsh-LI 3-4229
If no answer call--------------LI 3-5834
Fiscalini Alex OrctRd ----------LI 3-7187
Fiscalini Archie LsOsosRd -------LI 3-4371
Fiscalini Chas Jr 183Chorro ------LI 3-1255
Fiscalini Fred 1528Morro --------LI 3-1018
Fiscalini Larry PortugueseFlatRd -LI 3-7190
Fischer E L 1534Montery --------LI 3-8319
Fischer Herman Mrs 1050Palm ---LI 3-7382
Fischer Marjorie 1041Mill -------LI 3-3385
Fish Frank D 1133FthlBl --------LI 3-1601
Fish M H 1624PhillipsLn--------LI 3-3043
Fisher Brad 975FthlBl ----------LI 3-6715
Fisher C W 160Graves ----------LI 3-4269
Fisher Christine Mrs 104Villa -----LI 3-7339
Fisher Clyde 284LaCanadaDr -----LI 3-0067
Fisher Harold M 778BoysnAv -----LI 3-8624
Fisher J W 164LongvwLn --------LI 3-3610
Fisher Mary I Mrs 1144Palm -----LI 3-8426
Fisher Nelle L Mrs 235½ Sandrcock-LI 3-7477
Fisher Wm G 642CalifBl ---------LI 3-4577
FISHER'S BRAD SHOE STORE 845Higuera-LI 3-2646
Fiske G E 1154Mill -------------LI 3-7401
Fiskin Chester G 2851JohnsnAv ---LI 3-1824
Fitz M Edwin 350 SntaLuciaDr----LI 3-8413
Fitz M Edwin acct 778Marsh-----LI 3-5484
Fitzgerald Bernard 2551Augusta --LI 3-1471
Fitzgerald Hannah M 1422Montery-LI 3-5955
Fitzgerald Marion A Mrs 1913CorralitosAv-LI 3-8234
Fitzgerald Miles A 1568Higuera --LI 3-3586
Fitzpatrick Jean H 2444Gerda ----LI 3-7925
Fitzpatrick John F 397NBroad ---LI 3-4486
Fitzpatrick Pat 890Buchn -------LI 3-3454
Fitzpatrick Randolph E 647Park --LI 3-1614
Fitzsimmons C G ---------------LI 3-5867
Fixit Shop 660Higuera ----------LI 3-4823
Fladeland Fred 741High ---------LI 3-6812
Flannery Nolan B 1511 Osos------LI 3-4931
Flannery Rilla 447-6thBaywdPrk---LI 3-6358
Fleer Lloyd L LsOsosRd ---------LI 3-9050
Fleischmann Geo 1624 SntaRosa---LI 3-1461
Fleming Florence E Mrs 869Nipomo-LI 3-7593
Flemons Paul M 1069Pac --------LI 3-9028
Fletcher L C 1061MurryAv -------LI 3-8642
Flint A R 341ChristinaWy -------LI 3-1342
Flores A P 2351LawtnAv --------LI 3-6515
Flores Eloise 141Beebee --------LI 3-1107
Flores Jos F 871Buchn ----------LI 3-6441
Flores Leland J 1042 Olive-------LI 3-4092
Flory Andrew F 1141Pac --------LI 3-4408
Flory Wm E 865Morro -----------LI 3-5612
Flosi Robt A 1336Chorro --------LI 3-2087
Floyd Louise Miss 538Buchn -----LI 3-1697
Fluitt Clayton 2859JohnsnAv -----LI 3-5661
Fluitt David H 753Alexndr -------LI 3-3423
Flynn C Elmer EdnaRd ----------LI 3-3595
Fogarty Grace F 296Higuera -----LI 3-2547
Foge A P 37RincnDr ------------LI 3-1818
Foge Richard C 177DlNrteWy ----LI 3-1673
Fogo Alden E MD SntaMrgrta 5081
Fogo Alden E MD 1106Pac-------LI 3-4140
If no answer call--------------LI 3-5800
Folsom V A 1472FthlBl ---------LI 3-3038
Foote Alvin LosOsosHighlands ----LI 3-1084
Forbes Chas 1020MurryAv -------LI 3-8127
Forbes Rossie R Miss 1028Church -LI 3-1605
Ford Maurice A 748FthlBl -------LI 3-2797
Ford Wayne M 193CalifBl -------LI 3-1543
Ford Wm F 167FthlBl -----------LI 3-2447
Forden S M 89NBroad ----------LI 3-5758
FORDEN'S HARDWARE 857Montery-LI 3-1090
Forline Elsie BayvwHts ---------LI 3-0924
Formby Roy Jr 153Toro ---------LI 3-8347
Forster A R Mrs SBroad ---------LI 3-3395
Forster C R EdnaRd ------------LI 3-3851
Forsythe S E CuestaGrde --------LI 3-1479
Fosberg Harold A LsOsosHighlands -LI 3-1247
Fosdick Lee G 1028Pac ---------LI 3-2283
Foster Jessie Mrs 873Pac -------LI 3-8581
Foster & Kleiser Co 1234Buchn ---LI 3-6673
Foster Lois 1521Palm ----------LI 3-0545
Foster Theo C 234TassajaraDr ----LI 3-0775
FOSTER'S OLD FASHION FREEZE 590Marsh-LI 3-7639
Foursquare Church 400High ------LI 3-8693
Fowler Claude W 263CerroRomauldoAv-LI 3-1175
Fowler Oscar R 1711 SBroad------LI 3-1563
Fox Frank W Jr StennerCreekRd --LI 3-6951
Foxe Chester E 431LawrnceDr ----LI 3-0460
Frady Dale B 2395Augusta -----LI 3-3502
Fragoso Geo 1802Broad ---------LI 3-3483
Fraites Lawrence L 778BoysnAv --LI 3-1961
Francis Dorothy 1407Nipomo -----LI 3-3628
Francis Richard P 1407Nipomo ---LI 3-3628
Franck Michel N 348LinclnAv ----LI 3-1554
Frank Roberta G Mrs 366FerriniRd-LI 3-7277
Franklin Ben 2450BoulevrdDelCampo-LI 3-1696
Franklin H T 1920Fixlini --------LI 3-7910
Franklin Howard S 292Higuera ---LI 3-2516
Franklin P O 676Pismo ----------LI 3-6826
Franklin's Service 1185Montery ---LI 3-5059
FRANK'S CAFE 645Higuera-----LI 3-9973
FRANK'S LIQUOR STORE 1027Chorro-LI 3-4423
Franz Gerard E 256 OldMorroRd---LI 3-4649
Franzone Ralph L 1621Higuera ---LI 3-6736
Frary Paul H 2424Gerda --------LI 3-6877
Fraser L A 1057Buchn ----------LI 3-5995
Fraser Malcolm 722Buchn -------LI 3-0481
Fraser Sherman C Col 338-5thBaywdPrk-LI 3-1843
Fraser V W 1929Chorro ---------LI 3-4748
Frasure L R SntaRosa&Isly ------LI 3-5599
Frazier A G 221 Sandrcock -----LI 3-5688
Frazier Donna G 552Leff --------LI 3-4187
Frazier Ivan D 157DlNrteWy -----LI 3-1677
Frazier Marie 857Branch --------LI 3-0793
Frazier Val 221 Sandrcock ------LI 3-5688
Fredericks Juanita 1911Ruth -----LI 3-1610
Frederiksen Anker 542 Isly-------LI 3-7340
Frederiksen Wilfred 1965Chorro --LI 3-1603
Fredman Wm R 135RamonaDr ---LI 3-7217
Fredrickson L E LosOsosHighlands -LI 3-7876
Fredriksen H J 711Branch -------LI 3-1518
Fredriksen Robt 143Cyprs -------LI 3-3402
FRED'S AUTO-ELECTRIC PARTS & SERVICE 1511Montery -------LI 3-3821
Free S A 1167 Isly ------------LI 3-4752
Freeborn Chas J 1360Marsh -----LI 3-4207
Freeborn W D LsOsosHighlands ---LI 3-1068
Freeman Chas E Freeman Sign Serv 448Higuera-LI 3-3229
Freeman Glen B 765 Osos--------LI 3-6141
FREEMAN SIGN SERVICE 448Higuera-LI 3-3229
Freeman W A 1305½Montery ----LI 3-0829
Freeman W W 1318Mill ---------LI 3-1686
Freeman Wm E 30Toro ----------LI 3-7028
Freitas Lawrence J PerknsLn ----LI 3-3527
Freitas Manuel A 633Woodbrdge --LI 3-5486
Freitas Mary 1628Chorro --------LI 3-4279
Freitas Rose Mrs 868Chorro ------LI 3-1418
Fremont Hotel 979 Osos---------LI 3-3453
Fremont Theatre 1035Montery ---LI 3-1121
Fremstad Clifford 1670Montery ---LI 3-1237
FRENCH CLINIC & HOSPITAL
Clinic 1170Marsh ------------LI 3-7070
If no answer call-------------LI 3-8185
Hospital 1170Marsh ----------LI 3-7070
If no answer call-------------LI 3-8185
Pharmacy 1170Marsh ---------LI 3-7070
Physical Therapy 1205Higuera---LI 3-7070
Mountain View Hospital 1530Marsh-LI 3-7085
If no answer call-------------LI 3-8185
French Edison A MD French Clnic & Hosp 1170Marsh-LI 3-7070
Residence 1326Higuera --------LI 3-8185
French Edw A Mrs 656Montery ---LI 3-6157
French Geo O MD French Clnic & Hosp 1170Marsh-LI 3-7070
Residence 124LongvwLn -------LI 3-1102
If no answer call-------------LI 3-7070
French Mabel Mrs 1144C Marsh---LI 3-0754
Freshour E E 144Cyprs ----------LI 3-2524
Friesen C H 1633 SntaRosa-------LI 3-6678
Friesen H M 210GrandAv --------LI 3-2959
Friesen Lloyd R 1629Murry -------LI 3-7740
Friesen's Health Foods 1135Gardn -LI 3-8648
Frith Mary E 1418Morro --------LI 3-3982
Frizzell Mary VachlLn ----------LI 3-0873
Froom J H 1944McCollm --------LI 3-7167
Froom W LsOsosRd ------------LI 3-8506
Frossard Albert E 1458Higuera ---LI 3-4489
Frost Robt H 216LongvwLn ------LI 3-4303
Frost W I 555-7thBaywdPrk -----LI 3-1451
Fry Corley 334FunstnAv ---------LI 3-2577
Fryberger E L Capt 20HathwyAv --LI 3-4129
Frye Jas R 186RamonaDr -------LI 3-2951
Frye S O 1324-2d --------------LI 3-6191
Fryer Dorothy Mrs 163 SerranoHts-LI 3-7135
Fryer Harry J MD San Luis Clnic 990Pac-LI 3-4800
Fryer Harry J Sr 1341 Osos-------LI 3-3411
Frymire Phil C 1408Essex -------LI 3-3581
Fuchiwaki Jack H 1991MurryAv---LI 3-4876
Fugate Lucy M 1240Ella --------LI 3-4633
Fukunaga Geo FarrellAvBaywdPrk -LI 3-8467
Fuller Brush Dlr 770Buchn -------LI 3-4477
Fuller Laurence E EdnaRd -------LI 3-3357
Fuller Lowell D EdnaRd ---------LI 3-4566
FULLER W P CO 698Higuera----LI 3-0835
Fulton Harold J 2401Broad ------LI 3-3228
Fulton Vern 977-11thBaywdPrk---LI 3-1876
Funk Frank E 216Chorro --------LI 3-0441
Funk J F 1660Palm ------------LI 3-5029
Funk John G 1224 Sydny--------LI 3-5680
Furimsky Geo S 31RincnDr -------LI 3-7768
Furphy Jas R 676½Toro --------LI 3-6756
Furtado Joe R Jr EdnaRd --------LI 3-7678
Furtado Joe R Sr EdnaRd --------LI 3-5568
Furtado M R VerdeCanyonRd -----LI 3-4986
Furtado Sheet Metal Shop OrctRd -LI 3-5578
Futrell David 790FthlBl ---------LI 3-4222
Fyr-Fyter Equipment Co 1029Morro-LI 3-5797

G

G & W Engineering 784½AlphonsoAv-LI 3-5704
Gabby Book Store 1040Chorro ----LI 3-9035
Gabler G H 1050MurryAv --------LI 3-2419
Gaddis Jack 1841 Slack---------LI 3-4218
Gaebe L C MD 895Pismo --------LI 3-1484
Residence 234NBroad ---------LI 3-6315
If no answer call-------------LI 3-5800
Gaggioni L Mrs 120Cyprs --------LI 3-1336
GAINSBOROUGH STUDIO photos 864Higuera-LI 3-5796
Galbraith R B 1121Geo ---------LI 3-3033
Gale Howard C 1052George ------LI 3-0408
Galer Melvin H 1344 Sydny-------LI 3-8580
Gallagher Electric Co 344Higuera -LI 3-4747
Gallagher Frank P Gallagher Elec Co 344Higuera-LI 3-4747
Residence 1600Lizzie ----------LI 3-3081
Gallagher John T 1122CalifBl ----LI 3-5645
Gallagher Pat 459TassajaraDr ----LI 3-6287
Gallenkamp's Shoe Store 952Higuera-LI 3-0791
Gallock Donald E 1120Marsh -----LI 3-5983
Gallock Signs 1120Marsh --------LI 3-5983
Gamble Beulah 624FletchrAv -----LI 3-1265
Gamboni A 2570Flora ----------LI 3-5574
Gamboni & Righetti used furn SHwy-LI 3-6290
Gandy Clark Mrs 1105George -----LI 3-3485
Gandy Wm A 230 SnJoseDr ------LI 3-3591
Gaoiran Remy LsOsosRd ---------LI 3-1221
Garay Rosario OrctRd -----------LI 3-4487
Garcia Conita L 778FrancisAv ----LI 3-1733
Garcia Edw EdnaRd ------------LI 3-5405
Garcia Frank A 1175Buchn -------LI 3-0527
Garcia Frank F 2136Broad -------LI 3-5984
Garcia Gabriel E 543FeltnWy -----LI 3-2511
Garcia Lupe 1428Morro ---------LI 3-7368
Garcia M 100GrandAv ----------LI 3-7913
Garcia Manuel S OrctRd ---------LI 3-4093
Garcia Roy 1519Broad ----------LI 3-3136
Garcia Saddlery 8NBroad --------LI 3-8114
Garden City Gas Service 231 SntaLuciaBaywdPrk-LI 3-8305
Gardner J R 105Toro ----------LI 3-0805
Garfield Gary S 964Essx --------LI 3-5418
Garing R S 319 SntaLuciaDr------LI 3-4277
Garland Geo F 179 SnJoseWy-----LI 3-1276
Garland Henry Mrs 3145JohnsnAv -LI 3-2787
Garland L A 1341MurryAv -------LI 3-1142
Garlinger Genevieve 1914Chorro ---LI 3-3138
Garner Amelia R 2517Broad ------LI 3-4642
Garner Jas F 480Pismo ---------LI 3-2344
Garner Raymond J 11RincnDr -----LI 3-6684
Garner Richard F 636HathwyAv ---LI 3-6085
Garrett Don D 863Toro ---------LI 3-6341
Garrett F L 1126Pismo ---------LI 3-6349
Garrett O Paul 2065McCollm -----LI 3-7972
Garrett Walter P 651Brizzolara ---LI 3-4488
Garrison N R 1527Nipomo -------LI 3-2077
Garrity W C Insurance Agcy 774Marsh-LI 3-8626
Residence 2588Helena --------LI 3-6147
Gartland Thos E 473Pac --------LI 3-3977
Garton Frank C 50Vetvle --------LI 3-4372
Garvin Jas G 1105Leff ----------LI 3-6934
Garza R E 130NBroad -----------LI 3-1644
Garzoli F J 237Almnd ----------LI 3-8123
Gaskill Beulah 625FunstnAv ------LI 3-7421
Gaskill Gerald L 167 SnJoseWy----LI 3-6874
Gaskin W H 2106 SntaYnezAv-----LI 3-3549
Gates Chas J 1501Mill ----------LI 3-4778
Gates Chas V 1738JohnsnAv -----LI 3-6204
Gates Jas D 875Misn -----------LI 3-2415
Gaustad John 3007JohnsnAv -----LI 3-4923
Gaydosh Michael 805BoysnAv ----LI 3-9070
Gayman Levern Miss 940Walnt ---LI 3-6486
Gazin Albert MD 743Pismo-------LI 3-7687
Residence 898Centr -----------LI 3-2139
If no answer call-------------LI 3-5800
Gearhart Howard 411B Fthl ------LI 3-6916
Gearing A R Mrs 578MitchlDr -----LI 3-2289
Gearing Roy A 1021MurryAv -----LI 3-2939
Gebbie Cecilia B 226Price -------LI 3-7228
Gebbie Wm G Jr 2857JohnsnAv ---LI 3-3156
Gehring Frank A 1526Gardn ------LI 3-7540
Gehring's Sundries 1634 Osos ----LI 3-3535
Geiler Mildred B 1000Mill -------LI 3-7057
Gelinas Edmund Dr 2410JohnsnAv -LI 3-8352
Gelinas Edmund J MD 774Marsh--LI 3-8163

LI = LIberty
When giving the number to an operator or to others, please use the full name LIberty.

Gelinas Jos F 289RamonaDr ------LI 3-3676
Genardini Charlotte 1447Beach ---LI 3-0040
General Adjustment Bureau Inc 1308Gardn-LI 3-4914
If no answer call Pismo Bch-PRspct 3-2337
GENERAL FIREPROOFING CO THE LaurelLn-LI 3-3011
General Hospital JohnsnAv -------LI 3-1500
General Petroleum Corp of Calif FthlBl&CalifBl-LI 3-7090
Gene's Auto Parts & Wreckers Old101Hwy-LI 3-5086
Genovini J Mrs 2241Broad -------LI 3-4939
Genthner Fred L 380TolosaWy ----LI 3-7379
Gentry Everett L Mrs 578-6thBaywdPrk-LI 3-5416
George Louis 236Branch --------LI 3-8179
George Norman T 460KentuckyAv -LI 3-1028
George's Auto Repair 1185Montery-LI 3-8345
GEORGE'S EQUIPMENT RENTALS SHwy-LI 3-1436
Gerard E D 249Graves ----------LI 3-5975
German Lewis D 2064Rachl ------LI 3-3599
Gerrie Stan L 77MtPleasntnDr ----LI 3-2307
Gerrity Joe A 1909 SnLuisDr-----LI 3-7230
Giacomazzi Robt J 1516Gardn ----LI 3-3834
Gianolini A Mrs 742Centr --------LI 3-0960
Gianolini Wm LsOsosRd ---------LI 3-8456
Gibb David 212WarrenWy -------LI 3-1197
Gibbons Albert 1117 Isly--------LI 3-3732
Gibbons Thos 1173Marsh --------LI 3-8573
Gibford Wm R BianchiLn --------LI 3-3239
Gibson A C 340Graves ----------LI 3-4177
Gibson Esther 780Toro ---------LI 3-2175
Gibson Geo C 281DonnaWy ------LI 3-3090
Gibson Lester H 1323Mill -------LI 3-9054
Gibson Richard 909 Sandrcock----LI 3-7299
Gibson Sara Mrs 976Toro -------LI 3-0530
Gilardi Henry 1245Higuera -------LI 3-6786
Gilbert Donovan R 1208Peach ----LI 3-0866
Gildersleeve P J 507Caudl -------LI 3-8272
Gilfeather Wm L 170RamonaDr ---LI 3-2282
Gilkerson Shirley 460-3dBaywdPrk-LI 3-2629
Gill H H 1194Pac --------------LI 3-0919
Gill John H 1244Mill -----------LI 3-5945
Gill Wayne W 87FthlBl ---------LI 3-5062
Gillen F B 466Pac -------------LI 3-3149
Gillen J R 3036 SBroad----------LI 3-6134
Gillette D Dale 192Polyview ------LI 3-2170
Gilliam R L Mrs AvlaBch --------LI 3-5681
Gillihan F H 2091 SierraWy------LI 3-7883
Gilliland Jas W III 394TolosaWy---LI 3-7436
Gillis F H 699Chorro -----------LI 3-2372
Gillis Jas C 243Harris ----------LI 3-4575
Gilmore Eissie 179Brook ---------LI 3-6581
Gilmore R H 960Toro ----------LI 3-5521
Gilmore W W 125 SntaBrbraAv----LI 3-7052
Gilpin Howard L 961 SntaRosa----LI 3-4256
Gilson Ada 451B RamonaDr -----LI 3-1148
Gitner F L 266-2dBaywdPrk------LI 3-2342
Gin Gow 456NBroad ------------LI 3-2543
Gingg Herman J 224 SntaLuciaDr--LI 3-2739
Gingg Nellie 362 SntaLuciaDr ---LI 3-2945
Ginn Lois 165CerroRomauldoAv ---LI 3-4169
Ginn M B Mrs 1582Higuera ------LI 3-2669
Giorgi V 1319Pac --------------LI 3-2021
Giovanotti Rose Mrs 1137Peach ---LI 3-7133
Gist Fred L 1307Mill -----------LI 3-6043
Gist Fred L ins & rl est 1035Chorro-LI 3-8323
Giubbini Arthur E 970Mill -------LI 3-0525
Giumini Cesare EdnaRd ---------LI 3-4178
Givens John R 550HathwyAv------LI 3-8570
Gladin Floyd B 1728Chorro ------LI 3-0686
Gladin Gertrude Mrs 1814Nipomo--LI 3-4396
Gladys Beaute Salon 1336Morro ---LI 3-1313
Gladys Hammett's Beauty Salon 1046Chorro-LI 3-5425
Glaze John L 820½FthlBl -------LI 3-1826
Gleason David 1227 Staffrd------LI 3-7739
Glenn H L AvlaBch ------------LI 3-5047
Glenn Weston 225LaurelLnAvilaBeach-LI 3-1135
Glick Kenneth L CuestaRd -------LI 3-1936
Glidden Paint Center The 894FthlBl-LI 3-8596
Glidden Wm H 2415Broad -------LI 3-2102
Glover Ruth P 1502Higuera ------LI 3-0792
Gnesa D W Mrs 918MeineckeAv --LI 3-6606
Gnesa Frank L 1170 Isly---------LI 3-2385
Gnesa Jas A 655Toro -----------LI 3-4773
Goddard G B 595 SerranoDr------LI 3-3199
Godfrey Arthur J 230KentuckyAv --LI 3-4611
Godfrey C Fred 1526Mill --------LI 3-4051
Godlove Bernard 224 Sandrcock---LI 3-7365
Goerke Carl 660LawrnceDr ------LI 3-5838
Goetsch Carl Jr EdnaRd ---------LI 3-6184
Goettsche W H 1544Broad -------LI 3-2931
Goff Genevieve M 964Chorro -----LI 3-5800
Goforth Violet L 835High -------LI 3-4690
Gold Bond Stamp Co 1124Broad---LI 3-2381
GOLD DRAGON 985Montery -----LI 3-3318
Gold Marcus 480Chorro ---------LI 3-2961
GOLDEN STATE CO LTD dairy products 570Higuera-LI 3-4200
Golden State Hotel 1109Morro ----LI 3-9868
Golden West Billiards 676Higuera--LI 3-9976
Goldman Don R 1237½Mill ------LI 3-1073
Goldman Robt E 1220Beach ------LI 3-6738
Gomes Ardythe 1523Montery -----LI 3-8462
Gonyer Alex J EdnaRd ----------LI 3-4195
Gonzales Louise 1213MurryAv ----LI 3-2214
Gonzales Margaret 645Kentucky ---LI 3-7030
Gonzales Margie F 308Higuera ----LI 3-5776
Gonzalez Hubert A 260 SntaLucia--LI 3-8582
Goodale Mary A 858CalifBl ------LI 3-6753
Goodchild Cecil Wray SeeCanyon --LI 3-1338
Goode J B Capt U S N Ret 320RamonaDr-LI 3-4591
Goodell Robt W 1453Lizzie ------LI 3-1945
Gooding Donald G 1212Gardn ----LI 3-0786
Gooding J E P T & T Co 872Morro-LI 3-9000
Residence 1719Fixlini ---------LI 3-2847
Goodman Ada 1705 SntaRosa ----LI 3-6888
Goodnow Robt R 1403Archr -----LI 3-1542
Goodwill Geo Mrs 1144Montalbn---LI 3-5868
Goodwill O D 1644Murry --------LI 3-7738
Goodwin Avis S 1221JoyceCt -----LI 3-4862
Goodwin N Thos 917-11thBaywdPrk-LI 3-3999
Goold Edwin O 1512Mill ---------LI 3-3439
Goostree John O 1313FthlBl------LI 3-1199
Goranson Adolph 544Pac --------LI 3-3349
Gordon Dale W 821Murry--------LI 3-7799
Gordon Jack LosOsosHighlands-----LI 3-3152
Gordon Robt D 754BoysnAv ------LI 3-8164
Gordon Robt L 766BoysnAv ------LI 3-7856
Gorham H A 1220Fredercks -------LI 3-5689
Gorham Ray A 460LinclnAv ------LI 3-7841
Gorman J W AvlaBch -----------LI 3-5914
Gossett A O State Div of Forestry MorroRd-LI 3-4242
Residence MorroRd -----------LI 3-5607
Gottfried Jos B 1749 SnLuisDr----LI 3-3145
Goulart Edw F 322Beebee -------LI 3-4247
Gove Frank A 150Toro ----------LI 3-4028
Gow Imogene Mrs 190Polyview ---LI 3-1015
Graber Andrew 3204RockvwPl ---LI 3-2706
Grace Harry A 12RincnDr -------LI 3-7019
Grace Tabernacle Osos&Pismo ----LI 3-2358
If no answer call---------SntaMrgrta 5364

Gracia Frank 1264FthlBl --------LI 3-7351
Gracia John 374NBroad --------LI 3-8296
Gracia Milton J 269 SntaLuciaDr -LI 3-6853
Gracie Walter B 2070 SierraWy---LI 3-0507
Graff L B Mrs 103CalifBl -------LI 3-0795
Grafford Jim 1537Beach --------LI 3-0761
Gragg L A 446HathwyAv --------LI 3-2134
Gragg Louise E 526KentuckyAv ---LI 3-5076
Graham M J 183HathwyAv--------LI 3-3491
Graham N L 331JayceeDr -------LI 3-6878
GRAHAM'S ACME PAINT & WALLPAPER STORE 862Montery ----------LI 3-0652
Gramespacher Ernest 112NBroad --LI 3-6114
Gran Sal 2205JohnsnAv ---------LI 3-2470
Granada Hotel 1128Morro --------LI 3-9943
Grandview Motel 2074Montery ---LI 3-2070
Grange Hall SBroad -----------LI 3-7884
Grant David M 290ChapInLn -----LI 3-4384
Grant Dennis PismoHwy --------LI 3-3616
Grant Melvin E 1515 SntaRosa----LI 3-6361
Grant Wm J 392FthlBl ----------LI 3-4389
Graulich Loraine 734Pac --------LI 3-7209
Graves C E 80Toro ------------LI 3-7126
Graves Jo Ann 1816Gardn ------LI 3-8532
Graves L S 1167Marsh ----------LI 3-6483
Graves Richard M 307LaCanadaDr -LI 3-3597
Graves Ruth A 254GrandAv ------LI 3-3426
Graves Ted G 1221 SylviaCt------LI 3-2404
Gray F E 1636Gardn -----------LI 3-4150
Gray Fred Frank's Liqr Str
1027Chorro-LI 3-4423
Gray Glen LsOsosRd -----------LI 3-0691
Gray Harold W 1740Fredericks ---LI 3-7507
Gray Jack R 222Chorro ---------LI 3-6839
Gray N W 2783Broad -----------LI 3-3969
Gray Stanton 133 OrangeDr------LI 3-8285
Great Amer Insurance Co
774Marsh-LI 3-8626
Green A J 1839Broad ----------LI 3-6355
Green Abram B 1118Palm--------LI 3-2732
Green Alva Automotive Trim & Furniture Upholstery 1528Montery -------LI 3-2802
GREEN BROS clthng 871Montery--LI 3-0988
GREEN BUS SERVICE SOldHwy--LI 3-1414
Green Ellen 1158Buchn ---------LI 3-2605
Green Elmer G EdnaRd ----------LI 3-7625
Green Frank 529 Sandrcock -----LI 3-5529
Green Gary 1218Bond ----------LI 3-6763
Green J A 415MitchlDr ---------LI 3-4435
Green J L 398Chorro -----------LI 3-5697
Green Joe Mrs 1042Palm --------LI 3-5436
Green Kenneth J 430GrandAv ----LI 3-0690
Green L G 690HendrsnAv --------LI 3-3312
Green Lisle R 299RamonaDr -----LI 3-5813
Green Ralph D 398Chorro --------LI 3-5697
Green Stanley 190DlSrWy -------LI 3-1845
Greenall Edw 567HathwyAv ------LI 3-0928
Greeneish J A 1306-1st ---------LI 3-0487
Greeneish Vern 130 SnJoseWy----LI 3-6599
Greeneish Wm C 717Montery -----LI 3-0994
Greeneish Wm L 288CuestaDr ----LI 3-5997
Greening Wm C 54NBroad -------LI 3-5596
Greenough Herm Dairy Supply
350Higuera-LI 3-1216
Greenough Herman E 335Toro ----LI 3-7555
Gregory C Herold 213AlbrtDr -----LI 3-5672
Gregory Capriel 313Branch ------LI 3-8634
Gregory Leroy E 1325Pismo ------LI 3-3561
Gregory Wilson M 162DlNrteWy --LI 3-6382
Greiler Jos 215Almnd ----------LI 3-8208
Grey Alfred B 275½High --------LI 3-2451
Greyhound Bus Lines 1009Montery-LI 3-2121
Greyhound Post House
1015Montery-LI 3-5831
Grice Roy E 1235Nipomo --------LI 3-0097
Gridley Kenneth R 2520GailPl ----LI 3-9090
Griffin Lawrence 1060Pac -------LI 3-7093
Griffis Clara G Mrs 1120Walnt ---LI 3-7712
Griffiths Gertrude Mrs 283High ---LI 3-6391
Grisham Howard R 325PatriciaDr -LI 3-8460
Grisingher Clifford L 1645Nipomo -LI 3-1386
Griswold Don 790FthlBl ---------LI 3-2114
Griswold Florence W Mrs
649Church-LI 3-1846
Griswold H B Jr 1834Hays -------LI 3-7331
Grober Helen Mrs 1171Pismo -----LI 3-4016
Groene John F 871Murry -------LI 3-5687
Groso Ernest LsOsosRd ----------LI 3-8434
Grosshauser Elmer A 274CuestaDr -LI 3-1913
Grossman & Son Brush & Chemical Co
664Woodbrdge-LI 3-3790
Grove E G 867Leff -------------LI 3-7936
Grove Wm F 1589Murry --------LI 3-3154
Grover Phoebe Mrs LsOsosRd -----LI 3-5723
Groves Elsworth E 811Branch ----LI 3-3605
Grubbs Wm D 320FthlBl ---------LI 3-5763
Grummert Gaylard G
LsOsosValleyRd-LI 3-2534
Grundell Herbert C atty CourtHse--LI 3-3464
Residence SnMiguelAv ---------LI 3-6739
Grundell Herbert C Jr acct
672 SntaRosa-LI 3-0977

Guarantee Building & Loan Assn see
Central Savings & Loan Assn
1127Gardn-LI 3-3364
Guenther Wm 639Leff ----------LI 3-1322
Guernsey Dexter E MD 1312Gardn-LI 3-3034
If no answer call--------------LI 3-5800
Residence 1460Mill -----------LI 3-5016
Guerra Al 538FeltnWy ----------LI 3-4014
Guerra Edwin A 391Chorro -------LI 3-4589
Guerra Valente 64MtPleasantonDr -LI 3-4884
Guerrero Rose Mrs 480Leff ------LI 3-8552
Gugliemelli Margaret A
120GrandAv-LI 3-1468
Guidetti John VachiLn ----------LI 3-6229
Guidetti Jos SntaFeRd ---------LI 3-6977
Guidetti Louis L 212CraigWy -----LI 3-5863
Gularte John 481Buchn ---------LI 3-3082
Gularte M V LsOsosRd ---------LI 3-6521
Gullickson O J Cdr 487LinclnAv ---LI 3-4132
Gunn Giles 228 OldMorroRd------LI 3-4958
Gunn Kenneth T 19RincnDr ------LI 3-2587
Gunn Lawrence 168FerriniRd -----LI 3-0961
Gunn Wm K 460HendrsnAv ------LI 3-7581
Gunter J R SeeCanyon ---------LI 3-2456
Gunyon Robt W 1493Higuera -----LI 3-8144
Gurrisi John Dr chirprctr 1023Mill-LI 3-4832
Residence 850Leff ------------LI 3-6169
Gus Tailoring 1016Morro --------LI 3-6446
Gushing Al W 1817Gardn --------LI 3-3874
Gussie Johnnie 1941Abbt -------LI 3-1426
Gustafson Esther M 238GrandAv --LI 3-6796
Guttridge Jim R 1000 South-----LI 3-4854
Guttry Harvey V Jr CPA Scholefield & Co
965Montery-LI 3-3936
Residence 266AlbrtDr----------LI 3-6670
Guy E F Mrs 1259Palm ---------LI 3-7823
Guzzie John Cuesta by the Sea----LI 3-5069

H

Haahjem Carl 2281JohnsnAv -----LI 3-8170
Haas Dana W 778BoysnAv--------LI 3-4513
Hacker Lillian Mrs 71NBroad -----LI 3-2439
Hafley H D 190 SnJoseWy--------LI 3-6400
Haga Orville 520LawrnceDr ------LI 3-5497
Hagaman E G 2474Augusta ------LI 3-7490
Hagan Kenneth S Mrs 1022Grove --LI 3-8661
Hagelberg Allen C
742BoysnAvAnnex-LI 3-6789
Hageman Chas E 1845Hays ------LI 3-4261
Hagus Mae Mrs 873Pac ---------LI 3-4012
Hahn Melvin 1473Montery -------LI 3-2036
Hail E T Jack 1036Pismo -------LI 3-6272
Haile John R 66ViaEsperanza ----LI 3-5478
Hall's Union Service 1919 SBroad-LI 3-6401
Hair L E 135Ward -------------LI 3-7243
Hale Donald G 282 SntaRosa------LI 3-5473
Hale Lucille 1549Mill -----------LI 3-5852
Haley B 297Chorro -------------LI 3-5631
Haley Barbara 962Mill ----------LI 3-3750
Haley Bernard E 1734EOsos -----LI 3-6537
Halford I H E 591KentuckyAv ----LI 3-4973
Hall Dink 287TassajaraDr -------LI 3-2268
Hall Earle D 855Toro -----------LI 3-1415
Hall Edna R 1185Pismo ---------LI 3-4632
Hall Ken 1233Nipomo ----------LI 3-3912
Hall Perry T 1341Higuera --------LI 3-8116
Hall Richard E 1750 SnLuisDr----LI 3-1773
Hall Roy D 535Hill -------------LI 3-3577
Hall Wm O 1106Pismo ----------LI 3-8117
Hall's Beauty Shop 1067Buchn ----LI 3-7229
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FthlBl&MtPleasntnDr-LI 3-2528
Halpin M C Mrs CuestaGrde ------LI 3-5912
Halterman Don 1237Mill ---------LI 3-4110
Hambly Jas D 1189Buchn --------LI 3-8558
HAMBURGER HAVEN rstrnt
1126 SntaRosa-LI 3-4102
Hamill David E 729 South--------LI 3-7822
Hamilton A A 495Chorro ---------LI 3-1607
Hamilton Alvin Hughes Nash Co
1005Montery-LI 3-0540
Hamilton Bruce YoakumTract ----LI 3-1982
Hamilton E S 310GravesAv -------LI 3-2820
Hamilton Glenn R MorroRd -------LI 3-2443
Hamilton J Clair 1708Mill --------LI 3-2030
Hamilton Jeanne 1708Mill -------LI 3-2030
Hamilton Myrtle L
383BuenaVstaAv-LI 3-4985
Hamilton Wm F SntaFeRd -------LI 3-1642
Hamlin C F 1767ConejoAv -------LI 3-2980
Hamlin Robt P 936MurryAv -----LI 3-5821
Hammersland Annette S
1043Marsh-LI 3-7522
Hammitt L E 1476FthlBl --------LI 3-4867
Hammond C J 1824Hays ---------LI 3-3648
Hammond R J EdnaRd ----------LI 3-2601
Hammond W H Col 209LongvwLn --LI 3-4418
Hampl Jos C 519Brizzolara ------LI 3-6233
Hampton E Ray OrctRd ---------LI 3-7714
Hampton Frances R 633½Palm ----LI 3-2663
Hampton Front 575MarleneDr ----LI 3-3995
Hampton G W 540Caudl ---------LI 3-1062
Hampton Stuart 969Toro --------LI 3-0580
Hance Homer 298RamonaDr------LI 3-6285
Hancock O A Pat 384 SntaMariaAv-LI 3-6945

Hancock Vernon L 754BoysnAv ---LI 3-6714
Hand Anna M 341FthlBl --------LI 3-5508
Handelman Laddie
LosOsosHighlands-LI 3-0680
Handy Corner Grocery EdnaRd ----LI 3-2058
Hanish Harve M 1483Mill -------LI 3-2376
Hanke Roger G 170B Toro-------LI 3-8574
Hankenson Noreen Mrs 2134Broad-LI 3-4415
Hanks Abbot A Inc 884NBroad ----LI 3-7583
Hanks Chas J 2097 SnLuisDr------LI 3-3294
Hanlon J B 1251Buchn ----------LI 3-1312
Hanlon Jas 870Mill ------------LI 3-2728
Hanna Chas B
295CerroRomauldoAv-LI 3-7773
Hanna Jean 28RincnDr ----------LI 3-0918
Hanna John W 1269 Staffrd------LI 3-1807
Hannah Elizabeth 1420Palm -----LI 3-7192
Hannon Martin 332JayceeDr -----LI 3-6476
Hannon Thos M 1991Ruth -------LI 3-3579
Hanrahan I J 743Pac -----------LI 3-5515
Hanrahan T J Jr Mrs 1193Pismo --LI 3-3642
Hansen Alice R Mrs 296 SntaRosa-LI 3-1252
Hansen Benj Jr 1042B FthlBl ----LI 3-2452
Hansen Benj B Sr 568MitchlDr ---LI 3-6644
Hansen Carrie Miss 1628Mill -----LI 3-1548
Hansen Earl E 1029Walnt -------LI 3-8490
Hansen Grant 519 Sandrcock-----LI 3-2038
Hansen Gus 1331Walkr----------LI 3-8343
Hansen Harold A Mrs 389NBroad-LI 3-6396
Hansen Ivy C 476Buchn ---------LI 3-8382
Hansen Marguerite MorroRd------LI 3-6432
Hansen Mat 1203Buchn ---------LI 3-5747
Hansen O L 141DlNrteWy -------LI 3-7592
Hansen P F Handy Cor Grocry
EdnaRd-LI 3-2058
Hansen Raymond E 543Hill ------LI 3-7953
Hansen Vera Mrs 1126Mill -------LI 3-2952
Hanson Carl T 695Howrd --------LI 3-4590
Hanson Chas A pub acct
1907Chorro-LI 3-4969
Hanson Clifford G 1184 Isly -----LI 3-2506
Hanson Darrel L
ReservoirCanyonRd-LI 3-6414
Hanson Evelyn H 654Buchn ------LI 3-5617
Hanson O H 1243Bond ----------LI 3-1372
Hanze John T 1337Montery ------LI 3-3514
Hanze Miriam T 1190Pismo ------LI 3-4783
Hapgood A J 990Peach ---------LI 3-5035
Harden F Sheldon 391TolosaWy ---LI 3-1086
Hardie Angus W 383LinclnAv ----LI 3-8431
Hardie Elwood 123CrandlWy -----LI 3-6573
Harding Tom D 280Almnd -------LI 3-8491
Harding Wayne D 108DlNrteWy ---LI 3-6687
Harling Evelyn 1309Pismo -------LI 3-6976
Harling Hugh Mrs 1867 SnLuisDr---LI 3-8470
HARMONY VALLEY CREAMERY ASSN
991Nipomo-LI 3-1924
Harp Darrell 1067MurryAv ------LI 3-6602
Harp Russell 638Leff -----------LI 3-3673
Harradence Glen 761ChristianAv --LI 3-2248
Harrell Walter A 225-1stAvlaBch--LI 3-4461
Harrell Wayne M 266RamonaDr ---LI 3-8509
Harrington Chas M Mrs 191Chorro -LI 3-0501
Harrington Edw F 1530Beach -----LI 3-1371
Harrington Frank 1027Peach -----LI 3-4640
Harrington Jas L
301CerroRomauldoAv-LI 3-4622
Harris Alice E Mrs 195Brook -----LI 3-6764
Harris Aubrey J 1341 Osos ------LI 3-4507
Harris Ben H Davis & Harris Body Shop
138 South-LI 3-1019
Harris Ben H Mrs 247RamonaDr -LI 3-7267
Harris Conway 1716 Osos --------LI 3-4975
Harris Jas E 710CalifBl ---------LI 3-5007
Harris Maribel H 383BuenaVstaAv -LI 3-4985
Harris Marlene D 888Church -----LI 3-7195
Harris Neville E 770 Isly---------LI 3-3588
Harris Richard F 304 SnMiguelAv--LI 3-6533
Harris Richard F atty
SecurityFirstNatlBkBldg-LI 3-3913
Harris Roy 1462FthlBl ----------LI 3-8447
Harrison Mary B 225Beebee ------LI 3-1741
Hart A 1321 Osos--------------LI 3-4465
Hart F J Mrs 915MurryAv -------LI 3-5530
Hart J M Jr AvilaRdAvilaBeach ---LI 3-7319
Hart Tom J 1127FthlBl ---------LI 3-2761
Hartford Accident & Indemnity Co Agcy
740Higuera-LI 3-6887
Hartland Martin 1512Archr -----LI 3-8561
Hartland Ronald 687 Isly -------LI 3-3564
Hartley Donald F 755LinclnAv ----LI 3-1376
Hasenkamp B L 165FerriniRd -----LI 3-7681
Hasenkamp Wm 155FerriniRd ----LI 3-2129
Haskell O M 105DlSrWy ---------LI 3-0827
Hasslein Geo 2333Helena --------LI 3-2379
Haste Jeffery C 1565Fairvw -----LI 3-1292
Hastie John 729 South----------LI 3-5011
Hatcher Esther C Mrs 790FthlBl --LI 3-3637
Hatfield C Orville 181NBroad -----LI 3-8466
Hatfield L R 641LawrnceDr -------LI 3-7963
Hathaway Jack D 126DlSrWy -----LI 3-1825
Hathaway Lucy Mrs 1253Pismo --LI 3-0093
Hathway Anita M 1560HillcrstPl --LI 3-2160
Hathway Cam 191DlSrWy ---------LI 3-0512
Hathway Ella 517HathwyAv ------LI 3-3757
Hathway H C 1346-1st ----------LI 3-2463

Hathway M C Jr 1561HillcrstPl ---LI 3-5491
Hathway Murray C 2005JohnsnAv -LI 3-7710
HATLEY SHERLEY B State Farm Ins
Companies 2021 SBroad-LI 3-0889
Hatt Helen M 691-7thBaywdPrk --LI 3-6543
Haugan Alf I 272-7thBaywdPrk --LI 3-0952
Haugh Margaret 1162Walnt ------LI 3-0537
Haus Donna W 641Buchn --------LI 3-3374
Haviland Robt J 321JeffryDr -----LI 3-9055
Havins H Doyle 878 SntaRosa-----LI 3-2229
HAWKINS & AYRES DISTRS
304Higuera-LI 3-4031
Hawkins Bernard S 864Venabl ----LI 3-5779
Hawkins Donald S 343Hendrsn ----LI 3-2145
Hawkins Rosetta 803Walnt ------LI 3-8625
Hawthorne Market
Broad St Store 2161Broad -----LI 3-5832
College Square Store 896FthlBl --LI 3-2366
Hayes Harold P 1254JoyceCt -----LI 3-2115
Hayes Kenneth 274Higuera ------LI 3-1984
Hayes Ruby F 1028Palm --------LI 3-5613
Haynes A P OrctRd ------------LI 3-4996
Haynes Vivian OrctRd -----------LI 3-4996
Hays Richard A 552CalifBl -------LI 3-2147
Hayward Lumber Co MorroBay
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San Luis Obispo
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Ask Operator for-ENtrprise 1-1406
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697Higuera-LI 3-9926
Hazard O P Mission Trailr Park
546Higuera-LI 3-2238
Hazel's Pet Shop 595Marsh ------LI 3-1417
Hazen Chas C 2041Hays ---------LI 3-2755
Health Department JohnsnAv -----LI 3-1200
Hearn David B 160WarrenWy -----LI 3-2922
Heaton Charlotte Mrs 1341Chorro -LI 3-8469
Heavenly Candies 951Montery ----LI 3-6128
Hebrard Alvin TankFarmRd ------LI 3-6354
Hedrick A B Jr OldHwy101 ------LI 3-6568
Hedrick Velma I 667Montery -----LI 3-6059
Heer Ray W Rev 1468FthlBl ------LI 3-2666
Heidorn R 1417Marsh ----------LI 3-6740
Heidorn R E 673Buchn ----------LI 3-2536
Heidorn R O 456Leff -----------LI 3-7573
Heinz Jack 244LinclnAv ---------LI 3-1949
Heinz Jack Western Auto Associate Str
685Higuera-LI 3-9036
Heinz John A 2517 SntaClara----LI 3-2086
Heiple Louise Mrs 736Buchn -----LI 3-3560
Heisel Geo 1353Pac ------------LI 3-8193
HELEN JACKSON'S BEAUTY SALON
778Marsh-LI 3-3114
HELEN ROSE SALON THE
1112Grdn-LI 3-6201
Helfert M W 1778CorralitosAv ----LI 3-8365
Helms Frank Jas 256FthlBl ------LI 3-6798
Helphenstine R R 2580 Story-----LI 3-3644
Hemann H J 361LaCanadaDr -----LI 3-0553
Hemen B 2071Hope ------------LI 3-6421
Hemen Jack L 211LaurelAvilaBch -LI 3-1674
Henderson Albert E Jr 856Misn --LI 3-1997
Henderson Alva E 874Pismo ------LI 3-6883
Henderson Harry E 1995 SnLuisDr-LI 3-4414
Henderson Robt PismoRd --------LI 3-4406
Henderson Velma C 874Pismo ----LI 3-6883
Henderson Vernie 506Caudl ------LI 3-8597
Hendricks Don L 1169Leff -------LI 3-2176
Hendricks Wm J 2566 SntaClara---LI 3-8441
Hendriks Harold J 542HathwyAv --LI 3-1268
Hendrix Robb L 112Cyprs --------LI 3-4086
Henley Edw V 1730JohnsnAv -----LI 3-7682
Hennessy J 858Toro -----------LI 3-8188
Hennigan Paul F 175ManzanitaDr -LI 3-2223
HENRY'S UPHOLSTERY 572 Isly-LI 3-2734
Hensley J C 1600MurryAv -------LI 3-3559
Herbert J W 1690 SnLuisDr------LI 3-3049
Herman Albert G 1134Mill -------LI 3-4605
Hernandez Jose 787FletchrAv ----LI 3-0422
Hernandez Nellie 515 SntaBrbraAv-LI 3-5496
Hernandez Pete 120PatriciaDr ---LI 3-2332
Hernandez Ralph 197Beebee -----LI 3-1506
Herrera A C 455 Osos----------LI 3-4483
Herrera Baldo 1565Peach -------LI 3-7226
Herrera Lorena Miss 1166Palm ---LI 3-5404
Herrera Manuel M LsOsosRd -----LI 3-2828
Herrera Manuel Y 1360Montery ---LI 3-5931
Herrera Tony 676Grove ---------LI 3-3425
Herriman F W Jr 674Toro -------LI 3-6816
Hersey Mansfield E 805BoysnAv --LI 3-6015
Hershberger W P 840Grove ------LI 3-8135
Hershey Ray E 1000 South-------LI 3-8559
HERTZ RENT-A-CAR SYSTEM
1185Montery-LI 3-7683
Hesch Earl 389JeffryDr ---------LI 3-2246
Hess Fred C 1956McCollm -------LI 3-0544
Hessler Geo A 334LaCanadaDr ----LI 3-6369
Hessler's Union Oil Service Stn
1308Montery-LI 3-9915
Hewitt Elsie 288Chorro ---------LI 3-0563
Hewitt Evert 288Chorro ---------LI 3-0563
Hewson House 901 Osos---------LI 3-4300
Hewson J M P 227LinclnAv ------LI 3-2374

Heyd L R 614Montery ----------LI 3-6395
Heydenfeldt I O 1676Fredericks ---LI 3-6415
Heydenfeldt I O Mustang Tire & Auto Serv
Osos&Marsh-LI 3-8107
Heydon L 782NBroad -----------LI 3-6982
Hibbard John F 1035Buchn ------LI 3-7988
HIBBARD'S HAIR FASHIONS
1435Montery-LI 3-5927
HICKENBOTTOM J EARLE
1461Palm-LI 3-2066
Hickenbottom John H Wilsons Flwr Shop
1110Grdn-LI 3-3714
Residence 1885Montery -------LI 3-8040
Hickenbottom S A Sr 1330Mill ---LI 3-1295
Hickenbottom Steve A Jr
471HendrsnAv-LI 3-6584
Hicks Maurice D LsOsosRd -------LI 3-3452
Hidalgo Fred C 2020Ruth -------LI 3-4506
HIDDEN VALLEY HOT SPRINGS INC
AvilaRd-LI 3-0523
If no answer call--------------LI 3-1325
Hiett Harold Broad ------------LI 3-8204
Higgins Gladys 1729Morro -------LI 3-1313
Highway Patrol Calif 101HwySouth-LI 3-2181
For emergency calls only
Ask Operator for-ZEnith 1-2000
Higuera Henry WHigh ----------LI 3-1364
Higuera Margaret 268Buchn -----LI 3-0461
Hildebran Dave 620HathwyAv ----LI 3-1585
Hildenbrand Amelia 1343½Bishp -LI 3-4952
Hildenbrand Frank EdnaRd ------LI 3-7868
Hildenbrand M A NHwy ---------LI 3-3489
Hildenbrand Mary 729 South-----LI 3-7536
Hildenbrand Myrtle 134 Story-----LI 3-3871
Hildenbrand Philip J 229Cyprs ----LI 3-0916
Hildenbrand W L 663Pismo ------LI 3-4440
Hildreth Tom 1445Broad --------LI 3-7742
Hill Clara O 871 Isly-----------LI 3-0729
Hill Earl J 1269Peach ----------LI 3-6304
Hill Florence Mrs 771Toro -------LI 3-8395
Hill Geo A 1410Marsh ----------LI 3-0621
Hill J C Sporting Goods
1039Chorro-LI 3-1613
Hill L L 230HathwyAv ----------LI 3-3515
Hill Mary O 172 OrangeDr-------LI 3-3227
Hill Richard J 366ChristinaWy ----LI 3-6990
Hillard Gene 902Peach ----------LI 3-1698
Hillcrest Ranch Motel 101Hwy ----LI 3-0679
Hilliard Roy L 1603 Sydny-------LI 3-8694
Hillman Alice B 766Higuera ------LI 3-4032
HILL'S OFFSET PRINTING CO
863Montery-LI 3-1624
HILL'S STATIONERY STORE
1127Chorro-LI 3-1950
Hiltel Theo 959MurryAv ---------LI 3-1123
Hiltunen A S 2045 Swazy--------LI 3-0997
Himmah Alan A 114DlNrteWy ----LI 3-7065
Hines B M Mrs 397LawrnceDr ----LI 3-7813
Hines Gordon 225JeffryDr -------LI 3-8534
Hinkel Elvina Mrs 2758Tenbrk ----LI 3-1486
Hinkle C W 278CerroRomauldoAv -LI 3-6674
Hinkle Clayton Mrs 1212Gardn ---LI 3-1205
Hinkle Marilyn K
278CerroRomauldoAv-LI 3-6674
Hinote W B 307LawrnceDr ------LI 3-4275
Hinrichs E H 130Huttn ----------LI 3-1944
Hischier T A 670Woodbrdge ------LI 3-1667
Hitchcock Henry 1892CorralitosAv -LI 3-2533
Hitchcock Jack W 260Branch -----LI 3-3447
Hitchen Albert 514LsOsosValleyRd-LI 3-1767
Hix J Alston 1346Morro ---------LI 3-5073
Hoagland Lena W 1625HillcrstPl --LI 3-1411
Hobbs Connie Maj
CampSanLuisObispo-LI 3-0447
Hobbs I F 1428Beach -----------LI 3-2953
Hobbs R E 624-7thBaywdPrk ----LI 3-3404
Hobby Alvin R 651Buchn --------LI 3-1732
Hoblit Wm L 183Polyview -------LI 3-3185
Hochstetler Andrew 1815Chorro --LI 3-4219
Hoddinott Gerald 1157Leff ------LI 3-4519
Hodgin Elva N 1216Ella ---------LI 3-7604
Hodgin Geo M 1615Morro -------LI 3-7289
Hodgin Robt J 879 Isly----------LI 3-3735
HODGSON D N CONTRACTOR
1395Cazadero-LI 3-3807
Hodnette Milton G 356 OldMorroRd-LI 3-1196
Hoerntlein Jack 1830 SnLuisDr---LI 3-4549
Hoeschel Geo M 1938Chorro ------LI 3-0526
Hoey Mabel E 1723Gardn --------LI 3-7134
Hoffecker Chas V 577 SerranoDr---LI 3-4147
Hoffecker Stanley Mrs
1815B Chorro-LI 3-4377
Hoffman Ethel F
431-4thBaywdPrk-LI 3-3574
Hoffman Richard H Bud
107RamonaDr-LI 3-2166
Hoffman Richard N 370JayceeDr -LI 3-3099
Hoffman Tony M 2048Hope ------LI 3-3028
Hoffmann John D 778Marsh -----LI 3-3907
Hoffmann John D mining 778Marsh-LI 3-7149
Hofmeister Leo R San Luis Trck Serv
Old101Hwy-LI 3-4134
Hogan John P 411Branch --------LI 3-4370
Hohman Twillia Mrs 333TolosaWy -LI 3-1565
Holbrook Donald D 1636Morro ----LI 3-4253

Holcomb J B 101 SHwy----------LI 3-7306
Holcomb Robt 472Buchn --------LI 3-2540
Holderman W M 944MurryAv ----LI 3-7946
Holdredge Frances P 1641Mill ----LI 3-8254
Holdredge & Ross archts
1149Marsh-LI 3-1291
Holland H F 182DlNrteWy -------LI 3-5881
Holland M J Mrs 109DlSrWy -----LI 3-7582
Holland Neon Service 2324 SBroad-LI 3-4008
Hollenbeck Laura Hwy101 -------LI 3-7550
Hollie Robbie 165Brook ---------LI 3-4560
Hollinger K C 146 Stennr--------LI 3-2351
Hollings J R 1804Chorro --------LI 3-6817
Hollings R B 1804Chorro --------LI 3-6817
Hollister Hubbard 171 OrangeDr---LI 3-0896
Hollister W M 58MtPleasntnDr ---LI 3-6337
Hollister W M Jr 138LongvwLn ---LI 3-2257
Holloway Lenora 578Buchn ------LI 3-0704
Holman C B 1619Chorro ---------LI 3-5907
Holman H J 345High -----------LI 3-0592
Holman Marshall 228 OldMorroRd-LI 3-3955
Holmberg C G 219LinclnAv ------LI 3-2803
Holmes Ernie 329 SntaBrbraAv ---LI 3-4327
Holmes Esther Lathrop
743Montery-LI 3-0695
Holmes Gertrude Mrs 994Mill ----LI 3-6610
Holmes H L 387LinclnAv --------LI 3-2689
Holmes Johnie 1130Leff ---------LI 3-2635
Holmes Kenneth R 382JayceeDr ---LI 3-3380
Holmes Milton 370Kentucky -----LI 3-1960
Holmes Milton J ins 1228Broad---LI 3-0663
Holmes Wm W 327ChristinaDr ----LI 3-4274
Holmquist Robt E 215AlbrtDr -----LI 3-1943
Holt Frank C 1345Cazadero ------LI 3-3120
Holt Jorgen O 1343Mill ---------LI 3-0976
Holt Norman E 904MeineckeAv ---LI 3-1383
Holzinger H M 778 SntaRosa-----LI 3-3506
HOME LAUNDRY & DRY CLEANERS
1323Morro-LI 3-7904
Homer Rodney P 695Pismo ------LI 3-7374
Homestead Motel 485 Osos ------LI 3-7700
Honeyman John P 274WarrnWy ---LI 3-3671
Honnert E P 1813Chorro ---------LI 3-7012
Hooper C C 227 SntaLuciaDr -----LI 3-6397
Hooper W F 968Toro -----------LI 3-7960
Hooson Kay 835Branch ---------LI 3-1540
Hoover Bros Flying Service
CountyAirport-LI 3-1742
Hoover Catherine S
2160 SnMiguelAv-LI 3-3887
Hoover Iva L Mrs 1042FthlBl -----LI 3-4358
Hoover Ralph 212AlbrtDr --------LI 3-8670
Hoover Robt F 330ChapInLn ------LI 3-7860
Hoover Roy W 3081RockvwPl -----LI 3-3326
Hoover W C CountyAirprt -------LI 3-2935
Hope Myrtle Lenore 1331½Carml -LI 3-4726
Hopkins Curtis R 969 Isly--------LI 3-7570
Hopkins Eleanor B Mrs 395Chorro -LI 3-0479
Hopkins Garnett Jr 690 Sandrcock-LI 3-2794
Hopkins Paul R 2554GretaPl -----LI 3-1872
Horan R B 1370 Staffrd---------LI 3-6456
Horen P F 1341 Osos-----------LI 3-4556
Horn Charlotte 374 SntaLuciaDr---LI 3-1628
Horn Oliver 645HendrsnAv -------LI 3-0639
Horn Shannon 1759ConejoAv -----LI 3-2118
Horne Douglas S 284 OldMorroRd-LI 3-0548
Horne John F 980-9thBaywdPrk --LI 3-8632
Horner Elmer R 3001JohnsnAv ---LI 3-1016
HORNOR DAVE VACUUM CLEANER SERVICE 1290MurryAv -------LI 3-1406
Horton D R 662 Osos-----------LI 3-0488
Horton O D Jr PerknsLn ---------LI 3-1522
Hortons 727Marsh -------------LI 3-7325
Horvath Irene 865Morro --------LI 3-8206
Horwitz Daisy G 275BuenaVstaAv -LI 3-9059
Hosford T C 2103JohnsnAv ------LI 3-6062
Hotchkin D H 779Buchn ---------LI 3-6216
Hotchkin Dana H 546Higuera -----LI 3-6870
Hotchkiss Chas W 38B Toro------LI 3-6488
Hotchkiss Geo W OldMorroRd ----LI 3-4651
Hotel Obispo 1025Court ---------LI 3-7640
Hotel San Luis 697Higuera -------LI 3-9926
Hotel Wineman 849Higuera ------LI 3-7465
Houghtaling H L
121-13thBaywdPrk-LI 3-6301
Houk A L 321BuenaVstaAv ------LI 3-6251
Houser Keith J 1415Higuera -----LI 3-6477
Houser Otto H Rev 524MitchlDr --LI 3-5548
Houser Wm M Jr 17MtPleasntnDr -LI 3-8386
Houser Wm M Jr atty 990Palm----LI 3-8666
Housing Authority 481Leff ------LI 3-1239
Houston Ernest R 163DlNrteWy --LI 3-0840
Houston J C 216Almnd ---------LI 3-6849
Howard Douglas S 841BoysnAv ---LI 3-7284
Howard Jack 1170Leff ----------LI 3-2309
Howe Helen B Mrs 164 OrangeDr--LI 3-2261
Howell Edgar A 1279MurryAv ----LI 3-6148
Howell Leland S Mrs 1427Broad --LI 3-1640
Howell R P 479Pismo -----------LI 3-7146
Howell Wm S 671Park ----------LI 3-4536
Howell's Corner LsOsosRd -------LI 3-2673
Howes Wilbur B 2020Hope ------LI 3-6894
Howie's Motel 652Morro --------LI 3-7024
Howse Frankie 2028Abbt --------LI 3-7525
Howse Winifred L Mrs 171Brook --LI 3-4901

Hoxsie Ena M 345BuenaVstaAv ---LI 3-2769
Hoyt C Russell Mrs 460Marsh ----LI 3-5664
Hubbard S A Mrs 483Pac -------LI 3-6723
Huber Edgar 3040RockvwPl ------LI 3-7896
Hudgens G F 1737Chorro --------LI 3-5938
Hudgens Olin 251High ----------LI 3-4711
Hudson Chas M 113FthlBl -------LI 3-2281
Hudson Geo S 1429 Osos--------LI 3-4338
Hudtloff Christina Miss 1357-2d --LI 3-7510
Hudtloff Jos L 465Pac ----------LI 3-0586
Huff Marshall R 39Vetvle --------LI 3-1792
Huffman H G 303High ----------LI 3-3971
Huffman T J 2081 SierraWy------LI 3-0410
Hufford Burton 171-8thBaywdPrk -LI 3-4967
Hufford E E Mrs
FarrellAvBaywdPrk-LI 3-7976
Hughes Agnes M 1025Court ------LI 3-7640
Hughes Arthur W 546Higuera -----LI 3-3391
Hughes Ben 1890Hays ----------LI 3-6956
Hughes J E 210 SntaLuciaDr-----LI 3-2484
Hughes Jas H 230NBroad --------LI 3-4011
Hughes Jas P 265RamonaDr -----LI 3-4037
Hughes Joe Liquor Store 728Marsh-LI 3-7729
Hughes Leroy B 271LaCanadaDr --LI 3-1783
HUGHES NASH CO 1005Montery -LI 3-0540
Hughston B B 1645Broad --------LI 3-4630
Huillier David L 340PatriciaDr ----LI 3-1779
Hull Arvel 671Toro -------------LI 3-3162
Hull Pearl C Mrs 883Nipomo -----LI 3-8125
Hull Ray 1546Chorro -----------LI 3-2934
Hull Ray Jr 2021 Swazy---------LI 3-1900
Hullender Wm C 1542Peach ------LI 3-6492
Hulsey Dorthea steno 1123Pismo---LI 3-8615
Hulst Geo P LsOsosRdBaywdPrk --LI 3-1821
Hummel Geo L 552A CalifBl------LI 3-3554
Humphrey Bernard J 680 SntaRosa-LI 3-6690
Humphrey C C 611 SerranoDr-----LI 3-9057
Hunt Ben H 1691HillcrstPl ------LI 3-2459
Hunt Bess A Mrs 1821Morro -----LI 3-4707
Hunt Edw S 1219 Osos----------LI 3-8297
Hunt Patricia Mrs 277Pismo -----LI 3-8644
Hunt T A 893Church -----------LI 3-4361
Hunter E N 1110Buchn ---------LI 3-6942
Hunter Estelle B 1625MurryAv ---LI 3-8433
Hunter H G 122RamonaDr -------LI 3-2567
Hunter Jewel 423High ----------LI 3-3632
Hunter Thos A 504Higuera -------LI 3-0470
Hurd Eva D 273Almnd ----------LI 3-6860
Hurley Chas 1042Pac -----------LI 3-0558

> **LI = LIberty**
> When giving the number to an operator or to others, please use the full name LIberty.

Hurley John 1837JohnsnAv ------LI 3-2296
HURLEY'S PHARMACY
896FthlBl-LI 3-5950
Husted Don W Anchor Rlty Serv
871 SntaRosa-LI 3-7430
Husted Don W Rev Calvary Baptist Chrch
867Pac-LI 3-6546
Husted L P 1306Essx -----------LI 3-8495
Hutchings Gilbert A 1924Hays ---LI 3-5778
Hutchinson Helen C 1961Hope ----LI 3-6243
Hutchison J R Business Men's Assurance Co
2030Fixlini-LI 3-0627
Huth Wm W 526Kentcky --------LI 3-2378
Hyer Edgar A 392JeffryDr -------LI 3-1375
Hymoller Ina 1238Nipomo -------LI 3-6032
Hysen Carl L 1846ConejoAv ------LI 3-1184
HYSEN-JOHNSON FORD INC
1101Montery-LI 3-6422
Parts Dept -----------------LI 3-6425

I

I D E S Hall Assn Mill ----------LI 3-4937
I O O F Hall 520Dana ----------LI 3-9891
Idler W C 951FthlBl ------------LI 3-2572
Idler's Service & Appliances
1459Montery-LI 3-0745
Iffert Jos A 1240LaurelLn -------LI 3-2143
Imboden Danl C 418CuestaDr ----LI 3-4280
Imel Frank OrctRd -------------LI 3-6868
IMPORTED SALES & SERVICE
1065Higuera-LI 3-4161
Infantile Paralysis Foundation
1302Marsh-LI 3-3808
Ingles D L 382Toro ------------LI 3-7866
Ingram E P 1822Chorro ---------LI 3-3356
Inman Wm P 1344Mill ----------LI 3-7425
Internal Revenue Service see
U S Government Treasury Department
Ioppini J P 220 Story-----------LI 3-5095
Irelan Wm L 1337Pismo --------LI 3-2569
Irey Goldia 1206Buchn ---------LI 3-4729
Irvin Jas F 1042Pismo ---------LI 3-2742
Irvine A 281KentuckyAv --------LI 3-4670
Irvine Ivan L 444-7thBaywdPrk ---LI 3-3666
Isola Chiara Mrs 777Chorro ------LI 3-7964
Isola Jos J 850Mill -------------LI 3-8304
Isola Louis 2976JohnsnAv -------LI 3-3416

Isom Dale 190RamonaDr --------LI 3-5670
Iunker Earl 820Pismo ----------LI 3-4095
Ivanoff R G 855Buchn ----------LI 3-6509
Iversen Howard L 1535Higuera ---LI 3-0706
Iwao K FrenchRd --------------LI 3-3044

J

Jack & Jerry's Auto Supply
2101Broad-LI 3-3127
Jack R E Mrs 536Marsh ---------LI 3-5845
Jackman Madeline J FthlBl -------LI 3-4251
JACKSON EUGENE genl contr
660Caudl-LI 3-0556
Jackson Harry 1233 SylviaCt------LI 3-5850
Jackson Ida Mae 183DlNrteWy ---LI 3-9022
Jackson J E 314Beebee ---------LI 3-6039
Jackson L G 640Church ---------LI 3-0612
Jackson Lowell L LsOsosRd ------LI 3-1743
Jackson Myrtle 2525GailPl ------LI 3-3817
Jackson Paul K 790 Isly ---------LI 3-6438
Jackson Paul K San Luis Obispo County of
JustcCourtHse-LI 3-5532
Jackson Paul K Mrs 790 Isly------LI 3-6438
Jackson T R 1055Pac -----------LI 3-7545
Jackson Walter E 1820Broad -----LI 3-0788
Jackson Wm L 860 Osos---------LI 3-8143
Jackson's Helen Beauty Salon Helen
Jackson's Bty Salon 778Marsh-LI 3-3114
Jacobs J Y 503MitchlDr ---------LI 3-6310
Jacobs Salvador Dr 1365Cazadero-LI 3-4173
Jacobs Wm J 326 SntaLucia------LI 3-5924
Jacobsen Frances C 220Beebee ---LI 3-0812
Jacobson C M Mrs 71NBroad ----LI 3-2439
Jacobson C M Mrs Valley Elec Co
787Higuera-LI 3-4949
Jacobson Keith N 881Morro -----LI 3-2816
Jaeger H R 726Kentucky --------LI 3-7865
Jaeger Lester R 887Nipomo ------LI 3-5610
James Rose E 961 SntaRosa------LI 3-4531
James Russell S 651FthlBl -------LI 3-8587
Janssen Henry 641 Isly----------LI 3-2859
Jante Udo 886LinclnAv ---------LI 3-5624
Jarnagin W R 362Buchn ---------LI 3-5584
Jarrett Ralph G PortugueseRd ----LI 3-1165
Jarvinen Urho V bldg contr
295DlSrWy-LI 3-8654
Jay Tomie 1040 Isly------------LI 3-4833
Jean D C Mrs 959Toro ----------LI 3-5479
Jeannot Edw 22LaEntradaAv -----LI 3-1592
Jeannot F W 1705Broad --------LI 3-2101
Jeffries Carrie Mrs 1233Beach ---LI 3-4941
Jehovah's Witnesses 842CalifBl ---LI 3-4613
Jenkins Geo Albert 207WarrenWy -LI 3-3957
Jenkins Howard B 220WarrenWy --LI 3-6333
Jennings E A Jr 2520Helena -----LI 3-4658
Jennings E E 1249Palm ---------LI 3-1103
Jensen Arthur F 1358-1st -------LI 3-2659
Jensen Emil 544Higuera --------LI 3-4547
Jensen Helen 787FrancisAv ------LI 3-3279
Jensen Jas W 1127Upham -------LI 3-8268
Jensen Lyman 1265Mill ---------LI 3-1335
Jensen M V Jensen Sales Co
1359Montery-LI 3-7948
Residence 1818 SnLuisDr-------LI 3-9045
Jensen Paul R CuestaByTheSea ---LI 3-3525
Jensen Robt P 983Peach --------LI 3-3376
Jensen Sales Co 1359Montery ----LI 3-7948
Jepson Herman 1424Archr ------LI 3-3247
Jespersen Marvin VachellLn ------LI 3-5420
Jespersen Mary Mrs 788Pismo ----LI 3-9032
Jespersen Ray 644Howrd --------LI 3-6030
Jesperson M H 1334Marsh -------LI 3-7512
Jessee Wallace B 843Branch -----LI 3-5901
Jessie L T Mrs 1912 Osos--------LI 3-7897
JET DISTRIBUTING CO
OldHwy101 South-LI 3-8635
If no answer call--------------LI 3-6765
JIM'S INN 1025Morro----------LI 3-9825
Jim's Texaco Service
SntaRosa&Olive-LI 3-8556
Joel Chas Hugh 1023Mill --------LI 3-6564
JOE'S PLACE used furn dlr
582Higuera-LI 3-0532
Johannes Mary 957Essx ---------LI 3-0438
Johansen Mary 1343Pac ---------LI 3-1706
Johansen Raymond E 155Rosetta --LI 3-2550
Johe Arthur IrishHills -----------LI 3-3281
Johe Eugene FthlBl ------------LI 3-6793
Johe Geo Mrs 415 OldMorroRd----LI 3-7504
Johe Henry Laguna ------------LI 3-3237
Johe Paul IrishHills ------------LI 3-3281
John Marion amusmt devices
480Pac-LI 3-3738
John Victoria 864 Osos---------LI 3-7444
Johns Ronald W 338ChristinaDr ---LI 3-2287
Johns Tailor Shop 1128Gardn ----LI 3-7771
Johnson A O MontereyHts -------LI 3-7373
Johnson A O cement contr
ChristianAv&Victoria-LI 3-3771
Johnson Adda M Miss
204 OldMorroRd-LI 3-6419

Johnson Albert 480Leff ---LI 3-6718
Johnson Alice R 857 SntaRosa ---LI 3-4838
Johnson Arthur 265Chorro ---LI 3-3853
Johnson Belva PismoHwy ---LI 3-0510
Johnson Cora C 150DlNrteWy ---LI 3-1791
Johnson Don E 65LaEntradaAv ---LI 3-6281
Johnson Donald F 173DlSrWy ---LI 3-4149
Johnson Dorothy
281CerroRomauldoAv-LI 3-2032
Johnson E L 2075Hope ---LI 3-5789
Johnson Ernest J 265Almnd ---LI 3-7641
Johnson Ernestine 650Graves ---LI 3-8391
Johnson Ernette 1516Nipomo ---LI 3-1283
Johnson Eugene 1062 Isly---LI 3-2040
Johnson Everett E 804 Sandrcock--LI 3-9023
Johnson Ezra 743ChristianAv ---LI 3-4433
Johnson Fred H 1068Pismo ---LI 3-3048
Johnson Fred H implmnts & machy
1119Gardn-LI 3-1523
Johnson G Earl 1775JohnsnAv ---LI 3-7924
Johnson Geo O 2557GretaPl ---LI 3-5736
Johnson Gladys F 1431Nipomo ---LI 3-6981
Johnson Henry 101DlSrWy ---LI 3-5482
Johnson Iver 673LawrnceDr ---LI 3-2163
Johnson J A 2850JohnsnAv ---LI 3-2095
Johnson J C 1042Pac ---LI 3-4841
Johnson J E Red 1130Marsh ---LI 3-6759
Johnson J W 1216Buchn ---LI 3-7491
Johnson Jerald K 640Kentucky ---LI 3-7720
Johnson John P 470LawrnceDr ---LI 3-3484
Johnson John W 107CalifBl ---LI 3-4311
Johnson Jos M 1865McCollm ---LI 3-3719
Johnson Lester C AvlaBch ---LI 3-6173
Johnson M M 1152Buchn ---LI 3-6722
Johnson Manly Ernest
687LinclnAv-LI 3-3128
Johnson Miles B 284 OldMorroRd--LI 3-5403
Johnson Murray A 435HendrsnAv -LI 3-4614
Johnson O Richard JohnsnAv ---LI 3-2084
Johnson Richard F 286LinclnAv ---LI 3-0831
Johnson Robt B 498LinclnAv ---LI 3-3499
Johnson Robt C 691HendrsnAv ---LI 3-6081
Johnson Robt S dntst 1312Gardn--LI 3-6535
Johnson Robt S Dr 985MurryAv ---LI 3-3728
Johnson Rodney V 1218FthlBl ---LI 3-8180
Johnson Ted H 2415Helena ---LI 3-3796
Johnston A N 368LinclnAv ---LI 3-3941
Johnston Fred W 2050Hope ---LI 3-0538
Johnston Geo A 1514 Osos---LI 3-7193
Johnston Jas H 805BoysnAv ---LI 3-6464
Johnston Jewett M 875MtnViewAv-LI 3-3710
Johnston Robt M 2035 SnLuisDr--LI 3-1541
Johnston Ted R 2099McCollm ---LI 3-6765
Johnston Walter R LaurelLn ---LI 3-8217
Jolliff Wm 205½Beebee ---LI 3-3474
Jones Ada EdnaRd ---LI 3-7050
Jones Ambulance Service & Hospital
Supplies 780Pac ---LI 3-2626
Jones Burwell 475NBroad ---LI 3-5744
Jones C W 2051Fixlini ---LI 3-7619
Jones Chestine E 1042 Isly---LI 3-3741
Jones Eldridge J 473 Osos---LI 3-3804
Jones Ellen C 405MitchlDr ---LI 3-2809
Jones Fred W 2042 SnLuisDr---LI 3-6566
Jones Grace Mrs 685Buchn ---LI 3-3829
Jones H C S EdnaRd ---LI 3-4460
Jones Harry 260 Sandrcock ---LI 3-4386
Jones Jack 1983 Slack---LI 3-7360
Jones Jas P 65RincnDr ---LI 3-3973
Jones Kenneth W 907MurryAv ---LI 3-4076
Jones Laura C 970 SntaRosa---LI 3-8657
Jones Luke Mrs 355JayceeDr ---LI 3-6892
Jones Melvin L 227Price ---LI 3-5498
Jones Melvin R 318LaCanadaDr ---LI 3-4083
Jones Oliver Mrs 143TassajaraDr --LI 3-3112
Jones Sallie M Mrs 687 Isly---LI 3-2588
Jones Thad E OakPrkRd ---LI 3-4438
Jones Vera 242JeffryDr ---LI 3-8484
Jones Wm A 2563GretaPl ---LI 3-3288
Jones Winifred 1132 Olive---LI 3-7378
Jordan Chas R 1773JohnsnAv ---LI 3-2716
Jordan L Bunny 1319Gardn ---LI 3-7026
Jordan Raymond C 306B Beebee --LI 3-6994
Jordanos' Inc bevrg 1321Carml---LI 3-1089
Jorgensen Edw 2436JohnsnAv ---LI 3-4820
Jorgensen Pat M P & T Advg Agcy
859CalifBl-LI 3-2151
Jorgensen Walter E 193Toro ---LI 3-5964
Jorgeson D R Mrs 224CraigWy ---LI 3-4829
Jorgeson Maude Mrs 1121 Stennr--LI 3-4817
Josephson Raydelle 815High ---LI 3-7467
Joyaux H V Richardson R F Co
1135 SntaRosa-LI 3-6871
Joyaux Henry V 283Chorro ---LI 3-0082
Joyce Edw P 1305Palm ---LI 3-7393
Juarez Anthony 740ChristianAv ---LI 3-3348
Juarez Jose 1961 Osos---LI 3-3662
Juarez Ray 588Buchn ---LI 3-4765
Juarez Theo 203Cyprs ---LI 3-3565
Judge's House 1720JohnsnAv ---LI 3-9795
Judkins A C LsOsosRd ---LI 3-0865
Jullly Geo 1238FthlBl ---LI 3-6725

Julian C W Dr 27RincnDr ---LI 3-5509
Jungclaus Norma
PortRdAvilaBeach-LI 3-8540
Justus F O 1502Essx ---LI 3-9098

K

K A T Y OFFICES & STUDIO
1146Montery-LI 3-1340
K S B Y - T V Hill&MtnVw ---LI 3-0920
K V E C RADIO Hill&MtnVw ---LI 3-0920
Kabat Herbert R 15HathwyAv ---LI 3-2023
Kaetzel C P 1530Broad ---LI 3-2645
Kaetzel Jack atty 793Higuera ---LI 3-2545
Kaiser Alvin R 1534Chorro ---LI 3-0913
Kalb D 773Essx ---LI 3-8651
Kalthoff Norbert 660High ---LI 3-5022
Kamm L W 1833CorralitosAv ---LI 3-4373
KAMM L W rl est 1228Broad---LI 3-5905
Kanen Garth 151Polyview ---LI 3-4919
Karlak Wm 1627PhillipsLn ---LI 3-1037
Karleskint John P 367 SnMiguelAv-LI 3-3878
KARLESKINT'S FLORIST & NURSERY
1422Montery-LI 3-1535
Karsgard Henry 430 Sandrcock ---LI 3-7945
Kartohadikoesoemo Noerman
1604Morro-LI 3-2857
Kastning Joann 105CrandlWy ---LI 3-2187
Kathka E A 1371Pac ---LI 3-8595
Kathka Raymond P 656Toro ---LI 3-7693
Katona Al 1700 SnLuisDr---LI 3-2531
Kaufman Mary Edna 1052 Isly---LI 3-6104
Kaupp E F 1228JoyceCt ---LI 3-8499
Kawamoto Robert 1640 Osos ---LI 3-2311
Keane Harry F YoakumTract ---LI 3-1897
Keane Jos 1172Murry ---LI 3-8392
Kearns Don C 4Vetvle ---LI 3-7878
Keating Irene 1724 Osos---LI 3-4067
Keeling Dorothy 1236Palm ---LI 3-2759
Keely L C 69BentnWy ---LI 3-0503
Keese Anthony V MD SanLuis Clinic
990Pac-LI 3-4800
Keese Elizabeth Mrs 878LinclnAv --LI 3-0955
Keffer Walter 1063Ella ---LI 3-7354
Kehm A 2280LawtnAv ---LI 3-4951
Keith Douglas L 1640PhillipsLn ---LI 3-5965
Keller Frank M 654Church ---LI 3-6506
Keller Jean A 788Buchn ---LI 3-7774
Keller Theo M Jr 2523GretaPl ---LI 3-6747
Keller Theo M Jr ins
SecurityFirstNatlBkBldg-LI 3-6336
Keller Wayne M 1990Loomis ---LI 3-4774
Kelley C C 915Branch ---LI 3-3360
Kelley Dorsey M osteo 150C Marsh-LI 3-2724
Residence 70BentnWy ---LI 3-0912
Kelley S F 872Toro ---LI 3-1222
Kelly Frank W 1312 SntaRosa---LI 3-6077
Kelsey Dick SeeCanyon ---LI 3-7461
Kelsey Henry AvilaBeach ---LI 3-3866
Kem Louise 1390Palm ---LI 3-1010
Kembel Robt V LsOsosHilnds ---LI 3-2610
Kemp David E 301PatriciaDr ---LI 3-6884
Kendall Wm A 873Venabl ---LI 3-8194
Kenesson J H 359TolosaWy ---LI 3-4806
Kennedy Carroll D OrctRd ---LI 3-1559
Kennedy F A 2771Broad ---LI 3-9031
Kennedy Nedene M Mrs
79BentnWy-LI 3-1425
Kennedy Ralph C rl est 1120Gardn-LI 3-1002
Residence 482 Isly---LI 3-3496
Kennedy Robt C 205Beebee ---LI 3-1097
Kennedy Robt E 1385Cazadero ---LI 3-2860
Kennelly Bruce 237AlbrtDr ---LI 3-7185
Kenneys Chevron Stn Hwy1&FthlBl-LI 3-9904
Kent Donald B 433GrandAv ---LI 3-7658
Kentel Arthur Beebee&South ---LI 3-3036
Kern Henry 868Uphm ---LI 3-7557
Kern John M 367CerroRomauldoAv-LI 3-8588
Kernek Derence L Wilsons Flowr Shop
1110Gardn-LI 3-3714
Residence 1168Mill ---LI 3-1146
Kershaw G E 451MitchlDr ---LI 3-2836
Kershner Wm R 889Walnt ---LI 3-1454
Keskeys Geo N 586Pac ---LI 3-8475
Kester Bob Bob's Cork 'N' Btl Liqr Str
799FthlBl-LI 3-8637
Kester Robt R 826Misn ---LI 3-0699
Ketchum Ernest H 870MeineckeAv -LI 3-5487
Ketter Mathias 56RincnDr ---LI 3-2948
Ketz Art OrctRd ---LI 3-4530
Ketz Art Plumbing Heating & Sheet Metal
OrctRd-LI 3-4530
Keys L H MD 990BoysnAv ---LI 3-2653
Residence 132DelSurWy ---LI 3-7432
Kiel Howard 640Leff ---LI 3-2083
Kienle Stanton F PerknsLn ---LI 3-4421
Kiger H S 2141Broad ---LI 3-2117
Kiger W M 1053MurryAv ---LI 3-3537
Kilker Anthony R 1563Mill ---LI 3-6156
Kimball F C 794Buchn ---LI 3-2041
Kimball Jas W 2404Helena ---LI 3-2286
KIMBALL MOTOR COMPANY
1144Montery-LI 3-5752
KIMBALL TIRE CO 252Higuera --LI 3-6787
Kindred Patrick G 1444Morro ---LI 3-3889

King Arthur E 866Leff ---LI 3-0870
King H E 1670PhillipsLn ---LI 3-1182
King Lester 553 SerranoDr---LI 3-7539
King Mary Lee 1219Palm ---LI 3-0814
King Richard F 1654HillcrstPl ---LI 3-5008
King Robt S 858Centr ---LI 3-8103
King Ruth 858Centr ---LI 3-8103
King Thos J 1132Buchn ---LI 3-6151
King Wm S 783 SntaRosa---LI 3-1394
King Zella Mrs 1904Broad ---LI 3-8646
Kingsbury A H 464Dana ---LI 3-2321
Kinneavy F S 265NBroad ---LI 3-3624
Kinneavy Thos F 879Church ---LI 3-8623
Kinney Seth G 2000Bishp ---LI 3-1519
Kinney Wesley R 1419 Osos---LI 3-3130
Kinsey Herbert C 841Grove ---LI 3-2753
Kinslow L B 1129Marsh ---LI 3-0457
Kinslow's Shell Service
PortugueseFlatRd-LI 3-7516
Kinsman A D 596HathwyAv ---LI 3-4874
Kinunen Edwin H 1421Gardn ---LI 3-6211
Kirby Richard SanLuis Fish Co
AvlaBch-LI 3-4603
KIRBY VACUUM CLEANER AGCY
1029Morro-LI 3-5797
Kirchner Francis T SeeCanyon ---LI 3-3345
Kirchner Frank W 101Hwy ---LI 3-1604
Kirk Dale 1363Fredercks ---LI 3-6969
Kirkeby Carl men's wear
851Higuera-LI 3-6345
Kirkeby John 1143Walnt ---LI 3-4960
Kirkpatrick W M 348TassajaraDr --LI 3-6407
Kirkpatrick Wm B 551Hill ---LI 3-3052
Kirkpatrick Wm G 790FthlBl ---LI 3-2596
Kirn Curtis EdnaRd ---LI 3-4998
Kishiyama Ellen 399-4thBaywdPrk-LI 3-2092
Kitch Kenneth 1901MurryAv ---LI 3-0453
Kizzia Jean 856Francis ---LI 3-2791
Kjaerbye Harold F Coast Lnd Rlty Co
986Montery-LI 3-2682
Klaucke Chas Mrs 728Church ---LI 3-4909
Klaucke Dora 668Marsh ---LI 3-5446
Klaucke H L 492MitchlDr ---LI 3-6033
Klaucke Roy 2473LawtnAv ---LI 3-7478
Klein Wm MSgt
CampSanLuisObispo-LI 3-1450
Kleyn Sue 753AlexndrAv ---LI 3-4891
Kliever Otto Rev 3040Flora ---LI 3-1128
Kliewer Ray H 73Vetvle ---LI 3-2521
Kline Roland Capt 416HathwyAv --LI 3-2818
Kluchin Leo W 940 SntaRosa---LI 3-3231
Kluck Lillian 778BoysnAv ---LI 3-4760
Kluver's Cigar Store 726Higuera --LI 3-2142
Knecht Fred W 166GrandAv ---LI 3-0534
Knepple Jos F 880Uphm ---LI 3-4120
Knickerbocker Chas K 38A Toro---LI 3-1040
Knight Florence T 1390Palm ---LI 3-0794
Knight Frank Mrs 1397Marsh ---LI 3-8607
Knight Robt A 1404Andrws ---LI 3-6370
Knight Robt A CPA 774Marsh---LI 3-5787
Knipping Elmer F
582 S 5thBaywdPrk-LI 3-2793
Knoll Albert J Rev Presbyterian Chrch Study
Marsh&Morro-LI 3-5452
Residence 287Chorro ---LI 3-1014
Knoll Jos J dntst 1114Marsh---LI 3-8440
Residence 161DlSrWy ---LI 3-0892
Knopp Marvin L 264Higuera ---LI 3-0450
Knott Chas E 1418Essx ---LI 3-5792
Knudsen Andrew
1005-10thBaywdPrk-LI 3-1665
Knutson John C 283WarrenWy ---LI 3-6660
Koch Edwin S 372TolosaWy ---LI 3-4576
Koethen O W 533NBroad ---LI 3-1529
Kohn Matt Jr 1317Palm ---LI 3-7391
Kolden John R MorroRd ---LI 3-7249
Kole Lillian A 2604Broad ---LI 3-2576
Kolibas John 860Church ---LI 3-3909
Korosec Larry J 114BressiPl ---LI 3-6277
Korpa Stephen 50VillaEsperanza---LI 3-7291
Krabill Loren W 50LaEntradaAv --LI 3-7767
Krag Robt C CalPolyCampus ---LI 3-7885
Kral Jerry 1386 Staffrd ---LI 3-7158
Krall Donald W 2505 SntaClara---LI 3-3186
Kranich Robt W 475Marsh ---LI 3-3071
Krause Albert 59RincnDr ---LI 3-6656
Krege Emil E 1261Peach ---LI 3-2785
Kreinbring Louis 755Centr ---LI 3-1817
Kreutz K Jack 547Kentucky ---LI 3-3140
Kriedel Edw T 1018Pac ---LI 3-3198
Kriner N F 1196 Isly---LI 3-5782
Kroon Thos S 211Huttn ---LI 3-6955
Krueger Clyde M 554LawrnceDr ---LI 3-1593
Kruger Fred Fred's Auto-Elec Parts
& Serv 1511Montery-LI 3-3821
Kuden Hagop Pac Motl 101Hwy---LI 3-5075
Kuhler Ralph L 1265Buchn ---LI 3-7387
Kuhler Wm 1515Essx ---LI 3-4079
Kuhnle Wm K 336TassajaraDr ---LI 3-1712
Kulpaca K A 1260 Staffrd---LI 3-4035
Kundert Karl MD 1106Pac ---LI 3-4140
Residence 2171 SierraWy---LI 3-1398
If no answer call---LI 3-5800
Kunihiro Matt LsOsosRd ---LI 3-4570
Kurbat Alverda 667Montery ---LI 3-4061
Kurtz R E 2450 Story---LI 3-7091

Kweder Philip 1269Palm ---LI 3-7303
KYLE CO 1609 Osos---LI 3-1998
Kyle Harry 1747Chorro ---LI 3-0846
Kyle Harry Kyle Co 1609 Osos---LI 3-1998
Kyllonen Waino Jr LsOsosRd ---LI 3-1095
Kymes Estelle 2320LawtnAv ---LI 3-6118

L

Labor Local No 1464 A F of L
1530Montery-LI 3-6057
LaCasita Court AvlaBch ---LI 3-4826
LaChance Jean 384 Isly---LI 3-0837
Lacterman Harry M 716Misn ---LI 3-5410
Lacterman's women's apprl
728Higuera-LI 3-4936
Lacy Sadie 521½ SntaBrbra---LI 3-7017
LADWIG FARM & HOME SUPPLY
1619 Osos-LI 3-3442
Ladwig Glen Ladwig Farm & Home Supply
1619 Osos-LI 3-3442
LaFaive Leo G 2416 SntaClara---LI 3-5911
Lagao A FthlBl ---LI 3-2839
LAGOMARSINO'S WHOLESALE LIQUOR & WINES Osos&Higuera---LI 3-7832
Laguna School LsOsosRd ---LI 3-4621
Laidlaw A L 1215Ella ---LI 3-4930
Laird Harry J 275LinclnAv ---LI 3-5713
Laloli Henry 18RincnDr ---LI 3-2368
Lamas R Mrs 845Venabl ---LI 3-0651
Lambert Walter H LsOsosRd ---LI 3-3313
Lamberty Bernard J 141DlSrWy --LI 3-6452
Lamboy Oscar 2545GretaPl ---LI 3-4397
Lammiman G F 150Chorro ---LI 3-3548
Lampman Clayton 729 South ---LI 3-1254
Landeck Herbert A Jr 2084Hays --LI 3-5751
Landreth J B 628Grove ---LI 3-1796
Landreth Jas R 285LaCanadaDr --LI 3-3968
Landyshev Alex 2524Augusta ---LI 3-7899
Lane Lillian J 304½Higuera ---LI 3-4989
Lane Robt S 1242MonteVsta ---LI 3-6496
LANE'S CERAMIC STUDIO
583Dana-LI 3-2713
Lang C C Mrs 1780 SnLuisDr---LI 3-2064
Lang Donna J EdnaRd ---LI 3-0611
Lang Eugene H 1031High ---LI 3-1598
Langdale Bradford
CampSnLuisObispo-LI 3-0767
Lange Herbert J 268Branch ---LI 3-0619
LANGENDORF UNITED BAKERIES INC
584Higuera-LI 3-4145
Langford D 652MitchlDr ---LI 3-2765
Langford Jas A 618Grove ---LI 3-3427
Langlois Arthur 366ChaplnLn ---LI 3-8232
Lanier R F 212JeffryDr ---LI 3-6513
Lanotti A 948 SntaRosa---LI 3-5084
LaPierre Hazel Mrs 369Marsh ---LI 3-3037
Larkin W E 149-3dBaywdPrk ---LI 3-4698
Larrick Donald E 316RamonaDr ---LI 3-2808
Larry Fraites Shell Service
1095Montery-LI 3-2216
Larry & Margo's Health Foods
1120Morro-LI 3-1127
Larsen Peter 575Dana ---LI 3-4706
Larson A T 647-6thBaywdPrk ---LI 3-6385
Larson Blanche Mrs 747Leff ---LI 3-1430
Larson Leonard 2090McCollm ---LI 3-5898
LaRue Jean 1514Toro ---LI 3-4905
LaRue R O 294CraigWy ---LI 3-7991
Lass W J 657MitchlDr ---LI 3-1029
Lassonde Rose A 772Mill ---LI 3-7124
Latham Damon C EdnaRd ---LI 3-8277
Lauck David 150Graves ---LI 3-5514
Laudenschlager W P FremontCt ---LI 3-7572
LAUNDROMAT OF SAN LUIS OBISPO
675Higuera-LI 3-4230
Laursen John 127Toro ---LI 3-2621
Laux Elizabeth EdnaRd ---LI 3-5812
Law Dan 1239 Sydny---LI 3-1840
Law John V 811Misn ---LI 3-5435
Lawn Eugene W 1344Mill ---LI 3-7425
Lawrence Cecil 2545GailPl ---LI 3-2672
Lawrence Harold 169CraigWy ---LI 3-8497
Lawrence Jack 1518Nipomo ---LI 3-2088
Lawrence L W Mrs 1335Palm ---LI 3-2921
Lawson H W 1220Bond ---LI 3-0477
Lawson John D 396LinclnAv ---LI 3-6080
Laymon Leon E 461Marsh ---LI 3-6900
Lazenby D W 866Montery ---LI 3-2551
Lazzarini Don L Edna ---LI 3-5923
Lazzarini Eugene 1436Marsh ---LI 3-4999
Leach Edwin E 729 South ---LI 3-0033
Leach Leo E FarrellAvBaywdPrk --LI 3-3826
Leach Leonard W
LosOsosHighlands-LI 3-8630
Leach Richard 281HathwyAv ---LI 3-2267
Leal Manuel 191Beebee ---LI 3-7872
Leal Roza C PortugueseFlatRd ---LI 3-7770
Leary Ruth A 2000Gardn ---LI 3-3204
Leavell Chas 725GrandAv ---LI 3-3608
LeBay Louis 182Polyview ---LI 3-4352
Lebo Belle E 783Pismo ---LI 3-5539
Lebo Virgle L 883RougeotPl ---LI 3-3702
LeBrun A W 398PatriciaDr ---LI 3-1727
Lechuga P 211TassajaraDr ---LI 3-7692

Leckenby Fred 663Brizzolara ---LI 3-2076
Ledgerwood Saml N 492Leff ---LI 3-0936
Ledson W A 1174 Isly---LI 3-0514
Lee Billie V 2374Augusta ---LI 3-4592
Lee Ed 388Chorro ---LI 3-3686
Lee Harry 1127Pac ---LI 3-0675
Lee Sue L 1421Gardn ---LI 3-7197
Lee Thos J 366CalifBl ---LI 3-4655
Leeper Harrison D 1542 Osos---LI 3-5822
Leever Olive 1241Frederck ---LI 3-7579
LeFevre Alma 1140Uphm ---LI 3-1149
Leguina S 547Higuera ---LI 3-3636
Leguina Santy 559 Isly---LI 3-1655
Lehmann J 167WarrenWy ---LI 3-3123
Leinardi Joe C OrctRd ---LI 3-7483
Leister Arthur 358TolosaWy ---LI 3-2831
Leitcher Robt D 679Montery ---LI 3-4656
Leitcher Sophia 2319Broad ---LI 3-5077
Leitner Eugene L 1137Buchn ---LI 3-6811
Leitner Lawrence L Mrs 1154 Isly--LI 3-4125
Lejonhud Ralph 1921 SnLuisDr---LI 3-6066
Leland Edna Mrs 765Centr ---LI 3-2549
Leland Geo N 1520Higuera ---LI 3-8221
Lemos J V Mrs 1042Montalbn ---LI 3-1378
Lenger L L 585Leff ---LI 3-5465
Lennon Roy 390 SntaMariaAv ---LI 3-2930
Leo Philip E 661Buchn ---LI 3-3631
Leonard A M Mrs 1640Nipomo ---LI 3-8645
Leonard J E 338JayceeDr ---LI 3-6471
LEONORE SMITH 737Higuera ---LI 3-7218
Leon's Toy Shop 659Higuera ---LI 3-5039
Lepley Henry 1stAvilaBeach ---LI 3-3770
Leslie M W 2017Chorro ---LI 3-3939
Leslie R M 2044Fixlini ---LI 3-4671
Lessi C L New York Life Ins Co Agt
964Chorro-LI 3-1771
Lester Mamie 40Toro ---LI 3-1188
Letendre Roland 340Pismo ---LI 3-3782
Leutz W A 1842 SnLuisDr---LI 3-2188
Leverich Wm 1843Hope ---LI 3-4515
Levin Rodney R 256 OldMorroRd--LI 3-3497
Levy A & Zentner J Co
Office 303Higuera ---LI 3-4325
Garage 101Hwy ---LI 3-1189
Lewelling Eric 338CuestaDr ---LI 3-1971
Lewelling Ernest B 210LinclnAv ---LI 3-8480
LEWELLING'S SERVICE
SntaBrbraAv&Broad-LI 3-1715
Lewellyn Chas SeeCanyon ---LI 3-4581
Lewellyn Chas R 396Buchn ---LI 3-6677
Lewetzow D R 1033Walnt ---LI 3-2699
Lewin Bernhard rl est 657Pismo---LI 3-5085
Lewis Al V 248ChapInLn ---LI 3-3275
Lewis David R Mrs
LsOsosHighlands-LI 3-3508
Lewis Dorothy R EdnaRd ---LI 3-1630
Lewis Geo R Mrs 860Pac ---LI 3-3429
Lewis Gertrude 861JohnsnAv ---LI 3-2558
Lewis J S 389Pismo ---LI 3-3075
Lewis Jane A 1042Pac ---LI 3-1566
Lewis Joe 365 SntaBrbraAv---LI 3-5897
Lewis Lulu 1610Carml ---LI 3-0468
Lewis Manuel J 1311Fredericks ---LI 3-2028
Lewis R A MorroRd ---LI 3-1267
Lewis Vance D 696FthlBl ---LI 3-6326
Lewis Walter F EdnaRd ---LI 3-4189
Lewis Wm 281 SntaRosa ---LI 3-7992
Libby Carroll 1942Fixlini ---LI 3-3660
Libby Edw 195RamonaDr ---LI 3-7202
Libhart Ralph 1223George ---LI 3-0559
Libs F M 781 Osos---LI 3-2093
Liebenguth Edith 762NBroad ---LI 3-0475
Liljestrand O Eric
LosOsosHighlands-LI 3-2632
Lima Robt F 1359Palm ---LI 3-1977
Limon Antonio B 625Florence ---LI 3-1714
Limon Regino 1200BushnellAv ---LI 3-7907
Lincicum Clem V 1444 Sydny---LI 3-6680
Lind John 48BentnWy ---LI 3-2630
Lindero Investment Co Inc
HighlndDr-LI 3-9969
Lindesmith Ellen 1121Uphm ---LI 3-4130
Line Herbert 534HathwyAv ---LI 3-1303
Linebarger E W 874Church ---LI 3-8504
Linebarger Margaret 741Buchn ---LI 3-6703
Linebarger Margaret altrtns
846Higuera-LI 3-7938
Linneman Carl F 660KentuckyAv --LI 3-5653
Lindsay Frank A 1050Murry ---LI 3-6851
Linsday Thos H Jr 77BoysnAv ---LI 3-2911
Linton Roger LsOsosRd ---LI 3-8488
Litho Art Shop 1804 Osos---LI 3-5939
If no answer call---LI 3-3718
Litke Hal D 1239Mill ---LI 3-3393
Little Chef Drive Inn 1761Montery-LI 3-9091
Little Floyd 125FthlBl ---LI 3-0841
Livesey Harold J 261 Sandrcock---LI 3-6268
Livingston Chas O 1115 Olive---LI 3-0524
Lloyd Darol W AdrianceCt ---LI 3-2844
Lloyd Jerry W 872Venabl ---LI 3-8550
Lo Tide Motel AvilaBeach ---LI 3-5554
Locke C S 717Montery ---LI 3-0994
Lockwood C E New York Life Ins Co Agt
405½ Sandrcock-LI 3-2193
Lockwood Carl 668MtnVw ---LI 3-7709
Loduca Frank Jr 450Marsh ---LI 3-1065

Loesche Edw C 229½High ---LI 3-2313
Loesche Geo T 460Dana ---LI 3-2537
Loew Kenneth 1124Mill ---LI 3-8554
Lofgreen Ted Lee 2620Broad ---LI 3-3693
Loftus T R 626 Sandrcock ---LI 3-6523
Log Cabin see Edna Farm Center Hall
EdnaRd-LI 3-9920
Logan C F 390Kentucky ---LI 3-6719
Logan Victoria 1558Palm ---LI 3-8385
Lohman Calvin 1642Morro ---LI 3-2998
Lohrberg John S 261NBroad ---LI 3-4629
Lokey Aaron R 2900RichrdAv ---LI 3-6133
Lonborg R H 566EllenWy ---LI 3-7644
Long E E 1341 Osos---LI 3-3337
LONG E E PIANO CO 777Marsh---LI 3-1245
Long Harry C & Associates
TiberCanyon-LI 3-1492
Long Irvine S 15MtPleasantonDr --LI 3-2694
Long W C 525Higuera ---LI 3-0081
Longaker H Wayne 1424Palm ---LI 3-7859
Loomis E C & Son 121Higuera ---LI 3-8410
Loomis Richard I 2425Broad ---LI 3-8359
Loper H S 1432Higuera ---LI 3-5824
Loper Willard 255 SntaLuciaDr---LI 3-7408
Lopes Manuel S 2075Essx ---LI 3-8350
Lopes Manuel V EdnaRd ---LI 3-0979
Lopez Adolph LsOsosRd ---LI 3-6207
Lopez Ivan W 571Buchn ---LI 3-4900
Lopez Jose 834 Sandrcock---LI 3-3054
Lopez Lester B 1500Montery ---LI 3-7765
Lopez Manuel 1320Buchn ---LI 3-6238
Lopez Minnie 1009Pac ---LI 3-0741
Lopez Pete S 1287MurryAv ---LI 3-5830
Lopez W E Old101Hwy ---LI 3-6053
Lorch J R 585½Dana ---LI 3-4722
Lorton John 675 Osos---LI 3-1933
LosOsos School LsOsosRd ---LI 3-4609
LosOsos Valley Garage LsOsosRd --LI 3-3073
LosOsos Valley Market
LsOsosValleyRd-LI 3-5692
LosOsos Vendors 750Mill ---LI 3-8417
Los Rancheros Riding & Roping Club
EdnaRd-LI 3-6064
Lotspeich Chas A LsOsosHighlands-LI 3-6937
Lou & Marion's 958Montery ---LI 3-9783
Loughlin W H Mrs 1728Broad ---LI 3-4058
Louis photgrphrs ---LI 3-1445
Day or night call---LI 3-1445
Louis Howard 800Palm ---LI 3-4332
Louis Howard W Ah Louis Str
800Palm-LI 3-4332
Louis W Young 350LinclnAv ---LI 3-1445
Louis Walter 460Pac ---LI 3-4024
Louk J W 297B Branch---LI 3-1870
Louran Lena Mrs 873Church ---LI 3-2237
Lou's Cafe 1129Montery ---LI 3-1830
Loveall Benj F dntst 1500Marsh---LI 3-7115
Residence 1845Montery ---LI 3-6547
Lovegreen E A 211Price ---LI 3-3214
Loveless Don E 153 Stennr ---LI 3-5825
Loveless Mary 1844Hays ---LI 3-8192
Lovell J R 1946Chorro ---LI 3-8593
Lovell Ruth 1617 SntaRosa---LI 3-6206
Lovett E D MD 2425JohnsnAv---LI 3-4528
Low Don R 671LawrnceDr ---LI 3-7437
Lowe Annie J ResrvrCanyonRd ---LI 3-4131
Lowe Charlotte 182FthlBl ---LI 3-6905
Lowe F W 1119Montalbn ---LI 3-7998
Lowe Floyd E 1231 Sydny ---LI 3-4046
Lowe Jack L 190HendrsnAv ---LI 3-7618
Lowman Carol B Mrs
523 Sandrcock-LI 3-8543
Lownes Carl R 166FthlBl ---LI 3-3501
Loy Lee Ann 655 Osos---LI 3-5031
Loy Wm F 1239Broad ---LI 3-2829
Loyd V V 1202Pismo ---LI 3-5576
Lucas Jas 178RamonaDr ---LI 3-8667
Lucas John 261 South---LI 3-6250
Lucas Mary 261 South---LI 3-7269
Luchessa Ed 1660Mill ---LI 3-7292
Lucian Albert 201-11thBaywdPrk--LI 3-6771
Lucian Don 600-7thBaywdPrk ---LI 3-1057
Lucksinger Aliene W Mrs
1758Fixlini-LI 3-7723
Lucksinger Fred 1760Fixlini ---LI 3-3421
LUCKSINGER FRED MOTORS
1255Montery-LI 3-1815
Lucky Auto Supply 1101Higuera --LI 3-7544
Lucky Spot Cafe 280Higuera ---LI 3-9778
Ludwick Art 58LaEntradaAv ---LI 3-2814
Luini Anna 2546Victoria ---LI 3-4834
Luis Anthony R 381Pac ---LI 3-1401
Luis John G 1968Chorro ---LI 3-0778
Lujan Henry P 798FrancisAv ---LI 3-6799
Lund Fred Arthur 255LaCanadaDr -LI 3-7343
Lund John 1739JohnsnAv ---LI 3-6693
Lund Ramona I 1828Fixlini ---LI 3-3661
Lusardi A S 740Pac ---LI 3-6271
Lusardi S J 1665Higuera ---LI 3-6193
Luster C C 326ChristinaDr ---LI 3-1895
Luttropp Eric K LsOsosRd ---LI 3-3879
Luttropp M E 1547Beach ---LI 3-4244
Lux A E 312 SntaLuciaDr---LI 3-2493
Lydic Robt 242JeffryDr ---LI 3-8484
Lyles W M Co SntaBrbra&Fletchr -LI 3-4684

Lyman Albert E 1015Buchn ---LI 3-6936
Lynch Mary C Mrs 1222 Osos---LI 3-1124
Lynch Obie 256TassajaraDr ---LI 3-2916
Lynn Ralph F 353GrandAv ---LI 3-8346
Lyon Douglas 791BoysnAv ---LI 3-2968
Lyon Ray B SLO County of Superior Judge
CourtHse-LI 3-3432
Residence 1290FthlBl ---LI 3-4441
Lyon Robt A PerknsLn ---LI 3-4979
Lyons Glenn E 188 SnJoseWy---LI 3-7632
Lyons Imogene 914MeineckeAv---LI 3-6050
Lyons Jas M 547Marsh ---LI 3-2933
Lyons Robt 742BoysnAv ---LI 3-7458

M

M & W Distributing Co
S OldHwy101-LI 3-7858
M Y C O Adjusting Service 1214Broad
Night & Day call---LI 3-5985
MacDonald Harry F Carpenter H H Estate of
981Montery-LI 3-3147
Mach Geo R 399JeffryDr ---LI 3-8674
Machado Eleanor J 191Chorro ---LI 3-2398
Machado Joaquin EdnaRd ---LI 3-5614
Machado Leslie 464Hill ---LI 3-6881
Machado M OrctRd ---LI 3-6508
Machado Manuel B LsOsosRd ---LI 3-4848
Machado Marjorie 914Branch ---LI 3-1125
Machado Martin LsOsos ---LI 3-5557
Machado Tony 172High ---LI 3-0607
Maciel Serafine 260CraigWy ---LI 3-1370
MacKay Alex 850FthlBl ---LI 3-5988
Macklin Walter J 1406Morro ---LI 3-1429
MacLaren Norman D
1254PasoRoblsBaywdPrk-LI 3-1419
MacLean Donald B Dr 748Grove --LI 3-7834
MacLean J M 738Higuera ---LI 3-2908
Macrae Lester 341FthlBl ---LI 3-5508
MAC'S COCKTAILS AvilaBeach--LI 3-8621
Maddalena Josephine Mrs OrctRd -LI 3-0549
Maddalena Noel 376Graves ---LI 3-2337
Maddalena Roland 1259B Palm---LI 3-1091
MADDALENA TIRE CO
Higuera&Osos-LI 3-0735
Maddock N L 658Montery ---LI 3-9034
Maddox Marcella 70LaEntradaAv -LI 3-7456
Madgett Raymond E 512Dana ---LI 3-9049
Madonna A 2061 SnLuisDr---LI 3-8131

LI = LIberty
When giving the number to an operator or to others, please use the full name LIberty.

Madonna Adeline 697Chorro ---LI 3-1145
Madonna Alfred EdnaRd ---LI 3-7634
MADONNA CONSTRUCTION CO
Higuera&Freewy-LI 3-6550
If no answer call---LI 3-1883
Madonna Dora 759Montery ---LI 3-3209
Madruga C Mrs 285FthlBl ---LI 3-2200
Madruga Tony A 1162Mill ---LI 3-8171
Madsen Edw 1443Uphm ---LI 3-8535
Madsen Robt T 1491Upham ---LI 3-3267
Maes Harry C 770 SntaRosa---LI 3-0733
Maes John 287DlSrWy ---LI 3-8457
Mager Hans 411Graves ---LI 3-4375
Maggetti Jerry T Jr 1961 Slack---LI 3-2089
Maggetti P L 1264Palm ---LI 3-1864
Maha Elsa 1043Marsh ---LI 3-0432
Maher Edw J MD 1239Gardn ---LI 3-4043
Residence 2802JohnsnAv ---LI 3-6192
If no answer call---LI 3-5800
Mahoney Chas J 10 South---LI 3-4694
Mahoney D F 1303Higuera ---LI 3-3386
Maier Chas R 1411Broad ---LI 3-3876
Main Eva L 1042Pac ---LI 3-5892
Mainini Adelaide Mrs 1817Broad -LI 3-9021
Mainini Alfred 83MtPleasntnDr ---LI 3-9096
Mainini Alma C 1127Peach ---LI 3-1460
Mainini Chas Mrs 220AlbrtDr ---LI 3-2231
Mainini H N 1720Broad ---LI 3-5094
Mainini Henry R MorroRd ---LI 3-2546
Mainini Jos 566Pac ---LI 3-6431
Mainini Pete OldHwy101 ---LI 3-0798
Maino C A 1118Gardn ---LI 3-2240
Maino C A 994MurryAv ---LI 3-9033
Maino Construction Co contrs
2238 SBroad-LI 3-7411
If no answer call---LI 3-8201
Maino Jas E PismoHwy ---LI 3-3592
Maino Sila M Mrs 1043Peach ---LI 3-2920
Maino Theo C 643Grove ---LI 3-8201
Maino Theo M 1424Mill ---LI 3-7241
Mairs R T 848MeineckeAv ---LI 3-6741
Mallagh A E 1656PhillipsLn ---LI 3-6294
Mallagh Elk 382AlbrtDr ---LI 3-1355
Mallory Chas H 1329Beach ---LI 3-6529
Mallory Mary E 493Pismo ---LI 3-4380
Mallory Merle A 708Misn ---LI 3-2334
Malmen W D 384Marsh ---LI 3-5806
Malone Richard C 1370Broad ---LI 3-7947

Malone Sumner 1613Gardn ---LI 3-6462
Maloney Donald 649Pismo ---LI 3-6208
Maloney Neil T 250Almnd ---LI 3-7751
Maloon Ellen 570Marsh ---LI 3-1093
Malven R A LosOsosHighlands ---LI 3-1374
Manatt E T 104DlNrteWy ---LI 3-7159
Manderscheid Carl Jr 1334Gardn --LI 3-3062
Manderscheid Mary 752Buchn ---LI 3-1286
Manfrini Jos 1335F Palm---LI 3-7492
Mankin Ardath V
604-6thBaywdPrk-LI 3-3860
Mankins Elvin R 1327Marsh ---LI 3-5518
Manship D C Mrs 401High ---LI 3-4288
Manson Clara M 785Morro ---LI 3-2184
Manthie Adrian 769Uphm ---LI 3-2413
Manthie L O 2583GretaPl ---LI 3-3658
Manuel's Liquors 2145 SBroad---LI 3-5074
Maples L C 121Cyprs ---LI 3-3428
Mar Vern Barber Shop 1027 Osos--LI 3-6480
Marcom W E 1342Breck ---LI 3-4851
Marcum Jas O 830Venabl ---LI 3-0951
Marell's Jewelers 850Higuera ---LI 3-1404
MARGARET McNEIL'S STYLE SHOP
856Higuera-LI 3-3831
Margaroli Catherine Mrs 770Morro -LI 3-6530
Margaroli Chas W Jr 734Misn ---LI 3-3612
Margaroli E 833RougeotPl ---LI 3-5762
Margaroli Jas 2315Broad ---LI 3-3495
Margo & Larry's Health Foods
1120Morro-LI 3-1127
Marion C W 1113Marsh ---LI 3-0665
Marks Lambert 1720Chorro ---LI 3-4342
Marks Richard L 1039Montalbn ---LI 3-0021
Marquardt L L 635LawrnceDr ---LI 3-6571
Marquardt Maynard 113DlSrWy ---LI 3-4972
Marquart Harry E 654MtnVw ---LI 3-7791
Marquering A R Mrs 1214B Mill---LI 3-1049
Marques Sidney 1239 Staffrd---LI 3-5460
Marquez Louise 863Mill ---LI 3-6560
Marre Louis AvlaBch ---LI 3-8583
Marre Luigi Land & Cattle Co
AvlaBch-LI 3-0565
Marre Robt B AvlaBch ---LI 3-8583
Marsh Lydia L 1015½Nipomo ---LI 3-0099
Marshall Arthur P Marshall's Jwlry Str
790Higuera-LI 3-3431
If no answer call Morro By---SPrce 2-8495
Marshall Business Machines
1453Montery-LI 3-2914
Marshall Frank G Mrs
777LinclnAv-LI 3-8379
Marshall Hotel 874Higuera ---LI 3-5853
Marshall I S 244Price ---LI 3-7779
Marshall Kenneth K
LosOsosHighlands-LI 3-3706
Marshall Ruth E 1341 Osos---LI 3-7743
Marshall Warde L D 743Buchn ---LI 3-4282
Marshall Willard F 241 Sandrcock -LI 3-4335
MARSHALL'S JEWELRY STORE
790Higuera-LI 3-3431
Marston Ena 1351Mill ---LI 3-3551
Martella Henry Mrs 457Buchn ---LI 3-7033
Martin A B 1680 SnLuisDr---LI 3-7790
Martin A N 555HathwyAv ---LI 3-8172
Martin Antone 776Palm ---LI 3-5810
Martin B L 1314Palm ---LI 3-4316
Martin Barney E 1520Carml ---LI 3-0717
Martin C L 496Pismo ---LI 3-4395
Martin Celia 1261Mill ---LI 3-1720
Martin Claude 2246Broad ---LI 3-8682
Martin Edw 370 Isly---LI 3-7233
Martin Emmett J ChfWrntOfcr
193FthlBl-LI 3-0879
Martin Ernest 732Kentucky ---LI 3-0467
Martin Ernest A 2274Broad ---LI 3-0894
Martin Eugene 535Higuera ---LI 3-7931
Martin Frank 1027Nipomo ---LI 3-1916
Martin Harold AvlaBch ---LI 3-2285
Martin J E 1990Hays ---LI 3-3060
Martin J S 1947Chorro ---LI 3-3116
Martin Jack 2061Hope ---LI 3-0964
Martin Jack 588MitchlDr ---LI 3-1738
Martin Jas A 1126MurryAv ---LI 3-2020
Martin Jean 662Higuera ---LI 3-8205
Martin Joe W 369Pac ---LI 3-3451
Martin M S PechoRd ---LI 3-5840
Martin Marvin Bud 202RamonaDr -LI 3-0687
Martin Perry AvlaBch ---LI 3-5427
Martin Robt W 413High ---LI 3-7096
Martin Wm E 176Chorro ---LI 3-6068
Martinelli S 1480 Spring---LI 3-8218
Martines Geo SnMiguelAvlaBch ---LI 3-7689
Martines Geo G 486Buchn ---LI 3-3269
MARTIN'S AUTO SERVICE towing & storge 1427Archr-LI 3-1167
Martin's Standard Stn
1741Montery-LI 3-9717
Martinson H R 2506JohnsnAv ---LI 3-1070
Martinson Robt 1730 SntaRosa---LI 3-4740
Martinson Ruth S 1034½Peach ---LI 3-1150
Marttila John A 439MitchlDr ---LI 3-4787
Marv's Hobby Shop 895Higuera ---LI 3-3942
Masdonati M 442Buchn ---LI 3-3797

Masdonati S 442Buchn ----------LI 3-3797
Masengill W T 1182Buchn --------LI 3-5640
Masia Michael 1152Murry --------LI 3-1311
Mason Geo 242Cyprs -----------LI 3-4059
Mason Theo D 650½PerknsLn ---LI 3-4944
Masonic Hall Assn 859Marsh -----LI 3-1310
Massachusetts Mutual Life Insurance Co
1831 SBroad-LI 3-3057
Master Brake Service 1234Broad --LI 3-5615
Matasci Flossie 1531Broad --------LI 3-9086
Matejcek A J 382½Pismo --------LI 3-4966
Matejcek Max W 664Leff ---------LI 3-2849
Matheny Robt 1461Mill ----------LI 3-1275
Mather Ione D 2350LawtnAv ------LI 3-7648
Mathews Edith 844 Sandrcock----LI 3-4789
Mathews Lloyd L 205High --------LI 3-1688
MATHEWS MEMORIALS & PLATING SERVICE 1Higuera -----------LI 3-1689
Mathews Miles N 264Higuera ----LI 3-2106
Mathews Tom M 515HathwyAv ---LI 3-6921
MATHEW'S TRAILER PARK
274Higuera-LI 3-3383
Mathews W W Mrs 320Higuera ---LI 3-2053
Mathias Julia Mrs 1341 Osos-----LI 3-3375
Mathis Carl 1775ConejoAv --------LI 3-7255
Mathison W G 434 Isly-----------LI 3-1927
Matson Jas J 382NBroad --------LI 3-3991
Matson Ken L 1317Chorro --------LI 3-6639
Matthew Theo 1822ConejoAv ----LI 3-4533
Matthews Jas A 954Montalbn ----LI 3-3098
Matyas Curt A 320TassajaraDr ---LI 3-0608
Matz Mel A 458Kentucky ---------LI 3-5450
Maughmer M T 694Howrd --------LI 3-0657
Maulhardt Herman H AvlaBch ----LI 3-4284
Maupin Hazel L 460-3dBaywdPrk -LI 3-2629
Maury's Market 700Marsh --------LI 3-8174
Mauss Hilda 2068 SierraWy------LI 3-1521
Maxey Wm EdnaRd -------------LI 3-3155
Maxwell Margaret C
832MeineckeAv-LI 3-1223
May G W LosOsosValleyRd --------LI 3-4405
Maycock Thos W 32RincnDr ------LI 3-0753
Mayflower Transit Co 1708Beach -LI 3-6163
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1466
Mays Apame Mrs
738-11thBaywdPrk-LI 3-2568
Mayta Leonard F 1554Palm -----LI 3-3572
Maze Furniture Refinishing
340Higuera-LI 3-3372
Mazza Alfred 474HendersnAv ----LI 3-4545
Mazza Antone 1630Fairvw --------LI 3-8620
Mazza Bill Hughes Nash Co
1005Montery-LI 3-0540
Mazza D B 889LinclnAv ----------LI 3-8649
Mazza Shirlene 2490LawtnAv ----LI 3-1785
Mazza Wm 1462Haskns ----------LI 3-7567
Mazzacano Tim Mrs 1220 Osos---LI 3-8314
McAdams Grant DDS dntst
1114Marsh-LI 3-5626
Residence 1972 SnLuisDr--------LI 3-3938
McAllister Irene LsOsosRd --------LI 3-6320
McAllister Irene LsOsosRd --------LI 3-9029
McAllister Melvin D 691MarleneDr-LI 3-2044
McAninch Lamar 965 Isly---------LI 3-2418
McAuliffe Emma 972Church -----LI 3-0958
McAuliffe Merilda Mrs 756Peach -LI 3-2555
McBeth Clifford E 671 Osos-------LI 3-5756
McBeth Stewart P 404PatriciaDr -LI 3-3280
McBride A H 233LinclnAv --------LI 3-4661
McBride Clayton H 150CalifBl ---LI 3-2994
McBride Clifford 520Higuera ----LI 3-3070
McBride Louise C 577Dana ------LI 3-3547
McBRIDE SHEET METAL WORKS
OldSouthHwy-LI 3-5000
Nights & Sundays & holidays call-LI 3-3070
McBride Thos K 153DlNrteWy ---LI 3-4512
McCabe Johanna 1043Marsh -----LI 3-6809
McCann Donald B EdnaRd --------LI 3-2586
McCapes A M McCapes Vetnry Hosp & Bdng Kennel Hwy1-LI 3-0985
Residence 215HathwyAv ---------LI 3-6048
McCapes Veterinary Hospital & Boarding Kennel Hwy1-----------LI 3-0985
McCarron B J 1881Hope ----------LI 3-7556
McCarron G A 2537GretaPl -----LI 3-3713
McCarthy Jos T 145FthlBl --------LI 3-8414
McCarthy Ralph Jr 777BoysnAv --LI 3-1658
McCarthy Tank & Steel Co
RailrdAv-LI 3-1760
If no answer call Pismo Bch--PRspct 3-2664
McCaw Herbert 3279 SBroad------LI 3-0469
McChesney Emma VerdeCanyonRd -LI 3-6460
McChesney Leroy E Royal Oaks Dairy
VerdeCanyonRd-LI 3-0587
Residence VerdeCanynRd --------LI 3-7116
McClellan Chas 2013 Swazy-------LI 3-3021
McClellan R E 882Grove ---------LI 3-6494
McClenathan C K MD French Clnic & Hosp
1170Marsh-LI 3-7070
Residence 274ChapinLn ---------LI 3-6236
If no answer call---------------LI 3-7070
McClintic Wm 1120Peach --------LI 3-1969
McClure J E 1646HillcrstPl -------LI 3-2870
McClure M Mabel 1223Chorro ---LI 3-3749
McCollister Geo Dr 148FthlBl ----LI 3-1180
McConnel C E Bill 851Misn -------LI 3-7553
McCord Jas F 750Humbrt --------LI 3-3900
McCord W Frank 256FrontAvilaBch-LI 3-3729
McCorkle C O 1618HillcrstPl -----LI 3-7394
McCormick Doris J 485Pismo -----LI 3-4599
McCormick Lois A 1720Fixlini -----LI 3-1873
McCoskey L N 294LinclnAv -------LI 3-5952
McCoy Harry L 266WarrenWy ----LI 3-7870
McCoy W I 567-8thBaywdPrk ----LI 3-2783
McCracken Carl D 419Branch ----LI 3-8463
McCrary Harrison S 1228Mill ----LI 3-3226
McCullar C B 1690HillcrstPl -----LI 3-2827
McCune Hazel OrctRd -----------LI 3-1926
McCune John H Mrs PassmoreRd -LI 3-8656
McDaniel L N 441KentuckyAv ----LI 3-6861
McDaniel Thos O 1535Morro -----LI 3-1551
McDaniel Thurman
23MtPleasntnDr-LI 3-3884
McDermott Jas L 2900JohnsnAv --LI 3-4991
McDonald B H 479Chorro --------LI 3-6577
McDonald Harold W 1635Gardn ---LI 3-6595
McDonald Leta 1642Morro -------LI 3-6659
McDougal M B Mrs 282NBroad ---LI 3-3461
McDowell Geo 747Alex ----------LI 3-2987
McElherne Frank P 1628Gardn ----LI 3-4977
McElhinney H N 47RincnDr ------LI 3-1478
McEntire Robt L 128Toro --------LI 3-3175
McEvoy Vera A 1329Chorro ------LI 3-2383
McFadden Carol Mrs 761Grove ---LI 3-3283
McFarland L E PolyCampus -----LI 3-0430
McGann Dorothy E 141DlNrteWy -LI 3-7592
McGary Ray 1922Broad ----------LI 3-8363
McGinnis Margaret 648Graves ---LI 3-4771
McGinnis W B Mrs OrctRd -------LI 3-1210
McGinnis Wm D 2425Gerda ------LI 3-3543
McGlone Howard E 1707 SntaRosa-LI 3-7320
McGovern A J 824Grove ---------LI 3-5941
McGowan M A 341HathwyAv -----LI 3-7335
McGowne Chas W 729 South -----LI 3-1823
McGraw Jas H 2952RockvwPl ----LI 3-7259
McGrew Jeff M 943B MurryAv----LI 3-1151
McGuire E W Bill 262Almnd -----LI 3-8283
McGuire F V 1265MurryAv ------LI 3-4224
McGuire Forrest Keith 330Pismo --LI 3-2687
McGUIRE'S RICHFIELD SERVICE STN
316Higuera-LI 3-8604
McHale Gerald 1627Broad ------LI 3-4788
McHatton Russell 2625JohnsnAv --LI 3-0520
McIlwain LaRue L 1911Hays -----LI 3-8571
McIntire Alida 1330Marsh ------LI 3-6126
McIntire J R 920CalifBl ----------LI 3-3341
McIntosh Jas 847Pac -----------LI 3-7359
McIntyre Myrtle 1151Leff -------LI 3-8423
McJannet Lewis S LsOsosRd -----LI 3-1935
McKay Arthur T 680NBroad -----LI 3-7535
McKeen Dollie Mrs 1212Gardn ---LI 3-8471
McKeen H L 1780JohnsnAv ------LI 3-1100
McKeen W H 1270LaurelLn ------LI 3-6500
McKeens' Hatchery 1270LaurelLn -LI 3-6500
McKellar Thos F MD 1243Gardn---LI 3-4180
McKelvey Fred P 894Walnt ------LI 3-3635
McKelvey Jas 1156Peach --------LI 3-3238
McKie J M 674Leff ------------LI 3-6540
McKinnon Norman M 1339Breck --LI 3-5770
McKnab Mamie 1218Nipomo -----LI 3-4727
McKnight Evelyn 1673JohnsnAv --LI 3-1281
McKnight Ray R 850Church ------LI 3-5531
McLachlin Harry B 741Centr -----LI 3-6745
McLain E H 244WarrenWy ------LI 3-3793
McLain Jas L 137NBroad -------LI 3-0443
McLain Studio of Photography
970Chorro-LI 3-7895
McLaughlin E W 1703Chorro -----LI 3-3872
McLaughlin G S 137FthlBl -------LI 3-3854
McLaughlin May 275 OldMorroRd-LI 3-1006
McLaughlin Patricia 671MitchlDr -LI 3-7973
McLaurin T C 19MtPleasntnDr ---LI 3-7871
McLean Eugene D 1135Uphm ----LI 3-7175
McLennan Wm E 645Grove ------LI 3-7585
McLeod Allen M 150 SerranoHts--LI 3-5690
McLinn D 1216Broad -----------LI 3-8590
McLinn L Cuesta-by-the-Sea -----LI 3-3683
McMahan Furniture Co 855Marsh -LI 3-3953
McMahan Irene H 480Leff ------LI 3-7480
McMaster E A 770Alphonso ------LI 3-2856
McMaster Fred 544Higuera ------LI 3-6295
McMillan Jas Blois AviaBch ------LI 3-6076
McMillan Jean 1459 Spring------LI 3-5883
McMillan M 1225Pismo ----------LI 3-8641
McMillan Peter OrctRd ----------LI 3-4267
McNamara B Mrs 1119Palm -----LI 3-9088
McNamara & Crampton rl est
861Montery-LI 3-7176
McNamara F E 1693Bond --------LI 3-7776
McNamara Lola 1208Peach ------LI 3-8696
McNamara Thos E 2040Rachl ----LI 3-8356
McNanna Virgil 1941Chorro -----LI 3-8337
McNeil Jas F 274Higuera --------LI 3-1066
McNeil Margaret 111 OrangeDr---LI 3-6949
McNeil Margaret Margaret McNeil's Style
Shop 856Higuera-LI 3-3831
McNiel J E 2064JohnsnAv -------LI 3-8380
McPeak Emmie 401 OldMorroRd--LI 3-6617
McPhee Julian A PolyCampus ----LI 3-4749
McPherson S E 121PenmnWy ----LI 3-7892
McQuaid Mae 1746JohnsnAv -----LI 3-5441
McQuary Edw L 232NBroad ------LI 3-1931
McQuillan Lawrence 421 Sandrcock-LI 3-6470
McRae Alness 1052 Isly----------LI 3-6104
McRae Genevieve Mrs 1109Pismo -LI 3-0726
McVay Franz C Lt 189DlNrteWy --LI 3-7251
McWilliams E G Probation Dept
CourtHse-LI 3-6165
If no answer call Cayucs----WYman 5-3738
Meacham V H 200KentuckyAv ----LI 3-2904
Mead Eugene A 1304 Sydny------LI 3-0749
Mead Jas Mrs 136 Stennr -------LI 3-1662
Mead M Mrs 1536Broad ---------LI 3-6031
Mead W A 304FthlBl ------------LI 3-3805
Medeiros Zilla 2605 SBroad ------LI 3-7762
MEDICO-DENTAL ADJUSTMENT BUREAU 1335Montery ---------LI 3-6367
If no answer call---------------LI 3-7883
Medico-Dental Prescription Pharmacy
1239 Osos-LI 3-6922
Medzyk E J 1208Palm -----------LI 3-1838
Mee Heng Low Chop Suey Shop ---LI 3-6627
Meeds Wm G 324CuestaDr -------LI 3-6072
Mehlschau Elmer Edna ----------LI 3-4498
Meier Elmer C 259FthlBl --------LI 3-3194
Meily Wm P Mrs 256 OldMorroRd--LI 3-8388
Meinecke Dorothea 75 SntaRosa---LI 3-1520
Meinhold Gareth L Dr orthdnst
1495Palm-LI 3-5994
Residence 401LongvwPismoBch--PR 3-2693
Meissner Chas W Old101HwySouth-LI 3-2574
Meissner Katherine PismoRd -----LI 3-1509
MEL SMITH CHEVROLET CO
1039Montery-LI 3-3221
Melcher Wm 2415LawtnAv ------LI 3-4546
Mele Danl A 300BuenaVstaAv ----LI 3-2431
Melim Amelia 1212Gardn --------LI 3-5992
Melin Irene 547Dana -----------LI 3-7015
Melin Walter 253Branch --------LI 3-4080
Mellem Robt 1413 Osos---------LI 3-0664
Mello Frank EdnaRd -----------LI 3-0597
Mello Geo A 1837½JohnsnAv ----LI 3-6908
Mello Geo M LsOsosRd ----------LI 3-9041
Mello Jos Jr 1045Leff -----------LI 3-8473
Mello Leonard E 1020Pismo ------LI 3-4437
Mello Louie M LsOsosRd ---------LI 3-2110
Mello Louis S PismoRd ----------LI 3-5772
Mello Mary M 384Buchn ---------LI 3-0765
Mello Palmeda 120 Story---------LI 3-0610
Mendes S LsOsosRd ------------LI 3-0772
Mendoza Steve F FrenchRd ------LI 3-0780
Menefee O J Mrs 492Leff --------LI 3-5676
Mercantile Acceptance Company
968Higuera-LI 3-8450
Mercantile Acceptance Corp of Calif auto financ 968Higuera-LI 3-8450
Mercer Wm 1354-1st ------------LI 3-4429
Meredith Carl 311JeffryDr --------LI 3-0705
Meredith Haskel O 207NBroad ----LI 3-7893
Merle Norman Cosmetics Studio
1118Morro LI 3-3252
Merrell Theo T 1232Uphm -------LI 3-1972
Merrick Paul E 375Chorro -------LI 3-5480
Merritt Avice 424FthlBl ---------LI 3-1964
Merson Jas F 303FthlBl ---------LI 3-7356
Mesler Earl J OldMorroRd -------LI 3-3259
Methodist Church Pac&Morro -----LI 3-9047
If no answer call---------------LI 3-8194
Metras Herbert Marvin
32MtPleasntnDr-LI 3-8524
Metropolitan Life Insurance Co Agent
134RamonaDr-LI 3-9061
Metters Donald E
479-7thBaywdPrk-LI 3-5012
Metz Norman W 1525Essx -------LI 3-5402
Metz Robt L 2590 Story---------LI 3-4636
Metz Roy F 28MtPleasntnDr -----LI 3-5683
Metz Wm J SntaFeRd -----------LI 3-0521
Mexicatessen 354Higuera --------LI 3-5627
Meyer Thos O 187RamonaDr -----LI 3-8679
Michaelis O J 111Toro ----------LI 3-1648
Michalojko Stephen S 284FthlBl --LI 3-3795
Michaud Robt E 1427Mill -------LI 3-3646
Michot Alys 770NBroad ---------LI 3-8308
Mid-State Electronic Supply Co
1445Montery-LI 3-8461
Middlecamp Lionel H OrctRd -----LI 3-6645
Middlemast Lulu E 1134Peach ----LI 3-2436
Middleton Dorothy 567EllnWy ----LI 3-1249
Middleton Harold 561EllnWy -----LI 3-8505
Middleton Jos G MD SanLuis Clnic
990Pac-LI 3-4800
Midthun Glenn L Rev
755 SerranoDr-LI 3-7922
Milburn Thrale H 282Chorro ------LI 3-1108
Miley David C 15Vetvle ----------LI 3-4822
MILIKIN PACKING CO
101HwySouth-LI 3-2486
Miller B W 32RaflWy -----------LI 3-0881
Miller Bill 1635 Osos-----------LI 3-4111
Miller Charlotte Miss 1144Buchn--LI 3-2196
Miller Claude E 1271 SnCarlos ----LI 3-7139
Miller Don O 820½FthlBl --------LI 3-7990
Miller Donald L 458½Higuera ----LI 3-5760
Miller Donald Q 198DlNrteWy ----LI 3-6049
Miller Douglass W 138 SnJoseWy--LI 3-2989
Miller Earl W 676MtnVw --------LI 3-8396
Miller Eugene E 500HathwyAv ----LI 3-6364
Miller Garrett 1319Gardn -------LI 3-1780
Miller Geo A 274CraigWy --------LI 3-2078
Miller Harry P 1760Fredercks ----LI 3-3611
Miller J C 294Buchn ------------LI 3-0437
Miller Jas 590LawrnceDr --------LI 3-2923
Miller Jas A 729 South ---------LI 3-4978
Miller Lester H 887 Isly---------LI 3-2637
Miller Marvin W 2536Helena -----LI 3-6324
Miller Melvin 1670Montery ------LI 3-1237
Miller Ralph E 954Toro ---------LI 3-7746
Miller Richard A 496Kentucky ----LI 3-1155
Miller Richard D 156RamonaDr ---LI 3-0782
Miller Robt D 1405Essx ---------LI 3-7438
Miller Robt D Maj 521FeltnWy ---LI 3-1256
Miller Ronald D 1141A Pac ------LI 3-4709
Miller Thos L 1232 Sydny--------LI 3-2409
Miller Wm 25MtPleasntnDr ------LI 3-2606
Miller Wm T Jr 1301Montery ----LI 3-1567
Mills Cecil E 2575LawtnAv -------LI 3-2029
Mills Gordon P 2122 SnMiguelAv--LI 3-4350
Mills Teresa 1147Buchn --------LI 3-4508
Millsap Marvin L 1273Ella -------LI 3-4768
Millsaps Vester L 1906Chorro ----LI 3-2401
Milly's Health Salon 979Palm ----LI 3-5604
Minafo Joe 137DlSrWy ---------LI 3-0857
Minelle's Lingerie 1117Chorro ----LI 3-3737
Miner Henry 45RaflWy ----------LI 3-3687
Minium Carroll N 631LawrnceDr --LI 3-2834
Minoli Ernest Mrs KilburnTract ---LI 3-9097
Minville Rose 1113Chorro --------LI 3-8321
Miossi Alfred 1327Pac ----------LI 3-7247
Miossi Alma 1145Pismo ---------LI 3-7930
Miossi Ben E CuestaRd ----------LI 3-4596
Miramon John B 538MitchlDr ----LI 3-2104
Mirko M 721Branch ------------LI 3-2730
Misakian Jake B
395-1stAvilaBeach-LI 3-6258
Mission Cafe & Bar 699Higuera ---LI 3-9705
Mission Hall Broad&Montery -----LI 3-9773
MISSION LAUNDRY & DRY CLEANING
331Pac-LI 3-4720
Mission School 682Palm ---------LI 3-2131
Mission Tailoring Service 722Marsh-LI 3-7719
Mission Trailer Park 546Higuera --LI 3-2238
Mitchell Chas L 840Misn --------LI 3-1259
Mitchell Clara 1359Fredercks ----LI 3-3059
Mitchell F W 350CalifBl ---------LI 3-4347
Mitchell Jas A 1629JohnsnAv ----LI 3-4034
Mitchell Katherine Mrs
2746Chandlr-LI 3-2128
Mitchell Kenneth B 1011 Isly-----LI 3-2548
Mitchell Kenneth N 363FthlBl ----LI 3-9065
Mitchell Nora K 1220 Osos-------LI 3-3233
Mixon Thos B Fthl -------------LI 3-3640
Moberly Robt 300Higuera -------LI 3-7377
Mobley Allen S Jr 1310MurryAv --LI 3-4557
Mocogni Frances Mrs 1090Grove---LI 3-7827
Mode-O-Day 718Higuera --------LI 3-7741
Model Linen Supply 34 South-----LI 3-2150
Moen Adella Mrs 2753Broad -----LI 3-1130
Moerman Carlos 2424Augusta ----LI 3-1483
Moerman Geo F 523LawrnceDr ---LI 3-4381
Moffite Mae 903-9thBaywdPrk ---LI 3-6683
Mogis Eugene H
45 SnRaflAvilaBch-LI 3-3602
Mohr Robt J 790FthlBl ----------LI 3-5966
Molina Geo 706High -----------LI 3-8270
Molinari Leo livestk VachlLn------LI 3-1328
Monbarren Beatrice 1236Archr ---LI 3-3187
Monday Club Montery -----------LI 3-9807
Monroe H O 1238Fthl -----------LI 3-3926
Monson Fred 2701 Story--------LI 3-1061
Montague Derryl E 1330Mill -----LI 3-1884
Montague Jack D
LosOsosHighlands-LI 3-4517
Montano Raymond V 865Buchn----LI 3-7997
Monterey Court 1756Montery -----LI 3-4019
Monterey Market 1601Montery ---LI 3-1934
Montgomery H Ray dntst
Chorro&Pac-LI 3-1512
Residence 60BentnWy ---------LI 3-1532
MONTGOMERY WARD & CO
Retail Dept Store 876Higuera---LI 3-1800
Catalog Department 876Higuera--LI 3-4565
Credit Dept 876Higuera--------LI 3-3328
Moody Elmer 1503 Slack---------LI 3-7968
Moody Elmer Coast Lnd Rlty Co
986Montery-LI 3-2682
Moody Mary G 460Marsh --------LI 3-5664
Moody Wm L Mrs 219Polyview ---LI 3-5993
Moore Business Forms Inc Pacific Division
871 SntaRosa-LI 3-2472
Moore Chas E 1304A Palm-------LI 3-6224
Moore Fred C 286ChapinLn ------LI 3-7101
Moore John E 855RougeotPl -----LI 3-1544
Moore Lonnie 504HathwyAv ------LI 3-8134

Moore Richard R 560Leff --------LI 3-2460
Moore Roy F 405Branch ---------LI 3-0439
Moore Wm A 675 Isly-----------LI 3-5781
Moorefield J R PismoHwy --------LI 3-2498
Moorman Manufacturing Co
81FthlBl-LI 3-5682
Moose Lodge 964Montery --------LI 3-5843
Mora Louis A LsOsosRd ---------LI 3-0471
Morabito Paul 16LaEntradaAv ----LI 3-2582
Morales Geraldine 911Branch -----LI 3-4815
Morem Curtis dntst 1133Essx----LI 3-6963
Morem Curtis L Dr
1908CorralitosAv-LI 3-4561
Moreno Edw M 1512 SntaRosa ---LI 3-2563
Morf Urban L 774Marsh ---------LI 3-8163
Morgan Kermit J 2647LawtnAv ---LI 3-0681
Morgan Sharon I 2034 Swazy----LI 3-6938
Morgan Van 805BoysnAv --------LI 3-3530
Morganti L J 664Montery -------LI 3-0715
MORGANTI L J CO 955Morro----LI 3-0940
Morganti Milo J 659Palm -------LI 3-5780
Morgon Richard R 1642FairvwAv -LI 3-2796
Moriarty Albert S 191Toro -------LI 3-7594
Moriarty LaBerta Mrs
1271MurryAv-LI 3-8419
Moritz Doris Jean 971Pac -------LI 3-5471
Morocco Club OldHwy101 -------LI 3-9770
Morris Cecil M OrcuttRd --------LI 3-3904
Morris Don M 510LawrnceDr -----LI 3-6626
Morris Edd 99FthlBl ------------LI 3-6915
Morris Evelyn L Mrs 335High -----LI 3-7464
Morris Harold 2231 SBroad-------LI 3-3839
Morris Harry J 1766CorralitosAv --LI 3-7727
Morris Hattie Mrs 139D EdnaRd--LI 3-0700
Morris Nile L O'ConnrWy ---------LI 3-5091
Morris R C 739Pac -------------LI 3-4153
Morrison Hugh I
905-8thBaywdPrk-LI 3-5737
Morrison Ida A 269HathwyAv ----LI 3-6357
Morrison Juliette 131Graves -----LI 3-3755
Morrison L J 1662HillcrstPl ------LI 3-5929
Morrison M B 1274Bond --------LI 3-3409
Morrison Mae Mrs 1661MurryAv --LI 3-2319
MORRO CLUB 978Morro---------LI 3-7427
Morro Road Apts 284 OldMorroRd-LI 3-0474
Morrow Arthur E 1661Fredercks --LI 3-3268
Morrow Gertie FthlBl -----------LI 3-3881
Morss Clayton L 878 Isly---------LI 3-0787
Mortensen Ray C 2009 SBroad----LI 3-5889
Mortenson C R 1890Hope --------LI 3-1270
Morton Anna M Mrs 1529 Osos----LI 3-4850
Mort's 1212Higuera ------------LI 3-2449
Mosher A C 491Kentucky --------LI 3-7850
Moskiman R 85NBroad ----------LI 3-4227
Mosley Ed EdnaRd -------------LI 3-3604
Moss Tillie SBroad -------------LI 3-1569
Mossberg Ray 326JeffryDr -------LI 3-1499
MOTEL INN 2223Montery---------LI 3-4000
Motel Inn Cafe & Cocktail Lounge
2223Montery-LI 3-8589
Mott A J Mrs 1135 SntaRosa-----LI 3-7956
Mott Robt A 110KentuckyAv -----LI 3-3202
Mott Russell 2656LawtnAv ------LI 3-2720
Mouchou Frenchy 382Pismo ------LI 3-8547
Mount Carmel Lutheran Church
1701Fredericks-LI 3-2274
MOUNTAIN VIEW HOSPITAL
1530Marsh-LI 3-7085
Moyes Gail O 1831Fixlini --------LI 3-3260
Mozzettini Teresa 751Branch -----LI 3-0492
Mueller Carl B
299 SntaLuciaBaywdPrk-LI 3-4552
Mueller Francis C 193 SnJoseWy--LI 3-3576
MUELLER FRANCIS C auto electrl serv
198 South-LI 3-4416
Muff Earl B 503FthlBl ----------LI 3-3778
Mugler F R Jr MD French Clnic & Hosp
1170Marsh-LI 3-7070
Residence 1869CorralitosAv ----LI 3-4792
If no answer call---------------LI 3-7070
Muir Alan S 1426Palm ----------LI 3-6852
Muir J H 1557Palm ------------LI 3-5570
Mulkey Grace T 1974 Osos-------LI 3-3124
Muller A V Muller & Woolpert attys
WickendenBldg-LI 3-5060
Residence 1839ConejoAv -------LI 3-8481
Muller & Woolpert attys
WickendenBldg-LI 3-5060
Mullett Geo W 138DlNrteWy -----LI 3-9094
Mullican Frank N 322HathwyAv ---LI 3-3373
Mullican Warner N
241CerroRomauldoAv-LI 3-2365
Mulligan W J 1575Montery ------LI 3-5017
Mullikin Howard 679 SntaRosa----LI 3-6748
Mullin & Anderson chirprctrs
726FthlBl-LI 3-2823
Mullin J H Dr chirprctr Mullin & Anderson 726FthlBl-LI 3-2823
Residence 234FerriniRd --------LI 3-3934
Mullins A C 752Alphonso --------LI 3-0776
Mullins W H 948 Sandrcock ------LI 3-4278
Munch Elwood OrctRd ----------LI 3-2875
Muncy Walter A 8Vetvle ---------LI 3-6885
Munger Ward SnLuis Weldng Wrks
960Nipomo-LI 3-4910
Residence 880MeineckeAv ------LI 3-4070
Munoz D A 685 Osos------------LI 3-2926
Muns E O 878-9thBaywdPrk -----LI 3-6140
Muns John 909NipomoBaywdPrk -LI 3-3262
Murphy C F 1781JohnsnAv ------LI 3-3336
Murphy Geraldine 781Marsh -----LI 3-4159
Murphy Harry C 758Grove ------LI 3-3295
Murphy Margaret A 1242Buchn ---LI 3-4639
Murphy Nicholas J Sunbeam Motl
1656Montery-LI 3-8141
Murphy Ralph K 229High -------LI 3-6365
Murphy Sheila 829BoysnAv ------LI 3-2881
Murray Boyd A 339PatriciaDr ---LI 3-7861
Murray Keith R 487C Marsh------LI 3-2884
Murrell Bruce F Murrell L B Agcy ins
1318Garden-LI 3-2539
Residence 411HendrsnAv -------LI 3-1723
MURRELL L B AGCY ins
1318Garden-LI 3-2539
If no answer call---------------LI 3-5800
Muscio Dante 793Buchn ---------LI 3-6762
Musco Harrell A 155RamonaDr ---LI 3-5097
Musgrave Calvin C ClarkField -----LI 3-4165
Mustang House
Office 158Higuera ------------LI 3-1143
Student Dorm 158Higuera ------LI 3-9983
Mustang Tire & Auto Service
Osos&Marsh-LI 3-8107
Muzio A C 1519Higuera --------LI 3-7809
Muzio Clementina 1132Montery ---LI 3-4840
Muzio David grocry 870Montery ---LI 3-0800
Muzio Elsie 890Buchn ----------LI 3-3454
Muzio Frank D 1740Fixlini ------LI 3-7529
Myers Felicita 869Church -------LI 3-3994
Myers Garth C 444Higuera ------LI 3-5512
Myers Lynn S 125DlSrWy -------LI 3-6824
Myers R D 856RougeotPl --------LI 3-0533
Myers R W 104Toro ------------LI 3-4538
Myers T H 624Mitchl -----------LI 3-0693
Mynatt W L 1530Fairvw --------LI 3-1676

N

Nadelle Milton 162Ferrini -------LI 3-6411
Nagy Robt 1469Lizzie -----------LI 3-2464
Nance Milton 140CuestaDr -------LI 3-2799
Nanninga O W 435High ---------LI 3-4717
Napier Sydney 667Montery ------LI 3-8250
Nash A M 865Morro ------------LI 3-7056
NATIONAL AUTOMOBILE CLUB EMERGENCY SERVICE -------LI 3-1919
National Cash Register Co
737Marsh-LI 3-8269
National Dollar Stores Ltd
736Higuera-LI 3-4020
National Farm Loan Assn
197 SntaRosa-LI 3-7161
Naugle Leslie 2159 SntaYnezAv --LI 3-5558
Nauman Keith R 1051Buchn -----LI 3-5053
Navone O 1827Broad -----------LI 3-3689
Navoni Jos 2445Gerda ----------LI 3-4647
Naylor Jas C 2012Broad --------LI 3-2247
Neal Bob LsOsosRd ------------LI 3-6352
Neal Jas A 191Polyview --------LI 3-4779
Neale W H 1136Walnt ----------LI 3-4974
Nearly New Furniture 1302 Osos---LI 3-3125
Nebelung E 805BoysnAv --------LI 3-7179
Needham E R 301 SntaMariaAv---LI 3-1591
Needle Arts 718Higuera ---------LI 3-7741
Needs David A LsOsosRd --------LI 3-2428
Neelands J G LsOsosRd ---------LI 3-2772
Neff Robt M 1212Fredericks ----LI 3-3074
Negranti Cora 889Buchn --------LI 3-8537
Negranti Nadine 1965Hope ------LI 3-3350
Negranti Virgil 153NBroad ------LI 3-3327
Negrete Justin Mrs 2548 Story----LI 3-3824
Negrich M Mrs 1970Chorro ------LI 3-0694
Nehi-R C Cola Beverage Co
120Higuera-LI 3-4725
Neill C H 691Grove ------------LI 3-7518
Nelson Aaron O SteeleRd --------LI 3-4027
Nelson Albert 1104Palm --------LI 3-5043
Nelson Darren PolyCampus ------LI 3-2082
Nelson Donald S 744Centr -------LI 3-2525
Nelson Douglas C 1070Grove -----LI 3-3235
Nelson Herbert S 524EllnWy -----LI 3-1764
Nelson J B 432CuestaDr ---------LI 3-3903
Nelson Jas E 465½Pac ----------LI 3-8698
NELSON JOHNNY OFFICE EQUIPMENT CO 690Higuera -----------LI 3-7347
Nelson Kenneth 142Harris -------LI 3-8549
Nelson Kester M 510KentuckyAv --LI 3-5566
Nelson Minnie Mrs 1043Marsh ----LI 3-6733
Nelson Palmer 644MtnVw -------LI 3-0882
Nelson Russell MorroRd ---------LI 3-3585
Nelson Stanley H 1661HillcrstPl --LI 3-1193
Nelson Stanley H rl est
968Montery-LI 3-1656
Nelson Wm A ins 968Montery------LI 3-1656
Residence 1753Alta ------------LI 3-4682
Nereson O B 544EllnWy ---------LI 3-0569
Nernof A E 1625Palm -----------LI 3-6933
Nesbitt Edna S
2dLosOsosHighlands-LI 3-9030
Nett Marion Mrs 1141Pac -------LI 3-5685
Nettleship J D 1302-1st ---------LI 3-3536
Netto M E EdnaRd -------------LI 3-0637
Neubert M O Rev 859Misn -------LI 3-6534
Neuendorf Ray C Col 220LinclnAv -LI 3-7198
Neumann Paul 867Misn ---------LI 3-3282
Nevins Vernon J 368Chorro ------LI 3-5027
New Park Grocery 1401 Osos-----LI 3-7538
New York Life Insurance Co Agent
964Chorro-LI 3-1771
New York Life Insurance Co Agent
405½ Sandrcock-LI 3-2193
Newby Robt L Jr 811MurryAv ----LI 3-0950
Newby Victor O 254 SntaRosa----LI 3-6790
Newell J P 2607JohnsnAv -------LI 3-9062
Newlander Valerie 1911Ruth -----LI 3-1610
Newlander Vaughn 737Church ----LI 3-6590
Newton Calvin D Mrs 163 Stennr--LI 3-0858
Newton Pleasant 1314Palm ------LI 3-4544
Newton Ralph L 86 SntaRosa-----LI 3-6752
Newton Robt B 1910Ruth -------LI 3-4104
Nichols A T 1517Morro ---------LI 3-0083
Nichols Harry 155DlSrWy -------LI 3-7007
Nichols J O 774Marsh ----------LI 3-1666
Nichols Mabel 1406Morro -------LI 3-7744
Nicholson L L 301JeffreyDr ------LI 3-7677
Nicholson Richard A Mrs 1265Mill -LI 3-0473
Nicholson Roy E 470Pismo -------LI 3-5606
Nick Margaret Mrs 528Higuera ---LI 3-0660
Nicoson C I 398Pismo ----------LI 3-3613
Nielsen Construction Co 956Walnt-LI 3-2595
Nielsen Harald N 3169JohnsnAv ---LI 3-6603
Nielsen Mae F 1303Gardn -------LI 3-1369
Nielson Donald E 351FthlBl -----LI 3-4535
Niemuth Lawrence 407JeffryDr ---LI 3-8369
Nilson Stewart 338 SntaLuciaDr---LI 3-3802
Nisperos Poly 178Brook ---------LI 3-6669
Nissen Richard O 320A CalifBl----LI 3-6562
Nite Spot Cafe & Tap Room
FthlBl&OldMorroRd-LI 3-8598
Nite Spot Cafe & Tap Room Blackies
FthlBl&OldMorroRd-LI 3-9875
Noble G A 1327FthlBl ----------LI 3-1473
Noble Saw Service 1129Gardn ----LI 3-5775
Nobriga Edwin W 1622Chorro ----LI 3-7959
Noel Beauty Shop 1318Essx ------LI 3-2168
Noggle A R 567Kentucky --------LI 3-7219
Noggle John L 211Chorro --------LI 3-7797
Nolan J T Mrs 521HathwyAv -----LI 3-3681
Nolan Thos F O'ConnrWy --------LI 3-3769
Nord Elmer A 1555Higuera -------LI 3-7916

> **LI = LIberty**
> When giving the number to an operator or to others, please use the full name LIberty.

Norman Al 1352Palm ------------LI 3-2863
Norman Wm M DavisCt ----------LI 3-2096
Norris Jesse E 352RamonaDr -----LI 3-5936
Norriss Florence H EdnaRd ------LI 3-6984
North Mack O 1804 SnLuisDr-----LI 3-4641
Northcutt Christine Mrs 480Leff --LI 3-6383
Northington Henry H 572 Isly-----LI 3-2734
North's Hatchery Inc 174Higuera --LI 3-3023
NORTHSIDE MARKET
84 SntaRosa-LI 3-6532
Northup Fred E 1868CorralitosAv -LI 3-7803
Norton Gladys R 420Graves ------LI 3-6596
Norton Harry H 2280 Story-------LI 3-3772
Norton Harvey T 2280 Story------LI 3-3772
NORTON'S EAGLE PHARMACY
898Higuera-LI 3-4843
Norwalk Co The
Office 1088Higuera ------------LI 3-4468
Bulk Plant SHwy---------------LI 3-1643
NORWALK SERVICE STN
1088Higuera-LI 3-3513
Notley John W Jr 2044McCollm --LI 3-6115
Novak John J Henrietta ---------LI 3-5749
Novoa E Mrs 1437Nipomo -------LI 3-2522
Nueser O M 1801Nipomo --------LI 3-0755
Nunes Antone C 1054Church -----LI 3-5716
Nunes F W 570LawrnceDr -------LI 3-7670
Nunes Frances C Mrs 1336Pac ----LI 3-6069
Nunes J C PortugueseFlatRd -----LI 3-6630
Nunes John A 1211Pismo --------LI 3-2943
Nunes Jos A PismoRd -----------LI 3-4880
Nunes Wm V 273TassajaraDr -----LI 3-2022
Nunez Frank 713 Sandrcock------LI 3-0445
Nuss Mildred 766Higuera --------LI 3-4032
Nutt Eliza M 2524Broad ---------LI 3-0466
Nye Erma 219Huttn ------------LI 3-8332
Nye Lester S 1322Morro --------LI 3-1030

O

O K Auto Float Tire Store
1413Montery-LI 3-0452
Oakley H R 310BuenaVstaAv -----LI 3-6653
Oberholser B W 880Church -------LI 3-5765
Oberholser Bill 1475 Sydny-------LI 3-4754
Oberson E C phy & sur
Marsh&Gardn-LI 3-0442
If no answer call--------SntaMrgrta 2661
Oberst O C 2775Tenbrk ---------LI 3-0435
Obispo Theatre 993Montery ------LI 3-2727
O'Brien Ida Miss 1029C Pac------LI 3-3129
O'Brien John Mrs 151 OrangeDr---LI 3-5834
O'Brien Patrick A 226LinclnAv ---LI 3-2544
Occidental Life Insurance Co Agent
1318Garden-LI 3-2539
Ocean View Cafe 480FrontAvlaBch-LI 3-8444
Ochs A R Electrical & Mechanical Construction 2075RachlLn ------LI 3-7937
Ochs Allan R 1315Cazadero ------LI 3-7530
Ochs Oscar 386NBroad ----------LI 3-2891
Ochs & Son genl contr
2075RachlLn-LI 3-7937
O'Connell C J 1018Peach --------LI 3-1777
O'Connor J E
602 OceanBlShellBch-PRspct 3-2268
O'CONNOR J E BUICK
565Higuera-LI 3-8676
O'Connor Jos T 136King ---------LI 3-1297
O'Connor Margaret 1204Marsh ---LI 3-3463
O'Connor Maurice N 2006RachlLn--LI 3-0908
O'Daniels Howard R
1755CorralitosAv-LI 3-4419
Odd Fellows Cemetery & Mausoleum
Hwy-LI 3-2735
Odell Theo H 453Chorro --------LI 3-1101
O'Donnell Hugh 302CuestaDr -----LI 3-5629
O'Donnell Hugh Action Bail Bnds Agcy
981Montery-LI 3-4668
O'DONNELL INSURANCE SERVICE
1327Marsh-LI 3-7818
O'Donnell James Danl Mrs
1927Chorro-LI 3-4407
O'Donnell John E chirpdst
1363Marsh-LI 3-4736
O'Donnell Nancy Mrs 1363Marsh --LI 3-6231
O'DONNELL REAL ESTATE SERVICE
1327Marsh-LI 3-7818
O'Donnell Wm C 133Villa --------LI 3-7314
Oesterle Wm H 522NBroad -------LI 3-4217
Oesterle Wm H Jr 1229Montery ---LI 3-7313
Ogden's Richfield Service
1166Montery-LI 3-9896
O'Grady Earl J 996Mill ----------LI 3-5419
O'Grady May A Mrs 996Mill -----LI 3-5419
O'Hagan Flavius 605 SntaRosa----LI 3-6105
O'Hagan Ralph J 873Chorro ------LI 3-1586
O'Hagan Robt P 399JayceeDr ----LI 3-8216
O'Hara Geo J 1505Broad --------LI 3-3148
O'Hara Lauretta 738Higuera -----LI 3-6329
O'Hara Patrick 1328Archr -------LI 3-7423
O'Kelley J A Jr 142TassajaraDr --LI 3-4215
O'Kelley J A Trucking 3159 SBroad-LI 3-3546
Old Mission The 782Montery------LI 3-1034
O'Leary Michael J 1151George ----LI 3-6186
O'Leary Neil 1052Marsh---------LI 3-7336
Olechna Dorothy 339JayceeDr ----LI 3-7460
Olgiati Chas 448Graves ---------LI 3-3165
Olgiati Lucy C Mrs 2695JohnsnAv -LI 3-5493
Olgiati Robt 1019Court ---------LI 3-9836
Olivas Louis W 643HathwyAv -----LI 3-9099
Olive Geo M 1624Mill -----------LI 3-6190
Oliveira John H SntaFeRd -------LI 3-7196
Oliveira M M 111PenmnDr -------LI 3-0400
Oliveira Marion A 236 Sandrcock--LI 3-3893
Oliver Chas F 1179Pismo --------LI 3-6451
Oliver Ira O EdnaRd ------------LI 3-8273
Olivera Dolores 655KentuckyAv ---LI 3-2252
Ollie's Beauty Shop 1813Chorro ---LI 3-7012
Olmstead Horace 671Church -----LI 3-7503
Olsen John W
391CerroRomauldoAv-LI 3-5709
Olsen Kenneth E 1380MurryAv ----LI 3-6526
Olsen Sally 391CerroRomauldoAv --LI 3-5709
Olson Bella B 1427Broad ---------LI 3-1640
Olson Bros Egg Co 1010 OrctRd---LI 3-4254
Olson Howard 69RaflWy ---------LI 3-3754
Olson Marvin L 1635Chorro ------LI 3-3940
Olson Robt E 297 SntaRosa-------LI 3-0050
Olson Robt F 462Dana ----------LI 3-3625
Olson W W 467RamonaDr--------LI 3-4988
Olsson Dagmar Mrs 38Rincn ------LI 3-7564
O'Mahoney Jas 472NBroad -------LI 3-2589
Ooley E H 1373Fredercks --------LI 3-5954
Operating Engineers International Union
Local 12 1041Chorro -----------LI 3-6918
Optical Supply Co 735Marsh------LI 3-4520
O'Reilly E L SnRaflRd ----------Atascdro 566
O'Reilly E L Standard Motrs & Equip Co
1701Montery-LI 3-1700
O'Reilly Emmett 1670Montery ----LI 3-6350
O'Reilly Leland P 2410Helena ----LI 3-1918
O'Reilly Motel 2000Montery -----LI 3-3307
O'Reilly Timothy I atty 784Marsh-LI 3-0818
Residence 700GrandAv ---------LI 3-2394
Ormonde Frank 126Ward --------LI 3-3500
Ormonde Manuel 1739Fredercks --LI 3-8577
Orozco Gilbert 2845 SBroad-----LI 3-2081
Orr LaVerne E 142Beebee -------LI 3-0725
Orr O C 1541Nipomo -----------LI 3-1498
Orvis Harry J 1034Peach --------LI 3-0485

Osborne Fred P dntst 1343Chorro -- LI 3-3747
Residence 1402Marsh -- LI 3-7835
Osborne Margaret 750Leff -- LI 3-8286
Osborne R W 1807CorralitosAv -- LI 3-4868
Osgood Earl J 344CalifBl -- LI 3-3249
Osos Liquor Store 1601 Osos -- LI 3-2303
Oswald Robt D 324B CalifBl -- LI 3-4399
O'Toole Thos P 547MitchlDr -- LI 3-5499
Otto Richard S 410-7thBaywdPrk -- LI 3-7954
Otto Richard S rl est
360-2dBaywdPrk -- LI 3-0758
Ottoson Donald F 690 Isly -- LI 3-1983
Ousley J J 1043Marsh -- LI 3-3740
Outland Robt M Mrs 639Church -- LI 3-9044
Overall Oliver 671Morro -- LI 3-6196
Overland H E 237High -- LI 3-7203
Overland J H 1324-1st -- LI 3-6205
Overman Frank Mrs 1248 SnCarlos -- LI 3-7310
Overman Harry 1015Nipomo -- LI 3-2264
Overman N E 535HathwyAv -- LI 3-0591
Overton Jas L 725GrandAv -- LI 3-7224
Ovesen Wm A 309 SntaMariaAv -- LI 3-6935
Owen Erwin W Mrs
140-4thBaywdPrk -- LI 3-2762
Owen Fred W Mrs 629Branch -- LI 3-6045
Owen Iva 1433Toro -- LI 3-4580
Owen Lee W 2916JohnsnAv -- LI 3-8159
Owen Robt O SeeCanyon -- LI 3-8428
Owens Alma 183Brook -- LI 3-3178
Owens Louis FarrellAvBaywdPrk -- LI 3-6960
Owings Edw B 1439Upham -- LI 3-7274

P

P & T Advertising Agcy 859CalifBl -- LI 3-2151
Pabst W F 288WarrenWy -- LI 3-2194
Pabst W F blksmth 111Ward -- LI 3-6920
Pace P C 530Marsh -- LI 3-2497
Pace Virgil OrctRd -- LI 3-4654
Pacific Airlines see Southwest Airways Co
PasoRoblesCountyAirportPasoRobls
From telephones served by the
following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1513
PAC COAST LUMBER CO OF CALIF
Sales Office & Yard
424 SntaBrbraAv -- LI 3-2191
Accounting Office
520 SntaBrbraAv -- LI 3-0972
PACIFIC ENGINEERS & SURVEYORS INC
857Palm -- LI 3-0850
Pacific Gas & Electric Company
Business Office 894Montery -- LI 3-5431
From 5:00 PM to 8:00 AM & on
Saturdays Sundays & holidays
call -- LI 3-6054
Pacific Motel 101Hwy -- LI 3-5075
Pac Motor Trucking Co 393Marsh -- LI 3-6911
Pac Mutual Fish Co
PortSanLuisWharf -- LI 3-6347
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 872Morro -- LI 3-9000
See Introductory Section for Service Calls
& Other Important Matters
Pack Pipe & Supply Inc
SntaBrbraAv&High -- LI 3-8353
Packer J D 1215Buchn -- LI 3-1981
Page G H 774Marsh -- LI 3-7534
Page H B 385AlbrtDr -- LI 3-3102
Page Kenneth 611MitchlDr -- LI 3-7994
Page Leonard 1519Toro -- LI 3-7598
Page Phil S PolyCampus -- LI 3-8158
Paglia Lawrence A
326 SntaMariaAv -- LI 3-4225
Paine Mary S 1341 Osos -- LI 3-4091
Paine Webber Jackson & Curtis
1100 StateSantaBarbara
From telephones served by the
following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1407
Painters Local Union 1336
1026Chorro -- LI 3-1625
Paiva C P Mrs 755 Osos -- LI 3-2617
Paivine W J 225AlbrtDr -- LI 3-1380
Palace Barber Shop 1038Chorro -- LI 3-4292
Palmaymesa F F 499Pac -- LI 3-6316
Palmer Buryl G O'ConnrWy -- LI 3-2389
Palmer H E 1850JohnsnAv -- LI 3-5037
Palmer-Waters Chapel
1264Higuera -- LI 3-3832
Palmer Willard N 23Rincn -- LI 3-5485
Parades Manuel 1071 Isly -- LI 3-7404
PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
1461Palm -- LI 3-2065
Paramount Upholstering Co
1218Carml -- LI 3-0649
Parent John C 461 Isly -- LI 3-7036
Park Cafe 1819 Osos -- LI 3-5940
Park Hotel 1815 Osos -- LI 3-9814
Park Johannes 313 Sandrcock -- LI 3-7369
PARKER BOILER WORKS
2690Victoria -- LI 3-7297
Parker Bruce R Monterey Court
1756Montery -- LI 3-4019
Parker Dale B 237JeffryDr -- LI 3-2786
Parker E R 514Higuera -- LI 3-7941
Parker Earl L 361LinclnAv -- LI 3-0502
Parker H 204 OldMorroRd -- LI 3-3906
If no answer call -- LI 3-6308
Parker Jackie 275 OldMorroRd -- LI 3-1974
Parker Jas P 256 OldMorroRd -- LI 3-6108
Parker R S Jr 1212JoyceCt -- LI 3-4782
Parker W H 961Grove -- LI 3-6016
Parker W O 1335Broad -- LI 3-7524
Parker W R 663Woodbrdge -- LI 3-4368
Parkison Ralph F
449 OldMorroRd -- LI 3-6123
Parks Gene D 314 Sandrcock -- LI 3-2232
Parks H 1045Mill -- LI 3-1437
Parks W F 2023 SnLuisDr -- LI 3-7244
Parnell Paul E 256 OldMorroRd -- LI 3-0631
Parotti C MorroRd -- LI 3-0898
Parotti J 2260LawtnAv -- LI 3-3911
Parrott Gerald D 977Buchn -- LI 3-6453
Parsley Jas M SeeCanyon -- LI 3-1634
Parsons Alice Mrs 410HendrsnAv -- LI 3-3516
Parsons Douglas 531LawrnceDr -- LI 3-6631
Parsons Gerard L 199Chorro -- LI 3-1708
Parsons Lee R Mrs 1204Nipomo -- LI 3-3623
Parsons Roy A 174CraigWy -- LI 3-7054
Parsons W Thos 410HendrsnAv -- LI 3-3516
Patchett Hubert A EdnaRd -- LI 3-7384
Patchett Sayde 1141Pac -- LI 3-5045
Pate Harold 814West -- LI 3-2339
Paterson Jas Mrs 530Buchn -- LI 3-1077
Patrick Donald W 447CuestaDr -- LI 3-2819
Patrilla Aldean 1125 Stennr -- LI 3-1466
Pattalochi Leo C 506MitchlDr -- LI 3-5544
Patterson Emma Mrs 776Chorro -- LI 3-3978
Patterson Frank A LsOsosRd -- LI 3-5502
Patterson John R 531EllnWy -- LI 3-6652
Patterson Ken 33Vetvle -- LI 3-2556
Patterson Ralph A 39RaflWy -- LI 3-5046
Patterson Stella 1127George -- LI 3-7307
Patterson T L 840MurryAv -- LI 3-8182
Patton A C 1690PhillipsLn -- LI 3-2138
Patton D E 334CerroRomauldoAv -- LI 3-0670
Patton Donald R 1304FthlBl -- LI 3-8339
Paul Martin L 2033 Swazy -- LI 3-2874
PAUL'S DRY CLEANERS
214Higuera -- LI 3-2250
Paul's Dry Cleaners 983 Osos -- LI 3-0702
Paul's Garage & Auto Machine Shop
Nipomo&Montery -- LI 3-8291
Paulsen Albert L 530 Isly -- LI 3-3891
Paulsen O B 1615PhillipsLn -- LI 3-2373
Paulson Jas E OrctRd -- LI 3-1215
PAULSON'S WRECKING & SALVAGE
OrctRd -- LI 3-1215
Paulus Cecelia 638Woodbrdge -- LI 3-3329
Payne Wm W 845-12thBaywdPrk -- LI 3-0557
Payton H A 1317Chorro -- LI 3-8115
Peargin R O 2539 SBroad -- LI 3-8562
Pearman R O Dr 1235Morro -- LI 3-5526
If no answer call -- LI 3-5800
Pearson Emma L 1645Chorro -- LI 3-1996
Pearson Emma M 882Church -- LI 3-5417
Pearson L E 2044Hope -- LI 3-1332
Pearson Vernon E 1110RailrdAv -- LI 3-5837
Peavey Cleo 1230Marsh -- LI 3-6828
Pederson Robt R 337TassajaraDr -- LI 3-5099
Pederson Warner C 328FthlBl -- LI 3-1395
Pedranti Albert 1028Peach -- LI 3-2420
Pedroni John 1886Loomis -- LI 3-3929
Pedrotta Mary S Mrs 963NBroad -- LI 3-4540
Peete Wm F 661Funstn -- LI 3-2760
Pefferle Dana 172Polyview -- LI 3-7509
Peirce Gilbert H 38Vetvle -- LI 3-7961
Peirson Alof 1620Gardn -- LI 3-1787
Pelucca Alfred 351PatriciaDr -- LI 3-4107
Pen-Ren Bootery 860Higuera -- LI 3-1646
Pence Carl L EdnaRd -- LI 3-4731
Penn Mildred Mrs 454½Pismo -- LI 3-5013
Penner Joan 1222Ella -- LI 3-8368
Penney J C Co dry gds 868Higuera -- LI 3-3811
Pennington B W 1826Chorro -- LI 3-7807
Pennington O G 1420Essx -- LI 3-0868
Pennington O G New Park Grocry
1401 Osos -- LI 3-7538
Pennington R B 434Kentucky -- LI 3-4660
Pennzoil Co The 964Chorro -- LI 3-5800
Pentz Barbara J 1626 Osos -- LI 3-1589
Pentz Joyce A 1533½ Osos -- LI 3-5651
Penwell Chas Mrs 223Hill -- LI 3-6215
Pepper Inn PismoHwy -- LI 3-3422
Pepsi-Cola Bottling Co of SanLuisObispo
55Higuera -- LI 3-3726
Perdew Harlan F 231KentuckyAv -- LI 3-6168
Pereira Edw P 240 Sandrcock -- LI 3-0614
Pereira Joaquin L PismoRd -- LI 3-0550
Pereira Luiz Dr 1716CorralitosAv -- LI 3-0867
Pereira Luiz A Dr 1114Marsh -- LI 3-7993
Pereira M I Mrs 369Marsh -- LI 3-3037
Pereira Manuel L 217NBroad -- LI 3-0555
If no answer call -- LI 3-2850
Pereira Robt S 188DlNrteWy -- LI 3-6685
Perello Dominic B 1591 Slack -- LI 3-9085
Perez Arthur R LsOsosRd -- LI 3-2896
Perez Johnny H 1235Peach -- LI 3-1493
Perez Tony 933Branch -- LI 3-6850
Perier Donald R 1445Mill -- LI 3-3814
Perozzi Dennis Jr 115BressiPl -- LI 3-3639
Perozzi Dennis H OrctRd -- LI 3-0981
Perozzi John PolyCampus -- LI 3-4907
Perozzi Louis M 1806CorralitosAv -- LI 3-1229
Perrot Paul 906MurryAv -- LI 3-4607
Perry Frank E 1165Buchn -- LI 3-3482
Perry M J OrctRd -- LI 3-5794
Perry Manuel S LosOsosValley -- LI 3-6664
PERSONALITY BEAUTY SHOP
1901Broad -- LI 3-2573
Persson E Mrs 1029Pac -- LI 3-1597
Persson Leroy Rev Grace Tabernacle
Osos&Pismo -- LI 3-2358
If no answer call -- SntaMrgrta 5364
Peters Robt H 1879 SnLuisDr -- LI 3-6161
PETERSEN AUTO PARTS
1329Montery -- LI 3-7287
Petersen Bonnick EdnaRd -- LI 3-9042
Petersen Henriatta 1304Pac -- LI 3-4659
Petersen Sid L aerial photgrphy
1805 SnLuisDr -- LI 3-5071
Petersen Walter G 516MitchlDr -- LI 3-7027
Peterson A J SeeCanyon -- LI 3-4610
Peterson E J L 1606Mill -- LI 3-3951
Peterson Gerald B 1759 SnLuisDr -- LI 3-4961
Peterson Gerald B Radio Communications
Serv 1224MurryAv -- LI 3-3820
Peterson Helen 966Essx -- LI 3-7889
Peterson K R 184Toro -- LI 3-1836
Peterson Lawrence F
1034A MurryAv -- LI 3-4491
Peterson Norlan 423MitchlDr -- LI 3-6654
Peterson Sylvia Mrs LsOsosRd -- LI 3-1082
Pete's Tackle Shop AvlaBch -- LI 3-1970
Petrick Donald 1280Fredercks -- LI 3-9060
Petrick Edw J Cuesta-by-the-Sea -- LI 3-3578
Petrick Eugene C MD 774Marsh -- LI 3-8163
Petrick Eugene C Dr
1893CorralitosAv -- LI 3-2215
Pettenger A M 745GrandAv -- LI 3-2080
Pettenger Lloyd 141Graves -- LI 3-5885
Pettenger Lloyd Hamburger Haven
1126 SntaRosa -- LI 3-4102
Petterson W H 228 OldMorroRd -- LI 3-6511
Pezzoni Lillian C Mrs 1224Chorro -- LI 3-7713
Pfiitzner Fred PismoHwy -- LI 3-8196
Pfleghaar Allison 829BoysnAv -- LI 3-2881
Pfleghaar Walter 518EllnWy -- LI 3-2743
Pfleghaar Walter H Jr
275 OldMorroRd -- LI 3-1157
Phelan Jas A La Casita Court
AvlaBch -- LI 3-4826
Philbin Leo F 1190 SnCarlos -- LI 3-4283
Philbrick Clyde 226PatriciaDr -- LI 3-6292
Philbrick Fred EdnaRd -- LI 3-7130
Philbrook Philip E 1365Bishp -- LI 3-6624
Philips D W 1376Fredercks -- LI 3-5872
Phillips A C 684Church -- LI 3-0478
Phillips A C Art-Wood Crafts
955Pac -- LI 3-7194
Phillips Carmen A Mrs 1140Uphm -- LI 3-5894
Phillips J D 1031FthlBl -- LI 3-0773
Phillips K L Jr
310CerroRomauldoAv -- LI 3-5054
Phillips R J 1906 SntaRosa -- LI 3-0727
Phillips Ray H 941Branch -- LI 3-5849
Phillips Wm C 729 South -- LI 3-4691
Phillips Zoe M 1222Palm -- LI 3-8619
Piantanida Edna L 750Alexndr -- LI 3-0993
Piccardo Gerome 1925CorralitosAv -- LI 3-4313
Pickens Lorraine 1801 SBroad -- LI 3-3342
Pickering Jarold V 727 Isly -- LI 3-3563
PICTURE SHOP THE
1371Montery -- LI 3-2517
Pierce Chas Kenny Jr
975-9thBaywdPrk -- LI 3-6825
Pierce Edw P 1269MurryAv -- LI 3-6436
Pierce J R 1243Palm -- LI 3-8375
Pierce L I Grossman & Son Brush &
Cheml Co 664Woodbrdge -- LI 3-3790
Pierce Leslie 255CerroRomauldoAv -- LI 3-2515
Pierce Louis W 2252 SBroad -- LI 3-8248
Pierce Richard A 630Montery -- LI 3-1819
Pierce Robt E Jr 323TassajaraDr -- LI 3-2842
Pierce Vern 700-7thBaywdPrk -- LI 3-3196
Pierson C B 165Toro -- LI 3-6067
Piini Ernest 10Vetvle -- LI 3-6282
Pike Don 1828JohnsAv -- LI 3-7674
Pilant L H 1034George -- LI 3-0863
Pillow Harold E 285RamonaDr -- LI 3-0830
Pimentel Manuel 1857CorralitosAv -- LI 3-6398
Pimentel Richard A
2541 SntaClara -- LI 3-1888
Pinckard E R 654Howrd -- LI 3-2774
Pine Donald L 646½Caudl -- LI 3-3695
Pine Hugh W 116Chorro -- LI 3-6025
Pink Poodle Beauty Shop
2146Broad -- LI 3-1045
Pinkston Geo 360RamonaDr -- LI 3-3362
Pinnick Ruby Mrs 911Branch -- LI 3-0939
Pintor Manuel Mrs AvlaBch -- LI 3-4359
PIONEER DRIVE-IN MARKET
Bakery Dept Morro&Marsh -- LI 3-1192
Grocery Dept Morro&Marsh -- LI 3-5742
Meat Dept Morro&Marsh -- LI 3-1837
Piper Margaret 319High -- LI 3-9072
Pitt T R 671-7thBaywdPrk -- LI 3-5783
Piuma Joe 518Higuera -- LI 3-1099
Plath Chas E 219AlbrtDr -- LI 3-6124
Plato Edna M 2038JohnsnAv -- LI 3-2179
Platt B H 1306Higuera -- LI 3-2335
Platt Chas E Mrs 2721Tenbrk -- LI 3-2406
Platt Marie Mrs 1218Morro -- LI 3-1758
Plattner Nora X 1050A Pismo -- LI 3-7909
Playhouse Nursery School
1530Montery -- LI 3-9084
Plumbers & Steam Fitters Union 403
527Marsh -- LI 3-2416
Plummer Pauline M 120DlSrWy -- LI 3-4664
Plunkett Bert 370Toro -- LI 3-1978
Poe & Poe Drs chirprctrs
657Marsh -- LI 3-4600
POE RUDOLPH A DR Poe & Poe Drs
657Marsh -- LI 3-4600
Pohll Norman W 810 Sandrcock -- LI 3-6567
Poletti C Mrs OrctRd -- LI 3-0554
Poletti Roy J 1134 Olive -- LI 3-5572
Poletti Roy J Stanley V Cole Used Cars
1360Montery -- LI 3-0613
Police Department City Police Dept
738Pismo -- LI 3-3131
Polin Burt W 1964JohnsnAv -- LI 3-3679
Polin Martin atty 1026Chorro -- LI 3-8545
Polley Rudolph A 314ChristinaDr -- LI 3-5674
Pollock H W 1060Peach -- LI 3-2241
Pool O L 845Venabl -- LI 3-0651
Pool Ray 812 South -- LI 3-2866
Poole John Sr 377 SntaBrbraAv -- LI 3-5488
Popnoe J B 1247 SnCarlosDr -- LI 3-7778
PORT SAN LUIS TRANSPORTATION CO
65Higuera -- LI 3-7840
Port SanLuis Transportation Co
PortSanLuis -- LI 3-6408
Porte Ellard L 2034 Swazey -- LI 3-6938
Porte Leroy L 1207High -- LI 3-1279
Porter Chas Mrs 844Uphm -- LI 3-0543
PORTER CHAS PHIL survyr
278 SntaRosa -- LI 3-1546
Residence 278 SntaRosa -- LI 3-1546
Porter Norman R 1337Murry -- LI 3-8477
Porter R O Dr 735CalifBl -- LI 3-7697
Porter Raymond W 222NBroad -- LI 3-1707
Post Betty 1515Toro -- LI 3-2942
Potes Joanne 778BoysenAv -- LI 3-2390
Potter Wm S 79Toro -- LI 3-7239
Poulsen L H Jr 259TassajaraDr -- LI 3-6505
Poulsen L H Sr 1840JohnsnAv -- LI 3-2204
Poulsen Lucille S 128Chorro -- LI 3-3473
Poulsen Pete 1840JohnsnAv -- LI 3-2204
Pounder Geo 1334Palm -- LI 3-7680
Powell Antoinette E 1341-2d -- LI 3-8351
Powell David H 640LawrnceDr -- LI 3-6751
Powell Jas W 2030Broad -- LI 3-2718
Powell Mary Ann 260DonnaWy -- LI 3-2384
Powell Merton L 74LaEntradaAv -- LI 3-4667
Powell W E 1221Peach -- LI 3-4894
Powelson Earl R 1829Morro -- LI 3-2329
Powelson H A 1027Leff -- LI 3-6889
Powers Mildred J 1995CorralitosAv -- LI 3-2967
Powers Mildred J rl est
859Montery -- LI 3-3344
Powers Sehon W 21 SntaRosa -- LI 3-2446
Pozzi Rudolph 540Buchn -- LI 3-4571
Prather John R 1525 Slack -- LI 3-6863
Pratt Earl C 683MitchlDr -- LI 3-8266
Pratt Howard G 1315CeciliaCt -- LI 3-5698
Pratt Walter S 879Essx -- LI 3-5587
Pratt Willard 229Harris -- LI 3-6303
Presbyterian Church Study
Marsh&Morro -- LI 3-5452
Prescott Grady L 758Toro -- LI 3-4759
Prestridge Walter D 179RamonaDr -- LI 3-9095
Preuss Bernhardt 1440Higuera -- LI 3-3309
Preuss Berny 2390Helena -- LI 3-6820
Preuss Press 981 Osos -- LI 3-7828
Preuss Virginia A 130GrandAv -- LI 3-8435
Pribble Vernon G
N363 OldMorroRd -- LI 3-4733
Price Chas D 481LawrnceDr -- LI 3-5634
Price Clifton T 646LawrnceDr -- LI 3-7701
Price Leslie W 133HighlndDr -- LI 3-3858
Price S A 540MitchlDr -- LI 3-3532
Price W W 1213Bond -- LI 3-0095
Priest Richard H 522Higuera -- LI 3-0088
Prijatel Phil A 694Church -- LI 3-3486
Prince Henry M 1543Morro -- LI 3-1410
Pritchard Bert Mrs 536HathwyAv -- LI 3-5790
Production Credit Assn San Luis Obispo
197 SntaRosa -- LI 3-7161
Property Owners Assn Inc
992Montery -- LI 3-0407
Proud F W LsOsosRd -- LI 3-7590
Proud J A O'ConnrWy -- LI 3-8178
Proud John A 1617 SntaRosa -- LI 3-6206
Proudfit L E 1255Ella -- LI 3-8246
Prudential Insurance Co of America
1111Chorro -- LI 3-6996
Pruitt John M 520KentuckyAv -- LI 3-7042
Pryde Joel J 860MeineckeAv -- LI 3-8374
Pryor Robt L 2510LawtnAv -- LI 3-4263
Public Library 888Morro -- LI 3-6074
Puddy Lawrence K 2441LawtnAv -- LI 3-7633
Puffer L M 1218Pismo -- LI 3-1490
Pugh Chas D FarrellRd -- LI 3-0568
Punches Robt 880Buchn -- LI 3-4049
Purio Louis Jr Mrs 806Murry -- LI 3-5564
Pursel Harry H 1236Palm -- LI 3-5980
Puterbaugh Richard L HathwyAv -- LI 3-7563

Q

Quaglino Alex 951 Sandrcock -- LI 3-6152
Quaglino Jas County Roof Serv
SntaBrbraAv&High -- LI 3-0560
Residence 1254Marsh -- LI 3-4374
Quaglino Jas A Builders Supplies
SntaBrbraAv&High -- LI 3-0560
Quaglino Philip A 949 Sandrcock -- LI 3-4050
Quaresma Joe E 1335Cazadero -- LI 3-2975
Quartilho Mary 128 Story -- LI 3-2639
Quebe Stanley A Rev Zion Lutheran Chrch
FthlBl&Hwy1 -- LI 3-8327
Quesnel F M 1053 Isly -- LI 3-7248
Quigley Donald A 240Graves -- LI 3-3068
Quist Dale L 1184 SnCarlos -- LI 3-1602
Quist Warren E 1680HillcrstPl -- LI 3-1264
Quist Warren E dntst 1304Gardn -- LI 3-4770

R

R C COLA-NEHI BEVERAGE CO
120Higuera -- LI 3-4725
R & J Sports & Home Supply
283Higuera -- LI 3-8684
Rademacher Bros Garage
539Marsh -- LI 3-4457
RADIO COMMUNICATIONS SERVICE
1224MurryAv -- LI 3-3820
If no answer call -- LI 3-4961
Radius Clarence 45HathwyAv -- LI 3-1588
Raetz Evelyn M 642LawrnceDr -- LI 3-0975
Raetz Wm G 3063RockvwPl -- LI 3-6689
Rager Chas 1526Beach -- LI 3-7153
Ragle Donald W LsOsosHighlands -- LI 3-7932
Ragle W H 1420Archr -- LI 3-4828
Ragsdale B D 238CraigWy -- LI 3-1387
Ragsdale J C 320Buchn -- LI 3-0406
Railway Express Agcy Inc ofc
1021RailrdAv -- LI 3-8334
Raine Pat LosOsosValleyRd -- LI 3-4703
Rainey Harry 1139 Isly -- LI 3-2670
Rains Martha L 960MurryAv -- LI 3-2062
Rains Roger T 1256 Sydny -- LI 3-4464
Ramage Gertrude M Mrs
691LinclnAv -- LI 3-6248
Ramage Sylvester 239Almnd -- LI 3-4250
Ramage W C plumbng 621High -- LI 3-2304
Ramage W L 235Chorro -- LI 3-5951
Ramey Dan J 3800JohnsnAv -- LI 3-2097
Ramirez Eustorgio 2265Broad -- LI 3-1829
Ramirez Wm N 470½Pismo -- LI 3-1986
Ramonetti A V Mrs 1051Mill -- LI 3-0947
Ramos Jas EdnaRd -- LI 3-3694
Ramsay Frank H Mrs
1625HillcrstPl -- LI 3-1411
Ramsay Stuart C 865Morro -- LI 3-1744
Ramsey Lee Cuesta-by-the-Sea -- LI 3-1962
Ramsey Leon 1238FthlBl -- LI 3-6580
Ramsey W H 1347A Chorro -- LI 3-5675
Ranchotel 1900Montery -- LI 3-2333
Rand D L 160FthlBl -- LI 3-4678
Rand Halpin Co 228 SntaBrbraAv -- LI 3-7622
Randall E E 273Chorro -- LI 3-4714
Randall Ray 783Alphonso -- LI 3-7145
Ranells Coffee Shop 1050Montery -- LI 3-5916
Rankin Arthur E 2103 SBroad -- LI 3-1476
Rankin Wayne G Jr
449 OldMorroRd -- LI 3-5430
Ranney H E 480Pismo -- LI 3-3195
Ran's Mobile Service 1095Marsh -- LI 3-9727
Ranson John R 1427Higuera -- LI 3-2349
Rasco F S & Co 887Higuera -- LI 3-7326
Rasmussen Ralph C 943Murry -- LI 3-4205
Rasmussen Robt R 1270Fredercks -- LI 3-6404
Rathbern Zada D 70RincnDr -- LI 3-3144
Ratliff Fred 2504Augusta -- LI 3-0762
RATLIFF FRED P weldng
1243Montery -- LI 3-5819
Rauch Vern 2038Fixlini -- LI 3-2412
Raudenbush Albert E 62RincnDr -- LI 3-0862
Ray Donald L 1710Morro -- LI 3-4006
Ray Harmon 152CuestaDr -- LI 3-3181
Ray L D Buster 1155Pismo -- LI 3-3690
Rayburn R H 1292 Sydny -- LI 3-4738
Raye Dan H 138DlSrWy -- LI 3-3022
Rayne Water Softener
1651Montery -- LI 3-0043
Rayner Edw B 152PatriciaDr -- LI 3-3633
Ray's Auto Service 996Marsh -- LI 3-3106
Ray's Dry Wall Service 664Uphm -- LI 3-1224
RAY'S FLOOR SERVICE
664Uphm -- LI 3-1224
Rea Nellie 121Toro -- LI 3-3922
Read Francis W Rev 233 SnJoseDr -- LI 3-8177
Ready John F 293RamonaDr -- LI 3-6144
Reagan Evelyn D 239 SntaLuciaDr -- LI 3-3880
Reaves Burney 370Buchn -- LI 3-8530
Rebensdorf Peter 912-8th -- LI 3-3845
Reber Gerald 481Pac -- LI 3-1388
Recreation Bldg City 864 SntaRosa -- LI 3-4276
Redburn L H 200NFerriniRd -- LI 3-2575
Redden H R 335LaCanadaDr -- LI 3-4394
Redfield Walter S BaywdPrk -- LI 3-7061
Redick Arlie R 379Pismo -- LI 3-2978
Red's Place 1817 Osos -- LI 3-5437
Redstone A E SeeCanyon -- LI 3-7238
Reece Oscar E 228 OldMorroRd -- LI 3-2173
Reece R Howell 1546HillcrstPl -- LI 3-1118
Reed Alice W Mrs 1351-1st -- LI 3-7520
Reed Bernice L JohnsnAv -- LI 3-3304
Reed Frank R N250FerriniRd -- LI 3-1334
Reed G E MonteryHts -- LI 3-1718
Reed Jack 2646Lawtn -- LI 3-8198
Reed Kin Mrs 737Leff -- LI 3-1740
Reed Malcolm E FthlBl -- LI 3-3981
Reed R R 815-9thBaywdPrk -- LI 3-7452
Reed W A Mrs 2570Flora -- LI 3-4478
Reeder Cecil J 1224Buchn -- LI 3-8541
REED'S PAINT & WALLPAPER STORE
1121Broad -- LI 3-2623
Rees Thais 1171A Pismo -- LI 3-4290
Reese Eugene 1330Ella -- LI 3-5443
Reeve's Shoes 760Higuera -- LI 3-3921
Reeves W E 1256Mill -- LI 3-0446
Regier J N 1626HillcrstPl -- LI 3-7403
Rego Pauline Mrs 963MurryAv -- LI 3-3651
Reid Ella B 882Grove -- LI 3-6494
Reid Geo 1521Beach -- LI 3-7210
Reid Keith D 1118MurryAv -- LI 3-2758
Reid Lois H 1118MurryAv -- LI 3-2758
Reilly Joe D 379PatriciaDr -- LI 3-3100
Reinhardt Harvey 1284 Sydny -- LI 3-4039
Reinhardt Theo A 1219 Sydny -- LI 3-0459
Reis A C Mrs 1147Pismo -- LI 3-6835
REIS EUGENE Colonial Chapel Funeral
Directors 1320Nipomo -- LI 3-0583
Reis Jos C 1520Morro -- LI 3-8542
Reis Jos F 186DlSrWy -- LI 3-2714
Reis Milton 468 Isly -- LI 3-2141
Reis Thos A Mrs 1150Walnt -- LI 3-7626
Reitz L R 1235JoyceCt -- LI 3-3298
Relf Wm 264Higuera -- LI 3-3024
Remar's 952Higuera -- LI 3-9756
Remnant Shop The 994Montery -- LI 3-8442
Remschner Jos H 813MeineckeAv -- LI 3-3246
Remschner Robt J
67MtPleasntnDr -- LI 3-7434
Remund Clive O MonteryHts -- LI 3-6589
Remy O J 561LawrnceDr -- LI 3-0859
Rendall Robt G 255DonnaWy -- LI 3-7186
RENEE & LEMAR SCHOOL OF DANCING
1368Marsh -- LI 3-6024
Renetzky Andrew atty 1008Palm -- LI 3-2440
Residence 111Kentucky -- LI 3-4737
Renetzky Jas A 537HathwyAv -- LI 3-2045
Renner Agnes 1025Leff -- LI 3-3697
Rennix Amelia 808-12thBaywdPrk -- LI 3-5909
Reporter & Sunday Review The
971 Osos -- LI 3-3188
Republic Van & Storage Co Inc Agent
OldHwy101 South -- LI 3-1228
Rester Lucian A 135Price -- LI 3-3110
Reticker Melba Mrs 1819 SnLuisDr -- LI 3-3190
Retzloff Harold W 2440 SntaClara -- LI 3-1363
Rexall Drug Store 839Higuera -- LI 3-7875
Reycraft Harry J 1256Buchn -- LI 3-1230
Reyes Basilia Mrs 655 Osos -- LI 3-0864
Reynolds Elmore C 232LinclnAv -- LI 3-6944
Reynolds T F 642Montery -- LI 3-5560
Reynolds Viola E 1673PhillipsLn -- LI 3-1955
Rezendes Arthur LsOsosRd -- LI 3-1035
Rhoades Geo A Mrs 1345Morro -- LI 3-2140
Rhoads Howard 1369 Staffrd -- LI 3-6572
Rhodes A M 524FeltnWy -- LI 3-6611
Rhodes Alvin E 2000Fixlini -- LI 3-8340
Rhodes Bill R 649MitchlDr -- LI 3-1513
Rhodes Frank E Mrs 1550Higuera -- LI 3-1296
RHODES G F paintng contr
950Chorro -- LI 3-0931
Rhodes Geo A EdnaRd -- LI 3-1671
Rhodes Hotel 864Montery -- LI 3-2745
Rhodes L H 995-9thBaywdPrk -- LI 3-8572
Rhyne E J 2030Rachel -- LI 3-0724
Rhyne Lee E 1356Breck -- LI 3-7428
Rhyne S J 797Christian -- LI 3-1797
Ricci Helen S 856Chorro -- LI 3-4895
Rice E E 616FunstnAv -- LI 3-4089
Rice H L 1375Cazadero -- LI 3-1356
Rice Norman D 865Morro -- LI 3-1044
Rice Richard B FremntCt -- LI 3-0662
Rice Robt R 2548Augusta -- LI 3-3701
Rice Thos 500MtnVw -- LI 3-1930
Rice Thos Cr Bur of SanLuisObispo
987 Osos -- LI 3-7262
Rich Glenn W 320Kentucky -- LI 3-3293
Rich Paul 135NCrandlWy -- LI 3-1159
Rich Paul Real Estate
1256Montery -- LI 3-8579
Richards Carlos C BuenaVstaAv -- LI 3-3725
Richards Chas B 1310A FthlBl -- LI 3-3388
Richards Clarence F OrctRd -- LI 3-4268
Richards W H 1628Nipomo -- LI 3-0984
Richardson G M 873Leff -- LI 3-0423
Richardson Joy O LsOsosRd -- LI 3-5502
Richardson L V 1709CorralitosAv -- LI 3-3338
RICHARDSON R F CO funrl dirs
1135 SntaRosa -- LI 3-6871
Richfield Oil Corp OrctRd -- LI 3-1262
Richina Chas LsOsosRd -- LI 3-7943
Richina G B 445Branch -- LI 3-5489
Richter Gerald J 311TolosaWy -- LI 3-5708
Richter Grace 474Pac -- LI 3-1626
Rickansrud T M 2377Helena -- LI 3-4965
Ricker John A 729High -- LI 3-1778
Ricks H H 1027Buchn -- LI 3-6461
Riddle Mary Louise 1876Fixlini -- LI 3-2976
Rideout W H 385ChaplinLn -- LI 3-5953
Ridge M E 773Pismo -- LI 3-2581
Ridgeway Dale 1304Palm -- LI 3-3448
Ridley Howard 1290Ella -- LI 3-3789
Riebel John Paul 1933 SnLuisDr -- LI 3-2298
Rieger Walter N LosOsosHighlands -- LI 3-7747
Riehl Dolly FremntCt -- LI 3-7282
Ries Joe M 755Chorro -- LI 3-6079
Riesbol Wm H 1183George -- LI 3-3243
Rife Edw W 369ChristinaWy -- LI 3-3303
Rigdon Clifford E 564Leff -- LI 3-8409
Riggen D A 280DonnaWy -- LI 3-4294
Righetti Allen E OrctRd -- LI 3-1327
Righetti Dante J 1305Palm -- LI 3-6737
Righetti E P Bob OrctRd -- LI 3-8157
Righetti Ernest R OrctRd -- LI 3-3445
Righetti Evelyn Mrs 1026Mill -- LI 3-1810
Righetti Frederic OrctRd -- LI 3-2331
Righetti & Gamboni used furn
SHwy -- LI 3-6290
Righetti Guido OrctRd -- LI 3-3167
Righetti Josephine 1127Walnt -- LI 3-2671
Righetti Louisa Mrs 1128Peach -- LI 3-1482
Righetti M R 1831 SnLuisDr -- LI 3-6093
Righetti Roger R Mrs OrctRd -- LI 3-7588
Righetti Wm L 1012Mill -- LI 3-4322
Riley D J 1306Mill -- LI 3-4341

LI = LIberty
When giving the number to an operator or to others, please use the full name LIberty.

Riley L A 147-9thBaywdPrk -- LI 3-3481
Riley Warren J 159HendrsnAv -- LI 3-4732
RILEYS DEPT STORE
1144Chorro -- LI 3-1421
Rileys Furniture 2211 SBroad -- LI 3-0674
Rinker Wm M 499 OldMorroRd -- LI 3-6362
Rion Howard 1640Higuera -- LI 3-8531
Rios Frank W 1915Montery -- LI 3-4470
Rios Mary Mrs 2564LawtnAv -- LI 3-7901
Ritchie D A 951 SntaRosa -- LI 3-4819
Ritchie Geo E 2028 Osos -- LI 3-7718
Rittenhouse Eugene A 535EllnWy -- LI 3-1402
Rittenhouse M F Mrs 465Pismo -- LI 3-7327
Ritter J C 626Branch -- LI 3-7528
Rittue Virginia M 402LawrnceDr -- LI 3-0974
Ritz Motor Hotel 2121Montery -- LI 3-5600
Ritzinger Peter W 878Mill -- LI 3-8602
Rizzoli A 1286Fredercks -- LI 3-0823
Rizzoli & Cattaneo Trucking
970Montery -- LI 3-0876
Rizzoli Mario G 2077 Slack -- LI 3-4411
Rizzoli Virginia Mrs 973 SntaRosa -- LI 3-3885
Robasciotti D 1061Pac -- LI 3-3849
Robasciotti Jennie Mrs 1222 Osos -- LI 3-7390
Robasciotti U E Jr VachlLn -- LI 3-5669
Robasciotti U P EdnaRd -- LI 3-6241
Robasciotti Wm VachlLn -- LI 3-4356
Robbel Ina 457NBroad -- LI 3-2949
Robbins Mary 1608 SBroad -- LI 3-5699
Robbins S M DelMonte Grocry
301 SntaBrbraAv -- LI 3-5637
Robenstine K W 711Grove -- LI 3-6416
Roberto Jack H 238 Sandrcock -- LI 3-5096
Roberts A D 451C RamonaDr -- LI 3-0897
Roberts Bob PortugueseRd -- LI 3-3703
Roberts C R 76NBroad -- LI 3-7653
Roberts David S 365-5thBaywdPrk -- LI 3-0709
Roberts Delwyn 832RougeotPl -- LI 3-9043
Roberts Ernest W 643MitchlDr -- LI 3-2492
Roberts Gene 712Uphm -- LI 3-7237
Roberts Gilford C 487Marsh -- LI 3-2234
Roberts H L 1854 SnLuisDr -- LI 3-4233
Roberts Marvin LsOsosRd -- LI 3-7155
Roberts Max E 2567 SntaClara -- LI 3-8210
Roberts Mollie Mrs 648MitchlDr -- LI 3-3700
Roberts Norma W 747Buchn -- LI 3-5947
Roberts Richard I 1020Leff -- LI 3-3568
Roberts W J 648½MitchlDr -- LI 3-1433

Roberts Wylie L Mrs 2441Helena -- LI 3-6522
Robertshaw Alma 547Marsh -- LI 3-2933
Robertson Clayton 67 South -- LI 3-3217
Robertson David E Rev 546Higuera -- LI 3-5764
Robertson John W 1224 SylviaCt -- LI 3-3171
Robinson G F 525Kentucky -- LI 3-0094
Robinson Grace
440FrontAvilaBeach -- LI 3-4689
Robinson Hilda Mrs 795Church -- LI 3-0942
Robinson J D Mrs 667Montery -- LI 3-4831
Robinson Paul V 156DlNrteWy -- LI 3-9083
Robinson Roy 440FrontAvilaBeach -- LI 3-4689
Robinson Stanley AvlaBch -- LI 3-7667
Robles Anna 737Montery -- LI 3-5725
Robson Chas W 42Vetvle -- LI 3-6926
Rockey W H Dr 410GrandAv -- LI 3-3399
Rockwell Leon C LosOsosHighlands -- LI 3-5873
Roder Jas 112Beebee -- LI 3-1033
Roder Richard R 112Beebee -- LI 3-1033
Rodgers Edw M 476Chorro -- LI 3-5735
Rodgers Wm F 405 Sandrcock -- LI 3-7775
Rodin Ernest E
335 SnMiguelAvlaBch -- LI 3-4295
Rodin Robt J 237DlSrWy -- LI 3-6539
Rodkey R P 898Toro -- LI 3-8605
Rodman Louis F 2344LawtnAv -- LI 3-7614
Rodney Ivan H 350 Isly -- LI 3-1299
Rodrigues Frank 559MitchlDr -- LI 3-6489
Rodrigues Josie 1301Morro -- LI 3-2462
Rodrigues Rose C 215 Sandrcock -- LI 3-6125
Rodriguez Archie 3011JohnsnAv -- LI 3-0905
Rodriguez Edw W EdnaRd -- LI 3-1660
Rodriguez G A OrctRd -- LI 3-5439
Rodriguez I V 1425 Sydny -- LI 3-4068
Rodriguez Jesse 235TassajaraDr -- LI 3-3079
Rodriguez Lewis 667Leff -- LI 3-7443
Rodriguez Raymond W Edna -- LI 3-4594
Roest Aryan I 147DlSrWy -- LI 3-1191
Roff Harvey SntaFeRd -- LI 3-3271
Roffoni Mike OrctRd -- LI 3-4071
Rogers C M LsOsos -- LI 3-5828
Rogers Earl T 468Leff -- LI 3-4674
Rogers G Gilbert 67BentnWy -- LI 3-2074
Rogers Henry 523Higuera -- LI 3-7759
Rogers Joe 379Pac -- LI 3-7726
Rogers John L 577Marsh -- LI 3-9069
ROGERS JOHN L rl est 577Marsh -- LI 3-9069
Rogers Leo E 236CuestaDr -- LI 3-0499
Rogers Norman S 303LawrnceDr -- LI 3-2898
Rogers Thos A 147RamonaDr -- LI 3-7242
Rogers W C 865Morro -- LI 3-2956
Rohrberg Milton FarrellRd -- LI 3-3704
Rolfes Bernice 861-11thBaywdPrk -- LI 3-4262
Rolla Mateo 357 SntaBarbaraAv -- LI 3-2740
Roller Austin 336TolosaWy -- LI 3-1911
Rombalski V A 1283 SnCarlos -- LI 3-7364
Romero David F 148DlSrWy -- LI 3-7684
Romero Melvin 2713 Story -- LI 3-7939
Romo Mabel Mrs 141CuestaDr -- LI 3-3201
Ron Johns Sales Co SHwy -- LI 3-3184
Rone J R 1310Chorro -- LI 3-7014
Rood R S Dr 2106 SnMiguelAv -- LI 3-6280
Rooke Dick 1421Archr -- LI 3-1024
Ropp Fred L LosOsosHighlands -- LI 3-4790
Rorabough Charley N
1957 SnLuisDr -- LI 3-8429
Rordorf Oscar H 1442Lizzie -- LI 3-0582
Rosa Ann 386Buchn -- LI 3-1583
Rosa Irwin H 1222 SnCarlos -- LI 3-5902
Rose Bowl Court 1575Montery -- LI 3-5017
Rose G Edmund 120 SerranoHts -- LI 3-1298
Rose H C YoakumTract -- LI 3-6073
Rose Helen Helen Rose Salon The
1112Gardn -- LI 3-6201
Rose Ray 806 South -- LI 3-1719
Roselip Walter B genl contr
615GrandAv -- LI 3-4992
Residence 615GrandAv -- LI 3-4992
Rosen Arthur Z 408Toro -- LI 3-2650
Rosenthal Doug W 246HendrsnAv -- LI 3-8687
Rosenthal Mart 300GrandAv -- LI 3-2614
Ross Geo G 40RaflWy -- LI 3-1231
Ross Geo G rltr 1118Chorro -- LI 3-0720
Ross Geo G Jr 680Graves -- LI 3-1059
Ross' Grandview Motel
2074Montery -- LI 3-2070
Ross Jas W 141Toro -- LI 3-6542
Ross John J 673 SntaRosa -- LI 3-6232
Ross John R 156DlSrWy -- LI 3-6833
Ross John R Holdredge & Ross archts
1149Marsh -- LI 3-1291
Ross John W Grandvw Motl
2074Montery -- LI 3-2070
Ross Mary Edith 633Hendrsn -- LI 3-5633
Ross Owen 1725Al-RitaWy -- LI 3-2615
Ross W F 2038MurryAv -- LI 3-7353
Ross Walter LosOsosHighlands -- LI 3-4472
Rossi V A 395GrandAv -- LI 3-0677
Rothmeyer Gene Gene's Auto Parts &
Wreckrs Old101Hwy -- LI 3-5086
Rotondi Francis J 247WarrenWy -- LI 3-2328
Rotsel Mabel Palmer 1310Marsh -- LI 3-1041

Rouse David 532Leff ---- LI 3-3570
Routzahn Paul R 289Almnd ---- LI 3-7447
Roving Arrow Shop 1226 Osos ---- LI 3-3317
Rowan Ethel A 2515Broad ---- LI 3-7216
Rowan Joe AvlaBch ---- LI 3-2265
Rowan Wm A 462Pismo ---- LI 3-3457
ROWAN'S STORE FOR MEN & BOYS
782Higuera- LI 3-7148
Rowbotham John 159 Stennr ---- LI 3-6257
Rowe John S 1411 Sydny ---- LI 3-2155
Rowell S M LosOsosHighlands ---- LI 3-8664
Rowland Kathryn 1262Mill ---- LI 3-1574
Roy Juanita E 1314Palm ---- LI 3-0577
Roy Marie Mrs 611High ---- LI 3-1407
Royal Oaks Dairy VerdeCanyonRd ---- LI 3-0587
Royse Ervin L Rev 215Branch ---- LI 3-5691
Roza A F 670 Isly ---- LI 3-6042
Roza Antone R wood dlr
3301RockvwPl- LI 3-0418
Roza Hilda J 704Misn ---- LI 3-6559
Roza J L YoakumTract ---- LI 3-1416
Roza John P Jr 333Buchn ---- LI 3-2940
Roza Rosie Mrs 473A Chorro ---- LI 3-2395
Rubcic John 1124Nipomo ---- LI 3-3760
Rucker G W 1626 Osos ---- LI 3-7286
Rucker W W 1841Morro ---- LI 3-8183
Ruda A E AvlaBch ---- LI 3-7118
Ruda Bernard J SeeCanyon ---- LI 3-3389
Ruda E B AvlaBch ---- LI 3-3449
Ruda Edwin C 665MtnVw ---- LI 3-0678
Ruda Jos SeeCanyon ---- LI 3-6576
Ruda Manuel 101Hwy ---- LI 3-3870
Ruda Minnie J SeeCanyon ---- LI 3-1152
Rude Elmer E 345Branch ---- LI 3-1641
Rude Mary E 215Beebee ---- LI 3-0098
Rue Arnold J 1151Mill ---- LI 3-0090
Rule Frank H 667LawrnceDr ---- LI 3-7844
Rumbaoa Prudencio E
275 OldMorroRd- LI 3-7690
Rumrill Gale W 594Buchn ---- LI 3-8516
Rusco Doyle J 523HathwyAv ---- LI 3-4724
Rush Chas D 2266 SntaYnezAv ---- LI 3-3097
Rush Fred W 1365Palm ---- LI 3-5711
Russell E L 175FthlBl ---- LI 3-0606
Russell Edw F 1230Higuera ---- LI 3-5623
Russell Elmer L 300RamonaDr ---- LI 3-5771
Russell Isabella 1034Church ---- LI 3-0807
Russell Lillian J 1168Peach ---- LI 3-6650
Russell Paul C 68BentnWy ---- LI 3-5677
Russell R L 1950Hays ---- LI 3-0666
Rustad Duane 710CalifBl ---- LI 3-5007
Rustin Pete E 394Toro ---- LI 3-0676
Ruth Howard 51MtPleasntnDr ---- LI 3-3472
Rutherford Helen 369Chorro ---- LI 3-5586
Ryan C S YoakumTract ---- LI 3-2929
Ryan Jack G A 123 Stennr ---- LI 3-4329
Ryan John E 1387-2d ---- LI 3-7769
Ryan W C 377JeffryDr ---- LI 3-9066
Ryan W L 203Price ---- LI 3-4182
Ryckebosch Robt 730BoysnAv ---- LI 3-2977

S

S & H GREEN STAMPS Sperry & Hutchinson Co The 1415Montery- LI 3-4812
SLO Vegetable Gardens FrenchRd ---- LI 3-0780
S & W Service VachlLn ---- LI 3-6709
Sackrider Frank S 1555 Slack ---- LI 3-6120
Sagaser V B 468Leff ---- LI 3-2893
StClair C D 865 SntaRosa ---- LI 3-0419
StClair W M 662 Isly ---- LI 3-5891
STCLAIR'S NEWS 1030Chorro ---- LI 3-3169
StJohn Eldon O
123 SnLuisAvlaBch- LI 3-8190
StJohn Lulu 107 SnLuisAvlaBch ---- LI 3-3174
StStephens Episcopal Church
1344Nipomo- LI 3-7212
Sale Herbert S LsOsosRd ---- LI 3-9052
Sales Alec E 162DlSrWy ---- LI 3-3962
Salisbury Winifred 1617Chorro ---- LI 3-6538
Salmen Margarette 1538 SntaRosa- LI 3-2177
Salmina J Mrs LsOsosRd ---- LI 3-2400
Salmina M G 891Nipomo ---- LI 3-3113
Salo Glen W 287HighlndAv ---- LI 3-3652
Salter Emery J 655Morro ---- LI 3-4825
Salters Ruby 391JayceeDr ---- LI 3-5666
Salviejo N C OrctRd ---- LI 3-0595
Salyer Edison 654LawrnceDr ---- LI 3-6520
Salyer Rex L 1042C FthlBl ---- LI 3-3603
Salzman Josephine B Mrs 851Misn- LI 3-7553
Sanchez C E 1565Fairvw ---- LI 3-7305
SANDERCOCK TRANSFER CO
1708Beach- LI 3-6163
If no answer call ---- LI 3-1386
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1466
Sanders Harry D 127Price ---- LI 3-5746
Sanders Jas T 725Leff ---- LI 3-4158
Sanders Lucille M 1599MurryAv ---- LI 3-7231
Sanders Miles S Jr 1313Pac ---- LI 3-7121
Sanders Miles S Sr 1318Essx ---- LI 3-2168
Sanders Raymond D 1318A FthlBl- LI 3-3555
Sandridge Don Mrs 27Vetvle ---- LI 3-3289
Sanford W E 895LinclnAv ---- LI 3-1294
Sankoff Leo 301HathwyAv ---- LI 3-0522
SanLuis Amusement Co ---- LI 3-0512
SanLuis Auto Laundry
1155Higuera- LI 3-5917
SanLuis Aviation 256FthlBl ---- LI 3-6798
SanLuis Blues MissionField ---- LI 3-8233
SanLuis Butane Distr
3980NHwy-Atascdro 151
If no answer call ---- Atascdro 618
SanLuis Clinic 990Pac ---- LI 3-4800
SanLuis Color Store 1126Broad ---- LI 3-8203
SAN LUIS CYCLERY
1239Montery- LI 3-8567
SanLuis Electric & Heating Service
1616 Sydny- LI 3-4112
SanLuis Employment Service Agcy
964Chorro- LI 3-5800
SanLuis Fish Co AvlaBch ---- LI 3-4603
SanLuis Garbage Co 970Montery ---- LI 3-0875
Dump EdnaRd ---- LI 3-2364
SanLuis Jewelry & Loan Co
974A Montery- LI 3-2314
SanLuis Meat Co 123CrandlWy ---- LI 3-2560
SanLuis Medical Laboratory
1540Marsh- LI 3-5718
SanLuis Merchant Patrol & Detective Agcy
1130Walnt- LI 3-3920
SAN LUIS MILL & LUMBER CO
246Higuera- LI 3-0825
SAN LUIS MOBIL SERVICE
600Marsh- LI 3-5500
SAN LUIS MOTOR CO
1144Higuera- LI 3-7001
SAN LUIS MOTOR CO towing
750Humbrt- LI 3-1919
SanLuis News Agcy 964Chorro ---- LI 3-4911
SanLuis Nursery OldHwy101 South- LI 3-6035
SanLuis Obispo City of
Administrative Officer 990Palm ---- LI 3-3765
Building Dept 990Palm ---- LI 3-0535
City Attorney 990Palm ---- LI 3-8666
City Clerk 990Palm ---- LI 3-7150
City License & Tax Collector
990Palm- LI 3-1580
City Police Dept 738Pismo ---- LI 3-3131
Civil Defense 990Palm ---- LI 3-6113
Engineer's Ofc 990Palm ---- LI 3-0535
Filtration Plant StennrCreekRd ---- LI 3-4117
Fire Dept Gardn&Pismo
Fire Calls only ---- LI 3-1212
All other calls ---- LI 3-6046
Maintenance Yard 642Emily ---- LI 3-5972
Park Playground & Recreation Commission
864 SntaRosa- LI 3-4276
Planning Dept 990Palm ---- LI 3-8666
Public Library 888Morro ---- LI 3-6074
Purchasing Agent 990Palm ---- LI 3-3765
Sewer Farm PortugueseFlatRd ---- LI 3-0914
Water Dept 990Palm ---- LI 3-1580
For Emergency Service for Water & Sewer Dept between 5 PM & 8 AM & on Saturdays Sundays & holidays
call- LI 3-3131
SanLuis Obispo City Schools
Administrative Offices
1445 SntaRosa- LI 3-3843
Bus Garage & Maintenance Marsh- LI 3-2979
Emerson School Nipomo ---- LI 3-4021
Fremont School Peach ---- LI 3-5616
Hawthorne School Story ---- LI 3-7013
Junior High School NFixlini ---- LI 3-7660
Pacheco School GrandAv&Slack ---- LI 3-1941
Quintana School WarrenWy ---- LI 3-2300
Senior High School & Junior College
Marsh- LI 3-3520
Between 5 PM & 8 AM & on Saturdays Sundays & Holidays call
Adult School ---- LI 3-3520
Agriculture Bldg ---- LI 3-3521
Senior High Ofc ---- LI 3-3520
Sinsheimer School Augusta ---- LI 3-7965
Teach School FerriniRd&FeltnWy- LI 3-4976
SanLuis Obispo County Farm Bureau
157Higuera- LI 3-3654
SanLuis Obispo County Farm Supply Co
157Higuera- LI 3-3751
SanLuis Obispo County Medical Society ---- LI 3-5800
SAN LUIS OBISPO COUNTY OF
Administrative Officer 967 Osos ---- LI 3-3367
Agricultural Commissioner
1025Palm- LI 3-9025
Airport CountyAirport ---- LI 3-2935
Assessor's Ofc CourtHse ---- LI 3-4785
Auditor's Office CourtHse ---- LI 3-2347
Avila Wharf AvlaBch ---- LI 3-3620
Building Division 967 Osos ---- LI 3-2135
Casa Loma Sanatorium JohnsnAv- LI 3-2712
Civil Defense CourtHse ---- LI 3-1074
Civil Service Commission 967 Osos- LI 3-1365

(Continued Next Column)

SAN LUIS OBISPO COUNTY OF—(Cont'd)
Clerk's Office CourtHse ---- LI 3-2477
Constable CourtHse ---- LI 3-4075
If no answer call ---- LI 3-2850
Coroner's Office CourtHse ---- LI 3-2850
Co Road Commissioner CourtHse ---- LI 3-1632
Court Reporter CourtHse ---- LI 3-3078
Custodian CourtHse ---- LI 3-6278
District Attorney
Office CourtHse ---- LI 3-3464
Non Support Division CourtHse- LI 3-4191
Farm & Home Advisor University of Calif
1235Montery- LI 3-9075
Garage 1044Montery ---- LI 3-7254
General Hospital JohnsnAv ---- LI 3-1500
Ground Observation Post
County Wide Area Coordinator
CourtHse- LI 3-1012
Health Dept JohnsnAv ---- LI 3-1200
Historical Museum
NBroad&Montery- LI 3-0638
Housing Authority 481Leff ---- LI 3-1239
Humane Officer
SnRamn&DlRioRd-Atascdro 82
Justice CourtHse ---- LI 3-5532
Juvenile Hall SunnyAcres ---- LI 3-5469
School Room SunnyAcres ---- LI 3-4298
Law Library CourtHse ---- LI 3-0768
Library Bishp&SierraWy ---- LI 3-1730
Parks & Beaches 967 Osos ---- LI 3-6593
Planning Commission 988Montery- LI 3-6187
Probation Dept
Main Office CourtHse ---- LI 3-6165
Branch Office JuvenileHall ---- LI 3-7034
If no answer call Cayucs-- WYman 5-3738
Psychopathic Ward JohnsnAv ---- LI 3-5028
Public Administrator CourtHse ---- LI 3-4626
Public Works 967 Osos ---- LI 3-6153
Purchasing Agent 1034Montery ---- LI 3-5592
Recorder Office CourtHse ---- LI 3-3276
Road District No 3
447 SntaBrbraAv- LI 3-2069
Sheriff-Coroner CourtHse ---- LI 3-2850
From telephones served by the following exchanges
Arroyo Grande / Nipomo
Atascadero / Paso Robles
Cambria / Pismo Beach
Cayucos / Santa Margarita
Morro Bay / Templeton
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Supt of Schools
Office 2156 SierraWy ---- LI 3-7732
Superior Judge CourtHse ---- LI 3-3432
Supervisor's Chamber Office
CourtHse- LI 3-2477
Surveyor CourtHse ---- LI 3-1632
Tax Collector Office CourtHse ---- LI 3-0420
Treasurer Office CourtHse ---- LI 3-4626
Veterans Memorial Bldg
801GrandAv- LI 3-8280
Veterans Service Office
CourtHse- LI 3-6620
Welfare Dept 1185 Isly ---- LI 3-5700
SanLuis Obispo County Tuberculosis & Health Assn 1026Chorro ---- LI 3-4947
SanLuis Obispo Dental Laboratory
1231Gardn- LI 3-8406
SanLuisObispo Janitorial Maintenance Co
1224Higuera- LI 3-1737
San Luis Obispo Production Credit Assn
197 SntaRosa- LI 3-7161
SanLuis Obispo Special Training Class
SanLuis Obispo County School
GrandAv- LI 3-6171
SanLuis Optical Dispensary
781Higuera- LI 3-8367
SAN LUIS RADIATOR WORKS
600Marsh- LI 3-6162
If no answer call ---- LI 3-6579
SanLuis Sanitation Service
1130Leff- LI 3-2635
SAN LUIS TALLOW CO ClarkField- LI 3-8660
SanLuis Towing & Storage Service
Hwy101- LI 3-0630
San Luis Truck Service
OldSouth101Hwy- LI 3-9788
Garage Old101Hwy ---- LI 3-4134
SanLuis Welding Works
960Nipomo- LI 3-4910
If no answer call ---- LI 3-4070
SanLuis Yacht Club
CountyPierAvlaBch- LI 3-0482
Sanson S W 1336Pismo ---- LI 3-6214
SantaLucia Milk Producers Assn
774Marsh- LI 3-5787
SantaRosa Market 798 SntaRosa ---- LI 3-5513
Santos Berla 2540GailPl ---- LI 3-8432
Santos Evalyn B 256 OldMorroRd ---- LI 3-5459
Santos Flora S 463 Isly ---- LI 3-7232
Santos John H 631Caudl ---- LI 3-4379
Santos Lewis 653Caudl ---- LI 3-2520
Santos Manuel G OldHwy101 ---- LI 3-6569
Sarber Elizabeth F 228CuestaDr ---- LI 3-4618
Sarber John 2223Montery ---- LI 3-1392
Sargent John P 120Huttn ---- LI 3-5650
Sarmento John 303Branch ---- LI 3-5540
Sarmento Rose 1343 Sydny ---- LI 3-8671
Sarten Donald D 3133JohnsnAv ---- LI 3-3031
Sarullo Jos MD French Clnic & Hosp
1170Marsh- LI 3-7070
Residence 478LinclnAv ---- LI 3-7819
If no answer call ---- LI 3-7070
Sathre Elmer 1210Beach ---- LI 3-6778
Sathre Mike 870 Isly ---- LI 3-6794
Saucedo Danl C
1160-10thBaywdPrk- LI 3-4871
Sauer Arthur 1951Montery ---- LI 3-1530
Sauer Clara E 1205Chorro ---- LI 3-6856
Sauer F G 1380Broad ---- LI 3-2775
Sauer Leroy C EdnaRd ---- LI 3-2800
Sauer's Market 848Montery ---- LI 3-2164
Saulsbury Jeri 144DlNrteWy ---- LI 3-3731
Saunders Leo 205CraigWy ---- LI 3-1995
Saw Shop The 1177Marsh ---- LI 3-4337
Sawatzke Donald D 31RaflWy ---- LI 3-8187
Sawyers Chester OldHwy101 ---- LI 3-1813
Sawyers Elmer 3003RockvwPl ---- LI 3-0472
Sawyers Jas 443Buchn ---- LI 3-0044
Sawyers Sam Old101HwySouth ---- LI 3-5662
Scaief Jas T 1126Mill ---- LI 3-2952
Scales Marguerite 628Woodbrdge ---- LI 3-1618
Scalise Robt A 864Montery ---- LI 3-1680
Scaltritti Caesar 1548½Montery ---- LI 3-0878
Scamara Anselmo 2451LawtnAv ---- LI 3-4534
Scarbrough Clinton M 626FthlBl ---- LI 3-4206
Scaroni N Mrs 923MurryAv ---- LI 3-9077
Schack C Mrs 646Caudl ---- LI 3-0508
Schanuel Norman K 1634Morro ---- LI 3-6100
Schauerman Sam 250GrandAv ---- LI 3-0744
Schellenger Ed 501LawrnceDr ---- LI 3-1096
Schilder Lawrence Mrs 864Mill ---- LI 3-2815
Schinbine H E 1890McCollm ---- LI 3-7170
Schlaich Gary L 880Mill ---- LI 3-8560
Schlegel C J AvilaRd ---- LI 3-1562
Schlobohm Lee M 1137Carml ---- LI 3-4608
Schmid & Wiswell Inc EdnaRd ---- LI 3-5876
Schmidt Arthur 525Dana ---- LI 3-5467
Schmidt Don 295 SntaRosa ---- LI 3-8668
Schmidt Harley G 1535Nipomo ---- LI 3-0856
Schmidt Michele A 1128George ---- LI 3-6495
Schmidt Oscar 1267Murry ---- LI 3-4595
Schmidt Reta K 370Marsh ---- LI 3-6663
Schneidau H E Rev 400High ---- LI 3-8693
Schneider Anthony J 1356Marsh ---- LI 3-5582
Schneider W H 370CalifBl ---- LI 3-0417
Schneider W J 1206MurryAv ---- LI 3-3085
Schnell Chas E 388ChaplnLn ---- LI 3-6082
Schnitzler Grace N RN 1992Fixlini- LI 3-2502
Schoenfeld Ruth Mrs 1303Pac ---- LI 3-0059
Schoenfeld Terry R 317½FthlBl ---- LI 3-2388
Schoening Kenneth 534NBroad ---- LI 3-2731
Schofield Wm 71RaflWy ---- LI 3-8397
Scholefield & Co 965Montery ---- LI 3-3936
Schopp Delmer W 2331Lawtn ---- LI 3-1539
Schopp Maurice K 473Chorro ---- LI 3-5816
Schopper Q A 245Price ---- LI 3-1043
Schroeder Mary Beth 487Chorro ---- LI 3-5878
SCHROEDER'S STUDIO OF PHOTOGRAPHY 1114Chorro ---- LI 3-4518
Schubert Stanley S 546LawrnceDr ---- LI 3-1958
Schuldt Norman I Beltone Hearng Serv
20NBroad- LI 3-4645
Schultz Gary 239Beebee ---- LI 3-0616
Schultz Howard D 364HathwyAv ---- LI 3-6507
Schultz Lloyd E 1376-2d ---- LI 3-6891
Schultz S C 228NSntaRosa ---- LI 3-6970
Schultze Theo C 1254Bond ---- LI 3-0904
Schulz Harry E 1750CorralitosAv ---- LI 3-6867
Schulz Rosalyn 1519Beach ---- LI 3-5667
Schulze W H 1339Higuera ---- LI 3-6417
Schulz's Women's Apparel
853Higuera- LI 3-1524
Schumacher Doris 1633½Mill ---- LI 3-1702
Schumacher Leo 1324Essx ---- LI 3-7757
Schurtz Ralph 876Uphm ---- LI 3-1408
Schuyler Williams 1250 Sydny ---- LI 3-5962
Schwabenland A Richard SanLuisObispo Jantrl Maintance Co
1224Higuera- LI 3-1737
Schwartz Kenneth E
2553 SntaClara- LI 3-8592
Schwarz F W
372CerroRomauldoAv- LI 3-1858
Schwiderski A C 736Pac ---- LI 3-3711
Schwiderski Donald 1714Gardn ---- LI 3-4990
Scofield Ed 1507Beach ---- LI 3-2620
Scoggins John L 1324Carml ---- LI 3-6939
Scott Arlene 1248MonteVsta ---- LI 3-0562
Scott C H 351BuenaVstaAv ---- LI 3-5082
Scott Distributing Co 725Pac ---- LI 3-0750
Scott Ernest E 133DlSrWy ---- LI 3-3930
Scott Francis R 2700JohnsnAv ---- LI 3-5860
Scott Frank 685 SntaRosa ---- LI 3-8262
Scott Howard 296WarrenWy ---- LI 3-1515
Scott J Walter 1214Bond ---- LI 3-2458
Scott John B 663Church ---- LI 3-5856
Scotty's 1240Montery ---- LI 3-7645
Scribner L B 477Buchn ---- LI 3-0872

Scurl Jos A 290FerriniRd ---- LI 3-1552
Seaback Albert R 220Harris ---- LI 3-3438
Seaback Eva H 513 Sandrcock ---- LI 3-5034
Sealock Ralph E 525Higuera ---- LI 3-6668
Sears Robt R 191 OrangeDr ---- LI 3-3774
SEARS ROEBUCK & CO
Retail Dept Store 879Higuera ---- LI 3-2270
Catalog Order Dept 879Higuera ---- LI 3-5643
Customer Service 879Higuera ---- LI 3-6063
Emergency Refrigeration Service Nights Sundays & holidays call- LI 3-5800
Sears Ross E 286TassajaraDr ---- LI 3-7366
Sears W E 191Kentucky ---- LI 3-7068
Seaside Oil Co Old101Hwy ---- LI 3-3524
If no answer call ---- LI 3-5463
Sebastian Mel 1241Nipomo ---- LI 3-1000
Sebastian T 1604HillcrstPl ---- LI 3-3430
Security-First National Bank of L A
799Higuera- LI 3-6321
Security Title Insurance Co
1119Chorro- LI 3-8211
Sederberg L E 1591Mill ---- LI 3-6609
Seeber Glenn E 1059Leff ---- LI 3-2640
Seeley Chas L 1140 Isly ---- LI 3-6427
Seely Earl W 1901CorralitosAv ---- LI 3-6377
Seger Chas 66RaflWy ---- LI 3-1844
Seger Chas E optmtrst 1407Gardn ---- LI 3-0822
Seibel G E FthlBl ---- LI 3-1650
Seibold John R 1822C Fixlini ---- LI 3-7352
Seitz John L 357ChristinaDr ---- LI 3-6061
Seitz John L Shipsey & Seitz
991 Osos- LI 3-7272
Selkirk Bruce
505 SntaMariaBaywdPrk- LI 3-2754
Sellars Eva A 874Centr ---- LI 3-7296
Sellers Geo L Glidden Paint Center The
894FthlBl- LI 3-8596
Residence 193DlNrteWy ---- LI 3-7869
Selph Richard E 81FthlBl ---- LI 3-5682
Selvage Alfred F 2014Fixlini ---- LI 3-3573
Selvidge Owen W
986-11thBaywdPrk- LI 3-4228
Senter Harvey 463Pac ---- LI 3-2454
Serafin Harry E 2684JohnsnAv ---- LI 3-5963
Serafin's Body & Paint Shop
426Higuera- LI 3-0966
Serna Gilbert MorroRd ---- LI 3-8643
Serpa Enos V 395Pismo ---- LI 3-1218
Serpa Jas A 1154Peach ---- LI 3-2865
Serrano Clofas Mrs 161NBroad ---- LI 3-2826
Serrano Flora Mrs 1220Marsh ---- LI 3-6848
Servatius Owen L 490FeltnWy ---- LI 3-7857
Service Stn Equipment & Service
464NBroad- LI 3-6755
SERVISOFT SOFT WATER SERVICE
3215RockvwPl- LI 3-5063
Sessions Alanson E
199-4thBaywdPrk- LI 3-3615
Seventh-day Adventist Church
Osos&Pac- LI 3-1849
Seward Richard A 2651Lawtn ---- LI 3-1769
Seymour Alice 2321½Broad ---- LI 3-4755
Seyms Beach W 253AlbrtDr ---- LI 3-4333
Shackelford E R 1116Buchn ---- LI 3-6995
SHADOWLINE INC Waltr ---- LI 3-6776
Shanghai Low 861Palm ---- LI 3-2634
Sharafanowich Walter A
1361Fredercks- LI 3-4962
Sharp Construction Co PismoHwy ---- LI 3-8519
Sharp S T 1043George ---- LI 3-3319
Sharpe Norman 300FerriniRd ---- LI 3-1060
Sharpe Rena T 321 OldMorroRd ---- LI 3-1724
Shaw E N 559Kentucky ---- LI 3-2354
Shaw Frank 1860McCollm ---- LI 3-6901
Shaw Harold L 1229Higuera ---- LI 3-1069
Shaw J K 1129½ Isly ---- LI 3-3475
Shaw P L 1695JohnsnAv ---- LI 3-8142
Shawhan Maude E Mrs 657Leff ---- LI 3-2748
Sheehy Tim 762LinclnAv ---- LI 3-5712
Sheets Percy B 2141 SierraWy ---- LI 3-5999
Sheff Marie I 1518Carml ---- LI 3-8539
Sheffer A E 1415Cazadero ---- LI 3-8691
Sheffer Marguerite 930MurryAv ---- LI 3-0842
Shelby R W 1344Higuera ---- LI 3-6952
Shelby R W Waldorf Cgr & Liqr
975 Osos- LI 3-9987
SHELL OIL CO DISTR
1196FthlBl- LI 3-3414
Shelton Irwin D 168DlNrteWy ---- LI 3-1694
Shelton W G 287CerroRomauldoAv ---- LI 3-1076
Shepard Vard M 148NBroad ---- LI 3-1639
Shephard Carl R 743Buchn ---- LI 3-5423
Shepherd Josephine 546Higuera ---- LI 3-3270
Sherburne Grace A 467 Osos ---- LI 3-6472
Sheriff's Office CourtHse ---- LI 3-2850
Sherlock Dorothy 759Montery ---- LI 3-0648
Sherlock Mabel 138½Villa ---- LI 3-7655
Sherlock R W SeeCanyon ---- LI 3-2091
Sherman Edw C Jr MD 1215Chorro- LI 3-6265
Residence 358CalifBl ---- LI 3-8503
Sherman Howard T 344JeffryDr ---- LI 3-3371
Sherman Roger P 1415Nipomo ---- LI 3-7099
Sherrick H E 591 Isly ---- LI 3-3675
Sherrill Ray 1684Mill ---- LI 3-6979
Sherwin LeRoy O 282RamonaDr ---- LI 3-6837
SHERWIN-WILLIAMS CO
742Marsh- LI 3-3800
Sherwood B G 2556GailPl ---- LI 3-8209
Shiflett John W 892Grove ---- LI 3-0456
Shinbrot Edw W 8thBaywdPrk ---- LI 3-7253
Shipsey Gerald W Shipsey & Seitz
991 Osos- LI 3-7272
Residence 549JeffryDr ---- LI 3-1704
Shipsey Jas E 1266Mill ---- LI 3-4170
Shipsey & Seitz attys 991 Osos ---- LI 3-7272
Shipsey W T Mrs 1248Marsh ---- LI 3-7312
Shoff Raymond C Jr OrctRd ---- LI 3-1968
Sholes Fred 74NBroad ---- LI 3-5519
Shoop Chas W 501KentuckyAv ---- LI 3-2130
Short G H 252 Sandrcock ---- LI 3-0885
Short Myrtle 1624Chorro ---- LI 3-5893
Shreffler Ernie 1560MurryAv ---- LI 3-5858
SHREFFLER ERNIE rl est
852Higuera- LI 3-5808
Shull E D 665Leff ---- LI 3-6182
Shuman Maurice B Jr 686NBroad ---- LI 3-1600
Shuster Danl 841BoysnAv ---- LI 3-5710
Shutts Arzada 1305Palm ---- LI 3-1729
Sica Morris G 160Polyview ---- LI 3-1055
Sides Hap 275CerroRomauldoAv ---- LI 3-0817
Siebenthaler J M 1325MurryAv ---- LI 3-7407
Siefert Wm H 225Almnd ---- LI 3-7440
Siegel Jos 866Pismo ---- LI 3-4669
Siemer Sidney 71Vetvle ---- LI 3-3557
Signal Oil Co 1262MurryAv ---- LI 3-8118
If no answer call ---- LI 3-3345
Signal Oil & Gas Co PismoRd ---- LI 3-5886
Sigsbee Maude 1642Gardn ---- LI 3-2393
Silacci Archie H 680Uphm ---- LI 3-1765
Silacci Elmer 1162Pac ---- LI 3-1036
Silacci Homer 350ChristinaDr ---- LI 3-6769
Silacci LeRoy A 781Marsh ---- LI 3-4216
Silacci Milton LsOsosRd ---- LI 3-2557
Silacci Pete Jr 1430Gardn ---- LI 3-8256
Silacci Robt 1618Carml ---- LI 3-7815
Silliman Cold Storage & Lockers
205Higuera- LI 3-6732
Silva Barbara J 347JeffryDr ---- LI 3-3785
Silva Bernard M 1234Mill ---- LI 3-7367
Silva Edw J 610FunstnAv ---- LI 3-2726
Silva Frank C 581LawrnceDr ---- LI 3-6026
Silva Frank D Jr Old101Hwy ---- LI 3-2508
Silva Frank W 1121Montalbn ---- LI 3-5793
Silva Ida E 520Marsh ---- LI 3-3593
Silva J T 1941Montery ---- LI 3-3137
Silva J Market 420High ---- LI 3-8501
Silva Jas R 1306Nipomo ---- LI 3-4739
Silva Joe 861CalifBl ---- LI 3-2871
Silva Joe A LsOsosRd ---- LI 3-3378
Silva Joe D Jr 525EllnWy ---- LI 3-5757
Silva John Gene Jr EdnaRd ---- LI 3-4573
Silva John J 205 South ---- LI 3-0959
Silva Jos R 520Marsh ---- LI 3-3593
Silva Louie A 1991Hays ---- LI 3-1772
Silva Lucian 2060Chorro ---- LI 3-8358
Silva M M OrctRd ---- LI 3-9093
Silva M T Jr 546Leff ---- LI 3-3291
Silva Manuel A 2630 SBroad ---- LI 3-1126
Silva Manuel T 1740 Osos ---- LI 3-4769
Silva Manuel T 1170Pac ---- LI 3-7836
Silva Marguerite SBroad ---- LI 3-7010
Silva Robt 673 SntaRosa ---- LI 3-3538
Silva Rudy A 974Walnut ---- LI 3-6297
Silva Tony A ClarkValleyRd ---- LI 3-5070
Silva W G RanchitaSantaFe ---- LI 3-2024
Silva Wilhelmina Mrs 720Uphm ---- LI 3-2295
Silveira A F 1519Nipomo ---- LI 3-7120
Silveira Anne Mrs 1802 SBroad ---- LI 3-6226
Silveira Antonio F 1150Peach ---- LI 3-4456
Silveira F R 111 Story ---- LI 3-7707
Silveira Frank F 1176Buchn ---- LI 3-4791
Silveira Frank P 896Mill ---- LI 3-1703
Silveira Irvin Mrs 280WarrenWy ---- LI 3-8568
Silveira Joe R 1151Peach ---- LI 3-3518
Silveira Louis F 1744Gardn ---- LI 3-0642
Silveira Shell Service Station
Marsh&Osos- LI 3-3420
Silveira's Grocery 890Mill ---- LI 3-6047
Silveiria Louis F 381NBroad ---- LI 3-7293
Silver Jack 550FeltnWy ---- LI 3-5795
Silver L P SmeeLn ---- LI 3-0810
Silvera Mary 221High ---- LI 3-4220
Silveria David 205Huttn ---- LI 3-4025
Silveria Joaquin Mrs
OldHwy101 South- LI 3-1368
Silverio Gregory 535 Sandrcock ---- LI 3-6131
Silvia Edw 1020Grove ---- LI 3-3419
Silvia Frank D Cuesta-by-the-Sea ---- LI 3-4964
Silviera John F CuestaGrde ---- LI 3-4331
Silvius Robt 490HendrsnAv ---- LI 3-7635
Simas Manuel F 2024 Osos ---- LI 3-7362
Sime Mike 1474Uphm ---- LI 3-6143
Sime Nellie M 2160 SnMiguelAv ---- LI 3-3887
Simmons Michael S HathwyAv ---- LI 3-4427
Simmons S M Mrs AvlaBch ---- LI 3-1185
Simms Gary L 567MitchlDr ---- LI 3-6962
Simon Richard L 290Kentucky ---- LI 3-7642
Simon Victor W 199Chorro ---- LI 3-5807
Simons Dick FthlBl ---- LI 3-3041
Simons Ethel A 2038Chorro ---- LI 3-5759
Simpson Albert YoakumTract ---- LI 3-0581
Simpson Carl E 1027Buchn ---- LI 3-4510
Sinclair's Jewelry 1044Chorro ---- LI 3-6731
Singer Sewing Machine Co
733Higuera- LI 3-1748
Singleton Virginia A MD ofc
1304 SntaRosa- LI 3-5414
If no answer call ---- LI 3-5800
Residence 2433JohnsnAv ---- LI 3-7113
Singleton W T 251JeffryDr ---- LI 3-3479
Sinnott Gordon S Mrs
362HathwyAv- LI 3-0746
Sinsheimer A Z 1020Marsh ---- LI 3-0647
Sinsheimer Bros
Office 849Montery ---- LI 3-6648
Dry Goods Dept 849Montery ---- LI 3-0811
Avila Ranch AvilaRd ---- LI 3-8686
Rancho La Lomita EdnaRd ---- LI 3-1464
Sinsheimer Warren A
1885 SnLuisDr- LI 3-2468
Siracusa A J 399LawrnceDr ---- LI 3-6904
Sister Superior 751Palm ---- LI 3-4385
Sister's Inn 208Higuera ---- LI 3-9749
Sistrunk Jas W 274HathwyAv ---- LI 3-4074
Skies R H 1000 South ---- LI 3-3847
Skinner Anna E 235Cyprs ---- LI 3-5846
Skinner Cara A Mrs
669LawrenceDr- LI 3-7855
Skinner H R CampSanLuisObispo ---- LI 3-7485
Skinner Robt L Dr 890Murray ---- LI 3-1233
Skinner Vernon H 903 Sandrcock ---- LI 3-2960
Ski's Shell Service Stn
1200Montery- LI 3-6821
Slaten C F StennrCreekRd ---- LI 3-3030
Slaughter John L 167CuestaDr ---- LI 3-4297
Slavens Allen 227King ---- LI 3-3575
Slavens Grace I 227King ---- LI 3-3575
Slayton W F 1730JohnsnAv ---- LI 3-4935
Sleep Off The Hi-Way Motel
1000 South- LI 3-1056
Sleep Off The Hi-Way Trailer Park
1000 South- LI 3-1056
Sleeter Minnie 107CalifBl ---- LI 3-5657
Sleeth John A 1916JohnsnAv ---- LI 3-6116
Sleight Richard G 216AlbrtDr ---- LI 3-0085
Slevin Edw J 147 Stennr ---- LI 3-7944
Slicton Jack F 742BoysnAv ---- LI 3-2157
Small Wm J Small's Bonded Lcksmths
1124Gardn- LI 3-7045
Smalley Gerald W 3280RockvwPl ---- LI 3-5507
Smalley Ivan PerknsLn ---- LI 3-3682

LI = LIberty
When giving the number to an operator or to others, please use the full name LIberty.

Smalley Kathleen 789Toro ---- LI 3-0723
SMALL'S BONDED LOCKSMITHS
1124Gardn- LI 3-7045
Between 6 PM & 8 AM
call SantaMargarita 2001
Small's Light Precision Machine Shop
1124Gardn- LI 3-7045
SMART & FINAL IRIS CO
305Higuera- LI 3-1217
Smart Shoppe 1112Chorro ---- LI 3-2227
Smee Donald 1551LaurelLn ---- LI 3-2212
Smee H Eugene 2959 SBroad ---- LI 3-4904
Smee John E Morro-AtascaderoRd
MorroBay-SPrce 2-8375
Smee Kenneth E 2356JohnsnAv ---- LI 3-3895
Smee's Plumbing & Heating Shop
2959 SBroad- LI 3-0860
If no answer call ---- LI 3-0625
Smile Inn 101Hwy ---- LI 3-1008
Smith A R 559Marsh ---- LI 3-6931
Smith Alleese EdnaRd ---- LI 3-6679
Smith Ann E 383Toro ---- LI 3-1739
Smith Annie L 859CalifBl ---- LI 3-5818
Smith Arthur E 2744Chandlr ---- LI 3-2678
Smith Bessie E YoakumTract ---- LI 3-2784
Smith Bill 652Caudl ---- LI 3-4069
Smith C H 824MeineckeAv ---- LI 3-6227
Smith C L 1302Marsh ---- LI 3-3808
Smith Cecil D 1208Pismo ---- LI 3-7112
Smith Chas L 245Cyprs ---- LI 3-1399
Smith Don W 1962Hope ---- LI 3-4304
Smith Donald F 392 SntaMariaAv ---- LI 3-0035
Smith E Taylor 1035MurryAv ---- LI 3-0847
Smitn Edra E Smith's S S Tradng Post
EdnaRd- LI 3-1716
Smith Elmer W 271RamonaDr ---- LI 3-7151
Smith Frank C 750MtnVw ---- LI 3-3398
Smith Geo J Mrs 2056RachlLn ---- LI 3-4553
Smith Gerald S LsOsosHighlands ---- LI 3-7095
Smith Harold E Cuesta-by-the-Sea- LI 3-6262
Smith J Barry MD 1405Gardn ---- LI 3-3160
Residence 124HighlndAv ---- LI 3-8223
If no answer call ---- LI 3-5800
Smith Jas V AvlaBch ---- LI 3-8241
Smith Jos A EdnaRd ---- LI 3-5583
Smith Joyce M 354Buchn ---- LI 3-1274
Smith Keith V 381Polyview ---- LI 3-2455
Smith Lee Roy 3271RockvwPl ---- LI 3-0783
Smith Leonard H 851Leff ---- LI 3-6661
Smith Leonore 737Higuera ---- LI 3-7218
Smith LeRoy C 951Montalbn ---- LI 3-7181
Smith M Eugene 1292FthlBl ---- LI 3-3724
Smith M J 383Toro ---- LI 3-1739
Smith M J mgr Levy A & Zentner J Co
303Higuera- LI 3-4325
Smith Margaret M
608-7thBaywdPrk- LI 3-7278
Smith Mel 2258 SntaYnez ---- LI 3-2763
SMITH MEL CHEVROLET CO
Office 1039Montery ---- LI 3-3221
Parts Dept 1039Montery ---- LI 3-3224
Smith Michael W 1640Mill ---- LI 3-2507
Smith Myrtle 977Pismo ---- LI 3-2806
Smith Patricia Lee LsOsosRd ---- LI 3-8434
Smith Robt E 1728Nipomo ---- LI 3-5659
Smith Robt P EdnaRd ---- LI 3-4676
Smith Thelma Mrs 650Woodbrdge ---- LI 3-5733
Smith Thos G 300LinclnAv ---- LI 3-7285
Smith Walter V 1131 Olive ---- LI 3-1348
Smith Wm T 865Morro ---- LI 3-5930
Smithen T J 503Branch ---- LI 3-4606
SMITH'S S S TRADING POST
EdnaRd- LI 3-1716
Snider Thornton G 752 Isly ---- LI 3-4673
Sno-White Creamery 888Montery ---- LI 3-1067
Snodgrass Ethel 384King ---- LI 3-3258
Snodgrass Evelyn G 641Caudl ---- LI 3-3476
Snowman Wm 600 SntaBrbraAv ---- LI 3-7838
Sodeman Wm C 1691JohnsnAv ---- LI 3-3494
Soeda Noboru VistaDelMorro ---- LI 3-8316
Soldavini Louis A 352FthlBl ---- LI 3-4756
Soldovini Ambrose B 955Branch ---- LI 3-8389
Solomon Eunice 874Higuera ---- LI 3-5853
Solomon Minnie L 545Brizzolara ---- LI 3-7821
Somogyi Lloyd E atty
777½Higuera- LI 3-6373
Residence 260ChaplnLn ---- LI 3-1861
Sonotone Hearing Service
AndrsnHotlBldg- LI 3-4730
Sontag Rose C 1843Hays ---- LI 3-2049
Soper Floyd W Odd Fellows Cemtry & Mauslm Hwy- LI 3-2735
Soper Martha M Mrs 1809Gardn ---- LI 3-3718
Soroka Joe Soroka's Club
955Higuera- LI 3-9734
Residence 1013Walnt ---- LI 3-6179
SOROKA'S CLUB 955Higuera ---- LI 3-9734
Soto Adeline 517 SntaBrbraAv ---- LI 3-6957
Soto Danl Jr 1521 Osos ---- LI 3-6735
Soto Dolores Mrs 427MitchlDr ---- LI 3-5472
Soto Frances Mrs 1228Nipomo ---- LI 3-1611
Soto Gaile 706FthlBl ---- LI 3-4166
Soto Val 618KentuckyAv ---- LI 3-0411
Soto Y B 527Higuera ---- LI 3-7006
Souders Belle 947-11thBaywdPrk ---- LI 3-7496
Soules M F PismoHwy ---- LI 3-4320
Sousa Alvin 595Leff ---- LI 3-2559
Sousa Frank E 284 OldMorroRd ---- LI 3-0474
Sousa Lillie 1629Gardn ---- LI 3-4558
Sousa M A 1510Broad ---- LI 3-8247
Sousa Mamie 680Buchn ---- LI 3-1692
Southern Counties Gas Co
Commercial Office 883Marsh ---- LI 3-7300
Operating Dept Broad ---- LI 3-9079
Between 5 PM & 8 AM & on Saturdays Sundays & holidays from San Luis Obispo Exchange
(No Inter-City Charge)
Ask Long Distance for-ENtrprise 1-0206
Southern Pacific Co RailroadAv
Passenger Information & Reservations- LI 3-2641
Baggage Room ---- LI 3-2641
Chief Dispatcher ---- LI 3-3095
Crew Dispatchers
Enginemen ---- LI 3-1186
Trainmen ---- LI 3-3626
Freight Station ---- LI 3-2642
General Yardmaster ---- LI 3-4378
Police Department ---- LI 3-5581
Road Foreman of Engines ---- LI 3-6475
Roadmaster ---- LI 3-6447
Store Department ---- LI 3-7164
Telegraph Office ---- LI 3-8366
Ticket Office ---- LI 3-2641
Trainmaster ---- LI 3-9078
SOUTHERN PAC MILLING CO CONCRETE PLANT SntaBrbraAv ---- LI 3-8100
Southgate John R 210Beebee ---- LI 3-0948
Southside Market 100Higuera ---- LI 3-3146
SOUTHWEST AIRLINES AGCY
987 Osos- LI 3-1206
Southwest Airways Co
PasoRoblesCountyAirportPasoRobls
From telephones served by the following exchange
SanLuis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1513
Southworth Hazel 1341 Osos ---- LI 3-4096

Souza Larry J 221Toro ----- LI 3-7523
Souza M H PismoHwy ----- LI 3-5977
Souza Ronald 2530½Lawtn ----- LI 3-2362
Souza Tony F 1992JohnsnAv ----- LI 3-7182
Souza Wm 2518Augusta ----- LI 3-6727
Sowles Dorothy PismoHwy ----- LI 3-4602
Spangler L S 2603Broad ----- LI 3-8318
Sparks Beatrice Anderson Hotl Bty Salon 963Montery-LI 3-2116
Sparks C M 667Howrd ----- LI 3-8200
Sparks V D 954Murry ----- LI 3-3863
Sparks W Jack LsOsosHighlands ----- LI 3-2684
Spaulding Jack T 2575Augusta ----- LI 3-2897
Spaulding Milton E 284 OldMorroRd-LI 3-1050
Speck Nellie 421Dana ----- LI 3-4886
Spellman Robt 1290-2d ----- LI 3-5890
Spence Arthur F 1845Chorro ----- LI 3-5407
Spencer J 1090Uphm ----- LI 3-4203
Spencer W R 931Branch ----- LI 3-5055
Sperlo Wm 1042A Pac ----- LI 3-3944
Spero Lillian 226Beebee ----- LI 3-1088
Sperry & Hutchinson Co The 1415Montery-LI 3-4812
Spiers Robt R 864Chorro ----- LI 3-1803
Spillers Harold 1598Montery ----- LI 3-6795
Spink Ray 1520Palm ----- LI 3-0992
Spoeneman Cecil W 1305Pac ----- LI 3-2591
Spoeneman R J 1428Peach ----- LI 3-6260
Spooner A B Jr 284 OldMorroRd ----- LI 3-6178
Spooner C R 1088FthlBl ----- LI 3-3667
Spooner Q G 451Chorro ----- LI 3-1042
Sportsman's Store 719Higuera ----- LI 3-6514
SPOTLESS CLEANERS 385Higuera-LI 3-2947
Spreafico Jas PismoHwy ----- LI 3-7725
Spreafico Romeo PismoRd ----- LI 3-4742
Spring A F 1787ConejoAv ----- LI 3-4619
Spring Arthur H 360CerroRomauldoAv-LI 3-4889
Springfield Baptist Church 160Brook-LI 3-4157
SPUDNUT SHOP 686Higuera ----- LI 3-2120
Spurgeon Frances JohnsnAv ----- LI 3-4409
Spurlock Cash Market 2140 SBroad-LI 3-6638
Spurlock P P 841Venabl ----- LI 3-8393
Spurlock W A 857Leff ----- LI 3-4344
Spurlock W T 605 SntaBrbraAv ----- LI 3-7191
Squire Robt D 1125 Olive ----- LI 3-3096
Squires W H 409-7thBaywdPrk ----- LI 3-4860
Squires Wm E 1708 SBroad ----- LI 3-4827
Stackhouse C 12thBaywdPrk ----- LI 3-5761
Stafford Howard C 2453 SntaClara-LI 3-4237
STAG BILLIARD PARLOR 956Montery-LI 3-9931
Stairs Jas W 225 OldMorroRd ----- LI 3-1448
Stalnaker David MaininiRanch ----- LI 3-4179
Stalnaker I H AvilaRd ----- LI 3-7987
Stalnaker Richard 161High ----- LI 3-8370
Stalnaker S H 2367LawtnAv ----- LI 3-3949
STANDARD AUTO PARTS auto equip 1085Higuera-LI 3-8510
If no answer call ----- LI 3-1831
STANDARD LIQUOR STORE BOLTON'S 875Montery-LI 3-6832
STANDARD MOTORS & EQUIPMENT CO 1701Montery-LI 3-1700
Standard Oil Company of California
Western Operations Inc
Sales Plant HathwayAv ----- LI 3-1022
Standard Stations Inc
Montery & Snta Rosa 1066Montery-LI 3-9772
Stanley Allen L 512Dana ----- LI 3-8563
Stanley Lloyd L Mrs 1282Fredercks-LI 3-4072
Stanley's Club Sirloin OldHwy101 -LI 3-7094
Stanuseich Richard FthlBl ----- LI 3-7578
Stapp Gholson 1057Buchn ----- LI 3-7745
Stapp W E 1341 Sydny ----- LI 3-6346
Starbuck Harry 2552LawtnAv ----- LI 3-5655
Stark C Paul 1542Mill ----- LI 3-3622
Starkie Alf 348FerriniRd ----- LI 3-1937
State Farm Insurance Companies
Agent 2021 SBroad ----- LI 3-0889
Agent 982Montery ----- LI 3-3727
STAUFFER SYSTEM OF SAN LUIS OBISPO 1037Montery ----- LI 3-4160
Stebbins F C Jr 267FthlBl ----- LI 3-7761
Steele David L 843½High ----- LI 3-1751
Stefancich F R 131RamonaDr ----- LI 3-4995
Stefanech Wm 59BentnWy ----- LI 3-4183
Steffel Milan 242CerroRomauldoAv-LI 3-4383
Steffy Agnes H SntaFeRd ----- LI 3-5089
Stein David 3101B RockvwPl ----- LI 3-2172
Stein Geo I 1251Fredericks ----- LI 3-8692
Steiner Ernest A 611MtnVw ----- LI 3-7011
Stemper E P Sr 1stAvlaBch ----- LI 3-8594
Stenner Archie T 55Toro ----- LI 3-3542
Stephan Geo E County of SLO Housing Authority 481Leff-LI 3-1239
Stephan Geo E exectv dir Housing Authority of SnLuis Obispo County 3201Pine-PasoRobls 749
Stephens Fred 454 Isly ----- LI 3-2725
Stephens J M 68MtPleasantonDr ----- LI 3-5608
Stephens M H 835High ----- LI 3-4690
Stern Paula 970 SntaRosa ----- LI 3-9071
Steuck Fred H 144HendrsnAv ----- LI 3-4259
Stevens D E 375FthlBl ----- LI 3-4143
Stevens Edel M 527-7thBaywdPrk -LI 3-2513
Stevens Jos L 284 OldMorroRd ----- LI 3-4214
Stevens Leslie M 1464NFthlBl ----- LI 3-6060
Stevens Mason D 153CuestaDr ----- LI 3-2999
Stevenson Martha Reid 784 SntaRosa-LI 3-0851
Steward Merle O 28LaEntradaAv ----- LI 3-7324
Stewart Alice C 350TolosaWy ----- LI 3-2266
Stewart Jas C 174DlSrWy ----- LI 3-3894
Stewart John Mrs LsOsosHighlands-LI 3-3213
Stewart Robt W MorroRd ----- LI 3-8633
Stewart W E 1684Fairvw ----- LI 3-6964
Stewart Wm C Mrs 320B CalifBl ----- LI 3-3058
Stiefel Sam H OrctRd ----- LI 3-3868
Stiefel Sam H livestock dlr 1518Chorro-LI 3-0779
If no answer call ----- LI 3-5081
Stier Roy 970Nipomo ----- LI 3-1798
Stinnett Willard 268 SntaRosa ----- LI 3-8112
Stinson W Carl 1043Marsh ----- LI 3-2382
Stirling A J 937C Murry ----- LI 3-4204
Stock E L 113CalifBl ----- LI 3-5896
Stocker Cecil E 305 SntaLuciaDr ----- LI 3-2523
Stockird Les E Bachino & Stockird 740Higuera-LI 3-6887
Residence 209NBroad ----- LI 3-8226
Stockton L Jas 30B Toro ----- LI 3-5784
Stoddard E W 8 SnMiguelAvilaBeach-LI 3-6565
Stoddard R W 2151 SierraWy ----- LI 3-8162
Stokes C Eric 75BentnWy ----- LI 3-2744
Stokes Dorothy E 1998 SnLuisDr ----- LI 3-8576
Stokesberry F C 259WarrenWy ----- LI 3-3177
Stokesbury C F City Rug & Uphlstry Clng-LI 3-7063
Stolz Nelle M 527Higuera ----- LI 3-4471
Stolzenburg Wm A 1521 SntaRosa-LI 3-1083
Stone Albert H 923-9thBaywdPrk -LI 3-3992
Stone Edith Edith's Bty Salon 329-2dBaywdPrk-LI 3-3925
Stone Jerry T 3363 SBroad ----- LI 3-1833
Stone Norman D 74NBroad ----- LI 3-1668
Stoner Wm E 879MurryAv ----- LI 3-6558
Stookey Hallie M Mrs 689LinclnAv -LI 3-1496
Stookey Jas R 158 SnJoseWy ----- LI 3-2156
Stork Dorothy B FremntCt ----- LI 3-5014
Storms Wm J O'ConnrWy ----- LI 3-4357
Stornetta A EdnaRd ----- LI 3-2046
Stornetta Albert M OrctRd ----- LI 3-7891
Stornetta Howard J OrctRd ----- LI 3-7891
Stornetta Louis P OrctRd ----- LI 3-7891
Storni A N 952Mill ----- LI 3-9038
Storni A R 554EllnWy ----- LI 3-6623
Storni C J 772Essx ----- LI 3-7383
Storni F N 232RamonaDr ----- LI 3-3629
Story Edwin F HenriettaCuesta-by-the-Sea-LI 3-7257
Story Monte M LosOsosHighlands -LI 3-6386
Story Ted Cuesta-By-The-Sea ----- LI 3-7879
Stout Jas 1641 Osos ----- LI 3-3924
Stovall Roy S 1352Pac ----- LI 3-3296
Stover Arthur 472Buchn ----- LI 3-2540
Stowe Independent Oil Co 996Marsh-LI 3-9728
Stowe Wm R 523Higuera ----- LI 3-0764
Straight H R 790FthlBl ----- LI 3-2841
Strang Sibyl H 1720 SntaRosa ----- LI 3-4439
Strawser Louis A 131-2dBaywdPrk-LI 3-7802
Strehlow Ralph 1194Pismo ----- LI 3-2941
Streysman E J 1441Uphm ----- LI 3-3552
Strickland Arthur F PismoRd ----- LI 3-1325
If no answer call ----- LI 3-0523
Stringer Betty 457Pismo ----- LI 3-1377
Strom Roy B 817BoysnAv ----- LI 3-7424
Strother C A 120DlNrteWy ----- LI 3-1571
Stroud Wm F O'ConnrWy ----- LI 3-5091
Strunk Neal 649½MitchlDr ----- LI 3-1549
Stubbs Reagh A 236GrandAv ----- LI 3-6841
Studle Leo 497 Isly ----- LI 3-6245
Stumpf Edith Margaret 254CerroRomauldoAv-LI 3-0834
Sturgeon Jas M 383JayceeDr ----- LI 3-2877
Sullivan Bert A 1000 South ----- LI 3-0433
Sullivan Larry R 1833Loomis ----- LI 3-6065
Sullivan Lillie 1150 Olive ----- LI 3-5827
Sullivan P H 295FthlBl ----- LI 3-5098
Sullivan R W 66MtPleasntnDr ----- LI 3-3101
Sumner Wm M 170DlNrteWy ----- LI 3-6592
SUNBEAM MOTEL 1656Montery-LI 3-8141
Sundquist Henry 178 Stennr ----- LI 3-2107
Sunnyside School LsOsosRd ----- LI 3-4360
Sunset Drive In Theatre PortugueseFlatRd-LI 3-5040
Superior Paint & Body Shop 1365Montery-LI 3-7616
Surf Motel 256FrontAvlaBch ----- LI 3-8230
SURV-UR-SELF LAUNDRY 346Higuera-LI 3-9874
Sutcliffe L J 1264Higuera ----- LI 3-7049
Sutherland J B 713-6thBaywdPrk -LI 3-3959
Sutherland Margaret Mrs 991-8thBaywdPrk-LI 3-7568
Sutherland Wm W 975MurryAv ----- LI 3-5550
Sutliff C N 1274 Staffrd ----- LI 3-1834
Sutter John H Mrs 1439Peach ----- LI 3-6980
Sverchek Jas E 541Buchn ----- LI 3-6284
Swack J 171TassajaraDr ----- LI 3-1746
Swadener R B 723Branch ----- LI 3-2352
Swader Carl M 1937CorralitosAv ----- LI 3-3996
Swain Arthur D 725 SerranoDr ----- LI 3-7481
Swain Sila 204 OldMorroRd ----- LI 3-7705
Swain Vernon R 865Venabl ----- LI 3-7749
Swan E M Mrs SHwy ----- LI 3-8548
Swanson Robt P 180Chorro ----- LI 3-8320
Swanstrom Karl 446LawrnceDr ----- LI 3-2318
Sween Jack 749Grove ----- LI 3-4175
Sween K A 1360Pac ----- LI 3-2148
Sweeney Edw 2027Essx ----- LI 3-0513
Sweeney John P 745Buchn ----- LI 3-5900
Swinden Ralph V 1356Higuera ----- LI 3-2505
Swinden Robt V 506HathwyAv ----- LI 3-6879
Swinnerton S M 553Chorro ----- LI 3-7547
Swinney Harold Mrs EdnaRd ----- LI 3-5090
Swinney Harriett E 1346Chorro ----- LI 3-4391
Switzer Donald I LsOsosRd ----- LI 3-1652
Sworthout Gloria B 1221Pismo ----- LI 3-1013
Sworthout H G 781Peach ----- LI 3-2278
SYCAMORE MINERAL SPRINGS AvlaRd-LI 3-5580
Sykes Oscar 478-11thBaywdPrk ----- LI 3-2405
Sylvester Albert AvlaBch ----- LI 3-5658
Sylvester Antonio AvlaBch ----- LI 3-0980
Sylvester Joe AvlaBch ----- LI 3-2445
Sylvester Manuel 546-1stAvlaBch -LI 3-0506
Sylvia Dorothy 1341 Osos ----- LI 3-7399
Sylvia Franklin M 356 SntaRosa ----- LI 3-6096
Symons Edw H 883Venabl ----- LI 3-6634
Symons Fred H 133Cyprs ----- LI 3-4539

T

Tabbert Henry C 321CuestaDr ----- LI 3-6548
Tabell's SanLuis Rest Home 1034 Isly-LI 3-3908
Taff H L 1028Pismo ----- LI 3-8438
Taft Geo D 525Branch ----- LI 3-7334
Tagliabue W F Capt 795JohnsnAv -LI 3-4432
Takken Blanche 873-11thBaywdPrk-LI 3-4479
Takken Harry W shoe reprng 1027Marsh-LI 3-6662
Talbot Parker 1176Pismo ----- LI 3-4917
Talbot Z 1551Palm ----- LI 3-8102
Tallman R W 130 OrangeDr ----- LI 3-0643
Tamo Louis J 547EllnWy ----- LI 3-7419
Taniguchi Masao 1051½Buchn ----- LI 3-6822
Tanner Gaylord ReservoirCanyonRd-LI 3-0909
Tanner J R L 229 SntaLuciaBaywdPrk-LI 3-8191
Tanner Marvin Mrs LsOsosRd ----- LI 3-4798
Tanner Paul O 1929½Chorro ----- LI 3-1885
Tanore Leslie E 175Brook ----- LI 3-4362
Tappa Milo 361Pismo ----- LI 3-5836
Tarbet Ken 267FthlBl ----- LI 3-2465
Tarbox Isabelle 130Price ----- LI 3-6770
Tartaglia Emily Mrs 626NBroad ----- LI 3-3828
Tartaglia Harold S 261Almnd ----- LI 3-0633
Tartaglia Henry W 70NBroad ----- LI 3-3076
Tartaglia Mattie Mrs 870NBroad ----- LI 3-0489
Tarwater Clara 1242Montery ----- LI 3-6910
Tate Lewis P 661FunstnAv ----- LI 3-1745
Tate Vera 544Higuera ----- LI 3-5602
Tatman R L 1348Montery ----- LI 3-0036
Tauxe Robt W LsOsos ----- LI 3-7023
Taves Frank 1142Montalbn ----- LI 3-2709
Taylor A M 655Church ----- LI 3-3972
Taylor Alex 1343Marsh ----- LI 3-7236
Taylor C L 186 SnMiguelAvlaBch -LI 3-6597
Taylor C S 1639Higuera ----- LI 3-5534
Taylor Edw T 1113Marsh ----- LI 3-6897
Taylor Geo E 1375Bishp ----- LI 3-0043
Taylor J B 3101RockvwPl ----- LI 3-3744
Taylor J L 664Pac ----- LI 3-7929
Taylor Jim B 858Leff ----- LI 3-6150
Taylor Kenneth L 1284 SnCarlos ----- LI 3-4509
Taylor L E 124FthlBl ----- LI 3-7260
Taylor Morris P 140KentuckyAv ----- LI 3-2867
Taylor Myrtle 624Bushnell ----- LI 3-5476
Taylor Peter J 976Buchn ----- LI 3-3379
Taylor Rowena 832MeineckeAv ----- LI 3-1223
Taylor Saml L 539FeltnWy ----- LI 3-0853
Teague Marjorie D 159TassajaraDr-LI 3-1755
TEAGUE'S MACHINE SHOP 304B Higuera-LI 3-5470
Teamsters Union Local 381 531Marsh-LI 3-3618
Tedone Louis M MD French Clinic & Hosp 1170Marsh-LI 3-7070
Residence 206AlbrtDr ----- LI 3-8601
If no answer call ----- LI 3-7070
Teehee John D 787Church ----- LI 3-2685
Teehee's Flying A Service 1108Montery-LI 3-4587
Telegram-Tribune Co 1240Morro ----- LI 3-1901
Telephone Answering Service 964Chorro-LI 3-5800
Tellaro Jas A 188CuestaDr ----- LI 3-4047
Tenhaeff Werner 2608Augusta ----- LI 3-2767
Tenney H D 1822A Fixlini ----- LI 3-8394
Tenny Fred D 790FthlBl ----- LI 3-3477
Tenscher Edw W 1320Palm ----- LI 3-5516
Tenscher Jas L 2442BoulevardDelCampo-LI 3-0629
Tercis Frank 1061 Isly ----- LI 3-1119
Terra S W 126Beebee ----- LI 3-4836
Terra Saml 469Dana ----- LI 3-5882
Terra W L 1729Gardn ----- LI 3-7666
Terrell Danl 1527Morro ----- LI 3-6541
Terstegge John F 425-4thBaywdPrk-LI 3-1756
Teuber Mary K Mrs 232WarrenWy -LI 3-3257
Texas Co The Distr 100 Stennr ----- LI 3-3545
Thefeld Geraldine L 1427Morro ----- LI 3-8493
Theroux Danl G 1460Higuera ----- LI 3-1412
Theroux Marcella 1347Chorro ----- LI 3-5707
Theurich Alfred Jr 204 OldMorroRd-LI 3-1277
This Ol'e House rstrnt LsOsosRd ----- LI 3-3677
Thoma C W 2090Hays ----- LI 3-3850
Thomas A S 492LinclnAv ----- LI 3-4598
Thomas Carl SntaFeRd ----- LI 3-2407
Thomas Clara 743Branch ----- LI 3-7617
Thomas Frank 1700 Osos ----- LI 3-1672
Thomas Ina 714High ----- LI 3-3173
Thomas Jack CampSanLuisObispo -LI 3-7800
Thomas Jas F 1188Pismo ----- LI 3-1032
Thomas John L 1726Gardn ----- LI 3-8322
Thomas P D Mrs 1023Leff ----- LI 3-6544
Thomas Robt B 1344Pac ----- LI 3-4376
Thomas Roy 1630Palm ----- LI 3-8443
Thomas Russell J Coast Counties Adjstmnt Bur 1130Gardn-LI 3-3063
Thomas Wirt P 1843 SnLuisDr ----- LI 3-6588
Thompson Bessie Mrs 570EllnWy ----- LI 3-8265
Thompson Donald E 291CerroRomauldoAv-LI 3-0585
Thompson Edwin P 526Higuera ----- LI 3-5835
Thompson Fred D 260LinclnAv ----- LI 3-1852
Thompson G F 432Buchn ----- LI 3-4839
Thompson Homer S 685Caudl ----- LI 3-6440
Thompson Hubert O 263DlSrWy ----- LI 3-5590
Thompson J I 106 SntaRosa ----- LI 3-4906
Thompson Jas J 150Polyview ----- LI 3-2788
Thompson Lemuel R 1727Chorro ----- LI 3-6237
Thompson Lloyd A 790FthlBl ----- LI 3-3488
Thompson Maurice S Cuesta by the Sea-LI 3-1734
Thompson Price 615 SerranoDr ----- LI 3-3197
Thompson Walter 664Church ----- LI 3-6619
Thompson Wm S 2290Helena ----- LI 3-7003
Thompson's Grocery 1638 Osos ----- LI 3-7448
Thomsen Robt W 1220Mill ----- LI 3-1684
Thomson Elizabeth K 1624Morro -LI 3-2825
Thomson Glen Mrs 385 SnMiguel ----- LI 3-2674
Thomson John W 2140 SnMiguelAv-LI 3-8137
Thorell Mildred 100-3dBaywdPrk -LI 3-8478
Thorn Tom AvlaBch ----- LI 3-5554
Thorndyke Roger 1956CorralitosAv-LI 3-6612
Thorne Al 1867Fixlini ----- LI 3-6636
Thorne Chas K 612MitchlDr ----- LI 3-2594
Thorne Nettie PerknsLn ----- LI 3-2972
Thornton Goldie 1144Walnt ----- LI 3-2651
Thornton Robt L 61PolyNinos ----- LI 3-1253
Thornton Rosalie S 930MurrayAv ----- LI 3-0842
Thorpe Jo 732Pac ----- LI 3-5726
Thorson Eva Mrs 1341 Osos ----- LI 3-6651
Thrasher Leonard CampSanLuisObispo-LI 3-6230
Three Corner Grocery 1609JohnsnAv-LI 3-4123
Thresh E H 1862Fixlini ----- LI 3-8245
THRESH E H INC 1101Montery ----- LI 3-1306
If no answer call ----- LI 3-6422
Thrift Shop U V S 1040Broad ----- LI 3-1545
Throop Francis H 1339Marsh ----- LI 3-7917
Thurlow Leonard Mrs 868Church ----- LI 3-7575
Thurmond Wm 139Toro ----- LI 3-5400
Ticer Jas W 1940Loomis ----- LI 3-6443
Tidewater Oil Co OrcttRd ----- LI 3-2336
Tiemann A W 1355Fredercks ----- LI 3-6909
Tiemann Ira EdnaRd ----- LI 3-2085
Tiffin I S 1139Uphm ----- LI 3-6773
Tiffin J I 2461JohnsnAv ----- LI 3-2655
Tilton C E 419 SntaBarbaraAv ----- LI 3-3698
Timbrell Harriet B 1256Higuera ----- LI 3-6180
Tindall Lawrence 235-7thBaywdPrk-LI 3-5903
Tisdale Chas K 1672Fairvw ----- LI 3-0692
Title Insurance & Trust Co 1141Chorro-LI 3-2900
Toalson Norma A 1730CorralitosAv-LI 3-2821
Todd Elva 640Caudl ----- LI 3-7476
Todd Emory L 975Pac ----- LI 3-7637
Todd Lee L 625MitchlDr ----- LI 3-2346
Todd Lester 331KentuckyAv ----- LI 3-1979
Todd R E 1592Palm ----- LI 3-2475
TODD'S BEAR ALIGNMENT SERVICE 306Higuera-LI 3-4323
Tognazzini Albert Bull's Tavrn 1032Chorro-LI 3-2217
Tognazzini Albert Mrs 495NBroad-LI 3-7935
Tognazzini Elmer 1019Peach ----- LI 3-1409
Tognazzini Luke EdnaRd ----- LI 3-9074
Tognazzini Sam 1022Mill ----- LI 3-0428
Tomasini A E comprsrs 1922JohnsnAv-LI 3-6402
Tomasini Ben Mrs MorroRd ----- LI 3-5440
Tomasini Earl J Mrs 461Hill ----- LI 3-6775
Tomasini Luis E 1637Broad ----- LI 3-7620
Tomasini T Chevron Stn No 150 CDA Marsh&Higuera-LI 3-9847
Tomasini Warren MorroRd ----- LI 3-5440
Tomasini Wilmar 890Misn ----- LI 3-1300
Tomlin R F Mrs 841BoysnAv ----- LI 3-1638
Tonini Henry H 1526 Osos ----- LI 3-8600
Tonini John 309 Sandrcock ----- LI 3-6582
Tonini John C LsOsosRd ----- LI 3-0734
Toone Harmon 2351Helena ----- LI 3-6110
Topper Leland S 1721 SntaRosa ----- LI 3-4126
Torbet John A 986Walnt ----- LI 3-6225
Toreson Oscar T 1720Gardn ----- LI 3-4497
Torigiani Gano 258Chorro ----- LI 3-5553
Torkelson Geo LsOsosHighlands ----- LI 3-6697
Torkelson R A 156-2dBaywdPrk ----- LI 3-6847
Torres Victor M 2548GailPl ----- LI 3-7372
TOWER BARBECUE & COCKTAIL LOUNGES 427Higuera ----- LI 3-4287
Town & Country Motel 2001Montery-LI 3-3170
Townsend C O 654 Isly ----- LI 3-2822
Townsend Chas M 304LaCanadaDr-LI 3-2667
Townsend's 990Montery ----- LI 3-9954
Travel Service 987 Osos ----- LI 3-1206
Treadwell Geraldine 2070Fixlini ----- LI 3-8128
Treadwell R T MD 1215Chorro ----- LI 3-6265
Treadwell Sherman Anderegg & Elliott phy & sur 1215Chorro-LI 3-6265
Treanor Danya 1368Marsh ----- LI 3-1497
Treanor Jesse 2290Augusta ----- LI 3-0967
Tredway Alice R 525Higuera ----- LI 3-2071
Tregarthen Harry 755 SntaRosa ----- LI 3-3317
Tregarthen Harry 755 SntaRosa ----- LI 3-6585
Trejo Albert A 228Cyprs ----- LI 3-7376
Trejo Ramona Mrs 729 South ----- LI 3-4144
Trend O'Fashion 842Higuera ----- LI 3-0748
Trendt Ted W 1186 Isly ----- LI 3-4469
Trew Frank EdnaRd ----- LI 3-1568
Tri-Counties Blood Bank Inc 780Pac-LI 3-2925
Tripke Ernest G 306TolosaWy ----- LI 3-2098
Trippet Oscar Jr 392FthlBl ----- LI 3-3567
Trout Chas E 117DlSrWy ----- LI 3-1957
Trout D B 2125 SierraWy ----- LI 3-6781
Trout S A 281RamonaDr ----- LI 3-4088
Troutner Bill 60RaflWy ----- LI 3-3815
Troxell Ronald 1228 Staffrd ----- LI 3-1052
Truchan Frank 1740 SnLuisDr ----- LI 3-9056
True Raymond Mrs 819Branch ----- LI 3-7517
True Robt C 650Branch ----- LI 3-7189
True Wm 1036Leff ----- LI 3-6109
Truebridge F A 2599Helena ----- LI 3-8533
Truex J W 2434BoulevardDelCampo-LI 3-6667
Trulock Chas R 754LinclnAv ----- LI 3-7668
Truocchio Al ReservoirCanyonRd ----- LI 3-1491
Trusty Myrtle 1159Marsh ----- LI 3-7386
Tryon Elvin E 176DlNrteWy ----- LI 3-1434
Tschaikowsky Shura 978 Isly ----- LI 3-8252
Tuberculosis & Health Assn SLO Co 1026Chorro-LI 3-4947
Tucker Clyde M 2717Chandler ----- LI 3-4888
Tucker Don L 162Polyview ----- LI 3-8653
Tudor W O 1203Pismo ----- LI 3-5409
Tuffley Frances Mrs 1168Mill ----- LI 3-1138
Tuley Elbert S 1928MurryAv ----- LI 3-3664
Tumbleson Reginald T 3290JohnsnAv-LI 3-8617
Tumlin Wm B LosOsosHighlands ----- LI 3-7873
Tune Donald 535 Islay ----- LI 3-8184
Tuohy John P 561JeffryDr ----- LI 3-4174
Turley John H 226JeffryDr ----- LI 3-3822
Turner C A 323CerroRomauldoAv -LI 3-4744
Turner John G Jr 530EllnWy ----- LI 3-8325
Turner Pearl 2350BoulevardDelCampo-LI 3-4462
Turner Wm J B LsOsosRd ----- LI 3-6950
Turri Alfred B 169KentuckyAv ----- LI 3-3529
Turri E Mrs 870 Osos ----- LI 3-5019
Turri Joe LsOsosRd ----- LI 3-7066
Turri Wm LsOsosRd ----- LI 3-4450
Tuson Richard Mrs OldHwy101 ----- LI 3-2386
Tutsie John 363Pismo ----- LI 3-7631
Tuttle Jack 910MeineckeAv ----- LI 3-2919
Tuttle W A 2090Essx ----- LI 3-0886
TUTTLE'S CALIF PARK GROCERY 390CalifBl-LI 3-0923
Tway Robt W 785LinclnAv ----- LI 3-0087
Tweedy's Market 299-2dBaywdPrk-LI 3-5536
Twidwell Donald E 645Funstn ----- LI 3-3688
Twyeffort Jas N 145 SnJoseWy ----- LI 3-1804
Tye Edw J 777BoysnAv ----- LI 3-7671
Tyirin Michael C 333 SntaLuciaDr-LI 3-7542
Tyler Guy LsOsosRd ----- LI 3-1860

U

U-HAUL CO 505Higuera ----- LI 3-4042
U V S Thrift Shop 1040Broad ----- LI 3-1545
Ueckert W A 2049McCollm ----- LI 3-4764
Ulansky David 2515GretaPl ----- LI 3-1003
Ullensvang G 48½BentnWy ----- LI 3-6189
Umbaugh F L Boggess & Umbaugh genl contrs 194Lincln-LI 3-6492
Residence 194Lincln ----- LI 3-4009
Umbertis R G Jr 1262Buchn ----- LI 3-7316
Umbertis Robt N 1235Buchn ----- LI 3-1285
Underwood V L 484Pac ----- LI 3-1784
Unfried Wesley 1320 Sydny ----- LI 3-4624
UNION HARDWARE 1126Chorro ----- LI 3-8130
Union Oil Co of Calif
Northern Division Pipelines
Avila Pump Stn AvlaBch ----- LI 3-1443
Communications TankFarm ----- LI 3-6927
District Electrician TankFarm ----- LI 3-6244
District Foreman TankFarm ----- LI 3-6744
Division Machinst Foreman TankFarm-LI 3-6869
Pipeline Office 975Morro ----- LI 3-7600
Pump Stn TankFarm ----- LI 3-6338
Shiploading Terminal PortSanLuis-LI 3-0927
Sales Division
SanLuisObispo Office OrctRd ----- LI 3-4943
Union Sugar Co MurryAv ----- LI 3-1635
United Meat Market 714Higuera ----- LI 3-4345
United Parcel Service 255Parkr ----- LI 3-1362
U S Government
Agriculture Dept of
Agricultural Stabilization & Conservation Committee of San Luis Obispo County 1530Montery-LI 3-5729
Forest Service 777½Higuera ----- LI 3-6907
Soil Conservation Service PolyCampus-LI 3-7914
Air Force Dept of
Air Force Recruiting Stn CountyCourtHouseBldg-LI 3-0934
USAF Liaison Office 9379th Air Reserve Squadron 300Higuera ----- LI 3-6985
Army Dept of
U S Army Reserve
Army Reserve Training Center CampSanLuisObispo-LI 3-1384
Civilian Personnel & Cost Section CampSanLuisObispo-LI 3-4925
Commanding Officer CampSanLuisObispo-LI 3-4500
Fire Dept CampSanLuisObispo ----- LI 3-4887
Fort Ord Property Disposal Branch CampSanLuisObispo-LI 3-8618
Main Gate CampSanLuisObispo -LI 3-2483
Post Engineer Shop CampSnLuisObispo-LI 3-8502
Post Headquarters CampSanLuisObispo-LI 3-4500
Property Section CampSanLuisObispo-LI 3-4925
Water Filtration Plant CampSanLuisObispo-LI 3-7471
Coast Guard
SanLuisObispo Light Stn AvlaBch-LI 3-0641
Custom's Service 774Marsh ----- LI 3-3943
Health Education & Welfare Dept of
Social Security Administration 974Montery-LI 3-8483
Immigration & Naturalization Service 1130Gardn-LI 3-5774
Internal Revenue Service see U S Government Treasury Department
Marine Corps Recruiting 997Montery-LI 3-7459
Navy Department
Naval Reserve Electronics Facility CountyAirport-LI 3-7862
Recruiting Substation 997Montery-LI 3-8236
Post Office 893Marsh ----- LI 3-1881
Selective Service Local Board No 76 737Marsh-LI 3-1679
Treasury Dept
District Director of Internal Revenue 864 SntaRosa-LI 3-3865
Veterans Administration Office 864 SntaRosa-LI 3-2025
U S Sewing Center 715Higuera ----- LI 3-2845
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1546
UNIVERSAL AUTO PARTS CO 969Montery-LI 3-7787
University of Calif Farm & Home Advisor 1235Montery-LI 3-9075
Upton John 2264Broad ----- LI 3-2027
Uptown Market 1248Montery ----- LI 3-6721
Urrutia Edw A OrctRd ----- LI 3-7275
Ustick Gordon E 341½Higuera ----- LI 3-1351
Utility Metal Products Mfrs 1315Carml-LI 3-1726

V

Vaden R E 462Chorro ----- LI 3-7717
Vail Jas B 306PismoBaywdPrk ----- LI 3-3544
Valentine Jas C 873-11thBaywdPrk-LI 3-4908
Valiway Distrs food prods 781HumbrtAv-LI 3-6743
Vallely C Mrs 1212Gardn ----- LI 3-5546
Vallely J J 1103Essx ----- LI 3-4982
VALLEY ELECTRIC CO
Electric Appliances 787Higuera ----- LI 3-4949
Contracting 661Higuera ----- LI 3-0855
Valys Chas 321 OldMorroRd ----- LI 3-7595
Van Merlyn D 532½Leff ----- LI 3-2494
Van Roy Mrs 33MtPleasntnDr ----- LI 3-6055
VanBurton C 1035 Stennr ----- LI 3-3983
Vance R A 474Hill ----- LI 3-6750
Vandam N E 1822JohnsnAv ----- LI 3-7258
Vanderberg H E 549Buchn ----- LI 3-8160
Vanderberg R W 1343Bishp ----- LI 3-4236
Vander Hule Warren 743Montery ----- LI 3-3619
Vanderloo John J 2675JohnsnAv ----- LI 3-6958
Vandiver L H 1045FthlBl ----- LI 3-4588
VanHarraveld Donald 380ChristinaWy-LI 3-4601
Van Horn Lilian E Miss 869Nipomo LI 3-7593
VanLeeuwen E G 1510Higuera ----- LI 3-7810
Vansandt O D 1365MurryAv ----- LI 3-4948
VanSchaick J E Mrs 1603Higuera ----- LI 3-8690
VanShaick E C 531Dana ----- LI 3-5010
Van-Vaerenbergh Marcel 1314Palm-LI 3-0799
Vargas Carlos T 492Leff ----- LI 3-8672
Varner Doyle 1760 SnLuisDr ----- LI 3-3733
Vasquez Mary G 1845Morro ----- LI 3-2692
Vass Harold R 1666PhillipsLn ----- LI 3-2985
Vaudoit F A 533Pismo ----- LI 3-3816
Vaudoit Raymond 779 SntaRosa ----- LI 3-2094
Vaughn Ernest F Rev 1400AlexandraAv-LI 3-4702

LI = LIberty
When giving the number to an operator or to others, please use the full name LIberty.

Vaughn Wayne Green Bus Serv SOldHwy-LI 3-1414
Vazquez Tony 796ChristianAv ----- LI 3-1139
Vear Matt Mrs OldHwy101 ----- LI 3-1025
Veatch Claude N PismoHwy ----- LI 3-4920
Vega Jas M 110GrandAv ----- LI 3-6730
Vega Wm H 82NBroad ----- LI 3-3286
Veith H W 934Branch ----- LI 3-3650
Venema Athleen 670Caudl ----- LI 3-8295
Vercruse Maurice L 1230 SylviaCt-LI 3-1373
Verduin Ruth Mrs 1307Bishp ----- LI 3-1248
Verduin Winnie 1228Chorro ----- LI 3-3176
Verkuyl E PassmoreRd ----- LI 3-1528
Vernon W W 2251Broad ----- LI 3-2198
Veterans Administration Office 864 SntaRosa-LI 3-2025
Veterans Memorial Bldg San Luis Obispo County of 801GrandAv-LI 3-8280
Victorino Geo 603High ----- LI 3-1883
Vieira Delfina L 2430LawtnAv ----- LI 3-3775
Vieira Joe VachlLn ----- LI 3-8489
Vieira Thos 2670LawtnAv ----- LI 3-4496
Vierra Philbert 1250 Staffrd ----- LI 3-6088
Vigneau's Jewelry Store 867Montery-LI 3-6512
Villa Elwood 258CuestaDr ----- LI 3-3381
Villa Frank N 24MtPleasntnDr ----- LI 3-2888
Villa Irvin C 470GrandAv ----- LI 3-7854
Villa Lloyd P 241HendrsnAv ----- LI 3-6203
Villa Tony 762Higuera ----- LI 3-0796
Villalva Joe 879Walnt ----- LI 3-6504
VILLA'S UNION STN Broad&FthlBl-LI 3-9971
Villegas John 447Buchn ----- LI 3-7977
Villegas Wm 1662Fairvw ----- LI 3-5731
Vincent Lloyd C VerdeCanynRd ----- LI 3-6174
Vincent Rex H 415PatriciaDr ----- LI 3-4924
Vincent Wayne R 172WarrnWy ----- LI 3-2600
VIND HARRY C Equitable Life Assurance Soc 960 SntaRosa-LI 3-3263
Vinsel Arthur R 176 Stennr ----- LI 3-3354
Vinson Mamie 1150Palm ----- LI 3-0427
Vlasaty Jas 885Buchn ----- LI 3-7349
Vogel Leonard A 1000Mill ----- LI 3-6658
Vogel Louise Miss 865Morro ----- LI 3-7515
Vogt G F 299CerroRomauldoAv ----- LI 3-8176
Vollmer Ernest rl est 740Higuera ----- LI 3-8225
Residence 1116Pismo ----- LI 3-6095

Vollmer Ernest Jr 1727CorralitosAv-LI 3-0588
VOLNY ARNOLD A genl contr 227HighlndDr-LI 3-3767
Volny Stephanie 296RamonaDr ----- LI 3-3539
vonAh Denton P 1435Broad ----- LI 3-6264
VonGillern Richmond LosOsosHighlands-LI 3-4846
vonPlaten Luder Hugo PismoRd ----- LI 3-7970
Vore Lee H 266CerroRomauldoAv -LI 3-4128
Vorhies R M 209RamonaDr ----- LI 3-1463
Voris Fred LsOsosRd ----- LI 3-8189
Vosburgh Robt 434HathwyAv ----- LI 3-3087
Voss Vina M 193 SnJoseWy ----- LI 3-3576
Vreeland Ena 1020Palm ----- LI 3-1007
Vreeland Neil A 1020Palm ----- LI 3-5002
Vurpillat Marty 138RamonaDr ----- LI 3-3390

W

Wabbel R M 2858JohnsnAv ----- LI 3-1047
Wade J W 1000 South ----- LI 3-1441
Wade L C Mrs 670Buchn ----- LI 3-4542
Wagers J T 1634Mill ----- LI 3-7380
Wagers Ralph C 123BressiPl ----- LI 3-1288
Wagner A F 1329-1st ----- LI 3-5503
Wagner D T LsOsosHighlands ----- LI 3-2132
Wagner Paul I 1844CorralitosAv ----- LI 3-5504
Wainscott Jack N Mrs 367TolosaWy-LI 3-6291
Waite R H 276RamonaDr ----- LI 3-7980
Waits Chas 2565JohnsnAv ----- LI 3-8373
Waldmeier Jas 349TassajaraDr ----- LI 3-4442
Waldorf Cigar & Liquor 975 Osos-LI 3-9987
Waldron Burke V 176WarrenWy ----- LI 3-0852
Wales Thos E Jr 1405 Slack ----- LI 3-2782
Walker A M Jr 315CerroRomauldoAv-LI 3-8169
Walker Chas W 430-8thBaywdPrk -LI 3-3142
Walker Clifford Dr 1825Montery ----- LI 3-9068
Walker Floyd 119FthlBl ----- LI 3-2729
Walker John C Jr 1042D FthlBl ----- LI 3-7385
Walker L A Co PortugueseRd ----- LI 3-5611
Walker Melvin 661FunstnAv ----- LI 3-3609
Walker R G 1028Pac ----- LI 3-8138
Walker Wm W 275 OldMorroRd ----- LI 3-4858
Walker's Bob typwrtrs 785Marsh ----- LI 3-1827
Wall Bill Bill Wall's Serv FrenchRd&S 101Hwy-LI 3-7416
Wall Carroll T 808Misn ----- LI 3-1623
Wall W T 465Dana ----- LI 3-0640
Wallace A D 1170Buchn ----- LI 3-5694
Wallace Homer M EdnaRd ----- LI 3-1183
Wallace Jeffie EdnaRd ----- LI 3-3459
Wallace Jos M 87 SnAntonioAvlaBch-LI 3-6041
Wallis David A 1013Peach ----- LI 3-7763
Walrath R 179-5thBaywdPrk ----- LI 3-1682
Walsh Raymond 332PatriciaDr ----- LI 3-6702
WALSTON & CO INC AndersnHotl-LI 3-2878
Walter Bros contr 383Chorro ----- LI 3-5854
Walter Burton M 245Almnd ----- LI 3-8658
Walter Charlie Walter Bros 383Chorro-LI 3-5854
Walter Edwin 1060Pismo ----- LI 3-2489
Walter Elmer C 158Chorro ----- LI 3-6459
Walter Mary 896Buchn ----- LI 3-1862
Walty Harold 706KentuckyAv ----- LI 3-6999
Walty Pump Co 3035 SBroad ----- LI 3-0496
Wandling Harry 245LinclnAv ----- LI 3-4474
Ward Jas E 1227Mill ----- LI 3-1790
Ward Merlin 2501Broad ----- LI 3-7549
Ward Randol A 194DlNrteWy ----- LI 3-1179
Ward Wesley S 2548 SntaClara ----- LI 3-7814
Warden H M LsOsosRd ----- LI 3-2619
Warden Robt D LsOsosRd ----- LI 3-0708
Wardle Leo I 1063George ----- LI 3-1250
Warnagieris Joe rl est 901Palm ----- LI 3-6101
Residence 1985JohnsnAv ----- LI 3-6101
Warner Wm 212½Price ----- LI 3-8228
Warnken Ruth A 780½Toro ----- LI 3-3308
Warren A C 1424Toro ----- LI 3-3093
Warren Annabelle OldHwy101 ----- LI 3-9770
Warren C J 642HathwyAv ----- LI 3-8260
Warren Ed 672Higuera ----- LI 3-3088
Warren Evelyn W 552Higuera ----- LI 3-5454
Warren H P 1835JohnsnAv ----- LI 3-7612
Warren Jas F 1891Hays ----- LI 3-0519
Warren Robt W 786FthlBl ----- LI 3-3571
Warren Roy P 1135Walnt ----- LI 3-2983
Warthen R 1867 SnLuisDr ----- LI 3-8470
Wasbrough Harry S BushDr ----- LI 3-1347
WASH O MAT 1439Montery ----- LI 3-4343
Washburn Lester E Mrs 1760JohnsnAv-LI 3-4033
Washburn Wm A 1541 Slack ----- LI 3-6405
Washington Howard A 1252Montery-LI 3-1762
Washington Jesse 1147¾Leff ----- LI 3-0436
Wasson J & M Co VachlLn ----- LI 3-6709
Wasson John VachlLn ----- LI 3-6450

Wasson John Wasson J & M Co VachlLn-LI 3-6709
Wasson Raymond J 1268 Sydny---LI 3-4945
Waterman Mildred 466Dana -----LI 3-1841
WATERS ART & PICTURE FRAMING CO 942Chorro-LI 3-7058
Waters Fred M 3100JohnsnAv ---LI 3-6269
Waters Fred M Palmer-Waters Chapel 1264Higuera-LI 3-3832
Waters Sylvia 186Brook ----------LI 3-1940
Waterstreet Mildred 677Buchn ---LI 3-1975
Waterworth David G 1835 SBroad--LI 3-2377
Wathen R A 1217Mill ----------LI 3-8104
Watkins N R 529Woodbrdge ------LI 3-6642
Watkins Owen 221Almnd --------LI 3-0455
Watkins Quality Products 1072Mill-LI 3-8106
Watkins Ted 1335FthlBl ---------LI 3-5679
Watson Alan D MD 1130Gardn----LI 3-5052
Residence 251DlSrWy ---------LI 3-8415
Watson Fred 1421Palm ---------LI 3-3206
Watson Jack LsOsosHighlands ----LI 3-4382
Watson Jack J 1270Palm -------LI 3-7180
Watson Mae L 849Mill ---------LI 3-0401
Watson Wm 868Centr ----------LI 3-1321
Watson's Fred Cocktail Lounge 1011Higuera-LI 3-4315
Watts Glyn 215Highlnd ---------LI 3-6078
Watts Herman SouthOldHwy101 --LI 3-7858
Watts Howard D 1607PhillipsLn --LI 3-5721
Watts Willie O K Auto Float Tire Str 1413Montery-LI 3-0452
Residence 290 SntaLuciaDr-----LI 3-3979
Weant Everett 75 SntaRosa------LI 3-1520
Weant Patricia G Mrs 1322CeciliaCt-LI 3-0635
Weant's Repair Service 75 SntaRosa-LI 3-1520
Wear Earl J 1341 Osos ---------LI 3-2367
Weatherman F E 256 OldMorroRd-LI 3-2510
Weatherman Thos P 670FthlBl ---LI 3-3882
Weathers Geo 136Cyprs ---------LI 3-1947
Weathersbee D L 729 South------LI 3-4550
Weaver Glenn A 1852Fixlini -----LI 3-2244
WEAVER MOTOR CO 1166Higuera-LI 3-5567
Weaver Ray 138Villa -----------LI 3-1105
Webb Ed LsOsosRd ------------LI 3-7418
WEBER BAKING CO 385Pac-----LI 3-6256
Weber Norman 1227Buchn --------LI 3-4527
Weber Peter K Mrs 425NFerrini --LI 3-4192
Webster D H 228LaCanadaDr ----LI 3-5732
Webster E L 258WarrenWy ------LI 3-7114
Webster Edith 743Pac ----------LI 3-4835
Webster J P Jr 220Branch -------LI 3-5668
Webster Margaret M RN 1027MurrayAv-LI 3-4795
Weddell W P 546Higuera -------LI 3-8279
Weddle Clara B Mrs 2006 SnLuisDr-LI 3-1261
Weddle Herbert T Jr 1984 SnLuisDr-LI 3-1967
Weddle Richard A 265WarrenWy -LI 3-1166
Weekes Besse V 859Church ------LI 3-0883
Weidenaar Edw H AdrianceCt ----LI 3-3606
Weig Geo 446LawrnceDr --------LI 3-2553
Weipert Donald N VachlLn -------LI 3-6449
Weir C J Jr EdnaRd ------------LI 3-4859
Weir Geo Mrs 655 Isly----------LI 3-1645
Weir Jas D 2456 SntaClara-------LI 3-3696
Weir John R 1107FthlBl --------LI 3-7450
Weishar J A 1844McCollm ------LI 3-4013
WEISHAR'S CITY PHARMACY 858Higuera-LI 3-8424
Welch Carl J 241CraigWy -------LI 3-6437
Welch Lee C 183FthlBl ----------LI 3-0636
Weldin M E 1029 Isly-----------LI 3-7708
Welliver Jack 371LinclnAv ------LI 3-3310
Wellman Allan 841BoysnAv ------LI 3-4710
Wellons C F 3023RockvwPl ------LI 3-1027
Wellons C T 2650Broad ---------LI 3-0084
Wells Anna H RN 2320 SBroad----LI 3-0564
Wells Chas E 2576JohnsnAv ------LI 3-3440
Wells Chas E Jr 283 SntaLuciaDr--LI 3-2675
Wells Ella W Mrs 1115 Isly-------LI 3-7043
Welsher Lena Mrs 1238Marsh ----LI 3-8362
Welshons P EdnaRd ------------LI 3-8361
Wender John L 875RougeotPl ----LI 3-2437
Wentworth John P 1719Broad ----LI 3-8390
Werbel Ernest W MD 225NSntaRosa-LI 3-2360
Residence 1872 SnLuisDr-------LI 3-1308
If no answer call--------------LI 3-2360
Werner Harlan E 2386BoulevardDelCampo-LI 3-3126
Wert Georgia 1155Buchn --------LI 3-0871
Wesley House 710CalifBl --------LI 3-5007
West Coast Life Insurance Co 774Marsh-LI 3-8626
West Harry R 384AlbrtDr -------LI 3-4436
West Helen 805Branch ---------LI 3-6099
West Marion I 1020Peach -------LI 3-2178
West Mary E Mrs 1028Pac -------LI 3-6482
West Oscar E 392ChristinaDr -----LI 3-7804
West R L 348HathwyAv ---------LI 3-1822
Westad Elroy M 825Branch ------LI 3-4735
Westbrook Anna S 1195George ---LI 3-2180
Westbrook Mary 145 Story-------LI 3-7055
Westbrook Olin O 405NFerriniRd --LI 3-1031
Westbrook Susan D 747Montery ---LI 3-2886
Westcott Lawrence 550Fthl ------LI 3-1346
Westerman Richard F EdnaRd ----LI 3-7201
WESTERN AUTO ASSOCIATE STORE 685Higuera-LI 3-9036
Western Electric Co 872Morro ----LI 3-7207
WESTERN MILK TRANSPORT CO 641Higuera-LI 3-2792
If no answer call--------------LI 3-2910
Western Union Telegraph Co 979Monterey-LI 3-3600
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Western-Waxide Div Crown Zellerbach Corp 2101WilliamsSnLeandro
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Westfall Ralph R LsOsos ---------LI 3-4753
Westlake Grace Mrs 268½Buchn --LI 3-8636
Westlake Otis 1536Gardn --------LI 3-6384
Weston Ralph E 1855 SnLuisDr---LI 3-6469
Westrup Edith 1334Chorro ------LI 3-6657
WESTSIDE AUTO PARTS CO
Parts Dept 1232Montery--------LI 3-5943
Glass & Tire Shop 1236Montery--LI 3-6213
Westside Auto Wrecking EdnaRd---LI 3-3045
Westside Tire Shop 1236Montery --LI 3-6213
Westway Market 447Higuera -----LI 3-3046
Westwood Kate Mrs 1156Uphm ---LI 3-0615
Wettlaufer Boyd LsOsosHighlands--LI 3-0668
Wetzel Dalie 1133Pismo --------LI 3-5551
Wewer Wm P 624Grove ---------LI 3-1875
Wham R L SeeCanyon -----------LI 3-2607
Wheeler Frederick 9Vetvle -------LI 3-4522
Wheeler Gerald D 631Kentucky ---LI 3-1736
Wheeler Harry G 1426 SntaRosa---LI 3-6160
Wheeler Jacqueline Miss 204 OldMorroRd-LI 3-6419
Wheeler Nancie 275 OldMorroRd--LI 3-3151
Whelchel Cleil W Dennis Trnsfr 1824Nipomo-LI 3-7223
Wherrit Raymond 2497JohnsnAv --LI 3-8638
Whipple Omer K 1367Mill -------LI 3-1131
Whitaker Clyde L OrctRd --------LI 3-8401
Whitaker Harry S 979Walnt ------LI 3-9026
Whitaker W D 232Price ---------LI 3-4562
White A T 1234George ----------LI 3-1622
White Arthur M 266PatriciaDr ----LI 3-3587
White Bill 46RincnDr -----------LI 3-3408
White Catherine 954Pismo -------LI 3-5065
White Don H 1319Marsh ---------LI 3-6967
White Edw H 1045MurryAv ------LI 3-5871
White Eugene E VachlLn --------LI 3-8422
White Geo H 1305Marsh ---------LI 3-2293
White Jody 829BoysnAv ---------LI 3-4572
White Mary O 772Leff ----------LI 3-0618
White Nina 132DlNrteWy --------LI 3-3763
White R H 493Leff ------------LI 3-1284
White Richard C 1548Montery ----LI 3-4202
White Sandra 829BoysnAv -------LI 3-4572
White Wesley 973Buchn ---------LI 3-3798
Whitener W A 479NBroad -------LI 3-3634
WHITE'S FURNITURE STORE 1301Broad-LI 3-8309
Whiteside Abe SweenyLn --------LI 3-4885
Whiting Francis F 1789 SnLuisDr--LI 3-4078
Whitley Wilberta 1314Palm ------LI 3-6785
Whitman J R Dr 1881CorralitosAv -LI 3-6493
Whitman's Veterinary Hospital & Boarding Kennel NHwy ---------------LI 3-0956
Whitmer Keith 440KentuckyAv ----LI 3-3358
Whitney Allan Mrs 864 Osos------LI 3-6774
Whitney Gordon A 842West ------LI 3-6296
Whitney Lester V 1987Corralitos --LI 3-2532
Whitson Milo E 268LaCanadaDr --LI 3-3649
Whitson Odell 175High ----------LI 3-4103
Whittington Glen 89LaEntradaAv--LI 3-6198
Wical Elvin A MD 1325Chorro-----LI 3-1190
Residence HuasnaRd ArroyoGrnde-HUntr 9-2053
If no answer call--------------LI 3-5800
Wickenden Rae W 2045Hope -----LI 3-0874
WICKENDEN'S men's wear 837 Montery-LI 3-6145
Wickham Thos AvlaBch ----------LI 3-2068
Wiech Geo 962MeineckeAv -------LI 3-5072
Wieland A J 278LinclnAv --------LI 3-2527
Wieland Walt SntaYnezBaywdPrk -LI 3-7662
Wiesman Chas 10HathwyAv ------LI 3-7486
Wiest June E 1043Marsh --------LI 3-2737
Wight H Glenn 1223 Sydny-------LI 3-7022
Wight Tom 101Hwy ------------LI 3-1965
Wighton A M 666LawrnceDr -----LI 3-6761
Wilcox Bob N Hwy101 ----------LI 3-7903
Wilcox Ernest N 1738JohnsnAv ---LI 3-6204
Wilcox Genevieve 644LawrnceDr --LI 3-2291
Wilcox Merrill 543LawrnceDr ----LI 3-5630
Wilder Wade 1319Beach ---------LI 3-2169
Wiles Jas R 569LawrnceDr -------LI 3-6671
Wiley Durell 2105JohnsnAv ------LI 3-7060
Wiley J Barron 61RaflWy -------LI 3-6197
Wiley Richard 11HathwyAv ------LI 3-0066
Wilkerson Allen T 226TassajaraDr -LI 3-8538
Wilkerson Claire 1117Palm ------LI 3-8575
Wilkerson Viola 790FthlBl -------LI 3-2061
Wilkie H M 1055Peach ----------LI 3-3092
Wilkins C E 667Montery --------LI 3-1868
Wilkinson C J 1150Grove --------LI 3-8402
Wilkinson Harold J 1478Mill -----LI 3-0593
Wilkinson J W 412Marsh --------LI 3-2033
Wilkinson Jas S 1451Andrws -----LI 3-1177
Wilkinson John J Dr 60NBroad ---LI 3-2072
Will Roy 1194Ella ------------LI 3-6989
Willard Arthur L 3121JohnsnAv ---LI 3-3864
Willard M S 265KentuckyAv -----LI 3-3933
Willard S M OrctRd ------------LI 3-8372
Willett Cal R Mrs 309LawrnceDr--LI 3-8147
Willett Richard L rl est 688CalifBl-LI 3-4434
Residence 688CalifBl ----------LI 3-8599
Williams A V 415 SntaYsablBaywdPrk-LI 3-4060
Williams Arthur S 156 Stennr ----LI 3-5841
Williams Avenue D 789Fletchr ----LI 3-8591
Williams Chas W EdnaRd --------LI 3-0816
Williams Edw L 447LawrnceDr ---LI 3-3091
Williams Emma E 1158MurryAv ---LI 3-6986
Williams Evan C 390HathwyAv ----LI 3-1685
Williams Frank O 1140Uphm -----LI 3-8555
Williams Guilda Mrs 388Chorro ---LI 3-7346
Williams J E OrctRd -----------LI 3-5438
Williams Jas W 2389Helena ------LI 3-6228
Williams Joyce Mrs 173Chorro ----LI 3-2357
Williams Kline 610Montery ------LI 3-6806
William's L Flying A Service 413Higuera-LI 3-9873
Williams Leon 1405Marsh -------LI 3-4476
Williams Mary 767ChristianAv ----LI 3-3910
Williams Minnie F Mrs 1652Fairvw-LI 3-3061
Williams R L 64LaEntradaAv -----LI 3-7794
Williams Robt M Bob's Baywood Mobile Serv 300-2dBaywdPrk-LI 3-1558
Williams Ronald A AvlaBch ------LI 3-2579
Williams Roy H 1305Palm -------LI 3-2889
Williams Sarah C Dr 862Toro -----LI 3-2932
Williams Sarah C Dr optmtrst 1029Chorro-LI 3-6632
Williams Thos H 2915JohnsnAv----LI 3-2034
Williams Tillie 1321 Osos --------LI 3-2905
Williams Vera L 1008Walnt ------LI 3-4038
Williams W R 1616Palm ---------LI 3-6371
Williams Wm 1050Murry --------LI 3-1867
Willis H J Norwalk Serv Stn 1088Higuera-LI 3-3513
Willis Susan J 475-4thBaywdPrk---LI 3-0832
Willmirth Bert 271KentuckyAv ---LI 3-5865
Willoughby Ottelia Mrs 355JeffryDr-LI 3-0953
Wills H J 843RougeotPl ---------LI 3-7048
Wills Jas R 347LaCanadaDr ------LI 3-0790
Willson Lucille G 491Hill --------LI 3-7786
Willson Prentiss Jr MD SanLuis Clnic 990Pac-LI 3-4800
Wilmot Clyde 430HendrsnAv -----LI 3-7695
Wilmoth Helen 380Buchn --------LI 3-1557
Wilson A Gaylord 1343Higuera ----LI 3-5083
Wilson Adrian R 790FthlBl ------LI 3-6983
Wilson Gaylord P 1035Peach -----LI 3-0732
Wilson Geo M 269DonnaWy ------LI 3-6873
Wilson Harold O 777 SerranoDr---LI 3-2312
Wilson J P 2410Broad ----------LI 3-8522
Wilson Jack E 790FthlBl --------LI 3-7132
Wilson John AvlaBch -----------LI 3-4082
Wilson Leo J Mrs 1341 Osos ------LI 3-1786
Wilson Louis H 1050Pismo -------LI 3-8330
Wilson Marie L 1165Mill --------LI 3-1587
Wilson Merle E 53BentnWy ------LI 3-4420
Wilson Neva Nohl 1332Pismo -----LI 3-5444
Wilson O F 480Kentucky ---------LI 3-3980
Wilson Olive B Mrs 1771JohnsnAv--LI 3-5996
Wilson Robt C 1154Peach --------LI 3-6302
Wilson Robt L Mrs 272 SntaLuciaDr-LI 3-1488
Wilson Rollo M 1174Ella --------LI 3-2292
Wilson T L 386CalifBl ----------LI 3-8317
Wilson Tex 660 SntaRosa -------LI 3-5042
Wilson Walter W 66BentnWy -----LI 3-0930
Wilson Webb 836Misn ----------LI 3-8437
Wilson Wesley F LosOsosHighlands -LI 3-3988
WILSONS FLOWER SHOP 1110Gardn-LI 3-3714
Wilson's Grocery 2121Broad -----LI 3-7584
Wineinger Billy 1386½ Staffrd ---LI 3-3768
Wineman Hotel 849Higuera ------LI 3-7465
Winkel Harry R 208PatriciaDr ---LI 3-7985
Winn Clyde B 1969Chorro -------LI 3-4321
Winner C Paul 615Grove ---------LI 3-7469
Winningham J C 136-16thBaywdPrk-LI 3-1573
Winslow Dale E 105CrandlWy ----LI 3-5833
Winters Danl N 1453 Slack-------LI 3-7691
Wipf Geo Cuest by the Sea-------LI 3-4775
Wirshup Arthur D 159FthlBl -----LI 3-0654
Wisberg Clarence 359CerroRomauldoAv-LI 3-7918
Wisberg Earl F EdnaRd ---------LI 3-3877
Wise Erline M 726Uphm ---------LI 3-7898
Wise Ferne E 346Buchn ---------LI 3-3153
Wisneski Edw A 2565GailPl ------LI 3-1092
Wiswell Chas G 335 SnMiguelAv---LI 3-3927
Wiswell & Schmid Inc EdnaRd ----LI 3-5876
Witbeck Bessie 1540 SntaRosa----LI 3-4849
Witcosky Ruth Ann 1427Morro ---LI 3-8493
Withrow Saml J 1838JohnsnAv ---LI 3-7435
Wittmeyer A W 535MitchlDr -----LI 3-1243
Woelfle E LosOsosHighlands ------LI 3-3556
Woeste Donald J 259 SntaRosa----LI 3-1208
Wofford Geo 2315JohnsnAv ------LI 3-3734
Wolf Harry K 869Centr ----------LI 3-1140
Wolf Verna 1645Chorro ---------LI 3-1996
Wolfe Alfred M Mrs 2019Essx ----LI 3-3242
Wollam Eula C 1556Montery -----LI 3-6707
Wollum Donald 766BoysnAv -----LI 3-6686
Wolverton Ray 472MitchlDr ------LI 3-1609
Wonder Building Co 964Chorro ---LI 3-5800
Wong Jos K C EdnaRd ----------LI 3-2213
Wonsley Ina 1700 SntaRosa------LI 3-1596
Wood Allan 1625MurryAv -------LI 3-8433
Wood Helen 1740ConejoAv -------LI 3-6084
Wood M A 1061Grove -----------LI 3-8331
Wood M D LsOsos -------------LI 3-1595
Wood Mark 1628Montery --------LI 3-0728
Wood Pearl F Mrs 1010Mill ------LI 3-3225
Wood Richard M 440½KentuckyAv-LI 3-7958
Wood Wm A 685Leff -----------LI 3-5565
Woodbridge John H MD 891Pismo--LI 3-8310
Woodman C H 129NBroad -------LI 3-6845
Woodman C H Jr 2465 SntaClara-LI 3-7502
Woodruff Angus 2105JohnsnAv ---LI 3-5490
Woods Geo R LsOsosRd ---------LI 3-7215
Woods Irene 612-7thBaywdPrk ---LI 3-2434
Woods O E 1856CorralitosAv -----LI 3-0803
Woodward J R 183 Stenner------LI 3-6368
Woodward Leo Mrs 2309JohnsnAv -LI 3-3410
Woodward Wm H 2374JohnsnAv---LI 3-3722
Woodworth A W 219Cyprs -------LI 3-6177
Woodworth Harlan 321 SntaRosa--LI 3-7652
Woodworth John A 624CarpntrLn -LI 3-3594
Woolpert Wickson R 505FeltnWy --LI 3-0566
Woolpert Wickson R Muller & Woolpert attys WickendenBldg-LI 3-5060
Woolworth F W Co 778Higuera ----LI 3-5820
Worchester Geo D 817BoysnAv ---LI 3-1879
Worthington Walter 1604Morro ---LI 3-4554
Wray O D 525MitchlDr ---------LI 3-0449
Wreden Jane Mrs 1746Chorro ----LI 3-8663
Wright Carl Mrs LsOsosHighlands --LI 3-0405
Wright Donald G 290RamonaDr ---LI 3-4784
Wright Dorothy S 110 OrangeDr---LI 3-8243
Wright Esther 313High ---------LI 3-8299
Wright Harold L 2525JohnsnAv ---LI 3-5768
Wright Jack E 1266Montery -----LI 3-7152
Wright Jessie Mrs 726Buchn -----LI 3-1619
Wright L H 675Brizzolara -------LI 3-2324
Wright Lawrence 515LawrnceDr --LI 3-5855
Wright Lucille L 1427Beach ------LI 3-4537
Wright Myrtie 1342Gardn -------LI 3-2162
Wright Paul E AdrianceCt -------LI 3-2499
Wright Robt N 1256 SnCarlosDr---LI 3-7919
Wrye John Cameron 1240JoyceCt--LI 3-5684
Wu H M Dr herbalist & osteo 972 SntaRosa-LI 3-7731
Wuest Francis A 119Beebee ------LI 3-3736
Wyatt Alice L 1219Ella ---------LI 3-6249
Wyatt Kenneth E 1148 Olive------LI 3-7928
Wyatt W C EdnaRd ------------LI 3-6317
Wybrandt Christine 1943McCollm -LI 3-4252
Wyckoff Richard E 1525Nipomo --LI 3-2435
Wyman Frank 460Graves --------LI 3-1620

Y

Ybarra John J 226Harris --------LI 3-0004
Ybarra Manuel J 1120RailrdAv ----LI 3-7389
Yeager Geo E 185DlSrWy --------LI 3-4073
YELLOW CAB 987Montery-------LI 3-1234
Yenter Mary 111 OrangeDr-------LI 3-6949
Yeo Richard D 485Pac ----------LI 3-6393
Yoshida John PerknsLn ----------LI 3-4184
Yost Francis E 617-6thBaywdPrk -LI 3-2756
Young C R 1240Ella ------------LI 3-6305
Young Carl E StennrCreekRd -----LI 3-1046
Young Chas Mrs 69Vetvle --------LI 3-7261
Young Chester G 545ElinWy ------LI 3-1390
Young Claude PismoRd ----------LI 3-3859
Young E S 1803Gardn ----------LI 3-3762

Young E S Young's Bty Shop 783Marsh-LI 3-4064
Young Emma 2031Chorro --------LI 3-4516
Young Frank E 171PolyviewHomes -LI 3-3825
Young Harold R 730BoysnAv -----LI 3-6366
Young Harry E 303TassajaraDr --LI 3-2480
Young Homer 731Grove ---------LI 3-8551
Young O B 894MeineckeAv -------LI 3-5866
Young Richard A 1216Bond ------LI 3-3119
Young Roscoe R 937A MurryAv----LI 3-7318
Young's Beauty Shop 783Marsh ---LI 3-4064
YOURS & MY FURNITURE STORE 1127Broad-LI 3-7245
Youth Employment Service 817Palm-LI 3-4097
Yowell Carl 545Woodbrdge -------LI 3-8161

Z

Zachary Harvey R 221Harris -----LI 3-3558
Zahner Chas A 1359Marsh -------LI 3-8282
Zanchuck Wm 26MtPleasntnDr ---LI 3-8264
Zanoli James 1037Mill ----------LI 3-7276
Zanoli Jess 778 Osos-----------LI 3-1831
Zanoli Wilfred 1437Beach -------LI 3-8448
Zaugg Howard 213CraigWy ------LI 3-2858
Zavala Ernest 2066Chorro -------LI 3-7016
Zavala Jose 2102Broad ---------LI 3-7795
ZEGAR FURNITURE STORE 971Higuera LI 3-6034
Zelazny Josephine CuestaGrde ---LI 3-2501
Zellner W M 549HathwyAv ------LI 3-8220
Zevely Henry A MD 891Pismo ----LI 3-8310
Residence 844West -----------LI 3-7995
Zid Junas Edw W 313PatriciaDr --LI 3-7685
Zigler Arthur F 1335Carml -------LI 3-1514

LI = LIberty
When giving the number to an operator or to others, please use the full name LIberty.

Zimmerman Chet 629CarpntrLn ---LI 3-2509
Zimmerman Dean R 1425Gardn ---LI 3-4015
Zimmerman Don 1339 Sydny -----LI 3-6899
Zimmerman J L 284AlbrtDr ------LI 3-6388
Zimmerman's Fountain Cafe 785Higuera-LI 3-3742
Zion Lutheran Church FthlBl&Hwy1-LI 3-8327
Zion Shirley J 410-7thBaywdPrk --LI 3-7954
Zipper Wm J 1908Ruth ---------LI 3-3032
Ziwicki Ray B 32NBroad --------LI 3-1750
Zoffman Christine 1355Mill ------LI 3-1382
Zoppi Robt P 661Caudl ---------LI 3-2369
Zuiderweg P J contrs 2800Broad---LI 3-4865
If no answer call--------------LI 3-3873
Residence ResrvrCanyonRd -----LI 3-3873
Zukas B J 244 Story------------LI 3-5057
Zweifel John R 1333Mill --------LI 3-7308

How to make good telephone service even better....



You'll save time if you look up numbers *before* you call

Have you ever had the feeling that you're *not quite sure* of a familiar telephone number you're about to call? Even the number of a friend you call quite often? Your memory tells you it's 3198. Or is it 3189? The best way to settle it is to look up numbers *before* you call.

You'll save time—and avoid the delay and embarrassment of having a stranger answer if your memory tricks you into getting an incorrect number.

Pacific Telephone

California's most USED advertising medium THE YELLOW PAGES of your telephone directory

more than nine out of ten California people use → THE YELLOW PAGES

one out of two California businesses advertise in → THE YELLOW PAGES

AND HERE'S WHY

CALIFORNIA PEOPLE have found that the Telephone Directory's Yellow Pages afford them a quick, easily used index of the firms that handle the products and services they want to buy.

CALIFORNIA BUSINESSES have found that advertising in the Telephone Directory's Yellow Pages is one of the best ways to attract customers for the products and services they sell.

YOUR GUIDE TO PROFITABLE ADVERTISING

Your telephone Directory Representative can help you make the most profitable use of your advertising in the Yellow Pages of the Telephone Directory. He's a regular employee of your telephone company, specially trained to advise you, not only on what type of advertising to use, but also on how to train your organization to make it produce results. Call your Telephone Business Office, they will arrange to have a man contact you.

Pacific Telephone



far from home?

Long distance visits cost so little

See for yourself. Check the typical rates listed on the inside cover of this directory. You'll notice, too, that night and Sunday calls cost even less than those you make at the low, day "station" rates.



When you dial

numbers which include a central office name

please remember...

Always dial the first two letters and the numeral in the central office name... followed by the remaining figures in the number.

How to make good telephone service even better....



Yours for the asking... this free booklet

is an easy way to keep an up-to-date list of local and out-of-town numbers you call often. It's convenient, too, for jotting down new numbers . . . so you'll have them handy the next time you need them.

How to get your free booklet For your free personal number booklet—just telephone, send a postcard, or drop in at your nearest Pacific Telephone business office. Why not get your copy today!

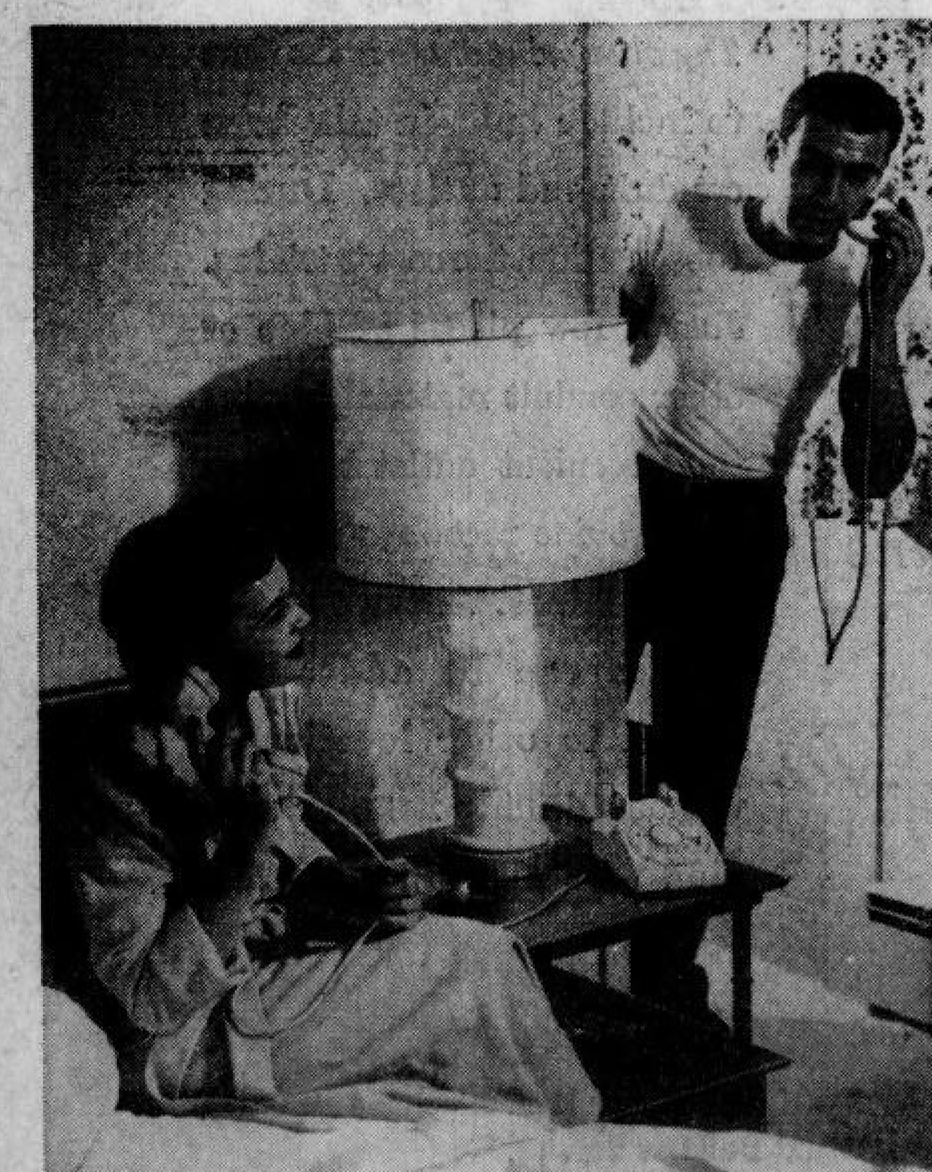
Pacific Telephone

WITHIN EASY REACH for BUSY PEOPLE

in YOUR TELEVISION ROOM

A telephone will serve you well when located close to your favorite chair in the television room. No need to miss a part of any program to answer your important calls.





or at YOUR BEDSIDE

You will find a telephone a real comfort, ready at your fingertips during your resting hours. When sickness or confinement strikes, it is your tie to friends and pleasant moments. In an emergency, a link to help and security.

CALL YOUR PACIFIC TELEPHONE SERVICE REPRESENTATIVE



For convenience in the future...
put telephone facilities
in your plans

***The blue-print stage* is the time to include built-in telephone conduit and outlets. During construction, the cost is trifling. Just a few pieces of pipe or other conduit material leading to convenient outlet locations will provide raceways for telephone wires. Later on telephones can be added—or moved to other locations—without drilling holes or running wire along baseboards.**

For free help in planning modern, built-in telephone wiring, call your local telephone company number and ask for free "Architects and Builders Service."

CALIFORNIA TELEPHONE DIRECTORIES

YELLOW PAGES

LOCALITY: San Luis Obispo County,

YEAR: October 1957

CLASSIFIED TELEPHONE DIRECTORY

FOR

SAN LUIS OBISPO COUNTY

OCTOBER 1957

For Information Concerning This Classified Directory, Please Call Our Business Office.

Abdominal Supports

Hurley's Pharmacy 896 Foothill---LI 3-5950

Abstractors–See Title Companies

Accordions

Record & Band Shop The
1041 Grand Av(AG)-HU 9-3512

Account Bookkeepers

See Bookkeeping Service

Accountants–Certified Public

Belcher Chas N 846 Higuera------LI 3-1987
Fitz M Edwin 778 Marsh--------LI 3-5484
Guttry Harvey V Jr
Partner of Scholefield & Co
965 Monterey --------------LI 3-3936
Knight Robt A 774 Marsh-------LI 3-5787
McLinn D 1216 Broad-----------LI 3-8590

Accountants–Public

Anderson & Ritchie 917-12th --PsoRobls 760
Ball Rollin 1009 Morro-----------LI 3-7817
Bowman Alfred T 846 Higuera----LI 3-9046
Boyce J Earle 1120 Chorro-------LI 3-3997
Butler Morse R 1135 Chorro------LI 3-6876
Derby Mabel H Miss
271 S Main(MB)-SP 2-8483
Grundell Herbert C Jr
672 Santa Rosa-LI 3-0977
Hagens W A 531-12th --------PasoRbls 72
Hanson Chas A 1907 Chorro-------LI 3-4969
Hill Rex R
10051 Santa Lucia Av-Atascdro 45-J-11
Hoisington A R Auditor & Tax Service
317-5th(MB)-SP 2-2281
Hyler Glenn R 360-5th(MB) -----SP 2-3571
Randall E E 273 Chorro----------LI 3-4714
Rehbock Kettner S
5943 Traffic Wy-Atascdro 516
Rowe Donald A 104 W Branch(AG)-HU 9-2727
Scholefield & Co 965 Monterey---LI 3-3936
Walton Virgil J
115½ E Branch(AG)-HU 9-3311
West Chauncey W & Associates
6360 El Camino Rl-Atascdro 855
West Chauncey W & Associates
823-13th-PasoRbls 868
Wright Marie P
330 Pomeroy Av(PB)-PR 3-2625

Adding & Calculating Machines

BURROUGHS ADDING AND CALCULATING MACHINES—
BURROUGHS CORP
109 E Alisl Salinas-HArlsn 4-3856

FRIDEN AUTOMATIC CALCULATING & ADDING MACHINES—
MARSHALL BUSINESS MACHINES
1453 Monterey-LI 3-2914

You can carry your firm's name and advertising into the homes and business places of your best prospects by being represented in the Classified section of the Telephone Directory.

Adding & Calculating Machines–(Cont'd)

HILL'S STATIONERY STORE
AUTHORIZED DEALER
CLARY ADDING MACHINES
Victor Champion Machines
Remington Adding Machines
We Carry Electric and Hand Models
SALES – SERVICE – RENTALS
Complete Adding Machine Repair Shop
1127 Chorro -------------LI 3-1950

MARSHALL BUSINESS MACHINES
1453 Monterey-LI 3-2914
(See Advertisement This Page)

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.



Adding & Calculating Machines–(Cont'd)

NATIONAL ADDING MACHINES
SEE THE SENSATIONAL LIVE KEYBOARD Before You Buy!
A New Principle! Every key electrified for faster, easier adding and calculating. No need to use motor bar.
"WHERE TO BUY THEM"
NATIONAL CASH REGISTER CO
737 Marsh-LI 3-8269
WALKER'S BOB 785 Marsh--LI 3-1827

Nelson Johnny Office Equipment Co
690 Higuera-LI 3-7347
(See Advertisement This Page)

ODHNER ADDING MACHINE—
DICK'S OFFICE MACHINES
1131 Garden-LI 3-7651

PASO ROBLES OFFICE SUPPLY
608-12th-PasoRbls 481-J

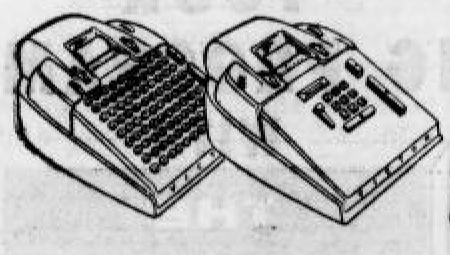
The Classified Directory has solved many a buyer's problem.

Adding & Calculating Machines–(Cont'd)

VICTOR
ADDING & CALCULATING Machines that add and subtract. Electric or hand models, with 10 key or full keyboard. The NEW simplified figuring machine adds, subtracts, multiplies, divides, automatically computes credit balance and prints answers on tape. Also CASH REGISTERS–SYSTEMS–SUPPLIES
"WHERE TO BUY THEM"
NELSON JOHNNY OFFICE EQUIPMENT CO 690 Higuera-LI 3-7347

WALKER'S BOB
ADDING MACHINES
National & Addo-X
NATIONAL BOOKKEEPING MACHINES
SALES – SERVICE – RENTALS
ASK ABOUT OUR RENTAL PURCHASE PLAN
785 Marsh --------------LI 3-1827

Many buyers turn to the Yellow Pages first.



Addressing Machines

Addressing Machine Sales Co
Rebuilt Addressographs & Graphotypes
333-13th Oaklnd -------TEmplbr 6-0722

Adjusters

BROWN BROTHERS ADJUSTERS
INSURANCE ADJUSTERS
AL. P. McMAHAN
Manager
Phone Day or Night
1214 Broad -------------LI 3-5985

COAST COUNTIES ADJUSTMENT BUREAU
RUSSELL J. THOMAS, Owner
J. E. CAMPBELL, Manager
WALTER W. WILSON, Adjuster
1130 Garden -------------LI 3-3063
If no answer call ----------------LI 3-4762
Or -------------------LI 3-0930

GENERAL ADJUSTMENT BUREAU INC
1308 Garden-LI 3-4914
Night Phone (PB)------------PR 3-2337
M Y C O Adjusting Service
1214 Broad-LI 3-5985
Walker L A Co Portuguese Rd----LI 3-5611

Advertising–Directories–See Directories

Advertising Novelties

See Advertising Specialties

For some of the world's finest music, tune in each Monday night on the Telephone Hour's "Great Artist Series" over N.B.C. stations.

Advertising–Outdoor

FREEMAN SIGN SERVICE
ESTABLISHED IN 1924
Covering San Luis Obispo and Santa Barbara Counties
Pioneers in Painted Publicity
448 Higuera -------------LI 3-3229

Harris Geo R
140 Ocean View Av(PB)-PR 3-4751
Holland Neon Service
2324 S Broad-LI 3-4008

Advertising–Radio

See Radio Broadcasting Companies & Stations

Advertising Service

CLASSIFIED TELEPHONE DIRECTORY ADVERTISING
A Door To Your Business That Is Always Open
Economical
Proven Usage
Find It Fast In The 'Yellow Pages'
The "YELLOW PAGES" Tell—
"WHERE TO BUY IT"
PAC TELEPHONE & TELEGRAPH CO THE
Directory Department 153 Kearny S F
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-2030

K A T Y Offices & Studio
1146 Monterey-LI 3-1340
P & T Advertising Agcy
859 California Bl-LI 3-2151
(See Advertisement This Page)

An extension telephone is a step-saver in any home.

Advertising Service–(Cont'd)

PAC TELEPHONE & TELEGRAPH CO THE
Directory Department 153 Kearny S F
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-2030
(See Advertisement This Page)

TRADE MARK MERCHANDISING SERVICE
Tells buyers where to find your local dealer. Control and safeguard the distribution of Advertised, Trade Marked Merchandise and Service.
Find Your Nearest Dealer In The 'Yellow Pages'
"SERVICE RENDERED BY"
PAC TELEPHONE & TELEGRAPH CO THE 872 Morro--------LI 3-9000
Directory Department 3333-25th S F
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1264
Ask for Extension 5212

Advertising Signs–See Signs

Advertising Specialties

LOCKHART NORVAL B
2466-8th Morro Del Mar-SP 2-8339
(See Advertisement This Page)
P & T Advertising Agcy
859 California Bl-LI 3-2151

Agricultural Chemicals

McCREA SEED & CHEMICAL CO
Representing
BREA CHEMICALS, INC
THE DOW CHEMICAL CO
E. I. DUPONT COMPANY
GEIGY AGRICULTURAL CHEMICALS
STAUFFER AGRICULTURAL CHEMICALS
McCREA, FIELD & VEGETABLE SEED
Warehouse 10th & Salinas
1401 Greenwood Dr---PasoRobles 1551

Agricultural Implements

See Farm Equipment & Supplies

Air Compressors

INGERSOLL-RAND-AIR COMPRESSORS—
TOMASINI A E
1922 Johnson Av-LI 3-6402

Air Compressors–Renting

GEORGE'S EQUIPMENT RENTALS
S Hwy-LI 3-1436
McBRIDE SHEET METAL WORKS
Old South Hwy-LI 3-5000
PARKER BOILER WORKS
2690 Victoria-LI 3-7297
(See Advertisement This Page)
TOMASINI A E 1922 Johnson Av--LI 3-6402
(See Advertisement This Page)

The Yellow Pages save you time.

Air Conditioning Contractors

BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av--PasoRobls 1117
McBRIDE SHEET METAL WORKS
Old South Hwy-LI 3-5000
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad-LI 3-0860

Air Conditioning Equipment–Room

Carlton Furniture Co
6085 El Camino Rl-Atascdro 374
Wilcox Lou & Son General Electric Appliances 823-12th ------PasoRobls 226

YORK ROOM AIR CONDITIONERS
Complete line of window units featuring the exclusive "SNORKEL" — A compact unit only 12¾" thin—Does not protrude outside the building. York units cool, filter, dehumidify for a happier, healthier life.
York
"WHERE TO BUY THEM"
DISTRIBUTORS
RELIABLE STEEL SUPPLY CO
740 E 111th Pl
Los Angeles-PLymouth 6-8111

Air Conditioning Equipment & Supplies

AIRTEMP PACKAGED AIR CONDITIONERS
PRODUCT OF CHRYSLER CORPORATION
Airtemp Division Chrysler Corp
Worlds first and largest maker of "Packaged Air Conditioning" for offices, stores, buildings, homes. Water Cooled or Waterless models in 13 sizes 2 through 30 H. P. Warranted 5 years. Free survey.
"WHERE TO BUY IT"
HOME AIR CONDITIONERS DISTRIBUTORS
Ashburn Supply Co 8468 Warner Dr
Culver City-Texas 0-4764
HOME AIR CONDITIONERS SALES & SERVICE DEALERS
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

COLDSPOT AIR CONDITIONERS SALES & SERVICE—
SEARS ROEBUCK & CO
879 Higuera-LI 3-6063

CRANE AIR CONDITIONING & FURNACES
CRANE
Complete line of packaged air conditioning units and combination heating and cooling systems. Engineered for maximum comfort and efficiency during all seasons. Air or water cooled, gas or oil fired.
"FOR INFORMATION CALL"
OFFICE & SHOWROOM
CRANE CO
239 E Alisal Salins-HArisn 4-3964
DEALERS
BLAKE'S PLUMBING HEATING & SHEET METAL
1701 Riverside Av-PasoRobls 1117
McBride Sheet Metal Works
Old South Hwy-LI 3-5000
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

FRIGIDAIRE CONDITIONING
FRIGIDAIRE
Air or water cooled Air Conditioners for business and industry. Full-Home Air Conditioners. Year-Round Units. Room Conditioners. Free survey and estimate.
"WHERE TO CALL"
ROOM AIR CONDITIONERS
Campbell's Refrigeration
532 Higuera-LI 3-6800
Mallett's Refrigeration
10165 El Camino Rl-Atascdro 638

Air Conditioning Equipment & Supplies –(Cont'd)

GENERAL ELECTRIC AIR CONDITIONING—
DEALERS
CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800

GENERAL ELECTRIC WEATHERTRON HEAT PUMP—
DEALERS
BLAKE'S PLUMBING HEATING & SHEET METAL
1701 Riverside Av-PasoRobles 1117

LENNOX AIR CONDITIONING
Models for every need, Installed and serviced by factory trained Lennox Comfort Craftsmen. Residential and commercial.
LENNOX Comfort Craftsman
"WHERE TO CALL"
DEALERS
Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av-PasoRobles 1117
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

RCA WHIRLPOOL AIR CONDITIONING—
COCKRELL'S REFRIGERATION
845-13th-PasoRobls 1416

WESTINGHOUSE AIR CONDITIONING
Westinghouse Air Conditioning and Heating units in a complete range of sizes for all residential, commercial and industrial uses. Also a complete line of equipment for year-round heating and cooling.
"FOR INFORMATION CALL"
WHOLESALE DISTRIBUTORS
Cockrell's Refrigeration
845-13th-PasoRobls 1416

WORTHINGTON AIR CONDITIONING
WORTHINGTON
A complete line of Air Conditioning Equipment to give you cool, year-round comfort in industry, business, home. Packaged Units for small establishments (3-15 tons capacity). Completely Engineered Systems for large buildings and stores.
"WHERE TO BUY IT"
WHOLESALERS
AIRCON EQUIPMENT CO
905 Westminster Av
Alhambra-Cumberland 3-3741

YORK AIR CONDITIONING EQUIPMENT
Commercial, Industrial and Residential Air Conditioning Equipment from the smallest to the largest installation. Sales, Service & Supplies "HEADQUARTERS FOR MECHANICAL COOLING SINCE 1885"
York
"WHERE TO BUY IT"
COMMERCIAL & RESIDENTIAL AIR CONDITIONING-DISTRIBUTORS
OTT'S 727 State
Santa Barbara-Woodland 2-7671

Air Express Service

Air Express Division of Railway Express Agcy Inc 1332 Spring--------PasoRobls 68
Air Express Division-Railway Express Agency Inc 1021 Railroad Av----LI 3-8334

TO STOP FOOD GRINDER SQUIRM
. . . Just put a piece of sandpaper, sand side up, under the bottom clamp of the grinder.

Air Freight Service

SOUTHWEST AIRWAYS AIRFREIGHT—
SOUTHWEST AIRWAYS CO
Air Freight Rates & Information
Paso Robles County Airport
PasoRobles 1700

Air Line Companies

SOUTHWEST AIRWAYS
California's Own Scheduled AIRLINE Serving 36 West Coast Cities
SWA Southwest Airways
"WHERE TO CALL"
Southwest Airways Co
Paso Robles County Airport
PasoRobles 1700

Southwest Airways Co Paso Robles County Airport-PasoRobls 1700
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1513
TRANSOCEAN AIR LINES
Oakland Airport Oaklnd-LOckhvn 9-3223

Air Line Ticket Agencies

SOUTHWEST AIRLINES AGCY
987 Osos-LI 3-1206

TRAVEL SERVICE
SOUTHWEST – UNITED
TWA–AMERICAN–PAN AMERICAN
JAPAN – WESTERN – SAS
TICKETS & RESERVATIONS
No Service Charge
Across from Court House
987 Osos ---------------LI 3-1206

Air Taxi & Charter Service

SAN LUIS AVIATION
Charter & Scenic Flights
INSTRUCTION – FERRYING
AERIAL PHOTOS
256 Foothill Bl-----------LI 3-6798
If no answer call--------LI 3-7553

ONIONLESS ONION
If you like potato salad but do not like raw onion, you might try boiling an onion in the water in which you are boiling the potatoes for the salad. This gives the Spuds the flavor of onion.

Aircraft Equipment

Bayaire Avionics Inc Oakland Municipal Airport Hangar 2 Oaklnd-LOckhvn 9-8385

Aircraft Schools

San Luis Aviation 256 Foothill Bl--LI 3-6798

Aircraft Servicing & Maintenance

Hoover Bros Flying Service
County Airport-LI 3-1742

SAN LUIS AVIATION
AIRCRAFT & ENGINE MAINTENANCE & PARTS
256 Foothill Bl-----------LI 3-6798
If no answer call--------LI 3-7553

Airports

Patroline Paso Robles
County Airport-PasoRobls 1932-J
If no answer call-----------Atascdro 625
San Luis Obispo County Paso Robles County Airport ----------------PasoRobls 1030
Southwest Airways Co Paso Robles
County Airport-PasoRobls 1700

KEEP LIGHT FROM MILK
Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

Ambulance Service

BENEDICT-RETTEY AMBULANCE SERVICE
A COMPLETE FULLY EQUIPPED TRAINED AND UP-TO-DATE AMBULANCE SERVICE
Hwy No 1 & Atascadero Rd(MB) -----SP 2-6271
Day or Night call-------SP 2-6271

Chapel of the Roses 6955 El Camino Rl-Atascdro 98
CHOLAME AMBULANCE SERVICE Cholame-PasoRobls 81-R-1
Jones Ambulance Service & Hospital Supplies 780 Pacific-----------LI 3-2626
(See Advertisement This Page)
PASO ROBLES AMBULANCE-PasoRobls 810
(See Advertisement This Page)

Amusement Devices

John Marion 480 Pacific---------LI 3-3738
Los Osos Vendors 750 Mill-------LI 3-8417
San Luis Amusement Co --------LI 3-0512

Amusement Places

Paso Robles Bowl 1329 Spring-PasoRobls 309-R
Playland Rollerdrome 175 Pomeroy Av(PB)-PR 3-2072
If no answer call (AG)---------HU 9-3153
Santa Margarita Lake Pozo Rd-SntaMrgrta 5546

Animal & Livestock Remedies

Daniels' Drug Store 1317 Park-PasoRobls 1500

Answering Service–Telephone

See Telephone Answering Service

The Yellow Pages save you time.

Ant Control–See Exterminating

Antiques–Dealers

B & B Antiques
Mrs Augusta Blomquist-Owner
1023 Broad ----------------LI 3-3220
Gamboni & Righetti S Hwy-------LI 3-6290
Joe's Place 582 Higuera---------LI 3-0532
Lundgren Eric
Antique Firearms
1326 Park --------------PasoRobls 470
Old Curiosity Shop The 2500 Monterey Rd-Atascdro 1366

SMITH'S S S TRADING POST
COMPLETE LINE OF COLLECTOR'S ITEMS
ANTIQUES – GUNS – CURIOS
MISCELLANEOUS
We Buy – Sell – Trade
½ Mile Past City Limits Toward Airport
Edna Road --------------LI 3-1716

Antiques–Repairing & Restoring

ART-WOOD-CRAFTS
ANY ANTIQUE PIECE RESTORED TO ITS ORIGINAL BEAUTY
TURNINGS – CARVINGS
MR. & MRS. A. C. PHILLIPS
955 Pacific ------------LI 3-7194

Harry's Upholstery Shop 510-4th(MB)-SP 2-8552
Henry's Upholstery 572 Islay------LI 3-2734

PERK-UP FOR HAT VEILS
To restore crisp freshness of hat veils and light laces, iron them on a piece of waxed paper.

Apartments

Ace Motel 94 Toro-------------LI 3-6356
Arroyo Motel 329 Traffic Wy(AG)-HU 9-5613
Bay View Motel The Market & 6th(MB)-SP 2-2771
BEACH APARTMENTS 142 Stimson Av(PB)-PR 3-4627
Beachcomber Motel 120 Ocean View Av(PB) PR 3-2208
Blue Bell Motel S Hwy----------LI 3-9761
Cape Cod Manor Motel 1127 Shell Bch Rd Shell Beach-PR 3-2087
Colonial Hotel 103 Santa Barbara Av-LI 3-9982
Crescent Park Auto Court S Hwy---LI 3-9863
Edgewater Motel 280 Wadsworth(PB)-PR 3-2233
GRANDVIEW APARTMENTS INC
Unfurnished Deluxe Apts
102 Spring --------------PasoRobls 37
Greentree Motel 416 Spring---PasoRobls 552
Grover City Motor Court 367 N 16th Grovr Cty-HU 9-2424
Howie's Motel 652 Morro--------LI 3-7024
Kozy Kottage Motel 350 Sn Jacinto Morro Del Mar-SP 2-6173
La Cresta Motel Atascadero Beach(MB)-SP 2-2661
Log Cabins Motel Market(MB) ---SP 2-9976
Miramar Court 287 San Luis Av(PB)-PR 3-9952
Monterey Court 1756 Monterey----LI 3-4019
Morro Road Apts 284 Old Morro Rd-LI 3-0474
New Adams Court 1000 Dolliver(PB)-PR 3-2065
Park Apartments 330 Park Av(PB)-PR 3-2403
Pauline's El Patio Motel 390 Pismo(PB)-PR 3-4744
Pismo Beach Court 750 Dolliver(PB)-PR 3-4631
Pueblo Apartments 1804 Spring-PasoRobles 1153-J
Ritz Motor Hotel 2121 Monterey--LI 3-5600
Seashore Apartments
15 Apartments-Weekly & Monthly Rates
110 Stimson Av(PB)---------PR 3-4642

Apartments–(Cont'd)

Shangri-La Motel 1111 Price(PB)-PR 3-4928
Steinhauer's Motel 2630 Hwy 1 Morro Del Mar-SP 2-5671
Sunbeam Motel 1656 Monterey----LI 3-8141

SURF MOTEL
CENTRALLY LOCATED
½ BLOCK FROM BEACH
FREE TV
PISMO BEACH
250 Main(PB) -----------PR 3-2070

Tides Motel The 371 Ocean Dr(PB)-PR 3-2493

Appliances–Household, Major

See Specific Kinds, such as: Dishwashing Machines Hdgs; Garbage Disposal Equipment Hdgs; Ranges & Stoves Hdgs; Refrigerators & Freezers Hdgs; Television & Radio Hdgs; Vacuum Cleaners Hdgs; Washing Machines, Dryers & Ironers Hdgs; Etc

Appliances–Household, Small

See Electric Appliances–Household, Small Hdgs

Appraisers

ARSENIO J T
General Appraisal Practice
REAL ESTATE
IN ASSOCIATION WITH JOHN J. AZEVEDC
RANCH LANDS
861 Monterey ------------LI 3-7176

Brown & Roy Realtors & Insurors 314 Pomeroy Av(PB)-PR 3-2073
Coast Land Realty Co 986 Monterey-LI 3-2682
GIST FRED L
Real Estate Appraisals
1035 Chorro ---------------LI 3-8323
LOVETT INS & REAL ESTATE SERVICE 1051 Price(PB)-PR 3-4750
Noyes Realty Service 844 C(MB)--SP 2-2171

Archery Equipment & Supplies

See also Sporting Goods Headings
Custom Archery 548 Cypress(PB)-PR 3-2670
Phillips K L & Sons 999 Price(PB)-PR 3-2121
Roving Arrow Shop 1226 Osos ----LI 3-3317
(See Advertisement This Page)

Architects

Badgley John
Architect & Planning Consultant
Member Amer Inst of Architects
981 Monterey -------------LI 3-6221
Holdredge & Ross 1149 Marsh----LI 3-1291
Kaestner Associates
Member American Institute of Architects
210 N Encina Visalia------REdwd 4-4532
Ross John R
Member Amer Institute Architects
1149 Marsh ---------------LI 3-1291

Architects & Building Advisory Service

See Building Advisory Service

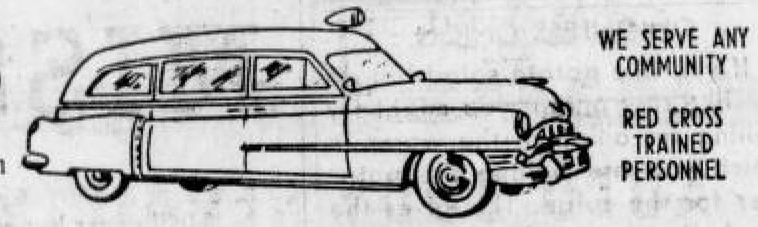
Armories

Calif National Guard Co C 149th Tank Bn N Mall & Traffic Wy-Atascadero 446
U S Government Navy Department Naval Reserve Electronics Facility County Airport-LI 3-7862

Army & Navy Goods

Bauer Arthur 1221 Spring---PasoRobls 1980
Harben Army Supply 1222 Spring-PasoRobls 1777

AMBULANCE
JONES AMBULANCE SERVICE
& HOSPITAL SUPPLIES



OXYGEN EQUIPPED
Rates on Out of Town Calls
WE SERVE ANY COMMUNITY
RED CROSS TRAINED PERSONNEL
AGENTS FOR AIR AMBULANCE SERVICE
ALL AMBULANCES FULLY EQUIPPED FOR EMERGENCY & INVALID CASES
WE RENT AND SELL HOSPITAL BEDS
WHEEL CHAIRS – OXYGEN – OXYGEN EQUIPMENT
AND ALL TYPES OF SICK ROOM EQUIPMENT
CRUTCHES & CANES
24-HOUR SERVICE
PHONE
LI 3-2626
INDEPENDENTLY OWNED & OPERATED
780 PACIFIC ST. SAN LUIS OBISPO

PASO ROBLES AMBULANCE



24-HR. SERVICE
ANYWHERE – ANYTIME
OXYGEN EQUIPPED
PASO ROBLES 810

ROVING ARROW SHOP
ARCHERY HEADQUARTERS
HUNTING BOWS
ARROWS
& ACCESSORIES



Complete Stock of RAW MATERIALS
EVERYTHING IN THE ARCHERY LINE
FREE INSPECTION OF EQUIPMENT
ARROWS SPINED & BOWS WEIGHED
1226 OSOS LI 3-3317

Art Goods–Retail

GRAFF ENTERPRISES
MORRO MOSAIC
COMPLETE RANGE OF ITALIAN AND MEXICAN TILE
Other Supplies for Do It Yourself
DESIGNS & FINISHED MURALS
Wholesale – Retail
800-5th(MB) ------------SP 2-8759

Artificial Flowers

ALEENE'S ARTIFICIAL FLORAL SUPPLIES—
DEALERS
MARV'S HOBBY SHOP 895 Higuera-LI 3-3942
DISTRIBUTORS
ALEENE'S FIBRE & FLORAL SUPPLY CO 9119 E Las Tunas Dr Temple City-Cumberland 3-3121

Artists' Materials–Retail

Bickell's Stationery Store 807-12th-PasoRobls 882
Cal Photo Supply 899 Higuera-----LI 3-3705
Gabby Book Store 1040 Chorro---LI 3-9035
GRAHAM'S ACME PAINT & WALLPAPER STORE 862 Monterey-LI 3-0652
HILL'S STATIONERY STORE 1127 Chorro-LI 3-1950
Homecraft Hobby Shop 5895 Traffic Wy-Atascdro 247-R
WATERS ART & PICTURE FRAMING CO 942 Chorro-LI 3-7058

Asphalt & Asphalt Products

ROSELIP WALTER B CO
ROCK – SAND – CEMENT
ASPHALTIC PAVING MATERIALS
See Our Display Adv. for Concrete Ready Mix
Mailing Address P.O. Box 458, Atascadero
N Traffic Wy----------Atascadero 20
If no answer call---Atascadero 1176
If no answer call---PasoRobles 1758
Or ------------------LI 3-4992

SOUTHERN PAC MILLING CO CONCRETE PLANT
ASPHALT PRODUCTS
TRANSIT MIX CONCRETE
SAND – GRAVEL – ROCK
PLANT MIX – PLASTERING MATERIALS
No Job Too Large or Too Small
SERVING SAN LUIS OBISPO CO.
Santa Barbara Av----------LI 3-8100

Assayers

Hanks Abbot A Inc 884 N Broad--LI 3-7583

Associations

See also Clubs; Fraternal Organizations; Labor Organizations; Etc
Alcoholics Anonymous ----------LI 3-5800
Alcoholics Anonymous 740-14th-PasoRobls 493
Amer Cancer Society 1130 Garden-LI 3-1481
American Legion Hall Orchard Av(AG)-HU 9-5460
Amer Natl Red Cross 1009 Morro--LI 3-0696
Atascadero Golf Course Hwy ----Atascdro 46
Atascadero Grange Hall Palma Av-Atascadero 214-J
Atascadero Guarantee Savings & Loan Assn Traffic Wy----------Atascadero 147
Automobile Club of So Calif 935 Main(MB)-SP 2-4281
AUTOMOBILE CLUB OF SO CALIF
District Ofc 1113 Spring---PasoRobls 1077
34th & Spring----------PasoRobls 1090
Automobile Club of So Calif
District Office 1134 Monterey---LI 3-6454
1427 Archer ---------------LI 3-1167
750 Humbert ---------------LI 3-1919
Boy Scouts of America 1123 Mill---LI 3-5766

Associations–(Cont'd)

Building Trades Council 1530 Monterey-LI 3-6057
Camp Fire Girls Hdqtrs 19th & Chestnut-PasoRobls 1769-J
Camp Fire Girls Inc 864 Santa Rosa-LI 3-5638
Camp Talaki Santa Maria Campfire Council Lopez Canyon(AG)-HU 9-2030
Chamber of Commerce 868 Monterey-LI 3-1323
Chamber of Commerce 400 Stimson(PB)-PR 3-4658
Chamber of Commerce 705-12th -PsoRobls 16
Elks Club 906 Marsh-----------LI 3-6965
Grange Hall S Broad-----------LI 3-7884
I D E S Hall Assn Mill----------LI 3-4937
I O O F Hall 128 Bridge(AG)-----HU 9-2656
I O O F Hall 520 Dana-----------LI 3-9891
Infantile Paralysis Foundation 1302 Marsh-LI 3-3808
Labor Local No 1464 A F of L 1530 Monterey-LI 3-6057
Los Rancheros Riding & Roping Club Edna Rd-LI 3-6064
Masonic Hall Assn 859 Marsh-----LI 3-1310
Masonic Temple 112 Poole(AG)---HU 9-2350
Monday Club Monterey ---------LI 3-9807
Nacimiento Recreation Development Corp ------------------PasoRobls 841
National Automobile Club Emergency Service --------------------LI 3-1919
National Farm Loan Assn 197 Santa Rosa-LI 3-7161
Operating Engineers International Union Local 12 1041 Chorro----------LI 3-6918
Paso Robles City Recreation Dept 10th & Park-PasoRobls 1537
Paso Robles Grange-------PsoRobls 1263-W
Paso Robles Savings & Loan Assn 1211 Park-PasoRobls 613
Paso Robles Woman's Club 13th & Oak-PasoRobls 747-W
Plumbers & Steam Fitters Union 403
Paul Jones-Business Agent
527 Marsh ----------------LI 3-2416
Property Owners Assn Inc 992 Monterey-LI 3-0407
San Luis Obispo County Fair Office Riverside Av-PsoRobls 950
San Luis Obispo County Historical Museum N Broad & Monterey-LI 3-0638
San Luis Obispo County Tuberculosis & Health Assn 1026 Chorro--------LI 3-4947
San Luis Obispo Production Credit Assn 197 Santa Rosa-LI 3-7161
Woods Animal Shelter Society South Rd Nipmo-WA 9-4752

Athletic Goods

See Sporting Goods Headings

Attorneys

Andre Peter R 1041 Chorro------LI 3-4171
Residence -----------------LI 3-6647
Brazil A H 1241 Garden---------LI 3-4484
Res Phone -----------------LI 3-6946
Buck Chas K Wickenden Bldg-----LI 3-3292
Residence -----------------LI 3-0998
Burritt John 5860 Traffic Wy--Atascdro 765
Residence ---------------Atascdro 554
Champion Lawton D Bk of America Bldg-PasoRobls 76
David Andrew 105 Short(AG)----HU 9-2692
Davis Paul W
1307 Chorro ---------------LI 3-4757
Residence -----------------LI 3-2073
Eschwig W W 531-12th -------PsoRobls 333
Finucane Geo F 139 W Branch(AG)-HU 9-2835
Gallagher Madden & Hart Bk of America Bldg-PsoRobls 800
Grundell Herbert C Court House----LI 3-3464
Harris Richard F
Security First Natl Bk Bldg-LI 3-3913
Res 304 Sn Miguel Av----------LI 3-6533
Houser Wm M Jr 990 Palm-------LI 3-8666
Iversen Roland E Bk of America Bldg-PasoRobls 76
Kaetzel Jack 793 Higuera--------LI 3-2545
Muller A V Wickenden Bldg--------LI 3-5060
Muller & Woolpert Wickenden Bldg-LI 3-5060
Ogle Chas E 770-5th(MB) ------SP 2-6871
O'Reilly Timothy I
Old Bk of America Bldg-LI 3-0818
Residence -----------------LI 3-2394

Advertise here—it pays.

Attorneys–(Cont'd)

Peterson Albert 250 Pomeroy Av(PB)-PR 3-2139
Residence -----------------HU 9-3692
Polin Martin 1026 Chorro--------LI 3-8545
Renetzky Andrew 1008 Palm-------LI 3-2440
Residence -----------------LI 3-4737
San Luis Obispo County District Attorney Court House-LI 3-3464
Schenk Fred A Jr 505-5th(MB)---SP 2-8360
Seitz John L 991 Osos-----------LI 3-7272
Residence -----------------LI 3-6061
Shipsey Gerald W 991 Osos------LI 3-7272
Residence -----------------LI 3-1704
Shipsey & Seitz 991 Osos--------LI 3-7272
Somogyi Lloyd E 777½ Higuera---LI 3-6373
Residence -----------------LI 3-1861
Woolpert Wickson R Wickenden Bldg-LI 3-5060
Wright Robt E 5950 Entrada Av-Atascdro 474
Residence ---------------Atascdro 771

Auctioneers

GROVER CITY AUCTION Hwy No 1 Grover City-HU 9-3312
Power Vince 5650 Portola Rd---Atascdro 963
Templeton Sales Yard Hwy --Templeton 2481
Templeton Sales Yard 24-12th-PasoRobls 1844

Automobile Accessories

See Automobile Parts & Supplies Headings

Automobile Batteries

See Batteries Headings

SEWING ON BUTTONS
While sewing a button on a garment keep a pin stuck between the cloth and the button. This will leave enough play for easy buttoning.

Automobile Body Repairing

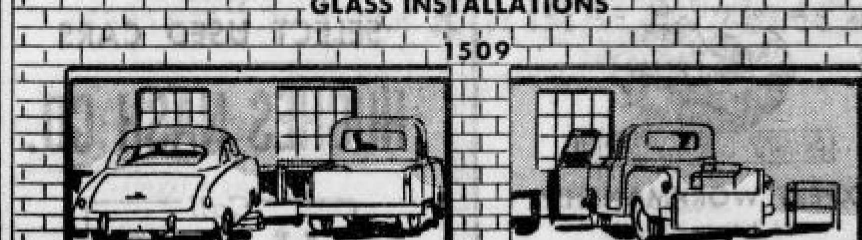
Atascadero Radiator & Body Works 8660 Portola Rd-Atascdro 1263
Booth Bros Body & Paint Shop 1121 Higuera-LI 3-5545
(See Advertisement Page 6)
Buckle's Body Works 1509 Spring-PasoRobles 767
(See Advertisement This Page)
Cox's Body Shop 165 N 6th Grovr Cty-HU 9-5292
(See Advertisement Page 6)

DAVIS & HARRIS BODY SHOP
COMPLETE AUTO BODY REBUILDING
BODY DENT WORK
FENDER REPAIRING
WHEEL & FRAME ALIGNING
PAINTING – UPHOLSTERING
GLASS INSTALLED
Guaranteed Workmanship
Free Estimates
138 South ---------------LI 3-1019

Fleury Leo J Body & Fender Shop 2190 Hwy No 1(MB)-SP 2-2574
FORD AUTHORIZED SALES & SERVICE—
HARRIS TRUMAN A & SON
1302 Pine --------------PsoRobls 53
Goss Body Shop 154 W Branch(AG)-HU 9-2690
Ken's Paint & Body Shop 729 Spring-PsoRobls 484-W
(See Advertisement Page 6)
LEVERENZ WALTER F 5680 El Camino Rl-Atascadero 14
NICHOLS ED BODY SHOP 821-10th-PasoRobls 1412
SAN LUIS MOTOR CO 750 Humbert-LI 3-1919
(Continued Next Page)

TO STOP FOOD GRINDER SQUIRM
. . . Just put a piece of sandpaper, sand side up, under the bottom clamp of the grinder.

Buckle's Body Works
COMPLETE BODY REBUILDING • FRAME STRAIGHTENING
GLASS INSTALLATIONS



AUTO BODY REPAIRING
✔ AUTO BODY ✔ EXPERT PAINTING
✔ FENDER REPAIR ✔ WHEEL ALIGNING
✔ FRAME STRAIGHTENING
FREE ESTIMATES INSURANCE WORK – GLADLY
"No Job Too Large or Too Small"
DAY OR NIGHT
CALL
PASO ROBLES 767
1509 SPRING

Automobile Body Repairing—(Cont'd)

SERAFIN'S BODY & PAINT SHOP
H. E. SERAFIN
COMPLETE
BODY, FENDER REPAIRING AND AUTO PAINTING
Insurance Work Invited
Free Estimates – All Work Guaranteed
426 Higuera ----------------LI 3-0966
If no answer call---------LI 3-5963

SMITH MEL CHEVROLET CO 1039 Monterey-LI 3-3221
Tex's Paint & Body Shop 935 Main(MB)-SP 2-4281

FLOWER HOLDER
With an ice pick stick a potato full of holes for flower stems. Cut off slice on bottom to make it steady.

Automobile Dealers—New Cars

Adler Packard Dealer 1234 Broad-LI 3-5615
ALVIN MOTOR CO 1234 Broad---LI 3-5799
(See Advertisement This Page)
BRENNAN MAURY 330 Traffic Wy(AG)-HU 9-5628
(See Advertisement This Page)
Brown Motors 1534 Spring----PasoRobls 415

BUICK AUTHORIZED SALES & SERVICE
WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM.
BUICK DYNAFLOW DRIVE
"WHERE TO BUY IT"
O'CONNOR J E BUICK 565 Higuera-LI 3-8676
WOOSTER BUICK & GMC 1501 Spring-PasoRobls 14

Automobile Dealers—New Cars—(Cont'd)

CADILLAC SALES & SERVICE
"STANDARD OF THE WORLD"
"WHERE TO BUY IT"
STANDARD MOTORS & EQUIPMENT CO 1701 Monterey---------LI 3-1700
TURNER PAUL MOTOR CO 1020 Park-PsoRobls 1000

SMART AS PAINT
To prevent skin from forming on surface of partially used can of oil paint, pour in enough paint thinner to cover surface.

Automobile Dealers—New Cars—(Cont'd)

CHEVROLET AUTHORIZED SALES AND SERVICE
More people drive Chevrolets than any other car!
More value . . . that's why!
CHEVROLET
"WHERE TO BUY IT"
CHRISTIANSON CHEVROLET 303 Traffic Wy(AG)-HU 9-5518
NICHOLS SID CHEVROLET Hwy-Atascdro 163
NICHOLS SID CHEVROLET 1305 Spring-PsoRobls 1222
SMITH MEL CHEVROLET CO 1039 Monterey-LI 3-3221

Christianson Chevrolet 303 Traffic Wy(AG)-HU 9-5518
Cole Stanley V Chrysler Dodge Agcy 1330 Monterey-LI 3-7321
CORDA MOTORS 1131 Monterey-LI 3-2355

DE SOTO-PLYMOUTH SALES & SERVICE
GREATEST DE SOTO EVER BUILT
DeSoto
"FOR SERVICE CALL"
FINCH DE SOTO-PLYMOUTH CORNER 1219 Monterey----LI 3-4400
HANSON BROTHERS PIONEER GARAGE 13th & Spring-PasoRobls 169

(Continued Next Page)

YARN PRESERVER
Discourage moths attacking yarn you are storing away by winding it around a mothball.

FENDER and BODY REPAIRS
Auto Painting
Wrecks Rebuilt • Free Estimates
PASO ROBLES 484-W
KEN'S PAINT & BODY SHOP
729 SPRING PASO ROBLES

BOOTH BROS. BODY & PAINT SHOP
H. "MAC" McELHINNEY, Prop.
BODY REPAIRING
EXPERT WORKMANSHIP
21 Years Locally
LI 3-5545
1121 HIGUERA SAN LUIS OBISPO

BODY REPAIRING
COX'S BODY SHOP
PERFECT PAINT MATCHING
SATISFACTION GUARANTEED
PHONE
HU 9-5292
H. N. COX, Prop.
165 N. 6th GROVER CITY

NASH
RAMBLER METROPOLITAN
Direct Factory Dealer
COMPLETE AUTOMOTIVE SERVICE
Expert Axle & Wheel Alignment
Wheel Balancing
Brake Specialists
Also
SELECT USED CARS
HUGHES NASH CO.
Call LI 3-0540
1005 MONTEREY SAN LUIS OBISPO

FORD
AUTHORIZED
SALES - SERVICE
FOR THE FOLLOWING COMMUNITIES
SHELL BEACH
PISMO BEACH
• GROVER CITY
OCEANO
ARROYO GRANDE
NIPOMO
MAURY BRENNAN
CALL HU 9-5628
330 TRAFFIC WAY
ARROYO GRANDE

We Specialize in
STUDEBAKER WILLYS KAISER
PARTS & SERVICE
Complete AUTOMOTIVE REPAIRS
• ENGINE REBUILDING
• WHEEL ALIGNMENT
• BRAKES
• ELECTRICAL
All Cars
ALVIN MOTOR CO.
PHONE LI 3-5799

HYSEN-JOHNSON FORD INC
COMPLETE AUTOMOTIVE SALES & SERVICE
CARS – TRUCKS – PARTS
LI 3-6422
THE BIG Ford BLOCK
1101 MONTEREY SAN LUIS OBISPO

Automobile Dealers—New Cars—(Cont'd)

DODGE AUTHORIZED SALES & SERVICE
America's most Dependable car
DODGE PLYMOUTH
"WHERE TO BUY THEM"
MILLER & WILLIAMS 836-13th-PasoRobls 708

FIAT SALES & SERVICE—
STANDARD MOTORS & EQUIPMENT CO 1701 Monterey---------LI 3-1700

Finch De Soto-Plymouth Corner 1219 Monterey-LI 3-4400

FORD AUTHORIZED SALES & SERVICE
It pays to bring your Ford "Back Home" for service. Your Ford dealer knows your car best. He uses genuine Ford Parts and Ford-approved methods and equipment.
FORD
"WHERE TO BUY IT"
BRENNAN MAURY 330 Traffic Wy(AG)-HU 9-5628
HARRIS TRUMAN A & SON 1302 Pine-PsoRobls 53
HYSEN-JOHNSON FORD INC 1101 Monterey-LI 3-6422
LEVERENZ WALTER F 5680 El Camino Rl-Atascadero 14

HARRIS TRUMAN A & SON 1302 Pine-PsoRobls 53
(See Advertisement This Page)

HUDSON AUTHORIZED SALES AND SERVICE
NEW HUDSON HORNETS, RAMBLERS AND METROPOLITANS
HUDSON SALES SERVICE
"WHERE TO BUY THEM"
HUGHES NASH CO 1005 Monterey-LI 3-0540

Hughes Nash Co 1005 Monterey---LI 3-0540
(See Advertisement Page 6)
HYSEN-JOHNSON FORD INC 1101 Monterey-LI 3-6422
(See Advertisement Page 6)
Imported Sales & Service 1065 Higuera-LI 3-4161
(See Advertisement This Page)
Kimball Motor Company 1144 Monterey-LI 3-5752
Leverenz Walter F 5680 El Camino Rl-Atascadero 14
(See Advertisement This Page)

Your telephone is one of today's best bargains.

LINCOLN SALES AND SERVICE
PROMPT, COURTEOUS SALES AND SERVICE; FACTORY REGISTERED MECHANICS; LATEST EQUIPMENT.
LINCOLN
"WHERE TO BUY THEM"
Brooks Motors 1306 Pine--PasoRobls 168
CORDA MOTORS 1131 Monterey-LI 3-2355

Lucksinger Fred Motors 1255 Monterey-LI 3-1815
(See Advertisement This Page)

MERCURY SALES AND SERVICE
Fully trained sales and service personnel, plus modern facilities and newest factory approved equipment for your convenience and satisfaction.
THE BIG M
"WHERE TO BUY THEM"
Brooks Motors 1306 Pine--PasoRobls 168
CORDA MOTORS 1131 Monterey-LI 3-2355

NASH SALES AND SERVICE
SMARTEST CARS FOR TOWN AND TRAVEL
RAMBLER - AMBASSADOR METROPOLITAN
Nash
"FOR INFORMATION CALL"
DEALERS
HUGHES NASH CO 1005 Monterey-LI 3-0540

(Continued Next Page)

Advertise here—it pays.

VOLKSWAGEN
SALES • SERVICE • PARTS
LI 3-1815
V-W. PARTS & ACCESSORIES
FACTORY TRAINED MECHANICS
SPECIALISTS IN ALL FOREIGN CAR REPAIRS
MONTEREY ST.
FRED LUCKSINGER MOTORS
1255 Monterey San Luis Obispo

IMPORTED SALES & SERVICE
• RENAULT •
BORGWARD – TRIUMPH
PARTS & ACCESSORIES
FACTORY TRAINED MECHANICS
SPECIALISTS IN FOREIGN CAR REPAIRS
CALL LI 3-4161
1065 HIGUERA SAN LUIS OBISPO

M. L. (RED) TOWNSEND
AUTHORIZED SALES – SERVICE
★ RAMBLER ★ NASH ★ HUDSON
See The Smart Metropolitan "1500" Sportscar
V-8 & 6
"YOU'LL BE $S AHEAD – IF YOU TRADE WITH RED"
Low Cost – Smart Style – Hi Resale
TOWNSEND GARAGE
SELECTION – GUARANTEED USED CARS
"OFFICIAL A. A. A." Southern Calif.
24 HR. TOW SERVICE
Day or Night WAlnut 5-8628
MAIN AT BLOSSER SANTA MARIA

FORD
AUTHORIZED
Sales-Service
Serving
• ATASCADERO
• CAMBRIA
• CRESTON
• SANTA MARGARITA
• TEMPLETON
24-HR. TOWING
COMPLETE REPAIR SERVICE
CALL
Atascadero 14
NIGHTS & HOLIDAYS CALL ATASCADERO 622 OR 547W
"SAFE-BUY USED CARS"
WALTER F. LEVERENZ
5680 EL CAMINO REAL ATASCADERO

FORD
Authorized SALES & SERVICE
FORD GARAGE
COMPLETE GUARANTEED REPAIRS
PAINTING – BODY & FENDER WORK
GENUINE FORD PARTS
PASO ROBLES 53
If No Answer Call Paso Robles 1719-J
ESTABLISHED 1929
TRUMAN A. HARRIS & SON
1302 PINE

CHEVROLET
CARS & TRUCKS
SALES & SERVICE
GENUINE PARTS & ACCESSORIES
24-HOUR TOWING
SID NICHOLS
AUTHORIZED DEALER
PASO ROBLES 1222
AFTER 5:30 P.M.
Call PASO ROBLES 428
1305 SPRING ST. – PASO ROBLES

WOOSTER BUICK & GMC
AUTHORIZED SALES & SERVICE
Buick 8 GMC TRUCKS
SIMCA
BEST SELECTION OF NEW - USED CARS & TRUCKS
in San Luis Obispo County
PASO ROBLES 14
1501 Spring St. Paso Robles

Automobile Dealers–New Cars–(Cont'd)

NICHOLS SID CHEVROLET 1305 Spring-PsoRobls 1222
(See Advertisement Page 7)
O'CONNOR J E BUICK 565 Higuera-LI 3-8676

OLDSMOBILE

ROCKET!
HYDRA-MATIC!
OLDSMOBILE
HAS BOTH!

OLDSMOBILE SERVICE

"WHERE TO CALL"

SCHMIDT OLDSMOBILE SALES & SERVICE 34th & Spring-PasoRobls 1090
STANDARD MOTORS & EQUIPMENT CO 1701 Monterey---------LI 3-1700

PLYMOUTH SALES AND SERVICE

PLYMOUTH BUILDS GREAT CARS
GOOD SERVICE KEEPS THEM GREAT

Plymouth

"FOR INFORMATION CALL"

FINCH DE SOTO-PLYMOUTH CORNER 1219 Monterey----LI 3-4400
HANSON BROTHERS PIONEER GARAGE 13th & Spring--PasoRobls 169

PONTIAC SALES AND SERVICE

AMERICA'S NUMBER 1 ROAD CAR

Pontiac

"WHERE TO BUY THEM"

KIMBALL MOTOR COMPANY 1144 Monterey-LI 3-5752
TURNER PAUL MOTOR CO 1020 Park-PsoRobls 1000

Reinke Paul A 1130 Pine -----PsoRobls 659
Schmidt Oldsmobile Sales & Service 34th & Spring-PasoRobls 1090

SIMCA SALES & SERVICE—
STANDARD MOTORS & EQUIPMENT CO 1701 Monterey---------LI 3-1700
WOOSTER BUICK & GMC 1501 Spring-PasoRobls 14

SMITH MEL CHEVROLET CO 1039 Monterey-LI 3-3221

STUDEBAKER-PACKARD

"WHERE PRIDE OF WORKMANSHIP COMES FIRST"

"WHERE TO CALL"
AUTHORIZED SALES AND SERVICE

ADLER PACKARD DEALER 1234 Broad-LI 3-5615
BROWN MOTORS 1534 Spring-PasoRobls 415

TOWNSEND GARAGE 1135 W Main Santa Maria-Walnut 5-8628
(See Advertisement Page 7)
Turner Paul Motor Co 1020 Park-PsoRobls 1000

VOLKSWAGEN—
LUCKSINGER FRED MOTORS 1255 Monterey-LI 3-1815

VOLVO—
SCHMIDT OLDSMOBILE SALES & SERVICE 34th & Spring-PasoRobls 1090

Automobile Dealers–New Cars–(Cont'd)

WILLYS SALES AND SERVICE

Universal 'JEEP'
'JEEP' Utility Wagon
'JEEP' Trucks
'JEEP' Utility Delivery
... And Their Special Equipment, Service And Parts. Made By Willys Motors, Inc.

The 'Jeep' FAMILY OF 4-WHEEL-DRIVE VEHICLES

"WHERE TO BUY THEM"
DEALERS

O'CONNOR J E BUICK 565 Higuera-LI 3-8676

WOOSTER BUICK & GMC 1501 Spring-PasoRobls 14
(See Advertisement Page 7)

MERCHANTS and business firms appreciate being told that you found them in the Yellow Pages.

Automobile Dealers–Used Cars

ADLER PACKARD DEALER 1234 Broad-LI 3-5615
Boriack Motor Co 1137 Higuera---LI 3-8271
(See Advertisement This Page)
Brennan Maury 330 Traffic Wy(AG)-HU 9-3561
Brennan Maury 330 Traffic Way (AG)-HU 9-5628
Brooks Motors 18th & Spring--PasoRobls 824
Christianson Chevrolet Used Car Lot 1012 Grand Av(AG)-HU 9-5131
Cole Stanley V Used Cars 1360 Monterey-LI 3-0613
CORDA MOTORS 1131 Monterey-LI 3-2355
FINCH DE SOTO-PLYMOUTH CORNER 1219 Monterey-LI 3-4400
HALL'S SUPER SERVICE Foothill Bl & Mt Pleasanton Dr-LI 3-2528
Harris Truman A & Son 531-12th-PsoRobls 857
Hysen-Johnson Ford Inc 1011 Monterey-LI 3-6422

Used Car Lot

The Best for Less

WE BACK OUR CARS WITH WRITTEN GUARANTEES

Come In & See Glen or Tex

LATE MODEL BEAUTIES AND ECONOMY AUTOMOBILES

WE PAY TOP PRICES FOR YOUR CAR OR EQUITY

WEAVER MOTOR CO.

LI 3-5567

1166 HIGUERA ST. – SAN LUIS OBISPO

BORIACK MOTOR CO.

"Just Good Used Cars"

LI 3-8271

1137 HIGUERA
SAN LUIS OBISPO

BUSIEST BOOK IN THE WORLD

The familiar telephone directory is America's No. 1 reference book. It is the busiest book in the world because it is helpful to practically everyone.

Automobile Dealers–Used Cars–(Cont'd)

Imported Sales & Service 1065 Higuera-LI 3-4161
KIMBALL MOTOR COMPANY 1144 Monterey-LI 3-5752
Mid City Motors 5970 El Camino Rl-Atascdro 1100
NICHOLS SID CHEVROLET Hwy-Atascdro 163

OK USED CARS

Sold Only By AUTHORIZED CHEVROLET DEALERS
OK Used Cars and Trucks Warranted in Writing

"WHERE TO BUY THEM"

NICHOLS SID CHEVROLET 1305 Spring-PasoRobls 1222
SMITH MEL CHEVROLET CO 1039 Monterey-LI 3-3221

Rudy's Used Cars 1125 Spring-PasoRobls 330
San Luis Motor Co 1144 Higuera--LI 3-7001
TURNER PAUL MOTOR CO 1020 Park-PsoRobls 1000
WEAVER MOTOR CO 1166 Higuera-LI 3-5567
(See Advertisement This Page)

Automobile Electrical Service

AMERICAN BOSCH SALES AND SERVICE

Completely equipped and qualified to provide efficient service on all American Bosch automotive electrical products

"FOR SERVICE CALL"
Mueller Francis C 198 South---LI 3-4416

(Continued Next Page)

Auto Electric Service

COMPLETE SHOP FACILITIES

Dynamometer
MOTOR TUNE-UPS

- GENERATORS
- STARTERS
- CARBURETORS
- FUEL PUMPS
- IGNITION SYSTEMS

HOBBS BATTERIES

ED'S SERVICE

ED & ROD CARLSON

LI 3-1154

HIGUERA & NIPOMO
SAN LUIS OBISPO

Automobile Electrical Service–(Cont'd)

Booth Bros 1103 Higuera--------LI 3-2811
ED'S SERVICE Higuera & Nipomo-LI 3-1154
(See Advertisement Page 8)
Ewing's Automotive Service 115A Traffic Wy(AG)-HU 9-5620
FRED'S AUTO-ELECTRIC PARTS & SERVICE 1511 Monterey-------LI 3-3821
(See Advertisement This Page)
John's Norwalk Service & Garage 781 Price(PB)-PR 3-2014
Mueller Francis C 198 South------LI 3-4416
Ralphs Automotive Service S Hwy-Atascdro 1075

Automobile Frame Repairing

See Automobile Wheel, Axle & Frame Repairing

Automobile Glass

See Glass–Auto, Plate, Window, Etc

Automobile Ignition Service

See Automobile Electrical Service

Automobile Motor Rebuilding

Earl's Auto Repair 1546 Spring-PasoRobls 302
Paul's Garage & Auto Machine Shop Nipomo & Monterey-LI 3-8291
S & K Auto Wreckers 1545 Riverside Av-PasoRobles 1494
(See Advertisement This Page)

Automobile Mufflers–See Mufflers–Exhaust

Automobile Painting

BOOTH BROS BODY & PAINT SHOP 1121 Higuera-LI 3-5545
BUCKLE'S BODY WORKS 1509 Spring-PasoRobles 767
Cox's Body Shop 165 N 6th Grovr Cty-HU 9-5292

DUCO AND DULUX REFINISHING

BODY AND FENDER REPAIR. WRECKS REBUILT. TOUCH-UP AND COMPLETE REFINISHING WITH DU PONT MATERIALS.

DU PONT DUCO-DULUX AUTOMOBILE PAINTING

"WHERE TO BUY IT"
DISTRIBUTORS

UNIVERSAL AUTO PARTS CO 969 Monterey-LI 3-7787

REFINISHERS

BUCKLE'S BODY WORKS 1509 Spring-PasoRobls 767
DAVIS & HARRIS BODY SHOP 138 South-LI 3-1019
NICHOLS ED BODY SHOP 821-10th-PasoRobls 1412
SERAFIN'S BODY & PAINT SHOP 426 Higuera-LI 3-0966

HYSEN-JOHNSON FORD INC

COMPLETE BODY & PAINT SHOP AT THE BIG FORD BLOCK

1101 Monterey -----------LI 3-6422

KEN'S PAINT & BODY SHOP

"KEN SHACKELFORD"
FREE ESTIMATES
COMPLETE AUTO PAINTING
Du Pont Paints
BODY & FENDER REPAIRS
729 Spring---------PasoRobles 484-W

Advertise in the Classified Directory . . . it pays.

Automobile Painting–(Cont'd)

Nichols Ed Body Shop 821-10th-PasoRobles 1412
San Luis Motor Co 750 Humbert--LI 3-1919
SERAFIN'S BODY & PAINT SHOP 426 Higuera-LI 3-0966
(See Advertisement This Page)
SMITH MEL CHEVROLET CO 1039 Monterey-LI 3-3221
Superior Paint & Body Shop 1365 Monterey-LI 3-7616
Tex's Paint & Body Shop 935 Main(MB)-SP 2-4281

Automobile Paints

See Paint Dealers Headings

Automobile Parts & Supplies–Retail

Atkinson Motor Parts 133 E Branch(AG)-HU 9-5928
BAY AUTO PARTS 450-5th(MB)-SP 2-3781

BOOTH BROS

DEPENDABLE AUTOMOTIVE SERVICE

1103 Higuera -----------LI 3-2811

CORDA MOTORS 1131 Monterey-LI 3-2355
Firestone Stores 1001 Higuera----LI 3-4652
Gem Auto Parts 7485 El Camino Rl-Atascdro 1045
General Auto Parts 1218 Pine--PsoRobls 280
HYSEN-JOHNSON FORD INC 1011 Monterey-LI 3-6425
Lucky Auto Supply 1101 Higuera--LI 3-7544
O'Connor J E Buick 565 Higuera--LI 3-8676
PETERSEN AUTO PARTS 1329 Monterey-LI 3-7287
SMITH MEL CHEVROLET CO 1039 Monterey-LI 3-3224
Universal Auto Parts Co 969 Monterey-LI 3-7787
WESTERN AUTO ASSOCIATE STORE 685 Higuera-LI 3-9036
Western Auto Associated Store 831-5th(MB)-SP 2-3303
Western Auto Supply Co 1420 Park-PsoRobls 596

WESTSIDE AUTO PARTS CO

Complete Line of Parts

1232 Monterey -----------LI 3-5943
If no answer call--------LI 3-4714
If no answer call---------LI 3-7916

Wooster Buick & GMC 1501 Spring-PasoRobls 14

Automobile Parts & Supplies–Used

Gene's Auto Parts & Wreckers Old 101 Hwy-LI 3-5086
(See Advertisement This Page)
S & K Auto Wreckers 1545 Riverside Av-PasoRobls 1494
Westside Auto Wrecking Edna Rd--LI 3-3045
(See Advertisement This Page)

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

FRED'S AUTO ELECTRIC

TUNE-UP SPECIALIST

- GENERATORS
- REGULATORS
- STARTERS
- CARBURETORS
- DISTRIBUTORS
- WIRING

UNITED SERVICE MOTORS
Clayton DYNAMOMETER POWER PROVED SERVICE

SERVICE & PARTS

LI 3-3821

1511 MONTEREY

SERAFIN'S Body & Paint Shop

BEFORE REPAIRED
AFTER REPAIRED

Authorized Applicator
UNDERSEAL
Rubberized Protective Coating
A Complete Service By Skilled Mechanics
INSURANCE WORK INVITED

PHONE
LI 3-0966
If no answer call LI 3-5963

426 Higuera San Luis Obispo

ENGINE REBUILDING

CRANKSHAFT GRINDING
REBORING
Valve Refacing & Reseating

PASO ROBLES 1494
If No Answer Call Paso Robles 668

S & K AUTO WRECKERS
NEW & USED AUTO PARTS
A. A. SUMMERS, Prop.
1545 RIVERSIDE AVE.

GENE'S AUTO PARTS & AUTO WRECKING

ALL LATE PARTS CARS and TRUCKS
USED CARS – REPAIRS
24-HOUR SERVICE
FREE DELIVERY

LI 3-5086

Old 101 Hwy. South of SAN LUIS OBISPO

To Find Someone
In your NEIGHBORHOOD
WHO SELLS IT

Looking for someone close by who sells or has a service you want will be easy when you

LOOK IN THE
Classified
TELEPHONE SECTION

USED AUTO PARTS

For Most All Makes & Models

- MOTORS
- TRANSMISSIONS
- REAR ENDS
- SPRINGS
- RADIATORS

For Free Estimates
CALL
LI 3-3045

WESTSIDE AUTO WRECKING
EDNA ROAD SAN LUIS OBISPO

PETERSEN AUTO PARTS

YOUR NAPA JOBBER

A Good Man to Know

PARTS FOR CARS – TRUCKS – TRACTORS ALL MAKES

LI 3-7287

Night Phone Arroyo Grande, HU 9-2793

1329 MONTEREY

GENERAL AUTO PARTS

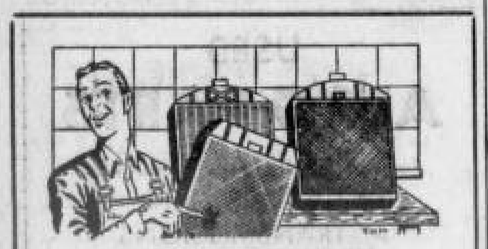
WHOLESALE QUALITY SUPPLIES & PARTS FOR ALL MAKES

AUTOMOTIVE PAINTS SERVICE STATION SUPPLIES

—CALL—

PASO ROBLES 280

1218 PINE



COMPLETE GUARANTEED RADIATOR SERVICE

NEW & REBUILT RADIATORS COMPLETE BATTERY SERVICE

LI 3-7337

Banks Radiator Shop

AT 1011 TORO SINCE 1937

Automobile Parts & Supplies–Whsle & Mfrs

ATKINSON MOTOR PARTS 133 E Branch(AG)-HU 9-5928
BAY AUTO PARTS 450-5th(MB)-SP 2-3781
Gem Auto Parts 7485 El Camino Rl-Atascdro 1045

GENERAL AUTO PARTS
WHOLESALE
QUALITY SUPPLIES & PARTS
FOR ALL MAKES
SERVICE STATION SUPPLIES
1218 Pine ----------- PasoRobles 280
If no answer call---- PasoRobles 697

General Auto Parts 1218 Pine--PsoRobls 280
(See Advertisement This Page)
HYSEN-JOHNSON FORD INC 1011 Monterey-LI 3-6425
Jack & Jerry's Auto Supply 2101 Broad-LI 3-3127
PASO ROBLES AUTO PARTS 944 Spring-PsoRobls 505

PETERSEN AUTO PARTS
PARTS & SUPPLIES FOR ALL MAKES OF CARS – TRUCKS & TRACTORS
Quality is assured by the NAPA Seal – Backed by the largest independent organization in the automotive parts industry. Your NAPA jobber is a good man to know!
1329 Monterey ----------- LI 3-7287
Night Phone(AG) ------- HU 9-2793

Petersen Auto Parts 1329 Monterey-LI 3-7287
(See Advertisement This Page)

CAKE KEEPER

A slice of fresh bread fastened with toothpicks will help keep a cut cake from getting stale.

Auto Parts



• PAINT
• TOOLS
• EQUIPMENT

—PHONE—
LI 3-7787

UNIVERSAL AUTO PARTS CO.
969 MONTEREY SAN LUIS OBISPO
Eves. – Suns. – Holidays LI 3-1807

Automobile Parts & Supplies–Whsle & Mfrs–(Cont'd)

PIONEER AUTO PARTS
MIKE WING — NORM ELLIS
WHOLESALE
1144 Railroad ------- PasoRobles 1418
If no answer call-PasoRobles 1114-M
Or ------------ Atascadero 1105-W

STANDARD AUTO PARTS
PARTS – EQUIPMENT
AUTOMOTIVE PAINTS
1085 Higuera ------------ LI 3-8510
525-5th(MB) ---------- SP 2-3881
Nights call ------------ LI 3-1831
Nights call ------------ LI 3-0095
Nights call ------------ LI 3-7529

Universal Auto Parts Co 969 Monterey-LI 3-7787
(See Advertisement This Page)
Vans Auto Parts 107 Nelson(AG)--HU 9-5574

WESTSIDE AUTO PARTS CO
Complete Line of Parts
1232 Monterey ----------- LI 3-5943
If no answer call-------- LI 3-4714
If no answer call-------- LI 3-7916

Automobile Parts Warehouses

Atkinson Auto Parts 133 E Branch(AG)-HU 9-3123

Automobile Radiator Repairing

ATASCADERO RADIATOR & BODY WORKS 8660 Portola Rd----Atascdro 1263
BANKS RADIATOR & BATTERY REPAIR SHOP 1011 Toro-------------- LI 3-7337
(See Advertisement This Page)
CLAASSEN'S RADIATOR SHOP 1534 Spring-PsoRobls 517-J

FRANKLIN'S SERVICE
1 DAY
RADIATOR SERVICE
Auto – Truck – Tractor
NEW & REBUILT RADIATORS
1185 Monterey ----------- LI 3-5059

Grover City Radiator Shop 142 N 6th Grovr Cty-HU 9-2632
SAN LUIS RADIATOR WORKS 600 Marsh-LI 3-6162
If no answer call-------------- LI 3-6579

The Yellow Pages save you time.

More people by far...use

HERTZ

Rent a car



BY DAY – WEEK OR MONTH

IN SAN LUIS OBISPO LI 3-7683 1185 MONTEREY

IN PASO ROBLES 71-W 1004 SPRING STREET

Automobile Radios

Daniels & Bovee 710 Higuera-----LI 3-6102

L & L HOME & AUTOMOTIVE RADIO SERVICE
AUTHORIZED SALES & SERVICE
MOTOROLA
MO PAR – PHILCO
DELCO – BENDIX
REPAIRS ON ALL MAKES
S & H GREEN STAMPS ON SALES & SERVICE
1628 Spring -------- PasoRobles 1452

Automobile Renting & Leasing

HERTZ RENT A CAR
HERTZ *Rent a car*
Get The Hertz Idea! Rent a new Powerglide Chevrolet Bel Air or other fine car. Day or night. Low rate includes all gasoline, oil and proper insurance. Just show your driver's license and proper identification. Call us to reserve a car anywhere!
"WHERE TO GET SERVICE"
Hertz Rent-A-Car System
1185 Monterey ------------ LI 3-7683
1004 Spring -------- PasoRobles 71-W

HERTZ RENT-A-CAR SYSTEM 1185 Monterey-LI 3-7683
(See Advertisement This Page)
Hertz Rent-A-Car System 1004 Spring-PasoRobls 71-W

Automobile Repairing & Service

ALVIN MOTOR CO 1234 Broad---LI 3-5799
(See Advertisement Page 11)
AUTO CLINIC 972 E Hwy 1(MB)-SP 2-4572
(See Advertisement Page 11)
BELL'S GARAGE 895 Palm------LI 3-7234

BOB & CHARLIE'S MOBIL SERVICE
OVERHAULING
WHEEL ALIGNING & BALANCING
GENERAL REPAIRING
ALL WORK STRICTLY GUARANTEED
COMPLETE LUBRICATION
99 Traffic Wy(AG)-------- HU 9-2429

BOOTH BROS
DEPENDABLE
AUTOMOTIVE
SERVICE
1103 Higuera ------------ LI 3-2811

Borradori Garage Hwy No 1 Cayucs-WY 5-3832
Breuklander's Mobil Service 1481 Price(PB)-PR 3-2127
CACCIA'S GARAGE 740 D(MB)--SP 2-4621

CHEVROLET AUTHORIZED SERVICE
Prompt efficient service by Chevrolet trained mechanics to keep your car in top operating condition!
SUPER CHEVROLET SERVICE
"FOR SERVICE CALL"
NICHOLS SID CHEVROLET 1305 Spring-PasoRobls 1222
SMITH MEL CHEVROLET CO 1039 Monterey-LI 3-3221

(Continued Next Page)

You can shop at home . . . easily and comfortably . . . by thumbing through the Yellow Pages. Your Classified Directory lists 'most every store in town . . . helps you find everyone who sells and serves.

Automobile Repairing & Service–(Cont'd)

CORDA MOTORS
LINCOLN & MERCURY SPECIALISTS
BRAKE SERVICE
WHEEL BALANCING
MOTOR TUNE-UP
1131 Monterey ----------- LI 3-2355

DE SOTO-PLYMOUTH SALES & SERVICE—
FINCH DE SOTO-PLYMOUTH CORNER 1219 Monterey----LI 3-4400

EARL'S AUTO REPAIR
IN PASO ROBLES
Complete Auto Repairing
Motor Tune-Up — Brake Service
Wheel Aligning — Muffler Service
Auto Accessories & Steam Cleaning
Over 35 Years' Experience
1546 Spring --------- PasoRobles 302

ED'S SERVICE
Tune-Up Specialists
Higuera & Nipomo----------- LI 3-1154
Ewing's Automotive Service 115A Traffic Wy(AG)-HU 9-5620

FORD AUTHORIZED SALES & SERVICE—
BRENNAN MAURY 330 Traffic Way(AG)-HU 9-5628
HARRIS TRUMAN A & SON 1302 Pine-PsoRobls 53
HYSEN-JOHNSON FORD INC 1101 Monterey-LI 3-6422
LEVERENZ WALTER F 5680 El Camino Rl-Atascadero 14
Night call ----------- Atascadero 622

FREEMAN'S COMPLETE AUTO SERVICE 5485 Traffic Wy---Atascdro 610

GENE'S GARAGE
IN CAMBRIA
COMPLETE AUTOMOTIVE REPAIRS
24-HOUR TOWING SERVICE
Auto Club of So. Calif. Emergency Road Service
BRAKE SERVICE – MOTOR TUNE-UP
PORTABLE ARC & ACETYLENE WELDING
Main & Bridge Cambria---WA 7-4668
If no answer call-------WA 7-4796

George's Auto Repair 1185 Monterey-LI 3-8345

HANSON BROS PIONEER GARAGE
Authorized
DE SOTO – PLYMOUTH
Sales & Service
ROAD SERVICE & TOWING
24-HOUR SERVICE
Repairs & Body Work on All Makes
13th & Spring-------- PasoRobles 169
If no answer call---PasoRobles 1167

HEDGES AUTO SERVICE 1095 Main(MB)-SP 2-3191
Hoover W A 8501 El Camino Rl--Atascdro 42

HUGHES NASH CO
Expert
WHEEL ALIGNMENT
BRAKE SERVICE
GENERAL REPAIRING
1005 Monterey ----------- LI 3-0540

HYSEN-JOHNSON FORD INC 1101 Monterey-LI 3-6422
Imported Sales & Service 1065 Higuera-LI 3-4161
Iverson's Automotive 705 Spring-PasoRobls 813

BUTTER DOES IT

Before scalding milk, wipe the bottom of the pan with a bit of butter and the milk will not scorch.

Jim's Brake Shop 721 Spring--PasoRobls 323
Johnnie's Tune-Up Shop 1610 Warner Oceano-HU 9-5904
(See Advertisement Page 12)

JOHN'S AUTOMOTIVE SERVICE
In Atascadero
COMPLETE AUTO REPAIRING
Motor Tune-Up – Brake Service
Muffler Service – Motor Rebuilding
Auto Accessories
24-HOUR TOWING SERVICE
S El Camino Rl-----Atascadero 123-M
If no answer call---Atascadero 1192

John's Norwalk Service & Garage 781 Price(PB)-PR 3-2014
(See Advertisement Page 12)
KIMBALL MOTOR COMPANY 1144 Monterey-LI 3-5752
Lucksinger Fred Motors 1255 Monterey-LI 3-1815
MARTIN'S AUTO SERVICE 1427 Archer-LI 3-1167
(See Advertisement Page 12)
McCAY'S AUTO REPAIR 898-5th(MB)-SP 2-8542
McGuire's Richfield Service Stn 316 Higuera-LI 3-8604
Miller & Williams 836-13th --PasoRobls 708
NIPOMO GARAGE & WRECKING YARD Hwy 101 Nipomo-WA 9-7911
OCEAN VIEW GARAGE 937 Main(MB)-SP 2-6392
O'CONNOR J E BUICK
Buick & Willys Dlrs
565 Higuera -------------- LI 3-8676
OLDSMOBILE—
SCHMIDT OLDSMOBILE SALES & SERVICE 34th & Spring-PasoRobls 1090
Quality Sales & Service Hwy 101 Nipomo-WA 9-4041
Ralph's Auto Service 109 N Halcyon Rd(AG)-HU 9-9995
RALPHS AUTOMOTIVE SERVICE S Hwy-Atascdro 1075
Ray's Auto Service 996 Marsh----LI 3-3106

(Continued Next Page)

We Specialize in

STUDEBAKER WILLYS KAISER

PARTS & SERVICE

COMPLETE AUTOMOTIVE REPAIRS

• ENGINE REBUILDING
• WHEEL ALIGNMENT
• BRAKES
• ELECTRICAL

All Cars

ALVIN MOTOR CO.

—PHONE—
LI 3-5799

San Luis Mobil Service

Mobilgas Mobilgas

GUARANTEED AUTO & TRUCK REPAIRS



FREE ESTIMATES

24-HR. SERVICE

• ENGINE REBUILDING • OVERHAUL
• TUNE-UP • IGNITION • CARBURETOR
• STARTER & GENERATOR REPAIRS
• HEAD SURFACING • WHEEL ALIGNING
• BRAKE SERVICE – FREE BRAKE INSPECTION
• ALL TYPES AUTOMATIC TRANSMISSIONS REPAIRED
• RADIATORS – REPAIRED – RODDED – RECORED
• MOBIL GAS – OIL – TIRES – BATTERIES – ACCESSORIES

We Give United Trading Stamps & Rogers Silverware Coupons

Free Pick-Up & Delivery on Any Service

DAY OR NIGHT

—CALL—
LI 3-5500
If No Answer Call LI 3-6594

600 MARSH SAN LUIS OBISPO

WHEEL ALIGNMENT

WHEEL BALANCING
OUT OF ROUND TIRES TRUED
Satisfaction Guaranteed
FRAME STRAIGHTENING
BRAKE SERVICE

SHOCK ABSORBERS
FRONT END REBUILDING
WHEEL STRAIGHTENING

—PHONE—
LI 3-4323

CALIFORNIA SAFETY SERVICE SPECIALISTS

TODD'S

BEAR ALIGNMENT SERVICE

306 HIGUERA

SP 2-4572 **AUTO CLINIC**

PICK-UP & DELIVERY

MOTOR TUNE-UP

BRAKE SERVICE & REPAIRING

CYLINDER HEAD GRINDING

Wheel Balancing & Aligning
Auto Parts & Accessories
Road Service



GENERAL REPAIRING

ED SPIVA

972 E. HWY. 1 / MORRO BAY

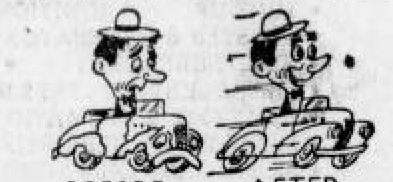
Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

AUTO REPAIRING
24-HR-SERVICE
Contract Station for AUTO CLUB OF SOUTHERN CALIF.
- MOTOR TUNE-UP
- BRAKE SERVICE
- MUFFLER & TAILPIPE SERVICE
- TIRES - BATTERIES & ACCESSORIES

Free Estimates - Free Pick-Up & Delivery
LI 3-1167
Martin's AUTO SERVICE
Shop Located at 207 Higuera — San Luis Obispo

AUTO REPAIRS
JOHN'S NORWALK SERVICE & GARAGE
A COMPLETE REPAIR SERVICE ALL MAKES OF CARS
JOHN M. DIEDERICHS
PR 3-2014
781 PRICE — PISMO BEACH

IN OCEANO
JOHNNIE'S TUNE-UP SHOP



COMPLETE AUTO REPAIR SERVICE
- TUNE-UP *A Specialty*
- OVERHAUL
- REBUILDING
- COMPLETE BRAKE SERVICE

FREE ESTIMATES
All Work Guaranteed
CALL HU 9-5904
1610 WARNER — OCEANO

AUTO & TRUCK
SEAT COVERS - TOPS
CUSTOM INTERIORS
Auto Glass Installed
- INSURANCE WORK GIVEN SPECIAL ATTENTION
- ESTIMATES - FAST SERVICE

Established 1934
CALL LI 3-2824
CLINE'S AUTO BODY SHOP
640 MARSH
Between Broad & Nipomo



NOW you can order an EXTENSION TELEPHONE just call your **Pacific Telephone** BUSINESS OFFICE

Automobile Repairing & Service—(Cont'd)

SAN LUIS MOBIL SERVICE 600 Marsh-LI 3-5500
(See Advertisement Page 11)
SMITH MEL CHEVROLET CO 1039 Monterey-LI 3-3221
Standard Auto Parts 1085 Higuera-LI 3-8510
Standard Auto Parts 525-5th(MB)-SP 2-3881
STUDEBAKER SALES & SERVICE—
ADLER PACKARD DEALER 1234 Broad-LI 3-5615

SWEETER'S GARAGE
COMPLETE OVERHAULING
TUNE-UPS
GENERAL REPAIRS
Electric & Acetylene Welding
NIC-L-SILVER BATTERIES
4 Year Guarantee
1311 Paso Robles Oceano---HU 9-2126

Todd's Bear Alignment Service 306 Higuera-LI 3-4323
(See Advertisement Page 11)
VOLKSWAGEN—
LUCKSINGER FRED MOTORS 1255 Monterey-LI 3-1815
VOLVO—
SCHMIDT OLDSMOBILE SALES & SERVICE 34th & Spring-PasoRobls 1090
WADE GARAGE 590 Manhattan Av Grovr Cty-HU 9-3471
Williams Service 101 Hwy--SntaMrgrta 5351

FLEXIBLE THIMBLE
To avoid pricked fingers when sewing, put several coats of nail polish on your finger tips.

Automobile Repairing & Service—(Cont'd)

WOODLAND GARAGE
COMPLETE AUTO REPAIRING ON ALL MAKES & MODELS
Guaranteed Brake Service
24-Hour Towing Service
National Auto Club
Auto Parts & Supplies
Hwy No 1 Cambria---------WA 7-4678

WOOSTER BUICK & GMC 1501 Spring-PasoRobls 14

Automobile Seat Covers

ALVA GREEN'S AUTOMOTIVE TRIM & FURNITURE UPHOLSTERY
CUSTOM MADE AUTO & FURNITURE UPHOLSTERY
AUTO TOPS - SEAT COVERS
We Give S & H Green Stamps
Free Estimates
1528 Monterey ------------LI 3-2802

CLINE'S AUTO BODY SHOP 640 Marsh-LI 3-2824
(See Advertisement This Page)
DAVE'S TOP SHOP 303½ Higuera-LI 3-4597

MUSTANG TIRE & AUTO SERVICE
HOUSE OF SEAT COVERS
Large Complete Stock of HEAD LINER DOOR PANELS ETC.
READY MADE & TAILORED
Free Installation by Experts
Osos & Marsh-------------LI 3-8107

Paramount Upholstering Co 1218 Carmel-LI 3-0649

Automobile Servicing
See Automobile Repairing & Service

Automobile Starter Repairing
See Automobile Electrical Service

Automobile Tires—See Tires Headings

Automobile Tops

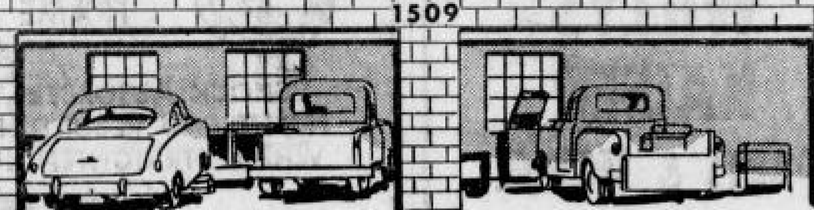
CLINE'S AUTO BODY SHOP 640 Marsh-LI 3-2824
DAVE'S TOP SHOP 303½ Higuera-LI 3-4597

Automobile Towing

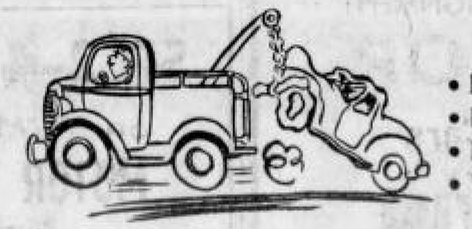
Automobile Club of So Calif 5680 El Camino Rl-Atascdro 14
AUTOMOBILE CLUB OF SO CALIF Main & Bridge Cambria-WA 7-4668
If no answer call--------------WA 7-4796
AUTOMOBILE CLUB OF SO CALIF 139 Traffic Wy(AG)-----------HU 9-2040
BELL'S GARAGE 895 Palm------LI 3-7234
(See Advertisement Page 13)
BUCKLE'S BODY WORKS 1509 Spring-PasoRobls 767
(See Advertisement This Page)
CHOLAME GARAGE
24 Hour Service
Cholame --------------PasoRobls 81-R-2
FREEMAN'S COMPLETE AUTO SERVICE 5485 Traffic Wy---Atascdro 610
HANSON BROTHERS PIONEER GARAGE
24 Hour Service
13th & Spring-----------PasoRobls 169
Leverenz Walter F 5680 El Camino Rl-Atascdro 14
(See Advertisement Page 13)
MARTIN'S AUTO SERVICE 1427 Archer-LI 3-1167
(See Advertisement Page 13)
NATIONAL AUTOMOBILE CLUB EMERGENCY SERVICE -------LI 3-1919

(Continued Next Page)

Buckle's Body Works
COMPLETE BODY REBUILDING • FRAME STRAIGHTENING • GLASS INSTALLATIONS



24-HR. TOW SERVICE
COMPLETE BODY SERVICE
Free Estimates



CAR & TRUCK
- PAINTING
- BODY WORK
- FRAME WORK
- WHEEL ALIGNING

PROMPT - DEPENDABLE - COURTEOUS
BUCKLE'S BODY WORKS
1509 SPRING — PASO ROBLES 767 — PASO ROBLES

Automobile Towing—(Cont'd)

NICHOLS SID CHEVROLET Hwy-Atascdro 163
Emergency Night Phone------Atascdro 599
NICHOLS SID CHEVROLET 1305 Spring-PsoRobls 1222

NIPOMO GARAGE & WRECKING YARD
24-HOUR TOWING SERVICE
Welding - General Auto Repair
Gas - Oil
Accessories New & Used
We Give S & H Green Stamps
Hwy 101 Nipomo-----------WA 9-7911
If no answer call-------WA 9-5912

SAN LUIS MOTOR CO 750 Humbert-LI 3-1919
(See Advertisement This Page)
SAN LUIS TOWING & STORAGE SERVICE Hwy 101-LI 3-0630
TEX'S PAINT & BODY SHOP 935 Main(MB)-SP 2-4281
Day & Night call-------------SP 2-4281
If no answer call-------------SP 2-3524
WOODLAND GARAGE Hwy No 1 Cambria-WA 7-4678

Automobile Undercoating

San Luis Auto Laundry 1155 Higuera-LI 3-5917
Serafin's Body & Paint Shop 426 Higuera-LI 3-0966

Automobile Upholsterers

ALVA GREEN'S AUTOMOTIVE TRIM & FURNITURE UPHOLSTERY
CUSTOM MADE AUTO & FURNITURE UPHOLSTERY
AUTO TOPS - SEAT COVERS
We Give S & H Green Stamps
Free Estimates
1528 Monterey -----------LI 3-2802

Borjes Upholstery 5445 Traffic Wy-Atascdro 49

Party Line Pointers:
1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Automobile Upholsterers—(Cont'd)

CLINE'S AUTO BODY SHOP
SEAT COVERS & CONVERTIBLE TOPS
Complete Car Upholstering
AUTO GLASS INSTALLED
640 Marsh ---------------LI 3-2824

Dave's Top Shop 303½ Higuera---LI 3-4597
(See Advertisement This Page)
Jones Upholstery Shop 112 N Main-Templeton 2101
PARAMOUNT UPHOLSTERING CO 1218 Carmel-LI 3-0649
Rauch's Cabinet & Upholstery Shop 821-21st-PasoRobls 966

Automobile Upholstery Cleaners

NORWALK SERVICE STN
UPHOLSTERY CLEANING & SPOTTING
CONVERTIBLE TOPS CLEANED
Auto Polishing - Motor Cleaning
1088 Higuera -------------LI 3-3513

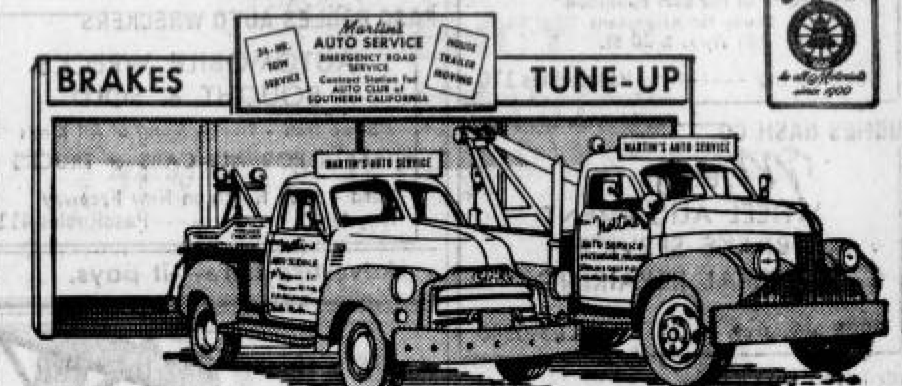
Automobile Washing & Polishing

Bill's Union Service 339 Marsh----LI 3-9854
Bob's 5 Minute Car Wash 1023 Marsh-LI 3-6943
Cadloni's Car Wash 631 Spring-PasoRobls 1564-J

SAN LUIS AUTO LAUNDRY
AUTO WASHING
AUTO POLISHING
Steam Cleaning
Upholstery Cleaning
Undersealing
TRUCKS - CARS - PARTS - TRACTORS
1155 Higuera ------------LI 3-5917

Good party-line neighbors are considerate party-line users. Remember these golden rules:
- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

We Specialize In
24-HOUR TOWING
5 Trucks to Serve You for Emergency Road Service Calls



Contract Station for Auto Club of So. Calif. & AAA
AUTO REPAIRING
HOUSE TRAILER MOVING
Call Collect From the Following Areas: AVILA - SHELL BEACH - PISMO BEACH -
PHONE LI 3-1167
Call Collect From the Following Areas: SANTA MARGARITA - SANTA MARGARITA LAKE - ATASCADERO -
Martin's AUTO SERVICE
207 Higuera St. — San Luis Obispo — 1427 Archer St.

SAN LUIS MOTOR CO.
24-HR. TOWING
EMERGENCY ROAD SERVICE



LOCAL & LONG DISTANCE
LI 3-1919
Complete BODY & PAINT SERVICE
750 HUMBERT San Luis Obispo

DAVE'S TOP SHOP
Formerly BERRY'S TOP SHOP
REASONABLE PRICES FOR QUALITY



- COMPLETE UPHOLSTERING
- AUTO TOPS
- SEAT COVERS
- BOAT UPHOLSTERY
- CANVAS

TAILORED-TO-ORDER
DIAL LI 3-4597
303½ LOWER HIGUERA — SAN LUIS OBISPO

BELL'S GARAGE
24-HOUR TOWING and EMERGENCY ROAD SERVICE



24-HOUR REPAIRING AND STORAGE
PHONE LI 3-7234
895 PALM — SAN LUIS OBISPO

AUTO TOWING
24-HOUR SERVICE
EMERGENCY ROAD SERVICE
- AMERICAN AUTOMOBILE CLUB
- AUTO CLUB OF SO. CAL.
- NATIONAL AUTOMOBILE CLUB

PHONE ATASCADERO 14
Nights - Sundays & Holidays Atascadero 547-W or Atascadero 622
WALTER F. LEVERENZ
5680 EL CAMINO RL. — ATASCADERO

Automobile Wheel, Axle & Frame Repairing

BUCKLE'S BODY WORKS 1509 Spring-PasoRobles 767

CAMERON'S BRAKE & WHEEL ALIGNMENT
OFFICIAL BRAKE STATION NO. 2713
Complete Brake Service – All Models
WHEEL BALANCING
One of the Best Equipped Shops for Alignment
101 Hwy. & 30 St.
3011 Spring ---------PasoRobles 170

HUGHES NASH CO
EXPERT
WHEEL ALIGNMENT
BRAKE SERVICE
GENERAL REPAIRING
1005 Monterey -----------LI 3-0540

Rademacher Bros Garage 539 Marsh-LI 3-4457
(See Advertisement This Page)
San Luis Mobil Service
See Our Ad for Auto Repairing
600 Marsh ----------------LI 3-5500
TODD'S BEAR ALIGNMENT SERVICE 306 Higuera-LI 3-4323
(See Advertisement This Page)

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

WHEEL ALIGNMENT
• WHEEL BALANCING
• TIRE TRUEING
BRAKE SERVICE
SHOCK ABSORBERS
FRONT END REBUILDING
WHEEL STRAIGHTENING
Satisfaction Guaranteed
LI 3-4323
BEAR WHEEL ALIGNMENT
TODD'S ALIGNMENT SERVICE
306 HIGUERA SAN LUIS OBISPO

WHEEL ALIGNMENT
BRAKE SERVICE
WHEEL BALANCING
RADEMACHER BROS.
LI 3-4457
539 MARSH SAN LUIS OBISPO

Automobile Wreckers

A & B Auto Wreckers N 101 Hwy-PasoRobls 9-R-3
Gene's Auto Parts & Wreckers Old 101 Hwy-LI 3-5086
(See Advertisement This Page)
Grover City Junk & Auto Wrecking Yard 13th & Farrell Rd Grover City-HU 9-2991
(See Advertisement This Page)
NIPOMO GARAGE & WRECKING YARD Hwy 101 Nipomo-WA 9-7911

PASO ROBLES AUTO WRECKERS
AUTOMOBILE WRECKS BOUGHT & SOLD
Scrap Iron – Steel – Metal of All Kinds
PARTS FOR ALL CARS & TRUCKS
Yard - 3 Mi. North on New Freeway
Hwy 101 ------------PasoRobles 411

Advertise here—it pays.



GENE'S AUTO PARTS & AUTO WRECKING

ALL LATE PARTS CARS and TRUCKS
USED CARS - REPAIRS
24-HOUR SERVICE
FREE DELIVERY
LI 3-5086
Old 101 Hwy. South of SAN LUIS OBISPO

Automobile Wreckers—(Cont'd)

PAULSON'S WRECKING & SALVAGE Orcutt Rd-LI 3-1215
S & K Auto Wreckers 1545 Riverside Av-PsoRobls 1494
(See Advertisement This Page)
Westside Auto Wrecking Edna Rd-LI 3-3045
(See Advertisement This Page)

Awnings

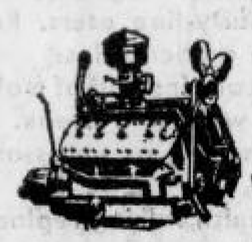
BETTER PLUMBING CO
Kool-Vent Awnings
673 Higuera ----------------LI 3-5938
DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera-----------LI 3-5814

JONES UPHOLSTERY SHOP
ALL TYPES OF AWNINGS
RESIDENCE & STORE AWNINGS
PATIO & TRAILER AWNINGS
Truck & Pick-Up Canopies
Reasonable Prices – Free Estimates
112 N Main ---------Templeton 2101

PARAMOUNT UPHOLSTERING CO 1218 Carmel-LI 3-0649

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

S & K AUTO WRECKERS

New & Used Auto & Truck Parts
We Buy Scrap
Paso Robles 1494
If No Answer Call 668
1545 Riverside Ave. Paso Robles

AUTO & TRUCK WRECKING
Any Condition
BOUGHT FOR CASH
USED – WRECKED
BURNED
USED PARTS
For Estimates
CALL
LI 3-3045
WESTSIDE AUTO WRECKING
EDNA ROAD SAN LUIS OBISPO

Baby Shops

See also Children's & Infants' Garments—Retail

BILLIE'S TOY & BABY SHOP 766 Higuera-LI 3-4032
(See Advertisement This Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Billie's Toy & Baby Shop
We Give S & H Green Stamps

San Luis Obispo's original Baby Shop
A Complete Department Store for All Children's Needs
APPAREL FOR GIRLS & BOYS
Infancy to Size 12
Complete Line of Maternity Wear
PHONE
LI 3-4032
766 HIGUERA


NOW you can order an EXTENSION TELEPHONE just call your
Pacific Telephone
BUSINESS OFFICE

Bags—Burlap & Cotton—Used

MARKOVITS & FOX 8th & Taylor San Jose-CYprss 5-3663
SALINAS BAG CO Castroville Rd Salins-HArisn 4-6100
VALLEY PIPE & SALVAGE CO 714 W Main Santa Maria-Walnut 5-7535

Bail Bonds

ACTION BAIL BONDS AGCY 981 Monterey-LI 3-4668
(See Advertisement This Page)

BOB'S BAIL BONDING AGCY
"When in Jail and Need Bail"
Day & Night Call Collect
LI 3-3915
964 Chorro --------------LI 3-3915
In Paso Robles & Arroyo Grande
Ask Operator for----ENterprise 1-1585
In Santa Maria
Ask Operator for---------ZEnith 3915
All other areas call collect

Bob's Bail Bonding Agcy 964 Chorro-LI 3-3915
From telephones served by the following exchanges
Arroyo Grande Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1585
(See Advertisement This Page)
DE LA ROSA ESTHER 981 Monterey-LI 3-4668
O'DONNELL HUGH 981 Monterey-LI 3-4668

Bakers—Pie—See Pies—Pastry

CARRY COLOR SAMPLES

When a wall is painted, have the painter paint the color on a small piece of board. Then take this with you when you look at draperies, furniture, rugs, pictures, etc., for that room.

PASO ROBLES BAKERY

WEDDING
PARTY
BIRTHDAY
CAKES
ROLLS – BREAD
COOKIES
FRESH DAILY
CALL
PASO ROBLES 228
1229 PARK

FAVORITE BAKERY
3 LOCATIONS NEAR YOU
• PIONEER DRIVE-IN MARKET MORRO & MARSH
LI 3-1192
• COLLEGE SQUARE SHOPS 896 FOOTHILL BLVD.
LI 3-1891
• 3RD LOCATION 638 MARSH
LI 3-2026

Bakers—Retail

CARLOCK'S BAKERY
"MORE Than An Ordinary Bakery"
104 E Branch(AG)---------HU 9-3141

Carlock's Bakery 104 E Branch(AG)-HU 9-3141
(See Advertisement This Page)

CHRISTENSEN'S BAKERY
Downtown Atascadero
DANISH PASTRIES
SPECIALTY BREAD
VARIETY OF CAKES
COOKIES & PIES
5905 El Camino Rl----Atascadero 923

DELITE BAKERY
COMPLETE LINE OF BAKERY PRODUCTS
Fresh Daily
CAKES FOR EVERY OCCASION
723 Higuera -------------LI 3-5842

Favorite Bakery 638 Marsh------LI 3-2026
(See Advertisement This Page)
Grover City Bakery 935 Grand Av Grovr Cty-HU 9-5764
Morro Bay Bakery 5th(MB) ------SP 2-8342
Paso Robles Bakery 1229 Park-PasoRobls 228
(See Advertisement This Page)
Pioneer Drive-In Market Morro & Marsh-LI 3-1192
Spudnut Shop
Retail & Wholesale
686 Higuera ----------------LI 3-2120




CARLOCK'S BAKERY
MORE *than an ordinary bakery*
HU 9-3141
104 E. Branch Arroyo Grande

"WHEN IN JAIL & NEED BAIL"
CALL
BOB'S BAIL BONDING AGENCY
24-HR. SERVICE
DAY OR NIGHT FROM ANYWHERE
"CALL COLLECT"
REASONABLE RATES
LI 3-3915
FROM SANTA MARIA CALL "TOLL FREE"
ASK OPERATOR FOR
ZEnith 3915
"BOB THE BONDSMAN"
964 CHORRO SAN LUIS OBISPO

ACTION BAIL BONDS
DAY OR NIGHT
CALL
LI 3-4668
HUGH O'DONNELL
SERVING SAN LUIS OBISPO COUNTY
SINCE 1949
SE HABLA ESPANOL
981 MONTEREY SAN LUIS OBISPO

Bakers—Whsle

LANGENDORF UNITED BAKERIES INC 584 Higuera-LI 3-4145
Spudnut Shop
Retail & Wholesale
686 Higuera ----------------LI 3-2120
WEBER BAKING CO 205 Oak-PasoRobls 261
WEBER BAKING CO 385 Pacific--LI 3-6256

Bamboo

A H Louis Store
Rattan & Bamboo Products
800 Palm ------------------LI 3-4332
Paramount Upholstering Co
1218 Carmel-LI 3-0649

Banks

Bank of America
102 W Branch(AG)-HU 9-5521
Bank of America Traffic Wy----Atascdro 107
Bank of America
270 Pomeroy Av(PB)-PR 3-4613
Bank of America 5th & D(MB)---SP 2-2711
Bank of America National Trust & Savings
Assn 995 Higuera-------------LI 3-1160
Bank of America National Trust & Savings
Assn Main Cambria-----------WA 7-4654
Bank of America National Trust & Savings
Association
Paso Robles Branch
Bk of America Bg-PsoRobls 11
Crocker-Anglo National Bank
840 Monterey-LI 3-4210
Crocker-Anglo Natl Bank
604-12th-PasoRobls 1613
Security-First National Bank of L A
799 Higuera-LI 3-6321

Banquet Rooms

Brambles by the Bridge Cambria -WA 7-4561
DUNES THE
CATERING TO PARTIES
FROM 15 TO 130
359 Grand Av Grovr Cty----HU 9-9988
Gold Dragon 985 Monterey-------LI 3-3318
Motel Inn 2223 Monterey-------LI 3-4000
Panorama Coffee Shop
Hwy 101(PB)-PR 3-9959
PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
Party Caterers-Lge or Small Groups
1308 Spring ------------PasoRobls 158
Rex's Cocktail Lounge & Liquor Store
Hwy-Atascdro 298

Barbers

ANDERSON HOTEL BARBER SHOP
Open 9 A.M. to 6 P.M.
Closed Sunday & Monday
5 BARBERS
FLATOPS & CREWCUTS A SPECIALTY
Porter Service
CARL DUNBAR – GIL BABCOCK – Owners
953 Monterey ------------LI 3-4334
Arnold's Barber Shop 1024 Morro-LI 3-3931
BUCK'S BARBER SHOP
Corner of Chorro & Pismo St.
CALL LI 3-7472
FOR APPOINTMENTS
NO EXTRA CHARGE
WALTER F. BUCK
Plenty of Free Parking
1349 Chorro -------------LI 3-7472
Buzz Barber & Beauty Shop
108 E Branch(AG)-HU 9-2282
Carl's Barber Shop
833-13th-PasoRobls 1909-J
College Barber Shop
892 Foothill Bl-LI 3-8253

Advertise here—it pays.

Barbers—(Cont'd)

Fair Oaks Barber Shop
1037 Grand Av Fair Oaks-HU 9-5487
Howards Barber Shop
We Cut Children's Hair
1238 Park ------------PasoRobls 58-W
Johnny's Barber Shop
221 Pomeroy Av(PB)-PR 3-2437
La Moda Barber Shop
5710 El Camino Real-Atascdro 634
Mar Vern Barber Shop
Glenn Elfman
1027 Osos -----------------LI 3-6480
Palace Barber Shop 1038 Chorro--LI 3-4292
Paso Robles Barber Shop
709-12th-PsoRobls 317
Ray's Barber Shop
5885 Traffic Wy-Atascdro 12
ROSE'S BARBER SHOP
2300 Hwy No 1(MB)-SP 2-8579
Tex's Barber Shop 1210 Park----PsoRobls 84

Baseball Clubs & Parks

San Luis Blues Mission Field-----LI 3-8233

Bathing Suits—See Sportswear Headings

Baths

ALLEY'S PHYSICAL THERAPY
LEIGH & ISABEL ALLEY
LICENSED PHYSICAL THERAPISTS
WHIRLPOOL SULPHUR BATHS
VITA-RAY MASSAGE
COLONIC IRRIGATION
ULTRA-SONIC TREATMENTS
1031 Pine ------------PasoRobles 56
Hidden Valley Hot Springs Inc
Avila Rd-LI 3-0523
(See Advertisement This Page)
PASO ROBLES BATH HOUSE
WORLD-FAMOUS
SULPHUR WATER
POOL – TUB – STEAM – MUD BATHS
SPECIAL HYDROTHERAPY
SERVICE FOR
ARTHRITICS & CRIPPLED CHILDREN
MASSEUSE & MASSEUR ON DUTY
11th & Pine----------PasoRobles 1816
Sycamore Mineral Springs
Mr & Mrs Paul Bylling
Avila Rd ------------------LI 3-5580

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

Hidden Valley Hot Springs
50' x 100' WARM WATER POOL
• SWIMMING
THE YEAR ROUND
• MINERAL BATHS
• MASSAGE
PHYSICAL THERAPY
PHONE
LI 3-0523
LOCATED ½ MILE OFF HWY. 101
7 MILES SOUTH OF SAN LUIS OBISPO
Avila Rd. Mailing Address Rt. 1 Box 59

Batteries—Retail

AUTO-LITE STA-FUL BATTERIES
THE BATTERY
THAT NEEDS
WATER ONLY
3 TIMES A YEAR
IN NORMAL CAR USE
AUTO-LITE sta-ful
"WHERE TO BUY THEM"
DISTRIBUTORS
KIMBALL TIRE CO
252 Higuera-LI 3-6787
DEALERS
WILDMAN J M INC
34th & Spring-PasoRobles 254
Banks Radiator & Battery Repair Shop
1011 Toro-LI 3-7337
Bardin's Goodyear Service
692 Marsh-LI 3-5492
Bewley's Chevron Stn
155 Traffic Wy(AG)-HU 9-5048
Burch's Tom Service & Trailers
505 Higuera-LI 3-4042
Bushong's Texaco Stn
Santa Rosa & Marsh-LI 3-9858
Ed's Service Higuera & Nipomo----LI 3-1154
EXIDE BATTERIES
THE HONEST, ACCURATE ADVICE OF THE DEALERS LISTED BELOW WILL PROLONG YOUR BATTERY'S LIFE.
Exide
WHEN IT'S AN EXIDE YOU START
"FOR SERVICE CALL"
WHOLESALE DISTRIBUTORS
UNIVERSAL AUTO PARTS CO
969 Monterey-LI 3-7787
DEALERS
FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102
Kimball Tire Co 252 Higuera-----LI 3-6787
Lund Swede Texaco Service
1004 Spring-PasoRobls 918
Ski's Shell Service Stn
1200 Monterey-LI 3-6821
WILLARD SAFETY-FILL BATTERY SALES AND SERVICE—
DISTRIBUTORS
PETERSEN AUTO PARTS
1329 Monterey-LI 3-7287

EXPLOSION IN OVEN

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

Batteries—Whsle & Mfrs

Paso Robles Auto Parts
944 Spring-PasoRobls 505

Bearings—Ball & Roller

BEARING HOUSE THE
TIMKEN – NEW DEPARTURE
FAFNIR – HYATT
ROLLER CHAIN – SPROCKETS – V-BELTS
PULLEYS – STEEL COLLARS – FLEXIBLE
COUPLINGS – PILLOW BLOCKS – SEALS
219 Betteravia Rd
Snta Maria ---------WAInt 5-4283

Beauty Shops

ALICE ANN BEAUTY SALON
515 N Broad-LI 3-7035
(See Advertisement Page 18)
ALMA'S BEAUTY SALON
SPECIALIZING
HAIR CUTTING – TINTING
COLD WAVE
Complete Line of
MERLE NORMAN COSMETICS
1221 Park -----------PasoRobles 424
Anderson Hotel Beauty Salon
963 Monterey-LI 3-2116
(See Advertisement Page 18)
ARTISTIC BEAUTY SHOP
COMPLETE BEAUTY SERVICE
SPECIALIZING IN ALL TYPES OF
PERMANENT WAVING
Hair Shaping and Tinting
Ample Parking Space
517-13th ----------PasoRobles 1011
Beaute Art Salon 780 Toro-------LI 3-2175
(See Advertisement Page 18)
Beauty Nook 427-5th(MB) ------SP 2-4456
(See Advertisement Page 18)
BUZZ BARBER & BEAUTY SHOP
108 E Branch(AG)-HU 9-2282
CARL'S SALON OF BEAUTY
10 N Broad-LI 3-8258
(See Advertisement Page 18)
Carlton Beauty Shop
5993 Traffic Wy-Atascdro 980
Charlotte's Beauty Shop
184 Hinds Av(PB)-PR 3-2221
CHRIS' BEAUTY SHOP
Christine Byer – Prop.
SPECIALIZING IN PERMANENTS
Experienced Operator
HAIR STYLING – TINTING
Complete Beauty Service
Evenings by Appointment
Lots of Parking Space
1394 Grand Av(AG)-------HU 9-5675
(Continued Next Page)

When you want to telephone
LISTEN FOR THE 'DIAL TONE'
—dial carefully—turn the dial all the way and then let it go back to position naturally, without forcing. These simple steps enable you to dial telephone numbers speedily and with precision.
The Pacific Telephone and Telegraph Company

Beauty Shops—(Cont'd)

CLASSIC BEAUTY SALON
COMPLETE BEAUTY SERVICE
SPECIALIZING IN
Hair Shaping – Hair Tinting
Cold Permanent Waving
BEATRICE PIKE – Prop.
1503 Park -----------PasoRobles 87
Cottage Beauty Shop
Garden Farms-SntaMrgrta 2711
Daisy's Beauty Nook 1024 Nipomo-LI 3-2778
(See Advertisement This Page)
DERA'S BEAUTY SALON
1353½ Grand Av(AG)-HU 9-3821
Earleen's Beauty Shop
Vineyard Rd-Templtn 2782
Edith's Beauty Salon
329-2d Baywd Prk-LI 3-3925
ELSIE'S BEAUTY SALON
890 Buchon-LI 3-3454
(See Advertisement This Page)
EVA'S BEAUTY SALON
990 Price(PB)-PR 3-4757
Faye's Beauty Salon
885 Main(MB)-SP 2-8645
Freda's Beauty Shop
117 E Branch(AG)-HU 9-5679
Gladys Beaute Salon 1336 Morro--LI 3-1313
Gladys Hammett's Beauty Salon
1046 Chorro-LI 3-5425
(See Advertisement Page 18)
(Continued Next Page)

Purchasing agents use the Classified Telephone Directory as their buying guide. Why not investigate the sales-building possibilities of advertising in the Classified Telephone Directory? Just call our nearest Business Office.

Elsie's
BEAUTY SALON

Complete
Beauty Service
AMPLE PARKING
Open Evenings by Appointment
ELSIE MUZIO – OWNER
CALL
LI 3-3454
890 BUCHON

Daisy's Beauty Nook

DAISY RHOADES HORWITZ – Owner
Complete Line of Beauty Service
– SPOT REDUCING –
HAIR CUTTING & CONTOUR SHAPING
Specializing in Permanents for Fine and White Hair
LI 3-2778
1024 NIPOMO SAN LUIS OBISPO

HAIR COLORING SPECIALISTS . . .
Artists in Coiffures!
PERMANENT WAVING
AND HAIR STYLING
LI 3-5927
Hibbard's
HAIR FASHIONS
1435 MONTEREY
SAN LUIS OBISPO

The Helen Rose Salon
THEDA DUART – Prop.
Complete Beauty Service
"The Last Word In Hair Styling"
HELENE CURTIS
AND
RAYETTE COLD WAVES
DIAL
LI 3-6201
1112 GARDEN, SAN LUIS OBISPO


HELEN JACKSON'S
BEAUTY SALON
Creators of Loveliness

HELEN JACKSON, Prop.
LI 3-3114
778 MARSH
SAN LUIS OBISPO

Invitation to Beauty
Young's
E. S. YOUNG • B. G. YOUNG
Just Good Honest Beauty Service
ESTABLISHED SINCE 1934
LI 3-4064
783 MARSH

Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

Beauty Shops—(Cont'd)

Hall's Beauty Shop 1067 Buchon--LI 3-7229

HELEN JACKSON'S BEAUTY SALON
CREATORS OF LOVELINESS
Helen Jackson — Prop.
778 Marsh --------------LI 3-3114

Helen Jackson's Beauty Salon 778 Marsh-LI 3-3114
(See Advertisement Page 17)

HELEN ROSE SALON THE 1112 Garden-LI 3-6201
(See Advertisement Page 17)

HIBBARD'S HAIR FASHIONS 1435 Monterey-LI 3-5927
(See Advertisement Page 17)

HOUSE OF BEAUTY
IN ATASCADERO
COMPLETE BEAUTY SERVICE
FEATURING PERMANENT WAVES
SHE CORRECTIVE COSMETICS
GRACE HALDEN — Owner
5820 Traffic Wy--------Atascdro 146

INEZ'S BEAUTY SHOP
Complete Beauty Service
Specializing in Hair Styling — Hair Tinting Hair Shaping
OPEN EVENINGS BY APPT.
Parking Space — Reasonable Rates
137 N 8th Grover City-----HU 9-5713

Keep the Classified Telephone Directory handy; it can save you time and effort.

Beauty Shops—(Cont'd)

Jameson S M 830 Market(MB) ---SP 2-3221
Kathy's Beauty Shop S Hwy--Atascdro 853-J
La Cresta Beauty Shop Atascadero Beach(MB)-SP 2-2661
LA MODA BEAUTY SHOP 5780 El Camino Rl-Atascdro 36
Lida W Hanst Beauty Salon
Hair Shaping and Hair Tinting
509 Grand Av(AG)----------HU 9-2212
NEL-DEEN'S BEAUTY SALON 1250 Grand Av(AG)-HU 9-2275
(See Advertisement This Page)
Noel Beauty Shop 1318 Essex----LI 3-2168
Ollie's Beauty Shop
Ollie Honnert-Operator
1813 Chorro ---------------LI 3-7012
PASO ROBLES BEAUTY SALON 1238 Park-PasoRobls 282
(See Advertisement This Page)
Pat's Beauty Salon 740-5th(MB) -SP 2-3201
(See Advertisement This Page)
PERSONALITY BEAUTY SHOP 1901 Broad-LI 3-2573

PINK FOODLE BEAUTY SHOP
RUTH FLORES
A Complete Beauty Service
INDIVIDUAL HAIR STYLING
Closed Saturdays
Phone for Appointment
HOURS 9 A.M. TO 5 P.M.
2146 Broad ------------LI 3-1045

RAE'S BEAUTY SALON 200 E Branch(AG)-HU 9-2277
Shell Beauty Salon 102 Esparto Av Shell Bch-PR 3-2407
Templeton Beauty Shop
Velora Howard Owner & Operator
Hwy ------------------Templtn 2391
VANITY BOX
Edith Millard-Owner
1336 Spring ------------PasoRobls 221
VILLAGE BEAUTY SHOP Main Cambria-WA 7-4657
YOUNG'S BEAUTY SHOP 783 Marsh-LI 3-4064
(See Advertisement Page 17)

Bedding

Rileys Dept Store 1144 Chorro----LI 3-1421

Beds—Hospital

See Hospital Equipment & Supplies

Bee Keepers' Supplies

San Luis Mill & Lumber Co 246 Higuera-LI 3-0825

AT YOUR FINGERTIPS
To keep screws, nails, etc., handy and in view, attach the lids of glass jars to a rafter or shelf over your workbench. Screw jars in place.

HU — HUnter PR — PRospect WA (Cambria) — WAverly WY — WYman
LI — Liberty SP — SPruce WA (Nipomo) — WAbash

Beer & Ale Distrs

BUDWEISER—
JORDANOS' INC 1321 Carmel-LI 3-1089
JORDANOS' INC S Hwy---PasoRobls 842

BURGERMEISTER BEER
A TRULY FINE PALE BEER
"WHERE TO BUY IT"
BRANCH OFFICES
BURGERMEISTER BREWING CORP 1750 Beach-LI 3-3219
BURGERMEISTER BREWING CORP Traffic Wy & Rosario-Atascdro 94

Burgermeister Brewing Corp 1750 Beach-LI 3-3219
(See Advertisement This Page)
Burgermeister Brewing Corp Traffic Wy & Rosario-Atascdro 94

COORS BEER—
HAWKINS & AYRES DISTRIBUTORS 304 Higuera-LI 3-4031

DUNLAP RAY E
MILLER HIGH LIFE BEER
The Champagne of Bottled Beer
DISTRIBUTED BY RAY E. DUNLAP
S Hwy ------------------LI 3-2133
842 Salinas --------PasoRobles 1401

DUNLAP RAY E S Hwy---------LI 3-2133
(See Advertisement This Page)
Dunlap Ray E 842 Salinas---PasoRobls 1401

FALSTAFF BEER—
DUNLAP RAY E S Hwy-------LI 3-2133
DUNLAP RAY E 842 Salinas-PasoRobls 1401

HAWKINS & AYRES DISTRIBUTORS 304 Higuera-LI 3-4031
JET DISTRIBUTING CO Old Hwy 101 South-LI 3-8635
(See Advertisement This Page)
Jordanos' Inc S Hwy---------PasoRobls 842
(See Advertisement This Page)

LUCKY LAGER BEER—
JORDANOS' INC 1321 Carmel-LI 3-1089
JORDANOS' INC S Hwy---PasoRobls 842

M & W DISTRIBUTING CO S Old Hwy 101-LI 3-7858

OLYMPIA BEER—
MORGANTI L J CO 955 Morro-LI 3-0940

REGAL PALE BEER—
HAWKINS & AYRES DISTRIBUTORS 304 Higuera-LI 3-4031

SCHLITZ BEER
THE BEER THAT MADE MILWAUKEE FAMOUS
"FOR INFORMATION CALL"
MORGANTI L J CO 955 Morro-LI 3-0940

Beer Parlors—See Taverns

Please distinguish between the black letter "O" and the red numeral "0" (zero) when dialing. Be sure to bring your finger all the way around to the finger stop for each letter or digit and then release the dial without forcing or retarding its return.

Beverages—Soft Drinks, Mixers, Etc

CALSO WATER—
JORDANOS' INC
1321 Carmel -------------LI 3-1089
S Hwy---------------PasoRobls 842

CANADA DRY BOTTLING CO
GINGER ALE — CLUB SODA
QUININE — COLLINS
FOUNTAIN SYRUPS
ASSORTED FLAVORS
GLAMOR (DIETETIC)
Osos & Marsh-------------LI 3-0899
If no answer call
Santa Barbara --Woodland 5-8581

COCA COLA BOTTLING CO OF SANTA MARIA INC
BARQ'S
"Ask for Bark's Assorted Flavors"
Made of Pure Cane Sugar & Finest Flavors Money Can Buy
1301 Carmel -------------LI 3-2529
2508 Spring ----------PasoRobles 241

Nehi-R C Cola Beverage Co 120 Higuera-LI 3-4725

PEPSI-COLA BOTTLING CO OF SAN LUIS OBISPO
CUESTA BEVERAGES INC.
PEPSI-COLA IN BOTTLES
PEPSI-COLA FOUNTAIN SYRUP
Full Line of Flavors
HIRES ROOT BEER
NESBITTS ORANGE
55 Higuera --------------LI 3-3726

SEVEN-UP BOTTLING CO OF SAN LUIS OBISPO 1111 S Hwy 101(AG)--HU 9-2111
(See Advertisement This Page)

Need a number? First, check the Directory or your personal number list before calling "Information."

Bicycles–Repairing

SAN LUIS CYCLERY 1239 Monterey-LI 3-8567
(See Advertisement This Page)
SMALL'S BONDED LOCKSMITHS 1124 Garden-LI 3-7045

Bicycles–Retail

SCHWINN BICYCLES—
SAN LUIS CYCLERY 1239 Monterey-LI 3-8567

Small's Bonded Locksmiths 1124 Garden-LI 3-7045
(See Advertisement This Page)
Smith's Sporting Goods 1225 Park-PasoRobls 40-W

Billiard Parlors

Bright Spot 1092 Grand Av Grover Cty-HU 9-9951
Carl's Billiards 831-13th ---PsoRobls 1529-J
GOLDEN WEST BILLIARDS 676 Higuera-LI 3-9976
Park Billiards 811-12th -----PasoRobls 58-J
RED'S PLACE
Frank Burrows-Owner
1817 Osos ----------------LI 3-5437
Stag Billiard Parlor
Ben J Haley-Owner
956 Monterey -------------LI 3-9931
Templeton Pool Hall 509 Main-Templtn 2331

Blacksmiths

Arc Shop The 112 Brisco Rd(AG)-HU 9-3192
Cuendet F 1304 Railroad----PsoRobls 130-W
Mineau & Loomis 316 E Branch(AG)-HU 9-5546

PERK-UP FOR HAT VEILS
To restore crisp freshness of hat veils and light laces, iron them on a piece of waxed paper.



SCHWINN BICYCLES
PARTS
ACCESSORIES
REPAIRS
—CALL—
LI 3-8567
Since 1929
SAN LUIS CYCLERY
1239 MONTEREY
SAN LUIS OBISPO

BICYCLES
NEW & USED
RALEIGH BIKES – SALES & SERVICE
SUPPLIES
REPAIRS



Direct Importers of the World's Finest Bicycles
Dial LI 3-7045
SMALL'S
1124 GARDEN

Blacksmiths–(Cont'd)

PABST W F
ORNAMENTAL IRON
GEN. REPAIR – WELDING
Cor Ward & High Sts
111 Ward ---------------LI 3-6920

Paso Robles Agricultural Works 1204 Railroad-PsoRobls 35-J
Templeton Blacksmith Shop 301 Main-Templtn 4131

Blenders–Food

See Electric Appliances–Household, Small Hdgs

Blinds–See Venetian Blinds Headings

Blood Banks

FRENCH CLINIC & HOSPIT L 1170 Marsh-LI 3-7070
Tri-Counties Blood Bank Inc 780 Pacific-LI 3-2925

Blue Printers

Pacific Engineers & Surveyors Inc 857 Palm-LI 3-0850
Porter Chas Phil 278 Snta Rosa---LI 3-1546

Boat Builders & Repairers

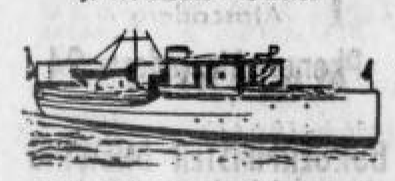
BECK BROS BOAT SHOP Front Oceano-HU 9-2983
Herrmann & Safranek Millwork & Builders Supply 5455 Traffic Wy-----Atascdro 1490
Morro Bay Boat Works S Main(MB)-SP 2-6911
(See Advertisement This Page)

Boat Dealers

BRADLEY CHAS A
IN SHELL BEACH
Shell Beach Road & Montecito Ave.
BOATS
MARINE SUPPLIES
OUTBOARD MOTORS
SALES – SERVICE
135 Montecito Av Shell Bch-PR 3-2168

Breuklander's Mobil Service
Agent for Speedmarine
1481 Price(PB) ------------PR 3-2127
DONHOY
See Our Adv for Outboard Motors
S 101 Hwy-----------SntaMrgrta 2761
GLASSPAR BOATS—
BURROUGHS CABINET SHOP 36 Ocean Av Cayucs-WY 5-3843
R & J SPORTS & HOME SUPPLY 283 Higuera-LI 3-8684
WILLIS H J 1088 Higuera-------LI 3-3513

MORRO BAY BOAT WORKS
J. W. BECK – Owner



PHONE SP 2-6911
Building & Repairing of Any Type Boats
FIBER GLASS OUR SPECIALTY
MARINE SUPPLIES & PAINTS
ELECTRIC CRANE
SOUTH MAIN MORRO BAY

Boats–Charter

Al's Place Hwy Cayucs----------WY 5-3748
Hart's Landing 5th & Waterfront(MB)-SP 2-8503
Mike's Landing Embarcadero(MB)-SP 2-8442

Boats–Renting

Morro Bay Landing 6th & Embarcadero(MB)-SP 2-8372
Santa Margarita Boat Co Santa Margarita Lake-SntaMrgrta 5541

Boiler Compounds

Terra Sphere Inc 720 N 8th Fresno-AMhrst 6-7838

Boiler Repairing

PARKER BOILER WORKS
CLARENCE E. ZUPAN – OWNER
BOILER
CERTIFIED REPAIRS AND INSTALLATIONS
BOILER SALES FOR ANY PURPOSE
PARTS – VALVES – FITTINGS
FOR ALL BOILERS
2690 Victoria ------------LI 3-7297

Boilers–Mfrs & Distrs

OCEAN SHORE IRON WORKS
New & Rebuilt Boilers – Scotch – Vertical
H.R.T. – Firebox & Watertube
Complete Installation & Repair Service
CERTIFIED WELDERS
Boiler Tubes
1660 Jerrold Av S F-----MIssn 7-5737

THERMAL ENGINEERING & EQUIP CO
BOILERS – GAS & OIL FIRED
WATER TUBE – FIRE TUBE
HORIZONTAL – VERTICAL
ELECTRIC – ELECTRODE TYPE
DOWTHERM VAPORIZERS
ALL SIZES AND PRESSURES
SALES – SERVICE – RENTALS
5469 San Fernando Rd West
Los Angeles ------Chapman 5-3795

Bonds–Bail–See Bail Bonds

Bonds–Investment

See Brokers–Stock & Bond; also Investments

Book Dealers

Armstrong Henry B Books & Gifts 5960 Entrada Av-Atascdro 487-J
Gabby Book Store 1040 Chorro----LI 3-9035

Bookkeeping & Accounting Machines

NATIONAL ACCOUNTING MACHINES—
NATIONAL CASH REGISTER CO 737 Marsh-LI 3-8269

Bookkeeping Service

Anderson & Ritchie 917-12th -PasoRobles 760
Ball Rollin 1009 Morro----------LI 3-7817
Hoisington A R Auditor & Tax Service 317-5th(MB)-SP 2-2281
Hyler Glenn R 360-5th(MB)-----SP 2-3571
Pehrson Edgar E 531-12th ----PasoRobls 72
Wright Marie P 330 Pomeroy Av(PB)-PR 3-2625

Bottlers

Coca-Cola Bottling Co 2508 Spring-PsoRobls 241
Coca-Cola Bottling Co of Santa Maria Inc 1301 Carmel-LI 3-2529
Nehi-R C Cola Beverage Co 120 Higuera-LI 3-4725

Advertise here—it pays.

Bowling Alley Equipment & Supplies

Calif Bowlers Inc 18 Almaden Av Sn Jse-CYprss 2-2090

Bowling Alleys

Atascadero Bowl 5730 El Camino Rl-Atascdro 143
El Camino Bowl 1115 Santa Rosa--LI 3-0757
PASO ROBLES BOWL
Free Instruction
1329 Spring ----------PasoRobls 309-R
PISMO BOWL
Automatic Pinspotters
277 Pomeroy Av(PB)---------PR 3-2482

Boxes–Paper

WESTERN PAPER BOX CO
MANUFACTURERS
SET UP AND FOLDING BOXES
GIFT – JEWELRY – CANDY – BAKERY
CLOTHING – MEAT – FOOD
A Complete Packaging Service
Including Design, Printing & Artwork
1901 Poplar Oakland--TEmplbr 2-4354

Boxes–Wooden

General Box Distrs Railroad Oceano-HU 9-5623

Boy Scout Supplies

Rowan's Store for Men & Boys 782 Higuera-LI 3-7148

Brake Service

AUTO CLINIC 972 E Hwy 1(MB)-SP 2-4572
Bell's Garage 895 Palm----------LI 3-7234
Booth Bros 1103 Higuera--------LI 3-2811
Brennan Maury 330 Traffic Way(AG)-HU 9-5628
Caccia's Garage 740 D(MB)------SP 2-4621
CAMERON'S BRAKE & WHEEL ALIGNMENT
OFFICIAL BRAKE STATION NO. 2713
Complete Brake Service – All Models
WHEEL BALANCING
One of the Best Equipped Shops for Alignment
101 Hwy. & 30 St.
3011 Spring ---------PasoRobles 170

Ewing's Automotive Service 115A Traffic Wy(AG)-HU 9-5620
Hall's Super Service Foothill Bl & Mt Pleasanton Dr-LI 3-2528
Hughes Nash Co 1005 Monterey---LI 3-0540

(Continued Next Page)

EGG TRICK
Separate egg whites and yolks by breaking them through a small funnel. The whites go through—the yolks don't.

BRAKE SERVICE



DRUM TURNING
WHEEL ALIGNMENT
WHEEL BALANCING
RADEMACHER BROS.
LI 3-4457
539 MARSH SAN LUIS OBISPO

Brake Service–(Cont'd)

JIM'S BRAKE SHOP
COMPLETE BRAKE SERVICE
FREE BRAKE INSPECTION
WHEEL BALANCING & ALIGNING
OFFICIAL BRAKE STATION NO. 2662
COMPLETE AUTO REPAIRING
TUNE-UPS TO MOTOR REBUILDING
721 Spring -----------PasoRobles 323

Johnnie's Tune-Up Shop 1610 Warner Oceano-HU 9-5904
Master Brake Service 1234 Broad-LI 3-5615
McCAY'S AUTO REPAIR 898-5th(MB)-SP 2-8542
Rademacher Bros Garage 539 Marsh-LI 3-4457
(See Advertisement Page 20)
San Luis Mobil Service 600 Marsh-LI 3-5500
Smith Mel Chevrolet Co 1039 Monterey-LI 3-3221
Todd's Bear Alignment Service 306 Higuera-LI 3-4323
Wade Garage 590 Manhattan Grovr Cty-HU 9-3471
Woodland Garage Hwy No 1 Cambria-WA 7-4678

Breakfast Nooks & Booths

Paramount Upholstering Co 1218 Carmel-LI 3-0649

Brick–Common, Face, Etc

FAULSTICH BROS SAN LUIS BRICK INC
MANUFACTURERS OF RED BRICK
Fireplace & Masonry Supplies
ROCKLITE BLOCKS – FLAGSTONE
Distrs. for Gladding McBean Prod.
MASONRY & TILE CONTRACTORS
Member San Luis Obispo Co. Contractors Assn.
2900 S Broad ------------LI 3-6929

Bridal Outfits

BRIDE'S HOUSE THE
THE ONLY SHOP IN FRESNO
Specializing in
Wedding Gowns – Formals
Cocktail & Dinner Dresses
JULIETTE GALLIAN
Hours 10 to 5:30
Mon. & Fri. Eves. Till 9 P.M.
617 N Fulton Fresno----ADms 3-3701

CYDNIE 6035 Palma Av------Atascdro 800

Broadcasting Stations

See Radio Broadcasting Companies & Stations

Brokers–Grain–See Grain Brokers

Brokers–Insurance

See Insurance Agents & Brokers

Brokers–Stock & Bond

FIRST CALIFORNIA COMPANY
Mrs John O'Brien Broker
Investment Securities Stocks & Bonds
784 Marsh ----------------LI 3-4229
NEW YORK STOCK EXCHANGE MEMBERS—
WALSTON & CO INC Anderson Hotel-LI 3-2878

Paine Webber Jackson & Curtis
1100 State Santa Barbara
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1407

An extension telephone adds comfort and convenience to your home for only a few cents a day.

Brokers–Stock & Bond–(Cont'd)

WALSTON
Members New York Stock Exchange and other leading stock and commodity exchanges.
Offices coast-to-coast.
Walston
"WHERE TO CALL"
WALSTON & CO INC Anderson Hotel-LI 3-2878

Walston & Co Inc Anderson Hotel--LI 3-2878
Sundays & holidays call--------LI 3-7492

Brushes

Fuller Brush Dealer 770 Buchon---LI 3-4477
Fuller Brush Dealer 9355 El Bordo Av-Atascdro 693-W
Fuller Brush Dealer 2027 Shell Beach Rd Shell Bch-PR 3-2126

Builders–See Contractors–Building

Building Advisory Service

ARCHITECTS & BUILDERS SERVICE
Free advisory service on advance planning of telephone facilities in new building construction is available to architects, owners and builders. Costly alterations after completion of the building are frequently avoided through proper advance planning.
"SERVICE RENDERED BY"
PAC TELEPHONE & TELEGRAPH CO THE
Call your local Business Office

The Yellow Pages save you time.

Building & Loan Associations

See Savings & Loan Associations

Building Maintenance–See Janitor Service

Building Materials

ATASCADERO LUMBER CO
"Everything for the Home"
Doors – Windows – Trim
Paints – Hardware – Sheet Metal
Plumbing Fixtures & Supplies
Electrical Fixtures & Supplies
Asphalt Tile & Linoleum
Garden Tools & Supplies
5305 Traffic Wy------Atascadero 661

BAXTER BUILDING MATERIALS 1524 Grand Av(AG)-HU 9-2422
(See Advertisement This Page)
Bickford Wayne E County Rd(MB)-SP 2-5286
BOYLE LUMBER CO
"EVERYTHING FOR THE BUILDER"
Roofing – Doors – Windows – Wallboard
Mouldings – Tools – Builders' Hardware
Dutch Boy Paints – Sheet Rock
Insulation Materials – Fences
Electrical Supplies – Rocklite Blocks
Ocean Av Cayucs---------WY 5-3636
From Cambria, Morro Bay & S. L. O.
Ask Operator for-ENtrprise 1-1471

BUILDERS MARKET
COMPOSITION SHINGLES & ROOFING
WOOD SHINGLES
Corrugated Galv. Iron & Aluminum
F. H. A. TIME FINANCING AVAILABLE
Harold C. Goodale
840-10th ----------PasoRobles 1600

(Continued Next Page)

The Classified Directory has solved many a buyer's problem.

HOMER T. HAYWARD Lumber Co.
QUALITY & SERVICE SINCE 1919
- Lumber
- Moulding
- Plywood
- Windows
- Doors
- Flooring
- Hardware
- Schlage Locks
- Ry-Lock Screens
- Nails
- Paint
- Insulation
- Roofing
- Sheetrock
- Cement
- Shingles & Shakes
- Posts & Pickets
- Fence Materials

REMODEL WITH
HAYWARD'S EASY PAYMENT PLAN
S & H GREEN STAMPS
PASO ROBLES 820
10th & Pine Paso Robles
SP 2-2291
5th & E. Morro Bay
From Telephones Served from the Cambria, Cayucos & San Luis Obispo Exchanges Only (No Inter-City Charge) Ask "Operator" for
ENTERPRISE 11406

Stewart Building Supply
"Everything for Home Builders"



- LUMBER – ROOFING – PAINT
- DOORS – WINDOWS – TRIM
- PLUMBING – ELECTRICAL – HARDWARE

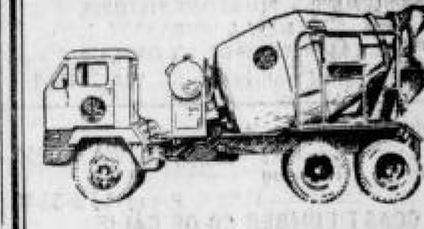
WE DELIVER
SP 2-8476
2 MI. NORTH OF MORRO BAY
9th & HWY. 1 MORRO BAY

LUMBER BOYSEN PAINTS
SAVE AT
BAXTER BUILDING MATERIALS



BUILDERS HARDWARE – CEMENT
ROOFING MATERIALS – PLYWOOD
WALLBOARD – WINDOWS (Wood & Metal)
DOORS (House & Garage)
COLUMBIA-MATIC SCREENS
CEMENT BUILDING BLOCKS
RED BRICKS
See Us About Pre-Cut Redwood Fences
phone HU 9-2422
1524 GRAND AVE.
ARROYO GRANDE

READY-MIX CONCRETE
BUILDING MATERIALS



No Job Too Large – No Job Too Small
- SAND
- ROCK
- CEMENT
- PLANT MIX
- PLASTERING MATERIALS

SOUTHERN PACIFIC MILLING CO.
CONCRETE PLANT
Serving San Luis Obispo County
LI 3-8100
SANTA BARBARA AVE.
SAN LUIS OBISPO

Building Materials–(Cont'd)

CAYUCOS BUILDING SUPPLY CO
All Kinds of
LUMBER & BUILDING MATERIALS
ROOFING – FLOORING – CEMENT
DOORS – WINDOWS – SCREENS
PLUMBING & ELECTRICAL SUPPLIES
BUILDERS HARDWARE
Delivery Service in
Cayucos & Morro Bay Area
8th & Hwy No 1 Cayucos---WY 5-3603
If no answer call-------WY 5-3558

Costa J M & Son Hwy No 1(MB)--SP 2-3641

FARM & HOME SUPPLY
FAIR OAKS DISTRICT
LUMBER – PLUMBING SUPPLIES
Builders' Hardware – Plywood – Wallboard
Doors – Windows – Paint – Nails – Fencing
Roofing Materials – "U Bild Headquarters"
Free Delivery – Open 7 Days a Week
7 A.M. to 6 P.M.
At Brisco Rd
1200 Grand Av(AG)-------HU 9-5635

Gaylord H K N River Rd-------PasoRobls 9

GROVER CITY LUMBER CO
COMPLETE LINE OF
BUILDING MATERIALS
LUMBER – PAINT – HARDWARE
PLYWOOD – WINDOWS & DOORS
PLASTERING MATERIAL – CEMENT
Free Delivery
13th & Atlantic Av
Grovr Cty -------------HU 9-2729

HAYWARD LUMBER CO
10th & Pine ------------PasoRobles 820
5th & E(MB)----------------SP 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1406
(See Advertisement Page 21)

Johnson A O Christian & Victoria--LI 3-3771

LADWIG FARM & HOME SUPPLY
1619 Osos-LI 3-3442

LEDFORD'S BUILDERS SUPPLY
CAMBRIA
EVERYTHING IN
BUILDING MATERIALS
LUMBER – PLUMBING FIXTURES
NEW & USED
CABINETS MADE TO ORDER
4025 Main Cambria-------WA 7-4261

Nipomo Lumber Co
Hwy 101 Nipmo-WA 9-4231
O'Kelley J A Trucking
3159 S Broad-LI 3-3546
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191
QUAGLINO JAMES A BUILDERS SUPPLIES Snta Barbara Av &
High-LI 3-0560

RAY'S FLOOR SERVICE
HARDWOOD FLOORING
ASPHALT TILE
Wholesale & Retail
664 Upham --------------LI 3-1224

ROSELIP WALTER B CO
ROCK – SAND – CEMENT
ASPHALTIC PAVING MATERIALS
See Our Display Adv. for Concrete Ready Mix
Mailing Address PO Box 458, Atascadero
N Traffic Wy----------Atascadero 20
If no answer call---Atascadero 1176
If no answer call---PasoRobles 1758
Or ------------------LI 3-4992

GLASS ON FLOOR?
You can pick small fragments of broken glass off the floor with a wet cloth. (Throw the cloth away.)

Building Materials–(Cont'd)

SAN LUIS MILL & LUMBER CO
All Types of
BUILDING MATERIALS
& LUMBER
MILLWORK
ESTABLISHED 1883
246 Higuera --------------LI 3-0825

SOUTHERN PAC MILLING CO CONCRETE PLANT
Santa Barbara Av-LI 3-8100
(See Advertisement Page 21)
Stewart Building Supply
9th & Hwy 1(MB)-SP 2-8476
(See Advertisement Page 21)

TOBIN'S CENTER INC
LUMBER – HARDWARE – ROOFING
WINDOWS – DOORS – MOULDINGS
Water Heaters – Plumbing Supplies
Heating Equipment
19th & Hwy No 1(MB)-----SP 2-8489

Building Materials–Used

Joe's Place 582 Higuera---------LI 3-0532

Buildings–Steel–See Steel Buildings

Bus Lines

GREEN BUS SERVICE
Chartered Buses Available
South Old Hwy--------------LI 3-1414

GREYHOUND BUS LINES
LOW-COST
LUXURY
TRAVEL
GREYHOUND
To all 48 states, Canada, Mexico.
Also: Expense-Paid Tours, Charter Bus Service, Package Express Service.
"FOR INFORMATION CALL"
ARROYO GRANDE
Greyhound Bus Lines
114 Branch(AG)-HU 9-2289
ATASCADERO
Greyhound Bus Lines
5900 El Camino Rl-Atascadero 237
PASO ROBLES
Greyhound Bus Lines
1245 Spring-PasoRobles 242
PISMO BEACH
Doko's Variety Store
880 Price(PB)-PR 3-4628
SAN LUIS OBISPO
Greyhound Bus Lines
1009 Monterey-LI 3-2121
SANTA MARGARITA
Santa Margarita Fire Dist
Hwy-SantaMargarita 2121

Greyhound Bus Lines
114 Branch(AG)-HU 9-2289
Greyhound Bus Lines
1009 Monterey-LI 3-2121
Greyhound Bus Lines
880 Price(PB)-PR 3-4628
Greyhound Bus Lines
1245 Spring-PasoRobls 242
Greyhound News Service
5900 El Camino Rl-Atascdro 237

Buses for Charter

Green Bus Service South Old Hwy--LI 3-1414

NON-SKID FOR MIXING BOWL
A folded damp cloth placed under a mixing bowl keeps it from slipping and speeds mixing.

Business Opportunity Brokers

Brown & Roy Realtors & Insurors
314 Pomeroy Av(PB)-PR 3-2073
Coast Land Realty Co
986 Monterey-LI 3-2682
GRISWOLD E R 1424 Spring--PsoRobls 1510
Johnson Realty Inc
5th & Piney Wy(MB)-SP 2-5491
Kennedy Ralph C 1120 Garden----LI 3-1002
Lovett Ins & Real Estate Service
1051 Price(PB)-PR 3-4750
Warnagieris Joe 901 Palm--------LI 3-6101
Willett Richard L 688 California Bl-LI 3-4434

Butane–See Gas–Liquefied Petroleum

Butchers–Wholesale–See Meat–Whsle

Butter

Golden State Co Ltd 570 Higuera--LI 3-4200
Hillcrest Farm Hwy 101(AG)-----HU 9-2058

Cabinet Makers

Hammock Chas Cabinet Shop
General Millwork & Cabinets
Hwy -----------------Atascadero 177

HERRMANN & SAFRANEK MILLWORK & BUILDERS SUPPLY
CUSTOM BUILT CABINETS
DOORS – WINDOWS – FRAMES – SCREENS
FORMICA TOPS – METAL MOULDING
HARDWOOD – LUMBER – PLYWOOD
NEW & REMODELING
5455 Traffic Wy-------Atascdro 1490

San Luis Mill & Lumber Co
246 Higuera-LI 3-0825
Scott W T Cabinet Shop
1539 Grand Av(AG)-HU 9-5547
Ur Emil L 1779 Shell Beach Rd
Shell Bch-PR 3-4624

WESTERN CABINET WORKS
CUSTOM
CABINETS & FURNITURE
MADE TO ORDER
DESIGNS – ESTIMATES
VENETIAN BLINDS – MILLWORK
Formica Specialists
1000 Park ----------PasoRobles 289

Cafeterias–See Restaurants

Calculating Machines

See Adding & Calculating Machines Headings

Cameras

See Photographic Equipment & Supplies Hdgs; Motion Picture Equipment & Supplies Hdgs

Camping Equipment

Paramount Upholstering Co
1218 Carmel-LI 3-0649
Sportsman's Store 719 Higuera----LI 3-6514

Camps

Lindo Roble Camp
Lopez Canyon(AG)-HU 9-2026

Candy–See Confectioners Headings

Canners

Pauley Process Inc 390 Manhattan Av
Grovr Cty-HU 9-5504

Canvas Products

Paramount Upholstering Co
1218 Carmel-LI 3-0649

Carbide Tools–See Tools–Whsle & Mfrs

Carbon Paper

Amer Carbon Paper Mfg Co
Sherwood Field-PasoRobls 1900

Carburetors

ED'S SERVICE
Carburetor Specialists
Higuera & Nipomo-----------LI 3-1154
Fred's Auto-Electric Parts & Service
1511 Monterey-LI 3-3821
MUELLER FRANCIS C
Zenith & Tillotson Sales & Service
198 South -----------------LI 3-4416

Carpenters

Carpenter's Local 1632 811 Palm--LI 3-7638

Carpet Cleaners–See Rug & Carpet Cleaners

Carpet Layers

ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch(AG)-HU 9-2116
BOB'S FLOOR COVERINGS
1105 Grand Av(AG)-HU 9-3122
PARAMOUNT UPHOLSTERING CO
1218 Carmel-LI 3-0649

Cash Registers

BURROUGHS CASH REGISTERS–
BURROUGHS CORP
109 E Alisl Salinas-HArisn 4-3856
McCASKEY CASH REGISTER SYSTEMS–
NELSON JOHNNY OFFICE EQUIPMENT CO
690 Higuera-LI 3-7347
National Cash Register Co
737 Marsh-LI 3-8269

NATIONAL CASH REGISTERS
Only Company branch office in this city. Cash Registers sold, bought, rented, repaired and exchanged. Expert repairing by factory-trained servicemen. Genuine, factory-made parts and supplies.
National
"WHERE TO BUY THEM"
NATIONAL CASH REGISTER CO
737 Marsh-LI 3-8269

PASO ROBLES OFFICE SUPPLY
608-12th-PasoRobls 481-J
WALKER'S BOB 785 Marsh-----LI 3-1827

Caterers

Baywood Lodge Restaurant
354-2d Baywd Prk-LI 3-1659
BRAD'S RESTAURANT
209 Pomeroy Av(PB)-PR 3-9908
Carl's Spanish Seas
Oceano Beach(AG)-HU 9-5680
Frank's Liquor Store 1027 Chorro--LI 3-4423

MOTEL INN
A COMPLETE
CATERING SERVICE
FOR
FOODS & LIQUORS
SERVING ENTIRE SAN LUIS OBISPO CO.
BANQUET ROOM – FACILITIES FOR 100
2223 Monterey ------------LI 3-4000

PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
Party Caterers-Lge or Small Groups
1308 Spring ------------PasoRobls 158
Pioneer Drive-In Market
Morro & Marsh-LI 3-1837

Cattle Dealers–See Livestock

Cement Contractors

See Contractors–Concrete

Advertise here—it pays.

Cement–Retail

Roselip Walter B Co
N Traffic Wy-Atascdro 20
Southern Pac Milling Co Concrete Plant
Santa Barbara Av-LI 3-8100

Cement–Whsle & Mfrs

CALAVERAS CEMENT
For Top Quality
Full Line Portland Cements
Regular, White, Plastic
Early Hardening
And
Other Specialty Types
CALAVERAS CEMENT CO
"FOR INFORMATION CALL"
SALES & SERVICE
Calaveras Cement Co
460 Park Av Sn Jse-CYprss 5-3310
MAIN OFFICE
Calaveras Cement Co
315 Montgomery S F-DOuglas 2-4224

Cemeteries & Memorial Parks

Cayucos Morro Bay Cemetery
Hwy Cayucs-WY 5-3898
Odd Fellows Cemetery & Mausoleum
Hwy-LI 3-2735

Ceramic Equipment & Supplies

CERAMIC SHOP THE
A Complete Line of
CERAMIC SUPPLIES
HOBBY FIRING
FREE INSTRUCTIONS IN CERAMICS
WHOLESALE & RETAIL
Marjorie Kuhl – Owner
607-22d -------------PasoRobles 588

J & M Original Ceramic Shop
7536 N Hwy 1 Cambria-WA 7-4750

LANE'S CERAMIC STUDIO
GREENWARE – SUPPLIES
EQUIPMENT
WHOLESALE – RETAIL
Free Instruction
583 Dana ---------------LI 3-2713

Cesspool Building & Service

Bresette A
Septic Tanks Pumped & Cleaned
931-15th --------------PsoRobls 1181
Finley Joe
Pumped & Cleaned
204 Aspen(AG) ------------HU 9-5783
SAN LUIS SANITATION SERVICE
1130 Leff-LI 3-2635

Chain Saws–See Saws

Chair Caning

Art-Wood-Crafts 955 Pacific-----LI 3-7194

Chair Repairing

See Furniture Repairing & Refinishing; also Upholsterers

Champagne–See Wines Headings

Charcoal

B & H CHARCOAL CO
Oak Ridge Rd-Templtn 2978
Charcoal Industries Inc
Adelaide Rd-PasoRobls 614
Charcoal Specialties Inc 17th -PasoRobls 120
GALBREATH O W
Corbett Canyon Rd(AG)-HU 9-2022

Chemical Toilets

PUBLIC SANITARY CO
PORTABLE CHEMICAL FIELD TOILETS
FOR CONSTRUCTION WORK
SHOWS – PICNICS – GATHERINGS
Free Pick-Up & Delivery
Approved by State Health Dept. In San Luis Obispo to Monterey – Salinas Areas
Call AMhrst 6-7085 or Write Box 3140
3595 W Jensen Av
Fresno -----------AMhrst 6-7085

Chemicals–Whsle & Mfrs

G & W Engineering
Swimming Pool Chemicals
784½ Alphonso Av-----------LI 3-5704

Children's & Infants' Garments–Retail

BILLIE'S TOY & BABY SHOP
766 Higuera-LI 3-4032
CHRISTINE'S
7-14 Pre-Teens
869 Higuera ----------------LI 3-4821
Grand Apparel The
951 Grand Av(AG)-HU 9-3113

RILEYS DEPT STORE
Trude of Calif. – Cinderella
Kaynee – Munsingwear – Carters
Nitey Nite – R & B Doll Co.
Nappies
Billy the Kid – North Star
Bonnie Doone
1144 Chorro -------------LI 3-1421

RUMLEY'S DEPT STORE
5th(MB)-SP 2-3251
Vivian's Smart Shop 1347 Park-PasoRobls 310

Chinchillas

Coast Chinchilla Ranch
1395 Mentone Av Grover City-HU 9-3293

Chinese Foods

Gin Sen 1773 Pacific Bl Oceano--HU 9-2904
Golden Star Cafe
687 Cypress(PB)-PR 3-4639
Hong Kong Cafe 943 Spring---PasoRobls 604
Mee Heng Low Chop Suey Shop---LI 3-6627
Shanghai Low 861 Palm---------LI 3-2634

Chiropodists

Dunford Wm H 1133 Essex-------LI 3-3025
If no answer call-------------LI 3-6932
O'Donnell John E 1363 Marsh------LI 3-4736
O'Donnell John E 1221 Park-PasoRobls 1934

Chiropractic Doctors

ADAMS CHAS E
CHARLES E. ADAMS, D.C.
BETTE C. ADAMS, D.C.
COMPLETE CHIROPRACTIC SERVICE
MINERAL BATHS
Hidden Valley Hot Springs Inc.
Avila Rd ---------------LI 3-1534
Residence -------------PR 3-2005

AMEND ELEANOR E 1023 Mill---LI 3-4832
(See Advertisement Page 24)
ANDERSON DONALD S
726 Foothill Bl-LI 3-2823

BETTENCOURT ALICE R
ARE YOU SICK
NERVOUS – TIRED – DISCOURAGED?
LET ME HELP YOU
All Natural Methods
Hours: Mon. thru Fri. – 9 A.M. to 5 P.M.
Evenings by Appointment
571 Marsh --------------LI 3-6742

Bettencourt Alice R 571 Marsh----LI 3-6742
(See Advertisement Page 24)

(Continued Next Page)

The Yellow Pages save you time.

CITY & STATE
Licensed 26 Years
Dr. Rudolph A. Poe
CHIROPRACTOR
DRUGLESS HEALTH SERVICE
DIAGNOSIS AND TREATMENT
Compensation Cases
- Ultra-Sonic
- Ultra-Violet Infra Red
- Short Wave – Diathermy
- X-Ray – Fluoroscope
- Laboratory Tests
- Manipulation and
- Adhesion Techniques
- Physio-Therapy – Diet
- Heat Treatments

657 MARSH STREET
(Next to Purity Store)
EASY PARKING
PHONE
SAN LUIS OBISPO
LI 3-4600
Exclusive
POE
SYSTEM

SPECIFIC
CHIROPRACTIC
BY
Palmer Technique
IN
MODERN OFFICES
THAT ARE FULLY EQUIPPED
TO FIND THE EXACT CAUSE
OF DIS-EASE
X-RAY
25 Years Experience
INSURANCE & COMPENSATION
CASES
J. H. MULLIN, D.C.
D. S. ANDERSON, D.C.
726 FOOTHILL BLVD.
NITE & DAY PHONE
LI 3-2823

CHIROPRACTOR

LATEST DIAGNOSTIC METHODS
X-RAY & HEARTOMETER
COLONIC IRRIGATIONS
SCIENTIFIC DIET & FOOD ANALYSIS

Complete Physio-Therapy Department

For Appointment Phone

PR 3-4636

Residence HU 9-2638

PALMER GRADUATE

DR. A. J. MADSON

870 PRICE — PISMO BEACH

The CHIROPRACTORS To See in SAN LUIS OBISPO



DR. JOHN GURRISI



DR. ELEANOR E. AMEND

X-RAY & PHYSICAL EXAMINATIONS
MODERN DRUGLESS THERAPY

SPINAL ADJUSTMENTS • PHYSICAL THERAPY
COLONIC IRRIGATIONS • DIETETICS
ULTRA-SOUND • POSTURAL INTEGRATION
HEMORRHOIDS (Piles) REMOVED, NO SURGERY

– FOOT REFLEXOLOGY –

PHONE

LI 3-4832

1023 MILL

Chiropractic Doctors–(Cont'd)

FREITAS G MARTIN

CHIROPRACTIC
GENERAL PRACTICE
FOR THE WHOLE FAMILY
1070 Grand Av(AG) --------HU 9-3815

Gurrisi John 1023 Mill-----------LI 3-4832
MADSON A J 870 Price(PB)-----PR 3-4636
(See Advertisement This Page)
MULLIN & ANDERSON
726 Foothill Bl-LI 3-2823
(See Advertisement Page 23)
Nimmo Katherine
Beach Av Oceano-HU 9-3936

POE LENORD E

CHIROPRACTIC
FOR THE FAMILY
EXCLUSIVE POE SYSTEM
303-16th -------------PsoRobls 223

Poe & Poe 657 Marsh-----------LI 3-4600
Poe & Poe 303-16th ---------PsoRobls 223

POE RUDOLPH A

CHIROPRACTIC
SPECIALIST
26 Years Experience
SAN LUIS OBISPO
657 Marsh ---------------LI 3-4600

Poe Rudolph A 657 Marsh--------LI 3-4600
(See Advertisement Page 23)
Wilkinson John J 580-6th(MB) ---SP 2-3311
If no answer call---------------LI 3-2072

ARE YOU SICK?
NERVOUS - TIRED! DISCOURAGED!

Let Me Help You If You Suffer from Dizziness, Headaches, Gas, Indigestion, Constipation, Neuritis, Arthritis – Bronchitis – Etc.

HOURS:
Monday thru Friday – 9 A.M. to 5 P.M.
EVENINGS BY APPOINTMENT

Dr. Alice R. Bettencourt
CHIROPRACTOR

LI 3-6742

571 MARSH
SAN LUIS OBISPO

Church Organizations

Cayucos Community Church
Hwy 1 & 3d Cayucs-WY 5-3821
Ewalt Memorial Bible School
7660 El Camino Rl-Atascdro 886

Church Supplies

CHRISTIAN SUPPLY & GOOD NEWS CENTER 1126 Garden----------LI 3-6146

Churches–Adventist

Seventh-day Adventists Church
Osos & Pacific-LI 3-1849
Seventh Day Adventist Church
522-10th-PasoRobls 1179-R

Churches–Assemblies of God

ASSEMBLY OF GOD
Paul L Ferguson-Pastor
1600 Chorro ---------------LI 3-1470
Assembly of God Church
Rev Ray F Wilcox-Pastor
Shandn -------------PasoRobls 52-R-12
Assembly of God Church
Rev P R Keeth Minister
18th & Oak-----------PasoRobls 742-W
If no answer call----------PasoRobls 661
Assembly of God Church & Parsonage
8025 El Camino Rl-Atascdro 681

Churches–Baptist

CALVARY BAPTIST CHURCH

SUNDAY SERVICES
Sunday School 9:30 A.M.
Morning Worship 10:45 A.M.
Young People's Service 6 P.M.
Evening Service 7:15 P.M.
Bible Study on Wednesday 7:30 P.M.
Church Located at 863 Pacific
REV. DON W. HUSTED – Pastor
867 Pacific ---------------LI 3-6546

FIRST BAPTIST CHURCH

REV. OTTO A. KLIEVER, Pastor
REV. WM. H. BREWER, Minister to Youth
SUNDAY CHURCH SCHOOL – 9:30 A.M.
MORNING WORSHIP – 10:55 A.M.
EVENING SERVICE – 7:30 P.M.
BAPTIST YOUTH FELLOWSHIP – 6:15 P.M.
2075 Johnson Av-----------LI 3-0945
Pastor's Residence
3040 Flora -------------LI 3-1128

First Baptist Church
17th & Park-PasoRobls 712-W
Pastor's Residence --------PasoRobls 1211
Springfield Baptist Church
160 Brook-LI 3-4157

Churches–Catholic, Roman

Catholic Church Piney Wy(MB) ---SP 2-5001
Catholic Church 461 Pismo(PB)---PR 3-2219
Catholic Church
6410 Santa Lucia Av-Atascdro 640
Catholic Church 512-13th----PasoRobls 207
Catholic Rectory Ocean Av Cayucs-WY 5-3243
Old Mission The 782 Monterey----LI 3-1034
St Patrick's Church
128 W Branch(AG)-HU 9-2680

Churches–Christian Science

Christian Science Reading Room
11 AM-4:30 PM Except Sun & Hol
First Church of Christ-Scientist
1326 Garden
Sun Service 11 AM-Wed Eve 8 PM
1126 Morro ---------------LI 3-0759

Churches–Church of Christ

Church of Christ 2790 Broad-------LI 3-1219
Church of Christ
1444 Snta Rosa Sn Luis Obispo
Donald D Sawatzke-Evangelist
Bible Study 10 AM Worship 11 AM
Eve Worship Sun 7 PM Wed 7:30 PM

Churches–Church of God

First Church of God
620-17th-PasoRobls 1912-W

Churches–Community

Baywood Park Community Church
438-11th Baywd Prk-LI 3-6498
CAYUCOS COMMUNITY CHURCH
Rev Arthur N Ramey-Pastor
Hwy 1 & 3d Cayucs-----------WY 5-3821
Community Church
5495 Palma Av-Atascdro 33-W

Churches–Congregational

Plymouth Congregational Church
1315 Oak-PasoRobles 427
If no answer call------------PasoRobls 145

Churches–Episcopal

St Barnabas Episcopal Church
Barnett(AG)-HU 9-2990
St James Episcopal Church
Rev John D Riley-Rector
1345 Oak --------------PasoRobls 1328
St Peter's-By-The-Sea
2d & E(MB)-SP 2-4181
St Stephens Episcopal Church
1344 Nipomo-LI 3-7212

Churches–Foursquare Gospel

Foursquare Church
Herbert Schneidau-Pastor
400 High -------------------LI 3-8693

Churches–Latter Day Saints

Church of Jesus Christ of Latter
Day Saints------American Legion Hall(AG)
In Arroyo Grande
B Ward Phelps-Branch Pres
Church of Jesus Christ of Latter
Day Saints----2747 S Broad Sn Luis Obispo
In San Luis Obispo
Bishop James D Packer
Church of Jesus Christ of Latter Day
Saints Paso Robles Women's Club Paso Rbls
In Paso Robles
Bishop Noel E Carmack

Churches–Lutheran

Abolins Roberts V 407 Beech(AG)-HU 9-2708
Calvary Lutheran Church
Rev J William Raymond-Pastor
First & C(MB)---------------SP 2-8457
Res-480 Bernardo Av(MB)------SP 2-8457
Lutheran Church 9th & Vine--PasoRobles 244
Mount Carmel Lutheran Church
Rev Glenn Midthun
1701 Fredericks --------------LI 3-2274
Zion Lutheran Church
Rev Stanley A Quebe
Divine Service 11 AM
Foothill Bl & Hwy 1-----------LI 3-8327

Churches–Methodist

Community Methodist Church
Rev Benjamin A Laird-Pastor
205 Windward Av Shell Bch----PR 3-4607
Methodist Church
Rev Gilbert J Gray-Pastor
1326 Oak ---------------PasoRobles 191
METHODIST CHURCH
Rev Wm A Kendall-Pastor
Pacific & Morro---------------LI 3-9047
Parsonage-873 Venable ---------LI 3-8194

Churches–Nazarene

CHURCH OF THE NAZARENE

Rev. James F. Ballew – Pastor
9:45 A.M. SUNDAY SCHOOL
11:00 A.M. MORNING WORSHIP
6 P.M. YOUTH SERVICES
7 P.M. REVIVAL HOUR
652 Santa Rosa------------LI 3-3192
Pastor's Res 375 Toro----LI 3-3192

Churches–Pentecostal Church of God

Pentecostal Church of God
Rev A B Gee Pastor
1152 Brighton Av Grovr Cty---HU 9-2235

Churches–Presbyterian

Morro Bay Community Presbyterian
Church
W V Porter-Pastor
1st & Piney Wy(MB)----------SP 2-8659
Presbyterian Church Study
Albert J Knoll-Pastor
Ray W Heer-Asst Pastor
Marsh & Morro --------------LI 3-5452

Churches–United Church of Christ

See Churches–Congregational

Churches–Various Denominations

Atascadero Gospel Chapel Atascadero
Av & Curbaril Av-Atascadero 749-J
GRACE TABERNACLE
Rev Leroy Persson
Osos & Pismo----------------LI 3-2358
If no answer call---------SntaMrgrta 5364
Or call ----------------------LI 3-1597
Jehovah's Witnesses
842 California Bl-LI 3-4613
Jehovah's Witnesses
1300 Hillcrest Dr(AG)-HU 9-3903
Jehovah's Witnesses
N River Rd-PasoRobls 7-R-1
Oceano Full Gospel Tabernacle
2310 Paso Robles Av Oceano-HU 9-3601

Cigar & Cigarette Lighters–Repairing

Ronson Service of Calif
233 Post S F-YUkon 2-6580

Cigars & Tobacco–Retail

Bernard's Cigar Store 1814 Osos--LI 3-3641
DUKE'S SMOKE SHOP
Ray Palmer & Foster Atkins-Owners
737-12th ---------------PasoRobls 338
Kluver's Cigar Store 726 Higuera--LI 3-2142
Mort's
Open Til Midnight-7 Nights a Week
1212 Higuera ----------------LI 3-2449
WALDORF CIGAR & LIQUOR
975 Osos-LI 3-9987

City Government Offices

See Alphabetical Directory Under "Name of City"

Cleaners–Carpet

See Rug & Carpet Cleaners

Cleaners & Dyers

American Cleaners & Laundry
933 Main(MB)-SP 2-3342

AMERICAN LAUNDRY & DRY CLEANERS

EXPERT CLEANING
AND
LAUNDRY SERVICE
Pick-Up & Delivery Service
975 Essex ---------------LI 3-1848

Arroyo Cleaners
127 E Branch(AG)-HU 9-2428
California Cleaners
590 Dolliver(PB)-PR 3-4620
CAMBRIA PINES LAUNDRY & CLEANERS
Cambria-WA 7-4648

CITY CLEANERS

IN SAN LUIS OBISPO
FUTUR-TRON CLEANING
Cleaning of the Future Today
PICK-UP & DELIVERY SERVICE
709 Higuera -------------LI 3-3105

City Cleaners 709 Higuera---------LI 3-3105
(See Advertisement Page 26)

(Continued Next Page)

The Classified Directory has solved many a buyer's problem.

PASO ROBLES LAUNDRY LINEN SUPPLY & CLEANING

21 Years Experience

"QUALITY CLEANING ONLY"

RETEX



24-HOUR SERVICE ON CLEANING
Free Pick-Up & Delivery

MINOR REPAIRS ON EVERY GARMENT

• BLANKETS • CURTAINS
• LAUNDRY

PHONE

PASO ROBLES 315

1344 PINE

Serving
SAN MIGUEL - MORRO BAY
SANTA MARGARITA
CAYUCOS - PASO ROBLES
ATASCADERO - SHANDON
KING CITY - TEMPLETON
SAN ARDO - SAN LUCAS

From Telephones Served by the Following Exchange
Atascadero
(No Inter-City Charge)
Ask Operator for ENterprise 1-1228

IN SAN LUIS OBISPO

Cleaning

THREE LOCATIONS

214 HIGUERA

OUR MOTTO
"Quality and Prompt Service"

BRANCH NO 1 983 OSOS

BRANCH NO 2 695 HIGUERA

One of the Most Modern Plants in County. All New in 1953

FREE PICK-UP AND DELIVERY THROUGHOUT COUNTY



Paul's dry cleaners

LI 3-2250	214 HIGUERA	*Main Office*
LI 3-0702	983 OSOS	*Branch No. 1*
LI 3-7694	695 HIGUERA	*Branch No. 2*

Cleaners & Dyers–(Cont'd)

COLLEGE SQUARE DRY CLEANING & LAUNDRY
24-HOUR SERVICE
PICK-UP & DELIVERY
890 Foothill Bl-----------LI 3-8622

Dollar Dry Cleaners 695 Higuera--LI 3-7694

You can shop at home . . . easily and comfortably . . . by thumbing through the Yellow Pages. Your Classified Directory lists 'most every store in town . . . helps you find everyone who sells and serves.

EXPERT CLEANING & LAUNDRY SERVICE



4-Day Service – Pick-up and Delivery
PHONE
LI 3-7904
HOME
Laundry & Dry Cleaners
1323 Morro

Cleaners & Dyers–(Cont'd)

DONNIE CLEANERS
MISS CARMEL TORRES – Prop.
ONE STOP DOES IT ALL
24-HOUR CLEANING & ALTERATION SERVICE
Dyeing & Laundry Agency
Pick-Up & Delivery
23d & Spring----------PasoRobles 701

GROVER CITY CLEANERS
McCOMBS, Owner & Operator
QUALITY CLEANING
PRESSING – DYEING – ALTERATIONS
HATS CLEANED & BLOCKED
CURTAINS – DRAPERIES – BLANKETS
Expertly Cleaned – Reasonable Prices
Open Daily Except Sunday
8 A.M. to 6:30 P.M.
874 Grand Av Grovr Cty----HU 9-3986

THE MISSION DRY CLEANING & LAUNDRY
WE OPERATE OUR OWN DRY CLEANING PLANT
IF IT CAN BE DONE WE CAN DO IT
CALL
LI 3-4720
331 PACIFIC ST. – SAN LUIS OBISPO
One Block East of Freeway
Intersection at Higuera
We Serve the Following Communities
SHELL BEACH – MORRO BAY
ARROYO GRANDE – OCEANO
AVILA – GROVER CITY
CAYUCOS – PISMO BEACH

CITY CLEANERS



FUTUR-TRON CLEANING
CLEANING OF THE FUTURE TODAY
PICK-UP & DELIVERY
DIAL
LI 3-3105
R. E. BOYLE – Owner
709 HIGUERA SAN LUIS OBISPO

Cleaners & Dyers–(Cont'd)

Hi-Way Cleaners 640 Price(PB)--PR 3-2497
HOME LAUNDRY & DRY CLEANERS 1323 Morro-LI 3-7904
(See Advertisement This Page)
Knight's Automatic Laundry 544-12th-PasoRobls 481-W
Martha's Cleaners 643 Grand Av Grovr Cty-HU 9-3654
MISSION LAUNDRY & DRY CLEANING 331 Pacific-LI 3-4720
(See Advertisement This Page)

MISSION TAILORING SERVICE
SPECIAL
SUEDE CLEANING SERVICE
Personal Attention Given to All Work
722 Marsh --------------LI 3-7719

Morro Bay Cleaners 7th & Main(MB)-SP 2-8477

NU-WAY CLEANERS
PASO ROBLES 39
FREE PICK-UP & DELIVERY
Across from Hi-Ho Theatre
Highway 101
LAUNDRY
1427 Spring ----------PasoRobles 39

PARK CLEANERS
We Specialize in
QUALITY & SERVICE
WORK DONE IN OUR OWN PLANT
1-DAY SPECIALS
Pressing While-U-Wait
"FREE PICK-UP & DELIVERY"
LAUNDRY
733-12th ------------PasoRobles 23

Parkview Cleaners 710-5th(MB)--SP 2-8181
PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING 1344 Pine-PasoRobls 315
(See Advertisement Page 25)
Paul's Dry Cleaners 214 Higuera---LI 3-2250
(See Advertisement Page 25)
Paul's Dry Cleaners 983 Osos-----LI 3-0702
Quality Cleaners 109 E Branch(AG)-HU 9-2696
R C Cleaners 1211 Grand Av Grover Cty-HU 9-2682
Raimond E Cleaners Entrada Av-Atascadero 609
Rocky's Cleaners 5880 Traffic Wy-Atascdro 442

SPOTLESS CLEANERS
If Your Clothes Are Not Becoming to You
They Should Be Coming to Us
PICK-UP & DELIVERY SERVICE
385 Higuera -------------LI 3-2947

Vapor Cleaning Works 1344 Pine-PsoRobls 315

Clergymen

HUSTED DON W 867 Pacific-----LI 3-6546
Laird Benjamin A
Community Methodist Church
205 Windward Av Shell Bch---PR 3-4607
PERSSON LEROY Osos & Pismo--LI 3-2358
If no answer call---------SntaMrgrta 5364
Or call --------------------LI 3-1597

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through".

Clinics

FRENCH CLINIC & HOSPITAL
24 Hour Service
Clinic 1170 Marsh-----------LI 3-7070
If no answer call-----------LI 3-8185
Hospital 1170 Marsh---------LI 3-7070
If no answer call-----------LI 3-8185
Pharmacy 1170 Marsh---------LI 3-7070
Physical Therapy 1205 Higuera-LI 3-7070
Mountain View Hospital 1530 Marsh-LI 3-7085
If no answer call-----------LI 3-8185
SAN LUIS CLINIC
24 Hour Service
990 Pacific ----------------LI 3-4800
San Luis Medical Clinic 957 Grand Av(AG)-HU 9-5586

Clocks

Anthony Jewelers 779 Higuera----LI 3-7839

Clothing–Boys', Retail

Billie's Toy & Baby Shop 766 Higuera-LI 3-4032
Lee's Men's Store
Nationally Known Brands
5965 Traffic Wy----------Atascdro 357
Parfitt's 741 Dolliver(PB)-------PR 3-4471
ROWAN'S STORE FOR MEN & BOYS 782 Higuera-LI 3-7148
Squire's Men's Wear 745-12th-PasoRobls 1280

Clothing–Men's, Retail

See Also Men's Furnishings–Retail

BENDECK B C 1591 Grand Av Grovr Cty-HU 9-5467
BENO'S INC 1019 Morro--------LI 3-6092
Green Bros 871 Monterey--------LI 3-0988
Grover City Clothing 1343 Grand Av Grovr Cty-HU 9-2218
Hub The 125 E Branch(AG)------HU 9-3987
KIRKEBY CARL
We Don't Sell-You Buy
851 Higuera ---------------LI 3-6345
LEE'S MEN'S STORE
Nationally Known Brands
5965 Traffic Wy---------Atascadero 357
Murrays Men's Store 781 Dolliver(PB)-PR 3-2082
ROWAN'S STORE FOR MEN & BOYS 782 Higuera-LI 3-7148
Siebert's 455-5th(MB) ---------SP 2-4586
Squire's Men's Wear 745-12th-PasoRobls 1280
WICKENDEN'S
Timely Clothes
837 Monterey ---------------LI 3-6145

Clothing–Used

U V S Thrift Shop 1040 Broad----LI 3-1545

Clubs

See also Associations; Fraternal Organizations; Etc

Amer Legion Recreation Club 1661 Mill-LI 3-6445
Arroyo Grande Assn Hall Huasna Rd-HU 9-9968
Automobile Club of So Calif
District Office 1134 Monterey---LI 3-6454
District Office 1113 Spring-PasoRobls 1077
Hi-Hat Hwy 101-------------Atascdro 750
Morro Beach Inn Roosevelt Hwy(MB)-SP 2-8390
MORRO CLUB
Charles Lewellyn-Owner
978 Morro -----------------LI 3-7427
Red Rooster 601 Cypress(PB)----PR 3-9943

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

Cocktail Lounges

Alex Shell Beach Inn 853 Shell Beach Rd Shell Beach-PR 3-9901
Bee Hive Inc 897 Monterey-------LI 3-9794
Blinking Owl 11th & Grand Av Grovr Cty-HU 9-9975
(See Advertisement This Page)
BREAKERS CAFE Market & 5th(MB)-SP 2-5751
BULL'S TAVERN 1032 Chorro---LI 3-2217
Buoy Cafe
Evangeline Parks-Owner
Ocean Av Cayucs------------WY 5-3517
Busi's Cafe 1122 Pine-------PasoRobls 581
C & J CAFE 1232 Pine------PasoRobls 365
Circle Inn 6th & Main(MB)------SP 2-5331
Craby Joe's 6220 El Camino Rl-Atascdro 900
Dan & Angie Cafe---------Templeton 2392
DAN'S COCKTAIL LOUNGE 999 Monterey-LI 3-0869
Dunes The 359 Grand Av Grovr Cty-HU 9-9988
El Mar 400 Cypress(PB)--------PR 3-9945
FERDY'S BAR
Steaks Our Specialty Open Daily
12th & Pine-------------PasoRobls 171
Fiesta Room 6005 El Camino Rl-Atascdro 975-J
Frank's Cafe 645 Higuera--------LI 3-9973
HAPPY JACK'S 6th & Main(MB)-SP 2-8478
Harbor Hut Embarcadero(MB) ---SP 2-4541
Harry's Place 690 Cypress(PB)---PR 3-9979
HI-HAT Hwy 101----------Atascadero 750
HOTEL CARLTON Hiway ---Atascadero 500
Howell's Corner Los Osos Rd------LI 3-2673
JIM'S INN 1025 Morro---------LI 3-9825
Jocko's Hwy 101 Nipmo--------WA 9-7951
JOHNNY'S COCKTAIL LOUNGE
Nerelli & Schlegel-Owners
1216 Spring -------------PasoRobls 85
King of Clubs 483 Grand Av Grover City-HU 9-2919
LOU & MARION'S 958 Monterey--LI 3-9783
LYLE'S COCKTAIL LOUNGE 1215 Spring-PsoRobls 798
MAC'S COCKTAILS Avla Bch----LI 3-8621
Manuel's Liquors 2145 S Broad---LI 3-5074
MATTIE'S 101 Hwy(PB)-------PR 3-2488

MORRO BEACH INN
DRAFT BEER
COCKTAIL LOUNGE
SANDWICHES – CHILI
LIGHT LUNCHES
OPEN AT 10 A.M.
CLOSE AT 2 A.M.
SAM & EVE SMITH – Owners
2 Miles North of Morro Bay
Roosevelt Hwy(MB) -------SP 2-8390

MOTEL INN
Cocktail Lounge & Dining Room
SPECIALIZING IN
BARBECUED STEAKS
CHOPS & CHICKEN
Sea Foods in Season
North City Limits
2223 Monterey -----------LI 3-4000

Motel Inn Cafe & Cocktail Lounge 2223 Monterey-LI 3-8589

The Yellow Pages save you time.

Blinking Owl



★ Cocktails
★ Open Nightly 'Til 2 A.M.
24-HOUR TAXICAB SERVICE
ALL CORDOVA – *Proprietor*
HU 9-9975
11th & Grand Ave. Grover City

Cocktail Lounges–(Cont'd)

OCEANA THE
John L Pein
Front & Ocean Oceano--------HU 9-9976
Pepper Inn Pismo Hwy----------LI 3-3422
Phil's Cocktails 1769 Pacific Bl Oceano-HU 9-9910

PLAINS THE
THE FINEST DRINKS & FOOD
WE KNOW OF – BAR NONE
See Our Western Relics
HOWARD SUMNER – Owner
1226 Pine ------------PasoRobles 86

Powell's Shell Beach Rd Shell Bch-PR 3-9960
REALI'S Main Cambria--------WA 7-8960

REX'S COCKTAIL LOUNGE & LIQUOR STORE
SERVING DELICIOUS
BROILED STEAKS & CHICKEN
OUTSIDE BARBECUE & PATIO DINING AREA
Open Daily 6 P.M. - 11 P.M.
Sun. 5 P.M. - 11 P.M.
Large Dinner Parties Arranged
Highway ------------Atascadero 298

Roy's Cafe & Cocktail Lounge El Camino Real-Atascdro 666
SOROKA'S CLUB
Joe Soroka-Owner
955 Higuera ---------------LI 3-9734
Stanley's Club Sirloin Old Highway 101-LI 3-7094
Tobey's Palace Club 590 Cypress(PB)-PR 3-9949
Tower Barbecue & Cocktail Lounges 427 Higuera-LI 3-4287
Townsend's 990 Monterey-------LI 3-9954
WALDORF CIGAR & LIQUOR 975 Osos-LI 3-9987
Waldorf Club 198 Pomeroy Av(PB)-PR 3-2363
WATSON'S FRED COCKTAIL LOUNGE 1011 Higuera-LI 3-4315

Coffee Dealers–Retail

Farmer Bros 1531 Monterey------LI 3-3340

Coffee Dealers–Whsle

FARMER BROS 1531 Monterey---LI 3-3340

Coin Dealers

Smith's S S Trading Post Edna Rd-LI 3-1716

Cold Storage Lockers

See Frozen Food Lockers–Renting

Cold Storage Warehouses

AMERICAN REFRIGERATING CO
QUICK FREEZING
COLD STORAGE
ICE MFG. & SALES
H. LEE HOLMES – Manager
241 Pismo --------------LI 3-0785
If no answer call--------LI 3-2689

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Collection Agencies

CREDIT BUREAU OF SAN LUIS OBISPO
COLLECTIONS
Thomas Rice – Manager
No Collection – No Charge
Licensed & Bonded
987 Osos ---------------LI 3-7265

Credit Bureau of San Luis Obispo
Reporting 987 Osos------------LI 3-7262
Collections 987 Osos-----------LI 3-7265
(See Advertisement This Page)
MEDICO-DENTAL ADJUSTMENT BUREAU 1335 Monterey-------LI 3-6367
(See Advertisement This Page)
Paso Robles Credit Bureau Bk of America Bldg-PasoRobls 865
(See Advertisement This Page)

Colleges–See Schools

Colonic Irrigation

Alley's Physical Therapy 1031 Pine-PasoRobls 56
Amend Eleanor E
Chiropractic Doctor
1023 Mill -----------------LI 3-4832
Madson A J 870 Price(PB)------PR 3-4636
Wilkinson John J 580-6th(MB)---SP 2-3311

Concrete Blocks & Shapes

BOYLE LUMBER CO
ROCKLITE LIGHTWEIGHT BLOCKS
SAND – GRAVEL – CEMENT
Pier Blocks – Drain Tile
Stepping Stones – Flower Borders
Brick – Clay Products
Flue Linings – Fireplace Units
Ocean Av Cayucs---------WY 5-3636
From Cambria, Morro Bay & S.L.O.
Ask for ---------ENtrprise 1-1471

FAULSTICH BROS SAN LUIS BRICK INC
MANUFACTURERS OF RED BRICK
Fireplace & Masonry Supplies
ROCKLITE BLOCKS – FLAGSTONE
Distrs. for Gladding McBean Prod.
MASONRY & TILE CONTRACTORS
Member San Luis Obispo Co. Contractors Assn.
2900 S Broad ------------LI 3-6929

GAYLORD H K N River Rd------PsoRobls 9

Concrete Construction

See Contractors–Concrete

Concrete Mixers–Renting

George's Equipment Rentals S Hwy-LI 3-1436

Answer promptly, speak clearly, hang up gently — three friendly telephone habits.

When you want to find a business concern in a hurry *Look* in the YELLOW PAGES
They contain almost every type of commercial enterprise in easily found classifications.

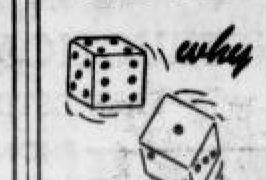
COLLECTIONS



• Any Kind
• Any Place
• Any Time
CALL
LI 3-6367
NO COLLECTION! NO CHARGE!
Our 28th Year
MEDICO-DENTAL ADJUSTMENT BUREAU
A. Bateman
1335 Monterey San Luis Obispo

COLLECTIONS
• All Types of Accounts
PHONE
LI 3-7265
CREDIT BUREAU OF SAN LUIS OBISPO
THOMAS RICE, *Manager*
987 OSOS SAN LUIS OBISPO

COLLECTION

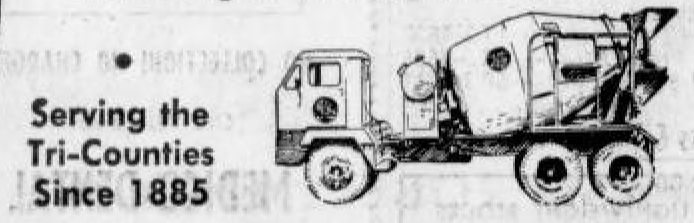


why gamble?
WITH YOUR COLLECTION PROBLEMS
FOR ACCURATE SERVICE PHONE
PASO ROBLES CREDIT BUREAU
PASO ROBLES 865
Mon. – Fri. 9 - 5 P.M. Sat. 9 - 12 P.M.
BANK OF AMERICA BLDG.

SP
SOUTHERN PACIFIC MILLING CO.

READY-MIX CONCRETE

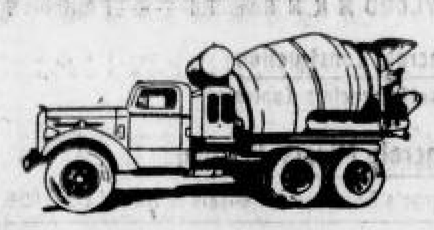
CALL "S.P."...
"SERVICE PLUS – QUALITY"
No Job Too Large or Too Small
Aggregates
Asphaltic Paving Materials
Plastering & Building Materials



Serving the Tri-Counties Since 1885

LI 3-8100
SANTA BARBARA AVE.
SAN LUIS OBISPO

PASO ROBLES TRANSIT MIX CONCRETE



KEN BIRKS

"WE SELL QUALITY CONCRETE"
ROCK - SAND
ASPHALT
&
CONSTRUCTION MATERIALS
FREE ESTIMATES
PHONE
PASO ROBLES 433
EVENINGS & HOLIDAYS CALL
PASO ROBLES 615

S. HWY. 101 PASO ROBLES

Concrete–Ready Mixed

BICKFORD WAYNE E
County Rd(MB)-SP 2-5286
(See Advertisement Page 29)

JOHNSON A O

TRANSIT MIXED CONCRETE
Large or Small Amounts
CEMENT CONTRACTORS
Foundations – Walks – Curbs
Driveways – Steps
Christian & Victoria---------LI 3-3771
If no answer call----------LI 3-7373

Paso Robles Transit Mix
S Hwy-PasoRobls 433
(See Advertisement This Page)

ROSELIP WALTER B CO
N Traffic Wy-Atascdro 20
(See Advertisement This Page)

(Continued Next Page)

Hear the music of distinguished artists brought to you each Monday night, over N.B.C. stations, by the Telephone Hour's "Great Artist Series."

An extension telephone saves time and steps—doubles the usefulness of your present telephone.

EXPLOSION IN OVEN

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

CONCRETE
Ready Mix



MATERIALS
★ Concrete
★ Portland Cement
★ Rock ★ Sand
★ Base Rock
★ Asphaltic Paving Materials

CALL COLLECT
ATASCADERO 20
If No Answer Call Atascadero 1176 – If No Answer Call Paso Robles 1758

"Throughout S.L.O. County"
WALTER B. ROSELIP CO.
MAILING ADDRESS – P.O. BOX 458 ATASCADERO, CALIF.
N. TRAFFIC WAY ATASCADERO

As one friend TO ANOTHER

Please speak distinctly, when you telephone, with lips close to the mouthpiece. It is just as important to talk directly into the transmitter as it is to keep your ear close to the receiver.

The Pacific Telephone and Telegraph Company

Concrete–Ready Mixed–(Cont'd)

SOUTHERN PAC MILLING CO CONCRETE PLANT
Santa Barbara Av-LI 3-8100
(See Advertisement Page 28)

Wilson Rock & Gravel Service
Atlantic Av Grover City-HU 9-2977
(See Advertisement This Page)

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

WILSON ROCK & GRAVEL SERVICE
READY MIX CONCRETE
For
BUILDINGS – FLOORS – SIDEWALKS & FOUNDATIONS
ANY AMOUNT
It Costs No More To Do It The Easy Way
SAND – GRAVEL – SCREENED ROCK
PLASTERING SAND – FILL
EXCAVATING
Open Saturdays Till Noon



HU 9-2977
FRONT & ATLANTIC
GROVER CITY

CONCRETE READY MIX



WAYNE E. BICKFORD
CEMENT CONTRACTOR
CEMENT
GRAVEL
ROCK
SAND
PHONE
SP 2-5286
If No Answer Call SP 2-8455
COUNTY RD. MORRO BAY

Concrete Reinforcements

SAN JOSE STEEL

Reinforcing steel for concrete structures. Detailed, fabricated, transported, placed. Commercial & industrial bldgs., bridges, dams, etc.
STRUCTURAL STEEL
STEEL BUILDINGS
CHAIN LINK FENCE
SJS SAN JOSE STEEL CO.
"FOR INFORMATION CALL"
San Jose Steel Co Inc
195 N 30th San Jose-CYprss 5-0353

Confectioners–Retail

HEAVENLY CANDIES
951 Monterey-LI 3-6128

Confectioners–Whsle & Mfrs

JENSEN SALES CO

CONFECTIONS
CIGARS
POTATO CHIPS
RESTAURANT SUPPLIES
1359 Monterey ----------LI 3-7948

Constables

West Kenneth ------------PsoRobls 1266-J

Construction Service

See Contractors Headings

Continuous Forms–Manifold

MOORE BUSINESS FORMS—
MOORE BUSINESS FORMS INC
PACIFIC DIVISION
871 Santa Rosa-LI 3-2472

Moore Business Forms Inc Pacific Division
871 Santa Rosa-LI 3-2472

Contractors–Alteration

BARBA RAYMOND W
5300 Carrizo Rd-Atascdro 552

Bradley Chas A
135 Montecito Av Shell Bch-PR 3-2168

KYLE CO

32 YEARS ESTABLISHED
Roofing – Siding
Insulation – Weatherstripping
Termite Control
INSURED – GUARANTEED
1609 Osos ---------------LI 3-1998

Mandella Casper 1044 Park-PasoRobls 160-W
Mandella Charles L
505 Spring-PasoRobls 1288
Nielsen Construction Co
956 Walnut-LI 3-2595
Pemberton F & Wm
Shannon Hill-PasoRobls 1386
Schultz David D Building Contractor
Willow Creek-PasoRobls 25-J-3
Stenquist R W Pike Halcyon-----HU 9-2293
Val Key Termite Control
740-14th-PasoRobls 1742-W
(See Advertisement This Page)

Contractors–Building

Angello Joe
1030 Ritchie Rd Grovr Cty-HU 9-3894
(See Advertisement Page 30)

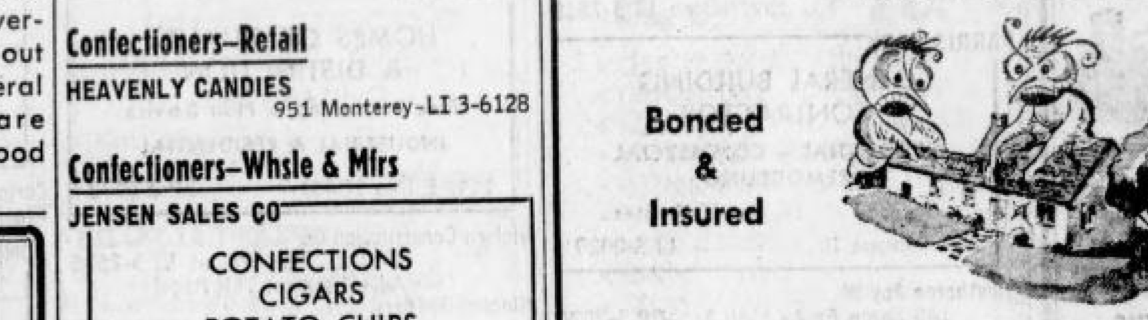
Barba Raymond W
5300 Carrizo Rd-Atascdro 552

(Continued Next Page)

For the best use of the dial telephone, please turn to the instruction pages of the Directory.

GENERAL CONTRACTOR
Specializing in
REMODELING & REPAIRING HOMES
COMMERCIAL & INDUSTRIAL BUILDINGS
DAMAGED BY TERMITES & FUNGI
TARP FUMIGATION

Bonded & Insured



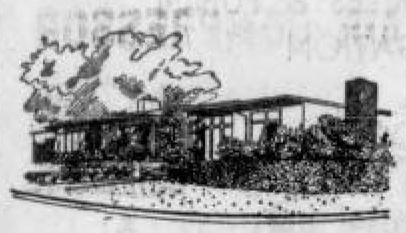
Bonded & Insured

IMPROVEMENT FINANCING ARRANGED
CERTIFIED LOAN REPORTS FOR FHA – VETERANS – ESCROW
Licensed General Contractor Serving Entire County
MAKE TOLL CALLS COLLECT
PHONE
PASO ROBLES 1742-W
Val Key Termite Control
740 - 14th PASO ROBLES

IN ARROYO GRANDE
SERVING SAN LUIS OBISPO COUNTY
GENERAL
BUILDING CONTRACTOR
RESIDENTIAL — COMMERCIAL
and
SUMMER HOMES



• ALTERATIONS • REMODELING
ESTIMATES & BIDS CHEERFULLY GIVEN
CALL OR SEE
ROBT. E. WALKER
HU 9-5606
155 S ALPINE ARROYO GRANDE





Contractors–Building–(Cont'd)

BRADLEY CHAS A
GENERAL BUILDING CONTRACTOR
Builder of FINE HOMES
Estimates Cheerfully Given
135 Montecito Av Shell Bch-PR 3-2168

Clark C H 1410 Hillcrest Dr(AG)--HU 9-3229
CONTRACTORS ASSOCIATION INC OF SAN LUIS OBISPO COUNTY 1327 Marsh-LI 3-7818

FARRIS JACK
GENERAL BUILDING CONTRACTOR
RESIDENTIAL – COMMERCIAL REMODELING
Licensed Free Estimates
203 Ramona Dr-----------LI 3-0429

Hawthorne Roy W 145 Santa Fe Av Shell Bch-PR 3-2030
Jackson Eugene 660 Caudill------LI 3-0556
(See Advertisement This Page)
Jarvinen Urho V 295 Del Sur Wy--LI 3-8654
(See Advertisement This Page)
Lindero Investment Co Inc Highland Dr-LI 3-9969
Maino Construction Co 2238 S Broad-LI 3-7411
MANDELLA CASPER 1044 Park-PasoRobls 160-W

ROLLING PIE-CRUST

When rolling pie-crust, you can keep it from sticking to the rolling pin or breadboard by putting the dough between sheets of oiled paper.





Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

Contractors–Building–(Cont'd)

MANDELLA CHARLES L
Established Since 1939
COMMERCIAL – INDUSTRIAL RESIDENTIAL
NEW CONSTRUCTION – ALTERATIONS
State Licensed Contractor
No Job Too Large or Too Small
Free Estimates Gladly Given
505 Spring ---------PasoRobles 1288
If no answer call---PasoRobles 1905

MILLER REX 5250 Carrizo Rd-Atascdro 324

MILLS ROBT F
HOMES OF QUALITY & DISTINCTION
Free Estimating & Plan Service
INDUSTRIAL & RESIDENTIAL
1198 E Hwy 1(MB)--------SP 2-8472

Nielsen Construction Co 956 Walnut-LI 3-2595
(See Advertisement This Page)
Nipomo Builders Old State Hwy Nipmo-WA 9-4281

PEMBERTON F & WM
State Licensed Contractor Since 1935
SPECIALIZING IN HOMES
Shannon Hill --------PasoRobles 1386

Schmid & Wiswell Inc Edna Rd----LI 3-5876

SCHULTZ DAVID D BUILDING CONTRACTOR
GENERAL BUILDING CONTRACTOR
Residential – Commercial and Remodeling
LICENSED & INSURED
Route 1 Box 92
Willow Creek ------PasoRobles 25-J-3

Sharps Construction Co The 306 E Branch(AG)-HU 9-2115
STENQUIST R W Pike Halcyon--HU 9-2293
Stover N J 1120 S 13th Grovr Cty-HU 9-3269

VOLNY ARNOLD A
Licensed Building Contractors
PERSONALLY DESIGNED HOMES
FREE ESTIMATES
FINANCING ARRANGED
COMMERCIAL RESIDENTIAL
REMODELING
227 Highland Dr ----------LI 3-3767

SPRING KING

An old dish mop, lightly oiled, makes a handy, labor-saving duster for coiled bedsprings.



Contractors–Building–(Cont'd)

Walker Robt E 155 S Alpine(AG)-HU 9-5606
(See Advertisement Page 29)
WOOD ADDISON B 1133 Maple(AG)-HU 9-3851
If no answer call-------------HU 9-3156
ZUIDERWEG P J 2800 Broad-----LI 3-4865
(See Advertisement This Page)

Contractors–Concrete

BICKFORD WAYNE E
CEMENT CONTRACTOR
SIDEWALKS
DRIVEWAYS
GUTTERS
County Rd(MB) ----------SP 2-5286
If no answer call--------SP 2-8455

Corippo Mel H 304-13th -----PasoRobls 673
Frazier R W 620-23d -----PasoRobls 472-J

JOHNSON A O
TRANSIT MIXED CONCRETE
Large or Small Amounts
Cement Contractors
Foundations – Walks – Curbs
Driveways – Steps
Christian & Victoria--------LI 3-3771
If no answer call---------LI 3-7373

Lane Woodrow W 337 Vine--PasoRobls 1550
(See Advertisement This Page)
Nielsen Construction Co 956 Walnut-LI 3-2595

Contractors–Ditching

BOWEN JOHN H 150 Cerro Romauldo Av-LI 3-1178
Lyles W M Co Santa Barbara & Fletcher-LI 3-4684
McBRIDE SHEET METAL WORKS Old South Hwy-LI 3-5000
Miles M M Atascadero Beach(MB)-SP 2-5241
REESE VERN L 10th & Salinas-PasoRobls 611
Webster Jack Paving Contractor 958 Grand Av(AG)-HU 9-2694

Contractors–Electric

See Electric Contractors–Industrial & Residential

Contractors–Engineering

Croft I L & Son Inc 1000 South---LI 3-3027
SCHMID & WISWELL INC Edna Rd-LI 3-5876
VALLEY PAVING & CONSTRUCTION CO INC Hwy 101(AG)---------HU 9-2574

Contractors' Equipment

Oceano Sand Co Lake Oceano-----HU 9-5244
Superior Concrete Accessories Inc 2100 Williams Sn Leandro-LOckhvn 2-2830
Wallace Machinery Co 1139-13th-PasoRobls 450

Contractors' Equipment–Paving

FERINI GUIDO O 427 Betteravia Rd Santa Maria-Walnut 5-7216

GOOD COVER-UP JOB

Your ironing board cover will fit tight and smooth if you fasten it on while still damp. Dries taut.

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

Contractors' Equipment–Renting

George's Equipment Rentals S Hwy-LI 3-1436
(See Advertisement This Page)
Guy Lester L San Gabriel Rd---Atascadero 61
Lane Woodrow W 337 Vine---PasoRobls 1550
(See Advertisement This Page)

PARKER BOILER WORKS
CLARENCE E. ZUPAN – OWNER
AIR COMPRESSORS RENTALS
105's – 125's – 210's
By the Day – Week or Month
With or Without Operator
2690 Victoria ------------LI 3-7297

PETERSON HAROLD D
EQUIPMENT RENTING
BULLDOZERS – CAT #6 SHOVEL LOADER
MOTOR GRADERS
DUMP TRUCKS – LOW BEDS
With or Without Operators
DAY – WEEK OR MONTH
7600 El Camino Rl----Atascadero 723
If no ans call--------Atascadero 52

VALLEY PAVING & CONSTRUCTION CO INC Hwy 101(AG)---------HU 9-2574
WALTER BROS 383 Chorro------LI 3-5854

WEBSTER JACK PAVING CONTRACTOR
EQUIPMENT TO RENT
MOTOR GRADERS – LOADERS
COMPACTORS – VIBRATOR
TRENCHING MACHINES – ROLLERS
OILERS
958 Grand Av(AG) --------HU 9-2694

START THE HOME FIRES BURNING

To give a fire a good start, place a couple of lighted candle butts in with the kindling.

When the name of a BUSINESS HOUSE has been forgotten . . . or when you are new to the city, or when you simply want to find a telephone number the quickest way . . .

Look in the YELLOW PAGES

Contractors–Excavating

Barney's Bulldozing & Excavating 150 N Santa Rosa-LI 3-4970
(See Advertisement Page 32)
Bowen John H 150 Cerro Romauldo Av-LI 3-1178
Cardoza Don Wilmar & 10th(AG)-HU 9-2902
GUY LESTER L
Excavating & Bulldozing
Sn Gabriel Rd -----------Atascadero 61
McBRIDE SHEET METAL WORKS Old South Hwy-LI 3-5000
(See Advertisement Page 32)

MILES M M
LEVELING – TRENCHING
CULTIVATING – DISCING
EXCAVATING
North Side of 8th St
4th House From Hwy
Atascadero Beach(MB) ----SP 2-5241

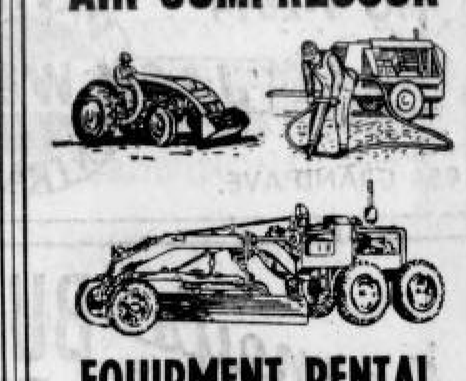
O'KELLEY J A TRUCKING 3159 S Broad-LI 3-3546
(See Advertisement Page 32)
Peterson Harold D 7800 Cortez--Atascdro 52
PETERSON HAROLD D 7600 El Camino Rl-Atascdro 723
(See Advertisement This Page)

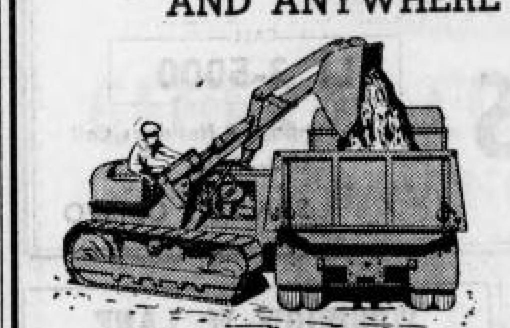
(Continued Next Page)

If you have a doubt about it, look up the number in the latest telephone book before you call.

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.







Contractors–Excavating–(Cont'd)

PIERCE W D & SONS
CHROME STRIPPING
Mining – Excavating
Loading – Hauling
General Bulldozing
803-4th(MB) ------------ SP 2-6771

Reese Vern L 10th & Salinas--PasoRobls 611
Taylor V M--------------PasoRobls 43-J-1
Tomasovich Peter L
611 Fresno(MB)-SP 2-4811
VALLEY PAVING & CONSTRUCTION CO INC Hwy 101(AG) --------HU 9-2574
WALTER BROS 383 Chorro------LI 3-5854
(See Advertisement Page 31)
Webster Jack Paving Contractor
958 Grand Av(AG)-HU 9-2694
(See Advertisement This Page)

Contractors–Foundation

York Irvin House Movers
1290 Nice Av Grovr Cty-HU 9-5630

Contractors–General

Angello Joe
1030 Ritchie Rd Grovr Cty-HU 9-3894
BARBA RAYMOND W
5300 Carrizo Rd-Atascdro 552
(See Advertisement This Page)
Boggess & Umbaugh 194 Lincoln--LI 3-8492
BRADLEY CHAS A
135 Montecito Av Shell Bch-PR 3-2168
Clark C H 1410 Hillcrest Dr(AG)--HU 9-3229
Contractors Association Inc of San Luis Obispo County 1327 Marsh------LI 3-7818
Dalessi Henry C Portuguese Flat Rd-LI 3-3685
Davis O L
5805 Ridge Way Court-Atascadero 799
Farris Jack 203 Ramona Dr-------LI 3-0429
Filer Theo W 307 Whiteley(AG)--HU 9-3456

Advertise here—it pays.

Contractors–General–(Cont'd)

Gilliland Jim
351 Franklin Dr(PB)-PR 3-4474
Greenelsh E V 575 Kings Av(MB)--SP 2-2951
Jackson Eugene 660 Caudill------LI 3-0556
Jarvinen Urho V 295 Del Sur Wy--LI 3-8654
Lane Woodrow W 337 Vine---PasoRobls 1550
(See Advertisement This Page)
LYLES W M CO
Santa Barbara & Fletcher-LI 3-4684
MADONNA CONSTRUCTION CO
GENERAL CONTRACTING
Higuera & Freeway----------LI 3-6550
If no answer call---------LI 3-4868

Madonna Construction Co
9th & Salinas-PasoRobls 627-W
MAINO CONSTRUCTION CO
2238 S Broad-LI 3-7411
MANDELLA CASPER
1044 Park-PsoRobls 160-W
MANDELLA CHARLES L
Established Since 1939
COMMERCIAL – INDUSTRIAL
RESIDENTIAL
NEW CONSTRUCTION – ALTERATIONS
State Licensed Contractor
No Job Too Large or Too Small
Free Estimates Gladly Given
505 Spring ---------PasoRobles 1288
If no answer call---PasoRobles 1905

Miller Rex 5250 Carrizo Rd--Atascadero 324
Mills Robt F 1198 E Hwy 1(MB)--SP 2-8472
NIELSEN CONSTRUCTION CO
See Ad Under Contrs-Building
956 Walnut ----------------LI 3-2595
NIPOMO BUILDERS
Old State Hwy Nipmo-WA 9-4281
(See Advertisement This Page)
Ochs & Son 2075 Rachel Ln------LI 3-7937
PEMBERTON F & WM
State Licensed Contractor Since 1935
SPECIALIZING IN
HOMES
Shannon Hill ----------PsoRobls 1386

Roselip Walter B 615 Grand------LI 3-4992
ROSELIP WALTER B CO
ROCK – SAND – CEMENT
ASPHALTIC PAVING MATERIALS
See Our Display Adv. for Concrete Ready Mix
Mailing Address P.O. Box 458, Atascadero
N Traffic Wy-----------Atascadero 20
If no answer call---Atascadero 1176
If no answer call---PasoRobles 1758
Or -------------------LI 3-4992

SCHMID & WISWELL INC
Edna Rd-LI 3-5876
(Continued Next Page)

Contractors–General–(Cont'd)

SCHULTZ DAVID D BUILDING CONTRACTOR
GENERAL BUILDING CONTRACTOR
COMMERCIAL, RESIDENTIAL AND REMODELING
Licensed & Insured
Rt 1 Box 92
Willow Creek ------PasoRobles 25-J-3

Schultz David D Building Contractor
Willow Creek-PasoRobls 25-J-3
Schussman Ken
Halcyon Rd Halcyon-HU 9-3937
Sharp Construction Co Pismo Hwy-LI 3-8519
SHARPS CONSTRUCTION CO THE
GENERAL CONTRACTOR
Commercial & Residential
306 E Branch(AG)--------HU 9-2115
Or -----------------HU 9-3616

Sharps Construction Co The
306 E Branch(AG)-HU 9-3616
STENQUIST R W Pike Halcyon--HU 9-2293
Valley Paving & Construction Co Inc
Hwy 101-HU 9-2574
Valley Paving & Construction Co Inc
101 Hwy South-PasoRobls 303
Volny Arnold A 227 Highland Dr---LI 3-3767
Walker Robt E 155 S Alpine(AG)-HU 9-5606
Walter Bros 383 Chorro---------LI 3-5854
Weatherwax W A
2840 Spring-PasoRobls 334-M
ZUIDERWEG P J 2800 Broad----LI 3-4865
If no answer call---------------LI 3-3873

Contractors–Heating & Ventilating

BETTER PLUMBING CO
673 Higuera-LI 3-5938
BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av-PasoRobls 1117
McBRIDE SHEET METAL WORKS
Old South Hwy-LI 3-5000
McKELVEY'S HENRY B PLUMBING & HEATING 5570 El Camino Rl-Atascdro 394
Ochs A R Electrical & Mechanical Construction 2075 Rachel Ln----LI 3-7937
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad-LI 3-0860

Contractors–Landscaping

See Landscape Construction

Contractors–Masonry

BOB'S BRICKLAYING SERVICE
Licensed
Masonry Contractor
BRICK – BLOCK & STONE WORK
Free Estimates Given
Garden Farms ---SantaMargarita 5981

Faulstich Bros San Luis Brick Inc
2900 S Broad-LI 3-6929
(See Advertisement This Page)
LILLO D JOHN
Covering All of San Luis Obispo County
State Licensed
ALL TYPES OF
MASONRY CONSTRUCTION
BRICK – BLOCK – STONE
& GLASS BLOCKS
SPECIALIZING IN FIREPLACES
Estimates Gladly Given
Sombrilla Av ---------Atascadero 958

Hundreds of purchasing agents have told us they use the Classified Telephone Directory as their first reference, because it is one of the quickest ways to locate a local source of supply.

Contractors–Masonry–(Cont'd)

RICKETTS C M
BRICK – STONE – BLOCK
COMMERCIAL – RESIDENTIAL
MASONRY CONSTRUCTION
FIRE PLACES
FREE ESTIMATES
ALL WORK FULLY GUARANTEED
PO Box 932
598 Hillview(MB) ---------SP 2-6386

Contractors–Painting

See Painting Contractors

Contractors–Paving

Ferini Guido O 427 Betteravia Rd
Santa Maria-Walnut 5-7216
(See Advertisement Page 34)
ROSELIP WALTER B CO
See Our Adv Concrete-Ready Mixed
N Traffic Wy--------------Atascdro 20
(Continued Next Page)

Party Line Pointers:
1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Contractors–Paving–(Cont'd)

Valley Paving & Construction Co Inc Hwy 101(AG)-HU 9-2574
(See Advertisement Page 33)
WALTER BROS 383 Chorro------LI 3-5854
(See Advertisement Page 33)
Webster Jack Paving Contractor 958 Grand Av(AG)-HU 9-2694
(See Advertisement This Page)

Contractors–Pipe Line

LYLES W M CO

PIPELINE & UTILITY CONSTRUCTION

Santa Barbara & Fletcher---LI 3-4684

Contractors–Plumbing

See Plumbing Contractors

Contractors–Roofing–See Roofers

Contractors–Sidewalk

See Contractors–Concrete

Contractors–Well Drilling

See Water Well Drilling

Cork Insulation

See Insulation Materials–Cold & Heat

Corsets–Retail

Rileys Dept Store 1144 Chorro----LI 3-1421

Advertise here—it pays.

Cosmetics–Retail

Alma's Beauty Salon 1221 Park-PasoRobls 424
Avon Products Inc 964 Chorro----LI 3-8458
Baeker's Pharmacy Hwy -------Atascdro 51
Beauty Nook 427-5th(MB) ------SP 2-4456
Classic Beauty Salon 1503 Park-PasoRobls 87
Economy Drug Co No 2 796 Higuera-LI 3-7656
Gladys Hammett's Beauty Salon 1046 Chorro-LI 3-5425
Helen Rose Salon The 1112 Garden-LI 3-6201
Hibbard's Hair Fashions 1435 Monterey-LI 3-5927
House of Beauty 5820 Traffic Wy-Atascdro 146
La Moda Beauty Shop 5780 El Camino Rl-Atascdro 36
McKee's Pharmacy Main & Bridge Cambria-WA 7-4236
MERLE NORMAN COSMETICS STUDIO
Neva Wilson Bird-Owner
1118 Morro ----------------LI 3-3252
Park Pharmacy 801-12th -----PasoRobls 33
Paso Robles Beauty Salon 1238 Park-PasoRobls 282
Rae's Beauty Salon 200 E Branch(AG)-HU 9-2277
Rileys Dept Store 1144 Chorro----LI 3-1421
Shell Beach Pharmacy 1353 Shell Beach Rd Shell Bch-PR 3-2390
Taylor Nell Mrs 5285 Olmeda Av-Atascdro 939-W
YOUNG'S BEAUTY SHOP
Dermetics & Revlon
783 Marsh ----------------LI 3-4064

Costume Rental

Stagecraft Studios
1854 Alcatraz Av Berkeley-OLympc 3-4424

County Government Offices

See Alphabetical Directory Under "San Luis Obispo County of"

The Yellow Pages save you time.

Crankshaft Grinding

AUTOMOTIVE ENGINEERING CO 3036 S Broad-LI 3-6134

Creameries–See Milk & Milk Products

Credit Reporting Agencies

CREDIT BUREAU OF SAN LUIS OBISPO 987 Osos-LI 3-7262
PASO ROBLES CREDIT BUREAU Bk of America Bldg-PasoRobls 865

Credit Unions

Atascadero Federal Credit Union 5800 El Camino Rl-Atascadero 176
Credit Union Center 852 Higuera---LI 3-5839

Crematoriums

Chapel of the Roses 6955 El Camino Rl-Atascdro 98

Crop Dusting, Spraying, Etc

Atwood Crop Dusters
905 N Elm Av Santa Maria
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0684
COASTAL HELICOPTERS INC

Agricultural
Dusting & Spraying
Contract & Charter Work

Paso Robles County Airport --------PasoRobles 1932-W

An extension telephone will give added comfort in your home.

Crop Dusting, Spraying, Etc–(Cont'd)

Machado I R Lemoore
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1477
McCrea Seed & Chemical Co 1401 Greenwood Dr-PasoRobls 1551
WARNER CROP DUSTERS 820 E Orange Santa Maria-Walnut 5-6301
(See Advertisement This Page)

Curtain & Blanket Cleaners

Home Laundry & Dry Cleaners 1323 Morro-LI 3-7904
Paul's Dry Cleaners 214 Higuera---LI 3-2250
Spotless Cleaners 385 Higuera----LI 3-2947

Cutlery Sharpening

Noble Saw Service 1129 Garden---LI 3-5775

Dairies & Dairy Products

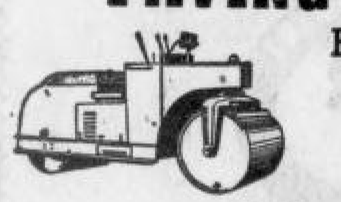
See Milk & Milk Products

Dairy Equipment & Supplies

Greenough Herm Dairy Supply 350 Higuera-LI 3-1216
SURGE SERVICE DEALERS 2070 Stone Av Sn Jse-CYprss 2-9788

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

LICENSED
PAVING CONTRACTOR
EXCAVATING GRADING
TRENCHING
CONSTRUCTION EQUIPMENT
Rented – Maintained – Operated

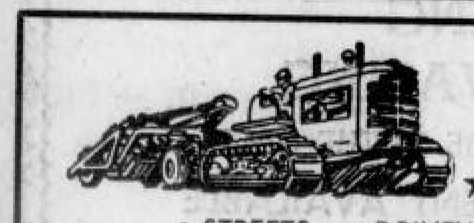


DAY & EVENING CALL
HU 9-2694
PAVING JACK WEBSTER CONTRACTOR
958 GRAND AVE.
ARROYO GRANDE

WARNER CROP DUSTERS



DUSTING – SEEDING
LIQUID SPRAYING
QUALIFIED & INSURED
Growers Insured Against Drifting Chemicals, Public Liability Property Damage
Call **Walnut 5-6301**
IF NO ANSWER CALL Walnut 5-8117
WAYNE E. WARNER
820 E. Orange Santa Maria



★ ASPHALT PAVING
★ EXCAVATING
★ GRADING
★ LAND LEVELLING
• STREETS • DRIVEWAYS • SUBDIVISIONS
• PARKING LOTS • SERVICE STATIONS
SERVING S L O & SANTA BARBARA COS.
CONTRACTOR EQUIPMENT RENTALS
"CONSTRUCTION FROM DRIVEWAYS TO HIGHWAYS"
Walnut 5-7216
After Hours – Walnut 5-6531
427 BETTERAVIA RD. SANTA MARIA
GUIDO O. FERINI

When you want to telephone
LISTEN FOR THE 'DIAL TONE'
—dial carefully—turn the dial all the way and then let it go back to position naturally, without forcing. These simple steps enable you to dial telephone numbers speedily and with precision.
The Pacific Telephone and Telegraph Company

Dancing Academies

Locke Studio of Dancing 618-12th-PasoRobles 1534
(See Advertisement This Page)
RENEE & LEMAR SCHOOL OF DANCING

BALLET TAP
MAIN STUDIO SAN LUIS OBISPO
Also
PASO ROBLES STUDIO
OPEN TUESDAYS – FRIDAYS AT CIVIC CENTER
ACROBATIC BALLROOM
1368 Marsh --------------LI 3-6024

Day Nurseries–See Nurseries–Day

Decalcomania Transfers

BORDEN DECAL COMPANY 201-11th S F-HEmlok 1-1587
SANDERS SIGN CO

Screen Printing with Sales Appeal
DECALS – POSTERS
CONTRACTOR SIGNS
In Quantity
Printing On Plastics – Fabrics
2525 Hammond Av Fresno ------------AMhrst 8-2949

Defense Agencies–See Associations

Delicatessens–Retail

BULLOCK'S DELICATESSEN

OPEN DAILY 9 A.M. TO 9 P.M.
COMPLETE LINE
BEER WINES & LIQUORS
Salads – Cold Meats
Enchiladas – Tamales
Ice Cream & Fancy Foods
Nipomo & Higuera----------LI 3-2417

Pioneer Drive-In Market Morro & Marsh-LI 3-1837

Delivery Service

CITY DELIVERY

SPEED – SERVICE
SATISFACTION
PACKAGE & PARCEL DELIVERY BY HOUR, DAY, CONTRACT OR DAILY PICK-UP
964 Chorro --------------LI 3-5800

Dental Laboratories

Dunning H G Dental Lab 1114½ Marsh-LI 3-6314
Paso Robles Dental Laboratory 531-12th-PasoRobles 49
San Luis Obispo Dental Laboratory 1231 Garden-LI 3-8406

Dentists

Andrews J V 4th & Market(MB)--SP 2-3111
Balent A Stephen 160 Hinds Av(PB)-PR 3-2449
Bates Donald E 5975 Entrada Av-Atascdro 774
Biedinger Chas L
Practice Limited to Orthodontics
1495 Palm -----------------LI 3-5994
Bolstad Paul F 137 Bridge(AG)---HU 9-3419
Residence -----------------PR 3-2384
Brazil W H Toro & Palm----------LI 3-2924
Brown Ray N 612-12th---------PsoRobls 67
Campbell L W 747 Pismo----------LI 3-0911
Christopher Donald W 4th & Morro(MB)-SP 2-8508
Daniels Kenneth W 1133 Essex----LI 3-6963
Donkin Elbert B Jr 1134 Vine---PsoRobls 95
Elvin Eugene H
General Dentistry & Oral Surgery
791 Dolliver(PB) ------------PR 3-2486
Residence (AG) --------------HU 9-2604
Eros Orville E 1115 Vine-----PasoRobls 237
If no answer call------------PasoRobls 576

Dentists–(Cont'd)

Fein C B 1205 Park----------PsoRobls 222
Goodnight Chas H 7th(MB) -----SP 2-6431
Green J P 522-13th -----------PsoRobls 47
Johnson G Warren 5942 W Mall--Atascdro 64
Johnson Robt S 1312 Garden------LI 3-6535
Knoll Jos J 1114 Marsh----------LI 3-8440
Loveall Benj F 1500 Marsh-------LI 3-7115
Mac Curdy Dwight W 5988 W Mall-Atascdro 789
McAdams Grant 1114 Marsh-----LI 3-5626
Meinhold Gareth L
Practice Limited to Orthodontics
1495 Palm ----------------LI 3-5994
Miura Mitsuo 264 Pomeroy Av(PB)-PR 3-2500
Montgomery H Ray Chorro & Pacific-LI 3-1512
Morem Curtis 1133 Essex---------LI 3-6963
Osborne Fred P 1343 Chorro------LI 3-3747
Peachey Robert I 1112 Vine----PsoRobls 121
If no answer call-----------PsoRobls 520
Pereira Luiz A 1114 Marsh-------LI 3-7993
Quist Warren E 1304 Garden------LI 3-4770

Department Stores

CITY OF PARIS
For Telephone Shopping Service Only
24 Hrs Dly-Sun-Holdys-Call Collect
Geary & Stockton SF-----DOuglas 2-6720
Hamilton J E 458-5th(MB) ------SP 2-5341
Harter's Dry Goods 6155 El Camino Rl-Atascdro 726
Mewha General Merchandise Hwy No 1 Cambria-WA 7-4436
MONTGOMERY WARD & CO
Catalog Department 876 Higuera-LI 3-4565
Credit Dept 876 Higuera---------LI 3-3328
Retail Department Store 876 Higuera-LI 3-1800
MONTGOMERY WARD & CO CATALOG STORE 817-12th ---------PasoRobls 906
From telephones served by the following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0254

LOCKE
"FOR HEALTH – GRACE – POISE"
STUDIO OF DANCING



CLASS & PRIVATE INSTRUCTION
3 Years to Adults
• BALLET
• TAP
• ACROBATIC
• SPANISH



PASO ROBLES STUDIO
618 - 12TH ST.
PASO ROBLES 1534
If No Answer Call Atascadero 68-M
OPEN TUES. – WED. – FRI. – SAT.
ATASCADERO STUDIO
MASONIC TEMPLE
OPEN MON. – THURS.

Department Stores–(Cont'd)

National Dollar Stores Ltd 736 Higuera-LI 3-4020
PASO ROBLES MERCANTILE CO 839-12th-PasoRobles 340
PENNEY J C CO 868 Higuera-----LI 3-3811
Penney J C Co 1244 Park-----PsoRobls 260
Polk's Department Store State Hwy 1 Cayucs-WY 5-3762
RASCO F S & CO 887 Higuera----LI 3-7326
RILEYS DEPT STORE 1144 Chorro-LI 3-1421
(See Advertisement This Page)
Rumley's Dept Store 5th(MB)----SP 2-3251
Sears Roebuck & Co
Retail Dept Store 879 Higuera---LI 3-2270
Catalog Order Dept 879 Higuera--LI 3-5643
Customer Service 879 Higuera---LI 3-6063
(See Advertisement This Page)

Advertise in the Classified Directory . . . it pays.

Department Stores–(Cont'd)

SEARS ROEBUCK & CO
Order Office Shop by Phone
Catalog Sales Office
715-12th ---------------PsoRobls 495
From telephones served by the following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0200
Sinsheimer Bros 849 Monterey ---LI 3-0811
Woolworth F W Co 778 Higuera---LI 3-5820

Would you like to build sales . . . attract new customers . . . encourage old customers to come back again? Advertise in the Classified Telephone Directory . . . it pays! The Yellow Pages will tell your sales story to people who are ready to buy!

OPEN 9:30 A.M. TO 5:30 P.M. — THURS. EVE. TO 9 P.M.
SEARS ROEBUCK & CO.

KENMORE	COLDSPOT	ALLSTATE
RANGES VACUUM CLEANERS WASHING MACHINES SEWING MACHINES IRONERS – DRYERS	REFRIGERATORS HOME FREEZERS AIR CONDITIONERS	TIRES BATTERIES REBUILT MOTORS MOTOR OIL AUTO ACCESSORIES
SILVERTONE	**HARMONY HOUSE**	**HOMART**
TELEVISION RADIOS PHONOGRAPHS	FURNITURE FLOOR COVERING LIGHTING FIXTURES HOUSEWARES	PLUMBING NEEDS BUILDING MATERIALS ROOFING NEEDS
MASTER-MIXED	**J C HIGGINS**	**CRAFTSMAN**
QUALITY PAINT & VARNISH	SPORTING GOODS	TOOLS & HARDWARE

SEARS SERVICES WHAT IT SELLS
Retail Store LI 3-2270
Catalogue Order Desk LI 3-5643
EMERGENCY NITE, SUNDAY & HOLIDAY MECHANICAL SERVICE – AFTER STORE HOURS CALL
LI 3-6063
879 HIGUERA SAN LUIS OBISPO

RILEYS
DEPARTMENT STORE
Chorro at Marsh
Phone LI 3-1421
MEN'S · BOYS' · GIRLS' WOMEN'S · INFANTS' WEARING APPAREL
FOUNDATION GARMENTS
GIFTWARE – DOMESTICS
YARDAGE – NOTIONS
LINGERIE – COSMETICS
JEWELRY – ACCESSORIES
FURNITURE
(See Ad Under Furniture)



FREE DELIVERY IN S.L.O. CITY
3 Credit Plans

Detective Agencies

LINNELL INVESTIGATION & PATROL
Confidential Investigations
Night Patrol
LICENSED & BONDED
261 N 11th Grover City----HU 9-2215

SAN LUIS MERCHANT PATROL & DETECTIVE AGCY
CONFIDENTIAL INVESTIGATIONS
DOMESTIC – CIVIL – CRIMINAL
CORPORATION & PERSONAL
Quick Results – Reliable Service
LICENSED & BONDED
M. BICKELL – Principal
1130 Walnut ------------LI 3-3920

Diamond Setters

Brown Clarence 862 Higuera------LI 3-5648

Diamonds–Jewelry–See Jewelers Headings

Diaper Service

BABY'S DIAPERS SERVICE 331 Pacific-LI 3-4720

Dictating Machines

AUDOGRAPH-PHONAUDOGRAPH
Integrated dictation systems to reduce costs in any office. **GRAY AUDOGRAPH**
Versatile, portable AUDOGRAPH
PHONAUDOGRAPH network dictation
PHONAUDOGRAPH PBX dictation
"WHERE TO BUY IT"
DICK'S OFFICE MACHINES 1131 Garden-LI 3-7651

DICK'S OFFICE MACHINES 1131 Garden-LI 3-7651

Directories

CLASSIFIED TELEPHONE DIRECTORY
A Door To Your Business
That Is Always Open
Economical
Proven Usage
Find It Fast In The "Yellow Pages"
The "YELLOW PAGES" Tell—
"WHERE TO BUY IT"
PAC TELEPHONE & TELEGRAPH CO THE
Directory Department 153 Kearny S F
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-2030

Dishwashing Machines

FRIGIDAIRE DISHWASHERS—
LONG E E PIANO CO 777 Marsh-LI 3-1245

HOTPOINT AUTOMATIC DISHWASHERS AND DISPOSALLS
Hotpoint
Hotpoint Automatic Dishwashers give Spot-Less Washing, Spot-Less Rinsing, Spot-Less Drying. New, easily installed Hotpoint Disposall (R) food waste disposer features Custom Switch-Top that turns Disposall on and off, doubles as sink stopper.
"FOR INFORMATION CALL"
SALES & SERVICE
Cline's Appliance Center Inc 962 Monterey-LI 3-8610
COCKRELL'S REFRIGERATION 845-13th-PasoRobls 1416

Advertise here—it pays.

Display Equipment & Materials

Kehoe Display Fixture Co 541 Market San Francisco-DOuglas 2-3469

Docks

PORT SAN LUIS TRANSPORTATION CO 65 Higuera-LI 3-7840
PORT SAN LUIS TRANSPORTATION CO Port San Luis-LI 3-6408

Dog & Cat Kennels

Cheng Lee Kennels 181 Tally Ho Rd(AG)-HU 9-2872
Coast Veterinary Clinic Hwy No 1(MB)-SP 2-6941
Ethel's Boarding Kennels Orcutt Rd-LI 3-2208
McCapes Veterinary Hospital & Boarding Kennel Hwy 1----------------LI 3-0985
Norgaard's Briard Sales & Boarding Kennel 101 Hwy(PB)-PR 3-2385
Pet Hospital The 412 N Broadway Santa Maria-Walnut 5-6116
Whitman's Veterinary Hospital & Boarding Kennel N Hwy---------LI 3-0956
If no answer call--------------LI 3-6493

Dog Hospitals–See Veterinary Hospitals

Dolls–Repairing

Helen's Doll Hospital 8650 Morro Rd-Atascdro 424

Door Closers & Checks–Repairing

A B C Locksmith Co 188 Pomeroy Av(PB)-PR 3-4408
Small's Bonded Locksmiths 1124 Garden-LI 3-7045

Who handles that brand? Many widely advertised products are listed in the Yellow Pages.

FORMICA
TRADE MARK REG. U.S. PAT. OFF.
DRAINBOARDS
CUSTOM INSTALLATION
- TABLE TOPS
- COUNTERS
- SHOWERS
- WALLS
- FREE ESTIMATES
- SATISFACTION GUARANTEED

BOB'S
FLOOR COVERINGS
1105 GRAND AVE.
ARROYO GRANDE
HU 9-3122
COVERING ALL OF SAN LUIS OBISPO CO.

Doors–Retail

ADOR SLIDING PATIO DOORS—
MORRO BAY GLASS 1560 Hwy No 1(MB)-SP 2-5277

CAPRI SLIDING PATIO DOORS—
PAC COAST LUMBER CO OF CALIF 424 Santa Barbara Av-LI 3-2191

Croker-Raynor Door Sales Distr 2330 Augusta-LI 3-5563
GROVER CITY LUMBER CO 13th & Atlantic Av Grovr Cty-HU 9-2729
Hayward Lumber Co 5th & E(MB)-SP 2-2291

RAYNOR OVERHEAD TYPE DOORS
Wood Sectional Overhead Doors with RAYNOR GRADUATED SEAL for easy operation and weather-tite seal.
RAYNOR DOORS
RESIDENTIAL—COMMERCIAL—INDUSTRIAL
SALES SERVICE INSTALLATION
"WHERE TO BUY THEM"
CROKER-RAYNOR DOOR SALES DISTRIBUTOR 2330 Augusta-LI 3-5563

Doughnuts

Delite Bakery 723 Higuera-------LI 3-5842
Do-Nut Bar
Retail & Whsle-Delivery Service
468-5th(MB) ---------------SP 2-4671
Favorite Bakery 638 Marsh------LI 3-2026
Paso Robles Bakery 1229 Park-PasoRobls 228
Spudnut Shop
Retail & Wholesale
686 Higuera -----------------LI 3-2120

Draftsmen

Jurinjak Wm R Branch Mill Rd(AG)-HU 9-3796

Drainboards

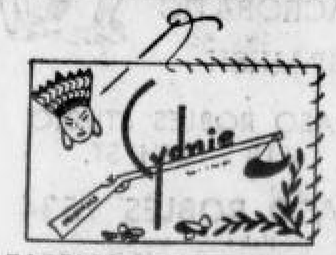
ART MESQUIT COMPLETE HOME FURNISHINGS
Armstrong or Formica Plastic Tops
Bridge & Branch(AG)--------HU 9-2116
Bob's Floor Coverings 1105 Grand Av(AG)-HU 9-3122
(See Advertisement This Page)
Rogers Norman S 303 Lawrence Dr-LI 3-2898

Draperies–Retail

ART MESQUIT COMPLETE HOME FURNISHINGS
CUSTOM MADE DRAPERIES
Drapery Boxes – Window Shades
National VENETIAN BLINDS
BROADLOOM CARPET INSTALLATIONS
Bridge & Branch(AG)------HU 9-2116

Cydnie 6035 Palma Av--------Atascdro 800
(See Advertisement This Page)

DRAPES
SLIPCOVERS



FABRICS – ALTERATIONS
CLOSED SATURDAY ONLY
CYDNIE
ATASÇADERO 800
6035 PALMA AVE. ATASCADERO

Draperies–Retail–(Cont'd)

DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera-----------LI 3-5814
Dodd's Upholstery 272 Pacific----LI 3-5426

DRAPERY SHOP THE
CUSTOM MADE DRAPERIES
TRAVERSE TRACK – BRASS
WINDOW SHADES
VENETIAN BLINDS
CURTAIN RODS
1045 Grand Av(AG)-------HU 9-3779

Paramount Upholstering Co 1218 Carmel-LI 3-0649
PASO ROBLES MERCANTILE CO 839-12th-PasoRobls 340
REMNANT SHOP THE 994 Monterey-LI 3-8442
Rileys Furniture 2211 S Broad----LI 3-0674
TRUSSLER'S FURNITURE STORE 1303 Park-PasoRobls 126
ZEGAR FURNITURE STORE 971 Higuera-LI 3-6034

Drapery Hardware & Fixtures

Drapery Shop The 1045 Grand Av(AG)-HU 9-3779
Paramount Upholstering Co 1218 Carmel-LI 3-0649
Remnant Shop The 994 Monterey--LI 3-8442

Draying

Jones Chas 1110 Olive------PasoRobls 1097

Dress Patterns

Remnant Shop The 994 Monterey--LI 3-8442

Dresses–Retail

Anita Shops 758 Higuera---------LI 3-5448
Christine's 869 Higuera----------LI 3-4821
Fritzi Ann 5925 Traffic Wy------Atascdro 2
GRAND APPAREL THE 951 Grand Av(AG)-HU 9-3113
HARDING DOROTHA M DRESS SHOP 760 Price(PB)-PR 3-4759
Ida Jay Shop 761 Dolliver(PB)---PR 3-2083
Lacterman's 728 Higuera---------LI 3-4936
MARGARET McNEIL'S STYLE SHOP 856 Higuera-LI 3-3831
Ralph Louise Dress Shop 131 E Branch(AG)-HU 9-5929
Schulz's Women's Apparel 853 Higuera-LI 3-1524
SMITH LEONORE 737 Higúera---LI 3-7218
Topper Shop The
We Give S & H Green Stamps
Traffic Wy & Central Mall-Astascadero 487-W
Trend O'Fashion 842 Higuera------LI 3-0748
VOGUE THE 1233 Park------PasoRobls 70

Dressmakers

CHENILLE ART SHOP
NOLA SOUSA
ALTERATIONS
GENERAL SEWING
Open 9 A.M. to 5 P.M. Monday Thru Sat.
EVENING FITTINGS BY APPOINTMENT
Open Thursday Evenings
1510 Broad -------------LI 3-8247

Cydnie 6035 Palma Av--------Atascdro 800

Drilling Companies

Gardner John T Carmel Rd--Atascdro 42-J-2
Hart Chas E 2124 Park-----PasoRobls 768-J
Smith Bros Drilling Contractors 1050 Salinas-PasoRobls 224

Drilling–Well

See Oil Well Drilling; also Water Well Drilling

Drinking Fountains

See Water Coolers & Fountains

Druggists–Retail

ARROYO DRUG CO
WE GIVE S & H GREEN STAMPS
YOUR REXALL STORE
VETERINARY SUPPLIES
KODAKS & PHOTO FINISHING
Day & Night Prescription Service
130 E Branch(AG)--------HU 9-5531
If no answer call(AG)----HU 9-2843

B & H Drug Store 951 Higuera----LI 3-5660
BAEKER'S PHARMACY Highway-Atascadero 51
Bay Medical Pharmacy 6th & E(MB)-SP 2-8055

BELLIS' SANTA MARIA DRUG CO
PRESCRIPTION DRUGGIST
COSMETICS
Faberge' – Helena Rubinstein
Dorothy Gray
Revlon
CONVENIENT TO NIPOMO AREA
522 N Broadway
Santa Maria --------WAlnt 5-4581

DANIELS' DRUG STORE 1317 Park-PsoRobls 1500
ECONOMY DRUG CO NO 2 796 Higuera-LI 3-7656
(See Advertisement This Page)
Elliott's Pharmacy
Prescription Pharmacy
5885 El Camino Rl----------Atascdro 34

FAIR OAKS PHARMACY
COMPLETE
SELF SERVE DRUG STORE
COSMETICS
Toys & Baby Needs
PRESCRIPTION DELIVERY SERVICE
Open Daily
9 A.M. to 8 P.M. – Sun. 2 to 7
900 Grand Av(AG)--------HU 9-2760

Fair Oaks Pharmacy 900 Grand Av(AG)-HU 9-2760
FRENCH CLINIC & HOSPITAL
Pharmacy
1170 Marsh ----------------LI 3-7070
GROVER CITY PHARMACY 9th & Grand Av Grovr Cty-HU 9-2457
After Hours call--------------HU 9-3345
HI-WAY DRUG STORE 1217 Spring-PasoRobls 152
After 5 PM Emergency call--PasoRobls 677
Hudson's Drug Store 815-12th --PsoRobls 51
HURLEY'S PHARMACY 896 Foothill-LI 3-5950
Long's Pharmacy 711 Dolliver(PB)-PR 3-4463

McKEE'S PHARMACY
PRESCRIPTIONS
"Your Health Is Our Business"
VETERINARIANS' SUPPLIES
We Give S & H Green Stamps
Main & Bridge Cambria----WA 7-4236

Medico-Dental Prescription Pharmacy 1239 Osos-LI 3-6922
Morro Bay Rexall Drug Store 315-5th(MB)-SP 2-4241
Norton's Eagle Pharmacy 898 Higuera-LI 3-4843
Park Pharmacy 801-12th------PasoRobls 33
(See Advertisement This Page)
PASO ROBLES PHARMACY
Your Rexall Store
719-12th ------------------PsoRobls 1
PISMO PHARMACY
We Give S & H Green Stamps
750 Price(PB) -------------PR 3-2075
Rexall Drug Store 839 Higuera----LI 3-7875
ROGALLO'S DRUG STORE Ocean Av Cayucs-WY 5-3538

HIDDEN LINEN
Linen table cloths which are too shabby to spread may be easily cut and hemmed into fine, soft hand or tea towels.

Druggists–Retail–(Cont'd)

Shell Beach Pharmacy 1353 Shell Beach Rd Shell Bch-PR 3-2390
(See Advertisement This Page)
Templeton Pharmacy Hwy --Templeton 2941
WEISHAR'S CITY PHARMACY 858 Higuera-LI 3-8424
If no answer call--------------LI 3-4013

Druggists' Sundries

Fair Oaks Pharmacy 900 Grand Av(AG)-HU 9-2760
Gehring's Sundries 1634 Osos-----LI 3-3535
SAN MIGUEL MERCANTILE & VARIETY Sn Migl-HO 7-3390

Drugless Practitioners

Madson A J 870 Price(PB)------PR 3-4636

Advertise here—it pays.

Drums–Musical

See Musical Instruments Headings

Dry Cleaners–See Cleaners & Dyers

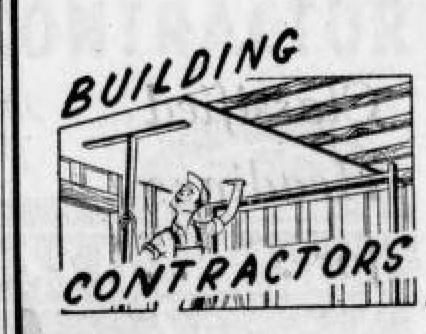
Dry Goods–Retail

PASO ROBLES MERCANTILE CO 839-12th-PasoRobls 340
Penney J C Co 868 Higuera-------LI 3-3811
Penney J C Co 1244 Park -----PsoRobls 260
Rileys Dept Store 1144 Chorro----LI 3-1421
RUMLEY'S DEPT STORE 5th(MB)-SP 2-3251
Sinsheimer Bros 849 Monterey----LI 3-0811

Dry Wall Contractors

RAY'S DRY WALL SERVICE 664 Upham-LI 3-1224
(See Advertisement This Page)

PARK PHARMACY In PASO ROBLES
PRESCRIPTIONS "CAREFULLY COMPOUNDED"
"33 Years – Same Location"
BARRY CLAYBROOK – Owner
SICK-ROOM SUPPLIES
BABY NEEDS
PHOTO SUPPLIES
GREETING CARDS
COSMETICS – SUNDRIES
"PRESCRIPTIONS GIVEN PREFERRED ATTENTION"
PASO ROBLES 33
801-12th STREET



SHEET ROCK CONTRACTOR
HANGING & FINISHING
RESIDENTIAL & COMMERCIAL
FREE ESTIMATES
DIAL
LI 3-1224
If No Answer Call LI 3-2866
RAY'S DRY WALL SERVICE
664 UPHAM



EXTENSION TELEPHONES
are available again!
Enjoy the advantage of being only a few steps from the telephone whenever it rings.
To order it, call your
Pacific Telephone Business Office

ECONOMY DRUG CO.
No. 2
Shop with Confidence at Savings
OPEN 7 DAYS A WEEK
9 A.M. TO 10 P.M.
SUN. 9:30 TO 6:30
COMPLETE
PRESCRIPTION DEPARTMENT
TO SERVE YOU
- Sick Room Supplies
- Baby Needs
- Dana Colognes & Perfume
- Frances Denney Cosmetics
- Revlon Toiletries
- Helena Rubenstein Cosmetics
- Greeting Cards
- Tussy & Lentheric Cosmetics
- Dermetic Cosmetics
- Lanvin Perfumes

We Give S & H Green Stamps
PHONE
LI 3-7656
796 HIGUERA ST.
Higuera & Chorro

SHELL BEACH PHARMACY
Your REXALL Store
PRESCRIPTIONS
We Call Your Doctor for Your Prescriptions
COSMETICS
TUSSY – REVLON – RUBINSTEIN
LELONG–MAX FACTOR–CARA NOME
S & H GREEN STAMPS
PR 3-2390
1353 SHELL BEACH ROAD
NEXT TO SHELL BEACH POST OFFICE
SHELL BEACH

To Find Someone
In your NEIGHBORHOOD
WHO SELLS IT
Looking for someone close by who sells or has a service you want will be easy when you
LOOK IN THE
Classified
TELEPHONE SECTION

Dryers—Clothes Hdgs

See Washing Machines, Dryers & Ironers Hdgs

Duplicating Machine Supplies

A B DICK DUPLICATING PRODUCTS—
PACIFIC COAST PUBLISHING CO
1022 State
Snta Barbara-Woodland 5-5291

Duplicating Machines

DICK'S OFFICE MACHINES
GESTETNER DUPLICATORS
Since 1881
SIMPLE TO OPERATE
EASY TO MAINTAIN
ECONOMICAL IN PERFORMANCE
No Leakage — Brushes — Cans or Pads
Complete Line Office Equip.
1131 Garden ---------------LI 3-7651

PASO ROBLES OFFICE SUPPLY
608-12th-PasoRobls 481-J
Walker's Bob
Heyer Duplicating Machine
785 Marsh ----------------LI 3-1827

Dyers—See Cleaners & Dyers

Eggs—Retail

Fair-Oaks Milk Co
1023 Grand Av(AG)-HU 9-5557

Please distinguish between the black letter "O" and the red numeral "0" (zero) when dialing. Be sure to bring your finger all the way around to the finger stop for each letter or digit and then release the dial without forcing or retarding its return.

Classified Headings for.......
CLOTHES
DRYERS
SALES
SERVICE
PARTS
See...
WASHING MACHINES, DRYERS & IRONERS HDGS.,
on the "W" Pages

Eggs—Whsle

BADER WM
Wholesale Distr & Receiver
12th & Riverside---------PasoRobls 298
Featherwell Farms
Tallyho Rd(AG)-HU 9-5030
MESA POULTRY Hwy 1(AG)----HU 9-3059
(See Advertisement This Page)
OLSON BROS EGG CO
Distributors of Fresh Local Eggs
1010 Orcutt Rd--------------LI 3-4254
POULTRYMEN'S CO-OPERATIVE ASSN SOUTHERN CALIF
El Camino Rl-Atascdro 1111

Elastic Hosiery

Baeker's Pharmacy Hwy---------Atascdro 51

Electric Appliances—Household, Major

See Specific Kinds, such as Dishwashing Machines Hdgs; Garbage Disposal Equipment Hdgs; Ranges & Stoves Hdgs; Refrigerators & Freezers Hdgs; Television & Radio Hdgs; Vacuum Cleaners Hdgs; Washing Machines, Dryers & Ironers Hdgs; Etc

Electric Appliances—Household, Small

Campbell's Refrigeration
532 Higuera-LI 3-6800
Cayucos Hardware Hwy Cayucs---WY 5-3242
Cline's Appliance Center Inc
962 Monterey-LI 3-8610
Davis Electric & Hardware
930 Price(PB)-PR 3-2215
HEATON R C CO 803-13th---PasoRobls 890
HILL'S HOME APPLIANCES
ART HILL — Owner
Authorized Sales & Service
MAYTAG — GENERAL ELECTRIC
HOOVER
MOTOROLA — SUNBEAM
GAFFERS & SATTLER
We Give S & H Green Stamps
Located in Fair Oaks Theatre Bldg.
1009 Grand Av(AG)--------HU 9-5527
MADSEN HARDWARE & PLUMBING
109 W Branch(AG)-HU 9-2758
Ocean View Furniture Co
2200 Hwy 1(MB)-SP 2-6287
Turney's Electric Shop
124 E Branch(AG)-HU 9-2757
Valley Electric Co 787 Higuera----LI 3-4949
Ward's for Better Living
6130 El Camino Rl-Atascdro 5
Western Auto Associate Store
685 Higuera-LI 3-9036

QUICK BRASS CLEANER

You can clean copper and brass instantly by rubbing with a mixture of vinegar and salt. The finish won't last as long as with regular metal polish, but the mixture does a fine job.

MESA POULTRY RANCH
EGGS DISTRIBUTED DIRECT FROM RANCH TO RETAILER
Call Any Time
HU 9-3059
HIGHWAY #1 ARROYO GRANDE

Electric Appliances—Household, Small—(Cont'd)

WESTINGHOUSE ELECTRIC APPLIANCES
A full line including Refrigerators, Freezers, Ranges, Water Heaters, Dishwashers, Laundromats, Electric Clothes Dryers, Food Waste Disposers.
You Can Be Sure . . . If it's WESTINGHOUSE
"WHERE TO BUY THEM"
DISTRIBUTORS
WESTINGHOUSE ELECTRIC SUPPLY CO 4601 S Boyle
Los Angeles-Ludlow 1-0281
Wilcox Lou & Son General Electric
Appliances 823-12th --------PasoRobls 226

Electric Appliances—Household, Small—Repairing & Parts

B & F ELECTRIC SHOP
House Wiring a Specialty
ELECTRICAL SUPPLIES
LIGHTING FIXTURES
REPAIRS ON ALL SMALL ELECTRIC APPLIANCES
560 S 13th Grovr Cty------HU 9-2478
Cockrell's Refrigeration
845-13th-PasoRobls 1416
Fixit Shop 660 Higuera---------LI 3-4823
Hill's Home Appliances
We Give S & H Green Stamps
1009 Grand Av(AG)---------HU 9-5527

That steady hmmmm of the dial tone is your telephone's way of asking, "Number, Please."

Electric Appliances—Household, Small—Repairing & Parts—(Cont'd)

Meeks Electric
10th & Grand Av Grovr Cty-HU 9-3371
OTTO'S FIXIT SHOP
ATASCADERO
REPAIRS ON ALL APPLIANCES
Toasters — Irons — Percolators, Etc.
GAS RANGES
WASHING MACHINES
6390 El Camino Rl-----Atascadero 802
Watkins Appliance Repair
1334 Spring-PasoRobls 1281

Electric Appliances—Household, Small—Whsle & Mfrs

Craver Hugh E Electrical Parts & Supplies
2237 Fresno St Fresno-ADms 3-3477

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Classified Headings for ....
MAJOR HOUSEHOLD APPLIANCES
PARTS-DEALERS-*SERVICE*
See Specific Headings, Such as . . .
- DISHWASHING MACHINES HDGS.
- GARBAGE DISPOSAL EQUIPMENT HDGS.
- RANGES & STOVES HDGS.
- REFRIGERATORS & FREEZERS HDGS.
- TELEVISION & RADIO HDGS.
- VACUUM CLEANERS HDGS.
- WASHING MACHINES, DRYERS & IRONERS HDGS.
- ETC.

Electric Contractors—Industrial & Residential

A-1 ELECTRIC 962 Monterey----LI 3-3528
(See Advertisement Page 40)
A & B Electric 170 Spruce(AG) --HU 9-2426
ARROYO ELECTRIC
Hwy No 1(AG)-HU 9-2829
Arroyo Electric Hwy No 1(AG)----HU 9-3667
BRESSLER ELECTRIC CO INC
Sn Migl-HOmstd 7-3262
(See Advertisement Page 40)
COOK F D PLUMBER & ELECTRICIAN
ELECTRIC
PLUMBING
HEATING
Repairs — Installations — Service
1032 Pine -----------PasoRobles 1066
If no answer call---PasoRobles 2-F-2
Cook's Electric Shop Cambria ---WA 7-4691
Gallagher Electric Co 344 Higuera--LI 3-4747
(See Advertisement This Page)
HARBOR SUPPLY CO
1141 Main(MB)-SP 2-5311
(See Advertisement This Page)
MATHEWS DON A
1140 Railroad-PasoRobls 1709
(See Advertisement This Page)
Ochs A R Electrical & Mechanical
Construction 2075 Rachel Ln----LI 3-7937
Paso Robles Electric
918-13th-PsoRobls 1501
(See Advertisement This Page)

(Continued Next Page)

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately so that they need not be placed again . . . teaches children the little telephone courtesies.

GALLAGHER ELECTRIC CO.
Electrical Contractor
- RESIDENTIAL
- COMMERCIAL
- INDUSTRIAL

WIRING
RETAIL FIXTURES & SUPPLIES
LIGHTING FIXTURES
FRANK GALLAGHER — Owner
FOR FAST SERVICE CALL
LI 3-4747
344 HIGUERA
SAN LUIS OBISPO

PASO ROBLES *Electric*
ELECTRICAL CONTRACTORS
- INDUSTRIAL
- RESIDENTIAL
- COMMERCIAL
- REMODELING

RANGE & DRYER WIRING
- WIRING SUPPLIES
- LIGHTING FIXTURES
- ELECTRIC HEATERS
- KITCHEN FANS

Adequate Wiring As Close As Your Phone
SATISFACTION GUARANTEED
Free Estimates
PASO ROBLES 1501
Nights, Sundays & Holidays Call
Paso Robles 1610 or Paso Robles 391
13th & RAILROAD AVE.

ELECTRICAL CONTRACTOR
COMMERCIAL — INDUSTRIAL
RESIDENTIAL
MAINTENANCE & REPAIRS
FULLY LICENSED & INSURED
Electrical JESS H. SPRAGUE *Contractor*
ATASCADERO 722
5485 CAPISTRANO AVE. ATASCADERO

HARBOR SUPPLY CO.
ELECTRICAL *Contractors*
- RESIDENTIAL
- COMMERCIAL
- INDUSTRIAL

Retail Electrical & Plumbing Supplies
FREE ESTIMATES
SP 2-5311
1141 MAIN MORRO BAY

Electrical CONTRACTORS
DON A. MATHEWS
FREE ESTIMATES
ALL WORK GUARANTEED
- COMMERCIAL
- RESIDENTIAL
- INDUSTRIAL



NEW CONSTRUCTION OR ALTERATION
WE SPECIALIZE IN ELECTRICAL WORK ON IRRIGATION SYSTEMS
COMPLETE ELECTRICAL & PLUMBING SUPPLIES
CALL
Paso Robles 1709
1140 RAILROAD

Electric Contractors–Industrial & Residential–(Cont'd)

Rodgers C H Garden Farms-SntaMrgrta 5671
(See Advertisement This Page)
San Luis Electric & Heating Service 1616 Sydney-LI 3-4112
SPRAGUE JESS H ELECTRICAL CONTRACTOR 5485 Capistrano Av-Atascdro 722
(See Advertisement Page 39)
VALLEY ELECTRIC CO 661 Higuera-LI 3-0855
Varian Eric Cypress Halcyon------HU 9-2831

IVY LOOP-THE-LOOP

Snip off hook of wire coat hanger, bend remaining wire into a loop, thrust ends in ivy pot to make miniature trellis.

C. H. RODGERS
ELECTRICAL CONTRACTOR



• COMMERCIAL
• RESIDENTIAL
• INDUSTRIAL
NEW CONSTRUCTION OR ALTERATIONS
NO JOB TOO BIG OR TOO SMALL
Estimates Cheerfully Given
CALL
SANTA MARGARITA 5671
GARDEN FARMS ATASCADERO

BRESSLER ELECTRIC CO., INC.
COMPLETE ELECTRICAL SERVICE
INDUSTRIAL
COMMERCIAL
RESIDENTIAL
Installing Engineering Service
SERVING SAN LUIS COUNTY
San Miguel – HOmestead 7-3262
If No Ans. Call HOmestead 7-3266

A-1 ELECTRIC
MEMBER NECA
CONTRACTING & SERVICE
Residential – Commercial Industrial
FOR ESTIMATES & EMERGENCY
CALL
LI 3-3528
If No Answer Call LI 3-3141 Or LI 3-3850
962 Monterey San Luis Obispo

Electric Equipment–Service & Repairing

Rodgers C H Garden Farms-SntaMrgrta 5671
Sprague Jess H Electrical Contractor 5485 Capistrano Av-Atascdro 722

Electric Heaters

See Electric Appliances–Household, Small Hdgs; Heaters

Electric Motors

BAXENDALE ELECTRIC
Delco Wagner A-O Smith & Baldor
3035 S Broad----------------LI 3-0496

Electric Motors–Repairing

Baxendale Electric 3035 S Broad--LI 3-0496
(See Advertisement This Page)
CORBIT ELECTRIC MOTOR REPAIR 846-9th-PasoRobls 1383
(See Advertisement This Page)

GENERAL ELECTRIC AUTHORIZED SMALL MOTOR SERVICE STATION
Complete facilities for in and out-of-warranty repair or exchange of A-C and D-C motors and generators to 15 H.P. Authorized distributor G-E motor renewal parts and G-E single phase motors.
"FOR SERVICE CALL"
Baxendale Electric 3035 S Broad-LI 3-0496

You can shop at home . . . easily and comfortably . . . by thumbing through the Yellow Pages. Your Classified Directory lists 'most every store in town . . . helps you find everyone who sells and serves.

Electric Signs–See Signs

Electric Supplies–Retail

B & F Electric Shop 560 S 13th Grover City-HU 9-2478
BRESSLER ELECTRIC CO INC Sn Miguel-----------HOmstd 7-3262
Mathews Don A 1140 Railroad-PasoRobls 1709
Oceano Hardware 921 Front Oceano-HU 9-3416

Electric Supplies–Whsle & Mfrs

CHANNEL WHOLESALE ELECTRIC SUPPLY CO 1231 Santa Barbara Santa Barbara-Woodland 4566
Craver Earl H Wholesale Electric & Hardware 1223 M Fresno----ADms 3-0462
Dyer's Electric Supply Inc 10 South-LI 3-5475
ELECTRIC SUPPLY OF SALINAS 406 Griffin Salins-HArisn 2-4789

PACK PIPE & SUPPLY INC
WHOLESALE PLUMBING & ELECTRICAL SUPPLIES
Santa Barbara Av & High----LI 3-8353

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

ELECTRIC MOTORS
REPAIRING & REWINDING
Distributor & Authorized Service for



• GENERAL ELECTRIC
• DELCO
• WAGNER
• BALDOR
• A. O. SMITH
• U. S.
& Other Motors
Commercial & Industrial
NEW & REBUILT
Electric Tool Repairing
All Work Guaranteed
PHONE
LI 3-0496
ALL SIZES FOR EVERY PURSE & PURPOSE
Baxendale Electric
25 Years Experience
Bob Baxendale
3035 SOUTH BROAD SAN LUIS OBISPO

Electric Tools

Corbit Electric Motor Repair 846-9th-PasoRobls 1383
PAC COAST LUMBER CO OF CALIF 424 Santa Barbara Av-LI 3-2191
SANTA BARBARA TOOL & SUPPLY CO 514 E Haley Snta Barbara-Woodland 5-7817

Electric Tools–Repairing

Baxendale Electric 3035 S Broad--LI 3-0496

Electricians

See Electric Contractors Headings

Electronic Equipment & Supplies–Repairing

ARROYO ELECTRIC Hwy No 1(AG)-HU 9-2829

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

In Paso Robles
ELECTRIC MOTORS
★ REWIND ★ REPAIR ★ SALES
REWINDING OUR SPECIALTY
ALL WORK GUARANTEED



NO JOB TOO LARGE OR TOO SMALL
WE REPAIR
✓ ELECTRIC WELDERS
✓ GENERATOR SETS
✓ ELECTRIC TOOLS
All Work Guaranteed
FOR FAST EFFICIENT SERVICE
CALL
PASO ROBLES 1383
Residence
Ray Corbit, Owner-Mgr.–San Miguel 87-R-4
Corbit Electric Motor Repair
846-9th Paso Robles

Employment Agencies

Calif State Dept of Employment Farm Labor Office 3341 Spring-------PasoRobls 1817
Calif State Employment Service 817 Palm-LI 3-0770
Paso Robles Telephone Answer & Employment Agcy 740-14th -PasoRobls 493
SAN LUIS EMPLOYMENT SERVICE AGCY 964 Chorro-LI 3-5800
(See Advertisement This Page)

Enchiladas–See Tamales Headings

Engineers–Civil

PACIFIC ENGINEERS & SURVEYORS INC
REGISTERED CIVIL ENGINEERS
LICENSED LAND SURVEYORS
STRUCTURAL ENGINEERING
PLANS & SPECIFICATIONS
SUBDIVISION – LOT & RANCH SURVEYS
BLUE PRINTING
857 Palm ---------------LI 3-0850

Engineers–Electronic

ARROYO ELECTRIC Hwy No 1(AG)-HU 9-2829

Engineers–Structural

Pacific Engineers & Surveyors Inc 857 Palm-LI 3-0850
Shugart & Mendes 812 Anacapa Snta Barbara-Woodland 5-2560

Engines

BRIGGS & STRATTON GASOLINE ENGINES
FACTORY APPROVED
SALES-SERVICE
Easy starting — Extra Reliability
1 to 9 hp. For farm, home, and industry
NO. 1 IN THE WORLD
"FOR INFORMATION CALL"
SERVICE DISTRIBUTORS
MUELLER FRANCIS C 198 South-LI 3-4416
SERVICE DEALERS
NOBLE SAW SERVICE 1129 Garden-LI 3-5775
PASO ROBLES AUTO PARTS 944 Spring-PasoRobls 505

CLINTON ENGINES
Quick Starting
2 & 4 Cycle Engines
CLINTON Engines, Chainsaws, Outboards
Parts and Service
Get Free Engine Checkup
"FOR INFORMATION CALL"
SERVICE STATIONS
NOBLE SAW SERVICE 1129 Garden-LI 3-5775

CUMMINS DIESEL ENGINES
Authorized service, genuine Cummins parts, and engines for automotive, industrial, construction, marine, and electric generation service. 24 basic engines; 150 models. 60 to 600 hp.
"FOR INFORMATION CALL"
SAN LUIS TRUCK SERVICE Old South 101 Hwy-LI 3-9788

We hope that you enjoy our radio program, "The Telephone Hour" which is produced weekly for your pleasure and enjoyment —N.B.C., Monday nights.

Engines–(Cont'd)

LAUSON ENGINES
Quality, 4-cycle, gasoline engines since 1896. 1¾-to-6.3 HP. Quick-starting, dependable. Franchised service, stocked with new engines and genuine parts. Factory-trained mechanics.
"FOR SERVICE CALL"
SERVICE STATIONS
MUELLER FRANCIS C 198 South-LI 3-4416

POWER PRODUCTS ENGINES
Air cooled gasoline engines with Double Power Action, for mowers, chain saws, grain augers and other applications.
"FOR INFORMATION CALL"
SERVICE DISTRIBUTORS
MUELLER FRANCIS C 198 South-LI 3-4416

WISCONSIN ENGINES–
DEALERS
MUELLER FRANCIS C 198 South-LI 3-4416

Engines–Repairing & Rebuilding

Booth Bros 1103 Higuera--------LI 3-2811
PASO ROBLES AUTO PARTS 944 Spring-PasoRobls 505

Engravers–Metal

Brasher's Jewelry 880 E(MB)-----SP 2-5086

Engravers–Plastic

Litho Art Shop 1804 Osos--------LI 3-5939
If no answer call-------------LI 3-3718

Escrow Companies

SECURITY TITLE INSURANCE CO 1119 Chorro-LI 3-8211
TITLE INSURANCE & TRUST CO 1141 Chorro-LI 3-2900

Excavating–See Contractors–Excavating

EXPLOSION IN OVEN

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

SAN LUIS EMPLOYMENT SERVICE AGENCY
GENEVIEVE M. GOFF • Owner, Mgr.



PHONE
LI 3-5800
NO CHARGE TO EMPLOYERS
LOW FEES TO APPLICANTS
964 CHORRO ST.

Express Forwarding

Arroyo Grande Truck Co 201 W Branch(AG)-HU 9-2828
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1511
CALIF MOTOR EXPRESS LTD
Cayucos 1st Cayucos -----------WY 5-3930
Paso Robles 5th & Riverside Av-PasoRobls 657
Atascadero 5855 El Camino Rl-Atascdro 582
San Luis Obispo 390 Pacific-----LI 3-4084
Railway Express Agency Inc 1021 Railroad Av-LI 3-8334
Railway Express Agency Inc 1332 Spring-PsoRobls 68

Good party-line neighbors remember to space their calls.

Exterminating

See also Fumigating; also Termite Control

ABATE-A-PEST CO 1208 Palm--LI 3-1838
(See Advertisement This Page)

BI-COUNTIES TERMITE CONTROL
Bonded & State Licensed
FUMIGATING
& GENERAL PEST CONTROL
TERMITE CONTROL
Fungi – Dry Rot – Beetles
Cal Vet & FHA Inspection Reports
FOR ESCROW & LOANS – ESTIMATES
1461 Palm --------------LI 3-6202
If no answer call---------LI 3-2066

Bi-Counties Termite Control 1461 Palm-LI 3-6202
(See Advertisement Page 42)

(Continued Next Page)

Your telephone is one of today's best bargains.

ABATE-A-PEST CO.
E. J. (GENE) MEDZYK – Owner
LICENSED • BONDED • INSURED
ASK ABOUT OUR MONTHLY CONTROL FOR



• ANTS • RODENTS
• MOTHS • ROACHES
• BEETLES • FLEAS
• EARWIGS • SILVERFISH
• AND OTHER PESTS

• TERMITE CONTROL
• ESCROW REPORTS
• AGRICULTURAL & SOIL FUMIGATION

FOR THE FINEST SERVICE, AT REASONABLE COST, IN THE ABATEMENT OF PESTS IN HOMES, INDUSTRY AND AGRICULTURE, CALL
LI 3-1838
1208 PALM SAN LUIS OBISPO

FRONTIERS • • beyond

There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.

The Pacific Telephone and Telegraph Company

→ Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

Exterminating–(Cont'd)

Hickenbottom J Earle 1461 Palm--LI 3-2066
KYLE CO 1609 Osos----------LI 3-1998
(See Advertisement This Page)
PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
1461 Palm-LI 3-2065
(See Advertisement This Page)
VAL KEY TERMITE CONTROL
See Our Ad-Termite Control
740-14th ----------PasoRobls 1742-W

Farm Equipment–Renting

GEORGE'S EQUIPMENT RENTALS
S Hwy-LI 3-1436

Farm Equipment & Supplies

ALLIS-CHALMERS FARM MACHINERY—
COAST EQUIPMENT CO
200 Higuera-LI 3-0602

CASE FARM IMPLEMENTS—
WOOD H A WELDING & MACHINE SHOP
1207-13th-PasoRobles 321

EMERALD IRRIGATION CO
WHOLESALE DISTRIBUTOR
Ames ABC Sprinkler Systems
Lo-Hi Aluminum Gated Surface Pipe
Slip Joint Galvanized Surface Pipe
Complete Line of Portable Irrigation Equipment and Supplies
Sprinkler Heads, Parts and Repairs
Hwy 101 South at Spence Rd
Salins ------------HArisn 2-9026

FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102
Henderson Merle Hwy No 1(AG)--HU 9-2906
INTERNATIONAL HARVESTER—
WILDMAN J M INC
34th & Spring-PasoRobls 254

Advertise here—it pays.

Farm Equipment & Supplies–(Cont'd)

Johnson Fred H 1119 Garden------LI 3-1523
Livingston E C Co Inc Farm Implements
1236 Railroad-PasoRobls 534
McWilliams & Palla
1148-12th-PasoRobles 1238
(See Advertisement This Page)

SAN LUIS OBISPO COUNTY FARM SUPPLY CO
A COMPLETE FARM SERVICE
Feed – Seed – Insecticides – Fertilizers
GALVANIZED IRON ROOFING
T-POSTS – REDWOOD POSTS & ALL FENCING NEEDS
157 Higuera -------------LI 3-3751

WALLACE MACHINERY CO
CATERPILLAR – JOHN DEERE
Complete Line Of Farm Equipment
Complete Service & Repairs
1139-13th ----------PasoRobles 450

Farm Supervisors

San Luis Obispo County Farm Bureau
157 Higuera-LI 3-3654

Federal Government Offices

See Alphabetical Directory Under "U S Government"

Wise buyers say there's nothing like the Yellow Pages for getting in touch with almost everyone who sells things, fixes things, does things.

Who SELLS IT?

When a specific product or service is needed and there is an uncertainty as to who sells it

THE *Classified* TELEPHONE SECTION *Will Direct You*

Feed Dealers

ATASCADERO FEED & SUPPLY
S Hwy-Atascadero 193
(See Advertisement This Page)
BECKER FEED & SEED CO
210 California Bl-LI 3-7358
(See Advertisement This Page)
Farmers Alliance Bus Assoc
10th & Riverside Av-PasoRobls 115
(See Advertisement This Page)

GROVER CITY FEED STORE
POULTRY & DAIRY FEEDS
BABY CHICKS
FLOWER & GARDEN SUPPLIES
POULTRY EQUIPMENT
"WE GIVE S & H GREEN STAMPS"
Frank S. Lytle & Alton Lee
10th & Grand Av Grovr Cty-HU 9-2361

Hill J B Co -------------SntaMrgrta 2601
LARRO FEEDS—
GENERAL MILLS FEED STORE
Traffic Wy-Atascdro 701
Loomis E C & Son
415 E Branch(AG)-HU 9-5514
Loomis E C & Son 121 Higuera----LI 3-8410

MOORMAN MANUFACTURING CO
For GOOD Results
FEED
MOORMAN'S
Minerals and Protein Concentrates
RICHARD SELPH
District Sales Manager
81 Foothill Bl ------------LI 3-5682

POULTRYMEN'S CO-OPERATIVE ASSN SOUTHERN CALIF
El Camino Rl-Atascdro 1111
San Luis Obispo County Farm Supply Co
157 Higuera-LI 3-3751
Templeton Feed & Grain
Old Hwy-Templeton 4191

Feed–Whsle & Mfrs

General Mills Feed Store
Traffic Wy-Atascdro 701
LARRO FEEDS—
GENERAL MILLS FEED STORE
Traffic Wy-Atascdro 701
Poultrymen's Co-Operative Assn Southern Calif El Camino Rl---------Atascdro 1111

Fence Materials

McCarthy Tank & Steel Co
Railroad Av-LI 3-1760
Pac Coast Lumber Co of Calif
424 Santa Barbara Av-LI 3-2191

Fences

HENDERSON MERLE
FENCES
CHAIN LINK & WIRE FENCING
COMPLETELY INSTALLED
FREE ESTIMATES
1 Mile East of Oceano
Mailing Address
P O Box 33 Arroyo Grande
Hwy No 1(AG)-----------HU 9-2906

HILL J B CO -----------SntaMrgrta 2601

SAN JOSE STEEL FENCE
Chain link fence manufactured & erected for industries, schools, public institutions, playgrounds, pools, residences, estates.
REINFORCING STEEL
STRUCTURAL STEEL
STEEL BUILDINGS
SJS SAN JOSE STEEL CO.
"FOR INFORMATION CALL"
San Jose Steel Co Inc
195 N 30th San Jose-CYprss 5-0353

San Luis Mill & Lumber Co
246 Higuera-LI 3-0825
San Luis Obispo County Farm Supply Co
157 Higuera-LI 3-3751
(See Advertisement This Page)

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE *Classified* TELEPHONE SECTION

Fencing Equipment & Supplies

See Sporting Goods Headings

Fertilizers–Retail

ATASCADERO FEED & SUPPLY
S Hwy-Atascadero 193
Becker Feed & Seed Co
210 California Bl-LI 3-7358
Best Fertilizers Co The
582 Newman Dr(AG)-HU 9-2417

BREA BRAND FERTILIZERS
Fast-acting, long-lasting nitrogen fertilizers in solution or dry form for easy, economical application. Big supplies always available for field-side delivery. Complete dealer service program.
Brea BRAND
"WHERE TO CALL"
McCrea Seed & Chemical
695 S Blosser Rd
Santa Maria-Walnut 5-5540
McCrea Seed & Chemical Co
1401 Greenwood Dr-PasoRobls 1551

FARMERS ALLIANCE BUS ASSOC
FERTILIZERS
SEEDS
INSECTICIDES
BALING WIRE
10th & Riverside Av----PasoRobles 311
Office -----------PasoRobles 115

Karleskint's Florist & Nursery
1422 Monterey-LI 3-1535
Livingston Park Nursery
604-30th-PasoRobles 353
Loomis E C & Son
415 E Branch(AG)-HU 9-5514
Loomis E C & Son 121 Higuera----LI 3-8410

MARSHALL N D INC
AGRIFORM
Distributor of Paso Robles
LIQUID FERTILIZERS
AGRICULTURAL CHEMICALS
P.O. Box 11
Old Hwy 41--------PasoRobles 42-J-3

Mc CREA SEED & CHEMICAL CO
1401 Greenwood Dr-PasoRobls 1551

SHELL NH3 SERVICE
NH_3 (Anhydrous Ammonia) contains more nitrogen than any other kind of fertilizer — 82% guarantee. Shell NH_3 is sold applied — you save time, save labor. It's the sure way to fertilize your crops.
"WHERE TO GET SERVICE"
NH3 SERVICE CO 609 S Depot
Santa Maria-WAlnut 5-4509
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1421

Fertilizers–Whsle & Mfrs

Mc Crea Seed & Chemical Co
1401 Greenwood Dr-PasoRobls 1551
Shell Agricultural Ammonia Service
Santa Maria
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for ENtrprise 1-1421

GREASE BEFORE USING

Caps of nail polish and glue bottles won't stick if the screw threads are greased with cold cream or oil.

MORRO BAY FISHERIES INC.



FISH
FRESH DAILY
Wholesale & Retail

FILLETS OF ALL KINDS
SMOKED FISH
SHELL FISH
OYSTERS & ABALONE

L. F. Carver
C. V. Lindwall

CALL
SP 2-3431

BOX 192
60-8th St. Morro Bay

Financing

See also Loans

BENEFICIAL FINANCE CO 745 Higuera-LI 3-4852
Central Savings & Loan Assn 1127 Garden-LI 3-3364
Mercantile Acceptance Company 968 Higuera-LI 3-8450
Mercantile Acceptance Corp of Calif 968 Higuera-LI 3-8450
National Farm Loan Assn
 See Our Adv Loans
 197 Santa Rosa-------------LI 3-7161
Production Credit Assn San Luis Obispo
 See Our Adv Loans
 197 Santa Rosa-------------LI 3-7161
Thresh E H Inc 1101 Monterey----LI 3-1306

Fire Extinguishers

FYR-FYTER EQUIP CO
SALES – SERVICE
REFILL FOR
ALL TYPES OF EQUIPMENT
Sam Marshall – Owner
P.O. Box 651
1029 Morro -------------LI 3-5797
If no answer call (MB)----SP 2-2461

Fire Protection Equipment

Curtis L N & Sons 5814 College Av Oaklnd-OLympc 5-5111
Fyr-Fyter Equip Co 1029 Morro----LI 3-5797
Western Fire Equipment Co 69 Main San Francisco-SUttr 1-0618

Firearms

See Guns; Gunsmiths; also Sporting Goods Headings

An extension telephone is a step-saver in any home.

Fireplace Builders

Faulstich Bros San Luis Brick Inc 2900 S Broad LI 3-6929
Lillo D John Sombrilla Av -----Atascdro 958

Fireworks

Borgman Sales Co 2420 Davis Sn Leandro-LOckhvn 8-0780

Fish–Retail

BAYSHORE FISH MARKET 6th & Bayshore(MB)-SP 2-5904
 (See Advertisement This Page)
Bob's Seafood Market 5th & Embarcadero(MB) SP 2-8473
Brebes Abalone Plant & Fish Market 7th & Front(MB)-SP 2-6463
Charlie's Fish Market 491 Cypress(PB)-PR 3-4745
 (See Advertisement This Page)
DAVIS SEA FOODS 262 Front Avla Beach-LI 3-0991
 (See Advertisement This Page)
Elmore Harold Abalone Plant 1160 West(MB)-SP 2-3501
Four Crab's Sea Food Center Embarcadero(MB)-SP 2-4432
MORRO BAY FISHERIES INC 60-8th(MB)-SP 2-3431
 (See Advertisement This Page)
Oceano Beach Fresh Fish Market Pier Av Oceano-HU 9-2128

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

Fish–Whsle

BAYSHORE FISH MARKET 6th & Bayshore(MB)-SP 2-5904
BOB'S SEAFOOD MARKET
WHOLESALE & RETAIL
FISH DEALER
P O Box 982
5th & Embarcadero(MB)----SP 2-8473
Brebes Abalone Plant & Fish Market 7th & Front(MB)-SP 2-6463
 (See Advertisement This Page)
Davis Sea Foods 262 Front Avla Beach-LI 3-0991
FOUR CRAB'S SEA FOOD CENTER
FISH
Wholesale & Retail
CRAB – ABALONE
SHELLS
Embarcadero(MB) --------SP 2-4432
Jamieson Sea Food 8th & Bayshore(MB)-SP 2-4786
 (See Advertisement This Page)
Lovern's Clammers Headquarters Pier Av Oceano-HU 9-2767
MORRO BAY FISHERIES INC 60-8th(MB)-SP 2-3431
Pac Mutual Fish Co Port Sn Luis Wharf-LI 3-6347
San Luis Fish Co Avla Bch--------LI 3-4603
Veterans Fishery 5th & Waterfront(MB)-SP 2-8273

THIS TAKES THE CAKE
To split layer cake, or slice an angel food cake, "saw" through it with silk or nylon thread.

BAYSHORE FISH MARKET



6th & BAYSHORE
MORRO BAY

Bill & Florence Wilson
OUR SPECIALTY
RED ROCK COD
• FRESH CRABS
• LOBSTERS in Season
• OYSTERS – PRAWNS
• ABALONE
• UNUSUAL MARINE SOUVENIRS
SP 2-5904
WE CATCH OUR OWN LOCAL FISH DAILY



BETTY & CLYDE YANCEY

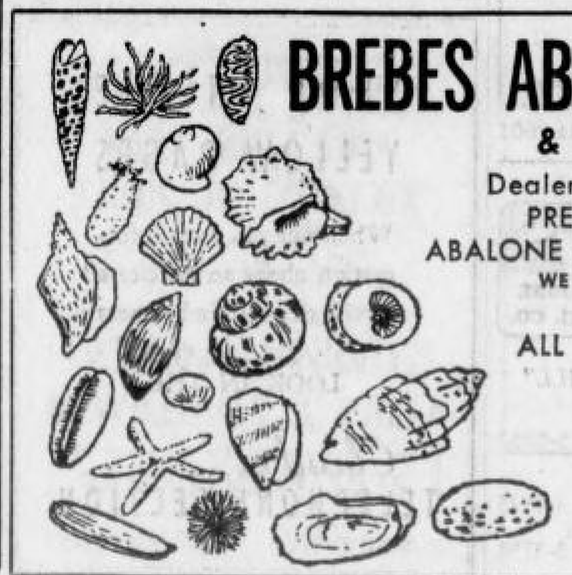
Jamieson Sea-food
8th & BAYSHORE • MORRO BAY
WHOLESALE AND RETAIL
• Fancy Abalone • Lobster
• Shrimp • Crabs
• Scallops • Fish
• Clams • Shells
Bait and Tackle
—RENTALS—
Crab Nets Clam Forks
FISHING GEAR
★ CALL SP 2-4786
If No Answer Call SP 2-2127

IN PISMO BEACH



ALL KINDS – IN SEASON
• CRABS • SHRIMP
• LOBSTER • OYSTERS
• ABALONE • CLAMS – ETC.
CALL
PR 3-4745
CHARLIE'S FISH MARKET
491 Cypress PISMO BEACH

AVILA BEACH
WHOLESALE – RETAIL
FRESH FISH
ALL KINDS
– WE CATCH OUR OWN –
SMOKED FISH & CRABS
OUR SPECIALTY
DAVIS SEA FOODS
CALL
LI 3-0991
262 FRONT AVILA BEACH



BREBES ABALONE PLANT
& FISH MARKET
Dealers in FANCY SLICED
PREPARED ABALONE
ABALONE STICKS & CLAM STICKS
WE SMOKE OUR OWN FISH
Dealers In
ALL TYPES OF SHELLS
CALL
SP 2-6463
If No Answer Call SP 2-3806
7th & Front – MORRO BAY on the Water Front

Fishing Bait

Bayshore Fish Market 6th & Bayshore(MB)-SP 2-5904
Bud's Tackle & Novelty Shop Santa Margarita Lake-SntaMrgrta 5548
Virg's Landing Embarcadero(MB) -SP 2-4006

Fishing Supplies

PETE'S TACKLE SHOP
FOR ALL FISHING TACKLE
Fresh & Frozen Bait
Fishing Poles for Rent – Crab Nets
Tickets for Deep-Sea Fishing Boats
Call Us for Charter Service
Avila -------------------LI 3-1970

Fishing Tackle–Repairing

JIM'S WORK SHOP
FISHERMEN
REELS AND RODS
REPAIRED
PARTS AND SERVICE
SHARPENING SERVICE
860 Main(MB) -----------SP 2-3581

Fishing Tackle–Retail

See also Sporting Goods–Retail

Al's Place Hwy Cayucs----------WY 5-3748
ATASCADERO LAKE BOAT RENTALS
ALL YEAR FISHING
Bass – Crappie – Blue Gill – Catfish
Boats – Day & Hourly Rates
POPS TACKLE SHOP
Bait & Tackle
FISH WITH THE STOKELY'S
Helen – George
9405 Marchant Av--Atascadero 406-M
B & B Tackle Shop Hwy No 1 Cayucs-WY 5-3505
Baywood Park Hardware 309-2d Baywd Prk-LI 3-2876
Brown's Landing 4th & Front(MB)-SP 2-5868
BUD'S TACKLE & NOVELTY SHOP
ON LAKE
SANTA MARGARITA
Spinning & Casting Rods Rented
FISHING BAIT & TACKLE
NOVELTIES & DRUGS
FISHING LICENSES
Santa Margarita Lake
---------------SantaMargarita 5548
HILL J C SPORTING GOODS 1039 Chorro-LI 3-1613
Jamieson Sea Food 8th & Bayshore(MB)-SP 2-4786
MADSEN HARDWARE & PLUMBING 109 W Branch(AG)-HU 9-2758
Pete's Tackle Shop Avla ---------LI 3-1970
R & J Sports & Home Supply 283 Higuera-LI 3-8684
SPORTSMAN'S STORE
W. M. "WES" BASTIANI – Owner
"The Central Coast Area's Sportsman's Headquarters"
FRESH & SALT WATER TACKLE
ROD & REEL – REPAIRS
GENERAL FISHING INFORMATION
Between Garden & Broad
719 Higuera -------------LI 3-6514

For accurate dialing of your calls, wait a few seconds for the steady hummmming sound of the dial tone. Then dial each letter and numeral gently, without forcing. If you get a busy signal, please hang up before dialing again.

Fishing Trips

ALASKAN ARCTIC & A B C PASSENGER FISHING BOATS Avla Bch------LI 3-4082
AL'S PLACE
DEEP SEA FISHING
BEACH EQUIPMENT
RENTAL FOR THE KIDS
Boats Leave Every Day at 7 A.M.
At the Wharf
Hwy Cayucs -------------WY 5-3748
B & B Tackle Shop Hwy No 1 Cayucs-WY 5-3505
BOTTOM BANDIT
 Boats Leave Morro Bay-7 AM
 Embarcadero(MB) ----------SP 2-8635
FRENCHY'S LANDING
DEEP SEA FISHING
SALMON & ALBACORE
50' PRIVATEER – FERGIE I
Daily and Chartered Trips
Bill Chuba – Owner & Skipper
LEAVE 7 A.M.
Cafe Open 5 A.M. Daily
5th & Bay Front(MB)-----SP 2-3161
GLADY I
DEEP SEA FISHING ON THE GLADY I
B. W. Stoffle – Skipper
At Fisherman's Shack
Early Breakfast Served
BOAT LEAVES AT 7 A.M.
SPECIAL RATES FOR GROUPS
Waterfront(MB) ----------SP 2-8179
If no answer call--------SP 2-8410
Graham's Boat Tortuga (MB) ----SP 2-6612

KITCHEN CUE
Use a pipe cleaner for cleaning and polishing between the tines of a fork.

"THE SPORTSMAN'S FISHING CENTER"
LIVE BAIT
CUT BAIT



DEEP SEA FISHING
50' "LADY JANE" - DAILY
4 DELUXE CHARTER BOATS
Live Bait & Tackle
VIRG'S LANDING
SP 2-4006
EMBARCADERO
BY MORRO ROCK MORRO BAY

FISHING TRIPS



TRVINETTA
55 Foot
• BAIT
Live – Cut
• FISHING TACKLE
Sales–Rental
MIKE'S LANDING
Charter Service
SP 2-8442
EMBARCADERO – MORRO BAY

Fishing Trips–(Cont'd)

HART'S LANDING
ONE OF MORRO'S OLDEST
SALMON & ALBACORE TROLLING
BOTTOM FISHING
TWO MODERN BOATS
OUR GAL & FLYING DUTCHMAN
Restaurant Opens 5 A.M. Boat Leaves 7 A.M. – Charter Trips & Group Rate
5th & Waterfront(MB) -----SP 2-8503
MIKE'S LANDING Embarcadero(MB)-SP 2-8442
 (See Advertisement This Page)
Reynolds Jack Wellington Cambria-WA 7-4631
Virg's Landing Embarcadero(MB) -SP 2-4006
 (See Advertisement This Page)

Five Cents to One Dollar Stores

Ideal Five & Ten 1237 Park---PsoRobls 1203
Rasco F S & Co 887 Higuera------LI 3-7326

Fixit Service

Otto's Fixit Shop 6390 El Camino Rl-Atascdro 802

Flameproofing

Flamort Chemical Co 746 Natoma SF-MArkt 1-7825

Floor Cleaning Service

Rowe Service Equipment & Supply
 Floor Cleaning-Waxing-Polishing Only
 136-12th ---------------PsoRobls 583

Floor Coverings

See Specific Kinds, I.e., Linoleum Headings; Rugs & Carpet Headings

The Yellow Pages save you time.

Floor Laying & Refinishing

Central Coast Hardwood Floor Co 2763 Studio Dr Cayucs-WY 5-3602
KENTILE
Available in Cork, Rubber, Vinyl Asbestos, Solid Vinyl, Cushion-Back Vinyl and Asphalt Tile...over 150 decorator colors.
KENTILE FLOORS
"WHERE TO BUY IT"
Bob's Floor Coverings 1105 Grand Av(AG)-HU 9-3122
Quaglino Jas A Builders Supplies Santa Barbara Av & High-LI 3-0560
RAY'S FLOOR SERVICE 664 Upham-LI 3-1224
 (See Advertisement This Page)

Floor Machines–Renting

FULLER W P & CO 698 Higuera--LI 3-0835
Miner's 1036 Grand Av Grovr Cty-HU 9-2931

Good party-line neighbors are considerate party-line users. Remember these golden rules:
• Space your calls instead of making several without a break.
• Talk only as long as necessary on each call.
• When you finish talking replace the receiver properly.
• Make certain, if you are using a dial telephone, that the line is clear before you dial.
• Ask your youngsters to be considerate, too.



FLOORS



REPAIRED & WAXED
SANDED & REFINISHED
NEW FLOORS INSTALLED - OLD FLOORS REFINISHED
FLOORING - Wholesale - Retail
ALL WORK GUARANTEED FREE ESTIMATES
Licensed & Insured Over 19 Years' Experience
LI 3-1224
If No Answer Call LI 3-2866
RAY'S FLOOR SERVICE
"OUR BUSINESS IS BUILT ON QUALITY & SERVICE"
SERVING SAN LUIS OBISPO CO.
P.O. Box 213 664 Upham

HARDWOOD FLOORS
INSTALLED
Refinishing Old Floors
FAST EFFICIENT Service



Central Coast Hardwood Floor Co.
LICENSED - INSURED
WY 5-3602
2763 STUDIO DR. CAYUCOS

Floor Materials

CENTRAL COAST HARDWOOD FLOOR CO 2763 Studio Dr Cayucs-----WY 5-3602
(See Advertisement This Page)
Davidson's Furniture & Awning Store 669 Higuera-LI 3-5814

ROBBINS LIFETIME FLOOR PRODUCTS
Robbins' Fabulous Floor Tiles
Choice of leading decorators! Vinyl, Rubber, Cork tiles in modern colors, famous designs—Terra-tile, Geometile, Cerama-tile, Polkatile, Chipstone, Metal-tones, Pompeiian—with Peel 'n Stick backs (no adhesive needed).
Fabulous floors by Robbins
"FOR INFORMATION CALL"
DEALERS
BOB'S FLOOR COVERINGS 1105 Grand Av(AG)-HU 9-3122
White's Furniture Store 1301 Broad-LI 3-8309

Floors—Tile—See Tile Headings

Florists—Retail

ALBERTS' FLORIST
FLOWERS FOR ALL OCCASIONS
THE EASY WAY
24-HOUR PHONE SERVICE
FLOWERS BY WIRE
CALL LI 3-0567
1116 Morro -------------LI 3-0567

ARLYNE'S FLOWERS 6485 Palma Av-Atascdro 560
(See Advertisement This Page)

FLEXIBLE THIMBLE
To avoid pricked fingers when sewing, put several coats of nail polish on your finger tips.

Florists—Retail—(Cont'd)

ARROYO GRANDE FLOWER SHOP
JEANNE HART
"Flowers for All Occasions"
Flowers Telegraphed Anywhere
Member
Florists' Telegraph Delivery Association
402 E Branch(AG)---------HU 9-2834

CABRILLO FLORIST
"YOUR COASTAL FLORAL SHOP"
QUALITY FLOWERS FOR ALL OCCASIONS
We Wire Flowers Anywhere
Specializing in Orchids
Marcel & Virginia Harpster – Owners
6th & Morro(MB)---------SP 2-6331

Cramer's Flower Shop 527 High----LI 3-0887
(See Advertisement Page 47)
ELIZABETH ANN FLOWER SHOP 724-14th-PsoRobls 122
(See Advertisement This Page)

FLORISTS' TELEGRAPH DELIVERY
WHEN YOU WANT TO WIRE FLOWERS
These florists guarantee delivery of flowers anywhere in the world in a matter of hours.
"WHERE TO CALL"
Albert's Florist 1116 Morro---LI 3-0567
Arlyne's Flowers 6485 Palma Av-Atascdro 560
Arroyo Grande Flower Shop 402 E Branch(AG)-HU 9-2834
Elizabeth Ann Flower Shop 724-14th-PasoRobls 122
Karleskint's Florist & Nursery 1422 Monterey-LI 3-1535
Mervilyn's Flower Shop 827-13th-PasoRobls 656
Wilsons Flower Shop 1110 Garden-LI 3-3714

JEANINE'S FLOWER SHOP
PISMO BEACH
Flowers by Jeanine's
FOR ALL OCCASIONS – FREE DELIVERY
WREATHS – SPRAYS – CORSAGES – ETC.
Member of Telegraph Delivery Service
Bonded Florist
301 Cypress(PB) ----------PR 3-2078

(Continued Next Page)

WINDOW-WASHING HINT
Dry windows inside with an up-and-down stroke; outside with a crosswise motion. If streaks remain you can tell which side they're on.

WILSONS Flower Shop
THE COMPLETE FLORAL SERVICE
Serving All of San Luis Obispo County
Over 36 Years
With Satisfaction Guaranteed
FREE DELIVERY
"The Finest Costs no More"
"This Emblem Guarantees Absolute Satisfaction or Your Money Cheerfully Refunded"
WE GIVE S&H GREEN STAMPS



OPEN THURSDAY UNTIL 9:00 P.M.
1110 GARDEN
SAN LUIS OBISPO
LI 3-3714
Day or Night

Arlyne's Flowers
For All Occasions
CALL US COLLECT FROM LOCAL POINTS TO PLACE YOUR ORDER
"We Telegraph Flowers"
CALL
ATASCADERO 560
6485 PALMA AVE.

Elizabeth Ann FLOWER SHOP
DAY OR NIGHT CALL
PASO ROBLES 122
724-14th
PASO ROBLES
DELIVERY SERVICE
F.T.D. MEMBER
WE TELEGRAPH FLOWERS ANYWHERE

Mervilyn's Flower Shop
FTD MEMBER
WEDDINGS - BIRTHDAYS - ANNIVERSARIES
GIFTS - CORSAGES - FUNERALS
FLOWERS TELEGRAPHED ANYWHERE
CALL DAYS OR EVENINGS
PASO ROBLES 656
FREE DELIVERY SERVICE
827-13th STREET PASO ROBLES

Florists—Retail—(Cont'd)

KARLESKINT'S FLORIST & NURSERY
EXPERT FLORAL ARTISTRY
"We Have Every Blooming Thing"
Wedding Bouquets – Corsages
Funeral Designs – Cut Flowers
Potted Plants
We Give Thrifty Shopper Stamps
WE WIRE FLOWERS ANYWHERE
Phone Day or Night
1422 Monterey -----------LI 3-1535

MERVILYN'S FLOWER SHOP 827-13th-PasoRobls 656
(See Advertisement Page 46)
Perrine Sirell C 5395 State Hwy-Atascdro 63-W
WILSONS FLOWER SHOP 1110 Garden-LI 3-3714
(See Advertisement Page 46)

Please dial carefully . . . keep watching the dial.

Florists—Whsle

Locke W F Bill Pike Rd(AG)-----HU 9-2338

Flower Bulbs—See Seeds & Bulbs—Retail

Fluorescent Lighting Apparatus & Fixtures

A-1 Electric 962 Monterey-------LI 3-3528
B & F Electric Shop 560 S 13th Grover City-HU 9-2478
Craver Earl H Wholesale Electric & Hardware 1223 M Fresno----ADms 3-0462
Paso Robles Electric 918-13th-PasoRobls 1501

EASING A STICKY DRAWER
A temperamental drawer pulls out smoothly, if you wax all edges with floor wax, then polish.

Food Products

Adler Wholesale Co 1301 Carmel---LI 3-4541
Calif Almond Orchards Inc 4th & Spring-PasoRobls 400
Friesen's Health Foods 1135 Garden-LI 3-8648
Jensen Sales Co 1359 Monterey----LI 3-7948
S & M Market 917 Grand Av(AG)-HU 9-3222
VALIWAY DISTRS 781 Humbert Av-LI 3-6743
Watkins Quality Products 1072 Mill-LI 3-8106

Foods—Frozen—See Frozen Foods

Foot Treatment—See Chiropodists

Form Clamps

See Contractors' Equipment Headings

Fraternal Organizations

See Also Associations; Also Clubs

IOOF Hall 520 Dana--------------LI 3-9891
Independent Order of Foresters 2750 El Camino Rl-Atascdro 417-R
Independent Order of Foresters 6650 Portola Rd-Atascdro 1480
Loyal Order of Moose No 1409 Main(PB)-PR 3-2117
Masonic Temple 6475 Olmeda Av-Atascdro 480
Mission Hall Broad & Monterey---LI 3-9773
Moose Lodge 964 Monterey-------LI 3-5843

Freezers—Domestic Hdgs

See Refrigerators & Freezers Hdgs

Freight Motor Carriers

See Motor Freight Companies

Frozen Food Lockers—Renting

Mallett's Refrigeration 10165 El Camino Rl-Atascdro 638
(See Advertisement This Page)
Paso Robles Cold Storage 2830 Spring-PsoRobls 1301
(See Advertisement This Page)
Silliman Cold Storage & Lockers 205 Higuera-LI 3-6732
(See Advertisement This Page)

Frozen Foods

American Refrigerating Co 241 Pismo-LI 3-0785
Brendlin Rice Frozen Food Processors 267 Pismo-LI 3-0574
Cal-Coast Berry Exchange Front Grovr Cty-HU 9-5294
Cal-Coast Berry Exchange 5253 Traffic Wy-Atascdro 130

FLAV-R-PAC FROZEN FOODS
"Look for the Yellow Package"
Complete Line
Fruits - Vegetables
Meats - Poultry
Seafoods - Specialties
Concentrated Fruit Juices
FLAV-R-PAC FROZEN FOODS
"WHERE TO BUY THEM"
Levy A & Zentner J Co 303 Higuera-LI 3-4325

PORTER'S FROZEN FOODS INC
Complete Line of
FRUITS – VEGETABLES
MEATS – POULTRY
SEAFOODS – SPECIALTIES
CONCENTRATED FRUIT JUICES
Institutional & Retail Sizes
302 S 13th Grover Cty-----HU 9-2985

Stokely-Van Camp Inc Guadalupe Rd Nipomo-WA 9-5533

Fruit & Vegetable Brokers

Hines Gordon 225 Jeffrey Dr-----LI 3-8534
Turner Al 221 Short(AG)--------HU 9-5474

Fruit & Vegetable Growers & Shippers

Carmichael Jack J
Western Packing Co 433 S Halcyon Rd(AG)--------HU 9-3960
Ikeda Bros Cienaga Dist(AG)-----HU 9-2526
Madsen Richard 362 Walnut(AG)-HU 9-2144
Nagano Co Inc Morro Creek(MB)--SP 2-2061
Oceano Packing Co Oceano------HU 9-5636
PHELAN & TAYLOR PRODUCE CO
Mailing Address PO Box 582 Oceano
Oceano -------------------HU 9-2413
PISMO-OCEANO VEGETABLE EXCHANGE
Celery-Cauliflower-Broccoli-Lettuce
Railroad Av Oceano----------HU 9-5771
If no answer call-------------HU 9-5714
Silva Bros Packing Shed Huasna Rd(AG)-HU 9-2069
Silveira Produce Co Oceano ------HU 9-2755
Western Packing Co 433 S Halcyon Rd(AG)-HU 9-3960

Thousands of people use these Yellow Pages as a buyers' guide.

Flowers by CRAMER'S
527 HIGH • SAN LUIS OBISPO
Funeral Designs
Bridal Bouquets
Corsages
Cymbidium Orchids
Floral Designs
Potted Plants
For Free Delivery Service
DIAL
LI 3-0887
BONDED TDS SERVICE

FREEZERS
FOOD STORAGE UNITS
SALES
SERVICE
PARTS
See . . .
REFRIGERATORS & FREEZERS HEADINGS
on the "R" Pages

OUT of the DISCARD
A few minor repairs on that discarded article will restore its life of usefulness and convenience. You'll find the man who can help you listed in the
Classified **TELEPHONE SECTION**

Paso Robles Cold Storage
FROZEN FOOD LOCKERS
WHOLESALE MEAT
SMOKING - CURING
PHONE
Paso Robles 1301
2830 Spring Paso Robles

Silliman COLD STORAGE & LOCKERS
WHOLESALE & RETAIL MEATS
ALWAYS CUTTING U.S.D.A.
CHOICE STEER BEEF
WARM ROOM TYPE LOCKERS
Custom Cutting & Wrapping
CALL
LI 3-6732
OPEN 6 DAYS A WEEK
205 HIGUERA SAN LUIS OBISPO

MALLETT'S
REFRIGERATION
LOCKER PLANT
LOCKER SUPPLIES
Custom
CUTTING & WRAPPING
QUICK FREEZING
MEAT CURING
FRIGIDAIRE APPLIANCES
Atascadero 638
10165 El Camino Rl.

Fruits & Vegetables—Retail

FARMERS MARKET
Hwy 1 & Atascadero Rd(MB)-SP 2-8343

Fruits & Vegetables—Whsle

Gregory C L
967 Grand Av Grovr Cty-HU 9-5114
Hayashi Haruo Cienaga Dist(AG)--HU 9-2595
Levy A & Zentner J Co
303 Higuera-LI 3-4325
Porter's Frozen Foods Inc
302 S 13th Grovr Cty-HU 9-2985
SLO Vegetable Gardens French Rd-LI 3-0780

Fuels

See Specific Kinds, i.e., Oils—Fuel & Heating; Etc

Fumigating

See Also Exterminating

BI-COUNTIES TERMITE CONTROL
Bonded & State Licensed
FUMIGATING & MOTHPROOFING
RESIDENTIAL — COMMERCIAL
STRUCTURAL — AGRICULTURAL
GRAIN — SOIL
"We Do All Our Own Work"
TERMITE CONTROL
1461 Palm --------------LI 3-6202
If no answer call---------LI 3-2066

PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
1461 Palm-LI 3-2065
Val Key Termite Control
740-14th-PasoRobls 1742-W

Funeral Directors

BENEDICT-RETTEY MORTUARY
Hwy No 1 & Atascadero Rd(MB)-SP 2-6271
CHAPEL OF THE ROSES
6955 El Camino Rl-Atascdro 98
Colonial Chapel Funeral Directors
1320 Nipomo-LI 3-0583
GRENSTED FUNERAL HOME
The Grover City Mortuary
1239 Longbranch Av Grovr Cty-HU 9-5552
Kuehl Funeral Home
1703 Spring-PasoRobls 301
Palmer-Waters Chapel
1264 Higuera-LI 3-3832
Palmer-Waters Chapel
Hwy & 7th Cayucs-WY 5-3669
Richardson R F Co
1135 Santa Rosa-LI 3-6871
Wood Earl W Funeral Chapel
134 Nelson(AG)-HU 9-2419

Fur Dealers—Retail

HARDY ALICE A
Since 1910
LUXURIOUS FURS
Designed for the Individual
REMODELING
"MY YEARS OF EXPERIENCE INSURE YOUR SATISFACTION"
Phone Anytime
7465 Bella Vista Rd---Atascadero 608

LACTERMAN'S
20 Years in San Luis Obispo
LARGE SELECTION OF
FINE FURS IN ALL PRICES
BUY YOUR FURS WITH CONFIDENCE FROM THE EXPERT FURRIER OF SAN LUIS OBISPO COUNTY
Remodeling — Cold Storage
728 Higuera -------------LI 3-4936

Fur Farms

See Also Chinchillas

Elwood's Fur Farms N Hwy--Atascdro 578-W
Oakcroft Fur Farms
San Gregorio Rd-Atascdro 703
Royal Oaks Fur Farm
Snta Rosa Rd-Atascdro 940

Good party-line neighbors remember to space their calls.

Fur Remodeling & Repairing

Hardy Alice A
7465 Bella Vista Rd-Atascadero 608

Furnaces—Heating

AIRTEMP FURNACES
PRODUCT OF CHRYSLER CORPORATION
Airtemp DIVISION CHRYSLER CORP
Efficient automatic oil or gas furnaces (winter air conditioners). Easy to add summer cooling for year 'round air conditioning. Spacesaver models don't use living area floor space. Free survey. Nationwide service.
"WHERE TO BUY IT"
DISTRIBUTORS
Ashburn Supply Co 8468 Warner Dr
Culver City-Texas 0-4764
SALES & SERVICE DEALERS
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av--PasoRobls 1117
(See Advertisement This Page)
Branin Geo Sheet Metal
110 Stenner-LI 3-7348
COAST PLUMBING
Hwy 1 & 8th Cayucs-WY 5-3906
COLEMAN AUTOMATIC HEATING EQUIPMENT—
DEALERS
McBRIDE SHEET METAL WORKS
Old South Hwy-LI 3-5000
CRAIG F L SHEET METAL & PLUMBING
731-21st-PasoRobles 523

Wait a few seconds longer before you hang up after placing a call—perhaps the person you are calling is almost there and eager to answer you!

Furnaces—Heating—(Cont'd)

CRANE HEATING & AIR CONDITIONING
Complete line — warm air furnaces, air conditioning equipment, perimeter heating. Crane quality, expertly engineered for basement, utility room, crawl space or attic installations.
CRANE
"FOR INFORMATION CALL"
OFFICES & SHOWROOMS
CRANE CO
239 E Alisal Salins-HArisn 4-3964
DEALERS
BLAKE'S PLUMBING HEATING & SHEET METAL
1701 Riverside Av-PasoRobls 1117
McBride Sheet Metal Works
Old South Hwy-LI 3-5000
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

FRASER GAS FURNACES
FLOOR FURNACES
WALL FURNACES
BASEMENT FURNACES
WINTER AIR CONDITIONING
FRASER GAS FURNACES
Equipped for Natural and Bottled Gas
"It's the Inside of the Furnace That Counts"
"WHERE TO BUY THEM"
McBRIDE SHEET METAL WORKS
Old South Hwy-LI 3-5000
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

Ketz Art Plumbing Heating & Sheet Metal
Orcutt Rd-LI 3-4530

Do you keep a list of emergency telephone numbers you may require? It pays to have them handy.

Furnaces—Heating—(Cont'd)

LENNOX HEATING SYSTEMS
More families buy Lennox warm air heating systems. Installed and serviced by factory trained Lennox Comfort Craftsmen.
LENNOX COMFORT CRAFTSMAN
"WHERE TO CALL"
Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av-PasoRobles 1117
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

McBride Sheet Metal Works
Old South Hwy-LI 3-5000
(See Advertisement This Page)
McKELVEY'S HENRY B PLUMBING & HEATING
PANEL-RAY — COLEMAN — FRASER
HOLLY — PAYNE
LENNOX — DAY & NIGHT
AMERICAN STANDARD
5570 El Camino Real---Atascadero 394
If no answer call--Atascadero 80-F-5
Ochs A R Electrical & Mechanical Construction 2075 Rachel Ln----LI 3-7937
PAYNEHEAT SALES & SERVICE
PAYNE quality reflects over 40 years' leadership
Exclusive Jetglas Protection
Payne
Forced Air Furnaces - Duct Furnaces - Unit Heaters - Wall Heaters - Floor Furnaces
Air Conditioning Equipment
"WHERE TO BUY THEM"
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

San Luis Butane Distributors
Coleman & Day & Night Furnaces
3980 N Hwy---------------Atascdro 151
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad-LI 3-0860
WORTHINGTON HEATING EQUIPMENT
Complete line of gas and oil furnaces. Low cost size for every house. Worthington Summer air conditioning easily added.
WORTHINGTON
"WHERE TO BUY IT"
WHOLESALERS
AIRCON EQUIPMENT CO
905 Westminster Av
Alhambra-Cumberland 3-3741

Furnaces—Repairing & Cleaning

Furtado Sheet Metal Shop
Orcutt Rd-LI 3-5578

NATIONALLY ADVERTISED ARTICLES CAN BE TRACED TO THEIR Local Dealers by looking up "WHERE TO BUY IT" in the Yellow Pages

Furniture Dealers—New

ART MESQUIT COMPLETE HOME FURNISHINGS
FINEST QUALITY SELECTIONS AVAILABLE IN
COMPLETE HOME FURNISHINGS
Installations of Armstrong Linoleum
Large Stock Broadloom Carpet Rolls
Plastic Drainboards — Window Shades
Venetian Blinds — Mattresses
Bridge & Branch(AG) -----HU 9-2116

Carlton Furniture Co
6085 El Camino Rl-Atascdro 374
(See Advertisement This Page)
Charley's Trading Post
Hwy No 1 Grovr Cty-HU 9-2274
DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera----------LI 3-5814
(See Advertisement Page 50)

An extension telephone will give added comfort in your home.

FAIR OAKS SUPPLY
COMPLETE HOME FURNISHINGS
WHERE YOUR DOLLAR WILL BUY MORE
FRANCHISED DEALERS OF THE NATION'S
BEST APPLIANCES & FURNITURE
995 Grand Av(AG)--------HU 9-2697

HEATON R C CO 803-13th---PasoRobls 890
(See Advertisement This Page)
McMAHAN FURNITURE CO
885 Marsh-LI 3-3953
OCEAN VIEW FURNITURE CO
2200 Hwy 1(MB)-SP 2-6287
(See Advertisement Page 50)
Paramount Upholstering Co
1218 Carmel-LI 3-0649

(Continued Next Page)

Many buyers turn to the Yellow Pages first.

To Locate an AUTHORIZED SALES and SERVICE DEALER
When you are interested in locating the local authorized dealer of a nationally-advertised product or service
Look in the Classified TELEPHONE SECTION

Furniture Dealers–New–(Cont'd)

PISMO FURNITURE STORE
661 Dolliver(PB)-PR 3-2462
(See Advertisement This Page)
RILEYS FURNITURE
2211 S Broad-LI 3-0674
(See Advertisement This Page)
TRUSSLER'S FURNITURE STORE
1303 Park-PasoRobls 126
(See Advertisement This Page)
White's Furniture Store
1301 Broad-LI 3-8309
YOURS & MY FURNITURE STORE
1127 Broad-LI 3-7245
(See Advertisement This Page)
ZEGAR FURNITURE STORE
971 Higuera-LI 3-6034
(See Advertisement Page 49)

Furniture Dealers–Used

Art Mesquit Complete Home Furnishings
Bridge & Branch(AG)-HU 9-2116
Betty's New & Used Store
Old Hwy No 1 Nipomo-WA 9-4501
CHARLEY'S TRADING POST
WE BUY – SELL
AND TRADE
PRACTICALLY ANYTHING
Hwy No 1 Grovr Cty-------HU 9-2274
COAST CO USED FURNITURE & APPLIANCES 591 Dolliver(PB)-PR 3-2462
FENNY'S F & G EXCHANGE
8501 El Camino Rl-Atascdro 1065

EASY PICKIN'S

To gather strawberries or "cukes" without crushing plants, mount a box on six-inch high legs. Provide with handle.

Furniture Dealers–Used–(Cont'd)

GAMBONI & RIGHETTI
"EVERYTHING USED"
FURNITURE – ANTIQUES
USED
PLUMBING SUPPLIES
PIPE
ASSORTED NICK-NACKS
S Hwy ----------------LI 3-6290
GEORGE'S SECOND HAND STORE
IN MORRO BAY
NEW & USED
FURNITURE & APPLIANCES
We Buy – Sell – Trade
HIGHEST PRICES PAID
781-6th(MB) ------------SP 2-3541
Grover City Auction
Hwy No 1 Grover City-HU 9-3312
JOE'S PLACE
WE BUY – SELL
OR TRADE
Anything That Doesn't Eat
582 Higuera -------------LI 3-0532
Nearly New Furniture 1302 Osos---LI 3-3125
Old Gray Barn
2955 El Camino Rl-Atascdro 930-J
Paso Robles Swap Shop
2712 Spring-PsoRobls 270

When you place a call, give the other person time to answer. Many unanswered calls would have been completed in a few more seconds.

Furniture Dealers–Used–(Cont'd)

SURPLUS SUPPLY
BUY SELL AND TRADE
Furniture – Appliances – Tools
Hwy No 1 & Grand Av
Grovr Cty -------------HU 9-5407
The Tradin' Post 1700 Hwy 1(MB)-SP 2-3845
White's Furniture Store
1301 Broad-LI 3-8309

Furniture Mfrs

Paramount Upholstering Co
1218 Carmel-LI 3-0649

Furniture Repairing & Refinishing

HENRY'S UPHOLSTERY
REFINISHING
CABINET SHOP FOR REPAIRS
Complete Upholstery Shop
Large Selection of Fabrics
PICK-UP & DELIVERY
572 Islay ----------------LI 3-2734
Maze Furniture Refinishing
340 Higuera-LI 3-3372

Furniture–Unfinished

McMahan Furniture Co 855 Marsh-LI 3-3953

Furniture Upholstering–See Upholsterers

Games & Game Supplies

Leon's Toy Shop 659 Higuera-----LI 3-5039

Garages

See also Automobile Repairing & Service

Baxter W A & Sons
691 Price(PB)-PR 3-4466
BELL'S GARAGE
AUTOMOBILE STORAGE
Daily – Weekly – Monthly Rates
PICK-UP & DELIVERY
AUTO
REPAIRING & TOWING
ROAD SERVICE
895 Palm ---------------LI 3-7234
Bob & Charlie's Mobil Service
99 Traffic Wy(AG)-HU 9-2429
Boyer & Sons Garage & Service
Shandn-PasoRobls 78-R-1
Brooks Motors 1306 Pine-----PasoRobls 168
CACCIA'S GARAGE 740 D(MB)--SP 2-4621
Cameron's Brake & Wheel Alignment
3011 Spring-PasoRobls 170
CAYUCOS GARAGE
Hwy No 1 Cayucs-WY 5-3954
CHOLAME GARAGE
Cholame-PsoRobls 81-R-2
Cook's Garage
160 Tallyho Rd(AG)-HU 9-2575
Freeman's Complete Auto Service
5485 Traffic Wy-Atascdro 610
Garms' Garage Hwy 1(MB)-------SP 2-8630
Gene's Garage
Main & Bridge Cambria-WA 7-4668
Hanson Brothers Pioneer Garage
13th & Spring-PasoRobls 169
HYSEN-JOHNSON FORD INC
1101 Monterey-LI 3-6422
John's Automotive Service
S El Camino Rl-Atascdro 123-M
Layman's Garage
Ocean Av Cayucs-WY 5-3658
Levy A & Zentner J Co 101 Hwy---LI 3-1189
Los Osos Valley Garage Los Osos Rd-LI 3-3073
Nipomo Garage & Wrecking Yard
Hwy 101 Nipomo-WA 9-7911
Ocean View Garage
937 Main(MB)-SP 2-6392
O'CONNOR J E BUICK
Buick & Willys Dlrs
565 Higuera ---------------LI 3-8676
PAUL'S GARAGE & AUTO MACHINE SHOP Nipomo & Monterey------LI 3-8291
Quality Sales & Service
Complete Automotive Service
Hwy 101 Nipmo------------WA 9-4041
Rademacher Bros Garage
539 Marsh-LI 3-4457
Roy Dildine's Service
6th & Main-Templtn 2901
SAN LUIS TRUCK SERVICE
TRUCK REPAIRS
AND
MAINTENANCE
Heavy Equipment Diesel Repairs
24-HOUR SERVICE
Old 101 Hwy--------------LI 3-4134
Shandon Garage Shandon ---PsoRobls 53-R-1
Standard Motors & Equipment Co
1701 Monterey-LI 3-1700
Sweeter's Garage
1311 Paso Robles Oceano-HU 9-2126
WILLIAMS SERVICE
COMPLETE AUTO REPAIRS
WELDING
EMERGENCY SERVICE
101 Highway ------SantaMrgrta 5351
Woodland Garage
Hwy No 1 Cambria-WA 7-4678

OILED ICE TRAYS

Rub salad oil or cooking oil on the outsides of ice trays before you put the trays in the freezer. When you want a tray of ice, it will slide right out.

Garbage Collection

CAYUCOS GARBAGE CO
24-9th Cayucs-WY 5-3884
Morro Bay Garbage Service
61-7th(MB)-SP 2-8230
PASO ROBLES WASTE DISPOSAL
Victor Gomer-Melvin J Wolfe-Owners
707-13th ------------PasoRobls 714-J
SAN LUIS GARBAGE CO
SERVING
THE CITY OF SAN LUIS OBISPO
GARBAGE REMOVED
EXTRA RUBBISH & TRASH HAULING
Mailing Address P.O. Box 299
San Luis Garbage Co. Dump
Edna Rd – Hours 7 A.M.-6 P.M.
970 Monterey -----------LI 3-0875
TRI CITY DISPOSAL SERVICE
In Arroyo Grande
116 E Branch(AG)-----------HU 9-3534

Garbage Disposal Equipment

Campbell's Refrigeration
532 Higuera-LI 3-6800

Garden Equipment & Supplies–Renting

George's Equipment Rentals S Hwy-LI 3-1436

Garden Equipment & Supplies–Retail

ATASCADERO FEED & SUPPLY
M E and Simplicity Garden Tractors
S Hwy ---------------Atascadero 193
Atascadero Hardware
We Give S & H Green Stamps
5980 Traffic Wy-----------Atascdro 133
Boyle Lumber Co
Ortho Products-Vigoro-Flower Borders
Ocean Av Cayucs------------WY 5-3636
EMERALD IRRIGATION CO
Wholesale Distributors
Hwy 101 South at Spence Rd
Salins-HArisn 2-9026
Karleskint's Florist & Nursery
1422 Monterey-LI 3-1535
Loomis E C & Son 121 Higuera---LI 3-8410
MADSEN HARDWARE & PLUMBING
109 W Branch(AG)-HU 9-2758
SCOTTS LAWN CARE PRODUCTS–
HEATON R C CO 803-13th-PsoRobls 890

Garden Furniture Dealers

Paramount Upholstering Co
1218 Carmel-LI 3-0649

Garments

See Women's Wearing Apparel Headings

Gas Appliances–Household

See Specific Kinds, such as: Furnaces–Heating; Garbage Disposal Equipment Hdgs; Heaters; Ranges & Stoves Hdgs; Water Heaters Hdgs

Gas Companies

Southern Counties Gas Co
612-12th ---------------PasoRobles 500
610 Dolliver(PB) -------------PR 3-4756
Commercial Office 883 Marsh---LI 3-7300
From telephones served by the following exchanges
Arroyo Grande Nipomo
Atascadero Pismo Beach
Cayucos Santa Margarita
Morro Bay Templeton
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0206
Operating Dept Broad----------LI 3-9079
For Service in Arroyo Grande-Atascadero Cayucs-Nipmo-Morro Bay-Santa Margarita and Templeton-Please Refer to Alphabetical Sections for These Communities

Gas Equipment

San Luis Butane Distributors
3980 N Hwy-Atascdro 151

Gas Equipment–Servicing

San Luis Butane Distributors
3980 N Hwy-Atascdro 151

Gas–Liquefied Petroleum

Butane Service of Atascadero
3980 N Hwy-Atascdro 151
Garden City Gas Service
231 Santa Lucia Baywd Prk-LI 3-8305
Garden City Gas Service
Hwy 1(MB)-SP 2-6836
One-O-One Butane-Propane Service Inc
5855 El Camino Rl-Atascdro 1041
(See Advertisement Page 52)

HELP FOR LOOSE SCREWS

To tighten, just remove screw and fill hole with steel wool or wire solder. Replaced screw will hold.

Gas–Liquefied Petroleum–(Cont'd)

PETROLANE
A Complete Gas Service for
Farm - Home - Factory
LP-Gas Carburetion for Engines
Weed Burning
Oil Well Service
Tanks - For Rent or Lease
Leading Household Gas Appliances
Ask About Our Budget Plan
"WHERE TO BUY IT"
GARDEN CITY GAS SERVICE
A Petrolane Company
1653 N Broadway
Santa Maria-Walnut 5-5019
GARDEN CITY GAS SERVICE
A Petrolane Company
231 Santa Lucia
Baywood Park-LI 3-8305
GARDEN CITY GAS SERVICE
A Petrolane Company
Hwy 1(MB) ------------SP 2-6836

(Continued Next Page)

EVERYWHERE IN CENTRAL CALIFORNIA

BUTANE VAN GAS PROPANE

Household *Commercial*

TRUCK & TRACTOR CONVERSIONS – PUMPING UNITS
OIL WELL SERVICE – STORAGE TANKS – SOLD OR RENTED
FLAME CULTIVATION – WEED CONTROL
YOUR AUTHORIZED VAN GAS DEALERS

DAY OR NIGHT PHONE

PASO ROBLES 343

For Service at Other Locations
Look Under VANGAS Trade Mark
KING CITY 366 – SOLEDAD, ORiole 8-2958 – SALINAS, HArrison 4-5191

VAN GAS

ONE-O-ONE

BUTANE PROPANE

SERVICE INC.

"SERVICE AROUND THE CLOCK"
Trucks Equipped With "Print-O-Meters"
Prints the Gallons on the Ticket
TANKS – RENTALS & SALES
For Service in San Luis Obispo Co.

CALL
Atascadero 1041

SKINNY WILLIS - Mgr.

APPLIANCES
SALES – SERVICE – INSTALLATIONS

SERVEL, GEN. ELECTRIC, DAY & NIGHT, O'KEEFE & MERRITT, REZNOR, TAPPAN, WESTERN HOLLY, PANEL RAY, HOT POINT, COLEMAN
GENERAL

IN CAMBRIA
WA 7-4458

JACK STEWARTS RICHFIELD STN.
WARD'S FOR BETTER LIVING
5855 El Camino Real Atascadero

PROPANE

TANKS RENTED
LEASED, SOLD
INSTALLED

Exclusive suppliers of "METERGAS." If you desire the METERGAS SYSTEM, you pay monthly only for fuel used according to the meter. No running out of fuel. No tanks or equipment to buy — nominal rental.

APPLIANCES
Wedgewood Ranges - Payne Furnaces
Day & Night Water Heaters
Dearborn Space Heaters
Servel Refrigerators – Tractor Conversions

COMMERCIAL

Use Suburban's Propane for Tractors, Trucks, Chicken Brooding, Dehydrating, Sprinkling, Etc., for Conversions and Installations, call

SUBURBAN GAS SERVICE

Ocean Ave. Cayucos WYman 5-3625 If no ans. WYman 5-3878
1725 S. Broadway Santa Maria WA 5-5062 If no ans. WA 5-7954

Gas–Liquefied Petroleum–(Cont'd)

Rur-Al Gas Hwy 1(MB)----------SP 2-6836
SAN LUIS BUTANE DISTRIBUTORS
3980 N Hwy-Atascdro 151
(See Advertisement Page 51)
SUBURBAN GAS SERVICE OF CAYUCOS
Ocean Av Cayucs-WY 5-3625
(See Advertisement This Page)
SUBURBAN GAS SERVICE OF SANTA MARIA 1725 S Broadway
Santa Maria-Walnut 5-5062

VANGAS

BUTANE PROPANE VAN GAS
FARM - HOME - INDUSTRY
"FOR SERVICE CALL"
PASO ROBLES
VAN HORN BUTANE SERVICE
2801 Spring-PasoRobles 343
TAFT
WESTERN VANGAS
6th & Finley Dr-Taft 5-2204

VAN HORN BUTANE SERVICE
2801 Spring-PsoRobles 343
(See Advertisement This Page)

Gasoline & Oil Marketers & Distrs

General Petroleum Corp
5th & Pine-PsoRobls 252
General Petroleum Corp of Calif
Foothill Bl & California Bl-LI 3-7090
JONES OIL CO
Douglas Products-Whsle & Retail
Sn Migl -------------Homestead 7-3222

MOHAWK PETROLEUM PRODUCTS

YOU CAN'T BUY A BETTER GASOLINE AT ANY PRICE — SO WHY PAY MORE?
MOHAWK GASOLINE
"WHERE TO BUY IT"
DISTRIBUTORS
Rountree Oil Distributing Co
100 Traffic Wy(AG)-HU 9-2051

NORWALK CO THE
Office 1088 Higuera-----------LI 3-4468
Bulk Plant S Hwy-------------LI 3-1643
Norwalk Gasoline Co
9th & Salinas-PasoRobls 1313
Richfield Oil Corp Orcutt Rd------LI 3-1262
Richfield Oil Corp 6th & Pine--PasoRobls 418
SEASIDE OIL CO Main-------Templtn 2161
Sebastian Oil Distributing
220 Mason(AG)-HU 9-5638
SHELL OIL CO DISTR
Myron W Larson
1196 Foothill Bl-------------LI 3-3414
SHELL OIL DISTR
5th & Riverside Av-PasoRobles 375
If no answer call---------PasoRobles 1409

SIGNAL OIL CO

LEE TIRES – BATTERIES – TUBES
GASOLINE – DIESEL
STOVE OIL – SOLVENT – GREASES
MOTOR OIL – OILS – FUEL & HEATING
WHOLESALE & RETAIL
Located at Murray & Hathaway
1262 Murray Av-----------LI 3-8118
If no answer call---------LI 3-3345

SIGNAL OIL CO
1446 Spring-PsoRobls 176-W
Standard Oil Company of California Western Operations Inc
Sales Plants
Atascadero Traffic Wy -----Atascdro 38-J
Cambria -----------------WA 7-4511
Morro Bay Estero Bay---------SP 2-2611
San Luis Obispo Hathway Av---LI 3-1022
Paso Robles 26th----------PasoRobles 852
Texas Co The 610 Pine--------PasoRobls 355
Texas Co The Distr 100 Stenner---LI 3-3545

Gasoline & Oil Marketers & Distrs–(Cont'd)

Tide Water Associated Oil Co
26th-PsoRobls 911-W
Tidewater Oil Co Orcutt Rd--------LI 3-2336
Union Oil Company of Calif
26th-PasoRobls 658
Wasson J & M Co Vachell Ln-----LI 3-6709

Gasoline Service Stations

See Service Stations

Generators–Electric

Fred's Auto-Electric Parts & Service
See Our Ad Auto Electrical Service
1511 Monterey -------------LI 3-3821
KOHLER ELECTRIC PLANTS–
GENERATOR EQUIP CO
3409 W Jefferson
Los Angeles-Republic 1-2401

Gift Shops

A H Louis Store 800 Palm-------LI 3-4332
Ceramic Shop The 607-22d----PasoRobls 588
Elizabeth Ann Flower Shop
724-14th-PasoRobls 122

HILL'S STATIONERY STORE

DISTINCTIVE GIFTS OF GLASS – PAPER – METAL
GIFTS FOR ALL OCCASIONS
You Are Welcome to Come in and Browse Around At Any Time
1127 Chorro -------------LI 3-1950

J & M Original Ceramic Shop
7536 N Hwy 1 Cambria-WA 7-4750
Karleskint's Florist & Nursery
1422 Monterey-LI 3-1535
Mervilyn's Flower Shop
827-13th-PasoRobls 656
Morro Bay Photo Shop
435-5th(MB)-SP 2-3351
Murphy's Gift Shop
Main Cambria-WA 7-4230
Rileys Dept Store 1144 Chorro----LI 3-1421
Union Hardware 1126 Chorro-----LI 3-8130
Vagabond The 729-12th --PasoRobls 1805-W
Wilsons Flower Shop 1110 Garden-LI 3-3714

Ginger Ale

See Beverages–Soft Drinks, Mixers, Etc

Glace Fruits

See Confectioners Headings; also Fruits & Vegetables Headings

CLEAN SWEEP

A vegetable brush is handy for cleaning your grater. It gets into crevices, prevents snagging dish rag.

A Handy Man
FOR ANY JOB
and perhaps you want him quickly. It's easy to find the one nearest you by looking in the
Classified
TELEPHONE SECTION

Glass–Auto, Plate, Window, Etc

Booth Bros Body & Paint Shop
1121 Higuera-LI 3-5545
BUCKLE'S BODY WORKS
1509 Spring-PasoRobls 767
(See Advertisement This Page)
Cline's Auto Body Shop 640 Marsh-LI 3-2824
Davis & Harris Body Shop
138 South-LI 3-1019

FOWLER GLASS SHOP

Auto – Plate – Window Glass
MIRRORS – FURNITURE TOPS
Free Estimates
11th & Park---------PasoRobles 160-J

FULLER W P & CO 698 Higuera--LI 3-0835
(See Advertisement This Page)

GROVER CITY GLASS SHOP

AUTO – PLATE – WINDOW
LOUVERS – MIRRORS
FURNITURE TOPS
PICTURE WINDOWS FOR OLD & NEW HOMES
1004 Rockaway Av
Grover City -----------HU 9-2894

HAMMOCK CHAS CABINET SHOP
Windows-Table Tops-Mirrors-Blocks
Hwy --------------------Atascdro 177
Morro Bay Glass
1560 Hwy No 1(MB)-SP 2-5277
(See Advertisement This Page)
PASO ROBLES GLASS SHOP
609-22d-PasoRobls 469
(See Advertisement This Page)

PITTSBURGH GLASS PRODUCTS

Plate Glass, TWINDOW®
Wall & Door Mirrors
Furniture Tops
PENNVERNON® Window Glass
CARRARA® Structural Glass
DUPLATE® & SOLEX® Safety
HERCULITE ® Doors
PITTCO® Store Front Metal
"WHERE TO BUY THEM"
DISTRIBUTORS
Fuller W P Co 698 Higuera----LI 3-0835

WESTSIDE AUTO PARTS CO
1236 Monterey-LI 3-6213
(See Advertisement This Page)

Glaziers

Fowler Glass Shop
11th & Park-PasoRobls 160-J

Golf Courses–Public

ATASCADERO GOLF COURSE

GREEN FEES
MONTHLY TICKETS
LADIES' RATES
MEN'S RATES
FAMILY RATES
Night Practice Range Open Tues. – Thurs.
PRO AVAILABLE FOR INSTRUCTION
Hwy ----------------Atascadero 46

San Luis Obispo County Morro Bay Golf Club (MB) ------------------SP 2-3181

Golf Practice Ranges

Atascadero Golf Course
Open-Tues-Thurs
Hwy ----------------------Atascdro 46
Nineteenth Hole Driving Range
Highway 101-PasoRobls 1880

OILED ICE TRAYS

Rub salad oil or cooking oil on the outsides of ice trays before you put the trays in the freezer. When you want a tray of ice, it will slide right out.

Government Offices–City

See Alphabetical Directory Under "Name of City"

Government Offices–County

See Alphabetical Directory Under "San Luis Obispo County of"

Government Offices–Federal

See Alphabetical Directory Under "U S Government"

Government Offices–State

See Alphabetical Directory Under "Calif State of"

Grading

See Contractors–Excavating; Contractors–Paving

Grain Brokers

Loomis E C & Son
415 E Branch(AG)-HU 9-5514
Loomis E C & Son 121 Higuera----LI 3-8410

Grain Dealers

Calif Milling Corp
1212 Railroad-PsoRobls 161
Cousins Jas I 822-13th -----PasoRobls 1820
DeChaine Bob Insurance & Grain Dealer
1220 Park-PasoRobls 1702
FARMERS ALLIANCE BUS ASSOC
10th & Riverside Av-PsoRobls 115
Loomis E C & Son
415 E Branch(AG)-HU 9-5514
Loomis E C & Son 121 Higuera----LI 3-8410
Mercury Grain & Insurance Agcy
1306 Pine-PasoRobls 1813
Pelton Ray W
1225 Riverside Av-PasoRobls 214

Advertise here—it pays.

GLASS

EVERYTHING IN GLASS
LOUVRE LEADER
JALOUSIE WINDOWS
PANAVIEW SLIDING
DOORS & WINDOWS
AUTO GLASS INSTALLED – WHILE-U-WAIT
ESTIMATES GLADLY GIVEN

CALL
PASO ROBLES 469
If No Answer Call Paso Robles 1237-J

PASO ROBLES GLASS SHOP
609-22d

AUTO GLASS

AUTO GLASS SPECIALISTS
INSTALLED WHILE YOU WAIT

CALL
LI 3-6213

WESTSIDE AUTO PARTS CO.
1236 MONTEREY
SAN LUIS OBISPO

Buckle's Body Works

COMPLETE BODY REBUILDING • FRAME STRAIGHTENING
GLASS INSTALLATIONS
1509

AUTO GLASS
INSTALLED WHILE YOU WAIT
Specializing in Wrap Around Windshields

- We Seal Glass Leaks
- Complete Auto Rebuilding
- Fender Repair
- Expert Painting
- Wheel Aligning
- Frame Straightening

FREE ESTIMATES
AUTO GLASS INSURANCE REPLACEMENTS

"No Job Too Large or Too Small"

DAY OR NIGHT
CALL
PASO ROBLES 767
1509 SPRING

Morro Bay Glass

COMPLETE GLASS & GLAZING

AUTO GLASS INSTALLED
ALUMINUM SASH
A-DOR SLIDING PATIO DOOR
LOUVRE LEADER JALOUSIES
SHOWER DOORS – MIRRORS – TABLE TOPS
★
1560 HIGHWAY 1 MORRO BAY

PHONE
SP 2-5277

IT'S **FULLER** FOR GLASS

PHONE
LI 3-0835

MIRRORS – TABLE TOPS
COMPLETE INSTALLATION SERVICE

AT FULLER IT'S EASY TO CHARGE IT

W. P. FULLER & CO.
698 HIGUERA ST. SAN LUIS OBISPO

Gravel–See Sand & Gravel

Greases

SAN LUIS TALLOW COMPANY
WE SOLICIT
RESTAURANT SURPLUS
GREASE
FATS – OILS – BONES
Clark Field --------------LI 3-8660

Greeting Cards–Retail

Bickell's Stationery Store
Hallmark Greeting Cards
807-12th ----------------PsoRobls 882

HILL'S STATIONERY STORE
Exclusive Lines
HALLMARK – NORCROSS
RUSTCRAFT
32 Feet of Card Racks for Your Selection
You Are Welcome to Come In and Browse Around Our Store
1127 Chorro -------------LI 3-1950

Morro Bay Stationery
425-5th(MB)-SP 2-6506

Grinding–Precision

Automotive Engineering Co
3036 S Broad-LI 3-6134

Grocers–Retail

A & M GROCERY
IN GROVER CITY
OPEN SUNDAYS AND
OPEN 6 A.M. TO 10 P.M. DAILY
COMPLETE LINE OF GROCERIES
BEER – WINE – SOFT DRINKS
FROZEN FOODS
TRAILER ACCOMMODATIONS
Help-Yourself-Laundry on Premises
1328 Grand Av Grovr Cty---HU 9-2357

Anderson's Market 13th & Trouville Av
Grovr Cty-HU 9-2726
Angello Carl
Ocean Av & Front Oceano-HU 9-5925
Art's Grocery Store
Open 7 Days A Week Till 9 PM
Hwy No 1 & Pier Av Oceano---HU 9-9997
Atascadero Market
5850 El Camino Real-Atascadero 89
Avila Grocery
Harold Martin-Proprietor
Avila Beach ----------------LI 3-0425
Bennett's Grocery
122 Branch(AG)-HU 9-2698
Bud's Dollar Market
796 Foothill Bl-LI 3-1078
Bullock's Delicatessen
Nipomo & Higuera-LI 3-2417
Butler's Grocery
W B Butler-Prop-Hrs 7:45 AM-6 PM
1415 Beach ----------------LI 3-4532
C H B Market 661 Higuera-------LI 3-4221
Carroll J P Fruit & Berry Farm
Morro-Atascadero Rd-Atascdro 55-J-1
Christie's Foothill Market
399 Foothill Bl-LI 3-4445
Cody's Market 313 Higuera-------LI 3-2228
Commercial Co The
303 E Branch(AG)-HU 9-2421
Corner Grocery
Atascadero Av & Morro Rd-Atascadero 714
Cunningham's Grocery
8:30 AM to 7 PM Daily & Sunday
Hwy 1 Morro Del Mar---------SP 2-6581
Dan's Market
Open Daily & Sunday 8 AM-10 PM
2044 Spring ------------PasoRobls 409
Dauth-Leisy Foods 530-12th --PsoRobls 256
Del Mar Grocery Morro Del Mar--SP 2-8184
Del Monte Grocery
301 SntaBarbara Av-LI 3-5637
DOLLAR MARKET
Bud Poulsen-Owner
796 Foothill Bl--------------LI 3-1078
Donohue & Sons Grocery
2548 Spring-PasoRobls 360

Grocers–Retail–(Cont'd)

Ellsworth's Market 496 N Broad---LI 3-3443
Erich's Market
Tom & Pearl Tarpley-Proprietors
2611 Spring ------------PasoRobls 579
Ford's Market 801 Dolliver(PB)---PR 3-2068

FOX'S GROCERY STORE
CY & JO FOX – Owners
We Give S & H Green Stamps
DELIVERY SERVICE
OPEN 7 A.M. - 7 P.M. DAILY
SUNS. 7:30 - 4 P.M.
Hwy No 1 Cambria--------WA 7-4442

FRANK'S GROCERY
845 Main(MB)-SP 2-8180
Garden Farms Store
101 Hwy-SntaMrgrta 5601
GATLIN SHELL SERVICE STN
1707 Front Oceano-HU 9-3981
Ghezzi's Store Ocean Av Cayucs--WY 5-3811
GLEN OAKS GROCERY
Open Daily 8 AM to 7 PM
Eaglet ---------------Atascdro 647-W
Greene's Grocery
S 101 Hwy Nipomo-WA 9-4371
GROVE GROCERY
Open Every Day 7 AM to 9 PM
El Camino Rl-------------Atascdro 974
Grover City Market
O F Yeackel
850 Grand Av Grover City-----HU 9-3322
Gwin's Grocery 607 Manhattan Av
Grover City-HU 9-2415
Halcyon Store W Temple Halcyon--HU 9-2432
Halpin's Food Mart
5th & Main(MB)-SP 2-2921
Handy Corner Grocery
P F Hansen-Owner
Edna Rd ------------------LI 3-2058
HAWTHORNE MARKET
Broad St Store 2161 Broad-----LI 3-5832
College Square Store
896 Foothill Bl-LI 3-2366
Hearn's Market
Jack & Lily May Davis-Owners
Open on Sun from 10:30 to 1:00
201 E Branch(AG)-----------HU 9-5549
Hi-Way Market 2105 Spring--PasoRobles 313
Jean's Market 1050 Price(PB)---PR 3-2402
K & M Mkt 2927 Spring-----PsoRobls 1024
Kelly Bros Market
Open 8 AM to 7 PM Every Day
8725 S El Camino Rl-------Atascdro 377
Kirk's Spirits & Sports Shop
106 Branch(AG)-HU 9-2759
Log Cabin Market
400 Traffic Wy(AG)-HU 9-5922
Los Osos Valley Market
Los Osos Valley Rd-LI 3-5692
Lucas F D 101 Hwy Nipomo-----WA 9-4242
Margarita Mercantile Co ---SntaMrgrta 5111
Maury's Market 700 Marsh------LI 3-8174
McKay P G Paso Robles Beach
Cayucs-WY 5-3222
Monterey Market 1601 Monterey--LI 3-1934
Montgomery's Store
1909 Pacific Bl Oceano-HU 9-2892
Mor-Mac's Food Center
5th & E(MB)-SP 2-4511
Morro Bay Grocery
5th & Main(MB)-SP 2-2531
Munson's Market
2360 Hwy 1(MB)-SP 2-9987
Muzio David 870 Monterey-------LI 3-0800
New Park Grocery 1401 Osos-----LI 3-7538
Nishi's Market
1150 Grand Av Grovr Cty-HU 9-3641
Northside Market 84 Santa Rosa---LI 3-6532
Orcutt's Market 835-12th ---PasoRobles 180
P I Market 238 Ocean Vw Av(PB)-PR 3-4465
Pennington's Grocery Hwy -SntaMrgrta 5781
Petersen's General Merchandise-Templtn 2001
Pioneer Drive-In Market
Morro & Marsh-LI 3-5742
Pocket Book Grocery
294 N 4th Grovr Cty-HU 9-2804
Rauch's Grocery
Open Daily & Sunday 8:30-8:30
Creston Rd ------------PasoRobls 1240
Santa Rosa Market 798 Santa Rosa-LI 3-5513
Sauer's Market 848 Monterey-----LI 3-2164
Sebastian's Store
Drugs-Fr Meats-Liquors-Fishing Tackle
Sn Simn ------------------WA 7-4217

Grocers–Retail–(Cont'd)

Shandon Grocery Shandon -PasoRobls 53-J-1
Shell Beach Market 753 Shell Beach Rd
Shell Beach-PR 3-2135
Silva J Market 420 High---------LI 3-8501
Silveira's Grocery 890 Mill-------LI 3-6047
Smith's Grocery Creston ---PasoRobls 66-R-3
Soto's Market Main Cambria----WA 7-4411
Spurlock Cash Market
2140 S Broad-LI 3-6638
Stop & Shop Market 1253 Shell Beach Rd
Shell Beach-PR 3-4708
Thompson's Grocery 1638 Osos----LI 3-7448
THREE CORNER GROCERY
1609 Johnson Av-LI 3-4123
Tomasini Anita Ocean Av Cayucs--WY 5-3740
Tony's Food Center
110 E Branch(AG)-HU 9-5926
TRAIL-ER-IN GROCERY
Groc-Meats-Beer-Wine-Open Sundays
1950 El Camino Rl---------Atascdro 998
TUTTLE'S CALIF PARK GROCERY
Open 8-7 Free Parking
390 California Bl------------LI 3-0923
U-Save Market
951 Grand Av Grovr Cty-HU 9-9994
Uptown Market 1248 Monterey----LI 3-6721

WESTWAY MARKET
GROCERIES – FRUIT
LIQUORS – WINES – BEER
Open 9 A.M. to 9 P.M. Sundays Included
Open 'Till 11 P.M. Saturday Night
Owned by
Bill Mathison and John Carscaden
447 Higuera -------------LI 3-3046

Wil-Mart Market Shandn --PasoRobls 53-J-2
Wilbert's Service Stn & Grocery
Hwy Cambria-WA 7-4237
William's Bros Market
1069 Grand Av Fair Oaks-HU 9-3845
Wilson's Grocery
Open 8 AM to 10 PM Daily & Sunday
2121 Broad ----------------LI 3-7584

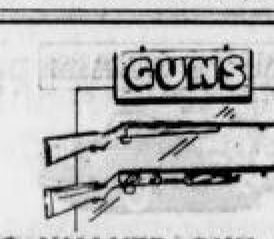
Grocers–Whsle

ADLER WHOLESALE CO
1301 Carmel-LI 3-4541
Rand Halpin Co
228 Santa Barbara Av-LI 3-7622
Smart & Final Iris Co
305 Higuera-LI 3-1217

Guns

Grisanti Hardware
6110 El Camino Rl-Atascdro 580
Hill J C Sporting Goods
1039 Chorro-LI 3-1613
SMITH'S S S TRADING POST
Edna Rd-LI 3-1716
Walker Vic Gun Shop
953 Atlantic Av Grovr Cty-HU 9-3231

PREVENT THAT ACCIDENT
To make a safe, convenient rack for your glass coffee maker top, remove the cover and cross supports from an old lamp shade.



VIC WALKER GUN SHOP
NEW & USED GUNS
REGISTERED COLT DEALER
LOADING SUPPLIES
SHOOTING ACCESSORIES
AMMUNITION
PHONE
HU 9-3231
Open Sundays – Closed Wednesdays
953 ATLANTIC AVE. GROVER CITY

Gunsmiths

LUNDGREN ERIC 1326 Park --PsoRobls 470
SPORTSMAN'S STORE
719 Higuera-LI 3-6514

STORNI'S GUN RANCH & MACHINE SHOP
COMPLETE GUN SERVICE & SUPPLIES
Loading Tools & Supplies
Firing Ranges
MAIL ORDER SERVICE
P.O. Box 457 Glenn E. Storni – Prop.
Look for the Signs – 1 Mile
South of Cayucos at Old Creek Rd.
Cottontail Ck Rd Cayucos--WY 5-3702

Walker Vic Gun Shop
953 Atlantic Av Grovr Cty-HU 9-3231
(See Advertisement This Page)

Haberdashery

See Men's Furnishings Headings

Hair Goods–Retail

Charles & Duff Hair Goods
327-14th Oakland-TWinoks 3-1165

Hairdressers–See Beauty Shops

Halls & Auditoriums

Paso Robles Civic Auditorium
10th & Park-PsoRobls 1537

Hand Bags–Retail

Charles Shoes 867 Higuera-------LI 3-4054
Fisher's Brad Shoe Store
845 Higuera-LI 3-2646
Pen-Ren Bootery 860 Higuera-----LI 3-1646

Handicraft Supplies

Homecraft Hobby Shop
5895 Traffic Wy-Atascdro 247-R
Marv's Hobby Shop 895 Higuera---LI 3-3942

When You Have
FORGOTTEN . . . .
. . . . A NAME
Recommended By Someone

You remember someone having recommended a certain concern or dealer, but can't remember the name recommended.

LOOK IN THE
Classified
TELEPHONE SECTION
You will probably recognize the name when you see it.

Hardware–Retail

ATASCADERO HARDWARE
We Give S & H Green Stamps
5980 Traffic Wy-----------Atascdro 133
Atascadero Lumber Co
5305 Traffic Wy-Atascdro 661
BAYWOOD PARK HARDWARE
309-2d Baywd Prk-LI 3-2876
CAYUCOS HARDWARE
Hwy Cayucs-WY 5-3242
Coast Equipment Co
Cable-Rope-Chain-Bolts
200 Higuera --------------LI 3-0602
COOPERATIVE FARMERS SUPPLY CO INC 14th & Pine--------PasoRobls 344
Fair Oaks Supply
995 Grand Av(AG)-HU 9-2697
FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102
(See Advertisement This Page)
Forden's Hardware 857 Monterey--LI 3-1090
(See Advertisement This Page)
Grand Av Hardware
620 Grand Av(AG)-HU 9-5052

GRISANTI HARDWARE
General Hardware – Electrical Supplies
Sporting Goods – Gun Repairs
Reloading Equip. & Tools
FINE OLD COLONY PAINTS
Plumbing Supplies – Builders' Hardware
In Atascadero Hotel Block
6110 El Camino Real---Atascadero 580

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

Hardware–Retail–(Cont'd)

GROVER CITY LUMBER CO 13th & Atlantic Av Grovr Cty-HU 9-2729

HAYWARD LUMBER CO
COMPLETE BUILDERS HARDWARE
Schlage Locks – Stanley Hdwr. & Tools
S & H GREEN STAMPS
10th & Pine----------PasoRobles 820
5th & E(MB)------------SP 2-2291
From telephones served from the Cambria Cayucos San Luis Obispo Exchanges only (No Inter-City Charge)
Ask Operator for-ENtrprise 1-1406

HEATON R C CO 803-13th----PsoRobls 890
Hewitt H ----------------Templtn 2361
Ladwig Farm & Home Supply
1619 Osos-LI 3-3442
MADSEN HARDWARE & PLUMBING
109 W Branch(AG)-HU 9-2758
MINER'S
1036 Grand Av Grovr Cty-HU 9-2931
Morro Bay Hardware Store
375-5th(MB)-SP 2-2941
Oceano Hardware
921 Front Oceano-HU 9-3416
(See Advertisement This Page)

PACIFIC COAST LUMBER CO OF CALIF
BUILDERS' HARDWARE
OVERHEAD GARAGE DOORS
CEMENT – STUCCO – PLASTERS
ROOFING MATERIALS
424 Santa Barbara Av------LI 3-2191

Park Hardware & Sporting Goods Store
730-5th(MB)-SP 2-8296
PASO ROBLES MERCANTILE CO
839-12th ----------------PsoRobls 340
Hardware Dept 839-12th-----PsoRobls 342

For full use of your telephone, please keep your instrument "hung up"—ready for service.

Hardware–Retail–(Cont'd)

Poston Hardware Cambria ------WA 7-4650
SAN MIGUEL MERCANTILE & VARIETY Sn Migl------Homestead 7-3390
Union Hardware 1126 Chorro-----LI 3-8130
(See Advertisement This Page)

Hardware–Whsle & Mfrs

Craver Earl H Wholesale Electric & Hardware 1223 M Fresno----ADms 3-0462
Wilco Supply
383-40th Oaklnd-OLympc 2-8522

Hardwoods

Ray's Dry Wall Service
664 Upham-LI 3-1224

Harvesters

See Farm Equipment & Supplies

Hatcheries–Poultry

Arbor Acres Farm 174 Higuera----LI 3-7811
Arbor Acres Farm
Breeder Ranch
Nipmo ------------------WA 9-4151
Black's Hatchery Riverside Av--PasoRobls 881
Grover City Hatchery
213 S 16th Grovr Cty-HU 9-2358
KIMBER FARMS INC
White Leghorn Baby Chicks
Traffic Wy --------------Atascdro 763
McKeens' Hatchery 1270 Laurel Ln-LI 3-6500
North's Hatchery Inc 174 Higuera--LI 3-3023

SUNSHINE TURKEY HATCHERY
BROAD BREASTED BRONZE
BELTSVILLE WHITE
POULTS & EGGS
SPECIAL
TEMPERATURE CONTROLLED TRUCKS
Will Deliver Your Order Promptly
2535-5th Sacramento ---GIlbrt 3-1424

Hats–Renovators

City Cleaners 709 Higuera--------LI 3-3105
Grover City Cleaners
874 Grand Av Grovr Cty-HU 9-3986

Hawaiian Goods–See Gift Shops

Hay–Retail

St Jude Investment Co
Keys Valley Ranch-PasoRobls 29-J-3

Hay–Whsle

Hoff Denver C 541 Spring-PasoRobls 1388-W

Health Food Products–Retail

FENNY'S F & G EXCHANGE
ATASCADERO – PASO ROBLES
HEALTH FOODS
El Molino – Loma Linda – Wey-Rite
VITAMINS – MINERALS
DIABETIC – ALLERGY
LOW CALORIE – SALT FREE
8501 El Camino Rl----Atascadero 1065

FRIESEN'S HEALTH FOODS
1135 Garden-LI 3-8648
(See Advertisement This Page)
Margo & Larry's Health Foods
1120 Morro-LI 3-1127
(See Advertisement This Page)

Health Service

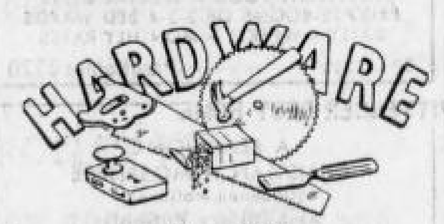
San Luis Obispo County Health Dept
406 Spring-PasoRobls 601

MERCHANTS and business firms appreciate being told that you found them in the Yellow Pages.

HARDWARE
- Builders Hardware
- Plumbing Supplies
- Electrical Equipment
- Paint
- Housewares
- Tools
- Garden Supplies
- Wire Fence
- Rope & Chain
- Sporting Goods

LI 3-7102
FARMER'S HARDWARE & EQUIP. CO.
581 Higuera San Luis Obispo

FORDEN'S-



Since 1940

BUILDERS HARDWARE
- Fireplace and Barbecue Equipment
- Electric Tools
- Garden Supplies
- Household Utensils
- Glassware – Dinnerware, Etc.
- Bathroom Fixtures

COMPLETE LINE MISCELLANEOUS HARDWARE ITEMS
SHERWIN-WILLIAMS PAINTS – PAINTERS SUPPLIES
LI 3-1090
857 MONTEREY SAN LUIS OBISPO

FRIESEN'S HEALTH FOODS
NATURAL FOODS
& NATURAL VITAMINS
FOR
GOOD NUTRITION
INCLUDING
• ALLERGY • DIETETICS
• DIABETICS
SALT FREE DIETS
WE GIVE S & H GREEN STAMPS
ORDER BY MAIL OR
PHONE
LI 3-8648
1135 GARDEN SAN LUIS OBISPO



NOW you can order an
EXTENSION TELEPHONE
just call your
Pacific Telephone
BUSINESS OFFICE

UNION HARDWARE
EASY BUDGET TERMS
FREE GIFT WRAPPING & DELIVERY
EVERYTHING IN GIFTS
- FINE CHINA – GLASSWARE
- CROCKERY & DINNERWARE
- CASE CUTLERY & COOKING UTENSILS
- HOUSEHOLD ELECTRICAL APPLIANCES
- DELTA SAWS & POWER TOOLS
- SPORTING GOODS & GARDEN SUPPLIES
- PLUMBING SUPPLIES & PIPE FITTINGS
- DYNAMITE & EXPLOSIVES
- FULLER PAINTS

Phone LI 3-8130
1126 CHORRO SAN LUIS OBISPO

OCEANO
Hardware



- HARDWARE
- PAINT & SUPPLIES
- PLUMBING SUPPLIES
- PIPE FITTINGS
- ELECTRIC SUPPLIES
- HOUSEWARES
- GARDEN SUPPLIES
- WATER HEATERS
- LINOLEUM
- TOOLS

WE GIVE
S & H GREEN STAMPS
OPEN SUNDAYS
CALL
HU 9-3416
OCEANO

MARGO & LARRY'S HEALTH FOODS
JUICE BAR & LUNCHES
NATURAL VITAMINS
& NATURAL FOODS
For
GOOD NUTRITION
Including
• DIABETICS • DIETETICS • ALLERGY
SALT FREE DIETS
SOYA, WHOLE GRAIN BAKERY PRODUCTS
Mail Orders Invited
PHONE
LI 3-1127
1120 MORRO, SAN LUIS OBISPO

Hearing Aids

ACOUSTICON WILLIAMS CO
MR. ALFRED E. WILLIAMS, Manager
INVISIBLE FITTINGS
All Transistor & Eye Glass
Hearing Aids – Batteries and Repairs
FOR ANY MAKE OF INSTRUMENTS
Free Demonstrations Arranged
1029 Chorro ---------------LI 3-6632
If no answer call----------LI 3-2932

BELTONE HEARING SERVICE
Norman I Schuldt-Authorized Dealer
F J Schuldt-Distr-Santa Barbara
20 N Broad-----------------LI 3-4645
(See Advertisement This Page)

STRING 'EM ALONG
To give thread or cord a stiff tip for stringing beads, dip twisted end in clear nail polish. Let dry.

Beltone
HEARING GLASSES
New 420% THINNER Slimette Model



enable the deaf to HEAR WITH BOTH EARS!

- Hear *who* is talking.
- Tell *where* sounds come from.
- Up to 40% better understanding than by corrected hearing in just one overworked ear.

Temples of slenderized glasses are 420% thinner than previous model.
- Far more attractive and becoming.
- Much lighter for greater comfort.
- Look so natural nobody would guess you use a hearing aid.

BELTONE HEARING SERVICE
NORMAN I. SCHULDT
HEARING AID AUDIOLOGIST
LI 3-4645
20 N. BROAD SAN LUIS OBISPO
F. J. Schuldt, Distributor–Santa Barbara

More Power... Smoother Hearing with the new 4-TRANSISTOR Hearing Aid by
SONOTONE
Greater power at substantial savings. Scientific fitting — personal service. Don't bargain with your hearing. See Sonotone *FIRST!*
LI 3-4730 HU 9-5053
YOUR HEARING DESERVES THE BEST

Hearing Aids–(Cont'd)

BELTONE QUALITY HEARING GLASSES
Beltone
Enable you to hear with BOTH ears. No button in ear. No cord. Nothing to hide in hair or clothes. Tiny, colorless tube carries sound to ear. We also carry conventional Beltone Hearing Aids. Free hearing analysis and demonstration. No obligation.
"WHERE TO BUY THEM"
BELTONE HEARING SERVICE
Norman I Schuldt Audiologist
20 N Broad--------------LI 3-4645

HEARING AID AUDIOLOGIST—
BELTONE HEARING SERVICE
20 N Broad-LI 3-4645

Sonotone Hearing Service
Anderson Hotel Bldg-LI 3-4730
(See Advertisement This Page)

ZENITH HEARING AIDS
ZENITH THE ROYALTY OF HEARING
Enjoyed by more people than any other aid in the world. Highest quality, sensibly priced transistor models include eyeglass type and a tiny aid worn entirely at the ear. By makers of Zenith TV, radios. 10-DAY MONEY-BACK GUARANTEE.
"WHERE TO BUY THEM"
ECONOMY DRUG CO NO 2
796 Higuera-LI 3-7656
Grover City Pharmacy
9th & Grand Av Grovr Cty-HU 9-2457
Hi-Way Drug Store
1217 Spring-PasoRobles 152

Heaters

See also Furnaces–Heating

DAY & NIGHT PANEL RAYS—
McKELVEY'S HENRY B PLUMBING & HEATING
5570 El Camino Rl-Atascdro 394

San Luis Butane Distributors
Dearborn & Coleman Heaters
3980 N Hwy--------------Atascdro 151
Shultz Robt Hwy No 1(MB)------SP 2-8488
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

Heaters–Water

See Water Heaters Headings

Heating Contractors

See Contractors–Heating & Ventilating

Heating Equipment

See Specific Kinds, i.e., Boiler Headings; Furnaces Headings; Heaters; Water Heaters; Etc

Herbs

Wu H M 972 Santa Rosa---------LI 3-7731

Hides

SAN LUIS TALLOW COMPANY
Clark Field-LI 3-8660

High Fidelity Equipment & Supplies

ALLEN'S SOUND CENTER
ALL LEADING BRANDS OF HIGH FIDELITY COMPONENTS
At Advertised Net Prices
VISIT OUR SOUND DEMONSTRATION ROOM
856 Monterey ------------LI 3-2047

ALLISON'S MUSIC BOX
870 E(MB)-SP 2-8771
Atascadero TV & Radio
5915 El Camino Rl-Atascdro 676-J
Daniels & Bovee 710 Higuera-----LI 3-6102
Hicks Radio & Television Shop
5915 Entrada Av-Atascdro 793

Hobby & Model Construction Supplies

Homecraft Hobby Shop
5895 Traffic Wy-Atascdro 247-R

MARV'S HOBBY SHOP
HO AND AMERICAN FLYER TRAINS
LEATHER TOOLS AND ACCESSORIES
BEADS AND SEQUINS
OPEN 9-5:30 THURSDAYS 9-9
895 Higuera -------------LI 3-3942

Lane's Ceramic Studio 583 Dana---LI 3-2713

Hoisting & Rigging Service

Dalzell Rigging Co
1505-62d Emryvle-OLympc 5-2913

Homes

COLUMBINE REST HOME
HOME FOR THE AGED
AMBULATORY CASES
Pleasant Surroundings – Excellent Climate
Moderate Rates
Elizabeth E. Souther, Prop.
4555 Del Rio Rd------Atascadero 620

Della's Home for the Aged
1020 Pine-PasoRobles 1026

DOELLSTEDT REST HOME
EXCELLENT FOOD
Beautiful Surroundings & Climate
LOVING CARE
24-HOUR NURSING CARE
6 Miles South Atascadero on Old Hwy 101
Rt 1 Box 890
S Hwy ------------Atascadero 721-J

PASO ROBLES NURSING HOME
GENERAL NURSING CARE
Registered Nurse – 24-Hour Care
Pleasant Surroundings
OPEN PATIO – SUN PORCH – TELEVISION
EXCELLENT FOOD – SPECIAL DIETS
PRIVATE ROOMS OR 2-3-4 BED WARDS
DAILY – WEEKLY – MONTHLY RATES
321-12th ----------PasoRobles 1170

PITTENGER REST HOME
A REAL HOME
CHRISTIAN ATMOSPHERE
(Undenominational)
Ambulatory Patients
H. & B. THURSEN (Operators)
Barrenda at Traffic Way
Barrenda Ter --------Atascadero 445

Rowe's Rest Home
4650 Traffic Wy-Atascdro 441

The Yellow Pages save you time.

JONES AMBULANCE SERVICE



HOSPITAL EQUIPMENT
SALES & RENTALS
Wheel Chairs – Hospital Beds – Walkers
Crutches – Lamps – Complete Line of Elastic Supports & Surgical Dressings
LI 3-2626
780 PACIFIC ST.

Homes–(Cont'd)

SCOTT'S FAIR OAKS CONVALESCENT HOME
CHRONIC CASES
AGED – BED PATIENTS
MODERN – QUIET
24-HOUR NURSING CARE
SPACIOUS GROUNDS
UNSURPASSED CLIMATE
222 Elm(AG) ------------HU 9-5468

TABELL'S SAN LUIS REST HOME
PLEASANT SURROUNDINGS
COOL AND QUIET
AMBULATORY CASES ONLY
24-Hour Nursing Care
LICENSED BY COUNTY
Member St. Assn. Rest Home Operators
1034 Islay --------------LI 3-3908

Hospital Equipment & Supplies

JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES
780 Pacific-LI 3-2626
(See Advertisement This Page)

Hospitals

ATASCADERO GENERAL HOSPITAL
Visit Hrs-2 PM to 4 PM-7 PM-8 PM
Magnolia Av ------------Atascdro 1000
Atascadero State Hospital
101 Hwy S-Atascadero 600

FRENCH CLINIC & HOSPITAL
Clinic 1170 Marsh------------LI 3-7070
If no answer call--------------LI 3-8185
Hospital 1170 Marsh----------LI 3-7070
If no answer call--------------LI 3-8185
Pharmacy 1170 Marsh---------LI 3-7070
Physical Therapy 1205 Higuera--LI 3-7070
Mountain View Hospital
1530 Marsh-LI 3-7085
If no answer call--------------LI 3-8185
Mountain View Hospital
1530 Marsh ----------------LI 3-7085

PASO ROBLES WAR MEMORIAL DISTRICT HOSPITAL
Visiting Hours-2 to 4 PM & 7 to 8 PM
15th ------------------PasoRobls 1200
San Luis Obispo County Casa Loma
Sanatorium Johnson Av---------LI 3-2712
San Luis Obispo County General Hospital
Visiting Hrs 2 to 4 PM & 7 to 8 PM
Johnson Av ----------------LI 3-1500

SCOTT'S FAIR OAKS CONVALESCENT HOME
CHRONIC CASES
AGED – BED PATIENTS
MODERN – QUIET
24-HOUR NURSING CARE
SPACIOUS GROUNDS
UNSURPASSED CLIMATE
222 Elm(AG) ------------HU 9-5468

Hot Springs

See also Resorts

Hidden Valley Hot Springs Inc
Avila Rd-LI 3-0523

Hotel Equipment & Supplies

Model Linen Supply 34 South-----LI 3-2150

CURTAIN ROD GUIDE
Thimble on end of rod guides it smoothly into the hem without catching or tearing.

EXPLOSION IN OVEN
If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

Hotels

ANDERSON HOTEL & GRILL
Coffee Shop
Cocktail Lounge
Banquet Facilities
ALL ROOMS WITH BATH
MODERATE RATES
955 Monterey ------------LI 3-0900

Butler Hotel
see Trade-Winds Hotel
230 Pomeroy Av(PB)---------PR 3-4611
C-Air Hotel
133 Ocean View Av(PB)-PR 3-9968
Cambria Pines Lodge
50 Modern Units-Dining & Cocktails
Cambria ------------------WA 7-4200
Camozzi Hotel Cambria ---------WA 7-4449
Clifton Motel 125 Spring-----PasoRobls 1140

Advertise here—it pays.

Hotels–(Cont'd)

COLONIAL HOTEL
F G Anderson-Owner
103 Santa Barbara Av----------LI 3-9982
Coronado Motel 2400 Spring--PasoRobls 955
Dollar Hotel The 1317 Spring---PsoRobls 102
EDGEWATER MOTEL
280 Wadsworth(PB)-PR 3-2233
Farmhouse Motor Lodge
425 Spring-PasoRobls 933
Fremont Hotel 979 Osos---------LI 3-3453
Golden State Hotel 1109 Morro----LI 3-9868
GRANADA HOTEL
Chas Babcock-Mgr
Ample Parking Space
1128 Morro ---------------LI 3-9943
HI-WAY HOTEL 916-13th---PsoRobls 521
Hoosier Motel 2223 Spring-PasoRobls 991-M

Need a number? First, check the Directory or your personal number list before calling "Information."



COCKTAIL LOUNGE
COFFEE SHOP
DINING ROOM

"TWO GUESTS for THE PRICE OF ONE"
EXCELLENT AMERICAN FOOD
Child's Plate
Free Parking for Guests
Phone PASO ROBLES 158
Paso Robles HOT SPRINGS HOTEL and HEALTH BATHS
Your Hosts: MARION & JOY HENRY
1308 SPRING PASO ROBLES
MIDWAY BETWEEN S. F. & L. A. ON HWY. 101

TRADE WINDS HOTEL
YEAR ROUND RESORT
PISMO BEACH, CALIF. CENTER OF ENTERTAINMENT MIDWAY



80 ROOMS
STEAM HEAT
TV ROOM
BEAUTY SHOP
RETIRE HERE
American Plan Available
230 POMEROY AVE.
CALL PR 3-4611
1 BLK TO FISHING PIER & BEACH
COFFEE SHOP
PALM ROOM COCKTAILS
GIFT SHOP
Reasonable Family Rates
LARGE LOBBY
PISMO BEACH

Hotels–(Cont'd)

HOTEL CARLTON
ATTRACTIVE ROOMS & APARTMENTS
ALL WITH TILE BATHS
Unique Coffee Shop — Restaurant & Cocktail Lounge
Family & Commercial Rates
Hiway --------------Atascadero 500

Hotel Holst 1227 Spring------PasoRobls 149
Hotel Obispo
Agnes M Hughes-Owner
1025 Court -----------------LI 3-7640
HOTEL SAN LUIS
Rita Haywood-Proprietress
697 Higuera ---------------LI 3-9926
Hotel Wineman 849 Higuera------LI 3-7465
I X L HOTEL
Completely Air Cooled
C A Tingley-Owner
712-14th ---------------PasoRobls 269
MARSHALL HOTEL
Daily & Weekly Rates
874 Higuera ---------------LI 3-5853
Martin's Court
320 Ocean View Av(PB) PR 3-4610
Park Hotel 1815 Osos-----------LI 3-9814
Parkway Hotel 1238 Spring--PasoRobles 372
Paso Robles Hot Springs Hotel & Health Baths 1308 Spring--PasoRobles 158
(See Advertisement This Page)
PASO ROBLES INN
1103 Spring-PsoRobls 1100

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

Hotels–(Cont'd)

PINES HOTEL & COFFEE SHOP
35 Mi No of San Luis Obispo Hwy 1
Hwy No 1 Cambria----------WA 7-4442
PISMO HOTEL
D M Timbrell-Owner
701 Price(PB) ------------PR 3-2214
Ramona Hotel
Weekly & Monthly Rates
819-12th --------------PasoRobls 30-J
Ranch Motel 2730 Spring------PasoRobls 17
Rhodes Hotel 864 Monterey------LI 3-2745
Sunset View Motor Lodge
Cambria-WA 7-4455
Trade-Winds Hotel
230 Pomeroy Av(PB)-PR 3-4611
(See Advertisement This Page)
Travelodge Paso Robles
2701 Spring-PasoRobls 304
Wineman Hotel 849 Higuera------LI 3-7465

House Cleaners

SAN LUIS OBISPO JANITORIAL MAINTENANCE CO
1224 Higuera-LI 3-1737

House Movers

Calkins G R S Hwy--------Atascdro 41-R-2
Valley House Movers
5000 El Verano Av-Atascdro 1260
(See Advertisement This Page)

(Continued Next Page)

TO GLUE FURNITURE
In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

HOUSE MOVERS
WE'LL MOVE IT ANYWHERE – ANY TIME



VALLEY HOUSE MOVERS
"WHERE MOVING IS A SPECIALTY"
STATEWIDE LICENSED • BONDED • INSURED
HAROLD H. HALL, Owner
16 Years Experience
FREE ESTIMATES – QUALITY WORK
ATASCADERO 1260
5000 EL VERANO AVE. P.O. Box 314 ATASCADERO

House Movers–(Cont'd)

Van Ronk & Renshaw
142 Montecito Av Shell Beach-PR 3-4740
(See Advertisement This Page)
York Irvin House Movers
1290 Nice Av Grovr Cty-HU 9-5630
(See Advertisement This Page)

Hydrotherapists

Madson A J 870 Price(PB)-------PR 3-4636
Paso Robles Bath House
11th & Pine-PasoRobls 1816

Ice

AMERICAN REFRIGERATING CO
CRYSTAL CLEAR ICE
Crushed, Bulk or Cubes
TRUCK ICING
ICE PLANT AT 1405 WALKER
Main Office
241 Pismo --------------LI 3-0785
If no answer call--------LI 3-2689

Bottle Liquor Store 931 Main(MB)-SP 2-8474
Oceano Ice Co Oceano ----------HU 9-2288
Paso Robles Ice Service
Free Delivery Service
2906 Spring ------------PasoRobls 233

Ice Cream & Frozen Desserts–Dealers

Arden Farms Co
116 W Branch(AG)-HU 9-2994
FOSTER'S OLD FASHION FREEZE
QUARTS & PINTS
SUNDAES – MALTS
FLOATS & FREEZES
HAMBURGERS – HOT DOGS
TACOS
590 Marsh ---------------LI 3-7639

Foster's Old Fashion Freeze
5th & Piney Wy(MB)-SP 2-8373
GOLDEN STATE CO LTD
570 Higuera-LI 3-4200
(See Advertisement This Page)
POLAR FREEZE
SPECIAL ORDERS FILLED
FOR ALL OCCASIONS
HAMBURGERS – TACOS
HAND PACKED ICE CREAM
Sherbets & Ice Milk Desserts
Shakes & Sundaes to Go
828 Spring --------PasoRobles 305-R

Sno-White Creamery
888 Monterey-LI 3-1067
(See Advertisement This Page)

MERCHANTS and business firms appreciate being told that you found them in the Yellow Pages.

Ice Cream & Frozen Desserts–Mfrs & Distrs

ARDEN FARMS DAIRY PRODUCTS
Flavor Fresh
Ice Cream
And
Dairy Products
Arden

"FOR INFORMATION CALL"
ARDEN FARMS CO
Call Collect
116 W Branch(AG)-------HU 9-2994
Hwy 101 South------Templeton 4181
98-12th ------------PasoRobls 1946

Foster Freeze of Paso Robles
2524 Spring-PasoRobls 98
GOLDEN STATE CO LTD
570 Higuera-LI 3-4200
Golden State Products Distributor
625-7th-PasoRobls 110
Polar Cream Freezer
828 Spring-PasoRobls 305-R
STOLTEY'S DRIVE-IN & MALT SHOP
WE MAKE OUR
OWN ICE CREAM –
"OUR BEEF BURGERS
MADE US FAMOUS"
Hwy -----------------Atascdro 525

STURGEON VERNON L GOLDEN STATE DISTR 625-7th ----------PasoRobls 110
(See Advertisement This Page)

Infants' Garments

See Children's & Infants' Garments Headings

Information Bureaus

United Information Service
740-14th-PasoRobls 493

Have you thought of having a separate business listing in the Telephone Directory under your own name? The charge for these extra listings is small, the convenience often great.

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

Insecticides–Retail

ATASCADERO FEED & SUPPLY
S Hwy-Atascadero 193
Daylight Gardens 3363 S Broad---LI 3-1833
Livingston Park Nursery
604-30th-PasoRobls 353
Loomis E C & Son
415 E Branch(AG)-HU 9-5514
Loomis E C & Son 121 Higuera----LI 3-8410
Marshall N D Inc
Old Hwy 41-PasoRobls 42-J-3
Mc CREA SEED & CHEMICAL CO
1401 Greenwood Dr-PasoRobls 1551
Moorman Manufacturing Co
81 Foothill Bl-LI 3-5682
PASO ROBLES MERCANTILE CO
839-12th-PasoRobls 340

Insecticides–Whsle & Mfrs

Castle A L Inc
Veg Seeds-Field Seeds Insecticides
Fertilizers-Grasses-Clovers-Alfalfas
248 View Mtn Vw-------YOrkshr 7-5511

Insulation Materials–Cold & Heat

Builders Market 840-10th --PasoRobls 1600
KYLE CO 1609 Osos------------LI 3-1998
(See Advertisement This Page)

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Insurance Adjusters–See Adjusters

Insurance Agents & Brokers

Allstate Insurance Co 879 Higuera-LI 3-0833
ANCHOR INSURANCE SERVICE
Don W. Husted Paul Husted
BONDS – AUTOMOBILE
LIABILITY – FIRE – ALL FORMS
PLATE GLASS – COMPENSATION
MARINE & INLAND MARINE
871 Santa Rosa-----------LI 3-7430
If no answer call---------LI 3-8495
Or ------------------LI 3-6546

Arsenio J T 861 Monterey-------LI 3-7176
ATKINSON & HOLLISTER
1043 Higuera-LI 3-5411
(See Advertisement This Page)
BACHINO & STOCKIRD
740 Higuera-LI 3-6887
Bellrose Realty Co
4500 N Hwy 1(MB)-SP 2-3402
If no answer call-------------SP 2-5149
BENNETT GORDON
405 E Branch(AG)-HU 9-5594
Bourn Lucille 855 Monterey------LI 3-0500
Residence -----------------LI 3-2715
BROWN & ROY REALTORS & INSURORS
COMPLETE INSURANCE SERVICE BONDS
Advisors Since 1906
Fire – Life – Automobile – Liability
Accident – Hartford – Travelers – Fireman's Fund–North America Insurance Companies
National Automobile Club
314 Pomeroy Av(PB)------PR 3-2073
If no answer call(AG)----HU 9-2778

CAL-FARM INSURANCE CO
157 Higuera-LI 3-7971
Chelquist C R Insurance
1256 Monterey-LI 3-8579
COAST LAND INSURANCE AGCY
986 Monterey-LI 3-2682
(See Advertisement Page 60)
Conklin Thos H
427 Water Shell Beach-PR 3-2084

Insurance Agents & Brokers–(Cont'd)

CONKLIN TOM H 1130 Morro----LI 3-4585
(See Advertisement This Page)
Cooper Gladys V
Fire-Casualty-Auto-Comp-Ins
Hwy Cambria -------------WA 7-4616
Cousins Betty 822-13th -----PasoRobls 1820
COUSINS JAS I 822-13th---PasoRobls 1820
(See Advertisement This Page)
Crampton & McNamara
861 Monterey-LI 3-7176
DeCHAINE BOB INSURANCE & GRAIN DEALER
COMPLETE COVERAGE
LIFE – AUTO – FIRE
Workmen's Compensation – Bonds
1220 Park ---------PasoRobles 1702

EDWARDS HARRY R
Farmers Insurance Group
1744 Vine -----------PasoRobls 850-W
Elstner Louis C
6900 El Camino Rl-Atascdro 530
(See Advertisement Page 60)
EQUITABLE LIFE ASSURANCE SOCIETY–
VIND HARRY C
960 Santa Rosa-LI 3-3263
EVANS GERALD B
Complete INSURANCE Service
FIRE – CASUALTY – MARINE
FIDELITY & SURETY
Representing Capital Stock Insurance Companies
1118 Chorro -------------LI 3-0720

Farm Bureau Services
705-13th-PasoRobls 1110
FARMERS ALLIANCE BUS ASSOC
10th & Riverside Av-PsoRobls 115

(Continued Next Page)

Insurance Agents & Brokers—(Cont'd)

FARMERS INSURANCE GROUP
Farmers Insurance Exchange,
Truck Insurance Exchange
& Fire Insurance Exchange
Mid-Century Insurance Company
Farmers New World Life Insurance Company

"WHERE TO BUY IT"

DISTRICT SALES & CLAIMS OFFICES

FARMERS INSURANCE GROUP
Atkinson & Hollister-District Agents
1043 Higuera ------------LI 3-5411

AGENTS

ARROYO GRANDE

FARMER'S INSURANCE GROUP
Paul Routzahn-Agent
960 Grand Av(AG)--------HU 9-2769

ATASCADERO

FARMER'S INSURANCE GROUP
Hazel Leverenz-Agent
5680 El Camino Rl-----Atascadero 14

MORRO BAY

FARMERS INSURANCE GROUP
M.V Morley-Agent
501-5th(MB) -----------SP 2-5571

OCEANO

FARMERS INSURANCE GROUP
Robert Guiton-Agent
610 Roosevelt Dr Oceano---HU 9-2717

PASO ROBLES

FARMER'S INSURANCE GROUP
Harry R Edwards-Agent
1744 Vine -------- PasoRobles 850-W

FARMER'S INSURANCE GROUP
960 Grand Av(AG)-HU 9-2769
(See Advertisement This Page)

FARMER'S INSURANCE GROUP
HAZEL LEVERENZ – Agent
AUTO – TRUCK – FIRE
Ford Garage Hwy 101
5680 El Camino Rl------Atascadero 14
After 6 PM call-----Atascadero 622

Farmers Insurance Group
610 Roosevelt Dr Oceano-HU 9-2717
Farmer's Insurance Group
1744 Vine-PasoRobls 850-W
(See Advertisement This Page)
Farmers Insurance Group
501-5th(MB)-SP 2-5571
Filer W A 214 Traffic Wy(AG)---HU 9-2362

GEE REALTORS & INSURORS
Margaret A. Gee
A COMPLETE INSURANCE SERVICE
FIRE – CASUALTY – FIDELITY
MARINE & SURETY
5945 Traffic Wy------Atascadero 333

GIST FRED L 1035 Chorro------LI 3-8323
Guiton Harold E
610 Roosevelt Dr Oceano-HU 9-2717

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

HARTFORD INSURANCE
YEAR IN AND YEAR OUT YOU'LL DO WELL WITH THE HARTFORD FIRE INSURANCE COMPANY GROUP

"WHERE TO CALL"

HARTFORD FIRE AGENTS

BACHINO & STOCKIRD
740 Higuera-LI 3-6887
COUSINS JAS I
822-13th-PasoRobls 1820
SWALL RUTH
W E McElroy Solicitor
221 E Branch(AG)--------HU 9-5462
YORK SID INS AGCY
1213 Park-PasoRobls 727

CASUALTY & BOND AGENTS

BACHINO & STOCKIRD
740 Higuera-LI 3-6887
COUSINS JAS I
822-13th-PasoRbls 1820
SWALL RUTH
W E McElroy Solicitor
221 E Branch(AG)--------HU 9-5462

HENDERSON BROKERAGE CO
INSURANCE
REAL ESTATE
G. EARL HENDERSON
HAROLD WILKINS
DALE VAN SAUN
South of Shell Station
6425 El Camino Rl----Atascadero 194
If no answer call-----Atascadero 101

Hier-Johnson Brokerage
5940 El Camino Rl-Atascdro 200

The instruction pages of the telephone directory are of real help . . . telling how to make the best use of the dial telephone.

HOLMES MILTON J
COMPLETE GENERAL INSURANCE SERVICE
Agent for
American Motorist, American Surety, Fidelity & Deposit, Provident Washington, N.A.C., New Hampshire Fire, Northwestern National Fire, Canadian Indemnity, Provident Accident, Superior, Zurich.
1228 Broad --------------LI 3-0663

HUSTED DON W 871 Snta Rosa--LI 3-7430
Kamm L W 1228 Broad----------LI 3-5905
Keen Agency The
919 Grand Av Grovr Cty-HU 9-3531
Keller Theo M Jr
Security First Natl Bk Bldg-LI 3-6336

KENNEDY RALPH C
Established Over 35 Years
Insurance – Real Estate
Notary Public
AUTO
FIRE
LIABILITY
ACCIDENT & HEALTH
WORKMEN'S COMPENSATION
1120 Garden ------------LI 3-1002

Lessi C L 964 Chorro------------LI 3-1771
LOOMIS E C & SON
405 E Branch(AG)-HU 9-5594

LOVETT INS & REAL ESTATE SERVICE
INSURANCE – ALL TYPES
Our Business Is Service Protection
Exchanges Appraisals
BUSINESS OPPORTUNITIES
Lee Lovett – "Owner"
1051 Price(PB) ----------PR 3-4750

Metropolitan Life Insurance Co Agent
134 Ramona Dr-LI 3-9061
MORLEY M V 501-5th(MB)-----SP 2-5571

MURRELL L B AGENCY
Complete Insurance Service
Representing
OCCIDENTAL LIFE INS. CO.
UNITED STATE FIRE INS. CO.
SECURITY INS. CO.
FARMERS' MUTUAL FIRE ASS'N
1318 Garden -----------LI 3-2539
If no answer call--------LI 3-5800

NEAL ROBT E
405 E Branch(AG)-HU 9-5594
NELSON WM A 968 Monterey----LI 3-1656
New York Life Insurance Co Agent
C L Lessi-Representative
964 Chorro-LI 3-1771
New York Life Insurance Co Agent
405½ Sandercock-LI 3-2193
NORTHWESTERN LIFE INSURANCE—
COUSINS BETTY
822-13th-PasoRobls 1820

(Continued Next Page)

Our business office will be glad to help with any telephone problem you may have.

Insurance Agents & Brokers—(Cont'd)

NOYES REALTY SERVICE
Representing Fireman's Fund Group
Insurance Companies Of North America
Travelers Insurance Companies
Russell & Edith S. Noyes
Realtors – Notaries Public
Alfred F. Noyes & Russell Noyes, Jr.
844 C(MB) --------------SP 2-2171

OCCIDENTAL LIFE INSURANCE—
MURRELL L B AGCY
L B Murrell-Agent
1318 Garden -----------LI 3-2539
O'DONNELL INSURANCE SERVICE
1327 Marsh-LI 3-7818

PASO ROBLES INSURANCE AGCY
AUTO – FIRE – MARINE – LIFE
Representing
AETNA CASUALTY & SURETY CO.
TRAVELERS INS. CO.
ZURICH INS. CO.
INDUSTRIAL INDEMNITY CO.
ALLIED COMPENSATION INS. CO.
P. D. Fowler Giff Sobey, Jr.
531-12th ----------PasoRobles 1220

Powers Mildred J 859 Monterey---LI 3-3344

PRUDENTIAL INSURANCE CO OF AMERICA
HAS THE STRENGTH OF GIBRALTAR
LIFE – ANNUITIES
SICKNESS & ACCIDENT
LESTER S. NYE – Staff Mgr.
1111 Chorro -------------LI 3-6996

Rogers John L 577 Marsh--------LI 3-9069
Rohrberg Milton C 855 Main(MB)-SP 2-4711

STATE FARM INSURANCE
Famous careful-driver auto insurance at rock-bottom rates. We insure more cars than any other company.
Fast, fair claim service.
7000 agents in U.S. and Canada.
Also life and fire insurance; residence liability.

"FOR INFORMATION CALL"

AGENTS

Eakes John M 982 Montery---LI 3-3727
Hatley Sherley B
2021 S Broad-LI 3-0889
Jeter Frank
1202 Grand Av(AG)-HU 9-5589
Sanders Jack
6100 El Camino Rl-Atascadero 345
Ward Frank L 1947 Spring-PasoRobles 69

State Farm Insurance Companies
1202 Grand Av(AG)-HU 9-5589
State Farm Insurance Companies
1947 Spring-PasoRobls 69

SWALL RUTH
Agent for
FIREMAN'S FUND – ROYAL INSURANCE
HARTFORD INSURANCE CO.
Bonds – Fidelity & Surety
NOTARY PUBLIC
Fire – Auto – Liability – Health & Accident
MARINE & INLAND MARINE
To Insure Anything Call
221 E Branch(AG)--------HU 9-5462

Tabor Jack Realtor 870 Main(MB)-SP 2-8010
Thompson Jane R
1010 Grand Av(AG)-HU 9-2123
WALTMAN REALTY & INSURANCE
Main Cambria-WA 7-4687
Ward Frank L 1947 Spring-----PasoRobls 69
(See Advertisement Page 60)
Weissgerber Robt C
945 Vine-PasoRobls 143-W

EGG TRICK

Separate egg whites and yolks by breaking them through a small funnel. The whites go through—the yolks don't.

Insurance Agents & Brokers—(Cont'd)

YORK SID INS AGENCY
PASO ROBLES
Agent for
HARTFORD FIRE INSURANCE CO.
PRUDENTIAL INS. CO.
FIREMAN'S FUND GROUP
INS. CO. OF NORTH AMERICA
Broker for All Lines of Insurance
1213 Park ----------PasoRobles 727

Zuercher Insurance Brokerage
Old 101 Hwy-SntaMrgrta 2331

Insurance Companies & General Agencies

ALLSTATE AUTO & FIRE INSURANCE
FOUNDED BY SEARS
Famous for Fast, Fair Claim Settlements. Top Quality at Low Cost. Friendly Local Agent Service.
You're in good hands with ALLSTATE
Auto - Fire - Theft - Personal Liability

"FOR INFORMATION CALL"

Allstate Insurance Co
879 Higuera-LI 3-0833

Atkinson & Hollister 1043 Higuera-LI 3-5411
BUSINESS MEN'S ASSURANCE CO
J R Hutchison-Spec Representative
2030 Fixlini ---------------LI 3-0627
Cal-Farm Insurance Co
157 Higuera-LI 3-7971
Cal-Farm Insurance Co
705-13th-PasoRobls 1110
Coast Land Insurance Agcy
986 Monterey-LI 3-2682
ELSTNER LOUIS C
6900 El Camino Rl-Atascdro 530
Equitable Life Assurance Soc
960 Santa Rosa-LI 3-3263

EVANS GERALD B
Complete INSURANCE Service
FIRE – CASUALTY – MARINE
FIDELITY & SURETY
Representing Capital Stock
Insurance Companies
1118 Chorro -------------LI 3-0720

Farmers Insurance Group
1043 Higuera-LI 3-5411
Farmer's Insurance Group
1744 Vine-PsoRobls 850-W
Garrity W C Insurance Agcy
774 Marsh-LI 3-8626
Great Amer Insurance Co
774 Marsh-LI 3-8626
Hartford Accident & Indemnity Co Agcy
740 Higuera-LI 3-6887
Holmes Milton J 1228 Broad-----LI 3-0663
Loomis E C & Son
405 E Branch(AG)-HU 9-5594
Massachusetts Mutual Life Insurance Co
1831 S Broad-LI 3-3057
Murrell L B Agcy 1318 Garden---LI 3-2539
New York Life Insurance Co Agent
964 Chorro ---------------LI 3-1771
Occidental Life Insurance Co Agent
1318 Garden-LI 3-2539
Prudential Insurance Co of America
1111 Chorro-LI 3-6996
State Farm Insurance Companies
6100 El Camino Rl-Atascdro 345
Agent 2021 S Broad----------LI 3-0889
Agent 982 Monterey----------LI 3-3727
Taylor Cameron Hwy 101(AG)----HU 9-5101
West Coast Life Insurance Co
774 Marsh-LI 3-8626

For speed and accuracy on your dial calls, listen first for the dial tone. Dial each letter and digit carefully, drawing the dial all the way to the finger stop. Lift your finger each time to let the dial return to position naturally.

Insurance Consultants

Anchor Insurance Service
871 Snta Rosa-LI 3-7430
Bachino & Stockird 740 Higuera---LI 3-6887

EVANS GERALD B
Complete INSURANCE Service
FIRE – CASUALTY – MARINE
FIDELITY & SURETY
Representing Capital Stock
Insurance Companies
1118 Chorro -------------LI 3-0720

O'Donnell Insurance Service
1327 Marsh-LI 3-7818

Interior Decorators

ZEGAR FURNITURE STORE
971 Higuera-LI 3-6034

Investigators

San Luis Merchant Patrol & Detective Agcy
1130 Walnut-LI 3-3920

Investments

FIRST CALIFORNIA COMPANY
Mrs John O'Brien Broker
Investment Securities Stocks & Bonds
784 Marsh ----------------LI 3-4229

WALSTON
Members New York Stock Exchange and other leading stock and commodity exchanges.
Offices coast-to-coast.
Walston

"WHERE TO CALL"

WALSTON & CO INC
Anderson Hotel-LI 3-2878

Iron—Scrap—See Junk Dealers

Ironing Machines Hdgs

See Washing Machines, Dryers & Ironers Hdgs

Irrigation Systems & Equipment

AMES IRRIGATION SYSTEMS
"Profit-Planned" portable systems for sprinkler, furrow, flood. Ames ABC Sprinkler Systems, Perf-O-Rain, Lo-Hi Gated & Main Line Pipe. Wheel-O-Rain & Tow-A-Line. Ames Ball Couplers – no hooks, no latches. Free engineering service.
AMES

"FOR INFORMATION CALL"

DISTRIBUTORS

EMERALD IRRIGATION CO
Hwy 101 South at
Spence Rd Salins-HArisn 2-9026

DEALERS

Matthews W C 1741 S Broadway
Snta Maria-Walnut 5-6195

EMERALD IRRIGATION CO
WHOLESALE DISTRIBUTOR
Ames ABC Sprinkler Systems
Lo-Hi Aluminum Gated Surface Pipe
Slip Joint Galvanized Surface Pipe
Complete Line of Portable
Irrigation Equipment and Supplies
Sprinkler Heads, Parts and Repairs
Hwy 101 South at Spence Rd
Salins -------------HArisn 2-9026

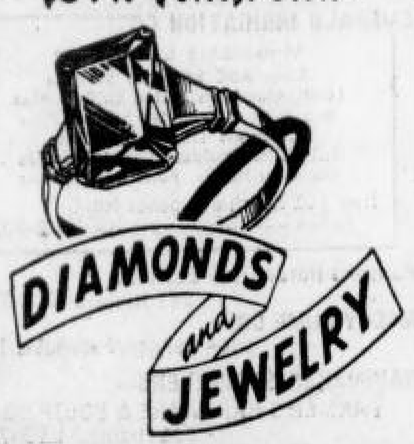
Farmer's Hardware & Equip Co
581 Higuera-LI 3-7102
MCCOY PUMP CO
1004 Salinas-PasoRobls 1311
RAINMAKER SPRINKLERS—
FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102
ROEMER & ELLIOT
122 E Mill Santa Maria-Walnut 5-5556
WADE'RAIN SPRINKLER IRRIGATION—
FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102

Purchasing agents and other buyers of materials and parts find the Yellow Pages of the Telephone Directory invaluable in locating local sources of supply.

Two friendly telephone habits: QUICK to answer when your bell rings; SLOW to hang up when you call someone who does not immediately respond. In calling others, remember that the called person may be almost there—so wait a few seconds longer.

JANITOR SERVICE
COMMERCIAL & RESIDENTIAL
• WINDOW CLEANING • HOUSE-CLEANING
• FLOOR WAXING • WALL WASHING
DAILY & MONTHLY CONTRACTING
SAN LUIS OBISPO JANITORIAL MAINTENANCE CO.
FORMERLY SUNNYSIDE WINDOW CLEANING CO.
INSTITUTE CERTIFIED CONTRACTOR — JANITORIAL MAINTENANCE CONTRACTORS
FOR FREE ESTIMATES
DIAL
LI 3-1737
BONDED & INSURED
P. O. BOX 43
1224 Higuera
SAN LUIS OBISPO
A. R. Schwabenland

Don Andrews
OFFICIAL S.P. WATCH INSPECTOR



DIAMONDS and JEWELRY
SILVERWARE CLOCKS
HAMILTON
ELGIN - LE COULTRE
WADSWORTH WATCHES
EXPERT WATCH REPAIRING
THE FINEST IN GIFT ITEMS
CALL
LI 3-4543
1009 Higuera San Luis Obispo

Marell's Jewelers
TRI COUNTY
LARGEST CREDIT JEWELERS
Diamonds



Nationally Advertised Watches
BULOVA – ELGIN
HAMILTON – CROTON
LONGINES-WITTNAUER
LI 3-1404
Nationally Advertised
SILVERWARE & STERLING
850 HIGUERA ST.

"IF YOU DON'T KNOW JEWELRY— KNOW YOUR JEWELER"
MAURICE REID YOUR JEWELER



• WATCHES
• DIAMONDS
• JEWELRY
Watches & Jewelry Repairing In Our Own Shop
OPEN 9-5:30 DAILY – MON. – SATURDAY
PASO ROBLES 714-W
1321 PARK ST. – PASO ROBLES

Please
DIAL CAREFULLY
Careless dialing puts other people to needless bother—and delays your call. Please make sure of the right number, *listen for the dial tone,* then dial carefully.

Janitor Service
SAN LUIS OBISPO JANITORIAL MAINTENANCE CO
1224 Higuera-LI 3-1737
(See Advertisement This Page)

Janitors' Supplies
Campbell's Refrigeration
532 Higuera-LI 3-6800
ROWE SERVICE EQUIPMENT & SUPPLY
Floor Cleaners & Waxes
Mops – Buckets – Wringers
Window & Floor Squeegees
Floor Brushes of All Kinds
For Commercial Uses
Hild Floor Polishing & Scrubbing Machines
136-12th ----------PasoRobles 583

Jewelers–Mfrs
Bra Sil's Jewelry
Anderson Hotel Lobby-LI 3-8523
Rimelen C A 5870 Traffic Wy-Atascdro 677-W

Jewelers–Retail
Andrews Don 1009 Higuera------LI 3-4543
(See Advertisement This Page)
ANTHONY JEWELERS
DIAMONDS – WATCHES
JEWELRY – SILVERWARE
Official SP Watch Inspector
CONVENIENT CREDIT TERMS
779 Higuera ------------LI 3-7839
Bra Sil's Jewelry
Anderson Hotel Lobby-LI 3-8523
BRASHER'S JEWELRY
MORRO BAY
Registered Chronograph Technician
Watch Repairing – Engraving
Jewelry Repair – Special Order Work
COMPLETE JEWELRY AND GIFT LINES
Clocks & Clock Repairing
Ask About Our Convenient Credit Plan
We Give S & H Green Stamps
880 E(MB) ------------SP 2-5086
BROWN CLARENCE
San Luis Obispo's Leading Credit Jeweler
CHARGE ACCOUNTS INVITED
AT NO ADDITIONAL COST TO YOU
Diamond Engagement & Wedding Rings
Omega, Bulova, Elgin, Hamilton, Longine, Wittnauer & Swiss Watches, Also
Jewelry – Silverware – Watch Repairing
S & H Green Stamps
862 Higuera ------------LI 3-5648
Fear Albert E Hwy 1 Cambria----WA 7-4243
GUTHRIE'S JEWELRY
The Finest in
WATCHES – JEWELRY – SILVERWARE
Omega – Hamilton – Elgin
Bulova – Cyma Watches
Towle – Wallace – Lunt – Heirloom
"FINE WATCH REPAIRING"
Established Since 1910
741-12th ------------PasoRobles 789
KEEPSAKE DIAMOND RINGS—
MARSHALL'S JEWELRY STORE
790 Higuera-LI 3-3431
VAUGHN'S JEWELRY
115 E Branch(AG)-HU 9-2330
Lewis Glen
923 Grand Av Grovr Cty-HU 9-5749

NAIL POLISH FOR METAL
To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

Jewelers–Retail–(Cont'd)
MARELL'S JEWELERS
Nationally Advertised Watches
BULOVA – ELGIN
HAMILTON – CROTON
LONGINES-WITTNAUER
DIAMONDS
SILVERWARE – SILVER & STERLING
850 Higuera ------------LI 3-1404
Marell's Jewelers 850 Higuera----LI 3-1404
(See Advertisement This Page)
MARSHALL'S JEWELRY STORE
Since 1889
TOWLE – WALLACE – HEIRLOOM
INTERNATIONAL – LUNT STERLING
HAMILTON – ELGIN
AND LE COULTRE WATCHES
Expert Jewelry and Watch Repairing
790 Higuera ------------LI 3-3431
MILLER'S JEWELRY
Traffic Wy-Atascdro 244
Paso Robles Jewelry Store
725-13th-PsoRobls 443
Reed J M 751 Dolliver(PB)------PR 3-4473
Reid Maurice Your Jeweler
1321 Park-PasoRobls 714-W
(See Advertisement This Page)
Rileys Dept Store 1144 Chorro----LI 3-1421
Rimelen C A 5870 Traffic Wy-Atascdro 677-W
San Luis Jewelry & Loan Co
974A Monterey-LI 3-2314
Sinclair's Jewelry 1044 Chorro----LI 3-6731
Vaughn's Jewelry
We Give S & H Green Stamps
115 E Branch(AG)----------HU 9-2330
VIGNEAU'S JEWELRY STORE
867 Monterey-LI 3-6512

Jewelry Engravers
Bra Sil's Jewelry
Anderson Hotel Lobby-LI 3-8523
Brasher's Jewelry 880 E(MB)-----SP 2-5086
Brown Clarence 862 Higuera------LI 3-5648
Guthrie's Jewelry 741-12th ---PasoRobls 789

Jewelry Repairing
ANTHONY JEWELERS
779 Higuera-LI 3-7839
Bra Sil's Jewelry
Anderson Hotel Lobby-LI 3-8523
Brown Clarence 862 Higuera------LI 3-5648
Miller's Jewelry Traffic Wy----Atascdro 244

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

SHOP IN THE YELLOW PAGES
Whenever you want information about an article, a service or a certain business
LOOK IN THE
Classified TELEPHONE SECTION

Junk Dealers
See also Scrap Metals
Grover City Junk & Auto Wrecking Yard
13th & Farrell Rd Grover City HU 9-2991
MARKOVITS & FOX
8th & Taylor San Jose-CYprss 5-3663
PASO ROBLES AUTO WRECKERS
Hwy 101-PasoRobls 411
PAULSON'S WRECKING & SALVAGE
Orcutt Rd-LI 3-1215
(See Advertisement This Page)
S & K Auto Wreckers
1545 Riverside Av-PasoRobls 1494
STEEL MILL SUPPLY OF SALINAS
WE BUY SCRAP STEEL AND METALS OF ALL KINDS
Steel – Cast Iron – Copper – Brass
Aluminum – Scrap Pipe & Machinery
101 Hwy South at Spence Rd
Salns ----------HArisn 2-0238
Valley Pipe & Salvage Co
714 W Main Santa Maria-Walnut 5-7535
(See Advertisement This Page)
Westside Auto Wrecking Edna Rd-LI 3-3045
(See Advertisement This Page)

Keys–See Locksmiths

Kitchen Equipment
Harbor Supply Co 475-5th(MB)---SP 2-2821

Knit Goods–Blocking–See Cleaners & Dyers

Knitting Instruction
Lena's Knit Shop
620 Seabright Av Grovr Cty-HU 9-5963

Labor Organizations
Brotherhood of Railroad Trainmen
1815 Osos-LI 3-8659
BUILDING TRADES COUNCIL
Nick Tiessen-Secty-Treas
1530 Monterey ----------LI 3-6057
CARPENTER'S LOCAL 1632
Louis Kreinbring-Bus Agt & Secy
811 Palm ----------LI 3-7638
Culinary Alliance & Bartenders Union 703
IOOF Bldg-PsoRobls 548
CULINARY WORKERS & BARTENDERS' UNION LOCAL 703
Marie Birdsong Sectry
811 Palm ----------LI 3-1923
Electrical Workers Union Local No 639
527 Marsh-LI 3-5693
INDEPENDENT UNION OF PETROLEUM WORKERS INC
G R Mosier Sec-Treas
Natl Ofc Moronet Bldg Suite 314-316
1522-18th Bkrsfld ------FAirvw 7-1614
LABOR LOCAL NO 1464 A F OF L
Construction & General-Local 1464
A F of L Labor Temple
Nick Tiessen-Bus Agt & Secty
1530 Monterey ----------LI 3-6057
OPERATING ENGINEERS INTERNATIONAL UNION LOCAL 12
Dick Holman-Representative
1041 Chorro ----------LI 3-6918
Painters Local Union 1336
Ted W Engel-Bus Agt
1026 Chorro ----------LI 3-1625
PLUMBERS & STEAM FITTERS UNION 403
Paul Jones-Business Agent
527 Marsh ----------LI 3-2416
Teamsters Union Local 381
Dale P Earing-Business Representative
531 Marsh ----------LI 3-3618

AT YOUR FINGERTIPS
To keep screws, nails, etc., handy and in view, attach the lids of glass jars to a rafter or shelf over your workbench. Screw jars in place.

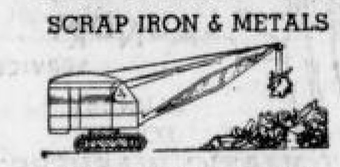
JUNK WE BUY SCRAP OF ALL KINDS
WE SELL PIPE, STEEL PLATE RAILS, ETC.



We Buy
STEEL – CAST IRON – COPPER – BRASS – ALUMINUM
RADIATORS – BATTERIES, ETC.
PAULSON'S WRECKING & SALVAGE
FOR MAIN OFFICE – AUTO WRECKING OR USED PARTS CALL
LI 3-1215
SALVAGE YARD ON ORCUTT ROAD OPPOSITE UNION OIL BULK PLANT
ROUTE 2 BOX 299K SAN LUIS OBISPO

JUNK & SCRAP METAL
✔ PIPE
✔ IRON
✔ MACHINERY
✔ WRECKED CARS
For Estimates
CALL
LI 3-3045
WESTSIDE AUTO WRECKING
EDNA ROAD SAN LUIS OBISPO

VALLEY PIPE & SALVAGE CO.
SCRAP IRON & METALS



PIPE – NEW & USED
STEEL NEW & USED
RAGS – BAGS – TARPAULINS
WAlnut 5-7535
YARD #1
714 W. Main – Santa Maria
YARD #2
713-729 W. Main – Santa Maria

To Locate an
AUTHORIZED SALES and SERVICE DEALER
When you are interested in locating the local authorized dealer of a nationally-advertised product or service
Look in the
Classified TELEPHONE SECTION

Laboratories–Analytical
HUTCHINGS ROLAND
AGRICULTURAL CONSULTANT
Specializing in
PLANT NUTRITION
SOIL – PLANTS – WATER ANALYZED
759 S Sanborn Rd
Salinas ----------HArisn 4-4258
Paso Robles Medical Laboratory
1104 Vine-PasoRobls 201

Laboratories–Dental
See Dental Laboratories

Laboratories–Medical
FRENCH CLINIC & HOSPITAL
24 Hour Service
Clinic 1170 Marsh----------LI 3-7070
PASO ROBLES MEDICAL LABORATORY
1104 Vine-PasoRobls 201
If no answer call----------PasoRobls 848
SAN LUIS MEDICAL LABORATORY
1540 Marsh-LI 3-5718
If no answer call----------LI 3-2464
If no answer call----------LI 3-1840
If no answer call----------LI 3-7085

Lacquer Finishing–See Painting Contractors

Ladies' Tailors–See Tailors–Ladies'

Lamps–Retail
Yours & My Furniture Store
1127 Broad-LI 3-7245
Zegar Furniture Store 971 Higuera-LI 3-6034

Land Clearing–See Contractors–Excavating

Land Companies
Phelan Land & Cattle Co Cambria-WA 7-4272

Land Leveling
See Also Contractors–Excavating
Miles M M Atascadero Beach(MB)-SP 2-5241
Peterson Harold D
7600 El Camino Rl-Atascdro 723
PIERCE W D & SONS
803-4th(MB)-SP 2-6771
RUEDI F H CONSTRUCTION
Bulldozing-Road Building
Excavating-Clearing
1090 Sunset Dr(AG)----------HU 9-2887
VALLEY PAVING & CONSTRUCTION CO INC Hwy 101(AG)----------HU 9-2574

Landscape Construction
Livingston Park Nursery
604-30th-PasoRobls 353

Lapidaries
Bouton's Lapidary
9475 El Camino Rl-Atascdro 255
White C E 640 Piney Wy(MB)----SP 2-8107

Lathing Contractors
Carlson Carl F 529 Crown(AG)---HU 9-5509

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

Laundries

American Cleaners & Laundry
933 Main(MB)-SP 2-3342

AMERICAN LAUNDRY & DRY CLEANERS
EXPERT LAUNDRY AND DRY CLEANING
PICK-UP & DELIVERY SERVICE
975 Essex ---------------LI 3-1848

CAMBRIA PINES LAUNDRY & CLEANERS
LAUNDRY
DRY CLEANING
LINEN SUPPLY
DELIVERY SERVICE
Cambria ---------------WA 7-4648

College Square Dry Cleaning & Laundry
890 Foothill Bl-LI 3-8622
Cottage Launderette
Barnett & Grand Av(AG)-HU 9-3247
HOME LAUNDRY & DRY CLEANERS
1323 Morro-LI 3-7904
(See Advertisement This Page)
KOVAKAR CO RED STAR INDUSTRIAL SERVICE 1613 N Mc Clelland
Santa Maria-Walnut 5-2229
MISSION LAUNDRY & DRY CLEANING
331 Pacific-LI 3-4720
(See Advertisement This Page)
MODEL LINEN SUPPLY 34 South-LI 3-2150
Nu-Way Cleaners 1427 Spring--PasoRobls 39

PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING
PICK-UP & DELIVERY
LET ONE STOP DO IT ALL
1344 Pine ------------PasoRobles 315

Paso Robles Laundry Linen Supply & Dry Cleaning 1344 Pine Paso Robles
From telephones served by the following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1228

Laundries—Baby Garment—See Laundries

Please distinguish between the black letter "O" and the red numeral "0" (zero) when dialing. Be sure to bring your finger all the way around to the finger stop for each letter or digit and then release the dial without forcing or retarding its return.

Laundries—Self Service

Alexander's Serve Your Self Laundry
801 Pine-PsoRobls 43
California Park Laundromat
399 Hathway Av-LI 3-9815
Cottage Launderette
Barnett & Grand Av(AG)-HU 9-3247
(See Advertisement This Page)
Knight's Automatic Laundry
544-12th-PsoRobls 481-W
(See Advertisement This Page)
Launderette The
175 N Ocean Cayucs-WY 5-3298
Laundromat of San Luis Obispo
675 Higuera-LI 3-4230
(See Advertisement This Page)
Morro Bay Laundromat
345-6th(MB)-SP 2-8176

SURV-UR-SELF LAUNDRY
FOR FAMILY LAUNDRY OR BACHELOR BUNDLE YOUR HALF HOUR LAUNDRY
On South Higuera at
346 Higuera -------------LI 3-9874

TURNER'S SELF SERVICE LAUNDRY
"Your Home Laundry Away from Home"
WASHED — FLUFF DRIED — FOLDED
FAMILY BUNDLES
Spreads — Blankets — Throw Rugs
Soft Water Used
OPEN 6 DAYS A WEEK
248 N 4th Grover Cty------HU 9-2481

Wash O Mat 1439 Monterey------LI 3-4343
(See Advertisement This Page)

Lawn Mowers

NOBLE SAW SERVICE
1129 Garden-LI 3-5775
(See Advertisement This Page)

Lawn Mowers—Repairing & Sharpening

A B C Locksmith Co
188 Pomeroy Av(PB)-PR 3-4408
Fixit Shop 660 Higuera----------LI 3-4823
Saw Shop The 1177 Marsh-------LI 3-4337

Lawyers—See Attorneys

Leather Goods—Cleaners & Dyers

Donnie Cleaners 23d & Spring-PasoRobls 701
Mission Laundry & Dry Cleaning
331 Pacific-LI 3-4720

Leather Goods—Repairing

Takken Harry W 1027 Marsh-----LI 3-6662

Need a number? First, check the Directory or your personal number list before calling "Information."

Leather Goods—Retail

Burriss Saddlery 1033 Chorro-----LI 3-4101

Letter & Addressing Service

See Also Multi-Copy Service

Libraries—Institutional

San Luis Obispo County Law Library
Court House-LI 3-0768

Libraries—Public

Paso Robles Pub Lib 12th -----PsoRobls 106
San Luis Obispo City Public Library
888 Morro-LI 3-6074
San Luis Obispo County
County Library 5th(MB)-------SP 2-8754
Library Bishop & Sierra Wy-----LI 3-1730

Lighting Fixtures—Retail

B & F Electric Shop
560 S 13th Grover City-HU 9-2478
Gallagher Electric Co 344 Higuera-LI 3-4747
Mathews Don A
1140 Railroad-PasoRobls 1709
PASO ROBLES ELECTRIC
918-13th-PasoRobles 1501
Valley Electric Co 661 Higuera---LI 3-0855

Lighting Fixtures—Whsle

Craver Earl H Wholesale Electric & Hardware 1223 M Fresno----ADms 3-0462

Lighting Systems & Equipment

KOHLER ELECTRIC PLANTS—
SAN LUIS BUTANE DISTRIBUTORS
3980 N Hwy-Atascdro 151

Linen Supply Service

HOME LAUNDRY & DRY CLEANERS
LINEN RENTAL SERVICE
1323 Morro -------------LI 3-7904

MODEL LINEN SUPPLY 34 South-LI 3-2150
(See Advertisement This Page)

PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING
COMPLETE LINEN SUPPLY SERVICE
for
Professional & Commercial Businesses
1344 Pine -----------PasoRobles 315

Lingerie—Retail

Minelle's Lingerie 1117 Chorro----LI 3-3737
Rileys Dept Store 1144 Chorro----LI 3-1421
Topper Shop The
We Give S & H Green Stamps
Traffic Wy & Central Mall-Atascadero 487-W

Linoleum Dealers

ART MESQUIT COMPLETE HOME FURNISHINGS
Personalized Floors of ARMSTRONG SLOANE'S & PABCO LINOLEUM
Feature Strip — Cove Base
Asphalt Tile — Cork Tile
Linoleum or Plastic Drainboards
Bridge & Branch(AG) -----HU 9-2116

BOB'S FLOOR COVERINGS
1105 Grand Av(AG)-HU 9-3122
Carlton Furniture Co
6085 El Camino Rl-Atascdro 374

Linoleum Dealers—(Cont'd)

DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera-----------LI 3-5814

GOLD SEAL FLOORS AND WALLS
CONGOLEUM-NAIRN INC.
Inlaid By the Yard - Linoleum, Nairon ® Plastics, Resilient Tiles - Rubber, Cork, Nairon ®, Vinylbest*, Linoleum, Asphalt, Printed - Congoleum ® & Congowall ®. Rugs & Broadloom - LoomWeve ®. *T.M.
"WHERE TO BUY THEM"
DEALERS
Art Mesquit Complete Home Furnishings
Bridge & Branch(AG)-HU 9-2116
Trussler's Furniture Store
1303 Park-PasoRobls 126
White's Furniture Store
1301 Broad-LI 3-8309

HEATON R C CO 803-13th----PsoRobls 890
Oceano Hardware
921 Front Oceano-HU 9-3416
Paramount Upholstering Co
1218 Carmel-LI 3-0649
QUAGLINO JAMES A BUILDERS SUPPLIES
Armstrong Linoleum
Snta Barbara Av & High-------LI 3-0560
TRUSSLER'S FURNITURE STORE
1303 Park-PasoRobls 126
WHITE'S FURNITURE STORE
1301 Broad-LI 3-8309

Linoleum Layers

Bob's Floor Coverings
1105 Grand Av(AG)-HU 9-3122

NUTRITION HINT

Never skim top that forms on hot milk or cocoa. They are milk solids and minerals. Beat in with beater to save.

Liquor Stores

ARROW LIQUOR STORE
JACK HANZE
WINES — LIQUOR — BEER
MAGAZINES & NEWSPAPERS
Free Delivery
1337 Monterey -----------LI 3-3514

BOB'S CORK 'N' BOTTLE LIQUOR STORE
799 Foothill Bl-LI 3-8637
(See Advertisement This Page)

BOTTLE LIQUOR STORE
IN MORRO BAY
Ione & Jack Barneberg
LIQUORS — WINES — BEER
IMPORTED AND DOMESTIC
ICE CUBE SERVICE
ICE CREAM — CANDY — MILK — SNACKS
Open 6:30 A.M. to 11:30 P.M.
931 Main(MB) -----------SP 2-8474

Brown's Liquor Store
842 Main(MB)-SP 2-8482

BULLOCK'S DELICATESSEN
IN SAN LUIS OBISPO
BEER — WINES — LIQUORS
ICE CUBES & MIXES
Complete Delicatessen
OPEN DAILY 9 A.M. TO 9 P.M.
Nipomo & Higuera---------LI 3-2417

Drive In Liquor Store
545 Spring-PsoRobls 522
Fair Oaks Liquor Store
1005 Grand Av(AG)-HU 9-3451
Fitzgerald's Liquors
601 Shell Beach Rd Shell Bch-PR 3-4753

FRANK'S LIQUOR STORE
FRED & JUANITA GRAY — Prop.
LIQUOR — WINES — BEER
PARTY SNACKS & GLASSES
ICE CUBES — BARBECUE BARK
CATERING SERVICE
Don't Walk — Just Talk — Phone
1027 Chorro -------------LI 3-4423

Highway Liquor Store
890 Price(PB)-PR 3-2123
Hoon's Liquor Store
1317 Spring-PsoRobls 102
Hudson's Drug Store 815-12th --PsoRobls 51

HUGHES JOE LIQUOR STORE
LIQUOR — WINES — BEER
GLASSES RENTED
OPEN EVERY DAY
728 Marsh --------------LI 3-7729

IDAHO CLUB LIQUORS
In Pismo Beach — C. O. Harper — Prop.
LIQUOR — WINE — BEER
SOFT DRINKS — MIXES — TOBACCO
CIGARS — CIGARETTES — GROCERIES
Fishing & Hunting Licenses Issued
Clam Forks Rented & Sold — Open 9 A.M. To 12 P.M. Daily — Open Sundays
We Open Earlier on Low Tides
500 Cypress(PB) ---------PR 3-4634

JUG THE
H. W. GOULD — Owner
The Finest in
LIQUORS — WINES — BEER
SNACKS — GLASSWARE — TOBACCOS
ICE CUBE SERVICE
DELIVERY SERVICE
9 A.M. to 10 P.M. 7 Days a Week
535-5th(MB) -------------SP 2-8543

That steady hmmmm of the dial tone is your telephone's way of asking, "Number, Please."

Liquor Stores—(Cont'd)

King of Clubs
483 Grand Av Grover City-HU 9-2919

KIRKS SPIRITS & SPORTS SHOP
Liquors — Sporting Goods
Fishing & Hunting Licenses
OPEN EVERYDAY
9 A.M.-10 P.M.
Your Wilson Sporting Goods Dealer
106 Branch(AG) ---------HU 9-2759

Manuel's Liquors 2145 S Broad---LI 3-5074
(See Advertisement This Page)
Mort's
Open Til Midnight-7 Nights a Week
1212 Higuera --------------LI 3-2449

(Continued Next Page)

The Yellow Pages save you time.

Liquor Stores—(Cont'd)

OSOS LIQUOR STORE
Bud Anderson
LIQUORS — WINES — MIXES
COLD BEER BY THE CASE
Ice Cubes — Glasses Renting
PLENTY OF PARKING
Open Sundays
9 A.M. to 10 P.M. Sat. 'Til 11 P.M.
1601 Osos ---------------LI 3-2303

PASO ROBLES LIQUOR STORE
Complete Line of
LIQUOR — WINE — BEER
Open Daily 10 A.M. 'Til Midnight
Johnny Jordan & Al Casper, Props.
Next to Pioneer Garage
1240 Spring ---------PasoRobles 197

Pete's Liquor Store
1101 Grand Av Grovr Cty-HU 9-9996
Store No 2
1827 Pacific Bl Oceano-HU 9-9984

PHIL'S LIQUOR DRIVE-IN
ATASCADERO 518
Specializing in Fine
DOMESTIC & IMPORTED
WINES
5820 El Camino Real---Atascadro 518

Rainbow Hut Hwy ---------SntaMrgrta 5641
REX'S COCKTAIL LOUNGE & LIQUOR STORE
Open Every Day 10 AM to 2 AM
Highway ---------------Atascadero 298
Ryan's Beverage Store
100 E Branch(AG)-HU 9-2354
Stage Coach Drive-Inn Liquor
6902 El Camino Rl-Atascdro 1460

STANDARD LIQUOR STORE BOLTON'S
A. C. BOLTON — Owner
Complete Stock of
The Finest
Wines — Liquors — Imports
½ Block from Anderson Hotel
875 Monterey ------------LI 3-6832

Uptown Market 1248 Monterey---LI 3-6721
(See Advertisement Page 65)
WALDORF CIGAR & LIQUOR
975 Osos-LI 3-9987
Web's Liquor Store
All Kinds of Cocktail Party Snacks
2816 Spring -------------PsoRobls 447

WESTWAY MARKET
LIQUORS — WINES — GROCERIES
AND BEER
Open 9 A.M. to 9 P.M. Sundays Included
Open 'Till 11 P.M. Sat. Night
Owned by
BILL MATHISON and JOHN CARSCADEN
447 Higuera -------------LI 3-3046

Liquor Treatment—See Sanitariums

Liquor—Whsle

JORDANOS' INC 1321 Carmel----LI 3-1089
JUILLARD INC
Please Call Collect
Kolb & English Mtry------FRntir 2-5859
LAGOMARSINO'S WHOLESALE LIQUOR & WINES Osos & Higuera-------LI 3-7832
MORGANTI L J CO 955 Morro----LI 3-0940

Lithographers

Blake Printery 978 Monterey-----LI 3-6843
Roberts House of Printing
1324 Spring-PasoRobls 1760

An extension telephone is a step-saver in any home.

Livestock

BRYAN MEAT CO
Slaughter House-PsoRobls 1250
HALL CLARKE L
Livestock Dealer
1227 Pine --------------PasoRobls 127
If no answer call-----------PasoRobls 52
Haworth John F
8050 Atascadero Av-Atascdro 117-W
Lewey & Lewey Cattle Lease
Vitamin D Ranch -PasoRobls 70-J-2
MILIKIN PACKING CO
101 Hwy South-LI 3-2486
(See Advertisement This Page)
Molinari Leo Vachell Ln---------LI 3-1328

PHELAN BROS FEED YARD
J. DAN PHELAN — Owner
CATTLE FEEDING
OUR SPECIALTY
Los Berros Rd(AG)--------HU 9-5648

Ray-Mar Ranch ----------PasoRobls 267-W
SAN LUIS TALLOW COMPANY
Clark Field-LI 3-8660
Souza Jos A Old Creek Rd Cayucs-WY 5-3759
Stiefel Sam H 1518 Chorro-------LI 3-0779
(See Advertisement This Page)
Sunical Land & Livestock Department
Cambria-WA 7-4510

TEMPLETON SALES YARD
Owners
J. J. SHREEVES — E. R. ORCHARD
SALES EVERY SATURDAY
Cattle — Hogs — Horses — Sheep
Hwy ---------------Templeton 2481

Use the latest directory. Get the right number . . . right away.

STIEFEL BROTHERS



BETTER DAIRY COWS
SAM H. STIEFEL
PHONE
LI 3-0779
If No Answer Call LI 3-5081
or Call LI 3-3868
1518 CHORRO SAN LUIS OBISPO

MILIKIN PACKING CO.
MEAT PACKERS



BUYERS OF
CATTLE, CALVES
HOGS & LAMBS
Call LI 3-2486
101 HWY SOUTH SAN LUIS OBISPO

Livestock Breeders

S L O County Proved Sire Service
361 Laguna(MB)-SP 2-5026
S L O Proved Sire Service
740-14th-PasoRobls 493

Livestock Hauling

Jones Charles 1110 Olive-----PsoRobls 1097

MOROSA BROS TRANSPORTATION
Specializing in
LIVESTOCK HAULING
& General Trucking
CALIF. — OREGON — NEVADA
321-16th -----------PasoRobles 569

RODGERS DICK
Local & Long Distance Hauls
8220 Carmelita Av--------Atascdro 1199

Livestock Supplies

See Feed Dealers; also Veterinary Supplies

Loans

See also Banks; Financing; Pawnbrokers; Real Estate Loans; Savings & Loan Associations; Etc

BENEFICIAL FINANCE CO
745 Higuera-LI 3-4852
(See Advertisement Page 67)
CENTRAL SAVINGS & LOAN ASSN
1127 Garden-LI 3-3364
MERCANTILE ACCEPTANCE COMPANY
968 Higuera-LI 3-8450
(See Advertisement This Page)

JOHNNY ON THE SPOT
Remove fresh grease spots from rugs by rubbing with baking soda. Leave on overnight, then vacuum.

Loans—(Cont'd)

MERCANTILE ACCEPTANCE LOANS
SALARY LOANS
FURNITURE LOANS
AUTOMOBILE LOANS
Money And Courtesy
"WHERE TO CALL"
Mercantile Acceptance Company
968 Higuera-LI 3-8450

NATIONAL FARM LOAN ASSN
197 Santa Rosa-LI 3-7161
(See Advertisement Page 67)

PACIFIC FINANCE LOANS
PHONE NOW!
Need a Loan? Use the Phone!
Up to $1500 or More
Up to 24 months
Salary - Auto - Furniture
pf
"WHERE TO CALL"
Pacific Finance Loans
105 W Main Santa Maria-Walnut 5-2747

(Continued Next Page)

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

LOANS

ON SALARY FURNITURE AUTOMOBILE

Phone
MAC
For your
LOAN to
SAVE TIME and
SAVE INCONVENIENCE
$50 to $2500



MAC
Offers you
1. Money in 30 Minutes
2. A Payment Plan to Fit Your Income
3. Cash for Every Purpose

MERCANTILE ACCEPTANCE COMPANY

LI 3-8450
968 Higuera
San Luis Obispo

Loans—(Cont'd)

PRODUCTION CREDIT ASSN SAN LUIS OBISPO
197 Santa Rosa-LI 3-7161
(See Advertisement This Page)
SAN LUIS JEWELRY & LOAN CO
974A Monterey-LI 3-2314
(See Advertisement This Page)

Loans—Real Estate

See Loans; Also Banks; Also Financing; Also Savings & Loan Associations; Etc

Lockers—Frozen Food

See Frozen Food Lockers—Renting

Locksmiths

A B C LOCKSMITH CO
188 Pomeroy Av(PB)-PR 3-4408
(See Advertisement This Page)

FIXIT SHOP
BONDED LOCKSMITH
KEYS MADE
CARS OPENED
Member of
National Locksmiths' Association
Calif. Locksmiths' Association
660 Higuera ------------LI 3-4823
Nights, Sundays & holidays
call-LI 3-3150

Small's Bonded Locksmiths
1124 Garden-LI 3-7045
(See Advertisement This Page)
Smith's Sporting Goods
1225 Park-PasoRobls 40-W

TOY CATCH-ALL
Tack a shoe bag in a convenient spot for a child's small toys. Makes them easy to find—saves clutter.

ABC



24-HOUR SERVICE
ON CAR LOCK OUTS
COMBINATIONS CHANGED
PR 3-4408
188 POMEROY AVE.
PISMO BEACH

NATIONALLY
ADVERTISED
ARTICLES
CAN BE TRACED TO THEIR
Local Dealers
by looking up
"WHERE TO BUY IT"
in the
Yellow Pages

Lodges—See Associations

Lubricating Oils—See Oils—Lubricating

Luggage—Retail

BENO'S INC 1019 Morro--------LI 3-6092
BURRISS SADDLERY
1033 Chorro-LI 3-4101

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

LONG TERM
FARM MORTGAGES
DESIGNED EXCLUSIVELY
FOR FARMERS & STOCKMEN
LI 3-7161
NATIONAL FARM LOAN
ASSOCIATION
FEDERAL LAND BANK LOANS
197 SANTA ROSA
SAN LUIS OBISPO

WANT A
LOAN?
Beneficial LIKES TO SAY
YES!
PROOF: WE SAID "YES" TO OVER 2 MILLION LAST YEAR

A *Beneficial* EXTRA!
Our Nationwide Identification Card issued to all customers—no obligation. Good for prompt service at over 1,000 affiliated *Beneficial* offices in the U.S., Canada, Hawaii, Alaska. Apply today!

A BENEFICIAL LOAN may give you CASH PROMPTLY to pay bills, buy what you need, or for any other good purpose.

You enjoy FRIENDLY, CONSIDERATE SERVICE — and get "EXTRAS" — no obligation.

CASH IN 1-TRIP — Phone first, upon approval, come in for your loan in a single visit.

INTERNATIONAL IDENTIFICATION CARD —issued to all customers—recognized at over 1,000 affiliated BENEFICIAL offices in U.S., Canada, Hawaii, Alaska.

BUDGET CONSULTATION SERVICE — Shows you how you may consolidate bills and reduce monthly payments.

Come to BENEFICIAL with *confidence!* Call number below, write or come in.

PHONE OFFICE NEAREST YOU

You'll like BENEFICIAL'S pleasant, friendly service.

Personal-IZED LOANS $25 to $2000 on Auto, Furniture or Salary

Beneficial FINANCE CO.
(FORMERLY PERSONAL FINANCE CO.)
Beneficial Finance System Loans

SAN LUIS OBISPO..........LI 3-4852
745 Higuera Street, Ground Floor
SANTA MARIA..........WAlnut 5-2534
220 East Church Street (Near Sears) Ground Floor

LOCKSMITHS — SECURITY SPECIALISTS
Small's Bonded Locksmiths
FOR QUICK SERVICE SEE SMALL THATS ALL!
OFFICIAL
LOCKSMITHS
FOR
AUTO CLUBS
& OTHERS



ALL WORK,
KEYS
& LOCKS
GUARANTEED
SALES & SERVICE
"YOUR SECURITY IS OUR BUSINESS"
SAFES OPENED — COMBINATIONS CHANGED
24-HOUR LOCKSMITH SERVICE
AUTOS · HOMES · BUSINESSES · LOST KEYS · BROKEN OR UNSAFE LOCKS!
LI 3-7045
Nites Call Santa Margarita 2001
EMERGENCY SERVICE STATION
The Friend to all Motorists since 1900
FOR YOUR CONVENIENCE OR PROTECTION
We will call anywhere & make new keys, repair locks, change locks so old keys won't work, or install any new lock you may choose from our complete stock.
1124 GARDEN — SAN LUIS OBISPO
BETWEEN HIGUERA & MARSH
Door Closers Repaired

LOANS
LIVESTOCK — POULTRY
CROPS
PHONE
LI 3-7161
PRODUCTION CREDIT ASSOCIATION
197 Santa Rosa San Luis Obispo

MONEY TO LOAN
We Buy, Sell & Exchange
DIAMONDS GUNS
CAMERAS BINOCULARS
WATCHES
Anything of Value
SAN LUIS JEWELRY
& LOAN CO.
PHONE
LI 3-2314
974A MONTEREY SAN LUIS OBISPO



Lumber and Building Materials

LUMBER · MOULDINGS · PLYWOOD · WINDOWS · DOORS · FLOORING · HARDWARE · DOOR HARDWARE · SCREENS

NAILS · PAINT · INSULATION · ROOFING · SHEETROCK · CEMENT · SEPTIC TANKS · DRAIN LINES · POSTS & PICKETS

FENCING MATERIALS PRE-CUT

Prompt Delivery Service

GROVER CITY LUMBER CO.

13th & Atlantic Ave., Grover City HU 9-2729

Lumber—Retail

Baxter Building Materials
1524 Grand Av(AG)-HU 9-2422

BOYLE LUMBER CO
WHOLESALE & RETAIL
REDWOOD – DOUGLAS FIR – PINE
TIMBERS OUR SPECIALTY
PLYWOOD – DOORS – MOULDINGS
FLOORING – SHINGLES & SHAKES
"Everything for the Builder"
Ocean Av Cayucs----------WY 5-3636
From Cambria, Morro Bay & S.L.O.
Ask Operator for-ENtrprise 1-1471

Boyle Lumber Co Ocean Av Cayucs
From telephones served by the following exchanges
San Luis Obispo
Cambria Morro Bay
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1471

Brisco Mill & Lumber Yard
1005 Hwy 101 South(AG)-HU 9-5536

BUILDERS MARKET
840-10th-PasoRobls 1600
(See Advertisement This Page)

CAYUCOS BUILDING SUPPLY CO
All Kinds of
LUMBER & BUILDING MATERIALS
ROOFING – FLOORING – CEMENT
DOORS – WINDOWS – SCREENS
PLUMBING & ELECTRICAL SUPPLIES
BUILDERS HARDWARE
Delivery Service in Cayucos & Morro Bay Area
8th & Hwy No 1 Cayucs----WY 5-3603
If no answer call-------WY 5-3558

COSTA J M & SON
LUMBER & BUILDING MATERIALS
We Specialize in
Lumber Sold by the Unit
One Piece or a Truck Load
Hwy No 1(MB)-----------SP 2-3641

Lumber—Retail—(Cont'd)

Davis Lumber Yard
1st & Spring-PasoRobls 225

FARM & HOME SUPPLY
FAIR OAKS DISTRICT
LUMBER – PLUMBING SUPPLIES
Builders Hardware – Plywood – Wallboard
Doors – Windows – Paint – Nails – Fencing
Roofing Materials – "U Bild Headquarters"
FREE DELIVERY – OPEN 7 DAYS A WEEK
7 A.M. TO 6 P.M.
1200 Grand Av(AG)-------HU 9-5635

Grover City Lumber Co
13th & Atlantic Av Grovr Cty-HU 9-2729
(See Advertisement This Page)

HAGLE-DE COU LUMBER CO
8965 El Camino Rl-Atascdro 43

HAYWARD LUMBER CO
10th & Pine-------------PasoRobles 820
5th & E(MB)---------------SP 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1406
(See Advertisement This Page)

Ledford's Builders Supply
4025 Main Cambria-WA 7-4261

NIPOMO LUMBER CO
LUMBER – HARDWARE
PLUMBING SUPPLIES – FEED
CROSBY PAINT & USG ROOFING
Hwy 101 Nipmo----------WA 9-4231

PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

Ryzner Frank B 150 Alder(AG)---HU 9-3223

SAN LUIS MILL & LUMBER CO
246 Higuera-LI 3-0825
(See Advertisement This Page)

Tobin's Center Inc
19th & Hwy No 1(MB)-SP 2-8489

Lumber—Whsle

RYZNER FRANK B
150 Alder(AG)-HU 9-3223

Behind on orders? Let handy Classified introduce the suppliers you need. It's fast. It's convenient. Wise buyers say there's nothing like the Yellow Pages of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try Classified once . . . you'll use it often.

HOMER T. HAYWARD Lumber Co.

QUALITY & SERVICE SINCE 1919

- LUMBER
- MOULDING
- PLYWOOD
- WINDOWS
- DOORS
- FLOORING
- HARDWARE
- SCHLAGE LOCKS
- RY-LOCK SCREENS
- NAILS
- PAINT
- INSULATION
- ROOFING
- SHEETROCK
- CEMENT
- SHINGLES & SHAKES
- POSTS & PICKETS
- FENCE MATERIALS

REMODEL WITH
HAYWARD'S EASY PAYMENT PLAN

S & H GREEN STAMPS

Paso Robles 820
10th & Pine Paso Robles

SP 2-2291
5th & E. Morro Bay

From Telephones Served from the Cambria, Cayucos & San Luis Obispo Exchanges Only (No Inter-City Charge) Ask Operator for ENterprise 1-1406

LUMBER

PHONE Paso Robles 1600

BRING IN YOUR PENCIL SKETCH OR IDEAS FOR A FREE ESTIMATE

PROMPT SERVICE

LUMBER – PAINT
ROOFING – WALLBOARDS
MILLWORK
BUILDERS' HARDWARE
CEMENT – PLASTER
FENCING

INSULATING MATERIALS

BUILDERS MARKET

Harold C. Goodale

840-10th PASO ROBLES



LUMBER OF ALL TYPES

CABINET WORK – CEMENT
- Fence Materials
- Millwork
- Bee Keepers' Supplies
- Hardware
- Roofing Materials
- Doors & Windows
- Plywood

SAN LUIS MILL & LUMBER CO.

Established 1883

LI 3-0825

WE GIVE S & H GREEN STAMPS

246 HIGUERA

To Find Someone
In your NEIGHBORHOOD
WHO SELLS IT

Looking for someone close by who sells or has a service you want will be easy when you

LOOK IN THE

Classified
TELEPHONE SECTION

Machine Shops

RATLIFF FRED P
Heavy Duty Machine Work
Portable Welding Equipment
Electric & Acetylene
1243 Monterey -----------LI 3-5819

Storni's Gun Ranch & Machine Shop
Cottontail Creek Rd Cayucs-WY 5-3702

TEAGUE'S MACHINE SHOP
304B Higuera-LI 3-5470
(See Advertisement This Page)

WOOD H A WELDING & MACHINE SHOP
1207-13th-PsoRobls 321

Machine Tools

See also Electric Tools; also Tools Hdgs

Machinery—Specially Designed

TEAGUE'S MACHINE SHOP
304B Higuera-LI 3-5470

Magazine Dealers & Distrs

St Clair's News 1030 Chorro------LI 3-3169

Magnetos—Repairing

MUELLER FRANCIS C
Sales-Service & Parts
198 South -----------------LI 3-4416

Mail Order Houses

Montgomery Ward & Co Catalog Store
817-12th-PasoRobls 906

Mail Receiving Service

See Office & Desk Room Rental Service; also Stenographers—Public

Mailing Lists

Downtown Secretarial Service
964 Chorro-LI 3-5800

Maps

Pacific Engineers & Surveyors Inc
857 Palm-LI 3-0850

Porter Chas Phil 278 Snta Rosa---LI 3-1546

Marine Equipment & Supplies

Hortons 727 Marsh-------------LI 3-7325
Horton's 5th & Morro(MB)------SP 2-4461

Marine Supplies

Morro Bay Boat Works
S Main(MB)-SP 2-6911

Advertise here—it pays.

Markets

ANDERSON'S MARKET
Open on Sundays
13th & Trouville Av Grovr Cty--HU 9-2726

Atascadero Market
5850 El Camino Rl-Atascadero 89

Auger's Bob Market
5th & Main(MB)-SP 2-8171

Berkemeyer Market 1021 Chorro---LI 3-0890

Charlie's Fish Market
491 Cypress(PB)-PR 3-4745

CHRISTIE'S FOOTHILL MARKET
399 Foothill Bl-LI 3-4445

CODY'S MARKET 313 Higuera---LI 3-2228

College Square Shops
Favorite Bakery 896 Foothill Bl--LI 3-1891
Glidden Paint Center The
894 Foothill Bl-LI 3-8596
Hawthorne Market
896 Foothill Bl-LI 3-2366

COMMERCIAL CO THE
COMPLETE FOOD MARKET
MEATS – FROZEN FOODS
VEGETABLES
303 E Branch(AG)--------HU 9-2421

DAN'S MARKET
Open Daily & Sunday 8 AM-10 PM
2044 Spring ------------PasoRobls 409

Dauth-Leisy Foods 530-12th ---PsoRobls 256

DOLLAR MARKET
796 Foothill Bl-LI 3-1078

Ellsworth's Market 496 N Broad---LI 3-3443

Erich's Market
Tom & Pearl Tarpley-Proprietors
2611 Spring ------------PasoRobls 579

FORD'S MARKET
COMPLETE GROCERY
& MEAT DEPARTMENT
OPEN SUNDAYS
BEER & WINE
GOLD BOND STAMPS
801 Dolliver(PB) ---------PR 3-2068

Fox's Grocery Store
Hwy No 1 Cambria-WA 7-4442

Frank's Grocery 845 Main(MB)---SP 2-8180

Gage's Meat Market
5th & Main(MB)-SP 2-8504

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

Markets—(Cont'd)

GLEN OAKS GROCERY
Open Daily 8 AM to 7 PM
Eaglet ---------------Atascdro 647-W

Grove Grocery
Open Every Day 7 AM to 9 PM
El Camino Rl-------------Atascdro 974

HAWTHORNE MARKET
Broad St Store 2161 Broad-----LI 3-5832
College Square Store
896 Foothill Bl-LI 3-2366

Hearn's Market
Jack & Lily May Davis-Owners
Open on Sun from 10:30 to 1:00
201 E Branch(AG)-----------HU 9-5549

HI-WAY MARKET 2105 Spring-PsoRobls 313

K & M MARKET
Open 8 AM-8 PM-Closed Sundays
2927 Spring -----------PasoRobls 1024

Kelly Bros Market
Open 8 AM to 7 PM Every Day
8725 S El Camino Rl-------Atascdro 377

Los Osos Valley Market
Los Osos Valley Rd-LI 3-5692

MARGARITA MERCANTILE CO
SntaMrgrta 5111

Maury's Market 700 Marsh------LI 3-8174

MOR-MAC'S FOOD CENTER
Complete Line of
Groceries – Vegetables – Meats
Frozen Foods – Bakery Shop
Beer & Wines – Imported Foods
WE GIVE S & H GREEN STAMPS
Delivery Service
Open Daily 8 - 7 Sundays 9 - 6
5th & E (MB)-------------SP 2-4511

NORTHSIDE MARKET
Open Daily & Sun-9:00 AM-9:00 PM
84 Santa Rosa---------------LI 3-6532

Orcutt's Meat Market
835-12th-PasoRobles 15

P I MARKET
Meat-Fish-Groc-Fruits & Vegetables
238 Ocean Vw Av(PB)---------PR 3-4465

Pioneer Drive-In Market
Morro & Marsh-LI 3-5742
(See Advertisement This Page)

POCKET BOOK GROCERY
294 N 4th Grovr Cty-HU 9-2804

RAUCH'S GROCERY
Open Daily & Sunday 8:30-8:30
Creston Rd ------------PasoRobls 1240

SANTA ROSA MARKET
Complete One-Stop Market
798 Santa Rosa---------------LI 3-5513

SAUER'S MARKET
Complete Line of
MEATS – GROCERIES
WINES – LIQUORS
Free Delivery
848 Monterey -----------LI 3-2164

For the finest in the world of music, listen to the Telephone Hour—N.B.C., Monday nights.

Markets—(Cont'd)

Shell Beach Market 753 Shell Beach Rd
Shell Beach-PR 3-2135

Silva J Market 420 High---------LI 3-8501

Soto's Market
Groceries-Meat & Produce
Main Cambria -------------WA 7-4411

Southside Market 100 Higuera----LI 3-3146

Thompson's Grocery 1638 Osos----LI 3-7448

THREE CORNER GROCERY
1609 Johnson Av-LI 3-4123

Trail-Er-In Grocery
1950 El Camino Rl-Atascdro 998

TUTTLE'S CALIF PARK GROCERY
Open 8-7 Free Parking
390 California Bl------------LI 3-0923

Tweedy's Market
299-2d Baywd Prk-LI 3-5536

U-SAVE MARKET
B Swack & H R Boren
951 Grand Av Grovr Cty------HU 9-9994

UNITED MEAT MARKET
CHOICE BEEF, LAMB, & PORK
WHOLESALE & RETAIL
CUT & WRAPPED FOR HOME FREEZERS
Open 9 A.M. - 6 P.M. Weekdays
Closed Sundays
WE GIVE THRIFTY SHOPPERS STAMPS
714 Higuera -------------LI 3-4345

Uptown Market 1248 Monterey----LI 3-6721

WESTWAY MARKET
WINES – LIQUORS – GROCERIES AND BEER
Open 9 A.M. to 9 P.M. Suns. Included
Open Till 11 P.M. Sat. Night
Owned By
Bill Mathison & John Carscaden
447 Higuera -------------LI 3-3046

WIL-MART MARKET
Shandn-PasoRobls 53-J-2

Wilson's Grocery
Open 8 AM to 10 PM Daily & Sunday
2121 Broad ----------------LI 3-7584

Markets—Meat—See Meat—Retail

People may wish to deal with you personally, but may not remember the name of your firm. An extra listing in the Telephone Directory will insure those calls for you.

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE

Classified
TELEPHONE SECTION

READY TO SERVE YOU

TEAGUE'S MACHINE SHOP

- LATHE TURNING
- MACHINERY SPECIALLY DESIGNED
- PORTABLE WELDING
- MACHINERY CONSTRUCTION
- MACHINERY REPAIR
- STEEL FABRICATION

We Have Equipment and Knowledge to Handle Your Repair and Equipment Problems.

If it's been made, it can be fixed
If it hasn't been made, we'll make it

PHONE LI 3-5470

304-B HIGUERA

PIONEER DRIVE-IN MARKET

MORRO & MARSH OPPOSITE P.O.

- Fresh Fruits & Vegetables
- Quality Meats
- Groceries
- Complete Bakery
- Delicatessen
- Beer & Wine

DELIVERY SERVICE

OPEN 8 A.M. TO 6 P.M.
GROCERY DEPT. OPEN SUNDAY



Phones
MEAT LI 3-1837
GROCERY LI 3-5742
BAKERY LI 3-1192

Massage

MILLY'S HEALTH SALON 979 Palm-LI 3-5604
(See Advertisement This Page)
Paso Robles Bath House 11th & Pine-PasoRobls 1816
Sycamore Mineral Springs
Masseurs & Masseuses
Avila Rd ------------------LI 3-5580

Matches

Lockhart Norval B 2466-8th Morro Del Mar-SP 2-8339

Maternity Apparel

BILLIE'S TOY & BABY SHOP
APPAREL FOR THE EXPECTANT MOTHERS
DRESSES — SKIRTS
SPORTSWEAR — LINGERIE
We Give S & H Green Stamps
766 Higuera ------------LI 3-4032

Mattresses—Retail

Coast Co Used Furniture & Appliances 591 Dolliver(PB)-PR 3-2462
HEATON R C CO 803-13th ----PsoRobls 890
Pismo Furniture Store
Beauty Rest Mattresses & Hide-A-Bed
661 Dolliver(PB) ------------PR 3-2462
Stinchfield's Paso Robles Upholstery 1348 Railroad-PasoRobls 1535
TRUSSLER'S FURNITURE STORE
Serta-U S Koylon-Sealy-Others
1303 Park --------------PasoRobls 126
White's Furniture Store 1301 Broad-LI 3-8309

YOURS & MY FURNITURE STORE
SAN LUIS OBISPO COUNTY'S EXCLUSIVE DEALER FOR
SEALY MATTRESSES
Posturpedic Rubber or Innerspring
S & H Green Stamps — Cash or Credit
1127 Broad--------------LI 3-7245

Mattresses—Whsle & Mfrs

Stinchfield's Paso Robles Upholstery 1348 Railroad-PasoRobls 1535

Mausoleums

Odd Fellows Cemetery & Mausoleum Hwy-LI 3-2735

Meat Curing Service

Mallett's Refrigeration 10165 El Camino Rl-Atascdro 638

Advertise here—it pays.

Meat Lockers

See Frozen Food Lockers—Renting

Meat Packers

Milikin Packing Co 101 Hwy South-LI 3-2486

Meat—Retail

AUGER'S BOB MARKET
Meat Cut-Wrapped for Home Freezers
5th & Main(MB)------------SP 2-8171
BERKEMEYER MARKET 1021 Chorro-LI 3-0890
Brandt's Meat Market 800 Price(PB)-PR 3-2636
Cayucos Meat Market 4th & Ocean Av Cayucs-WY 5-3929
Christie's Foothill Market 399 Foothill Bl-LI 3-4445
Dan's Market 2044 Spring----PasoRobls 409
Frank's Grocery 845 Main(MB)---SP 2-8180
GAGE'S MEAT MARKET
Meat Cut-Wrapped for Home Freezers
5th & Main(MB)------------SP 2-8504
Glen Oaks Grocery Eaglet ---Atascdro 647-W
HAWTHORNE MARKET
Meat Cut & Wrapped for Home Freezers
Broad St Store 2161 Broad----LI 3-5832
College Square Store 896 Foothill Bl-LI 3-2366
Hy's Meat Market 396 Atascadero Rd(MB)-SP 2-6093
MOR-MAC'S FOOD CENTER 5th & E(MB)-SP 2-4511
Pioneer Drive-In Market Morro & Marsh-LI 3-1837
Silliman Cold Storage & Lockers 205 Higuera-LI 3-6732
TRAIL-ER-IN GROCERY 1950 El Camino Rl-Atascdro 998
Tuttle's Calif Park Grocery 390 California Bl-LI 3-0923
United Meat Market 714 Higuera--LI 3-4345
WIL-MART MARKET Shandn-PasoRobls 53-J-2
Wilkinson Paul
Meat Cut & Wrapped for Home Freezers
120 Branch(AG) ------------HU 9-2693

Meat—Whsle

Arroyo Meat Provisions Traffic Wy-Atascdro 596

BERKEMEYER MARKET
MEAT
WHOLESALE & RETAIL
1021 Chorro -------------LI 3-0890

BRYAN MEAT CO
Santa Maria to King City
Slaughter House --------PasoRobls 1250
Harry Cameron ---------------LI 3-5739
Hardie Elwood 123 Crandall Wy---LI 3-6573

The Yellow Pages save you time.

Meat—Whsle—(Cont'd)

MILIKIN PACKING CO
MEAT PACKERS
BRING YOUR LIVESTOCK TO US
BUYERS OF
CATTLE, CALVES — HOGS — LAMBS
CUSTOM SLAUGHTERING
WHOLESALE ONLY
PATRONIZE HOME INDUSTRY
BUY YOUR MEAT FROM US
101 Hwy South-----------LI 3-2486

Paso Robles Cold Storage 2830 Spring-PasoRobles 1301
San Luis Meat Co 123 Crandall Wy-LI 3-2560
Scott Distributing Co 725 Pacific--LI 3-0750

Medical Service Organizations

PASO ROBLES WAR MEMORIAL DISTRICT HOSPITAL 15th-PasoRobls 1200

Memorial Tablets

Mathews Memorials & Plating Service 1 Higuera-LI 3-1689

Men's Furnishings—Retail

Bendeck B C 1591 Grand Av Grovr Cty-HU 9-5467
Beno's Inc 1019 Morro----------LI 3-6092
(See Advertisement This Page)
Green Bros 871 Monterey--------LI 3-0988
Hub The 125 E Branch(AG)------HU 9-3987

KIRKEBY CARL
WE DON'T SELL — YOU BUY
SUITS — SPORTSWEAR
Van Heusen Shirts — Lee Hats
Holeproof Sox
851 Higuera -------------LI 3-6345

Murrays Men's Store 781 Dolliver(PB)-PR 3-2082
Parfitt's 741 Dolliver(PB)-------PR 3-4471
PASO ROBLES MERCANTILE CO 839-12th-PsoRobls 340
Rileys Dept Store 1144 Chorro----LI 3-1421
RUMLEY'S DEPT STORE 5th(MB)-SP 2-3251

SQUIRE'S MEN'S WEAR
FOR THE FINEST IN
Men's Sports & Dress Wear
NATIONALLY ADVERTISED MEN'S LINES
Exclusive Dealer for
Nunn-Bush & Red Wing Shoes
745-12th -----------PasoRobls 1280

WICKENDEN'S 837 Monterey----LI 3-6145
Wilson's Family Store 101 E Branch(AG)-HU 9-2355
Zeyen's Men's Store 203 E Branch(AG)-HU 9-2406

Mercantile Agencies

See Credit Reporting Agencies

Metal Spraying

AUTOMOTIVE ENGINEERING CO 3036 S Broad-LI 3-6134

Metal Stamping

Grimley Frank J 255 Shipley SF-DOuglas 2-0964

Metal Trim

Art Mesquit Complete Home Furnishings Bridge & Branch(AG)-HU 9-2116

Mexican Foods

Acapulco Grill
See Our Display Ad-Restaurants
1041 Higuera -------------LI 3-9776

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.



SPECIAL STUDIES...

... reveal that over 9 out of 10 buyers consult the classified telephone directory when they want to buy.

Adequate representation under ALL classified headings, descriptive of your products or services, will enable them to find you easily.

The Pacific Telephone & Telegraph Company

Milk & Milk Products

ARDEN FARMS CO 116 W Branch(AG)-HU 9-2994
(See Advertisement This Page)
Arden Farms Co Hwy 101 South-Templtn 4181
Arden Farms Co Santa Ysabel Av-Atascdro 1392
Arden Farms Co 98-12th ----PasoRobls 1946
DOMENGHINI LOUIS F
Grade A Wholesale Producer
Hwy No 1(MB)--------------SP 2-8174

FAIR-OAKS MILK CO
SAVE — BUY THE GALLON AT THE STORE
Also
COMPLETE LINE OF DAIRY PRODUCTS
HOME DELIVERY
1023 Grand Av(AG)-------HU 9-5557

Foster's Old Fashion Freeze 590 Marsh-LI 3-7639
GOLDEN STATE CO LTD 570 Higuera-LI 3-4200
(See Advertisement This Page)
GOLDEN STATE DAIRY PRODUCTS—
STURGEON VERNON L GOLDEN STATE DISTR 625-7th--PasoRobls 110
Harmony Valley Creamery Harmony Cambria-WA 7-4578
HARMONY VALLEY CREAMERY ASSN 991 Nipomo-LI 3-1924
Harmony Valley Creamery Assn 13th & Riverside Av-PasoRobles 234
HILLCREST FARM Hwy 101(AG)-HU 9-2058
Morro Bay Milk Delivery 370 Arcadia(MB)-SP 2-6847
ROYAL OAKS DAIRY Verde Canyon Rd-LI 3-0587
Sturgeon Vernon L Golden State Distr 625-7th-PasoRobls 110
(See Advertisement This Page)
Western Milk Transport Co 641 Higuera-LI 3-2792
Willow Springs Dairy 13th & Riverside Av-PasoRobls 234

Mill Supplies

Craver Hugh E Electrical Parts & Supplies 2237 Fresno St Fresno-ADms 3-3477

Milliners—Retail

Carpentier Helen Millinery Shop 1037 Chorro-LI 3-2746
MARGARET McNEIL'S STYLE SHOP 856 Higuera-LI 3-3831

Milling

Castro Mining Co Gold Tree Siding-LI 3-7442
Loomis E C & Son 121 Higuera----LI 3-8410

Millwork

Boyle Lumber Co Ocean Av Cayucs-WY 5-3636
Hammock Chas Cabinet Shop Hwy-Atascadero 177
HERRMANN & SAFRANEK MILLWORK & BUILDERS SUPPLY 5455 Traffic Wy-Atascdro 1490
Pac Coast Lumber Co of Calif 424 Santa Barbara Av-LI 3-2191
SAN LUIS MILL & LUMBER CO 246 Higuera-LI 3-0825

WESTERN CABINET WORKS
CUSTOM CABINETS & FURNITURE
MADE TO ORDER
DESIGNS — ESTIMATES
VENETIAN BLINDS — MILLWORK
FORMICA SPECIALISTS
1000 Park -----------PasoRobles 289

Mimeographing—See Multi-Copy Service

Advertise here—it pays.

Mimeographing Machines

See Duplicating Machines

Mining Companies

Hoffmann John D 778 Marsh-----LI 3-7149

Ministers—See Clergymen

Mirrors—Retail

Fowler Glass Shop 11th & Park-PsoRobls 160-J
Morro Bay Glass 1560 Hwy No 1(MB)-SP 2-5277
Paso Robles Glass Shop 609-22d-PasoRobls 469
WATERS ART & PICTURE FRAMING CO 942 Chorro-LI 3-7058

Mobile Home Parks—See Trailer Parks

Mobile Homes

See Trailers—Automobile, Coach

Model Construction Supplies

See Hobby & Model Construction Supplies

Monuments—Retail

Mathews Memorials & Plating Service 1 Higuera-LI 3-1689
(See Advertisement This Page)

Moorages

McDowell Yacht Anchorage 201 S Main(MB)-SP 2-8617

Mortgages

Coast Land Realty Co 986 Monterey-LI 3-2682

The Yellow Pages save you time.

Motels

Abbott's Motel 1005 Dolliver(PB)-PR 3-4475
Ace Motel 94 Toro-------------LI 3-6356
(See Advertisement This Page)
Alex Shell Beach Inn 853 Shell Beach Rd
Shell Beach-PR 3-9901
Anderson Hotel & Grill
955 Monterey-LI 3-0900
Appleton's Motel 2218 Spring-PasoRobls 721
ARROYO MOTEL
329 Traffic Wy(AG)-HU 9-5613
Atascadero Motor Lodges
6895 El Camino Rl-Atascadero 243-J
Atlasta Court
331 Wadsworth Av(PB)-PR 3-2359

AVALON MOTEL
MR. & MRS. F. H. OSBORNE – Owners
17 UNITS
Singles & 2 Bedroom Units
6 MODERN KITCHENETTES
WITH FREE RADIOS & TV
NEAR GOOD FOOD
North City Entrance
3231 Spring ----------PasoRobles 21

Avila Court Avla Bch------------LI 3-6319
Bailey's Auto Court 470 Main(PB)-PR 3-2119

BAKER'S RESTWELL COURT
IN PISMO BEACH
10 Modern Housekeeping Units
AUTOMATIC HEATING
Special Rates By Month
On 101 Hyway
1221 Price(PB) ----------PR 3-2424

Bay Auto Court Morro(MB) -----SP 2-4134
BAY VIEW MOTEL THE
Market & 6th(MB)-SP 2-2771
(See Advertisement This Page)
Baywood Park Lodge Motel
327-2d Baywd Prk-LI 3-6263
Beach Apts 86 San Luis Avla Bch-LI 3-6185

BEACHCOMBER MOTEL
120 Ocean View Av(PB)-PR 3-2208
BLUE BELL MOTEL S Hwy------LI 3-9761

BLUE BIRD MOTEL
On Scenic Highway #1
MOUNTAIN-TYPE CABINS
WITH KITCHENETTES
New Deluxe Units
Centrally Located
JOHNNY & BARBARA KOSIS
Main Cambria -----------WA 7-4634

Blue & White Auto Court
Morro Del Mar-SP 2-8190
Breakers Motel
5th & Market(MB)-SP 2-2371
(See Advertisement Page 73)
Brick Auto Court Hwy Cayucs----WY 5-3918
Buck's Motel & Trailer Park
See Our Ad under Trailer Parks
Main & 8th(MB)------------SP 2-4161
CABRILLO MOTEL
Kitchenettes-M F Harpster Mgr
6th & Morro(MB)-----------SP 2-6331
CAMBRIA PINES LODGE
50 Modern Units-Dining & Cocktails
Cambria ------------------WA 7-4200
Cape Cod Manor Motel 1127 Shell Beach Rd
Shell Bch-PR 3-2087
Castle Motel & Apts
Old 101 Hwy South-LI 3-9702
(See Advertisement Page 73)
Cayucos Motel
Ocean Av & E St Cayucs-WY 5-3670
Cliffside Court 931 Dolliver(PB)--PR 3-2229
CLIFTON MOTEL
Swimming Pool-TV in all Units
10 Minutes to Golf Course
125 Spring ------------PasoRobls 1140
COLONIAL MOTOR LODGE
Family Units-TV-Tile-Carpeted
S Hwy --------------Atascdro 168-W

(Continued Next Page)

An extension telephone saves time and steps.

Motels–(Cont'd)

CORONADO MOTEL
IN PASO ROBLES
NEW – DELUXE
KITCHENS AVAILABLE
STEAM HEAT – FREE TV
2400 Spring ----------PasoRobles 955

Cottage Motel
2206 Spring-PasoRobls 1153-W

COZY MOTEL AND TRAILER COURT
LENA METZGER – Hostess
Quiet – Spacious Accommodations
For Large Families
COMPLETE KITCHENS
YOUR HOME AWAY FROM HOME
Hwy 1 & Bonita(MB)------SP 2-8573

CRESCENT PARK AUTO COURT
15 MODERN COURTS
KITCHENETTES
BARBECUE & PICNIC GROVE
PUBLIC LAUNDRY
MR. & MRS. A. C. DAWE – OWNERS
S Hwy ------------------LI 3-9863

Cypress Stump Motel
Ocean Av Cayucs-WY 5-3917
Dias Court 371 Pismo(PB)-------PR 3-2085
Don Motel 1473 Monterey--------LI 3-2036
Dun-Sailing Motel Avla Bch------LI 3-5064
E & E Motel 80 Toro-----------LI 3-7126

EDGEWATER MOTEL
ON BEAUTIFUL PISMO BEACH
30 UNITS
ROOMS & APARTMENTS
HEATED POOL
280 Wadsworth(PB) ------PR 3-2233

EL CARLOS MOTEL
SAN LUIS OBISPO
NEW MODERN UNITS
Tiled Showers – Electric Heat
ACROSS FROM TOWER
OFF HWY. 101
1216 Archer -------------LI 3-1932

El Pueblo Motel
Hwy No 1 Cayucs-WY 5-8977
Estero Bay Motel
Hwy No 1 Cayucs-WY 5-3614
Fairview Court Avla Bch---------LI 3-1914
FARMHOUSE MOTOR LODGE
425 Spring-PasoRobls 933
Garcia Motel Hwy Cayucs-------WY 5-3727
Golden Tee Motel Inc
855 Main(MB)-SP 2-8610

GRANDVIEW MOTEL
In San Luis Obispo
AAA APPROVED
Free Television in Every Room
SOFT WATER
Fine Accommodations at Popular Prices
2074 Monterey -----------LI 3-2070

Green Valley Motel
County Rd Cambria-WA 7-4409

GREENTREE MOTEL
FINE ACCOMMODATIONS
REASONABLE RATES
SINGLE – DOUBLE & FAMILY UNITS
Modern Kitchens with Refrigerators
APPROVED P.F.C. & A.C.T.
MRS. S. PRAT RAY PRAT
6 Blocks South of Town
on HiWay 101
416 Spring ----------PasoRobles 552

GROVER CITY MOTOR COURT
ZENAS & JESSIE BAKEMAN – Props.
10 MODERN UNITS
All Housekeeping – Kitchenettes
DAILY & WEEKLY RATES
Call For Reservations
1½ Miles South of Pismo Beach
367 N 16th Grovr Cty----HU 9-2424

Hampton's Auto Court Cambria---WA 7-8969
Harbor View Motor Lodge
6th & Market(MB)-SP 2-4471
Harty's Shell Auto Court
1331 Price(PB)-PR 3-4749
Hillcrest Ranch Motel 101 Hwy----LI 3-0679
Hillside Auto Court
Hwy No 1 Cayucs-WY 5-3810

HOLMES MOTEL
IN MORRO BAY
AAA APPROVED – QUIET
½ Block Off Hiway
Kitchens – Garages – Pets Accepted
DOWNTOWN DISTRICT
4th & Piney Wy(MB)------SP 2-3171

Homestead Motel 485 Osos-------LI 3-7700

HOOSIER MOTEL
PASO ROBLES
Modern Units
SINGLES & DOUBLES
Connected Bedrooms
Kitchens & Refrigerators
On Hwy 101
2223 Spring ------PasoRobles 991-M

HOWIE'S MOTEL
12 MODERN UNITS
WITH OR WITHOUT KITCHENS
Daily, Weekly & Monthly Rates
4 BLOCKS FROM CENTER OF TOWN
FREE TV
MR. & MRS. GUS HOWIE
Managing Owners
652 Morro --------------LI 3-7024

Hume Villa Motor Court
985 Morro(MB)-SP 2-4311
Johnson's Court
317 Ocean View Av(PB)-PR 3-2064
Jones J E Bon View Motel
Reasonable Rates-Quiet-Comfortable
9955 S Hwy--------------Atascdro 460
Knight's Rest Motel 101 Hwy(PB)-PR 3-4617

KOZY KOTTAGE MOTEL
2 Miles North of Morro Bay
Off Hwy. 1
MODERN UNITS
ALL WITH KITCHENS
Day – Weekly & Monthly Rates
2 Blocks from a Beautiful Beach
Mr. & Mrs. Walt Bornefeld – Owners
350 Sn Jacinto
Morro Del Mar---------SP 2-6173

Krovious Motel
1401 N 101 Hwy(AG)-HU 9-5404
La Casita Court Avla Bch---------LI 3-4826
LA CRESTA MOTEL
Atascadero Beach(MB)-SP 2-2661
Lo Tide Motel Avla Bch---------LI 3-5554
LOG CABINS MOTEL
Market(MB)-SP 2-9976
LOMA VISTA MOTEL
With or Without Kitchens
1399 Hwy 101(AG)----------HU 9-2183
Lomita Terrace Motel
9th & Hwy No 1(MB)-SP 2-5073
(See Advertisement This Page)
Mar Vista Motor Lodge
Price & Bay(PB)-PR 3-2498
MARIANNA MOTEL
Deluxe Units Cooled by Refrig
730 Spring -------------PasoRobls 417
MARTIN'S COURT
Kitchens in All Units
320 Ocean View Av(PB)-------PR 3-4610
McBurney's Motor Court
Hwy 101-SntaMrgrta 5831
MELODY RANCH MOTEL
939 Spring-PasoRobls 458

MIRAMAR COURT
One & Two Bedroom Apts
Esther C Proctor-Owner
287 San Luis Av(PB)---------PR 3-9952
Monte Vista Motor Court
490 Pismo(PB)-PR 3-4705
MONTEREY COURT
1756 Monterey-LI 3-4019
Morro Del Mar Motel
Daily-Weekly-Monthly Rentals
550 Bonita Av Morro Del Mar--SP 2-8484
Morro Gardens Motel
440 Morro Atascadero Rd(MB)-SP 2-5046
Morro Motel & Cypress Trailer Court
8th & Main(MB)-SP 2-4636
Morro Strand Auto Court
Morro Strand Cayucs-WY 5-3594

(Continued Next Page)

CAKE KEEPER

A slice of fresh bread fastened with toothpicks will help keep a cut cake from getting stale.

Motels–(Cont'd)

MOTEL INN
SAN LUIS OBISPO
THE ORIGINAL MOTEL INN
Restaurant & Lounge
Phones & TV in Rooms
60 MODERN UNITS
North City Limits - 101 Hwy
2223 Monterey ------------LI 3-4000

Motel Pismo 1851 Price(PB)-----PR 3-9965

NEPTUNE COURT
CLEAN – COMFORTABLE
REASONABLE
Complete Housekeeping Units
with Elec. Refrigeration
One & Two Rooms – Panel Ray Heated
OVERLOOKING THE BAY
& MORRO ROCK
7th & Main(MB)----------SP 2-6201

NEW ADAMS COURT
24 Modern Single & Double
Units With or Without
Kitchenettes
FREE TV & COFFEE
FRANK P. LANDINI – Prop.
1 Block from Beach on Highway No 1
1000 Dolliver(PB) --------PR 3-2065

Nite Haven Auto Court
371 San Luis Av(PB)-PR 3-2224
Oak Gardens Motel
3111 Spring-PasoRobls 1903
Ocean View Court Morro Del Mar-SP 2-8748

OCEAN VIEW MOTEL
SHELL BEACH
New Modern One to Four Bed Units
Individual Cottages – Some Kitchens
FREE RADIOS
BEAUTY REST BEDS
1001 Shell Beach Rd
Shell Bch --------------PR 3-2113

Oceano Beach Auto Court Oceano -HU 9-5624

OLD HEIDELBERG MOTEL & RESTAURANT
GATEWAY TO
SANTA MARGARITA LAKE
For the Vacationer
MODERN MOTEL & RESTAURANT
DAILY & WEEKLY RATES
KITCHENETTES AVAILABLE
For Reservations Call or Write
101 Hwy -------SantaMargarita 2411

One-O-One Auto Court
Hwy 101(AG)-HU 9-2764
O'Reilly Motel 2000 Monterey-----LI 3-3307
PACIFIC MOTEL 101 Hwy------LI 3-5075
(See Advertisement Page 73)
PALOMAR MOTEL
1601 Shell Beach Rd Shell Bch-PR 3-2404

PARK APARTMENTS
PISMO BEACH
New & Beautiful Knotty Pine
3 & 4 Room Apts. with Kitchens
Sleeping Rooms
Electric Refrigerators – Tile Baths
330 Park Av(PB)---------PR 3-2403

PARK MOTEL
MORRO BAY
KITCHENETTES – SLEEPING ROOMS
Family Plan – Next to Playground
GROCERY STORE
On Hwy. 1 Next to City Park
5th & Piney Wy(MB)-------SP 2-3131

Parson's Louie Motel
347 Stimson Av(PB)-PR 3-2513
PASO ROBLES AUTO COURT
Joseph A Verhauz-Owner
33 Units With or Without Kitchens
940 Spring --------------PasoRobls 88

Motels–(Cont'd)

PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
1308 Spring-PasoRobls 158

PAULINE'S EL PATIO MOTEL
HOUSEKEEPING APTS. EQUIPPED
SLEEPING UNITS
Large Family Suites With Kitchens
Tile Showers
FREE TELEVISION
Large Patio for All to Enjoy
WINTER RATES
½ Block from Beach
350 Pismo(PB) ----------PR 3-4744

Pereira D R Hwy Cayucs--------WY 5-3737
Pete's Auto-In Motel
380 Harloe Av(PB)-PR 3-4748
PISMO BEACH COURT
750 Dolliver(PB)-PR 3-4631
Pismo Palisades Motel
North Hwy(PB)-PR 3-4469
Pleasant Motel 175-6th(MB) ----SP 2-8521
Point Motel Toro Point(MB)-----SP 2-6601
RANCH MOTEL 2730 Spring---PasoRobls 17
Rancho El Nieto Motel
Hwy No 1(MB)-SP 2-5732
Ranchotel 1900 Monterey--------LI 3-2333
Reddwood Motel
Morro Strand Cayucs-WY 5-3939
Reid Motel 5th & E(MB)--------SP 2-6571

RITZ MOTOR HOTEL
FREE TV
IN EVERY ROOM
TELEPHONES
IN ALL UNITS
North End of Monterey St. &
101 Freeway
2121 Monterey ----------LI 3-5600

Roberta Motel S Hwy-------Atascadero 970
Rock Motel Morro(MB) ---------SP 2-2381
ROSE BOWL COURT
1575 Monterey-LI 3-5017
Ross' Grandview Motel
See Grandview Motel
2074 Monterey -------------LI 3-2070

ROYAL MOTEL
AAA APPROVED
MR. & MRS. V. J. WALTON
MOTEL & HOUSEKEEPING UNITS
NEW – MODERN
MODERATE RATES
Panel Ray Heat
Hwy 101(AG) -----------HU 9-2418

Saxby's Motel 23d Cayucs-------WY 5-3828
Scott's Motel
5445 El Camino Rl-Atascdro 154
Sea Breeze Motel
1180 Dolliver(PB)-PR 3-9987
Sea Garden Motel
Rates by the Day Week or Month
340 Stimson Av(PB)---------PR 3-2216
Seashore Motor Inn
Hwy No 1 Cambria-WA 7-4422
Seaside Auto Court
Hwy No 1 Cayucs-WY 5-3809
Seaside Motel
172 Ocean View Av(PB)-PR 3-2411
Seaview Motel
Dorset & Lancaster Cambria-WA 7-4450

SEAWALL MOTEL
Where Main Street Meets the Pacific
ALL PICTURE WINDOWS WITH
FULL OCEAN VIEW
KITCHENETTES – SLEEPING UNITS
TELEVISION
170 Main(PB) -----------PR 3-4706

SHANGRI-LA MOTEL
1111 Price(PB)-PR 3-4928
(See Advertisement Page 73)
SHANGRI-LA MOTEL
AAA Approved-Modern Units
S Hwy & Morro Rd-------Atascadero 136
Shell Beach Motel
117 Leeward Av Shell Bch-PR 3-4478
Shoreline Motel Hwy Cayucs-----WY 5-3943

The Yellow Pages save you time.

Motels–(Cont'd)

Sleep Off the Hi-Way Motel
1000 South-LI 3-1056
(See Advertisement Page 72)
Steinhauer's Motel
2630 Hwy 1 Morro Del Mar-SP 2-5671
(See Advertisement Page 73)
Suburban Motel Hwy 101----PasoRobles 746
Sun-Glo Court
Morro Strand Cayucs-WY 5-3839
SUNBEAM MOTEL
1656 Monterey-LI 3-8141
Sunset Motel 8th & Market(MB)--SP 2-2111
SUNSET VIEW MOTOR LODGE
Cambria-WA 7-4455
Surf Motel 256 Front Avla Bch----LI 3-8230

SURF MOTEL
Formerly King's Rest
17 NEW DELUXE
1-2 & 3 Room Units
½ Block from the Beach
With or Without Kitchens
CENTRALLY LOCATED
FREE TV IN UNITS
250 Main(PB) -----------PR 3-2070

Taylor Motel 3440 Spring----PsoRobls 1460
Templeton Auto Court Hwy --Templeton 2081
Tides Motel The
371 Ocean Dr(PB)-PR 3-2493
Todd's Sea Esta Motel
Hwy 1 & 1st Cayucs-WY 5-3932

TOWN AND COUNTRY MOTEL
NEW 26 UNITS
ONE OF SAN LUIS OBISPO'S NEWEST
AND FINEST MOTELS
Radios in Each Room
SOFT WATER AN ADDED ATTRACTION
AAA APPROVED
2001 Monterey -----------LI 3-3170

Town House The
28th & Spring-PasoRobls 1770
(See Advertisement Page 72)
Travelodge Paso Robles
2701 Spring-PasoRobls 304
(See Advertisement Page 73)
TREES MOTOR LODGE
Trailer Accommodations
2841 Spring ----------PasoRobls 334-W
Trice's Auto Court
Railroad Oceano-HU 9-2251
Valley Court 172 Stimson Av(PB)-PR 3-4459
Valley Motel
Ernest L Gorham-Owner
Shandn -------------PasoRobls 56-J-3
WALLACE MOTOR COURT
Modern-Kitchenettes-Good Beds
441 Main(PB) --------------PR 3-2129

WAVE COURT
ON THE BEACH
Kitchens – Heat – Hot Water
WEEKLY AND MONTHLY RATES
150 Hinds Av(PB) --------PR 3-4626

Wigwam Court
Hot Water-Heat-Kitchens
Facing Beach-Weekly-Monthly Rates
643 Cypress(PB) ------------PR 3-9950

Moth Proofing

BI-COUNTIES TERMITE CONTROL
Bonded & State Licensed
MOTH PROOFING & FUMIGATING
RESIDENTIAL – COMMERCIAL
"We Do Our Own
Moth Proofing & Fumigation"
TERMITE CONTROL
Estimates Cheerfully Given
1461 Palm --------------LI 3-6202
If no answer call---------LI 3-2066

City Rug & Upholstery Cleaning ---LI 3-7063
PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
1461 Palm-LI 3-2065

An extension telephone saves time and steps.

Motion Picture Equipment & Supplies

CAL PHOTO SUPPLY
BELL & HOWELL EQUIPMENT
EASTMAN KODAK
KEYSTONE
EXPOSURE METERS
STILL CAMERAS & ACCESSORIES
899 Higuera -------------LI 3-3705

Motion Picture Film Libraries

Munday & Collins
Religious-Educational & Ent Films
303 N Market Sn Jse------CYprss 4-2004

Motor Freight Companies

CALIF MOTOR EXPRESS LTD
390 Pacific-LI 3-4084

Motor Scooters

CUSHMAN MOTOR SCOOTERS–
KIMBALL TIRE CO
252 Higuera-LI 3-6787

HOOVER W A
8501 El Camino Rl-Atascdro 42

Motorcycle Parts & Supplies

San Luis Cyclery 1239 Monterey--LI 3-8567

Motorcycles

HOOVER W A
BMW & NSU Motorcycles
8501 El Camino Rl----------Atascdro 42
TRIUMPH MOTORCYCLES–
SAN LUIS CYCLERY
1239 Monterey-LI 3-8567

Moving Service

Heavy Hauling–See Trucking

CAN YOU TIE THIS?

To keep the string from loosening on a package, wet it before you tie the package. String will shrink as it dries.

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

To Find an
AUTHORIZED
Sales and Service Dealer

When you want a nationally-advertised product or service

Look in the
Yellow
PAGES
They Tell "Where to Buy It"

Moving & Storage Service

AERO MAYFLOWER LONG-DISTANCE MOVING SERVICE
A standard service — to all 48 states and Canada. Modern vans and company-trained drivers. Undivided responsibility. Standard ICC rates. Warehouse agents everywhere. Easy and Safe!
AERO Mayflower
"WHERE TO BUY IT"
Mayflower Transit Co
1708 Beach-LI 3-6163

ALLIED VAN LINES
"World's Largest Long Distance Movers." More than 2300 modern weather-proof vans. Serving all 48 states and Canada. Agents with conveniently located modern furniture warehouses in every key city.
ALLIED VAN LINES, INC.
"FOR INFORMATION CALL"
Dennis Transfer 1824 Nipomo--LI 3-7223

Allied Van Lines Inc Agcy
1824 Nipomo-LI 3-7223
ARTMAN VAN & STORAGE
Old Hwy 101 South-LI 3-1228
(See Advertisement Page 77)
(Continued Next Page)

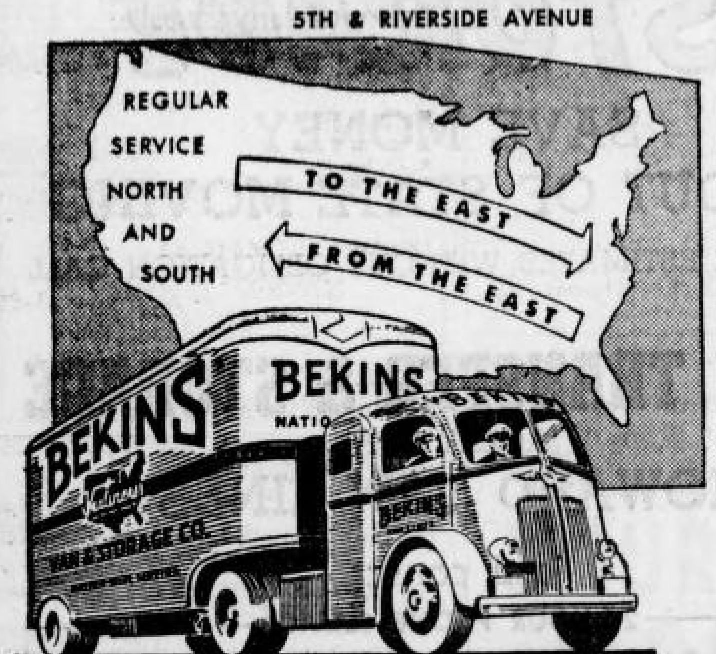
AT YOUR FINGERTIPS

To keep screws, nails, etc., handy and in view, attach the lids of glass jars to a rafter or shelf over your workbench. Screw jars in place.

GOOD COVER-UP JOB

Your ironing board cover will fit tight and smooth if you fasten it on while still damp. Dries taut.

PASO ROBLES VAN & STORAGE
LOCAL & STATE-WIDE MOVING
5TH & RIVERSIDE AVENUE



MOVING
STORAGE
PACKING
SHIPPING

LOCAL AGENT FOR
BEKINS
Since 1895
VAN AND STORAGE CO.
Offices or agents in all principal cities

CALL
PASO ROBLES
705
After 5 P.M.
Paso Robles 1471-W

When the NEED is URGENT

Whether the situation requires a batteryman, garage, radio repairman, veterinarian or other service

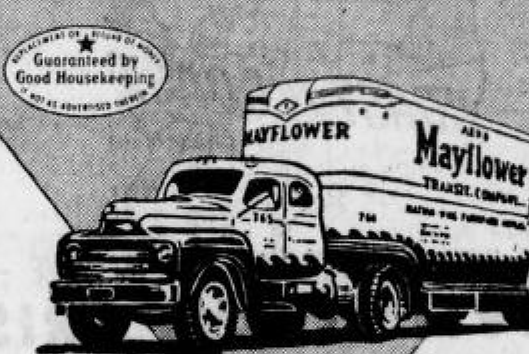
Look in the
Classified
TELEPHONE SECTION

DENNIS TRANSFER
ESTAB. 29 YEARS
LOCAL & LONG DISTANCE
FREE ESTIMATES
PACKING – CRATING – STORAGE
REASONABLE P.U.C. RATES
OVERNIGHT SERVICE
TO AND FROM PRINCIPAL
CALIFORNIA CITIES
agent for . .



VAN SERVICE TO ALL 48 STATES
✓ CANADA ✓ ALASKA ✓ MEXICO
✓ HAWAIIAN ISLANDS ✓ PUERTO RICO
AGENTS FOR
ALLIED VAN LINES, INC.
World's Largest Long Distance Movers
LI 3-7223
1824 NIPOMO SAN LUIS OBISPO

MOVING-STORAGE
EXPERT PACKING – LOCAL & LONG DISTANCE
Dependable Moving Since 1872



CAREFUL SERVICE TO ALL 48 STATES

OVERNIGHT SERVICE TO & FROM ALL CALIFORNIA CITIES

AGENTS FOR MAYFLOWER
MODERN STORAGE FACILITIES
FREE ESTIMATES
SANDERCOCK TRANSFER CO.
1708 BEACH ST. SAN LUIS OBISPO
LI 3-6163
FROM PASO ROBLES ASK OPERATOR FOR
ENterprise 1-1466 (Inter-City Toll Free)

Moving & Storage Service—(Cont'd)

BEKINS VAN LINES

NATIONWIDE MOVING
UNEXCELLED STORAGE
Regular Vanliner Service North and South on the Pacific Coast and to and from the East. Operating under authority of the Interstate Commerce Commission. Bonded drivers.

BEKINS MOVING STORAGE DEPENDABLE SINCE 1891

"FOR INFORMATION CALL"
Paso Robles Van & Storage
5th & Riverside Av-PasoRobls 705

DENNIS TRANSFER
1824 Nipomo-LI 3-7223
(See Advertisement Page 75)
Howard Van Lines Agcy S Hwy--Atascdro 171
(See Advertisement This Page)

Please dial carefully . . . keep watching the dial.

J & H TRANSFER & STORAGE
S Hwy-Atascdro 171
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1501
(See Advertisement This Page)
Mayflower Transit Co 1708 Beach-LI 3-6163
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1466
(Continued Next Page)

STOP THOSE SPOTS
To prevent old oil or grease spots on walls from "leading" through onto new wallpaper apply a coat of clear shellac before papering.

Moving & Storage Service—(Cont'd)

NORTH AMERICAN VAN LINES

"WIFE-APPROVED" MOVES
Worldwide moving — land, sea, air. Courteous, dependable service. Expert packing, storing — careful handling. "Follow-thru" service with 1100 agents in U.S., Canada.

North American VAN LINES, Inc.

"FOR INFORMATION CALL"
S & W MOVING & STORAGE
1350 Grand Av(AG)-HU 9-3928

North Amer Van Lines Agcy
1350 Grand Av(AG)-HU 9-3928
Paso Robles Van & Storage
5th & Riverside Av-PsoRobls 705
(See Advertisement Page 75)
REPUBLIC VAN & STORAGE CO INC AGENT Old Hwy 101 South-----LI 3-1228
S & W MOVING & STORAGE
1350 Grand Av(AG)-HU 9-3928
(See Advertisement Page 76)
SANDERCOCK TRANSFER CO
1708 Beach-LI 3-6163
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1466
(See Advertisement Page 75)

Moving & Storage Service Equipment

HERTZ RENT-A-CAR SYSTEM
1185 Monterey-LI 3-7683
(See Advertisement This Page)

Mufflers—Exhaust

FRANKLIN'S SERVICE

1-DAY
MUFFLER SERVICE
ANY CAR OR PICK-UP
1185 Monterey -----------LI 3-5059

McCay's Auto Repair
898-5th(MB)-SP 2-8542

Multi-Copy Service

See Also Letter & Addressing Service
DOWNTOWN SECRETARIAL SERVICE
964 Chorro-LI 3-5800
Hulsey Dorthea
For Appointment call
1123 Pismo ----------------LI 3-8615

Mushrooms

Ford's Mushroom Farm
Eaglet-Atascadero 70-M

Music Dealers

Allen's Sound Center
Hi-Fi Music Systems-Records-Recorders
856 Monterey --------------LI 3-2047
Allisen's Music Box 870 E(MB)---SP 2-8771
BROWN'S MUSIC STORE
717 Higuera-LI 3-5041
LONG E E PIANO CO
Hi-Fi Radios-Phonographs & Records
777 Marsh ----------------LI 3-1245
Payne's Radio-T V & Music Store
1334 Spring-PasoRobls 1281
Record & Band Shop The
1041 Grand Av(AG)-HU 9-3512
Renton Music Store Traffic Wy-Atascdro 664

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

Music Instruction—Instrumental

COURTLAND CLAIRE STUDIOS
Serving Arroyo Grande, Fair Oaks, Grover City, Oceano & Vicinity
CERTIFIED INSTRUCTOR
PIANO — VOICE — ACCORDION
½ Mi. S. of Fair Oaks Dist Arroyo Grande Turn Off Halcyon Rd Rt at Post Ofc 2 Blks Turn Lft 2nd Hse on Rt Halcyon Rd(AG)--HU 9-5924

Renton Music Store Traffic Wy-Atascdro 664

Music Instruction—Vocal

Courtland Claire Studios
Halcyon Rd(AG)-HU 9-5924

Music Service—Transmitted

RADIO COMMUNICATIONS SERVICE
1224 Murray Av-LI 3-3820
(See Advertisement This Page)

Musical Instruments—Retail

BROWN'S MUSIC STORE
717 Higuera-LI 3-5041
Payne's Radio-T V & Music Store
1334 Spring-PasoRobls 1281
Record & Band Shop The
1041 Grand Av(AG)-HU 9-3512
Renton Music Store Traffic Wy-Atascdro 664

Nails & Tacks

HILL J B CO------------SntaMrgrta 2601

Neon Products

See Lighting Fixtures Hdgs.; Signs Hdgs

News Dealers

ESQUIRE THE
IN PISMO BEACH — NEWS DEALER
Los Angeles & San Francisco Papers Morning & Eve. Editions — Local Papers — Tobaccos — Candy — Ice Cream — Soft Drinks Film — Photo Service — Sundries — Greeting Cards —Misc. Items — Open 7:30 A.M. to 11 P.M. — 7 Days a Week
600 Cypress(PB) ---------PR 3-4668

Kelley's News & Sundries
680 Cypress(PB)-PR 3-2227
(See Advertisement This Page)
St Clair's News 1030 Chorro------LI 3-3169
San Luis News Agcy 964 Chorro---LI 3-4911
Service Center News Stand
Los Angeles-San Francisco-Fresno
Sundries-Novelties-Hobby Supplies
507-5th(MB) --------------SP 2-6101

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

Newspapers

Atascadero News
5660 El Camino Real-Atascdro 100
CAMBRIAN PRESS THE
Main Cambria-WA 7-4234
Grover City Press
919 Grand Av Grovr Cty-HU 9-3650
Herald Recorder
309 E Branch(AG)-HU 9-2826
Paso Robles Journal
1212 Pine-PasoRobls 802

PASO ROBLES PRESS
THE DAILY NEWSPAPER OF NORTHERN SAN LUIS OBISPO AND SOUTHERN MONTEREY COUNTIES
FRED WEYBRET PUBLISHER
1212 Pine ------------PasoRobles 802

Paso Robles Publishing Co
1212 Pine-PasoRobls 802
Pine Coast Publishing Co
Main Cambria-WA 7-4234
Pismo Times 530 Cypress(PB)-----PR 3-2217
Reporter & Sunday Review The
971 Osos-LI 3-3188
Sun The 5th & C(MB)----------SP 2-2652
Telegram-Tribune Co 1240 Morro--LI 3-1901

Night Clubs

Ferdy's Bar 12th & Pine------PasoRobls 171
MOROCCO CLUB
Annabelle Warren-Prop
Old Hwy 101---------------LI 3-9770
PEPPER INN
Operated by Dorothy Sowles
Pismo Hwy ----------------LI 3-3422
WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera-LI 3-4315

Notaries–Public

Andre Peter R 1041 Chorro--------LI 3-4171
Bourn Lucille 855 Monterey-------LI 3-0500
Residence -----------------LI 3-2715
Cooper Gladys V Hwy Cambria----WA 7-4616
Covert Gail 203 Bridge(AG)------HU 9-2995
ELSTNER LOUIS C
6900 El Camino Rl-Atascdro 530
Garratt Lorraine
5th & Bernardo(MB)-SP 2-6566
Johnson Bob 5th & Piney Wy(MB)-SP 2-5491

KENNEDY RALPH C
Established Over 35 Years
INSURANCE OF ALL KINDS
Except Life.
REAL ESTATE
BUSINESS OPPORTUNITIES
1120 Garden --------------LI 3-1002

Lockhart Norval B
Evenings call 7 to 9
2466-8th Morro Del Mar------SP 2-8339
Muller A V Wickenden Bldg------LI 3-5060
Noyes Realty Service
Ocean Av Cayucs-WY 5-3550
Renetzky Andrew 1008 Palm-----LI 3-2440
Swall Ruth 221 E Branch(AG)----HU 9-5462
Van Horn Otto B Realtors
612-12th-PasoRobls 1414
Warnagieris Joe 901 Palm---------LI 3-6101
Nights-Sundays & holidays call---LI 3-6101
Woolpert Wickson R
Wickenden Bldg-LI 3-5060

Notions–Retail

Becker's Yardage 741 Higuera----LI 3-8439
Rileys Dept Store 1144 Chorro----LI 3-1421

Novelties–Retail

Graff Enterprises 800-5th(MB) --SP 2-8759
Sea Shells by Fisher
910 Price(PB)-PR 3-4704

That steady hmmmm of the dial tone is your telephone's way of asking, "Number, Please."

Nurseries–Day

BARBA MARION
BOARDING HOME
TRANSPORTATION ARRANGED TO & FROM PASO ROBLES
By the Hour, Day, Week, or Month
STATE LICENSED & INSURED
PLAY GROUND EQUIPMENT
5300 Carrizo Rd------Atascadero 552

Child Care Center
Sponsored by Calif Dept of Education
Hours-7 AM to 6 PM
Pre School-Ages 2-5
After School-Ages 5 to 16
3126 Park -------------PasoRobls 717-J
Happytime Nursery School Inc
1091 Bell Av(PB)-PR 3-2479

Nurseries–Retail

Bethel's Nursery 8255 Morro Av-Atascdro 594
Dad's Nursery 436 Traffic Wy(AG)-HU 9-2470

DAYLIGHT GARDENS
"Your Friendly Nursery"
NURSERY – CUT FLOWERS
POTTED & TROPICAL PLANTS
Camellias – Azaleas – Gardenias – Etc.
African Violets – Citrus Trees
Fruit Trees – Evergreens – Pat. Roses
Bulbs – Fertilizers – Insecticides
Ceramics – Pottery – Display Stands
3363 S Broad---------------LI 3-1833

KARLESKINT'S FLORIST & NURSERY
Headquarters for Your
GARDEN NEEDS
POTTED PLANTS – SHRUBS – SEEDS
BULBS – FERTILIZER
Complete Landscape Design
1422 Monterey -----------LI 3-1535

LIVINGSTON PARK NURSERY
604-30th-PsoRobls 353
(See Advertisement This Page)
Nelson's Fuchsia Gardens
263 Esparto Av Shell Bch-PR 3-4938
Paso Robles Nursery
345 Spring-PasoRobls 545
San Luis Nursery
Old Hwy 101 South-LI 3-6035
Walker's Succulent Gardens
953 Atlantic Av Grovr Cty-HU 9-3231
Waring Nurseries
Hwy 101 North(PB)-PR 3-2450

Nuts–Edible

ADAMS COFFEE SHOP & NUT STAND
Nuts Packed for Shipping
S Hwy ---------------PasoRobls 1533-J
CALIF ALMOND ORCHARDS INC
4th & Spring-PasoRobls 400
Drew Ranch ------------PasoRobles 332-W
Heavenly Candies 951 Monterey---LI 3-6128

Check the Yellow Pages for WHO sells WHAT.

Bedding Plants
Seeds
Fertilizers
Trees
Shrubs
Landscaping



"SOME PEOPLE KEEP THEIR BEST, BUT WE SELL OURS"
Tree Surgery – Sprinkler Systems
FREE ESTIMATES
LIVINGSTON PARK NURSERY
MACK GRAY
PASO ROBLES 353
604-30th STREET

Office & Desk Room Rental Service

Telephone Answering Service
964 Chorro-LI 3-5800

Office Equipment

DICK'S OFFICE MACHINES
Complete Line of
DUPLICATING MACH.
TYPEWRITERS
ADDING MACH.
CALCULATING MACH.
PHOTO-COPY MACH.
DICTATING MACH.
OFFICE FURNITURE
1131 Garden --------------LI 3-7651

Hill's Stationery Store 1127 Chorro-LI 3-1950
MARSHALL BUSINESS MACHINES
1453 Monterey-LI 3-2914
Nelson Johnny Office Equipment Co
690 Higuera-LI 3-7347
PASO ROBLES OFFICE SUPPLY
608-12th-PasoRobls 481-J
WALKER'S BOB
Office Equipment & Supplies
785 Marsh ------------------LI 3-1827

Office Furniture

General Fireproofing Co The
Laurel Ln-LI 3-3011

HILL'S STATIONERY STORE
Authorized Dealer for
G-F AND STEELCASE
Desks – Chairs – Files – Safes
and specially designed units
Complete Office Planning Service is Available to You Without Obligation
1127 Chorro --------------LI 3-1950

PASO ROBLES OFFICE SUPPLY
608-12th-PasoRobls 481-J
WALKER'S BOB
General Fire Proofing Metal Furniture
785 Marsh ------------------LI 3-1827

Office Supplies

See also Stationers–Headings
Bickell's Stationery Store
807-12th-PasoRobls 882
Gabby Book Store 1040 Chorro----LI 3-9035
Hill's Offset Printing Co
863 Monterey-LI 3-1624

HILL'S STATIONERY STORE
OFFICE SUPPLIES AND STATIONERY
BUSINESS FORMS – LOOSE LEAF AND BOUND BOOKS – SOCIAL STATIONERY
BOOKS – GREETING CARDS – GIFTS
ART MATERIALS – TYPEWRITERS
1127 Chorro --------------LI 3-1950

PASO ROBLES OFFICE SUPPLY
608-12th-PasoRobls 481-J

Oil Land Leases

Maino C A 1118 Garden----------LI 3-2240

Oil Producers

Bishop Oil Co Edna Rd-----------LI 3-3595
General Petroleum Corp
Adelaide-PasoRobls 8-F-6
Long Harry C & Associates
Tiber Canyon-LI 3-1492
Ohio Oil Co The
Bank of America Bldg-PasoRobls 1612
Signal Oil & Gas Co Pismo Rd-----LI 3-5886
Standard Oil Company of California
Western Operations Inc
Traffic Wy-Atascdro 38-J

PAINT BRUSH SAVER
To keep weight off bristles, run stiff wire through holes drilled in handles. Suspend in solvent in 2 lb. coffee can.

Oil Producers–(Cont'd)

Union Oil Company of Calif
Northern Division Pipelines
Pipeline Office 975 Morro-------LI 3-7600
Avila Pump Station Avla Beach--LI 3-1443
District Electrician Tank Farm--LI 3-6244
District Foreman Tank Farm----LI 3-6744
Division Machinist Foreman
Tank Farm-LI 3-6869
Pump Station Tank Farm-------LI 3-6338
Shandon Pump Station
Shandon-PsoRobls 80-R-1
Shiploading Terminal
Port Sn Luis-LI 3-0927
Sales Division
San Luis Obispo Office Orcutt Rd-LI 3-4943
Union Oil Co of Calif Santa Margarita
Pump Stn-SntaMrgrta 3172
Union Oil Co of Calif Summit Pump Stn
Los Berros Canyon(AG)-HU 9-5754

Oil Refiners

Douglas Oil Co of Calif
Port San Luis-LI 3-0844

Oil Well Services

Baroid Division Natl Lead Co
740-14th-PasoRobls 493

Oils–Fuel & Heating

NORWALK CO THE
Office 1088 Higuera------------LI 3-4468
Bulk Plant S Hwy---------------LI 3-1643
NORWALK GASOLINE CO
9th & Salinas-PasoRobls 1313
ROUNTREE OIL DISTRIBUTING CO
100 Traffic Wy(AG)-HU 9-2051
Seaside Oil Co Main ---------Templetn 2161

SHELL HEATING OILS
CLEAN
COMFORTABLE
DEPENDABLE
CERTIFIED COMFORT SHELL HEATING OIL
"WHERE TO BUY IT"
SHELL OIL DISTR
5th & Riverside Av-PasoRobles 375
If no answer call------PasoRobles 1409

Shell Oil Distr
5th & Riverside Av-PasoRobles 375
SIGNAL OIL CO 1262 Murray Av--LI 3-8118
If no answer call---------------LI 3-3345
Signal Oil Co 1446 Spring---PsoRobls 176-W
Tidewater Oil Co Orcutt Rd--------LI 3-2336

Oils–Lubricating

NORWALK CO THE
Office 1088 Higuera------------LI 3-4468
Bulk Plant S Hwy---------------LI 3-1643
Pennzoil Co The
Warehouse 304A Higuera
964 Chorro -----------------LI 3-5800

Ophthalmologists

See Physicians & Surgeons, D. O.; Also Physicians & Surgeons, M. D.

Optical Goods–Whsle & Mfrs

Optical Supply Co 735 Marsh------LI 3-4520

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Opticians–Dispensing

BAZIN JOHN
DISPENSING OPTICIAN
GLASSES
SOLD ON
PRESCRIPTION
781 Higuera --------------LI 3-8367

SAN LUIS OPTICAL DISPENSARY
THE HOUSE OF A THOUSAND FRAMES
781 Higuera --------------LI 3-8367

Optometrists

Clawson Albert 1114 Garden-------LI 3-1447
Dunlap Hazel Peterson 1029 Chorro-LI 3-6632
Dunlap Hazel Peterson
1221 Park-PsoRobls 236
Hileman Lloyd O
4th & Morro(MB)-SP 2-4082
McDonald Geo W
791 Dolliver(PB)-PR 3-4700
Noble Evard J 531-12th -------PsoRobles 29
Pence J O 134 E Branch(AG)----HU 9-2351
Rice Chester B
5932 Entrada Av-Atascadero 746
Seger Chas E 1407 Garden--------LI 3-0822
Williams Sarah C 1029 Chorro----LI 3-6632

Organ Repairing & Tuning

Harris Earl E 208 E Branch(AG)--HU 9-3118

Organs & Organ Equipment

HARRIS EARL E
Representative For
H. T. BENNETT MUSIC CO
Distributor For
HAMMOND ORGANS
208 E Branch(AG) -------HU 9-3118

RECORD & BAND SHOP THE
Thomas Organ Dealer
1041 Grand Av(AG)----------HU 9-3512

Orthodontists–See Dentists

Osteopathic Physicians

Kelley Dorsey M 1500 Marsh------LI 3-2724
Loveland Mark M 895 C(MB)-----SP 2-5726
Shea Vincent B
7000 El Camino Rl-Atascdro 636
Residence -----------------Atascdro 790
If no answer call-----------Atascdro 749-J
Wu H M 972 Santa Rosa----------LI 3-7731

Outboard Motors

B & W Sportsmen
2138 Spring-PasoRobls 1840
Burroughs Cabinet Shop
36 Ocean Av Cayucs-WY 5-3843
DONHOY S 101 Hwy------SntaMrgrta 2761
(See Advertisement This Page)
DRAKE'S SPORTING GOODS & LIQUOR
Hwy-SntaMrgrta 5491
(See Advertisement This Page)
EVINRUDE OUTBOARD MOTORS—
SPORTSMAN'S STORE
719 Higuera-LI 3-6514
JOHNSON OUTBOARD MOTORS—
DONHOY S 101 Hwy---SntaMrgrta 2761
PHILLIPS K L & SONS
999 Price(PB)-PR 3-2121

The Yellow Pages save you time.

Outboard Motors–(Cont'd)

MERCURY OUTBOARD MOTORS—
BURROUGHS CABINET SHOP
36 Ocean Av Cayucs-WY 5-3843
R & J SPORTS & HOME SUPPLY
283 Higuera-LI 3-8684

PATE'S OUTBOARD MOTOR & REPAIR SERVICE
Authorized Dealer
JOHNSON SEA-HORSE
Sales – Service – Parts
Repair Service on All
Makes & Models
780 C(MB) --------------SP 2-6401

R & J Sports & Home Supply
283 Higuera-LI 3-8684
SCOTT-ATWATER OUTBOARD MOTORS—
HERRMANN & SAFRANEK
MILLWORK & BUILDERS SUPPLY
5455 Traffic Wy-Atascdro 1490
WILLIS H J
Johnson Sales & Service
1088 Higuera --------------LI 3-3513

Outboard Motors–Parts & Repairs

Pate's Outboard Motor & Repair Service
780 C(MB)-SP 2-6401

Overall Supply Service

MODEL LINEN SUPPLY 34 South-LI 3-2150
Paso Robles Laundry Linen Supply &
Dry Cleaning 1344 Pine-PasoRobls 315

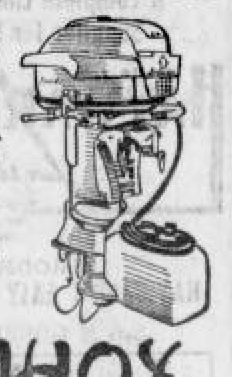
EASING A STICKY DRAWER
A temperamental drawer pulls out smoothly, if you wax all edges with floor wax, then polish.

MERCURY
OUTBOARD MOTORS
New & Used
PARTS & REPAIRS
GAS & OIL



DRAKE'S SPORTING GOODS
Santa Margarita 5491
Hwy – Santa Margarita

OUTBOARD MOTORS
Johnson
GLASSPAR
ROCKHOLT
BOATS
Sales – Service
Parts



DONHOY
SANTA MARGARITA 2761
SO. 101 HWY.

Oxygen

COAST WELDING SUPPLY
140 W Stowell Rd
Santa Maria-Walnut 5-8647

Oxygen Therapy Equipment

Jones Ambulance Service & Hospital
Supplies 780 Pacific------------LI 3-2626

Oysters

El Morro Oyster Co 235 Main(MB)-SP 2-5407

Packing & Crating Service

See also Moving & Storage Service
J & H TRANSFER & STORAGE
S Hwy-Atascdro 171
Republic Van & Storage Co Inc Agent
Old Hwy 101 South-LI 3-1228
S & W Moving & Storage
1350 Grand Av(AG)-HU 9-3928

Paint Dealers–Retail

Acme Quality Paint & Wallpaper Store
See Graham's Paint & Wallpaper Store
862 Monterey ----------------LI 3-0652
ATASCADERO HARDWARE
We Give S & H Green Stamps
5980 Traffic Wy------------Atascdro 133

BOYSEN PAINTS
100% PURE
PAINTS
VARNISH
ENAMELS
BOYSEN Colorizer® PAINTS
"WHERE TO BUY IT"
BAXTER BUILDING MATERIALS
1524 Grand Av(AG)-HU 9-2422
BUILDERS MARKET
840-10th-PasoRobls 1600

Paint Dealers–Retail–(Cont'd)

Clark Howard Paint & Wallpaper Store
987 Foothill Bl-LI 3-7730
(See Advertisement Page 80)

DUNNE PAINTS
Exterior paints and pastes, roof coatings, enamels, undercoats, wall finishes, varnishes, special oils, dryers & stains, industrial, automotive, and marine finishes of outstanding quality.
Use DUNNE Color Suited PAINTS for Perfect Color Harmony — Everytime!
"WHERE TO BUY THEM"
COOPERATIVE FARMERS SUPPLY CO INC 14th & Pine----PasoRobls 344
Horton's 727 Marsh-----------LI 3-7325
Horton's 5th & Morro(MB)---SP 2-4461

DUTCH BOY PAINTS
PAINTS, VARNISHES & ENAMELS
Blended to keep your home bright
Manufactured by
NATIONAL LEAD COMPANY
"WHERE TO BUY THEM"
BOYLE LUMBER CO
Ocean Av Cayucs-----------WY 5-3636
CLARK HOWARD PAINT & WALLPAPER STORE
987 Foothill Bl-LI 3-7730
FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102
HAGLE-DE COU LUMBER CO
8965 El Camino Rl-Atascdro 43
HAMMONS' FIRESTONE DEALER STORE 1344 Park------PasoRobls 405
MADSEN HARDWARE & PLUMBING
109 W Branch(AG)-HU 9-2758
Paint Shop The
120 Brisco Rd(AG)-HU 9-3324

(Continued Next Page)

PITTSBURGH
Sun-Proof HOUSE
PAINT
INSULATION
SPECIALISTS
WALL BOARD
ROOFING
BUILDERS HARDWARE
ACOUSTICS
OILS
FLOOR COVERINGS
JAMES A. QUAGLINO
ESTABLISHED 35 YEARS
BUILDERS' SUPPLIES
LI 3-0560
SANTA BARBARA AVE. & HIGH
SAN LUIS OBISPO

ALL AROUND THE HOUSE—IT'S
Dutch Boy
REG. U.S. PAT. OFF.
For Lasting Beauty
OUTSIDE INSIDE — WALLS TRIM
DUTCH BOY COLOR GALLERY
Mixed to Individual Specifications
Howard E. Clark
Painting Contractor
PAINT & WALLPAPER
- EXPERT COLOR ADVICE
- DISTINCTIVE WALLPAPERS
- PAINTERS' SUPPLIES

"HEADQUARTERS FOR ALL OF YOUR PAINTING NEEDS"
WE GIVE S & H GREEN STAMPS
PHONE FOR INFORMATION
LI 3-7730
LOTS OF EASY PARKING
Corner of Santa Rosa
987 Foothill Blvd. San Luis Obispo

Paint Dealers—Retail—(Cont'd)

Forden's Hardware 857 Monterey--LI 3-1090

FULLER PAINTS
See Your FULLER PAINT DEALER
"a GOOD place to go"

"WHERE TO BUY IT"
DISTRIBUTOR
FULLER W P & CO
698 Higuera-LI 3-0835
DEALERS
PASO ROBLES MERCANTILE CO
839-12th-PasoRobls 340
STOVER'S COLOR CENTER
5800 El Camino Rl-Atascdro 176

GENERAL PAINTS
Home Decorators Products —
Professional Finishes —
Marine, Industrial and Maintenance Paints
General Paints

"WHERE TO BUY IT"
DEALERS
CAYUCOS BUILDING SUPPLY CO
8th & Hwy No 1 Cayucs-WY 5-3603

GLIDDEN PAINT CENTER THE
894 Foothill Bl-LI 3-8596
(See Advertisement This Page)
GRAHAM'S ACME PAINT & WALLPAPER STORE 862 Monterey----------LI 3-0652
GROVER CITY LUMBER CO
13th & Atlantic Av Grovr Cty-HU 9-2729

Check the Yellow Pages for WHO sells WHAT.

HAYWARD LUMBER CO
10th & Pine-PasoRobls 820
(See Advertisement This Page)
Kershaw's Paint Store
5850 Traffic Way-Atascadero 677-J

LUMINALL PAINTS—
HEATON R C & CO
803-13th-PasoRobls 890

MADSEN HARDWARE & PLUMBING
109 W Branch(AG)-HU 9-2756
Miner's 1036 Grand Av Grovr Cty-HU 9-2931
(See Advertisement This Page)
MINSHULL'S PAINT & WALLPAPER STORE
Authorized Dealer for Pittsburgh Paints
We Give S & H Green Stamps
627-12th ---------------PasoRobls 774

NASON PAINTS
PAINTS FOR EVERY HOUSEHOLD AND AUTOMOTIVE PURPOSE
Automotive Finishes, Paints, Lacquers and Wallpaper

"WHERE TO BUY THEM"
DEALERS
Trussler's Furniture Store
1303 Park-PsoRobls 126

Oceano Hardware
921 Front Oceano-HU 9-3416

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

OLD COLONY PAINTS
Your OLD COLONY DEALER— the man to see for every paint need!
Fine Old Colony Paints

"WHERE TO BUY THEM"
GRISANTI HARDWARE
6110 El Camino Rl-Atascdro 580
Hayward Lumber Co
5th & E(MB)-SP 2-2291

PABCO PAINTS
"Pabco Is Color In Paint." Widest Range of Colors In Interior, Exterior Paint. Also Marine, Industrial Paint, "Hydroseal." Prot. Coatings, Rubber-base Interior & Exterior Paint. For Other Pabco Products See Pabco Linoleum & Pabco Roofing Dealers.
PABCO COLOR

"WHERE TO BUY THEM"
San Luis Obispo County Farm Supply Co
157 Higuera-LI 3-3751
Tobin's Center Inc
19th & Hwy No 1(MB)-SP 2-8489

Paint Shop The
120 Brisco Rd(AG)-HU 9-3324
Pismo Pipe & Supply
501 Cypress(PB)-PR 3-4476
Quaglino James A Builders Supplies
Snta Barbara Av & High-LI 3-0560
(See Advertisement Page 79)
REED'S PAINT & WALLPAPER STORE
1121 Broad-LI 3-2623
(See Advertisement This Page)

SHERWIN-WILLIAMS PAINTS
Paints for all purposes including famous S W P House Paint, SUPER KEM-TONE De Luxe Washable Wall Paint, KEM-GLO America's Favorite Enamel

"WHERE TO BUY THEM"
BRANCH
SHERWIN-WILLIAMS CO
742 Marsh-LI 3-3800
DEALERS
COSTA J M & SON
Hwy No 1(MB)-SP 2-3641
Grand Av Hardware
620 Grand Av(AG)-HU 9-5052
HEATON R C CO
803-13th-PsoRobls 890
KERSHAW'S PAINT STORE
5850 Traffic Wy-Atascdro 677-J

SILCONITE WATERPROOFING MATERIAL—
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

SILLERS PAINTS
MANUFACTURERS of Architectural, Industrial and Painter's Finishes. See dealers below for advice on color harmony and painting problems.
CALIFORNIA COLORS
SILLERS PAINTS

"WHERE TO BUY THEM"
Paint Shop The
120 Brisco Rd(AG)-HU 9-3324

(Continued Next Page)

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

Glidden PAINTS
GLIDDEN PAINT CENTER
(IN COLLEGE SQUARE SHOPPING CENTER)
SPRED SATIN — For Walls
SPRED LUSTRE — For Interior Trim
GLIDE-ON — For Stucco
ENDURANCE — Exterior Paint
GEORGE L. SELLERS
Owner
Complete Line of PAINTS & PAINT SUNDRIES
CALL **LI 3-8596**
894 FOOTHILL BLVD. SAN LUIS OBISPO

QUALITY Glidden PRODUCTS
GLIDDEN PAINTS
Everywhere on Everything
ENDURANCE OUTSIDE
SPEED-WALL INSIDE
SPRED SATIN
100% LATEX WALL PAINT
SPEED-WALL
FLAT & SEMI-GLOSS
JAPALAC ENAMELS
A Complete Line of Painters' Supplies for Every Need
HOMER T. HAYWARD Lumber Co.
REMODEL WITH HAYWARD'S EASY PAYMENT PLAN
S & H GREEN STAMPS
Paso Robles 820
10th & Pine Paso Robles

OUTSIDE --- OR INSIDE
PAINT WITH Treasure Tones
PAINT & WALLPAPER
MINER'S
"We Give S & H Green Stamps"
For Information Phone
HU 9-2931
1036 GRAND AVE. GROVER CITY

REED'S PAINT & WALLPAPER STORE
"Make Your Paint Problems Ours"
DU PONT
REG. U.S. PAT. OFF.
IMPERIAL WASHABLE WALLPAPER
LI 3-2623
1121 Broad – San Luis Obispo

Paint Dealers—Retail—(Cont'd)

SPRED-GLIDDEN PAINTS
SPRED SATIN-100% Latex Base Paint and Spred Glide-On Exterior Vinyl Latex Paint, Speed-Wall Semi-Gloss and Flat Alkyd Enamels, Japalac Enamel, Florenamel, Endurance House Paints and a complete line of quality finishes for every need.

"WHERE TO BUY IT"
DEALER
Glidden Paint Center The
894 Foothill Bl-LI 3-8596
Hayward Lumber Co
10th & Pine-PasoRobles 820

STOVER'S COLOR CENTER
Complete Line of
FULLER PAINTS & SUPPLIES
Wallpaper
Draperies & Upholstery
MATERIALS TO CHOOSE FROM
TRAVERSE RODS ETC.
5800 El Camino Rl----Atascadero 176

TREASURE TONES
Lasting Paint Finishes for Every Decorating Need Outside or Inside
Pre-harmonized Colors One Coat Covers
Odorless Scrubbable
Treasure Tones

"WHERE TO BUY THEM"
DEALERS
Atascadero Hardware
We Give S & H Green Stamps
5980 Traffic Wy--------Atascdro 133
MINER'S 1036 Grand Av
Grovr Cty-HU 9-2931
Stewart Building Supply
9th & Hwy 1(MB)-SP 2-8476

Paint Dealers—Whsle

Glidden Paint Center The
894 Foothill Bl-LI 3-8596
GRAHAM'S ACME PAINT & WALLPAPER STORE 862 Monterey----------LI 3-0652
QUAGLINO JAMES A BUILDERS SUPPLIES
DISTRIBUTORS OF PITTSBURGH PAINTS
Santa Barbara Av & High----LI 3-0560
Sherwin-Williams Co 742 Marsh---LI 3-3800
(See Advertisement This Page)

An extension telephone saves time and steps—doubles the usefulness of your present telephone.

Paint Spraying Equipment

See Spraying Equipment

Painters' Equipment & Supplies

Clark Howard Paint & Wallpaper Store
987 Foothill Bl-LI 3-7730

Painting—Automobile

See Automobile Painting

Painting Contractors

CARVER PAUL J
GENERAL PAINTING CONTRACTOR
Licensed and Insured
COMMERCIAL — RESIDENTIAL
Color Harmonizing — Free Estimates
BRUSH OR SPRAY
Corner 3d & Piney Way
730-3d(MB) ------------SP 2-4652

Clark Howard Paint & Wallpaper Store
See Our Ad under Paint Dealers
987 Foothill Bl--------------LI 3-7730
King J L 2005 Spring--------PsoRobls 1407

KING JACK
PAINTING CONTRACTOR
SPRAY PAINTING
PAPERHANGING
PLASTEXING
North C(MB) ------------SP 2-6626

MINSHULL'S PAINT & WALLPAPER STORE
Painting & Paper Hanging
627-12th --------------PasoRobls 774

ORVIS HARRY J
PAINTING — DECORATING
Commercial — Residential
Also
PAPER HANGING
We Give S & H Green Stamps
1034 Peach --------------LI 3-0485

PETERSON E M PAINTING CONTRACTOR
Specializing in
REDECORATING
HARD WOOD FINISHING
Mailing Address Rt. 1, Box 1200
10465 Atascadero Av--Atascadero 680

HANDY BRACELET

To keep pins at your finger tips while sewing, attach a small pin cushion to a piece of elastic. Slip it on your wrist.

Painting Contractors—(Cont'd)

RHODES G F
COMMERCIAL — HOMES
INDUSTRIAL
SPRAY OR BRUSH
DECORATING
FREE ESTIMATES
950 Chorro --------------LI 3-0931

Rhodes G F 950 Chorro----------LI 3-0931
(See Advertisement This Page)
Stewart Don 377 Elm(AG)--------HU 9-2349

Painting—Industrial

Orvis Harry J 1034 Peach--------LI 3-0485
Rhodes G F 950 Chorro----------LI 3-0931

Paper Dealers

BLAKE MOFFITT & TOWNE
218 E Jones Snta Maria-Walnut 5-2641
Western-Waxide Div Crown Zellerbach Corp
2101 Williams Sn Leandro
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0912

Paper Hangers

Clark Howard Paint & Wallpaper Store
987 Foothill Bl-LI 3-7730
King Jack North C(MB)---------SP 2-6626
Minshull's Paint & Wallpaper Store
627-12th-PasoRobls 774

Paper—Waxed—See Paper Dealers

Paper—Whsle—See Paper Dealers

Advertise here—it pays.

PAINTING
Established 1929
ALL ROADS LEAD TO
RHODES
GENERAL PAINTING CONTRACTOR
Residential – Commercial
Homes • Apts • Bldgs • Industrials
BRUSH – SPRAY
We Offer
ARTISTIC COLOR STYLING
SMALL OR LARGE JOBS
HIGH QUALITY MATERIALS
Day & Night Work – Skilled Craftsmen
Free Estimates – Time Payments
COUNTY-WIDE SERVICE
G. F. (Jerry) RHODES
PHONE
LI 3-0931
950 CHORRO SAN LUIS OBISPO

Party Favors & Supplies

Gabby Book Store 1040 Chorro---LI 3-9035

Patent Attorneys & Agents

Drew C L 703 Market S F----EXbrk 2-4596
White George B
1095 Market S F-MArkt 1-7065

Patio Construction

Bob's Bricklaying Service
Garden Farms-SntaMrgrta 5981
Lane Woodrow W 337 Vine---PasoRobls 1550
Lillo D John Sombrilla Av-----Atascdro 958

Patrol Service

Linnell Investigation & Patrol
261 N 11th Grovr Cty-HU 9-2215

Paving Equipment—Renting

Lane Woodrow W 337 Vine---PasoRobls 1550

Paving Materials

ROSELIP WALTER B CO
ROCK — SAND — CEMENT
ASPHALTIC PAVING MATERIALS
See Our Display Adv. for Concrete Ready Mix
Mailing Address PO Box 458, Atascadero
N Traffic Wy----------Atascadero 20
If no answer call---Atascadero 1176
If no answer call---PasoRobles 1758
Or -----------------LI 3-4992

Southern Pac Milling Co Concrete Plant
Santa Barbara Av-LI 3-8100

Pawnbrokers

San Luis Jewelry & Loan Co
974A Monterey-LI 3-2314

Peanuts—See Nuts—Edible

Perfumes

Merle Norman Cosmetics Studio
1118 Morro-LI 3-3252

Pest Control

See Exterminating; Also Fumigating; Also Moth Proofing; Also Termite Control; Also Tree Service; Also Weed Control Service

Would you like to build sales . . . attract new customers . . . encourage old customers to come back again? Advertise in the Classified Telephone Directory . . . it pays! The Yellow Pages will tell your sales story to people who are ready to buy!

SHERWIN - WILLIAMS CO.
— PAINTS & SUPPLIES FOR ALL PURPOSES —
- SWP HOUSE PAINT
- SUPER KEM-TONE Washable Wall Paint
- KEM-GLO ALKYD ENAMEL Looks & Washes Like Baked Enamel
- DECORATIVE HELPS BY OUR COLOR HARMONY BOOKS
- KEM-KRETE For Stucco-Concrete-Masonry
- WALLPAPER

— RENTALS —
SANDERS — POLISHERS
SPRAY GUNS — EDGERS
STEAMERS — ROTO-SCRAPERS
PAINT NOW — PAY LATER
NO INTEREST OR CARRYING CHARGE
CALL **LI 3-3800**
742 MARSH SAN LUIS OBISPO

HANDY MAN or SPECIALIST
You're almost certain to find the person or firm to do the job you want done when you
LOOK IN THE
Classified
TELEPHONE SECTION

Pet Shops

Hazel's Pet Shop 595 Marsh------LI 3-1417
(See Advertisement This Page)

Pet Supplies–Whsle & Mfrs

C & K Packing Co Clark Field-----LI 3-8660

Pharmacists–See Druggists–Retail

Phonograph Records–Retail

ALLEN'S SOUND CENTER
856 Monterey-LI 3-2047

ALLISON'S MUSIC BOX
"HI-FI HEADQUARTERS FOR THE CENTRAL COAST"
COMPLETE STOCK HI-FI RECORDS
POPULAR – JAZZ – CLASSICAL
ACCESSORIES – NEEDLES – REPAIRS
HI-FI COMPONENTS
TAPES – PRE-RECORDED – STEREO
870 E(MB)--------------SP 2-8771

Brown's Music Store 717 Higuera--LI 3-5041
Long E E Piano Co 777 Marsh-----LI 3-1245
Record & Band Shop The
1041 Grand Av(AG)-HU 9-3512
Renton Music Store Traffic Wy-Atascdro 664

Phonographs–Coin Operated

Los Osos Vendors 750 Mill---------LI 3-8417
San Luis Amusement Co ----------LI 3-0512

QUICK BRASS CLEANER

You can clean copper and brass instantly by rubbing with a mixture of vinegar and salt. The finish won't last as long as with regular metal polish, but the mixture does a fine job.



Photo Finishing–Retail

CAL PHOTO SUPPLY
Expert – Prompt
Photo Finishing
Also
24-Hr. Photostatic Service
Army & Navy Discharges
Marriage Licenses & Birth Certificates
899 Higuera -------------LI 3-3705

Camera Shop 1036 Chorro--------LI 3-6183
Esquire The 600 Cypress(PB)----PR 3-4668
Morro Bay Photo Shop
435-5th(MB)-SP 2-3351
Park Pharmacy 801-12th-----PasoRobles 33
PICTURE SHOP THE
1371 Monterey-LI 3-2517

An extension telephone adds comfort and convenience to your home for only a few cents a day.

Photo Finishing–Whsle

CROWN PHOTO SERVICE
1225 Spring-PasoRobls 1121
(See Advertisement This Page)

Photocopy Machines

DICK'S OFFICE MACHINES
1131 Garden-LI 3-7651

THERMO-FAX COPYING PRODUCTS
All-electric, completely dry office copying equipment.
Copies in just 4 seconds!
Full range of copy paper colors and weights.
Thermo-Fax COPYING MACHINES
PRODUCT OF MINNESOTA MINING & MFG. CO.
"WHERE TO BUY THEM"
Thermo-Fax Sales Inc 611½ N Milpas
Santa Barbara-WOodland 2-9000

Walker's Bob 785 Marsh---------LI 3-1827



Photocopy Prints

CAL PHOTO SUPPLY
PHOTOSTATIC COPIES
ARMY & NAVY DISCHARGES
Marriage Licenses & Birth Certificates
Photo Finishing and Supplies
24-Hour Photostatic Copy Service
"We Copy Anything"
899 Higuera -------------LI 3-3705

Camera Shop 1036 Chorro--------LI 3-6183
Crown Photo Service
1225 Spring-PasoRobls 1121
Gainsborough Studio 864 Higuera--LI 3-5796
Picture Shop The 1371 Monterey--LI 3-2517

Photographers–Aerial

McLain Studio of Photography
970 Chorro-LI 3-7895
Petersen Sid L 1805 San Luis Dr--LI 3-5071

Photographers–Commercial

GAINSBOROUGH STUDIO
864 Higuera-LI 3-5796
Louis ----------------------LI 3-1445
McLAIN STUDIO OF PHOTOGRAPHY
970 Chorro-LI 3-7895
Schroeder's Studio of Photography
1114 Chorro-LI 3-4518
Stevens Studio 1225 Spring---PsoRobls 1121
Wilkins Studio
6405 El Camino Rl-Atascadero 158

Photographers–Portrait

GAINSBOROUGH STUDIO
864 Higuera-LI 3-5796
(See Advertisement This Page)
McLAIN STUDIO OF PHOTOGRAPHY
970 Chorro-LI 3-7895
(See Advertisement This Page)
SCHROEDER'S STUDIO OF PHOTOGRAPHY 1114 Chorro----LI 3-4518
(See Advertisement This Page)
SEARS STUDIO
Since 1919 Serving
SAN LUIS OBISPO COUNTY
CHARACTER PORTRAITURE
PHOTOSTATS – COMM'L PRINTING
QUALITY RATHER THAN PRICE
No Appointment Necessary
9 A.M. to 4 P.M.
5580 El Camino Rl--Atascadero 1034-J

(Continued Next Page)

A Directory Advertising Representative will be glad to help you prepare a Classified Directory advertisement that will bring you more business. You can reach him by calling the Business Office of the telephone company.

Photographers–Portrait–(Cont'd)

STEVENS STUDIO
PORTRAITS – WEDDINGS
BABIES – FAMILY GROUPS
Black & White or Color
WE BRONZE BABY SHOES
1225 Spring ---------PasoRobles 1121
If no answer call----PasoRobles 563

WILKINS STUDIO
WEDDINGS – BABIES
FAMILY GROUPS
COMMERCIAL PRINTING
Tuesday is Tot's Day
6405 El Camino Rl----Atascadero 158

Photographic Equipment–Repairing

Morro Bay Photo Shop
435-5th(MB)-SP 2-3351

Photographic Equipment & Supplies–Retail

Arroyo Drug Co 130 E Branch(AG)-HU 9-5531
CAL PHOTO SUPPLY
899 Higuera-LI 3-3705
(See Advertisement This Page)
Camera Shop 1036 Chorro--------LI 3-6183
(See Advertisement This Page)
Evans Camera Exchange
12th & Spring-PasoRobls 442
GREYHOUND NEWS SERVICE
5900 El Camino Rl-Atascdro 237
Hudson's Drug Store 815-12th--PsoRobls 51
Morro Bay Photo Shop
435-5th(MB)-SP 2-3351
Pismo Pharmacy 750 Price(PB)---PR 3-2075
Shell Beach Pharmacy
1353 Shell Beach Rd Shell Bch-PR 3-2390

Physical Therapists

ALLEY'S PHYSICAL THERAPY
LEIGH & ISABEL ALLEY
Licensed Physical Therapists
WHIRLPOOL SULPHUR BATHS
VITA-RAY MASSAGE
COLONIC IRRIGATION
ULTRA-SONIC TREATMENTS
1031 Pine ------------PasoRobls 56

BETTENCOURT ALICE R
571 Marsh-LI 3-6742
FRENCH CLINIC & HOSPITAL
Physical Therapy Dept
1205 Higuera
1170 Marsh ---------------LI 3-7070
Gurrisi John 1023 Mill----------LI 3-4832
HIDDEN VALLEY HOT SPRINGS INC
ROY C. SMITH – LAURA G. SMITH
LICENSED PHYSICAL THERAPISTS
HEALTH BATHS – MASSAGE
ULTRA-SONICS – COLON THERAPY
Hours 9 A.M. to 7 P.M.
Evenings by Appointments
Located ½ Mile off Hwy. 101
7 Miles South of San Luis Obispo
Avila Rd -----------------LI 3-0523
Madson A J 870 Price(PB)------PR 3-4636
Milly's Health Salon 979 Palm----LI 3-5604
POE LENORD E
Chiropractor
303-16th ---------------PasoRobls 223
Poe Rudolph A
D C
657 Marsh ----------------LI 3-4600

Physicians–Osteopathic

See Osteopathic Physicians

EASING A STICKY DRAWER

A temperamental drawer pulls out smoothly, if you wax all edges with floor wax, then polish.

Physicians & Surgeons D. O.

KELLEY DORSEY M 1500 Marsh-LI 3-2724
Loveland Mark M 895 C(MB)-----SP 2-5726
Shea Vincent B
7000 El Camino Rl-Atascdro 636
Residence ----------------Atascdro 790
If no answer call----------Atascdro 749-J
Strahan L R 1108 Vine--------PsoRobls 327
If no answer call-----------PsoRobls 1200
Residence ---------------PsoRobls 213
Wu H M 972 Santa Rosa---------LI 3-7731

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

Physicians' & Surgeons' Exchanges

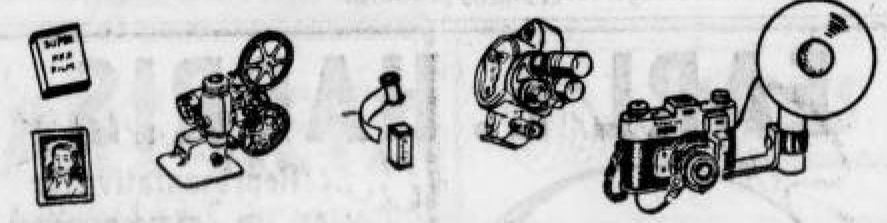
SAN LUIS OBISPO COUNTY MEDICAL SOCIETY -----------LI 3-5800
(See Advertisement This Page)

More and more people are saving both time and effort by using the Yellow Pages as a buyers' guide.

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.









Physicians & Surgeons, M.D.

Allen Jos R Main Cambria--------WA 7-4410
Anderegg Richard L
Internal Medicine
1215 Chorro ----------------LI 3-6265
Residence (MB) --------------SP 2-8161
Angerer Alden L
Surgery
990 Pacific
Night & Day call-------------LI 3-4800
Andleman John B 522-13th ---PasoRobls 860
Residence ---------------PasoRobls 1994
If no answer call----------PasoRobls 722
Anthony Bramwell
Obstetrics & Gynecology
990 Pacific
Night & Day call-------------LI 3-4800
Beresky Tibor A
Practice Limited to the Eye
1304 Garden ----------------LI 3-6121
Residence -----------------LI 3-0824
If no answer call-------------LI 3-5800
Buck Robt E
Limited to Internal Medicine
990 Pacific
Night & Day call-------------LI 3-4800
Burnight E R
348 Hollister Av(PB)-PR 3-4633
Butner Lia Linde
General Practice
5830 Traffic Wy-----------Atascdro 850
Residence ---------------Atascdro 1187
If no answer call----------Atascdro 1000
Chambers Jas R
Internal Medicine
4th & Morro(MB)------------SP 2-3871
Day & Night call-------------SP 2-3871
Cletsoway R W
Urology
1235 Morro -----------------LI 3-5526
If no answer call-------------LI 3-5800
Cookson H N
General Practice
154 Traffic Wy(AG)----------HU 9-2114
Residence -----------------HU 9-5707
If no answer call-------------HU 9-3315
Crook Glenn D
Practice Limited to
Ear Nose & Throat
1170 Marsh ----------------LI 3-7070
Residence -----------------LI 3-4246
Delaney O M 4th & Market(MB)--SP 2-3611
Dooley James H 522-13th ---PasoRobles 860
Residence ---------------PasoRobls 722
If no answer call----------PasoRobls 1994
Dunklee Geo K
Surgery
990 Pacific
Night & Day call-------------LI 3-4800
Eells Richard W
Radiology
743 Pismo -----------------LI 3-7687
Elliott Wallace G
Surgery
1215 Chorro ----------------LI 3-6265
Elvin John H
General Practice
273 Pomeroy Av(PB)----------PR 3-2492
Residence -----------------HU 9-2604
Ferris Chalmer W
General Practice-Obstetrics
1170 Marsh ----------------LI 3-7070
Residence -----------------LI 3-5552
Fogo Alden E
Ear Nose & Throat
1106 Pacific
Day & Night call-------------LI 3-4140
French Edison A
Practice Limited to
General Surgery-Gynecology
1170 Marsh ----------------LI 3-7070
Residence -----------------LI 3-8185
French Geo O
Practice Limited to
Orthopedic Surgery
1170 Marsh ----------------LI 3-7070
Residence -----------------LI 3-1102
Fryer Harry J
Pediatrics
990 Pacific
Night & Day call-------------LI 3-4800
Gaebe L C 895 Pismo------------LI 3-1484
Residence -----------------LI 3-6315
If no answer call-------------LI 3-5800
Gazin Albert
Radiology
743 Pismo -----------------LI 3-7687

(Continued Next Page)

Physicians & Surgeons, M.D.–(Cont'd)

Gelinas Edmund J
  Practice Limited to Anesthesiology
  774 Marsh ---------- LI 3-8163
  Residence ---------- LI 3-8352
Greenman Robt A Jr
  General Practice
  6480 Palma Av ---------- Atascdro 116
  Residence ---------- Atascdro 558
  If no answer call ---------- Atascdro 1000
Guernsey Dexter E
  Surgery
  1312 Garden ---------- LI 3-3034
  If no answer call ---------- LI 3-5800
  Residence ---------- LI 3-5016
Hardham John F
  Limited to Internal Medicine
  522-13th ---------- PasoRobles 766
  Residence ---------- PasoRobles 805-J
  If no answer call ---------- PasoRobles 1200
Hughell J Edw
  General Practice
  5920 W Mall ---------- Atascdro 915
  Residence ---------- Atascdro 1150
  If no answer call ---------- Atascdro 1000
Keese Anthony V
  Orthopedic Surgery & Fractures
  990 Pacific
  Night & Day call ---------- LI 3-4800
Kennedy Chas R
  Surgery & Orthopedics
  522-13th ---------- PsoRobls 31
  If no answer call ---------- PsoRobls 1200
Keys L H
  General Practice
  990 Boysen Av ---------- LI 3-2653
  If no answer call ---------- LI 3-7432
Kirk Janet C
  General Practice
  1305 Vine ---------- PasoRobls 50
  Residence ---------- PasoRobls 830
  If no answer call ---------- PasoRobls 1200
Kirk Stanley J
  General Practice
  1305 Vine ---------- PasoRobls 50
  Residence ---------- PasoRobls 830
  If no answer call ---------- PasoRobls 1200
Kolb Karl P
  Internal Medicine
  4th & Morro(MB)
  Day or Night call ---------- SP 2-6371
Kundert Karl
  Eye
  1106 Pacific ---------- LI 3-4140
Liest Leonard J *
  Practice Limited to Psychiatry
  Atascadero Beach(MB) ---------- SP 2-6704
Maher Edw J 1239 Garden ---------- LI 3-4043
  Residence ---------- LI 3-6192
  If no answer call ---------- LI 3-5800
Matousek Wm J Jr
  General Practice
  957 Grand Av(AG) ---------- HU 9-5586
  Night & Day call ---------- HU 9-5586
McClenathan C K
  Practice Limited to
  Internal Medicine
  1170 Marsh ---------- LI 3-7070
  Residence ---------- LI 3-6236
McKellar Thos F
  Pathology
  1243 Garden ---------- LI 3-4180
  Residence (PB) ---------- PR 3-4672
Middleton Joseph G
  Obstetrics & Gynecology
  990 Pacific
  Night & Day call ---------- LI 3-4800
Mugler F R
  N Hwy & Rosario Av - Atascadero 662
  Residence ---------- Atascadero 682
Mugler F R Jr
  Practice Limited to
  Internal Medicine
  1170 Marsh ---------- LI 3-7070
  Residence ---------- LI 3-4792
Oberson E C
  General Surgery
  Marsh & Garden ---------- LI 3-0442
  If no answer call
  Long Distance - SntaMrgrta 2661
Osibin Willard S
  General Practice
  5455 El Camino Rl ---------- Atascdro 986
Pearman R O
  Urology & Surgery
  1235 Morro ---------- LI 3-5526
  If no answer call ---------- LI 3-5527

Your telephone is one of today's best bargains.

Physicians & Surgeons, M.D.–(Cont'd)

Petrick Eugene C
  Practice Limited to Anesthesiology
  774 Marsh ---------- LI 3-8163
  Residence ---------- LI 3-2215
Ragsdale F F 1110 Vine ---------- PsoRobls 24
  If no answer call ---------- PsoRobls 1200
  Residence ---------- PsoRobls 600
Rose Harry L
  Physician & Surgeon
  501 Shell Beach Rd Shell Beach - PR 3-2125
  Day or Night call ---------- PR 3-2125
Sarullo Jos
  Practice Limited to
  General Surgery & Fractures
  1170 Marsh ---------- LI 3-7070
  Residence ---------- LI 3-7819
Schultz C E
  General Practice
  745-6th(MB)
  24 Hours Day & Night call ----- SP 2-3361
Scott Kincy
  General Practice
  156 N 9th Grover City ---------- HU 9-3418
  Residence ---------- HU 9-3406
Scow Jim
  Physician & Surgeon
  401-15th ---------- PasoRobles 572
  Residence ---------- PasoRobles 660
  If no answer call ---------- PasoRobles 1200
Sherman Edward C Jr
  Obstetrics & Gynecology
  1215 Chorro ---------- LI 3-6265
Singleton Virginia A
  Limited to Obstetrics & Gynecology
  1304 Santa Rosa ---------- LI 3-5414
  Residence ---------- LI 3-7113
  If no answer call ---------- LI 3-5800
Smith J Barry 1405 Garden ---------- LI 3-3160
  Residence ---------- LI 3-8223
  If no answer call ---------- LI 3-5800
Tedone Louis M
  Practice Limited to
  Infants & Children
  1170 Marsh ---------- LI 3-7070
  Residence ---------- LI 3-8601
Treadwell R T
  Surgery
  1215 Chorro ---------- LI 3-6265

Physicians & Surgeons, M.D.–(Cont'd)

Treadwell Sherman Anderegg & Elliott
  1215 Chorro - LI 3-6265
Walters Richard D
  General Practice
  Entrada Av ---------- Atascadero 142
  If no answer call ---------- Atascadero 284
Ward Edw D 1004 Vine ---------- PasoRobls 1800
  Residence ---------- PasoRobls 1084
  If no answer call ---------- PasoRobls 1200
Watson Alan D
  Practice Limited to Dermatology
  1130 Garden ---------- LI 3-5052
  Residence ---------- LI 3-8415
Werbel Ernest W
  General Surgery & Fractures
  225 N Santa Rosa ---------- LI 3-2360
  Residence ---------- LI 3-1308
  If no answer call ---------- LI 3-2360
Wical Elvin A
  General Practice-Surgery-Obstetrics
  138 E Branch(AG) ---------- HU 9-2049
  1325 Chorro ---------- LI 3-1190
  Residence Huasna Rd(AG) ---------- HU 9-2053
  If no answer call ---------- LI 3-5800
Willson Prentiss Jr
  Limited to Obstetrics & Gynecology
  990 Pacific
  Night & Day call ---------- LI 3-4800
Woodbridge John H
  Limited to Internal Medicine & Diagnosis
  891 Pismo
  Day or Night call ---------- LI 3-8310
  If no answer call ---------- LI 3-5800
Zevely Henry A
  Limited to Internal Medicine & Diagnosis
  891 Pismo
  Day or Night call ---------- LI 3-8310
  Residence ---------- LI 3-7995
  If no answer call ---------- LI 3-5800

SEWING ON BUTTONS

While sewing a button on a garment keep a pin stuck between the cloth and the button. This will leave enough play for easy buttoning.

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Brown's Music Store 717 Higuera -- LI 3-5041
Harris Earl E 208 E Branch(AG) -- HU 9-3118
  (See Advertisement This Page)
LONG E E PIANO CO 777 Marsh -- LI 3-1245
  (See Advertisement This Page)

Pianos–Moving

DENNIS TRANSFER

PIANO MOVERS
Local & Long Distance
Experienced
Estimates Given
Prompt Service – Reasonable Rates
1824 Nipomo ---------- LI 3-7223

Howard Van Lines Agcy S Hwy -- Atascdro 171
Paso Robles Van & Storage
  5th & Riverside Av - PasoRobls 705

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

EARL E. HARRIS

Representative for
H. T. BENNETT MUSIC CO.
Distributor for HAMMOND ORGAN
SALES – SERVICE
TUNING

HAMMOND ORGANS
PIANOS

• MASON & HAMLIN • CHICKERING
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INVESTIGATE OUR RENT TO OWN PLAN
WE SPECIALIZE IN REBUILDING & RESTYLING PLAYERS & OTHER PIANOS
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PHONE
HU 9-3118

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WE BUY – SELL – RENT PIANOS
ASK ABOUT OUR RENTAL PURCHASE PLAN
CALL
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AH LOUIS STORE

HOWARD W. LOUIS – Owner
ARTISTIC PICTURE FRAMING
CUSTOM MADE & STANDARD
GIFTS UNUSUAL – DISTINCTIVE IMPORTS
Also
RATTAN & BAMBOO PRODUCTS
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Graham's Acme Paint & Wallpaper Store
  862 Monterey - LI 3-0652
Homecraft Hobby Shop
  5895 Traffic Wy - Atascdro 247-R
WATERS ART & PICTURE FRAMING CO 942 Chorro ---------- LI 3-7058
  (See Advertisement This Page)

Pictures–Retail

Waters Art & Picture Framing Co
  942 Chorro - LI 3-7058

Pies–Pastry

LANGENDORF UNITED BAKERIES INC
  584 Higuera - LI 3-4145
Weber Baking Co 385 Pacific ----- LI 3-6256

Pipe Coatings

Bituminous Products & Application Co Inc
  8th & Wright Av Richmnd - BEacn 5-3200

Pipe–Retail

Coast Plumbing
  Hwy 1 & 8th Cayucs - WY 5-3906
JOHNS-MANVILLE TRANSITE PIPE—
  FARMER'S HARDWARE & EQUIP CO
  581 Higuera - LI 3-7102
LADWIG FARM & HOME SUPPLY
  1619 Osos - LI 3-3442
Mathews Don A
  1140 Railroad - PasoRobls 1709
San Luis Obispo County Farm Supply Co
  Galvanized & Plastic Pipe
  157 Higuera ---------- LI 3-3751

Pipe–Used

Gamboni & Righetti S Hwy ---------- LI 3-6290
MARKOVITS & FOX
  8th & Taylor San Jose - CYprss 5-3663
VALLEY PIPE & SALVAGE CO
  714 W Main Santa Maria - Walnut 5-7535

Pipe Welding–See Welding

Pipe–Whsle & Mfrs

CRANE CO 239 E Alisal Salins - HArisn 4-3964
HILL J B CO ---------- SntaMrgrta 2601

Planing Mills–See Millwork

Planographing–See Printers

Plant Food–Concentrated–See Fertilizers

Plasterers

Carlson Carl F 529 Crown(AG) ---- HU 9-5509
  (See Advertisement This Page)

HODGSON D N CONTRACTOR

PLASTERING CONTRACTOR
1395 Cazadero ---------- LI 3-3807

An extension telephone adds comfort and convenience to your home for only a few cents a day.

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CONSOWELD PLASTIC SURFACING—
  DEALER
  QUAGLINO JAMES A BUILDERS SUPPLIES
  Santa Barbara Av & High - LI 3-0560
FORMICA—
  BOB'S FLOOR COVERINGS
  1105 Grand Av(AG) - HU 9-3122
  HAGLE-DE COU LUMBER CO
  8965 El Camino Rl - Atascdro 43
MARV'S HOBBY SHOP
  895 Higuera - LI 3-3942
PAC COAST LUMBER CO OF CALIF
  424 Santa Barbara Av - LI 3-2191

Plastic Products–Whsle & Distrs

EMERALD IRRIGATION CO Hwy 101
  South at Spence Rd Salins - HArisn 2-9026

Plating

Mathews Memorials & Plating Service
  1 Higuera - LI 3-1689
  (See Advertisement This Page)

Plating–Retinning–See Tinning

Plumbing Contractors

BATES EDGAR L
  106 N Halcyon Rd(AG) - HU 9-3402
Bender's Plumbing & Supplies
  111 Cuyama Av Shell Bch - PR 3-4747
  (See Advertisement Page 86)

BETTER PLUMBING CO

PLUMBING & SHEET METAL
Repairs & Installations
On All Types of
PLUMBING & HEATING
673 Higuera ---------- LI 3-5938

(Continued Next Page)

ART KETZ

PLUMBING - HEATING
SHEET METAL
WALL & FLOOR FURNACES
VENTILATING SYSTEMS
WATER HEATERS
BATHROOM & PLUMBING FIXTURES
COOLERS
REMODELING & REPAIRS
LI 3-4530
ORCUTT RD.
SAN LUIS OBISPO

ELECTRO **PLATING**

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COPPER – BRASS
CADMIUM – NICKEL
LI 3-1689
MATHEWS PLATING SERVICE
1 Higuera St. — San Luis Obispo

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★ Prints – Reproductions
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★ Water Colors
★ Old Prints – Etchings
★ Art Supplies
CALL
LI 3-7058
942 Chorro – San Luis Obispo

PLASTERING Contractor

STATE LICENSED
✔ INTERIOR ✔ EXTERIOR
Commercial & Residential
LARGE OR SMALL PATCH WORK
ESTIMATES GLADLY FURNISHED
In ARROYO GRANDE Call
HU 9-5509
If No Answer Call LI 3-3047
RESIDENCE IN SAN LUIS OBISPO
CARL F. CARLSON
529 CROWN — ARROYO GRANDE

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WE'LL MODERNIZE THAT BATH FOR YOU AND MAKE THE OLD INTO THE NEW
OLD
NEW
© LOCAL TRADEMARKS, Inc.
RESIDENTIAL
COMMERCIAL
24-HOUR SERVICE
NEW INSTALLATIONS AND REPAIRING
ALL PLUMBING AND HEATING NEEDS
FLOOR FURNACES – WATER HEATERS
GUTTERS – DOWNSPOUTS
THERMOSTATS
LI 3-0860
Night Phone LI 3-0625
2959 SOUTH BROAD ST. – SAN LUIS OBISPO
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PLUMBING – HEATING – SHEET METAL

PLUMBING & HEATING
- REPAIRING
- SEWER SERVICE
- FURNACES
- INSTALLATION
- WATER HEATERS
- PLUMBING FIXTURES

HENRY B. McKELVEY:

ATASCADERO 394

If No Answer Call Atascadero 80-F-5

5570 EL CAMINO REAL

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BLAKE'S PLUMBING
HEATING & SHEET METAL

SALES & SERVICE

REMODELING · CONTRACTING · JOBBING — RESIDENTIAL · COMMERCIAL · INDUSTRIAL

GUARANTEED WORKMANSHIP — ESTIMATES GLADLY GIVEN

Featuring COLEMAN – LENNOX FURNACES & AIR-CONDITIONING
WATER HEATERS – FIXTURES – VALVES & FITTINGS – PIPE
F.H.A. TERMS

PASO ROBLES 1117

1701 RIVERSIDE AVE.

Coast Plumbing

Covering SAN LUIS OBISPO COUNTY

COMMERCIAL AND RESIDENTIAL
PLUMBING AND HEATING SUPPLIES

PAUL RIZZO – Licensed Contractor

FREE ESTIMATES

WY 5-3906

HWY 1 & 8th — CAYUCOS

Plumbing Contractors–(Cont'd)

BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av-PasoRobls 1117
(See Advertisement This Page)
Canby's Plumbing Heating & Appliances
1185 Grand Av(AG)-HU 9-2997
Cheda Plumbing
Sheet Metal & Heating
975 Foothill Bl--------------LI 3-1240
Coalwell Roy 2029 Pine-------PsoRobls 402
COAST PLUMBING
Hwy 1 & 8th Cayucs-WY 5-3906
(See Advertisement This Page)

COOK F D PLUMBER & ELECTRICIAN
PLUMBING
HEATING
ELECTRIC
Repairs – Installations – Service
1032 Pine ----------PasoRobles 1066
If no answer call---PasoRobls 2-F-2

CRAIG F L SHEET METAL & PLUMBING
731-21st-PasoRobles 523

DIXON HARRY E & SON
PLUMBING & HEATING
Repairing – Contracting
Complete Line of Fixtures
Water Heaters
Orcutt Rd ---------------LI 3-4116
If no answer call--------LI 3-4548

Fuller J E
1176 Romona Grover City-HU 9-2431
(See Advertisement This Page)
Hallmark Plumbing
Grand Av Grovr Cty-HU 9-2286
Hallmark Plumbing
380 Oceanview Dr(PB)-PR 3-2669
(See Advertisement This Page)
HUGHES PLUMBING & REPAIRING
361 Pismo(PB)-PR 3-2494
If no answer call------------HU 9-2117

Ketz Art Plumbing Heating & Sheet Metal
Orcutt Rd-LI 3-4530
(See Advertisement Page 85)
McBride Sheet Metal Works
Old South Hwy-LI 3-5000
(See Advertisement This Page)
McKelvey's Henry B Plumbing & Heating
5570 El Camino Rl-Atascdro 394
(See Advertisement This Page)
Ochs A R Electrical & Mechanical
Construction 2075 Rachel Ln----LI 3-7937
Ramage W C 621 High-----------LI 3-2304

SHULTZ ROBT
LICENSED CONTRACTOR
NEW CONSTRUCTION
REMODELING – HEATING
WATER HEATERS
Sales & Service
ALL WORK GUARANTEED
Hwy No 1(MB)-----------SP 2-8488

SMEE'S PLUMBING & HEATING SHOP
2959 S Broad-LI 3-0860
(See Advertisement Page 85)

ONIONLESS ONION

If you like potato salad but do not like raw onion, you might try boiling an onion in the water in which you are boiling the potatoes for the salad. This gives the Spuds the flavor of onion.

Would you like to build sales . . . attract new customers . . . encourage old customers to come back again? Advertise in the Classified Telephone Directory . . . it pays! The Yellow Pages will tell your sales story to people who are ready to buy!

HAVING PLUMBING TROUBLES?
CITY-WIDE EMERGENCY SERVICE
INSTALLATIONS – REPAIRS & MODERNIZING
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LI 3-5000
Nights – Sundays & Holidays LE 3-3070

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PLUMBING · HEATING · SHEET METAL
OLD SOUTH HIGHWAY (Prompt & Reliable) SAN LUIS OBISPO

PLUMBING & HEATING
IN GROVER CITY
REPAIRING · FURNACES · WATER HEATERS
SALES & SERVICE
FAST SERVICE
J. E. FULLER
PHONE
HU 9-2431
1176 ROMONA — GROVER CITY

IN SHELL BEACH
BENDER'S Plumbing & SUPPLIES
We Specialize in NEW INSTALLATIONS · WATER HEATERS · FLOOR & WALL FURNACES
CALL
PR 3-4747
Corner of Shell Beach Rd & Cuyama Ave.
111 CUYAMA AVE., SHELL BEACH

Plumbing
RESIDENTIAL – COMMERCIAL
INDUSTRIAL
REPAIRS – NEW WORK
FURNACES – WATER HEATERS
PLUMBING FIXTURES
FOR ESTIMATES
CALL
PR 3-2669
If No Answer Call PR 3-2547
HALLMARK PLUMBING
380 Oceanview Dr. – Pismo Beach

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A complete line for bathrooms, kitchens, laundries —known for quality, style, and dependable service.
American-Standard Products
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McBride Sheet Metal Works
Old South Hwy-LI 3-5000
McKelvey's Henry B Plumbing & Heating
5570 El Camino Rl-Atascdro 394
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av-PasoRobls 1117
Cayucos Building Supply Co
8th & Hwy No 1 Cayucs-WY 5-3603
COAST PLUMBING
Hwy 1 & 8th Cayucs-WY 5-3906

CRANE PLUMBING & HEATING SUPPLIES
The Preferred Plumbing. Highest quality fixtures. Advanced styling for Bathrooms, Kitchens and Utility Rooms. Wide choice of matched groups. Beautiful Crane colors. Priced to meet any budget. **CRANE**
"FOR INFORMATION CALL"
OFFICES & SHOWROOMS
CRANE CO
239 E Alisal Salins-HArisn 4-3964
DEALERS
BLAKE'S PLUMBING HEATING & SHEET METAL
1701 Riverside Av-PasoRobls 1117
Harbor Supply Co
1141 Main(MB)-SP 2-5311
McBride Sheet Metal Works
Old South Hwy-LI 3-5000
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

Farm & Home Supply
1200 Grand Av(AG)-HU 9-5635
Fenny's F & G Exchange
8501 El Camino Rl-Atascdro 1065
HAGLE-DE COU LUMBER CO
8965 El Camino Rl-Atascdro 43
Hallmark Plumbing
380 Oceanview Dr(PB)-PR 3-2669
HAYWARD LUMBER CO
10th & Pine-PasoRobles 820
Huston R L Co S Hwy-------PasoRobls 1310
LADWIG FARM & HOME SUPPLY
1619 Osos-LI 3-3442
(See Advertisement This Page)

We want your telephone service to be as helpful to you as we can make it.

Plumbing Fixtures & Supplies–Retail–(Cont'd)

MATHEWS DON A
COMPLETE
PLUMBING & ELECTRICAL
SUPPLIES
PIPE & FITTINGS
WATER HEATERS, ETC.
1140 Railroad -------PasoRobles 1709

Oceano Hardware
921 Front Oceano-HU 9-3416

PISMO PIPE & SUPPLY
RETAIL – WHOLESALE
CONTRACTING
501 Cypress(PB) ---------PR 3-4476

Stewart Building Supply
9th & Hwy 1(MB)-SP 2-8476
Tobin's Center Inc
19th & Hwy No 1(MB)-SP 2-8489

Plumbing Fixtures & Supplies–Used

Joe's Place 582 Higuera---------LI 3-0532

Plumbing Fixtures & Supplies–Whsle

CRANE CO 239 E Alisal Salins-HArisn 4-3964

PACK PIPE & SUPPLY INC
WHOLESALE
PLUMBING & ELECTRICAL
SUPPLIES
Santa Barbara Av & High----LI 3-8353

TAY-HOLBROOK INC
Johnson Av Salins-HArisn 2-4771

WESTERN PLUMBING SUPPLY CO LTD
PLUMBING
SUPPLIES
WHOLESALE
45 N Main Salins---------HA 4-2501
Warehouse ------------HA 4-2502

Plywood & Veneers

GROVER CITY LUMBER CO
13th & Atlantic Av Grovr Cty-HU 9-2729
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191
San Luis Mill & Lumber Co
246 Higuera-LI 3-0825

Podiatrist–See Chiropodists

Polishes

Hit Distributing Co
366 Atlantic Av Grovr Cty-HU 9-3954

Porcelain Products

Architectural Porcelain Constructors
2827 Union Oakland-TWinoks 3-5154

Potato Chips

Valiway Distrs 781 Humbert Av---LI 3-6743

Pottery–Retail

Cramer's Flower Shop 527 High---LI 3-0887
Melton Pottery Design
N Hwy 1 Morro Del Mar-SP 2-3851
Wilsons Flower Shop 1110 Garden-LI 3-3714

Poultry Dealers–Retail

BARBA MIKE 1745 Pine-----PasoRobls 530
Biasotti Ben
Turkey Farm
Creston Rd ------------PasoRobls 1720
Bognar's Turkey Ranch
Los Berros Rd(AG)-HU 9-3048
Dan's Market 2044 Spring----PasoRobls 409
Eagle Poultry Ranch Orcutt Rd----LI 3-5543
Kimber Farms Inc
White Leghorn Baby Chicks
Traffic Wy --------------Atascdro 763
Mesa Poultry Hwy 1(AG)---------HU 9-3059

Poultry Dealers–Whsle

BADER WM 12th & Riverside--PsoRobls 298
(See Advertisement This Page)
Barba Mike 1745 Pine-------PasoRobls 530
Edna Ranches Edna Rd----------LI 3-3663
PIERCE TURKEY RANCH
PasoRobles 63-J-11
Schaefer Poultry Co Inc
Main Office Traffic Wy-------Atascdro 166
Order Dept Traffic Wy------Atascdro 1370

Poultry Equipment & Supplies

Farmers Alliance Bus Assoc
Office 10th & Riverside Av--PasoRobles 115
Bulk Plant
6th & Riverside Av-PasoRobles 724
Feed & Seed
10th & Riverside Av-PasoRobles 311
Grover City Feed Store
10th & Grand Av Grovr Cty-HU 9-2361
Loomis E C & Son 121 Higuera----LI 3-8410

Poultry Picking

BARBA MIKE 1745 Pine-----PasoRobls 530

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724-13th-PasoRobls 1373-W
Atascadero News
5660 El Camino Real-Atascdro 100

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COMMERCIAL PRINTERS
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Emmons Blake – Guy K. Culbertson
978 Monterey ------------LI 3-6843

Cambrian Press The
Main Cambria-WA 7-4234
Herald Recorder
309 E Branch(AG)-HU 9-2826
HILL'S OFFSET PRINTING CO
863 Monterey-LI 3-1624
Litho Art Shop 1804 Osos--------LI 3-5939
If no answer call--------------LI 3-3718
LOCKHART NORVAL B
Representative for Inter-State
& National Press of California
2466-8th Morro Del Mar------SP 2-8339
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MOORE BUSINESS FORMS INC
PACIFIC DIVISION
871 Santa Rosa-LI 3-2472

Paso Robles Press 1212 Pine--PasoRobls 802
Pismo Times 530 Cypress(PB)----PR 3-2217
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Reporter & Sunday Review The
971 Osos-LI 3-3188

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LETTERHEADS–ENVELOPES–BROCHURES
BUS. CARDS–OFFICE & BUS. FORMS–ETC.
Robt. L. Holloday – Robt. P. Ayres
1324 Spring --------PasoRobles 1760

Sears Studio
5580 El Camino Rl-Atascdro 1034-J

Produce

See Specific Kinds, I.e., Eggs Headings; Fruits & Vegetables Headings;Poultry Dealers Headings; Etc

Property Management

O'Donnell Real Estate Service
1327 Marsh-LI 3-7818

Psychologists

Judge Jas P
6855 Atascadero Av-Atascdro 313-M

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Reporter & Sunday Review The
971 Osos-LI 3-3188

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- FORMICA SINK & TABLE TOPS

LADWIG FARM & HOME SUPPLY
PHONE
LI 3-3442
1619 OSOS — SAN LUIS OBISPO

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WHOLESALE DISTRIBUTOR & RECEIVER
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Hewitt H -------------Templeton 2361

EMERALD IRRIGATION CO Hwy 101
South at Spence Rd Salins-HArisn 2-9026

FAIRBANKS-MORSE PUMPS—
FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102

Pumps—(Cont'd)

FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102

LAYNE & BOWLER PUMPS—
McCOY PUMP CO
1004 Salinas-PasoRobls 1311

McCOY PUMP CO
1004 Salinas-PasoRobls 1311
(See Advertisement This Page)

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

Pumps—(Cont'd)

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PACIFIC

Pumps for Every Industrial Use
Water Pressure and Irrigation Systems

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PASO ROBLES MERCANTILE CO
Jacuzzi & Aermoter Pumps
839-12th --------------PasoRobls 340

ROEMER & ELLIOT
Layne & Bowler & Jacuzzi Pumps
122 E Mill Santa Maria---Walnut 5-5556
Walty Pump Co 3035 S Broad----LI 3-0496
Water Well Supply
1229 Grand Av(AG)-HU 9-2258
(See Advertisement This Page)

WELLS FLOYD V

PEERLESS PUMPS – SALES – SERVICE
WATER WELL BALING & TEST PUMPING
CABLE TOOLS & ROTARY WELL DRILLING
BOWL AND PUMP REPAIRS
BOOSTER PUMPS – PRESSURE TANKS
REDWOOD TANKS – IRRIGATION EQUIP.

116 N Blosser Rd
Santa Maria --------WAlnt 5-6277

ONIONLESS ONION

If you like potato salad but do not like raw onion, you might try boiling an onion in the water in which you are boiling the potatoes for the salad. This gives the Spuds the flavor of onion.

Pumps—Repairing

Roemer & Elliot
122 E Mill Santa Maria-Walnut 5-5556

Radiator Repairing—Automobile

See Automobile Radiator Repairing

Radiators—Cooling

Claassen's Radiator Shop
1534 Spring-PsoRobls 517-J

Radio Broadcasting Companies & Stations

K A T Y OFFICES & STUDIO
1146 Monterey-LI 3-1340
K P R L Radio Stn 32d & Oak-PasoRobls 204
K V E C Radio
Hill & Mountain View-LI 3-0920

Radio Communication Companies

Radio Communications Service
1224 Murray Av-LI 3-3820
(See Advertisement This Page)

Catalog your products and services in these Yellow Pages. It costs little to be completely represented here.

EXPLOSION IN OVEN

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

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SERVING SAN LUIS OBISPO COUNTY

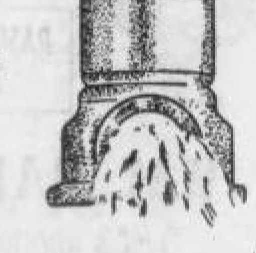
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- JET PUMPS
- TURBINE PUMPS
- HOME WATER SYSTEMS
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Installation · Sales · Service

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Radio & Television Hdgs

See Television & Radio Hdgs

Radio & Television Supplies & Parts

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See Automobile Radios

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AUTHORIZED SERVICE
Radio Communications Service
1224 Murray Av-LI 3-3820

For the best use of the dial telephone, please turn to the instruction pages of the Directory.

Radiotelephone Service With Mobile Units

Radio Communications Service
1224 Murray Av-LI 3-3820

Railroad Companies

Southern Pacific Co
Atascadero Station
Mercedes Av-Atascadero 268
Oceano Station
Front & Ocean Av Oceano-HU 9-2998
Paso Robles Station
8th & Railroad-PsoRobls 2
San Luis Obispo Railroad Av
Passenger Information &
Reservations ---------------LI 3-2641
Baggage Room --------------LI 3-2641
Chief Dispatcher ------------LI 3-3095
Crew Dispatchers
Enginemen ----------------LI 3-1186
Trainmen -----------------LI 3-3626
Freight Station --------------LI 3-2642
General Yardmaster ----------LI 3-4378
Police Department ------------LI 3-5581
Road Foreman of Engines------LI 3-6475
Roadmaster -----------------LI 3-6447
Store Department ------------LI 3-7164
Telegraph Office -------------LI 3-8366
Ticket Office ----------------LI 3-2641
Trainmaster -----------------LI 3-9078
Southern Pac Co ---------SntaMrgrta 2161

Ranches

Avenales Cattle Co
Office 540-12th -----------PasoRobls 36
Canyon Ranch Shandn----PasoRobls 83-J-3
Feed Lot ------------PasoRobls 83-R-11
Berguia Vic Huasna Rd(AG)------HU 9-2003
Biddle John F Musick Rd(AG)----HU 9-2042
Buena Vista Ranch -------PasoRobls 29-J-2
Camatta Ranch Inc -------SntaMrgrta 3882
Chimney Rock Ranch
Adelaide Rd-PsoRobls 9-F-14

The Yellow Pages save you time.

Ranches—(Cont'd)

Clarke C W Co
1227 Pine ---------------PasoRobls 127
Ranch -----------------PasoRobles 52
Dana Bros Branch Nipomo------WA 9-4771
Diamond C Farms
821 Pine-PasoRobls 1815-W
Diamond Hereford Ranch
Los Osos Rd-LI 3-6308
Dohi Farm Upper Arroyo Rd(AG)--HU 9-3790
Doko A D Ranch Hwy 101(AG)----HU 9-2579
Double Bar S Ranch --------PsoRobls 1277
Dresser Ranch-----------PasoRobls 46-J-3
Eagle Ranch ----------Atascadero 71-F-22
Glenbrook Ranch Cayucos Rd---Templtn 2825
Hall Clarke L 1227 Pine
Office -----------------PasoRobls 127
Ranch -----------------PasoRobls 52
Happy Valley Ranch -------Atascdro 202-M
Hidden Valley Ranch
Cayucos Rd-Templtn 4151
J & R Ranches Camp 8
Creston Rd-PsoRobls 66-R-2
Kester Ranch -----------PsoRobls 49-J-11
La Panza Ranch Co -------SntaMrgrta 3888
Paradise Valley Ranch
Paradise Valley Rd-Atascdro 954-J
Phelan Bros Ranch
San Simeon Creek Cambria-WA 7-4579
Phelan Cyril Los Berros Rd(AG)--HU 9-2480
Pismo Beach Realty
246 Pomeroy Av(PB)-PR 3-4709
Rancho Alta Vista --------PsoRobls 1508-W
Rancho De Los Cuestos Grover B Hill Company
Ranch No 1 Upper Arroyo(AG)--HU 9-2001
Ranch No 2 Huasna(AG) ------HU 9-2080
Ranch No 3 Headquarters
Huasna(AG)-HU 9-2075
Ranch No 4 Upper Arroyo(AG)--HU 9-2073
Rancho Santa Rita Marino
Cambria-WA 7-4278
Reyes S D Ranch No 4
Cienaga Dist(AG)-HU 9-2576
San Geronimo Ranch
Cayucos Creek Rd Cayucs-WY 5-3549
Silva Bros Huasna Rd(AG)-------HU 9-2529
Sinsheimer Bros Avla Rd---------LI 3-8686
Sinton & Brown Co
Morro-Atascadero Rd-Atascdro 54-J-2
Spring Ranch Shandon -----PsoRobls 49-J-2
Stiefel Sam H 1518 Chorro------LI 3-0779
Sunical Land & Livestock Department
Piedra Blanca Rnch Cambria-WA 7-4610
Towle Realty 1035 Grand Av(AG)-HU 9-2333
Trowbridge John B
101 Creston Rd-PasoRobls 847
White Ranch Co Shandon --PsoRobles 49-R-2
Willow Creek Ranch
Willow Crk-PsoRobles 25-R-1

Ranges & Stoves—Dealers

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5855 El Camino Rl-Atascdro 582

CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800

CLINE'S APPLIANCE CENTER INC
962 Monterey-LI 3-8610
(See Advertisement This Page)

FRIGIDAIRE ELECTRIC RANGES—
SALES & SERVICE DEALERS
HARBOR SUPPLY CO
475-5th(MB)-SP 2-2821
LONG E E PIANO CO
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A QUALITY GAS RANGE
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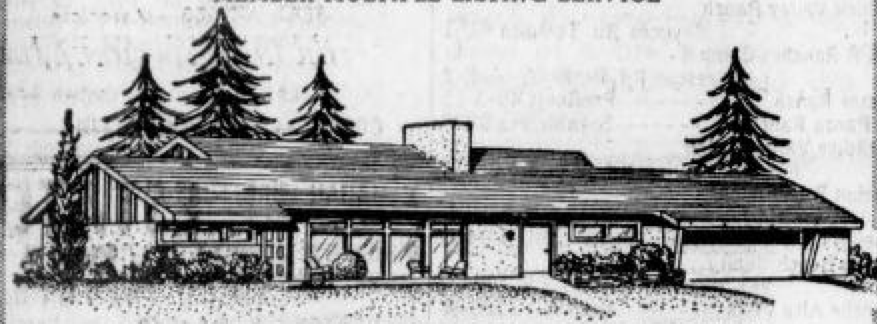
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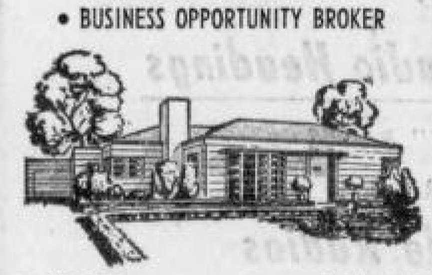
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SP 2-8010

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TAFT & KING – CAYUCOS
WY 5-3883

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Rattan Ware–See Furniture Headings

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Anderson R E Bob 2056 Chorro----LI 3-6246
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Bellrose Realty Co 4500 N Hwy 1(MB)-SP 2-3402
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Borodin Michael M Lee & Main Cambria-WA 7-4660
Brown Hollis B 1603 Chorro------LI 3-4299
Brown & Roy Realtors & Insurors 314 Pomeroy Av(PB)-PR 3-2073
 (See Advertisement Page 91)
Butikofer Fred A 5880 El Camino Rl-Atascdro 30
Cambria Pines Development Co Lodge Hill Cambria-WA 7-4662
Coast Center Realty 950 Price(PB)-PR 3-2105
COAST LAND REALTY CO 986 Monterey-LI 3-2682
 (See Advertisement This Page)
College Highland Homes 319 Highland Av-LI 3-6188

(Continued Next Page)

Real Estate–(Cont'd)

Covert Gail 203 Bridge(AG)------HU 9-2995
 (See Advertisement Page 90)
CRAMPTON & McNAMARA
A. R. CRAMPTON
F. E. McNAMARA
REALTORS
BUSINESS PROPERTIES
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GENERAL INSURANCE
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Edwards John W 1015 Grand Av(AG)-HU 9-3766
Evans Brokerage Co 1118 Chorro---LI 3-0720
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SALESMEN
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214 Traffic Wy(AG)-------HU 9-2362

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IN MORRO BAY
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SALES – ALICE L. BLOSSOM and REMICK T. BUEHMAN
5th & Bernardo(MB)-------SP 2-6566

Gilfillan Josephine K 101 Hwy-Templeton 2312
Gist Fred L 1035 Chorro---------LI 3-8323
GRISWOLD E R 1424 Spring--PsoRobls 1510
 (See Advertisement Page 90)
Grover City Development Co Grand Av Grover City-HU 9-2820
GROVES JESSIE F 7405 S El Camino Rl-Atascdro 115-M
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610 Roosevelt Dr Oceano---HU 9-2717

Hays Mave 2848 Hwy No 1(MB)--SP 2-6591
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Insurance
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HAROLD WILKINS
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6425 El Camino Rl----Atascadero 194
If no answer call----Atascadero 101

Hier-Johnson Brokerage 5940 El Camino Rl-Atascdro 200
HOFF DENVER C 541 Spring-PasoRobls 1388-W
Johns Alice Lee & Main Cambria-WA 7-4660
JOHNSON REALTY INC 5th & Piney Wy(MB)-SP 2-5491
 (See Advertisement Page 90)
KAMM L W 1228 Broad---------LI 3-5905
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Mallory Leo R 107 E Branch(AG)-HU 9-2839
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COMPLETE
REAL ESTATE SERVICE
Cambria By-The-Sea
OPEN SATURDAY & SUNDAY
DOWNTOWN CAMBRIA
9 Miles from Hearst Castle
Main & Wall Cambria------WA 7-4795
If no answer call-------WA 7-4788

Mees Geo A 5945 Traffic Wy---Atascdro 333
MORLEY M V 501-5th(MB)-----SP 2-5571
Morris G L Bill Real Estate
 Morris Has It
 2680 Hwy No 1(MB)---------SP 2-8003
MULTIPLE LISTING SERVICE
LOOKING FOR A HOME OR PROPERTY?
Consult Your Multiple Listing Broker
Homes - Lots - Business Properties - Income Properties - Rentals
MULTIPLE LISTING SERVICE
"FOR INFORMATION CALL"
ANCHOR REALTY SERVICE 871 Snta Rosa-LI 3-7430
BROWN HOLLIS B 1603 Chorro-LI 3-4299
CRAMPTON & McNAMARA 861 Monterey-LI 3-7176
NELSON STANLEY H 968 Monterey-LI 3-1756
ROSS GEO G 1118 Chorro----LI 3-0720
SHREFFLER ERNIE 852 Higuera-LI 3-5808
WARNAGIERIS JOE 901 Palm-LI 3-6101
WILLETT RICHARD L 688 California-LI 3-4434

NELSON STANLEY H 968 Monterey-LI 3-1656
Nelson Wm A 968 Monterey------LI 3-1656
NOYES REALTY SERVICE
 Russell & Edith S Noyes Realtors
 844 C(MB) ---------------SP 2-2171
NOYES REALTY SERVICE Ocean Av Cayucs-WY 5-3550
O'Connor Wm 105 Bridge(AG)----HU 9-2181
O'DONNELL REAL ESTATE SERVICE 1327 Marsh-LI 3-7818
Otto Richard S 360-2d Baywd Prk-LI 3-0758
Pismo Beach Realty 246 Pomeroy Av(PB)-PR 3-4709
 Shell Beach Branch Office 1677 Shell Beach Rd Shell Bch-PR 3-2194
 (See Advertisement This Page)
POWERS MILDRED J
SINCE 1947
REALTOR
CITY & COUNTRY HOMES
INCOME PROPERTY
INSURANCE
859 Monterey ------------LI 3-3344
Residence --------------LI 3-2967

Rich Paul Real Estate 956 Monterey-LI 3-8579
ROGERS JOHN L 577 Marsh-----LI 3-9069
Rohrberg & Davis Realtors 855 Main(MB)-SP 2-4711
Rohrberg Milton Farrell Rd--------LI 3-3704
Ross Geo G 1118 Chorro----------LI 3-0720
Shamel's Realtors Main Cambria--WA 7-4620
Shomo Carl W 1215 Park-----PasoRobls 996
Shreffler Ernie 852 Higuera------LI 3-5808
 (See Advertisement This Page)
Strout Realty Hwy 101 North(PB)-PR 3-2450
Strout Realty 3053 El Camino Rl-Atascdro 1047
Tabor Jack Realtor 870 Main(MB)-SP 2-8010
 (See Advertisement Page 90)
Tabor Jack Realtor Taft & King Cayucs-WY 5-3883
THOMPSON JANE R
REALTOR – INSUROR – NOTARY
– RENTALS –
1010 Grand Av(AG)-------HU 9-2123

TOWLE REALTY
HORACE G. TOWLE
LICENSED
REAL ESTATE BROKER
NOTARY PUBLIC
IVAN J. McKERNON, Salesman
CARL M. GLAZE – Salesman
Homes – Lots – Farms
Beach Property
1035 Grand Av(AG)-------HU 9-2333

TROWBRIDGE JOHN B
Specializing in
RANCH PROPERTIES
BUYER CONTACTS THROUGHOUT U. S. AND CANADA
Offices in Pasadena, Redding, Paso Robles, Yerington, Nev., Oregon & British Columbia
BRANCH MANAGER – ALFRED HEER
101 Creston Rd-------PasoRobles 847

United Farm Agcy 5550 El Camino Rl-Atascdro 812
Vail E L N Hwy-------------Atascdro 239
Van Horn Otto B Realtors 612-12th-PasoRobls 1414
 (See Advertisement Page 90)
Vollmer Ernest 740 Higuera------LI 3-8225
WALTMAN REALTY & INSURANCE
IN CAMBRIA
Insurance – Real Estate
LOTTIE L. WALTMAN
NOTARY PUBLIC
EQUITABLE LIFE INSURANCE CO. OF IOWA
Fire – Auto – Accident & Health
Liability – Workmen's Compensation
Main Cambria -----------WA 7-4687

Waltz Realty 177 N Ocean Av Cayucs-WY 5-3516
Warnagieris Joe 901 Palm-------LI 3-6101
Weiss Wm C Main Cambria------WA 7-4451
WILLETT RICHARD L
REALTOR
BUSINESS OPPORTUNITIES
INSURANCE
Homes – Ranches – Beach Properties
688 California Blvd--------LI 3-4434
Residence -------------LI 3-8599

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

BROWN & ROY

REALTOR CONSULTANTS



Since 1906
CAL. CERTIFIED PROPERTY EXCHANGE

DAY OR NIGHT CALL

PR 3-2073

BERT WOODS – *Associate*
1168 SUNSET DRIVE – RESIDENCE
ARROYO GRANDE – HU 9-2454
314 POMEROY AVE. – PISMO BEACH

REAL ESTATE COAST AREA

Pismo Beach

REALTY

Available Every Day of The Week

MAIN OFFICE
CALL
PR 3-4709
246 Pomeroy Ave. – Pismo Beach

BRANCH OFFICE
CALL
PR 3-2194
1677 Shell Beach Rd. – Shell Beach

ERNIE SHREFFLER

REALTOR

MEMBER MULTIPLE LISTING SERVICE

LI 3-5808

Evening & Holidays Call
Res. LI 3-5858

852 HIGUERA   SAN LUIS OBISPO

Who SELLS IT?

When a specific product or service is needed and there is an uncertainty as to who sells it

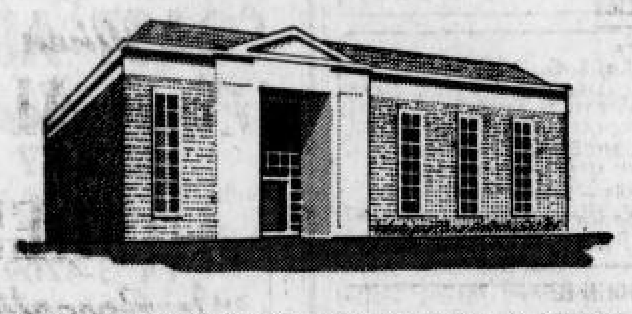
THE *Classified* **TELEPHONE SECTION** *Will Direct You*

Central Savings
AND LOAN ASSOCIATION

INSURED SAVINGS
HOME LOANS

TO BUILD
BUY OR RE-FINANCE

LI 3-3364



OUR NEW HOME AFTER JAN. 1, 1958
CHORRO & PACIFIC STREETS

1127 GARDEN — SAN LUIS OBISPO

IN SAN LUIS OBISPO

Campbell's Refrigeration

Authorized Sales & Service
- GENERAL ELECTRIC APPLIANCES
- AUTHORIZED FRIGIDAIRE COMMERCIAL SERVICE
- REFRIGERATOR REPAIRS

Estimates Gladly Given

Domestic and Commercial
- Restaurant Equipment
- Freezers
- Ranges & Stoves
- Washing Machines

CALL
LI 3-6800



532 HIGUERA ST.
San Luis Obispo

Real Estate Loans

Anchor Realty Service
871 Snta Rosa-LI 3-7430
CENTRAL SAVINGS & LOAN ASSN
1127 Garden-LI 3-3364
(See Advertisement This Page)
Coast Land Realty Co
986 Monterey-LI 3-2682
EQUITABLE LIFE ASSURANCE SOC
960 Santa Rosa-LI 3-3263
Nelson Stanley H 968 Monterey---LI 3-1656

Recording Equipment & Supplies–Sound

ALLEN'S SOUND CENTER
856 Monterey-LI 3-2047

Reducing Equipment

Stauffer System of San Luis Obispo
1037 Monterey-LI 3-4160

Reducing Methods

Paso Robles Bath House
11th & Pine-PasoRobls 1816
STAUFFER SYSTEM OF SAN LUIS OBISPO 1037 Monterey--------LI 3-4160
(See Advertisement This Page)

Refrigeration Equipment–Commercial

CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800

FRIGIDAIRE REFRIGERATION EQUIPMENT—
SALES & SERVICE DEALERS
CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800

Paso Robles Cold Storage
2830 Spring-PasoRobles 1301

YORK REFRIGERATING EQUIPMENT
Commercial, Industrial and Ice Making Equipment from the smallest to the largest installation.
Sales, Service & Supplies
"HEADQUARTERS FOR MECHANICAL COOLING SINCE 1885"
"WHERE TO BUY IT"
DISTRIBUTORS
OTT'S 727 State
Santa Barbara-Woodland 2-7671

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

Refrigeration Equipment–Commercial, Servicing

CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
(See Advertisement This Page)
CLINE'S APPLIANCE CENTER INC
962 Monterey-LI 3-8610
Cockrell's Refrigeration
845-13th-PsoRobls 1416
(See Advertisement This Page)
General Refrigeration Service Co
Specializing in Marine Refrigeration
County Dock(MB) -----------SP 2-9982
Parker Appliances & Refrigeration
882 Grand Av Grovr Cty-HU 9-2660

EGG TRICK

Separate egg whites and yolks by breaking them through a small funnel. The whites go through—the yolks don't.

REFRIGERATION
Sales & Service
COMMERCIAL & DOMESTIC
REPAIRING & REBUILDING

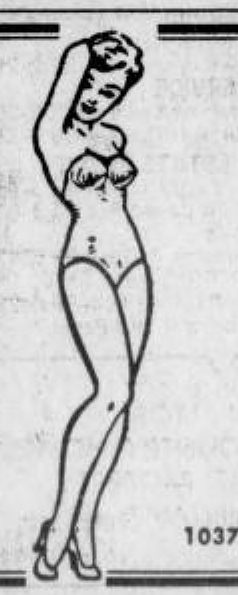
AIR-CONDITIONING
APPLIANCE REPAIRS
& REBUILDING

- VACUUM CLEANERS
- WASHING MACHINES
- RANGES & STOVES
- ALL SMALL APPLIANCES

PASO ROBLES
1416

COCKRELL'S
REFRIGERATION

845-13th — PASO ROBLES



GET A BEAUTIFUL FIGURE
. . . . . AND KEEP IT
With That Wonderful
STAUFFER
REDUCING PLAN
The Modern Way to be Slender
Rest — Reduce — Relax
Free Demonstration in Home or Salon
CALL
LI 3-4160
Evenings LI 3-6635

1037 MONTEREY — SAN LUIS OBISPO

Refrigeration Equipment–Parts & Supplies, Whsle

Craver Hugh E Electrical Parts & Supplies
2237 Fresno St Fresno-ADms 3-3477
LEAR SUPPLY CO
REFRIGERATION
EQUIPMENT & SUPPLIES
WHOLESALE
Compressors – Coils – Tubing – Valves
Fittings – Belts – Controls – Etc.
122 Santa Barbara
Santa Barbara ---WOodland 5-4918
If no answer call--WOodland 5-0656

Refrigerators & Freezers

ADMIRAL DUAL-TEMP—
IDLER'S SERVICE & APPLIANCES
1459 Monterey-LI 3-0745

AMANA HOME FREEZERS—
FAIR OAKS SUPPLY
995 Grand Av(AG)-HU 9-2697

Bower's Appliances
5855 El Camino Rl-Atascdro 582
CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
CLINE'S APPLIANCE CENTER INC
962 Monterey-LI 3-8610
(See Advertisement This Page)
Cockrell's Refrigeration
845-13th-PasoRobles 1416

COLDSPOT REFRIGERATORS & FREEZERS SALES & SERVICE—
SEARS ROEBUCK & CO
879 Higuera-LI 3-6063
Nights Sundays & holidays
call-LI 3-5800

FRIGIDAIRE REFRIGERATORS
Frigidaire Refrigerators, Electric Ranges, Automatic Washers, Electric Dryers, Dishwashers, Disposers, Food Freezers, Electric Water Heaters, Built-In Ovens, Cooking Tops and Fold-Back Surface Units, Dehumidifiers, Room Air Conditioners.
"WHERE TO CALL"
SALES & SERVICE DEALERS
HARBOR SUPPLY CO
475-5th(MB)-SP 2-2821
HEATON R C CO
803-13th-PasoRobls 890
LONG E E PIANO CO
777 Marsh-LI 3-1245
Mallett's Refrigeration
10165 El Camino Rl-Atascdro 638
SALES DEALERS
FAIR OAKS SUPPLY
995 Grand Av(AG)-HU 9-2697

GENERAL ELECTRIC REFRIGERATORS & FREEZERS—
SALES & SERVICE DEALERS
CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
HARBOR SUPPLY CO
475-5th(MB)-SP 2-2821
HILL'S HOME APPLIANCES
We Give S & H Green Stamps
1009 Grand Av(AG)-------HU 9-5527

HEATON R C CO 803-13th----PsoRobls 890

HOTPOINT REFRIGERATORS AND FOOD FREEZERS
Hotpoint Refrigerators offer new OUT-FRONT convenience with Big-Bin door shelves . . . Dairy Stor . . . 4-Way Shelves...Rollers...and "TOUCH-OPEN" safety door latches. Variety of sizes in upright and chest-type Food Freezers . . . adjustable storage.
"FOR INFORMATION CALL"
SALES & SERVICE
COCKRELL'S REFRIGERATION
845-13th-PasoRobls 1416

The oldest of all the telephone industry's traditions is service.

Refrigerators & Freezers–(Cont'd)

IDLER'S SERVICE & APPLIANCES
1459 Monterey-LI 3-0745
McMAHAN FURNITURE CO
855 Marsh-LI 3-3953

PARKER APPLIANCES & REFRIGERATION
IN GROVER CITY
Westinghouse & Servel Gas Dealer
Commercial & Domestic
ALL TYPES OF USED APPLIANCES
882 Grand Av Grovr Cty----HU 9-2660

Paso Robles Cold Storage
2830 Spring-PasoRobls 1301

PHILCO REFRIGERATORS & FREEZERS
PHILCO REFRIGERATORS ®
Also famous for quality, performance and value in Electric Ranges • Duomatic Washer-Dryer • Automatic & Wringer Washer & Dryers • Television • Radios • Phonographs • High-Fidelity • Tape Recorders • Air Conditioners.
"WHERE TO BUY THEM"
DISTRIBUTORS
WALLER H T INC 509 State
Santa Barbara-Woodland 5-3018
DEALERS
BOWER'S APPLIANCES
5855 El Camino Rl-Atascdro 582
FAIR OAKS SUPPLY
995 Grand Av(AG)-HU 9-2697

RCA WHIRLPOOL REFRIGERATOR-FREEZERS
RCA Whirlpool
Exclusive New Air Purifying System Keeps Food Fresher Longer,
Stops Flavor Trading—Big New Convenience Door — Completely Automatic Defrosting. Freezers That Capture and Guard the Peak of Flavor.
"WHERE TO CALL"
DEALERS
COCKRELL'S REFRIGERATION
845-13th-PasoRobles 1416

Sears Roebuck & Co 879 Higuera--LI 3-2270

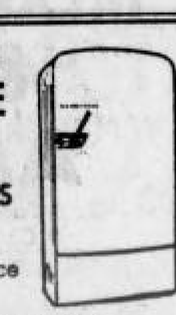
SERVEL REFRIGERATORS—
SAN LUIS BUTANE DISTRIBUTORS
3980 N Hwy-Atascdro 151

WARD'S FOR BETTER LIVING
6130 El Camino Rl-Atascdro 5

WESTINGHOUSE REFRIGERATORS & FREEZERS—
SAN LUIS BUTANE DISTRIBUTORS
3980 N Hwy-Atascdro 151

Listen for the dial tone before you start to dial. It means that the equipment is ready to receive your call.

Sales & Service on
WESTINGHOUSE
& HOTPOINT
REFRIGERATORS
& FREEZERS



Commercial Service
All Makes
ALL WORK GUARANTEED
EASY BUDGET TERMS
We Give S & H Green Stamps
PHONE
LI 3-8610
CLINE'S Appliance Center Inc.
962 Monterey — San Luis Obispo

Refrigerators & Freezers–(Cont'd)

WILCOX LOU & SON GENERAL ELECTRIC APPLIANCES
GENERAL ELECTRIC
AMANA
REFRIGERATORS & FREEZERS
SALES – SERVICE
823-12th -----------PasoRobles 226

Refrigerators & Freezers–Repairing & Parts

CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
CLINE'S APPLIANCE CENTER INC
962 Monterey-LI 3-8610
Cockrell's Refrigeration
845-13th-PsoRobls 1416
LONG E E PIANO CO 777 Marsh--LI 3-1245
Watkins Appliance Repair
1334 Spring-PasoRobls 1281
(See Advertisement This Page)

Religious Articles

Angelus Guild The
Catholic Supply & Information Center
730 Baker Bakersfield-----FAirvw 3-5009

Rentals–Equipment & Tools

See Specific Kinds, i.e., Air Compressors–Renting; Concrete Mixers–Renting; Contractors' Equipment–Renting; Farm Equipment–Renting; Garden Equipment & Supplies–Renting; Saws–Renting; Spraying Equipment–Renting; Tools–Renting; Trailers–Renting; Etc

Resorts

Atascadero Lake Boat Rentals
9405 Marchant Av-Atascdro 406-M
Cabrillo Motel 6th & Morro(MB)--SP 2-6331
Sycamore Mineral Springs
Avila Rd-LI 3-5580
Trade-Winds Hotel
230 Pomeroy Av(PB)-PR 3-4611

Rest Homes–See Homes; Also Sanitariums

Restaurant Equipment & Supplies

CAMPBELL'S REFRIGERATION
IN SAN LUIS OBISPO
Refrigeration Equipment
Glassware Chinaware Silverware
Cutlery Soda Fountains Dishwashers
Furniture Fountain Supplies
Kitchen Accessories
Cooking Utensils Ranges Sinks
Counters Booths Tables Chairs
532 Higuera -------------LI 3-6800

PARAMOUNT UPHOLSTERING CO
1218 Carmel-LI 3-0649

The Yellow Pages save you time.

In PASO ROBLES
REFRIGERATION
SERVICE
ALL MAKES
ALL MODELS
"If It's Electric – We Fix It"
Exclusively
Low Cost, Quick, Expert Service
CALL
PASO ROBLES 1281
WATKINS APPLIANCE REPAIR
1334 SPRING (Paynes Music Store)

When
NAME
or
ADDRESS
Is Forgotten

Someone has told you of a certain concern or you've read their advertising somewhere

LOOK IN THE

Classified
TELEPHONE
SECTION

you probably will recognize the name or address when you see it.

When you want to telephone

LISTEN FOR THE 'DIAL TONE'

—dial carefully—turn the dial all the way and then let it go back to position naturally, without forcing. These simple steps enable you to dial telephone numbers speedily and with precision.

The Pacific Telephone and Telegraph Company

Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

IT'S Mattie's

FOR THE FINEST
- WORLD FAMOUS FRIED CHICKEN
- BARBECUE STEAKS
- SEAFOOD DINNERS

ENJOY OUR BEAUTIFUL COCKTAIL LOUNGE OVERLOOKING SHELL BEACH & THE PACIFIC

PR 3-2488

1½ MILES NORTH OF PISMO BEACH ON HIWAY 101

Restaurants

ACAPULCO GRILL 1041 Higuera-LI 3-9776
(See Advertisement This Page)
Adams Coffee Shop & Nut Stand
S Hwy-PasoRobls 1533-J
Airport Cafe
Open 24 Hours Steaks a Specialty
Hwy 1(MB) ----------------SP 2-8432

ALEX SHELL BEACH INN
FAMED BARBECUE STEAKS
Cocktails — Auto Court
YOU HAVE TRIED THE REST — NOW TRY THE BEST
Closed Monday
853 Shell Beach Rd
Shell Bch -------------PR 3-9901

Alibi Cafe S Hwy----------------LI 3-9843

ANITA'S CAFE
Anita Weiss — Owner
FAMOUS FOR OUR ABALONE CHOWDER
A-1 ABALONE STEAKS
SEA FOOD DINNERS
OPEN 12 NOON TO 9 P.M.
CLOSED WEDNESDAY
Main Cambria ----------WA 7-4457

BARR'S DRIVE-IN RESTAURANT
179 Santa Rosa-LI 3-1912
BAYWOOD LODGE RESTAURANT
354-2d Baywd Prk-LI 3-1659
(See Advertisement Page 95)
Bee Hive Inc 887 Monterey-------LI 3-5741
(See Advertisement Page 96)
Best Ever Grill 964 Higuera-------LI 3-4105
Blackie's Nite Spot Cafe & Tap Room
Foothill Bl & Old Morro Rd-LI 3-9875

KITCHEN CUE

Use a pipe cleaner for cleaning and polishing between the tines of a fork.

BRAD'S RESTAURANT
IN PISMO BEACH
SEA FOOD DINNERS
Chicken — Steaks — Chops
Open Daily 6 A.M. - 1:45 A.M.
WE DO CATERING
209 Pomeroy Av(PB)------PR 3-9908

BRAMBLES BY THE BRIDGE
A Pleasant Place to Dine
Reservation Only
PARTIES SOLICITED
NORMA AND HOLLAND VAUGHN
Cambria ---------------WA 7-4561

BREAKERS CAFE
Market & 5th(MB)-SP 2-5751
Broiler Cafe 875 Main(MB)------SP 2-8110
BUSI'S CAFE
Specializing in Italian Dinners
1122 Pine --------------PasoRobls 581

CARL'S SPANISH SEAS
SPECIALIZING IN SPANISH AND SEA FOODS
Steaks and Chicken
SPECIAL KIDDIES MENU
Open 7 Days a Week
Oceano Beach(AG) --------HU 9-5680

Cayucos Grill
48 S Ocean Av Cayucs-WY 5-3560
Cholame Cafe Cholame-----PsoRobls 81-R-1
Cipollo Steak House
Open 6:30 AM to 6:30 PM
1020 Railroad Av------------LI 3-3315
Cooky's Grill
5th & Embarcadero(MB)-SP 2-8650
Cooper's Restaurant
491 Price(PB)-PR 3-2076
Corcoran's 848 Higuera----------LI 3-3230

(Continued Next Page)

In San Luis Obispo it's SHANGHAI LOW'S

CHOP SUEY

Family Style Dinners
For 2 People 4 Chinese Dishes
For 3 People 5 Chinese Dishes
For 4 People 6 Chinese Dishes

Almond Chicken • Chow Mein
Fried Shrimp • Egg Foo Yong
Pork Fried Rice
Sweet & Sour Spareribs

We Cater to Party Orders
BANQUET ROOM
DINNERS TO GO FROM 12 NOON TO 9 P.M.
CLOSED MONDAY

861 PALM

LI 3-2634

ACAPULCO GRILL

BAR-B-Q STEAKS

NAZIR C. BENDECK Owner

MEXICAN & AMERICAN FOOD

• Tacos • Enchiladas • Bar-B-Q Tacos • Chili Verde
• Chili Relleno • Tamales • Bar-B-Q Steaks & Chops
• Shrimp & Halibut • Parties & Banquets Invited

Special Businessmen's Lunches
ORDERS TO TAKE-OUT
CALL
LI 3-9776

ACAPULCO GRILL
Next Door to WATSON'S COCKTAIL LOUNGE
1041 HIGUERA SAN LUIS OBISPO

HU — HUnter PR — PRospect WA (Cambria) — WAverly WY — WYman
LI — Liberty SP — SPruce WA (Nipomo) — WAbash

Restaurants—(Cont'd)

Cozy Nook Cafe 6th & Main(MB)--SP 2-3151
Cracker Box 6th & Main(MB)----SP 2-3651
CRESCENT DAIRY CAFE
1421 Spring-PasoRobls 339
Dad's Hamburger Place
589 Higuera-LI 3-9885
Dale's Cafe
927 Shell Beach Rd Shell Bch-PR 3-2086
DAN & ANGIE CAFE --------Templtn 2392
Dan's Drive In 9 Santa Rosa------LI 3-9787
Dublin Inn
2696 Hwy No 1 Cayucs-WY 5-3683
Dunes The
359 Grand Av Grovr Cty-HU 9-9988
(See Advertisement Page 96)
Ed's Take Out 1491 Monterey-----LI 3-6525
Fair Oaks Cafe
104 N Halcyon Rd(AG)-HU 9-9982
Ferdy's Bar 12th & Pine------PasoRobls 171
(See Advertisement Page 96)

Advertise here—it pays.

FIRST MILLION CAFE
Ilene & George Murray-Owners
Hwy No 1(MB)--------------SP 2-8101
Forty-One Cafe
Norman Hopper-Proprietor
Shandn --------------PasoRobls 57-J-3
Foster's Shell Cafe
1351 Price(PB)-PR 3-4453
FRANK'S CAFE 645 Higuera-----LI 3-9973
(See Advertisement This Page)
FRENCHY'S CHUCK WAGON
Famous Steaks
Open Every Day 11 AM Until 2 AM
In Rear of Plains Bar
1226 Pine -------------PasoRobls 1544
Frenchy's Landing
5th & Bay Front(MB)-SP 2-3161
Geo's Place Shandn ------PasoRobls 32-R-1
Gin Sen 1773 Pacific Bl Oceano---HU 9-2904
(See Advertisement This Page)
GOLD DRAGON
Chinese and American Dishes
985 Monterey -------------LI 3-3318

(Continued Next Page)

PANORAMA COFFEE SHOP
BEAUTIFUL DINING ROOM OVERLOOKING THE BLUE PACIFIC

COFFEE SHOP ON THE OCEAN

PANORAMA CAFE
DINING ROOM
ABALONE
CLAM CHOWDER
GULF SHRIMP

Specializing in
BAR-B-Q CHICKEN — STEAKS
BROILED LOBSTER — ABALONE
Relax and Enjoy Marvelous Food, Carefully Prepared

COURTEOUS SERVICE
Lots of Free Parking

FOR RESERVATIONS AND BANQUETS
PHONE
PR 3-9959

Your Hosts
DOROTHY AND BOB CONE

HIGHWAY 101 — BETWEEN SHELL & PISMO BEACH

IN OCEANO
GIN SEN
INVITES YOU TO HIS RESTAURANT
FAMOUS FOR CHINESE & AMERICAN DISHES
WE CATER TO PARTIES
Also Orders to Take Out
HOURS 11:30 TO 9 — CLOSED ON MONDAY
HU 9-2904

CHOW MEIN
CHOP SUEY

1773 PACIFIC BLVD.
OCEANO

FRANK'S CAFE
LUNCHES AND BAR SERVICE
Owners
WEBB FERRASCI — S. A. FERRASCI
PHONE
LI 3-9973
645 HIGUERA

HAMBURGERS
TACOS
Orders to Go
COLD DRINKS — SHAKES
SUNDAES
HAND PACKED ICE CREAM

PASO ROBLES 305-R

POLAR FREEZE
828 SPRING PASO ROBLES

THE TOWER
BARBECUE & COCKTAIL LOUNGES

DELICIOUS STEAKS — CHOPS
SEA FOOD IN SEASON
ENJOY A COCKTAIL IN OUR FIRESIDE LOUNGE
LUNCHEONS • BANQUETS & WEDDING BREAKFAST FACILITIES

LI 3-4287
427 HIGUERA
CORNER HIGUERA & MARSH

Mee Heng Low
Chop Suey Shop

CHOP SUEY
CHOW MEIN
Reasonable Prices

FAMILY GROUPS AND PARTIES INVITED

Chinese Food Prepared to Take Out
Open 12 A.M. - 9 P.M.
Closed Wednesday
PHONE
LI 3-6627

DISTINCTIVE DINING
IN THE BEAUTIFUL
Baywood Lodge
AT WATERS EDGE
ON SOUTH END OF MORRO BAY
SUPERB CUISINE
LI 3-1659
BREAKFAST — LUNCH — DINNER — BANQUETS
354-2nd BAYWOOD PARK

Restaurants—(Cont'd)

GOLDEN STAR CAFE
687 Cypress(PB)-PR 3-4639
(See Advertisement This Page)

Grand Avenue Cafe
851 Grand Av Grovr Cty-HU 9-9961

Greyhound Post House
1015 Monterey-LI 3-5831

Halfway Cafe 5905 Conejo Rd-Atascdro 1280

HAMBURGER HAVEN
IN SAN LUIS OBISPO
PETTENGER'S
HAMBURGER HAVEN
Open 9 A.M. to 8:30 Daily
Open Thursday Nite Till 10 P.M.
Closed Sunday
1126 Santa Rosa----------LI 3-4102

HAPPY JACKS CAFE
912 Main(MB)-SP 2-9960

Harbor Hut Embarcadero(MB) ---SP 2-4541

HILLTOP CAFE
Bill-Hazel Hoge-Prop-101 Hy 2½ MI
So of Pismo-½ MI No of Aroyo Grnde
Hwy 101(AG) ---------------HU 9-5465

Hong Kong Cafe 943 Spring---PasoRobls 604
(See Advertisement This Page)

Hope & Larry's Hwy ----------Templtn 2771

HOTEL CARLTON
Coffee Shop-Din Room-Cocktails
Hwy --------------------Atascdro 500

Howard's Kitchen Hwy 1 Cambria-WA 7-4663
Hung Heng Low 6th(MB) -------SP 2-6827
Jany's Coffee Shop 1231 Spring-PsoRobls 384

JOHANSON'S DRIVE IN
1013 Grand Av(AG)-HU 9-5156

JOHNNIE'S DRIVE IN 2600 Hwy No 1
Morro Del Mar-SP 2-4921

KAY'S CAFE
Daily 5:30 AM-8 PM-Except Tuesday
101 Hwy ----------------Atascdro 675

LITTLE CHEF DRIVE INN
Open Daily 6:30 AM to 1 AM
1761 Monterey -------------LI 3-9091

Log Cabin Cafe 6455 El Camino Rl-Atascdro 9
LONE PINE CAFE Hwy Cambria--WA 7-4642
Lou's Cafe 1129 Monterey--------LI 3-1830
Lucky Spot Cafe 280 Higuera-----LI 3-9778

LUCKY SPOT CAFE
Spec-Sea Foods Open 6 AM to 10 PM
751 Price(PB) -------------PR 3-2490

MAC'S COCKTAILS
Mixed Drinks-Beer-Wine
Avla Bch ------------------LI 3-8621

Martin's Cafe
Real Home Cooking
967 Grand Av Grovr Cty------HU 9-2773

Mattie's 101 Hwy(PB)----------PR 3-2488
(See Advertisement Page 94)

McNamara Bros S 101 Hwy----Atascdro 152

MC'S CAFE
HOME STYLE COOKING
McNAMARA BROS.
TRAILER COURT
WE CARRY MOBIL PRODUCTS
1 Mile South of Atascadero
S 101 Hwy------------Atascadero 152

Mee Heng Low Chop Suey Shop---LI 3-6627
(See Advertisement Page 95)

MEXICATESSEN
Best in Mexican Food
354 Higuera ----------------LI 3-5627

Mission Cafe & Bar 699 Higuera---LI 3-9705

Mom & Helen's Hamburger Haven
775 Grand Av Grovr Cty-HU 9-3747

MORRO BEACH INN
Roosevelt Hwy(MB)-SP 2-8390

Morro Strand Cafe Hwy 1 Cayucs-WY 5-3569

MOTEL INN
Cocktail Lounge
& Dining Room
SPECIALIZING IN
BARBECUED STEAKS
CHOPS & CHICKEN
Sea Foods in Season
BANQUET ROOM – FACILITIES FOR 100
2223 Monterey -----------LI 3-4000

NITE SPOT CAFE & TAP ROOM
Pizza Our Specialty
Foothill Bl & Old Morro Rd----LI 3-8598

Ocean View Cafe
480 Front Avla Beach-LI 3-8444

Ocean View Cafe 1053 Price(PB)--PR 3-4629

OCEANA THE
John L Pein
Front & Ocean Oceano--------HU 9-9976

O'Connor's Cafe
112 E Branch(AG)-HU 9-9989

Old Heidelberg Motel & Restaurant
101 Hwy-SntaMrgrta 2411

One-O-One Cafe 816 Price(PB)---PR 3-9963
One-O-One Cafe 1420 Spring--PasoRobls 101
(See Advertisement This Page)

Panorama Coffee Shop
Hwy 101(PB)-PR 3-9959
(See Advertisement Page 95)

Park Cafe 1819 Osos------------LI 3-5940

PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
1308 Spring-PasoRobls 158

Paul's Place Ocean Av Cayucs----WY 5-3209
Pier The 9th & Embarcadero(MB)-SP 2-8120

Advertise here—it pays.

Pines Hotel & Coffee Shop
Our Specialty Home Made Pies
Hwy No 1 Cambria-----------WA 7-4442

Plains The 1226 Pine----------PasoRobls 86

PLESSAS TAVERN
FINE SEA FOODS – COCKTAILS
CHICKEN and STEAKS
E. J. & Theodore Lazarus, Owners
OPEN DAILY – 11 A.M. to 9:30 P.M.
CLOSED TUESDAYS
PISMO BEACH
891 Price(PB) ------------PR 3-2060

Polar Freeze 828 Spring----PasoRobls 305-R
(See Advertisement Page 95)

RAINBOW HUT Hwy------SntaMrgrta 5641

Ranells Coffee Shop
1050 Monterey-LI 3-5916

REALI'S Main Cambria--------WA 7-8960
Red Steak House S Hwy-------Atascdro 134

REX'S COCKTAIL LOUNGE & LIQUOR STORE
Serving Delicious
BROILED STEAKS & CHICKEN
OUTSIDE BARBECUE & PATIO
DINING AREA
Open Daily 6 P.M.-11 P.M.
Sun. 5 P.M.-11 P.M.
Large Dinner Parties Arranged
Highway -------------Atascadero 298

Rite Spot Cafe
197 Pomeroy Av(PB)-PR 3-9941

Robey's Cafe
9975 El Camino Rl-Atascdro 137-J

Rock Cafe 5th(MB) ------------SP 2-8486

Rodeo Bar & Cafe The
Shandon-PasoRobls 56-R-11

ROY'S CAFE & COCKTAIL LOUNGE
El Camino Real-Atascdro 666
(See Advertisement This Page)

Santa Margarita Lake Store
& Cafe ---------------SntaMrgrta 5547

SCOTTY'S
Fine Food at Popular Prices
BREAKFAST & SHORT ORDERS
Open Daily 7 A.M. to 7 P.M.
Thursday 7 A.M. to 9 P.M.
Thursday Only Specializing in
Enchilada Dinners 4 P.M. to 9 P.M.
CLOSED SUNDAYS
SCOTTY & LA VERNE ROBASCIOTTI
1240 Monterey -----------LI 3-7645

Shanghai Low 861 Palm---------LI 3-2634
(See Advertisement Page 94)

SISTER'S INN
Barbecued Ribs & Fried Chicken
Orders Put Up to Take Out
Alice E Harris & James C Bowers-Owners
208 Higuera ---------------LI 3-9749

Smile Inn 101 Hwy--------------LI 3-1008

SMITH'S DRIVE-IN
2331 Spring-PsoRobls 1415

Sno-White Creamery 888 Monterey-LI 3-1067
Spudnut Shop 790 Price(PB)-----PR 3-4794

STANLEY'S CLUB SIRLOIN
STAN & PAT YOUR HOST & HOSTESS
COCKTAIL LOUNGE
DINING & DANCING
Specializing in Sizzling Steaks
Open Daily 4 P.M. to 2 A.M.
1 Mile South of Town
Old Highway 101----------LI 3-7094

STOLTEY'S DRIVE-IN & MALT SHOP
"FAMOUS FOR OUR
BROILED BEEF BURGERS"
DAILY LUNCHEON SPECIALS
FEATURING
HOMEMADE PIE & ICE CREAM
FOUNTAIN SERVICE
CLOSED TUESDAYS
Hwy ---------------Atascadero 525

This Ol'e House Los Osos Rd-------LI 3-3677

TOWER BARBECUE & COCKTAIL LOUNGES 427 Higuera--------LI 3-4287
(See Advertisement Page 95)

Uptown Cafe
Open 6 AM to 9 PM Daily
1514 Spring -----------PasoRobls 1914

Valley Cafe Shandn ------PasoRobls 57-R-2

(Continued Next Page)

Restaurants—(Cont'd)

VIC'S CAFE 835-13th ---PasoRobls 1529-W
Waldorf Cigar & Liquor 975 Osos--LI 3-9987

WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera-LI 3-4315

Waxy's Drive-In
2840 Spring-PasoRobls 334-M

White Spot Cafe
Specializing in Fried Chicken & Shrimp
1524 Spring ---------PasoRobles 517-W

WILSON'S DRIVE-IN
Kentucky Fried Chicken Our Spec
Open 6 AM Till Midnight
2748 Spring ------------PasoRobls 492

Wing's Cafe The
Spec in Sea Foods & Steak Dinners
Ocean Av Cayucs------------WY 5-3705

Winnie's Cafe 161 Traffic Wy(AG)-HU 9-3764

Zimmerman's Fountain Cafe
785 Higuera-LI 3-3742

Retinning—See Tinning

Riding Apparel—Retail

Garcia Saddlery 8 N Broad-------LI 3-8114
ROUND UP 849-13th-------PasoRobls 1180

Riding Equipment

GARCIA SADDLERY 8 N Broad---LI 3-8114
ROUND UP 849-13th-------PasoRobls 1180

Rifles

See Guns; Gunsmiths; Sporting Goods Hdgs

Rock

Paso Robles Transit Mix
S Hwy-PasoRobls 433

ROSELIP WALTER B CO
ROCK – SAND – CEMENT
ASPHALTIC PAVING MATERIALS
See Our Display Adv. for Concrete Ready Mix
Mailing Address P.O. Box 458, Atascadero
N Traffic Wy-----------Atascadero 20
If no answer call---Atascadero 1176
If no answer call---PasoRobles 1758
Or -------------------LI 3-4992

SOUTHERN PAC MILLING CO CONCRETE PLANT
ROCK
SAND & GRAVEL
TRANSIT MIX CONCRETE
PLANT MIX – ASPHALT
PLASTERING MATERIALS
No Job Too Large or Too Small
Santa Barbara Av----------LI 3-8100

Roof Trusses

ROOF STRUCTURES CO
Glu-Lam & Bowstring Trusses
80 Stonestown S F-------OVrlnd 1-4780

The Yellow Pages save you time.

Roofers

Baugh Vernon N
7440 San Gabriel Rd-Atascdro 248-W

Bennett T S Roofing Co
853 Ritchie Rd Grovr Cty-HU 9-2209
(See Advertisement This Page)

County Roof Service
Santa Barbara Av & High-LI 3-0560

HOGAN CECIL 99-13th Cayucs--WY 5-3865
(See Advertisement This Page)

KYLE CO 1609 Osos-----------LI 3-1998
(See Advertisement This Page)

PABCO ROOFING MATERIALS
"Pabco Is Color In Roofing."
Widest Color Choice In
Asphalt Shingles, Roll Roofing,
Asbestos Shingles & Siding.
Also Felts, Building Papers,
Gypsum Wallboard, Lath,
Asphalt "Hydroseal." For Other Pabco Products
See Pabco Linoleum & Pabco Paint Dealers.
PABCO COLOR
"WHERE TO BUY THEM"
DEALERS
San Luis Mill & Lumber Co
246 Higuera-LI 3-0825

QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara Av & High-LI 3-0560
(See Advertisement This Page)

Roofers' Equipment & Supplies

BISHOP L K & CO
35 San Jose Av Sn Jse-CYprss 2-7077

Roofing Materials

Baugh Vernon N
7440 San Gabriel Rd-Atascdro 248-W

BUILDERS MARKET
U.S.G.
COMPOSITION SHINGLES & ROOFING
Corrugated Galv. Iron & Aluminum
TIME PLAN FINANCING AVAILABLE
FILON PLASTIC ROOFING
Harold C. Goodale
840-10th ----------PasoRobles 1600

HAGLE-DE COU LUMBER CO
8965 El Camino Rl-Atascdro 43

(Continued Next Page)

JOHNNY ON THE SPOT
Remove fresh grease spots from rugs by rubbing with baking soda. Leave on overnight, then vacuum.

CARRY COLOR SAMPLES
When a wall is painted, have the painter paint the color on a small piece of board. Then take this with you when you look at draperies, furniture, rugs, pictures, etc., for that room.

Roofing Materials–(Cont'd)

HAYWARD LUMBER CO
10th & Pine-PasoRobles 820
5th & E(MB)----------------SP 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1406

JOHNS-MANVILLE ROOFING MATERIALS
Asbestos Roofing and Siding Shingles; Asphalt Shingles; Roll Roofing; Rock Wool Home Insulation; Insulating Boards; Asbestos Wallboards; Building Accessories.
JOHNS-MANVILLE JM PRODUCTS
"WHERE TO FIND THEM"
KYLE CO 1609 Osos---------LI 3-1998
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

San Luis Obispo County Farm Supply Co
157 Higuera-LI 3-3751
(See Advertisement Page 97)

Rubber Stamps

Gabby Book Store 1040 Chorro----LI 3-9035
Patrick & Co 560 Market S F--EXbrk 2-2640

Rubbish Hauling

Cayucos Garbage Co
24-9th Cayucs-WY 5-3884
PASO ROBLES WASTE DISPOSAL
Victor Gomer-Melvin J Wolfe-Owners
707-13th -------------PasoRobls 714-J
SAN LUIS GARBAGE CO
970 Monterey-LI 3-0875

Rug & Carpet Cleaners

CITY RUG & UPHOLSTERY CLEANING
RUG & UPHOLSTERY CLEANERS
Pick-Up & Delivery Service
----------------------LI 3-7063

Cloer Jas E 2145 Vine------PasoRobls 1620

COAST RUG & UPHOLSTERY CLEANERS
Rugs — Furniture — Car Interiors
Cleaned at Your Home or in Our Shop
NO HARMFUL DYES USED IN OUR SOLUTIONS
Call for Free Estimates & Information
San Luis Ofc LI 3-7035
Morro Bay Ofc-----------SP 2-3571
515 N Broad-------------LI 3-7035

Many buyers turn to the Yellow Pages first.

RUG CLEANING



UPHOLSTERY & FURNITURE CLEANING
In Our Plant or In Your Home
All Work Guaranteed
PARAMOUNT UPHOLSTERING CO.
Phone LI 3-0649
1218 Carmel San Luis Obispo

Rug & Carpet Cleaners–(Cont'd)

Coast Rug & Upholstery Cleaners
515 N Broad-LI 3-7035
Paramount Upholstering Co
1218 Carmel-LI 3-0649
(See Advertisement This Page)
Stinchfield's Paso Robles Upholstery
Silver-King Cleaner Rentals
1348 Railroad ----------PasoRobls 1535

Rug & Carpet Dyers

Paramount Upholstering Co
1218 Carmel-LI 3-0649

Rug & Carpet Repairing

Paramount Upholstering Co
1218 Carmel-LI 3-0649

Rugs & Carpets–Retail

ART MESQUIT COMPLETE HOME FURNISHINGS
Large Stock of Broadloom Rolls
In the Finest in Broadloom Carpet
& Cut to Size Rugs from the Looms of
Alexander Smith — Beattie
Firth — Sanford — Artloom
Magee — Roxbury — Hollytex
Wall-to-Wall Broadloom Installations
Bridge & Branch(AG) ------HU 9-2116

BOB'S FLOOR COVERINGS
NATIONALLY ADVERTISED BRANDS
GULISTAN – MONARCH – BEATTIE
NATIONAL – BEACON – CORONET
RUGS & CARPETS
WALL TO WALL INSTALLATION
EXPERTLY DONE & GUARANTEED
1105 Grand Av(AG) -------HU 9-3122

DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera-----------LI 3-5814
GULISTAN RUGS & CARPETS—
BOB'S FLOOR COVERINGS
1105 Grand Av(AG)-HU 9-3122
McMAHAN FURNITURE CO
855 Marsh-LI 3-3953
Paramount Upholstering Co
1218 Carmel-LI 3-0649
RILEYS FURNITURE
2211 S Broad-LI 3-0674
TRUSSLER'S FURNITURE STORE
1303 Park-PasoRobls 126
WHITE'S FURNITURE STORE
1301 Broad-LI 3-8309
YOURS & MY FURNITURE STORE
1127 Broad-LI 3-7245
ZEGAR FURNITURE STORE
971 Higuera-LI 3-6034

Safes–Dealers

HILL'S STATIONERY STORE
We Feature Office and Home Safes
Money Chests
Insulated Record Containers
See Our Complete Display in Our Office Furniture Department
1127 Chorro ------------LI 3-1950

MOSLER SAFE SALES & SERVICE
FIRE-RESISTANT SAFES
FIRE-RESISTANT VAULT DOORS
MONEY SAFES
INSULATED RECORD CONTAINERS
The Mosler Safe Co
Since 1848
A Complete Line of Office and Home Safes
"WHERE TO BUY THEM"
HILL'S STATIONERY STORE
1127 Chorro-LI 3-1950

SMALL'S BONDED LOCKSMITHS
1124 Garden-LI 3-7045

Good party-line neighbors remember to space their calls.

Safes–Opening & Repairing

A B C Locksmith Co
188 Pomeroy Av(PB)-PR 3-4408

SMALL'S BONDED LOCKSMITHS
W. J. SMALL
Combination Lock Expert
For All of San Luis Obispo County
Bonded
24-HOUR SERVICE
1124 Garden ------------LI 3-7045
Between 6 PM & 8 AM
call -------SantaMargarita 2001

Sales Books

Ennis Tag & Salesbook Co
Sherwood Field-PasoRobls 1900

MOORE BUSINESS FORMS—
MOORE BUSINESS FORMS INC
PACIFIC DIVISION
871 Santa Rosa-LI 3-2472

Sand & Gravel

Barney's Bulldozing & Excavating
150 N Santa Rosa-LI 3-4970
Fewkes & Tunis 949 Carmel(MB)--SP 2-8172
Johnson A O Parkhill------SntaMrgrta 4724
Morro Rock & Sand
County Rd(MB)-SP 2-8481
O'KELLEY J A TRUCKING
3159 S Broad-LI 3-3546
If no answer call------------LI 3-4215

PASO ROBLES TRANSIT MIX
READY MIXED CONCRETE
SAND & GRAVEL
ASPHALT
S Hwy--------------PasoRobles 433
If no answer call----PasoRobles 615

Potter Jack
Leveling & Loading
Trouville Av Grovr Cty--------HU 9-2818

ROSELIP WALTER B CO
ROCK – SAND – CEMENT
ASPHALTIC PAVING MATERIALS
See Our Display Adv. for Concrete Ready Mix
Mailing Address P.O. Box 458, Atascadero
N Traffic Wy----------Atascadero 20
If no answer call---Atascadero 1176
If no answer call---PasoRobles 1758
Or ------------------LI 3-4992

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

SAND BLASTING
WET OR DRY
COMMERCIAL — INDUSTRIAL
RESIDENTIAL
FULLY INSURED
CAREFUL WORKMEN
FREE ESTIMATES
AIR COMPRESSOR RENTING
BOILER REPAIRS
CALL
LI 3-7297
Parker Boiler Works
CLARENCE E. ZUPAN – OWNER
2690 Victoria San Luis Obispo

Sand & Gravel–(Cont'd)

SOUTHERN PAC MILLING CO CONCRETE PLANT
SAND & GRAVEL SERVICE
Also
ASPHALT PRODUCTS – PLANT MIX
PLASTERING MATERIALS
No Job Too Large or Too Small
SERVING SAN LUIS OBISPO CO.
Santa Barbara Av---------LI 3-8100

Wilson Rock & Gravel Service
Atlantic Av Grover City-HU 9-2977

Sandblasting

Mathews Memorials & Plating Service
1 Higuera-LI 3-1689
MINSHULL'S PAINT & WALLPAPER STORE 627-12th ---------PasoRobls 774
PARKER BOILER WORKS
2690 Victoria-LI 3-7297
(See Advertisement This Page)

Sanitariums

Doellstedt Rest Home S Hwy--Atascdro 721-J

PASO ROBLES NURSING HOME
GENERAL NURSING CARE
Registered Nurse — 24-Hour Care
PLEASANT SURROUNDINGS
OPEN PATIO – SUN PORCH – TELEVISION
EXCELLENT FOOD – SPECIAL DIETS
PRIVATE ROOMS OR 2-3-4 BED WARDS
DAILY – WEEKLY – MONTHLY RATES
321-12th ----------PasoRobles 1170

Pittenger Rest Home
Barrenda Ter-Atascdro 445
San Luis Obispo County Casa Loma
Sanatorium Johnson Av---------LI 3-2712

SCOTT'S FAIR OAKS CONVALESCENT HOME
CHRONIC CASES
AGED — BED PATIENTS
MODERN – QUIET
24-HOUR NURSING CARE
Spacious Grounds Unsurpassed Climate
222 Elm(AG) -----------HU 9-5468

TABELL'S SAN LUIS REST HOME
See Our Ad under Homes
1034 Islay-----------------LI 3-3908

Savings & Loan Associations

Atascadero Guarantee Savings & Loan
Assn Traffic Wy------------Atascdro 147
If no answer call---------Atascdro 440-W
CENTRAL SAVINGS & LOAN ASSN
1127 Garden-LI 3-3364
Paso Robles Savings & Loan Assn
1211 Park-PasoRobls 613

Sawdust & Shavings

SAN LUIS TALLOW COMPANY
Clark Field-LI 3-8660

Please
DIAL CAREFULLY
Careless dialing puts other people to needless bother—and delays your call. Please make sure of the right number, *listen for the dial tone,* then dial carefully.

Saws

Coast Equipment Co 200 Higuera--LI 3-0602
(See Advertisement This Page)
Farmer's Hardware & Equip Co
581 Higuera-LI 3-7102

HOMELITE CHAIN SAWS—
COOPERATIVE FARMERS SUPPLY
CO INC 14th & Pine-----PasoRobls 344

THOR ELECTRIC SAWS—
HEATON R C CO 803-13th-PsoRobls 890

Saws–Renting

FULLER W P & CO 698 Higuera--LI 3-0835
Miner's 1036 Grand Av Grovr Cty-HU 9-2931

Saws–Sharpening & Repairing

Fixit Shop 660 Higuera---------LI 3-4823

NOBLE SAW SERVICE
SALES & SERVICE FOR
SAWS & LAWN MOWERS
Sold — Sharpened — Repaired
HAND & CIRCLE SAWS FILED
GARDEN TOOLS & SHEARS SHARPENED
ALSO PINKING SHEARS SHARPENED
1129 Garden ------------LI 3-5775

Saw Shop The 1177 Marsh-------LI 3-4337
(See Advertisement This Page)

Scalp Treatment

Chris' Beauty Shop
1394 Grand Av(AG)-HU 9-5675
Eva's Beauty Salon 990 Price(PB)-PR 3-4757
Nel-Deen's Beauty Salon
1250 Grand Av(AG)-HU 9-2275

Scavengers–See Garbage Collection

School Supplies–Retail

Bickell's Stationery Store
807-12th-PasoRobls 882

Schools

The following types of instruction, primarily avocational in character, will be found listed under their own headings, alphabetized in accordance with the qualifying word: Dancing Academies; Music Instruction Hdgs; Riding Academies; Etc

Arroyo Grande Special Training Class SLO County Schools Temple Halcyon--HU 9-2211
Arroyo Grande Union Elementary School
526 Orchard Av(AG)-HU 9-2603
Arroyo Grande Union High School
Valley Rd(AG)-HU 9-5511
Atascadero Elementary School
6401 Lewis Av-Atascdro 400
Atascadero Union High School
Office -----------------Atascadero 670
Agriculture Dept
Agriculture Bldg-Atascadero 673-W
Cafeteria -------------Atascadero 204-R
Gymnasium ------------Atascadero 673-J
Music Room ---------------Atascdro 7-J
Avila School Avla Bch-----------LI 3-4687
Banning School Morro Rd(MB)---SP 2-8347
Bellevue-Santa Fe School
Pismo Hwy-LI 3-1158
Calif State Polytechnic College The
Poly Campus-LI 3-2000
Cal Poly Bake Shop Poly Campus--LI 3-2108
Calaveras & Tuolumne Dormitories
Poly Campus-LI 3-9940
Chase Hall -----------------LI 3-9740
Dairy Project Morro Rd--------LI 3-9956
Dining Hall No 1 Poly Campus ---LI 3-4493
Dining Hall No 2 Poly Campus ---LI 3-2239
Food Warehouse 241 Pismo-----LI 3-8405
Health Center Poly Campus------LI 3-8341
Heron Hall -----------------LI 3-9716
Jesperson Hall --------------LI 3-9736
Cambria Union Grammar School
Cambria-WA 7-4400
Cayucos Grammar School
C & 2d Cayucs-WY 5-3221

Schools–(Cont'd)

Choice Valley School
Cholame-PasoRobls 96-J-3
Cholame School Hwy 41----PsoRobls 81-R-3
Chris Jespersen School
251 Grand Av-LI 3-6940
Christian Day School 2740 Broad--LI 3-1181
Coast Union High School Cambria-WA 7-4567
Corral de Piedra Dist School
Edna Rd-LI 3-0884
Creston School Creston----PasoRobles 66-J-1
East Santa Fe School Snta Fe Rd--LI 3-1278
Grover City Elementary School
365 S 10th Grover Cty-HU 9-3529
Huasna School Huasna(AG)------HU 9-2047
Laguna School Los Osos Rd-------LI 3-4621
Locke Studio of Dancing
618-12th-PasoRobls 1534
Los Osos School Los Osos Rd------LI 3-4609
Margaret Harloe Elementary School
901 Fair Oaks Av
Fair Oaks(AG)-HU 9-2246
Mission School 682 Palm--------LI 3-2131

MOLER BARBER COLLEGE
SYSTEM OF BARBER COLLEGES
BARBERING TAUGHT IN ALL ITS PHASES
"If He Is an Expert— He Is a MOLER Graduate"
946 Broadway Fresno----ADms 3-5349

Morro Union Elementary School
North C(MB)-SP 2-2411
Nipomo Mesa School SLO County Schools
Nipomo Mesa Nipmo-WA 9-5211
Nipomo School Price Nipomo-----WA 9-4211
Oak Park School Oak Park(AG)---HU 9-2043
Paso Robles City Schools
Georgia Brown Elementary School
36th -------------------PsoRobls 778
Intermediate School
18th & Vine-PasoRobls 1625
Paso Robles High School
24th & Spring-PasoRobls 1190

The Yellow Pages save you time.

Schools–(Cont'd)

Pismo Beach Grammar School
Wadsworth & Hanford(PB)-PR 3-2223
Playhouse Nursery School
1530 Monterey-LI 3-9084
Pozo Elementary School
Pozo-SntaMrgrta 3985
San Luis Obispo City Schools
Administrative Offices
1445 Santa Rosa-LI 3-3843
Emerson School Nipmo---------LI 3-4021
Fremont School Peach---------LI 3-5616
Hawthorne School Story--------LI 3-7013
Junior High School N Fixlini-----LI 3-7660
Pacheco School Grand Av & Slack-LI 3-1941
Quintana School Warren Wy-----LI 3-2300
Senior High School & Junior College
Marsh-LI 3-3520
Sinsheimer School Augusta------LI 3-7965
Teach School
Ferrini Rd & Feltn Wy-LI 3-4976
San Luis Obispo Special Training Class
San Luis Obispo County School
Grand Av-LI 3-6171
Santa Margarita Grammar School
SntaMrgrta 2141
Seventh Day Adventist Church & Church School Larchmont Dr(AG)------HU 9-2687
Seventh Day Adventist Church School
403-3d-PsoRobls 688-M
Shandon Elementary School
Shandn-PasoRobls 51-J-2
Shandon High School
Shandon-PsoRobls 51-J-11
Sunnyside School Los Osos Rd-----LI 3-4360
Templeton District Schools
Elementary School ---------Templtn 2611
High School --------------Templtn 2601
Agricultural Dept ---------Templtn 2612
Templeton Special Training Class
728 Main-Templtn 4111
Union Special Training Class SLO County Schools Hwy 41--------PasoRobles 43-R-2

Our business office will be glad to help with any telephone problem you may have.

McCULLOCH CHAIN SAWS
AUTHORIZED DEALER
ONE-MAN POWER SAW FOR THE FARM AND ORCHARD
CORDWOOD • POSTS • TREE MAINTENANCE • PULP
POWER CHAIN SAWS



Model D-44
PHONE
LI 3-0602
CHAIN SAW FILING
COAST EQUIPMENT CO.
200 HIGUERA *FAST EFFICIENT SERVICE* SAN LUIS OBISPO



SHARPENED – REPAIRED
STRAIGHTENED
Circular – Hand
Jointer & Planer
Knives – Cutlery
LAWN MOWERS REPAIRED & SHARPENED
CONTRACTORS – SAW MAINTENANCE – PICK-UP & DELIVERY SERVICE
Used Saws Bought
The Saw Shop
LI 3-4337
Used Machy. Sold on Consignment
1177 MARSH ST. Parking Space SAN LUIS OBISPO

Scrap Metals

See also Junk Dealers

Paso Robles Auto Wreckers
Hwy 101-PasoRobls 411

STEEL MILL SUPPLY OF SALINAS
WE BUY SCRAP STEEL
AND METALS OF ALL KINDS
STEEL – CAST IRON – COPPER – BRASS
ALUMINUM – SCRAP PIPE
& MACHINERY
101 Hwy South at Spence Rd
Salins -------------HArisn 2-0238

VALLEY PIPE & SALVAGE CO
714 W Main Santa Maria-Walnut 5-7535
WESTSIDE AUTO WRECKING
See Our Ad Junk Dlrs
Edna Rd -----------------LI 3-3045

Screens–Window & Door

COLUMBIA-MATIC FRAMELESS SCREENS—
QUAGLINO JAMES A BUILDERS SUPPLIES
Snta Barbara Av & High-LI 3-0560

Hagle-De Cou Lumber Co
8965 El Camino Rl-Atascdro 43

RYLOCK ALUMINUM WINDOW SCREENS AND SCREEN DOORS
All Metal for Long Life. Screens for All Windows. Simple, Efficient. Doors for Residential Openings. Beautiful, Durable, Economical.
Rylock
"WHERE TO BUY THEM"
Builders Market
840-10th-PasoRobls 1600
Hayward Lumber Co
10th & Pine----------PasoRobles 820
HEATON R C CO
803-13th-PasoRobls 890
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

TENSION-TITE WINDOW SCREENS—
DEALERS
CAYUCOS BUILDING SUPPLY CO
8th & Hwy No 1 Cayucs-WY 5-3603
FARM & HOME SUPPLY
1200 Grand Av(AG)-HU 9-5635

Second Hand Dealers

George's Second Hand Store
781-6th(MB)-SP 2-3541
NEARLY NEW FURNITURE
1302 Osos-LI 3-3125
Surplus Supply Hwy No 1 &
Grand Av Grovr Cty-HU 9-5407

Second Hand Furniture

See Furniture Dealers–Used

To Find an AUTHORIZED
Sales and Service Dealer
When you want a nationally-advertised product or service
Look in the *Yellow* PAGES
They Tell "Where to Buy It"

Seeds & Bulbs—Retail

Karleskint's Florist & Nursery
1422 Monterey-LI 3-1535
Loomis E C & Son 121 Higuera----LI 3-8410
San Luis Nursery
Old Hwy 101 South-LI 3-6035
San Luis Obispo County Farm Supply Co
157 Higuera-LI 3-3751
(See Advertisement This Page)

Seeds—Whsle

Castle A L Inc
Insecticides-Veg Seeds Field Seeds
Fertilizers-Grasses-Clovers-Alfalfas
248 View Mtn Vw-------YOrkshr 7-5511
McCREA SEED & CHEMICAL CO
Veg Seeds-Field Seeds-Insecticides
Pasture Alfalfas-Clovers-Grasses
1401 Greenwood Dr------PasoRobls 1551

Advertise here—it pays.

Seeds—Whsle—(Cont'd)

Waller Flowerseed Co
Wholesale Only-Flower Seeds
Mailing Address PO Box 935 Guadalupe
Valley Rd(AG) -------------HU 9-5775

Septic Tanks

BRESETTE A
SEPTIC TANKS
and
CESSPOOLS
PUMPED and CLEANED
931-15th ------------PsoRobls 1181

Finley Joe 204 Aspen(AG)-------HU 9-5783
(See Advertisement This Page)
GROVER CITY LUMBER CO
13th & Atlantic Av Grovr Cty-HU 9-2729
SAN LUIS SANITATION SERVICE
1130 Leff-LI 3-2635
(See Advertisement This Page)

GREASE BEFORE USING

Caps of nail polish and glue bottles won't stick if the screw threads are greased with cold cream or oil.

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

Service Station Equipment

Nielsen Construction Co
956 Walnut-LI 3-2595
(See Advertisement This Page)
Service Stn Equipment & Service
464 North Broad-LI 3-6755
(See Advertisement This Page)

Service Station Equipment—Servicing

BROWN H A 3405 Spring----PasoRobls 642
Nielsen Construction Co
956 Walnut-LI 3-2595
Service Stn Equipment & Service
464 North Broad-LI 3-6755

NO SPOTS HERE

To prevent spotting hinges or latches when painting a door, rub a little petroleum jelly on them first. Stray paint rubs off.

Service Stations

Agueda's Shell Service Stn
200 Traffic Wy(AG)-HU 9-2905
Al Brand Shell Service Stn
1145 Spring-PasoRobls 479
Anderson's Richfield Service
Price & Hollister Av(PB)-PR 3-4618
Associated Oil Co Serv Stn
Pick-Up & Delivery Open Till 10 PM
We Give S & H Green Stamps
6490 El Camino Rl---------Atascdro 452
Ballard's Service Stn
Hwy No 1 Grovr Cty-HU 9-9959
Baxter W A & Sons
691 Price(PB)-PR 3-4466

BENELLS TEXACO SERVICE
"THE BEST FRIEND YOUR CAR EVER HAD"
MARFAK LUBRICATION
FIRESTONE TIRES
Hours 7 A.M. to 9 P.M. Pick-Up & Delivery
THRIFTY SHOPPERS STAMPS
Foothill Bl & Santa Rosa----LI 3-9712

BEWLEY'S CHEVRON STN
IN ARROYO GRANDE
We Give S & H Green Stamps
ATLAS TIRES – TUBES
BATTERIES
Open 7 Days a Week
7 A.M. to 10 P.M.
FREE PICK-UP & DELIVERY
155 Traffic Wy(AG)-------HU 9-5048

BILL WALL'S SERVICE
French Rd & S 101 Hwy-LI 3-7416

BILL'S UNION SERVICE
PICK-UP & DELIVERY SERVICE
TIRES – BATTERIES – ACCESSORIES
WE GIVE GOLD BOND STAMPS
ALBERT CALDWELL – Prop.
339 Marsh --------------LI 3-9854

BOB & CHARLIE'S MOBIL SERVICE
99 Traffic Wy(AG)-HU 9-2429
Bob's Baywood Mobile Service
300-2d Baywd Prk-LI 3-1558
Boettcher's Chevron Stn
Main & Lee Cambria-WA 7-4626
BOYSEN'S TEXACO SERVICE
435 Marsh-LI 3-9965
(See Advertisement Page 102)

BREUKLANDER'S MOBIL SERVICE
BOATS &
MERCURY OUTBOARD MOTORS
SPEEDMARINE AGENT
Mobil Lubrication – Gas, Oil, Accessories
Washing & Polishing
Cor Dolliver & Price
1481 Price(PB) ----------PR 3-2127

BROOKS WES CHEVRON SERVICE
ATLAS TIRES & TUBES
BATTERIES – ACCESSORIES
COMPLETE LUBRICATION
TRAILER RENTAL
806 Spring ----------PasoRobles 539
1502 Spring --------PasoRobles 1198

Brooks Wes Chevron Service
1502 Spring-PasoRobls 1198
Brown T C 1545 Spring-----PasoRobls 1215
Buck's Shell Service Station
Main & 8th(MB)-SP 2-4161
BUD'S MOBIL SERVICE
495-5th(MB)-SP 2-3601
BURCH'S TOM SERVICE & TRAILERS
505 Higuera-LI 3-4042
(See Advertisement Page 102)
BUSHONG'S TEXACO STN
Santa Rosa & Marsh-LI 3-9858
Caldwell & Peterson Richfield Service
636 Spring-PasoRobls 92
CALHOUN'S MOHAWK SERVICE
440 Price(PB)-PR 3-2124
Carl's Signal Service 751 Marsh---LI 3-6142
(Continued Next Page)

Service Stations—(Cont'd)

Cattoir's Shell Service
401 Traffic Wy(AG)-HU 9-2336
Chevron Stn No 150 CDA
Marsh & Higuera-LI 3-9847
Cholame Garage Cholame--PasoRobls 81-R-2
Chuck's Service 1339 Spring--PasoRobls 123
Close's Chevron Stn
111 N Halcyon Rd(AG)-HU 9-2291
Colletti's Mobilgas Service
1300 Grand Av Grover City-HU 9-2744
Colouch's Union Service Stn
980 Main(MB)-SP 2-9972
Dan's Richfield Station
Ocean Av Cayucs-WY 5-3854
Douglas Gas Station
Hwy No 1(MB)-SP 2-8101
Evans Roy Shell Service Stn
Main & Lee Cambria-WA 7-4545

FLYING A DEALERS—
TEEHEE'S FLYING A SERVICE
1108 Monterey-LI 3-4587

Fraysier's Union Oil Service
1020 Price(PB)-PR 3-2288
FRED'S NORWALK SERVICE STN
840 Spring-PasoRobls 425
(See Advertisement Page 102)
Fry Jim Texaco Service
Hwy No 1 Cambria-WA 7-4639
Gaines Seaside Service Stn
5th(MB)-SP 2-5854
Garden Farms Store
101 Hwy-SntaMrgrta 5601

GATLIN SHELL SERVICE STN
R. B. GATLIN – In Oceano
LUBRICATION – GREASING
WHITE GAS
Free Pick-Up & Delivery
FULL LINE OF GROCERIES
Open 7 A.M. to 9 P.M. Daily
Including Sundays & Holidays
WE GIVE S & H GREEN STAMPS
1707 Front Oceano---------HU 9-3981

GENERAL PETROLEUM SERVICE STATION 1339 Spring -------PsoRobls 123
Gibbs Oil Co 2235 Spring-----PasoRobls 984
(See Advertisement Page 102)
Hall's Super Service
Foothill Bl & Mt Pleasanton Dr-LI 3-2528
(See Advertisement Page 102)
Hanze & Mulkey Shell Service Stn
571 Price(PB)-PR 3-4637
Hawkins' Seaside Service 1010 Grand Av
Grovr Cty-HU 9-3462
Hedges Auto Service
1095 Main(MB)-SP 2-3191
HESSLER'S UNION OIL SERVICE STN
1308 Monterey-LI 3-9915
(See Advertisement Page 102)
Housouer C W
652 Grand Av Grovr Cty-HU 9-5464
Hove's Texaco Service Highway-Templtn 2451
Jay's Douglas Service
703 Spring-PasoRobls 277-J
Jim's Midway Service
Atascadero Beach(MB)-SP 2-8623

Answer promptly, speak clearly, hang up gently — three friendly telephone habits.

JIM'S TEXACO SERVICE
LUBE & CAR WASH
FIRESTONE TIRES & BATTERIES
WHEEL BALANCING & BRAKE ADJUSTMENTS
FREE PICK-UP & DELIVERY
We Give Community Green Stamps
Santa Rosa & Olive--------LI 3-8556

Keffury Abe Service Stn
Hwy-SntaMrgrta 5341
Kemp's Service Stn Beach Oceano-HU 9-2197
Kenneys Chevron Stn
Hwy 1 & Foothill Bl-LI 3-9904
Kinslow's Shell Service
Portuguese Flat Rd-LI 3-7516
(Continued Next Page)

An extension telephone saves time and steps—doubles the usefulness of your present telephone.

Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

GIBBS OIL CO.
– MAJOR REFINERY GASOLINE FOR LESS –
service Quick!
YOU CAN'T BUY BETTER WHY PAY MORE
- COMPLETE LUBRICATION
- TIRES
- BATTERIES
- ACCESSORIES
- FREE PICK-UP & DELIVERY

VELTEX — CALL — PASO ROBLES 984 — VELTEX
2235 SPRING — PASO ROBLES

BOYSEN'S TEXACO SERVICE
Pick-Up & Delivery Service
MARFAK LUBRICATION
Tires – Batteries
Accessories
Wheel Balancing
WE GIVE & REDEEM NATIONAL STAMPS
LI 3-9965
435 MARSH — SAN LUIS OBISPO

VILLA'S UNION STATION
THE ONE STOP STATION
76 UNION
Lubricating
Parts & Accessories
Pick-up & Delivery
We Give S & H Green Stamps
PHONE LI 3-9971
U S ROYAL TIRES
Broad & Foothill Blvd. San Luis Obispo

TOM BURCH'S SERVICE & TRAILERS
OPEN Mon. - Sat. 7 A.M. - 8 P.M. Sun. 8 A.M. - 8 P.M.
Mobilgas
WE CARE FOR YOUR CAR
MOBIL
TIRES – BATTERIES – ACCESSORIES
COMPLETE MOBILE LUBRICATION
PHONE LI 3-4042
U-HAUL TRAILERS
505 HIGUERA — SAN LUIS OBISPO

McGuire's RICHFIELD SERVICE
F. V. McGUIRE – Prop.
Open Daily 7 A.M. – 8 P.M.
- Lubrication
- Tire & Battery Service
- Auto Accessories
Goodyear Tires & Batteries
WE PICK-UP & DELIVER
PHONE LI 3-8604
316 Higuera — San Luis Obispo

SWEDE LUND TEXACO DEALER
- MARFAK LUBRICATION
- WASHING
- POLISHING
- GOODRICH TIRES BATTERIES
Free Pick-Up & Delivery
PASO ROBLES 918
10th & SPRING

76 UNION SERVICE
HESSLER'S
COMPLETE ONE-STOP SERVICE
STOP WEAR LUBRICATION
WASHING & POLISHING
TIRES & BATTERIES
PARTS & ACCESSORIES
PICK-UP & DELIVERY
WHEEL BALANCING
LI 3-9915
1308 MONTEREY AT ESSEX SAN LUIS OBISPO

HALL'S SUPER SERVICE
MOBILE SERVICE
BRAKE SERVICE
IGNITION REPAIRS
Mobilgas
OUTBOARD MOTOR OILS & FUEL
KEROSENE – SOLVENT
Gold Bond Stamps
USED CARS
"Stop for Service Where Service Never Stops"
LI 3-2528
FOOTHILL BL. & MT. PLEASANTON DR. SAN LUIS OBISPO

Fred's
S & H Green Stamps
NORWALK GASOLINE
- LUBRICATION
- TIRES & BATTERIES
- WASHING & WAXING
NORWALK & CONOCO PETROLEUM PRODUCTS
Pick-Up & Delivery Service
Paso Robles 425
FRED'S NORWALK SERVICE STN
840 SPRING

IN SAN LUIS OBISPO
SHELL SHELL
SKI'S SHELL SERVICE STN
Expert Day & Night Lubrication
WASHING & POLISHING
GOODYEAR TIRES – BATTERIES
ACCESSORIES
Free Pick-Up & Delivery
EMERGENCY ROAD SERVICE
Open 7 AM to 10 PM & Later – Daily
WE GIVE GOLD BOND STAMPS
CALL LI 3-6821
1200 MONTEREY — SAN LUIS OBISPO

Service Stations–(Cont'd)

LARRY FRAITES SHELL SERVICE
OPEN EVERY DAY 6:30 A.M. - 10 P.M.
FIRESTONE
Batteries – Tires – Accessories
SHELLUBRICATION
1095 Monterey ----------- LI 3-2216

Lewelling's Service Snta Barbara Av & Broad-LI 3-1715
Lightfoot Union Oil Service Stn 823 Grand Av(AG)-HU 9-2705
Lund Swede Texaco Service 1004 Spring-PasoRobls 918
(See Advertisement This Page)
MADDALENA TIRE CO Higuera & Osos-LI 3-0735
(See Advertisement Page 101)

Advertise here—it pays.

Martin's Standard Stn 1741 Monterey-LI 3-9717
Mathias Al Chevron Service Ocean Av Cayucs-WY 5-8975
McGuire's Richfield Service Stn 316 Higuera-LI 3-8604
(See Advertisement This Page)
McKennon H H 5th & Main(MB)--SP 2-8475
MUSTANG TIRE & AUTO SERVICE Osos & Marsh-LI 3-8107
NEWBERG & REID CHEVRON STN 1717 Shell Beach Rd Shell Bch-PR 3-9953
Nicholson's Texaco Service Hwy 101 & Halcyon Rd(AG)-HU 9-9949
NORWALK SERVICE 6th & Grand Av Grovr Cty-HU 9-2279
NORWALK SERVICE STN 1088 Higuera-LI 3-3513
(See Advertisement Page 101)
Norwalk Service Stn 840 Spring-PasoRobls 425

OGDEN'S RICHFIELD SERVICE
COMPLETE LUBRICATION
CARS WASHED
GOODYEAR TIRES & BATTERIES
BRAKES REPAIRED
MUFFLERS & TAIL PIPES
Pick-Up & Delivery Service
OPEN DAILY 7 A.M. - 10 P.M.
1166 Monterey ----------- LI 3-9896

Orv's Chevron Stn
Specializing in Expert Lubrication
Shandn -------------- PasoRobls 56-R-1
Ran's Mobile Service 1095 Marsh-LI 3-9727
Ray's Mobil Service 690 Price(PB)-PR 3-2647
Reid's Chevron Stn 5th & E(MB)--SP 2-6571
REIF VINCE CHEVRON STN
The Best Station in Town
Hwy ------------------- Atascdro 102

RICHFIELD
"YEARS AHEAD"
Petroleum Products and Services
Richfield Ethyl Gasoline
Richlube 10-30 Motor Oil
"WHERE TO BUY THEM"
CALDWELL & PETERSON RICHFIELD SERVICE 636 Spring----PasoRobls 92
DAN'S RICHFIELD STATION Ocean Av Cayucs-WY 5-3854
McGUIRE'S RICHFIELD SERVICE STN 316 Higuera---------LI 3-8604
OGDEN'S RICHFIELD SERVICE 1166 Monterey-LI 3-9896
Shaffer's Richfield Service Stn
AAA Emergency Road Service
139 Traffic Wy(AG)------HU 9-2040
STEWART JACK'S RICHFIELD SERVICE 6400 Main Cambria-WA 7-4458
Stinchfield Tire & Recap Shop 931 Grand Av(AG)-HU 9-3393
VICK BROTHERS RICHFIELD SERVICE 1637 Spring---PasoRobls 989

Richfield Service Stn 1402 Spring-PasoRobls 309-J
Richfield Service Stn No 759 Hwy-Atascadero 707
Rooker's Texaco Service Stn 501 Price(PB)-PR 3-2114
Rooker's Union Service 1919 S Broad-LI 3-6401
Rountree Oil Distributing Co 100 Traffic Wy(AG)-HU 9-2051
S & W Service Vachell Ln---------LI 3-6709
SAN LUIS MOBIL SERVICE 600 Marsh-LI 3-5500
(See Advertisement Page 101)

SAN LUIS TRUCK SERVICE
TRUCK LUBRICATION
DIESEL OILS and FUELS
TRUCK REPAIRS
Sleeping Quarters – Showers
OPEN 24 HOURS A DAY
Old S 101 Hwy------------- LI 3-9788
Shop ----------------- LI 3-4134

(Continued Next Page)

The Yellow Pages save you time.

Service Stations–(Cont'd)

Seaside Service Sta Main -----Templtn 2161
Shaffer's Richfield Service Station 139 Traffic Wy(AG)-HU 9-2040

SHELL DEALERS' SERVICE STATIONS
Shell Premium Gasoline with
TCP X-100® Motor Oil Premium
Lubricants
Accessories
SHELL
"WHERE TO BUY THEM"
Al Bland Shell Service Stn 1145 Spring-PasoRobls 479
Bardin's Goodyear Service 692 Marsh-LI 3-5492
Buck's Shell Service Station Main & 8th(MB)-SP 2-4161
Evans Roy Shell Service Stn Main & Lee Cambria-WA 7-4545
Gatlin Shell Service Stn 1707 Front Oceano-HU 9-3981
Hanze & Mulkey Shell Service Stn 571 Price(PB)-PR 3-4637
LARRY FRAITES SHELL SERVICE 1095 Monterey-LI 3-2216
Layman's Garage Ocean Av Cayucs-WY 5-3658
Sebastian's Store Sn Simn---WA 7-4217
Silveira Shell Service Stn Marsh & Osos-LI 3-3420
SKI'S SHELL SERVICE STN 1200 Monterey-LI 3-6821
Weltmer Don Shell Service Stn 6295 El Camino Rl-Atascdro 305

SIGNAL OIL CO 1446 Spring-PsoRobls 176-W
Silveira Shell Service Stn Marsh & Osos-LI 3-3420
Silver & Collins Hancock Service N Hwy 1 Morro Del Mar-SP 2-8057
Ski's Shell Service Stn 1200 Monterey-LI 3-6821
(See Advertisement Page 102)
Standard Oil Company of California
Western Operations Inc
Standard Stations Inc
Monterey & Santa Rosa 1066 Monterey-LI 3-9772
Spring & 12th 1213 Spring-PasoRobls 507
Spring & 18th 1745 Spring-PasoRobls 589
Stan's Union Service Shandn-PasoRobls 50-R-11
Stewart Jack's Richfield Service 6400 Main Cambria-WA 7-4458
Stinchfield Tire & Recap Shop 931 Grand Av(AG)-HU 9-3393
Stout C R Chevron Gas Stn Shandon-PasoRobls 57-J-11
Stowe Independent Oil Co 996 Marsh-LI 3-9728
Stowe Independent Oil Co & Trailer Sales 6th & Spring-PasoRobles 758
Sumner Texaco Service Stn Hwy-SntaMrgrta 2691
Teehee's Flying A Service 1108 Monterey-LI 3-4587
Texaco Service Stn
Jim Green-Owner
6040 El Camino Rl---------Atascdro 105
Texaco Service Stn 1405 Spring-PasoRobls 910
Thompson Frank W Chevron Service Station
Chevron Products-Tires-Batteries
725 Main ---------------Templtn 2401
Tidewater Oil Co 11th & Spring-PasoRobls 172
Tolle's Union Oil Service 1191 Price(PB)-PR 3-9978

UNION DEALERS' SERVICE STATIONS
MINUTE MAN SERVICE
76 UNION
"WHERE TO GET IT"
BILL'S UNION SERVICE 339 Marsh-LI 3-9854
LIGHTFOOT UNION OIL SERVICE STN 823 Grand Av(AG)----HU 9-2705
TOLLE'S UNION OIL SERVICE 1191 Price(PB)-PR 3-9978

Union Oil Service 15th & Spring-PasoRobls 1420
Union Oil Service Stn
R L Luke-Proprietor
10th & Spring----------PasoRobls 1531
Union Service Stn S Hwy----PasoRobls 1319
Union Service Station 101 Hwy & E Mall-Atascadero 684
Vick Brothers Richfield Service 1637 Spring-PasoRobls 989
(See Advertisement Page 101)
Villa's Union Stn Broad & Foothill Bl-LI 3-9971
(See Advertisement Page 102)
Ward's Flying A Service 6435 Morro Rd-Atascdro 1360
Weltmer Don Shell Service Stn 6295 El Camino Rl-Atascdro 305
Wilbert's Service Stn & Grocery Hwy Cambria-WA 7-4237
William's L Flying A Service 413 Higuera-LI 3-9873

WILSHIRE SERVICE STATION
QUALITY PRODUCTS AT A MINIMUM COST
LUBRICATION DAY OR NITE
MOTOR TUNE-UP – BRAKE SERVICE
TIRES – TUBES – BATTERIES
AUTO ACCESSORIES
Hours – 6:30 A.M. to 10 P.M. All Week
Hwy ---------------- Atascdro 375

Sewing Machines–Household

ACME SEWING CENTER
Next To Spudnut Shop – San Luis Obispo
SEWING MACHINES
SALES – SERVICE – RENTALS
Authorized Dealers For
WHITE – VIGORELLI
DURKOPP – FLEETWOOD – BEL AIR
Used Machines – All Types
Repairs & Parts for All Makes
680 Higuera ------------ LI 3-7439

Acme Sewing Center 680 Higuera-LI 3-7439
(See Advertisement This Page)

NECCHI-ELNA SEWING MACHINES
See for yourself this advancement in automatic sewing before you buy any sewing machine. For demonstration call or visit authorized dealers listed below.
NECCHI SEWING CIRCLE ELNA
"WHERE TO BUY THEM"
U S SEWING CENTER 715 Higuera-LI 3-2845

SINGER SEWING MACHINES
Only SINGER offers all three —Straight, Slant, and Swing-Needle (Zigzag). Look for the famous Red "S" and "SINGER" trademarks for authorized Singer Sales and Service.
"WHERE TO BUY IT"
Singer Sewing Machine Co 733 Higuera-LI 3-1748

U S SEWING CENTER 715 Higuera-LI 3-2845
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1546
(See Advertisement This Page)

Sewing Machines–Repairing

Acme Sewing Center 680 Higuera-LI 3-7439
U S SEWING CENTER 715 Higuera-LI 3-2845

Shavers–Electric

WALKER'S BOB
All Makes Sales & Service
785 Marsh ---------------- LI 3-1827

Necchi **ELNA**
NECCHI SEWING CIRCLE ELNA
Guaranteed by Good Housekeeping

WORLD'S MOST ADVANCED CABINET MACHINE
SEWS ON BUTTONS
MAKES BUTTON HOLES
EMBROIDERS
BLINDSTITCH HEMS
MONOGRAMS
No Attachments
LIFETIME GUARANTEE

WORLD'S MOST ADVANCED PORTABLE MACHINE
SEWS ON BUTTONS
MAKES BUTTON HOLES
OPEN ARM FOR DARNING
ONE OR TWO NEEDLES
The Machine With the Magic Discs—Sews Automatically
LIFETIME GUARANTEE

CALL FOR FREE HOME DEMONSTRATION!
RENTALS & REPAIRS
U. S. SEWING CENTER
Phone LI 3-2845
715 HIGUERA — SAN LUIS OBISPO
From PASO ROBLES Ask Operator for ENterprise 1-1546 (Toll Free)
107 W. MAIN Walnut 5-4534 SANTA MARIA

IN SAN LUIS OBISPO
SEWING MACHINES
SALES – SERVICE – RENTALS
Authorized Dealers for
- WHITE
- VIGORELLI
- DURKOPP
- FLEETWOOD
- BEL AIR

USED MACHINES – ALL TYPES
Repairs & Parts for All Makes
CALL LI 3-7439
ACME SEWING CENTER
Next to Spudnut Shop
680 HIGUERA — SAN LUIS OBISPO

Sheet Metal Work

Bates Edgar L
106 N Halcyon Rd(AG)-HU 9-3402
BETTER PLUMBING CO
673 Higuera-LI 3-5938
Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av-PasoRobles 1117
(See Advertisement This Page)

BRANIN GEO SHEET METAL
SHEET METAL OF ALL KINDS
Residential & Commercial
ALL WORK GUARANTEED
110 Stenner ------------LI 3-7348

COOPERATIVE FARMERS SUPPLY CO INC 14th & Pine----------PasoRobls 344
(See Advertisement This Page)

Sheet Metal Work–(Cont'd)

CRAIG F L SHEET METAL & PLUMBING
731-21st-PasoRobles 523
Furtado Sheet Metal Shop
Orcutt Rd-LI 3-5578
(See Advertisement This Page)
McBRIDE SHEET METAL WORKS
Old South Hwy-LI 3-5000
(See Advertisement This Page)
Ochs A R Electrical & Mechanical
Construction 2075 Rachel Ln----LI 3-7937

SMEE'S PLUMBING & HEATING SHOP
JOBBING & CONTRACTING
FURNACES – SKYLIGHT
HEATING – GUTTERS
LEADERS – KITCHEN FANS, ETC.
2959 S Broad-------------LI 3-0860

Shingles & Shakes

GROVER CITY LUMBER CO
13th & Atlantic Av Grovr Cty-HU 9-2729

Shingling–See Roofers

Ship Brokers

SWEANEY ROSS R SHIP BROKER
685 Cabrillo Dr(MB)-SP 2-2012

Shirts–Custom Made

Mission Tailoring Service
722 Marsh-LI 3-7719

Shoe Repairing

Don's Shoe Shop 1321 Broad-----LI 3-6919
Hannigan's Shoe Repair
255-5th(MB)-SP 2-8438
Paso Robles Shoe Repair
1319 Park-PasoRobls 1496
TAKKEN HARRY W
Orthopedic Work a Specialty
1027 Marsh ---------------LI 3-6662

Shoes–Retail

BELLO'S
SHOES for all SPORTS
BASEBALL – BASKETBALL – FOOTBALL
BOWLING – TENNIS – GOLF
By
Spalding – U. S. Keds – Converse
886 Monterey ------------LI 3-2197

BENO'S INC
CHIPPEWA WORK BOOTS
(Steel Toe – Engineer and Lace)
Complete Line of
Work and Dress Shoes
CONVERSE RUBBER GOODS
Open Thursday Till 9 P.M.
1019 Morro --------------LI 3-6092

Burkhardt's Shoes
Shoes for the Entire Family
955 Grand Av(AG)-----------HU 9-5421
Burkhardt's Shoes
5890 Traffic Wy-Atascdro 90
Charles Shoes 867 Higuera-------LI 3-4054
(See Advertisement This Page)

COPELAND'S BUSTER BROWN SHOES
Exclusively
BUSTER BROWN – CLINIC NURSE
LAZY BONES – GLAMOUR DEBS
&
PEDWIN SHOES
FOR YOUNG MEN
894 Higuera ------------LI 3-8398

(Continued Next Page)

Many buyers turn to the Yellow Pages first.

Shoes–Retail–(Cont'd)

Fisher's Brad Shoe Store
845 Higuera-LI 3-2646
(See Advertisement Page 104)
Frazier's Larry Family Shoe Store
859 Main(MB)-SP 2-8615
Gallenkamp's Shoe Store
952 Higuera-LI 3-0791
Jim's Family Bootery
1111 Grand Av Grovr Cty-HU 9-5135
PEN-REN BOOTERY 860 Higuera-LI 3-1646
Reeve's Shoes 760 Higuera-------LI 3-3921
Rumley's Dept Store 5th(MB) ----SP 2-3251
(See Advertisement Page 104)
SQUIRE'S MEN'S WEAR
Nunn-Bush & Red Wing Shoes
745-12th ------------PasoRobls 1280
Wickenden's 837 Monterey-------LI 3-6145
Wilson's Family Store
101 E Branch(AG)-HU 9-2355

Shoring

Van Ronk & Renshaw 142 Montecito Av
Shell Bch-PR 3-4740

Shotguns

See Guns; Gunsmiths; Sporting Goods Hdgs

Shower Doors & Compartments

FULLER W P & CO 698 Higuera--LI 3-0835

Sick Room Equipment & Supplies

See Hospital Equipment & Supplies

Siding

Bennett T S Roofing Co
853 Ritchie Rd Grovr Cty-HU 9-2209
Hogan Cecil 99-13th Cayucs-----WY 5-3865
Kyle Co 1609 Osos--------------LI 3-1998
Quaglino James A Builders Supplies
Santa Barbara Av & High-LI 3-0560

Sightseeing Tours

Fred's Taxi 231 Pomeroy Av(PB)--PR 3-2464

Sign Painters

CITY NEON 286 Higuera--------LI 3-2913
Dorman Signs 350 Higuera-------LI 3-2608
FREEMAN SIGN SERVICE
Painted Highway Bulletins
448 Higuera --------------LI 3-3229
Gallock Signs 1120 Marsh--------LI 3-5983
HARRIS GEORGE R
Painted Outdoor Advertising
140 Ocean View Av(PB)-------PR 3-4751
SLAGLE SIGNS
1010 E Hwy No 1(MB)-SP 2-8403

Signs

CITY NEON 286 Higuera--------LI 3-2913
(See Advertisement This Page)
City Neon 1140 Railroad----PasoRobls 1519
Dorman Signs 350 Higuera-------LI 3-2608
(See Advertisement This Page)
Electrical Products Corp
651 Bello Av(PB)-PR 3-2045
Electrical Products Corp
962 Monterey-LI 3-9024
Electrical Products Corp
918-13th-PasoRobls 130-J
Freeman Sign Service 448 Higuera-LI 3-3229
Gallock Signs 1120 Marsh--------LI 3-5983
(See Advertisement This Page)
HOLLAND NEON SERVICE
2324 S Broad-LI 3-4008
(See Advertisement This Page)
Slagle Signs
1010 E Hwy No 1(MB)-SP 2-8403

Signs–Maintenance Service

CITY NEON 286 Higuera--------LI 3-2913

Signs–Supplies & Equipment

City Neon 286 Higuera----------LI 3-2913

Advertise here—it pays.

Silverware–Retail

Anthony Jewelers 779 Higuera----LI 3-7839
Marell's Jewelers 850 Higuera----LI 3-1404

Skating Rinks

PLAYLAND ROLLERDROME
175 Pomeroy Av(PB)-PR 3-2072
If no answer call (AG)---------HU 9-3153
(See Advertisement This Page)

Slaughter Houses

See Meat–Whsle; also Stock Yards

Slip Covers

CYDNIE 6035 Palma Av------Atascdro 800

DODD'S UPHOLSTERY
CUSTOM
FURNITURE UPHOLSTERING
SLIP COVERS
DRAPERIES
LARGE SELECTION
FABRICS – PATTERNS & COLORS
272 Pacific ------------LI 3-5426

Social Service Workers & Organizations

San Luis Obispo County Welfare Dept
Palma Av-Atascdro 632

Soda Fountain Shops

Morro Bay Creamery 5th & C(MB)-SP 2-9963

SNO-WHITE CREAMERY
BREAKFAST – LUNCH
& SODA FOUNTAIN
Specializing in
HOMEMADE – HAND PACKED
ICE CREAM TO TAKE OUT
OPEN 7 DAYS A WEEK – 'TIL 11:30 P.M.
888 Monterey -----------LI 3-1067

Stoltey's Drive-In & Malt Shop
Hwy-Atascdro 525

Soda Fountain Supplies–Whsle

SEVEN-UP BOTTLING CO OF SAN LUIS OBISPO
CO 2-Gas for Fountains
1111 S Hwy 101(AG)--------HU 9-2111

Soft Drinks

See Beverages–Soft Drinks, Mixers, Etc

Sound Systems & Equipment–Repairing

Weant's Repair Service
75 Santa Rosa-LI 3-1520

Speedometers

RALPHS AUTOMOTIVE SERVICE
S Hwy-Atascdro 1075

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

"The Central Coast Areas Sportsmans Headquarters"

THE Sportsman's STORE

W. M. "WES" BASTIANI Owner

HELPFUL GIFT SUGGESTIONS

Expert Gunsmithing Approved by Winchester

• TELESCOPE SIGHTS • BINOCULARS
• CAMPING EQUIPMENT
EVINRUDE OUTBOARD MOTORS
• AMMUNITION • GUNS • LOADING TOOLS & COMPONENTS
• FISHING TACKLE • SKIN DIVING EQUIPMENT

Hunting & Fishing Licenses and Information

Phone LI 3-6514

719 HIGUERA ST. Between Garden & Broad — SAN LUIS OBISPO

J. C. HILL SPORTING GOODS

EVERYTHING FOR THE SPORTSMAN

Sporting Goods

HUNTING – FISHING
CAMPING
ARCHERY – GOLF
ATHLETIC EQUIPMENT
GUNS – AMMUNITION
TEAM UNIFORMS
Sales – Service
TERMS

LI 3-1613

EMMETT CARROLL
1039 CHORRO
SAN LUIS OBISPO

BELLO'S Sporting GOODS

"It Pays to Play"

Athletic Equipment

Team Outfitters From Head to Foot
Authorized SPALDING Distributors
Tennis Rackets Machine Strung

LADIES' SPORT SHOP

LI 3-2197

886 Monterey – San Luis Obispo

ERIC LUNDGREN

• Guns
• Ammunition
• Gunsmithing
• Reloading Supplies & Tools
• Antique Arms
• Fishing & Camping Supplies

PASO ROBLES 470

1326 PARK

BOATS & MOTORS

MARINE EQUIPMENT WATER SKIS

GUNS
TACKLE
Financing Available
R & J SPORTS
Phone
LI 3-8684
283 HIGUERA
SAN LUIS OBISPO

B & W SPORTSMEN

COMPLETE LINE OF SPORTING GOODS
• MERCURY SALES & SERVICE
• NYLOX GLASS BOATS
• LADD BOATS & KITS
• GUNS & AMMUNITION
• GUN REPAIR
• FIBERGLASS

Paso Robles 1840

2138 SPRING — PASO ROBLES

Sporting Goods–Dealers

AL'S PLACE Hwy Cayucs-------WY 5-3748
(See Advertisement This Page)
B & W Sportsmen
2138 Spring-PasoRobls 1840
(See Advertisement This Page)
BELLO'S 886 Monterey---------LI 3-2197
(See Advertisement This Page)
Burroughs Cabinet Shop
36 Ocean Av Cayucs-WY 5-3843
(See Advertisement This Page)
Donhoy S 101 Hwy--------SntaMrgrta 2761
Drake's Sporting Goods & Liquor
Hwy SntaMrgrta 5491
GRISANTI HARDWARE
6110 El Camino Rl-Atascdro 580
HILL J C SPORTING GOODS
1039 Chorro-LI 3-1613
(See Advertisement This Page)
KIRK'S SPIRITS & SPORTS SHOP
106 Branch(AG)-HU 9-2759
Lundgren Eric 1326 Park----PasoRobles 470
(See Advertisement This Page)
MADSEN HARDWARE & PLUMBING
109 W Branch(AG)-HU 9-2758
PETE'S TACKLE SHOP
See Adv for Fishing Supplies
Avla ---------------------LI 3-1970
Phillips K L & Sons
999 Price(PB)-PR 3-2121
(See Advertisement This Page)
R & J SPORTS & HOME SUPPLY
283 Higuera-LI 3-8684
(See Advertisement This Page)
Roving Arrow Shop 1226 Osos-----LI 3-3317

SMITH'S SPORTING GOODS
ATHLETIC GOODS
HUNTING & FISHING
EQUIPMENT
100% Virgin Wool Award Sweaters Made to Order
Special Discounts to All Teams & Students
1225 Park ---------PasoRobles 40-W

Please dial carefully . . . keep watching the dial.

AL'S SPORTING GOODS

IN FRONT OF THE PIER

Skin Divers Headquarters

SKIN DIVING
AIR REFILLS
RENTAL EQUIPMENT
ARCHERY & CAMPING EQUIPMENT
Complete Line of FISHING TACKLE

WY 5-3748

Cayucos — WE GIVE S & H GREEN STAMPS

Johnson Motors
Glasspar Boats
Red Wing Boots
Bear Archery
Headquarters
Hunting – Fishing
Camping Supplies
Phone
PR 3-2121

K. L. PHILLIPS & SONS

SPORTSMEN'S HEADQUARTERS
999 PRICE – PISMO BEACH

Sporting Goods–Dealers–(Cont'd)

SPORTSMAN'S STORE
719 Higuera-LI 3-6514
(See Advertisement This Page)
WALKER VIC GUN SHOP
953 Atlantic Av Grovr Cty-HU 9-3231

Sportswear–Retail

Bello's
Ladies' Sport Shop
886 Monterey --------------LI 3-2197
Beno's Inc 1019 Morro-----------LI 3-6092
Harding Dorotha M Dress Shop
760 Price(PB)-PR 3-4759
Kirkeby Carl 851 Higuera--------LI 3-6345
Lacterman's 728 Higuera--------LI 3-4936
Round Up 849-13th --------PasoRobls 1180

Spraying Equipment–Renting

FULLER W P & CO 698 Higuera--LI 3-0835
George's Equipment Rentals S Hwy-LI 3-1436
Miner's 1036 Grand Av Grovr Cty-HU 9-2931

Sprinklers–Lawn & Irrigation

EMERALD IRRIGATION CO
WHOLESALE DISTRIBUTOR
Ames ABC Sprinkler Systems
Lo-Hi Aluminum Gated Surface Pipe
Slip Joint Galvanized Surface Pipe
Complete Line of Portable Irrigation Equipment And Supplies
Sprinkler Heads, Parts And Repairs
Hwy 101 South at Spence Rd
Salins ------------HArisn 2-9026

McCOY PUMP CO
1004 Salinas-PasoRobls 1311
RAINBOW SALES CO
Distributor Buckner Sprinklers
Automatic Sprinkler Controls
Engnrng & Plan Service-PO Bx 888
3027 Normal Fresno------AMhrst 6-9328

Stamps For Collectors

MARV'S HOBBY SHOP
895 Higuera-LI 3-3942

State Government Offices

See Alphabetical Directory Under "Calif State of"

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

GLASSPAR BOATS

BOAT & OUTBOARD MOTOR REPAIRING

AMERICAN BOAT TRAILERS

40 hp–4 cyl. MERCURY MARK 55

BURROUGHS CABINET SHOP

WY 5-3843

36 OCEAN AVE. — CAYUCOS

Stationers–Retail

Arroyo Drug Co 130 E Branch(AG)-HU 9-5531
BICKELL'S STATIONERY STORE
807-12th-PsoRobls 882
(See Advertisement This Page)
Cornell's Stationery
5840 Traffic Wy-Atascdro 683
Gabby Book Store 1040 Chorro----LI 3-9035
HILL'S OFFSET PRINTING CO
Comml Stationers-Wedding Invitations-Etc
863 Monterey --------------LI 3-1624

HILL'S STATIONERY STORE
Office Supplies and Stationery
BUSINESS FORMS — LOOSE LEAF AND BOUND BOOKS – SOCIAL STATIONERY
GREETING CARDS – GIFTS
ART MATERIALS – BOOKS
1127 Chorro -------------LI 3-1950

MORRO BAY STATIONERY
425-5th(MB)-SP 2-6506

Steam Cleaning

See Also Automobile Washing & Polishing
Earl's Auto Repair 1546 Spring-PsoRobls 302
San Luis Auto Laundry
1155 Higuera-LI 3-5917

Steamship Agencies

TRAVEL SERVICE 987 Osos-----LI 3-1206

ONIONLESS ONION

If you like potato salad but do not like raw onion, you might try boiling an onion in the water in which you are boiling the potatoes for the salad. This gives the Spuds the flavor of onion.

Steel

McCarthy Tank & Steel Co
Railroad Av-LI 3-1760
(See Advertisement This Page)

SAN JOSE STEEL
FABRICATORS AND ERECTORS
REINFORCING STEEL
STRUCTURAL STEEL
STEEL BUILDINGS
CHAIN LINK FENCE
SJS SAN JOSE STEEL CO.
"FOR INFORMATION CALL"
San Jose Steel Co Inc
195 N 30th San Jose-CYprss 5-0353

TAY-HOLBROOK INC
Johnson Av Salins-HArisn 2-4771
VALLEY PIPE & SALVAGE CO
New & Used
714 W Main Santa Maria--Walnut 5-7535

Steel Buildings

BUTLER STEEL BUILDINGS
BUTLER®
The low cost way of building. Backed by over 50 years manufacturing experience. With pre-engineering, mass production and standardization, you can build over 600 sizes and combinations with 9 basic Butler Steel Buildings
"FOR INFORMATION CALL"
System Steel Builders
736-26th-PasoRobls 22

System Steel Builders 736-26th-PasoRobls 22

CURTAIN ROD GUIDE

Thimble on end of rod guides it smoothly into the hem without catching or tearing.

Steel Buildings–(Cont'd)

WONDER BUILDING COMPANY
NEW – LOW COST
WONDER BUILDING
Adaptable to Industrial Commercial or Farm Use
Trussless 8 Gauge Galvanized Steel
964 Chorro --------------LI 3-5800

Steel Fabricators

SALINAS TANK WORKS
STOCK WATER TROUGHS & TANKS
TRUCKS – STORAGE – PRESSURE TANKS
Built Any Size or to Your Specifications
We Deliver to Your Location
H. F. MARTIN – Owner & Mgr.
6 Miles South Hwy 101
481 El Camino Rl South
Salins-HArisn 4-3388
If no answer call-----HArisn 4-4775

TEAGUE'S MACHINE SHOP
STEEL FABRICATION
PORTABLE WELDING
MACHINERY REPAIRED
LATHE TURNING
We Have Equipment & Knowledge to Handle the Job for You
304B Higuera
San Luis Obispo---------LI 3-5470

Steel Wall Tile

See Tiles–Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc, Hdgs

Stencils & Stencil Supplies

A B DICK DUPLICATING PRODUCTS—
PACIFIC COAST PUBLISHING CO
1022 State
Snta Barbara-Woodland 5-5291

Stenographers–Public

DOWNTOWN SECRETARIAL SERVICE
964 Chorro-LI 3-5800
(See Advertisement This Page)

HULSEY DORTHEA
LEGAL STENOGRAPHY
THESIS TYPING
MIMEOGRAPHING
Prompt Service
DAY OR EVENING APPOINTMENTS
1123 Pismo --------------LI 3-8615

Stock Yards

Bryan Meat Co
Slaughter House-PsoRobls 1250

Stone

Great Lakes Carbon Corp-Palos Verdes
Stone 8800 Junipero Av-----Atascdro 1037

Storage–Cold

See Cold Storage Warehouses

Storage–Household

See Moving & Storage Service

Stoves & Ranges

See Ranges & Stoves Headings

Stucco Contractors

Carlson Carl F 529 Crown(AG)----HU 9-5509

Suit Cases–See Luggage Headings

Surplus Merchandise

HORTON'S
GOVERNMENT SURPLUS
TENTS – TARPAULINS – CAMP SUPPLIES
CLOTHING – BUNKS – COTS – MATTRESSES
HARDWARE – GENERAL MERCHANDISE
5th & Morro(MB)----------SP 2-4461
727 Marsh -----------------LI 3-7325

SURPLUS SUPPLY Hwy No 1 & Grand Av Grovr Cty-HU 9-5407

CARRY COLOR SAMPLES

When a wall is painted, have the painter paint the color on a small piece of board. Then take this with you when you look at draperies, furniture, rugs, pictures, etc., for that room.

STATIONERY and OFFICE SUPPLIES

COMPLETE SELECTION OF:
Carbon Paper
Typewriter and Adding Machine Ribbons
Clips – Staples
Duplicating Supplies
Loose Leaf Forms
RUBBER STAMPS
Stationery
Inks–Pens–Pencils
Rubber Stamps
Filing Supplies
Envelopes
Paper
Gift Items
Scotch Tape
HALLMARK GREETING CARDS
Typewriters & Adding Machines
Magazines

BICKELL'S STATIONERY STORE

807 - 12th

Paso Robles 882

STEEL

McCARTHY TANK & STEEL CO.

★ LARGE STOCK – QUICK DELIVERY
★ STRUCTURAL – BANDS, BARS, ANGLES CHANNELS, RODS, TEES
★ REINFORCING STEEL – WELDED WIRE FABRIC
★ WIRE PRODUCTS – NAILS, NETTING, FENCING
★ PIPE
★ TANKS – ELEVATED & UNDERGROUND

PHONE
LI 3-1760

RAILROAD AVE. (Old Freight Depot) — SAN LUIS OBISPO

DOWNTOWN SECRETARIAL SERVICE

TYPING
MIMEO
MAIL SERVICE
DICTATION
SECRETARIAL SERVICE
DAY & NITE SERVICE
LI 3-5800

964 CHORRO — SAN LUIS OBISPO

Surveyors–Land

PACIFIC ENGINEERS & SURVEYORS INC
LICENSED
LAND SURVEYORS & ENGINEERS
SUBDIVISION – LOT & RANCH SURVEYS
857 Palm ---------------LI 3-0850

PORTER CHARLES PHIL
LICENSED LAND SURVEYOR
Lot & Ranch Surveys
Subdivisions
Contour Maps
278 Santa Rosa-----------LI 3-1546

Swimming Pool Construction & Service

PADDOCK SWIMMING POOLS
Construction, Equipment, Accessories and Supplies Maintenance and Repairs Pool filters, heaters, Chlorinators, underwater lights, diving boards, paints and chemicals.
CONSULTANTS
PADDOCK OF CALIFORNIA
"FOR INFORMATION CALL"
Paddock Engineering Co 333 N Bayshore Bl Sn Mto-DImnd 4-6341

Swimming Pool Equipment & Supplies

G & W Engineering 784½ Alphonso Av-LI 3-5704
(See Advertisement This Page)
Inertol Co Inc 27 So Park S F--SUttr 1-4475

Swimming Pools–Public

Atascadero Community Plunge S Mall-Atascdro 1191
Hidden Valley Hot Springs Inc Avila Rd-LI 3-0523
RESTHAVEN Adelaide Rd--PasoRobls 3-F-3

Syrups

Pepsi-Cola Bottling Co of San Luis Obispo 55 Higuera-LI 3-3726

Tailors–Ladies'

Johns Tailor Shop 1128 Garden---LI 3-7771
MISSION TAILORING SERVICE 722 Marsh-LI 3-7719

TASTY TIP
A dash of hot coffee added to pan drippings enriches the flavor and color of gravy from steaks, chops or ham.

Swimming Pool
SUPPLIES
MAINTENANCE
SERVICE
CONTRACT SERVICE
"Everything for Your Pool"
Serving
S L O County & Adjacent Areas
OWNER-BUILDER CONSULTANT
(No Obligation)
G & W ENGINEERING
LI 3-5704

CUSTOM-TAILORED SUITS - SLACKS - COATS FOR MEN & WOMEN
Also Tailored Shirts
EXPERT ALTERATIONS
CLEANING — PRESSING
REWEAVING — DYEING
Suede Cleaning Service
CALL
LI 3-7719
MISSION TAILORING SERVICE
722 MARSH

JOHNS TAILOR SHOP
CUSTOM TAILORING
Our Specialty
SUITS – SLACKS – COATS
WESTERN CLOTHES
Leather & Suede Cleaning
EXPERT ALTERATIONS
Double Breasted Suits Made Into Single Breasted
A. JOHNS – *Proprietor*
LI 3-7771
1128 GARDEN SAN LUIS OBISPO

Tailors–Men's

Gus Tailoring 1016 Morro--------LI 3-6446
Johns Tailor Shop 1128 Garden----LI 3-7771
(See Advertisement This Page)
Linebarger Margaret 846 Higuera--LI 3-7938
MISSION TAILORING SERVICE 722 Marsh-LI 3-7719
(See Advertisement This Page)

Tallow

SAN LUIS TALLOW COMPANY Clark Field-LI 3-8660
(See Advertisement This Page)

Tamales–Whsle & Mfrs

ATASCADERO TAMALE FACTORY
Mike Olivares Robert Zuniga
HOME-MADE
TAMALES AND ENCHILADAS
WHOLESALE TO MARKETS
RESTAURANTS AND PARTIES
8825 Coromar Av---Atascadero 113-M

Tanks

BROWN T E
Wooden Tanks-Mfrs-New-Used
14361 Washington Av San Leandro-TRndad 2-4882
COLE WALTER R & CO
Code Pressure Storage & Propane Tanks
1414-3d Oakland --------HIgate 4-0831
McCARTHY TANK & STEEL CO Railroad Av-LI 3-1760
MODESTO WELDING & TANK WORKS
Storage & Transport-Gas-Oil
And Swimming Pool Filter Tanks
718 S 99 Hwy Modsto----LAmbrt 4-6661
Paulson's Welding S Hwy------Atascdro 512
Salinas Tank Works 481 El Camino Rl South Salins-HArisn 4-3388
(See Advertisement This Page)
Teague's Machine Shop 304B Higuera-LI 3-5470

San Luis Tallow Company
SINCE 1930



CASH FOR HIDES, BONES, PELTS, TALLOW, GREASES & WOOL, RESTAURANT SCRAPS & GREASES
Prompt Pick-Up Service
We Call for All Live & Dead Stock, & Remove Same Free of Charge
WE PAY FOR LONG DISTANCE CALLS
PHONE
LI 3-8660
CLARK FIELD
OUT OLD SOUTH HIGHWAY
Turn Left at Smile Inn and Look far Tall Smokestack
SAN LUIS OBISPO

Tape Recording Equipment

See Recording Equipment & Supplies–Sound

Taverns

BULL'S TAVERN 1032 Chorro----LI 3-2217
C & J Cafe 1232 Pine--------PasoRobls 365
Chuck Wagon Old Hwy 101-------LI 3-9964
Dan's Cocktail Lounge 999 Monterey-LI 3-0869
Golden West Billiards 676 Higuera-LI 3-9976
Jim's Tavern Pier Av Oceano-----HU 9-9954
Johnny's Cocktail Lounge 1216 Spring-PasoRobls 85
Morocco Club Old Hwy 101-------LI 3-9770
Nite Spot Cafe & Tap Room Foothill Bl & Old Morro Rd-LI 3-8598
Olgiati Robt 1019 Court---------LI 3-9836
Ray's Tavern 1114 Pine----PasoRobls 765-J
Red's Place 1817 Osos----------LI 3-5437
Surf Club 195 Pomeroy Av(PB)---PR 3-2520

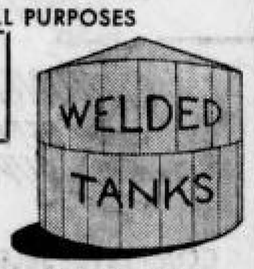
Tax Return Preparation

Anderson & Ritchie 917-12th-PasoRobles 760
Hagens W A 531-12th--------PasoRobls 72
Hannon Thos M 1991 Ruth-------LI 3-3579
Hoisington A R Auditor & Tax Service 317-5th(MB)-SP 2-2281
Hyler Glenn R 360-5th(MB)------SP 2-3571
VAN HORN OTTO B REALTORS 612-12th-PasoRobls 1414
Wright Marie P 330 Pomeroy Av(PB)-PR 3-2625

Memory plays tricks. If in doubt about a telephone number, please look it up in the Directory.

TO MAKE RUBBER GLOVES LAST LONGER
Put a very small tuft of cotton in the end of each finger. Keeps finger nails from punching through gloves.

WELDED TANKS
FOR ALL PURPOSES
PHONE
HArrison 4-3388
H. F. Martin
Owner-Mgr.
Res.
HArrison 4-4775



Stock Troughs
TRUCKS – STORAGE – PRESSURE TANKS
Built Any Size – Or to Your Specifications
WE DELIVER TO YOUR LOCATION
SALINAS TANK WORKS
481 El Camino Rl. South Salinas
6 Miles South Hwy. 101

To Find an AUTHORIZED
Sales and Service Dealer
When you want a nationally-advertised product or service
Look in the *Yellow* PAGES
They Tell "Where to Buy It"

Taxicabs

BLACK & WHITE CAB 987 Monterey-LI 3-1234
Blinking Owl 11th & Grand Av Grovr Cty-HU 9-9975
BROWNIE'S TAXI Hwy-----Atascadero 292
Consolidated Cab Co 987 Monterey-LI 3-1234
Fred's Taxi 231 Pomeroy Av(PB)--PR 3-2464
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1558
(See Advertisement This Page)
Mickey's Taxi 100 E Branch(AG)--HU 9-2354
Owl Taxi 183 Pomeroy Av(PB)----PR 3-9907
PASO ROBLES YELLOW CAB 1245 Spring-PasoRobls 488
(See Advertisement This Page)
RED & WHITE CAB 1245 Spring-PasoRobls 606
YELLOW CAB 987 Monterey-----LI 3-1234
Yellow Cab Co 440 Atascadero Rd(MB)-SP 2-2211
(See Advertisement This Page)

Tea Rooms–See Restaurants

Teachers

See Schools; also Specific Types of Instruction

Telegraph Companies

Western Union Telegraph Co 100 E Branch(AG)-HU 9-2354
Western Union Telegraph Co 680 Cypress(PB)-PR 3-2227
Western Union Telegraph Co 979 Monterey-LI 3-3600
Western Union Telegraph Co 6485 Palma Av-Atascdro 560
Western Union Telegraph Co 1208 Spring-PsoRobls 131
Western Union Telegraph Co 425-5th(MB)-SP 2-6506

Telephone Answering Service

PASO ROBLES TELEPHONE ANS & EMPLOYMENT AGENCY
Serv. All Business – Professions
24 Hrs Serv. – Use Our Phone – Address For Your Business, Having an Extension of Your Telephone No. & Line to This Ofc. Or Have Customers Call 493 If Your Number Does Not Answer
740-14th -----------PasoRobles 493
Telephone Answering Service 964 Chorro-LI 3-5800
(See Advertisement This Page)

Telephone Companies

ARCHITECTS & BUILDERS SERVICE
Free advisory service on advance planning of telephone facilities in new building construction is available to architects, owners and builders. Costly alterations are frequently avoided through proper advance planning.
"SERVICE RENDERED BY"
PACIFIC TELEPHONE & TELEGRAPH CO THE
Call Your Local Business Office Listed Below

OILED ICE TRAYS
Rub salad oil or cooking oil on the outsides of ice trays before you put the trays in the freezer. When you want a tray of ice, it will slide right out.

BAKERS' SPECIAL
To keep cake fillings from soaking into cake, sprinkle layers lightly with powdered sugar before spreading on filling.

Telephone Companies–(Cont'd)

PAC TELEPHONE & TELEGRAPH CO THE
Business Offices
Arroyo Grande 872 Morro Sn Luis Obispo
Ask Operator for-Business Office
(No charge for calls to Business Office)
Atascadero 1030 Vine Paso Robles
Ask Operator for-Business Office
(No Charge for calls to Business Office)
Cambria 872 Morro Sn Luis Obispo
Ask Operator for-Business Office
(No charge for calls to Business Office)
Cayucos 872 Morro Sn Luis Obispo
Ask Operator for-Business Office
(No charge for calls to Business Office)
Morro Bay 872 Morro Sn Luis Obispo
Dial Operator & ask for-Business Office
(No charge for calls to Business Office)
Nipomo 872 Morro Sn Luis Obispo
Ask Operator for-Business Office
(No charge for calls to Business Office)
Paso Robles 1030 Vine-----PasoRobls 133
Pismo Beach 872 Morro Sn Luis Obispo
Ask Operator for-Business Office
(No charge for calls to Business Office)
San Luis Obispo 872 Morro-----LI 3-9000
Santa Margarita 1030 Vine Paso Robles
Ask Operator for-Business Office
(No Charge for calls to Business Office)
Templeton 1030 Vine Paso Robles
Ask Operator for-Business Office
(No Charge for calls to Business Office)

Telephone Secretarial Bureaus

See Telephone Answering Service

A Directory Advertising Representative will be glad to help you prepare a Classified Directory advertisement that will bring you more business. You can reach him by calling the Business Office of the telephone company.

PASO ROBLES YELLOW CAB
Phone Paso Robles 488
OR
Red & White Cab
Phone Paso Robles 606
Under Same Ownership
V. M. CONRAD – OWNER
Also Limousine Service
1245 SPRING PASO ROBLES

24-HOUR TELEPHONE ANSWERING SERVICE



Are You Missing Important Telephone Calls?
SHE WILL TAKE & RELAY ORDERS AND SERVICE CALLS • • • MAKE OR BREAK APPOINTMENTS • • • ACCEPT PAYMENTS • • • EVEN ALIBI FOR YOU
DON'T LOSE BUSINESS
A FULL TIME SECRETARY AT A FRACTION OF THE COST
We Act as Your Private Secretary
24-Hours a Day – 365 Days a Year
OUR SERVICE MORE THAN PAYS FOR ITSELF
OFFICE DESK SPACE & STENOGRAPHER AVAILABLE
LI 3-5800
TELEPHONE ANSWERING SERVICE
964 CHORRO – SAN LUIS OBISPO

In Morro Bay It's
YELLOW CAB
STATE-WIDE SERVICE
PHONE
SP 2-2211
24-HOUR SERVICE
BOB CAMPBELL – Owner

FRED'S TAXI
In Pismo Beach



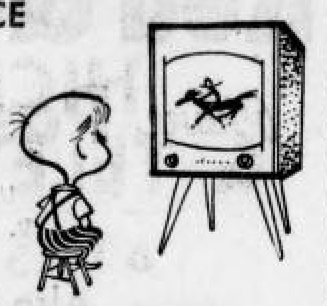
MODERN SAFE
DEPENDABLE
"We Go Anywhere Any Time"
Phone
PR 3-2464
or ENterprise 1-1558
Toll Free from Arroyo Grande
231 POMEROY AVE. PISMO BEACH

Campbell's FOR TELEVISION
✓ ADMIRAL ✓ GENERAL ELECTRIC
✓ HOFFMAN ✓ RCA
COMPLETE ANTENNA INSTALLATIONS
SATISFACTION GUARANTEED — WE SERVICE WHAT WE SELL



CALL
LI 3-6800
532 HIGUERA ST.
SAN LUIS OBISPO

MAGNAVOX
SALES & SERVICE
REPAIRS ON ALL SETS
Exclusive Dealer
RADIO & HI FI
PHONE
LI 3-1245



LONG PIANO CO.
777 MARSH SAN LUIS OBISPO

SERVING SAN LUIS OBISPO CO.



Authorized Dealer for
ADMIRAL TELEVISION
Also
EXPERT REPAIRS & INSTALLATION
ON ALL MAKES OF
RADIOS — TVs — Hi-Fis
Sales & Service on
ADMIRAL — RCA WHIRLPOOL & EASY APPLIANCES
• Washers & Dryers • Refrigerators & Freezers
• General Water Heaters • Radios • Record Players
CALL
LI 3-0745
IDLER'S SERVICE & APPLIANCES
1459 MONTEREY SAN LUIS OBISPO

TELEVISION & RADIO
Authorized
SALES & SERVICE
• GENERAL ELECTRIC
• MOTOROLA
WE GIVE S & H GREEN STAMPS
HILL'S HOME APPLIANCES
PHONE
HU 9-5527
1009 Grand Ave. Fair Oaks Theatre Bldg.
Arroyo Grande

SALES & SERVICE ON
HOFFMAN TV



SERVICE ON ALL MAKES
All Work Guaranteed
EASY BUDGET TERMS
WE GIVE S & H GREEN STAMPS
PHONE
LI 3-8610
CLINE'S Appliance Center, Inc.
962 Monterey San Luis Obispo

Television Master Antenna Systems

GIBSON MEL RADIO & TV SALES & SERVICE 815-5th(MB) -------SP 2-8466
Stephens TV & Radio Service 555 Cypress(PB)-PR 3-2218

Television & Radio Dealers

ADMIRAL TELEVISION—
DEALER
IDLER'S SERVICE & APPLIANCES 1459 Monterey-LI 3-0745

Atascadero Radio & TV 5915 El Camino Real-Atascadero 676-J
Bill's Radio & TV 1229 Monterey--LI 3-7313
Bob's T V Service 562 Higuera----LI 3-2946
CAMPBELL'S REFRIGERATION 532 Higuera-LI 3-6800
(See Advertisement This Page)
CLINE'S APPLIANCE CENTER INC 962 Monterey-LI 3-8610
(See Advertisement This Page)
DANIELS & BOVEE 710 Higuera--LI 3-6102

EMERSON TELEVISION—
DEALERS
SMEE'S PLUMBING & HEATING SHOP 2959 S Broad--------LI 3-0860

Ernie's Radio & TV 1149 Sunset Dr(AG)-HU 9-3776

GENERAL ELECTRIC TELEVISION—
DEALER
CAMPBELL'S REFRIGERATION 532 Higuera-LI 3-6800
HARBOR SUPPLY CO 475-5th(MB)-SP 2-2821
HILL'S HOME APPLIANCES
We Give S & H Green Stamps
1009 Grand Av(AG)-------HU 9-5527

Gibson Mel Radio & TV Sales & Service 815-5th(MB)-SP 2-8466
HEATON R C CO 803-13th---PasoRobls 890
Hicks Radio & Television Shop
Philco-Zenith-RCA
5915 Entrada Av----------Atascdro 793
Hill's Home Appliances 1009 Grand Av(AG)-HU 9-5527
(See Advertisement This Page)

HOFFMAN SALES & SERVICE—
MIKE'S TV SALES & SERVICE 146 Ocean Av Cayucs-WY 5-3783

IDLER'S SERVICE & APPLIANCES 1459 Monterey-LI 3-0745
(See Advertisement This Page)
LONG E E PIANO CO 777 Marsh--LI 3-1245
(See Advertisement This Page)

MAGNAVOX TELEVISION SALES
Magnavox
Finest High-Fidelity pictures and sound, Chromatic Optical Filter, Multiple Speakers, Superpowered dependable chassis in wide selection of fine furniture-models. Also High-Fidelity Radio-Phonographs.
"WHERE TO BUY THEM"
Heaton R C Co 803-13th -PasoRobles 890
Long E E Piano Co 777 Marsh--LI 3-1245

McMAHAN FURNITURE CO 855 Marsh-LI 3-3953
Mike's TV Sales & Service 146 Ocean Av Cayucs-WY 5-3783

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Television & Radio Dealers—(Cont'd)

MOTOROLA RADIO & TELEVISION
COLOR TV and BLACK & WHITE
MOTOROLA
Complete line — PROVEN DEPENDABILITY Television with newest developments.
RADIOS — Home, Auto, Portable and Clock. Phonographs and High Fidelity.
"WHERE TO BUY THEM"
DEALERS-TELEVISION
Hill's Home Appliances
We Give S & H Green Stamps
1009 Grand Av(AG)-------HU 9-5527
OZZIE'S RADIO SALES & SERVICE 450 Wadsworth Av(PB)-PR 3-4632
DEALERS-AUTO RADIOS
Bill's Radio & T V
New Location 751 Marsh St 8-22-57
1229 Monterey-LI 3-7313

Ozzie's Radio Sales & Service 450 Wadsworth Av(PB)-PR 3-4632

PACKARD-BELL TELEVISION-RADIO—
IDLER'S SERVICE & APPLIANCES 1459 Monterey-LI 3-0745

Payne's Radio-T V & Music Store 1334 Spring-PasoRobls 1281

PHILCO TELEVISION & RADIOS
PHONOGRAPHS & HIGH-FIDELITY
PHILCO TV & RADIO
Also famous for quality, performance and value in Tape Recorders • Refrigerators • Home Freezers • Electric Ranges • Duomatic Washer-Dryer • Automatic & Wringer Washers & Dryers • Air Conditioners.
"WHERE TO BUY THEM"
DISTRIBUTORS
WALLER H T INC 509 State Santa Barbara-Woodland 5-3018
DEALERS
Daniels & Bovee 710 Higuera--LI 3-6102

RCA VICTOR
TELEVISION
RADIO, PHONOGRAPHS
TAPE RECORDERS
RECORDS
World Leader in Radio. First in Recorded Music. First in Television.
"WHERE TO CALL"
DEALERS
Campbell's Refrigeration 532 Higuera-LI 3-6800
Daniels & Bovee 710 Higuera--LI 3-6102
FAIR OAKS SUPPLY 995 Grand Av(AG)-HU 9-2697
HICKS RADIO & TELEVISION SHOP 5915 Entrada Av-Atascdro 793
Payne's Radio-TV & Music Store 1334 Spring-PasoRobls 1281

San Luis Butane Distributors 3980 N Hwy-Atascdro 151

SETCHELL CARLSON UNIT-IZED TELEVISION SALES & SERVICE—
AUTHORIZED DEALERS
PASO ROBLES COLD STORAGE 2830 Spring-PasoRobls 1301

WARD'S FOR BETTER LIVING 6130 El Camino Rl-Atascdro 5

WILCOX LOU & SON GENERAL ELECTRIC APPLIANCES
GENERAL ELECTRIC
ZENITH
SALES & SERVICE
TVs — RADIOS
823-12th -----------PasoRobles 226

(Continued Next Page)

The Yellow Pages save you time.

Television & Radio Dealers—(Cont'd)

ZENITH RADIO & TELEVISION
ZENITH THE ROYALTY OF RADIO & TELEVISION
Finest quality television with new exclusive features from Zenith's extensive research laboratories. Complete line of fine radios, record players, high fidelity phonographs. Backed by 38 years of leadership in radionics.
"WHERE TO BUY THEM"
DEALERS
HARBOR SUPPLY CO 475-5th(MB)-SP 2-2821
HICKS RADIO & TELEVISION SHOP 5915 Entrada Av-Atascdro 793
OZZIE'S RADIO SALES & SERVICE 450 Wadsworth Av(PB)-PR 3-4632

Television & Radio Renting

See Television & Radio Dealers

Television & Radio Repairing & Parts

Atascadero TV & Radio 5915 El Camino Rl-Atascdro 676-J
(See Advertisement This Page)
BENDECK B C 1591 Grand Av Grovr Cty-HU 9-5467
(See Advertisement This Page)

BILL'S RADIO & TV
REPAIRS ON ALL MAKES
T V
HOME AND AUTO RADIOS
New Location 751 Marsh St
1229 Monterey -----------LI 3-7313

Bob's T V Service 562 Higuera----LI 3-2946
(See Advertisement Page 112)

Advertise here—it pays.

Television & Radio Repairing & Parts—(Cont'd)

CLINE'S APPLIANCE CENTER INC
DAY & NIGHT
EXPERT TV SERVICE
ON ALL MAKES & MODELS
Guaranteed Work
ANTENNA INSTALLATIONS
962 Monterey ------------LI 3-8610

CULL'S TV 630-6th--------PasoRobls 748
(See Advertisement Page 112)
DANIELS & BOVEE 710 Higuera--LI 3-6102
(See Advertisement Page 112)
Ed's TV Service 540 Kings Av(MB)-SP 2-8569
Elisarraras Radio & TV Clinic 7480 Santa Ysabel Av-Atascdro 966
GIBSON MEL RADIO & TV SALES & SERVICE 815-5th(MB) -------SP 2-8466
(See Advertisement Page 112)
Girard Television Sales & Service 224 S Ocean Av Cayucs-WY 5-3692
HICKS RADIO & TELEVISION SHOP 5915 Entrada Av-Atascdro 793
(See Advertisement This Page)
L & L Home & Automotive Radio Service 1628 Spring-PasoRobls 1452
(See Advertisement Page 112)

MAGNAVOX FACTORY AUTHORIZED RADIO-PHONOGRAPH SERVICE—
HEATON R C CO 803-13th-PasoRobls 890

Martin Jerry Television & Appliances 850 E(MB)-SP 2-6781
Ozzie's Radio Sales & Service 450 Wadsworth Av(PB)-PR 3-4632

(Continued Next Page)

POTATO HOLDER
Use muffin tins for baking potatoes. Keeps them from rolling all over—prevents burned fingers.

TELEVISION SERVICE
All Makes & Models
REPAIRS • INSTALLATIONS
All Work Fully Guaranteed
FREE PICK-UP & DELIVERY



PHILCO - ZENITH
RCA
Sales & Service
HICKS RADIO & TELEVISION SHOP
ATASCADERO 793
After 6 P.M. Call 688 or 358-J
NEXT TO POST OFFICE
5915 ENTRADA AVE. ATASCADERO

TELEVISION & RADIO REPAIRING
Sales & Service



We Repair
All Makes
Television & Radio
Sales For
RCA — ZENITH & PHILCO
For Quick Service in Grover City, Fair Oaks, Arroyo Grande, Oceano, Pismo Beach & Shell Beach,
CALL
HU 9-5467
9 A.M. — 9 P.M.
ALL LABOR & PARTS GUARANTEED
B. C. BENDECK
1591 GRAND AVE. GROVER CITY

— ATASCADERO —
TV & RADIO
AL CROSS, Technician
Service Installation



GUARANTEED SERVICE & PARTS
ALL MAKES & MODELS
ANTENNA INSTALLATION & REPAIRS
REPAIRS ON AUTO RADIOS — PHONOGRAPHS & TAPE RECORDERS
REASONABLE RATES
FREE PICK-UP & DELIVERY
5915 El Camino Rl.
Next to Chevron Stn.
FOR SERVICE CALL
ATASCDRO 676-J
If no answer call ATASCDRO 1127-J
Atascadero

DANIELS & BOVEE
TV & RADIO SERVICE
on All Makes
ANTENNA INSTALLATIONS
PICK-UP & DELIVERY
WE GIVE S & H GREEN STAMPS
Serving S.L.O. for Over Thirty Years
710 HIGUERA at Broad
LI 3-6102

RADIO COMMUNICATIONS SERVICE
Specializing in
TELEVISION AND HI-FI
MARINE AIRCRAFT & TWO-WAY RADIO
CALL LI 3-3820
If No Answer Call LI 3-4961
1224 MURRAY SAN LUIS OBISPO

TELEVISION and RADIO REPAIRS
Auth Sales & Service
MOTOROLA—PHILCO
PACKARD-BELL
Guaranteed Repairs On All Makes
LOANERS WHEN AVAILABLE
Serving S. L. O. County
S & H GREEN STAMPS ON SALES & SERVICE
PASO ROBLES 1452
L & L HOME & AUTOMOTIVE RADIO SERVICE
1628 SPRING — PASO ROBLES

Mel Gibson
TV & RADIO SALES & SERVICE
In Morro Bay
Bank of America Terms
Authorized Dealer
★ HOFFMAN
★ ZENITH
★ PACKARD-BELL
Service On All Makes
Guaranteed Workmanship
AUTO & HOME RADIO SERVICE
CALL SP 2-8466
815-5th MORRO BAY

TELEVISION *Sales & Service*
INSTALLATION - REPAIRS
SALES - NEW & USED
Bob's RADIO & TV SERVICE
LI 3-2946
MON. TO SAT. 9 A.M. TO 5:30 P.M.
562 HIGUERA ST. SAN LUIS OBISPO

Television & Radio Repairing & Parts—(Cont'd)

PARKER APPLIANCES & REFRIGERATION
TELEVISION SERVICE ON ALL MAKES
G. L. DORFF — Technician
882 Grand Av Grovr Cty----HU 9-2660

PAYNE'S RADIO-T V & MUSIC STORE 1334 Spring-PasoRobls 1281
Radio Communications Service 1224 Murray Av-LI 3-3820
(See Advertisement This Page)
Ralph's T V 3825 Main Cambria--WA 7-4223
Riffel's Radio & Donut Shop 521 Spring-PasoRobls 347
Roy's TV Den 1311 Park----PasoRobls 1390

TV SERVICING & INSTALLATION
FREE ESTIMATES (Antennas)
EXPERT REPAIRS (All Makes)
Pick-Up & Delivery
DAY & NIGHT
CALL PASO ROBLES 748
CULL'S TV
PERCY & BOB CULL *Owners*
630-6th

TELEVISION & RADIO SERVICING
• GUARANTEED WORKMANSHIP
• REASONABLE PRICES
WEANT'S REPAIR SERVICE
CALL LI 3-1520
75 Santa Rosa — San Luis Obispo

Television & Radio Repairing & Parts—(Cont'd)

SILVERTONE TV RADIO AND HI-FI SERVICE—
SEARS ROEBUCK & CO 879 Higuera-LI 3-6063

STEPHENS TV & RADIO SERVICE
TV DOC LOCALLY SINCE 1942
Pismo Beach
555 Cypress(PB) ---------PR 3-2218

VALLEY ELECTRIC CO 661 Higuera-LI 3-0855

VICTOR'S TV & RADIO SERVICE
OCEANO
GROVER CITY ARROYO GRANDE
EXPERT Television Repairing
1355-16th Oceano --------HU 9-3115

WEANT'S REPAIR SERVICE 75 Snta Rosa-LI 3-1520
(See Advertisement This Page)

Television Stations & Broadcasting Companies

K S B Y-T V Hill & Mountain View-LI 3-0920

Television & Radio Supplies & Parts—Whsle & Mfrs

Dealers Wholesale Supply Santa Maria
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1432

MID-STATE ELECTRIC SUPPLY CO
WHOLESALE
Dealer — Industrial — Ham Service
Sylvania Tubes
Stancor Transformers
Winegard Antennas
1445 Monterey -----------LI 3-8461

Temporary Employment

Youth Employment Service 817 Palm-LI 3-4097

Tennis Racket Restringing & Repairing

BELLO'S 886 Monterey---------LI 3-2197

Two friendly telephone habits: QUICK to answer when your bell rings; SLOW to hang up when you call someone who does not immediately respond. In calling others, remember that the called person may be almost there—so wait a few seconds longer.

You can shop at home . . . easily and comfortably . . . by thumbing through the Yellow Pages. Your Classified Directory lists 'most every store in town . . . helps you find everyone who sells and serves.

Termite Control

ABATE-A-PEST CO 1208 Palm--LI 3-1838
(See Advertisement This Page)

BI-COUNTIES TERMITE CONTROL
Bonded & State Licensed
TERMITE CONTROL
Fungi — Dry Rot — Beetles
Fumigation — Moth Proofing
& General Pest Control
Cal Vet & FHA Inspection Reports
For Escow & Loans — Estimates
1461 Palm --------------LI 3-6202
If no answer call--------LI 3-2066

Bi-Counties Termite Control 1461 Palm-LI 3-6202
(See Advertisement This Page)
KYLE CO 1609 Osos------------LI 3-1998
(See Advertisement This Page)

(Continued Next Page)

Simplify your buying—know where to buy it. The dealers in many nationally advertised articles are listed in the Yellow Pages. Make it a habit to "Look inside the Classified" before buying.

NON-SKID FOR MIXING BOWL

A folded damp cloth placed under a mixing bowl keeps it from slipping and speeds mixing.

A Directory Advertising Representative will be glad to help you prepare a Classified Directory advertisement that will bring you more business. You can reach him by calling the Business Office of the telephone company.

ABATE-A-PEST CO.
E. J. (GENE) MEDZYK — Owner
LICENSED • BONDED • INSURED
ASK ABOUT OUR MONTHLY CONTROL FOR
• ANTS • RODENTS
• MOTHS • ROACHES
• BEETLES • FLEAS
• EARWIGS • SILVERFISH
• AND OTHER PESTS
Pest Control
• TERMITE CONTROL
• ESCROW REPORTS
• AGRICULTURAL & SOIL FUMIGATION
FOR THE FINEST SERVICE, AT REASONABLE COST, IN THE ABATEMENT OF PESTS IN HOMES, INDUSTRY AND AGRICULTURE, CALL
LI 3-1838
1208 PALM SAN LUIS OBISPO

When a Name RECOMMENDED has been FORGOTTEN
You remember someone recommending a certain concern or dealer, but can't remember the name recommended.
LOOK IN THE *Classified* TELEPHONE SECTION

STATE LICENSED
TERMITE CONTROL
FUNGI—DRY ROT—BEETLES
COMPLETE INSPECTION — REPAIRS & CONTROL SERVICE
FUMIGATION
&
GENERAL PEST CONTROL
CAL VET & FHA INSPECTION REPORTS FOR ESCROW & LOANS
• ANTS • MOTHS • BEETLES
• FLEAS • ROACHES • SILVERFISH
• EARWIGS • RODENTS • ETC.
ESTIMATES CHEERFULLY GIVEN
Licensed & Bonded Operators
"WE DO ALL OUR OWN WORK"
Phone LI 3-6202
If No Answer Call LI 3-2066
Bi-Counties
TERMITE CONTROL
1461 PALM SAN LUIS OBISPO

Termite Control
32 YEARS ESTABLISHED
Complete Inspection and Reports for CAL VET — F.H.A. — ESCROW & LOANS
Complete Repair Service to Meet F.H.A. Bank Loan and Other Requirements
TERMS
Fully Insured • All Work Guaranteed
LI 3-1998
KYLE COMPANY
1609 Osos St. San Luis Obispo

State Licensed No. 1840-A

Calling "DOC KILZUM" his patients ALL DIE



that's why he is *Paramount*

In Control of

- BATS
- MOTHS
- FLIES
- FLEAS
- RATS
- MICE
- ANTS
- ROACHES
- SILVERFISH
- TERMITES

Service by BONDED Local Operators SAN LUIS OBISPO LI 3-2065 OFFICE 1461 PALM

- WE DO OUR OWN FUMIGATING

Servicing the Following Communities:
San Luis Obispo, Santa Margarita, Atascadero, Templeton, Paso Robles, Shandon, Avenal, Coalinga, San Miguel, King City, San Simeon, Cambria, Cayucos, Morro Bay, Pismo Beach, Arroyo Grande, Nipomo, Santa Maria, Orcutt, Cuyama, Los Alamos, Santa Ynez, Buellton, Solvang, Lompoc.

PARAMOUNT
PEST CONTROL SERVICE OF SAN LUIS OBISPO
J. EARLE HICKENBOTTOM – Owner

Termite Control–(Cont'd)

PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
1461 Palm-LI 3-2065
(See Advertisement This Page)
Val Key Termite Control
740-14th-PasoRobls 1742-W
(See Advertisement This Page)

Theaires

Bay Theatre 464-5th(MB) ------SP 2-3011
Fair Oaks Theatre
1007 Grand Av(AG)-HU 9-2364
FOX THEATRE 1436 Spring--PasoRobls 328
Fremont Theatre 1035 Monterey---LI 3-1121
Oaks Drive-In Theatre ---------PsoRobls 814
Obispo Theatre 993 Monterey-----LI 3-2727
Pismo Theatre
250 Pomeroy Av(PB)-PR 3-2491
Sunset Drive In Theatre
Portuguese Flat Rd-LI 3-5040

Tile–Ceramic, Contractors & Dealers

Criddle Arthur Hwy No 1(MB)----SP 2-4341
FAULSTICH BROS SAN LUIS BRICK INC
TILE & MASONRY CONTRACTORS
Drain Boards – Bathrooms
Store Fronts
Free Estimates
Member San Luis Obispo Co. Contractor's Assn.
2900 S Broad-------------LI 3-6929
ROGERS NORMAN S
303 Lawrence Dr-LI 3-2898
(See Advertisement This Page)
Warner's Art Tile K---SntaMrgrta 5181

POPPING GOOD IDEA
Place kernels in the refrigerator an hour or so before using. Makes good popping certain.

Tiles–Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc; Contractors & Dealers

ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch(AG)-HU 9-2116
BESTILE
Baked, plastic-finished Wall & Ceiling Panels for Baths, Kitchens, Showers, Hospitals, Hotels, Markets, etc. Decorator Colors & Designs.
BESTILE
Economical - Easily Installed
"WHERE TO BUY IT"
DEALERS
Hagle-De Cou Lumber Co
8965 El Camino Rl-Atascdro 43
HAYWARD LUMBER CO
10th & Pine-----------PasoRobles 820
Hayward Lumber Co
5th & E(MB)-SP 2-2291
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191
BOB'S FLOOR COVERINGS
Robert M. Nunes – Proprietor
WALL AND FLOOR TILE
KENTILE
CARPETS – LINOLEUM
FORMICA DRAIN BOARDS
VENETIAN BLINDS
1105 Grand Av(AG)-------HU 9-3122
QUAGLINO JAMES A BUILDERS SUPPLIES
Armstrong's Asphalt Tile
Snta Barbara Av & High-------LI 3-0560
RAY'S FLOOR SERVICE
664 Upham-LI 3-1224

Advertise here—it pays.

TERMITE CONTROL
Over Ten Years Experience
Bonded & Insured



Bonded & Insured
Specializing in
WOOD DESTROYING INSECTS & DRY ROT
CONTROL – PREVENTION – REPAIRS
TARP FUMIGATION
CERTIFIED LOAN REPORTS FOR FHA – VETERANS – ESCROW
Licensed General Contractor Serving Entire County
IMPROVEMENT FINANCING ARRANGED
MAKE TOLL CALLS COLLECT
PHONE
PASO ROBLES 1742-W
Val Key Termite Control
740 - 14th PASO ROBLES

TILE-CERAMIC
LICENSED & INSURED
TILE
RESIDENTIAL
COMMERCIAL
DRAINBOARDS
BATHROOMS — SHOWERS
REPAIRING
REMODELING
NEW CONSTRUCTION



FREE ESTIMATES
NORM ROGERS
DIAL
LI 3-2898
303 LAWRENCE DR. SAN LUIS OBISPO
Serving All San Luis Obispo County

Tinning

Acme-Thorne Retinning Co
1446-15th San Francisco-MArkt 1-7628

Tire Chains

See Automobile Parts & Supplies Headings

Tires–Dealers

Bardin's Goodyear Service
692 Marsh-LI 3-5492
(See Advertisement This Page)
Benells Texaco Service
Foothill Bl & Santa Rosa-LI 3-9712
BEWLEY'S CHEVRON STN
155 Traffic Wy(AG)-HU 9-5048
Bill Wall's Service
French Rd & S 101 Hwy-LI 3-7416
Boysen's Texaco Service
435 Marsh-LI 3-9965
Brown's Tire Shop
1534 Spring-PasoRobls 415
Bushong's Texaco Stn
Santa Rosa & Marsh-LI 3-9858
Chick's Tire Service
1233 Spring-PasoRobls 77
Davis B H Tire Service
1233 Spring-PasoRobles 77
DAYTON THOROBRED TIRES
Quality Famous Tires Backed by Strong Written Service Guarantees
Dayton Thorobreds
"WHERE TO BUY THEM"
KIMBALL TIRE CO
252 Higuera-LI 3-6787

BRIGHT MEALS FOR A SICK CHILD
Serve small portions in colorful paper muffin cups set inside muffin tins. Small glass fits in tin, too.

Tires–Dealers–(Cont'd)

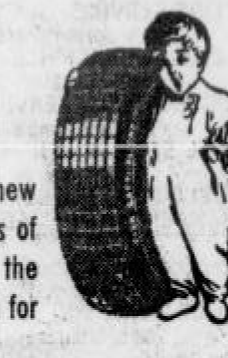
DUNLOP TIRES—
STINCHFIELD TIRE & RECAP SHOP
931 Grand Av(AG)-HU 9-3393
FIRESTONE TIRES—
BENELLS TEXACO SERVICE
Foothill Bl & Santa Rosa-LI 3-9712
HAMMONS' FIRESTONE DEALER STORE 1344 Park--------PsoRobls 405
FISK TIRES
TIRE SERVICE
RECAPPING
REPAIRS
When It's Time To Re-Tire BUY FISK
"WHERE TO CALL"
DISTRIBUTORS
MADDALENA TIRE CO
Higuera & Osos-LI 3-0735
Gatlin Shell Service Stn
1707 Front Oceano-HU 9-3981
Gibbs Oil Co 2235 Spring-----PasoRobls 984
GOODRICH B F TIRES
LIFE-SAVER TUBELESS TIRES
B.F.Goodrich FIRST IN RUBBER
New and Used Tires - Retreading - Tire Service
"WHERE TO CALL"
Lund Swede Texaco Service
1004 Spring-PasoRobls 918
O K Auto Float Tire Store
1413 Monterey-LI 3-0452

(Continued Next Page)

The Yellow Pages save you time.

IN SAN LUIS OBISPO
TUBELESS TIRE SERVICE
Ride on **FISK**
CUSTOM DELUXE TUBELESS

Nothing compares with the riding comfort of this new kind of tire! You ride on 1200 more cubic inches of air at less pressure . . . practically float over the bumps . . . steer with a feather touch. Come on in for a free demonstration today.



MADDALENA TIRE COMPANY
Featuring
MADALIZING PROCESS
Far Superior to Ordinary Recapping
CHEVRON GAS – OIL – LUBRICATION
WHEELS BALANCED WITH OUR NEW Stewart Warner Electronic Wheel Balancer
LI 3-0735
HIGUERA & OSOS
SAN LUIS OBISPO

VILLA'S UNION STATION



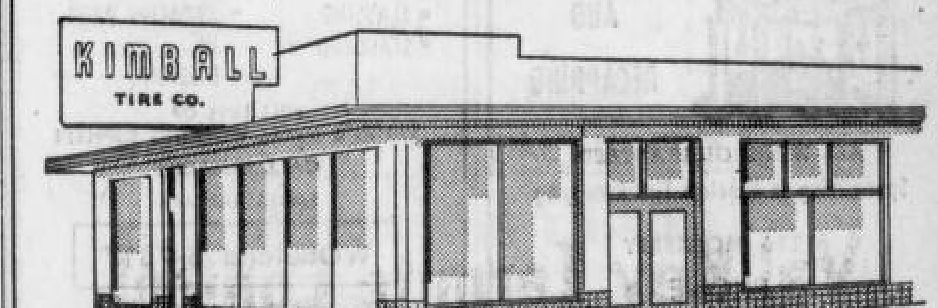
U S ROYAL DISTRIBUTOR
WHEELS BALANCED
We Give S & H Green Stamps
FOR THE BEST IN SERVICE
CALL
LI 3-9971
BROAD & FOOTHILL

GOODYEAR
GOODYEAR TIRES
WHOLESALE & RETAIL
TIRES-TUBES
BATTERIES
ACCESSORIES
Complete
RECAPPING SERVICE
Original Goodyear Tread Can be Placed on Your Passenger Tires
WHEEL BALANCING
PHONE
LI 3-5492
BARDIN'S GOODYEAR SERVICE
692 MARSH

KIMBALL TIRE CO.

- Seiberling Safety Tires
- Dayton Thorobred Tires
- Auto Lite Batteries
- Volt Invincible Tire Treading
- One-Day Service — Guaranteed 15,000 Miles
- Truck Tire Road Service
- Tractor Tire Sales & Service
- Wheel Balancing – Auto & Truck
- Cushman Motor Scooters

LI 3-6787
252 HIGUERA



Tires—Dealers—(Cont'd)

GOODYEAR TIRES—
BARDIN'S GOODYEAR SERVICE 692 Marsh-LI 3-5492
CHICK'S TIRE SERVICE 1233 Spring-PasoRobles 77
HINSON BILL TIRE SERVICE 655-5th(MB)-SP 2-6682
McGUIRE'S RICHFIELD SERVICE STN 316 Higuera-LI 3-8604
SKI'S SHELL SERVICE STN 1200 Monterey-LI 3-6821
STINCHFIELD DON TIRE SERVICE 5630 El Camino Rl-Atascdro 398

Hammons' Firestone Dealer Store 1344 Park-PsoRobls 405
Hessler's Union Oil Service Stn 1308 Monterey-LI 3-9915
Hinson Bill Tire Service 655-5th(MB)-SP 2-6682

HUSKY BRUTES
AIRPLANE TIRES, TUBES, WHEELS AND SPINDLES
A SIZE FOR ANY NEED
ADAPTED FOR ALL TYPES FARM AND CONSTRUCTION MACHINERY
WE SHIP
HUSKY-BRUTES
"WHERE TO BUY THEM"
AIRPLANE TIRE CO 520 South K-Tulre 6-6533

Jim's Texaco Service Santa Rosa & Olive-LI 3-8556
KIMBALL TIRE CO 252 Higuera--LI 3-6787
(See Advertisement Page 115)
Larry Fraites Shell Service 1095 Monterey-LI 3-2216
MADDALENA TIRE CO Higuera & Osos-LI 3-0735
(See Advertisement Page 115)
Newberg & Reid Chevron Stn 1717 Shell Beach Rd Shell Bch-PR 3-9953
Norwalk Service Stn 1088 Higuera-LI 3-3513

Tires—Dealers—(Cont'd)

O K Auto Float Tire Store 1413 Monterey-LI 3-0452
(See Advertisement This Page)
Ogden's Richfield Service 1166 Monterey-LI 3-9896
Reif Vince Chevron Stn Hwy ---Atascdro 102

SEIBERLING TIRES
FULLY GUARANTEED IN WRITING
SEIBERLING TIRES
Call one of the following Independent Seiberling Dealers for Tires, Tubes and Expert Service
"WHERE TO CALL"
WHOLESALE-RETAIL
KIMBALL TIRE CO 252 Higuera-LI 3-6787

Shaffer's Richfield Service Stn 139 Traffic Wy(AG)-HU 9-2040

U S ROYAL TIRES
QUALITY TIRES
QUALITY RECAPS
QUALITY REPAIRS
U.S. ROYAL TIRES
"WHERE TO CALL"
DISTRIBUTORS
VILLA'S UNION STN Broad & Foothill Bl-LI 3-9971

Vick Brothers Richfield Service 1637 Spring-PasoRobls 989
VILLA'S UNION STN Broad & Foothill Bl-LI 3-9971
(See Advertisement Page 115)
Westside Tire Shop 1236 Monterey-LI 3-6213
Wilshire Service Station Hwy --Atascdro 375



Tires—Retreading & Recapping

Bowden Seaside Stn 711 Marsh---LI 3-4312
Bud's Mobil Service 495-5th(MB)-SP 2-3601

CHICK'S TIRE SERVICE
B. H. DAVIS TIRE SERVICE
TIRES
AUTO – TRUCK – FARM
NEW – USED – RECAPPING
Dealer for
GOODYEAR & KELLY SPRINGFIELD TIRES
WHEEL BALANCING
1233 Spring ----------PasoRobles 77

KIMBALL TIRE CO
TIRE RETREADING
Voit 100% Cold Rubber
4-HOUR SERVICE
252 Higuera ------------LI 3-6787

MADDALENA TIRE CO
TIRES MADALIZED
OUR OWN SUPERIOR PROCESS
FULL RECAPPING
ONE-DAY SERVICE
Loaners Available
ALL WORK GUARANTEED
PICK-UP & DELIVERY SERVICE
Higuera & Osos------------LI 3-0735

O K AUTO FLOAT TIRE STORE 1413 Monterey-LI 3-0452
Stinchfield Don Tire Service 5630 El Camino Rl-Atascdro 398

STINCHFIELD TIRE & RECAP SHOP
DUNLOP TIRES
ROYALE DELUXE CAP
We Use Premium Rubber Exclusively
931 Grand Av(AG)--------HU 9-3393

WESTSIDE TIRE SHOP 1236 Monterey-LI 3-6213
(See Advertisement This Page)

Tires—Retreading & Recapping Equipment

Westside Tire Shop 1236 Monterey-LI 3-6213

Tires—Used & Rebuilt

Maddalena Tire Co Higuera & Osos-LI 3-0735
O K Auto Float Tire Store 1413 Monterey-LI 3-0452

Title Companies

SECURITY TITLE INSURANCE CO 1119 Chorro-LI 3-8211
TITLE INSURANCE & TRUST CO 1141 Chorro-LI 3-2900

Toilet Goods

Merle Norman Cosmetics Studio 1118 Morro-LI 3-3252

Toilets—Chemical—See Chemical Toilets

Tools—Renting

FULLER W P & CO 698 Higuera--LI 3-0835
George's Equipment Rentals S Hwy-LI 3-1436
Miner's 1036 Grand Av Grovr Cty-HU 9-2931

Tools—Retail

See also Electric Tools; Also Machine Tools
Madsen Hardware & Plumbing 109 W Branch(AG)-HU 9-2758
Petersen Auto Parts 1329 Monterey-LI 3-7287

Tools—Retail—(Cont'd)

SANTA BARBARA TOOL & SUPPLY CO 514 E Haley Snta Barbara-Woodland 5-7817
(See Advertisement This Page)

Tools—Whsle & Mfrs

UNIVERSAL AUTO PARTS CO
Complete Stock of Wholesale & Retail Mechanics Hand & Power Tools – Also Valve Refacers & Power Equip. Alemite & Stewart-Warner Equip. and Supplies
969 Monterey -----------LI 3-7787
Eves Suns & holidays call--LI 3-1807

Wilson Sales Co 475 California Av Palo Alto-DAvnprt 2-7468

Tortillas

Mexicatessen 354 Higuera--------LI 3-5627

Tourist Courts—See Motels

Towel Service—See Linen Supply Service

Towing Service—Automobile & Truck

See Automobile Towing

Toys—Retail

BELLO'S
TOYS – GAMES – DOLLS
WHEEL GOODS
San Luis Obispo County's Leading Year 'Round Toy House
886 Monterey ------------LI 3-2197

BILLIE'S TOY & BABY SHOP
Featuring a Large Variety of All the Better Toys By Leading Manufacturers
We Give S & H Green Stamps
766 Higuera -------------LI 3-4032

Herrington's Variety Store 771 Dolliver(PB)-PR 3-4635

LEON'S TOY SHOP
Wind Up Toys – Wheel Goods – Dolls
Stuffed Toys & Animals – Games
Educational Toys – Cowboy Suits
Electric Trains
Pull Toys – Novelties
659 Higuera -------------LI 3-5039

Tractor Parts

CALIFORNIA TRACTOR & EQUIPMENT CO
GOOD USED PARTS
Rebuilt Tracks & Rollers
1247 S Wilson Wy Stktn-HOwrd 6-7064

NAIL POLISH FOR METAL

To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

Tractors

ALLIS-CHALMERS TRACTORS—
COAST EQUIPMENT CO 200 Higuera LI 3-0602

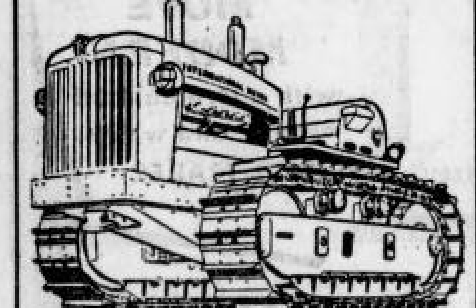
CASE TRACTORS—
FARMER'S HARDWARE & EQUIP CO 581 Higuera-LI 3-7102

Miller & Williams 836-13th --PasoRobls 708
(See Advertisement This Page)

SIMPLICITY GARDEN TRACTORS & IMPLEMENTS—
ATASCADERO FEED & SUPPLY S Hwy-Atascdro 193

FLOOR SAVER

To keep the floors from being marred when moving furniture, slip old heavy socks over legs.



Tractors—(Cont'd)

WALLACE MACHINERY CO
Caterpillar – John Deere
Complete Line Of Farm Equipment
Complete Service & Repairs
1139-13th ----------PasoRobles 450

WILDMAN J M INC 34th & Spring-PsoRobls 254
(See Advertisement This Page)

Tractors—Renting

GEORGE'S EQUIPMENT RENTALS
Rotovators-Crawlers
Bulldozers-Skiploaders
S Hwy ------------------LI 3-1436

Tractors—Repairing

Colburn T R 221-15th ----PsoRobls 1075-W
Wildman J M Inc 34th & Spring-PasoRobls 254

Tractors—Wrecking

WARD'S TRACTOR CO
USED TRACTOR PARTS
Tires – Track & Rollers
WE BUY USED EQUIPMENT
3411 Hwy 99 South Fresno -----------AMhrst 8-2714

Trading Stamp Companies

Gold Bond Stamp Co 1124 Broad--LI 3-2381
Sperry & Hutchinson Co The 1415 Monterey-LI 3-4812

Trailer Equipment & Parts

BETTER PLUMBING CO 673 Higuera-LI 3-5938
Paramount Upholstering Co 1218 Carmel-LI 3-0649
Westside Auto Parts Co 1232 Monterey-LI 3-5943
Woodland Trailer Sales Inc 301 N Main Salins-HArisn 2-4396

Trailer Movers

Martin's Auto Service 1427 Archer-LI 3-1167

Trailer Parks

A & M Grocery 1328 Grand Av Grovr Cty-HU 9-2357
Adams Trailer Court Portuguese Rd-LI 3-9771
Bella Vista Trailer Lodge Hwy No 1 Cayucs-WY 5-3644

Trailer Parks—(Cont'd)

Buck's Motel & Trailer Park Main & 8th(MB)-SP 2-4161
(See Advertisement This Page)
Cozy Motel & Trailer Court Hwy 1 & Bonita(MB)-SP 2-8573
Cypress Trailer Court & Morro Motel 8th & Main(MB)-SP 2-4636
Harbor Trailer Sales & Trailer Park 1680 Hwy No 1(MB)-SP 2-8581
Hilltop Trailer Court N Hwy & Santa Cruz Rd-Atascdro 323-J
Keene Trailer Court 3126 Spring-PasoRobls 598
Lively's Court 1328 Grand Av Grover City-HU 9-2825
MATHEW'S TRAILER PARK 274 Higuera-LI 3-3383
MISSION TRAILER PARK 546 Higuera-LI 3-2238
Mitch's Trailer Court S Hwy--Atascdro 168-M
Ringele Trailer Park 462 C(MB)--SP 2-6971

SLEEP OFF THE HI-WAY TRAILER PARK
Follow Signs to South of City Limits
Turn South at Bridge on Old Highway 101
QUIET – MODERN FACILITIES
1000 South --------------LI 3-1056

If you have a doubt about it, look up the number in the latest telephone book before you call.

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

Trailer Parks—(Cont'd)

STOWE INDEPENDENT OIL CO & TRAILER SALES
New 5 Acre Trailer Park-75 Spaces
6th & Spring-----------PasoRobles 758
Surf-Side Trailer Park Hwy & Cody Cayucs-WY 5-3716
Surf Side Trailer Park 100 Park Av(PB)-PR 3-9994
Trailer Village 3341 Spring---PasoRobls 468

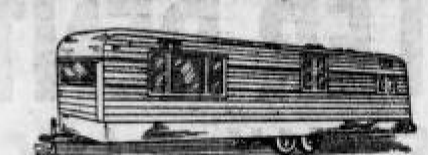
Trailers—Automobile, Coach

B & W SALES 5705 El Camino Rl-Atascdro 1386
(See Advertisement This Page)
Keene Trailer Sales 3126 Spring-PasoRobls 598
STOWE INDEPENDENT OIL CO & TRAILER SALES
New 12 to 50 Foot Trailers
Cash or Terms
6th & Spring-----------PasoRobls 758
WOODLAND TRAILER SALES INC 301 N Main Salins-HArisn 2-4396

A Directory Advertising Representative will be glad to help you prepare a Classified Directory advertisement that will bring you more business. You can reach him by calling the Business Office of the telephone company.

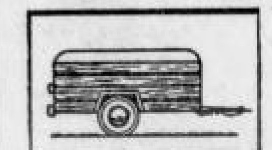
QUICK BRASS CLEANER

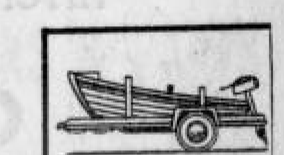
You can clean copper and brass instantly by rubbing with a mixture of vinegar and salt. The finish won't last as long as with regular metal polish, but the mixture does a fine job.











→ Codes in listings indicate communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

IN
SAN LUIS OBISPO



TRAILER RENTAL SYSTEM
ALL SIZES OF TRAILERS
LOCAL—ONE WAY—ROUND TRIP
HITCHES FURNISHED FREE
CARGO INSURANCE
KENNEYS CHEVRON STATION
FOOTHILL BLVD. & HIWAY 1
LI 3-9904
SAN LUIS OBISPO

CENTRAL TRAILER RENTALS
ONE WAY or LOCAL
ALL SIZES



HITCHES FURNISHED FREE
LOWEST RATES
GEORGE'S EQUIPMENT RENTALS
LI 3-1436
SOUTH END OF HIGUERA ST.
S. HIGHWAY SAN LUIS OBISPO

Trailers–Renting

B & W SALES
5705 El Camino Rl-Atascdro 1386
George's Equipment Rentals S Hwy-LI 3-1436
(See Advertisement This Page)

TASTY TIP

A dash of hot coffee added to pan drippings enriches the flavor and color of gravy from steaks, chops or ham.

CARRY COLOR SAMPLES

When a wall is painted, have the painter paint the color on a small piece of board. Then take this with you when you look at draperies, furniture, rugs, pictures, etc., for that room.

Kenneys Chevron Stn
Hwy 1 & Foothill Bl-LI 3-9904
(See Advertisement This Page)
Rauch's Cabinet & Upholstery Shop
821-21st-PsoRobls 966
(See Advertisement Page 119)
U-Haul Co 505 Higuera----------LI 3-4042
U-Haul Co Dealer
7485 El Camino Rl-Atascdro 1045
(Continued Next Page)

Our business office will be glad to help with any telephone problem you may have.

WINDOW-WASHING HINT

Dry windows inside with an up-and-down stroke; outside with a crosswise motion. If streaks remain you can tell which side they're on.

OVER 4000 DEALERS COAST TO COAST

U-HAUL RENTAL TRAILERS



Local or One-Way
- LOW RATES
- GUARANTEED TIRES
- CARGO INSURANCE
- HITCH FURNISHED

MOVE MODERN
with a streamlined orange and white U-HAUL TRAILER

FREE BOOKLET "HOW TO USE A TRAILER"

U-HAUL COMPANY DEALERS
7485 El Camino Real, Atascadero 1045
Foothill & Mt. Pleasanton, San Luis Obispo LI 3-2528

When you want to telephone
LISTEN FOR THE 'DIAL TONE'
—dial carefully—turn the dial all the way and then let it go back to position naturally, without forcing. These simple steps enable you to dial telephone numbers speedily and with precision.

The Pacific Telephone and Telegraph Company

Trailers–Renting–(Cont'd)

U-HAUL RENTAL TRAILERS
AMERICA'S FINEST COSTS NO MORE TO RENT THAN ORDINARY TRAILERS! U-HAUL
Local or ONE WAY ANYWHERE.
U-HAUL furnishes guaranteed tires, hitches, tarps, emergency road service. Insurance available.

"WHERE TO RENT THEM"
Bewley's Chevron Stn
155 Traffic Wy(AG)-HU 9-5048
Brooks Wes Chevron Service
806 Spring-PasoRobles 539
BURCH'S TOM SERVICE & TRAILERS
505 Higuera-LI 3-4042
Gem Auto Parts
7485 El Camino Rl-Atascdro 1045
HINSON BILL TIRE SERVICE
655-5th(MB)-SP 2-6682

The Yellow Pages save you time.

IN
PASO ROBLES
NATIONWIDE TRAILER RENTAL SYSTEM
ALL SIZES OF TRAILERS
ONE WAY
OR
ROUND TRIP
Hitches for All Cars & Pick-Ups
OPEN 7 DAYS A WEEK
PASO ROBLES
966
RAUCH'S CABINET & UPHOLSTERY SHOP
821 - 21 STREET



NOW you can order an **EXTENSION TELEPHONE** just call your **Pacific Telephone** BUSINESS OFFICE

Trains–Toy–See Toy Hdgs

Travel Bureaus

TRAVEL SERVICE 987 Osos -----LI 3-1206

Tree Service

DAVEY TREE SERVICE
Phone or write for local Davey Supervisor to inspect your trees. The West Coast's original and only genuine Davey Tree Service costs no more.
DAVEY TREE SURGERY CO. LTD.
"WHERE TO CALL"
DAVEY TREE SURGERY CO
519 Romona Av Grovr Cty-HU 9-2255

Davey Tree Surgery Co
519 Romona Av Grovr Cty-HU 9-2255
Layton Tree Service
Marchant Av-Atascdro 563-J
(See Advertisement This Page)

Trophies

Andrews Don 1009 Higuera-------LI 3-4543

Tropical Fish

Hazel's Pet Shop 595 Marsh------LI 3-1417

Make it a habit to "Look inside the Classified"—you'll save time and effort.

LEMON-AID

Lemons that have become hard and dry may be restored to freshness by soaking in lukewarm water overnight.

LAYTON TREE SERVICE
• FULLY INSURED •



Serving the Coastal Area & San Luis Obispo County
- TRIMMING
- TOPPING
- REMOVAL
- CABLING
- CAVITIES
- FEEDING
- LINE CLEARING

A-Frame Work — Ladder Truck
Emergency Service
FREE ESTIMATES
DAY OR NIGHT
CALL COLLECT
ATASCADERO 563-J
Mailing Address
P.O. Box 634 Atascadero

Truck Dealers–New

CHEVROLET TASK-FORCE TRUCKS
MONEY SAVING MODEL FOR EVERY JOB! CHEVROLET
"WHERE TO BUY THEM"
NICHOLS SID CHEVROLET
1305 Spring-PsoRobls 1222
SMITH MEL CHEVROLET CO
1039 Monterey-LI 3-3221

FORD TRUCKS SALES & SERVICE
FORD ECONOMY TRUCKS
SAVE TIME-SAVE MONEY
LAST LONGER!
"WHERE TO BUY IT"
BRENNAN MAURY
330 Traffic Wy(AG)-HU 9-5628
HARRIS TRUMAN A & SON
1302 Pine-PsoRobls 53
HYSEN-JOHNSON FORD INC
1101 Monterey-LI 3-6422
LEVERENZ WALTER F
5680 El Camino Rl-Atascadero 14

Make the Classified Telephone Directory your buying guide — it can save you time and effort.

Hear the music of distinguished artists brought to you each Monday night, over N.B.C. stations, by the Telephone Hour's "Great Artist Series."

J. M. WILDMAN, Inc.
INTERNATIONAL TRUCKS
SALES SERVICE AND PARTS



INTERNATIONAL A-LINE 4-WHEEL DRIVE ®
Complete Parts & Service Dept.
Staffed By Qualified Personnel
To Better Serve You
PHONE
Paso Robles 254
34TH & SPRING PASO ROBLES

Truck Dealers–New–(Cont'd)

GMC TRUCKS
FOR GMC
SALES
SERVICE
PARTS
"WHERE TO BUY THEM"
DEALERS
KIMBALL MOTOR COMPANY
1144 Monterey-LI 3-5752
WOOSTER BUICK & GMC
1501 Spring-PasoRobls 14

INTERNATIONAL MOTOR TRUCKS—
STANDARD MOTORS & EQUIPMENT CO 1701 Monterey ---------LI 3-1700

MACK TRUCKS
TRUCKS - BUSES
FIRE APPARATUS
Sales Service Parts
Used Trucks
Since 1900 the First Name for Trucks
"FOR INFORMATION CALL"
FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102

WILDMAN J M INC
34th & Spring-PsoRobls 254
(See Advertisement This Page)

WILLYS SALES AND SERVICE
Universal 'JEEP'
'JEEP' Utility Wagon
'JEEP' Trucks
'JEEP' Utility Delivery
. . . And Their Special Equipment. Service And Parts. Made By Willys Motors, Inc.
THE 'Jeep' FAMILY OF 4-WHEEL-DRIVE VEHICLES
"WHERE TO BUY THEM"
DEALERS
O'CONNOR J E BUICK
565 Higuera-LI 3-8676

Truck Dealers–Used

Jacobson Bros Trucks Parts & Equipment
2231 M Bkrsfld-FAirvw 5-1216
(See Advertisement This Page)
Weaver Motor Co 1166 Higuera---LI 3-5567

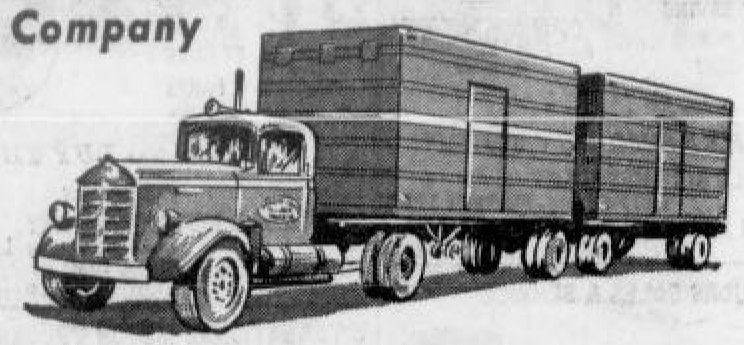
Truck Equipment & Parts–New

BETTER PLUMBING CO
Fiberglass Pick-Up Tops
Also Jiffy Tops
673 Higuera ---------------LI 3-5938
San Luis Truck Service
Old S 101 Hwy-LI 3-9788
Wildman J M Inc 34th & Spring--PsoRobls 99

Advertise here—it pays.

ARMY TRUCKS & PARTS
NEW & USED PARTS
ALL MAKES
TRUCK WRECKING
JACOBSON BROS. TRUCKS PARTS & EQUIPMENT
IN BAKERSFIELD
No. 1 Yard, 2231 M St. – FAirview 5-1216
No. 2 Yard, 2120 So. Union Ave.
Night Phone - - - - - - - - FAirview 4-7975
If No Answer Call - - - - EMpire 6-6689

Arroyo Grande Trucking Company



Common, Contract & RADIAL CARRIERS

DAILY SERVICE TO
LOS ANGELES, SAN FRANCISCO & OAKLAND
PRODUCE MARKETS

General Local & Long Distance Hauling

HU 9-2828 or HU 9-5729
201 W. BRANCH ARROYO GRANDE
FROM SAN LUIS OBISPO
Ask Operator for ENterprise 1-1511 (Toll Free)
FROM TELEPHONES SERVED BY SANTA MARIA EXCHANGE ONLY
Ask Operator for Zenith 3011

GEO. K. OLIVER TRUCKING

FRUIT & PRODUCE HAULING
CARGO INSURED
24-HOUR SERVICE
GENERAL HAULING
Common Contract & Radial Carriers
HU 9-2685
If No Answer Call Santa Maria WA 5-3342
LOS BERROS ROAD ARROYO GRANDE

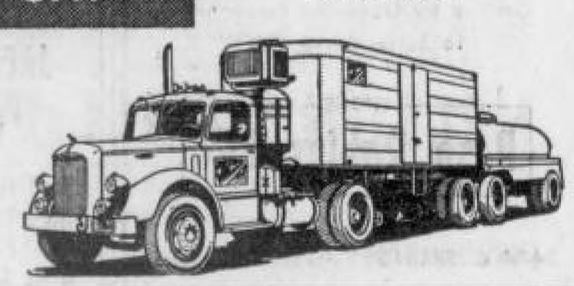
WESTERN MILK TRANSPORT

LOS ANGELES PARAMOUNT TULARE NEWMAN

SERVING THE DAIRY INDUSTRY IS OUR BUSINESS
OVER 25 YEARS EXPERIENCE

MECHANICALLY REFRIGERATED
INSULATED VANS HAULING
HIGHLY PERISHABLES
HARRY DUTRA – Manager

LI 3-2792
If No Ans. Call LI 3-2910
641 HIGUERA
SAN LUIS OBISPO



Truck Renting & Leasing

GEORGE'S EQUIPMENT RENTALS
S Hwy-LI 3-1436

Truck Repairing

SAN LUIS TRUCK SERVICE
TRUCK REPAIRS AND MAINTENANCE
HEAVY EQUIPMENT DIESEL REPAIRS
24-HOUR SERVICE
Old 101 Hwy------------LI 3-4134

San Luis Truck Service
Old S 101 Hwy-LI 3-9788

Truck Terminals

San Luis Truck Service
Old 101 Hwy-LI 3-4134

Truck Towing—See Automobile Towing

Trucking

See also Motor Freight Companies

ARROYO GRANDE TRUCK CO
201 W Branch(AG)-HU 9-2828
(See Advertisement This Page)
Beck W W 1938 Olive-------PasoRobls 1984
CALIF MOTOR EXPRESS LTD
Cayucos 1st Cayucos----------WY 5-3930
Paso Robles
5th & Riverside Av-PasoRobls 657
Atascadero 5855 El Camino Rl-Atascdro 582
San Luis Obispo 390 Pacific-----LI 3-4084

CATTANEO & RIZZOLI TRUCKING
LIVESTOCK HAULING
GENERAL TRUCKING
STATE-WIDE HAULING
970 Monterey ------------LI 3-0876
If no answer call--------LI 3-0823

CORIPPO MEL H
DUMP TRUCK RENTAL
ROAD WORK
SAND & GRAVEL
304-13th -----------PasoRobles 673

COSTA J M & SON
GENERAL HAULING
Specializing In
Lumber & Building Materials
Fork Lift Service Up to 15,000 Lbs.
Hwy 1(MB) -------------SP 2-3641
If no answer call--------SP 2-8644
Evenings call ----------SP 2-8290

CROPPER SIDNEY C
State Wide Trucking
FEED – GRAIN
FERTILIZER – CEMENT
ALL CARGOES INSURED
Mt Springs Rd--------PasoRobles 744

DENNIS TRANSFER
Local & Long Distance Moving
And General Hauling
1824 Nipomo --------------LI 3-7223
GLASS TRANSPORTATION CO
1733 Spring-PsoRobls 258
J & H Transfer & Storage
S Hwy-Atascdro 171

FLEXIBLE THIMBLE
To avoid pricked fingers when sewing, put several coats of nail polish on your finger tips.

Trucking—(Cont'd)

JONES CHARLES
LIVESTOCK HAULING
GENERAL TRUCKING
LOCAL & LONG DISTANCE
1110 Olive ---------PasoRobles 1097

KRIEG TRUCK LINES
SUCCESSORS TO
GLASS TRANSPORTATION CO.
Common Carriers
S.F. Bay Area to Santa Margarita
& Intermediate Points
MABEL R. GLASS – Agent
1733 Spring ---------PasoRobles 258

MORIN ROLAND J
GENERAL TRUCKING
Red Rock – Drain Rock
Cement & Gravel
Steer Chicken & Turkey
Manure
1181 Saratoga Av Grovr Cty-HU 9-2057

MOROSA BROS TRANSPORTATION
Livestock Hauling-General Trucking
321-16th -------------PasoRobls 569
O'KELLEY J A TRUCKING
3159 S Broad-LI 3-3546
If no answer call-------------LI 3-4215
Oliver Geo K Los Berros Rd(AG)--HU 9-2685
(See Advertisement This Page)
Pac Motor Trucking Co
Paso Robles 8th & Railroad Av--PasoRobls 2
San Luis Obispo 393 Marsh-----LI 3-6911
Rizzoli & Cattaneo Trucking
970 Monterey-LI 3-0876
Rodgers Dick
8220 Carmelita Av-Atascdro 1199
SOUTHERN PAC CO Railroad Av--LI 3-3000
Stong Whitey 432 Calif Av(AG)--HU 9-3828
WESTERN MILK TRANSPORT CO
641 Higuera-LI 3-2792
(See Advertisement This Page)

Trucks—Industrial, Renting

GEORGE'S EQUIPMENT RENTALS
MOVING VANS
FLAT RACKS
South End of Higuera St
S Hwy -----------------LI 3-1436

Trust Companies

See Banks; also Title Companies

Tuxedos—Renting

PASO ROBLES MERCANTILE CO
839-12th-PasoRobls 340
Selix Formal Wear
Finest in the West Since 1906
Write for Name of Local Selix Dealer
770 Mission SF----------YUkon 6-6212

ROLLING PIE-CRUST
When rolling pie-crust, you can keep it from sticking to the rolling pin or breadboard by putting the dough between sheets of oiled paper.

STOP THOSE SPOTS
To prevent old oil or grease spots on walls from "leading" through onto new wallpaper apply a coat of clear shellac before papering.

Typewriters

Bickell's Stationery Store
807-12th-PasoRobls 882

DICK'S OFFICE MACHINES
NEW MODERN
OLYMPIA
PRECISION WORKMANSHIP
SUPERIOR MATERIALS
MORE THAN 10 ADDED FEATURES
1 YEAR GUARANTEE
For Information Call
1131 Garden ------------LI 3-7651

HILL'S STATIONERY STORE
Specialists in the Portable Lines
We Carry All Makes, See Us for
ROYAL – SMITH-CORONA
UNDERWOOD – REMINGTON
SALES – SERVICE – RENTALS
COMPLETE TYPEWRITER REPAIR SHOP
1127 Chorro -------------LI 3-1950

MARSHALL BUSINESS MACHINES
1453 Monterey-LI 3-2914
(See Advertisement This Page)

NELSON JOHNNY OFFICE EQUIPMENT CO
Distributor for
ROYAL TYPEWRITERS
ELECTRIC, STANDARD
& CARBON RIBBON
ALL MAKES OF PORTABLES & USED TYPEWRITERS
RENTALS REPAIRS
690 Higuera -------------LI 3-7347

Nelson Johnny Office Equipment Co
690 Higuera-LI 3-7347
(See Advertisement This Page)
PASO ROBLES OFFICE SUPPLY
608-12th-PasoRobls 481-J
WALKER'S BOB 785 Marsh-----LI 3-1827
(See Advertisement This Page)

Advertise here—it pays.

A handy man for any job—

The Yellow Pages tell you where to reach him quickly—plumber—carpenter—dry cleaner—paperhanger—and hundreds of other workmen, stores and services.

Typewriters—Repairing

Dick's Office Machines
1131 Garden-LI 3-7651
HILL'S STATIONERY STORE
1127 Chorro-LI 3-1950
Marshall Business Machines
1453 Monterey-LI 3-2914
Nelson Johnny Office Equipment Co
690 Higuera-LI 3-7347
WALKER'S BOB 785 Marsh-----LI 3-1827

Undertakers—See Funeral Directors

Uniform Supply Service

See Linen Supply Service

Unions—Labor—See Labor Organizations

Unit Heat

See Furnaces Headings; also Heaters

United States Government Offices

See Alphabetical Directory Under "U S Government"

Good party-line neighbors make sure the line is clear before they dial . . . when using a dial telephone. Good party-line neighbors get better party-line service.

QUICK BRASS CLEANER
You can clean copper and brass instantly by rubbing with a mixture of vinegar and salt. The finish won't last as long as with regular metal polish, but the mixture does a fine job.

SMITH-CORONA *Typewriters*

ELECTRIC
STANDARD
PORTABLE
ADDING - CALCULATING
& BOOKKEEPING MACHINES
SALES & SERVICE
Rebuilt - Rentals
Ask About Our Rental-Purchase Plan
Repairs on All Makes
METAL & WOOD OFFICE FURNITURE
Phone
LI 3-1827
BOB WALKER'S
785 MARSH
SAN LUIS OBISPO

UNDERWOOD TYPEWRITERS



RENTALS
SALES



M B M

NEW - USED - RE-BUILTS
EXPERT REPAIRS ON ALL MAKES
All Work Guaranteed
FREE PICK-UP & DELIVERY SERVICE
FREE LOANER SERVICE WHILE YOUR MACHINE IS BEING REPAIRED
ALL MAKES PORTABLES
No Down Payment
Balance on Convenient Terms
CALL
LI 3-2914

MARSHALL BUSINESS MACHINES
1453 MONTEREY

DISTRIBUTOR

ROYAL TYPEWRITERS

ELECTRIC • STANDARD • CARBON-RIBBON
All Available in 6 Exciting Colors

GUARANTEED REPAIRS ON ALL MAKES OF TYPEWRITERS



ALL MAKES OF PORTABLES
Lowest Terms Available

VICTOR
ADDING & CALCULATING MACHINES

RENTALS
Initial 2 Months Rental Applied on Purchase
ALL MAKES USED TYPEWRITERS
EASY TERMS

McCASKEY
CASH REGISTERS & SYSTEMS
★
DUPLICATORS

JOHNNY
NELSON OFFICE EQUIPMENT CO.
Established 1937
690 HIGUERA LI 3-7347

UPHOLSTERING

Finest Line Of



PLASTIC
LEATHER
FABRIC

CUSTOM FURNITURE
ANTIQUES—REMODELING—REPAIRING
SPECIALIZING IN NEEDLE-POINT MOUNTING & TUFTING
All Work Guaranteed

STINCHFIELD'S MATTRESSES
ENGINEERED FOR HEALTH
Be Wise . . . Compare Before You Buy!
FOR HOME - HOTEL & MOTEL BEDS

L. M. STINCHFIELD
PASO ROBLES UPHOLSTERY

CALL
Paso Robles 1535

1348 Railroad



Call **HENRY'S**
UPHOLSTERY
To Make The Used New Again With Fresh Colors & Newest Fabrics

UPHOLSTERING ● RESTYLING
REPAIRS ● CABINET SHOP
SUPPLIES ● DRAPERIES

"Do-It-Yourself"??
We Have It

12 Years Serving San Luis Obispo
HENRY & BECKY NORTHINGTON
Free Estimates - Pick-Up & Delivery

572 ISLAY STREET
Phone
LI 3-2734

Upholsterers

ALVA GREEN'S AUTOMOTIVE TRIM & FURNITURE UPHOLSTERY
CUSTOM MADE AUTO & FURNITURE UPHOLSTERY
AUTO TOPS — SEAT COVERS
We Give S & H Green Stamps
Free Estimates
1528 Monterey -----------LI 3-2802

Beamer's Upholstery
159 Brisco Rd(AG)-HU 9-3822
Borjes Upholstery
5445 Traffic Wy-Atascdro 49
(See Advertisement Page 123)

YARN PRESERVER

Discourage moths attacking yarn you are storing away by winding it around a mothball.

Dave's Top Shop 303½ Higuera---LI 3-4597
Dodd's Upholstery 272 Pacific----LI 3-5426
(See Advertisement This Page)
HARRY'S UPHOLSTERY SHOP
510-4th(MB)-SP 2-8552
(See Advertisement Page 123)
Henry's Upholstery 572 Islay------LI 3-2734
(See Advertisement This Page)
(Continued Next Page)

EASING A STICKY DRAWER

A temperamental drawer pulls out smoothly, if you wax all edges with floor wax, then polish.

SEWING ON BUTTONS

While sewing a button on a garment keep a pin stuck between the cloth and the button. This will leave enough play for easy buttoning.

PARAMOUNT UPHOLSTERING CO.

NEW FURNITURE MADE TO ORDER

Antiques
Drapes
Restaurant Equipment

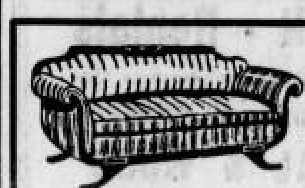


Rug Dyeing
Rug Cleaning
Moth-Proofing
Carpeting

FREE ESTIMATES – EASY BUDGET TERMS
FREE PICK-UP AND DELIVERY
ALL WORKMANSHIP GUARANTEED 5 YEARS
WALLACE GUGLIELMELLI – Prop.

Phone LI 3-0649
Serving Entire County

1218 CARMEL — SAN LUIS OBISPO



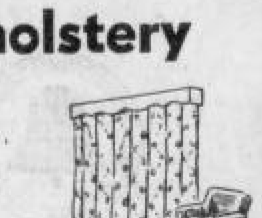
Distinctive Upholsterers

Large Selection
FABRICS – PATTERNS & COLORS
"Re-Upholster with Confidence"

Pick-Up & Delivery In San Luis Obispo County

Dodd's Custom Upholstery

"A Sign Post of Quality"
Free Estimates Call
LI 3-5426



272 PACIFIC

Upholsterers–(Cont'd)

Jones Upholstery Shop
112 N Main-Templtn 2101
(See Advertisement This Page)
Paramount Upholstering Co
1218 Carmel-LI 3-0649
(See Advertisement Page 122)
RAUCH'S CABINET & UPHOLSTERY SHOP 821-21st ----------PasoRobles 966
Stinchfield's Paso Robles Upholstery
1348 Railroad-PsoRobls 1535
(See Advertisement Page 122)

Upholstery Cleaners

CITY RUG & UPHOLSTERY CLEANING -----------------LI 3-7063
COAST RUG & UPHOLSTERY CLEANERS
(MB)-SP 2-3571
PARAMOUNT UPHOLSTERING CO
1218 Carmel-LI 3-0649

Advertise here—it pays.

upholstering



CALL
TEMPLETON 2101

FIRST CLASS FURNITURE UPHOLSTERING
Free Estimates – Reasonable Prices
AWNINGS MADE TO ORDER
UPHOLSTERY FABRICS & FOAM RUBBER AVAILABLE TO YOU

JONES UPHOLSTERY SHOP

SERVING PASO ROBLES – TEMPLETON ATASCADERO & SURROUNDING AREAS
Fast Prompt Service

112 N. MAIN ST. — TEMPLETON

Vacuum Cleaners–Dealers

ELECTROLUX AUTHORIZED SALES AND SERVICE—
ELECTROLUX CORPORATION
964 Chorro-LI 3-6013

HEATON R C CO
Hoover Authorized Sales & Service
803-13th --------------PsoRobls 890

HORNOR DAVE VACUUM CLEANER SERVICE
OVER
3000 UNITS SOLD
IN THIS AREA
SALES — SERVICE
Continuously Since 1934
1290 Murray Av ----------LI 3-1406

Kirby Vacuum Cleaner Agcy
1029 Morro-LI 3-5797
(See Advertisement This Page)
LONG E E PIANO CO
Hoover & Lewyt Sales & Service
777 Marsh ----------------LI 3-1245
Singer Sewing Machine Co
733 Higuera-LI 3-1748
U S Sewing Center 715 Higuera---LI 3-2845

Vacuum Cleaners–Repairing & Parts

B & F Electric Shop
560 S 13th Grover City-HU 9-2478
Electrolux Corp 964 Chorro------LI 3-6013
Kirby Vacuum Cleaner Agcy
1029 Morro-LI 3-5797
OTTO'S FIXIT SHOP
6390 El Camino Rl-Atascdro 802

Valves

CRANE CO 239 E Alisal Salins-HArisn 4-3964

Variety Stores

Ambrosia Variety Store
Ocean Av Cayucs-WY 5-3772
Cornet Stores 746 Higuera-------LI 3-9958
Doko's Variety Store
880 Price(PB)-PR 3-4628
Dyer's Variety Store 725 Higuera--LI 3-5949
HERRINGTON'S VARIETY STORE
771 Dolliver(PB)-PR 3-4635
Kelley's News & Sundries
680 Cypress(PB)-PR 3-2227
Lord's Variety 123 E Branch(AG)-HU 9-2410
Morro Bay Variety Store
407-5th(MB)-SP 2-8175
RASCO F S & CO 887 Higuera----LI 3-7326
Rasco F S Co 1230 Park----PasoRobles 30-W
SAN MIGUEL MERCANTILE & VARIETY
Sn Migl-Homestead 7-3390

Vending Machines

ALISAL VENDING SUPPLY
537 E Alisal Salins-HArisn 2-5747

The Classified Directory has solved many a buyer's problem.

Venetian Blind Dealers & Mfrs–Retail

Acme Paint & Wallpaper Store Graham's
See Graham's Paint & Wallpaper Store
862 Monterey -------------LI 3-0652
ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch(AG)-HU 9-2116
DRAPERY SHOP THE
1045 Grand Av(AG)-HU 9-3779

FLEXALUM TWI-NIGHTER BLINDS—
DEALERS
QUAGLINO JAMES A BUILDERS SUPPLIES Santa Barbara Av & High-LI 3-0560

GRAHAM'S ACME PAINT & WALLPAPER STORE 862 Monterey----------LI 3-0652
Paramount Upholstering Co
1218 Carmel-LI 3-0649
Western Cabinet Works
1000 Park-PasoRobls 289
White's Furniture Store
1301 Broad-LI 3-8309

Ventilating Contractors

See Contractors–Heating & Ventilating

Vertical Blinds

Art Mesquit Complete Home Furnishings
Bridge & Branch(AG)-HU 9-2116
Graham's Acme Paint & Wallpaper Store
862 Monterey-LI 3-0652
Paramount Upholstering Co
1218 Carmel-LI 3-0649

Veterinarians

Ainley Richard G 412 N Broadway
Santa Maria-Walnut 5-6116
Animal Clinic
J E Kleck DVM
1225 W Main Santa Maria-Walnut 5-7671
Coffland W T
Dog & Cat Surgery & Medicine
6575 Navajo Av---------Atascadero 764
Collins G B 820-23d --------PsoRobls 1436
If no answer call---------PasoRobls 1630
Julian C W Hwy No 1(MB)------SP 2-6941
McCapes A M Hwy 1-----------LI 3-0985
Pulling's Animal Clinic & Boarding Kennel
Hwy 101 & San Anselmo Rd-Atascdro 382
Whitman's Veterinary Hospital & Boarding
Kennel N Hwy---------------LI 3-0956
If no answer call-------------LI 3-6493
Wixom D H Hwy No 1(MB)------SP 2-6941

Veterinary Hospitals

Ainley Richard G 412 N Broadway
Santa Maria-Walnut 5-6116
Animal Clinic
1225 W Main Santa Maria-Walnut 5-7671
Coast Veterinary Clinic
D H Wixom
C W Julian
Hwy No 1(MB)--------------SP 2-6941
Coffland W T 6575 Navajo Av--Atascdro 764

The Yellow Pages save you time.

Veterinary Hospitals–(Cont'd)

Collins G B 820-23d--------PasoRobls 1436
McCapes Veterinary Hospital & Boarding
Kennel Hwy 1---------------LI 3-0985
Pulling's Animal Clinic & Boarding Kennel
Hwy 101 & San Anselmo Rd-Atascdro 382
Whitman's Veterinary Hospital & Boarding
Kennel N Hwy---------------LI 3-0956
If no answer call-------------LI 3-6493

Veterinary Supplies

ARROYO DRUG CO
130 E Branch(AG)-HU 9-5531
Grover City Pharmacy
9th & Grand Av Grovr Cty-HU 9-2457
McKee's Pharmacy
Main & Bridge Cambria-WA 7-4236

Vitamin Products–Distrs

Margo & Larry's Health Foods
1120 Morro-LI 3-1127

Wall Board

RAY'S FLOOR SERVICE
664 Upham-LI 3-1224

Wall Coverings

See Specific Kinds, I.e., Wallpaper Headings; Linoleum Headings; Tile Headings, Etc

Wall Washing

San Luis Obispo Janitorial Maintenance Co
1224 Higuera-LI 3-1737

Wallpaper–Dealers

BIRGE QUICK WALLPAPERS
Smart new designs, beautiful colors, for every room.
Birge Quick
TRIMMED, PRE-PASTED, PLASTIC COATED, SCRUBBABLE, WET STRENGTH PAPER. Just dip in water and apply.
Ask for demonstration.
"WHERE TO BUY IT"
DEALERS
Trussler's Furniture Store
1303 Park-PasoRobls 126

Clark Howard Paint & Wallpaper Store
987 Foothill Bl-LI 3-7730
Fuller W P & Co 698 Higuera-----LI 3-0835
GRAHAM'S ACME PAINT & WALLPAPER STORE 862 Monterey----------LI 3-0652
Minshull's Paint & Wallpaper Store
627-12th-PasoRobls 774
Reed's Paint & Wallpaper Store
1121 Broad-LI 3-2623
San Luis Color Store 1126 Broad--LI 3-8203
Sherwin-Williams Co 742 Marsh---LI 3-3800
Stover's Color Center
5800 El Camino Rl-Atascdro 176
Trussler's Furniture Store
1303 Park-PasoRobls 126

MORRO BAY
UPHOLSTERING

- ANTIQUES RESTORED
- DIAMOND TUFTING
- HOLLYWOOD HEADBOARDS
- CORNICE BOXES

LARGE SELECTION OF SAMPLES

HARRY'S UPHOLSTERY SHOP
SP 2-8552
510 - 4th — MORRO BAY

BORJES UPHOLSTERING



Guaranteed Furniture & Auto Upholstering

If Your Furniture Is Not Becoming to You It Should Be Coming to Me
CALL
ATASCADERO 49
If No Answer Call ATASCADERO 1295-J
5445 TRAFFIC WAY

Kirby

Factory Authorized
VACUUM CLEANER AGCY.
SALES & SERVICE

SELECTION USED & REBUILT CLEANERS – *All Makes*
PARTS AND SERVICE – *All Makes*

★ HOME DEMONSTRATIONS
★ LIBERAL TRADE ALLOWANCE
★ LOW RATE BANK TERMS AVAILABLE

At 1029 MORRO — **LI 3-5797** — SAN LUIS OBISPO

Campbell's
WASHING MACHINE
SALES • SERVICE

Authorized Sales & Service
- GENERAL ELECTRIC APPLIANCES
- EASY
- MAYTAG

WE SERVICE ALL MAKES & MODELS
PROMPT SERVICE

CALL
LI 3-6800
SAN LUIS OBISPO

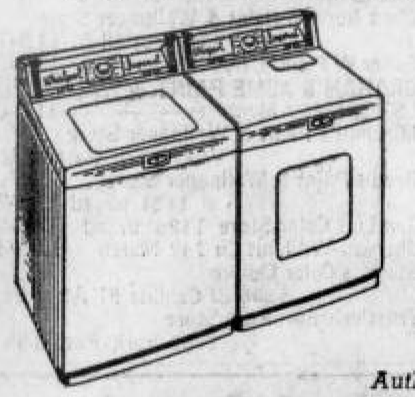
We Also Service
- REFRIGERATORS
- RANGES & STOVES
- DRYERS
- GARBAGE DISPOSALS
- SMALL APPLIANCES



532 HIGUERA ST.

SERVING SAN LUIS OBISPO CO.

WHIRLPOOL & EASY WASHERS - DRYERS



"Headquarters for LAUNDRY Equipment & Service"

Authorized
SALES – SERVICE – PARTS
GUARANTEED REPAIRS ON ALL MAKES & MODELS
Also
ADMIRAL & RCA WHIRLPOOL APPLIANCES
- REFRIGERATORS
- FREEZERS
- GENERAL WATER HEATERS
- TELEVISION
- RADIOS
- RECORD PLAYERS
- HI-FI

CALL
LI 3-0745

Idler's Service & Appliances
1459 MONTEREY SAN LUIS OBISPO

Warehouses–Private

Hearst Warehouses Sn Slmn-----WA 7-4583

Warehouses–Public

Artman Van & Storage
Old Hwy 101 South-LI 3-1228
COAST COUNTIES WAREHOUSES
65 Higuera-LI 3-7840
Dennis Transfer 1824 Nipomo-----LI 3-7223
FARMERS ALLIANCE BUS ASSOC
GRAIN ELEVATOR
GRAIN STORAGE – SACK & BULK
SEED TREATING
FEED MILLING & MIXING
GRAIN BUYERS – INSURANCE
10th & Riverside Av----PasoRobles 115
If no answer call----PasoRobles 311
J & H TRANSFER & STORAGE
S Hwy-Atascdro 171
Sandercock Transfer Co
1708 Beach-LI 3-6163

Washing Machines, Dryers & Ironers

BOWER'S APPLIANCES
Authorized Dealer For
MAYTAG & PHILCO–BENDIX
SALES – SERVICE – REPAIRS
ON ALL MAKES & MODELS
5855 El Camino Rl-----Atascadero 582
If no answer call--Atascadero 248-M
CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
(See Advertisement This Page)
CLINE'S APPLIANCE CENTER INC
Westinghouse & Hotpoint Wash-Dry
962 Monterey --------------LI 3-8610
(See Advertisement This Page)

The Yellow Pages save you time.

Washing Machines, Dryers & Ironers–(Cont'd)

EASY HOME LAUNDRY EQUIPMENT
New Space-Savingest Washer-Dryer Combination we've ever built. Also Automatic Washers and Matching Electric or Gas Dryers, Spindriers, Wringer Washers. Home laundry specialists since 1877.
"WHERE TO BUY THEM"
AUTHORIZED DEALERS
IDLER'S SERVICE & APPLIANCES
1459 Monterey-LI 3-0745

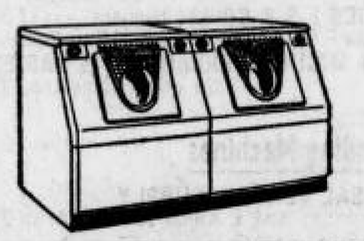
FRIGIDAIRE LAUNDRY EQUIPMENT–
SALES & SERVICE DEALERS
HARBOR SUPPLY CO
475-5th(MB)-SP 2-2821
LONG E E PIANO CO
777 Marsh-LI 3-1245

GENERAL ELECTRIC HOME LAUNDRY–
SALES & SERVICE DEALERS
CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
HARBOR SUPPLY CO
475-5th(MB)-SP 2-2821
HILL'S HOME APPLIANCES
We Give S & H Green Stamps
1009 Grand Av(AG)-------HU 9-5527
HEATON R C CO 803-13th----PsoRobls 890
Idler's Service & Appliances
1459 Monterey-LI 3-0745
(See Advertisement This Page)

(Continued Next Page)

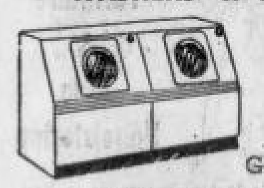
THIS TAKES THE CAKE
To split layer cake, or slice an angel food cake, "saw" through it with silk or nylon thread.

WESTINGHOUSE LAUNDROMAT



San Luis
BUTANE DISTRIBUTORS
LAUNDROMAT
CLOTHES DRYER
FOR INFORMATION OR SERVICE
ATASCADERO 151
If No Answer Call Atascadero 618
BOX 966
NORTH ATASCADERO AT SAN ANSELMO RD.

Sales & Service On
WESTINGHOUSE & HOTPOINT WASHERS & DRYERS



SERVICE ON ALL MAKES
ALL WORK GUARANTEED
EASY BUDGET TERMS
WE GIVE S & H GREEN STAMPS
PHONE
LI 3-8610
CLINE'S Appliance Center Inc.
962 Monterey San Luis Obispo

When you want to find a business concern in a hurry *Look* in the YELLOW PAGES
They contain almost every type of commercial enterprise in easily found classifications.

Washing Machines, Dryers & Ironers–(Cont'd)

MAYTAG FACTORY AUTH SALES & SERVICE–
BOWER'S APPLIANCES
5855 El Camino Rl-Atascdro 582
CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
HEATON R C CO 803-13th PsoRobls 890
HILL'S HOME APPLIANCES
We Give S & H Green Stamps
1009 Grand Av(AG)-------HU 9-5527
LONG E E PIANO CO
777 Marsh-LI 3-1245

McMAHAN FURNITURE CO
855 Marsh-LI 3-3953

PHILCO-BENDIX WASHERS
PHILCO BENDIX
DUOMATIC WASHER-DRYER
Automatic & Wringer Washers and Dryers.
Also famous for quality, performance and value in Refrigerators • Home Freezers • Electric Ranges • Television • Radios • Phonographs • High-Fidelity • Tape Recorders • Air Conditioners.
"WHERE TO BUY THEM"
DISTRIBUTORS
WALLER H T INC 509 State
Santa Barbara-WOodlnd 5-3018
DEALERS
BOWER'S APPLIANCES
5855 El Camino Rl-Atascdro 582

RCA WHIRLPOOL HOME LAUNDRY APPLIANCES
RCA Whirlpool
Automatic Washers and Dryers in Color. Wash all Fabrics Cleaner
With Built-in Lint Filter, 2-Speed Action; Suds-Miser. Dry Faster With Tempered Heat. Also New Space-Saving Washer-Dryer Combination.
"WHERE TO CALL"
DEALERS
COCKRELL'S REFRIGERATION
845-13th-PasoRobles 1416
IDLER'S SERVICE & APPLIANCES
1459 Monterey-LI 3-0745

San Luis Butane Distributors
Westinghouse Laundry Equipment
3980 N Hwy--------------Atascdro 151
(See Advertisement Page 124)
WARD'S FOR BETTER LIVING
6130 El Camino Rl-Atascdro 5

WESTINGHOUSE LAUNDRY EQUIPMENT–
SALES & SERVICE DEALERS
CLINE'S APPLIANCE CENTER INC
962 Monterey-LI 3-8610
SAN LUIS BUTANE DISTRIBUTORS
3980 N Hwy-Atascdro 151

WILCOX LOU & SON GENERAL ELECTRIC APPLIANCES
GENERAL ELECTRIC
WASHERS & DRYERS
SALES & SERVICE
823-12th -----------PasoRobles 226

Washing Machines, Dryers & Ironers–Repairing & Parts

Allen's Appliance Service
Hwy 1(MB)-SP 2-5296
B & F Electric Shop
560 S 13th Grovr Cty-HU 9-2478

Would you like a separate business listing under your own name in the Telephone Directory? Does anyone in your business or home wish a personal listing? The charge for extra listings is small, the convenience often great.

Washing Machines, Dryers & Ironers–Repairing & Parts–(Cont'd)

BENDIX WASHER & DRYER SERVICE
BENDIX
PHILCO CORPORATION now brings you Bendix Home Appliances, and has arranged for efficient installation, servicing and parts replacement through its nationwide, factory-trained service organization.
"FOR SERVICE CALL"
DISTRIBUTORS
WALLER H T INC 509 State
Santa Barbara-Woodland 5-3018

Bower's Appliances
5855 El Camino Rl-Atascdro 582
CLINE'S APPLIANCE CENTER INC
962 Monterey-LI 3-8610
Cockrell's Refrigeration
845-13th-PsoRobls 1416
Idler's Service & Appliances
1459 Monterey-LI 3-0745

KENMORE WASHER-DRYER & IRONER SERVICE–
SEARS ROEBUCK & CO
879 Higuera-LI 3-6063

LONG E E PIANO CO 777 Marsh--LI 3-1245
OTTO'S FIXIT SHOP
6390 El Camino Rl-Atascdro 802
VALLEY ELECTRIC CO
661 Higuera-LI 3-0855
Watkins Appliance Repair
1334 Spring-PasoRobls 1281
(See Advertisement This Page)

Watches

MARELL'S JEWELERS
850 Higuera-LI 3-1404

Watches–Repairing

ANDREWS DON
Official S. P. Watch Inspector
DIAMONDS – WATCHES
SILVERWARE – CLOCKS
Expert – Guaranteed
Watch Repairing
1009 Higuera ------------LI 3-4543

ANTHONY JEWELERS
OFFICIAL
SP WATCH INSPECTOR
DIAMONDS – WATCHES
CONVENIENT CREDIT TERMS
779 Higuera -------------LI 3-7839

Bra Sil's Jewelry
Anderson Hotel Lobby-LI 3-8523
Brasher's Jewelry 880 E(MB)----SP 2-5086
BROWN CLARENCE 862 Higuera--LI 3-5648

IN PASO ROBLES
WASHING MACHINES DRYERS – IRONERS
"It It's Electric – We Fix It"
COMPLETE REPAIRS ON ALL MAKES & MODELS EXCLUSIVELY
Low Cost, Quick Expert Service
CALL
PASO ROBLES 1281
WATKINS APPLIANCE REPAIR
1334 SPRING (Paynes Music Store)

Watches–Repairing–(Cont'd)

GUTHRIE'S JEWELRY
The Finest in
WATCHES – JEWELRY – SILVERWARE
Omega – Hamilton – Elgin
Bulova – Cyma Watches
Towle – Wallace – Lunt – Heirloom
"FINE WATCH REPAIRING"
Established Since 1910
741 12th -----------PasoRobles 789

MARELL'S JEWELERS
850 Higuera-LI 3-1404
Marshall's Jewelry Store
790 Higuera-LI 3-3431
MILLER'S JEWELRY
The Best in Watch Repairing
Traffic Wy --------------Atascdro 244
Paso Robles Jewelry Store
725-13th-PsoRobls 443
Reed J M 751 Dolliver(PB)------PR 3-4473
Reid Maurice Your Jeweler
1321 Park-PasoRobls 714-W
Rimelen C A
5870 Traffic Wy-Atascdro 677-W
Vaughn's Jewelry
115 E Branch(AG)-HU 9-2330

Water Companies–Bottled

ARROWHEAD & PURITAS WATERS
3 FINE DRINKING WATERS
Arrowhead Spring Water
Puritas Distilled Water
Puritas Fortified With Fluorine
Regular Home & Office Delivery Since 1894
"FOR INFORMATION CALL"
Arrowhead & Puritas Water Inc-LI 3-6616

Arrowhead & Puritas Waters Inc
420 Traffic Wy(AG)-HU 9-2283
CRYSTAL SPRINGS WATER SERVICE
3215 Rockview Pl-LI 3-5063
(See Advertisement This Page)

VERNON SPRING WATER CO
SPRING WATER
AND DISTILLED WATER
BOTTLED FRESH DAILY
Dispensers – Cups – Coolers Loaned
SERVING
Arroyo Grande – Nipomo – Santa Maria
Los Alamos – Lompoc
Los Berros Canyon(AG)-----HU 9-2536

Water Companies–Public Utility

Atascadero Mutual Water Co --Atascadero 11
Atascadero Mutual Water Co
Highway-Atascadero 60
Cambria Pines Service Corp
N Hwy Cambria-WA 7-4638
Grover City County Water District
842 Grand Av Grovr Cty-HU 9-2356
Oceano Water Co
1935 Wilmar Oceano-HU 9-2124
Paso Robles City Water Works
13th-PsoRobls 232-W
Pismo Beach City Water Dept
Bello Av & Hollister Av(PB)-PR 3-4456

Water Coolers & Fountains

Arrowhead & Puritas Water Inc --LI 3-6616
Crystal Springs Water Service
3215 Rockview Pl-LI 3-5063
Vernon Spring Water Co
Los Berros Canyon(AG)-HU 9-2536

COLLECTOR'S ITEM
To keep small Christmas ornaments from year to year, save up your empty egg cartons.

SCARE AWAY RUST
To prevent rust in trash or garbage cans, pour melted paraffin (or old candles) in bottom of container. Rotate to coat bottom and sides.

Crystal Springs
WATER SERVICE
- PURE DRINKING WATER
- BOTTLED FRESH DAILY
- DISPENSERS - CUPS - COOLERS
- DISTILLED WATER

PHONE
LI 3-5063
IF NO ANSWER
Call HU 9-2536

Mailing Address
3215 Rockview Place San Luis Obispo

Serving All Communities of San Luis Obispo & Northern Santa Barbara Counties

PASO ROBLES, MORRO BAY, ATASCADERO, PISMO BEACH, GUADALUPE, ARROYO GRANDE, LOMPOC, SAN LUIS OBISPO, SAN MIGUEL, SANTA MARIA



"more than 9 out of 10"

In Recent Studies
more than 9 out of 10 people reported they used the classified section of the telephone directory when they were looking for a product or service.

Prospective Buyers
will find you easier thru adequate representation in the

YELLOW PAGES

WATER HEATERS

SMEE'S PLUMBING

1902



24 HOUR SERVICE
NEW INSTALLATIONS AND REPAIRING
ALL PLUMBING AND HEATING NEEDS
FEATURING . . . GLASS LINED
DAY & NIGHT — CRANE — RUUD
RHEEM — GENERAL — MISSION

LI 3-0860

NIGHT PHONE
LI 3-0625

2959 South Broad St. — San Luis Obispo

SMEE'S

PLUMBING — HEATING — SHEET METAL

Water Heaters—Dealers

Bender's Plumbing & Supplies 111 Cuyama Av Shell Bch-PR 3-4747
Better Plumbing Co 673 Higuera--LI 3-5938
BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av-PasoRobls 1117
COAST PLUMBING Hwy 1 & 8th Cayucs-WY 5-3906
Cook F D Plumber & Electrician 1032 Pine-PasoRobls 1066
Craig F L Sheet Metal & Plumbing 731-21st-PsoRobls 523

CRANE QUALITY WATER HEATERS

Complete line of gas and electric water heaters . . . a size and type for every purpose. Glass-lined or Galvanized tank models. Fully automatic, fully guaranteed. Carefully installed by Crane registered water heater dealers. CRANE

"FOR INFORMATION CALL"

OFFICES & SHOWROOMS

CRANE CO 239 E Alisal Salins-HArisn 4-3964

DEALERS

McBride Sheet Metal Works Old South Hwy-LI 3-5000
Smee's Plumbing & Heating Shop 2959 S Broad-LI 3-0860

DAY & NIGHT JETGLAS WATER HEATERS—
MADSEN HARDWARE & PLUMBING 109 W Branch(AG)-HU 9-2758
McBRIDE SHEET METAL WORKS Old South Hwy-LI 3-5000
McKELVEY'S HENRY B PLUMBING & HEATING 5570 El Camino Rl-Atascdro 394
SMEE'S PLUMBING & HEATING SHOP 2959 S Broad--------LI 3-0860

Dixon Harry E & Son Orcutt Rd---LI 3-4116

The Yellow Pages save you time.

Water Heaters—Dealers—(Cont'd)

FRIGIDAIRE ELECTRIC WATER HEATERS—
HEATON R C CO 803-13th--PsoRobls 890

GENERAL WATER HEATERS—
IDLER'S SERVICE & APPLIANCES 1459 Monterey-LI 3-0745

HUGHES PLUMBING & REPAIRING 361 Pismo(PB)-PR 3-2494
If no answer call------------HU 9-2117
MATHEWS DON A 1140 Railroad-PasoRobls 1709

McBRIDE SHEET METAL WORKS
WATER HEATERS
SALES & SERVICE
COMPLETE PLUMBING SERVICE
ALL WORK GUARANTEED
FREE ESTIMATES — FHA TERMS
Old South Hwy------------LI 3-5000

MISSION WATER HEATERS—
McBRIDE SHEET METAL WORKS Old South Hwy-LI 3-5000

Oceano Hardware 921 Front Oceano-HU 9-3416

PIONEER WATER HEATERS—
PIONEER WATER HEATER CORP 2828 Ford Oakland-KElog 2-6489

RUUD AUTOMATIC GAS WATER HEATERS

Famous for Quality Since 1889 RUUD

Rust-Proof RUUD-MONEL, SANIGLAS, ALCOA ALLOY & Heavy Duty Steel Models. Built to Last Years Longer, Give You More Hot Water Per Dollar.
ALL GUARANTEED

"WHERE TO BUY THEM"

McBRIDE SHEET METAL WORKS Old South Hwy-LI 3-5000
Smee's Plumbing & Heating Shop 2959 S Broad-LI 3-0860

San Luis Butane Distributors
Day & Night & General Water Heaters 3980 N Hwy-------------Atascdro 151
SMEE'S PLUMBING & HEATING SHOP 2959 S Broad-LI 3-0860
(See Advertisement This Page)
Wilcox Lou & Son General Electric Appliances 823-12th -------PasoRobls 226

Water Heaters—Repairing

Fuller J E 1176 Romona Grovr Cty-HU 9-2431
McBride Sheet Metal Works Old South Hwy-LI 3-5000
McKelvey's Henry B Plumbing & Heating 5570 El Camino Rl-Atascdro 394

SHULTZ ROBT
WATER HEATERS
Sales & Service
FREE ESTIMATES
All Work Guaranteed
Hwy No 1(MB)-----------SP 2-8488

Water Softening Equipment & Supplies

COAST PLUMBING Hwy 1 & 8th Cayucs-WY 5-3906

CULLIGAN SOFT WATER SERVICE
San Luis Obispo County Hdqrs.
For Your Water Softening Troubles
No Equipment — No Work — No Contract
THE CULLIGAN WAY
Sales & Service
Home Owned & Industrial Water Softeners
EASY CREDIT TERMS
721 Pismo ---------------LI 3-8195
802-21st -----------PasoRobles 1113

(Continued Next Page)

Advertise here—it pays.

IN SAN LUIS OBISPO CO.

CULLIGAN SOFT WATER SERVICE

"You Don't Have to Buy It to Try It!"

1. Nationally Famous Service
2. Automatic Softeners
3. Residential & Industrial Water Conditioning a Specialty

FREE TRIAL
EASY CREDIT TERMS
TWO LOCATIONS TO SERVE YOU

PHONE
LI 3-8195
Plant — 721 Pismo
If No Answer Call LI 3-8365

PHONE
Paso Robles 1113
Plant — 802-21st.
F. J. HURST
If No Answer Call 1245

Serving San Luis Obispo Co. With

SOFT WATER

Authorized RHEEM Soft Water Appliances

SALES & SERVICE

Also ADMIRAL & RCA WHIRLPOOL APPLIANCES

- WASHERS & DRYERS
- REFRIGERATORS
- FREEZERS
- TELEVISION
- RADIOS
- RECORD PLAYERS

CALL
LI 3-0745

IDLER'S SERVICE & APPLIANCES

1459 MONTEREY SAN LUIS OBISPO

ENJOY SOFT WATER!

SERVISOFT SOFT WATER SERVICE *"We Soften the Water for You"*

Rental Service
Service Units

Domestic & Industrial Filters
NO EQUIPMENT TO BUY
NO CONTRACTS TO SIGN
NO WORK TO DO

CALL
Walnut 5-8018

SERVISOFT OF SANTA MARIA
438-A S. Broadway, Santa Maria

Emergency!

An emergency arises — you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

LOOK IN THE

Classified
TELEPHONE SECTION

Water Softening Equipment & Supplies —(Cont'd)

Culligan Soft Water Service 721 Pismo-LI 3-8195
(See Advertisement Page 126)
Idler's Service & Appliances 1459 Monterey-LI 3-0745
(See Advertisement Page 126)
Perkins Soft Water Service 5305 Traffic Wy-Atascdro 1368

RAYNE WATER SOFTENER
SALES & SERVICE
RESIDENTIAL — INDUSTRIAL
NO INSTALLATION CHARGE
1651 Monterey -----------LI 3-0043

Rayne Water Softeners 917-12th-PasoRobls 27
Servisoft of Santa Maria 438A S Broadway Santa Maria-Walnut 5-8018
(See Advertisement Page 126)

SERVISOFT SOFT WATER SERVICE
A Convenient Low-Cost Servicing System
NO EQUIPMENT TO BUY
NO MAINTENANCE COST
For Information or Service Call
3215 Rockview Place ------LI 3-5063

Water Supply Systems

McCoy Pump Co 1004 Salinas-PasoRobls 1311

Water Treating Service

Culligan Soft Water Service 721 Pismo-LI 3-8195
Culligan Soft Water Service 802-21st-PasoRobls 1113

Water Well Drilling

Barnes Jess C 1229 Grand Av(AG)-HU 9-2258
(See Advertisement This Page)

BLANCHARD ROBT R
WATER WELL DRILLING
Test Holes and Shot Holes
Cleaning and Repairing
Licensed Contractor
3139 S Broad-------------LI 3-8494
If no answer call--------HU 9-5106

GARDNER JOHN T
WATER WELL DRILLING
JOHN GARDNER
LONG LINE OF SATISFIED CUSTOMERS
Carmel Rd --------Atascadero 42-J-2

Hart Chas E
Office 2124 Park--------PasoRobls 768-J
Shop N Hwy-----------PasoRobls 18-F-5
(See Advertisement This Page)
SMITH BROS DRILLING CONTRACTORS 1050 Salinas-PasoRobls 224
(See Advertisement This Page)
Stonebarger Leland 500 County Rd-Templtn 4501

WELLS FLOYD V
DRILLING & SERVICING
CABLE TOOL & ROTARY WELL DRILLING
TEST PUMPING & BAILING
TEST HOLE DRILLING
PUMP SALES & SERVICE
ESTIMATES
116 N Blosser Rd
Santa Maria --------WAlnt 5-6277

The Yellow Pages save you time.

Water Well Supplies

Water Well Supply 1229 Grand Av(AG)-HU 9-2258

Waterproofing Materials

SILCONITE WATERPROOFING MATERIALS—
PAC COAST LUMBER CO OF CALIF 424 Santa Barbara Av-LI 3-2191

Weather Stripping Contractors

KYLE COMPANY
WEATHER STRIPPING
MONARCH
METAL WEATHER STRIP
Is the Complete Answer to Your Year-Round Dust, Draft, Comfort & Fuel Problems
1609 Osos --------------LI 3-1998

Wedding Announcements

See Stationers—Retail

Wedding Chapels

Grensted Funeral Home 1239 Longbranch Av Grovr Cty-HU 9-5552

Wedding Outfits—See Bridal Outfits

Weed Burners

KIL-BURN ROW CROP & FIELD BURNERS—
GAS TOOLS INC
Call Collect or Call
Your VanGas Dealer
3363 Hwy 99 South Fresno-ADms 3-4171

San Luis Butane Distributors 3980 N Hwy-Atascdro 151

Weighers—Public

COAST COUNTIES WAREHOUSES 65 Higuera-LI 3-7840

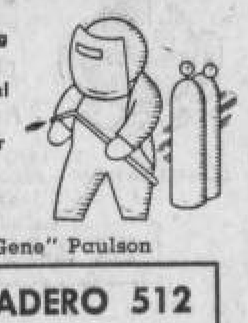
Welding

Auto Clinic 972 E Hwy 1(MB)----SP 2-4572
Gem Auto Parts 7485 El Camino Rl-Atascdro 1045
Ken's Paint & Body Shop 729 Spring-PsoRobls 484-W
Pabst W F 111 Ward------------LI 3-6920
Parker Boiler Works 2690 Victoria-LI 3-7297
Paso Robles Agricultural Works 1204 Railroad-PsoRobls 35-J
Paulson's Welding S Hwy------Atascdro 512
(See Advertisement This Page)
(Continued Next Page)

Advertise here—it pays.

Paulson's
PORTABLE
WELDING

GAS & ARC
General Welding
Blacksmithing
Heavy & General Repairing
Trucks — Tractor
Automobile
Farm Machy & Implements



E. R. "Gene" Paulson

ATASCADERO 512

S. Highway Atascadero

CHARLES HART
WELL DRILLING
LICENSED CONTRACTOR
SERVING SAN LUIS OBISPO CO.
SINCE 1947

★ FULLY INSURED
★ FREE ESTIMATES

- DIAMETER

FROM 6 INCHES TO 30 INCHES

- DEPTH

FROM 1 FOOT TO 2,000 FEET

SHOT HOLES — TEST HOLES
CORE DRILLING
WATER WELLS
GRAVEL PACKED

PHONE
Paso Robles 768-J
If No Ans Call 18-F-5
2124 PARK



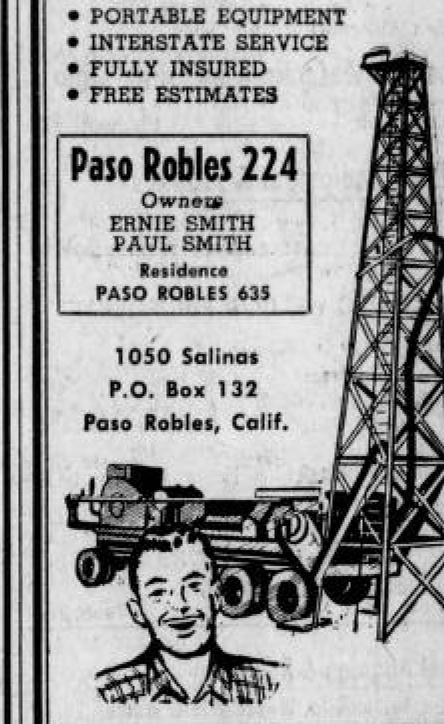
SMITH BROS.
WELL DRILLING
Licensed Drilling Contractors

ALL TYPES — OIL OR WATER
No Job Too Small or Too Large

- TEST HOLES
- SHOT HOLES
- CORE HOLES
- PORTABLE EQUIPMENT
- INTERSTATE SERVICE
- FULLY INSURED
- FREE ESTIMATES

Paso Robles 224
Owners
ERNIE SMITH
PAUL SMITH
Residence
PASO ROBLES 635

1050 Salinas
P.O. Box 132
Paso Robles, Calif.



SERVING SAN LUIS OBISPO CO.

JESS C. BARNES

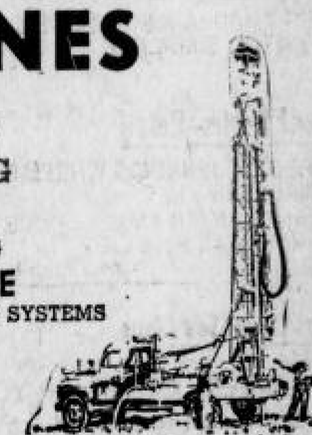
DRILLER FOR
WATER WELL SUPPLY
WATER WELL DRILLING
Modern Rotary Equipment

- TEST HOLES
- TEST PUMPING
- WELL TESTING
- SAND PUMPING

PUMP SALES & SERVICE

- IRRIGATION PUMPS
- SPRINKLER SYSTEMS
- HOME WATER SYSTEMS

FREE ESTIMATES
CALL
HU 9-2258



1229 GRAND AVE. FAIROAKS — ARROYO GRANDE

READY TO SERVE YOU

TEAGUE'S MACHINE SHOP

- LATHE TURNING
- MACHINERY CONSTRUCTION
- MACHINERY SPECIALLY DESIGNED
- MACHINERY REPAIR
- PORTABLE WELDING
- STEEL FABRICATION

We Have Equipment and Knowledge to Handle Your Repair and Equipment Problems.

If it's been made, it can be fixed
If it hasn't been made, we'll make it

PHONE LI 3-5470
304-B HIGUERA

Welding–(Cont'd)

RATLIFF FRED P
Portable
Welding Equipment
Electric & Acetylene
Heavy Duty Machine Work
1243 Monterey -----------LI 3-5819

San Luis Welding Works
Ward Munger
960 Nipomo ----------------LI 3-4910
TEAGUE'S MACHINE SHOP
304B Higuera-LI 3-5470
(See Advertisement Page 127)
Warden William H Welding Shop
788 Main(MB)-SP 2-2601
WOOD H A WELDING & MACHINE SHOP
Portable Welding Equipment
1207-13th --------------PsoRobls 321

Welding Equipment & Supplies

Coast Welding Supply 140 W Stowell Rd
Santa Maria-Walnut 5-8647
(See Advertisement This Page)
LINCOLN ARC WELDING EQUIPMENT
"Fleetweld" "Jetweld"
Electrodes
LINCOLN WELDERS
and SUPPLIES
LINCOLN
"Shield-Arc" "Idealarc" "Lincwelder"
SHOP, PORTABLE & FARM ARC WELDERS
"FOR INFORMATION CALL"
AUTHORIZED DEALERS
GENERAL AUTO PARTS
1218 Pine-PasoRobls 280

Wheel Aligning & Repairing

See Automobile, Wheel Axle & Frame Repairing

Wheel Chair Renting

JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES
780 Pacific-LI 3-2626

Wheel Chairs–Retail

EVEREST & JENNINGS WHEEL CHAIRS & WALKERS—
JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES
780 Pacific-LI 3-2626

Whist Clubs–See Clubs

GOOD COVER-UP JOB
Your ironing board cover will fit tight and smooth if you fasten it on while still damp. Dries taut.

Wicker Furniture–See Furniture Headings

Window Cleaners

SAN LUIS OBISPO JANITORIAL MAINTENANCE CO 1224 Higuera-LI 3-1737
(See Advertisement This Page)

Window Shades–Retail

ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch(AG)-HU 9-2116
DRAPERY SHOP THE
1045 Grand Av(AG)-HU 9-3779
GRAHAM'S ACME PAINT & WALLPAPER STORE 862 Monterey---------LI 3-0652

Windows–Louvered

Morro Bay Glass
Louvre Leader Window Distr
1560 Hwy No 1(MB)---------SP 2-5277

Windows–Metal

FENTRON ALUMINUM & STEEL WINDOWS—
FENTRON INDUSTRIES INC
Residential 222 Commercial
Sunnyvl-REgnt 6-2020
Commercial
70 Dorman Av S F-MIssn 7-2223
Morro Bay Glass
E-Z Set Sash
1560 Hwy No 1(MB)---------SP 2-5277

Windows–Wooden

Grover City Lumber Co
13th & Atlantic Av Grovr Cty-HU 9-2729

Wineries

Dusi Winery S Hwy-------PasoRobls 13-R-1
Pesenti Winery -------------Templtn 2791
Rotta Winery -------------Templtn 2991
York Mountain Winery
York Mountain-Templtn 2821

Wines–Retail

Arrow Liquor Store 1337 Monterey-LI 3-3514
Bob's Cork 'N' Bottle Liquor Store
799 Foothill Bl-LI 3-8637
Hughes Joe Liquor Store
728 Marsh-LI 3-7729
Idaho Club Liquors
500 Cypress(PB)-PR 3-4634
Jug The 535-5th(MB) ----------SP 2-8543
Manuel's Liquors 2145 S Broad---LI 3-5074
Osos Liquor Store 1601 Osos------LI 3-2303
Pesenti Winery -----------Templeton 2791
Phil's Liquor Drive-In
5820 El Camino Real-Atascdro 518
Standard Liquor Store Bolton's
875 Monterey-LI 3-6832
Westway Market 447 Higuera----LI 3-3046
York Mountain Winery
York Mountain-Templtn 2821

Wines–Whsle

Jordanos' Inc 1321 Carmel-------LI 3-1089
JORDANOS' INC
Petri & Italian Swiss Colony
S Hwy -----------------PasoRobls 842
Lagomarsino's Wholesale Liquor & Wines
Roma-Christian Bros-Beringer Bros Wines
Osos & Higuera--------------LI 3-7832
Pesenti Winery -----------Templeton 2791
Ron Johns Sales Co S Hwy-------LI 3-3184

Women's Accessories–Retail

Rileys Dept Store 1144 Chorro----LI 3-1421

Women's Wearing Apparel–Retail

CHRISTINE'S 869 Higuera------LI 3-4821
Eddy's Apparel 1214 Park------PsoRobls 74
Harding Dorotha M Dress Shop
760 Price(PB)-PR 3-4759
Ida Jay Shop 761 Dolliver(PB)---PR 3-2083
LACTERMAN'S
20 YEARS IN SAN LUIS OBISPO
Where You Will Find Nationally Advertised
COATS – SUITS – DRESSES
FURS & ACCESSORIES
POPULAR PRICES
"Where Fit Is Always Guaranteed"
728 Higuera -------------LI 3-4936
MARGARET McNEIL'S STYLE SHOP
856 Higuera-LI 3-3831
Mode-O-Day 718 Higuera--------LI 3-7741
Mode-O-Day 1226 Park----PasoRobles 1256
PASO ROBLES MERCANTILE CO
839-12th-PasoRobls 340
Remar's 952 Higuera------------LI 3-9756
RILEYS DEPT STORE
Complete Women's Fashions
READY TO WEAR – SPORTSWEAR
Personalized Bridal Service
CALIF'S FINEST CENTRAL COAST STORE SINCE 1887
Chorro at Marsh
1114 Chorro -------------LI 3-1421
RUMLEY'S DEPT STORE
5th(MB)-SP 2-3251
Schulz's Women's Apparel
853 Higuera-LI 3-1524
Smith Leonore 737 Higuera------LI 3-7218
Trend O'Fashion 842 Higuera-----LI 3-0748
Vogue The 1233 Park---------PasoRobls 70
Yarnell's Apparel 911 Grand Av
Grovr Cty-HU 9-2101

Women's Wearing Apparel–Whsle & Mfrs

Shadowline Inc Walter ---------LI 3-6776

JOHNNY ON THE SPOT
Remove fresh grease spots from rugs by rubbing with baking soda. Leave on overnight, then vacuum.

Wood

Galbreath O W
Corbett Canyon Rd(AG)-HU 9-2022
Loomis E C & Son
Dry Oak Fireplace & Heater Wood
415 E Branch(AG)-----------HU 9-5514
Roza Antone R 3301 Rockview Pl--LI 3-0418

Woodworkers

Beck Bros Boat Shop
Front Oceano-HU 9-2983

Wrecking–Automobile

See Automobile Wreckers

Yardage

Alva Green's Automotive Trim & Furniture Upholstery 1528 Monterey------LI 3-2802
BECKER'S YARDAGE
FABRIC OF ALL KINDS
Notions – Trimmings
Everything
for the Woman Who Sews
SIMPLICITY PATTERNS IN STOCK
SEW & SAVE
741 Higuera -------------LI 3-8439
COMMERCIAL CO THE
FABRIC CENTER
Rayons – Sheers – Notions
Trimmings – Cottons – Woolens
McCALLS & SIMPLICITY PATTERNS
Hosiery
303 E Branch(AG)--------HU 9-2421
Lewis Sewing Center
943 Grand Av(AG)-HU 9-5132
Remnant Shop The 994 Monterey--LI 3-8442
(See Advertisement This Page)
Rileys Dept Store 1144 Chorro----LI 3-1421

Yarn–Retail

LENA'S KNIT SHOP
620 Seabright Av Grovr Cty-HU 9-5963
Needle Arts 718 Higuera---------LI 3-7741

WINDY DAY HINT
In hanging heavy articles, catch 2 thicknesses of fabric below the line with clothes pins to prevent them from blowing off.

TO FILL CRACKS
Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

CALIFORNIA TELEPHONE DIRECTORIES

WHITE PAGES

LOCALITY: San Luis Obispo County, Adelaida, Arroyo Grande, Atascadero, Cambria, Camp Roberts, Carrisa Plains, Cayucos, Creston, Gorda, Grover City, Hacienda, Halcyon, Kozy Kove Ranch, Lime Kiln, Lucia Lodge, Lucia Ranch, Morro Bay, Morro Del Mar, Nipomo, Oceano, Pacific Valley, Parkfield, Paso Robles, Pismo Beach, Salmon Creek, San Miguel, San Simeon, Santa Margarita, Shandon, Shell Beach,Templeton, U.S. Lighthouse Station, Willow Springs Maintenance Camp

YEAR: October 1957

SAN LUIS OBISPO COUNTY

This section of the directory includes listings of subscribers in the communities shown below.

ADELAIDA (See Paso Robles)
ARROYO GRANDE
ATASCADERO
CAMBRIA
CAMP ROBERTS (See Paso Robles)
CARRISA PLAINS
CAYUCOS
CRESTON (See Paso Robles)
GORDA
GROVER CITY (See Arroyo Grande)
HACIENDA
HALCYON (See Arroyo Grande)
KOZY KOVE RANCH
LIME KILN
LUCIA LODGE
LUCIA RANCH
MORRO BAY
MORRO DEL MAR (See Morro Bay)
NIPOMO
OCEANO (See Arroyo Grande)
PACIFIC VALLEY
PARKFIELD
PASO ROBLES
PISMO BEACH
SALMON CREEK
SAN MIGUEL
SAN SIMEON (See Cambria)
SANTA MARGARITA
SHANDON (See Paso Robles)
SHELL BEACH (See Pismo Beach)
TEMPLETON
U. S. LIGHTHOUSE STATION (See Cambria)
WILLOW SPRINGS MAINTENANCE CAMP

Listings of subscribers in San Luis Obispo, including Avila Beach, Baywood Park, Camp San Luis Obispo and Los Osos Highlands, appear in the other white section of this directory.

OCTOBER 1957

ADELAIDA

(For Subscribers see Paso Robles)

ARROYO GRANDE

J. E. Gooding, Manager

Business Transactions With Telephone Co.

The Pac Telephone & Telegraph Co
Business Office 872MorroSanLuisObispo
Ask Operator for----------Business Office
(No Charge for Calls to Business Office)

Payments in person and personal visits

The Pac Telephone & Telegraph Co
117½ E Branch Aroyo Grnde

A

A A A Auto Club of So Calif see Automobile Club of So Calif 1134Montery
SnLuisObispo-LIbrty 3-6454
A & B Electric 170 Spruce-------HU 9-2426
A & G Pump Serv 1166GrandAv --HU 9-3895
A & M Grocery
1328GrandAvGrovrCty-HU 9-2357
Abatti Tony HwyNo1 ----------HU 9-3740
Abel Donald V 1121FairOksAv ---HU 9-3333
Abel Ross 233 SAlpne-----------HU 9-3761
Abelo Herman Jr 1259Poplr -----HU 9-5164
Abolins Roberts V Rev 407Beech --HU 9-2708
Abrams C N 178Elm -----------HU 9-3580
Abrams Harry L
593RockawyAvGrovrCty-HU 9-3823
Abrams Mary Mrs
314 S 8thGrovrCty-HU 9-2316
Adams Andrew 903CyprsCt ------HU 9-5046
Adams H L
759 SeabrghtAvGrovrCty-HU 9-3805
Adams Jack N 419Pecn ---------HU 9-3788
Adams R W 267N14thGrovrCty --HU 9-3036
Adamson W J LsBerrosRd -------HU 9-2103
Afana B Gabriel 121NHalcyonRd -HU 9-3095
Agueda Danl 712CornwlAv ------HU 9-5690
Agueda Henry BranchMillRd -----HU 9-2577
Agueda's Shell Service Stn
200TraffcWy-HU 9-2905
Airey Edmund F 2 OakParkCanyon-HU 9-3767
Alexander Henry 520GrandAv ----HU 9-2602
Allen C G 1134Ash ------------HU 9-2138
Allen E W 262TallyHoRd -------HU 9-2420
Allen Geo W 246Aldr ----------HU 9-2870
Allen Gordon L 266WBranch -----HU 9-3633
Allen Harold C 1320HillcrstDr ---HU 9-3261
Allen Homer Mrs 211Bell --------HU 9-3941
Allen Kenneth C 1142 SunstDr---HU 9-2816
Allen Myrtle 172N13thGrovrCty --HU 9-3852
Alli J P 716BennettAv ---------HU 9-3918
Allison Ralph 216 Oak----------HU 9-5440
Altamirano Annie
4th&OceanAvOceano-HU 9-2348
Amaral Mary
13th&TrouvleAvGrovrCty-HU 9-3314
Amer Legion Hall OrchrdAv ------HU 9-5460
Ames Fred J 228N4thGrovrCty ---HU 9-2491
Ames O W 1323NewprtAvGrovrCty-HU 9-5225
Amian Frank D 7thOceano ------HU 9-3530
Anderson Andrew C 312TallyhoRd -HU 9-5251
Anderson Elmer 715BennettAv ---HU 9-5448
Anderson Jos E Jr 548Alln ------HU 9-5725
Anderson Mary Alice
1153BrightnAvGrovrCty-HU 9-2922
Anderson Ray LeedhamLn -------HU 9-2467
Anderson's Market
13th&TrouvleAvGrovrCty-HU 9-2726
Andrews Earl L 310Alln --------HU 9-3636
Andrews H M 219 SHalcyon-----HU 9-3050
Andrews R W HwyNo1 ---------HU 9-2048
Andrus W C 1560ChiltnRd ------HU 9-2369
Angel Wm H 151Aldr ----------HU 9-5698
Angello Bill 1561 OceanAvOceano-HU 9-3698
Angello Carl groc
OceanAv&FrontOceano-HU 9-5925
Angello Joe contr
1030RitchieRdGrovrCty-HU 9-3894
Annecchini Nicholas J 306Cherry -HU 9-5684
Anthony W 444Beech ----------HU 9-3454
Antonio Vincent BranchMillRd ---HU 9-3756
Arbuthnot S M 1193Ash --------HU 9-2256
Arc Shop The 112BriscoRd ------HU 9-3192
Arcano C S 17thOceano ---------HU 9-2400
Arcano H 1458-21stOceano -----HU 9-3237
Arcano Thelma VistaOceano -----HU 9-5706
ARDEN FARMS CO 116WBranch-HU 9-2994
Arita Geo 317Nelsn -----------HU 9-2411
Armstrong Elbert
2310PasoRoblsAvOceano-HU 9-3601
Armstrong J T 1092Ash ---------HU 9-5138
Armstrong Thos B
310 SHalcyonRd-HU 9-3855
Arnett C B 1211BadnGrovrCty ---HU 9-3297
Arnold Bill 557FarrellRdGrovrCty -HU 9-3180
Arnold John HonoluluAvOceano ---HU 9-3450
Arnold Lillian Mrs
805NewprtAvGrovrCty-HU 9-2605
Arrowhead & Puritas Waters Inc
420TraffcWy-HU 9-2283
Arroyo Cleaners 127EBranch ----HU 9-2428
ARROYO DRUG CO 130EBranch -HU 9-5531
ARROYO ELECTRIC HwyNo1----HU 9-2829
Arroyo Electric HwyNo1 ---------HU 9-3667
Arroyo Grande Assn Hall
HuasnaRd-HU 9-9968
Arroyo Grande City of
City Hall 212EBranch---------HU 9-2352
Fire Department 212EBranch---HU 9-2345
Police Department 212EBranch--HU 9-2121
Arroyo Grande Farm Labor Assn
104WBranch-HU 9-2727
ARROYO GRANDE FLOWER SHOP
402EBranch-HU 9-2834
Arroyo Grande Special Training Class SLO
County Schools TempleHalcyon--HU 9-2211
ARROYO GRANDE TRUCK CO
201WBranch-HU 9-2828
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1511
Arroyo Grande Union Elementary School
526 OrchrdAv-HU 9-2603
Arroyo Grande Union High School
VallyRd-HU 9-5511
Arroyo Motel 329TraffcWy -----HU 9-5613
Art Mesquit Complete Home Furnishings
Bridge&Branch-HU 9-2116
Art's Grocery Store
HwyNo1&PierAvOceano-HU 9-9997
Ashley Robt C 238N11thGrovrCty-HU 9-5180
Aspittle Herbert 609BennettAv --HU 9-2487
Aspittle Wm 368N5thGrovrCty ---HU 9-5736
Atkins John W 1610WarnrOceano-HU 9-5904
Atkinson Auto Parts 133EBranch -HU 9-3123
Atkinson Motor Parts 133EBranch-HU 9-5928
Atkinson Wm SaratogaGrovrCty --HU 9-2171
Atwell J W LosBerrosRd --------HU 9-3711
Ausel Jacob 113 Oak-----------HU 9-3349
Austin Geo CorralitosCnyn -------HU 9-3051

HU = HUnter
When giving the number to an operator or to others, please use the full name HUnter.

Austin Pauline 1348-16thOceano -HU 9-3138
Automobile Club of So Calif
District Office
1134MonterySnLuisObispo-LIbrty 3-6454
For Emergency Garage Service
139TrafficWy-HU 9-2040
If no answer call------------HU 9-2139
Awalt Wm R 717GrandAv -------HU 9-3339
Awerdick Louise Mrs
WalntHalcyon-HU 9-3117
Axtell Frank C Mrs 7thGrovrCty --HU 9-2654
Ayco Ann 333PasoRoblsOceano --HU 9-2439
Azevado John M HuasnaRd ------HU 9-2018
Azevedo Anna Mrs 212CrownTer --HU 9-2339
Azevedo Fred 327 SMasn--------HU 9-5544

B

B & F Electric Shop
560 S 13thGrovrCty-HU 9-2478
Bace Delbert Wayne 819Parkwy --HU 9-3859
Bace Nellie D 225Aldr ---------HU 9-3554
Bader John 1935WilmrOceano ---HU 9-2124
Badgett Elois H
329BrightnAvGrovrCty-HU 9-2789
Bagwell C L 6thGrovrCty --------HU 9-5798
Bagwell H V RoosevltOceano -----HU 9-2848
Bagwell H V Grover City Devlmnt Co
GrandAvGrovrCty-HU 9-2820
Bailey Irwin T CyprsHalcyon-----HU 9-3195
Bailey Myrtle Mrs 227LePoint ---HU 9-5490
Bailey Wesley 1156GrandAv -----HU 9-3031
Bair Clarence M HuasnaRd ------HU 9-2554
Bair L C 1149FairOksAv -------HU 9-2461
Bair Nettie Mrs 130 Short-------HU 9-2387
Bakeman Z G Grover City Motr Court
367N16thGrovrCty-HU 9-2424
Baker Bert 1078Mapl ----------HU 9-5643
Baker C S CorralitosCnyn -------HU 9-3043
Baker Chas B 247N9thGrovrCty --HU 9-5631
Baker Ellen 168Elm -----------HU 9-3535
Baker Glenn H
1195MentneAvGrovrCty-HU 9-3463
Baker Helen M
2191ArroyoGrndeAvOceano-HU 9-3196
Balais H M
1193TrouvleAvGrovrCty-HU 9-5069
Baldwin Harold E OakPrkRd -----HU 9-3485
Baldwin Robt L 416Alln --------HU 9-5130
Bales Paul M
1448 SaratogaAvGrovrCty-HU 9-3662
Balko Carroll 429Pecn ---------HU 9-2472
Ballagh Loren E 1470Newprt ----HU 9-2893
Ballard Beth 562N8thGrovrCty --HU 9-5662
Ballard's Service Stn
HwyNo1GrovrCty-HU 9-9959
Balmes H J 493 S 16thGrovrCty--HU 9-3420
Bandurraga Margaret R
9th&VistaOceano-HU 9-3569
Banez Jacinto S
7th&PasoRoblsOceano-HU 9-3331
Bank of America 102WBranch ---HU 9-5521
Banning C E FarrellRdGrovrCty ---HU 9-2271
Bardin Frank E CorbtCnyn ------HU 9-3786
Bardin Robt F Hwy101Nipmo ----HU 9-2033
Bardrick E V PasoRoblsOceano ---HU 9-3483
Barellano M A
401 S 13thGrovrCty-HU 9-3403
Barker Jack R
1348 SaratogaAvGrovrCty-HU 9-2781
Barker L D 1105 SunstDr--------HU 9-2437
Barker L J PikeRdHalcyon ------HU 9-3541
Barker Wm Mrs HonoluluOceano --HU 9-5585
Barnes Geo E HuasnaRd --------HU 9-2505
Barnes Jess C Watr Well Supply
1229GrandAv-HU 9-2258
Barnhart Ray 1064FairOksAv ---HU 9-5117
Barr Wallace I 1246Poplr -------HU 9-5919
Barton Raymond
958 SeabrghtAvGrovrCty-HU 9-3681
Barton V B 1380Hillcrst -------HU 9-3666
BATES EDGAR L plmbng
106NHalcyonRd-HU 9-3402
Residence 202Whitely --------HU 9-2845
Bates Ella L 524GrandAv -------HU 9-5032
BAXTER BUILDING MATERIALS
1524GrandAv-HU 9-2422
Baxter J E 1019GrandAv --------HU 9-2770
Bayer John W 112 Oak----------HU 9-5583

Bayona Roque 609Faeh ----------HU 9-3969
Beamer A H 1207GrandAv ------HU 9-3630
Beamer's Upholstery 159BriscoRd-HU 9-3822
Beatie Geo C 171Aspn ----------HU 9-2785
Beaumont Chas E 1577RamonaAvGrovrCty-HU 9-3438
Beaumont Ed G 924RitchieRdGrovrCty-HU 9-3615
Bebereia John S TallyHoRd -----HU 9-3967
Becerra John 209WWhitely -----HU 9-2626
Beck Bros Boat Shop FrontOceano-HU 9-2983
Beck Carl P 9thOceano ----------HU 9-3265
Beck Ralph E HuasnaRd ---------HU 9-5450
Beckett L M Mrs 259N13thGrovrCty-HU 9-2403
Beebe Cecil 311Whitely ---------HU 9-2970
Beebe Floyd 775 S 6thGrovrCty--HU 9-5186
Beecham Thos 312WalntAv ------HU 9-5772
Behlow Mary Mrs 1459 StrandOceanoBeach-HU 9-2871
Bell Chas E 311 Short-----------HU 9-3194
Bell R U CherryLn --------------HU 9-2455
Bellah Wayne 217Masn ----------HU 9-3109
Bello Eugene A 491 S 13thGrovrCty-HU 9-3345
Bello H J 181Pine -------------HU 9-3338
Bello Kenneth LosBerrosRd -----HU 9-2537
Bellwood Chester C 1722 SaratogaAvGrovrCty-HU 9-3674
Belsit Clara 504GrandAv --------HU 9-5694
Beltz Howard 721CornwlAv -----HU 9-5067
Belveal I J 357N12thGrovrCty ---HU 9-3386
Bendeck B C 1550AtlntcAvGrovrCty-HU 9-5246
BENDECK B C 1591GrandAvGrovrCty-HU 9-5467
Bennett A G 174N6thGrovrCty ---HU 9-5204
Bennett Gordon 415Alln ---------HU 9-3596
Bennett Gordon Loomis E C & Son 405EBranch-HU 9-5594
Bennett Jerry 309Whitely ------HU 9-5777
Bennett Ralph 567Crown --------HU 9-2163
Bennett T S Roofing Co 853RitchieRdGrovrCty-HU 9-2209
Bennett's Grocery 122Branch ----HU 9-2698
Benson Ernest 553 S 12thGrovrCty-HU 9-3670
Benton Mary Mrs 1190FairOksAv -HU 9-3562
Berg E A LosBerrosRd ----------HU 9-2522
Berg Saml W 437CalifAv --------HU 9-2629
Bergen Jas C LopezCnyn ---------HU 9-3702
Bergula Vic rnch HuasnaRd------HU 9-2003
Bermudes E C 938TrouvleAvGrovrCty-HU 9-3253
Berning Mildred 1582NiceAvGrovrCty-HU 9-3168
Berning Pete 5thOceano ---------HU 9-3227
Berryhill Kenneth 1153GrandAv --HU 9-3865
Berterman E W PikeHalcyn -----HU 9-5622
Bertrem J R Paint Shop The 120BriscoRd-HU 9-3324
Best E 327 SHalcyonRd----------HU 9-3897
Best Fertilizers Co The 582NewmnDr-HU 9-2417
Betita Benny 362 SHalcyn--------HU 9-3547
Betita Felipe HuasnaRd ---------HU 9-2015
Betita Mansueto FarrellRd ------HU 9-5241
Betita P R 810GrandAv ---------HU 9-3905
Betita Wm 616BennettAv --------HU 9-2965
Bettencourt Lucille 210Bell -----HU 9-5214
Bever C J 135 Short------------HU 9-3959
Bewley Robt M 140BriscoRd ----HU 9-5006
Bewley W M Hwy101 -----------HU 9-2535
BEWLEY'S CHEVRON STN 155TraffcWy-HU 9-5048
Biddle John F rnch MusickRd-----HU 9-2042
Biddle Otto F 687N8thGrovrCty --HU 9-2331
Biggs W C 380N16thGrovrCty ---HU 9-3298
Billings R K CountyPrkRd -------HU 9-2097
Bishop Lawton FountnAvOceano --HU 9-5666
Bishop R A 258Alln ------------HU 9-5605
Bizzini H F 1303WGrandAv -----HU 9-2453
Black Chas E 209Walnt ---------HU 9-3595
Blaesser B L 1513BrightnAvGrovrCty-HU 9-5051
Blair A R 901 SeabrghtAvGrovrCty-HU 9-5907
Blake Ethel 209Nelsn -----------HU 9-3302
Blanchard Avery CountyAirportOceano-HU 9-5106
Blaylock Hugh W 504NewprtGrovrCty-HU 9-3276
Bledsoe Chas C 1064Ash ---------HU 9-5401
Bledsoe Chuck 1060Ash ---------HU 9-3560
BLINKING OWL 11th&GrandAvGrovrCty-HU 9-9975
Bloss L M 280Elm -------------HU 9-5053
Bob & Charlie's Mobil Service 99TraffcWy-HU 9-2429

Bob's Bail Bonding Agcy 964ChorroSanLuisObispo
From telephones served by the following exchange Arroyo Grande (No Inter-City Charge) Ask Operator for-ENtrprise 1-1585
Bob's Floor Coverings 1105GrandAv-HU 9-3122
Bogaoan Teodoro B OceanAv&Oceano-HU 9-2885
Boggs Odessa M 1061BrightnAvGrovrCty-HU 9-3972
Bognar's Turkey Ranch LosBerrosRd-HU 9-3048
Bogue Wm H Hwy101 -----------HU 9-2550
Bolstad Paul F dntst 137Bridge--HU 9-3419
Bolton Amy G 1270Poplr --------HU 9-2788
Bolton Marguret 276TallyHoRd --HU 9-3256
Bommelman M C 238WoodPl ----HU 9-2858
Bonifacio Z S 1186Ash ----------HU 9-3367
Bonjour J W 127Poole ----------HU 9-5653
Bonsell Walter PikeGrovrCty ----HU 9-3992
Boone Robt E 379Aldr ----------HU 9-2292
Borelli Joe TallyHoRd ----------HU 9-2229
Boren H R U-Save Mkt 951GrandAvGrovrCty-HU 9-9994
Bosch Frank E Mrs 125Nelsn ----HU 9-2056
Bostwick Catherine Mrs 1324-17thOceano-HU 9-2495
Boswell Clifford E 1177Ash -----HU 9-2731
Boughton Louis 1362NewprtAvGrovrCty-HU 9-2710
Bowdish D H 215WoodPl -------HU 9-3068
Bowen David A 207WoodPl ------HU 9-5593
Bowers Kyle 1186 SunstDr------HU 9-2278
Bowlin Chester V 676N8thGrovrCty-HU 9-3186
Bowman M H LosBerros ---------HU 9-3991
Boxold Fred 534 S 6thGrovrCty---HU 9-3703
Boyce Fred E HuasnaRd ---------HU 9-2238
Boyd A L 749 S 6thGrovrCty-----HU 9-3925
Boyd T F G BriscoTract ---------HU 9-3579
Bracken Gale 1035 SunstDr------HU 9-3491
Braden Helen G Mrs 1220 OceanAvOceano-HU 9-5078
Brady Francis R 231 SHalcyon----HU 9-3064
Brady Stanley P 199 SAlpne-----HU 9-3839
Brady Wm A 638 OceanVwAvGrovrCty-HU 9-5252
Branch Clyde 210Walnt ---------HU 9-3344
Branch Jas C 1174FairOksAv ----HU 9-3421
Branch School District BranchDistrict-HU 9-2553
Branco Henry HouxRd ----------HU 9-3010
Brandt S C 1075Mapl ----------HU 9-5918
Branson J J 13thGrovrCty -------HU 9-5625
Brasher Jas A 425CalifAv ------HU 9-3910
Brayton E J 1024Mapl ---------HU 9-2618
Brazil Wm 603CornwlAv --------HU 9-2776
Brennan Maury HuasnaRd ------HU 9-2649
Brennan Maury autos 330TraffcWy-HU 9-5628
Brennan Maury sales ofc 330TraffcWy-HU 9-3561
Bretan Pedro 323Bell -----------HU 9-5115
Brians L H 112A High-----------HU 9-3619
Brians Sam H 574AtlntcAvGrovrCty-HU 9-2477
Bright Spot pool 1092GrandAvGrovrCty-HU 9-9951
Bright Wm G 408Aldr -----------HU 9-3629
Brimhall Ethel M 250N11thGrovrCty-HU 9-2317
Brisco L A Hwy101 ------------HU 9-2688
Brisco Mill & Lumber Yard 1005Hwy101 South-HU 9-5536
Brkovich Johanna Mrs CyprsHalcyon-HU 9-3329
Brock C C 563N9thGrovrCty -----HU 9-2801
Brock Ethel Mrs 868-9thGrovrCty-HU 9-2456
Brooks Donald E 1073RitchieRdGrovrCty-HU 9-3330
Brooks Fred L 1415NewprtAvGrovrCty-HU 9-2340
Brooks Harry J 406Beech -------HU 9-3281
Brooner Chas 215CherryAv ------HU 9-2939
Brown Albert M 300TallyHoRd ---HU 9-5573
Brown Anna Mrs 220 Short------HU 9-3817
Brown Anna Lee TemplHalcyon --HU 9-2771
Brown D O 382N4thGrovrCty ----HU 9-2876
Brown Eddie Rev 1096 SaratogaAvGrovrCty-HU 9-3874
Brown Emily J LopezCnyn -------HU 9-2026
Brown Everett Huasna ----------HU 9-2092
Brown Fred Pike ---------------HU 9-2890
Brown Harry W Myrtl -----------HU 9-2920
Brown Minnie Mrs 735PasoRoblsOceano-HU 9-3626
Brown Norman R 327Walnt -----HU 9-5793
Brown R D 193 SAlpne----------HU 9-3476
Brown Wm HuasnaRd -----------HU 9-2548
Brown Wm P 1124 SunstDr -----HU 9-5284
Brownell David A TallyHoRd -----HU 9-3484
Brownie Geo 2170VistaAvOceano--HU 9-5141

Brownlee Herbert F 508Aldr -----HU 9-2305
Brown-Silva W E OakParkCanyonNo1-HU 9-2590
Brum Ernest NorthOceano ------HU 9-5541
Brum John PasoRoblsOceano ----HU 9-3642
Brumana Andrew 724MentneAvGrovrCty-HU 9-3730
Brumbaugh Chas C 308TraffcWy -HU 9-5426
Brumfield Carl VerdeCanyn ------HU 9-2409
Bruno Flora G 357N6thGrovrCty --HU 9-5597
Bryant Harry C 403 S 18thGrovrCty-HU 9-5520
Buchanan Jack G 450Beech -----HU 9-5774
Buckles Myra E 1382AtlntcAvGrovrCty-HU 9-5282
Bucton M HuasnaRd -----------HU 9-3363
Buhayang Honorio ArroyoGrndeAvOceano-HU 9-2203
Bullard Alton L MD 1121 SunstDr-HU 9-3455
Buller LeRoy 814-12thGrovrCty --HU 9-5286
Burd C H 1345LongbrnchAvGrovrCty-HU 9-5083
Burdick L A 610LePoint --------HU 9-2923
Burgan Minnie M 302Masn ------HU 9-2947
Burgan Olive I Mrs 318Masn -----HU 9-2933
Burgan Roy 1280-24thOceano ---HU 9-5759
Burington Chas K 316 Short-----HU 9-3327
Burington W N 115Nelsn -------HU 9-3239
Burkes J B Mrs 225 SaratogaAvGrovrCty-HU 9-3533
Burkhardt's Shoes 955GrandAv --HU 9-5421
Burkman F E Bill 805GrandAv ---HU 9-5571
Burks Letha LosBerrosDistrict ---HU 9-2061
Burnett Amy 190 SAlpne---------HU 9-2963
Burnett Bearl Mrs 235WoodPl ---HU 9-5424
Burns J L 341N12thGrovrCty ----HU 9-5741
Burrier Carl FarrellRd ---------HU 9-3183
Burt Geo A 414 OrchrdAv-------HU 9-5627
Burton Archie 324 SaratogaAvGrovrCty-HU 9-3942
Burton Lyndon D 113NAlpne ----HU 9-3392
Bush Ralph V 421 S 8thGrovrCty--HU 9-5028
Buss Don Hwy1 ---------------HU 9-3028
Buss Harry E 20th ------------HU 9-5906
Buss Henry 1136RitchieRdGrovrCty-HU 9-2736
Butler Jane 761RoblesRd -------HU 9-5019
Buzz Barber & Beauty Shop 108EBranch-HU 9-2282

C

Cabonce M 272BecktPlGrovrCty --HU 9-3743
Cabonce Rosemary 1235RomonaAvGrovrCty-HU 9-2682
Cabotage Jerry 351N11thGrovrCty-HU 9-3449
Cabral Joe OakParkCanyonNo2 --HU 9-3058
Caier Albert 10th&AtlntcGrovrCty-HU 9-5903
Cain E L 210A SMasn----------HU 9-3268
Cal-Coast Berry Exchange FrontGrovrCty-HU 9-5294
Calhoon Alice 211Nelsn --------HU 9-3537
Calif State of Highway Patrol For emergency calls only Ask Operator for-ZEnith 1-2000
Pismo Beach State Park Oceano-HU 9-2684
Callender Allan 563Crown -------HU 9-3635
Caltabiano Frank V 1151RomonaAvGrovrCty-HU 9-3070
Calvero C Q Oceano ------------HU 9-3585
Camara Joe R 1095 SunstDr-----HU 9-2798
Camara Manuel 2430WilmrAvOceano-HU 9-2580
Camp Stanley UpprArroyo ------HU 9-3082
Camp Talaki Santa Maria Campfire Council LopezCnyn ----------HU 9-2030
Campbell H O AtlntcAvGrovrCty --HU 9-3856
Campbell Howard F Mrs 596N5thGrovrCty-HU 9-3622
Campbell L W Dr LopezCnyn ----HU 9-5510
Campbell Marguerite Mrs 5thGrovrCty-HU 9-2766
Campodonica F L Sr PasoRoblsOceano-HU 9-2745
Campodonico Edw H LsBerrosCnyn-HU 9-2509
Canby's Plumbing Heating & Appliances 1185GrandAv-HU 9-2997
Cannady B H NipomoOceano ------HU 9-3266
Caperton Earl 546N12thGrovrCty-HU 9-5795
Cardoza Don contr Wilmr&10th---HU 9-2902
Cardwell W A HwyNo1 ---------HU 9-3502
Carlberg Evelyn C STempl&WalntHalcyon-HU 9-2153
Carlock Clyde A 230WBranch ----HU 9-5062
Carlock's Bakery 104EBranch ---HU 9-3141
Carl's Spanish Seas OceanoBeach--HU 9-5680
Carlson Carl F plstrer 529Crown--HU 9-5509
Carmichael Jack J Wstrn Packng Co 433 SHalcyonRd-HU 9-3960
Carnate Velma 337 S 13thGrovrCty-HU 9-3278
Carpenter Lyle F 1147GrandAv --HU 9-2878
Carpentier Armand 531 Ide------HU 9-5685
Carranza D 538LePoint ---------HU 9-2927

Cartwright Annie L LosBerrosRd -HU 9-2077
Casady Cyrus E CorbtCnynRd ----HU 9-3759
Casey Wm L 2061 OceanOceano--HU 9-3920
Casselman Vivian Lee 241N13thGrovrCty-HU 9-3258
Castanares G D RailrdOceano ----HU 9-3204
Casteel Mae Mrs 367Alder ------HU 9-2312
Castillo Frank 882MentneAvGrovrCty-HU 9-5484
Castner Jerry B 1611 OceanAvOceano-HU 9-3548
Catterall Lucille HuasnaRd ------HU 9-3754
Cattoir Albert C 209Masn -------HU 9-3976
Cattoir John VerdeCanyon ------HU 9-5720
Cattoir's Shell Service 401TraffcWy-HU 9-2336
Cavenee Frank C 383-1stGrovrCty-HU 9-5049
Cecchetti Geo UpprArroyoRd ----HU 9-2592
Cecchetti S UpprArroyoRd ------HU 9-2593
Chadband Gordon B 418Beech ---HU 9-3806
Chalmers Rose 1208GrandAv ----HU 9-3110
Chambers David 505-5thGrovrCty-HU 9-3291
Chambers Noal 256 SaratogaAvGrovrCty-HU 9-3391
Chapman E C 559AtlntcAvGrovrCty-HU 9-2733
Chapman Robt S ParkRd --------HU 9-2597
Chapman Victor G PikeGrovrCty --HU 9-2365
Charley's Trading Post HwyNo1GrovrCty-HU 9-2274
Chase Harold S DuneLake -------HU 9-2187
Chaves M J CorbtCnynRd -------HU 9-2719
Cheney Chas D AtlntcGrovrCty ---HU 9-5503
CHENG LEE KENNELS 181TallyHoRd-HU 9-2872
If no answer call-------------HU 9-5667
Childers Ida M Mrs 408Elm -----HU 9-3948
Chitwood Walter L 1638Newprt --HU 9-3637
Chris' Beauty Shop 1394GrandAv -HU 9-5675
Chrisman Alvin K 1040Mapl -----HU 9-3166
Christianson Chevrolet 303TraffcWy-HU 9-5518
Christianson Chevrolet Used Car Lot 1012GrandAv-HU 9-5131
Christianson Donald HuasnaRd ---HU 9-3501
Christner Lola Mrs 1139Ash ----HU 9-2668
Christopher Edw H Pike&HalcyonRdHalcyon-HU 9-2748
Churchward Peter DuneLake -----HU 9-5435
Cint Clyde H LsBerrosCnyn ------HU 9-3047
Cirby John A 1002MentneGrovrCty-HU 9-2184
Clark C F 1166Mapl -----------HU 9-5233
Clark C H contr 1410HillcrstDr---HU 9-3229
Clark Chas R 1079NewprtAvGrovrCty-HU 9-2007
Clark Clarence L 1394NewprtAvGrovrCty-HU 9-3628
Clark Dean 130BriscoRd --------HU 9-3467
Clark Fred W Myrtl -----------HU 9-2216
Clark Louis HwyNo1& GrandAvGrovrCty-HU 9-5407
Clark Mary 305Aldr -----------HU 9-3090
Clark Peggy E 1090-13thOceano -HU 9-2449
Clark Raymond B 1229 Sage-----HU 9-5603
Cleaver Robt G 164 S 13thGrovrCty-HU 9-2195
Clingman Donald W 1175Mapl ---HU 9-2393
Close A A GrandAv&14thGrovrCty-HU 9-2837
Close G H 191N11thGrovrCty ----HU 9-3661
Close's Chevron Stn 111NHalcyonRd-HU 9-2291
Coale Ellis 202Alln -----------HU 9-5668
Coast Chinchilla Ranch 1395MentneAvGrovrCty-HU 9-3293
Coats W R elec 145Bridge-------HU 9-2287
Cockshott Maurice C 225Whitely -HU 9-2924
Coday Sherman S 13thGrovrCty--HU 9-2792
Coelho Al HuasnaRd -----------HU 9-2071
Colbert R E 649ManhattnAvGrovrCty-HU 9-3504
Colburn Mary Brooksey VallyRd --HU 9-5747
Coldwell Ida B 923AtlntcAvGrovrCty-HU 9-3443
Coletto Frank UpprArroyoRd -----HU 9-2000
Collett J M 1153Ash -----------HU 9-2328
Collett Wm 270Walnt ----------HU 9-3173
Collett's Mobilgas Service 1300GrandAvGrovrCty-HU 9-2744
Colli Jim UpprArroyoRd --------HU 9-3025
Collier Chester 1231 Sage-------HU 9-2616
Collum Marie E 1008Mapl ------HU 9-2752
Colvin Earl 716GrandAv --------HU 9-3235
COMMERCIAL CO THE 303EBranch-HU 9-2421
Conley Iva M Mrs 504 Ide -------HU 9-5170
Conn Margaret T 676N12thGrovrCty-HU 9-3943
Conrad B Dixon Jr 403Beech ----HU 9-2165
Conrad Marguerite C Mrs 319TraffcWy-HU 9-2918
Conrow A L HuasnaRd ----------HU 9-2297
Conrow C L CorralitosCnyn ------HU 9-2019
Conrow Wm R L 338Walnt ------HU 9-2655
Cook Don 160TallyhoRd ---------HU 9-2575

Cook L J 1031Mapl ------------HU 9-3017
Cook S M 145 S 4thGrovrCty----HU 9-2122
Cooke Hazel 654TrouvleAvGrovrCty-HU 9-5068
COOK'S GARAGE 160TallyhoRd -HU 9-2575
Cooksey Marion A 248N13thGrovrCty-HU 9-5432
Cookson H N Dr phy & sur 154TraffcWy-HU 9-2114
Residence 1030Ash -----------HU 9-5707
Cool Jeraldine 121NMasn -------HU 9-3224
Cool Kathryn M 173 SPine-------HU 9-5917
Cooper Leroy T 1065 SunstDr----HU 9-3720
Copeland Marilyn NorthOceano ---HU 9-5637
Copleman John 316WalntAv -----HU 9-3350
Corbit Vincent C 196 SaratogaAvGrovrCty-HU 9-3811
Cordes Louis 300Alln -----------HU 9-5797
Cordova Alberta J 1051RomonaAvGrovrCty-HU 9-2937
Corey F J Hap OceanAvOceano ---HU 9-5577
Costa Alfred TraffcWy ----------HU 9-2463
Costa Joe S 6thGrovrCty -------HU 9-3187
Costa John D SnLuisRd ---------HU 9-3151
Cota Albert LosBerrosDist ------HU 9-2518
Cottage Launderette Barnett&GrandAv-HU 9-3247
Cottle Leo 548 Ide-------------HU 9-5417
Courtland Claire Studios HalcyonRd-HU 9-5924
Couse J C VallyRd -------------HU 9-5724
COVERT GAIL rl est 203Bridge--HU 9-2995
Cowie Bruce FarrellRd ----------HU 9-2332
Cox H E Mrs 610LePoint --------HU 9-2923
Cox H N 594RockawyAvGrovrCty -HU 9-3157
Cox's Body Shop 165N6thGrovrCty-HU 9-5292
Crabtree J H 101AtlntcAvGrovrCty-HU 9-3659
Craft Elizabeth Mrs 308LePoint --HU 9-3267
Craghill M E 126Alln -----------HU 9-3572
Craig Arthur E 354N6thGrovrCty -HU 9-3917
Crank Alden G 1352BrightnAvGrovrCty-HU 9-5245
Crites Geo 437Lepoint ----------HU 9-5089
Crombie Elizabeth 313 S 4thGrovrCty-HU 9-3127
Crozier Geo H PikeRdOceano -----HU 9-5902
Cuellar Roman VistaOceano ------HU 9-3320
Cuellar Ruben OceanAvOceano ---HU 9-3592
Cunningham A B OakParkCanyonNo1-HU 9-2034
Cupp Donald Jr OakPrkNo2 -----HU 9-3056
Current Marguerite 530RockawyAvGrovrCty-HU 9-3844
Curry Lillie 131 SMasn ---------HU 9-3911
Curten E J 290N10thGrovrCty ----HU 9-2497
Cyr Margie A Mrs Halcyon -----HU 9-5445

D

Dad's Nursery 436TraffcWy -----HU 9-2470
Dague Milford 1551 SaratogaAvGrovrCty-HU 9-5226
Dahm Thos M 590AtlntcAvGrovrCty-HU 9-5073
Dalbey Regina Mrs 511Cornwl ---HU 9-2895
Dalessi Edw 10th&WilmrOceano --HU 9-2347
Dalessi Elden 4thOceano --------HU 9-2243
Dana G S 514CornwlAv ----------HU 9-2611
Dana R F 118Alln --------------HU 9-5405
Dandes Mary A 1581 OceanAvOceano-HU 9-3968
Daniels Cecilia 360FrontGrovrCty -HU 9-3388
Daniels Morris J 136 SAlpne-----HU 9-3824
Darling Allen 238WBranch ------HU 9-3005
Davey E C 344N13thGrovrCty ---HU 9-3814
Davey Tree Surgery Co 519RomonaAvGrovrCty-HU 9-2255
David Andrew atty 105 Short----HU 9-2692
Residence 165Aldr -----------HU 9-3963
Davidson Ford 379N7thGrovrCty -HU 9-5430
Davis A M Mrs 112High --------HU 9-3935
Davis Don A 1247MentneAvGrovrCty-HU 9-3447
Davis F R 221LePointAv --------HU 9-3893
Davis Luther 1207 SaratogaAvGrovrCty-HU 9-5207
Davis S W 1159Mapl -----------HU 9-5408
Davis Walter L 1102BadnAvGrovrCty-HU 9-2967
Deady Ray E 270½WBranch ----HU 9-3700
Deal A L 250 S 10thGrovrCty----HU 9-5043
Deal D T 1119Mapl -------------HU 9-2161
Dean Harold S LopezCnyn -------HU 9-3065
Deane Wm A PershngDrOceano ---HU 9-5457
Dearinger S M 725AtlntcAvGrovrCty-HU 9-5449
DeArman Dave 1079NewprtAvGrovrCty-HU 9-2264
DeArman Paul 251GrandAvGrovrCty-HU 9-3774
Deering L D 832 S 7thGrovrCty--HU 9-3052
Deffebach E T 917CyprsCt ------HU 9-3218
DeFliger Anita 317 S 6th--------HU 9-3513
DeFord Earl R BriscoTract ------HU 9-5588

De Leon G HuasnaRd -----------HU 9-2627
DeLong F M 351N9thGrovrCty --HU 9-2523
De Lozier J W 1139NewprtAvGrovrCty-HU 9-2307
Delozier Joe 220EAldr ---------HU 9-3848
Denison Dana 332N13thGrovrCty -HU 9-3107
Denney Dale W 1941 OceanAvOceano-HU 9-5216
Dennis Allen C 280TallyhoRd ----HU 9-3926
Dennis Lorraine 994RockawyAvGrovrCty-HU 9-2718
Denson Geo 1307 SaratogaAvGrovrCty-HU 9-3611
deOcampo Leon BriscoRd -------HU 9-5788
Depew Albert 6thOceano -------HU 9-2815
Depew Marianna 1472-21stOceano-HU 9-3558
Dera's Beauty Salon 1353½GrandAv-HU 9-3821
Derring Evelyn 555LePoint ------HU 9-3106
deVera Al C 8thOceano ---------HU 9-5403
deVera D C 1354TrouvleAvGrovrCty-HU 9-3038
Devereaux Claude R 203NAlpne --HU 9-2360
Devitt Donald HwyNo1 ---------HU 9-3069
Dewitt Martha 345BrightnAvGrovrCty-HU 9-2571
Dias Viola Mrs 734NiceAvGrovrCty-HU 9-2763
Diaz Raymond 903FarrellRd -----HU 9-5411
Dick Effie Janet HalcyonRdHalcyon-HU 9-3753
Dickinson W R Mrs DuneLake ---HU 9-2187
Dieball Ray 1171 OceanAvOceano-HU 9-3264
Diedrichsen H C Best Fertilizers Co The 582NewmnDr-HU 9-2417
Dillaha J R 1229GrandAv -------HU 9-2258
Dishman Gary 538 OrchrdAv-----HU 9-5639
Ditmas C H Mrs MusickRd ------HU 9-2534
Ditmore Jack 224½HalcyonRd ---HU 9-2343
Dixson Gordon F NewsmRd -----HU 9-2623
Dobell Chas E 418 OrchrdAv-----HU 9-2236
Doherty R W 435Pecn ----------HU 9-3451
Dohi Ben 246Aldr -------------HU 9-3148
Dohi Farm UpprArroyoRd -------HU 9-3790
Dohi Hugh S 302VallyRd -------HU 9-2929
Doko A PhoenixCanyonRanch ----HU 9-2568
Doko A D Ranch Hwy101 --------HU 9-2579
Doll Lucille Mrs 1161Ash -------HU 9-2921
Domingo S HuasnaRd -----------HU 9-3080
Donahoe Robt E HuasnaRd ------HU 9-3435
Donati L C 180Walnt -----------HU 9-2854
Doty Raymond A HwyNo1 -------HU 9-2436
Dowell Jas 242Gardn -----------HU 9-2386
Dowell Lee C BranchMillRd -----HU 9-2093
Dowell W H Mrs VallyRd --------HU 9-5732
Dower Pearl Mrs 2411BeachOceano-HU 9-2877
Downing J C 754RockawyAvGrovrCty-HU 9-3590
Downs Guy A BranchMillRd ------HU 9-3057
Drake Walter 4th&HoldnOceano --HU 9-5494
Drapery Shop The 1045GrandAv --HU 9-3779
Drum A G 119 Spruce-----------HU 9-3610
Ducusin Jas 105N3dGrovrCty ----HU 9-3559
Dudley John LosBerrosRd -------HU 9-2588
Duggins B E 867GrandAvGrovrCty-HU 9-3904
Duggins Benj E 227WoodPl ------HU 9-5418
Duncan Alick 419CalifAv -------HU 9-2176
Duncan Raymond T 1107RomonaAvGrovrCty-HU 9-2231
Dunes The 359GrandAvGrovrCty --HU 9-9988
Dunham J R 1156Ash -----------HU 9-2739
Dunnagan Jeff C 1145BrightnAvGrovrCty-HU 9-3158
Durniat May Belle 1230NewprtAvGrovrCty-HU 9-3870
Dutra A C 1433NewprtAvGrovrCty-HU 9-5687
Dykes J L 1479NewprtGrovrCty --HU 9-2314

E

Echavarria Angel PasoRoblsOceano-HU 9-3094
Eckberg M C CorbtCnyn --------HU 9-2041
Edgeworth Robt 1264 SaratogaAvGrovrCty-HU 9-3505
Edmands E Y LePoint -----------HU 9-2228
Edmands Jennie Mrs 211EBranch-HU 9-3390
Edmands Loren O 139E CherryAv-HU 9-3871
Edmunson J E 3d&OceanOceano --HU 9-2952
Edmunson M E Rev AtlntcGrovrCty-HU 9-5451
Edwards John W 213NAlpne ----HU 9-3977
EDWARDS JOHN W rl est 1015GrandAv-HU 9-3766
Efird Roy F 1692BrightnAvGrovrCty-HU 9-5789
Egan T F VerdeCanyon ---------HU 9-5728
Egede Torben 206 SMasn--------HU 9-3472
Eggleston Harry L 353BrightnAvGrovrCty-HU 9-3341
Eiland Lawrence E Beach&3dOceano-HU 9-3653
Elder C E 1045WMapl ----------HU 9-5410

Elder Harry 1169BrightnAvGrovrCty-HU 9-5171
Eldridge Oscar 220TraffcWy -----HU 9-3853
Ellis B A CountyPrkRd ----------HU 9-2087
Ellis G E 1158Ash --------------HU 9-2483
Ellis Telva 973RitchieRdGrovrCty -HU 9-5730
Elliston Chester 3dOceano -------HU 9-3332
Elvin Arthur 543B EBranch-------HU 9-5592
Elvin Eugene H Dr Hwy101 ------HU 9-2604
Elvin John H Dr Hwy101 --------HU 9-2604
Emerson Arthur G 919FarrellRd --HU 9-2198
Emerson Chas T MesaDr --------HU 9-3279
Englehart Aaron 318Alln -------HU 9-3833
English R W 521LePoint --------HU 9-2440
Enos Agnes Mrs 307LePoint -----HU 9-5646
Ensign G S 1147LongbrnchAvGrovrCty-HU 9-2315
Erhart A A 1146Mapl ----------HU 9-3575
Erickson M J 755MentneAvGrovrCty-HU 9-3907
Erlewine R C Hwy101 ----------HU 9-2452
Ernie's Radio & T V 1149 SunstDr-HU 9-3776
Erno Vernon R 1248 Sage-------HU 9-3102
Esparza Cecil 645 S 8thGrovrCty--HU 9-3211
Essig Albert L 188½ S 13thGrovrCty-HU 9-5735
Estes E E FarrellRd -----------HU 9-2375
Ettling C C 679NewprtAvGrovrCty-HU 9-5712
Evans Howard D 580LePoint ----HU 9-2217
Evenson C F 1086NewprtAvGrovrCty-HU 9-3119
Evon John 506Bennett ----------HU 9-5091
Ewing B E 500N18th -----------HU 9-3103
Ewing Howard Mrs 642RomonaAvGrovrCty-HU 9-5024
Ewing J I Mrs 1161Mapl -------HU 9-5008
Ewing Robt B 516Aldr ----------HU 9-5584
EWING'S AUTOMOTIVE SERVICE 115A TraffcWy-HU 9-5620

F

Fabela Sam T 111EBranch ------HU 9-5692
Fair Oaks Barber Shop 1037GrandAv-HU 9-5487
Fair Oaks Cafe 104NHalcyonRd --HU 9-9982
Fair Oaks Convalescent Home Scott's 222Elm-HU 9-5468

HU = HUnter
When giving the number to an operator or to others, please use the full name HUnter.

Fair Oaks Liquor Store 1005GrandAv-HU 9-3451
FAIR-OAKS MILK CO 1023GrandAv-HU 9-5557
FAIR OAKS PHARMACY 900GrandAv-HU 9-2760
Fair Oaks Supply 995GrandAv ---HU 9-2697
Fair Oaks Theatre 1007GrandAv -HU 9-2364
Fairbanks Hiram A 564N9thGrovrCty-HU 9-3198
Fancher Robt W 717CornwlAv ---HU 9-3295
Fare J E 773ManhattnGrovrCty --HU 9-5466
Farm & Home Supply 1200GrandAv-HU 9-5635
Farmer Russell 1510-17thOceano -HU 9-3395
FARMER'S INSURANCE GROUP 960GrandAv-HU 9-2769
Farmers Insurance Group 610RooseveltDrOceano-HU 9-2717
Farney Thos N 4thOceano -------HU 9-3001
Farnsworth Herbert H OakParkCanyonNo1-HU 9-3046
Farrell Pat 268Aldr -----------HU 9-3728
Farrier Alvin Rev 851RomonaAvGrovrCty-HU 9-3254
Faust Yead 761RockawyAvGrovrCty-HU 9-2993
Featherwell Farms TallyhoRd ----HU 9-5030
Felmlee Glen E 152 SAlpne------HU 9-3521
Fent Elizabeth Ann 555EBranch --HU 9-3401
Ferguson Lottie W Mrs WalntHalcyon-HU 9-2896
Fermin Ted LosBerrosRd --------HU 9-2551
Fernamburg F L UpprArroyoRd --HU 9-2533
Fernamburg Mary 302 Short-----HU 9-2910
Fernandez Louis P 251 SHalcyonRd-HU 9-5102
Ferrari Henry 310HalcyonRd ----HU 9-5614
Ferrari L J 1310 Sierra---------HU 9-5508
Fershtand Edith L LosBerrosRd --HU 9-2013
Fesler Richard A 1086Ash ------HU 9-2179
Fetters Burton R 1367PasoRoblsAvOceano-HU 9-5111
Fialho John Mrs 1261WilmrAvOceano-HU 9-3300
Fiant Lee 126Nelsn ------------HU 9-5935
Figueiredo John 112BriscoRd ----HU 9-3192

Figueiredo Manuels The Arc Shop 112BriscoRd-HU 9-3192
Fiji S E 6th&NipomoOceano -----HU 9-3226
Filer A W 1167GrandAvGrovrCty -HU 9-3849
Filer Gordon M 1025GrandAv ----HU 9-3885
Filer Theo W contr 307Whitely---HU 9-3456
Filer W A StrattnRd -----------HU 9-2130
FILER W A rltr 214TraffcWy----HU 9-2362
Findley Iva Mae 324 SMasn-----HU 9-3134
Fink F C 546 Ide---------------HU 9-2793
Finley Joe septic tanks 204Aspn--HU 9-5783
Finley Leonard Ray 617NewmnDr-HU 9-5015
Finley Robt Pike&FrontOceano ---HU 9-2249
Finucane Geo F 139WBranch ----HU 9-2835
Fiscalini Jas 711BennettAv -----HU 9-2762
Fischer Althea V 547MentneGrovrCty-HU 9-3625
Fish C C 407TraffcWy ----------HU 9-3425
Fisher Carl W 193 S 8thGrovrCty-HU 9-5148
Fisher Iva A 316PierAvOceano ---HU 9-5230
Fisher Ted R 1580HillcrstDr -----HU 9-2751
Fisher Tom LsBerrosCnyn -------HU 9-3040
Fissori E 210 SAldr------------HU 9-2239
Fleming Alton L 1189Ash -------HU 9-5159
Fletcher Faye OakParkCanyonNo1-HU 9-2689
Flores Pablo 801 SeabrghtAvGrovrCty-HU 9-5165
Flynn G R 112 SGardn---------HU 9-2930
Focht Paul Rev 1194Mapl -------HU 9-2958
Folkerts Bob 325Aldr ----------HU 9-3868
Folkerts Hanna H 1155GrandAv --HU 9-2716
Folkrod Geo W 213 Short-------HU 9-2861
Ford C J LsBerrosCnyn ----------HU 9-2587
Ford Geo 220HillcrstDr ---------HU 9-5122
Ford Shelby P PasoRobls&2dOceano-HU 9-5601
Foresee U V 482 S 14thGrovrCty-HU 9-3153
Forgostein Harold 2421BeachOceano-HU 9-2822
Forister L D 519RomonaAvGrovrCty-HU 9-2255
Forrester Geo VerdeCanyon ------HU 9-5748
Forsyth Helen Mrs UpperArroyoGrande-HU 9-2098
Foster Harry E 154TraffcWy ----HU 9-5681
Foster Norman E Mrs 535N3dGrovrCty-HU 9-2259
Foster Ronald L 451Beech ------HU 9-5670
Foth Blanche 320N7thGrovrCty --HU 9-5611
Foth Fred 260BecktPlGrovrCty --HU 9-5176
Fouch E L Mrs UpprArroyoRd ----HU 9-2510
Fowler Louis F CorbtCanynRd ----HU 9-3061
Frank W C 1464BrightnGrovrCty -HU 9-3175
Franklin Fred ArroyoGrndeAvOceano-HU 9-3033
Fraser Dennie 712BrightnAvGrovrCty-HU 9-3286
Fraser Eugene L 518CornwlAv ---HU 9-2657
Fraser Henry 346N8thGrovrCty --HU 9-5208
Fratello A P LosBerrosRd -------HU 9-3372
Freda's Beauty Shop 117EBranch-HU 9-5679
Fred's Taxi 231PomeryAvPismoBch
From telephones served by the following exchange Arroyo Grande (No Inter-City Charge) Ask Operator for-ENtrprise 1-1558
FREITAS G MARTIN DR chirprctr 1070GrandAv-HU 9-3815
Fretwell C E VallyRd -----------HU 9-5739
Freymoyer C D OakPrkAv -------HU 9-2313
Froehlich O C 200N10thGrovrCty--HU 9-3527
Fry Harvey C 876 Olive---------HU 9-2233
Frye C F OakParkCanyonNo1 ----HU 9-3022
Fuchiwaki Ben 1185Ash ---------HU 9-2310
Fuchiwaki Hilo 502ECherry -----HU 9-2388
Fukuhara M HalcyonRd ---------HU 9-2630
FULLER J E plmbr 1176RomonaGrovrCty-HU 9-2431
Fuller L J 197 SaratogaAvGrovrCty-HU 9-5174
Furness J D 1660-15thOceano ---HU 9-2641

G

Gabriel Bernard F 219 SAlpne---HU 9-2464
Gackle Gene L HwyNo1 ---------HU 9-3020
Gain Frank E 540Branch -------HU 9-2951
Galaites Gene 1338NewprtAvGrovrCty-HU 9-5220
Galbraith C A 1351-13thOceano -HU 9-2205
Galbreath O W chrcl CorbtCnynRd-HU 9-2022
Gamble Ruth Faye 365McCarthyOceano-HU 9-3209
Gamboa Edith HwyNo1 ---------HU 9-3783
Gammons Albert H Rev 326 SMasn-HU 9-2956
Garcia Donald 913CyprsCt -------HU 9-5143
Garcia Henry 1118A GrandAv----HU 9-2651
Gardner Don 18th&SaratogaAvGrovrCty-HU 9-2446

Bayona Roque 609Faeh ---------HU 9-3969
Beamer A H 1207GrandAv ------HU 9-3630
Beamer's Upholstery
159BriscoRd-HU 9-3822
Beatie Geo C 171Aspn ---------HU 9-2785
Beaumont Chas E
1577RamonaAvGrovrCty-HU 9-3438
Beaumont Ed G
924RitchieRdGrovrCty-HU 9-3615
Bebereia John S TallyHoRd -----HU 9-3967
Becerra John 209WWhitely -----HU 9-2626
Beck Bros Boat Shop FrontOceano-HU 9-2983
Beck Carl P 9thOceano ---------HU 9-3265
Beck Ralph E HuasnaRd --------HU 9-5450
Beckett L M Mrs
259N13thGrovrCty-HU 9-2403
Beebe Cecil 311Whitely --------HU 9-2970
Beebe Floyd 775 S 6thGrovrCty--HU 9-5186
Beecham Thos 312WaintAv ------HU 9-5772
Behlow Mary Mrs
1459 StrandOceanoBeach-HU 9-2871
Bell Chas E 311 Short----------HU 9-3194
Bell R U CherryLn -------------HU 9-2455
Bellah Wayne 217Masn ---------HU 9-3109
Bello Eugene A
491 S 13thGrovrCty-HU 9-3345
Bello H J 181Pine ------------HU 9-3338
Bello Kenneth LosBerrosRd -----HU 9-2537
Bellwood Chester C
1722 SaratogaAvGrovrCty-HU 9-3674
Belsit Clara 504GrandAv -------HU 9-5694
Beltz Howard 721CornwlAv -----HU 9-5067
Belveal I J 357N12thGrovrCty ---HU 9-3386
Bendeck B C
1550AtlntcAvGrovrCty-HU 9-5246
BENDECK B C
1591GrandAvGrovrCty-HU 9-5467
Bennett A G 174N6thGrovrCty ---HU 9-5204
Bennett Gordon 415Alln --------HU 9-3596
Bennett Gordon Loomis E C & Son
405EBranch-HU 9-5594
Bennett Jerry 309Whitely ------HU 9-5777
Bennett Ralph 567Crown -------HU 9-2163
Bennett T S Roofing Co
853RitchieRdGrovrCty-HU 9-2209
Bennett's Grocery 122Branch ----HU 9-2698
Benson Ernest
553 S 12thGrovrCty-HU 9-3670
Benton Mary Mrs 1190FairOksAv -HU 9-3562
Berg E A LosBerrosRd ---------HU 9-2522
Berg Saml W 437CalifAv --------HU 9-2629
Bergen Jas C LopezCnyn --------HU 9-3702
Berguia Vic rnch HuasnaRd------HU 9-2003
Bermudes E C
938TrouvleAvGrovrCty-HU 9-3253
Berning Mildred
1582NiceAvGrovrCty-HU 9-3168
Berning Pete 5thOceano --------HU 9-3227
Berryhill Kenneth 1153GrandAv --HU 9-3865
Berterman E W PikeHalcyn -----HU 9-5622
Bertrem J R Paint Shop The
120BriscoRd-HU 9-3324
Best E 327 SHalcyonRd---------HU 9-3897
Best Fertilizers Co The
582NewmnDr-HU 9-2417
Betita Benny 362 SHalcyn-------HU 9-3547
Betita Felipe HuasnaRd --------HU 9-2015
Betita Mansueto FarrellRd ------HU 9-5241
Betita P R 810GrandAv --------HU 9-3905
Betita Wm 616BennettAv -------HU 9-2965
Bettencourt Lucille 210Bell -----HU 9-5214
Bever C J 135 Short-----------HU 9-3959
Bewley Robt M 140BriscoRd ----HU 9-5006
Bewley W M Hwy101 ----------HU 9-2535
BEWLEY'S CHEVRON STN
155TraffcWy-HU 9-5048
Biddle John F rnch MusickRd-----HU 9-2042
Biddle Otto F 687N8thGrovrCty --HU 9-2331
Biggs W C 380N16thGrovrCty ---HU 9-3298
Billings R K CountyPrkRd -------HU 9-2097
Bishop Lawton FountnAvOceano --HU 9-5666
Bishop R A 258Alln -----------HU 9-5605
Bizzini H F 1303WGrandAv -----HU 9-2453
Black Chas E 209Walnt --------HU 9-3595
Blaesser B L
1513BrightnAvGrovrCty-HU 9-5051
Blair A R
901 SeabrghtAvGrovrCty-HU 9-5907
Blake Ethel 209Nelsn ----------HU 9-3302
Blanchard Avery
CountyAirportOceano-HU 9-5106
Blaylock Hugh W
504NewprtGrovrCty-HU 9-3276
Bledsoe Chas C 1064Ash --------HU 9-5401
Bledsoe Chuck 1060Ash --------HU 9-3560
BLINKING OWL
11th&GrandAvGrovrCty-HU 9-9975
Bloss L M 280Elm ------------HU 9-5053
Bob & Charlie's Mobil Service
99TraffcWy-HU 9-2429
Bob's Bail Bonding Agcy
964ChorroSanLuisObispo
From telephones served by the
following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1585
Bob's Floor Coverings
1105GrandAv-HU 9-3122
Bogaoan Teodoro B
OceanAv&Oceano-HU 9-2885
Boggs Odessa M
1061BrightnAvGrovrCty-HU 9-3972
Bognar's Turkey Ranch
LosBerrosRd-HU 9-3048
Bogue Wm H Hwy101 ----------HU 9-2550
Bolstad Paul F dntst 137Bridge--HU 9-3419
Bolton Amy G 1270Poplr -------HU 9-2788
Bolton Marguret 276TallyHoRd --HU 9-3256
Bommelman M C 238WoodPl ----HU 9-2858
Bonifacio Z S 1186Ash ---------HU 9-3367
Bonjour J W 127Poole ---------HU 9-5653
Bonsell Walter PikeGrovrCty ----HU 9-3992
Boone Robt E 379Aldr ---------HU 9-2292
Borelli Joe TallyHoRd ----------HU 9-2229
Boren H R U-Save Mkt
951GrandAvGrovrCty-HU 9-9994
Bosch Frank E Mrs 125Nelsn ----HU 9-2056
Bostwick Catherine Mrs
1324-17thOceano-HU 9-2495
Boswell Clifford E 1177Ash -----HU 9-2731
Boughton Louis
1362NewprtAvGrovrCty-HU 9-2710
Bowdish D H 215WoodPl -------HU 9-3068
Bowen David A 207WoodPl ------HU 9-5593
Bowers Kyle 1186 SunstDr------HU 9-2278
Bowlin Chester V
676N8thGrovrCty-HU 9-3186
Bowman M H LosBerros --------HU 9-3991
Boxold Fred 534 S 6thGrovrCty---HU 9-3703
Boyce Fred E HuasnaRd --------HU 9-2238
Boyd A L 749 S 6thGrovrCty-----HU 9-3925
Boyd T F G BriscoTract --------HU 9-3579
Bracken Gale 1035 SunstDr------HU 9-3491
Braden Helen G Mrs
1220 OceanAvOceano-HU 9-5078
Brady Francis R 231 SHalcyon----HU 9-3064
Brady Stanley P 199 SAlpne-----HU 9-3839
Brady Wm A
638 OceanVwAvGrovrCty-HU 9-5252
Branch Clyde 210Walnt --------HU 9-3344
Branch Jas C 1174FairOksAv ----HU 9-3421
Branch School District
BranchDistrict-HU 9-2553
Branco Henry HouxRd ----------HU 9-3010
Brandt S C 1075Mapl ---------HU 9-5918
Branson J J 13thGrovrCty -------HU 9-5625
Brasher Jas A 429CalifAv ------HU 9-3910
Brayton E J 1024Mapl ---------HU 9-2618
Brazil Wm 603CornwlAv --------HU 9-2776
Brennan Maury HuasnaRd ------HU 9-2649
Brennan Maury autos
330TraffcWy-HU 9-5628
Brennan Maury sales ofc
330TraffcWy-HU 9-3561
Bretan Pedro 323Bell ----------HU 9-5115
Brians L H 112A High----------HU 9-3619
Brians Sam H
574AtlntcAvGrovrCty-HU 9-2477
Bright Spot pool
1092GrandAvGrovrCty-HU 9-9951
Bright Wm G 408Aldr ----------HU 9-3629
Brimhall Ethel M
250N11thGrovrCty-HU 9-2317
Brisco L A Hwy101 ------------HU 9-2688
Brisco Mill & Lumber Yard
1005Hwy101 South-HU 9-5536
Brkovich Johanna Mrs
CyprsHalcyon-HU 9-3329
Brock C C 563N9thGrovrCty -----HU 9-2801
Brock Ethel Mrs 868-9thGrovrCty-HU 9-2456
Brooks Donald E
1073RitchieRdGrovrCty-HU 9-3330
Brooks Fred L
1415NewprtAvGrovrCty-HU 9-2340
Brooks Harry J 406Beech -------HU 9-3281
Brooner Chas 215CherryAv ------HU 9-2939
Brown Albert M 300TallyHoRd ---HU 9-5573
Brown Anna Mrs 220 Short------HU 9-3817
Brown Anna Lee TemplHalcyon --HU 9-2771
Brown D O 382N4thGrovrCty ----HU 9-2876
Brown Eddie Rev
1096 SaratogaAvGrovrCty-HU 9-3874
Brown Emily J LopezCnyn -------HU 9-2026
Brown Everett Huasna ---------HU 9-2092
Brown Fred Pike --------------HU 9-2890
Brown Harry W Myrtl ----------HU 9-2920
Brown Minnie Mrs
735PasoRoblsOceano-HU 9-3626
Brown Norman R 327Walnt -----HU 9-5793
Brown R D 193 SAlpne---------HU 9-3476
Brown Wm HuasnaRd ----------HU 9-2548
Brown Wm P 1124 SunstDr -----HU 9-5284
Brownell David A TallyHoRd -----HU 9-3484
Brownie Geo 2170VistaAvOceano--HU 9-5141
Brownlee Herbert F 508Aldr -----HU 9-2305
Brown-Silva W E
OakParkCanyonNo1-HU 9-2590
Brum Ernest NorthOceano ------HU 9-5541
Brum John PasoRoblsOceano ----HU 9-3642
Brumana Andrew
724MentneAvGrovrCty-HU 9-3730
Brumbaugh Chas C 308TraffcWy -HU 9-5426
Brumfield Carl VerdeCanyn ------HU 9-2409
Bruno Flora G 357N6thGrovrCty --HU 9-5597
Bryant Harry C
403 S 18thGrovrCty-HU 9-5520
Buchanan Jack G 450Beech -----HU 9-5774
Buckles Myra E
1382AtlntcAvGrovrCty-HU 9-5282
Bucton M HuasnaRd -----------HU 9-3363
Buhayang Honorio
ArroyoGrndeAvOceano-HU 9-2203
Bullard Alton L MD 1121 SunstDr-HU 9-3455
Buller LeRoy 814-12thGrovrCty --HU 9-5286
Burd C H
1345LongbrnchAvGrovrCty-HU 9-5083
Burdick L A 610LePoint --------HU 9-2923
Burgan Minnie M 302Masn ------HU 9-2947
Burgan Olive I Mrs 318Masn -----HU 9-2933
Burgan Roy 1280-24thOceano ---HU 9-5759
Burington Chas K 316 Short-----HU 9-3327
Burington W N 115Nelsn -------HU 9-3239
Burkes J B Mrs
225 SaratogaAvGrovrCty-HU 9-3533
Burkhardt's Shoes 955GrandAv --HU 9-5421
Burkman F E Bill 805GrandAv ---HU 9-5571
Burks Letha LosBerrosDistrict ---HU 9-2061
Burnett Amy 190 SAlpne--------HU 9-2963
Burnett Bearl Mrs 235WoodPl ---HU 9-5424
Burns J L 341N12thGrovrCty ----HU 9-5741
Burrier Carl FarrellRd ---------HU 9-3183
Burt Geo A 414 OrchrdAv-------HU 9-5627
Burton Archie
324 SaratogaAvGrovrCty-HU 9-3942
Burton Lyndon D 113NAlpne ----HU 9-3392
Bush Ralph V 421 S 8thGrovrCty--HU 9-5028
Buss Don Hwy1 ---------------HU 9-3028
Buss Harry E 20th ------------HU 9-5906
Buss Henry
1136RitchieRdGrovrCty-HU 9-2736
Butler Jane 761RoblesRd -------HU 9-5019
Buzz Barber & Beauty Shop
108EBranch-HU 9-2282

C

Cabonce M 272BecktPlGrovrCty --HU 9-3743
Cabonce Rosemary
1235RomonaAvGrovrCty-HU 9-2682
Cabotage Jerry 351N11thGrovrCty-HU 9-3449
Cabral Joe OakParkCanyonNo2 --HU 9-3058
Caier Albert 10th&AtlntcGrovrCty-HU 9-5903
Cain E L 210A SMasn----------HU 9-3268
Cal-Coast Berry Exchange
FrontGrovrCty-HU 9-5294
Calhoon Alice 211Nelsn --------HU 9-3537
Calif State of
Highway Patrol
For emergency calls only
Ask Operator for-ZEnith 1-2000
Pismo Beach State Park Oceano-HU 9-2684
Callender Allan 563Crown -------HU 9-3635
Caltabiano Frank V
1151RomonaAvGrovrCty-HU 9-3070
Calvero C Q Oceano -----------HU 9-3585
Camara Joe R 1095 SunstDr-----HU 9-2798
Camara Manuel
2430WilmrAvOceano-HU 9-2580
Camp Stanley UpprArroyo ------HU 9-3082
Camp Talaki Santa Maria Campfire
Council LopezCnyn -----------HU 9-2030
Campbell H O AtlntcAvGrovrCty --HU 9-3856
Campbell Howard F Mrs
596N5thGrovrCty-HU 9-3622
Campbell L W Dr LopezCnyn ----HU 9-5510
Campbell Marguerite Mrs
5thGrovrCty-HU 9-2766
Campodonica F L Sr
PasoRoblsOceano-HU 9-2745
Campodonico Edw H LsBerrosCnyn-HU 9-2509
Canby's Plumbing Heating & Appliances
1185GrandAv-HU 9-2997
Cannady B H NipomoOceano -----HU 9-3266
Caperton Earl 546N12thGrovrCty-HU 9-5795
Cardoza Don contr Wilmr&10th---HU 9-2902
Cardwell W A HwyNo1 ---------HU 9-3502
Carlberg Evelyn C
STempl&WalntHalcyon-HU 9-2153
Carlock Clyde A 230WBranch ----HU 9-5062
Carlock's Bakery 104EBranch ---HU 9-3141
Carl's Spanish Seas OceanoBeach--HU 9-5680
Carlson Carl F plstrer 529Crown--HU 9-5509
Carmichael Jack J Wstrn Packng Co
433 SHalcyonRd-HU 9-3960
Carnate Velma
337 S 13thGrovrCty-HU 9-3278
Carpenter Lyle F 1147GrandAv --HU 9-2878
Carpentier Armand 531 Ide------HU 9-5685
Carranza D 538LePoint --------HU 9-2927
Cartwright Annie L LosBerrosRd -HU 9-2077
Casady Cyrus E CorbtCnynRd ----HU 9-3759
Casey Wm L 2061 OceanOceano--HU 9-3920
Casselman Vivian Lee
241N13thGrovrCty-HU 9-3258
Castanares G D RailrdOceano ----HU 9-3204
Casteel Mae Mrs 367Alder ------HU 9-2312
Castillo Frank
882MentneAvGrovrCty-HU 9-5484
Castner Jerry B
1611 OceanAvOceano-HU 9-3548
Catterall Lucille HuasnaRd ------HU 9-3754
Cattoir Albert C 209Masn -------HU 9-3976
Cattoir John VerdeCanyon ------HU 9-5720
Cattoir's Shell Service
401TraffcWy-HU 9-2336
Cavenee Frank C 383-1stGrovrCty-HU 9-5049
Cecchetti Geo UpprArroyoRd ----HU 9-2592
Cecchetti S UpprArroyoRd ------HU 9-2593
Chadband Gordon B 418Beech ---HU 9-3806
Chalmers Rose 1208GrandAv ----HU 9-3110
Chambers David 505-5thGrovrCty-HU 9-3291
Chambers Noal
256 SaratogaAvGrovrCty-HU 9-3391
Chapman E C
559AtlntcAvGrovrCty-HU 9-2733
Chapman Robt S ParkRd --------HU 9-2597
Chapman Victor G PikeGrovrCty --HU 9-2365
Charley's Trading Post
HwyNo1GrovrCty-HU 9-2274
Chase Harold S DuneLake -------HU 9-2187
Chaves M J CorbtCnynRd -------HU 9-2719
Cheney Chas D AtlntcGrovrCty ---HU 9-5503
CHENG LEE KENNELS
181TallyHoRd-HU 9-2872
If no answer call-------------HU 9-5667
Childers Ida M Mrs 408Elm -----HU 9-3948
Chitwood Walter L 1638Newprt --HU 9-3637
Chris' Beauty Shop 1394GrandAv -HU 9-5675
Chrisman Alvin K 1040Mapl -----HU 9-3166
Christianson Chevrolet
303TraffcWy-HU 9-5518
Christianson Chevrolet Used Car Lot
1012GrandAv-HU 9-5131
Christianson Donald HuasnaRd ---HU 9-3501
Christner Lola Mrs 1139Ash ----HU 9-2668
Christopher Edw H
Pike&HalcyonRdHalcyon-HU 9-2748
Churchward Peter DuneLake -----HU 9-5435
Cint Clyde H LsBerrosCnyn ------HU 9-3047
Cirby John A
1002MentneGrovrCty-HU 9-2184
Clark C F 1166Mapl -----------HU 9-5233
Clark C H contr 1410HillcrstDr---HU 9-3229
Clark Chas R
1079NewprtAvGrovrCty-HU 9-2007
Clark Clarence L
1394NewprtAvGrovrCty-HU 9-3628
Clark Dean 130BriscoRd --------HU 9-3467
Clark Fred W Myrtl -----------HU 9-2216
Clark Louis HwyNo1&
GrandAvGrovrCty-HU 9-5407
Clark Mary 305Aldr -----------HU 9-3090
Clark Peggy E 1090-13thOceano -HU 9-2449
Clark Raymond B 1229 Sage-----HU 9-5603
Cleaver Robt G
164 S 13thGrovrCty-HU 9-2195
Clingman Donald W 1175Mapl ---HU 9-2393
Close A A GrandAv&14thGrovrCty-HU 9-2837
Close G H 191N11thGrovrCty ----HU 9-3661
Close's Chevron Stn
111NHalcyonRd-HU 9-2291
Coale Ellis 202Alln -----------HU 9-5668
Coast Chinchilla Ranch
1395MentneAvGrovrCty-HU 9-3293
Coats W R elec 145Bridge-------HU 9-2287
Cockshott Maurice C 225Whitely -HU 9-2924
Coday Sherman S 13thGrovrCty--HU 9-2792
Coelho Al HuasnaRd -----------HU 9-2071
Colbert R E
649ManhattnAvGrovrCty-HU 9-3504
Colburn Mary Brooksey VallyRd --HU 9-5747
Coldwell Ida B
923AtlntcAvGrovrCty-HU 9-3443
Coletto Frank UpprArroyoRd -----HU 9-2000
Collett J M 1153Ash -----------HU 9-2328
Collett Wm 270Walnt ----------HU 9-3173
Collett's Mobilgas Service
1300GrandAvGrovrCty-HU 9-2744
Colli Jim UpprArroyoRd --------HU 9-3025
Collier Chester 1231 Sage-------HU 9-2616
Collum Marie E 1008Mapl ------HU 9-2752
Colvin Earl 716GrandAv --------HU 9-3235
COMMERCIAL CO THE
303EBranch-HU 9-2421
Conley Iva M Mrs 504 Ide -------HU 9-5170
Conn Margaret T
676N12thGrovrCty-HU 9-3943
Conrad B Dixon Jr 403Beech ----HU 9-2165
Conrad Marguerite C Mrs
319TraffcWy-HU 9-2918
Conrow A L HuasnaRd ---------HU 9-2297
Conrow C L CorralitosCnyn ------HU 9-2019
Conrow Wm R L 338Walnt ------HU 9-2655
Cook Don 160TallyhoRd --------HU 9-2575

Cook L J 1031Mapl -----------HU 9-3017
Cook S M 145 S 4thGrovrCty----HU 9-2122
Cooke Hazel
654TrouvleAvGrovrCty-HU 9-5068
COOK'S GARAGE 160TallyhoRd -HU 9-2575
Cooksey Marion A
248N13thGrovrCty-HU 9-5432
Cookson H N Dr phy & sur
154TraffcWy-HU 9-2114
Residence 1030Ash -----------HU 9-5707
Cool Jeraldine 121NMasn -------HU 9-3224
Cool Kathryn M 173 SPine------HU 9-5917
Cooper Leroy T 1065 SunstDr----HU 9-3720
Copeland Marilyn NorthOceano ---HU 9-5637
Copleman John 316WalntAv -----HU 9-3350
Corbit Vincent C
196 SaratogaAvGrovrCty-HU 9-3811
Cordes Louis 300Alln ----------HU 9-5797
Cordova Alberta J
1051RomonaAvGrovrCty-HU 9-2937
Corey F J Hap OceanAvOceano ---HU 9-5577
Costa Alfred TraffcWy ---------HU 9-2463
Costa Joe S 6thGrovrCty -------HU 9-3187
Costa John D SnLuisRd ---------HU 9-3151
Cota Albert LosBerrosDist ------HU 9-2518
Cottage Launderette
Barnett&GrandAv-HU 9-3247
Cottle Leo 548 Ide------------HU 9-5417
Courtland Claire Studios
HalcyonRd-HU 9-5924
Couse J C VallyRd -------------HU 9-5724
COVERT GAIL rl est 203Bridge--HU 9-2995
Cowie Bruce FarrellRd ---------HU 9-2332
Cox H E Mrs 610LePoint -------HU 9-2923
Cox H N 594RockawyAvGrovrCty -HU 9-3157
Cox's Body Shop
165N6thGrovrCty-HU 9-5292
Crabtree J H
101AtlntcAvGrovrCty-HU 9-3659
Craft Elizabeth Mrs 308LePoint --HU 9-3267
Craghill M E 126Alln ----------HU 9-3572
Craig Arthur E 354N6thGrovrCty -HU 9-3917
Crank Alden G
1352BrightnAvGrovrCty-HU 9-5245
Crites Geo 437Lepoint ---------HU 9-5089
Crombie Elizabeth
313 S 4thGrovrCty-HU 9-3127
Crozier Geo H PikeRdOceano ----HU 9-5902
Cuellar Roman VistaOceano -----HU 9-3320
Cuellar Ruben OceanAvOceano ---HU 9-3592
Cunningham A B
OakParkCanyonNo1-HU 9-2034
Cupp Donald Jr OakPrkNo2 -----HU 9-3056
Current Marguerite
530RockawyAvGrovrCty-HU 9-3844
Curry Lillie 131 SMasn ---------HU 9-3911
Curten E J 290N10thGrovrCty ---HU 9-2497
Cyr Margie A Mrs Halcyon ------HU 9-5445

D

Dad's Nursery 436TraffcWy -----HU 9-2470
Dague Milford
1551 SaratogaAvGrovrCty-HU 9-5226
Dahm Thos M
590AtlntcAvGrovrCty-HU 9-5073
Dalbey Regina Mrs 511Cornwl ---HU 9-2895
Dalessi Edw 10th&WilmrOceano --HU 9-2347
Dalessi Elden 4thOceano --------HU 9-2243
Dana G S 514CornwlAv ---------HU 9-2611
Dana R F 118Alln -------------HU 9-5405
Dandes Mary A
1581 OceanAvOceano-HU 9-3968
Daniels Cecilia 360FrontGrovrCty -HU 9-3388
Daniels Morris J 136 SAlpne-----HU 9-3824
Darling Allen 238WBranch ------HU 9-3005
Davey E C 344N13thGrovrCty ---HU 9-3814
Davey Tree Surgery Co
519RomonaAvGrovrCty-HU 9-2255
David Andrew atty 105 Short----HU 9-2692
Residence 165Aldr -----------HU 9-3963
Davidson Ford 379N7thGrovrCty -HU 9-5430
Davis A M Mrs 112High --------HU 9-3935
Davis Don A
1247MentneAvGrovrCty-HU 9-3447
Davis F R 221LePointAv --------HU 9-3893
Davis Luther
1207 SaratogaAvGrovrCty-HU 9-5207
Davis S W 1159Mapl -----------HU 9-5408
Davis Walter L
1102BadnAvGrovrCty-HU 9-2967
Deady Ray E 270½WBranch ----HU 9-3700
Deal A L 250 S 10thGrovrCty----HU 9-5043
Deal D T 1119Mapl -----------HU 9-2161
Dean Harold S LopezCnyn -------HU 9-3065
Deane Wm A PershngDrOceano ---HU 9-5457
Dearinger S M
725AtlntcAvGrovrCty-HU 9-5449
DeArman Dave
1079NewprtAvGrovrCty-HU 9-2264
DeArman Paul
251GrandAvGrovrCty-HU 9-3774
Deering L D 832 S 7thGrovrCty--HU 9-3052
Deffebach E T 917CyprsCt ------HU 9-3218
DeFliger Anita 317 S 6th-------HU 9-3513
DeFord Earl R BriscoTract ------HU 9-5588
De Leon G HuasnaRd ----------HU 9-2627
DeLong F M 351N9thGrovrCty --HU 9-2523
De Lozier J W
1139NewprtAvGrovrCty-HU 9-2307
Delozier Joe 220EAldr ---------HU 9-3848
Denison Dana 332N13thGrovrCty -HU 9-3107
Denney Dale W
1941 OceanAvOceano-HU 9-5216
Dennis Allen C 280TallyhoRd ----HU 9-3926
Dennis Lorraine
994RockawyAvGrovrCty-HU 9-2718
Denson Geo
1307 SaratogaAvGrovrCty-HU 9-3611
deOcampo Leon BriscoRd -------HU 9-5788
Depew Albert 6thOceano -------HU 9-2815
Depew Marianna
1472-21stOceano-HU 9-3558
Dera's Beauty Salon
1353½GrandAv-HU 9-3821
Derring Evelyn 555LePoint ------HU 9-3106
deVera Al C 8thOceano ---------HU 9-5403
deVera D C
1354TrouvleAvGrovrCty-HU 9-3038
Devereaux Claude R 203NAlpne --HU 9-2360
Devitt Donald HwyNo1 ---------HU 9-3069
Dewitt Martha
345BrightnAvGrovrCty-HU 9-2571
Dias Viola Mrs
734NiceAvGrovrCty-HU 9-2763
Diaz Raymond 903FarrellRd -----HU 9-5411
Dick Effie Janet
HalcyonRdHalcyon-HU 9-3753
Dickinson W R Mrs DuneLake ---HU 9-2187
Dieball Ray 1171 OceanAvOceano-HU 9-3264
Diedrichsen H C Best Fertilizers Co The
582NewmnDr-HU 9-2417
Dillaha J R 1229GrandAv -------HU 9-2258
Dishman Gary 538 OrchrdAv-----HU 9-5639
Ditmas C H Mrs MusickRd ------HU 9-2534
Ditmore Jack 224½HalcyonRd ---HU 9-2343
Dixson Gordon F NewsmRd ------HU 9-2623
Dobell Chas E 418 OrchrdAv-----HU 9-2236
Doherty R W 435Pecn ---------HU 9-3451
Dohi Ben 246Aldr -------------HU 9-3148
Dohi Farm UpprArroyoRd -------HU 9-3790
Dohi Hugh S 302VallyRd -------HU 9-2929
Doko A PhoenixCanyonRanch ----HU 9-2568
Doko A D Ranch Hwy101 --------HU 9-2579
Doll Lucille Mrs 1161Ash -------HU 9-2921
Domingo S HuasnaRd ----------HU 9-3080
Donahoe Robt E HuasnaRd ------HU 9-3435
Donati L C 180Walnt ----------HU 9-2854
Doty Raymond A HwyNo1 -------HU 9-2436
Dowell Jas 242Gardn ----------HU 9-2386
Dowell Lee C BranchMillRd -----HU 9-2093
Dowell W H Mrs VallyRd --------HU 9-5732
Dower Pearl Mrs
2411BeachOceano-HU 9-2877
Downing J C
754RockawyAvGrovrCty-HU 9-3590
Downs Guy A BranchMillRd ------HU 9-3057
Drake Walter 4th&HoldnOceano --HU 9-5494
Drapery Shop The 1045GrandAv --HU 9-3779
Drum A G 119 Spruce----------HU 9-3610
Ducusin Jas 105N3dGrovrCty ----HU 9-3559
Dudley John LosBerrosRd -------HU 9-2588
Duggins B E 867GrandAvGrovrCty-HU 9-3904
Duggins Benj E 227WoodPl ------HU 9-5418
Duncan Alick 419CalifAv -------HU 9-2176
Duncan Raymond T
1107RomonaAvGrovrCty-HU 9-2231
Dunes The 359GrandAvGrovrCty --HU 9-9988
Dunham J R 1156Ash ----------HU 9-2739
Dunnagan Jeff C
1145BrightnAvGrovrCty-HU 9-3158
Durniat May Belle
1230NewprtAvGrovrCty-HU 9-3870
Dutra A C
1433NewprtAvGrovrCty-HU 9-5687
Dykes J L 1479NewprtGrovrCty --HU 9-2314

E

Echavarria Angel
PasoRoblsOceano-HU 9-3094
Eckberg M C CorbtCnyn --------HU 9-2041
Edgeworth Robt
1264 SaratogaAvGrovrCty-HU 9-3505
Edmands E Y LePoint ----------HU 9-2228
Edmands Jennie Mrs 211EBranch-HU 9-3390
Edmands Loren O 139E CherryAv-HU 9-3871
Edmunson J E 3d&OceanOceano --HU 9-2952
Edmunson M E Rev
AtlntcGrovrCty-HU 9-5451
Edwards John W 213NAlpne ----HU 9-3977
EDWARDS JOHN W rl est
1015GrandAv-HU 9-3766
Efird Roy F
1692BrightnAvGrovrCty-HU 9-5789
Egan T F VerdeCanyon ---------HU 9-5728
Egede Torben 206 SMasn-------HU 9-3472
Eggleston Harry L
353BrightnAvGrovrCty-HU 9-3341
Eiland Lawrence E
Beach&3dOceano-HU 9-3653
Elder C E 1045WMapl ---------HU 9-5410
Elder Harry
1169BrightnAvGrovrCty-HU 9-5171
Eldridge Oscar 220TraffcWy -----HU 9-3853
Ellis B A CountyPrkRd ---------HU 9-2087
Ellis G E 1158Ash ------------HU 9-2483
Ellis Telva 973RitchieRdGrovrCty -HU 9-5730
Elliston Chester 3dOceano -------HU 9-3332
Elvin Arthur 543B EBranch------HU 9-5592
Elvin Eugene H Dr Hwy101 ------HU 9-2604
Elvin John H Dr Hwy101 --------HU 9-2604
Emerson Arthur G 919FarrellRd --HU 9-2198
Emerson Chas T MesaDr --------HU 9-3279
Englehart Aaron 318Alln -------HU 9-3833
English R W 521LePoint --------HU 9-2440
Enos Agnes Mrs 307LePoint -----HU 9-5646
Ensign G S
1147LongbrnchAvGrovrCty-HU 9-2315
Erhart A A 1146Mapl ----------HU 9-3575
Erickson M J
755MentneAvGrovrCty-HU 9-3907
Erlewine R C Hwy101 ----------HU 9-2452
Ernie's Radio & T V 1149 SunstDr-HU 9-3776
Erno Vernon R 1248 Sage-------HU 9-3102
Esparza Cecil 645 S 8thGrovrCty--HU 9-3211
Essig Albert L
188½ S 13thGrovrCty-HU 9-5735
Estes E E FarrellRd -----------HU 9-2375
Ettling C C 679NewprtAvGrovrCty-HU 9-5712
Evans Howard D 580LePoint ----HU 9-2217
Evenson C F
1086NewprtAvGrovrCty-HU 9-3119
Evon John 506Bennett ---------HU 9-5091
Ewing B E 500N18th ----------HU 9-3103
Ewing Howard Mrs
642RomonaAvGrovrCty-HU 9-5024
Ewing J I Mrs 1161Mapl -------HU 9-5008
Ewing Robt B 516Aldr ---------HU 9-5584
EWING'S AUTOMOTIVE SERVICE
115A TraffcWy-HU 9-5620

F

Fabela Sam T 111EBranch ------HU 9-5692
Fair Oaks Barber Shop
1037GrandAv-HU 9-5487
Fair Oaks Cafe 104NHalcyonRd --HU 9-9982
Fair Oaks Convalescent Home Scott's
222Elm-HU 9-5468

> **HU = HUnter**
> When giving the number to an operator or to others, please use the full name HUnter.

Fair Oaks Liquor Store
1005GrandAv-HU 9-3451
FAIR-OAKS MILK CO
1023GrandAv-HU 9-5557
FAIR OAKS PHARMACY
900GrandAv-HU 9-2760
Fair Oaks Supply 995GrandAv ---HU 9-2697
Fair Oaks Theatre 1007GrandAv -HU 9-2364
Fairbanks Hiram A
564N9thGrovrCty-HU 9-3198
Fancher Robt W 717CornwlAv ---HU 9-3295
Fare J E 773ManhattnGrovrCty --HU 9-5466
Farm & Home Supply
1200GrandAv-HU 9-5635
Farmer Russell 1510-17thOceano -HU 9-3395
FARMER'S INSURANCE GROUP
960GrandAv-HU 9-2769
Farmers Insurance Group
610RoosevltDrOceano-HU 9-2717
Farney Thos N 4thOceano -------HU 9-3001
Farnsworth Herbert H
OakParkCanyonNo1-HU 9-3046
Farrell Pat 268Aldr -----------HU 9-3728
Farrier Alvin Rev
851RomonaAvGrovrCty-HU 9-3254
Faust Yead
761RockawyAvGrovrCty-HU 9-2993
Featherwell Farms TallyhoRd ----HU 9-5030
Felmlee Glen E 152 SAlpne------HU 9-3521
Fent Elizabeth Ann 555EBranch --HU 9-3401
Ferguson Lottie W Mrs
WalntHalcyon-HU 9-2896
Fermin Ted LosBerrosRd -------HU 9-2551
Fernamburg F L UpprArroyoRd --HU 9-2533
Fernamburg Mary 302 Short-----HU 9-2910
Fernandez Louis P
251 SHalcyonRd-HU 9-5102
Ferrari Henry 310HalcyonRd ----HU 9-5614
Ferrari L J 1310 Sierra---------HU 9-5508
Fershtand Edith L LosBerrosRd --HU 9-2013
Fesler Richard A 1086Ash ------HU 9-2179
Fetters Burton R
1367PasoRoblsAvOceano-HU 9-5111
Fialho John Mrs
1261WilmrAvOceano-HU 9-3300
Fiant Lee 126Nelsn ------------HU 9-5935
Figueiredo John 112BriscoRd ----HU 9-3192
Figueiredo Manuels The Arc Shop
112BriscoRd-HU 9-3192
Fiji S E 6th&NipomoOceano -----HU 9-3226
Filer A W 1167GrandAvGrovrCty -HU 9-3849
Filer Gordon M 1025GrandAv ----HU 9-3885
Filer Theo W contr 307Whitely---HU 9-3456
Filer W A StrattnRd -----------HU 9-2130
FILER W A rltr 214TraffcWy----HU 9-2362
Findley Iva Mae 324 SMasn-----HU 9-3134
Fink F C 546 Ide--------------HU 9-2793
Finley Joe septic tanks 204Aspn--HU 9-5783
Finley Leonard Ray 617NewmnDr-HU 9-5015
Finley Robt Pike&FrontOceano ---HU 9-2249
Finucane Geo F 139WBranch ----HU 9-2835
Fiscalini Jas 711BennettAv -----HU 9-2762
Fischer Althea V
547MentneGrovrCty-HU 9-3625
Fish C C 407TraffcWy ---------HU 9-3425
Fisher Carl W 193 S 8thGrovrCty-HU 9-5148
Fisher Iva A 316PierAvOceano ---HU 9-5230
Fisher Ted R 1580HillcrstDr -----HU 9-2751
Fisher Tom LsBerrosCnyn -------HU 9-3040
Fissori E 210 SAldr------------HU 9-2239
Fleming Alton L 1189Ash -------HU 9-5159
Fletcher Faye
OakParkCanyonNo1-HU 9-2689
Flores Pablo
801 SeabrghtAvGrovrCty-HU 9-5165
Flynn G R 112 SGardn---------HU 9-2930
Focht Paul Rev 1194Mapl -------HU 9-2958
Folkerts Bob 325Aldr ----------HU 9-3868
Folkerts Hanna H 1155GrandAv --HU 9-2716
Folkrod Geo W 213 Short-------HU 9-2861
Ford C J LsBerrosCnyn ---------HU 9-2587
Ford Geo 220HillcrstDr ---------HU 9-5122
Ford Shelby P
PasoRobls&2dOceano-HU 9-5601
Foresee U V 482 S 14thGrovrCty-HU 9-3153
Forgostein Harold
2421BeachOceano-HU 9-2822
Forister L D
519RomonaAvGrovrCty-HU 9-2255
Forrester Geo VerdeCanyon ------HU 9-5748
Forsyth Helen Mrs
UpperArroyoGrande-HU 9-2098
Foster Harry E 154TraffcWy ----HU 9-5681
Foster Norman E Mrs
535N3dGrovrCty-HU 9-2259
Foster Ronald L 451Beech ------HU 9-5670
Foth Blanche 320N7thGrovrCty --HU 9-5611
Foth Fred 260BecktPlGrovrCty --HU 9-5176
Fouch E L Mrs UpprArroyoRd ----HU 9-2510
Fowler Louis F CorbtCanynRd ----HU 9-3061
Frank W C 1464BrightnGrovrCty -HU 9-3175
Franklin Fred
ArroyoGrndeAvOceano-HU 9-3033
Fraser Dennie
712BrightnAvGrovrCty-HU 9-3286
Fraser Eugene L 518CornwlAv ---HU 9-2657
Fraser Henry 346N8thGrovrCty --HU 9-5208
Fratello A P LosBerrosRd -------HU 9-3372
Freda's Beauty Shop 117EBranch-HU 9-5679
Fred's Taxi 231PomeryAvPismoBch
From telephones served by the
following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1558
FREITAS G MARTIN DR chirprctr
1070GrandAv-HU 9-3815
Fretwell C E VallyRd ----------HU 9-5739
Freymoyer C D OakPrkAv -------HU 9-2313
Froehlich O C 200N10thGrovrCty--HU 9-3527
Fry Harvey C 876 Olive---------HU 9-2233
Frye C F OakParkCanyonNo1 ----HU 9-3022
Fuchiwaki Ben 1185Ash --------HU 9-2310
Fuchiwaki Hilo 502ECherry -----HU 9-2388
Fukuhara M HalcyonRd --------HU 9-2630
FULLER J E plmbr
1176RomonaGrovrCty-HU 9-2431
Fuller L J
197 SaratogaAvGrovrCty-HU 9-5174
Furness J D 1660-15thOceano ---HU 9-2641

G

Gabriel Bernard F 219 SAlpne---HU 9-2464
Gackle Gene L HwyNo1 ---------HU 9-3020
Gain Frank E 540Branch -------HU 9-2951
Galaites Gene
1338NewprtAvGrovrCty-HU 9-5220
Galbraith C A 1351-13thOceano -HU 9-2205
Galbreath O W chrcl CorbtCnynRd-HU 9-2022
Gamble Ruth Faye
365McCarthyOceano-HU 9-3209
Gamboa Edith HwyNo1 --------HU 9-3783
Gammons Albert H Rev
326 SMasn-HU 9-2956
Garcia Donald 913CyprsCt ------HU 9-5143
Garcia Henry 1118A GrandAv----HU 9-2651
Gardner Don
18th&SaratogaAvGrovrCty-HU 9-2446

Garland Grant M LosBerrosRd HU 9-3086
Garnett Lenis W 1687BrightnAvGrovrCty HU 9-2601
Garrison C R Mrs 259-9thGrovrCty HU 9-2721
Garrison J C 862RockawyAvGrovrCty HU 9-2608
Gassenberger Geo F 305 Short HU 9-5434
Gateley Jon L 332N9thGrovrCty HU 9-5259
Gateley Lynea RN 197N6thGrovrCty HU 9-2856
Gatlin Shell Service Stn 1707FrontOceano HU 9-3981
Gaunce Grant M Jr 1080FairOksAv HU 9-3170
Gearing Melvin 424Beech HU 9-3271
General Box Distrs RailrdOceano HU 9-5623
George Irl C 1186Mapl HU 9-3475
Gerber Rudolph W Dr PasoRoblsOceano HU 9-2308
Gescheider Carl M 322Alln HU 9-3408
Gibboney D L 1500HillcrstDr HU 9-2859
Gibbons Edw J 237Aldr HU 9-5658
Gibson Jos 531Branch HU 9-2916
Gibson Vera E 908CyprsCt HU 9-5173
Gilden Chas C 8th&PikeOceano HU 9-3177
Gilland Ernest E 477TrouvleAvGrovrCty HU 9-3655
Gillespie Geo P 132 Short HU 9-2738
Gin Sen 1773PacBlOceano HU 9-2904
Glaze Carl 1541 OceanAvOceano HU 9-5072
Glenn Arthur E LsBerrosCnyn HU 9-2528
Glenn Billy G 1119GrandAvGrovrCty HU 9-5007
Glenn Corman E 1370NewprtAvGrovrCty HU 9-3656
Godfrey Minnie H FrontOceano HU 9-2396
Goforth Max L 170Elm HU 9-3405
Golden Babe 129NMasn HU 9-3342
Golden J T 504TrouvleAvGrovrCty HU 9-5441
Gonzales Richard 1423-20thOceano HU 9-5287
Good Renald V PikeGrovrCty HU 9-5253
Gooding Henry G 1193FairOksAv HU 9-3307
Goodnight Richard N 342N12thGrovrCty HU 9-5096
Goosman John 118 SAlpne HU 9-3603
Gordon E W 350RomonaAvGrovrCty HU 9-5621
Gordon Jack 154Walnt HU 9-3638
Gorospe Pete 350LongbrnchAvGrovrCty HU 9-2633
Goss Body Shop 154WBranch HU 9-2690
Goss Jacob J 435Beach HU 9-2907
Gough M D 522 S 16thGrovrCty HU 9-3886
Gouin Andre J 1358RomonaAvGrovrCty HU 9-5219
Goulart A V CountyPrkRd HU 9-3778
Goulart Manuel V 341N6thGrovrCty HU 9-2381
Goularte L E Hwy101 HU 9-2418
Goularte Nadine LarchmntDr HU 9-2917
Gracia Nat CorbtCnynRd HU 9-2521
Gracia Orvill CienagaRd HU 9-3053
Gracia Tony HuasnaRd HU 9-2023
Grady C S Mrs 1457BrightnAvGrovrCty HU 9-5414
Graffer B W BranchMillRd HU 9-3023
Graham Paul NewsomeRd HU 9-3002
Graham Ruth M Mrs 212 Short HU 9-5496
Grainger Arthur Grover City Htchry 213 S 16thGrovrCty HU 9-2358
Grand Apparel The 951GrandAv HU 9-3113
Grand Avenue Cafe 851GrandAvGrovrCty HU 9-9961
Grand Av Hardware 620GrandAv HU 9-5052
Grant John CorbtCnyn HU 9-5745
Graves Arthur A 1066MentneAvGrovrCty HU 9-3133
Gravitt P E 400CalifAv HU 9-2471
Gray Donald C 266Aspn HU 9-5120
Gray Ida R GrandAvGrovrCty HU 9-3356
Gray O S 1758 SaratogaAvGrovrCty HU 9-5616
Gray W G 225Walnt HU 9-3037
Grayson Lillie Mrs 1075RomonaAvGrovrCty HU 9-2742
Green Dorothy PikeOceano HU 9-3551
Green W H 1235GrandAvGrovrCty HU 9-3832
Greenwell Jas W RailrdOceano HU 9-5696
Greenwood W L 641 SeabrghtAvGrovrCty HU 9-3522
Gregory C H HwyNo1 HU 9-2836
Gregory C L fruits 967GrandAvGrovrCty HU 9-5114
Gregory Dovie 1415A FarrellRd HU 9-5150
Gregory Earl 1194FairOksAv HU 9-3552
Gregory Jennie E 697 SaratogaAvGrovrCty HU 9-2889
Gregory L R 667RomonaAvGrovrCty HU 9-3466
Gregory Robt W 1063 SunstDr HU 9-5734

Grell Gudrun Mrs HillHouseHalcyon HU 9-5447
GRENSTED FUNERAL HOME 1239LongbrnchAvGrovrCty HU 9-5552
GRENSTED KEN Grensted Funrl Home 1239LongbrnchAvGrovrCty HU 9-5552
Greyhound Bus Lines 114Branch HU 9-2289
Gridley W A LosBerrosRd HU 9-3736
Grieb C A HalcyonRd HU 9-5654
Grieb Conrad LosBerrosRd HU 9-2082
Grieb Fred A 303HalcyonRd HU 9-2786
Grieb Geo 351HalcyonRd HU 9-2224
Grieb Jas A 1064½Ash HU 9-2280
Grieb L Carl 1017 SunstDr HU 9-3878
Grieb Sharon 1110 SunstDr HU 9-5005
Grieb Stanley HalcyonRd HU 9-5750
Griffin Edith 339NewprtAvGrovrCty HU 9-3979
Griffin Leah 404½EBranch HU 9-3679
Griffith Floyd Jr 1256MentneAvGrovrCty HU 9-5004
Grigsby DeDe 1661-26thOceano HU 9-5260
Grizzle A W Mrs 229 Short HU 9-2945
Grosshauser Henry 203WoodPl HU 9-2914
GROVER CITY AUCTION HwyNo1GrovrCty HU 9-3312
GROVER CITY BAKERY 935GrandAvGrovrCty HU 9-5764
Grover City Cleaners 874GrandAvGrovrCty HU 9-3986
Grover City Clothing 1343GrandAvGrovrCty HU 9-2218
Grover City County Water District 842GrandAvGrovrCty HU 9-2356
If no answer call HU 9-3504
Grover City Development Co GrandAvGrovrCty HU 9-2820
Grover City Elementary School 365 S 10thGrovrCty HU 9-3529
Grover City Feed Store 10th&GrandAvGrovrCty HU 9-2361
Grover City Fire District 867RomonaGrovrCty HU 9-2145
Grover City Glass Shop 1004RockawyAvGrovrCty HU 9-2894
Grover City Hardware see Miner's 1036GrandAvGrovrCty HU 9-2931
Grover City Hatchery 213 S 16thGrovrCty HU 9-2358
GROVER CITY JUNK & AUTO WRECKING YARD 13th&FarrellRdGrovrCty HU 9-2991
GROVER CITY LUMBER CO 13th&AtlntcAvGrovrCty HU 9-2729
Grover City Market 850GrandAvGrovrCty HU 9-3322
Grover City Motor Court 367N16thGrovrCty HU 9-2424
GROVER CITY PHARMACY 9th&GrandAvGrovrCty HU 9-2457
If no answer call HU 9-3345
Grover City Press 919GrandAvGrovrCty HU 9-3650
Grover City Radiator Shop 142N6thGrovrCty HU 9-2632
Grubbs Loyd 1160Mapl HU 9-3924
Gruenstein A H 116Nevada HU 9-2482
Guiton H E Jr OceanoBeach HU 9-5446
Guiton Harold E rl est 610RoosevltDrOceano HU 9-2717
Guiton Robt Farmers Ins Group 610RoosevltDrOceano HU 9-2717
Gularte Clara Mrs CorbtCnyn HU 9-5591
Gularte Manuel R CorbtCnyn HU 9-3608
Gularte Rudolph UpprArroyoRd HU 9-2088
Gularte Tony R CorbtCnyn HU 9-3448
Gullickson Donald 585NewmnDr HU 9-2643
Gullickson Florence 508Alln HU 9-2131
Gumm Lois 325 SaratogaAvGrovrCty HU 9-5228
Gunderson Gordon R 1087Ash HU 9-5212
Gupton S B FarrellRd HU 9-5285
Gupton W E 1185FairOksAv HU 9-2749
Gusner Jeannette H 418GrandAv HU 9-3863
Gutierrez Rose 1326LongbrnchAvGrovrCty HU 9-5178
Gwin's Grocery 607ManhattnAvGrovrCty HU 9-2415

H

Haase Chester 362N2dGrovrCty HU 9-3503
Haase Francis 5thOceano HU 9-3191
Haddox Paul M VallyRd HU 9-5742
Haenggi Rhoda 229N5thGrovrCty HU 9-2891
Hagan W R 1478NewprtAvGrovrCty HU 9-3896
Haigler Allen 357 SaratogaAvGrovrCty HU 9-5475
Halcyon Store WTemplHalcyon HU 9-2432
Hale Emmett E McCarthyOceano HU 9-3378
Haley Evelyn 1541NiceGrovrCty HU 9-3760
Haliburton E M 412Aldr HU 9-3571
Hall Chester V 330TallyHoRd HU 9-5413
Hall Geo E 301 SMasn HU 9-3225
Hall Rose Mrs 16th &RomonaAvGrovrCty HU 9-2664
Hallmark Plumbing 576GrandAvGrovrCty HU 9-2286
Halter Lloyd R 14th&SeabrghtGrovrCty HU 9-5930
Halversen Sidney C 166 SAlpne HU 9-3030
Hamblet John 1077Mapl HU 9-2667
Hamlet Garvin 1196MentneAvGrovrCty HU 9-5497
Hampton M Mrs 428WilmrAvOceano HU 9-3632
Hand Harriet L 1255GrandAv HU 9-5525
Haney Paul UpprArroyoRd HU 9-2573
Haney Weldon Rev 568 S 13thGrovrCty HU 9-3624
Hanni T C 418CalifAv HU 9-3672
Hansen H A 1336RomonaAvGrovrCty HU 9-5054
Hansen Robt E 883 SeabrghtAvGrovrCty HU 9-3803
Hanst Lida W 509GrandAv HU 9-2212
Harder Leonard G 993BrightnAvGrovrCty HU 9-3887
Harding B B 1214NewprtAvGrovrCty HU 9-3083
Harding Irene B SnLuisRd HU 9-5031
Hardman Margaret 1411-13thOceano HU 9-5222
Harloe Margaret 417TraffcWy HU 9-5642
Harlow Wanda Mrs 357N14thGrovrCty HU 9-5482
Harnar Jas J 551GrandAvGrovrCty HU 9-3100
Harp Lee M 1055 SunstDr HU 9-2204
Harper Althea Inc McCarthyOceano HU 9-5463
Harper P B McCarthyOceano HU 9-5463
Harper Tunzel 210TraffcWy HU 9-3193
Harrington Roy D 1460 SaratogaAvGrovrCty HU 9-3470
Harris C Mabelle HuasnaRd HU 9-5481
HARRIS EARL E 208EBranch HU 9-3118
Harrison Aileen Mrs HalcyonRd HU 9-2322
Hart Edith Mrs RuthAnnWy HU 9-2170
Hart H D Mrs Nevada HU 9-2285
Hart Harry 121Nevada HU 9-2834
Hart Josephine 217-12thGrovrCty HU 9-5050
Hart M Nevada HU 9-2285
Hartup Frank E CorralitosCnyn HU 9-2068
Hartwig Marvin K 923FarrellRd HU 9-2318
Harvill Fletcher McCarthyOceano HU 9-3563
Haskill J H OakPrk HU 9-5266
Hastings E A 240N8thGrovrCty HU 9-3288
Hatfield C M McCarthyOceano HU 9-2971
Hatley Harold L 760BrightnAvGrovrCty HU 9-3567
Hatley L G 1445BrightnAvGrovrCty HU 9-3352
Hatley Ralph 357N4thGrovrCty HU 9-3228
Hatley W B 270WBranch HU 9-3995
Hatley W R 658 S 6thGrovrCty HU 9-3306
Hawk B I Mrs 703BennettAv HU 9-2880
Hawk C E HuasnaRd HU 9-2666
Hawkins J D Grover City Auction HwyNo1GrovrCty HU 9-3312
Hawkins Kenneth I 652 S 13thGrovrCty HU 9-5197
Hawkins Marion W 321 Short HU 9-5602
Hawkins P G 512 Ide HU 9-5933
Hawkins Reg 765 SaratogaAvGrovrCty HU 9-3185
Hawkins' Seaside Service 1010GrandAvGrovrCty HU 9-3462
Hayashi Akio 516GrandAv HU 9-3473
Hayashi Haruo prodc CienagaDistrict HU 9-2595
Hayes John VallyRd HU 9-5744
Hays H M 365N12thGrovrCty HU 9-3407
Hays Veryl R 440Aldr HU 9-2711
Hazzard E M 1005NewprtAvGrovrCty HU 9-2746
Head Florence Mrs 159N7thGrovrCty HU 9-5039
Heard J W Jr Oceano HU 9-2248
HEARN'S MARKET 201EBranch HU 9-5549
Heath Lloyd OakPrkRd HU 9-5792
Heide John J 885 Olive HU 9-2434
Heidker C N 209Cherry HU 9-2423
Heineman Wm 525LePoint HU 9-5003
Helzer L R 13thGrovrCty HU 9-2617
Henderson L W 1059FairOksAv HU 9-2196
Henderson Merle fences HwyNo1 HU 9-2906
Henderson Oren F 200 SHalcyon HU 9-2488
Hendricks M D 405ECherry HU 9-3026
Hendricks Mary Mrs 636BrightnAvGrovrCty HU 9-3480
Hendrickson W C 1203BrightnAvGrovrCty HU 9-2304
Hendrix Geo E 1541AtlntcAvGrovrCty HU 9-2865
Henmi Shigeo 144BriscoRd HU 9-3906
Hensley Glenn T 5th&GardnOceano HU 9-5431
Hensley Russell 2311ArroyoGrandeAvOceano HU 9-2673
Herald Recorder 309EBranch HU 9-2826
Hernandez M 123WBranch HU 9-2401
Hero Einar FarrellRd HU 9-5125
Hershberger O S 1320GrandAv HU 9-5110
Hess Geo 130Whitely HU 9-5427
Hibpshman T E 1148½GrandAv HU 9-3956
Hickenbottom M L Hwy101 HU 9-3957
Hicks Geo Oceano HU 9-3557
Hicks Jack 735FarrellRdGrovrCty HU 9-5185
Higdon T L 183FairvwDr HU 9-3938
Higley E D Mrs 750NiceAvGrovrCty HU 9-2709
Hill A E 624Cornwl HU 9-5936
Hill Guy 284-9thGrovrCty HU 9-5691
HILLCREST FARM Hwy101 HU 9-2058
Hilliado Tranquilino 5thOceano HU 9-3696
HILL'S HOME APPLIANCES 1009GrandAv HU 9-5527
Hilltop Cafe Hwy101 HU 9-5465
Hilton Thos Earl LsBerrosCnyn HU 9-3721
Hines W D 728N8thGrovrCty HU 9-3255
Hinshaw Alta A 111Nelsn HU 9-2811
Hinson Robt F 1143 SunstDr HU 9-5227
Hit Distributing Co 366AtlntcAvGrovrCty HU 9-3954
Hitchen Douglas J 350Walnt HU 9-3532
Hixon G C 139Alpne HU 9-3368
Hixon R L 517Alln HU 9-5766
Hiyama Y 594 S 16thGrovrCty HU 9-3149
Hobbs John 727RomonaAvGrovrCty HU 9-5607
Hockett Laverne 280 SHalcyonRd HU 9-3998
Hockett Wilson S 131 Spruce HU 9-3994
Hodge W S 806RockawyAvGrovrCty HU 9-5223
Hoff Elizabeth 311Poole HU 9-3890
Hoff Russell B CyprsHalcyon HU 9-2988
Hogan Karl A 1255Poplr HU 9-5105
Hoge Wm C Hwy101 HU 9-2160
Hogevoll Diana E 1036RitchieRdGrovrCty HU 9-3543
Hoke Geo CarpntrCnyn HU 9-2544
Holcomb Arthur E 201Whitely HU 9-3433
Holden Lettie B HwyNo1 HU 9-2276
Holder Carl E 112Bell HU 9-5081
Holdren H L 524Aldr HU 9-5033
Hollibaugh Roy SnFrncisco HU 9-2600
Holliday Ferol 312TraffcWy HU 9-5139
Hollon J W 508 S 18thGrovrCty HU 9-3404
Holloway J W 374FrontGrovrCty HU 9-3319
Holmes LeRoy UpprArroyoRd HU 9-2728
Holt J Harold LsBerrosCnyn HU 9-3084
Holton Allen W 425Beech HU 9-2141
Hooker Wm W 1045GrandAv HU 9-3779
Hooper R W CarpntrCnyn HU 9-5721
Hoover Dorothea Tyler 117Poole HU 9-2795
Hoover Elmer CountyPrkRd HU 9-3012
Hopkins Bill 311VallyRd HU 9-2897
Hopkins Clair A 413CalifAv HU 9-3171
Hopkins Ralph 211Alln HU 9-2868
Horner Sydney J 1451 SierraDr HU 9-5415
Hourihan Emmett 177Pine HU 9-2926
Housouer C W serv stn 652GrandAvGrovrCty HU 9-5464
Howard Carl 1545Chiltn HU 9-2486
Howard Earl 1171 SunstDr HU 9-5025
Howard H 146TraffcWy HU 9-2620
Howell M A 963DodsnWy HU 9-2441
Howland G H FarrellRd HU 9-2221
Hoyal Jas G VerdeCanyon HU 9-5733
Huasna School Huasna HU 9-2047
Hub The 125EBranch HU 9-3987
Hubbard Wm J 192N7thGrovrCty HU 9-3287
Hubble C A PasoRoblsOceano HU 9-2978
Huber Alfon J LsBerrosCnynRd HU 9-3049
Huber Frank A 125NHalcyonRd HU 9-5172
Huebner A 307VallyRd HU 9-5916
Huffer Billy G 1355AtlntcAvGrovrCty HU 9-3988
Huffman Harley 1141Ash HU 9-5272
Hughes C D 774ManhattnAvGrovrCty HU 9-2761
Hughes John OceanAvOceano HU 9-2174
Hughes John Lee 242N5thGrovrCty HU 9-2117
Hulse C F 263N8thGrovrCty HU 9-3516
Hummel Jas O LePoint&Masn HU 9-2323
Hunt Howard C 1407Chiltn HU 9-2663
Hunt Patricia 135 SMasn HU 9-5288
Hunter Clarence O 489WilmrOceano HU 9-2113
Hunter E L Mrs 683 SeabrghtAvGrovrCty HU 9-3689
Hurlburt Clara M 352-3dGrovrCty HU 9-2824
Hurlburt R B 12th&SaratogaGrovrCty HU 9-5529
Huseman L G 375Walnt HU 9-5543
Huss Harvey 268TallyHoRd HU 9-2794
Hutchison Luella 236N13thGrovrCty HU 9-3770
Hvolboll Christian S 1092BadnAvGrovrCty HU 9-2309
Hyden A L 1259RomonaAvGrovrCty HU 9-2427

I

I O O F Hall 128Bridge HU 9-2656
Ibey Bartolome O 13th&Pike HU 9-2968
Icalla Larry 119AtlntcAvGrovrCty HU 9-5570
Idler W C 708BennettAv HU 9-2542
Ikeda Bros fruit & vegetbls CienagaDistrict HU 9-2526
Ikeda Kazuo 450Aldr HU 9-3219
Ikeda Seirin 407CornwlAv HU 9-3687
Ilenstine Alice 111 SMasn HU 9-2631
Inez's Beauty Shop 137N8thGrovrCty HU 9-5713
Irey Wallace 1015 SunstDr HU 9-2489
Irey Walter 1015 SunstDr HU 9-5782
Isham S N 1485HillcrstDr HU 9-3240

J

Jacinto Ante 262N11thGrovrCty HU 9-3230
Jackson C J 134 SMasn HU 9-2941
Jackson Woodrow 144 SMasn HU 9-3244
Jacobs Ben R Col 1136GrandAv HU 9-2326
Jacobs Robt V 180 SAlpne HU 9-5556
James Arthur F Dr 1211Poplr HU 9-3381
James Louis 10thOceano HU 9-3259
Janet Lily 227HalcyonRd HU 9-5142
Jatta Ethel 201Nelsn HU 9-2232
Jatta Stella 13thGrovrCty HU 9-2703
Javier I P 654RockawyAvGrovrCty HU 9-3357
Jehovah's Witnesses 1300HillcrstDr HU 9-3903
Jenkins Lee 257N4thGrovrCty HU 9-2681
Jenkins Walter L 5thGrovrCty HU 9-5665
Jennings Jas R 20th HU 9-5906
Jensen Norman F HwyNo1 HU 9-3750
Jensen Paul 1141 SunstDr HU 9-2052
Jensen Raymond K 1533HillcrstDr HU 9-3359
Jensen S A HuasnaRd HU 9-5037
Jessee L H 1685RomonaAvGrovrCty HU 9-3374
Jessup R W HuasnaRd HU 9-2527
JETER FRANK State Farm Ins Companies 1202GrandAv HU 9-5589
Residence 235Aldr HU 9-5283
Jim's Family Bootery 1111GrandAvGrovrCty HU 9-5135
Jim's Tavern PierAvOceano HU 9-9954
Johanknecht Geo P 1118GrandAv HU 9-2636
Johanson E W 588NewmnDr HU 9-2379
Johanson's Drive-In 1013GrandAv HU 9-5156
John O C Hwy101 HU 9-2066
JOHNNIE'S TUNE-UP SHOP 1610WarnrOceano HU 9-5904
Johns Elizabeth 164B S 13thGrovrCty HU 9-5612
Johnson A B A & G Pump Serv 1166GrandAv HU 9-3895
Johnson A D Hwy101 HU 9-3316
Johnson A V TallyhoRd HU 9-3282
Johnson Clifford L 848MentneAvGrovrCty HU 9-2129
Johnson D L CorralitosCnyn HU 9-2079
Johnson Ed PikeRdOceano HU 9-5491
Johnson J LeRoy Mrs 174Elm HU 9-3007
Johnson J W 10thGrovrCty HU 9-2644
Johnson Jas C 1190GrandAv HU 9-2185
Johnson John B 380Aldr HU 9-2942
Johnson Leslie R 1490HillcrstDr HU 9-3387
Johnson Melvin 324Poole HU 9-3457
Johnson Murrell W 516MentneAvGrovrCty HU 9-5263
Johnson Ralph W 1142Mapl HU 9-5442
Johnson Robt Lee 291RomonaAvGrovrCty HU 9-2659
Johnson V G 505-1stGrovrCty HU 9-3649
Johnston H E 968GrandAvGrovrCty HU 9-2765
Johnston Stephen R HwyNo1 HU 9-5257
Jones Alice 833ManhattnAv GrovrCty HU 9-3556
Jones Berenice M 937RockawyAvGrovrCty HU 9-5249
Jones Chas W 175AtlntcAvGrovrCty HU 9-3850
Jones Daphne 791RomonaAvGrovrCty HU 9-3136
Jones David G 673ManhattnAvGrovrCty HU 9-2959
Jones Edna 2191PasoRoblsOceano HU 9-2476
Jones Lucien K 234WBranch HU 9-2806
Jones Mary J Mrs 1st&PierAvOceano HU 9-2366
Jones Otis T 520N7thGrovrCty HU 9-3612
Jones Ralph 977RockawyGrovrCty HU 9-5716
Jones Roy 1371NewprtAvGrovrCty HU 9-5598
Jones Sherman 926CyprsCt HU 9-3510
Jones T L 236Gardn HU 9-3304
Jordan Geo T 1170 SunstDr HU 9-3384
Jordan M B 220D Aldr HU 9-2168
Jorgensen Lawrence OakPrk HU 9-2504
Julio Moises C 975 SeabrghtAvGrovrCty HU 9-5756
Jurinjak Wm R drftsmn BranchMillRd HU 9-3796
Justice Jas J 1237BrightnAvGrovrCty HU 9-2672

K

Kagawa John 333Aldr HU 9-3883
Kagawa Shoichi 816MentneAvGrovrCty HU 9-3004
Kahn Z J 323 SMasn HU 9-3377
Kaiser Howard C Mrs Mesa HU 9-3072
Kanst John L GrovrCty HU 9-5757
Kanthack Wm F 357N8thGrovrCty HU 9-3694
Kathka Darrell 501GrandAv HU 9-3544
Kawaguchi S UpprArroyoRd HU 9-2584
Kawaoka B H NewsmRd HU 9-3277
Kawaoka Kingo 146 Spruce HU 9-2450
Keelor Mercy Pearl 615N5thGrovrCty HU 9-5455
KEEN AGCY THE ins 919GrandAvGrovrCty HU 9-3531
If no answer call HU 9-2707
Keen Fay R rl est 263NewprtAvGrovrCty HU 9-2707
Keen Geo V 432Aldr HU 9-3593
Keene Chas G 3131½TraffcWy HU 9-3589
Keeton J E 2261HoldnAvOceano HU 9-5202
Keiffer Olive 1395NewprtAvGrovrCty HU 9-3379
Keller Frances Mrs 563LePoint HU 9-2377
Kemp Roy HwyNo1 HU 9-3021
Kemp's Service Stn BeachOceano HU 9-2197
Kendrick Jas C 536½RomonaAvGrovrCty HU 9-2658
Kern Irma Mrs AtlntcAvGrovrCty HU 9-3591
Kershner Frederick L PasoRoblsOceano HU 9-3576
Kessler Wm S 351Elm HU 9-5279
Ketchum E R LsBerrosCnyn HU 9-2009
Ketchum Mae C 102TraffcWy HU 9-5934
Key Roy 157 S 6thGrovrCty HU 9-5057
Kiefer Edw HuasnaRd HU 9-3054
Kiger Hope O 438Beech HU 9-3241
Kiger Irvin J 433Beech HU 9-2300
Killingsworth Roy L 335N16thGrovrCty HU 9-5094
Kilmer W J 1064 SunstDr HU 9-2989
Kilminster Frank 162 SAlpne HU 9-5187
Kimberling T J 900NiceAvGrovrCty HU 9-3318
King H W 2081PasoRoblsOceano HU 9-5281
King J N BeachOceano HU 9-2306
King Jerrel E 1059BadnAvGrovrCty HU 9-5697
King Kenneth R Jr 405N7thGrovrCty HU 9-2832
King Kenneth R Sr 153N8thGrovrCty HU 9-2780
KING OF CLUBS 483GrandAvGrovrCty HU 9-2919
King Robt O 1334-22dOceano HU 9-5155
Kinkade Elmer 882ManhattnAvGrovrCty HU 9-3989
Kinkade Henry C 318N6thGrovrCty HU 9-2706
Kinsella C W 1167BadnGrovrCty HU 9-3145
Kirkpatrick F J 106Branch HU 9-2759
Kirkpatrick F J OakPrkAv HU 9-2589
Kirkpatrick R F CorralitosCnyn HU 9-2076
Kirk's Spirits & Sports Shop 106Branch HU 9-2759
Kisling Henry 439Pecn HU 9-2180
Kitasako Ken 906FairOksAv HU 9-5714
Kitasako Y HalcyonRd HU 9-3640
Kitchel Nellie D 722RockawyAvGrovrCty HU 9-5938
Kitchel Ralph 246Gardn HU 9-2223
Kitchens E M RitchieRdGrovrCty HU 9-2622
Kithcart Harold D 1012 SunstDr HU 9-3658
Klintworth Iris 930GrandAv HU 9-2118
Knauer Harvey 383WalntAv HU 9-3729
Knight Billy D 208Poole HU 9-2674
Knopp Rufus 254TallyhoRd HU 9-2156
Knotts Robt 1164 SunstDr HU 9-5121
Kobara C 1404TrouvleAvGrovrCty HU 9-2253
Kobara Ken CienagaDistrict HU 9-2412
Kobara Shigechika FarrellRd HU 9-3426
Kobara Taro 14th&TrouvleAvGrovrCty HU 9-2253
Kodani Y 339 SHalcyonRd HU 9-3008
Koll Leonard 554RockawyAvGrovrCty HU 9-3913
Koons Scott Mrs Pike&HalcyonRd HU 9-3436
Kopischke E J 1520-23dOceano HU 9-3961
Kotarski C L 2d&BeachOceano HU 9-2414
Kraatz Lowell 922CyprsCt HU 9-3206
Krajnc Mary Mrs 550EBranch HU 9-2100
Krause A H 634ManhattnAvGrovrCty HU 9-2640
Krovious Jas H 932CyprsCt HU 9-3568
Krovious Motel 1401N101Hwy HU 9-5404
Kubel Carl E 7thOceano HU 9-3488
Kuda Rose 113Bridge HU 9-3993
Kueffer Elmore L 165Aspn HU 9-3798
Kuge Arthur 525N2dGrovrCty HU 9-5163
Kyte Lestra Mrs 313Alln HU 9-2864

L

Lackey Wm SnLuisRd HU 9-5701
Ladwig Hal 206 SAlpne HU 9-3514
Laird Robt E Rev 124WBranch HU 9-2634
Lambert B 114Nelsn HU 9-2797
Lambert Clement B 317VallyRd HU 9-2106
Lambeth R L 407ECherry HU 9-2713
Lamona Joy A 702 SeabrghtAvGrovrCty HU 9-2394
Lancaster E W 386Walnt HU 9-2147
Lancaster Jack A 167Aspn HU 9-3912
Lancaster Nick Real Estate 576GrandAvGrovrCty HU 9-2286
Lane T M HwyNo1 HU 9-5177
Lange Anna Mrs 1158Ash HU 9-2483
Langenbeck Buzz 102TraffcWy HU 9-2468
Langenbeck Frank 583NewmnDr HU 9-3500
Langenbeck Rita 128NMasn HU 9-2775
Lapp Leo 211EBranch HU 9-3390
Larkin Emma C 504RockawyAvGrovrCty HU 9-3414
Larsen Darwin J 529EBranch HU 9-3523
Larson Leslie H 2341 OceanAvOceano HU 9-5535
Latham L B 1262NewprtGrovrCty HU 9-5596
Laughlin Wm E 612 SeabrghtAvGrovrCty HU 9-2863
Laurenco A L LsBerrosCnynRd HU 9-2027
Lauthbury Paul TallyHoRd HU 9-5667
Lawrence Chester H 150 SHalcynRd HU 9-3375
Lawson A L HuasnaRd HU 9-3397
Lawton Irene 772LongbrnchAvGrovrCty HU 9-3996
Leach Fannie E 404¾EBranch HU 9-5154
Leach Geo V OldHwy101 HU 9-3104
Leach Glen 391BecktPlGrovrCty HU 9-5270
Leamon Roy C 712 S 13thGrovrCty HU 9-5063
Lebow E J 424Aldr HU 9-3210
Lee Alton 1038FairOksAv HU 9-3974
Lee Harold E Cheng Lee Kennels 181TallyHoRd HU 9-2872
Lee R S 111Barnett HU 9-2135

HU = HUnter
When giving the number to an operator or to others, please use the full name HUnter.

Lee Roy B 5thOceano HU 9-2855
Leeper Cherokee 349N10thGrovrCty HU 9-5022
Lees Anthony J 1018GrandAv HU 9-3843
Leggett M P 764 SaratogaAvGrovrCty HU 9-2164
Lehman F L 1060 SunstDr HU 9-5751
Leming Zula Gay WTemplHalcyon HU 9-2803
Lena's Knit Shop 620 SeabrghtAvGrovrCty HU 9-5963
Lentz Herbert HalcyonRd HU 9-5700
Lenz M W 342N4thGrovrCty HU 9-3940
Leonard Frank 1365 SaratogaAvGrovrCty HU 9-3755
Lessi Shirley 260N13thGrovrCty HU 9-2208
Lester Thos D 733 SaratogaAvGrovrCty HU 9-2961
Levine C E 1120 SunstDr HU 9-5297
Lewis Frank 249Walnt HU 9-2661
Lewis Freeman V 148Alpne HU 9-3205
Lewis Glen jwlr 923GrandAvGrovrCty HU 9-5749
Lewis J T 118Nelson HU 9-2732
Lewis Pearl C 331 SMasn HU 9-3071
Lewis S L 301VallyRd HU 9-5905
Lewis Sewing Center 943GrandAv HU 9-5132
Lida W Hanst Beauty Salon 509GrandAv HU 9-2212
Lieberman S 2291PasoRoblsOceano HU 9-5193
Lienstad Lena 2031½EBranch HU 9-5189
Lierly L W LeedhamLn HU 9-2842
Lightfoot C W 202Aldr HU 9-2188
LIGHTFOOT UNION OIL SERVICE STN 823GrandAv HU 9-2705
Ligtas Nick 1164MentneAvGrovrCty HU 9-3605
Limpangog M L 923MentneAvGrovrCty HU 9-3793
Lindholm J H 157N14thGrovrCty HU 9-5493
Lindo Roble Camp LopezCnyn HU 9-2026
Lindsay C A 256Walnt HU 9-2566
Linnell Investigation & Patrol 261N11thGrovrCty HU 9-2215
Linstrum Clarence T 203Bridge HU 9-5470
Lipscomb Betty 1382AtlntcAvGrovrCty HU 9-5282
Lively's Court 1328GrandAvGrovrCty HU 9-2825
Llwanag Angel 428Aldr HU 9-3678
Locke W F Bill hortcltrst PikeRd HU 9-2338
Log Cabin Market 400TraffcWy HU 9-5922
Logue Jas Mrs 224 Short HU 9-2206
Loma Vista Motel 1399Hwy101 HU 9-2183
Long Chas C Mrs 912DodsnWy HU 9-3250
Long Francis G WalntHalcyn HU 9-2462
Long Maude Mrs 344Aldr HU 9-3550
Longley Chas 169-4thGrovrCty HU 9-5458
Loomis Amy C Mrs 407Branch HU 9-5409
Loomis Christine B Mrs HuasnaRd HU 9-2004
Loomis E C & Son
Feed Dlr 415EBranch HU 9-5514
Insurance Agent 405EBranch HU 9-5594
Loomis J Vard HuasnaRd HU 9-2911
Loomis John 585May HU 9-5785
Loomis Maud H 409Branch HU 9-2779
Loose Alex HuasnaRd HU 9-2873
Lopes Lulu Mrs 548LePoint HU 9-3784
Lopez Valentine 1164 SaratogaAvGrovrCty HU 9-3114
Lor E V 612BennettAv HU 9-2241
Lord Ray 424TraffcWy HU 9-5644
Lord's Variety 123EBranch HU 9-2410
Losey Perry 812 SeabrghtGrovrCty HU 9-3147
Louden Celia PasoRoblsOceano HU 9-2252
Lovasz J G Hwy101 HU 9-2120
Lovejoy Nelia 1214GrandAv HU 9-3929
Lovern W D McCarthyOceano HU 9-2142
Lovern's Clammers Headquarters PierAvOceano HU 9-2767
Lovett Lee R 1017Mapl HU 9-2127
Lowe Grant Mrs 160N7thGrovrCty HU 9-3646
Lowe John T 347-11thGrovrCty HU 9-2846
Lowe Roby 1270-24thOceano HU 9-5093
Lowe Tyler 884 SeabrghtAvGrovrCty HU 9-3520
Lowman Wes 586N16thGrovrCty HU 9-5113
Lowther Harry A OakParkCanyonNo1 HU 9-3745
Loyns Eddie L Jr 807ParkWy HU 9-5060
Lucas Amy 391RomonaAvGrovrCty HU 9-3680
Lucas E L 391RomonaAvGrovrCty HU 9-3680
Luhrs Miles 4th&RomonaGrovrCty HU 9-3091
Luke A Wayne 425TraffcWy HU 9-3623
Lunceford Earl John 736 S 13thGrovrCty HU 9-3657
Lundgren Raymond C HuasnaRd HU 9-3060
Lundquist O C 1411 SierraDr HU 9-3334
Lundy J W 311RamonaAvGrovrCty HU 9-2137
Lunsford Lucy 1189 SaratogaAvGrovrCty HU 9-3346
Luster O F CorralitosCnyn HU 9-3791
Lutz W B 142N6thGrovrCty HU 9-2632
Lynch E M 710CornwlAv HU 9-3813
Lynch Edison OakPrkAv HU 9-3216
Lynch Jean 75AtlntcAvGrovrCty HU 9-2247
Lynch John 1595BrightnAvGrovrCty HU 9-3922
Lyon Edw A Sr 874 S 10th GrovrCty HU 9-3644
Lyons G R 1595NewprtAvGrovrCty HU 9-5097
Lytle F S 145HalcyonRd HU 9-2063
Lytton Donald R 220Cherry HU 9-5422

M

Macha F C FarrellRd&13th HU 9-2186
Machado Alfred 215½Bridge HU 9-3422
Machado Eugene HuasnaRd HU 9-3019
Machado Mary Mrs 170Aldr HU 9-5059
Mackie Lillian 309Masn HU 9-2134
MacMillan D A AtlanticGrovrCty HU 9-5911
Madsen Don 508CornwlAv HU 9-3683
Madsen Hardware & Plumbing 109WBranch HU 9-2758
Madsen Richard vegetbls 362Walnt HU 9-2144
Madson A J Dr 364Aldr HU 9-2638
Magee Lula 447NewprtGrovrCty HU 9-2610
Magginetti Gladys 558 S 13thGrovrCty HU 9-5100
Maguire Albert L 1094Mapl HU 9-2645
Mahin Effie L Mrs 1342NiceAvGrovrCty HU 9-2675
Majors R A 1410NiceAvGrovrCty HU 9-2853
Mallory Alton TallyHoRd HU 9-5695
Mallory Cecil 441Beech HU 9-5693
Mallory Cethil E HalcyonRdHalcyon HU 9-2946
Mallory Leo R 400Alln HU 9-5443
Mallory Leo R rl est 107EBranch HU 9-2839
Mallory Mabel 513 Ide HU 9-2814
Mana Geo 1178FairOksAv HU 9-2819
Manchester B H 818AtlntcAvGrovrCty HU 9-5206
Mandeville Jas L 136 S 5th GrovrCty HU 9-3944
Maness Walter W 218TallyHoRd HU 9-2830

Mankins Alvin B Huasna ---------HU 9-2540
Mankins Harold D 255HillcrstDr --HU 9-5500
Mankins Howard 200HillcrstDr ---HU 9-3248
Mankins Mary Alice Stemple&WalntHalcyon-HU 9-3973
Mann H C Mrs 486N8thGrovrCty--HU 9-3458
Mansfield G R 327AtlntcAvGrovrCty-HU 9-3947
Margaret Harloe Elementary School 901FairOksAv-HU 9-2246
Marlow Ernest E 301Whitely ----HU 9-5478
Marney Earl 135 S 5thGrovrCty--HU 9-5293
Marsalek A F Aldr ------------HU 9-5609
Marshall J W OakPrkAv --------HU 9-2569
Martha's Cleaners 643GrandAvGrovrCty-HU 9-3654
Martin Francis 597NewmnDr ----HU 9-2167
Martin Frank L 1079FairOksAv --HU 9-2151
Martin Frank P 551LePoint -----HU 9-2935
Martin Harold L 168Aldr -------HU 9-3719
Martin Harry W 362N6thGrovrCty-HU 9-3686
Martin Ida 1142NiceAvGrovrCty --HU 9-3468
Martin Jos F CienagaDistrict ----HU 9-2074
Martin Kenneth W PismoBeachStatePark-HU 9-5014
Martin Maud T 1028 SunstDr----HU 9-5021
Martin Max W 202A TraffcWy----HU 9-5498
Martin Myrtle Mrs 907 SaratogaAvGrovrCty-HU 9-5579
Martin Paul E 336 SHalcynRd----HU 9-3217
Martin's Cafe 967GrandAvGrovrCty-HU 9-2773
Marts A D CarpntrCnyn --------HU 9-2017
Mase Richard NipomoOceano ----HU 9-3588
Mase Robt W 111N3dGrovrCty ---HU 9-2469
Mason Geo FrontOceano --------HU 9-3252
Mason Walter E Dr 329N14thGrovrCty-HU 9-2368
Masonic Temple 112Poole ------HU 9-2350
Masters Jas P 1080Mapl -------HU 9-3144
Mastro Eugene T 219WoodPl ----HU 9-3242
Matchan Roy W 100CrownTer ---HU 9-2395
Matheus Julia S 240WBranch ----HU 9-3931
Mathews Frank P Mrs 1106GrandAv-HU 9-5452
Matousek Wm J Jr MD SanLuis Medcl Clnic 957GrandAv-HU 9-5586
Residence 971FresnoPismoBch-PRspct 3-4773
Matsumoto Y 373 S 14thGrovrCty-HU 9-3340
Maxwell Sarah 147N13thGrovrCty-HU 9-5539
Maxwell Wm G 572LePoint -----HU 9-3643
Mazzaufo Guy 1155MentneAvGrovrCty-HU 9-5118
McBride Elgin L LsBerrosCnyn ---HU 9-2525
McCampbell E H 1126GrandAv --HU 9-5023
McCaslin H B OakPrkRd --------HU 9-5780
McCaslin L D 1054GrandAv -----HU 9-3716
McCauley F C 489N14thGrovrCty -HU 9-3962
McClanahan L L 677AtlntcAvGrovrCty-HU 9-3627
McClaughry H H 473 SaratogaAvGrovrCty-HU 9-5103
McClure Don G SnLuisRd -------HU 9-2948
McCollim N D LsBerrosCnyn -----HU 9-3098
McConnachie G E 1565NiceAvGrovrCty-HU 9-5939
McCord Sam E 1293 S 13thGrovrCty-HU 9-3477
McCormac Lester C 356N13thGrovrCty-HU 9-3212
McCoy C W Mrs Crown ---------HU 9-2201
McCready D H 207Bridge -------HU 9-5477
McCullough Leah E 253N13thGrovrCty-HU 9-3808
McCullough W E CorralitosCnyn --HU 9-2010
McCune Merle J Huasna --------HU 9-3744
McDonald Maude 236HalcyonRd --HU 9-2954
McDonald Robt E 1165FairOksAv -HU 9-2678
McDonald Walter E HwyNo1 ----HU 9-5179
McDougal C A 709GrandAv ------HU 9-2191
McElhany Don 1172Ash --------HU 9-5649
McElmoyl J W 385 S 8thGrovrCty-HU 9-3752
McGee Sardis B Pocket Bk Grocry 294N4thGrovrCty-HU 9-2804
McGowne Port 1285BrightnAvGrovrCty-HU 9-3675
McIntosh Henry 1067 SunstDr----HU 9-3201
McKee Ronald 873 SaratogaAvGrovrCty-HU 9-5964
McKeever Tott 256Walnt -------HU 9-5273
McKenna D F Mrs 407Alln ------HU 9-5738
McKenzie Clyde A 121Alln ------HU 9-2849
McKernon Ivan J 13th ---------HU 9-2808
McKitrick Erma 266N14thGrovrCty-HU 9-2374
McMinn Ira D 604 S 8thGrovrCty-HU 9-5042
McNamara Mark G 128Nelsn ----HU 9-3116
McNealley J S 1384BadnGrovrCty-HU 9-3620
McNeil Baird 133NHalcyonRd ---HU 9-3347
McNeil Fred C 236HillcrstDr ----HU 9-3369
McNeil Gary Mrs 408Beech -----HU 9-3351
McNeil Leo J 200Nelsn ---------HU 9-2715
McNeil Leona Mrs 130Alln ------HU 9-2148
McNutt Wad 347BecktPlGrovrCty-HU 9-5192
McOsker Walter L PriscillaLn ----HU 9-2847
McWilliams Dolly Mrs 314 SMasn-HU 9-5688
Meacham W C 191 S 9thGrovrCty-HU 9-2150
Medina V 184BriscoRd ---------HU 9-5235
Meeks Electric 10th&GrandAvGrovrCty-HU 9-3371
Mehlschau Andrew Nipomo ------HU 9-2083
Mehlschau Christian H LosBerrosRd-HU 9-2012
Melby A M 24th&OceanAvOceano -HU 9-3362
Mello Geo 117Barnett ----------HU 9-2353
Meloy Jennie Mrs 803CornwlAv ---HU 9-5453
Melton Jay SHalcyonRd ---------HU 9-3382
Melton Mary Mrs 672MentneAvGrovrCty-HU 9-3496
Melvin Jas 121Poole -----------HU 9-3723
Menges A J 426CalifAv ---------HU 9-5406
Menges F E 200Masn -----------HU 9-2321
Menges F E Jr 1143 SunstDr ----HU 9-5550
Mercer Sula Mrs 1525RomonaAvGrovrCty-HU 9-5615
Meredith Ronald C 185Aspn ----HU 9-3800
MESA POULTRY Hwy 1--------HU 9-3059
MESQUIT ART COMPLETE HOME FURNISHINGS Bridge&Branch -HU 9-2116
Messier Veva T RN 1398GrandAv -HU 9-2884
Mettina Jerry UpprArroyoRd -----HU 9-2000
Metz Wm 163Aspn -------------HU 9-2070
Mickey Annie HwyNo1 Oceano----HU 9-3769
Mickey's Taxi 100EBranch -------HU 9-2354
Miller Ben W 1500 SierraDr-----HU 9-5705
Miller Edw W 198 SAlpne-------HU 9-2132
Miller Jas M 212WoodPl -------HU 9-2862
Miller Jas W 1125GrandAv ------HU 9-2532
Miller Jerry Hwy1 -------------HU 9-2519
Miller Leonard 619GrandAvGrovrCty-HU 9-3213
Miller M L FarrellRd ----------HU 9-2262
Miller Wayland Col LopezCanyon --HU 9-5486
Mills Fred B 419LePoint -------HU 9-3220
Mills Maurice CorralitosCnyn ----HU 9-3748
Mills Roy T 506LongbrnchAvGrovrCty-HU 9-3400
Mills Verdi Mrs 123VallyRd -----HU 9-2473
Milne Bruce 2190-22dOceano ---HU 9-2962
Mineau Jas R 914CyprsCt ------HU 9-5664
Mineau & Loomis blksmth 316EBranch-HU 9-5546
Mineau Russell B HuasnaRd -----HU 9-2021
Miner Joan 366AtlntcAvGrovrCty--HU 9-3954
MINER'S 1036GrandAvGrovrCty -HU 9-2931
Minor Eddie 1020GrandAv ------HU 9-3380
Missamore Herbert E 775 SeabrghtAvGrovrCty-HU 9-5578
Mitchell C W 746TrouvleAvGrovrCty-HU 9-5029
Mitchell Chas E RailrdAvOceano --HU 9-3309
Mitchell Earl 1780PasoRoblesOceano-HU 9-3951
Mitchell Esther Mrs NTemplHalcyon-HU 9-5098
Mitchell Lewis 430Beech --------HU 9-5937
Mize Wayne C 398Elm ----------HU 9-5444
Molatore John 238N7thGrovrCty -HU 9-2960
Molette E V HwyNo1 Oceano-----HU 9-5437
Molette F F 1179NewprtAvGrovrCty-HU 9-5137
Molinari Lawrence 126A VallyRd--HU 9-3997
Mom & Helen's Hamburger Haven 775GrandAvGrovrCty-HU 9-3747
Monfort W N WTemplHalcyon ---HU 9-3990
Monnin Geo F Wilmr&4thOceano -HU 9-2702
Montgomery Annie 1581-13thOceano-HU 9-2433
Montgomery Claude OakParkCanyonNo2-HU 9-2046
Montgomery Dorothy M OceanAv&7thOceano-HU 9-5677
Montgomery Frank E 451 SeabrghtAvGrovrCty-HU 9-5540
Montgomery Halden 321Poole ---HU 9-2447
Montgomery Monte H 9thOceano -HU 9-5429
Montgomery V E Pinky 1477GrandAvGrovrCty-HU 9-2263
Montgomery's Store 1909PacBlOceano-HU 9-2892
Mooney David H 1210NiceAvGrovrCty-HU 9-3673
Moore Archie P CarpntrCnyn ----HU 9-2044
Moore Clark L 1180Ash ---------HU 9-2992
Moore Edna Nance 208Nelsn ----HU 9-5723
Moore Geo A 210TallyHoRd -----HU 9-3639
Moore Jos C TallyHoRd ---------HU 9-3097
Moore Kermit 1330NewprtAvGrovrCty-HU 9-2234
Moore L A 390AtlntcAvGrovrCty--HU 9-3809
Moore R A Jr 230Gardn --------HU 9-5617
Moorefield John R Jr 909CyprsCt -HU 9-3526
Morales J 1795MentneAvGrovrCty-HU 9-2207
Moralez Luis WilmrAvOceano ----HU 9-5502
More Jerry McCarthyOceano ----HU 9-5463
Moreno Marion 1071FairOksAv ---HU 9-3096
Morgan Herb H 2251HoldnAvOceano-HU 9-3164
Morgan J A 8th&NewprtGrovrCty -HU 9-2378
Morin Roland J truckng 1181 SaratogaAvGrovrCty-HU 9-2057
Morris Henry 1509NiceAvGrovrCty-HU 9-2125
Morris Jas K 195Aldr ----------HU 9-2953
Morrison Wm HuasnaRd --------HU 9-2578
Motta W C CherryLn -----------HU 9-2149
Mulkey Claude P 302CherryAv ---HU 9-5108
Murphy J L 461 S 13thGrovrCty--HU 9-2704
Murphy Louis F 306Alln --------HU 9-5559
Murray Ernest C 414CalifAv -----HU 9-5295
Murray Joe 9thOceano ----------HU 9-3398
Murray Maynard RailrdOceano ---HU 9-3326
Murrell L B HuasnaRd ---------HU 9-3697
Mursko Steve 563LongbrnchAvGrovrCty-HU 9-2240
Myers Claude T CorbtCnyn ------HU 9-2530
Myres Wm B 172 S 6thGrovrCty--HU 9-5055
Myrick Jas 309ECherryAv -------HU 9-3465

N

Nakamura Eddie 1173FairOksAv--HU 9-3495
Nakamura S LosBerrosRd -------HU 9-2045
Nakano J J LsBerrosDistrict -----HU 9-3039
Navarro Dorsie 505RockawyAvGrovrCty-HU 9-3493
Naylor Ross A 1205Poplr -------HU 9-5116
Neal Robt E Loomis E C & Son 405EBranch-HU 9-5594
Neighbors L B OakPrkRd -------HU 9-2214
Nel-Deen's Beauty Salon 1250GrandAv-HU 9-2275
Nelson Edna 1250GrandAv ------HU 9-2275
Nelson Edwin 204LarchmntDr ---HU 9-3234
Nelson M E HuasnaRd ---------HU 9-3489
Nelson Thelise Mrs 119VallyRd --HU 9-2670
Newby Darvel 1169TrouvleAvGrovrCty-HU 9-3506
Newell Leota A 536RomonaAvGrovrCty-HU 9-5718
Newell Melvin S 225Branch -----HU 9-2913
Newman B E 555RomonaAvGrovrCty-HU 9-5041
Newman Donald R 691-13thGrovrCty-HU 9-3430
Newman Loren 1300GrandAv ----HU 9-3013
Newman Lovell Pete 1111FairOksAv-HU 9-3424
Newman Ray C 2521PasoRoblsOceano-HU 9-5124
Nibarger Margaret L 1261GrandAv-HU 9-5168
Nichols Frank HuasnaRd -------HU 9-3792
Nichols J H OakPrkAv ----------HU 9-5722
Nichols Mary E 505 Ide---------HU 9-2267
Nichols N S HwyNo1 -----------HU 9-5640
Nichols N S Oceano Packng Co Oceano-HU 9-5636
Nicholson's Texaco Service Hwy101&HalcyonRd-HU 9-9949
Nickerson Wm H 169 SPine------HU 9-2879
Nickles Chas C 1660-23dOceano--HU 9-3184
Nickles R E 2260PikeRdOceano --HU 9-2498
Nickson Herbert W 943 SeabrghtAvGrovrCty-HU 9-3474
Nielsen H W LopezCnyn --------HU 9-2541
Nimmo Katherine Dr BeachAvOceano-HU 9-3936
Nishi S 1156GrandAvGrovrCty ---HU 9-2973
Nishi's Market 1150GrandAvGrovrCty-HU 9-3641
Nix Mamie 353N10thGrovrCty ---HU 9-3564
Nix S A 290 S 10thGrovrCty-----HU 9-3705
Noe L T 366N8thGrovrCty ------HU 9-3746
Norman John P 384 S 5thGrovrCty-HU 9-3861
Norris John 1040BrightnAvGrovrCty-HU 9-2257
North Amer Van Lines Agcy 1350GrandAv-HU 9-3928
Norton Fred 213Whitely --------HU 9-2311
Norwalk Service 6th&GrandAvGrovrCty-HU 9-2279
Noyes E L OakPrk -------------HU 9-2516
Nunes Joe B 156 SAlpne--------HU 9-5267
Nunes John V CienagaDistrict ----HU 9-2011
Nunes Oliver 947MentneGrovrCty -HU 9-2169
Nunes Robt M Bob's Flr Coverings 1105GrandAv-HU 9-3122

O

Oak Park School OakPrk --------HU 9-2043
Obayashi Roy 1726NiceAvGrovrCty-HU 9-2813
O'Brien Beulah 455LongbrnchAvGrovrCty-HU 9-3361
O'Brien Earl B 492-13thGrovrCty -HU 9-5264
Oceana The Front&OceanOceano --HU 9-9976
Oceano Beach Auto Court Oceano -HU 9-5624
Oceano Beach Fresh Fish Market PierAvOceano-HU 9-2128
Oceano Fire Department 1697PacBlOceano
Fire calls only----------------HU 9-2110
All other calls----------------HU 9-5962
Oceano Full Gospel Tabernacle 2310PasoRoblsAvOceano-HU 9-3601
Oceano Hardware 921FrontOceano-HU 9-3416
Oceano Ice Co Oceano ----------HU 9-2288
Oceano Packing Co Oceano ------HU 9-5636
Oceano Sand Co LakeOceano -----HU 9-5244
Oceano School District 8th&WilmrOceano-HU 9-5781
Oceano Water Co 1935WilmrOceano-HU 9-2124
If no answer call--------------HU 9-3459
O'Connor W Q 310CherryAv -----HU 9-2938
O'Connor Wm rl est 105Bridge----HU 9-2181
O'Connor's Cafe 112EBranch ----HU 9-9989
O'Dell Ralph N 1148GrandAv ----HU 9-2720
Odom R O CarpntrCnyn ---------HU 9-2546
Ogan H K 117 SGardn----------HU 9-2391
Ohler C A 1450BrightnAvGrovrCty-HU 9-2155
Oldfield C D 10thGrovrCty ------HU 9-2268
Oldham Claude OakParkCanyonNo1-HU 9-2689
Oldham Lydia E 1435PacBlOceano-HU 9-3838
Olin Jas G 2d&BeachOceano -----HU 9-3542
Olivas Tim 3dOceano -----------HU 9-2901
Oliver Geo K truckng LosBerrosRd-HU 9-2685
Oliveria Mary E 436CalifAv -----HU 9-2613
Olney A E 219LePoint ----------HU 9-2982
Olsen Chas 1212FairOks --------HU 9-3738
Olsen Clyde 445Beech ----------HU 9-2747
Olsen G W 1660-21stOceano -----HU 9-2296
Olson Mabel Mrs 102Barnett ----HU 9-3315
Olson O N 1277BrightnAvGrovrCty-HU 9-3691
Olson Rebecca M 125Alln -------HU 9-3179
One-O-One Auto Court Hwy101 ---HU 9-2764
Ormonde F F OakPrk -----------HU 9-2084
Ormonde Marvin OakParkCanyonNo1-HU 9-3725
Ornduff H H 1621PacBlOceano --HU 9-3820
Orr Wm S Rev 227Bridge -------HU 9-2265
Osborn J C Mrs 11thGrovrCty ----HU 9-2260
Osborne Dwight H Mrs 225 Short-HU 9-2435
Otsuji Richard 167BriscoRd -----HU 9-5087
Ott G E FarrellRd -------------HU 9-2152
Overman Harry V 640 SaratogaAvGrovrCty-HU 9-3507
Ozawa Tom 1694GrandAv -------HU 9-5955

P

Pacific Gas & Electric Co Bus Ofc SanLuisObispo
From Arroyo Grande Exchange
Ask Operator for-ENtrprise 1-0251
PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSanLuisObispo
Ask Operator for----------Business Office
(No Charge for Calls to Business Office)
See introductory section for service calls & other important matters
Padgett Chas T CherryLn -------HU 9-2712
Padgett Earl 1101AtlntcAvGrovrCty-HU 9-3355
Padilla Massey 4thGrovrCty -----HU 9-2442
Padlina Milton A CorbtCnynRd ---HU 9-5784
Pagalan Moises E 566LongbrnchAvGrovrCty-HU 9-3360
Page L M Mrs 205 Short--------HU 9-2140
Page M S LopezCnyn -----------HU 9-2552
Page Morgan C BrightnAvGrovrCty-HU 9-3939
PAINT SHOP THE 120BriscoRd--HU 9-3324
Palmer A L 110NHalcyonRd -----HU 9-2734
Panella Tony 816N12thGrovrCty -HU 9-5238
Pannett W E OceanAvOceano ----HU 9-2190
Pantle Carl W 162Walnt --------HU 9-5682
Pape Geo W 1060FairOksAv -----HU 9-5791
Pappas Lynn 1110 SunstDr ------HU 9-2852
Parke Geo J 125ECherryAv ------HU 9-2637
PARKER APPLIANCES & REFRIGERATION 882GrandAvGrovrCty-HU 9-2660
Parker Christine 10thOceano ----HU 9-2335
Parker Evelyn 1695NewprtAvGrovrCty-HU 9-5608
Parker Rupard M 489N18thGrovrCty-HU 9-3441
Parris G C 203BrightnAvGrovrCty -HU 9-2344
Parrish Mary Mrs BranchMillRd --HU 9-2545
Pascoe Blanche 231½HalcyonRd -HU 9-3464
Pasion A M HuasnaRd ----------HU 9-3891
Pasion C M CountyPrkRd -------HU 9-2543
Pasion L M HuasnaRd ----------HU 9-3093
Passow H J 1084 SeabrghtAvGrovrCty-HU 9-2341
Pate Curtis 774AtlntcAvGrovrCty -HU 9-3203
Paulding Ruth 551Crown -------HU 9-5661
Pauley Process Inc 390ManhattnAvGrovrCty-HU 9-5504
Paulsen Chas WTempl ----------HU 9-3704

Paulsen Fred C 1729NewprtAvGrovrCty-HU 9-3982
Payne Carl E Grover City Jnk & Auto Wreckng Yd 13th&FarrellRdGrovrCty-HU 9-2991
Payne Jas M 211N13thGrovrCty--HU 9-3862
Payne Virgil E 411CornwlAv ----HU 9-3515
Pearce E G 260 SHalcyonRd ----HU 9-5119
Pease Beatrice 189N14thGrovrCty-HU 9-5686
Pease Walter J 664LongbrnchAvGrovrCty-HU 9-3634
Ped Magdalena 2210 OceanAvOceano-HU 9-2448
Peden Thos 217 SAlpne---------HU 9-5767
Pehrson Edw 1399Hwy101 South-HU 9-3787
Pein John L CarpntrCnyn -------HU 9-3029
Pein John L Oceana The Front&OceanAvOceano-HU 9-9976
Pemberton H C 200 S 4thGrovrCty-HU 9-2320
Pence J O optmtrst 134EBranch--HU 9-2351
Residence 121NMason --------HU 9-2351
Penfield Elmer F 863NewprtAvGrovrCty-HU 9-5610
Penida Domingo 1520PasoRoblsOceano-HU 9-5158
Penland E H 838RockawyAvGrovrCty-HU 9-3366
Pentecostal Church of God 1152BrightnAvGrovrCty-HU 9-2235
Pera Peter HuasnaRd ----------HU 9-2089
Peralta Eddie 319Elm ---------HU 9-3461
Perez Joe 783FarrellRdGrovrCty -HU 9-2980
Perinetti A A 718GrandAv ------HU 9-2242
Perkins John L 1248MentneAvGrovrCty-HU 9-5017
Perry Chas E CountyRd --------HU 9-2031
Perry Fred F ArroyoGrndeAvOceano-HU 9-2329
Perry John F 444Beech --------HU 9-3545
Perry Joe S 522EBranch -------HU 9-5790
Perry Rosalie HuasnaRd --------HU 9-3754
Petersen H O RailrdAvOceano ----HU 9-3459
Petersen Mary F 924 SaratogaAvGrovrCty-HU 9-3200
Peterson Albert 1025 SunstDr----HU 9-3692
Pete's Liquor Store 1101GrandAvGrovrCty-HU 9-9996
Store No 2 1827PacBlOceano --HU 9-9984
Petker Geo 211HalcyonRd ------HU 9-5534
Petker Herman G 1152 SeabrghtAvGrovrCty-HU 9-5708
Petker L T 120High -----------HU 9-5184
Petker Mary Mrs 529ELePointAv -HU 9-5915
Peugh Laura J 1375GrandAv ----HU 9-2653
Pfankuch Edw 157NHalcyonRd --HU 9-3860
Pharr Luther 1597NiceAvGrovrCty-HU 9-5058
Pharr Wm H SeabrghtAvGrovrCty -HU 9-3487
Phelan Bros Feed Yard LosBerrosRd-HU 9-5648
Phelan Cyril rnch LosBerrosRd---HU 9-2480
Phelan Dan M Jr LosBerrosRd ---HU 9-2081
Phelan J Dan LosBerrosRd ------HU 9-2596
Phelan & Taylor Produce Co Oceano-HU 9-2413
Phelps Berry W 497N10thGrovrCty-HU 9-2979
Phelps Ward B 464-9thGrovrCty--HU 9-2158
Phillips A 313EBranch ---------HU 9-5215
Phillips Elbert L CorbtCnynRd ---HU 9-3077
Phillips H R 254Alln -----------HU 9-2791
Phillips Jos Mrs LosBerrosRd ----HU 9-2514
Phillips Wayne 187 SAlpne -----HU 9-5243
PHIL'S COCKTAILS 1769PacBlOceano-HU 9-9910
Phoenix S S Wilmr&9thOceano ---HU 9-2143
Pierce G W 1087NiceAvGrovrCty -HU 9-2677
Pierce John C 712BennettAv -----HU 9-3762
Pierce Robt E Mesa ------------HU 9-2583
Pierson W R 520Aldr -----------HU 9-2723
Pike R E 1380MentneAvGrovrCty -HU 9-3437
Pilkington S E PasoRoblsOceano --HU 9-5663
Pimental Antone 7thOceano -----HU 9-3469
Pimentel Max Jr 1960ArroyoGrandeAvOceano-HU 9-5092
Pino Charlie 324Aldr ----------HU 9-2479
Pinoli A D LosBerrosRd --------HU 9-2006
Pismo-Oceano Airport San Luis Obispo County of Oceano-----------HU 9-9952
PISMO-OCEANO VEGETABLE EXCHANGE RailrdAvOceano-HU 9-5771
Pixley H K HwyNo1 -----------HU 9-3797
Pocket Book Grocery 294N4thGrovrCty-HU 9-2804
Poletti Roy L UpprArroyo -------HU 9-3733
Pontes Louis 1265 SaratogaAvGrovrCty-HU 9-3085
Poole Joe BranchMillRd --------HU 9-3014
Pope Hugh Jr 723BennettAv -----HU 9-3188
Pope Hugh O 535EBranch -------HU 9-5647
Porter Arthur I 9thOceano ------HU 9-3498
Porter Arza HuasnaRd ----------HU 9-2557
Porter Asa HuasnaRd -----------HU 9-2531
Porter Asa Jr 314CherryAv ------HU 9-2753
Porter B L 1stOceano ----------HU 9-2373
Porter Chester Huasna ---------HU 9-3067
Porter's Frozen Foods Inc 302 S 13thGrovrCty-HU 9-2985
Porticos Pedro HwyNo1 --------HU 9-2639
Portnoff Jim P LsBerros --------HU 9-2020
Potter Frank W 588 S 7thGrovrCty-HU 9-3215
Potter Jack tractrs TrouvleAvGrovrCty-HU 9-2818
Potter Viola F 1132MentneAvGrovrCty-HU 9-2202
Powell E L 166Aldr ------------HU 9-3574
Power John H 214Whitely ------HU 9-5196
Prewett Roy FrontOceano -------HU 9-5672
Price J L 11thGrovrCty ---------HU 9-3262
Printz C D OakPrkAv -----------HU 9-2072
Pruess Morris O 252WBranch ----HU 9-2843
Pruess Morris O Arroyo Drug Co 130EBranch-HU 9-5531
Pruett M J 724CornwlAv -------HU 9-3864
Pueschel C F 571LongbrnchAvGrovrCty-HU 9-3162
Pueschel Earl 160BriscoRd ------HU 9-3933
Pursell John R Pike&TierraOceano-HU 9-3517
Pyatt Guy 206N6thGrovrCty ----HU 9-2671
Pyle Cora Mrs 251 Spruce-------HU 9-3181

Q

Quality Cleaners 109EBranch ----HU 9-2696
Qualls Lloyd C 763LongbrnchAvGrovrCty-HU 9-3598
Quaresma J R HuasnaRd --------HU 9-2547
Quaresma W F HalcyonRd -------HU 9-2294
Quaresma W W HuasnaRd -------HU 9-2038
Quaresma Wm M 923CyprsCt ----HU 9-3525
Quigley Clayton S 247NewprtAvGrovrCty-HU 9-2175

R

R C Cleaners 1211GrandAvGrovrCty-HU 9-2682
Racca Joe C 335½ S 13thGrovrCty-HU 9-3802
Rader Earl 118High ------------HU 9-3970
Rae's Beauty Salon 200EBranch --HU 9-2277
Rainbeau Lorena Mrs 155Pine ---HU 9-2451
Ralph G A Mrs 406EBranch -----HU 9-5558
Ralph Louise Dress Shop 131EBranch-HU 9-5929
Ralph Thos 354 SHalcynRd------HU 9-3528
Ralph's Auto Service 109NHalcyonRd-HU 9-9995
Ralph's & Porky's 108WBranch --HU 9-9991
Ramey Aaron S 425ManhattnAvGrovrCty-HU 9-3305
Ramey Harce C 9th&RockawyAvGrovrCty-HU 9-3478
Ramil F 9th&PasoRoblsOceano ---HU 9-3413
Ramirez Valentine 995 SaratogaAvGrovrCty-HU 9-5044
Rancho De Los Cuestos Grover B Hill Co
Ranch No 1 UpprArroyo -------HU 9-2001
Rancho No 2 Huasna ----------HU 9-2080
Rancho No 3 Headquarters Huasna-HU 9-2075
Ranch No 4 UpprArroyo ------HU 9-2073
Randall Beulah 1134RomonaAvGrovrCty-HU 9-3335
Randall Dixie Maude 124½Alln --HU 9-3857
Ranney W C OakPrkAv ---------HU 9-5731
Rapp Guss A 440Beech ---------HU 9-3150
Rapp Keith A No1HwyOceano ----HU 9-5471
Ratier Tony 133 Short----------HU 9-5009
Ray W H 1171Ash -------------HU 9-2193
Ray Wm A 1215Poplr ----------HU 9-2996
Reade Curtis A 1026Ash --------HU 9-5277
Record & Band Shop The 1041GrandAv-HU 9-3512
Redfield H A Mrs WalntHalcyon --HU 9-3126
Redick Elmer Mrs 162Elm ------HU 9-5071
Reed Alcott H CherryAv --------HU 9-3337
Reed Hollis J 258WRamonaAvGrovrCty-HU 9-3978
Reed Irene 8thGrovrCty --------HU 9-2840
Refuerzo Domingo 2160WilmrAvOceano-HU 9-5641
Reinhardt Jack W 1059Mapl ----HU 9-5255
Reis John Jr 531LePoint -------HU 9-3549
Reis Lucio 750RoblesRd -------HU 9-3688
Reis Manuel OakPrkRd --------HU 9-2273
Relis Juan R WilmrAvOceano ----HU 9-2981
Rencher G G 1400 SierraDr------HU 9-3221
Renfro Orville G 228GrandAvGrovrCty-HU 9-3412
Renshaw Ernest 615BennettAv ---HU 9-5655
Rexroad E R 587NewmnDr ------HU 9-3607
Reyes S D HuasnaRd -----------HU 9-5619
Reyes S D Ranch No 4 CienagaDistrict-HU 9-2576
Reynolds Dock 841NiceAvGrovrCty-HU 9-2903
Reynolds R R 631 OceanvwGrovrCty-HU 9-3846
Rhodd Fayetta M 332 SMasn----HU 9-5913
Rhule W W 1239NewprtAvGrovrCty-HU 9-3290
Rhyne H R 974NiceAvGrovrCty ---HU 9-3660
Rhyne Joel 206Whitely ---------HU 9-2796
Richards C R 132High ----------HU 9-5161
Richards Clarence 2231ArroyoGrandeAv-HU 9-3323
Richards Warren G 1094 SunstDr-HU 9-2768
Richardson John W MethodistCampGround-HU 9-3952
Richardson Norman HuasnaRd ---HU 9-2324
Richeda O 119 SRena-----------HU 9-3284
Richey Hardie H 428 OrchrdAv---HU 9-5921
Richmond Sidney B 154Pine -----HU 9-5433
Rico Catalino 6th&BeachOceano --HU 9-2809
Riloquio Narciso 843AtlntcAvGrovrCty-HU 9-5229
Ring C J 1396MentneAvGrovrCty--HU 9-3586
Ringland Geo M 400 SAldr-------HU 9-5710
Ringrose Florence 222Gardn -----HU 9-3160
Rios Billie M 459RomonaAvGrovrCty-HU 9-5077
Rios Chas P 210WoodPl --------HU 9-3892
Rios Richard 251Elm -----------HU 9-5221
Ritchie Evelyn A Mrs 8th&RitchieRdGrovrCty-HU 9-5652
Rivas Robt 1241-24thOceano ----HU 9-3946
Robasciotti Ivan HuasnaRd ------HU 9-3741
Robb Jas C Jr 1005 SunstDr ----HU 9-5090
Robbins Victor J 1145 SunstDr---HU 9-3782
Roberson Wm H 1103BrightnAvGrovrCty-HU 9-3486
Robert F M 875AtlntcAvGrovrCty-HU 9-3497
Roberts Edw CarpntrCnyn -------HU 9-2598
Roberts Grace M 340N3dGrovrCty-HU 9-2841
Roberts Rena 1021BrightnAvGrovrCty-HU 9-3902
Robertson John 927CyprsCt -----HU 9-5656
Robinson Jas H OakParkCanyonNo2-HU 9-3044
Robison Edw M No1Hwy --------HU 9-2676
Rocha Joe V 590-2dGrovrCty ----HU 9-3709
Rockwell Christine 554TrouvleAvGrovrCty-HU 9-2750
Rodgers Jess W 686 S 8thGrovrCty-HU 9-5195
Rodgers Jestal D 255N11thGrovrCty-HU 9-5136

HU = HUnter
When giving the number to an operator or to others, please use the full name HUnter.

Rodrigues Myrtle Mrs 528EBranch-HU 9-2875
Rodrigues Wm MusickRd --------HU 9-2591
Rodriguez Kenneth 1225 Sage----HU 9-3249
Rodriguez Mario 739LongBranchAvGrovrCty-HU 9-5128
Roesbery Frank E 1621WilmrAvOceano-HU 9-3840
Rohde Wm H 202TraffcWy ------HU 9-5674
Romero Frank A Hwy101 -------HU 9-3875
Romero Mariano Oceano --------HU 9-3671
Rondeau Francis R 1475 SierraDr-HU 9-2821
Rong Leonard J 507LePoint -----HU 9-5651
Rooker Dan 1748GrandAvGrovrCty-HU 9-5268
Rooker Jim FarrellRdGrovrCty ---HU 9-5280
Rosa Joe S 124NMasn ----------HU 9-3274
Rose Alex 575RomonaAvGrovrCty -HU 9-5274
Rose Chas W 179FairvwDr ------HU 9-2823
Rose Frank J HuasnaRd --------HU 9-5423
Ross B A 801FarrellRdGrovrCty --HU 9-3446
Ross Bart 943CyprsCt ----------HU 9-2425
Ross L M CypressHalcyon -------HU 9-2724
Rotta Sam HuasnaRd -----------HU 9-2512
ROUNTREE OIL DISTRIBUTING CO 100TraffcWy-HU 9-2051
Rountree Wavie O 126 SMasn----HU 9-2055
Routzahn L W CorralitosCnyn ---HU 9-3042
Routzahn Paul R 960GrandAv ---HU 9-2769
Rowe Arthur 210CherryAv ------HU 9-2628
ROWE DONALD A pub acct 104WBranch-HU 9-2727
Residence HuasnaRd -----------HU 9-2949
Rowley Glen F 140 S 11thGrovrCty-HU 9-3294
Roxburgh R A 809RomonaAvGrovrCty-HU 9-3365
Roy Ed 1165GrandAv -----------HU 9-2778
If no answer call PismoBeach-PRspct 3-2073
Royal Motel Hwy101 -----------HU 9-2418
Royle Max 273 SaratogaAvGrovrCty-HU 9-2984
Rubio A P LosBerrosRd ---------HU 9-2559
Rucker W R 411Beech ----------HU 9-3519
Rucklidge C R 228 SMasn -------HU 9-2136
Ruedi Chas F 317 Short---------HU 9-3785
Ruedi F H Construction 1090 SunstDr-HU 9-2887
Ruedi Hermine 365Walnt --------HU 9-5038
Ruedi Jas 1222GrandAv ---------HU 9-5061
Ruhl J W 249 SHalcyonRd-------HU 9-2390
Ruiz Arvelia 1023LongbrnchAvGrovrCty-HU 9-5167
Ruiz Martin 1151BadnAvGrovrCty-HU 9-3751
Ruiz Salvador 1023LongbrnchAvGrovrCty-HU 9-5167
Ruley C L 1180Mapl -----------HU 9-5190
Runels A V 1101FairOksAv -----HU 9-3509
Runels Elmer VallyRd ----------HU 9-5727
Rust R P HuasnaRd ------------HU 9-2520
Ryan Hale E OakPkAv ----------HU 9-3553
Ryan Richard F StateHwyNo1 ---HU 9-2582
Ryan Wm P 1115 SunstDr-------HU 9-5001
Ryan's Beverage Store 100EBranch-HU 9-2354
Ryzner Frank 171Aldr ---------HU 9-2925
RYZNER FRANK B lumbr 150Aldr-HU 9-3223
Ryzner Geo 160Elm -----------HU 9-2730

S

S & M Market 917GrandAv ------HU 9-3222
S & W Moving & Storage 1350GrandAv-HU 9-3928
Sackman H A Mesa Poltry Hwy1--HU 9-3059
Sadocchi V E 339N7thGrovrCty --HU 9-2182
St Barnabas Episcopal Church Barnett-HU 9-2990
St Denis J W Elm -------------HU 9-2857
St Patrick's Church 128WBranch--HU 9-2680
Sakamoto Jas CherryLn --------HU 9-3945
Sakamoto M FrontOceano ------HU 9-5542
Saladin Albert P 204 Oak--------HU 9-5412
Samaniego Dolores HuasnaRd ----HU 9-3055
Samaniego Frank 266RomonaAvGrovrCty-HU 9-5526
Sanbonmatsu M HwyNo1 -------HU 9-3880
Sanchez Christopher 548N13thGrovrCty-HU 9-5175
Sandercock W 504Aldr ---------HU 9-2385
Sanders Guy W 616CornwlAv ----HU 9-2648
Sanders R W 1310-23dOceano ---HU 9-3011
Sanders Warren HuasnaRd -------HU 9-5036
Sanford J W 216CherryAv ------HU 9-2389
Sanford Nellie L 136Bridge -----HU 9-2869
Sanford W L B & F Elec Shop 560 S 13thGrovrCty-HU 9-2478
SanLuis Medical Clinic 957GrandAv-HU 9-5586
San Luis Obispo County of
Airport Oceano -------------HU 9-9952
Constable 214EBranch -------HU 9-2827
If no answer call------------HU 9-2611
Coroner's Office CourtHouseSanLuisObispo
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Justice Court 214EBranch ----HU 9-2827
Road District No 4 RailrdAv----HU 9-5632
Routzahn County Park UpprArroyo-HU 9-2095
Sheriff-Coroner CourtHseSnLuisObispo
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Santens Henry 312Aldr --------HU 9-2972
Santens R H 10th&BrightnGrovrCty-HU 9-2230
Santiago Claire 227N4thGrovrCty-HU 9-2382
Santini Ralph P 615CornwlAv ----HU 9-3613
Santos Joe Mrs 515Branch ------HU 9-2398
Santos Peter Mesa ------------HU 9-3045
Santos Richard CorbtCnyn ------HU 9-2882
Sargent Jas H UpprArroyoRd ----HU 9-3074
Saruwatari Stone HalcyonRd ----HU 9-2805
Sato T PikeRd ---------------HU 9-3614
Saulsbury Wenona 216 SMasn----HU 9-2210
Sawyer Jas F FarrellRd --------HU 9-2290
Scarborough O G 832LongbrnchAvGrovrCty-HU 9-2606
Scarbrough E C 342 S 10thGrovrCty-HU 9-5236
Scarbrough Virgil 259N5thGrovrCty-HU 9-3490
Schaef E A CorralitosCnyn ------HU 9-2561
Schanz Chas M 1390NewprtAv ---HU 9-3781
Schenck Kenneth HuasnaRd -----HU 9-2404
Schildknecht Fred 177-8thGrovrCty-HU 9-5034
Schilling Bud 185BriscoRd ------HU 9-2621
Schilling Phil W 267Elm -------HU 9-2372
Schilling R O 315Masn --------HU 9-5416
Schlegel Calvin H Hwy101 ------HU 9-3492
Schneider J J S & W Movng & Storge 1350GrandAv-HU 9-3928

Schofield Kenneth 979NewprtAvGrovrCty-HU 9-3292
Schopp O L CorralitosCnyn -----HU 9-2078
Schreiber L J 1600Chiltn -------HU 9-2359
Schultz Jessie Mrs 121WBranch -HU 9-3930
Schultz Orville 1091Ash --------HU 9-2460
Schussman Ken HalcyonRdHalcyon-HU 9-3937
Scofield John F OakParkCanyonNo1-HU 9-3066
Scott Freda 251GrandAvGrovrCty-HU 9-3128
Scott Kincy Dr phy & sur 156N9thGrovrCty-HU 9-3418
Residence 593BrightnAvGrovrCty-HU 9-3406
Scott M J 284N14thGrovrCty ----HU 9-3606
Scott W T Cabinet Shop 1539GrandAv-HU 9-5547
Scott's Fair Oaks Convalescent Home 222Elm-HU 9-5468
Seale Mildred Mrs 1328GrandAvGrovrCty-HU 9-2493
Seaman Glenn LopezCnyn -------HU 9-2515
Seamans J R 164-11thGrovrCty --HU 9-3538
SEBASTIAN OIL DISTRIBUTING 220Masn-HU 9-5638
Sebastian Pablo RailrdAvOceano --HU 9-5485
Sebastian Yvonne 220 SMasn----HU 9-5210
Seely A M 122Nelsn -----------HU 9-2909
Segundo A G 7thOceano --------HU 9-5402
Selvester Ray 913FarrellRd -----HU 9-3428
Serres Peter VerdeCanyon -------HU 9-5752
Serres Wm VerdeCanyon -------HU 9-5743
Servin L 182TallyHoRd ---------HU 9-5548
Servisoft of SantaMaria 438A SBdwySantaMaria-WAlnt 5-8018
Serviss Elsie 832MentneAvGrovrCty-HU 9-2652
Serviss Theo E 1004RockawyAvGrovrCty-HU 9-2894
Seven-Up Bottling Co of SanLuis Obispo 1111 SHwy101-HU 9-2111
Seventh Day Adventist Church & Church School LarchmntDr -----HU 9-2687
Sevier E C 349 SHalcyonRd------HU 9-3577
Sevier R A HuasnaRd ----------HU 9-2005
Shaffer Danl J 916DodsnWy -----HU 9-2700
Shaffer Don E 138TraffcWy ----HU 9-2054
Shaffer E L Rev 308 SMasn-----HU 9-3328
Shaffer Florence 956 SaratogaAvGrovrCty-HU 9-3684
Shaffer R L 372 SaratogaAvGrovrCty-HU 9-3003
Shaffer W A 320 Short---------HU 9-3354
SHAFFER'S RICHFIELD SERVICE STATION 139TraffcWy -------HU 9-2040
If no answer call-------------HU 9-2139
Shamblin W Paul Hwy101 --------HU 9-2064
Shannon Geo G BranchMillRd ---HU 9-2037
Shannon J W Hillcrest Farm Hwy101-HU 9-2058
Sharp Geo E 193Aspn ---------HU 9-3834
Sharpe Irene E Mrs 315Elm -----HU 9-3154
Sharps C C CorbtCnynRd -------HU 9-2085
Sharps Construction Co The 306EBranch-HU 9-2115
Sharps Construction Co The 306EBranch-HU 9-3616
Sharps Helen N 535LePoint -----HU 9-2445
Sharps Howard C CarpntrCnyn ---HU 9-3712
Sharps R E 220NAlpne --------HU 9-3140
Shatford Ada Mrs 1023 SunstDr--HU 9-3555
Shearer A A 1182AtlntcGrovrCty -HU 9-3251
Sheehy Dan Nipomo -----------HU 9-2014
Sheehy Irene Mrs Nipomo -------HU 9-2538
Sheldon Ward L VallyRd --------HU 9-2567
Shell Agricultural Ammonia Service
SntaMaria
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1421
Sheriff's Office San Luis Obispo County of
CourtHouseSanLuisObispo
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Sheriff's Sub Station No 2 HwyNo1&10thOceano-HU 9-5548
Sherwin Stanley S OakParkCanyonNo2-HU 9-2065
Shields Fred M WilmrOceano ----HU 9-3130
Shields Roy WilmrOceano -------HU 9-3376
Shigenaka Bob 1502GrandAvGrovrCty-HU 9-3546
Shishido I 5thOceano ----------HU 9-2691
Shishido T 425Pecn -----------HU 9-3208
Short Edna A 1002MentneGrovrCty-HU 9-2184
Show R K FarrellRd -----------HU 9-5580
Shrode Cora 1328GrandAvGrovrCty-HU 9-3765
Shrode O A Mrs RN HalcyonRd---HU 9-2376
Shryock E N 1164GrandAv ------HU 9-3142
Shryock Laura A 1062GrandAv ---HU 9-3581
Shumway Roberta Halcyon ------HU 9-3197
Sigler Robt J 190Elm ----------HU 9-3152
Signorelli Sandy Mrs 842 SaratogaAvGrovrCty-HU 9-3539
Silkwood Paul E OakParkCanyonNo1-HU 9-3724
Silva Antonio F 509BennettAv ---HU 9-2915
Silva Bros rnch HuasnaRd-------HU 9-2529
Silva Bros Packing Shed HuasnaRd-HU 9-2069
Silva Donald E 1045 SunstDr-----HU 9-2701
Silva Ernest J 126VallyVwRd ----HU 9-3273
Silva F R TallyHoRd -----------HU 9-2303
Silva Frank G 1157Mapl --------HU 9-5211
Silva Joe L 136Whitely ---------HU 9-2936
Silva Joe R CorbtCnyn ---------HU 9-3034
Silva Joe T CienagaDist --------HU 9-2511
Silva Lewis E 189BriscoRd ------HU 9-2900
Silva Louis L 2221ArroyoGrndeAvOceano-HU 9-5166
Silva Manuel 874AtlntcAvGrovrCty-HU 9-3801
Silva Nadine Mrs CherryLn -----HU 9-3078
Silva Norman E 1158 SunstDr----HU 9-3245
Silveira Joe C CienagaDistrict ----HU 9-2974
Silveira Produce Co Oceano ------HU 9-2755
Simas Joe 204WoodPl ----------HU 9-2888
Simas Joe V VerdeCanyon -------HU 9-2002
Simas John J CarpntrCnyn ------HU 9-2025
Simily Eugene K Rev 261N3dGrovrCty-HU 9-2683
Simmons Walter W Mrs 417-10thGrovrCty-HU 9-2928
Simons Philip L 113NMasn ------HU 9-3867
Simons Sam J 895 Olive---------HU 9-2810
Sims Frank 3d&BrightnGrovrCty -HU 9-5454
Sinay C A WarnrOceano --------HU 9-3647
Sinner Dick 138 Spruce---------HU 9-5678
Sipes E L TallyHoRd -----------HU 9-2162
Sisemore W B Pike&Front ------HU 9-5200
Sitton Phyllis E 491RomonaAvGrovrCty-HU 9-3965
Skaggs L R 539EBranch ---------HU 9-3370
Skehen John 415Pecn ----------HU 9-2177
Skelton Chas 220F Aldr---------HU 9-3343
Skidmore A E HuasnaRd --------HU 9-2722
Sloan Chas N 138 SMasn--------HU 9-5151
Sloan M W 117NMasn ----------HU 9-2912
Sloane Lester D 1014Ash -------HU 9-2881
Smith Ben 1341NiceAvGrovrCty --HU 9-5689
Smith Carl RooseveltDrOceano ----HU 9-5162
Smith Donald W 909FarrellRd ---HU 9-2665
Smith Ernest J 538 OrchrdAv-----HU 9-2784
Smith Floyd Winfield Dr TraffcWy-HU 9-2227
Smith Geo A Jr UpprArroyo -----HU 9-2050
Smith Harold K WilmrOceano ----HU 9-3701
Smith Hazel Mrs 512 S 13thGrovrCty-HU 9-5248
Smith Horace M 904CyprsCt ----HU 9-2096
Smith Jim T 200WoodPl --------HU 9-2807
Smith O C 997 SaratogaAxGrovrCty-HU 9-3285
Smith Perry Mrs 1575GrandAvGrovrCty-HU 9-3676
Smith R C OceanAvOceano -------HU 9-2503
Smith Robt L LsBerrosCnyn -----HU 9-3081
Smith Thelma Mrs 382 SHalcyonRd-HU 9-2269
Smith W M A & B Electric 170 Spruce-HU 9-2426
Smith W R 1049 SunstDr--------HU 9-3648
Smith Walter J 1168GrandAvGrovrCty-HU 9-3652
Smith Wm R 1148FairOksAv ----HU 9-3353
Snedeger Jack 1321-23dOceano -HU 9-3124
Snell Don E PacOceano --------HU 9-3313
Sniezko Wm MSgt 1651PikeOceano-HU 9-3257
Snow Martin L HuasnaRd -------HU 9-3075
Snyder H P 1582RomonaAvGrovrCty-HU 9-3429
Snyder Walter VerdeRd --------HU 9-3707
Sogard D A 1140 SunstDr-------HU 9-3189
Sorensen Harry 9thGrovrCty -----HU 9-2459
Sorenson Allan H 629RockawyAv GrovrCty-HU 9-5420
Soriano Angel 661 S 8thGrovrCty-HU 9-3394
Soto Frank T 911DodsnWy ------HU 9-3139
Sousa Joe A 5th&ArroyoGrndeAvOceano-HU 9-2244
Southern Counties Gas Co
From Arroyo Grande Exchange
Ask Operator for-ENtrprise 1-0206
Southern Pacific Co Front&OceanAvOceano-HU 9-2998
Souza Harry A HwyNo1 ---------HU 9-3570
Souza Luiza B 501BennettAv ----HU 9-2850
Spani Maude E 360N7thGrovrCty-HU 9-5182
Sparks Eula M 262 S 4thGrovrCty-HU 9-2774
Spears Wm F LosBerrosRd ------HU 9-3015
Specht A R 1158FairOksAv ------HU 9-2225
Spencer H F UpperArroyoGrande -HU 9-2094
Spicer B F 232HillcrstDr -------HU 9-5261
Spicer J L 616CooldgeDrOceano --HU 9-3289
Spierling Albert 118High -------HU 9-5618
Squire Anna K 1420HillcrstDr ---HU 9-3876
Stanford N C 154Aldr ----------HU 9-5126
Stanley Le Roy RailrdOceano ----HU 9-5696
Stansbury O M OakPrkAv -------HU 9-3825
Starkey E G 1547BrightnAvGrovrCty-HU 9-2172
Starks Floyd M PasoRoblsOceano -HU 9-3440
STATE FARM INSURANCE COMPANIES 1202GrandAv-HU 9-5589
Statom Lee B 936CyprsCt ------HU 9-5634
Steagall Myrtle Mrs 735LongbrnchAvGrovrCty-HU 9-3178
Steigerwalt Sara A 808Parkwy --HU 9-5501
Steinberger S O 813TrouvleAvGrovrCty-HU 9-5123
Steines Wm 915NewprtAvGrovrCty-HU 9-2266
STENQUIST R W contr PikeHalcyon-HU 9-2293
Stephens Florence 10thGrovrCty --HU 9-2438
Stephens V W CorbtCnynRd -----HU 9-3789
Stephenson Allie Mrs 320LePoint -HU 9-3165
Sterling Calvin A Rev 161Aspn ---HU 9-2679
Steuernagel W S Mrs RN 123 S 11thGrovrCty-HU 9-2950
Stevens E C 480 SaratogaAvGrovrCty-HU 9-3842
Stevens Geo O 1062FairOksAv ----HU 9-3411
Stevens Harold J 305Whitely ----HU 9-3621
Stevens Stanley G 1015MentneAvGrovrCty-HU 9-3236
Stewart Alvin R 1138FairOksAv --HU 9-2754
Stewart Arthur L CorralitosCnyn -HU 9-2261
Stewart Don contr 377Elm-------HU 9-2349
Stewart Guy H 530TraffcWy -----HU 9-5476
Stewart June 13thGrovrCty -----HU 9-2969
Stewart T L 764MentneAvGrovrCty-HU 9-5659
Stewart W A 6th&RomonaGrovrCty-HU 9-2166
Stewart Wm 1081Ash -----------HU 9-3129
Stewart Willie W 7 OceanAvOceano-HU 9-3308
Stewart Zoe Mrs CorbtCnyn -----HU 9-2035
Stickler R L VerdeCanyon --------HU 9-5709
Stilwell Naomi E Mrs 734Myrtl --HU 9-2866
STINCHFIELD TIRE & RECAP SHOP 931GrandAv-HU 9-3393
Stinnett J A 886TrouvleAvGrovrCty-HU 9-3971
Stonesifer Wm 444Aldr --------HU 9-2787
Stong Whitey truckng 432CalifAv-HU 9-3828
Storm Louise J 363N13thGrovrCty-HU 9-2496
Stote Geo CarpntrCnyn ---------HU 9-2016
Stout Arthur G 308Whitely ------HU 9-5912
Stout Stella M 269N8thGrovrCty -HU 9-5112
Stovall Leila M 138Whitely -----HU 9-5075
Stover N J bldg contr 1120 S 13thGrovrCty-HU 9-3269
Stowe Roy J 541N2dGrovrCty ----HU 9-5064
Streetman Roy L 1057 SunstDr--HU 9-3858
Stringer Nate CorbtCnyn -------HU 9-2530
Stringfield Melvin 182BriscoRd --HU 9-3604
Stringham J H 139-9thGrovrCty --HU 9-3348
Strom Carroll 245HillcrstDr -----HU 9-2955
Strother N W LarchmntDr ------HU 9-5671
Sturges Frank L 1019 SunstDr---HU 9-2565
Sturges P L 201Aldr -----------HU 9-2342
Sturges Rogers B 1340 SierraDr--HU 9-2384
Sullivan H G VerdeCanyon -------HU 9-2086
Sullivan L C HuasnaRd ---------HU 9-3958
Sullivan Ruby E 672 SaratogaAvGrovrCty-HU 9-5909
Summerfield L R 1261-24thOceano-HU 9-3417
Sumner E P 126 SAlpne---------HU 9-3260
Surplus Supply HwyNo1&GrandAvGrovrCty-HU 9-5407
Swack B U-Save Mkt 951GrandAvGrovrCty-HU 9-9994
Swall Ruth ins 221EBranch------HU 9-5462
Swall Victor 204 SHalcyonRd----HU 9-5673
Swanson Hugh H 1501A GrandAvGrovrCty-HU 9-3953
Swartout Hubert O Dr 1300GrandAv-HU 9-2154
Sweeney Fred M TallyHoRd -----HU 9-5013
SWEETER'S GARAGE 1311PasoRoblsOceano-HU 9-2126
Swenda Steve CorralitosCnyn -----HU 9-2562
Swigert J H Mrs 138 Short------HU 9-2860
Swigert Tom 127Nelsn ----------HU 9-5472
Sylvester Sam J 1360GrandAv ---HU 9-2646

T

Tabata Mack 1495RomonaGrovrCty-HU 9-5676
Tabisula Mauro P 354N8thGrovrCty-HU 9-3032
Taff Ray 731MentneAvGrovrCty --HU 9-3836
Tajon Gloria 1347LongbrnchAvGrovrCty-HU 9-3481
Tajon H M RomonaGrovrCty -----HU 9-2932
Tajon Joe OceanAvOceano -------HU 9-2219
Tajon R Mrs OceanAvOceano ----HU 9-2219
Talley O J 609LePoint ---------HU 9-2737
Tamayo Restituta R Mrs FarrellRd-HU 9-3980
Tarwater J L 224WBranch ------HU 9-2635
Taylor Cameron ins Hwy101------HU 9-5101
Taylor Edwin M 1029Ash -------HU 9-2371
Taylor Geo A 605Myrtl ---------HU 9-2625
Taylor Oliver Mrs VallyRd -------HU 9-3385
Taylor Wilbur HuasnaRd --------HU 9-3073
Teague Arnold 1058Ash --------HU 9-3584
Teague Elva Mrs 1065Ash ------HU 9-3578
Tedford Gertrude B CyprsHalcyon -HU 9-5524
Tennant R A 1235BadnAvGrovrCty-HU 9-3706
Terra Hazel BeachOceano -------HU 9-3263
Terra Irvin E OakPrkRd --------HU 9-3737
Terrill A G 112Alpne -----------HU 9-2254
Terry Henry J OakPrk ----------HU 9-2539
Terry Richard OakPrkAv --------HU 9-5488
Thiessen J H BrightnAvGrovrCty --HU 9-3518
Thomas E Willard 127Masn -----HU 9-5761
Thompson Chas S Tommy 1575GrandAvGrovrCty-HU 9-3676
Thompson Clara 530RockawyAvGrovrCty-HU 9-3844
Thompson Clifton E 562½-16thGrovrCty-HU 9-5047
Thompson Diane Mrs 1405GrandAv-HU 9-5629
Thompson Grace S StanlyAv -----HU 9-5480
Thompson Jane R 1393 SierraDr--HU 9-3121
Thompson Jane R rl est 1010GrandAv-HU 9-2123
Thompson Luther H 1055Ash ----HU 9-5012
Thompson Robt T 2659ArroyoGrndeAvOceano-HU 9-2319
Thompson T B 231 SMasn-------HU 9-3159
Thompson Tennie 624MentneAvGrovrCty-HU 9-5134
Thornquist Geron VerdeCanyon ---HU 9-2059
Thrasher Harry K 310Whitely ----HU 9-3573
Thurman Calvin 933FarrellRd ----HU 9-3690
Thurman Chas L 1252 Sage-----HU 9-5755
Thurman G B CorralitosCnyn ----HU 9-3079
Thurwell Gertrude Mrs 121Nelsn -HU 9-5572
Tilton R J 141N10thGrovrCty ---HU 9-3041
Tingleaf R A 166 S 10thGrovrCty-HU 9-5198
Tira Freddie 872MentneAvGrovrCty-HU 9-5581
Tognazzini Ben 529Alln --------HU 9-5479
Tolbert Fred HwyNo1 ----------HU 9-2028
Tomer H L 753 S 12thGrovrCty---HU 9-5086
Tony's Food Center 110EBranch --HU 9-5926
Topper Leonard 639MentneAvGrovrCty-HU 9-2008
Torgerson Norman W StanlyAv --HU 9-5076
Towell Bill 754 S 12thGrovrCty--HU 9-3919
Towell Lorene 623AtlntcGrovrCty -HU 9-3565
Towle Realty 1035GrandAv -----HU 9-2333
Travis Bud 126 SMasn---------HU 9-2055
Treat Hugh H 590N6thGrovrCty --HU 9-2957
Tri City Disposal Service 116EBranch-HU 9-3534
Trice H B Jr 138 SHalcyonRd----HU 9-2812
Trice's Auto Court RailrdOceano --HU 9-2251
Truesdale Clarence Mrs 319Alln --HU 9-2844
Truitt S G 1056FairOksAv ------HU 9-5669
Truman Rex 1475HillcrstDr -----HU 9-3923
Trummer John UpprArroyoRd ----HU 9-2560
Trummer John R Jr 1107FairOksAv-HU 9-3174
Tucker Catherine 421RockawayAvGrovrCty-HU 9-3837
Tucker Geo 13thGrovrCty -------HU 9-2466
Tucker Geo G 1236BrightnAvGrovrCty-HU 9-2714
Tucker John 878RockawyAvGrovrCty-HU 9-2458
Tudor W W 2181BeachOceano ---HU 9-2408
Tullis Robt H 505CornwlAv ------HU 9-5250
Turbyfill Tom B 118NMasn -----HU 9-3238
Turbyfill's Record & Band Shop 1041GrandAv-HU 9-3512
Turner Al vegetbls 221 Short-----HU 9-5474
Turner Chas C 248N4thGrovrCty --HU 9-2481
Turner Leon D LosBerrosRd -----HU 9-2029
Turner Lucile 418GrandAv ------HU 9-3863
Turner Rex O 425CalifAv --------HU 9-3202
Turner's Self Service Laundry 248N4thGrovrCty-HU 9-2481
Turney A H LarchmntDr ---------HU 9-2917
Turney's Electric Shop 124EBranch-HU 9-2757
Tyerman Percy 1300Newprt -----HU 9-2367
Tyler Wm C OakPrkAv ----------HU 9-3409

U

U-Save Market 951GrandAvGrovrCty-HU 9-9994
Union Oil Co of Calif Summit Pump Stn LsBerrosCnyn-HU 9-5754
U S Govt
Dept of Agriculture
Soil Conservation 129½EBranch-HU 9-3511
Post Office 132EBranch-------HU 9-5923
Ursua Tony O 2046ArroyoGrandeAvOceano-HU 9-3713
Uyeshima J H 1042Ash ---------HU 9-3190

V

Valadez Ray G 2321ArroyoGrndeAvOceano-HU 9-2802
Valley Paving & Construction Co Inc Hwy101 -HU 9-2574
Van der Linden Arnold W CorbtCnyn-HU 9-5758
Van der Linden L CorbtCnyn -----HU 9-2502
Van De Vanter G L CienagaDistrict-HU 9-3035
VanHarreveld Constance Mrs 244WBranch-HU 9-5428
Vans Auto Parts 107Nelsn ------HU 9-5574
If no answer call-------------HU 9-5758
VanStane Randy 1291 S 13thGrovrCty-HU 9-2642
Varian Eric electrcn CyprsHalcyon-HU 9-2831
If no answer call-------------HU 9-5524
Varley Avanell 704GrandAv -----HU 9-5439
Varner Frank A HalcyonRd ------HU 9-5469
Varnot Louise Mrs AcaciaHalcyon -HU 9-5456
Vaughn's Jewelry 115EBranch ---HU 9-2330
Vega Jos UpprArroyoRd --------HU 9-2000
Vermazen John E 1300HillcrstDr -HU 9-3903
Vermillion F R 242Larchmnt -----HU 9-3932
VERNON SPRING WATER CO LsBerrosCnyn-HU 9-2536
Vervalen G F 330N10thGrovrCty --HU 9-3664
Vicory Chas H 168BriscoRd -----HU 9-3232
Vicory Ralph 495MentneAvGrovrCty-HU 9-2782
Victor's T V & Radio Service 1355-16thOceano-HU 9-3115
Vieira Manuel HuasnaRd -------HU 9-2556
Vieira Manuel R 1316MentneAvGrovrCty-HU 9-5645
Villador Raymond Mrs 262N11thGrovrCty-HU 9-3230
Villanueva Pedro N 500 SeabrghtAvGrovrCty-HU 9-3827
Vincent W T 1037TrouvleAvGrovrCty-HU 9-5217
Visher Jas Mrs CorralitosCnyn ---HU 9-2036
Visser Cor 174 SAlpne----------HU 9-2883
Vogel Alfred 445N16thGrovrCty --HU 9-2725
Vogel Robt A 942AtlntcGrovrCty -HU 9-2298
Vogtherr Ella Miss WalntHalcyon -HU 9-5533
Volk Ralph P AtlnticGrovrCty ----HU 9-2327
Voltz Oscar Oceano ------------HU 9-2964
Vorhees H T 231HalcyonRd -----HU 9-5254
Vorhees Myrtle B 1183Mapl -----HU 9-5604

W

Wachtmann Henry A 1049FairOksAv--HU 9-2295
Wade Francis L 590ManhattnAvGrovrCty-HU 9-3471
Wade Garage 590ManhattnAvGrovrCty-HU 9-3471
Waite Arthur 1484-23dOceano ---HU 9-3358
Walters Deril 424 OrchrdAv------HU 9-5765
Waldroupe Harland ArroyoGrndeAvOceano-HU 9-2607
Walker Alta 1328GrandAvGrovrCty-HU 9-3566
Walker Anna LongbrnchAvGrovrCty-HU 9-3396
Walker Coy 871NewprtAvGrovrCty-HU 9-3714
Walker Gerald Jerry 677 S 16thGrovrCty-HU 9-3105
Walker Richard A 1048 SaratogaAvGrovrCty-HU 9-2647
Walker Robt E genl contr 155 SAlpne-HU 9-5606
WALKER VIC GUN SHOP 953AtlntcAvGrovrCty-HU 9-3231
WALKER'S SUCCULENT GARDENS 953AtlntcAvGrovrCty-HU 9-3231
Wall Peggy 110CrownTer -------HU 9-2833
Wallace Dena 295 Spruce-------HU 9-2490
Wallace Paul D 1407 SaratogaAvGrovrCty-HU 9-2614
Wallace Ted R 971 S 11thGrovrCty-HU 9-2416
Waller Flowerseed Co VallyRd ---HU 9-5775
Wallis Ralph 843FarrellRdGrovrCty-HU 9-5133
Walston L R 594NewprtAvGrovrCty-HU 9-3722
Walther E F 1530ChiltnDr ------HU 9-3445
Walton Virgil J pub acct 115½EBranch-HU 9-3311
If no answer call-------------HU 9-5461
Residence 222CherryAv -------HU 9-5461
Wardell Leroy C 419Beech ------HU 9-2741
Wardell Ralph L 1730-19thOceano-HU 9-2867
Wardell Wm E 1481Newprt -----HU 9-3389
Warner Chas H 521N4thGrovrCty -HU 9-3479
Warren Joe L 611 SeabrghtAvGrovrCty-HU 9-5026
Warren Ruth 619GrandAvGrovrCty-HU 9-3213
Water Well Supply 1229GrandAv -HU 9-2258
Watson Forney 4th&HoldnOceano -HU 9-3233
Watson Jim 710GrandAv -------HU 9-3685
Watson Searl B 556 SaratogaAvGrovrCty-HU 9-3975
Watt John B 1224GrandAv ------HU 9-2783
Waugh Robt W 1287Poplr ------HU 9-5209
Weaver A K FarrellRd ----------HU 9-5438
Weaver I S 220WoodsPl --------HU 9-2800
Weaver Laura OceanOceano -----HU 9-2492
Webb L E 508ECherryAv -------HU 9-5657
Weber Edith H Mrs 24th&PasoRoblsOceano-HU 9-5425
WEBSTER JACK PAVING CONTRACTOR 958GrandAv-HU 9-2694
Children's Phone 958GrandAv---HU 9-2817
Weekly Cleta 555MentneAvGrovrCty-HU 9-3884
Welch Lucille M 1410WilmrAvOceano-HU 9-5188
Welke Ronald 525TraffcWy -----HU 9-3587
Weller Geo E 919 SeabrghtAvGrovrCty-HU 9-2494
Wells Geo D No1Hwy ----------HU 9-2581
Werling F C OceanAvOceano -----HU 9-3984
Werner Irene F 1148½GrandAv --HU 9-3956
Werst Richard B 135 SHalcyon---HU 9-5473
Werst Richard E 118NAlpne -----HU 9-3135
Wescom R G 180Elm -----------HU 9-2133
Wesson Roy 422GrandAv --------HU 9-3921
West W B 1384 SeabrghtAvGrovrCty-HU 9-2934
Westberg Jean 501½GrandAv ---HU 9-2624
Western Packing Co 433 SHalcyonRd-HU 9-3960
Western Union Telegraph Co 100EBranch-HU 9-2354
Westfall John 1285GrandAv -----HU 9-2146
Wharton M A 244GrandAvGrovrCty-HU 9-5224
Wharton Marvin H 1168BrightnAvGrovrCty-HU 9-3101
Wheat Bobby 1128 SunstDr-----HU 9-5146
Wheat Frank 1115GrandAv -----HU 9-2108
Wheatley A H 117HalcyonRd ----HU 9-3143
Wheeler A E AtlantcGrovrCty ----HU 9-2102
Wheeler Flora WalntHalcyon ----HU 9-3167
White Ella Mrs RomonaAvGrovrCty-HU 9-2609
White Ella May VistaOceano ----HU 9-3172
White Fern RN Acacia----------HU 9-2245
White Geo P 119 S 5thGrovrCty--HU 9-3243
White John H Mrs 155N9thGrovrCty-HU 9-3132
White Lillian M 1135RamonaAvGrovrCty-HU 9-3807
White Ormond C WarnrOceano ---HU 9-2402
White Thomas A 350N9thGrovrCty-HU 9-3108
White Wm A 4thOceano --------HU 9-3146
Whitecotton Arthur 1245Poplr ---HU 9-5419
Whitefield Earl R OakParkCanyonNo1-HU 9-3024
Whitener R C 136Alln ---------HU 9-3182
Whiteside F V 263N13thGrovrCty-HU 9-2337
Whitley Gertrude B 330Aldr -----HU 9-2898
Whitlock E S 547EBranch ------HU 9-2272
Whitney Ebba V Halcyon --------HU 9-3373
Wical Elvin A MD 138EBranch---HU 9-2049
Residence HuasnaRd ----------HU 9-2053
If no answer call SanLuisObispo-LIbrty 3-1190
Wicks Carlyle 10thOceano ------HU 9-2194
Widener Carrie A 1255AtlntcAvGrovrCty-HU 9-3444
Wigle Dale C LopezCnyn --------HU 9-3087
Wilcox Albert E BranchMillRd ---HU 9-3795
Wilcox Andy L 202VernonAv ----HU 9-2686
Wilcox Annie M 202VernonAv ---HU 9-2686
Wildharber Ralph 508Alln -------HU 9-3432
Wildman A H 602CornwlAv ------HU 9-2157
Wilkins Ed 562Crown ----------HU 9-2995
Wilkinson Earl HuasnaRd -------HU 9-3829
Wilkinson Paul 111Bridge ------HU 9-2485
Wilkinson Paul meat mkt 120Branch-HU 9-2693
Will Lloyd M 363N5thGrovrCty --HU 9-3816
Willhoit Neil C CarpenterCanyon --HU 9-3881
William's Bros Market 1069GrandAv-HU 9-3845
Williams Catherine Mrs LosBerrosRd-HU 9-2032
Williams Chester A LtCol 812Parkwy-HU 9-3898
Williams E Scott 181Elm --------HU 9-3693
Williams Frank W 347Aldr ------HU 9-2874
Williams Fred 8th&PasoRoblsOceano-HU 9-2178
Williams G A 478RockawyAvGrovrCty-HU 9-2325
Williams Geo A 295Aldr --------HU 9-2940
Williams Howard L HwyNo1 -----HU 9-5149
Williams Mary Mrs 378 SHalcyonRd-HU 9-2743
Williams Noble 8thOceano ------HU 9-3410
Williams Oren M 228Walnt -----HU 9-2612
Williams R C 1146 SunstDr------HU 9-3169
Williams Rex 116WBranch ------HU 9-2994
Williams W P LosBerrosRd ------HU 9-2060
Williams Willard 336BrightnAvGrovrCty-HU 9-2139
Willis A M LosBerros -----------HU 9-2039
Wilson B C FarrellRd ----------HU 9-2943
Wilson Cecil L BranchMillRd ----HU 9-3771
Wilson Chas 237N10thGrovrCty --HU 9-3735
Wilson David 1169Mapl --------HU 9-3731
Wilson F O 707BennettAv -------HU 9-2772
Wilson Frank 286Aspn ----------HU 9-5506
Wilson Gordon 149 SaratogaAvGrovrCty-HU 9-2405
Wilson I J 1068 SunstDr--------HU 9-5554
Wilson J G 942CyprsCt ---------HU 9-3454
Wilson Jack L 902BrightnAvGrovrCty-HU 9-2851
Wilson Jas UpprArroyo ---------HU 9-2050
Wilson Lee 1151GrandAv -------HU 9-5045
Wilson Mark B 1343RomonaAvGrovrCty-HU 9-5298
Wilson Rita 145WBranch -------HU 9-5489
WILSON ROCK & GRAVEL SERVICE AtlntcAvGrovrCty-HU 9-2977
WILSON'S FAMILY STORE 101EBranch-HU 9-2355
Winnie's Cafe 161TraffcWy -----HU 9-3764
Winslett L E 1980PasoRoblsOceano-HU 9-3869
Winslow Alice VerdeCanyon -----HU 9-5753
Winslow Ed VerdeCanyon -------HU 9-5753
Winslow Frank E 1279Poplr -----HU 9-5265
Winslow Ralph N 990FairOksAv --HU 9-2104
Winslow Ross H 1279Poplar -----HU 9-5265
Winters Enid 1385AtlntcGrovrCty-HU 9-5517
Winton Blanche Beach&22dOceano-HU 9-5127
Wise G W 421CornwlAv ---------HU 9-3717
Wise H E 132 SAlpne----------HU 9-2669
Wiswell Floyd O 10thGrovrCty ---HU 9-2838

HU = HUnter
When giving the number to an operator or to others, please use the full name HUnter.

Withrow Clyde 129Alln ---------HU 9-3772
Wizemann V G 169Aldr ---------HU 9-2370
Wolff Frieda A CyprsHalcyon ----HU 9-2226
Wollam Melvin E 345JuanitaOceano-HU 9-3494
WOOD ADDISON B bldg contr 1133Mapl-HU 9-3851
Residence 943FarrellRd -------HU 9-3156
Wood Barbara 132Bridge -------HU 9-2944
Wood Earl W Sr 122Poole ------HU 9-2484
WOOD EARL W FUNERAL CHAPEL 134Nelsn-HU 9-2419
Residence 134Nelsn ----------HU 9-5436
Wood Jack 367N16thGrovrCty ---HU 9-5079
Wood Newman S 1082Ash ------HU 9-2392
Woodard Jas A 925DodsnWy ----HU 9-2407
Woods Bert 1168 SunstDr-------HU 9-2454
Woods Ellen E Mrs CarpntrCnyn --HU 9-3794
Worthington Lloyd 1246 Sage----HU 9-5763
Wright Clarence HwyNo1 -------HU 9-3768
Wright Geo B 1233 SaratogaAvGrovrCty-HU 9-5483
Wright Gladys E 1131FairOksAv --HU 9-2213
Wright L U Mrs 707CornwlAv ----HU 9-3665
Wright Lloyd 1401Chiltn -------HU 9-3609
Wright Mildred HwyNo1 Oceano--HU 9-3773
Wright O E 1294NewprtAvGrovrCty-HU 9-3631
Wright Walter C 1031NewprtAvGrovrCty-HU 9-3317
Wright Wm E 1506RailrdAvOceano-HU 9-5276
Wugan Wanda LosBerrosRd -----HU 9-2062
Wurn A F Hwy101 ------------HU 9-3016

Y

Yager Geo D 403 SHalcyonRd----HU 9-5213
Yager R B 1062Mapl ----------HU 9-5633
Yamaguchi Shig FarrellRd ------HU 9-3120
Yarnell's Apparel 911GrandAvGrovrCty-HU 9-2101
Yates C C RamonaGrovrCty ------HU 9-5920
Yates Margaret Mrs 604GrandAv --HU 9-2159
Yates Vivian Kruse SnLuisRd ----HU 9-5726
Yeackel O F Grover City Mkt 850GrandAvGrovrCty-HU 9-3322
Yeager C R HuasnaRd ----------HU 9-3089

Yerkey Sue Pike&13th ---------HU 9-3176
Yoakum Betty A 6th&OceanOceano-HU 9-3708
York Elmer L NewPortGrovrCty --HU 9-3270
York Irvin House Movers 1290NiceAvGrovrCty-HU 9-5630
Young Lewis J Mrs 1274RomonaAvGrovrCty-HU 9-5145
Young Oscar 918CyprsCt -------HU 9-3749
Youtsey Frank S Jr HwyNo1 -----HU 9-2517

Z

Zaragoza Frank FarrellRd -------HU 9-2346
Zeyen W H 207EBranch --------HU 9-2192
Zeyen's Men's Store 203EBranch -HU 9-2406
Zilch Marvin RockawyGrovrCty ---HU 9-2250
Zogata Jos J 807GrandAv ------HU 9-5144
Zweerus John 1071Ash ---------HU 9-2594

ATASCADERO

W. V. Williams, Manager

Business Transactions With Telephone Co.

The Pacific Telephone & Telegraph Co
Business Office 1030VineRasoRobls
Ask Operator for----------Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at
Bank of America---------TraffcWyAtascdro

A

AAA Auto Club of So Calif see Automobile Club of So Calif
Acre Bert 9005LakeVwDr ------------225
Acuff Brady O 6250PortolaRd ---------968
Adams Russell A 7010PortolaRd --------41
Adams Virgil Mrs 7965ElCmnoRl -----1377
Aerts Julienne MariquitaRd -----------361
Aguiar Tony M CarmlRd -----------47-R-2
Alexander Emelie NHwy ------------369-J
Alexander Margaret Morro-AtascaderoRd-56-R-1
Allaire Arleen R 7930 SntaYsablAv-----1170
Alldredge Dale L 6500MarchntAv ------332
Allen Robt 5245NHwy --------------48-M
Allender E J 5120 SnBenitoRd-------837-W
Allender Ella BajadaAv ---------------122
Alphonse Carmen A 10370AtascaderoAv -150
Altus Wilber D 7075CarmelitaAv ----1071-J
Alvord Jas B 6200FloresRd ----------1032
Alward W M ElCmnoRl ------------1127-M
Ambrose Stanley 7505 SntaYsablAv---241-J
American Red Cross WMall -------------74
Amsbury Bessie Miss PortolaRd ------282-R
Amsel Harry 8880MarchntAv -----------804
Anderson Almer M 7405 SntaYnezAv--645-R
Anderson E A SanBlasAv ------------440-W
Anderson E A Atascadero Guarantee Savings & Loan Assn TraffcWy-147
Anderson Fred D 4860ArizRd ------1011-W
Anderson Hattie C 2455ElCmnoRl ----344-M
Anderson Hugo E PortolaRd -----------209
Anderson John E 8575ElBordoRd -----270-J
Anderson Myrtle M 5380PalmaAv ----192-R
Anderson Paul G Eaglt ------------114-W
Anderson R C ColimaRd ------------349-M
Anderson Sally CoromrRd -----------112-W
Andrews Allen C 7130 SombrillaAv----853-R
Andrews Jack PortolaRd ------------366-R
Andrews Robt V 4015Nogales ------1137-W
Andriola Jos Dr 5353BarrendaAv ------1586
Andros Gus 7400 SnGregorioRd------265-M
Annis M E SombrillaAv -------------341-J
Appelquist Oscar PalmaAv ----------214-J
Arbogast Irwin SnClemnteRd ---------149-M
Arcadi V G Dr AtascaderoStateHospital -1147
ARDEN FARMS CO SntaYsablAv------1392
Arebalo Allan 6681AtascaderoAv -------1056
Arebalo C ValntneAv -----------------674
ARLYNE'S FLOWERS 6485PalmaAv-----560
Armstrong Arthur 5650RosarioAv ----371-R
Armstrong Ben Mrs 5585TunitasAv --316-M
Armstrong Henry B Books & Gifts 5960EntradaAv-487-J
Armstrong Howard PortolaRd -----------121
Armstrong J H PortolaRd ------------1064
Arnold Bruce M RosarioAv ----------979-J
Arnold Ernest 7855Navajoa --------916-R
Arroyo Meat Provisions TraffcWy --------596
Arthurs Bill 5240 OlmedaAv------------556
Arthurs Delbert RivrRd --------------391-J
Arthurs Gary 3755MaricopaRd -----1295-W
Ashbaugh A A ParadseVly ----------52-J-1
Ashby Claude C SnRamnRd ----------654-R
Ashby W L Hwy ------------------294-M
Ashton Duane 5050RosarioAv --------426-W
Ashton G H Fresno&SnJacintoAv -----588-J
Assembly of God Church & Parsonage 8025ElCmnoRl-681

Associated Oil Co Serv Stn 6490ElCmnoRl-452
Atascadero Bowl 5730ElCmnoRl --------143
Atascadero Community Plunge SMall --1191
Atascadero Elementary School 6401LewisAv-400
Atascadero Federal Credit Union 5800ElCmnoRl-176
ATASCADERO FEED & SUPPLY SHwy--193
ATASCADERO FIRE DEPT
Fire calls only 6005Lewis-------------56
Business calls only----------------1590
ATASCADERO GENERAL HOSPITAL MagnoliaAv-1000
ATASCADERO GOLF COURSE Hwy-----46
Atascadero Gospel Chapel AtascaderoAv&CurbarilAv-749-J
Atascadero Grange Hall PalmaAv -----214-J
ATASCADERO GUARANTEE SAVINGS & LOAN ASSN TraffcWy--------------147
ATASCADERO HARDWARE 5980TraffcWy-133
Atascadero Lake Boat Rentals 9405MarchntAv-1180
Atascadero Lumber Co 5305TraffcWy ---661
Atascadero Market 5850ElCmnoRl --------89
Atascadero Motor Lodges 6895ElCmnoRl-243-J
Atascadero Mutual Water Co Hwy --------60
Atascadero Mutual Water Co pumping stn-11
ATASCADERO NEWS 5660ElCmnoRl---100
Atascadero Radiator & Body Works 8660PortolaRd-1263
ATASCADERO TV & RADIO 5915ElCmnoRl-676-J
Atascadero Tamale Factory 8825CoromrAv-113-M
Atascadero Union High School
Office ---------------------------670
Agriculture Dept AgricultureBldg----673-W
Auto Shop -----------------------537-J
Cafeteria -----------------------204-R
Gymnasium -----------------------673-J
Music Room ------------------------7-J
Atchison Silas 7655 SanLuisAv------1013-W
Atkinson Dowell R 4948TraffcWy -----77-W
Austin Don C CapistranoAv ----------531-R
Austin Harry A Col 6600 SntaLuciaAv---306
Austin L M 4905 SycamorRd ----------1068
Austin R E 5140MercedesAv --------1090-R
Automobile Club of So Calif
District Office 1113 Spring-PasoRobles 1077
For Emergency Garage Service 5680ElCmnoRl-14
If no answer call----------------547-W
If no answer call------------------622
Avery Edw 9200CarmelitaAv ---------440-J
Ayres A T SHwy ------------------50-J-1

B

B & W SALES 5705ElCmnoRl---------1386
Babcock Gordon W 5329HondaAv -----1118
Babcock Joe D 7705 SHwy-----------428-R
Babcock Joe R Jr 7436 SntaYsablAv ----879
Baeker Harry M 7050 SntaYnezAv------120
BAEKER'S PHARMACY Hwy-----------51
Baer Milton OlmedaAv --------------875-J
Bagley Heber C 2450ElCmnoRl ------355-M
Bailey Helen W Mrs 5578TunitasAv ---316-J
Baird E H SinaloaAv ----------------167
Baker Alyce J SinaloaAv ------------167
Baker J Hugh DlRioRd --------------429-R
Baker T Everett 10690ElCmnoRl ----1131-R
Balderson D L FresnoAv -------------872
Baldwin Geo H SntaRosaRd ---------567-R
Baldwin L E 5825VenadoAv ----------665
Baldwin Loyd ParadseVly -----------111-M
Banham Jas A ParadseVly ----------46-R-2
Bank of America TraffcWy ------------107
Barba Marion Barba Raymond W 5300CarrizoRd-552
BARBA RAYMOND W contr 5300CarrizoRd-552
Barber Willis V 5085PalmaAv ---------939-J
Barcus Fred SHwy -------------------657
Barnes B A 8820JuniperoAv ----------1583
Barnum M E 1950ElCmnoRl -----------998
Baron Phil SalinasRd --------------40-R-1
Barr Jim 8930CoromrAv -------------718-R
Barrick D L 9133 SnGabrielRd---------534
Barry G H SntaYnezAv --------------438-R
Barry Gladys R 7285 SntaYsablAv-----1140
Bartlett Sarah Mrs 6410DlRioAv -----309-J
Barton A B 7330ElCmnoRl -------------761
Bateman Loretta SntaLuciaAv -------390-R
Bates Donald E Dr dntst 5975EntradaAv -774
Residence 7250PortolaRd ------------725
Bates Jesse R 5200PortolaRd --------951-M
Baugh Lavina PalmaAv --------------351-W
Baugh Vernon N roofng 7440 SnGabrielRd-248-W
Baum J M 8280AtascaderoAv ---------1587
Bazin John 8135 SHwy----------------458
Bean Aubrey H SinaloaAv -------------103
Bean Mary I Mrs 4580 SnJacntoAv----457-J
Beard Chas W 5810EntradaAv --------1582
Beck B B 9012LaLiniaAv ------------1362
Beckner R D MorroRd --------------767-J
Bee Loren S 4560 SnAnslmoRd--------1277
Beiger Ted 5290 SnJacntoAv---------336-J
Belcher John S 4080DoloresAv ---------921
Bellin Robt W 9080 SnGabrielRd-------740
Bello L D 9035 SnRaflRd------------839-W
Bentley Herbert M 9300MussimnAv -----359
Bentley Jas NRivrRd --------------44-J-3
Benton Carmi H SHwy -------------41-R-11
Bermingham Frances M AtascaderoAv -489-R
Bernard W R 6675MarchntAv ---------1265
Berry Elizabeth 3300RamonaRd -----854-M
Berry John L 3300RamonaRd --------854-M
Berry Paulina M 7790YesalAv --------466-J
Bertoldo John M ElVeranoAv --------381-J
Bertram Loyd 4010PortolaRd ---------1074
Best Geo NHwy ---------------------294-J
Bethel Roy SanBlasAv --------------206-W
Bethel's Nursery 8255MorroAv ---------594
Beuer Henry R 10850ColoradoRd -----175-J
Bewley Richard D 7950 SntaYnezAv---201-R
Billingsley H H 6725 SntaYnezAv-----205-J
Bishop Jean A Mrs 5550NogalesAv ----291-J
Bissell Chas 7100CarmelitaAv --------267-W
Bissell Edythe M Mrs 7030 SntaYnezAv--184
Blackburn Dave L 4875 SnAnslmoAv---557-J
Blanchard J Roy Morro-AtascaderoRd-57-R-1
Blanchard Ruth E EnsenadaAv ---------1169
Bland Albert M 5120 SnBenitoRd----325-W
Bland Gifford M 5130 SnBenitoRd ----514-J
Blanks Jas T 5285EnsenadaAv -------62-W
Bledsoe Agnes 7730ElCmnoRl ---------1297
Bledsoe Jessie B 7730ElCmnoRl --------1297
Blundell Albert Jr 4585 SycamorRd ----969
Blundell Dale TunitasAv ---------------72
Bobsin Emma 7805 SntaYnezAv------275-M
Bobsin Vernon L 7765MorroRd -----1476-W
Bockemuehl Virginia SntaLuciaAv -------302
Boelk A L 5055PortolaRd -------------1149
Boelk M D 6605PortolaRd -------------1044
Boening Harold A 7005CristoblAv ----181-R
Boland W J Mrs 5810WMall ----------508-M
Boles Jas 7275 SantaYsablAv ----------1486
Booker Geo E 5730 OlmedaAv---------643-W
Boriack Wm ----------------------80-F-2
Borjes Henry C CascablRd -----------358-M
Borjes Louis S 3850MonteryRd -----1295-J
Borjes Upholstery 5445TraffcWy ----------49
Borjes Wm H Sr 5520TraffcWy -------709-R
Bouton's Lapidary 9475ElCmnoRl --------255
Bovee Everett M MarchntAv ----------456-R
Bower Austin MorroRd ---------------248-M
Bower Austin One-O-One Butane-Propane Service Inc 5855ElCaminoRl-1041
BOWER'S APPLIANCES 5855ElCmnoRl-582
If no answer call-----------------248-M
Bowles E J Mrs 9910AtascaderoAv ----1390
Bowman Pearl D 5600PortolaRd --------532
Boyd I J SntaLuciaAv -----------------188
Boyd Rennie 7750 SanAndresAv--------1283
Boydstun L L FresnoAv --------------413-J
Braker Walter C NHwy -------------891-M
Brant Harvey M 7350 SntaYnezAv------899
Brant Jack Mrs 3755ElCmnoRl --------635-R
Brattin M H 7421 SntaYsablAv-----1021-W
Breidenthal Robt D 5204CapistranoAv --1288
Brendlin Lois H VidaAv ---------------798
Brennan Robt L 7850MorroRd --------916-J
Bretzius Wanda 3755MonteryRd -------1086
Brinar R H 3865ElCmnoRl ---------1139-W
Brizzolara F A 7835ElCmnoRl --------693-J
Broach L R 1860ElCmnoRl -----------930-R
Brocker O R RockyCanyonRd ----------1134
Broomfield Ethel M Fritzi Ann 5925TraffcWy-2
Broster G Allen SntaYsablAv -----------389
Broster Hal SntaYsablRd ------------115-R
Brotherton Verne 3797ArdillaRd ----1371-W
Brown Arthur E SntaYnezAv ------------463
Brown E W Mrs 7145 SntaYsablAv----847-J
Brown F Porter 5800RosarioAv -----------75
Brown Floyd B 5295PalmaAv ------------450
Brown John J 5400CapistranoAv --------708
Brown O H 6925AtascaderoAv --------245-J
Brown O J 8805JuniperoAv -------------822
Brown Ora H Brownie's Taxi Hwy --------292
Brown R N 5725BajadaAv -------------77-J
Brown T C 8400PortolaRd -----------743-W
Brown W J ------------------------58-R-1
Brownie's Taxi Hwy -------------------292
Broyles L 6475 OlmedaAv ---------------948
Bruneau Hermas ColimaRd -----------349-J
Bryant Mary S Mrs SntaLuciaAv --------623
Buck Harry Mrs 8505ElCmnoRl -------835-W
Buckley Terence 5205MagdalenaAv ---393-J
Buckman Guy V 7135 SombrillaAv ---1467-W
Bunnell B J 4700PortolaRd ------------619
Burgermeister Brewing Corp TraffcWy&Rosario-94
If no answer call--------------------650
Burk Bill H SnAnslmoRd&SntaRositaAv-742-W
Burk Kurt TranquillaRd ------------716-W
Burkhardt Chas J 5910 SnJacnto---------10
Burkhardt John L MarchntAv -------------92
Burkhardt's Shoes 5890TraffcWy ----------90
Burleson G R RamonaRd ------------570-J
Burritt John 7500 SntaLuciaRd----------554
Burritt John atty 5860TraffcWy-----------765
Burroughs Wm 3765ArdillaRd -------1473-J
Burt Frank W 4620 SycamorRd ----------315
Burton Al LsFloresRd -------------------752
Burton Raymond D 5805BajadaAv ----234-J
Butane Service of Atascadero 3980NHwy-151
Butikofer Fred A 7150BellaVstaRd ------118
Butikofer Fred A rl est 5880ElCmnoRl----30
Butner John C Jr Col 3550MaricopaRd -1187
Butner Lia Linde MD 5830TraffcWy-------850
Residence 3550MaricopaRd ------------1187

C

Cadman Eleanora M CountryClbDr -------411
Cahill Jack F 8405MarchntAv ------1095-W
Cal-Coast Berry Exchange 5253TraffcWy-130
Caldwell Gordon B Sgt AtascaderoAv --833-J
Calif Motor Express Ltd 5855ElCmnoRl --582
Calif Natl Guard Co C 149th Tank Bn NMall&TraffcWy-446
Calif State of
Dept of Mental Hygiene
Atascadero State Hospital 101HwySouth-600
Highway Patrol
For emergency calls only
Ask Operator for-ZEnith 1-2000
Calkins G R hse movrs SHwy----------41-R-2
Callies Harold G K MaricopaRd -------198-R
Calvert Mildred B AtascaderoAv ------250-W
Cameron R J ParadseVlyRd ----------157-M
Canady R J 6820 SerraAv------------488-W
Cann M E PortolaRd -------------------783
Cannon J A SntaLuciaAv ----------------223
Canoles Carl L Jr 9630ElCmnoRl --------924
Carleton Lola 9290CurbarilAv ---------477-J
Carlton Beauty Shop 5993TraffcWy ----980
CARLTON FURNITURE CO 6085ElCmnoRl-374
Carlton Hotel Hwy ---------------------500
Carmack Effie M SntaYsablAv ---------685-M
Carmack Noel E SandovalAv ---------58-R-2
Carnes E E SntaRosaRd -----------------890
Carpenter Ken 7700PortolaRd -------1089-R
Carr Howard O 3150ElCmnoRl ------------825
Carr J H Mrs 8740JuniperoAv ---------106-J
Carrasco Albert D 7505 SinaloaAv-------412
Carroll J P Morro-AtascaderoRd -----55-J-1
Carroll J P Fruit & Berry Farm Morro-AtascaderoRd-55-J-1
Carroll Jesse W 4635HidalgoAv --------1054
Carroll Wm H 5360EnsenadaAv -----------832
Carron Earl G MarchntAv -------------993-J
Carter Wm S 9610AtascaderoAv --------1046
Casalegno Otto 4605ElCmnoRl -------912-W
Cassidy Frank R 8730CoromrAv ------718-M
Cassil G W 5440MariquitaAv -----------1275
Catholic Church 6410 SntaLuciaAv-------640
Caughey A 8055AtascaderoAv --------904-W
Cechvala Al 6855AtascaderoAv ------313-J
Chadwick E J Mrs NHwy --------------40-J
Champion John D Mrs PalmaAv --------63-J
Chandler Everett M 3400ElCmnoRl --88-F-2
Chandler Frank H 5365PalmaAv -----630-W
Chaney Frank P 4545DlRioRd -----------520
CHAPEL OF THE ROSES 6955ElCmnoRl-98
Chaplin Gearld G 4525 SnAnslmoRd ----976
Chase Fay NHwy -----------------------1462
Chase Sadie A NHwy -------------------1462
Chastain Leonard 7195 SntaYsablAv-1292-W
Chaves A J Morro-AtascaderoRd -----53-J-1
Cheda Archie A Morro-AtascaderoRd -57-J-1
Chelf Ralph W 5030 SnBenitoRd-----211-M
CHEVRON REIF VINCE STN Hwy-------102
Childers Clem CarmlRd --------------721-W
Childers Raymond SHwy ------------50-R-1
Christensen Alice Mrs SntaRosaRd ---551-M
Christensen Geo L 6906PortolaRd ------1185
Christensen Neil B 8910CurbarilAv ---466-M
Christensen Victor E 7900ElCmnoRl -----639
CHRISTENSEN'S BAKERY 5905ElCmnoRl-923
Christian E F PalmaAv ---------------392-M
Clark Beldon 4765HidalgoAv ----------957-J
Clark Guy L 5763RosarioAv ---------------996
Clark Harry V 7600VernalisRd -----------1291
Clark Hartley SntaLucia --------------------88
Clark I B 5985DoloresAv --------------216-M
Clay Ernest L CapistranoAv ------------259-M
Clay Jerry L CapistranoAv -------------259-M
Clein Tim 5600Casabell ---------------358-W
Clemence V L 5065ElCmnoRl ------------48-W
Clothier F C 3405ElCmnoRl ----------88-F-12
Cloud Agatha V Mrs 5760TraffcWy ---796-J
Clyburn Albert B LsPalosRd -------47-R-12
Coffland W T vetnrian 6575NavajoAv----764
Cole Robt W TunitasAv -------------153-W
Coleman H R 4895ArizAv ----------1063-W
Colombo J F OlmedaAv --------------392-W
Colombo Johnnie JuniperoAv ----------1008
Colonial Motor Lodge SHwy ----------168-W
Columbine Rest Home 4555DlRioRd -----620
Colvard Carl E 9095 SntaLuciaAv--------397
Colvin H T ParadseVly --------------46-J-2
Community Church 5495PalmaAv -----33-W
Connell Dorothy NHwy -------------344-W
Conner Mike T 9220CurbarilAv -------226-J
Conway Dan W NRivrRd -------------226-W
Cook Eulah P NHwy ------------------73-J
Cook Steve 5055MiramonAv ----------997-J
Cook W Allen 5220TraffcWy ---------979-R
Cook W H Mrs 5995 SnJacntoRd -----753-R
Cook Walter L 6700MarchntAv -------811-W
Coon Merton 5830EntradaAv ------------927
Cooper J M SHwy -------------------41-J-11
Copelan Wm G 7555CristoblAv -------505-W
Cornell D J 3210TraffcWy -----------735-J
Cornell's Stationery 5840TraffcWy -------683
Corner Grocery AtascaderoAv&MorroRd -714
Correll Dora Mrs PalmaAv ----------------866
Coulter S W 5466TraffcWy ---------------1581
Cox Carol 8360 SntaRosaRd---------1107-W
Craby Joe's 6220ElCmnoRl ---------------900
Craig Beryle B Mrs AtascaderoStateHospital-1038-W
Craig Rowena Hannan Mrs SntaLuciaAv --956
Creasy Edwin L OldN101Hwy ---------344-R
Crobok Henry F MarchntAv ----------993-M
Croft Armand SnGregorioRd ---------------703
Crompton Nathan 3365MonteryRd ----301-J
Croney Kenneth 8235 SntaYnezAv----992-M
Cropper Ralph S 5705DlRioRd ------------297
Cross Alvin 4400CarrizoRd ----------1127-J
Crother Glen S 9590 SnDiegoRd---------1394
Crouch Ernest K Jr 6900 SntaLuciaAv-353-W
Crowell John T 5285MagdalenaAv ---1009-W
Cryder Fred J 5573TunitasAv ---------547-W
Cryne E A Col Morro-AtascaderoRd ---55-J-2
Cummings Oscar H SntaYnezAv -------486-M
Cunningham Edw 6445MorroRd -------733-J
Cunningham J A EagletHts ----------1269-J
Cunningham L F ArroyoAv -----------196-M
Cuppers J H 3005RamonaRd ----------570-W
Curneen F E 5265EnsenadaAv --------585-J
Curry I J 3650 OldNHwy --------------395-W
Curtis Donald J 5165MagdalenaAv -------902
Cydnie 6035PalmaAv ----------------------800

D

Dabritz E N Chpln AtascaderoStateHospital-777
Dalby G R SHwy -------------------1131-J
Daley Victor H San Luis Obispo County Humane Offcr SnRamn&DlRioRd-82
Daly Vivian 9225CurbarilAv ----------217-R
Daniels Beverly 8405CoromrAv ------264-M
Daniels I J GardnFrms -------------58-J-1
Danner John 6004 SnJacntoAv----------1192
Danner John John's Auto Serv SElCmnoRl-123-M
Darnall Clifton 9025 SnGabrielRd --------772
Daugherty Pearle 4500ArdillaRd --------1050
Daves Ben E 5728TraffcWy --------------1040
Davis Chas E 8855PortolaRd ---------637-M
Davis Chas F Mrs 8100AtascaderoAv -----960
Davis Jas R TraffcWy ----------------309-R
Davis L C 9095LakevwDr ------------1085-J
Davis Len C 8650 SntaRosaRd--------459-W
Davis O L contr 5805RidgeWyCt-----------799
Davis Roderick 7905MorroRd --------1476-J
Davis W J 8670 SntaRosaRd --------1057-W
Day R C 7830 SntaYsablAv------------928-R
Dean John PortolaRd -------------------1062
Dean W M ColoradoRd ----------------127-R
deBoer Hendrik CarrizoRd ---------------1399
Debono Ruth NHwy ------------------336-R
Decker L Albert 5710 OlmedaAv-----------906
DeCou Jerry W III 5850PortolaRd----983-M
Dee Carson M SinaloaAv ----------------383
Delano Wm W 4725MiramonAv --------957-W
Dempsey T E 4505 Soledad--------------1266
Dengler R D EnsenadaAv -------------330-M
Denny Guy R 4855 SnAnslmoRd-----1116-W
Desrosier V V Chapel of The Roses 6955ElCmnoRl-98
Devens R A SnAntonioRd -----------42-R-3
Dew Alfred J Sr 5325ElCmnoRl ---------1373
DeWelt Chas 5480EnsenadaAv -----------1388
de Wolfe Anna N Mrs OlmedaAv ------590-M
Dickerson E E 6875 SntaYnezAv -----201-W
Dietz C W 7365 SntaYsablAv--------1099-J
Dixon Geo RivrGrdns ----------------216-W
Dodge Roy SanAndresAv ----------------1039
Dodson H C MarchntAv ---------------459-J
Doellstedt Rest Home SHwy ----------721-J
Doheney Marie Mrs 7735 SHwy-------468-M
Dolling Alvin 5245CapistranoAv --------573-J

Donatelli A 6350MarchntAv ---------541-M
Donham Dayton 8840ArcdeDr --------422-J
Doser Ruth Miss 6910PortolaRd --------197
Douglass T A 4425NogalesAv ------1126-W
Dredge Albert E 4320DoloresAv -----1160-J
Driver Ray F 4887ArizAv ------------737-J
Drum D O 6835 SntaYnezAv------------599
Drumm Geo M SntaClaraAv ---------47-R-1
Dryden Zeryl AtascaderoAv&SnRaflAv -339-W
Dubin Paul 10055 SntaLuciaAv------45-J-1
DuBois Douglas L 10095ElCmnoRl -------1115
Duckworth Donald A 9205CarmelitaAv -895-J
Dufford Robt M 3755ArdillaRd ------876-W
Dulitz Alice MarchntAv --------------541-R
Dulitz John A SnGregorioRd ---------265-J
Dunn Geo W SntaYnezAv --------------1153
Dunn John ParadseVlyRd ---------------1484
Dunn Max G 8710CarmelitaAv ------------509
Dupertuis Jean NHwy ----------------395-J
Dupree Chas L SHwy ------------------907
Durnbaugh Gordon 7253ElCmnoRl -----139
Dutra Louis RockyCanyonRd -----------318

E

Eadus Wm 4045RositaAv ------------218-R
Eagle Ranch Atascadero ----------71-F-22
Earl Albert T CurbarilRd ---------------548
Easterly Clara E MariquitaAv -----------370
Ebert Chauncey A 7865 SinaloaAv---1269-W
Eddington A R 4855DoloresAv ---------1489
Edmunson Geo C PortolaRd ----------293-W
Eells Bessie ArcdeDr ----------------669-M
Egger Joe D CarrizoRd -------------1127-R
Eifort Jack E DlRioAv&PortreroRd -------161
Eklund Robt L 7350 SntaYsablAv----1099-W
Elisarraras Radio & TV Clinic 7480 SntaYsablAv-966
Ell Kenneth C 8928ArcdeDr -------------1109
Ell Phillip L 8669 SntaRosaRd------------770
Elliott Dudley C RosarioAv ---------------233
Elliott Harold A 3555ElCmnoRl ---------1022
Elliott Keith N Mrs 5460TraffcWy -------731
Elliott's Pharmacy 5885ElCmnoRl ---------34
Ellis Frank A 3855MonteryRd --------443-M
Ellis John S 1415GarciaRd ------------429-M
Ellison Wesley E Morro-AtascaderoRd -54-J-3
ELSTNER LOUIS C ins agt 6900ElCmnoRl 530
Elwood Roland D NHwy -------------578-W
Elwood's Fur Farms NHwy -----------578-W
Engel Bertha A Mrs NHwy ---------------289
Engleman Ed Jr AcaciaRd -----------259-W
Engleman Edwin E 7800 SnGabrielRd---522
Englund C T 5530RoblesAv ----------343-J
Epperly W T AtascaderoAv ------------91-J
Ericson E O NHwy -------------------271-J
Ericson H Wm 6342LewisAv ---------340-M
Ervine Wayne C 7840Cortez ----------473-J
Esheim Robt G 6385 SntaYnezAv---------584
Espy Edwin F SnGregorioRd ---------228-W
Estrada John R Jr 5235CabrilloAv ---393-W
Evans Hobert 9135 SnGabrielRd---------1025
Evans J Paul 5315BarrendaAv ------------857
Evans John M 5285BarrendaAv ---------29-W
Evans Logan D 5205AlamoAv -----------29-M
Evans Richard Mrs 7685 SinaloaAv----592-J
Everett John A 4900 SnAnslmoRd------27-J
Evers Carl A SanBlasAv --------------871-W
Ewalt Memorial Bible School 7660ElCmnoRl-886
Ewing R H 5485 OlmedaAv-------------1028
Ewing S W MussimnAv --------------494-W
Eyraud Joe CountryClbRd ------------220-W

F

Fahsing Alfred B ParadseVly ------------191
Falaschi Harry ConejoRd ----------------71-J
Farmer Gwendlyn A 4060NogalesAv -----962
Farmer's Ins Group 5680ElCmnoRl --------14
Farnsworth R E 8490MarchntAv ----------967
Fauver Neva Mrs 8755CurbarilAv --------942
Fein Barbara Fresno&SnJacnto ----------321
Fennell Wm J SntaRosaAv -----------881-W
Fenny Everett 5383MariquitaAv -----303-W
FENNY'S F & G EXCHANGE 8501ElCmnoRl-1065
Ferguson Betty Jean 7351 SntaYsablAv-1015
Ferguson G Glenn CurbarilRd ---------749-W
Ferguson N D NHwy -----------------183-J
Ferguson R A 9115 SnGabrielRd-------572-J
Ferneyhough Wm 7500 SnJacntoRd---644-M
Ferrell Robt R SandovalAv ----------47-R-4
Fickle C H 5445 SnAnslmoRd----------635-M
Fielder Susan PalmaAv ----------------24-M
Fiesta Room 6005ElCmnoRl ----------975-J
Fifield H H 1610ElCmnoRl -----------294-R
Finch Geo B PortolaRd -------------------277
Findley R A 8745JuniperoAv ----------123-W
Fink J W MariquitaAv ----------------283-W
Finley Warren 5460MagnoliaAv -------220-J
Finwall Grant W 6650PortolaRd --------1480
Fisher K M Mrs PalmaAv --------------68-W
Fisk Wm BajadaAv -----------------------122
Fitzgerald John F Dr AtascaderoStateHospital-420
Flowers Arlyne's 6485PalmaAv ----------560
Fluitt A M 2800MonteryRd ---------1193-W
Folbre Gerald L 8405AtascaderoAv ------873
Follett E M 5455 SnBenitoAv--------------779
Foote Clifford 1075ElCmnoRl --------323-R
Ford Inez B RN 8025CarmelitaAv---------826
Ford's Mushroom Farm Eaglet ---------70-M
Forney J W SnAnslmoRd&MonteryRd --443-J
Forsman Erik S 7105 SnGregorioRd---228-M
Forsythe John W 8240CascadaRd -----------35
Foster Ben H 5420MariquitaAv --------590-R
Foulk A L Dr CascablRd --------------358-R
Fox G W 5450 OlmedaAv--------------------26
Frame G Everett 7705 SntaYsablAv --1021-J
Francis Edw K BajadaAv ------------------254
Frandsen Frank Mrs PortolaRd --------250-R
Frank David W NavajoAv --------------347-R
Frank Fred MonteryRd ---------------198-M
Franklin Ralph H LtCol 9085 SnRaflAv-1471-J
Franscioni A F Morro-AtascaderoRd --54-R-1
Franzen E J Col MarchntAv ----------------856
Frawley Allen J 8785AtascaderoAv -------884
Frederick Edith 4975 SnAnslmoRd---1126-J
Freed Ned SntaYnezAv ------------------1184
Freedman Joyce Mrs 9710ElCmnoRl ---835-J
FREEMAN'S COMPLETE AUTO SERVICE 5485TraffcWy-610
Frenes Mary E CristoblAv -----------112-R
Frenette Sue Mrs 8135 SHwy---------------458
Freydl Lois -------------------------204-R
Friese Roy 9130 SnDiegoRd -----------651-J
Frisby Johnny 4255ElCmnoRl -----------1285
Fritz J C NavajoAv -------------------276-J
Fritz Jack SnGabrielRd ---------------572-W
Fritzi Ann 5925TraffcWy -----------------------2
Froberg Victor H Jr 8725CarmelitaAv ---642
Fuller Brush Dlr 9355ElBordoAv -------693-W
Fullinwider Frances 6505MarchntAv ---91-W
Fullwiler Ralph V 5905EMall --------------28
Fulton Chas 5800BajadaAv ------------462-J

G

Gaede Geo H WMall ------------------475-W
Gallagher Edw J 5750BajadaAv ------628-W
Gallagher Rosella 5265CapistranoAv ----814
Gallardo Jesse 3825ArdillaRd ---------653-R
Gallardo Maria 5736ValleAv -----------936-J
Galli Lee 5000CascablRd --------------408-M
Gambel Willard E 4645 SycamorAv---1063-J
Garcia A A 8170 SntaYnezAv---------992-R
Garcia John C 8981PalomrAv ---------------949
Gardner John T well driller CarmlRd---42-J-2
Garland B F ParadseVlyRd ----------46-R-3
Garrity Hallie W 4400PortolaRd ---------1076
Gathercole Edw C 4980RosarioAv ------77-M
Gee Chas Mrs 6260 SntaYnezAv ---------1188
GEE REALTORS & INSURORS 5945TraffcWy-333
Gem Auto Parts 7485ElCmnoRl -----------1045
GENERAL MILLS FEED STORE TraffcWy-701
George Ramona Mrs 5125PalmaAv ---------836
George Wm P 6750NavajoAv ----------947-M
Gibaut L C 4215PortolaRd -------------461-J
Gibson F M 1625ElCmnoRl -------------40-W
Giffen Anna Hwy ----------------------48-J
Gifford Paul 7655 SinaloaAv----------------786
Giles Jennie 8830ArcdeRd ------------------934
Gill Harry E 7805 SntaYsablAv -------672-J
Gills E W SHwy ------------------------3-J
Gilstrap Mariel Mrs 5220FresnoAv ----630-J
Giorgi Romeo RockyCanyonRd ------------256
Girard D D 4900HidalgoAv ------------841-M
Girard Laura Miss 4650 SanVicente---124-R
Glantz Floy F SinaloaAv ---------------592-W
Glaser Gordon CapistranoAv -----------531-M
Glass Paul AtascaderoAv ---------------339-J
Gleason Gene ParadseVly ------------46-R-12
Glen Oaks Grocery Eaglet --------------647-W
Gloeser Chas F ElBordoRd --------------270-R
Glosser Phillip 5985 SnJacntoAv--------506-W
Gluhareff Antonina 4505 SnAnslmoRd---851
Goldsmith W S 4830HidalgoAv ----------1496
Gomes Joe J 7100NavajoAv -------------579-J
Gonzales John R 4859AlamoAv ---------843-W
Gonzalez Tom CapistranoAv ----------------550
Goodman M F 9025 SnRaflRd-----------210-M
Goodrich Russell C 5825RidgewyCt ---590-W
Goodwin Chas E OlmedaAv ---------------95-R
Goodwin Harrison B NHwy ------------465-J
Goodwin Harrison B Jr 3905TraffcWy-1485-W
Goodwin Jas RivrRd ------------------391-R
Goodwin John 2900ElCmnoRl ---------496-W
Goodwin Lee Rev PalmaAv ------------335-W
Goodwin Wm A RosarioAv ------------1077-J
Gore Thos L AtascaderoStateHospital ---760
Grabenstein Jacob MiramontAv ------997-M
Graf Helen M 4655HidalgoAv ----------140-J
Grate Harley F 7575 SHwy---------------1119
Graves Olive 5700 StateHwy----------------965
Gray Alvin CurbarilAv ----------------421-W
Gray Alvin Tasco Serv Sta & Petroleum Distr SHwy-99
Graybill Roy W 9100 SnGabrielRd---------493
Great Lakes Carbon Corp-Palos Verdes Stone 8800JuniperoAv ------------------1037
Green Fred M CabrilloAv -------------1090-M
Green Vernon 5330CabrilloAv ----------491-J
Greenaway D J 6940NavajoAv --------1293-J
Greenaway David Jr 6450Alcantara ----39-W
Greenman J W 5470 OlmedaAv----------192-J
Greenman Robt A Jr MD phy & sur 6480PalmaAv-116
Residence 5190PortolaRd -----------------558
If no answer call------------------------1000
Greenman W B EntradaAv --------------247-J
GREYHOUND NEWS SERVICE 5900ElCmnoRl-237
Griffin Frank H 7335 SombrilloAv---1080-W
Grimm Ernest A 4200PortolaRd ----------1096
Grisanti Hardware 6110ElCmnoRl -----------580
Grisanti Jos 5755BajadaAv ------------------994
GROVE GROCERY ElCmnoRl ----------------974
GROVES JESSIE F rl est 7405 SElCmnoRl-115-M
Grubbs Wm K 8135AtascaderoAv ------489-J
Guches Geo SHwy&MorroRd ------------------485
Guinn C L PalmaAv ------------------------95-W
Gularte Tony CarmlRd --------------47-J-12
Gulley Carroll E 1705 SnRamnRd------369-M
Gunn Jas L 5589TunitasAv -----------------1282
Gustafson Lester W 7925 SntaYsablAv---785
Guy Hazel M HaleRd ---------------42-J-12
Guy Hazel M 6350 SntaYnezAv --------736-J
Guy Lester L const SnGabrielRd-------------61
Guy Roy E 5295MagdalenaAv ----------------972

H

Haase Chas F 9200PinoSoloAv ---------96-M
Haberkern Chas F Mrs SHwy ---------41-R-3
Haberkern Jack 6295FloresRd --------403-J
Hacker Irene Mrs 5070RosarioAv ------------973
Hadley Geo H 5105ElCaminoRl --------436-W
Hagle-De Cou Lumber Co
Office 8965ElCmnoRl -----------------------43
Order Desk 8965ElCmnoRl ------------------86
Hagle Ralph RosarioAv ---------------------260
Hagle Ralph Jr 7495 SanAndresAv---1097-W
Haigwood W LeRoy 5405EnsenadaAv ---1286
Halden Carl L 9180 SntaLuciaRd------311-J
Halden Duke PortolaRd -----------------293-R
Hale Girard Van B EagleRanch -----71-F-21
Halfway Cafe 5905ConejoRd -----------------1280
Hall Donald S 7055NavajoAv ---------1097-M
Hall Harold H 5000ElVeranoAv --------------1260
Hall Lawrence C 8505 SnGabrielRd---624-R
Hall Silas E 5000FresnoAv --------------350-J
Hallett F G 5435 SnBenitoRd----------514-W
Hamann J M 6100PortolaRd ---------------165
Hambly Marion V NorthHwy --------------76-J
Hamburg Henry 6180Lewis ------------------524
Hamilton R S J 5000RosarioAv ------------1012
Hamlin C T 5140PalmaAv --------------------806
Hammock Chas Cabinet Shop Hwy ----------177
Hanlon Jessie EntradaAv ----------------796-M
Hannigan Jas A Morro-AtascaderoRd -53-R-2
Hansen Emory T 8350PortolaRd -------743-M
Hanson W E 5561TunitasAv -------------------17
Happy Valley Ranch Rocky-CanyonRd -202-M
Hardy Alice A furier 7465BellaVstaRd---608
Hardy D E 4330 SoledadAv --------------263-J
Hardy Lester E 7465BellaVstaRd ------------608
Harmer John E SntaYnez&NavajoAv --281-W
Harmon Floyd D 7555AtascaderoAv -------467
Harp Wm C Mrs SntaLuciaRd ----------------273
Harrington Chas ParadseVly ----------46-J-12
Harris Gordon L CarmlRd ---------------42-J-1
Harris Robt B Rev 5345MagnoliaAv ---------586
Hart Lewis E 8510 SntaRosaRd ----------989-R
Hart Merton AtascaderoAv&NavajoAv ------898
Harter Chas E SanAndresAv -----------------649
Harter's Dry Goods 6155ElCmnoRl ------------726
Hartley Arthur 10475 SnRaflAv--------------678
Hartley Percy B Route1 -----------------80-F-11
Hartman Geo Curtis 6450PortolaRd ---------625
Hartranft C A 4660HidalgoAv ---------------1006
Hartsell Geo A 8665CoromrAv -----------829-J
Hartsell Thos C 7680CortezAv ---------------1261
Hartsell W H AtascaderoAv ------------519-R
Hatcher Sam 9455CarmelitaAv ------------------971
Hawkins Richard L Mrs 5800PortolaRd --945
Hawley Herbert AtascaderoAv ----------------536
Haworth John F 8050AtascaderoAv --117-W
Hazen Lloyd B 6482NacimientoAv --1477-W
Hazen R L 5465MariquitaAv --------------307-J
Healey John R CoromrRd ------------------861
Healy Mary Jane 5715RosarioAv ----585-W
Heath Bert F 7090ElCmnoRl -------------------917
Heaton Guy K Montery&DlRioRd --------76-R
Heeres Thos 3366ChicoRd -------------1389-W
Hegstrom J R DlRioAv --------------------------490
Heilman Hans ------------------------------------652
Heilmann Herman RivrRd --------------44-R-1
Heilmann Klaus RivrRd -----------------477-W
Heilmann Kurt RivrRd --------------------------816
Heilmann Otto Jr RivrRd ----------------815-M
Heilmann Otto Sr 5710 OlmedaAv-------------545
Heinrichs Reuben E 7620 SntaYnezAv--479-J
Heinsen Paul 5722TraffcWy ---------------807-W
Heitkamp Wm F 8995 SnGabrielRd -1475-W
Heldt Walter L 6030DlRoRd ---------------885-W
Helen's Doll Hospital 8650MorroRd ---------424
Hemstreet Chas M Atascadero-MorroRd-56-R-2
Henderson Brokerage Co 6425ElCmnoRl -194
Henderson G Earl SHwy -----------------------101
Hendrix Rex 5570BajadaAv ---------------------427
Hendrix T W Morro-AtascaderoRd ---57-R-2
Henning LaVerne DulzuraAv -------------------299
Henrekin D E 5245AlamoAv -----------------279-J
Henry C L MorroRd ------------------------------896
Henry Donald TraffcWy ------------------------77-R
Henry Hervey A 7155NavajoaAv ---------------648
Henry Richard M 6715AtascaderoAv ----------700
Herke Kurt C 4870HidalgoAv --------------------290
Hern Harold E CarmlRd --------------------50-R-2
Herrera Marion 4541DlRioRd -------------529-W
Herrmann Fred 7210 SombrillaAv -------------604
HERRMANN & SAFRANEK MILLWORK & BUILDERS SUPPLY 5455TraffcWy---1490
If no answer call--------------------------------604
Or --1492
Herz Vincent J NHwy&SntaCrzRd ------323-J
Hess Harold 1565 OldNHwy------------------73-R
Hess Lawrence 5790 SnPedroAv----------426-J
Hessick C W 5710TraffcWy -----------------------562
Hewitt Harry MaricopaRd -------------------129-J
Hewitt Robt W LsGatosRd -----------------------991
Hi-Hat Hwy101 ----------------------------------750
Hickman E E 5605 SnPedroAv-------------979-W
Hicks Harold CascablRd -----------------------358-J
HICKS RADIO & TELEVISION SHOP 5915EntradaAv-793
Hier-Johnson Brokerage 5940ElCmnoRl --200
Higgins Ethel L PortolaRd ----------------250-M
Hill Duke 5340EnsenadaAv -------------------------16
Hill Rex R pub acct 10051 SntaLuciaAv-45-J-11
Hilltop Trailer Court NHwy&SntaCrzRd-323-J
Hinson C E RockyCanyonRd ---------------44-R-3
Hinson R M 5960BajadaAv -----------------646-M
Hobbs Allen T Jr 6775MarchntAv ------------1094
Hobbs Edgar MiramonAv -----------------------------54
Hobbs N C 5290BarrendaAv ---------------------995
Hoffman Arnold M RamonaRd -------------931-W
Hoguet A W 8455 SnClemnteRd------------403-R
Holbrook Robt E Capt 6385AtascaderoAv-1381-W
Holcomb D W 9450MarchntAv ---------------488-M
Holland Jas A 7860 SntaYnezAv -----------275-J
Holland Raymond W 2800ElCmnoRl ---------------93
Holler Geo NHwy ----------------------------465-W
Hollingsworth John W 5430RoblesAv ---------959
Holtzbauer F J 6660NavajoAv ---------------313-W
Homecraft Hobby Shop 5895TraffcWy -247-R
Hoop Harry Lt SnAntonioRd ---------------42-R-1
Hooper M F 5405 OlmedaAv---------------------144
Hoover Mary Mrs SntaYnezAv ---------------479-R
HOOVER W A sales & serv 8501ElCmnoRl-42
Hopkins Clay A 6925MarchntAv ----------------1124
Hopper Myrtle G 5240PalmaAv -------------------227
Horton E L 5320CapistranoAv --------------------1361
Hotel Carlton Hwy ----------------------------------500
Hounshell G A 5305CapistranoAv -----1121-M
HOUSE OF BEAUTY 5820TraffcWy ---------146
Houser Chas E 8090 SntaRosaRd -----------881-J
Houser Wayne E TunitasAv -----------------331-W
Howard Margaret H MarchntAv -------------803-J
HOWARD VAN LINES AGCY SHwy----------171
Howington Dora 5370CabrilloAv ----------------1143
Hubbard H H 7865CastanoAv -------------------217-J
Hubbard Owen G J & H Trnsfr & Storge SHwy-171
Hubbard Robt F 8800CoromrAv ------------264-W
Hudson Bryan SnGabrielRd --------------------183-W
Hughell J Edw MD phy & sur 5920WMall-915
Residence 5605PortolaRd ---------------------1150
If no answer call-------------------------------1000
Hughes Lottie Mrs 10040AtascaderoAv-1128-J
Hughes Viola E 8930MorroRd ----------------1023-J
Humboldt Laura RockyCanyonRd-PasoRobls 67-J-1
Hummer Robt F 9125MtnVw -------------------615
Humphrey Ray V 7730 SntaYnezAv-------------274
Hungate J W NHwy ----------------------------------97
Hungate Jas D 6470Lewis ----------------------------738
Hunter Chas CarmlRd ----------------------------50-R-3
Hussey Geo L 10320AtascaderoAv -----------------631
Huxford Ted OlmedaAv ---------------------------185-W
Hysell Harold DlRioAv -----------------------------287-M

I

Iler Wm B 7450CristoblAv ----238
Imhoof L B 5200CarrizoRd ----73-M
Independent Order of Foresters
6650PortolaRd-1480
Ingham Geo L Pismo&MarchntAv ----261-J
Ingle Delmar 5730TraffcWy ----807-M
Inman R K 8673 SntaRosaRd ----1066
Inman Wendell 8455 SntaRosaRd ----1374
Ipsen Lawrence M
Morro-AtascaderoRd-56-J-3
Irish M Louise 7200PortolaRd ----329-W
Irvin Jack 5395NogalesAv ----180-W
Isbell Ralph C Rev 4075Tranquilla ----782
Iversen Carl 7700 SanAndresAv ----767-W
Iverson Alice Mrs 8635AtascaderoAv -132-M
Iverson Max Mrs 8560PortolaRd ----803-R

J

J & H TRANSFER & STORAGE SHwy--171
From telephones served by the
following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1501
Jacob Harold S MarchntAv ----1155-W
James Vernon E VenadoAv ----1296
Jarvis P D SnPedroAv ----230-W
Jeannero F J 4145DIRioRd ----27-W
Jenkins John E SHwy ----378-R
Jensen Jas ArdillaRd ----653-W
Jermin Thos E 7230CarmelitaAv ----730
Jespersen Chris N Jr RockyCanyonRd---1133
Jespersen Jennie C 2552EnsenadaAv ----319
John's Automotive Service SEICmnoRl-123-M
Johnson Al SnGabrielRd ----205-R
Johnson Albin RivrRd ----391-W
Johnson C Hier 3400MaricopaRd ----148-W
Johnson Donald M 4700AlamoAv ----828
Johnson Earl R CarmelitaAv ----895-W
Johnson G Warren Dr dntst 5942WMall---64
Residence 8300CurbarilAv ----32
Johnson Geo E 8955CurbarilAv ----466-R
Johnson Irene S CristoblAv ----112-M
Johnson Oscar ElBordoRd ----1168
Johnson Paul T 9123 SnRafIRd ----1159
Johnson Roy L 4100PotreroRd ----40-R
Johnson S P 9015 SnGabrielRd ----1294
Johnson Tot 10060AtascaderoAv ----249
Johnson W H 10000 SntaLuciaAv ----756
Johnson Walter L 4650NHwy ----451-R
Johnstone Robt M 7100CristoblAv ----1498
Jones Chas M EaglHts ----1048
Jones Geo Eli 7475 SntaYnezAv ----402
Jones J E Bon View Motel 9955 SHwy----460
Jones J W Mrs SnGabrielRd ----246
Jones K W 7500CurbarilAv ----941-W
Jones Lillie 5530TraffcWy ----709-M
Jones Lourena A 8420MarchntAv ----224-J
Jones Stanley 5505DIRioRd ----125-W
Jones Willis B rl est 4955ElCmnoRl----943
Joslin J M PortolaRd ----206-J
Journey Kenneth Mrs 7907 SntaYsablAv--504
Judd Golda 8020AtascaderoAv ----385-W
Judkins Hila C 5000CascablRd ----408-M

K

Kadel Katherine Mrs SnDiegoRd ----495-J
Kalar C A 7505CurbarilAv ----941-J
Kathy's Beauty Shop SHwy ----853-J
Kay's Cafe 101Hwy ----675
Keays Parke F 5590TunitasAv ----845
Keillor John N 8050CoromrRd ----1499
Keller Carl 4950DIRioRd ----465-R
Keller R B SntaYnezAv ----204-M
Kelly Bros Market 8725 SEICmnoRl ----377
Kelly Edgar R 8220Cascde ----1262
Kelsay Aca 3605MaricopaRd ----198-J
Kennedy Bill 4775HidalgoAv ----140-R
Kenney Bert NHwy ----271-R
Kenney Rowland SnGabrielRd ----497-J
Kennison J S 4325 SoledadAv----216-R
Kenny Jas S JuniperoRd ----106-W
Kenworthy Roy SnJacntoAv ----381-R
Kerr J C 5075ElCmnoRl ----1018-J
Kershaw's Paint Store 5850TraffcWy--677-J
Kettle Harold S ColimaRd ----1072
Keyes A Gordon SHwy ----50-J-3
Kielman Blanche 5225CapistranoAv ----776-R
Killion Roy L Mrs 5700ElCmnoRl ----689
Kimber Farms Inc TraffcWy ----763
King O E 4545MiramonAv ----937-J
Kintner Dean 7050CristoblAv ----235-J
Kirk B H SntaYsablAv ----1171
Kirst Carl 6665AtascaderoAv ----933-W
Kisella Jos SntaRosaAv ----314-R
Kitto Arthur C 6610NacimientoAv ----145-J
Klein Chas W 8865CoromrAv ----809-J
Klink Henry 2300ElCmnoRl ----1125-J
Knight Everett T SntaYsablAv ----164
Koch Frank L 5210CapistranoAv ----598-J
Koester Don RivrRd ----373
Kolbe Alvin SnAnslmoRd ----754-M
Komanti Rex PortolaRd ----865-R
Koontz Lester Roberta Motl SHwy----970
Korntved Ernestine Mrs
8140 SntaYnezAv-1023-W
Kratz Lodie 8945CurbarilAv ----466-W
Kreider Bard F SHwy ----41-J-11
Krider Jas C 11600ElCmnoRl ----834
Krise Russell 5610PortolaRd ----1473-W
Kruger F O 8055CoromrAv ----421-M
Kruger Fred G 8055 SntaRosaRd ----314-M
Kuchta D A 7115CristoblRd ----1069
Kullgren Wm AlamoAv ----212
Kunkee A F 5570NogalesAv ----55-W
Kunkee A F Atascadero Hdwe
5980TraffcWy-133
Kuykendall L F ParadseVly ----46-J-3

L

Ladd Joe PalmaAv ----95-M
Laferty Jos H 7100MarchntAv ----637-R
Lain Ben T 7465 SntaYsabelAv ----1167
Laird R M CristoblAv ----456-J
Lambert Mary 5780ElCmnoRl ----36
Lamberth Lacey E CarmelitaAv ----537-R
La Moda Barber Shop 5710ElCmnoRl ----634
La Moda Beauty Shop 5780ElCmnoRl ----36
Lampman E E 9100 SnDiegoRd ----495-W
Lancaster R F SHwy ----40-R-3
Landis T E ParadseVly ----46-R-1
Lane John C JuniperoAv ----794-W
Langenbacher R W 3850MaricopaRd -533-W
LaPrade H L SntaYnezRd ----1179
Larsen Clara E 1680 OldNHwy----355-J
Larsen E J 4015DIRioRd ----1367
Larsen Hans NHwy ----229
Larsen Harry B 10300 SntaAnaRd----111-W
Larsen John D 7595 SinaloaAv ----910-J
Larsen Steven L 3795ArdillaRd ----65-W
Larson Lloyd A 8790JuniperoAv ----1369
Laumann Geo 5310HondaAv ----1379
Law Chas ColimaRd ----218-M
Layne Edw G Dr Morro-AtascaderoRd -53-J-2
Layton Glenn L MarchntAv ----563-J
LAYTON TREE SERVICE MarchntAv--563-J
Leach Roy D 5010 SnBenitoRd ----58-R
Ledbetter S P
AtascaderoStateHospital-365-W
Lee Elmer 1067 SandovalAv ----47-J-1
Lee Geo SnGabrielRd ----860
Lee John E 5365EnsenadaAv ----598-W
Lee Pete MorroAv ----894
Leeds Ralph S Sr 7340 SombrilloAv----1276
Lee's Men's Store 5965TraffcWy ----357
Le Gras W D RamonaRd ----496-R
Lemin Saml 4780HidalgoAv ----312-J
Lemison Edgar R SandovalRd ----47-J-2
Leonard Burt H 5655 SnJacntoAv----119-W
Letman John R 4800CarrizoRd ----1127-W
Leverenz Walter F autos 5680ElCmnoRl---14
Residence 3100ElCmnoRl ----622
Lewis Roy L MercedesAv ----744
Libbey Anna J 4768HidalgoAv ----868
Lichty Frank D SnAnslmoRd ----755-M
Lightbody A C Mrs TunitasAv ----316-W
Lillo D John masn contr SombrillaAv----958
Lindermyer Ed 5755DoloresAv ----844-J
Linfesty M W 7140 SombrilloAv ----1483
Lipsett Herbert 5265ElCmnoRl ----1104
Little W J SntaAnaRd ----52-R-3
Littleton Harlan 7535 SntaYsablAv----241-R
Lock Geo W MarchntAv ----660-R
Locke John F 3830ArdillaRd ----875-R
Locke Maude B 5290 OlmedaAv ----68-M
Lockwood L W 5382BarrendaAv ----462-R
Loewen Marvin R 5703 SnPedroAv ----230-J
Loftis L A 6350AlcantaraAv ----813-W
Log Cabin Cafe 6455ElCmnoRl ----9
Long Arthur D MonteryRd ----1061-W
Long R A 7280 SntaYnezAv ----285-W
Loosemore John Mrs NHwy ----766-R
Lord Donald J 8905Curbaril ----846
Luce Vincent W 8575 SnMarcosRd----326-J
Luiz A P ----58-J-2
Lumley Harry PortolaRd ----232
Lunsford Walter 6525Alcantara ----795
Lynch Ray A Sr CristoblAv ----809-W
Lynch Raymond A Jr 8808ArcdeRd ----839-J

M

MacAdam H Q 5185MagdalenaAv ----1031-W
MacCurdy Dwight W Dr
Office 5988WMall ----789
Residence PortolaRd ----848
Macha K A SHwy ----40-R-12
MacMillen John W 9285AtascaderoAv-883-W
Maddalena Clem 8675 SntaRosaRd --1057-J
MALLETT'S REFRIGERATION
10165ElCmnoRl-638
Malters Edith 9122AtascaderoAv ----432
Mann Barbara S Mrs 5304Barrenda --234-W
Mann Horace W SntaClaraRd ----920
Manning Irwin 5465 OlmedaAv----307-R
Manning W W 7500 SombrilloAv----272
Mansfield M Eileen SHwy ----128
Manuel Harvey P 3100RamonaRd ----570-M
Maragos Dionisios I 8750MarchntAv --519-J
Marek John DIRioAv ----79
Marker W W SnGabrielAv ----987-R
Marshall Harry W AtascaderoAv ----347-W
Marshall Vern B 6860NavajoAv ----829-R
Marshinski Jos MorroRd ----293-M
Martin Anne M Mrs OlmedaAv ----687-R
Martin E Floyd 7900 SinaloaAv----439
Martin Geo W 5005 OlmedaAv----283-J
Martinez Dan 5356Cabrillo ----732-J
Martinez Gloria L 5795DoloresAv ----1078
Martinez L R 963ElCmnoRl ----1488
Martinez W Richard 5290AlamoAv ---388-R
Martinez Wm J 5795DoloresAv ----1078
Marx Louis 3980NHwy ----151
Mason Rosa E 2105NHwy ----773
Masonic Temple 6475 OlmedaAv----480
Matters Al 5460MariquitaAv ----190
Matthews Blanche R 3180ColimaRd ----754-R
Maxwell Margaret M 5221PalmaAv ----68-J
Maxwell Robt E 5580RosarioAv ----346
May Geo A 6795MorroRd ----1051
Mazza Chas PortolaRd ----871-R
McCain Jerry L 5505BajadaAv ----320-J
McCall Robt C 4440PotreroRd ----1158
McCaskill Helen G TraffcWy ----1067-J
McClellan G W 7200NavajoAv ----579-W
McClure Leonard 4400ArizAv ----737-R
McCoy Mary L 5815EntradaAv ----8
McDermott Wm H 101Hwy ----478-J
McDonald A F RamnRd ----369-W
McEacheron E 5280DulzuraAv ----547-R
McFarland Ada A 5315 OlmedaAv----435
McFarland Glenn H NHwy ----40-M
McGarvey C W 8865 SnGabrielRd----624-J
McGill J A AtascaderoStateHospital ----404
McGowan H J 5100PortolaRd ----952-W
McGucken E L PalmaAv ----68-W
McKellar Philip 8030 SntaRosaRd----523-W
McKelvey Henry B ----80-F-5
McKELVEY'S HENRY B PLUMBING & HEATING 5570ElCmnoRl ----394
If no answer call ----80-F-5
McKie R N 7475PortolaRd ----431
McLaughlin Bess PortolaRd ----871-J
McMains A R 5075ElCmnoRl ----1487
McNamara Bros S 101Hwy ----152
McNeil Richard B 3440ElCmnoRl ----1108
McPherson E I NHwy ----716-M
Mc's Cafe McNamara Bros S 101Hwy---152
Mees Geo Jr 6305 SnAnslmoRd ----688
Mees Geo A MarchntAv ----348
MEES GEO A rl est 5945TraffcWy----333
Melrose Chas F SHwy ----40-J-2
Merrill H H 9120 SnGabrielRd ----565-M
Metzler Stella F Mrs 6050PortolaRd --282-J
Mid-City Freezers TraffcWy&Via ----4
Mid City Motors 5970ElCmnoRl ----1100
Milbury Robt SntaLuciaRd ----52-J-3
Miller Alfred A SandovalRd ----41-J-4
Miller Campbell S SnBenitoRd ----792
Miller Chas L SanBlasAv ----1089-J
Miller E F TunitasAv ----320-W
Miller E H Dulzura ----499
Miller Fritts J 8580MorroRd ----913-W
Miller Gertrude O Mrs SnBlasAv ----257-M
Miller Glenn L 5470EnsenadaAv ----796-W
Miller R J CapistranoAv ----815-W
MILLER REX genl contr 5250CarrizoRd--324
Miller Zane E MD 8987CurbarilAv ----1010
MILLER'S JEWELRY TraffcWy----244
Millhollin Arleen ParadseVlyRd ----111-R
Milligan E S FloresRd ----80
Mills Doris M 5555PortolaRd ----208
Mills Ervin E Ted 5555PortolaRd ----208
Minetti Barney 6280MorroRd ----977-M
Mitchell J S ParadseVly ----52-R-1
Mitchell L E 7105 SntaYsablAv ----508-W
Mitch's Trailer Court SHwy ----168-M
Mohart Almeda 5225AlamoAv ----78-W
Mollohan Earl P 8360MarchntAv ----1002
Monday W A 7470ElCmnoRl ----1049
Montgomery Ward & Co Catalog Store
Catalog Telephone Orders
817-12thPasoRobls
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0254
Moore Albert 6930NavajoAv ----18
Moore Betty L 7500CurbarilAv ----941-W
Moore Don 8220CurbarilAv ----1154
Moore Fred 8963ArcdeRd ----733-W
Moore Geo H PortolaRd ----637-J
Moore Georgia 2750ElCmnoRl ----417-R
Moore Jas B ArdillaRd ----644-J
Moore Jas E 7100 SnBenitoRd ----538-R
Moore Mildred A Mrs 7800 SinaloaAv---946
Moore Paul O 8575MorroRd ----1365-W
Moore W H 6870 SerraAv ----335-J
Moore Wm G OlmedaAv ----396
Moore Winnie L 7805 SinaloaAv ----805-W
Mora Lawrence B RivrRd ----44-J-1
Moreash Joyce Mrs SnBenitoRd ----692-J
Morgan John E SnArdo&ArenaAv ----911
Mori Suzanne PortolaRd ----250-J
Morris E W 6320 SntaYnezAv ----938-W
Morris Lee O 7650 SinaloaRd ----476
Morris Nickie 8550PortolaRd ----406-J
Morrow Jas Mrs 8390CurbarilAv ----7-R
Morton W Roy 5550RoblesAv ----567-J
Morton White SnGabrielAv ----173-M
Morton Wm T ArdillaRd ----644-R
Moses M B AtascaderoAv ----874
Moss Merlin W SombrilloAv ----679
Mowery Albert H 9127 SnGabrielRd--936-W
Mudgett B H 3125ArdillaRd ----1183
Mudgett Gail L 3125ArdillaRd ----1183
Mugler F R Dr ofc NHwy&RosarioAv----662
Residence 8275CurbarilAv ----682
Mullen Francis J 7680 SntaYsablAv----53-J
Murdock Chas H 5700PortolaRd ----576
MURDOCK REAL ESTATE
6100ElCmnoRl-576
Murrell Bill J 10240AtascaderoAv ---699-W
Murrell W A 8465MarchntAv ----310
Myall J M RN
AtascaderoStateHospital-1038-M
Myers Thornton K 7505MarchntAv ---803-M

N

Nagle Chas D SnGabrielRd ----1194
Nash-Boulden Stephen 8060JuniperoAv---47
Natho Doshie NHwy ----964-R
Nation Walter J RamnRd ----369-R
Negley Dottie C Morro-AtascaderoRd -56-J-2
Nelson Ben Mrs 5280FresnoAv ----630-M
Nelson Dean 7300MorroRd ----1293-W
Nelson Hans NHwy ----271-M
Nelson Ronald E 8050 SntaRosaRd----757
Neth A E SntaRosaAv ----314-W
Neufeld H D Dr 5695RosarioAv ----1017
Newell Geraldine H SnGabrielRd ----787
Newell Terrence G 5793RosarioAv ----415
Newhall G W NHwy ----465-M
Newman H M MaricopaRd ----692-R
Newton Donald B 10690ElCmnoRl ---1131-R
Nichols Clifford EnsenadaAv ----104
Nichols Sid Chevrolet used car lot Hwy---163
After 6 PM call ----599
Nichols Vera ArdillaRd ----390-M
Nicholson Darrel T 7313 SntaYsablAv-847-W
Nicklas H L 5120TraffcWy ----1077-W
Nicol Alex Mrs 7350 SntaYnezAv ----645-J
Nimmo Robt P 9125 SnRafIRd ----1471-M
Noerenberg Herbert 4625ElCmnoRl---801-W
Noffsinger M A SntaLuciaAv ----65-J
Nolan S E Castano ----544
Norman John 8860JuniperoAv ----647-M
North Mildred 9230CurbarilAv ----1189
Norton Norman J Mrs
9185 SntaLuciaAv-470-R
Noski Louis 9060 SnRafIRd ----210-W
Nuernberger Robt 5900BajadaAv ----296
Nygaard Hans 6685AtascaderoAv ----859

O

Oakcroft Fur Farms SnGregorioRd ----703
Oakes B Pearl 5000PortolaRd ----1195
Obuch T 5165PalmaAv ----185-M
O'Dell Jack 7700MarchntAv ----637-W
Oglesby Loris C SntaLuciaRd ----1014
Old Curiosity Shop The 2500MonteryRd-1366
Old Gray Barn 2955ElCmnoRl ----930-J
Oliva Reba 5825EntradaAv ----905-W
Oliver Harve 2440ElCmnoRl ----1125-W
Oliver Roger M ArdillaRd ----808
Olivera A R 7705NavajoAv ----978
Olsen Elmer 6725AtascaderoAv ----882
Olsen Francis R CarmelitaRd ----267-R
Olson Harvie 5955BajadaAv ----869
O'Malley Edw A PortolaRd ----219-J
ONE-O-ONE BUTANE-PROPANE SERVICE INC 5855ElCaminoRl ----1041
O'Neal Carlisle 6865MorroRd ----221
O'Reilly E L SnRafIRd ----566
Ortez Agnes M 5422MariquitaAv ----280-J
Orthman W F SanVincentAv ----858
Osborne Hull HappyValleyRanch ----1382
Osgood Lucille 5865 SycamorRd----1160-W
Osibin Willard S MD 5455ElCmnoRl----986
Residence 1195ElCmnoRl ----717
Ostini Lee 5145PalmaAv ----24-J
Otto H W 9065PinoSolo ----3-R
Otto's Fixit Shop 6390ElCmnoRl ----802
Ough Lyra Morro-AtascaderoRd ----56-J-1
Owen C H CarrizoRd ----73-W
Owens Danl C 3500PortolaRd ----697

P

Pacific Gas & Electric Co bus ofc
6120ElCmnoRl-45
From 5 PM to 8 AM & on Saturdays & Sundays & holidays from Atascadero Exchange
Ask Operator for-ENtrprise 1-0251
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 1030VinePasoRobls
Ask Operator for-Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters
Pack A H 5485MariquitaAv ----687-M
Padilla Barbara 9180 SnGabrielRd----565-W
Palmer Frank W 5660 SnJacntoAv----381-M
Palmer Wm 9695ElCmnoRl ----304-W
Palos Verdes Stone-Great Lakes
Carbon Corp 8800JuniperoAv ----1037
Paradise Valley Ranch ParadseVlyRd --954-J
Pardue Joe O 5320DulzuraAv ----1595
Parent Frank J 6484NacimientoAv --1155-M
Parker E V 7690 SnAndreasAv ----1593
Parker Edwin M AlamoAv ----892
Parker Josephine D 5852WMall ----1495
Parkhurst Wm R 9055 SnGabrielRd----455
Parks Jas J 3900ElCmnoRl ----3-M
Parlet C W CapistranoAv ----473-W
Parlet Don 7670ValleRd ----378-M
Parlet Robt N 3255ElCmnoRl ----514-R
Parriott Lexie M 2115ElCmnoRl ----1391-W
Parrish I R SnGabrielRd ----1083-W
Parrish Ralph W 1961 SnGabrielRd---572-R
Parsons L V SntaRosaRd ----940
Paso Robles Laundry Linen Supply & Dry
Cleaning 1344PinePasoRobls
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1228
Pastorino Ulmont P SnBenitoRd ----482-M
Patarak Andy GrdnFrms ---SntaMrgrta 5891
Patterson Allen I 5180MercedesAv ---1009-J
Patterson D E 6255BuenaAv ----1142
Patterson Rhonda G RN
7132 SombrilloAv-508-J
Paulson's Welding SHwy ----512
Pearcy Bob Mrs 3360ChicoRd ----710-J
Peck W G RosarioAv ----690-W
Pellett Marvin 7255 SntaYsablAv----1058
Pelton Gerald 3127RamonaRd ----931-J
Pennington Buck 5210CabrilloAv ---1135-W
Pennington E C 5360CabrilloAv ----1481
Pennington Max A 5275CabrilloAv ----1378
Pennington R R 5340CapistranoAv ----491-R
Perkins Soft Water Service
5305TraffcWy-1368
Perkins Ursin Fresno&RosarioAv ----571
Perrine Sirell C first 5395 StateHwy---63-W
Perry Albert W 3325ChicoRd ----912-J
Perry Louis E 8070AtascaderoAv ----1004
Peters Elmer M 8677 SntaRosaRd----739-M
Petersen Esther C FresnoAv ----55-M
Petersen V J 5750 SanJacntoAv ----1098
Peterson Arthur E AtascaderoAv ----702
Peterson Clarence SntaRosaRd ----236-R
Peterson E M Painting Contractor
10465AtascaderoAv-680
Peterson Elwood C SntaYsablAv ----1392
Peterson Emma 5160 OlmedaAv----630-R
Peterson Harold D excavtng 7800Cortez---52
Peterson Harold D excavtng
7600ElCmnoRl-723
Peterson Harry PortolaRd ----219-W
Peterson Josephine K Mrs
5540NogalesAv-564-J
Peterson Mabel C CarmlRd ----42-J-3
Peterson Ralph R SHwy ----494-J
Petraeus W W Sr SHwy ----304-J
Petrucci John 3675MaricopaRd ----538-M
Pettine John D OldNHwy ----788-R
Pettit P J 8745CoromrRd ----295-R
Peysar Chas A 4205DoloresAv ----888
Phelps Donald H 8565 SntaRosaRd ---224-R
Phillips Geo K Atascadero&SntaYnezAv --338
Phillips O D 8660PortolaRd ----1263
Phillips Wray E 7605 SntaYsablAv----189-J
Philpott G W EnsenadaAv ----776-J
Phil's Liquor Drive-In 5820ElCmnoRl ---518
Pidcock Georgia 8920ArcadeRd ----422-R
Pierce Bob 4805PortolaRd ----951-W
Pierce Geo H 10710ElCmnoRl ----589
Pike Beatrice SnGabrielRd ----497-W
Pippin R M HermasilloAv ----716-R
Pittenger J C 5390TraffcWy ----437-R
Pittenger Jos D 4946TraffcWy ----196-J
PITTENGER REST HOME BarrendaTer-445
Plagmann Mae NavajoAv ----281-M
Plagmann Minnie SnAnslmoRd ----755-J
Plath Arthur 5050PalmaAv ----616
Platz D F 9465 SntaLuciaRd ----363-R
Platz Jos W 5255CabrilloRd ----618
Plunkett E W 8900ArcdeRd ----667
Poole D R 6325 SntaYnezAv ----736-W
Poole Dale G 7410 SonoraAv ----342
Poole M M ParadseVlyRd ----179-J
Poore A P SntaLuciaRd ----694
Porter Geo J SinaloaAv ----778
Porter J W 9085MorroAv ----913-M
Porter Richard W 5020PalmaAv ----1385
Porter Wilber Happy Valley Rnch
Rocky-CanyonRd-202-M
Potter Walter R AtascaderoAv ----568-J
Poultrymen's Co-Operative Assn
Southern Calif ElCmnoRl ----1111
Powell H M PalmaAv ----870
Power Henry F 4560 SycamorRd----909-J
Power Vince auctnr 5650PortolaRd----963
Prather Hattie 5345 OlmedaAv----471
Price Clifton T Jr 1660 SnRamnRd----654-J
Prier G E 6845 SerraAv ----984
Prine J S Rev 5672RosarioAv ----1148
Prowse W O PortolaRd ----149-W
Pryor Francine Hwy ----294-W
Pryor Nealer Hwy ----294-W
Pryor Tom 8590 SntaRosaRd----823
Pulling's Animal Clinic & Boarding Kennel
Hwy101&SnAnslmoRd-382
Pulver Bernice L 3202MonteryRd ----198-W
Purser C T Morro-AtascaderoRd ----54-R-2

R

Radke C W 5540RosarioAv ----195
Radke Leopold 3600MaricopaAv ----148-J
Raimond E Cleaners EntradaAv ----609
Raimond Edw 6340LewisAv ----502
RALPHS AUTOMOTIVE SERVICE
SHwy-1075
Ramage Robt D 4600PortolaRd ----354
Rambo R E 2375NHwy ----418
Rankins John M 9097 SntaLuciaAv ----1279
Rasmussen A G Mrs MiramontAv ----997-W
Ray Wendell W 8755JuniperoAv ----106-M
Ray's Barber Shop 5885TraffcWy ----12
Reardon Geo A 11000ElCmnoRl ----1055-W
Red Steak House SHwy ----134
Redderson Floyd F Mrs
6379AtascaderoAv-1024
Reed L R RosarioAv ----291-W
Rehbock Kettner S pub acct
5943TraffcWy-516
Residence 6275PalmaAv ----1278
Reid Jack S 7100MorroRd ----579-R
REIF VINCE CHEVRON STN Hwy----102
Reif Vincent 5528TunitasAv ----1287
Remington Clara Mrs Hwy ----1
Renfort Walter C 6305AtascaderoAv --498-J
Renton D M SntaLuciaAv ----157-R
Renton Music Store TraffcWy ----664
REX'S COCKTAIL LOUNGE & LIQUOR STORE Hwy ----298
Reyburn M D 5620BajadaAv ----38-M
Reynolds Edith C NHwy ----891-M
Rhodes Melville PalmaAv ----68-R
Rhymes Helen S 5395CapistranoAv ---821-J
Ricci Wm MorroRd&Hwy ----1175
Rice Chester B Dr optmtrst
Ofc 5932EntradaAv ----746
Residence SnGregorioRd ----265-W
Rich Lawrence H Dr 7745 SinaloaAv----1565
Rich Norman Mrs PortolaRd ----390-W
Richards W A Rev 5495PalmaAv ----33-R
Richardson Priscilla 3905ColimaRd ---754-J
Richardson Rex 6780AtascaderoAv ----607
Richfield Service Stn No 759 Hwy ----707
Riddle Geo M SycamorRd ----897-J
Rider Jack 8475PortolaRd ----1186
Rieckhoff Frank 8255CoromrRd ----626-R
Rietz Walter C Morro-AtascaderoRd --54-J-1
Riley Ray L 5393BarrendaAv ----437-J
Rimelen C A jwlr 5870TraffcWy ----677-W
Rink Ted D Maj Ret 8615AtascaderoAv - 1482
Rios Leslie G 8495EaglHts ----114-M
Rising Floyd 5985DoloresAv ----549
Rix Danl A 6505CountryClbDr ----713
Roach Beatrice SntaLuciaRd ----363-J
Robbins Allen 6480NacimientoAv ----145-W
Robbins Chas SntaYsablAv ----189-W
Roberta Motel SHwy ----970
Roberts Earl 6205HidalgoAv ----312-R
Roberts Geo 5000 SycamorRd----1067-W
Roberts Lee Jr CoromrRd ----380
Roberts Ruth Bray 7390 SHwy----376
Roberts Wm P AtascaderoAv ----1182
Robertson Fred OldNHwy ----891-W
Robey's Cafe 9975ElCmnoRl ----137-J
Robinson Chas H PalmaAv ----174
Robinson F Patricia EluaranoAv ----240
Robinson Robt 9160 SnGabrielRd----1596
Robison Hubert T 8200 SntaYnez----1027
Rock Fred W NorthHwy ----1289-J
Rocky's Cleaners 5880TraffcWy ----442
Roda A W 8985 SnAndresAv ----1059
Rodgers C H electrl contr
GardnFrms-SntaMrgrta 5671
Rodgers Dick truckng 8220CarmelitaAv -1199
Rodgers G F 8720MorroRd ----914-W
Rodgers Jim A SnBenitoRd ----538-W
Rodgers Stanley AtascaderoAv ----1155-R
Rodstrom Lawrence 5401CapistranoAv-729-M
Rogers Cameron SntaLuciaRd ----182
Rogers Wm A 5020ArdillaRd ----322-R
Rogers Wm K PinoSoloAv ----69
Rohde Albert 8650MorroRd ----424
Roland D W 5460EnsenadaAv ----330-R
Rood R S MD AtascaderoStateHospital --777
Roosa Tim SntaYsablAv ----483-J
Roosenberg D F
AtascaderoStateHospital-453-J
Roselip S D 5579NogalesAv ----1176
Roselip Walter B Co rock & sand
NTraffcWy-20
If no answer call ----1176
If no answer call ----PasoRobls 1758
Rosenquist A N RockyCanyonRd ----44-R-2
Ross Claude A 8816ArcadeDr ----386
Rothweiler H N 6105 SanAnslmoAv ----1493
Rougeot Don 4315 SoledadAv----844-W
Rowe D K Sr SnGabrielRd ----430-M
Rowe Mary SnGabrielRd ----246
ROWE'S REST HOME 4650TraffcWy---441
Rowlett Bobby 3365ElCmnoRl ----1161
Royal Oaks Fur Farm SntaRosaRd ----940
ROY'S CAFE & COCKTAIL LOUNGE
ElCmnoRl-666
Roza Alfred D 7960ElCmnoRl ----526
Roza Arthur 8020CoromrAv ----626-M
Rucci Alfred J 8425MorroAv ----285-J
Runion Beatrice Mrs 5835BajadaAv --843-M
Ruskovich John ArdillaRd ----129-W
Ruskovich Norman 6029DIRioRd ----429-W
Russell C A ParadseVlyRd ----52-J-2
Russell Roy AtascaderoStateHospital ----207

S

Saam C C 7175 SntaYsablAv----794-J
Safranek Leland 5725CarrizoRd ----1492
Salgado David 8805Arcde ----567-M
Sampley Julia 8502MarchntAv ----741
Sanders B W NHwy ----344-J
Sanders Cecil 7125PortolaRd ----329-J
SANDERS JACK State Farm Ins Companies
6100ElCmnoRl-345
Sands Mabel Miss 8400 SnAndresRd----110
Sanford Danl J JuniperoAv ----270-W
SAN LUIS BUTANE DISTRIBUTORS
3980NHwy-151
If no answer call ----618
San Luis Obispo County of
Coroner's Office CourtHseSnLuisObispo
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Branch Library WMall ----982
County Park AtascaderoLake ----81-J
Humane Officer SnRamn&DIRioRd ----82
Justice Court EMall&VeteransMemorial-162
Road Office LagoAv ----81-W
Sheriff-Coroner CourtHseSanLuisObispo
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Welfare Dept
Northern Branch PalmaAv ----632
Saueressig D F 7170 SycamorAv----473-M
Saunders Marie 5990BajadaAv ----751
Savage Henry L 8680 SntaRosaRd ----650
Sayers F G 7905CarmelitaAv ----267-J
Sayles Cora A Mrs BajadaAv ----547-J
Scearcy Myrtle 5500DIRioRd ----211-R
Schachtell Jos G 8275 SntaYnezAv---719-M
Schaefer Poultry Co Inc
Main Office TraffcWy ----166
Order Dept TraffcWy ----1370
Schee Jas H PortolaRd ----559
Scheets Anna ThePines ----80-F-3
Schmitt Urban E 5660RosarioAv ----1598
Schrader L S TraffcWy ----735-W
Schuster Nathan 8955PinoSoloAv ----3-W
Schuster Phillip J 7480 SombrillaAv---1181
Schwab Arthur NHwy ----482-R
Scott Dean N 5295 OlmedaAv ----781
Scott John A 5478EnsenadaAv ----1485-J
Scott Winfield A 5420PalmaAv ----154
Scott's Motel 5445ElCmnoRl ----154
Scovell Ralph MaricopaRd ----451-M
Scrivner C J 6505LsGatosRd ----983-W
Seaman Chas A
AtascaderoStateHospital-1384
Sears R A SntaLuciaAv ----470-J
Sears Roebuck & Co
Catalog Sales Office 715-12thPasoRobls
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0200
Sears Studio 5580ElCmnoRl ----1034-J
Sehorn Ed M 3425RamonaAv ----1117
Seitz Harold CoromrAv ----295-J
Sellars Wm F 7120 SntaYsablAv----695
Shallenberger C W 5820WMall ----137-R
Shangri-La Motel SHwy&MorroRd ----136
Sharp John B 12100ElCmnoRl ----651-W
Shattuck Carl L 4155Tranquilla ----710-W
Shaver Frederick 4305CayucosAv ----1132
Shea Vincent B Dr 7000ElCmnoRl ----636
Residence 7325 SombrilloAv----790
If no answer call ----749-J
Sheehan Gertrude Mrs
5280CapistranoAv-732-R
SHELL SERVICE STN DON WELTMER
6295ElCmnoRl-305
Sheridan Calvin K 4965 SycamorAv--1271-W
Sheriff's Office San Luis Obispo County of
CourtHseSnLuisObispo
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Sherman Lena 7855CarmelitaAv ----267-M
Sherman Mildred F 5720TraffcWy ---330-W
Shillingburg W E 8705AtascaderoAv ----768
Shores Marvin 3060TraffcWy ----837-M
Shull G W PortolaRd ----1007-W
Siegrist Harold J 6182LewisAv ----25-J
Siegrist Marion 6182LewisAv ----25-J
Sieker Lawrence 6486Nacimiento ----1005-J
Siler Geo B SntaLuciaAv&PortolaRd --311-W
Simmons Jessie E 5255MagdalenaAv -1031-J
Simmons M F 5685 SnPedroRd----85-R
Simmons Terry C 5127ElCmnoRl ----1016
Simon Ernest TraffcWy&HondaAv ----279-R
Simpson L P Rosario&ArroyoAv ----867
Simpson Melvin R 4530 SnJacnto----737-W
Simpson R L 6145PortolaRd ----539-R
Sincu H Elizabeth Mrs 7305 SombrilloAv-464
Sinton & Brown Co
Morro-AtascaderoRd-54-J-2
Stagle Lee V 3710ElCmnoRl ----880
Smead Frank SnGregorioRd ----429-J
Smiley Fred 9450CarmelitaAv ----1136-W
Smith B Jas 5290CabrilloAv ----1151
Smith Burton H Mrs 5500CascablAv --408-R
Smith Coy B AlamoAv ----78-J
Smith E N Mrs 4155 SnAnslmoRd ----932-J
Smith Geo B SntaLucia ----546
Smith Harold M 6580AtascaderoAv ---568-W
Smith Jas V 5200Dolores ----583
Smith John 3600MonteryRd ----1088
Smith L S 3000TraffcWy ----472-W
Smith Theodora L 7610CortezAv ----454
Smith Vernon 4505ElCmnoRl ----15
Smith W B ofc 967 OsosSanLuis
Obispo-LIberty 3-6153
Residence SHwy ----574
Smoot Sherlie I 6450PortolaRd ----625
Soliday Geo H 8915CurbarilAv ----1079-J
Sommers Virgil 5930ArdillaRd ----498-R
Soppelsa Guy 6500MorroRd ----1030
Sorenson Roy O 7935PortolaRd ----430-R
Sousa J P CountryClbDr ----266
Souther Elizabeth E Columbine Rest Home
4555DIRioRd-620
Southern Counties Gas Co
612-12thPasoRobls
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0206
Southern Pacific Co
Atascadero Station MercedesAv ----268
Southwick Guy N 3320 OldNorthHwy-88-F-11
Souza Jos F 3055ElCmnoRl ----88-F-4
Spears Edw L MSgt USAF
7455 SnGabrielRd-1136-J
Spears Mary 8920CurbarilRd ----433
Spencer L N SnBenitoRd ----58-W
Spessard Floyd M PortolaRd ----849-M
Spiess W R 7265 SntaYsablAv ----1129
Spilman Harry P 2840FerroCarrilRd ----715
Spiri Anthony M 5525Dulzura ----316-R
Spoerer Chas E 7400MorroRd ----308
Spotts Frank R SntaRosaRd ----551-J
Spraggins W L 3850ArdillaRd ----587
Sprague C C EnsenadaAv ----62-J
Sprague Jess H Electrical Contractor
5485CapistranoAv-722
Springer John E 5350PalmaAv ----864
Stackhouse Geo W 4855ArdillaRd ----322-W
Stafford Harlow 7205 SnGregorioRd---265-R
Stage Coach Drive-Inn Liquor
6902ElCmnoRl-1460
Standard Oil Company of California
Western Operations Inc TraffcWy ----38-J
Standley Hilda G 5225PalmaAv ----506-J
Stanhope Edna F ParadseVly ----46-J-11
Stanley Martin B 4850PortolaRd ----849-R
Starkey Emma M 6980 SntaYnezAv--1469-J

State Farm Insurance Companies
6100ElCmnoRl-345
Stephens J H ---270-M
Stephens Robley 6885 SerraAv---887
Stephenson Edw 5225MagdalenaAv ---529-J
Stephenson Wm C 7470 SnMarcosAv---1281
Stewart R Douglas ElCmnoRl ---125-J
Stinchfield Don Tire Service
5630ElCmnoRl-398
Stinchfield E C AtascaderoAv ---489-W
Stockton Allie 6889 SerraAv---1095-M
Stokely Geo Jr 9405MarchntAv ---1180
Stoltey Jim SHwy ---362
Stoltey Paul M AtascaderoAv ---205-W
Stoltey's Drive-In & Malt Shop Hwy---525
Stone Al SHwy ---40-J-3
Story Phil AtascaderoAv ---833-W
Stover W H 5303CarrizoRd ---1193-J
Stover's Color Center 5800ElCmnoRl ---176
Stowe Robt Mrs 8780CurbarilAv ---1465
Stowell Walter V 5550PortolaAv ---865-W
Stratton Willis 9355ElBordoAv ---693-W
Stringer Fred 8840JuniperoAv ---656
Strout Realty 3053ElCmnoRl ---1047
Stubbs E G 8300 SanAndresAv---416-W
Sturgeon Dale 6645MorroRd ---842
Summers Jas L 5345CapistranoAv ---491-M
Surby John S 9145 SnDiegoRd---651-M
Sutfin Elden C 5495FresnoAv ---413-W
Sykes O H Mrs 10780ElCmnoRl ---651-R

T

Takken Mary 5560RosarioAv ---1372-W
Talbert R C 5675 SnPedroAv---426-M
Talbot J H 5425 OlmedaAv ---351-J
Talbot Wayne W TraffcWy ---762
Tanner D W Morro-AtascaderoRd ---57-R-3
Tardiff Wm 5335CabrilloAv ---1298
Tarpley Tom F SHwy ---47-R-3
Tartaglia G G 6606PortolaRd ---1042
Tartaglia Wesley 6604PortolaRd ---627
Tarwater Jim JD 4600HidalgoAv ---312-W
Tasco Serv Sta & Petroleum Distr SHwy---99
Taylor Nell Mrs
cosmtcs 5285 OlmedaAv-939-W
Taylor Reginald B SntaYnezAv ---719-W
Tedford Ralph H 7555 SanAndresAv---824
Tenbrook Andrew SntaYnezAv ---914-J
Tenbrook Edw G 7525 SntaYnezAv---810
Texaco Service Stn 6040ElCmnoRl ---105
Texeira Marcel E 8780AtascaderoAv ---985
Thiel H O SnBenitoRd ---692-J
Thiel Otto W 4400PortolaRd ---876-J
Thom Emilie A Mrs 5495 OlmedaAv---687-J
Thomas Clarence 7185 SntaYsablAv---704
Thomas Dave Morro-AtascaderoRd ---57-J-3
Thompson J O SandovalRd ---41-J-2
Thorndyke Cyril L 7700 SnGabrielAv---257-J
Thorne Wilbur C 7800MarchntAv ---132-R
Thorpe R C SnGabrielRd ---173-J
Thurmond J E 5360PalmaAv ---6
Thursen Bernice C BarrendaTer ---445
Thursen Harry R BarrendaTer ---445
Tibbitts F A SinaloaAv ---672-W
Timbrook J A 6380 SntaYnezAv---1364
Timmerman Emery 8485 SntaRosaRd ---1084
Timmerman Mary E Mrs
4005RositaAv-1137-J
Tingdahl Harvey RockyCanyonRd ---1131-M
Tingdahl S A NavajoAv ---276-R
Tippins Robt J 8705 SntaRosaRd---340-J
Toepke Kathleen E RN
AtascaderoStateHospital-784
Topper Shop The
TraffcWy&CentralMall-487-W
Torrey Porter C 6700 SnBenitoRd---262
Townsend O J Mrs 5435PalmaAv ---481
Townsend Wm 4700HidalgoAv ---613
Trace Granville Mrs 7150PortolaRd ---329-M
Trail-Er-In Grocery 1950ElCmnoRl ---998
Travis M A Mrs PalmaAv ---57-R
Treece J C Eaglt ---70-R
Treece Minnie 27TraffcWy ---979-M
Trego Robt A 10705ElCmnoRl ---555
Trego Wm 8800ElCmnoRl ---1585
Tretter Henry A HondaAv ---87
Trowbridge R W ColimaRd ---742-J
Truesdale Elmer 5410CapistranoAv ---729-R
Tudor Media Valencia ColimaRd ---903
Twohig Jean Mrs 5725RosarioAv ---393-R
Tyler Donald B 8342CurbarilAv ---486-R
Tyler Frank M CurbarilAv ---486-W

U

U-Haul Co Dealer 7485ElCmnoRl ---1045
Uhouse Carolyn J Mrs
6383AtascaderoAv-1114
Ulschner Ruth 5770HermasilloAv ---981
Union Service Station 101Hwy&EastMall-684
United Farm Agcy 5550ElCmnoRl ---812
U S Government
Navy Department Naval Reserve Electronics
Facility AmerivetMemorialBldg-515
Post Office 5925EntradaAv---21
Upton Alice E TunitasAv ---331-J
Urey Leland S 10005ElCmnoRl ---910-W

V

Vaca Abe R 8855CurbarilAv---745
Vaca Frank B 7685CastanoAv ---1036
Vail E L 5220 OlmedaAv---24-W
Vail E L rl est NHwy---239
Valencia Henry G 7000MorroAv ---1071-W
Valley House Movers 5000ElVeranoAv ---1260
VanArtsdalen Valdo 7450ValleRd ---288-R
Vance Jas E 7600PortolaRd ---1162
Vandergon Jack 10000AtascaderoAv ---699-R
Vanderwert C S ParadseVlyRd ---45-J-3
VanEck Nadine 4400CarrizoRd ---1127-J
VanGorden Ray 3555MonteryRd ---301-W
VanNuys Alma 9755AtascaderoAv ---1092
VanOrden Walter 7050NavajoAv ---727
VanSaun C E 5421AllemandeLn ---1033-W
VanSaun H D 5420AllemandeLn ---1101
Vaughan John H Jr 3255RamonaRd -1363-W
Venable Arthur L NHwy ---355-W
Venturini A G 7125CapistranoAv ---1079-R
Vercoutere Albert 6650 SnAnslmoRd---588-W
Verheyen W J 10635ColoradoRd ---127-W
Vetter Wm J 5800RidgewyCt ---31
Victorino Earl 3095LaLuzRd ---436-J
Vitt C W MaricopaRd ---119-M
Vogel F R 8660 SntaRosaRd ---199
Voyer Maurice Mrs 5716TraffcWy ---187-R

W

Wachtel Philip SnGregorioRd ---1103
Wakeman Francis J ColimaRd ---769
Wakeman Vera M DlRioRd ---885-J
Walker F J B Rev RamonaRd ---496-J
Walker H F 6155PortolaRd ---961
Walker Isabel SHwy ---581
Walker Lee E 5575NogalesAv ---1052
Walker R H MorroRd ---327-M
Wallace Derby R 6860 SntaLuciaAv ---952-J
Wallace Graham SHwy ---50-J-2
Wallace H 5430FresnoAv ---303-J
Wallace Wm A 7405MarchntAv ---505-M
Walsh M B 5690TraffcWy ---643-J
Walters M M 9120AtascaderoAv ---1122
Walters Richard D MD EntradaAv ---142
Residence TunitasAv ---284
Walton Geo E 7327 SntaYsablAv---1397
Wamsley Fred Mrs 9160 SnRaflRd---175-W
Ward Ada W SntaLuciaAv ---849-J
Ward E E AtascaderoAv ---1190
Ward E W 7500 SntaYnezAv---278-M
Ward Frank A Mrs BajadaAv ---180-J
Ward Gale G 7880CurbarilRd ---276-M
Ward Kenneth DlRioRd ---27-M
Ward Percy J SnAntonioRd ---42-R-11
Ward's Flying A Service 6435MorroRd---1360
Ward's for Better Living 6130ElCmnoRl---5
Watson A M SnAnslmoRd ---653-J
Webb Edmund A 5645 SnJacntoAv---838
Webb L H 4165RositaAv ---218-J
Webb Lillian M 4000Tranquilla ---716-J
Webber L H 6403AlcantaraAv ---528
Webberley Thos 3442NHwy ---766-M
Webster Dairll K 7105PortolaRd ---149-R
Wedlake Philip R 5130DulzuraAv ---593-M
Weidner Elmer E 7865ElCmnoRl ---468-R
Welker Virgil 4490 SnJacntoWy ---1011-J
Welsh Jos P 9006 SantaLuciaRd---1141
Weltmer Don Shell Service Stn
6295ElCmnoRl-305
Weltmer Donald W LaLuzRd ---138-R
Wescom Chuck ColimaRd ---349-W
Wescom J E SnGabrielRd ---1083-M
Wescom Jas 5215MagdalenaAv ---863-M
West Chauncey W & Associates accts
6360ElCmnoRl-855
West Mildred H SRivrRd ---40-J-4
West Thos H CabrilloAv ---830
Western Union Telegraph Co
6485PalmaAv-560
Westfall Russell R 6550MarchntAv ---993-R
Westlunde Archie A 9275PinoSoloAv ---334
Whalen T J 5475 SnJacntoAv---696
Wheeler Allan E 5474EnsenadaAv ---1271-J
Wheeler Geo W 7565 SombrilloAv---1197
Whirry Paul E 6700AlcantaraAv ---813-J
Whisenhunt W E 7475GabardaRd ---1166
Whisler Edwin D 7065NavajoRd ---1469-W
Whitaker Ernest 2500MonteryRd ---1366
White Calvin C SinaloaAv ---1145
White F S AtascaderoAv&SnGabrielRd---521
White H F ParadseVlyRd ---52-R-2
White Jane Storey SnJacintoAv---309-M
White Saml S 5145MagdalenaAv ---156
White V McDowell
5187MagdalenaAv-1031-M
Whitlock Chas 4901ArizRd ---457-W
Whitney H L 9050ElCmnoRl ---360
Whitsett C A 8970CurbarilRd ---236-J
Whittingham E LaLuzRd ---138-J
Whittington Jim G SntaClaraAv ---1131-W
Wicks Archie 3425ColimaRd ---364
Wilber J L ColoradoRd ---127-M
Wilhoite W F SntaRosaAv ---213
Wilisch Herbert ViscanoAv ---287-R
Wilkerson E C 8600AtascaderoAv ---406-R
Wilkins Robt J 5280AlamoAv ---1043
Wilkins Robt J Jr 5334BarrendaAv ---926
Wilkins Studio 6405ElCmnoRl ---158
Willbanks Ralph N 9125 SnDiegoRd---59-R-1
Willbanks T J 7890 SntaYsablAv---53-W
Willey Iva 8065ElCmnoRl ---660-M
Williams Cecil E 7155 SntaYsablAv---663
Williams Geo E 9045MorroRd ---517
Williams Henry P SntaLuciaAv ---577
Williams J T ParadseVlyRd ---45-R-11
Williams K Joyce 7407 SntaYsablAv---372
Williams L B 7407 SntaYsablAv---372
Willis H J Mrs 5750RosarioAv ---410
Wilmot John 6775PortolaRd ---1588
Wilmot Lois 6775PortolaRd ---1588
WILSHIRE SERVICE STATION Hwy ---375
Wilson Jas M 10245 SHwy---1562
Wilson John A 5365ElCmnoRl ---1270
Wilson L L SnAnslmoRd ---755-W
Wilson Norman B MorroRd ---55-R-1
Wilson Ralph L NHwy ---788-M
Wilson Robt E 8105CoromrRd ---1472-W
Winburne F A Mrs 6655AlcantaraAv ---449
Wind B J 5574TunitasAv ---371-M
Wing Harold L 5885VenadoAv ---1105-W
Winkle Roy ParadseVly ---1174
Winn Eddie L 7620 SinaloaAv---691
Winn Iver B 6105MiramonAv ---997-R
Wintz Henry L SntaLuciaAv ---513
Witschen Corrine SnAntonioRd ---50-R-11
Witschen Urban SnAntonioRd ---50-R-11
Witschen Wm Mrs 1000Freewy ---578-M
Wixom Harry C 5450EnsenadaAv ---819
Wood Gladys SHwy ---365-J
Wood Winifred M SHwy ---96-W
Woodward Atlissia Fern
5265Magdalena-251-W
Woodward David Morro-AtascaderoRd-57-J-2
Woolsey Antoinette Mrs 9805 SHwy---794-R
Worden Stella 5725PalmaAv ---780
Worthan J E 9090 SnGabrielRd ---950
Wray Leonard 7665CastanaAv ---918
Wride Josie SntaYsablAv&SnAndresAv---186
Wright Beryl C Mrs 7405BellaVstaRd ---1123
Wright Harry C 7405BellaVstaRd ---1123
Wright Ralph D 5464TraffcWy ---734-R
Wright Robt E atty 5950EntradaAv---474
Residence PortolaRd ---771
Wright Tom 7950 SntaRosaRd---523-J
Wristen Arthur E 8960CurbarilAv ---356-M
Wuchner Ruth 5785HermosillaRd ---252
Wyatt W R 2855 SnBenitoRd---854-R

Y

Yale Wesley F OlmedaAv---1138
Yanez Dwight Rev 5500 SnAnslmoRd---1387
Yanez Raymond S 6030LewisAv ---975-R
Yates Barton V 3175ColimaAv ---325-J
Yates Earl E 8000BalboaRd ---51-R-1
Yeager Colleen M 9100 SnMarcosRd---1393
Yeager Truman G 9100 SnMarcosRd---1393
Yearwood J L 7675AtascaderoAv ---1274
Yeary Frank 6500AlcantaraAv ---540
Youmans G L Bill SntaLuciaRd ---553
Young A S AtascaderoAv ---347-J
Young C H 8450ElCentroRd ---1592
Young Henry D
AtascaderoStateHospital-453-W
Young Robt B CurbarilRd ---878
Young Theron 6205MarchntAv---1177
Young Wilbur F ValleAv ---288-M
Youngblood W T 7830ElCmnoRl ---434

Z

Zahl B P 8750JuniperoAv ---483-W
Zegar Steve SHwy ---22
Zehner Cora E PalmaAv ---48-R
Ziegler Geo H 8920CurbarilRd ---433
Ziegler Jack SnGabrielRd ---356-W
Zingg Elwood 5300CabrilloAv ---935
Zingg J W 5125MagdalenaAv ---1031-R

AVILA BEACH
(For Subscribers See San Luis Obispo)

BAYWOOD PARK
(For Subscribers See San Luis Obispo)

CAMBRIA
J. E. Gooding, Manager

Business Transactions With Telephone Co.

The Pac Telephone & Telegraph Co
Business Office 872MorroSanLuisObispo
Dial Operator and ask for---Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at
Bank of America---Bridge & Main Cambria

A A A Auto Club of So Calif see Automobile Club of So Calif
1134MonterySnLuisObispo-LIbrty 3-6454
Allen Don ErnestPl ---WA 7-4265
Allen Jos R MD Main---WA 7-4410
Residence WellngtnDr ---WA 7-4428
Allison W Theo Rev 5100Bridge ---WA 7-4460
Anderson Alfred J AshbryAv ---WA 7-4696
Anita's Cafe Main ---WA 7-4457
Apperson R W PiedraBlancaRnch -WA 7-4610
Archer W L Lt Huntngtn ---WA 7-4548
Askwith Harry S RichrdAv ---WA 7-4640
Auger Ruth Mrs WilcmbeRd ---WA 7-4484
AUTOMOBILE CLUB OF SO CALIF
District Office
1134MonterySnLuisObispo-LIbrty 3-6454
For Emergency Garage Service
Main&Bridge-WA 7-4668
If no answer call---WA 7-4796
Backensten Paul W 1503Haddn ---WA 7-4467
Baldwin Violet M KennthRd ---WA 7-4536
Ballard Helen M Warwck ---WA 7-4712
Bank of Amer Natl Trust & Savings
Assn Main ---WA 7-4654
Barber Willis V Rev Bridge ---WA 7-4297
Barlogio E E ---WA 7-4232
Barlogio E E SntaRosaCrkRd ---WA 7-4530
Barnes Wilhelmina NottnghmDr -WA 7-4552
Barr Norah Mrs PlymthAv ---WA 7-4676
Bartlett Thos C Pinerdge&Emrsn -WA 7-4675
Basetti Tilden ---WA 7-4576
Bassi Emelio ---WA 7-4516
Belknap Helen S Mrs
2214BensnAv-WA 7-4503
Bennett John B Lee ---WA 7-4407

WA = WAverly
When giving the number to an operator or to others, please use the full name WAverly.

Berri Elmer SntaRosaCrkRd ---WA 7-4595
Berri Sam SntaRosaCrkRd ---WA 7-4275
Bianchi O SntaRosaCrkRd ---WA 7-4233
Blue Bird Motel Main ---WA 7-4634
Boden Fred P OrmePl ---WA 7-4632
Boettcher Margaret Mrs
CantrburyLn-WA 7-4635
BOETTCHER'S CHEVRON STN
Main&Lee-WA 7-4626
Boisen Byron Hwy ---WA 7-4253
Bonomi Lindy SnSimeonCrkRd ---WA 7-4274
Bordegaray Leon Lancastr ---WA 7-4468
Borodin Michael NewhlDr ---WA 7-4244
Borodin Michael M rltr
Lee&Main-WA 7-4660
Boyle Lumber Co Cayucos
From telephones served by the following exchange
Cambria
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1471
Brambles by the Bridge ---WA 7-4561
Bridge M Arthur Weymth ---WA 7-4703
Brinton Thos Lt LeonaDr ---WA 7-4222
Bristol W E 405Cambrdge ---WA 7-4459
Brocklebank John E Weymth ---WA 7-4793
Brughelli America Main ---WA 7-4723
Brunner Geo Mrs SnSimeon ---WA 7-4219
Burke Eleanor SnSimeonCrkRd ---WA 7-4528
Burns Matthew David Lt Dorset ---WA 7-4789
Butler Pauline A Mrs ArdthDr ---WA 7-4227
Cain Ernest S SnSimeonCrkRd ---WA 7-4521
Calif State of
Division of Forestry
LeffingwellLanding-WA 7-4262
Rocky Butte Lookout Stn---WA 7-4282
Division of Highways
Maintenance Supt ---WA 7-4649
Maintenance Superintendent's
Residence ---WA 7-4658
Highway Patrol
For emergency calls only
Ask Operator for-ZEnith 1-2000
Cambria Ambulance Service Hwy -WA 7-4221
Cambria County Park OceanFront-WA 7-4447
Cambria Pines Development Co
LodgeHill-WA 7-4662

Cambria Pines Laundry &
Cleaners ---WA 7-4648
Cambria Pines Lodge ---WA 7-4200
Cambria Pines Service Corp
NHwy-WA 7-4638
Cambria Union Grammar School ---WA 7-4400
Cambrian Press The Main ---WA 7-4234
Camozzi Chas EmrsnAv ---WA 7-4641
Camozzi Hotel ---WA 7-4449
Camozzi Rosie ---WA 7-4432
Camp Pinecrest ---WA 7-4439
Caporgno Lino ---WA 7-4281
Carlisle Percy NottnghmDr ---WA 7-4780
Carter Chas F Hastngs ---WA 7-4701
Caskey E W Bridge ---WA 7-4736
Caskey E W SnSimeonRd ---WA 7-4569
Cavett Sam S Langtn ---WA 7-4568
Chambers Eleanor Mrs
NottnghmRd-WA 7-4630
Chilton Harper LeonaDr ---WA 7-4224
Christensen Jay V Lt
MarjoryPl&Wallce-WA 7-4290
Circle Three Ranch
SnSimeonCrkRd-WA 7-4288
Claassen Wesley R Main ---WA 7-4563
Coast Union High School---WA 7-4567
Colburn W E Lt Wallce ---WA 7-4479
Coleman Wm Cardiff ---WA 7-4425
Conover A W BerwckDr&MelrseAv-WA 7-4580
Conrad Lee BristlAv&WindsrBl ---WA 7-4757
Cook Eula Main ---WA 7-4438
Cook Glenn A
Warwck&CharingLn-WA 7-4208
Cook J M Lt StThomas ---WA 7-4627
Cook's Electric Shop---WA 7-4691
COOPER GLADYS V ins Hwy---WA 7-4616
Cornwell Eddy 1906ArdthDr ---WA 7-4758
Cowman Geo A Langtn ---WA 7-4462
Cox Jas H Langtn ---WA 7-4742
Crandon Nina G Huntngtn ---WA 7-4424
Crick Walter ---WA 7-4586
Cunningham Clyde Worchester ---WA 7-4408
Curti E SntaRosaCrkRd ---WA 7-4520
Curti H ---WA 7-4587
Curti Marceline Mrs Hwy1 ---WA 7-4720
Custer Harry B Capt
SnSimeonCrkRd-WA 7-4279
Cutler Willard W Jr NewhlDr ---WA 7-4721
David Jos C RichrdAv&Lucille ---WA 7-4478
Davis Izetta RomyDr ---WA 7-4494
Davis J C ChestrLn ---WA 7-4292
Dawson Wm B NevnDr ---WA 7-4747
Day Theona Charing ---WA 7-4417
Denny Richard E
PinerdgeDr&WarrenRd-WA 7-4765
Dhyse Helen Jeselson Weymth ---WA 7-4739
Dickie Geo Centr&Lee ---WA 7-4556
Domenghini A ---WA 7-4525
Dotson Georgia F Huntngtn ---WA 7-4754
Downes Fred H 7100Hwy1 ---WA 7-4464
Doyle John J Lt Bedfrd ---WA 7-4714
Dresser Walter E Lee ---WA 7-4405
Drumeller Ada 539Weymth ---WA 7-4697
Dueck G W---WA 7-4278
Dunlap J Reldon BradfrdPl ---WA 7-4226
Durning Thos R WindsrDr ---WA 7-4618
Egeberg Roger O Dr
SnSimeonCrkRd-WA 7-4574
Emert Andy Malvern&Ernest ---WA 7-4647
Epstein Elliott B StJames ---WA 7-4481
Esrey Chas Sumner Mrs
Worchestr-WA 7-4643
Estes Lance E
WiltnDr&NewtnRd-WA 7-4426
Eubanks M LeightnDr ---WA 7-4677
Evans Chas GreenVlyRd ---WA 7-4589
Evans David E SnSimeon ---WA 7-4581
Evans Roy West ---WA 7-4242
EVANS ROY SHELL SERVICE STN
Main&Lee-WA 7-4545
Fairchild Frank HwyNo1 ---WA 7-4504
Fear Albert E jwlr Hwy1---WA 7-4243
Filos Alfred J SntaRosaCrkRd ---WA 7-4582
Fire Department Lee
Fire calls only---WA 7-4646
All other calls---WA 7-4700
Fiscalini Constantine GreenVlyRd -WA 7-4571
Fiscalini Frank J GreenVlyRd ---WA 7-4284
Fiscalini J SntaRosaCrkRd ---WA 7-4539
Fiscalini Leo E Warwck ---WA 7-4745
Fiscalini Louis GreenVlyRd ---WA 7-4573
Fiscalini Olimpio SntaRosaCrkRd -WA 7-4269
Fitzhugh Abbott Pinerdge&Pierce-WA 7-4472
Fogerty Wm J Worchestr ---WA 7-4446
Fox's Grocery Store HwyNo1 ---WA 7-4442
Frankfurter Elsie Johns BurtnDr -WA 7-4246
French Karl E 2603LeonaDr ---WA 7-4706
Friend Robt E Cranbrook ---WA 7-4416
Frizzell W L LeonaDr ---WA 7-4429
Fry J F Mrs Dorset ---WA 7-4469
Fry Jim Texaco Service HwyNo1 -WA 7-4639
Gailey Wm S Mrs---WA 7-4471
Gamboni Louis Lee ---WA 7-4715
Garrity Owen W Warwck ---WA 7-4709
Gene's Garage Main&Bridge ---WA 7-4668
If no answer call---WA 7-4796
Gillespie Bertha W---WA 7-4463
Glaze Ralph F BristlDr ---WA 7-4659
Glaze Winifred J WiltnDr ---WA 7-4427
Godier Roy L Hwy1 ---WA 7-4506
Goeckel Norman E Warwck ---WA 7-4423
Gomes Joe SnSimeonCrkRd ---WA 7-4291
Goodall Helen G Mrs---WA 7-4728
Greeley Chas E Dr WarrenRd ---WA 7-4201
Green Valley Motel CountyRd ---WA 7-4409
Haiman Fred Lt CantrburyLn ---WA 7-4683
Hall Wm C Lt UpperCambria ---WA 7-4490
Hammer Olga Cambrdge ---WA 7-4666
Hampton's Auto Court---WA 7-8969
Hanchett Byron PineRdge ---WA 7-4729
Hansen C E Ogdn ---WA 7-4791
Hansen N C---WA 7-4743
Harmony Valley Creamery
Harmony-WA 7-4578
Harris John SnSimeon ---WA 7-4216
Hartman T G Warwck ---WA 7-4798
Hawley Cliff Marlboro&OrlndoDr -WA 7-4523
Hayward Lumber Co MorroBay
From telephones served by the following exchange
Cambria
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1406
Hearst Warehouses SnSimeon ---WA 7-4583
Heheman Anne Mrs LeonaDr ---WA 7-4759
Henning Daisy P Mrs OgdnAv ---WA 7-4519
Hickman Georgia G Lancastr ---WA 7-4454
Hicks Ernest G DovedaleAv ---WA 7-4725
Hodgson E R Pierce ---WA 7-4733
Hoffman Emma Mrs
CantrburyLn&Warwck-WA 7-4740
Hornaday O P WarrenRd ---WA 7-4245
Houtz Roland L Pierce ---WA 7-4734
Howard Byrdella Mrs Lancastr ---WA 7-4549
Howard's Kitchen Hwy1 ---WA 7-4663
Huckaby Lee Lt Worchestr ---WA 7-4727
Huff Omer Manchstr ---WA 7-4693
Hurley W F LeonaDr ---WA 7-4752
Huston R N Weymth ---WA 7-4412
Ioppini Alex ---WA 7-4584
Ismay Bruce Worchestr ---WA 7-4637
J & M Original Ceramic Shop
7536NHwy1-WA 7-4750
Jewett A L Mrs---WA 7-4280
Johns Alice rltr Lee&Main---WA 7-4660
Johns Alice H NewhlAv ---WA 7-4746
Johns J A 2505RossRd ---WA 7-4538
Jones Bernarr ArdthDr ---WA 7-4285
Jorey R E NewtnRd&LathmPl ---WA 7-4476
Junge Lloyd L---WA 7-4522
Junge Warren HwyNo1 ---WA 7-4684
Kearns Chas P Staffrd ---WA 7-4762
Keeler Lindy L Leightn ---WA 7-4652
Kellogg Foster PinerdgeDr ---WA 7-4615
Kellogg Geo B RegisAv&NewtnRd-WA 7-4248
Kemp L R Derby ---WA 7-4624
Kennedy Lillian Mrs BurtnDr ---WA 7-4507
Kester Edwin Mrs Lee ---WA 7-4255
Kline W T Nottnghm ---WA 7-4404
Knowles John A Lancastr ---WA 7-4681
Korntved Don H WilcmbRd ---WA 7-4655
Krenkel C R Suffik ---WA 7-4430
Kurfess C A Hwy ---WA 7-4434
Lang Herbert R
CountyRd&ElPortl-WA 7-4485
Lange Harry W Dr
ArdthDr&Madisn-WA 7-4594
Lapham Ethel C PinerdgeDr ---WA 7-4713
Larsen Anders Col Huntngtn ---WA 7-4251
Lavender John E Hastngs ---WA 7-4240
Ledford's Builders Supply
4025Main-WA 7-4261
Lepper Marie Main ---WA 7-4443
Lerma Paul WarwckDr ---WA 7-4445
Lone Pine Cafe Hwy ---WA 7-4642
Love Wm Jr AshburyAv ---WA 7-4619
Lovey Maurice WiltnDr ---WA 7-4651
Lownes A V Weymth ---WA 7-4694
Lowry Robt C SntaRosaCrkRd ---WA 7-4564
Lyons W M---WA 7-4480
Lyons Wilfred Centr ---WA 7-4546
Machado Domingo SnSimeonCrk -WA 7-4286
Maggetti Birdie Main ---WA 7-4435
Maloney May N CardiffDr ---WA 7-4570
Marian Claude SnSimeon ---WA 7-4517
Martin F G Mrs NewtnDr ---WA 7-4496
Martin Pearl Marvel rltr
Main&Wall-WA 7-4795
Residence OrlndoDr&Madisn ---WA 7-4788
Mast Jos A 7536NHwy1 ---WA 7-4750
Mauldin Annie Mae Centr ---WA 7-4487
McCann Jas A SntaRosaCrkRd ---WA 7-4665
McGowan A R Main ---WA 7-4486
McGuffey Wm StThomas ---WA 7-4588
McKee Norman P Pierce ---WA 7-4704
McKee's Pharmacy Main&Bridge -WA 7-4236
McNay Orval Mrs WiltnDr ---WA 7-4254
Mee John G Hwy ---WA 7-4636
Mendenhall Merylin RichrdAv ---WA 7-4209
Mewha A N Plymth ---WA 7-4794
Mewha General Merchandise
HwyNo1-WA 7-4436
Miller J C Capt 2150 OrmePl ---WA 7-4749
Miller Ralph E WarrenRd ---WA 7-4731
Miller Wm C Ardth ---WA 7-4786
Mitchell Lyle Mrs Main ---WA 7-4558
Monroe Donald LeonaDr ---WA 7-4629
Moore Ralph H Mrs Dorset ---WA 7-4741
Mullikin Cecil Cardiff ---WA 7-4235
Munro Sandy SnSimeonCrkRd ---WA 7-4288
Murphy John E Bridge ---WA 7-4500
Murphy Wm E Lancastr ---WA 7-4672
Murphy's Gift Shop Main ---WA 7-4230
Neff Tom ---WA 7-4658
Negranti Peter Sr Harmony ---WA 7-4268
Nock Leo Warwck ---WA 7-4726
Nybak Arne Mrs PlymthAv ---WA 7-4676
Olivero C P Hwy ---WA 7-4653
O'Neill Owen H Sr Wall ---WA 7-4475
Orr C A Huntngtn ---WA 7-4495
Ostler Florence Weymth ---WA 7-4688
Pacific Gas & Elec Co bus ofc
894MonterySanLuisObispo
From Cambria Exchange
Ask Operator for-ENtrprise 1-0251
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSanLuisObispo
Ask Operator for-Business Office
(No charge for calls to Business Office)
See Introductory Section for Service
Calls and Other Important Matters
Paradise Phil Bridge&Centr ---WA 7-4402
Parlet Chas H SnSimeon ---WA 7-4263
Parrish W T Weymth ---WA 7-4732
Petit J Robt Mrs Sunbury ---WA 7-4679
Phelan Bros Ranch SnSimeonCrk -WA 7-4579
Phelan Irene Main ---WA 7-4497
Phelan Land & Cattle Co ---WA 7-4272
Piester Norman Plymth ---WA 7-4470
Pine Coast Publishing Co Main ---WA 7-4234
Pines Hotel & Coffee Shop
HwyNo1-WA 7-4442
Porte Marcella Lee ---WA 7-4705
Poston Hardware ---WA 7-4650
Poston K E Sr 4018Lee ---WA 7-4716
Potter Raymond Atwl ---WA 7-4689
Powers D R 1022KennthRd ---WA 7-4206
Price Earl M CroydnLn ---WA 7-4707
Price Enos SnSimeon ---WA 7-4289

WA = WAverly
When giving the number to an operator or to others, please use the full name WAverly.

Pringle Jas E Leightn ---WA 7-4738
Proctor R D Harmony ---WA 7-4524
Ralph's T V 3825Main ---WA 7-4223
Rancho Snta Rita Marino---WA 7-4278
Rapp Ruth M SntaRosaCrkRd ---WA 7-4258
Ray T W HwyNo1 ---WA 7-4220
Reali's Main ---WA 7-8960
Reno Louis Cranbrook ---WA 7-4544
Reynolds Jack fishng trips
Wellngtn-WA 7-4631
Rhoades Sterling W
SntaRosaCrkRd-WA 7-4537
Ricards S A AndovrPl ---WA 7-4403
Ricioli Alfred WiltnDr ---WA 7-4711
Ricioli Annie Harmony ---WA 7-4535
Roark H Mrs SnSimeon ---WA 7-4276
Roby J W Berwck&Cardiff ---WA 7-4512
Roehl Wm F LCdr
5101NottnghmDr-WA 7-4751
Roll Robt CambriaPinesLodge ---WA 7-4466
Ross C V Cambrdge ---WA 7-4790
Rowley H E WindsrBl ---WA 7-4514
Rushlau John A 1911 StThomas---WA 7-4501
Rust Carl L DorkingRd ---WA 7-4559
Rutherford Jas Kenneth ---WA 7-4212
Salute Jos C BristlDr ---WA 7-4257
San Luis Obispo County of
Coroner's Office CourtHseSanLuisObispo
From telephones served by the following exchange
Cambria
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Sheriff-Coroner CourtHseSanLuisObispo
From telephones served by the following exchange
Cambria
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Sargent R C WilcmbRd ---WA 7-4670
Schneider Edw
OrlndoDr&WarrenRd-WA 7-4529
Schnell Frank C Maj Cranbrook ---WA 7-4756
SEASHORE MOTOR INN
HwyNo1-WA 7-4422
Seaview Motel Dorset&Lancastr -WA 7-4450
Sebastian Frank HwyNo1 ---WA 7-4753
Sebastian J C SnSimeon ---WA 7-4293
SEBASTIAN'S STORE
SnSimeon-WA 7-4217
Sebire Fred H Langtn ---WA 7-4213
Sebourn Nettie B 422Weymth ---WA 7-4730
Sewell Wm J Malvern ---WA 7-4502
Shafer Daisy M Warwck ---WA 7-4682
Shamel C D Margate ---WA 7-4674
Shamel Ray W Pinerdge&Leona ---WA 7-4249
Shamel's Realtors Main ---WA 7-4620
Shank H P NottnghmDr ---WA 7-4415
Shaug Alice R Mrs
SntaRosaCrkRd-WA 7-4283
Shaulinski Ann Main ---WA 7-4735
Sheriff's Office San Luis Obispo County of
CourtHseSanLuisObispo
From telephones served by the following exchange
Cambria
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Sibbitt J Paul Maj NBurtnAv ---WA 7-4764
Smith M J OgdnDr ---WA 7-4259
Smith W L Huntingtn ---WA 7-4724
Smithers Gladys ---WA 7-4205
Somerville Margaret Smith
NottnghmDr-WA 7-4566
Soto Andrew ---WA 7-4287
Soto Cipriano TartagliaRanch ---WA 7-4585
Soto Ernest ---WA 7-4229
Soto J M Lee ---WA 7-4247
Soto Joaquin Hwy ---WA 7-4550
Soto Margaret R Lee ---WA 7-4483
Soto Vernon SntaRosaCrkRd ---WA 7-4593
Soto's Market Main ---WA 7-4411
Souza Frank ---WA 7-4256
Souza Frank Harmony ---WA 7-4270
Souza John R SnSimeon ---WA 7-4215
Speer Lewis SnSimeon ---WA 7-4515
Squibb Paul Lee ---WA 7-4418
Standard Oil Company of California
Western Operations Inc ---WA 7-4511
If no answer call---WA 7-4250
Stanley Art LeonaDr ---WA 7-4477
Steffes Ralph 3825Main ---WA 7-4223
Steiner Geo A Jdge---WA 7-4541
Steinwachs Otto CardiffDr ---WA 7-4273
Stewart Jack 6400Main ---WA 7-4458
Stewart Jack's Richfield Service
6400Main-WA 7-4458
Storni Nick ---WA 7-4294
Sunical Land & Livestock Department
Manager PiedraBlancaRnch ---WA 7-4610
Northern Feed Lot SnSimn---WA 7-4510
Pico Stables ---WA 7-4522
Sunset View Motor Lodge---WA 7-4455
Tarleton Frank W Weymth ---WA 7-4718
Tartaglia Lester Harmony ---WA 7-4210
Taylor John W GreenValleyRanch -WA 7-4260
Taylor Leslie A SntaRosaCrkRd ---WA 7-4295
Thatcher C W Mrs Wall ---WA 7-4553
Thomas D G
Worchestr&Marlboro-WA 7-4796
Tucker Antoinette S
LeonaDr&ElPortl-WA 7-4667
Tullis John W Cowpr ---WA 7-4207
U S Government
Air Force Dept of
775th A C & W Squardon
RichrdAv-WA 7-4611
Coast Guard
First Asst Keeper
PiedrasBlancas-WA 7-4533
Light Station PiedrasBlancas--WA 7-4531
Lighthouse Keeper
PiedrasBlancas-WA 7-4532
Unruh Ira E RegisAv ---WA 7-4492
Valois Chas SnSimeon ---WA 7-4202
VanderWeyden Wm
MarlboroLn&HastngsDr-WA 7-4437
VanSickle L A 2019 SaintThomas-WA 7-4792
Vaughan F L Suffik ---WA 7-4744
Vaughn Norma Lee ---WA 7-4561
Ventura August G
CountyRd&ElPortl-WA 7-4489
Vernon Myrtle Mrs NottnghmDr ---WA 7-4482
Village Beauty Shop Main ---WA 7-4657
Vollmer Ernest Jr
SnSimeonCrkRd-WA 7-4528
Wailes John W Ludlw&Ardth ---WA 7-4456
Waite Harold H ArdthDr ---WA 7-4557
Wallace Sophie J Huntngtn ---WA 7-4708
Wallace Sophie J Mrs RichrdAv ---WA 7-4431
Wallis Walter Mrs NottnghmDr ---WA 7-4465
Walter Edwin R SntaRosaCrkRd -WA 7-4582
Waltman Ray
StJames&StThomas-WA 7-4461
Waltman Realty & Insurance
Main-WA 7-4687
Warren Forrester W Centr ---WA 7-4748
Warren Geo SntaRosaCrk ---WA 7-4214
Warren Walter M
SnSimeonCrkRd-WA 7-4266
Warren Willis ---WA 7-4526
Watson Florence E Hastngs ---WA 7-4419

Weiss Wm C rl est Main --------WA 7-4451
Westwood Kate Mrs
2916MarjoriePl-WA 7-4628
Wetherill Hilda F Brightn ------WA 7-4420
White Hazel J Bensn ----------WA 7-4710
Whitlock F F Weymth ---------WA 7-4633
WILBERT'S SERVICE STN & GROCERY
Hwy-WA 7-4237
Wilkins Chas L Norflk ---------WA 7-4625
Williams Annie HwyNo1 --------WA 7-4692
Williams Fred Bridge ----------WA 7-4797
Williams Howard E Hwy -------WA 7-4542
Williams Leonard SnSimeon -----WA 7-4527
Williams Luther A SnSimeon ----WA 7-4575
Williams Noel E Mrs
Dorset&Manchstr-WA 7-4761
Williams Roza ---------------WA 7-4755
Williams Tony Main -----------WA 7-4554
Williams Tony
SanCarpojoCreekRd-WA 7-4228

WA = WAverly
When giving the number to an operator or to others, please use the full name WAverly.

Williams Tony SnSimeonCrkRd --WA 7-4534
Wilson Earl W McCabeDr ------WA 7-4656
Wilson Jay A Huntngtn --------WA 7-4452
Winn Minnie Mrs Cambrdge -----WA 7-4763
Winsor Kenneth Main ---------WA 7-4737
Winter Ethyl Mrs CambrdgeDr --WA 7-4433
Wintz Henry L SnSimeonCrk ----WA 7-4592
Wixom C H Weymth -----------WA 7-4250
Wood Quintan StJames --------WA 7-4267
Woodland Curtis S Woodland Gar
HwyNo1-WA 7-4678
Woodland Garage HwyNo1 ------WA 7-4678
Wortman D E Pembrook&Dorset -WA 7-4661
Yates John StThomas ---------WA 7-4540
Yeoman Omega J
Manchstr&Leightn-WA 7-4702
Yost Nick ------------------WA 7-4231
Young Monte SnSimeon --------WA 7-4577
Zimmerman Chloe A NewtnRd ---WA 7-4551

CAMP ROBERTS
(For Subscribers see Paso Robles)

CAMP SAN LUIS OBISPO
(For Subscribers see San Luis Obispo)

CARRISA PLAINS NO 35
Garcia Ernest, Agent -----Call Long Distance

CARRISA PLAINS TOLL STATIONS
Beck Alan E, Agent
Call Long Distance for-CarrisaPlainsNo 113
Beck Nels and Sons, Agent
Call Long Distance for-CarrisaPlainsNo 112
Bingeman Gene, Agent
Call Long Distance for-CarrisaPlainsNo 34
California State of
Division of Forestry
Soda Lake Fire Suppression Station
Call Long Distance for-CarrisaPlainsNo 11
Cavanagh J E and Sons, Agent
Call Long Distance for-CarrisaPlainsNo 111
Cooper Alfred J, Agent
Call Long Distance for-CarrisaPlainsNo 13
Cooper R W, Agent
Call Long Distance for-CarrisaPlainsNo 21
Filos & Walter, Agent
Call Long Distance for-CarrisaPlainsNo 15
King E R, Agent
Call Long Distance for-CarrisaPlainsNo 14
Kuhnle Chas, Agent
Call Long Distance for-CarrisaPlainsNo 214
Lewis Donald, Agent
Call Long Distance for-CarrisaPlainsNo 213
Lewis Nic E, Agent
Call Long Distance for-CarrisaPlainsNo 212
Livingston Robert, Agent
Call Long Distance for-CarrisaPlainsNo 313
Pinole Land & Cattle Co, Agent
Call Long Distance for-CarrisaPlainsNo 211
SanLuis Obispo County of
Road Dist No 5
Simmler Maintenance Station, Agent
Call Long Distance
for-CarrisaPlainsNo 115
Simmler School, Agent
Call Long Distance for-CarrisaPlainsNo 114
Simmler Store, Agent
Call Long Distance for-CarrisaPlainsNo 931
Smith E F, Agent
Call Long Distance for-CarrisaPlainsNo 32
Speicher R W, Agent
Call Long Distance for-CarrisaPlainsNo 312
Sumner Howard E, Agent
Call Long Distance for-CarrisaPlainsNo 311
Twisselman Darrell L, Agent
Call Long Distance for-CarrisaPlainsNo 21
Werling Dewey, Agent
Call Long Distance for-CarrisaPlainsNo 33
Wreden C H, Agent
Call Long Distance for-CarrisaPlainsNo 23
Wreden Henry, Agent
Call Long Distance for-CarrisaPlainsNo 22
Wreden Ranch Co, Agent
Call Long Distance for-CarrisaPlainsNo 22

CAYUCOS
J. E. Gooding, Manager

Business Transactions with Telephone Co.
The Pac Telephone & Telegraph Co
Business Office 872MorroSnLsObispo
Ask Operator for----------Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at
Ghezzi's Store ----------Ocean Av, Cayucos

Acebedo R C 94DlMrAv --------WY 5-3968
Agee Walter 98-13th ----------WY 5-3608
Al's Place Hwy --------------WY 5-3748
Ambrose A F 72PacAv ---------WY 5-3845
Ambrosia Variety Store OceanAv--WY 5-3772
Anderson Jesse 820PacAv ------WY 5-3248
Anderson Jos S Maj 8th --------WY 5-3521
Andrew Paul E MorroStrnd -----WY 5-3889
Argabrite E W 34-17th --------WY 5-3281
Arnold Dorothy M HwyNo1 -----WY 5-3561
Aspesi Frank HwyNo1 ---------WY 5-3254
B & B Tackle Shop HwyNo1 -----WY 5-3505
Bailey Gene T 2267PacAv ------WY 5-3931
Baines Clifford A 166 E--------WY 5-3684
Baird Wm M 1301PacAv -------WY 5-3515
Bandy John W 1173CassAv ------WY 5-3924
Barlow Ralph 1851PacAv -------WY 5-3714
Battles Forest 78 StMaryAv-----WY 5-3511
Bauer Harold M ShearerAv ------WY 5-3922
Beecham Ed Hwy -------------WY 5-3918
Begole Frank 505PacAv --------WY 5-3617
Bell Geo F 88-9th -----------WY 5-3525
Bella Vista Trailer Lodge
HwyNo1-WY 5-3644

WY = WYman
DIAL THE TWO LARGE LETTERS AND THE NUMERAL then the remaining four numerals.
When giving the number to an operator, or to others, please use the full name, WYman.

Bellomy Etta 3246 OceanAv-----WY 5-3814
Bellomy J L MorroStrnd --------WY 5-3507
Bennett Chas E 2744 StudioDr---WY 5-3533
Bento Jesse J Jr ToroCreekRd ---WY 5-3708
Bettencourt Alvin J 3d ---------WY 5-3563
Bettencourt Alvin J Al's Place
Hwy-WY 5-3748
Bettencourt Joe B 179ParkAv ---WY 5-3805
Biaggini Ed Jr
SanGeronimoRanch-WY 5-3792
Biaggini Ed R Sr San Geronimo Rnch
CayucosCreekRd-WY 5-3549
Bible P S LittleWillowCreekRd --WY 5-3665
Bickmore Allen L 2753 OrvilleAv-WY 5-3272
Bishop Dora 2693 StudioDr------WY 5-3734
Blackburn Fred J 20FloresAv ----WY 5-3619
Blanchard R C OldCrkRd -------WY 5-3752
Blodgett Orval 3488 StudioDr----WY 5-3618
Bodine Jas 2730 OrvilleAv------WY 5-3842
Borges Jerry 185 OceanAv-------WY 5-3288
Borges John J HwyNo1 ---------WY 5-3505
Borges Virgil 60-8th ----------WY 5-3847
Borradori Garage HwyNo1 ------WY 5-3832
Borradori Gino HwyNo1 --------WY 5-3644
Borradori Priscilla Mrs
CayucosCreekRd-WY 5-3887
Borradori Saml HwyNo1 -------WY 5-3605
Boucher Ralph W Hwy1 --------WY 5-3853
Boyd Chas T 2939 OrvilleAv-----WY 5-3815
BOYLE LUMBER CO OceanAv---WY 5-3636
From telephones served by the following exchanges
Cambria San Luis Obispo
Morro Bay
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1471
Boyle Wm C StMaryAv& E------WY 5-3773
Brady Lucille 78PacAv ---------WY 5-3259
Bretz J E 28-19th ------------WY 5-3907
Brewer A L Hwy --------------WY 5-3749
Brick Auto Court Hwy ---------WY 5-3918
Brown Earle B 825 StMaryAv----WY 5-3897
Brown Ellsworth F 3448 StudioDr-WY 5-3203
Brown J T LittleWillowCreekRd --WY 5-3937
Brughelli Alex 2713 SntaBrbraAv-WY 5-3960
Brum Ruth 255 C-------------WY 5-3675
Bryson Geraldine D
651 StMaryAv-WY 5-3207
Buckmaster J K 13th ----------WY 5-3287
Buelna Ruth Mrs CodyAv -------WY 5-3820
Bunn W A MorroStrnd ---------WY 5-3952
Buoy Cafe OceanAv -----------WY 5-3517
BURROUGHS CABINET SHOP
36 OceanAv-WY 5-3843
Burroughs R C Burroughs Cabnt Shop
36 OceanAv-WY 5-3843
Burton L H 2101CassAv --------WY 5-3586
Busby Floyd B 151 C-----------WY 5-3994
Butler Guy L 15th ------------WY 5-3624
Caidwell Lora 2959 OrvleAv-----WY 5-3883
Calif Motor Express Ltd 1st -----WY 5-3930
Calif State of
Division of Forestry Cayucos Forest Fire
Station CottntailCrkRd ------WY 5-3768
Highway Patrol
For Emergency Calls Only
Ask Operator for-ZEnith 1-2000
Campbell R A 936PacAv --------WY 5-3606
Canet Wm 124BirchAv ---------WY 5-3596
Caratan Anton 3154 StudioDr----WY 5-3892
Carlile F S 58-12th -----------WY 5-3215
Carpenter Vic Mrs 11th --------WY 5-3270
Catholic Rectory OceanAv ------WY 5-3243
Caudell Chas 2d& B------------WY 5-3570
Cave Jas R 20-21st -----------WY 5-3807
Cavet Tillar PacAv ------------WY 5-3267
CAYUCOS BUILDING SUPPLY CO
8th&HwyNo1-WY 5-3603
CAYUCOS COMMUNITY CHURCH
Hwy1&3d-WY 5-3821
Cayucos Fire Department
OceanAv-WY 5-3522
Cayucos Garage HwyNo1 -------WY 5-3954
Cayucos Garbage Co 24-9th -----WY 5-3884
Cayucos Grammar School C &2d-WY 5-3221
Cayucos Grill 48 SOceanAv ------WY 5-3560
Cayucos Hardware Hwy --------WY 5-3242
Cayucos Meat Market
4th&OceanAv-WY 5-3929
Cayucos Morro Bay Cemetery
Hwy-WY 5-3898
If no answer call-------------WY 5-3857
Cayucos Motel OceanAv& E------WY 5-3670
CENTRAL COAST HARDWOOD FLOOR CO
2763 StudioDr-WY 5-3602
Chaffee Byron 3455 StudioDr----WY 5-3916
Chambers W R StudioDr --------WY 5-3271
Chipman Stephen MorroStrnd ---WY 5-3967
Claassen Wm 1520PacAv -------WY 5-3238
Clark Rita Ellen MorroStrnd ----WY 5-3967
COAST PLUMBING Hwy1&8th--WY 5-3906
Cogswell Robt J 2964 OrvleAv----WY 5-3993
Comer Emma Mrs 826 StMaryAv-WY 5-3666
Cooper Hope 11-7th -----------WY 5-3961
Cordoza Manuel Jr OldCreekRd --WY 5-3725
Cousins Jas I 1202PacAv -------WY 5-3202
Crosbie A A 200ParkAv --------WY 5-3936
Crowner Earl 21-24th ---------WY 5-3241
Curti Henry L 242 C-----------WY 5-3542
Cutter Fred 426PacAv ---------WY 5-3851
Cypress Stump Motel OceanAv ---WY 5-3917
DAN'S RICHFIELD STN
OceanAv-WY 5-3854
Davis J Howard HwyNo1 -------WY 5-3278
Dean Fred C Cayucos Grill
48 SOceanAv-WY 5-3560
Dees R B B ------------WY 5-3292
Delmenico Joe 400 D-----------WY 5-3784
Dengate Ralph F OldCreekRd ----WY 5-3755
Denman Elmer 74HainesAv -----WY 5-3882
Denman Leland 700 OceanAv----WY 5-3245
Denney W R 30-8th -----------WY 5-3247
Densmore Mae Hwy1 ----------WY 5-3697
Dilbeck W J 50-6th -----------WY 5-3957
Dillingham A N 2704 StudioDr---WY 5-3706
DiSanto Nellie 39-10th --------WY 5-3595
Doake Alex F 17th ------------WY 5-3903
Donati Lincoln A 1st& E--------WY 5-3262
Donnohue F E 2908 StudioDr----WY 5-3622
Dougherty Wm T 1999PacAv ----WY 5-3620
Dow L A 934 StMaryAv---------WY 5-3641
Dublin Inn 2696HwyNo1 -------WY 5-3683
Dunn Ernest 197 F------------WY 5-3659
Dunn Richard P DaviesAv -------WY 5-3601
Dunn W J 12th ---------------WY 5-3878
Eade W C PacAv --------------WY 5-3855
Efird Wm G King&StudioDr -----WY 5-3795
Ehlers Fred J 193 G-----------WY 5-3834
Eiland John W 725 StMaryAv----WY 5-3664
Ellis Neil Hwy1 --------------WY 5-3717
ElPueblo Motel HwyNo1 -------WY 5-8977
Estero Bay Motel HwyNo1 ------WY 5-3614
Evans Donald WillowCreekRd ----WY 5-3730
Evans Oscar StMaryAv ---------WY 5-3911
Fearon A I -------------WY 5-3217
Ferber Alyze 771 StMaryAv-----WY 5-3925
Ferrari Elmo SanGeronimoTract -WY 5-3720
Filipponi Ulisse
SanGeronimoTract-WY 5-3756
Fiske Jas S Mrs 188-8th -------WY 5-3904
Fitzhugh Wm OldCreekRd -------WY 5-3713
Foote Robt W Hwy1 -----------WY 5-3788
Ford Jean 52-15th ------------WY 5-3726
Foster Kenneth Sgt 198 G------WY 5-3801
Foster Mary Louise HwyNo1 ----WY 5-3561
Frankel Lorraine M Mrs 173 H---WY 5-3638
Frazier Michael S 424 OceanAv--WY 5-3736
Fredricksen Elwin D 73MannixAv -WY 5-3244
Fry Robt BakersfieldAv --------WY 5-3581
Fuller John T 13-13th ---------WY 5-3283
Furby Chas E 2202PacAv -------WY 5-3836
Garcia Domingos E -------WY 5-3530
Garcia Geo F 1210PacAv -------WY 5-3548
Garcia Motel Hwy ------------WY 5-3727
Garner Jake H 3269 StudioDr----WY 5-3739
Genardini Roy OceanAv --------WY 5-3211
Gerst Tom 14-16th -----------WY 5-3252
Ghezzi Chas D PacAv&3d -------WY 5-3294
Ghezzi Clelia D &3d -------WY 5-3604
Ghezzi's Store OceanAv --------WY 5-3811
Gignoux R E MorroStrnd -------WY 5-3578
Gilstrap J A MorroStrnd --------WY 5-3681
Giorgi Frank WillowCreekRd ----WY 5-3746
Girard Television Sales & Service
224 SOceanAv-WY 5-3692
Glenn Ida E MorroStrnd --------WY 5-3948
Goldman F 768PacAv ----------WY 5-3959
Gomes Frank L VillaCreekRd ----WY 5-3786
Gosso John Hwy --------------WY 5-3673
Gove Wm E 2950 SntaBrbraAv---WY 5-3838
Grossini Tom 6th -------------WY 5-3228
Guiney Verne 79PacAv ---------WY 5-3552
Guy Claude 61-7th ------------WY 5-3848
Hamaker Grace W 3214 StudioDr-WY 5-3856
Hansen Ed 178 H-------------WY 5-3923
Hardie A K 7th --------------WY 5-3825
Harrington E M 15-8th --------WY 5-3951
Harris Elizabeth C 91-13th -----WY 5-3800
Hartzell W W CayucosCreekRd ---WY 5-3742
Hayward Lumber Co MorroBay
From telephones served by the following exchange
Cayucos
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1406
Heaton Grace E Mrs PacAv ------WY 5-3831
Heidt L C 186 J--------------WY 5-3944
Heiter Henry A 12th -----------WY 5-3534
Henck N J Capt 1597PacAv -----WY 5-3649
Hensley Wm O OceanVwLn ------WY 5-3785
Hermans Hugo 16th&CassAv -----WY 5-3216
Hess Grover C 40-15th ---------WY 5-3704
Hester J E 2234PacAv ---------WY 5-3750
Hickman A L PacAv -----------WY 5-3751
Hilliard R M 210PacAv --------WY 5-3227
Hillside Auto Court HwyNo1 ----WY 5-3810
Hilton Howard Hwy -----------WY 5-3837
Hoel Robt L 13th -------------WY 5-3585
Hogan Cecil roofng 99-13th------WY 5-3865
Holcomb Franklin C 741ParkAv --WY 5-3264
Hopkins H A 220PacAv --------WY 5-3528
Hotchkiss Earl 15-12th --------WY 5-3870
Howell Vidilla
LittleWillowCreekRd-WY 5-3674
Hughes Barney 17th&CassAv ----WY 5-3946
Hull Edgar G 2275CassAv ------WY 5-3628
Hunter L R HwyNo1 -----------WY 5-3250
Hyler Glenn 850PacAv ---------WY 5-3615
Ike Elva M 370MontecitoDr -----WY 5-3712
Ipsen Edw ParkAv ------------WY 5-3558
Jackson R R MontecitoDr -------WY 5-3761
Jeffers Merrill C HwyNo1 -------WY 5-3654
Johnson Clyde W WillwCrkRd ----WY 5-3859
Johnson John R 2000PacAv -----WY 5-3273
Johnson Mary L 4th&PacAv -----WY 5-3251
Johnson Richard W ShearerAv ---WY 5-3922
Kelker G D Dr 502PacAv -------WY 5-3573
Kennett Lloyd D &2d ------WY 5-3648
Keppler T L 200MontecitoDr ----WY 5-3921
Key Nixola Mrs MorroStrnd -----WY 5-3891
King E R 12th ---------------WY 5-3518
Kleinhans W J Nagle&StudioDr --WY 5-3685
Kramer Louis 1249PacAv -------WY 5-3284
Lake A L 77-10th ------------WY 5-3223
Lambert Pearl Mrs 168 I--------WY 5-3869
LaMonk Geo W OldCreekRd -----WY 5-3707
Launderette The 175NOceanAv --WY 5-3298
Lay Arthur 36-15th -----------WY 5-3255
Layman's Garage OceanAv ------WY 5-3658
Leaverton Otto 2970 SntaBrbraAv-WY 5-3508
Ledgerwood J E ParkAv&East6th -WY 5-3556
Liggera Anthony 19th ----------WY 5-3962
Lindemann J G 50-20th --------WY 5-3700
Litwiler J L 925 StMaryAv------WY 5-3575
Longcor F M 1775CassAv -------WY 5-3808
Lovelace J M ParkAv ----------WY 5-3572
Lowrey Catherine P Hwy1 ------WY 5-3246
Lowry Raymond 481ParkAv -----WY 5-3257
Lucio Leonard F 9th ----------WY 5-3715
Lyons J C 19th&CassAv --------WY 5-3212
Madonna Plinio OldCreekRd -----WY 5-3780
Maguire Percy T 21-19th -------WY 5-3920

Mainini Angelo OldCreekRd -----WY 5-3574
Maiott Chas StMaryAv&ParkAv --WY 5-3830
Marines Philip D 2716 StudioDr--WY 5-3237
Marlatt Ira E 3436 StudioDr----WY 5-3861
Martin Jerry 1876CirclLn ------WY 5-3774
Martin Joe V HwyNo1 ---------WY 5-3802
Martinus Jan H 598PacAv ------WY 5-3520
Marvin Amanda M Mrs 144 C----WY 5-3225
Mathias Al Chevron Service
OceanAv-WY 5-8975
Matzger Edw W 1525CassAv ----WY 5-3844
McCarter Anna 240 StMaryAv---WY 5-3204
McClintock Iva StMaryAv ------WY 5-3652
McConnell Gibson 12th ---------WY 5-3900
McCornack Mae Mrs 14-13th ----WY 5-3662
McDaris Clifford R 33-12th -----WY 5-3523
McIsaac Robt A OrvleAv --------WY 5-3998
McKay P G grocrs
PasoRoblesBeach-WY 5-3222
McKeen Fern 2659HwyNo 1-----WY 5-3905
McNeill R S MorroStrnd -------WY 5-3629
McWilliams E G MorroRockView -WY 5-3738
Meng Wm H 80-13th ----------WY 5-3687
Messenger V W PacAv ---------WY 5-3290
MIKE'S T V SALES & SERVICE
146 OceanAv-WY 5-3783
Millard Ralph W 18th ---------WY 5-3274
Miller Zebina F 1364CassAv ----WY 5-3871
Minetti Dario 1st& D----------WY 5-3295
Minetti Grace A 201 D---------WY 5-3849
Minetti Guido 124Ash ---------WY 5-3671
Minetti Guido SntaRitaRd ------WY 5-3796
Misegades John H 886 StMaryAv-WY 5-3676
Molinari Merle J E --------WY 5-3813
Molnar Michael J 176North I----WY 5-3236
Morgan R H 12th -------------WY 5-3846
Morrill Don 2900 StudioDr------WY 5-3806
Morris Saml B MorroStrnd -----WY 5-3693
Morro Strand Auto Court
MorroStrnd-WY 5-3594
Morro Strand Cafe HwyNo1 -----WY 5-3569
Negranti Carl V 801 StMaryAv---WY 5-3621
Negranti Jas ToroCreekRd ------WY 5-3790
Negranti Mario WillowCreekRd --WY 5-3729
Negranti Peter A Jr ToroCreekRd-WY 5-3765
Nelson H W Mrs 1702PacAv -----WY 5-3908
Newton E D 472 OceanAv-------WY 5-3537
Nowlin Geo Mrs PacAv ---------WY 5-3682
Noyes Realty Service OceanAv ---WY 5-3550
Noyes Richard G PacAv --------WY 5-3293
Oakley Marian 3380 StudioDr----WY 5-3969
O'Donnell C ShearerAv ---------WY 5-3205
Oliver Clyde H 3441 StudioDr----WY 5-3868
Oliver Wm W 60-10th ---------WY 5-3947
O'Neill C P 196 F-------------WY 5-3623
Orcutt D H PacAv ------------WY 5-3616
Pacific Gas & Electric Co Bus Ofc
894MonterySanLuisObispo
From Cayucos exchange
Ask Operator for-ENtrprise 1-0251
PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSnLuisObispo
Call Operator and ask for----Business Office
(No Charge for Calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters
Palmer-Waters Chapel Hwy&7th -WY 5-3669
Paolini Martin 382 D----------WY 5-3696
Park C L Hacienda ------------WY 5-3529
Parker W I 1602PacAv ---------WY 5-3695
Parks Evangeline Hwy& C-------WY 5-3660
Parr Walter A Mrs 26-14th ----WY 5-3986
Patterson W F 1911PacAv ------WY 5-3607
Paul's Place OceanAv ----------WY 5-3209
Peck Mabel L 2920 SntaBrbraAv-WY 5-3609
Peckham Doyle S 1697PacAv ----WY 5-3901
Pedraita Louis F HwyNo1 ------WY 5-3938
Pedrotta Clara 401 C----------WY 5-3568
Pereira D R 275 C-------------WY 5-3663
Pereira D R motor inn Hwy------WY 5-3737
Phillips Joe A PacAv ----------WY 5-3655
Phillips Minnie D ---------WY 5-3640
Pikes Harold A 2873 StudioDr---WY 5-3992
Pimentel Joe F 474PacAv ------WY 5-3826
Poe Harley R OldCreekRd -------WY 5-3754
Poletti A P VillaCreekRd -------WY 5-3744
Poletti Grace Mrs OldCreekRd ---WY 5-3710
Poletti Wm VillaCreekRd -------WY 5-3744
POLK'S DEPARTMENT STORE
StateHwy1-WY 5-3762
Puryear Emmitt Bud 90ElSerano -WY 5-3214
Railsback Vera R 302PacAv -----WY 5-3510
Ramey Arthur N Rev Hwy1&3d --WY 5-3821
Randall Lawrence I 40-20th -----WY 5-3914
Reddwood Motel Morro Strnd----WY 5-3939
Rey Geo Dr 20-11th -----------WY 5-3600
Reynolds Pyrle 2682 OrvleAv-----WY 5-3509
Rhodes W H 2d --------------WY 5-3766
Ricketts E A 1398PacAv -------WY 5-3639
Righetti Homer
SanGeronimoTract-WY 5-3719
Righetti Virginia Mrs D ----WY 5-3249
Ripley W G 950PacAv ---------WY 5-3965
Ritzel Lula Mrs 1402PacAv -----WY 5-3591
Roberts Hugo L 900HwyNo 1----WY 5-3928
Robinson A V 35-9th ----------WY 5-3571
Rocket Josephine Mrs 12th -----WY 5-3956
Rogallo M W 178Ash ----------WY 5-3258
Rogallo's Drug Store OceanAv ---WY 5-3538
Rossi G A 3444 StudioDr-------WY 5-3966
Rowlay J R Mrs 56-24th -------WY 5-3546
Roza Jos J 298PacAv ---------WY 5-3867
Ruby Royal B MorroStrnd ------WY 5-3885
Ruda Frank CottntailCrkRd -----WY 5-3798
Ruth H L Hwy ---------------WY 5-3240
StJohn Mike 9th&PacAv -------WY 5-3544
Salyer Lillie 23BakersfieldAv ----WY 5-3642
Sanchez John HwyNo1 ---------WY 5-3268
San Geronimo Ranch
CayucosCreekRd-WY 5-3549
San Luis Obispo County of
Coroner's Office CourtHseSanLuisObispo
From telephones served by the following exchange
Cayucos
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Road Dist No 2 Maintenance
Yard E---------------WY 5-3232
Sheriff-Coroner CourtHseSanLuisObispo
From telephones served by the following exchange
Cayucos
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Saxby's Motel 23d ------------WY 5-3828
Scaltritti Alfred CayucosCreekRd -WY 5-3791
Schierlmann F J 1802CassAv ----WY 5-3964
Schleicher Gertrude E 198PacAv -WY 5-3927
Schmitz Ernest Jr
Hacienda&StudioDr-WY 5-3877
Scott Bertha 6th -------------WY 5-3555
SeaEsta Motel Todd's Hwy1&1st -WY 5-3932
Seaside Auto Court HwyNo1 ----WY 5-3809
Secker F W Taft&StudioDr -----WY 5-3926
Seemann Dora Mrs 1168PacAv --WY 5-3589
Sewall O L Hwy --------------WY 5-3553
Shackelford Glenn N
2767 SntaBrbraAv-WY 5-3647
Shephard Loda B 46-8th -------WY 5-3940
Sheriff's Office San Luis Obispo County of
CourtHseSanLuisObispo
From telephones served by the following exchange
Cayucos
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Shoffner Russell 12th&CassAv ---WY 5-3875
Shoreline Motel Hwy ----------WY 5-3943
Silacci Paul D -----------WY 5-3256
Silacci Peter VillaCreekRd ------WY 5-3741
Silva Dee Mrs 673PacAv -------WY 5-3819
Silva Eugene J Mrs
WillowCreekRd-WY 5-3718
Siverly H H 1065 StMaryAv-----WY 5-3289
Smith Arthur T PacAv ---------WY 5-3912
Smith Vernet U 1524PacAv -----WY 5-3963
Smyth R J Dr 400PacAv --------WY 5-3551
Snyder Helen V 1900PacAv -----WY 5-3539
Soto Andrew Jr Hwy1 ----------WY 5-3722
Soto Archie CottntailCrkRd -----WY 5-3767
Soto Edwin VillaCreekRd -------WY 5-3711
Southern Counties Gas Co
From Cayucos exchange
Ask Operator for-ENtrprise 1-0206
Southern E R 3493 StudioDr----WY 5-3812
Souza Albert
LittleWillowCreekRd-WY 5-3567
Souza August ToroCreekRd -----WY 5-3777
Souza Jos A livestock OldCreekRd-WY 5-3759
Souza Millard 2747 StudioDr----WY 5-3540
Spafford Ray 41-21st ---------WY 5-3297
Sparks E O 16th&PacAv --------WY 5-3698
Spencer M D 2194CirclDr ------WY 5-3910
Squazzoni Louis 223Ash --------WY 5-3953
Stark G A Surf-Side Trailer Park
Hwy&Cody-WY 5-3716
Stephenson Vinson D 45-15th ---WY 5-3824
Stevens Harry J E--------WY 5-3915
Stevens Jo B Mrs 176 E --------WY 5-3500
Stockton Edw L 11-9th --------WY 5-3653
Stonecypher E S Mrs
94 StMaryAv-WY 5-3794
Storni Georgia Mrs OldCreekRd --WY 5-3822
Storni Glenn E CottntailCrkRd ---WY 5-3709
Storni Mario CottntailCrkRd ----WY 5-3778
STORNI'S GUN RANCH & MACHINE SHOP
CottntailCrkRd-WY 5-3702
Straub A J 3520 StudioDr------WY 5-3958
Strongin Seymour 3530 StudioDr-WY 5-3894
Suburban Gas Service of Cayucos
OceanAv-WY 5-3625
If no answer call-------------WY 5-3878
Sullivan Hattie Mrs HwyNo1 ----WY 5-3781
Summers Wm F 75-11th -------WY 5-3592
Sun-Glo Court MorroStrnd ------WY 5-3839
Surf-Side Trailer Park Hwy&Cody-WY 5-3716
Sween Harold CassAv ----------WY 5-3866
Tabor Jack Realtor Taft&King ---WY 5-3883
Tartaglia A CayucosCreekRd ----WY 5-3775
Tebbe Louis 65 StMaryAv-------WY 5-3909
Terrill Jess Mrs 491 StMaryAv --WY 5-3858
Thorndyke Lorin CayucosCreekRd -WY 5-3735
Thorndyke Maud C 1901PacAv ---WY 5-3643
Tieck A B 998PacAv ----------WY 5-3995
Todd Burley A Hwy1&1st -------WY 5-3932
Todd's SeaEsta Motel Hwy1&1st -WY 5-3932
Tognazzini Lena Mrs
CayucosCreekRd-WY 5-3763
Tognazzini Peter R
CayucosCreekRd-WY 5-3753
Tomasini Anita 3d& C----------WY 5-3239
Tomasini Anita grocrs OceanAv---WY 5-3740
Trainore Grace 14th&CassAv ----WY 5-3631
Tratt Fred C 21st&PacAv ------WY 5-3582
Tripp J B Mrs 20FloresAv ------WY 5-3619
Tucker Sid 3471 StudioDr-------WY 5-3656
Turri Harold 61-3d -----------WY 5-3933
Turri Sylvia E ----------WY 5-3235
Unger Fay Hensley PacAv ------WY 5-3942
Vance C E 60-2d -------------WY 5-3524
VanDeusen Bess E 158 J--------WY 5-3823
Vandeveer Boyd K
1098 StMaryAv-WY 5-3501
Vanoni D 171Ash -------------WY 5-3857
Veit Katie 14-11th -----------WY 5-3565
Viau Pearl C Mrs 1533PacAv ----WY 5-3945
Wallace Bertha 751 StMaryAv---WY 5-3577
Wallace Grover OldCreekRd -----WY 5-3776

WY = WYman
DIAL THE TWO LARGE LETTERS AND THE NUMERAL then the remaining four numerals.
When giving the number to an operator, or to others, please use the full name, WYman.

Walling J C 28-20th -----------WY 5-3879
Waltz Marcus BakersfieldAv ----WY 5-3532
Waltz Realty 177NOceanAv -----WY 5-3516
Warner E A PacAv ------------WY 5-3632
Warren Elden W VillaCreekRd ---WY 5-3733
Warren Stuart CayucosCreekRd --WY 5-3731
Warren W W VillaCreekRd ------WY 5-3703
Watson Allan E 49Fresno ------WY 5-3626
Watson Geo R 33-23d ---------WY 5-3566
Watts Geo ShearerAv ----------WY 5-3757
Weir Robt 3262 StudioDr-------WY 5-3880
Wells Leon F 21-23d ----------WY 5-3650
West Sarah P Mrs 51Fresno ----WY 5-3935
Wetzel M Lloyd 525 ShearerAv---WY 5-3850
Whiting Harold G 1065 OceanAv--WY 5-3934
Wilbur Jim Shoreline Motl Hwy--WY 5-3943
Wilkinson H L 2150PacAv ------WY 5-3610
Williams Duval 14-12th --------WY 5-3627
Wilson A B 180-4th -----------WY 5-3955
Wimert E E 141-6th ----------WY 5-3941
Windsor L A CassAv&20th ------WY 5-3803
Wing's Cafe The OceanAv ------WY 5-3705
Woods Luella 740ParkAv -------WY 5-3872
Woollomes C E 17-16th --------WY 5-3576
Woollomes W R Shoreline Motel
Hwy-WY 5-3943
Wright Edw E 71-4th ---------WY 5-3226
Wright Saml A 4th ------------WY 5-3554
Zillig John C PacAv -----------WY 5-3269
Zillig Mary 1136PacAv --------WY 5-3728

CRESTON
(For Subscribers see Paso Robles)

GORDA
Sabot Joseph, Agent------Call Long Distance

GROVER CITY
(For Subscribers see Arroyo Grande)

HACIENDA
Hearst W R, Agent-------Call Long Distance

HALCYON
(For Subscribers see Arroyo Grande)

KOZY KOVE RANCH
Evans Thos C, Agent-----Call Long Distance

LOS OSOS HIGHLANDS
(For Subscribers see San Luis Obispo)

LUCIA LODGE
Delamater F E, Agent----Call Long Distance

LUCIA RANCH NO. 1
(Monterey County)
Earl & Smart, Agent------Call Long Distance

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J. E. Gooding, Manager

Business Transactions With Telephone Co.
The Pac Telephone & Telegraph Co
Business Office 872MorroSanLuisObispo
Dial Operator and ask for---Business Office
(No charge for Calls to Business Office)

Telephone bills also may be paid in person at
Earl S Roberts Electric Shop--5th Morro Bay

A
A A A Auto Club of So Calif see Automobile Club of So Calif 1134Montery
SnLuisObispo-LIbrty 3-6454
Abbott E C 648Fresno ---------SP 2-8526
Abbott Paul C 67-7th ----------SP 2-8132
Abel Jack W 1188B Mkt--------SP 2-8654
Adams Carl C 2450Reno --------SP 2-8363
Adams Roy E 661Bay ----------SP 2-8775
Adkins Roy V 951Carml --------SP 2-3773
Ahlin Nils A 356RamonaAv ------SP 2-6142
AIRPORT CAFE Hwy1---------SP 2-8432
Aitken John 542 Olive----------SP 2-8536
Akers Mattie 699-1st ----------SP 2-8671
Albee Peter G 1180LasTunas ----SP 2-8123
Alden A M
2062BayvwAvMorroDelMar-SP 2-5452
Allen Edw M 500-1st ----------SP 2-8762
Allen F E 355LagunaAv --------SP 2-8594
Allen Mitchell W 725Luisita -----SP 2-8520
Allen's Appliance Service Hwy1 --SP 2-5296
Allison's Music Box 870 E-------SP 2-8771
Amer Cleaners & Laundry
933Main-SP 2-3342
Amick Ralph Morro-AtascaderoRd-SP 2-8278
Anderegg Richard L MD
925Ridgewy-SP 2-8161
Anders M L Mrs 1245Morro -----SP 2-8423
Anders Max K 775Main --------SP 2-6046
Anderson B W 320 E-----------SP 2-8152
Anderson C E 325KernAv -------SP 2-3021
Anderson Lawrence P
320AvalnAvMorroDelMar-SP 2-8511

SP = SPruce
When giving the number to an operator or to others, please use the full name SPruce.

Andrews J V Dr dntst 4th&Mkt---SP 2-3111
Residence 4th&Mkt ----------SP 2-8160
Ansberry John
2647-7thMorroDelMar-SP 2-2073
Anthony Robt R 4th -----------SP 2-8461
Arden J E 9th&Bayshre --------SP 2-8029
Ashurst Claude Hwy -----------SP 2-8368
Aston Frank 25-9th -----------SP 2-8233
Atkinson E C 490Estero --------SP 2-8240
Auger's Bob Market 5th&Main ---SP 2-8171
Auto Clinic 972EHwy1 ---------SP 2-4572
Automobile Club of So Calif
District Office 1134Montery
SnLuisObispo-LIbrty 3-6454
For Emergency Garage Service
935Main-SP 2-4281
If no answer call------------SP 2-3524
Azevedo John S
LaJollaAvMorroDelMar-SP 2-8272

B
Badiali Henry 660Estero --------SP 2-8164
Baier Geo F III MD 910Carml----SP 2-8498
Bailey F Bruce 301FairvwAv ----SP 2-5188
Baker Glen Carol 735CabrilloDr --SP 2-8553
Baldwin Ruth D 325Main -------SP 2-8026
Balke Max A 1640PrestnLn ------SP 2-8798
Ballard Lester W 440KingsAv ----SP 2-4606
Banducci Elmer 850 E----------SP 2-3683
Bank of America 5th& D--------SP 2-2711
Banks H W 464Arbutus---------SP 2-8724
Bankston Melvin 28th& E-------SP 2-8169
Banning School MorroRd -------SP 2-8347
Barbich Sam 2d&Morro --------SP 2-8507
Barch Lester K 1080Allesndro ---SP 2-8023
Barker F W 710Bernrdo --------SP 2-8100
Barlow Frank S 140EsteroPl -----SP 2-6021
Barneberg Grace ToroPoint ------SP 2-8446
Barneberg Jack 430-6th --------SP 2-8509
Barnes E I 201KernAv ---------SP 2-8218
Barnes Jas L 790Cabrillo -------SP 2-8722
Baron Thos 485Morro ----------SP 2-8696
Barrows Leigh F
2485-12thMorroDelMar-SP 2-8779
Barry Jeanette Mrs 300KingsAv --SP 2-8797
Barton Mary E
2530-7thMorroDelMar-SP 2-8574

Base S S 930-3d ---SP 2-8426
Basquez R 937Pecho ---SP 2-8270
Bay Auto Court Morro ---SP 2-4134
Bay Auto Parts 450-5th ---SP 2-3781
Bay Medical Pharmacy 6th& E ---SP 2-8055
Bay Theatre 464-5th ---SP 2-3011
BAY VIEW MOTEL THE Mkt&6th-SP 2-2771
BAYSHORE FISH MARKET 6th&Bayshre-SP 2-5904
Beamer Roy 985Morro ---SP 2-4311
Beaufait Loren J 875Ridgewy ---SP 2-8755
Beauty Nook 427-5th ---SP 2-4456
Bechtel Edna Mrs 642Morro ---SP 2-8016
Bechtel M W Mrs 340-5th ---SP 2-6346
Beck Jas W 200BradlyAv ---SP 2-6954
Bell R C 1149West ---SP 2-2195
Bellrose Norman 2420-9thMorroDelMar-SP 2-5149
Bellrose Realty Co 4500NHwy1 ---SP 2-3402
Belt Arthur D 340TulareAv ---SP 2-5446
Bender H O 645½-6th ---SP 2-8048
Benedict-Rettey Ambulance Service HwyNo1&AtascaderoRd-SP 2-6271
BENEDICT-RETTEY MORTUARY HwyNo1&AtascaderoRd-SP 2-6271
Bennett Edwin S MD 340Fairvw ---SP 2-8729
Benson Carl F 535-7th ---SP 2-4411
Benson E C AtascaderoBch ---SP 2-5541
Bergen John H 2270-9thMorroDelMar-SP 2-8697
Berghell Alfred B 450PineyWy ---SP 2-4742
Bermingham Ed 2876-2dMorroDelMar-SP 2-8008
Bertram Jackie 455LasVegasMorroDelMar-SP 2-4683
Bickford Glen 581 C ---SP 2-8012
Bickford Wayne 320Tulare ---SP 2-8455
Bickford Wayne E contr CountyRd-SP 2-5286
Billing M E Mrs 530 E ---SP 2-8286
Birkhead Dorothy E 640-4th ---SP 2-3001
Birra Loren 245-7th ---SP 2-3833
Bittner Carl W 1150LasTunas ---SP 2-2431
Blair C D 897 C ---SP 2-8551
Blanch Harry R AtascaderoBch ---SP 2-2661
Blevens Buryl 322Laguna ---SP 2-5961
Blossom Alice L 390PineyWy ---SP 2-8288
Blowers Ralph C 568TulareAv ---SP 2-8662
Blue & White Auto Court MorroDlMr-SP 2-8190
BOB'S SEAFOOD MARKET 5th&Embarcadero-SP 2-8473
Boehm J W 730Luisita ---SP 2-8605
Boettcher L A 290Bradly ---SP 2-8352
Boggess Lonnie E 525Fresno ---SP 2-6812
Boggess Meta 742-6th ---SP 2-2831
Bolton Cullie J 933Mesa ---SP 2-8293
Boorman E C 546KingsAv ---SP 2-2256
Boorman Wm 660BayAv ---SP 2-8787
Boothe A S 958 C ---SP 2-8208
Borda Danl 550PineyWy ---SP 2-8765
Bornefeld Walter Kozy Kottage Motl 350 SanJacntoMorroDelMar-SP 2-6173
Bottle Liquor Store 931Main ---SP 2-8474
Bottom Bandit fishng trips Embarcadero-SP 2-8635
If no answer call Cayucos ---WYman 5-3638
Botts Victor 600LaJollaAvMorroDelMar-SP 2-8717
Boulware Barbara R 570Fresno ---SP 2-8589
Bourdeau Elizabeth Ann Kern&Mesa-SP 2-8692
Boyce Robt G 2589-11thMorroDelMar-SP 2-8000
Boyle Lumber Co Cayucos
From telephones served by the following exchange
Morro Bay
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1471
Boyman Geo W 1025 C ---SP 2-2506
Boys Harry R 6th ---SP 2-8251
Braden Raymond C 4th&Fresno ---SP 2-8142
Bradley Ray K 937Carml ---SP 2-8566
Brandt Flora 929Pecho ---SP 2-8688
Brasher's Jewelry 880 E ---SP 2-5086
Breakers Cafe Mkt&5th ---SP 2-5751
Breakers Motel 5th&Mkt ---SP 2-2371
BREBES ABALONE PLANT & FISH MARKET 7th&Front ---SP 2-6463
Brebes Frank 805RidgewyAv ---SP 2-3806
Brebes Henry 495-2d ---SP 2-8690
Brebes Manuel 418Tulare ---SP 2-6674
Brenizer Herbert E 535Estero ---SP 2-8464
Brewster Earl 1182Morro ---SP 2-8642
Brians R W Hwy ---SP 2-8404
Briceno Frank 445Tulare ---SP 2-8782
Bright Chas 2924-4thMorroDelMar-SP 2-8726
Brimhall Ernest L 360KingsAv ---SP 2-8182
Brisco Lisa 462Arbutus ---SP 2-8127
Brizzolara D G Mrs 545 South D ---SP 2-2335
BROILER CAFE 875Main ---SP 2-8110

Brooks Jas 590KingsAv ---SP 2-8328
Brown Hugh Capt AtascaderoRd ---SP 2-8332
Brown Jas E 575Fresno ---SP 2-8030
Brown M M MorroBeach ---SP 2-8237
Brown Mabel A 500Tulare ---SP 2-3862
Brown Robt L Jr 2045 SunstMorroDelMar-SP 2-5555
Brown W Roy 660-4th ---SP 2-8734
Brown's Landing 4th&Front ---SP 2-5868
Brown's Liquor Store 842Main ---SP 2-8482
Bryan Geo W MorroCreekRd ---SP 2-8215
Bryant Vida E 1295Morro ---SP 2-4792
Buck A L 755Kern ---SP 2-5971
Buck R W Carml&Pecho ---SP 2-8730
Buck's Motel & Trailer Park Main&8th-SP 2-4161
Buck's Shell Service Stn Main&8th-SP 2-4161
BUD'S MOBIL SERVICE 495-5th-SP 2-3601
Buehman R T AtascaderoBch ---SP 2-4116
Bull Zillah A 680BayAv ---SP 2-3237
Burch G F 950-3d ---SP 2-8701
Burgess Paul R 958-3d ---SP 2-8560
Burke Adelina 960-4th ---SP 2-2805
Burns Edw H 361Main ---SP 2-8319
Burns L A 1185LasTunasAv ---SP 2-8037
Burton Donald 963Pecho ---SP 2-2961
Burton Neil 636KernAv ---SP 2-8527
Burton Peter J 630AvalnMorroDelMar-SP 2-8249
Bush Chas T ElMorroTrailerCourt ---SP 2-8643
Butt Henry D 1350Hillcrst ---SP 2-8279
Butterfield J H 2499-14thMorroDelMar-SP 2-6981
Byars Robt L Supt Morro Bay Watr Wrks No 2 5th-SP 2-4221
Byler E J 7th&HwyNo1 ---SP 2-8155

C

Cabrillo Florist 6th&Morro ---SP 2-6331
Cabrillo Motel 6th&Morro ---SP 2-6331
Caccia Ed 560-5th ---SP 2-5662
Caccia's Garage 740 D ---SP 2-4621
California Shipping Company EsteroBay-SP 2-2611
Calif State of
Dept of Fish & Game 767Main ---SP 2-8422
Highway Patrol
For Emergency Calls only
Ask Operator for-ZEnith 1-2000
Morro Bay State Park StatePark-SP 2-5952
Caligari Frank MorroHwy ---SP 2-8396
Callahan H E 500Estero ---SP 2-8051
Calvary Lutheran Church 1st& C ---SP 2-8457
Calvert Ralph Carml&Arbutus ---SP 2-8121
Calvillo Paul 1035Allesndro ---SP 2-8424
Campbell Allan B Main ---SP 2-8225
Campbell Charley E 647Fresno ---SP 2-4861
Campbell Jamie D 2889-8thMorroDelMar-SP 2-5213
Campbell Wm R 1160Bonita ---SP 2-8065
Cannon Denver E 936-5th ---SP 2-2551
Capinha Emil 640A 6th ---SP 2-4037
Caratan M Inc Morro&Olive ---SP 2-5521
Cardoza Frank 4th&Mkt ---SP 2-8467
Cardoza Frankie L 575 D ---SP 2-8591
Cardoza John 3dMorroDelMar ---SP 2-8292
Carlyon E 698LaJollaMorroDelMar-SP 2-3961
Carpenter E V 1164Mkt ---SP 2-4691
Carpenter Edw E Ed's TV Serv 540KingsAv-SP 2-8569
Carpenter R E 495-7th ---SP 2-6921
Carroll Robt N 653-6th ---SP 2-8746
Carver L F 1145Morro ---SP 2-8693
Carver Lucille 427KernAv ---SP 2-4831
CARVER PAUL J paintng contr 730-3d-SP 2-4652
Casebolt T G 438Arbutus ---SP 2-8429
Casper W C 959 C ---SP 2-8284
Castle Miles LittleMorroCreekRd ---SP 2-3211
Cates Robt W 1125 C ---SP 2-6413
Catholic Church PineyWy ---SP 2-5001
Cavanagh M Y 520EsteroAv ---SP 2-6443
Cefalu Fred 765-3d ---SP 2-5482
Chamberlain Chet 401 SnJoaquinMorroDelMar-SP 2-8524
Chambers Jas R MD 4th&Morro ---SP 2-3871
Chapin Wm 1640PrestnLn ---SP 2-8732
Chaplin L S Col 978Carml ---SP 2-8034
Chavez Lucy Mrs 1167Morro ---SP 2-8357
Cheever H E 701CabrilloDr ---SP 2-5596
Christensen Henry 550BonitaAvMorroDelMar-SP 2-8484
Christopher Donald W DDS 4th&Morro-SP 2-8508
Christopulos N S 413Arbutus ---SP 2-8415
Chuba Wm C Jr Frenchy's Landing 5th&BayFront-SP 2-3161
Circle Inn 6th&Main ---SP 2-5331
Clark Mattie Mrs 670 E ---SP 2-5882
Clay L L 683Bernardo ---SP 2-8346
Clemens Grace A 5th& C ---SP 2-8109
Cloney John C 842KingsAv ---SP 2-8670

Clow L L 420Main ---SP 2-8019
Coast Rug & Upholstery Cleaners ---SP 2-3571
Coast Veterinary Clinic Hwy1 ---SP 2-6941
Cochron Thos D 19th&HwyNo1 ---SP 2-8489
Cole Geo N 1030LasTunas ---SP 2-8515
Cole Jas 917Mesa ---SP 2-8616
Cole M 705-1st ---SP 2-8434
Coleman John F 2178BayvwAv ---SP 2-8663
Collins Richard H 2560-9thMorroDelMar-SP 2-8356
Collins & Silver Hancock Service NorthHwy1MorroDelMar-SP 2-8057
Colouch Jos F 4th ---SP 2-8335
Colouch's Union Service Stn 980Main-SP 2-9972
Comstock Chas L 2803-4thMorroDelMar-SP 2-5811
Conder C A 2770-6thMorroDelMar-SP 2-4041
Conn Robt E 200 Olive ---SP 2-8314
Connet Paul R 840AvalnRdMorroDelMar-SP 2-8592
Cook B J LittleMorroCreekRd ---SP 2-8013
Cooky's Grill 5th&Embarcadero ---SP 2-8650
Coonce Glenn L 145EsteroPl ---SP 2-6806
Cooper Judy 989Bonita ---SP 2-8682
Cooper Sylvester B 2965-5thMorroDelMar-SP 2-8021
Cortez A Morro-AtascaderoRd ---SP 2-8380
Costa J M Sr 1stMorroDelMar ---SP 2-8562
COSTA J M & SON lumbr Hwy1 ---SP 2-3641
Costa John M Jr 1160MarangoDr ---SP 2-8290
Cotter Geoffrey 1125 C ---SP 2-8735
Cotter Olive B 300Arbutus ---SP 2-8254
Cottini Frank C HwyNo1 ---SP 2-8397
Cousins E A 710Ridgewy ---SP 2-8485
Covington Al 528Hill ---SP 2-3491
Cox Sammie 972Bonita ---SP 2-8151
Cox W R 7th&Main ---SP 2-6201
COZY MOTEL & TRAILER COURT Hwy1&Bonita-SP 2-8573
Cozy Nook Cafe 6th&Main ---SP 2-3151
Cracker Box 6th&Main ---SP 2-3651
Craig Carney Jr 699 SnJoaquinAvMorroDelMar-SP 2-8262
Criddle Arthur tile HwyNo1 ---SP 2-4341
Crosby Richard T 305Arcadia ---SP 2-2101
Crouch J M 567Estero ---SP 2-8306
Crow Joe C 927Carml ---SP 2-8667
Cude D R Olive ---SP 2-6491
Cunningham Ernest L 2790-1st ---SP 2-8714
Cunningham Lucille 450LasVegasMorroDelMar-SP 2-8445
Cunningham Ray 916Mesa ---SP 2-8264
Cunningham's Grocery HwyNo1MorroDelMar-SP 2-6581
Currens Wm A 235KernAv ---SP 2-8681
Cypress Trailer Court & Morro Motel 8th&Main-SP 2-4636

D

Dahl Kenneth 424Bernardo ---SP 2-4361
Dahlmann H F 2609-7thMorroDelMar-SP 2-8618
Daily Eldridge E Estero&1stMorroDelMar-SP 2-8444
Dame Clifford 220 E ---SP 2-8470
Damron Geo A 435 C ---SP 2-8053
Davenport E L 590BernardoAv ---SP 2-8420
Davey Emma L 730LuisitaAv ---SP 2-8015
Davidson M E 2437-9thMorroDelMar-SP 2-4071
Davidson W S 970Carml ---SP 2-8666
Davidson W W 636Estero ---SP 2-2093
Davis Alex H 244Bradly ---SP 2-5196
Davis Curtis B Breakers Motl 5th&Mkt-SP 2-2371
Davis Curtis B Rohrberg & Davis Rltrs 855Main-SP 2-4711
Davis Ralph C 462KingsAv ---SP 2-8704
Davis Thelma DavisCt ---SP 2-4371
de Haven Winnifred E 938-4th ---SP 2-8575
Delaney O M MD phy & sur 4th&Mkt-SP 2-3611
DeLemos A E Broiler Cafe 875Main-SP 2-8110
Del Mar Grocery MorroDlMr ---SP 2-8184
DeNeve Harold 987Allesndro ---SP 2-6891
Denning Wayne H 474FresnoAv ---SP 2-5123
Denzer Eugene M 6th&Mkt ---SP 2-4471
Derby Mabel H Miss acct 271 SMain-SP 2-8483
DesJardin Joe 627Bay ---SP 2-6451
Dewar A R 110-6th ---SP 2-8593
Dewey Paul H 995Carml ---SP 2-8545
Diehl Edw C LittleMorroCreekRd ---SP 2-8341
Diel Fred C 1040Bonita ---SP 2-8649
Dillard Cruze Mrs AtascaderoBch ---SP 2-8389
Dillard Thos 66thAtascaderoBch ---SP 2-8565
Dillion Jerry L 2061 SunstMorroDelMar-SP 2-4492
Dillon Blanche B 1151West ---SP 2-2243
Dillwith W E 2585-9thMorroDelMar-SP 2-8661

Dirks John A Capt 12th&AvalnMorroDelMar-SP 2-8458
Do-Nut Bar 468-5th ---SP 2-4671
Doda Victor AtascaderoBch ---SP 2-8534
Domenghini A Bay ---SP 2-8144
Domenghini Americo 825BayAv ---SP 2-8624
Domenghini Louis F HwyNo1 ---SP 2-8174
Domenghini Roy P 927-4th ---SP 2-3562
Domingos Frank P 684Estero ---SP 2-8608
Domingues Joe 984LasTunas ---SP 2-8047
Donhoff Naomi Mrs 470Arcadia ---SP 2-8602
Douglas Gas Stn HwyNo1 ---SP 2-8101
Dow Ben R 340KernAv ---SP 2-4731
Downey A R 400PineyWy ---SP 2-8715
Drake Jesse E 517Bernardo ---SP 2-5301
Duhamel W A 840-4th ---SP 2-8414
Dunham Hazel A 540EsteroAv ---SP 2-8479
Dunlap Fred 960Morro ---SP 2-8280
Dupes J M 660Fresno ---SP 2-6551

E

Earl Hugh Happy Jacks Cafe 912Main-SP 2-9960
Edmonds Cecil G 2250-8thMorroDelMar-SP 2-6116
ED'S TV SERVICE 540KingsAv ---SP 2-8569
Eidson Elvis M 1040LasTunas ---SP 2-8143
Ekiel Frank 430Tulare ---SP 2-4063
Eldridge Wallace D 548Tulare ---SP 2-8753
Elkins Riley C 692Embarcadero ---SP 2-8741
Ellis Jas W 912-1st ---SP 2-8259
Elmore Harold Abalone Plant 1160West-SP 2-3501
Elmore Howard E 944Mesa ---SP 2-2163
El Morro Oyster Co 235Main ---SP 2-5407
El Nieto Rancho Motel HwyNo1 ---SP 2-5732
Engeseth Richard W Rev 2d& E ---SP 2-4181
Englebeck Warren R 937-1st ---SP 2-8776
Ennis Arnold 1170Morro ---SP 2-3632
Ennis John 636PineyWy ---SP 2-8165
Erickson Walt 361Laguna ---SP 2-5026
Espinosa A G 296KernAv ---SP 2-8111
Estrada Manuel AtascaderoBch ---SP 2-8141
Ethridge John 437Tulare ---SP 2-8535
Eubanks E B 533KingsAv ---SP 2-8556
Evans Howard M Morro-AtascaderoRd-SP 2-8333
Evans Ray 458Kern ---SP 2-2321
Evered Victor E 5th& C ---SP 2-8494

F

Fairbank Robt StateParkRd ---SP 2-2181
Fanning John Mrs 12th&HwyNo1 ---SP 2-8350
Farmers Insurance Group 501-5th ---SP 2-5571
Farmers Market Hwy1 &AtascaderoRd-SP 2-8343
Farnum E B 585KingsAv ---SP 2-8168
Farnum Inzie Mrs 444FresnoAv ---SP 2-8367
Farris Frank LittleMorroCreekRd ---SP 2-8669
Faulkner Ida F 680 D ---SP 2-8460
Faunce A O 2530-7thMorroDelMar-SP 2-8150
Faye's Beauty Salon 885Main ---SP 2-8645
Federhart E F Mrs 361Arcadia ---SP 2-8344
Ferguson Richard B 985Pecho ---SP 2-8603
Ferris Dan E Serv Center News Stand 507-5th-SP 2-6101
Fewkes L M 871-4th ---SP 2-8747
Fewkes & Tunis sand & gravl 949Carml-SP 2-8172
Fiala L J 416 South C ---SP 2-8131
Fields Mary 510Fresno ---SP 2-8383
Finch Fred 1st&Main ---SP 2-2261
First Million Cafe HwyNo1 ---SP 2-8101
Fisher E W Ridgewy&Kern ---SP 2-2691
Fitzpatrick Letti 2485-10thMorroDelMar-SP 2-8723
Fletcher Raymond G 435 E ---SP 2-2511
Fleury Leo J Body & Fender Shop 2190HwyNo1-SP 2-2574
Folsom C X 965Pecho ---SP 2-8327
Folsom Neva W 680 E ---SP 2-8223
Forbes C C 2671-7thMorroDelMar-SP 2-8318
Ford M 2638-7thMorroDelMar ---SP 2-8395
Forsblad R O 454Tulare ---SP 2-8300
Fort Doug KernAv ---SP 2-6312
Fort John R E &Alta ---SP 2-3093
Foster's Old Fashion Freeze 5th&PineyWy-SP 2-8373
Fouchs L E 450Kern ---SP 2-8625
FOUR CRAB'S SEA FOOD CENTER Embarcadero-SP 2-4432
Fowler Thos H 684PineyWy ---SP 2-8614
Fraga C F 10th&PicoMorroDelMar-SP 2-8153
Franka Louis 18th ---SP 2-4981
Frank's Grocery 845Main ---SP 2-8180
Frazier Elizabeth 565KingsAv ---SP 2-2127
Frazier L E 859Main ---SP 2-8615
Frazier's Larry Family Shoe Store 859Main-SP 2-8615
Frederick Wm 421FresnoAv ---SP 2-8166
Frenchy's Landing 5th&BayFront ---SP 2-3161
Froggatt J L 580BernardoAv ---SP 2-5601
Furlong Jerome E 1560HwyNo1 ---SP 2-5277

G

Gaber Robt 700Bernardo ---SP 2-8791
Gage Wayne 486Arbutus ---SP 2-8582
GAGE'S MEAT MARKET 5th&Main-SP 2-8504
Gaines Seaside Service Stn 5th ---SP 2-5854
Gallop H S Jr 962Mesa ---SP 2-4722
Gaoiran Tiburcio LittleMorroCreekRd-SP 2-5133
Garden City Gas Service Hwy1 ---SP 2-6836
Gardner Roy A 675-1st ---SP 2-8516
Garms' Clarence Garms' Gar Hwy1-SP 2-8630
Garms' Garage Hwy1 ---SP 2-8630
GARRATT LORRAINE rl est 5th&Bernardo-SP 2-6566
Residence 930-1st ---SP 2-8265
Garrison C W 453Arcadia ---SP 2-4443
Gault C L 956Latunas ---SP 2-8269
Gauss Chris Lomita Terrace Motl 9th&HwyNo1-SP 2-5073
Gee Randolph W 615 E ---SP 2-8760
Genardini Arline M Bernardo&Olive-SP 2-8308
General Refrigeration Service Co CountyDock-SP 2-9982
George Chris Embarcadero ---SP 2-5252
George Manuel 484KingsAv ---SP 2-8216
George's Second Hand Store 781-6th-SP 2-3541
German Loren E 989Bonita ---SP 2-8682
German W L EmbassyCtNo1 ---SP 2-8531
Giannini Joe 436Estero ---SP 2-4642
GIBSON MEL RADIO & T V SALES & SERVICE 815-5th ---SP 2-8466
Gilbreath Clay 2998-7thMorroDelMar-SP 2-8448
Gilbreath Marvin 6th& C ---SP 2-8365
Giles F 855EsteroMorroDelMar ---SP 2-8138
Gilson Lena 2060 SeavwMorroDelMar-SP 2-8632
Gladding J D D 1000Ridgewy ---SP 2-8600
Glady I fishng trips Watrfrnt ---SP 2-8179
Golden Tee Motel Inc 855Main ---SP 2-8610
Goodnight Chas H dntst 7th ---SP 2-6431
Gordon Arthur 934Mesa ---SP 2-8673
Gorge Anna P Main ---SP 2-3371
Gouker Doyle 2076 SeavwDrMorroDelMar-SP 2-8555
Gould H W 550 SMain ---SP 2-6321
Gould H W Jug The liqr str 535-5th-SP 2-8543
Govednik Donna 408Estero ---SP 2-8788
Graff Enterprises 800-5th ---SP 2-8759
Gragg Gladys 907-1st ---SP 2-8768
Graham Hugh D 775-4th ---SP 2-6612
Graham's Boat Tortuga ---SP 2-6612
Grannell Elizabeth W 325 SMain ---SP 2-3461
Grant Fred W Morro-AtascaderoRd-SP 2-8304
Grant L A 10th ---SP 2-8260
Grayes David B 2585-8thMorroDelMar-SP 2-8366
Green Barton L 355Arcadia ---SP 2-4661
Green R V 9th ---SP 2-8258
Green Ray 962Bonita ---SP 2-8572
Greene G G 101-2d ---SP 2-8187
Greene Gordon C Front&2d ---SP 2-8487
Greenelsh E V contr 575KingsAv ---SP 2-2951
Greer Lura M OceanHts ---SP 2-8189
Grinnell Harold K 660BernardoAv-SP 2-8220
Grisso Paul T 1stMorroDelMar ---SP 2-8310
Groat John E 943-1st ---SP 2-8139
Grotting Ed 680 South ---SP 2-4961
Grove Paul R 155-4th ---SP 2-8510
Guerra Robt E MorroAtascaderoRd-SP 2-8391
Gundry F J Mrs 308½Main ---SP 2-8596
Guptill Plimpton 294Palm ---SP 2-8689
Guyton W A 380Norwch ---SP 2-8537
Gwinup Harold Buck's Motl & Trailr Park Main&8th-SP 2-4161

H

Habecker Florence Mrs 542KernAv-SP 2-8134
Hackleman Geo F 466KernAv ---SP 2-8349
Haenel Jess D 2560-11thMorroDelMar-SP 2-2583
Hagglund Lillian 980 C ---SP 2-2861
Halas Jay H 2180BayvwDrMorroDelMar-SP 2-8764
Hall Edmond 2869-1stMorroDelMar-SP 2-8275
Halpin W R Halpin's Food Mart 5th&Main-SP 2-2921
Halpin's Food Mart 5th&Main ---SP 2-2921
Hamilton J E dry gds 458-5th ---SP 2-5341
Residence 555FresnoAv ---SP 2-8480
Hamlin John 436Fresno ---SP 2-8214
Hammell R D Cabrillo&Bradly ---SP 2-2032
Hannigan's Shoe Repair 255-5th ---SP 2-8438
Hansen Martin 671Fresno ---SP 2-5981
Hansen Victor SMain ---SP 2-3973

Hanson John E 440-7th ---SP 2-6905
Happy Jack's 6th&Main ---SP 2-8478
Happy Jacks Cafe 912Main ---SP 2-9960
Harbor Hut Embarcadero ---SP 2-4541
Harbor Supply Co
Contracting Dept 1141Main ---SP 2-5311
Appliance Dept 475-5th ---SP 2-2821
Harbor Trailer Sales & Trailer Park 1680HwyNo1-SP 2-8581
HARBOR VIEW MOTOR LODGE 6th&Mkt-SP 2-4471
Hardie Eleanor 271 SMain ---SP 2-8518
Hardman Jas C MorroDlMr ---SP 2-8184
Harlan Wm C 1150BonitaAv ---SP 2-3982
Harpster M F Cabrillo Motl 6th&Morro-SP 2-6331
Harris Evan 350PineyWy ---SP 2-8679
Harris Geo I 660Vista ---SP 2-8106
Harrold E L 998Pecho ---SP 2-8686
Harry's Upholstery Shop 510-4th ---SP 2-8552
Hart Bill Gene 636Bernardo ---SP 2-8514
Hart Jos B 686LaJollaMorroDelMar-SP 2-8763
Hartman E R 340LaJollaMorroDelMar-SP 2-8263
Hart's Landing 5th&Watrfrnt ---SP 2-8503
Haslam A W 645CabrilloDr ---SP 2-3754
Haswell Ilo W 490Fresno ---SP 2-4197
Hauke Jos 1298ClarabellaDr ---SP 2-3241
Hawkins Gordon 634PineyWy ---SP 2-5561
Hawkins M C Jr 365Arcadia ---SP 2-8453
Haworth O H AtascaderoBch ---SP 2-2227
Hawthorne Hazel M 2484-7thMorroDelMar-SP 2-8700
Hayes I V 900-3d ---SP 2-8039
Hays Josephine 1040Main ---SP 2-2006
Hays Mave rl est 2848Hwy1 ---SP 2-6591
Hays Roy 2876-6th ---SP 2-2231
Hayward Henry P 461Arbutus ---SP 2-8620
Hayward Lumber Co 5th& E ---SP 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1406
Heavener Carl R 2790-5thMorroDelMar-SP 2-8156
Hedges A E 300 E ---SP 2-8213
HEDGES AUTO SERVICE 1095Main-SP 2-3191
Hedges Louis M 461TulareAv ---SP 2-8157
Heidt Carrol 1160 C ---SP 2-3531
Helberg T A 611Estero ---SP 2-8737
Helgason H S Mrs 2210-9thMorroDelMar-SP 2-8767
Henderson Carrie B 140-9th ---SP 2-8408
Henry R C 943Pecho ---SP 2-8238
Henry W D 365KingsAv ---SP 2-8541
Heppner Fred BayvwAvMorroDelMar-SP 2-6546
Hesse Raymond T 1070LasTunas ---SP 2-8113
Hessellund R 330Arbutus ---SP 2-8334
Hicks Francis M AtascaderoBch ---SP 2-8061
Higgins Geo 110-7th ---SP 2-4146
Higginson Saml G 445 E ---SP 2-8440
Hilbert Theo F 110-9th ---SP 2-3763
Hilderbrand C W 965Bonita ---SP 2-8777
Hileman Lloyd O Dr 4th&Morro ---SP 2-4082
Hill Nora MorroDlMr ---SP 2-5831
Hinson Bill Tire Service 655-5th ---SP 2-6682
Hinson W L 916-1st ---SP 2-2342
Hirons Jas R 975Pecho ---SP 2-8580
Hochstetler Donald 199Main ---SP 2-2442
Hodgin O W 270-3d ---SP 2-4171
Hoeschel Geo P George's Second Hand Str 781-6th-SP 2-3541
Hogan Leslie E 2415-9thMorroDelMar-SP 2-8651
Hoisington A R 565Fresno ---SP 2-8234
Hoisington A R Auditor & Tax Service 317-5th-SP 2-2281
Hoke Douglas 1180 C ---SP 2-8718
Holder Jos R Parkview Clnrs 710-5th-SP 2-8181
Holland W D Morro-AtascaderoRd-SP 2-8330
Holm Ove A 450BonitaMorroDelMar-SP 2-8627
Holman Richard Jr 929-4th ---SP 2-8609
Holmes Motel 4th&PineyWy ---SP 2-3171
Holmes Thos M 420Fresno ---SP 2-8656
Holmes Walter G Mrs 373Main ---SP 2-8241
Hopkins W J 414Arbutus ---SP 2-8376
Horne Ivan L 998AvalonMorroDelMar-SP 2-8781
Horne Ralph R 460 Olive ---SP 2-8239
Horsley Wilbur J 965Carml ---SP 2-8044
Horton Chad 245Kern ---SP 2-2561
Horton R C 800RidgewyAv ---SP 2-8045
Horton's 5th&Morro ---SP 2-4461
Hourihan John R 980Pecho ---SP 2-8547
House Coy S 647Estero ---SP 2-8124
Hout Frank L HwyNo1 ---SP 2-8790
Howard Harold J 462Bernardo ---SP 2-8056
Howard Louie R 603-2d ---SP 2-8598

Howard Phillip G 455PicoMorroDelMar-SP 2-4231
Howell Gerald A 310Kern ---SP 2-8243
Hoyt P Eugene 947-4th ---SP 2-8125
Hudson Margaret AtascaderoBch ---SP 2-8585
Hufnagle R E 1041BonitaAv ---SP 2-8685
Hughes Henry 6th& C ---SP 2-8604
Hughes Jas F 430Arbutus ---SP 2-2026
Hughes Stella Mrs 2740-4thMorroDelMar-SP 2-3943
Hull Dorothy D 462Arbutus ---SP 2-5201
Hume Villa Motor Court 985Morro ---SP 2-4311
Humphreys Beverley 570Fresno ---SP 2-8589
Hung Heng Low 6th ---SP 2-6827
Hunt M M 9th ---SP 2-6651
Hunt Pansie R 462Arcadia ---SP 2-8742
Hunter Ann 1126Mkt ---SP 2-8323
Huntington Marie Ione 2699-8thMorroDelMar-SP 2-8674
Huntington W L 2520-8thMorroDelMar-SP 2-8271
Hutchinson Kenneth D AtascaderoBch-SP 2-3671
Hyder Henry K 4th& C ---SP 2-4562
Hyder Ida 3d&Estero ---SP 2-8703
Hyland Paul V SanBernardoCreekRd-SP 2-8364
Hyler Glenn R 360-5th ---SP 2-3571
Hy's Meat Market 396AtascaderoRd-SP 2-6093

I

Irwin Jas C 659Estero ---SP 2-8427

J

Jackson Frank 2998Hwy1 ---SP 2-5511
Jackson Jack J 1107Bonita ---SP 2-8786
Jacob Jessie Mrs 908-4th ---SP 2-8201
Jacobson V L 2094BayvwMorroDelMar-SP 2-8305
James Ted N LittleMorroCreekRd ---SP 2-8277
Jameson Earl R Mrs 2560-7thMorroDelMar-SP 2-8490
Jameson S M 830Mkt ---SP 2-3221
JAMIESON SEA FOOD 8th&Bayshre-SP 2-4786
Jaquish W H 486Fresno ---SP 2-6122

SP = SPruce
When giving the number to an operator or to others, please use the full name SPruce.

Jenkins C W 198 SMain ---SP 2-5716
Jenkins D Kendall 434KernAv ---SP 2-5912
Jenkins Donald G 2487-7thMorroDelMar-SP 2-2877
Jennings Fred H 6th& C ---SP 2-8177
Jensen J P 525Bernardo ---SP 2-8789
Jeppesen N J 261-4th ---SP 2-6631
Jerrue W A 404 E ---SP 2-8309
Jim's Midway Service AtascaderoBch-SP 2-8623
Jim's Work Shop 860Main ---SP 2-3581
Johnnie's Drive In 2600HwyNo1MorroDelMar-SP 2-4921
Johns C A 206BradlyAv ---SP 2-4337
Johnson Bob 350 E ---SP 2-5491
Johnson Bob Johnson Rlty Inc 5th&PineyWy-SP 2-5491
Johnson Eva Mrs 635-6th ---SP 2-8452
Johnson Josephine V 1185 C ---SP 2-2134
Johnson Lendyl 246Kern ---SP 2-8024
Johnson Leo L AtascaderoBch ---SP 2-6236
Johnson May H 29th& H ---SP 2-4291
JOHNSON REALTY INC 5th&PineyWy-SP 2-5491
Johnson Robt A 445-1st ---SP 2-8658
Johnson Robt L 995Bonita ---SP 2-2853
Johnson W W 1196Mkt ---SP 2-8136
Johnston Jas P 925Carml ---SP 2-8752
Johnston T J 575 C ---SP 2-8229
Jones Annie K 360Laguna ---SP 2-8694
Jones Clyde 453Estero ---SP 2-8721
Jones Paul 2490-12thMorroDelMar-SP 2-8743
Jubelt Leo E MorroBeach ---SP 2-8443
Jug The liqr str 535-5th ---SP 2-8543
Julian C W Coast Vetnry Clnic HwyNo1-SP 2-6941
Justice Court 5th ---SP 2-2631

K

Kalin Ed 705-6th ---SP 2-8325
Kalin Wm 2409-8thMorroDelMar ---SP 2-8316
Kaltenbacker Edw J 12th& G ---SP 2-5061
Kanaly L A 1105-10thMorroDelMar-SP 2-8105
Keese Walter 515Fresno ---SP 2-6351

Kehden John Owe 340Arbutus ---SP 2-4761
Kelly John E 568Fresno ---SP 2-6516
Kennedy Danl W 2721-3dMorroDelMar-SP 2-2426
Kenney Jane Miss 410A TulareAv-SP 2-8183
Kent Barbara 851Kings ---SP 2-8450
Kidd W F 4th&PineyWy ---SP 2-3171
Kilpatrick Aaron Olive ---SP 2-6241
Kimble Francis C 385Arbutus ---SP 2-3391
King Chas L 7thMorroDelMar ---SP 2-5681
King Jack North C ---SP 2-6626
King K K 750BayAv ---SP 2-6477
Kinyon Theo 1060Bonita ---SP 2-8758
Kirchner Jack MorroRd ---SP 2-8353
Kirchner John MorroRd ---SP 2-8382
Kirkland Harry S 585BernardoAv ---SP 2-8170
Kirkpatrick Audrey 790-4th ---SP 2-8253
Kirkpatrick R J 390Arbutus ---SP 2-8336
Kleine David 903AvalnMorroDelMar-SP 2-8720
Kline Neil 18th ---SP 2-5743
Kline Ralph L 1148Mkt ---SP 2-8419
Knight S F 380TulareAv ---SP 2-8011
Knott Harold 900Ridgewy ---SP 2-2641
Knowles Wm V 949-3d ---SP 2-8329
Kolb Karl P MD 4th&Morro ---SP 2-6371
Konchar Frank 461EsteroAv ---SP 2-8691
Kozel Jas E 2090BayvwMorroDelMar-SP 2-8198
Kozy Kottage Motel 350 SanJacntoMorroDelMar-SP 2-6173
Krause Arthur CountyRd ---SP 2-8481
Kreps Claude 550Estero ---SP 2-5413

L

La Cresta Beauty Shop AtascaderoBch-SP 2-2661
La Cresta Motel AtascaderoBch ---SP 2-2661
Ladd Alice Mrs AtascaderoBch ---SP 2-2087
Lamb A W 2648-9th ---SP 2-3901
Lamb Nealie 580 E ---SP 2-3069
Landice H S 1075Bonita ---SP 2-8613
Lane Roy L 430FresnoAv ---SP 2-8493
Lantz P G 150CabrilloDr ---SP 2-4151
Lape Al 285Walnt ---SP 2-8355
Lapp J P Genl Refrigtn Serv Co CountyDock-SP 2-9982
Larson Gladdis B 980LasTunasAv ---SP 2-8418
Larson O 2495-8thMorroDelMar ---SP 2-8059
Lawrence W H RooseveltHwy ---SP 2-5842
Layne B R 2290-7th ---SP 2-5103
Leach Lawrence 462 D ---SP 2-8186
League Orval 261Palm ---SP 2-8297
LeBlanc Emory E 485Arbutus ---SP 2-8513
Leckenby Phil 803KingsAv ---SP 2-8595
Lee Harold B 949-4th ---SP 2-8256
Lee Harry MorroDlMr ---SP 2-8748
Lee Tony D 935Carml ---SP 2-8653
LeGoullon Roger 440Kern ---SP 2-8512
Leinardi Virgil LittleMorroCreekRd-SP 2-8311
Lewis Frank B 2850-7th ---SP 2-8447
Lewis Horace E 560Fresno ---SP 2-2811
Liebig Carl W 981LasTunas ---SP 2-8289
Liebscher Barney 2445-7thMorroDelMar-SP 2-8631
Liest Leonard J MD AtascaderoBch-SP 2-6704
Limon Jos Jr 480Fairvw ---SP 2-8108
Lind Jack 960 D ---SP 2-8302
Lindsey J E 5th&PineyWy ---SP 2-3131
Lindwall Carl V 477BernardoAv ---SP 2-3956
Lingle Ralph W 915Mesa ---SP 2-8128
Little Douglas R 375Arbutus ---SP 2-8413
Littlefield LaBiba 7th&AvalnMorroDelMar-SP 2-8430
Livengood Paul H 486Arcadia ---SP 2-8428
Lockhart Norval B Lockhart Norval B prntng 2466-8thMorroDelMar-SP 2-8339
LOCKHART NORVAL B prntng 2466-8thMorroDelMar-SP 2-8339
Lockwood C E 450PicoMorroDelMar-SP 2-8261
LOG CABINS MOTEL Mkt ---SP 2-9976
Lohman A A Watr Dist No 4 MorroDlMr-SP 2-6261
LOMITA TERRACE MOTEL 9th&HwyNo1-SP 2-5073
Long R R 300KernAv ---SP 2-4851
Loveland Mark M DO phy & sur 895 C-SP 2-5726
Residence 885LaCombaluraAv ---SP 2-8497
Lovier Anita 281 E ---SP 2-8611
Lowther Benj L 650-6th ---SP 2-2359
Lucas A M 2456-7thMorroDelMar-SP 2-8607
Luke H A 990Bonita ---SP 2-3053
Lunn Ed E 500-3d ---SP 2-4091
Luxton Alfred G 418Main ---SP 2-8228
Lyons Robt 101-9th ---SP 2-2761
Lyons W M 485Morro ---SP 2-8146

M

MacDonald J M 842-3d ---------SP 2-5172
Maciel Frank R 580EsteroAv -----SP 2-5781
Mahoney John E 9thMorroDelMar -SP 2-8773
Makings Jas A 1173Mkt ---------SP 2-8285
Malkin Martha Mrs 596KingsAv --SP 2-4941
Maloney H J 140-3d ----------SP 2-4552
Malterner John 1191LasTunasAv--SP 2-8710
Manley John T 500Downing -----SP 2-6886
Mann Chas E 510Kern ----------SP 2-8702
Mann Linnie M 1135 C----------SP 2-4102
Manning A B 1125 C-----------SP 2-8004
Marks Harry E 350KingsAv ------SP 2-8597
Marks John E 2430-9thMorroDelMar-SP 2-8345
Marques John B 7th&AvalnMorroDelMar-SP 2-8268
Marques John B Jr 570KingsAv --SP 2-6038
Marquez Henry B 926-1st -------SP 2-5531
Marryott E R 401Kern ---------SP 2-6251
Marshall Arthur P 263 SMain----SP 2-8495
Marshall F C 446Tulare --------SP 2-4934
Marshall Sam Mrs 1135Bonita ---SP 2-2461
Martin E J Blue & White Auto Court MorroDlMr-SP 2-8190
Martin J Ed 510PineyWy -------SP 2-8009
MARTIN JERRY TELEVISION & APPLIANCES 850 E----------SP 2-6781
Martin Roy E 28th ------------SP 2-8792
Marvin Mollie Mrs 696Estero ----SP 2-2541
Mason J H Mrs 590BernardoAv --SP 2-8420
Massey Clarence C 2830-3dMorroDelMar-SP 2-8274
Massey Edna 325RadcliffeDr ----SP 2-3145
Maston May 271-4th -----------SP 2-8421
Mathews Grover 52-7th --------SP 2-8191
Maxwell A 2950-5thMorroDelMar-SP 2-3792
Mayfield Fred A 979-4th -------SP 2-8502
Mazziotti Joe 2145 SunstMorroDelMar-SP 2-8188
McAuley J M 150-9th ----------SP 2-2672
McCay J W 917Pecho ----------SP 2-3694
McCAY'S AUTO REPAIR 898-5th-SP 2-8542
McConnell Chas 946Pecho ------SP 2-3917
McCoy Fred HwyNo1 -----------SP 2-8195
McCutcheon Earl 237-7th -------SP 2-3277
McDowell Yacht Anchorage 201 SMain-SP 2-8617
McFarland Ada 545 C----------SP 2-8683
McFarren Eugene M 470TulareAv -SP 2-8678
McGlashan Robt 672EsteroAv ----SP 2-2141
McGranahan Jas R 303 D--------SP 2-8657
McGrath Jas M HwyNo1 --------SP 2-8312
McKennon H H serv stn 5th&Main-SP 2-8475
McLaughlin Dorothea E 3d&Fresno-SP 2-8043
McLeod M R 2560-12thMorroDelMar-SP 2-8639
McLeod Ross R 454KernAv ------SP 2-6002
McManus Thos Mrs 565Acacia ---SP 2-8538
McMorris E P 881Ridgewy ------SP 2-8709
McNairn Verda 1052Main ------SP 2-8281
Mecey Warren 405BernardoAv ---SP 2-8340
Medeiros John P 911Mesa ------SP 2-8235
Medeiros Tony E MorroRd ------SP 2-8313
Melohn Frank G 552-7th -------SP 2-8035
Melton Grace 9thMorroDelMar ---SP 2-3851
Melton Jack 9thMorroDelMar ----SP 2-3851
Melton Pottery Design NHwy1MorroDelMar-SP 2-3851
Messer Don StateParkBoatLanding-SP 2-8796
Metzger Fred A 9th&Mkt -------SP 2-8576
Meyer John F SMain -----------SP 2-3723
Meyer John H 9th&AvalnMorroDelMar-SP 2-8385
Meyer W J 497EsteroAv --------SP 2-8322
Michelson Geo 495LasVegasAvMorroDelMar-SP 2-8660
Miears Elmer C 390NorwchAv ----SP 2-6071
MIKE'S LANDING Embarcadero--SP 2-8442
Miles M M AtascaderoBch ------SP 2-5241
Miller Jas E Rev 500HillvwMorroDelMar-SP 2-8361
Milligan C C 950Mesa ----------SP 2-5631
Mills Gordon R 404Estero -------SP 2-6857
MILLS ROBT F genl bldg contr 1198EHwy1-SP 2-8472
Minnix J Frank 500 D----------SP 2-8167
Mitchell Chas W 336PineyWy ----SP 2-8550
Mitchell Kenneth 980Bonita -----SP 2-6716
Modena Frank Morro-AtascaderoRd-SP 2-6161
Montague Robt C 880-4th ------SP 2-8757
Montgomery Johney Lee 5th&SnJoaquin MorroDelMar-SP 2-4304
Montigel W H Mrs 458Fresno ----SP 2-8738
Moon Earl 1085Alessandro ------SP 2-8500
Moore Dave 523 D-------------SP 2-8745
Moores Virgil Virg's Landing Embarcadero-SP 2-4006
MOR-MAC'S FOOD CENTER 5th& E-SP 2-4511
Morgan B C 390-3d -----------SP 2-8622
Morgan Edith 482Kern ---------SP 2-8371
Morley M V 477Fresno ---------SP 2-5571
Morley M V Farmers Ins Group 501-5th-SP 2-5571
Morosin Edith 190Bradly -------SP 2-8211
Morosin Gene 125-7th ---------SP 2-8492
Morris G L Bill 375LasVegasMorroDelMar-SP 2-8003
Morris G L Bill Real Estate 2680HwyNo1-SP 2-8003
Morris Pearl 980 E------------SP 2-8209
Morris Virgil S 2161 SunstMorroDelMar-SP 2-8586
Morro Bay Bakery 5th ----------SP 2-8342
Morro Bay Boat Works SMain ----SP 2-6911
Morro Bay Cleaners 7th&Main ---SP 2-8477
Morro Bay Community Presbyterian Church 1st&PineyWy-SP 2-8659
Morro Bay Creamery 5th& C------SP 2-9963
Morro Bay Fire Department
Fire calls only 6th-----------SP 2-4821
All other calls 6th-----------SP 2-8634
Morro Bay Fisheries Inc 60-8th --SP 2-3431
Morro Bay Garbage Service 61-7th-SP 2-8230
MORRO BAY GLASS 1560HwyNo1-SP 2-5277
Morro Bay Golf Club -----------SP 2-3181
MORRO BAY GROCERY 5th&Main-SP 2-2531
Morro Bay Hardware Store 375-5th-SP 2-2941
Morro Bay Landing 6th&Embarcadero-SP 2-8372
Morro Bay Laundromat 345-6th -SP 2-8176
Morro Bay Marine Supply see Horton's 5th&Morro-SP 2-4461
Morro Bay Milk Delivery 370Arcadia-SP 2-6847
Morro Bay Photo Shop 435-5th --SP 2-3351
Morro Bay Rexall Drug Store 315-5th-SP 2-4241
Morro Bay Sanitary District 66th -SP 2-2523
Morro Bay State Park Boat Basin StateParkBoatLanding-SP 2-8796
Morro Bay Stationery 425-5th ---SP 2-6506
Morro Bay Sun 5th& C----------SP 2-2652
Morro Bay Variety Store 407-5th -SP 2-8175
Morro Bay Water Works No 2 5th -SP 2-4221
Morro Beach Inn RoosevltHwy ----SP 2-8390
Morro DelMar Motel 550BonitaAvMorroDelMar-SP 2-8484
Morro Gardens Motel 440MorroAtascaderoRd-SP 2-5046
Morro Motel & Cypress Trailer Court 8th&Main-SP 2-4636
Morro Oyster Co El 235Main-----SP 2-5407
MORRO ROCK & SAND CountyRd-SP 2-8481
Morro Union Elementary School North C-SP 2-2411
Moses J N 753PineyWy ---------SP 2-5501
Motto A D 780-4th ------------SP 2-8137
Mouren Jos 470Arbutus ---------SP 2-8159
Mungon Mamie A 968Bonita -----SP 2-8523
Munn Val 462Arbutus ----------SP 2-8127
Munson's Market 2360Hwy1 -----SP 2-9987
Murnahan Mary Mrs 285-1st ----SP 2-8564
Murray Geo HwyNo1 -----------SP 2-8101
Myers John H 2020 SunstMorroDelMar-SP 2-8675

N

Nagano Co Inc MorroCreek ------SP 2-2061
Nagano Geo K MorroCreek ------SP 2-8321
Nagano Patrick N MorroCreek ---SP 2-2061
Nagano Wm H MorroCreek ------SP 2-8348
Nash H A 3d&Kern -------------SP 2-6526
Navas-Rey Y K 410Bernardo ----SP 2-4351
Neaman Mitchell 1181Mkt ------SP 2-8568
Needham Chas 480Tulare -------SP 2-8441
Neely Wm J 955 E-------------SP 2-4252
Negranti Lena Mrs 1165Morro ---SP 2-4262
Nelson Jas F Rev 540BernardoAv -SP 2-5371
Neptune Court 7th&Main -------SP 2-6201
Ness Andy 560 C--------------SP 2-5091
Newcomb Max J 405-7th -------SP 2-8459
Nicholas H H 733-6th ----------SP 2-4901
Nicholson John M 845-1st ------SP 2-6761
Nicholson W H LittleMorroCreek --SP 2-8303
Nimnicht Frances 680½ South---SP 2-8402
Northup W R 515Bernardo ------SP 2-6931
Novoa Dorothy 1075LasTunas ----SP 2-2591
Nowakowski W J 966-1st -------SP 2-8647
Noyes Alfred F 270Kern --------SP 2-8140
Noyes Realty Service 844 C------SP 2-2171
Noyes Russell 846 C------------SP 2-2171
Nunes A T 995 D--------------SP 2-4706
Nunes Albert 2931-8thMorroDelMar-SP 2-8646

O

Ocean View Court MorroDlMr ----SP 2-8748
Ocean View Furniture Co 2200Hwy1-SP 2-6287
Ocean View Garage 937Main -----SP 2-6392
Offield Harry A 510-4th --------SP 2-8552
Ogle Chas E atty 770-5th-------SP 2-6871
Residence 375AcaciaAv ---------SP 2-6871
Oglesby W F 175-3d -----------SP 2-8766
O'Keefe E T 660 E------------SP 2-4973
Oliphant J J 282 E------------SP 2-8462
Olsen E O 454Fresno ----------SP 2-8785
O'Neill Margaret Mrs 464Main ---SP 2-8064
Oravec Donald 1187Morro -------SP 2-8774
Ormonde Hazel 698PineyWy -----SP 2-8369
Ormonde Jos 912-3d -----------SP 2-8544
Orrange Christine EsteroPl ------SP 2-4893
Orvis Ira D EsteroMorroDelMar --SP 2-8587
Osborn Franklin K 9thMorroDelMar-SP 2-5153
Osborne Frank H Estero --------SP 2-8425
Osborne Jane A 482Kern--------SP 2-8371
Osborne L E 242 SMain---------SP 2-2272
Owen Florene 2515-7th ---------SP 2-6053

P

Pacific Gas & Electric Co
Bus Ofc 894MonterySanLuisObispo
From Morro Bay Exchange
Ask Operator for-ENtrprise 1-0251
Steam Plant MesaDr-----------SP 2-2741
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSanLuisObispo
Call Operator and ask for---Business Office
(No charge for calls to Business Office)
See Introductory Section for Service
Calls and Other Important Matters
Packer Herbert 945½ E--------SP 2-8158
Palmer J D 2686-8thMorroDelMar-SP 2-8050
Pangburn Dave 2421-7thMorroDelMar-SP 2-8687
Paparella Eugene 461EsteroAv ---SP 2-8691
Paparella Vincent 461EsteroAv ---SP 2-8691
Parish Chas J 2164BayvwAvMorroDelMar-SP 2-2051
Park Hardware & Sporting Goods Store 730-5th-SP 2-8296
Park Motel 5th&PineyWy -------SP 2-3131
Parker Gertrude 250 E ---------SP 2-6731
Parkview Cleaners 710-5th ------SP 2-8181
Parsons Jas A AtascaderoRd -----SP 2-8354
Parvin Glen 540 E-------------SP 2-5898
Pasko Ruth M 367Laguna -------SP 2-8412
Pate Robt H Pate's Outboard Motr & Repr Serv 780 C-SP 2-6401
Pate's Outboard Motor & Repair Service 780 C-SP 2-6401
PAT'S BEAUTY SALON 740-5th-SP 2-3201
Patterson C S 2875-4thMorro DelMar-SP 2-2391
Payne W C 419 D--------------SP 2-3421
Payne Wm E D &7th-------SP 2-6641
Pearce Sam 140-9th ------------SP 2-8567
Pease Ed L 580Main -----------SP 2-4405
Pekarek Rose Morro&1st --------SP 2-8212
Pender Eugene L 2099 SunstMorroDelMar-SP 2-8506
Penn M N 413Arcadia ---------SP 2-2934
Perkins E F 1060LasTunas -------SP 2-8652
Perry Ray J 540KernAv --------SP 2-4616
Persian Jerry 385KingsAv -------SP 2-8358
Peter C E HwyNo1 ------------SP 2-8374
Petersen H I 196Main ----------SP 2-8185
Petersen Martin Ridgewy&Laguna-SP 2-3451
Peterson Leonard 532Tulare -----SP 2-8046
Peterson Per 999Carml ---------SP 2-4391
Pettit Clare N BradlyAv --------SP 2-2045
Phillips Ash 545Fresno ---------SP 2-8684
Phillips Helene 11th -----------SP 2-5691
Phillips M D 1240Morro --------SP 2-8246
Phillips W Frank 635 Olive------SP 2-2481
Pickering H V 846-4th ---------SP 2-8145
Pier The 9th&Embarcadero ------SP 2-8120
Pierce Annie A 475Estero -------SP 2-8005
Pierce Edw 3d& C--------------SP 2-8248
Pierce Feree 921-4th -----------SP 2-8148
Pierce Frank 595-2d -----------SP 2-8036
Pierce Karl 434 C--------------SP 2-6151
Pierce Leslie D 9th&Hwy1 ------SP 2-8307
Pierce W D & Sons excavtng 803-4th-SP 2-6771
Pierce Wm B 565 E------------SP 2-8196
Pipkin J W 1st&Embarcadero ----SP 2-8103
Platts Gladys Mrs 931-4th ------SP 2-8571
Pleasant Motel 175-6th --------SP 2-8521
Plummer Glenn O 473BernardoAv -SP 2-8147
Poe Jack J 690AvalnMorroDelMar-SP 2-8471
Point Motel ToroPoint ---------SP 2-6601
Pollard Wilson H 430Fairvw -----SP 2-5872
Porter Warren V 520BernardoAv -SP 2-8020
Potter Geo AtascaderoBch ------SP 2-8793
Poulsen L H 945-4th ----------SP 2-8417
Powell Jas F 300Arcadia -------SP 2-8115
Powell Liston Mrs 235Bradly-----SP 2-8756
Powell Olive M 2301-8thMorroDelMar-SP 2-5167
Price Laura S 901Ridgewy ------SP 2-8203
Pugh Jas L 465KingsAv ---------SP 2-8267
Purdy Floyd M Mrs 360Tulare ---SP 2-6966

Q

Quinlan Nial J 599BayvwAv ------SP 2-8324

R

Radford Geo W 473EsteroAv -----SP 2-8761
Ramos Frank C 520Fresno ------SP 2-3519
Ramos Gerald C 560Estero ------SP 2-8217
Ramsey Bert 736-5th ----------SP 2-2624
Ramsey H F 740-5th -----------SP 2-3201
Rancho El Nieto Motel HwyNo1 --SP 2-5732
Randall Ralph F MorroDlMr -----SP 2-8054
Ranney A Moore 550-4th -------SP 2-3088
Rasmusson Joel C 550-7th ------SP 2-8028
Ratliff Harold E 1180Bonita ----SP 2-8451
Rayman Jos H 401Morro --------SP 2-5391
Raymond Floy Mrs 760-1st ------SP 2-8548
Raymond J Wm Rev Calvary Lutheran Chrch 480BernardoAv-SP 2-8457
Rayner Dale 2830-2dMorroDelMar-SP 2-8794
Reber W L 685 C--------------SP 2-3261
Rebuck Geo E 1920NHwy1 ------SP 2-5051
Redick B W 530Bernardo -------SP 2-2451
Reedy Dorothy M 2978-6thMorroDelMar-SP 2-5761
Reid Motel 5th& E-------------SP 2-6571
Reid Stewart 445Bernardo ------SP 2-8665
Reid's Chevron Stn 5th& E-------SP 2-6571
Resecker Logan W 425Fresno ----SP 2-3921
Reticker Roland W 370KernAv ---SP 2-8578
Rettey-Benedict Ambulance Service HwyNo1&AtascaderoRd-SP 2-6271
Reviea Douglas 999PicoMorroDelMar-SP 2-8001
Rexall Morro Bay Drug Store 315-5th-SP 2-4241
Reynolds Carmon I 466Bernardo --SP 2-4016
Reynolds Virginia P 670 D-------SP 2-8118
Rhoades Omer Arcadia&Ridgewy --SP 2-8326
Rhodes S W 2830-1stMorroDelMar-SP 2-5943
Rice Mary B 5th& C------------SP 2-8202
Rice W V HwyNo1 -------------SP 2-8558
Richards Blanche 458-7th ------SP 2-8068
Richardson Rheba 391-7th ------SP 2-8740
Ricketts C M masonry contr 598Hillvw-SP 2-6386
Ridlon Ben 992Pecho ----------SP 2-5923
Riley Adeline Y Mrs 550LaJolla --SP 2-6137
Riley Ernie 422Arbutus --------SP 2-8102
Riley Harold Gene 474PineyWy --SP 2-8588
Riley Henry 478Bernardo -------SP 2-8017
Riley Orville Bernardo&Olive -----SP 2-8033
Ringele Trailer Park 462 C------SP 2-6971
Ringsdorf Warren C 954-1st -----SP 2-8563
Rivera Joe 898 SnJacnto--------SP 2-8069
Rivera Margaret V 685Cabrillo ---SP 2-5381
Roberts Earl S 620Fresno ------SP 2-3321
Roberts Earl S 325-4th --------SP 2-8561
Roberts Electric see Harbor Supply Co
Roberts J B 550Fresno ---------SP 2-2401
Roberts J L 986-4th -----------SP 2-5326
Roberts Jack C 2098 Seavw------SP 2-8559
Roberts Jas L AtascaderoBch ----SP 2-8623
Roberts Lee E 580 D-----------SP 2-8540
Rock Cafe 5th -----------------SP 2-8486
Rock Motel Morro -------------SP 2-2381
Rodgers Benj F 413Fairvw ------SP 2-6791
Rodrigues Alfred 7th&SnJoaquinMorroDelMar-SP 2-6361
Rodrigues Frank 2798-7thMorroDelMar-SP 2-8250
Rohrberg Albert E 560Main -----SP 2-8392
Rohrberg Alvina 525 C----------SP 2-8193
Rohrberg & Davis Realtors 855Main-SP 2-4711
Rohrberg Milton C Rohrberg & Davis Rltrs 855Main-SP 2-4711
Residence Arcadia ------------SP 2-3043
Romines Gene OceanHts --------SP 2-8705
Rose Ted R 471Estero ----------SP 2-8377
Rose's Barber Shop 2300HwyNo1--SP 2-8579
Rowell Paul W 575Acacia -------SP 2-8468
Rowland R R Whitey 477KingsAv -SP 2-8641
Roy Lilian Mrs 348Laguna ------SP 2-4957
Roy W H 415BernardoAv --------SP 2-3071
Ruda Rudolph 965-4th ----------SP 2-8301
Rumley F H 845Ridgewy --------SP 2-6302
Rumley's Dept Store 5th --------SP 2-3251
Rur-Al Gas Hwy1 --------------SP 2-6836
Ruse Jeanne 2848½HwyNo1 ----SP 2-8677
Ruse R L 409Tulare -----------SP 2-8122
Rush Edwin L 350RamonaAv ----SP 2-8022
Russell Earl 330 E-------------SP 2-6693

S

SLO County Proved Sire Service 361Laguna-SP 2-5026
St-Hilaire Raymond 435 D-------SP 2-8719
St Peter's-by-the-Sea 2d& E-----SP 2-4181
Sampson Anna Mrs 548PineyWy --SP 2-5775
Sandquist Chas 855 D----------SP 2-3816
San Luis Obispo County of
Coroner's Office CourtHseSanLuisObispo
From telephones served by the following exchange
Morro Bay
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
County Library 5th -----------SP 2-8754
Justice Court 5th-------------SP 2-2631
Morro Bay Golf Club----------SP 2-3181
Morro Bay Water Works No 2 5th-SP 2-4221
Sheriff-Coroner CourtHseSanLuisObispo
From telephones served by the following exchange
Morro Bay
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Water District No 4 MorroDlMr-SP 2-6261
Santos Manuel 590AvalnMorroDelMar-SP 2-8073
Saulsbury J A 848-4th ---------SP 2-8554
Saylor L C 2704-3d -----------SP 2-8517
Scheid Harry H 588TulareAv ----SP 2-8431
Schenk Fred A Jr atty 505-5th---SP 2-8360
Schlaf Bernard M 671KernAv ----SP 2-8052
Schlitz Fred A 957-4th ---------SP 2-8210
Schmid Patricia Mrs 645CabrilloDr-SP 2-8549
Schmid Walter J 659Bernardo ---SP 2-4382
Schrack M A 411Fresno --------SP 2-8338
Schroeder Alice M 2400-9thMorroDelMar-SP 2-5792
Schuelke W W 550DowningAv ----SP 2-8725
Schultz C E MD 745-6th --------SP 2-3361
Residence 749-6th -----------SP 2-3361
Schultz Carl A 217Main --------SP 2-8626
Schwarzenbach Ruben 930Mesa --SP 2-8698
Schweble John F 2440-10thMorroDelMar-SP 2-8469
Sciaroni Bob 1040 C-----------SP 2-8436
Scott Hubert A 570Bernardo ----SP 2-8393
Scott Lloyd D LittleMorroCreekRd-SP 2-8194
Scott W L StatePark ----------SP 2-8400
Scovell Chas 2870-3dMorroDelMar-SP 2-8712
Seabright W OceanHtsMorroDelMar-SP 2-4123
Seale Lon MorroBeach ---------SP 2-8317
Searight Geo 900 E------------SP 2-8728
Seib Geo S 785-6th -----------SP 2-2681
Selby Jack MorroDlMr ----------SP 2-8154
Selby Tom 720Luisita ----------SP 2-8496
Sequeira John B 9th&HillMorroDelMar-SP 2-8454
Service Center News Stand 507-5th-SP 2-6101
Sewall Sybil F 3d&Morro -------SP 2-8040
Shaber G B 2701-2dMorroDelMar-SP 2-8636
Sharp E E 2385-8thMorroDelMar -SP 2-8783
Shaw Walter Mrs 594KingsAv ----SP 2-8236
Sheffield L C Embarcadero -------SP 2-8442
Sheriff's Office San Luis Obispo County of CourtHseSanLuisObispo
From telephones served by the following exchange
Morro Bay
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Shireman Jos H 461Fresno ------SP 2-8525
Short A E 458Estero -----------SP 2-5801
Shortt Wilbur J AtascaderoBch ---SP 2-8606
SHULTZ ROBT plmbr HwyNo1---SP 2-8488
Shuman W A 377Fairvw --------SP 2-6864
Shuman Wm A Morro Bay Photo Shop 435-5th-SP 2-3351
Siebert's Jwlry 455-5th---------SP 2-4586
Sievers Wm R Morro-AtascaderoRd-SP 2-8205
Silacci Donald S MorroDlMr -----SP 2-8007
Silva Alfred L 934-1st ---------SP 2-8411
Silva J Digger 2570-9thMorroDelMar-SP 2-8025
Silva Joe P MorroDlMr ---------SP 2-8276
Silva Manuel A 2570-9thMorroDelMar-SP 2-8533
SILVER & COLLINS HANCOCK SERVICE NHwy1MorroDelMar-SP 2-8057
Silver Jas S 370LagunaAv ------SP 2-8247
Silvis Richard N 2980-5thMorroDelMar-SP 2-3734
Simmons Geo W 381Laguna -----SP 2-8114
Simmons Newton M 1265Morro --SP 2-8294
Simons W W 271Main ----------SP 2-8207
Simonsen Mel J 482Estero ------SP 2-8749
Simpson Alex 86-7th ----------SP 2-8252
Simpson Zelma 2865-8thMorroDelMar-SP 2-3481
Sinclair Lorraine 434 D---------SP 2-8731
Sissel C D Jr Hwy1&9th --------SP 2-8200
Sissel Chas D 209-6th ---------SP 2-4481
Sites Chas D 2099½ SunstMorroDelMar-SP 2-8433
Skidmore Millard 1045AllesndroAv-SP 2-8226
Skinner W L Olive -------------SP 2-3032
Slagle H F 1010EHwyNo1 ------SP 2-8403
SLAGLE SIGNS 1010EHwyNo1 --SP 2-8403
Smarling Oscar 918-3d ---------SP 2-8242
Smee John E MorroAtascaderoRd -SP 2-8375
Smith A B 380KingsAv ---------SP 2-8407
Smith Arba J 537Estero --------SP 2-8744
Smith Blanche E 387RamonaAv --SP 2-8522
Smith Chas B AtascaderoBch ----SP 2-5233
Smith Dean 360Acacia ---------SP 2-8126
Smith Ethel 325PicoAvMorroDelMar-SP 2-8178
Smith Fergus K 820 Olive-------SP 2-6421
Smith Gerald A 443BernardoAv --SP 2-8676
Smith Jas T 12th--------------SP 2-4591
Smith Lee 925-3d -------------SP 2-8577
Smith Sam C Morro Beach Inn RoosevltHwy-SP 2-8390
Smith Saml 224Bradly ---------SP 2-8640
Smith Wayne A 495Bernardo ----SP 2-8149
Snow Hulda N 490Morro --------SP 2-5031
Snyder Clara Mrs 340Arcadia ----SP 2-8769
Snyder Wallace D 635Bernardo --SP 2-8530
Soletti Genevieve 2485-9thMorroDelMar-SP 2-8266
Sommersell S O 659KernAv -----SP 2-4803
Sorensen Chris A MorroBeach ----SP 2-8795
Sorgen Clyde 587Estero --------SP 2-4843
Southern Counties Gas Co
From Morro Bay exchange
Ask Operator for-ENtrprise 1-0206
Souza Geo MorroAtascaderoRd ---SP 2-8394
Souza Tony S LittleMorroCreek --SP 2-8388
Sowell R L 465-7th -----------SP 2-3284
Sowell Wilbur L 1100BonitaAv --SP 2-5641
Specht A E 24th --------------SP 2-8257
Spinney Harry L Dr 922 South---SP 2-2897
Spiva Edw 821-4th ------------SP 2-8401
Spiva Edw F 972EHwy1 --------SP 2-4572
Sprague Roy E Hwy1 ----------SP 2-8584
STANDARD AUTO PARTS 525-5th-SP 2-3881
Standard Oil Company of California Western Operations Inc EsteroBay-SP 2-2611
Standard Pipe Line Co The EsteroBay-SP 2-2611
Stanfield Edgar W 1098 SnJuanMorroDelMar-SP 2-8706
Stanley Wm E 520 C-----------SP 2-6483
Stannard Jean 315Arcadia ------SP 2-8117
Starr Robt C 325-9th ----------SP 2-5611
Stearns Annie Laura 510Estero ---SP 2-4021
Stearns Clair T 672Kern --------SP 2-8437
Steel Earl HwyNo1 ------------SP 2-4531
Steele Geo A 925AvalnMorroDelMar-SP 2-8707
Steinhauer's Motel 2630Hwy1MorroDelMar-SP 2-5671
Steinmetz Harry 960MagilsideDr -SP 2-4521
Stephens Chas Olive& D---------SP 2-4503
Stevens Wm E 863 D -----------SP 2-8778
Stevenson Catherine 1195 C------SP 2-8590
Stewart Albert A AtascaderoBch -SP 2-4753
Stewart Building Supply 9th&Hwy1-SP 2-8476
Stewart C R Morro Bay Boat Wrks SMain-SP 2-6911
Residence 200BradlyAv --------SP 2-8435
Stewart Jack 461EsteroAv ------SP 2-8691
Stickney Charlotte 899 SnJacntoAv-SP 2-3128
Stillson Jas 949-1st -----------SP 2-8031
Stocking I C BayshreDr --------SP 2-4051
Stocking Noma M 405-4th ------SP 2-8232
Stoddart Wm 962-4th ----------SP 2-3337
Stoffle B W 1177Main ---------SP 2-8410
Stokes Agnes Rev 317-3d--------SP 2-8695
Stonecypher G C 475-4th -------SP 2-8204
Stoner A E 2960-5thMorroDelMar-SP 2-8387
Strom O H 1029 C-------------SP 2-8038
Strong Horace N 964LasTunasAv -SP 2-8750
Suhre John H Errol ------------SP 2-8006
Sun The 5th& C---------------SP 2-2652
SUNSET MOTEL 8th&Mkt------SP 2-2111
Sutherland J C 916-3d ---------SP 2-8351
Swall Vesta 87-6th ------------SP 2-5821
SWEANEY ROSS R SHIP BROKER 685CabrilloDr-SP 2-2012
Sylva Al 495 C----------------SP 2-8668

T

Tabor Jack 11th --------------SP 2-6741
Tabor Jack Realtor 870Main -----SP 2-8010
Tabor Sam 1110Bonita ---------SP 2-8362
Tancredy Nick M 29th ---------SP 2-8601
Tanner J R 950 South-----------SP 2-8192
Tappe A E 1125 C-------------SP 2-2155
Tartaglia Darwin 584 D---------SP 2-8062
Tate Josephine E 484Fairvw -----SP 2-5651
Tattershall Perry B 2780-5thMorroDelMar-SP 2-8612
Tavenner Dick 545Estero -------SP 2-8163
Taylor E J 790LuisitaAv --------SP 2-8244
Tebbetts G W 555W6th ---------SP 2-6751
Teixeira Ray 1105LasTunas -----SP 2-3524
Teller Ivan A 370BonitaMorroDelMar-SP 2-8629
Terra Josephine 2681-7thMorroDelMar-SP 2-8664
Tex's Paint & Body Shop 935Main-SP 2-4281
The Tradin' Post 1700Hwy1 -----SP 2-3845
Thigpen Steve 437Kings --------SP 2-3741
Thomas Chester A 1100LasTunas -SP 2-8381
Thomas Frank 490PineyWy -----SP 2-5011
Thomas Glenn 433 E-----------SP 2-8119
Thomas Harold A 261Main ------SP 2-8648
Thomas Lawrence E 100-3d -----SP 2-8014
Thomas Mary E 501-3d ---------SP 2-8384
Thomas Wm E 350LasVegasMorroDelMar-SP 2-8708
Thompson Darrell 2701-3dMorroDelMar-SP 2-8546
Thompson Frank 700-4th -------SP 2-8638
Thomsen Caroline Mrs 901Ridgewy-SP 2-8116
Thomsen O C Jr Capt 401Arbutus--SP 2-4211
Timmerman Frank A PineyWy&Estero-SP 2-8032
Tingley J B Mrs 710AvalnMorroDelMar-SP 2-4205
TOBIN'S CENTER INC 19th&HwyNo1-SP 2-8489
Tolman C F Jr MorroBayBl ------SP 2-2491
Tomasovich Peter L contr 611Fresno-SP 2-4811
Tonascia Chas 530Fresno -------SP 2-8049
Tonini Ben 598Main -----------SP 2-3297
Tonini M R 560Morro ----------SP 2-3471
Trigler Chas P 962Pecho -------SP 2-5351
Troutt Raymond W 340 E--------SP 2-8042
Troutt Roy E 418Fairvw --------SP 2-8628
Troxel Gordon F 461KingsAv-----SP 2-8557
Troxel U W Mrs MorroBeach -----SP 2-2971
Troxler Dale W 1st& C----------SP 2-8130
Trussler A F 840LaCombaluraAv --SP 2-4912

SP = SPruce
When giving the number to an operator or to others, please use the full name SPruce.

Tunis F A Fewkes & Tunis sand & gravl 949Carml-SP 2-8172
Tyler Clair H 540PineyWy ------SP 2-2471
Tyler Myrtle M 125-3d ---------SP 2-4322

U

Underhill Julia A Mrs 486BernardoAv-SP 2-8739
U S Government
Coast Guard Cutter Alert MorroBay-SP 2-3621
Post Office 465-5th-----------SP 2-2361

V

Valley Pipe Line Co
Estero Bay Office RoosevltHwy--SP 2-6084
Superintendent's Residence RoosevltHwy-SP 2-5842
Vance Madalin 360-2d ---------SP 2-3107
VanDyke Byron L AtascaderoBch --SP 2-5701
VanHorn Wm I 400PicoAvMorroDelMar-SP 2-3934
Vanmetre Vernon AtascaderoBch--SP 2-8637
Veterans Fishery 5th&Watrfrnt---SP 2-8273
Veterans Memorial Building 75-9th-SP 2-8282
Virg's Landing Embarcadero ----SP 2-4006

W

Wager Frank E 1190LaLma -----SP 2-8672
Wagner R M 61-7th -----------SP 2-8230
Wainscott Kenneth D 767-3d ----SP 2-8398
Wainwright Phil 612Bernardo ---SP 2-6216
Walker Graham 360BonitaAvMorroDelMar-SP 2-8733
Walling Wm H 690 Olive--------SP 2-8529
Walls Ray B 120Main ----------SP 2-3381
Walters Henry A 1150 C--------SP 2-8619
Waltz Linnea G 260Kern --------SP 2-6661
Warden William H Welding Shop 788Main-SP 2-2601
Warner J L Jr 290 Olive---------SP 2-8751
Watkins Millage M 647Kern -----SP 2-5118
Watson Jimmie H 1153LasTunasAv-SP 2-6291
Watt Jack C 1st --------------SP 2-5266
Watts H H Mrs SMain ---------SP 2-4771
Wayland Ralph M 515Kings -----SP 2-8770
Weaver Mervin 853Allesndro -----SP 2-3411
Webster D F 405Tulare --------SP 2-8245
Wedel C R 335Tulare ----------SP 2-8519
Wegner JoAnn 929Carml --------SP 2-4271
Welch John F 945 E------------SP 2-8449
Welch Richard K 2647-7thMorroDelMar-SP 2-6191
Wert Dayrl E Mrs 2700-11thMorroDelMar-SP 2-8162
Western Auto Associated Store 831-5th-SP 2-3303
Western Union Telegraph Co 425-5th-SP 2-6506
Wheeler Karl F MorroBeach -----SP 2-8002
White C E 640PineyWy ---------SP 2-8107
White Georgia 350KernAv ------SP 2-8224
White Howard OceanHts --------SP 2-5461
White Perry 921Pecho ---------SP 2-8727
Whitlock A B 922-1st ----------SP 2-8465
Whitlock Lawrence 9th& C-------SP 2-8463
Whitlock Paul H 767-6th -------SP 2-8337
Whitmore Leslie B 648Kern -----SP 2-8716
Whitney Ray 1028Main --------SP 2-8133
Wilber H C 583Morro ----------SP 2-8197
Wilber Robt E 450 D-----------SP 2-8473
Wiley Flora A 2230-8thMorroDelMar-SP 2-8058
Wiley Harold AtascaderoBch ----SP 2-5226
Wilkins C L 595KingsAv --------SP 2-8135
Wilkinson John J Dr DC 580-6th--SP 2-3311
Willey Dow J AtascaderoBch -----SP 2-6061
Williams Geo 1060 C-----------SP 2-8231
Williams H T 945 C------------SP 2-8409
Williams John L 400Fresno ------SP 2-8583
Williams Loren J 938Pecho ------SP 2-8680
Williams Norman 355KingsAv ----SP 2-8295
Williams Sarah 224KernAv ------SP 2-5475
Willis Bruce D 454Arcadia ------SP 2-8501
Willis W H 1598NHwy1 --------SP 2-6531
Wilson Don E 110RobnsnAv -----SP 2-8456
Wing D C 473Fresno -----------SP 2-8439
Wire I L 530AvalnMorroDelMar---SP 2-3661
Witmer J W 475Arcadia --------SP 2-8780
Wixom D H Coast Vetnry Clnic Hwy1-SP 2-6941
Wixom D H Dr Morro-AtascaderoRd-SP 2-8320
Wolverton Chas M 429BernardoAv-SP 2-2981
Wondra R J 1031Bonita --------SP 2-3715
Wood L A Rev 225Kern ---------SP 2-8112
Wooding Ralph G 350Arcadia ----SP 2-4881
Woods Annie Mrs 590-4th ------SP 2-8287
Woodward W L Hwy -----------SP 2-8331
Woodworth Donald A 1155LasTunas-SP 2-8772
Wooley Nettie 2755-8thMorroDelMar-SP 2-5931
Woolman Louis S ToroPoint -----SP 2-6601
Work Lloyd J 2076 SunstDrMorroDelMar-SP 2-8570
Wray Donald 465Estero --------SP 2-4871
Wright Clifton E 960 E---------SP 2-8283
Wright Fay Mrs AtascaderoBch --SP 2-8532
Wright R W 1270Morro --------SP 2-8406
Wright Saml F 955 D-----------SP 2-6721
Wycoff Orin F 975EsteroMorroDelMar-SP 2-8713

Y

Yancey Clyde L 565KingsAv -----SP 2-2127
Yancey John W AtascaderoBch ---SP 2-6011
Yeager Lesley 408Estero --------SP 2-8788
Yeates Lester 310LuisitaAv -----SP 2-5361
Yellow Cab Co 440AtascaderoRd -SP 2-2211
Yoerks Al StatePark -----------SP 2-8528
Yoerks Lywana Mrs 462Fresno ---SP 2-6185
Yoerks Richard D Morro Bay Milk Del 370Arcadia-SP 2-6847
Yost Thos G 563 E-------------SP 2-8227
Young E M Bill 225MainMorroBy--SP 2-8027
Youngs Perry R 970 C----------SP 2-8315

Z

Zanetti Geo A 1st&Bernardo -----SP 2-8416
Zank Stephen A 911Pecho ------SP 2-2881
Zimmerman J R 217Main -------SP 2-8379
Zinn Chester E 446Arbutus ------SP 2-8405

MORRO DEL MAR

(For Subscribers see Morro Bay)

NIPOMO

J. E. Gooding, Manager

Business Transactions With Telephone Co.

The Pac Telephone & Telegraph Co
Business Office 872MorroSanLuisObispo
Ask Operator for---Business Office
(No charge for calls to Business Office)

Payments in person and personal visits

The Pac Telephone & Telegraph Co
117½ EBranch ---ArroyoGrande

Adams Olivia TefftLn ---WA 9-5362
Anthony Mackie Rae D---WA 9-5491
Apple Wayne SouthRd ---WA 9-4461
Arbor Acres Farm ---WA 9-4151
Armijo Lester GuadalupeRd ---WA 9-4561
Avila Fred Tefft ---WA 9-4391
Avila John M WTefft ---WA 9-5214
Banks Elwood Tefft ---WA 9-4331
Barr Emil E GrandAv ---WA 9-5841
Bartlett B GuadalupeRd ---WA 9-5751
Betty's New & Used Store
OldHwyNo1-WA 9-4501
Bohl Wm CallendarRd ---WA 9-5365
Bosco Carmine EBranch ---WA 9-4431
Brouhard Emma Mrs Tefft ---WA 9-5794
Brown Carl W CountyRd ---WA 9-5092
Butler Jas H---WA 9-4751
Byron Jession Tefft ---WA 9-4201
Cabral Frank ETefft ---WA 9-5032
Cajas M E SouthRd ---WA 9-5651
Calif State of
Div of Forestry Fire Control Stn
Oak-WA 9-4451
Highway Patrol
For emergency calls only
Ask Operator for-ZEnith 1-2000
Calvert C F NipomoMesa ---WA 9-5811
Camacho Felix TefftLn ---WA 9-5368
Camba J C OrchrdRd ---WA 9-5812
Campodonico Flora D
GuadalupeRd-WA 9-5535
Campodonico Stephen W
GuadalupeRd-WA 9-5417

WA = WAbash
When giving the number to an operator or to others, please use the full name WAbash.

Carper Alvin EPrice ---WA 9-5341
Carper Leslie Dana ---WA 9-5344
Carper Roy Tefft ---WA 9-5154
Carrel Roy 118Tefft ---WA 9-5851
Cedillos Joe T Mesa ---WA 9-5212
Chandler Harry GuadalupeRd ---WA 9-5411
Churchman John H OakAv ---WA 9-5261
Cint Clyde H Quality Sales & Serv
Hwy101-WA 9-4041
Clough Emmett GuadalupeRd ---WA 9-4531
Condon V J Hwy101 ---WA 9-4361
Cooper Jas C FthlRd ---WA 9-5001
Corella Geo ---WA 9-5657
Cotter Sylvia Mrs Dana ---WA 9-5111
Crawford Raymond D TefftRd ---WA 9-4552
Cummins Jess Willard OakAv ---WA 9-5911
Dana Bros Branch ---WA 9-4771
Dana David D FthlRd ---WA 9-5682
Dana Edw G Burtn ---WA 9-5494
Dana Geo J MelschauRd ---WA 9-5683
Dana Geo O MelschauRd ---WA 9-5834
Dana Goodwin Dana Bros Branch-WA 9-4771
Dana O R GuadalupeRd ---WA 9-5464
Dana Willard Tefft ---WA 9-5034
Dana Zoe Pat Price ---WA 9-5871
Davis Cecil B---WA 9-5962
DeArmond E J Tefft ---WA 9-5792
Dennerlein Othalia Chestnt ---WA 9-5943
DeRosa Clara Mrs GuadalupeRd ---WA 9-5652
Dotson John P Branch ---WA 9-4622
Dowell A C FthlRd ---WA 9-5681
Dutra Frank Tefft ---WA 9-5272
Edquist Stuart S 101Hwy---WA 9-4492
Epperly E M WPrice ---WA 9-4061
Fagerbourg C B S 101Hwy---WA 9-4781
Ferrari O L GuadalupeRd ---WA 9-5537
Filipponi Attilio 101Hwy ---WA 9-5006
Fleming A R SmithSubdivision ---WA 9-4761
Flory Jas R Branch ---WA 9-5222
Ford Bruce GuadalupeRd ---WA 9-4532
Fox Floyd Geo B ---WA 9-4191
Fox Leslie O Branch ---WA 9-5223
Freddi Louis FthlRd ---WA 9-5005
Galut Paul OrchrdRd ---WA 9-5818
Garcia Conrad GuadalupeRd ---WA 9-5293
Garner Ballard A GuadalupeRd ---WA 9-5721
Garner Jack Tefft ---WA 9-4711
Garrison Harvey Tefft ---WA 9-5033
Gaxiola Eugene Dana ---WA 9-4181
Gibbons Jos L B ---WA 9-5963
Gibson Jas A SouthRd ---WA 9-5656
Gilbert Martin D Mallagh ---WA 9-5113
Gilstrap Vivian OrchrdRd ---WA 9-5297
Gorham Agnes GuadalupeRd ---WA 9-5902
Grabil Frank Tefft ---WA 9-4551
Grant Waldron Mesa ---WA 9-5471
Gray Jimmie F GuadalupeRd ---WA 9-5538
Greene's Grocery S 101Hwy---WA 9-4371
Grigsby Forbes GuadalupeRd ---WA 9-5413
Grigsby Jessie F Mrs
GuadalupeRd-WA 9-5412
Harness Jas W GuadalupeRd ---WA 9-5662
Harp H C NipomoMesa ---WA 9-5292
Hartnell Edw R OrchrdRd ---WA 9-5814
Hartnell W A GuadalupeRd ---WA 9-5414
Hartranft S G DivisnRd ---WA 9-5722
Helmes Wm B FthlRd ---WA 9-5007
Hermreck M J GuadalupeRd ---WA 9-4401
Hibbard Frank NipomoMesa ---WA 9-5294
Hoag S W NipomoMesa ---WA 9-5361
Hodges Bill W Tefft ---WA 9-4631
Holloway C R GuadalupeRd ---WA 9-5582
Holloway Evelyn D---WA 9-5923
Holt Jess MesaRd ---WA 9-5842
Howell Leona Vine ---WA 9-5091
Howell Roy N D---WA 9-4441
Jensen Francis FthlRd ---WA 9-5003
Jocko's Hwy101 ---WA 9-7951
Johnson Robt F TefftRd ---WA 9-4701
Johnson W J Jr GuadalupeRd ---WA 9-5008
Kaminaka M CountyRd ---WA 9-5363
Kaminaka Z CountyRd ---WA 9-5367
Keys Mildred HazlLn ---WA 9-5416
Killgore Fred G GuadalupeRd ---WA 9-5101
Kitchen J C GuadalupeRd ---WA 9-5043
Knotts Geo R Tefft ---WA 9-5151
Knotts Margaret Mrs Hwy101 ---WA 9-5381
Knotts R F Tefft ---WA 9-4591
Kopp C D CountyRd ---WA 9-5094
Lawrence Robt GuadalupeRd ---WA 9-5663
Lee Irene CountyRd ---WA 9-5298
Lovelady Pat OakAv ---WA 9-5263
Lucas F D str 101Hwy---WA 9-4242
Luckey Daisy TefftLn ---WA 9-5364
Marsalek A F---WA 9-5753
Martinez Wm M SouthRd ---WA 9-5653
McCoy Grant Tefft ---WA 9-5921
McDade T M D ---WA 9-4171
Mehlschau Gene MehlschauRd ---WA 9-5161
Mehlschau H C 101Hwy ---WA 9-5832
Mehlschau Peter ---WA 9-5833
Mier Joe GuadalupeRd ---WA 9-5004
Moore G A 101Hwy ---WA 9-5831
Morales Geo 101Hwy ---WA 9-5944
Morales Tillie Tefft ---WA 9-4264
Morrow Linnie E Mrs Hwy101 ---WA 9-4481
Morrow Vernon A Branch ---WA 9-5424
Munoz Arthur Branch ---WA 9-5384
Murphy Benedict A GuadalupeRd ---WA 9-5536
Nelson Leonard OrchrdRd ---WA 9-5815
Nichols Lester Tefft ---WA 9-4471
Nipomo Builders OldStateHwy ---WA 9-4281
NIPOMO GARAGE & WRECKING YARD
Hwy101-WA 9-7911
Nipomo Lumber Co Hwy101 ---WA 9-4231
Nipomo Mesa School S L O County Schools
NipomoMesa-WA 9-5211
Nipomo School Price ---WA 9-4211
Nunez Amado M DivisnRd ---WA 9-5723
Ontiveros John S SouthRd ---WA 9-5581
Pacific Gas & Electric Co Bus Ofc
206WestMainSantaMaria
From Nipomo Exchange
Ask Operator for-ENtrprise 1-0251
PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSanLuisObispo
Ask Operator for---Business Office
(No Charge for calls to Business Office)
See Introductory Section for Service calls and Other Important Matters
Paulson Margaret Hwy101 ---WA 9-5002
Phelan Donald W---WA 9-4661
Porcho Frank GuadalupeRd ---WA 9-5274
QUALITY SALES & SERVICE
Hwy101-WA 9-4041
Ransom Fred OakAv ---WA 9-5917
Reed F A DivisnRd ---WA 9-5093
Rice L J Branch ---WA 9-4761
Robinson Frank W Dana ---WA 9-5852
Robinson Melvin D-Branch ---WA 9-5221
Rodrigues Jesus H GuadalupeRd ---WA 9-5664
Rosa Anna GuadalupeRd ---WA 9-5652
Rosa Richard B---WA 9-5961
Rouse James A Hwy101 ---WA 9-5684
Salinas Trinidad GuadalupeRd ---WA 9-5661
San Luis Obispo County of
Constable WPrice ---WA 9-4061
Coroner's Office CourtHseSanLuisObispo
From telephones served by the following exchange
Nipomo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Justice Court ---WA 9-4141
Sheriff-Coroner CourtHseSanLuisObispo
From telephones served by the following exchange
Nipomo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Santos Joe L Branch ---WA 9-5383
Sapien Steve NipomoMesa ---WA 9-5817
Sheriff's Office San Luis Obispo County of CourtHseSanLuisObispo
From telephones served by the following exchange
Nipomo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Shiffrar Joe Tefft ---WA 9-5791
Shipley Carl L Dana ---WA 9-5853
Simmons Tom NipomoMesaRd ---WA 9-5665
Sleath Jack C Dr NipomoMesa ---WA 9-4731
Smith Benny E Tefft ---WA 9-5152
Smith T E Chestnt ---WA 9-5493
Soares Joe NipomoMesa ---WA 9-5901
Soares Johnnie Tefft&Mallagh ---WA 9-4493
Soares Steve GuadalupeRd ---WA 9-5668
Southern Counties Gas Co
From Nipomo Exchange
Ask Operator for-ENtrprise 1-0206
Souza Joe A GuadalupeRd ---WA 9-5534
Starkey John F D ---WA 9-5922
Stillwell Maeco D ---WA 9-4671
Stokely-Van Camp Inc
GuadalupeRd-WA 9-5533
Streetman Ernest GuadalupeRd ---WA 9-5418
Stubblefield A J Tefft ---WA 9-5373
Sturgeon I N OrchrdRd ---WA 9-5813
Sturgeon Leslie C NipomoMesa ---WA 9-5291
Tacorda M T OakAv ---WA 9-5917
Tanore Arthur H Tefft ---WA 9-4562
Tatum Allan MesaRd ---WA 9-5843
Tatum Emmett GuadalupeRd ---WA 9-5213
Thomas Edw R GuadalupeRd ---WA 9-5667
Thompson Wilbur B B ---WA 9-4191
Tilley Jas A Robbins ---WA 9-5881
Toko Takao SouthRd ---WA 9-5655
Tomooka Masayoshi GuadalupeRd-WA 9-5532
Tremper Ronald OakRd ---WA 9-5912
Tucker Dale Branch ---WA 9-4341
Ularte Ponciano C 2dCountyRd ---WA 9-5816
Valente Frank GuadalupeRd ---WA 9-5474
Valles Yndalecio RefineryRd ---WA 9-5654
Vertrees J F SouthRd ---WA 9-5658
Vidal Wm W FthlRd ---WA 9-5031
Volk Cora M MesaRd ---WA 9-5142
Ward Harry Mrs EBranch ---WA 9-4261
Weatherly Shirley GuadalupeRd ---WA 9-5724
Weaver S C OakAv ---WA 9-5914
Westfall Glen OrchrdRd ---WA 9-5295
Williams Don OsoFlacoRd ---WA 9-5666
Woods Animal Shelter Society
SouthRd-WA 9-4752
Wright Tom OakAv ---WA 9-5263
Zigler Clarence W Tefft ---WA 9-5102
Zornes J F Mallagh ---WA 9-5073

OCEANO

(For Subscribers see Arroyo Grande)

PACIFIC VALLEY

Pac Valley Cattle Co, Agent
Call Long Distance

PACIFIC VALLEY SCHOOL NO. 1

Pacific Valley School Dist, Agent
Call Long Distance

PARKFIELD

San Miguel Interurban Telephone Co.

Bisceglia Land Co---2462
California State of
Division of Forestry
Fire Crew ---2301
Carr Ray F---2468
Claassen Arthur ---2414
Durham Harlan C---2311
Durham Herbert H---2312
Durham Robert Jr---2313
Etter Sam ---2302
Flentge Bros ParkfldRd---2419
Frohlich Andrew ---2417
Gilbert Ted ---2411
Haliburton Lowell ---2315
Hansen Laurance ---2469
Harlan Percy ---2464
Jack R E Co CholameRanch---2461
Jordan Foster L---2321
Kester Douglas ---2413
Kester Norman ---2410
McClure Ernest ---2314
Miller Henry ---2463
Miller Raymond rnch---2416
Pacific Gas & Electric Co
Business Ofc 617-12thPasoRobls
From telephones served from Parkfield exch only
Ask Operator for-ENtrprise 1-0251
Pacific Valley Cattle Co---2323
Rambo Gene ---2465
Roberson Dave ---2418
Taylor Clyde ---2343
Taylor Dudley ---2341
Taylor Floyd TurkeyFlatRd ---2322
Thomason Wm ---2342
Watkins Ed ---2415
White Wilbur ---2412

PASO ROBLES

W. V. Williams, Manager

Business Transactions With Telephone Co.

The Pac Telephone & Telegraph Co
1030Vine-133

A

A A A Auto Club of So Calif see
Automobile Club of So Calif
A & B Auto Wreckers N101Hwy ---9-R-3
Aaroe Anna B---46-R-3
Abbey Roland T OakFlat ---89-J-1
Abbott Geo H 645BolnDr ---871
Abbott Ward O 25RidgevwDr ---1506-R
Achter Eugene 532FerroLn ---874-R
Achter Gilbert J 1304 SherwdRd---1213-W
Acorn Print Shop 724-13th ---1373-W
Acosta Danl ---46-J-11
Acosta Pete 240 Spring---665-M
Adams Coffee Shop & Nut Stand
SHwy-1533-J
Adams Ellen M 539-30th ---1565-J
Adams Jewell 26th&Ysabel ---1938
Adams Kenneth HillcrstDr ---1455
Adams R E 285 SntaYsablAv---1363
Afana Dorothy L OakFlat ---2-J-3
Agee Daisy A 3308½ Spring---1604
Agee Etta 123CapitlDr ---959-W
Agee Floyd 1302 SherwdDr---1213-J
Air Express Division of Railway Express
Agcy Inc 1332 Spring---68
Akers Dillard 519-15th ---1332-J
Aki Marjorie T 2036 Oak---1261-R
Al Bland Shell Service Stn 1145 Spring---479
Alcoholics Anonymous 740-14th ---493
Alexander Effie 1205GregoryAv ---379-W
Alexander Robt T---5-J-1
Alexander W H 1753Filbrt ---103-R
Alexander's Serve Your Self Laundry
801Pine-43
Algee A C Crestn ---68-R-3
Algee Madeline J Dr Crestn ---68-R-3
Alison David Rees 102 Spring---308
Alison Penelope 102 Spring---308
Allbritten R N 102 Spring---896-J
Allen Ginger 2920Pine ---1055
Allen J W CrestnRd ---216-R
Allen Margaret C 128-18th ---1315
Alley Edw C 139-12th ---854
Alley Leigh 1031Pine ---56
Alley Robt L Shandn ---51-R-3
Alley Walter B Shandn ---82-J-3
Alley Wm S---81-J-11
ALLEY'S PHYSICAL THERAPY
1031Pine-56
Allison Bessie M 1716½Vine ---188-R
Allison Harry A 246-12th ---150-W
Alma's Beauty Salon 1221Park ---424
Alspaugh R L 3003Vine ---1768
Alvarez Josephine 1628Pine ---1410-R
Alviso Pat 730 Oak---1454-J
Ambrose Danl F Mrs Crestn ---67-R-11
AMER CARBON PAPER MFG CO
SherwoodFleld---1900
Amer Red Cross Headquarters 525-13th-1058
If no answer call---43-J-1
If no answer call---632
Ames Harry A Jr KilerCanyonRd ---1-J-3
Andersen Dagny Mrs 821Vine ---1274
Anderson Albert Mrs EstrellaRd ---27-J-11
Anderson Albert M WillwCrkRd ---94-R-1
Anderson C W 144-12th ---265
Anderson Don A WillwCrk ---18-R-3
Anderson Frank Anderson & Ritchie
917-12th-760
Residence 526Bevrly ---608
Anderson Geo
CayucosRdTempltn-PasoRobls 92-J-1
Anderson Grant B Cholame ---96-R-2
Anderson H L 1314 Oak---274
Anderson Jake 2921Pine ---736
Anderson John C 1945Park ---1128-J
Anderson Leo CrestnRd ---69-R-11
Anderson & Ritchie accts 917-12th---760
Anderson Robt M 255 SanAugustinDr---1918
Anderson Robt W CrestnRd---464
Anderson Ruth M WillwCrk ---18-R-3
Anderson Viva A Cholame ---86-R-2
Anderson W G 265½PacAv ---1633-M
Andleman John B MD 522-13th---860
Residence 418-11th ---1994
Andres Bob L 105 SnRaflDr---1235-J
Andrews Geo VirginiaRd ---37-J-2
Andrews John R 145 SanAugustinDr---1735-R
Andrews Sherman A 336-13th ---139
Andrews Wm WhitleyGardens ---37-R-1
Andrus A L 240 Oak---278-W
Andrus E R CrestnRd ---257-J
Anecito Alfred M 221 Oak---1919
Anfenson E H 1751½Filbrt ---1986
Angelline Donald 517BevrlyAv ---1950
Apley Jas Mrs SHwy ---898-W
Appleton's Motel 2218 Spring---721
Appuhn Gus 601TuckrAv ---1321
Araujo K T CayucosRd ---1108-W
Araujo Richard ---94-J-2
ARDEN FARMS CO 98-12th---1946
Armoletti Paul 13th ---26-M
Armstrong Edna W Crestn ---63-R-3
Armstrong Harold ---10-F-4
Armstrong Katherine M 1813RivrsdeAv ---421
Arnold David W 640GatesCt ---1237-W
Arnold K M 1538 Oak---742-M
Arthurs Marion ---73-J-3
Artistic Beauty Shop 517-13th ---1011
Asabez Archie 31st&Vine ---38
Asabez Archie Economy Const Co
13th&Rivrsde-510
Ashton Chas H 611-26th ---1374
Assembly of God Church Shandn ---52-R-12
ASSEMBLY OF GOD CHURCH
18th&Oak-742-W
Associated Oil Co 26th ---911-W
Atkins C M 723-17th ---1378-W
Automobile Club of So Calif
District Office 1113 Spring---1077
For Emergency Garage Service
34th&Spring-1090
If no answer call---1822-J
If no answer call---31-R-3
Avalon Motel 3231 Spring---21
Avenales Cattle Co
Office 540-12th ---36
Canyon Ranch Shandn---83-J-3
Feed Lot ---83-R-11
Averill Lyman E KilerCanyonRd ---26-J-2
Avery D J 1746Park ---1411-J
Azbill J E CrestnRd ---823-R
Azbill Lena M 3121Pine ---477-R

B

B & W SPORTSMEN 2138 Spring---1840
Babcock Rachel 2235Vine ---1093-R
Babka Cleon F 517-30th ---356-J
BADER WM whsle poltry & eggs
12th&Rivrsde-298
Residence OakFlatRd ---268
Bailey Jas F OakFlat ---89-J-2
Bailey Willard D 204 SntaYsablAv---1874
Bailey Wm D 226 Oak---1296
Bailey Winston L 1402 SherwdRd---1490-W
Bakeman A R 1819 Oak---965-J
Baker Ernest 40-12th ---1719-W
Baker John W 420-13th ---1231-R
Baker Kenneth V 201PacAv ---1913
Baker Raymond W 215 SnAugustin ---1023-M
Baker Robt E 118CapitlDr---1748
Baker W J Mrs 324-17th ---253-M
Balentine Grant A RobbinsHill ---987-R
Bales P A 3038 Oak---1763-W
Ballert Geo E ElPomr ---59-R-1
Ballesteros U ---18-J-11
Ballment H F 525FerroLn ---1848
Bank of America National Trust & Savings
Association Bk of AmericaBldg---11
Banks Fred G 506-3d ---737-R
Banks Wm H Mrs Shandn ---48-J-11
Bar H H 1830 Oak---645
Barba Louise 1845Park ---1085-R
Barba Mike 1745Pine ---530
Barboza I S 1412 Oak---819-W
Barbre O M 829-16th ---1371
Barclay John D 2129Vine ---1447-R
Barker August E 1929Pine ---567-J
Barlogio Miles ---17-J-2
Barnes Roy H Jr 423-10th ---1042
Barnes Virgil D PeachyCnynRd ---12-J-3
Barnes Wm 3030 Oak---835-M
Barnett Larry 1804 Spring---1854
Barnhart F S 1955 Olive ---734-J
Baroid Division Natl Lead Co 740-14th ---493
Barrett J A ElPomr ---59-J-11
Barrett L A NRivrRd ---1098-J
Barrie David L Mrs 424-11th ---1996
Barron Tom M 130 Spring---1166-M
Barry Thos J 335-21st ---1572
Barss S C 136-18th ---1439
Bartholomew R W 420-12th ---1397-R
Bartl Helen ---829-W
Bartlett Stewart 335-12th ---1347-W
Basham Jessie 2845 Oak---764-J
Batterson John D 105 SntaYnezAv---719-J
Bauer Arthur army supply 1221 Spring-1980
Bauer Marie 2425Vine ---1867-J
Baxter C J 2105 Oak---1176-W
Baxter Curtis J Paso Robles Ofc Supply
608-12th-481-J
Baxter Elizabeth 1902Vine ---1536-R
Baxter O P ---17-F-12
Bayne Agnes J 1515Pine ---680
Beadle Elmer NRivrRd ---8-R-2
Beaty A J 325-14th ---426-M
Beaudoin H H 1728Vine ---1908
Beaumont Richard D CayucosRd ---1108-J
Beaver Henry M 23Almnd ---1294
Beavers Jerome ---13-J-11
Bebeau Les 222-18th ---1155-J
Becerra John D 2203 Oak---1725-R
Beck W W truckng 1938 Olive---1984
Repair Shop SHwy---1757-W
Becker Jas P 545FerroLn ---684
Bedell Orville Crestn ---68-R-2
Beeler Bernadine 2213 Olive---1082-J
Belyea Pat SHwy ---195
Bence H W ---1884-W
Bennett Carley V ---93-R-1
Bentley Jesse L Crestn ---63-R-2
Bentz Harlan E 1937 Spring---1174-M
Bergman Alfred ---24-J-3
Bergman Alvin ---38-R-3
Bergman Louis WillwCrk ---16-R-2
Bermingham Al ---47-R-1
Bermingham Edw G ---47-J-2
Bermingham Jim T ---82-J-1
Bermingham Robt L 127CapitlHlDr ---1587
Berry J R ShandnHts ---32-J-2
Berry Kenneth H ---29-J-2
Berry Robt ---45-J-1
Berta Frank CrestnRd ---1638-R
Bertoni Dave 275 SanAugustinDr---1434-R
Bertoni John I 376PacAv ---1852
Beyrle Laura S Mrs 605 Oak---544-J
Biasotti Ben turkeys retl CrestnRd---1720
Bickell Cliff 312-13th ---1335
BICKELL'S STATIONERY STORE
807-12th-882
Bickmore Harry SantaYsabelRanch---19-J-11
Biddle Richard K 2935½Vine ---1851
Biehl Elizabeth 1445 Oak---306-M
Bilton Leonard W 1644Pine ---1356-R
Birks K R Paso Robles Transit Mix SHwy-433
Residence 1622Chestnt ---615
Bivens Wm H 829-19th ---1836
Bixby Otto ElPomr ---61-J-1
Black Cullen S 209Vine ---1920
Black H H 32d&Vine ---825
Black Merle L Jr 275 SntaYsablAv---162-J
Black Terry 1435Vine ---437-R
Blackburn Alberta 1129-21st ---997-W
Black's Hatchery RivrsdeAv ---881
Blair Edw Dr 207-18th ---752
Blake Harry 608-13th ---419-M
Blake Marie Mrs 1846Pine ---1192
Blake's Plumbing Heating & Sheet Metal
1701RivrsdeAv-1117
Blanco D L Adelde&SnMiguelRd ---9-F-21
Blankenship E J ShandnRd ---42-J-1
Blankenship E J Jr ---42-R-1
Bliss Herman A 605-17th ---1711
Blue Moon Coffee Shop 1226 Spring---331
Boatman Cecil C Paso Robles Swap Shop
2712 Spring-270
Residence 1906Vine ---646-J
Bob's Bail Bonding Agcy
964ChorroSnLuisObispo
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1585
Bobson Marjorie 745 Oak---793-J
Bohannan Daisy Mrs ShandnHts ---32-J-1
Boles Bennie Lt 534FerroLn ---1038-W
Bollinger Elmer 1428 Oak---42-J
Bonde Chas 1905Vine ---215-M
Bonde Edwin C 516Vine ---173-J
Bone Troy D GoldenHillRd ---1262-W
Bonelli Noel EstrllaRd ---1896-J
Bonetti Jules 546-13th ---419-W
Bonnheim Donn ---8-F-32
Bonnheim Walter E Sr 312-14th ---624-J
Bonnheim Walter S ShandnHts ---52-R-2
Booker Claude ---21-J-2
Booker Kinnies ---34-R-2
Booth Gene 406-10th ---146
Borcheit C R NRivrRd ---7-J-3
Borchert Edwin ---29-R-1
Botts Milton ---834-R
Botts Wm T 2835Vine ---1092-W
Boughey Mabel Paso Robles Bath Hse
11th&Pine-1816
Boulware Florence 605-21st ---849-J
Boulware Henry H 1535Locst ---276-R
Bowen L E 1835Vine ---734-R
Bower Shelton 502-4th ---463-R
Bowers Leo L CapitlHl ---953-W
Bowles S O 443-10th ---1243
Bowman Amos A 739-26th ---968-R
Bowman Joy F Cholame ---85-J-3
Box Wallace OakFlatRd ---4-R-11
Boyer A M ---28-J-1
Boyer Frank ---28-R-3
Boyer Mae 2d&CholameShandn ---55-R-3
Boyer & Sons Garage & Service
Shandn-78-R-1
Boyette Jas M ---10-F-21
Bradford R F 2118Vine ---1048-R
Branch Bill I 605-22d ---1070
Branch Harold 345-19th ---913
Brandon Elmer 2745 Oak---354-J
Brandum Jack N 416-6th ---697
Branson Wm H 1511 Oak---471-W
Brazzi Ruben W 836Park ---1488
Bresette A 931-15th ---1181
Bresette Harold 1628 Olive---784-J
Bresette Sallie 718 Oak---793-W
Brewster W E 639 Oak---544-W
Brickey Audrie 1334Chestnt ---1387
Bridge Norm B & W Sportsmen
2138 Spring-1840
Bridge Norman 274 SnCarlosDr---1906
Bridler Frank New41Hwy ---506-M
Briley Jane W ---18-F-21
Brinson Elmer J GoldenHillRd ---1524
Brooks Elbert 306-12th ---663
Brooks J E 3165Vine ---1449-W
Brooks Motors
New Car Dept 1306Pine---168
Used Car Department 18th&Spring---824
BROOKS WES CHEVRON SERVICE
806 Spring-539
Brooks Wes Chevron Service
1502 Spring-1198
Brooks Wesley 1416Vine ---41-J
Brosius Marjorie Mrs 229-15th ---466-M
Brown A J 1935 Olive---937-W
Brown Clyde J 1622Park ---1219-J
Brown Dean L Shandn ---48-R-2
Brown Ernald ---80-J-11
Brown Ernest ---80-R-2
Brown G W 1946 Oak---125-W
Brown Georgia 722 Olive---1069-M
Brown Gertrude Shandn ---81-R-12
Brown H A 3405 Spring---642
Brown Harry E 2144Pine ---1743-W
Brown Joe C ---18-F-2
Brown Joseph F ---18-F-4
Brown M R SHwy ---22-J-2
Brown Marvin D 140 Spring---1397-W
Brown Motors 1534 Spring---415
Brown Paul Rev 41-12th ---1211
Brown Ray N Dr dntst 612-12th---67
Residence OakFlat ---2-R-2
Brown T C 1545 Spring---1215
Brown Wm O ---1068-W
BROWN'S TIRE SHOP 1534 Spring---415
Broyles Jack 522FerroLn ---939-W
Brunk Athol J D NHwy ---18-F-22
Brush J P 1751Filbrt ---326
Brush Kirby 9HillcrstDr ---971
Bryan Gene 1415Chestnt ---364
Bryan Meat Co SlaughtrHse ---1250
Bryant Chas 3045Park ---1450
Bryant Edw L 1505½Chestnt ---64
Bryant F Ray 125 Sunst---1307
Bryant S J 542Bevrly ---1425
Bryden Forest A & B Auto Wreckrs
N101Hwy-9-R-3
Buchanan A E 133CapitlHl ---595-W
Buchman Alfonse CrestnRd ---1068-J
Buchman Norman A NHwy ---18-F-3
Buck Kenneth M ---38-R-1
Buckalew Robt S 712Park ---292-J
Buckle Edwin R 2931Park ---1199
BUCKLE'S BODY WORKS 1509 Spring-767
Buckley Victor B 215 SntaCrzAv---132-J
Buelna Joaquin N 562FerroLn ---923-J
Buena Vista Ranch ---29-J-2
Buford Lauren 7ForngtnLn ---894-M
Buggy K N ---18-J-1
BUILDERS MARKET 840-10th---1600
Bullard Carroll W OakFlatRd ---2-R-1
Burgess Troy ForngtnAv ---1910
Burk Herman E AdelaideRd ---9-F-33
Burk W H Mrs 625-14th ---819-M
Burke H A 204-18th ---1532-J
Burnett J K Mrs 1443Chestnt ---466-W
Burns Wm H ---39-J-2
Burton Ben M 240 Spring---951
If no answer call ---810
Burton H V 3020 Oak---1598-W

Burton Russell R Dr Collins G B Dr vetnrian
820-23d-1436
If no answer call---493
Residence 202 Spring---1630
Burwick Warren Shandn ---79-R-11
Busi's Cafe 1122Pine ---581
Butler Oral E 1537Vine ---1306-W
Butler Robt O 154 SnCarlosDr---1049-M
Butterworth C CrestnRd ---805-W
Buttke Alvin 637TuckrAv ---1401
Butts John J 516FerroLn ---1392
Byers John Cholame ---86-J-1
Bynum R C 603TrigoLn ---1249-R

C

C & J Cafe cocktl lounges 1232Pine---365
Cadioni Jos Jr 634TuckrAv ---1289-J
Cadioni's Car Wash 631 Spring---1564-J
Cagle Marion J GoldenHillRd ---695
Cain Troy E 111CapitlHl ---959-M
Cal-Farm Insurance Co 705-13th ---1110
Caldwell Jas P Templtn ---PasoRobls 14-J-1
Caldwell Jim Caldwell & Peterson
Richfield Serv 636 Spring-92
CALDWELL & PETERSON RICHFIELD SERVICE 636 Spring---92
CALIF ALMOND ORCHARDS INC
Main Plant & Office 4th&Spring---400
Calif Milling Corp 1212Railrd ---161
CALIF MOTOR EXPRESS LIMITED
5th&RivrsdeAv-657
Calif State of
Dept of Employment
Farm Labor Office 3341 Spring---1817
Dept of Motor Vehicles 812-10th---884
Divn of Forestry
Las Tablas Fire Control Station
Adelde-8-F-34
Pso R Fire Control Sta SHwy---580
Shandon Fire Control Station
Shandn-50-R-1
Divn of Highways
Bridge Department Field Office
3640A Oak-560
Field Office 3615 Spring ---540
Maintenance Foreman Shandn---50-J-3
Maintenance Superintendent
5th&Rivrsde-664
Highway Patrol SHwy---80
For Emergency Calls only
Ask Operator for-ZEnith 1-2000
Paso Robles School for Boys Estrlla---806
Calloway W J 617MossAv ---1265-J
Camack John O 641-7th ---1957
Cameron G O 1710Pine ---1356-J
Cameron Tommy Sr 721Pine ---305-M
Cameron Tommy H Jr ForngtnAv ---1578-R
Cameron's Brake & Wheel Alignment
3011 Spring-170
Cammack Marie 1949 Oak---118-W
Cammack Omar L 1927 Oak---118-R
Camp Fire Girls Headquarters
19th&Chestnt-1769-J
Camp Roberts Natl Defense Committee
Bk of AmericaBldg-568-J
Camp Russell CrestnRd ---538-W
Campbell Opal 2137Victoria ---753
Campbell Wm F 3209Pine ---1325-M
Cannon Jas W PeachyCnyn ---1506-W
Cantrell Dave 2660RivrsdeAv ---529-W
Cape J E Mrs 30th&Park ---1653
Cargle Leland L 202 Spring---1057-W
Carl's Barber Shop 833-13th ---1909-J
Carl's Billiards 831-13th ---1529-J
Carminati A B NRivrRd ---7-R-2
Carminati W S SherwdRd ---1264-M
Carpenter L H Mrs 1817 Oak---965-W
Carpenter Lyle F---19-W
Carr Georgia E 1813RivrsdeAv ---421
Carroll Edw A 225 SntaCrzAv---1354
Carroll T J 721-28th ---1514-J
Carter Bob 2625RivrsdeAv ---1879-J
Carter Geo L 912Vine ---1568
Carter W E Mrs 1911Park ---790-W
Carter W H 621Vine ---1326-J
Cary Ed SunstHts ---491
Cary F N 1729Park ---1462-M
Casper Al 336-12th ---770
Casper Wm J 1528 Oak---1225
Casson Geo 1714Park ---1133-M
Casteel Bert 2130Vine ---1831
Casteel Elvin M CayucosRd ---21-R-2
Casteel Harlan ---34-R-1
Catholic Church 512-13th ---207
Catt R W 544FerroLn ---1333-M
Caulkins Kathleen Mrs 530½-10th ---210
Ceramic Shop The 607-22d ---588
Chacon Diantha A 1319 Olive---416-W
Chadwell Tracy C 503Bonita ---1338-J
Chaidez Raymond R 1126-19th ---1134-J
Chamber of Commerce 705-12th ---16

Chambers E H Mrs 2238Vine ----1849
Chambers J Henry 45RidgevwCt ----1554-J
Chambers Louise M 326-12th ----1718-W
Champion Lawton D ElPomr ----59-J-1
Champion Lawton D atty
Bk of AmericaBldg-76
Chandler Henry 59RidgevwDr ----1845
Chaplin Clarence ----20-J-1
Chapman C E 1436Pine ----893-M
Charcoal Industries Inc AdelaideRd ----614
Charcoal Specialties Inc 17th ----120
Chavez Vincent 2925Pine ----999
Cheney Frank L 164 SnCarlosDr ----533-M
Cherry Elmer L ----16-R-3
Chesmore Gertrude H 1109½Chestnt ----453-J
Chevrolet Sid Nichols 1305 Spring ----1222
Chiappari Ted OakFlat ----4-J-11
Chiappari Theo Morosa Bros Trnsptn
321-16th-569
Chick's Tire Service 1233 Spring ----77
Child Care Center 3126Park ----717-J
Childress J C 264 SnCarlosDr ----1434-J
Childs Milton R 1702Vine ----189
Chimney Rock Ranch AdeldeRd ----9-F-14
Chism Allan R 2145 Oak ----1725-J
Chism John H 339-13th ----1575
Chisum Charlie 1520Park ----1526-M
Choate Tom 543FerroLn ----1869
Choice Valley School Cholame ----96-J-3
Cholame Ambulance Service Cholame ----81-R-1
Cholame Cafe Cholame ----81-R-1
Cholame Garage Cholame ----81-R-2
Cholame School Hwy41 ----81-R-3
Christensen A Mrs ----34-J-2
Christensen Arlene B 1312Park ----438
Christensen C A 511 Oak ----519
Christensen Donald PeachyCnynRd ----11-J-2
Christensen Ernie L 1312Park ----438
Christensen R E ----98-R-1
Chuck's Service 1339 Spring ----123
Church Kenneth 1411Park ----473-J
Church of Christ 20th&Park ----1088-J
If no answer call ----1920
City Neon 1140Railrd ----1519
Claassen Ben A 511-8th ----1454-M
Claassen Betty WillwCrk ----25-J-12
Claassen David WillwCrk ----25-R-3
Claassen Ernest ----16-J-3
Claassen G J 138-17th ----637-W
Claassen Henry A 1905 Oak ----125-R
Claassen Herbert G ----440-J
Claassen Herman WillwCrkRd ----17-J-3
Claassen Howard O ----667-W
Claassen John J Shandn ----37-J-3
Claassen Louis J 344-14th ----100-M
Claassen Wm ----667-R
Claassen's Radiator Shop 1534 Spring ----517-J
Clark Howard C 530-10th ----1184
Clarke C W Co ofc 1227Pine ----127
Ranch ----52
Classic Beauty Salon 1503Park ----87
Claus Herb 521 Oak ----284-W
Claus Mat 838Vine ----163-R
Claybrook Barry 2005 Oak ----487
Clemente Gene 608 Oak ----1116-W
Clemons H P 500-12th ----687
Clevenger Lyman WillwCrkRd ----23-J-2
Clevenger W H 1920Rivrsde ----1356-W
Clifford D B Mrs 1849Locst ----264-R
Clifton Delton ----1508-W
Clifton Motel 125 Spring ----1140
Cloer Jas E rug clng 2145Vine ----1620
Clouser Forrest V NHwy ----9-R-1
Coalwell Roy plmbr 2029Pine ----402
Coan E E Mrs 2036 Oak ----1261-R
COASTAL HELICOPTERS INC
PasoRoblesCountyAirport 1932-W
Coates Roland R E13th ----1035
Coates Vine R RN SRivrRd ----1776-W
Coburn Bud 422-11th ----914-R
Coburn G 524-2d ----1895
Coca-Cola Bottling Co 2508 Spring ----241
Cochran Francis D Shandn ----50-R-3
Cockrell Jess 509Bevrly ----949-W
Cockrell Wayne 50Fresno ----537-W
Cockrell's Refrigeration 845-13th ----1416
Cockrum John B Mrs Shandn ----53-R-2
Coffman M M Mrs 701Vine ----1276
Colbert Robt A 102 Spring ----186-W
COLBURN T R tractr reprng
221-15th-1075-W
Cole C PeachyCnyn ----6-R-3
Coles M C ----77-J-1
Collins G B Dr vetnrian 820-23d ----1436
If no answer call ----1630
If no answer call ----493
Collins John A 332-3d ----737-M
Collins Ray B 332-3d ----737-M
Colt Irene CapitlHl ----290
Colvin W E NRivrRd ----506-R
Colwell Walter 120PacAv ----935-W
Colyer J T 1109Chestnt ----296-R

Combs G E 823-7th ----1944
Comfort H G Acorn Print Shop
724-13th-1373-W
Residence 1411Pine ----1579-R
Comstock Alta 215-12th ----376-J
Conaway Wm W 2907Park ----858-M
Conklin C H Crestn ----68-J-1
Connerley Melvin H 3118 Oak ----1379-J
Conover L W CayucosRd ----22-J-1
Conover L W Jr 509BonitaAv ----586-W
Conrad Otto M 1938Pine ----1405-M
Conrad V M 629TuckrAv ----1542
Conterno A C Mrs 812Vine ----463-M
Cook Dorothy M 820Park ----1470
Cook F D MtnSprngRd ----2-F-2
COOK F D PLUMBER & ELECTRICIAN
1032Pine-1066
Cook Jack Mrs 265 SntaYsablAv ----1956
Cook Lincoln Sr Crestn ----63-R-1
Cook V Mac ElPomr ----60-J-1
Cook V N ElPomr ----60-J-2
Cook Wm M ----69-R-3
Cooksey Doff C OakFlatRd ----3-R-1
Coon M E PeachyCnynRd ----11-R-3
Cooper Arthur H ----26-J
Cooper D E 2245Park ----1924-W
Cooper Harriet 5HillcrstDr ----623
Cooper Helen 3309Pine ----1376-R
Cooper John A 915 Olive ----1747
Cooper L R 512-32d ----1309-J
Cooper Maurice ElPomr ----59-J-2
Cooper Raymond C
124 SanAugustinDr-992-W
Cooper Robt C 3124 Oak ----1228-M
COOPERATIVE FARMERS SUPPLY CO INC 14th&Pine ----344
Corbaley Gerald R 628 Oak ----1377-J
Corbaley J V 1712Vine ----1409
Corbit Electric Motor Repair 846-9th ----1383
Cordeiro Manuel SouthVine ----1707-W
CORIPPO MEL H contr 304-13th ----673
Cork Blanche 39-12th ----1232
Cork Dean 39-12th ----1232
Corley J F 1705RivrsdeAv ----1410-W
Corning Delbert ----51-R-11
Coronado Motel 2400 Spring ----955
Costaganna C 1232Pine ----1424
Costelow Jas WhitleyGardens ----77-R-2
Cottage Motel 2206 Spring ----1153-W
Couch Walter R 1803Vine ----920
Coulter Ralph 36th&RivrsdeAv ----1189-J
Cousins Betty ins 822-13th ----1820
COUSINS JAS I ins & grain dlr
822-13th-1820
Residence 1351Chestnt ----119
Cousins Robt J 420 Oak ----1577
Covell L A LomitaLinde ----459-J
Cowan D R 405-3d ----562-J
Cowan Pomp Mrs 2020Rivrsde ----1065-R
Cowles Florence M Mrs 429-16th ----863-M
Craig F L 531-30th ----523
Craig F L Sheet Metal & Plumbing
731-21st-523
Crawford Elmer 1734 Oak ----1174-R
Crescent Dairy Cafe 1421 Spring ----339
Cresse Arthur E ----17-R-11
Creston School Crestn ----66-J-1
Crews Jess Sr 3021Pine ----483-R
Crews Jesse L 135-16th ----1704-J
Crews Johnny T 104-16th ----1921
Crocker-Anglo National Bank 604-12th ----1613
Crooks Shirley 523-4th ----879-J
Cropper Sidney C truckng MtnSpringsRd ----744
Residence 1935Vine ----644
Cropper T H CrestnRd ----216-M
Crouch Jack AdeldeRd ----9-F-24
Crouch Joe H PeachyCnynRd ----9-F-4
Crowley Horace Jr ----62-J-1
Crown Photo Service 1225 Spring ----1121
Cruise Nolan S 420-9th ----456-J
Cruise Nolan S Jr 1245Vine ----1304-J
Cryder Geo V 711 Oak ----622-J
Cryer Evelyn 234 SntaCrzAv ----867-M
Cuendet F blksmth 1304Railrd ----130-W
Cuendet Fred 1340Vine ----1332-W
Culbert E S 120-18th ----103-M
Culinary Alliance & Bartenders Union 703
IOOFBldg-548
Cull Bob 421-19th ----1877
Culligan Soft Water Service 802-21st ----1113
Cullors Alfred 1421RivrsdeAv ----369-W
Cullors J W Rev 1810RivrsdeAv ----1930
CULL'S TV 630-6th ----748
Cully Jos NRivrRd ----7-R-1
Cummings F R 1045 Olive ----345
Cunningham Ola 108W11th ----486-M
Curletti B 820-22d ----1635-M
Curran Edw E Jr 1045Vine ----246-R
Currell J M Mrs ----15-R-1
Curtis Paul 835-19th ----1955
Cutting May 605-14th ----819-J
Cybulski Dorcey Mrs 1111Vine ----542

D

Dahl Joe 620-30th ----454-J
Dailey Vincent S 633BolenDr ----1083-J
Dalby Bertha 807Vine ----704-R
Dale Alan A ShannonHillRd ----791-M
Dale Ina M Mrs 245 Oak ----1581
Dales Hazel C 731Pine ----167-W
Dalrymple Darrell 1532 Olive ----1306-J
Daniels' Drug Store 1317Park ----1500
Daniels Gladys ----1297
Daniels Russell R 749 Olive ----878-W
Daniels Walter E 615-26th ----968-J
DAN'S MARKET 2044 Spring ----409
Darnall Fred A 925 Olive ----381
Darnall's Geneseo Ranch CrestnRd ----74-J-3
Dauth-Leisy Foods 530-12th ----256
Dauth Lester C 1HillcrstDr ----1080
Dauth O E 2021 Oak ----7
Davenport Howard OakflatRd ----4-R-3
Davidson Collier Shandn ----47-R-11
Davidson Robt L Shandn ----55-J-2
Davies Gilbert K Cholame ----87-J-2
Davies Kenneth H ----87-J-3
Davis B H Tire Service 1233 Spring ----77
Davis Bert Mrs 1105Vine ----577
Davis Carl E 732-14th ----291-M
Davis Charlene 2908Pine ----494-W
Davis Clara 1023-20th ----263
Davis E R 429 Oak ----1472-R
Davis Gordon T
CayucosRdTempltn-PasoRobls 72-J-1
Davis Henrietta S 120-17th ----380-J
Davis J A 1st&Spring ----225
Davis J Terry 304-14th ----367
Davis Lumber Yard 1st&Spring ----225
Davis Marion F Adelaide ----8-F-15
Davis Mearl WhitleyGardens ----39-R-1
Davis R L Fat ----1047-R
Davis Walden E Shandn ----48-R-3
Davis Wm E ----10-F-12
Davis Winifred Crestn ----65-J-3
Davison Lloyd C 1944Vine ----940
Dawson Blaine 528CrestnRd ----1369
Day Della M Mrs 1520 Olive ----287-J
Day Glen J NRivrRd ----8-J-3
Day Paula NRivrRd ----8-J-3
Dean Archie R 2244 Spring ----1197-J
Dean Judith A 1503 Olive ----1887
Dean Marion L 1503 Olive ----1887
DeBusk C W 515 Spring ----1746
Decater Geo A 402-13th ----1231-M
DeCHAINE BOB INSURANCE & GRAIN DEALER 1220Park ----1702
DeChaine D R 1401Chestnt ----785
DeGraf Gerald 1400 SherwdRd ----925-J
de la Roza Adrian 107-16th ----1823-M
Delavan J E 420-15th ----1834
Della Ferdy 906Vine ----173-W
Dellaganna Geo CayucosRd ----23-J-1
Dellaganna Josephine 744 Oak ----484-J
Della's Home for the Aged 1020Pine ----1026
DeMeritt H E 2145Park ----1378-R
Dempsey J B ----75-J-1
Dempsey John A 1232 Olive ----609-W
Dempsey Loren A 15-12th ----439-M
Dennison Wm E 1742Park ----1467-W
Derby John 415-7th ----203-M
Detling Donald G 624TuckrAv ----1822-M
Detrich Martha R 2005Vine ----1367-J
Devaney Ione 820Park ----508
Deveraux Jay Mrs 520FerroLn ----559-R
Dewar J B Norwalk Gasoln Co distr
9th&Salinas-1313
Diamond C Farms 821Pine ----1815-W
Dickey Frank F Mrs OakflatRd ----1754
Dickey J B 2025 Spring ----1536-J
Dickinson Robt A 646 Oak ----60
Diener John 1713Park ----1318-W
Dillon R C WhitleyGardens ----77-J-11
Dittman C W ----14-R-3
Dittman Richard C
CemeteryRdTempltn-PasoRobls 14-R-12
Dodd Adeline 1719Pine ----1133-J
Dodd Ed Klau ----8-F-12
Dodd Errol AdelaideRd ----8-F-23
Dodd Jas E 12th ----1559
Dodd Raymond E Adelaide ----8-F-24
Dodder C O 204-24th ----455-W
Dollar Hotel The 1317 Spring ----102
Donkin Elbert B Jr Dr dntst 1134Vine ----95
Residence 529Vine ----109
Donkin Elbert B Mrs Sr 1117Vine ----1270
Donnie Cleaners 23d&Spring ----701
Donoho Emery M 1733Filbrt ----264-M
Donoho Lois Mrs 504Bonita ----932-W
Donohue & Sons Grocery 2548 Spring ----360
Dooley Jas H MD 522-13th ----860
Residence CrestnRd ----722
Doty Leland M Shandn ----78-R-2
Double Bar S Ranch ----1277
Dougherty B J 303-15th ----503
Dougherty Russell ----9-F-11
Douglas Alberta 2102½RivrsdeAv ----1193
Dowden John P 644MossAv ----436
Dowden Ray L Shandn ----55-R-1

Downing Delma L 430-7th ----238-M
Drake John ----41-J-3
Dreher D W OldHwy41 ----46-R-2
Drennan A L 829-14th ----1505-J
Drennan B R CapitlHl ----1926
Drennan Loyd S Mrs 517BonitaAv ----1112
Dres Victor G 265 SntaCrzAv ----1479
Dresser Ranch ----46-J-3
Dresser W R 1612 Oak ----771
Drew Ranch ----332-W
Drive In Liquor Store 545 Spring ----522
Dubost Raymond ----8-F-31
Ducoing Francis E 546FerroLn ----1493
Dueck Alfred J 640CecilCt ----1083-M
Dueck Frank ----25-J-11
Duke's Smoke Shop 737-12th ----338
Dunbar Cliff GoldenHillRd ----31-J-1
Dunbar Elmer 849 Olive ----945
Duncan Roland F OakFlatRd ----3-J-11
Dunkle D O Mrs 211-24th ----1706-M
Dunlap Edgar Shandn ----52-R-3
Dunlap Hazel Peterson Dr optmrst
1221Park-236
Dunlap J W PeachyCnyn ----685
Dunlap Ray E bevrgs 842 Salinas ----1401
Dunmire Martha O
CayucosRdTempltn-PasoRobls 72-J-2
Dusi Dante SHwy101 ----14-R-11
Dusi Guido F 2721Vine ----1610
Dusi Guido F Paso Robles Elec
918-13th-1501
Dusi Sylvester SHwy ----13-R-1
Dusi Winery SHwy ----13-R-1
Dutra John Mrs 1803Vine ----679
Dyck Henry J ----95-J-11
Dyck John A Adelaide ----8-F-25
Dyck John W 628-30th ----454-M
Dyck Will G WillwCrk ----16-J-2

E

Earl Richard 724-21st ----859
Earleen's Beauty Shop
VineyrdRd-Templtn 2782
Earl's Auto Repair 1546 Spring ----302
Eason Don Q 1834 Oak ----247
Easterling Catherine Miss 1705 Oak ----844
Easton Chas A 24Almnd ----511
Eastwood Wm C 429Vine ----40-J
Eaton H A 1433 Olive ----1915
Eaton & Smith Lime Mine LimeMt ----70-R-1
Eberlein F W WillwCrkRd ----1543
Economy Construction Co 13th&Rivrsde ----510
Eddy's Apparel 1214 Park ----74
Ede W C 2HillcrstDr ----861-J
Edelman Albert CrestnRd ----76-J-11
Edgett June 2803Pine ----1141
Edmiston Harriett A NHwy ----9-R-2
Edwards Dorothy 529 Spring ----1116-J
Edwards G H 105 Olive ----1139
EDWARDS HARRY R Farmer's Ins Group
1744Vine-850-W
Edwards Jack OakFlatRd ----4-J-3
Edwards Jas D 134PacAv ----543
Edwards Joel H 1811Pine ----1761-J
Edwards Louise T 105 Olive ----1139
Edwards Lucy M 835 Olive ----729
Edwards Price R Dr 145-16th ----378
Eide Arthur ShannonDr ----1237-J
Eide Arthur Paso Robles Gls Shop
609-22d-469
Eimon Paul KilerCanyonRd ----1-J-1
Eimon Sig KilerCanyonRd ----1-J-2
Eisenbeis J F 823-22d ----845
Elam W C 1944 Spring ----1539
Electrical Products Corp 918-13th ----130-J
ELIZABETH ANN FLOWER SHOP
724-14th-122
Elliot C M 1519Chestnt ----696-W
Elliott Bruce 245 SntaCrzAv ----754-M
Elliott Dean 1804 Spring ----1590-J
Ellis H D 624-8th ----974-J
Ellis Norman Pioneer Auto Parts
1144Railrd-1418
Residence 542Bonita ----1114-M
Ellis Wilber 2821 Oak ----1094-M
Ellison Dale 727-26th ----529-M
Embree Bernard C 44-12th ----1719-J
Engelke J H GillisCanyon ----85-R-2
Engleman Norman SherwdRd ----1622
ENNIS TAG & SALESBOOK CO
SherwoodField-1900
Enos Louis AdeldeRd ----9-F-16
Erb Eugene 1836Park ----107
Erdman B 1020-17th ----1440
Erich's Market 2611 Spring ----579
Erickson Chester L ----76-J-3
Erickson Leo Crestn ----67-J-2
Erickson Leslie ----46-R-11
Erickson Will J ----75-R-2
Erler Ed 1921Vine ----215-J
Ernst Brothers Warehouse
1225RivrsdeAv-829-M
Ernst Ellsworth ----73-J-2
Ernst Eugene 100CapitlHl ----1239
Ernst Harold W 25-12th ----1561

Ernst Ralph A ----73-R-1
Ernst Wilmar F ----45-J-2
Eros Orville E Dr dntst 1115Vine ----237
Residence 502CrestnRd ----576
Erskine Ann 1145½Vine ----1846
Erving W H YorkMtRdTempltn ----72-J-3
Escarcia Richard Cholame ----81-J-2
Eschwig W W atty 531-12th ----333
Residence 2713Vine ----1456-J
Eslinger Chas H 521Vine ----186-J
Estrada Bartolo 1440RailrdAv ----756-J
Estrada Ray 827-20th ----567-W
Evans Camera Exchange 12th&Spring ----442
Evans Iveus S 1704Park ----787-J
Evans Paul L 1619 Olive ----182-W
Evans Thos 230 Spring ----1357-W
Exline Retta Mrs OakFlat ----89-R-1

F

Fairbairn Alice Mrs 3439 Spring ----429-R
Fairbairn Elizabeth R 512BonitaAv ----750
Falk Carl A CrestnRd ----74-J-3
Fanning Roy B 221-16th ----585-W
Fanning Roy B Jdge of the Justc Court
406 Spring-285
Faries Culbert W ----1508-W
Farm Bureau Services 705-13th ----1110
Farmer Harry 1644Pine ----1356-R
FARMERS ALLIANCE BUS ASSOC
Office 10th&RivrsdeAv ----115
Bulk Plant 6th&RivrsdeAv ----724
Feed & Seed 10th&RivrsdeAv ----311
Farmers Cooperative Supply Co Inc
14th&Pine-344
Farmer's Insurance Group 1744Vine ----850-W
Farmhouse Motor Lodge 425 Spring ----933
Farnell Ray J 630BolenDr ----786-M
Fast Walter J NRivrRd ----8-J-1
Faulkner Anna 2128RivrsdeAv ----1819
Fauver E M Mrs 623½-2d ----676-M
Fein C B dntst 1205Park ----222
Residence 420-10th ----527
Fein Donald 2343 Spring ----1398-W
Feldhacker Addie C Mrs 1517 Olive ----498-J
Fenzel Eldon O 50RidgevwDr ----1466
FERDY'S BAR 12th&Pine ----171
Ferguson Ella E ShandnRd ----38-J-11
Ferrin Jay R 234-18th ----165-J
Ferrin Rose M 421-16th ----863-J
Ferry A K 245 SanAugustin ----1287-W
Ferry Archie ----43-J-3
Ferry John Jr 399PacAv ----1448-J
Ferry John E 2545RivrsdeAv ----650-M
Feuchter Chas J Mrs 1422 Spring ----967-R
Fieguth Herman J CapitlHl ----1269-W
Filipponi Mario 827-8th ----325-R
Firestone Hammons Dealer Store
1344Park-405
First Baptist Church 17th&Park ----712-W
First Church of God 620-17th ----1912-W
Fiscalini Aldo 916-8th ----1063-W
Fisher John C 63-12th ----1839
Fitzhugh Dee 7XRanch ----8-F-3
Flamson Geo H Paso Robles High Schl
24th&Spring-1190
Residence 1825Vine ----408
Flannery Herbert F ----21-J-1
Fleig Frieda 1511Park ----144
Fleig Robt H Shandn ----50-J-1
Flemmons Leon 640BolenDr ----1421-M
Fletcher U L 1243GregoryAv ----723-J
Flores Lorenzo 1616Pine ----643
Ford Harlow B W17th ----1255
Ford Jas H W17th ----1255
Forest Ernest SVine ----1267
Fortini Louis C SHwy ----1814
Forty-One Cafe Shandn ----57-J-3
Foss Robt W 2045 Spring ----1536-W
Foster Freeze of Paso Robles 2524 Spring ----98
Fostine Frank 165 SanAugustinDr ----651-M
Fourl Geo T ----1-J-11
Fowler Glass Shop 11th&Park ----160-J
Fowler Louis H 405Vine ----1046-W
Fowler P D 2145 Olive ----1130
Fowler P D Paso Robles Ins Agcy
531-12th-1220
Fox Theatre 1436 Spring ----328
Fraad Wm D 134B CapitlHlDr ----1210
Frair J H MtnSprngsRd ----459-W
Francis Louis 1512Park ----1044-M
Franklin Harold ----33-J-2
Franklin Wesley CrestnRd ----34-J-3
Frazier Chas T 244 SntaCrzAv ----867-W
Frazier Leona E 727 Oak ----377-W
Frazier R W contr 620-23d ----472-J
Frazier W W 818 Olive ----532
Frederick Chas Shandn ----48-R-11
Frederick Howard Shandn ----48-J-1
FRED'S NORWALK SERVICE STN
Norwalk Serv Stn 840 Spring-425
Freeman Addie Mrs 623-2d ----676-R
Freeman Donna 1728 Spring ----245
Freeman Dovie 542-32d ----932-R
Freeman R L 1728 Spring ----245

Freeman R L Calif Milling Corp
1212Railrd-161
French L M 644BolenDr ----116
Frenchy's Chuck Wagon 1226Pine ----1544
Friedenthal Allen J 134D CapitlHlDr ----1899-J
Friend Orval OakFlatRd ----4-R-1
Frisby H S 802 SalinasAv ----1242
Frischmann Josephine 309-13th ----100-W
Fritzius Alan O Hwy41 ----45-R-11
Frogge Elva 2029Vine ----535
Fuller Brush Dlr
9355ElBordoAv-Atascdro 693-W
Fuller W S 115CapitlHl ----706
Fullerton Claude C 539FerroLn ----1269-M
Fullwiler Earl A 516CrestnRd ----1809

G

Gafner Robt L Hwy101 ----578-J
Gahan W V SHwy ----1206
Gahan W V rl est 1215Park ----996
Galba Edw P 2210VillaDr ----1018-W
Gallagher John P HillTpDr ----605
Gallagher Madden & Hart attys
Bk of AmericaBldg-800
Galle M J Rev 830Vine ----1246-W
Galli J M CayucosRd ----21-R-3
Gambel Wilbur NRivrRd ----7-J-11
Gamel Nora H ----18-J-2
Gannon Lloyd E 1716Vine ----1491-W
Gantz Henrietta W Mrs 1445Vine ----437-M
Garcia Ruth 2922Pine ----449
Garcia Sam 3122Pine ----1997
Gardner Glenn G 526Bonita ----782-J
Garnett Tay ----25-J-1
Gates M Roland Pso R Cr Bur
Bank of AmericaBldg-865
Residence 1545Park ----34-J
Gates M Roland Suprvsr Dist No 1
Bk of AmericaBldg-44
Gates Russell W Dr 51-12th ----1429
Gatlin Dave ----14-R-2
Gault Merle E 155 SnAugustnDr ----1049-W
Gay Flossie H 1936Vine ----392
Gaylord H K cemnt blocks NRivrRd ----9
Gaylord Melvin C 538-30th ----356-R
GENERAL AUTO PARTS 1218Pine ----280
If no answer call ----697
General Petroleum Corp
PipelineStnAdelde-8-F-6
General Petroleum Corp Plant 5th&Pine ----252
General Petroleum Corp right of way
dept 1215Park-996
General Petroleum Service Station
1339 Spring-123
George Louis R 738Vine ----1454-R
Geo's Place Shandn ----32-R-1
German Louis 721Park ----1548-M
German Myrtle 715-18th ----1462-W
Gerst Ed Adelaide ----8-F-2
Gerst Wm Adelaide ----8-F-41
Giacomazzi Harold 619-20th ----991-W
Gibbs E E 1735Park ----307
Gibbs Elmer E 1736Vine ----1646
Gibbs Fred S 2925 Oak ----1729
Gibbs Gene W 829-10th ----370-J
GIBBS OIL CO 2235 Spring ----984
Gibbs Sam 1629Park ----712-J
Gibbs W C 400RivrsdeAv ----672-W
Gibson Wm H 154 SanAugustinDr ----1735-M
Gileau Omer Pat ----1822-J
Gillette Thurlow T 320-4th ----1163-R
Gillgren G A LtCdr USN Ret 521FerroLn ----513
Gilmore Paul 615-14th ----739-R
Givens Geo G 231-17th ----1912-J
Glass Transportation Co 1733 Spring ----258
Glick Kenneth L ----82-R-1
Glimp H B Crestn ----64-J-1
Glowka Val Sgt 230 Spring ----1469-R
Godsey Hal G Mrs 1927 Olive ----772
Goetsch Leroy W ----24-J-2
Goings Chas 3018Pine ----1644
GOLDEN STATE PRODUCTS DISTR
625-7th-110
Gomez Ramon 318C 4th ----1177-W
Gonzales Eleanor J 2045Vine ----1779-W
Gonzales Manuela 2907 Oak ----429-W
Gonzales Minnie 710 Spring ----1441
Goodale Harold Bldrs Mkt 840-10th ----1600
Goodale Harold C 226-19th ----476
Goodell Bob ----40-R-1
Goodell Geo SHwy ----1047-M
Goodwin Bus 205 Oak ----1314
Goodyear Florence 105 SntaYsablAv ----692-R
Gordon John V 531FerroLn ----357-W
Gorham Ernest L Valley Motl Shandn ----56-J-3
Gouff Vaughn 83-12th ----1945
Gow Chas S Hwy41 ----79-R-1
Grady Chas E AdelaideRd ----187-W
Grandview Apartments Inc 102 Spring ----37
Grant Adam L Cholame ----86-R-1
Grant Jas Cholame ----96-R-1
Grant Keith ShandnHts ----50-R-2
Grant Robt A Cholame ----97-R-2
Graves A J PeachyCnyn ----6-R-2
Gray Gilbert Rev 1326 Oak ----191

Gray Gilbert Rev 1234 Olive ----1596
Gray John 235 SntaYsablAv ----1634-M
Gray Mack 3001Vine ----353
Grebe Wm 1112Fresno ----683-J
Greco Jos 1707 Oak ----1491-J
Green Frank E TempltnRd ----61-J-3
Green H A 284 SnCarlosDr ----719-R
Green J P Dr 519-14th ----94
Green J P Dr dntst 522-13th ----47
Green Oliver ElPomr ----58-R-1
Greenslate Ronald K 2903Pine ----1591-J
Greentree Motel 416 Spring ----552
Gretter B K 1427½Pine ----1526-R
Gretter Edith E 2331Vine ----382-J
GREYHOUND BUS LINES 1245 Spring ----242
Grice Harold E 725½Vine ----1943
Griffin E M 3111 Spring ----1903
Griggs Rex 224 SnCarlosDr ----751
Grimes Chas 558FerroLn ----1027
Grindstaff Clyde F 525BonitaAv ----1064-J
Grindstaff Robt W 648BolnDr ----1563-R
Griswold E R rl est 1424 Spring ----1510
Residence ----716-J
Grove Earl Shandn ----55-J-1
Grubb Roland AdelaideRd ----9-F-32
Guffey J W AdeldeRd ----9-F-3
Gunn Alex M 509FerroLn ----851-M
Guthrie H W 1405GreenwdDr ----1132
GUTHRIE'S JEWELRY 741-12th ----789

H

Hackney Carl 354PacAv ----962-W
Hackney Ed 330PacAv ----1633-W
Hagemeister C A RivrsdeAv ----881
Hagens W A acct 531-12th ----72
Hagens Walter A 396-17th ----1031
Hagerman Arthur F 225PacAv ----1741-W
Hagerman Julia Mrs Shandn ----57-J-2
Hahl Ernest A Shandn ----85-R-1
Hahl Ruby 90-12th ----738-W
Hahn Forest C 2117Vine ----1048-J
Hailey Jim Shandn ----78-J-2
Hake Emil T 2012½Vine ----1176-M
Halford Wanda 309-15th ----696-M
Hall Clarke L cattle brkr 1227Pine ----127
Residence ----52
Hall D R ----19-R-1
Hall Duane J 2012Vine ----1076-R
Hall J N 220-17th ----981-J
Hall Jas R ----19-R-3
Hall Joyce M Mrs 107CapitlHl ----1830
Hall Norman A 130PacAv ----1002
Hall Stephen H 534-32d ----174
Hall Wm M 1048 Salinas ----783-J
Haller H C 703Vine ----203-W
Hambly Milton Crestn ----65-R-1
Hambly Warren 535 Oak ----1061-J
Hamm Elmer J 312-17th ----633-J
Hamm Frank ----24-R-1
Hamm Gerhard ----44-J-1
Hamm John WillwCrk ----24-J-1
Hamm Rudolph H CayucosRd ----22-R-1
Hamman Melvin J 540 Oak ----113
Hammock Eddie 2028 Olive ----1847
Hammond Chas 2135Pine ----956-W
Hammond Jack WhitleyGardens ----41-R-2
Hammons Firestone Dealer Store
1344Park-405
Hammons Larry C HammonsDr ----538-J
Hanks Ronald D 535FerroLn ----851-W
Hansen Bros Ranch ----47-J-3
Hansen Elizabeth Mrs ----53-R-3
Hansen Geo ----52-R-11
Hansen Harold 607-30th ----1565-W
Hansen Iver 68RidgevwDr ----1196
Hansen Iver Shandn ----57-J-1
Hansen Nona V Shandn ----51-R-2
Hansen Walter A Mrs WhitleyGardens ----37-J-1
HANSON BROS PIONEER GARAGE
13th&Spring-169
If no answer call ----1167
Hanson C E 605-15th ----275-J
Hanson J G 435PacAv ----1167
Hanson R O 1229Vine ----914-J
Hanson Ralph O Jr 603-23d ----1253-R
Hanssen & Miller Shandn ----49-J-12
Hanssen Wm ----49-J-1
Happe Geo H 1704Vine ----686-M
Harben Army Supply 1222 Spring ----1777
Harden Ray E RiverGrove ----93-J-2
Hardesty H H 406-12th ----590-M
Hardham John F MD 522-13th ----766
If no answer call ----1200
Residence CrestnRd ----805-J
Hardie Amelia Mrs 1721Filbrt ----541
Hardie J L ----15-J-2
Hardin Paul B 635Vine ----718
Harding Harry SHwy ----440-W
Hardison Jerry L 612Vine ----1444
Hardwick Darrel 114 SanAugustinDr ----1235-R
Hardy A M 527 Oak ----163-M
Harlan Slyvia M ----37-R-2
Harmon W M 534BonitaAv ----1025

Harmony Valley Creamery Assn
13th&RivrsdeAv-234
Harper E C ----39-J-1
Harris Clarence I ----26-W
Harris Darla 1520Park ----1526-M
Harris Drusilla L Mrs 144-18th ----1054
Harris H J 1535Vine ----1135-W
Harris H M RayMarRanch ----41-R-3
Harris Kenneth G 504Vine ----394
Harris Oliver Dean ----15-R-2
Harris Randall 320-14th ----100-J
Harris Richard M SHwy ----15-R-3
Harris Truman A 12HillcrstDr ----193
HARRIS TRUMAN A & SON
New Car Dept 1302Pine ----53
Used Car Dept 531-12th ----857
Harris W W 3005Vine ----682-W
Harrison C E 240-16th ----610-R
Harrison Wm 475PacAv ----366-M
Harry C E 3016Spring ----1189-W
HART CHAS E well drilng
Office 2124Park ----768-J
Shop NHwy ----18-F-5
Hart Dale ----30-J-11
Hart Harold 602Moss ----1739
Hart Paul T 1815Chestnt ----83
Hart Paul T Gallagher Madden & Hart
attys Bk of AmericaBldg-800
Hartley Ray 405-14th ----262
Hartung John C ----27-J-1
Harvey C W Hwy41 ----37-R-11
Harvey M B ElPanoramaRanch ----44-J-2
Hascall Jas CrestnRd ----1263-J
Hascall Merle 1546 Olive ----863-R
Haskins Myron ----1391-M
Hatch Everett ----87-J-1
Hatch Frank Shandn ----56-R-12
Hatch Frank E Mrs 428-16th ----1870
Hatch Ruth B Mrs 1145Vine ----1279
Hatch Wesley 744Vine ----1540
Hatfield Arnold 544-13th ----747-J
Haugen Jean Mrs 1606 Spring ----755-M
Haussler Dana ElPomr ----58-J-3
Havens Robt N 626BolnDr ----983-W
Haynes Curtis Shandn ----54-R-2
Haynes Geo S 2919Pine ----930-W
Haynes Marlene Mrs 909-12th ----765-W
Haynes Vern 1429RivrsdeAv ----1303
Hays Chas C 3004 Spring ----452-W
Hayward Lumber Co 10th&Pine ----820
Heaton Alfred L ----16-R-11
Heaton Babe 321-13th ----444
Heaton Grace Mrs 630-10th ----555
HEATON R C CO hdwe 803-13th ----890
Heaton R Wayne 1505Chestnt ----1866
Heaton Ray G 2011Vine ----295-W
Hedgpeth Myrtle Dr 1535Park ----352
Hedstrom Lowell A 1845 Oak ----188-J
Heely Ray ----74-R-11
Heer Alfred G Trowbridge John B rl est
101CrestnRd-847
Hege C 805 Oak ----154-J
Hege Irvin O 239Vine ----662
Heggarty Harry L 65Fresno ----946
Heilman Michael 2021 Spring ----1273-J
Heilman W R KilerCanyon ----1-R-1
Heilmann Herman ----67-R-2
Heinsohn Henry K GoldenHillRd ----985-R
Heisinger Alice 1421½Pine ----1468-J
Hendricks Carl W RivrGrve ----37-R-3
Henrie Kenneth ----13-J-2
Henry Georgia Vaughan 220-12th ----461
Henry M L 705Park ----1464
Herman Fred 639BolnDr ----1471-M
Hermanson Robt I 140 Spring ----625-R
Herreid Delmer C 1510Park ----206-M
Herrera Ben 1521Park ----755-W
HERTZ RENT-A-CAR SYSTEM
1004 Spring-71-W
Heyduck Geo 2840Vine ----354-R
Heynen Martin ----867-J
Hi-Way Drug Store 1217 Spring ----152
Hi Way Hotel 916-13th ----521
Hi-Way Market 2105 Spring ----313
Hi-Way News Agency 1218 Spring ----337
Hibbard Audrey A 103-15th ----1248-W
Hibbard J G 732-16th ----34-R
Hibbard Lucille L SHwy ----195
Hicks Mary Mrs 806-9th ----1589
Hicks Ruth Mrs 911-21st ----1405-J
Hicks Wood L PeachyCnyn ----11-R-2
Hilbrich Walter PaloPrietoCyn ----86-R-3
Hileman Raleigh G 164 SanAugustinDr ----1826
Hillis Henry 635BolnDr ----1289-W
Hillman Clarence III 145-18th ----1532-W
Hilton Elna 245-17th ----549
Hinesley Hal H Travelodge Paso Robles
2701 Spring-304
Hirschler Lester SanJuanRiverRd ----84-J-3
Hirschler Lottie M 1541 Olive ----649-M
Hitchcock A B 1221Vine ----1291
Hiteshew Thelma 721 Oak ----1061-W

Hix Wm M 843 Oak --------1886-W
Hjelmeland Leonard 504-32d --------782-W
Hobbs John W 2810Pine --------1096-W
Hodel Chris 2251 Olive --------1609
Hodel Henry 2201 Olive --------448-R
Hodges Welcome 833Vine --------1595-J
Hodson Carroll E Estrlla --------806
Hoff Denver C 102-12th --------1165
Hoff Denver C rl est 541 Spring --------1388-W
Hoffman Les --------27-R-2
Hogan Phillip D 54Almnd --------1899-W
Holbrook Chas H 730 Olive --------238-R
Holden Gene R 103CapitlHlDr --------230
Hollander John R Lt 507FerroLn --------1776-J
Holler Ethel G 1421Park --------1317
Hollister Dean 2121Pine --------956-J
Holloway H J Mrs 1435GreenwdDr --------1837
Holmes Elisha NRivrRd --------947-W
Holmes Harry L AdeldeRd --------9-F-22
Holmes J R Mrs 604-24th --------1867-W
Holmes Walter F 2611 Spring --------1197-W
Holst Chris A Jr 943 Olive --------674
Holsted Jas --------13-R-2
HONG KONG CAFE 943 Spring --------604
Hooker Douglas 1921Pine --------1949
Hooker Richard 628BolnDr --------786-R
Hoon M J 422Vine --------1012
Hoon's Liquor Store 1317 Spring --------102
Hooper Laura E Shandn --------78-R-3
Hoosier Motel 2223 Spring --------991-M
Hopkins Wayne 1405Chestnt --------1897-W
Hopper Everett --------79-R-3
Hopper Jack D --------350-W
Hopper Keith B Shandn --------52-J-1
Hopper Leland 2d&Cholame --------53-J-11
Hopper Norman W --------78-R-11
Hopper Oliver --------80-R-11
Hord Clifford Crestn --------68-R-12
Hord T T --------985-M
Horn Bob 527FerroLn --------987-W
Hornby E R 3012 Spring --------1258-R
Horton R L 2Fresno --------1005-M
Hoskins Clarence W --------38-J-3
Hoskins Homer E 2111 Oak --------916-W
Hotel Holst 1227 Spring --------149
Hotel Taylor 1308 Spring --------158
Houghton S W --------62-J-2
Houk L M Bittrwatr --------97-J-11
House Mildred Mrs 3445 Spring --------903
Housek Joe 1621Park --------969-M
Housing Authority City of Paso Robles
3201Pine-749
Howard Clacy F 425PacAv --------1602
Howard Luther Rev 1528Park --------582
Howard Wm F 1403Chestnt --------1247-J
Howards Barber Shop 1238Park --------58-W
Howell C C 337-19th --------1151-R
Howell Dora Mrs 630-14th --------819-R
Huck Chas V Mrs 25RidgevwCt --------1283-J
Hudson E A 30RidgevwCt --------1554-R
Hudson's Drug Store 815-12th --------51
Huff C K CapitlHl --------1638-W
Hughes H E CrestnRd --------1732
Hughes Jos 2325 Oak --------1867-M
Hultquist Martin --------16-R-1
Humboldt Laura
RockyCanyonRdAtascdro-PasoRobls 67-J-1
Humphreys Eva Mrs 1728½Vine --------587-W
Hunter C W SantaYsabelRanch --------19-J-11
Hunter J J NRivrRd --------1391-R
Hunter R C NHwy --------9-J-2
Hurl Edwin Shandn --------55-R-11
Hurley T A 2015 Oak --------528
Hurst Fred J 1415 Oak --------1245
Huskey Joe H 1548 Oak --------1778
Huston R L Co SHwy --------1310
Huston Stella 530-15th --------979-W
Hutt Ben C 1501Pine --------1526-J

I

I X L Hotel 712-14th --------269
Ideal Five & Ten 1237Park --------1203
Iffert Chas 1635Vine --------1155-W
Imlay Frances 520-19th --------689-W
Inman A R --------77-J-3
Irvine J Verne Hwy41 --------28-J-3
Irving Gage H AdelaideDist --------70-J-1
Irwin Paul M SHwy --------440-R
Isom E C 1228E11th --------1855-W
Iversen Andrew H 1236 Olive --------1442-W
Iversen Ed 127-12th --------65
Iversen Elmer A SanJuanCreekRd --------84-R-1
Iversen Geo H --------42-R-3
Iversen Howard L SanJuanCreekRd --------84-R-1
Iversen Joan S 1345Vine --------1823-W
Iversen Roland E atty Bk of AmericaBldg --------76
Iverson's Automotive 705 Spring --------813

J

J & H Transfer & Storage SHwyAtascdro
From telephones served by the
following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1501
J & R Ranches Camp 8 CrestnRd --------66-R-2
Jackson Geo J 536CrestnRd --------1122-M
Jackson & Reinert plant & ofc NRivrRd --------66
Jacobs Geo D 2140Vine --------1099
Jacobs Howard 644BolnDr --------116
Jacques Mildred P 829-15th --------1162-W
James C A Cholame --------96-J-2
James F J 2035½Park --------1088-R
James Julia 904-11th --------1034-J
Jany J 623-19th --------1146-J
Jany's Coffee Shop 1231 Spring --------384
Jardine John H SHwy --------15-J-1
Jardine Wm Crestn --------65-R-2
Jay C R Mrs 943 Oak --------1838
JAY'S DOUGLAS SERVICE
703 Spring-277-J
Jefferis J R GoldenHillRd --------1040
Jeffries Artie C 427-4th --------1357-M
Jenkins Bert --------990-M
Jenkins Jas A 234 SntaFeAv --------1457
Jensen Almon 1421Chestnt --------1904
Jespersen Anna C 105-12th --------439-W
Jessup Jim E ShandnHts --------52-J-2
Jeter Danl R 244 SnCarlosDr --------719-M
JIM'S BRAKE SHOP 721 Spring --------323
Johannes H W 415-16th --------855-J
Johnny's Cocktail Lounge 1216 Spring --------85
Johnson Bruce W Shandn --------79-J-3
Johnson C H 1123 Salinas --------783-R
Johnson Chas B 615-3d --------278-J
Johnson Chas F 260Pac --------1633-J
Johnson Dorothy 2735Vine --------354-M
Johnson Edw Old41Hwy --------20-R-1
Johnson Ernest R 1046Vine --------833-J
Johnson G H 2811Vine --------1187
Johnson Grover C Rev 2843Park --------1801
Johnson Halbert T 1104Chestnt --------1129
Johnson Jas E SherwdRd --------987-M
Johnson Julius 1611RivrsdeAv --------1617
Johnson La Mont R Hwy41 --------45-R-12
Johnson Leland C 1331 Olive --------1484
Johnson Leslie R 2331Vine --------1764-W
Johnson Max SherwdRd --------1512-W
Johnson P E 2314 Spring --------1045-W
Johnson Philip R 321-15th --------759
Johnson Phyliss 321-15th --------759
Johnson Ted ElPomr --------58-J-11
Johnson W O 725Vine --------977
Johnson Wm J --------45-R-2
Jones Arlie B 214 SanAugustinDr --------1287-M
Jones Chas truckng 1110 Olive --------1097
Jones Freddie L 526FerroLn --------797-M
Jones John D 625TuckrAv --------1563-M
Jones Lee 3012Pine --------1325-W
Jones Margaret O Mrs --------95-R-2
Jones O D --------30-R-11
Jones Roy E 521-5th --------1179-J
Jones Rudolph 2223 Olive --------1087-J
Jones Seaborn B 522-3d --------676-W
Jones Weldon A 615Vine --------704-J
Jordan John L 1602 Oak --------1111
Jordan Willard J 1848Park --------89
Jordanos' Inc bevrge SHwy --------842
Jorgensen C R 615-30th --------1624
Juhl Conrad --------8-F-26
Juhl Fred Mrs 820Vine --------974-R

K

K & M MKT 2927 Spring --------1024
K P R L Radio Stn 32d&Oak --------204
Kahl Lucile L Mrs 1535Park --------1632-W
Kalar Chas S 532-19th --------587-J
Kalbach Huber ElPomr --------59-J-11
Kalton Gene 545 Oak --------1131-J
Kantor Leon L 549Mapl --------1633-R
Karau H A --------75-R-1
Karkanen Josephine 1832Park --------732-R
Kastman O C 213-18th --------912-J
Kauhn Walter E 254 SnCarlosDr --------1713
Keck Jacob 312-12th --------1060
Keefer Donald B 514FerroLn --------923-R
Keefer Florence B Mrs 1440Vine --------388
Keefer Neil H Sr 1440Vine --------388
Keene Rebecca 320-12th --------1806
Keene Trailer Court 3126 Spring --------598
Keene Trailer Sales 3126 Spring --------598
Keener H L 311-12th --------1772
Keeth Paul R Rev 2222 Olive --------661
If no answer call --------742-W
Kendall Genevieve W 1636 Oak --------90-J
Kendall Lewis 1209 Olive --------1347-J
Kennedy Chas R Dr 522-13th --------31
Residence 1233 Olive --------231
If no answer call --------1200
Kenny Earl L 33Fresno --------4
Ken's Paint & Body Shop 729 Spring --------484-W
Kern County Fire Dept
AnnetteLookout-87-R-11
Kernaghan Roy E 622 Olive --------140
Kersey Edna Mrs 2731 Oak --------1546-R
Kerwood C J WhitleyGardens --------93-R-2
Kester Ranch --------49-J-11
Keyser A Crestn --------66-J-2
Killeen Tom 11-12th --------658
King Chas S 2148 Olive --------1144-W
King J L paintng contr 2005 Spring --------1407
King J Pat 140 Spring --------1564-W
King Kermit 1435Vine --------1257
Kinion Donna Jean 509BonitaAv --------586-W
Kinne Ted SherwdRd --------983-J
Kirk Janet C MD 1305Vine --------50
Residence 514BevrlyAv --------830
If no answer call --------1200
Kirk Stanley J MD 1305Vine --------50
Residence 514BevrlyAv --------830
If no answer call --------1200
Kirker Chas MtnSpringsRd --------928-W
Kirkland Thos E 820Park --------1871
Kitchel Margaret 730Pine --------1766-W
Kitzman Bryant R 3015Vine --------1449-J
Kleck E E Dick NRivrRd --------506-W
Kleck Leon N CapitlHl --------414
Klever Carl C ElPomr --------35-R-1
Klever M C --------60-R-1
Klever R W ElPomr --------61-R-11
Klintworth Chris --------61-J-2
Klintworth H --------76-R-1
Klintworth Wm CrestnRd --------75-J-2
Knight J Lee Mrs 1213Vine --------251
Knight W S NRivrRd --------8-J-11
Knight's Automatic Laundry 544-12th --------481-W
Knoeppel Ann 62-12th --------1137
Knuepfer Frank L Farmhouse Motr Ldg
425 Spring 933
Koenig Victor B 531Mapl --------1521
Koger Jake W 636-20th --------938
Kohlweck Botho AdelaideRd --------895
Koleszar John Rivrgrve --------39-J-3
Kondrat Wm V Jr 560FerroLn --------1492
Koolman Chester B 621Moss --------1623
Kramer Fred SherwdRd --------1428-J
Kramer's 1325Park --------385
Krebs E H 305 Spring --------395-W
KRIEG TRUCK LINES 1733 Spring --------258
Kroger A A 632CrestnRd --------1402
Krossa Arlys D 724½-14th --------420
Krout M F 806Park --------325-J
KUEHL FUNERAL HOME 1703 Spring --------301
Kuehl Martin MerryHill --------597
Kuehl Peggy Mrs 1015-26th --------1096-J
Kuhl Wm Paso Robles Auto Wreckrs
Hwy101-411
Kuhl Wm Sr Crestn --------65-J-2
Kuhl Wm M 607-22d --------588
Kuhnle Frank Shandn --------47-R-2
Kuhnle Russell Shandn --------57-R-11
Kullgren Fred Sr 1005Chestnt --------941-J
Kullgren Fred C 204-16th --------390
Kumm Harry P AdeldeRd --------3-F-2

L

L & L Home & Automotive Radio Service
1628 Spring-1452
Laing G E 630 Olive --------1438
Lakjer E F 407-19th --------710-W
Lamas Beth Pfister 1739 Oak --------631-R
Lambert Allan 114-17th --------873-R
Lambert Mary A 1412B Oak --------739-M
Lamproe Benj Z 1835Pine --------732-J
Lamproe Virgil T 1602Pine --------502
Lancaster Leona 1526Pine --------518-M
Landels Jack 821 Oak --------1380
Landels John E 2204Park --------554-M
Landi A 1834Pine --------1330-W
Landi Leo 98-12th --------1946
Lane Maurice V MtnSprngsRd --------1557-J
Lane Woodrow W contr 337Vine --------1550
Lang W R 528-18th --------631-W
Langs J C LtCol 2626 Spring --------1022-J
Lannon Emery H 1222Chestnt --------111
Lathan Jas D Jr NHwy --------18-F-12
LaThorpe Merle J 620-32d --------1474-M
Lauridsen Ingward --------44-R-1
Lausten Esther 305-19th --------710-J
Lawrence Martha C Mrs 421-9th --------1348
Layne Ralph F RivrGrve --------39-J-12
Leach V L 540FerroLn --------939-J
Leddy Dan 634BolnDr --------570
Lederman Alfred C 177PacAv --------396
Ledger Richard T PeachyCnyn --------11-R-1
Lee Andrew M 1725 Oak --------1362
Leege Elma C 503 Oak --------286
Leichty Eva B Mrs 413-12th --------609-M
Leichty Ivan 110-12th --------1933
Leighton Kingsley T Lt 549FerroLn --------1872
Leisy A P 1325 Olive --------1145-J
Leisy Lina Mrs 1619Vine --------288-W
Lemen J W Adelaide --------8-F-33
Leng F W 3341 Spring --------468
Leupp Louise P 431 Olive --------1528
Leverenz O W Shandn --------56-R-2
Lewey Jas A 3155Vine --------219
Lewey Jay B VitaminDRanch --------70-J-2
Lewey Jos F 1945 Olive --------836
Lewey & Lewey Cattle Lease
VitaminDRanch-70-J-2
Lewin Lawrence W 905 Olive --------571
Lewin Lawrence W S L O Co Fair Ofc
RivrsdeAv-950
Lewin Robt L 20RidgevwCt --------565
Lewis D E 204-18th --------1453
Lewis Mabel E Mrs 102 Spring --------1829
Lewis Wm B 512FerroLn --------874-M
Lichti C R 1427Pine --------1583
Lichti Walter --------440-M
Liddle Geo 1337Vine --------117
Liles Paul N CrestnRd --------216-R
Lindberg Chas 50-12th --------1885-W
Lindberg Ellis 737Vine --------1853-W
Lindermyer Edw Mrs 3311Pine --------1478-J
Lindquist Donald G --------63-R-11
Lindquist Wm A NRivrRd --------8-R-11
Linn E O --------10-F-5
Linn Othello C --------10-F-31
Lipham Clarence T AdeldeRd --------9-F-15
Lipinsky Walt 510FerroLn --------827
Little Carl E SanJuanCreekRd --------84-J-1
Little Caroline J 45Fresno --------776-W
Livingston E C Co Inc Farm Implements
1236Railrd-534
Livingston E Conant 810Cherry --------386
Livingston Park Nursery 604-30th --------353
Locke Studio of Dancing 618-12th --------1534
Loe Leonard T 2345Vine --------1736
Loe Leonard T auto repr 3405 Spring --------642
Loizeaux Maude Mrs 1038Vine --------1261-M
Longacre Edyth 305PacAv --------1741-J
Look Loren W 627BolnDr --------1355
Loose Alan 514-38th --------202-R
Loose Elsie Mrs 405-10th --------1069-R
Loose Ira SHwy --------13-R-11
Lorentzen H C 746Park --------1548-W
Lorey R W Marianna Motl 730 Spring --------417
Lovegren Sigfred R CayucosRd --------92-R-1
Lovegren Walter S 1828Vine --------686-W
Lowe Ivy M Crestn --------64-R-11
Lozier Geo R 1629 Spring --------383
Lucas Keith 1034 Olive --------217
Lucas W E 232-12th --------398
Ludeman Carl AdeldeRd --------283
Lujan Lupe 1146-19th --------1803
Luke Russell L NRivrRd --------1098-W
Lund Henry S --------28-R-2
Lund Irving L 512-30th --------441-W
Lund Mae Mrs 1520 Spring --------1399
Lund Robt J Crestn --------65-J-11
LUND SWEDE TEXACO SERVICE
1004 Spring-918
Lundbeck Arthur 1308 Olive --------397
Lundbeck Bud 1330 Olive --------556-R
Lundbeck L F Bill 70-12th --------1150
Lundgren Eric 1438Park --------1158
LUNDGREN ERIC sprtng gds 1326Park --------470
Luther Dorothy J
CayucosRdTempltn-PasoRobls 72-R-3
Luther Robt B WillwCrkRd --------17-J-1
Luther Wm B
CayucosRdTempltn-PasoRobls 72-R-3
Luther Wm H
CayucosRdTempltn-PasoRobls 72-R-2
Lutheran Church 9th&Vine --------244
Lyle De Witt --------1508-J
Lyle Henry C --------1508-J
Lyle's Cocktail Lounge 1215 Spring --------798
Lynch Joe Mrs 523-15th --------794-W

M

MacDonald Ronald N 633TuckrAv --------1067
Macey C F Jr --------3-R-2
MacGillivray J F AdelaideRd --------8-F-11
Machado I R crop dusting Lemoore
From telephones served by the
following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1477
MacKellar Al --------9-F-5
MacLane Paul B 2707Vine --------1059-W
Macy Grace 528 Oak --------892
Madden Jas A Gallagher Madden & Hart
attys Bk of AmericaBldg-800
Residence W17thExt --------1451
Madonna Construction Co 9th&Salinas --------627-W
Maduena John 2630RivrsdeAv --------1033-R
Magenot Paul J --------45-J-11
Maggiani Trussler Margaret Mrs
3106 Oak-968-M
Magnuson George E 3526 Spring --------574-W
Main Lloyd Shandn --------53-J-1
Maino Construction Co EstrllaRd --------621-J
Males Thad G 240 Spring --------743-W
Mallagh Freda 615-15th --------1569
Maloney F V 221-17th --------638
MANDELLA CASPER contr 1044Park --------160-W
Residence 2695Vine --------1456-W
Mandella Casper Sr 1036Vine --------833-W

MANDELLA CHARLES L bldg contr
505 Spring-1288
If no answer call --------1905
Mandella Chas L Jr Mrs 2819Pine --------1850
Mandella Viola B Mrs 539BevrlyAv --------1905
Mangum Wiley M Capt
1615RivrsdeAv-1107-J
Manning H L 3040 Spring --------574-J
Margetts Josephine --------55-J-11
Marianna Motel 730 Spring --------417
Marquez Lucy 1207-26th --------1879-W
Marshall Edw A Hwy41 --------36-J-2
Marshall N D Inc liqd fertlzr
OldHwy41-42-J-3
Marshall Robt L 112-18th --------1775
Marshall T W 3111Park --------775-J
Marshall W A 616-3d --------185
Martin Calvin Jr 1130-26th --------1033-J
Martin Dorothy M --------45-R-3
Martin Dwight A Sr Shandn --------55-J-3
Martin Gladwyn Shandn --------54-J-3
Martin J W 531-7th --------622-W
Martin Jas H 2245 Oak --------1082-M
Martin Joe 530Mapl --------1762
Martin Marion E GraceDr --------39-R-2
Martin Pepper 2123Vine --------1498-W
Martin Ruth M 513FerroLn --------1607
Martin Talmadge W 244 SntaFe --------630-R
Martin W J 1519Pine --------1134-W
Martinez Alta 562FerroLn --------923-J
Marty Marion 230 Oak --------319-J
Marzorini Mac SHwy --------13-J-1
Marzorini Roy 485PacAv --------1726
Masia Sam 2145Pine --------768-W
Mason John E 530FerroLn --------627-J
Mason Kenneth W 1811Park --------1989
Masson Stanley SanJuanCreekRd --------84-R-2
Mastagni Armand CayucosRd --------22-R-2
Mastagni Attalia Mrs SHwy --------1533-W
Mastagni Don 214 SntaFeAv --------1863
Mastagni H 2143Park --------239-J
Mathews Don A EstrllaRd --------1709
Mathews Don A electrl contr 1140Railrd --------1709
Mathison Vern 643CeclCt --------1461
Matthes Steve 344-24th --------455-J
Mauer Herbert 77-12th --------1981
Maxwell Evelyn Mrs 538Vine --------1652
May Dorothy Mrs ShannonHill --------1471-W
Mayflower Transit Co SanLuisObispo
From telephones served by the
following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1466
McAndress Earl F 1521Vine --------1004
McBride Callie 2125RivrsdeAv --------1028
McBride E L Hwy41 --------1896-W
McCann C G Mrs 1501RivrsdeAv --------994-R
McCarty C A 95-12th --------963
McCarty W O 265PacAv --------1588
McChesnie Amy M 525Bevrly --------717-W
McClintock E 1014-19th --------1204-M
McClintock Mildred 1622 Oak --------1115-J
McClure R G 524CrestnRd --------329
McClure W J Shandn --------57-R-1
McCollum O E 714CrestnRd --------357-J
McConnell Irene Mrs 1035Vine --------142
McCord J I Adelde --------3-F-12
McCornack A E Shandn --------55-R-2
McCornack Don --------84-R-11
McCornack E R SanJuanCreekRd --------82-R-3
McCoy Bud KilerCanyonRd --------26-R-1
McCoy D 2243 Olive --------849-W
McCOY PUMP CO 1004 Salinas --------1311
McCREA SEED & CHEMICAL CO
1401GreenwdDr-1551
Warehouse 10th&Spring --------1551
McCullough Edgar J --------1095
McCully L A 546½Vine --------896-R
McCune Barbara 1410Park --------1947
McCune Floyd --------48-R-1
McDaniels H E SHwy101 --------13-R-3
McDonald Jas EstrllaRd --------41-J-2
McElwee Ola 1903Park --------877-W
McFarland E F Rev 245-17th --------912-W
McGee Willard 124 SnCarlosDr --------834-M
McGeorge H Crosby 18-12th --------738-J
McGuffin Chas S 504-28th --------1126
McGuire Edw A Chpln 434Vine --------1218
McGuire Robt MtSpringsRd --------1149
McInerney R L 534CrestnRd --------926-R
McIntyre G F 125 SntaYsablAv --------250-W
McKim J W 519-13th --------762-J
McKinley Lottie S 2026Vine --------730
McKinley Max AdeldeRd --------9-F-14
McMahan C Foster 212-11th --------1216-J
McManis Jas F 620MossAv --------796
McMillan Don --------79-R-2
McMillan Eben Cholame --------86-R-11
McMillan G W 1928Vine --------897
McMillan I GillisCanyonRd --------85-J-1
McMillan M R --------78-J-1
McNamara H D 1724 Oak --------1115-W
McNeal Clyde 125 SntaYnez --------359
McNeil Jos W MtnSprngsRd --------1993
McNutt Dean 617TuckrAv --------1421-J
McNutt Margaret Mrs 1533Vine --------1135-J
McPeak Martha 745 Oak --------793-J
McPherson V I 255 SntaYsablAv --------1350
McWilliams H B NRivrRd --------8-J-2
McWilliams Jack --------37-J-11
McWilliams Jim D --------40-J-2
McWILLIAMS & PALLA farm equip
1148-12th-1238
McWilliams R R 2127 Oak --------1072
Meaden C H 3341 Spring --------1476
Mecham Frank H 1520Pine --------239-R
Meeks John B 821Vine --------1595-W
Meeks John F 529 Olive --------1352-W
Meeks Kenneth Mrs 415PacAv --------1448-W
Melgard C G Mrs 1233Vine --------246-J
Melody Ranch Motel 939 Spring --------458
Melvin Clifford A 101Vine --------1541
Mendoza Eddie 1806Pine --------1330-M
Mercantile Co Paso Robles 839-12th --------340
Mercury Grain & Insurance Agcy
1306Pine-1813
Merrill H G Mrs 421-13th --------480-R
Merritt H L 1546Vine --------1916
MERVILYN'S FLOWER SHOP 827-13th-656
Methodist Church 1326 Oak --------191
Millard Edith 1946 Olive --------1322
Millard Eve L 625MossAv --------1925
Millard Jack 625MossAv --------1925
Miller Alma E 123-16th --------964
Miller B L 636CrestnRd --------1264-W
Miller E L 330-16th --------944
Miller Earl W 1627Pine --------995-W
Miller Elmore H --------61-R-2
Miller Ernest D Rev Shandn --------32-J-3
Miller Floyd --------17-R-3
Miller Gordon D CrestnRd --------1995
Miller John C Lt 547FerroLn --------1648
Miller W F 1171½-17th --------899
Miller W L 142CapitlDr --------925-R
MILLER & WILLIAMS auto dlr
836-13th-708
Mills Chas W AdelaideRd --------9-F-31
Mills Eva M 503Vine --------1352-M
Minini Chas Shandn --------79-J-11
Minnick W C 623-34th --------1258-M
Minshull John F 305-14th --------1164
Minshull's Paint & Wallpaper Store
627-12th-774
Mirabella Michael R 1801Park --------1437-R
Mitchell Duane E --------45-J-3
Mitchell June 108-16th --------1432
Mobilgas Stations see General Petroleum
Corp 5th&Pine-252
Mode-O-Day 1226Park --------1256
Moe Emerson E --------29-R-3
Moe Melvin 1106Fresno --------486-R
Moes Laura C 2945 Spring --------957
Molina Sam 240 Spring --------788
Monett O J Shandn --------79-J-2
Montague W E 220-16th --------610-J
Monterey County Flood Control & Water
Conservation District Zone 2
NacimientoDam-70-J-11
MONTGOMERY WARD & CO CATALOG STORE 817-12th --------906
Catalog Telephone Orders
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0254
Moody T J 520-20th --------118-J
Moon Ostin B 245 SntaYsablAv --------1168
Moore C L 721Vine --------1014
Moore Elsie 1513½Pine --------1774
Moore Larry D 2120Park --------763-W
Moraga Bert 2640 Spring --------1045-M
Morehouse A C 1912Park --------554-W
Morehouse K E 539Bonita --------586-M
Moreland R W 235 SanAugustinAv --------557
Moreno John J 620Vine --------284-M
Moreno Paul J Cholame --------81-R-1
Morgan Albert 420-14th --------1823-R
Morgan Chas H SVine --------675-J
Morgan D E Dick 632BolnDr --------1358
Morgan Laura M Mrs 3302Pine --------1922
Morgan Sylvia B Mrs 1545 Olive --------498-R
Morillo Mary 1915RivrsdeAv --------787-W
Morley Frank E 726-20th --------790-J
Morones Laz 549 Olive --------935-M
Morosa Bros Transportation 321-16th --------569
Morrill Florence W 825 Oak --------1999
Morris Earl R 445 Oak --------1472-M
Morris Ernest ElPomr --------60-J-11
Morris F M 444 Oak --------462
Morrison Cecil R --------1391-J
Morton Doyle 538CrestnRd --------1861
Morton Richard Cholame --------81-J-3
Moser Lonnie L NHwy --------18-F-13
Moses Natalia H 2911Pine --------1477-W
Moss A D 229 Oak --------612
Mote Jas L 211-16th --------637-J
Mudd Della 1916Park --------151
Mueller Joe 2807RivrsdeAv --------968-W
Mueller R C Rev 3002RivrsdeAv --------1654
Muir Robt 1545 Oak --------1230-J
Muir Walter S 1929Park --------147-J
Mulhall R S Mrs --------30-R-1
Mullen John 538-13th --------266
Munk Andrew --------76-J-2
Munn Herbert G 225 SanAugustinDr --------1738
Munoz Maria Mrs 818-15th --------1579-J
Murphy L Mrs 404-8th --------203-J
Murphy Walter J 165 SnRaflDr --------1138
Myers C S 711TuckrAv --------1808
Myers Lillian Crestn --------63-J-2
Myers Renzo Crestn --------63-J-2
Myers Ross --------30-R-2

N

Nacimiento Recreation Development
Corp --------841
Nair Glen T 627-19th --------1146-W
Nalley Chas 2135 Oak --------761
Nancolas Gordon E 104 SntaFeAv --------1634-J
Natho Frank 41Hwy --------77-J-2
Neal Amel A 2804Pine --------970-R
Neal Billy F 2245Vine --------1093-M
Neis Maude S 1223Chestnt --------485-J
Nelson Alice E 1709 Oak --------689-M
Nelson Donald R 630Vine --------1835
Nelson Elmer --------49-J-3
Nelson Ernest 402-15th --------291-W
Nelson Francis OakFlat --------3-J-2
Nelson Fred 1311Chestnt --------100-R
Nelson Robt A 1203Vine --------590-W
Nelson Vernon 139-17th --------1417
Nemoyer Laverne Mrs 230 Spring --------1707-J
Nente Vera 744-23d --------1924-R
Nerelli C Mrs 1122Railrd --------1034-W
Nerelli Pat Mrs 511FerroLn --------887-M
Nettleton H T 320½-15th --------1372
Neufeld John C 1846 Oak --------948-J
Newby Howard M 55Fresno --------457
Newcome J W 1021Pine --------934
Newhard Earl 2013 Spring --------1536-M
Newlin Claude R 3223Pine --------904
Newlin Clifford R 1728Locst --------1893-W
Newman Neil R 626-17th --------1118
Newsom Earl --------87-J-11
Newton Chas NRivrRd --------358-J
Newton J E BitterwaterPumpStation --------97-J-2
NICHOLS ED BODY SHOP 821-10th --------1412
Nichols Sid 1433Chestnt --------1259
Nichols Sid Chevrolet 1305 Spring --------1222
Emergency Service --------428
Parts Dept 1305 Spring --------1222
Nickerson Jesse SherwdRd --------972-R
Nicklas D A 537FerroLn --------986
Nicklas Jewell --------62-R-1
Nicklas Robt J 525-30th --------1300
Nidever C A WillwCrk --------18-J-3
Nielsen Edw H 310½-16th --------696-R
Nielsen J P --------49-R-1
Nielsen Katherine L 1727Park --------1378-J
Nielson Fred C KeysValleyRanch --------29-J-3
Nieyad Jos 3128 Oak --------1936
Nineteenth Hole Driving Range Hwy101 --------1880
Nixon W T 1221 Olive --------376-R
Noble Evard J Dr optmtrst 531-12th --------29
Residence 530Vine --------1377-W
Noren Eddie KilerCanyonRd --------1-R-3
Norris E R --------267-W
Norton Chas W Sr 2925Vine --------1229-J
Norwalk Gasoline Co distr 9th&Salinas --------1313
Norwalk Service Stn 840 Spring --------425
Nu-Way Cleaners 1427 Spring --------39
Nuckolls Robt Shandn --------78-J-11
Nunemaker C E Pueblo Apts
1804 Spring-1153-J

O

Oak Gardens Motel 3111 Spring --------1903
Oak Park Housing 3201Pine --------749
Oaks Drive-In Theatre --------814
Oberg Iva G 707-19th --------271
O'Brien Lucille G Mrs 304-19th --------912-R
Ochoa Gregory J RivrRd --------1573
Odgers Robt J --------1545
O'Donnell John E chirpdst 1221Park --------1934
O'Donovan A J --------66-R-11
Oeck Max 204 Oak --------1361
O'Hagan V F 135 SanAugustinDr --------533-W
Ohio Oil Co The Bk of AmericaBldg --------1612
Ojeda Phillip 2037RivrsdeAv --------723-W
Olden R L 425-10th --------1195
Oliver Chas 155 SnRaflAv --------192-W
Oliver Dorothy 155 SnRaflAv --------192-W
Olson J Harvey SherwdRd --------1428-W
Olson Sadie 509-13th --------762-R
Olson Vera M WhitleyGardens --------40-R-2
Olson W E Sgt --------29-R-11
One-O-One Cafe 1420 Spring --------101
O'Neal J O 125 SnAugustnDr --------651-J
O'Neil Lulu Mrs 315-14th --------1145-R
O'Quin Claire 720Vine --------377-J
Orcutt D H 2d&Olive --------243
Orcutt D H Jr 1st&Olive --------1123
Orcutt's Market grocrs 835-12th --------180
Orcutt's Meat Market 835-12th --------15
Orenstein S L 102 Spring --------37
Orton Jennie 2120Vine --------653-J
Orv's Chevron Stn Shandn --------56-R-1
Osborne Donald E ShannonHillRd --------220
Osborne F H Avalon Motl 3231 Spring --------21
Osborne Helene 1412Vine --------979-M
Osborne Homer ElPomr --------61-R-1
Osborne J B 419Vine --------1046-J
Osborne John J Cholame --------96-J-1
Osman Leroy J Capt 122CapitlHl --------1178-W
Osman Robt K 56-12th --------430-W
Osman Wm R 709Tuckr --------1152-J
Oster Edw --------81-J-1
Oster Frank J Shandn --------52-R-1
O'Sullivan E F Town Hse The
28th&Spring-1770
Otto Roy W 323-16th --------276-J
Ottoson Roy Jr 264 SntaCrz --------250-J
Ough Clark A 205-17th --------677
Overby Paul B 523FerroLn --------1755
Overgaard Oscar PlymouthHill --------655-W
Ovitt H L SherwdRd --------1122-W
Owen J A
CayucosRdTempltn-PasoRobls 72-R-1
Owen Viola L 412-9th --------143-J
Oxborrow Allen --------31-J-2
Oxborrow Ellwood A --------31-J-11
Oyler Robt W 633MossAv --------273

P

Paaske Ada 2045 Oak --------1144-M
Paaske R N 2738Park --------792
Pacific Air Lines see Southwest Airways Co
PasoRoblesCountyAirport-1700
Pacific Gas & Elec Co bus ofc 617-12th --------78
From 5 PM to 8 AM & on Saturdays &
Sundays & holidays
From Paso Robles Exchange
Ask Operator for-ENtrprise 1-0251
Warehouse 4th&Pine --------769
Pacific Motor Trucking Co 8th&Railrd --------2
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 1030Vine --------133
From 5:00 PM to 8:30 AM & on
Saturdays Sundays & holidays
call Operator
See Introductory Section for Service
Calls and Other Important Matters
Padilla Pascual P Sr 2119RivrsdeAv --------650-W
Page Ed 737 Oak --------1320
Painter Wm L 2240½ Oak --------118-M
Palla Alice Mrs 1601Vine --------784-R
Palla J Brady 2138 Olive --------641
Palla John E 2021 Spring --------1109
Palm Helen --------828
Palm V C --------828
Palmer C E AdeldeRd --------8-F-5
Palmer Jas Shandn --------53-J-3
Palmer Ray 548FerroLn --------843
Palmer Wallace C 729-18th --------566
Park Billiards 811-12th --------58-J
Park Cleaners 733-12th --------23
PARK PHARMACY 801-12th --------33
Parker Earl W Ace 613TuckrAv --------1389
Parker W Gilbert WillwCrkRd --------25-J-2
Parkin Leland H --------62-J-3
Parkin Leo B --------62-R-3
Parkway Hotel 1238 Spring --------372
Parlet Art --------74-R-3
Parlet K W 255 SntaCrzAv --------1481
Parlet Sarah V 1405Vine --------363-J
Parrish Melvia Louise 1131-18th --------1594
Parsons Lavell H 257PacAv --------1448-M
Paso Robles Agricultural Works
1204Railrd-35-J
PASO ROBLES AMBULANCE --------810
Paso Robles Auto Court 940 Spring --------88
Paso Robles Auto Parts 944 Spring --------505
Paso Robles Auto Wreckers Hwy101 --------411
Paso Robles Bakery 1229Park --------228
Paso Robles Barber Shop 709-12th --------317
Paso Robles Bath House 11th&Pine --------1816
PASO ROBLES BEAUTY SALON
1238Park-282
PASO ROBLES BOWL 1329 Spring --------309-R
Paso Robles City of
City Clerk 1030 Spring --------702
City Tax Collector 1030 Spring --------702
City Water Dept Office 1030 Spring --------702
City Water Works 13th --------232-W
Fire Dept 623-13th --------20
Housing Authority 3201Pine --------749
Municipal Plunge 9th&Spring --------6
Police Dept 711-13th --------810
Public Library 12th --------106
Recreation Dept 10th&Park --------1537
Sewer Plant 34th&RivrsdeAv --------446-J
Street Dept 12th&Salinas --------232-R

Paso Robles City Schools
Elementary School Cafeteria---1625
Georgia Brown Elementary School 36th -778
High School Cafeteria 2435 Spring---406
Intermediate School 18th&Vine ---1625
Paso Robles High School 24th&Spring-1190
Primary School 17th&Vine ---1625
School Nurse 18th&Vine ---1625
Paso Robles Civic Auditorium
10th&Park-1537
Paso Robles Cold Storage 2830 Spring--1301
Paso Robles County Airport SanLuis
Obispo County of-1030
Paso Robles County Airport San Luis
Obispo County of
Southwest Airways Co
PasoRoblesCountyAirport-1700
Paso Robles Credit Bureau
Bank of AmericaBldg-865
Paso Robles Dental Laboratory 531-12th -49
PASO ROBLES ELECTRIC 918-13th--1501
PASO ROBLES GLASS SHOP 609-22d--469
Paso Robles Grange ---1263-W
PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS 1308 Spring---158
Paso Robles Ice Service 2906 Spring---233
Paso Robles Inn 1103 Spring---1100
PASO ROBLES INSURANCE AGCY
531-12th-1220
Paso Robles Jewelry Store 725-13th ---443
Paso Robles Journal 1212Pine ---802
PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING 1344Pine -315
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1228
Paso Robles Liquor Store 1240 Spring---197
Paso Robles Medical Laboratory 1104Vine-201
PASO ROBLES MERCANTILE CO
Office 839-12th ---340
Hardware Dept 839-12th ---342
Paso Robles Nursery 345 Spring---545
If no answer call---968-M
PASO ROBLES NURSING HOME
321-12th-1170
PASO ROBLES OFFICE SUPPLY
608-12th-481-J
PASO ROBLES PHARMACY 719-12th---1
Paso Robles Press Paso Robles Publishng Co
1212Pine-802
Paso Robles Publishing Co 1212Pine ---802
Paso Robles Savings & Loan Assn
1211Park-613
Paso Robles School for Boys Estrella ---806
Paso Robles Shoe Repair 1319Park ---1496
Paso Robles Swap Shop 2712 Spring---270
Paso Robles Telephone Answer &
Employment Agcy 740-14th ---493
Paso Robles Temple Assn SherwoodField -954
Paso Robles Transit Mix SHwy ---433
Paso Robles Van & Storage
5th&RivrsdeAv-705
Paso Robles War Memorial
District Hospital 15th ---1200
PASO ROBLES WASTE DISPOSAL
707-13th-714-J
Paso Robles Woman's Club 13th&Oak -747-W
PASO ROBLES YELLOW CAB
1245 Spring-488
Patrick R E 1849Vine ---837
PATROLINE
PasoRoblesCountyAirport-1932-J
Patterson C H---30-R-3
Paulus Otto D ElPomr ---58-R-3
Payne H E Hwy41 ---45-R-1
Payne L C 1113Fresno ---776-J
Payne L D Mrs 327-15th ---855-R
Payne V E 538-16th ---1226-R
PAYNE'S RADIO-TV & MUSIC STORE
1334 Spring-1281
Peachey Robt I Dr dntst 1112Vine ---121
Residence 431 Olive---520
Pearl Robt 612 Olive---1873
Peasley E J 503-30th ---1338-R
Peats Harold 1620 Olive---288-M
Peck Chester C CrestnRd ---74-J-11
Peck Katherine G 1845 Spring---731
Peddie J D 1519RivrsdeAv ---1953
Pehrson Edgar E ---58-J-2
Pehrson Edgar E bkkpng serv 531-12th---72
Pelton R D 117-17th ---618
Pelton Ray W ---1169
Pelton Ray W grain 1225RivrsdeAv ---214
PEMBERTON F & WM contrs
ShannonHill-1386
Pemberton Wm 2801Vine ---1616
Penney J C Co 1244Park ---260
Perez Matt 2205Vine ---1093-W
Perkins L E 406-7th ---878-J
Perrine Violet 526-32d ---1309-W
Perry Irvin ---19-J-1
Perry R T ---24-R-2
Perry Thos Mrs 729-30th ---1598-J
Pesenti Maria Mrs ---95-R-1
Pesenti Raymond R 712 Oak---1340
Petch Amy Mrs 1245Vine ---1727
Peters A M Jr 435Vine ---1805-J
Peters Arthur A 1501Vine ---108
Peters Billie 601MossAv ---1715
Peters Don J 1421Pine ---1427
Petersen John T Shandn ---56-J-2
Peterson Allen R 531BonitaAv ---1324
Peterson Connie Caldwell & Peterson
Richfield Serv 636 Spring-92
Peterson H G PeachyCnyn ---6-J-1
Peterson John L 1819Pine ---1761-W
Peterson Mabel L 89 Olive---896-M
Peterson Victor R CWO
132CapitlHlDr-1214-M
Peterson W Barton 3130Pine ---1502
Pflum Gladys L ShandnHts ---32-J-11
Philbrick Gene AdelaideRd ---1298
Phillips Harold G 1535 Oak---1857
Phillips J C Mrs WillwCrk ---18-R-2
Phillips Jas R 2928Pine ---1656
Phillips Wilbur 422-17th ---165-W
Pierce Jas A Jr NRivrRd ---155
Pierce Kem D Mrs 227-12th ---1021
Pierce Nell 421-12th ---1576
Pierce Turkey Ranch ---63-J-11
Pierce Wilbur ---41-R-1
Pimentel M L KilerCanyonRd ---26-J-1
Pioneer Auto Parts 1144Railrd ---1418
PIONEER GARAGE HANSON BROS
13th&Spring-169
Pirtle M A CrestnRd---839
Plains The 1226Pine ---86
Plants L C 520-6th ---163-W
Platt Hugh H AdelaideRd ---8-F-42
Plumm Ruby 416-7th ---1275
Plummer Clyde E Mrs 124 SntaFeAv-1634-R
Plymale Harry H DVM 611TrigoLn---740
Plymouth Congregational Church
1315 Oak-427
POE LENORD E DR Poe & Poe Drs
chirpctrs 303-16th-223
Residence 409PacAv ---114
POE & POE DRS chirpctrs 303-16th---223
Pokorney Bill Jr CrestnRd ---104
Pokorney Rose F ---208
POLAR FREEZE 828 Spring---305-R
Pomi Al H 630-19th ---927
Pond John J SanJuanRiverRd ---84-J-2
Pope Edw 530CrestnRd ---1293
Porter Laura A Mrs 1520Vine ---794-J
Powell Dwight Mrs 1438Vine ---979-J
Poytress Pauline Mrs 1221Vine ---561-M
Price C Dale 102 Spring---1120
Price Clyde Mrs 830½-16th ---1909-W
Price Dale T 2701Vine ---1998
Price Mary J 1130WCtyLimits ---1182-J
Price Stan Shandn ---80-R-3
Pritchett L C Rev PlymouthHill ---145
Procter Albert Jr 641BolenDr ---1160
Prosch Harold NewHwy41 ---990-R
Proudfit Lucile M 1446Park ---206-W
Prutsman Sadie S 411-12th ---815
Pryor Donald M Lt 1810Park ---1567
Puckett W W Crestn ---67-R-1
Pueblo Apartments 1804 Spring---1153-J
Puetz Jos J WhitleyGardens ---38-R-2
Pugh Earl 117CapitlDr ---707
Pugh L E ---31-R-11
Pullen Marvin C 234 SnCarlosDr---1765-W
Pullins Polk ---32-R-3
Putman Jas L Shandn ---48-J-3
Putnam C C 215 SntaYsablAv---1592-J

Q

Quade John A Paso Robles High Schl
24th&Spring-1190
Residence 1001 Olive---1268
Quenzer Albert H ---29-J-1
Quenzer Elizabeth 92Fresno ---1759-W
Quenzer Fred 1921 Spring---948-R
Quenzer Geo ---28-J-2
Quinn Darrell F 6th&Spring ---665-R

R

Rader Robt 214 SnCarlosDr---1023-W
Radford Vernon M 1529 Oak---1230-W
Radloff Walter 411-16th ---784-W
Ragsdale F F phy & sur 1110Vine---24
Residence 11Fresno ---600
If no answer call---1200
Railway Express Agcy Inc 1332 Spring---68
Rainey Joe 406Vine ---1327-W
Rainey R W MtnSprngsRd ---249
Raitt J A Mrs 130-17th ---371
Ramage Ada 431-5th ---634-J
Ramage B F ---8-F-4
Ramage H T Adelaide ---8-F-16
Rambo Gene Shandn ---80-J-2
Ramey Jas C 529FerroLn ---851-J
Ramona Hotel 819-12th ---30-J
Ramsay E 810 Olive---1843
Ramsay Norma 273PacAv ---1841
Ramsey Evangeline 1830RivrsdeAv --1204-W
Ramsey Fay CamattaCanyon ---82-R-11
Ramsey J W Shandn ---51-R-1
Ranch Motel 2730 Spring---17
Rancho Alta Vista ---1508-W
Raper Harriet B 245 Olive---562-W
Rasco F S Co 1230Park ---30-W
Rasmussen Jas 2012 Olive---295-M
Rasmussen Laura 2028 Oak---297
Rasmussen Martin B NRivrRd ---7-R-3
Rassbach Henry B 1605Park ---1467-M
Rauch Chancy CrestnRd ---1262-J
Rauch's Cabinet & Upholstery Shop
821-21st-966
RAUCH'S GROCERY CrestnRd---1240
Ray-Mar Ranch ---267-W
Ray Willie B 544-12th ---1749
Rayne Water Softeners 917-12th ---27
Ray's Tavern 1114Pine ---765-J
Read Park A 1527Park ---969-R
Reasons Edythe 720Park ---1548-J
Reasons Floyd E 520CrestnRd ---1152-W
Reckman J W AdelaideRd ---8-F-14
Rector Royce R 522-23d ---1498-J
Red & White Cab Paso Robles Yellow Cab
1245 Spring-606
Reed C O ShannonDr ---1421-W
Reed Earl A Mrs ShannonDr ---1560
Reed Leonard F
SHwyTempltn-PasoRobls 14-J-3
Reedy J E 834-19th ---546
Reese Iva 704 Spring---1063-J
Reese Norman E 235 Oak ---1983
Reese Ralph 336B 12th---514
Reese Rupert 544-24th ---1867-R
Reese Vern L ditching & gradng
10th&Salinas-611
Residence CemeteryRd
Templtn-PasoRobls 14-J-11
Reese W C Web's Liquor Store
2816 Spring-447
Regier Lillian E ---1822-W
Reid Bertha V 1803Pine ---1133-W
Reid Maurice 510CrestnRd ---1638-J
REID MAURICE YOUR JEWELER
1321Park-714-W
Reif Henry G ---985-W
Reinert H J Jackson & Reinert plt & ofc
NRivrRd-66
Reinke Paul A autos 1130Pine---659
Residence 1731Filbrt ---373
Renfro M D 2809Pine ---1516
Renke A D 1929Vine ---393-J
Renz Lawrence C GoldenHillRd ---31-R-1
Requa Earle M AdeldeRd ---9-F-2
Requa Earle R 628TuckrAv ---177
Ressler Paul G ---958-W
RESTHAVEN AdelaideRd ---3-F-3
Reviea Audrey L 745Park ---292-W
Reynolds Jas A WillwCrk ---23-R-2
Reynolds R R ---31-R-2
Reynolds T C Jr VillaRd ---861-W
Reynolds Thos C ---23-R-1
Rhea Lyle NewHwy41 ---990-R
Rhodes Lane Creston ---68-R-1
Rhyne W M 1425Chestnt ---175
Rhyne Walter ---27-R-1
Rich Eva 513Vine ---1352-R
Rich L D BitterwaterPumpStation --97-R-11
Richetti John C 406RivrsdeAv ---1271
Richfield Oil Corp plant 6th&Pine---418
Richfield Service Stn 1402 Spring---309-J
Richmond L C 240 Spring---1368
Richmond Wade G 284 SntaCrzAv---1603
Rideout Floyd 1401Pine ---482
Riedeman Carl 254 SntaCrzAv---867-R
Riedeman Charlotta 5HillcrstDr ---623
Riffel's Radio & Donut Shop 521 Spring--347
Riley John D Rev 1345 Oak---1328
Rist Albert 609Mapl ---1878
Ritchie John C Anderson & Ritchie
917-12th-760
Residence 101CapitlHlDr ---929
Ritner Wm L 115 SanAugustinDr---862
Robbins Raymond L 102 Spring---395-J
Roberds Ernest Shandn ---54-R-1
ROBERTS HOUSE OF PRINTING
1324 Spring-1760
Robertson Jas 821-21st ---1405-W
Robinson Jas E K 412-24th ---1566
Robinson L V 420-11th ---1525
Rockwell L L ---26-J-3
Rockwell Lloyd H 229-18th ---1007
Roden Bill R Annette ---87-R-3
Rodeo Bar & Cafe The Shandn ---56-R-11
Roe Bill SanJuanCreekRd ---82-R-2
Roe Wm E 617BolnDr ---1636
Roeder Jack ---46-J-2
Rogers Chester A ---35-R-2
Rolfe K LaVerna 244-18th ---975
Romero Albert 322-16th ---182-J
Rondy Nellie AdelaideRd ---8-F-13
Root Don 629MossAv ---1939
Root Geo 310-15th ---416-J
Roper Merrill 519-22d ---1828
Rose E D ShannonHillRd ---1716
Rose Violet M 2006Vine ---1076-J
Roselip Bernard 212PanoramaDr ---1758
Ross Fay L 3175Vine ---1312
Ross Katharine H 1109Vine ---799-J
Rouch Robt M 511-6th ---654-M
Rougeot Frank 3441 Spring---1514-W
Rougeot Lester R Shandn ---40-J-3
Rougeot Richard 1105 Olive---183-R
Round Up 849-13th ---1180
Rountree Margaret WhitleyGardens -38-R-11
Rovenstine Pearl 245-17th ---1217
Rowe Alfred A 506-10th ---756-W
Rowe D K Sr 136-12th ---583
Rowe David K Jr 609TuckrAv ---445
Rowe Peter D OakFlat ---2-R-11
Rowe Service Equipment & Supply
136-12th-583
Rowland Harold 621TuckrAv ---1952
Rowland L D 3125Vine ---932-M
Rowlett Cecil 3308 Spring---1403
Rowlett Glen C 2802Pine ---1982
Rowlett La Verne 2802Pine ---1982
Rowlett Rudy
SHwyTempltn-PasoRobls 14-R-1
Roy's TV Den 1311Park ---1390
Rude C A Jr 1820 Oak---967-M
Rude John 1413RivrsdeAv ---550
Rude L G 6-12th ---178
RUDY'S USED CARS 1125 Spring---330
Ruggles Glyndon 445Vine ---1131-R
Ruggles Richard AdelaideRd ---187-M
Runitz Frank ElPomr ---58-R-2
Rupp Philip E Rev 2203Vine ---1367-W
Rusher Geo K 406-16th ---389
Russell Jos H Shandn ---78-J-3
Ruthrauff R VinyrdDr ---17-R-1
Rutledge Ben 609-4th ---346
Rutledge Herman H Chrcl Spcltes Inc
17th-120
Ryan Joe Crestn ---64-R-1
Ryan Mary A Mrs Crestn ---66-J-3

S

S & K Auto Wreckers 1545RivrsdeAv --1494
If no answer call---668
S L O Proved Sire Service 740-14th ---493
Sachs Ralph ---16-R-11
St Clair Geo 620BolnDr ---1323
St James Episcopal Church 1345 Oak---1328
St Jude Investment Co
KeysValleyRanch-29-J-3
Saltzman W H 1511 Olive---649-R
Salzmann Pauline 526 Spring---1194
Samp Ray Hi-Way Mkt 2105 Spring---313
Samuels Henriette 1815Vine ---1119
Sanburn Ed L & L Home & Automtve
Radio Serv 1628 Spring-1452
Sanchez Martin 2140Victoria ---619
Sandercock Transfer Co SanLuisObispo
From telephones served by the
following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1466
Sandford Robt A CrestnRd ---823-M
Sandford Robt A Paso Robles Dntl Lab
531-12th-49
Sands Earl E ---593
Sands Ida M ---593
Sandy C D 6th&Spring ---1388-J
Sandy M H 2835Park---1929
SanLuis Butane Distributors
3980NHwyAtascdro-151
San Luis Obispo County of
Agricultural Commissioner's Office---870
Coroner's Office CourtHseSanLuisObispo
From telephones served by the
following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Fair Ofc RivrsdeAv---950
Health Dept 406 Spring---601
Housing Authority 3201Pine---749
Judge of the Justice Court 406 Spring--285
Paso Robles County Airport---1030
Road Dept 18th&Salinas---97
Sheriff-Coroner CourtHseSanLuisObispo
From telephones served by the
following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Supervisor District No 1
Bk of AmericaBldg-44
Sather J P MtnSprngsRd ---928-J
Saunders Curtis 527Pine ---112
Sauret Albert AdeldeRd ---9-F-6
Sauret Betty AdeldeRd ---9-F-2
Sauret Clarence OakFlat ---2-J-12
Sauret Ed ---176-R

Sauret Katherine E OakFlat ---3-J-1
Sauret Lester OakFlatRd ---3-J-3
Sauret Richard AdelaideRd ---89-R-2
Saurett Ed Shandn ---83-R-3
Sawyer Mary Lou 319-4th ---647
Schaak Jack D 2745 Spring---858-W
Schauf Henry G ---1911
Schauf Jos H 524½-15th ---1651
Schinbine Chas H ---33-J-1
Schinbine Elsie Mrs 704Vine ---377-M
Schinbine Henry 224 SntaCrzAv---1592-W
Schinbine Hillis E 214 SntaCrzAv---880
Schlachter Eleanor L Mrs 109CapitlDr --1954
Schlegel Howard 6ForngtnAv ---1426
Schlegel Joe Crestn ---67-J-3
Schlegel M H Bud 624CrestnRd ---1384
Schleicher Tillie M FresnoAv ---1506-J
Schmidt B I ---31-R-3
Schmidt B I Bud Schmidt Oldsmobile
Sales & Serv 34th&Spring-1090
Schmidt Oldsmobile Sales & Service
34th&Spring-1090
Schmidt T W ElPomr ---61-R-3
Schmidt Wm F 2811 Oak---905
Schmitt Geo BitterwaterPumpStation -97-J-3
Schmitt Urban E
5660RosarioAvAtascdro-1598
Schmitz Jessie MtnSprngsRd ---10-J-3
Schmitz Tony MtnSprngsRd---10-J-3
Schneider Walter J 345-21st ---1151-M
Scholl Hayward M VineyrdRd ---24-R-11
Scholl Robt Shandn ---52-J-11
Scholl Roena P Cholame ---81-R-11
Schowalter Elizabeth Mrs 1825 Oak---689-J
Schraner Berta ElPomr ---59-R-3
Schraner Elise 614-13th ---312
Schroder Jim ---77-R-1
Schroder Jim Mrs CapitlHl ---531
Schroeder E GillisCanyon ---85-R-3
Schroeder E H NRivrRd ---8-R-1
Schroeder Essie Mrs 345-12th ---485-W
Schroeder Floyd E KilerCanyonRd---26-R-2
Schroeder John L 1620Park ---942
Schroeder Milton L ShandnHts ---50-J-2
Schroeder O GillisCanyonRd ---85-J-2
Schroetlin Ed 422-16th ---978-R
Schultz David D Building Contractor
WillwCrk-25-J-3
Schwandt E P 1530Vine ---306-W
Schwartz Alfred Rev 736-24th ---1157-W
Schwartz Bernard 3219 Oak---856
Schwarz Ellen M Miss 620-21st ---646-W
Scott Della L Della's Home For The Aged
1020Pine-1026
Scott Henry S 1920 Oak---279
Scott Lorin M 144-17th ---1285
Scott Lynn 1805 Oak---1584
Scott Ross ---18-R-1
Scow Jim MD 401-15th ---572
If no answer call---1200
Scrivner E L 100Fresno ---537-J
Sealock Floyd M 1120WCityLimits---1621
Sears Roebuck & Co
Catalog Sales Office 715-12th---495
Night Sunday & holiday emergency service
call San Luis Obispo-LIberty 3-5800
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0200
Seebert Jane 506 Oak---654-R
Seuss F J 240 Spring---1233-W
Seventh Day Adventist Church
522-10th-1179-R
Seventh Day Adventist Church School
403-3d-688-M
Seymour Helen M 735-13th ---291-J
Shackelford Kenneth L 224 SntaFeAv---132-R
Shaeffer L W 712Vine ---879-W
Shaffer L J ---39-J-11
Shandon Cattle Feeders Co 1227Pine ---25
Shandon Elementary School Shandn --51-J-2
Shandon Garage Shandn ---53-R-1
Shandon Grocery Shandn ---53-J-1
Shandon High School Shandn ---51-J-11
Shaw Ethel G Shandn ---56-R-3
Shaw Ralph ---41-R-11
Sheffield Bill 254 SntaFeAv---754-W
Shell Oil Distr 5th&RivrsdeAv ---375
If no answer call---1409
Shelvock Thelma 2220VillaDr ---448-J
Sheriff's Office San Luis Obispo County of
CourtHseSanLuisObispo
From telephones served by the
following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Sherman Nick 1410C Park---1284
Shetler J S 1646 Spring---960
Shetler Leo M ---332-J
Shields John S 264 SntaFeAv---314
Shimmin Francis Mrs 1444 Oak---275-W
Shipe Wm A ---1277
Shoemaker F M 2124Pine ---1635-W
Shomo Carl W 529-14th ---515
Shomo Carl W rl est 1215Park---996
Short H E ---44-R-3
Shreeves Jerold Templeton Sales Yd
24-12th-1844
Sigler John H 2020 Oak ---911-R
Signal Oil Co distr 1446 Spring---176-W
Silva Alvin T 2105Vine ---653-W
Simmons Cora A 125CapitlHlDr ---773-R
Simmons Leon I 727½-26th---423
Simpson W H 2323Vine ---1394
Sims Harold F 3605 Oak---1337-W
Sims Richard I 1145Gregory ---1948
Sims Roland 519 Olive---1352-J
Sinclair Clarence 402-8th ---1937
Sinclair Kenneth E ---27-J-3
Sinclair Phil EstrellaRd ---27-J-2
Sinclair Roland H 129-16th ---1704-W
Sinton Jas CanyonRanch ---83-J-1
Sinton Silas D Shandn ---83-R-1
Sipe Harold M 318-4th ---896-W
Skalicky Norman 230-18th---374-R
Skidmore R F 2945Vine ---682-M
Slate Frank P AdelaideRd ---9-F-23
Slate L L AdelaideRd ---218
Slayton Edgar L---36-R-1
Slayton Ethel G Mrs---43-J-1
Sloan Jerry 1638Park ---1659-W
Smalling Carl 3003Pine ---1864
Smart L E 1403Park ---745
Smart Sam 2135 Olive---475
Smart Sam Texas Co The 610Pine---355
Smeltzer R E 405-9th ---1272
Smiley Cecil W Shandn ---51-J-12
Smiley Geo E Shandn ---54-R-11
Smiley Josephine M 2240 Oak---472-W
Smiley Paul 215PacAv ---728
Smiley Raymond C 605-20th ---125-J
Smith Billy J 274 SntaFeAv---1235-M
SMITH BROS DRILLING CONTRACTORS
1050 Salinas-224
Smith C S 1809 Spring---18
Smith Carrie Mrs 73-12th ---439-R
Smith Clark 1629Vine ---1483
Smith Donald Wm Crestn ---68-R-11
Smith Doris E 1835 Oak---1051
Smith Ed Shandn ---56-J-1
Smith Ernie EstrellaRd ---635
Smith Fred E Jr 554FerroLn ---1249-J
Smith Gilbert A MtSpringsRd ---10-J-2
Smith Ida U Mrs 1619Pine ---952-J
Smith J Pearl 822 Salinas---434
Smith Jas P 3015 Spring---1189-M
Smith Jessie 202 Spring---1057-M
Smith Len L 1301Chestnt ---624-W
Smith LeRoy KilerCanyon ---1-R-11
Smith Leslie L 234-12th ---150-J
Smith O F---23-J-3
Smith Oren B 1722Park ---435-W
Smith Pamela 815Vine ---1458
Smith Paul EstrellaRd ---635
Smith Roy M 510-9th ---1246-J
Smith Violet W 636Vine ---284-J
Smith Wilfred E 2212Park ---763-M
Smith Wm C 2022Vine ---1367-R
Smith Wm S 2635Vine ---1917
Smith's Drive-In 2331 Spring---1415
Smith's Grocery Crestn ---66-R-3
SMITH'S SPORTING GOODS
1225Park-40-W
Smithson Jack B 129CapitlHlDr ---773-J
Snibley Walter 531BeverlyAv ---949-J
Snider Jas H 3219 Spring---494-J
Snyder Paul R 730Cherry ---1351
Sobey G L Dr 507-18th ---55
Sobey Giff Jr Paso Robles Ins Agcy
531-12th-1220
Residence ---1714
Sommers Joyce 2816Pine ---1591-W
Sonne Leland E 820Park ---431-J
Sonne Lorine Mrs Crestn ---65-R-3
Sonneman Howard S 102 Spring---625-M
Southern Counties Gas Co 612-12th ---500
Between 5 PM & 8 AM & on Saturdays
Sundays & holidays from
Paso Robles Exchange
(No Inter-City Charge)
Ask Long Distance for-ENtrprise 1-0206
Southern Pac Co depot 8th&Railrd---2
Southwest Airways Co
PasoRoblesCountyAirport-1700
From telephones served by the
following exchange
SanLuis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1513
Souza Edw ---62-R-11
Sowels Gertrude Mrs 1945RivrsdeAv ---526
Spangler Robt L Shandn ---54-J-2
Sparling Richard H 2012 Oak---1212
Spear Alice E Mrs 2400 Spring---955
Speck Glen W 1045Chestnt ---886
Spencer Gerald G Estrella ---1052
Spencer Harry W 616MossAv ---698
Spencer Kenneth 1721RivrsdeAv ---1410-M
Spencer Max 625BolenDr ---1143
Sprague Harold H ---40-J-1
Spring Ranch Shandn ---49-J-2
Sprouse J L Mrs 1712Pine ---982
Sprouse Peggy Carter 3001Park ---454-R
Squire Loron D 1420 Olive---556-M
Squire's Men's Wear 745-12th ---1280
Sresovich Byron WhitleyGardens ---41-J-11
Stafford Elmer C Mrs 739-23d ---547
Stafford J R 334PacAv ---962-J
Stafford Ralph 1734½ Oak---1898
Stahl J B TempltnRd ---69-J-3
Standard Oil Company of California Western
Operations Inc
Sales Plant 26th---852
Standard Stations Inc
Spring & 12th 1213 Spring---507
Spring & 18th 1745 Spring---589
Standard Pipeline Co Shandon Pump Stn
Shandn-79-J-1
Bitterwater Pump Stn Bittrwatr---97-J-1
Stander J W 1721 Spring---1316
Stanford Al 3243 Oak---1430
Stanich Michael A 220PacAv ---902
Stanley Chas H Shandn ---54-J-1
Stan's Union Service Shandn ---50-R-11
Stanton Fern 1732 Spring---1935
Stanton Jas F 1732 Spring---1935
Stanton W Layton OldHwy41 ---43-R-3
Starks Willie 1809RivrsdeAv ---591
STATE FARM INSURANCE COMPANIES
1947 Spring-69
Steaffens John A 1546Park ---300
Steele Harvey L Rivrgrve ---38-J-2
Steinbeck Harold E ---43-R-1
Steiner Bernice Mrs 1904Park ---1085-J
Steiner Jim ---30-J-2
Steingraber Richard C 130 Spring---1892
Steinle Fred U 605-3d ---1062
Steinle Harry 60RidgevwDr ---1283-W
Stemper Russell E---64-J-2
Stephan Ann H 1908 Spring---639
Stephan George E exectv dir Hseing
Authority City of Paso Robles 3201Pine-749
Stephens Marlene SHwy ---524
Sterling Truman Mrs 1315Vine ---291-R
STEVENS DAVE Stevens Studio
1225 Spring-1121
Residence 610TuckrAv ---563
Stevens Robt J 1536Park ---1580
Stevens Studio 1225 Spring---1121
Stewart Blanch 740Park ---1548-R
Stewart Irvin W SherwdRd ---1512-J
Stewart John A 2102RivrsdeAv ---997-J
Still Allan PaloPrietoCyn ---87-R-1
Still Clarence ---87-R-2
Still Ernest Annette ---87-R-3
Still H H Sr 503BevrlyAv ---1364
Stinchfield L M 1843Locst ---166-R
Stinchfield Larry M Mrs 2909Pine ---1382
STINCHFIELD'S PASO ROBLES UPHOLSTERY 1348Railrd ---1535
Stock C B 1249-11th ---1807
Stockalper Frank CayucosRd ---23-R-3
Stockdale Caryol ---10-F-11
Stockdale Ray 213 Oak---319-W
Stoddard C P 411-12th ---799-W
Stoddard R O 130-12th ---1216-W
Stoddart A B NRivrRd ---348
Stoltenberg Geo E 340-3d ---737-J
Stoltenberg Geo L 327-13th ---426-W
Story W O Bill CountyRdB15A ---30-J-3
Stout C R Shandn ---32-R-2
Stout C R Chevron Gas Stn Shandn --57-J-11
Stowe Independent Oil Co & Trailer Sales
6th&Spring-758
Stowsand Roy C 624-24th ---1329-J
Strahan L R Dr 1108Vine ---327
Residence 2507Vine ---213
If no answer call---1200
Stringer S E Mrs 1935Park ---1128-W
Strong F O ---27-R-3
Stroud J L 1532Vine ---306-J
Stryker Harvey A Dr
Orthdnst 608½-12th ---1341
Residence 825 Olive---456-R
Studer Frank W 154PacAv ---652-W
Stults Genie Hillman Estrella ---41-J-1
Stults Walter G Estrella ---41-J-1
Stumbough Max W 526 Spring ---634-R
Sturgeon Vernon L 625-7th ---110
STURGEON VERNON L GOLDEN STATE DISTR 625-7th ---110
Suburban Motel Hwy101 ---746
Sullivan Lloyd S Mrs 618 Oak---1590-W
Summers A A 170PacAv ---668
Summers A A S&K Auto Wreckrs
1545RivrsdeAv-1494
Sundahl Ray L 2048Vine ---1769-W
Sutcliffe F A 535Vine ---1853-M
Sutherland Lela 1840Vine ---631-J
Sutton H C 1520 Oak---669
Sutton Wm P Rev 533-15th ---1824
Swank Max F 545Vine---1326-W
Swanson Martha 2220VillaDr ---448-J
Swayze Kate Crestn ---67-J-11
Swick Billie 506FerroLn ---797-R
Swinford L A 1746½Park ---1538-J
Sykes W T 1233Chestnt ---200
Sylva Lorna D Shandn ---48-J-11
SYSTEM STEEL BUILDERS 736-26th---22

T

Tackitt M G 626-16th ---1065-J
Talbert Geo E 1536Vine ---471-M
Tanner E B 608MossAv ---1345
Tarwater Allie 212-24th ---455-M
Taylor Billie 2035 Oak---1447-J
Taylor Carl FresnoAv ---1593-R
Taylor Chet 1535 Olive---412
Taylor Geo L ShannonHillDr ---629
Taylor Hotel 1308 Spring---158
Taylor Luella 1434Pine ---272
Taylor Motel 3440 Spring---1460
Taylor P E 1415Vine ---1381
Taylor V M bulldozing ---43-J-1
Taylor Wm H 1319Park ---1496
Teerlink A ---44-R-2
Templeton-Sales Yard 24-12th ---1844
Tenney Joyce 130 Spring---1734
Terrell Clarence 3195Vine ---1338-W
Terrell T J Rev 1030-21st ---1522
Terrill Oliver A WillwCrk ---95-J-2
Terrill Olivia 2029 Oak---1093-J
Terrill Robt 130 Spring---1166-W
Terris Jas 1404Park ---1044-W
Testerman Clariss Mrs 246-16th ---1370
Texaco Service Station 1405 Spring---910
Texas Co The sales 610Pine ---355
Tex's Barber Shop 1210Park ---84
Thach Alma 3025Vine ---1094-W
Tharp Stanley K 1607RivrsdeAv ---783-W
Thixton Clyde F 1135-11th ---973
Thomas E 310-16th ---696-J
Thomas Helen E 419-15th ---1331
Thomas Howard J ---42-R-2
Thomas Jas L 1827Park ---1462-J
Thomas Marjorie M 1827Park ---1462-J
Thomas Omer 1827Park ---1462-J
Thompson W D 26HillcrstDr ---981-R
Thorndyck Bud ---94-R-2
Thornton Jack 274 SntaCrzAv ---1408
Thorpe Donald E 931Vine ---848
Thralls Alice 647Vine ---1475-W
Thurlby A Nye 503-13th ---594
Thyret Odessa Mrs 336C-12th ---1818
Tide Water Associated Oil Co 26th ---911-W
Tidewater Oil Co serv stn 11th&Spring---172
Tidrow J C SRivrRd ---595-J
Tidrow Oliver ---350-M
Tidrow Walter O ---350-J
Tidwell Wm 2818Pine ---1032
Tinch V W Sr NRivrRd ---947-J
Tingley C A 1019Chestnt ---941-W
Tison Ben Jr 23d&Oak ---1253-J
Tjaldeen Peter 104-17th ---585-J
Toevs Gus 530-9th ---154-W
Toevs Otto 1705Park ---1318-J
Toews Rudolf Rev 345-13th ---1570-W
Tolleson Jack R 1624 Olive---320
Tompkins Max E 275 SntaCrz---1435-W
Toney Jas E 3014Pine ---1889
Tornquist A J W4th ---675-W
Torrey Mary A Mrs 211½ Spring---1737
Tots & Teens see Vivian's Smart Shop
1347Park-310
Towe E C Mrs 533-28th ---1278-W
Town House The 28th&Spring ---1770
Towse Edw A CrestnRd ---73-J-1
Towse Mary Mrs CrestnRd ---73-J-1
Trager O Mae 529-18th ---850-J
Trager W Bruce MtnSprngsRd ---17-F-2
Trailer Village 3341 Spring---468
Travelodge Paso Robles 2701 Spring---304
Traver Raymond ---60-R-3
TREES MOTOR LODGE 2841 Spring-334-W
Trent Jas W Adelde ---3-F-11
Trett Jas L PeachyCnynRd ---11-J-11
Trigueiro Alfred ---70-R-3
Trigueiro Madeline ElPomr ---58-R-11
Triguero Pete ---1634-W
TROWBRIDGE JOHN B rl est
101CrestnRd-847
True Charlie ShandnHwy ---42-J-2
Truesdale Geo Shandn ---48-J-2
Truesdale Willis 51RidgevwDr ---1182-W
Trussler Arthur F AdeldeRd ---614
Trussler Wm C 2425Vine ---382-W
TRUSSLER'S FURNITURE STORE
1303Park-126
Tucker Alvin C 754-26th ---428
Tucker Burl 546Vine ---622-M
Tucker Elden ---52-J-3
Tucker Emily D 1844Vine ---215-W
Tucker Francis R Shandn ---77-R-3

Tucker Mae 2035 Oak -- 1447-J
Tucker Robt D 638Bolen -- 791-W
Tucker S S 2035Vine -- 681
Tucker Sam -- 26-R-3
Tucker W Mervel Shandn -- 54-J-11
Tufte J E 19-12th -- 460
Tuley Bruce R 235 SntaCrzAv -- 1360
Tuley C Ward -- 31-J-3
Tuley John B EstrellaRd -- 28-R-1
Tuley Lester CrestnRd -- 992-J
Tuley Merle 230-16th -- 626
Tuley W Ray 227-16th -- 637-R
Turano Anthony 620TuckrAv -- 1578-J
Turner Anna 520BonitaAv -- 1114-W
Turner Juretta 2204 SnLuis -- 551-W
Turner Paul L 63RidgevwDr -- 636
TURNER PAUL MOTOR CO 1020Park -- 1000
Twisselman Henry Cholame -- 97-R-3
Twisselman Jas C Cholame -- 97-R-1
Twisselman Kaye M 115-18th -- 166-M
Twisselmann Chris -- 86-J-3
Twisselmann Dorothy M -- 86-J-3
Twisselmann Ernest C -- 86-J-3
Twisselmann R D Shandn -- 51-J-1
Twisselmann Theo F Jr Cholame -- 86-J-11
Tyner Bernard R SHwy -- 22-R-3

U

Ullrich Paula 26th&Spring -- 735
Union Oil Company of Calif
 Northern Division Pipelines
  Shandon Pump Stn Shandn -- 80-R-1
 Sales Division
  Paso Robles Office 26th -- 658
Union Oil Service 15th&Spring -- 1420
Union Oil Service Stn 10th&Spring -- 1531
Union Service Stn SHwy -- 1319
Union Special Training Class SLO County Schools Hwy41 -- 43-R-2
United Information Service 740-14th -- 493
U S Government
 Army Dept of
  Army Reserve Training Center 2706 Spring -- 700
  Camp Roberts -- 1960
 Dept of Agriculture
  Soil Conservation Service 1428 Spring -- 1334
 Dept of Commerce
  CAA Airway Communications Station PasoRoblsAirprt -- 670
 Post Office 744-11th -- 96
U S Sewing Center
 715HigueraSnLuisObispo
 From telephones served by the following exchange
  Paso Robles
  (No Inter-City Charge)
  Ask Operator for -- ENtrprise 1-1546
Upson H C Lt 541FerroLn -- 926-J
Uptown Cafe 1514 Spring -- 1914
Utting A W Mrs 426-11th -- 1231-J

V

Vaca Pat Mrs 1248-21st -- 599
Vagabond The 729-12th -- 1805-W
VAL KEY TERMITE CONTROL 740-14th -- 1742-W
Valley Cafe Shandn -- 57-R-2
Valley Motel Shandn -- 56-J-3
Valley Paving & Construction Co Inc 101HwySouth -- 303
VanBlargen Kenneth BevrlyPl -- 1376-J
Vanderlip Dorothy G SRivrRd -- 190
Vanderlip Manford J 205-16th -- 199-J
Vanderlip Richard M SRivrRd -- 190
Van Horn Butane Service 2801 Spring -- 343
VanHorn Gary 1445Pine -- 1951
VanHorn Lloyd F 1420GreenwdDr -- 726-W
VanHorn Martin 520-32d -- 1064-W
VAN HORN OTTO B REALTORS 612-12th -- 1414
 Residence OakFlatRd -- 4-J-1
VanHorn Wm 3136 Oak -- 1474-W
Vanity Box 1336 Spring -- 221
VanMatre Jennings Jr -- 64-R-2
Van Order Lester MountainSpringsRd -- 998-J
VanStelten Albert 939 Spring -- 458
VanVorst E L GoldenHillRd -- 630-M
Vapor Cleaning Works 1344Pine -- 315
Vasquez Bob 69Fresno -- 48
Vaughan Louise A 220-12th -- 461
Ventura Sam J 95-15th -- 194
Venturini Emidio ElPomr -- 59-R-2
Verity Kenneth B -- 35-J-2
Verity Kent L ElPomr -- 35-R-3
Vick Brothers Richfield Service 1637 Spring -- 989
Vick F L 628CrestnRd -- 410
Vick Harold J 304-16th -- 516
Vic's Cafe 835-13th -- 1529-W
Vidor K W -- 25-R-2
Vilen Frank J 421-12th -- 1576
Vivian's Smart Shop 1347Park -- 310
Vogel B F 727Park -- 1375
Vogue The 1233Park -- 70
Volpi Frank -- 36-R-2
VonDollen Fred -- 30-J-1
VonDollen John W 1821Park -- 1590-M
VonDollen Loretta 3305Pine -- 1183-J
Von Dollen Ruth 249-16th -- 1075-M
vonHusen Frederick L Rev 925Vine -- 244
von Thien C F 1121 Olive -- 1497-W
Vorrath Meryl K 843Vine -- 509
Voshal Chas F 2306 Spring -- 1924-M
Vreeland Cleo Mrs SnMigl -- HOmstd 7-3343

W

Wachs Arthur ElPomr -- 60-R-2
Wachs Sidney F CrestnRd -- 76-R-3
Wack Richard P AdelaideRd -- 9-F-13
Waddington Ray 607-22d -- 588
Waer T O Dick -- 716-W
Wages Thos 1610Park -- 952-W
Wahlace Peter 621 Oak -- 164
Wakeman Clarence 285 SnAugustinDr -- 1931
Wakeman Russell W 140 Spring -- 1397-M
Walker Everett E MtnSprngsRd -- 10-R-1
Walker F -- 985-J
Walker Geo I 2630 Spring -- 73-J
Walker Mary E 2620RivrsdeAv -- 1773
Walker Ralph M -- 73-R-3
Wallace Donald E 1310 SherwdRd -- 467
WALLACE MACHINERY CO 1139-13th -- 450
Wallen Newton 735Pine -- 167-M
Walter Chas L KilerCanyonRd -- 1-R-2
Walter Chas L B & W Sportsmen 2138 Spring -- 1840
Walters G V 444Vine -- 1860
Walters Lavern S 405 Oak -- 1186-M
Walters Lavern S Polar Freeze 828 Spring -- 305-R
Walti Hugh 1401GreenwdDr -- 1551
Walton Gilbert E 1914 Olive -- 912-M
Walton Myrtle 410-14th -- 387-R
Ward Edw D MD 1004Vine -- 1800
 Residence 12th -- 1084
 If no answer call -- 1200
Ward Frank L State Farm Ins Companies 1947 Spring -- 69
Ward Fred 724½-14th -- 568-R
Warden Wanda 1803 Spring -- 1655
Warneke C E Shandn -- 51-J-3
Warner E A W4th -- 1511
Warner Worth Hi-Way Mkt 2105 Spring -- 313
Warren Kenneth C 3126 Spring -- 1724
Washabaugh Noel E 1105Chestnt -- 1718-J
Watkins Appliance Repair 1334 Spring -- 1281
Watkins G G NRivrRd -- 490
Watland Clarence OakFlatRd -- 2-J-1
Watson Verna Mrs -- 36-J-1
Waxy's Drive-In 2840 Spring -- 334-M
Weatherill Robt C 528FerroLn -- 1333-W
Weatherly J A WhitelyGardens -- 93-J-1
Weatherman Pearl 321½-15th -- 633-R
Weatherwax W A genl contr 2840 Spring -- 334-M
Weaver Carl -- 36-R-3
Weaver Lynn -- 43-J-2
Weaver Percy -- 43-J-2
Webb W W 135-18th -- 1608
Webber Burr D 333-19th -- 393-W
Webber Joe -- 94-J-1
Webber O H 832-18th -- 1081
WEBER BAKING CO 205 Oak -- 261
Weber L D Pastor 607TrigoLn -- 413
Weber Vincent 618-7th -- 921-R
Web's Liquor Store 2816 Spring -- 447
Webster Alex Mrs 1433 Oak -- 41-W
Webster Rosa E Crestn -- 69-J-2
Weferling Duane 1601Pine -- 1411-R
Weissgerber Robt C ins 945Vine -- 143-W
Welch Deborah O 707-7th -- 1597
Welch Earl M 2218Park -- 1161
Wells Barbara Mrs 134C CapitlHlDr -- 1645
Wells Robt 134C CapitlHlDr -- 1645
Werling Dewey 417-24th -- 1422
Werner Harry E OakFlatRd -- 4-J-2
West C Winston 115-12th -- 1353
West Chauncey W 1039Chestnt -- 1039
West Chauncey W & Associates accts 823-13th -- 868
West Kenneth constable -- 1266-J
West Ray 745Pine -- 564
Western Auto Supply Co 1420Park -- 596
WESTERN CABINET WORKS 1000Park -- 289
Western Union Telegraph Co 1208 Spring -- 131
 To send a telegram or cablegram call Western Union
Wetzel F G Mrs 1720Filbrt -- 59
Weybret Fred E 7-12th -- 1292
Weygandt C M 738-30th -- 483-J
Weyman Walter OakFlat -- 2-R-3
Whaley Thos J 124 SntaYsablAv -- 1657-W
Wheaton Jas 1333RivrsdeAv -- 994-M
Wheeler Gay 2230 Spring -- 147-R
Whitaker Nelle H 204-17th -- 678
White Billy C 134 SnCarlosDr -- 162-R
White Geo A Sr Shandn -- 49-R-11
White Geo S Shandn -- 49-R-3
White Lester F Crestn -- 68-J-2
White Marion D Shandn -- 49-R-2
White Ranch Co Shandn -- 49-R-2
White Richard M Shandn -- 80-J-3
White Spot Cafe 1524 Spring -- 517-W
Whitener John PeachyCnyn -- 11-J-1
Whiteside Jas E 645Moss -- 1265-W
Whitley A L 629Vine -- 1756-W
Whitted H H Dr 605TuckrAv -- 336
Wiebe Edgar -- 17-J-11
Wiebe Gus CayucosRd -- 21-R-1
Wiebe H A -- 24-R-3
Wiebe Rudolph Adelaide -- 8-F-21
Wiebe Wm G CayucosRd -- 21-R-11
Wieland Louis J 1430Park -- 1728
Wieser Hubert B 551FerroLn -- 894-R
Wiest G Ellis -- 58-J-1
Wil-Mart Market Shandn -- 53-J-2
Wilbon Ivery Mrs 2926Pine -- 1050
Wilcox Lou 1117Vine -- 1270
Wilcox Lou & Son General Electric Appliances 823-12th -- 226
Wilcox Thos W 2749Vine -- 883
Wilding Geo A ElPomr -- 61-J-11
Wildman J M J M Wildman Inc 34th&Spring -- 254
 Residence 2120 Olive -- 1509
WILDMAN J M INC ofc 34th&Spring -- 254
 Parts Dept 34th&Spring -- 99
Wilkinson Helen H 724Vine -- 1186-W
Wilkinson J 1426Pine -- 1473
Wilkinson John -- 18-F-14
Willard Elloyd SHwy -- 666-J
Willard Music Co 1245 Spring -- 1089
Willging Frank H 1745Filbrt -- 632
Williams Geo N 411-14th -- 235
Williams M L Mrs 1621½Pine -- 1219-R
Williams Ruth 526 Spring -- 1469-J
Williams Vernon 318-4th -- 1166-R
Williams Walter P SanJuanCreekRd -- 82-J-2
Williams Walter V The P T & T Co 1030Vine -- 133
 Residence 628MossAv -- 1482
Willow Creek Ranch WillwCrk -- 25-R-1
Willow Springs Dairy 13th&RivrsdeAv -- 234
Wilmar A H Dr 1905 Spring -- 63
Wilmar E V 2000 Spring -- 1378-M
Wilmar Wm SHwy -- 1047-W
Wilshusen J S Jr 10HillcrstDr -- 474-W
Wilshusen Jim -- 33-R-2
Wilshusen Larry 2216Vine -- 422
Wilson Gavin 1630 Oak -- 90-W
Wilson H H 245-12th -- 453-W
Wilson Harrison H ElPomr -- 60-J-3
Wilson Howard 637CeclCt -- 733
Wilson Jack E ElPomr -- 35-J-1
Wilson Jas M 532CrestnRd -- 1647
Wilson L L Jr 733-23d -- 993
Wilson M Mrs 1221Vine -- 561-W
Wilson Robt A 1410A Park -- 1859
Wilson W T PasoRobles War Memrl Dist Hosp 15th -- 1200
 Residence 15th -- 1723
WILSON'S DRIVE-IN 2748 Spring -- 492
Wimberly Lucille H -- 829-W
Wimmer W W AdelaideRd -- 5-R-1
Wing Mike Harold Pioneer Auto Parts 1144Railrd -- 1418
Wingefeld Frieda Mrs 1538 Olive -- 287-W
Winjum Alice 1640Pine -- 1410-J
Winjum L J 1640Pine -- 1410-J
Winterbourne Robt E 120CapitlHl -- 1178-M
Withey L G MtnSprngsRd -- 10-R-11
Withey L O 3038Pine -- 454-W
Wolf Donald OldHwy41 -- 46-J-1
Wolf Louis -- 46-R-1
Wolf Melvin J 102 Spring -- 1987
Wolff Dan C 1414Pine -- 1346
Wolff Herbert F 78-12th -- 1106-J
Wood Agnes Ann 7Hillcrst -- 1538-R
Wood H A W21st -- 998-W
Wood H A Welding & Machine Shop 1207-13th -- 321
Wood Laurence H 605Crestn -- 1365
Wood M F 3-12th -- 726-M
Wood Mel PeachyCnyn -- 6-J-3
Woodland C B 215-24th -- 1706-W
Woodland Fred 2241Vine -- 497
Woodland Fred Norwalk Serv Sta 9th&Spring -- 425
Woodrell A L 2644 Spring -- 1400
Woods Will A 2223 Spring -- 991-M
WOOSTER BUICK & GMC 1501 Spring -- 14
Wooster C T CrestnRd -- 73-R-2
Wooster Marshall A CrestnRd -- 69-J-1
Worthan Ed SHwy -- 666-W
Wright Raymond 285 SntaCrzAv -- 105
Wyatt Frank M 125 SanRafIDr -- 1985
Wyatt Roy W 284 SntaFeAv -- 196
Wyborney Henry J E13th -- 953-J

Y

Yancy Steve 845 Olive -- 864-J
Yeager John W 518FerroLn -- 1214-W
Yearwood Joe T WhitleyGardens -- 77-R-11
Yellow Cab Paso Robles Yellow Cab 1245 Spring -- 488
Yoder Raymond 624MossAv -- 1124
YORK SID INS AGCY 1213Park -- 727
York Sidney 40Fresno -- 1005-W
Yost W D 646BolnDr -- 1344
Young Arden OakFlat -- 3-R-11
Young Cecil Mrs MtnSpringsRd -- 1764-J
Young Geo W 2233 Olive -- 1087-R
Young Laura Shandn -- 57-R-3
Young Robt C Shandn -- 47-J-1
Young Robt L 729-15th -- 465
Younts Coy 920Vine -- 391

Z

Zapf Ruth 623-6th -- 1233-J
Zieglar Mike AdelaideRd -- 1459
Zimmerman Leo E ElPomr -- 35-J-3
Zuckerman Ranch PeachyCnynRd -- 12-J-1

PISMO BEACH

J E Gooding, Manager

Business Transactions With Telephone Co.

The Pac Telephone & Telegraph Co
 Business Office 872 Morro San Luis Obispo
 Ask Operator for -- Business Office
 (No charge for calls to Business Office)

Telephone bills also may be paid in person at
Bank of America-Pomery & Dollivr Pismo Bch

A

A B C Locksmith Co 188PomeryAv -- PR 3-4408
Abbott's Motel 1005Dollivr -- PR 3-4475
Adam Mary A 415PomeryAv -- PR 3-4426
Adams Chas E Dr 229PalisdesAvShellBch -- PR 3-2005
Adams Court New 1000Dollivr -- PR 3-2065
Adams Hazel Lawson 351 SnLuisAv -- PR 3-4441
Adams Inez Mrs 1450Price -- PR 3-4428
Agnew Sadie Dolliver -- PR 3-2401
Aitken Robt W 327CapistranoAvShellBch -- PR 3-2131
Akizuki Edw 292HarloeAv -- PR 3-4724
Alex Shell Beach Inn 853 ShellBchRdShellBch -- PR 3-9901
Alexander Margaret Mrs 271WadswrthAv -- PR 3-2551
Alexander Minnie 426 StimsnAv -- PR 3-4605
Allen Marlin 341 OceanDr -- PR 3-4682

> **PR = PRospect**
> When giving the number to an operator or to others, please use the full name PRospect.

Allin Bertha L Mrs 311FranklnDr -- PR 3-4777
Anderson Elmer R 156ParkAv -- PR 3-4739
Anderson G H 541Wadswrth -- PR 3-4732
Anderson Les 259MorroAvShellBch -- PR 3-2380
Anderson's Richfield Service Price&HollistrAv -- PR 3-4618
Andrews R A 150CapistranoAvShellBch -- PR 3-4702
Angelo Alex 141WindwrdAvShellBch -- PR 3-4609
ARDEN FARMS CO 116WBranchAroyoGrnde -- HUntr 9-2994
Armstrong Donald EdnaRd -- PR 3-4710
Atlasta Court 331WadswrthAv -- PR 3-2359
Atwood C B 126PalomrAvShellBch -- PR 3-2311
Avellar J M Mrs 285Wadswrth -- PR 3-2435
Avila John 230 StimsnAv -- PR 3-2341
Axtell Edith M 345 StimsnAv -- PR 3-2037

B

Bacarella John Bailey's Auto Court 470Main -- PR 3-2119
Badger Helen K Mrs 510HarloeAv -- PR 3-2322
Bailey's Auto Court 470Main -- PR 3-2119
Baker G Dennis 555 ShellBchRdShellBch -- PR 3-2097
Baker's Restwell Court 1221Price -- PR 3-2424
Balent A Stephen DDS dntst 160HindsAv -- PR 3-2449
Bank of America 270PomeryAv -- PR 3-4613
Banks Raymond 239 SntaFeAvShellBch -- PR 3-2186

Barks LaWarren L 388WindwrdAvShellBch -- PR 3-2146
Barnes Oscar H 342MorroAvShellBch -- PR 3-2427
Barnette B B 214WawonaAvShellBch -- PR 3-4728
Barnhill E W 340HarloeAv -- PR 3-2236
Barnhill Ronald E 940 Stratfrd -- PR 3-2149
Bassett E J Mrs 382HindsAv -- PR 3-2388
Bassett Ralph N Seaside Motl 172 OceanVwAv -- PR 3-2411
Bates Clem M 360 StimsnAv -- PR 3-2171
Baugher C U 275 SnLuisAv -- PR 3-2684
Baxter W A & Sons serv stn 691Price -- PR 3-4466
Baxter W Thos 461Bay -- PR 3-2475
Baxter Walter A 450HollistrAv -- PR 3-2147
Baxter Wm A 541 SnLuisAv -- PR 3-2239
Beach Apartments 142 StimsnAv -- PR 3-4627
Beachcomber Motel 120 OceanVwAv -- PR 3-2208
Beaver Margaret Mrs 453PomeryAv -- PR 3-4692
Beck H D 118MorroAvShellBch -- PR 3-2410
Beck Ike 1260PortrAv -- PR 3-2358
Becker Mildred H 133 OceanVwAv -- PR 3-9968
Bendeck Nazir C 257BoekrAvShellBch -- PR 3-2612
Bender's Plumbing & Supplies 111CuyamaAvShellBch -- PR 3-4747
Benefiel Alan D 149PlacntiaAvShellBch -- PR 3-2017
Berger Ivan 244MontecitoAvShellBch -- PR 3-2503
Bergquist D W 150CuyamaAvShellBch -- PR 3-4780
Berry Lloyd E 214EspartoAvShellBch -- PR 3-2467
Berryman F J 702 OceanBlShellBch -- PR 3-4449
Bettencourt John X 560 SnLuisAv -- PR 3-4427
Bettiga Jas 471 OceanVwAv -- PR 3-4651
Bidegary Jas R 911Bakersfield -- PR 3-2276
Bishop O D 326BoekrAvShellBch -- PR 3-4413
Blair Chester R 251WawonaAvShellBch -- PR 3-2160
Bolstad Paul F 340WilmrAv -- PR 3-2384
Bonkosky Hermine 381HindsAv -- PR 3-2176
Boosinger H E 321 StimsnAv -- PR 3-2092
Borba J J 108EspartoAvShellBch -- PR 3-4669
Borba Ruby 521WadswrthAv -- PR 3-4438
Boren Hooker 108CastaicAvShellBch -- PR 3-2137
Borland Ray Ray's Mobil Serv 690Price -- PR 3-2647
Bowden Jewel Mrs 138WawonaAvShellBch -- PR 3-2175
Boxold Mable A 141ParkAv -- PR 3-2028
Boyd I F 303WawonaAvShellBch -- PR 3-4793
Boylan Walter SunstPalisades -- PR 3-2664
Bradford Howard 980WadswrthAv -- PR 3-2643
Bradley Chas A contr 135MontecitoAvShellBch -- PR 3-2168
Brad's Restaurant 209PomeryAv -- PR 3-9908
Brady Leroy 1100BelloAv -- PR 3-2548
Brady S H 301Cyprs -- PR 3-2364
Brand Leonard J Maj 491Wadswrth -- PR 3-2425
Brandt's Meat Market 800Price -- PR 3-2636
Brashear Edith Barre 114EspartoAvShellBch -- PR 3-4662
Braun Chas A 190LeewrdAvShellBch -- PR 3-4763
Bremner Georgia SunsetPalisades -- PR 3-2350
Breuklander Harley B 141LeewrdAvShellBch -- PR 3-4468
BREUKLANDER'S MOBIL SERVICE 1481Price -- PR 3-2127
Bridges Clifford 304WindwrdAvShellBch -- PR 3-2096
Briner E A 278LeewrdAvShellBch -- PR 3-4778
Brown Jennie Mrs 367BoekrAvShellBch -- PR 3-2003
Brown Lyle E 170Main -- PR 3-4706
Brown & Roy Realtors & Insurors 314PomeryAv -- PR 3-2073
 If no answer call Aroyo Grnde -- HUntr 9-2778
Brown Stanley O 541HarloeAv -- PR 3-2694
Brown Thos F SunstPalisades -- PR 3-2674
Bull G W 244WindwrdAvShellBch -- PR 3-2528
Burks Ruth 431 OceanVwAv -- PR 3-2054
Burnight E R MD 348HollistrAv -- PR 3-4633
Burton Daphne M Mrs 341HindsAv -- PR 3-4671
Burton F G 127VistaDlMrShellBch -- PR 3-4719
Butler Hotel see Trade-Winds Hotel 230PomeryAv -- PR 3-4611
Bynum Lonnie HwyNo1 -- PR 3-2673
Byrd Stanley C 770Hanfrd -- PR 3-2458

C

C-AIR HOTEL 133 OceanVwAv -- PR 3-9968
Cabaniss R C 244WawonaAvShellBch -- PR 3-4789
Cain Ronald 221WawonaAvShellBch -- PR 3-2324
Calhoun's Mohawk Service 440Price -- PR 3-2124
Calif Cleaners 590Dollivr -- PR 3-4620
California Highway Patrol
 For emergency calls only
 Dial Operator and ask for -- ZEnith 1-2000
Campbell Lulu M 412 StimsnAv -- PR 3-2447
Cape Cod Manor Motel 1127 ShellBchRdShellBch -- PR 3-2087
Cappelen Ted SunstPalisades -- PR 3-2349
Cardosa Manuel 182HindsAv -- PR 3-2134
Cardoza Tony V 349PomeryAv -- PR 3-2188
Carpenter Irene J Portr -- PR 3-4447
Catholic Church 461Pismo -- PR 3-2219
Cattani P 791Bay -- PR 3-4661
Chace Chas H 428 IndioDr -- PR 3-2036
Chamber of Commerce 490Price -- PR 3-4658
Chaplin Oscar 120WawonaAvShellBch -- PR 3-2151
Charlie's Fish Market 491Cyprs -- PR 3-4745
Charlotte's Beauty Shop 184HindsAv -- PR 3-2221
Clark Darrell R 508 OceanBlShellBch -- PR 3-4416
Clark Harry M 424 SnLuisAv -- PR 3-4665
Clark Marie Mrs 241Cyprs -- PR 3-2183
Clark Willard L 308PlacntiaAvShellBch -- PR 3-4434
Clayton Sarah A 202ParkAv -- PR 3-4439
Cleary Frank T 120EspartoAvShellBch -- PR 3-2613
Clevenger Henry 371 StimsnAv -- PR 3-4460
Clifford Edna 110 StimsnAv -- PR 3-2157
Cliffside Court 931Dollivr -- PR 3-2229
Clover J E 218LeewrdAvShellBch -- PR 3-4730
COAST CENTER REALTY 950Price -- PR 3-2105
Coast Co Used Furniture & Appliances 591Dollivr -- PR 3-2462
Coburn Louise 1677 ShellBchRdShellBch -- PR 3-2194
Cochiolo Wm 751Lemre -- PR 3-2329
Coelho Arminde Mrs 454 SnLuisAv -- PR 3-4760
Collier T L 364WindwrdAvShellBch -- PR 3-2154
Collins P C Jr 314CapistranoAvShellBch -- PR 3-4716
Colwell Ben Hwy101 -- PR 3-4758
Community Methodist Church 205WindwrdAvShellBch -- PR 3-4607
Conklin Thos H ins 427WatrShellBch -- PR 3-2084
Cooper's Restaurant 491Price -- PR 3-2076
Corbett W B 216PalisadeAvShellBch -- PR 3-2257
Cordeiro M S 324 StimsnAv -- PR 3-4675
Corrente Pasquale 350HindsAv -- PR 3-2680
Coulter Marion 971 Stratfrd -- PR 3-2042
Cramer Harold B 226EspartoAvShellBch -- PR 3-2106
Crane C Jos 207PalisadeAvShellBch -- PR 3-2264
Crawford Jas A 251CapistranoAvShellBch -- PR 3-2025
Crawford Jas F 700Hanfrd -- PR 3-4931
Crawford LuVilla 1802 OceanBlShellBch -- PR 3-2143
Crofts Victor David 343CuyamaAvShellBch -- PR 3-2063
Crosby LaVern 329WindwrdAvShellBch -- PR 3-2001
Crowder Jas H 164½ OceanVwAv -- PR 3-4910
Cryder Robt C 1350BelloAv -- PR 3-4726
Cuccia Josephine M 400Longvw -- PR 3-4727
Cuelho A P 571WadswrthAv -- PR 3-2035
Culbard A E 101Hwy -- PR 3-2049
Cullen John 841 Stratfrd -- PR 3-2406
Cummins Mary A 545Cyprs -- PR 3-2118
Cumpston W V 410LongvwAv -- PR 3-4423
Curlee Frank F 296PalomrAvShellBch -- PR 3-2206
Curtzwiler Ruth Mrs 701WatrShellBch -- PR 3-4797
Custom Archery 548Cyprs -- PR 3-2670

D

Dale's Cafe 927 ShellBchRdShellBch -- PR 3-2086
Dana Amos B 540HarloeAv -- PR 3-4489
DaVico Henry 340HollistrAv -- PR 3-2189
Davies B 351WilmrAv -- PR 3-2616
Davis Electric & Hardware 930Price -- PR 3-2215
Davis Harry E Atlasta Court 331WadswrthAv -- PR 3-2359
Davis Harry G 212CuyamaAvShellBch -- PR 3-4771
Deale C G 431 IndioDr -- PR 3-2346
Dearden Robt E 277LeewrdAvShellBch -- PR 3-4491
DeBono Richard A 124 IndioDr -- PR 3-2366
Delbert Til 346PomeryAv -- PR 3-2280
Delamar Ora 300Cyprs -- PR 3-4498
DelLaughter Beatrice R 153LeewrdAvShellBch -- PR 3-4696
Dennis Floyd 142WindwrdAvShellBch -- PR 3-2692
Denno R R 49BoekrAvShellBch -- PR 3-2038
Diamond Pauline Pauline's El Patio Motl 350Pismo -- PR 3-4744
Dias Court 371Pismo -- PR 3-2085
Diederichs John John's Norwalk Serv & Gar 781Price -- PR 3-2014
Diederichs John M 930 Stratfrd -- PR 3-2433
Dilworth Doris 326 IndioDr -- PR 3-2328
Dishman A J 880Fresno -- PR 3-2263
Dixon Robt E 217PierAvShellBch -- PR 3-4927
Dobbs Jack 226CastaicAvShellBch -- PR 3-2478
Dodge Jas F 208EspartoAvShellBch -- PR 3-2369
Doig Ronald D 2001 ShellBchRdShellBch -- PR 3-2572
Doko's Variety Store 880Price -- PR 3-4628
Doll Jack R 165LeewrdAvShellBch -- PR 3-4742
Domingos M G PismoRdShellBch -- PR 3-4714
Donahue Robt R 218PierAvShellBch -- PR 3-2095
Donaldson Art Shell Beach Mkt 753 ShellBchRdShellBch -- PR 3-2135
Duclo Geo E 143MontecitoAvShellBch -- PR 3-4775
Dufur Ben 365WilmrAv -- PR 3-2172
Duncan C J 259MontecitoAvShellBch -- PR 3-4604
Duncan Donald L 239EspartoAvShellBch -- PR 3-4442
Dunlap Roy 650Dollivr -- PR 3-4926
Dunsire Kenneth J 232CastaicAvShellBch -- PR 3-2665
Durant J J 376ElPortlDr -- PR 3-4440
Dyer W H 120 OceanVwAv -- PR 3-2208

E

Eagler Fred G 178LeewrdAvShellBch -- PR 3-2204
Earing Dale P 142CuyamaAvShellBch -- PR 3-4420
EDGEWATER MOTEL 280Wadswrth -- PR 3-2233
Eggleston Clara M Mrs 227CastaicAvShellBch -- PR 3-2240
Eggleston Lucy Mrs 361HarloeAv -- PR 3-2174
Eichholtz Roy 189PierAvShellBch -- PR 3-2631

> **PR = PRospect**
> When giving the number to an operator or to others, please use the full name PRospect.

Electrical Products Corp 651BelloAv -- PR 3-2045
Ell John W 127½MontecitoAvShellBch -- PR 3-2058
Ellegaard Lloyd H 202MorroAvShellBch -- PR 3-2016
Elliott Ermil 1184 OceanBlShellBch -- PR 3-2526
ElMar 400Cyprs -- PR 3-9945
El Patio Motel Pauline's 350Pismo -- PR 3-4744
Elvin Eugene H Dr 791Dollivr -- PR 3-2486
 Residence Hwy101AroyoGrnde -- HUntr 9-2604
Elvin John H MD 273PomeryAv -- PR 3-2492
 Residence AroyoGrnde -- HUntr 9-2604
England Tom 521BayAv -- PR 3-2601
Ennes John 350 StimsnAv -- PR 3-2140
Erhart A A 1146MaplAroyoGrnde -- HUntr 9-3575
Erwin A E 334MontecitoAvShellBch -- PR 3-4686
Erwin Oliver 102WawonaAvShellBch -- PR 3-2515
Eslinger Jean 305PierAvShellBch -- PR 3-4616
Esnoz Joe 860 Stratfrd -- PR 3-2535
Espinola Anthony J 477HindsAv -- PR 3-2487
ESQUIRE THE 600Cyprs -- PR 3-4668
Evans Jas W 150 SntaFeAvShellBch -- PR 3-2386
Eva's Beauty Salon 990Price -- PR 3-4757

F

Fairey E I 340 OceanVwAv -- PR 3-2460
Farni Raymond C 326 SntaFeAvShellBch -- PR 3-4735
Farrar Jack ShellBchRdShellBch -- PR 3-4643
Fay Claude 350WilmrAv -- PR 3-4410
Fay L N 981Hanfrd -- PR 3-2094
Featheringill B 540 SnLuisAv -- PR 3-2375
Fentzling J P 325CuyamaAvShellBch -- PR 3-2527
Fermin Ted 310 OceanVwAv -- PR 3-2456
Ferreira S M OceanoRd -- PR 3-2416
Ferreira Virginia Mrs 541Cyprs -- PR 3-4612
Ferry H C Jr 311BoekrAvShellBch -- PR 3-4791
Fire Department 771Price
 Fire calls only -- PR 3-4422
 All other calls -- PR 3-2066
Fire Dept Shell Beach PalomrAvShellBch -- PR 3-4622
 Emergency calls only -- PR 3-4622
 If no answer call -- PR 3-2404
Firebaugh Elmer J 301WilmrAv -- PR 3-4417
Fisher Albert J 810 Stratfrd -- PR 3-2483
Fisher L H 208CapistranoAvShellBch -- PR 3-2177
Fisher Mel 910Price -- PR 3-4704
Fissori Jerry A 935Taft -- PR 3-4437
Fissori Joe 490PomeryAv -- PR 3-2235
Fitzgerald A F Jr 310VistaDlMrAvShellBch -- PR 3-4405
FITZGERALD'S LIQUORS 601 ShellBchRdShellBch -- PR 3-4753
Fletcher Earl W Maj 730 Stratfrd -- PR 3-2371
Fletcher Jack C 234MontecitoAvShellBch -- PR 3-4645
Ford Archie 901Bakersfield -- PR 3-2261
Ford C W 579Bay -- PR 3-2555
FORD'S MARKET 801Dollivr -- PR 3-2068
Foresee Rosalie 540Dollivr -- PR 3-2685
Foresee Ural V Playland Rollerdrome 175PomeryAv -- PR 3-2072
Foster A L Foster's Shell Cafe 1351Price -- PR 3-4453
Foster Alfred L Mar Vista Motr Ldg Price&Bay -- PR 3-2498
Foster Victor R 417Wadswrth -- PR 3-4691
Foster W E Jeanine's Flwr Shop 301Cyprs -- PR 3-2078
Foster Wm A 318MontecitoAvShellBch -- PR 3-2041
Foster's Shell Cafe 1351Price -- PR 3-4453
Fox Estelle L 1484 OceanBlShellBch -- PR 3-2370
Francis E W 238EspartoAvShellBch -- PR 3-2080
Frankish L D 265PalisadeAvShellBch -- PR 3-4435
Fraysier B W 441HollistrAv -- PR 3-2020
Fraysier's Union Oil Service 1020Price -- PR 3-2288
Frederick Leonard R 390 OceanVwAv -- PR 3-2244
Fred's Taxi 231PomeryAv -- PR 3-2464
 From telephones served by the following exchange
  Pismo Beach
  (No Inter-City Charge)
  Ask Operator for -- ENtrprise 1-1558
Freeman Elwood H 251PalomrAvShellBch -- PR 3-4698
Frink Ellis 2001 ShellBchRdShellBch -- PR 3-2120
Fukunaga Jerry 600Cyprs -- PR 3-4668
Fuller Brush Dealer 2027 ShellBchRdShellBch -- PR 3-2126
Futtere Bernie A 437PomeryAv -- PR 3-4455

G

Gafvert W Louis 122CastaicAvShellBch -- PR 3-2485
Galli G 248HindsAv -- PR 3-2230
Gallimore J E 340HollistrAv -- PR 3-4654
Garcia John 571 SnLuisAv -- PR 3-2046
Gascoyne John H 324WawonaAvShellBch -- PR 3-2200
Gelles Tom 161 OceanVwAv -- PR 3-4766
Gentry C 226 IndioDr -- PR 3-2376
Giardina P L 151MontecitoAvShellBch -- PR 3-2473
Giffra Caterina 900Dollivr -- PR 3-2436
Gill Lee 266CliffAvShellBch -- PR 3-4934
Gilliland Jim contr 351FranklnDr -- PR 3-4474
Gilmet Edw J 243PalomrAvShellBch -- PR 3-2305
Gilson Leonard R 151EspartoAvShellBch -- PR 3-2373
Giusti Hilda 350 SnLuisAv -- PR 3-2343
Glenn C H 1011 SnLuisAv -- PR 3-4657
Glenn F H 720 Stratfrd -- PR 3-4914
Godfrey Chas 189 Sea-VwAvShellBch -- PR 3-4921
Goforth H L 471HollistrAv -- PR 3-2477
Golden Star Cafe 687Cyprs -- PR 3-4639
Gomes Frank A 1470BelloAv -- PR 3-2466
Gorman Florence Shell Bty Salon -- PR 3-2407
Gottschalk Jos G 2027 ShellBchRdShellBch -- PR 3-2126
Goucher Allen F 200CliffAvShellBch -- PR 3-2029
Goulart A V Bay -- PR 3-4784
Grant Pete 241 StimsnAv -- PR 3-2459
Green Chas Charlie's Fish Mkt 491Cyprs -- PR 3-4745
Gregorio A C 370 OceanVwAv -- PR 3-2284
Greyhound Bus Lines 880Price -- PR 3-4628

Grieb Henry H 940BelloAv ------PR 3-2296
Griffin Elizabeth Mrs 367BoekrAvShellBch-PR 3-2003
Grisingher Herbert 311HarloeAv --PR 3-4684
Grisingher Virginia E 311HarloeAv-PR 3-4684
Griswold Jas C 239CapistranoAvShellBch-PR 3-4770
Grolla Curt 374CapistranoAv ShellBch-PR 3-2185
Guerrero Ralph Hwy101 --------PR 3-2144
Gummere Lloyd E 951 Stratfrd---PR 3-2181
GUMMERE LLOYD E Pismo Beach Rlty 246PomeryAv-PR 3-4709
Gunn Eldon L 219VistaDlMrShellBch-PR 3-2108
Gunter Jess Pismo Pipe & Supply 501Cyprs-PR 3-4476

H

Hackleman Oliver Mrs 890LongvwAv-PR 3-2270
Hall Walter B 243MontecitoAvShellBch-PR 3-2291
Hallmark David M 106CapistranoAvShellBch-PR 3-2547
Hallmark Plumbing 380 OceanvwDr-PR 3-2669
Halstead Thos J 345WawonaAvShellBch-PR 3-2222
HANZE & MULKEY SHELL SERVICE STN 571Price-PR 3-4637
Happytime Nursery School Inc 1091BelloAv-PR 3-2479
Harding Dorotha M 315CapistranoAvShellBch-PR 3-4600
Harding Dorotha M Dress Shop 760Price-PR 3-4759
Harper Chas O Idaho Club Liqrs 500Cyprs-PR 3-4634
Harper Lowell D 144WawonaAvShellBch-PR 3-2676
Harrigan Raymond 167PierAvShellBch-PR 3-2173
Harris Ellen G Mrs 460 SnLuisAv-PR 3-4918
Harris Geo R 140 OceanVwAv----PR 3-4751
Harris R J 941Wadswrth -------PR 3-2653
Harry's Place 690Cyprs ---------PR 3-9979
Hart Marjorie S 961 Stratfrd----PR 3-4779
Harty's Shell Auto Court 1331Price-PR 3-4749
Hatfield R C 991WadswrthAv ----PR 3-2282
Hawkins Ruth 263PlacentiaAvShellBch-PR 3-2355
Hawn Geo H 1200 OceanBlShellBch-PR 3-2304
Hawthorne Roy W contr 145 SntaFeAvShellBch-PR 3-2030
Hayes John 440Cyprs ----------PR 3-2090
Hedding W Clyde Dollivr ---------PR 3-4480
Heid Fred Mrs 310HarbrVw -----PR 3-2489
Heindel Thos 342PalisdeAvShellBch-PR 3-2109
Heller Alfonce H 101Hwy -------PR 3-4623
Henry Orpha 340PomeryAv ------PR 3-2455
Herrington's Variety Store 771Dollivr-PR 3-4635
Hess Adam K 253HarloeAv ------PR 3-2608
Hesseldenz Robt T 327PalomrAvShellBch-PR 3-4788
Hewitt Margaret E 1702 OceanBlShellBch-PR 3-2163
Hi-Way Cleaners 640Price ------PR 3-2497
Hiatt J B 153 Sea-VwAvShellBch-PR 3-4741
Hicks Harry 263CastaicAvShellBch-PR 3-4641
Highway Liquor Store 890Price --PR 3-2123
Hill Grover B HwyShellBch ------PR 3-2234
Hinchee Irene 150EspartoAvShellBch-PR 3-2293
Hirons Hazel Mrs 235MontecitoAvShellBch-PR 3-2008
Hoff Rytie 451HollistrAv -------PR 3-4776
Hofmeister Leo P PierAvShellBch -PR 3-2484
Holmes Jerry N 226MontecitoAvShellBch-PR 3-2696
Holzheu Helmut J 251CastaicAvShellBch-PR 3-2389
Hoover Floyd C 980 OceanBlShellBch-PR 3-2152
Horn W G 150MorroAvShellBch --PR 3-2576
Houser Wm M 470HollistrAv -----PR 3-2241
Hubbard Scovil F 311MorroAvShellBch-PR 3-4736
Hughes Plumbing & Repairing 361Pismo-PR 3-2494
Hurdle Frank M 327EspartoAvShellBch-PR 3-4935
Hyland Minnie M 357WadswrthAv-PR 3-2430

I

Ida Jay Shop 761Dollivr --------PR 3-2083
IDAHO CLUB LIQUORS 500Cyprs-PR 3-4634
Iljana Leonard 239WawonaAvShellBch-PR 3-2326
Iness Ben D 224 SeaVwAvShellBch-PR 3-2077
Ingalls Ruth Mrs 370HollistrAv --PR 3-4913
Inman C Wayne 215WawonaAvShellBch-PR 3-4697
Itjen R C 1250Cyprs -----------PR 3-2267

J

Jacinto Frank 320HindsAv ------PR 3-4932
Janowicz Frank 351WawonaAvShellBch-PR 3-2040
Jarmain E W 229WindwrdAvShellBch-PR 3-2302
Jatta Marvin L 1240Cyprs ------PR 3-2237
Jeanine's Flower Shop 301Cyprs --PR 3-2078
Jean's Market groc 1050Price----PR 3-2402
Jeffers Alice Mrs 347HindsAv ----PR 3-2279
Jenkins L Mrs 246WindwrdAvShellBch-PR 3-2300
Jenkins Ramona 351MontecitoAvShellBch-PR 3-2201
Jennings Jolene Bakersfield ------PR 3-2392
Jerde Nina 166PierAvShellBch ---PR 3-2365
Johnny's Barber Shop 221PomeryAv-PR 3-2437
JOHN'S NORWALK SERVICE & GARAGE 781Price-PR 3-2014
Johnson A R 331 OceanDr--------PR 3-2031
Johnson Ben 253PalisadeAvShellBch-PR 3-2683
Johnson C T 570Wadswrth ------PR 3-4922
Johnson Geo W 309CastaicAvShellBch-PR 3-2428
Johnson Lon 344CapistranoAvShellBch-PR 3-2413
Johnson Mead R 189LeewrdAvShellBch-PR 3-2225
Johnson Myra Mrs 570Wadswrth -PR 3-2334
Johnson Walter 990Fresno ------PR 3-4667
Johnson's Court 317 OceanVwAv--PR 3-2064
Jones Paul A 221CapistranoAvShellBch-PR 3-2682
Jones W F 250PlacntiaAvShellBch-PR 3-2423
Jordan Robt L 308CastaicAvShellBch-PR 3-2287
Judkins Frances Mrs 931 Stratfrd-PR 3-2335
Junio Frank 440Dollivr ---------PR 3-2047

K

Kamitsuka D K 140ParkAv ------PR 3-2440
Kay Alex 120 OceanVwAv-------PR 3-2208
Kelley's News & Sundries 680Cyprs-PR 3-2227
Kemble Leo W 351PlacntiaAvShellBch-PR 3-2412
Kenney Nathaniel Hwy1 --------PR 3-2414
Kent Anne D 305PierAvShellBch -PR 3-4616
Kerl Nettie M 235PlacntiaAvShellBch-PR 3-2133
Key Wayne E 242CliffAvShellBch -PR 3-2050
Killen Denis 250CastaicAvShellBch-PR 3-2573
Kimsey Thos 318LeewrdAvShellBch-PR 3-2156
King Kathryn 119MorroAvShellBch-PR 3-2277
Kirkpatrick J T SunstPalisades ---PR 3-4418
Kirschenman Henry 275WadswrthAv-PR 3-2039
Kjaerbye H F PismoHts --------PR 3-4783
Klause E A 446 OceanVwAv------PR 3-2138
Klewin Sallie 920Fresno --------PR 3-2150
Klinger John H SunstPalisades ---PR 3-2397
Kloffenstein Elba J 370ParkAv --PR 3-2468
Kneiling Fred L Mrs 1402 OceanBlShellBch-PR 3-4656
Knight J W 101Hwy ------------PR 3-4655
Knight's Rest Motel 101Hwy ----PR 3-4617
Kohlstedt H J 326PalomrAvShellBch-PR 3-2059
Kraft F E Dr 242CuyamaAvShellBch-PR 3-2002
Krepps Frank S 332EspartoAvShellBch-PR 3-2432
Kreps Roy F PismoPalisades -----PR 3-2306
Kunz Wm H 251MorroAvShellBch-PR 3-2184

L

Laird Benj A Rev Community Methodist Chrch 205WindwrdAvShellBch-PR 3-4607
Residence 206LeewrdAvShellBch-PR 3-4607
Lalanne Frank 1290BelloAv -----PR 3-2252
Lamb A L 111MorroAvShellBch --PR 3-4929
Lambre Thos A 209MontecitoAvShellBch-PR 3-2554
Lancaster Della Mrs 132CapistranoAvShellBch-PR 3-2553
Land Fred E 266MontecitoAvShellBch-PR 3-4608
Landini A 530 SnLuisAv--------PR 3-2330
Landini Frank New Adams Court 1000Dollivr-PR 3-2065
Lankford B J 142PalisadeAvShellBch-PR 3-4619
Latham Dale 238CastaicAvShellBch-PR 3-2452
Lee John C 961Fresno ----------PR 3-4774
Lemons Ethel Mrs 421PomeryAv -PR 3-2021
Levin A W HarbrVw -----------PR 3-2098
Levy Albert 1331Portr ---------PR 3-2067
Lewis A T 358MontecitoAv ------PR 3-4450
Lewis B L HwyShellBch ----------PR 3-2061
Lewis Carlton H 203MontecitoAvShellBch-PR 3-2340
Lindekugel Herman H 306CliffAvShellBch-PR 3-2360
Lindley Vie J 685Cyprs ---------PR 3-4660
Lindsay Gordon S 178CliffAvShellBch-PR 3-2273
Lipscomb Earl 142PalomrAvShellBch-PR 3-2013
Loftus Leo M 310WilmrAv ------PR 3-2295
Long Bernice 364 OceanVwAv ----PR 3-2495
Long Wm R 374 SntaFeAvShellBch-PR 3-2525
Longfellow Lloyd V 339BoekrAvShellBch-PR 3-2004
LONG'S PHARMACY 711 Dollivr--PR 3-4463
Looney M K Mrs 154PierAvShellBch-PR 3-4404
LOVETT INS & REAL ESTATE SERVICE 1051Price-PR 3-4750
Lowrey H W 860Taft -----------PR 3-4429
Loyal Order of Moose No 1409 Main-PR 3-2117
Lucky Spot Cafe 751Price -------PR 3-2490
Lund Harald T LtCol 315PalomrAvShellBch-PR 3-2615
Lundin Lawrence J 257CastaicAvShellBch-PR 3-2610

M

Mabry T D 350WawonaAvShellBch-PR 3-2562
MacDermott Harold E 332CastaicAvShellBch-PR 3-2580
Machado Frank PismoHwy ------PR 3-2338
Machado Frank E EdnaRd -------PR 3-2007
Machado Joe 521Bay -----------PR 3-2103
Machado Olivia PismoHts -------PR 3-2141
Machado S A 344PomeryAv -----PR 3-2398
Maciel Joe G 550HarloeAv ------PR 3-4664
MacTaggart Norman A Jr 305WindwrdAvShellBch-PR 3-2444
MADSON A J DR 870Price------PR 3-4636
Maggini Mary Mrs 138CapistranoAvShellBch-PR 3-2205
Maha Anna R 435 SnLuisAv-----PR 3-2243
Mahoney H C 425 OceanVwAv----PR 3-4483
Mandes Louis J 326MontecitoAvShellBch-PR 3-2052
Mansfield L R 202CastaicAvShellBch-PR 3-4729
March Hal 221 SntaFeAvShellBch-PR 3-2614
Marell Albert 375 SntaFeAvShellBch-PR 3-2006
Marin Louis H 180 OceanVwAv---PR 3-4640
Marshall O V EdnaRd -----------PR 3-2198
Marshfield Wm E 357 SntaFeAvShellBch-PR 3-4412
Martin Geo 460Main -----------PR 3-4485
Martin Manuel 295Cyprs -------PR 3-2283
Martin R E 353PomeryAv -------PR 3-4493
Martin T J 310MontecitoAvShellBch-PR 3-2314
Martin's Court 320 OceanVwAv---PR 3-4610
Mar Vista Motor Lodge Price&Bay-PR 3-2498
Masten Earl F 901 Stratfrd------PR 3-2265
Masters Ted A Rev 728WatrShellBch-PR 3-2419
Mathes R D 460Pismo ----------PR 3-2066
Mathews Manuel J 455 SnLuisAv-PR 3-2327
Matousek Wm J Jr MD SanLuis Medcl Clinic 957GrandAvArroyoGrnde-HUntr 9-5586
Residence 971Fresno ---------PR 3-4773
Matthews C D 145CapistranoAvShellBch-PR 3-2187
Mattie's 101Hwy --------------PR 3-2488
Mattocks Edgar S 262CuyamaAvShellBch-PR 3-4695
Matzenbacher John 226BoekrAvShellBch-PR 3-2249
Mayberry D H 125PalomrAvShellBch-PR 3-2136
Mays Geo L 127PalomrAvShellBch-PR 3-2110
McAuley Carl 226MorroAvShellBch-PR 3-2417
McBroon Helen 139PalomrAvShellBch-PR 3-2409
McCourt Harold PismoHts -------PR 3-4681
McDonald Geo W optmtrst 791Dollivr PR 3-4700
Residence 811Fresno ---------PR 3-2250
McEwen H D 290PalisadeAvShellBch-PR 3-4712
McKellar Thos F MD SunstPalisades-PR 3-4672
McKenzie C T Wave Court 150HindsAv-PR 3-4626
Meinhold Gareth L Dr 401Longvw-PR 3-2693
Melia John 461HindsAv --------PR 3-2207
Mendenhall Kenneth 226CuyamaAvShellBch-PR 3-2391
Merino Eddie 700Price ---------PR 3-4743
Messer Danny 231PlacntiaAvShellBch-PR 3-4795
Meyer Robt H 222CuyamaAvShellBch-PR 3-2111
Meyer Thos L 950 Stratfrd------PR 3-4781
Milikin Ben CapeCodManorShellBch-PR 3-2531
Miller Elsie M SunstPalisades ----PR 3-2344
Miller Ernest Jr 289PalisadeAvShellBch-PR 3-2408
Miller Henry A 227CuyamaAvShellBch-PR 3-4725
Miller Leslie 521 SnLuisAv------PR 3-2245
Mineau Jas O 114WawonaAvShellBch-PR 3-2420
Miossi Arthur E 351Main -------PR 3-4488
Miossi Gabriel 202CuyamaAvShellBch-PR 3-2272
Miramar Court 287 SnLuisAv-----PR 3-9952
Miranda Frank J 127PlacntiaAvShellBch-PR 3-2289
Miura Mitsuo Dr dntst 264PomeryAv-PR 3-2500
Residence 1090Dollivr --------PR 3-4451
Montague Lyle M SunstPalisades -PR 3-2374
Monte Vista Motor Court 490Pismo-PR 3-4705
Montgomery David H SunstPalisades-PR 3-2331
Moore Mary M 570Cyprs -------PR 3-2441
Morris Ezra L 315CastaicAvShellBch-PR 3-2155
Morrison Wm D 359PalomrAvShellBch-PR 3-2681
Mortimore A E 321EspartoAvShellBch-PR 3-2162
Motel Pismo 1851Price ---------PR 3-9965
Mounts Billy W MD 690Hanfrd---PR 3-2429
Murray E D 258CuyamaAvShellBch-PR 3-2339
Murrays Men's Store 781Dollivr --PR 3-2082
Myers D E 398WindwrdAvShellBch-PR 3-4713

N

Neal Ida M 110ParkAv ---------PR 3-4462
Neelands Hugh Mrs 320EspartoAvShellBch-PR 3-4703
Nelson Chris 250Main ----------PR 3-2070
Nelson Fred 361HollistrAv ------PR 3-2019
Nelson Harry G 263EspartoAvShellBch-PR 3-4938
Nelson John 350PalomrAvShellBch-PR 3-2377
Nelson Ray N 311WilmrAv ------PR 3-4761
Nelson's Fuchsia Gardens 263EspartoAvShellBch-PR 3-4938
Netto Mary 450Pismo ----------PR 3-4673
New Adams Court 1000Dollivr ---PR 3-2065
New Ida 341 OceanVwAv--------PR 3-2145
Newberg & Reid Chevron Stn 1717 ShellBchRdShellBch-PR 3-9953
Newberg Roy E 129PierAvShellBch-PR 3-2062
Newsom Robt 361 StimsnAv-----PR 3-2367
Nielsen Geo H 289LeewrdAvShellBch-PR 3-2015
Nite Haven Auto Court 371 SnLuisAv-PR 3-2224
Norgaard's Briard Sales & Boarding Kennel 101Hwy --------------PR 3-2385
Northamer Paul E 341 StimsnAv--PR 3-4925
Nunes Frank P 460Bay ----------PR 3-4402
Nunes Joe 176HindsAv ----------PR 3-4930
Nunes Tony 176HindsAv ---------PR 3-4930

O

Ocean View Cafe 1053Price -----PR 3-4629
Ocean View Motel 1001 ShellBchRdShellBch-PR 3-2113
O'Connell Larry 303CuyamaAvShellBch-PR 3-2695
O'Connor J E 602 OceanBlShellBch-PR 3-2268
O'Day Bette V 387EspartoAvShellBch-PR 3-2448
O'Donnell Jack C 100ParkAv -----PR 3-9994
Oliver Geo J 343MontecitoAvShellBch-PR 3-4436

Oliver L W 251 SnLuisAv--------PR 3-4787
Oliver Manuel Mrs 1280Cyprs ---PR 3-4707
O'Loughlin Donald 251MorroAvShellBch-PR 3-2184
Olsen Belle Mrs 340Main -------PR 3-2443
One-O-One Cafe 816Price -------PR 3-9963
Oreglia Louis 332HindsAv -------PR 3-4693
Osborn Jerry 441½HollistrAv ----PR 3-4911
Owl Taxi 183PomeryAv ----------PR 3-9907
Ozzie's Radio Sales & Service 450WadswrthAv-PR 3-4632

P

P I Market 238 OceanVwAv------PR 3-4465
Paaske Youngie 1126 OceanBlShellBch-PR 3-2074
Pacific Gas & Electric Co Bus Ofc 894MonterySanLuisObispo
From Pismo Beach Exchange
Ask Operator for-ENtrprise 1-0251
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSnLuisObispo
Ask Operator for-Business Office
(No charge for calls to Business Office)
See Introductory Section for Service calls and Other Important Matters
Paddock Jimmy rl est SunstPalisades-PR 3-4414
Palisades Motel Pismo Palisades Motl NHwy-PR 3-4469
Palomar Motel 1601 ShellBchRdShellBch-PR 3-2404
Panorama Coffee Shop Hwy101 --PR 3-9959
Parfitt's 741Dollivr -----------PR 3-4471
Park Apartments 330ParkAv ----PR 3-2403
Parkes Elizabeth B 127MontecitoAvShellBch-PR 3-2472
Parkinson E E ValleyCourt 172 StimsnAv-PR 3-4459
Parson's Louie Motel 347 StimsnAv-PR 3-2513
Patty Eleanor 320PomeryAv -----PR 3-4448
PAULINE'S EL PATIO MOTEL 350Pismo-PR 3-4744
Payne Richard C 121PlacntiaAvShellBch-PR 3-2260
Peabody Harry L 130MorroAvShellBch-PR 3-2294
Pebley Allie Mrs 350 OceanVwAv--PR 3-4659
Pendleton Lelande O Hwy101 ----PR 3-4912
Perks Helen Miss 453PomeryAv --PR 3-4692
Peters E J 380PomeryAv -------PR 3-4487
Peters Simon 491PomeryAv -----PR 3-4650
Petersen H T 369CastaicAvShellBch-PR 3-4445
Peterson Albert atty 250PomeryAv-PR 3-2139
Residence 1025 SunstDr ArroyoGrnde-HUntr 9-3692
Pete's Auto-In Motel 380HarloeAv-PR 3-4748
Petterd Chas E 400 StimsnAv----PR 3-4658
Pfost Harold C 177 Sea-VwAvShellBch-PR 3-2197
Pfost Nesley 190PierAvShellBch--PR 3-2571
Phillips K L & Sons serv stn 999Price-PR 3-2121
Phillips Liva 656Cyprs ---------PR 3-2368
Pismo Beach City of
City Clerk BelloAv&HollistrAv---PR 3-4456
City Engineer BelloAv&HollistrAv-PR 3-4477
Fire Department 771Price
Fire calls only--------------PR 3-4422
All other calls--------------PR 3-2066
Life Guard & First Aid Stn PismoPier-PR 3-2522
Police Department BelloAv&HollistrAv-PR 3-2255
Sewage Disposal Plant Hwy101--PR 3-2011
Water Dept BelloAv&HollistrAv-PR 3-4456
Pismo Beach Court 750Dollivr ----PR 3-4631
Pismo Beach Grammar School Wadswrth&Hanfrd-PR 3-2223
PISMO BEACH REALTY 246PomeryAv-PR 3-4709
Shell Beach Branch Office 1677 ShellBchRdShellBch-PR 3-2194
Pismo Bowl 277PomeryAv ------PR 3-2482
PISMO FURNITURE STORE 661Dollivr-PR 3-2462
Pismo Hotel 701Price ----------PR 3-2214
Pismo Motel 1851Price ---------PR 3-9965
Pismo Palisades Motel NHwy ----PR 3-4469
PISMO PHARMACY 750Price-----PR 3-2075
Pismo Pipe & Supply 501Cyprs ---PR 3-4476
Pismo Theatre 250PomeryAv ----PR 3-2491
Pismo Times 530Cyprs ---------PR 3-2217
PLAYLAND ROLLERDROME 175PomeryAv-PR 3-2072
Plessas Tavern 891Price --------PR 3-2060
Police Department BelloAv&HollistrAv-PR 3-2255
If no answer call San Luis Obispo-LIbrty 3-2850
Pollock Clarence T 1956 OceanBlShellBch-PR 3-4644
Pomeroy Norman R 302WawonaAvShellBch-PR 3-2053
Popp Harry A 321FranklnDr -----PR 3-2258
Porter J C 341PierAvShellBch ---PR 3-4653
Porter Wm Mrs 460HarloeAv ----PR 3-4765
Potter Ben 675Lemre ----------PR 3-2164
Powell's ShellBchRdShellBch ----PR 3-9960
Pratt Chas Mrs EdnaRd --------PR 3-2415
Pratt T R 701Bay -------------PR 3-2457
Predmore A L 139EspartoAvShellBch-PR 3-2196
Price Mildred 239BoekrAvShellBch-PR 3-2438
Prince Robt H 434HarloeAv ------PR 3-4688
Prince W C SunstPalisades ------PR 3-2337
Purton D M 256WawonaAvShellBch-PR 3-4406

Q

Quincy Robt C 306PierAvShellBch -PR 3-2182
Quinlivan D P 218MontecitoAvShellBch-PR 3-4689

R

Rader Elmer 345HindsAv --------PR 3-2318
Ransdell R R 117PierAvShellBch --PR 3-2323
Raviscioni L BelloAv -----------PR 3-4764
Ray's Mobil Service 690Price ----PR 3-2647
Readyhough I F 306PalisadeAv ShellBch-PR 3-2687
Rector G C Rev 314BoekrAvShellBch-PR 3-2010
RED ROOSTER 601Cyprs-------PR 3-9943
Reddy Terrance 245CapistranoAvShellBch-PR 3-2212
Reed Edw J 166CliffAvShellBch --PR 3-2400
Reed J M 960Fresno ------------PR 3-2056
Reed J M jwlr 751Dollivr--------PR 3-4473
Reed John L 127CuyamaAvShellBch-PR 3-4467
Reinecke Bernard V 111VistaDlMr ShellBch-PR 3-4917
Reith R A 209CapistranoAvShellBch-PR 3-4731
Renshaw Herbert R VanRonk & Renshaw 142MontecitoAvShellBch-PR 3-4740
Reynolds Edw G 133CapistranoAvShellBch-PR 3-2446
Rice Eveline Mrs 154PierAvShellBch-PR 3-4404
Rice Keith 203PalomrAvShellBch -PR 3-4715
Richards Fred R 861 Stratfrd----PR 3-4746
Richardson O L Jack 321CastaicAvShellBch-PR 3-4647
Richardson Roy F 642Price ------PR 3-4425
Rite Spot Cafe 197PomeryAv ----PR 3-9941
Ritterbush A O 202PalomrAvShellBch-PR 3-4461
Rivers Donald L SunstPalisades ---PR 3-2351
Roberts Pete 218 SeavwAvShellBch-PR 3-2316
Robinson Jas F 342 Sea-VwAvShellBch-PR 3-4625
Rodgers V J 263HarloeAv ------PR 3-2348
Rodrigues Eugene 290PierAvShellBch-PR 3-2251
Rodrigues Manuel PismoRdShellBch-PR 3-4714
Roeder Monroe A 141PalomrAvShellBch-PR 3-2310
Rogers A J 1243 OceanBlShellBch-PR 3-2089
Rooker K W 142WindwrdAvShellBch-PR 3-4490
ROOKER'S TEXACO SERVICE STN 501Price-PR 3-2114
Rosario N Mrs 101Hwy ---------PR 3-2211
Rose Blanche 280HarloeAv ------PR 3-4683
Rose Harry L phy & sur 501 ShellBchRdShellBch-PR 3-2125
Residence 1780 OceanBlShellBch-PR 3-2125
Rosenfeld Eliot E 332CapistranoAvShellBch-PR 3-4768
Ross Elmer 820 Stratfrd--------PR 3-2362
Rouette Joe 242PalisadeAvShellBch-PR 3-4663
Rowan Francis H 380EspartoAvShellBch-PR 3-4798
Rowley W G 340HindsAv --------PR 3-4481
Roy Ed Brown & Roy Rltrs & Insurors 314PomeryAv-PR 3-2073
Rudd Edw W 153PalisadeAvShellBch-PR 3-2202
Rutkowski Chas C 931Dollivr -----PR 3-2229

S

Sanders R L 290LeewrdAvShellBch-PR 3-2018
Sandman Jerry 310CuyamaAvShellBch-PR 3-2093
San Luis Obispo County of
Coroner's Office CourtHouseSanLuisObispo
From telephones served by the following exchange
Pismo Beach
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Shell Beach Community Bldg 230LeewrdAvShellBch-PR 3-9942
Sheriff-Coroner CourtHseSanLuisObispo
From telephones served by the following exchange
Pismo Beach
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Say Wm B 212CliffAvShellBch ---PR 3-4638
Schneider Jos A SunstPalisades --PR 3-2315
Schrader Robt C 370HollistrAv ---PR 3-2027
Schulenburg Eugene E 531HarloeAv-PR 3-4711
Schwall Donald V 215 SntaFeAvShellBch-PR 3-4915
Sea Breeze Motel 1180Dollivr ----PR 3-9987
Sea Garden Motel 340 StimsnAv--PR 3-2216
Sea Shells by Fisher 910Price----PR 3-4704
Seashore Apartments 110 StimsnAv-PR 3-4642
Seaside Motel 172 OceanVwAv----PR 3-2411
Seawall Motel 170Main ---------PR 3-4706
Sendek Vernon A 140PlacntiaAvShellBch-PR 3-2213
Severn Haldean 157EspartoAvShellBch-PR 3-2161
Shafer Wm A 941 Stratfrd-------PR 3-2563
Shaffer Clarence D 110LongvwAv -PR 3-2148
SHANGRI-LA MOTEL 1111Price-PR 3-4928
Sheffer A G Park Apts 330ParkAv-PR 3-2403
Shell Beach Fire Department PalomrAvShellBch-PR 3-4622
Shell Beach Inn Alex 853 ShellBchRdShellBch-PR 3-9901
Shell Beach Market 753 ShellBchRdShellBch-PR 3-2135
Shell Beach Motel 117LeewrdAvShellBch-PR 3-4478
Shell Beach Pharmacy 1353 ShellBchRdShellBch-PR 3-2390

PR = PRospect
When giving the number to an operator or to others, please use the full name PRospect.

Shell Beach Sanitary District 410LongvwAv-PR 3-4423
Shell Beauty Salon 102EspartoAvShellBch-PR 3-2407
Shell Cafe Foster's 1351Price ----PR 3-4453
Shepeck Walter J SunstPalisades -PR 3-2321
Sheriff's Office San Luis Obispo County of CourtHseSanLuisObispo
From telephones served by the following exchange
Pismo Beach
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Shore E L 121CastaicAvShellBch -PR 3-4936
Silliphant Walter C 320CapistranoAv ShellBch-PR 3-2286
Silva Eugene W 177PierAvShellBch-PR 3-2238
Silva Filamena 26BoekrAvShellBch-PR 3-4782
Silva John E 574 StimsnAv-------PR 3-4939
Silva M T 1430BelloAv ----------PR 3-2034
Silviera M E 546Wadswrth ------PR 3-2303
Simas Manuel J 542Dollivr ------PR 3-2179
Simerly Ronald 911Fresno -------PR 3-2421
Simmons Lillian 371HarloeAv ----PR 3-2434
Simpson Betty 315EspartoAvShellBch-PR 3-2431
Sinclair H H 202MontecitoAvShellBch-PR 3-2353
Sivley Mable 652Cyprs ----------PR 3-2290
Skeen Dick 700 Stratfrd--------PR 3-4400
Slabey Saml 116ParkAv ---------PR 3-2451
Smith Bert 110 StimsnAv--------PR 3-4642
Smith Cecil D 461HarloeAv -----PR 3-2396
Smith E Mrs 627WatrShellBch ---PR 3-2632
Smith Geo A Jr 341HarbrVw -----PR 3-2159
Smith Herbert R 375CastaicAvShellBch-PR 3-2502
Smith Jas E 126EspartoAvShellBch-PR 3-4920
Smith M Lucile RN 327 SntaFeAvShellBch-PR 3-2319
Smith Newell 326MorroAvShellBch-PR 3-2228
Smith Warren T ElPismoManr ---PR 3-2308
Smith Wm B 381 SntaFeAvShellBch-PR 3-2465
Smyer Mattie Mattie's 101Hwy --PR 3-2488
Smyer Wm F 901Fresno ---------PR 3-4762
Soares Leopaldina 620Dollivr ----PR 3-2382
Soe C A Dr 210VistaDlMrShellBch-PR 3-2463
Sorenson Frank 338CastaicAvShellBch-PR 3-2180
Southern Counties Gas Co 610Dollivr-PR 3-4756
Between 5 PM & 8 AM & on Saturdays Sundays & holidays
From Pismo Beach Exchange
(No Inter-City Charge)
Ask Long Distance for-ENtrprise 1-0206
Souza Antone HarbrVw ---------PR 3-2242
Souza M S 450Bay ------------PR 3-2048
Spafford Edna M 1250BelloAv ---PR 3-2405
Spenny Ruby B 315EspartoAvShellBch-PR 3-2431
Spohn Elmer R 132 SntaFeAvShellBch-PR 3-2246
Spudnut Shop 790Price --------PR 3-4794
Spuhler Ted 150CastaicAvShellBch-PR 3-4470
Stanley Kate A 339 SntaFeAvShellBch-PR 3-2320
Steck Glen R 146 SntaFeAvShellBch-PR 3-4430
Steck Marie Mrs 332 SntaFeAvShellBch-PR 3-4916
Stemper Pete 288ElPortlDr -----PR 3-2332
Stephens Fred Jr 900 Stratfrd----PR 3-4755
Stephens TV & Radio Service 555Cyprs-PR 3-2218
Stevan A R 143MorroAvShellBch -PR 3-2559
Stevenson Thelma H 311CuyamaAvShellBch-PR 3-2471
Stewart B G 369EspartoAvShellBch-PR 3-2142
Stewart Bob 242VistaDlMrShellBch-PR 3-2122
Stine Thos B Mrs 210MontecitoAvShellBch-PR 3-2688
Stinson S D 426PearlShellBch ---PR 3-2309
Stone Thos E Hwy1 ------------PR 3-2107
Stop & Shop Market 1253 ShellBchRdShellBch-PR 3-4708
Stote Geo F Mrs 157 SntaFeAvShellBch-PR 3-2023
Stratton F D 350Main ---------PR 3-2536
Stratton Helen C 262EspartoAvShellBch-PR 3-4646
Stringer G L 215EspartoAvShellBch-PR 3-2128
Strong Sherman Mrs 364ParkAv --PR 3-2686
Strout Realty Hwy101North -----PR 3-2450
Surf Club 195PomeryAv --------PR 3-2520
SURF MOTEL 250Main --------PR 3-2070
Surf Side Trailer Park 100ParkAv -PR 3-9994
Sutherland Clyde 234MorroAvShellBch-PR 3-2012
Swack Braxton 115EspartoAvShellBch-PR 3-4443
Swall W A 358 OceanBlShellBch--PR 3-4403
Swank Floyd F 127CapistranoAvShellBch-PR 3-2210
Sweeney Frances E SunstPalisades-PR 3-2033
Sylvester Manuel 203 SntaFeAvShellBch-PR 3-2195

T

Tacbas Angel 101Hwy ----------PR 3-2193
Takeshita Roy 290HarloeAv -----PR 3-2381
Tallman Dan E 451 OceanVwAv---PR 3-2091
Tanaka S 600Cyprs ------------PR 3-4668
Taylor Crystine Mrs VistaDlMrShellBch-PR 3-2069
Taylor Sam C 333 SntaFeAvShellBch-PR 3-4454
Taylor Wm 241PierAvShellBch ---PR 3-4718
Teachout E Col 540WadswrthAv --PR 3-2281
Terry Paul J Sea Garden Motl 340 StimsnAv-PR 3-2216
Terwilliger Fred R 363CastaicAvShellBch-PR 3-2026
Teter Donald 110CuyamaAvShellBch-PR 3-2169
Thomas A M 303MontecitoAvShellBch-PR 3-4411
Thomas Allan W 109WawonaAvShellBch-PR 3-2514
Thorne Merl O 800 Stratfrd------PR 3-2209
Tides Motel The 371 OceanDr----PR 3-2493
Tiempo Nemiso 364ParkAv -------PR 3-2454
Tilley H L 201Main ------------PR 3-2275
Tinsman J R 910Fresno --------PR 3-2354
Toalson Geo F 258MontecitoAvShellBch-PR 3-4621
Tobey's Palace Club 590Cyprs ----PR 3-9949
Tobisch & Colombo Construction Co Price&Main-PR 3-2511
TOLLE'S UNION OIL SERVICE 1191Price-PR 3-9978
Tomer Dora M 360HarloeAv -----PR 3-4796
Tompkins Chas F 352HindsAv ----PR 3-2602
Totten Jess M Mrs 311HarbrVw -PR 3-2418

Townsend Chas C 265PierAvShellBch-PR 3-2480
Trade-Winds Hotel 230PomeryAv -PR 3-4611
Tramell Elvis 152ElPortlDr ------PR 3-2378
Trenshaw J S Pismo Thtre 250PomeryAv-PR 3-2491
Triplett Grace Mrs 341HindsAv --PR 3-2253
Troxell Wm R 345 SntaFeAvShellBch-PR 3-4670
True L C 320 OceanVwAv-------PR 3-4610
Tuck Pearl 951BelloAv ---------PR 3-4769
Tweedy Clifford SunstPalisades --PR 3-2347

U

U S Government Post Office 860Price-PR 3-2191
Ur Emil L cabnts 1779 ShellBchRdShellBch-PR 3-4624
Utley Ed Hwy101 -------------PR 3-4472

V

Vail V Duane 343PalomrAvShellBch-PR 3-2325
Valley Court 172 StimsnAv------PR 3-4459
Vandenburg Barney B 142PierAvShellBch-PR 3-2115
VanRonk L T contr 317PalisadeAvShellBch-PR 3-2220
VanRonk & Renshaw hse movrs 142MontecitoAvShellBch-PR 3-4740
VanRonk Virgil 369 SntaFeAvShellBch-PR 3-2352
Vega Estelle 139CastaicAvShellBch-PR 3-2274
Veitch Donald D 211PalomrAvShellBch-PR 3-2621
Veterans Memorial BelloAv&Main -PR 3-2055
Vogel Jess L 232CapistranoAvShellBch-PR 3-4401

W

Waddel H G 379WilmrAv -------PR 3-4785
Wade Myrtle 1240BelloAv ------PR 3-4407
Wade Roy 371 OceanDr---------PR 3-2675
Wade Roy Tides Motl The 371 OceanDr-PR 3-2493
Wagner Hugh 354HindsAv ------PR 3-2298
Wagoner Lee K 330WawonaAvShellBch-PR 3-2102
Waldorf Club 198PomeryAv -----PR 3-2363
Walker Donald M 216WindwrdAvShellBch-PR 3-2529
Wallace Motor Court 441Main ---PR 3-2129
Walters H A PismoHts ---------PR 3-4733
Walters R A 265LeewrdAvShellBch-PR 3-2453
Ward E J 332PlacntiaAvShellBch -PR 3-2569
Waring Nurseries Hwy101North --PR 3-2450
Wasson Dan H 314 IndioDr-------PR 3-2393
Watkins P S ElPismoManr ------PR 3-2336
Wave Court 150HindsAv --------PR 3-4626
Webster J W Mrs 447 OceanVwAv-PR 3-2426
Wells Gerald R 253WindwrdAvShellBch-PR 3-2292
Werback Wm J 235CuyamaAvShellBch-PR 3-4433
West Gordon 266PalomrAvShellBch-PR 3-2044
Western Union Telegraph Co 680Cyprs-PR 3-2227
Wheeler Jack SunstPalisades ----PR 3-2691
White C N 344Main -----------PR 3-2051
White Nancy Mrs 995Dollivr -----PR 3-2297
White Thos R 150MontecitoAvShellBch-PR 3-2032
Whitmer D M 471 SnLuisAv------PR 3-2254
Wigwam Court 643Cyprs --------PR 3-9950
Williams Elaine 341WilmrAv ----PR 3-2248
Williams Verdo 219CuyamaAvShellBch-PR 3-4933
Williamson Chas V 351CastaicAvShellBch-PR 3-2313
Williamson Kathrine 328MorroAvShellBch-PR 3-4497
Willing Roman 581BelloAv ------PR 3-2395
Willing Virgil 126MontecitoAvShellBch-PR 3-2394
Willis Robt 288WindwrdAvShellBch-PR 3-2130
Wilson Joe M 251CuyamaAvShellBch-PR 3-2104
Withrow Ross 1410BelloAv ------PR 3-2372
Wolfsen Norman A 250VistaDlMrShellBch-PR 3-4601
Woodard C H 490Pismo --------PR 3-4705
Woodford E A 388 SntaFeAvShellBch-PR 3-2611
Woods G E 333WawonaAvShellBch-PR 3-2101
Wright Geo A 138EspartoAvShellBch-PR 3-2591
Wright John E ElPismoManr ----PR 3-4496
Wright K J Wright Marie P acct 330PomeryAv-PR 3-2625
Wright Marie P acct 330PomeryAv-PR 3-2625
Wulff C V Mrs 186PlacntiaAvShellBch-PR 3-2132

X

Xaviel J G 1140BelloAv ---------PR 3-2357
Xaviel Walter 940Fresno -------PR 3-4685

PR = PRospect
When giving the number to an operator or to others, please use the full name PRospect.

Z

Zachary Clyde 366 SnLuisAv-----PR 3-2442
Zaninovich Geo ShellBch --------PR 3-2170
Zarilla Jos A 1728 OceanBlShellBch-PR 3-4924
Zink Della Mrs 520Bay ---------PR 3-4923
Zwang Jacob 390PalisadeAvShellBch-PR 3-2158

SALMON CREEK

U. S. Forest Service, Agents Call Long Distance

SAN MIGUEL

San Miguel Interurban Tel. Co.

Adams Frank B----------------HO 7-3425
Adkins Foster ----------------HO 7-3351
Aguilar Miguel ---------------HO 7-3359
Aloha Club -----------------HO 7-9901
Alves Wm ------------------HO 7-3213
Ashton Don -----------------HO 7-3363
Assembly of God Church 13th ----HO 7-3263
Atkins O F------------------HO 7-3394
Atkins Wilbert ---------------HO 7-3366
Atwood Alton C---------------HO 7-3307
Awalt Norris R Pumps M----HO 7-3310
Bagby Hope S----------------HO 7-3381
Baker Dave -----------------HO 7-3421
Baker James C---------------HO 7-3209
Bardmess Jessie --------------HO 7-3339
Barringer Earl V--------------HO 7-3434
Basquez Fred ----------------HO 7-3309
Bayer Louis Jr---------------HO 7-3266
Beaver B G------------------HO 7-3303

HO = HOmestead
DIAL THE TWO LARGE LETTERS AND THE NUMERAL then the remaining four numerals.
When giving the number to an operator, or to others, please use the full name, HOmestead.

Belza Catherine Mrs------------HO 7-3229
Bergvall J -----------------HO 7-3376
Bernard Pearl ---------------HO 7-3264
Bill's Bar-B-Q M----------HO 7-3275
Blair Lola ------------------HO 7-3245
Blechen Geo SnMarcusRd -------HO 7-3378
Bonnifield Alfred -------------HO 7-3447
Bonnifield Myrtle Mrs ----------HO 7-3385
Boone T E------------------HO 7-3248
Bradshaw Clara --------------HO 7-3283
Brady Trailer Supply-----------HO 7-3415
Bressler Clarence A------------HO 7-3446
Bressler Electric Co Inc contrs 14th-HO 7-3262
Brewen Chet ----------------HO 7-3377
Brewer Fred ----------------HO 7-3371
Brightenstine Frank -----------HO 7-3441
Bryant Al ------------------HO 7-3286
Buckman C J----------------HO 7-3243
Burden Chas E IndianValleyRd----HO 7-3386
Burden Chas W---------------HO 7-3383
Burden Lydia Mrs--------------HO 7-3383
Burden Wesley ---------------HO 7-3396
Burns Tommie J--------------HO 7-3398
Burris Ernest ---------------HO 7-3486
Cagliero Pete ----------------HO 7-3342
Cain Wm -------------------HO 7-3445
Calif Div of Hwys-------------HO 7-3331
California Highway Patrol
For Emergency calls only
Ask Operator for-ZEnith 1-2000
Camsuzou Joe P---------------HO 7-3428
Camsuzou Madeline Mrs---------HO 7-3426
Carminati Jim ---------------HO 7-3277
Carter Ted -----------------HO 7-3255
Casa Blanca Hotel & Trailer Court 12th-HO 7-9904
Chisum G W-----------------HO 7-3476
Christensen G W--------------HO 7-3451
Ciaramella Augustine ----------HO 7-3233
Cisneros Margarito ------------HO 7-3297
Clark Weldon ----------------HO 7-3472
Clemons L J-----------------HO 7-3436
Comstock Ltd Charcoal----------HO 7-3411
Corbit Ray ------------------HO 7-3413
Craspay John W--------------HO 7-3397
Crettol Jesse H--------------HO 7-3430
Crettol's Curl Cottage bty shop K--HO 7-3430
Curtis Amy -----------------HO 7-3382
Curtis John -----------------HO 7-3387
Dalby Henry ----------------HO 7-3311
Dallaire O A ----------------HO 7-3256
Dallaire R W----------------HO 7-3261
Davis G T Cattle Co-----------HO 7-3395
Davis Lela -----------------HO 7-3481
DeBrish Marcel --------------HO 7-3327
Dittemore Harry -------------HO 7-3237
Dodd Amelia ----------------HO 7-3240
Doty Hattie -----------------HO 7-3208
Dueck F C------------------HO 7-3370
Eastabrooks Frieda ------------HO 7-3330
Eddy Arthur B---------------HO 7-3230
Eddy's General Merchandise M-HO 7-3239
Edmonds Prince M-------------HO 7-3334
Elkhorn Buffet lqr M------HO 7-3225
Elliott Gerald D--------------HO 7-3221
Emery John -----------------HO 7-3391
Eyler Chas H----------------HO 7-3272
Faunce O E-----------------HO 7-3495
Fee Kenneth ----------------HO 7-3231
Ferris Murl -----------------HO 7-3389
Filipponi & Marzorini-----------HO 7-3341
Firanzi Paul C---------------HO 7-3392
Ford John D-----------------HO 7-3204
Foreman R D----------------HO 7-3492
Freeman R D----------------HO 7-3361
Freitas Pedro ---------------HO 7-3202
Galbraith Murry -------------HO 7-3346
Gambel Cecil ----------------HO 7-3335
Garelli Charles T-------------HO 7-3294
Gene's Union Stn-------------HO 7-9908
George Andrew --------------HO 7-3210
Gibson Harold ---------------HO 7-3357
Harris H M------------------HO 7-3474
Hart Mrs E T----------------HO 7-3444
Harvey Bert ----------------HO 7-3471
Hawkins W R----------------HO 7-3220
Heinsohn Kenneth ------------HO 7-3305
Helsene Walt ----------------HO 7-9904
Hennings Dorman -------------HO 7-3232
Henson Joseph D-------------HO 7-3469
Henson Lynn ----------------HO 7-3203
Hiner John -----------------HO 7-3273
Hoffman Ben ----------------HO 7-3491
Hunter E C------------------HO 7-3417
Ivey Paul M-----------------HO 7-3212
J R Ranches Calvert -----------HO 7-3315
Camp 5 RanchitaRd------------HO 7-3313
Camp 6 BernRd --------------HO 7-3455
Jensen Al ------------------HO 7-3332
Jensen Enoch ---------------HO 7-3379
Jespersen Brothers ------------HO 7-3344
Jespersen Francis -------------HO 7-3345
Jones Oil Company------------HO 7-3222
Joy Joe K---------------HO 7-3296
Justice Court ----------------HO 7-3224
Kahl Harry constable ----------HO 7-3280
Kalar Robert ----------------HO 7-3429
Keltner M W----------------HO 7-3466
Kersey Ray -----------------HO 7-3219
Kiening Fred ----------------HO 7-3278
Kuloiski Grace ---------------HO 7-3301
Lamb Athelma ---------------HO 7-3328
Larry's Cafe ----------------HO 7-3420
Lehmann Emil ---------------HO 7-3454
Leutwyler Victor -------------HO 7-3454
Lewis Ralph ----------------HO 7-3442
Lichti Hugo -----------------HO 7-3460
Lillian Larsen School
Grade School ----------------HO 7-3439
Littlefield Anita --------------HO 7-3432
Machado George -------------HO 7-3241
Mahon Floyd ----------------HO 7-3482
Mankins Allen ---------------HO 7-3333
Mann R W rl est M------------HO 7-3260
Mann R W Bob---------------HO 7-3270
Martin Geo -----------------HO 7-3372
Martin Velma ---------------HO 7-3465
May Howard ----------------HO 7-3250
McCabe Charles L-------------HO 7-3350
McClease A E----------------HO 7-3249
McDonald Bros Bern-----------HO 7-3456
McGuire L M----------------HO 7-3485
McKnight Bill ---------------HO 7-3282
Metzger F E-----------------HO 7-3478
Mission Coffee Shop------------HO 7-9907
Montgomery Ranch IndianValleyRd-HO 7-3393
Morningstar Jim -------------HO 7-3443
Mosher A R-----------------HO 7-3329
Mumford Leon H--------------HO 7-3247
Myers Geo -----------------HO 7-3373
Nevill Howard B--------------HO 7-3218
Obispo Court ---------------HO 7-3223
O'Rourke Larry --------------HO 7-3234
Orvedahl Marion -------------HO 7-3298
Pacific Gas & Electric Co
Business Ofc 617-12thPasoRobls
From telephones served from
San Miguel exch only
Ask Operator for-ENtrprise 1-0251
Park Garage M-----------HO 7-3226
Parker Geo -----------------HO 7-3236
Pemberton Don --------------HO 7-3321
Perrion R L-----------------HO 7-3461
Pharr Fred -----------------HO 7-3227
Pleasant Valley School----------HO 7-3453
Poteet Herbert --------------HO 7-3326
Powell Ivan -----------------HO 7-3374
Quenzer Adolph --------------HO 7-3457
Rancho Rio Vista-------------HO 7-3249
Reid Martha ----------------HO 7-3374
Ritchie Ethie ----------------HO 7-3375
Robertson Chas --------------HO 7-3214
Roethler C R ----------------HO 7-3467
Root Eldon -----------------HO 7-3365
Root Glen ------------------HO 7-3452
Rose W N IndianValleyRd -------HO 7-3387
Ross Howard B---------------HO 7-3483
Rougeot Clarence IndianValleyRd -HO 7-3384
Sanchez Kenneth -------------HO 7-3448
San Miguel Fire Dept-----------HO 7-3300
San Miguel Flouring Mill Co grain M-HO 7-3287
San Miguel Interurban Telephone Co 12th-HO 7-3211
San Miguel Meat Co------------HO 7-3205
San Miguel Motel N-------HO 7-3254
San Miguel News Agency M--HO 7-3390
San Miguel Old Mission M---HO 7-3356
San Miguel Shoe Store----------HO 7-3257
Sargent W L-----------------HO 7-3484
Sarzotti Bart ---------------HO 7-3342
Short Pearl -----------------HO 7-3271
Shuey Ernest ---------------HO 7-3423
Silva Frank H---------------HO 7-3317
Silva Louise Mrs--------------HO 7-3424
Silva Wm C------------------HO 7-3217
Sims Harold F Jr-------------HO 7-3496
Sinclair Ed -----------------HO 7-3267
Sinclair Wm Jr---------------HO 7-3268
Sitton Lulu M----------------HO 7-3235
Slaughter Margaret ------------HO 7-3437
Slim's Chevron Service M---HO 7-9905
Sloan Mary -----------------HO 7-3358
Smith Arthur ----------------HO 7-3201
Smith Clarence E-------------HO 7-3464
Smith Lena E----------------HO 7-3322
Smith Paul C Bud-------------HO 7-3324
Soltis E J------------------HO 7-3246
Southern Pacific Co------------HO 7-3281
Sparks Carter M--------------HO 7-3228
Sportman's Club M---------HO 7-9902
Sprickert Edward -------------HO 7-3354
Stewart A Leroy--------------HO 7-3314
Stewart Don ----------------HO 7-3458
Stewart Herman --------------HO 7-3353
Stewart Randall H-------------HO 7-3352
Stewart Ruth ----------------HO 7-3312
Stringham Ednal -------------HO 7-3422
Stringham Leatha -------------HO 7-3289
Strong C L------------------HO 7-3416
Sullivan Florence Miss----------HO 7-3475
Svehla F A------------------HO 7-3323
Svehla Francis A Real Estate-----HO 7-3490
Swoyer Sam -----------------HO 7-3463
Ted's Douglas Service serv stn----HO 7-3252
Tidrow John ----------------HO 7-3336
Trigueiro Manuel -------------HO 7-3302
Tuley J T HogCanonRd----------HO 7-3364
Turk Selma -----------------HO 7-3284
Tuttle Robert ---------------HO 7-3414
Twisselmann Herbert -----------HO 7-3462
Twisselmann Ida Mrs-----------HO 7-3238
Urquhart J R----------------HO 7-3477
Van Horn Leonard-------------HO 7-3325
Von Dollen Arthur-------------HO 7-3367
Von Dollen Henry RanchitaRd-----HO 7-3316
Von Dollen Johnnie HogCanonRd--HO 7-3368
Vreeland Cleo Mrs-------------HO 7-3343
Walkup R C-----------------HO 7-3291
Walti & Pearson Ranches Inc-----HO 7-3380
Waterworks Superintendent -----HO 7-3352
Welch Bettie Jayne------------HO 7-3431
Wensel Charles --------------HO 7-3215
White Hayes F---------------HO 7-3292
White James M---------------HO 7-3242
Wickstrom E ----------------HO 7-3265
Wilcox Robt ----------------HO 7-3293
Williams C B Dick 101HwySouth--HO 7-3418
Williams Harvey -------------HO 7-3433
Williams Ranch Motor Court hsng projt 101HwySouth-HO 7-3418
Wills Fred -----------------HO 7-3244
Wilmar Ralph R--------------HO 7-3435
Winkler A J-----------------HO 7-3468
Witcosky Frank --------------HO 7-3308
Witcosky Fred ---------------HO 7-3206
Witcosky's Grocery M------HO 7-3251
Wolf August H VineyrdRd--------HO 7-3427

HO = HOmestead
DIAL THE TWO LARGE LETTERS AND THE NUMERAL then the remaining four numerals.
When giving the number to an operator, or to others, please use the full name, HOmestead.

Wolf Billie -----------------HO 7-3306
Wood Howard ---------------HO 7-3419
Wood Mary W----------------HO 7-3279
Work Robert R---------------HO 7-3362

SAN SIMEON

(For Subscribers see Cambria)

SANTA MARGARITA

W. V. Williams, Manager

Business Transactions With Telephone Co.

Telephone calls, mail payments and correspondence

The Pac Telephone & Telegraph Co
1030 Vine, Paso Robles

Dial Operator and ask for ----Business Office
(No charge for calls to Business Office)

Payments in person

The Pac Telephone & Telegraph Co --Highway
Santa Margarita

Akers Jack N Pozo ---------------3981
Ambrose Dudley C GardnFrms --------2101
Andrews G W Pozo ----------------3093
Andrews John P Parkhl -------------3728
Arnold Claude ChimineasRanch -------3198
Arnold Guy Pozo -----------------3095
Arnold Tom ---------------------5191
Avenales Ranch Pozo ---------------3196
Barba Henry I-----------------5971
Barbere Elmer E Pozo --------------3155
Baro David L --------------------5961
Barton Emma PozoRd --------------5102
Bassi Matilda Mrs H &PinlAv----2051
Bell Geo P Pozo -----------------3091
Belt Roy I-------------------2871
Berna Ruth Mrs Wilhemina ----------5272
Best C F GardnFrms ---------------5792
Bixby Lillian I-----------------5032
Blake John Pozo -----------------3982
Bledsoe Chester A H-----------2891
BOB'S BRICKLAYING SERVICE GardnFrms-5981
Bohanan Chas R I--------------5031
Boriack Bill Garden Farms Str 101Hwy--5601
Brazil Tony E GardnFrms ------------5592
Brazzi Herbert G 8th --------------2862
Brown Chas E H-------------5871
Bud's Tackle & Novelty Shop SantaMargaritaLake-5548
Burton Dorothy TassajaraRd ---------5365
Butchers Bessie ElDoradoRd ---------3885
Byer Geo H ---------------------5992
Calif State of
Div of Forestry
La Panza Fire Control Stn ---------3886
Parkhill Forest Fire Stn -----------4725
Highway Patrol
For Emergency calls only
Ask Operator for-ZEnith 1-2000
Camatta Ranch Inc ----------------3882
Carroll Jerome J OldHwy101 ---------2341
Cassidy Polly GardnFrms ------------5372
Cavanagh Fred -------------------3195
Cavanagh Gene I --------------2964
Cavanagh Lulu Mrs 101Hwy ----------5721
Chambers Arthur -----------------3771
Chandler Roy D S 101Hwy-----------2761
Chatfield A R GardnFrms ------------2702
Clarke Thos Pinl -----------------2994
Cogan J F Hwy -------------------5141
Cole J Leslie I --------------5034
Correia Louis S I &YerbaBuena----2963
Cottage Beauty Shop GardnFrms ------2711
Coventry Rose I --------------5571
Crew Ralston L Mrs GardnFrms -------5511
Croas Paul ---------------------3720
Crowe Burt F GardnFrms ------------2831
Dawson Wm B Margarita& J----------5001
Denison Basil R GardnFrms ----------5602
Derr G R EncinaAv ----------------5821
Donhoy S 101Hwy-----------------2761
Doty Lorenzo Parkhl --------------3726
Doty Robt O Parkhl ---------------4721
Dougherty Ellis Wilhemina -----------5272
Dowle Leona S GardnFrms -----------2031
Drake John D --------------------5861
Drake's Sporting Goods & Liquor Hwy --5491
Duart Theda TassjaraRd ------------5366
Egan Walter Mrs GardnFrms ---------2851
Elisarraras Jos A -----------------5501
Enger Ray E GardnFrms -------------5882
Epperly John A PozoRd -------------5544
Epperly Mary F I -------------5661
Estrada Ernest J J &Estrada-----5582
Estrada John -------------------5533
Estrada Naomi ------------------5841
Evans C H Pozo -----------------3887
Evans Logan D H -------------2681
Evans Mary J Mrs GardnFrms --------2081
Fancher Abner L F ------------5761
Firfires M N --------------------4723
Flint P D H-----------------5261
Fogo Alden E MD I------------5081
Fort Jas C ---------------------5163
Fritts Robt J Wilhemina ------------5271
Garcia L S Hwy ------------------5534
GARDEN FARMS STORE 101Hwy ----5601
Gates E D GardnFrms --------------5384
Gearhart Gordon C TassajaraRd -------5365
Goodwin J F Pozo ----------------3981
Gould Orval Parkhl ---------------3724
Grant Cedric R Pozo --------------3956
Grayson-Owen Co ----------------3192
Green J D I-----------------2741
Green Mila P Hwy ----------------2692
Gronley Chris GardnFrms ------------5801
Groseclose F K Pinl& I------------2921
Grover City Hatchery Pozo ----------3984
Hammett T A GardnFrms ------------5061
Hammond Lucy H GardnFrms ---------5793
Harrington Jack E MargaritaAv& I-----2911
Hartzler Eugene O J------------5072
Herdegen Anthony Father-----------5521
Hildenbrand Francis E GardnFrms -----5631
Hill Carrie L 101Hwy -------------5281
HILL J B CO whsle---------------2601
Hook Frank T J --------------5321
Houde Adelode L Dr Parkhl ----------3722
Hunter A J J-----------------2991
Jackson Fred H---------------5693
Jaeckel W K ChestntGardnFrms -------5011
Johnson D W H &Estrada-----------5751
Jordan Wayne GardnFrms -----------2071
Justus Cathy Hwy -----------------5141
Keffury Abe PinlAv& I------------5972
Keffury Abe Service Stn Hwy ---------5341
Kendall W J---------------------2061
Keveney Ida J Estrada --------------2782
Kinsey Bena Mrs GardnFrms ---------5513
Kirtland Howard B Mrs CuestaGrde ----5362
Knight K K----------------------5071
Knutson Edw C NHwy --------------2072
Knutson Hazel E GardnFrms ---------5881
Kretchmer Robt H Bob's Bricklaying Serv GardnFrms-5981
LA PANZA RANCH CO---------------3888
Larsen Ethel MargaritaAv -----------5692
Larson Myron W GardnFrms ----------5553
Laurent Anne Mrs Parkhl ------------3728
Lenander Carl J MargaritaAv& J------5953
Lewis Robt ---------------------3883
Lindbergh Paul Parkhl -------------3721
Lisk Anson ---------------------3190
Lopez Clyde D-------------------5911
Lucas Michael Hwy ---------------5733
Mace Calver O Dr GardnFrms ---------5514
Mallett Wm GardnFrms -------------5091
Mankins Curtis W GardnFrms---------5772
Margarita Mercantile Co------------5111
Martin Jeff EncinaAv --------------5922
Martinez Jesus H--------------5694
Martinson Beatrice LasPilitasRd ------5103
May Dale SntaMargarita& J----------5741
Mazzei Albert B GardnFrms ----------5044
McAfee Kathryn Hwy101 ------------5363
McAuliffe Helen F ----------------2021
McBurney's Motor Court Hwy101 -----5831
McKusick J C Hwy ----------------5361
Mecham Henry MurphyAv -----------2024
Merritt Rex Pozo -----------------3951
Michlik Stephen Parkhl -------------3723
Miller Alfred G J--------------5581
Miller David W Hwy ---------------2023
Miller Irene H &MargaritaAv-----5691
Moore Leslie H CamattaRanch --------3881
Moraga David J OldHwy101 ----------5292
Murphree G A SantaMargaritaLake ----5542
Nally W E GardnFrms --------------5931
Nick Alta G Pozo -----------------3952
Nick J T-----------------------3953
Nye H B GardnFrms ---------------5041
Oberson E C Dr GardnFrms ----------2661
Old Heidelberg Motel & Restaurant 101Hwy-2411
Orr Roy MargaritaAv --------------2961
Pacific Gas & Electric Co bus ofc
894MontereySanLuisObispo
From Santa Margarita Exchange
Ask Operator for-ENtrprise 1-0251
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 1030VinePasoRobles
Ask Operator for----------Business Office
(No charge for call to Business Office)
See Introductory Section for Service
Calls and Other Important Matters
Parrott Wm W PozoRd --------------5543
Patarak Andy GardnFrms ------------5891
Pattison H C I-----------------2641
Pennington R C 7th&Main -----------2821
Pennington's Grocery Hwy -----------5781
Perry John F-----------------5991
Perry W O GardnFrms --------------2941
Persson Leroy TassajaraRd -----------5364
Pimentel Edw 101Hwy --------------5161
Pitcher C J PozoRd ---------------5955
Powell Frank Parkhl ---------------3725
Pozo Elementary School Pozo --------3985
Pozo Turkey Ranch Pozo ------------3093
Proud C B Santa Margarita Fire Dist Hwy-2121
Ragsdale Russell GardnFrms ----------5811
RAINBOW HUT Hwy---------------5641
Ratteree H V Parkhl ---------------3729
Reents Al Pozo ------------------3983
Righetti Robt A------------------3159
Rinconada Mine Pozo --------------3091
Rizzoli V Hwy -------------------5731
Robinson Ernie J Chestnt-GardnFrms --5851
Robinson I T Robbie GardnFrms ------5512
Robinson Norman N F &Pinl-----2042
Robison Hattie GardnFrms ----------5791
Rodgers C H electrl contr GardnFrms---5671
Rogstaduis Sarah P EstradaAv --------5561
Romero John I &Encina----------2751
Rominger Frank ------------------3884
Sabin Lloyd I &Maria-----------2111
San Luis Obispo County of
Coroner's Office CourtHseSanLuisObispo
From telephones served by the
following exchange
Santa Margarita
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Flood Control & Water Conservation Dist
Salinas River Dam----------------5101
Cuesta Tunnel Booster Stn----------5611
Justice Court MurphyAv& I----------2651
Sheriff-Coroner CourtHouseSanLuisObispo
From telephones served by the
following exchange
Santa Margarita
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Santa Margarita Boat Co SantaMargaritaLake-5541
Santa Margarita Fire Dist Hwy--------2121
Santa Margarita Grammar School ------2141
Santa Margarita Lake PozoRd ---------5546
Santa Margarita Lake Store & Cafe ----5547
Santa Margarita Ranch -------------5191
Sapien Luis ---------------------5531
Scott Geo T EncinaAv& I-----------5921
Seefeld A G GardnFrms -------------5551
Sepulveda Sye T PinlAv ------------2041
Sheriff's Office San Luis Obispo County of
CourtHseSanLuisObispo
From telephones served by the
following exchange
Santa Margarita
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Small Wm J I &MargaritaAv------2001
Smith Chas L GardnFrms ------------2971
Southern Counties Gas Co
612-12thPasoRobls
From telephones served by the
following exchange
SantaMargarita
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0206
Southern Pac Co ------------------2161
Sumner Geo A GardnFrms -----------5771
SUMNER TEXACO SERVICE STN Hwy-2691
Thompson Alice M Margarita& J-------2351
Thorne Helen Mrs H------------5901
Todd Leonard J &MurphyAv-------2962
Tomasini T Parkhl ----------------4726
Took Fred AvenalesRanch ------------3193
Torres Carrie G F--------------5532
Uhrlaub Edw J PoplrAv ------------5593
Union Oil Co of Calif SantaMargaritaPumpStation-3172
U S Government Forest Service PozoGuardStation-3151
Vaden Jim F H &PinlAv----------5941
VanArtsdalen G E GardnFrms ---------5621
VanArtsdalen Jean PozoRd -----------5545
VanArtsdalen Laird GardnFrms -------5383
VanHorn H A --------------------5162
Venema John PozoRd --------------5545
Villa Brownie P J---------------5711
Villa Guadalupe P Wilhemina& I-------2901
Villa Lazaro T EncinaAv& F----------5151

Wadhams Homer L ParkhlRd ---------4722
Walker W W I-----------------2781
Walling Clarence -----------------5954
Walters Martin C -----------------3889
Waltz Mila Mae Hwy --------------2692
Warner Leonard K-------------5181
Warner's Art Tile K------------5181
White John F &PinlAv-----------2044
Wilkinson Lula Pozo ---------------3094
Willey Calla Mrs Cottage Bty Shop GardnFrms-2711
Williams Robt E I--------------2931
Williams Service gar 101Hwy---------5351
Wilson D W GardnFrms -------------2841
Wilson W D GardnFrms -------------5552
Wolfe Jas L GardnFrms -------------5371
Worden Minnie Mrs GardnFrms -------2671
Wright Clyde GardnFrms ------------5554
Zuercher Insurance Brokerage Old101Hwy-2331

SHANDON

(For Subscribers see Paso Robles)

SHELL BEACH

(For Subscribers see Pismo Beach)

TEMPLETON

W. V. Williams, Manager

Business Transactions With Telephone Co.

The Pac Telephone & Telegraph Co
1030VinePasoRobles

Call Operator and ask for----Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at

Petersen's General Merchandise Store
Templeton

Abramson Mabel V NHwy -----------4162
Abramson Ted NHwy ---------------2921
Abramson W E NHwy --------------4162
Adams Cora PasoRobls -------------2911
Adams Esther VineyrdRd ------------2931
Adamson H C --------------------2932
Alderson H W VineyrdRd ------------4531
Allen Jack G 508Eddy -------------2676
Anderson Geo CayucosRd --PasoRobls 92-J-1
Anderson Jas Main ----------------2181
ARDEN FARMS CO Hwy101 South-----4181
If no answer call collect-----PasoRobls 493
If no answer call collect----PasoRobls 1946
Arebelo Domingo 611 Salinas --------2042
Aronson Arvid J 401CountyRd --------2552
Atkins Bennie 504ForestAv ----------4451
Atkins Robt M 220-4th -------------4123
B & H CHARCOAL CO plant OakRdgeRd-2978
Barba Angie Salinas ---------------2041
Barker C A Col SntaRitaRd ----------2967
Barnes Franklin B CayucosRd ---------4541
Bay Duane L 722Gough -------------2123
Bednar Bessie 1st&PasoRobls ---------2733
Bennett Noel R 8th ---------------2061
Bennett Rosalie 5th ---------------2853
Bertram Geo W SntaRitaRd ----------2965
Biaggini Harold 621CountyRd --------4241
Bianchi Dante J NRivrRd ------------2813
Bieber John Hwy101 --------------2923
Blackburn Roy GoughAv ------------2631
Blake Bill 62-8th -----------------2326
Bland Geo ----------------------2815
Borkey Myrtle P -----------------2672
Borkey Paul ---------------------2551
Boyd Wm E SntaRitaRd -------------4154
Brown Howard R 617Forest ----------4252
Burge Harry B VineyrdRd -----------2951
Burk Stanley H Hwy101 ------------2702
Caldwell Jas P ----------PasoRobls 14-J-1
California Highway Patrol
For Emergency calls only
Ask Operator for-ZEnith 1-2000
Canoles C L SntaRitaRd ------------2969
Chanz Geo VineyardDr -------------2953
Clow Earl L 409PasoRobls -----------4421
Coburn John PasoRobls -------------2984
Collelmo Ugo CayucosRd ------------2825
Collins P J BethlRd ---------------2673
Colombo Maxine M CayucosRd --------2783
Colvig Don Hwy ------------------2533
Cook Jas W 602Eddy --------------2746
Cooper Mary Elizabeth Hawly ---------2021
Cressio Jos 7th&PasoRobls -----------2893
Crum Philip H -------------------2141
Curletti John SntaRitaRd ------------2955
Dan & Angie Cafe -----------------2392
Davis Gordon T CayucosRd -PasoRobls 72-J-1
Davis Grover C Hwy101 ------------4271
Davis Roy A 518Hawly -------------4522

Dellaganna Theo E ---2824
Dildine Roy W OakRdgeRd ---2975
Dittman Richard C CemeteryRd-PasoRobls 14-R-12
Dorr Myron ---4354
Dufford C M 115-2d ---4333
Duncan Geo R PasoRobls ---4491
Dunmire M Mrs ---2837
Dunmire Martha O CayucosRd-PasoRobls 72-J-2
Dusi Dante SHwy101 ----PasoRobls 14-R-11
Dyck R H ---2192
Earleen's Beauty Shop VineyrdRd ---2782
Eddy J W Main ---2801
Edelman Emil E 511ForrestAv ---2721
Edelman Harold L SHwy ---2712
Elder Keith W 81Main ---2752
Elliot Bernard 719Blackbrn ---2691
Enyart C C 608PasoRobls ---2912
Erving W H YorkMtRd ----PasoRobls 72-J-3
Essig Edna Mrs CayucosAv ---2742
Everett R Winfard 203PasoRobls ---4223
Fairfield Eric VineyrdRd ---2781
Farr Virginia ---2831
Fruits Drexel G 102Main ---2012
Fruits Geo A 102CountyRd ---2011
Fuller Oliver VineyrdRd ---2952
Gallardo Joe ---2814
Gambel Ora Salinas ---2671
Gates Leroy ---2833
Gates M F ---2571
Gilfillan Josephine K rl est 101Hwy---2312
Gillis Laura M ---4381
Glenbrook Ranch CayucosRd ---2825
Gonzales Ruby Mrs 715Blackbrn ---4391
Goodell W J ---4471
Gorham T A NHwy ---4166
Gragg Goldie Mrs ---2891
Gragg R M PasoRobls ---4222
Greer Jack M SntaRitaRd ---2961
Guerrero Lino ---2979
Harington G H ---2819
Harington Russell G NRivrRd ---2811
Hartzell W W Jr ---2822
Hawkins Clarence E ---2073
Heely Fred L ---2071
Heilmann Evadeen RivrRd ---2873
Hewitt H hdwe ---2361
Hickerson Thos Rev ---2051
Hidden Valley Ranch CayucosRd ---4151
Hill Joe C CountyRd ---4141
Hirschler Ed H ---2078
Hobbs Eldon RivrRd ---2871
Holler Carl C 75Main ---2173
Holloway C G Cayucos ---2581
Holloway Kay 312-3d ---4571
Honer W V OakRdgeRd ---2978
Hope & Larry's Hwy ---2771
Horstman A R ---2812
Horstman A R Mrs ---2682
Hove Ed ---2987
Hove Henry 4th ---2736
Hove Willard Mrs 608 SalinasAv ---4253
Hove's Texaco Service Hwy ---2451

Howard Napoleon 6th&PasoRobls ---2896
Hutchinson Mary C 85CountyRd ---2735
Jenans Ernest P 418LasTablasAv---2741
Johnson Rose M Mrs SntaRitaRd ---2956
Jones Paul GoughAv ---2802
JONES UPHOLSTERY SHOP 112NMain-2101
Juhl Chris Jr ---2818
Juhl Chris Sr Mrs ---2716
Juhl Geo F ---2716
Julian Walter M 412Florence ---2031
Klein E F Hwy ---2803
LaFontaine John B CountyRd ---2591
Larsen Walter H Blackbrn ---2323
Lawhorn Oscar 609Blackbrn ---4101
Lehnhoff Ernest ---2816
Lehnhoff Geo T RivrRd ---2194
Lichti John OakrdgeRd ---2971
Lowe Warner M CrescentFarms ---2761
Loy Joe H Mrs ---2854
Luther Wm B CayucosRd --PasoRobls 72-R-3
Luther Wm H CayucosRd --PasoRobls 72-R-2
Luzi V LasTablasAv ---2093
Mandrille Stephen NHwy ---2927
Marquart Nicholas A ---2826
Martin J A Rev 72Main ---4512
Martin John K SntaRitaRd ---2963
Martinelli A OakRdgeRd ---2974
Mauk Oscar VineyrdRd ---2784
May Amy E Mrs 120-14th ---2841
McDaniel Elizabeth Mrs Main ---4361
McKean Jerome 615CountyRd ---4171
McVicar Louella B CountyRd ---2553
Miller Fred ---2074
Monroe Orville C OldCreekRd ---4372
Morris Robt H 400PasoRobls ---4481
Morrison John U RivrRd ---2193
Morrison Larry 315LasTablas ---4201
Munro Dorothy 600 SalinasAv---2652
Nerelli A VineyrdRd ---2795
Nichols Jas F 118-5th ---2151
Nye Stanley N 69-8th ---4281
Ormonde Louis RivrRd ---2874
Owen J A ---2837
Owen J A CayucosRd -----PasoRobls 72-R-1
Owings Vena A 709 SMain---2706
Owings Vernon E 817 SMain---2711
Pacific Gas & Electric Co bus ofc
617-12thPasoRobles
From Templeton Exchange
Ask Operator for-ENtrprise 1-0251
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 1030VinePasoRobles
Call Operator and ask for----Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters
Palm Frances Hwy ---2081
Papa Sylvia Mrs 212 SMain---4173
Paulson J E ---2743
Pena Agustin M ---2838
Pendergast Mabel 501Eddy ---2894
Pesenti Frank ---2791
Pesenti Victor ---2793
Pesenti Winery ---2791
Petersen Grace Mrs ---2851
Petersen Richard D SHwy ---4551

Petersen's General Merchandise ---2001
Peterson T L LosTablasAv ---2092
Phillips Emory I 704Finch ---4174
Plumm Joe SntaRitaRd ---2954
Ragan Larry 300PasoRobls ---2111
Reed Leonard F SHwy ----PasoRobls 14-J-3
Reese Vern L CemeteryRd-PasoRobles 14-J-11
Reinert H J CayucosRd ---4151
Robinson Robt 618 SalinasAv---2045
Rossi Jas L ---2703
Rossi John V SHwy ---4581
Rossi Maurice E ---2701
Rotta Winery ---2991
Rowlett Rudy SHwy ------PasoRobls 14-R-1
Roy Dildine's Service 6th&Main ---2901
Safreed Amy 518Florence ---4461
Salgado Frank 714CountyRd ---4431
Salgado Fred 700Blackbrn ---4334
Samp Ray J OakRdgeRd ---2972
San Luis Obispo County of
Constable CountyRd ---2591
Coroner's Office CourtHseSanLuisObispo
From telephones served by the following exchange
Templeton
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Sheriff-Coroner CourtHseSanLuisObispo
From telephones served by the following exchange
Templeton
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Templeton Water District No 5 420PasoRobls-2131
Saueressig Paul Mrs Hwy ---2532
Schorn Mark R VineyrdRd ---2788
Seaside Oil Co ofc Main---2161
Seaside Service Stn Main ---2161
Sharp Elma M Mrs 120-4th ---2841
Shaw Thos W ---4443
Sheriff's Office San Luis Obispo County of
CourtHseSanLuisObispo
From telephones served by the following exchange
Templeton
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1560
Silva Joe D NHwy ---2928
Silva Joe P Jr RivrRd ---2875
Simmons Isabelle Mrs ---4161
Simpson Lon A LasTablasAv ---4211
Smalling Mattie 407CountyRd ---2556
Smith Fred F OakRdgeRd ---2976
Smith Jos ---2075
Smith Rollin ---2924
Smith Roy ---4351
Sonntag Wm 7th&PasoRobls ---2052
Sosa Manuel 4th&CountyRd ---4172
Southern Counties Gas Co
612-12thPasoRobls
From telephones served by the following exchange
Templeton
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0206

Spencer Lucielee Mrs NHwy ---2925
Stepanovich M G LupnLn ---2878
Stockdale Claude 613Main ---4261
Stockdale Donald ---2572
Stonebarger Leland well driing 500CountyRd-4501
Taylor Exene Mrs 210CountyRd ---2861
Templeton Auto Court Hwy ---2081
Templeton Beauty Shop Hwy ---2391
Templeton Blacksmith Shop 301Main --4131
Templeton District Schools
Elementary School ---2611
High School ---2601
Agricultural Dept ---2612
Templeton Feed & Grain OldHwy ---4191
Templeton Fire Dept 707Main
To Report Fires Only---4311
Templeton Pharmacy Hwy ---2941
Templeton Pool Hall 509Main ---2331
Templeton Sales Yard Hwy ---2481
Templeton Special Training Class 728Main-4111
Templeton Swimming Pool 6th&CountyRd-4341
Thomas Allen YorkMountainRd ---2834
Thomas Dorman YorkMountainRd ---2832
Thompson Frank W 66-8th ---2321
Thompson Frank W Chevron Service Station 725Main ---2401
Thorndyke Donald G RivrRd ---2191
Tracy Fred Rev 6th&CountyRd ---4231
Tracy Robt E OldCreekRd ---4353
Trigueiro Geo VineyrdRd ---2786
Tullock Robt J Templeton Blksmth Shop 301Main-4131
Vaca Geo A LasTablasAv ---2091
Vaca Joe LasTablasAv ---2096
Vaca Thos 1st&James ---2102
Vaughan John H 211PasoRobls ---2864
Venturini Guiseppe OakRdgeRd ---2973
Volpi Musio 711PasoRobls ---4561
Wallace Helen I ---2732
Walton E B ---2835
Wessel Pauline I ---2172
Wiley Bettye J 7th&Main ---2341
Wiley John R Riverroad ---2876
Willhoit A H 318PasoRobls ---2563
Willhoit Thos ---2882
Woodrell Hal K 519Hawly ---4521
Yeats J J LtCol LupinLn ---2872
Yoakum C Y PasoRobls ---2852
YORK MOUNTAIN WINERY YorkMountain-2821
York W S YorkMountain ---2821

U. S. LIGHTHOUSE STATION

(For Subscribers see Cambria)

WILLOW SPRINGS MAINTENANCE CAMP

Calif Div of Highways, Agent Call Long Distance

FOUR *Thoughtful* ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and slowly, with the lips just clearing the transmitter.
4. Please replace the receiver gently when through talking.



Get the right number first

Get it from the directory. If there's any doubt about it, look up the number before you call. It's mighty easy to get numbers twisted if you depend on memory alone. And since looking up numbers in the directory is so easy, it's a good way to save time in making your calls.

How to make good telephone service even better . . .



You won't miss important calls

when you answer promptly. When you have only two cards left to play in an exciting grand slam hand—or in any situation where you'd like to say "Wait a minute!" —it's always a temptation not to answer the telephone immediately. The person calling, though, doesn't know what you're doing and may hang up, thinking you are not at home. That way you may miss important calls. So, next time your telephone rings, won't you try to answer as quickly as you can?

Pacific Telephone

INSTALLED for CONVENIENCE



in MOTHER'S SEWING ROOM

With a telephone handy in her sewing room, Mother will not have to leave and dash to answer calls. Advice from friends on how to do it will also be close at hand.

and in the RECREATION ROOM



Located in your recreation room, a telephone will add to your comfort and pleasure. Close at hand during exciting moments of home games or while relaxing in moments of solitude, this telephone will stop your rushing to other rooms to answer calls.

CALL YOUR SERVICE REPRESENTATIVE AT PACIFIC TELEPHONE



STATION-TO-STATION RATES TO SOME OUT-OF-TOWN POINTS

RATES ARE FOR 3 MINUTES AND DO NOT INCLUDE FEDERAL TAX

NIGHT AND SUNDAY RATES APPLY FROM 6 P. M. TO 4:30 A. M. AND ALL DAY SUNDAY

From ARROYO GRANDE (*HUnter 9*) to:	Week-days	Nights, Sundays
Anaheim, Calif.	$ .95	$ .80
Atascadero, Calif.	.35	.35
Auburn, Calif.	1.10	.95
Bakersfield, Calif.	.70	.60
Bradley, Calif.	.50	.50
Cambria, Calif.	.50	.50
Cayucos, Calif.	.35	.35
Cuyama, Calif.	.55	.50
El Centro, Calif.	1.25	1.05
Fresno, Calif.	.75	.65
Hanford, Calif.	.70	.60
Hollister, Calif.	.80	.70
King City, Calif.	.65	.55
Lodi, Calif.	1.00	.85
Lompoc, Calif.	.40	.40
Long Beach, Calif.	.90	.75
Los Angeles, Calif.	.90	.75
Marysville, Calif.	1.15	1.00
Merced, Calif.	.85	.70
Modesto, Calif.	.90	.75
Morro Bay, Calif.	.30	.30
Nipomo, Calif.	.15	.15
Oakland, Calif.	1.00	.85
Palo Alto, Calif.	.95	.80
Paso Robles, Calif.	.40	.40
Pismo Beach, Calif.	.10	.10
Porterville, Calif.	.75	.65
Redding, Calif.	1.30	1.10
Riverside, Calif.	1.00	.85
Sacramento, Calif.	1.05	.90
Salinas, Calif.	.80	.70
San Bernardino, Calif.	1.00	.85
San Diego, Calif.	1.10	.95
San Francisco, Calif.	1.00	.85
San Jose, Calif.	.90	.75
San Luis Obispo, Calif.	.15	.15
Santa Barbara, Calif.	.65	.55
Santa Margarita, Calif.	.25	.25
Santa Maria, Calif.	.20	.20
Santa Rosa, Calif.	1.10	.95
Selma, Calif.	.75	.65
Taft, Calif.	.60	.50
Templeton, Calif.	.40	.40
Ventura, Calif.	.70	.60
Watsonville, Calif.	.85	.70

From ATASCADERO to:	Week-days	Nights, Sundays
Arroyo Grande, Calif.	$ .35	$ .35
Bakersfield, Calif.	.70	.60
Cambria, Calif.	.35	.35
Cayucos, Calif.	.20	.20
Dunsmuir, Calif.	1.30	1.10
Fresno, Calif.	.70	.60
Hanford, Calif.	.65	.55
King City, Calif.	.55	.50
Lodi, Calif.	.95	.80
Lompoc, Calif.	.55	.50
Long Beach, Calif.	.95	.80
Los Angeles, Calif.	.90	.75
Merced, Calif.	.80	.70
Modesto, Calif.	.85	.70
Monterey, Calif.	.75	.65
Morro Bay, Calif.	.20	.20
Nipomo, Calif.	.40	.40
Oakland, Calif.	.95	.80
Pasadena, Calif.	.90	.75
Paso Robles, Calif.	.15	.15
Pismo Beach, Calif.	.30	.30
Pittsburg, Calif.	.95	.80
Placerville, Calif.	1.05	.90
Porterville, Calif.	.75	.65
Riverside, Calif.	1.00	.85
Sacramento, Calif.	1.00	.85
Salinas, Calif.	.70	.60
San Bernardino, Calif.	1.00	.85
San Francisco, Calif.	.95	.80
San Jose, Calif.	.85	.70
San Luis Obispo, Calif.	.20	.20
Santa Barbara, Calif.	.70	.60
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.15	.15
Santa Maria, Calif.	.45	.45
Santa Rosa, Calif.	1.05	.90
Selma, Calif.	.70	.60
Sonoma, Calif.	1.00	.85
Stockton, Calif.	.90	.75
Sunnyvale, Calif.	.90	.75
Taft, Calif.	.60	.50
Templeton, Calif.	.10	.10
Tulare, Calif.	.70	.60
Ventura, Calif.	.75	.65
Visalia, Calif.	.70	.60

From MORRO BAY (*SPruce 2*) to:	Week-days	Nights, Sundays
Anaheim, Calif.	$ .95	$ .80
Arroyo Grande, Calif.	.30	.30
Atascadero, Calif.	.20	.20
Bakersfield, Calif.	.75	.65
Cambria, Calif.	.25	.25
Cayucos, Calif.	.10	.10
El Centro, Calif.	1.25	1.05
Fresno, Calif.	.75	.65
Hanford, Calif.	.70	.60
Hollister, Calif.	.75	.65
King City, Calif.	.60	.50
Lodi, Calif.	.95	.80
Lompoc, Calif.	.50	.50
Long Beach, Calif.	.95	.80
Los Angeles, Calif.	.90	.75
Marysville, Calif.	1.10	.95
Merced, Calif.	.85	.70
Monterey, Calif.	.75	.65
Nipomo, Calif.	.40	.40
Oakland, Calif.	.95	.80
Pasadena, Calif.	.95	.80
Paso Robles, Calif.	.30	.30
Pismo Beach, Calif.	.25	.25
Pittsburg, Calif.	.95	.80
Porterville, Calif.	.80	.70
Redding, Calif.	1.30	1.10
Riverside, Calif.	1.00	.85
Sacramento, Calif.	1.05	.90
Salinas, Calif.	.75	.65
San Francisco, Calif.	.95	.80
San Jose, Calif.	.85	.70
San Luis Obispo, Calif.	.15	.15
Santa Barbara, Calif.	.70	.60
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.20	.20
Santa Maria, Calif.	.45	.45
Santa Rosa, Calif.	1.05	.90
Selma, Calif.	.75	.65
Stockton, Calif.	.95	.80
Taft, Calif.	.65	.55
Templeton, Calif.	.20	.20
Tulare, Calif.	.75	.65
Ventura, Calif.	.75	.65
Visalia, Calif.	.75	.65
Woodland, Calif.	1.05	.90

From PISMO BEACH (*PRospect 3*) to:	Week-days	Nights, Sundays
Anaheim, Calif.	$ .95	$ .80
Arroyo Grande, Calif.	.10	.10
Atascadero, Calif.	.30	.30
Auburn, Calif.	1.10	.95
Bakersfield, Calif.	.70	.60
Cambria, Calif.	.45	.45
Cayucos, Calif.	.35	.35
Cuyama, Calif.	.55	.50
Fresno, Calif.	.75	.65
Hanford, Calif.	.70	.60
Hollister, Calif.	.80	.70
King City, Calif.	.65	.55
Lodi, Calif.	1.00	.85
Lompoc, Calif.	.45	.45
Long Beach, Calif.	.90	.75
Los Angeles, Calif.	.90	.75
Modesto, Calif.	.90	.75
Monterey, Calif.	.80	.70
Morro Bay, Calif.	.25	.25
Nipomo, Calif.	.15	.15
Oakland, Calif.	1.00	.85
Paso Robles, Calif.	.40	.40
Pittsburg, Calif.	1.00	.85
Porterville, Calif.	.75	.65
Redding, Calif.	1.30	1.10
Riverside, Calif.	1.00	.85
Sacramento, Calif.	1.05	.90
Salinas, Calif.	.80	.70
San Bernardino, Calif.	1.00	.85
San Francisco, Calif.	1.00	.85
San Jose, Calif.	.90	.75
San Luis Obispo, Calif.	.15	.15
Santa Barbara, Calif.	.65	.55
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.25	.25
Santa Maria, Calif.	.25	.25
Selma, Calif.	.75	.65
Sonoma, Calif.	1.05	.90
Stockton, Calif.	.95	.80
Sunnyvale, Calif.	.90	.75
Taft, Calif.	.60	.50
Templeton, Calif.	.35	.35
Tulare, Calif.	.75	.65
Ventura, Calif.	.70	.60
Visalia, Calif.	.75	.65

For rates from San Luis Obispo and Paso Robles see Inside Front Cover.



ON THE FRONT COVER

The majestic sand dunes in San Luis Obispo County extend about 20 miles southward in a sweeping coastal arc from the popular resort of Pismo Beach to Point Sal in Santa Barbara County. Silent and awesome, the vistas of grotesque and ever-changing sand patterns have been used many times by motion picture companies to film desert scenes.



VOLUME CONTROL

When you can't clearly hear the person at the other end of the line, just turn button, and this special phone will "Talk Louder."

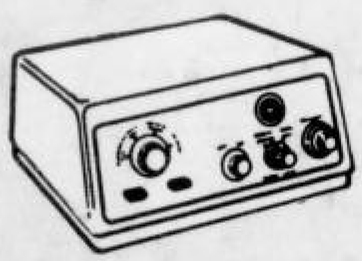
modern



WALL PHONE

The most beautiful and useful phone for your kitchen. Good in the workshop, hall or family room, too. Hangs on the wall right where you want it. And they come in eight colors.

telephones



AUTOMATIC ANSWERING

Answers calls and takes messages when you're out—saves lost calls—ideal for business and professional people—for home use, too.

for



EXTENSIONS IN COLOR

Modernize home and office with telephones in color—eight exciting decorator colors—blue, green, yellow, red, brown, beige, gray and ivory.

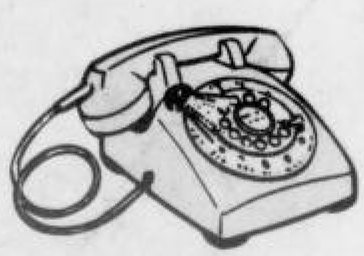
modern



SPEAKERPHONES

"No hands" telephone leaves both hands free for writing—picks up your voice and the voices of those near-by—excellent for telephone conferences—can also be used like a standard phone.

living



LIGHT-UP DIAL

A small light on the telephone acts as a "night-light." Lift the receiver and the light gets brighter—makes it easier to dial. Ideal for bedside locations.

TO ORDER, or for more details on these and other Special Phone Services, call your Pacific Telephone business office.

SEE THE "CLASSIFIED" IN THIS DIRECTORY — 'YELLOW PAGES' — ITS YELLOW PAGES TELL YOU "WHERE TO BUY IT"

CALIFORNIA TELEPHONE DIRECTORIES

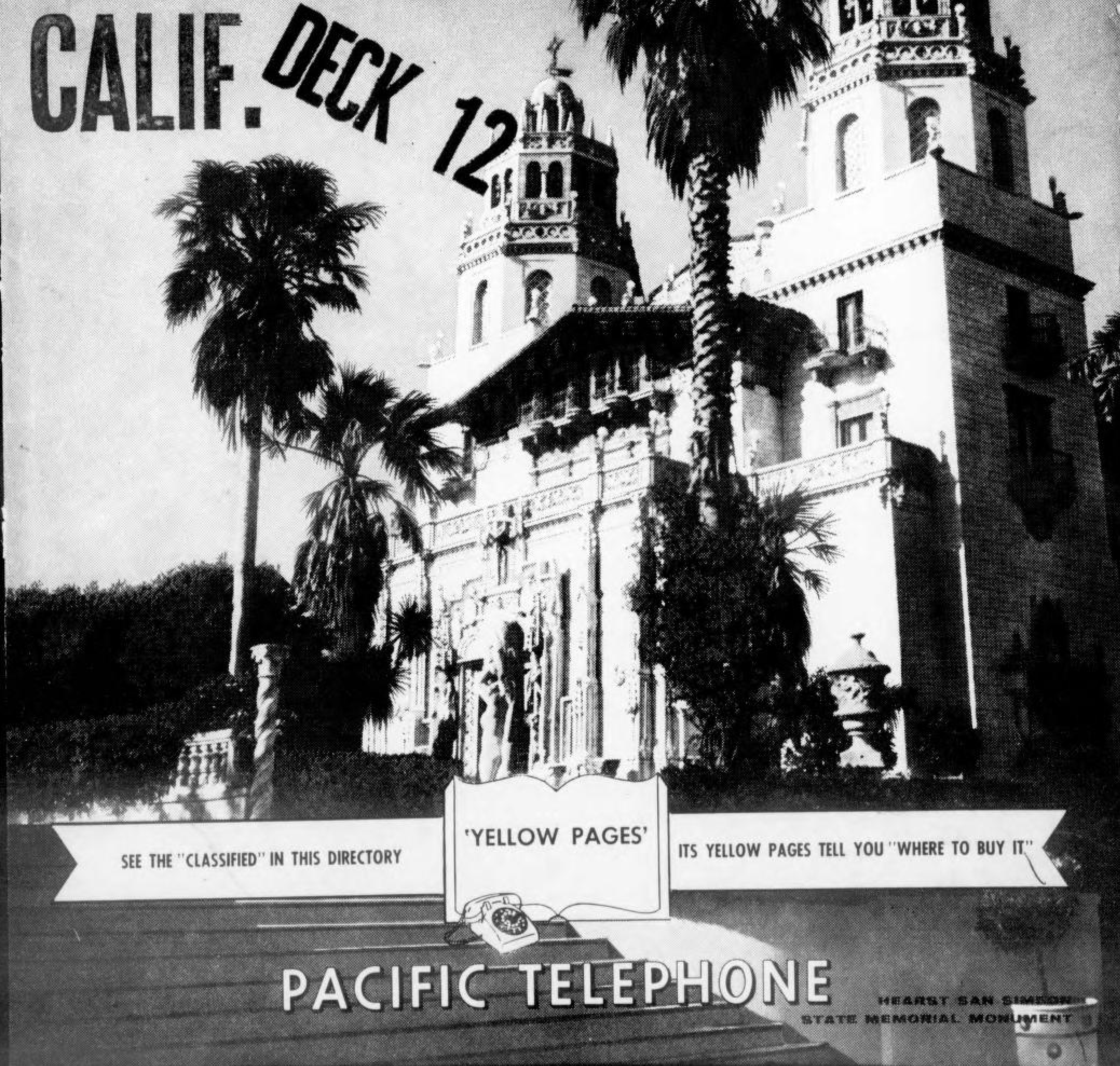
WHITE PAGES

LOCALITY: San Luis Obispo, Avila Beach, Baywood Park, Camp San Luis Obispo, Los Osos Highlands

YEAR: October 1958

SAN LUIS OBISPO COUNTY TELEPHONE DIRECTORY

OCTOBER



SEE THE "CLASSIFIED" IN THIS DIRECTORY

'YELLOW PAGES'

ITS YELLOW PAGES TELL YOU "WHERE TO BUY IT"

PACIFIC TELEPHONE

HEARST SAN SIMEON STATE MEMORIAL MONUMENT

RATES FOR TYPICAL LONG DISTANCE CALLS

Here are some examples of station-to-station rates to out-of-town points. The rates shown are for three minutes and do not include Federal Tax. Person-to-person calls cost somewhat more than station-to-station calls. A collect call, to be billed to the number you are calling, costs no more than other calls except that the minimum charge is 30c. Night and Sunday rates for station-to-station calls apply from 6:00 P.M. to 4:30 A.M. and all day Sunday.

From **SAN LUIS OBISPO** *(LIberty 3)* to:	Week-days	Nights, Sundays
Anaheim, Calif.	$ .95	**$ .80**
Arroyo Grande, Calif.	.15	**.15**
Atascadero, Calif.	.20	**.20**
Auburn, Calif.	1.10	**.95**
Bakersfield, Calif.	.75	**.65**
Berkeley, Calif.	1.00	**.85**
Boston, Mass.	2.50	**2.00**
Bradley, Calif.	.50	**.50**
Burlingame, Calif.	.95	**.80**
Cambria, Calif.	.40	**.40**
Campbell, Calif.	.90	**.75**
Carmel, Calif.	.80	**.70**
Carson City, Nev.	.95	**.70**
Castroville, Calif.	.80	**.70**
Cayucos, Calif.	.25	**.25**
Chicago, Ill.	2.20	**1.75**
Chualar, Calif.	.75	**.65**
Cleveland, Ohio	2.35	**1.90**
Coalinga, Calif.	.60	**.50**
Colfax, Calif.	1.10	**.95**
Concord, Calif.	1.00	**.85**
Cuyama, Calif.	.60	**.50**
Dallas, Texas	2.05	**1.65**
El Centro, Calif.	1.25	**1.05**
Eureka, Calif.	1.40	**1.20**
Fresno, Calif.	.75	**.65**
Gilroy, Calif.	.80	**.70**
Glendale, Calif.	.90	**.75**
Gonzales, Calif.	.75	**.65**
Greenfield, Calif.	.65	**.55**
Guerneville, Calif.	1.10	**.95**
Hanford, Calif.	.75	**.65**
Hayward, Calif.	.95	**.80**
Hollister, Calif.	.80	**.70**
Kansas City, Mo.	2.05	**1.65**
King City, Calif.	.65	**.55**
Kingsburg, Calif.	.75	**.65**
Lakeport, Calif.	1.15	**1.00**
Lompoc, Calif.	.50	**.50**
Long Beach, Calif.	.95	**.80**
Los Altos, Calif.	.90	**.75**
Los Angeles, Calif.	.90	**.75**
Merced, Calif.	.85	**.70**
Minneapolis, Minn.	2.20	**1.75**
Modesto, Calif.	.90	**.75**
Monterey, Calif.	$ .80	**$ .70**
Morgan Hill, Calif.	.85	**.70**
Morro Bay, Calif.	.15	**.15**
Mountain View, Calif.	.90	**.75**
Napa, Calif.	1.05	**.90**
New York, N. Y.	2.50	**2.00**
Nipomo, Calif.	.25	**.25**
Oakland, Calif.	1.00	**.85**
Palo Alto, Calif.	.90	**.75**
Pasadena, Calif.	.90	**.75**
Paso Robles, Calif.	.30	**.30**
Philadelphia, Pa.	2.50	**2.00**
Pismo Beach, Calif.	.15	**.15**
Porterville, Calif.	.80	**.70**
Redding, Calif.	1.30	**1.10**
Redwood City, Calif.	.95	**.80**
Reno, Nev.	1.00	**.75**
Richmond, Va.	2.50	**2.00**
Riverside, Calif.	1.00	**.85**
Sacramento, Calif.	1.05	**.90**
St. Louis, Mo.	2.20	**1.75**
Salinas, Calif.	.75	**65**
San Ardo, Calif.	.55	**.50**
San Bernardino, Calif.	1.00	**.85**
San Diego, Calif.	1.10	**.95**
San Francisco, Calif.	1.00	**.85**
San Jose, Calif.	.90	**.75**
San Rafael, Calif.	1.00	**.85**
Santa Barbara, Calif.	.70	**.60**
Santa Clara, Calif.	.90	**.75**
Santa Margarita, Calif.	.10	**.10**
Santa Maria, Calif.	.35	**.35**
Santa Rosa, Calif.	1.10	**.95**
Seattle, Wash.	1.60	**1.30**
Selma, Calif.	.75	**.65**
Stockton, Calif.	.95	**.80**
Sunnyvale, Calif.	.90	**.75**
Taft, Calif.	.60	**.50**
Templeton, Calif.	.25	**.25**
Truckee, Calif.	1.15	**1.00**
Vallejo, Calif.	1.00	**.85**
Ventura, Calif.	.75	**.65**
Visalia, Calif.	.75	**.65**
Washington, D. C.	2.50	**2.00**
Watsonville, Calif.	.85	**.70**

From **PASO ROBLES** to:	Week-days	Nights, Sundays
Alameda, Calif.	$ .90	**$ .75**
Anaheim, Calif.	1.00	**.85**
Arroyo Grande, Calif.	.40	**.40**
Atascadero, Calif.	.15	**.15**
Auburn, Calif.	1.05	**.90**
Bakersfield, Calif.	.75	**.65**
Belmont, Calif.	.90	**.75**
Boston, Mass.	2.50	**2.00**
Bradley, Calif.	.25	**.25**
Cambria, Calif.	.30	**.30**
Carmel, Calif.	.75	**.65**
Carson City, Nev.	.90	**.70**
Castroville, Calif.	.75	**.65**
Cayucos, Calif.	.25	**.25**
Chicago, Ill.	2.20	**1.75**
Chualar, Calif.	.65	**.55**
Cleveland, Ohio	2.35	**1.90**
Coalinga, Calif.	.45	**.45**
Concord, Calif.	.95	**.80**
Cuyama, Calif.	.65	**.55**
Dallas, Texas	2.05	**1.65**
El Centro, Calif.	1.25	**1.05**
Eureka, Calif.	1.35	**1.15**
Fort Bragg, Calif.	1.20	**1.00**
Fresno, Calif.	.70	**.60**
Gilroy, Calif.	.75	**.65**
Glendale, Calif.	.90	**.75**
Gonzales, Calif.	.60	**.50**
Greenfield, Calif.	.55	**.50**
Hanford, Calif.	.65	**.55**
Hayward, Calif.	.90	**.75**
Hollister, Calif.	.75	**.65**
Kansas City, Mo.	2.05	**1.65**
King City, Calif.	.50	**.50**
Kingsburg, Calif.	.70	**.60**
La Honda, Calif.	.85	**.70**
Lompoc, Calif.	.65	**.55**
Long Beach, Calif.	.95	**.80**
Los Altos, Calif.	.85	**.70**
Los Angeles, Calif.	.95	**.80**
Merced, Calif.	.80	**.70**
Minneapolis, Minn.	2.20	**1.75**
Modesto, Calif.	.85	**.70**
Monterey, Calif.	.75	**.65**
Morgan Hill, Calif.	.80	**.70**
Morro Bay, Calif.	$ .30	**$ .30**
Napa, Calif.	1.00	**.85**
New York, N. Y.	2.50	**2.00**
Nipomo, Calif.	.50	**.50**
Oakland, Calif.	.90	**.75**
Palo Alto, Calif.	.85	**.70**
Pasadena, Calif.	.95	**.80**
Pescadero, Calif.	.90	**.75**
Philadelphia, Pa.	2.50	**2.00**
Pismo Beach, Calif.	.40	**.40**
Porterville, Calif.	.75	**.65**
Redding, Calif.	1.25	**1.05**
Redwood City, Calif.	.90	**.75**
Reno, Nev.	.95	**.70**
Richmond, Va.	2.50	**2.00**
Riverside, Calif.	1.00	**.85**
Sacramento, Calif.	1.00	**.85**
St. Louis, Mo.	2.20	**1.75**
Salinas, Calif.	.70	**.60**
San Ardo, Calif.	.35	**.35**
San Bernardino, Calif.	1.00	**.85**
San Diego, Calif.	1.15	**1.00**
San Francisco, Calif.	.95	**.80**
San Jose, Calif.	.85	**.70**
San Luis Obispo, Calif.	.30	**.30**
San Mateo, Calif.	.90	**.75**
San Rafael, Calif.	.95	**.80**
Santa Barbara, Calif.	.75	**.65**
Santa Cruz, Calif.	.80	**.70**
Santa Margarita, Calif.	.25	**.25**
Santa Maria, Calif.	.50	**.50**
Santa Rosa, Calif.	1.05	**.90**
Seattle, Wash.	1.60	**1.30**
Selma, Calif.	.70	**.60**
Sharp Park, Calif.	.90	**.75**
Stockton, Calif.	.90	**.75**
Sunnyvale, Calif.	.85	**.70**
Taft, Calif.	.65	**.55**
Templeton, Calif.	.10	**.10**
Truckee, Calif.	1.10	**.95**
Vallejo, Calif.	.95	**.80**
Ventura, Calif.	.80	**.70**
Visalia, Calif.	.70	**.60**
Washington, D. C.	2.50	**2.00**
Watsonville, Calif.	.75	**.65**

See Inside Back Cover for rates from Arroyo Grande, Atascadero, Morro Bay and Pismo Beach.

RATES TO SOME OVERSEAS POINTS

Rates are for 3-minute weekday calls and do not include Federal Tax.
Reduced rates apply on calls to many countries during certain night hours and on Sunday.

Destination	Rate
ANCHORAGE, ALASKA	$ 8.25
ARGENTINA	12.00
AUSTRALIA	12.00
BAHAMAS	9.00
BRITISH ISLES	12.00
GERMANY	12.00
HAWAII	6.00
INDIA	$15.00
ISRAEL	12.00
ITALY	12.00
JAMAICA	9.00
JAPAN	12.00
JUNEAU, ALASKA	6.75
KOREA	12.00
PANAMA	$ 9.00
PHILIPPINES	12.00
PUERTO RICO	9.00
SWEDEN	12.00
SWITZERLAND	12.00
VENEZUELA	12.00
VIRGIN ISLANDS	9.00

SAN LUIS OBISPO COUNTY TELEPHONE DIRECTORY

OCTOBER 1958 ISSUE containing listings and rates in effect AUGUST 18, 1958

EMERGENCY CALLS

(For other than emergency calls, refer to alphabetical section of this directory.)

It is a good idea to fill in the numbers below so you can refer to them quickly.

For FIRE, call__________ For POLICE, call__________ For My DOCTOR, call__________

FIRE—EMERGENCY CALLS ONLY

Arroyo Grande Fire Dept. .... **HUnter 9-2345**
Atascadero Fire Dept. .... **Atascadero 56**
Avila Fire Dept. .... San Luis Obispo-**LIberty 3-2662**
California Polytechnic
Fire Dept. .... San Luis Obispo-**LIberty 3-6027**
Calif. State Div. of Forestry
Fire Control Station ..... San Luis Obispo-**LIberty 3-4242**
Fire Control Station .... **Paso Robles 580**
Cambria Fire Dept. .... **WAverly 7-4646**
Cayucos Fire Dept. .... **WYman 5-3522**
Grover City Fire Dist. .... Arroyo Grande-**HUnter 9-2145**
Morro Bay Fire Dept. .... **SPruce 2-4821**
Oceano Fire Dist. .... Arroyo Grande-**HUnter 9-2110**
Paso Robles Fire Dept. .... **Paso Robles 20**
Pismo Beach Fire Dept. .... **PRospect 3-4422**
San Luis Obispo Fire Dept. .... **LIberty 3-1212**
Santa Margarita Fire District .... **Santa Margarita 2121**
Shell Beach Fire Dept. .... Pismo Beach-**PRospect 3-4622**
Templeton Fire Dept. .... **Templeton 4311**

POLICE—EMERGENCY CALLS ONLY

Arroyo Grande Police Dept. .... **HUnter 9-2121**
Cambria Constable .... **WAverly 7-4242**
Nipomo Constable .... **WAbash 9-4061**
Paso Robles Police Dept. .... **Paso Robles 810**
Pismo Beach Police Dept. .... **PRospect 3-2255**
San Luis Obispo County Sheriff—
Coroner's Office ...... San Luis Obispo-**LIberty 3-2850**
From all other San Luis Obispo County
Communities ask Operator for... **ENterprise 1-1560**
San Luis Obispo Police Dept. .... **LIberty 3-3131**

CALIFORNIA HIGHWAY PATROL (For Emergency Calls Only) Ask Operator for **ZEnith 1-2000**
FEDERAL BUREAU OF INVESTIGATION (F.B.I.)—For the Telephone Number Call "Information"

Or you may call or dial Operator and ask for the particular Fire or Police Department you want. She will try to connect you.

We have prepared this list from the best information available, but cannot guarantee it is complete or in all cases correct.

WARNING: California Penal Code section 384 makes it a misdemeanor for any person who shall willfully refuse to immediately relinquish a telephone party-line when informed that such line is needed for an emergency call to a fire department or police department or for medical aid or ambulance service. Also, any person who shall secure the use of a telephone party-line by falsely stating that such line is needed for an emergency call, shall be guilty of a misdemeanor. "Emergency" means "a situation in which property or human life is in jeopardy and the prompt summoning of aid is essential."

HOW TO MAKE A SERVICE CALL

ASSISTANCE ON CALLS—To get help on a call dial 0 (zero) for **Operator**. From a non-dial telephone, ask for **Supervisor**.

BUSINESS TRANSACTIONS—To order a telephone, ask about your bill, etc., see **Pacific Telephone & Telegraph Co.** listings in this directory.

INFORMATION—To get telephone number information see page 2.

REPAIR SERVICE—For repairs to your telephone:
In ARROYO GRANDE and SAN LUIS OBISPO Dial "114."
From OTHER telephones, ask Operator for Repair Service.

TELEGRAMS—To phone a telegram, see **Western Union** listings in this directory. Telegram charges will appear on your regular telephone bill, or you can deposit the charge in the box when you call from a pay telephone.

TIME OF DAY—In ARROYO GRANDE and SAN LUIS OBISPO, dial ROchester 7-8900.
From OTHER TELEPHONES, ask Operator for TIME.

The charge for this call is the same as for any other local call.

HOW TO GET TELEPHONE NUMBER INFORMATION

FOR LOCAL NUMBERS not in this directory:

From DIAL telephones:
In ARROYO GRANDE and SAN LUIS OBISPO, dial 113.
From OTHER DIAL telephones, dial Operator and ask for Information.

From NON-DIAL telephones, ask for Information.

FOR TELEPHONE NUMBERS AT ALL OTHER POINTS dial Operator, or from non-dial telephones ask for Long Distance. Then ask the operator who answers for Information at the place you want to call; for example: "I want Sacramento Information."

HOW TO USE YOUR TELEPHONE

HOW TO DIAL A CALL

Listen for a steady "humming" sound, the **dial tone.** Then dial. If the number includes a prefix be sure to dial the first two capitalized letters and numeral in the prefix, then the remaining numerals.

WHAT THE SIGNALS MEAN

You will know when the telephone you have called begins to ring, by the **ringing signal,** a "burring" tone repeated at regular intervals. Let it ring at least a minute before you hang up. That will give the person you are calling time to answer.

The **busy signal** is a "buzz-buzz" tone. When you hear it, hang up and wait a few minutes before dialing again.

A siren-like sound that rises and falls is the **dial-again signal.** It means there has been a mistake on the call. No signal may mean a mistake. Hang up. Check the number you called to see if it was right. Then dial again—making sure you wait for the dial tone first and then dial the number. If there is still no signal, dial Operator and report the condition.

If you are talking on the telephone and hear a short high "beep" tone every 15 seconds or so, it is a **voice-recording signal.** This means the person you are talking to is recording your conversation. It is against the law to use a recorder without this signal.

HOW TO CALL SOMEONE ON YOUR PARTY LINE

To find out the number of a telephone on your party line, call **Repair Service.**

From LIberty 3 telephones:

Dial the listed number. When you hear the high pitched party-line signal here's what to do.

If there is a single numeral on your dial number plate opposite "PTY Code" dial that numeral after you hear this tone. When you hear a "busy" signal hang up. If there is no numeral on your number plate opposite "PTY Code" hang up as soon as you hear the high pitched tone. Your phone and the called phone will ring at regular intervals. Ringing will stop when the called telephone answers. Then lift the receiver and start conversation.

If ringing does not stop after a reasonable period, you can stop it by lifting your receiver.

From ALL OTHER DIAL telephones:

Dial a **special number** you can get from **Repair Service.** When you finish dialing, replace your receiver. Your telephone and the called telephone will ring at regular intervals. Ringing will stop when the called telephone answers. Lift your receiver and begin conversation.

If ringing does not stop after a reasonable period, you can stop it by lifting your receiver.

CALLS YOU CAN DIAL YOURSELF

From a DIAL telephone you can dial any other telephone in the same exchange.

DIRECT DISTANCE DIALING

From LIberty 3 (San Luis Obispo) ONE and TWO Party Telephones Only (except pay phones)

With **Direct Distance Dialing** you can dial Station-to-Station calls to many places in California and across the nation that have two capitalized letters and a numeral in the prefix followed by four other numerals. For example, numbers like EMpire 3-2999 in Sacramento and ACademy 2-9970 in New York can be dialed direct. You cannot dial Person-to-Person calls, Collect calls, ENterprise calls or other calls requiring operator service.

To make **DDD** possible, the United States has been divided into telephone numbering areas. Each area serves all or part of a state and has its own three-digit number called an **"Area Code."**

HOW TO DIAL

From LIberty 3 ONE and TWO party telephones only

IN your Home Area dial the telephone number as you would a local call. For example, to call FRontier 2-0015 in Monterey—

Just dial the number........................FR 2-0015

OUTSIDE your Home Area, first dial the Area Code, then the telephone number. For example, to call EMpire 3-2999 in Sacramento—

Dial the Area Code for Sacramento.............916
Then the number ....EM 3-2999

Here is a list of SOME of the cities you can dial direct and their **Area Codes:**

IN CALIFORNIA

City	Code	City	Code	City	Code	City	Code
Alameda	415	Compton	213	Los Angeles	213	Salinas	★
Alhambra	213	Culver City	213	Los Gatos	415	San Diego	714
Anaheim	714	Davis	916	Merced	916	San Francisco	415
Aptos	415	Downey	213	Modesto	916	San Jose	415
Arroyo Grande	★	Eureka	415	Monrovia	213	San Juan Bautista	★
Auburn	916	Felton	415	Montebello	213	San Mateo	415
Belmont	415	Fresno	916	Monterey	★	San Pedro	213
Ben Lomond	415	Gilroy	415	Morro Bay	★	San Rafael	415
Berkeley	415	Glendale	213	Mountain View	415	Santa Cruz	415
Beverly Hills	213	Gonzales	★	Oakland	415	Santa Maria	★
Burbank	213	Greenfield	★	Palo Alto	415	Santa Monica	213
Burlingame	415	Hanford	916	Pasadena	213	Soledad	★
Cambria	★	Hayward	415	Pismo Beach	★	Stockton	916
Carmel	★	Hollywood	213	Pittsburg	415	Torrance	213
Carmel Valley	★	Inglewood	213	Pleasanton	415	Turlock	916
Castroville	★	Livermore	415	Porterville	916	Van Nuys	213
Cayucos	★	Long Beach	213	Redondo	213	Visalia	916
Chico	916	Los Altos	415	Sacramento	916	Yosemite	916
Chualar	★						

★ No Area Code is necessary to call this place. It is in your "Home Area."

Continued on Next Page

DIRECT DISTANCE DIALING—continued

IN OTHER STATES

Belleville, Ill. 618	Denver, Colo. 303	New York City, N. Y. ..212	Reno, Nevada 702
Boston, Mass. 617	Eugene, Oregon 503	Newark, N. J. 201	St. Louis, Mo. 314
Carson City, Nev. ...702	Houston, Texas 713	Oklahoma City, Okla. .405	Salem, Oregon 503
Chicago, Ill. 312	Indianapolis, Ind. 313	Philadelphia, Pa. 215	Tucson, Ariz. 602
Cincinnati, Ohio 513	Memphis, Tenn. 901	Phoenix, Ariz. 602	Vancouver, Wash. 206
Corpus Christi, Texas ..512	Milwaukee, Wis. 414	Pittsburgh, Pa. 412	Washington, D. C. 202
Dallas, Texas 214	Minneapolis, Minn. ..612	Portland, Ore. 503	White Plains, N. Y. ...914

These lists are not complete. Other DDD points are available now and more will be added from time to time.

If You Reach a Wrong Number

The operator can adjust the charge. Ask the person who answers what city and state he is in. Then dial Operator immediately and tell her.

IF YOU ARE NOT SURE ABOUT DIALING YOUR OUT-OF-TOWN CALL, DIAL OPERATOR. SHE WILL TELL YOU IF THE PLACE IS DIALABLE AND, IF NEEDED, THE AREA CODE.

CALLS YOU PLACE THROUGH OPERATOR

There are certain calls you place through an operator:

- Station-to-Station calls you cannot dial direct
- Person-to-Person calls
- ENterprise calls
- Collect calls

Station-to-Station Calls

When you will talk with anyone who answers the called telephone, you make the call "station-to-station".

Tell the Operator the name of the city and the telephone number you want. If you do not know the number, give the Operator the name and address the telephone is listed under and tell her you will talk with anyone who answers.

Person-to-Person Calls

When you want to talk to a particular person, department or extension, you can make the call "person-to-person".

Tell the Operator the name of the city . . . the telephone number (or the name and address the telephone is listed under) . . . and tell her what person, department or extension you want.

The charge for this kind of call is somewhat more than for a "station-to-station" call.

Collect Calls

When you want your call billed to the number you are calling, you can make the call "collect".

Tell the Operator when you place the call—not afterwards—that you want it made "collect".

The minimum charge for a "collect" call is 30c. Otherwise, collect calls cost the same as other calls.

Other Long Distance Calls

It will help also if you ask for:

Overseas Operator ....on calls overseas or to Alaska
Marine Operator ....on calls to ships and planes
Mobile Service Operator ....on calls to autos, trucks, trains

Upon request, the Operator will notify you at the end of a stated period of time on long distance calls.

SAN LUIS OBISPO

INCLUDING

AVILA BEACH — BAYWOOD PARK — CAMP SAN LUIS OBISPO — LOS OSOS HIGHLANDS

The other white section of this directory includes listings of subscribers in the other communities in San Luis Obispo County.

OCTOBER 1958

J. E. GOODING, Manager

LI = LIberty

A

A-1 Electric 962Montery -- LI 3-3528
A A A Auto Club of So Calif see Automobile Club of So Calif 1134Montery -- LI 3-6454
A B C Alaskan & Arctic Passenger Fishing Boats AvlaBch -- LI 3-4082
Abad Ted 176Brook -- LI 3-4181
Abate-A-Pest Co 1208Palm -- LI 3-1838
Abersold Madge R OrctRd -- LI 3-9392
Abkin Irving A 2315Helena -- LI 3-6380
Ace Motel 94Casa -- LI 3-6356
Achievement House Inc CampSanLuisObispo -- LI 3-9383
Ackerson Eugene 483MitchlDr -- LI 3-6914
Acme Quality Paint & Wallpaper Store see Graham's Paint & Wallpaper Store 868Montery -- LI 3-0652
Acosta Amelia 456Leff -- LI 3-4650
Acosta Mike 271Branch -- LI 3-1379
ACOUSTICON WILLIAMS CO 1029Chorro -- LI 3-6632
Action Bail Bonds Agcy 981Montery -- LI 3-4668
Adams Chas E chirprctr AvilaRd -- LI 3-1534
Adams E J 2071 SierraWy -- LI 3-6379
Adams Francis L 1235 Iris -- LI 3-1169
Adams Irene M 531 SntaBrbraAv -- LI 3-4048
Adams John Q 1345 Staffrd -- LI 3-1538
Adams L L 2038 SnLuisDr -- LI 3-5870
Adams Marvin C 1720Morro -- LI 3-3406
Adams R R 2140Loomis -- LI 3-8137
Adams Saleta 249 Sandrcock -- LI 3-2469
Adams Trailer Court PortugueseRd -- LI 3-9771
Adams Truman E 2181 SierraWy -- LI 3-0448
Adams W E 1202Buchn -- LI 3-6328
Adams W J B 1660Fredericks -- LI 3-7344
Adamski J E 1839CorralitosAv -- LI 3-3377
Adamson R W 180 SerranoHts -- LI 3-5957
Adler Chas J Broad&IslyRd -- LI 3-4428
Adler Ed 534PrincetnPl -- LI 3-7000
Adler Frank 1721JohnsnAv -- LI 3-1080
ADLER STUDEBAKER-PACKARD DLR 1234Broad -- LI 3-5615
ADLER WHOLESALE CO 1301Carml -- LI 3-4541
Agar Wm 1874McCollm -- LI 3-3708
Aggson Ronald D 214PatriciaDr -- LI 3-6598
Agricultural Stabilization & Conservation Committee 1530Montery -- LI 3-5729
Agriculture Extension Service University of Calif Farm & Home Advisor 1235Montery -- LI 3-9075
Ah Louis Store gift shops 800Palm -- LI 3-4332
Air Express Division-Railway Express Agcy Inc 1021RailrdAv -- LI 3-8334
Akers Wm 1042Pac -- LI 3-2766
Al & Ken's Signal Service 751Marsh -- LI 3-6142
Alaskan Arctic & A B C Passenger Fishing Boats AvlaBch -- LI 3-4082
Albaugh Elizabeth G 1641Gardn -- LI 3-3509
Albert Adon 2060McCollum -- LI 3-0567
Albert Harry J 311GrandAv -- LI 3-0504
Alberti A LsOsosRd -- LI 3-0809
Alberti Estee L 893Misn -- LI 3-2861
Alberti Henry LsOsosRd -- LI 3-0624
Alberti Norman LsOsosRd -- LI 3-2590
Alberti Plinio J EdnaRd -- LI 3-6814
ALBERTS' FLORIST 1116Morro -- LI 3-0567
Albrecht Vallalee L 325FthlBl -- LI 3-1258
Albright Jack L MorroRd -- LI 3-3585
Alcoholics Anonymous -- LI 3-5800
Alday John R 124 SntaLuciaDr -- LI 3-7574
Alden John V 461LawrnceDr -- LI 3-8039
Aldrich Dorothy M 2505JohnsnAv -- LI 3-2153
Aldrich Tom M 174DlSrWy -- LI 3-7328
Alexander Harmon C 261CraigWy -- LI 3-1770
Alexander Helen 974Chorro -- LI 3-2906
Alexander Mary E 198 SntaYsablBaywdPrk -- LI 3-5058
Alford Ethel M 472NBroad -- LI 3-1316
Alibi Cafe SHwy -- LI 3-9843
Alice Ann Beauty Salon 515NBroad -- LI 3-7035
Allen Don 2530½Lawtn -- LI 3-8956
Allen Francis S 1641Nipomo -- LI 3-6713
Allen J B 309CerroRomauldoAv -- LI 3-1241
Allen J K Dr 1441 Slack -- LI 3-6618
Allen Jerry 1325Pismo -- LI 3-9158
Allen John H 969Pismo -- LI 3-7396
Allen Norris A 467 Osos -- LI 3-6472
Allen Sarah 781Marsh -- LI 3-9221
Allen Starlin 525Caudl -- LI 3-3838
Allen Vera D Mrs 1367Higuera -- LI 3-7908
Allen Vic 190 Stennr -- LI 3-4188
Allen Wesley 1513FairvwAv -- LI 3-7283
Allen's Sound Center 771Higuera -- LI 3-2047
ALLIED VAN LINES INC AGCY 1824Nipomo -- LI 3-7223
Allison Ronald S 557Marsh -- LI 3-6344
Allstate Insurance Co 879Higuera -- LI 3-0833
Alpha Upsilon Fraternity House 1617 SntaRosa -- LI 3-2225
Alston Lela B 183Higuera -- LI 3-8707
Altamirano E R 767FrancisAv -- LI 3-4363
Alva Green's Automotive Trim & Furniture Upholstery 1528Montery -- LI 3-2802
Alvarado Genaro 1229Peach -- LI 3-7064
Alves Jos 598MitchlDr -- LI 3-1005
Amaral Marian 1259 Staffrd -- LI 3-6758
Amato Anthony J 293AlbrtDr -- LI 3-7497
Ambrose E C 743Pac -- LI 3-9349
Amend Eleanor E Dr chirprctr 1023Mill -- LI 3-4832
Amer Cancer Society 1130Gardn 1 PM to 5 PM call -- LI 3-1481
AMERICAN LAUNDRY & DRY CLEANERS 975JohnsnAv -- LI 3-1848
Amer Legion Recreation Club 1661Mill -- LI 3-6445
Amer Natl Red Cross 1009Morro -- LI 3-0696
Amer Refrigerating Co 241Pismo -- LI 3-0785
If no answer call -- LI 3-2689
Anchor Insurance Service 871 SntaRosa -- LI 3-7430
Anchor Realty Service 871 SntaRosa -- LI 3-7430
Anderegg Richard L MD 1215Chorro -- LI 3-6265
Residence MorroBay -- SPrce 2-8161
Andersen Theodor B 3025JohnsnAv -- LI 3-5926
Anderson Albert J 1438Nipomo -- LI 3-5646
Anderson Arthur E LsOsos -- LI 3-3240
Anderson Arthur W 449HendrsnAv -- LI 3-6746
Anderson Bertrand W 103CalifBl -- LI 3-7755
Anderson Caroll D 559MitchlDr -- LI 3-4463
Anderson Chas C 101Hwy -- LI 3-7165
Anderson Chas S 1822B Fixlini -- LI 3-1664
Anderson Clarence EdnaRd -- LI 3-3869
Anderson D P 1927Chorro -- LI 3-8826
Anderson Darlene 1215Peach -- LI 3-9565
Anderson Donald S chirprctr 720FthlBl -- LI 3-9500
Anderson E C 174DlNrteWy -- LI 3-3780
Anderson E J 2825JohnsnAv -- LI 3-5982
Anderson F Arthur Rev 399JayceeDr -- LI 3-9128
Anderson F G 1345Broad -- LI 3-7531
Anderson Gene R EdnaRd -- LI 3-4310
Anderson Grace C Mrs EdnaRd -- LI 3-4494
Anderson Gus 1320Taft -- LI 3-5621
Anderson Harold J Bud 1687 SnLuisDr -- LI 3-8364
Anderson Harry D 546MitchlDr -- LI 3-1244
Anderson Hotel Barber Shop 953Montery -- LI 3-4334
Anderson Hotel Beauty Salon 963Montery -- LI 3-2116
Anderson Hotel & Grill 955Montery -- LI 3-0900
Anderson Howard R 137GrandlWy -- LI 3-0849
Anderson J C 227NTassajaraDr -- LI 3-1477
Anderson J K 54BentnWy -- LI 3-8421
Anderson J L 532Dana -- LI 3-4430
Anderson Jas N OrctRd -- LI 3-1400
Anderson John A 887LinclnAv -- LI 3-6604
Anderson John F 758Centr -- LI 3-7599
Anderson Jon 1016Walnt -- LI 3-1318
Anderson L W 1958Fixlini -- LI 3-3905
Anderson Lena 1273Fredercks -- LI 3-7532
Anderson Leo 639Pismo -- LI 3-1315
Anderson Lillian S 980Chorro -- LI 3-3974
Anderson Lincoln D 1516Mill -- LI 3-1525
Anderson Lucy 1128Pismo -- LI 3-5481
Anderson Nettie 2105JohnsnAv -- LI 3-6993
Anderson R A 321TolosaWy -- LI 3-3020
Anderson R E Bob rl est 2056Chorro -- LI 3-6246
Anderson R H 460NBroad -- LI 3-8145
Anderson Richard 1838JohnsnAv -- LI 3-9446
Anderson Richard G Mrs 1290Fredercks -- LI 3-5748
Anderson Richmond K 54BentnWy -- LI 3-8421
Anderson Robt E 559MitchlDr -- LI 3-4463
Anderson Roy E 1227 Sydny -- LI 3-5078
Anderson Russell K 159Casa -- LI 3-4866
Anderson Walter 781CalifBl -- LI 3-6136
Anderson Warren R 573JeffryDr -- LI 3-4761
Anderson Wayne F 132 Stennr -- LI 3-3607
Andre Geo L 1711 SnLuisDr -- LI 3-4045
Andre Herbert 415Dana -- LI 3-4198
Andre Jos 862 Isly -- LI 3-8436
Andre Peter R atty 1041Chorro -- LI 3-4171
Residence 390CerroRomauldoAv -- LI 3-6647
Andreini Robt 51Motley -- LI 3-3290
Andreoli Maurice 416PatriciaDr -- LI 3-1617
Andrews Don 3107JohnsnAv -- LI 3-1054
Andrews Don jewlr 1009Higuera -- LI 3-4543
Andrews Ida J 981Palm -- LI 3-7280
Andrews R W 2069McCollm -- LI 3-2598
Andrews Zaidee D 1906Garfld -- LI 3-1608
Andrez Edw M 1340PhillipsLn -- LI 3-5705
Angell Frederick 1268Fredericks -- LI 3-9415
Angellini Jas 866Mill -- LI 3-3827
Angeloni Lois 1112Peach -- LI 3-3396
Angerer Alden L MD San Luis Medcl Clnic 990Pac -- LI 3-4800
Angerer Louise 1968CorralitosAv -- LI 3-1631
Anholm Einar 232Chorro -- LI 3-7587
Anholm Geo 257Chorro -- LI 3-6925
Anholm Geo John 1221Nipomo -- LI 3-5673
Anita Shops 758Higuera -- LI 3-5448
Annan Freda Mary 105GrandlWy -- LI 3-9658
Anselmi G W 389NBroad -- LI 3-3975
Anthony Bramwell MD San Luis Medcl Clnic 990Pac -- LI 3-4800
Anthony Doris Mrs 575Hill -- LI 3-7513
ANTHONY JEWELERS 779Higuera -- LI 3-7839
Anziani Ceaser 1003Buchn -- LI 3-2276
Applegarth John H 185PenmnDr -- LI 3-8111
Aquilana M T 434High -- LI 3-5785
Arbini Ambrose A 1224Carml -- LI 3-2056
Arbini Frank 926Branch -- LI 3-8616
Arbini Raymond 671Pac -- LI 3-5510
Arbor Acres Farm 174Higuera -- LI 3-7811
Archibald R H 652LinclnAv -- LI 3-6629
Arctic A B C & Alaskan Passenger Fishing Boats AvlaBch -- LI 3-4082
ARDEN FARMS CO 116WBranchAroyoGrnde -- HUntr 9-2994
Arias Jose 2691Victoria -- LI 3-7298
Arledge Sam Mrs 1316Broad -- LI 3-2723
Armenta Gerald 777JohnsnAv -- LI 3-6097
Armentrout Wm W 348LinclnAv -- LI 3-2202
Armstrong C L 575 Isly -- LI 3-0528
Armstrong J W 453NBroad -- LI 3-6172
Armstrong Jas 314JeffryDr -- LI 3-2982
Armstrong Jas A 321JefferyDr -- LI 3-2833
Arnett E D 2058Loomis -- LI 3-8446
Arnett Earl J 140GrandAv -- LI 3-2661
Arnold Ben L 176 SnJoseCt -- LI 3-4523
Arnold Marvin E 728Misn -- LI 3-3958
Arnold Wm H 965MurryAv -- LI 3-2037
Arnold's Barber Shop 1024Morro -- LI 3-3931
Arnson Ethel 1426 SBroad -- LI 3-7629
Arnson Whitey L A 537Brizzolara -- LI 3-2690
Arrowhead & Puritas Water Inc -- LI 3-6616
Arroyo Grande Truck Co 201WBranchAroyoGrnde
From telephones served by the following exchange San Luis Obispo (No Inter-City Charge) Ask Operator for -- ENtrprise 1-1511
ARSENIO J T rltr apprsr 1041Chorro -- LI 3-7176
Residence 2053Hays -- LI 3-4306
Art-Wood-Crafts 955Pac -- LI 3-7194
Arter Chas B VistaDelMorro -- LI 3-2840
Artman Edw H 120Price -- LI 3-1228
ARTMAN VAN & STORAGE OldHwy101 South -- LI 3-1228
Arts Wilber 505-14thBaywdPrk -- LI 3-1176
Arvidson Grace 204NChorro -- LI 3-2752
Arvidson J L FthlBl -- LI 3-3981
Arvidson & Reed FthlBl -- LI 3-3981
Asbra Andrew F 2440 SntaClara -- LI 3-9388
Ash Albert C 1263Pismo -- LI 3-0571
Ashby W L 840Misn -- LI 3-8058
Ashley Geo H Mrs 864Montery -- LI 3-2105
Asmussen Clarence Edna -- LI 3-6704
Aspee Phyllis 1215Buchn -- LI 3-7410
Assembly of God 1600Chorro -- LI 3-1470
Aston Robt 18Vetvle -- LI 3-7571
Atchison Ray 1958Hays -- LI 3-8518
Atkinson D E 950Branch -- LI 3-8263
Atkinson E H 1924Hope -- LI 3-1320
ATKINSON & HOLLISTER INS 1043Higuera -- LI 3-5411
Atkinson W K 1435Mill -- LI 3-2340
Attwood Philip B 543Dana -- LI 3-4467
Atwater Jas W 161CerroRomauldoAv -- LI 3-2680
Atwell Henry 331Pismo -- LI 3-5715
Atwood E R 730FthlBl -- LI 3-4063
Audo Raymond B 1239Mill -- LI 3-8091
Auerback Jack 751Buchn -- LI 3-6961
Aurand Richard L VistaDelMorro -- LI 3-7039
Austin Harry W 300 SnMiguelAv -- LI 3-5464
Austin Lawrence Mrs 1592Higuera -- LI 3-8449
Austin Merl 1890Fixlini -- LI 3-3541
Automobile Club of So Calif District Office 1134Montery -- LI 3-6454
For Emergency Garage Service 207Higuera -- LI 3-1167
750Humbert -- LI 3-1919
AUTOMOTIVE ENGINEERING CO 3036 SBroad -- LI 3-6134
Auvil W E LsOsosRd -- LI 3-6139
Avary J D 129DlSrWy -- LI 3-5032
Avenell Russell O 723Misn -- LI 3-4005
Avery Danl C 1635HillcrstPl -- LI 3-6898
Avila Court AvlaBch -- LI 3-6319
Avila Grocery AvlaBch -- LI 3-0425
Avila Henry 1028 Isly -- LI 3-4466
Avila Josephine Mrs 1443 Osos -- LI 3-5620
Avila Manuel Jr PriceCanyon -- LI 3-2297
Avila School AvlaBch -- LI 3-4687
AVON PRODUCTS INC 964Chorro -- LI 3-8458
Awalt Albert 1205 Sydny -- LI 3-4902
Ayers Elvin E 514PatriciaDr -- LI 3-4296
Ayres Tom 686-6thBaywdPrk -- LI 3-5451
Azevedo John J 301NBroad -- LI 3-3504

B

B & B Antiques 1023Broad ------LI 3-3220
B & H Drug Store 951Higuera ----LI 3-5660
B & M Equipment Rentals
LsOsosRd-LI 3-9284
Babb J E 1512 SntaRosa--------LI 3-0625
Babcock A E 762Toro -----------LI 3-2538
Babcock Chas Granada Hotel
1128Morro-LI 3-9943
Babcock Dewey 219Price --------LI 3-1812
Babcock Gerald 346LaCanadaDr --LI 3-2473
Babcock Gilbert 278DonnaWy ----LI 3-6676
Babcock Josephine Mrs 770Palm --LI 3-5018
Babcock Norman P 756NBroad ---LI 3-0324
Babcock W P 1249LaurelLn ------LI 3-4637
BABY'S DIAPERS SERVICE
331Pac-LI 3-4720
Bach Gertrude Mrs 1845Broad ----LI 3-7409
Bachelor Roland 1534 Osos-------LI 3-0542
Bachino D J 1845Morro ---------LI 3-0645
Bachino J M 967NBroad --------LI 3-0579
Bachino P 669Palm ------------LI 3-7125
Bachino R P AvilaBeach ---------LI 3-3964
BACHINO & STOCKIRD ins
740Higuera-LI 3-6887
Bachman Robt P 1815Chorro -----LI 3-2710
Bacon Matilda E 240 SntaYsabl
BaywdPrk-LI 3-8631
Badgley John archt 1101Marsh---LI 3-6221
Bailey Alfred L 1228Palm -------LI 3-2345
Bailey Bernie B 258RamonaDr ----LI 3-4194
Bailey Bridge Equipment Co
1767ConejoAv-LI 3-2980
Bailey F Bruce San Luis Obispo County of
Assessor's Ofc CourtHse-LI 3-4785
Bailey S Jr 716-7thBaywdPrk ----LI 3-4348
Bailo Lino 1231Gardn ----------LI 3-8406
Bain Marion H Mrs 198RamonaDr -LI 3-0551
Baine Jas A 694 SntaRosa-------LI 3-0433
Bakeman Melvin G 1633Fredercks -LI 3-5695
Baker Janet S Mrs 122FthlBl ----LI 3-7468
Baker Jim 122FthlBl -----------LI 3-7468
Baker Julus 1147½Leff --------LI 3-9317
Baker Mabel Mrs 948Montalbn ---LI 3-0440
Baker Pearl E Mrs
2298 SntaYnezAv-LI 3-7996
Baker Robt E 882Misn ----------LI 3-1122
Baker Robt L 1241Fredericks ----LI 3-0041
Baker W H 1410 SBroad---------LI 3-1133
Baker Willie M 1326Pac ---------LI 3-4410
Bakke Max PerknsLn -----------LI 3-9661
Balardeta A 1133B Palm--------LI 3-1333
Balch Clarence A 499C Morro-----LI 3-4453
Balcorta Belia 860 Osos---------LI 3-9692
Baldridge R A Jr 374 SntaRosa---LI 3-2795
Baldridge R H 1504Broad -------LI 3-4424
Baldwin Chas 1991McCollm ------LI 3-1654
Baldwin Edw A 1333JohnsnAv ----LI 3-6014
Ball C J BayvwHts -------------LI 3-7792
Ball David 1316Peach ----------LI 3-1153
Ball Richard V LosOsosHighlands --LI 3-9327
Ball Rollin 252LinclnAv ----------LI 3-3179
Ball Rollin accts 1009Morro -----LI 3-7817
Ballard John C 356NChorro ------LI 3-0465
Ballard Virginia 1143Walnt ------LI 3-0632
Ballesteros M J 166Chorro -------LI 3-2592
Ballesteros Manuel J Manuel's Liqrs
2145 SBroad-LI 3-5074
Ballew Jas F Rev 375Lemn ------LI 3-2890
Ballew Jas F Rev 652 SntaRosa----LI 3-3192
Bandes Wm Jr 193DlNrteWy ----LI 3-0385
Bank of America Natl Trust & Savings Assn
995Higuera-LI 3-1160
Banks Radiator & Battery Repair Shop
1011Toro-LI 3-7337
Banks W N 381Pismo -----------LI 3-6991
Banta M A 1401Cazadero -------LI 3-4148
Banton Wm A 504Higuera -------LI 3-8202
Baran Frieda 680Pac -----------LI 3-3210
Barba Cecil 415JeffryDr --------LI 3-8911
Barbara Florence 570Pac --------LI 3-6351
Barber A J 636MitchlDr --------LI 3-5087
Barber Conrad N Rev
671LawrnceDr-LI 3-1612
Barber Dolores S 256NChorro ----LI 3-5459
Barber Ernest A 2436Gerda -----LI 3-8300
Barcellos F J 1253Peach --------LI 3-6138
Bardin J A 1739ConejoAv -------LI 3-1795
BARDIN'S GOODYEAR SERVICE
692Marsh-LI 3-5492
Barker Clifford 247Branch -------LI 3-3250
Barker Geo W SnAntonioAvlaBch --LI 3-2662
Barks Harry Lee 1251Fredericks --LI 3-8249
Barlogio Chas 1889McCollm ------LI 3-0813
Barlow Howard E
665CerroRomauldoAv-LI 3-4881
Barlow Irvin L 1361Higuera ------LI 3-5745
Barlow J R Mrs 1037MurryAv ----LI 3-7204
Barlow Jos B 785 Isly-----------LI 3-2210
Barnard Ray 327High -----------LI 3-8333
Barneberg Grace 550Dana -------LI 3-8699
Barnes Lucille M 624GrandAv ----LI 3-1917
Barnes Vern A 583PrincetnPl ----LI 3-1752
Barney's Bulldozing & Excavating
150NSntaRosa-LI 3-4970
Barnhill Frances 858HumbrtAv ---LI 3-4324
Barnhill Richard Jr 3281RockvwPl-LI 3-8152
Barnhill Richard Sr 3291RockvwPl-LI 3-4644
Barr Earle A 711Misn ----------LI 3-1855
Barraza Severino 760Morro ------LI 3-2711
Barre A H LsOsosValleyRd -------LI 3-1992
Barre August 1276Bond ---------LI 3-2043
Barre E F 1218George ----------LI 3-5989
Barre Ed Jr 2311LawtnAv -------LI 3-1805
Barrena Frank 1372Broad -------LI 3-6842
Barrett J E 2306JohnsnAv-------LI 3-0480
Barrett Jas E 911-8thBaywdPrk --LI 3-2350
Barrett Wm H Jr 1730JohnsnAv --LI 3-8928
Barrios Chas L 266 Sandrcock----LI 3-5942
Barrios Jess 503High -----------LI 3-6348
Barrios Joe 975JohnsnAv --------LI 3-1009
Barrios Louis 1015 Olive---------LI 3-5520
Barrios Thelma OrcttRd ---------LI 3-2100
Barrios Victoria 468 Osos--------LI 3-7675
Barrow C J Jr 724CalifBl --------LI 3-1615
BARR'S DRIVE-IN RESTAURANT
179 SantaRosa-LI 3-1912
Barry Lee H 1005 Isly-----------LI 3-6805
Bartholomew A G
1009-11thBaywdPrk-LI 3-8754
Bartholomew J F 1226 Staffrd----LI 3-3569
Bartlett David L 1243Fredericks --LI 3-9479
Bartlett G E 2470LawtnAv ------LI 3-6467
Bartlett Mabel Wallace Mrs
1145Buchn-LI 3-4681
Barton Bertha Mrs
298-11thBaywdPrk-LI 3-0360
Bascom Winfield S
930-10thBaywdPrk-LI 3-6288
Bass Harley 1171½Pismo -------LI 3-1985
Bass Warren O
CampSanLuisObispo-LI 3-2695
Bassetti D E 680FthlBl ---------LI 3-3077
Bassetti Gladys Miss 795LinclnAv -LI 3-8613
Bassi Louis PismoRd -----------LI 3-1136
Bassi Margaret E 1446Nipomo ----LI 3-6528
Bastress Jas F 378GrandAv ------LI 3-6052
Batchelor Dorothy P 630FeltnWy --LI 3-7647
Bately Dorothy 1246 Sydny-------LI 3-4918
Bateman A 2091 SierraWy-------LI 3-7883
Bates Jack 286-15thBaywdPrk----LI 3-8113
Bates Jas F 755-11thBaywdPrk---LI 3-3970
Bates Leslie 759-11thBaywdPrk --LI 3-3287
Bates Milton Mrs 211NJohnsnAv --LI 3-5561
Bateson Alan G 196CraigWy -----LI 3-7311
Batson Jack 185CraigWy -------LI 3-1475
Baughman Jas H 231Beebee ------LI 3-4994
Bauman Edna 1123Pismo --------LI 3-8615
Baumbach Al 443Higuera --------LI 3-1211
Baumberger T E 2011McCollm ----LI 3-6757
Bausch Helen H Mrs 1516Fairvw --LI 3-2722
BAXENDALE ELECTRIC motrs reprng
3035 SBroad-LI 3-0496
Baxendale R D 3035 SBroad------LI 3-5649
Baxter Lawrence J 697MitchlDr --LI 3-6170
Baxter Walter J 697Higuera -----LI 3-6641
Baxter Walter J 697Higuera -----LI 3-6779
Bayles Gladys 743Buchn --------LI 3-9563
BAYWOOD FIRE DEPT
300-2dBaywdPrk-LI 3-1558
Baywood Park Hardware
309-2dBaywdPrk-LI 3-2876
Baywood Park Lodge Motel
327-2dBaywdPrk-LI 3-6263
Baywood Service 300-2dBaywdPrk-LI 3-1558
Bazin John SanLuis Optcl Dispnsry
781Higuera-LI 3-8367
Beach Apartments
86 SnLuisAvilaBeach-LI 3-6185
Beath Stanley 270NTassajaraDr --LI 3-3384
Beaubien Helen M 1813½Chorro --LI 3-4249
Beaugrand Christine Hwy101 -----LI 3-9262
Beaute Art Salon 780Toro -------LI 3-2175
Beauty Nook Daisy's 1024Nipomo -LI 3-2778
Beaver Margaret Mrs 841Grove --LI 3-8823
Beaver Mildred 1341 Osos--------LI 3-3916
Beck Carl G 611ParkAv ---------LI 3-6217
Beck Harlan W 313ChristinaWy --LI 3-9294
Beck Ida Mrs 255FthlBl --------LI 3-2691
Beck Kenneth S L O Co of Co Road
Commissioner CourtHse-LI 3-1632
Residence 1352Higuera --------LI 3-0944
Beck Nels 1950 SnLuisDr--------LI 3-8222
Becker A 427NChorro ----------LI 3-2167
Becker Feed & Seed Co 210CalifBl -LI 3-7358
Becker Mervyn C 2980Waltr -----LI 3-8041
Becker Ross E 212Price ---------LI 3-0617
Becker's Yardage 741Higuera -----LI 3-8439
Beckwith Geo I 2341JohnsnAv ----LI 3-0933
Beddow L H LsOsosHighlands -----LI 3-4569
Bedford L J 1647McCollm -------LI 3-4551
BEE HIVE INC
Cafe 887Montery -------------LI 3-5741
Cocktail Lounge 897Montery-----LI 3-9794
Beecham J H LsOsosRd ----------LI 3-1349
Beecham R H LsOsosRd ---------LI 3-3470
Beeler W A 1511Morro ---------LI 3-3643
Beesley Walter V 1341 Osos------LI 3-8032
Belanger W J 755Mill ----------LI 3-5632
Belardez Lena OrctRd -----------LI 3-7109
Belcher Chas N Belcher & Thomas CPA
846Higuera-LI 3-1987
Residence 1215JoyceCt --------LI 3-0989
Belcher & Thomas CPA
846Higuera-LI 3-1987
Bell Elvira M RN 1236Higuera----LI 3-6318
Bell Evelyn 2221 SBroad--------LI 3-1695
Bell F E 430LawrnceDr ---------LI 3-7737
Bell Jennie 1645HillcrstPl -------LI 3-3963
Bell Theresa L 797Pismo --------LI 3-0598
Bellando Phyllis Mrs 1325Breck ---LI 3-4369
Bellefeuille B E 541Caudi -------LI 3-4929
Bellevue-Santa Fe School
PismoHwy-LI 3-1158
Bellman Saml I
2350BlvdDelCampo-LI 3-9351
Bello Francis X 1504 SntaRosa----LI 3-1226
Bello J V 1043Marsh -----------LI 3-7608
BELLO'S 886Montery ---------LI 3-2197
Bell's Garage 895Palm ----------LI 3-7234
BELTONE HEARING SERVICE
20NBroad-LI 3-4645
Belveal I J 338JayceeDr --------LI 3-8057
Beneficial Finance Co 745Higuera -LI 3-4852
Benell E R 246Chorro -----------LI 3-8384
Benells Texaco Service
FthlBl&SntaRosa-LI 3-9712
Benn Bertha 641Leff -----------LI 3-3803
Bennedsen Jens 770Toro --------LI 3-1172
Benner B R 1034B MurryAv -----LI 3-4677
Benner Geo 1900Fixlini ---------LI 3-0801
Bennett Agnes C 1205Ella -------LI 3-5461
Bennett C K 1212Marsh --------LI 3-9160
Bennett Donald E LsOsosRd ------LI 3-8986
BENNETT H T MUSIC CO
1651Montery-LI 3-9588
Bennett R E 132Harris ----------LI 3-2915
Bennigsdorf A O 191NBroad ------LI 3-4339
Bennion Lyman L 536EllnWy -----LI 3-6434
Beno's Inc 1019Morro ----------LI 3-6092
Benson Jas L 115 Stennr---------LI 3-6429
Bentley Gary 1319Pac ----------LI 3-9605
Bentley Nannabelle
1794 SnLuisDr-LI 3-3182
Benton A W 970 SntaRosa-------LI 3-2504
Beresky Tibor A MD 1304Gardn---LI 3-6121
If no answer call-------------LI 3-5800
Residence 2047 SnLuisDr-------LI 3-0824
Beretta Joe 360Chorro ----------LI 3-0929
Berg C L 250WarrenWy ---------LI 3-1397
Berg Esther Mrs 688NBroad -----LI 3-4152
Berge Irene 1324Peach ---------LI 3-1710
Berger Jos M 994Peach ---------LI 3-1842
Bergeron Ernest A 764Misn -----LI 3-9113
Bergk Anita J Mrs 2302Broad ----LI 3-8139
Bergquist Donald 1706Gardn -----LI 3-5535
Bergquist Walter 853Church -----LI 3-8303
Berkemeyer Chas 891Mill --------LI 3-1439
Berkemeyer Jos B 1350Marsh ----LI 3-0092
BERKEMEYER MARKET
1021Chorro-LI 3-0890
Berlin Carl 483KentuckyAv ------LI 3-4766
Berman M H 1325Cazadero ------LI 3-0623
Bern John LsOsosHighlands ------LI 3-6420
Bernard Grace R 1336Morro -----LI 3-1427
Bernard's Cigar Store 1814 Osos---LI 3-3641
Berryman P C Jr O'ConnrWy -----LI 3-5468
Best Edw W 1954Chorro --------LI 3-0573
Best Ever Grill 964Higuera -------LI 3-4105
Best Stanley A 668JohnsnAv -----LI 3-6111
Beswick Ronald E 231CraigWy ----LI 3-0486
Betschart Jos F 1429 Slack-------LI 3-2965
BETTENCOURT ALICE R DR chirprctr
571Marsh-LI 3-6742
Bettencourt Antone John EdnaRd -LI 3-6728
Bettencourt D C 269½High -----LI 3-0321
Bettencourt Geo George's Equip Rentls
OldHwy101 South-LI 3-1436
Bettencourt Geo V 2420LawtnAv --LI 3-7888
Bettencourt Henry V
3045JohnsnAv-LI 3-1350
Bettencourt John W EdnaRd -----LI 3-5925
Bettencourt Tony VerdeRd -------LI 3-4713
Bettencourt Tony A 556MitchlDr --LI 3-5021
BETTER PLUMBING CO
673Higuera-LI 3-5938
Betts Edmond L 1352Pismo ------LI 3-8239
Betz Ellard W 155BuenaVstaAv ---LI 3-7591
Betz Herbert 330RamonaDr ------LI 3-2090
Beyer Paul A 236AlbrtDr --------LI 3-0769
Bezerra Manuel J LsOsosRd ------LI 3-0907
BI-COUNTIES TERMITE CONTROL
1461Palm-LI 3-6202
If no answer call-------------LI 3-2066
Bianchini Bob 72Chorro --------LI 3-1456
Bickell Milton 1130Walnt -------LI 3-3920
Bickell Muril 1154Leff ----------LI 3-3412
Biddle Geo C 1544Palm ---------LI 3-8224
Biddle Minnie P 559Pismo -------LI 3-4940
Biddle P 559Pismo -------------LI 3-4940
Biddles Henry OldHwy101 South --LI 3-6035
Biedinger Chas L orthdnst
1495Palm-LI 3-5994
Residence 1780Fixlini ---------LI 3-0737
Biedinger Grace I Mrs 1223Chorro -LI 3-0603
BILL WALL'S SERVICE
FrenchRd&S 101Hwy-LI 3-7416
Bille R O 2161 SierraWy---------LI 3-3272
Billie's Toy & Baby Shop
766Higuera-LI 3-4032
BILL'S RADIO & T V 751Marsh --LI 3-7313
Bill's Union Service 339Marsh ----LI 3-9854
Bilodeau E J Mrs 2010Chorro ----LI 3-2974
Bilodeau Edgar E 1208Palm ------LI 3-1838
Bines Estella EdnaRd -----------LI 3-5696
Binns P V 1245Ella -----------LI 3-4197
Birchall John T 427-8thBaywdPrk -LI 3-4847
Bird Edwin M 661½BentnWy -----LI 3-4425
Bird Hal 95 SnAntonioAvilaBch --LI 3-7040
Birkett Richard J 596½Hathwy ---LI 3-1878
Birra Hilda 776Mill ------------LI 3-1098
Birra Loren 655Grove ----------LI 3-9234
Birra O W 2605Flora -----------LI 3-2604
Bise Chester Z 187FthlBl -------LI 3-0315
Bishop Chester O Sr 560HathwyAv-LI 3-8920
Bishop H L 1836Gardn ----------LI 3-2495
Bishop Harry W
136ManzanitaDrLosOsosHilnds-LI 3-3248
Bishop Wm S 729 South---------LI 3-9340
Bittick A 1902Chorro -----------LI 3-7338
Bittick H Q Jr 536 Sandrcock----LI 3-1021
Bittick Hal Q 536 Sandrcock------LI 3-4704
Bjorklund Earl T 1516Toro -------LI 3-6309
Black T H 540FrontAvilaBch ----LI 3-8500
Black W J EdnaRd ------------LI 3-8175
Blackburn Jas S 1018Peach -----LI 3-3720
Blackman Nadine C 174CraigWy --LI 3-9591
Blackwell Thos E 515Dana -------LI 3-8673
Blade Louise 771 Isly-----------LI 3-6705
Blaine R H 439MitchlDr ---------LI 3-7756
Blair A L San Luis Auto Serv
600Marsh-LI 3-5500
Blair John 183Chorro -----------LI 3-1255
Blair Leatha Mrs OrctRd --------LI 3-6594
Blair Russell H 351RamonaDr ----LI 3-4616
Blair Sam 752Misn ------------LI 3-1863
Blake Emmons 2525Augusta -----LI 3-7446
Blake Ernest B 1890 SnLuisDr----LI 3-4663
Blake Jed S 292GrandAv --------LI 3-4780
Blake Marvin W
479-7thBaywdPrk-LI 3-9243
Blake Printery 978Montery ------LI 3-6843
Blanchard Robt R well drilng
3139 SBroad-LI 3-8494
Bland Jas S 368JeffryDr --------LI 3-6418
Blanks L G Cuesta by the Sea-----LI 3-0949
Blaser Leonard CuestaGrde-------LI 3-3172
Blell R C 2437Gerda -----------LI 3-1465
Block E J 2049 SierraWy--------LI 3-5413
Blodgett Chas O 529HathwyAv ----LI 3-3961
Blodgett Harry E 405FthlBl ------LI 3-4291
Blomquist Augusta Mrs
557Brizzolara-LI 3-0659
Bloom Emmett A 283LinclnAv ----LI 3-4695
Blue Bell Motel SHwy -----------LI 3-9761
Blumhorst H E Mrs
362NTassajaraDr-LI 3-8371
Bly Robt L 144 Stennr-----------LI 3-5859
Blythe W O 2427LawtnAv -------LI 3-5769
Boal Lawrence D 1560PhillipsLn --LI 3-1922
BOB'S BAIL BONDING AGCY
Hwy101-LI 3-3915
BOB'S CORK 'N' BOTTLE LIQUOR STORE
799FthlBl-LI 3-8637
Bob's 5 Minute Car Wash
1023Marsh-LI 3-6943
Bob's Flying A Service 413Higuera-LI 3-9873
Bob's T V Service 562Higuera ----LI 3-2946
Bode Henry 519High -----------LI 3-3205
Bode Jas 331CerroRomauldoAv ---LI 3-0404
Bodine Anthony 230Higuera ------LI 3-0517
Bodley C H 1492 Iris-----------LI 3-7508
Boerman Leona Mrs
452LawrnceDr-LI 3-3320
Boese Earl D 848Misn ----------LI 3-1301
Bogaert John R 274Higuera ------LI 3-8085
Boggess Lonnie contr
SntaYnez&BuenaVsta-LI 3-7950
Bohrer Paul S 405NTassajaraDr --LI 3-4266
Boileau E Mrs 1141B Marsh------LI 3-7157
Boling Mildred E Mrs
618 Sandrcock-LI 3-1287
Boller Darwin E 301ChristinaWy --LI 3-8326
Boller H E 540Branch ----------LI 3-3424
Bolman Robt E 777BoysnAv ------LI 3-7526
Bolton Alfred C 860Buchn -------LI 3-2603
Bolton Marion 860Buchn --------LI 3-2603
Bolton Romona 1144½Mill ------LI 3-6971
Bonaventure H C Sr
578-7thBaywdPrk-LI 3-6412
Bond Guy D 2061 Slack----------LI 3-0937
Bond J F 1725Broad -----------LI 3-1331
Bond Jerry C 300NTassajaraDr ---LI 3-3109
Bond Lorraine R 382Lemn -------LI 3-5788
Bonetti Ellis PismoHwy ---------LI 3-9053
Bonetti M 1414 SntaRosa--------LI 3-7281
Bonetti Milla Mrs OldHwy101 ----LI 3-3236
Bongio Enrico 2075 SierraWy-----LI 3-1194
Bonin Alcide 272DlMrCt --------LI 3-6200

LI=LIberty

Bonini Andre H 225CraigWy -------LI 3-5777
Bonjour Leslie BayvwHts --------LI 3-1147
Boobyer J E 767Chorro ---------LI 3-9191
Boodry's Drive Inn 2436Broad ----LI 3-9911
Bookless Leo L 810 Sandrcock----LI 3-5798
Boot & Spur 301-2dBaywdPrk----LI 3-8697
BOOTH BROS BODY & PAINT SHOP
1121Higuera-LI 3-5545
BOOTH BROS GARAGE
1103Higuera-LI 3-2811
Booth Frank J 2001Fixlini -------LI 3-4318
Boothe Robt O 1178 SnCarlos-----LI 3-3691
Borah Harry G 378Chorro -------LI 3-2245
Boraker Grace 954Leff ----------LI 3-4625
Boraker Kenneth F 1252Reba ----LI 3-4446
Boraker Kenneth F San Luis Ins Agcy
970Higuera-LI 3-0310
Borax Sam 148Casa ------------LI 3-4449
Borba Bob Bob's T V Serv
562Higuera-LI 3-2946
Borba Robt J 868Mill -----------LI 3-3810
Boriack John 128NBroad --------LI 3-4927
Boriack Motor Co 1137Higuera ---LI 3-8810
Borlandelli Charley 1809Broad ----LI 3-5542
Borlandelli Mary M 1809Broad ---LI 3-5542
Born Robt H 902West ----------LI 3-9370
Borradori D H 680LinclnAv ------LI 3-2656
Borrowman J O 627HendrsnAv ----LI 3-7097
Bostrom Robt 1304Fthl ---------LI 3-4447
Boswell Donald G 1437Beach ----LI 3-8064
Botill John 1164MurryAv --------LI 3-6164
Botley Helen H 1404 Sydny-------LI 3-3553
Bottini Joe 236 Story-----------LI 3-2535
Bottini John J 242 Story---------LI 3-8515
Botts Wm V 649½MitchlDr -----LI 3-4950
Bouchard R E 448CuestaDr ------LI 3-7679
Bourbonnais J D BushDr --------LI 3-0361
Bourgeois Levi 1527Nipomo ------LI 3-3183
Bourne Donna Mrs 540LawrnceDr -LI 3-4065
Boutin Chas E 435CuestaDr ------LI 3-3617
Bove C A 337CuestaDr ----------LI 3-3888
Bovee D 1845JohnsnAv ---------LI 3-4643
Bovee & Daniels 710Higuera -----LI 3-6102
Bovee Edmond Jas 1721Nipomo ---LI 3-7140
Bovee Fred M 847RougeotPl -----LI 3-5888
Bovee Fred M Univsl Auto Parts Co
969Montery-LI 3-7787
Bowden C B 464Marsh ----------LI 3-7566
Bowden Chas B 1335C Palm -----LI 3-4305
Bowden Chas E Jr 1590Lizzie -----LI 3-0409
Bowden Chester 1508Mill ---------LI 3-7676
Bowden F W 1973 SnLuisDr------LI 3-8307
Bowden Seaside Stn 711Marsh ---LI 3-4312
Bowen John H trenching serv
150CerroRomauldoAv-LI 3-1178
Bower Gerald S 356JayceeDr ----LI 3-7527
Bower Jessie 754BoysnAv --------LI 3-0454
Bowers Kenneth L 188Lincln -----LI 3-1939
Bowers Kenneth W 1312¼Broad -LI 3-9604
Bowin David E 844Venabl -------LI 3-7489
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Bowlby J Rex Jr 300TolosaWy ----LI 3-6311
Bowlby Marjorie 21Chorro -------LI 3-1681
Bowler Richard K 1692Fredercks --LI 3-4392
Bowles Thos A 145Harris --------LI 3-5318
Bowls W E 1935Hays -----------LI 3-2964
Bowman A L 1068Pac -----------LI 3-6692
Bowman Alfred T 1461Higuera ---LI 3-4984
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846Higuera-LI 3-9046
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Boyce J Earle 1741CorralitosAv ---LI 3-5541
Boyce J Earle pub acct 1120Chorro-LI 3-3997
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Boyd Harvey LsOsosRd ----------LI 3-5647
Boyle Bessie S 663 Osos---------LI 3-8290
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Boysen Kathryn S 1611Grdn ------LI 3-5622
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435Marsh-LI 3-9965
BRA SIL'S JEWELRY
AndrsnHotlLobby-LI 3-8523
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Bradbeer Chas 540NBroad -------LI 3-0669
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Bradbury R M Dr 1411Marsh -----LI 3-3441
Bradfield Anna Mrs 206Harris ---LI 3-5573
Bradfield W S LsOsosHighlands ---LI 3-0509
Bradford Irene 992Mill ----------LI 3-6036
Bradley B L 1880CorralitosAv ----LI 3-0609
Bradley Edw V 431-6thBaywdPrk--LI 3-7501
Bradley Henry MSgt
PortugueseFlatRd-LI 3-9431
Bradshaw Roe E 1028Pismo ------LI 3-1847
Brady Harold C 1043Marsh ------LI 3-0672
Bramble Clyde A 1268Reba ------LI 3-4514
Bramer John W 1055Pac --------LI 3-5429
Brandt Frank 239NBroad --------LI 3-4115
Branin George Sheet Metal
110 Stennr-LI 3-7348
Branin Jas O 3066RockvwPl -----LI 3-7521
Branin Sarah 2105Broad --------LI 3-4675
Brannum Thos BrizzolaraCreek ----LI 3-7983
Brasher Geraldine I 1626 Osos----LI 3-3987
Bravo Alex 240Almnd -----------LI 3-3670
Brazil A H atty 1241Gardn ------LI 3-4484
Residence CorralitosAv&Andrws --LI 3-6946
Brazil Henry EdnaRd -----------LI 3-0444
Brazil John 2509LawtnAv -------LI 3-6838
Brazil Lena 665Buchn ----------LI 3-8287
Brazil W H dntst 1177Palm------LI 3-2924
Brazil W H Dr 106NBroad -------LI 3-7630
Brazil Wm C 164NBroad -------LI 3-0962
Breazeale Smith E 1700 Osos-----LI 3-8399
Breckan Erling A 275HighlndAv --LI 3-5346
Breckenridge Howard Mrs
546 Sandrcock-LI 3-2676
Breeden W F 2600Meadw -------LI 3-5517
Bregenzer Josephine 132NBroad --LI 3-1257
Bremer Merl W Col
CampSanLuisObispo-LI 3-6975
Brendler C L 228NChorro -------LI 3-4077
Brendlin Karl 1945 SnLuisDr-----LI 3-2341
Brendlin Rice Frozen Food Processors
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Brennan Jas P LsOsosHighlands ---LI 3-7703
Breschini John 1347½Montery --LI 3-2262
Breschini Pete M 1533Higuera ----LI 3-6625
Bressi Dominic 161NBroad ------LI 3-3284
Brew N A Mrs 1390Palm --------LI 3-4583
Brewer Wm H Rev 1295 SnCarlos--LI 3-7279
Brewster Earl 1253Mill ----------LI 3-0352
Bridges C Harral 1342Gardn -----LI 3-5397
Bridges Cecil N 755Chorro ------LI 3-9183
Bright Hazel Miss 1020Peach -----LI 3-2178
Bright Mabel 1070Palm ---------LI 3-3709
Brigson Ollie 389 SntaBrbraAv----LI 3-5457
Brinar Dellas F LosOsosHighlands -LI 3-9380
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Brinar Nath 150HighlndDr ------LI 3-8760
Britten Gary N 312 Sandrcock-----LI 3-6810
Britton Wm P 1428Nipomo ------LI 3-0091
Brixner Robt C 479Pac ---------LI 3-8108
Brock Mort D 943 SntaRosa------LI 3-2490
Brocksieb Lillie 1014Palm -------LI 3-6614
Brodel Frank H 212-2dBaywdPrk -LI 3-4106
Brodie Wm 284CerroRomauldoAv --LI 3-6195
Broerman Harold J 324FthlBl ----LI 3-6954
Bromley J Philip 1478Palm ------LI 3-4366
Bromley Murray L 382AlbertDr ---LI 3-2665
Brooks Clifford D AdrianceCt ----LI 3-8629
Brooks Don Mrs 2711Tenbrk -----LI 3-8301
Brooks Don E 2052Rachl --------LI 3-6517
Brooks Donald R 237Beebee -----LI 3-6591
Brooks Robt C 1255 SnCarlosDr--LI 3-0932
Brooner Chas A 619Grove--------LI 3-7864
Brophy D W 648Higuera ---------LI 3-3316
Broschat A G 324BuenaVstaAv ----LI 3-3784
Brosnan Harry J 1920CorralitosAv -LI 3-3638
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1815 Osos-LI 3-8659
Brouillet W A 1341 Osos--------LI 3-9637
Brovelli Richard L 880Uphm -----LI 3-4120
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Residence 1750ConejoAv -------LI 3-6254
Brown Billie W 1318Chorro ------LI 3-7100
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Brown Cecil H 162CraigWy -------LI 3-4511
Brown Chas F 2233 SntaYnez-----LI 3-0682
Brown Chas T
303 SntaLuciaAvBaywdPrk-LI 3-9326
Brown Clarence LongvwLn -------LI 3-3498
BROWN CLARENCE jwlry
862Higuera-LI 3-5648
Brown Elmer H Jr Dr DDS
941Calif-LI 3-8050
Residence 791BoysnAv --------LI 3-9246
Brown G S Mrs 1234 SnCarlosDr--LI 3-7415
Brown Geo Mrs 1228Chorro -------LI 3-0382
Brown Geo S 1341Palm ---------LI 3-4248
Brown Gerald F Sr 719High ------LI 3-5922
Brown Harold H 735GrandAv -----LI 3-8408
Brown Helen L 860 Osos---------LI 3-8046
Brown Heulan O 676Buchn -------LI 3-3359
BROWN HOLLIS B rl est
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Brown Homer W 121Chorro ------LI 3-4235
Brown Howard C 276Graves ------LI 3-1343
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Brown John C 1221 SnCarlosDr ---LI 3-8525
Brown Josephine L Mrs 1064Mill --LI 3-7144
Brown Lillian E 2006 Swazy------LI 3-4422
Brown Lorine 1018Church -------LI 3-6283
Brown Orval L 19Chorro --------LI 3-3121
Brown Patrick C 1721Chorro -----LI 3-3783
Brown Robt R 135FerriniRd ------LI 3-7038
Brown Robt R 1512Morro --------LI 3-7643
Brown Robt W 961Grove --------LI 3-9138
Brown Roger M 1293 SnMateoDr--LI 3-3323
Brown Thos F 1206Peach -------LI 3-9523
Brown Vannie H Mrs 2509GallPl --LI 3-6701
Brown Vesta 633FunstnAv -------LI 3-3108
Brown Virginia L 1318Chorro ----LI 3-7100
Brown Wm A 638Toro ----------LI 3-5310
Brown Wm H 756 SntaRosa------LI 3-6117
Browne D R 1343Peach ---------LI 3-7829
Browne Ernette 1304Palm ------LI 3-8020
BROWN'S MUSIC STORE
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Bruce Harold N 146RamonaDr ----LI 3-7780
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Brucker John B Fuller Brush Dlr
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Bruer Ann J 1425PhillipsLn -----LI 3-9363
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Brughelli Ercole ESntaFe---------LI 3-3717
Brughelli V 1520Beach ----------LI 3-0925
Brummett Chas M 1950Garfld ----LI 3-2159
Brunel Rene L 1205Geo ---------LI 3-6433
Brunelli Victor J 171WoodlndDr --LI 3-3890
Brussow Chas 1140Montalbn -----LI 3-8126
Brussow D F 1050 Olive---------LI 3-5026
Bryan V L 898Misn ------------LI 3-5899
Bryant Conrad K 655LawrnceDr ---LI 3-3950
Bryant P J 558Leff ------------LI 3-5585
Bryce Edw J 729 South---------LI 3-6040
Bryson Jas P 2050Fixlini --------LI 3-5378
Bubar Wayne H 580Pac ---------LI 3-5619
Buchan Thos 845MurryAv -------LI 3-2317
Buck Chas K atty WickendenBldg--LI 3-3292
Residence 1516Broad ----------LI 3-0998
Buck Jane B 1767CorralitosAv ----LI 3-3191
Buck Robt E MD San Luis Medcl Clnic
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Buck Walter F 1349Chorro-------LI 3-7472
Buckley Theresa A 1341 Osos-----LI 3-3355
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Bucy L LaVerne 1408Gardn ------LI 3-5714
Budolph Geo 309-2dBaywdPrk ----LI 3-2876
BUD'S DOLLAR MARKET
796FthlBl-LI 3-1078
Buechler L L 431 Isly-----------LI 3-1806
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1530Montery-LI 3-6057
Bulkley Paul E 656Leff ---------LI 3-1459
Buller Herman 189 SerranoHts----LI 3-6830
Bullock Peter OrctRd -----------LI 3-7902
Bullock Richard N BullocksLn ----LI 3-9405
Bullock Russell LsOsosRd --------LI 3-2907
Bullock S Ellen 608Toro ---------LI 3-1144
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Bullock's Delicatessen
Nipomo&Higuera-LI 3-2417
BULL'S TAVERN 1032Chorro----LI 3-2217
Bumb Frank E Walston & Co
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Bunyan John G 1663Johnsn ------LI 3-7098
Burch Helen Mrs 729½High -----LI 3-2616
Burch T M 1612Mill ------------LI 3-4818
Burchell Donald D 743 SerranoDr--LI 3-1048
BURCH'S TOM SERVICE & TRAILERS
505Higuera-LI 3-4042
Burdett Bernard E 1171 SnCarlos-LI 3-4593
Burdick Verne M 2025Fixlini -----LI 3-1766
Burditt Mary E 1043Marsh ------LI 3-7498
Burger R H 2018JohnsnAv -------LI 3-8329
Burgermeister Brewing Corp
1750Beach-LI 3-3219
Burgess Emily F Mrs
1412JohnsnAv-LI 3-2471
Burgett Frank L 846Mill --------LI 3-0893
Burk G F 968Walnt ------------LI 3-3540
Burk Helen L EdnaRd -----------LI 3-6210
Burke T Raymond OsosRd -------LI 3-6846
Burkhardt P L 817BoysnAv ------LI 3-9385
Burkhart Loren 1229Fredercks ----LI 3-5665
Burks Earvin 354Pac -----------LI 3-8849
Burlingham Herbert H 877Centr ---LI 3-1576
Burnett Chris 1018 Isly----------LI 3-1670
Burnett Lillian F 1150Leff -------LI 3-1636
Burnquist Keith P 655Woodbrdge -LI 3-0327
Burr Geo 1034Mill -------------LI 3-4364
Burriss E E 247FthlBl ----------LI 3-6729
Burriss E E Burriss Saddlery
1033Chorro-LI 3-4101
Burriss Saddlery 1033Chorro -----LI 3-4101
Burriss Wm E 63BentnWy -------LI 3-5093
Burrows Donna 143 SntaBrbraAv--LI 3-9281
Burrows Robt E 1626 Osos-------LI 3-7479
Burster Chas 486LinclnAv -------LI 3-5549
Burtch Chester S 2591JohnsnAv ---LI 3-7665
Burtnett Anna 773Pismo --------LI 3-5358
Burton Philip 1305Montery ------LI 3-0416
Buschman Wm O 160HighlndDr ---LI 3-3758
Bush Edw 1908Loomis -----------LI 3-0756
Bush Hazel C 1912Loomis --------LI 3-2869
Bush Thelma C 1436JohnsnAv ----LI 3-1263
Bushong Geo 1445Marsh --------LI 3-7752
Bushong Jack 1780ConejoAv -----LI 3-2804
Bushong Jack Bushong's Texaco Stn
SntaRosa&Marsh-LI 3-9858
BUSHONG'S TEXACO STATION
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2030Fixlini-LI 3-0627
Buss Milton A 1320Archr --------LI 3-0511
Butler Anna S EdnaRd ----------LI 3-5998
Butler F A 1640 Osos-----------LI 3-7554
Butler Jas R 1030Ella ----------LI 3-2882
Butler Jay W 789Peach ---------LI 3-3883
Butler Malcolm F EdnaRd -------LI 3-0843
Butler Morse R 1394Andrws ------LI 3-0497
Butler Morse R pub acct 1029Pac-LI 3-6876
Butler O K Mrs 48RaflWy --------LI 3-7271
Butler W B 3160JohnsnAv -------LI 3-4094
Butler W G 256NChorro --------LI 3-1455
Butler's Grocery 1415Beach ------LI 3-4532
Buttell Jack A 2907JohnsnAv ----LI 3-8918
Butzbach Arthur G 250Motly -----LI 3-4861
Butzbach Florence 671MitchlDr---LI 3-6458
Butzke Eugene O 392FthlBl ------LI 3-9501
Butzke Virginia C 2930JohnsnAv --LI 3-7586
Byers John rl est 1185LsOsosRd---LI 3-8740
Bylling Paul Sycamore Minrl Springs
AvilaRd-LI 3-5580
Byron Jos 929MurryAv ----------LI 3-8381

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C & K Packing Co ClarkField -----LI 3-8660
C M E Calif Motor Express Limited
390Pac-LI 3-4084
Caccia Howard W 1066Palm -----LI 3-6086
Cady Wm W 179RamonaDr ------LI 3-1763
CAL-FARM INSURANCE CO
157Higuera-LI 3-7971
CAL PHOTO SUPPLY 899Higuera-LI 3-3705
Calahan Ora Wm 664Toro --------LI 3-7764
Caldwell Bill
128WoodlndDrLosOsosHilnds-LI 3-2928
Caldwell Bill Bill's Union Serv
339Marsh-LI 3-9854
Caldwell Chas F AvilaBeach ------LI 3-2174
Caldwell Stanley E 1151Montalban-LI 3-7037
Calenzo John R
375 SntaMariaBaywdPrk-LI 3-6090
Calhoun John C 1515Carml -------LI 3-2236
Calibani Eugene A 1443Marsh ---LI 3-9448
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County of Civil Defense CourtHse -LI 3-1074
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League 1711 SnLuisDr--------LI 3-4045
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390Pac-LI 3-4084
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PortSanLuisAvilaBch-LI 3-6633
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390CalifBl-LI 3-0923
Calif Park Laundromat
399HathwyAv-LI 3-9815
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Agriculture Dept of
Animal Industry & Disease Control
1020NBroad-LI 3-6823
Alcoholic Beverage Control Dept of
AndrsnHotl-LI 3-7183
Board of Equalization 940Chorro--LI 3-8376
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CampSnLuisObispo-LI 3-2700
Calif Natl Guard
Office of Camp Superintendent
CampSnLuisObispo-LI 3-8387
U S Property & Fiscal Officer for Calif
CampSnLuisObispo-LI 3-0412
Dept of Employment
Employment Service 817Palm--LI 3-5300
Department of Motor Vehicles
307Higuera-LI 3-0590
Division of Architecture
Calif Mens Colony-----------LI 3-9636
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Division of Forestry MorroRd-----LI 3-4242
Division of Highways
District Office 50Higuera------LI 3-6000
Equipment Dept 66FrenchRd---LI 3-8275
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Highway Patrol 101HwySouth----LI 3-2181
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3668 Ordnance Co D/S
CampSnLuisObispo LI 3-4232
Water Pollution Control Board Central
Coastal Region 1108Gardn-----LI 3-5671

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Auto Shop ----------------LI 3-5408
Cal Poly Bake Shop PolyCampus--LI 3-2108
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Chase Hall ----------------LI 3-9740
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Deuel Dormitory -------------LI 3-9832
Diablo Dormitory -------------LI 3-9857
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Dining Hall No 2 PolyCampus ---LI 3-2239
ElDorado Dormitory PolyCampus--LI 3-9841
Fire Department & Power Plant--LI 3-6027
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Gymnasium & Stadium----------LI 3-7225
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Herdsman Hall PolyCampus -----LI 3-9852
Heron Hall -----------------LI 3-9716
Hillcrest Dormitories Study Hall PolyCampus-LI 3-9890
Jesperson Hall --------------LI 3-9736
Lassen Dormitory ------------LI 3-9986
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Modoc Dormitory -------------LI 3-9759
Monterey & Plumas Dormitories PolyCampus-LI 3-9791
Palomar Dormitory ------------LI 3-9768
Parsons House PolyCampus -----LI 3-9978
Shasta Dormitory -------------LI 3-9767
Whitney Dormitory ------------LI 3-9952
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Caligaris Pierina Mrs 827 Isly-----LI 3-2830
Call J N 454Pismo -------------LI 3-2503
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Callahan W A 38 STassajaraDr ---LI 3-0820
Calloway Wm Sr 647Woodbrdge --LI 3-5959
Calloway Wm F Jr 2080Rachl ----LI 3-7221
Calvary Baptist Church 867Pac ---LI 3-6546
Calvert Pearle B RN 649 Isly-----LI 3-1319
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Calvin Nell Mrs VachlLn --------LI 3-7129
Camel Jas C 161CraigWy --------LI 3-2798
CAMERA SHOP 1036Chorro-----LI 3-6183
Cameron Harry E 2540GretaPl ----LI 3-5739
Cameron Jas W 45Chorro --------LI 3-1220
Cameron Robt B 560Leff --------LI 3-0685
Camp Fire Girls Inc 864 SntaRosa--LI 3-5638
Campbell C H 1055Pac ----------LI 3-6106
Campbell Edw D 912MurryAv -----LI 3-9064
Campbell Esker T 274FthlBl -----LI 3-5589
Campbell J E 1371PhillipsLn ----LI 3-4762
Campbell J E Coast Counties Adjstmnt Bur 1130Gardn-LI 3-3063
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Campbell John D 2018 SnLuisDr---LI 3-7462
Campbell L W Dr 836Misn -------LI 3-8437
Campbell L W Dr 747Pismo ------LI 3-0911
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Cannon Byron A 386King --------LI 3-9583
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Cantrell Bella Mrs 1016Geo ------LI 3-1474
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Carberry W J 149Warc ---------LI 3-7820
Carder Henry D 248 SntaLuciaDr--LI 3-3836
Cardoza Barbara Mrs 30Chorro ---LI 3-3051
Cardoza Joe Edna --------------LI 3-2254
Cardwell Mark L 64NBroad ------LI 3-1472
Carey John R 1243Mill ----------LI 3-2201
Carey Thos W 553Leff ---------LI 3-9205
Carlberg Elizabeth Mrs 10thBaywdPrk--LI 3-4168
Carlisle H Terry 269High --------LI 3-8403
Carlisle Louise 540Higuera -------LI 3-7576
Carlon Jos 635High ------------LI 3-3773
Carlson Anna Mrs 1029B Pac-----LI 3-2243
Carlson Ben 134Harris ----------LI 3-8662
Carlson Carl 411GrandAv --------LI 3-3047
Carlson Ed C 567 Isly-----------LI 3-2195
Carlson Marilyn 449NChorro -----LI 3-1109
Carlson Rodney E 2614Augusta ---LI 3-0698
Carlton J Russell 281NBroad -----LI 3-5591
Carmine Martha Mrs 1521Carml --LI 3-7848
Carpadakis Steve 411FthlBl -----LI 3-0814
Carpenter Albert L Mrs 1125Palm -LI 3-8464
Carpenter D M 865Morro --------LI 3-1238
Carpenter D M Rexall Drug Str 839Higuera-LI 3-7875
Carpenter E C LsOsosHighlands ---LI 3-1865
Carpenter E L EdnaRd ----------LI 3-2868
Carpenter Eva A Mrs 1043Marsh --LI 3-6895
Carpenter Gregory E 1281 SnMateo-LI 3-8031
Carpenter H H Estate of 981Montery-LI 3-3147
Carpenter Helen E 890 Osos------LI 3-7220
Carpenter Irene J Mrs 1637Morro -LI 3-0634
Carpenter Jas W 28A Casa-------LI 3-6094
Carpenter John L LsOsosHighlands -LI 3-5750
Carpenter Libbie G Mrs 1163Pismo-LI 3-3122
Carpenter Merlyn 205AlbertDr ---LI 3-5921
Carpenter Patricia 687 Isly------LI 3-0373
Carpenter Robt L 1417Carml -----LI 3-4620
Carpenter Roy 1291MurryAv -----LI 3-6022
Carpenter W V 661B Funstn------LI 3-0389
Carpenter's Local 1632 811Palm --LI 3-7638
Carpentier Helen Miss 956Pismo --LI 3-2256
Carpentier Helen Millinery Shop 1037Chorro-LI 3-2746
Carr Harold B 27Chorro ---------LI 3-2993
Carreiro Lucille Mrs 1022Grove --LI 3-3745
Carrington H 135-2dBaywdPrk ---LI 3-0377
Carrington J H 418LawrnceDr ----LI 3-7069
Carroll Dennis EdnaRd ----------LI 3-1776
Carroll Emmett 136Lincln -------LI 3-8147
Carroll Frances 2023 SierraWy---LI 3-3519
Carroll John T EdnaRd ----------LI 3-8349
Carroll Jos A Hwy101 ----------LI 3-9488
Carroll Mikie 1616WoodlndDr ----LI 3-3081
Carscaden John 382LinclnAv -----LI 3-6051
Carson Glenn Mrs 1434Higuera ---LI 3-4956
Carson Martha L LosOsosHighlands-LI 3-8750
Carter Albert L 145ManzanitaDr --LI 3-2171
Carter Jas H 1520 SntaRosa------LI 3-1582
Carter Logan S 864MurryAv -----LI 3-7295
Carter Thos M 44Vetvle ---------LI 3-9689
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Carvao Beatrix Mrs 1043Marsh --LI 3-0736
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Cascioni Henry 2014Rachl -------LI 3-8261
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Caselman Virginia 415FthlBl -----LI 3-1489
Casey O C 103 Story------------LI 3-4351
Casilles Fred 670 Osos-----------LI 3-4367
Casperson Don 330B Pismo-------LI 3-7405
Cass Marjorie 1363Mill ---------LI 3-1438
Cassebarth G J 260CerroRomauldoAv-LI 3-5466
Cassera David Hillside Inn 101HwySouth-LI 3-3677
Cassera Frank Jr 333JeffryDr ----LI 3-1104
Cassera Jim 679FunstnAv --------LI 3-7470
CASTLE MOTEL & APTS Old101HwySouth-LI 3-9702
Castro M J Mrs 978Chorro ------LI 3-5887
Castro Mining Co GoldTreeSiding---LI 3-7442
Castro Ramon 785Woodbrdge ----LI 3-3583
Castro Thos 672Pac -----------LI 3-4879
Cate Robt L 725Branch ---------LI 3-5948
Catholic Church Old Mission The 782Montery-LI 3-1034
Cattaneo Bill Jr 772Leff --------LI 3-7830
Cattaneo Chas F 1210Carml ------LI 3-5445
Cattaneo Geo Mrs 2604Broad ----LI 3-2576
Cattaneo Henry S Mrs 765LinclnAv-LI 3-2380
Cattaneo Joe 1215George -------LI 3-8474
Cattaneo & Rizzoli Trucking 970Montery-LI 3-0876
Cattaneo Wm 756Woodbrdge -----LI 3-3806
Caughlan P W 520Chorro --------LI 3-6549
Caughran C S 460Hendrsn -------LI 3-8910
Cauley Irvin L 486Marsh --------LI 3-4121
Cavanagh Fred W 1405Marsh ----LI 3-9216
Cavanagh J E 951MurryAv -------LI 3-3207
Cavenee Wm 173DlSrWy --------LI 3-0451
Cawelti Lester L Mrs 1237High ---LI 3-3264
CENTRAL SAVINGS & LOAN ASSN 1235Chorro-LI 3-3364
Cerini Ben 1026Palm -----------LI 3-7812
Cerruti Rom 2524GretaPl --------LI 3-4114
Cervantez Juan 323Branch ------LI 3-1195
Cervenka Tony C 1575PhillipsLn --LI 3-4938
Chad Anna Mrs 1219Palm ------LI 3-2338
Chaffee John M 1010Peach ------LI 3-6293
Chafin Richard E MorroRd -------LI 3-8338
Chaides Marcelo 236LaCanadaDr --LI 3-5051
Chalmers Thos 205NBroad -------LI 3-5920
Chamber of Commerce 822Marsh--LI 3-1323
Chambers Earl W 1624 SmeeLn---LI 3-5618
Chambers Hal 1259Palm --------LI 3-0342
Chambers Lola D Mrs 1190Buchn --LI 3-5020
Chambers Muriel Mrs 743½Caudl -LI 3-4017
Champlain F 1615Fairvw --------LI 3-0424
Chan Thos 1418A Broad----------LI 3-2613
Chanz Geo 620JohnsnAv ---------LI 3-9245
Chaplin Oscar 1127 Iris---------LI 3-9261
Chapman A L 398TolosaWy ------LI 3-6607
Chapman Clifford W 777½Higuera-LI 3-3493
Chapman G A 608Howrd --------LI 3-4404
Charles C W 852MeineckeAv -----LI 3-5910
Charles Shoes 867Higuera -------LI 3-4054
Chase Adah E Mrs 1957Hope -----LI 3-7686
Chase Dan C O'ConnrLn ---------LI 3-7646
Chase Flora C Mrs 404LawrnceDr -LI 3-7392
Chase Margaret H 1355Mill ------LI 3-1382
Chase Stillman C Jr 256NChorro --LI 3-1337
Chase Wanda Mrs 1828Broad ----LI 3-5869
Cheda John D 850Buchn --------LI 3-1240
Cheda M A 28NBroad -----------LI 3-8496
Cheda Plumbing 1331Walkr -----LI 3-1240
Cheda Ralph O 499Brizzolara -----LI 3-4258
Chelquist C R 1440Marsh -------LI 3-6270
Chelquist C R Insurance 1010Morro-LI 3-8579
Chenille Art Shop 1510Broad -----LI 3-8247
Chesemore Jas R 151Casa -------LI 3-8129
Cheves Gordon C 1347Palm ------LI 3-8244
Cheves M H 156Casa -----------LI 3-0089
Chevron Station No 150 CDA Marsh&Higuera-LI 3-9847
Chew Wm M 1709Broad --------LI 3-9200
Chiesa Frankie 1427Morro -------LI 3-7031
Chiesa Margaret Mrs 752Palm ----LI 3-4635
Chiesa Tony J 1351Bishp --------LI 3-3566
Chilcutt Merle M 228NChorro ----LI 3-4426
Child Robt W 1336Chorro -------LI 3-9134
Childers Douglas H 887Nipomo ---LI 3-7533
Childers Evelyn Mrs 887Nipomo --LI 3-7533
Childress A LosOsosHighlands -----LI 3-4185
Chitty Chas E 960Montalbn ------LI 3-3584
Chitwood Delores 672 SntaRosa---LI 3-5325
Chizek Gaylord J 175DlNrteWy ---LI 3-5314
Choate Dean 71Casa------------LI 3-3614
Choate John L 1120RailrdAv -----LI 3-8734
Chong Albert G 396Marsh -------LI 3-5538
Chong Beulah 778Palm ---------LI 3-1537
Choy Howard OrctRd -----------LI 3-5406
Choy Howard W L EdnaRd -------LI 3-4272
Chris Jespersen School 251GrandAv-LI 3-6940
Chriske John 1344Palm ---------LI 3-2330
Christensen E C 670Chorro -------LI 3-2996
Christensen Geo P Edna ---------LI 3-3324
Christensen John Jr OrctRd ------LI 3-7184
Christian Day School 2740Broad --LI 3-1181
Christian John K 156 SnLuisHwyAvilaBch-LI 3-5603
Christian Science Reading Room 1123Gardn-LI 3-0759
Christian Supply & Good News Center 1126Gardn-LI 3-6146
Christianson Arni 1230Higuera ---LI 3-8736
Christianson Ronald L 1230Higuera-LI 3-8736
Christie O H 660LinclnAv --------LI 3-8586
Christie Raymond E 1812Gardn ---LI 3-7805
Christine's ofc 869Higuera-------LI 3-4821
Chrysler Louis F Sr 226Lincln ----LI 3-8054
Chrysler Luis Jr Lane's Ceramic Studio 583Dana-LI 3-2713
Church of Christ 2790Broad------LI 3-1219
Church of the Nazarene 652 SntaRosa-LI 3-3192
Ciocchi Angelo 551LawrnceDr ----LI 3-2864
Cipollo Steak House 1020RailrdAv -LI 3-3315
Cirone Joan Mrs 1133Palm ------LI 3-0763
Citlau Geo 53RaflWy -----------LI 3-6307
CITY CLEANERS 709Higuera-----LI 3-3105
City Delivery 964Chorro ---------LI 3-5800
CITY NEON 286Higuera---------LI 3-2913
City Offices see San Luis Obispo City of
City Rug & Upholstery Cleaning ---LI 3-7063
City Schools see San Luis Obispo City of
Claassen Edgar J 253CraigWy ----LI 3-6579
Clack Henry 2211JohnsnAv ------LI 3-5981
Clark Clifford E 1528Nipomo ----LI 3-0594
Clark Gladys M 1606JohnsnAv ----LI 3-6394
Clark Howard Paint & Wallpaper Store 987FthlBl-LI 3-7730
Clark Isabel 673Caudl -----------LI 3-2218
Clark Kenneth N 666Toro -------LI 3-8062
Clark Myral G 864Misn ---------LI 3-3730
Clark P J 1324Morro -----------LI 3-4199
Clark Robt M 240Branch --------LI 3-2450
Clark W G 2590Meadw ---------LI 3-9104
Clark Walter H 340FthlBl -------LI 3-4897
Clark Warren E 1710Morro ------LI 3-5726
Clarke Edgar F EdnaRd ---------LI 3-0611
Clason Francis J 633A LawrenceDr-LI 3-8487
Claus Esther 1120Mill -----------LI 3-5348
Clausen K 1317Broad -----------LI 3-1440
Clawson Albert 50Chorro --------LI 3-9073
Clawson Albert optmtrst 1114Gardn-LI 3-1447
Clay John M Jr 987-10thBaywdPrk-LI 3-7018
Clay Robt W FerrellAvBaywdPrk --LI 3-2566
Cleek G W 1236Palm ----------LI 3-5915
Clemens Douglas B 1043Pac -----LI 3-5369
Clements Wm A 1293Fredericks ---LI 3-1616
Cletsoway Emily C 1528Fredericks-LI 3-8719
Cletsoway R W MD 1235Morro----LI 3-5526
If no answer call--------------LI 3-5800
Cletsoway Richard W MD 1515Beach-LI 3-0049
Cline Fred A 1129George --------LI 3-6037
Cline Rusty 505 SerranoDr-------LI 3-6583
CLINE'S APPLIANCE CENTER INC 962Montery-LI 3-8610
CLINE'S AUTO BODY SHOP 640Marsh-LI 3-2824
Clites Wayne R 841Boysn --------LI 3-7128
Clogston H W 1042Pac ----------LI 3-2747
Cloonan Clifford B 250Lilac -----LI 3-9691
Cloud Robt R 495BuenaVstaAv ---LI 3-4582
Clowett C W 191-14thBaywdPrk --LI 3-4138
Clucas Geo 159 OrangeDr--------LI 3-6405
Cluster A D 256NChorro --------LI 3-1271
Coast Counties Adjustment Bureau 1130Gardn-LI 3-3063
COAST COUNTIES WAREHOUSES 65Higuera-LI 3-7840
COAST HARDWARE & EQUIPMENT 200Higuera-LI 3-0602
Coast Land Realty Co 986Montery--LI 3-2682
Coast Rug & Upholstery Cleaners 515NBroad-LI 3-7035
Coats D M 1340 Sydny----------LI 3-5088
Cobarrubia Tony 1372Fredericks -LI 3-5355
Cobb Lawrence W 43Vetvle ------LI 3-5334
Coca-Cola Bottling Co of Santa Maria Inc 1301Carml-LI 3-2529
Cockrell Edgar 729Pismo --------LI 3-2230
Cockrell K L 481 Isly------------LI 3-4271
Cockriel Geo W 3CampusWy -----LI 3-9339
Cody A D 199DlNrteWy ---------LI 3-7309
Cody Jas A MorroRd -----------LI 3-1011
Cody's Market 313Higuera -------LI 3-2228
Coelho F S 195CuestaDr --------LI 3-3582
Coffelt Robt J AdrianceCt -------LI 3-6234
Coffer Marvin H 1718 SntaRosa---LI 3-0399
Coffin L L 1959Fixlini ----------LI 3-2453
Coffin Philip R 1638HillcrstPl ----LI 3-6223
Coffing L 1711Chorro ----------LI 3-7816
Coffman Ivan W 726Park --------LI 3-3299
Cognasi Pete S mgr Levy A & Zentner J Co 303Higuera-LI 3-4325
Residence 274RamonaDr ------LI 3-7171
Coker G H 1153 Isly------------LI 3-3405
Colbaugh Robt Lee 1530 SntaRosa-LI 3-6699
Cole Arthur B 237LaCanadaDr ---LI 3-5067
Cole Earl S 120DlNrteWy -------LI 3-7355
Cole Geo A 643Funstn ---------LI 3-8959
Cole K E 640Leff -------------LI 3-8733
Cole Merlin L 2035 SierraWy ----LI 3-8109
Cole Stanley V 867Centr -------LI 3-8328
Cole Stanley V Chrysler Dodge Agcy 1330Montery-LI 3-7321
Cole Stanley V Used Cars 1360Montery-LI 3-0613
Coleman Arthur E Cuesta-by-the-Sea-LI 3-6331
Coleman R B 779Buchn ---------LI 3-8298
Coles J L 1831 SouthBroad-------LI 3-3057
Colgain Kathryn Y 842Leff ------LI 3-8207
College Barber Shop 892FthlBl ---LI 3-8253
COLLEGE SQUARE DRY CLEANING & LAUNDRY 890FthlBl ---------LI 3-8622
College Square Shops
Favorite Bakery 896FthlBl------LI 3-1891
Glidden Paint Center The 894FthlBl-LI 3-8596
Hawthorne Market 896FthlBl ---LI 3-2366
Hurley's Pharmacy 896FthlBl ---LI 3-5950
Collet A E 2841JohnsnAv --------LI 3-1081
Collins Edw 175 SnJoseCt -------LI 3-7451
Collins Jas D 101Graves ---------LI 3-6487
Collins John F 1731JohnsnAv ----LI 3-0345
Collins Lloyd R 884Church -------LI 3-6628
Collins Martha A 841Centr ------LI 3-0978
Collins Ralph C 126DlNrteWy ----LI 3-5740
Collins Robt W 162DlNrteWy ----LI 3-9631
Collins S 274HathwyAv ---------LI 3-1087
Collins T A 841Centr -----------LI 3-0978
Collins Tim Rev 687 Isly---------LI 3-0388
Collins Tom 590FthlBl ----------LI 3-3935
Colombo Angelo 774Caudl -------LI 3-0671
Colombo Pete F 351Buchn--------LI 3-6457
Colonial Hotel 103 SntaBrbraAv---LI 3-9982
Colson Lawrence W 288DlMrCt ---LI 3-3111
Colwell A L 129NChorro --------LI 3-2421
Colwell Dayle A OldHwy101 South-LI 3-8028
Colwell E H 2443Broad --------LI 3-7453
Compton Clyde 1804Gardn -------LI 3-3094
Compton Orin 1085FthlBl -------LI 3-7843
Conant Nadine 327High----------LI 3-8333
Condon Edith Mrs 508Higuera ----LI 3-7798
Cone Robt W 133FthlBl ---------LI 3-4877
CONKLIN TOM H ins 1130Morro--LI 3-4585
Conley Wm M 302ChaplnLn ------LI 3-8173
Connelley Paul C 1339Bishp ------LI 3-4631
Connolly John J 185Broad -------LI 3-5571
Connors Frank R 1021Leff -------LI 3-6808
Conrad Lee 386NBroad ---------LI 3-0314
Consolidated Cab Co -----------LI 3-1234

Contractors Assn Inc of San Luis Obispo County 1327Marsh -----------LI 3-7818
Conway Jos SHwy101 -----------LI 3-8124
Cook Abraham L 1361 Staffrd-----LI 3-2323
Cook Arthur R 1179 SnCarlos-----LI 3-5361
Cook David W 1959Hays --------LI 3-0491
Cook Donald S Mrs 1359Bishp ----LI 3-4662
Cook Edith 603HendrsnAv -------LI 3-0080
Cook Edw P 371NBroad --------LI 3-0322
Cook Floyd C 251NBroad --------LI 3-0806
Cook Fred D 1934Chorro --------LI 3-1647
Cook Michael M 1921Hope -------LI 3-8237
Cook Ralph 672Howrd ----------LI 3-8383
Cook Robt EdnaRd ------------LI 3-8517
Cook Ward I 545 Isly------------LI 3-3150
Cooke Jas D MorroPalisades -----LI 3-9187
Cooke Kathryn M 1030Ella ------LI 3-2882
Cool W J 645 Sandrcock---------LI 3-7704
Cooley Ethel 506FeltnWy --------LI 3-5809
Cooper Glee 145 Story-----------LI 3-7055
Cooper Judy 631LawrnceDr ------LI 3-9611
Cooper Lester E 136Huttn -------LI 3-9048
Cooper O Capt 1728 SntaRosa-----LI 3-4555
Cooper Wm T 844West ---------LI 3-2161
Copeland Jack 1852Fixlini -------LI 3-4308
Copeland Joel 859C CalifBl-------LI 3-9374
Copeland Robt E 1521Montery ----LI 3-5861
COPELAND'S BUSTER BROWN SHOES 894Higuera-LI 3-8398
Corcoran R I 220KentuckyAv -----LI 3-7808
Corcoran's 848Higuera ---------LI 3-3230
Corda Motors Auto Dlr 1131Montery-LI 3-2355
Corda P R 1641Wilsn ----------LI 3-7332
Cordova Josephine 464Buchn -----LI 3-8468
Cork 'N' Bottle Liquor Store Bob's 799FthlBl-LI 3-8637
Cormier Lolita D 107FthlBl ------LI 3-0888
Cormier T J 107FthlBl ---------LI 3-0888
Cornet Stores 746Higuera -------LI 3-9958
Cornett Ed 585Dana -----------LI 3-5357
Cornwall J C 1741Fixlini --------LI 3-1894
Coroner's Office CourtHse -------LI 3-2850
Corral de Piedra Dist School EdnaRd-LI 3-0884
Correa Irene 1602JohnsnAv ------LI 3-0982
Correia Antonio 511High --------LI 3-4492
Correia Arthur A 680JohnsnAv ---LI 3-9152
Correia Frank SnMiguelAvilaBch --LI 3-4393
Correia Frank rstrnt Front& SnFrnciscoAvilaBch-LI 3-0362
Corrick Bert G LosOsosHighlands --LI 3-1637
Coryn Kazimierz 1305Palm ------LI 3-4993
Cosby Johnie 182Brook ---------LI 3-3273
Cosci Ernest 840RougeotPl ------LI 3-0895
Cosentino Louis Cuesta-by-the-Sea-LI 3-8894
Cossa A Mrs 1320Marsh --------LI 3-6181
Costa Gilio 1160A Isly-----------LI 3-5609
Costa Joe M 235 Sandrcock------LI 3-2125
Costa Maria S Mrs 963Peach -----LI 3-1953
Costa Wm S 2530LawtnAv ------LI 3-3813
Costen J D 1273MurryAv --------LI 3-8378
Coster Melvin H 1693JohnsnAv ---LI 3-7748
Cotnam Elizabeth C 738Higuera --LI 3-1839
Cottam L J 790FthlBl ----------LI 3-9459
Cotten Ruth Mrs 525Higuera -----LI 3-2895
Cotter Chas H 229Branch --------LI 3-7454
Cottini Gino 2260Lawtn --------LI 3-2585
Cottle Dean L HighlndDr LosOsosHilnds-LI 3-5386
Cottle Dean Real Estate Sales 595 SntaYsabelBaywdPrk-LI 3-6275
Cottle V F MorroPalisdes --------LI 3-1495
Coull S J 1990McCollm ---------LI 3-1462
Coulter Joe D 244Lincln --------LI 3-1381
County Offices see San Luis Obispo County of
County Roof Service SntaBrbraAv&High-LI 3-0560
Couper Geo P 138 OrangeDr------LI 3-1168
Courtney D P 275NChorro -------LI 3-0386
Covell Frank 579Dana ----------LI 3-7849
Covell Health Food 1135Gardn ----LI 3-8648
Cowdrey Ralph E 176 SnJoseCt---LI 3-4523
Cowles Edna 2276LawtnAv ------LI 3-1663
Cox H E 984MurryAv -----------LI 3-3040
Cox Ida Mrs 1811Chorro ---------LI 3-1134
Coyne J M Dr 125Casa ---------LI 3-4354
Coyner F C 1832CorralitosAv -----LI 3-3104
Crabbe Jas L 1690Fairvw --------LI 3-4830
Craft Ernest L EdnaRd ----------LI 3-2862
Crafts Elizabeth 1166Pismo ------LI 3-4638
Cragon C M Mrs 398 SnMiguelAv--LI 3-0505
Craig Dewey 865Toro -----------LI 3-3672
Craig Maria A 1427Mill ---------LI 3-7361
Craig Raymond O 103 Stennr-----LI 3-8584
Craig Terry Ray 103 Stennr------LI 3-9110
Cramer Geo H 1510Chorro -------LI 3-7059
CRAMER'S FLOWER SHOP 527High-LI 3-0887
Crampton A R 777Misn ---------LI 3-4568
Crampton C E 842RougeotPl -----LI 3-2750
Crampton Joyce A 246Harris -----LI 3-2124
Crampton & McNamara rl est 861Montery-LI 3-7177
Crandall F E 1920Broad --------LI 3-3707
Crandall Richard R 505PrincetnPl -LI 3-4349
Crane C Jos 540PrincetnPl ------LI 3-9355
Crane Clyde 479MitchlDr --------LI 3-3756
Crane Kenneth L 2516GretaPl ----LI 3-2733
Crane Vivian 565EllnWy ---------LI 3-1053
Craveiro J M 581Dana ----------LI 3-4307
Craveiro Joaquin J Jr 53Chorro ---LI 3-0965
Craveiro Leonard M 2511LawtnAv -LI 3-2519
Crawford Jas F Title Ins & Trust Co 1141Chorro-LI 3-2900
Residence 700HanfrdPismoBch-PRspct 3-4931
Crawford Jas R 790FthlBl -------LI 3-5399
Crawford Raymond 927Branch ----LI 3-0330
CREDIT BUREAU OF SAN LUIS OBISPO
Reporting 862Montery --------LI 3-7262
Collections 862Montery -------LI 3-7265
Credit Union Center 1216Broad ---LI 3-5839
Creel Hattie B 1483Mill --------LI 3-7105
Crescent Park Motel SHwy ------LI 3-5353
Crews Barbara 1042FthlBl ------LI 3-8086
Crews Jesse L 1042FthlBl -------LI 3-8086
Crinklaw Don 2543 SBroad-------LI 3-3776
Cripe R E 2761JohnsnAv --------LI 3-4431
Crippen G B 496KentuckyAv -----LI 3-0333
Crisler O H 1165MurryAv --------LI 3-3322
Croasmun Jas A TankFarmRd -----LI 3-5505
CROCKER-ANGLO NATIONAL BANK 840Montery-LI 3-4210
Automotive Finance Dept 840Montery-LI 3-9133
Croker Edna L 263Almnd -------LI 3-6902
Croker George H-Raynor Door Sales Distr 2330Augusta-LI 3-5563
Crook Elsie M Mrs Stauffer Sys of San Luis Obispo 1037Montery-LI 3-4160
Residence 362B WawonaAv ShellBch-PRspct 3-2566
Crook Glenn D MD French Clnic & Hosp 1170Marsh-LI 3-7070
Residence 1415Ella -----------LI 3-4246
If no answer call-------------LI 3-7070
Crosgrove Jas A 306HathwyAv ----LI 3-7906
Cross Ernest L 1310A FthlBl-----LI 3-0357
Cross Les genl contr 2575GretaPl-LI 3-4458
Crosthwait Gordon Cuesta-by-the-Sea-LI 3-2668
Crow Della M 516 Sandrcock------LI 3-6726
Crow John W 493Leff ----------LI 3-6017
Crowe T Cleota 1341 Osos--------LI 3-0605
Crowfoot J H 1826Gardn --------LI 3-6306
Crozzoli Alfeo 335FthlBl --------LI 3-9464
Cruikshanks A Norman 2529 SntaClara-LI 3-7315
Crull Jas A 189 SnJoseCt -------LI 3-6261
Crumb Myer L 1128 Olive--------LI 3-2432
Crunk W J 841MeineckeAv -------LI 3-3589
Cryder Murray E VistaDlMorro ----LI 3-4701
Crye Edw W BaywdPrk ----------LI 3-4273
Crye Jas M Sr 1000FarrellAvBaywdPrk-LI 3-1578
CRYSTAL SPRINGS WATER SERVICE 3215RockvwPl-LI 3-5063
Cudworth Arthur G Jr 93FthlBl --LI 3-8069
Culbertson Guy K 2065 SierraWy--LI 3-4052
Culbertson J T 115DlNrteWy -----LI 3-1581
CULINARY WORKERS & BARTENDERS' UNION LOC 703 811Palm------LI 3-1923
Cullen Frank BuenaVstaAv -------LI 3-2343
Culligan Soft Water Service 445Higuera-LI 3-8195
If no answer call-------------LI 3-8365
Cully David L 168-3dBaywdPrk----LI 3-7053
Culver A Boyd 865RougeotPl -----LI 3-5990
Cummings Ellen H 1145Marsh ----LI 3-4151
Cummings Robt L 209JeffryDr ----LI 3-4584
Cuneo Oscar 779Morro ----------LI 3-5678
Cunningham A L 1433Higuera ----LI 3-6044
Cunningham Alma 9thBaywdPrk --LI 3-3960
Cunningham Curtis J 332PatriciaDr-LI 3-9390
Cunningham Lewis 1148Leff -----LI 3-4113
Cupp Donald Jr OakParkNo2AroyoGrnde-HUntr 9-3056
Curl Ellen 533Buchn -----------LI 3-4340
Curley Audrey Mrs 433GrandAv --LI 3-8418
Curley Lorin W 126Price --------LI 3-2611
Curry Elliot 1045Buchn --------LI 3-3918
Curtis C A 1181Buchn ----------LI 3-3818
Curtis Kay 1626 Osos-----------LI 3-8008
Curtright L T 1133Palm ---------LI 3-7123
Cushman Jos W 285BuenaVstaAv --LI 3-5537
Cushwa C C 157DlNrteWy -------LI 3-4870
Cusick Fred W BaywdPrk --------LI 3-3084
Custureri Bruno P 1130 Isly -----LI 3-4302

D

Dabbs Floyd 1517Beach --------LI 3-8047
Dabbs Viola 1517Beach ---------LI 3-8047
Dad's Place 589Higuera ---------LI 3-2627
Daggett C L OrctRd -----------LI 3-9578
Dague Hazel V Mrs 769 SntaRosa--LI 3-1820
Dahl Edw E Jr 481Pac ---------LI 3-9252
Dailey Hazel F 246Almnd --------LI 3-6646
DAISY'S BEAUTY NOOK 1024Nipomo-LI 3-2778
Dale Joe W 2076Hays -----------LI 3-5462
Dalessi Dan 2031McCollm -------LI 3-7047
Dalessi Henry C contr PortugueseFlatRd-LI 3-3685
Dalessi Henry C Dan's Cocktl Lounge 999Montery-LI 3-0869
Dalgleish O W 983MurryAv ------LI 3-4873
Dalidio Emil 455CuestaDr -------LI 3-7119
Dalidio Ernest 1818 SnLuisDr ----LI 3-9188
Dalidio Ernest Jr FrenchRd ------LI 3-5857
Dalidio F FrenchRd -------------LI 3-0628
Daly Andrew LtCol 661-11thBaywdPrk-LI 3-2219
Damaso A R 850RougeotPl -------LI 3-6335
Dames Richard 673LawrnceDr ----LI 3-5342
Damon Douglas G 1262 Staffrd----LI 3-0673
Dana Chas W LsOsos -----------LI 3-6760
Dana Ed E 1503 Osos-----------LI 3-3659
Dana Jack A 584PatriciaDr ------LI 3-7506
Dana Jas V 163DlNrteWy -------LI 3-4495
Dana L W Ding 415 Sandrcock----LI 3-7934
Dana Leslie R 138Price ---------LI 3-8681
Danaher Jas 1681PhillipsLn ------LI 3-1132
Daniel H S 1269Fredercks -------LI 3-6600
Daniels Arthur Mrs 1319Higuera --LI 3-7597
Daniels & Bovee radios 710Higuera-LI 3-6102
Daniels Kenneth W dntst 1133JohnsnAv-LI 3-6963
Residence 1717ConejoAv -------LI 3-8342
Daniels Ralph E 1627Mill --------LI 3-0572
Daniels S N 1215Buchn ---------LI 3-2390
Danneberg Robt 820FthlBl -------LI 3-6792
Dan's Cocktail Lounge 999Montery-LI 3-0869
DAN'S DRIVE IN 9 SntaRosa----LI 3-9787
Dappen Elyce 1420Morro --------LI 3-1064
Darling Henry A Mrs 1000Mill ----LI 3-6988
Darnold J N OrctRd ------------LI 3-5081
Darr Roy E 161HendrsnAv -------LI 3-3300
Darrah S D Maj 426LawrnceDr ---LI 3-8110
Dart L H 1318Pac -------------LI 3-6127
Darway Chas W OrctRd ---------LI 3-6353
Daugherty A W 1274 Staffrd-----LI 3-5005
Davenport Wayne F 107CalifBl ---LI 3-6819
Dave's Flying A Service 1565Montery-LI 3-9458
David Andrew 1160Buchn -------LI 3-5575
Davidson Clay P 397LinclnAv -----LI 3-4893
Davidson H P 1706ConejoAv -----LI 3-7110
Davidson Lawrence A 914MurryAv -LI 3-2708
Davidson Richard B 781Marsh ----LI 3-8404
DAVIDSON'S FURNITURE & AWNING STORE 669Higuera -----------LI 3-5814
If no answer call--------------LI 3-4893
Davies Vivian Mrs 1641HillcrstPl --LI 3-2137
Davin Edw J 66BentnWy --------LI 3-9155
Davis Chris A 1168Pac ----------LI 3-4186
Davis Everett Cuesta-by-the-Sea --LI 3-7715
Davis Jas R Los Osos Valley Gar LsOsosRd-LI 3-3073
Davis L Paul 1152Pismo --------LI 3-1531
Davis Leona 241HathwyAv -------LI 3-1242
Davis Lula T YoakumTract -------LI 3-3254
Davis Margaret 870Montery -----LI 3-3505
Davis Mary F 443 Isly-----------LI 3-4314
Davis Maurice 254LaCanadaDr ----LI 3-1577
Davis O M 434HathwyAv --------LI 3-6749
Davis Oliver R 650Branch -------LI 3-9525
Davis Paul W atty 1307Chorro----LI 3-4757
Residence 274Chorro ----------LI 3-2073
Davis R P 1411JohnsnAv --------LI 3-6834
Davis Rex 1135 Isly------------LI 3-6339
Davis Seafood Market 262FrontAvilaBch-LI 3-0991
Davis T A 1750 Osos-----------LI 3-5347
Davis Thos E 262FrontAvilaBch --LI 3-0991
Davis Vernon 308JeffryDr -------LI 3-3067
Davisson Bernard H 790FthlBl ----LI 3-5967
Dawson Jas 729 South----------LI 3-9465
Day Cecil O 876Venabl ---------LI 3-0839
Day Chas W 1121 Olive---------LI 3-4883
Day E C 1432Toro ------------LI 3-6997
Day Hazel I 738-11thBaywdPrk --LI 3-2568
DAYLIGHT GARDENS 3363 SBroad-LI 3-1833
Dean Arnold M 865Morro -------LI 3-4932
Dean Cottle Real Estate Sales 595 SntaYsabelBaywdPrk-LI 3-6275
Dean Julia E 67½ South---------LI 3-2593
Deane Grace M 70 STassajaraDr--LI 3-3144
Deans Photography 211LaurelAvilaBch-LI 3-0368
Dear Jack 754BoysnAv ---------LI 3-8089
DeAraujo Joaquim T LsOsosRd ----LI 3-1991
Dearborn J E Mrs 663 Isly--------LI 3-3193
DeBacker John A 291DlMrCt ----LI 3-4696
DeBacker Wm LsOsosRd ---------LI 3-2995
Decker H Max 205 Sandrcock-----LI 3-5956
Decker Jane Mrs 1355Pac ------LI 3-0808
Deeter John H contr 321 SntaRosa-LI 3-0395
Deffebach E 1825Morro ---------LI 3-1137
Defreese Chas 1070Grove -------LI 3-8778
Defreese Viola 398NBroad -------LI 3-1553
DeGottardi O F 1229Mill --------LI 3-1079
Dehner Margaret 515MitchlDr ----LI 3-5044
Delaney T F 1745Gardn ---------LI 3-4119
Delarm Jas 268HendrsnAv -------LI 3-1209
DeLaRosa Esther Action Bail Bnds Agcy 981Montery-LI 3-4668
DeLaRosa Jas 1159 Isly----------LI 3-5720
DeLaRosa Thos 1350Mill --------LI 3-4289
DeLaToba Emma 521Higuera -----LI 3-3848
Delavan I A 260DlMrCt --------LI 3-1793
Deleissigues Alma M 1535JohnsnAv-LI 3-2109
Delgado Delfina Mrs 2502Victoria -LI 3-2609
Delgado F M 387 SntaBrbraAv----LI 3-2260
Delgado Richard 236 SntaLuciaDr-LI 3-2054
DeLisle Jack Mrs 475RamonaDr ---LI 3-0906
Delite Bakery 723Higuera -------LI 3-5842
Della Bitta Dress Shop 1127Gardn -LI 3-9665
DellaBitta Lawrence 842Centr ----LI 3-4336
Delmartini Beverly 235FthlBl ----LI 3-5805
Delmartini Chas rl est 964Chorro--LI 3-5800
DelMonte Grocery 301 SntaBrbraAv-LI 3-5637
DeLong Denton 170A Casa-------LI 3-9107
DelRio Bros carpt layers 1309Pismo-LI 3-1584
DelRio Frank 208 SnMiguelAvilaBch-LI 3-9529
DelRio Rudy 1309Pismo --------LI 3-1584
Delta Sigma Phi 1134Palm ------LI 3-9818
Delta Tau Fraternity 535 Isly-----LI 3-0096
Delury Gwen 655 Osos----------LI 3-9562
Delvey Iva 605 Sandrcock--------LI 3-6766
DeMar Norman E 729 South------LI 3-4922
DeMarco Frank J 290-1stBaywdPrk-LI 3-4475
Demaree Maria F Mrs 691LinclnAv-LI 3-7131
Demarke Joe 331HathwyAv -----LI 3-9142
DeMartini Hatti SunnyAcres -----LI 3-9532
Dembowski T A 566LawrnceDr ----LI 3-2127
Dembroge Robt 681½JohnsnAv --LI 3-4135
Deming Walton F 175 SerranoHts--LI 3-2749
Democratic Club of San Luis Obispo 856Montery-LI 3-9698
Dempsey Patrick J 275NChorro ---LI 3-9640
Dengler Robt D 529PrincetnPl ---LI 3-9337
Denman Elmer 141LilacLosOsosHilnds-LI 3-0375
Dennen Chester H 360 Isly--------LI 3-4482
Dennis B C 394 SntaRosa--------LI 3-4987
Dennis F C EdnaRd ------------LI 3-7174
Dennis R L 1137Pac -----------LI 3-1487
DENNIS TRANSFER 1824Nipomo-LI 3-7223
Densmore Robt W 1129Marsh ----LI 3-0969
Dent Thos A 795 Isly-----------LI 3-8921
Derby John B 730BoysnAv ------LI 3-6992
Dermody Jos E 1626 Osos--------LI 3-5367
Dermody Virginia M 1861Hope ---LI 3-1173
DeRosa Pete 545Higuera --------LI 3-9020
DeRosier Walter John 899MtnVw --LI 3-5597
DeSario Helen Mrs OrctRd -------LI 3-0622
DeSouza Manuel 261Branch ------LI 3-8121
DeSpain Evelyn M 970½ SntaRosa-LI 3-8507
DeSpain M Della Mrs 1436Morro --LI 3-3946
DeTroye Adrian 2039Fixlini ------LI 3-3297
DeVaul A LsOsosRd ------------LI 3-5958
DeVaul Bertie Mrs LagunaRd -----LI 3-4953
DeVaul G A Mrs 715High -------LI 3-3115
DeVaul Thos OsosRd -----------LI 3-5884
Devens Eugene 253Ramona ------LI 3-3956
DeVoros Evelyn K 314TolosaWy ---LI 3-7222
Dewar J B Norwalk Co The 1088Higuera-LI 3-4468
Residence 188HathwyAv -------LI 3-5038
Dewar Jack Jr 265FthlBl --------LI 3-2302
Dewar Jas B 962West ---------LI 3-5642
DeWitte Dolly 804ReigerBaywdPrk-LI 3-0369
Dewlaney Carl W Jr 265LinclnAv --LI 3-1227
Dewlaney Eleanor M 643½Toro --LI 3-2146
Dewlaney T M 363HendrsnAv -----LI 3-7445
Dexter Anna Gray 191 SntaRosa---LI 3-4628
DeYoung John A 931-11thBaywdPrk-LI 3-6218
Diamond Hereford Ranch LsOsosRd-LI 3-6308
If no answer call--------------LI 3-3906
Diaz Frank 1320 SntaRosa--------LI 3-1866
Dickens W B drftsmn 306TolosaWy-LI 3-9229
Dickey D M 729 South----------LI 3-6403
Dickey H D 325AlbertDr ---------LI 3-2912
Dickey J B 1324JohnsnAv -------LI 3-9506
Dickey Ray C MorroPalisades ----LI 3-9687
Dickey Richard K 1017 Isly-------LI 3-2991
DICK'S OFFICE MACHINES 1131Gardn-LI 3-7651
Dick's Truck & Tractor Repair SHwy-LI 3-9599
If no answer call--------------LI 3-0666
Dickson B A 319RamonaDr -------LI 3-1928
Dickson Harold G PerknsLn ------LI 3-1326

Dickson R H 108CrandlWy -------LI 3-2805
Diefenderfer Gerald R 546EllnWy -LI 3-6695
Diefenderfer R R 352-3dBaywdPrk-LI 3-1854
Diel H H 2490JohnsnAv --------LI 3-0703
Diel H H San Luis Elec & Heatng Serv 1616 Sydny-LI 3-4112
Diemer Alfred Ralph 579-4thBaywdPrk-LI 3-4029
Dierssen Geo E Jr 649MitchlDr ---LI 3-8919
Dietrich Lloyd G 380JeffryDr -----LI 3-4473
Dietzel Laurence A J 1426NMarsh-LI 3-4099
Dilbeck Andrew L 1328FthlBl ----LI 3-6273
Dilbeck W J MorroPalisades -----LI 3-8757
Dillingham Jack 1230 SylviaCt ---LI 3-9131
Dillon A R 1265Ella ------------LI 3-3256
Dillon Eugene W 1705Gardn -----LI 3-9089
Dillon J W BaywdPrk -----------LI 3-7463
Dillon Paul 804FthlBl ----------LI 3-6857
Dilts Ralph W 1460 Iris---------LI 3-3261
DiMeco A Mrs 2060Chorro ------LI 3-8016
DiMeco Johnny 676 Isly---------LI 3-5068
Dinsmore Charlotte L 683Pismo --LI 3-7046
Diodati John 1634Wilsn --------LI 3-4022
Dirkes F L 250KentuckyAv -------LI 3-8302
Dirkes Margaret Mrs 1286Fredericks-LI 3-6112
Dito Peter L 80BentnWy --------LI 3-5908
DiTore Frank 360HathwyAv ------LI 3-9278
Dixon Geo S 1493Higuera -------LI 3-7669
Dixon Harlan E OrctRd ----------LI 3-4116
Dixon Harry E 785Buchn --------LI 3-4548
DIXON HARRY E & SON plmbr OrctRd-LI 3-4116
Dixon Ruthe M Mrs 1254 Staffrd--LI 3-9039
Dixon Saml S 2322Flora --------LI 3-9406
Dodd Robt R 2052JohnsnAv ------LI 3-3141
Dodds Oscar L Jr 618FeltnWy ----LI 3-6613
DODD'S UPHOLSTERY 964Chorro-LI 3-5426
Dodge Jas T 1565HillcrstPl ------LI 3-5811
Dodge Jim E 383Lemn ---------LI 3-3118
Dodge John H 1624PhillipsLn ----LI 3-1352
Dody Pearl N 1712Chorro --------LI 3-2764
Doherty J M Sgt AvlaBch --------LI 3-1914
Dolan Clementine 166HendrsnAv --LI 3-2599
Dollar Dry Cleaners 695Higuera ---LI 3-7694
Dollar Market 796FthlBl --------LI 3-1078
Dolliver W S 59Chorro ---------LI 3-2348
Domingos Anthony L 684Pac -----LI 3-2837
Domingues Louis M 578Marsh ----LI 3-0946
Don Motel 1473Montery --------LI 3-2036
Donahue R T 2003Chorro --------LI 3-3232
Donati Arthur 418MitchlDr ------LI 3-3761
Donati Darwin Mrs 1990Hope ----LI 3-2255
Donati Edwin P OrctRd ---------LI 3-4807
Donati Lin 1174Pac ------------LI 3-8527
Donati Peter 406MitchlDr -------LI 3-1345
Donelson Ira E 1141 Isly---------LI 3-2838
Donelson W H 2493LawtnAv -----LI 3-0570
Donn F S 374FthlBl ------------LI 3-7397
Donovan J J 1690Wilsn ---------LI 3-5727
Donovan J J San Luis News Agcy 964Chorro-LI 3-4911
Donovan Marguerite 1262Mill ----LI 3-1574
Don's Shoe Shop 1321Broad ------LI 3-6919
Doppke Frank R 831Francis ------LI 3-9694
Dorman Chas F 123RamonaDr ----LI 3-1561
Dorman G W 2099 Slack---------LI 3-3799
Dorman Signs 350Higuera--------LI 3-2608
Dorrough E E 142DlSrWy -------LI 3-2647
Dorsett Ben A Jr 2024A Garfld---LI 3-5376
Dorsey R B 1941Abbt ----------LI 3-8767
Doser Gerard B 161Ward --------LI 3-4156
Doser Marvel B 657Howrd -------LI 3-3353
Doss Kenneth 270 SntaRosa------LI 3-0655
Doster Simon J OldCuestaRd -----LI 3-3274
Doud Alice 1741A Fixlini--------LI 3-5569
Douglas J C DavisCt -----------LI 3-2031
Douglas Jas C 331HathwyAv -----LI 3-7559
Douglas Oil Co of Calif termnl PortSanLuis-LI 3-0844
Dowdey Laurel K Mrs 1370 Staffrd-LI 3-4176
Downing E J Crystal Springs Watr Serv 3215RockvwPl-LI 3-5063
Downs Fred W 1390Palm --------LI 3-5946
Dowty E A 1450Marsh ----------LI 3-2776
Dowty E A III 883MurryAv ------LI 3-4346
Doyle Jas P 198DlNrteWy -------LI 3-9331
Drake D W 288CraigWy ---------LI 3-7611
Drake G E 675Toro ------------LI 3-7565
Drake Roger M 665Grove --------LI 3-4241
Dreyer Robt W CampSanLuisObispo-LI 3-5594
Drisko Ada Mrs 265Almnd -------LI 3-7641
Driver Ernest A 1175MurryAv ----LI 3-7363
Dron Ivan 458Higuera ----------LI 3-8151
Drown Laboratory 1254Gardn ----LI 3-4810
Druet Arthur L 430-3dBaywdPrk--LI 3-5547
Drumm G M 1739 SnLuisDr------LI 3-4231
Drummond G F 1440JohnsnAv ----LI 3-6332
Dryden J E 240RamonaDr -------LI 3-7758
Drysdal Carl 667Montery --------LI 3-8721
Dubin Harry J 1250Palm --------LI 3-4845
Dubin Marguerite 502HathwyAv ---LI 3-5525
DuBray Mary Mrs 669Leff ------LI 3-6149
DuBray Wm C 680Leff ----------LI 3-9470
Ducat Gary T 841BoysnAv -------LI 3-1170
Duceschi Alice 1042Pac ---------LI 3-0970
Duceshi Jas D 1446Lizzie --------LI 3-7721
Ducheneau Helen R 1141B Pac----LI 3-7940
Duclo Earl H 285GrandAv -------LI 3-1304
Dufresne Adolph J Cuesta by the Sea-LI 3-2984
Dufurrena T W EdnaRd ---------LI 3-9669
Dugan Kathryn 1121 Isly---------LI 3-7974
Dughi Ed 957MurryAv ----------LI 3-4238
Duke Maurice Hwy101 ----------LI 3-4693
Dulcich Clifford D 1512 SntaRosa-LI 3-9544
Dulitz Jas H State Div of Forestry MorroRd-LI 3-4242
Residence MorroRd ----------LI 3-8043
Dump Blanche Mrs 963 Isly------LI 3-9481
Dun-Sailing Motel AvlaBch ------LI 3-5064
Dunbar Carl 1547PhillipsLn -----LI 3-7147
Duncan E E 1974Fixlini ---------LI 3-2526
Duncan R H 1928Chorro --------LI 3-3764
Duncan R R 368Lemn ----------LI 3-4036
Duncanson D C 1909 SnLuisDr----LI 3-4353
Dunford Wm H chirpdst 1133JohnsnAv-LI 3-3025
Residence 2378BlDelCampo ----LI 3-6932
Dunham C E 1932CorralitosAv ----LI 3-1282
Dunham Robt E 1571Mill -------LI 3-2442
Dunham Robt E Bob's 5 Minute Car Wash 1023Marsh-LI 3-6943
Dunklee Geo K MD San Luis Medcl Clinic 990Pac-LI 3-4800
Dunklee Mabel M LongvwLn ------LI 3-0546
Dunlap Edgar K 277CraigWy -----LI 3-9208
Dunlap Hazel Peterson Dr 862Toro-LI 3-2932
Dunlap Hazel Peterson Dr optmtrst 1029Chorro-LI 3-6632
Dunlap Ormond L 806MeineckeAv -LI 3-8348
Dunlap Ray E bevrgs SHwy-------LI 3-2133
Residence 835Misn -----------LI 3-2133
Dunlap Robt T MstrSgt 266CraigWy-LI 3-6875
Dunn J M 1209MurryAv ---------LI 3-3684
Dunn Patricia Mrs 1265Mill -----LI 3-9101
Dunn Royal E 791BoysnAv -------LI 3-8024
Dunning Dollie 1351Montery -----LI 3-5847
Dunning E D 69Chorro ---------LI 3-6696
Dunton Dorsey 257LilacLosOsosHilnds-LI 3-9635
Durant Jos A 579Marsh ---------LI 3-3841
Duron Salvador 849Branch -------LI 3-2514
DuRose Clifford G 842CalifBl -----LI 3-4613
Durr Donald L 1721Broad -------LI 3-5317
Dutcher Don K 1720Chorro ------LI 3-8037
Dutra Maria 560Higuera ---------LI 3-8150
Dutra Tony AvlaRd ------------LI 3-2057
Dutton Della 666Caudl ---------LI 3-6129
Duty Kenneth 777BoysnAv ------LI 3-0880
Duval Russell J 157Casa --------LI 3-0552
Duveneck Bernard H 150NSntaRosa-LI 3-4970
Dye Arthur E 140LilacDr --------LI 3-2224
Dyer Aulry 385CerroRomauldoAv --LI 3-6829
Dyer Leon L 1129Pac -----------LI 3-3721
Dyer Nellie 546Higuera ---------LI 3-2552
Dyer's Variety Store 725Higuera --LI 3-5949
Dyke Clyde J 22 S TassajaraDr----LI 3-8479

E

E & E Motel 80Casa -----------LI 3-7126
Eades Virgil V 1837Chorro -------LI 3-6239
Eads Edna L 2022RachlLn -------LI 3-5562
Eagle Pharmacy Norton's 898Higuera-LI 3-4843
Eagle Poultry Ranch OrctRd ------LI 3-5543
Eagle Trayfo 790FthlBl ---------LI 3-0381
Eakes John M 252AlbrtDr -------LI 3-3086
Eakes John M State Farm Ins Companies 982Montery-LI 3-3727
Earing Clarence OrctRd ---------LI 3-7589
Earman C F 2413Broad ---------LI 3-0683
Earp Paul 254 Sandrcock--------LI 3-0719
East SantaFe School SntaFeRd ---LI 3-1278
Easter Chas Russell Easter's Trailer Haven OrctRd-LI 3-5030
Easter Clifford C 384PatriciaDr ---LI 3-4563
Easter's Trailer Haven OrctRd ----LI 3-5030
Eastman Corra F Mrs 1556Mill ---LI 3-7426
Eberle Elsa J 590FeltnWy -------LI 3-7784
Eccles H G 691-5thBaywdPrk ----LI 3-9487
Eccleston John H 514-8thBaywdPrk-LI 3-0365
Eckel V W SeeCanyon ----------LI 3-9633
Eckhardt Kenneth L 230Hendrsn --LI 3-9641
Eckmeier Wm L 57Vetvle --------LI 3-9217
Eckrote Lawrence H 83LaEntradaAv-LI 3-5960
ECONOMY DRUG CO 796Higuera-LI 3-7656
Eddy S Tyler 2253JohnsnAv ------LI 3-6527
Edgar Sallie H 1346Morro -------LI 3-5073
Edgeworth V A 233Branch -------LI 3-6209
Edhlund Carl J 115RamonaDr ----LI 3-9319
Edmands Loren O 785Morro -----LI 3-8026
Edmondson D H 356RamonaDr ----LI 3-7240
Edna Farm Center Hall EdnaRd ---LI 3-9920
For Hall Rental call-----------LI 3-2861
Edna Ranches EdnaRd ----------LI 3-3663
ED'S SERVICE Higuera&Nipomo--LI 3-1154
Ed's Take Out 1491Montery ------LI 3-6525
Edwards A L 1184Ella ----------LI 3-2099
Edwards Arthur L Jr 1275MurryAv-LI 3-5477
Edwards B B 256NChorro -------LI 3-8061
Edwards Raymond G 1209Peach ---LI 3-4968
Edwards Robt J 372PatriciaDr ---LI 3-6103
Edwards Warren Berkemeyer Mkt 1021Chorro-LI 3-0890
Residence 334FthlBl ----------LI 3-0434
Eeckhout Chas A 122BressIPl ----LI 3-3861
Eells Richard W MD 743Pismo ---LI 3-7687
If no answer call-------------LI 3-5800
Residence 255ChaplnLn --------LI 3-2280
Eggleston Margery 676Toro ------LI 3-8603
Egrmayer A R 1627Chorro -------LI 3-6029
Egrmayer Alan R 536Buchn ------LI 3-8092
Ehrenpfort Arthur E 1778 SnLuisDr-LI 3-2633
Eichholtz Roy 262Highlnd -------LI 3-9430
Eilers Harrison 922MurryAv ------LI 3-8257
Einmo John R 1243Palm --------LI 3-9124
Eisert Blaine E 3015Flora -------LI 3-2308
Ekegren Merle R 1355Cazadero ---LI 3-0697
Ekegren Merle R SantaRosa Mkt 798 SntaRosa-LI 3-5513
Ekholm Hans P 380CalifBl -------LI 3-2253
El Camino Bowl 1115 SntaRosa---LI 3-9764
ElCarlos Motel 1216Archr -------LI 3-1932
Elder L E 392BuenaVstaAv ------LI 3-7825
Electrical Products Corp 962Montery-LI 3-9024
ELECTRICAL & REFRIGERATION INC 183Higuera-LI 3-9313
Electrical Workers Union Local No 639 527Marsh-LI 3-5693
Electrolux Corp 964Chorro ------LI 3-6013
Elfman Glenn 1027 Osos---------LI 3-6480
Elizagaray E H CuestaRd --------LI 3-8768
Elks Club 906Marsh -----------LI 3-6965
Elliot C F 613Branch -----------LI 3-8529
Elliot Elizabeth 1241Pismo-------LI 3-2103
Elliott Geo Mrs 1042Pac --------LI 3-0313
Elliott Marjory 146 SnJoseCt-----LI 3-5734
Elliott Wallace G MD 1215Chorro-LI 3-6265
Residence 281NBroad ---------LI 3-1835
Elliott Wm 1135Buchn ---------LI 3-2688
Ellis F B 531MitchlDr-----------LI 3-7511
Ellis Frederick A 855Venabl ------LI 3-8639
Ellis Geo F 427-5thBaywdPrk ----LI 3-0646
Ellis Gerald G 1327 Osos--------LI 3-9186
Ellis Leo W 1153Buchn ---------LI 3-1606
Ellis Marvin G 1121 OrctRd------LI 3-3369
Ellis N R 969Pismo ------------LI 3-1754
Ellsworth Edwin C 81NBroad -----LI 3-1290
Ellsworth Malcolm 1156 Iris-----LI 3-9442
Ellsworth's Market 496NBroad ---LI 3-3443
Elmer John L 674Venabl --------LI 3-8140
Elmer Virgil 328TolosaWy -------LI 3-4030
Elsea Lawrence F 267 Sandrcock--LI 3-1120
ELSIE'S BEAUTY SALON 890Buchn-LI 3-3454
Elsner Rudolph C 977 SntaRosa---LI 3-3417
Elston Chas 1710 SnLuisDr-------LI 3-7004
Elwell Jos O 114RamonaDr ------LI 3-3053
Embrey Donald R 1043FthlBl -----LI 3-4578
Emery Jas L 1160Pismo ---------LI 3-5906
Emery Robt V 120GrandAv -------LI 3-8076
Emlen Arthur C 237JeffryDr -----LI 3-9608
Emmerich Arthur H 1440Ella ----LI 3-9596
Employment Service Calif State of Emplymnt Dept 817Palm-LI 3-5300
Emslie Jas 843Uphm -----------LI 3-2326
Engh Anita Mrs 532Pac ---------LI 3-8640
England Betty Mrs 298PatriciaDr -LI 3-2391
Engle Perry V 566Pac ----------LI 3-4579
Englert Don E 1028Pac ---------LI 3-3215
English Robt W Surf Motl 256FrontAvlaBch-LI 3-8230
Enninga Henry 764 SntaRosa-----LI 3-6028
Enninga Sharon 1154Peach ------LI 3-5370
Enos John 784Buchn -----------LI 3-7548
Enos Richard E 681JohnsnAv ----LI 3-1129
Epp Cecil L 721Higuera ---------LI 3-7606
Epperly Bernard J 973 SntaRosa--LI 3-6797
Eppert T A Sr 285CraigWy ------LI 3-5625
Eppert Thos A 456MitchlDr ------LI 3-7842
Equitable Life Assurance Soc 960 SntaRosa-LI 3-3263
Erb John W Jr 1212Gardn -------LI 3-9123
Erb Milo E 105Casa -----------LI 3-0347
Ericson Albert O 741 Isly--------LI 3-5080
Ericson Christine 670Lincln ------LI 3-9027
Ernst Robt J 1027Buchn --------LI 3-2119
Escalante Cornelius 764Mill ------LI 3-4559
Escobar Jos F 144Huttn ---------LI 3-6247
Escobedo John 1731 SntaRosa----LI 3-8459
Escobedo Josephine Mrs 110Higuera-LI 3-0877
Esmon Thurman C 1663PhillipsLn -LI 3-2152
Esplin Wm J 751Buchn ---------LI 3-5628
Esser H Joe 261FthlBl ----------LI 3-6772
Essig Frederick M 1212MurryAv --LI 3-7952
Estelle Ward J 288 Casa--------LI 3-3899
Estes Jas T 274Higuera ---------LI 3-3490
Estey Richard Mrs 655 SweenyCt--LI 3-2448
Estrada Gene 626½ Sandrcock --LI 3-2042
Estrada John 673Woodbrdge -----LI 3-1358
Estrada Lazaro 1413Archr ------LI 3-1389
Estrada Rudolph 1639PhillipsLn --LI 3-3830
Estrada W W 658Buchn --------LI 3-8315
Ethel's Boarding Kennels OrctRd --LI 3-2208
Ethridge E L 324CerroRomauldoAv-LI 3-0498
Ethridge Monroe L 810Grove -----LI 3-1446
Eto Masaji LsOsosRd ----------LI 3-2423
Eto Tameji LsOsosRd -----------LI 3-0620
Evans Bessie L 829BoysnAv ------LI 3-7957
Evans Brokerage Co rl est 1118Chorro-LI 3-0720
Evans Cecil G Evans Brkrge Co 1118Chorro-LI 3-0720
Residence 1610PhillipsLn ------LI 3-0421
Evans Edna 4LaEntradaAv -------LI 3-5577
Evans Gerald B 1821ConejoDr ----LI 3-4983
Evans Gerald B Evans Brkrge Co 1118Chorro-LI 3-0720
Evans Jeannie 101Hwy ---------LI 3-4087
Evans John H 818 Sandrcock-----LI 3-3072
Evans Lillian E 6thBaywdPrk -----LI 3-6075
Evans Loren D Hwy101 ---------LI 3-9678
Evans Millard 101Hwy ----------LI 3-4087
Evans Paul E 346GrandAv -------LI 3-3387
Evans R D 471MitchlDr ---------LI 3-6928
Evans Robt C 492Leff ----------LI 3-4127
Evans Travis AvlaBch -----------LI 3-5025
Evans Wm D 19 STassajaraDr ----LI 3-9455
Evenson Donald E OrctRd --------LI 3-4071
Everitt David L 537PrincetnPl ---LI 3-0332
Evers Wm O 1361Mill ----------LI 3-4963
Ewert Edw W 449NChorro ------LI 3-2681
Exline W D 253WarrenWy -------LI 3-2067

F

Fabbri E J 1920 SnLuisDr -------LI 3-8680
Fagan Benj 2134 SntaYnezAv-----LI 3-5092
Fagan Wm C 2591GretaPl -------LI 3-2963
Fahey Eva E VerdeCanyonRd -----LI 3-3347
Fairbanks Roy 2031 SierraWy ----LI 3-5495
Fairbanks Willard S 222Almnd ----LI 3-0626
Fairchild Helen M LsOsosRd ------LI 3-5991
Fairchild Ray 1332Peach --------LI 3-2079
Fairview Court AvlaBch ---------LI 3-1914
Falk Chas G 283DlMrCt --------LI 3-9503
Falk Ralph C 275DlMrCt --------LI 3-1141
Falkenstern O J 165Graves -------LI 3-6387
Fallon Winifred 447Pismo -------LI 3-8344
Fant Marie Mrs 578MitchlDr -----LI 3-2289
Faris Martha 290NBroad --------LI 3-1899
Farley R E 445High ------------LI 3-8553
Farm Bureau San Luis Obispo County Farm Bur 157Higuera-LI 3-3654
Cal-Farm Insurance Co 157Higuera-LI 3-7971
SanLuis Obispo County Farm Supply Co 157Higuera-LI 3-3751
Farm Credit Assns San Luis Obispo Prodctn Cr Assn 197 SntaRosa-LI 3-7161
Farm & Home Advisor University of California 1235Montery --------LI 3-9075
FARMER BROS CO 1531Montery-LI 3-3340
Farmer Geo E 125King ----------LI 3-6896
Farmer Scott 1973Fixlini -------LI 3-0743
FARMER'S HARDWARE & EQUIP CO 581Higuera-LI 3-7102
FARMERS INSURANCE GROUP 1043Higuera-LI 3-5411
Farrar C T 1124Buchn ----------LI 3-4645
Farrar Clint R 451NChorro ------LI 3-2269
Farrar Earl L 551HathwyAv ------LI 3-5456
Farrar Jas C 398NFerriniRd -----LI 3-4844
Farrell V M 1219 SnMateo-------LI 3-8231
Farris Alice 662 Osos-----------LI 3-1811
FARRIS JACK genl contr 203RamonaDr-LI 3-0429
Farris Mary E AvlaBch ----------LI 3-2353
Farris Pat H 1355Palm ---------LI 3-6545
Farrow A F 1900Montery --------LI 3-8606
Fast Porter E 425Branch --------LI 3-0644
FAULSTICH BROS 2900 SBroad-LI 3-9290
Faulstich Chas R Mrs 804MeineckeAv-LI 3-0784
Faulstich Henry D 674Church -----LI 3-6783
Fauset E L 15 SntaRosa---------LI 3-8498
Fauset Leroy A 578Leff ---------LI 3-4317
Fauset Wayne 449 SntaBrbraAv---LI 3-1886
Fauss Plumbing & Heating 595PatriciaDr-LI 3-7624
Faustino Geo D Sr OldHwy101 ----LI 3-6519
Faustino Geo M OldHwy101 ------LI 3-1272
Favorite Bakery 638Marsh -------LI 3-2026
Federal Land Bank Loans Natl Farm Loan Assn 197 SntaRosa-LI 3-7161
Feeney Robt 340Patricia --------LI 3-9286
Feliciano Arthur 583PatriciaDr ---LI 3-0476
Feliciano J A 264DalyAv --------LI 3-4146
Feliz Dorothy 446 Isly-----------LI 3-1038
Feliz Rose Miss 497Marsh -------LI 3-7143

Fellows A M Bert 208HathwyAv ---LI 3-2426
Felt John J 291LinclnAv---------LI 3-4751
Ference Mike 651Buchn --------LI 3-4808
Ferguson Helen 906RougeotPl ----LI 3-7270
Ferguson Patrick E 343HendrsnAv-LI 3-8627
Ferguson Paul L Rev 815 Isly-----LI 3-1470
Ferini Peter J 742BoysnAv ------LI 3-0701
Fernald M 1335Morro ----------LI 3-7724
Fernandez John FernandezRd -----LI 3-2113
Ferre Helena Mrs 958Pismo ------LI 3-2648
Ferrell Emma Mrs LosOsos ------LI 3-0707
Ferrini Alfred MtBishop ---------LI 3-5823
FERRINI FELTON rl est 492FeltnWy-LI 3-4794
Ferris Chalmer W MD French Clnic & Hosp 1170Marsh-LI 3-7070
Residence 1573 Slack---------LI 3-5552
If no answer call--------------LI 3-7070
Fields J C 190Chorro ----------LI 3-6637
Figueiredo A C AvlaBch ---------LI 3-7163
Fike Don 842Mill -------------LI 3-3743
Filipponi Alfred 200LinclnAv -----LI 3-8240
Filipponi Edythe Miss 1223Higuera-LI 3-7402
Filipponi H W 1900 SmeeLn------LI 3-4959
Filipponi Laurice 1035Walnt -----LI 3-8199
Filipponi Lawrence T 121NBroad--LI 3-6490
Filipponi Lillie F EdnaRd -------LI 3-8566
Filipponi Robt 643Branch -------LI 3-0845
Filos Alfred J 353LinclnAv ------LI 3-1063
Finch A M 1434Marsh ---------LI 3-8009
Finch De Soto-Plymouth 1219Montery-LI 3-4400
Finch Donald A 133HighlndDr LosOsosHilnds-LI 3-5384
Finch H W 124 Stennr----------LI 3-6159
Fincham Robt J 42Vetvle --------LI 3-7323
Fincher C L 386 SntaLuciaDr-----LI 3-3823
Fink Chas S 2563LawtnAv -------LI 3-3621
Fink Ruby E 521 SntaBrbraAv ----LI 3-4855
Finn Kathrene 56NBroad --------LI 3-7206
Fire Dept Grdn&Pismo ----------LI 3-1212
Fire calls only----------------LI 3-1212
All other calls----------------LI 3-6046
Firestone Stores 1001Higuera-----LI 3-4652
Firpo Beatrice 1314Broad -------LI 3-4697
Firpo Ernest 102Higuera --------LI 3-2277
First Baptist Church 2075JohnsnAv-LI 3-0945
FIRST CALIFORNIA COMPANY investments 784Marsh-LI 3-4229
If no answer call--------------LI 3-5834
Fiscalini A W PortugueseFlatRd --LI 3-7190
Fiscalini Albert R 1264½Palm ---LI 3-9626
Fiscalini Alex OrctRd -----------LI 3-7187
Fiscalini Archie LsOsosRd -------LI 3-4371
Fiscalini Chas Jr 183Chorro ------LI 3-1255
Fiscalini Fred 1528Morro --------LI 3-1018
Fischbeck Paul T EdnaRd -------LI 3-3663
Fischer E L 1534Montery --------LI 3-8319
Fischer Herman Mrs 1050Palm ---LI 3-7382
Fischer Maria R Mrs 1041Mill ----LI 3-3385
Fish Mark H 761Grove ----------LI 3-3283
Fisher Brad 931West -----------LI 3-6715
Fisher C W 160Graves ----------LI 3-4269
Fisher Calvin L 523Higuera ------LI 3-8827
Fisher Christine Mrs 795Nipomo --LI 3-7339
Fisher Clyde 284LaCanadaDr -----LI 3-0067
Fisher Harold M 778BoysnAv -----LI 3-8624
Fisher J W 164LongvwLn --------LI 3-3610
Fisher Margaret M 1628Gardn ---LI 3-9603
Fisher Mary I Mrs 1144Palm -----LI 3-8426
Fisher Nelle L Mrs 235½ Sandrcock-LI 3-7477
Fisher Wm G 642CalifBl ---------LI 3-4577
FISHER'S BRAD SHOE STORE 845Higuera-LI 3-2646
Fiske G E 1154Mill ------------LI 3-7401
Fiskin Chester G 2851JohnsnAv ---LI 3-1824
Fitz M Edwin 778Marsh --------LI 3-5311
Fitz M Edwin 561PrincetnPl -----LI 3-8413
Fitz and McLinn 778Marsh -------LI 3-5311
Fitzgerald Bernard 2551Augusta --LI 3-1471
Fitzgerald Hannah M 1422Montery-LI 3-5955
Fitzgerald Marion A Mrs 1913CorralitosAv-LI 3-8234
Fitzgerald Miles A 1568Higuera --LI 3-3586
Fitzpatrick Jean H 2444Gerda ----LI 3-7925
Fitzpatrick John F 397NBroad ---LI 3-4486
Fitzpatrick Pat 890Buchn -------LI 3-3454
Fitzsimmons C G --------------LI 3-5867
Fitzsimmons Clair K 1365Palm ---LI 3-9414
Fixit Shop 660Higuera ----------LI 3-4823
Fladeland Fred 741High ---------LI 3-6812
Flanagan Jas R LsOsosRd -------LI 3-8488
Flannery Nolan B 2451Augusta ---LI 3-4931
Flannery Rilla 447-6thBaywdPrk---LI 3-6358
Fleer Lloyd L LsOsosRd ---------LI 3-9050
Fleischmann Geo 1624 SntaRosa---LI 3-1461
Fleming Florence E Mrs 869Nipomo-LI 3-7593
Flemons Paul M 1069Pac --------LI 3-9028
Flinn E F 431-4thBaywdPrk -----LI 3-0364
Flint A R 341ChristinaWy -------LI 3-1342
Flores A P 2351LawtnAv --------LI 3-6515
Flores Amelia J Mrs 871Buchn ---LI 3-6441
Flores Eloise 141Beebee --------LI 3-1107
Flores Leland J 1042 Olive-------LI 3-4092
Flores Rose M 615LawrnceDr ----LI 3-9535
Flory Andrew F 470Lincln ------LI 3-4408
Flory Wm E 865Morro ----------LI 3-5612
Flosi Robt A 608-7thBaywdPrk ---LI 3-2087
Floyd Louise Miss 538Buchn -----LI 3-1697
Fluitt Audley M 1641 Osos-------LI 3-9163
Fluitt Clayton 2859JohnsnAv -----LI 3-5661
Fluitt David H 753Woodbrdge -----LI 3-3423
Fogarty Grace F 296Higuera -----LI 3-2547
Foge A P 37 STassajaraDr -------LI 3-1818
Foge Richard C 177DlNrteWy --LI 3-1673
Fogo Alden E MD I---SntaMrgrta 5081
Fogo Alden E MD 1106Pac-------LI 3-4140
If no answer call--------------LI 3-5800
Folsom V A 1472FthlBl ---------LI 3-3038
Forbes Chas 1020MurryAv -------LI 3-8127
Forbes Rossie R Miss 1028Church -LI 3-1605
Ford C W 1574Fredericks -------LI 3-8689
Ford Maurice A 748FthlBl -------LI 3-2797
Ford Melvin 546Higuera ---------LI 3-8837
Ford Wm F 167FthlBl -----------LI 3-2447
Forden S M 89NBroad ----------LI 3-5758
FORDEN'S HARDWARE 857Montery-LI 3-1090
Forline Elsie BayvwHts ---------LI 3-0924
Formoy Roy Jr 153Casa ---------LI 3-8347
Forster A R Mrs SBroad ---------LI 3-3395
Forster C R EdnaRd ------------LI 3-3851
Forsythe S E CuestaGrde --------LI 3-1479
Fosberg Harold A LsOsosHighlands -LI 3-1247
Foster Jessie Mrs 873Pac -------LI 3-8581
Foster & Kleiser Co 1234Buchn ---LI 3-6673
Foster Lois 1521Palm ----------LI 3-0545
Foster Theo C 234NTassajaraDr --LI 3-0775
FOSTER'S OLD FASHION FREEZE 590Marsh-LI 3-7639
Foursquare Church 400High ------LI 3-8693
Fowler Oscar R 1711 SBroad------LI 3-1563
Fox Frank W Jr StennerCreekRd --LI 3-6951
Foxe Chester E 431LawrnceDr ----LI 3-0460
Frady Dale B 2395Augusta ------LI 3-3502
Fragoso Geo 1802Broad ---------LI 3-3483
Fraites Lawrence L 778BoysnAv --LI 3-1961
Fralic Floyd 567-8thBaywdPrk ---LI 3-0379
Francis Dorothy Mrs 1407Nipomo -LI 3-3628
Francis Edw K 236Broad --------LI 3-0529
Franck Michel N 350 SntaLucia --LI 3-1554
Francken Adrian A 805BoysnAv --LI 3-0383
Frank Roberta G Mrs 366FerriniRd-LI 3-7277
Franklin Ben 2450BoulevrdDelCampo-LI 3-1696
Franklin H T 1920Fixlini --------LI 3-7910
Franklin Howard S 292Higuera ---LI 3-2516
Franklin P O 676Pismo ----------LI 3-6826
Franklin's Service 1185Montery ---LI 3-5059
FRANK'S CAFE 645Higuera-----LI 3-9973
Franzone Ralph L 1621Higuera ---LI 3-6736
Frary Paul H 2424Gerda --------LI 3-6877
Fraser Keith J 1719Broad -------LI 3-9615
Fraser L A 1626 Osos-----------LI 3-5995
Fraser Sherman C 790FthlBl -----LI 3-0380
Fraser Sherman C Col 338-5thBaywdPrk-LI 3-1843
Fraser V W 1929Chorro ---------LI 3-4748
Frazier A G 174High -----------LI 3-5688
Frazier Donna G 552Leff --------LI 3-4187
Frazier Ivan D 522Dana ---------LI 3-1677
Frazier Marie 857Branch --------LI 3-0793
Frazier Val 174High ------------LI 3-5688
Fredericks Juanita 1911Ruth -----LI 3-1610
Frederiksen Anker 542 Isly-------LI 3-7340
Frederiksen Wilfred 1965Chorro --LI 3-1603
Fredman Wm R Grundell & Fredman attys 1009Morro-LI 3-8711
Residence 135RamonaDr -------LI 3-7217
Fredrickson L E LosOsosHighlands -LI 3-7876
Fredriksen H J 711Branch -------LI 3-1518
Fredriksen Robt 143Cyprs -------LI 3-3402
FRED'S AUTO-ELECTRIC PARTS & SERVICE 1511Montery -------LI 3-3821
Free S A 1167 Isly ------------LI 3-4752
Freeborn Chas J 1360Marsh -----LI 3-4207
Freeborn W D LsOsosHighlands ---LI 3-1068
Freeman Bertha Mrs 1305½Montery-LI 3-0829
Freeman Chas E Freeman Sign Serv 448Higuera-LI 3-3229
Freeman Glen B 765 Osos--------LI 3-6141
Freeman Herbert K PerknsLn ----LI 3-8004
Freeman John V 957West -------LI 3-9576
FREEMAN SIGN SERVICE 448Higuera-LI 3-3229
Freeman W W 1318Mill ---------LI 3-0462
Freitas Lawrence J PerknsLn ----LI 3-3527
Freitas Manuel A 633Woodbrdge --LI 3-5486
Freitas Mary 1628Chorro -------LI 3-4279
Freitas Rose Mrs 868Chorro -----LI 3-1418
Fremont Hotel 979 Osos---------LI 3-3453
Fremont Theatre 1035Montery ---LI 3-1121
Fremstad Clifford 274Higuera ----LI 3-0403
FRENCH CLINIC & HOSPITAL
Clinic 1170Marsh -------------LI 3-7070
If no answer call-------------LI 3-8185
Hospital 1170Marsh -----------LI 3-7070
If no answer call-------------LI 3-8185
Pharmacy 1170Marsh ----------LI 3-7070
Physical Therapy 1205Higuera---LI 3-7070
Mountain View Hospital 1530Marsh-LI 3-7085
If no answer call-------------LI 3-8185
French Edison A MD French Clnic & Hosp 1170Marsh-LI 3-7070
Residence 1326Higuera --------LI 3-8185
French Edw A Mrs 1620Higuera --LI 3-6157
French Geo O MD French Clnic & Hosp 1170Marsh-LI 3-7070
Residence 124LongvwLn -------LI 3-1102
If no answer call-------------LI 3-7070
French Mabel Mrs 1144C Marsh---LI 3-0754
Freshour E E 144Cyprs ---------LI 3-2524
Frevert Donald 449NChorro -----LI 3-4196
Frick Richard P 669JohnsnAv ----LI 3-4330
Friden Calculating Machine Co Inc 1453Montery-LI 3-2914
Friesen C H 660JohnsnAv -------LI 3-6678
Friesen H M 210GrandAv -------LI 3-2959
Friesen Lloyd R 1629Wilsn ------LI 3-7740
Frisby Jas C 880Buchn ---------LI 3-8730
Frith Mary E 1418Morro --------LI 3-3982
Frizzell Mary VachlLn ---------LI 3-0873
Froom J H 1944McCollm --------LI 3-7167
Froom W LsOsosRd -----------LI 3-8506
Frossard Albert E 1458Higuera ---LI 3-4489
Frost Robt H 216LongvwLn ------LI 3-4303
Frost W I 555-7thBaywdPrk -----LI 3-1451
Fry Corley 334FunstnAv ---------LI 3-2577
Fryberger E L Capt 539EllnWy ---LI 3-4129
Frye Jas R 186RamonaDr --------LI 3-2951
Frye S O 1324PhillipsLn --------LI 3-6191
Fryer Dorothy Mrs 163 SerranoHts-LI 3-7135
Fryer Harry J MD San Luis Medcl Clinic 990Pac-LI 3-4800
Fryer Harry J Sr 1341 Osos------LI 3-3411
Frymire Phil C 510LawrnceDr ----LI 3-3581
Fugate Earl B 436Pismo --------LI 3-7793
Fugate Lucy M 1240Ella --------LI 3-4633
Fukunaga Geo MorroPalisades ----LI 3-8467
FULLER BRUSH DEALER 944MurryAv-LI 3-4477
Fuller Laurence E EdnaRd -------LI 3-3357
Fuller Lowell D EdnaRd ---------LI 3-4566
FULLER W P CO 698Higuera----LI 3-0835
Fulton Harold J 2401Broad ------LI 3-3228
Fulton Vern 977-11thBaywdPrk---LI 3-1876
Funk Frank E 216Chorro --------LI 3-0441
Funk J F 1660Palm ------------LI 3-5029
Funk John G 1224 Sydny--------LI 3-5680
Furimsky Geo S 31 STassajaraDr--LI 3-7768
Furphy Jas R 676½Toro --------LI 3-6756
Furtado Joe R Jr EdnaRd -------LI 3-7678
Furtado Joe R Sr EdnaRd -------LI 3-5568
Furtado John EdnaRd ----------LI 3-8755
Furtado Louis EdnaRd ---------LI 3-8278
Furtado M R VerdeCanyonRd -----LI 3-4986
Furtado Sheet Metal Shop OrctRd -LI 3-5578
Futrell David 790FthlBl ---------LI 3-4222
Fyr-Fyter Equipment Co 1023Morro-LI 3-5797

G

G & W Engineering 1670½Montery-LI 3-5704
GABBY BOOK STORE 1040Chorro-LI 3-9035
Gabler G H 1050MurryAv --------LI 3-2419
Gaddis Jack 1267MurryAv -------LI 3-4218
Gaebe L C MD 895Pismo --------LI 3-1484
Residence 234NBroad ---------LI 3-6315
If no answer call-------------LI 3-5800
Gaggioni L Mrs 120Cyprs --------LI 3-1336
GAINSBOROUGH STUDIO photos 864Higuera-LI 3-5796
Galbraith R B 1121Geo ---------LI 3-3033
Gale Howard C 1052George ------LI 3-0408
Galer Melvin H 1344 Sydny-------LI 3-8580
Gallagher Electric Co 344Higuera -LI 3-4747
Gallagher Frank P Gallagher Elec Co 344Higuera-LI 3-4747
Residence 1616WoodlndDr -----LI 3-3081
Gallagher John T 1122CalifBl ----LI 3-5645
Gallenkamp's Shoe Store 952Higuera-LI 3-0791
Gallock Donald E 1120Marsh -----LI 3-5983
GALLOCK SIGNS 1120Marsh-----LI 3-5983
Gamble Beulah 624FletchrAv -----LI 3-1265
Gamboni A 2570Flora -----------LI 3-5574
Gamboni & Righetti used furn SHwy-LI 3-6290
Gandy Arthur R 1626 Osos-------LI 3-5315
Gandy Clark Mrs 1105George -----LI 3-3485
Gandy Wm A 1831Gardn --------LI 3-3591
Gann Freddie CuestaGrde --------LI 3-0390
Gann Jo 943B MurryAv ---------LI 3-8485
Gaoiran Remy LsOsosRd --------LI 3-1221
Garay Rosario OrctRd -----------LI 3-4487
Garcia Conita L 778FrancisAv ----LI 3-1733
Garcia Edw EdnaRd ------------LI 3-5405
Garcia Frank F 2136Broad -------LI 3-5984
Garcia Gabriel E 543FeltnWy -----LI 3-2511
Garcia Lupe 1428Morro ---------LI 3-7368
Garcia M 100GrandAv ----------LI 3-7913
Garcia Manuel S OrctRd ---------LI 3-4093
Garcia Roy 1519Broad ----------LI 3-3136
GARDEN CITY GAS SERVICE 231 SntaLuciaBaywdPrk-LI 3-8305
Gardiner Thos E 1817Gardn -----LI 3-9472
Gardner Donald C 1252B Montery -LI 3-1789
Gardner J R 392FthlBl ---------LI 3-0805
Garing R S 319 SntaLuciaDr------LI 3-4277
Garland Geo F 164LinclnAv ------LI 3-1276
Garland Henry Mrs 3145JohnsnAv -LI 3-2787
Garland L A 1341Taft ---------LI 3-1142
Garland L C LsOsosRd ----------LI 3-8855
Garlinger Genevieve 1914Chorro ---LI 3-3138
Garner Amelia R 2517Broad ------LI 3-4642
Garner Raymond J 11 STassajaraDr-LI 3-6684
Garner Richard F 636Toro ------LI 3-6085
Garner Wiley AvilaBeach --------LI 3-5494
Garrett F L 1126Pismo ---------LI 3-6349
Garrett O Paul 2065McCollm -----LI 3-7972
Garrett Walter P 651Brizzolara ---LI 3-4488
Garrison N R 1627Nipomo -------LI 3-2077
Garrity W C Insurance Agcy 774Marsh-LI 3-8626
Gartland Thos E 301JeffryDr ----LI 3-3977
Garvin Jas G 1105Leff ----------LI 3-6934
Garza R E 908Murry -----------LI 3-1644
Garzoli F J 237Almnd ----------LI 3-8123
Gaskill Beulah 625FunstnAv ------LI 3-7421
Gaskill Gerald L 167 SnJoseCt ---LI 3-6874
Gaskin W H 2106 SntaYnezAv-----LI 3-3549
Gates Chas J 208Almnd ---------LI 3-4778
Gates Chas V 1738JohnsnAv -----LI 3-6204
Gates Jas D 875Misn -----------LI 3-2415
Gaustad John 3007JohnsnAv -----LI 3-4923
Gaydosh Michael 805BoysnAv ----LI 3-9070
Gayman Levern Miss 940Walnt ---LI 3-6486
Gazin Albert MD 743Pismo-------LI 3-7687
Residence 898Centr -----------LI 3-2139
If no answer call-------------LI 3-5800
Gearing A R Mrs 578MitchlDr ----LI 3-2289
Gearing Roy A 1021MurryAv -----LI 3-2939
Gebbie Cecilia B 226Price -------LI 3-7228
Gebbie Wm G Jr 2857JohnsnAv ---LI 3-3156
Gehring Frank A 1526Gardn ------LI 3-7540
Gehring's Sundries 1634 Osos-----LI 3-9963
Geiler Mildred B 1000Mill -------LI 3-7057
Gelinas Edmund Dr 2410JohnsnAv -LI 3-8352
Gelinas Edmund J MD 774Marsh--LI 3-8163
Gelinas Jos F 289RamonaDr ------LI 3-3676
Genardini Adeline 1447Beach ----LI 3-8650
General Adjustment Bureau Inc 1308Gardn-LI 3-4914
If no answer call Pismo Bch-PRspct 3-2337
GENERAL FIREPROOFING CO THE 1122LaurelLn-LI 3-3011
General Hospital JohnsnAv -------LI 3-1500
General Petroleum Corp of Calif FthlBl&CalifBl-LI 3-7090
Gene's Auto Parts & Wreckers Old101Hwy-LI 3-5086
Genovini J Mrs 2241Broad -------LI 3-4939
Genthner Fred L 380TolosaWy ----LI 3-7379
Gentry Everett L Mrs 578-6thBaywdPrk-LI 3-5416
George D L 2256Broad ---------LI 3-0600
George Louis 236Branch --------LI 3-8179
George Norman W EdnaRd ------LI 3-9492
GEORGE'S AUTO REPAIR 1185Montery-LI 3-8345
GEORGE'S EQUIPMENT RENTALS OldHwy101 South-LI 3-1436
George's Foothill Market 399FthlBl-LI 3-4445
Gerard E D 249Graves ----------LI 3-5975
German Lewis D 2064Rachl ------LI 3-3599
German Loren E 631LawrnceDr --LI 3-9611
Gerrie Stan L 77Chorro ---------LI 3-2307
Giacomazzi Robt J 1516Gardn ----LI 3-3834
Gianolini A Mrs 742Centr -------LI 3-0960
Gianolini Wm LsOsosRd ---------LI 3-8456
Gibb David 212WarrenWy -------LI 3-1197
Gibbons Albert 1117 Isly---------LI 3-3732
Gibbons Thos 1173Marsh --------LI 3-8573
Gibford Wm R BianchiLn --------LI 3-3239
Gibson A C 340Graves ----------LI 3-4177
Gibson Esther 780Toro ----------LI 3-2175
Gibson Geo C 281DonnaWy ------LI 3-3090
Gibson J Cordner 538PrincetnPl --LI 3-2565
Gibson Lester H 1323Mill -------LI 3-9054
Gibson Sara Mrs 976Toro --------LI 3-0530

Gilardi Henry 1245Higuera LI 3-6786
Gilbert Donald 105CrandlWy LI 3-0359
Gilbert John R 371JayceeDr LI 3-8926
Gilbert Maurice F 1210Beach LI 3-8927
Gilbreath Clyde W
Cuesta-by-the-Sea LI 3-9145
Gildersleeve P J 507Caudl LI 3-8272
Gilfeather Wm L 170RamonaDr LI 3-2282
Gilkerson Shirley 460-3dBaywdPrk LI 3-2629
Gill H H 1194Pac LI 3-0919
Gill John H 1000Mill LI 3-5945
Gillen F B 466Pac LI 3-3149
Gillen J R 3036 SBroad LI 3-6134
Gilliam R L Mrs AvlaBch LI 3-5681
Gillihan F H 2091 SierraWy LI 3-7883
Gilliland Jas W III 394TolosaWy LI 3-7436
Gillis F H 699Chorro LI 3-2372
Gillis Jas C 243Harris LI 3-4575
Gilmore Eissie 179Brook LI 3-6581
Gilmore W W 125 SntaBrbraAv LI 3-7052
Gilmore Wm D 889Walnt LI 3-9332
Gilson Ada 1168Mill LI 3-1148
Giltner F L 266-2dBaywdPrk LI 3-2342
Gin Gow 456NBroad LI 3-2543
Gingg Herman J 224 SntaLuciaDr LI 3-2739
Gingg Nellie 362 SntaLuciaDr LI 3-2945
Ginn Lois 165CerroRomauldoAv LI 3-4169
Ginn M B Mrs 1582Higuera LI 3-2669
Giovanotti Rose Mrs 1137Peach LI 3-7133
Gist Fred L 1307Mill LI 3-6043
Gist Fred L ins & rl est
1035Chorro LI 3-8323
Giubbini Arthur E 970Mill LI 3-0525
Giumini Cesare EdnaRd LI 3-4178
Givens John R 550HathwyAv LI 3-8570
Gladin Floyd B 1728Chorro LI 3-0686
Gladys Beaute Salon 1336Morro LI 3-1313
Gladys Hammett's Beauty Salon
1046Chorro LI 3-5425
Glaze John L 820½FthlBl LI 3-1826
Gleason David 1227 Staffrd LI 3-7739
Glenn H L AvlaBch LI 3-5047
Glenn Weston 336Buchn LI 3-1135
Glennan Diane 105CrandlWy LI 3-0359
Glennan Paul H 105CrandlWy LI 3-0359
Glick Kenneth L CuestaRd LI 3-1936
Glidden Paint Center The
894FthlBl LI 3-8596
Glidden Wm H 2415Broad LI 3-2102
Gnesa D W Mrs 918MeineckeAv LI 3-6606
Gnesa Frank L 1170 Isly LI 3-2385
Gnesa Jas A 655Toro LI 3-4773
Goddard G B 595 SerranoDr LI 3-3199
Godfrey Arthur J 230KentuckyAv LI 3-4611
Godfrey C Fred 1526Mill LI 3-4051
Godlove Bernard 211Huttn LI 3-7365
Goerke Carl 660LawrnceDr LI 3-5838
Goetsch Carl Jr EdnaRd LI 3-6184
Goetsch Robt EdnaRd LI 3-9632
Goettsche W H 1544Broad LI 3-2931
Goff Genevieve M 964Chorro LI 3-5800
Goforth Violet L 835High LI 3-4690
GOLD DRAGON 985Montery LI 3-3318
Gold Marcus 480Chorro LI 3-2961
GOLDEN STATE CO LTD dairy prods
570Higuera LI 3-4200
Golden State Hotel 1109Morro LI 3-9868
Golden West Billiards 676Higuera LI 3-9976
Goldman Don R 1237½Mill LI 3-1073
Goldman Robt E 1220Beach LI 3-6738
Gomes Ardythe 1523Montery LI 3-8462
Gonyer A J 685Caudl LI 3-8727
Gonzales Louise 1213MurryAv LI 3-2214
Gonzales Margaret 645JohnsnAv LI 3-7030
Gonzales Robt 544Higuera LI 3-9289
Gonzalez Hubert A 63NChorro LI 3-8582
Good Don OldHwy101 LI 3-9206
Goodale Mary A 858CalifBl LI 3-6753
Goodbary Edgar R LsOsosRd LI 3-9238
Goodchild Cecil Wray AvilaRd LI 3-1338
Goode J B Capt USN Ret
610LawrnceDr LI 3-4591
Goodell Robt W 1453Lizzie LI 3-1945
Gooding Donald G 1405Broad LI 3-0786
Gooding J E P T & T Co 872Morro LI 3-9000
Residence 1719Fixlini LI 3-2847
Goodman Sundown J 1311Pismo LI 3-5321
Goodnow Robt R 1403Archr LI 3-1542
Goodwill Geo Mrs 1144Montalbn LI 3-5868
Goodwin Avis S 1221JoyceCt LI 3-4862
Goodwin N Thos 230CatalinaDr LI 3-3999
Goold Edwin O 1512Mill LI 3-3439
Goostree John O 1313FthlBl LI 3-1199
Goranson Adolph 544Pac LI 3-3349
Gordon Buddy 1201Leff LI 3-0490
Gordon Dale W 821Murry LI 3-7799
Gordon Jack LosOsosHighlands LI 3-3152
Gordon Robt D 225LaCanadaDr LI 3-8164
Gordon Robt L 766BoysnAv LI 3-7856
Gorham H A 1220Fredercks LI 3-5689
Gorham Ray A 460LinclnAv LI 3-7841
Gorman J W AvlaBch LI 3-5914
Gottfried Jos B 1749 SnLuisDr LI 3-3145

Goulart Edw F 322Beebee LI 3-4247
Gould Norman S 1921 SnLuisDr LI 3-8948
Gove Dental Laboratory
1114½Marsh LI 3-6314
Gove Frank A 150Casa LI 3-4028
Gow Imogene Mrs 1374Fredericks LI 3-1015
Graber Andrew SBroad LI 3-2706
Grace Harry A 12 STassajaraDr LI 3-7019
Grace Tabernacle Osos&Pismo LI 3-2358
If no answer call SntaMrgrta 5364
Gracia Frank 1264FthlBl LI 3-7351
Gracia John 374NBroad LI 3-8296
Gracia Milton J 269 SntaLuciaDr LI 3-6853
Gracie Walter B 2070 SierraWy LI 3-0507
Graff L B Mrs 103CalifBl LI 3-0795
Grafford Jim 1537Beach LI 3-0761
Gragg Gladys 1124MurryAv LI 3-9378
Gragg L A 446HathwyAv LI 3-2134
Gragg Louise E 358 SntaRosa LI 3-5076
Graham Jas B SeeCanyonRd LI 3-8737
Graham M J 183HathwyAv LI 3-3491
Graham N L 331JayceeDr LI 3-6878
GRAHAM'S ACME PAINT & WALLPAPER STORE 868Montery LI 3-0652
Gramespacher Ernest 112NBroad LI 3-6114
Gran Sal 2205JohnsnAv LI 3-2470
Granada Hotel 1128Morro LI 3-9943
Grandview Motel 2074Montery LI 3-8700
Grange Hall SBroad LI 3-7884
Granger Federal Credit Union
1023Morro LI 3-5797
Grant David M 290ChaplnLn LI 3-4384
Grant Melvin E 1515 SntaRosa LI 3-6361
Graulich Loraine 734Pac LI 3-7209
Graves C E 80Casa LI 3-7126
Graves Jo Ann 1816Gardn LI 3-8532
Graves L S 1167Marsh LI 3-6483
Graves R L Jr 3030JohnsnAv LI 3-9693
Graves Richard M 307LaCanadaDr LI 3-3597
Graves Ruth A 254GrandAv LI 3-3426
Graves Ted G 1221 SylviaCt LI 3-2404
Gray A M SeeCanyon LI 3-8857
Gray F E 1636Gardn LI 3-4150
Gray Glen LsOsosRd LI 3-0691
Gray Harold W 1740Fredericks LI 3-7507
Gray Jack R 222Chorro LI 3-6839
Gray N W 2783Broad LI 3-3969
Gray Stanton 133 OrangeDr LI 3-8285
Great Amer Insurance Co
774Marsh LI 3-8626
Green A J 1839Broad LI 3-6355
Green Abram B 1118Palm LI 3-2732
Green Alva Automotive Trim & Furniture Upholstery 1528Montery LI 3-2802
GREEN BROS clthng 871Montery LI 3-0988
GREEN BUS SERVICE SOldHwy LI 3-1414
Green David R 863Chorro LI 3-8841
Green Ellen 1158Buchn LI 3-2605
Green Elmer G EdnaRd LI 3-7625
Green Frank 529 Sandrcock LI 3-5529
Green Gary 1218Bond LI 3-6763
Green J L 398Chorro LI 3-5697
Green Joe Mrs 1042Palm LI 3-5436
Green Kenneth J 430GrandAv LI 3-0690
Green L G 690HendrsnAv LI 3-3312
Green Lisle R 299RamonaDr LI 3-5813
Green Ralph D 398Chorro LI 3-5697
Green Stanley 190DlSrWy LI 3-1845
Greenall Edw 567HathwyAv LI 3-0928
Greene John D 272-1stBaywdPrk LI 3-8758
Greenelsh J A 1306Peach LI 3-0487
Greenelsh Marvin F 1633½Mill LI 3-1702
Greenelsh Vern 130 SnJoseCt LI 3-6599
Greenelsh Wm C 717Montery LI 3-0994
Greenelsh Wm L 288CuestaDr LI 3-5997
Greening Wm C 54NBroad LI 3-5596
Greenough Beatrice Mrs 335Lemn LI 3-7555
Greenough Herm Dairy Supply
350Higuera LI 3-1216
Gregoire Chas 260 SntaLuciaDr LI 3-9408
Gregoric Leo 1000 South LI 3-9288
Gregory C Herold 213AlbrtDr LI 3-5672
Gregory Capriel 313Branch LI 3-8634
Gregory Leroy E 229Cyprs LI 3-3561
Gregory Wilson M 165Lincln LI 3-6382
Greiler Jos 215Almnd LI 3-8208
Grey Alfred B 275½High LI 3-2451
Greyhound Bus Lines 1009Montery LI 3-2121
Greyhound Post House
1015Montery LI 3-5831
Grice Roy E 1235Nipomo LI 3-0097
Gridley Kenneth R 2520GailPl LI 3-9090
Griesel Ebert L OrctRd LI 3-9496
Griffin Lawrence 1060Pac LI 3-7093
Griffin Virginia E 972Buchn LI 3-8764
Griffis Clara G Mrs 1120Walnt LI 3-7712
Griffith Edw 1375Bishp LI 3-4526
Griffiths Gertrude Mrs 283High LI 3-6391
Griffiths Ray L 1356Breck LI 3-5379
Grisham Howard R 325PatriciaDr LI 3-8460
Grisingher Clifford L 1645Nipomo LI 3-1386
Griswold Don 790FthlBl LI 3-2114
Griswold Florence W Mrs
649Church LI 3-1846
Groene John F 871Murry LI 3-5687
Groom D C 1670½Montery LI 3-1237

Groso Ernest LsOsosRd LI 3-8434
Grosshauser Elmer A 274CuestaDr LI 3-1913
Grossman & Son Brush & Chemical Co
664Woodbrdge LI 3-3790
Grove E G 867Leff LI 3-7936
Grove Wm F 1589Wilsn LI 3-3154
Grover Phoebe Mrs LsOsosRd LI 3-5723
Grummert Gaylard G
LsOsosValleyRd LI 3-2534
Grundell & Fredman attys
1009Morro LI 3-8711
Grundell Herbert C Grundell & Fredman attys 1009Morro LI 3-8711
Residence 2190 Loomis LI 3-6739
Grundell Herbert C Jr 1057Buchn LI 3-0977
Grundell Herbert C Jr acct
846Higuera LI 3-9046
Guarantee Bldg & Loan Assn see Central Savings & Loan Assn
1235Chorro LI 3-3364
Gudgel J C Jr 2574Lawtn LI 3-9100
Guenther Wm 639Leff LI 3-1322
Guernsey Dexter E MD 1312Gardn LI 3-3034
If no answer call LI 3-5800
Residence 1460Mill LI 3-5016
Guerra Al 538FeltnWy LI 3-4014
Guerra Edwin A 391Chorro LI 3-4589
Guerra Valente 64Chorro LI 3-4884
Guerrero Rose Mrs 456Leff LI 3-8552
Gugliemelli Margaret A 1134Mill LI 3-1468
Guidetti John VachiLn LI 3-6229
Guidetti Jos SntaFeRd LI 3-6977
Guidetti Louis L 212CraigWy LI 3-5863
Gularte John 481Buchn LI 3-3082
Gularte M V LsOsosRd LI 3-6521
Gularte Tony R 333Buchn LI 3-9396
Gullickson O J Cdr 487LinclnAv LI 3-4132
Gunter J R SeeCanyon LI 3-2456
Gurrisi John Dr chirprctr 1023Mill LI 3-4832
Residence 850Leff LI 3-6169
Gus Tailoring 1016Morro LI 3-6446
Gushing Al W 1118Buchn LI 3-3874
Gussie Johnnie 1941Abbt LI 3-1426
Gustafson Esther M 236GrandAv LI 3-6796
Guttridge Jim R 1000 South LI 3-4854
Guttry Harvey V Jr CPA
1320 Osos LI 3-9300
Residence 266AlbrtDr LI 3-6670
Guzzie John Cuesta by the Sea LI 3-5069
Gwinn Delphine 1532PhillipsLn LI 3-5377

H

H T Bennett Music Co
1651Montery LI 3-9588
Haahjem Carl 2281JohnsnAv LI 3-8170
Hacker Lillian Mrs 71NBroad LI 3-2439
Hackleman Geo F 261Lilac
LosOsosHilnds LI 3-9699
Hafley H D 351HighlndDr LI 3-6400
Haga Orville 520LawrnceDr LI 3-5497
Hagaman E G 2474Augusta LI 3-7490
Hageman Chas E 1845Hays LI 3-4261
Hager Virgil 319HighlndDr LI 3-8005
Hagus Mae Mrs 1429 Osos LI 3-4012
Hahn Melvin 1473Montery LI 3-2036
Haight John F 275NChorro LI 3-9270
Hail E T Jack 1036Pismo LI 3-6272
Haile John R 66ViaEsperanza LI 3-5478
HAIL'S UNION SERVICE
1919 SBroad LI 3-6401
Hair L E 135Ward LI 3-7243
Hale Donald G 282 SntaRosa LI 3-5473
Hale Lucille 1549Mill LI 3-5852
Haley B 297Chorro LI 3-5631
Haley Bernard E 1734EOsos LI 3-6537
Halford I H E 591KentuckyAv LI 3-4973
Hall Dink 287NTassajaraDr LI 3-2268
Hall Donoho S 1219½ Osos LI 3-9401
Hall Edna R 1185Pismo LI 3-4632
Hall Elton R 335LaCanadaDr LI 3-2221
Hall Ken 1233Nipomo LI 3-3912
Hall Leonard 139 SnJoseCt LI 3-8097
Hall Perry T 1341Higuera LI 3-8116
Hall Richard E 1750 SnLuisDr LI 3-1773
Hall Robt B 168FerriniRd LI 3-8955
Hall Roy D 172FerriniRd LI 3-3577
Hall Wm O 1106Pismo LI 3-8117
Hall's Beauty Shop 1067Buchn LI 3-7229
HALL'S SUPER SERVICE
22Chorro LI 3-2528
Halpin Geoffrey B 135King LI 3-5396
Halpin M C Mrs CuestaGrde LI 3-5912
Halterman Don 1237Mill LI 3-4110
Hambly Jas D 1189Buchn LI 3-8558
Hambo Richard 766BoysnAvAnnex LI 3-8049
HAMBURGER HAVEN rstrnt
1126 SntaRosa LI 3-4102
Hamers John M Jr 1352Pac LI 3-9395
Hamill David E 729 South LI 3-7822
Hamilton A A 495Chorro LI 3-1607
Hamilton Alvin Hughes Nash Co
1005Montery LI 3-0540
Hamilton Bruce YoakumTract LI 3-1982
Hamilton E S 310GravesAv LI 3-2820
Hamilton J Clair 1708Mill LI 3-2030

Hamilton Jeanne 1708Mill LI 3-2030
Hamilton Morris S Homestead Motl
485 Osos LI 3-7700
Hamilton Myrtle L
383BuenaVstaAv LI 3-4985
Hamilton Wm F PismoRd LI 3-1642
Hamlin C F 1767ConejoAv LI 3-2980
Hamlin Robt P 936MurryAv LI 3-5821
Hammitt L E 1476FthlBl LI 3-4867
Hammond W H Col 209LongvwLn LI 3-4418
Hampl Jos C 519Brizzolara LI 3-6233
Hampton E Ray OrctRd LI 3-7714
Hampton Frances R 633½Palm LI 3-2663
Hampton Front 575Cerro
RomauldoAv LI 3-3995
Hampton G W 540Caudl LI 3-1062
Hampton Stuart 969Toro LI 3-0580
Hance Homer 1775JohnsnAv LI 3-9273
Hancock O A Pat 1402Marsh LI 3-6945
Hancock Vernon L 754BoysnAv LI 3-6714
Hand Anna M 341FthlBl LI 3-5508
Handelman Laddie
LosOsosHighlands LI 3-0680
Handy Corner Grocery EdnaRd LI 3-2058
Hanke Roger G 170B Casa LI 3-8574
Hankenson Noreen Mrs 1212Gardn LI 3-4415
Hanks Chas J 2097 SnLuisDr LI 3-3294
Hanks Harold L 369Lemn LI 3-9440
Hanlon J B 1251Buchn LI 3-1312
Hanlon Jas 870Mill LI 3-2728
Hanna Chas B
295CerroRomauldoAv LI 3-7773
Hanna Hikmet 774Marsh LI 3-9422
Hanna Jean 28 STassajaraDr LI 3-0918
Hanna John W 1269 Staffrd LI 3-1807
Hanna John W farm suppls & equip
1119Gardn LI 3-1523
Hannah J E 1420Palm LI 3-7192
Hannon Martin 332JayceeDr LI 3-6476
Hannon Thos M 1991Ruth LI 3-3579
Hanrahan I J 743Pac LI 3-5515
Hanrahan T J Jr Mrs 1193Pismo LI 3-3642
Hansen Alice R Mrs 296 SntaRosa LI 3-1252
Hansen Benj Jr 1042B FthlBl LI 3-2452
Hansen Benj B Sr 568MitchlDr LI 3-6644
Hansen Carrie Miss 1628Mill LI 3-1548
Hansen Clifford J 1423Gardn LI 3-5329
Hansen Earl E 1029Walnt LI 3-8490
Hansen Grant 519 Sandrcock LI 3-2038
Hansen Ivy C 1399PhillipsLn LI 3-8382
Hansen Lee V 174FerriniRd LI 3-8951
Hansen Marguerite MorroRd LI 3-6432
Hansen Mat 1203Buchn LI 3-5747
Hansen Norman T 381FthlBl LI 3-5791
Hansen O L 141DlNrteWy LI 3-7592
Hansen P F Handy Cor Grocry
EdnaRd LI 3-2058
Hansen Raymond E 543Hill LI 3-7953
Hansen Vera Mrs 1126Mill LI 3-2952
Hansen Victor L dntst 1363 Marsh LI 3-0393
Hanson Carl T 695Howrd LI 3-4590
Hanson Chas A pub acct
1907Chorro LI 3-4969
Hanson Clifford G 1184 Isly LI 3-2506
Hanson Darrel L
ReservoirCanyonRd LI 3-6414
Hanson Evelyn H 654Buchn LI 3-5617
Hanson Myrtle 1231½Gardn LI 3-8797
Hanson O H 1243Bond LI 3-1372
Hanze Miriam T 1190Pismo LI 3-4783
Hapgood A J 990Peach LI 3-5035
Harden F Sheldon 391TolosaWy LI 3-1086
Hardie Angus W 383LinclnAv LI 3-8431
Hardie Elwood 123CrandlWy LI 3-6573
Harding Tom D 280Almnd LI 3-8491
Harding Wayne D 108DlNrteWy LI 3-6687
Harling Hugh Mrs 1867 SnLuisDr LI 3-8470
Harmon Edw III 655 Osos LI 3-9292
HARMONY VALLEY CREAMERY ASSN
991Nipomo LI 3-1924
Harp Darrell 297 SntaRosa LI 3-6602
Harp Russell 638Leff LI 3-3673
Harradence Glen 225CraigWy LI 3-2248
Harrell Walter A 225-1stAvlaBch LI 3-4461
Harrell Wayne M 266RamonaDr LI 3-8509
Harrington Chas M Mrs 191Chorro LI 3-0501
Harrington Edw F 1530Beach LI 3-1371
Harrington Frank 1027Peach LI 3-4640
Harrington Jas L
301CerroRomauldoAv LI 3-4622
Harrington Scott B 742BoysnAv LI 3-0346
Harris Alice E Mrs 195Brook LI 3-6764
Harris Ben H Harris Body Shop
138 South LI 3-1019
Harris Ben H Mrs 605JeffryDr LI 3-7267
Harris Body Shop 138 South LI 3-1019
Harris Conway 1716 Osos LI 3-4975
Harris Jas E 710CalifBl LI 3-5007
Harris Maribel H 383BuenaVstaAv LI 3-4985
Harris Marlene D 888Church LI 3-7195
Harris Neville E 770 Isly LI 3-3588
Harris R S 2525GailPl LI 3-8025
Harris Richard F 304 SnMiguelAv LI 3-6533
Harris Richard F atty 1101Marsh LI 3-3913
Harris Roy 1462FthlBl LI 3-8447
Harrison Mary B 225Beebee LI 3-1741

LI=LIberty

Hart A 1321 Osos LI 3-4465
Hart Boyd L 1702Viewmnt LI 3-9106
Hart J M Jr 475Marsh LI 3-7319
Hart Tom J 1127FthlBl LI 3-2761
Hart W N 427NChorro LI 3-9291
Hartford Accident & Indemnity Co Agcy
740Higuera LI 3-6887
Hartland Martin 1512Archr LI 3-8561
Hartley Donald F 755LinclnAv LI 3-1376
Harty Harly M 228NChorro LI 3-0463
Hasenkamp B L 165FerriniRd LI 3-7681
Hasenkamp Wm 155FerriniRd LI 3-2129
Haskell O M Mrs 105DlSrWy LI 3-0827
Haskin John J 1370 Staffrd LI 3-9143
Hasslein Geo 2333Helena LI 3-2379
Haste Jeffery C 137LilacDr LI 3-1292
Hastie John 729 South LI 3-5011
Hatcher Esther C Mrs 790FthlBl LI 3-3637
Hatfield C Orville 181NBroad LI 3-8466
Hatfield L R 641LawrnceDr LI 3-7963
Hathaway Jack D 126DlSrWy LI 3-1825
Hathaway Lucy Mrs 1253Pismo LI 3-0093
Hathway Anita M 1560HillcrstPl LI 3-2160
Hathway Cam 191DlSrWy LI 3-0512
Hathway H C 1346Peach LI 3-2463
Hathway M C Jr 1561HillcrstPl LI 3-5491
Hathway Murray C 2005JohnsnAv LI 3-7710
HATLEY SHERLEY B State Farm Ins Cos
852Higuera LI 3-0889
Residence 446LawrnceDr LI 3-9412
Hatt Helen M 691-7thBaywdPrk LI 3-6543
Haugan Alf I 272-7thBaywdPrk LI 3-0952
Haugh Margaret 1162Walnt LI 3-0537
Haugsten R C LsOsosRd LI 3-2772
Haus Donna W 641Buchn LI 3-3374
Havens Frank E Rev 352RamonaDr LI 3-9268
Havins H Doyle 878 SntaRosa LI 3-2229
Hawkins Bernard S 864Venabl LI 3-5779
Hawthorne Market
Broad St Store 2161Broad LI 3-5832
College Square Store 896FthlBl LI 3-2366
Hayes Harold P 1254JoyceCt LI 3-2115
Hayes J A 537JeffryDr LI 3-9247
Hayes Kenneth 274Higuera LI 3-1984
Hayes Ruby F 1028Palm LI 3-5613
Haynes A P OrctRd LI 3-4996
Haynes Vivian OrctRd LI 3-4996
Hayward Lumber Co MorroBay
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San Luis Obispo
(No Inter-City Charge)
Ask Operator for ENtrprise 1-1406
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697Higuera LI 3-9926
Hazard O P Mission Trailr Park
546Higuera LI 3-2238
Hazel's Pet Shop 595Marsh LI 3-1417
Health Department JohnsnAv LI 3-1200
Hearn David B 429JayceeDr LI 3-2922
Hearne R J 1914½Chorro LI 3-8017
Heath D Jasper
1017-11thBaywdPrk LI 3-8892
Heathcock Donna
808-9thBaywdPrk LI 3-5042
Heathers S R 1362½Pismo LI 3-5364
Heaton Charlotte Mrs 1341Chorro LI 3-8469
Heavenly Candies 951Montery LI 3-6123
Hebrard Alvin TankFarmRd LI 3-6354
Hecht Harry R 778BoysnAvAnnex LI 3-0384
Hecker Florence M 1278PhillipsLn LI 3-9612
Heden R W 114BressiPl LI 3-9559
Heer Ray W Rev 1468FthlBl LI 3-2666
Heidorn R 1417Marsh LI 3-6740
Heidorn R E 673Buchn LI 3-2536
Heinz Jack 527PatriciaDr LI 3-1949
Heinz Jack Western Auto Associate Str
685Higuera LI 3-9036
Heinz John A 2517 SntaClara LI 3-2086
Heiple Louise Mrs 736Buchn LI 3-3560
Heisel Geo 1353Pac LI 3-8193
HELEN JACKSON'S BEAUTY SALON
778Marsh LI 3-3114
Helfert M W 1778CorralitosAv LI 3-8365
Helms Frank Jas 256FthlBl LI 3-6798
Hemann H J 361LaCanadaDr LI 3-0553
Hemen E B 2071Hope LI 3-6421
Hemen Jack L 335HighlndAv LI 3-1674
Henderson Albert E Jr
550FeltnWy LI 3-1997
Henderson Alva E 874Pismo LI 3-6883
Henderson Donald G Mrs
729Francis LI 3-9194
Henderson Harry E 1995 SnLuisDr LI 3-4414
Henderson Robt PismoRd LI 3-4406
Henderson Velma C 874Pismo LI 3-6883
Henderson Vernie 506Caudl LI 3-8597
Hendricks Wm J 2566 SntaClara LI 3-8441
Hendriks Harold J 542HathwyAv LI 3-1268
Henley Edw V 1730JohnsnAv LI 3-7682
Hennigan Paul F 175ManzanitaDr LI 3-2223
Henry H Wallace 247RamonaDr LI 3-9321
HENRY'S UPHOLSTERY 572 Isly LI 3-2734
Hensley J C 1600Wilsn LI 3-3559
Henthorne Harold J Jr
1246Higuera LI 3-6130

Herbert J W 1690 SnLuisDr LI 3-3049
Heringer E A Mrs 1422Gardn LI 3-0356
Herman Albert G 269CraigWy LI 3-4605
Hernandez Jose 787FletcnrAv LI 3-0422
Hernandez Nellie 515 SntaBrbraAv LI 3-5496
Hernandez Ralph 197Beebee LI 3-1506
Herncall Victor R 101Hwy LI 3-9570
Herrera A C 455 Osos LI 3-4483
Herrera Baldo 1565PhillipsLn LI 3-7226
Herrera Chas 681Grove LI 3-9540
Herrera Lorena Miss 1166Palm LI 3-5404
Herrera Manuel Y 1360Montery LI 3-5931
Herrera Tony 676Grove LI 3-3425
Herriman F W Jr 674Toro LI 3-6816
Hersey Mansfield E 805BoysnAv LI 3-6015
Hershberger W P 840Grove LI 3-8135
Hershey Ray E 1000 South LI 3-8559
Hesch Earl 389JeffryDr LI 3-2246
Hess Fred C 1956McCollm LI 3-0544
Hess Fred C Atkinson & Hollister Ins
1043Higuera LI 3-5411
Hessler Geo A 334LaCanadaDr LI 3-6369
Hessler's Union Oil Service Stn
1308Montery LI 3-9915
Hethcock Arthur E 1411Palm LI 3-9530
Hewitt Elsie 288Chorro LI 3-0563
Hewitt Evert 288Chorro LI 3-0563
Hewson House 901 Osos LI 3-4300
Heyd L R 614Montery LI 3-6395
Heydenfeldt I O 1676Fredericks LI 3-6415
Heydenfeldt I O Mustang Tire & Auto Serv
Osos&Marsh LI 3-8107
Heydon L 782NBroad LI 3-6982
Hibbard John F 299LsOsosRd LI 3-7988
HIBBARD'S HAIR FASHIONS
1435Montery LI 3-5927
HICKENBOTTOM J EARLE
1461Palm LI 3-2066
Hickenbottom John H Wilsons Flwr Shop
1110Grdn LI 3-3714
Residence 1885Montery LI 3-8040
Hickenbottom Mary B
1491½Palm LI 3-8939
Hickenbottom Richard J
1283MurryAv LI 3-7546
Hickenbottom S A Sr 1330Mill LI 3-1295
Hickenbottom Steve A Jr
471HendrsnAv LI 3-6584
HICKENBOTTOM WAYNE HAIR STYLIST
1131Broad LI 3-9571
Hicks Arthur 1841 Slack LI 3-8729
Hicks Maurice D LsOsosRd LI 3-3452
Hicks Wm R 550PrincetnPl LI 3-9624
HIDDEN VALLEY HOT SPRINGS INC
AvilaRd LI 3-0523
If no answer call LI 3-1325
Hiett Harold Broad LI 3-8204
Higgins Francis R 382Pismo LI 3-9607
Higgins Gladys 1729Morro LI 3-1313
Higgins Howard J 276Daly LI 3-8528
Highway Patrol Calif 101HwySouth LI 3-2181
For emergency calls only
Ask Operator for ZEnith 1-2000
Higuera Henry WHigh LI 3-1364
Higuera Margaret 268Buchn LI 3-0461
Hilden Jas A 1316Taft LI 3-5351
Hildenbrand Amelia 1343½Bishp LI 3-4952
Hildenbrand Frank EdnaRd LI 3-7868
Hildenbrand M A NHwy LI 3-3489
Hildenbrand Mary 1814Morro LI 3-7536
Hildenbrand Philip J
1614 SntaRosa LI 3-0916
Hildenbrand W L 663Pismo LI 3-4440
Hilderbrand R W 3LaEntrada LI 3-9557
Hildreth Tom 1445Broad LI 3-7742
Hill C Milton MorroPalisades LI 3-5048
Hill Clara O 871 Isly LI 3-0729
Hill Earl J 1269Peach LI 3-6304
Hill Florence Mrs 771Toro LI 3-8395
Hill Geo A 1410Marsh LI 3-0621
Hill J C Sporting Goods
1039Chorro LI 3-1613
Hill L L 230HathwyAv LI 3-3515
Hill Mary O 172 OrangeDr LI 3-3227
Hill Melvin H 790FthlBl LI 3-9215
Hill Richard J 366ChristinaWy LI 3-6990
Hillard Gene 902Peach LI 3-1698
Hillcrest Ranch Motel 101Hwy LI 3-0679
Hilliard Roy L 1603 Sydny LI 3-8694
Hillman Alice B 766Higuera LI 3-4032
HILL'S OFFSET PRINTING CO
863Montery LI 3-1624
HILL'S STATIONERY STORE
1127Chorro LI 3-1950
Hillside Inn 101Hwy South LI 3-3677
Hillside Manor Real Estate
235CatalinaDr LI 3-5511
Hiltel Theo 959MurryAv LI 3-1123
Hiltunen A S 2045 Swazy LI 3-0997
Hinch Clyde L 256NChorro LI 3-9513
Hines Gordon 225JeffryDr LI 3-8534
Hinkel Elvina Mrs 2758Tenbrk LI 3-1486
Hinkle C W 278CerroRomauldoAv LI 3-6674
Hinkle Clayton Mrs 1212Gardn LI 3-1205

Hinkle Marilyn K
278CerroRomauldoAv LI 3-6674
Hinote W B 307LawrnceDr LI 3-4275
Hinrichs E H 130Huttn LI 3-1944
Hinton Ray F 39Vetvle LI 3-8088
Hischier T A 670Woodbrdge LI 3-1667
Hitchcock Henry 1892CorralitosAv LI 3-2533
Hitchcock Jack W 260Branch LI 3-3447
Hitchen Albert 514LsOsosValleyRd LI 3-1767
Hix J Alston Jr 1346Morro LI 3-9543
Hixson Don 239Beebee LI 3-5421
Hoadley Hubert Mrs 2040Broad LI 3-8027
Hoagland Lena W 1625HillcrstPl LI 3-1411
Hobbs I F 1428Beach LI 3-2953
Hobbs R E 624-7thBaywdPrk LI 3-3404
Hobbs Sidney G 484Pac LI 3-5373
Hoblit Wm L 535Hill LI 3-3185
Hochstetler Andrew 1815Chorro LI 3-4219
Hockett Wilson S 358Broad LI 3-9454
Hoddinott Gerald 1157Leff LI 3-4519
Hodel Jas L 130NBroad LI 3-9553
Hodge Gladys 224 Sandrcock LI 3-5333
Hodgin Elva N 1216Ella LI 3-7604
Hodgin Geo M 1615Morro LI 3-7289
Hodgin Robt J 879 Isly LI 3-3735
HODGSON D N CONTRACTOR
1395Cazadero LI 3-3807
Hodgson Mary 473Pac LI 3-9377
Hoerntlein Jack 1830 SnLuisDr LI 3-4549
Hoeschel Geo M 309LawrnceDr LI 3-0526
Hoeschel Geo M Action Bail Bnds Agcy
981Montery LI 3-4668
Hoey Mabel E 1723Gardn LI 3-7134
Hoffecker Chas V 577 SerranoDr LI 3-4147
Hoffecker Stanley Mrs
1814Nipomo LI 3-4377
Hoffman Richard H Bud
107RamonaDr LI 3-2166
Hoffman Richard N 370JayceeDr LI 3-3099
Hoffman Tony M 2060Hope LI 3-3028
Hoffmann John D 778Marsh LI 3-3907
Hoffmann John D mining
520 SntaBrbra LI 3-7149
Hoffstrom Arthur 727 Isly LI 3-8852
Hogan John P 411Branch LI 3-4370
Hogan Wm C Jr
121ManzanitaLosOsosHilnds LI 3-0366
Hogue Austin D 667Montery LI 3-8721
Hohman Twillia Mrs 333TolosaWy LI 3-1565
Holbrook Donald D 879Church LI 3-4253
Holcomb J B 101 SHwy LI 3-7306
Holcomb Robt 472Buchn LI 3-2540
Holcomb Robt L 1147A Pismo LI 3-5324
Holderman Evelyn 1000 South LI 3-9404
Holdredge Frances P 1641Mill LI 3-8254
Holladay R L 2322 SBroad LI 3-9254
Holland H F 182DlNrteWy LI 3-5881
Holland M J Mrs 1134 Olive LI 3-7582
Holland Neon Service 2324 SBroad LI 3-4008
Hollenbeck D A Hwy101 LI 3-7550
Hollie Robbie 165Brook LI 3-4560
Hollinger K C 146 Stennr LI 3-2351
Hollings J R 1804Chorro LI 3-6817
Hollings R B 1804Chorro LI 3-6817
Hollister Hubbard 171 OrangeDr LI 3-0896
Hollister Nellie F 58Chorro LI 3-6337
Hollister W M Jr 138LongvwLn LI 3-2257
Holloway Lenora 578Buchn LI 3-0704
HOLLYWOOD WHOLESALE ELECTRIC CO 10 South LI 3-8860
Holman C B 209High LI 3-5907
Holman H J 345High LI 3-0592
Holmberg C G 219LinclnAv LI 3-2803
Holmes Ernie 329 SntaBrbraAv LI 3-4327
Holmes Esther Lathrop
743Montery LI 3-0695
Holmes Gertrude Mrs 994Mill LI 3-6610
Holmes H L 387LinclnAv LI 3-2689
Holmes Johnie 1130Leff LI 3-2635
Holmes Kenneth R 382JayceeDr LI 3-3380
Holmes Milton 370Kentucky LI 3-1960
Holmes Milton J ins 1228Broad LI 3-0663
Holmes Wm W 327ChristinaDr LI 3-4274
Holmquist Robt E 215AlbrtDr LI 3-1943
Holt Frank C 1345Cazadero LI 3-3120
Holt Jorgen O 1343Mill LI 3-0976
Holt Norman E 904MeineckeAv LI 3-1383
HOME LAUNDRY & DRY CLEANERS
1323Morro LI 3-7904
Homestead Motel 485 Osos LI 3-7700
Honeyman John P 274WarrnWy LI 3-3671
Honnert E P 1813Chorro LI 3-7012
Hook Corey T 829BoysnAv LI 3-8149
Hook John M 754BoysnAvAnnex LI 3-6119
Hooper C C 227 SntaLuciaDr LI 3-6397
Hooper W F 968Toro LI 3-7960
Hoover C S 2160Loomis LI 3-3887
Hoover Iva L Mrs 1042FthlBl LI 3-4358
Hoover Ralph 212AlbrtDr LI 3-8670
Hoover Robt F 330ChaplnLn LI 3-7860
Hoover Roy W 3081RockvwPl LI 3-3326
Hoover-Thomson Aviation
CountyAirport LI 3-1742

Hoover W C CountyAirprt LI 3-2935
Hopkins Curtis R 969 Isly LI 3-7570
Hopkins Garnett Jr 690 Sandrcock LI 3-2794
Hopkins Paul R 2554GretaPl LI 3-1872
Hopper Machine Works Inc
AndovrPlCambria WAvrly 7-4403
Horan R B LosOsosHighlands LI 3-6456
Horen P F 1341 Osos LI 3-4556
Horn Charlotte 374 SntaLuciaDr LI 3-1628
Horn Oliver 645HendrsnAv LI 3-0639
Horn Shannon 1759ConejoAv LI 3-2118
Horne Douglas S 1151Mill LI 3-0548
Horne John F 980-9thBaywdPrk LI 3-8632
Horner Elmer R 3001JohnsnAv LI 3-1016
Hornor Dave Vacuum Cleaner Service
1290MurryAv LI 3-1406
Horton O D Jr 1011½ Isly LI 3-1522
Horton's 727Marsh LI 3-7325
Horvath Irene 865Morro LI 3-8206
Horwitz Daisy G 275BuenaVstaAv LI 3-9059
Hosford T C 2103JohnsnAv LI 3-6062
Hostetter Clyde 307JeffryDr LI 3-9444
Hotchkin Dana H 546Higuera LI 3-6870
Hotchkiss Chas W 38B Casa LI 3-6488
Hotchkiss Geo W 629Branch LI 3-4651
Hotel Obispo 1025Court LI 3-7640
Hotel San Luis 697Higuera LI 3-9926
Hotel Wineman 849Higuera LI 3-7465
Houghtaling H L
121-13thBaywdPrk LI 3-6301
Houk A L 321BuenaVstaAv LI 3-6251
House of Sound 424Higuera LI 3-2476
Houser Keith J 1415Higuera LI 3-6477
Houser Otto H Rev 524MitchlDr LI 3-5548
Houser Wm M Jr 17Chorro LI 3-8386
Houser Wm M Jr atty 990Palm LI 3-8666
Housing Authority 481Leff LI 3-1239
Houston Ernest R 188 SnJoseCt LI 3-0840
Houston J C 216Almnd LI 3-6849
Howard Douglas S 841BoysnAv LI 3-7284
Howard Jack 1170Leff LI 3-2309
Howe Helen B Mrs 164 OrangeDr LI 3-2261
Howell Edgar A 1279MurryAv LI 3-6148
Howell Leland S Mrs 1427Broad LI 3-1640
Howell R P 479Pismo LI 3-7146
Howell Wm S 2475JohnsnAv LI 3-4536
Howell's Corner LsOsosRd LI 3-2673
Howes Wilbur B 2020Hope LI 3-6894
Howie's Motel 652Morro LI 3-7024
Howse Frankie 2028Abbt LI 3-7525
Howse Winifred L Mrs 171Brook LI 3-4901
Hoxsie Ena M 345BuenaVstaAv LI 3-2769
Hoyt Elsie A Mrs 2014Fixlini LI 3-3573
Hubbard S A Mrs 483Pac LI 3-6723
Huber Edgar 3040RockvwPl LI 3-7896
Huckaby B G 392FthlBl LI 3-8197
Huckaby Gary 1440Ella LI 3-9596
Hudgens Doris 1737Chorro LI 3-2597
Hudgens G F 1737Chorro LI 3-5938
Hudgens Olin 251High LI 3-4711
Hudson Chas M 113FthlBl LI 3-2281
Hudson Darrow G 1121 OrctRd LI 3-9295
Hudson Geo S 1429 Osos LI 3-4338
Hudtloff Christina Miss
1357PhillipsLn LI 3-7510
Hudtloff Jos L 465Pac LI 3-0586
Huffman H G 303High LI 3-3971
Huffman T J 2081 SierraWy LI 3-0410
Hufford Burton 171-8thBaywdPrk LI 3-4967
Hufford E E Mrs
FarrellAvBaywdPrk LI 3-7976
Hughes Agnes M 1025Court LI 3-7640
Hughes Arthur W 546Higuera LI 3-3391
Hughes Ben 1890Hays LI 3-6956
Hughes J E 210 SntaLuciaDr LI 3-2484
Hughes Jas H 230NBroad LI 3-4011
Hughes Jas P 265RamonaDr LI 3-4037
Hughes Joe Liquor Store 728Marsh LI 3-7729
Hughes Leroy B 271LaCanadaDr LI 3-1783
HUGHES NASH CO 1005Montery LI 3-0540
Hughston B B 1645Broad LI 3-4630
Huillier David L 513CuestaDr LI 3-1779
Hull Arvel 671Toro LI 3-3162
Hull Ray 1546Chorro LI 3-2934
Hull Willie 1991Garfld LI 3-9232
Hullender Wm C 1542PhillipsLn LI 3-6492
Hulsey Dorthea steno 1123Pismo LI 3-8615
Hulst Geo P LsOsosRdBaywdPrk LI 3-1821
Hummel Geo L 552A CalifBl LI 3-3554
Humphrey Bernard J 680 SntaRosa LI 3-6690
Humphrey C C 611 SerranoDr LI 3-9057
Humpton Edwin L 3157JohnsnAv LI 3-8288
Hunt Ben H 1691HillcrstPl LI 3-2459
Hunt Bess A Mrs 1821Morro LI 3-4707
Hunt Edw S 1219 Osos LI 3-8297
Hunt Patricia Mrs 277Pismo LI 3-8644
Hunt T A 893Church LI 3-4361
Hunter Estelle B 1625Wilsn LI 3-8433
Hunter H G 122RamonaDr LI 3-2567
Hunter Jewel 423High LI 3-3632
Hunter John L 741Buchn LI 3-9512
Hunter Robt G 170Ferrini LI 3-9190
Hurd Eva D 273Almnd LI 3-6860

Hurley Chas 1042Pac ----LI 3-0558
Hurley John 1837JohnsnAv ----LI 3-2296
HURLEY'S PHARMACY 896FthlBl-LI 3-5950
Husebye Harold K 778BoysnAvAnnex-LI 3-8915
Husted Don W Anchor Rlty Serv 871 SntaRosa-LI 3-7430
Husted Don W Rev Calvary Baptist Chrch 867Pac-LI 3-6546
Husted L P 1306JohnsnAv ----LI 3-8495
Hutchings Gilbert A 1924Hays ----LI 3-5778
Hutchinson Alton 2760Tenbrk ----LI 3-2059
Hutchinson Helen C 1961Hope ----LI 3-6243
Hutchison J R Business Men's Assurance Co 2030Fixlini-LI 3-0627
Hutchison J W 164FerriniRd ----LI 3-5365
Hyer Edgar A 392JeffryDr ----LI 3-1375
Hymoller Ina P 1238Nipomo ----LI 3-6032
Hysen Carl L 1846ConejoAv ----LI 3-1184
HYSEN-JOHNSON FORD INC 1101Montery-LI 3-6422
Parts Dept ----LI 3-6425

I

I D E S Hall Assn Mill ----LI 3-4937
Idler W C 951FthlBl ----LI 3-2572
Idler's Service & Appliances 1459Montery-LI 3-5330
Iffert Jos A 1240LaurelLn ----LI 3-2143
Ikenoyama Geo K 432Dana ----LI 3-5375
Imel Frank OrctRd ----LI 3-6868
Imig Wick 396Buchn ----LI 3-9299
IMPORTED SALES & SERVICE 1065Higuera-LI 3-4161
Incandela Jos J 685 Osos ----LI 3-9137
Ingham Robt W 1310FthlBl ----LI 3-2284
Ingle Delmar D 556PrincetnPl ----LI 3-8744
Ingles D L 384 SntaMariaAv ----LI 3-7866
Ingles Delores Mrs 427MitchlDr ----LI 3-5472
Inman Wm P 1344Mill ----LI 3-7425
Internal Revenue Service see U S Government Treasury Department
Ioppini J P 220 Story ----LI 3-5095
Irelan Wm L 1337Pismo ----LI 3-2569
Irey Goldia 1206Buchn ----LI 3-4729
Irvin Jas F 1042Pismo ----LI 3-2742
Irvine A 281KentuckyAv ----LI 3-4670
Isola Chiara Mrs 777Chorro ----LI 3-7964
Isola Jos J 850Mill ----LI 3-8304
Isola Louis 2976JohnsnAv ----LI 3-3416
Isom Betty 190RamonaDr ----LI 3-5670
Iunker Earl 820Pismo ----LI 3-4095
Ivanoff R G 855Buchn ----LI 3-6509
Iversen Howard L 1535Higuera ----LI 3-0706
Iwao K FrenchRd ----LI 3-3044

J

Jacinto Mary 430Dana ----LI 3-6399
Jack & Jerry's Auto Supply 2101Broad-LI 3-3127
Jack R E Mrs 536Marsh ----LI 3-5845
Jackman Madeline J FthlBl ----LI 3-4251
Jackson A B 507Dana ----LI 3-8725
JACKSON EUGENE genl contr 660Caudl-LI 3-0556
Jackson Eugene genl contr EdnaRd-LI 3-8850
Jackson Harry 1233 SylviaCt ----LI 3-5850
Jackson Ida Mae 183DlNrteWy ----LI 3-9022
Jackson J E 314Beebee ----LI 3-6039
Jackson L G 640Church ----LI 3-0612
Jackson Paul K 790 Isly ----LI 3-6438
Jackson Paul K San Luis Obispo County of JustcCourtHse-LI 3-5532
Jackson Paul K Mrs 790 Isly ----LI 3-6438
Jackson T R 1055Pac ----LI 3-7545
Jackson Walter E 1820Broad ----LI 3-0788
Jackson Wm L 860 Osos ----LI 3-8143
Jackson's Helen Beauty Salon Helen Jackson's Bty Salon 778Marsh-LI 3-3114
Jacobs J Y 503MitchlDr ----LI 3-6310
Jacobs Wm J 326 SntaLucia ----LI 3-5924
Jacobsen Frances C 220Beebee ----LI 3-0812
Jacobson C M Mrs 71NBroad ----LI 3-2439
Jacobson C M Mrs Valley Elec Co 661Higuera-LI 3-4949
Jaeger H R 726JohnsnAv ----LI 3-7865
Jaeger Lester R 1282Reba ----LI 3-5610
James L H 585 SntaBrbra ----LI 3-8013
James Rose E 961 SntaRosa ----LI 3-4531
James Russell S 1850JohnsnAv ----LI 3-8587
James Vac-Lift Drilling Co Old101Hwy-LI 3-3180
Janssen Henry 641 Isly ----LI 3-2859
Jante Udo 886LinclnAv ----LI 3-5624
Jardine Florence 1141Pac ----LI 3-8914
Jarnagin W R 362Buchn ----LI 3-5584
Jarrett Ralph G PortugueseRd ----LI 3-1165
Jarvinen Urho V bldg contr 295DlMrCt-LI 3-8654
Jay Tomie 1040 Isly ----LI 3-4833
Jean D C Mrs 959Toro ----LI 3-5479
Jeannot Edw 22LaEntradaAv ----LI 3-1592
Jeannot Joan 79BentnWy ----LI 3-8731
Jefferson Helen Mrs 254Branch ----LI 3-9482
Jeffries Carrie Mrs 1233Beach ----LI 3-4941
Jehovah's Witnesses 842CalifBl ----LI 3-4613
Jelf Eunice 874Higuera ----LI 3-5853
Jenkins Geo Albert 207WarrenWy ----LI 3-3957
Jenkins Howard B 220WarrenWy ----LI 3-6333
Jennings E E 1249Palm ----LI 3-1103
Jensen Arthur F 1358Peach ----LI 3-2659
Jensen Emil 544Higuera ----LI 3-4547
Jensen Lyman 1265Mill ----LI 3-1335
Jensen M V Jensen Sales Co 1359Montery-LI 3-7948
Residence 1642Gardn ----LI 3-9045
Jensen Robt P 983Peach ----LI 3-3376
Jensen Sales Co 1359Montery ----LI 3-7948
Jepson Herman 1424Archr ----LI 3-3247
Jespersen Marvin VachellLn ----LI 3-5420
Jespersen Mary Mrs 788Pismo ----LI 3-9032
Jespersen Ray 644Howrd ----LI 3-6030
Jesperson M H 1334Marsh ----LI 3-7512
Jessee Wallace B 871Chorro ----LI 3-5901
Jessie L T Mrs 1912 Osos ----LI 3-7897
JET DISTRIBUTING CO OldHwy101 South-LI 3-8635
If no answer call ----LI 3-6765
JIM'S INN 1025Morro ----LI 3-9825
Jim's Texaco Service SntaRosa&Olive-LI 3-8556
Joel Chas Hugh 1023Mill ----LI 3-6564
JOE'S PLACE used furn dlr 582Higuera-LI 3-0532
Johannes Mary 957JohnsnAv ----LI 3-0438
Johansen Mary 1343Pac ----LI 3-1706
Johansen Raymond E 155Rosetta ----LI 3-2550
Johe Arthur IrishHills ----LI 3-3281
Johe Eugene FthlBl ----LI 3-6793
Johe Geo Mrs 415NChorro ----LI 3-7504
Johe Henry Laguna ----LI 3-3237
Johe Paul IrishHills ----LI 3-3281
John Marion amusmt devices 480Pac-LI 3-3738
John Victoria 864 Osos ----LI 3-7444
Johns Ronald W 338ChristinaDr ----LI 3-2287
JOHNS TAILOR SHOP 1128Gardn-LI 3-7771
Johnson A O 2280 SntaYnezAv ----LI 3-7373
JOHNSON A O cemnt contr Caudill&Victoria-LI 3-3771
Johnson Adda M Miss 204NChorro ----LI 3-6419
Johnson Albert 480Leff ----LI 3-6718
Johnson Albert C 1028-11thBaywdPrk-LI 3-8753
Johnson Anita Mrs 101Hwy ----LI 3-9519
Johnson Arthur 265Chorro ----LI 3-3853
Johnson Belva PismoHwy ----LI 3-0510
Johnson Clyde P 35 SnRaflAvAvilaBch-LI 3-5387
Johnson Cora C 150DlNrteWy ----LI 3-1791
Johnson Don E 65LaEntradaAv ----LI 3-6281
Johnson E L 2075Hope ----LI 3-5789
Johnson Ernest J 265Almnd ----LI 3-7641
Johnson Ernestine 650Graves ----LI 3-8391
Johnson Everett E 804 Sandrcock ----LI 3-9023
Johnson Ezra 743Caudl ----LI 3-4433
Johnson Fred H 1068Pismo ----LI 3-3048
Johnson Geo O 2557GretaPl ----LI 3-5736
Johnson Geo W 857 SntaRosa ----LI 3-4838
Johnson Gladys F 1431Nipomo ----LI 3-6981
Johnson Henry 101DlSrWy ----LI 3-5482
Johnson Iver 675LawrnceDr ----LI 3-2163
Johnson J A 2850JohnsnAv ----LI 3-2095
Johnson J E Red OrctRd ----LI 3-6759
Johnson J W 1216Buchn ----LI 3-7491
Johnson Jas H 179 SnJoseCt ----LI 3-8293
Johnson Jerald K 640JohnsnAv ----LI 3-7720
Johnson John W 107CalifBl ----LI 3-4311
Johnson Jos M 1865McCollm ----LI 3-3719
Johnson Lester C AvlaBch ----LI 3-6173
Johnson M M 1152Buchn ----LI 3-6722
Johnson Manly Ernest 1318A FthlBl-LI 3-0358
Johnson Margaret 281CerroRomauldoAv-LI 3-2032
Johnson Murray A 435HendrsnAv ----LI 3-4614
Johnson O Richard JohnsnAv ----LI 3-2084
Johnson Purley 1060Mill ----LI 3-8105
Johnson Richard F 286LinclnAv ----LI 3-0831
Johnson Robt A 163Casa ----LI 3-5394
Johnson Robt B 148Lincln ----LI 3-3499
Johnson Robt C 1805 SnLuisDr ----LI 3-6081
Johnson Robt S dntst 1312Gardn ----LI 3-6535
Johnson Robt S Dr 176Kentucky ----LI 3-3728
Johnson Rodney V 1218FthlBl ----LI 3-8180
Johnson Roy W 2316Broad ----LI 3-8078
Johnson Ted H 2415Helena ----LI 3-3796
Johnson Warren S 1907Broad ----LI 3-9421
Johnston A N 368LinclnAv ----LI 3-3941
Johnston Fred W 2050Hope ----LI 3-0538
Johnston Geo A 1514 Osos ----LI 3-7193
Johnston Jewett M 875MtnViewAv-LI 3-3710
Johnston Robt M 457HighlndAv ----LI 3-1541
Johnston Ted R 2099McCollm ----LI 3-6765
Johnston Walter R LaurelLn ----LI 3-8217
Johnston Walter R Sr LaurelLn ----LI 3-9424
Johnston Willard S 1320Palm ----LI 3-5395
Jolliff Wm 205½Beebee ----LI 3-3474
Jones Ada EdnaRd ----LI 3-7050
Jones Ambulance Service & Hospital Supplies 780Pac ----LI 3-2626
Jones B L 121PenmanDr ----LI 3-8722
Jones Burwell 475NBroad ----LI 3-5744
Jones C W 2051Fixlini ----LI 3-7619
Jones Chas Richard 56Vetvle ----LI 3-8476
Jones Chestine E 377AlbrtDr ----LI 3-3741
Jones Eldridge J 473 Osos ----LI 3-3804
Jones Ellen C 405MitchlDr ----LI 3-2809
Jones Fred W 2042 SnLuisDr ----LI 3-6566
Jones Grace Mrs 685Buchn ----LI 3-3829
Jones H C S EdnaRd ----LI 3-4460
Jones Harry 260 Sandrcock ----LI 3-4386
Jones Jack 1983 Slack ----LI 3-7360
Jones Jas P 65 STassajaraDr ----LI 3-3973
Jones Joan W Avon Prods Inc 964Chorro-LI 3-8458
Jones K R 1646Fredericks ----LI 3-9154
Jones Kenneth W 907MurryAv ----LI 3-4076
Jones Laura C 970 SntaRosa ----LI 3-8657
Jones Luke Mrs 355JayceeDr ----LI 3-6892
Jones Melvin L 227Price ----LI 3-5498
Jones Melvin R 318LaCanadaDr ----LI 3-4083
Jones Oliver Mrs 143NTassajaraDr-LI 3-3112
Jones Roy M 286-11thBaywdPrk ----LI 3-9587
Jones Sallie M Mrs 687 Isly ----LI 3-2588
Jones Thad E OakPrkRd ----LI 3-4438
Jones Vera 624GrandAv ----LI 3-8484
Jones Wm A 2563GretaPl ----LI 3-3288
Jones Winifred J 1132 Olive ----LI 3-7378
Jordan Chas R 515HathwyAv ----LI 3-2716
Jordan L Bunny 1319Gardn ----LI 3-7026
Jordan Raymond C 306B Beebee ----LI 3-6994
Jordanos' Inc bevrg 1321Carml ----LI 3-1089
Jorgensen Edw 2436JohnsnAv ----LI 3-4820
Jorgensen Walter E 193Casa ----LI 3-5964
Jorgeson D R Mrs 224CraigWy ----LI 3-4829
Jorgeson Maude Mrs 1121 Oak ----LI 3-4817
Jouett Russell C 790 SntaRosa ----LI 3-9426
Joyaux H V Richardson R F Co 1135 SntaRosa-LI 3-6871
Joyaux Henry V 283Chorro ----LI 3-0082
Joyce Edw P 1305Palm ----LI 3-7393
Joyce Matthew J 1335Palm ----LI 3-9192
Juarez Anthony 740Caudl ----LI 3-3348
Juarez Jose 1961 Osos ----LI 3-3662
Juarez Ray 588Buchn ----LI 3-4765
Juarez Theo 203Cyprs ----LI 3-3565
Judd W B 242JeffryDr ----LI 3-9644
Judge's House 1720JohnsnAv ----LI 3-9795
Judkins A C LsOsosRd ----LI 3-0865
Julian C W Dr 27 STassajaraDr ----LI 3-5509
Jungclaus Norma PortRdAvilaBeach-LI 3-8540
Justus F O 1502JohnsnAv ----LI 3-9098

K

K A T Y OFFICES & STUDIO 1146Montery-LI 3-1340
K S B Y - T V Hill&MtnVw ----LI 3-0920
K V E C RADIO MotelInn ----LI 3-8830
Kabat Herbert R 491Hill ----LI 3-2023
Kaetzel C P 1530Broad ----LI 3-2645
Kaetzel Jack atty 793Higuera ----LI 3-2545
Kaiser Beatrice M 1534Chorro ----LI 3-0913
Kalb D 773JohnsnAv ----LI 3-8651
Kalin Wm 236 Sandrcock ----LI 3-3069
Kalthoff Norbert 660High ----LI 3-5022
Kamm Chas H 1639Higuera ----LI 3-9579
Kamm L W 1833CorralitosAv ----LI 3-4373
KAMM L W rl est 1228Broad ----LI 3-5905
Kanawyer N A 301PatriciaDr ----LI 3-8998
Kapp Emily Ruth 1139 Isly ----LI 3-8887
Karlak Wm 1627PhillipsLn ----LI 3-1037
Karleskint John P 367 SnMiguelAv-LI 3-3878
KARLESKINT'S FLORIST & NURSERY 1422Montery-LI 3-1535
Karl's Shoe Store 786Higuera ----LI 3-9804
Karsgard Henry 430 Sandrcock ----LI 3-7945
Kastning Gary 105CrandlWy ----LI 3-2187
Kathka Darrel 1135 SntaRosa ----LI 3-9435
Kathka E A 1371Pac ----LI 3-8595
Kathka Raymond P 240Graves ----LI 3-7693
Katona Al 1700 SnLuisDr ----LI 3-2531
Kaufman Mary Edna 1052 Isly ----LI 3-6104
Kaupp E F 1228JoyceCt ----LI 3-8499
Kawamoto Robert 1640 Osos ----LI 3-2311
Keane Harry F YoakumTract ----LI 3-1897
Keane Jos 1172Murry ----LI 3-8392
Kearns Don C 313High ----LI 3-7878
Keating Irene 968Leff ----LI 3-4067
Keeler Ruth 667Montery ----LI 3-0340
Keeling Dorothy 1236Palm ----LI 3-2759
Keely L C 69BentnWy ----LI 3-0503
Keese Anthony V MD San Luis Medcl Clinic 990Pac-LI 3-4800
Keese Elizabeth Mrs 604PatriciaDr-LI 3-0955
Keffer Walter 1063Ella ----LI 3-7354
Kehm A 2280LawtnAv ----LI 3-4951
Keith Douglas L 1640PhillipsLn ----LI 3-5965
Keller Chas B Jr 105CrandlWy ----LI 3-8614
Keller Frank M 654Church ----LI 3-6506
Keller Theo M Jr 2523GretaPl ----LI 3-6747
Keller Wayne M 1990Loomis ----LI 3-4774
Kelley Albert E 3dBaywoodPark ----LI 3-8065
Kelley C C 915Branch ----LI 3-3360
Kelley Dorsey M osteo 1500Marsh-LI 3-2724
Residence 70BentnWy ----LI 3-0912
Kelley S F 872Toro ----LI 3-1222
Kelly Frank W 1312 SntaRosa ----LI 3-6077
Kelly Jas G 1927Chorro ----LI 3-9416
Kelsey Dick SeeCanyon ----LI 3-7461
Kelsey Henry AvilaBeach ----LI 3-3866
Kem Louise 1390Palm ----LI 3-1010
Kembel Robt V LsOsosHlnds ----LI 3-2610
Kemp David E 569PrincetnPl ----LI 3-6884
Kemp Kenyon OrctRd ----LI 3-9127
Kendall Wm A 873Venabl ----LI 3-8194
Kenesson J H 359TolosaWy ----LI 3-4806
Kennedy Carroll D OrctRd ----LI 3-1559
Kennedy F A 2771Broad ----LI 3-9031
Kennedy Ralph C rl est 1120Gardn-LI 3-1002
Residence 482 Isly ----LI 3-3496
Kennedy Robt C 205Beebee ----LI 3-1097
Kennedy Robt E 1385Cazadero ----LI 3-2860
Kennelly Bruce 237AlbrtDr ----LI 3-7185
Kennett Harold SHwy ----LI 3-5353
Kenneys Chevron Stn Hwy1&FthlBl-LI 3-9904
Kentel Arthur Beebee&South ----LI 3-3036
Kern Edw J 1633Mill ----LI 3-8063
Kern Henry 868Uphm ----LI 3-7557
Kern John M 367CerroRomauldoAv-LI 3-8588
Kernek Derence L Wilsons Flowr Shop 1110Gardn-LI 3-3714
Residence 1168Mill ----LI 3-1146
Kershaw G E 451MitchlDr ----LI 3-2836
Kersten Edmund 1909Ruth ----LI 3-8912
Keskeys Geo N 586Pac ----LI 3-8475
Kester Bob Bob's Cork 'N' Btl Liqr Str 799FthlBl-LI 3-8637
Kester Robt R 826Misn ----LI 3-0699
Ketchum Ernest H 870MeineckeAv ----LI 3-5487
Ketter Mathias 56 STassajaraDr ----LI 3-2948
Ketz Art OrctRd ----LI 3-4530
Ketz Art Plumbing Heating & Sheet Metal OrctRd-LI 3-4530
Keys L H MD 990BoysnAv ----LI 3-2653
Residence 132DelSurWy ----LI 3-7432
Kienle Stanton F PerknsLn ----LI 3-4421
Kiger Albert 1635Chorro ----LI 3-7417
Kiger H S 2141Broad ----LI 3-2117
Kiger W M 1053MurryAv ----LI 3-3537
Kilker Anthony R 1563Mill ----LI 3-6156
Killen Denis E 180FerriniRd ----LI 3-5319
Killingsworth C B 965West ----LI 3-8775
Kimball F C 794Buchn ----LI 3-2041
Kimball Jas W 2404Helena ----LI 3-2286
KIMBALL MOTOR COMPANY 1144Montery-LI 3-5752
KIMBALL TIRE CO 252Higuera ----LI 3-6787
Kimerlin Phil L 511Hill ----LI 3-7698
King Arthur E 866Leff ----LI 3-0870
King H E 1670PhillipsLn ----LI 3-1182
King Lester 553 SerranoDr ----LI 3-7539
King Max 1370B Staffrd ----LI 3-9227
King Richard F 742BoysnAv ----LI 3-5008
King Robt D 1203Buchn ----LI 3-8072
King Robt S 858Centr ----LI 3-8103
King Ruth 858Centr ----LI 3-8103
King Thos J 1132Buchn ----LI 3-6151
King Wm S 2035 SnLuisDr ----LI 3-1394
King Zella Mrs 1904Broad ----LI 3-8646
Kingsbury A H 464Dana ----LI 3-2321
Kinneavy F S 265NBroad ----LI 3-3624
Kinney Seth G 2000Bishp ----LI 3-1519
Kinney Wesley R 1419 Osos ----LI 3-3130
Kinsey Herbert C 220Lincln ----LI 3-2753
Kinslow L B 1137Carml ----LI 3-0457
Kinslow's Shell Service Hwy101&PortugueseFlatRd-LI 3-7516
Kinsman A D 596Toro ----LI 3-4874
Kinunen Edwin H 215Branch ----LI 3-6211
Kirby Richard SanLuis Fish Co AvlaBch-LI 3-4603
KIRBY VACUUM CLEANER AGCY 1023Morro-LI 3-5797
Kirchner Francis T SeeCanyon ----LI 3-3345
Kirchner Frank W 101Hwy ----LI 3-1604
Kirk B H 2061Hope ----LI 3-9592
Kirk Dale 1363Fredercks ----LI 3-6969
KIRKEBY CARL men's wear 851Higuera-LI 3-6345
Kirkeby John 1143Walnt ----LI 3-4960
Kirkpatrick W M 348NTassajaraDr-LI 3-6407
Kirkpatrick Wm B 551Hill ----LI 3-3052
Kirkpatrick Wm G 790FthlBl ----LI 3-2596
Kirn Curtis EdnaRd ----LI 3-4998
Kirnan Dean T 13PerknsLn ----LI 3-9248
Kishiyama Ellen 399-4thBaywdPrk-LI 3-2092
Kitch Kenneth 1901Garfld ----LI 3-0453
Kizzia Jean 1841 Slack ----LI 3-2791
Kjaerbye Harold F Coast Lnd Rlty Co 986Montery-LI 3-2682
Klanrud Wallace Rev 755 SerranoDr-LI 3-7922

Klaucke Chas Mrs 728Church ----LI 3-4909
Klaucke Dora 668Marsh ----LI 3-5446
Klaucke H L 492MitchlDr ----LI 3-6033
Klaucke Roy 2473LawtnAv ----LI 3-7478
Klein Chas PerknsLn ----LI 3-9222
Klein Wm MSgt CampSanLuisObispo-LI 3-1450
Klevens Construction Co 510HighlndDr-LI 3-8788
Klevens Maury 510HighlndDr ----LI 3-8788
Kleyn Sue 753Woodbrdge ----LI 3-4891
Kliever Otto Rev 3040Flora ----LI 3-1128
Kline Roland Capt 416HathwyAv ----LI 3-2818
Kluchin Leo W 940 SntaRosa ----LI 3-3231
Kluck Lillian 778BoysnAv ----LI 3-4760
Kluver's Cigar Store 726Higuera ----LI 3-2142
Knecht Fred W 166GrandAv ----LI 3-0534
Knepple Jos F 880Uphm ----LI 3-4120
Knight Florence T 1390Palm ----LI 3-0794
Knight Frank Mrs 1397Marsh ----LI 3-8607
Knight Robt A 1404Andrws ----LI 3-6370
Knight Robt A CPA 774Marsh ----LI 3-5787
Knights of Columbus Travel League 1711 SnLuisDr-LI 3-4045
Knipping Elmer F 582 S 5thBaywdPrk-LI 3-2793
Knoll Albert J Rev Presbyterian Chrch Study Marsh&Morro-LI 3-5452
Residence 287Chorro ----LI 3-1014
Knoll Jos J dntst 1114Marsh ----LI 3-8440
Residence 185HighlndDr ----LI 3-0892
Knopp Marvin L 264Higuera ----LI 3-0450
Knott Chas E 1418JohnsnAv ----LI 3-5792
Knudsen Andrew 1005-10thBaywdPrk-LI 3-1665
Knutson John C 283WarrenWy ----LI 3-6660
Kobayashi Hitoshi F 432Dana ----LI 3-5375
Koch Ben H 266DlMrCt ----LI 3-7509
Koch Ben H Deeter John H contr 321 SntaRosa-LI 3-0395
Koch Edwin S 372TolosaWy ----LI 3-4576
Koethen O W 533NBroad ----LI 3-1529
Kogan Irvin J 242FerriniRd ----LI 3-1494
Kohler Harvey J 1155LsOlivosAv ----LI 3-2773
Kohn Matt Jr 1317Palm ----LI 3-7391
Kombrink Richard T 1901CorralitosAv-LI 3-2789
Korntved W Wm 1801 SBroad ----LI 3-3342
Korosec Larry J 363NChorro ----LI 3-6277
Korpa Stephen 298DlMrCt ----LI 3-7291
Kounanis Wm M 1121A George ----LI 3-0335
Krabill Loren W 50LaEntradaAv ----LI 3-7767
Kral Jerry 1386 Staffrd ----LI 3-7158
Krall Donald W 2505 SntaClara ----LI 3-3186
Kramien John A 356PatriciaDr ----LI 3-9574
Kranich Robt W 132CrandlWy ----LI 3-3071
Krause Albert 59 STassajaraDr ----LI 3-6656
Krege Emil E 1261Peach ----LI 3-2785
Kreinbring Louis 1035Leff ----LI 3-1817
Kreutz K Jack 547Kentucky ----LI 3-3140
Kriedel Edw T 1018Pac ----LI 3-3198
Kriner N F 1196 Isly ----LI 3-5782
Kruger Fred Fred's Auto-Elec Parts & Serv 1511Montery-LI 3-3821
Krystal Albert 1248 SnCarlos ----LI 3-5360
Kuden Hagop Pac Motl 101Hwy ----LI 3-5075
Kuhler Ralph L 1265Buchn ----LI 3-7387
Kuhler Wm 1515JohnsnAv ----LI 3-4079
Kuhnle Wm K 336NTassajaraDr ----LI 3-1712
Kundert Karl MD 1106Pac ----LI 3-4140
Residence 2171 SierraWy ----LI 3-1398
If no answer call ----LI 3-5800
Kunihiro Susy LsOsosRd ----LI 3-4570
Kunimi Mildred 645Park ----LI 3-8066
Kurbat Alverda 667Montery ----LI 3-4061
Kurth Harold A 1942Garfld ----LI 3-2677
Kurtz Donald G 134 Story ----LI 3-3871
Kurtz R E 2450Meadw ----LI 3-7091
Kustom Korner 636Higuera ----LI 3-8312
Kweder Philip 738Higuera ----LI 3-7303
KYLE CO 1609 Osos ----LI 3-1998
Kyle Harry 1747Chorro ----LI 3-0846
Kyle Harry Kyle Co 1609 Osos ----LI 3-1998
Kymes Estelle 2320LawtnAv ----LI 3-6118

L

Labor Local No 1464 A F of L 1530Montery-LI 3-6057
LaCasita Court AvlaBch ----LI 3-4826
LaChance Jean 253Branch ----LI 3-0837
Lackey Millard D 1885 SnLuisDr ----LI 3-9621
Lackore Clifford E 451B RamonaDr-LI 3-8242
Lacterman Harry M 716Misn ----LI 3-5410
LACTERMAN'S women's apprl 728Higuera-LI 3-4936
Lacy Sadie 521½ SntaBrbra ----LI 3-7017
LADWIG FARM & HOME SUPPLY 1619 Osos-LI 3-3442
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LaFaive Leo G 2416 SntaClara ----LI 3-5911
LaFollette C W OldHwy101 ----LI 3-9504
LaForce Rand Mrs 687LinclnAv ----LI 3-5392
Lagao A FthlBl ----LI 3-2839
LAGOMARSINO'S WHOLESALE LIQUOR & WINES Osos&Higuera ----LI 3-7832
Laguna School LsOsosRd ----LI 3-4621
Laidlaw A L 1215Ella ----LI 3-4930
Laird Harry J 275LinclnAv ----LI 3-5713
Laloli Henry 18 STassajaraDr ----LI 3-2368
Lambert Walter H LsOsosRd ----LI 3-3313
Lamberth Lacey E Daylight Gardns 3363 SBroad-LI 3-1833
Lamboy Oscar 2545GretaPl ----LI 3-4397
Lammiman G F 150Chorro ----LI 3-3548
Landeck Herbert A Jr 2084Hays ----LI 3-5751
Landell Celia R 32RaflWy ----LI 3-9643
Landell Paul E Jr 32RaflWy ----LI 3-9643
Landreth J B 628Grove ----LI 3-1796
Landreth Jas R 285LaCanadaDr ----LI 3-3968
Landyshev Alex 2524Augusta ----LI 3-7899
Lane Lillian J 1435Broad ----LI 3-4989
Lane Robt S 1242MonteVsta ----LI 3-6496
LANE'S CERAMIC STUDIO 583Dana-LI 3-2713
Lang Alfred A 2076McCollm ----LI 3-2076
Lang C C Mrs 1780 SnLuisDr ----LI 3-2064
Lang Donna J EdnaRd ----LI 3-0611
Lang Eugene H 1031High ----LI 3-1598
Langdale Bradford CampSnLuisObispo-LI 3-0767
Lange Herbert J 268Branch ----LI 3-0619
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Lanham J B 2564LawtnAv ----LI 3-8044
Lanier R F 212JeffryDr ----LI 3-6513
Lanotti A 948 SntaRosa ----LI 3-5084
LaPierre Hazel Mrs 1220 Osos ----LI 3-3037
Larkin W E 149-3dBaywdPrk ----LI 3-4698
Larrick Donald E 316RamonaDr ----LI 3-2808
Larry Fraites Shell Service 1095Montery-LI 3-2216
Larry & Margo's Health Foods 1120Morro-LI 3-1127
Larsen Peter 575Dana ----LI 3-4706
Larson A T 647-6thBaywdPrk ----LI 3-6385
Larson Blanche Mrs 747Leff ----LI 3-1430
Larson Leonard 2090McCollm ----LI 3-5898
LaRue Jean 1514Toro ----LI 3-4905
LaRue R O 294CraigWy ----LI 3-7991
Lass W J 657MitchlDr ----LI 3-1029
Lassonde Rose A 772Mill ----LI 3-7124
Latham Damon C 169Cerro RomauldoAv-LI 3-8277
Lauck David 150Graves ----LI 3-5514
Laundrette 346Higuera ----LI 3-9874
LAUNDROMAT OF SAN LUIS OBISPO 675Higuera-LI 3-4230
Laursen John 127Casa ----LI 3-2621
Lauzon Richard Francis 190Casa ----LI 3-8068
Law Dan 1239 Sydny ----LI 3-1840
Law H E 64LaEntrada ----LI 3-8146
Law John V 811Misn ----LI 3-5435
Lawn Eugene W 1344Mill ----LI 3-7425
Lawrence Cecil 2545GailPl ----LI 3-2672
Lawrence Harold 169CraigWy ----LI 3-8497
Lawson Bennie 644 Isly ----LI 3-1004
Lawson Carl W 1213½Nipomo ----LI 3-0329
Lawson Don D 1727Morro ----LI 3-7514
Lawson H W 1220Bond ----LI 3-0477
Lawson John D 396LinclnAv ----LI 3-6080
Lawson's Hancock Service 1480Montery-LI 3-9751
Laymon Leon E 1810Nipomo ----LI 3-6900
Laythorpe Frank PerknsLn ----LI 3-8033
Lazzarini Don L Edna ----LI 3-5923
Lazzarini Eugene 1171Pismo ----LI 3-4999
Lazzarini Frank E EdnaRd ----LI 3-9324
Leach Leo E FarrellAvBaywdPrk ----LI 3-3826
Leach Leonard W LosOsosHighlands-LI 3-8630
Leach R Dale 1563Fairvw ----LI 3-9627
Leach Richard 281HathwyAv ----LI 3-2267
Leal Manuel 191Beebee ----LI 3-7872
Leal Roza C PortugueseFlatRd ----LI 3-7770
Leary Ruth A 2000Gardn ----LI 3-3204
Leavell Chas 725GrandAv ----LI 3-3608
Le Bay Kenneth O OrctRd ----LI 3-9642
LeBay Louis 1376Fredericks ----LI 3-4352
Lebo Virgie L 883RougeotPl ----LI 3-3702
LeBrun A W 398PatriciaDr ----LI 3-1727
Lechuga Manuela 235Price ----LI 3-8018
Lechuga P 211NTassajaraDr ----LI 3-7692
Leckenby Phil L 1238FthlBl ----LI 3-8074
Ledgerwood Saml N 492Leff ----LI 3-0936
Ledson W A 525JeffryDr ----LI 3-0514
Lee Billie V 2374Augusta ----LI 3-4592
Lee Ed 388Chorro ----LI 3-3686
Lee Harry 1127Pac ----LI 3-0675
Lee Sue L 1421Gardn ----LI 3-7197
Lee Thos J 366CalifBl ----LI 3-4655
Leeper Harrison D 1730Morro ----LI 3-5822

Leerskov Noel C 790FthlBl ----LI 3-9150
Leever Olive 2537GretaPl ----LI 3-7579
LeFevre Alma 860 Osos ----LI 3-1149
Leguina Santy 559 Isly ----LI 3-1655
Lehmann J 424JayceeDr ----LI 3-3123
Lehr Harland 1503Beach ----LI 3-0394
Leighty Raymond V 392ChristinaWy-LI 3-9467
Leinardi Joe C OrctRd ----LI 3-7483
Leister Arthur 358TolosaWy ----LI 3-2831
Leitcher Robt D 679Montery ----LI 3-4656
Leitcher Sophia 2319Broad ----LI 3-5077
Leitner Eugene L 1137Buchn ----LI 3-6811
Leitner Lawrence L Mrs 1154 Isly ----LI 3-4125
Lejonhud Ralph 557PatriciaDr ----LI 3-6066
Leland Edna Mrs 765Centr ----LI 3-2549
Leland Geo N 1520Higuera ----LI 3-8221
Lemos J V Mrs 1042Montalbn ----LI 3-1378
Lenger L L 585Leff ----LI 3-5465
Lennon Elsie 390 SntaMariaAv ----LI 3-2930
Leo Philip E 661Buchn ----LI 3-3631
Leonard A M Mrs 1640Nipomo ----LI 3-8645
Leonard J E 375HighlndDr ----LI 3-6471
LEONORE SMITH 737Higuera ----LI 3-7218
Leon's Toy Shop 659Higuera ----LI 3-5039
Lepley Henry 1stAvilaBeach ----LI 3-3770
Leske Donald J 1119Marsh ----LI 3-9256
Leslie M W 2017Chorro ----LI 3-3939
Leslie R M 2044Fixlini ----LI 3-4671
Lessi Fred LsOsosRd ----LI 3-6286
Lester Elsie F 1620Morro ----LI 3-9179
Lester Mamie 40Casa ----LI 3-1188
Letendre Roland 340Pismo ----LI 3-3782
Letter Shop The 964Chorro ----LI 3-5800
Leutz W A 1842 SnLuisDr ----LI 3-2188
Leverich Wm 1843Hope ----LI 3-4515
Levin Rodney R 256NChorro ----LI 3-3497
Levine Raymond I 1259B Palm ----LI 3-9480
Levy A & Zentner J Co
Office 303Higuera ----LI 3-4325
Garage 101Hwy ----LI 3-1189
Lewelling Eric 338CuestaDr ----LI 3-1971
Lewelling Ernest B 210LinclnAv ----LI 3-8480
Lewelling Henry A 855FrancisAv ----LI 3-5341
Lewelling John 2990Waltrs ----LI 3-0821
LEWELLING'S SERVICE SntaBrbraAv&Broad-LI 3-1715
Lewellyn Chas SeeCanyon ----LI 3-4581
Lewellyn Louis W 123Casa ----LI 3-9220
Lewetzow D R 1033Walnt ----LI 3-2699
Lewin Bernhard rl est 657Pismo ----LI 3-5085
Lewis Al V 248ChaplnLn ----LI 3-3275
Lewis Anna Mrs 141Ward ----LI 3-7041
Lewis David R Mrs LsOsosHighlands-LI 3-3508
Lewis Dorothy R EdnaRd ----LI 3-1630
Lewis Geo R Mrs 860Pac ----LI 3-3429
Lewis Gertrude 858Leff ----LI 3-2558
Lewis J S 389Pismo ----LI 3-3075
Lewis Jane A 1042Pac ----LI 3-1566
Lewis Joe 365 SntaBrbraAv ----LI 3-5897
Lewis Lulu 1610Carml ----LI 3-0468
Lewis Manuel J 1311Fredericks ----LI 3-2028
Lewis N D 890-11thBaywdPrk ----LI 3-9696
Lewis R A MorroRd ----LI 3-1267
Lewis Vance D 696FthlBl ----LI 3-6326
Lewis Victor 1843Hays ----LI 3-9108
Lewis Walter F EdnaRd ----LI 3-4189
Libby Carroll 1942Fixlini ----LI 3-3660
Libby Edw 195RamonaDr ----LI 3-7202
Libhart Ralph 1223George ----LI 3-0559
Libs F M 996Mill ----LI 3-2093
Liebenguth Edith 762NBroad ----LI 3-0475
Liebscher Barney MorroPalisades ----LI 3-9283
Lightfoot Chuck W 1521Morro ----LI 3-9648
Lighthouse Cafe 540FrontAvilaBch-LI 3-8500
Lighthouse Gregory A Jr 1220½Mill-LI 3-9601
Liljestrand O Eric LosOsosHighlands-LI 3-2632
Lillibridge Neil C 427NChorro ----LI 3-9489
Lima Robt F 1359Palm ----LI 3-1977
Limon Antonio B 625Florence ----LI 3-1714
Limon Regino 1200BushnellAv ----LI 3-7907
Lincicum Clem V 1444 Sydny ----LI 3-6680
Lincoln Harry 1634Mill ----LI 3-2199
Lind John 48BentnWy ----LI 3-2630
Lindamood Chas H 1704Broad ----LI 3-8048
Lindero Investment Co Inc CuestaDr-LI 3-9969
Lindero Investment Co Inc 479HighlndDr-LI 3-6188
Lindesmith Ellen 1121 Iris ----LI 3-4130
Lindsay Frank A 1050Murry ----LI 3-6851
Lindsay Wm L 167DlNrteWy ----LI 3-8735
Line Herbert 534HathwyAv ----LI 3-1303
Linebarger E W 874Church ----LI 3-8504
Linebarger Margaret 1347A Chorro-LI 3-6703
Linebarger Margaret altrtns 846Higuera-LI 3-7938
Linsday Thos H Jr 77BoysnAv ----LI 3-2911
Lipscomb Jos H 791BoysnAv ----LI 3-8070

Litchfield Co 390Higuera ----LI 3-3346
Litho Art Shop 1804 Osos ----LI 3-5939
If no answer call ----LI 3-3718
Little Chef Drive Inn 1761Montery-LI 3-9091
Little Floyd 125FthlBl ----LI 3-0841
Livesey Harold J 261 Sandrcock ----LI 3-6268
Livingston Chas O 1115 Olive ----LI 3-0524
Lloyd Darol W AdrianceCt ----LI 3-2844
Lochray Wm R 65Vetvle ----LI 3-9469
Locke C S 717Montery ----LI 3-0994
Locke Glen B 213LaurelAvAvilaBch-LI 3-8854
Locke Lee 153 SnJoseCt ----LI 3-9357
Lockwood Carl 668MtnVw ----LI 3-7709
Lockwood Gilbert O 35Vetvle ----LI 3-9219
Loesche Edw C 229½High ----LI 3-2313
Loesche Geo T 460Dana ----LI 3-2537
Loew Kenneth 1124Mill ----LI 3-8554
Lofgreen C Dorae 2620Broad ----LI 3-3693
Loftus T R 626 Sandrcock ----LI 3-6523
Log Cabin see Edna Farm Center Hall
Logan C F 390Kentucky ----LI 3-6719
Logan Victoria 1558Palm ----LI 3-8385
Lohman Calvin 1642Morro ----LI 3-2998
Lohrberg John S 261NBroad ----LI 3-4629
Lokey Aaron R 2900RichrdAv ----LI 3-6133
Lonborg R H 566EllenWy ----LI 3-7644
Long E E 1341 Osos ----LI 3-3337
LONG E E PIANO CO 777Marsh ----LI 3-1245
Long Harry C & Associates TiberCanyon-LI 3-1492
Long Irvine S 251HighlndDr ----LI 3-2694
Long W C 525Higuera ----LI 3-0081
Longaker H Wayne 1424Palm ----LI 3-7859
Loomis E C & Son 121Higuera ----LI 3-8410
Loomis Joe S 204NChorro ----LI 3-9105
Loomis Richard I 2425Broad ----LI 3-8359
Loper H S 1432Higuera ----LI 3-5824
Loper Willard 255 SntaLuciaDr ----LI 3-7408
Lopes Manuel S 2043 SierraWy ----LI 3-8350
Lopes Manuel V EdnaRd ----LI 3-0979
Lopez Adolph LsOsosRd ----LI 3-6207
Lopez Ivan W 571Buchn ----LI 3-4900
Lopez Jose 834 Sandrcock ----LI 3-3054
Lopez Lester B 1500Montery ----LI 3-7765
Lopez Manuel 1320Buchn ----LI 3-6238
Lopez Minnie 971Church ----LI 3-0741
Lopez Pete S 1287MurryAv ----LI 3-5830
Lopez W E Old101Hwy ----LI 3-6053
Lorton John 675 Osos ----LI 3-1933
LosOsos Valley Garage LsOsosRd ----LI 3-3073
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Lothrop Chas F 659Caudl ----LI 3-9560
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Lou & Marion's 958Montery ----LI 3-9783
Loughlin W H Mrs 1728Broad ----LI 3-4058
Louis photgrphrs ----LI 3-1445
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Louis W Young 350LinclnAv ----LI 3-1445
Louis Walter 460Pac ----LI 3-4024
Louk J W 297B Branch ----LI 3-1870
Louran Lena Mrs 873Church ----LI 3-2237
Loveall Benj F dntst 1500Marsh ----LI 3-7115
Residence 1845Montery ----LI 3-6547
Lovegreen E A 211Price ----LI 3-3214
Loveless Don E 153 Stennr ----LI 3-5825
Loveless Mary 1844Hays ----LI 3-8192
Lovell J R 1946Chorro ----LI 3-8593
Lovell Ruth 1815 Osos ----LI 3-5066
Lovett Clyde A 903-9thBaywdPrk ----LI 3-8856
Lovett E D MD 2425JohnsnAv ----LI 3-4528
Low Don R 2021Broad ----LI 3-7437
Lowe Annie J ResrvrCanyonRd ----LI 3-4131
Lowe C A 1062A Isly ----LI 3-8022
Lowe Charlotte 182FthlBl ----LI 3-6905
Lowe F W 1119Montalbn ----LI 3-7998
Lowe Floyd E 1231 Sydny ----LI 3-4046
Lowe Harold R 1061Murry ----LI 3-8513
Lowe Jack L 190HendrsnAv ----LI 3-7618
Lowman Carol B Mrs 523 Sandrcock-LI 3-8543
Lownes Carl R 166FthlBl ----LI 3-3501
Loy Wm F 1239Broad ----LI 3-2829
Loyd V V 1202Pismo ----LI 3-5576
Lucas Jas 178RamonaDr ----LI 3-8667
Lucas John 261 South ----LI 3-6250
Lucas Mary 261 South ----LI 3-7269
Luchessa Ed 1660Mill ----LI 3-7292
Lucian Albert 201-11thBaywdPrk ----LI 3-6771
Lucian Don 600-7thBaywdPrk ----LI 3-1057
Lucio Joe C Jr EdnaRd ----LI 3-4388
Lucksinger Aliene W Mrs 1758Fixlini-LI 3-7723
Lucksinger Fred 1760Fixlini ----LI 3-3421
LUCKSINGER FRED MOTORS 1255Montery-LI 3-1815
Lucksinger Used Car Lot 1244Montery-LI 3-3211

Lucky Auto Supply 1101Higuera --LI 3-7544
Lucky Spot Cafe 280Higuera ----LI 3-9778
Lucky's Market 2140 SBroad ----LI 3-6638
Ludwick Art 58LaEntradaAv ----LI 3-2814
Luini Anna 2546Victoria ----LI 3-4834
Luis Anthony R 381Pac ----LI 3-1401
Luis John G 1968Chorro ----LI 3-0778
Luis Rose Mrs 462Chorro ----LI 3-9325
Lujan Henry P 1995 Osos ----LI 3-6799
Lund Fred Arthur 255LaCanadaDr -LI 3-7343
Lund John 1739JohnsnAv ----LI 3-6693
Lund Ramona I 781Marsh ----LI 3-3661
Lundin Lawrence J 771Buchn ----LI 3-9272
Lundy J V 546Higuera ----LI 3-9170
Lusardi A S 740Pac ----LI 3-6271
Lusardi S J 1665Higuera ----LI 3-6193
Lust Carl 907 Sandrcock ----LI 3-1396
Luster C C 326ChristinaDr ----LI 3-1895
Luttropp Eric K LsOsosRd ----LI 3-3879
Luttropp M E 1547Beach ----LI 3-4244
Lux A E 312 SntaLuciaDr ----LI 3-2493
Lydic Robt L 570Marsh ----LI 3-9524
Lyles W M Co SntaBrbra&Fletchr -LI 3-4684
Lyman Albert E 1015Buchn ----LI 3-6936
Lynch Mary C Mrs 1222 Osos ----LI 3-1124
Lynch Obie 256NTassajaraDr ----LI 3-2916
Lynn R F 153-16thBaywdPrk ----LI 3-5050
Lynn Ralph F 353GrandAv ----LI 3-8346
Lyon Barbara 937MurryAv ----LI 3-8120
Lyon Ray B SLO County of Superior Judge
CourtHse-LI 3-3432
Residence 1290FthlBl ----LI 3-4441
Lyons Jas M 208Price ----LI 3-2933
Lyons Robt 742BoysnAv ----LI 3-7458
Lysher Edw 996-9thBaywdPrk ----LI 3-2414

M

M & W Distributing Co
S OldHwy101-LI 3-7858
M Y C O Adjusting Service 1214Broad
Night & Day call ----LI 3-5985
MacCleave D R 286HighlndDr ----LI 3-8055
MacDonald Harry F Carpenter H H Estate of
981Montery-LI 3-3147
Mach Geo R 399JeffryDr ----LI 3-8674
Machado Eleanor J 940Walnt ----LI 3-2398
Machado Joaquin EdnaRd ----LI 3-5614
Machado Leslie 464Hill ----LI 3-6881
Machado M OrctRd ----LI 3-6508
Machado Marjorie 914Branch ----LI 3-1125
Machado Martin LsOsos ----LI 3-5557
Machado Tony 172High ----LI 3-0607
Maciel Serafine 260CraigWy ----LI 3-1370
MacKay Alex 850FthlBl ----LI 3-5988
Mackey V W 498FrontAvilaBch --LI 3-5383
Macklin Walter J 1152MurryAv ----LI 3-1429
MacLaren Norman D
1254PasoRoblsBaywdPrk-LI 3-1419
MacLean Donald B Dr 748Grove --LI 3-7834
MacLean J M 738Higuera ----LI 3-2908
MacLean Wm A 695Pismo ----LI 3-2583
MacMillan Leroy W 635Brizzolara-LI 3-5006
Macrae Lester 341FthlBl ----LI 3-5508
MAC'S COCKTAILS AvilaBeach--LI 3-8621
MacWallace Florence
1141A Marsh-LI 3-9037
Maddalena Ben L 481NBroad ----LI 3-9403
Maddalena Josephine Mrs OrctRd -LI 3-0549
Maddalena Noel 376Graves ----LI 3-2337
Maddalena Roland 439LawrnceDr -LI 3-1091
MADDALENA TIRE CO
Higuera&Osos-LI 3-0735
Maddox Marcella 70LaEntradaAv -LI 3-7456
Madgett Raymond E 512Dana ----LI 3-9049
Madonna A 2061 SnLuisDr ----LI 3-8131
Madonna Alfred EdnaRd ----LI 3-1145
Madonna Arthur EdnaRd ----LI 3-7634
MADONNA CONSTRUCTION CO
Higuera&Freewy-LI 3-0300
If no answer call ----LI 3-1883
Madonna Dora 759Montery ----LI 3-3209
Madruga C Mrs 285FthlBl ----LI 3-9638
Madruga Tony A 1162Mill ----LI 3-8171
Madsen Edw 1443 Iris ----LI 3-8535
Madsen Robt T 1491 Iris ----LI 3-3267
Madsen Wm T CountyAirport ----LI 3-8087
Maes Harry C 770 SntaRosa ----LI 3-0733
Maes John 287DlMrCt ----LI 3-8457
Mager Hans 411Graves ----LI 3-4375
Maggetti Jerry T Jr 1961 Slack ----LI 3-2089
Maggetti P L 1264Palm ----LI 3-1864
Maha Elsa 1043Marsh ----LI 3-0432
Mahan Ralph E 324A CalifBl ----LI 3-8765
Maher Barbara V 2802JohnsnAv --LI 3-9156
Maher Edw J MD 1239Gardn ----LI 3-4043
Residence 2802JohnsnAv ----LI 3-6192
If no answer call ----LI 3-5800
Mahoney D F 1303Higuera ----LI 3-3386
Maier Chas R 1411Broad ----LI 3-3876
Mailand Walter C PismoHwy ----LI 3-6098
Main Eva L 1042Pac ----LI 3-5892

Mainini Adelaide Mrs 1817Broad -LI 3-9021
Mainini Alfred 83Chorro ----LI 3-9096
Mainini Alma C 1127Peach ----LI 3-1460
Mainini Angelo MorroRd ----LI 3-8006
Mainini Chas Mrs 220AlbrtDr ----LI 3-2231
Mainini H N 1720Broad ----LI 3-5094
Mainini Henry R MorroRd ----LI 3-2546
Mainini Jos 566Pac ----LI 3-6431
Mainini Pete OldHwy101 ----LI 3-0798
Maino C A 1108Gardn ----LI 3-2240
Maino C A 994MurryAv ----LI 3-9033
Maino Construction Co contrs
2238 SBroad-LI 3-7411
If no answer call ----LI 3-8201
Maino Jas E PismoHwy ----LI 3-3592
Maino Sila M Mrs 1043Peach ----LI 3-2920
Maino Theo C 643Grove ----LI 3-8201
Maino Theo M 1424Mill ----LI 3-7241
Mallagh A E 1656PhillipsLn ----LI 3-6294
Mallagh Elk 1610McCollm ----LI 3-1355
Mallory C J 605LawrnceDr ----LI 3-8267
Mallory Chas H 1329Beach ----LI 3-6529
Mallory Mary E 493Pismo ----LI 3-4380
Mallory Merle A 708Misn ----LI 3-2334
Malmen W D 384Marsh ----LI 3-5806
Malone Richard C 382HighlndAv --LI 3-7947
Malone Sumner 1613Gardn ----LI 3-6462
Maloney Donald 649Pismo ----LI 3-6208
Maloon Ellen 3051Richrd ----LI 3-1093
Malven R A LosOsosHighlands ----LI 3-1374
Malven R A Rohrberg Milton rl est
FarrellRd-LI 3-3704
Manatt E T 104DlNrteWy ----LI 3-7159
Manderscheid Carl Jr 1334Gardn --LI 3-3062
Manderscheid L E 1043Marsh ----LI 3-9575
Manderscheid Mary 752Buchn ----LI 3-1286
Manfrini Jos 1335F Palm ----LI 3-7492
Manfrini Jos Walston & Co Inc investmnts
AndersnHotl-LI 3-2878
Manning John H 568PrincetnPl ---LI 3-8772
Mannini Richard 829BoysnAv ----LI 3-4572
Mansfield Don L 1608Broad ----LI 3-3143
Manthie L O 2583GretaPl ----LI 3-3658
Manuel's Liquors 2145 SBroad ----LI 3-5074
Maples L C 121Cyprs ----LI 3-3428
Mar Vern Barber Shop 1027 Osos --LI 3-6480
Marcom W E 1342Breck ----LI 3-4851
Marcum Jas O 830Venabl ----LI 3-0951
Marell's Jewelers 850Higuera ----LI 3-1404
MARGARET McNEIL'S STYLE SHOP
856Higuera-LI 3-3831
Margaroli Catherine Mrs 770Morro -LI 3-6530
Margaroli Chas W Jr 734Misn ----LI 3-3612
Margaroli E 833RougeotPl ----LI 3-5762
Margaroli Jas 2315Broad ----LI 3-3495
Margo & Larry's Health Foods
1120Morro-LI 3-1127
Marines Philip D LosOsosHighlands-LI 3-5380
Marion C W 1113Marsh ----LI 3-0665
Marks Lambert 1355Breck ----LI 3-4342
Marks Richard L 706High ----LI 3-0021
Marquardt L L 635LawrnceDr ----LI 3-6571
Marquardt Maynard 113DlSrWy ---LI 3-4972
Marquart Harry E 654MtnVw ----LI 3-7791
Marquering A R Mrs 1214B Mill ---LI 3-1049
Marques Sidney 1239 Staffrd ----LI 3-5460
Marquez Louise 863Mill ----LI 3-6560
Marre Louis AvlaBch ----LI 3-8583
Marre Luigi Land & Cattle Co
AvlaBch-LI 3-0565
Marre Robt B AvlaBch ----LI 3-8583
Marsh Elizabeth 153CuestaDr ----LI 3-0350
Marshall Arthur P Marshall's Jwlry Str
790Higuera-LI 3-3431
If no answer call Morro By ----SPrce 2-8495
Marshall Business Machines
1453Montery-LI 3-2914
Marshall Frank G Mrs
777LinclnAv-LI 3-8379
Marshall Hotel 874Higuera ----LI 3-5853
Marshall I S 244Price ----LI 3-7779
Marshall Kenneth K
LosOsosHighlands-LI 3-3706
Marshall Ruth E 1341 Osos ----LI 3-7743
Marshall Warde L D 743Buchn ----LI 3-4282
Marshall Willard F 241 Sandrcock -LI 3-4335
MARSHALL'S JEWELRY STORE
790Higuera-LI 3-3431
Marsolek Ronald 248HathwyAv ---LI 3-0337
Marston Ena 1351Mill ----LI 3-3551
Martella Henry Mrs 457Buchn ----LI 3-7033
Martin A B 1680 SnLuisDr ----LI 3-7790
Martin Antone 776Palm ----LI 3-5810
Martin B L 1314Palm ----LI 3-4316
Martin Barney E 1520Carml ----LI 3-0717
Martin C L 496Pismo ----LI 3-4395
Martin Celia 1261Mill ----LI 3-1720
Martin Claude 2246Broad ----LI 3-8682
Martin Donald L 1629JohnsnAv --LI 3-9293
Martin Edw 370 Isly ----LI 3-7233
Martin Emmett J ChfWrntOfcr
193FthlBl-LI 3-0879
Martin Ernest 732JohnsnAv ----LI 3-0467
Martin Ernest A 2274Broad ----LI 3-0894
Martin Eugene 535Higuera ----LI 3-7931
Martin Harold AvlaBch ----LI 3-2285

Martin Henrietta 1141E Pac ----LI 3-9690
Martin J E 1990Hays ----LI 3-3060
Martin J S 1947Chorro ----LI 3-3116
Martin Jack 588MitchlDr ----LI 3-1738
Martin Joe W 369Pac ----LI 3-3451
Martin John F 2252 SBroad ----LI 3-4122
Martin M S PechoRd ----LI 3-5840
Martin Mamie C 1027Nipomo ----LI 3-1916
Martin Marvin Bud 202RamonaDr -LI 3-0687
Martin Perry AvlaBch ----LI 3-5427
Martin Robt W 413High ----LI 3-7096
Martin Wm E 176Chorro ----LI 3-6068
Martinelli S 424JeffryDr ----LI 3-8218
Martines Geo 55 STassajaraDr ----LI 3-7689
Martines Geo G 486Buchn ----LI 3-3269
MARTIN'S AUTO SERVICE towing &
storge 207Higuera-LI 3-1167
Martin's Standard Stn
1741Montery-LI 3-9717
Martinson H R 990Mill ----LI 3-1070
Martinson Ruth S 1034½Peach ---LI 3-1150
Marv's Hobby Shop 735Marsh ----LI 3-3942
Masdonati M 442Buchn ----LI 3-3797
Masdonati S 442Buchn ----LI 3-3797
Masengill W T 1182Buchn ----LI 3-5640
Mason Geo 242Cyprs ----LI 3-4059
Mason Howard H Jr 450Marsh ---LI 3-1065
Mason John W 323GrandAv ----LI 3-0034
Mason Theo D 1250 Staffrd ----LI 3-4944
Masonic Hall Assn 859Marsh ----LI 3-1310
Massachusetts Mutual Life Insurance Co
1831 SBroad-LI 3-3057
Matasci Flossie 1531Broad ----LI 3-9086
Matejcek A J Hardwood Floors
382½Pismo-LI 3-4966
Matejcek Max W 664Leff ----LI 3-2849
Matheny Robt 1461Mill ----LI 3-1275
Mather Ione D 2350LawtnAv ----LI 3-7648
Mathes Mike 1428PhillipsLn ----LI 3-5323
Matheson David B 818Pismo ----LI 3-9417
Mathews Edith 844 Sandrcock ----LI 3-4789
Mathews Elsie 320Higuera ----LI 3-2053
Mathews Lloyd L 205High ----LI 3-1688
MATHEWS MEMORIALS & PLATING SERVICE 1Higuera ----LI 3-1689
Mathews Miles N 264Higuera ----LI 3-2106
Mathews Tom M 165Casa ----LI 3-6921
MATHEW'S TRAILER PARK
274Higuera-LI 3-3383
Mathias Julia Mrs 1341 Osos ----LI 3-3375
Mathis Carl 1775ConejoAv ----LI 3-7255
Mathison W G 434 Isly ----LI 3-1927
Matson Jas J 382NBroad ----LI 3-3991
Matson Ken L 1938Chorro ----LI 3-6639
Matsueda Jim 774Marsh ----LI 3-9230
Matthew Theo 1822ConejoAv ----LI 3-4533
Matthews Jas A 954Montalbn ----LI 3-3098
Matyas Curt A 320NTassajaraDr -LI 3-0608
Matz Mel A 458Kentucky ----LI 3-5450
Maughmer M T 694Howrd ----LI 3-0657
Maulhardt Herman H AvlaBch ----LI 3-4284
Maupin Hazel L 460-3dBaywdPrk -LI 3-2629
Maury's Market 700Marsh ----LI 3-8174
Mauss Hilda 2068 SierraWy ----LI 3-1521
Maxham Owen 1619Chorro ----LI 3-5344
Maxwell Margaret C
832MeineckeAv-LI 3-1223
Maxwell Otis M 1110Buchn ----LI 3-2909
May Jas J 1157Buchn ----LI 3-3945
Maycock Thos W 32 STassajaraDr-LI 3-0753
MAYFLOWER TRANSIT CO
1708Beach-LI 3-6163
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(No Inter-City Charge)
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Mazza Alfred 474HendersnAv ----LI 3-4545
Mazza Antone 1630Fairvw ----LI 3-8620
Mazza Bill Hughes Nash Co
1005Montery-LI 3-0540
Mazza D B 889LinclnAv ----LI 3-8649
Mazza Shirlene 2490LawtnAv ----LI 3-1785
Mazza Wm 1462Haskns ----LI 3-7567
Mazzacano Tim Mrs 1220 Osos ---LI 3-8314
McAdams Grant DDS dntst
1114Marsh-LI 3-5626
Residence 1972 SnLuisDr ----LI 3-3938
McAllister Melvin D 691Cerro
RomauldoAv-LI 3-2044
McAnallen D L 26NBroad ----LI 3-9419
McAninch Lamar 965 Isly ----LI 3-2418
McAuliffe Emma 972Church ----LI 3-0958
McAuliffe Merilda Mrs 756Peach ----LI 3-2555
McBeth Clifford E 671 Osos ----LI 3-5756
McBeth Stewart P 404PatriciaDr -LI 3-3280
McBride A H 233LinclnAv ----LI 3-4661
McBride Burt LsOsosRd ----LI 3-4041
McBride Clayton H 150CalifBl ----LI 3-2994
McBride Clifford 520Higuera ----LI 3-3070
McBride Louise C 577Dana ----LI 3-3547
McBRIDE SHEET METAL WORKS
OldSouthHwy-LI 3-5000
Nights & Sundays & holidays call-LI 3-3070

McBride Thos K 153DlNrteWy ---LI 3-4512
McCapes A M McCapes Vetnry Hosp &
Bdng Kennel Hwy1-LI 3-0985
Residence 215HathwyAv ----LI 3-6048
McCapes Jas M 1644Wilsn ----LI 3-0601
McCapes Veterinary Hospital &
Boarding Kennel Hwy1 ----LI 3-0985
McCarron G A 923West ----LI 3-3713
McCarthy Jos T 145FthlBl ----LI 3-8414
McCarthy Tank & Steel Co
RailrdAv-LI 3-1760
McCaw Herbert 3279 SBroad ----LI 3-0469
McChesney Emma VerdeCanyonRd -LI 3-6460
McChesney Leroy E Royal Oaks Dairy
VerdeCanyonRd-LI 3-0587
Residence VerdeCanynRd ----LI 3-7116
McClean Chas D 1303Gardn ----LI 3-9606
McClellan Chas 2013 Swazy ----LI 3-3021
McClellan R E 882Grove ----LI 3-6494
McClellan Richard G 1029C Pac ---LI 3-9353
McClelland Jas F 348½LinclnAv -LI 3-9213
McClenathan C K MD French Clinic & Hosp
1170Marsh-LI 3-7070
Residence 274ChaplnLn ----LI 3-6236
If no answer call ----LI 3-7070
McClintic Wm 1120Peach ----LI 3-1969
McCLURE J E rl est 855Montery--LI 3-8665
Residence 1646HillcrstPl ----LI 3-2870
McClure M Mabel 1223Chorro ---LI 3-3749
McCollister Geo Dr 148FthlBl ----LI 3-1180
McConnel C E Bill 851Misn ----LI 3-7553
McCord Jas F 750Humbrt ----LI 3-3900
McCorkle C O 1618HillcrstPl ----LI 3-7394
McCormick Bill 485Pismo ----LI 3-4599
McCormick Lois A 1720Fixlini ----LI 3-1873
McCoskey L N 294LinclnAv ----LI 3-5952
McCoy Harry L 266WarrenWy ----LI 3-7870
McCracken Carl D 1155Pismo ----LI 3-8463
McCray Jas A 785Peppr ----LI 3-4265
McCullar C B 365PatriciaDr ----LI 3-2827
McCullough Lemuel 631JohnsnAv -LI 3-9676
McCune Hazel OrctRd ----LI 3-1926
McDaniel J W EdnaRd ----LI 3-2364
McDaniel L N 441KentuckyAv ----LI 3-6861
McDaniel Thos O 1535Morro ----LI 3-1551
McDaniel Thurman 23Chorro ----LI 3-3884
McDaniels Ethel 604 Sandrcock --LI 3-9148
McDermott Jas L 2900JohnsnAv --LI 3-4991
McDonald B H 479Chorro ----LI 3-6577
McDonald Harold W 1635Gardn ---LI 3-6595
McDonald Leta 1642Morro ----LI 3-6659
McDonald Walter E 463Marsh ---LI 3-5320
McDougal M B Mrs 282NBroad ---LI 3-3461
McEfee G E 14Vetvle ----LI 3-8035
McElherne Frank P 418CuestaDr -LI 3-4977
McElhinney H N 47 STassajaraDr--LI 3-1478
McElroy Jack 380ChristinaWy ----LI 3-9666
McEntire Robt L 128Casa ----LI 3-3175
McEvoy Vera A 1329Chorro ----LI 3-2383
McFarland L E PolyCampus ----LI 3-0430
McGann Dorothy E 141DlNrteWy -LI 3-7592
McGarvey Thelma 691HendrsnAv -LI 3-9287
McGary Ray 1922Broad ----LI 3-8363
McGee H P 464NBroad ----LI 3-6755
McGee Roland S 491Hill ----LI 3-0370
McGerry Frank Rev 1707 SntaRosa-LI 3-9373
McGinnis Wm D 2425Gerda ----LI 3-3543
McGlone Howard E 729 South ----LI 3-7320
McGovern A J 824Grove ----LI 3-5941
McGowan M A 341HathwyAv ----LI 3-7335
McGraw Jas H 2952RockvwPl ----LI 3-7259
McGuire E W Bill 262Almnd ----LI 3-8283
McGuire F V 1265MurryAv ----LI 3-4224
McGuire Myrtle A 965 Isly ----LI 3-9140
McGuire Robt M 2006Chorro ----LI 3-9334
McGUIRE'S RICHFIELD SERVICE STN
316Higuera-LI 3-8604
McHale Gerald 1627Broad ----LI 3-4788
McHatton Russell 2625JohnsnAv --LI 3-0520
McIlwain LaRue L 1911Hays ----LI 3-8571
McIntire Alida 1330Marsh ----LI 3-6126
McIntire J R 368HighlndDr ----LI 3-3341
McIntyre Myrtle 1151Leff ----LI 3-8423
McJannet Lewis S LsOsosRd ----LI 3-1935
McKay Arthur T 284NChorro ----LI 3-7535
McKeen Dollie Mrs 1212Gardn ----LI 3-8471
McKeen H L 1780JohnsnAv ----LI 3-1100
McKeen W H 1270LaurelLn ----LI 3-6500
McKeens' Hatchery 1270LaurelLn -LI 3-6500
McKellar Thos F MD 1243Gardn ---LI 3-4180
McKelvey Fred P Niagara of San Luis
Obispo 1118Gardn-LI 3-3635
McKelvey Jas 1156Peach ----LI 3-3238
McKendrick Thos E 683Hendrsn --LI 3-9277
McKie J M 674Leff ----LI 3-6540
McKinnon Norman M 1339Breck --LI 3-5770
McKnab Mamie 1218Nipomo ----LI 3-4727
McKnight Evelyn 1673JohnsnAv --LI 3-1281
McKnight Ray R 1270 SnMateoDr -LI 3-5531
McLachlin Harry B 741Centr ----LI 3-6745
McLain E H 244WarrenWy ----LI 3-3793
McLain Jas L 137NBroad ----LI 3-0443
McLain Studio of Photography
970Chorro-LI 3-7895
McLaughlin E W 1703Chorro ----LI 3-3872
McLaughlin G S 137FthlBl ----LI 3-3854

McLaughlin May 275NChorro ----LI 3-1006
McLaughlin Patricia 671MitchlDr -LI 3-7973
McLean Eugene D 1135 Iris ----LI 3-7175
McLendon Jack 2041Hays ----LI 3-9367
McLennan Wm E 645Grove ----LI 3-7585
McLeod Allen M 150 SerranoHts--LI 3-5690
McLinn Dorothy M 778Marsh ----LI 3-5311
McLinn L Cuesta-by-the-Sea ----LI 3-3683
McMAHAN FURNITURE CO
855Marsh-LI 3-3953
McMahan Irene H 480Leff ----LI 3-7480
McMaster E A 770Alphonso ----LI 3-2856
McMaster Fred MorroPalisades --LI 3-6295
McMillan Jean 1459Ella ----LI 3-5883
McMillan M 1225Pismo ----LI 3-8641
McMillan Peter OrctRd ----LI 3-4267
McNamara B Mrs 680NBroad ----LI 3-9088
McNamara & Crampton rl est
861Montery-LI 3-7177
McNamara F E 1693McCollm ----LI 3-7776
McNamara Lola 1208Peach ----LI 3-8696
McNamara Thos E 2040Rachl ----LI 3-8356
McNanna Virgil 1941Chorro ----LI 3-8337
McNeil Jas F 274Higuera ----LI 3-1066
McNeil Margaret 111 OrangeDr ---LI 3-6949
McNeil Margaret Margaret McNeil's Style
Shop 856Higuera-LI 3-3831
McNiel J E 2064JohnsnAv ----LI 3-8380
McPhee Julian A PolyCampus ----LI 3-4749
McQuaid Mae 1746JohnsnAv ----LI 3-5441
McQuary Edw L 232NBroad ----LI 3-1931
McQuillan Lawrence 421 Sandrcock-LI 3-6470
McRae Alness 1052 Isly ----LI 3-6104
McWilliams E G Probation Dept
CourtHse-LI 3-6165
If no answer call Cayucs ----WYman 5-3738
Meacham V H 200KentuckyAv ----LI 3-2904
Mead Eugene A 1304 Sydny ----LI 3-0749
Mead Jas Mrs 136 Stennr ----LI 3-1662
Mead M Mrs 1536Broad ----LI 3-6031
Mead W A 304FthlBl ----LI 3-3805
Medeiros Zilla 2605 SBroad ----LI 3-7762
MEDICO-DENTAL ADJUSTMENT BUREAU 1335Montery ----LI 3-6367
If no answer call ----LI 3-7883
Medico-Dental Prescription Pharmacy
1239 Osos-LI 3-6922
Medzyk E J 1208Palm ----LI 3-1838
Mee Heng Low Chop Suey Shop
815Palm-LI 3-6627
Meeds Wm G 324CuestaDr ----LI 3-6072
Mehlschau Elmer Edna ----LI 3-4498
Mehrten J A 324C CalifBl ----LI 3-0354
Meier Elmer C 259FthlBl ----LI 3-3194
Meinecke Dorothea 75 SntaRosa ---LI 3-1520
Meinhold Gareth L Dr orthdnst
1502Higuera-LI 3-8000
Meissner Chas W Old101HwySouth-LI 3-2574
Meissner Katherine PismoRd ----LI 3-1509
MEL SMITH CHEVROLET
1039Montery-LI 3-3221
Melcher Wm 2415LawtnAv ----LI 3-4546
Mele Danl A 300BuenaVstaAv ----LI 3-2431
Melim Amelia 1212Gardn ----LI 3-5992
Melin Irene 547Dana ----LI 3-7015
Mellem Robt 1413 Osos ----LI 3-0664
Mello Frank EdnaRd ----LI 3-0597
Mello Geo A 1837½JohnsnAv ----LI 3-6908
Mello Geo M LsOsosRd ----LI 3-9041
Mello Jos Jr 1045Leff ----LI 3-8473
Mello Leonard E 1020Pismo ----LI 3-4437
Mello Louie M LsOsosRd ----LI 3-2110
Mello Louis S PismoRd ----LI 3-5772
Mello Mary M 384Buchn ----LI 3-0765
Mello Mary S 1044Peach ----LI 3-8922
Mello Palmeda 120 Story ----LI 3-0610
Mendel Geo C 1213Nipomo ----LI 3-9193
Mendes S LsOsosRd ----LI 3-0772
Mendoza Steve F FrenchRd ----LI 3-0780
Menefee O J Mrs 686Morro ----LI 3-5676
Mercantile Acceptance Company
968Higuera-LI 3-8450
Mercantile Acceptance Corp of Calif auto
financ 968Higuera-LI 3-8450
Mercer Wm 1354Peach ----LI 3-4429
Meredith Carl 1292 SnMateo ----LI 3-0705
Meredith Haskel O 207NBroad ----LI 3-7893
Merle Norman Cosmetics Studio
1118Morro LI 3-3252
Merrell Theo T 1232 Iris ----LI 3-1972
Merrick Paul E 375Chorro ----LI 3-5480
Merrill A L B & M Equip Rentls
LsOsosRd-LI 3-9284
Merritt Avice 424FthlBl ----LI 3-1964
Merritt Roy David 1240JoyceCt --LI 3-5368
Merson Jas F 303FthlBl ----LI 3-7356
Mery Gordon L 654 Osos ----LI 3-7227
Mesler Earl J OldMorroRd ----LI 3-3259
Methodist Church Pac&Morro ----LI 3-9047
If no answer call ----LI 3-8194
Metras Herbert Marvin 32Chorro -LI 3-8524
Metropolitan Life Insurance Co Agent
134RamonaDr-LI 3-9061
Metz Norman W 1525JohnsnAv ---LI 3-5402
Metz Robt L 681Howrd ----LI 3-4636
Metz Roy F 28Chorro ----LI 3-5683

Mexicatessen 354Higuera ----LI 3-5627
Meyer Thos O 187RamonaDr ----LI 3-8679
Michaelis O J 111Casa ----LI 3-1648
Michalojko Stephen S 284FthlBl --LI 3-3795
Michelson Maurice 315NBroad ----LI 3-2299
Michot Alys 770NBroad ----LI 3-8308
Mid-State Electronic Supply Co
467Hill-LI 3-8461
Middlecamp Lionel H OrctRd ----LI 3-6645
Middleton Dorothy 567EllnWy ----LI 3-1249
Middleton Harold 561EllnWy ----LI 3-8505
Middleton Jos G MD San Luis Medcl Clinic
990Pac-LI 3-4800
Milburn Thrale H 282Chorro ----LI 3-1108
Millage Wm H 1125Pac ----LI 3-9438
Miller Allen D 120CrandlWy ----LI 3-1360
Miller Bill 921 Sandrcock ----LI 3-4111
Miller Charlotte Miss 1144Buchn--LI 3-2196
Miller Claude E 1271 SnCarlos ----LI 3-7139
Miller Don O 820½FthlBl ----LI 3-7990
Miller Donald L 458½Higuera ----LI 3-5760
Miller Donald Q 2324JohnsnAv ----LI 3-6049
Miller Douglass W 138 SnJoseCt --LI 3-2989
Miller Earl W 676MtnVw ----LI 3-8396
Miller Garrett 1319Gardn ----LI 3-1780
Miller Geo A 274CraigWy ----LI 3-2078
Miller Harry P 1760Fredercks ----LI 3-3611
Miller J C 294Buchn ----LI 3-0437
Miller Jas EdnaRd ----LI 3-8953
Miller Jas 590LawrnceDr ----LI 3-2923
Miller John B 368-7thBaywdPrk --LI 3-9497
Miller Lester H 887 Isly ----LI 3-2637
Miller Levi D 1000 South ----LI 3-5326
Miller Marvin W 2536Helena ----LI 3-6324
Miller Melvin 1670½Montery ----LI 3-1237
Miller Richard D 156RamonaDr ---LI 3-0782
Miller Robt D Maj 521FeltnWy ---LI 3-1256
Miller Robt J bookkeeper
841BoysnAv-LI 3-8096
Miller Ronald D 1141A Pac ----LI 3-4709
Miller Thos L 1232 Sydny ----LI 3-2409
Miller Vivian V 500HathwyAv ----LI 3-6364
Miller Wm 25Chorro ----LI 3-2606
Miller Wm T Jr 1301Montery ----LI 3-1567
Mills Cecil E 2575LawtnAv ----LI 3-2029
Mills Gordon P 2122Loomis ----LI 3-4350
Mills Teresa 1147Buchn ----LI 3-4508
Millsap Marvin L 1273Ella ----LI 3-4768
Millsaps Vester L 1906Chorro ----LI 3-2401
Minafo Joe 137DlSrWy ----LI 3-0857
Minelle's Lingerie 1117Chorro ----LI 3-3737
Miner Henry 45RaflWy ----LI 3-3687
Minoll Ernest Mrs KilburnTract ---LI 3-9097
Minugh M J 878Walnt ----LI 3-6392
Minville Rose 1113Chorro ----LI 3-8321
Miossi Alfred 1327Pac ----LI 3-7247
Miossi Alma 1145Pismo ----LI 3-7930
Miossi Ben E Mrs CuestaRd ----LI 3-4596
Miossi Harold CuestaRd ----LI 3-4596
Miramon John B 538MitchlDr ----LI 3-2104
Mirko M 721Branch ----LI 3-2730
Misakian Jake B
395-1stAvilaBeach-LI 3-6258
Mission Cafe & Bar 699Higuera ----LI 3-9705
Mission Central Catholic High School
682Palm-LI 3-2131
Mission Grammar School 761Broad-LI 3-0037
Mission Hall Broad&Montery ----LI 3-9773
MISSION LAUNDRY & DRY CLEANING
331Pac-LI 3-4720
Mission Tailoring Service 722Marsh-LI 3-7719
Mission Trailer Park 546Higuera --LI 3-2238
Mitchell Chas H 250HighlndDr ----LI 3-9649
Mitchell Chas L 2060Chorro ----LI 3-1259
Mitchell Clara 1359Fredercks ----LI 3-3059
Mitchell F W 350CalifBl ----LI 3-4347
Mitchell Jas A 1218Morro ----LI 3-4034
Mitchell Katherine Mrs
2746Chandlr-LI 3-2128
Mitchell Kenneth 974Walnt ----LI 3-4221
Mitchell Kenneth B 1011 Isly ----LI 3-2548
Mitchell Kenneth N 363FthlBl ----LI 3-9065
Mitchell Nora K 1220 Osos ----LI 3-3233
Mixon Chas G 530EllnWy ----LI 3-9561
Mixon Thos B LosOsosHighlands --LI 3-3640
Mobile Electronics Service
958Pismo-LI 3-2648
Mobley Allen S Jr 3173JohnsnAv -LI 3-4557
Mode-O-Day 718Higuera ----LI 3-7741
Model Linen Supply 34 South ----LI 3-2150
Moe David E 865Morro ----LI 3-8723
Moen Adella Mrs 2753Broad ----LI 3-1130
Moerman Carlos 2424Augusta ----LI 3-1483
Mohr Robt J 790FthlBl ----LI 3-5966
Mojave Plumbing Co
401-7thBaywdPrk-LI 3-5382
Molina Geo 255CerroRomauldoAv -LI 3-2515
Molinari Leo livestk VachlLn ----LI 3-1328
Monaghan Jim 802FthlBl ----LI 3-5974
Monbarren Beatrice 1236Archr ---LI 3-3187
Monday Club Montery ----LI 3-9807
Monroe H O 228NChorro ----LI 3-3926
Monson Fred 2701Meadw ----LI 3-1061
Montague Derryl E 1330Mill ----LI 3-1884
Montague Jack D
LosOsosHighlands-LI 3-4517

Montano Raymond V 865Buchn ----LI 3-7997
Monterey Court 1756Montery ----LI 3-4019
Monterey Market 1601Montery ---LI 3-1934
Montgomery H Ray dntst
Chorro&Pac-LI 3-1512
Residence 60BentnWy ----LI 3-1532
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Retail Dept Store 876Higuera ---LI 3-1800
Catalog Department 876Higuera --LI 3-4565
Credit Dept 876Higuera ----LI 3-3328
Moody Elmer 1503 Slack ----LI 3-7968
Moody Elmer Coast Lnd Rlty Co
986Montery-LI 3-2682
Moody Mary G 460Marsh ----LI 3-5664
Moore Business Forms Inc Pacific Division
871 SntaRosa-LI 3-2472
Moore Chas E 178FerriniRd ----LI 3-6224
Moore Fred C 286ChapinLn ----LI 3-7101
Moore John E 855RougeotPl ----LI 3-1544
Moore Lee H 296RamonaDr ----LI 3-8007
Moore Lonnie 504HathwyAv ----LI 3-8134
Moore Roy F 405Branch ----LI 3-0439
Moore Wm A 675 Isly ----LI 3-5781
Moorefield J R PismoHwy ----LI 3-2498
Moose Lodge 964Montery ----LI 3-5843
Mora Louis A LsOsosRd ----LI 3-0471
Morabito Paul 16LaEntradaAv ----LI 3-2582
Morales Geraldine 911Branch ----LI 3-4815
Moreau Jack 1690Mill ----LI 3-5391
Morem Curtis L dntst
1133JohnsnAv-LI 3-8675
Morem Curtis L Dr
1908CorralitosAv-LI 3-4561
Morf Urban L 774Marsh ----LI 3-8163
Morgan Kermit J 2647LawtnAv ---LI 3-0681
Morgan Sharon I 2034 Swazy ----LI 3-6938
Morgan Van 805BoysnAv ----LI 3-3530
Morganti L J 664Montery ----LI 3-0715
MORGANTI L J CO 955Morro ----LI 3-0940
Morganti Milo J 659Palm ----LI 3-5780
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MOROCCO CLUB OldHwy101 ----LI 3-9770
Morris Cecil M OrcuttRd ----LI 3-3904
Morris Don M 194Polyview ----LI 3-6626
Morris Edd 99FthlBl ----LI 3-6915
Morris Evelyn L Mrs 335High ----LI 3-7464
Morris F Byron 46 STassajaraDr--LI 3-8809
Morris G L Bill Real Estate
LsOsosRd-LI 3-8853
Morris Harold 520GrandAv ----LI 3-3839
Morris Harry J 1766CorralitosAv --LI 3-7727
Morris Hattie Mrs 139D EdnaRd--LI 3-0700
Morris Jas K 1418Marsh ----LI 3-9508
Morris R C 739Pac ----LI 3-4153
Morris Robt H 1730JohnsnAv ----LI 3-6087
Morrison Betty R 523LawrnceDr --LI 3-8034
Morrison Hugh I
905-8thBaywdPrk-LI 3-5737
Morrison Ida A 269HathwyAv ----LI 3-6357
Morrison Juliette 131Graves ----LI 3-3755
Morrison L J 1662HillcrstPl ----LI 3-5929
Morrison M B 1274Bond ----LI 3-3409
Morrison Mae Mrs 1661Wilsn ----LI 3-2319
Morrison Robt E 523LawrnceDr --LI 3-8034
Morro Club 978Morro ----LI 3-7427
Morro Road Apts 284NChorro ----LI 3-0474
Morrow Arthur E 1661Fredercks --LI 3-3268
Morrow Gertie 480Buchn ----LI 3-3881
Morss Clayton L 878 Isly ----LI 3-0787
Mortensen Ray C 2009 SBroad ----LI 3-5889
Mortenson C R 1890Hope ----LI 3-1270
Morton Anna M Mrs 1529 Osos ----LI 3-4850
Mort's 1212Higuera ----LI 3-2449
Moskiman R 85NBroad ----LI 3-4227
Mosley Ed EdnaRd ----LI 3-3604
Mosley Oliver H EdnaRd ----LI 3-8858
Moss Tillie SBroad ----LI 3-1569
Mossberg Ray 326JeffryDr ----LI 3-1499
MOTEL INN 2223Montery ----LI 3-4000
Motel Inn Cafe & Cocktail Lounge
2223Montery-LI 3-8589
Mott A J Mrs 1135 SntaRosa ----LI 3-7956
Mott Robt A 110KentuckyAv ----LI 3-3202
Mott Russell 2686LawtnAv ----LI 3-2720
Mouchou Frenchy 689Leff ----LI 3-8547
Moulton Darrel L 2048Hope ----LI 3-5350
Mount Carmel Lutheran Church
1701Fredericks-LI 3-2274
MOUNTAIN VIEW HOSPITAL
1530Marsh-LI 3-7085
Moyes Gail O 1831Fixlini ----LI 3-3260
Mozzettini Teresa 751Branch ----LI 3-0492
Mueller Carl B
299 SntaLuciaBaywdPrk-LI 3-4552
Mueller Francis C 193 SnJoseCt ---LI 3-3576
MUELLER FRANCIS C auto electrl serv
198 South-LI 3-4416
Muff Earl B 503FthlBl ----LI 3-3778
Mugler F R Jr MD French Clinic & Hosp
1170Marsh-LI 3-7070
Residence 1869CorralitosAv ----LI 3-4792
If no answer call ----LI 3-7070

Muir Alan S 1426Palm ----LI 3-6852
Muir J H 1557Palm ----LI 3-5570
Mulkey Grace T 1974 Osos ----LI 3-3124
Muller A V Muller & Woolpert attys
WickendenBldg-LI 3-5060
Residence 1839Conejo ----LI 3-8514
Muller & Woolpert attys
WickendenBldg-LI 3-5060
Mullett Geo W 138DlNrteWy ----LI 3-9094
Mullican Frank N 322HathwyAv ---LI 3-3373
Mullican Warner N
241CerroRomauldoAv-LI 3-2365
Mulligan W J 1575Montery ----LI 3-5017
Mullikin Howard 193CalifBl ----LI 3-6748
MULLIN J H DR chirprctr
726FthlBl-LI 3-2823
Residence 234FerriniRd ----LI 3-3934
Mullins A C 752Alphonso ----LI 3-0776
Mullins E E 861Peppr ----LI 3-9202
Mullins W H 948 Sandrcock ----LI 3-4278
Munch Elwood 141DlSrWy ----LI 3-2875
Mundy Robt 357 SntaLuciaDr ----LI 3-8289
Munger Ward SnLuis Weldng Wrks
960Nipomo-LI 3-4910
Residence 880MeineckeAv ----LI 3-4070
Munoz F J 746Francis ----LI 3-8825
Muns E O 878-9thBaywdPrk ----LI 3-6140
Murphy C F 1781JohnsnAv ----LI 3-3336
Murphy Geraldine 781Marsh ----LI 3-4159
Murphy Harry C atty 1008Palm --LI 3-2440
Residence 758Grove ----LI 3-3295
Murphy Margaret A 1242Buchn ---LI 3-4639
Murphy Nicholas J 1628Montery -LI 3-8071
Murphy Ralph K 229High ----LI 3-6365
Murphy Sheila 829BoysnAv ----LI 3-2881
Murray Boyd A 339PatriciaDr ---LI 3-7861
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Residence 411HendrsnAv ----LI 3-1723
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Myers R D 1658Wilsn ----LI 3-0533
Myers R W 104Casa ----LI 3-4538
Myers T H 624Mitchl ----LI 3-0693
Mynatt W L 1530Fairvw ----LI 3-1676
Myrick Evelyn 847Pac ----LI 3-8077
Myrow Jan C 523Hill ----LI 3-9253

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Nadelle Milton 162Ferrini ----LI 3-6411
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Nance Milton 140CuestaDr ----LI 3-2799
Nanninga O W 435High ----LI 3-4717
Nash A M 865Morro ----LI 3-7056
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Navoni Jos 2445Gerda ----LI 3-4647
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Neff Robt M 1212Fredericks ----LI 3-3074
Negranti Cora 889Buchn --------LI 3-8537
Negranti Nadine 1965Hope ------LI 3-3350
Negranti Virgil 153NBroad ------LI 3-3327
Negrete Justin Mrs 2548Meadw --LI 3-3824
Negrich M Mrs 1970Chorro ------LI 3-0694
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Neilson David F 1238FthlBl -----LI 3-6725
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Nelson Donald S 744Centr -------LI 3-2525
Nelson Douglas C 1090Grove -----LI 3-3235
Nelson Herbert S 524EllnWy ----LI 3-1764
Nelson J B 432CuestaDr ---------LI 3-3903
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NELSON JOHNNY OFFICE EQUIPMENT CO 690Higuera -------------LI 3-7347
Nelson Kenneth 142Harris -------LI 3-8549
Nelson Kester M 510KentuckyAv --LI 3-5566
Nelson Minnie Mrs 1043Marsh ----LI 3-6733
Nelson Palmer 644MtnVw --------LI 3-0882
Nelson Stanley H 1661HillcrstPl --LI 3-1193
Nelson Stanley H rl est 968Montery-LI 3-1656
Nelson Wm A ins 968Montery-----LI 3-1656
Residence 1753Alta ------------LI 3-4682
Nemoto John 1396PhillipsLn -----LI 3-9452
Nernof A E 1625Palm -----------LI 3-6933
Nesbitt Edna S 2dLosOsosHighlands-LI 3-9030
Nesbitt Marguerite Mrs 1260 Staffrd-LI 3-8994
Nett Marion Mrs 1141Pac -------LI 3-5685
Nettleship J D 1302Peach -------LI 3-3536
Netto M E EdnaRd -------------LI 3-0637
Neumann Paul 867Misn ---------LI 3-3282
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Nevins Vernon J 368Chorro ------LI 3-5027
New Park Grocery 1401 Osos------LI 3-7538
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Newby Robt L Jr 811MurryAv ----LI 3-0950
Newby Victor O 254 SntaRosa----LI 3-6790
Newell J P 2607JohnsnAv -------LI 3-9062
Newell Roy D 623Caudl ---------LI 3-9451
Newlander Vaughn 737Church ----LI 3-6590
Newton Calvin D Mrs 163 Stennr--LI 3-0858
Newton Pleasant 1314Palm ------LI 3-4544
Newton Ralph L 86 SntaRosa-----LI 3-6752
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Nichols A T 1517Morro ---------LI 3-0083
Nichols Frank 150-Z-41-16th BaywoodPark-LI 3-5023
Nichols Harry 155DlSrWy -------LI 3-7007
Nichols Helen F 567-8thBaywdPrk-LI 3-0379
Nichols J O 774Marsh ----------LI 3-1666
Nichols Mabel 1406Morro -------LI 3-7744
Nicholson L L 171BuenaVstaDr ---LI 3-7677
Nicholson Richard A Mrs 1265Mill -LI 3-0473
Nicholson Roy E 470Pismo -------LI 3-5606
Nick Margaret Mrs 528Higuera ---LI 3-0660
Nicoson C I 398Pismo ----------LI 3-3613
NIELSEN CONSTRUCTION CO 956Walnt-LI 3-2595
Nielsen Harald N 3169JohnsnAv ---LI 3-6603
Nielsen Mae F 1303Gardn -------LI 3-1369
Nielsen Wm L 781Marsh --------LI 3-9204
Niemuth Lawrence 407JeffryDr ---LI 3-8369
Nilson Stewart 338 SntaLuciaDr---LI 3-3802
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Nissen Richard O 320A CalifBl----LI 3-6562
Noble G A 1327FthlBl ----------LI 3-1473
Noble Saw Service 1129Gardn ----LI 3-5775
Nobriga Edwin W 1622Chorro ----LI 3-7959
Nock Richard L 1239Higuera ----LI 3-9102
Noel Beauty Shop 1318JohnsnAv--LI 3-2168
Noelte Hale H 1824Nipomo ------LI 3-5352
Noggle A R 567Kentucky --------LI 3-7219
Noggle John L 211Chorro --------LI 3-7797
Nolan J T Mrs 521HathwyAv -----LI 3-3681
Nolan Thos F O'ConnrWy --------LI 3-3769
Nord Elmer A 1555Higuera ------LI 3-7916
Norman Al 1352Palm -----------LI 3-2863
Norman Wm M DavisCt ---------LI 3-2096
North Mack O 1804 SnLuisDr-----LI 3-4641
Northington Henry H 572 Isly-----LI 3-2734
North's Hatchery Inc 174Higuera --LI 3-3023
NORTHSIDE MARKET 84 SntaRosa-LI 3-6532
Northup Fred E 1868CorralitosAv -LI 3-7803
Norton Gladys R 420Graves ------LI 3-6596
Norton Harry H 2280Meadw -----LI 3-3772
Norton Harvey 778BoysnAv ------LI 3-8762
Norton Harvey T 2280Meadw ----LI 3-3772
Norton Jas W 200FerriniRd -----LI 3-9674
Norton Wm T Hwy1 ------------LI 3-9659
NORTON'S EAGLE PHARMACY 898Higuera-LI 3-4843
Norwalk Co The
Office 1088Higuera -----------LI 3-4468
Bulk Plant SHwy--------------LI 3-1643
NORWALK SERVICE STN 1088Higuera-LI 3-3513
Nothdurft Don B 624Grove ------LI 3-0387
Notley John W Jr 2044McCollm --LI 3-6115
Nourishad Ali 963 Isly ---------LI 3-8465
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Novoa E Mrs 1437Nipomo --------LI 3-2522
Nueser O M 1801Nipomo --------LI 3-0755
Nunes Antone C 1054Church ------LI 3-5716
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Nunes Frances C Mrs 1336Pac ----LI 3-6069
Nunes J C PortugueseFlatRd -----LI 3-6630
Nunes John A 1211Pismo --------LI 3-2943
Nunes Jos A PismoRd -----------LI 3-4880
Nunes Wm V 273NTassajaraDr ---LI 3-2022
Nunez Frank 706JohnsnAv ------LI 3-0445
NUNN'S FLOOR COVERINGS 341Higuera-LI 3-9526
Nuss Mildred 766Higuera --------LI 3-4032
Nussbaum Brad V 225NChorro ---LI 3-3407
Nutt Eliza M 2524Broad --------LI 3-0466
Nye Erma 219Huttn ------------LI 3-8332
Nye Lester S 1322Morro --------LI 3-1030

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O K AUTO FLOAT TIRE STORE 1413Montery-LI 3-0452
Oakley H R 310BuenaVstaAv -----LI 3-6653
Oberholser B W 110GrandAv -----LI 3-5765
Oberholser Bill 1475 Sydny-------LI 3-4754
Oberson E C phy & sur Marsh&Gardn-LI 3-0442
If no answer call--------SntaMrgrta 2661
Oberst O C 2775Tenbrk ---------LI 3-0435
Obispo Theatre 993Montery ------LI 3-2727
O'Brien John Mrs 151 OrangeDr---LI 3-5834
OCCIDENTAL LIFE INSURANCE CO AGENT 1318Gardn--------LI 3-2539
Ochs A R Electrical & Mechanical Construction 2075RachlLn ------LI 3-7937
Ochs Allan R 1315Cazadero ------LI 3-7530
Ochs Oscar 2001 Swazy---------LI 3-2891
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O'Connell C J 152CuestaDr ------LI 3-1777
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O'CONNOR J E BUICK 565Higuera-LI 3-8676
O'Connor Jos T 136King ---------LI 3-1297
O'Connor Margaret 1204Marsh ---LI 3-3463
O'Connor Maurice N 2006RachlLn--LI 3-0908
O'Daniels Howard R 1755CorralitosAv-LI 3-4419
Odd Fellows Cemetery & Mausoleum Hwy-LI 3-2735
ODD FELLOWS HALL 520Dana--LI 3-9891
Odell Theo H 453Chorro ---------LI 3-1101
O'Donnell Hugh 302CuestaDr -----LI 3-5629
O'Donnell Hugh Action Bail Bnds Agcy 981Montery-LI 3-4668
O'DONNELL INSURANCE SERVICE 1327Marsh-LI 3-7818
O'Donnell Jas Danl Mrs 1327Marsh-LI 3-4407
O'DONNELL JOHN E chirpdst 1363Marsh-LI 3-4736
O'Donnell Nancy Mrs 726Nipomo -LI 3-6231
O'DONNELL REAL ESTATE SERVICE 1327Marsh-LI 3-7818
O'Donnell Wm C 228Daly -------LI 3-7314
Oeberst Carl H 742BoysnAv ------LI 3-0689
Oesterle Wm H 522NBroad -------LI 3-4217
Oesterle Wm H Jr 751Marsh -----LI 3-7313
Ogden Ernest J 1418 SBroad-----LI 3-9226
Ogden's Richfield Service 1166Montery-LI 3-9896
O'Hagan Flavius Outpost Distrs 890Mill-LI 3-6105
O'Hagan Ralph J 873Chorro ------LI 3-1586
O'Hagan Robt P 502 StanfrdDr---LI 3-8216
O'Hara Geo J 1505Broad --------LI 3-3148
O'Hara Lauretta 738Higuera -----LI 3-6329
O'Hara Patrick 1328Archr -------LI 3-7423
O'Kelley J A Jr 142NTassajaraDr -LI 3-4215
O'Kelley J A Trucking 3159 SBroad-LI 3-3546
Old Mission The 782Montery------LI 3-1034
O'Leary Michael J 1151George ----LI 3-6186
Olechna Dorothy 339JayceeDr ----LI 3-7460
Olgiati Chas 448Graves ---------LI 3-3165
Olgiati Lucy C Mrs 2695JohnsnAv -LI 3-5493
Olgiati Robt 1019Court ---------LI 3-9836
Olivas Louis W 643Toro --------LI 3-9099
Olive Geo M 1624Mill -----------LI 3-6190
Oliveira John H SntaFeRd--------LI 3-7196
Oliveira M M 111PenmnDr -------LI 3-0400
Oliveira Marion A EdnaRd -------LI 3-3893
Oliver Chas F 1179Pismo --------LI 3-6451
Oliver Ira O EdnaRd------------LI 3-8273
Olivera Dolores 655JohnsnAv -----LI 3-9664
Olivera Norbert P EdnaRd -------LI 3-5345
Ollie's Beauty Shop 1813Chorro ---LI 3-7012
Olmstead Horace 671Church -----LI 3-7503
Olsen John W 391CerroRomauldoAv-LI 3-5709
Olsen Kenneth E 1380Taft ------LI 3-6526
Olsen Kenneth R 546Higuera -----LI 3-9251
Olsen Larry G 1731Morro -------LI 3-8023
Olsen Marianne 777Marsh ------LI 3-8989
Olsen Mildred 1815 Osos--------LI 3-5066
Olsen Sally 391CerroRomauldoAv --LI 3-5709
Olsen U A 1274Reba -----------LI 3-9118
Olson Bella B 1427Broad --------LI 3-1640
Olson Bettie A 144WoodlndDrLosOsosHilnds-LI 3-5381
Olson Bros Egg Co 1010 OrctRd---LI 3-4254
Olson Howard 69RaflWy --------LI 3-3754
Olson Lawrence N 144WoodlndDrLosOsosHilnds-LI 3-5381
Olson Robt F 462Dana ----------LI 3-3625
Olson W W 467RamonaDr--------LI 3-4988
Ooley E H 1373Fredercks --------LI 3-5954
Operating Engineers International Union Local 12 1041Chorro ----------LI 3-6918
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O'Reilly E L SnRaflRd ---------Atascdro 566
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O'Reilly Emmett 1670Montery ----LI 3-6350
O'Reilly Leland P 2410Helena ----LI 3-1918
O'Reilly Motel 2000Montery -----LI 3-3307
O'Reilly Timothy I atty 784Marsh-LI 3-0818
Residence 700GrandAv ---------LI 3-2394
Ormonde Frank 126Ward --------LI 3-3500
Ormonde Manuel 1739Fredercks --LI 3-8577
Ormonde Mary 253 Sandrcock ----LI 3-9338
Orozco Gilbert 2845 SBroad-----LI 3-2081
Orr Fred 101ManzanitaDr LosOsosHilnds-LI 3-9671
Orr O C 1541Nipomo -----------LI 3-1498
Orvis Harry J 1034Peach --------LI 3-0485
Osborne Fred P dntst 104 SntaRosa-LI 3-3747
Residence 162 SerranoHts------LI 3-7835
Osborne Margaret 750Leff -------LI 3-8286
Osborne R W 1807CorralitosAv ---LI 3-4868
Osgood Earl J 344CalifBl --------LI 3-3249
Osondaliers 1140 Iris-----------LI 3-8710
Osondaliers 1204 Iris-----------LI 3-0731
Osondaliers 1511 Osos----------LI 3-8453
Osos Liquor Store 1601 Osos------LI 3-2303
Osteyee Leon F 269CerroRomauldoDr-LI 3-2158
Oswald Leonard I 1259Palm -----LI 3-8925
Oswald Robt D 324B CalifBl------LI 3-4399
O'Toole Thos P 547MitchlDr -----LI 3-5499
Otto Richard S 410-7thBaywdPrk -LI 3-7954
Otto Richard S rl est 360-2dBaywdPrk-LI 3-0758
Ottoson Donald F 690 Isly--------LI 3-1983
Ousley J J 1043Marsh ----------LI 3-3740
Outland Robt M Mrs 227Lincln ---LI 3-9044
Outpost Distrs 890Mill ----------LI 3-6105
If no answer call--------------LI 3-6791
Overall Oliver 671Morro ---------LI 3-6196
Overland H E 237High ----------LI 3-7203
Overland J H 1324Peach ---------LI 3-6205
Overman Frank Mrs 1604JohnsnAv-LI 3-7310
Overman Harry 1015Nipomo -----LI 3-2264
Overman N E 535HathwyAv ------LI 3-0591
Overmyer Richard F 274Higuera --LI 3-9429
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Ovesen Wm A 309 SntaMariaAv---LI 3-6935
Owen Elbert 356Pac ------------LI 3-5635
Owen Erwin W Mrs 140-4thBaywdPrk-LI 3-2762
Owen Kenneth E 317FthlBl ------LI 3-0318
Owen Lee W 2916JohnsnAv -------LI 3-8159
Owen Robt O SeeCanyon --------LI 3-8428
Owens Alma 183Brook ----------LI 3-3178
Owens Louis FarrellAvBaywdPrk---LI 3-6960
Owings Edw B 1439 Iris---------LI 3-7274

P

Pabst W F 288WarrenWy -------LI 3-2194
Pabst W F blksmth 111Ward------LI 3-6920
Pace P C 530Marsh ------------LI 3-2497
Pace Virgil OrctRd -------------LI 3-4654
PACIFIC AIR LINES INC
PasoRoblesCountyAirport
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1513
PAC COAST LUMBER CO OF CALIF
Accounting Office 424 SntaBrbraAv-LI 3-0972
Sales Office & Yard 424 SntaBrbraAv-LI 3-2191
PACIFIC ENGINEERS & SURVEYORS INC 858Montery-LI 3-0850
Pacific Gas & Electric Company
Business Office 894Montery-----LI 3-5431
From 5:00 PM to 8:00 AM & on Saturdays Sundays & holidays call-LI 3-6054
Pacific Motel 101Hwy ----------LI 3-5075
Pac Motor Trucking Co 393Marsh--LI 3-6911
Pac Mutual Fish Co AviliaBeach ---LI 3-6347
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 872Morro--------LI 3-9000
See Introductory Section for Service Calls & Other Important Matters
Pack Pipe & Supply Inc SntaBrbraAv&High-LI 3-8353
Packard Patricia C 909 Sandrcock-LI 3-9441
Packer J D 545PrincetnPl -------LI 3-1981
Page H B 385AlbrtDr -----------LI 3-3102
Page Kenneth 611MitchlDr ------LI 3-7994
Page Phil S PolyCampus ---------LI 3-8158
Paglia Lawrence A 326 SntaMariaAv-LI 3-4225
Paine Mary S 1341 Osos---------LI 3-4091
Paine Webber Jackson & Curtis
1100 StateSantaBarbara
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1407
Paiva C P Mrs 755 Osos----------LI 3-2617
Paivine W J 225AlbrtDr ---------LI 3-1380
Palace Appointment Barber Shop 846Higuera-LI 3-4292
Palmaymesa F F 499Pac --------LI 3-6316
Palmer Buryl G O'ConnrWy ------LI 3-2389
Palmer H E 1440 Iris-----------LI 3-5037
Palmer Thos E 755Alphonso -----LI 3-6038
Palmer-Waters Chapel 1264Higuera-LI 3-3832
Palmer Willard N 23 STassajaraDr-LI 3-5485
Parades Manuel 1447Marsh -----LI 3-7404
Paragon Homes 1107Murry ------LI 3-8585
PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO 1461Palm-LI 3-2065
From telephones served by the following exchanges
Lompoc
(No Intercity Charge)
Ask Operator for-ZEnith 2065
From telephones served by the following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for-ENtrprise 1-2515
PARAMOUNT UPHOLSTERING CO 1218Carml-LI 3-0649
Parcher Michael S SeeCanyon ----LI 3-9688
Parent Bruce C 1280Fredericks ---LI 3-5393
Parent John C 461 Isly----------LI 3-7036
Park Cafe 1819 Osos-----------LI 3-5940
Park Hotel 1815 Osos----------LI 3-9814
Park Johannes 313 Sandrcock-----LI 3-7369
PARKER BOILER WORKS 2690Victoria-LI 3-7297
Parker Bruce R Monterey Court 1756Montery-LI 3-4019
Parker Donald L 2320 SBroad----LI 3-1511
Parker E R 514Higuera ----------LI 3-7941
Parker Earl L 361LinclnAv -------LI 3-0502
Parker H 204NChorro -----------LI 3-3906
If no answer call--------------LI 3-6308
Parker Jackie 1155MurryAv -----LI 3-1974
Parker R S Jr 1212JoyceCt ------LI 3-4782
Parker W H 742BoysnAvAnnex ---LI 3-6016
Parker W R 663Woodbrdge ------LI 3-4368
Parkison Ralph F 449NChorro ----LI 3-6123
Parks Gene D 314 Sandrcock------LI 3-2232
Parks H 1045Mill -------------LI 3-1437
Parks W F 2023 SnLuisDr--------LI 3-7244
Parmley R L 220Branch --------LI 3-5362
PARMLEY R L FLOOR COVERING CO 300Higuera-LI 3-9314
Parnell Paul E 256NChorro ------LI 3-0631
Parotti C MorroRd -------------LI 3-0898
Parra Danl G 1713Gardn --------LI 3-8840
Parsley Jas M 666LawrnceDr ----LI 3-1634
Parsons Alice Mrs 410HendrsnAv -LI 3-3516
Parsons Douglas 531LawrnceDr ---LI 3-6631
Parsons Gerard L 199Chorro -----LI 3-1708
Parsons Lee R Mrs 1204Nipomo ---LI 3-3623
Parsons Roy A 543PatriciaDr ----LI 3-5327
Parsons W Thos 410HendrsnAv ---LI 3-3516
Patague Hilario T 12thLosOsosHilnds-LI 3-9585
Patchett Hubert A EdnaRd ------LI 3-7384
Patchett Sayde 1141Pac ---------LI 3-5045
Pate Harold 814West -----------LI 3-2339
Patrick Donald W 447CuestaDr ---LI 3-2819
Patrilla Aldean 1125 Oak--------LI 3-1466
Pattalochi Leo C 506MitchlDr ----LI 3-5544
Patterson Jack L 89HighlndDr LosOsosHilnds-LI 3-5389
Patterson John R 531EllnWy -----LI 3-6652
Patterson Ken 33Vetvle ---------LI 3-2556
Patterson Ralph A 39RaflWy -----LI 3-5046
Patterson Stella 1127George -----LI 3-7307
Patterson T L 840MurryAv ------LI 3-8182
Patteson Richard M 491Kentucky -LI 3-3039
Patton A C 1690PhillipsLn -------LI 3-2138
Patton D E 334CerroRomauldoAv -LI 3-0670
Patton Donald R 1304FthlBl -----LI 3-8339
Paul Martin L 2033 Swazy-------LI 3-2874
PAUL'S DRY CLEANERS 214Higuera-LI 3-2250
Paul's Dry Cleaners 987 Osos-----LI 3-0702
Paul's Garage & Auto Machine Shop Nipomo&Montery-LI 3-8291
Paulsen Albert L 530 Isly--------LI 3-3891
Paulsen O B 1615PhillipsLn ------LI 3-2373
Paulson Jas E OrctRd -----------LI 3-1215
PAULSON'S WRECKING & SALVAGE OrctRd-LI 3-1215
Paulus Cecelia 638Woodbrdge ----LI 3-3329
Pavey A R B Hwy101 -----------LI 3-2190
Pawek Robt S 158NCalifBl ------LI 3-5455
Payne Wm W 845-12thBaywdPrk -LI 3-0557
Payton H A 1317Chorro ---------LI 3-8115
Payton Phillip W 1312FthlBl -----LI 3-9224
Pearman R O Dr 1235Morro -----LI 3-5526
If no answer call--------------LI 3-5800
Pearman R O Mrs 1590WilsnAv ---LI 3-8724
Pearson Ben F Dr dntst 882BoysnAv-LI 3-8609
Pearson Emma L 1645Chorro -----LI 3-1996
Pearson Emma M 882Church -----LI 3-5417
Pearson L E 2044Hope ---------LI 3-1332
Pearson Vernon E 1110RailrdAv --LI 3-5837
Peavey A F Easter's Trailer Haven OrctRd-LI 3-5030
Peavey Cleo 1230Marsh ---------LI 3-6828
Pederson Robt R 337NTassajaraDr-LI 3-5099
Pederson Warner C 328FthlBl ----LI 3-1395
PEDLAR BAIL BONDS 943A MurryAv-LI 3-9499
Pedlar E C Ted 943A MurryAv---LI 3-9499
Pedranti Albert 1028Peach ------LI 3-2420
Pedroni John 1886Loomis -------LI 3-3929
Pedrotta Mary S Mrs 963NBroad --LI 3-4540
Peete Wm F 1907Ruth ---------LI 3-2760
Peirce Gilbert H 15Vetvle -------LI 3-7961
Peirson Alof 1620Gardn ---------LI 3-1787
Pelucca Alfred 351PatriciaDr ----LI 3-4107
Pen-Ren Bootery 860Higuera -----LI 3-1646
Pence Carl L EdnaRd -----------LI 3-4731
Pence Robt L 2391LawtnAv -----LI 3-7330
Penn Mildred Mrs 454½Pismo ---LI 3-5013
Penner Jas E 777BoysnAv -------LI 3-9613
Penney J C Co dry gds 868Higuera-LI 3-3811
Pennington B W 1826Chorro -----LI 3-7807
Pennington O G 1420JohnsnAv ---LI 3-0868
Pennington O G New Park Grocry 1401 Osos-LI 3-7538
Pennington R B 434Kentucky -----LI 3-4660
Pennzoil Co The 964Chorro ------LI 3-5800
Penovaroff Alex Jr 971½Church --LI 3-0372
Pentz Barbara Mrs 1206MurryAv--LI 3-9040
Pentz Joyce A 1533½ Osos------LI 3-5651
Penwell Chas Mrs 223HilsdeCt ---LI 3-6215
Pepper Inn PismoHwy ----------LI 3-3422
Pepsi-Cola Bottling Co of SanLuisObispo 55Higuera-LI 3-3726
Perdew Harlan F 231KentuckyAv --LI 3-6168
Pereira Edw P 240 Sandrcock-----LI 3-0614
Pereira Joaquin L PismoRd ------LI 3-0550
Pereira Luiz Dr 1716CorralitosAv -LI 3-0867
Pereira Luiz A Dr 1114Marsh ----LI 3-7993
Pereira M I Mrs 1220 Osos------LI 3-3037
Pereira Manuel L 217NBroad -----LI 3-0555
If no answer call--------------LI 3-2850
Pereira Robt S 188DlNrteWy -----LI 3-6685
Perello Dominic B 1591 Slack----LI 3-9085
Perez Arthur R 1352RiegerLosOsosHilnds-LI 3-2896
Perez J T 3197JohnsnAv --------LI 3-9474
Perez Johnny H 1235Peach ------LI 3-1493
Perez Tony 933Branch ----------LI 3-6850
Perkins Roger M 1219Bond ------LI 3-0317
Perks Helen Miss 841Grove ------LI 3-8823
Perozzi Dennis Jr 115BressiPl ----LI 3-3639
Perozzi Dennis H OrctRd --------LI 3-0981
Perozzi John 370Lemn ---------LI 3-4907
Perozzi Louis M 1806CorralitosAv -LI 3-1229
Perrot Paul 906MurryAv --------LI 3-4607
Perry Frank E 1165Buchn -------LI 3-3482
Perry M J OrctRd --------------LI 3-5794
Perry Manuel S LosOsosValley ----LI 3-6664
PERSONALITY BEAUTY SHOP 1901Broad-LI 3-2573
Persson E Mrs 1042A Pac-------LI 3-1597
Persson Leroy Rev Grace Tabernacle Osos&Pismo-LI 3-2358
If no answer call--------SntaMrgrta 5364
Peters Robt H 1879 SnLuisDr-----LI 3-6161
PETERSEN AUTO PARTS 1329Montery-LI 3-7287
Petersen Bonnick EdnaRd --------LI 3-9042
Petersen Henriatta 1304Pac -----LI 3-4659
Petersen Walter G 516MitchlDr ---LI 3-7027
Peterson A J SeeCanyon ---------LI 3-4610
Peterson Bruce A 1121 OrctRd ---LI 3-9425
Peterson D W dntst 1177Palm----LI 3-2924
Peterson Dan W Dr 1245Peach ---LI 3-9427
Peterson E J L 1606Mill --------LI 3-3951
Peterson Gerald B 1759 SnLuisDr--LI 3-4961
Peterson Gerald B Radio Communications Serv 1224MurryAv-LI 3-3820
Peterson Helen 966JohnsnAv -----LI 3-7889
Peterson K R 184Casa ----------LI 3-1836
Peterson Lawrence F 1034A MurryAv-LI 3-4491
Peterson Norlan 423MitchlDr ----LI 3-6654
Peterson Sylvia Mrs LsOsosRd ----LI 3-1082
Pete's Tackle Shop AvlaBch ------LI 3-1970
Pete's Wilshire Service 24Chorro --LI 3-7951
Petrick Donald 368HighlndDr ----LI 3-9060
Petrick Edw J Cuesta-by-the-Sea --LI 3-3578
Petrick Eugene C MD 774Marsh---LI 3-8163
Petrick Eugene C Dr 1893CorralitosAv-LI 3-2215
PETROLANE GAS SERVICE INC 231 SntaLuciaBaywdPrk-LI 3-8305
Pettenger A M 745GrandAv ------LI 3-2080
Pettenger Lloyd 141Graves -------LI 3-5885
Pettenger Lloyd Hamburger Haven 1126 SntaRosa-LI 3-4102
Petterson W H 228NChorro ------LI 3-6511
Pezzoni Lillian C Mrs 1224Chorro -LI 3-7713
Pfiitzner Fred PismoHwy --------LI 3-8196
Pfleghaar Allison 829BoysnAv ----LI 3-2881
Pfleghaar Walter 518EllnWy -----LI 3-2743
Pfleghaar Walter H Jr 524PrincetnPl-LI 3-1157
Phelan Jas A La Casita Court AvlaBch-LI 3-4826
Phelan Wayne A 474Marsh ------LI 3-9568
Philbin Leo F 1190 SnCarlos------LI 3-4283
Philbrick Clyde 226PatriciaDr ----LI 3-6292
Philbrick Fred EdnaRd ----------LI 3-7130
Philbrook Philip E 1365Bishp -----LI 3-6624
Philharmonic Music 680Higuera --LI 3-8544
Phillips A C 684Church ---------LI 3-0478
Phillips A C Art-Wood Crafts 955Pac-LI 3-7194
Phillips A E 1940 SnLuisDr------LI 3-9275
Phillips Chester 1136Walnt ------LI 3-2542
Phillips J D 1031FthlBl ---------LI 3-0773
Phillips K L Jr 310CerroRomauldoAv-LI 3-5054
Phillips Peter K 476Chorro ------LI 3-9614
Phillips R J 1906 SntaRosa------LI 3-0727
Phillips Ray H 941Branch -------LI 3-5849
Phillips Sally P 729 South-------LI 3-4691
Phillips Zoe M 145 SnJoseCt ----LI 3-8619
Piantanida Edna L 750Woodbrdge -LI 3-0993
Picaman John A 81FthlBl -------LI 3-9112
Piccardo Gerome 1925CorralitosAv-LI 3-4313
Piccardo Norge J 755Centr ------LI 3-2686
PICTURE SHOP THE 1371Montery-LI 3-2517
Pierce Chas Kenny Jr 975-9thBaywdPrk-LI 3-6825
Pierce Edw P 1269MurryAv ------LI 3-6436
Pierce J R 498LinclnAv ---------LI 3-8375
Pierce L I Grossman & Son Brush & Cheml Co 664Woodbrdge-LI 3-3790
Pierce Louis W 521 SntaBrbraAv--LI 3-8248
Pierce Robt E Jr 323NTassajaraDr-LI 3-2842
Pierce Vern 700-7thBaywdPrk ----LI 3-3196
Pierce W C Jr 638Toro ---------LI 3-8011
Pierson C B 517HathwyAv -------LI 3-6067
Pike Don 1828JohnsnAv ---------LI 3-7674
Pilant L H 1034George----------LI 3-0863
PILLOW HAROLD E genl contr 285RamonaDr-LI 3-0830
Pimentel Manuel 1857CorralitosAv-LI 3-6398
Pimentel Richard A 2541 SntaClara-LI 3-1888
Pinckard E R 654Howrd ---------LI 3-2774
Pine Donald L 646½Caudl -------LI 3-3695
Pine Hugh W 116Chorro ---------LI 3-6025
Pink Poodle Beauty Shop 2146Broad-LI 3-1045
Pinkston Geo 31RaflWy ---------LI 3-3362
Pinnick Ruby Mrs 911Branch -----LI 3-0939
PIONEER DRIVE-IN MARKET
Bakery Dept Morro&Marsh------LI 3-1192
Grocery Dept Morro&Marsh-----LI 3-5742
Meat Dept Morro&Marsh-------LI 3-1837
Piper Frank G 504CuestaDr -----LI 3-9536
Piper Margaret 319High --------LI 3-9072
Pitt T R 671-7thBaywdPrk-------LI 3-5783
Piuma Joe 518Higuera ---------LI 3-1099
Plath Chas E 219AlbrtDr --------LI 3-6124
Plato Edna M 2038JohnsnAv -----LI 3-2179
Platt Benj Mrs 9thBaywdPrk -----LI 3-3960
Platt Chas E Mrs 2721Tenbrk ----LI 3-2406
Plattner Nora X 1050A Pismo----LI 3-7909
Playhouse Nursery School 1530Montery-LI 3-9084
Plumbers & Steam Fitters Union 403 527Marsh-LI 3-2416
Plummer Pauline M 120DlSrWy ---LI 3-4664
Plunkett Bert 546Higuera -------LI 3-1978
Poe & Poe Drs chirprctrs 657Marsh-LI 3-4600

POE RUDOLPH A DR Poe & Poe Drs 657Marsh-LI 3-4600
Poletti C Mrs OrctRd -----------LI 3-0554
Poletti Roy J 1480Ella ---------LI 3-5572
Poletti Roy J Stanley V Cole Used Cars 1360Montery-LI 3-0613
Police Department City Police Dept 738Pismo-LI 3-3131
Polin Burt W 1964JohnsnAv -----LI 3-3679
Polin Martin atty 1026Chorro-----LI 3-8545
Polley Rudolph A 314ChristinaDr --LI 3-5674
Pollock H W 1060Peach ---------LI 3-2241
Poly Engineers House ofc 158Higuera-LI 3-9498
Student Dorm 158Higuera ------LI 3-9983
Pool Lucile 812 South-----------LI 3-5036
Pool O L 845Venabl ------------LI 3-0651
Pool Ray 267FthlBl -------------LI 3-2866
Poole John Sr 377 SntaBrbraAv---LI 3-5488
Pope Jo P 2747Chandlr ---------LI 3-9581
Popnoe J B 1247 SnCarlosDr-----LI 3-7778
Port San Luis Trailer Park AvilaBeach-LI 3-9685
PORT SAN LUIS TRANSPORTATION CO 65Higuera-LI 3-7840
Port SanLuis Transportation Co PortSanLuis-LI 3-6408
Porte Ellard L 2034 Swazey------LI 3-6938
Porte Leroy L 1207High ---------LI 3-1279
Porter Chas Mrs 844Uphm -------LI 3-0543
PORTER CHAS PHIL survyr 278 SntaRosa-LI 3-1546
Residence 278 SntaRosa--------LI 3-1546
Porter Dan R 656Caudl ---------LI 3-9211
Porter R O Dr 735CalifBl --------LI 3-7697
Porter Raymond W 222NBroad----LI 3-1707
Posey Wm A 493Leff -----------LI 3-9445
Post Betty 1312Broad ----------LI 3-2942
Potes Joanne 1215Buchn --------LI 3-2390
Potter Clifford H EdnaRd --------LI 3-9461
Potter Wm S 79Casa ------------LI 3-7239
Poulsen L H Jr 259NTassajaraDr -LI 3-6505
Poulsen L H Sr 1840JohnsnAv ----LI 3-2204
Poulsen Lucille S 128Chorro -----LI 3-3473
Poulsen Pete 1840JohnsnAv ------LI 3-2204
Pounder Geo 1334Palm ---------LI 3-7680
Powell Antoinette E 1341PhillipsLn-LI 3-8351
Powell David H 640LawrnceDr ----LI 3-6751
Powell Jas W 2030Broad ---------LI 3-2718
Powell Mary Ann 260DonnaWy ---LI 3-2384
Powell Merton L 74LaEntradaAv --LI 3-4667
Powell W E 1221Peach ----------LI 3-4894
Powelson Earl R 1829Morro ------LI 3-2329
Powelson H A 1027Leff ---------LI 3-6889
Powers Mildred J 1995CorralitosAv-LI 3-2967
POWERS MILDRED J REALTOR 859Montery-LI 3-3344
Powers Sehon W 21 SntaRosa----LI 3-2446
Pozzi Rudolph 540Buchn --------LI 3-4571
Prather John R 1525 Slack-------LI 3-6863
Pratt Earl C 683MitchlDr -------LI 3-8266
Pratt Howard G 1315CeciliaCt ----LI 3-5698
Pratt Walter S 879JohnsnAv ----LI 3-5587
Pratt Willard 229Harris ---------LI 3-6303
Presbyterian Church Study Marsh&Morro-LI 3-5452
Prescott Grady L 758Toro -------LI 3-4759
Presthus H G General Contractor 285ChaplainLn-LI 3-0957
Preuss Bernhardt 1440Higuera ---LI 3-3309
Preuss Berny 2390Helena--------LI 3-6820
Preuss Press 981 Osos-----------LI 3-7828
Preuss Virginia A 130GrandAv ----LI 3-8435
Price Byrd L 168CuestaDr -------LI 3-9318
Price Clifton T 646LawrnceDr ----LI 3-7701
Price Paul N 105CrandlWy ------LI 3-8420
Price S A 540MitchlDr ----------LI 3-3532
Price W W 1213Bond -----------LI 3-0095
Priest Richard H 522Higuera -----LI 3-0088
Prijatel Phil A 694Church -------LI 3-3486
Prince Henry M 1543Morro -------LI 3-1410
Prindle Marion Mrs 738Higuera --LI 3-9619
Pritchard Bert Mrs 536HathwyAv--LI 3-5790
Proctor Harry L Mrs 648½MitchlDr-LI 3-0371
Production Credit Assn San Luis Obispo 197 SntaRosa-LI 3-7161
Property Owners Assn Inc 992Montery-LI 3-0407
Proud F W O'ConnrWy ----------LI 3-7590
Proud J A O'ConnrWy -----------LI 3-8178
Proudfit L E 1255Ella ----------LI 3-8246
Prudential Insurance Co of America 1111Chorro-LI 3-6996
Pruitt Arnold 2020NipomoLosOsosHilnds-LI 3-8961
Pruitt Berl 544Higuera ----------LI 3-9675
Pruitt John M 520KentuckyAv ----LI 3-7042
Pryde Joel J 860MeineckeAv -----LI 3-8374
Pryor Anna T 2539Broad -------LI 3-9450
Pryor Robt L 2510LawtnAv ------LI 3-4263

Public Library 888Morro --------LI 3-6074
Puddy Lawrence K 2441LawtnAv --LI 3-7633
Puffer L M 1218Pismo ----------LI 3-1490
Pugh Chas D FarrellRd ---------LI 3-0568
Punches Robt 1233 SnCarlos -----LI 3-4049
Purio Louis Jr Mrs 806Murry -----LI 3-5564
Purity Store Broad&Marsh -------LI 3-9855
Puterbaugh Richard L HathwyAv --LI 3-7563
Pyle Russell M 129DlNrteWy -----LI 3-2618

Q

Quaglino Alex 1661McCollm -----LI 3-6152
Quaglino Jas County Roof Serv SntaBrbraAv&High-LI 3-0560
Residence 1254Marsh ---------LI 3-4374
Quaglino Jas A Builders Supplies SntaBrbraAv&High-LI 3-0560
Quaglino Philip A 949 Sandrcock---LI 3-4050
Quaresma Joe E 1335Cazadero ----LI 3-2975
Quartilho Mary 128 Story--------LI 3-2639
Quebe Stanley A Rev Zion Lutheran Chrch FthlBl&Hwy1-LI 3-8327
Quesnel F M 1053 Isly----------LI 3-7248
Quigley Donald A 656Toro ------LI 3-3068
Quist Dale L 1184 SnCarlos------LI 3-1602
Quist Warren E 1680HillcrstPl ----LI 3-1264
Quist Warren E dntst 886BoysnAv-LI 3-4770

R

R C COLA-NEHI BEVERAGE CO 120Higuera-LI 3-4725
R & J Sports & Home Supply 283Higuera-LI 3-8684
Rademacher Bros Garage 539Marsh-LI 3-4457
RADIO COMMUNICATIONS SERVICE 1224MurryAv-LI 3-3820
If no answer call--------------LI 3-4961
Radius Clarence 45HathwyAv -----LI 3-1588
Raetz Evelyn M 642LawrnceDr ---LI 3-0975
Raetz Wm G 2021 Swazy--------LI 3-6689
Rager Chas 1526Beach ----------LI 3-7153
Ragle Donald W LsOsosHighlands --LI 3-7932
Ragle W H 1420Archr ----------LI 3-4828
Ragsdale B D 238CraigWy -------LI 3-1387
Ragsdale J C 320Buchn ---------LI 3-0406
Railway Express Agcy Inc ofc 1021RailrdAv-LI 3-8334
Rains Martha L 960MurryAv -----LI 3-2062
Rains Roger T 1256 Sydny -------LI 3-4464
Ramage Gertrude M Mrs 691LinclnAv-LI 3-6248
Ramage Sylvester 239Almnd -----LI 3-4250
Ramage W C plumbng 621High----LI 3-2304
Ramage W L 235Chorro ---------LI 3-5951
Ramey Dan J 3800JohnsnAv -----LI 3-2097
Ramirez Eustorgio 2265Broad ----LI 3-1829
Ramirez Peter B ClarkField -----LI 3-8893
Ramirez Wm N 470½Pismo -----LI 3-1986
Ramonetti A V Mrs 1051Mill -----LI 3-0947
Ramos Jas EdnaRd ------------LI 3-3694
Ramsay Frank H Mrs 1625HillcrstPl-LI 3-1411
Ramsay Stuart C 865Morro ------LI 3-1744
Ramsey Lee Cuesta-by-the-Sea ---LI 3-1962
Ranch The FthlBl --------------LI 3-9806
Rancho Montana deOro Inc LsOsosRd-LI 3-9029
Ranchotel 1900Montery ---------LI 3-2333
Rand D L 160FthlBl ------------LI 3-4678
Rand Halpin Co 228 SntaBrbraAv--LI 3-7622
Randall Dixie Maude 729Pismo ---LI 3-3478
Randall E E 273Chorro ---------LI 3-4714
Randall Ray 783Alphonso --------LI 3-7145
Rands Danl H 864 Osos---------LI 3-8067
Rankin Arthur E 2103 SBroad----LI 3-1476
Rankin Wayne G Jr 449NChorro --LI 3-5430
Ranney H E 480Pismo ----------LI 3-3195
Ran's Mobile Service 1095Marsh --LI 3-9727
Ranson John R 1427Higuera -----LI 3-2349
Rasco F S & Co 887Higuera ------LI 3-7326
Rasmussen Ralph C 943Murry ----LI 3-4205
Rasmussen Robt R 1270Fredercks -LI 3-6404
Rathbern Zada D 70 STassajaraDr-LI 3-3144
Rathert Geo A 274HighlndAv -----LI 3-5015
Ratliff Fred 2504Augusta --------LI 3-0762
RATLIFF FRED P weldng 1243Montery-LI 3-5819
Rauch Vern 2038Fixlini ----------LI 3-2412
Raudenbush Albert E 62 STassajaraDr-LI 3-0862
Ray Donald L 227King ----------LI 3-4006
Ray Harmon 2520Helena ---------LI 3-3181
Ray L D Buster 2803JohnsnAv ---LI 3-3690
Raye Dan H 138DlSrWy ---------LI 3-3022
Rayne Soft Water Service 1459Montery-LI 3-5331
Rayner Edw B 152PatriciaDr -----LI 3-3633
Ray's Auto Service 996Marsh ----LI 3-3106

RAY'S DRY WALL SERVICE 664Uphm-LI 3-1224
RAY'S FLOOR SERVICE 664Uphm-LI 3-1224
If no answer call---LI 3-2866
Rea Nellie 121Casa---LI 3-3922
Read Francis W Rev 233CatalinaDr-LI 3-8177
Ready John F 293RamonaDr---LI 3-6144
Reagan Evelyn D 239 SntaLuciaDr-LI 3-3880
Reaves Burney 370Buchn---LI 3-8530
Rebensdorf Peter 912-8th---LI 3-3845
Reber Gerald 875RougeotPl---LI 3-1388
Recreation Bldg City 864 SntaRosa-LI 3-4276
Redden H R 1231 SnMateoDr---LI 3-4394
Redfield Walter S 990ElMorroAvBaywdPrk-LI 3-7061
Redick Arlie R 379Pismo---LI 3-2978
Redman M Ross SntaYsablBaywdPrk-LI 3-8874
Red's Place 1817 Osos---LI 3-5437
Redstone A E SeeCanyon---LI 3-7238
Reece Oscar E 257DlMrCt---LI 3-2173
Reece R Howell 1546HillcrstPl---LI 3-1118
Reed Alice W Mrs 1351Peach---LI 3-7520
Reed Ethel 871½Pac---LI 3-0320
Reed Frank R N250FerriniRd---LI 3-1334
Reed G E MonteryHts---LI 3-1718
Reed Jack 2646Lawtn---LI 3-8198
Reed Kin Mrs 737Leff---LI 3-1740
Reed Malcolm E FthlBl---LI 3-3981
Reed W A Mrs 2570Flora---LI 3-4478
Reeder Cecil J MorroPalisades---LI 3-8541
REED'S PAINT & WALLPAPER 1121Broad-LI 3-2623
Reeh LaVern 1124Nipomo---LI 3-8784
Reese Eugene 1330Ella---LI 3-5443
Reeve's Shoes 760Higuera---LI 3-9913
Reeves W E 1256Mill---LI 3-0446
Regier J N 1626HillcrstPl---LI 3-7403
Rego Pauline Mrs 963MurryAv---LI 3-3651
Reid Ella B 882Grove---LI 3-6494
Reid Geo 1521Beach---LI 3-7210
Reid Keith D 1118MurryAv---LI 3-2758
Reid Lois H 1118MurryAv---LI 3-2758
Reilly Joe D 379PatriciaDr---LI 3-3100
Reimer Ronald 1238FthlBl---LI 3-6580
Reinhardt Harvey 1284 Sydny---LI 3-4039
Reinhardt Theo A 1219 Sydny---LI 3-0459
Reis A C Mrs 1147Pismo---LI 3-6835
REIS COLONIAL CHAPEL FUNERAL DIRECTORS 1320Nipomo---LI 3-0583
REIS EUGENE Reis Colonial Chapel Funrl Dirs 1320Nipomo-LI 3-0583
Reis Jos C 1520Morro---LI 3-8542
Reis Jos F 186DlSrWy---LI 3-2714
Reis Milton 468 Isly---LI 3-2141
Reis Thos A Mrs 1150Walnt---LI 3-7626
Reitz L R 1235JoyceCt---LI 3-3298
Remar's 956Higuera---LI 3-9756
Remnant Store The 994Montery---LI 3-8442
Remschner Jos H 813MeineckeAv-LI 3-3246
Remschner Robt J 67Chorro---LI 3-7434
Remund Clive O MonteryHts---LI 3-6589
Remy O J 561LawrnceDr---LI 3-0859
Rendall Robt G 255DonnaWy---LI 3-7186
RENEE & LEMAR SCHOOL OF DANCING 1368Marsh-LI 3-6024
Renetzky Andrew atty 1008Palm---LI 3-2440
Residence 111Kentucky---LI 3-4737
Renetzky Jas A 537HathwyAv---LI 3-2045
Renner Agnes 1025Leff---LI 3-3697
Rennix Amelia 808-12thBaywdPrk-LI 3-5909
Reporter The 971 Osos---LI 3-3188
Republic Van & Storage Co Inc Agent OldHwy101 South-LI 3-1228
Reticker Melba Mrs 1819 SnLuisDr-LI 3-3190
Reuteler Richard J 1335Palm---LI 3-9447
Revello Donald V 238 Sandrcock---LI 3-5316
Rexall Drug Store 839Higuera---LI 3-7875
Reycraft Harry J 1256Buchn---LI 3-1230
Reynolds Elmore C 232LinclnAv---LI 3-6944
Reynolds R Wallace 577PrincetnPl-LI 3-8773
Reynolds Viola E 1673PhillipsLn---LI 3-1955
Reynolds Wm L 305RamonaDr---LI 3-5339
Rezendes Arthur LsOsosRd---LI 3-1035
Rhoades Geo A Mrs 1345Morro---LI 3-2140
Rhoads Howard 1369 Staffrd---LI 3-6572
Rhodes A M 524FeltnWy---LI 3-6611
Rhodes Alvin E 2000Fixlini---LI 3-8340
Rhodes Bill R 162RamonaDr---LI 3-1513
Rhodes Frank E Mrs 1550Higuera---LI 3-1296
Rhodes Geo A 54 SnRaflAvilaBch---LI 3-1671
Rhodes Hotel 864Montery---LI 3-2745
Rhodes L H 995-9thBaywdPrk---LI 3-8572
Rhyne E J 2030Rachel---LI 3-0724
Rhyne S J 797Caudl---LI 3-1797
Ricci Helen S 856Chorro---LI 3-4895
Rice E E 616FunstnAv---LI 3-4089
Rice H L 1375Cazadero---LI 3-1356
Rice Norman D 865Morro---LI 3-1044
Rice Robt R 2548Augusta---LI 3-3701
Rice Thos 500MtnVw---LI 3-1930
Rice Thos Cr Bur of San Luis Obispo 862Montery-LI 3-7262
Rice Thos Travl Serv 860Montery---LI 3-1206
Rich & Chelquist Realtors & Insurance 1010Morro-LI 3-8579
Rich Glenn W 320Kentucky---LI 3-3293
Rich Lawrence H 320RamonaDr---LI 3-8093
Rich Paul 135NCrandlWy---LI 3-1159
Rich Paul Real Estate 1010Morro---LI 3-8579
Rich Stephanie A 320RamonaDr---LI 3-8093
Richards Carlos C BuenaVstaAv---LI 3-3725
Richards Clarence F OrctRd---LI 3-4268
Richards W H 1628Nipomo---LI 3-0984
Richardson G M 873Leff---LI 3-0423
Richardson Joy O LsOsosRd---LI 3-5502
Richardson L V 1709CorralitosAv---LI 3-3338
RICHARDSON R F CO funrl dirs 1135 SntaRosa-LI 3-6871
Richardson Schuyler L 841BoysnAv-LI 3-8885
Richfield Oil Corp OrctRd---LI 3-1262
Richina Chas LsOsosRd---LI 3-7943
Richina G B 445Branch---LI 3-5489
Richmond L E 585-7thBaywdPrk---LI 3-9586
Richter Grace 474Pac---LI 3-1626
Rickansrud T M 2377Helena---LI 3-4965
Ricker John A 729High---LI 3-1778
Ricks H H 1027Buchn---LI 3-6461
Riddle Mary Louise 1876Fixlini---LI 3-2976
Rideout W H 385ChaplinLn---LI 3-5953
Ridgeway Dale 176Ferrini---LI 3-3448
Ridgway Joe C 770Buchn---LI 3-9580
Ridley Howard 1290Ella---LI 3-3789
Riebel John Paul 1933 SnLuisDr---LI 3-2298
Ries Joe M 767½Chorro---LI 3-6079
Riesbol Wm H 1183George---LI 3-3243
*Rife Edw W 369ChristinaWy---LI 3-3303
Riggen D A 280DonnaWy---LI 3-4294
Righetti A O 1119Peach---LI 3-9663
Righetti Allen E OrctRd---LI 3-1327
Righetti Dante J 1305Palm---LI 3-6737
Righetti E P Bob OrctRd---LI 3-8157
Righetti Ernest R OrctRd---LI 3-3445
Righetti Frederic OrctRd---LI 3-2331
Righetti & Gamboni used furn SHwy-LI 3-6290
Righetti Guido OrctRd---LI 3-3167
Righetti Josephine 1127Walnt---LI 3-2671
Righetti Louisa Mrs 1128Peach---LI 3-1482
Righetti M R 1831 SnLuisDr---LI 3-6093
Righetti Roger R Mrs VachiLn---LI 3-7588
Righetti Wm L 1012Mill---LI 3-4322
Righter D D 1243Bond---LI 3-5354
Riley D J 1306Mill---LI 3-4341
Riley L A 147-9thBaywdPrk---LI 3-3481
Riley Warren J 159HendrsnAv---LI 3-4732
RILEYS DEPT STORE 1144Chorro-LI 3-1421
RILEYS FURNITURE 2211 SBroad-LI 3-0674
Rinker Wm M 499NChorro---LI 3-6362
Rion Howard 1640Higuera---LI 3-8531
Rios Frank W 1915Montery---LI 3-4470
Ristrim Robt 1730JohnsnAv---LI 3-9466
Ritchie D A 951 SntaRosa---LI 3-4819
Rittenhouse Eugene A 535EllnWy---LI 3-1402
Rittenhouse M F Mrs 465Pismo---LI 3-7327
Ritter J C 626Branch---LI 3-7528
Rittue Virginia M 402LawrnceDr---LI 3-0974
Ritz Motor Hotel 2121Montery---LI 3-5600
Ritzinger Peter W 878Mill---LI 3-8602
Rizzoli A 423CuestaDr---LI 3-0823
Rizzoli & Cattaneo Trucking 970Montery-LI 3-0876
Rizzoli Mario G 2077 Slack---LI 3-4411
Rizzoli Virginia Mrs 973 SntaRosa-LI 3-3885
Roark Edw C 1109Pismo---LI 3-5322
Robasciotti D 1061Pac---LI 3-3849
Robasciotti Ernest EdnaRd---LI 3-9521
Robasciotti Jennie Mrs 1222 Osos---LI 3-7390
Robasciotti Melvyn 1335½Morro---LI 3-0334
Robasciotti U E Jr VachiLn---LI 3-5669
Robasciotti U P EdnaRd---LI 3-6241
Robasciotti Wm VachiLn---LI 3-4356
Robb Harlan G 1319Higuera---LI 3-7597
Robbel Ina 457NBroad---LI 3-2949
Robbins S M DelMonte Grocry 301 SntaBrbraAv-LI 3-5637
Robenstine K W 711Grove---LI 3-6416
Roberson Lawrence E Foster & Kleiser Co 1234Buchn-LI 3-6673
Roberts A D 451C RamonaDr---LI 3-0897
Roberts C R 76NBroad---LI 3-7653
Roberts David S 365-5thBaywdPrk-LI 3-0709
Roberts Delwyn 832RougeotPl---LI 3-9043
Roberts Ernest W 643MitchlDr---LI 3-2492
Roberts Gene 712Uphm---LI 3-7237
Roberts Gilford C 487Marsh---LI 3-2234
Roberts H L 1854 SnLuisDr---LI 3-4233
Roberts Marvin EdnaRd---LI 3-7155
Roberts Max E 2567 SntaClara---LI 3-8210
Roberts Mollie Mrs 648MitchlDr---LI 3-3700
Roberts Norma W 747Buchn---LI 3-5947
Roberts Pete Hwy101---LI 3-5447
Roberts W J 225RamonaDr---LI 3-1433
Roberts Wylie L Mrs 2441Helena---LI 3-6522
Robertson Clayton 67 South---LI 3-3217
Robertson John W 1224 SylviaCt---LI 3-3171
Robinson G F 525Kentucky---LI 3-0094
Robinson Grace 440FrontAvilaBeach-LI 3-4689
Robinson Hilda Mrs 795Church---LI 3-0942
Robinson J D Mrs 686Broad---LI 3-4831
Robinson Paul V 156DlNrteWy---LI 3-9083
Robinson Roy 440FrontAvilaBeach---LI 3-4689
Robinson Stanley AvlaBch---LI 3-7667
Robles Anna 737Montery---LI 3-5725
Rockey W H Dr 410GrandAv---LI 3-3399
Rockwell Leon C LosOsosHighlands-LI 3-5873
Roder Jas 112Beebee---LI 3-1033
Roder Richard R 112Beebee---LI 3-1033
Rodgers Edw M 778 SntaRosa---LI 3-5735
Rodgers Wm F 405 Sandrcock---LI 3-7775
Rodin Ernest E 335 SnMiguelAvlaBch-LI 3-4295
Rodin Jack W 367-1stAvilaBch---LI 3-3241
Rodin Robt J 237DlMrCt---LI 3-6539
Rodkey R P 898Toro---LI 3-8605
Rodman Ken 258WarrenWy---LI 3-9463
Rodman Louis F 2344LawtnAv---LI 3-7614
Rodney Ivan H 350 Isly---LI 3-1299
Rodrigues Frank 559MitchlDr---LI 3-6489
Rodrigues Josie 1301Morro---LI 3-2462
Rodrigues Rose C 215 Sandrcock---LI 3-6125
Rodriguez Archie 3011JohnsnAv---LI 3-0905
Rodriguez G A OrctRd---LI 3-5439
Rodriguez I V 1425 Sydny---LI 3-4068
Rodriguez Jesse 235NTassajaraDr-LI 3-3079
Rodriguez Lewis 667Leff---LI 3-7443
Rodriguez Raymond W Edna---LI 3-4594
Roehrick Harry SBroad---LI 3-9443
Roest Aryan I 147DlSrWy---LI 3-1191
Roff Harvey SntaFeRd---LI 3-3271
Rogers C M LsOsosRd---LI 3-5828
Rogers Earl T EdnaRd---LI 3-4674
Rogers Eileen 895LinclnAv---LI 3-9541
Rogers G Gilbert 67BentnWy---LI 3-2074
Rogers Henry 1028Peach---LI 3-7759
Rogers Jas W 1020Walnt---LI 3-5338
Rogers Joe 379Pac---LI 3-7726
Rogers John L 577Marsh---LI 3-9069
ROGERS JOHN L rl est 577Marsh-LI 3-9069
Rogers Leo E 236CuestaDr---LI 3-0499
Rogers Norman S 303LawrnceDr---LI 3-2898
Rogers Thos A 147RamonaDr---LI 3-7242
Rohles Barthel MorroPalisades---LI 3-8987
Rohrberg Milton rl est FarrellRd---LI 3-3704
Rolfes Bernice 861-11thBaywdPrk-LI 3-4262
Rolfes John F 274Higuera---LI 3-2211
Rolla Mateo 357 SntaBarbaraAv---LI 3-2740
Roller Austin 336TolosaWy---LI 3-1911
Rollyson Mary Joanne 1154Peach---LI 3-8717
Rombalski V A 1283 SnCarlos---LI 3-7364
Romero David F 148DlSrWy---LI 3-7684
Romero Melvin 2713Meadw---LI 3-7939
Romo Mabel Mrs 141CuestaDr---LI 3-3201
Ron Johns Sales Co 304Higuera---LI 3-3184
Rone Stella 1310Chorro---LI 3-7014
Rood R S Dr 2106Loomis---LI 3-6280
Ropp Fred L LosOsosHighlands---LI 3-4790
Rorabough Charley N 1957 SnLuisDr-LI 3-8429
Rorabough Donald L 1174Ella---LI 3-9538
Rordorf Oscar H 1442Lizzie---LI 3-0582
Ros Louise 1621Higuera---LI 3-9545
Rosa Ann 386Buchn---LI 3-1583
Rosa Irwin H 1222 SnCarlos---LI 3-5902
Rose Bowl Court 1575Montery---LI 3-5017
Rose G A 671½Toro---LI 3-9436
Rose G Edmund 120 SerranoHts---LI 3-1298
Rose Geo 1244Mill---LI 3-9566
Rose H C YoakumTract---LI 3-6073
Rose Ray 806 South---LI 3-1719
Roselip Walter B genl contr 615GrandAv-LI 3-4992
Residence 615GrandAv---LI 3-4992
Rosen Arthur Z 408Toro---LI 3-2650
Rosene Russell D 257-1stAvilaBch---LI 3-9258
Rosenthal Doug W 246HendrsnAv---LI 3-8687
Rosenthal Mart 300GrandAv---LI 3-2614
Ross George G 40RaflWy---LI 3-1231
Ross George G rltr 1118Chorro---LI 3-0720
Ross Jas W 141Casa---LI 3-6542
Ross John J 673 SntaRosa---LI 3-6232
Ross John R 156DlSrWy---LI 3-6833
Ross John R archt 1149Marsh---LI 3-1291
Ross John W Grandview Motl 2074Montery-LI 3-8700
Ross Mary Edith 633Hendrsn---LI 3-5633
Ross Owen 1725Al-RitaWy---LI 3-2615
Ross Penn AvilaBeach---LI 3-9178
Ross W F 2038Garfld---LI 3-7353
Ross Walter LosOsosHighlands---LI 3-4472
Rossi V A 395GrandAv---LI 3-0677
Rothmeyer Gene Gene's Auto Parts & Wreckrs Old101Hwy-LI 3-5086
Rotondi Francis J 247WarrenWy---LI 3-2328
Rotsel Mabel Palmer 1310Marsh---LI 3-1041
Rouse David 532Leff---LI 3-3570
Routzahn Paul R 289Almnd---LI 3-7447
ROVING ARROW SHOP 547Marsh-LI 3-3317
Rowan Ethel A 2515Broad---LI 3-7216
Rowan Francis H 1222Palm---LI 3-0338
Rowan Joe AvlaBch---LI 3-2265
Rowan Wm A 462Pismo---LI 3-3457
ROWAN'S STORE FOR MEN & BOYS 782Higuera-LI 3-7148
Rowbotham John 159 Stennr---LI 3-6257
Rowe John S 1411 Sydny---LI 3-2155
Rowell S M LosOsosHighlands---LI 3-8664
Rowland Kathryn 1262Mill---LI 3-1574
Roy Marie Mrs 611High---LI 3-1407
Royal Oaks Dairy VerdeCanyonRd---LI 3-0587
Roza A F 670 Isly---LI 3-6042
Roza Bros wood dlr 3301RockvwPl-LI 3-0418
Roza Hilda J 704Misn---LI 3-6559
Roza John P Jr 1076Pac---LI 3-2940
Roza Josephine M 3204RockvwPl---LI 3-9265
Roza Rosie Mrs 473A Chorro---LI 3-2395
Rucker G W 1519A Beach---LI 3-7286
Rucker W W 1841Morro---LI 3-8183
Ruda A E AvlaBch---LI 3-7118
Ruda Bernard J SeeCanyon---LI 3-3389
Ruda E B AvlaBch---LI 3-3449
Ruda Edwin C 665MtnVw---LI 3-0678
Ruda Jos SeeCanyon---LI 3-6576
Ruda Manuel 101Hwy---LI 3-3870
Ruda Michael G 196 SnMiguelAvilaBch-LI 3-9686
Ruda Minnie J SeeCanyon---LI 3-1152
Rude Elmer E 345Branch---LI 3-1641
Rude Mary E 215Beebee---LI 3-0098
Ruegg Raymond H 729 South---LI 3-9149
Rule Frank H 667LawrnceDr---LI 3-7844
Rumrill Gale W 594Buchn---LI 3-8516
Rusco Doyle J 523HathwyAv---LI 3-4724
Rush Chas D 2266 SntaYnezAv---LI 3-3097
Russell Anna B 423½High---LI 3-8726
Russell E L 175FthlBl---LI 3-0606
Russell Edw F 1080Grove---LI 3-5623
Russell Elmer L 300RamonaDr---LI 3-5771
Russell Isabella 1034Church---LI 3-0807
Russell Lillian J 1168Peach---LI 3-6650
Russell Melvin J 729 South---LI 3-5337
Russell Paul C 68BentnWy---LI 3-5677
Russell R L 1950Hays---LI 3-0666
Russell Wilma 729 South---LI 3-5337
Rustin Pete E 394Lemn---LI 3-0676
Ruth Howard 51Chorro---LI 3-3472
Rutherford Helen 369Chorro---LI 3-5586
Ruth's Cafe 1136Carml---LI 3-9753
Ruud Milly Physical Therapy 979Palm-LI 3-5604
Ryan C S YoakumTract---LI 3-2929
Ryan Harry G 1220 SnMateo---LI 3-9164
Ryan Jack G A 123 Stennr---LI 3-4329
Ryan John E 1387PhillipsLn---LI 3-7769
Ryan W C 377JeffryDr---LI 3-9066
Ryan W L 203Price---LI 3-4182

S

S & H GREEN STAMP STORE 1415Montery-LI 3-4812
S & W Service VachiLn---LI 3-6709
Sackrider Frank S 1555 Slack---LI 3-6120
Sagaser V B 492Leff---LI 3-2893
StClair D R 865 SntaRosa---LI 3-0419
StClair W M 662 Isly---LI 3-5891
STCLAIR'S NEWS 1030Chorro---LI 3-3169
StJohn Eldon O 123 SnLuisAvlaBch-LI 3-8190
StJohn Lulu 107 SnLuisAvlaBch---LI 3-3174
StStephens Episcopal Church 1344Nipomo-LI 3-7212
Salazar A 450HathwyAv---LI 3-8038
Sale Herbert S LsOsosRd---LI 3-9052
Sales Alec E 162DlSrWy---LI 3-3962
Salisbury Winifred 1617Chorro---LI 3-6538
Salmen Margarette 1538 SntaRosa-LI 3-2177
Salmina J Mrs LsOsosRd---LI 3-2400
Salmina M G 891Nipomo---LI 3-3113
Salo Glen W 287HighlndAv---LI 3-3652
Salter Emery J 655Morro---LI 3-4825
Salters Ruby 391JayceeDr---LI 3-5666
Salviejo N C OrctRd---LI 3-0595
Salyer Edison 654LawrnceDr---LI 3-6520
Salyer Rex L 1042C FthlBl---LI 3-3603
Salzman Betty LsOsos---LI 3-7023
Salzman Josephine B Mrs 851Misn-LI 3-7553
Sanchez C E 1565Fairvw---LI 3-7305
SANDERCOCK TRANSFER CO 1708Beach-LI 3-6163
If no answer call---LI 3-1386
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1466
Sanders Chas L 415MitchlDr---LI 3-9241
Sanders Harry D 127Price---LI 3-5746
Sanders Jas T 1710Broad---LI 3-4158
Sanders Lucille M 1599Wilsn---LI 3-7231
Sanders Miles S Jr 1313Pac---LI 3-7121
Sanders Miles S Sr 1318JohnsnAv---LI 3-2168
Sanders Raymond D OrctRd---LI 3-3555

Sandridge Don Mrs 27Vetvle---LI 3-3289
Sanford W E 152Lincln---LI 3-1294
Sankoff Leo 301HathwyAv---LI 3-0522
SanLuis Amusement Co---LI 3-0512
SanLuis Auto Laundry 1155Higuera-LI 3-5917
SAN LUIS AUTO SERVICE 600Marsh-LI 3-5500
SanLuis Aviation 256FthlBl---LI 3-6798
SanLuis Barber Shop 1038Chorro---LI 3-4916
San Luis Blues MissionField---LI 3-8233
SAN LUIS BRICK INC 2900 SBroad-LI 3-6929
SanLuis Butane Distr 3980NHwy-Atascdro 151
If no answer call---Atascdro 618
SAN LUIS COLOR STORE 856Montery-LI 3-8203
SAN LUIS CYCLERY 1239Montery-LI 3-8567
SanLuis Electric & Heating Service 1616 Sydny-LI 3-4112
SAN LUIS EMPLOYMENT SERVICE AGCY 964Chorro-LI 3-5800
SanLuis Fish Co AvlaBch---LI 3-4603
SanLuis Garbage Co 970Montery---LI 3-0875
SAN LUIS GLASS CO 303½Higuera-LI 3-3446
San Luis Insurance Agcy 970Higuera-LI 3-0310
SanLuis Jewelry & Loan Co 974A Montery-LI 3-2314
SanLuis Meat Co 123CrandlWy---LI 3-2560
San Luis Medical Clinic 990Pac---LI 3-4800
SanLuis Medical Laboratory 1540Marsh-LI 3-5718
SanLuis Merchant Patrol & Detective Agcy 1130Walnt-LI 3-3920
SAN LUIS MILL & LUMBER CO 246Higuera-LI 3-0825
From telephones served by the following exchanges
Arroyo Grande Pismo Beach
Morro Bay
(No Intercity Charge)
Ask Operator for-ENtrprise 1-2548
SAN LUIS MOTOR CO 1144Higuera-LI 3-7001
Parts Dept 1144Higuera---LI 3-5799
SAN LUIS MOTOR CO towing 750Humbrt-LI 3-1919
SanLuis News Agcy 964Chorro---LI 3-4911
SanLuis Nursery OldHwy101 South-LI 3-6035
SanLuis Obispo City of
Administrative Officer 990Palm---LI 3-3765
Building Dept 990Palm---LI 3-0535
City Attorney 990Palm---LI 3-8666
City Clerk 990Palm---LI 3-7150
City License & Tax Collector 990Palm-LI 3-1580
City Police Dept 738Pismo---LI 3-3131
Civil Defense 990Palm---LI 3-6113
Engineer's Ofc 990Palm---LI 3-0535
Filtration Plant StennrCreekRd---LI 3-4117
Fire Dept Gardn&Pismo
Fire Calls only---LI 3-1212
All other calls---LI 3-6046
Maintenance Yard 642Emily---LI 3-5972
Park Playground & Recreation Commission 864 SntaRosa-LI 3-4276
Planning Dept 990Palm---LI 3-8666
Public Library 888Morro---LI 3-6074
Purchasing Agent 990Palm---LI 3-3765
Sewer Farm PortugueseFlatRd---LI 3-0914
Water Dept 990Palm---LI 3-1580
For Emergency Service for Water & Sewer Dept between 5 PM & 8 AM & on Saturdays Sundays & holidays call-LI 3-3131
SanLuis Obispo City Schools
Administrative Offices 1445 SntaRosa-LI 3-3843
Bus Garage & Maintenance Marsh-LI 3-2979
Emerson School Nipomo---LI 3-4021
Fremont School Peach---LI 3-5616
Hawthorne School Story---LI 3-7013
Junior High School NFixlini---LI 3-7660
Pacheco School GrandAv&Slack---LI 3-1941
Quintana School 451JayceeDr---LI 3-2300
Senior High School & Junior College Marsh-LI 3-3520
Between 5 PM & 8 AM & on Saturdays Sundays & Holidays call
Adult School---LI 3-3520
Agriculture Bldg---LI 3-3521
Senior High Ofc---LI 3-3520
Sinsheimer School Augusta---LI 3-7965
Teach School FerriniRd&FeltnWy-LI 3-4976
San Luis Obispo Country Club EdnaRd-LI 3-8891
SAN LUIS OBISPO COUNTY FARM BUREAU 157Higuera---LI 3-3654
SanLuis Obispo County Farm Supply Co 157Higuera-LI 3-3751
SanLuis Obispo County Medical Society---LI 3-5800
SAN LUIS OBISPO COUNTY OF
Administrative Officer CourtHse-LI 3-3367
Agricultural Commissioner 1025Palm-LI 3-9025
Airport CountyAirport---LI 3-2935
Assessor's Ofc CourtHse---LI 3-4785
Auditor's Office CourtHse---LI 3-2347
Avila Wharf AvlaBch---LI 3-3620
Building Division 967 Osos---LI 3-2135
Casa Loma Sanatorium JohnsnAv-LI 3-2712
Civil Defense CourtHse---LI 3-1074
Civil Service Commission 967 Osos-LI 3-1365
Clerk's Office CourtHse---LI 3-2477
Coroner's Office CourtHse---LI 3-2850
Co Road Commissioner CourtHse---LI 3-1632
Court Reporter CourtHse---LI 3-3078
Custodian CourtHse---LI 3-6278
District Attorney
Office CourtHse---LI 3-3464
Non Support Division CourtHse-LI 3-4191
Farm & Home Advisor University of Calif 1235Montery-LI 3-9075
Garage 1044Montery---LI 3-7254
General Hospital JohnsnAv---LI 3-1500
Ground Observation Post
County Wide Area Coordinator CourtHse-LI 3-1012
Health Dept JohnsnAv---LI 3-1200
Historical Museum NBroad&Montery-LI 3-0638
Housing Authority 481Leff---LI 3-1239
Humane Officer SnRamn&DlRioRd-Atascdro 82
Justice CourtHse---LI 3-5532
Juvenile Hall SunnyAcres---LI 3-5469
School Room SunnyAcres---LI 3-4298
Law Library CourtHse---LI 3-0768
Library Bishp&SierraWy---LI 3-1730
Parks & Beaches CourtHse---LI 3-6593
Planning Commission 998Montery-LI 3-6187
Probation Dept CourtHse---LI 3-6165
If no answer call Cayucs--WYman 5-3738
Psychopathic Ward JohnsnAv---LI 3-5028
Public Administrator CourtHse---LI 3-4626
Public Works 967 Osos---LI 3-6153
Purchasing Agent 1034Montery---LI 3-5592
Recorder Office CourtHse---LI 3-3276
Road District No 3 447 SntaBrbraAv-LI 3-2069
Sheriff-Coroner CourtHse---LI 3-2850
Emergency Calls Only
From telephones served by the following exchanges
Arroyo Grande Nipomo
Atascadero Paso Robles
Cambria Pismo Beach
Cayucos Santa Margarita
Morro Bay Templeton
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1560
Supt of Schools
Office 2156 SierraWy---LI 3-7732
Superior Judge CourtHse---LI 3-3432
Supervisor's Chamber Office CourtHse-LI 3-2477
Surveyor CourtHse---LI 3-1632
Tax Collector Office CourtHse---LI 3-0420
Treasurer Office CourtHse---LI 3-4626
Veterans Memorial Bldg 801GrandAv-LI 3-8280
Veterans Service Office CourtHse-LI 3-6620
Welfare Dept 1185 Isly---LI 3-5700
SanLuis Obispo County Timing Assn 2101Broad-LI 3-4108
SAN LUIS OBISPO COUNTY TUBERCULOSIS & HEALTH ASSN 1026Chorro-LI 3-4947
SanLuisObispo Janitorial Maintenance Co 1224Higuera-LI 3-1737
San Luis Obispo Production Credit Assn 197 SntaRosa-LI 3-7161
SanLuis Obispo Special Training Class No 2 OrctRd-LI 3-1289
SanLuis Obispo Special Training Class SanLuis Obispo County School GrandAv-LI 3-6171
SLO Vegetable Gardens FrenchRd---LI 3-0780
SanLuis Optical Dispensary 781Higuera-LI 3-8367
SAN LUIS RADIATOR WORKS 1229Montery-LI 3-6162
If no answer call---LI 3-6579
SanLuis Sanitation Service 1130Leff-LI 3-2635
SAN LUIS TALLOW CO ClarkField-LI 3-8660
SAN LUIS TITLE SERVICE INC 1235Chorro-LI 3-3364
SAN LUIS TOWING & STORAGE SERVICE 207Higuera-LI 3-1167
SanLuis Towing & Storage Service Hwy101-LI 3-0630
San Luis Tree Service 1292 Sydny-LI 3-4738
San Luis Truck Service OldSouth101Hwy-LI 3-9788
San Luis Truck Service Garage Old101Hwy-LI 3-4134
SanLuis Welding Works 960Nipomo-LI 3-4910
If no answer call---LI 3-4070
SanLuis Yacht Club CountyPierAvlaBch-LI 3-0482
Sanner Kenneth 48½BentnWy---LI 3-8747
Sanson S W 1336Pismo---LI 3-6214
SantaLucia Milk Producers Assn 774Marsh-LI 3-5787
Santana Jesse 435Higuera---LI 3-9609
SantaRosa Market 798 SntaRosa---LI 3-5513
Santos Berla 2540GailPl---LI 3-8432
Santos Flora S 463 Isly---LI 3-7232
Santos John H 631Caudl---LI 3-4379
Santos Lewis 653Caudl---LI 3-2520
Santos Manuel G OldHwy101---LI 3-6569
Saracho Eriberto B 180Brook---LI 3-9111
Sarber Elizabeth F 228CuestaDr---LI 3-4618
Sarber John press serv 2223Montery-LI 3-1392
Sargent John P 120Huttn---LI 3-5650
Sarmento Don A 333½Branch---LI 3-8284
Sarmento John 303Branch---LI 3-5540
Sarmento Rose 1343 Sydny---LI 3-8671
Sarten Donald D 3133JohnsnAv---LI 3-3031
Sarullo Jos MD French Clnic & Hosp 1170Marsh-LI 3-7070
Residence 478LinclnAv---LI 3-7819
If no answer call---LI 3-7070
Sathre Mike 870 Isly---LI 3-6794
Saucedo Danl C 1160-10thBaywdPrk-LI 3-4871
Sauer Arthur 1951Montery---LI 3-1530
Sauer Clara E 1205Chorro---LI 3-6856
Sauer F G 1380Broad---LI 3-2775
Sauer's Market 848Montery---LI 3-2164
Saulsbury Jeri 144DlNrteWy---LI 3-3731
Saunders Leo 205CraigWy---LI 3-1995
Saw Shop The 1177Marsh---LI 3-4337
Sawyers Chester 811Branch---LI 3-1813
Sawyers Elmer 3003RockvwPl---LI 3-0472
Sawyers Jas 443Buchn---LI 3-8520
Sawyers Sam Old101HwySouth---LI 3-5662
Saxton Robt 1843Hays---LI 3-9108
Scaief Jas T 1126Mill---LI 3-2952
Scales Marguerite 628Woodbrdge---LI 3-1618
Scalise Robt A 864Montery---LI 3-1680
Scaltritti Caesar 1548½Montery---LI 3-0878
Scamara Anselmo 2451LawtnAv---LI 3-4534
Scarbrough Clinton M 626FthlBl---LI 3-4206
Scarbrough Don R 2105JohnsnAv---LI 3-8886
Scaroni N Mrs 923MurryAv---LI 3-9077
Schack C Mrs 646Caudl---LI 3-0508
Schauerman Sam 250GrandAv---LI 3-0744
Scheberies Frederick C 1019Leff---LI 3-8977
Schellenger Ed 501LawrnceDr---LI 3-1096
Schinbine H E 1890McCollm---LI 3-7170
Schirza Florence Mrs 791BoysnAv---LI 3-8445
Schlaich Gary L 880Mill---LI 3-8560
Schlegel C J AvilaRd---LI 3-1562
Schlicht H G 1721Gardn---LI 3-2429
Schlobohm Lee M 598PrincetnPl---LI 3-4608
Schmid & Wiswell Inc 2238 SBroad-LI 3-5876
Schmidt Arthur 525Dana---LI 3-5467
Schmidt Don 295 SntaRosa---LI 3-8668
Schmidt Harley G EdnaRd---LI 3-0856
Schmidt Michele A 1128George---LI 3-6495
Schmidt Reta K 370Marsh---LI 3-6663
Schneidau H E Rev 400High---LI 3-8693
Schneidau Herbert 1028Leff---LI 3-8938
Schneider Anthony J 1356Marsh---LI 3-5582
Schneider Grace G Mrs 370CalifBl-LI 3-0417
Schneider LaVern J 2539A Broad---LI 3-8238
Schneider Thalia N 213CraigWy---LI 3-9486
Schneider W J 533HathwyAv---LI 3-3085
Schnell Chas E 388ChaplnLn---LI 3-6082
Schnitzler Grace N RN 1992Fixlini-LI 3-2502
Schoenfeld Ruth Mrs 1303Pac---LI 3-0059
Schofield Wm 71RaflWy---LI 3-8397
Scholefield & Co 1320 Osos---LI 3-9300
Schopp Delmer W 2331Lawtn---LI 3-1539
Schopp Maurice K 473Chorro---LI 3-5816
Schopper Q A 245Price---LI 3-1043
Schor Jakob 135Price---LI 3-9681
Schroeder Mary Beth 487Chorro---LI 3-5878
Schroeder Walter P 1722Conejo---LI 3-7420
SCHROEDER'S STUDIO OF PHOTOGRAPHY 1114Chorro---LI 3-4518
Schroetlin Ed 951 Sandrcock---LI 3-9199
Schubert Stanley S 546LawrnceDr---LI 3-1958
Schuldt Norman I Beltone Hearng Serv 20NBroad-LI 3-4645
Schultz Gary 1035 Isly---LI 3-0616
Schultz Howard D 364HathwyAv---LI 3-6507
Schultz Jere 1440Ella---LI 3-9596
Schultz Lloyd E 1376PhillipsLn---LI 3-6891
Schultz S C 228NSntaRosa---LI 3-6970
Schultz Thos 647Park---LI 3-9236
Schultze Theo C 657 SweenyCt---LI 3-0904
Schulz Harry E 1750CorralitosAv---LI 3-6867
Schulz Rosalyn 1519Beach---LI 3-5667
Schulze W H 1339Higuera---LI 3-6417
Schulz's Women's Apparel 853Higuera-LI 3-1524
Schumacher Leo 430Pismo---LI 3-7757
Schurtz Ralph 876Uphm---LI 3-1408
Schwabenland A Richard SanLuisObispo Jantrl Maintance Co 1224Higuera-LI 3-1737
Schwartz Kenneth E 2553 SntaClara-LI 3-8592
Schwarz F W 372CerroRomauldoAv-LI 3-1858
Schwiderski Donald 1714Gardn---LI 3-4990
Scoggins John L 1690HillcrstPl---LI 3-6939
Scott Arlene 1248MonteVsta---LI 3-0562
Scott C H 351BuenaVstaAv---LI 3-5082
Scott Distributing Co 725Pac---LI 3-0750
Scott Ernest E 133DlSrWy---LI 3-3930
Scott Francis R 2700JohnsnAv---LI 3-5860
Scott Howard 296WarrenWy---LI 3-1515
Scott J Walter 1214Bond---LI 3-2458
Scott John B 663Church---LI 3-5856
Scott Orval E 663Brizzolara---LI 3-9144
Scott Walter L 1218½Nipomo---LI 3-9348
Scotty's 1240Montery---LI 3-7645
Scribner L B 477Buchn---LI 3-0872
Scuri Jos A 290FerriniRd---LI 3-1552
Seaback Eva H 513 Sandrcock---LI 3-5034
SEABOARD FINANCE CO 777Higuera-LI 3-8800
Sealock Ralph E 525Higuera---LI 3-6668
Sealock Robt J 671Pac---LI 3-9625
Sears Robt R 191 OrangeDr---LI 3-3774
SEARS ROEBUCK & CO
Retail Dept Store 879Higuera---LI 3-2270
Catalog Order Dept 879Higuera---LI 3-5643
Customer Service 879Higuera---LI 3-6063
Emergency Refrigeration Service Nights Sundays & holidays call-LI 3-5800
Sears Ross E 286NTassajaraDr---LI 3-7366
Sears W E 191Kentucky---LI 3-7068
Seaside Oil Co Old101Hwy---LI 3-3524
If no answer call---LI 3-5463
Sebastian Mel 1241Nipomo---LI 3-1000
Sebastian T 1604HillcrstPl---LI 3-3430
Security-First National Bank of L A 799Higuera-LI 3-6321
Security Title Insurance Co 1119Chorro-LI 3-8211
Sederberg L E 1591Mill---LI 3-6609
Seeber Glenn E 1059Leff---LI 3-2640
Seeley Chas L 1140 Isly---LI 3-6427
Seely Earl W 521PrincetnPl---LI 3-6377
Seger Chas 66RaflWy---LI 3-1844
Seger Chas E optmtrst 1407Gardn---LI 3-0822
Seibel G E FthlBl---LI 3-1650
Seibold John R 1822C Fixlini---LI 3-7352
Seitz John L 357ChristinaDr---LI 3-6061
Seitz John L Shipsey & Seitz 991 Osos-LI 3-7272
Selkirk Bruce 505 SntaMariaBaywdPrk-LI 3-2754
Sellars Eva A 874Centr---LI 3-7296
Sellers Geo L Glidden Paint Center The 894FthlBl-LI 3-8596
Residence 1251Fredericks---LI 3-7869
Selvage Alfred F 2014Fixlini---LI 3-3573
Selvidge Owen W 986-11thBaywdPrk-LI 3-4228
Senter Harvey 463Pac---LI 3-2454
Serafin Harry E 2684JohnsnAv---LI 3-5963
Serafin's Body & Paint Shop 426Higuera-LI 3-0966
Serna Gilbert MorroRd---LI 3-8643
Serpa Enos V 395Pismo---LI 3-1218
Serrano Clofas Mrs 161NBroad---LI 3-2826
Serrano Flora Mrs 1220Marsh---LI 3-6848
Servatius Owen L 490FeltnWy---LI 3-7857
Service Stn Equipment & Service 464NBroad-LI 3-6755
SERVISOFT OF SAN LUIS OBISPO 3215Rockvw Pl-LI 3-5063
Sessions Alanson E 199-4thBaywdPrk-LI 3-3615
Seventh-day Adventist Church Osos&Pac-LI 3-1849
Seward Richard A 2651Lawtn---LI 3-1769
Seymour Alice 2321½Broad---LI 3-4755
Seyms Beach W 253AlbrtDr---LI 3-4333
SHADOWLINE INC Waltr---LI 3-6776
Shaffer F L 756FthlBl---LI 3-9242
SHANGHAI LOW 861Palm---LI 3-2634
Sharp Bruce E 105CrandlWy---LI 3-0339
Sharp E E MorroPalisades---LI 3-9382
Sharp S T 1043George---LI 3-3319
Sharpe Norman 300FerriniRd---LI 3-1060
Sharpsteen Wm C II 311JeffryDr---LI 3-9507
Shaw E N 559Kentucky---LI 3-2354
Shaw Frank 1860McCollm---LI 3-6901
Shaw Harold L 1229Higuera---LI 3-1069

Shaw J K 139Casa -------- LI 3-3475
Shaw Kenneth R 2548 SntaClara -- LI 3-7814
Shaw P L 1695JohnsnAv -------- LI 3-8142
Shawhan Maude E Mrs 657Leff -- LI 3-2748
Sheets Percy B 2141 SierraWy ---- LI 3-5999
Sheff Marie I 1518Carml -------- LI 3-8539
Sheffer A E 1415Cazadero -------- LI 3-8691
Sheffer Marguerite 930MurryAv -- LI 3-0842
Sheffield Edwin T 147 Stennr ---- LI 3-9120
Shelby R W 1344Higuera -------- LI 3-6952
Shelby R W Waldorf Cgr & Liqr
975 Osos - LI 3-9987
Shelden Roy 891-8thBaywdPrk --- LI 3-0376
SHELL OIL CO DISTR
1196FthlBl - LI 3-3414
Shelton Irwin D 168DlNrteWy ---- LI 3-1694
Shelton W G 287CerroRomauldoAv - LI 3-1076
Shepard Vard M 148NBroad ----- LI 3-1639
Shepherd Josephine 546Higuera -- LI 3-3270
Shepp Steve 1169 Isly ---------- LI 3-6070
Sherburne Grace A 467 Osos ------ LI 3-6472
Sheriff's Office CourtHse -------- LI 3-2850
Sherlock Dorothy 759Montery ---- LI 3-0648
Sherlock Mabel 138½Nipomo ---- LI 3-7655
Sherlock R W SeeCanyon -------- LI 3-2091
Sherman Edw C Jr MD 1215Chorro - LI 3-6265
Residence 358CalifBl ---------- LI 3-8503
Sherman Howard T 344JeffryDr -- LI 3-3371
Sherman J Harry 1335Palm ----- LI 3-8472
Sherman Roger P 1415Nipomo ---- LI 3-7099
Sherrick H E 591 Isly ---------- LI 3-3675
Sherrill Ray 1684Mill ----------- LI 3-6979
Sherwin LeRoy O 282RamonaDr --- LI 3-6837
SHERWIN-WILLIAMS CO
742Marsh - LI 3-3800
Sherwood B G 2556GailPl ------- LI 3-8209
Shiflett John W 892Grove ------- LI 3-0456
Shim Earl L 460KentuckyAv ----- LI 3-9600
Shinbrot Edw W 8thBaywdPrk ---- LI 3-7253
Shipsey Gerald W Shipsey & Seitz
991 Osos - LI 3-7272
Residence 549JeffryDr ---------- LI 3-1704
Shipsey Jas E 1266Mill -------- LI 3-4170
Shipsey & Seitz attys 991 Osos ---- LI 3-7272
Shipsey W T Mrs 1248Marsh ----- LI 3-7312
Shoff Raymond C Jr OrctRd ------ LI 3-1968
Sholes Fred 74NBroad ---------- LI 3-5519
Shoop Chas W 501KentuckyAv --- LI 3-2130
Short Myrtle 1624Chorro ------- LI 3-5893
Shreffler Ernie 1560Wilsn ------- LI 3-5858
SHREFFLER ERNIE rl est
852Higuera - LI 3-5808
Shull E D 665Leff ------------ LI 3-6182
Shull Robie F 805BoysnAv ------ LI 3-9121
Shutts Arzada 1305Palm ------- LI 3-1729
Sibley Jas E LtCol
CampSanLuisObispo - LI 3-3266
Sides Hap 275CerroRomauldoAv -- LI 3-0817
Siebenthaler J M 1325Taft ------ LI 3-7407
Siefert Wm H 225Almnd -------- LI 3-7440
Siegel Elizabeth 866Pismo ------- LI 3-4669
Siemer Sidney 71Vetvle --------- LI 3-3557
Signal Oil Co 1262MurryAv ------ LI 3-8118
Signal Oil & Gas Co PismoRd ----- LI 3-5886
Silacci Archie H 680Uphm ------- LI 3-1765
Silacci Elmer 1162Pac --------- LI 3-1036
Silacci Homer 350ChristinaDr ---- LI 3-6769
Silacci Leroy 1324Carml -------- LI 3-9231
Silacci Milton LsOsosRd --------- LI 3-2557
Silacci Pete Jr 1430Gardn ------- LI 3-8256
Silacci Robt 1618Carml --------- LI 3-7815
Silke Owen D 645C Brizzolara ---- LI 3-9397
Silliman Cold Storage & Lockers
205Higuera - LI 3-6732
Silva Barbara J 347JeffryDr ----- LI 3-3785
Silva Bernard M 1234Mill ------- LI 3-7367
Silva Edw J 610FunstnAv ------- LI 3-2726
Silva Frank C 581LawrnceDr ----- LI 3-6026
Silva Frank D Jr Old101Hwy ----- LI 3-2508
Silva Frank W 1121Montalbn ---- LI 3-5793
Silva Ida E 520Marsh --------- LI 3-3593
Silva J Market 420High -------- LI 3-8501
Silva J T 1941Montery --------- LI 3-3137
Silva Jas R 1306Nipomo -------- LI 3-4739
Silva Joe 861CalifBl ----------- LI 3-2871
Silva Joe A LsOsosRd ---------- LI 3-3378
Silva Joe D Jr 525EllnWy ------- LI 3-5757
Silva John A LsOsosRd --------- LI 3-5388
Silva John Gene Jr EdnaRd ------ LI 3-4573
Silva John J 205 South --------- LI 3-0959
Silva Jos R 520Marsh ---------- LI 3-3593
Silva Louie A 1991Hays -------- LI 3-1772
Silva M M OrctRd ------------ LI 3-9093
Silva M T Jr 546Leff ----------- LI 3-3291
Silva Manuel A 2630 SBroad ----- LI 3-1126
Silva Manuel T 1740 Osos ------- LI 3-4769
Silva Manuel T 1170Pac -------- LI 3-7836
Silva Marguerite SBroad -------- LI 3-7010
Silva Robt 673 SntaRosa -------- LI 3-3538
Silva Rudy A 1822Chorro ------- LI 3-6297
Silva Tony A ClarkValleyRd ------ LI 3-5070
Silva W G RanchitaSantaFe ------ LI 3-2024
Silva Wilhelmina Mrs 720Uphm --- LI 3-2295

Silveira A F 1519Nipomo ------- LI 3-7120
Silveira Anne Mrs 1802 SBroad --- LI 3-6226
Silveira Antonio F 1150Peach ---- LI 3-4456
Silveira F R 111 Story --------- LI 3-7707
Silveira Frank F 1176Buchn ----- LI 3-4791
Silveira Frank P 896Mill ------- LI 3-1703
Silveira Irvin Mrs 280WarrenWy -- LI 3-8568
Silveira Joe R 1151Peach ------- LI 3-3518
Silveira Shell Service Station
Marsh&Osos - LI 3-3420
Silveiria Louis F 381NBroad ----- LI 3-7293
Silver Jack 250Almnd ---------- LI 3-5795
Silver L P SmeeLn ------------ LI 3-0810
Silver Spigot 1445Montery ------ LI 3-9350
Silvera Mary 221High --------- LI 3-4220
Silveria David 205Huttn -------- LI 3-4025
Silveria Joaquin Mrs
OldHwy101 South - LI 3-1368
Silvia Edw 1020Grove ---------- LI 3-3419
Silvia Frank D Cuesta-by-the-Sea - LI 3-4964
Silviera John F CuestaGrde ------ LI 3-4331
Silvius Robt 490HendrsnAv ------ LI 3-7635
Simas Manuel F 2024 Osos ------ LI 3-7362
Sime Mike 1474 Iris ----------- LI 3-6143
Sime Nellie M 2160Loomis ------ LI 3-3887
Simmons S M Mrs AvlaBch ------ LI 3-1185
Simms Gary L 567MitchlDr ----- LI 3-6962
Simon Richard L 290Kentucky --- LI 3-7642
Simon Victor W 199Chorro ------ LI 3-5807
Simons Dick FthlBl ----------- LI 3-3041
Simons Ethel A 2038Chorro ----- LI 3-5759
Simpson Albert YoakumTract ---- LI 3-0581
Simpson Carl E 1027Buchn ------ LI 3-4510
Simpson John F TankFarmRd ---- LI 3-8776
Singer Sewing Machine Co
733Higuera - LI 3-1748
Singleton Virginia A MD ofc
1304 SntaRosa - LI 3-5414
If no answer call ------------- LI 3-5800
Residence 2433JohnsnAv ------- LI 3-7113
Singleton W T 251JeffryDr ----- LI 3-3479
Sinsheimer A Z 1020Marsh ------ LI 3-0647
SINSHEIMER BROS
Office 849Montery ------------ LI 3-6648
Dry Goods Dept 849Montery ---- LI 3-0811
Avila Ranch AvilaRd ---------- LI 3-8686
Rancho La Lomita EdnaRd ----- LI 3-1464
Sinsheimer Warren A
Office 849Montery ------------ LI 3-6648
Residence 1792Conejo --------- LI 3-2468
Siracusa A J 399LawrnceDr ----- LI 3-6904
Sister Superior 751Palm -------- LI 3-4385
Sister's Inn 208Higuera -------- LI 3-9749
Skies R H 1000 South ---------- LI 3-3847
Skinner Anna E 235Cyprs ------- LI 3-5846
Skinner Bonnie 903 Sandrcock ---- LI 3-5363
Skinner Cara A Mrs
669LawrenceDr - LI 3-7855
Skinner H R CampSanLuisObispo -- LI 3-7485
Skinner Robt L Dr 890Murry ----- LI 3-9347
Ski's Shell Service Stn
1200Montery - LI 3-6821
SLACK G H & SON INC
1315Carml - LI 3-9399
Slaten C F StennrCreekRd ------- LI 3-3030
Slaughter John L 167CuestaDr --- LI 3-4297
Sleep Off the Hi-Way Motel
145 South - LI 3-1056
Sleep Off the Hi-Way Trailer Park
145 South - LI 3-1056
Sleeth John A 1916JohnsnAv ----- LI 3-6116
Sleight Richard G 216AlbrtDr ---- LI 3-0085
Slicton Jack F 1112MurryAv ----- LI 3-2157
Smalley Ivan PerknsLn --------- LI 3-3682
Smalley Kathleen 789Toro ------- LI 3-0723
SMALL'S BONDED LOCKSMITHS
1124Gardn - LI 3-7045
SMART & FINAL IRIS CO
305Higuera - LI 3-1217
Smart Guy FrenchRd&Hwy101 --- LI 3-5598
Smart Shoppe 1112Chorro ------- LI 3-2227
Smee Donald 1551LaurelLn ----- LI 3-2212
Smee H Eugene 572PatriciaDr --- LI 3-4904
Smee John E Morro-AtascaderoRd
MorroBay-SPrce 2-8375
Smee Kenneth E 2356JohnsnAv --- LI 3-3895
SMEE'S PLUMBING & HEATING SHOP
2959 SBroad - LI 3-0860
If no answer call ------------- LI 3-0625
Smile Inn 101Hwy ------------ LI 3-9955
Smith A R 559Marsh ---------- LI 3-6931
Smith Alleese EdnaRd --------- LI 3-6679
Smith Annie L 859CalifBl ------- LI 3-5818
Smith Arthur E 2744Chandlr ----- LI 3-2678
Smith Bessie E YoakumTract ----- LI 3-2784
Smith Bill 652Caudl ---------- LI 3-4069
Smith Bob 547Higuera --------- LI 3-5356
Smith C Curtis 311TolosaWy ----- LI 3-5918
Smith C H 824MeineckeAv ------ LI 3-6227
Smith C L 1302Marsh --------- LI 3-3808
Smith Cecil D 1208Pismo ------- LI 3-7112
Smith Chas L 245Cyprs -------- LI 3-1399
Smith David C 1043Marsh ------ LI 3-8136
Smith Don W 1962Hope -------- LI 3-4304
Smith Donald F 392 SntaMariaAv -- LI 3-0035

Smith Donald F Walston & Co Inc
investmnts AndersnHotl - LI 3-2878
Smith E Taylor 1035MurryAv ---- LI 3-0847
Smith Edra E Smith's S S Tradng Post
EdnaRd - LI 3-1716
Smith Elmer W genl contr
271RamonaDr - LI 3-7151
Smith Frank C 750MtnVw ------- LI 3-3398
Smith Geo J Mrs 2056RachlLn --- LI 3-4553
Smith Gerald S LsOsosHighlands -- LI 3-7095
Smith J Barry MD 1405Gardn ---- LI 3-3160
Residence 124HighlndAv ------- LI 3-8223
If no answer call ------------- LI 3-5800
Smith Jas V SnMiguelAvilaBch --- LI 3-8241
Smith Jos A EdnaRd ----------- LI 3-5583
Smith Joyce M 354Buchn ------- LI 3-1274
Smith Keith V 51Vetvle -------- LI 3-2455
Smith Kenneth 284NChorro ------ LI 3-8084
Smith Lee Roy 3271RockvwPl ---- LI 3-0783
Smith Leonore 737Higuera ------ LI 3-7218
Smith LeRoy C 951Montalbn ----- LI 3-7181
Smith M Eugene 1292FthlBl ----- LI 3-3724
Smith Margaret Mrs
1396PhillipsLn - LI 3-7278
Smith Mel 2258 SntaYnez ------- LI 3-2763
SMITH MEL CHEVROLET
Office 1039Montery ----------- LI 3-3221
Parts Dept 1039Montery -------- LI 3-3224
Smith Melvin E FrontAvilaBch --- LI 3-0378
Smith Michael W 567Marsh ----- LI 3-2507
Smith Myrtle 977Pismo -------- LI 3-2806
Smith Patricia Lee LsOsosRd ---- LI 3-8434
Smith Robt E 1728Nipomo ------ LI 3-5659
Smith Robt P EdnaRd ---------- LI 3-4676
Smith Thelma Mrs 650Woodbrdge - LI 3-5733
Smith Thos G 300LinclnAv ------ LI 3-7285
Smith Walter J 383½Lemn ------- LI 3-0331
Smith Walter V 1131 Olive ------ LI 3-1348
Smithen T J 503Branch -------- LI 3-4606
SMITH'S S S TRADING POST
EdnaRd - LI 3-1716
Smitty's Cleaning & Leveling
13thBaywdPrk - LI 3-1072
Snider Thornton G 752 Isly ------ LI 3-4673
Sno-White Creamery 888Montery -- LI 3-1067
Snodgrass Ethel 384King -------- LI 3-3258
Snodgrass Evelyn G 641Caudl ---- LI 3-3476
Snowman Wm 671Park ---------- LI 3-7838
Sodeman Wm C 1691JohnsnAv ---- LI 3-3494
Soeda Noboru VistaDelMorro ----- LI 3-8316
Soldavini Louis A 352FthlBl ----- LI 3-4756
Soldovini Ambrose B 955Branch --- LI 3-8389
Solomon Minnie L 545Brizzolara -- LI 3-7821
Somogyi Lloyd E atty
777½Higuera - LI 3-6373
Residence 260ChaplnLn -------- LI 3-1861
Soper Floyd W Odd Fellws Cemtry &
Mauslm Hwy - LI 3-2735
Soper Martha M Mrs 1809Gardn -- LI 3-3718
Soroka Joe Soroka's Club
955Higuera - LI 3-9734
Residence 1013Walnt ---------- LI 3-6179
SOROKA'S CLUB 955Higuera ---- LI 3-9734
Soto Adeline 517 SntaBrbraAv ---- LI 3-6957
Soto Danl Jr 1521 Osos -------- LI 3-6735
Soto Frances Mrs 1228Nipomo ---- LI 3-1611
Soto Gaile 706FthlBl ---------- LI 3-4166
Soto Val 618JohnsnAv --------- LI 3-0411
Soto Y V 527Higuera ---------- LI 3-7006
Souders Belle 947-11thBaywdPrk - LI 3-7496
Soules M F PismoHwy ---------- LI 3-4320
Sousa Alvin 595Leff ----------- LI 3-2559
Sousa Frank E 284NChorro ------ LI 3-0474
Sousa Lela 390 Isly ----------- LI 3-3562
Sousa Lillie 1629Gardn -------- LI 3-4558
Sousa M A 1510Broad --------- LI 3-8247
Sousa Mamie 680Buchn -------- LI 3-1692
Southerland Elmer 491LawrnceDr - LI 3-8822
Southern Counties Gas Co
Commercial Office 883Marsh ---- LI 3-7300
Operating Dept Broad ---------- LI 3-9079
Between 5 PM & 8 AM & on Saturdays
Sundays & holidays from
San Luis Obispo Exchange
(No Inter-City Charge)
Ask Long Distance for-ENtrprise 1-0206
Southern Pacific Co RailroadAv
Passenger Information &
Reservations - LI 3-2641
Baggage Room -------------- LI 3-2641
Crew Dispatchers
Enginemen ---------------- LI 3-1186
Trainmen ----------------- LI 3-3626
Freight Station -------------- LI 3-2642
General Yardmaster ----------- LI 3-4378
Police Department ----------- LI 3-5581
Road Foreman of Engines ------- LI 3-6475
Roadmaster ----------------- LI 3-6447
Store Department ------------ LI 3-7164
Telegraph Office ------------- LI 3-8366
Ticket Office ---------------- LI 3-2641
Trainmaster ---------------- LI 3-9078
SOUTHERN PAC MILLING CO CONCRETE PLANT SntaBrbraAv ------- LI 3-8100
Southgate John R 210Beebee ---- LI 3-0948
Southside Market 100Higuera ---- LI 3-3146

Southwest Airways Co see Pacific Air Lines
Inc PasoRoblesCountyAirportPsoRobls
From telephones served by the
following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1513
Souza Joe Old101Hwy South ----- LI 3-9485
Souza Larry J 221Casa -------- LI 3-7523
Souza M H PismoHwy --------- LI 3-5977
Souza Ronald 730BoysnAv ------ LI 3-2362
Souza Tony F 1992JohnsnAv ----- LI 3-7182
Souza Wm 2518Augusta -------- LI 3-6727
Sowles Dorothy PismoHwy ------ LI 3-4602
Spangler L S 2603Broad -------- LI 3-8318
Sparks Beatrice Anderson Hotl Bty Salon
963Montery - LI 3-2116
Sparks C M 667Howrd --------- LI 3-8200
Sparks V D 954Murry --------- LI 3-3863
Spaulding Jack T 2575Augusta --- LI 3-2897
Spaulding Milton E 1272 SnCarlos - LI 3-1050
Speer Robt E 165Chorro -------- LI 3-8774
Spellman Robt 1290PhillipsLn ---- LI 3-5890
Spence Arthur F 1845Chorro ----- LI 3-5407
Spencer Leonard C LsOsosRd ----- LI 3-5385
Spencer W R 931Branch -------- LI 3-5055
Sperlo Wm 639Church --------- LI 3-3944
Spero Lillian 226Beebee -------- LI 3-1088
Spillers Harold 1598Montery ----- LI 3-6795
Spink Ray 1520Palm ---------- LI 3-0992
Spink's Body Shop OldSouthHwy -- LI 3-9502
Spoeneman Cecil W 1305Pac ----- LI 3-2591
Spoeneman R J 1359Marsh ------ LI 3-6260
Spooner A B Jr 284NChorro ------ LI 3-6178
Spooner C R 1088FthlBl -------- LI 3-3667
Spooner Q G 451Chorro -------- LI 3-1042
Sportfisher Sea Dive
496FrontAvilaBch - LI 3-9634
Sportsman's Store 719Higuera ---- LI 3-6514
SPOTLESS CLEANERS
385Higuera - LI 3-2947
Spreafico Jas PismoHwy -------- LI 3-7725
Spreafico Romeo PismoRd ------- LI 3-4742
Spring A F 1787ConejoAv ------- LI 3-4619
Spring Arthur H
360CerroRomauldoAv - LI 3-4889
SPUDNUT SHOP 686Higuera ---- LI 3-2120
Spur Cafe & Tap Room
FthlBl&Chorro - LI 3-9875
Spurgeon Frances JohnsnAv ------ LI 3-4409
Spurlock P P 841Venabl -------- LI 3-8393
Spurlock W A 857Leff --------- LI 3-4344
Spurlock W T 605 SntaBrbraAv --- LI 3-7191
Squire Robt D 1125 Olive ------- LI 3-3096
Squires W H 409-7thBaywdPrk --- LI 3-4860
Squires Wm E 1708 SBroad ------ LI 3-4827
Stackhouse C 12thBaywdPrk ---- LI 3-5761
Stafford Howard C 2453 SntaClara - LI 3-4237
STAG BILLIARD PARLOR
956Montery - LI 3-9931
Stairs Jas W 225NChorro ------- LI 3-1448
Stallings Chas R 1621Chorro ---- LI 3-5390
Stalnaker David MaininiRanch ---- LI 3-4179
Stalnaker I H AvilaRd --------- LI 3-7987
Stalnaker Richard 161High ------ LI 3-8370
Stalnaker S H 2367LawtnAv ----- LI 3-3949
STANDARD AUTO PARTS auto equip
1085Higuera - LI 3-8510
STANDARD MOTORS & EQUIPMENT CO
1701Montery - LI 3-1700
Standard Oil Company of California
Western Operations Inc
Sales Plant HathwayAv --------- LI 3-1022
Standard Stations Inc
Montery & Snta Rosa
1066Montery - LI 3-9772
Stanley Allen L 1102Broad ------ LI 3-8563
Stanley Lloyd L Mrs
1282Fredercks - LI 3-4072
Stanley Shirley L AdrianceCt ---- LI 3-8079
Stanley's Club Sirloin OldHwy101 - LI 3-7094
Stannard R E Jr 301NBroad ----- LI 3-9371
Stanuseich Richard FthlBl ------- LI 3-7578
Stapp Gholson B Sunbeam Motl
1656Montery - LI 3-8141
Stapp W E 1341 Sydny --------- LI 3-6346
Star Neon Signs -------------- LI 3-8685
Starbuck Harry 2552LawtnAv ---- LI 3-5655
Stark Dan 883Nipomo --------- LI 3-8119
Starkey Irene LsOsosRd -------- LI 3-6320
Starkie Alf 348FerriniRd -------- LI 3-1937
State Farm Insurance Companies
Agent 852Higuera ------------ LI 3-0889
Agent 982Montery ------------ LI 3-3727
Stauch Joseph 1730 SntaRosa ---- LI 3-4226
Stauch Jos H paintng contr
950Chorro - LI 3-0931
Stauffer System Of San Luis Obispo
1037Montery - LI 3-4160
Stebbins F C Jr 267FthlBl ------- LI 3-7761
Steele David L 843½High ------- LI 3-1751
Steele Ralph W 189DlNrteWy ---- LI 3-4062
Stefancich F R 131RamonaDr ----- LI 3-4995
Stefanech Wm 59BentnWy ------ LI 3-4183
Steffel Milan 242CerroRomauldoAv - LI 3-4383
Steffy Agnes H SntaFeRd -------- LI 3-5089

Stein David 3101B RockvwPl ----- LI 3-2172
Steiner Ernest A 611MtnVw ----- LI 3-7011
Stelzer Margaret Long
656-7thBaywdPrk - LI 3-9329
Stemper E P Sr 1stAvlaBch ------ LI 3-8594
Stenner Archie T 55Casa ------- LI 3-3542
Stephan Geo E County of SLO Housing
Authority 481Leff - LI 3-1239
Stephan Geo E exectv dir Housing Authority
of SnLuis Obispo County
3201Pine-PasoRobls 749
Stephens Fred 454 Isly --------- LI 3-2725
Stephens J M 68Chorro -------- LI 3-5608
Stephens Jess T 1542 Osos ------ LI 3-9652
Stephens M H 835High -------- LI 3-4690
Stephens Marlene 3185JohnsnAv -- LI 3-5522
Stephens Richard L 3185JohnsnAv - LI 3-5522
Stephenson Esmond A
1306 SntaYsablBaywdPrk - LI 3-9387
Stern Paula 970 SntaRosa ------- LI 3-9071
Steuck Fred H 144HendrsnAv ---- LI 3-4259
Stevens D E 375FthlBl --------- LI 3-4143
Stevens Edel M 527-7thBaywdPrk - LI 3-2513
Stevens Jos L 256NChorro ------ LI 3-4214
Stevens Leslie M 1464NFthlBl ---- LI 3-6060
Stevens Tom 805BoysnAv ------- LI 3-9080
Stevenson Martha Reid
784 SntaRosa - LI 3-0851
Steward Merle O 28LaEntradaAv -- LI 3-7324
Stewart Alice C 350TolosaWy ---- LI 3-2266
Stewart Donald E 2576A JohnsnAv - LI 3-5328
Stewart John Mrs LsOsosHighlands - LI 3-3213
Stewart W E 1684Fairvw ------- LI 3-6964
Stewart Wm 633Brizzolara ------ LI 3-5393
Stewart Wm C Mrs 320B CalifBl --- LI 3-3058
Stiefel Bros Ranch Development Inc
1101Marsh - LI 3-9589
STIEFEL SAM H livestock dir
Office 1518Chorro ------------ LI 3-0779
If no answer call ------------ LI 3-5081
Residence 1518Chorro --------- LI 3-9433
Stinnett Willard 268 SntaRosa ---- LI 3-8112
Stinson W Carl 1043Marsh ------ LI 3-2382
Stock E L 113CalifBl ---------- LI 3-5896
Stocker Cecil E 305 SntaLuciaDr -- LI 3-2523
Stockird Les E 209NBroad ------ LI 3-8226
Stockman Roy LCdr USCG Ret
LsOsosRd - LI 3-9495
Stockton L Jas 30B Casa ------- LI 3-5784
Stoddard R W 2151 SierraWy ---- LI 3-8162
Stoffel Edw O 754Peach ------- LI 3-3163
Stoker L Paul 383HighlndDr ----- LI 3-8002
Stokes Dorothy E 1998 SnLuisDr --- LI 3-8576
Stokesberry F C 259WarrenWy ---- LI 3-3177
Stolz Nelle M 527Higuera ------- LI 3-4471
Stolzenburg Wm A 1521 SntaRosa - LI 3-1083
Stone Albert H 923-9thBaywdPrk - LI 3-3992
Stone Jerry T 505FeltnWy ------ LI 3-9082
Stone Philip 962Mill ---------- LI 3-9228
Stoner Wm E 879MurryAv ------- LI 3-6558
Stookey Hallie M Mrs 691LinclnAv - LI 3-1496
Stookey Jas R 158 SnJoseCt ----- LI 3-2156
Stork Dorothy B FremntCt ------- LI 3-5014
Storms Wm Jr 864Chorro ------- LI 3-9668
Storms Wm J O'ConnrWy ------- LI 3-4357
Stornetta A EdnaRd ---------- LI 3-2046
Stornetta Albert M OrctRd ------ LI 3-7891
Stornetta Howard J OrctRd ------ LI 3-7891
Stornetta Louis P OrctRd ------- LI 3-7891
Storni A N 952Mill ----------- LI 3-9038
Storni A R 554EllnWy --------- LI 3-6623
Storni C J 772JohnsnAv -------- LI 3-7383
Storni F N 232RamonaDr ------- LI 3-3629
Story M C
HenriettaCuesta-by-the-Sea - LI 3-7257
Story Monte M LosOsosHighlands - LI 3-6386
Story Ted Cuesta-By-The-Sea ---- LI 3-7879
Stout Jas 133Rosita ---------- LI 3-3924
Stover Arthur 472Buchn ------- LI 3-2540
STOWE INDEPENDENT OIL CO
996Marsh - LI 3-9728
Stowe Wm R ReservoirCanyonRd -- LI 3-0764
Straight H R EdnaRd ---------- LI 3-2841
Strassburg Don A Metropolitan Life
Ins Co Agt 134RamonaDr - LI 3-9061
Strehlow Ralph 1194Pismo ------ LI 3-2941
Streysman E J 1441 Iris -------- LI 3-3552
Strickland Arthur F PismoRd ----- LI 3-1325
If no answer call ------------- LI 3-0523
Strickland Jas L 75Vetvle ------- LI 3-8015
Strickland Joe F 552C CalifBl ---- LI 3-0326
Stringer Betty 457Pismo -------- LI 3-1377
Strother C A 114DlNrteWy ------ LI 3-1571
Strout Realty 390Higuera ------- LI 3-3346
Stubbs Reagh A 236GrandAv ----- LI 3-6841
Studle Leo 497 Isly ----------- LI 3-6245
Stumpf Edith Margaret
254CerroRomauldoAv - LI 3-0834
Sturgeon Jas M 383JayceeDr ----- LI 3-2877
SUE'S SALON OF BEAUTY
10NBroad - LI 3-8258
Sullivan Larry R 1833Loomis ----- LI 3-6065
Sullivan Lillie 1150 Olive ------- LI 3-5827
Sullivan P H 295FthlBl --------- LI 3-5098

Sullivan R W 66Chorro -------- LI 3-3101
Sumner Wm M 170DlNrteWy ----- LI 3-6592
SUNBEAM MOTEL 1656Montery - LI 3-8141
Sundquist Henry 178 Stennr ----- LI 3-2107
Sunnyside School LsOsosRd ------ LI 3-4360
Sunset Drive In Theatre
PortugueseFlatRd - LI 3-5040
Surf Motel 256FrontAvlaBch ----- LI 3-8230
Sutcliffe H D Cuesta-by-theSea -- LI 3-8988
Sutcliffe L J 1264Higuera ------- LI 3-7049
Sutherland J B 713-6thBaywdPrk - LI 3-3959
Sutherland Margaret Mrs
991-8thBaywdPrk - LI 3-7568
Sutherland Wm W 975MurryAv --- LI 3-5550
Sutter John H Mrs 1439PhillipsLn - LI 3-6980
Sutton Gary L 436½Pismo ------ LI 3-9125
Sverchek Jas E 541Buchn ------ LI 3-6284
Swack J 171NTassajaraDr ------ LI 3-1746
Swadener R B 723Branch ------- LI 3-2352
Swader Carl M 1937CorralitosAv -- LI 3-3996
Swain Arthur D 725 SerranoDr --- LI 3-7481
Swain Sila 204Chorro --------- LI 3-7705
Swain Vernon R 865Venabl ------ LI 3-7749
Swan E M Mrs SHwy ---------- LI 3-8548
Swanson Robt P 180Chorro ------ LI 3-8320
Sweaney Ross R Ship Broker
220 SnMiguelAvilaBch - LI 3-8095
Sween Jack 749Grove --------- LI 3-4175
Sween K A 1360Pac ---------- LI 3-2148
Sweeney Edw 2027 SierraWy ---- LI 3-0513
Sweeney John P 745Buchn ------ LI 3-5900
Sweet Jas D 320King --------- LI 3-8075
Swett Robt L EdnaRd --------- LI 3-5359
Swinden Ralph V 1356Higuera --- LI 3-2505
Swinden Robt V 506HathwyAv --- LI 3-6879
Swinnerton S M 553Chorro ----- LI 3-7547
Swinney Harold Mrs EdnaRd ----- LI 3-5090
Swinney Harriett E 1346Chorro --- LI 3-4391
Switzer Donald I LsOsosRd ------ LI 3-5463
Sworthout Gloria B 1221Pismo --- LI 3-1013
Sworthout H G 781Peach ------- LI 3-2278
SYCAMORE MINERAL SPRINGS
AvlaRd - LI 3-5580
Sykes Oscar 478-11thBaywdPrk -- LI 3-2405
Sylvester Albert AvlaBch ------- LI 3-5658
Sylvester Albert Sportfisher Sea Dive
496FrontAvilaBch - LI 3-9634
Sylvester Antonio AvlaBch ------ LI 3-0980
Sylvester Manuel Jr
546-1stAvilaBch - LI 3-0506
Sylvia Dorothy 1341 Osos ------ LI 3-7399
Sylvia Franklin M 356 SntaRosa --- LI 3-6096
Symons Edw H 883Venabl ------- LI 3-6634
Symons Fred H 133Cyprs ------- LI 3-4539

T

T Bone Grill Cafe 1041Higuera --- LI 3-9803
T & H Texaco Service Stn
311Higuera - LI 3-6435
Tabbert Henry C 321CuestaDr ---- LI 3-6548
Tabell's SanLuis Rest Home
1034 Isly - LI 3-3908
Taff H L 1028Pismo ---------- LI 3-8438
Taft Geo D 525Branch --------- LI 3-7334
Tagliabue W F Capt 795Peppr --- LI 3-4432
Takken Blanche
873-11thBaywdPrk - LI 3-4479
Takken Harry W shoe reprng
1027Marsh - LI 3-6662
Takushi Carl 954Toro --------- LI 3-8094
Talbot Parker 1176Pismo ------- LI 3-4917
Talbot Z 1551Palm ----------- LI 3-8102
Talbott John W 20HathwyAv ----- LI 3-9672
Talley Billy G 843Branch ------- LI 3-8993
Tallman R W 130 OrangeDr ------ LI 3-0643
Tamo Louis J 547EllnWy ------- LI 3-7419
Taniguchi Masao 113CasaDr ----- LI 3-6822
Tanis T K 1304A Palm --------- LI 3-0341
Tanner Gaylord ReservoirCanyonRd - LI 3-0909
Tanner J R L
229 SntaLuciaBaywdPrk - LI 3-8191
Tanner Marvin Mrs LsOsosRd ----- LI 3-4798
Tanner Paul O 1929½Chorro ----- LI 3-1885
Tanore Leslie E 175Brook ------- LI 3-4362
Tappa Milo 361Pismo --------- LI 3-5836
Tarazon Ernest C CountyPrkRd --- LI 3-9274
Tarbox Isabelle 130Price ------- LI 3-6770
Tartaglia Emily Mrs 626NBroad -- LI 3-3828
Tartaglia Harold S 261Almnd ---- LI 3-0633
Tartaglia Henry W 70NBroad ---- LI 3-3076
Tartaglia Mattie Mrs 870NBroad -- LI 3-0489
Tarwater Clara 1052Marsh ------ LI 3-6910
Tatman R L 1348Montery ------- LI 3-0036
Tauxe Robt W LsOsos --------- LI 3-7023
Taves Frank 1142Montalbn ------ LI 3-2709
Taylor A M 655Church -------- LI 3-3972
Taylor Alex 1343Marsh -------- LI 3-7236
Taylor C L 186 SnMiguelAvlaBch - LI 3-6597
Taylor C S 1319Marsh --------- LI 3-5534
Taylor Edw T 1113Marsh ------- LI 3-6897
Taylor J B 3101RockvwPl ------ LI 3-3744
Taylor J L 664Pac ----------- LI 3-7929
Taylor Jack Mrs LsOsos -------- LI 3-9572
Taylor Jas E 38Vetvle -------- LI 3-9509
Taylor John R 226JeffryDr ----- LI 3-9103
Taylor Kenneth L 1284 SnCarlos --- LI 3-4509

LI=LIberty

Taylor L E 124FthlBl --------- LI 3-7260
Taylor Morris P 140KentuckyAv --- LI 3-2867
Taylor Myrtle 624Bushnell ------ LI 3-5476
Taylor Peter J 976Buchn ------- LI 3-3379
Taylor Rowena 832MeineckeAv --- LI 3-1223
Taylor Saml L 539FeltnWy ------ LI 3-0853
Teague Marjorie D
159NTassajaraDr - LI 3-1755
TEAGUE'S MACHINE SHOP
304B Higuera - LI 3-5470
Teamsters Union Local 381
531Marsh - LI 3-3618
Tedone Louis M MD French Clnic & Hosp
1170Marsh - LI 3-7070
Residence 206AlbrtDr --------- LI 3-8601
If no answer call ------------- LI 3-7070
Teehee John D 787Church ------ LI 3-2685
Teehee's Flying A Service
1108Montery - LI 3-4587
Telegram-Tribune Co
1321JohnsnAv - LI 3-1901
TELEPHONE ANSWERING SERVICE
964Chorro - LI 3-5800
Tellaro Jas A 188CuestaDr ------ LI 3-4047
Tenhaeff Werner 2608Augusta ---- LI 3-2767
Tenscher Edw W 1320Palm ------ LI 3-5516
Tenscher Jas L
2442BoulevardDelCampo - LI 3-0629
Tercis Frank 1061 Isly ---------- LI 3-1119
Terra S W 126Beebee ---------- LI 3-4836
Terra Saml 469Dana ---------- LI 3-5882
Terra W L 1729Gardn --------- LI 3-7666
Terrell Danl 1527Morro -------- LI 3-6541
Terstegge John F
425-4thBaywdPrk - LI 3-1756
Teuber Mary K Mrs 232WarrenWy - LI 3-3257
Texas Co The Distr 100 Stennr --- LI 3-3545
Thaanum Harry 171RamonaDr ---- LI 3-8888
THEDA SALON OF BEAUTY
1112Gardn - LI 3-6201
Thefeld Geraldine 669Chorro ----- LI 3-8913
Theroux Danl G 1460Higuera ----- LI 3-1412
Theroux Marcella 1347Chorro ---- LI 3-5707
Thoma C W 2090Hays ---------- LI 3-3850
Thomas A S 492LinclnAv -------- LI 3-4598
Thomas Carl SntaFeRd --------- LI 3-2407
Thomas Chester L 747Mill ------- LI 3-9368
Thomas Clara 743Branch -------- LI 3-7617
Thomas Frank 1700 Osos ------- LI 3-1672
Thomas Harold A Belcher & Thomas CPA
846Higuera - LI 3-1987
Residence Atascadero Bch
MorroBy-SPruce 2-8648
Thomas Ina 714High ---------- LI 3-3173
Thomas John L 1726Gardn ------- LI 3-8322
Thomas P D Mrs 1023Leff ------- LI 3-6544
Thomas Roy 1630Palm --------- LI 3-8443
Thomas Russell J Coast Counties Adjstmnt
Bur 1130Gardn - LI 3-3063
Thomas Wirt P 1843 SnLuisDr ---- LI 3-6588
Thompson Bessie Mrs 570EllnWy -- LI 3-8265
Thompson Donald E
291CerroRomauldoAv - LI 3-0585
Thompson Edwin P 526Higuera --- LI 3-5835
Thompson Fred D 260LinclnAv --- LI 3-1852
Thompson G F 432Buchn -------- LI 3-4839
Thompson Homer S 668Caudl ---- LI 3-6440
Thompson Hubert O 263DlMrCt --- LI 3-5590
Thompson J I 106 SntaRosa ------ LI 3-4906
Thompson Jas J 1824Hays ------- LI 3-2788
Thompson Lemuel R 1727Chorro -- LI 3-6237
Thompson Lloyd A 790FthlBl ---- LI 3-3488
Thompson Marshall S 750Nipomo - LI 3-9449
Thompson Maurice S
Cuesta by the Sea - LI 3-1734
Thompson Paul E 856RougeotPl -- LI 3-9434
Thompson Price 615 SerranoDr --- LI 3-3197
Thompson Walter 664Church ----- LI 3-6619
Thompson Wm S 2290Helena ---- LI 3-7003
Thompson's Grocery 1638 Osos --- LI 3-7448
Thomsen Robt W 1220Mill ------ LI 3-1684
Thomson Elizabeth K 1624Morro - LI 3-2825
Thomson Glen Mrs 385 SnMiguel -- LI 3-2674
Thomson John W 2140Loomis ---- LI 3-8137
Thorell Mildred 100-3dBaywdPrk - LI 3-8478
Thorn Tom AvilaBeach --------- LI 3-5554
Thorndyke Roger 1956CorralitosAv - LI 3-6612
Thorne Al 1867Fixlini --------- LI 3-6636
Thorne Chas K 612MitchlDr ----- LI 3-2594
Thorne Nettie PerknsLn -------- LI 3-2972
Thornton Robt L 61PolyNinos ---- LI 3-1253
Thornton Rosalie S 930MurrayAv -- LI 3-0842
Thorson Eva Mrs 1341 Osos ----- LI 3-6651
Thrasher Leonard
CampSanLuisObispo - LI 3-6230
Three Corner Grocery
1609JohnsnAv - LI 3-4123
Thresh E H 1862Fixlini -------- LI 3-8245
THRESH E H INC 1101Montery -- LI 3-1306
If no answer call ------------- LI 3-6422
Thrift Shop U V S 1040Broad ---- LI 3-1545
Throop Francis H 1339Marsh ---- LI 3-7917
Thurlow Leonard Mrs 868Church -- LI 3-7575

Thurmond Wm
345CerroRomauldoDr - LI 3-5400
Thursen Bernice C 1183George --- LI 3-3243
Thursen Harry 1183George ------ LI 3-3243
Ticer Jas W 1940Loomis -------- LI 3-6443
Tick Tock Cafe 1057Montery ----- LI 3-6381
TIDEWATER OIL CO OrctRd ---- LI 3-2336
Tiemann A W 1355Fredercks ----- LI 3-6909
Tiemann Ira EdnaRd ----------- LI 3-2085
Tiffin I S 1139 Iris ------------ LI 3-6773
Tiffin J I 2461JohnsnAv -------- LI 3-2655
Tilton C E 419 SntaBarbaraAv ---- LI 3-3698
Timbrell Harriet B 1256Higuera -- LI 3-6180
Tindall Lawrence
235-7thBaywdPrk - LI 3-5903
Tisdale Chas K 1672Fairvw ------ LI 3-0692
Title Insurance & Trust Co
1141Chorro - LI 3-2900
Toalson Norma A 1730CorralitosAv - LI 3-2821
Todd Elva 640Caudl ---------- LI 3-7476
Todd Lee L 625MitchlDr ------- LI 3-2346
Todd Lester 331KentuckyAv ----- LI 3-1979
Todd Lester 1208Peach -------- LI 3-9244
Todd R E 1592Palm ---------- LI 3-2475
TODD'S BEAR ALIGNMENT SERVICE
306Higuera - LI 3-4323
Tognazzini Albert Bull's Tavrn
1032Chorro - LI 3-2217
Tognazzini Albert Mrs 495NBroad - LI 3-7935
Tognazzini Elmer 1019Peach ----- LI 3-1409
Tognazzini Luke EdnaRd -------- LI 3-9074
Tognazzini Sam 1022Mill ------- LI 3-0428
Tolosa Art Gallery 1101Marsh ---- LI 3-6221
Tomasini A E comprsrs
1922JohnsnAv - LI 3-6402
Tomasini Ben Mrs MorroRd ------ LI 3-5440
Tomasini Earl J Mrs 461Hill ----- LI 3-6775
Tomasini Luis E 1637Broad ----- LI 3-7620
Tomasini T Chevron Stn No 150 CDA
Marsh&Higuera - LI 3-9847
Tomasini Warren MorroRd ------- LI 3-5440
Tomasini Wilmar 890Misn ------- LI 3-1300
Tomlin R F Mrs 841BoysnAv ----- LI 3-1638
Tom's Cocktails 480FrontAvilaBch - LI 3-8444
Tonini Henry H 1526 Osos ------- LI 3-8600
Tonini John 309 Sandrcock ------- LI 3-6582
Tonini John C LsOsosRd -------- LI 3-0734
Tony's Garage OldHwy101 South -- LI 3-7915
Toone Harmon 2351Helena ------ LI 3-6110
Topper Leland S 1234Ella ------ LI 3-4126
Torbet John A 986Walnt -------- LI 3-6225
Toreson Oscar T 1720Gardn ------ LI 3-4497
Torigiani Gano 258Chorro ------- LI 3-5553
Torkelson Geo LsOsosHighlands --- LI 3-6697
Torkelson R A 156-2dBaywdPrk -- LI 3-6847
Torres Victor M 2548GailPl ----- LI 3-7372
Totten Roger W 1312A FthlBl ---- LI 3-5372
TOWER BARBECUE & COCKTAIL LOUNGES 427Higuera -------- LI 3-4287
Towers Robt W Jr 1642Fairvw --- LI 3-0353
Town & Country Motel
2001Montery - LI 3-3170
Town Shop The 787Higuera ------ LI 3-8430
Towne Chas Mrs 1489Palm ------ LI 3-6784
Townley Robt P 762Higuera ----- LI 3-1039
Townley Vada D 667Montery ---- LI 3-9354
Townsend C O 654 Isly -------- LI 3-2822
Townsend Chas M 304LaCanadaDr - LI 3-2667
Townsend's 990Montery -------- LI 3-9954
Trautman Lowell C Jr
604-6thBaywdPrk - LI 3-1527
TRAVEL SERVICE 860Montery -- LI 3-1206
Treadwell Geraldine 2070Fixlini -- LI 3-8128
Treadwell R T MD 1215Chorro --- LI 3-6265
Treadwell Sherman Anderegg & Elliott
phy & sur 1215Chorro - LI 3-6265
Treanor Danya 1368Marsh ------- LI 3-1497
Treanor Jesse 2290Augusta ------ LI 3-0967
Tredway Alice R 525Higuera ----- LI 3-2071
Tregarthen Harry 547Marsh ----- LI 3-3317
Trejo Albert A 228Cyprs -------- LI 3-7376
Trejo Ramona Mrs 376Buchn ---- LI 3-4144
Trend O'Fashion 842Higuera ----- LI 3-0748
Trendt Ted W 1186 Isly -------- LI 3-4469
Trew Frank VachiLn ---------- LI 3-1568
Trew J L 591LawrnceDr ------- LI 3-8010
Tri-Counties Blood Bank Inc
780Pac - LI 3-2925
Trimnal Elfi 1628Montery ------- LI 3-9645
Tripke Ernest G 400HighlndDr --- LI 3-2098
Trout Chas E 117DlSrWy ------- LI 3-1957
Trout D B 2125 SierraWy ------- LI 3-6781
Trout S A 281RamonaDr -------- LI 3-4088
Troutner Bill 60RaflWy -------- LI 3-3815
Troxell Ronald 1228 Staffrd ----- LI 3-1052
Truchan Frank 1740 SnLuisDr ---- LI 3-9056
True Raymond Mrs 819Branch --- LI 3-7517
True Wm 820 South ----------- LI 3-6109
Truebridge F A 2599Helena ----- LI 3-8533
Truelove Everett H 257 SntaRosa - LI 3-9223
Truex J W
2434BoulevardDelCampo - LI 3-6667
Trulock Chas R 754LinclnAv ----- LI 3-7668

Truocchio Al ReservoirCanyonRd --LI 3-1491
Trusty Myrtle 1159Marsh ---------LI 3-7386
Tryon Elvin E 176DlNrteWy ------LI 3-1434
Tuberculosis & Health Assn SLO Co
1026Chorro-LI 3-4947
Tucker Clyde M 2717Chandler ----LI 3-4888
Tucker Guy F 212½Price --------LI 3-8828
Tucker Marion Mrs LsOsosRd -----LI 3-9146
Tucker Orville R 1304FthlBl -----LI 3-8073
Tudor W O 1203Pismo ----------LI 3-5409
Tuley Elbert S 1928Garfld -------LI 3-3664
Tumbleson Reginald T
3290JohnsnAv-LI 3-8617
Tumlin Wm B LosOsosHighlands ---LI 3-7873
Tummond Douglas A 1341 Osos----LI 3-0039
Tuohy John P 561JeffryDr -------LI 3-4174
Turley John H 505CuestaDr -----LI 3-3822
Turner C A 323CerroRomauldoAv -LI 3-4744
Turner Pearl 318HighlndDr ------LI 3-4462
Turner Wm H 224-1stBaywdPrk --LI 3-1071
Turner Wm J B LsOsosRd -------LI 3-6950
Turri Alfred B 169KentuckyAv ---LI 3-3529
Turri E Mrs 870 Osos-----------LI 3-5019
Turri Joe LsOsosRd ------------LI 3-7066
Turri Wm LsOsosRd ------------LI 3-4450
Tuson Philip R 1144Walnt -------LI 3-3029
Tuson Richard Mrs OldHwy101 ---LI 3-2386
Tutsie John 363Pismo ----------LI 3-7631
Tuttle J E 481LawrnceDr -------LI 3-0328
Tuttle Jack 910MeineckeAv -----LI 3-2919
Tuttle W A 2050 SierraWy -------LI 3-0886
TUTTLE'S CALIF PARK GROCERY
390CalifBl-LI 3-0923
Tway Robt W 785LinclnAv -------LI 3-0087
Tweedy's Market 299-2dBaywdPrk-LI 3-5536
Twidwell Donald E 645Funstn ----LI 3-3688
Twyeffort Jas N 50ViaEsperanza --LI 3-1804
Tye Edw J 777BoysnAv ----------LI 3-7671
Tyirin Michael C 333 SntaLuciaDr-LI 3-7542
Tyler Guy LsOsosRd ------------LI 3-1860
Tyner W S 190-1stAvilaBch -----LI 3-9296

U

U-HAUL CO 505Higuera---------LI 3-4042
U V S Thrift Shop 1040Broad ----LI 3-1545
Ueckert W A 2049McCollm ------LI 3-4764
Ulansky David 2515GretaPl ------LI 3-1003
UMBAUGH FRED L genl contr
194LinclnAv-LI 3-8492
Shop 3000 OrctRd-----------LI 3-9298
Residence 194LinclnAv --------LI 3-4009
Umbertis R G Jr 1262Buchn -----LI 3-7316
Umbertis Robt N 1235Buchn -----LI 3-1285
Unfried Wesley 1320 Sydny------LI 3-4624
UNION HARDWARE 1126Chorro--LI 3-8130
Union Oil Co of Calif
Northern Division Pipelines
Avila Pump Stn AvlaBch-------LI 3-1443
Communications TankFarm ----LI 3-6927
District Electrician TankFarm --LI 3-6244
District Foreman TankFarm ---LI 3-6744
Division Machinst Foreman
TankFarm-LI 3-6869
Pipeline Office 975Morro -----LI 3-7600
Pump Stn TankFarm ---------LI 3-6338
Shiploading Terminal
PortSanLuis-LI 3-0927
Distribution Office AvilaBeach --LI 3-2973
Sales Division
SanLuisObispo Office OrctRd ---LI 3-4943
Union Sugar Co MurryAv --------LI 3-1635
UNITED MEAT MARKET
714Higuera-LI 3-4345
United Parcel Service 255Parkr ---LI 3-1362
U S Government
Agriculture Dept of
Agricultural Stabilization & Conservation
Committee of San Luis Obispo County
1530Montery-LI 3-5729
Forest Service 1108Gardn------LI 3-6907
Soil Conservation Service
PolyCampus-LI 3-7914
Air Force Dept of
Air Force Recruiting Stn
1126Morro-LI 3-0934
USAF Liaison Office 9379th Air
Reserve Squadron
CampSanLuisObispo-LI 3-6985
Army Dept of
U S Army Reserve
Army Reserve Training Center
CampSanLuisObispo-LI 3-1384
Civilian Personnel & Cost Section
CampSanLuisObispo-LI 3-4925
Commanding Officer
CampSanLuisObispo-LI 3-4500
Fire Dept CampSanLuisObispo --LI 3-4887
Fort Ord Property Disposal Branch
CampSanLuisObispo-LI 3-8618
Main Gate CampSanLuisObispo -LI 3-2483
Post Engineer Shop
CampSnLuisObispo-LI 3-8502
(Continued Next Column)

U S Government—(Cont'd)
Army Dept of—(Cont'd)
Post Headquarters
CampSanLuisObispo-LI 3-4500
Property Section
CampSanLuisObispo-LI 3-4925
Water Filtration Plant
CampSanLuisObispo-LI 3-7471
Coast Guard
SanLuisObispo Light Stn
AvlaBch-LI 3-0641
Custom's Service 774Marsh -----LI 3-3943
Health Education & Welfare Dept of
Social Security Administration
974Montery-LI 3-8483
Immigration & Naturalization Service
793Higuera-LI 3-5774
Internal Revenue Service see
U S Government Treasury Department
Navy Department
Naval Reserve Electronics Facility
CountyAirport-LI 3-7862
Recruiting Substation
Morro&Marsh-LI 3-8236
Post Office 893Marsh ----------LI 3-1881
Selective Service Local Board No 76
737Marsh-LI 3-1679
Treasury Dept
District Director of Internal Revenue
864 SntaRosa-LI 3-3865
Veterans Administration Office
864 SntaRosa-LI 3-2025
U S SEWING CENTER
715Higuera-LI 3-2845
UNIVERSAL AUTO PARTS CO
969Montery-LI 3-7787
University of Calif Farm & Home Advisor
1235Montery-LI 3-9075
Upton Edna L 259 SntaRosa-----LI 3-8990
Upton John 2268Broad ----------LI 3-2027
Uptown Market 1248Montery ----LI 3-6721
Ustick Gordon E 341½Higuera ---LI 3-1351
Utheim Dixie 1154Peach ---------LI 3-5370

V

Vaden Ellen N 950West ---------LI 3-9556
Vail Jas B 306PismoBaywdPrk ---LI 3-3544
Valiway Distrs food prods
781HumbrtAv-LI 3-6743
Valleau Jean Mrs AvilaBeach ----LI 3-4359
Vallely C Mrs 1212Gardn -------LI 3-5546
Vallely J J 1103JohnsnAv -------LI 3-4982
VALLEY ELECTRIC CO
Electric Repairs 661Higuera----LI 3-4949
Contracting 661Higuera -------LI 3-0855
Valys Chas 321NChorro ---------LI 3-7595
Van Merlyn D 532½Leff ---------LI 3-2494
Van Roy Mrs 33Chorro ----------LI 3-6055
VanArtsdalen Laird 730Park -----LI 3-0325
VanArtsdalen Valdo 1224Buchn ---LI 3-9656
VanBurton C 1035 Oak----------LI 3-3983
Vance R A 474Hill -------------LI 3-6750
Vandam N E 1822JohnsnAv ------LI 3-7258
Vanderberg H E 549Buchn -------LI 3-8160
Vanderberg R W 1343Bishp -----LI 3-4236
Vanderloo John J 2675JohnsnAv --LI 3-6958
Vandiver L H 395HighlndAv -----LI 3-4588
VanDyke John R 961 SntaRosa---LI 3-8082
VanHarreveld Constance Mrs
476GrandAv-LI 3-9520
VanHarraveld Donald
359HighlndAv-LI 3-4601
VanHiel Bryn J 2653Lawtn ------LI 3-9552
Van Horn Lilian E Miss 869Nipomo LI 3-7593
VanLeeuwen E G 1510Higuera ----LI 3-7810
Vansandt O D 1365Taft ---------LI 3-4948
VanSchaick J E Mrs 1603Higuera--LI 3-8690
VanShaick E C 531Dana ---------LI 3-5010
Van-Vaerenbergh Marcel
1314Palm-LI 3-0799
Vargas C R 564Leff ------------LI 3-9311
Vargas Carlos T 492Leff --------LI 3-8672
Varner Doyle 1760 SnLuisDr------LI 3-3733
Vass Harold R 1666PhillipsLn ----LI 3-2985
Vaudoit F A 533Pismo ----------LI 3-3816
Vaudoit Raymond 779 SntaRosa---LI 3-2094
Vaughn Wayne Green Bus Serv
SOldHwy-LI 3-1414
Vazquez Tony 796Caudl ---------LI 3-1139
Veatch Claude N PismoHwy ------LI 3-4920
Vega Wm H 82NBroad ----------LI 3-3286
Veitch Donald D 1773JohnsnAv ---LI 3-8739
Veitch Nadine 1881Hope -------LI 3-8732
Veith H W 934Branch -----------LI 3-3650
Vejar Louis R 1326FthlBl -------LI 3-8923
Venema Athleen 670Caudl -------LI 3-8295
Verduin Ruth Mrs 1307Bishp -----LI 3-1248
Verduin Winnie 428High --------LI 3-3176
Verkuyl E PassmoreRd ----------LI 3-1528
Vernon W W 2251Broad ---------LI 3-2198
Veterans Administration Office
864 SntaRosa-LI 3-2025
Veterans Memorial Bldg San Luis
Obispo County of 801GrandAv-LI 3-8280
Victorino Geo 603High ----------LI 3-1883
Victorino Josephine 118King -----LI 3-4264
Vieira Delfina L 2430LawtnAv ----LI 3-3775
Vieira Joe VachlLn ------------LI 3-8489
Vieira Thos 2670LawtnAv -------LI 3-4496
Vigneau's Jewelry Store
867Montery-LI 3-6512
Villa Elwood 258CuestaDr -------LI 3-3381
Villa Frank N 24Chorro ---------LI 3-2888
Villa Helen F 470GrandAv -------LI 3-7854
Villa Lloyd P 241HendrsnAv ------LI 3-6203
Villalva Joe 879Walnt ----------LI 3-6504
VILLA'S UNION STN
Broad&FthlBl-LI 3-9971
Villegas John 447Buchn ---------LI 3-7977
Villegas Wm 1662Fairvw --------LI 3-5731
Vincent Rex H 415PatriciaDr -----LI 3-4924
Vincent Wayne R 417JayceeDr ---LI 3-2600
VIND HARRY C Equitable Life Assurance
Soc 960 SntaRosa-LI 3-3263
Vinsel Arthur R 176 Stennr-------LI 3-3354
Vinson Mamie 1150Palm --------LI 3-0427
Vlasaty Jas 419Branch ---------LI 3-7349
Vogel Leonard A 435HighlndDr ---LI 3-6658
Vogel Louise Miss 865Morro ------LI 3-7515
Vogt G F 299CerroRomauldoAv ---LI 3-8176
Vollmer Ernest rl est 740Higuera--LI 3-8225
Residence 1116Pismo ----------LI 3-6095
Vollmer Ernest Jr
1727CorralitosAv-LI 3-0588
VOLNY ARNOLD A genl contr
227HighlndDr-LI 3-3767
Volny Stephanie 296RamonaDr ----LI 3-3539
vonAllworden Ted L 396 SntaRosa-LI 3-9117
VonGillern Richmond
LosOsosHighlands-LI 3-4846
Vore Lee H 266CerroRomauldoAv -LI 3-4128
Vorhies R M 209RamonaDr ------LI 3-1463
Voris Fred LsOsosRd -----------LI 3-8189
Vosburgh Robt 2455Helena ------LI 3-3087
Voss Vina M 193 SnJoseCt-------LI 3-3576
Vreeland Ena 1020Palm ---------LI 3-1007
Vreeland Neil A 1020Palm ------LI 3-5002
Vurpillat Marty 138RamonaDr ---LI 3-3390

W

Wabbel R M 2858JohnsnAv ------LI 3-1047
Wade J W 1000 South----------LI 3-1441
Wade Mary 915MurryAv --------LI 3-5530
Wadstrup Phyllis S LsOsosRd -----LI 3-8781
Wagers Ralph C 123BressiPl ------LI 3-1288
Wagner A F 1329Peach ---------LI 3-5503
Wagner D T LsOsosHighlands -----LI 3-2132
Wagner Paul I 1844CorralitosAv---LI 3-5504
Wainscott Jack N Mrs
914MeineckeAv-LI 3-6291
Wainwright Dollie 604 Sandrcock -LI 3-9148
Waite R H 276RamonaDr --------LI 3-7980
Waits Chas 2565JohnsnAv -------LI 3-8373
Walden Arthur 2134Broad ------LI 3-9157
Waldmeier Jas 349NTassajaraDr -LI 3-4442
Waldorf Cigar & Liquor 975 Osos-LI 3-9987
Waldron Burke V 405JayceeDr ---LI 3-0852
Walker A M Jr
315CerroRomauldoAv-LI 3-8169
Walker Chas W 430-8thBaywdPrk -LI 3-3142
Walker Clifford Dr 1825Montery --LI 3-9068
Walker Clifford L MD 1405 Slack-LI 3-5686
Walker Floyd 119FthlBl ---------LI 3-2729
Walker Howard David
132DlNrteWy-LI 3-8090
Walker Kenneth 645B Brizzolara --LI 3-9058
Walker L A Co ----------------LI 3-5611
Walker Melvin 661FunstnAv ------LI 3-3609
Walker R G 1028Pac -----------LI 3-8138
Walker Wm W 275NChorro ------LI 3-4858
WALKER'S BOB typwrtrs
785Marsh-LI 3-1827
Wall Bill Bill Wall's Serv
FrenchRd&S 101Hwy-LI 3-7416
Wall Carroll T 808Misn ---------LI 3-1623
Wall W T 465Dana ------------LI 3-0640
Wallace A D 1170Buchn ---------LI 3-5694
Wallace Homer M EdnaRd -------LI 3-1183
Wallace Jeffie EdnaRd ----------LI 3-3459
Wallace Jos M
87 SnAntonioAvlaBch-LI 3-6041
Wallis David A 1013Peach -------LI 3-7763
Walrath R 179-5thBaywdPrk ----LI 3-1682
Walsh Jas 109DlSrWy ----------LI 3-8012
Walsh Raymond 240DalyAv ------LI 3-6702
WALSTON & CO INC investmnts
AndersnHotl-LI 3-2878
Walter Bros contr 383Chorro -----LI 3-5854
Walter Burton M 245Almnd -----LI 3-8658
Walter Charlie Walter Bros
383Chorro-LI 3-5854
Walter Edwin 1060Pismo --------LI 3-2489
Walter Elmer C 158Chorro -------LI 3-6459
Walter Mary 896Buchn ---------LI 3-1862
Walty Harold 2588Helena -------LI 3-6999
WALTY PUMP CO 3035 SBroad--LI 3-0496
Wanda's Diner 1737 SntaRosa----LI 3-8377
Wandling Harry 245LinclnAv -----LI 3-4474
Ward John S 841BoysnAv -------LI 3-2721
Ward Merlin 2501Broad --------LI 3-7549
Ward Randol A 194DlNrteWy ----LI 3-1179
Ward Wesley S 2548 SntaClara---LI 3-7814
Warden H M LsOsosRd ----------LI 3-2619
Warden Robt D LsOsosRd -------LI 3-0708
Wardle Leo I 1063George --------LI 3-1250
WARNAGIERIS JOE REAL ESTATE SERVICE 901Palm ------------LI 3-6101
Residence 1985JohnsnAv ------LI 3-6101
Warnken Ruth A 780½Toro -----LI 3-3308
Warnock Everett H 1427Mill -----LI 3-8749
Warren A C 1424Toro ----------LI 3-3093
Warren Annabelle OldHwy101 ----LI 3-9770
Warren C J FremntCt ----------LI 3-8260
Warren Ed 672Higuera ---------LI 3-3088
Warren Evelyn W 552Higuera ----LI 3-5454
Warren H P 1835JohnsnAv ------LI 3-7612
Warren Jas F 1891Hays --------LI 3-0519
Warren Robt W 786FthlBl -------LI 3-3571
Warren Roy P 1135Walnt -------LI 3-2983
Warthen R 1867 SnLuisDr--------LI 3-8470
Wasbrough Harry S 1535Nipomo -LI 3-8881
WASH O MAT 1439Montery-----LI 3-4343
Washburn Lester E Mrs
1760JohnsnAv-LI 3-4033
Washburn Wm A 1541 Slack-----LI 3-6406
Washington Jesse DavisCt -------LI 3-0436
Wasson Dan H 2044Loomis ------LI 3-2422
Wasson J & M Co VachlLn -------LI 3-6709
Wasson John VachlLn ----------LI 3-6450
Wasson John Wasson J & M Co
VachlLn-LI 3-6709
Wasson Raymond J 1268 Sydny---LI 3-4945
Waterman Mildred 466Dana -----LI 3-1841
WATERS ART & PICTURE FRAMING CO
942Chorro-LI 3-7058
Waters Carl 356NChorro --------LI 3-8357
Waters Fred M 3100JohnsnAv ---LI 3-6269
Waters Fred M Palmer-Waters Chapel
1264Higuera-LI 3-3832
Waters Sylvia 186Brook --------LI 3-1940
Waterstreet Mildred 677Buchn ---LI 3-1975
Waterworth David G 1835 SBroad--LI 3-2377
Wathen R A 762Lincln ----------LI 3-8104
Watkins N R 529Woodbrdge ------LI 3-6642
Watkins Owen 221Almnd --------LI 3-0455
WATKINS QUALITY PRODUCTS
1072Mill-LI 3-8106
Watkins Ted 1335FthlBl ---------LI 3-5679
Watson Alan D MD 1130Gardn----LI 3-5052
Residence 251DlMrCt ---------LI 3-8415
Watson Anne S
1026-10thBaywdPrk-LI 3-0374
Watson Fred 1421Palm ---------LI 3-3206
Watson Jack J 1270Palm -------LI 3-7180
Watson Jerry P LosOsosHighlands -LI 3-4382
Watson Mae L 849Mill ---------LI 3-0401
Watson Wm 868Centr ----------LI 3-1321
WATSON'S FRED COCKTAIL LOUNGE
1011Higuera-LI 3-4315
Watts Glyn 215Highlnd ---------LI 3-6078
Watts Herman SouthOldHwy101 --LI 3-7858
Watts Howard D 1607PhillipsLn --LI 3-5721
Watts Willie O K Auto Float Tire Str
1413Montery-LI 3-0452
Residence 290 SntaLuciaDr-----LI 3-3979
Weant Everett 75 SntaRosa------LI 3-1520
Weant Patricia G Mrs
1322CeciliaCt-LI 3-0635
WEANT'S REPAIR SERVICE
75 SntaRosa-LI 3-1520
Weatherman F E 256NChorro ----LI 3-2510
Weatherman Thos P 670FthlBl ---LI 3-3882
Weathers Geo 136Cyprs ---------LI 3-1947
Weathersbee D L 729 South------LI 3-4550
Weaver Glenn A 284Motly -------LI 3-2244
WEAVER MOTOR CO
1166Higuera-LI 3-5567
Weaver Ray 715Nipomo ---------LI 3-1105
Webb Ed LsOsosRd ------------LI 3-7418
WEBER BAKING CO 237Higuera-LI 3-6256
Weber Norman 1227Buchn ------LI 3-4527
Weber P N Cuesta-by-the-Sea ----LI 3-9670
Weber Peter K Mrs 425NFerrini --LI 3-4192
Webster D H 228LaCanadaDr ----LI 3-5732
Webster E L 1174 Isly----------LI 3-7114
Webster Edith 461Marsh -------LI 3-4835
Webster J P Jr 2033Chorro ------LI 3-5668
Webster Margaret M RN
1027MurrayAv-LI 3-4795
Weddell Frank A OrctRd --------LI 3-5506
Weddell W P OrctRd -----------LI 3-9328
Weddell's Mercantile 1115Broad --LI 3-9255
Weddle Clara B Mrs 2006 SnLuisDr-LI 3-1261
Weddle Herbert T Jr
1984 SnLuisDr-LI 3-1967
Weddle Richard A 265WarrenWy -LI 3-1166
Weekes Besse V 859Church ------LI 3-0883
Weidenaar Edw H AdrianceCt ----LI 3-3606
Weig Elizabeth Mrs 1245Peach ---LI 3-6691
Weig Geo 446LawrnceDr --------LI 3-2553
Weipert Donald N VachlLn -------LI 3-6449
Weir C J Jr EdnaRd ------------LI 3-4859
Weir Geo Mrs 655 Isly----------LI 3-1645
Weir Jas D 2456 SntaClara-------LI 3-3696
Weir John R 1107FthlBl --------LI 3-7450
Weires John M 917West --------LI 3-9618
Weishar J A 1844McCollm ------LI 3-4013

WEISHAR'S CITY PHARMACY
858Higuera-LI 3-8424
Welch Carl J 241CraigWy -------LI 3-6437
Welch Gary E 1000 South--------LI 3-8612
Welch Kathryn 1045 Isly---------LI 3-9203
Welch Lee C 263HighlndAv ------LI 3-0636
Weldin M E 1029 Isly-----------LI 3-7708
Welliver Jack 371LinclnAv ------LI 3-3310
Wellons C F 3023RockvwPl ------LI 3-1027
Wellons C T 2650Broad ---------LI 3-0084
Wells Chas E 2576JohnsnAv ------LI 3-3440
Wells Chas E Jr 283 SntaLuciaDr--LI 3-2675
Wells Ella W Mrs 1115 Isly-------LI 3-7043
Wells Gerald R 1276 Sydny-------LI 3-8930
Welsher Lena Mrs 1238Marsh ----LI 3-8362
Welshons P EdnaRd ------------LI 3-8361
Wender John L 584PrincetnPl ----LI 3-9271
Werbel Ernest W MD
225NSntaRosa-LI 3-2360
Residence 1872 SnLuisDr-------LI 3-1308
If no answer call--------------LI 3-2360
Werner Harlan E
2386BoulevardDelCampo-LI 3-3126
Wert Georgia 1155Buchn --------LI 3-0871
Wescom R G 1332Carml --------LI 3-0604
Wesley House 710CalifBl --------LI 3-5007
West Coast Life Insurance Co
774Marsh-LI 3-8626
West Harry R 384AlbrtDr -------LI 3-4436
West Lucille 315NBroad --------LI 3-2299
West Marion I 1020Peach -------LI 3-2178
West Mary E Mrs 1028Pac -------LI 3-6482
West R L 348HathwyAv ---------LI 3-1822
Westad Elroy M 790FthlBl ------LI 3-4735
Westbrook Anna S 1195George ---LI 3-2180
Westbrook Mary 145 Story-------LI 3-7055
Westbrook Olin O 405NFerriniRd --LI 3-1031
Westbrook Susan D 747Montery ---LI 3-2886
Westcott Lawrence 550Fthl ------LI 3-1346
Westerman Richard F EdnaRd ----LI 3-7201
WESTERN AUTO ASSOCIATE STORE
685Higuera-LI 3-9036
Western Electric Co 872Morro ----LI 3-7207
WESTERN MILK TRANSPORT CO
641Higuera-LI 3-2792
Western Union Telegraph Co
979Monterey-LI 3-3600
To Send a Telegram from Dial
Telephones (Except Coin) -----LI 3-3600
Coin Telephones
Ask Operator for-Western Union
When Closed
Ask Operator for-Western Union
Western-Waxide Div Crown Zellerbach
Corp 2101WilliamsSnLeandro
From telephones served by the
following exchange
SanLuis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0912
Westfall Ralph R LsOsos ---------LI 3-4753
Westlake Grace Mrs 268½Buchn --LI 3-8636
Westlake Otis 1536Gardn --------LI 3-6384
Westminster Foundation
Marsh&Morro-LI 3-7398
If no answer call-------------LI 3-2666
WESTSIDE AUTO PARTS CO
Parts Dept 1232Montery-------LI 3-5943
Glass & Tire Shop 1236Montery--LI 3-6213
WESTSIDE AUTO WRECKING
EdnaRd-LI 3-3045
Westside Tire Shop 1236Montery --LI 3-6213
Westsmith Ann Mrs 983Palm ----LI 3-9352
WESTWAY MARKET 447Higuera-LI 3-3046
Westwood Kate Mrs 1733Nipomo -LI 3-0615
Wetzel Dalie 1133Pismo --------LI 3-5551
Wham R L SeeCanyon ----------LI 3-2607
Wheeler Dennis B Jr 395Chorro --LI 3-8219
Wheeler Dennis B Jr Crampton &
McNamara rl est 861Montery-LI 3-7177
Wheeler Harry G 1426 SntaRosa---LI 3-6160
Wheeler Jacqueline Miss
204NChorro-LI 3-6419
Wheeler Nancie 275NChorro -----LI 3-3151
Whelchel Clell W Dennis Trnsfr
1824Nipomo-LI 3-7223
Wherrit Raymond 2497JohnsnAv --LI 3-8638
Whipple Omer K 1367Mill -------LI 3-1131
Whitaker Clyde L OrctRd --------LI 3-8401
Whitaker David L 651Buchn -----LI 3-8821
Whitaker Harry S 979Walnt ------LI 3-9026
Whitaker W D 232Price ---------LI 3-4562
White A T 1234George ---------LI 3-1622
White Arthur M 266PatriciaDr ----LI 3-3587
White Catherine 954Pismo -------LI 3-5065
White Cecil D 541Higuera -------LI 3-9209
White Colin K 1248 Staffrd------LI 3-9602
White Edw H 1045MurryAv ------LI 3-5871
White Eugene E VachlLn --------LI 3-8422
White Geo H 1305Marsh --------LI 3-2293
White J W 306Beebee ----------LI 3-8083
White Juanita 249½ Sandrcock --LI 3-9460
White Mary O 1045FthlBl -----LI 3-0618
White Richard C 1548Montery ----LI 3-4202
White Robt S 1330Mill ---------LI 3-0323
White Wesley 973Buchn ---------LI 3-3798
Whitener W A 479NBroad -------LI 3-3634
WHITE'S FURNITURE STORE
1301Broad-LI 3-8309
White's Tackle Shop
538FrontAvilaBch-LI 3-9684
Whiteside Abe Mrs SweenyLn ----LI 3-4885
Whiting Francis F 1789 SnLuisDr--LI 3-4078
Whitley Wilberta 1314Palm ------LI 3-6785
Whitman J R DVM Whitman's Vetnry
Hosp & Brdng Kennel NHwy-LI 3-0956
Whitman J R Dr 1881CorralitosAv -LI 3-6493
Whitman's Veterinary Hospital & Boarding
Kennel NHwy ---------------LI 3-0956
Whitmer Keith 440KentuckyAv ----LI 3-3358
Whitney Gordon A 842West ------LI 3-6296
Whitney Lester V 1987Corralitos --LI 3-2532
Whitsett Alice 390 Isly---------LI 3-3562
Whitson Milo E 268LaCanadaDr --LI 3-3649
Whitson Odell 175High ----------LI 3-4103
Whittington Glen 89LaEntradaAv--LI 3-6198
Wholesale Electronic Supply SntaMaria
From telephones served by the
following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1432
Wical Elvin A MD 1325Chorro-----LI 3-1190
Residence HuasnaRd
ArroyoGrnde-HUntr 9-2053
If no answer call-------------LI 3-5800
Wical Grace 778BoysenAvAnnex --LI 3-9366
Wickenden Rae W 2045Hope -----LI 3-0874
WICKENDEN'S men's wear
837 Montery-LI 3-6145
Wickham Thos AvlaBch ----------LI 3-2068
Wickham Thos C
256 SnMiguelAvilaBch-LI 3-8756
Wiech Geo 962MeineckeAv -------LI 3-5072
Wieland A J 278LinclnAv --------LI 3-2527
Wieland Walt SntaYnezBaywdPrk -LI 3-7662
Wiesman Chas 10HathwyAv ------LI 3-7486
Wight H Glenn 1223 Sydny-------LI 3-7022
Wight Tom 1145Montalbn -------LI 3-1965
Wighton A M 554LawrnceDr -----LI 3-6761
WILCOX BAIL BONDING AGCY
Hwy101-LI 3-3915
Wilcox Bob N Hwy101 ----------LI 3-3915
Wilcox Ernest N 1738JohnsnAv ---LI 3-6204
Wilcox Genevieve PismoHwy -----LI 3-2291
Wilcox Merrill 543LawrnceDr ----LI 3-5630
Wilder Wade 1319Beach --------LI 3-2169
Wiles Jas R 569LawrnceDr -------LI 3-6671
Wiley Durell 2105JohnsnAv ------LI 3-7060
Wiley J Barron 61RaflWy -------LI 3-6197
Wiley Richard
CanyonNo2AroyoGrnde-HUntr 9-3758
Wilkerson Claire 1117Palm ------LI 3-8575
Wilkie H M 1055Peach ----------LI 3-3092
Wilkins C E 667Montery --------LI 3-1868
Wilkinson C J 1150Grove --------LI 3-8402
Wilkinson Harold J 1478Mill -----LI 3-0593
Wilkinson J W 412Marsh --------LI 3-2033
Wilkinson Jas S 1451Andrws -----LI 3-1177
Wilkinson John J Dr 60NBroad ---LI 3-2072
Will Roy 1194Ella -------------LI 3-6989
Willard Arthur L 3121JohnsnAv ---LI 3-3864
Willard M S 265KentuckyAv -----LI 3-3933
Willard S M OrctRd ------------LI 3-8372
Wille Paul 442-8thBaywdPrk ----LI 3-0391
Willett Richard L rl est 688CalifBl-LI 3-4434
Residence 688CalifBl ----------LI 3-8599
Williams A S 156 Stennr--------LI 3-5841
Williams A V
415 SntaYsablBaywdPrk-LI 3-4060
Williams Albert F 228NChorro ---LI 3-0349
Williams Avenue D 789Fletchr ----LI 3-8591
Williams Edw L 447LawrnceDr ---LI 3-3091
Williams Emma E 1158MurryAv ---LI 3-6986
Williams Evan C 390HathwyAv ----LI 3-1685
Williams Frank O LsOsosRd ------LI 3-8555
Williams Glenn M LsOsosRd -----LI 3-9175
Williams Guilda Mrs 388Chorro ---LI 3-7346
Williams J E OrctRd -----------LI 3-5438
Williams Jack N 421Dana -------LI 3-1085
Williams Jas W 2389Helena ------LI 3-6228
Williams Joe M DavisCt --------LI 3-9279
Williams Jos D 871Toro ---------LI 3-9323
Williams Joyce Mrs 173Chorro ----LI 3-2357
Williams Kline 610Montery ------LI 3-6806
Williams Mary 767Caudl --------LI 3-3910
Williams Minnie F Mrs 1652Fairvw-LI 3-3061
Williams Robt M Baywood Serv
300-2dBaywdPrk-LI 3-1558
Williams Ronald A AvlaBch ------LI 3-2579
Williams Sarah C Dr 862Toro -----LI 3-2932
Williams Sarah C Dr optmtrst
1029Chorro-LI 3-6632
Williams Thos H 2915JohnsnAv----LI 3-2034
Williams Tillie 1321 Osos --------LI 3-2905
Williams Vera L 1008Walnt ------LI 3-4038
Williams W R 1616Palm --------LI 3-6371
Willing Virgil 444Higuera -------LI 3-9616
Willis Jas E 1120 Isly -----------LI 3-9620
Willis Susan J 475-4thBaywdPrk -LI 3-0832
Willmirth Bert 271KentuckyAv ---LI 3-5865
Willoughby Ottelia Mrs
355JeffryDr-LI 3-0953
WILLS H J Norwalk Serv Stn
1088Higuera-LI 3-3513
Residence 843RougeotPl -------LI 3-7048
Wills Jas R 347LaCanadaDr ------LI 3-0790
Willson Prentiss Jr MD San Luis Medcl Clnic
990Pac-LI 3-4800
Wilmot Clyde 430HendrsnAv -----LI 3-7695
Wilmoth Helen 221 Sandrcock----LI 3-1557
Wilson A Gaylord 1343Higuera ----LI 3-5083
Wilson Bernard B 669Chorro -----LI 3-8913
Wilson Gaylord P 1035Peach -----LI 3-0732
Wilson Geo M 269DonnaWy ------LI 3-6873
Wilson H L EdnaRd ------------LI 3-8752
Wilson Harold O 777 SerranoDr---LI 3-2312
Wilson J P 2410Broad ----------LI 3-8522
Wilson Jack E 790FthlBl --------LI 3-7132
Wilson John AvlaBch -----------LI 3-4082
Wilson Leo J Mrs 1341 Osos ------LI 3-1786
Wilson Louis H 1050Pismo -------LI 3-8330
Wilson Merle E 53BentnWy ------LI 3-4420
Wilson Neva Nohl 1332Pismo -----LI 3-5444
Wilson O F 480Kentucky ---------LI 3-3980
Wilson Olive B Mrs 1771JohnsnAv--LI 3-5996
Wilson Robt L Mrs
272 SntaLuciaDr-LI 3-1488
Wilson T L 386CalifBl ----------LI 3-8317
Wilson Webb 836Misn ----------LI 3-8437
Wilson Wesley F LosOsosHighlands -LI 3-3988
Wilsons Flower Shop 1110Gardn --LI 3-3714
Wilson's Grocery 2121Broad -----LI 3-7584
Winburne F A 446HighlndDr -----LI 3-8281
Wineinger Billy 1386½ Staffrd ---LI 3-3768
Wineman Hotel 849Higuera ------LI 3-7465
Winkel Harry R 208PatriciaDr ---LI 3-7985
Winkler R Wm 1310Taft --------LI 3-9184
Winn Clyde B 1969Chorro -------LI 3-4321
Winner C Paul 615Grove ---------LI 3-7469
Winningham J C
136-16thBaywdPrk-LI 3-1573
Winstead Chas J 1044 Isly-------LI 3-1516
Winters Danl N 1453 Slack-------LI 3-7691
Wipf Geo Cuest by the Sea-------LI 3-4775
Wirshup Arthur D 159FthlBl -----LI 3-0654
Wisberg Clarence
359CerroRomauldoAv-LI 3-7918
Wisberg Earl F EdnaRd ---------LI 3-3877
Wise Erline M 726Uphm --------LI 3-7898
Wisneski Edw A 2565GailPl ------LI 3-1092
Wisniewski R J 1721 SntaRosa---LI 3-0344
Wiswell Chas G 335 SnMiguelAv---LI 3-3927
Wiswell & Schmid Inc
2238 SBroad-LI 3-5876
Witbeck Arnold D 845High ------LI 3-9361
Witbeck Bessie 1540 SntaRosa----LI 3-4849
Wittmeyer A W 535MitchlDr -----LI 3-1243
Wixson Nancy 687 Isly----------LI 3-0373
Woeste Donald J 281 SntaRosa---LI 3-1208
Wofford Geo 2315JohnsnAv ------LI 3-3734
Wolf Harry K 869Centr ----------LI 3-1140
Wolf Verna 1645Chorro ---------LI 3-1996
Wolfe Alfred M Mrs
2019 SierraWy-LI 3-3242
Wolkowitz Sadie
778BoysnAvAnnex-LI 3-8785
Wollam Eula C 1556Montery -----LI 3-6707
Wollum Donald 766BoysnAv -----LI 3-6686
Wolverton Ray 472MitchlDr ------LI 3-1609
Wonder Steel Co 964Chorro ------LI 3-5800
Wong Jos K C EdnaRd ----------LI 3-2213
Wonsley Ina 1700 SntaRosa------LI 3-1596
Wood Allan 1625Wilsn ---------LI 3-8433
Wood Helen 1740ConejoAv -------LI 3-6084
Wood Jas A 1640Mill ----------LI 3-0351
Wood M A 1061Grove -----------LI 3-8331
Wood M D LsOsos -------------LI 3-1595
Wood Mark 1535Carml ---------LI 3-0728
Wood Pearl F Mrs 1010Mill ------LI 3-3225
Wood Richard M
440½KentuckyAv-LI 3-7958
Wood Wm A 685Leff -----------LI 3-5565
Woodard J A 191Chorro --------LI 3-9342
Woodbridge John H MD
2506JohnsnAv-LI 3-1675
Woodbridge John H MD 891Pismo--LI 3-8310
Woodman C H 129NBroad -------LI 3-6845
Woodman C H Jr 2465 SntaClara-LI 3-7502
Woods G E 226FerriniRd --------LI 3-7543
Woods Geo R LsOsosRd ---------LI 3-7215
Woods Irene 612-7thBaywdPrk ---LI 3-2434
Woods Lamond 25Vetvle --------LI 3-8839
Woods O E 1856CorralitosAv -----LI 3-0803
Woodward Betty A 546FeltnWy ---LI 3-2039
Woodward E B 546FeltnWy -------LI 3-2039
Woodward J R 183 Stenner------LI 3-6368
Woodward Leo Mrs 2309JohnsnAv -LI 3-3410
Woodward W L VistaDelMorro ---LI 3-0367
Woodward Wm H 2374JohnsnAv---LI 3-3722
Woodworth A W 219Cyprs -------LI 3-6177
Woodworth John A 624Misn -----LI 3-3594
Woolpert Wickson R 612PatriciaDr-LI 3-0566
Woolpert Wickson R Muller & Woolpert attys
WickendenBldg-LI 3-5060
Woolworth F W Co 778Higuera ----LI 3-5820
Worcester Geo D New York Life Ins Co Agt
817BoysnAv-LI 3-1879
Working Ray 1843Hays ---------LI 3-9108
Worthington Walter 1604Morro ---LI 3-4554
Wraith Saxon 513PrinctnPl ------LI 3-9214
Wray O D 525MitchlDr ---------LI 3-0449
Wreden Jane Mrs 1746Chorro ----LI 3-8663
Wright Carl Mrs LsOsosHighlands --LI 3-0405
Wright Donald G 290RamonaDr ---LI 3-4784
Wright Dorothy S 110 OrangeDr---LI 3-8243
Wright Geo A 1000 South-------LI 3-2235
Wright Harold L 2525JohnsnAv ---LI 3-5768
Wright Jessie Mrs 726Buchn -----LI 3-1619
Wright L H 675Brizzolara -------LI 3-2324
Wright Lawrence 515LawrnceDr --LI 3-5855
Wright Lucille L 1427Beach ------LI 3-4537
Wright Myrtie 689LinclnAv ------LI 3-2162
Wright Orville 2505Augusta -----LI 3-7341
Wright Robt N 1256 SnCarlosDr---LI 3-7919
Wu H M Dr herbalist & osteo
972 SntaRosa-LI 3-7731
Wuest Francis A 119Beebee ------LI 3-3736
Wyatt Alice L 1219Ella ---------LI 3-6249
Wyatt Kenneth E 1148 Olive------LI 3-7928
Wyatt W C EdnaRd ------------LI 3-6317
Wybrandt Christine 1943McCollm -LI 3-4252
Wyckoff Richard E 1525Nipomo --LI 3-2435
Wyman Frank 460Graves --------LI 3-1620
Wynn Joe PismoHwy -----------LI 3-0363

Y

Yaeger Richard A Mrs 166Ferrini -LI 3-0099
Ybarra John J 226Harris --------LI 3-0004
Yeager Geo E 185DlSrWy --------LI 3-4073
YELLOW CAB ---------------LI 3-1234
Yenter Mary 111 OrangeDr-------LI 3-6949
Yeo Richard D 485Pac ----------LI 3-6393
Yost Francis E 617-6thBaywdPrk -LI 3-2756
Young C R 1240Ella ------------LI 3-6305
Young Carl E StennrCreekRd -----LI 3-1046
Young Chas Mrs 69Vetvle --------LI 3-7261
Young Chester G 545EllnWy ------LI 3-1390
Young Claude PismoRd ----------LI 3-3859
Young E S 1803Gardn ----------LI 3-3762
Young E S Young's Bty Shop
783Marsh-LI 3-4064
Young Emma 2031Chorro --------LI 3-4516
Young Frank E 190 SnJoseWy----LI 3-3825
Young Harold R 1126MurryAv ----LI 3-6366
Young Harry E 303NTassajaraDr --LI 3-2480
Young Homer 731Grove ---------LI 3-8551
Young Lena J 697Chorro --------LI 3-5349
Young O B 894MeineckeAv -------LI 3-5866
Young Roscoe R 937A MurryAv----LI 3-7318
Young's Beauty Shop 783Marsh ---LI 3-4064
Youngs John E 298RamonaDr ----LI 3-5024
YOURS & MY FURNITURE STORE
1127Broad-LI 3-7245
Youth Employment Service
817Palm-LI 3-4097
Yowell Carl 545Woodbrdge -------LI 3-8161

Z

Zacharias John 1406Morro ------LI 3-8954
Zachary Harvey R 221Harris -----LI 3-3558
Zanchuck Wm 26Chorro --------LI 3-8264
Zanoli James 865Morro ---------LI 3-7276
Zanoli Jess 778 Osos-----------LI 3-1831
Zanoli Wilfred 888Venabl -------LI 3-8448
Zaugg Howard 343HighlndDr ----LI 3-2858
Zavala Ernest 2066Chorro -------LI 3-7016
Zavala Jose 2102Broad ---------LI 3-7795
ZEGAR'S FINE FURNITURE
971Higuera-LI 3-6034
Zelazny Josephine CuestaGrde ---LI 3-2501
Zellner W M 549HathwyAv ------LI 3-8220
Zevely Henry A MD 878BoysnAv --LI 3-9212
Residence 1144Mill -----------LI 3-7995
Zid Junas Edw W 313PatriciaDr --LI 3-8282
Zigler Arthur F 1335Carml -------LI 3-1514
Zimarik Wm E 367TolosaWy -----LI 3-8042
Zimmerman Chet 629Misn -------LI 3-2509
Zimmerman Dean R 1425Gardn ---LI 3-4015
Zimmerman Don 1339 Sydny -----LI 3-6899
Zimmerman Howard S
783 SntaRosa-LI 3-1302
Zimmerman John E
1240MonteVsta-LI 3-3437
Zimmerman's Fountain Cafe
785Higuera-LI 3-3742
Zion Lutheran Church
FthlBl&Hwy1-LI 3-8327
Zion Shirley J 410-7thBaywdPrk --LI 3-7954
Ziwicki Ray B 32NBroad --------LI 3-1750
Zoffman Christine 1355Mill ------LI 3-1382
Zoppi Robt P 661Caudl ---------LI 3-2369
Zuiderweg P J contrs 2800Broad---LI 3-4865
Residence ResrvrCanyonRd -----LI 3-3873
Zukas B J 244 Story------------LI 3-5057
Zupan Clarence E Parker Boilr Wrks
2690Victoria-LI 3-7297
Zweifel John R 1333Mill --------LI 3-7308

California's most USED advertising medium
THE YELLOW PAGES
of your telephone directory

more than nine out of ten California people use ➡ THE YELLOW PAGES
one out of two California businesses advertise in ➡

AND HERE'S WHY

CALIFORNIA PEOPLE have found that the Telephone Directory's Yellow Pages afford them a quick, easily used index of the firms that handle the products and services they want to buy.

CALIFORNIA BUSINESSES have found that advertising in the Telephone Directory's Yellow Pages is one of the best ways to attract customers for the products and services they sell.

YOUR GUIDE TO PROFITABLE ADVERTISING

Your telephone Directory Representative can help you make the most profitable use of your advertising in the Yellow Pages of the Telephone Directory. He's a regular employee of your telephone company, specially trained to advise you, not only on what type of advertising to use, but also on how to train your organization to make it produce results. Call your Telephone Business Office, they will arrange to have a man contact you.

Pacific Telephone

How to make good telephone service even better....



You'll save time if you look up numbers before you call

Have you ever had the feeling that you're *not quite sure* of a familiar telephone number you're about to call? Even the number of a friend you call quite often? Your memory tells you it's 3198. Or is it 3189? The best way to settle it is to look up numbers *before* you call. You'll save time—and avoid the delay and embarrassment of having a stranger answer if your memory tricks you into getting an incorrect number.

Pacific Telephone



Long distance calls

mean so much
cost so little

A long distance "visit" costs so little anytime you call—day or night. It's a special bargain after 6 p.m. on weekdays and all day Sunday.

★ **Low long distance rates to many cities are shown on the inside cover of this directory.**



When you dial

numbers which include a central office name

please remember...

Always dial the first two letters and the numeral in the central office name... followed by the remaining figures in the number.

FREE telephone number booklet



Handy booklets like these...

for your personal local and out-of-town numbers—are yours for the asking. Just write or stop in at your Pacific Telephone business office. By keeping a list of numbers you call frequently, you'll save plenty of time. Remember, your long distance calls go through twice as fast when you call by number.

INSTALLED for CONVENIENCE



in MOTHER'S SEWING ROOM

With a telephone handy in her sewing room, Mother will not have to leave and dash to answer calls. Advice from friends on how to do it will also be close at hand.

and in the RECREATION ROOM

Located in your recreation room, a telephone will add to your comfort and pleasure. Close at hand during exciting moments of home games or while relaxing in moments of solitude, this telephone will stop your rushing to other rooms to answer calls.



CALL YOUR SERVICE REPRESENTATIVE AT PACIFIC TELEPHONE



For convenience in the future...

put telephone facilities

in your plans

The blue-print stage is the time to include built-in telephone conduit and outlets. During construction, the cost is trifling. Just a few pieces of pipe or other conduit material leading to convenient outlet locations will provide raceways for telephone wires. Later on telephones can be added — or moved to other locations — without drilling holes or running wire along baseboards.

For free help **in planning modern, built-in telephone wiring, call your local telephone company number and ask for free "Architects and Builders Service."**

CALIFORNIA TELEPHONE DIRECTORIES

YELLOW PAGES

LOCALITY: San Luis Obispo County,

YEAR: October 1958



THESE YELLOW PAGE BUYERS . . .

USE THE YELLOW PAGES BECAUSE THEY ARE

LOOKING FOR YOUR FIRM
BECAUSE THEY WERE . . .

1 RECOMMENDED TO YOU
2 INFLUENCED BY YOUR OTHER ADVERTISING
3 SOLICITED BY YOU OR YOUR SALESMEN
4 PASSERS-BY WHO WERE IMPRESSED BY YOUR PLACE OF BUSINESS
5 FORMER CUSTOMERS

- THESE BUYERS WILL FIND YOUR FIRM EASILY . . .
  - ★ IF YOU LIST EACH NAME BY WHICH THE FIRM IS KNOWN & ALSO THE INDIVIDUALS OR PARTNERS NAMES.
  - ★ IF YOU CAPITALIZE THE NAME & LIST OTHER KNOWN SPELLINGS OF THE NAME.
  - ★ IF YOU FEATURE YOUR ADDRESS, SHOW BUILDING NAME OR PROXIMITY TO WELL KNOWN LANDMARK.
  - ★ IF YOU LIST UNDER EVERY CLASSIFIED HEADING THAT PERTAINS TO YOUR BUSINESS.
  - ★ IF YOU DISPLAY YOUR EMBLEM OR SLOGAN.
  - ★ IF YOU LIST ALL OF THE TELEPHONE NUMBERS WHERE YOU CAN BE REACHED.

LOOKING FOR ANY FIRM
BECAUSE THEY ARE . . .

1 NEWCOMERS
2 EMERGENCY BUYERS
3 DISSATISFIED BUYERS
4 INFREQUENT BUYERS
5 COMPETITIVE BUYERS

- THESE BUYERS ARE INFLUENCED BY . . .
  - ★ COMPLETENESS OF SERVICE
  - ★ RELIABILITY
  - ★ STOCKS OF MERCHANDISE
  - ★ AUTHORIZED PRODUCTS
  - ★ SIZE OF FIRM
  - ★ ECONOMY FEATURES
  - ★ AREA SERVED

TELL THEM A COMPLETE STORY ABOUT YOUR BUSINESS AT EVERY HEADING THAT APPLIES.

CLASSIFIED TELEPHONE DIRECTORY
FOR
SAN LUIS OBISPO COUNTY

OCTOBER 1958

For Information Concerning This Classified Directory, Please Call Our Business Office.

Abdominal Supports
Hurley's Pharmacy 896 Foothill Bl-LI 3-5950

Abstractors–See Title Companies

Accordions
Hernandez Accordion Studio
See Our Adv Music Instruction
624 Grand Av(AG)----------HU 9-5449
Record & Band Shop The
1041 Grand Av(AG)-HU 9-3512

Account Bookkeepers
See Bookkeeping Service

Accountants–Certified Public
Belcher Chas N 846 Higuera------LI 3-1987
Belcher & Thomas 846 Higuera---LI 3-1987
Fitz M Edwin 778 Marsh--------LI 3-5311
Fitz And McLinn 778 Marsh-----LI 3-5311
Guttry Harvey V Jr 1320 Osos----LI 3-9300
Knight Robt A 774 Marsh-------LI 3-5787
McLinn Dorothy M 778 Marsh----LI 3-5311
Thomas Harold A 846 Higuera----LI 3-1987

Accountants–Public
Anderson Frank W 917-12th --PasoRobls 124
Ball Rollin 1009 Morro----------LI 3-7817
Bowman Alfred T 846 Higuera----LI 3-9046
Boyce J Earle 1120 Chorro-------LI 3-3997
Butler Morse R 1029 Pacific-----LI 3-6876
Deal Donovan T
1350 Grand Av(AG)-HU 9-3754
Derby Mabel H Miss
271 S Main(MB)-SP 2-8483
Edwards Lucy M 531-12th ----PasoRobls 72
Grundell Herbert C Jr 846 Higuera-LI 3-9046
Hagens W A 531-12th --------PasoRbls 72
Hanson Chas A 1907 Chorro------LI 3-4969
Hill Rex R
10051 Santa Lucia Av-Atascdro 45-J-11
Holsington A R Auditor & Tax Service
317-5th(MB)-SP 2-2281
Hyler Glenn R 360-5th(MB) -----SP 2-3571
Rehbock Kettner S
5943 Traffic Wy-Atascdro 516
Ritchie John C 1202 Vine----PasoRobls 760
Rowe Donald A 104 W Branch(AG)-HU 9-2727
Scholefield & Co 1320 Osos------LI 3-9300
Walton Virgil J
115½ E Branch(AG)-HU 9-3311

Advertise here—it pays.

Accountants–Public–(Cont'd)
West Chauncey W & Associate
C Winston West
6360 El Camino Rl---------Atascdro 855
West Chauncey W & Associate
C Winston West
823-13th ---------------PasoRobls 868

Adding & Calculating Machines
BURROUGHS ADDING AND CALCULATING MACHINES—
BURROUGHS CORP
131 E Alisal Salinas-HArisn 4-3856

CLARY ADDING MACHINES AND PRINTING CALCULATORS
New - Used
Add, Subtract,
Multiply, Divide
Hand - Electric
Full-Keyboard - 10-Key
Sales - Service - Supplies
Clary
"WHERE TO CALL"
HILL'S STATIONERY STORE
1127 Chorro-LI 3-1950

Adding & Calculating Machines–(Cont'd)
DICK'S OFFICE MACHINES
1131 Garden-LI 3-7651

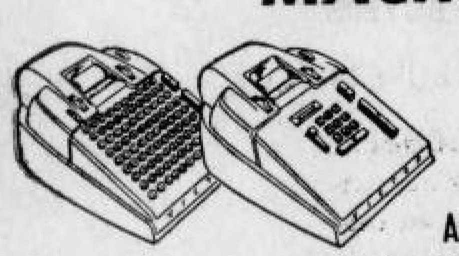
FRIDEN AUTOMATIC CALCULATING & ADDING MACHINES
The Thinking Machine of American Business
Friden
FRIDEN DOES MORE AUTOMATICALLY
Sales - Service - Rentals
"FOR INFORMATION CALL"
Friden Calculating Machine Co Inc
1453 Monterey -----------LI 3-2914
1212 Chapala
Santa Barbara-Woodland 2-4915

Friden Calculating Machine Co Inc
1453 Monterey-LI 3-2914

(Continued Next Page)

An extension telephone is a step-saver in any home.

DISTRIBUTOR
VICTOR
ADDING & CALCULATING MACHINES



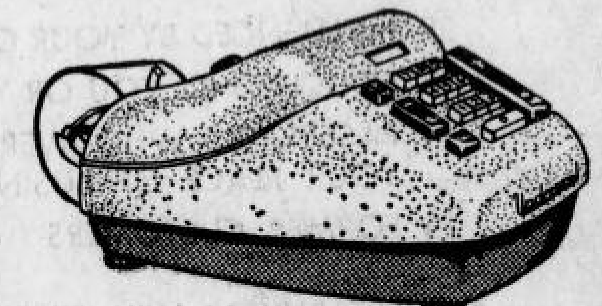
10-KEY OR FULL KEYBOARD
ELECTRIC OR HAND OPERATED
AUTOMATIC CREDIT BALANCE
SELECT-O-MATIC TOTALING
AUTOMATIC PRINTING CALCULATORS

GUARANTEED REPAIRS – RENTALS

McCASKEY CASH REGISTERS & SYSTEMS ★ DUPLICATORS | EASY TERMS | STANDARD & ELECTRIC ROYAL TYPEWRITERS ALL MAKES PORTABLE & USED MACHINES

JOHNNY
NELSON OFFICE EQUIPMENT CO.
Established 1937
Serving San Luis Obispo County & Santa Maria
690 HIGUERA LI 3-7347

ADDING MACHINES . .
BY UNDERWOOD



Authorized
SALES & SERVICE
All Work Guaranteed
FREE PICK-UP & DELIVERY

MARSHALL
BUSINESS
MACHINES
LI 3-2914
1453 MONTEREY, SAN LUIS OBISPO

Adding & Calculating Machines–(Cont'd)
HILL'S STATIONERY STORE
AUTHORIZED DEALER
CLARY ADDING MACHINES
Victor Champion Machines
Remington Adding Machines
We Carry Electric and Hand Models
SALES – SERVICE – RENTALS
Complete Adding Machine Repair Shop
1127 Chorro -------------LI 3-1950

MARSHALL BUSINESS MACHINES
1453 Monterey-LI 3-2914
(See Advertisement Page 2)

MONROE FIGURING ACCOUNTING & DATA PROCESSING EQUIPMENT—
MONROE CALCULATING MACHINE CO INC 813 Chapala
Santa Barbara-Woodland 2-1001

NATIONAL ADDING MACHINES
SEE
THE SENSATIONAL
LIVE KEYBOARD
Before You Buy!
National
A New Principle! Every key electrified for faster, easier adding and calculating. No need to use motor bar.
"WHERE TO BUY THEM"
NATIONAL CASH REGISTER CO
737 Marsh-LI 3-8269

Nelson Johnny Office Equipment Co
690 Higuera-LI 3-7347
(See Advertisement Page 2)
PASO ROBLES OFFICE SUPPLY
608-12th-PasoRbls 481-J

VICTOR
VICTOR
ADDING & CALCULATING Machines that add and subtract. Electric or hand models, with 10 key or full keyboard. The NEW simplified figuring machine adds, subtracts, multiplies, divides, automatically computes credit balance and prints answers on tape. Also CASH REGISTERS–SYSTEMS–SUPPLIES
"WHERE TO BUY THEM"
NELSON JOHNNY OFFICE EQUIPMENT CO 690 Higuera-LI 3-7347

WALKER'S BOB
ADDING MACHINES
National & Addo-X
NATIONAL BOOKKEEPING MACHINES
SALES – SERVICE – RENTALS
ASK ABOUT OUR
RENTAL PURCHASE PLAN
785 Marsh ---------------LI 3-1827

Addressing Machines
Addressing Machine Sales Co
Rebuilt Addressographs & Graphotypes
535 Mission S F-----------EXbrk 7-6161

Adjusters
BROWN BROTHERS ADJUSTERS
INSURANCE ADJUSTERS
ED. FRANCIS
Manager
Phone Day or Night
1214 Broad ---------------LI 3-5985

COAST COUNTIES ADJUSTMENT BUREAU
RUSSELL J. THOMAS, Owner
J. E. CAMPBELL, Manager
WALTER W. WILSON, Adjuster
1130 Garden -------------LI 3-3063
If no answer
call -------------------LI 3-4762

GENERAL ADJUSTMENT BUREAU INC
1308 Garden-LI 3-4914
Night Phone (PB)------------PR 3-2337

Adjusters–(Cont'd)
M Y C O Adjusting Service
1214 Broad-LI 3-5985
Schoenfelder Insurance Adjustment
Service 1130 Palm(AG)-------HU 9-4762
Walker L A Co -----------------LI 3-5611

Advertising–Direct Mail
Letter Shop The 964 Chorro------LI 3-5800

Advertising–Directories–See Directories

Advertising–Outdoor
FREEMAN SIGN SERVICE
San Luis Obispo-Santa Barbara
448 Higuera ---------------LI 3-3229
Holland Neon Service
2324 S Broad-LI 3-4008

Advertising Radio
See Radio Stations & Broadcasting Companies

Advertising Service
CLASSIFIED TELEPHONE DIRECTORY ADVERTISING
A Door To Your Business
That Is Always Open
Economical
Proven Usage
Find It Fast In The 'Yellow Pages'
The "YELLOW PAGES" Tell—
"WHERE TO BUY IT"
PAC TELEPHONE & TELEGRAPH CO THE
Directory Department 900-3d SF
(No Intercity Charge)
Ask Operator for-ENtrprise 1-2030

K A T Y Offices & Studio
1146 Monterey-LI 3-1340
PAC TELEPHONE & TELEGRAPH CO THE
Directory Department 900-3d SF
(No Intercity Charge)
Ask Operator for-ENtrprise 1-2030
(See Advertisement This Page)

TRADE MARK MERCHANDISING SERVICE
Tells buyers where to find your local dealer. Control and safeguard the distribution of Advertised, Trade Marked Merchandise and Service.
Find Your Nearest Dealer In The 'Yellow Pages'
"SERVICE RENDERED BY"
PAC TELEPHONE & TELEGRAPH CO THE
Directory Department 900-3d SF
(No Intercity Charge)
Ask Operator for-ENtrprise 1-2030

Advertising Signs–See Signs

Agricultural Chemicals
PASO ROBLES SEED & CHEMICAL CO
REPRESENTING
E. I. DUPONT CO.
DOW CHEMICAL CO.
AMCHEM PRODUCTS
MONSANTO CHEMICALS
COLLIER CARBON – BREA
Aqua Ammonia – Nitrogen Service
Field and Vegetable Seeds
13th & Riverside Av--PasoRobles 1551

Agricultural Implements
See Farm Equipment & Supplies

Air Compressors
INGERSOLL-RAND-AIR COMPRESSORS—
TOMASINI A E
1922 Johnson Av-LI 3-6402

Complete
YOUR
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WITH



THE YELLOW PAGES

For Information Call

List your Name, Products & Services under all Classifications Descriptive of your Business
9 out of 10 BUYERS use the Yellow Pages when Ready to Buy!

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YELLOW PAGES . . . 900-3rd ST., S. F.
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When
Emergencies
Arise

In emergency situations you want to call someone in a hurry. Whether it's a radio repairman, veterinarian, electrician, or nurse, you can find who is nearest to call when you

Look in the

Classified
TELEPHONE SECTION
The Yellow Pages Contain Announcements of Concerns Nearest You, Who Feature 24-Hour Emergency Service

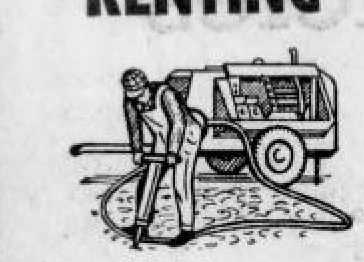
AIR COMPRESSORS

RENTED

- DRILLING
- CHIPPING
- BREAKING
- TAMPING
- SANDBLASTING

A. E. TOMASINI
LICENSED CONTRACTOR
SALES & SERVICE
PHONE
LI 3-6402
1922 JOHNSON SAN LUIS OBISPO

AIR COMPRESSORS RENTING



105's – 125's – 210's
RATES BY THE DAY – WEEK OR MONTH
Without Operator or With
CHIPPERS – TAMPERS
DRILLERS BREAKERS
SANDBLASTING AND BOILER REPAIRING
CALL
LI 3-7297
PARKER BOILER WORKS
CLARENCE E. ZUPAN – OWNER
2690 Victoria San Luis Obispo

Air Compressors—Renting

GEORGE'S EQUIPMENT RENTALS
Old Hwy 101 South-LI 3-1436
McBRIDE SHEET METAL WORKS
Old South Hwy-LI 3-5000
PARKER BOILER WORKS
2690 Victoria-LI 3-7297
(See Advertisement This Page)
TOMASINI A E 1922 Johnson Av--LI 3-6402
(See Advertisement This Page)

Air Conditioning Contractors

BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av--PasoRobls 1117
McBRIDE SHEET METAL WORKS
Old South Hwy-LI 3-5000
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad-LI 3-0860

YORK AIR CONDITIONING EQUIPMENT

Air Conditioning Equipment for every business, building or process requiring precise conditioning of temperature, humidity control and ventilation. Engineered to meet most exacting specifications.

"WHERE TO BUY IT"
PACKAGED AIR CONDITIONERS-DISTRIBUTORS
RELIABLE STEEL SUPPLY CO
740 E 111th Pl
Los Angeles-Plymouth 6-8111
DEALERS
Ott's 751 Buchon-----------LI 3-6961
Ott's 727 State
Santa Barbara-Woodlnd 2-7671

Air Conditioning Equipment—Room

Carlton Furniture Co
6085 El Camino Rl-Atascdro 374

FEDDERS AIR CONDITIONERS

ROOM UNITS—WeatheRobot system cools and heats for economical year-round comfort. Models for every room . . . wiring . . . budget.
CENTRAL SYSTEMS—Low-cost "Adaptomatic" fits anywhere in any house. Cools entire house.
WORLD'S LARGEST SELLING BRAND
"WHERE TO BUY THEM"
DEALERS
Cooperative Farmers Supply Co Inc
14th & Pine-PasoRobls 344
McBride Sheet Metal Works
Old South Hwy-LI 3-5000

HOTPOINT AIR CONDITIONERS

Want relief from heat TODAY? Hotpoint's complete line of Air Conditioners for home, office or store includes new 1 hp PORTABLE model. Install it yourself in 5 minutes for cool comfort RIGHT AWAY!

"FOR INFORMATION CALL"
SALES & SERVICE
Cline's Appliance Center Inc
962 Monterey-LI 3-8610

WESTINGHOUSE ROOM AIR CONDITIONERS SLS & SERV

Give draft free wall to wall cooling. No Hot Spots. Easy to install. Available from ¾ to 2 H.P. including new portable 7½ Amp. 1 H.P. model that can be moved from room to room.

"WHERE TO CALL"
FACTORY SERVICE
WESTINGHOUSE APPLIANCE SALES 4601 S Boyle
Los Angeles-Ludlow 1-0281

Wilcox Lou & Son General Electric Appliances 823-12th ------PasoRobls 226

The Yellow Pages save you time.

Air Conditioning Equipment—Room—(Cont'd)

YORK ROOM AIR CONDITIONERS

Full line of room air conditioners that cool, filter, circulate and dehumidify automatically for healthier happier living. Each unit incorporates the finest in engineering advances, design and construction.

"WHERE TO BUY THEM"
DISTRIBUTOR
RELIABLE STEEL SUPPLY CO
740 E 111th Pl
Los Angeles-PLymouth 6-8111

Air Conditioning Equipment—Servicing

Electrical & Refrigeration Inc
183 Higuera-LI 3-9313

Air Conditioning Equipment & Supplies

AIRTEMP PACKAGED AIR CONDITIONERS

Worlds first and largest maker of "Packaged Air Conditioning" for offices, stores, buildings, homes. Water Cooled or Waterless models. Warranted 5 years. Free survey.

AIRTEMP DIVISION CHRYSLER CORP.

"WHERE TO BUY IT"
HOME AIR CONDITIONERS DISTRIBUTORS
Ashburn Supply Co 8468 Warner Dr
Culver City-Texas 0-4764
HOME AIR CONDITIONERS SALES & SERVICE DEALERS
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

CARRIER AIR CONDITIONING

A name recognized the world over for fine air conditioning. Individual units or complete systems for stores, offices, buildings, industries, homes. Engineering aid, prompt service.

"FOR INFORMATION CALL"
WEATHERMAKERS COMMERCIAL & RESIDENTIAL-DISTRIBUTORS
Prentiss Corp 631 S Anderson
Los Angeles-Angeles 9-0571
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860
ROOM AIR CONDITIONERS-DISTRIBUTORS
Prentiss Corp 631 S Anderson
Los Angeles-Angeles 9-0571

CRANE AIR CONDITIONING & FURNACES—
DEALERS
BLAKE'S PLUMBING HEATING & SHEET METAL
1701 Riverside Av-PasoRobles 1117

FRIGIDAIRE CONDITIONING

Packaged air conditioners for business and industry. Full-Home air conditioners. Year-round heating and cooling. Room air conditioners. Free Survey and Estimate.

"WHERE TO CALL"
ROOM AIR CONDITIONERS
Campbell's Refrigeration
532 Higuera-LI 3-6800

For full use of your telephone, please keep your instrument "hung up"—ready for service.

Air Conditioning Equipment & Supplies—(Cont'd)

GENERAL ELECTRIC AIR CONDITIONING

Packaged air conditioners for Commercial & Industrial use.
Residential year-round air conditioning, central units, including the Weathertron all-electric heat pump, cools and heats automatically.

"WHERE TO CALL"
COMMERCIAL & INDUSTRIAL-DISTRIBUTORS
Valley Air Conditioning Supply Co
1104 Parallel Av
Fresno-AMhrst 8-7459
HOME HEATING & COOLING-DISTRIBUTORS
Valley Air Conditioning Supply Co
1104 Parallel Av
Fresno-AMhrst 8-7459
HOME HEATING & COOLING-DEALERS
CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800

GENERAL ELECTRIC WEATHERTRON HEAT PUMP—
DEALERS
BLAKE'S PLUMBING HEATING & SHEET METAL
1701 Riverside Av-PasoRobles 1117

HEATON'S
See Our Furniture Dirs-New Ad
13th & Park-------------PasoRobls 890

LENNOX AIR CONDITIONING

Models for every need, INCLUDING HEAT PUMPS, installed and serviced by factory trained LENNOX Comfort Craftsmen. Residential and commercial.

"WHERE TO CALL"
DEALERS
Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av-PasoRobles 1117
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

WESTINGHOUSE AIR CONDITIONING

Westinghouse Air Conditioning and Heating units in a complete range of sizes for all residential, commercial and industrial uses. Also a complete line of equipment for year-round heating and cooling.

"FOR INFORMATION CALL"
WHOLESALE DISTRIBUTOR
Cockrell's Refrigeration
845-13th-PasoRobls 1416

Air Express Service

Air Express Division of Railway Express Agcy Inc 1332 Spring--------PasoRobls 68
Air Express Division-Railway Express Agency Inc 1021 Railroad Av----LI 3-8334

Air Freight Service

PACIFIC AIR LINES—
PACIFIC AIR LINES INC
Formerly Southwest Airways
Paso Robles County
Airport-PasoRobls 1700
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1513

Use the latest directory. Get the right number . . . right away.

Air Line Companies

PACIFIC AIR LINES

SERVING THE WEST'S FASTEST GROWING MARKETS

"WHERE TO CALL"
PACIFIC AIR LINES INC
Paso Robles County
Airport-PasoRobls 1700
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1513

Pacific Air Lines Inc Paso Robles County
Airport-PasoRobls 1700
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1513
SOUTHWEST AIRWAYS CO—
See "Pacific Air Lines" under this classification
TRANSOCEAN AIRLINES RESERVATIONS
Oakland Airport Oaklnd-LOckhvn 2-1002

Air Line Ticket Agencies

LUSITANIA TRAVEL SERVICE

NO SERVICE CHARGE FOR AIRLINE RESERVATIONS AND TICKETS
Call for Information
On All Scheduled Airline Flights
1035 W Main Snta Maria-WAlnt 5-2681

TRAVEL SERVICE

PACIFIC AIR LINES
UNITED — WESTERN — TWA
AMERICAN — PAN AMERICAN
JAPAN — CONTINENTAL — SAS
TICKETS & RESERVATIONS
At No Extra Charge
860 Monterey -------------LI 3-1206

Air Taxi & Charter Service

Hoover-Thomson Aviation
County Airport-LI 3-1742
(See Advertisement This Page)

SAN LUIS AVIATION

Charter & Scenic Flights
INSTRUCTION — FERRYING
AERIAL PHOTOS
ANYWHERE
256 Foothill Bl-----------LI 3-6798

San Luis Obispo County Airport
Oceano-HU 9-9952

Aircraft Dealers & Distrs

PIPER AUTHORIZED SALES & SERVICE—
PATROLINE Paso Robles County
Airport-PasoRobls 616
If no answer call---------Atascdro 625

Aircraft Equipment

Bayaire Avionics Inc Oakland Municipal Airport Hangar 28 Oaklnd-LOckhvn 9-8385

Aircraft Radios—See Aircraft Equipment

The Yellow Pages — meeting place of buyers and sellers.

Aircraft Schools

San Luis Aviation 256 Foothill Bl--LI 3-6798

Aircraft Servicing & Maintenance

Hoover-Thomson Aviation
County Airport-LI 3-1742
PATROLINE
Paso Robles County Airport-PasoRobls 616

SAN LUIS AVIATION

Aircraft Engine Overhaul
Periodic Inspections
By Arrangement
PARTS
256 Foothill Bl-----------LI 3-6798

Airports

Patroline
Paso Robles County Airport-PasoRobls 616
If no answer call-----------Atascdro 625
San Luis Obispo County Airport
County Airport-LI 3-2935
San Luis Obispo County Airport
Oceano-HU 9-9952
San Luis Obispo County Paso Robles County Airport ----------------PasoRobls 1030

Ambulance Service

BENEDICT-RETTEY AMBULANCE SERVICE

A COMPLETE FULLY EQUIPPED TRAINED AND UP-TO-DATE AMBULANCE SERVICE
Hwy No 1 &
Atascadero Rd(MB) -----SP 2-6271
Day or Night call-------SP 2-6271

Cambria Ambulance Service
Hwy Cambria-WA 7-4221
Chapel of The Roses
6955 El Camino Rl-Atascdro 1156
CHOLAME AMBULANCE SERVICE
Cholame-PasoRobls 102-R-1
JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES
780 Pacific-LI 3-2626
(See Advertisement This Page)
Paso Robles Ambulance------PasoRobls 810

Amusement Devices

John Marion 480 Pacific---------LI 3-3738
Los Osos Vendors 750 Mill--------LI 3-8417
San Luis Amusement Co --------LI 3-0512

Amusement Places

Paso Robles Bowl 1329 Spring--PasoRobls 46
PISMO BOWL
277 Pomeroy Av(PB)-PR 3-2482
Playland Rollerdrome
175 Pomeroy Av(PB)-PR 3-2072
If no answer call (AG)---------HU 9-2704

Animal & Livestock Remedies

Daniels' Drug Store
1317 Park-PasoRobls 1500

Answering Service—Telephone

See Telephone Answering Service

Ant Control—See Exterminating

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

Antiques—Dealers

Antique Mart 831-5th(MB)------SP 2-8083
B & B Antiques
Mrs Augusta Blomquist-Owner
1023 Broad ----------------LI 3-3220
Gamboni & Righetti S Hwy--------LI 3-6290
Joe's Place 582 Higuera---------LI 3-0532
LUNDGREN ERIC
Antique Firearms
9705 El Camino Rl---------Atascdro 1383
Old Curiosity Shop The
Furniture-Glass-Copper-Iron
2500 Monterey Rd---------Atascdro 1366

WINDOW-WASHING HINT

Dry windows inside with an up-and-down stroke; outside with a crosswise motion. If streaks remain you can tell which side they're on.

Antiques—Dealers—(Cont'd)

Pawson Ruth Antiques
Cabrillo Hwy Cambria-WA 7-4521

SMITH'S S S TRADING POST

COMPLETE LINE OF COLLECTOR'S ITEMS
ANTIQUES — GUNS — CURIOS
MISCELLANEOUS
We Buy — Sell — Trade
½ Mile Past City Limits Toward Airport
Edna Road --------------LI 3-1716

AT YOUR FINGERTIPS

To keep screws, nails, etc., handy and in view, attach the lids of glass jars to a rafter or shelf over your workbench. Screw jars in place.

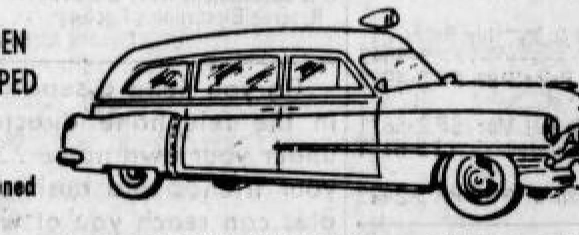
HOOVER-THOMSON AVIATION

Established 1938
FLY
C.A.A. APPROVED
AIR TAXI & CHARTER SERVICE
AIR LINE RATED PILOTS
STUDENT INSTRUMENT LINK INSTRUCTIONS
AIRCRAFT SALES & SERVICE RENTALS
MAINTENANCE
INVESTIGATE OUR LOW COST FLYING CLUB PLAN
LI 3-1742
SAN LUIS OBISPO COUNTY AIRPORT SAN LUIS OBISPO

AMBULANCE

JONES AMBULANCE SERVICE
& HOSPITAL SUPPLIES

OXYGEN EQUIPPED
Air Conditioned



Anywhere in Western U.S.
RED CROSS TRAINED PERSONNEL

AIR AMBULANCE SERVICE U.S. — CANADA — MEXICO
ALL AMBULANCES FULLY EQUIPPED FOR EMERGENCY & INVALID CASES
WE RENT AND SELL HOSPITAL BEDS
WHEEL CHAIRS — OXYGEN — OXYGEN EQUIPMENT
AND ALL TYPES OF SICK ROOM EQUIPMENT
CRUTCHES & CANES
24-HOUR SERVICE
PHONE
LI 3-2626
INDEPENDENTLY OWNED & OPERATED
780 PACIFIC ST. SAN LUIS OBISPO

Antiques—Repairing & Restoring

ART-WOOD-CRAFTS
ANY ANTIQUE PIECE RESTORED TO ITS ORIGINAL BEAUTY
TURNINGS — CARVINGS
MR. & MRS. A. C. PHILLIPS
955 Pacific ---------------LI 3-7194

Harry's Upholstery Shop
510-4th(MB)-SP 2-8552
Henry's Upholstery 572 Islay------LI 3-2734

Apartments

Ace Motel 94 Casa---------------LI 3-6356
Adams Motel 1000 Dolliver(PB)--PR 3-2065
Arroyo Motel
329 Traffic Wy(AG)-HU 9-5613
Bay View Motel The
Market & 6th(MB)-SP 2-2771
BEACH APARTMENTS
142 Stimson Av(PB)-PR 3-4627
Beachcomber Motel
120 Ocean View Av(PB)-PR 3-2208
Blue Bell Motel S Hwy-----------LI 3-9761
Cape Cod Manor Motel 1127 Shell Bch Rd Shell Beach-PR 3-2087
Colonial Hotel
103 Santa Barbara Av-LI 3-9982
Edgewater Motel
280 Wadsworth(PB)-PR 3-2233
GRANDVIEW APARTMENTS INC
Unfurnished Deluxe Apts
102 Spring ---------------PasoRobls 37
Grover City Motor Court
367 N 16th Grovr Cty-HU 9-2424
Howie's Motel 652 Morro---------LI 3-7024
Kozy Kottage Motel 350 Sn Jacinto
Morro Del Mar-SP 2-6173
La Cresta Motel
Atascadero Beach(MB)-SP 2-2661
Log Cabins Motel Market(MB)----SP 2-7132
Miramar Court
287 San Luis Av(PB)-PR 3-9952
Monterey Court 1756 Monterey----LI 3-4019
Morro Road Apts 284 N Chorro---LI 3-0474
Nite Haven Auto Court
371 San Luis Av(PB)-PR 3-2224
Park Apartments
330 Park Av(PB)-PR 3-2403
Paso Robles Auto Court
940 Spring-PasoRobls 88
Pauline's El Patio Motel
350 Pismo(PB)-PR 3-4744
Pismo Beach Court
750 Dolliver(PB)-PR 3-4631
Pueblo Apartments
1804 Spring-PasoRobles 1153-J
Seashore Apartments
15 Apartments-Weekly & Monthly Rates
110 Stimson Av(PB)----------PR 3-4642
Shangri-La Motel 1111 Price(PB)-PR 3-4928
Steinhauer's Motel
2630 Hwy 1 Morro Del Mar-SP 2-5671
Sunbeam Motel 1656 Monterey----LI 3-8141
Tides Motel The
371 Ocean Dr(PB)-PR 3-2493

Advertise here—it pays.

Appliances—Household, Major

See Specific Kinds, such as: Dishwashing Machines Hdgs; Ranges & Stoves Hdgs; Refrigerators & Freezers Hdgs; Television & Radio Hdgs; Vacuum Cleaners Hdgs; Washing Machines, Dryers & Ironers Hdgs; Etc.

Appliances—Household, Small

See Electric Appliances—Household, Small Hdgs

Appraisers

See also Real Estate Appraisers
Coast Land Realty Co
986 Monterey-LI 3-2682
GIST FRED L
Real Estate Appraisals
1035 Chorro ---------------LI 3-8323
Noyes Realty Service 844 C(MB)--SP 2-2171

Aquariums & Aquarium Supplies

Hazel's Pet Shop 595 Marsh------LI 3-1417

Archery Equipment & Supplies

See also Sporting Goods Headings
Custom Archery 548 Cypress(PB)-PR 3-2670
(See Advertisement This Page)
Hall's Sporting Goods
1326 Park-PasoRobls 470
Phillips K L & Sons 999 Price(PB)-PR 3-2121
Roving Arrow Shop 547 Marsh----LI 3-3317
(See Advertisement This Page)

Architects

Badgley John
Architect & Planning Consultant
Member Amer Inst of Architects
1101 Marsh -----------------LI 3-6221
Cleaveland Edwin R
Branch Mill Rd(AG)-HU 9-3796
Kaestner Hoerner & Young Inc
Member American Institute of Architects
210 N Encina Visalia------REdwd 4-4532
Ross John R
Member Amer Institute Architects
1149 Marsh ----------------LI 3-1291

Architects & Building Advisory Service

See Building Advisory Service

Armories

Calif National Guard Co C 149th Tank Bn
N Mall & Traffic Wy-Atascadero 446
U S Government Navy Department Naval Reserve Electronics Facility
County Airport-LI 3-7862

Do you need a separate listing in the telephone directory . . . under your own name . . . so that your friends and business associates can reach you at work? Call our Business Office for details.

Art Galleries

Tolosa Art Gallery 1101 Marsh----LI 3-6221

Art Goods—Retail

GRAFF ANNA 800-5th(MB)-----SP 2-8759
MORRO MOSAICS
COMPLETE RANGE OF ITALIAN AND MEXICAN TILE
Other Supplies for Do It Yourself
DESIGNS & FINISHED MURALS
Wholesale — Retail
800-5th(MB) -------------SP 2-8759

Artificial Flowers & Plants

ALEENE'S ARTIFICIAL FLORAL SUPPLIES—
DEALERS
MARV'S HOBBY SHOP
735 Marsh-LI 3-3942

Artists' Materials—Retail

Bickell's Stationery Store
807-12th-PasoRobls 882
Cal Photo Supply 899 Higuera-----LI 3-3705
Gabby Book Store 1040 Chorro---LI 3-9035
GRAHAM'S ACME PAINT & WALLPAPER STORE 868 Monterey----------LI 3-0652
HILL'S STATIONERY STORE
1127 Chorro-LI 3-1950
Homecraft Hobby Shop
5895 Traffic Wy-Atascdro 247-R
WATERS ART & PICTURE FRAMING CO
942 Chorro-LI 3-7058

Asphalt & Asphalt Products

ROSELIP WALTER B CO
ROCK — SAND — CEMENT
ASPHALTIC PAVING MATERIALS
See Our Display Adv. for Concrete Ready Mix
Mailing Address P.O. Box 458, Atascadero
N Traffic Wy-----------Atascadero 20
If no answer call---Atascadero 1176
If no answer call---PasoRobles 1758
Or ------------------LI 3-4992

SOUTHERN PAC MILLING CO CONCRETE PLANT
ASPHALT PRODUCTS
TRANSIT MIX CONCRETE
SAND — GRAVEL — ROCK
PLANT MIX — PLASTERING MATERIALS
No Job Too Large or Too Small
SERVING SAN LUIS OBISPO CO.
Santa Barbara Av-----------LI 3-8100

Assayers

Hornkohl Laboratories Inc
See Our Ad Laboratories-Analytical
714 Truxtun Av Bkrsfld----FAirvw 7-8567

Associations

See also Clubs; Fraternal Organizations; Labor Organizations; Etc
Achievement House Inc
Camp San Luis Obispo-LI 3-9383
Alcoholics Anonymous -----------LI 3-5800
Alcoholics Anonymous
740-14th-PasoRobls 493
Amer Cancer Society 1130 Garden-LI 3-1481
American Legion Hall
Orchard Av(AG)-HU 9-5460
Amer Natl Red Cross 1009 Morro--LI 3-0696
Amer Red Cross W Mall---------Atascdro 74
Atascadero Golf Course Hwy ----Atascdro 46
Atascadero Grange Hall
Palma Av-Atascadero 214-J
Atascadero Guarantee Savings & Loan Assn Traffic Wy----------Atascadero 147
Automobile Club of So Calif
935 Main(MB)-SP 2-4281
Automobile Club of So Calif
District Office 1134 Monterey---LI 3-6454
750 Humbert -----------------LI 3-1919
For Emergency Garage Service
207 Higuera-LI 3-1167
AUTOMOBILE CLUB OF SO CALIF
District Ofc 1113 Spring---PasoRobls 1077
34th & Spring-----------PasoRobls 1090
Boy Scouts of America 1123 Mill---LI 3-5766
Building Trades Council
1530 Monterey-LI 3-6057
Calif Knights of Columbus Travel League
1711 San Luis Dr-LI 3-4045
Camp Fire Girls Hdqtrs
19th & Chestnut-PasoRobls 1769-J
Camp Fire Girls Inc 864 Santa Rosa-LI 3-5638
Camp Talaki Santa Maria Campfire Council
Lopez Canyon(AG)-HU 9-2030
Chamber of Commerce
400 Stimson(PB)-PR 3-4658
Chamber of Commerce
5943 Traffic Wy-Atascdro 516
Chamber of Commerce 705-12th -PsoRobls 16
Elks Club 906 Marsh-----------LI 3-6965
Grange Hall S Broad------------LI 3-7884
I D E S Hall Assn Mill-----------LI 3-4937
I O O F Hall 128 Bridge(AG)-----HU 9-2656
I O O F Hall 520 Dana-----------LI 3-9891
Labor Local No 1464 A F of L
1530 Monterey-LI 3-6057
Masonic Hall Assn 859 Marsh-----LI 3-1310
Masonic Temple 112 Poole(AG)---HU 9-2350
Monday Club Monterey ----------LI 3-9807
National Automobile Club Emergency Service ---------------------LI 3-1919
National Farm Loan Assn
197 Santa Rosa-LI 3-7161
National Foundation for Infantile Paralysis
1804 Chorro-LI 3-6817
Operating Engineers International Union Local 12 1041 Chorro---------LI 3-6918
Paso Robles City Recreation Dept
10th & Park-PasoRobls 1537
Paso Robles Grange-------PsoRobls 1263-W
Paso Robles Savings & Loan Assn
1211 Park-PasoRobls 613
Paso Robles War Memorial District Hospital 15th -----------PasoRobls 1200
Plumbers & Steam Fitters Union 403
Paul Jones-Business Agent
527 Marsh -----------------LI 3-2416
Property Owners Assn Inc
992 Monterey-LI 3-0407
San Luis Obispo County Fair Office
Riverside Av-PsoRobls 950
San Luis Obispo County Historical Museum
N Broad & Monterey-LI 3-0638
San Luis Obispo County Timing Assn
2101 Broad-LI 3-4108
San Luis Obispo County Tuberculosis & Health Assn 1026 Chorro--------LI 3-4947
San Luis Obispo Production Credit Assn
197 Santa Rosa-LI 3-7161
Woods Animal Shelter Society
South Rd Nipmo-WA 9-4752

Athletic Goods

See Sporting Goods Headings

Good party-line neighbors make sure the line is clear before they dial . . . when using a dial telephone. Good party-line neighbors get better party-line service.

Attorneys

Andre Peter R 1041 Chorro------LI 3-4171
Residence -------------------LI 3-6647
Brazil A H 1241 Garden----------LI 3-4484
Res Phone -------------------LI 3-6946
Buck Chas K Wickenden Bldg-----LI 3-3292
Residence -------------------LI 3-0998
Burritt John 5860 Traffic Wy--Atascdro 765
Residence ---------------Atascdro 554
Champion Lawton D
Bk of America Bldg-PasoRobls 76
Clark Clifford H
230 N 9th Grovr Cty-HU 9-4221
David Andrew 105 Short(AG)----HU 9-2692
Davis Paul W
1307 Chorro -----------------LI 3-4757
Residence -------------------LI 3-2073
Eschwig W W 531-12th --------PsoRobls 333
Finucane Geo F
139 W Branch(AG)-HU 9-2835
Fredman Wm R 1009 Morro------LI 3-8711
Res 135 Ramona Dr------------LI 3-7217
Gallagher Madden & Hart
Bk of America Bldg-PsoRobls 800
Grundell & Fredman 1009 Morro--LI 3-8711
Grundell Herbert C 1009 Morro---LI 3-8711
Res 2190 Loomis--------------LI 3-6739
Harris Richard F 1101 Marsh-----LI 3-3913
Res 304 Sn Miguel Av-----------LI 3-6533
Houser Wm M Jr 990 Palm-------LI 3-8666
Iversen Roland E
Bk of America Bldg-PasoRobls 76
Kaetzel Jack 793 Higuera---------LI 3-2545
Muller A V Wickenden Bldg--------LI 3-5060
Muller & Woolpert Wickenden Bldg-LI 3-5060
Murphy Harry C 1008 Palm-------LI 3-2440
Ogle Chas E 770-5th(MB) -------SP 2-6871
O'Reilly Timothy I 784 Marsh----LI 3-0818
Residence -------------------LI 3-2394
Peterson Albert
250 Pomeroy Av(PB)-PR 3-2139
Residence -------------------HU 9-3692
Polin Martin 1026 Chorro---------LI 3-8545
Renetzky Andrew 1008 Palm------LI 3-2440
Residence -------------------LI 3-4737
San Luis Obispo County District Attorney
Court House-LI 3-3464
Schenk Fred A Jr 505-5th(MB)---SP 2-8360
Seitz John L 991 Osos-----------LI 3-7272
Residence -------------------LI 3-6061
Shipsey Gerald W 991 Osos------LI 3-7272
Residence -------------------LI 3-1704
Shipsey & Seitz 991 Osos---------LI 3-7272
Somogyi Lloyd E 777½ Higuera---LI 3-6373
Residence -------------------LI 3-1861
Woolpert Wickson R
Wickenden Bldg-LI 3-5060
Wright Robt E 5950 Entrada Av-Atascdro 474
Residence ----------------Atascdro 771

Auctioneers

Bob's Auction House
8505 El Camino Rl-Atascdro 5
GROVER CITY AUCTION
Hwy No 1 Grover City-HU 9-3312
Power Vince 5650 Portola Rd---Atascdro 963
Templeton Sales Yard Hwy ----Templtn 4611
Templeton Sales Yard
24-12th-PasoRobls 1844

Automobile Accessories

See Automobile Parts & Supplies Headings

Automobile Batteries

See Batteries Headings

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Automobile Body Repairing

Atascadero Radiator & Body Works
8660 Portola Rd-Atascdro 1263
Booth Bros Body & Paint Shop
1121 Higuera-LI 3-5545
(See Advertisement This Page)
BRANSON FORD SALES
5680 El Camino Rl-Atascdro 14
Buckle's Body Works
1509 Spring-PasoRobles 767
(See Advertisement This Page)
Cox's Body Shop
165 N 6th Grovr Cty-HU 9-5292
Fleury Leo J Body & Fender Shop
2190 Hwy No 1(MB)-SP 2-2574
FORD AUTHORIZED SALES & SERVICE—
HARRIS TRUMAN A & SON
1302 Pine ---------------PsoRobls 53
Goss Body Shop
154 W Branch(AG)-HU 9-2690
HARRIS BODY SHOP
COMPLETE AUTO BODY REBUILDING
BODY DENT WORK
FENDER REPAIRING
WHEEL & FRAME ALIGNING
PAINTING — UPHOLSTERING
GLASS INSTALLED
Guaranteed Workmanship
Free Estimates
138 South ----------------LI 3-1019
HYSEN-JOHNSON FORD INC
COMPLETE BODY & PAINT SHOP AT THE BIG FORD BLOCK
1101 Monterey -----------LI 3-6422
Jeff's Body Shop
729 Spring-PasoRobls 484-W
NICHOLS ED BODY SHOP
821-10th-PasoRobls 1412
SAN LUIS MOTOR CO
750 Humbert-LI 3-1919
SERAFIN'S BODY & PAINT SHOP
H. E. SERAFIN
COMPLETE
BODY, FENDER REPAIRING AND AUTO PAINTING
DOMESTIC & FOREIGN CARS
Insurance Work Invited
Free Estimates — All Work Guaranteed
426 Higuera --------------LI 3-0966
If no answer call---------LI 3-5963
Serafin's Body & Paint Shop
426 Higuera-LI 3-0966
(See Advertisement This Page)
Tex's Paint & Body Shop
935 Main(MB)-SP 2-4281

SKIP A STEP
When painting steps, do every other one, let dry. Paint remaining steps. The dry steps may then be walked on.

VOLKSWAGEN
Sales Service Parts



KARMANN *Ghia*

VOLKSWAGEN:
2 DOOR SEDAN
CONVERTIBLE
DELIVERY VAN
PICK-UP
BUS
PORSCHE

V.W. PARTS & ACCESSORIES
FACTORY TRAINED MECHANICS
SPECIALISTS IN MOST FOREIGN CAR REPAIRS
LI 3-1815
FRED LUCKSINGER MOTORS
1255 MONTEREY, SAN LUIS OBISPO

RAMBLER
★ AMBASSADOR
★ AMERICAN
★ METROPOLITAN
Direct Factory Dealer
COMPLETE AUTOMOTIVE SERVICE
Expert Axle & Wheel Alignment
Wheel Balancing
Brake Specialists
Also
SELECT USED CARS
HUGHES NASH CO.
Call
LI 3-0540
1005 MONTEREY SAN LUIS OBISPO

AUTHORIZED
SALES - SERVICE
FOR
THE FOLLOWING COMMUNITIES
SHELL BEACH
PISMO BEACH
GROVER CITY
OCEANO
ARROYO GRANDE
NIPOMO
MAURY BRENNAN
CALL
HU 9-5628
Or HU 9-3561
330 TRAFFIC WAY
ARROYO GRANDE

Automobile Dealers–New Cars

Adler Studebaker-Packard Dlr
1234 Broad-LI 3-5615

Branson Ford Sales
5680 El Camino Rl-Atascdro 14
(See Advertisement Page 9)

BRENNAN MAURY
330 Traffic Wy(AG)-HU 9-5628
(See Advertisement This Page)

BUICK AUTHORIZED SALES & SERVICE

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM.

"WHERE TO BUY IT"

O'CONNOR J E BUICK
565 Higuera-LI 3-8676

WOOSTER BUICK & GMC
1501 Spring-PasoRobls 14

CADILLAC SALES & SERVICE

"STANDARD OF THE WORLD"

"WHERE TO BUY IT"

RUDY'S PONTIAC-CADILLAC INC
1130 Pine-PasoRobls 1000

STANDARD MOTORS & EQUIPMENT CO 1701 Monterey----------LI 3-1700

CHEVROLET AUTHORIZED SALES AND SERVICE

More people drive Chevrolets than any other car!
More value . . . that's why!

"WHERE TO BUY IT"

CHRISTIANSON CHEVROLET
303 Traffic Wy(AG)-HU 9-5518

NICHOLS SID CHEVROLET
1305 Spring-PsoRobls 1222

SMITH MEL CHEVROLET
1039 Monterey-LI 3-3221

Christianson Chevrolet
303 Traffic Wy(AG)-HU 9-5518

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

CHRYSLER SALES & SERVICE

HAVE YOUR CHRYSLER SERVICED WHERE THEY KNOW IT THE BEST

"WHERE TO BUY THEM"

DEALERS

Cole Stanley V Chrysler Dodge Agcy
1330 Monterey-LI 3-7321

Cole Stanley V Chrysler Dodge Agcy
1330 Monterey-LI 3-7321

CORDA MOTORS 1131 Monterey-LI 3-2355
(See Advertisement Page 9)

DE SOTO SALES AND SERVICE

DRIVE A DE SOTO BEFORE YOU DECIDE!

"FOR INFORMATION CALL"

FINCH DE SOTO-PLYMOUTH
1219 Monterey-LI 3-4400

HANSON BROTHERS PIONEER GARAGE 13th & Spring PasoRobls 169

DODGE AUTHORIZED SALES & SERVICE

JOIN THE SWING TO SWEPT-WING Dodge

"WHERE TO BUY THEM"

MILLER & WILLIAMS
836-13th-PasoRobls 708

EDSEL SALES AND SERVICE

EDSEL—NEWEST EXPRESSION OF FINE ENGINEERING FROM FORD MOTOR COMPANY

"FOR INFORMATION CALL"

DEALERS

SAN LUIS MOTOR CO
1144 Higuera-LI 3-7001

ENGLISH FORD—
CORDA MOTORS
1131 Monterey-LI 3-2355

(Continued Next Page)

For the best use of the dial telephone, please turn to the instruction pages of the Directory.

HYSEN - JOHNSON FORD INC
COMPLETE AUTOMOTIVE SALES & SERVICE
CARS – TRUCKS – PARTS
LI 3-6422
THE BIG Ford BLOCK
1101 MONTEREY SAN LUIS OBISPO

Automobile Dealers–New Cars–(Cont'd)

FIAT SALES & SERVICE

SERVICE and PARTS
Supervised by Factory Trained Mechanics

"WHERE TO BUY THEM"

DEALERS

STANDARD MOTORS & EQUIPMENT CO 1701 Monterey----------LI 3-1700

Finch De Soto-Plymouth
1219 Monterey-LI 3-4400

FORD AUTHORIZED SALES & SERVICE

It pays to bring your Ford "Back Home" for service. Your Ford dealer knows your car best. He uses genuine Ford Parts and Ford-approved methods and equipment.

"WHERE TO BUY IT"

BRANSON FORD SALES
5680 El Camino Rl-Atascdro 14

BRENNAN MAURY
330 Traffic Wy(AG)-HU 9-5628

HARRIS TRUMAN A & SON
1302 Pine-PsoRobls 53

HYSEN-JOHNSON FORD INC
1101 Monterey-LI 3-6422

HARRIS TRUMAN A & SON
1302 Pine-PasoRobls 53
(See Advertisement This Page)

HILLMAN MINX SALES & SERVICE

Not too large
Not too small
— JUST RIGHT!
— and over 30 miles to the gallon
HILLMAN *minx*

"WHERE TO BUY THEM"

FINCH DE SOTO-PLYMOUTH
1219 Monterey-LI 3-4400

HUDSON PARTS AND SERVICE—
See "Rambler" under this Classification

Hughes Nash Co 1005 Monterey---LI 3-0540
(See Advertisement Page 8)

HYSEN-JOHNSON FORD INC
1101 Monterey-LI 3-6422
(See Advertisement Page 8)

Imported Sales & Service
1065 Higuera-LI 3-4161
(See Advertisement This Page)

Kimball Motor Company
1144 Monterey-LI 3-5752

For full use of your telephone, please keep your instrument "hung up"—ready for service.

LINCOLN AND CONTINENTAL

PROMPT, COURTEOUS SALES AND SERVICE; FACTORY REGISTERED MECHANICS; LATEST EQUIPMENT.
LINCOLN CONTINENTAL

"WHERE TO BUY THEM"

CORDA MOTORS
1131 Monterey-LI 3-2355

LUCKSINGER FRED MOTORS
1255 Monterey-LI 3-1815
(See Advertisement Page 8)

Please be sure to hang up properly. Your telephone bell cannot ring when the instrument is accidently kept off the hook by books or ash trays.

MERCURY SALES AND SERVICE

Fully trained sales and service personnel, plus modern facilities and newest factory approved equipment for your convenience and satisfaction.
THE BIG M

"WHERE TO BUY THEM"

CORDA MOTORS
1131 Monterey-LI 3-2355

NASH PARTS AND SERVICE—
See "Rambler" Under This Classification

Nichols Sid Chevrolet
1305 Spring-PasoRobls 1222

O'CONNOR J E BUICK
565 Higuera-LI 3-8676

(Continued Next Page)

The Yellow Pages save you time.

Authorized Dealer for
EDSEL - WILLYS
JEEP - KAISER
GOLIATH
SALES - SERVICE - PARTS
Complete
AUTOMOTIVE REPAIRS
- ENGINE REBUILDING
- WHEEL ALIGNMENT
- BRAKES
- ELECTRICAL

ALL CARS
SAN LUIS MOTOR CO.
A Member of Ford's Family of Fine Cars
LI 3-7001
OR
LI 3-5799
1144 Higuera San Luis Obispo

IMPORTED SALES & SERVICE
• RENAULT •
BORGWARD – TRIUMPH
PARTS & ACCESSORIES
FACTORY TRAINED MECHANICS
SPECIALISTS IN FOREIGN CAR REPAIRS
CALL
LI 3-4161
1065 HIGUERA SAN LUIS OBISPO

WOOSTER BUICK & GMC
AUTHORIZED
SALES & SERVICE
Buick 8 GMC TRUCKS
SIMCA
BEST SELECTION OF
NEW - USED CARS & TRUCKS
in San Luis Obispo County
PASO ROBLES 14
1501 Spring St. Paso Robles

AUTHORIZED SALES – SERVICE – PARTS
LINCOLN • MERCURY • ENGLISH FORD



COMPLETE MOTOR OVERHAUL – ALL MAKES
✔ BRAKE SERVICE ✔ MOTOR TUNE-UPS ✔ WHEEL ALIGNMENT
SAFE-BUY USED CARS
CORDA MOTORS
PHONE
LI 3-2355
1131 Monterey SAN LUIS OBISPO

FORD *Authorized*
SALES - SERVICE
24-HR. TOWING
Complete Repair Service
"SAFE – BUY USED CARS"
ATASCADERO 14
Nights & Holidays Call Atascadero 817-W or 1344
BRANSON FORD SALES
5680 El Camino Rl. Atascadero

Authorized
SALES & SERVICE
FORD GARAGE
COMPLETE GUARANTEED REPAIRS
PAINTING – BODY & FENDER WORK
GENUINE FORD PARTS
PASO ROBLES 53
If No Answer Call Paso Robles 1719-J
ESTABLISHED 1929
TRUMAN A. HARRIS & SON
1302 PINE

PONTIAC
VAUXHALL
WILLY'S
Cadillac
Authorized Dealer
USED CARS • SALES & SERVICE • COMPLETE AUTO REPAIRING
PASO ROBLES 1000
Rudy's PONTIAC-CADILLAC, INC.
1130 PINE PASO ROBLES

→ Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

Automobile Dealers–New Cars–(Cont'd)

OLDSMOBILE

ROCKET! HYDRA-MATIC! OLDSMOBILE HAS BOTH!

OLDSMOBILE SERVICE

"WHERE TO CALL"

STANDARD MOTORS & EQUIPMENT CO 1701 Monterey----------LI 3-1700

OPEL SALES & SERVICE—
O'CONNOR J E BUICK 565 Higuera-LI 3-8676
WOOSTER BUICK & GMC 1501 Spring-PasoRobls 14

PLYMOUTH SALES AND SERVICE

PLYMOUTH Star of the Forward Look

"FOR INFORMATION CALL"

FINCH DE SOTO-PLYMOUTH 1219 Monterey-LI 3-4400
HANSON BROTHERS PIONEER GARAGE 13th & Spring--PasoRobls 169

PONTIAC SALES AND SERVICE

AMERICA'S NUMBER 1 ROAD CAR — Pontiac

"WHERE TO BUY THEM"

KIMBALL MOTOR COMPANY 1144 Monterey-LI 3-5752
RUDY'S PONTIAC-CADILLAC INC 1130 Pine-PasoRobls 1000

RAMBLER SALES AND SERVICE

RAMBLER 6 or V-8 • AMBASSADOR • METROPOLITAN — RAMBLER

"FOR INFORMATION CALL"

HUGHES NASH CO 1005 Monterey-LI 3-0540

Good party-line neighbors make sure the line is clear before they dial . . . when using a dial telephone. Good party-line neighbors get better party-line service.

Automobile Dealers–New Cars–(Cont'd)

RUDY'S PONTIAC-CADILLAC INC 1130 Pine-PasoRobls 1000
(See Advertisement Page 9)
SAN LUIS MOTOR CO
1144 Higuera ----------------LI 3-7001
Parts Dept 1144 Higuera--------LI 3-5799
(See Advertisement Page 9)
Schmidt Oldsmobile Sales & Service 34th & Spring-PasoRobls 1090

SIMCA SALES & SERVICE—
STANDARD MOTORS & EQUIPMENT CO 1701 Monterey----------LI 3-1700
WOOSTER BUICK & GMC 1501 Spring-PasoRobls 14

Smith Mel Chevrolet 1039 Monterey-LI 3-3221

STUDEBAKER-PACKARD

"WHERE PRIDE OF WORKMANSHIP COMES FIRST"

"WHERE TO CALL"
AUTHORIZED SALES AND SERVICE

ADLER STUDEBAKER-PACKARD DLR 1234 Broad-LI 3-5615

VAUXHALL SALES & SERVICE

BRITAIN'S BEST BUY — ALWAYS IN STYLE — VAUXHALL

"WHERE TO BUY THEM"

RUDY'S PONTIAC-CADILLAC INC 1130 Pine-PasoRobls 1000

VOLKSWAGEN SALES AND SERVICE

WORLD FAMOUS PASSENGER CARS, STATION WAGONS, BUSES, PANELS, PICK-UPS.

"FOR INFORMATION CALL"

LUCKSINGER FRED MOTORS 1255 Monterey-LI 3-1815

VOLVO SALES & SERVICE—
KIMBALL MOTOR COMPANY 1144 Monterey-LI 3-5752

TO STOP FOOD GRINDER SQUIRM
. . . Just put a piece of sandpaper, sand side up, under the bottom clamp of the grinder.

Automobile Dealers–New Cars–(Cont'd)

WILLYS SALES AND SERVICE

Universal 'JEEP' 'JEEP' Utility Wagon 'JEEP' Trucks 'JEEP' Utility Delivery . . . And Their Special Equipment. Service And Parts. . . . Made By Willys Motors, Inc.

THE Jeep FAMILY OF 4-WHEEL-DRIVE VEHICLES

"WHERE TO BUY THEM"

DEALERS

RUDY'S PONTIAC-CADILLAC INC 1130 Pine-PasoRobls 1000
SAN LUIS MOTOR CO 1144 Higuera-LI 3-7001

WOOSTER BUICK & GMC 1501 Spring-PasoRobls 14
(See Advertisement Page 9)

Automobile Dealers–Used Cars

Boriack Motor Co 1137 Higuera---LI 3-8810
(See Advertisement This Page)
Branson Ford Sales 5680 El Camino Rl-Atascdro 14
Brennan Maury 330 Traffic Wy(AG)-HU 9-3561
Christianson Chevrolet 1012 Grand Av(AG)-HU 9-5131
Cole Stanley V Used Cars 1360 Monterey-LI 3-0613
Consolidated Motors 1534 Spring-PasoRobls 415
CORDA MOTORS 1131 Monterey-LI 3-2355
FINCH DE SOTO-PLYMOUTH 1219 Monterey-LI 3-4400
Harris Truman A & Son 531-12th-PsoRobls 857
Hysen-Johnson Ford Inc 1101 Monterey-LI 3-6422
Imported Sales & Service 1065 Higuera-LI 3-4161
KIMBALL MOTOR COMPANY 1144 Monterey-LI 3-5752
Lucksinger Used Car Lot 1244 Monterey-LI 3-3211
Mid City Motors 5970 El Camino Rl-Atascdro 1100

OK USED CARS

Sold Only By AUTHORIZED CHEVROLET DEALERS
OK Used Cars and Trucks Warranted in Writing

"WHERE TO BUY THEM"

NICHOLS SID CHEVROLET 1305 Spring-PasoRobls 1222
SMITH MEL CHEVROLET 1039 Monterey-LI 3-3221

RUDY'S PONTIAC-CADILLAC INC 1130 Pine-PasoRobls 1000
Rudy's Used Cars 1125 Spring-PasoRobls 330
San Luis Motor Co 1144 Higuera--LI 3-7001
WEAVER MOTOR CO 1166 Higuera-LI 3-5567
(See Advertisement This Page)

Automobile Electrical Service

AMERICAN BOSCH SALES AND SERVICE

Completely equipped and qualified to provide efficient service on all American Bosch automotive electrical products

"FOR SERVICE CALL"

Mueller Francis C 198 South---LI 3-4416

Booth Bros Garage 1103 Higuera--LI 3-2811
Corda Motors 1131 Monterey-----LI 3-2355
ED'S SERVICE Higuera & Nipomo-LI 3-1154
(See Advertisement This Page)

(Continued Next Page)

An extension telephone is a step-saver in any home.

Auto Electric Service
COMPLETE SHOP FACILITIES
Dynamometer MOTOR TUNE-UPS
- GENERATORS
- STARTERS
- CARBURETORS
- FUEL PUMPS
- IGNITION SYSTEMS
- REGULATORS

ED'S SERVICE
ED & ROD CARLSON
LI 3-1154
HIGUERA & NIPOMO
SAN LUIS OBISPO

USED CARS
- FINEST AUTOMOBILES • LOWEST PRICES
- COURTEOUS SALESMEN
- PERSONALIZED SERVICE
- WRITTEN GUARANTEE
- LIBERAL TERMS & TRADE-IN ALLOWANCES
- OUT OF STATE CARS PURCHASED

WEAVER MOTOR CO.
LI 3-5567
1166 HIGUERA SAN LUIS OBISPO

BORIACK MOTOR CO.
SPECIALIZING IN GOOD TRANSPORTATION CARS
LI 3-8810
1137 HIGUERA
SAN LUIS OBISPO

for **Your Convenience**
Directories for other cities are available in the Business Offices and at attended public telephone stations.

Automobile Electrical Service–(Cont'd)

FRED'S AUTO-ELECTRIC PARTS & SERVICE 1511 Monterey--------LI 3-3821
(See Advertisement This Page)
Garms' Garage Hwy No 1(MB)----SP 2-8630
Mueller Francis C 198 South-------LI 3-4416
Ralphs Automotive Service S Hwy-Atascdro 1075

Automobile Frame Repairing

See Automobile Wheel, Axle & Frame Repairing

Automobile Glass

See Glass–Auto, Plate, Window, Etc

Automobile Ignition Service

See Automobile Electrical Service

Automobile Motor Rebuilding

Earl's Auto Repair 1546 Spring-PasoRobls 302
Paul's Garage & Auto Machine Shop Nipomo & Monterey-LI 3-8291
S & K Auto Wreckers 1545 Riverside Av-PasoRobles 1494
(See Advertisement This Page)

Automobile Mufflers–See Mufflers–Exhaust

TO REPAIR LINOLEUM
If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

Automobile Painting

BOOTH BROS BODY & PAINT SHOP 1121 Higuera LI 3-5545
BUCKLE'S BODY WORKS 1509 Spring-PasoRobles 767

DUPONT IDENTIFIED REFINISHERS

DUCO-DULUX-LUCITE
EXPERT BODY REPAIR, TOUCH-UP AND COMPLETE PAINTING WITH DUPONT MATERIALS.
WE RECOMMEND DU PONT DUCO-DULUX LUCITE AUTOMOBILE PAINTING

"WHERE TO BUY IT"

DISTRIBUTORS

GENERAL AUTO PARTS 1218 Pine-PasoRobls 280
UNIVERSAL AUTO PARTS CO 969 Monterey-LI 3-7787

REFINISHERS

BUCKLE'S BODY WORKS 1509 Spring-PasoRobls 767
GOSS BODY SHOP 154 W Branch(AG)-HU 9-2690
HARRIS BODY SHOP 138 South-LI 3-1019
NICHOLS ED BODY SHOP 821-10th-PasoRobls 1412
SERAFIN'S BODY & PAINT SHOP 426 Higuera-LI 3-0966
STANDARD MOTORS & EQUIPMENT CO 1701 Monterey----------LI 3-1700

Harris Body Shop 138 South-------LI 3-1019

HYSEN-JOHNSON FORD INC

COMPLETE BODY & PAINT SHOP AT THE BIG FORD BLOCK
1101 Monterey -----------LI 3-6422

Automobile Painting–(Cont'd)

Nichols Ed Body Shop 821-10th-PasoRobles 1412
San Luis Motor Co 750 Humbert--LI 3-1919
SERAFIN'S BODY & PAINT SHOP
See Our Ad Auto Body Repairing
426 Higuera ---------------LI 3-0966
Spink's Body Shop Old S Hwy------LI 3-9502
Tex's Paint & Body Shop 935 Main(MB)-SP 2-4281

Automobile Paints

See Paint Dealers Headings

Automobile Parts & Supplies–Retail

Atkinson Motor Parts 133 E Branch(AG)-HU 9-5928
Bay Auto Parts 450-5th(MB) ----SP 2-3781

BOOTH BROS GARAGE

DEPENDABLE AUTOMOTIVE SERVICE
1103 Higuera ------------LI 3-2811

CORDA MOTORS 1131 Monterey-LI 3-2355
Firestone Stores 1001 Higuera----LI 3-4652
Gem Auto Parts 7485 El Camino Rl-Atascdro 1045
General Auto Parts 1218 Pine--PsoRobls 280
HOOVER W A SALES & SERVICE
Eaglet Arcade Bldg
8455 El Camino Rl-----------Atascdro 42
HYSEN-JOHNSON FORD INC 1101 Monterey-LI 3-6425
Lucky Auto Supply 1101 Higuera--LI 3-7544
O'Connor J E Buick 565 Higuera--LI 3-8676
PETERSEN AUTO PARTS 1329 Monterey-LI 3-7287

Advertise here—it pays.

Automobile Parts & Supplies–Retail–(Cont'd)

SMITH MEL CHEVROLET 1039 Monterey-LI 3-3224
Universal Auto Parts Co 969 Monterey-LI 3-7787
WESTERN AUTO ASSOCIATE STORE 685 Higuera-LI 3-9036
Western Auto Associated Store 850 E(MB)-SP 2-3303
WESTERN AUTO ASSOCIATES STORE 924 S Grand Av Grovr Cty-HU 9-3857
Western Auto Supply Co 1420 Park-PsoRobls 596

WESTSIDE AUTO PARTS CO

Complete Line of Parts
1232 Monterey ------------LI 3-5943
If no answer call---------LI 3-4714
If no answer call----------LI 3-7916

Wooster Buick & GMC 1501 Spring-PasoRobls 14

Automobile Parts & Supplies–Used

Gene's Auto Parts & Wreckers Old 101 Hwy-LI 3-5086
(See Advertisement This Page)
S & K Auto Wreckers 1545 Riverside Av-PasoRobls 1494
WESTSIDE AUTO WRECKING Edna Rd-LI 3-3048
(See Advertisement This Page)

When you place a call, give the other person time to answer. Many unanswered calls would have been completed in a few more seconds.

FRED'S AUTO ELECTRIC
TUNE-UP SPECIALIST
UNITED SERVICE MOTORS
DYNAMOMETER & ELECTRONIC IGNITION & CARBURETION ANALYSIS
★ GENERATORS ★ REGULATORS ★ STARTERS
★ BATTERIES ★ WIRING
Clayton DYNAMOMETER POWER PROVED SERVICE
SERVICE & PARTS
LI 3-3821
1511 MONTEREY

ENGINE REBUILDING
CRANKSHAFT GRINDING
REBORING
Valve Refacing & Reseating
PASO ROBLES 1494
If No Answer Call Paso Robles 668
S & K AUTO WRECKERS
NEW & USED AUTO PARTS
A. A. SUMMERS, Prop.
1545 RIVERSIDE AVE.

GENE'S AUTO PARTS & AUTO WRECKING
ALL LATE PARTS CARS and TRUCKS
USED CARS - REPAIRS
24-HOUR SERVICE
FREE DELIVERY
LI 3-5086
Old 101 Hwy. South of SAN LUIS OBISPO

USED AUTO PARTS
For Most All Makes & Models
- MOTORS
- TRANSMISSIONS
- REAR ENDS
- SPRINGS
- RADIATORS

AUTO GLASS - RADIOS
Free Estimates
LI 3-3045
WESTSIDE AUTO WRECKING
A. L. HULL & H. F. HIGUERA Owners
Go Out Broad St. – 1 Mile Beyond City Limits
EDNA ROAD SAN LUIS OBISPO

PETERSEN AUTO PARTS

YOUR

NAPA

JOBBER

A Good Man to Know

PARTS FOR
CARS – TRUCKS – TRACTORS
ALL MAKES

LI 3-7287

NIGHT PHONES
SAN LUIS OBISPO
LI 3-9183
Arroyo Grande, HU 9-2793

1329 MONTEREY

GENERAL AUTO PARTS



WHOLESALE
QUALITY SUPPLIES & PARTS
FOR ALL MAKES
AUTOMOTIVE PAINTS
SERVICE STATION SUPPLIES

—CALL—
PASO ROBLES 280

1218 PINE

When you call somebody by telephone

PLEASE DON'T "HANG UP" TOO SOON

"Play Ball" with him by giving him time to answer.

Automobile Parts & Supplies—Whsle & Mfrs

ATKINSON MOTOR PARTS
133 E Branch(AG)-HU 9-5928
Bay Auto Parts 450-5th(MB) ----SP 2-3781
Gem Auto Parts
7485 El Camino Rl-Atascdro 1045

GENERAL AUTO PARTS
WHOLESALE
QUALITY SUPPLIES & PARTS
FOR ALL MAKES
SERVICE STATION SUPPLIES
1218 Pine -----------PasoRobles 280
If no answer call----PasoRobles 697

General Auto Parts 1218 Pine--PsoRobls 280
(See Advertisement This Page)
HYSEN-JOHNSON FORD INC
1101 Monterey-LI 3-6425
Jack & Jerry's Auto Supply
2101 Broad-LI 3-3127
PASO ROBLES AUTO PARTS
944 Spring-PsoRobls 505

PETERSEN AUTO PARTS
PARTS & SUPPLIES FOR ALL MAKES OF CARS – TRUCKS & TRACTORS
Quality is assured by the NAPA Seal – Backed by the largest independent organization in the automotive parts industry. Your NAPA jobber is a good man to know!
1329 Monterey -----------LI 3-7287
Night Phone -----------LI 3-9183
Or (AG) -------------HU 9-2793

Petersen Auto Parts
1329 Monterey-LI 3-7287
(See Advertisement This Page)

PIONEER AUTO PARTS
MIKE WING — NORM ELLIS
WHOLESALE
1144 Railroad -------PasoRobles 1418
If no answer call-PasoRobles 1114-M
Or ------------Atascadero 1105-W

SMITH MEL CHEVROLET
1039 Monterey-LI 3-3224

STANDARD AUTO PARTS
PARTS – EQUIPMENT
AUTOMOTIVE PAINTS
1085 Higuera ------------LI 3-8510
525-5th(MB) -----------SP 2-3881
Nights call -------------LI 3-1831
Nights call -------------LI 3-0095
Nights call ------------LI 3-7529

UNIVERSAL AUTO PARTS CO
AUTO PARTS
Paint – Tools – Equipment
969 Monterey ------------LI 3-7787
Nights call ------------LI 3-4156
Nights call ------------LI 3-6156
Nights call ------------LI 3-5435

Vans Auto Parts 107 Nelson(AG)--HU 9-5574

WESTSIDE AUTO PARTS CO
Complete Line of Parts
1232 Monterey -----------LI 3-5943
If no answer call---------LI 3-4714
If no dnswer call---------LI 3-7916

Automobile Parts Warehouses

Atkinson Auto Parts
133 E Branch(AG)-HU 9-3123

Prospects ready to buy use the Yellow Pages to find "Where to buy it."

RADIATOR REPAIRING

★ INDUSTRIAL ★ AUTOMOTIVE
TRUCK & TRACTOR



Prompt Service – Full Guarantee

- CLEANING
- RECORING
- REPAIRING
- GAS TANKS CLEANED

PICK-UP & DELIVERY SERVICE

SAN LUIS AUTO SERVICE

—PHONE—
LI 3-5500
If No Answer Call LI 3-6594 or LI 3-1315

600 MARSH SAN LUIS OBISPO

GROVER CITY RADIATOR SHOP



- AUTOS
- TRUCKS

CLEANING
REPAIRING
RECORING

FAST SERVICE
FREE ESTIMATES – REASONABLE PRICES

—PHONE—
HU 9-2632

142 N. 6th GROVER CITY

Who SELLS IT?

When a specific product or service is needed and there is an uncertainty as to who sells it

THE *Classified* TELEPHONE SECTION *Will Direct You*

Automobile Radiator Repairing

ATASCADERO RADIATOR & BODY WORKS 8660 Portola Rd----Atascdro 1263
BANKS RADIATOR & BATTERY REPAIR SHOP 1011 Toro------LI 3-7337
CLAASSEN'S RADIATOR SHOP
1534 Spring-PsoRobls 517-J

FRANKLIN'S SERVICE
1 DAY
RADIATOR SERVICE
Auto – Truck – Tractor
NEW & REBUILT RADIATORS
1185 Monterey -----------LI 3-5059

Grover City Radiator Shop
142 N 6th Grovr Cty-HU 9-2632
(See Advertisement This Page)
SAN LUIS AUTO SERVICE
600 Marsh-LI 3-5500
(See Advertisement This Page)
SAN LUIS RADIATOR WORKS
1229 Monterey-LI 3-6162
If no answer call-------------LI 3-6579

Automobile Radios

Bill's Radio & T V
Sales & Service
751 Marsh -----------------LI 3-7313
Daniels & Bovee 710 Higuera-----LI 3-6102

L & L HOME & AUTOMOTIVE RADIO SERVICE
AUTHORIZED SALES & SERVICE
MOTOROLA
MO PAR – PHILCO
DELCO – BENDIX
REPAIRS ON ALL MAKES
S & H GREEN STAMPS ON SALES & SERVICE
1628 Spring --------PasoRobles 1452

Mobile Electronics Service
958 Pismo-LI 3-2648

FOR BEST RESULTS WITH YOUR TELEPHONE

please . . .

Make sure of the number. If in doubt consult the Telephone Directory.

Speak with lips close to the mouthpiece, using your natural tone of voice.

And give the called person TIME to answer!

Thank You!

Automobile Renting & Leasing

HERTZ CORP THE
1004 Spring-PasoRobls 71
(See Advertisement This Page)
Hertz Rent-A-Car-Div of Hertz Corp The
1004 Spring-PasoRobls 71

Automobile Repairing & Service

ADLER STUDEBAKER-PACKARD DEALER
Complete Auto Repairing
ALL MAKES & MODELS
Brake Service – Wheel Alignment
Motor Tune-Ups—Auto Electric Service
Automatic Transmission Repairs
ALL WORK GUARANTEED
1234 Broad -------------LI 3-5615

AUTO CLINIC 972 E Hwy 1(MB)-SP 2-4572
(See Advertisement This Page)
BELL'S GARAGE 895 Palm------LI 3-7234

BOB & CHARLIE'S MOBILE SERVICE
OVERHAULING
GENERAL REPAIRING
WHEEL ALIGNING & BALANCING
Official Brake Station #4534
ALL WORK STRICTLY GUARANTEED
COMPLETE LUBRICATION
99 Traffic Wy(AG)--------HU 9-2429

BOOTH BROS GARAGE
DEPENDABLE
AUTOMOTIVE
SERVICE
1103 Higuera ------------LI 3-2811

Borradori Garage
Hwy No 1 Cayucs-WY 5-3832

Automobile Repairing & Service—(Cont'd)

C B AUTOMOTIVE
3011 Spring-PasoRobls 148

C & S SERVICE
COMPLETE ENGINE REBUILDING
& AUTOMOTIVE REPAIRING
CRANKSHAFT GRINDING & REBORING
HEAD RESURFACING
HARD SEAT REPAIR
414 Traffic Wy(AG)-------HU 9-2456

CACCIA'S GARAGE 740 D(MB)--SP 2-4621
Cayucos Garage Hwy No 1 Cayucs-WY 5-3954

CHEVROLET AUTHORIZED SERVICE
Prompt efficient service by Chevrolet trained mechanics to keep your car in top operating condition!
SUPER CHEVROLET SERVICE
"FOR SERVICE CALL"
NICHOLS SID CHEVROLET
1305 Spring-PasoRobls 1222
SMITH MEL CHEVROLET
1039 Monterey-LI 3-3221

COOK'S GARAGE
160 Tallyho Rd(AG)-HU 9-2575

CORDA MOTORS
LINCOLN & MERCURY SPECIALISTS
BRAKE SERVICE
WHEEL BALANCING
MOTOR TUNE-UP
1131 Monterey -----------LI 3-2355

(Continued Next Page)

SP 2-4572 **AUTO CLINIC**

PICK-UP & DELIVERY

MOTOR TUNE-UP
BRAKE SERVICE & REPAIRING
CYLINDER HEAD GRINDING



ED SPIVA

Wheel Balancing & Aligning
Auto Parts & Accessories
Road Service

972 E. HWY. 1 / MORRO BAY

AUTO REPAIRING

24-HOUR WRECKER SERVICE

Contract Station for
AUTO CLUB OF SOUTHERN CALIF.

EMERGENCY SERVICE STATION

- MOTOR TUNE-UP
- BRAKE SERVICE
- MUFFLER & TAILPIPE SERVICE
- TIRES – BATTERIES & ACCESSORIES

Free Estimates – Free Pick-Up & Delivery

LI 3-1167

Martin's **AUTO SERVICE**

Shop Located at 207 Higuera San Luis Obispo

HERTZ . . . world's largest and most experienced rent a car service!

Just show your driver's license and proper identification and you can rent a new Powerglide Chevrolet Bel Air or other fine car. They're all expertly maintained, more dependable, cleaner cars. *Call Hertz to reserve a car anywhere!*



The Only Authorized "HERTZ" RENTAL SERVICE In San Luis Obispo County

More people by far . . . use **HERTZ** *Rent a car*

HERTZ **RENT A CAR**

PHONE
PASO ROBLES 71

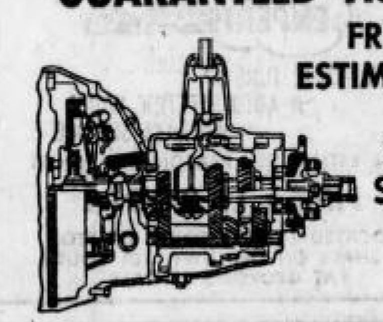
1004 SPRING PASO ROBLES

San Luis Auto Service

Mobilgas Mobilgas

GUARANTEED AUTO & TRUCK REPAIRS

FREE ESTIMATES



24-HR. SERVICE



COMPLETE ENGINE OVERHAUL & REBUILDING
MOTOR & TRANSMISSION EXCHANGE
Complete Automotive Machine Shop
AUTOMATIC TRANSMISSION REPAIR SPECIALIST
BRAKE SERVICE – WHEEL ALIGNING
FREE INSPECTION SERVICE
RADIATOR REPAIRS
MOBIL GAS – OIL – TIRES – BATTERIES – ACCESSORIES
Free Pick-Up & Delivery on Any Service
DAY OR NIGHT

—CALL—
LI 3-5500
If No Answer Call LI 3-6594 or LI 3-1315

600 MARSH SAN LUIS OBISPO







Automobile Repairing & Service—(Cont'd)

DE SOTO-PLYMOUTH SALES & SERVICE—
FINCH DE SOTO-PLYMOUTH
1219 Monterey-LI 3-4400

EARL'S AUTO REPAIR
IN PASO ROBLES
Complete Auto Repairing
Motor Tune-Up — Brake Service
Wheel Aligning — Muffler Service
Auto Accessories & Steam Cleaning
Over 35 Years' Experience
1546 Spring ---------PasoRobles 302

ED'S SERVICE
Tune-Up Specialists
Higuera & Nipomo-----------LI 3-1154
El Camino Motor Service
7500 Sinaloa Av-Atascdro 269

FORD AUTHORIZED SALES & SERVICE—
BRANSON FORD SALES
5680 El Camino Rl-Atascdro 14
Night call ------------Atascdro 1344
BRENNAN MAURY
330 Traffic Way(AG)-HU 9-5628
HARRIS TRUMAN A & SON
1302 Pine-PsoRobls 53
HYSEN-JOHNSON FORD INC
1101 Monterey-LI 3-6422

FRED'S AUTO-ELECTRIC PARTS & SERVICE 1511 Monterey------LI 3-3821

GENE'S GARAGE
IN CAMBRIA
COMPLETE AUTOMOTIVE REPAIRS
24-HOUR TOWING SERVICE
Auto Club of So. Calif. Emergency Road Service
BRAKE SERVICE – MOTOR TUNE-UP
PORTABLE ARC & ACETYLENE WELDING
Main & Bridge Cambria---WA 7-4668
If no answer call-------WA 7-4796

George's Auto Repair
1185 Monterey-LI 3-8345

HANSON BROS PIONEER GARAGE
Authorized
DE SOTO – PLYMOUTH
Sales & Service
ROAD SERVICE & TOWING
24-HOUR SERVICE
Repairs & Body Work on All Makes
13th & Spring--------PasoRobles 169
If no answer call---PasoRobles 1167

Harry & Duck's Service
652 Grand Av Grovr Cty-HU 9-4345
HEDGES AUTO SERVICE
1095 Main(MB)-SP 2-3191

HUGHES NASH CO
Expert
WHEEL ALIGNMENT
BRAKE SERVICE
GENERAL REPAIRING
1005 Monterey -----------LI 3-0540

HYSEN-JOHNSON FORD INC
1101 Monterey-LI 3-6422
Imported Sales & Service
1065 Higuera-LI 3-4161
Iverson's Automotive
1344 Spring-PasoRobls 813
Jim's Brake Shop 721 Spring--PasoRobls 323

JOHN'S AUTOMOTIVE SERVICE
In Atascadero
COMPLETE AUTO REPAIRING
Motor Tune-Up – Brake Service
Muffler Service – Motor Rebuilding
Auto Accessories
24-HOUR TOWING SERVICE
S El Camino Rl-------Atascadero 300
If no answer call---Atascadero 1192

John's Norwalk Service & Garage
781 Price(PB)-PR 3-2014
(See Advertisement This Page)

KIMBALL MOTOR COMPANY
1144 Monterey-LI 3-5752

LAMBERT'S FAIR OAKS SERVICE
COMPLETE
MOTOR OVERHAUL — TUNE-UP
Ignition — Brakes — Carburetion
GUARANTEED WORK
PICK-UP & DELIVERY
Halcyon & Grand Av
109 S Halcyon Rd(AG)-----HU 9-2109

Lucksinger Fred Motors
1255 Monterey-LI 3-1815
MARTIN'S AUTO SERVICE
207 Higuera-LI 3-1167
(See Advertisement Page 13)
McCAY'S AUTO REPAIR
1130 Main(MB)-SP 2-8542
McGuire's Richfield Service Stn
316 Higuera-LI 3-8604
Miller & Williams 836-13th --PasoRobls 708
NELSON'S AUTOMOTIVE
5485 Traffic Wy-Atascdro 610
(See Advertisement This Page)
NIPOMO GARAGE & WRECKING YARD
Hwy 101 Nipomo-WA 9-7911
OCEAN VIEW GARAGE
937 Main(MB)-SP 2-6392
O'CONNOR J E BUICK
Buick & Opel Dlrs
565 Higuera --------------LI 3-8676
RALPHS AUTOMOTIVE SERVICE
S Hwy-Atascdro 1075
Ray's Auto Service 996 Marsh----LI 3-3106
(See Advertisement This Page)
RAY'S AUTO SERVICE
Old Hwy 101-Atascdro 1389-J
(See Advertisement This Page)
Rudy's Pontiac-Cadillac Inc
1130 Pine-PasoRobls 1000
SAN LUIS AUTO SERVICE
600 Marsh-LI 3-5500
(See Advertisement Page 13)
SAN LUIS MOTOR CO
1144 Higuera-LI 3-7001
(See Advertisement This Page)
Standard Auto Parts 1085 Higuera-LI 3-8510
Standard Auto Parts 525-5th(MB)-SP 2-3881

STUDEBAKER-PACKARD SALES & SERVICE—
ADLER STUDEBAKER-PACKARD DLR
1234 Broad-LI 3-5615

Sweeter's Garage
1311 Paso Robles Oceano-HU 9-2126
Todd's Bear Alignment Service
306 Higuera-LI 3-4323
Tony's Garage Old Hwy 101 South-LI 3-7915
(See Advertisement This Page)

VOLKSWAGEN—
LUCKSINGER FRED MOTORS
1255 Monterey-LI 3-1815

Wade Garage
590 Manhattan Av Grovr Cty-HU 9-3471

WOODLAND GARAGE
COMPLETE AUTO REPAIRING
ON ALL MAKES & MODELS
Guaranteed Brake Service
24-Hour Towing Service
National Auto Club
Auto Parts & Supplies
Hwy No 1 Cambria--------WA 7-4678

WOOSTER BUICK & GMC
1501 Spring-PasoRobls 14

Check the Yellow Pages for WHO sells WHAT.

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Automobile Seat Covers

ALVA GREEN'S AUTOMOTIVE TRIM & FURNITURE UPHOLSTERY
CUSTOM SEAT COVERS
(& READY MADES)
COMPLETE AUTO INTERIORS
AUTO TOPS – TRUCK CUSHIONS
We Give S & H Green Stamps
FREE ESTIMATES
1528 Monterey ----------LI 3-2802

Cline's Auto Body Shop
640 Marsh-LI 3-2824
(See Advertisement This Page)

MUSTANG TIRE & AUTO SERVICE
HOUSE OF SEAT COVERS
Large Complete Stock of
HEAD LINER
DOOR PANELS ETC.
READY MADE & TAILORED
Free Installation by Experts
Osos & Marsh-------------LI 3-8107

Paramount Upholstering Co
1218 Carmel-LI 3-0649

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.



Automobile Servicing

See Automobile Repairing & Service

Automobile Starter Repairing

See Automobile Electrical Service

Automobile Tires—See Tires Headings

Automobile Tops

Cline's Auto Body Shop
640 Marsh-LI 3-2824

Automobile Towing

See also Truck Towing

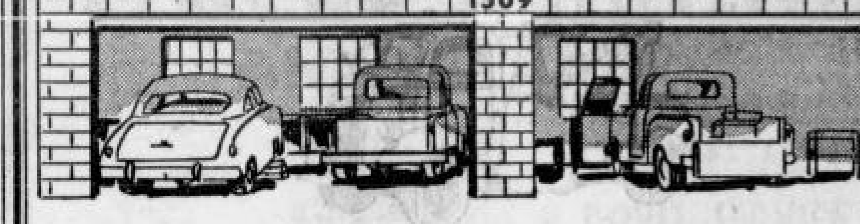
Automobile Club of So Calif
5680 El Camino Rl-Atascdro 14
AUTOMOBILE CLUB OF SO CALIF
Main & Bridge Cambria-WA 7-4668
If no answer call-------------WA 7-4796
AUTOMOBILE CLUB OF SO CALIF
139 Traffic Wy(AG)-----------HU 9-2040
Automobile Club of So Calif
34th & Spring-PasoRobls 1090
If no answer call--------PasoRobls 1822-J
If no answer call-------PasoRobls 31-R-3
BELL'S GARAGE 895 Palm------LI 3-7234
(See Advertisement Page 16)
Branson Ford Sales
5680 El Camino Rl-Atascdro 14
(See Advertisement Page 16)
BUCKLE'S BODY WORKS
1509 Spring-PasoRobls 767
(See Advertisement This Page)
CHOLAME GARAGE
24 Hour Service
Cholame ------------PasoRobls 102-R-2
HANSON BROTHERS PIONEER GARAGE
24 Hour Service
13th & Spring-----------PasoRobls 169
JOHN'S AUTOMOTIVE SERVICE
S El Camino Rl-Atascdro 300
MARTIN'S AUTO SERVICE
207 Higuera-LI 3-1167
(See Advertisement This Page)
NATIONAL AUTOMOBILE CLUB EMERGENCY SERVICE -------LI 3-1919
NELSON'S AUTOMOTIVE
5485 Traffic Wy-Atascdro 610
(See Advertisement Page 16)
NICHOLS SID CHEVROLET
1305 Spring-PsoRobls 1222

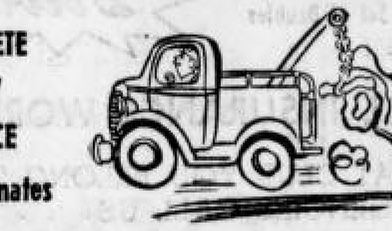
NIPOMO GARAGE & WRECKING YARD
24-HOUR TOWING SERVICE
Welding – General Auto Repair
Gas – Oil
Accessories New & Used
We Give S & H Green Stamps
Hwy 101 Nipomo----------WA 9-7911

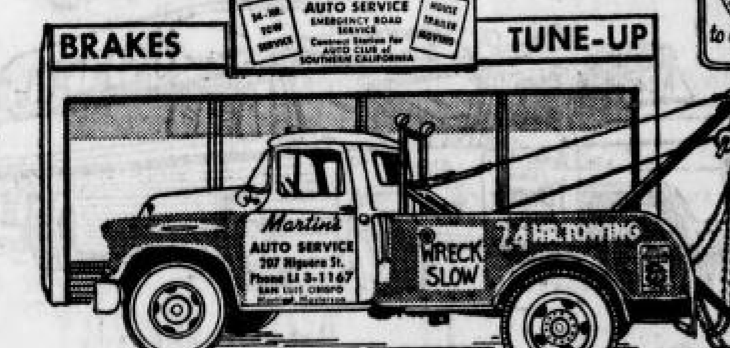
(Continued Next Page)

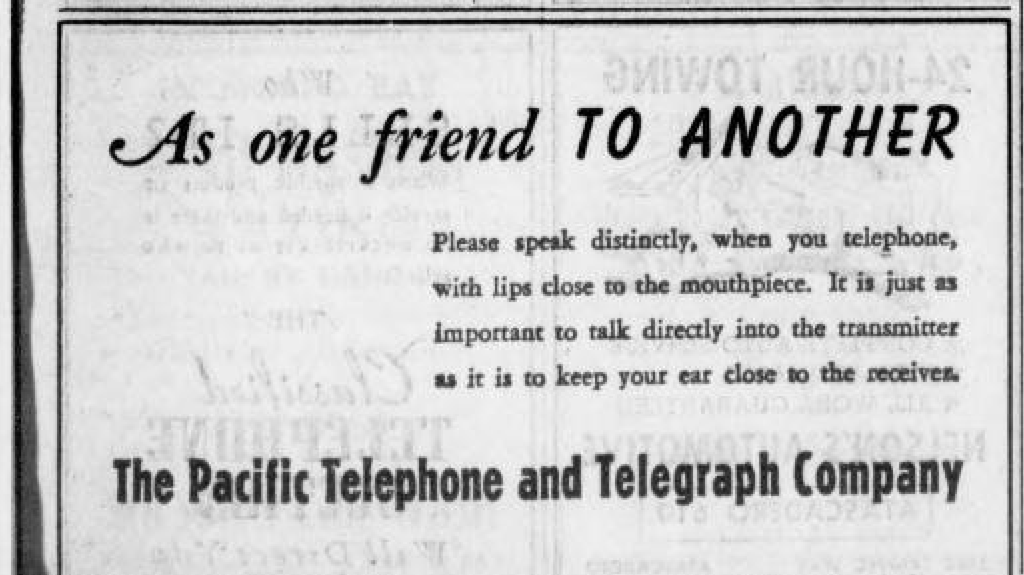
CURTAIN ROD GUIDE

Thimble on end of rod guides it smoothly into the hem without catching or tearing.









Automobile Towing—(Cont'd)

SAN LUIS MOTOR CO 750 Humbert-LI 3-1919
(See Advertisement This Page)

SAN LUIS MOTOR CO 750 Humbert-LI 3-1919
(See Advertisement This Page)

San Luis Towing & Storage Service 207 Higuera-LI 3-1167
(See Advertisement This Page)

SAN LUIS TOWING & STORAGE SERVICE Hwy 101----------LI 3-0630

TEX'S PAINT & BODY SHOP 935 Main(MB)-SP 2-4281
Day & Night call-------------SP 2-4281
If no answer call-------------SP 2-3524

WOODLAND GARAGE Hwy No 1 Cambria-WA 7-4678

Our business office will be glad to help with any telephone problem you may have.

Automobile Transmissions

C B Automotive 3011 Spring--PasoRobls 148

SAN LUIS AUTO SERVICE
ALL TYPES
Automatic Transmissions
NEW & REBUILT
HYDRA-MATIC SPECIALIST FOR ALL TYPES OF AUTOMATIC TRANSMISSION REPAIRS
600 Marsh -------------LI 3-5500

Automobile Undercoating

San Luis Auto Laundry 1155 Higuera-LI 3-5917

Serafin's Body & Paint Shop 426 Higuera-LI 3-0966

The Yellow Pages save you time.

Who SELLS IT?
When a specific product or service is needed and there is an uncertainty as to who sells it
THE *Classified* TELEPHONE SECTION
Will Direct You

Automobile Upholsterers

ALVA GREEN'S AUTOMOTIVE TRIM & FURNITURE UPHOLSTERY
CUSTOM MADE
Auto & Boat Upholstery
AUTO TOPS – SEAT COVERS
COMPLETE INTERIORS
1528 Monterey ----------LI 3-2802

Borjes Upholstery 5455 Traffic Wy-Atascdro 49

CLINE'S AUTO BODY SHOP
SEAT COVERS & CONVERTIBLE TOPS
Complete Car Upholstering
AUTO GLASS INSTALLED
640 Marsh ---------------LI 3-2824

Jones Upholstery Shop 112 N Main-Templeton 2101

PARAMOUNT UPHOLSTERING CO 1218 Carmel-LI 3-0649

Rauch's Cabinet & Upholstery Shop 821-21st-PasoRobls 966

Automobile Upholstery Cleaners

NORWALK SERVICE STN
UPHOLSTERY CLEANING & SPOTTING
CONVERTIBLE TOPS CLEANED
Auto Polishing – Motor Cleaning
1088 Higuera ------------LI 3-3513

Automobile Washing & Polishing

Bill's Union Service 339 Marsh----LI 3-9854

BOB'S 5 MINUTE CAR WASH
Car Washing
Auto Polishing
Dupont Spray Glazing
Blue Coral Waxing
1023 Marsh-------------LI 3-6943

Hackney Car Wash 631 Spring-PasoRobls 1564-J

SAN LUIS AUTO LAUNDRY
AUTO WASHING
AUTO POLISHING
Steam Cleaning
Upholstery Cleaning
Undersealing
TRUCKS – CARS – PARTS – TRACTORS
1155 Higuera -----------LI 3-5917

Wilson's Car Wash 740 D(MB)----SP 2-9969
(See Advertisement This Page)

Automobile Wheel, Axle & Frame Repairing

BUCKLE'S BODY WORKS 1509 Spring-PasoRobles 767

CAMERON'S BRAKE & WHEEL ALIGNMENT
OFFICIAL BRAKE STATION NO. 2713
Complete Brake Service – All Models
WHEEL BALANCING
One of the Best Equipped Shops for Alignment
101 Hwy. & 30 St.
3011 Spring ---------PasoRobles 170

HUGHES NASH CO
EXPERT
WHEEL ALIGNMENT
BRAKE SERVICE
GENERAL REPAIRING
1005 Monterey -----------LI 3-0540

Rademacher Bros Garage 539 Marsh-LI 3-4457
(See Advertisement This Page)

SAN LUIS AUTO SERVICE
See Our Ad For Auto Repairing
600 Marsh -----------------LI 3-5500

Todd's Bear Alignment Service 306 Higuera-LI 3-4323
(See Advertisement This Page)

Tyerman Wheel Shop 1135 Grand Av Grovr Cty-HU 9-2465

Automobile Wreckers

A & B Auto Wreckers N 101 Hwy-PasoRobls 9-R-3

Gene's Auto Parts & Wreckers Old 101 Hwy-LI 3-5086
(See Advertisement This Page)

NIPOMO GARAGE & WRECKING YARD Hwy 101 Nipomo-WA 9-7911

PASO ROBLES AUTO WRECKERS
AUTOMOBILE WRECKS BOUGHT & SOLD
Scrap Iron – Steel – Metal of All Kinds
PARTS FOR ALL CARS & TRUCKS
Yard - 3 Mi North on New Freeway
Hwy 101 ------------PasoRobles 411

PAULSON'S WRECKING & SALVAGE Orcutt Rd-LI 3-1215

S & K Auto Wreckers 1545 Riverside Av-PsoRobls 1494
(See Advertisement This Page)

Saratoga Auto Wrecking & Junk Yard 61 Saratoga Av Grovr Cty-HU 9-4458
(See Advertisement This Page)

Westside Auto Wrecking Edna Rd-LI 3-3045
(See Advertisement This Page)

We want your telephone service to be as helpful as we can make it.

Awnings

BETTER PLUMBING CO
Kool-Vent Awnings
673 Higuera ---------- LI 3-5938
DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera ---------- LI 3-5814
JONES UPHOLSTERY SHOP
ALL TYPES OF AWNINGS
RESIDENCE & STORE AWNINGS
PATIO & TRAILER AWNINGS
Truck & Pick-Up Canopies
Reasonable Prices — Free Estimates
112 N Main ---------- Templeton 2101
NAVACO AWNINGS—
MINSHULL'S PAINT & WALLPAPER STORE 1221 Spring ----- PasoRobls 774
PARAMOUNT UPHOLSTERING CO
1218 Carmel-LI 3-0649

Baby Shops

See also Children's & Infants' Garments–Retail
BILLIE'S TOY & BABY SHOP
766 Higuera-LI 3-4032
(See Advertisement This Page)
Vivian's Smart Shop
1347 Park-PasoRobls 310

Background Music

See Music Systems–Industrial & Commercial

Bacteriologists

Hornkohl Laboratories Inc
See Our Ad Laboratories-Analytical
714 Truxtun Av Bkrsfld ---- FAirvw 7-8567

Your company is known by the voice that speaks for it. The telephone voice with a smile wins!

Bags–Burlap & Cotton–Used

SALINAS BAG CO
Castroville Rd Salins-HArlsn 4-6100
VALLEY PIPE & SALVAGE CO
729 W Main Santa Maria-Walnut 5-2774

Bail Bonds

ACTION BAIL BONDS AGCY
981 Monterey-LI 3-4668
(See Advertisement This Page)
BOB'S BAIL BONDING AGCY
"When in Jail and Need Bail"
ANYWHERE — ANYTIME
Call Collect
FOR RATES & INFORMATION
Hwy 101 ---------- LI 3-3915
Bob's Bail Bonding Agcy Hwy 101-LI 3-3915
(See Advertisement This Page)
DE LA ROSA ESTHER
981 Monterey-LI 3-4668
HOESCHEL GEO M
981 Monterey-LI 3-4668
O'DONNELL HUGH 981 Monterey-LI 3-4668
PEDLAR BAIL BONDS
Make the First Call Count
24-HOUR SERVICE
ANYWHERE — ANYTIME
943A Murray Av ---------- LI 3-9499
740-14th ---------- PasoRobles 493

(Continued Next Page)

A SNAP IN TIME
To make snaps or zippers last longer, always close them before laundering garment.

Bail Bonds–(Cont'd)

Pedlar Bail Bonds
943A Murray Av-LI 3-9499
(See Advertisement This Page)
Pedlar Bail Bonds 740-14th -- PasoRobls 493
WILCOX BAIL BONDING AGCY
24-HOUR SERVICE
Free Bail Information
LOW RATES
Hwy 101 ---------- LI 3-3915

Bakers–Pie–See Pies–Pastry

Bakers–Retail

CARLOCK'S BAKERY
104 E Branch(AG)-HU 9-3141
CHRISTENSEN'S BAKERY
Downtown Atascadero
DANISH PASTRIES
SPECIALTY BREAD
VARIETY OF CAKES
COOKIES & PIES
5905 El Camino Rl ---- Atascadero 923
Cookie Crock Main Cambria ------ WA 7-4490
DELITE BAKERY
COMPLETE LINE OF BAKERY PRODUCTS
Fresh Daily
CAKES FOR EVERY OCCASION
723 Higuera ---------- LI 3-5842
FAVORITE BAKERY
PASTRY AND DECORATED CAKES
Of Distinctive Quality
638 Marsh ---------- LI 3-2026
Morro & Marsh ---------- LI 3-1192
896 Foothill Bl ---------- LI 3-1891
Grover City Bakery
935 Grand Av Grovr Cty-HU 9-5764
Morro Bay Bakery 330-5th(MB) -SP 2-8342
Paso Robles Bakery 1229 Park-PasoRobls 228
(See Advertisement This Page)
Pioneer Drive-In Market
Morro & Marsh-LI 3-1192
Spudnut Shop
Retail & Wholesale
686 Higuera ---------- LI 3-2120

KITCHEN CUE
Use a pipe cleaner for cleaning and polishing between the tines of a fork.

Bakers' Supplies

Olson Bros Egg Co
1010 Orcutt Rd-LI 3-4254

Bakers–Whsle

LANGENDORF UNITED BAKERIES INC
584 Higuera-LI 3-4145
From telephones served by the following exchanges
Santa Maria
(No Intercity Charge)
Ask Operator for-ZEnith 4555
Spudnut Shop
Retail & Wholesale
686 Higuera ---------- LI 3-2120
WEBER BAKING CO 237 Higuera-LI 3-6256
WEBER BAKING CO 205 Oak-PasoRobls 261

Bamboo

Ah Louis Store
Rattan & Bamboo Products
800 Palm ---------- LI 3-4332
Paramount Upholstering Co
1218 Carmel-LI 3-0649

Banks

Bank Of America
101 E Branch(AG)-HU 9-5521
Bank of America 801 Price(PB) -- PR 3-4613
Bank of America Traffic Wy ---- Atascdro 107
Bank of America 5th & D(MB) --- SP 2-2711
Bank of America National Trust & Savings Assn 995 Higuera ---------- LI 3-1160
Bank of America National Trust & Savings Assn Main Cambria ---------- WA 7-4654
Bank of America National Trust & Savings Association Bk of America Bg -- PsoRobls 11
CROCKER-ANGLO NATIONAL BANK
840 Monterey ---------- LI 3-4210
Automotive Finance Dept
840 Monterey-LI 3-9133
CROCKER-ANGLO NATIONAL BANK
604-12th-PasoRobls 1613
Security-First National Bank of L A
799 Higuera-LI 3-6321

Banquet Rooms

Brambles by the Bridge Cambria -WA 7-4561
DUNES THE
CATERING TO PARTIES FROM 15 TO 130
359 Grand Av Grovr Cty ---- HU 9-9988
Gold Dragon 985 Monterey ------- LI 3-3318
PANORAMA COFFEE SHOP
Hwy 101(PB)-PR 3-9959
PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
Party Caterers-Lge or Small Groups
1308 Spring ---------- PasoRobls 158
Rex's Cocktail Lounge & Liquor Store
Hwy-Atascdro 298
Robey's Cafe
9975 El Camino Rl-Atascdro 137-J
TOWER BARBECUE & COCKTAIL LOUNGES
See Our Ad for Restaurants
427 Higuera ---------- LI 3-4287

Barbers

ANDERSON HOTEL BARBER SHOP
Open 9 A.M. to 6 P.M.
Closed Sunday & Monday
5 BARBERS
FLATOPS & CREWCUTS A SPECIALTY
Porter Service
CARL DUNBAR — GIL BABCOCK — Owners
953 Monterey ---------- LI 3-4334
Arnold's Barber Shop
Womens-Childrens Haircutting Also
1024 Morro ---------- LI 3-3931
Bill's Barber Shop
Hair Cuts for Entire Family
1320 Spring ---------- PasoRobls 1086

Barbers–(Cont'd)

BUCK'S BARBER SHOP
Corner of Chorro & Pismo St.
CALL LI 3-7472
FOR APPOINTMENTS
NO EXTRA CHARGE
WALTER F. BUCK
Plenty of Free Parking
1349 Chorro ---------- LI 3-7472
Buzz Barber & Beauty Shop
108 E Branch(AG)-HU 9-2282
College Barber Shop
Women & Childrens Hair Cut Also
Appointments Possible For Everyone
892 Foothill Bl ---------- LI 3-8253
Fair Oaks Barber Shop
1037 Grand Av Fair Oaks-HU 9-5487
Henry & Marion's Barber Shop
1331 Spring-PasoRobls 1650
Howards Barber Shop
Women's & Children's Haircutting
1238 Park ---------- PasoRobls 58-W
Johnny's Barber Shop
221 Pomeroy Av(PB)-PR 3-2437
La Moda Barber Shop
5710 El Camino Real-Atascdro 634
Mar Vern Barber Shop
Glenn Elfman
1027 Osos ---------- LI 3-6480
PALACE APPOINTMENT BARBER SHOP
SCHEDULED BARBER SERVICE FOR THE WHOLE FAMILY
"HEAD OF THE STAIRS IN THE TOWER BUILDING"
BOB BALDRIDGE GEORGE SILVERA
Room 16
846 Higuera ---------- LI 3-4292
Paso Robles Barber Shop
739-12th-PasoRobls 317
Ray's Barber Shop
5885 Traffic Wy-Atascdro 12
ROSE'S BARBER SHOP
2300 Hwy No 1(MB)-SP 2-8579
San Luis Barber Shop 1038 Chorro-LI 3-4916
Tex's Barber Shop 1210 Park ---- PsoRobls 84

Baseball Clubs & Parks

San Luis Blues Mission Field ------ LI 3-8233

Bathing Suits–See Sportswear Headings

Baths

ALLEY'S PHYSICAL THERAPY
LEIGH & ISABEL ALLEY
LICENSED PHYSICAL THERAPISTS
WHIRLPOOL SULPHUR BATHS
VITA-RAY MASSAGE
COLONIC IRRIGATION
ULTRA-SONIC TREATMENTS
1031 Pine ---------- PasoRobles 56
Hidden Valley Hot Springs Inc
Avila Rd-LI 3-0523
(See Advertisement This Page)

(Continued Next Page)

Baths–(Cont'd)

PASO ROBLES BATH HOUSE
WORLD-FAMOUS SULPHUR WATER
POOL – TUB – STEAM – MUD BATHS
SPECIAL HYDROTHERAPY SERVICE FOR ARTHRITICS & CRIPPLED CHILDREN
MASSEUSE & MASSEUR ON DUTY
11th & Pine---------PasoRobles 1816

Sycamore Mineral Springs
Mr & Mrs Paul Byliing
Avila Rd -------------------LI 3-5580

TASTY TIP

A dash of hot coffee added to pan drippings enriches the flavor and color of gravy from steaks, chops or ham.

Ventura BEAUTY SCHOOL
Beauty Culture
★ The CAREER for YOU
with the world-famous
COMER & DORAN METHOD
of Hairstyling & Cosmetology
AS TAUGHT IN *Hollywood*
MIller 3-9363
1790 E. MAIN – VENTURA

Batteries–Retail

AUTO-LITE STA-FUL BATTERIES–
DISTRIBUTOR
KIMBALL TIRE CO
252 Higuera-LI 3-6787

Banks Radiator & Battery Repair Shop
1011 Toro-LI 3-7337
Bardin's Goodyear Service
692 Marsh-LI 3-5492
Bewley's Chevron Stn
155 Traffic Wy(AG)-HU 9-5048
Burch's Tom Service & Trailers
505 Higuera-LI 3-4042
Bushong's Texaco Stn
Santa Rosa & Marsh-LI 3-9858
Ed's Service Higuera & Nipomo----LI 3-1154

EXIDE BATTERIES
THE HONEST, ACCURATE ADVICE OF THE DEALERS LISTED BELOW WILL PROLONG YOUR BATTERY'S LIFE.
Exide
WHEN IT'S AN EXIDE YOU START
"FOR SERVICE CALL"
WHOLESALE DISTRIBUTORS
UNIVERSAL AUTO PARTS CO
969 Monterey-LI 3-7787
DEALERS
FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102

Hail's Union Service
1919 S Broad-LI 3-6401
Kimball Tire Co 252 Higuera-----LI 3-6787
Lund Swede Texaco Service
1004 Spring-PasoRobls 918
Mulkey's Texaco Stn
999 Hwy 101(AG)-HU 9-9947

Use the latest directory. Get the right number . . . right away.

Batteries–Retail–(Cont'd)

NIC-L-SILVER BATTERIES–
FLYING HEART DISTRIBUTING
1348 Spring-PasoRobls 45

Schultz Battery Co 217 Main(MB)-SP 2-8626
Ski's Shell Service Stn
1200 Monterey-LI 3-6821
Western Auto Associates Store
924 S Grand Av Grovr Cty-HU 9-3857

WILLARD SAFETY-FILL BATTERY SALES AND SERVICE–
DISTRIBUTORS
PETERSEN AUTO PARTS
1329 Monterey-LI 3-7287

Batteries–Whsle & Mfrs

Paso Robles Auto Parts
944 Spring-PasoRobls 505

Bearings–Ball & Roller

BEARING HOUSE THE
TIMKEN – NEW DEPARTURE
FAFNIR – HYATT
ROLLER CHAIN – SPROCKETS – V-BELTS
PULLEYS – STEEL COLLARS – FLEXIBLE
COUPLINGS – PILLOW BLOCKS – SEALS
219 Betteravia Rd
Snta Maria ---------WAInt 5-4283

Beauty Culture Schools

Ventura Beauty School
1790 E Main Ventura-Miller 3-9363
(See Advertisement This Page)

TO STOP FOOD GRINDER SQUIRM
. . . Just put a piece of sandpaper, sand side up, under the bottom clamp of the grinder.

Beauty Shops

ALICE ANN BEAUTY SALON
515 N Broad-LI 3-7035
(See Advertisement Page 22)

ALMA'S BEAUTY SALON
SPECIALIZING
HAIR CUTTING – TINTING
COLD WAVE
Complete Line of REVLON COSMETICS
1221 Park -----------PasoRobles 424

Anderson Hotel Beauty Salon
963 Monterey-LI 3-2116
(See Advertisement Page 21)

ARTISTIC BEAUTY SHOP
COMPLETE BEAUTY SERVICE
SPECIALIZING IN ALL TYPES OF PERMANENT WAVING
Hair Shaping and Tinting
Ample Parking Space
517-13th ----------PasoRobles 1011

Beaute Art Salon 780 Toro-------LI 3-2175
(See Advertisement Page 22)
Beauty Nook 427-5th(MB) ------SP 2-4456
(See Advertisement Page 22)
BUZZ BARBER & BEAUTY SHOP
108 E Branch(AG)-HU 9-2282
Carlton Beauty Shop
5993 Traffic Wy-Atascdro 980
Charlotte's Beauty Shop
184 Hinds Av(PB)-PR 3-2221
(Continued Next Page)

Other members of your household may be identified in the community by means of additional listings in the Telephone Directory.

Daisy's Beauty Nook



DAISY RHOADES HORWITZ – Owner
Complete Line of Beauty Service
– SPOT REDUCING –
HAIR CUTTING & CONTOUR SHAPING
Specializing in Permanents for Fine and White Hair
LI 3-2778
1024 NIPOMO SAN LUIS OBISPO

theda's salon of beauty



• PERMANENTS
• STYLING
• TINTING
• CUTTING
• MANICURES
SPOT REDUCING
Dermetics & Revlon Cosmetics
THEDA DUART – Owner
LI 3-6201
1112 GARDEN
SAN LUIS OBISPO

Beauty Shops–(Cont'd)

CHRIS' BEAUTY SHOP
Christine Byer – Prop.
SPECIALIZING IN PERMANENTS
Experienced Operator
HAIR STYLING – TINTING
Complete Beauty Service
Evenings by Appointment
Lots of Parking Space
1394 Grand Av(AG)-------HU 9-5675

CLASSIC BEAUTY SALON
COMPLETE BEAUTY SERVICE
SPECIALIZING IN
Hair Shaping – Hair Tinting
Cold Permanent Waving
BEATRICE PIKE – Prop.
1503 Park -----------PasoRobles 87

Cottage Beauty Shop
Garden Farms-SntaMrgrta 2711
Cut & Curl The Shandn ---PasoRobls 53-J-12
Daisy's Beauty Nook 1024 Nipomo-LI 3-2778
(See Advertisement Page 20)
DERA'S BEAUTY SALON
Hair Tinting A Specialty
1353½ Grand Av(AG)-------HU 9-3821
Earleen's Beauty Shop
Vineyard Rd-Templtn 2782
Elaine's Beauty Shop
8855 Curbaril Av-Atascdro 1340
(See Advertisement Page 23)
ELSIE'S BEAUTY SALON
890 Buchon-LI 3-3454
(See Advertisement Page 22)
Erma Mae's Beauty Shop
315 Kings Av(MB)-SP 2-8816
Estero Beauty Salon
Ocean Av Cayucs-WY 5-3646
EVA'S BEAUTY SALON
990 Price(PB)-PR 3-4757
Faye's Beauty Salon
885 Main(MB)-SP 2-8645

The Yellow Pages save you time.

Freda's Beauty Shop
117 E Branch(AG)-HU 9-5679
Gladys Beaute Salon 1336 Morro--LI 3-1313
Gladys Hammett's Beauty Salon
1046 Chorro-LI 3-5425
(See Advertisement Page 23)

GROVER CITY BEAUTY SALON
Complete Beauty Service
Specializing in
Hair Styling – Hair Tinting
Hair Shaping
OPEN EVENINGS BY APPT.
Parking Space – Reasonable Rates
137 N 8th Grover City-----HU 9-5713

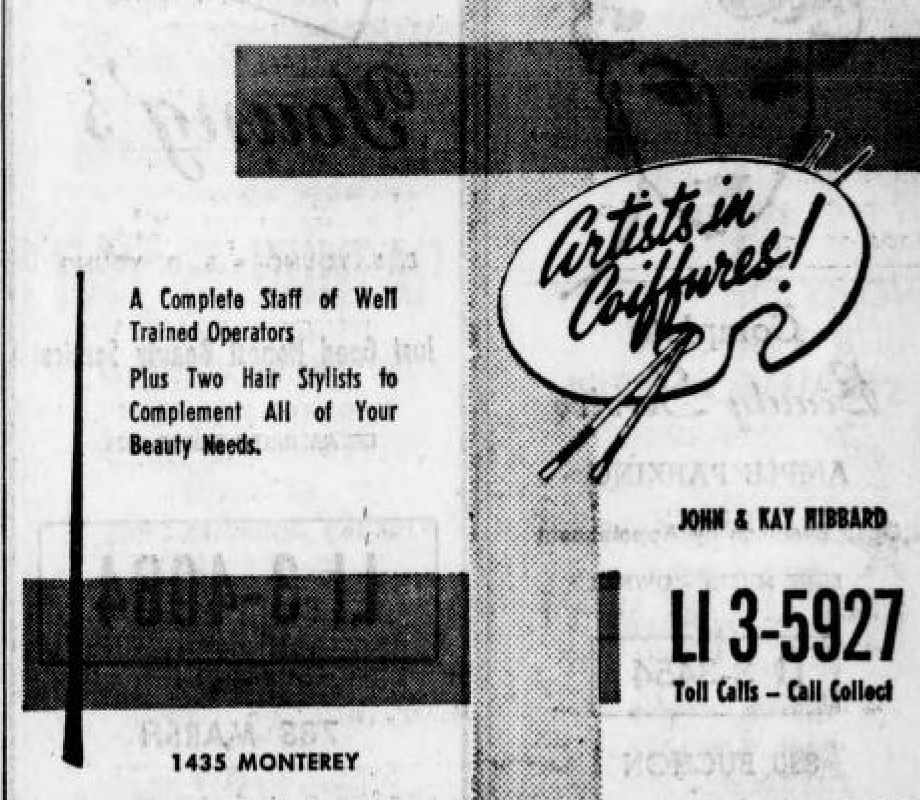
Hall's Beauty Shop 1067 Buchon--LI 3-7229

HELEN JACKSON'S BEAUTY SALON
CREATORS OF LOVELINESS
Helen Jackson – Prop.
778 Marsh --------------LI 3-3114

Helen Jackson's Beauty Salon
778 Marsh-LI 3-3114
(See Advertisement Page 22)
HIBBARD'S HAIR FASHIONS
1435 Monterey-LI 3-5927
(See Advertisement This Page)
Hickenbottom Wayne Hair Stylist
1131 Broad-LI 3-9571
(See Advertisement This Page)
(Continued Next Page)

If you have products to sell, the Yellow Pages can increase your market. You are invited to call our nearest Business Office for further details on Classified Directory advertising.

Hibbard's HAIR FASHIONS



A Complete Staff of Well Trained Operators
Plus Two Hair Stylists to Complement All of Your Beauty Needs.
JOHN & KAY HIBBARD
LI 3-5927
Toll Calls – Call Collect
1435 MONTEREY



COMPLETE BEAUTY SERVICE
For Your Latest Fashions In
HAIR CUTTING & STYLING
★ PERMANENTS
★ TINTING
★ MANICURING
Experienced Operators
REASONABLE PRICES
Open 9 A.M. to 6 P.M.
Evenings By Appointment
BEA SPARKS – Owner
For Appointment Call LI 3-2116
963 MONTEREY
SAN LUIS OBISPO

ANDERSON HOTEL BEAUTY SALON

wayne hickenbottom
hair stylist
FORMERLY WITH MAISON-LORENZO



ALWAYS THE LATEST IN FASHIONS

Ask About Our
BUDGET PERMANENT WAVE
★ HAIR STYLING
★ HAIR TINTING
★ HAIR CUTTING
Specializing In
CORRECTIVE CHILDRENS HAIR CUTTING
OPEN MON. THRU SAT. 9 A.M. TO 9 P.M.
LI 3-9571
1131 BROAD, SAN LUIS OBISPO
No Parking Problem

Elsie's
BEAUTY SALON



Complete
Beauty Service
AMPLE PARKING
Open Evenings by Appointment
ELSIE MUZIO - OWNER
CALL
LI 3-3454
890 BUCHON

Invitation to Beauty

Young's

E. S. YOUNG • B. G. YOUNG
Just Good Honest Beauty Service
ESTABLISHED SINCE 1934

LI 3-4064

783 MARSH

HELEN JACKSON'S
BEAUTY SALON

Creators of Loveliness



HELEN JACKSON, Prop.

LI 3-3114

778 MARSH
SAN LUIS OBISPO

Beauty Shops—(Cont'd)

HOUSE OF BEAUTY
IN ATASCADERO
COMPLETE BEAUTY SERVICE
FEATURING
PERMANENT WAVES
SHE CORRECTIVE COSMETICS
Slender-eeze Heatth Massage Lounge
GRACE HALDEN – Owner
5820 Traffic Wy---------Atascdro 146

La Cresta Beauty Shop
Atascadero Beach(MB)-SP 2-2661
LA MODA BEAUTY SHOP
5780 El Camino Rl-Atascdro 36
Lena's Beauty Shop 171 I Cayucs-WY 5-3782
Les's Barber & Beauty Shop
926 Grand Av Grovr Cty-HU 9-5231
Lida W Hanst Beauty Salon
Hair Shaping and Hair Tinting
509 Grand Av(AG)-----------HU 9-2212
NEL-DEEN'S BEAUTY SALON
1250 Grand Av(AG)-HU 9-2275
(See Advertisement This Page)
Noel Beauty Shop
1318 Johnson Av-LI 3-2168
Ollie's Beauty Shop
Ollie Honnert-Operator
1813 Chorro -----------------LI 3-7012
PASO ROBLES BEAUTY SALON
1238 Park-PasoRobls 282
(See Advertisement Page 23)
Pat's Beauty Salon 740-5th(MB) -SP 2-3201
(See Advertisement This Page)
Pearl's Beauty Shop
2300 Hwy No 1(MB)-SP 2-8579
PERSONALITY BEAUTY SHOP
Ann Johnson
1901 Broad ---------------LI 3-2573
(Continued Next Page)

If you sometimes get the wrong number or no number at all, you may be dialing incorrectly. After turning the dial all the way to the stop, let it return at its own speed.



Sue's Salon
of Beauty
Specializing in
HAIR STYLING
& PERMANENT WAVING
FORMERLY
CARL'S SALON OF BEAUTY
PHONE
LI 3-8258
10 N. BROAD SAN LUIS OBISPO

IN ARROYO GRANDE – FAIROAKS DISTRICT
NEL-DEEN'S BEAUTY SALON
EDNA NELSON, Prop.
COMPLETE BEAUTY SERVICE
"Personalized Service"
EXPERT
• PERMANENT WAVING
• ARTISTIC HAIR COLORING
"Your Station for Better Beauty"
Evenings By Appointment – Lots of Parking Space
CALL
HU 9-2275
1250 GRAND AVE. ARROYO GRANDE – FAIROAKS





Hair Styling . . .
All Types of
Permanent Waving
Tinting
"PLENTY OF
PARKING SPACE"
ESTHER GIBSON,
Prop.
PHONE
LI 3-2175
Beaute Art Salon
780 TORO

ALICE ANN
BEAUTY SALON
Hair Styling a Specialty



All Beauty Services
PHONE
LI 3-7035
515 N. BROAD
PLENTY OF FREE PARKING

IN MORRO BAY IT'S
PAT'S BEAUTY SALON
A COMPLETE BEAUTY SERVICE



INDIVIDUAL
HAIR STYLING &
CUTTING
TINTING
PERMANENT WAVING
Frances Ramsey
SOFT WATER
By Appointment Only
SP 2-3201
740 - 5th ST. MORRO BAY

IN MORRO BAY
BEAUTY NOOK
SPECIALIZING IN HAIR STYLING
PERMANENT WAVING & TINTING
Phone
SP 2-4456
Monday Thru
Saturday
8:30 - 6:00
427 – 5th
MORRO BAY



Beauty Shops—(Cont'd)

PINK POODLE BEAUTY SHOP
RUTH FLORES
A Complete Beauty Service
INDIVIDUAL HAIR STYLING
Closed Saturdays
Phone for Appointment
HOURS 9 A.M. TO 5 P.M.
2146 Broad --------------LI 3-1045

RAE'S BEAUTY SALON
200 E Branch(AG)-HU 9-2277
Ray's Beauty Shop
6035 Palma Av-Atascdro 595
Shell Beauty Salon
102 Esparto Av Shell Bch-PR 3-2407
SUE'S SALON OF BEAUTY
10 N Broad-LI 3-8258
(See Advertisement Page 22)

Advertise here—it pays.

PASO ROBLES
BEAUTY SALON
KATHARINE ROSS - Owner



COMPLETE
BEAUTY SERVICE
STYLING - CUTTING
PERMANENT WAVING
ETC.
Children's Haircutting
REVLON COSMETICS
PHONE
PASO ROBLES 282
1238 PARK

Gladys Hammett's
BEAUTY SALON
HAIR STYLING
PERMANENT
WAVING
CUTTING
TINTING



LI 3-5425
1046 Chorro San Luis Obispo

ELAINE'S
BEAUTY SHOP



COMPLETE
BEAUTY
SERVICE
Evening
By Appt.
ELAINE VACA – Owner
ATASCADERO 1340
8855 Curbaril Atascadero

Beauty Shops—(Cont'd)

Templeton Beauty Shop
Velora Howard Owner & Operator
Hwy --------------------Templtn 2391
THEDA SALON OF BEAUTY
1112 Garden-LI 3-6201
(See Advertisement Page 20
Town & Country Beauty Salon
597-12th-PasoRobls 358
VANITY BOX
Edith Millard-Owner
1336 Spring ------------PasoRobls 221
VILLAGE BEAUTY SHOP
Main Cambria-WA 7-4657
YACHT HARBOR HOUSE OF BEAUTY
MORRO BAY
Complete Beauty Service
JOSEPHENE HAUCK
203 S Main(MB)----------SP 2-5201
YOUNG'S BEAUTY SHOP
783 Marsh-LI 3-4064
(See Advertisement Page 22)

Bedding

Rileys Dept Store 1144 Chorro----LI 3-1421

Beds—Hospital

See Hospital Equipment & Supplies

Bee Keepers' Supplies

San Luis Mill & Lumber Co
246 Higuera-LI 3-0825

Beer & Ale Distrs

BUDWEISER—
JORDANOS' INC 1321 Carmel-LI 3-1089
JORDANOS' INC S Hwy---PasoRobls 842

Burgermeister Brewing Corp
1750 Beach-LI 3-3219
(See Advertisement This Page)
Burgermeister Brewing Corp
Traffic Wy & Rosario-Atascdro 94
DUNLAP RAY E
MILLER HIGH LIFE BEER
The Champagne of Bottle Beer
FALSTAFF BEER
DISTRIBUTED BY
RAY E. DUNLAP
S Hwy ------------------LI 3-2133
842 Salinas --------PasoRobles 1401
201 S Oakley Snta Maria-WAlnt 5-5512
Dunlap Ray E S Hwy------------LI 3-2133
(See Advertisement This Page)
Dunlap Ray E 842 Salinas---PasoRobls 1401
FALSTAFF BEER—
DUNLAP RAY E S Hwy-------LI 3-2133
Hawkins & Ayers Distrs
320 E Branch(AG)-HU 9-5428
(See Advertisement Page 24)
JET DISTRIBUTING CO
Old Hwy 101 South-LI 3-8635
(See Advertisement This Page)
Jordanos' Inc S Hwy---------PasoRobls 842
(See Advertisement This Page)
(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

FALSTAFF
Miller High Life
America's
Premium Quality Beer
"THE CHOICEST PRODUCT
OF THE BREWERS' ART"
&
MILLER HIGH LIFE
"The Champagne of Bottled Beer"
RAY E. DUNLAP
DISTRIBUTOR
P. O. Box 234 San Luis Obispo
WAREHOUSES
SOUTH ON OLD HIGHWAY 101
LI 3-2133
SAN LUIS OBISPO, CALIF.
•
PASO ROBLES, CALIF.
842 SALINAS STREET
Phone PASO ROBLES 1401
•
SANTA MARIA, CALIF.
201 SO. OAKLEY
Phone WAlnut 5-5512

LUCKY LAGER
LUCKY LAGER
IT'S LUCKY when you live in America
DRAFT BEER
BUDWEISER
THOSE WHO KNOW
........BUY BUD
PASO ROBLES 842
JORDANOS' INC.
Wholesaler
On S. Highway
R F D BOX 14G PASO ROBLES
LI 3-1089
SAN LUIS OBISPO
1321 CARMEL ST.
SANTA MARIA
WAlnut 5-4685
1108 N. BROADWAY

Call for the
beer refreshing
Hamm's
BEER
refreshing
as the land
of sky blue
waters
SERVING THE
ENTIRE COUNTY
JET
DISTRIBUTING CO.
CALL
LI 3-8635
OLD HWY. 101 SOUTH
SAN LUIS OBISPO



Burgermeister
BRANCH OFFICES
BURGERMEISTER BREWING
CORPORATION
Traffic Way & Rosario
Atascadero
Phone: Atascadero 94
BURGERMEISTER BREWING
CORPORATION
1750 Beach, San Luis Obispo
Phone: LI 3-3219
HENRY SAVAGE – Mgr.
If no answer call Atascadero 650

Beer & Ale Distrs–(Cont'd)

LUCKY LAGER BEER—
JORDANOS' INC 1321 Carmel-LI 3-1089
JORDANOS' INC S Hwy---PasoRobls 842

M & W DISTRIBUTING CO
S Old Hwy 101-LI 3-7858

MILLER HIGH LIFE BEER—
DUNLAP RAY E S Hwy------LI 3-2133

Morganti L J Co 955 Morro------LI 3-0940
(See Advertisement This Page)

Beer Parlors–See Taverns

Beverage Dispensing & Cooling Equipment

Nehi-R C Cola Beverage Co
120 Higuera-LI 3-4725

Beverages–Soft Drinks, Mixers, Etc–Distrs & Bottlers

CALSO WATER—
JORDANOS' INC
1321 Carmel -------------LI 3-1089
S Hwy ---------------PasoRobls 842

CANADA DRY BOTTLING CO
GINGER ALE – CLUB SODA
QUININE – COLLINS
FOUNTAIN SYRUPS
ASSORTED FLAVORS
GLAMOR (DIETETIC)
Osos & Marsh-------------LI 3-0899
If no answer call
Santa Barbara --Woodland 5-8581

Coca-Cola Bottling Co
2508 Spring-PasoRobls 241

COCA-COLA BOTTLING CO OF SANTA MARIA INC
BOTTLERS OF
COCA-COLA – ORANGE CRUSH
BARQ'S
"Ask for Bark's Assorted Flavors"
1301 Carmel ---------------LI 3-2529
2508 Spring ----------PasoRobles 241

NEHI-R C COLA BEVERAGE CO
120 Higuera-LI 3-4725

PEPSI-COLA BOTTLING CO OF SAN LUIS OBISPO
CUESTA BEVERAGES INC.
PEPSI-COLA IN BOTTLES
PEPSI-COLA FOUNTAIN SYRUP
Full Line of Flavors
HIRES ROOT BEER
NESBITTS ORANGE – BUBBLE UP
55 Higuera ---------------LI 3-3726

SEVEN-UP BOTTLING CO OF SAN LUIS OBISPO 1111 S Hwy 101(AG)--HU 9-2111
(See Advertisement This Page)

Bicycles–Repairing

GILBERTSON'S
GUARANTEED REPAIRS
All Makes & Models
NEW & USED BICYCLES
Rebuilding – Repainting – Accessories
Free Estimates – Reasonable Prices
OPEN DAILY INCLUDING SUNDAYS
197 S 10th Grovr Cty------HU 9-2563

HOOVER W A SALES & SERVICE
Eaglet Arcade Bldg
8455 El Camino Rl-----------Atascdro 42

SAN LUIS CYCLERY
1239 Monterey-LI 3-8567
(See Advertisement This Page)

SMALL'S BONDED LOCKSMITHS
1124 Garden-LI 3-7045

Bicycles–Retail

Gilbertson's
197 S 10th Grovr Cty-HU 9-2563

SCHWINN BICYCLES—
SAN LUIS CYCLERY
1239 Monterey-LI 3-8567

SMALL'S BONDED LOCKSMITHS
1124 Garden-LI 3-7045
(See Advertisement This Page)

Smith's Sporting Goods
1225 Park-PasoRobls 40-W

Billiard Parlors

Bright Spot
1092 Grand Av Grover Cty-HU 9-9951
Carl's Billiards 831-13th ---PsoRobls 1529-J

GOLDEN WEST BILLIARDS
676 Higuera-LI 3-9976
Park Billiards 811-12th -----PasoRobls 58-J

RED'S PLACE
Frank Burrows-Owner
1817 Osos ------------------LI 3-5437

Stag Billiard Parlor
Ben J Haley-Owner
956 Monterey -------------LI 3-9931

Birds

See Also Pet Shops

Hazel's Pet Shop 595 Marsh-----LI 3-1417

Blacksmiths

Arc Shop The 112 Brisco Rd(AG)-HU 9-3192

ARROYO ELECTRIC MACHINE SHOP
316 E Branch(AG)-HU 9-5546

PABST W F
ORNAMENTAL IRON
GEN. REPAIR – WELDING
Cor Ward & High Sts
111 Ward ---------------LI 3-6920

Paso Robles Agricultural Works
1204 Railroad-PsoRobls 35-J

Templeton Blacksmith Shop
301 Main-Templtn 4131

Blenders–Food

See Electric Appliances–Household, Small Hdgs

Blinds

See Venetian Blinds Hdgs; Window Shades Hdgs

Blood Banks

FRENCH CLINIC & HOSPITAL
1170 Marsh-LI 3-7070

Tri-Counties Blood Bank Inc
780 Pacific-LI 3-2925

Blue Printers

D & H Blue Printing Co Gibson-Drexler Bldg Santa Maria-Walnut 5-1816
(See Advertisement This Page)

Pacific Engineers & Surveyors Inc
858 Monterey-LI 3-0850

Porter Chas Phil 278 Snta Rosa---LI 3-1546

Boarding Houses

Judge's House 1720 Johnson Av---LI 3-9795
Ranch The Foothill Bl-----------LI 3-9806

Boat Builders & Repairers

BECK BROS BOAT SHOP
1440 San Francisco Av Oceano-HU 9-2983

Hermann & Safranek Millwork & Builders Supply 4005 El Camino Rl---Atascdro 1490

Morro Bay Boat Works
S Main(MB)-SP 2-6911
(See Advertisement This Page)

Boat Dealers

B & W SPORTSMEN
2138 Spring-PasoRobls 1840

BRADLEY'S BOAT CENTER
IN SHELL BEACH
SALES & SERVICE
PLYWOOD & FIBERGLAS BOATS
MERCURY OUTBOARD MOTORS
MARINE SUPPLIES
We Give S & H Green Stamps
1653 Shell Beach Rd
Shell Bch -------------PR 3-2168

DONHOY
See Our Adv for Outboard Motors
S 101 Hwy------------SntaMrgrta 2761

LITCHFIELD CO 390 Higuera----LI 3-3346

Mallery's Marine Center
780 C(MB)-SP 2-6401
(See Advertisement This Page)

MORRO BAY MARINA
4th & Embarcadero(MB)-SP 2-8085
(See Advertisement This Page)

Morro Bay Yacht Anchorage
201 S Main(MB)-SP 2-8617
(See Advertisement This Page)

POWER EQUIPMENT COMPANY THE
See Our Outboard Motors Ad
1236 Railroad -----------PasoRobls 534

R & J SPORTS & HOME SUPPLY
283 Higuera-LI 3-8684
(See Advertisement This Page)

SANTA MARGARITA LAKE BOAT CO
PERFORMER BOATS
VALCO ALUMINUM BOATS
EVINRUDE MOTORS
Sales – Service – Parts
DEMONSTRATIONS AVAILABLE
Santa Margarita Lake
------------ SantaMargarita 5541

WILLS H J 1088 Higuera-------LI 3-3513

Boat Equipment & Supplies

Bradley's Boat Center 1653 Shell Beach Rd Shell Bch-PR 3-2168

Boats–Charter

Al's Place Hwy Cayucs-----------WY 5-3748

Hart's Landing
5th & Waterfront(MB)-SP 2-8503

Mike's Landing Embarcadero(MB)-SP 2-8442

Sportsman's Landing
Embarcadero(MB)-SP 2-8938

Boats–Renting

Santa Margarita Lake Boat Co
Santa Margarita Lake-SntaMrgrta 5541

Boiler Compounds

Terra Sphere Inc
720 N 8th Fresno-AMhrst 6-7838

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

PLEASE LISTEN FOR THE DIAL TONE BEFORE DIALING

That "dial tone," a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please?"

Boiler Repairing

PARKER BOILER WORKS
CLARENCE E. ZUPAN – OWNER
BOILER
CERTIFIED REPAIRS AND INSTALLATIONS
BOILER SALES FOR ANY PURPOSE
PARTS – VALVES – FITTINGS
FOR ALL BOILERS
2690 Victoria ------------LI 3-7297

Boilers–Mfrs & Distrs

OCEAN SHORE IRON WORKS
New & Rebuilt Boilers – Scotch – Vertical
H.R.T. – Firebox & Watertube
Complete Installation & Repair Service
CERTIFIED WELDERS
Boiler Tubes
1660 Jerrold Av S F-----MIssn 7-5737

Bonding Companies

See Bail Bonds

Bonds–Investment

See Brokers–Stock & Bond; also Investments

Book Dealers

Armstrong Henry B Books & Gifts
5960 Entrada Av-Atascdro 487-J
Gabby Book Store 1040 Chorro----LI 3-9035

Bookkeeping & Accounting Machines

MONROE FIGURING ACCOUNTING & DATA PROCESSING EQUIPMENT–
MONROE CALCULATING MACHINE CO INC 813 Chapala
Santa Barbara-Woodland 2-1001

NATIONAL ACCOUNTING MACHINES–
NATIONAL CASH REGISTER CO
737 Marsh-LI 3-8269

Bookkeeping Service

Anderson Frank W 917-12th --PasoRobls 124
Ball Rollin 1009 Morro----------LI 3-7817
Hoisington A R Auditor & Tax Service
317-5th(MB)-SP 2-2281
Hyler Glenn R 360-5th(MB) -----SP 2-3571
Miller Robt J 841 Boysen Av-----LI 3-8096
Ritchie John C 1202 Vine-----PasoRobls 760

Bottlers

See Beverages–Soft Drinks, Mixers, Etc.–Distrs & Bottlers

Bowling Equipment & Supplies

Calif Bowlers Inc
18 Almaden Av Sn Jse-CYprss 2-2090

Bowling Lanes

Atascadero Bowl
5730 El Camino Rl-Atascdro 143
El Camino Bowl 1115 Santa Rosa-LI 3-9764
PASO ROBLES BOWL
Free Instruction
1329 Spring -------------PasoRobls 46
PISMO BOWL
Automatic Pinspotters
277 Pomeroy Av(PB)---------PR 3-2482

Boxes–Paper

WESTERN PAPER BOX CO
MANUFACTURERS
SET UP AND FOLDING BOXES
GIFT – JEWELRY – CANDY – BAKERY
CLOTHING – MEAT – FOOD
A Complete Packaging Service
Including Design, Printing & Artwork
1901 Poplar Oakland--TEmplbr 2-4354

Boxes–Wooden

General Box Distrs
Railroad Oceano-HU 9-5623

Boy Scout Supplies–See Scout Supplies

Brake Service

ADLER STUDEBAKER-PACKARD DEALER
Complete Brake Service
Wheel Aligning & Balancing
PICK-UP & DELIVERY
ALL WORK GUARANTEED
1234 Broad -------------LI 3-5615

AUTO CLINIC 972 E Hwy 1(MB)-SP 2-4572
Bell's Garage 895 Palm----------LI 3-7234
Bob & Charlie's Mobile Service
99 Traffic Wy(AG)-HU 9-2429
Booth Bros Garage 1103 Higuera--LI 3-2811
Caccia's Garage 740 D(MB)------SP 2-4621

CAMERON'S BRAKE & WHEEL ALIGNMENT
OFFICIAL BRAKE STATION NO. 2713
Complete Brake Service – All Models
WHEEL BALANCING
One of the Best Equipped Shops for Alignment
101 Hwy. & 30 St.
3011 Spring ---------PasoRobles 170

Everett's Mobil Stn
Beach & Hwy 1 Oceano-HU 9-3808
Hall's Super Service 22 Chorro---LI 3-2528
Hughes Nash Co 1005 Monterey---LI 3-0540

Listen for the dial tone before you start to dial. It means that the equipment is ready to receive your call.

BRAKE SERVICE



DRUM TURNING
WHEEL ALIGNMENT
WHEEL BALANCING
RADEMACHER BROS.
LI 3-4457
539 MARSH SAN LUIS OBISPO

BRAKE SERVICE
★ Brake Relining
★ Drum Turning
★ Shoe Exchanges
WHEEL ALIGNING & BALANCING
PICK-UP & DELIVERY
WITH OUR COMPLETE BRAKE SERVICE
Free Estimates – All Work Guaranteed
PHONE
LI 3-4323
TODD'S
BEAR ALIGNMENT SERVICE
306 HIGUERA SAN LUIS OBISPO

Brake Service–(Cont'd)

JIM'S BRAKE SHOP
COMPLETE BRAKE SERVICE
FREE BRAKE INSPECTION
WHEEL BALANCING & ALIGNING
OFFICIAL BRAKE STATION NO. 2662
COMPLETE AUTO REPAIRING
TUNE-UPS TO MOTOR REBUILDING
721 Spring ----------PasoRobles 323

Lambert's Fair Oaks Service
109 S Halcyon Rd(AG)-HU 9-2109
McCAY'S AUTO REPAIR
1130 Main(MB)-SP 2-8542
Nelson's Automotive
5485 Traffic Wy-Atascdro 610
Rademacher Bros Garage
539 Marsh-LI 3-4457
(See Advertisement This Page)
Ray's Auto Service 996 Marsh----LI 3-3106
SAN LUIS AUTO SERVICE
600 Marsh-LI 3-5500
Todd's Bear Alignment Service
306 Higuera-LI 3-4323
(See Advertisement This Page)
Tony's Garage Old Hwy 101 South-LI 3-7915
Woodland Garage
Hwy No 1 Cambria-WA 7-4678

Brazing

Warden William H Welding Shop
788 Main(MB)-SP 2-2601

Breakfast Nooks & Booths

Paramount Upholstering Co
1218 Carmel-LI 3-0649

Brick–Common, Face, Etc

Baxter Building Materials
1524 Grand Av(AG)-HU 9-2422
Faulstich Bros 2900 S Broad-----LI 3-9290

SAN LUIS BRICK INC
Manufacturers of
RED BRICK
ROCKLITE BLOCKS – FLAGSTONE
Distributors for
GLADDING McBEAN CLAY PRODUCTS
2900 S Broad------------LI 3-6929

Bridal Outfits & Supplies

BRIDE'S HOUSE THE
THE ONLY SHOP IN FRESNO
Specializing in
Wedding Gowns – Formals
Cocktail & Dinner Dresses
JULIETTE GALLIAN
Hours 10 to 5:30
Mon. & Fri. Eves. Till 9 P.M.
617 N Fulton Fresno----ADms 3-3701

Heaton's 13th & Park-------PasoRobls 890

RILEYS DEPT STORE
BRIDAL SALON
Complete Bridal Trousseaus
Wedding Gowns, Formals
FREE BRIDAL CONSULTANT SERVICE
For
Weddings Perfect in Every Detail
CONSULT RILEYS FIRST
1144 Chorro -------------LI 3-1421

Briquets

Charcoal Industries Inc
Adelaide Rd-PasoRobls 614

Broadcasting Stations

See Radio Stations & Broadcasting Companies; Television Stations & Broadcasting Companies

Brokers–Grain–See Grain Brokers

The Yellow Pages save you time.

Brokers–Insurance

See Insurance Agents & Brokers

Brokers–Stock & Bond

FIRST CALIFORNIA COMPANY
Mrs John O'Brien
Investment Securities Stocks & Bonds
784 Marsh -----------------LI 3-4229
NEW YORK STOCK EXCHANGE MEMBERS–
WALSTON & CO INC
Anderson Hotel-LI 3-2878

Paine Webber Jackson & Curtis
1100 State Santa Barbara
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1407

WALSTON
Members New York Stock Exchange and other leading stock and commodity exchanges.
Offices coast-to-coast.
Walston
"WHERE TO CALL"
WALSTON & CO INC
Anderson Hotel-LI 3-2878

Walston & Co Inc Anderson Hotel--LI 3-2878
Sundays & holidays call--------LI 3-7492

Brushes

Fuller Brush Dealer
7965 El Camino Rl-Atascdro 641-W
Fuller Brush Dealer 944 Murray Av-LI 3-4477

Builders–See Contractors–Building

Building Advisory Service

ARCHITECTS & BUILDERS SERVICE
Free advisory service on advance planning of telephone facilities in new building construction is available to architects, owners and builders. Costly alterations after completion of the building are frequently avoided through proper advance planning.
"SERVICE RENDERED BY"
PAC TELEPHONE & TELEGRAPH CO THE
Call your local Business Office

Dickens W B 306 Tolosa Wy------LI 3-9229

Building & Loan Associations

See Savings & Loan Associations

Building Maintenance–See Janitor Service

Party Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Building Materials

ATASCADERO LUMBER CO
"Everything for the Home"
Doors – Windows – Trim
Paints – Hardware – Sheet Metal
Plumbing Fixtures & Supplies
Electrical Fixtures & Supplies
Asphalt Tile & Linoleum
Garden Tools & Supplies
5305 Traffic Wy------Atascadero 661

Baxter Building Materials
1524 Grand Av(AG)-HU 9-2422
(See Advertisement This Page)
Bickford Wayne E 66th(MB) -----SP 2-5286

BOYLE LUMBER CO
"EVERYTHING FOR THE BUILDER"
Roofing – Doors – Windows – Wallboard
Mouldings – Tools – Builders' Hardware
Dutch Boy Paints – Sheet Rock
Insulation Materials – Fences
Electrical Supplies – Rocklite Blocks
Cabrillo Hwy Cayucos -----WY 5-3636
From Cambria, Morro Bay & S. L. O.
Ask Operator for-ENtrprise 1-1471

BUILDERS MARKET
SHEETROCK WALL BOARD
WEISER LOCK SETS
CEMENT & OTHER ROCK PRODUCTS
Time Plan Financing Available
HAROLD C. GOODALE
840-10th -----------PasoRobles 1600

Costa J M & Son Hwy No 1 &
Bella Vista Dr(MB)-SP 2-3641

FARM & HOME SUPPLY
FAIR OAKS DISTRICT
LUMBER – PLUMBING SUPPLIES
Builders' Hardware – Plywood – Wallboard
Doors – Windows – Paint – Nails – Fencing
Roofing Materials – "U Bild Headquarters"
Free Delivery – Open 7 Days a Week
7 A.M. to 6 P.M.
At Brisco Rd
1200 Grand Av(AG)-------HU 9-5635

Gaylord H K N River Rd-------PasoRobls 9
HAYWARD LUMBER CO
10th & Pine ------------PasoRobles 820
5th & E(MB)---------------SP 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1406
(See Advertisement This Page)
Johnson A O Caudill & Victoria----LI 3-3771

LADWIG FARM & HOME SUPPLY
"DO-IT-YOURSELF HEADQUARTERS"
PIPE – PAINTS – PLYWOOD – DOORS
ELECTRICAL SUPPLIES FURNACES
GENERAL HARDWARE WATER HEATERS
FORMICA SINK & TABLE TOPS
ALUMINUM WINDOWS
1619 Osos ---------------LI 3-3442

Miner's 1036 Grand Av Grovr Cty-HU 9-2931
Nipomo Lumber Co
Hwy 101 Nipomo-WA 9-4231
O'Kelley J A Trucking
3159 S Broad-LI 3-3546
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191
QUAGLINO JAMES A BUILDERS SUPPLIES Santa Barbara Av &
High-LI 3-0560

RAY'S FLOOR SERVICE
HARDWOOD FLOORING
ASPHALT TILE
Wholesale & Retail
664 Upham ---------------LI 3-1224

(Continued Next Page)

Advertise here—it pays.

HOMER T. HAYWARD Lumber Co.
QUALITY & SERVICE SINCE 1919
- Lumber
- Moulding
- Plywood
- Windows
- Doors
- Flooring
- Hardware
- Schlage Locks
- Ry-Lock Screens
- Nails
- Paint
- Insulation
- Roofing
- Sheatrock
- Cement
- Shingles & Shakes
- Posts & Pickets
- Fence Materials

REMODEL WITH
HAYWARD'S EASY PAYMENT PLAN
S & H GREEN STAMPS
PASO ROBLES 820
10th & Pine Paso Robles
SP 2-2291
5th & E. Morro Bay
From Telephones Served from the Cambria, Cayucos & San Luis Obispo Exchanges Only (No Inter-City Charge) Ask "Operator" for
ENTERPRISE 11406



BUILDING MATERIALS
WE AIM TO PLEASE EVERYBODY
LUMBER
BUILDERS HARDWARE
PLUMBING FIXTURES & SUPPLIES
ELECTRICAL SUPPLIES
"Everything for the Builder"
"FREE DELIVERY"
"OPEN 7 DAYS A WEEK"
ONE CALL DOES IT ALL
Phone
SP 2-8489
Tobin's CENTER INC.
19th & HWY. NO. 1 MORRO BAY

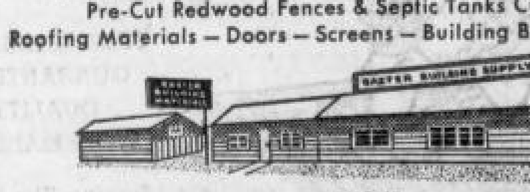
Stewart Building Supply
"Everything for Home Builders"



- LUMBER – ROOFING – PAINT
- DOORS – WINDOWS – TRIM
- PLUMBING – ELECTRICAL – HARDWARE

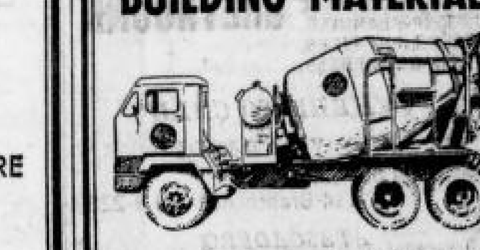
WE DELIVER
SP 2-8476
2 MI. NORTH OF MORRO BAY
9th & HWY. 1 MORRO BAY

BAXTER
LUMBER & BUILDING MATERIALS
Complete Line of Plastering Materials for the Contractor
Boysen Paints 2300 Colors
Your Job Is As Near As Our Phone Service Is Our Business
Pre-Cut Redwood Fences & Septic Tanks Cut to Order
Roofing Materials – Doors – Screens – Building Blocks – Brick – Etc.



PHONE
HU 9-2422
1524 GRAND AVE. – ARROYO GRANDE

READY-MIX CONCRETE BUILDING MATERIALS



No Job Too Large – No Job Too Small
- SAND
- ROCK
- CEMENT
- PLANT MIX
- PLASTERING MATERIALS

SP SOUTHERN PACIFIC MILLING CO
SOUTHERN PACIFIC MILLING CO.
CONCRETE PLANT
Serving San Luis Obispo County
LI 3-8100
SANTA BARBARA AVE.
SAN LUIS OBISPO

Building Materials–(Cont'd)

SAN LUIS MILL & LUMBER CO
All Types of
BUILDING MATERIALS
& LUMBER
MILLWORK
ESTABLISHED 1883
246 Higuera ---------------LI 3-0825

San Luis Mill & Lumber Co
From telephones served by the following exchanges
Arroyo Grande Pismo Beach
Morro Bay
(No Intercity Charge)
Ask Operator for-ENtrprise 1-2548
SOUTHERN PAC MILLING CO CONCRETE PLANT
Santa Barbara Av-LI 3-8100
(See Advertisement Page 27)
Stewart Building Supply
9th & Hwy 1(MB)-SP 2-8476
(See Advertisement Page 27)
Tobin's Center Inc
19th & Hwy No 1(MB)-SP 2-8489
(See Advertisement Page 27)

Building Materials–Used

Joe's Place 582 Higuera---------LI 3-0532

Building Specialties

Slack G H & Son Inc 1315 Carmel-LI 3-9399

Buildings–Steel–See Steel Buildings

Bus Lines

GREEN BUS SERVICE
Chartered Buses Available
South Old Hwy---------------LI 3-1414
Greyhound Bus Lines
5900 El Camino Rl-Atascdro 237

GREYHOUND LINES
QUICK, CONVENIENT TRAVEL TO ALL AMERICA, CANADA, MEXICO. FREE TRIP-PLANNING. TOURS, CHARTERS, PACKAGE EXPRESS.
GREYHOUND
"WHERE TO CALL"
ARROYO GRANDE
Greyhound Bus Lines
114 Branch(AG)-HU 9-2289
ATASCADERO
Greyhound Bus Lines
5900 El Camino Rl-Atascadero 237
PASO ROBLES
Greyhound Bus Lines
1245 Spring-PasoRobles 242
PISMO BEACH
Doko's Variety Store
880 Price(PB)-PR 3-4628
SAN LUIS OBISPO
Greyhound Bus Lines
1009 Monterey-LI 3-2121
SANTA MARGARITA
Santa Margarita Fire Dist
Hwy-SantaMargarita 2121

Greyhound Bus Lines
114 Branch(AG)-HU 9-2289
Greyhound Bus Lines
1009 Monterey-LI 3-2121
Greyhound Bus Lines
880 Price(PB)-PR 3-4628
Greyhound Bus Lines
1245 Spring-PasoRobls 242
Greyhound News Service
5900 El Camino Rl-Atascdro 237

Buses for Charter

Green Bus Service South Old Hwy--LI 3-1414

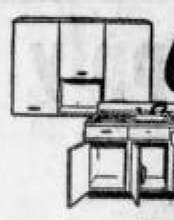
Business Forms & Systems

Hill's Offset Printing Co
863 Monterey-LI 3-1624
HILL'S STATIONERY STORE
1127 Chorro-LI 3-1950

Business Opportunity Brokers

Brown & Roy Realtors & Insurors
314 Pomeroy Av(PB)-PR 3-2073
Coast Land Realty Co
986 Monterey-LI 3-2682
Crampton & McNamara
861 Monterey-LI 3-7177
GRISWOLD E R 1424 Spring--PasoRobls 1510
Johnson Realty Inc
5th & Piney Wy(MB)-SP 2-5491
Kennedy Ralph C 1120 Garden----LI 3-1002
Lovett Ins & Real Estate Service
1051 Price(PB)-PR 3-4750
Tabor Jack Realtor 870 Main(MB)-SP 2-8010
Willett Richard L 688 California Bl-LI 3-4434

HERRMANN & SAFRANEK
CUSTOM BUILT
Cabinets
COMPLETE BUILT-IN KITCHENS
DOORS–WINDOWS–FRAMES–SCREENS
FORMICA TOPS
HARDWOOD – LUMBER – PLYWOOD
FREE ESTIMATES
SERVING SAN LUIS OBISPO COUNTY
Atascadero 1490
4005 EL CAMINO RL.



Cabinet MAKER
CUSTOM
CABINETS & FURNITURE
MADE TO ORDER
DESIGNS – ESTIMATES
VENETIAN BLINDS – MILLWORK
Formica Specialists
Paso Robles 289
WESTERN CABINET WORKS
1000 PARK PASO ROBLES

Butane–See Gas–Liquefied Petroleum

Butter

Golden State Co Ltd 570 Higuera--LI 3-4200

Cabinet Makers

See also Woodworkers
Frenchy's Morro Bay Cabinet Shop
245-5th(MB)-SP 2-8783
Hammock Chas Cabinet Shop
General Millwork & Cabinets
Hwy ------------------Atascadero 177
Herrmann & Safranek Millwork & Builders
Supply 4005 El Camino Rl---Atascdro 1490
(See Advertisement This Page)

PAC COAST LUMBER CO OF CALIF
DO IT YOURSELF
Franchised Dealer for
BILT-WELL CABINETS
Semi-Assembled – Will Fit Any Size Room – Units for Built-Ins
Variety Natural Finishes
SAVE MONEY – INSTALL YOURSELF
424 Santa Barbara Av------LI 3-2191

Reynolds Cabinet Shop 576 C(MB)-SP 2-8717
San Luis Mill & Lumber Co
246 Higuera-LI 3-0825
Scott W T Cabinet Shop
1539 Grand Av(AG)-HU 9-5547
Ur Emil L 1779 Shell Beach Rd
Shell Bch-PR 3-4624
Western Cabinet Works
1000 Park-PasoRobls 289
(See Advertisement This Page)

Cafeterias–See Restaurants

Calculating Machines

See Adding & Calculating Machines Headings

Cameras

See Photographic Equipment & Supplies Hdgs; Motion Picture Equipment & Supplies Hdgs

Camping Equipment

Paramount Upholstering Co
1218 Carmel-LI 3-0649
Sportsman's Store 719 Higuera----LI 3-6514

Camps

Lindo Roble Camp
Lopez Canyon(AG)-HU 9-2026
Santa Margarita Lake
Pozo Rd-SntaMrgrta 5546

Telephone cords and water don't mix. A wet cord can put your telephone out of order, so please keep your telephone cord away from sinks, valves, steam and other places where water might get on it.

CUNNINGHAM BROS.
CARPET SERVICE



DON and JOHN
CUSTOM INSTALLATION
SEWING – BINDING – REPAIRING
FREE ESTIMATES
GUARANTEED
QUALITY
WORKMANSHIP
Serving The Entire Directory Area
—PHONE—
Atascadero 1251
5400 SANTA FE
ATASCADERO

Candy–See Confectioners Headings

Canning Equipment & Supplies

PENINSULA STEEL PRODUCTS & EQUIPMENT CO 490 Phelan Av
Sn Jse-CYprss 2-4398

Canvas Products

Paramount Upholstering Co
1218 Carmel-LI 3-0649

Carbide Tools–See Tools–Whsle & Mfrs

Carbon Paper

Amer Carbon Paper Mfg Co
Sherwood Field-PasoRobls 1900

Carburetors

ED'S SERVICE
Carburetor Specialists
Higuera & Nipomo-----------LI 3-1154
Fred's Auto-Electric Parts & Service
1511 Monterey-LI 3-3821
MUELLER FRANCIS C
Zenith & Tillotson Sales & Service
198 South -----------------LI 3-4416

Carpenters

Carpenter's Local 1632 811 Palm--LI 3-7638

Carpet Cleaners–See Rug & Carpet Cleaners

Carpet Layers

ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch(AG)-HU 9-2116
BOB'S FLOOR COVERINGS
1105 Grand Av(AG)-HU 9-3122
Cunningham Bros Carpet Service
5400 Santa Fe-Atascdro 1251
(See Advertisement This Page)
Del Rio Bros 1309 Pismo--------LI 3-1584
Jacobs' Carpet Service
344 Esparto Av Shell Bch-PR 3-4951
Jacobs' Carpet Service
770 Rockaway Grovr Cty-HU 9-4761
(See Advertisement This Page)

NUNN'S FLOOR COVERINGS
CARPET LAYING
Wall to Wall Installations
FREE ESTIMATES
341 Higuera -------------LI 3-9526

PARAMOUNT UPHOLSTERING CO
1218 Carmel-LI 3-0649

An extension telephone is a step-saver in any home.

JACOBS'
CARPET SERVICE
GUARANTEED SMOOTH EDGE
WALL TO WALL INSTALLATIONS
★ SEWING
★ BINDING
★ REPAIRING
ALL WORK GUARANTEED
Serving San Luis Obispo Co.
—PHONE—
HU 9-4761
770 Rockaway Grover City, Calif.

Cash Registers

BURROUGHS CASH REGISTERS–
BURROUGHS CORP
131 E Alisal Salinas-HArisn 4-3856

CLARY CASH REGISTERS–
HILL'S STATIONERY STORE
1127 Chorro-LI 3-1950

McCASKEY CASH REGISTER SYSTEMS–
NELSON JOHNNY OFFICE EQUIPMENT CO
690 Higuera-LI 3-7347

National Cash Register Co
737 Marsh-LI 3-8269

NATIONAL CASH REGISTERS
Only Company branch office in this city. Cash Registers sold, bought, rented, repaired and exchanged. Expert repairing by factory-trained servicemen. Genuine, factory-made parts & supplies.
National
"WHERE TO BUY THEM"
NATIONAL CASH REGISTER CO
737 Marsh-LI 3-8269

PASO ROBLES OFFICE SUPPLY
608-12th-PasoRobls 481-J
WALKER'S BOB 785 Marsh-----LI 3-1827

Caterers

BRAD'S RESTAURANT
209 Pomeroy Av(PB)-PR 3-9908
Carl's Spanish Seas
Oceano Beach(AG)-HU 9-5680

MOTEL INN
A COMPLETE
CATERING SERVICE
FOR
FOODS & LIQUORS
SERVING ENTIRE SAN LUIS OBISPO CO.
BANQUET ROOM – FACILITIES FOR 100
2223 Monterey -------------LI 3-4000

PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
Party Caterers-Lge or Small Groups
1308 Spring -----------PasoRobles 158
Pioneer Drive-In Market
Morro & Marsh-LI 3-1837

Cattle Dealers–See Livestock

Ceilings

ARMSTRONG CEILINGS
Beautiful Ceilings that soak up noise and give your home Today's Smart New Look
ARMSTRONG CUSHIONTONE®
DECORATOR TEMLOK®TILE
You Can Install Them Yourself
Armstrong CEILINGS
"WHERE TO BUY THEM"
DEALERS
Boyle Lumber Co
Cabrillo Hwy Cayucs-WY 5-3636
Farmer's Hardware & Equip Co
581 Higuera-LI 3-7102
RYZNER FRANK B
150 Alder(AG)-HU 9-3223

Cement Contractors

See Contractors–Concrete

Cement–Retail

PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191
Rosellp Walter B Co
N Traffic Wy-Atascdro 20
Southern Pac Milling Co Concrete Plant
Santa Barbara Av-LI 3-8100

Thousands of people use these Yellow Pages as a buyers' guide.

Cement–Whsle & Mfrs

CALAVERAS CEMENT
For Top Quality
Full Line Portland Cements
Regular, White, Plastic, Pipe, Early Hardening
And
Other Specialty Types
"FOR INFORMATION CALL"
SALES & SERVICE
Calaveras Cement Co
460 Park Av Sn Jse-CYprss 5-3310
MAIN OFFICE
Calaveras Cement Co
315 Montgomery S F-DOuglas 2-4224

Cemeteries & Memorial Parks

Cayucos Morro Bay Cemetery
Hwy Cayucs-WY 5-3898
Odd Fellows Cemetery & Mausoleum
Hwy-LI 3-2735

Ceramic Equipment & Supplies

CERAMIC SHOP THE
A Complete Line of
CERAMIC SUPPLIES
HOBBY FIRING
FREE INSTRUCTIONS IN CERAMICS
WHOLESALE & RETAIL
Marjorie Kuhl – Owner
In Rear
607-22d -------------PasoRobles 588

J & M Original Ceramic Shop
7536 N Hwy 1 Cambria-WA 7-4750

LANE'S CERAMIC STUDIO
GREENWARE – SUPPLIES
EQUIPMENT
WHOLESALE – RETAIL
Free Instruction
583 Dana ----------------LI 3-2713

Cesspool Building & Service

Bresette A
Septic Tanks Pumped & Cleaned
931-15th -------------PsoRobls 1181
Finley Joe
Pumped & Cleaned
204 Aspen(AG)-----------HU 9-5783
SAN LUIS SANITATION SERVICE
1130 Leff-LI 3-2635

Chain Saws–See Saws

Chair Repairing

See Furniture Repairing & Refinishing; also Upholsterers

Chambers of Commerce

Chamber of Commerce 822 Marsh-LI 3-1323

Charcoal

B & H CHARCOAL CO
Oak Ridge Rd-Tempitn 2978
Charcoal Industries Inc
Adelaide Rd-PasoRobls 614
Charcoal Specialties Inc 17th -PasoRobls 120
GALBREATH O W
Corbett Canyon Rd(AG)-HU 9-2022

Chemical Toilets

Public Sanitary Co
Mailing Address P O Box 454 (AG)
245 Hillcrest Dr(AG)---------HU 9-3155

Consult our free Architects and Builders Service about concealed telephone wiring before building.

Chemicals–Whsle & Mfrs

G & W Engineering
Swimming Pool Chemicals
1670½ Monterey -----------LI 3-5704
HORNKOHL LABORATORIES INC
714 Truxtun Av Bkrsfld-FAirvw 7-8567
Paso Robles Seed & Chemical Co
13th & Riverside Av-PasoRobls 1551

Chemists

HORNKOHL LABORATORIES INC
See Our Ad Laboratories-Analytical
714 Truxtun Av Bkrsfld----FAirvw 7-8567

Children's & Infants' Garments–Retail

BILLIE'S TOY & BABY SHOP
766 Higuera-LI 3-4032
CHRISTINE'S
7-14 Pre-Teens
869 Higuera -------------LI 3-4821
Grand Apparel The
951 Grand Av(AG)-HU 9-3113
Little Folks Shop 557-12th---PasoRobls 358

RILEYS DEPT STORE
Trude of Calif. – Cinderella
Kaynee – Munsingwear – Carters
Nitey Nite – R & B Doll Co.
Nappies
Billy the Kid – North Star
Bonnie Doone
1144 Chorro -------------LI 3-1421

RUMLEY'S DEPT STORE
325-5th(MB)-SP 2-3251
Town Shop The 787 Higuera------LI 3-8430
Vivian's Smart Shop 1347 Park-PasoRobls 310

Chinese Food

See Restaurants; Food-Ready To Serve

Chiropodists

Dunford Wm H 1133 Johnson Av---LI 3-3025
If no answer call-----------LI 3-6932
O'Donnell John E 1363 Marsh------LI 3-4736
O'Donnell John E 531-12th--PasoRobls 1934

Chiropractic Doctors

ADAMS CHAS E
CHARLES E. ADAMS, D.C.
BETTE C. ADAMS, D.C.
COMPLETE CHIROPRACTIC SERVICE
MINERAL BATHS
Hidden Valley Hot Springs Inc.
Avila Rd -----------------LI 3-1534
Residence ---------------PR 3-2005

Amend Eleanor E 1023 Mill------LI 3-4832

ANDERSON DONALD S
MORRO BAY
SP 2-8923 233-5th
If No Answer Call
San Luis Obispo
720 Foothill Bl-------------LI 3-9500

Anderson Donald S 233-5th(MB)--SP 2-8923

BETTENCOURT ALICE R
ARE YOU SICK
NERVOUS – TIRED – DISCOURAGED?
LET ME HELP YOU
All Natural Methods
Hours: Mon. thru Fri. – 9 A.M. to 5 P.M.
Evenings by Appointment
571 Marsh ---------------LI 3-6742

A separate business listing under your own name frequently can mean great convenience to you. The extra cost for these separate listings is small.

Chiropractic Doctors–(Cont'd)

FREITAS G MARTIN
CHIROPRACTIC
GENERAL PRACTICE
FOR THE WHOLE FAMILY
Anorectal Conditions
1070 Grand Av(AG) -------HU 9-3815

Gruber E R
111 E Cook Santa Maria-Walnut 5-4536
(See Advertisement This Page)

GURRISI JOHN
COMPLETE
CHIROPRACTIC SPINE
SPECIALIST
1023 Mill ---------------LI 3-4832

MADSON A J
PALMER GRADUATE
LATEST DIAGNOSTIC METHODS
X-RAY & HEARTOMETER
COLONIC IRRIGATIONS
Scientific Diet & Food Analysis
870 Price(PB) -----------PR 3-4636

MULLIN J H
PALMER GRADUATE
X-RAY
26 Yrs Experience
726 Foothill Bl------------LI 3-2823

(Continued Next Page)

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CHIROPRACTOR



ENJOY GOOD HEALTH THROUGH
CHIROPRACTIC
GENERAL
CHIROPRACTIC
NERVOUS & EMOTIONAL DISORDERS
X-RAY – INSURANCE CASES ACCEPTED
Ultra-Sonic & Other Physiotherapy Equip.
9 A.M. TO 6 P.M. MON.-FRI.
SAT. 9 A.M. – 12
Night Calls Accepted
WAlnut 5-4536
Res. WAlnut 5-6733
E. R. GRUBER, D. C.
Member, State & Nat'l. Chiropractic Assns.
111 E. Cook Santa Maria

Chiropractic Doctors–(Cont'd)

Nimmo Katherine
Beach Av Oceano-HU 9-3936
Poe & Poe 657 Marsh-----------LI 3-4600
Poe & Poe 303-16th ---------PsoRobls 223

POE LENORD E

CHIROPRACTIC
FOR THE FAMILY
EXCLUSIVE POE SYSTEM
303-16th -------------PsoRobls 223

POE RUDOLPH A

27 Years Experience
ELECTRO–PHYSIO–THERAPY
City & State Licensed
SAN LUIS OBISPO
Next to Purity Store
657 Marsh -------------LI 3-4600

Wilkinson John J 580-6th(MB) ---SP 2-3311
If no answer call--------------LI 3-2072

Chiropractors' Exchanges

See Telephone Answering Service

Church Organizations

Cayucos Community Church
Hwy 1 & 3d Cayucs-WY 5-3821
Ewalt Memorial Bible School
R C Isbell Pres
7660 El Camino Rl---------Atascdro 886
If no answer call-----------Atascdro 782

Church Supplies

CHRISTIAN SUPPLY & GOOD NEWS CENTER 1126 Garden---------LI 3-6146

Churches–Adventist

Seventh-day Adventist Church
Osos & Pacific-LI 3-1849
If no answer call--------------LI 3-5030
Seventh Day Adventist Church
522-10th-PasoRobls 1179-R

Churches–Assemblies of God

ASSEMBLY OF GOD
Paul L Ferguson-Pastor
1600 Chorro ---------------LI 3-1470
Assembly of God Church
Rev Ray F Wilcox-Pastor
Shandn ------------PasoRobls 52-R-12
Assembly of God Church
Rev Kenneth Solberg-Minister
18th & Oak-----------PasoRobls 742-W
If no answer call----------PasoRobls 661
Assembly of God Church & Parsonage
Rev H P Wilde Jr Pastor
8025 El Camino Rl---------Atascdro 681

Churches–Baptist

CALVARY BAPTIST CHURCH

SUNDAY SERVICES
Sunday School 9:30 A.M.
Morning Worship 10:45 A.M.
Young People's Service 6 P.M.
Evening Service 7:15 P.M.
Bible Study on Wednesday 7:30 P.M.
Church Located at 863 Pacific
REV. DON W. HUSTED – Pastor
867 Pacific -------------LI 3-6546

FIRST BAPTIST CHURCH

REV. OTTO A. KLIEVER, Pastor
REV. WM. H. BREWER, Minister to Youth
SUNDAY CHURCH SCHOOL – 9:30 A.M.
MORNING WORSHIP – 10:55 A.M.
EVENING SERVICE – 7:30 P.M.
BAPTIST YOUTH FELLOWSHIP – 6:15 P.M.
2075 Johnson Av-----------LI 3-0945
Pastor's Residence
3040 Flora ------------LI 3-1128

First Baptist Church
17th & Park-PasoRobls 761
Pastor's Residence --------PasoRobls 1211

Churches–Catholic, Roman

Catholic Church Piney Wy(MB) ---SP 2-5001
Catholic Church 461 Pismo(PB)---PR 3-2219
Catholic Church
Masses Sun 8:30-10:30 Wkday 7:30 AM
6410 Santa Lucia Av-------Atascdro 640
Catholic Church 512-13th----PasoRobls 207
Catholic Rectory Ocean Av Cayucs-WY 5-3243
Old Mission The 782 Monterey----LI 3-1034
St Patrick's Church
128 W Branch(AG)-HU 9-2680

Churches–Christian Science

Christian Science Reading Room
11 AM-4:30 PM Except Sun & Hol
First Church Of Christ-Scientist
1326 Garden
Sun Service 11 AM - Wed Eve 8 PM
1123 Garden ---------------LI 3-0759

Churches–Church of Christ

Church of Christ 2790 Broad------LI 3-1219

Churches–Church of God

First Church of God
620-17th-PasoRobls 1912-W

Churches–Church of Jesus Christ of Latter Day Saints

Church Of Jesus Christ Of Latter Day Saints---------American Legion Hall(AG)
In Arroyo Grande
Bishop William R Jurinjak
Church of Jesus Christ of Latter Day Saints----2747 S Broad Sn Luis Obispo
In San Luis Obispo
Bishop James D Packer
Church Of Jesus Christ Of Latter Day Saints
Paso Robles Women's Club Paso Robles
In Paso Robles
Bishop Elwood A Oxborrow

Churches–Community

CAYUCOS COMMUNITY CHURCH
Rev Arthur N Ramey-Pastor
Hwy 1 & 3d Cayucs----------WY 5-3821

Churches–Congregational

Community Church
Rev W A Richards
5495 Palma Av----------Atascdro 33-W
Plymouth Congregational Church
And Home of Presbyterian Church
1315 Oak --------------PasoRobls 427
If no answer call----------PasoRobls 145

Churches–Episcopal

St Barnabas Episcopal Church
Rev Paul Focht-Vicar
Barnett(AG) --------------HU 9-2990
If no answer call-------------HU 9-2958
St James Episcopal Church
Rev John D Riley-Rector
1345 Oak ------------PasoRobls 1328
St Peter's-By-The-Sea
2d & E(MB)-SP 2-4181
St Stephens Episcopal Church
1344 Nipomo-LI 3-7212

Churches–Foursquare Gospel

Foursquare Church
Herbert Schneidau-Pastor
400 High----------------LI 3-8693
Parsonage 1028 Leff----------LI 3-8938

Churches–Independent Bible

Memorial Church S Mall-------Atascdro 222
If no answer call----------Atascdro 1574

Churches–Jehovah's Witnesses

Jehovah's Witnesses
842 California Bl-LI 3-4613
Jehovah's Witnesses
Church-16th & Saratoga Grovr Cty
1300 Hillcrest Dr(AG)--------HU 9-3903

Churches–Lutheran

Calvary Lutheran Church
Rev J William Raymond-Pastor
First & C(MB)--------------SP 2-8457
Lutheran Church
Rev Frederick L von Husen Pastor
9th & Vine--------------PasoRobls 244
Mount Carmel Lutheran Church
Rev Wallace O Klandrud-Pastor
SS 9:45 AM-Divine Service 11 AM
1701 Fredericks ------------LI 3-2274
If no answer call-------------LI 3-7922
Peace Lutheran Church
Rev Roberts V Abolins
Church Located Allen & Short
407 Beech(AG) -------------HU 9-2708
Zion Lutheran Church
Rev Stanley A Quebe
Divine Service 11 AM
Foothill Bl & Hwy 1----------LI 3-8327

Churches–Methodist

Community Methodist Church
Rev Joseph S Nunziato-Pastor
205 Windward Av Shell Bch---PR 3-4607
Methodist Church
Rev Gilbert J Gray-Pastor
1326 Oak --------------PasoRobles 191
METHODIST CHURCH
Rev Wm A Kendall-Pastor
Pacific & Morro------------LI 3-9047
Parsonage-873 Venable --------LI 3-8194

Churches–Nazarene

CHURCH OF THE NAZARENE

Rev. James F. Ballew – Pastor
9:45 A.M. SUNDAY SCHOOL
11:00 A.M. MORNING WORSHIP
6 P.M. YOUTH SERVICES
7 P.M. REVIVAL HOUR
652 Santa Rosa-----------LI 3-3192
Pastor's Res 375 Toro----LI 3-3192

Churches–Pentecostal Church of God

Pentecostal Church of God
Rev A B Gee Pastor
1152 Brighton Av Grovr Cty---HU 9-2235

Churches–Presbyterian, United

Morro Bay Community Presbyterian Church
W V Porter-Pastor
1st & Piney Wy(MB)---------SP 2-8659
Presbyterian Church Study
Albert J Knoll-Pastor
Frank E Havens-Asst Pastor
Marsh & Morro--------------LI 3-5452
Westminster Foundation
Marsh & Morro-LI 3-7398
If no answer call--------------LI 3-2666

Churches–United Church of Christ

See Churches–Congregational

Churches–United Presbyterian

See Churches-Presbyterian, United

Churches–Various Denominations

Atascadero Gospel Chapel Atascadero
Av & Curbaril Av-Atascadero 749-J
If no answer call-------------Atascdro 878
GRACE TABERNACLE
Rev Leroy Persson
Osos & Pismo---------------LI 3-2358
If no answer call--------SntaMrgrta 5364
Or call ---------------------LI 3-1597
Jehovah's Witnesses
N River Rd-PasoRobls 7-R-1
Oceano Full Gospel Tabernacle
2310 Paso Robles Av Oceano-HU 9-3601

Cigar & Cigarette Lighters–Repairing

Ronson Service of Calif
233 Post S F-YUkon 2-6580

Please wait till you hear the dial tone . . . then dial.

Cigars & Tobacco–Retail

Bernard's Cigar Store 1814 Osos--LI 3-3641
Duke's Smoke Shop 737-12th--PasoRobls 338
Kluver's Cigar Store 726 Higuera--LI 3-2142
Mort's
Open Til Midnight-7 Nights a Week
1212 Higuera ---------------LI 3-2449
WALDORF CIGAR & LIQUOR
975 Osos-LI 3-9987

City Government Offices

See Alphabetical Directory Under "Name of City"

Cleaners–Carpet

See Rug & Carpet Cleaners

STOP THAT LEAK
To keep your meat grinder from leaking juices, slip a small wedge under the grinder to tip it forward slightly.



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Adequate representation under ALL classified headings, descriptive of your products or services, will enable them to find you easily.

The Pacific Telephone & Telegraph Company



NOW you can order an EXTENSION TELEPHONE just call your Pacific Telephone BUSINESS OFFICE

Cleaners & Dyers

American Cleaners & Laundry
933 Main(MB)-SP 2-3342

AMERICAN LAUNDRY & DRY CLEANERS

EXPERT CLEANING
AND
LAUNDRY SERVICE
Pick-Up & Delivery Service
Monterey & Johnson
975 Johnson Av-----------LI 3-1848

California Cleaners
590 Dolliver(PB)-PR 3-4620
CAMBRIA PINES LAUNDRY & CLEANERS
Cambria-WA 7-4648
City Cleaners 709 Higuera--------LI 3-3105
(See Advertisement This Page)
COLLEGE SQUARE DRY CLEANING & LAUNDRY 890 Foothill Bl------LI 3-8622
(See Advertisement Page 32)

DOLLAR DRY CLEANERS

Featuring 5 Points
1—Individual Cleaning
2—Clothes Inspected Before Cleaning
3—Buttons Removed & Sewn Back On
4—Small Repairs Done Free of Charge
5—Prompt Service
695 Higuera -------------LI 3-7694

DONNIE CLEANERS

MISS CARMEL TORRES – Prop.
ONE STOP DOES IT ALL
24-HOUR CLEANING & ALTERATION SERVICE
Dyeing & Laundry Agency
Pick-Up & Delivery
23d & Spring---------PasoRobles 701

Advertise here—it pays.

Grover City Cleaners
874 Grand Av Grovr Cty-HU 9-3986
HI-WAY CLEANERS
640 Price(PB)-PR 3-2497
HOME LAUNDRY & DRY CLEANERS
1323 Morro-LI 3-7904
(See Advertisement Page 32)
Hopkin's Automatic Laundry
544-12th-PasoRobls 481-W

MARTHA'S CLEANERS

ALTERATIONS — LAUNDRY
PICK-UP & DELIVERY
We Give S & H Green Stamps
QUALITY PRESSING–CLEANING–DYEING
BLANKETS – CURTAINS – DRAPERIES
HATS CLEANED & BLOCKED
LEATHER CLEANING
643 Grand Av Grovr Cty----HU 9-3654

MISSION LAUNDRY & DRY CLEANING
331 Pacific-LI 3-4720
(See Advertisement Page 32)

MISSION TAILORING SERVICE

SPECIAL
SUEDE CLEANING
SERVICE
Personal Attention Given to All Work
722 Marsh --------------LI 3-7719

Morro Bay Cleaners
7th & Main(MB)-SP 2-8477

NU-WAY CLEANERS

PASO ROBLES 39
FREE PICK-UP & DELIVERY
Across from Fox Theatre
Highway 101
LAUNDRY
1427 Spring ----------PasoRobles 39

(Continued Next Page)

PASO ROBLES LAUNDRY LINEN SUPPLY & CLEANING

21 Years Experience



Serving
SAN MIGUEL - MORRO BAY
SANTA MARGARITA
CAYUCOS - PASO ROBLES
ATASCADERO - SHANDON
KING CITY - TEMPLETON
SAN ARDO - SAN LUCAS

From Telephones Served by the Following Exchange
Atascadero
(No Inter-City Charge)
Ask Operator for ENterprise 1-1228

"QUALITY CLEANING ONLY"
RETEX PROCESS
24-HOUR SERVICE ON CLEANING
Free Pick-Up & Delivery
MINOR REPAIRS ON EVERY GARMENT
• BLANKETS • CURTAINS
• LAUNDRY

PHONE
PASO ROBLES 315
1344 PINE

CITY CLEANERS | SPOTLESS CLEANERS

WE GIVE S&H GREEN STAMPS | WE GIVE S&H GREEN STAMPS

A Faster Finer Cleaning Service

✓ GARMENTS ✓ BLANKETS ✓ DRAPES
✓ FORMALS ✓ KNITS ✓ HATS

Special Attention Given to KNIT DRESSES – SWEATERS

CLEANING & BLOCKING ALL TYPES MEN'S HATS
OLD RIBBONS REPLACED

1 DAY SPECIAL – 3 DAY REGULAR

ALTERATIONS – FREE MINOR REPAIRS
DYEING – REWEAVING

PICK-UP & DELIVERY SERVICE

2 LOCATIONS TO SERVE YOU
BOB BOYLE – Owner

PHONE LI 3-3105
709 HIGUERA
Corner of Broad & Higuera

PHONE LI 3-2947
385 HIGUERA

IN SAN LUIS OBISPO

TWO LOCATIONS
214 HIGUERA

Cleaning

OUR MOTTO
"Quality and Prompt Service"

FREE
PICK-UP AND DELIVERY THROUGHOUT COUNTY

MAIN PLANT 214 HIGUERA

BRANCH NO 1 983 OSOS

One of the Most Modern Plants in County. All New in 1953



Paul's dry cleaners

LI 3-2250
LI 3-0702

214 HIGUERA *Main Office*
983 OSOS *Branch No. 1*

Cleaners & Dyers–(Cont'd)

PARK CLEANERS & LAUNDRY
We Specialize in
QUALITY & SERVICE
WORK DONE IN OUR OWN PLANT
1-DAY SPECIALS
Pressing While-U-Wait
"FREE PICK-UP & DELIVERY"
LAUNDRY
733-12th ------------PasoRobles 23

PARKVIEW CLEANERS
MORRO BAY
HAVE PLANT WILL CLEAN
IN BY 10 A.M. OUT BY 5 P.M.
HAVE TRUCK WILL DELIVER
GOLD BOND STAMPS
710-5th(MB) ------------SP 2-8181

Cleaners & Dyers–(Cont'd)

PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING 1344 Pine-PasoRobls 315
(See Advertisement Page 31)
Paul's Dry Cleaners 214 Higuera---LI 3-2250
(See Advertisement Page 31)
Paul's Dry Cleaners 987 Osos-----LI 3-0702
Paul's Dry Cleaners 827-13th -PasoRobls 209
Quality Cleaners
I Operate My Own Plant
109 E Branch(AG)-----------HU 9-2696
Raimond E Cleaners Entrada Av-Atascdro 609
Rocky's Cleaners
5880 Traffic Wy-Atascdro 442
SPIC-N-SPAN CLEANERS
Laundry Service-Alterations
1211 Grand Av Grover Cty----HU 9-2682
Spotless Cleaners 385 Higuera----LI 3-2947
Vapor Cleaning Works
1344 Pine-PsoRobls 315
Wash O Mat 1439 Monterey------LI 3-4343

The Yellow Pages save you time.

COLLEGE SQUARE DRY CLEANERS & LAUNDRY
ONE DAY SPECIAL SERVICE
No Additional Charge
LI 3-8622
890 FOOTHILL BLVD.

MISSION LAUNDRY & DRY CLEANING
WE OPERATE OUR OWN LAUNDRY & DRY CLEANING PLANT FOR A COMPLETE SERVICE
2-HOUR SPECIAL SERVICE
NO ADDITIONAL CHARGE
Specialists On All Materials
WE SERVE
SHELL BEACH – MORRO BAY
ARROYO GRANDE – OCEANO – AVILA
GROVER CITY – CAYUCOS – PISMO BEACH
LI 3-4720
331 PACIFIC SAN LUIS OBISPO

Clergymen

HUSTED DON W 867 Pacific-----LI 3-6546
Nunziato Jos S
Community Methodist Church
205 Windward Av Shell Bch----PR 3-4607
PERSSON LEROY Osos & Pismo--LI 3-2358
If no answer call---------SntaMrgrta 5364
Or call --------------------LI 3-1597

Clinics

FRENCH CLINIC & HOSPITAL
24 Hour Service
Clinic 1170 Marsh-----------LI 3-7070
If no answer call-----------LI 3-8185
Hospital 1170 Marsh---------LI 3-7070
If no answer call-----------LI 3-8185
Pharmacy 1170 Marsh--------LI 3-7070
Physical Therapy 1205 Higuera-LI 3-7070
Mountain View Hospital
1530 Marsh-LI 3-7085
If no answer call-----------LI 3-8185
San Luis Medical Clinic
957 Grand Av(AG)-HU 9-5586
SAN LUIS MEDICAL CLINIC
24 Hour Service
990 Pacific ----------------LI 3-4800

Clocks

Anthony Jewelers 779 Higuera----LI 3-7839

Clocks–Repairing

Fear Albert E Hwy 1 Cambria----WA 7-4243

KEEP LIGHT FROM MILK
Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

EXPERT CLEANING & LAUNDRY SERVICE
4-Day Service – Pick-up and Delivery
PHONE
LI 3-7904
HOME
Laundry & Dry Cleaners
1323 Morro

Clothing–Boys', Retail

Billie's Toy & Baby Shop
766 Higuera-LI 3-4032
Green Bros 871 Monterey---------LI 3-0988
Grover City Clothing
1343 Grand Av Grovr Cty-HU 9-2218
Lee's Men's Store
Nationally Known Brands
5965 Traffic Wy----------Atascdro 357
Parfitt's 741 Dolliver(PB)-------PR 3-4471
ROWAN'S STORE FOR MEN & BOYS
782 Higuera-LI 3-7148
Squire's Men's Wear
745-12th-PasoRobls 1280

Clothing–Men's Hdgs

See Men's Clothing Hdgs

Clothing–Used

U V S Thrift Shop 1040 Broad----LI 3-1545

Clubs

See also Associations; Fraternal Organizations; Etc
Amer Legion Recreation Club
1661 Mill-LI 3-6445
Arroyo Grande Assn Hall
Huasna Rd-HU 9-9968
Automobile Club of So Calif
District Office 1134 Monterey---LI 3-6454
District Office 1113 Spring-PasoRobls 1077
Hi-Hat 5950 El Camino Rl-----Atascdro 750
Morro Club 978 Morro-----------LI 3-7427
Paso Robles Woman's Club
13th & Oak-PasoRobls 747-W
Red Rooster 601 Cypress(PB)----PR 3-9943
San Luis Obispo Country Club
Edna Rd-LI 3-8891
Watson's Fred Cocktail Lounge
1011 Higuera-LI 3-4315

Cocktail Lounges

Alex Shell Beach Inn
853 Shell Beach Rd Shell Beach-PR 3-9901
Beachcomber The
325 Pier Av Oceano-HU 9-9979
Bee Hive Inc 897 Monterey-------LI 3-9794
Blinking Owl 11th & Grand Av
Grovr Cty-HU 9-9975
(See Advertisement This Page)
Boot & Spur 301-2d Baywd Prk---LI 3-8697
BREAKERS CAFE
Market & 5th(MB)-SP 2-5751
BULL'S TAVERN 1032 Chorro---LI 3-2217
Buoy Cafe
Evangeline Parks-Owner
Ocean Av Cayucs------------WY 5-3517
Busi's Cafe 1122 Pine-------PasoRobls 581
C & J CAFE 1232 Pine------PasoRobls 365
CIRCLE INN 6th & Main(MB)----SP 2-5331
Dan & Angie Cafe----------Templeton 2392
DAN'S COCKTAIL LOUNGE
999 Monterey-LI 3-0869
Dunes The
359 Grand Av Grovr Cty-HU 9-9988
Ferdy's Cocktails 1144 Pine---PasoRobls 171

(Continued Next Page)

Advertise here—it pays.

Blinking Owl
★ Cocktails
★ Open Nightly 'Til 2 A.M.
24-HOUR TAXICAB SERVICE
ALL CORDOVA – Proprietor
HU 9-9975
11th & Grand Ave. Grover City

Cocktail Lounges–(Cont'd)

Fiesta Room
Piano Bar Sat Nights
6005 El Camino Rl---------Atascdro 510
Frank's Cafe 645 Higuera---------LI 3-9973
HAPPY JACK'S 6th & Main(MB)-SP 2-8478
Harbor Hut Embarcadero(MB) ---SP 2-4541
HARRY'S PLACE
690 Cypress(PB)-PR 3-9979
HI-HAT 5950 El Camino Rl----Atascdro 750
Hope & Larry's Hwy ---------Templtn 2771
Howell's Corner Los Osos Rd-------LI 3-2673
JIM'S INN 1025 Morro-----------LI 3-9825
Jocko's Hwy 101 Nipmo----------WA 9-7951
JOHNNY'S COCKTAIL LOUNGE
Nerelli & Schlegel-Owners
1216 Spring --------------PasoRobls 85
Jonesy's Cocktail Lounge
1236 Pine-PasoRobls 1615
King of Clubs
483 Grand Av Grover City-HU 9-2919
LOU & MARION'S 958 Monterey--LI 3-9783
LYLE'S COCKTAIL LOUNGE
1215 Spring-PsoRobls 798
MAC'S COCKTAILS Avila Bch----LI 3-8621
Manuel's Liquors 2145 S Broad---LI 3-5074
MATTIE'S 101 Hwy(PB)-------PR 3-2488
Mission Cafe & Bar 699 Higuera---LI 3-9705

MORRO BEACH INN
DRAFT BEER
COCKTAIL LOUNGE
DANCING FRI. & SAT. NIGHTS
TO LIVE MUSIC
OPEN AT 10 A.M.
CLOSE AT 2 A.M.
SAM & EVE SMITH – Owners
2 Miles North of Morro Bay
Hwy No 1(MB)-----------SP 2-8390

Motel Inn 2223 Monterey-------LI 3-4000
Motel Inn Cafe & Cocktail Lounge
2223 Monterey-LI 3-8589
OCEANA THE
John L Pein
1795 Pacific Av Oceano------HU 9-9976
Pepper Inn Pismo Hwy----------LI 3-3422
Phil's Cocktails
1769 Pacific Bl Oceano-HU 9-9910

PLAINS THE
THE FINEST DRINKS & FOOD
WE KNOW OF – BAR NONE
See Our Western Relics
HOWARD SUMNER – Owner
1226 Pine ------------PasoRobles 86

Powell's Shell Beach Rd Shell Bch-PR 3-9960
Question Mark The
1240 Pine-PasoRobls 1446
REALI'S Main Cambria--------WA 7-8960

REX'S COCKTAIL LOUNGE & LIQUOR STORE
SERVING DELICIOUS
BROILED STEAKS & CHICKEN
OUTSIDE BARBECUE & PATIO
DINING AREA
Open Daily 6 P.M. - 11 P.M.
Sun. 5 P.M. - 11 P.M.
Large Dinner Parties Arranged
Highway -------------Atascadero 298

Roy's Cocktail Lounge
El Camino Rl-Atascdro 935
SOROKA'S CLUB
Joe Soroka-Owner
955 Higuera ----------------LI 3-9734
Stanley's Club Sirloin
Old Highway 101-LI 3-7094
Tides The Hwy No 1(MB)--------SP 2-8840
Tobey's Palace Club
590 Cypress(PB)-PR 3-9949
Tom's Cocktails
480 Front Avila Bch-LI 3-8444
Tower Barbecue & Cocktail Lounges
427 Higuera-LI 3-4287
Townsend's 990 Monterey-------LI 3-9954
WALDORF CIGAR & LIQUOR
975 Osos-LI 3-9987
Waldorf Club
198 Pomeroy Av(PB) PR 3-2363
WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera-LI 3-4315

Your telephone is one of today's best bargains.

Coffee Dealers–Retail

Farmer Bros Co 1531 Monterey---LI 3-3340

Coffee Dealers–Whsle

FARMER BROTHERS COFFEE—
FARMER BROS CO
1531 Monterey-LI 3-3340

FARMER BROS CO
1531 Monterey-LI 3-3340

Coin Dealers

Eureka Coin Shop
678 Geary SF-PRspct 6-2176
Smith's S S Trading Post Edna Rd-LI 3-1716

Cold Storage Lockers

See Frozen Food Lockers–Renting

Cold Storage Warehouses

AMERICAN REFRIGERATING CO
QUICK FREEZING
COLD STORAGE
ICE MFG. & SALES
H. LEE HOLMES – Manager
241 Pismo --------------LI 3-0785
If no answer call--------LI 3-2689

Collection Agencies

CREDIT BUREAU OF SAN LUIS OBISPO
COLLECTIONS
Thomas Rice – Manager
No Collection – No Charge
Licensed & Bonded
862 Monterey ------------LI 3-7265

Credit Bureau of San Luis Obispo
Collections 862 Monterey-------LI 3-7265
Reporting 862 Monterey-------LI 3-7262
(See Advertisement This Page)
MEDICO-DENTAL ADJUSTMENT BUREAU 1335 Monterey-------LI 3-6367
(See Advertisement This Page)
Paso Robles Credit Bureau
1222 Spring-PasoRobls 865
(See Advertisement This Page)

Colleges–See Schools

Colonic Irrigation

Alley's Physical Therapy
1031 Pine-PasoRobls 56
MADSON A J 870 Price(PB)------PR 3-4636
Rudd Milly Physical Therapy
979 Palm-LI 3-5604
Wilkinson John J 580-6th(MB)---SP 2-3311

The Yellow Pages save you time.

& *Incidentally*
Prompt answering of a telephone's ring is thoughtful, courteous — and good business.
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

COLLECTIONS
UNPAID ACCOUNTS COLLECTED
• Any Kind
• Any Place
• Any Time
CALL
LI 3-6367
NO COLLECTION! NO CHARGE!
Our 29th Year
MEDICO-DENTAL ADJUSTMENT BUREAU
A. Bateman
1335 Monterey San Luis Obispo

COLLECTIONS
• All Types of Accounts
PHONE
LI 3-7265
CREDIT BUREAU OF SAN LUIS OBISPO
THOMAS RICE, Manager
862 Monterey San Luis Obispo

COLLECTION
why gamble?
WITH YOUR COLLECTION PROBLEMS
FOR ACCURATE SERVICE PHONE
PASO ROBLES CREDIT BUREAU
PASO ROBLES 865
Mon. - Fri. 9 - 5 P.M. Sat. 9 - 12 P.M.
1222 SPRING

Concrete Blocks & Shapes

BAXTER BUILDING MATERIALS
1524 Grand Av(AG)-HU 9-2422

BOYLE LUMBER CO
ROCKLITE LIGHTWEIGHT BLOCKS
SAND – GRAVEL – CEMENT
Pier Blocks – Drain Tile
Stepping Stones – Flower Borders
Brick – Clay Products
Flue Linings – Fireplace Units
Cabrillo Hwy Cayucos -----WY 5-3636
From Cambria, Morro Bay & S.L.O.
Ask for ---------ENtrprise 1-1471

GAYLORD H K N River Rd-----PasoRobls 9
(See Advertisement This Page)

PAC COAST LUMBER CO OF CALIF
ROCKLITE
CONCRETE BLOCKS
424 Santa Barbara Av------LI 3-2191

SAN LUIS BRICK INC
Manufacturers of Red Brick
Fireplace & Masonry Supplies
Rocklite Blocks – Flagstone
Distrs for
GLADDING McBEAN CLAY PRODUCTS
2900 S Broad------------LI 3-6929

Concrete Construction

See Contractors–Concrete

Concrete Core Cutting

Hornkohl Laboratories Inc
See Our Ad Laboratories-Analytical
714 Truxtun Av Bkrsfld----FAirvw 7-8567

Concrete Mixers–Renting

George's Equipment Rentals
Old Hwy 101 South-LI 3-1436

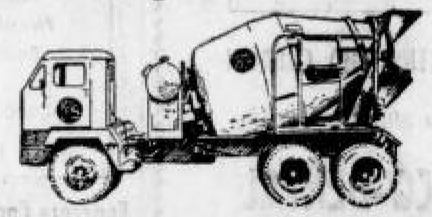
Good party-line neighbors are considerate party-line users. Remember these golden rules:
- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

CONCRETE BLOCKS
LIGHTWEIGHT BLOCKS
8"x8"x16" & 6"x8"x16"
8"x4"x16" & 6"x4"x16"
ECONOMICAL
FIRE PROOF
INSULATION
COMMON CEMENT
PASO ROBLES 9
H. K. GAYLORD
N. RIVER RD. PASO ROBLES

SP
SOUTHERN PACIFIC MILLING CO.

READY-MIX CONCRETE

CALL "S.P." ...
"SERVICE PLUS – QUALITY"
No Job Too Large or Too Small
Aggregates
Asphaltic Paving Materials
Plastering & Building Materials

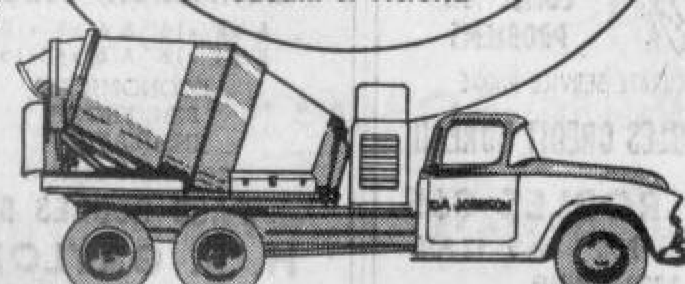


Serving the Tri-Counties Since 1885

LI 3-8100
SANTA BARBARA AVE.
SAN LUIS OBISPO

Ready Mixed
CONCRETE

LARGE OR SMALL AMOUNTS
Free Estimates
FOUNDATIONS – WALKS – PATIOS
CURBS – DRIVEWAYS – STEPS
MATERIALS
CEMENT – ROCK – SAND – GRAVEL
Open Saturdays Till Noon
A. O. JOHNSON
LI 3-3771
Caudill & Victoria



Concrete–Ready Mixed

BICKFORD WAYNE E 66th(MB)-SP 2-5286
(See Advertisement Page 35)
JOHNSON A O
Caudill & Victoria-LI 3-3771
(See Advertisement This Page)
Paso Robles Transit Mix
S Hwy-PasoRobls 433
(See Advertisement Page 35)
ROSELIP WALTER B CO
N Traffic Wy-Atascdro 20
(See Advertisement This Page)
(Continued Next Page)

Advertise here—it pays.

The Yellow Pages save you time.

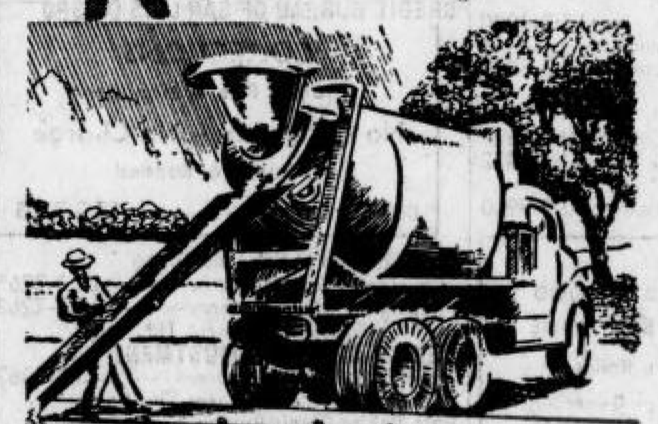
FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

CONCRETE
Ready Mix



MATERIALS
★ Concrete
★ Portland Cement
★ Rock ★ Sand
★ Base Rock
★ Asphaltic Paving Materials

CALL COLLECT
ATASCADERO 20
If No Answer Call Atascadero 1176 – If No Answer Call Paso Robles 1758

"Throughout S.L.O. County"
WALTER B. ROSELIP CO.
MAILING ADDRESS – P.O. BOX 458 ATASCADERO, CALIF.
N. TRAFFIC WAY ATASCADERO

Why Not?

When you select someone to supply your needs, make it a point to tell them that you found their advertisement in the . . .
Yellow Pages

Concrete–Ready Mixed–(Cont'd)

SOUTHERN PAC MILLING CO
CONCRETE PLANT
Santa Barbara Av-LI 3-8100
(See Advertisement Page 34)
Wilson Rock & Gravel Service
Atlantic Av Grover City-HU 9-2977
(See Advertisement This Page)

Concrete Reinforcements

SAN JOSE STEEL
Reinforcing steel for concrete structures. Detailed, fabricated, transported, placed. Commercial & industrial bldgs., bridges, dams, etc.
STRUCTURAL STEEL
STEEL BUILDINGS
CHAIN LINK FENCE
SJS SAN JOSE STEEL CO.
"FOR INFORMATION CALL"
San Jose Steel Co Inc
195 N 30th San Jose-CYpress 5-0353

Confectioners–Retail

HEAVENLY CANDIES
951 Monterey-LI 3-6128

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

What calls
Did He
MISS?

He'll never know; for he failed to replace the receiver of his telephone.

Your calls may be important. See that the receiver is properly replaced.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Confectioners–Whsle & Mfrs

JENSEN SALES CO
CONFECTIONS
CIGARS
POTATO CHIPS
RESTAURANT SUPPLIES
1359 Monterey ---------LI 3-7948

Constables

West Kenneth ------------PsoRobls 1266-J

Construction Service

See Contractors Headings

Contact Lenses

See Optical Goods Hdgs; Opticians–Dispensing; Optometrists

Continuous Forms–Manifold

MOORE BUSINESS FORMS—
MOORE BUSINESS FORMS INC
PACIFIC DIVISION
871 Santa Rosa-LI 3-2472
Moore Business Forms Inc Pacific Division
871 Santa Rosa-LI 3-2472

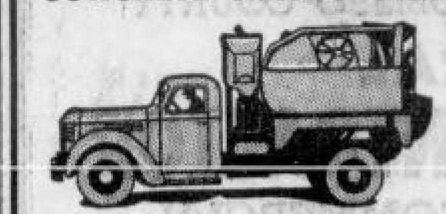
Contractors–Alteration

BARBA RAYMOND W
5300 Carrizo Rd-Atascdro 552
Bradley Chas A
135 Montecito Av Shell Bch-PR 3-2168
CLARK C H
Large & Small Jobs
1410 Hillcrest Dr(AG)-HU 9-3229
KYLE CO
33 YEARS ESTABLISHED
Roofing – Siding
Insulation – Weatherstripping
Termite Control
INSURED – GUARANTEED
1609 Osos ---------------LI 3-1998
Mandella Casper 1044 Park-PasoRobls 160-W
Mandella Charles L
505 Spring-PasoRobls 1288
Nielsen Construction Co
956 Walnut-LI 3-2595
Pemberton F & Wm
Shannon Hill-PasoRobls 1386
Presthus H G General Contractor
285 Chaplain Ln-LI 3-0957
Schultz David D Building Contractor
Willow Creek-PasoRobls 25-J-3
Stenquist R W Pike Halcyon-----HU 9-2293
Stover N J 1120 S 13th Grovr Cty-HU 9-3269
Val Key Termite Control
740-14th-PasoRobls 1742-W
(See Advertisement This Page)

Please
DIAL CAREFULLY

Careless dialing puts other people to needless bother—and delays your call. Please make sure of the right number, *listen for the dial tone*, then dial carefully.

CONCRETE READY MIX



WAYNE E. BICKFORD
CEMENT CONTRACTOR
GRAVEL
ROCK
SAND
PHONE
SP 2-5286
66th – MORRO BAY

CONCRETE READY MIX



PASO ROBLES TRANSIT MIX CONCRETE
KEN BIRKS FREE ESTIMATES
PHONE
PASO ROBLES 433
Evenings & Holidays Call PASO ROBLES 615
Sand
Rock
S. HWY. 101 PASO ROBLES

WILSON
ROCK & GRAVEL SERVICE
READY MIX CONCRETE
For
BUILDINGS – FLOORS – SIDEWALKS & FOUNDATIONS
ANY AMOUNT
It Costs No More To Do It The Easy Way
SAND – GRAVEL – SCREENED ROCK
PLASTERING SAND – FILL
EXCAVATING



HU 9-2977
FRONT & ATLANTIC
GROVER CITY

GENERAL CONTRACTOR
Specializing in
REMODELING & REPAIRING HOMES
COMMERCIAL & INDUSTRIAL BUILDINGS
DAMAGED BY TERMITES & FUNGI
TARP FUMIGATION

Bonded & Insured



Bonded & Insured

IMPROVEMENT FINANCING ARRANGED
CERTIFIED LOAN REPORTS FOR FHA – VETERANS – ESCROW
Licensed General Contractor Serving Entire County
SAN LUIS OBISPO – MORRO BAY – ATASCADERO – TEMPLETON
MAKE TOLL CALLS COLLECT
PHONE
PASO ROBLES 1742-W
Val Key Termite Control
740 - 14th PASO ROBLES

Contractors—Building

Angello Joe
1030 Ritchie Rd Grovr Cty-HU 9-3894
(See Advertisement This Page)
Barba Raymond W
5300 Carrizo Rd-Atascdro 552
BRADLEY CHAS A
GENERAL BUILDING CONTRACTOR
Builder of
FINE HOMES
Estimates Cheerfully Given
135 Montecito Av Shell Bch-PR 3-2168
Carver Construction Co
Field Office
Atascadero High School-Atascdro 760
Field Office
Atascadero State Hospital-Atascdro 678
Clark C H 1410 Hillcrest Dr(AG)--HU 9-3229

CONTRACTORS ASSOCIATION INC OF SAN LUIS OBISPO COUNTY
1327 Marsh-LI 3-7818
Coris Inc 526 Spring---------PasoRobls 885
FARRIS JACK
GENERAL BUILDING
CONTRACTOR
RESIDENTIAL – COMMERCIAL
REMODELING
Licensed Free Estimates
203 Ramona Dr-----------LI 3-0429
Hawthorne Roy W
333 Wawona Av Shell Bch-PR 3-2030
Jackson Eugene 660 Caudill------LI 3-0556
(See Advertisement This Page)
Jarvinen Urho V 295 Del Mar Ct---LI 3-8654
(See Advertisement This Page)
Kalloch F R Jr 155-2d(MB)------SP 2-7137
Klevens Construction Co
510 Highland Dr-LI 3-8788
Lindero Investment Co Inc
Cuesta Dr-LI 3-9969
Maino Construction Co
2238 S Broad-LI 3-7411
MANDELLA CASPER
1044 Park-PasoRobls 160-W
MANDELLA CHARLES L
Established Since 1939
COMMERCIAL – INDUSTRIAL
RESIDENTIAL
NEW CONSTRUCTION – ALTERATIONS
State Licensed Contractor
No Job Too Large or Too Small
Free Estimates Gladly Given
505 Spring ----------PasoRobles 1288
If no answer call---PasoRobles 1905
MILLER REX 5250 Carrizo Rd-Atascdro 324

(Continued Next Page)

For the best use of the dial telephone, please turn to the instruction pages of the Directory.

Contractors—Building—(Cont'd)

MILLS ROBT F
HOMES OF QUALITY
& DISTINCTION
Free Estimating & Plan Service
INDUSTRIAL & RESIDENTIAL
1198 E Hwy 1(MB)--------SP 2-8472
Nichols & Peterson
Atascadero Av-Atascdro 702
Nielsen Construction Co
956 Walnut-LI 3-2595
(See Advertisement Page 36)
Paragon Homes 1107 Murray-----LI 3-8585
PEMBERTON F & WM
State Licensed Contractor Since 1935
SPECIALIZING IN
HOMES
Shannon Hill --------PasoRobles 1386
PRESTHUS H G GENERAL CONTRACTOR
285 Chaplain Ln-LI 3-0957
Schmid & Wiswell Inc
2238 S Broad-LI 3-5876
SCHULTZ DAVID D BUILDING CONTRACTOR
GENERAL BUILDING
CONTRACTOR
Residential – Commercial and
Remodeling
LICENSED & INSURED
Route 1 Box 92
Willow Creek ------PasoRobles 25-J-3
Sharps Construction Co The
306 E Branch(AG)-HU 9-2115
STENQUIST R W Pike Halcyon--HU 9-2293
STOVER N J
GENERAL
BUILDING CONTRACTOR
New Construction – Alterations
CONCRETE WORK A SPECIALTY
SERVING ENTIRE DIRECTORY AREA
1120 S 13th Grovr Cty-----HU 9-3269
Umbaugh Fred L 194 Lincoln Av--LI 3-8492
(See Advertisement Page 36)
VOLNY ARNOLD A
Licensed Building Contractor
PERSONALLY DESIGNED HOMES
FREE ESTIMATES
FINANCING ARRANGED
COMMERCIAL RESIDENTIAL
REMODELING
227 Highland Dr ----------LI 3-3767
Walker Robt E 155 S Alpine(AG)-HU 9-5606
(See Advertisement Page 36)
WHEELER DENNIS B JR
861 Monterey-LI 3-7177
If no answer call-------------LI 3-8219
Williams B F 1424 Spring---PasoRobls 1875
WOOD ADDISON B
1133 Maple(AG)-HU 9-3851
If no answer call-------------HU 9-3156
ZUIDERWEG P J 2800 Broad-----LI 3-4865
(See Advertisement Page 36)

Behind on orders? Let handy Classified introduce the suppliers you need. It's fast. It's convenient. Wise buyers say there's nothing like the Yellow Pages of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try Classified once . . . you'll use it often.

Contractors—Concrete

Adams Henry K
8800 Atascadero Av-Atascdro 52
(See Advertisement This Page)
BICKFORD WAYNE E
CEMENT CONTRACTOR
SIDEWALKS
DRIVEWAYS
GUTTERS
66th(MB) ---------------SP 2-5286
Frazier R W 620-23d -----PasoRobls 472-J
JOHNSON A O
TRANSIT MIXED CONCRETE
Large or Small Amounts
Cement Contractors
Foundations – Walks – Curbs
Driveways – Steps
Caudill & Victoria---------LI 3-3771
Lane Woodrow W 337 Vine--PasoRobls 1550
(See Advertisement This Page)
Nielsen Construction Co
956 Walnut-LI 3-2595

Please dial carefully . . . keep watching the dial.

KEEP LIGHT FROM MILK

Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

Contractors—Ditching

BOWEN JOHN H
150 Cerro Romauldo Av-LI 3-1178
Lyles W M Co
Santa Barbara & Fletcher-LI 3-4684
McBRIDE SHEET METAL WORKS
Old South Hwy-LI 3-5000
Miles M M Atascadero Beach(MB)-SP 2-5241
REESE VERN L
10th & Salinas-PasoRobls 611
Webster Jack Paving Contractor
958 Grand Av(AG)-HU 9-2694

Contractors—Electric

See Electric Contractors—Industrial & Residential

Contractors—Engineering

SCHMID & WISWELL INC
2238 S Broad-LI 3-5876
VALLEY PAVING & CONSTRUCTION CO INC Hwy 101(AG)---------HU 9-2574
Zuiderweg P J 2800 Broad-------LI 3-4865

Contractors' Equipment

Flash-R-Lite Co
Lighted Barricades
Sales and Rentals
Serving San Luis Obispo County
519½ Fig Av
Santa Barbara-Woodland 5-8905
Oceano Sand Co Lake Oceano-----HU 9-5244
If no answer call-------------HU 9-5446
Superior Concrete Accessories Inc
2100 Williams Sn Leandro-LOckhvn 2-2830
Wallace Machinery Co
1139-13th-PasoRobls 450

Contractors' Equipment—Renting

B & M EQUIPMENT RENTALS
Los Osos Rd-LI 3-9284
If no answer call-------------SP 2-8551
CLEVENGER W R
Willow Creek Rd-PasoRobls 23-J-2
(See Advertisement Page 38)
George's Equipment Rentals
Old Hwy 101 South-LI 3-1436
(See Advertisement This Page)
Guy Lester L San Gabriel Rd---Atascadero 61
Lane Woodrow W 337 Vine---PasoRobls 1550
(See Advertisement This Page)
PARKER BOILER WORKS
CLARENCE E. ZUPAN – OWNER
AIR COMPRESSORS
RENTALS
105's – 125's – 210's
By the Day – Week or Month
With or Without Operator
2690 Victoria ------------LI 3-7297
PETERSON HAROLD D
EQUIPMENT RENTING
BULLDOZERS – CAT #6 SHOVEL LOADER
MOTOR GRADERS
DUMP TRUCKS – LOW BEDS
With Operators
HOUR – DAY – WEEK – MONTH
9005 El Camino Rl-----Atascadero 723
PIERCE W D CONSTRUCTION CO
1556 Hwy No 1(MB)-SP 2-7150
(See Advertisement Page 38)
VALLEY PAVING & CONSTRUCTION CO INC Hwy 101(AG)---------HU 9-2574
WALTER BROS 383 Chorro------LI 3-5854

(Continued Next Page)

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

Contractors' Equipment—Renting—(Cont'd)

WEBSTER JACK PAVING CONTRACTOR
EQUIPMENT TO RENT
MOTOR GRADERS — LOADERS
COMPACTORS — VIBRATOR
TRENCHING MACHINES — ROLLERS
OILERS
958 Grand Av(AG) --------HU 9-2694

WHITEY'S TOOL & EQUIPMENT RENTAL
AIR COMPRESSORS
CEMENT MIXERS & TOOLS
SANDING MACHINES
CHAIN SAWS — ELEC. TOOLS
PAINT SPRAYERS — POWER ROLLERS ETC.
CALL FOR ANYTHING
North of Grand
139 N 6th Grovr Cty--------HU 9-4321

Contractors—Excavating

See Excavating Contractors

Contractors—Foundation

York & Bakke House Movers
1290 Nice Av Grovr Cty-HU 9-5630

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

Contractors—General

Angello Joe
1030 Ritchie Rd Grovr Cty-HU 9-3894
BARBA RAYMOND W
5300 Carrizo Rd-Atascdro 552
(See Advertisement This Page)
Boggess Lonnie
Santa Ynez & Buena Vista-LI 3-7950
BRADLEY CHAS A
135 Montecito Av Shell Bch-PR 3-2168
Clark C H 1410 Hillcrest Dr(AG)--HU 9-3229
Contractors Association Inc of San Luis Obispo County 1327 Marsh------LI 3-7818
Cross Les 2575 Greta Pl--------LI 3-4458
Dalessi Henry C Portuguese Flat Rd-LI 3-3685
Davis O L
5805 Ridge Way Court-Atascadero 799
Deeter John H 321 Santa Rosa----LI 3-0395
Farris Jack 203 Ramona Dr-------LI 3-0429
Gilliland Jim
351 Franklin Dr(PB)-PR 3-4474
Greeneish E V 575 Kings Av(MB)--SP 2-2951
INTEGRATED CONSTRUCTION
5325 El Camino Rl-Atascdro 908
Jackson Eugene 660 Caudill------LI 3-0556
Jackson Eugene Edna Rd--------LI 3-8850
Jarvinen Urho V 295 Del Mar Ct--LI 3-8654
Lane Woodrow W 337 Vine---PasoRobls 1550
(See Advertisement This Page)
LYLES W M CO
Santa Barbara & Fletcher-LI 3-4684
Macco Corp 205-1st(MB)-------SP 2-8081

MADONNA CONSTRUCTION CO
GENERAL CONTRACTING
Higuera & Freeway--------LI 3-0300
If no answer call--------LI 3-4868

MAINO CONSTRUCTION CO
2238 S Broad-LI 3-7411
MANDELLA CASPER
1044 Park-PsoRobls 160-W

MANDELLA CHARLES L
Established Since 1939
COMMERCIAL — INDUSTRIAL
RESIDENTIAL
NEW CONSTRUCTION — ALTERATIONS
State Licensed Contractor
No Job Too Large or Too Small
Free Estimates Gladly Given
505 Spring ---------PasoRobles 1288
If no answer call---PasoRobles 1905

Miller Rex 5250 Carrizo Rd--Atascadero 324
Mills Robt F 1198 E Hwy 1(MB)--SP 2-8472
NICHOLS & PETERSON
Atascadero Av-Atascdro 702
If no answer call-----------Atascdro 104
NIELSEN CONSTRUCTION CO
See Ad Under Contrs-Building
956 Walnut ----------------LI 3-2595
Nipomo Builders
Old State Hwy Nipomo-WA 9-4281
Ochs & Son 2075 Rachel Ln------LI 3-7937

PEMBERTON F & WM
State Licensed Contractor Since 1935
SPECIALIZING IN
HOMES
Shannon Hill ---------PsoRobls 1386

Pillow Harold E 285 Ramona Dr---LI 3-0830

PRESTHUS H G GENERAL CONTRACTOR
GENERAL BUILDING
CONTRACTOR
Commercial — Residential
& Remodeling
LICENSED & INSURED
FREE ESTIMATES
285 Chaplain Ln----------LI 3-0957

Roselip Walter B 615 Grand------LI 3-4992

An extension telephone adds comfort and convenience to your home for only a few cents a day.

Contractors—General—(Cont'd)

ROSELIP WALTER B CO
ROCK — SAND — CEMENT
ASPHALTIC PAVING MATERIALS
See Our Display Adv. for Concrete Ready Mix
Mailing Address P.O. Box 458, Atascadero
N Traffic Wy-----------Atascadero 20
If no answer call---Atascadero 1176
If no answer call---PasoRobles 1758
Or ------------------LI 3-4992

SCHMID & WISWELL INC
2238 S Broad-LI 3-5876

SCHULTZ DAVID D BUILDING CONTRACTOR
GENERAL BUILDING
CONTRACTOR
COMMERCIAL, RESIDENTIAL AND
REMODELING
Licensed & Insured
Rt 1 Box 92
Willow Creek ------PasoRobles 25-J-3

Schussman Ken
Halcyon Rd Halcyon-HU 9-3937

SHARPS CONSTRUCTION CO THE
GENERAL CONTRACTOR
Commercial & Residential
306 E Branch(AG)---------HU 9-2115
Or -------------------HU 9-3616

Sharps Construction Co The
306 E Branch(AG)-HU 9-3616
Smith Elmer W 271 Ramona Dr---LI 3-7151
STENQUIST R W Pike Halcyon--HU 9-2293
Umbaugh Fred L
194 Lincoln Av---------------LI 3-8492
Shop 3000 Orcutt Rd----------LI 3-9298
Valley Paving & Construction Co Inc
Hwy 101-HU 9-2574
Volny Arnold A 227 Highland Dr---LI 3-3767
Walker Robt E 155 S Alpine(AG)-HU 9-5606
Walter Bros 383 Chorro---------LI 3-5854
Weatherwax Wm A
629-21st-PasoRobls 1018-J
ZUIDERWEG P J
See Our Adv Contractors-Building
2800 Broad ---------------LI 3-4865

Contractors—Heating & Ventilating

BETTER PLUMBING CO
673 Higuera-LI 3-5933
BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av-PasoRobls 1117
McBRIDE SHEET METAL WORKS
Old South Hwy-LI 3-5000
McKELVEY'S HENRY B PLUMBING & HEATING 5570 El Camino Rl-Atascdro 394
Ochs A R Electrical & Mechanical Construction 2075 Rachel Ln----LI 3-7937
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad-LI 3-0860

Contractors—Landscaping

See Landscape Contractors

The Yellow Pages save you time.

Party Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Contractors—Masonry

BOB'S BRICKLAYING SERVICE
Licensed
Masonry Contractor
BRICK — BLOCK & STONE WORK
Free Estimates Given
Route 1 - Box 953 Atascdro
Garden Farms ---SantaMargarita 5981

FAULSTICH BROS 2900 S Broad-LI 3-9290
(See Advertisement This Page)

LILLO D JOHN
Covering All of San Luis Obispo County
State Licensed
ALL TYPES OF
MASONRY CONSTRUCTION
BRICK — BLOCK — STONE
& GLASS BLOCKS
SPECIALIZING IN FIREPLACES
Estimates Gladly Given
Sombrilla Av ---------Atascadero 958

RICKETTS C M
BRICK — STONE — BLOCK
COMMERCIAL — RESIDENTIAL
MASONRY CONSTRUCTION
FIRE PLACES
FREE ESTIMATES
ALL WORK FULLY GUARANTEED
PO Box 932
598 Hillview(MB) ---------SP 2-6386

Valdez Manuel
2201 Haley Bkrsfld-FAirvw 4-1189
(See Advertisement This Page)

Contractors—Painting

See Painting Contractors

Answer promptly, speak clearly hang up gently—three friendly telephone habits.

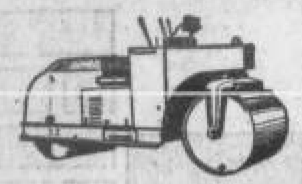
Contractors—Paving

Ferini Guido O 427 Betteravia Rd
Santa Maria-Walnut 5-7216
(See Advertisement Page 40)
Pierce W D Construction Co
1556 Hwy No 1(MB)-SP 2-7150
REESE VERN L
10th & Salinas-PasoRobls 611
(See Advertisement Page 40)
ROSELIP WALTER B CO
See Our Adv Concrete-Ready Mixed
N Traffic Wy--------------Atascdro 20

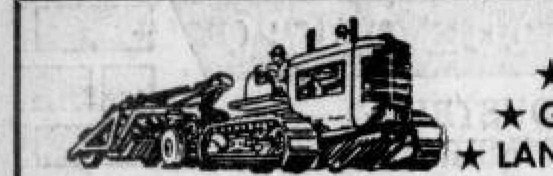
(Continued Next Page)

People may wish to deal with you personally, but may not remember the name of your firm. An extra listing in the Telephone Directory will insure those calls for you.

LICENSED
PAVING CONTRACTOR
EXCAVATING GRADING
TRENCHING



CONSTRUCTION EQUIPMENT
Rented – Maintained – Operated
DAY & EVENING CALL
HU 9-2694
PAVING JACK WEBSTER CONTRACTOR
958 GRAND AVE.
ARROYO GRANDE



★ ASPHALT PAVING
★ EXCAVATING
★ GRADING
★ LAND LEVELLING
• STREETS • DRIVEWAYS • SUBDIVISIONS
• PARKING LOTS • SERVICE STATIONS
SERVING S L O & SANTA BARBARA COS.
CONTRACTOR EQUIPMENT RENTALS
"CONSTRUCTION FROM DRIVEWAYS TO HIGHWAYS"
Walnut 5-7216
After Hours – Walnut 5-6531
427 BETTERAVIA RD. SANTA MARIA
GUIDO O. FERINI

PAVING
EXCAVATING
DITCHING
TRUCKING
ROAD OILING
Asphalt Paving



PASO ROBLES 611
IF NO ANSWER CALL PASO ROBLES 872-W
VERN REESE
Contractor
10th & SALINAS PASO ROBLES

CROP DUSTING



DUSTING – SEEDING
LIQUID SPRAYING
Call WAlnut 5-5243
IF NO ANSWER CALL
WAlnut 5-3438 or WAlnut 5-6853
MACHADO FLYING SERVICE
2280 N. BROADWAY SANTA MARIA

To Find Someone in your NEIGHBORHOOD WHO SELLS IT

Looking for someone close by who sells or has a service you want will be easy when you LOOK IN THE

Classified TELEPHONE SECTION

Contractors–Paving–(Cont'd)

TAYLOR V M
DOZING – GRADING
ROAD OILING
OILWELL LOCATIONS
BACKFILLING
DAMS & RESERVOIRS
FREE ESTIMATES
Shandon Rt.
----------------PasoRobles 43-J-1

Valley Paving & Construction Co Inc
Hwy 101(AG)-HU 9-2574
(See Advertisement Page 39)
WALTER BROS 383 Chorro------LI 3-5854
(See Advertisement Page 39)
Webster Jack Paving Contractor
958 Grand Av(AG)-HU 9-2694
(See Advertisement This Page)

Contractors–Pipe Line

LYLES W M CO
PIPELINE & UTILITY CONSTRUCTION
Santa Barbara & Fletcher---LI 3-4684

Contractors–Plumbing

See Plumbing Contractors

Contractors–Roofing–See Roofers

Contractors–Sidewalk

See Contractors–Concrete

Contractors–Well Drilling

See Water Well Drilling & Service

Conveyors

PENINSULA STEEL PRODUCTS & EQUIPMENT CO
490 Phelan Av Sn Jse-CYprss 2-4398

Cork Insulation

See Insulation Materials–Cold & Heat

Corrosion Control

Bituminous Products & Application Co Inc
8th & Wright Av Richmnd-BEacn 5-3200

Corsets–Retail

Rileys Dept Store 1144 Chorro----LI 3-1421

Cosmetics–Retail

Alma's Beauty Salon
1221 Park-PasoRobls 424
Avon Products Inc 964 Chorro----LI 3-8458
Beauty Nook 427-5th(MB) ------SP 2-4456
Classic Beauty Salon 1503 Park-PasoRobls 87
Economy Drug Co 796 Higuera----LI 3-7656
Gladys Hammett's Beauty Salon
1046 Chorro-LI 3-5425
Hibbard's Hair Fashions
1435 Monterey-LI 3-5927
House of Beauty
5820 Traffic Wy-Atascdro 146
La Moda Beauty Shop
5780 El Camino Rl-Atascdro 36
McKee's Pharmacy
Main & Bridge Cambria-WA 7-4236
Merle Norman Cosmetic Studio
597-12th-PasoRobls 358
MERLE NORMAN COSMETICS STUDIO
Neva Wilson Bird-Owner
1118 Morro ----------------LI 3-3252
Park Pharmacy 801-12th -----PasoRobls 33
Paso Robles Beauty Salon
1238 Park-PasoRobls 282
Rae's Beauty Salon
200 E Branch(AG)-HU 9-2277

The Yellow Pages save you time.

Cosmetics–Retail–(Cont'd)

Rileys Dept Store 1144 Chorro----LI 3-1421
Shell Beach Pharmacy 1353 Shell
Beach Rd Shell Bch-PR 3-2390
Theda Salon of Beauty
1112 Garden-LI 3-6201
YOUNG'S BEAUTY SHOP
Dermetics & Revlon
783 Marsh -----------------LI 3-4064

Costume Rental

Stagecraft Studios
1854 Alcatraz Av Berkeley-OLympc 3-4424

County Government Offices

See Alphabetical Directory Under "San Luis Obispo County of"

Crating Service

See Packing & Crating Service

Creameries–See Milk & Milk Products

Credit Reporting Agencies

CREDIT BUREAU OF SAN LUIS OBISPO
862 Monterey-LI 3-7262
PASO ROBLES CREDIT BUREAU
1222 Spring-PasoRobls 865

Credit Unions

Atascadero Federal Credit Union
5800 El Camino Rl-Atascadero 176
Credit Union Center 1216 Broad--LI 3-5839
Granger Federal Credit Union
1023 Morro-LI 3-5797

Crematoriums

Chapel of The Roses
6955 El Camino Rl-Atascdro 1156

Crop Dusting, Spraying, Etc

Atwood Crop Dusters
905 N Elm Av Santa Maria
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0684
COASTAL HELICOPTERS INC
Agricultural Dusting & Spraying
Contract & Charter Work
Paso Robles County
Airport --------PasoRobles 1932-W
Machado Flying Service 2280 N Broadway
Santa Maria-Walnut 5-5243
(See Advertisement This Page)
PASO ROBLES SEED & CHEMICAL CO
13th & Riverside Av-PasoRobls 1551

Curtain & Blanket Cleaners

City Cleaners 709 Higuera-------LI 3-3105
Hi-Way Cleaners 640 Price(PB)---PR 3-2497
Home Laundry & Dry Cleaners
1323 Morro-LI 3-7904
Martha's Cleaners
643 Grand Av Grovr Cty-HU 9-3654
Parkview Cleaners 710-5th(MB) --SP 2-8181
Paul's Dry Cleaners 214 Higuera---LI 3-2250

Cutlery Sharpening

Noble Saw Service 1129 Garden---LI 3-5775

Dairies & Dairy Products

See Milk & Milk Products

Classified Directory advertising puts the name of your business and products before ready-to-buy customers.

Dairy Equipment & Supplies

Greenough Herm Dairy Supply
350 Higuera-LI 3-1216
SURGE SERVICE DEALERS
2070 Stone Av Sn Jse-CYprss 2-9788

Dancing Academies

Locke Studio of Dancing
618-12th-PasoRobles 1534
(See Advertisement This Page)
RENEE & LEMAR SCHOOL OF DANCING
BALLET TAP
MAIN STUDIO SAN LUIS OBISPO
Also Studios In PASO ROBLES & ARROYO GRANDE
Instruction for All Ages
ACROBATIC BALLROOM
1368 Marsh -------------LI 3-6024

LOCKE
"FOR HEALTH – GRACE – POISE"
STUDIO OF DANCING



CLASS & PRIVATE INSTRUCTION
3 Years to Adults
• BALLET
• TAP
• ACROBATIC
• SPANISH



PASO ROBLES STUDIO
618 - 12TH ST.
PASO ROBLES 1534
If No Answer Call Atascadero 68-M
OPEN TUES. – WED. – FRI. – SAT.
ATASCADERO STUDIO
MASONIC TEMPLE
OPEN MON. – THURS.

Day Nurseries–See Nurseries–Day

Decalcomania Transfers

BORDEN DECAL CO
207-11th S F-HEmlok 1-1587

Defense Agencies–See Associations

Delicatessens–Retail

Bill's Delicatessen
102½ N Halcyon Rd(AG)-HU 9-9945
BULLOCK'S DELICATESSEN
OPEN DAILY 9 A.M. TO 9 P.M.
COMPLETE LINE
BEER WINES & LIQUORS
Salads – Cold Meats
Enchiladas – Tamales
Ice Cream & Fancy Foods
Nipomo & Higuera---------LI 3-2417
Pioneer Drive-In Market
Morro & Marsh-LI 3-1837
PRICE LIQUORS 3220 Spring-PasoRobls 184

Delivery Service

CITY DELIVERY
SPEED – SERVICE
SATISFACTION
PACKAGE & PARCEL DELIVERY
BY HOUR, DAY, CONTRACT OR DAILY PICK-UP
964 Chorro -------------LI 3-5800

Dental Laboratories

Gove Dental Laboratory
1114½ Marsh-LI 3-6314
Paso Robles Dental Laboratory
To Dental Profession Only
531-12th ---------------PasoRobls 49

Dental Service Exchanges

See Telephone Answering Service

Dentists

Andrews J V 4th & Market(MB)--SP 2-3111
Balent A Stephen
160 Hinds Av(PB)-PR 3-2449
Residence -------------------HU 9-4180
Bates Donald E
5975 Entrada Av-Atascdro 774
Residence -----------------Atascdro 725
Biedinger Chas L
Practice Limited to Orthodontics
1495 Palm -----------------LI 3-5994
Bolstad Paul F 137 Bridge(AG)---HU 9-3419
Residence ------------------PR 3-2384
Brazil W H 1177 Palm-----------LI 3-2924

The Yellow Pages save you time.

Dentists–(Cont'd)

Brown Elmer H Jr
Practice Limited to Exodontia & Oral Surgery
941 California -------------LI 3-8050
Residence -----------------LI 3-9246
If no answer call-------------LI 3-5800
Brown Ray N 612-12th--------PsoRobls 67
Campbell L W 747 Pismo---------LI 3-0911
Christopher Donald W
4th & Morro(MB)-SP 2-8508
Daniels Kenneth W
1133 Johnson Av-LI 3-6963
Donkin Elbert B 1134 Vine-----PasoRobls 95
Edwards Thos J 1112 Vine----PasoRobls 121
If no answer call----------PasoRobls 413
Elvin Eugene H
General Dentistry & Oral Surgery
791 Dolliver(PB) -----------PR 3-2486
Residence (AG) -------------HU 9-2604
Eros Orville E 1115 Vine-----PasoRobls 237
If no answer call----------PasoRobls 576
Fein C B 1205 Park---------PsoRobls 222
Goodnight Chas H 7th(MB) -----SP 2-6431
Green J P 522-13th ----------PsoRobls 47
Hansen Victor L 1363 Marsh-----LI 3-0393
Johnson G Warren 5942 W Mall--Atascdro 64
Johnson Robt S 1312 Garden------LI 3-6535
Knoll Jos J 1114 Marsh---------LI 3-8440
Loveall Benj F 1500 Marsh-------LI 3-7115
Mac Curdy Dwight W
5988 W Mall-Atascdro 789
McAdams Grant 1114 Marsh-----LI 3-5626
Meinhold Gareth L
Practice Limited To Orthodontics
1502 Higuera --------------LI 3-8000
Miura Mitsuo
264 Pomeroy Av(PB)-PR 3-2500
Montgomery H Ray
Chorro & Pacific-LI 3-1512
Morem Curtis L 1133 Johnson Av-LI 3-8675
Osborne Fred P 104 Santa Rosa---LI 3-3747
Pearson Ben F 882 Boysen Av-----LI 3-8609
Pereira Luiz A 1114 Marsh-------LI 3-7993
Peterson D W 1177 Palm--------LI 3-2924
Quist Warren E 886 Boysen Av----LI 3-4770

Advertise here—it pays.

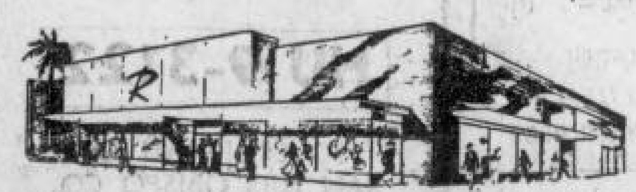
Department Stores

Adams Department Store
458-5th(MB)-SP 2-8775
CITY OF PARIS
For Telephone Shopping Service Only
24 Hrs Dly-Sun-Holdys-Call Collect
Geary & Stockton SF-----DOuglas 2-6720
Harter's Dry Goods
6155 El Camino Rl-Atascdro 726
Mewha General Merchandise
Hwy No 1 Cambria-WA 7-4436
MONTGOMERY WARD & CO
Catalog Department 876 Higuera-LI 3-4565
Credit Dept 876 Higuera--------LI 3-3328
Retail Department Store
876 Higuera-LI 3-1800
MONTGOMERY WARD & CO CATALOG STORE 817-12th ---------PasoRobls 906
From telephones served by the following exchanges
Atascadero Templeton
(No Intercity Charge)
Ask Operator for-ENtrprise 1-0254
National Dollar Stores Ltd
736 Higuera-LI 3-4020
PASO ROBLES MERCANTILE CO
839-12th-PasoRobles 340
PENNEY J C CO 868 Higuera-----LI 3-3811
Penney J C Co 1244 Park-----PsoRobls 260
Polk's Department Store
State Hwy 1 Cayucs-WY 5-3762
RASCO F S & CO 887 Higuera----LI 3-7326
RILEYS DEPT STORE
1144 Chorro-LI 3-1421
(See Advertisement This Page)
Rumley's Dept Store 325-5th(MB)-SP 2-3251
Sears Roebuck & Co
Retail Dept Store 879 Higuera---LI 3-2270
Catalog Order Dept 879 Higuera--LI 3-5643
Customer Service 879 Higuera---LI 3-6063
(See Advertisement This Page)

(Continued Next Page)

The instruction pages of the telephone directory are of real help . . . telling how to make the best use of the dial telephone.

RILEYS
DEPARTMENT STORE
Chorro at Marsh
Phone LI 3-1421



MEN'S - BOYS' - GIRLS'
WOMEN'S - INFANTS'
WEARING APPAREL
FOUNDATION GARMENTS
GIFTWARE – DOMESTICS
YARDAGE – NOTIONS
LINGERIE – COSMETICS
JEWELRY – ACCESSORIES
FURNITURE
(See Ad Under Furniture)
FREE DELIVERY IN S.L.O. CITY
3 Credit Plans

OPEN 9:30 A.M. TO 5:30 P.M. — THURS. EVE. TO 9 P.M.
SEARS ROEBUCK & CO.

KENMORE	COLDSPOT	ALLSTATE
RANGES VACUUM CLEANERS WASHING MACHINES SEWING MACHINES IRONERS – DRYERS	REFRIGERATORS HOME FREEZERS AIR CONDITIONERS	TIRES BATTERIES REBUILT MOTORS MOTOR OIL AUTO ACCESSORIES
SILVERTONE	HARMONY HOUSE	HOMART
TELEVISION RADIOS PHONOGRAPHS	FURNITURE FLOOR COVERING LIGHTING FIXTURES HOUSEWARES	PLUMBING NEEDS BUILDING MATERIALS ROOFING NEEDS
MASTER-MIXED	J C HIGGINS	CRAFTSMAN
QUALITY PAINT & VARNISH	SPORTING GOODS	TOOLS & HARDWARE

SEARS SERVICES WHAT IT SELLS
Retail Store LI 3-2270
Catalogue Order Desk LI 3-5643
EMERGENCY NITE, SUNDAY & HOLIDAY MECHANICAL SERVICE – AFTER STORE HOURS CALL
LI 3-6063
879 HIGUERA SAN LUIS OBISPO

Department Stores–(Cont'd)

SEARS ROEBUCK & CO
Order Office Shop by Phone
Catalog Sales Office
715-12th ---------------PsoRobls 495
From telephones served by the following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0200
Sinsheimer Bros 849 Monterey----LI 3-0811
Wilson's Family Store
101 E Branch(AG)-HU 9-2355
Woolworth F W Co 778 Higuera---LI 3-5820
Yeackel's 850 Grand Av Grovr Cty-HU 9-3322

Designers–Industrial

Dickens W B 306 Tolosa Wy------LI 3-9229

Detective Agencies

Linnell Investigation & Patrol
261 N 11th Grovr Cty-HU 9-2215

SAN LUIS MERCHANT PATROL & DETECTIVE AGCY
CONFIDENTIAL INVESTIGATIONS
DOMESTIC – CIVIL – CRIMINAL
CORPORATION & PERSONAL
Quick Results – Reliable Service
LICENSED & BONDED
M. BICKELL – Principal
1130 Walnut ------------LI 3-3920

Diamond Setters

Brown Clarence 862 Higuera------LI 3-5648

Diamonds–Jewelry–See Jewelers Headings

Diaper Service

BABY'S DIAPERS SERVICE
331 Pacific-LI 3-4720
(See Advertisement This Page)

Dictating Machines

AUDOGRAPH-PHONAUDOGRAPH
GRAY
Advanced design, low-cost dictation equipment
"KEY-NOTER" AUDOGRAPH — New! smallest, simplest disc dictator-transcriber!
PHONAUDOGRAPH — best-selling phone dictation system
PHONAUDOGRAPH PBX—telephone dictation on your own phones!
"WHERE TO BUY IT"
DICK'S OFFICE MACHINES
1131 Garden-LI 3-7651

A separate business listing under your own name frequently can mean great convenience to you. The extra cost for these separate listings is small.

Die Makers

TEAGUE'S MACHINE SHOP
304B Higuera-LI 3-5470

Die Makers' Equipment & Supplies

State Tool & Die Co
304 S 4th Grovr Cty-HU 9-4374

Directories

CLASSIFIED TELEPHONE DIRECTORY
A Door To Your Business
That Is Always Open
Economical
Proven Usage
Find It Fast In The 'Yellow Pages'
The "YELLOW PAGES" Tell—
"WHERE TO BUY IT"
PACIFIC TELEPHONE & TELEGRAPH CO THE
Directory Department 900-3d SF
(No Intercity Charge)
Ask Operator for-----ENtrprise 1-2030

Dishwashing Machines

FRIGIDAIRE DISHWASHERS
FRIGIDAIRE
Portable, under-counter, free-standing, and sink-dishwasher models; also companion Food Disposers. Turbo-Spray washing action gets dishes sparkling clean. Choice of colors and white. Free Survey and Estimate.
"WHERE TO CALL"
DEALERS
LONG E E PIANO CO
Est Since 1911
777 Marsh ------------LI 3-1245

HOTPOINT AUTOMATIC DISHWASHERS
DISPOSALLS ® and DISHWASHERS
Hotpoint
Hotpoint Dishwashers double-wash, double-rinse, electrically dry spotlessly. Double-Deck action, huge capacity Roll-R-Racks. Quiet, easy-to-install Disposall ® food waste disposers.
"FOR INFORMATION CALL"
SALES & SERVICE
Cline's Appliance Center Inc
962 Monterey-LI 3-8610

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

Distributing Service

Flying Heart Distributing
1348 Spring-PasoRobls 45

Docks

PORT SAN LUIS TRANSPORTATION CO
65 Higuera-LI 3-7840
PORT SAN LUIS TRANSPORTATION CO
Port San Luis-LI 3-6408

Doctors' Exchanges

See Telephone Answering Service

Dog & Cat Kennels

Burton Russell R
1435 Grand Av Grovr Cty-HU 9-3170
Cheng Lee Kennels
181 Tally Ho Rd(AG)-HU 9-2872
If no answer call-------------HU 9-5667
Coast Veterinary Clinic
King & E Hwy 1(MB)-SP 2-6941
Ethel's Boarding Kennels Orcutt Rd-LI 3-2208
McCapes Veterinary Hospital & Boarding Kennel Hwy 1----------------LI 3-0985
Norgaard's Briard Sales & Boarding Kennel
101 Hwy(PB)-PR 3-2385
Paso Robles Boarding Kennels ---------------PasoRobls 829-W
Pet Hospital The 412 N Broadway
Santa Maria-Walnut 5-6116
Whitman's Veterinary Hospital & Boarding Kennel N Hwy---------LI 3-0956
If no answer call--------------LI 3-6493

Dog Grooming Service & Supplies

Cheng Lee Kennels
181 Tally Ho Rd(AG)-HU 9-2872
If no answer call-------------HU 9-5667

Dog Hospitals–See Veterinary Hospitals

Dolls–Repairing

Helen's Doll Hospital & Museum
8650 Morro Rd-Atascdro 424

Door Operating Devices

A-1 ELECTRIC 962 Monterey---LI 3-3528

Doors–Retail

ARCADIA SLIDING PATIO DOORS—
MORRO BAY GLASS
1560 Hwy No 1(MB)-SP 2-5277
CAPRI SLIDING PATIO DOORS—
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191
Croker George H-Raynor Door Sales Distr
2330 Augusta-LI 3-5563
Hayward Lumber Co 5th & E(MB)-SP 2-2291

RADCO SLIDING ALUMINUM DOORS
QUALITY ALUMINUM SLIDING GLASS DOORS
Completely Assembled, Glazed, Weather-Stripped & Fiberglass-Screened
READY TO INSTALL
RADCO
"FOR INFORMATION CALL"
RADFORD SUPPLY CO 3121 Skyway Dr Santa Maria-Walnut 5-2679

RAYNOR OVERHEAD TYPE DOORS
Wood Sectional Overhead Doors with RAYNOR GRADUATED SEAL for easy operation and weather-tite seal.
RESIDENTIAL—COMMERCIAL—INDUSTRIAL
SALES SERVICE INSTALLATION
"WHERE TO BUY THEM"
CROKER GEORGE H-RAYNOR DOOR SALES DISTR 2330 Augusta-LI 3-5563

The Yellow Pages save you time.

Doughnuts

Delite Bakery 723 Higuera-------LI 3-5842
Do-Nut Bar
Retail & Whsle-Delivery Service
468-5th(MB) --------------SP 2-4671
Favorite Bakery 638 Marsh------LI 3-2026
Paso Robles Bakery 1229 Park-PasoRobls 228
Pismo Spudnut Shop
Made Fresh Daily Whsle & Retail
790 Price(PB) -------------PR 3-4794
Polar Freeze 828 Spring----PasoRobls 305-R
Spudnut Shop
Retail & Wholesale
686 Higuera ----------------LI 3-2120

Draftsmen

Dickens W B
Residential & Commercial Design
306 Tolosa Wy--------------LI 3-9229

EDWARDS DRAFTING SERVICE
"Let Us Make Plans for You"
EXPERIENCE IN ALL PHASES OF DRAFTING
S Broadway
Motta Bldg Santa Maria-WAlnt 5-5624

Jurinjak Wm R
Branch Mill Rd(AG)-HU 9-3796

Drainboards

ART MESQUIT COMPLETE HOME FURNISHINGS
G E Textolite-Formica Plastic Tops
Bridge & Branch(AG)--------HU 9-2116
Bob's Floor Coverings
1105 Grand Av(AG)-HU 9-3122
(See Advertisement This Page)
Nunn's Floor Coverings
341 Higuera-LI 3-9526
Rogers Norman S 303 Lawrence Dr-LI 3-2898

Advertise here—it pays.

FORMICA
TRADE MARK REG. U.S. PAT. OFF.
DRAINBOARDS
CUSTOM INSTALLATION
- TABLE TOPS
- COUNTERS
- SHOWERS
- WALLS
- FREE ESTIMATES
- SATISFACTION GUARANTEED

BOB'S FLOOR COVERINGS
1105 GRAND AVE.
ARROYO GRANDE
HU 9-3122
COVERING ALL OF SAN LUIS OBISPO CO.

FOR BABY & BABY ONLY

- SAME DIAPERS RETURNED
- RASH-PROOF DIAPER SERVICE

We Serve
SAN LUIS OBISPO – MORRO BAY
CAYUCOS – PISMO BEACH
SHELL BEACH – ARROYO GRANDE
AVILA – GROVER CITY
BABY'S DIAPERS SERVICE
By Mission Laundry & Dry Cleaning
LI 3-4720
331 PACIFIC SAN LUIS OBISPO

Draperies–Retail

ART MESQUIT COMPLETE HOME FURNISHINGS
CUSTOM MADE DRAPERIES
Drapery Boxes – Window Shades
National VENETIAN BLINDS
BROADLOOM CARPET INSTALLATIONS
Bridge & Branch(AG)------HU 9-2116

DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera----------LI 3-5814
Dodd's Upholstery 964 Chorro----LI 3-5426

DRAPERY SHOP THE
CUSTOM MADE DRAPERIES
TRAVERSE TRACK – BRASS
WINDOW SHADES
VENETIAN BLINDS
CURTAIN RODS
1045 Grand Av(AG)-------HU 9-3779

HARRY'S UPHOLSTERY SHOP
IN MORRO BAY
Large Selection of Drapery Samples
Custom Made Draperies For Every Home
510-4th(MB) ------------SP 2-8552

Henry's Upholstery 572 Islay-----LI 3-2734
Meltons Designs
N Hwy 1 Morro Del Mar-SP 2-3851
Paramount Upholstering Co
1218 Carmel-LI 3-0649
PASO ROBLES MERCANTILE CO
839-12th-PasoRobls 340
REMNANT STORE THE
994 Monterey-LI 3-8442
(See Advertisement This Page)
Rileys Furniture 2211 S Broad----LI 3-0674
TRUSSLER'S FURNITURE STORE
1303 Park-PasoRobls 126

ZEGAR'S FINE FURNITURE
CUSTOM MADE DRAPERIES
Complete Line of Kirsch Hardware
Large Selection of Drapery & Upholstery Yardage
Open Thurs. Evenings Till 9 P.M.
971 Higuera -------------LI 3-6034

For accurate dialing of your calls, wait a few seconds for the steady hummmming sound of the dial tone. Then dial each letter and numeral gently, without forcing. If you get a busy signal, please hang up before dialing again.



Custom Made
- Draperies
- Upholstery
- Bedspreads
- Pillows
- Cornice Boxes and Valances

ALL WORK GUARANTEED
Finest in Quality
Fairest in Price
BAMBOO DRAPERIES
THE REMNANT STORE
Phone LI 3-8442
994 MONTEREY SAN LUIS OBISPO

Drapery Hardware & Fixtures

Drapery Shop The
1045 Grand Av(AG)-HU 9-3779
Paramount Upholstering Co
1218 Carmel-LI 3-0649
Remnant Store The 994 Monterey-LI 3-8442

Dresses–Retail

Anita Shops 758 Higuera---------LI 3-5448
Christine's 869 Higuera----------LI 3-4821
Fritzi Ann 5925 Traffic Wy------Atascdro 2
GRAND APPAREL THE
951 Grand Av(AG)-HU 9-3113
HARDING DOROTHA M DRESS SHOP
760 Price(PB)-PR 3-4759
Ida Jay Shop 761 Dolliver(PB)---PR 3-2083
Lacterman's 728 Higuera---------LI 3-4936
Louise Ralph Dress Shop
131 E Branch(AG)-HU 9-5929
MARGARET McNEIL'S STYLE SHOP
856 Higuera-LI 3-3831
Schulz's Women's Apparel
853 Higuera-LI 3-1524
SMITH LEONORE 737 Higuera---LI 3-7218
Topper Shop The
We Give S & H Green Stamps
Traffic Wy &
Central Mall-Astascadero 487-W
Trend O'Fashion 842 Higuera------LI 3-0748
VOGUE THE 1233 Park------PasoRobls 70

Dressmakers

CHENILLE ART SHOP
NOLA SOUSA
ALTERATIONS
GENERAL SEWING
Open 9 A.M. to 5 P.M. Monday Thru Sat.
EVENING FITTINGS BY APPOINTMENT
Open Thursday Evenings
1510 Broad -------------LI 3-8247

Drilling Companies

Gardner John T Carmel Rd--Atascdro 42-J-2
Hart Chas E 2124 Park-----PasoRobls 768-J
Smith Bros Drilling Contractors
1050 Salinas-PasoRobls 224

Drilling Equipment & Supplies

James Vac-Lift Drilling Co
Old 101 Hwy-LI 3-3180

Drilling–Well

See Water Well Drilling & Service

Drinking Fountains

See Water Coolers & Fountains

Druggists–Retail

Arroyo Drug Co
130 E Branch(AG)-HU 9-5531
B & H Drug Store 951 Higuera----LI 3-5660
BAEKER'S PHARMACY
Highway-Atascadero 51
Bay Medical Pharmacy
6th & E(MB)-SP 2-8055

BELLIS' SANTA MARIA DRUG CO
PRESCRIPTION DRUGGIST
COSMETICS
Faberge' – Helena Rubinstein
Dorothy Gray
Revlon
CONVENIENT TO NIPOMO AREA
522 N Broadway
Santa Maria --------WAlnt 5-4581

DANIELS' DRUG STORE
1317 Park-PsoRobls 1500
ECONOMY DRUG CO
796 Higuera-LI 3-7656
(See Advertisement This Page)
Elliott's Pharmacy
Prescription Pharmacy
5885 El Camino Rl-----------Atascdro 34
Fair Oaks Pharmacy
900 Grand Av(AG)-HU 9-2760
(See Advertisement This Page)

Druggists–Retail–(Cont'd)

FRENCH CLINIC & HOSPITAL
Pharmacy
1170 Marsh -----------------LI 3-7070

GROVER CITY PHARMACY
YOUR REXALL STORE
– PRESCRIPTIONS –
WE GIVE
S & H GREEN STAMPS
9th & Grand Av Grovr Cty---HU 9-2457
After Hours Emergency call -----------------HU 9-3345

HI-WAY DRUG STORE
1217 Spring-PasoRobls 152
Hudson's Drug Store 815-12th --PsoRobls 51
HURLEY'S PHARMACY
896 Foothill Bl-LI 3-5950
Long's Pharmacy
711 Dolliver(PB)-PR 3-4463

Advertise here—it pays.

Druggists–Retail–(Cont'd)

McKEE'S PHARMACY
PRESCRIPTIONS
"Your Health Is Our Business"
VETERINARIANS' SUPPLIES
We Give S & H Green Stamps
Main & Bridge Cambria----WA 7-4236

Medico-Dental Prescription Pharmacy
1239 Osos-LI 3-6922
Morro Bay Rexall Drug Store
315-5th(MB)-SP 2-4241
Norton's Eagle Pharmacy
898 Higuera-LI 3-4843
Park Pharmacy 801-12th------PasoRobls 33
(See Advertisement This Page)
PASO ROBLES PHARMACY
Your Rexall Store
719-12th -----------------PsoRobls 1

(Continued Next Page)

PARK PHARMACY In PASO ROBLES
PRESCRIPTIONS
"CAREFULLY COMPOUNDED"
"33 Years – Same Location"
BARRY CLAYBROOK – Owner
SICK-ROOM SUPPLIES
BABY NEEDS
PHOTO SUPPLIES
GREETING CARDS
COSMETICS – SUNDRIES
"PRESCRIPTIONS GIVEN PREFERRED ATTENTION"
PASO ROBLES 33
801-12th STREET

ECONOMY DRUG CO.
OPEN 7 DAYS A WEEK
9 A.M. TO 10 P.M.
SUN. 9:30 TO 6:30
COMPLETE
PRESCRIPTION DEPARTMENT
TO SERVE YOU
COSMETICS
TUSSY – RUBINSTEIN – REVLON
FRANCES DENNEY – LANVIN
ZENITH HEARING AIDS
WE GIVE S & H GREEN STAMPS
PHONE
LI 3-7656
796 HIGUERA ST. Higuera & Chorro

ANY TIME

When things happen unexpectedly—the demand for promptness of service is urgent. You'll find firms who render 24-hour service listed in the

Classified
TELEPHONE SECTION

PRESCRIPTION

Druggists
COMPLETE
SELF SERVICE
DRUG STORE
COSMETICS
Rubinstein--Revlon--Coty--Yardley
- BABY NEEDS
- TOYS
- GREETING CARDS
- SICK ROOM SUPPLIES
- COMPLETE VITAMIN DEPT.

24-HOUR FILM DEVELOPING SERVICE
FAIR OAKS PHARMACY
PHONE
HU 9-2760
900 GRAND AVE.
ARROYO GRANDE

Druggists—Retail—(Cont'd)

Rexall Drug Store 839 Higuera----LI 3-7875
ROGALLO'S DRUG STORE Ocean Av Cayucs-WY 5-3538
SAN MIGUEL MERCANTILE & VARIETY Sn Migl--------HOmstd 7-3390
SHELL BEACH PHARMACY
Your Rexall Store
We Call Your Doctor for Your PRESCRIPTIONS
Open 9 A.M. to 8 P.M. 7 Days a Week
S & H GREEN STAMPS
1353 Shell Beach Rd
Shell Bch ------------PR 3-2390
WEISHAR'S CITY PHARMACY 858 Higuera-LI 3-8424
If no answer call-------------LI 3-4013

Drugless Practitioners

MADSON A J 870 Price(PB)----PR 3-4636

Drums—Musical

See Musical Instruments Headings

Dry Cleaners—See Cleaners & Dyers

Dry Goods—Retail

Lewis Sewing Center 943 Grand Av(AG)-HU 9-5132
PASO ROBLES MERCANTILE CO 839-12th-PasoRobls 340
Penney J C Co 868 Higuera-------LI 3-3811
Penney J C Co 1244 Park -----PsoRobls 260
Rileys Dept Store 1144 Chorro----LI 3-1421
RUMLEY'S DEPT STORE 325-5th(MB)-SP 2-3251
Sinsheimer Bros 849 Monterey----LI 3-0811

Please dial carefully . . . keep watching the dial.

Dryers—Clothes Hdgs

See Washing Machines, Dryers & Ironers Hdgs

Drywall Contractors

RAY'S DRY WALL SERVICE 664 Upham-LI 3-1224
(See Advertisement This Page)

Duplicating Machine Supplies

A B DICK DUPLICATING PRODUCTS—PACIFIC COAST PUBLISHING CO 1022 State Snta Barbara-Woodland 5-5291

Duplicating Machines

Anderson Photo Service 1224 State Santa Barbara-Woodland 2-9153
(See Advertisement This Page)
DICK'S OFFICE MACHINES
GESTETNER DUPLICATORS
Since 1881
SIMPLE TO OPERATE
EASY TO MAINTAIN
ECONOMICAL IN PERFORMANCE
No Leakage — Brushes — Cans or Pads
ALSO HEYER SPIRIT DUPLICATOR
1131 Garden ------------LI 3-7651
GESTETNER DUPLICATING MACHINES
SPECIALISTS IN OFFICE DUPLICATING SINCE 1881
Gestetner
Duplicators, Hand and Electric. Stencils; Inks—All Colors; Writing and Drawing Accessories; Photographic, Electronic and Die-cut Stencil Services. Authorized Sales and Service.
"WHERE TO BUY THEM"
DICK'S OFFICE MACHINES 1131 Garden-LI 3-7651

Advertise here—it pays.

Duplicating Machines—(Cont'd)

PASO ROBLES OFFICE SUPPLY 608-12th-PasoRobls 481-J
REX-ROTARY SILK-SCREEN DUPLICATORS
Rex-Rotary
"The World's Finest Twin-Cylinder Mimeograph"
Automatic Pre-Measured Inking
Printing Press Accuracy-Quick Change of Colors
8½" Printing Width - Fully Guaranteed
NO PADS - NO BRUSHES - NO LEAKS
"WHERE TO BUY THEM"
DISTRIBUTORS
Anderson Photo Service 1224 State Santa Barbara-Woodland 2-9153
Walker's Bob
Heyer Duplicating Machine
785 Marsh ----------------LI 3-1827

Dyers—See Cleaners & Dyers

Eggs—Retail

ARVIDSON & REED
FRESH EGGS
HOME DELIVERY
OR
PICK THEM UP AT OUR RANCH
Foothill Bl -------------LI 3-3981
Eagle Poultry Ranch Orcutt Rd----LI 3-5543
Featherwell Farms Tallyho Rd(AG)-HU 9-5030
If no answer call------------HU 9-3643

Eggs—Whsle

BADER WM
Wholesale Distr & Receiver
12th & Riverside---------PasoRobls 298
MESA POULTRY Hwy 1(AG)----HU 9-3059
(See Advertisement This Page)
OLSON BROS EGG CO
Distributors of Fresh Local Eggs
1010 Orcutt Rd-------------LI 3-4254
POULTRYMEN'S CO-OPERATIVE ASSN SOUTHERN CALIF 6155 Via-Atascdro 1111

Elastic Hosiery

Baeker's Pharmacy Hwy--------Atascdro 51

Electric Appliances—Household, Major

See Specific Kinds, such as Dishwashing Machines Hdgs; Garbage Disposal Equipment Hdgs; Ranges & Stoves Hdgs; Refrigerators & Freezers Hdgs; Television & Radio Hdgs; Vacuum Cleaners Hdgs; Washing Machines, Dryers & Ironers Hdgs; Etc

Electric Appliances—Household, Small

Campbell's Refrigeration 532 Higuera-LI 3-6800
Cayucos Hardware Hwy Cayucs---WY 5-3242
Cline's Appliance Center Inc 962 Monterey-LI 3-8610
Davis Electric & Hardware 930 Price(PB)-PR 3-2215
Harbor Supply Co Bridge Cambria-WA 7-4473
HEATON'S
See Our Furniture Dirs-New Ad
13th & Park------------PasoRobls 890
MADSEN HARDWARE & PLUMBING 116 W Branch(AG)-HU 9-2758
Turney's Electric Shop 124 E Branch(AG)-HU 9-2757
Western Auto Associates Store 924 S Grand Av Grovr Cty-HU 9-3857
Western Auto Associate Store 685 Higuera-LI 3-9036
Wilcox Lou & Son General Electric Appliances 823-12th -------PasoRobls 226

When your telephone rings, it's thoughtful, courteous, and good business to answer it promptly.

Electric Appliances—Household, Small—Repairing & Parts

B & F ELECTRIC SHOP
House Wiring a Specialty
ELECTRICAL SUPPLIES
LIGHTING FIXTURES
REPAIRS ON ALL SMALL ELECTRIC APPLIANCES
560 S 13th Grovr Cty------HU 9-2478
DEL MAR FIXIT SHOP
ELECTRICAL APPLIANCES REPAIRED
Toasters — Ironers
Waffle Irons — Appliance Cords
Electric Mixers & Coffee Pots
ALL WORK GUARANTEED
310 Bonita Av
Morro Del Mar ---------SP 2-8891
Fixit Shop 660 Higuera---------LI 3-4823
Hill's Home Appliances
We Give S & H Green Stamps
1009 Grand Av(AG)---------HU 9-5527
OTTO'S FIXIT SHOP
ATASCADERO
REPAIRS ON ALL APPLIANCES
Toasters — Irons — Percolators, Etc.
GAS RANGES
WASHING MACHINES
6390 El Camino Rl-----Atascadero 802
WHITEY'S TOOL & EQUIPMENT RENTAL
REPAIRS & SERVICE ON
Toasters — Waffle Irons — Mixers
Vacuum Cleaners — Garbage Disposals
Coffee Makers — Electric Fans & Tools
Lawn Mowers — Saws — Etc.
Electric Shaver Repairing — Tool Rentals
North of Grand
139 N 6th Grovr Cty-------HU 9-4321

Party Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Electric Contractors—Industrial & Residential

A-1 ELECTRIC 962 Monterey----LI 3-3528
(See Advertisement Page 46)
A & B Electric 170 Spruce(AG) --HU 9-2426
ARROYO ELECTRIC Hwy No 1(AG)-HU 9-2829
Arroyo Electric Hwy No 1(AG)----HU 9-3667
BRESSLER ELECTRIC CO INC Sn Migl-HOmstd 7-3262
(See Advertisement Page 46)
C B & H Inc Cambria ----------WA 7-4608
COOK F D PLUMBER & ELECTRICIAN
ELECTRIC
PLUMBING
HEATING
Repairs — Installations — Service
1032 Pine ----------PasoRobles 1066
If no answer call---PasoRobles 2-F-2
Gallagher Electric Co 344 Higuera--LI 3-4747
(See Advertisement This Page)
HARBOR SUPPLY CO 1141 Main(MB)-SP 2-5311
(See Advertisement This Page)
Hauser Electric 1367 Grand Av Grovr Cty-HU 9-4257
MATHEWS DON A 1140 Railroad-PasoRobls 1709
(See Advertisement This Page)
(Continued Next Page)

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

VARIAN Electric Shop

NECA — Member Natl. Elec. Contr. Assn.

★ COMMERCIAL
★ INDUSTRIAL
★ RESIDENTIAL
★ TRAILER PARKS

ERIC VARIAN
Licensed Contractor

For Free Estimates & Information
Call
HU 9-2831
If No Answer Call HU 9-5524

HALCYON
Near Arroyo Grande

A-1 ELECTRIC
CONTRACTING and SERVICE

★ RESIDENTIAL
★ COMMERICAL
★ INDUSTRIAL

REMODELING
RANGE & DRYER WIRING
ELECTRIC SERVICE CHANGES
MUSICAL INTERCOM SYSTEMS

FREE ESTIMATES
All Work Guaranteed
Serving Entire Directory Area

PHONE
LI 3-3528
If No Answer Call
LI 3-3850 or LI 3-3141

962 Monterey – San Luis Obispo

Electric Contractors–Industrial & Residential–(Cont'd)

National Electrical Contractors Assn-
Santa Clara San Benito Chapter
483 Auzerais Sn Jse
From telephones served by the following exchanges
Arroyo Grande — Paso Robles
Atascadero — Pismo Beach
Morro Bay — San Luis Obispo
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1578

Ochs A R Electrical & Mechanical Construction 2075 Rachel Ln----LI 3-7937

Paso Robles Electric 918-13th-PsoRobls 1501
(See Advertisement Page 45)

Rodgers C H Garden Farms-SntaMrgrta 5671
(See Advertisement This Page)

San Luis Electric & Heating Service 1616 Sydney-LI 3-4112

SPRAGUE JESS H ELECTRICAL CONTRACTOR 5485 Capistrano Av-Atascdro 722
(See Advertisement Page 45)

VALLEY ELECTRIC CO 661 Higuera-LI 3-0855
Electric Repairs 661 Higuera---LI 3-4949

Varian Eric Cypress Halcyon------HU 9-2831
(See Advertisement This Page)

Wilson Lee Hwy 101(AG)--------HU 9-4433

Electric Equipment–Renting

Reed's Paint & Wallpaper 1121 Broad-LI 3-2623

Would you like a separate business listing under your own name in the Telephone Directory? Does anyone in your business or home wish a personal listing? The charge for extra listings is small, the convenience often great.

Electric Equipment–Service & Repairing

Rodgers C H Garden Farms-SntaMrgrta 5671
Sprague Jess H Electrical Contractor 5485 Capistrano Av-Atascdro 722

Electric Heaters

See Electric Appliances–Household, Small Hdgs; Heaters

Electric Motors

BAXENDALE ELECTRIC
Delco Wagner A-O Smith & Baldor
3035 S Broad--------------LI 3-0496

Craver Hugh E Electrical Parts & Supplies 2237 Fresno St Fresno-ADms 3-3477

Electric Motors–Repairing

Baxendale Electric 3035 S Broad--LI 3-0496
(See Advertisement This Page)

CORBIT ELECTRIC MOTOR REPAIR 846-9th-PasoRobls 1383
(See Advertisement This Page)

GENERAL ELECTRIC AUTHORIZED ELECTRIC MOTOR SERVICE STATION—
BAXENDALE ELECTRIC 3035 S Broad-LI 3-0496

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

C. H. RODGERS
ELECTRICAL CONTRACTOR



• COMMERCIAL
• RESIDENTIAL
• INDUSTRIAL

NEW CONSTRUCTION OR ALTERATIONS
NO JOB TOO BIG OR TOO SMALL
Estimates Cheerfully Given

CALL
SANTA MARGARITA 5671

GARDEN FARMS — ATASCADERO

BRESSLER ELECTRIC CO., INC.
COMPLETE ELECTRICAL SERVICE

NECA
INDUSTRIAL
COMMERCIAL
RESIDENTIAL

Installing Engineering Service
SERVING SAN LUIS COUNTY
San Miguel – HOmestead 7-3262
If No Ans. Call HOmestead 7-3266

ELECTRIC MOTORS
REPAIRING & REWINDING

Distributor & Authorized Service for

MOTOR REBUILDING
Any Type Any Size
REWINDING REPAIRS

• GENERAL ELECTRIC
• DELCO
• WAGNER
• BALDOR
• A. O. SMITH
• U. S. & Other Motors

Commercial & Industrial
Skill & Mall Electric Tools
New – Rebuilt – Repairing
All Work Guaranteed

PHONE
LI 3-0496

ALL SIZES FOR EVERY PURSE & PURPOSE
Residential – Commercial – Industrial

Baxendale Electric
26 Years Experience — *Bob Baxendale*
3035 SOUTH BROAD — SAN LUIS OBISPO

In Paso Robles
ELECTRIC MOTORS
★ REWIND ★ REPAIR ★ SALES
REWINDING OUR SPECIALTY
ALL WORK GUARANTEED



NO JOB TOO LARGE OR TOO SMALL
WE REPAIR
✓ ELECTRIC WELDERS
✓ GENERATOR SETS
✓ ELECTRIC TOOLS
All Work Guaranteed
FOR FAST EFFICIENT SERVICE
CALL
PASO ROBLES 1383
Residence
Ray Corbit & Bob Lewin – Owners

CORBIT ELECTRIC MOTOR REPAIR
846-9th — Paso Robles

Electric Ranges Hdgs

See Ranges & Stoves Hdgs

Electric Signs–See Signs

Electric Supplies–Retail

B & F Electric Shop 560 S 13th Grover City-HU 9-2478
BRESSLER ELECTRIC CO INC Sn Migl-HOmstd 7-3262
Mathews Don A 1140 Railroad-PasoRobls 1709
Oceano Hardware 921 Front Oceano-HU 9-3416

Electric Supplies–Whsle & Mfrs

Channel Wholesale Electric Supply Co 1231 Santa Barbara St Santa Barbara-Woodland 4566
Craver Earl H Wholesale Electric & Hardware 1223 M Fresno----ADms 3-0462
ELECTRIC SUPPLY OF SALINAS 406 Griffin Salins-HArisn 2-4789
HOLLYWOOD WHOLESALE ELECTRIC CO 10 South----------------LI 3-8860

PACK PIPE & SUPPLY INC
WHOLESALE PLUMBING & ELECTRICAL SUPPLIES
Santa Barbara Av & High----LI 3-8353

Electric Tools Hdgs

See Tools–Electric Hdgs

Electricians

See Electric Contractors Headings

Electronic Equipment & Supplies–Repairing

ARROYO ELECTRIC Hwy No 1(AG)-HU 9-2829

Elevators–Portable

PENINSULA STEEL PRODUCTS & EQUIPMENT CO 490 Phelan Av Sn Jse-CYprss 2-4398

Employment Agencies

Calif State of
Dept of Employment
Employment Service 817 Palm-LI 3-5300
Farm Labor Office 3341 Spring-PasoRobls 1817
San Luis Employment Service Agcy 964 Chorro-LI 3-5800
(See Advertisement This Page)

Employment–Temporary

Youth Employment Service 817 Palm-LI 3-4097

Enchiladas–See Tamales Headings

Engineers–Chemical

Hornkohl Laboratories Inc
See Our Ad Laboratories-Analytical
714 Truxtun Av Bkrsfld----FAirvw 7-8567

KEEP LIGHT FROM MILK

Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

Engineers–Civil

Hoerner J Everett
Kaestner Hoerner & Young Inc
210 N Encina Visalia------REdwd 4-4532

PACIFIC ENGINEERS & SURVEYORS INC
REGISTERED CIVIL ENGINEERS
LICENSED LAND SURVEYORS
STRUCTURAL ENGINEERING
PLANS & SPECIFICATIONS
SUBDIVISION – LOT & RANCH SURVEYS
BLUE PRINTING
858 Monterey -----------LI 3-0850

Engineers–Consulting

Hoerner J Everett
Kaestner Hoerner & Young Inc
210 N Encina Visalia------REdwd 4-4532

Engineers–Electronic

ARROYO ELECTRIC Hwy No 1(AG)-HU 9-2829

Engineers–Petroleum

Sinsheimer Warren A 849 Monterey-LI 3-6648

Engineers–Structural

Pacific Engineers & Surveyors Inc 858 Monterey-LI 3-0850
Shugart & Mendes 812 Anacapa Snta Barbara-Woodland 5-2560

If you have products to sell, the Yellow Pages can increase your market. You are invited to call our nearest Business Office for further details on Classified Directory advertising.

Engines

BRIGGS & STRATTON GASOLINE ENGINES
FACTORY APPROVED
SALES-SERVICE
Easy starting — Extra Reliability
1 to 9 hp. For farm, home, and industry
NO. 1 IN THE WORLD
"FOR INFORMATION CALL"
SERVICE DISTRIBUTORS
MUELLER FRANCIS C 198 South-LI 3-4416
SERVICE DEALERS
NOBLE SAW SERVICE 1129 Garden-LI 3-5775
PASO ROBLES AUTO PARTS 944 Spring-PasoRobls 505

CLINTON GASOLINE ENGINES
Authorized Sales and Service
World's most complete line of air-cooled gasoline engines 2 to 10.3 hp.
Quick Starting, Dependable
"FOR SALES & SERVICE CALL"
SERVICE STATIONS
NOBLE SAW SERVICE 1129 Garden-LI 3-5775

Two friendly telephone habits: QUICK to answer when your bell rings; SLOW to hang up when you call someone who does not immediately respond. In calling others, remember that the called person may be almost there—so wait a few seconds longer.

Engines–(Cont'd)

CUMMINS DIESEL ENGINES
Authorized service, genuine Cummins parts, and engines for automotive, industrial, construction, marine, and electric generation service. 24 basic engines: 150 models. 60 to 600 hp.
"FOR INFORMATION CALL"
SAN LUIS TRUCK SERVICE Old South 101 Hwy-LI 3-9788

LAUSON-POWER PRODUCTS ENGINES
Quality 4- and 2-cycle gasoline engines. 1¾-to-6.3 HP. Quick-starting, lightweight, long-lasting, dependable. Franchised service. New Engines. Genuine parts. Factory-trained mechanics.
"FOR SERVICE CALL"
SERVICE DISTRIBUTORS
MUELLER FRANCIS C 198 South-LI 3-4416
SERVICE STATIONS
NOBLE SAW SERVICE 1129 Garden-LI 3-5775

WISCONSIN ENGINES—
DEALERS
MUELLER FRANCIS C 198 South-LI 3-4416

Engines–Repairing & Rebuilding

Booth Bros Garage 1103 Higuera--LI 3-2811
Fixit Shop 660 Higuera ---------LI 3-4823
PASO ROBLES AUTO PARTS 944 Spring-PasoRobls 505

Engravers–Plastic

Litho Art Shop 1804 Osos---------LI 3-5939
If no answer call---------------LI 3-3718

Equipment Rental Service

See Specific Hdgs Such As; Air Compressors–Renting; Concrete Mixers–Renting; Contractors' Equipment–Renting; Electric Equipment–Renting; Garden Equipment & Supplies–Renting; Saws–Renting; Spraying Equipment–Renting; Tools–Renting; Trailers–Renting; Etc

Escrow Companies

SAN LUIS TITLE SERVICE INC 1235 Chorro-LI 3-3364
SECURITY TITLE INSURANCE CO 1119 Chorro-LI 3-8211
TITLE INSURANCE & TRUST CO 1141 Chorro-LI 3-2900

Check the Yellow Pages for WHO sells WHAT.

NEED HELP?
PHONE US FOR CAREFULLY SCREENED WORKERS
Or
LOOKING FOR A JOB?
REGISTER WITH US FOR ALL TYPES OF JOBS

SAN LUIS EMPLOYMENT SERVICE AGENCY
964 CHORRO
"Across from the Mission"
LI 3-5800

Always
KEEP RECEIVER ON THE HOOK
When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

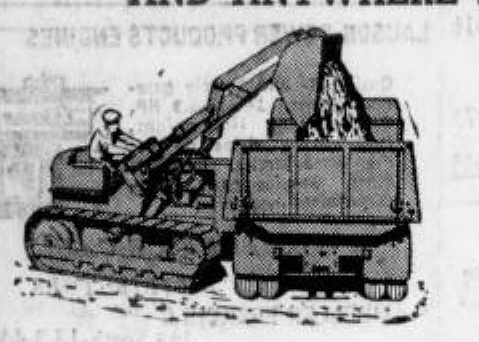
When a Name **RECOMMENDED** *has been* **FORGOTTEN**

You remember someone recommending a certain concern or dealer, but can't remember the name recommended.

LOOK IN THE *Classified* **TELEPHONE SECTION**

HAROLD D. PETERSON
—EXCAVATING—

COVERING
ALL OF SAN LUIS OBISPO COUNTY
AND ANYWHERE IN THE STATE



EQUIPMENT RENTING
- BULLDOZERS
- DUMP TRUCKS
- LOW BEDS
- CAT #6 SHOVEL LOADER
- MOTOR GRADERS

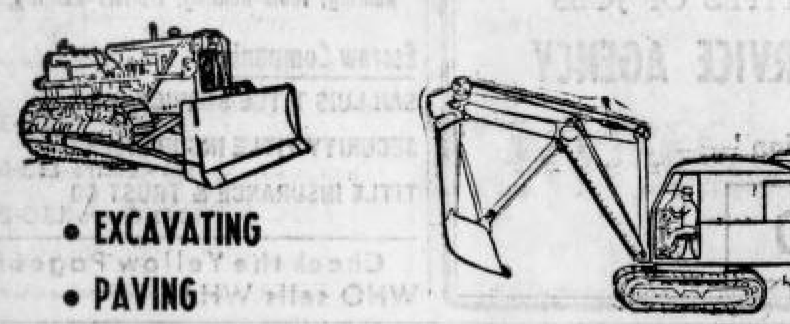
✓ EXCAVATING ✓ BULLDOZING ✓ HAULING ✓ LOADING

FREE ESTIMATES

CALL
ATASCADERO 723

Mailing Address P.O. Box 366
9005 EL CAMINO RL. ATASCADERO

R. McGRAY
GRADING



- EXCAVATING
- PAVING
- LAND LEVELING
- EQUIPMENT RENTAL
- PILE DRIVING

CRANE SERVICE

No Job Too Large or Too Small

CALL
WAlnut 5-3002
WAlnut 5-8756

2015 S. BROADWAY
IN SANTA MARIA

Excavating Contractors

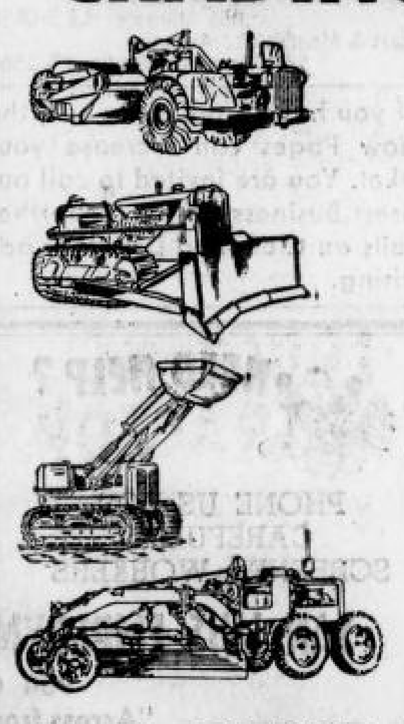
Barney's Bulldozing & Excavating
150 N Santa Rosa-LI 3-4970
(See Advertisement Page 49)
Bowen John H
150 Cerro Romauldo Av-LI 3-1178
Cardoza Don Wilmar & 10th(AG)-HU 9-2902
FERINI GUIDO O 427 Betteravia Rd
Santa Maria-Walnut 5-7216
Guy Lester L Sn Gabriel Rd-----Atascdro 61
(See Advertisement Page 49)
McBRIDE SHEET METAL WORKS
Old South Hwy-LI 3-5000
(See Advertisement Page 49)
McGRAY R 2015 S Broadway
Santa Maria-Walnut 5-3002
(See Advertisement This Page)

Use your party-line telephone as you would have the "other party" use it. It is share-and-share-alike on a party line.

MILES M M
LEVELING — TRENCHING
CULTIVATING — DISCING
EXCAVATING
North Side of 8th St
4th House From Hwy
Atascadero Beach(MB) ----SP 2-5241

Oceano Sand Co Lake Oceano----HU 9-5244
If no answer call-------------HU 9-5446
O'KELLEY J A TRUCKING
3159 S Broad-LI 3-3546
(See Advertisement Page 49)
PETERSON HAROLD D
9005 El Camino Rl-Atascdro 723
(See Advertisement This Page)
PIERCE W D CONSTRUCTION CO
1556 Hwy No 1(MB)-SP 2-7150
(See Advertisement This Page)
Rainey R W
Mountain Springs Rd-PasoRobls 249
(Continued Next Page)

EXCAVATING
GRADING - PAVING



- COVERING SAN LUIS OBISPO & SANTA BARBARA CO'S
- NO JOB TOO SMALL OR TOO LARGE
- LICENSED CONTRACTORS

SP 2-7150
If No Answer Call SP 2-6771

"MINING - TEST HOLE DRILLING"

W. D. PIERCE CONSTRUCTION CO.
1556 HWY. NO. 1 MORRO BAY

FRONTIERS • • beyond

There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.

The Pacific Telephone and Telegraph Company

Excavating Contractors—(Cont'd)

Reese Vern L 10th & Salinas--PasoRobls 611
Taylor V M-------------PasoRobls 43-J-1
VALLEY PAVING & CONSTRUCTION CO INC Hwy 101(AG) --------HU 9-2574
WALTER BROS 383 Chorro------LI 3-5854
(See Advertisement This Page)
Webster Jack Paving Contractor
958 Grand Av(AG)-HU 9-2694
(See Advertisement This Page)

Express Forwarding

Arroyo Grande Truck Co
201 W Branch(AG)-HU 9-2828
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1511
CALIF MOTOR EXPRESS LTD
Cayucos 159 Ash Cayucs-------WY 5-3930
Paso Robles 821 Pine-------PasoRobls 657
Atascadero
5855 El Camino Rl-Atascdro 582
San Luis Obispo 390 Pacific-----LI 3-4084
Railway Express Agency Inc
1021 Railroad Av-LI 3-8334
Railway Express Agency Inc
1332 Spring-PsoRobls 68

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE
1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Use the latest directory. Get the right number . . . right away.

Always keep Receiver
On the HOOK

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

EXCAVATING GRADING
TRENCHING
LICENSED CONTRACTOR
LOADING
HAULING



COMMERCIAL — INDUSTRIAL EQUIPMENT RENTED WITH OPERATOR

HU 9-2694

PAVING JACK WEBSTER CONTRACTOR

958 GRAND AVE. ARROYO GRANDE

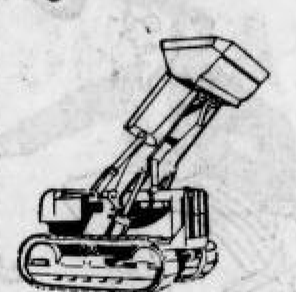
WALTER BROS.
MATERIALS ★ EQUIPMENT ★ CONTRACTORS

GENERAL CONTRACTOR
★ EXCAVATING
★ GRADING
★ PAVING

DUMP TRUCKS — LOW BED TRAILERS
RENTAL EQUIPMENT AVAILABLE
SERVICE ANYWHERE IN THE STATE

DAY OR NIGHT CALL
LI 3-5854
383 CHORRO
SAN LUIS OBISPO

Barney's **BULLDOZING & EXCAVATING**



- LOADING
- DUMP TRUCKS
- TRACTORS

DEPENDABLE SERVICE ANYWHERE

PHONE
LI 3-4970

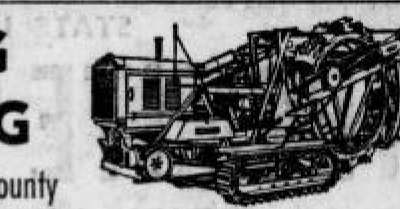
150 N SANTA ROSA SAN LUIS OBISPO

TRUCKING CONTRACTOR
EXCAVATING & GRADING
DUMP TRUCKS
LOADERS
LOW BED TRAILERS FOR MOVING
Equipment & Heavy Machinery

DUMP TRUCKS LOADERS
O'KELLEY CONSTRUCTION MATERIALS TRUCKING
LOW BED TRAILER

LI 3-3546
If No Ans Call LI 3-4215
3159 S. BROAD

TRENCHING EXCAVATING



Serving All of SAN LUIS OBISPO County
FOR WATER LINES & INSTALLATIONS — SEPTIC TANKS
SEWER LINES — FOUNDATIONS — CONDUIT DITCHING

CALL
LI 3-5000

McBRIDE'S
Nights — Sundays & Holidays Call LI 3-3070
OLD SOUTH HIGHWAY SAN LUIS OBISPO

LESTER L. GUY
EXCAVATING - BULLDOZING



ATASCADERO 61
P.O. BOX 831
SAN GABRIEL RD. ATASCADERO

ABATE-A-PEST CO.

E. J. (GENE) MEDZYK – *Owner*

LICENSED • BONDED • INSURED

ASK ABOUT OUR MONTHLY CONTROL FOR



Pest Control

- ANTS
- RODENTS
- MOTHS
- ROACHES
- BEETLES
- FLEAS
- EARWIGS
- SILVERFISH
- AND OTHER PESTS

- TERMITE CONTROL
- ESCROW REPORTS
- AGRICULTURAL & SOIL FUMIGATION

FOR THE FINEST SERVICE, AT REASONABLE COST, IN THE ABATEMENT OF PESTS IN HOMES, INDUSTRY AND AGRICULTURE, CALL

LI 3-1838

1208 PALM — SAN LUIS OBISPO

STATE LICENSED

TERMITE CONTROL

FUNGI – DRY ROT – BEETLES

COMPLETE INSPECTION – REPAIRS & CONTROL SERVICE

FUMIGATION & GENERAL PEST CONTROL

CAL VET & FHA INSPECTION REPORTS FOR ESCROW & LOANS

- ANTS • MOTHS • BEETLES
- FLEAS • ROACHES • SILVERFISH
- EARWIGS • RODENTS • ETC.

ESTIMATES CHEERFULLY GIVEN

Licensed & Bonded Operators

"WE DO ALL OUR OWN WORK"



Phone **LI 3-6202**

If No Answer Call LI 3-2066

Bi-Counties

TERMITE CONTROL

From Paso Robles No Inter-City Charge

Ask Operator For ENterprise 1-2515

P.O. BOX 909 — SAN LUIS OBISPO

Exterminating

See also Fumigating; also Termite Control

ABATE-A-PEST CO 1208 Palm--LI 3-1838
(See Advertisement This Page)

BI-COUNTIES TERMITE CONTROL
Bonded & State Licensed
FUMIGATING
& GENERAL PEST CONTROL
TERMITE CONTROL
Fungi – Dry Rot – Beetles
Cal Vet & FHA Inspection Reports
FOR ESCROW & LOANS – ESTIMATES
1461 Palm --------------LI 3-6202
If no answer call---------LI 3-2066

Bi-Counties Termite Control
1461 Palm-LI 3-6202
(See Advertisement This Page)

Hickenbottom J Earle 1461 Palm--LI 3-2066

KYLE CO 1609 Osos-----------LI 3-1998
(See Advertisement This Page)

The Yellow Pages save you time.

PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
1461 Palm-LI 3-2065
From telephones served by the following exchanges
King City Paso Robles
(No Intercity Charge)
Ask Operator for-ENtrprise 1-2515
From telephones served by the following exchanges
Lompoc
(No Intercity Charge)
Ask Operator for-ZEnith 2065
(See Advertisement This Page)

VAL KEY TERMITE CONTROL
See Our Ad-Termite Control
740-14th -----------PasoRobls 1742-W

Purchasing agents and other buyers of materials and parts find the Yellow Pages of the Telephone Directory invaluable in locating local sources of supply.

TERMITE CONTROL

State Licensed No. 1840-A

Calling "DOC KILZUM" *his patients* ALL DIE



Service by BONDED Local Operators
SAN LUIS OBISPO
LI 3-2065
OFFICE
1461 PALM

that's why he is *Paramount*

In Control of

- BATS
- MOTHS
- FLIES
- FLEAS
- RATS
- MICE
- ANTS
- ROACHES
- SILVERFISH
- TERMITES

• WE DO OUR OWN FUMIGATING

Serving Entire Directory Area

From Paso Robles (No Inter-City Charge)
Ask Operator for ENterprise 1-2515

EARLE HICKENBOTTOM – Licensed Contr. & Owner

INSPECTIONS & REPORTS FOR
CAL-VET. • F.H.A. • ESCROW • LOANS • ETC.

COMPLETE REPAIR SERVICE

PARAMOUNT

PEST CONTROL SERVICE OF SAN LUIS OBISPO

TERMITE CONTROL

ESTABLISHED 33 YEARS

COMPLETE INSPECTION AND REPORTS FOR CAL. VET. – F.H.A. – ESCROW & LOANS

COMPLETE REPAIR SERVICE TO MEET F.H.A. BANK LOAN & OTHER REQUIREMENTS

LI 3-1998

KYLE COMPANY

1609 OSOS ST. — SAN LUIS OBISPO

Farm Equipment—Renting

GEORGE'S EQUIPMENT RENTALS
Old Hwy 101 South-LI 3-1436

Farm Equipment—Repairing

WOOD H A WELDING & MACHINE SHOP
COMPLETE REPAIR SERVICE
Steel Fabricating
Automatic Welding Machine
Build Up Track Layer Rail – Rollers – Idlers
Bean Sprayers – Wisconsin Engines
1207-13th -----------PasoRobls 321

Farm Equipment & Supplies

ALLIS-CHALMERS FARM MACHINERY—
COAST HARDWARE & EQUIPMENT
200 Higuera-LI 3-0602
POWER EQUIPMENT COMPANY THE
1236 Railroad-PasoRobls 534

CASE FARM IMPLEMENTS—
WOOD H A WELDING & MACHINE SHOP
1207-13th-PasoRobles 321

FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102

Hanna John W 1119 Garden------LI 3-1523
(See Advertisement This Page)

Henderson Merle Hwy No 1(AG)--HU 9-2906

INTERNATIONAL HARVESTER—
WILDMAN J M INC
34th & Spring-PasoRobls 254

Livingston E C Co Inc
1236 Railroad-PasoRobls 534

MASSEY-FERGUSON FARM EQUIPMENT
"World's most famous combines and the only tractors with the Ferguson System." Factory authorized service and genuine M-F parts.
"WHERE TO BUY THEM"
DEALERS
McWILLIAMS & PALLA
1148-12th-PasoRobls 1238

MASSEY-FERGUSON SYSTEMS—
McWILLIAMS & PALLA
1148-12th-PasoRobls 1238

McWilliams & Palla
1148-12th-PasoRobles 1238
(See Advertisement This Page)

Power Equipment Company The
1236 Railroad-PasoRobls 534
(See Advertisement This Page)

SAN LUIS OBISPO COUNTY FARM SUPPLY CO
A COMPLETE FARM SERVICE
Feed – Seed – Insecticides – Fertilizers
GALVANIZED IRON ROOFING
T-POSTS – REDWOOD POSTS & ALL FENCING NEEDS
157 Higuera --------------LI 3-3751

WALLACE MACHINERY CO
CATERPILLAR – JOHN DEERE
Complete Line Of Farm Equipment
Complete Service & Repairs
1139-13th -----------PasoRobles 450

Have you thought of having a separate business listing in the Telephone Directory under your own name? The charge for these extra listings is small, the convenience often great.

Farm Supervisors

San Luis Obispo County Farm Bureau
157 Higuera-LI 3-3654

Federal Government Offices

See Alphabetical Directory Under "U S Government"

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

OLIVER & MASSEY-FERGUSON NEW HOLLAND FARM MACHINERY

"Finest in Farm Machinery"

Towner-Meyer Cook Culti-Plow

SALES & SERVICE

McWILLIAMS & PALLA

PHONE **PASO ROBLES 1238**

1148-12th ST. — PASO ROBLES

JOHN W. HANNA

FARM *Supplies* *& Equipment*



UNIVERSAL PUMPS
JOHN BEAN SPRAYERS
FARRIERS TOOLS
IRRIGATION SUPPLIES

LI 3-1523

1119 Garden — San Luis Obispo

Allis-Chalmers

TRACTORS & MACHINERY

HARRIS HARVESTERS
BUTLER BINS & STOCK EQUIPMENT
ROTO-HOE GARDEN EQUIPMENT
EVINRUDE OUTBOARD MOTORS

SALES – SERVICE – PARTS

PASO ROBLES 534

POWER EQUIPMENT CO.

1236 RAILROAD — PASO ROBLES

Feed Dealers

ALBERS FEED & FARM SUPPLY
S Hwy-Atascdro 193
(See Advertisement This Page)

BECKER FEED & SEED CO
210 California Bl-LI 3-7358
(See Advertisement This Page)

Farmers Alliance Bus Assoc
10th & Riverside Av-PasoRobls 115
(See Advertisement This Page)

General Mills Inc
Bulk Plant & Warehouse
6435 Traffic Wy-----------Atascdro 701

GROVER CITY FEED STORE
POULTRY & DAIRY FEEDS
BABY CHICKS
FLOWER & GARDEN SUPPLIES
POULTRY EQUIPMENT
"WE GIVE S & H GREEN STAMPS"
FRANK S. LYTLE – Owner
10th & Grand Av Grovr Cty-HU 9-2361

Feed Dealers—(Cont'd)

HILL J B CO -----------SntaMrgrta 2601

Loomis E C & Son
415 E Branch(AG)-HU 9-5514

Loomis E C & Son 121 Higuera----LI 3-8410

POULTRYMEN'S CO-OPERATIVE ASSN SOUTHERN CALIF 6155 Via-Atascdro 1111

San Luis Obispo County Farm Supply Co
157 Higuera-LI 3-3751

Templeton Feed & Grain
Old Hwy-Templeton 4191

Feed—Whsle & Mfrs

Balfour Guthrie & Co Ltd
315 North H Fresno-AMhrst 6-8371

HILCO FEEDS—
BALFOUR GUTHRIE & CO LTD
315 North H Fresno-AMhrst 6-8371

Poultrymen's Co-Operative Assn
Southern Calif 6155 Via----Atascdro 1111



Complete Line of

LIVESTOCK & POULTRY FEEDS

FABA'S BEST – PURINA

- MILLING – MIXING & ROLLING
- GRAIN STORAGE
- SEED TREATING
- FERTILIZERS
- SEEDS – INSECTICIDES

BALING WIRE

OFFICE **PASO ROBLES 115**
Feed Dept. – Paso Robles 311

GRAIN BUYERS – INSURANCE

FRED U. STEINLE – *Manager*

FARMERS ALLIANCE BUSINESS ASSOCIATION

10th & Riverside Ave. — Paso Robles

Becker

FEED & SEED CO.

"SERVING OVER 30 YEARS"

FARM SUPPLIES

Featuring
Albers Quality Controlled Feeds

- Feed
- Seed
- Fertilizer
- Garden Equip.
- Tractors
- Dairy Suppls.
- Poultry Suppls.

FENCE MATERIALS

PHONE **LI 3-7358**

210 California Blvd. — San Luis Obispo

ALBERS FEEDS

POULTRY
TURKEY – LIVESTOCK SUPPLIES
GARDEN EQUIPMENT & SUPPLIES
FERTILIZERS – INSECTICIDES

FEED & GRAIN
MILLING & MIXING

CUSTOM MIXING — "QUEEN" Line Feeds

ATASCADERO **193**

ALBERS FEED & FARM SUPPLY

SOUTH HIGHWAY — ATASCADERO

Fences

HENDERSON MERLE
FENCES
CHAIN LINK & WIRE FENCING
COMPLETELY INSTALLED
FREE ESTIMATES
1 Mile East of Oceano
Mailing Address
P O Box 33 Arroyo Grande
Hwy No 1(AG)-----------HU 9-2906

HILL J B CO -----------SntaMrgrta 2601
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

NEED A LITTLE LEMON JUICE?
Instead of cutting end, roll lemon on hard surface to soften, then pierce twice with an ice pick near one end.

FENCES
★ CHAIN LINK
★ FARM TYPE
RESIDENTIAL & COMMERCIAL
Estimates Gladly Given
LI 3-3751
SAN LUIS OBISPO COUNTY FARM SUPPLY CO.
"Your Headquarters for Fencing Needs"
157 HIGUERA SAN LUIS OBISPO

Fences–(Cont'd)

SAN JOSE STEEL FENCE
Chain link fence manufactured & erected for industries, schools, public institutions, playgrounds, pools, residences, estates.
REINFORCING STEEL
STRUCTURAL STEEL
STEEL BUILDINGS
SJS SAN JOSE STEEL CO.
"FOR INFORMATION CALL"
San Jose Steel Co Inc
195 N 30th San Jose-CYprss 5-0353

San Luis Mill & Lumber Co
246 Higuera-LI 3-0825
San Luis Obispo County Farm Supply Co
157 Higuera-LI 3-3751
(See Advertisement This Page)

Fences–Materials

Baxter Building Materials
1524 Grand Av(AG)-HU 9-2422
(See Advertisement This Page)
McCarthy Tank & Steel Co
Railroad Av-LI 3-1760
Pac Coast Lumber Co of Calif
424 Santa Barbara Av-LI 3-2191

Fencing Equipment & Supplies

See Sporting Goods Headings

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

Fertilizers–Retail

ALBERS FEED & FARM SUPPLY
S Hwy-Atascdro 193
Becker Feed & Seed Co
210 California Bl-LI 3-7358
Best Fertilizers Co The
582 Newman Dr(AG)-HU 9-2417

BREA BRAND FERTILIZERS
Fast-acting, long-lasting nitrogen fertilizers in solution or dry form for easy, economical application. Big supplies always available for field-side delivery. Complete dealer service program.
Brea® BRAND
"WHERE TO CALL"
Garland Agricultural Service
695 S Blosser Rd
Santa Maria-WAlnut 5-5540
Paso Robles Seed & Chemical Co
13th & Riverside Av-PasoRobls 1551

FARMERS ALLIANCE BUS ASSOC
FERTILIZERS
SEEDS
INSECTICIDES
BALING WIRE
10th & Riverside Av----PasoRobles 311
Office ------------PasoRobles 115

Karleskint's Florist & Nursery
1422 Monterey-LI 3-1535
Livingston Park Nursery
604-30th-PasoRobles 353
Loomis E C & Son
415 E Branch(AG)-HU 9-5514
Loomis E C & Son 121 Higuera----LI 3-8410

MARSHALL N D INC
AGRIFORM
Distributor of Paso Robles
LIQUID FERTILIZERS
AGRICULTURAL CHEMICALS
P.O. Box 11
Old Hwy 41--------PasoRobles 42-J-3

Paso Robles Nursery
345 Spring-PasoRobls 545
PASO ROBLES SEED & CHEMICAL CO
13th & Riverside Av-PasoRobls 1551
(See Advertisement This Page)

NEWSPAPER FIREWOOD
To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

Fertilizers–Retail–(Cont'd)

SHELL NH3 SERVICE
NH_3 (Anhydrous Ammonia) contains more nitrogen than any other kind of fertilizer —82% guarantee. Shell NH_3 is sold applied —you save time, save labor. It's the sure way to fertilize your crops.
"WHERE TO GET SERVICE"
NH3 SERVICE CO 609 S Depot
Santa Maria-WAlnut 5-4509
Shell Agricultural Ammonia Service
Santa Maria
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1421

Fertilizers–Whsle & Mfrs

Paso Robles Seed & Chemical Co
13th & Riverside Av-PasoRobls 1551
Shell Agricultural Ammonia Service
Santa Maria
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for ENtrprise 1-1421

Film Rental Service

See Motion Picture Film Libraries

Filters–Liquid

PUROLATOR INDUSTRIAL FILTERS
FILTERS
For fuels, Oils, Air & All Industrial Process Fluids
PUROLATOR
FILTER SEPARATORS
"WHERE TO BUY THEM"
Besore Jay & Associates
380 Bayshore Bl S F-MIssn 8-4860

Good party-line neighbors are considerate party-line users. Remember these golden rules:
- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

PRE-CUT
REDWOOD FENCES
HORIZONTAL V RUSTIC
GRAPE STAKE
BASKET WEAVE
V RUSTIC VERTICAL
PICKET
SAWED STAKES
ALL TYPES
Cut to Your Specifications
Easy for You to Install
FREE ESTIMATES
NO MONEY DOWN
Bank Terms to 3 Years
BAXTER LUMBER & BUILDING MATERIALS
"The Home of Low Cost Fences"
PHONE
HU 9-2422
1524 GRAND AVE. – ARROYO GRANDE

Liquid and dry FERTILIZERS
Representing BREA CHEMICALS, INC.
THE DOW CHEMICAL CO
E. I. DUPONT COMPANY
AMCHEM CO
Complete Fertilizer & Insecticide Service
AQUA AMMONIA
NITROGEN SERVICE
Paso Robles 1551
If no answer call Paso Robles 1774
If no answer call Paso Robles 673
HUGH F. WALTI
SAM C. GORHAM
CONTRACT WEED CONTROL
PELLETTED FERTILIZERS
LIQUID FERTILIZERS
INSECTICIDES
FIELD & PASTURE SEED
WEED KILLERS
PASO ROBLES SEED & CHEMICAL CO.
13th & RIVERSIDE AVE. PASO ROBLES

Financing

See also Loans
BENEFICIAL FINANCE CO
745 Higuera-LI 3-4852
Central Savings & Loan Assn
1235 Chorro-LI 3-3364
Mercantile Acceptance Company
968 Higuera-LI 3-8450
Mercantile Acceptance Corp of Calif
968 Higuera-LI 3-8450
National Farm Loan Assn
See Our Adv Loans
197 Santa Rosa-------------LI 3-7161
Production Credit Assn San Luis Obispo
See Our Adv Loans
197 Santa Rosa-------------LI 3-7161
SEABOARD FINANCE CO
777 Higuera-LI 3-8800
Thresh E H Inc 1101 Monterey----LI 3-1306

Fire Extinguishers

FYR-FYTER EQUIP CO
SALES – SERVICE
REFILL FOR
ALL TYPES OF EQUIPMENT
Sam Marshall – Owner
P.O. Box 651
1023 Morro -------------LI 3-5797
If no answer call (MB)----SP 2-2461

Fire Protection Equipment

Curtis L N & Sons
5814 College Av Oaklnd-OLympc 5-5111
Fyr-Fyter Equip Co 1023 Morro---LI 3-5797
Western Fire Equipment Co
69 Main San Francisco-SUttr 1-0618

Firearms

See Guns; Gunsmiths; also Sporting Goods Headings

The Yellow Pages save you time.

MORRO BAY FISHERIES INC.
FISH
FRESH DAILY
Wholesale & Retail
FILLETS OF ALL KINDS
SMOKED FISH
SHELL FISH
OYSTERS & ABALONE
L. F. Carver
C. V. Lindwall
CALL
SP 2-3431
BOX 192
60-8th St. Morro Bay

Fireplace Builders

Lillo D John Sombrilla Av -----Atascdro 958
San Luis Brick Inc 2900 S Broad--LI 3-6929

Firewood

Galbreath O W
Corbett Canyon Rd(AG)-HU 9-2022
HARTNELL BILL'S WOOD YARD
FIREPLACE & STOVE WOOD
Oakwood & Bark
WOOD FOR CAMPING
FREE DELIVERY
Serving San Luis Obispo & Lower Area
818 Atlantic Av Grovr Cty--HU 9-4453
Loomis E C & Son
Dry Oak Fireplace & Heater Wood
415 E Branch(AG)-----------HU 9-5514
Roza Bros 3301 Rockview Pl-------LI 3-0418

Fireworks

Borgman Sales Co
2420 Davis Sn Leandro-LOckhvn 8-0780

Fish Packers

Calif Packing Corp
Port San Luis Avila Bch-LI 3-6633

Fish–Retail

BAYSHORE FISH MARKET
6th & Bayshore(MB)-SP 2-5904
Bob's Seafood Market
5th & Embarcadero(MB)-SP 2-8473
(See Advertisement This Page)
Brebes Abalone Plant & Fish Market
7th & Front(MB)-SP 2-6463
DAVIS SEAFOOD MARKET
262 Front Avila Bch-LI 3-0991
(See Advertisement This Page)

Fish–Retail–(Cont'd)

Elmore Harold Abalone Plant
1160 West(MB)-SP 2-3501
Four Crab's Sea Food Center
Embarcadero(MB)-SP 2-4432
MORRO BAY FISHERIES INC
60-8th(MB)-SP 2-3431
(See Advertisement This Page)
Oceano Beach Fresh Fish Market
Pier Av Oceano-HU 9-2128

Fish–Whsle

BAYSHORE FISH MARKET
6th & Bayshore(MB)-SP 2-5904
BOB'S SEAFOOD MARKET
WHOLESALE & RETAIL
FISH DEALER
P O Box 982
5th & Embarcadero(MB)----SP 2-8473
Brebes Abalone Plant & Fish Market
7th & Front(MB)-SP 2-6463
(See Advertisement This Page)
Davis Seafood Market
262 Front Avila Bch-LI 3-0991
FOUR CRAB'S SEA FOOD CENTER
FISH
Wholesale & Retail
CRAB – ABALONE
SHELLS
Embarcadero(MB) --------SP 2-4432
Jamieson Sea Food
8th & Bayshore(MB)-SP 2-4786
(See Advertisement This Page)
MORRO BAY FISHERIES INC
60-8th(MB)-SP 2-3431
Pac Mutual Fish Co Avila Bch----LI 3-6347
San Luis Fish Co Avla Bch--------LI 3-4603

MORRO BAY
Fish & CHIPS
SERVED HERE OR TO GO
SP 2-8473
5th & Embarcadero – Morro Bay
"ON THE WATERFRONT"
Really Fresh!
Wholesale & Retail
"ALL LOCAL FISH"
ROCK COD–SALMON–CRAB–SHRIMP–ETC.
BOB'S SEAFOOD MARKET

SEA FOOD
Jamieson Sea-food
8th & BAYSHORE • MORRO BAY
WHOLESALE AND RETAIL
• Fancy Abalone • Lobster
• Shrimp • Crabs
• Scallops • Fish
• Clams • Shells
Bait and Tackle
—RENTALS—
Crab Nets Clam Forks
FISHING GEAR
BETTY & CLYDE YANCEY
★ CALL SP 2-4786
If No Answer Call SP 2-2127

When a NAME RECOMMENDED *has been* FORGOTTEN
You remember the recommendation but don't remember the name, If you will
LOOK IN THE
Classified
TELEPHONE SECTION
You will probably recognize the name when you see it.

AVILA BEACH
FRESH FISH
WHOLESALE – RETAIL
All Kinds
WE CATCH OUR OWN WITH OUR BOATS
RED ROCK COD CRABS
SMOKED FISH
OUR SPECIALTIES
DAVIS SEAFOOD MARKET
Call LI 3-0991
262 FRONT AVILA BEACH

BREBES ABALONE PLANT & FISH MARKET
Dealers in FANCY SLICED
PREPARED ABALONE
ABALONE STICKS & CLAM STICKS
WE SMOKE OUR OWN FISH
Dealers in
ALL TYPES OF SHELLS
CALL
SP 2-6463
If No Answer Call SP 2-3806
7th & Front – MORRO BAY
on the Water Front

PLEASE LISTEN for the DIAL TONE BEFORE DIALING

That "dial tone", a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please?."

NATIONALLY ADVERTISED ARTICLES CAN BE TRACED TO THEIR *Local Dealers* by looking up "WHERE TO BUY IT" in the *Yellow Pages*

Fishing Bait

Bayshore Fish Market
6th & Bayshore(MB)-SP 2-5904
Bud's Tackle & Novelty Shop
Santa Margarita Lake-SntaMrgrta 5548
Virg's Landing Embarcadero(MB) -SP 2-4006

Fishing Supplies

PETE'S TACKLE SHOP
FOR ALL FISHING TACKLE
Fresh & Frozen Bait
Fishing Poles for Rent – Crab Nets
Tickets for Deep-Sea Fishing Boats
Call Us for Charter Service
Avila ------------------LI 3-1970

Rinconada Bait & Tackle Stop
Pozo Rd-SntaMrgrta 5107

Fishing Tackle—Repairing

DEL MAR FIXIT SHOP
310 Bonita Av Morro Del Mar-SP 2-8891

Fishing Tackle—Retail

See also Sporting Goods—Dealers

ATASCADERO LAKE BOAT RENTALS
ALL YEAR FISHING
Bass – Crappie – Blue Gill – Catfish
Boats – Day & Hourly Rates
POPS TACKLE SHOP
Bait & Tackle
FISH WITH THE STOKELY'S
Helen – George
9405 Marchant Av----Atascadero 1180

B & B Tackle Shop
Hwy No 1 Cayucs-WY 5-3505
Baywood Park Hardware
309-2d Baywd Prk-LI 3-2876
Brown's Landing 4th & Front(MB)-SP 2-5868

BUD'S TACKLE & NOVELTY SHOP
ON LAKE
SANTA MARGARITA
Spinning & Casting Rods Rented
FISHING BAIT & TACKLE
NOVELTIES & DRUGS
FISHING LICENSES
Santa Margarita Lake
---------------SantaMargarita 5548

ED AND ANN'S TACKLE SHOP
BAIT & TACKLE – POLE RENTALS
FISH CLEANED & FROZEN
LOCKER RENTALS & ICE FOR SALE
FISHING & HUNTING LICENSES
SHOT GUN & RIFLE SHELLS
SOUVENIRS – GIFTS – NOVELTIES
Near Post Office on
Main Cambria -----------WA 7-4735

Frenchy's Landing
5th & Bay Front(MB)-SP 2-3161
HILL J C SPORTING GOODS
1039 Chorro-LI 3-1613
Jamieson Sea Food
8th & Bayshore(MB)-SP 2-4786
Lovern's Clammers Headquarters
Pier Av Oceano-HU 9-2767
MADSEN HARDWARE & PLUMBING
116 W Branch(AG)-HU 9-2758
Pete's Tackle Shop Avla ----------LI 3-1970
R & J Sports & Home Supply
283 Higuera-LI 3-8684

WHITE'S TACKLE SHOP
Varieties
Sport & Deep Sea Fishing
Reservations
HARRY A. WHITE HAZEL R. WHITE
538 Front Avila Bch-------LI 3-9684

Need a number? First, check the Directory or your personal number list before calling "Information."

Fishing Trips

ALASKAN ARCTIC & A B C PASSENGER FISHING BOATS Avla Bch------LI 3-4082
AL'S PLACE
See Our Ad-Sporting Goods-Dlrs
Hwy Cayucs ---------------WY 5-3748
B & B Tackle Shop
Hwy No 1 Cayucs-WY 5-3505
BOTTOM BANDIT
Boats Leave Morro Bay-7 AM
Embarcadero(MB) ----------SP 2-8635

FRENCHY'S LANDING
DEEP SEA FISHING
SALMON & ALBACORE
50' PRIVATEER – FERGIE I
Daily and Chartered Trips
Bill Chuba – Owner & Skipper
LEAVE 7 A.M.
Cafe Open 5 A.M. Daily
5th & Bay Front(MB)-----SP 2-3161

Glady I Waterfront(MB) --------SP 2-8179
Graham's Landing (MB)---------SP 2-6612
Graham's Landing
6th & Embarcadero(MB)-SP 2-7152

HART'S LANDING
ONE OF MORRO'S OLDEST
SALMON & ALBACORE TROLLING
BOTTOM FISHING
TWO MODERN BOATS
OUR GAL & FLYING DUTCHMAN
Restaurant Opens 5 A.M. Boat Leaves
7 A.M. – Charter Trips & Group Rate
5th & Waterfront(MB) -----SP 2-8503

MIKE'S LANDING
DEEP SEA FISHING
TRVINETTA – 55 FOOT
TRIPS EVERY DAY
BAIT – FISHING TACKLE
CHARTER SERVICE
Embarcadero(MB) --------SP 2-8442

Morro Bay Sport Fishing Co
Embarcadero(MB)-SP 2-7165
Pico Fishing Trips
203 Santa Fe Av Shell Bch-PR 3-2195
Reynolds Jack
Wellington Cambria-WA 7-4631

SPORTFISHER SEA DIVE
Largest at Avila Beach
DEEP SEA FISHING
LEAVES AT 7 A.M.
Albert Sylvester – Owner & Skipper
496 Front Avila Bch-------LI 3-9634
If no answer call--------LI 3-5658

Virg's Landing Embarcadero(MB) -SP 2-4006
(See Advertisement This Page)
White's Tackle Shop
538 Front Avila Bch-LI 3-9684

Use the latest directory. Get the right number . . . right away.

Always
KEEP RECEIVER ON THE HOOK
When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Five Cents to One Dollar Stores

Ideal Five & Ten 1237 Park---PsoRobls 1203
Rasco F S & Co 887 Higuera------LI 3-7326

Fix-It Service

DEL MAR FIXIT SHOP
ELECTRICAL APPLIANCES
REPAIRED
Toasters – Ironers
Fishing Tackle – Vacuum Cleaners – Etc.
"YOU BREAK IT, WE FIX IT"
All Work Guaranteed
310 Bonita Av
Morro Del Mar ---------SP 2-8891

Fixit Shop 660 Higuera----------LI 3-4823
Emergency Service ------------LI 3-3150
Otto's Fixit Shop
6390 El Camino Rl-Atascdro 802
WHITEY'S TOOL & EQUIPMENT RENTAL
139 N 6th Grovr Cty-HU 9-4321

Flameproofing

Flamort Chemical Co
746 Natoma SF-MArkt 1-7825

Floor Cleaning & Waxing Service

Rowe Service Equipment & Supply
Floor Cleaning-Waxing-Polishing Only
136-12th ---------------PsoRobls 583

Floor Coverings

See Specific Kinds, I.e., Linoleum Headings; Rugs & Carpet Headings

SHOE POLISH FOR FLOOR
When the color wears off a waxed floor, you can touch up the spots with brown wax shoe polish.

FRONTIERS *beyond*

There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Floor Laying & Refinishing

Bayles Chas A
541½ Wadsworth(PB)-PR 3-2545
(See Advertisement This Page)
MATEJCEK A J HARDWOOD FLOORS
382½ Pismo-LI 3-4966
(See Advertisement This Page)
Ray's Floor Service 320 E(MB)---SP 2-7193
RAY'S FLOOR SERVICE
664 Upham-LI 3-1224
(See Advertisement This Page)

Floor Machines—Renting

FULLER W P & CO 698 Higuera--LI 3-0835

OIL ON TROUBLED WATERS
A teaspoon of salad oil added to water prevents rice, macaroni, etc., from sticking together; keeps water from boiling over.

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE *Classified* **TELEPHONE SECTION**

Floor Materials

Davidson's Furniture & Awning Store
669 Higuera-LI 3-5814

KENTILE
"YOU PAY NO MORE FOR A KENTILE FLOOR"
KENTILE FLOORS
Available in Cork, Rubber, Vinyl and Asphalt Tiles . . .
OVER 175 DECORATOR COLORS
"WHERE TO BUY IT"
Bob's Floor Coverings
1105 Grand Av(AG)-HU 9-3122
Quaglino James A Builders Supplies
Santa Barbara Av & High-LI 3-0560

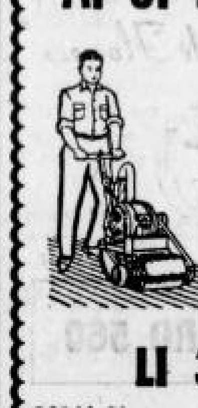
Parmley R L Floor Covering Co
300 Higuera-LI 3-9314
Ray's Floor Service 664 Upham---LI 3-1224

ROBBINS FLOOR PRODUCTS
Robbins' Fabulous Floor Tiles
Choice of leading decorators! Vinyl, Rubber, Cork tiles in modern colors, famous designs—Terra-tile, Geometile, Ceramatile, Polkatile, Chipstone, Metaltones, Pompeiian—with Peel 'n Stick backs (no adhesive needed).
Fabulous floors by Robbins
"FOR INFORMATION CALL"
DEALERS
BOB'S FLOOR COVERINGS
1105 Grand Av(AG)-HU 9-3122
White's Furniture Store
1301 Broad-LI 3-8309

Floors—Tile—See Tile Headings

Memory plays tricks. If in doubt about a telephone number, please look it up in the Directory.

A. J. MATEJCEK



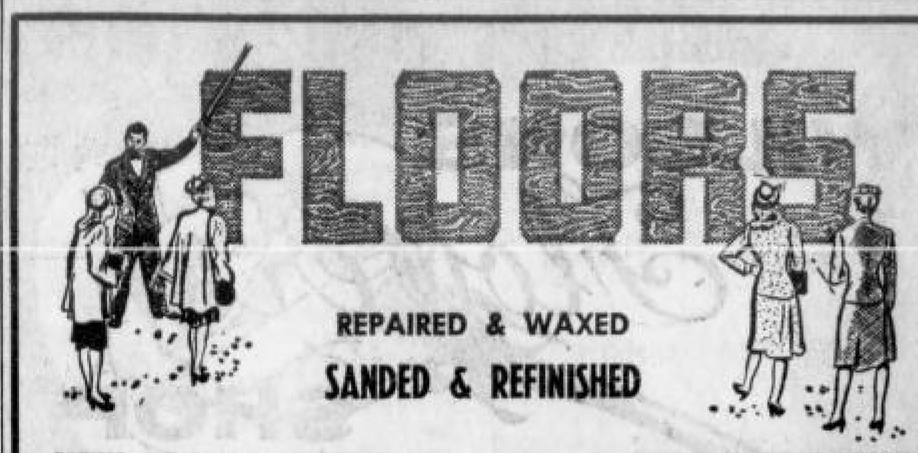
Hardwood Floors
• LAYING • SANDING
• FINISHING
Old Floors Refinished
HARDWOOD FLOORING FURNISHED
Special Floor Wax & Polish
LI 3-4966
382½ Pismo San Luis Obispo

As one friend TO ANOTHER

Please speak distinctly, when you telephone, with lips close to the mouthpiece. It is just as important to talk directly into the transmitter as it is to keep your ear close to the receiver.

The Pacific Telephone and Telegraph Company

FLOORS



REPAIRED & WAXED
SANDED & REFINISHED
NEW FLOORS INSTALLED - OLD FLOORS REFINISHED
FLOORING - *Wholesale - Retail*
CARPET – LINOLEUM
ASPHALT TILE
ALL WORK GUARANTEED FREE ESTIMATES
Licensed & Insured Over 22 Years' Experience
LI 3-1224
If No Answer Call LI 3-2866
If No Answer Call SP 2-7193
RAY'S FLOOR SERVICE
"OUR BUSINESS IS BUILT ON QUALITY & SERVICE"
SERVING SAN LUIS OBISPO CO.
P.O. Box 213 664 Upham

FLOORS
HARDWOOD FLOORS
LAID - SANDED - FINISHED
NEW FLOORS INSTALLED
OLD FLOORS REFINISHED
NO JOB TOO SMALL OR TOO BIG
SERVING
PISMO BEACH – ARROYO GRANDE
OCEANO – FAIR OAKS – SHELL BEACH
Over 15 Years Experience
FREE ESTIMATES – ALL WORK GUARANTEED
LICENSED CONTRACTOR
Call After 6 P.M.
PR 3-2545
P.O. BOX 142 PISMO BEACH
CHARLES A. BAYLES

Florists–Retail

Alberts' Florist 1116 Morro------LI 3-0567
(See Advertisement Page 57)
ARLYNE'S FLOWERS
6485 Palma Av-Atascdro 560
(See Advertisement This Page)
ARROYO GRANDE FLOWER SHOP
"Flowers for All Occasions"
Flowers Telegraphed Anywhere
Member
Florists' Telegraph Delivery Association
102 N Halcyon(AG)-------HU 9-2834

Classified Directory advertising puts the name of your business and products before ready-to-buy customers.

BAY NURSERY & FLORIST
426-6th(MB)-SP 2-8852
(See Advertisement This Page)
CABRILLO FLORIST
"YOUR COASTAL FLORAL SHOP"
QUALITY FLOWERS FOR ALL OCCASIONS
We Wire Flowers Anywhere
Specializing in Orchids
Marcel & Virginia Harpster – Owners
6th & Morro(MB)---------SP 2-6331
CRAMER'S FLOWER SHOP
527 High-LI 3-0887
(See Advertisement Page 57)
ELIZABETH ANN FLOWER & GIFT SHOP
724-14th-PasoRobls 122
(See Advertisement This Page)
FTD-FLORISTS' TELEGRAPH DELIVERY
WHEN YOU WANT TO WIRE FLOWERS
These FTD florists deliver flowers world-wide. Absolute satisfaction guaranteed or your money cheerfully refunded.
"WHERE TO CALL"
Alberts' Florist 1116 Morro---LI 3-0567
Arlyne's Flowers
6485 Palma Av-Atascdro 560
Elizabeth Ann Flower & Gift Shop
724-14th-PasoRobls 122
Karleskint's Florist & Nursery
1422 Monterey-LI 3-1535
Mervilyn's Flower Shop
827-13th-PasoRobls 656
Wilsons Flower Shop
1110 Garden-LI 3-3714
JEANINE'S FLOWER SHOP
PISMO BEACH
Flowers by Jeanine's
FOR ALL OCCASIONS – FREE DELIVERY
WREATHS – SPRAYS – CORSAGES – ETC.
Member of Telegraph Delivery Service
Bonded Florist
301 Cypress(PB) ---------PR 3-2078

(Continued Next Page)

An extension telephone in another part of the house saves time and steps. The cost is small.

Here's how you may be sure of getting your party more often when you dial:
1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Florists–Retail–(Cont'd)

KARLESKINT'S FLORIST & NURSERY
EXPERT FLORAL ARTISTRY
"We Have Every Blooming Thing"
Wedding Bouquets – Corsages
Funeral Designs – Cut Flowers
Potted Plants
We Give Thrifty Shopper Stamps
WE WIRE FLOWERS ANYWHERE
Phone Day or Night
1422 Monterey -----------LI 3-1535
MERVILYN'S FLOWER SHOP
827-13th-PasoRobls 656
(See Advertisement Page 56)
Perrine Sirell C
5395 State Hwy-Atascdro 63-W
WILSONS FLOWER SHOP
1110 Garden-LI 3-3714
(See Advertisement Page 56)

Check the Yellow Pages for WHO sells WHAT.

Florists–Whsle

Locke W F Bill Pike Rd(AG)-----HU 9-2338

Flower Bulbs–See Seeds & Bulbs Hdgs

Fluorescent Lighting Apparatus & Fixtures

A-1 Electric 962 Monterey-------LI 3-3526
B & F Electric Shop
560 S 13th Grover City-HU 9-2478
Paso Robles Electric
918-13th-PasoRobls 1501

Food Products

Adler Wholesale Co 1301 Carmel---LI 3-4541
Calif Almond Orchards Inc
4th & Spring-PasoRobls 400
Covell Health Food 1135 Garden---LI 3-8648
Jensen Sales Co 1359 Monterey----LI 3-7948
VALIWAY DISTRS
781 Humbert Av-LI 3-6743
Watkins Quality Products
1072 Mill-LI 3-8106

Food–Ready To Serve

Barr's Drive-In Restaurant
179 Santa Rosa-LI 3-1912
Boodry's Drive Inn 2436 Broad---LI 3-9911
Crescent Dairy Cafe
1421 Spring-PasoRobls 339
Dan's Drive In 9 Santa Rosa------LI 3-9787
Gin Sen 1773 Pacific Bl Oceano--HU 9-2904
Golden Star Cafe
687 Cypress(PB)-PR 3-4639
Happy Jacks Cafe 912 Main(MB)-SP 2-9960
Hong Kong Cafe 943 Spring---PasoRobls 604
Hung Heng Low 6th & Main(MB)-SP 2-6827
Johanson's Drive In
1013 Grand Av(AG)-HU 9-5156
LITTLE CHEF DRIVE INN
Open Daily 6:30 AM to 1 AM
1761 Monterey -------------LI 3-9091
Martin's Cafe
967 Grand Av Grovr Cty-HU 9-2773
Mee Heng Low Chop Suey Shop
815 Palm-LI 3-6627
Ming Cafe El Camino Rl------Atascdro 666
Panorama Coffee Shop
Hwy 101(PB)-PR 3-9959
Ruth's Cafe
Mex Food in Large Orders Available
1136 Carmel -------------LI 3-9753
Sister's Inn 208 Higuera--------LI 3-9749
Starlight Diner 650-5th(MB) ----SP 2-7124
Virgils Drive Inn Old Hwy 101-Atascdro 1564
Winnie's Cafe 161 Traffic Wy(AG)-HU 9-3764

Foods–Frozen–See Frozen Foods

Foot Treatment–See Chiropodists

Fork Lift Trucks–See Trucks–Industrial

Form Clamps

See Contractors' Equipment Headings

Fraternal Organizations

See Also Associations; Also Clubs

Delta Tau Fraternity 535 Islay---LI 3-0096
Independent Order of Foresters
2750 El Camino Rl-Atascdro 417-R
Independent Order of Foresters
6218 Lewis Av-Atascdro 1480
Loyal Order of Moose No 1409
Main(PB)-PR 3-2117
Masonic Temple
6475 Olmeda Av-Atascdro 480
Mission Hall Broad & Monterey---LI 3-9773
Moose Lodge 964 Monterey--------LI 3-5843
Odd Fellows Hall 520 Dana------LI 3-9891

Freezers–Domestic Hdgs

See Refrigerators & Freezers Hdgs

Freight Motor Carriers–See Trucking

Frozen Food Lockers–Renting

Martin's Market Shandn---PasoRobls 53-J-2
Paso Robles Cold Storage
2830 Spring-PsoRobls 1301
(See Advertisement This Page)
Silliman Cold Storage & Lockers
205 Higuera-LI 3-6732
(See Advertisement This Page)

Frozen Foods

American Refrigerating Co
241 Pismo-LI 3-0785
Brendlin Rice Frozen Food Processors
267 Pismo-LI 3-0574
CAL-COAST BERRY EXCHANGE
5253 Traffic Wy-----------Atascdro 130
Front(AG) ------------------HU 9-4423
FLAV-R-PAC FROZEN FOODS
"Look for the Yellow Package"
Complete Line
Fruits - Vegetables
Meats - Poultry
Seafoods - Specialties
Concentrated
Fruit Juices
FLAV-R-PAC
FROZEN FOODS
"WHERE TO BUY THEM"
Levy A & Zentner J Co
303 Higuera-LI 3-4325
PORTER'S FROZEN FOODS INC
Complete Line of
FRUITS – VEGETABLES
MEATS – POULTRY
SEAFOODS – SPECIALTIES
CONCENTRATED FRUIT JUICES
Institutional & Retail Sizes
302 S 13th Grover Cty-----HU 9-2985
Stokely-Van Camp Inc
Guadalupe Rd Nipomo-WA 9-5533

Use the latest directory. Get the right number . . . right away.

Fruit & Vegetable Brokers

Heggblade Marguleas Co
Front Grovr Cty-HU 9-2619
Hines Gordon 225 Jeffrey Dr-----LI 3-8534
Turner Al 221 Short(AG)--------HU 9-5474

Fruit & Vegetable Growers & Shippers

Cal-Coast Berry Exchange
5253 Traffic Wy-Atascdro 130
Carmichael Jack J
Western Packing Co
433 S Halcyon Rd(AG)--------HU 9-3960
Ikeda Bros Cienaga Dist(AG)-----HU 9-2526
Madsen Richard 362 Walnut(AG)-HU 9-2144
Nagano Co Inc
Little Morro Creek Rd(MB)-SP 2-2061
Oceano Packing Co Oceano------HU 9-5636
PHELAN & TAYLOR PRODUCE CO
Mailing Address PO Box 582 Oceano
Oceano ---------------HU 9-2413
PISMO-OCEANO VEGETABLE EXCHANGE
Celery-Cauliflower-Broccoli-Lettuce
Railroad Av Oceano----------HU 9-5771
If no answer call-------------HU 9-5714
Romar Carrot Co
Guadalupe Rd Nipomo-WA 9-5531
Silva Bros Ranch Two
Huasna Rd(AG)-HU 9-2069
Western Packing Co
433 S Halcyon Rd(AG)-HU 9-3960

Fruits & Vegetables–Retail

Farmers Market
Hwy 1 & Atascadero Rd(MB)-SP 2-8343
Gregory C L
967 Grand Av Grovr Cty-HU 9-5114
Westway Market 447 Higuera----LI 3-3046

Fruits & Vegetables–Whsle

GREGORY C L
Fruits & Vegetables
DELIVERY SERVICE
Hotels – Restaurants
Grocery Stores
Arroyo Grande – Morro Bay
San Luis Obispo
967 Grand Av Grovr Cty----HU 9-5114
Hayashi Haruo Cienaga Dist(AG)--HU 9-2595
Hayashi Y & Sons Huasna Rd(AG)-HU 9-4311
Levy A & Zentner J Co
303 Higuera-LI 3-4325
Mendelson-Zeller
390 Manhattan Av Grovr Cty-HU 9-5045
Porter's Frozen Foods Inc
302 S 13th Grovr Cty-HU 9-2985
SLO Vegetable Gardens French Rd-LI 3-0780

Fumigating

See Also Exterminating

BI-COUNTIES TERMITE CONTROL
Bonded & State Licensed
FUMIGATING & MOTHPROOFING
RESIDENTIAL – COMMERCIAL
STRUCTURAL – AGRICULTURAL
GRAIN – SOIL
"We Do All Our Own Work"
TERMITE CONTROL
1461 Palm --------------LI 3-6202
If no answer call--------LI 3-2066
PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
1461 Palm-LI 3-2065
Val Key Termite Control
740-14th-PasoRobls 1742-W

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

Funeral Directors

BENEDICT-RETTEY MORTUARY
Hwy No 1 & Atascadero Rd(MB)-SP 2-6271
CHAPEL OF THE ROSES
6955 El Camino Rl-Atascdro 1156
GRENSTED FUNERAL HOME
The Grover City Mortuary
1239 Longbranch Av Grovr Cty-HU 9-5552
Kuehl Funeral Home
1703 Spring-PasoRobls 301
Palmer-Waters Chapel
1264 Higuera-LI 3-3832
Palmer-Waters Chapel
Hwy & 7th Cayucs-WY 5-3669
REIS COLONIAL CHAPEL FUNERAL DIRECTORS 1320 Nipomo------LI 3-0583
Richardson R F Co
1135 Santa Rosa-LI 3-6871
WOOD EARL W FUNERAL CHAPEL
134 Nelson(AG)-HU 9-2419

Fur Dealers—Retail

HARDY ALICE A
Since 1910
LUXURIOUS FURS
Designed for the Individual
REMODELING
"MY YEARS OF EXPERIENCE INSURE YOUR SATISFACTION"
Phone Anytime
7465 Bella Vista Rd---Atascadero 608

HILL FURS
COMPLETE STOCK
Repairing
Restyling
Cleaning
Ice Cold Storage
HILL Fine Furs
"WHERE TO CALL"
Hill Frank A & Son 3316 E Broadway
Long Beach-Geneva 8-8572

LACTERMAN'S
20 Years In San Luis Obispo
LARGE SELECTION OF
FINE FURS IN ALL PRICES
BUY YOUR FURS WITH CONFIDENCE FROM THE EXPERT FURRIER OF SAN LUIS OBISPO COUNTY
Remodeling — Cold Storage
728 Higuera -------------LI 3-4936

Fur Farms

See Also Chinchillas
Argentina Nutria Breeding Farm 3004
Bean Creek Rd Snta Crz-GArdn 6-0459
Elwood's Fur Farms
Mink & Chinchillas
N Hwy ---------------Atascdro 578-W
Oakcroft Fur Farms
San Gregorio Rd-Atascdro 703
Royal Oaks Fur Farm
8430 Santa Rosa Rd-Atascdro 940

Fur Remodeling & Repairing

Hardy Alice A
7465 Bella Vista Rd-Atascdro 608

Furnaces—Heating

AIRTEMP FURNACES
Efficient automatic oil or gas furnaces (winter air conditioners). Easy to add summer cooling for year 'round air conditioning. Free survey. Nationwide service.
AIRTEMP DIVISION CHRYSLER CORP.
"WHERE TO BUY IT"
DISTRIBUTORS
Ashburn Supply Co 8468 Warner Dr
Culver City-Texas 0-4764
SALES & SERVICE DEALERS
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

Furnaces—Heating—(Cont'd)

Barnett Plumbing & Heating
361 Pismo(PB)-PR 3-2494
BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av--PasoRobls 1117
(See Advertisement This Page)
Branin Geo Sheet Metal
110 Stenner-LI 3-7348

CARRIER WINTER WEATHERMAKERS
The furnace with a future — designed for efficient winter heating now, plus the economical addition of summer cooling later. Vertical, counterflow, and horizontal models for gas or oil. Also year-round air conditioners.
Carrier
"FOR INFORMATION CALL"
DEALERS
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

COAST PLUMBING
Hwy 1 & 8th Cayucs-WY 5-3906
COLEMAN AUTOMATIC HEATING EQUIPMENT—
DEALERS
McBRIDE SHEET METAL WORKS
Old South Hwy-LI 3-5000
McKELVEY'S HENRY B PLUMBING & HEATING
5570 El Camino Rl-Atascdro 394
CRAIG F L SHEET METAL & PLUMBING
731-21st-PasoRobles 523

Would you like a separate business listing under your own name in the Telephone Directory? Does anyone in your business or home wish a personal listing? The charge for extra listings is small, the convenience often great.

Furnaces—Heating—(Cont'd)

CRANE HEATING & AIR CONDITIONING
Complete line — Sunnyland warm air furnaces, add-on and year 'round air conditioning equipment. Crane quality, expertly engineered for basement, utility room, crawl space or attic installations.
CRANE
"FOR INFORMATION CALL"
OFFICES & SHOWROOMS
CRANE CO
239 E Alisal Salins-HArisn 4-3964
DEALERS
BLAKE'S PLUMBING HEATING & SHEET METAL
1701 Riverside Av-PasoRobls 1117
McBride Sheet Metal Works
Old South Hwy-LI 3-5000
McKelvey's Henry B Plumbing & Heating
5570 El Camino Rl-Atascdro 394
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

Fauss Plumbing & Heating
595 Patricia Dr-LI 3-7624

FRASER GAS FURNACES
FLOOR FURNACES
WALL FURNACES
BASEMENT FURNACES
WINTER AIR CONDITIONING
FRASER GAS FURNACES
Equipped for Natural and Bottled Gas
"It's the Inside of the Furnace That Counts"
"WHERE TO BUY THEM"
McBRIDE SHEET METAL WORKS
Old South Hwy-LI 3-5000
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

Advertise here—it pays.

Furnaces—Heating—(Cont'd)

GENERAL ELECTRIC HOME HEATING AND COOLING
OIL or GAS
G-E Boilers and Furnaces for warm air, radiant or radiator systems for homes, farms and shops. Also G-E Air-Wall system and year-round air conditioning.
"WHERE TO CALL"
DISTRIBUTORS
Valley Air Conditioning Supply Co
1104 Parallel Av Fresno-AMhrst 8-7459

Ketz Art Plumbing Heating & Sheet Metal
Orcutt Rd-LI 3-4530

LENNOX HEATING SYSTEMS
More families buy Lennox warm air heating systems. Installed and serviced by factory trained Lennox Comfort Craftsmen.
LENNOX COMFORT CRAFTSMAN
"WHERE TO CALL"
Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av-PasoRobles 1117
Furtado Sheet Metal Shop
Orcutt Rd-LI 3-5578
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

McBride Sheet Metal Works
Old South Hwy-LI 3-5000
(See Advertisement This Page)
McKELVEY'S HENRY B PLUMBING & HEATING
5570 El Camino Rl-Atascdro 394
Ochs A R Electrical & Mechanical Construction 2075 Rachel Ln----LI 3-7937

PAYNEHEAT SALES & SERVICE
PAYNE quality reflects over 40 years' leadership
Exclusive Jetglas Protection
Forced Air Furnaces - Duct Furnaces - Unit Heaters - Wall Heaters - Floor Furnaces
Air Conditioning Equipment
Payne
"WHERE TO BUY THEM"
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860
DEALERS
Ketz Art Plumbing Heating & Sheet Metal Orcutt Rd-----------LI 3-4530

San Luis Butane Distributors
Coleman & Day & Night Furnaces
3980 N Hwy--------------Atascdro 151
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad-LI 3-0860

YORK HEATING & COOLING SYSTEMS
Complete line of warm air furnaces for every type installation, gas or oil fired. Cooling circuits may be easily added to most models. Complete heating and cooling combinations for ultimate in comfort.
York BW
"WHERE TO BUY THEM"
RESIDENTIAL COOLING & HEATING-DISTRIBUTOR
RELIABLE STEEL SUPPLY CO
740 E 111th Pl
Los Angeles-PLymouth 6-8111
RESIDENTIAL COOLING & HEATING-DEALERS
Ott's 751 Buchon-----------LI 3-6961
Ott's 727 State
Santa Barbara-Woodlnd 2-7671

Furnaces—Repairing & Cleaning

Furtado Sheet Metal Shop
Orcutt Rd-LI 3-5578

Please wait till you hear the dial tone . . . then dial.

Coleman® FURNACES
SALES • SERVICE • INSTALLATION
✓ BLEND-AIR
✓ FORCED AIR
✓ WALL HEATERS
✓ DUAL & FLAT-FLOOR
✓ CONSOLES
• FHA Terms • Low Down Payment • Free Estimates
• Immediate Installation • Guaranteed Service
BLAKE'S
Plumbing • Heating & Sheet Metal
1701 RIVERSIDE AVE. PASO ROBLES 1117 PASO ROBLES

Coleman® FURNACES
SALES • SERVICE • INSTALLATION
LI 3-5000
Nights – Sundays – Holidays Call LI 3-3070
McBRIDE'S
Plumbing • Heating • Sheet Metal
OLD SOUTH HIGHWAY SAN LUIS OBISPO

Furniture Dealers—New

ART MESQUIT COMPLETE HOME FURNISHINGS
FINEST QUALITY SELECTIONS AVAILABLE IN
COMPLETE HOME FURNISHINGS
Installations of Armstrong Linoleum
Large Stock Broadloom Carpet Rolls
Plastic Drainboards — Window Shades
Venetian Blinds — Mattresses
Bridge & Branch(AG) -----HU 9-2116

Bob's Auction House
8505 El Camino Rl-Atascdro 5
(See Advertisement This Page)

Why not check into the sales-building possibilities of the Yellow Pages? Call our nearest Business Office for information on Classified Directory advertising.

CARLTON FURNITURE CO
6085 El Camino Rl-Atascdro 374
(See Advertisement Page 60)
Charley's Trading Post
Hwy No 1 Grovr Cty-HU 9-2274
(Continued Next Page)

The Yellow Pages save you time.

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE
1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

THE HOUSE OF Zegar's FINE FURNITURE
971 HIGUERA ST DIAL LI 3-6034
DEALER IN FAMOUS BRANDS
• Drexel
• Kling
• Kroehler
• Gulistan
• U. S. Keylon
• Simmons
• Nantucket
• Waverly Fabrics
A COMPLETE LINE OF QUALITY FURNITURE & FLOOR COVERINGS
CUSTOM MADE DRAPES
Interior Decorators — Color Consultants
REMBRANDT LAMPS — UPHOLSTERY FABRICS
FREE DELIVERY IN SAN LUIS OBISPO COUNTY
OPEN THURSDAY EVENINGS 'TIL 9 P.M.
CONVENIENT TERMS
Free Parking in Our Lot Adjoining Store
971 HIGUERA



LI 3-6034

Davidson's *furniture* Provincial Modern Contemporary
DRAPES - CARPETING - LINOLEUM
FORMICA - AWNINGS
Convenient Budget Terms
LI 3-5814
669 HIGUERA *Established 1931* SAN LUIS OBISPO

Heaton's
FURNITURE
PASO ROBLES SINCE 1886
• SIMMONS
• KLING
• LANE CEDAR CHESTS
• LAWN FURNITURE
• JAMES LEES & SONS CARPETS
• ARMSTRONGS
• COMPLETE LINE OF MAPLE
• VIRTUE DINETTES
• SAMSON TABLES
• DRAPERIES
• BABY FURNITURE
• LINOLEUM
APPLIANCES
• FRIGIDAIRE
• MAYTAG WASHERS
• MAGNAVOX HI-FI
• O'KEEFE & MERRITT GAS RANGES
• MAGNAVOX TV
• HOOVER VACUUM CLEANER
• SUNBEAM APPLIANCES
• TOASTERS
• WAFFLE IRONS
• SHAVERS
HARDWARE
• SHERWIN-WILLIAMS PAINTS
• SCHLAGE LOCKS
• GARDEN TOOLS SUPPLIES
• STANLEY TOOLS
• SCREWS, NUTS
• DISSTON SAWS
• THOR TOOLS
• KEYS
• NAILS
• COMPLETE SMALL HARDWARE
• GIFTWARE, OVENWARE
• FLAT SILVER
• DINNERWARE
• CRYSTAL
• BRIDAL REGISTRATION
• KITCHEN UTENSILS
• BAR-B-QUE EQUIPMENT
• GLASSWARE
PHONE
PASO ROBLES 890

NEW FURNITURE AT AUCTION PRICES



SERVING SAN LUIS OBISPO COUNTY
FURNITURE & APPLIANCES
WE HANDLE ALL BRANDS
If We Don't Have It, We'll Get It
BY THE PIECE — ROOM OR HOUSEFUL
BOB FILLMORE — BOBBY ROWLETT
Owners
BOB'S AUCTION HOUSE
ATASCADERO 5
8505 EL CAMINO RL. ATASCADERO

Furniture Dealers–New–(Cont'd)

DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera----------LI 3-5814
(See Advertisement Page 59)
Fair Oaks Supply 995 Grand Av(AG)-HU 9-2697
HEATON'S 13th & Park-----PasoRobls 890
(See Advertisement Page 59)
McMAHAN FURNITURE CO 885 Marsh-LI 3-3953
Niagara of San Luis Obispo 1118 Garden-LI 3-3635
(See Advertisement Page 61)
Ocean View Furniture Co 2200 Hwy 1(MB)-SP 2-6287
Paramount Upholstering Co 1218 Carmel-LI 3-0649
PISMO FURNITURE STORE 661 Dolliver(PB)-PR 3-2462
(See Advertisement Page 61)

(Continued Next Page)

Behind on orders? Let handy Classified introduce the suppliers you need. It's fast. It's convenient. Wise buyers say there's nothing like the Yellow Pages of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try Classified once . . . you'll use it often.

A Directory Advertising Representative will be glad to help you prepare a Classified Directory advertisement that will bring you more business. You can reach him by calling the Business Office of the telephone company.

Furniture Dealers–New–(Cont'd)

RILEYS FURNITURE 2211 S Broad-LI 3-0674
(See Advertisement Page 60)
TRUSSLER'S FURNITURE STORE 1303 Park-PasoRobls 126
(See Advertisement Page 60)
White's Furniture Store 1301 Broad-LI 3-8309
Yours & My Furniture Store 1127 Broad-LI 3-7245
(See Advertisement Page 60)
ZEGAR'S FINE FURNITURE 971 Higuera-LI 3-6034
(See Advertisement Page 59)

Furniture Dealers–Used

Arroyo Second Hand Store 113 E Branch(AG)-HU 9-4111
Art Mesquit Complete Home Furnishings Bridge & Branch(AG)-HU 9-2116
BARGAIN SHOP 661 Dolliver(PB)-PR 3-2462
BOB'S AUCTION HOUSE 8505 El Camino Rl-Atascdro 5

CHARLEY'S TRADING POST
WE BUY – SELL AND TRADE
PRACTICALLY ANYTHING
OPEN SUNDAYS
Hwy No 1 Grovr Cty-------HU 9-2274

FENNY'S F & G EXCHANGE 8501 El Camino Rl-Atascdro 1065

GAMBONI & RIGHETTI
"EVERYTHING USED"
FURNITURE – ANTIQUES
USED
PLUMBING SUPPLIES
PIPE
ASSORTED NICK-NACKS
S Hwy ----------------LI 3-6290

GEORGE'S SECOND HAND STORE
IN MORRO BAY
NEW & USED
FURNITURE & APPLIANCES
We Buy – Sell – Trade
HIGHEST PRICES PAID
781-6th(MB) ------------SP 2-3541

Grover City Auction Hwy No 1 Grover City-HU 9-3312

JOE'S PLACE
WE BUY – SELL OR TRADE
Anything That Doesn't Eat
582 Higuera -------------LI 3-0532

McMahan Furniture Co 855 Marsh-LI 3-3953
NEARLY NEW FURNITURE 1302 Osos-LI 3-3125
(See Advertisement This Page)
Old Gray Barn 2955 El Camino Rl-Atascdro 930-J
Paso Robles Swap Shop 2712 Spring-Paso Robls 270
Tradin' Post 1700 Hwy 1(MB)----SP 2-3845

WEDDELL'S MERCANTILE
USED FURNITURE
APPLIANCES – TOOLS
Buy – Sell – Trade
ANY THING BUT FOOD
1115 Broad -------------LI 3-9255

White's Furniture Store 1301 Broad-LI 3-8309

Advertise here—it pays.

Furniture Mfrs

Paramount Upholstering Co 1218 Carmel-LI 3-0649

Furniture Repairing & Refinishing

Henry's Upholstery 572 Islay-----LI 3-2734

Furniture–Unfinished

Paso Robles Swap Shop 2712 Spring-PasoRobls 270

Furniture Upholstering–See Upholsterers

Games & Game Supplies

Leon's Toy Shop 659 Higuera-----LI 3-5039

Garages

See also Automobile Repairing & Service

Baxter W A & Sons 691 Price(PB)-PR 3-4466

BELL'S GARAGE
AUTOMOBILE STORAGE
Daily – Weekly – Monthly Rates
PICK-UP & DELIVERY
AUTO
REPAIRING & TOWING
ROAD SERVICE
895 Palm ---------------LI 3-7234

Boyer & Sons Garage & Service Shandn-PasoRobls 78-R-1
C & S Service 414 Traffic Wy(AG)-HU 9-2456
CACCIA'S GARAGE 740 D(MB)--SP 2-4621
Cameron's Brake & Wheel Alignment 3011 Spring-PasoRobls 170
CAYUCOS GARAGE Hwy No 1 Cayucs-WY 5-3954
CHOLAME GARAGE Cholame-PasoRobls 102-R-2
Cook's Garage 160 Tallyho Rd(AG)-HU 9-2575
GARMS' GARAGE
Portable Crankshaft Grinding
Hwy No 1(MB)--------------SP 2-8630
Gene's Garage Main & Bridge Cambria-WA 7-4668
Hanson Brothers Pioneer Garage 13th & Spring-PasoRobls 169
HYSEN-JOHNSON FORD INC 1101 Monterey-LI 3-6422
John's Automotive Service S El Camino Rl-Atascdro 300
Layman's Garage 50 Ocean Av Cayucs-WY 5-3658
Levy A & Zentner J Co 101 Hwy---LI 3-1189
Los Osos Valley Garage Los Osos Rd-LI 3-3073
Nipomo Garage & Wrecking Yard Hwy 101 Nipomo-WA 9-7911
Ocean View Garage 937 Main(MB)-SP 2-6392
O'CONNOR J E BUICK
Buick & Opel Dlrs
565 Higuera ----------------LI 3-8676
PAUL'S GARAGE & AUTO MACHINE SHOP Nipomo & Monterey------LI 3-8291
Rademacher Bros Garage 539 Marsh-LI 3-4457
Roy Dildine's Service 6th & Main-Templtn 2901

SAN LUIS TRUCK SERVICE GARAGE
TRUCK REPAIRS
AND
MAINTENANCE
Heavy Equipment Diesel Repairs
24-HOUR SERVICE
Old 101 Hwy--------------LI 3-4134

Shandon Garage Shandon ---PsoRobls 53-R-1
SMITH MEL CHEVROLET 1039 Monterey-LI 3-3221
Standard Motors & Equipment Co 1701 Monterey-LI 3-1700
Williams Service 101 Hwy--SntaMrgrta 5351
Woodland Garage Hwy No 1 Cambria-WA 7-4678

The Yellow Pages save you time.

Garbage Collection

Atascadero Garbage Co 5714 Traffic Wy-Atascdro 423-M
CAYUCOS GARBAGE CO 24-9th Cayucs-WY 5-3884
Morro Bay Garbage Service 61-7th(MB)-SP 2-8230
PASO ROBLES WASTE DISPOSAL
Victor Gomer-Melvin J Wolf-Owners
707-13th -------------PasoRobls 714-J
PETERSEN DISPOSAL SERVICE 369 Castaic Av Shell Bch-PR 3-4445

SAN LUIS GARBAGE CO
SERVING
THE CITY OF SAN LUIS OBISPO
GARBAGE REMOVED
EXTRA RUBBISH & TRASH HAULING
Mailing Address P.O. Box 299
San Luis Garbage Co. Dump
Edna Rd – Hours 7 A.M.-6 P.M.
970 Monterey -----------LI 3-0875

TRI CITY DISPOSAL SERVICE
In Arroyo Grande
116 E Branch(AG)-----------HU 9-3534

Garden Equipment & Supplies–Renting

George's Equipment Rentals Old Hwy 101 South-LI 3-1436

Garden Equipment & Supplies–Retail

ALBERS FEED & FARM SUPPLY
M E and Simplicity Garden Tractors
S Hwy -----------------Atascdro 193
Atascadero Hardware
We Give S & H Green Stamps
5980 Traffic Wy-----------Atascdro 133
Bay Nursery & Florist 426-6th(MB)-SP 2-8852
EMERALD DISTRS
Whsle Sprinklers & Plastic Pipe
Hwy 101 South at Spence Rd Salins-HArisn 2-9026
Forden's Hardware 857 Monterey-LI 3-1090
Karleskint's Florist & Nursery 1422 Monterey-LI 3-1535
Loomis E C & Son 415 E Branch(AG)-HU 9-5514
Loomis E C & Son 121 Higuera---LI 3-8410
MADSEN HARDWARE & PLUMBING 116 W Branch(AG)-HU 9-2758
ROTO-HOE POWER EQUIPMENT—
POWER EQUIPMENT COMPANY THE
1236 Railroad-PasoRobls 534
SCOTTS LAWN CARE PRODUCTS—
HEATON'S 13th & Park---PasoRobls 890

Garden Furniture Dealers

Paramount Upholstering Co 1218 Carmel-LI 3-0649
Trussler's Furniture Store 1303 Park-PasoRobls 126

Garments

See Women's Wearing Apparel Headings

Gas Appliances–Household

See Specific Kinds, such as: Furnaces–Heating; Garbage Disposal Equipment Hdgs; Heaters; Ranges & Stoves Hdgs; Water Heaters Hdgs

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

BUTANE — PROPANE
SERVING SAN LUIS OBISPO CO. SINCE 1935

TANKS SOLD & RENTED

NOW! Better Cooking with PACIFIC DELTA LP-GAS
SAFE • CLEAN • DEPENDABLE

COMMERCIAL
DOMESTIC
• FIRST IN QUALITY
• FAIREST IN PRICE
• FASTEST IN SERVICE

SAN LUIS BUTANE
DISTRIBUTORS
PUMP — TRACTOR & TRUCK CARBURETION
INSTALLATIONS & CONVERSIONS

FOR PROMPT SERVICE PHONE
ATASCADERO 151
If No Answer Call Atascadero 618

COMPLETE SELECTION OF GAS APPLIANCES
★ FURNACES — Coleman — Day & Night
★ HEATERS — Dearborn — Coleman
★ RANGES — O'Keefe & Merritt — Westinghouse — Roper
★ REFRIGERATORS — Servel — Westinghouse
★ WASHING MACHINES — Westinghouse
★ WATER HEATERS — Day & Night — Coleman — General
★ WEED BURNERS — Sold & Rented
Low Down Payment — Easy Credit Terms Available
NORTH ATASCADERO AT SAN ANSELMO RD.
Mailing Address — P.O. Box 966

Gas Companies

Southern Counties Gas Co
612-12th ---------------PasoRobles 500
610 Dolliver(PB) -------------PR 3-4756
Commercial Office 883 Marsh---LI 3-7300
From telephones served by the following exchanges

Arroyo Grande	Nipomo
Atascadero	Pismo Beach
Cayucos	Santa Margarita
Morro Bay	Templeton

(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0206
Operating Dept Broad----------LI 3-9079
For Service in Arroyo Grande-Atascadero Cayucs-Nipmo-Morro Bay-Santa Margarita and Templeton-Please Refer to Alphabetical Sections for These Communities

Thousands of people use these Yellow Pages as a buyers' guide.

Gas Equipment

San Luis Butane Distributors
3980 N Hwy-Atascdro 151

Gas Equipment—Servicing

San Luis Butane Distributors
3980 N Hwy-Atascdro 151

Gas—Liquefied Petroleum

Butane Service of Atascadero
3980 N Hwy-Atascdro 151
Garden City Gas Service
231 Santa Lucia Baywd Prk-LI 3-8305
Hwy 1(MB) ---------------SP 2-6836
(See Advertisement This Page)
Mission Vangas 2801 Spring---PasoRobls 343
One-O-One Butane-Propane Service Inc
5135 San Jacinto Av-Atascdro 1041
(See Advertisement This Page)

(Continued Next Page)

PROPANE AND BUTANE LP GAS
HOME FARM INDUSTRY COMMERCIAL
METERGAS
TANKS RENTED • LEASED • SOLD • INSTALLED
EXCLUSIVE SUPPLIERS OF "METERGAS"
YOU PAY MONTHLY FOR ONLY THE GAS USED THRU THE METER. NEVER OUT OF FUEL
COMPLETE LINE OF GAS APPLIANCES
• WATER HEATERS • FURNACES
• REFRIGERATORS • ROOM HEATERS
• RANGES
COMMERCIAL
TRACTORS, TRUCKS CHICKEN BROODING, DEHYDRATING, IRRIGATION, WEED BURNING, ETC.
FOR CONVERSIONS & INSTALLATION
SUBURBAN GAS SERVICE
WYman 5-3625
For Emergency Service Call WYman 5-3878
OCEAN AVE. CAYUCOS

PETROLANE
BUTANE PROPANE
LIQUEFIED PETROLEUM GAS
YOU'LL LIKE OUR PROMPT, COURTEOUS SERVICE
FOR • HOME • FARM • COMMERCIAL • OIL WELL SERVICE • PUMPING UNITS
LEASED TANKS SOLD
GAS — LIQUIFIED PETROLEUM
L.P. GAS CARBURETION CHANGEOVERS FOR FARM TRACTORS AND TRUCKS
Ask About Our Flame Cultivation & Weed Control Equipment (L. P. Gas Flaming Does the Job Quicker & Easier At Less Cost
L.P. GAS PETROLANE SERVICE
AMERICA'S LEADING GAS APPLIANCES
O'KEEFE & MERRITT & HARDWICK GAS RANGES
WHIRLPOOL — REFRIGERATORS — RANGES — DRYERS
COMBINATIONS — GENERAL WATER HEATERS
PAYNE FURNACES — DEARBORN & COLEMAN HEATERS
GARDEN CITY GAS SERVICE
PHONES
MORRO BAY SP 2-6836 | BAYWOOD PARK LI 3-8305 | SANTA MARIA WAlnut 5-5019
★ ASK ABOUT PETROLANES BUDGET PLAN ★

BUTANE PROPANE
for FARM, HOME and INDUSTRY
TRUCK AND TRACTOR CONVERSIONS
PUMPING UNITS
OIL WELL SERVICE
STORAGE TANKS SOLD OR RENTED
FLAME CULTIVATION WEED CONTROL
VAN GAS
Everywhere in Central California
LOCAL DEALERS LISTED UNDER GAS-LIQUEFIED PETROLEUM
PASO ROBLES 343
2801 SPRING

ONE-O-ONE
Butane — Propane Service Inc.
"SERVICE AROUND THE CLOCK"
Trucks Equipped With "Print-O-Meters" Prints the Gallons on the Ticket
TANKS — RENTALS & SALES
CALL
ATASCADERO 1041
5135 SAN JACINTO AVE.
CAMBRIA
JACK STEWARTS RICHFIELD STN.
WA 7-4458
6400 Main
MORRO BAY
HEDGES AUTO SERVICE
SP 2-3191
1095 Main

PLEASE LISTEN FOR THE DIAL TONE BEFORE DIALING
That "dial tone," a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please?"

Gas—Liquefied Petroleum—(Cont'd)

PETROLANE
A Complete Gas Service for Farm - Home - Factory
LP-Gas Carburetion for Engines
Weed Burning - Oil Well Service
Complete Fork Lift Service
Tanks - For Rent or Lease
Leading Household Gas Appliances
Ask About Our Budget Plan
"WHERE TO BUY IT"
GARDEN CITY GAS SERVICE
A Petrolane Company
1653 N Broadway
Santa Maria-Walnut 5-5019
GARDEN CITY GAS SERVICE
A Petrolane Company
231 Santa Lucia
Baywood Park-LI 3-8305

Petrolane Gas Service Inc
231 Santa Lucia Baywd Prk-LI 3-8305
Petrolane Gas Service Inc
Hwy 1(MB)-SP 2-6836
SAN LUIS BUTANE DISTRIBUTORS
3980 N Hwy-Atascdro 151
(See Advertisement Page 62)
SUBURBAN GAS SERVICE OF CAYUCOS
Ocean Av Cayucs-WY 5-3625
(See Advertisement Page 62)
SUBURBAN GAS SERVICE OF SANTA MARIA 1725 S Broadway
Santa Maria-Walnut 5-5062

VANGAS
BUTANE PROPANE VAN GAS
FARM - HOME - INDUSTRY
"FOR SERVICE CALL"
PASO ROBLES
MISSION VANGAS
2801 Spring-PasoRobls 343
TAFT
TEJON VANGAS
101 Main Taft-ROgr 5-2204

VANGAS MISSION
2801 Spring-PasoRobls 343
(See Advertisement Page 62)

Gasoline & Oil Marketers & Distrs

General Petroleum Corp
5th & Pine-PsoRobls 252
General Petroleum Corp of Calif
Foothill Bl & California Bl-LI 3-7090
JONES OIL CO
Douglas Products-Whsle & Retail
Sn Migl ---------------HOmstd 7-3222

MOHAWK PETROLEUM PRODUCTS
YOU CAN'T BUY A BETTER GASOLINE AT ANY PRICE — SO WHY PAY MORE?
MOHAWK GASOLINE
"WHERE TO BUY IT"
DISTRIBUTORS
Rountree Oil Distributing Co
100 Traffic Wy(AG)-HU 9-2051

NORWALK CO THE
Office 1088 Higuera------------LI 3-4468
Bulk Plant S Hwy-------------LI 3-1643
Norwalk Gasoline Co
9th & Salinas-PasoRobls 1313
RICHFIELD OIL CORP Orcutt Rd-LI 3-1262
Richfield Oil Corp 6th & Pine--PasoRobls 418
SEASIDE OIL CO Main-------Templtn 2161
Seaside Oil Co Old 101 Hwy------LI 3-3524
Sebastian Oil Distributing
220 Mason(AG)-HU 9-5638
SHELL OIL CO DISTR
Myron W Larson
1196 Foothill Bl-------------LI 3-3414

Advertise here—it pays.

Gasoline & Oil Marketers & Distrs—(Cont'd)

SHELL OIL DISTR
5th & Riverside Av-PasoRobles 375
If no answer call---------PasoRobles 1409
Signal Oil Co 1262 Murray Av----LI 3-8118
SIGNAL OIL CO
1446 Spring-PsoRobls 176-W
Standard Oil Company of California Western Operations Inc Estero Bay(MB)
Office --------------------SP 2-2611
Division Foreman ------------SP 2-8316
Gauger's Office --------------SP 2-8349
Loading Supervisor ------------SP 2-8301
Sales Plants
Atascadero Traffic Wy -----Atascdro 38-J
Cambria -----------------WA 7-4511
San Luis Obispo Hathway Av---LI 3-1022
Paso Robles 26th---------PasoRobles 852
Texas Co The 610 Pine-------PasoRobls 355
Texas Co The Distr 100 Stenner---LI 3-3545
Tide Water Associated Oil Co
26th-PsoRobls 911-W
Tidewater Oil Co Orcutt Rd--------LI 3-2336
Union Oil Company of Calif
26th-PasoRobls 658
Wasson J & M Co Vachell Ln-----LI 3-6709

Gasoline Service Stations

See Service Stations

Generators—Electric

Fred's Auto-Electric Parts & Service
See Our Ad Auto Electrical Service
1511 Monterey -------------LI 3-3821

Gift Shops

Ah Louis Store 800 Palm---------LI 3-4332
Alberts' Florist 1116 Morro------LI 3-0567
Arroyo Grande Flower Shop
102 N Halcyon(AG)-HU 9-2834
Ceramic Shop The 607-22d----PasoRobls 588
ELIZABETH ANN FLOWER & GIFT SHOP
724-14th-PasoRobls 122
Fear Albert E
Fear's Sparkling Gifts
Hwy 1 Cambria-------------WA 7-4243
HILL'S STATIONERY STORE
DISTINCTIVE GIFTS OF GLASS — PAPER — METAL
GIFTS FOR ALL OCCASIONS
You Are Welcome to Come in and Browse Around At Any Time
1127 Chorro -------------LI 3-1950
J & M Original Ceramic Shop
7536 N Hwy 1 Cambria-WA 7-4750
Karleskint's Florist & Nursery
1422 Monterey-LI 3-1535
Mervilyn's Flower Shop
827-13th-PasoRobls 656
Morro Bay Photo Shop
435-5th(MB)-SP 2-3351
Murphy's Gift Shop
Main Cambria-WA 7-4230
Point Motel Toro Point(MB)-----SP 2-6601
Rileys Dept Store 1144 Chorro----LI 3-1421
Trussler's Furniture Accessories
724-13th-PasoRobls 887
Union Hardware 1126 Chorro-----LI 3-8130
Wilsons Flower Shop 1110 Garden-LI 3-3714

Ginger Ale

See Beverages—Soft Drinks, Mixers, Etc

Glace Fruits

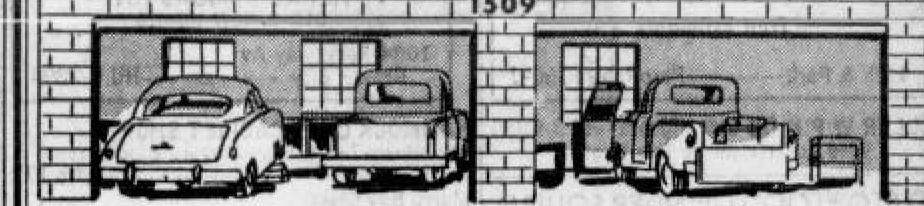
See Confectioners Headings; also Fruits & Vegetables Headings

Glass—Auto, Plate, Window, Etc

Booth Bros Body & Paint Shop
1121 Higuera-LI 3-5545
BUCKLE'S BODY WORKS
1509 Spring-PasoRobls 767
(See Advertisement This Page)
CLINE'S AUTO BODY SHOP
Specializing In Auto Glass
640 Marsh ---------------LI 3-2824

(Continued Next Page)

Buckle's Body Works
COMPLETE BODY REBUILDING • FRAME STRAIGHTENING
GLASS INSTALLATIONS



AUTO GLASS
INSTALLED WHILE YOU WAIT
Specializing in Wrap Around Windshields
✓ We Seal Glass Leaks ✓ Expert Painting
✓ Complete Auto Rebuilding ✓ Wheel Aligning
✓ Fender Repair ✓ Frame Straightening
FREE ESTIMATES
AUTO GLASS INSURANCE REPLACEMENTS
"No Job Too Large or Too Small"
AUTO & TRUCK TOWING
DAY OR NIGHT
CALL
PASO ROBLES 767
1509 SPRING

GLASS
"Everything in Glass"
FOR ALL PURPOSES
EMERGENCY GLASS REPLACEMENTS!



✓ Broken Windows Replaced
✓ Mirrors, Furniture Tops
✓ Plate Glass Store Fronts
✓ Resilvering
✓ Shower Doors
✓ Steel & Aluminum Sash
✓ Louvered Windows
✓ Sliding Patio Doors
RESIDENTIAL & COMMERCIAL — RATES TO INSURANCE
FREE ESTIMATES — LICENSED & FULLY INSURED
SAN LUIS GLASS CO.
GEORGE MOLINA — Owner
PHONE
LI 3-3446
303½ HIGUERA — SAN LUIS OBISPO

Glass–Auto, Plate, Window, Etc–(Cont'd)

FOWLER GLASS SHOP
Auto – Plate – Window Glass
MIRRORS – FURNITURE TOPS
Free Estimates
11th & Park--------PasoRobles 160-J

FULLER W P & CO 698 Higuera--LI 3-0835
(See Advertisement This Page)

TO STOP FOOD GRINDER SQUIRM
. . . Just put a piece of sandpaper, sand side up, under the bottom clamp of the grinder.

Glass–Auto, Plate, Window, Etc–(Cont'd)

GROVER CITY GLASS SHOP
AUTO – PLATE – WINDOW
LOUVERS – MIRRORS
New Safe Fiberglas Shower Doors
PICTURE WINDOWS FOR OLD & NEW HOMES
1004 Rockaway Av
Grover City -----------HU 9-2894

HAMMOCK CHAS CABINET SHOP
Windows-Table Tops-Mirrors-Blocks
Hwy --------------------Atascdro 177
Morro Bay Glass
1560 Hwy No 1(MB)-SP 2-5277
(See Advertisement This Page)
PASO ROBLES GLASS SHOP
609-22d-PasoRobls 469
(See Advertisement This Page)

Morro Bay Glass
COMPLETE GLASS & GLAZING
ALUMINUM & STEEL SASH
ALUMINUM SLIDING DOORS
LOUVRE LEADER JALOUSIES
SHOWER DOORS – MIRRORS – TABLE TOPS
Covering San Luis Obispo County
1560 HIGHWAY 1 — MORRO BAY
PHONE SP 2-5277

IT'S FULLER FOR GLASS
MIRRORS – TABLE TOPS
COMPLETE INSTALLATION SERVICE
PHONE LI 3-0835
AT FULLER — IT'S EASY TO CHARGE IT
W. P. FULLER & CO.
698 HIGUERA ST. SAN LUIS OBISPO

GLASS
EVERYTHING IN GLASS
LOUVRE LEADER
JALOUSIE WINDOWS
ALUMINUM SLIDING DOORS & WINDOWS
AUTO GLASS INSTALLED – WHILE-U-WAIT
ESTIMATES GLADLY GIVEN
CALL PASO ROBLES 469
If No Answer Call Paso Robles 1237-J
PASO ROBLES GLASS SHOP
609-22d

AUTO GLASS
FAST SERVICE
INSURANCE WORK
1236 MONTEREY
SAN LUIS OBISPO
LI 3-6213
WESTSIDE AUTO PARTS CO.

Glass–Auto, Plate, Window, Etc–(Cont'd)

PITTSBURGH GLASS PRODUCTS
Plate Glass, TWINDOW®
Wall & Door Mirrors
Furniture Tops
PENNVERNON® Window Glass
CARRARA® Structural Glass
DUPLATE® & SOLEX® Safety
HERCULITE ® Doors
PITTCO® Store Front Metal
"WHERE TO BUY THEM"
DISTRIBUTORS
Fuller W P Co 698 Higuera----LI 3-0835
DEALERS
Grover City Glass Shop
1004 Rockaway Av
Grovr Cty-HU 9-2894
Morro Bay Glass
1560 Hwy No 1(MB)-SP 2-5277
Paso Robles Glass Shop
609-22d-PasoRobls 469

San Luis Glass Co 303½ Higuera--LI 3-3446
(See Advertisement Page 63)
WESTSIDE AUTO PARTS CO
1236 Monterey-LI 3-6213
(See Advertisement This Page)

Glass Fibre Materials

HOOVER W A SALES & SERVICE
Eaglet Arcade Bldg
8455 El Camino Rl----------Atascdro 42
HUNTRESS FIBREGLAS PRODUCTS
FIBERGLASS & RESIN DISTRIBUTORS
HUNTRESS POWER PUTTY
W Del Rio &
Monterey Rds -----Atascadero 1560

Glaziers

Fowler Glass Shop
11th & Park-PasoRobls 160-J

Golf Courses–Public

ATASCADERO GOLF COURSE
GREEN FEES
MONTHLY TICKETS
LADIES' RATES
MEN'S RATES
FAMILY RATES
Night Practice Range Open Tues. – Thurs.
PRO AVAILABLE FOR INSTRUCTION
Hwy ----------------Atascadero 46

San Luis Obispo County Morro Bay Golf Club (MB) ------------------SP 2-3181

Golf Practice Ranges

Atascadero Golf Course
Open-Tues-Thurs
Hwy ---------------------Atascdro 46
Nineteenth Hole Driving Range
Hwy 101-PasoRobls 22-J-3

Government Offices–City

See Alphabetical Directory Under "Name of City"

Government Offices–County

See Alphabetical Directory Under "San Luis Obispo County of"

Government Offices–Federal

See Alphabetical Directory Under "U S Government"

Government Offices–State

See Alphabetical Directory Under "Calif State of"

Grading

See Contractors–Paving; Excavating Contractors

Grain Brokers

Loomis E C & Son
415 E Branch(AG)-HU 9-5514
Loomis E C & Son 121 Higuera----LI 3-8410

Grain Dealers

Calif Milling Corp
1212 Railroad-PsoRobls 161
Cousins Jas I 822-13th -----PasoRobls 1820
DeChaine Bob Insurance & Grain Dealer
1220 Park-PasoRobls 1702
FARMERS ALLIANCE BUS ASSOC
10th & Riverside Av-PsoRobls 115
Loomis E C & Son
415 E Branch(AG)-HU 9-5514
Loomis E C & Son 121 Higuera----LI 3-8410
Pelton Ray W
1225 Riverside Av-PasoRobls 214

Gravel–See Sand & Gravel

Greases

SAN LUIS TALLOW COMPANY
WE SOLICIT
RESTAURANT SURPLUS
GREASE
FATS – OILS – BONES
Clark Field --------------LI 3-8660

Greeting Cards–Retail

Bickell's Stationery Store
Hallmark Greeting Cards
807-12th ---------------PsoRobls 882
HILL'S STATIONERY STORE
Exclusive Lines
HALLMARK – NORCROSS
RUSTCRAFT
32 Feet of Card Racks for Your Selection
You Are Welcome to Come In and Browse Around Our Store
1127 Chorro -------------LI 3-1950

Morro Bay Stationery
425-5th(MB)-SP 2-6506

Grocers–Retail

A & M Grocery
1328 Grand Av Grovr Cty-HU 9-2357
Anderson's Market 13th & Trouville Av
Grovr Cty-HU 9-2726
Angello Carl
15th & Ocean Av Oceano-HU 9-5925
Atascadero Market
5850 El Camino Real-Atascadero 89
Avila Grocery
Harold Martin-Proprietor
Avila Beach ----------------LI 3-0425
Bennett's Grocery
122 Branch(AG)-HU 9-2698
Bud's Dollar Market
796 Foothill Bl-LI 3-1078
Bullock's Delicatessen
Nipomo & Higuera-LI 3-2417
Butler's Grocery
W B Butler-Prop-Hrs 7:45 AM-6 PM
1415 Beach ---------------LI 3-4532
Cody's Market 313 Higuera-------LI 3-2228
Commercial Co The
303 E Branch(AG)-HU 9-2421
Corner Grocery
Open 8:00 AM to 7:00 PM
7025 Morro Rd -----------Atascdro 714
Cummins Country Store
591 Cypress(PB)-PR 3-2561
Cunningham's Grocery
8:30 AM to 7 PM Daily & Sunday
Hwy 1 Morro Del Mar--------SP 2-6581
Dauth-Leisy Foods 530-12th --PsoRobls 256
Del Mar Grocery Morro Del Mar--SP 2-8184
Del Monte Grocery
301 SntaBarbara Av-LI 3-5637

(Continued Next Page)

Grocers–Retail–(Cont'd)

DOLLAR MARKET
Bud Poulsen-Owner
796 Foothill Bl--------------LI 3-1078
Donohue & Sons Grocery
2548 Spring-PasoRobls 360
Don's Market 2044 Spring------PasoRobls 6
Ellsworth's Market 496 N Broad---LI 3-3443
Erich's Market
Tom & Pearl Tarpley-Proprietors
Open Daily 9:00 AM-10:00 PM
2631 Spring -----------PasoRobls 579
Ford's Market 801 Dolliver(PB)---PR 3-2068
FOX'S GROCERY STORE
CY & JO FOX – Owners
We Give S & H Green Stamps
DELIVERY SERVICE
OPEN 7 A.M. - 7 P.M. DAILY
SUNS. 7:30 - 4 P.M.
Hwy No 1 Cambria--------WA 7-4442
FRANK'S GROCERY
845 Main(MB)-SP 2-8180
Garden Farms Store
101 Hwy-SntaMrgrta 5601
GATLIN SHELL SERVICE STN
1707 Front Oceano-HU 9-3981
George's Foothill Market
399 Foothill Bl-LI 3-4445
Ghezzi's Store Ocean Av Cayucs--WY 5-3811
GLEN OAKS GROCERY
Open Daily 8 AM to 7 PM
Eaglet ----------------Atascdro 647-W
Greene's Grocery
S 101 Hwy Nipomo-WA 9-4371
GROVE GROCERY
Open Every Day 7 AM to 9 PM
El Camino Rl-------------Atascdro 974
HALPIN'S FOOD MART
5th & Main(MB)-SP 2-2921
Handy Corner Grocery
P F Hansen-Owner
Edna Rd ------------------LI 3-2058
HAWTHORNE MARKET
Broad St Store 2161 Broad-----LI 3-5832
College Square Store
896 Foothill Bl-LI 3-2366
Hearn's Market
Jack & Lily May Davis-Owners
Open on Sun from 10:30 to 1:00
201 E Branch(AG)-----------HU 9-5549
Hi-Way Market 2105 Spring--PasoRobles 313
Jean's Market 1050 Price(PB)---PR 3-2402
K & M Mkt 2927 Spring-----PsoRobls 1024
Kelly Bros Market
Open 8 AM to 7 PM Every Day
8725 S El Camino Rl-------Atascdro 377
Kirk's Spirits & Sports Shop
106 Branch(AG)-HU 9-2759
Log Cabin Market
400 Traffic Wy(AG)-HU 9-5922
Los Osos Valley Market
Los Osos Valley Rd-LI 3-5692
Lucas F D 101 Hwy Nipomo-----WA 9-4242
Lucky's Market 2140 S Broad----LI 3-6638
Margarita Mercantile Co ---SntaMrgrta 5111
Martin's Market Shandn---PasoRobls 53-J-2
Maury's Market 700 Marsh------LI 3-8174
McKay P G Paso Robles Beach
Cayucs-WY 5-3222
Monterey Market 1601 Monterey--LI 3-1934
Montgomery's Store
1909 Pacific Bl Oceano-HU 9-2892
Mor-Mac's Food Center
5th & E(MB)-SP 2-4511
Morro Bay Grocery
5th & Main(MB)-SP 2-2531
MORRO STRAND MARKET
Hwy 1 Cayucs-WY 5-3686
MUNSON'S MARKET
Open Every Day 7:30 AM to 9 PM
2360 Hwy 1(MB)------------SP 2-9987
Muzio David 870 Monterey-------LI 3-0800
New Park Grocery 1401 Osos-----LI 3-7538
Nipomo Grocery Hwy 101 Nipmo--WA 9-4772
Nishi's Market
1150 Grand Av Grovr Cty-HU 9-3641
Northside Market 84 Santa Rosa---LI 3-6532
Orcutt's Market 835-12th ---PasoRobles 180
P I Market Inc
238 Ocean Vw Av(PB)-PR 3-4465
Pennington's Grocery Hwy -SntaMrgrta 5781
Petersen's General Merchandise-Templtn 2001
Pioneer Drive-In Market
Morro & Marsh-LI 3-5742

Grocers–Retail–(Cont'd)

Pocket Book Grocery
294 N 4th Grovr Cty-HU 9-2804
Purity Store Broad & Marsh-----LI 3-9855
Rauch's Grocery
Open Daily & Sunday 8:30-8:30
Creston Rd ------------PasoRobls 1240
Santa Rosa Market
Complete One-Stop Market
798 Santa Rosa ------------LI 3-5513
Sauer's Market 848 Monterey-----LI 3-2164
Sebastian's Store
Drugs-Meats-Liquors-Fishing Tackle
Souvenirs-Gifts-Greeting Cards
Sn Simn -----------------WA 7-4217
Shandon Grocery Shandon -PasoRobls 53-J-1
Shell Beach Market 753 Shell Beach Rd
Shell Beach-PR 3-2135
Silva J Market 420 High---------LI 3-8501
Smith's Grocery Creston ---PasoRobls 66-R-3
Soto's Market Main Cambria----WA 7-4411
Stop & Shop Market 1253 Shell Beach Rd
Shell Beach-PR 3-4708
Thompson's Grocery 1638 Osos----LI 3-7448
THREE CORNER GROCERY
1609 Johnson Av-LI 3-4123
Tomasini Anita
398 Ocean Av Cayucs-WY 5-3740
Tony's Food Center
110 E Branch(AG)-HU 9-5926
TRAIL-ER-IN GROCERY
Groc-Meats-Beer-Wine-Open Sundays
1950 El Camino Rl---------Atascdro 998
TUTTLE'S CALIF PARK GROCERY
Open 8-7 Free Parking
390 California Bl------------LI 3-0923
U-Save Market
951 Grand Av Grovr Cty-HU 9-9994
WESTWAY MARKET
GROCERIES – FRUIT
LIQUORS – WINES – BEER
Open 9 A.M. to 9 P.M. Sundays Included
Open 'Till 11 P.M. Saturday Night
Owned by
Bill Mathison and John Carscaden
447 Higuera -------------LI 3-3046

Wilbert's Service Stn & Grocery
Hwy Cambria-WA 7-4237
WILLIAM'S BROS MARKET
1069 Grand Av(AG)-HU 9-3845
Wilson's Grocery
Open 8 AM to 10 PM Daily & Sunday
2121 Broad ----------------LI 3-7584

Grocers–Whsle

ADLER WHOLESALE CO
1301 Carmel-LI 3-4541
Rand Halpin Co
228 Santa Barbara Av-LI 3-7622
Smart & Final Iris Co
305 Higuera-LI 3-1217

Guns

Grisanti Hardware
6110 El Camino Rl-Atascdro 580
Hill J C Sporting Goods
1039 Chorro-LI 3-1613
LUNDGREN ERIC
9705 El Camino Rl-Atascdro 1383

GUNS
VIC WALKER GUN SHOP
NEW & USED GUNS
REGISTERED COLT DEALER
LOADING SUPPLIES
SHOOTING ACCESSORIES
AMMUNITION
PHONE HU 9-3231
Open Sundays – Closed Wednesdays
953 ATLANTIC AVE. GROVER CITY

Guns–(Cont'd)

RALPH'S TV REPAIR & GUN SHOP
Foreign Ammo & Hand Loaded Ammo
Reloading Supplies – Sports Stocks
SHOOTERS' SUPPLIES
Special Low Prices on Used Guns
RIFLES – PISTOLS – SHOTGUNS
New – Used & Antique
We Buy Sell & Trade
3825 Main Cambria-------WA 7-4223

SMITH'S S S TRADING POST
Edna Rd-LI 3-1716
Walker Vic Gun Shop
953 Atlantic Av Grovr Cty-HU 9-3231

Gunsmiths

Lundgren Eric
9705 El Camino Rl-Atascdro 1383
SPORTSMAN'S STORE
719 Higuera-LI 3-6514
STORNI'S GUN RANCH & MACHINE SHOP
COMPLETE GUN SERVICE & SUPPLIES
Loading Tools & Supplies
Firing Ranges
MAIL ORDER SERVICE
P.O. Box 457 Glenn E. Storni – Prop.
Look for the Signs – 1 Mile
South of Cayucos at Old Creek Rd.
Cottontail Ck Rd Cayucos--WY 5-3702

Walker Vic Gun Shop
953 Atlantic Av Grovr Cty-HU 9-3231
(See Advertisement This Page)

Haberdashery

See Men's Clothing & Furnishings Hdgs

Hair Goods–Retail

Charles & Duff Hair Goods
327-14th Oakland-TWinoks 3-1165

The Yellow Pages save you time.

Hairdressers–See Beauty Shops

Halls & Auditoriums

Paso Robles Civic Auditorium
10th & Park-PsoRobls 1537
Paso Robles Woman's Club
Kitchen Facilities
13th & Oak-----------PasoRobls 747-W

Hand Bags–Retail

Burkhardt's Shoes
955 Grand Av(AG)-HU 9-5421
Charles Shoes 867 Higuera-------LI 3-4054
Fisher's Brad Shoe Store
845 Higuera-LI 3-2646
Pen-Ren Bootery 860 Higuera-----LI 3-1646

Handicraft Supplies

Homecraft Hobby Shop
5895 Traffic Wy-Atascdro 247-R
Marv's Hobby Shop 735 Marsh----LI 3-3942

Hardware–Retail

ATASCADERO HARDWARE
We Give S & H Green Stamps
5980 Traffic Wy-----------Atascdro 133
Atascadero Lumber Co
5305 Traffic Wy-Atascdro 661
BAYWOOD PARK HARDWARE
309-2d Baywd Prk-LI 3-2876
CAYUCOS HARDWARE
Hwy Cayucs-WY 5-3242
Coast Hardware & Equipment
Cable-Rope-Chain-Bolts
200 Higuera --------------LI 3-0602
COOPERATIVE FARMERS SUPPLY CO INC 14th & Pine--------PasoRobls 344
FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102
(See Advertisement This Page)
Forden's Hardware 857 Monterey--LI 3-1090
(See Advertisement This Page)

(Continued Next Page)

FORDEN'S- BUILDERS' HARDWARE
Since 1940
HARDWARE
• Fireplace and Barbecue Equipment
• Electric Tools
• Garden Supplies
• Household Utensils
• Glassware – Dinnerware, Etc.
• Bathroom Fixtures
COMPLETE LINE
MISCELLANEOUS HARDWARE ITEMS
SHERWIN-WILLIAMS PAINTS – PAINTERS' SUPPLIES
LI 3-1090
857 MONTEREY — SAN LUIS OBISPO

OCEANO Hardware
• HARDWARE
• PAINT & SUPPLIES
• PLUMBING SUPPLIES
• PIPE FITTINGS
• ELECTRIC SUPPLIES
• HOUSEWARES
• GARDEN SUPPLIES
• WATER HEATERS
• LINOLEUM
• TOOLS
WE GIVE S & H GREEN STAMPS
OPEN SUNDAYS
CALL HU 9-3416
OCEANO

HARDWARE
✓ Builders Hardware
✓ Plumbing Supplies
✓ Electrical Equipment
✓ Paint ✓ Housewares
✓ Tools ✓ Garden Supplies
✓ Wire Fence ✓ Rope & Chain
✓ Sporting Goods
LI 3-7102
FARMER'S HARDWARE & EQUIP. CO.
581 Higuera — San Luis Obispo



Hardware–Retail–(Cont'd)

Grand Av Hardware
620 Grand Av(AG)-HU 9-5052
(See Advertisement This Page)

GRISANTI HARDWARE
General Hardware – Electrical Supplies
Sporting Goods – Gun Repairs
Reloading Equip. & Tools
FINE OLD COLONY PAINTS
Plumbing Supplies – Builders' Hardware
In Atascadero Hotel Block
6110 El Camino Real---Atascadero 580

HAYWARD LUMBER CO
COMPLETE BUILDERS HARDWARE
Schlage Locks – Stanley Hdwr. & Tools
S & H GREEN STAMPS
10th & Pine----------PasoRobles 820
5th & E(MB)-------------SP 2-2291
From telephones served from the
Cambria Cayucos San Luis Obispo
Exchanges only (No Inter-City Charge)
Ask Operator for-ENtrprise 1-1406

HEATON'S 13th & Park-----PasoRobls 890
(See Advertisement This Page)
Hewitt H ----------------Templtn 2361
HILL J B CO------------SntaMrgrta 2601
Huston R L Co S Hwy--------PasoRobls 690
Ladwig Farm & Home Supply
1619 Osos-LI 3-3442
Madsen Hardware & Plumbing
116 W Branch(AG)-HU 9-2758
(See Advertisement This Page)
MINER'S
1036 Grand Av Grovr Cty-HU 9-2931
Morro Bay Hardware Store
375-5th(MB)-SP 2-2941
Oceano Hardware
921 Front Oceano-HU 9-3416
(See Advertisement Page 65)

PACIFIC COAST LUMBER CO OF CALIF
BUILDERS' HARDWARE
OVERHEAD GARAGE DOORS
CEMENT – STUCCO – PLASTERS
ROOFING MATERIALS
424 Santa Barbara Av------LI 3-2191

Park Hardware & Sporting Goods Store
730-5th(MB)-SP 2-8296
PASO ROBLES MERCANTILE CO
839-12th ----------------PsoRobls 340
Hardware Dept 839-12th-----PsoRobls 342
Poston Hardware Cambria ------WA 7-4650
SAN MIGUEL MERCANTILE & VARIETY Sn Migl--------HOmstd 7-3390
Union Hardware 1126 Chorro-----LI 3-8130
(See Advertisement This Page)

Hardware–Whsle & Mfrs

Craver Earl H Wholesale Electric & Hardware 1223 M Fresno----ADms 3-0462
Wilco Supply
383-40th Oaklnd-OLympc 2-8522

Hardwoods

Ray's Dry Wall Service
664 Upham-LI 3-1224

Harvesters

See Farm Equipment & Supplies

Hatcheries–Poultry

Arbor Acres Farm 174 Higuera----LI 3-7811
Arbor Acres Farm
Breeder Ranch
Nipmo -------------------WA 9-4151
Black's Hatchery Riverside Av--PasoRobls 881
Grover City Hatchery
213 S 16th Grovr Cty-HU 9-2358
KIMBER FARMS INC
White Leghorn Baby Chicks
Traffic Wy --------------Atascdro 763
McKeens' Hatchery 1270 Laurel Ln-LI 3-6500
North's Hatchery Inc 174 Higuera--LI 3-3023
Pine Ridge Ranch & Turkey Hatchery
Parkhill Rd-SntaMrgrta 5231

Hatcheries–Poultry–(Cont'd)

SUNSHINE TURKEY HATCHERY
BROAD BREASTED BRONZE
BELTSVILLE WHITE
POULTS & EGGS
SPECIAL
TEMPERATURE CONTROLLED TRUCKS
Will Deliver Your Order Promptly
2535-5th Sacramento ---GIlbrt 3-1424

Hats–Renovators

CITY CLEANERS
CLEANING & BLOCKING
All Types Mens Hats
OLD RIBBONS REPLACED
EXCELLENT WORK
MODERATE PRICES
Corner of Broad & Higuera
709 Higuera -------------LI 3-3105

Hay–Retail

St Jude Investment Co
Keys Valley Ranch-PasoRobls 29-J-3

Health Food Products–Retail

Covell Health Food 1135 Garden--LI 3-8648
(See Advertisement This Page)

FENNY'S F & G EXCHANGE
ATASCADERO – PASO ROBLES
HEALTH FOODS
El Molino – Loma Linda – Wey-Rite
VITAMINS – MINERALS
DIABETIC – ALLERGY
LOW CALORIE – SALT FREE
8501 El Camino Rl----Atascadero 1065

Health Food Products–Retail–(Cont'd)

HALCYON HEALTH FOODS S Temple & Halcyon Rd Halcyon-HU 9-2432
Margo & Larry's Health Foods
1120 Morro-LI 3-1127
(See Advertisement This Page)

Health Service

San Luis Obispo County Health Dept
406 Spring-PasoRobls 601

Hearing Aids

ACOUSTICON WILLIAMS CO
MR. ALFRED E. WILLIAMS, Manager
INVISIBLE FITTINGS
All Transistor &
Eye Glass
Hearing Aids – Batteries and Repairs
FOR ANY MAKE OF INSTRUMENTS
Free Demonstrations Arranged
1029 Chorro -------------LI 3-6632
If no answer call---------LI 3-2932

BELTONE HEARING SERVICE
Norman I Schuldt-Authorized Dealer
F J Schuldt-Distr-Santa Barbara
20 N Broad----------------LI 3-4645
(See Advertisement This Page)

BELTONE QUALITY HEARING GLASSES
Beltone
Enable you to hear with BOTH ears. No button in ear. No cord. Nothing to hide in hair or clothes. Tiny, colorless tube carries sound to ear. We also carry conventional Beltone Hearing Aids. Free hearing analysis and demonstration. No obligation.
"WHERE TO BUY THEM"
BELTONE HEARING SERVICE
Norman I Schuldt Audiologist
20 N Broad--------------LI 3-4645

(Continued Next Page)





Hearing Aids–(Cont'd)

HEARING AID AUDIOLOGIST—
BELTONE HEARING SERVICE
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No Obligation
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796 Higuera-LI 3-7656
Grover City Pharmacy
9th & Grand Av Grovr Cty-HU 9-2457
Hi-Way Drug Store
1217 Spring-PasoRobles 152

Heaters

See also Furnaces–Heating

DAY & NIGHT PANEL RAYS—
McKELVEY'S HENRY B PLUMBING & HEATING
5570 El Camino Rl-Atascdro 394

San Luis Butane Distributors
Dearborn & Coleman Heaters
3980 N Hwy--------------Atascdro 151
Shultz Robt Hwy No 1(MB)------SP 2-8488
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

Heaters–Water

See Water Heaters Headings

Heating Contractors

See Contractors–Heating & Ventilating

Heating Equipment

AMERICAN-STANDARD HOT WATER HEATING
Modern residential and commercial heating equipment for hot water and steam systems — boilers, baseboard panels, convectors, radiators, conversion burners and water heaters.
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WHOLESALE DISTRIBUTORS
WESTERN PLUMBING SUPPLY CO LTD 45 N Main Salins---HArisn 4-2501
RETAILERS
Better Plumbing Co
673 Higuera ------------LI 3-5938
McBride Sheet Metal Works
Old South Hwy------------LI 3-5000

BETTER PLUMBING CO
673 Higuera-LI 3-5938

IRON FIREMAN BOILERS
Automatic boiler units with built-in Iron Fireman oil burner or Iron Fireman radiant gas burner. Fully automatic Syncrostat day-night controls. 'Phone for free heating survey.
"WHERE TO BUY IT"
Smee's Plumbing & Heating Shop
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SCARE AWAY RUST

To prevent rust in trash or garbage cans, pour melted paraffin (or old candles) in bottom of container. Rotate to coat bottom and sides.

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IRON FIREMAN SelecTemp
THERMOSTAT IN EVERY ROOM. Continuous flow of filtered warm air keeps each room at exact temperature desired, without affecting other rooms. No electric wiring. No over-heating. Saves fuel. For old or new homes and buildings.
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Hides

SAN LUIS TALLOW COMPANY
Clark Field-LI 3-8660

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SOUND DEMONSTRATION ROOM
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880 E(MB)-SP 2-8771
Atascadero TV & Radio
5915 El Camino Rl-Atascdro 676-J
Daniels & Bovee 710 Higuera-----LI 3-6102
HARBOR SUPPLY CO
475-5th(MB)-SP 2-2821
Hicks Radio & Television Shop
5915 Entrada Av-Atascdro 793
LONG E E PIANO CO
Hi-Fi Radios-Phonographs & Records
777 Marsh ----------------LI 3-1245
Renton Music Store
Grundig Hi-Fi's
5993 Traffic Wy-----------Atascdro 664
ROY'S TV DEN 1311 Park---PasoRobls 1390

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BEADS AND SEQUINS
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735 Marsh ---------------LI 3-3942

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Dalzell Rigging Co
1150-6th Brkly-LAnscpe 5-7625

Home Plans

Dickens W B 306 Tolosa Wy------LI 3-9229

Homes

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133 Ocean View Av(PB)-PR 3-2540
Columbine Rest Home
4555 Del Rio Rd-Atascdro 620
Della's Home for the Retired
1020 Pine-PasoRobls 1026

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S Hwy ------------Atascadero 721-J

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Registered Nurse – 24-Hour Care
Pleasant Surroundings
OPEN PATIO – SUN PORCH – TELEVISION
EXCELLENT FOOD – SPECIAL DIETS
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DAILY – WEEKLY – MONTHLY RATES
321-12th ----------PasoRobles 1170

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HOME FOR THE AGED
REHABILITATION
Speaker Systems In All Rooms
Operated By Registered Nurse
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CHRONIC CASES
AGED – BED PATIENTS
MODERN – QUIET
24-HOUR NURSING CARE
SPACIOUS GROUNDS
UNSURPASSED CLIMATE
222 Elm(AG) ------------HU 9-5468

Stafford's Lucy Rest Home
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AMBULATORY CASES ONLY
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8003 S Alameda Los Angeles-Ludlo 7-7254

Hospital Equipment & Supplies

JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES
780 Pacific-LI 3-2626
(See Advertisement This Page)



Hospitals

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Visit Hrs-2 PM to 4 PM-7 PM-8 PM
Magnolia Av ------------Atascdro 1000
Atascadero State Hospital
Med Director R S Rood MD
101 Hwy South-----------Atascdro 600
FRENCH CLINIC & HOSPITAL
Clinic 1170 Marsh------------LI 3-7070
If no answer call--------------LI 3-8185
Hospital 1170 Marsh----------LI 3-7070
If no answer call--------------LI 3-8185
Pharmacy 1170 Marsh---------LI 3-7070
Physical Therapy 1205 Higuera--LI 3-7070
Mountain View Hospital
1530 Marsh-LI 3-7085
If no answer call--------------LI 3-8185
PASO ROBLES WAR MEMORIAL DISTRICT HOSPITAL
Visiting Hours-2 to 4 PM & 7 to 8 PM
15th -----------------PasoRobls 1200
San Luis Obispo County Casa Loma
Sanatorium Johnson Av---------LI 3-2712
San Luis Obispo County General Hospital
Visiting Hrs 2 to 4 PM & 7 to 8 PM
Johnson Av ----------------LI 3-1500

SCOTT'S FAIR OAKS CONVALESCENT HOME
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AGED – BED PATIENTS
MODERN – QUIET
24-HOUR NURSING CARE
SPACIOUS GROUNDS
UNSURPASSED CLIMATE
222 Elm(AG) ------------HU 9-5468

Hot Springs

See also Resorts

Hidden Valley Hot Springs Inc
Avila Rd-LI 3-0523

Hotel Equipment & Supplies

Model Linen Supply 34 South-----LI 3-2150



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Coffee Shop
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B & V Autel Hwy No 1 Cayucs----WY 5-3536
Butler Hotel
see Trade-Winds Hotel
230 Pomeroy Av(PB)----------PR 3-4611
C-Air Hotel
133 Ocean View Av(PB)-PR 3-2540
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50 Modern Units-Dining & Cocktails
Cambria ------------------WA 7-4200
Camozzi Hotel Cambria ---------WA 7-4449
Carlton Hotel Hwy -----------Atascdro 500
Clifton Motel 125 Spring-----PasoRobls 1140
COLONIAL HOTEL
F G Anderson-Owner
103 Santa Barbara Av----------LI 3-9982
Coronado Motel 2400 Spring--PasoRobls 955
Dollar Hotel The 1317 Spring---PsoRobls 102
EDGEWATER MOTEL
280 Wadsworth(PB)-PR 3-2233
Farmhouse Motor Lodge
425 Spring-PasoRobls 933
Fremont Hotel
Kitchenettes-Weekly-Monthly Rates
979 Osos ------------------LI 3-3453
Golden State Hotel 1109 Morro----LI 3-9868
GRANADA HOTEL
Chas Babcock-Mgr
Ample Parking Space
1128 Morro ----------------LI 3-9943
HI-WAY HOTEL 916-13th----PsoRobls 521
Hoosier Motel 2223 Spring-PasoRobls 991-M
Hotel Carlton Hwy ----------Atascdro 500
(See Advertisement This Page)
Hotel Holst 1227 Spring------PasoRobls 149
Hotel Obispo
Agnes M Hughes-Owner
1025 Court -----------------LI 3-7640
HOTEL SAN LUIS
Rita Haywood-Proprietress
697 Higuera ----------------LI 3-9926
Hotel Wineman 849 Higuera------LI 3-7465
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C A Tingley-Owner
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320 Ocean View Av(PB) PR 3-4610
Melody Ranch Motel
939 Spring-PasoRobls 458
Oak Gardens Motel
3111 Spring-PasoRobls 1903
Oceano Hotel
1878 Pacific Bl Oceano-HU 9-9993
Park Hotel
Weekly & Monthly Rates
1815 Osos -----------------LI 3-9814
Parkway Hotel
Weekly and Monthly Rates
1238 Spring ------------PasoRobls 372
Paso Robles Hot Springs Hotel &
Health Baths 1308 Spring--PasoRobles 158
(See Advertisement This Page)
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1103 Spring-PsoRobls 1100
PINES HOTEL & COFFEE SHOP
35 Mi No of San Luis Obispo Hwy 1
Hwy No 1 Cambria-----------WA 7-4442
PISMO HOTEL
D M Timbrell-Owner
701 Price(PB) -------------PR 3-2214
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Weekly & Monthly Rates
819-12th --------------PasoRobls 30-J
Ranch Motel 2730 Spring------PasoRobls 17
Reddwood Motel
Morro Strand Cayuca-WY 5-3939
Rhodes Hotel 864 Monterey------LI 3-2745
Suburban Lodge Hwy 101-----PasoRobls 746
Sunset View Motel
N Hwy No 1 Cambria-WA 7-4455
Trade-Winds Hotel
230 Pomeroy Av(PB)-PR 3-4611
(See Advertisement This Page)
Travelodge Paso Robles
2701 Spring-PasoRobls 304
Wineman Hotel 849 Higuera------LI 3-7465

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S Hwy-Atascdro 41-R-2
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(See Advertisement This Page)
York & Bakke House Movers
1290 Nice Av Grovr Cty-HU 9-5630
(See Advertisement This Page)

Houses–Prefabricated

See Prefabricated Structures

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CRYSTAL CLEAR ICE
Crushed, Bulk or Cubes
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Oceano Ice Co Oceano ----------HU 9-2288
Paso Robles Ice Service
Free Delivery Service
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116 W Branch(AG)-HU 9-2994
Fair-Oaks Milk Co
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Chicken-In-the-Basket
590 Marsh --------------LI 3-7639

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5th & Piney Wy(MB)-SP 2-8373
Foster's Old Fashioned Freeze of Paso
Robles 2524 Spring---------PasoRobls 98
GOLDEN STATE CO LTD
570 Higuera-LI 3-4200
(See Advertisement This Page)
POLAR FREEZE
SPECIAL ORDERS FILLED
FOR ALL OCCASIONS
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ICE CREAM
Sherbets & Ice Milk Desserts
Shakes & Sundaes to Go
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(See Advertisement This Page)

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Flavor Fresh Ice Cream And Dairy Products
Arden
"FOR INFORMATION CALL"
ARDEN FARMS CO
Call Collect
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Hwy 101 South------Templeton 4181
829-19th -----------PasoRobls 1946

Ice Cream & Frozen Desserts–Mfrs & Distrs–(Cont'd)

GOLDEN STATE CO LTD
570 Higuera-LI 3-4200
Golden State Products Distributor
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STOLTEY'S DRIVE-IN & MALT SHOP
WE MAKE OUR
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"OUR BEEF BURGERS
MADE US FAMOUS"
Hwy -----------------Atascdro 525

STURGEON VERNON L GOLDEN STATE
DISTR 2840 Spring-------PasoRobls 110
(See Advertisement This Page)

Infants' Garments

See Children's & Infants' Garments Headings

Insecticides–Retail

ALBERS FEED & FARM SUPPLY
S Hwy-Atascdro 193
BAY NURSERY & FLORIST
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Livingston Park Nursery
604-30th-PasoRobls 353
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Loomis E C & Son 121 Higuera----LI 3-8410
Marshall N D Inc
Old Hwy 41-PasoRobls 42-J-3
PASO ROBLES MERCANTILE CO
839-12th-PasoRobls 340
PASO ROBLES SEED & CHEMICAL CO
13th & Riverside Av PasoRobls 1551

Insecticides–Whsle & Mfrs

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KYLE CO 1609 Osos------------LI 3-1998
(See Advertisement This Page)

Insurance Adjusters–See Adjusters

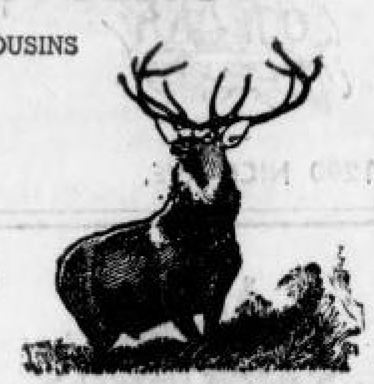
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BACHINO & STOCKIRD 740 Higuera-LI 3-6887

Beaumont Richard D 705-13th-PasoRobls 1110

Bellrose Realty Co 4500 N Hwy 1(MB)-SP 2-3402
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Conklin Thos H 427 Water Shell Beach-PR 3-2084

CONKLIN TOM H 1130 Morro-LI 3-4585
(See Advertisement This Page)

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Ofc & Residence
Hwy Cambria-WA 7-4616

Cousins Betty 822-13th-PasoRobls 1820

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(Continued Next Page)

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(See Advertisement This Page)

Farmers Insurance Group 610 Roosevelt Dr Oceano-HU 9-2717

Farmer's Insurance Group 1744 Vine-PasoRobls 850-W
(See Advertisement This Page)

Farmers Insurance Group 501-5th(MB)-SP 2-5571

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SWALL RUTH
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221 E Branch(AG)-HU 9-5462
YORK SID INS AGCY 1213 Park-PasoRobls 727

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COUSINS JAS I 822-13th-PasoRobls 1820
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NEAL ROBT E 405 E Branch(AG)-HU 9-5594

NELSON WM A 968 Monterey-LI 3-1656

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Santa Maria-Walnut 5-3581
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844 C(MB)-SP 2-2171
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Rogers John L 577 Marsh-LI 3-9069

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2. Listen for the steady hummmm of the dial tone.
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Jeter Frank 1202 Grand Av(AG)-HU 9-5589

ATASCADERO
Sanders Jack 6100 El Camino Rl-Atascadero 345

PASO ROBLES
Ward Frank L 1947 Spring-PasoRobles 69

SAN LUIS OBISPO
Hatley Sherley B 852 Higuera-LI 3-0889

State Farm Insurance Companies 1202 Grand Av(AG)-HU 9-5589

State Farm Insurance Companies 1947 Spring-PasoRobls 69

SWALL RUTH
FIREMAN'S FUND — ROYAL INSURANCE
HARTFORD INSURANCE CO.
Bonds — Fidelity & Surety
NOTARY PUBLIC
Fire — Auto — Liability — Health & Accident
MARINE & INLAND MARINE
To Insure Anything Call
W. E. McELROY — Solicitor
221 E Branch(AG)-HU 9-5462

Thompson Jane R 1010 Grand Av(AG)-HU 9-2123

(Continued Next Page)

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INSURANCE

OVER 20 YEARS EXPERIENCE

COMPLETE SERVICE
• FIRE
• CASUALTY
• BONDS
• MARINE
• AUTO
• LIFE

SERVING
ATASCADERO
PASO ROBLES
SANTA MARGARITA
TEMPLETON
SAN MIGUEL
SAN LUIS OBISPO

MARGARET GEE — Agent

GEE Insurance Agency

ATASCADERO 333

5945 TRAFFIC WY. — ATASCADERO

PASO ROBLES

STATE FARM INSURANCE

FRANK L. WARD - Agt.

CALL

PASO ROBLES 69

1947 SPRING ST

Complete Insurance Service

FARMERS INSURANCE GROUP — Symbol of Superior Service

AUTO — TRUCK — FIRE
WORKMEN'S COMPENSATION
PUBLIC LIABILITY — BURGLARY
PLATE GLASS

Compare Our Rates Before You Buy

PAUL R. ROUTZAHN
LOCAL AGENT
960 Grand Ave. — Arroyo Grande
HU 9-2769

Insurance Agents & Brokers—(Cont'd)

TRAVELERS OF HARTFORD INSURANCE

All forms of personal and business insurance including:
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Fire • Marine • Automobile
Casualty • Bonds

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Conklin Tom H 1130 Morro---LI 3-4585
Loomis E C & Son
405 E Branch(AG)-HU 9-5594

Ward Frank L 1947 Spring-----PasoRobls 69
(See Advertisement Page 71)
Weissgerber Robt C
Prudential Agent Exclusively
945 Vine --------------PasoRobls 720

YORK SID INS AGENCY

PASO ROBLES
Agent for
HARTFORD FIRE INSURANCE CO.
PRUDENTIAL INS. CO.
FIREMAN'S FUND GROUP
INS. CO. OF NORTH AMERICA
Broker for All Lines of Insurance
1213 Park ----------PasoRobles 727

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Top quality protection at low cost. Famous for fast, fair claim settlements; easy payment plan.
You're in good hands with ALLSTATE

"FOR INFORMATION CALL"

Allstate Insurance Co
879 Higuera-LI 3-0833

Atkinson & Hollister Ins
1043 Higuera-LI 3-5411
BUSINESS MEN'S ASSURANCE CO
J R Hutchison-Spec Representative
2030 Fixlini ----------------LI 3-0627
Cal-Farm Insurance Co
157 Higuera-LI 3-7971
Cal-Farm Insurance Co
705-13th-PasoRobls 1110
Equitable Life Assurance Soc
960 Santa Rosa-LI 3-3263

EVANS GERALD B

Complete INSURANCE Service
FIRE – CASUALTY – MARINE
FIDELITY & SURETY
Representing Capital Stock
Insurance Companies
1118 Chorro -------------LI 3-0720

Farmers Insurance Group
1043 Higuera-LI 3-5411
Farmer's Insurance Group
1744 Vine-PsoRobls 850-W
Garrity W C Insurance Agcy
774 Marsh-LI 3-8626
Great Amer Insurance Co
774 Marsh-LI 3-8626
Hartford Accident & Indemnity Co Agcy
740 Higuera-LI 3-6887
Holmes Milton J 1228 Broad-----LI 3-0663
Loomis E C & Son
405 E Branch(AG)-HU 9-5594
Massachusetts Mutual Life Insurance Co
1831 S Broad-LI 3-3057
Metropolitan Life Insurance Co Agent
134 Ramona Dr-LI 3-9061
Murrell L B Agcy 1318 Garden---LI 3-2539
New York Life Insurance Co Agent
107 N Broadway
Santa Maria-Walnut 5-3581
If no answer call----------Walnut 5-7188
Occidental Life Insurance Co Agent
1318 Garden-LI 3-2539
Prudential Insurance Co of America
1111 Chorro-LI 3-6996

Insurance Companies & General Agencies—(Cont'd)

San Luis Insurance Agcy
970 Higuera-LI 3-0310
State Farm Insurance Companies
6100 El Camino Rl-Atascdro 345
Agent 852 Higuera------------LI 3-0889
Agent 982 Monterey----------LI 3-3727
West Coast Life Insurance Co
774 Marsh-LI 3-8626

Insurance Consultants

Anchor Insurance Service
871 Snta Rosa-LI 3-7430
Bachino & Stockird 740 Higuera---LI 3-6887
Conklin Tom H 1130 Morro-------LI 3-4585

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Complete INSURANCE Service
FIRE – CASUALTY – MARINE
FIDELITY & SURETY
Representing Capital Stock
Insurance Companies
1118 Chorro -------------LI 3-0720

O'Donnell Insurance Service
1327 Marsh-LI 3-7818

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ZEGAR'S FINE FURNITURE

DECORATIVE ADVICE
IN YOUR HOME
Serving San Luis Obispo Co.
Open Thurs. Evening Till 9 P.M.
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Use the latest directory. Get the right number . . . right away.

Investigators

Coast Counties Adjustment Bureau
1130 Garden-LI 3-3063
San Luis Merchant Patrol & Detective Agcy
1130 Walnut-LI 3-3920

Investments

FIRST CALIFORNIA COMPANY
Mrs John O'Brien
Investment Securities Stocks & Bonds
784 Marsh -----------------LI 3-4229

WALSTON

Members
New York Stock Exchange and other leading stock and commodity exchanges.
Offices coast-to-coast.
Walston

"WHERE TO CALL"

WALSTON & CO INC
Anderson Hotel-LI 3-2878

Iron Ornamental Work

Pabst W F 111 Ward-----------LI 3-6920

Iron—Scrap—See Junk Dealers

Ironing Machines Hdgs

See Washing Machines, Dryers & Ironers Hdgs

For speed and accuracy on your dial calls, listen first for the dial tone. Dial each letter and digit carefully, drawing the dial all the way to the finger stop. Lift your finger each time to let the dial return to position naturally.

Irrigation Systems & Equipment

AMES IRRIGATION SYSTEMS

"Profit-Planned" portable systems for sprinkler, furrow, flood. Ames ABC Sprinkler Systems, Perf-O-Rain, Lo-Hi Gated & Main Line Pipe. Wheel-O-Rain & Tow-A-Line. Ames Ball Couplers - no hooks, no latches. Free engineering service.
AMES

"FOR INFORMATION CALL"

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EMERALD DISTRS Hwy 101 South at
Spence Rd Salins-HArisn 2-9026

DEALERS

Matthews W C 1741 S Broadway
Snta Maria-Walnut 5-6195

EMERALD DISTRIBUTORS

WHOLESALERS COMPLETE LINE
Irrigation Systems – Agricultural – Turf
Ames ABC Sprinkler Pipe – Lo-Hi Gated Surface Pipe – Rain Bird Sprinklers
Berkeley Pumps – K & M Asbestos Cement Pipe – Smith-Scott Steel Pipe
Hwy 101 South at
Spence Rd Salinas----HArisn 2-9026
If no answer call-----HArisn 4-1323

Farmer's Hardware & Equip Co
581 Higuera-LI 3-7102
Hanna John W 1119 Garden------LI 3-1523
MCCOY PUMP CO
1004 Salinas-PasoRobls 1311
Mitchell B J Pipe & Supply Co
1314 S Broadway
Snta Maria-Walnut 5-3627
(See Advertisement This Page)
RAINMAKER SPRINKLERS—
FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102
ROEMER & ELLIOT CO 223 N McClelland
Santa Maria-Walnut 5-8771
WADE'RAIN SPRINKLER IRRIGATION—
FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102
Walty Pump Co 3035 S Broad----LI 3-0496

Janitor Service

SAN LUIS OBISPO JANITORIAL MAINTENANCE CO
1224 Higuera-LI 3-1737
(See Advertisement This Page)

Janitors' Supplies

Campbell's Refrigeration
532 Higuera-LI 3-6800

ROWE SERVICE EQUIPMENT & SUPPLY

Floor Cleaners & Waxes
Mops – Buckets – Wringers
Window & Floor Squeegees
Floor Brushes of All Kinds
For Commercial Uses
Hild Floor Polishing & Scrubbing Machines
136-12th -----------PasoRobles 583

Jewelers—Mfrs

Bra Sil's Jewelry
Anderson Hotel Lobby-LI 3-8523
Rimelen C A 5870 Traffic Wy-Atascdro 677-W

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.



RAIN for RENT!

Farm Sprinkler Systems
FOR RENT
Rental lines complete with sprinklers and necessary fittings.
RENTALS MAY BE APPLIED ON PURCHASE PRICE.
GATED PIPE FOR RENT
STEEL PIPELINES FOR RENT
COMPLETE ENGINEERING SERVICE
RENT IS DEDUCTIBLE
FOR INFORMATION CALL OR WRITE
MITCHELL PIPE & SUPPLY CO.
Ph. WAlnut 5-3627
1314 SO. BROADWAY, SANTA MARIA

JANITOR SERVICE
COMMERCIAL & RESIDENTIAL
• WINDOW CLEANING • HOUSE CLEANING
• FLOOR WAXING • WALL WASHING
DAILY & MONTHLY CONTRACTING
SAN LUIS OBISPO
JANITORIAL MAINTENANCE CO.
INSTITUTE CERTIFIED CONTRACTOR JANITORIAL MAINTENANCE CONTRACTORS
FOR FREE ESTIMATES
DIAL
LI 3-1737
BONDED & INSURED
P. O. BOX 43
1224 Higuera
SAN LUIS OBISPO
A. R. Schwabenland

Jewelers—Retail

Andrews Don 1009 Higuera------LI 3-4543
(See Advertisement This Page)

ANTHONY JEWELERS

DIAMONDS – WATCHES
JEWELRY – SILVERWARE
Official SP Watch Inspector
CONVENIENT CREDIT TERMS
779 Higuera -------------LI 3-7839

Bra Sil's Jewelry
Anderson Hotel Lobby-LI 3-8523

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San Luis Obispo's Leading Credit Jeweler
CHARGE ACCOUNTS INVITED
AT NO ADDITIONAL COST TO YOU
Diamond Engagement & Wedding Rings
Omega, Bulova, Elgin, Hamilton, Longine, Wittnauer & Swiss Watches, Also
Jewelry – Silverware – Watch Repairing
S & H Green Stamps
862 Higuera -------------LI 3-5648

Fear Albert E Hwy 1 Cambria----WA 7-4243

GUTHRIE'S JEWELRY

The Finest in
WATCHES – JEWELRY – SILVERWARE
Keepsake Diamond Rings
Elgin – Bulova – Hamilton Watches
Towle – Wallace – Lunt – Heirloom
"Fine Watch & Jewelry Repairing"
Established Since 1910
741-12th -----------PasoRobles 789

KEEPSAKE DIAMOND RINGS—
GUTHRIE'S JEWELRY
741-12th-PasoRobls 789
MARSHALL'S JEWELRY STORE
790 Higuera-LI 3-3431
REED J M 751 Dolliver(PB)--PR 3-4473
VAUGHN'S JEWELERS
119 E Branch(AG)-HU 9-2330

Lewis Glen
923 Grand Av Grovr Cty-HU 9-5749

MARELL'S JEWELERS

Nationally Advertised Watches
BULOVA – ELGIN
HAMILTON – CROTON
LONGINES-WITTNAUER
DIAMONDS
STERLING – SILVERPLATE
by Towle-Gorham
& Other Advertised Brands
850 Higuera -------------LI 3-1404

Marell's Jewelers 850 Higuera----LI 3-1404
(See Advertisement This Page)

MARSHALL'S JEWELRY STORE

Since 1889
TOWLE – WALLACE – HEIRLOOM
INTERNATIONAL – LUNT STERLING
HAMILTON – ELGIN
AND LE COULTRE WATCHES
Expert Jewelry and Watch Repairing
790 Higuera -------------LI 3-3431

MILLER'S JEWELRY
Traffic Wy-Atascdro 244
Paso Robles Jewelry Store
725-13th-PsoRobls 443
Reed J M 751 Dolliver(PB)------PR 3-4473
Reid Maurice Your Jeweler
1321 Park-PasoRobls 714-W
(See Advertisement This Page)
Rimelen C A 5870 Traffic Wy-Atascdro 677-W
San Luis Jewelry & Loan Co
974A Monterey-LI 3-2314
Siebert's 455-5th(MB)----------SP 2-4586
Vaughn's Jewelers
119 E Branch(AG)-HU 9-2330
VIGNEAU'S JEWELRY STORE
867 Monterey-LI 3-6512

SKIP A STEP

When painting steps, do every other one, let dry. Paint remaining steps. The dry steps may then be walked on.

Jewelry Engravers

Bra Sil's Jewelry
Anderson Hotel Lobby-LI 3-8523
Brown Clarence 862 Higuera------LI 3-5648
Guthrie's Jewelry 741-12th ---PasoRobls 789

Jewelry Repairing

ANTHONY JEWELERS
779 Higuera-LI 3-7839
Bra Sil's Jewelry
Anderson Hotel Lobby-LI 3-8523
Brown Clarence 862 Higuera------LI 3-5648
Fear Albert E Hwy 1 Cambria---WA 7-4243

Junk Dealers

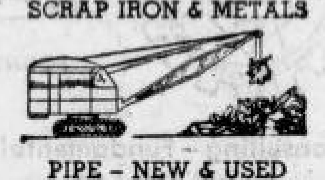
See also Scrap Metals

Grover City Junk Yard
13th & Farrell Rd Grovr Cty-HU 9-2991
(See Advertisement This Page)
PASO ROBLES AUTO WRECKERS
Hwy 101-PasoRobls 411
PAULSON'S WRECKING & SALVAGE
Orcutt Rd-LI 3-1215
(See Advertisement This Page)
S & K Auto Wreckers
1545 Riverside Av-PasoRobls 1494
Saratoga Auto Wrecking & Junk Yard
61 Saratoga Av Grovr Cty-HU 9-4458
Valley Pipe & Salvage Co
729 W Main Santa Maria-Walnut 5-2774
(See Advertisement This Page)
Westside Auto Wrecking Edna Rd-LI 3-3045
(See Advertisement This Page)

Keys—See Locksmiths

Next time you want to make a call but aren't quite sure of the number, look it up in the latest telephone directory! Memory isn't always reliable . . . and you'll save time by looking up the right number before you call!

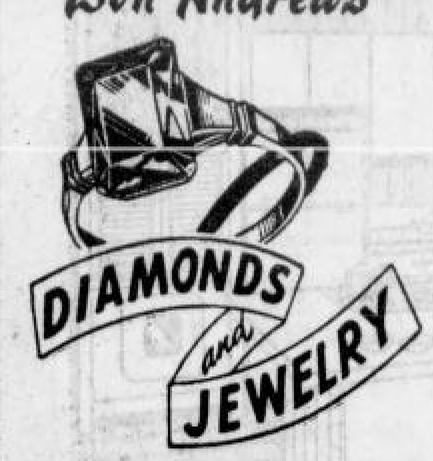
VALLEY PIPE & SALVAGE CO.
SCRAP IRON & METALS



PIPE – NEW & USED
STEEL NEW & USED
RAGS – BAGS – TARPAULINS
WAlnut 5-2774
Office & Plant
713-729 W. Main – Santa Maria

JUNK
WE BUY SCRAP OF ALL KINDS
STEEL – CAST IRON – COPPER
BRASS – ALUMINUM – RADIATORS
BATTERIES – ETC.
WE SELL
Pipe – Steel – Plate – Rails – Etc.
For Main Office – Auto Wrecking or Used Parts
LI 3-1215
PAULSON'S WRECKING & SALVAGE
Salvage Yard on Orcutt Road Opposite Union Oil Bulk Plant
RT. 2 BOX 299 K SAN LUIS OBISPO

Don Andrews



OFFICIAL S.P. WATCH INSPECTOR
SILVERWARE CLOCKS
HAMILTON
ELGIN - LE COULTRE
WADSWORTH WATCHES
EXPERT WATCH REPAIRING
THE FINEST IN GIFT ITEMS
CALL
LI 3-4543
1009 Higuera San Luis Obispo

"IF YOU DON'T KNOW JEWELRY— KNOW YOUR JEWELER"
MAURICE REID YOUR JEWELER



• WATCHES
• DIAMONDS
• JEWELRY
Watches & Jewelry Repairing In Our Own Shop
OPEN 9-5:30 DAILY – MON. – SATURDAY
PASO ROBLES 714-W
1321 PARK ST. – PASO ROBLES

CASH $$$
For Your



JUNK
✓ SCRAP IRON
✓ METALS
• COPPER • BRASS
• LEAD • ALUMINUM
BATTERIES
WE BUY PIPE & ANGLE IRON
CARL "TINY" PAYNE – Owner
GROVER CITY JUNK YARD
PHONE
HU 9-2991
13th & FARRELL RD.
GROVER CITY

Marell's Jewelers
TRI COUNTY
LARGEST CREDIT JEWELERS
Diamonds



Nationally Advertised Watches
BULOVA – ELGIN
HAMILTON – CROTON
LONGINES-WITTNAUER
LI 3-1404
STERLING & SILVERPLATE
BY
TOWLE – GORHAM
& OTHER NATIONALLY ADVERTISED BRANDS
850 HIGUERA ST.

JUNK & SCRAP METAL
✓ PIPE
✓ IRON
✓ MACHINERY
✓ WRECKED CARS
For Estimates
CALL
LI 3-3045
WESTSIDE AUTO WRECKING
EDNA ROAD SAN LUIS OBISPO

Kitchen Equipment

CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
(See Advertisement This Page)
HARBOR SUPPLY CO
475-5th(MB)-SP 2-2821
(See Advertisement This Page)
HERRMANN & SAFRANEK MILLWORK & BUILDERS SUPPLY
See Adv for Cabinet Makers
4005 El Camino Rl--------Atascdro 1490
Wilcox Lou & Son General Electric
Appliances 823-12th -------PasoRobls 226

YOUNGSTOWN KITCHENS
Cabinet Sinks
Base Cabinets
Wall Cabinets
Dishwashers
Food Waste Disposers
Built-in Ranges and Ovens
Servi-Center
Youngstown Kitchens
DIVISION OF AMERICAN-STANDARD
"WHERE TO BUY THEM"
DEALERS
Campbell's Refrigeration
532 Higuera-LI 3-6800
Harbor Supply Co
475-5th(MB)-SP 2-2821
Wilcox Lou & Son General Electric
Appliances 823-12th ----PasoRobls 226

Knit Goods–Blocking–See Cleaners & Dyers

Knitting Instruction

Lena's Knit Shop
620 Seabright Av Grovr Cty-HU 9-5963

Knitting Machines

Lena's Knit Shop
Agent for Speed-O-Knit
620 Seabright Av Grovr Cty----HU 9-5963

The Yellow Pages save you time.

Labor Organizations

Brotherhood of Railroad Trainmen
1815 Osos-LI 3-8659
BUILDING TRADES COUNCIL
Nick Tiessen-Secty-Treas
1530 Monterey -------------LI 3-6057
CARPENTER'S LOCAL 1632
Louis Kreinbring-Bus Agt & Secy
811 Palm ------------------LI 3-7638
Culinary Alliance & Bartenders Union 703
IOOF Bldg-PsoRobls 548
CULINARY WORKERS & BARTENDERS' UNION LOCAL 703
Marie Birdsong Sectry
811 Palm ------------------LI 3-1923
Electrical Workers Union Local No 639
527 Marsh-LI 3-5693
INDEPENDENT UNION OF PETROLEUM WORKERS INC
G R Mosier Sec-Treas
Natl Ofc Moronet Bldg Suite 314-316
1522-18th Bkrsfld -------FAirvw 7-1614
LABOR LOCAL NO 1464 A F OF L
Construction & General-Local 1464
A F of L Labor Temple
Nick Tiessen-Bus Agt & Secty
1530 Monterey -------------LI 3-6057
OPERATING ENGINEERS INTERNATIONAL UNION LOCAL 12
Dick Holman-Representative
1041 Chorro ----------------LI 3-6918
PLUMBERS & STEAM FITTERS UNION 403
Paul Jones-Business Agent
527 Marsh -----------------LI 3-2416
Teamsters Union Local 381
Dale P Earing-Business Representative
531 Marsh -----------------LI 3-3618

Laboratories–Analytical

Hornkohl Laboratories Inc
714 Truxtun Av Bkrsfld-FAirvw 7-8567
(See Advertisement This Page)

(Continued Next Page)

Advertise here—it pays.

Laboratories–Analytical–(Cont'd)

HUTCHINGS ROLAND
AGRICULTURAL CONSULTANT
Specializing in
PLANT NUTRITION
SOIL – PLANTS – WATER ANALYZED
759 S Sanborn Rd
Salinas ------------HArisn 4-4258
Paso Robles Medical Laboratory
1104 Vine-PasoRobls 201

Laboratories–Dental

See Dental Laboratories

Laboratories–Medical

FRENCH CLINIC & HOSPITAL
24 Hour Service
Clinic 1170 Marsh-----------LI 3-7070
PASO ROBLES MEDICAL LABORATORY
1104 Vine-PasoRobls 201
If no answer call-----------PasoRobls 848
SAN LUIS MEDICAL LABORATORY
1540 Marsh-LI 3-5718
If no answer call--------------LI 3-2464
If no answer call--------------LI 3-1840
If no answer call-------------LI 3-7085

Laboratories–Testing

HORNKOHL LABORATORIES INC
714 Truxtun Av Bkrsfld-FAirvw 7-8567

Lacquer Finishing–See Painting Contractors

Ladies' Tailors–See Tailors–Ladies'

Lamp Shades–Retail

Yours & My Furniture Store
1127 Broad-LI 3-7245

Lamps–Retail

Zegar's Fine Furniture
971 Higuera-LI 3-6034

Land Clearing–See Excavating Contractors

Land Companies

Phelan Land & Cattle Co Cambria-WA 7-4272

Land Leveling

See also Excavating Contractors
Miles M M Atascadero Beach(MB)-SP 2-5241
Peterson Harold D
9005 El Camino Rl-Atascdro 723
PIERCE W D CONSTRUCTION CO
1556 Hwy No 1(MB)-SP 2-7150
RUEDI F H CONSTRUCTION
BULLDOZING
EXCAVATING
ROADBUILDING
CLEARING
1090 Sunset Dr(AG)-------HU 9-2887
VALLEY PAVING & CONSTRUCTION CO INC Hwy 101(AG)------------HU 9-2574

Landscape Contractors

Livingston Park Nursery
604-30th-PasoRobls 353

Lapidaries

Bouton's Lapidary
9475 El Camino Rl-Atascdro 255
White C E 640 Piney Wy(MB)----SP 2-8107

Lathing Contractors

Carlson Carl F 529 Crown(AG)---HU 9-5509

Laundries

American Cleaners & Laundry
933 Main(MB)-SP 2-3342
AMERICAN LAUNDRY & DRY CLEANERS
EXPERT LAUNDRY AND DRY CLEANING
PICK-UP & DELIVERY SERVICE
Monterey & Johnson
975 Johnson Av-----------LI 3-1848
CAMBRIA PINES LAUNDRY & CLEANERS
LAUNDRY
DRY CLEANING
LINEN SUPPLY
DELIVERY SERVICE
Cambria ---------------WA 7-4648
College Square Dry Cleaning & Laundry
890 Foothill Bl-LI 3-8622
Cottage Launderette
Barnett & Grand Av(AG)-HU 9-3247
HOME LAUNDRY & DRY CLEANERS
1323 Morro-LI 3-7904
(See Advertisement This Page)
KOVAKAR CO RED STAR INDUSTRIAL SERVICE 1613 N Mc Clelland
Santa Maria-Walnut 5-2229
MISSION LAUNDRY & DRY CLEANING
331 Pacific-LI 3-4720
(See Advertisement This Page)
MODEL LINEN SUPPLY 34 South-LI 3-2150
Nu-Way Cleaners 1427 Spring--PasoRobls 39
PARK CLEANERS & LAUNDRY
733-12th-PasoRobls 23
PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING
PICK-UP & DELIVERY
LET ONE STOP
DO IT ALL
1344 Pine -----------PasoRobles 315
Paso Robles Laundry Linen Supply & Dry Cleaning 1344 Pine Paso Robles
From telephones served by the following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1228
Spic-N-Span Cleaners
1211 Grand Av Grover Cty-HU 9-2682

Laundries–Baby Garment–See Laundries

Your Yellow Pages are an important part of your telephone service. Use them often. They help you find who buys, sells, rents, repairs.

TO BE HEARD *clearly*
. . . please speak directly into the Telephone with your lips just clearing the mouthpiece.

OUT of the DISCARD

A few minor repairs on that discarded article will restore its life of usefulness and convenience. You'll find the man who can help you listed in the

Classified TELEPHONE SECTION

Laundries–Self Service

Alexander's Serve Your Self Laundry 801 Pine-PasoRobls 43
California Park Laundromat 399 Hathway Av-LI 3-9815
(See Advertisement This Page)
Cottage Launderette Barnett & Grand Av(AG)-HU 9-3247
(See Advertisement This Page)
Hopkin's Automatic Laundry 544-12th-PasoRobls 481-W
(See Advertisement This Page)
Launderette The 175 N Ocean Cayucs-WY 5-3298
Laundrette 346 Higuera----------LI 3-9874
(See Advertisement This Page)
Laundromat of San Luis Obispo 675 Higuera-LI 3-4230
(See Advertisement This Page)
Morro Bay Laundromat 345-6th(MB)-SP 2-8176

TURNER'S SELF SERVICE LAUNDRY
"Your Home Laundry Away from Home"
WASHED – FLUFF DRIED – FOLDED
FAMILY BUNDLES
Spreads – Blankets – Throw Rugs
Soft Water Used
OPEN 6 DAYS A WEEK
248 N 4th Grover Cty------HU 9-2481

WASH O MAT 1439 Monterey----LI 3-4343
(See Advertisement This Page)

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

Lawn Mowers

CHOREMASTER SAFE-T-GUARD MOWERS—
BECKER FEED & SEED CO 210 California Bl-LI 3-7358

FIXIT SHOP
POWER & HAND MOWERS
SOLD
REPAIRED
SHARPENED
ENGINES REBUILT
660 Higuera ------------LI 3-4823

NOBLE SAW SERVICE
TORO LAWN MOWERS
SHARPENING & REPAIRING
MOTOR REPAIR
PARTS & SERVICE
1129 Garden ------------LI 3-5775

Power Equipment Company The 1236 Railroad-PasoRobls 534

TORO POWER MOWERS—
DEALERS
NOBLE SAW SERVICE 1129 Garden-LI 3-5775

Lawn Mowers–Repairing & Sharpening

Fixit Shop 660 Higuera----------LI 3-4823
Saw Shop The 1177 Marsh--------LI 3-4337

WHITEY'S TOOL & EQUIPMENT RENTAL
COMPLETE
SHARPENING SERVICE
LAWN MOWER & POWER MOWER SERVICE & REPAIRS
SCISSORS & KNIVES SHARPENED
North of Grand
139 N 6th Grovr Cty-------HU 9-4321

Lawyers–See Attorneys

Leather Goods–Cleaners & Dyers

Donnie Cleaners 23d & Spring-PasoRobls 701
Mission Laundry & Dry Cleaning 331 Pacific-LI 3-4720

Leather Goods–Retail

Burriss Saddlery 1033 Chorro-----LI 3-4101

Letter & Addressing Service

Letter Shop The 964 Chorro------LI 3-5800

Libraries–Institutional

San Luis Obispo County Law Library Court House-LI 3-0768

Libraries–Public

Paso Robles City Public Library 12th & Park-PasoRobls 106
San Luis Obispo City Public Library 888 Morro-LI 3-6074
San Luis Obispo County
  County Library 760-5th(MB)---SP 2-8754
  Library Bishop & Sierra Wy-----LI 3-1730
  Libraries
    Arroyo Grande Branch Orchard Av(AG)-HU 9-3415
    Halcyon Branch S Temple & Halcyon Rd Halcyon-HU 9-2432
    Oceano Branch 17th(AG)-----HU 9-3819

NO SPOTS HERE

To prevent spotting hinges or latches when painting a door, rub a little petroleum jelly on them first. Stray paint rubs off.

Lighting Fixtures–Retail

B & F Electric Shop 560 S 13th Grover City-HU 9-2478
Gallagher Electric Co 344 Higuera-LI 3-4747
Mathews Don A 1140 Railroad-PasoRobls 1709
PASO ROBLES ELECTRIC 918-13th-PasoRobles 1501
Valley Electric Co 661 Higuera---LI 3-0855
Varian Eric Cypress Halcyon-----HU 9-2831

Lighting Fixtures–Whsle

Craver Earl H Wholesale Electric & Hardware 1223 M Fresno----ADms 3-0462

Lighting Systems & Equipment

KOHLER ELECTRIC PLANTS—
SAN LUIS BUTANE DISTRIBUTORS 3980 N Hwy-Atascdro 151

Linen Supply Service

HOME LAUNDRY & DRY CLEANERS
LINEN RENTAL SERVICE
1323 Morro -------------LI 3-7904

MODEL LINEN SUPPLY 34 South-LI 3-2150
(See Advertisement This Page)

PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING
COMPLETE
LINEN SUPPLY SERVICE
for
Professional & Commercial Businesses
1344 Pine -----------PasoRobles 315

Lingerie–Retail

Minelle's Lingerie 1117 Chorro----LI 3-3737
Rileys Dept Store 1144 Chorro----LI 3-1421
Topper Shop The
  We Give S & H Green Stamps
  Traffic Wy & Central Mall-Atascadero 487-W

Linoleum Dealers

ART MESQUIT COMPLETE HOME FURNISHINGS
Personalized Floors of Armstrong
Pabco-Nairn Linoleum
Feature Strip – Cove Base
Asphalt Tile – Cork Tile
Linoleum or Plastic Drainboards
Bridge & Branch(AG) -----HU 9-2116

BOB'S FLOOR COVERINGS 1105 Grand Av(AG)-HU 9-3122
DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera-----------LI 3-5814

GOLD SEAL FLOORS AND WALLS
CONGOLEUM-NAIRN INC.
Inlaid By the Yard—Linoleum, Nairon ® Plastics, Resilient Tiles—Linoleum, Nairon ® Plastics, Rubber, Cork, Vinylbest*, Asphalt, Printed—Forecast ® Vinyl, Congoleum ® & Congowall ®
GOLD SEAL
*T.M.
"WHERE TO BUY THEM"
DEALERS
Art Mesquit Complete Home Furnishings Bridge & Branch(AG)-HU 9-2116
Trussler's Furniture Store 1303 Park-PasoRobls 126
White's Furniture Store 1301 Broad-LI 3-8309

HEATON'S
  See Our Furniture Dlrs-New Ad
  13th & Park-------------PasoRobls 890
NUNN'S FLOOR COVERINGS 341 Higuera-LI 3-9526
(See Advertisement This Page)
Oceano Hardware 921 Front Oceano-HU 9-3416

PARAMOUNT UPHOLSTERING CO
FLOOR COVERINGS
LINOLEUM, CORK, RUBBER
VINYL AND ASPHALT TILE
FOR
FLOORS, COUNTER TOPS, STAIRCASES
ALSO
WALL TILE & DRAIN BOARDS
1218 Carmel ------------LI 3-0649

Parmley R L Floor Covering Co 300 Higuera-LI 3-9314
(See Advertisement This Page)
QUAGLINO JAMES A BUILDERS SUPPLIES
  Armstrong Linoleum
  Santa Barbara Av & High------LI 3-0560
TRUSSLER'S FURNITURE STORE 1303 Park-PasoRobls 126
WHITE'S FURNITURE STORE 1301 Broad-LI 3-8309

Linoleum Layers

Bob's Floor Coverings 1105 Grand Av(AG)-HU 9-3122
RAY'S FLOOR SERVICE 664 Upham-LI 3-1224

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Liquor Stores

Arrow Liquor Store 618 Grand Av(AG)-HU 9-4424

BALLARD'S BOTTLERY

IN MORRO BAY
LIQUORS — WINES — BEER
ICE CUBES & MIXES
DELICATESSEN
8 A.M. TO 11 P.M.
396 Atascadero Rd(MB)----SP 2-7133

Barneberg's Bottle Liquor Store 7th & Main(MB)-SP 2-8474
(See Advertisement This Page)

BOB'S CORK 'N' BOTTLE LIQUOR STORE 799 Foothill Bl-LI 3-8637
(See Advertisement This Page)

Brown's Liquor Store 842 Main(MB)-SP 2-8482

Manuel's Liquors
and Cocktail Lounge
MANUEL BALLESTEROS - Prop.
TO KEEP YOU IN THE "BEST OF SPIRITS"
Open 10 to 10 — 10 to 12 Saturday
Domestic & Imported
• LIQUEURS • CORDIALS • PARTY MIXES
• LIQUORS • WINES • BEERS
• COCKTAIL GLASSWARE • ICE
WE GIVE DISCOUNT ON SOME CASE GOODS
PHONE
LI 3-5074
2145 South Broad San Luis Obispo

BOB'S Cork 'N' Bottle
FINE QUALITY LIQUORS
BOB KESTER, Proprietor
Mon. thru Thurs. — 10 A.M. 'til 9 P.M.
Fri. & Sat. — 10 A.M. 'til 10 P.M.
Sun. — 10 A.M. 'til 9 P.M.
IMPORTED & DOMESTIC LIQUORS AND WINES BEER - MIXES
799 Foothill LI 3-8637

Barnebergs'
BOTTLE LIQUOR STORE
MORRO BAY CALIFORNIA
LIQUORS — WINES — BEER
IMPORTED AND DOMESTIC
DELICATESSEN ITEMS
GLASSWARE SERVICE
ICE CUBE SERVICE
ICE CREAM — CANDY — MILK — SNACKS
Open 6:30 A.M. to 11:30 P.M.
Ione & Jack Barneberg
7th & Main Morro Bay
SP 2-8474

Liquor Stores—(Cont'd)

BULLOCK'S DELICATESSEN

IN SAN LUIS OBISPO
BEER — WINES — LIQUORS
ICE CUBES & MIXES
Complete Delicatessen
OPEN DAILY 9 A.M. TO 9 P.M.
Nipomo & Higuera---------LI 3-2417

Drive In Liquor Store 545 Spring-PsoRobls 522

Fair Oaks Liquor Store 1005 Grand Av(AG)-HU 9-3451

Fitzgerald's Liquors 601 Shell Beach Rd Shell Bch-PR 3-4753

Highway Liquor Store 890 Price(PB)-PR 3-2123

Hoon's Liquor Store 1317 Spring-PsoRobls 102

Hudson's Drug Store 815-12th --PsoRobls 51

HUGHES JOE LIQUOR STORE

LIQUOR — WINES — BEER
GLASSES RENTED
OPEN EVERY DAY
728 Marsh -------------LI 3-7729

IDAHO CLUB LIQUORS
Fri-Sat-Sun Open Till 12 PM
500 Cypress(PB) ------------PR 3-4634

JUG THE

H. W. GOULD — Owner
The Finest in
LIQUORS — WINES — BEER
SNACKS — GLASSWARE — TOBACCOS
ICE CUBE SERVICE
DELIVERY SERVICE
9 A.M. to 10 P.M. 7 Days a Week
535-5th(MB) ------------SP 2-8543

King of Clubs 483 Grand Av Grover City-HU 9-2919

KIRKS SPIRITS & SPORTS SHOP

Liquors — Sporting Goods
Fishing & Hunting Licenses
OPEN EVERYDAY
9 A.M.-10 P.M.
Your Wilson Sporting Goods Dealer
106 Branch(AG) ----------HU 9-2759

Manuel's Liquors 2145 S Broad---LI 3-5074
(See Advertisement This Page)

Mort's
Open Til Midnight-7 Nights a Week
1212 Higuera --------------LI 3-2449

OSOS LIQUOR STORE

Bud Anderson
LIQUORS — WINES — MIXES
COLD BEER BY THE CASE
Ice Cubes — Glasses Renting
PLENTY OF PARKING
Open Sundays
9 A.M. to 10 P.M. Sat. 'Til 11 P.M.
1601 Osos ---------------LI 3-2303

PASO ROBLES LIQUOR STORE

Complete Line of
LIQUOR — WINE — BEER
Open Daily 10 A.M. 'Til Midnight
Johnny Jordan & Al Casper, Props.
Next to Pioneer Garage
1240 Spring ----------PasoRobles 197

Pete's Liquor Store 1101 Grand Av Grovr Cty-HU 9-9996
Store No 2 1827 Pacific Bl Oceano-HU 9-9984

Phil's Liquor Drive-In 5820 El Camino Rl-Atascdro 518

Your telephone is one of today's best bargains.

Liquor Stores—(Cont'd)

PRICE LIQUORS

LIQUOR — WINE & BEER
ICE CUBES CHARCOAL
DELICATESSEN ITEMS
HORS D'OEUVRES
COLD CUTS — BREAD & MILK
OPEN 7 A.M. TO 12 P.M.
3220 Spring ----------PasoRobles 184

Rainbow Hut Hwy --------SntaMrgrta 5641

REX'S COCKTAIL LOUNGE & LIQUOR STORE
Open Every Day 10 AM to 2 AM
Highway ---------------Atascadero 298

Ryan's Beverage Store 100 E Branch(AG)-HU 9-2354

Stage Coach Drive-Inn Liquor 6902 El Camino Rl-Atascdro 1460

WALDORF CIGAR & LIQUOR 975 Osos-LI 3-9987

Web's Liquor Store
All Kinds Of Cocktail Party Snacks
Open Daily 7:30 AM To Midnight
2816 Spring ------------PasoRobls 447

WESTWAY MARKET

LIQUORS — WINES — GROCERIES AND BEER
Open 9 A.M. to 9 P.M. Sundays Included
Open 'Till 11 P.M. Sat. Night
Owned by
BILL MATHISON and JOHN CARSCADEN
447 Higuera -------------LI 3-3046

Liquor Treatment—See Sanitariums

Liquor—Whsle

JORDANOS' INC 1321 Carmel----LI 3-1089

JUILLARD INC
Please Call Collect
Kolb & English Mtry------FRntir 2-5859

LAGOMARSINO'S WHOLESALE LIQUOR & WINES Osos & Higuera-------LI 3-7832

Morganti L J Co 955 Morro------LI 3-0940

Lithographers

Roberts House of Printing 1324 Spring-PasoRobls 1760

Livestock

BRYAN MEAT CO Slaughter House-PsoRobls 1250

HALL CLARKE L
Livestock Dealer
603-12th ---------------PasoRobls 127
If no answer call-----------PasoRobls 52

Haworth John F 8050 Atascadero Av-Atascdro 791-M

Lewey & Lewey Cattle Lease Vitamin D Ranch -PasoRobls 70-J-2

Molinari Leo Vachell Ln---------LI 3-1328

Use the latest directory. Get the right number . . . right away.

STIEFEL BROTHERS



BETTER DAIRY COWS
SAM H. STIEFEL
PHONE
LI 3-0779
If No Answer Call LI 3-5081
P.O. BOX 638 SAN LUIS OBISPO

Livestock—(Cont'd)

PHELAN BROS FEED YARD

J. DAN PHELAN — Owner
CATTLE FEEDING OUR SPECIALTY
Los Berros Rd(AG)--------HU 9-5648
If no answer call-------HU 9-2596

Ray-Mar Ranch -----------PasoRobls 267-W

SAN LUIS TALLOW COMPANY Clark Field-LI 3-8660

Smith Hereford Ranch 341 Harbor View(PB)-PR 3-2159

Souza Jos A Old Creek Rd Cayucs-WY 5-3759

Stiefel Bros Ranch Development Inc 1101 Marsh-LI 3-9589

Stiefel Sam H 1518 Chorro------LI 3-0779
(See Advertisement This Page)

TEMPLETON SALES YARD

Owners
J. J. SHREEVES — E. R. ORCHARD
SALES EVERY SATURDAY
Cattle — Hogs — Horses — Sheep
Hwy --------------Templton 4611

Livestock Breeders

S L O County Proved Sire Service 361 Laguna(MB)-SP 2-5026

S L O Proved Sire Service 740-14th-PasoRobls 493

Livestock Hauling

Jones Charles 1110 Olive-----PsoRobls 1097

MOROSA BROS TRANSPORTATION

Specializing in
LIVESTOCK HAULING
& General Trucking
CALIF. — OREGON — NEVADA
321-16th -----------PasoRobles 569

RODGERS DICK
Local & Long Distance Hauls
8220 Carmelita Av--------Atascdro 1199

Livestock Supplies

See Feed Dealers; also Veterinary Supplies

Loans

See also Banks; Financing; Pawnbrokers; Real Estate Loans; Savings & Loan Associations; Etc

BENEFICIAL FINANCE CO 745 Higuera-LI 3-4852
(See Advertisement Page 79)

CENTRAL SAVINGS & LOAN ASSN 1235 Chorro-LI 3-3364

CROCKER-ANGLO BANK LOANS—
CROCKER-ANGLO NATIONAL BANK
840 Monterey -----------LI 3-4210
604-12th -----------PasoRobls 1613

MERCANTILE ACCEPTANCE COMPANY 968 Higuera-LI 3-8450
(See Advertisement Page 79)

(Continued Next Page)

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

Loans—(Cont'd)

MERCANTILE ACCEPTANCE LOANS

SALARY LOANS
FURNITURE LOANS
AUTOMOBILE LOANS
Money And Courtesy
MAC
"WHERE TO CALL"
SAN LUIS OBISPO OFFICE
MERCANTILE ACCEPTANCE COMPANY 968 Higuera-----LI 3-8450

NATIONAL FARM LOAN ASSN 197 Santa Rosa-LI 3-7161
(See Advertisement This Page)

PACIFIC FINANCE LOANS

PHONE NOW!
Need a Loan? Use the Phone!
Up to $1500 or More
Up to 24 months
Salary - Auto - Furniture
pf
"WHERE TO CALL"
Pacific Finance Loans 105 S Main Santa Maria-Walnut 5-2747
Pac Finance Loans 565-12th-PasoRbls 1640

EXPLOSION IN OVEN

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

LONG TERM FARM MORTGAGES
DESIGNED EXCLUSIVELY FOR FARMERS & STOCKMEN
LI 3-7161
NATIONAL FARM LOAN ASSOCIATION
FEDERAL LAND BANK LOANS
197 SANTA ROSA
SAN LUIS OBISPO

MONEY TO LOAN
We Buy, Sell & Exchange
DIAMONDS GUNS
CAMERAS BINOCULARS
WATCHES
Anything of Value
SAN LUIS JEWELRY & LOAN CO.
PHONE
LI 3-2314
974A MONTEREY SAN LUIS OBISPO

Loans—(Cont'd)

Pac Finance Loans 565-12th--PasoRbls 1640

PRODUCTION CREDIT ASSN SAN LUIS OBISPO 197 Santa Rosa-LI 3-7161
(See Advertisement This Page)

SAN LUIS JEWELRY & LOAN CO 974A Monterey-LI 3-2314
(See Advertisement This Page)

SEABOARD FINANCE CO 777 Higuera-LI 3-8800
(See Advertisement This Page)

Loans—Real Estate

See Loans; Also Banks; Also Financing; Also Savings & Loan Associations; Etc

Lockers—Frozen Food

See Frozen Food Lockers—Renting

The Yellow Pages save you time.

are you a little short this month?



Call SEABOARD FINANCE COMPANY
$25 to $2500 on
AUTO — FURNITURE — SALARY
IN San Luis Obispo
Phone: LI 3-8800
777 Higuera St.
The difference with Seaboard's the service.

LOANS
LIVESTOCK — POULTRY
CROPS
PHONE
LI 3-7161
PRODUCTION CREDIT ASSOCIATION
197 Santa Rosa San Luis Obispo

LOANS

ON SALARY — FURNITURE — AUTOMOBILE

Phone MAC For your LOAN to SAVE TIME and SAVE INCONVENIENCE
$50 to $2500



MAC Offers you
1. Money in 30 Minutes
2. A Payment Plan to Fit Your Income
3. Cash for Every Purpose

MERCANTILE ACCEPTANCE COMPANY
LI 3-8450
968 Higuera
San Luis Obispo

WANT A **LOAN?**
BENEFICIAL LIKES TO SAY **YES!**
PROOF: WE SAID "YES" TO OVER 2 MILLION LAST YEAR

A BENEFICIAL EXTRA!
Our International Identification Card issued to all customers, no obligation. Good for prompt service at over 1,100 affiliated BENEFICIAL offices in the U.S., Canada, Hawaii, Alaska. Apply today!

A BENEFICIAL LOAN may give you CASH PROMPTLY to pay bills, buy what you need, or for any other good purpose.

You enjoy FRIENDLY, CONSIDERATE SERVICE — and get "EXTRAS" — no obligation.

CASH IN 1-TRIP — Phone first, upon approval, come in for your loan in a single visit.

INTERNATIONAL IDENTIFICATION CARD —issued to all customers—recognized at over 1,100 affiliated BENEFICIAL offices in U.S., Canada, Hawaii, Alaska.

BUDGET CONSULTATION SERVICE — Shows you how you may consolidate bills and reduce monthly payments.

Come to BENEFICIAL with *confidence!* Call number below, write or come in.

Phone Office Nearest You

You'll like BENEFICIAL'S pleasant, friendly service.

Personal-IZED LOANS $25 to $2000 on Auto, Furniture or Salary

BENEFICIAL FINANCE CO. BENEFICIAL FINANCE SYSTEM LOANS

SAN LUIS OBISPO . . . . Liberty 3-4852
745 Higuera Street, Ground Floor
SANTA MARIA . . . . WAlnut 5-2534
220 East Church Street (Near Sears) Ground Floor

Locksmiths

A B C LOCKSMITH CO 188 Pomeroy Av(PB)-PR 3-4408
(See Advertisement This Page)

FIXIT SHOP
BONDED LOCKSMITH
KEYS MADE – CARS OPENED
Member of National & Calif. Locksmiths' Ass'n
660 Higuera ------------LI 3-4823
Nights, Sundays & holidays call-LI 3-3150
If no answer call---------LI 3-2728

Padlock The 608-12th -----PasoRobls 481-J
SMALL'S BONDED LOCKSMITHS 1124 Garden-LI 3-7045
(See Advertisement This Page)
Smith's Sporting Goods 1225 Park-PasoRobls 40-W
Whitey's Tool & Equipment Rental 139 N 6th Grovr Cty-HU 9-4321
(See Advertisement This Page)

Lodges–See Associations

Lot Cleaners

Smitty's Cleaning & Leveling 13th Baywood Park-LI 3-1072

Lubricating Oils–See Oils–Lubricating

Luggage–Retail

BENO'S INC 1019 Morro--------LI 3-6092
BURRISS SADDLERY 1033 Chorro-LI 3-4101

People can't reach you by telephone when the instrument is left "off the hook." Your line is "busy" to anyone calling.

Lumber–Retail

Baxter Building Materials 1524 Grand Av(AG)-HU 9-2422
(See Advertisement Page 81)

BOYLE LUMBER CO
WHOLESALE & RETAIL
REDWOOD – DOUGLAS FIR – PINE
TIMBERS OUR SPECIALTY
PLYWOOD – DOORS – MOULDINGS
FLOORING – SHINGLES & SHAKES
"Everything for the Builder"
Cabrillo Hwy Cayucos------WY 5-3636
From Cambria, Morro Bay & S.L.O.
Ask Operator for-ENtrprise 1-1471

Boyle Lumber Co Cabrillo Hwy Cayucs
From telephones served by the following exchanges
Cambria San Luis Obispo
Morro Bay
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1471
Brisco Mill & Lumber Yard 1005 Hwy 101 South(AG)-HU 9-5536
BUILDERS MARKET 840-10th-PasoRobls 1600
(See Advertisement Page 81)

COSTA J M & SON
LUMBER & BUILDING MATERIALS
We Specialize in Lumber Sold by the Unit
One Piece or a Truck Load
Hwy No 1 & Bella Vista Dr(MB)------SP 2-3641

Davis Lumber Yard 1st & Spring-PasoRobls 225

(Continued Next Page)

Be sure you include concealed telephone wiring and handy telephone outlets in the new home you're planning.

Lumber–Retail–(Cont'd)

FARM & HOME SUPPLY
FAIR OAKS DISTRICT
LUMBER – PLUMBING SUPPLIES
Builders Hardware – Plywood – Wallboard
Doors – Windows – Paint – Nails – Fencing
Roofing Materials – "U Bild Headquarters"
FREE DELIVERY – OPEN 7 DAYS A WEEK
7 A.M. TO 6 P.M.
1200 Grand Av(AG)-------HU 9-5635

HAGLE-DE COU LUMBER CO 8965 El Camino Rl-Atascdro 43
HAYWARD LUMBER CO
10th & Pine------------PasoRobles 820
5th & E(MB)---------------SP 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1406
(See Advertisement Page 80)

NIPOMO LUMBER CO
LUMBER – HARDWARE
PLUMBING SUPPLIES – FEED
CROSBY PAINT & USG ROOFING
Hwy 101 Nipomo----------WA 9-4231

PAC COAST LUMBER CO OF CALIF 424 Santa Barbara Av-LI 3-2191
Ryzner Frank B 150 Alder(AG)---HU 9-3223
SAN LUIS MILL & LUMBER CO 246 Higuera-LI 3-0825
(See Advertisement Page 80)
Tobin's Center Inc 19th & Hwy No 1(MB)-SP 2-8489

Lumber Treating

McCormick & Baxter Creosoting Co
Penta-Boliden Salt-Creosote
485 California SF--------YUkon 2-4033

Party Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Lumber–Whsle

Cascade Lumber Sales Bush Dr Baywd Prk-LI 3-9147
RYZNER FRANK B 150 Alder(AG)-HU 9-3223

Advertise here—it pays.

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Machine Shops

ARROYO ELECTRIC MACHINE SHOP 316 E Branch(AG)-HU 9-5546
C & S SERVICE 414 Traffic Wy(AG)-HU 9-2456

RATLIFF FRED P
Heavy Duty Machine Work
Portable Welding Equipment
Electric & Acetylene
1243 Monterey ----------LI 3-5819

Storni's Gun Ranch & Machine Shop Cottontail Creek Rd Cayucs-WY 5-3702
TEAGUE'S MACHINE SHOP 304B Higuera-LI 3-5470
(See Advertisement This Page)
WOOD H A WELDING & MACHINE SHOP 1207-13th-PsoRobls 321

Machinery–Specially Designed

TEAGUE'S MACHINE SHOP 304B Higuera-LI 3-5470

Magazine Dealers & Distrs

St Clair's News 1030 Chorro------LI 3-3169

Magnetos–Repairing

MUELLER FRANCIS C
Sales-Service & Parts
198 South ----------------LI 3-4416

Mail Order Houses

Montgomery Ward & Co Catalog Store 817-12th-PasoRobls 906
OUTPOST DISTRIBUTORS 890 Mill-LI 3-6105
If no answer call--------------LI 3-6791

Mail Receiving Service

See Office & Desk Room Rental Service; also Stenographers–Public

Mailing Lists

Letter Shop The 964 Chorro------LI 3-5800

Manufacturers' Agents

Weightman & Associates Mfrs Representatives 1436 El Camino Rl Mnlo Prk-DAvnprt 6-3797

Maps

Pacific Engineers & Surveyors Inc 858 Monterey-LI 3-0850
Porter Chas Phil 278 Snta Rosa---LI 3-1546

Please wait till you hear the dial tone . . . then dial.

Marine Equipment & Supplies

Horton's 727 Marsh -----------LI 3-7325
Horton's 5th & Morro(MB)------SP 2-4461
Morro Bay Boat Works S Main(MB)-SP 2-6911
MORRO BAY YACHT ANCHORAGE 201 S Main(MB)-SP 2-8617
RAYTHEON MARINE ELECTRONIC EQUIPMENT—
RADIO COMMUNICATIONS SERVICE
1224 Murray Av-LI 3-3820
Weeks-Howe-Emerson Co 645 Howard SF-EXbrk 2-2681

Markets

ANDERSON'S MARKET
Open on Sundays
13th & Trouville Av Grovr Cty--HU 9-2726
Atascadero Market 5850 El Camino Rl-Atascdro 89
Auger's Bob Market 5th & Main(MB)-SP 2-8171
Berkemeyer Market 1021 Chorro---LI 3-0890
Cashway Food Market 750 D(MB)-SP 2-7112
CODY'S MARKET 313 Higuera---LI 3-2228
College Square Shops
Favorite Bakery 896 Foothill Bl--LI 3-1891
Glidden Paint Center The 894 Foothill Bl-LI 3-8596
Hawthorne Market 896 Foothill Bl-LI 3-2366

COMMERCIAL CO THE
COMPLETE FOOD MARKET
MEATS – FROZEN FOODS
VEGETABLES
303 E Branch(AG)--------HU 9-2421

Corner Grocery 7025 Morro Rd--Atascdro 714
Cunningham's Grocery
8:30 AM to 7 PM Daily & Sunday
Hwy 1 Morro Del Mar--------SP 2-6581
Dauth-Leisy Foods 530-12th ---PsoRobls 256
DOLLAR MARKET 796 Foothill Bl-LI 3-1078
Don's Market 2044 Spring------PasoRobls 6
Ellsworth's Market 496 N Broad---LI 3-3443
Erich's Market
Tom & Pearl Tarpley-Proprietors
Open Daily 9:00 AM-10:00 PM
2631 Spring -----------PasoRobls 579

FORD'S MARKET
COMPLETE GROCERY & MEAT DEPARTMENT
OPEN SUNDAYS
BEER & WINE
GOLD BOND STAMPS
801 Dolliver(PB) ---------PR 3-2068

(Continued Next Page)

Good party-line neighbors remember to space their calls.

Markets—(Cont'd)

Fox's Grocery Store
Hwy No 1 Cambria-WA 7-4442
Frank's Grocery 845 Main(MB)---SP 2-8180
Gage's Meat Market
5th & Main(MB)-SP 2-8504
GEORGE'S FOOTHILL MARKET
399 Foothill Bl-LI 3-4445
GLEN OAKS GROCERY
Open Daily 8 AM to 7 PM
Eaglet ---------------Atascdro 647-W
Grove Grocery
Open Every Day 7 AM to 9 PM
El Camino Rl-------------Atascdro 974
HALPIN'S FOOD MART
5th & Main(MB)-SP 2-2921
HAWTHORNE MARKET
Broad St Store 2161 Broad-----LI 3-5832
College Square Store
896 Foothill Bl-LI 3-2366
Hearn's Market
Jack & Lily May Davis-Owners
Open on Sun from 10:30 to 1:00
201 E Branch(AG)-----------HU 9-5549
HI-WAY MARKET
2105 Spring-PasoRobls 313
K & M MARKET
Open 8 AM-7 PM Closed Sundays
2927 Spring -----------PasoRobls 1024
Kelly Bros Market
Open 8 AM to 7 PM Every Day
8725 S El Camino Rl-------Atascdro 377
Los Osos Valley Market
Los Osos Valley Rd-LI 3-5692
Lucky's Market 2140 S Broad-----LI 3-6638
MARGARITA MERCANTILE CO
SntaMrgrta 5111
MARTIN'S MARKET
COMPLETE MARKET
Whsle & Retail Meats
FROZEN FOOD LOCKERS
CUSTOM CUTTING & WRAPPING
Shandn -----------PasoRobls 53-J-2
Maury's Market 700 Marsh------LI 3-8174
MOR-MAC'S FOOD CENTER
Complete Line of
Groceries — Vegetables — Meats
Frozen Foods — Bakery Shop
Beer & Wines — Imported Foods
WE GIVE S & H GREEN STAMPS
Delivery Service
Open Daily 8 - 7 Sundays 9 - 6
5th & E (MB)------------SP 2-4511
Morro Strand Market
Hwy 1 Cayucs-WY 5-3686
Munson's Market
2360 Hwy 1(MB)-SP 2-9987
Nishi's Market
1150 Grand Av Grovr Cty-HU 9-3641
NORTHSIDE MARKET
Open Daily & Sun-9:00 AM-9:00 PM
84 Santa Rosa--------------LI 3-6532
P I MARKET INC
COMPLETE LINE OF FISH
GROCERIES — VEGETABLES — MEATS
BAKERY GOODS
BEER & WINE
IMPORTED FOODS
DELIVERY SERVICE
SUMMER 9-9 WINTER 9-7
238 Ocean Vw Av(PB)------PR 3-4465
PIONEER DRIVE-IN MARKET
DELIVERY SERVICE
Free Parking
GROCERY DEPT. OPEN SUNDAY
Morro & Marsh-----------LI 3-5742
Meat Dept -----------LI 3-1837
Bakery Dept -----------LI 3-1192
POCKET BOOK GROCERY
294 N 4th Grovr Cty-HU 9-2804
RAUCH'S GROCERY
Open Daily & Sunday 8:30-8:30
Creston Rd ------------PasoRobls 1240

The Yellow Pages save you time.

Markets—(Cont'd)

SANTA ROSA MARKET
Complete One-Stop Market
798 Santa Rosa--------------LI 3-5513
SAUER'S MARKET
Complete Line of
MEATS — GROCERIES
WINES — LIQUORS
Free Delivery
848 Monterey -----------LI 3-2164
Shell Beach Market 753 Shell Beach Rd
Shell Beach-PR 3-2135
Silva J Market 420 High---------LI 3-8501
Soto's Market
Groceries-Meat & Produce
Main Cambria -------------WA 7-4411
Southside Market 100 Higuera----LI 3-3146
Thompson's Grocery 1638 Osos----LI 3-7448

Markets—(Cont'd)

THREE CORNER GROCERY
1609 Johnson Av-LI 3-4123
Trail-Er-In Grocery
1950 El Camino Rl-Atascdro 998
TUTTLE'S CALIF PARK GROCERY
Open 8-7 Free Parking
390 California Bl------------LI 3-0923
Tweedy's Market
299-2d Baywd Prk-LI 3-5536
U-SAVE MARKET
B Swack & H R Boren
951 Grand Av Grovr Cty------HU 9-9994
UNITED MEAT MARKET
CHOICE BEEF, LAMB, & PORK
WHOLESALE & RETAIL
CUT & WRAPPED FOR HOME FREEZERS
Open 9 A.M. - 6 P.M. Weekdays
Closed Sundays
714 Higuera -------------LI 3-4345
Uptown Market 1248 Monterey----LI 3-6721
WESTWAY MARKET
WINES — LIQUORS — GROCERIES AND BEER
Open 9 A.M. to 9 P.M. Suns. Included
Open Till 11 P.M. Sat. Night
Owned By
Bill Mathison & John Carscaden
447 Higuera -------------LI 3-3046
WILLIAM'S BROS MARKET
1069 Grand Av(AG)-HU 9-3845
Wilson's Grocery
Open 8 AM to 10 PM Daily & Sunday
2121 Broad ---------------LI 3-7584

Markets—Meat—See Meat—Retail

Marriage Counselors

Andriola Jos
5353 Barrenda Av-Atascdro 1452

Massage

Niagara of San Luis Obispo
1118 Garden-LI 3-3635
(See Advertisement This Page)
Paso Robles Bath House
Masseuse & Masseur On Duty
11th & Pine------------PasoRobls 1816
Ruud Milly Physical Therapy
979 Palm-LI 3-5604
(See Advertisement This Page)
Stauffer Reducing Home Plan
See Our Ad for Reducing Equipment
225 W Montecito
Santa Barbara-Woodland 5-1944
Sycamore Mineral Springs
Masseurs & Masseuses
Avila Rd ------------------LI 3-5580

Our business office will be glad to help with any telephone problem you may have.

Material Handling Equipment

B & M Delivery Service
821 Pine-PasoRobls 705

Maternity Apparel

BILLIE'S TOY & BABY SHOP
APPAREL FOR THE
EXPECTANT MOTHERS
DRESSES — SKIRTS
SPORTSWEAR — LINGERIE
We Give S & H Green Stamps
766 Higuera -------------LI 3-4032

Mattresses—Retail

ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch(AG)-HU 9-2116
Bargain Shop 661 Dolliver(PB)---PR 3-2462
Echols Mattress Mfg Co 2370 S Broadway
Santa Maria-Walnut 5-5018
(See Advertisement This Page)
HEATON'S
See Our Furniture Dirs-New Ad
13th & Park------------PasoRobls 890
Nearly New Furniture 1302 Osos--LI 3-3125
Pismo Furniture Store
Beauty Rest Mattresses & Hide-A-Bed
661 Dolliver(PB) ------------PR 3-2462
Stinchfield's Paso Robles Upholstery
1348 Railroad-PasoRobls 1535
TRUSSLER'S FURNITURE STORE
Serta-U S Koylon-Sealy-Others
1303 Park -------------PasoRobls 126
White's Furniture Store
1301 Broad-LI 3-8309
YOURS & MY FURNITURE STORE
SAN LUIS OBISPO COUNTY'S EXCLUSIVE DEALER FOR
SEALY MATTRESSES
Posturepedic Rubber or Innerspring
S & H Green Stamps — Cash or Credit
1127 Broad --------------LI 3-7245

Mattresses—Whsle & Mfrs

Stinchfield's Paso Robles Upholstery
1348 Railroad-PasoRobls 1535

Mausoleums

Odd Fellows Cemetery & Mausoleum
Hwy-LI 3-2735

Meat Lockers

See Frozen Food Lockers—Renting

EASING A STICKY DRAWER

A temperamental drawer pulls out smoothly, if you wax all edges with floor wax, then polish.

Meat—Retail

AUGER'S BOB MARKET
Meat Cut-Wrapped for Home Freezers
5th & Main(MB)------------SP 2-8171
BERKEMEYER MARKET
1021 Chorro-LI 3-0890
Brandt's Meat Market
800 Price(PB)-PR 3-2636
Cayucos Meat Market
4th & Ocean Av Cayucs-WY 5-3929
Frank's Grocery 845 Main(MB)---SP 2-8180
GAGE'S MEAT MARKET
Meat Cut-Wrapped for Home Freezers
5th & Main(MB)------------SP 2-8504
George's Foothill Market
399 Foothill Bl-LI 3-4445
Glen Oaks Grocery Eaglet ---Atascdro 647-W
HAWTHORNE MARKET
Meat Cut & Wrapped for Home Freezers
Broad St Store 2161 Broad----LI 3-5832
College Square Store
896 Foothill Bl-LI 3-2366
Hi-Way Market 2105 Spring--PasoRobls 313
MARTIN'S MARKET
Shandn-PasoRobls 53-J-2
MOR-MAC'S FOOD CENTER
5th & E(MB)-SP 2-4511
Pioneer Drive-In Market
Morro & Marsh-LI 3-1837
Silliman Cold Storage & Lockers
205 Higuera-LI 3-6732
Soto's Market Main Cambria----WA 7-4411
TRAIL-ER-IN GROCERY
1950 El Camino Rl-Atascdro 998
Tuttle's Calif Park Grocery
390 California Bl-LI 3-0923
United Meat Market 714 Higuera--LI 3-4345
Wilkinson's Market
Meat Cut & Wrapped for Home Freezers
120 Branch(AG) ------------HU 9-2693
William's Bros Market
1069 Grand Av(AG)-HU 9-3845
Yeary's Better Meats
5935 Entrada Av-Atascdro 662

Meat—Whsle

Arroyo Meat Provisions
Traffic Wy-Atascdro 596
BERKEMEYER MARKET
MEAT
WHOLESALE & RETAIL
1021 Chorro -------------LI 3-0890
BRYAN MEAT CO
Santa Maria to King City
Slaughter House --------PasoRobls 1250
Harry Cameron ---------------LI 3-5739
Hardie Elwood 123 Crandall Wy---LI 3-6573
Paso Robles Cold Storage
2830 Spring-PasoRobles 1301
San Luis Meat Co 123 Crandall Wy-LI 3-2560
Scott Distributing Co 725 Pacific--LI 3-0750

Medical Service Organizations

PASO ROBLES WAR MEMORIAL DISTRICT HOSPITAL
15th-PasoRobls 1200

Memorial Tablets

Mathews Memorials & Plating Service
1 Higuera-LI 3-1689

Men's Clothing & Furnishings—Retail

Beno's Inc 1019 Morro----------LI 3-6092
(See Advertisement This Page)
Green Bros 871 Monterey--------LI 3-0988
Grover City Clothing
1343 Grand Av Grovr Cty-HU 9-2218
Hub The 125 E Branch(AG)------HU 9-3987

Tell your sales story in the Yellow Pages. Classified Directory advertising reaches new prospects, promotes new business, brings new profits.

Men's Clothing & Furnishings—Retail—(Cont'd)

KIRKEBY CARL
WE DON'T SELL — YOU BUY
SUITS — SPORTSWEAR
Van Heusen Shirts — Lee Hats
Holeproof Sox
851 Higuera -------------LI 3-6345
LEE'S MEN'S STORE
Nationally Known Brands
5965 Traffic Wy----------Atascdro 357
Murrays Men's Store
781 Dolliver(PB)-PR 3-2082
PASO ROBLES MERCANTILE CO
839-12th-PsoRobls 340
Rileys Dept Store 1144 Chorro----LI 3-1421
ROWAN'S STORE FOR MEN & BOYS
782 Higuera-LI 3-7148
RUMLEY'S DEPT STORE
325-5th(MB)-SP 2-3251
SQUIRE'S MEN'S WEAR
FOR THE FINEST IN
Men's Sports & Dress Wear
NATIONALLY ADVERTISED MEN'S LINES
Exclusive Dealer for
Nunn-Bush & Red Wing Shoes
745-12th -----------PasoRobls 1280
WICKENDEN'S
Timely Clothes
837 Monterey --------------LI 3-6145
Wilson's Family Store
101 E Branch(AG)-HU 9-2355
Zeyen's Men's Store
203 E Branch(AG)-HU 9-2406

Mercantile Agencies

See Credit Reporting Agencies

Metal Trim

Art Mesquit Complete Home Furnishings
Bridge & Branch(AG)-HU 9-2116

Mexican Food

See Restaurants; Food—Ready To Serve

Milk & Milk Products

ARDEN FARMS CO
116 W Branch(AG)-HU 9-2994
(See Advertisement This Page)
Arden Farms Co 829-19th ---PasoRobls 1946
Arden Farms Co
Hwy 101 South-Templtn 4181
Arden Farms Co
Santa Ysabel Av-Atascdro 1392
DOMENGHINI LOUIS F
Grade A Wholesale Producer
Hwy No 1(MB)-------------SP 2-8174

(Continued Next Page)

Milk & Milk Products–(Cont'd)

FAIR-OAKS MILK CO
SAVE – BUY THE GALLON
AT THE STORE
Also
COMPLETE LINE OF
DAIRY PRODUCTS
HOME DELIVERY
1023 Grand Av(AG)--------HU 9-5557

Foster's Old Fashion Freeze
590 Marsh-LI 3-7639

GOLDEN STATE DAIRY PRODUCTS—
STURGEON VERNON L GOLDEN STATE DISTR
2840 Spring-PasoRobls 110

GOLDEN STATE CO LTD
570 Higuera-LI 3-4200
(See Advertisement Page 83)
Harmony Valley Creamery
Harmony Cambria-WA 7-4578
HARMONY VALLEY CREAMERY ASSN
991 Nipomo-LI 3-1924

KNUDSEN DAIRY PRODUCTS—
THE KNUDSEN COMPANY
Boone & Oakley Santa Maria
Call Collect -----------Walnut 5-2471

MORRO BAY MILK DELIVERY
Whsle & Retl
370 Arcadia(MB) -----------SP 2-6847
ROYAL OAKS DAIRY
Verde Canyon Rd-LI 3-0587
Sturgeon Vernon L Golden State Distr
2840 Spring-PasoRobls 110
(See Advertisement Page 83)
Western Milk Transport Co
641 Higuera-LI 3-2792

Mill Supplies

Craver Hugh E Electrical Parts & Supplies
2237 Fresno St Fresno-ADms 3-3477

Milliners–Retail

Carpentier Helen Millinery Shop
1037 Chorro-LI 3-2746
MARGARET McNEIL'S STYLE SHOP
856 Higuera-LI 3-3831

Milling

Castro Mining Co Gold Tree Siding-LI 3-7442
Loomis E C & Son 121 Higuera----LI 3-8410

Millwork

Boyle Lumber Co
Cabrillo Hwy Cayucs-WY 5-3636
Hammock Chas Cabinet Shop
Hwy-Atascadero 177
HERRMANN & SAFRANEK MILLWORK & BUILDERS SUPPLY
4005 El Camino Rl-Atascdro 1490
Pac Coast Lumber Co of Calif
424 Santa Barbara Av-LI 3-2191
SAN LUIS MILL & LUMBER CO
246 Higuera-LI 3-0825

WESTERN CABINET WORKS
CUSTOM
CABINETS & FURNITURE
MADE TO ORDER
DESIGNS – ESTIMATES
VENETIAN BLINDS – MILLWORK
FORMICA SPECIALISTS
1000 Park -----------PasoRobles 289

Mimeographing–See Multi-Copy Service

Mimeographing Machines

See Duplicating Machines

Mining Companies

Hoffmann John D
520 Santa Barbara-LI 3-7149

Advertise here—it pays.

Ministers–See Clergymen

Mirrors–Retail

Fowler Glass Shop
11th & Park-PsoRobls 160-J
Morro Bay Glass
1560 Hwy No 1(MB)-SP 2-5277
Paso Robles Glass Shop
609-22d-PasoRobls 469
WATERS ART & PICTURE FRAMING CO
942 Chorro-LI 3-7058

Mobile Home Parks–See Trailer Parks

Mobile Homes

See Trailers–Automobile, Coach

Model Construction Supplies

See Hobby & Model Construction Supplies

Monuments–Retail

Mathews Memorials & Plating Service
1 Higuera-LI 3-1689
(See Advertisement This Page)

Moorages

Morro Bay Marina
4th & Embarcadero(MB)-SP 2-8085
Morro Bay Yacht Anchorage
201 S Main(MB)-SP 2-8617

Mortgages

Coast Land Realty Co
986 Monterey-LI 3-2682

For some of the world's finest music, tune in each Monday night on the Telephone Hour's "Great Artist Series" over N.B.C. stations.

Motels

Abbott's Motel 1005 Dolliver(PB)-PR 3-4475
Ace Motel 94 Casa--------------LI 3-6356
(See Advertisement Page 85)

ADAMS MOTEL
24 MODERN UNITS
With or Without Kitchens
Playground for Children
FREE TV
200 Yds from Beach on Hwy 1
1000 Dolliver(PB) ---------PR 3-2065

Alex Shell Beach Inn 853 Shell Beach Rd
Shell Beach-PR 3-9901
Anderson Hotel & Grill
955 Monterey-LI 3-0900
Appleton's Motel 2218 Spring-PasoRobls 721
ARROYO MOTEL
329 Traffic Wy(AG)-HU 9-5613
Atascadero Motor Lodges
6895 El Camino Rl-Atascadero 243-J
Atlasta Court
331 Wadsworth Av(PB)-PR 3-2359

AVALON MOTEL
MR. & MRS. F. H. OSBORNE – Owners
17 UNITS
Singles & 2 Bedroom Units
6 MODERN KITCHENETTES
WITH FREE RADIOS & TV
NEAR GOOD FOOD
North City Entrance
3231 Spring -----------PasoRobles 21

Avila Court Avla Bch-------------LI 3-6319
B & V AUTEL Hwy No 1 Cayucs-WY 5-3536
Bailey's Auto Court 470 Main(PB)-PR 3-2119
BAKER'S RESTWELL COURT
1221 Price(PB)-PR 3-2424
Bay Auto Court Morro(MB) -----SP 2-4134
BAY VIEW MOTEL THE
Market & 6th(MB)-SP 2-2771
Baywood Park Lodge Motel
327-2d Baywd Prk-LI 3-6263
Beach Apts 86 San Luis Avla Bch-LI 3-6185
BEACHCOMBER MOTEL
120 Ocean View Av(PB)-PR 3-2208
BLUE BELL MOTEL S Hwy------LI 3-9761

BLUE BIRD MOTEL
On Scenic Highway #1
MOUNTAIN-TYPE CABINS
WITH KITCHENETTES
New Deluxe Units
Centrally Located
JOHNNY & BARBARA KOSIS
Main Cambria -----------WA 7-4634

Blue & White Auto Court
Morro Del Mar-SP 2-8190
Breakers Motel
5th & Market(MB)-SP 2-2371
(See Advertisement Page 86)
Brick Auto Court Hwy Cayucs----WY 5-3918
Buck's Motel & Trailer Park
See Our Ad for Trailer Parks
Main & 8th(MB)-------------SP 2-4161
CABRILLO MOTEL
Kitchenettes-M F Harpster Mgr
6th & Morro(MB)-----------SP 2-6331
Cambria Palms Motel
3305 Main Cambria-WA 7-4485
CAMBRIA PINES LODGE
50 Modern Units-Dining & Cocktails
Cambria ------------------WA 7-4200

CAPE COD MANOR MOTEL
IN SHELL BEACH
THE FINEST ACCOMMODATIONS
With or Without Kitchens
Free TV – Morning Coffee – Soft Water
AAA
1127 Shell Beach Rd
Shell Bch -------------PR 3-2087

Castle Motel & Apts
Old 101 Hwy South-LI 3-9702
(See Advertisement Page 86)
(Continued Next Page)

Use the latest directory. Get the right number . . . right away.

Motels–(Cont'd)

Cayucos Motel
Ocean Av & E St Cayucs-WY 5-3670
CINDERELLA MOTEL
2745 Spring-PasoRobls 832
Cliffside Court 931 Dolliver(PB)--PR 3-2229
CLIFTON MOTEL
Swimming Pool-TV in all Units
10 Minutes to Golf Course
125 Spring -------------PasoRobls 1140
Clock Motel 3440 Spring----PasoRobls 1460

COLONIAL MOTOR LODGE
FAMILY UNITS
REFRIGERATED AIR CONDITIONING
FREE TV – TILE BATHROOMS
WALL TO WALL CARPETING
GARAGES
DINERS CARDS ACCEPTED
S Hwy ------------Atascadero 168-W

CORONADO MOTEL
IN PASO ROBLES
NEW – DELUXE
KITCHENS AVAILABLE
STEAM HEAT – FREE TV
2400 Spring ----------PasoRobles 955

Cottage Motel
2206 Spring-PasoRobls 1153-W

COZY MOTEL AND TRAILER COURT
LENA METZGER – Hostess
Quiet – Spacious Accommodations
For Large Families
COMPLETE KITCHENS
YOUR HOME AWAY FROM HOME
Hwy 1 & Bonita(MB)------SP 2-8573

The Yellow Pages save you time.

Crescent Park Motel S Hwy------LI 3-5353
CYPRESS STUMP MOTEL
Lou & Winnie Simmons-Owners
Ocean Av Cayucs-------------WY 5-3917
Dias Court 371 Pismo(PB)--------PR 3-2085
Don Motel 1473 Monterey---------LI 3-2036
Dun-Sailing Motel Avla Bch------LI 3-5064
E & E Motel 80 Casa------------LI 3-7126

EDGEWATER MOTEL
ON BEAUTIFUL PISMO BEACH
30 UNITS
ROOMS & APARTMENTS
HEATED POOL
280 Wadsworth(PB) ------PR 3-2233

El Camino Motel
5325 El Camino Rl-Atascdro 1350

EL CARLOS MOTEL
SAN LUIS OBISPO
NEW MODERN UNITS
Tiled Showers – Electric Heat
ACROSS FROM TOWER RESTAURANT
OFF HWY. 101
1216 Archer --------------LI 3-1932

Estero Bay Motel
Hwy No 1 Cayucs-WY 5-3614
Fairview Court Avla Bch---------LI 3-1914
FARMHOUSE MOTOR LODGE
425 Spring-PasoRobls 933
Garcia Motel Hwy Cayucs--------WY 5-3727
Granada Hotel 1128 Morro--------LI 3-9943
(Continued Next Page)

When you place a call, give the other person time to answer. Many unanswered calls would have been completed in a few more seconds.

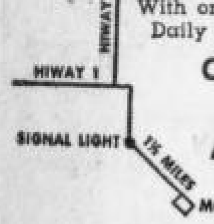
HOMESTEAD MOTEL

- NEW IN 1958!
- SPACIOUS CARPETED ROOMS
- FREE 21" TV IN EVERY ROOM

MR. & MRS. M. S. HAMILTON

485 OSOS
JUNCTION HIWAYS 1 & 101
SAN LUIS OBISPO, CALIF.
Phone LI 3-7700

CASTLE MOTEL & APTS



COTTAGES OR APARTMENTS
With or Without Kitchens
Daily or Weekly Rates
COMFORTABLE
HOME-LIKE
ATMOSPHERE
PHONE
LI 3-9702
ON OLD HIGHWAY 101

Breakers Motel
OVERLOOKING MORRO ROCK



"A Beautiful View"
MODERN UNITS
With or Without Kitchenettes
REFRIGERATORS
&
ELECTRIC HEAT
CALL
SP 2-2371
FOOT OF 5th ST. MORRO BAY

Pacific Motel
Mr. H. Kuden - Managing Owner
12 MODERN UNITS
CLEAN-SUNNY
REASONABLE RATES
9 KITCHENETTES
Daily - Weekly - Monthly - Commercial Rates
Phone
LI 3-5075
1 MILE SOUTH OUT OF TOWN
LOCATED ON OLD SO. 101 HIGHWAY

Steinhauer's MOTEL

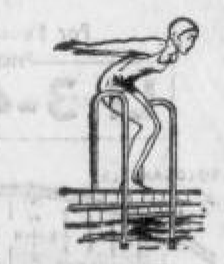


New — Modern — Some With Kitchens
CALL
SP 2-5671
1½ MILES NORTH OF MORRO BAY ON STATE HIWAY NO. 1
2630 Hwy. 1 Morro Del Mar
Across From Morro Beach

IN PISMO BEACH
SHANGRI-LA MOTEL
MR. & MRS. ELDEN L. HOWARD — Owners
"ON THE SHORES OF THE BLUE PACIFIC"
FREE TV IN ALL UNITS
- PRIVATE SHOWERS
- WALL-TO-WALL CARPETING
- PANEL RAY HEAT
- KITCHENETTES

CAFES CLOSE BY
2 BLOCKS FROM FREE BEACH
9 BLOCKS FROM FREE FISHING PIER
CALL
PR 3-4928
On 101 Hwy
1111 PRICE PISMO BEACH

PASO ROBLES TRAVELODGE
ONE OF CALIFORNIA'S FINEST STOP-OVERS FOR THE TRAVELER
Recommended by Duncan Hines, AAA, Congress of Motor Hotels
HEATED
INDOOR
POOL
SWIM
IN COMFORT
THE YEAR
AROUND
Refrigerated Air Conditioning



PASO ROBLES 304
2701 SPRING ST. ON HWY. 101

Motels—(Cont'd)

GRANDVIEW MOTEL
In San Luis Obispo
AAA APPROVED
Free Television In Every Room
ROOM TELEPHONES
SOFT WATER
Fine Accommodations at Popular Prices
2074 Monterey ----------LI 3-8700

Green Valley Motel
County Rd Cambria-WA 7-4409
GREENTREE MOTEL
Mrs S Prat & Ray Prat
Units With or Without Kitchens
416 Spring ------------PasoRobls 552
GROVER CITY MOTOR COURT
ZENAS & JESSIE BAKEMAN — Props.
10 MODERN UNITS
All Housekeeping — Kitchenettes
DAILY & WEEKLY RATES
Call For Reservations
1½ Miles South of Pismo Beach
367 N 16th Grovr Cty----HU 9-2424

Hampton's Auto Court Cambria---WA 7-8969
Harbor View Motor Lodge
6th & Market(MB)-SP 2-4471
Harty's Shell Auto Court
1331 Price(PB)-PR 3-4749
Hillcrest Ranch Motel 101 Hwy----LI 3-0679
Hillside Motel Hwy No 1 Cayucs--WY 5-3810

Two friendly telephone habits: QUICK to answer when your bell rings; SLOW to hang up when you call someone who does not immediately respond. In calling others, remember that the called person may be almost there—so wait a few seconds longer.

IN MORRO BAY
It's the
LOMITA TERRACE MOTEL
AAA APPROVED



NEW — MODERN — SOME WITH KITCHENS
TV AVAILABLE IN ROOMS
SP 2-5073
LOCATED ON NORTH END OF TOWN ON HWY. No. 1 — MORRO BAY

SURF MOTEL
In Pismo Beach
26 DELUXE UNITS
1-2-3 ROOMS
Some With Kitchens
FREE TV
PR 3-2070
½ Block From Beach
250 MAIN ST. PISMO BEACH

HOLMES MOTEL
IN MORRO BAY
QUIET & RESTFUL
½ Block Off Hiway
Kitchens — Garages — Pets Accepted
DOWNTOWN DISTRICT
4th & Piney Wy(MB)------SP 2-3171

Homestead Motel 485 Osos-------LI 3-7700
(See Advertisement This Page)
HOOSIER MOTEL
PASO ROBLES
Modern Units
SINGLES & DOUBLES
Connected Bedrooms
Kitchens & Refrigerators
On Hwy 101
2223 Spring ------PasoRobles 991-M
HOWIE'S MOTEL
12 MODERN UNITS
WITH OR WITHOUT KITCHENS
Daily, Weekly & Monthly Rates
4 BLOCKS FROM CENTER OF TOWN
FREE TV
MR. & MRS. GUS HOWIE
Managing Owners
652 Morro -------------LI 3-7024

Hume Villa Motor Court
985 Morro(MB)-SP 2-4311
Jones J E Bon View Motel
Reasonable Rates-Quiet-Comfortable
9955 S Hwy-------------Atascdro 460
KNIGHT'S REST MOTEL
101 Hwy(PB)-PR 3-4617
KOZY KOTTAGE MOTEL
2 Miles North of Morro Bay
Off Hwy. 1
MODERN UNITS
ALL WITH KITCHENS
Day — Weekly & Monthly Rates
2 Blocks from a Beautiful Beach
Mr. & Mrs. Walt Bomefeld — Owners
350 Sn Jacinto
Morro Del Mar---------SP 2-6173

Krovious Motel
1401 N 101 Hwy(AG)-HU 9-5404
La Casita Court Avla Bch---------LI 3-4826
LA CRESTA MOTEL
Atascadero Beach(MB)-SP 2-2661
LOG CABINS MOTEL
Market(MB)-SP 2-7132
LOMA VISTA MOTEL
With or Without Kitchens
1399 Hwy 101(AG)----------HU 9-2183
Lomita Terrace Motel
9th & Hwy No 1(MB)-SP 2-5073
(See Advertisement This Page)
LoTide Motel AvilaBch----------LI 3-5554
Mar Vista Motor Lodge
Price & Bay(PB)-PR 3-2498
MARIANNA MOTEL
Deluxe Units Cooled by Refrig
730 Spring -------------PasoRobls 417
MARTIN'S COURT
Kitchens in All Units
320 Ocean View Av(PB)-------PR 3-4610

(Continued Next Page)

— IN SAN LUIS OBISPO —
Ritz
MOTOR HOTEL
★ HEATED POOL
★ FREE TELEVISION
★ PHONES IN ALL UNITS
PHONE
LI 3-5600
2121 MONTEREY ST.
SAN LUIS OBISPO
North End of Monterey St. & 101 Freeway

Motels—(Cont'd)

McBurney's Motor Court
Hwy 101-SntaMrgrta 5831
MELODY RANCH MOTEL
939 Spring-PasoRobls 458
MIRAMAR COURT
One & Two Bedroom Apts
Esther C Proctor-Owner
287 San Luis Av(PB)---------PR 3-9952
Monte Vista Motor Court
490 Pismo(PB)-PR 3-4705
MONTEREY COURT
1756 Monterey-LI 3-4019
Morro Del Mar Motel
Daily-Weekly-Monthly Rentals
550 Bonita Av Morro Del Mar--SP 2-8484
Morro Gardens Motel
440 Morro Atascadero Rd(MB)-SP 2-5046
Morro Motel & Cypress Trailer Court
8th & Main(MB)-SP 2-4636
Morro Strand Auto Court
Morro Strand Cayucs-WY 5-3594
MOTEL CINDERELLA
2745 Spring-PasoRobls 832
(See Advertisement Page 85)
Motel Inn 2223 Monterey--------LI 3-4000
(See Advertisement Page 85)
Motel Pismo 1851 Price(PB)-----PR 3-9965
NEPTUNE COURT
CLEAN — COMFORTABLE
REASONABLE
Complete Housekeeping Units
with Elec. Refrigeration
One & Two Rooms — Panel Ray Heated
OVERLOOKING THE BAY
& MORRO ROCK
7th & Main(MB)----------SP 2-6201
NITE HAVEN AUTO COURT
9 Units with Kitchens
Garages & Sleeping Rooms
1½ BLKS TO THE BEACH
CONVENIENT TO SHOPPING
371 San Luis Av(PB)-------PR 3-2224

OAK GARDENS MOTEL
Single Units-Kitchenettes-Car Ports
3111 Spring -----------PasoRobls 1903
Oakes Motel Morro Strand Cayucs-WY 5-3839
Ocean View Court Morro Del Mar-SP 2-8748
Ocean View Motel
1001 Shell Beach Rd Shell Bch-PR 3-2113
Oceano Beach Auto Court Oceano -HU 9-5624
OLD HEIDELBERG MOTEL & RESTAURANT
GATEWAY TO
SANTA MARGARITA LAKE
For the Vacationer
MODERN MOTEL & RESTAURANT
DAILY & WEEKLY RATES
KITCHENETTES AVAILABLE
For Reservations Call or Write
101 Hwy -------SantaMargarita 2411

One-O-One Auto Court
Hsekpng Units-Central Location
Hwy 101(AG)--------------HU 9-2764
O'Reilly Motel 2000 Monterey-----LI 3-3307
PACIFIC MOTEL 101 Hwy------LI 3-5075
(See Advertisement Page 86)
PALOMAR MOTEL
1601 Shell Beach Rd Shell Bch-PR 3-2404
PARK APARTMENTS
PISMO BEACH
New & Beautiful Knotty Pine
3 & 4 Room Apts. with Kitchens
Sleeping Rooms
Electric Refrigerators — Tile Baths
330 Park Av(PB)---------PR 3-2403
PARK MOTEL
MORRO BAY
KITCHENETTES — SLEEPING ROOMS
Family Plan — Next to Playground
GROCERY STORE
On Hwy. 1 Next to City Park
5th & Piney Wy(MB)-------SP 2-3131

PASO ROBLES AUTO COURT
Joseph A Verhauz-Owner
33 Units With or Without Kitchens
940 Spring -------------PasoRobls 88
PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
1308 Spring-PasoRobls 158
PAULINE'S EL PATIO MOTEL
HOUSEKEEPING APTS. EQUIPPED
SLEEPING UNITS
Large Family Suites With Kitchens
Tile Showers
FREE TELEVISION
Large Patio for All to Enjoy
WINTER RATES
½ Block from Beach
350 Pismo(PB) ----------PR 3-4744

Pereira D R Hwy Cayucs--------WY 5-3737
Pete's Auto-In Motel
380 Harloe Av(PB)-PR 3-4748
PISMO BEACH COURT
750 Dolliver(PB)-PR 3-4631
Pismo Motel 1851 Price(PB)-----PR 3-9965
Pismo Palisades Motel
North Hwy(PB)-PR 3-4469
Pleasant Motel 175-6th(MB) ----SP 2-8521
POINT MOTEL
Louis S Woolman-Owner & Mgr
Toro Point(MB) -----------SP 2-6601
RANCH MOTEL
Rose Smith-Owner
2730 Spring ------------PasoRobls 17
Rancho El Nieto Motel
Hwy No 1(MB)-SP 2-5732
Ranchotel 1900 Monterey--------LI 3-2333
REDDWOOD MOTEL
IN MORRO STRAND CAYUCOS
On Scenic Highway #1
With or Without Kitchens
FREE RADIOS
1 Block From the Beach
Morro Strand Cayucs------WY 5-3939

Reid Motel 5th & E(MB)--------SP 2-6571
Ritz Motor Hotel 2121 Monterey--LI 3-5600
(See Advertisement Page 86)
Roberta Motel S Hwy-------Atascadero 970
Rock Motel Morro(MB) ---------SP 2-2381
ROSE BOWL COURT
1575 Monterey-LI 3-5017
ROYAL MOTEL
AAA APPROVED
MR. & MRS. V. J. WALTON
MOTEL & HOUSEKEEPING UNITS
NEW — MODERN
MODERATE RATES
Panel Ray Heat
Hwy 101(AG) -----------HU 9-2418

Saxby's Motel 23d Cayucs-------WY 5-3828
Scott's Motel
5445 El Camino Rl-Atascdro 154
Sea Breeze Motel
1180 Dolliver(PB)-PR 3-9987
Sea Garden Motel
Rates by the Day Week or Month
340 Stimson Av(PB)---------PR 3-2216
Seashore Motor Inn
Hwy No 1 Cambria-WA 7-4422
Seaside Auto Court
Hwy No 1 Cayucs-WY 5-3809
Seaside Motel
172 Ocean View Av(PB)-PR 3-2411
Seaview Motel
Dorset & Lancaster Cambria-WA 7-4450
SEAWALL MOTEL 170 Main(PB)-PR 3-4706
SHANGRI-LA MOTEL
AAA APPROVED
Milton & Dawn Cline — Owners
ONE BLOCK FROM GOLF COURSE
PANEL RAY HEAT
Commercial Rates
S Hwy & Morro Rd----Atascadero 136

Your company is known by the voice that speaks for it. The telephone voice with a smile wins!

Motels—(Cont'd)

Shangri-La Motel 1111 Price(PB)-PR 3-4928
(See Advertisement Page 86)
Shell Beach Motel
117 Leeward Av Shell Bch-PR 3-4478
Shoreline Motel Hwy Cayucs-----WY 5-3943
Sleep Off The Hi-Way Motel
145 South-LI 3-1056
(See Advertisement Page 84)
Steinhauer's Motel
2630 Hwy 1 Morro Del Mar-SP 2-5671
(See Advertisement Page 86)
SUBURBAN LODGE
A A A Approved-Family Suites
Hwy 101 ---------------PasoRobls 746
SUNBEAM MOTEL
1656 Monterey-LI 3-8141
Sunset Motel 8th & Market(MB)--SP 2-2111
SUNSET VIEW MOTEL
Family Units-Reasonable Rates
Free TV
N Hwy No 1 Cambria---------WA 7-4455
Surf Motel 256 Front Avla Bch----LI 3-8230
Surf Motel 250 Main(PB)-------PR 3-2070
(See Advertisement Page 86)
Templeton Auto Court
105 Main-Templtn 2081
Tides Motel The
371 Ocean Dr(PB)-PR 3-2493
Todd's Sea Esta Motel
Hwy 1 & 1st Cayucs-WY 5-3932
TOWN AND COUNTRY MOTEL
NEW 34 UNITS
ONE OF SAN LUIS OBISPO'S NEWEST AND FINEST MOTELS
Radios in Each Room
SOFT WATER AN ADDED ATTRACTION
AAA APPROVED
2001 Monterey -----------LI 3-3170

Town House The
28th & Spring-PasoRobls 1770
(See Advertisement Page 85)
Travelodge Paso Robles
2701 Spring-PasoRobls 304
(See Advertisement Page 86)
TREES MOTOR LODGE
Trailer Accommodations
2841 Spring ----------PasoRobls 334-W
Trice's Auto Court
Housekeeping Units with Refrigtn
Railroad Oceano ------------HU 9-2251
Valley Court 188 Stimson Av(PB)-PR 3-4459
Valley Motel
Ernest L Gorham-Owner
Shandn --------------PasoRobls 56-J-3
Vista Del Robles Motel
10205 El Camino Rl-Atascdro 657
WALLACE MOTOR COURT
Modern-Kitchenettes-Good Beds
441 Main(PB) -------------PR 3-2129
WAVE COURT
ON THE BEACH
Kitchens — Heat — Hot Water
WEEKLY AND MONTHLY RATES
150 Hinds Av(PB) --------PR 3-4626

Wigwam Court
Hot Water-Heat-Kitchens
Facing Beach-Weekly-Monthly Rates
643 Cypress(PB) ------------PR 3-9950
Woody's Motel
317 Ocean View Av(PB)-PR 3-2064

Moth Proofing

BI-COUNTIES TERMITE CONTROL
Bonded & State Licensed
MOTH PROOFING & FUMIGATING
RESIDENTIAL — COMMERCIAL
"We Do Our Own Moth Proofing & Fumigation"
TERMITE CONTROL
Estimates Cheerfully Given
1461 Palm --------------LI 3-6202
If no answer call--------LI 3-2066

City Rug & Upholstery Cleaning ---LI 3-7063
PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
1461 Palm-LI 3-2065

Motion Picture Equipment & Supplies

CAL PHOTO SUPPLY
BELL & HOWELL EQUIPMENT
EASTMAN KODAK
KEYSTONE
EXPOSURE METERS
STILL CAMERAS & ACCESSORIES
899 Higuera ------------LI 3-3705

Motion Picture Film Libraries

Munday & Collins Audio-Visual Center
Religious-Educational & Ent Films
303 N Market Sn Jse-----CYprss 4-2004

Motor Freight Companies—See Trucking

Motor Scooters

CUSHMAN MOTOR SCOOTERS—
KIMBALL TIRE CO
252 Higuera-LI 3-6787

Fixit Shop 660 Higuera---------LI 3-4823
Hoover W A Sales & Service
8455 El Camino Rl-Atascdro 42

Motor Trucks—See Truck Dealers Hdgs

Motorcycle Parts & Supplies

San Luis Cyclery 1239 Monterey--LI 3-8567

Motorcycles

TRIUMPH MOTORCYCLES—
SAN LUIS CYCLERY
1239 Monterey-LI 3-8567

Moving Service—Heavy Hauling

See Trucking

A handy man for any job --

The Yellow Pages tell you where to reach him quickly—plumber—carpenter—dry cleaner—paperhanger—and hundreds of other workmen, stores and services.

BELL SYSTEM

DENNIS TRANSFER

ESTAB. 29 YEARS

LOCAL & LONG DISTANCE

FREE ESTIMATES

PACKING – CRATING – STORAGE

REASONABLE P.U.C. RATES

OVERNIGHT SERVICE TO AND FROM PRINCIPAL CALIFORNIA CITIES

agent for . . .



VAN SERVICE TO ALL 48 STATES

- CANADA
- ALASKA
- MEXICO
- HAWAIIAN ISLANDS
- PUERTO RICO

AGENTS FOR

ALLIED VAN LINES, INC.

World's Largest Long Distance Movers

CALL **LI 3-7223** COLLECT

Ask for Free Folder "WHEN FAMILIES MOVE"

1824 NIPOMO SAN LUIS OBISPO

Moving & Storage Service

AERO MAYFLOWER LONG-DISTANCE MOVING SERVICE

America's Finest! Standard ICC rates. Service everywhere. Modern vans, careful drivers. Expert packing. Undivided responsibility. Finance plan available. Warehouse agents in all key cities. Easy, safe, dependable.

AERO Mayflower WORLD-WIDE FURNITURE MOVERS

"FOR INFORMATION CALL"

AUTHORIZED AGENT

SANDERCOCK TRANSFER CO 1708 Beach-LI 3-6163

ALLIED VAN LINES

"Dependable, safe, courteous service from the World's Largest Long Distance Movers. Your Allied Mover is the No. 1 Specialist in local moving, packing & storage. Over 750 members in all 48 states & throughout the world."

ALLIED VAN LINES, INC

"FOR INFORMATION CALL"

Dennis Transfer 1824 Nipomo--LI 3-7223

Allied Van Lines Inc Agcy 1824 Nipomo-LI 3-7223

ARTMAN VAN & STORAGE Old Hwy 101 South-LI 3-1228

(See Advertisement Page 89)

B & M DELIVERY SERVICE 821 Pine-PasoRobls 705

(See Advertisement This Page)

Telephone cords and water don't mix. A wet cord can put your telephone out of order, so please keep your telephone cord away from sinks, valves, steam and other places where water might get on it.

BEKINS VAN LINES

NATIONWIDE MOVING UNEXCELLED STORAGE

Regular Vanliner Service North and South on the Pacific Coast and to and from the East. Operating under authority of the Interstate Commerce Commission. Bonded drivers.

BEKINS MOVING STORAGE DEPENDABLE SINCE 1891

"FOR INFORMATION CALL"

B & M Delivery Service 821 Pine-PasoRobls 705

DENNIS TRANSFER 1824 Nipomo-LI 3-7223

(See Advertisement This Page)

GLOBAL VAN LINES INC 6420 El Camino Rl-Atascdro 171

J & H TRANSFER & STORAGE 6420 El Camino Rl-Atascdro 171

From telephones served by the following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1501

(See Advertisement Page 89)

(Continued Next Page)

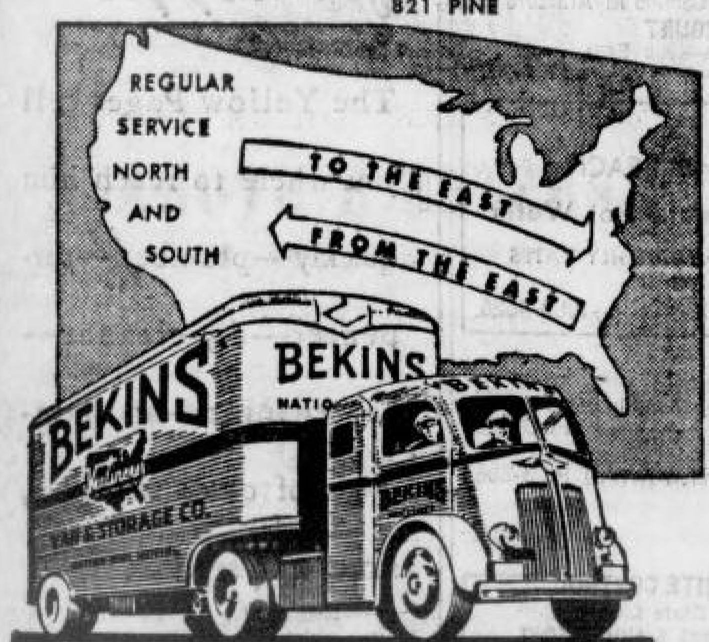
Party Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

B & M DELIVERY SERVICE VAN & STORAGE

LOCAL & STATE-WIDE MOVING

821 PINE



MOVING STORAGE PACKING SHIPPING

LOCAL AGENT FOR

Out of Town Calls Call Collect

CALL

PASO ROBLES 705

If No Answer Call Paso Robles 612 or Paso Robles 47-J-2

BEKINS Since 1895

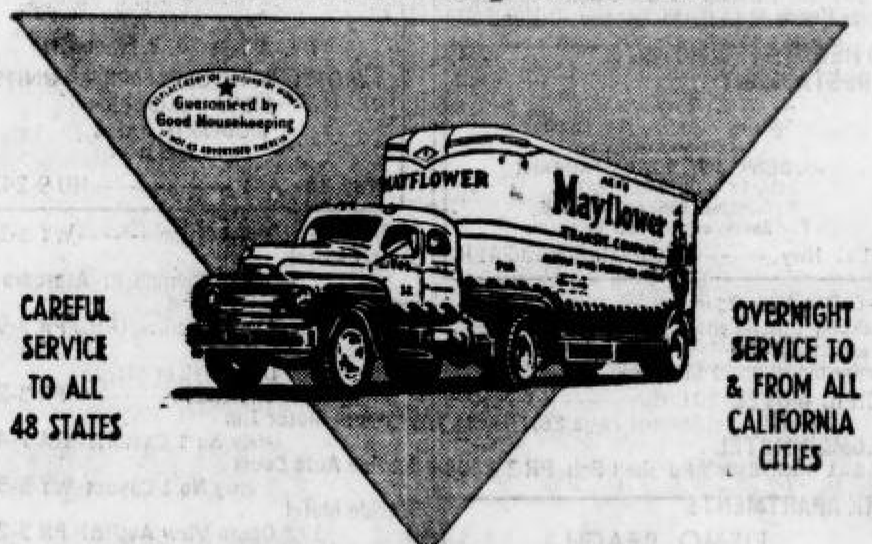
VAN AND STORAGE CO.

Offices or agents in all principal cities

MOVING-STORAGE

EXPERT PACKING – LOCAL & LONG DISTANCE

Dependable Moving Since 1872



CAREFUL SERVICE TO ALL 48 STATES

OVERNIGHT SERVICE TO & FROM ALL CALIFORNIA CITIES

AGENTS FOR MAYFLOWER

MODERN STORAGE FACILITIES

FREE ESTIMATES

SANDERCOCK TRANSFER CO.

1708 BEACH ST. SAN LUIS OBISPO

LI 3-6163

FROM PASO ROBLES ASK OPERATOR FOR ENterprise 1-1466 (Inter-City Toll Free)

Moving & Storage Service–(Cont'd)

LYON VAN LINES

ECONOMIZE
Let experts handle all details when you MOVE or STORE ANYWHERE IN THE WORLD

LYON LET LYON GUARD YOUR GOODS

"FOR INFORMATION CALL"

ARTMAN VAN & STORAGE Old Hwy 101 South-LI 3-1228

Mayflower Transit Co 1708 Beach-LI 3-6163

From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1466

NORTH AMERICAN VAN LINES

"WIFE-APPROVED" MOVES

Worldwide moving — land, sea, air. Courteous, dependable service. Expert packing, storing — careful handling. "Follow-thru" service with 1100 agents in U.S., Canada.

North American VAN LINES Inc

"FOR INFORMATION CALL"

S & W MOVING & STORAGE 1350 Grand Av(AG)-HU 9-3928

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

Moving & Storage Service–(Cont'd)

North Amer Van Lines Agcy 1350 Grand Av(AG)-HU 9-3928

REPUBLIC VAN & STORAGE CO INC AGENT Old Hwy 101 South-----LI 3-1228

S & W MOVING & STORAGE 1350 Grand Av(AG)-HU 9-3928

(See Advertisement This Page)

SANDERCOCK TRANSFER CO 1708 Beach-LI 3-6163

From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1466

(See Advertisement Page 88)

Moving & Storage Service Equipment

GEORGE'S EQUIPMENT RENTALS

DO-IT-YOURSELF & SAVE

MOVING VANS–FLAT RACKS

S Higuera St Ext.
Old Hwy 101 South--------LI 3-1436

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Please dial carefully . . . keep watching the dial.

FOR A *"Wife-Approved"* MOVE CALL—

S & W MOVING & STORAGE

1350 GRAND AVE., ARROYO GRANDE



LOCAL and LONG-DISTANCE MOVING

FIREPROOF STORAGE • PACKING • ESTIMATES FREE

SERVING ALL 48 STATES CANADA, ALASKA AND HAWAII

Air Van Service to West Indies, Latin America and Europe

Authorized Agents . . . North American VAN LINES Inc

PHONE **HU 9-3928** *"Call Collect"*

NATION-WIDE

MOVING



EASY MOVING Anywhere in the UNITED STATES At LOW INTERSTATE RATES

Republic VAN & STORAGE CO., INC. AGENT

ARTMAN VAN & STORAGE

There Is An "ART" In Moving

FREE ESTIMATES

DAYS – EVENINGS – HOLIDAYS

PHONE **LI 3-1228**

South Old Highway 101 San Luis Obispo

MOVING & STORAGE

FOR FREE ESTIMATES WITHOUT OBLIGATION CALL

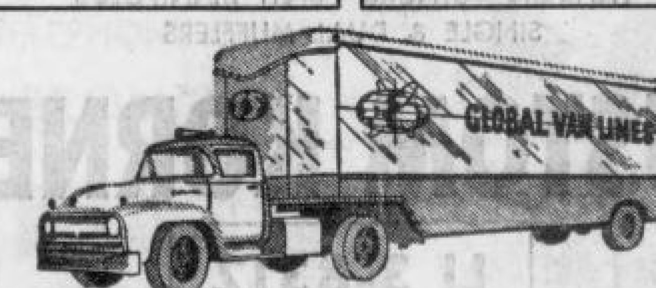
J & H TRANSFER & STORAGE

Agent for GLOBAL VAN LINES INC.

From Paso Robles Ask Operator For ENterprise 1-1501

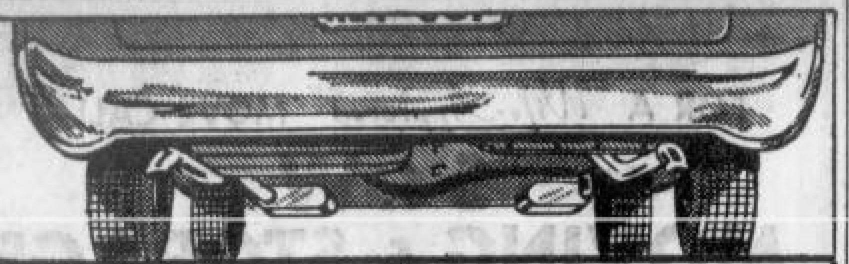
Call Collect

Atascadero 171 IN SEASIDE **FRontier 3-1511**



PACKING – STORAGE – CRATING

6420 EL CAMINO RL. ATASCADERO



MUFFLERS - -

CHROME TIPS & STACKS
HEADERS • DUALS
1-HR. SERVICE
ALL WORK GUARANTEED
GLASS & STEEL PACK

Lifetime Guarantee

LI 3-2476

HOUSE of SOUND

424 HIGUERA SAN LUIS OBISPO

Across from the Tower Cafe

MUFFLERS & TAIL PIPES

INSTALLED ON ALL MAKES - OLD & NEW

- FREE ESTIMATES
- FREE INSPECTION
- ALL WORK GUARANTEED
- PICK-UP & DELIVERY SERVICE

Also
CUSTOM WORK
HEADERS – STACKS – SPLIT MANIFOLDS
SINGLE & DUAL MUFFLERS

KUSTOM KORNER

LI 3-8312

636 HIGUERA SAN LUIS OBISPO

HERNANDEZ ACCORDION STUDIO



ACCORDION INSTRUCTIONS
Beginners
Advanced

BAND INSTRUCTION – GROUP or PRIVATE
Rentals – Sales – Repairs
Accordion Sheet Music
CERTIFIED TEACHERS
Howell-Aretta System Taught Exclusively
2 Locations To Serve You

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Santa Maria PHONE WA 5-4953 401 W. Cypress

MUSICAL INSTRUCTION
GUITAR ACCORDION



INSTRUMENTS LOANED
LESSONS GIVEN IN YOUR TOWN
PHILHARMONIC MUSIC
LI 3-8544
680 HIGUERA



The Prestige Name to Call . . .

The Only Scientifically Planned FUNCTIONAL MUSIC for Service to

- INDUSTRY
- RESTAURANTS
- STORES
- BANKS
- OFFICES
- HOTELS

RADIO COMMUNICATIONS SERVICE
LI 3-3820
1224 MURRAY SAN LUIS OBISPO

IN ATASCADERO AREA It's
RENTON MUSIC STORE

- GRUNDIG HI-FI'S & TAPE RECORDERS
- GIBSON GUITARS
- OLDS & SELMER INSTRUMENTS
- SCANDALLI & DALLAPE ACCORDIONS
- RECORDS & SHEET MUSIC

ATASCADERO 664
5993 Traffic Wy. Atascadero

Mufflers–Exhaust

FRANKLIN'S SERVICE
1-DAY MUFFLER SERVICE ANY CAR OR PICK-UP
1185 Monterey ----------- LI 3-5059

HALL'S SUPER SERVICE 22 Chorro-LI 3-2528
House of Sound 424 Higuera------LI 3-2476
(See Advertisement This Page)
Kustom Korner 636 Higuera------LI 3-8312
(See Advertisement This Page)
McCay's Auto Repair 1130 Main(MB)-SP 2-8542
Ski's Shell Service Stn 1200 Monterey-LI 3-6821
Smith & Sumner Texaco 4950 El Camino Rl-Atascdro 900

Multi-Copy Service

Hulsey Dorthea
For Appointment call
1123 Pismo ----------------LI 3-8615
LETTER SHOP THE 964 Chorro--LI 3-5800

Mushrooms

Ford's Mushroom Farm Eaglet-Atascadero 70-M

Music–Background

See Music Systems–Industrial & Commercial

Music Instruction–Instrumental

COURTLAND CLAIRE STUDIOS
Serving Arroyo Grande, Fair Oaks, Grover City, Oceano & Vicinity
CERTIFIED INSTRUCTOR
PIANO – VOICE – ACCORDION
½ Mi. S. of Fair Oaks Dist Arroyo Grande Turn Off Halcyon Rd Rt at Post Ofc 2 Blks Turn Lft 2nd Hse on Rt Halcyon(AG) ----HU 9-5924

Hernandez Accordion Studio 624 Grand Av(AG)-HU 9-5449
(See Advertisement This Page)
Philharmonic Music 680 Higuera--LI 3-8544
(See Advertisement This Page)
Renton Music Store 5993 Traffic Wy-Atascdro 664

Music Instruction–Vocal

Courtland Claire Studios Halcyon(AG)-HU 9-5924
Renton Music Store 5993 Traffic Wy-Atascdro 664

Music–Sheet

Brown's Music Store 717 Higuera--LI 3-5041
Payne's Radio-TV & Music Store 1334 Spring-PasoRobls 1281
Record & Band Shop The 1041 Grand Av(AG)-HU 9-3512

Music Systems–Industrial & Commercial

RADIO COMMUNICATIONS SERVICE 1224 Murray Av-LI 3-3820
(See Advertisement This Page)

Musical Instruments–Retail

Bennett H T Music Co
See Our Adv Pianos & Organs
1651 Monterey -------------LI 3-9588
BROWN'S MUSIC STORE 717 Higuera-LI 3-5041
PAYNE'S RADIO-TV & MUSIC STORE 1334 Spring-PasoRobls 1281
Record & Band Shop The 1041 Grand Av(AG)-HU 9-3512
Renton Music Store 5993 Traffic Wy-Atascdro 664
(See Advertisement This Page)

Neon Products

See Lighting Fixtures Hdgs.; Signs Hdgs

News Dealers

ESQUIRE THE
IN PISMO BEACH – NEWS DEALER
Los Angeles & San Francisco Papers Morning & Eve. Editions – Local Papers – Tobaccos – Candy – Ice Cream – Soft Drinks Film – Photo Service – Sundries – Greeting Cards –Misc. Items – Open 7:30 A.M. to 11 P.M. – 7 Days a Week
600 Cypress(PB) ---------PR 3-4668

Kelley's News & Sundries 680 Cypress(PB)-PR 3-2227
(See Advertisement This Page)
St Clair's News 1030 Chorro------LI 3-3169
San Luis News Agcy 964 Chorro---LI 3-4911
Service Center News Stand
Los Angeles-San Francisco-Fresno
Sundries-Novelties-Hobby Supplies
507-5th(MB) -------------SP 2-6101

News Service

Sarber John 2223 Monterey------LI 3-1392

Newspapers

Atascadero News 5660 El Camino Real-Atascdro 100
CAMBRIAN PRESS THE Main Cambria-WA 7-4234
COAST BEACON 805 Main(MB)--SP 2-8084
Grover City Press 9th & Grand Grovr Cty-HU 9-3650
Herald Recorder 309 E Branch(AG)-HU 9-2826
Morro Bay Sun 5th & C(MB)-----SP 2-2652
Paso Robles Journal 1212 Pine-PasoRobls 802

PASO ROBLES PRESS
THE DAILY NEWSPAPER OF NORTHERN SAN LUIS OBISPO AND SOUTHERN MONTEREY COUNTIES
FRED WEYBRET PUBLISHER
1212 Pine -----------PasoRobles 802

Paso Robles Publishing Co 1212 Pine-PasoRobls 802
Pine Coast Publishing Co Main Cambria-WA 7-4234
Pismo Times 530 Cypress(PB)----PR 3-2217
Reporter The 971 Osos---------LI 3-3188
Sun The 5th & C(MB)----------SP 2-2652
Telegram-Tribune Co 1321 Johnson Av-LI 3-1901

If you have products to sell, the Yellow Pages can increase your market. You are invited to call our nearest Business Office for further details on Classified Directory advertising.

KELLEY'S NEWS & SUNDRIES

Open Daily 7:30 A.M. - 10:30 P.M.

BEACH PLAY SUPPLIES

PR 3-2227

680 CYPRESS PISMO BEACH

Night Clubs

MOROCCO CLUB
Annabelle Warren-Prop
Old Hwy 101----------------LI 3-9770
PEPPER INN
Operated by Dorothy Sowles
Pismo Hwy ----------------LI 3-3422
WATSON'S FRED COCKTAIL LOUNGE 1011 Higuera-LI 3-4315

Notaries–Public

Andre Peter R 1041 Chorro-------LI 3-4171
Cooper Gladys V Hwy Cambria----WA 7-4616
Covert Gail 203 Bridge(AG)------HU 9-2995
Garratt Lorraine 5th & Bernardo(MB)-SP 2-6566
Groves Jessie F 7405 S El Camino Rl-Atascdro 115-M
Johnson Bob 5th & Piney Wy(MB)-SP 2-5491

KENNEDY RALPH C
Established Over 36 Years
INSURANCE OF ALL KINDS
Except Life.
REAL ESTATE
BUSINESS OPPORTUNITIES
1120 Garden -------------LI 3-1002

Muller A V Wickenden Bldg------LI 3-5060
Noyes Richard G Realtor Ocean Av Cayucs-WY 5-3550
Renetzky Andrew 1008 Palm-----LI 3-2440
Swall Ruth 221 E Branch(AG)----HU 9-5462
Van Horn Otto B Realtors 612-12th-PasoRobls 1414
Woolpert Wickson R Wickenden Bldg-LI 3-5060

Notions–Retail

Becker's Yardage 741 Higuera----LI 3-8439
Gehring's Sundries 1634 Osos----LI 3-9963

Novelties–Retail

Morro Mosaics 800-5th(MB) -----SP 2-8759
Sea Shells by Fisher 910 Price(PB)-PR 3-4704

Nurseries–Day

BARBA MARION
BOARDING HOME
TRANSPORTATION ARRANGED TO & FROM PASO ROBLES
By the Hour, Day, Week, or Month
STATE LICENSED & INSURED
PLAY GROUND EQUIPMENT
5300 Carrizo Rd------Atascadero 552

Child Care Center
Sponsored by Calif Dept of Education
Hours-7 AM to 6 PM
Pre School-Ages 2-5
After School-Ages 5 to 16
3126 Park ------------PasoRobls 717-J
Happytime Nursery School Inc 1091 Bell Av(PB)-PR 3-2479

Nurseries–Retail

Bay Nursery & Florist 426-6th(MB)-SP 2-8852
(See Advertisement This Page)
Bethel's Nursery 8255 Morro Av-Atascdro 594
Dad's Nursery
Open Sundays-S & H Green Stamps
436 Traffic Wy(AG)---------HU 9-2470
DAYLIGHT GARDENS 3363 S Broad-LI 3-1833
(See Advertisement This Page)

KARLESKINT'S FLORIST & NURSERY
Headquarters for Your GARDEN NEEDS
POTTED PLANTS – SHRUBS – SEEDS
BULBS – FERTILIZER
Complete Landscape Design
1422 Monterey -----------LI 3-1535

LIVINGSTON PARK NURSERY 604-30th-PsoRobls 353
(See Advertisement This Page)

Nurseries–Retail–(Cont'd)

Nelson's Fuchsia Gardens 263 Esparto Av Shell Bch-PR 3-4938

PASO ROBLES NURSERY
Let Us Help You Design Your Yard
GARDEN SUPPLIES
TREES – SEEDS – BULBS
SHRUBS – POTTED PLANTS
INSECTICIDES – FERTILIZERS
OPEN SUNDAYS CLOSED MON.
345 Spring ----------PasoRobles 545
If no answer call----PasoRobles 638

San Luis Nursery
Open Sundays-S & H Green Stamps
Old Hwy 101 South----------LI 3-6035
Walker's Succulent Gardens 953 Atlantic Av Grovr Cty-HU 9-3231
Waring Nurseries Hwy 101 North(PB)-PR 3-2450

Advertise here—it pays.

Nurseries–Whsle

C & K Nursery 157 N Halcyon Rd(AG)-HU 9-3658

Nuts–Edible

ADAMS COFFEE SHOP & NUT STAND
Nuts Packed for Shipping
S Hwy --------------PasoRobls 1533-J
CALIF ALMOND ORCHARDS INC 4th & Spring-PasoRobls 400
Drew Ranch ------------PasoRobles 332-W
Heavenly Candies 951 Monterey---LI 3-6128

Office & Desk Room Rental Service

Telephone Answering Service 964 Chorro-LI 3-5800

The Yellow Pages — meeting place of buyers and sellers.

DAYLIGHT GARDENS



Agents for
LORD & BURNHAM GREEN HOUSES
POTTED & TROPICAL PLANTS
Camellias – Azaleas – Gardenias – Etc. African Violets – Citrus Trees Fruit Trees – Evergreens – Pat. Roses – Bulbs – Fertilizers – Insecticides – Ceramics – Pottery – Display Stands



LACEY & FRANKIE LAMBERTH – Owners

NURSERY
FREE DELIVERY IN SAN LUIS OBISPO – CALL LI 3-1833
CUT FLOWERS

3363 SOUTH BROAD SAN LUIS OBISPO

In Morro Bay
BAY NURSERY AND FLORIST

- BEDDING PLANTS
- ORNAMENTAL SHRUBS
- ROSES – POTTED PLANTS
- SEEDS – BULBS

GARDEN EQUIPMENT & SUPPLIES
COMPLETE STOCK OF INSECTICIDES
FREE DELIVERY

SP 2-8852



426 SIXTH ST. MORRO BAY

IT PAYS TO ANSWER TELEPHONE CALLS PROMPTLY

Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

Bedding Plants
Seeds
Fertilizers
Trees
Shrubs
Landscaping



"SOME PEOPLE KEEP THEIR BEST, BUT WE SELL OURS"
Tree Surgery – Sprinkler Systems
WE GIVE S & H GREEN STAMPS
FREE ESTIMATES
LIVINGSTON PARK NURSERY
MACK GRAY
PASO ROBLES 353
604-30th STREET

Office Equipment

Anderson Photo Service 1224 State Santa Barbara-Woodland 2-9153
(See Advertisement This Page)

DICK'S OFFICE MACHINES
Complete Line of
DUPLICATING MACH.
TYPEWRITERS
ADDING MACH.
CALCULATING MACH.
PHOTO-COPY MACH.
DICTATING MACH.
OFFICE FURNITURE
1131 Garden ---------LI 3-7651

Hill's Stationery Store 1127 Chorro-LI 3-1950
MARSHALL BUSINESS MACHINES 1453 Monterey-LI 3-2914
Nelson Johnny Office Equipment Co 690 Higuera-LI 3-7347

The Yellow Pages save you time.

OFFICE EQUIPMENT
SALES & SERVICE
- KODAK VERIFAX COPIER
- REX-ROTARY MIMEOGRAPH
- FORDIGRAPH SPIRIT DUPLICATOR
- STENORETTE DICTATING EQUIP.

For Your Convenience
Representative in Your Area Weekly
Anderson Photo Service
CALL COLLECT
WOodland 2-9153
1224 STATE ST. SANTA BARBARA

Office Equipment—(Cont'd)

PASO ROBLES OFFICE SUPPLY 608-12th-PasoRobls 481-J
WALKER'S BOB
Office Equipment & Supplies
785 Marsh ---------LI 3-1827

Office Furniture

General Fireproofing Co The 1122 Laurel Ln-LI 3-3011
Hill's Stationery Store 1127 Chorro-LI 3-1950
(See Advertisement This Page)
PASO ROBLES OFFICE SUPPLY 608-12th-PasoRobls 481-J
WALKER'S BOB
Art Metal-McDowell & Craig
785 Marsh ---------LI 3-1827

Office Supplies

See also Stationers—Headings

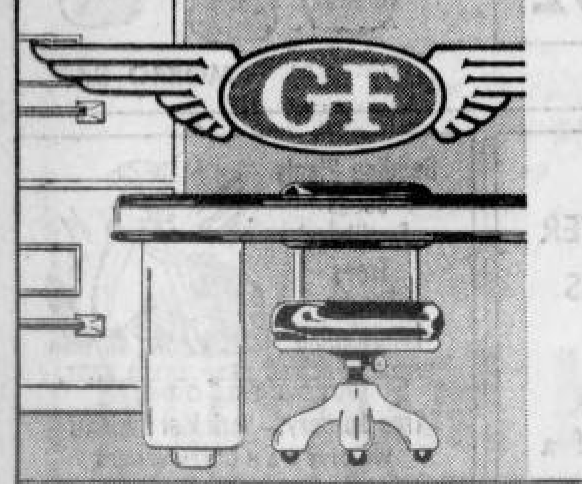
Bickell's Stationery Store 807-12th-PasoRobls 882
Gabby Book Store 1040 Chorro----LI 3-9035
Hill's Offset Printing Co 863 Monterey-LI 3-1624

HILL'S STATIONERY STORE
OFFICE SUPPLIES AND STATIONERY
BUSINESS FORMS — LOOSE LEAF AND BOUND BOOKS — SOCIAL STATIONERY
BOOKS — GREETING CARDS — GIFTS
ART MATERIALS — TYPEWRITERS
1127 Chorro ---------LI 3-1950

Hill's Stationery Store 1127 Chorro-LI 3-1950
(See Advertisement This Page)
PASO ROBLES OFFICE SUPPLY 608-12th-PasoRobls 481-J

Use the latest directory. Get the right number . . . right away.

office furniture...



Our design department will be pleased to assist you in your selection of office furniture, whether it be a single desk, chair, file or a complete office of the highest executive calibre.

You can depend on us for a wide selection of styles, colors and finishes. Serving Santa Maria, Paso Robles and San Luis Obispo areas. Free delivery.

LI 3-1950

HILLS STATIONERY STORE
1127 CHORRO SAN LUIS OBISPO

Oil Land Leases

Maino C A 1108 Garden---------LI 3-2240

Oil Producers

General Petroleum Corp Adelaide-PasoRobls 8-F-6
Long Harry C & Associates Tiber Canyon-LI 3-1492
Ohio Oil Co The
Bank of America Bldg-PasoRobls 1612
Signal Oil & Gas Co Pismo Rd-----LI 3-5886
Union Oil Company of Calif
Northern Division Pipelines
Pipeline Office 975 Morro------LI 3-7600
Avila Pump Station Avla Beach--LI 3-1443
District Electrician Tank Farm--LI 3-6244
District Foreman Tank Farm----LI 3-6744
Division Machinist Foreman Tank Farm-LI 3-6869
Pump Station Tank Farm------LI 3-6338
Shandon Pump Station Shandon-PsoRobls 80-R-1
Shiploading Terminal Port Sn Luis-LI 3-0927
Distribution Office Avila Bch----LI 3-2973
Sales Division
San Luis Obispo Office Orcutt Rd-LI 3-4943
Union Oil Co of Calif ------SntaMrgrta 3172
Union Oil Co of Calif Summit Pump Stn
Los Berros Canyon(AG)-HU 9-5754

Oil Refiners

Douglas Oil Co of Calif Port San Luis-LI 3-0844

Oils—Fuel & Heating

NORWALK CO THE
Office 1088 Higuera---------LI 3-4468
Bulk Plant S Hwy---------LI 3-1643
NORWALK GASOLINE CO 9th & Salinas-PasoRobls 1313
ROUNTREE OIL DISTRIBUTING CO 100 Traffic Wy(AG)-HU 9-2051
S & W Service Vachell Ln--------LI 3-6709
Seaside Oil Co Main --------Templetn 2161

SHELL HEATING OILS
CLEAN
COMFORTABLE
DEPENDABLE
CERTIFIED COMFORT SHELL HEATING OIL
"WHERE TO BUY IT"
SHELL OIL DISTR
5th & Riverside Av-PasoRobles 375
If no answer call------PasoRobles 1409

Shell Oil Distr 5th & Riverside Av-PasoRobles 375
Signal Oil Co 1446 Spring---PsoRobls 176-W
Tidewater Oil Co Orcutt Rd-------LI 3-2336

Answer promptly, speak clearly hang up gently—three friendly telephone habits.

Oils—Lubricating

NORWALK CO THE
Office 1088 Higuera---------LI 3-4468
Bulk Plant S Hwy---------LI 3-1643
Pennzoil Co The
Warehouse 304A Higuera
964 Chorro ---------LI 3-5800
Richfield Oil Corp Orcutt Rd------LI 3-1262
Valvoline Oil Co Distr
Norman Knowles-Distr
968 Bonita Av(MB)---------SP 2-8329

Oils—Re-Refined

Knowles Norman 968 Bonita Av(MB)-SP 2-8329

Ophthalmologists

See Physicians & Surgeons, D. O.; Also Physicians & Surgeons, M. D.

Optical Goods—Whsle & Mfrs

Optical Supply Co 977 Pacific----LI 3-4520

Opticians—Dispensing

BAZIN JOHN
DISPENSING OPTICIAN
GLASSES SOLD ON PRESCRIPTION
781 Higuera ---------LI 3-8367

SAN LUIS OPTICAL DISPENSARY
THE HOUSE OF A THOUSAND FRAMES
781 Higuera ---------LI 3-8367

Optometrists

Clawson Albert 1114 Garden------LI 3-1447
Dunlap Hazel Peterson 1029 Chorro-LI 3-6632
Dunlap Hazel Peterson 1221 Park-PsoRobls 236
Hileman Lloyd O 4th & Morro(MB)-SP 2-4082
McDonald Geo W 791 Dolliver(PB)-PR 3-4700
Noble Evard J 531-12th ------PsoRobles 29
Pence J O 134 E Branch(AG)----HU 9-2351
Rice Chester B 5932 Entrada Av-Atascadero 746
Seger Chas E
Contact Lenses
1407 Garden ---------LI 3-0822
Williams Sarah C 1029 Chorro----LI 3-6632

An extension telephone will give added comfort in your home.



Office Supplies This is the one store in California's Central Coastal area that can supply all of your office needs. We carry a complete stock of forms, supplies and systems with trained personnel to serve you. Also offering complete selections in office furniture, greeting cards, social stationery, gifts and typewriters. This is a friendly store—please do come in and browse at any time. Our welcome mat is out.

LI 3-1950

HILLS STATIONERY STORE
1127 CHORRO SAN LUIS OBISPO

Organs & Organ Equipment

Bennett H T Music Co 1651 Monterey-LI 3-9588
(See Advertisement This Page)
Harris Earl E 208 E Branch(AG)--HU 9-3118

Orthodontists—See Dentists

Osteopathic Physicians

See also Physicians & Surgeons, D.O.

Coolidge S O
Specializing In Permanent-Relief of Low-Back Pain
Nonsurgical & By Appointment Only
438 Arbutus(MB) ---------SP 2-7115
Kelley Dorsey M 1500 Marsh------LI 3-2724
Loveland Mark M 895 C(MB)-----SP 2-5726
Shea Vincent B 7000 El Camino Rl-Atascdro 636
Residence ---------Atascdro 790
If no answer call---------Atascdro 749-J
Wu H M 972 Santa Rosa---------LI 3-7731

Outboard Motors

B & W Sportsmen 2138 Spring-PasoRobls 1840
Burroughs Cabinet Shop 36 Ocean Av Cayucs-WY 5-3843
DONHOY S 101 Hwy------SntaMrgrta 2761
(See Advertisement This Page)

EVINRUDE OUTBOARD MOTORS
FIRST NAME in outboard boating! **EVINRUDE** Let us show you the latest advances in smooth operation and "Whispering Power" quiet. Complete line—the right motor for every boat. Famed Starflite V-4 and Lark models. Electric Starting. Convenient time payments.
"WHERE TO BUY THEM"
MORRO BAY MARINA 4th & Embarcadero(MB)-SP 2-8085
POWER EQUIPMENT COMPANY THE 1236 Railroad-PasoRobls 534

JOHNSON OUTBOARD MOTORS—
DONHOY S 101 Hwy---SntaMrgrta 2761
PHILLIPS K L & SONS 999 Price(PB)-PR 3-2121

MALLERY'S MARINE CENTER
Authorized Dealer
JOHNSON SEA-HORSE
Sales — Service — Parts
Repair Service on All Makes & Models
780 C(MB) ---------SP 2-6401

MERCURY OUTBOARD MOTORS—
BRADLEY'S BOAT CENTER
1653 Shell Beach Rd Shell Bch-PR 3-2168
R & J SPORTS & HOME SUPPLY 283 Higuera-LI 3-8684

Outboard Motors—(Cont'd)

MORRO BAY MARINA
AUTHORIZED EVINRUDE DEALER
SALES — REPAIRS
4th & Embarcadero (MB) ---------SP 2-8085

MORRO BAY YACHT ANCHORAGE
SCOTT ATWATER
FORD DIESEL ENGINES
Sales — Repairs — Parts
TEX SMITH — Mgr.
201 S Main(MB)---------SP 2-8617

Power Equipment Company The 1236 Railroad-PasoRobls 534
(See Advertisement This Page)
R & J Sports & Home Supply 283 Higuera-LI 3-8684
Santa Margarita Lake Boat Co
Santa Margarita Lake-SntaMrgrta 5541
(See Advertisement This Page)
WILLS H J
Johnson Sales & Service
1088 Higuera ---------LI 3-3513

Outboard Motors—Parts & Repairs

Mallery's Marine Center 780 C(MB)-SP 2-6401

For full use of your telephone, please keep your instrument "hung up"—ready for service.

Overall Supply Service

MODEL LINEN SUPPLY 34 South-LI 3-2150
Paso Robles Laundry Linen Supply & Dry Cleaning 1344 Pine-PasoRobls 315

Oxygen

COAST WELDING SUPPLY
140 W Stowell Rd Santa Maria-Walnut 5-8647

Oxygen Therapy Equipment

Jones Ambulance Service & Hospital Supplies 780 Pacific---------LI 3-2626

Oysters

El Morro Oyster Co 235 Main(MB)-SP 2-5407
Morro Oyster Co El 235 Main(MB)-SP 2-5407

Packing & Crating Service

See also Moving & Storage Service

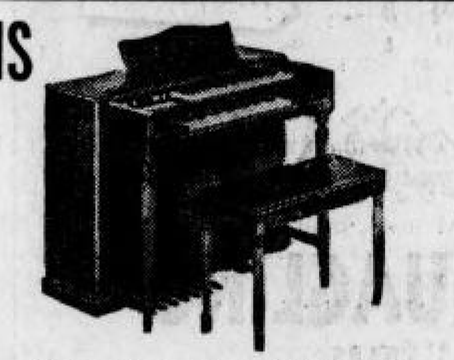
B & M DELIVERY SERVICE 821 Pine-PasoRobls 705

DENNIS TRANSFER
CRATING SERVICE
PIANO MOVERS
LOCAL & LONG DISTANCE
Experienced
ESTIMATES GIVEN
Prompt Service — Reasonable Rates
1824 Nipomo ---------LI 3-7223

J & H TRANSFER & STORAGE 6420 El Camino Rl-Atascdro 171
Republic Van & Storage Co Inc Agent Old Hwy 101 South-LI 3-1228
S & W Moving & Storage 1350 Grand Av(AG)-HU 9-3928

Check the Yellow Pages for WHO sells WHAT.

HAMMOND ORGANS
"Music's Most Glorious Voice"
SIX WEEK RENT TO OWN PLAN
★ USE AN ORGAN IN YOUR HOME
★ FREE WEEKLY PRIVATE LESSONS
★ FREE DELIVERY & INSURANCE
★ TRIAL FEE WILL APPLY TO PURCHASE
H.T. Bennett Music Co.
1651 Monterey St.
SAN LUIS OBISPO



All Models for Home & Church & The Famous Hammond Chord Organ
PHONE LI 3-9588
FOR ORGANS & PIANOS *"You'll Do Better At Bennett's"*

SANTA MARGARITA LAKE BOAT CO.
SALES - SERVICE - PARTS



EVINRUDE MOTORS
PERFORMER BOATS
VALCO ALUMINUM BOATS
"Try What You Buy"
DEMONSTRATIONS AVAILABLE
SANTA MARGARITA 5541
SANTA MARGARITA LAKE

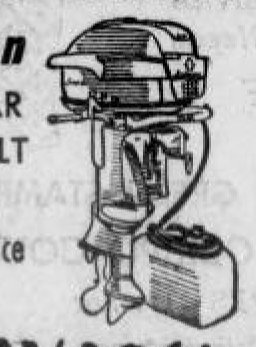
ANY TIME
When things happen unexpectedly—the demand for promptness of service is urgent. You'll find firms who render 24-hour service listed in the
Classified TELEPHONE SECTION

EVINRUDE
OUTBOARD MOTORS



STAR LINE
ALUMA CRAFT
BOATS
SALES & SERVICE — PARTS
PASO ROBLES 534
POWER EQUIPMENT CO.
1236 RAILROAD PASO ROBLES

OUTBOARD MOTORS
Johnson
GLASSPAR
ROCKHOLT
BOATS
Sales — Service
Parts



DONHOY
SANTA MARGARITA 2761
SO. 101 HWY.

When You Have
FORGOTTEN . . . . A NAME
Recommended By Someone
You remember someone having recommended a certain concern or dealer, but can't remember the name recommended.
LOOK IN THE
Classified TELEPHONE SECTION
You will probably recognize the name when you see it.

PITTSBURGH
Sun-Proof HOUSE

INSULATION
SPECIALISTS
WALL BOARD
ROOFING
BUILDERS HARDWARE
PAINT
ACOUSTICS
OILS
FLOOR COVERINGS

JAMES A. QUAGLINO
ESTABLISHED 35 YEARS
BUILDERS' SUPPLIES
LI 3-0560
SANTA BARBARA AVE. & HIGH — SAN LUIS OBISPO

SAN LUIS COLOR STORE
FOR THE HOME OWNER
Featuring:
PAINT & WALLPAPER
BOYSEN Colorizer PAINTS
LARGE SELECTION NATIONALLY ADVERTISED
WALLPAPER IN STOCK
1,322 COLORS IN ALL PAINT FINISHES
PAINTING SUPPLIES
Courteous Personalized Service To Help You With Your Needs
DO IT YOURSELF
WE GIVE S&H GREEN STAMPS
SERVING SAN LUIS OBISPO COUNTY
JAMES B. REEVES – Owner
PHONE
LI 3-8203
856 MONTEREY ST. — SAN LUIS OBISPO

Paint Dealers–Retail

Acme Quality Paint & Wallpaper Store
See Graham's Paint & Wallpaper Store
868 Monterey ---------------LI 3-0652
ATASCADERO HARDWARE
We Give S & H Green Stamps
5980 Traffic Wy-------------Atascdro 133
Boyle Lumber Co
Cabrillo Hwy Cayucs-WY 5-3636
(See Advertisement Page 95)

BOYSEN PAINTS
100% PURE PAINTS VARNISH ENAMELS
BOYSEN Colorizer PAINTS
"WHERE TO BUY IT"
BAXTER BUILDING MATERIALS
1524 Grand Av(AG)-HU 9-2422
BUILDERS MARKET
840-10th-PasoRobls 1600

Clark Howard Paint & Wallpaper Store
987 Foothill Bl-LI 3-7730
(See Advertisement This Page)

DUNNE PAINTS
Exterior paints and pastes, roof coatings, enamels, undercoats, wall finishes, varnishes, special oils, dryers & stains, industrial, automotive, and marine finishes of outstanding quality.
Use DUNNE Color Suited PAINTS for Perfect Color Harmony — Everytime!
"WHERE TO BUY THEM"
COOPERATIVE FARMERS SUPPLY CO INC 14th & Pine----PasoRobls 344
Horton's 727 Marsh-----------LI 3-7325
Horton's 5th & Morro(MB)---SP 2-4461

Check the Yellow Pages for WHO sells WHAT.

DUTCH BOY PAINTS
PAINTS, VARNISHES & ENAMELS
Blended to keep your home bright
Manufactured by NATIONAL LEAD COMPANY
"WHERE TO BUY THEM"
BOISEN'S PAINT STORE
Hwy Cambria-WA 7-4253
BOYLE LUMBER CO
Cabrillo Hwy Cayucs-WY 5-3636
CLARK HOWARD PAINT & WALLPAPER STORE
987 Foothill Bl-LI 3-7730
FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102
HAGLE-DE COU LUMBER CO
8965 El Camino Rl-Atascdro 43
HAMMONS' FIRESTONE DEALER STORE 1344 Park------PasoRobls 405

FULLER PAINTS
See Your FULLER PAINT DEALER "a GOOD place to go"
FULLER PAINTS
"WHERE TO BUY IT"
DISTRIBUTOR
FULLER W P & CO
698 Higuera-LI 3-0835
DEALERS
PASO ROBLES MERCANTILE CO
839-12th-PasoRobls 340
STOVER'S COLOR CENTER
5800 El Camino Rl-Atascdro 176

(Continued Next Page)

Advertise here—it pays.

ALL AROUND THE HOUSE—IT'S
Dutch Boy
REG. U.S. PAT. OFF.
For Lasting Beauty
OUTSIDE INSIDE WALLS TRIM
DUTCH BOY COLOR GALLERY
Mixed to Individual Specifications
Howard E. Clark
Painting Contractor
PAINT & WALLPAPER
- EXPERT COLOR ADVICE
- DISTINCTIVE WALLPAPERS
- PAINTERS' SUPPLIES

"HEADQUARTERS FOR ALL OF YOUR PAINTING NEEDS"
WE GIVE S & H GREEN STAMPS
PHONE FOR INFORMATION
LI 3-7730
LOTS OF EASY PARKING
Corner of Santa Rosa
987 Foothill Blvd. — San Luis Obispo

OUTSIDE --- OR INSIDE
PAINT WITH Treasure Tones
A Complete Stock of PAINT & SUNDRIES
MINER'S
For Information Phone
HU 9-2931
1036 GRAND AVE. — GROVER CITY

REED'S PAINT & WALLPAPER
"Make Your Paint Problems Ours"
DU PONT
REG. U.S. PAT. OFF.
IMPERIAL WASHABLE WALLPAPER
LI 3-2623
1121 Broad – San Luis Obispo

Paint Dealers–Retail–(Cont'd)

GLIDDEN PAINT CENTER THE
894 Foothill Bl-LI 3-8596
GLIDDEN PAINTS—
See "Spred-Glidden Paints" Under This Classification
GRAHAM'S ACME PAINT & WALLPAPER STORE 868 Monterey----------LI 3-0652
Kershaw's Paint Store
5850 Traffic Way-Atascdro 677-J
LUMINALL PAINTS—
SAN LUIS COLOR STORE
856 Monterey-LI 3-8203
Miner's 1036 Grand Av Grovr Cty-HU 9-2931
(See Advertisement Page 94)
MINSHULL'S PAINT & WALLPAPER STORE
Authorized Dealer For Pittsburgh Paints
We Give S & H Green Stamps
1221 Spring --------------PasoRobls 774
OLD COLONY PAINTS—
HAYWARD LUMBER CO
5th & E(MB)-SP 2-2291

PABCO PAINTS
"Pabco Is Color In Paint." Widest Range of Colors In Interior, Exterior Paint. Also Marine, Industrial Paint, "Hydroseal." Prot. Coatings, Rubber-base Interior & Exterior Paint. For Other Pabco Products See Pabco Linoleum & Pabco Roofing Dealers.
PABCO COLOR
"WHERE TO BUY THEM"
San Luis Obispo County Farm Supply Co
157 Higuera-LI 3-3751
Tobin's Center Inc
19th & Hwy No 1(MB)-SP 2-8489

PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191
Paint Shop The
120 Brisco Rd(AG)-HU 9-3324
(See Advertisement This Page)
Quaglino James A Builders Supplies
Santa Barbara Av & High-LI 3-0560
(See Advertisement Page 94)
Reed's Paint & Wallpaper
1121 Broad-LI 3-2623
(See Advertisement Page 94)
San Luis Color Store 856 Monterey-LI 3-8203
(See Advertisement Page 94)

SHERWIN-WILLIAMS PAINTS
Paints for all purposes including famous S W P House Paint, SUPER KEM-TONE De Luxe Washable Wall Paint, KEM-GLO America's Favorite Enamel
COVER THE EARTH
"WHERE TO BUY THEM"
BRANCH
SHERWIN-WILLIAMS CO
742 Marsh-LI 3-3800
DEALERS
COSTA J M & SON Hwy No 1 & Bella Vista Dr(MB)-SP 2-3641
Forden's Hardware
857 Monterey-LI 3-1090
Grand Av Hardware
620 Grand Av(AG)-HU 9-5052
HEATON'S 13th & Park---PasoRobls 890
KERSHAW'S PAINT STORE
5850 Traffic Wy-Atascdro 677-J
Oceano Hardware
921 Front Oceano-HU 9-3416

SILCONITE WATERPROOFING MATERIAL—
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

SEWING ON BUTTONS
While sewing a button on a garment keep a pin stuck between the cloth and the button. This will leave enough play for easy buttoning.

Paint Dealers–Retail–(Cont'd)

SPRED-GLIDDEN PAINTS
SPRED SATIN — 100% Latex Wall Paint; Spred Lustre Alkyd Enamel; Spred Glide-On Exterior Vinyl Latex Paint; Speed-Wall Alkyd Flat Enamel; Japalac Enamel; Florenamel; Endurance House Paints plus a complete line of finishes for every need.
"WHERE TO BUY IT"
DEALER
Hayward Lumber Co
10th & Pine-PasoRobles 820

STOVER'S COLOR CENTER
Complete Line of
FULLER PAINTS & SUPPLIES
Wallpaper
Draperies & Upholstery
MATERIALS TO CHOOSE FROM
TRAVERSE RODS ETC.
5800 El Camino Rl----Atascadero 176

Party Line Pointers:
1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

IN CAYUCOS
DUTCH BOY PAINTS
- Color Matching
- Free Advice on Colors
- Marine Paints
- Complete Line of Paint Supplies

GOLD BOND STAMPS
"Across From The Pier"
Dutch Boy PAINTS
BOYLE LUMBER CO.
WY 5-3636
SAN LUIS OBISPO
MORRO BAY CAMBRIA
ENterprise 1-1471
CABRILLO HWY. — CAYUCOS

= IN ARROYO GRANDE =
THE PAINT SHOP
OVER 18 YEARS EXPERIENCE
You Pay Less & Save
★ PAINT
★ WALLPAPER
PAINTERS' SUPPLIES
JACK BERTRAM
Licensed Painting Contractor
Dutch Boy PAINTS
PHONE
HU 9-3324
120 BRISCO ROAD
EASY FREE PARKING

Paint Dealers–Retail–(Cont'd)

TREASURE TONES
Lasting Paint Finishes for Every Decorating Need Outside or Inside
Pre-harmonized Colors
One Coat Covers
Odorless Scrubbable
Treasure Tones
"WHERE TO BUY THEM"
DEALERS
Atascadero Hardware
We Give S & H Green Stamps
5980 Traffic Wy---------Atascdro 133
MINER'S 1036 Grand Av
Grovr Cty-HU 9-2931
MINSHULL'S PAINT & WALLPAPER STORE 1221 Spring-----PasoRobls 774
Nipomo Lumber Co
Hwy 101 Nipmo-WA 9-4231
Stewart Building Supply
9th & Hwy 1(MB)-SP 2-8476

Western Auto Associates Store
924 S Grand Av Grovr Cty-HU 9-3857

Paint Dealers–Whsle

Glidden Paint Center The
894 Foothill Bl-LI 3-8596
GRAHAM'S ACME PAINT & WALLPAPER STORE 868 Monterey----------LI 3-0652
QUAGLINO JAMES A BUILDERS SUPPLIES
DISTRIBUTORS OF
PITTSBURGH PAINTS
Santa Barbara Av & High----LI 3-0560
Sherwin-Williams Co 742 Marsh---LI 3-3800

Advertise here—it pays.

Painters' Equipment & Supplies

Clark Howard Paint & Wallpaper Store
987 Foothill Bl-LI 3-7730

Painting–Automobile

See Automobile Painting

Painting Contractors

Boisen's Paint Store Hwy Cambria-WA 7-4253
CARVER PAUL J
GENERAL PAINTING CONTRACTOR
Licensed and Insured
COMMERCIAL – RESIDENTIAL
Color Harmonizing – Free Estimates
BRUSH OR SPRAY
Corner 3d & Piney Way
730-3d(MB) ------------SP 2-4652
Clark Howard Paint & Wallpaper Store
See Our Ad Paint Dealers
987 Foothill Bl---------------LI 3-7730
Dorman Signs 350 Higuera-------LI 3-2608
(See Advertisement Page 96)
King J L 2005 Spring--------PsoRobls 1407
KING JACK
PAINTING CONTRACTOR
SPRAY PAINTING
PAPERHANGING
PLASTEXING
940 C(MB) ---------------SP 2-6626
MINSHULL'S PAINT & WALLPAPER STORE
Painting & Paper Hanging
1221 Spring ------------PasoRobls 774
(Continued Next Page)

Many buyers turn to the Yellow Pages first.

GENERAL PAINTING CONTRACTOR
Residential – Commercial
Homes • Apts • Bldgs • Industrials
BRUSH – SPRAY
We Offer ARTISTIC COLOR STYLING
SMALL OR LARGE JOBS
HIGH QUALITY MATERIALS
Day & Night Work – Skilled Craftsmen
FREE ESTIMATES – TIME PAYMENTS
COUNTY-WIDE SERVICE
JOSEPH H. STAUCH
PAINTING CONTRACTOR
LI 3-0931
950 CHORRO – SAN LUIS OBISPO

Painting Contractors–(Cont'd)

ORVIS HARRY J

PAINTING – DECORATING
Commercial – Residential
Also
PAPER HANGING
1034 Peach --------------LI 3-0485

Peterson E M Painting Contractor
10465 Atascadero Av-Atascdro 680
(See Advertisement This Page)

STAUCH JOS H

COMMERCIAL – HOMES
INDUSTRIAL
SPRAY OR BRUSH
DECORATING
FREE ESTIMATES
950 Chorro --------------LI 3-0931

Stauch Jos H 950 Chorro--------LI 3-0931
(See Advertisement Page 95)
Stewart Don 377 Elm(AG)-------HU 9-2349
(See Advertisement This Page)

Painting–Industrial

See Painting Contractors

Paper Dealers

BLAKE MOFFITT & TOWNE
218 E Jones Snta Maria-Walnut 5-2641
Western-Waxide Div Crown Zellerbach Corp
2101 Williams Sn Leandro
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0912

The Yellow Pages save you time.

Paper Hangers

Clark Howard Paint & Wallpaper Store
987 Foothill Bl-LI 3-7730
King Jack 940 C(MB)-----------SP 2-6626
Minshull's Paint & Wallpaper Store
1221 Spring-PasoRobls 774
Orvis Harry J 1034 Peach--------LI 3-0485

Paper–Waxed–See Paper Dealers

Paper–Whsle–See Paper Dealers

Party Favors & Supplies

Gabby Book Store 1040 Chorro---LI 3-9035

Patent Attorneys & Agents

Drew C L 703 Market S F----EXbrk 2-4596
White George B
1095 Market S F-MArkt 1-7065

Patio Construction

Adams Henry K
8800 Atascadero Av-Atascdro 52
Bob's Bricklaying Service
Garden Farms-SntaMrgrta 5981
Lane Woodrow W 337 Vine---PasoRobls 1550
Lillo D John Sombrilla Av-----Atascdro 958

Paving Equipment–Renting

Lane Woodrow W 337 Vine---PasoRobls 1550

Next time you want to make a call but aren't quite sure of the number, look it up in the latest telephone directory! Memory isn't always reliable . . . and you'll save time by looking up the right number before you call!

Paving Materials

ROSELIP WALTER B CO

ROCK – SAND – CEMENT
ASPHALTIC PAVING MATERIALS
See Our Display Adv. for Concrete Ready Mix
Mailing Address PO Box 458, Atascadero
N Traffic Wy----------Atascadero 20
If no answer call---Atascadero 1176
If no answer call---PasoRobles 1758
Or -----------------LI 3-4992

Southern Pac Milling Co Concrete Plant
Santa Barbara Av-LI 3-8100

"Looking it up in the Classified" is a national habit. Purchasing agents, production men and engineers as well as house-wives refer to the Yellow Pages when they are ready to buy.

HAZEL'S PET SHOP



HORSEMEAT

★ ANIMALS & BIRDS
ALWAYS A LARGE VARIETY TO CHOOSE FROM
★ TROPICAL FISH
FISH FOODS AND SUPPLIES, A WIDE SELECTION
★ PET FOODS & SUPPLIES
★ BIRDS BOARDED & SMALL PETS
We Give Gold Bond Stamps
LI 3-1417
AMPLE FREE PARKING
595 MARSH SAN LUIS OBISPO
(Corner of Marsh & Nipomo)

Pawnbrokers

San Luis Jewelry & Loan Co
974A Monterey-LI 3-2314

Peanuts–See Nuts–Edible

Perfumes

Merle Norman Cosmetics Studio
1118 Morro-LI 3-3252

Pest Control

See Exterminating; Also Fumigating; Also Moth Proofing; Also Termite Control; Also Tree Service

Pet Shops

Hazel's Pet Shop 595 Marsh------LI 3-1417
(See Advertisement This Page)
Sharp's Pet Shop
835 Grand Av Grovr Cty-HU 9-3196

Pet Supplies–Whsle & Mfrs

C & K Packing Co Clark Field-----LI 3-8660

Pharmacists–See Druggists–Retail

Phonograph Records–Retail

ALLEN'S SOUND CENTER
Hi Fi Music Systems-Records-Recorders
771 Higuera ----------------LI 3-2047
Allison's Music Box 880 E(MB)---SP 2-8771
(See Advertisement This Page)
BROWN'S MUSIC STORE
717 Higuera-LI 3-5041
Long E E Piano Co 777 Marsh-----LI 3-1245
Record & Band Shop The
1041 Grand Av(AG)-HU 9-3512
Renton Music Store
5993 Traffic Wy-Atascdro 664
Roy's TV Den 1311 Park----PasoRobls 1390

Phonographs–Coin Operated

Los Osos Vendors 750 Mill--------LI 3-8417
San Luis Amusement Co ---------LI 3-0512

Photo Finishing–Retail

CAL PHOTO SUPPLY

Expert – Prompt
Photo Finishing
Also
24-Hr. Photostatic Service
Army & Navy Discharges
Marriage Licenses & Birth Certificates
899 Higuera -------------LI 3-3705

Camera Shop 1036 Chorro--------LI 3-6183
Esquire The 600 Cypress(PB)----PR 3-4668
Morro Bay Photo Shop
435-5th(MB)-SP 2-3351
Park Pharmacy 801-12th -----PasoRobles 33
PICTURE SHOP THE
1371 Monterey-LI 3-2517

Dorman Signs



SERVING THE ENTIRE DIRECTORY AREA
GENERAL PAINTING
SERVICE STATION PAINTING
A SPECIALTY
TRUCK PAINTING & LETTERING
HIGHWAY SIGNS
COMMERCIAL & INDUSTRIAL SIGNS
Free Estimates
Guaranteed Work
MEMBER OF
PHONE
LI 3-2608
If No Answer Call LI 3-1561
350 HIGUERA SAN LUIS OBISPO

DON STEWART
PAINTING CONTRACTOR
Residential
Commercial
INTERIOR – EXTERIOR
Custom Painting & Clean-Up Work
Free Estimates
Licensed & Insured
PHONE
HU 9-2349
377 ELM ARROYO GRANDE

QUALITY
PAINTING
By
E. M. PETERSON
SERVING
SAN LUIS OBISPO CO.
INTERIOR – EXTERIOR
SPECIAL FINISHES
HARDWOOD FINISHING
Homes – Offices – Apts – Cafes
ATASCADERO 680
Mailing Address Route 1 Box 1200
10465 ATASCADERO AVE.

PHONOGRAPH Records



"HI-FI" Headquarters
Complete Stock of
HI-FI – POPULAR
JAZZ – CLASSICAL
ACCESSORIES – HI-FI COMPONENTS
REPAIRS
TAPES – PRE-RECORDED – STEREO
SP 2-8771
ALLISON'S MUSIC BOX
880 E. (We Give S & H Green Stamps) MORRO BAY

Photo Finishing–Whsle

Crown Photo Service
709½-12th-PasoRobls 1342

Photocopy Machines

KODAK VERIFAX COPIER

Completely different office copier. Makes dry, complete, lasting copies in a minute for pennies apiece—also makes offset masters. A time-saver for every modern office.
"WHERE TO BUY IT"
DISTRIBUTORS
Anderson Photo Service 1224 State
Santa Barbara-Woodland 2-9153

THERMO-FAX COPYING PRODUCTS

All-electric, completely dry office copying equipment.
Copies in just 4 seconds! Full range of copy paper colors and weights.
PRODUCT OF MINNESOTA MINING & MFG. CO.
"WHERE TO BUY THEM"
Thermo-Fax Sales Inc 616 N Milpas
Santa Barbara-Woodland 2-9000

Walker's Bob 785 Marsh---------LI 3-1827

Photocopy Prints

CAL PHOTO SUPPLY

PHOTOSTATIC COPIES
ARMY & NAVY DISCHARGES
Marriage Licenses & Birth Certificates
Photo Finishing and Supplies
24-Hour Photostatic Copy Service
"We Copy Anything"
899 Higuera -------------LI 3-3705

Camera Shop 1036 Chorro--------LI 3-6183
Picture Shop The 1371 Monterey--LI 3-2517

Photographers–Aerial

McLain Studio of Photography
970 Chorro-LI 3-7895

Photographers–Commercial

DEANS PHOTOGRAPHY

PORTRAITS – IN HOME OR OFFICE AT NO EXTRA COST
Weddings – Full Coverage Home – Church
Commercial – Groups
Industrial – Interior
Exterior Views – Legal – Accident Work
REASONABLE RATES
Day or Nite
211 Laurel Avila Bch--------LI 3-0368

GAINSBOROUGH STUDIO
864 Higuera-LI 3-5796
Ouls ------------------------LI 3-1445
McLAIN STUDIO OF PHOTOGRAPHY
970 Chorro-LI 3-7895
Schroeder's Studio of Photography
1114 Chorro-LI 3-4518
Wilkins Studio
6405 El Camino Rl-Atascadero 158

Photographers–Portrait

Deans Photography
211 Laurel Avila Bch-LI 3-0368

GAINSBOROUGH STUDIO

Photography by Wagers
PORTRAITS
WEDDINGS
COMMERCIAL
864 Higuera -------------LI 3-5796

The Yellow Pages save you time.

Photographers–Portrait–(Cont'd)

GAINSBOROUGH STUDIO
864 Higuera-LI 3-5796
(See Advertisement This Page)
McLAIN STUDIO OF PHOTOGRAPHY
970 Chorro-LI 3-7895
(See Advertisement This Page)
SCHROEDER'S STUDIO OF PHOTOGRAPHY 1114 Chorro----LI 3-4518
(See Advertisement This Page)

SEARS STUDIO

Since 1919 Serving
SAN LUIS OBISPO COUNTY
CHARACTER PORTRAITURE
PHOTOSTATS – COMM'L PRINTING
OLD PHOTOS RESTORED
No Appointment Necessary
9 A.M. to 4 P.M.
5580 El Camino Rl--Atascadero 1034-J

Stevens Studio 1225 Spring--PasoRobls 1121

WILKINS STUDIO

WEDDINGS – BABIES
FAMILY GROUPS
COMMERCIAL PRINTING
Tuesday is Tot's Day
6405 El Camino Rl----Atascadero 158

Photographic Equipment & Supplies–Retail

CAL PHOTO SUPPLY
899 Higuera-LI 3-3705
(See Advertisement This Page)
Camera Shop 1036 Chorro--------LI 3-6183
(See Advertisement This Page)
Evans Camera Exchange
12th & Spring-PasoRobls 442
GREYHOUND NEWS SERVICE
5900 El Camino Rl-Atascdro 237
Hudson's Drug Store 815-12th --PsoRobls 51
Morro Bay Photo Shop
435-5th(MB)-SP 2-3351
Shell Beach Pharmacy
1353 Shell Beach Rd Shell Bch-PR 3-2390

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

If It's Photographic
You'll Find It At . . .
The Camera Shop



Headquarters for
KODAK - ARGUS
GRAFLEX - REVERE
BELL & HOWELL
PHOTO FINISHING
WE GIVE S & H GREEN STAMPS
CALL
LI 3-6183
1036 CHORRO SAN LUIS OBISPO

.....IT'S ALWAYS
PICTURE TIME
CALL NOW
LI 3-7895
McLain STUDIO
....970 CHORRO....

Gainsborough
STUDIO
PHOTOGRAPHY BY WAGERS
PORTRAITS
BABIES – ADULTS – GROUPS
WEDDINGS
AT CHURCH, HOME OR STUDIO
COMMERCIAL
ARCHITECTURAL – PUBLICITY
ADVERTISING, GROUPS ETC.
LI 3-5796
If No Answer Call LI 3-1288
864 HIGUERA SAN LUIS OBISPO

Schroeder's
STUDIO OF PHOTOGRAPHY
portraits by Mary Beth



- Children's Portraits
- Weddings
- Family Groups
- Glamour
- Color
- Reproductions
- Men's Portraits
- Publicity
- Frames – Complete Line
- 24-Hr. Photo Finishing
- Popular Prices
- All Work Guaranteed

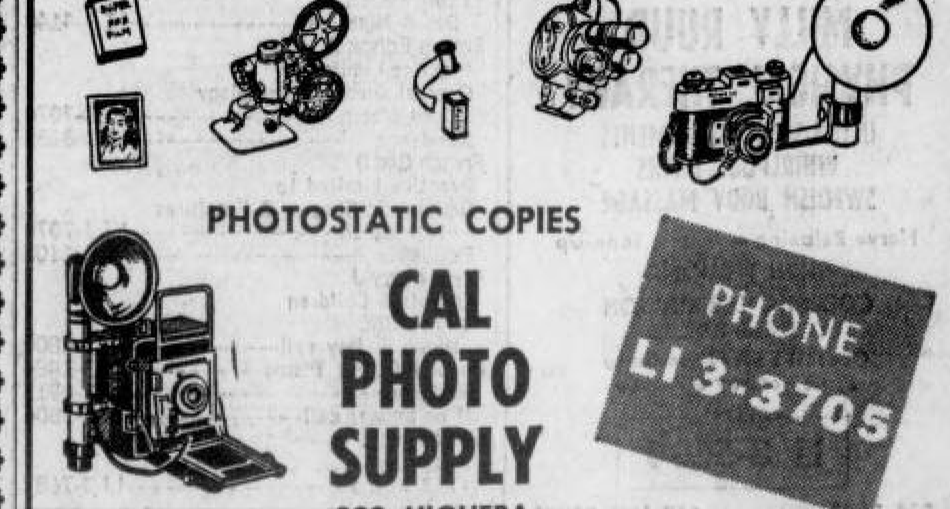
LI 3-4518
If No Answer Call
LI 3-5878
1114 Chorro St. San Luis Obispo



PHOTO SUPPLIES

- PHOTO FINISHING
- DEVELOPING – PRINTING – ENLARGING
- MOVIE CAMERAS & PROJECTORS
- BELL & HOWELL, KODAK, KEYSTONE
- STILL CAMERAS & ACCESSORIES KODAK, GRAFLEX, ZEISS, ARGUS LEICA, ANSCO, STEREO, POLAROID, DU PONT, VIEWMASTER
- DARK ROOM EQUIPMENT

We Rent
8 and 16 MM Movie Projectors



PHOTOSTATIC COPIES
CAL
PHOTO
SUPPLY
899 HIGUERA
PHONE
LI 3-3705

Physical Therapists

ALLEY'S PHYSICAL THERAPY
LEIGH & ISABEL ALLEY
Licensed Physical Therapists
WHIRLPOOL SULPHUR BATHS
VITA-RAY MASSAGE
COLONIC IRRIGATION
ULTRA-SONIC TREATMENTS
1031 Pine ------------PasoRobls 56

BETTENCOURT ALICE R 571 Marsh-LI 3-6742
FRENCH CLINIC & HOSPITAL
Physical Therapy Dept
1205 Higuera
1170 Marsh --------------LI 3-7070
Gurrisi John 1023 Mill----------LI 3-4832

HIDDEN VALLEY HOT SPRINGS INC
ROY C. SMITH – LAURA G. SMITH
LICENSED PHYSICAL THERAPISTS
HEALTH BATHS – MASSAGE
ULTRA-SONICS – COLON THERAPY
Hours 9 A.M. to 7 P.M.
Evenings by Appointments
Located ½ Mile off Hwy. 101
7 Miles South of San Luis Obispo
Avila Rd ---------------LI 3-0523

MADSON A J 870 Price(PB)-----PR 3-4636
POE RUDOLPH A 657 Marsh-----LI 3-4600
Ruud Milly Physical Therapy 979 Palm-LI 3-5604
(See Advertisement This Page)

Physicians & Surgeons D. O.

Coolidge S O
Specializing in Permanent-
Relief of Low-Back Pain
Nonsurgical & By Appointment Only
438 Arbutus(MB) -----------SP 2-7115
KELLEY DORSEY M 1500 Marsh-LI 3-2724
Loveland Mark M 895 C(MB)-----SP 2-5726
Shea Vincent B
7000 El Camino Rl-Atascdro 636
Residence ---------------Atascdro 790
If no answer call----------Atascdro 749-J
Strahan L R 1108 Vine--------PsoRobls 327
If no answer call-----------PsoRobls 1200
Residence ---------------PsoRobls 213
Wu H M 972 Santa Rosa---------LI 3-7731

Physicians' & Surgeons' Exchanges

See Telephone Answering Service

Here's how you may be sure of getting your party more often when you dial:
1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Physicians & Surgeons, M.D.

Allen Jos R Hwy 1 Cambria------WA 7-4410
If no answer call-------------WA 7-4221
Anderegg Richard L
Internal Medicine
1215 Chorro ----------------LI 3-6265
Residence (MB) -------------SP 2-8161
Andleman John B
1110 Vine --------------PasoRobls 1445
Residence -------------PasoRobls 1994
If no answer call---------PasoRobls 1200
Angerer Alden L
Surgery
990 Pacific
Night & Day call--------------LI 3-4800
Anthony Bramwell
Obstetrics & Gynecology
990 Pacific
Night & Day call--------------LI 3-4800
Bailey R J 156 N 9th Grovr Cty---HU 9-3418
Beresky Tibor A
Practice Limited to the Eye
1304 Garden ---------------LI 3-6121
Residence -----------------LI 3-0824
If no answer call-------------LI 3-5800
Buck Robt E
Limited to Internal Medicine
990 Pacific
Night & Day call--------------LI 3-4800
Burnight E R
348 Hollister Av(PB)-PR 3-4633
Butner Lia Linde
General Practice
5830 Traffic Wy----------Atascdro 850
Residence -------------Atascdro 1187
If no answer call----------Atascdro 1000
Chambers Jas R
Internal Medicine
4th & Morro(MB)-----------SP 2-3871
Day & Night call-------------SP 2-3871
Cletsoway R W
Urology
1235 Morro -----------------LI 3-5526
If no answer call-------------LI 3-5800
Cookson H N
General Practice
154 Traffic Wy(AG)---------HU 9-2114
Residence -----------------HU 9-5707
Crook Glenn D
Practice Limited to
Ear Nose & Throat
1170 Marsh ----------------LI 3-7070
Residence -----------------LI 3-4246
Dooley Jas H 522-13th
Day or Night call---------PasoRobls 860
Dunklee Geo K
Surgery & General Practice
990 Pacific
Night & Day call-------------LI 3-4800
Eells Richard W
Radiology
743 Pismo -----------------LI 3-7687
Elliott Wallace G
Surgery
1215 Chorro ---------------LI 3-6265
Elvin John H
General Practice
273 Pomeroy Av(PB)---------PR 3-2492
Residence -----------------HU 9-2604
Ferris Chalmer W
General Practice-Obstetrics
1170 Marsh ----------------LI 3-7070
Residence -----------------LI 3-5552
Fogo Alden E
Ear Nose & Throat
1106 Pacific
Day & Night call-------------LI 3-4140
French Edison A
Practice Limited to
General Surgery-Gynecology
1170 Marsh ----------------LI 3-7070
Residence -----------------LI 3-8185
French Geo O
Practice Limited to
Orthopedic Surgery & Fractures
1170 Marsh ----------------LI 3-7070
Residence -----------------LI 3-1102
Fryer Harry J
Infants & Children
990 Pacific
Night & Day call------------LI 3-4800
Gaebe L C 895 Pismo-----------LI 3-1484
Residence -----------------LI 3-6315
If no answer call------------LI 3-5800
Gazin Albert
Radiology
743 Pismo -----------------LI 3-7687

Advertise here—it pays.

Physicians & Surgeons, M.D.–(Cont'd)

Gelinas Edmund J
Practice Limited to Anesthesiology
774 Marsh -----------------LI 3-8163
Residence -----------------LI 3-8352
Greenman Robt A Jr
General Practice
6480 Palma Av------------Atascdro 116
Residence ---------------Atascdro 558
If no answer call-----------Atascdro 1000
Guernsey Dexter E
Surgery
1312 Garden ---------------LI 3-3034
If no answer call-------------LI 3-5800
Residence -----------------LI 3-5016
Hardham John F
Limited to Internal Medicine
522-13th --------------PasoRobles 766
Residence ------------PasoRobles 805-J
If no answer call---------PasoRobles 1200
Hughell J Edw
General Practice
5920 W Mall--------------Atascdro 915
Residence ---------------Atascdro 1150
If no answer call-----------Atascdro 1000
Keese Anthony V
Orthopedic Surgery & Fractures
990 Pacific
Night & Day call-------------LI 3-4800
Kennedy Chas R
Surgery & Orthopedics
522-13th ----------------PsoRobls 31
If no answer call-----------PsoRobls 1200
Keys L H
General Practice
990 Boysen Av--------------LI 3-2653
If no answer call------------LI 3-7432
Kirk Janet C
General Practice
1305 Vine ---------------PasoRobls 50
Residence --------------PasoRobls 830
If no answer call---------PasoRobls 1200
Kirk Stanley J
General Practice
1305 Vine ---------------PasoRobls 50
Residence --------------PasoRobls 830
If no answer call---------PasoRobls 1200
Kolb Karl P
Internal Medicine
4th & Morro(MB)
Day or Night call------------SP 2-6371
Kundert Karl
Eye
1106 Pacific ---------------LI 3-4140
Liest Leonard J
Practice Limited to Psychiatry
Atascadero Beach(MB) --------SP 2-6704
Long Albert Louis
General Practice
522-13th ---------------PasoRobls 32
Residence --------------PasoRobls 592
If ho answer call---------PasoRobls 1200
Maher Edw J 1239 Garden-------LI 3-4043
Residence -----------------LI 3-6192
If no answer call------------LI 3-5800
Matousek Wm J Jr
General Practice
957 Grand Av(AG)
Night & Day call------------HU 9-5586
If no answer call------------PR 3-4773
McClenathan C K
Practice Limited to
Internal Medicine
1170 Marsh ----------------LI 3-7070
Residence -----------------LI 3-6236
McKellar Thos F
Pathology
1243 Garden----------------LI 3-4180
Residence (PB) -------------PR 3-2524
Middleton Jos G
General Practice
990 Pacific
Night & Day call------------LI 3-4800
Mugler F R Jr
Practice Limited to
Internal Medicine
1170 Marsh ----------------LI 3-7070
Residence -----------------LI 3-4792
Oberson E C
General Surgery
Marsh & Garden-------------LI 3-0442
If no answer call
Long Distance-SntaMrgrta 2661
Osibin Willard S
General Practice
5900 Entrada Av-----------Atascdro 986

Please wait till you hear the dial tone . . . then dial.

Physicians & Surgeons, M.D.–(Cont'd)

Pearman R O
Urology & Surgery
1235 Morro ----------------LI 3-5526
If no answer call------------LI 3-5800
Petrick Eugene C
Practice Limited to Anesthesiology
774 Marsh -----------------LI 3-8163
Residence -----------------LI 3-2215
Ragsdale F F 1110 Vine---------PsoRobls 24
If no answer call-----------PsoRobls 1200
Residence ---------------PsoRobls 600
Rockwell D B
General Practice
4th & Market(MB)------------SP 2-3611
Rose Harry L
Physician & Surgeon
501 Shell Beach Rd Shell Beach-PR 3-2125
Day or Night call------------PR 3-2125
Sarullo Jos
Practice Limited to
General Surgery & Fractures
1170 Marsh ----------------LI 3-7070
Residence -----------------LI 3-7819
Schnetzler R H 1004 Vine---PasoRobls 1800
Residence --------------PasoRobls 1507
If no answer call---------PasoRobls 1200
Schultz C E
General Practice
745-6th(MB)
24 Hours Day & Night call-----SP 2-3361
Scott John H
Physician & Surgeon
401-15th ---------------PasoRobls 572
Residence --------------PasoRobls 1750
If no answer call----------PasoRobls 660
If no answer call---------PasoRobls 1200
Scott Kincy
General Practice
156 N 9th Grover City--------HU 9-3418
Residence -----------------HU 9-3406
Scow Jim
Physician & Surgeon
401-15th ---------------PasoRobls 572
Residence ---------------PasoRobls 660
If no answer call---------PasoRobls 1750
If no answer call---------PasoRobls 1200
Sherman Edward C Jr
Obstetrics & Gynecology
1215 Chorro ---------------LI 3-6265
Singleton Virginia A
Limited to Obstetrics & Gynecology
1304 Santa Rosa------------LI 3-5414
Residence -----------------LI 3-7113
If no answer call------------LI 3-5800
Smith J Barry 1405 Garden-------LI 3-3160
Residence -----------------LI 3-8223
If no answer call------------LI 3-5800
Tedone Louis M
Practice Limited to
Infants & Children
1170 Marsh ----------------LI 3-7070
Residence -----------------LI 3-8601
Treadwell R T
Surgery
1215 Chorro ---------------LI 3-6265
Treadwell Sherman Anderegg & Elliott
1215 Chorro-LI 3-6265
Walters Richard D
General Practice
Entrada Av -------------Atascadero 142
If no answer call---------Atascadero 284
Ward Edw D 1004 Vine-----PasoRobls 1800
Residence --------------PasoRobls 1084
If no answer call---------PasoRobls 1200
Watson Alan D
Practice Limited to Dermatology
1130 Garden ---------------LI 3-5052
Residence -----------------LI 3-8415
Werbel Ernest W
General Surgery & Fractures
225 N Santa Rosa------------LI 3-2360
Residence -----------------LI 3-1308
If no answer call------------LI 3-2360
Wical Elvin A
General Practice-Surgery-Obstetrics
138 E Branch(AG)------------HU 9-2049
1325 Chorro ---------------LI 3-1190
Residence Huasna Rd(AG)-------HU 9-2053
If no answer call------------LI 3-5800
Woodbridge John H
Limited To Internal Medicine & Diagnosis
891 Pismo
Day or Night call-----------LI 3-8310
If no answer call-----------LI 3-1675
Zevely Henry A
Limited To Internal Medicine
878 Boysen Av--------------LI 3-9212
Residence -----------------LI 3-7995

Physiotherapists–See Physical Therapists

Pianos–Dealers

BALDWIN PIANO STORE
PIANOS & ORGANS
ALSO USED PIANOS
WE BUY PIANOS TOO
F. GUTCHER MUSIC CO.
Call Collect
1513-17th Bkrsfld ----FAirvw 5-7805

Bennett H T Music Co 1651 Monterey-LI 3-9588
(See Advertisement This Page)
Brown's Music Store 717 Higuera--LI 3-5041
Harris Earl E 208 E Branch(AG)--HU 9-3118
(See Advertisement This Page)
LONG E E PIANO CO 777 Marsh--LI 3-1245
(See Advertisement This Page)

Pianos–Moving

See Moving & Storage Service

Picnic Grounds

Resthaven Adelaide Rd-----PasoRobls 3-F-3

Picture Frames–Dealers

AH LOUIS STORE
HOWARD W. LOUIS – Owner
ARTISTIC PICTURE FRAMING
CUSTOM MADE & STANDARD
GIFTS UNUSUAL – DISTINCTIVE IMPORTS
Also
RATTAN & BAMBOO PRODUCTS.
Established 1874
800 Palm ---------------LI 3-4332

Graham's Acme Paint & Wallpaper Store 868 Monterey-LI 3-0652
Homecraft Hobby Shop 5895 Traffic Wy-Atascdro 247-R
WATERS ART & PICTURE FRAMING CO 942 Chorro---------------LI 3-7058
(See Advertisement This Page)

Pictures–Retail

Waters Art & Picture Framing Co 942 Chorro-LI 3-7058

Pies–Pastry

LANGENDORF UNITED BAKERIES INC 584 Higuera-LI 3-4145
Weber Baking Co 237 Higuera----LI 3-6256

Piling

McCormick & Baxter Creosoting Co
Penta-Boliden Salt-Creosote
485 California SF---------YUkon 2-4033

Pipe Coatings

Bituminous Products & Application Co Inc
8th & Wright Av Richmnd-BEacn 5-3200

Pipe–Retail

Coast Plumbing
Hwy 1 & 8th Cayucs-WY 5-3906
JOHNS-MANVILLE TRANSITE PIPE—
FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102
LADWIG FARM & HOME SUPPLY 1619 Osos-LI 3-3442
Mathews Don A
1140 Railroad-PasoRobls 1709
Mitchell B J Pipe & Supply Co
See Ad Irrigatn Systems & Equip
1314 S Broadway
Snta Maria-Walnut 5-3627
San Luis Obispo County Farm Supply Co
Galvanized & Plastic Pipe
157 Higuera ---------------LI 3-3751

The Yellow Pages save you time.

Pipe–Used

Gamboni & Righetti S Hwy-------LI 3-6290
VALLEY PIPE & SALVAGE CO
729 W Main Santa Maria-Walnut 5-2774

Pipe Welding–See Welding

Pipe–Whsle & Mfrs

CRANE CO 239 E Alisal Salins-HArisn 4-3964
EMERALD DISTRIBUTORS
WHOLESALERS COMPLETE LINE
Irrigation Systems – Agricultural – Turf
Ames ABC Sprinkler Pipe – Lo-Hi Gated
Surface Pipe – Rain Bird Sprinklers
Berkeley Pumps – K & M Asbestos Cement
Pipe – Smith-Scott Steel Pipe
Hwy 101 South at
Spence Rd Salins-----HArisn 2-9026
If no answer call-----HArisn 4-1323

HILL J B CO------------SntaMrgrta 2601
HOPPER MACHINE WORKS INC
See Our Ad for Steel
Andover Pl Cambria---------WA 7-4403
McCarthy Tank & Steel Co
Railroad Av-LI 3-1760

SAN LUIS BRICK INC
Retail & Wholesale
SEWER & DRAIN PIPE
Distributor for
GLADDING McBEAN
CLAY PRODUCTS
2900 S Broad------------LI 3-6929

Planing Mills–See Millwork

Planographing–See Printers

We want your telephone service to be as helpful as we can make it.





PLASTERING Contractor
STATE LICENSED
✓ INTERIOR ✓ EXTERIOR
Commercial & Residential
LARGE OR SMALL PATCH WORK
ESTIMATES GLADLY FURNISHED
In ARROYO GRANDE Call
HU 9-5509
If No Answer Call LI 3-3047
RESIDENCE IN SAN LUIS OBISPO
CARL F. CARLSON
529 CROWN ARROYO GRANDE

ELECTRO PLATING
AUTOMOTIVE CHROME
BUMPER REFINISHING
COPPER • BRASS • CADMIUM • NICKEL
LI 3-1689
Chrome Plating
MATHEWS PLATING SERVICE
1 HIGUERA ST. SAN LUIS OBISPO

SMEE'S PLUMBING
WE'LL MODERNIZE THAT BATH FOR YOU AND MAKE THE OLD INTO THE NEW
OLD NEW
RESIDENTIAL
COMMERCIAL
24-HOUR SERVICE
NEW INSTALLATIONS AND REPAIRING
ALL PLUMBING AND HEATING NEEDS
FLOOR FURNACES — WATER HEATERS
GUTTERS — DOWNSPOUTS
THERMOSTATS
© LOCAL TRADEMARKS, Inc.
LI 3-0860
Night Phone LI 3-0625
2959 SOUTH BROAD ST. — SAN LUIS OBISPO
SMEE'S
PLUMBING — HEATING — SHEET METAL

Plant Food—Concentrated

See Fertilizers Hdgs

Plasterers

Carlson Carl F 529 Crown(AG)----HU 9-5509
(See Advertisement This Page)

HODGSON D N CONTRACTOR
PLASTERING CONTRACTOR
1395 Cazadero -----------LI 3-3807

Plastic Materials & Supplies

CONSOWELD BATHTUB SHOWERWALL PACKAGE—
DEALERS
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

CONSOWELD PLASTIC SURFACING—
DEALER
QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara Av & High-LI 3-0560

FORMICA—
BOB'S FLOOR COVERINGS
1105 Grand Av(AG)-HU 9-3122
HAGLE-DE COU LUMBER CO
8965 El Camino Rl-Atascdro 43

GENERAL ELECTRIC TEXTOLITE
DECORATIVE LAMINATED SURFACING. Counter and wall surfacing in original Mix-or-Match colors.
INDUSTRIAL LAMINATES sheets, tubes, rods
Textolite
"WHERE TO CALL"
DECORATIVE FABRICATOR
Western Cabinet Works
1000 Park-PasoRobls 289
Whitchurch Cabinet Shop
5989 Mathews
Goleta-Woodland 7-1802

HUNTRESS FIBREGLAS PRODUCTS
FIBERGLASS & RESIN DISTRIBUTORS
HUNTRESS POWER PUTTY
W Del Rio & Monterey Rds -----Atascadero 1560

MARV'S HOBBY SHOP
735 Marsh-LI 3-3942
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

Plating

Mathews Memorials & Plating Service
1 Higuera-LI 3-1689
(See Advertisement This Page)

Plating—Refinning—See Tinning

Advertise here—it pays.

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

Plumbing Contractors

Arroyo Plumbing Service
316 Walnut(AG)-HU 9-3350
Barnett Plumbing & Heating
361 Pismo(PB)-PR 3-2494
(See Advertisement Page 102)
BATES EDGAR L
106 N Halcyon Rd(AG)-HU 9-3402
Bender's Plumbing & Supplies
111 Cuyama Av Shell Bch-PR 3-4747
(See Advertisement Page 102)

BETTER PLUMBING CO
PLUMBING & SHEET METAL
Repairs & Installations
On All Types of
PLUMBING & HEATING
673 Higuera -------------LI 3-5938

BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av-PasoRobls 1117
(See Advertisement Page 101)
Canby's Plumbing Heating & Appliances
1185 Grand Av(AG)-HU 9-2997
CHEDA PLUMBING 1331 Walker-LI 3-1240
COALWELL E R BLACKIE
2029 Pine-PasoRobls 402
COAST PLUMBING
Hwy 1 & 8th Cayucs-WY 5-3906
(See Advertisement Page 102)

COOK F D PLUMBER & ELECTRICIAN
PLUMBING
HEATING
ELECTRIC
Repairs — Installations — Service
1032 Pine ----------PasoRobles 1066
If no answer call---PasoRobls 2-F-2

CRAIG F L SHEET METAL & PLUMBING
731-21st-PasoRobles 523

(Continued Next Page)

The Yellow Pages save you time.



"more than 9 out of 10"

In Recent Studies more than 9 out of 10 people reported they used the classified section of the telephone directory when they were looking for a product or service.

Prospective Buyers will find you easier thru adequate representation in the

YELLOW PAGES

Plumbing Contractors—(Cont'd)

DIXON HARRY E & SON
PLUMBING & HEATING
Repairing — Contracting
Complete Line of Fixtures
Water Heaters
Orcutt Rd ---------------LI 3-4116
If no answer call---------LI 3-4548

Fauss Plumbing & Heating
595 Patricia Dr-LI 3-7624
(See Advertisement Page 102)
Fuller J E
1176 Ramona Av Grovr Cty-HU 9-2431
(See Advertisement Page 102)
Hallmark Plumbing
380 Oceanview Dr(PB)-PR 3-2669
(See Advertisement Page 102)
Ketz Art Plumbing Heating & Sheet Metal
Orcutt Rd-LI 3-4530
(See Advertisement This Page)
McBride Sheet Metal Works
Old South Hwy-LI 3-5000
(See Advertisement This Page)
McKelvey's Henry B Plumbing & Heating
5570 El Camino Rl-Atascdro 394
(See Advertisement This Page)
Mojave Plumbing Co
401-7th Baywd Prk-LI 3-5382
Ochs A R Electrical & Mechanical Construction 2075 Rachel Ln----LI 3-7937
Ralph's Plumbing
1380 Long Branch Av Grovr Cty-HU 9-4445
Ramage W C 621 High----------LI 3-2304

(Continued Next Page)

Would you like a separate business listing under your own name in the Telephone Directory? Does anyone in your business or home wish a personal listing? The charge for extra listings is small, the convenience often great.

ART KETZ
PLUMBING - HEATING
SHEET METAL
WALL & FLOOR FURNACES
VENTILATING SYSTEMS
WATER HEATERS
BATHROOM & PLUMBING FIXTURES
COOLERS
REMODELING & REPAIRS
LI 3-4530
ORCUTT RD.
SAN LUIS OBISPO

McBRIDE'S PLUMBING & SHEET METAL
CONTRACTING • JOBBING
✓ INSTALLATIONS ✓ REPAIRS ✓ MODERNIZING
DRAINS & SEWERS CLEANED WITH POWER EQUIPMENT
"The Fast Economical Way" SEWERS CLEANED ELECTRICALLY
Sales & Service On
• FLOOR FURNACES
• WATER HEATERS
PHONE
LI 3-5000
OLD SOUTH HWY. — SAN LUIS OBISPO
RT. 1 — BOX 9-C

PLUMBING & HEATING
• REPAIRING • INSTALLATION
• SEWER SERVICE • WATER HEATERS
• FURNACES • PLUMBING FIXTURES
HENRY B. McKELVEY:
ATASCADERO 394
If No Answer Call Atascadero 80-F-5
5570 EL CAMINO REAL

BLAKE'S
REMODELING
CONTRACTING
JOBBING
Guaranteed Workmanship
PLUMBING HEATING SHEET METAL
RESIDENTIAL
COMMERCIAL
INDUSTRIAL
Estimates Gladly Given
WATER HEATERS — FIXTURES — VALVES & FITTINGS — PIPE
F.H.A. TERMS
PASO ROBLES 1117
1701 RIVERSIDE AVE.

PLUMBING & HEATING
WE AIM TO PLEASE EVERYBODY
WATER HEATERS — FLOOR FURNACES
HARDWARE
PLUMBING FIXTURES & SUPPLIES
ELECTRICAL SUPPLIES
"SPECIALIZING IN PLUMBING REPAIRS"
"ONE CALL DOES IT ALL"
"OPEN 7 DAYS A WEEK"
Phone
SP 2-8489
Tobin's CENTER INC.
19th & HWY. NO. 1 MORRO BAY





Plumbing Contractors–(Cont'd)

SHULTZ ROBT
LICENSED CONTRACTOR
NEW CONSTRUCTION
REMODELING – HEATING
WATER HEATERS
Sales & Service
ALL WORK GUARANTEED
Hwy No 1(MB)----------SP 2-8488

SMEE'S PLUMBING & HEATING SHOP
2959 S Broad-LI 3-0860
(See Advertisement Page 100)
Tobin's Center Inc
19th & Hwy No 1(MB)-SP 2-8489
(See Advertisement Page 101)

Memory plays tricks. If in doubt about a telephone number, please look it up in the Directory.



Plumbing Fixtures & Supplies–Retail

AMERICAN-STANDARD PLUMBING FIXTURES
A complete line for bathrooms, kitchens, laundries —known for quality, style, and dependable service.
"FOR INFORMATION CALL"
RETAILERS
Better Plumbing Co
673 Higuera-LI 3-5938
Harbor Supply Co
475-5th(MB)-SP 2-2821
McBride Sheet Metal Works
Old South Hwy-LI 3-5000
McKelvey's Henry B Plumbing & Heating
5570 El Camino Rl-Atascdro 394
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av-PasoRobls 1117
COAST PLUMBING
Hwy 1 & 8th Cayucs-WY 5-3906

CRANE PLUMBING & HEATING SUPPLIES
The Preferred Plumbing. Highest quality fixtures. Advanced styling **CRANE**
for Bathrooms, Kitchens and Utility Rooms. Wide choice of matched groups. Beautiful Crane colors. Priced to meet any budget.
"FOR INFORMATION CALL"
OFFICES & SHOWROOMS
CRANE CO
239 E Alisal Salins-HArisn 4-3964
DEALERS
BLAKE'S PLUMBING HEATING & SHEET METAL
1701 Riverside Av-PasoRobls 1117
Harbor Supply Co
1141 Main(MB)-SP 2-5311
McBride Sheet Metal Works
Old South Hwy-LI 3-5000
McKelvey's Henry B Plumbing & Heating 5570 El Camino Rl-Atascdro 394
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

Farm & Home Supply
1200 Grand Av(AG)-HU 9-5635
Fenny's F & G Exchange
8501 El Camino Rl-Atascdro 1065
HAGLE-DE COU LUMBER CO
8965 El Camino Rl-Atascdro 43
Hallmark Plumbing
380 Oceanview Dr(PB)-PR 3-2669
HAYWARD LUMBER CO
10th & Pine-PasoRobles 820
LADWIG FARM & HOME SUPPLY
1619 Osos-LI 3-3442
(See Advertisement This Page)
(Continued Next Page)

Many buyers turn to the Yellow Pages first.



Plumbing Fixtures & Supplies–Retail–(Cont'd)

MATHEWS DON A
COMPLETE
PLUMBING & ELECTRICAL SUPPLIES
PIPE & FITTINGS
WATER HEATERS, ETC.
1140 Railroad --------PasoRobles 1709

Miner's 1036 Grand Av Grovr Cty-HU 9-2931
Oceano Hardware
921 Front Oceano-HU 9-3416
Stewart Building Supply
9th & Hwy 1(MB)-SP 2-8476
Tobin's Center Inc
19th & Hwy No 1(MB)-SP 2-8489

Plumbing Fixtures & Supplies–Used

Joe's Place 582 Higuera----------LI 3-0532

Plumbing Fixtures & Supplies–Whsle

CRANE CO 239 E Alisal Salins-HArisn 4-3964
GRINNELL CO OF SANTA BARBARA
305 E Haley
Santa Barbara-Woodland 5-7027
PACK PIPE & SUPPLY INC
WHOLESALE
PLUMBING & ELECTRICAL SUPPLIES
Santa Barbara Av & High----LI 3-8353
TAY-HOLBROOK INC
Johnson Av Salins-HArisn 2-4771
WESTERN PLUMBING SUPPLY CO LTD
PLUMBING
SUPPLIES
WHOLESALE
45 N Main Salins------HArisn 4-2501
Warehouse ---------HArisn 4-2502

Plywood & Veneers

PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191
San Luis Mill & Lumber Co
246 Higuera-LI 3-0825

Podiatrist–See Chiropodists

Polishes

Hit Distributing Co
629 Parkview(AG)-HU 9-3954

Political Organizations

Democratic Club of San Luis Obispo
856 Monterey-LI 3-9698
Democratic Headquarters
El Camino Rl-Atascdro 338

Porcelain Products

Architectural Porcelain Constructors
2827 Union Oaklnd-TWinoks 3-9225

Potato Chips

Valiway Distrs 781 Humbert Av---LI 3-6743

Pottery–Retail

Cramer's Flower Shop 527 High---LI 3-0887
Wilsons Flower Shop 1110 Garden-LI 3-3714

Please wait till you hear the dial tone . . . then dial.

Poultry Dealers–Retail

Arvidson & Reed
See Our Ad Eggs-Retail
Foothill Bl ------------------LI 3-3981
BARBA MIKE 1745 Pine-----PasoRobls 530
Biasotti Ben
Turkey Farm
Creston Rd ------------PasoRobls 1720
Kimber Farms Inc
White Leghorn Baby Chicks
Traffic Wy -------------Atascdro 763
Mesa Poultry Hwy 1(AG)---------HU 9-3059

Poultry Dealers–Whsle

Armour Creameries Via Av----Atascdro 1345
BADER WM 12th & Riverside--PsoRobls 298
(See Advertisement This Page)
Barba Mike 1745 Pine--------PasoRobls 530
Edna Ranches Edna Rd-----------LI 3-3663
North's Hatchery Gould Ranch
Parkhill Rd-SntaMrgrta 5221
PIERCE TURKEY RANCH
PasoRobles 63-J-11

Poultry Equipment & Supplies

Farmers Alliance Bus Assoc
Office 10th & Riverside Av--PasoRobles 115
Bulk Plant
6th & Riverside Av-PasoRobles 724
Feed & Seed
10th & Riverside Av-PasoRobles 311
Grover City Feed Store
10th & Grand Av Grovr Cty-HU 9-2361
Loomis E C & Son
415 E Branch(AG)-HU 9-5514
Loomis E C & Son 121 Higuera----LI 3-8410

Poultry Services

BARBA MIKE 1745 Pine-----PasoRobls 530

Prefabricated Structures

PENINSULA STEEL PRODUCTS & EQUIPMENT CO
490 Phelan Av Sn Jse-CYprss 2-4398
Red-E-Cut Log Enterprises
T & G Logs Building Code Approved
384-19th Oaklnd --------TWinoks 3-2916

Premium Goods

S & H Green Stamp Store
1415 Monterey-LI 3-4812

Printers

A-1 PRINTERS
"Everything from a calling card to a Magazine"
FAST – DEPENDABLE SERVICE
Let Us Estimate Your Next Job
"THE HOUSE OF FINE PRINTING"
Cor. Atascadero Rd. at Ninth
Atascadero Hwy & 9th(MB)-SP 2-7156
Atascadero News
5660 El Camino Real-Atascdro 100



Printers–(Cont'd)

BLAKE PRINTERY
COMMERCIAL PRINTERS & PUBLISHERS
Offset & Letterpress
Label If Desired
IN THE CENTER OF TOWN
Emmons Blake – Guy K. Culbertson
978 Monterey -------------LI 3-6843

Cambrian Press The
Main Cambria-WA 7-4234
COAST BEACON 805 Main(MB)-SP 2-8084
Herald Recorder
309 E Branch(AG)-HU 9-2826
HILL'S OFFSET PRINTING CO
Comml Statnrs-Wedding Invitations
863 Monterey ---------------LI 3-1624
Litho Art Shop 1804 Osos---------LI 3-5939
If no answer call---------------LI 3-3718
MOORE BUSINESS FORMS–
MOORE BUSINESS FORMS INC
PACIFIC DIVISION
871 Santa Rosa-LI 3-2472

Paso Robles Press 1212 Pine--PasoRobls 802
Pismo Times 530 Cypress(PB)----PR 3-2217
Preuss Press 981 Osos------------LI 3-7828
Reporter The 971 Osos-----------LI 3-3188
ROBERTS HOUSE OF PRINTING
MODERN COMMERCIAL PRINTING
OFFSET & LETTERPRESS
LETTERHEADS–ENVELOPES–BROCHURES
BUS. CARDS–OFFICE & BUS. FORMS–ETC.
Robt. L. Holladay – Robt. P. Ayres
1324 Spring --------PasoRobles 1760

Sears Studio
5580 El Camino Rl-Atascdro 1034-J

An extension telephone is a step-saver in any home.

Produce

See Specific Kinds, I.e., Eggs Headings; Fruits & Vegetables Headings;Poultry Dealers Headings; Etc

Property Management

O'Donnell Real Estate Service
1327 Marsh-LI 3-7818

Publishers

Coast Beacon 805 Main(MB)-----SP 2-8084
Reporter The 971 Osos-----------LI 3-3188

Pumps

A & G Pump Serv
1166 Grand Av(AG)-HU 9-3895
(See Advertisement Page 104)
BERKELEY PUMPS
Jet Type Water Systems - "Crusader" Deepwell Turbines - Dual-Purpose Deepwell Turbines - Horizontal Centrifugal Pumps and many special purpose pumps for agricultural, industrial and domestic use.
"WHERE TO BUY THEM"
A & G PUMP SERV
1166 Grand Av(AG)-HU 9-3895
EMERALD DISTRS
Hwy 101 South at Spence Rd
Salins-HArisn 2-9026
Hewitt H -------------Templeton 2361
EMERALD DISTRIBUTORS
WHOLESALERS COMPLETE LINE
Irrigation Systems – Agricultural – Turf
Ames ABC Sprinkler Pipe – Lo-Hi Gated Surface Pipe – Rain Bird Sprinklers
Berkeley Pumps – K & M Asbestos Cement Pipe – Smith-Scott Steel Pipe
Hwy 101 South at
Spence Rd Salins-----HArisn 2-9026
If no answer call-----HArisn 4-1323
(Continued Next Page)



Pumps–(Cont'd)

FAIRBANKS-MORSE PUMPS—
FARMER'S HARDWARE & EQUIP CO 581 Higuera-LI 3-7102

FARMER'S HARDWARE & EQUIP CO 581 Higuera-LI 3-7102
Hanna John W 1119 Garden------LI 3-1523

LAYNE & BOWLER PUMPS—
McCOY PUMP CO 1004 Salinas-PasoRobls 1311

McCOY PUMP CO 1004 Salinas-PasoRobls 1311
(See Advertisement Page 103)

SHARP PRACTICE

Cutting through medium weight sandpaper is a quick way to put an edge on dull scissors.

Pumps–(Cont'd)

PACIFIC PUMPS

PUMPS FOR EVERY SERVICE — PACIFIC
Pumps for Every Industrial Use
Water Pressure and Irrigation Systems

"WHERE TO BUY THEM"

FARMER'S HARDWARE & EQUIP CO 581 Higuera-LI 3-7102
McCOY PUMP CO 1004 Salinas-PasoRobls 1311

PASO ROBLES MERCANTILE CO
Jacuzzi & Aermoter Pumps
839-12th ------------PasoRobls 340
ROEMER & ELLIOT CO
Layne & Bowler & Jacuzzi Pumps
223 N McClelland Santa Maria-WAlnt 5-8771
WALTY PUMP CO 3035 S Broad-LI 3-0496
(See Advertisement This Page)
Water Well Supply 1229 Grand Av(AG)-HU 9-2258
(See Advertisement This Page)
Wells Floyd V 116 N Blosser Rd Santa Maria-WAlnt 5-8626
(See Advertisement This Page)

Pumps–Repairing

A & G Pump Serv 1166 Grand Av(AG)-HU 9-3895
Roemer & Elliot Co 223 N McClelland Santa Maria-WAlnt 5-8771

Radiator Repairing–Automobile

See Automobile Radiator Repairing

Radiators–Cooling

Claassen's Radiator Shop 1534 Spring-PsoRobls 517-J
Grover City Radiator Shop 142 N 6th Grovr Cty-HU 9-2632

Radio Communication Companies

Radio Communications Service 1224 Murray Av-LI 3-3820
(See Advertisement This Page)

Radio Schools–See Schools

Radio Stations & Broadcasting Companies

K A T Y OFFICES & STUDIO 1146 Monterey-LI 3-1340
K P R L Radio Stn 32d & Oak-PasoRobls 204

Radio & Television Hdgs

See Television & Radio Hdgs

Radio & Television Supplies & Parts

See Television & Radio Repairing & Parts; Television & Radio Supplies & Parts–Whsle & Mfrs

Radio Therapy

Drown Laboratory 1254 Garden---LI 3-4810

Radios–Aircraft–See Aircraft Equipment

Radios–Automobile

See Automobile Radios

If you want to know how Classified Telephone Directory advertising can help solve your marketing problems, call our nearest Business Office and we will be glad to give you full information.

Radiotelephone & Radiotelegraph Equipment

GENERAL ELECTRIC COMMUNICATION EQUIPMENT

Mobile radio, microwave & carrier current communication systems for municipal agencies, industrial & transportation companies. Broad financing, leasing and servicing programs available.

"WHERE TO CALL"

AUTHORIZED SALES
Radio Communications Service 1224 Murray Av-LI 3-3820

AUTHORIZED SERVICE
Radio Communications Service 1224 Murray Av-LI 3-3820

Radiotelephone Service With Mobile Units

Radio Communications Service 1224 Murray Av-LI 3-3820

Railroad Companies

Southern Pacific Co
Atascadero Station Mercedes Av-Atascdro 268
Oceano Station Front & Ocean Av Oceano-HU 9-2998
Paso Robles Station 8th & Railroad-PsoRobls 2
San Luis Obispo Railroad Av
Passenger Information & Reservations ----------------LI 3-2641
Baggage Room ---------------LI 3-2641
Crew Dispatchers
Enginemen -----------------LI 3-1186
Trainmen ------------------LI 3-3626
Freight Station -------------LI 3-2642
General Yardmaster ----------LI 3-4378
Police Department -----------LI 3-5581
Road Foreman of Engines------LI 3-6475
Roadmaster ----------------LI 3-6447
Store Department -----------LI 3-7164
Telegraph Office ------------LI 3-8366
Ticket Office --------------LI 3-2641
Trainmaster ---------------LI 3-9078
Southern Pac Co ---------SntaMrgrta 2161

Ranches

Avenales Cattle Co
Office 540-12th -----------PasoRobls 36
Canyon Ranch Shandn----PasoRobls 83-J-3
Feed Lot -----------PasoRobls 83-R-11
Berguia Vic HuasnaRd(AG) ------HU 9-2003
Biddle John F Musick Rd(AG)----HU 9-2042
Buena Vista Ranch -------PasoRobls 29-J-2
Camatta Ranch Inc -------SntaMrgrta 3882
Chimney Rock Ranch Adelaide Rd-PsoRobls 9-F-14
Clarke C W Co
603-12th ----------------PasoRobls 127
Ranch -----------------PasoRobles 52
Dana Bros Branch Nipomo------WA 9-4771
Diamond Hereford Ranch Los Osos Rd-LI 3-6308
Dohi Farm Upper Arroyo Rd(AG)--HU 9-3790
Dresser Ranch-----------PasoRobls 46-J-3
Eagle Ranch -----------Atascadero 71-F-22
Glenbrook Ranch Cayucos Rd---Templtn 2825
Hall Clarke L
Office
603-12th ---------------PasoRobls 127
Ranch ------------------PasoRobls 52
Happy Valley Ranch -------Atascdro 202-M
Hidden Valley Ranch Cayucos Rd-Templtn 4151
Hillman Charles K & Sons Rolling Hills Ranch-PasoRobls 357
J & R Ranches Camp 8 Creston Rd-PsoRobls 66-R-2
Kester Ranch -----------PsoRobls 49-J-11
Koester Charolais Ranch RiverRd-Atascdro 373
La Panza Ranch Co -------SntaMrgrta 3888
Paradise Valley Ranch Paradise Valley Rd-Atascdro 954-J
Parsons Angus Ranch Atascadero Rd(MB)-SP 2-8354

Ranches–(Cont'd)

Paso Robles Realty Co Rancho Alta Vista-PasoRobls 1508-W
Phelan Bros Ranch San Simeon Creek Cambria-WA 7-4579
Phelan Cyril Los Berros Rd(AG)--HU 9-2480
Pismo Beach Realty 246 Pomeroy Av(PB)-PR 3-4672
Rancho De Los Cuestos Grover B Hill Company
Ranch No 1 Upper Arroyo(AG)--HU 9-2001
Ranch No 2 Huasna(AG) ------HU 9-2080
Ranch No 3 Headquarters Huasna(AG)-HU 9-2075
Ranch No 4 Upper Arroyo(AG)--HU 9-2073
Rancho Montana de Oro Inc Los Osos Rd-LI 3-9029
Rancho Santa Rita Marino Cambria-WA 7-4278
Reyes S D Ranch No 4 Cienaga Dist(AG)-HU 9-2576
San Geronimo Ranch Cayucos Creek Rd Cayucs-WY 5-3549
Silva Bros Huasna Rd(AG)-------HU 9-2529
Sinsheimer Bros
Office 849 Monterey----------LI 3-6648
Avila Ranch Avla Rd-----------LI 3-8686
Rancho La Lomita Edna Rd-----LI 3-1464
Sinton & Brown Co Morro-Atascadero Rd-Atascdro 54-J-2
Spring Ranch Shandon -----PsoRobls 49-J-2
Stiefel Sam H 1518 Chorro------LI 3-0779
Sunical Land & Livestock Department Piedra Blanca Rnch Cambria-WA 7-4610
Towle Realty 1035 Grand Av(AG)-HU 9-2333
Trowbridge John B 101 Creston Rd-PasoRobls 847
V2 Ranch York Mtn Rd-------Templtn 2831
White Ranch Co Shandon --PsoRobles 49-R-2
Willow Creek Ranch Willow Crk-PsoRobles 25-R-1

Ranges & Stoves–Dealers

BOWER'S APPLIANCES 5855 El Camino Rl-Atascdro 582
CAMPBELL'S REFRIGERATION 532 Higuera-LI 3-6800
CLINE'S APPLIANCE CENTER INC 962 Monterey-LI 3-8610
(See Advertisement This Page)

FRIGIDAIRE ELECTRIC RANGES

New, easy to clean Sheer Look styling. Automatic Cook-Master eliminates guesswork. Heat-Minder won't burn foods. Speed-Heat Unit for high-speed cooking. Frigidaire sells color at the price of white. — FRIGIDAIRE

"WHERE TO CALL"

SALES & SERVICE DEALERS
HARBOR SUPPLY CO 475-5th(MB)-SP 2-2821
LONG E E PIANO CO
Est Since 1911
777 Marsh ------------LI 3-1245

GAFFERS & SATTLER GAS RANGES—
HILL'S HOME APPLIANCES
We Give S & H Green Stamps
1009 Grand Av(AG)-------HU 9-5527

GENERAL ELECTRIC RANGES—
SALES & SERVICE DEALERS
CAMPBELL'S REFRIGERATION 532 Higuera-LI 3-6800
HARBOR SUPPLY CO 475-5th(MB)-SP 2-2821
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3. If you are calling from a dial telephone always make certain the line is clear before you dial.
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Hwy No 1 Cambria-WA 7-4660
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(See Advertisement Page 107)
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5880 El Camino Rl-Atascdro 30
Byers John 1185 Los Osos Rd-----LI 3-8740
Cambria Development Co
Lodge Hill Cambria-WA 7-4662
Coast Center Realty
950 Price(PB)-PR 3-2105
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1055 Grand Av Grovr Cty-HU 9-4365
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986 Monterey-LI 3-2682
(See Advertisement This Page)
Covert Gail 203 Bridge(AG)------HU 9-2995
(See Advertisement Page 107)

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(See Advertisement Page 107)
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211 Grand Av Grovr Cty-HU 9-2820
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Johns Alice Hwy No 1 Cambria---WA 7-4660
JOHNSON REALTY INC
5th & Piney Wy(MB)-SP 2-5491
(See Advertisement Page 106)
Johnson Realty Inc
5th & Piney Wy(MB)-SP 2-7194
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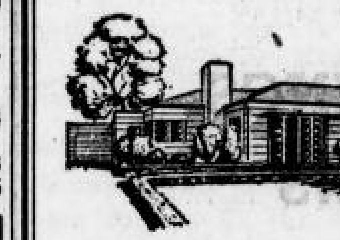
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Pismo Beach Realty
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(See Advertisement Page 107)
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(See Advertisement Page 107)
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Shomo Carl W 1215 Park-----PasoRobls 996
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Strout Realty 2141 Spring----PasoRobls 755
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(See Advertisement Page 106)

Real Estate–(Cont'd)

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(See Advertisement Page 107)

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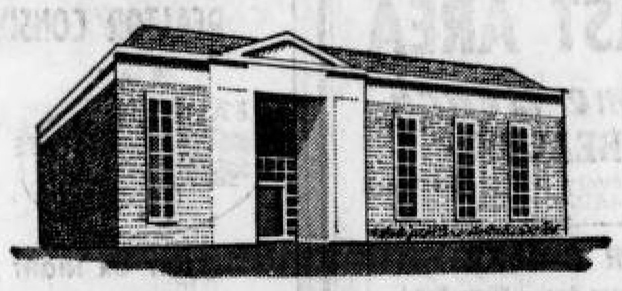
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(See Advertisement This Page)

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532 Higuera-LI 3-6800
Electrical & Refrigeration Inc
183 Higuera-LI 3-9313
(See Advertisement This Page)
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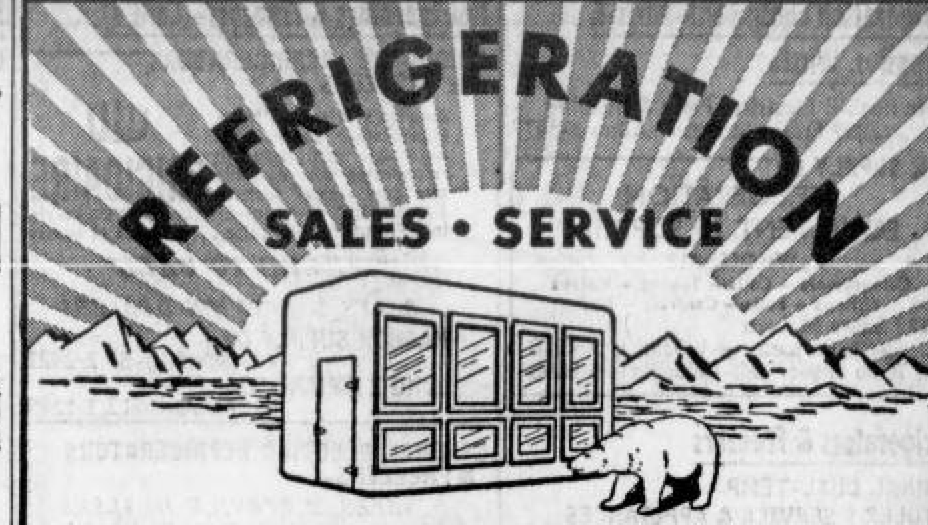
CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
(See Advertisement This Page)
CLINE'S APPLIANCE CENTER INC
962 Monterey-LI 3-8610
Cockrell's Refrigeration
845-13th-PsoRobls 1416
(See Advertisement This Page)
ELECTRICAL & REFRIGERATION INC
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962 Monterey-LI 3-8610
(See Advertisement This Page)
Cockrell's Refrigeration
845-13th-PasoRobles 1416

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Refrigerators & Freezers—(Cont'd)

FRIGIDAIRE REFRIGERATORS & FREEZERS
America's "Handiest" Refrigerators. Some with Automatic defrosting in refrigerator section, true zero cold freezer section, Roll-to-You Shelves, Ice-Ejector. Sheer Look styling; Frigidaire sells color at the price of white.
FRIGIDAIRE
"WHERE TO CALL"
SALES & SERVICE DEALERS
HARBOR SUPPLY CO
475-5th(MB)-SP 2-2821
LONG E E PIANO CO
777 Marsh-LI 3-1245

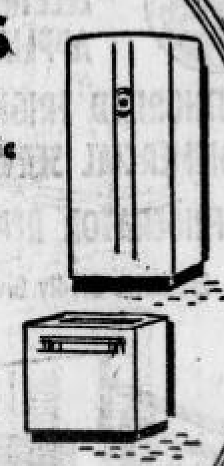
GENERAL ELECTRIC REFRIGERATORS & FREEZERS—
SALES & SERVICE DEALERS
CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
HILL'S HOME APPLIANCES
We Give S & H Green Stamps
1009 Grand Av(AG)-------HU 9-5527

HARBOR SUPPLY CO
475-5th(MB)-SP 2-2821
(See Advertisement This Page)
HEATON'S
See Our Furniture Dirs-New Ad
13th & Park-------------PasoRobls 890
IDLER'S SERVICE & APPLIANCES
1459 Monterey-LI 3-5330

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

MORRO BAY
REFRIGERATORS
FREEZERS
Sales & Service
Commercial – Domestic
LIBERAL TRADE-INS
CONVENIENT TERMS
FREE DELIVERY IN SAN LUIS OBISPO CO



SP 2-2821
Harbor
SUPPLY CO.
475-5th

Refrigerators & Freezers—(Cont'd)

KELVINATOR REFRIGERATORS & FREEZERS
A Complete Line.
The Fabulous FOODARAMA
Combination Refrigerator-Freezer
Color Styled for your Kitchen
See the many exclusive Kelvinator features Before You Buy
KELVINATOR
"WHERE TO BUY THEM"
DEALERS
Meeks Electric
10th & Grand Av Grovr Cty-HU 9-3371

PARKER APPLIANCES & REFRIGERATION
IN GROVER CITY
Westinghouse & Servel Gas Dealer
Commercial & Domestic
ALL TYPES OF USED APPLIANCES
882 Grand Av Grovr Cty----HU 9-2660

Paso Robles Cold Storage
2830 Spring-PasoRobls 1301

PHILCO REFRIGERATORS & FREEZERS
Also famous for quality, performance and value in Electric Ranges • Duomatic Washer-Dryer • Automatic & Wringer Washer & Dryers • Television • Radios • Phonographs • High-Fidelity • Tape Recorders • Air Conditioners.
PHILCO REFRIGERATORS ®
"WHERE TO BUY THEM"
DISTRIBUTORS
WALLER H T INC 120 Santa Barbara
Santa Barbara-Woodland 5-3018
DEALERS
BOWER'S APPLIANCES
5855 El Camino Rl-Atascdro 582

PISMO WHITE FRONT
Save on Your
Refrigerator & Freezer
& Major Appliances
FREE DELIVERY IN COUNTY
& SANTA MARIA AREA
501 Cypress(PB) ---------PR 3-4476

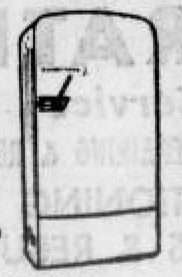
RCA-WHIRLPOOL GAS REFRIGERATORS—
SAN LUIS BUTANE DISTRIBUTORS
3980 N Hwy-Atascdro 151

RCA WHIRLPOOL REFRIGERATOR-FREEZERS—
COCKRELL'S REFRIGERATION
845-13th-PasoRobls 1416

Sears Roebuck & Co 879 Higuera--LI 3-2270

The Yellow Pages—meeting place of buyers and sellers.

Sales & Service on
WESTINGHOUSE
& HOTPOINT
REFRIGERATORS
& FREEZERS
Commercial Service
All Makes



ALL WORK GUARANTEED
EASY BUDGET TERMS
We Give S & H Green Stamps
PHONE
LI 3-8610
CLINE'S Appliance Center Inc.
962 Monterey • San Luis Obispo

Refrigerators & Freezers—(Cont'd)

WESTINGHOUSE REFRIGERATORS & FREEZERS—
SAN LUIS BUTANE DISTRIBUTORS
3980 N Hwy-Atascdro 151

WILCOX LOU & SON GENERAL ELECTRIC APPLIANCES
GENERAL ELECTRIC
AMANA
REFRIGERATORS & FREEZERS
SALES – SERVICE
823-12th -----------PasoRobles 226

Refrigerators & Freezers—Repairing & Parts

CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
CLINE'S APPLIANCE CENTER INC
962 Monterey-LI 3-8610
Cockrell's Refrigeration
845-13th-PsoRobls 1416

COLDSPOT REFRIGERATOR-FREEZER SERVICE—
SEARS ROEBUCK & CO
879 Higuera --------------LI 3-6063
Nights-Sun & Holidays------LI 3-5800

LONG E E PIANO CO 777 Marsh--LI 3-1245

Religious Articles

Angelus Guild The
Catholic Supply & Information Center
730 Baker Bakersfield-----FAirvw 3-5009

Rental Service

See Specific Hdgs Such As; Air Compressors—Renting; Camping Equipment—Renting; Concrete Mixers—Renting; Contractors' Equipment—Renting; Electric Equipment—Renting; Floor Machines—Renting; Garden Equipment & Supplies—Renting; Ladders—Renting; Machinery—Renting; Saws—Renting; Spraying Equipment—Renting; Tools—Renting; Trailers—Renting; Etc., Also See Specific Product Hdgs Such As Hospital Equipment & Supplies; Etc

Resorts

Atascadero Lake Boat Rentals
9405 Marchant Av-Atascdro 1180
Cabrillo Motel 6th & Morro(MB)--SP 2-6331

RESTHAVEN
THE FAMILY PLAYGROUND
THREE SEPARATE POOLS
WADING – BEGINNERS – ADVANCED
DIVING BOARD WATER SLIDE RAFT
LAWNS TO PLAY SUNBATHE & PARK ON
BAR-B-Q PITS – TRAILER SPACE
LARGE OAK TREES
MR. & MRS. J. I. McCORD
Adelaide Rd --------PasoRobles 3-F-3

Sycamore Mineral Springs
Avila Rd-LI 3-5580
Trade-Winds Hotel
230 Pomeroy Av(PB)-PR 3-4611
Travel Service 860 Monterey-----LI 3-1206

Rest Homes—See Homes; Also Sanitariums

Restaurant Equipment—Repairing & Servicing

TOLEDO SCALE DIV OF TOLEDO SCALE CORP
Authorized Factory
SERVICE
All Makes – Dishwashers
Waste Disposers – Food Machines
SCALES
24-HOUR SERVICE
28½ Anacapa
Santa Barbara ---WOodland 6-7057

Restaurant Equipment & Supplies

CAMPBELL'S REFRIGERATION
IN SAN LUIS OBISPO
Refrigeration Equipment
Glassware Chinaware Silverware
Cutlery Soda Fountains Dishwashers
Furniture Fountain Supplies
Kitchen Accessories
Cooking Utensils Ranges Sinks
Counters Booths Tables Chairs
532 Higuera -------------LI 3-6800

Ott's 751 Buchon-------------LI 3-6961
(See Advertisement This Page)

Hundreds of purchasing agents have told us they use the Classified Telephone Directory as their first reference, because it is one of the quickest ways to locate a local source of supply.

OTT'S RESTAURANT EQUIPMENT
Complete Installations For
★ RESTAURANTS
★ COCKTAIL LOUNGES
★ FOUNTAINS ★ SCHOOLS
LAYOUT & PLANNING SERVICE
JACK AUERBACK
Local Representative
LI 3-6961
If No Answer Call WOodland 2-7671
751 Buchon – Rm. 3, San Luis Obispo

Restaurants

Adams Coffee Shop & Nut Stand
S Hwy-PasoRobls 1533-J
Airport Cafe
Open 24 Hours Steaks a Specialty
Hwy 1(MB) ----------------SP 2-8432

ALEX SHELL BEACH INN
FAMED BARBECUE STEAKS
Cocktails – Auto Court
YOU HAVE TRIED THE REST – NOW TRY THE BEST
Closed Monday
853 Shell Beach Rd
Shell Bch -------------PR 3-9901

Alibi Cafe S Hwy---------------LI 3-9843
Arrow Cafe 5165 El Camino Rl-Atascdro 1030
BARR'S DRIVE-IN RESTAURANT
179 Santa Rosa-LI 3-1912
Bee Hive Inc 887 Monterey-------LI 3-5741
(See Advertisement Page 114)
Best Ever Grill 964 Higuera-------LI 3-4105
Betty's Cafe
104 N Halcyon Rd(AG)-HU 9-9953
Blue Moon Coffee Shop
1226 Spring-PasoRobls 331

BOODRY'S DRIVE INN
MEXICAN FOOD
OUR SPECIALTY
LUNCH TRAYS
HAMBURGERS – STEAK SANDWICHES
SODA FOUNTAIN
Daily 9:30-9:30 Sun. 5-9 P.M.
2436 Broad --------------LI 3-9911

BRAD'S RESTAURANT
209 Pomeroy Av(PB)-PR 3-9908
(Continued Next Page)

For the best use of the dial telephone, please turn to the instruction pages of the Directory.



Famous For Fine Food
• WORLD FAMOUS FRIED CHICKEN
• BARBECUE STEAKS
• SEAFOOD DINNERS

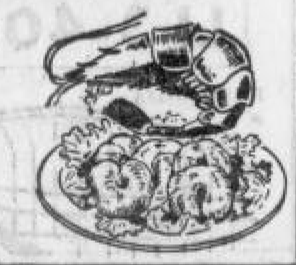


ENJOY OUR BEAUTIFUL COCKTAIL LOUNGE OVERLOOKING SHELL BEACH & THE PACIFIC
PR 3-2488
1½ MILES NORTH OF PISMO BEACH ON HIWAY 101

PANORAMA COFFEE SHOP
BEAUTIFUL DINING ROOM
OVERLOOKING THE BLUE PACIFIC
OPEN 24-HOURS



Specializing in
BAR-B-Q CHICKEN – STEAKS
BROILED LOBSTER – ABALONE
Relax and Enjoy Marvelous Food, Carefully Prepared
COURTEOUS SERVICE *Lots of Free Parking*
FOR RESERVATIONS AND BANQUETS ORDERS TO TAKE OUT
PHONE
PR 3-9959
Your Hosts
DOROTHY AND BOB CONE



HIGHWAY 101 – BETWEEN SHELL & PISMO BEACH

In San Luis Obispo it's
SHANGHAI LOW'S



Family Style Dinners
For 2 People 4 Chinese Dishes
For 3 People 5 Chinese Dishes
For 4 People 6 Chinese Dishes
Almond Chicken • Chow Mein
Fried Shrimp • Egg Foo Yong
Pork Fried Rice
Sweet & Sour Spareribs
We Cater to Party Orders
BANQUET ROOM
DINNERS TO GO
FROM 12 NOON TO 9 P.M.
CLOSED MONDAY
861 PALM
LI 3-2634

Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

Restaurants–(Cont'd)

BRAMBLES BY THE BRIDGE
A Pleasant Place to Dine
Reservation Only
PARTIES SOLICITED
NORMA AND HOLLAND VAUGHN
Cambria ----------------WA 7-4561

BREAKERS CAFE
Market & 5th(MB)-SP 2-5751
Breakers Coffee Shop
Market & 5th(MB)-SP 2-8846
Broiler Cafe 875 Main(MB)------SP 2-8110
BUSI'S CAFE
Specializing in Italian Dinners
1122 Pine ---------------PasoRobls 581

CARL'S SPANISH SEAS
SPECIALIZING IN SPANISH AND SEA FOODS
Steaks and Chicken
SPECIAL KIDDIES MENU
Open 7 Days a Week
Oceano Beach(AG) --------HU 9-5680

CASTLE CAFE
PAUL & THELMA JONES
Proprietors
TRY OUR SPECIALTIES
Charcoal Broiled Steaks
Pan-Fried Chicken With Hot Biscuits
N Hwy 1 Cambria--------WA 7-4644

Cayucos Grill
48 S Ocean Av Cayucs-WY 5-3560
Cholame Cafe Cholame ---PasoRobls 102-R-1
Cipollo Steak House
Open 6:30 AM to 6:30 PM
1020 Railroad Av------------LI 3-3315

Cooky's Grill
5th & Embarcadero(MB)-SP 2-8650
Cooper's Restaurant
491 Price(PB)-PR 3-2076
Corcoran's 848 Higuera-----------LI 3-3230
Correia Frank Front & San Francisco
Avila Bch-LI 3-0362
Cozy Nook Cafe 925 Main(MB)---SP 2-3151
Cracker Box 6th & Main(MB)----SP 2-3651
CRESCENT DAIRY CAFE
1421 Spring-PasoRobls 339
Dad's Place
Specializing In Chili Beans
589 Higuera ----------------LI 3-2627
DAN & ANGIE CAFE --------Templtn 2392
Dan's Drive In 9 Santa Rosa------LI 3-9787
Dublin Inn
Specializing In Mexican Food & Southern Fried Chicken
2696 Hwy No 1 Cayucs-------WY 5-3683
Dunes The
359 Grand Av Grovr Cty-HU 9-9988
(See Advertisement Page 114)
Edith's Place
1395 Pacific Bl Oceano-HU 9-4376
Ed's Take Out 1491 Monterey-----LI 3-6525
Foster's Shell Cafe
Specializing in Sea Food Dinners
1351 Price(PB) -------------PR 3-4453
Fountain Cafe Bridge Cambria---WA 7-8949
FRANK'S CAFE 645 Higuera-----LI 3-9973
(See Advertisement Page 113)

FRENCHY'S CHUCK WAGON
FAMOUS STEAKS
OPEN EVERY DAY
11 A.M. UNTIL 2 A.M.
IN REAR OF PLAINS BAR
Henriet Gras – Ray Smith – Mgr.
1226 Pine ---------PasoRobles 1544

Frenchy's Landing
5th & Bay Front(MB)-SP 2-3161
George's Drive In
1698 N Hwy 1(MB)-SP 2-7117
Geo's Place Shandn ------PasoRobls 32-R-1

(Continued Next Page)

Restaurants–(Cont'd)

Gin Sen 1773 Pacific Bl Oceano---HU 9-2904
(See Advertisement This Page)
GOLD DRAGON
Chinese and American Dishes
985 Monterey --------------LI 3-3318
GOLDEN STAR CAFE
687 Cypress(PB)-PR 3-4639
(See Advertisement This Page)
Greyhound Post House
1015 Monterey-LI 3-5831
Halfway Cafe
Open 24 Hrs A Day Except Sun
5995 Conejo Rd-----------Atascdro 1280

HAMBURGER HAVEN
IN SAN LUIS OBISPO
PETTENGER'S HAMBURGER HAVEN
Open 9 A.M. to 8:30 Daily
Open Thursday Nite Till 10 P.M.
Closed Sunday
1126 Santa Rosa----------LI 3-4102

HAPPY JACKS CAFE
SPECIALIZING IN
CHARRY-BROILED STEAKS & CHICKEN
SEA FOOD
24-HRS. SERVICE
CLOSED MONDAYS
912 Main(MB) -----------SP 2-9960

HARBOR HUT Embarcadero(MB)-SP 2-4541
(See Advertisement This Page)
Hillside Inn 101 Hwy South------LI 3-3677
HILLTOP CAFE
Bill-Hazel Hoge-Prop-101 Hy 2½ Mi So of Pismo-½ Mi No of Aroyo Grnde
Hwy 101(AG) --------------HU 9-5465
Hong Kong Cafe 943 Spring---PasoRobls 604
(See Advertisement Page 114)
Hope & Larry's Hwy ---------Templtn 2771
Hotel Carlton Hwy -----------Atascdro 500

Advertise here—it pays.

Howard's Kitchen Hwy 1 Cambria-WA 7-4663
Hung Heng Low 6th & Main(MB)--SP 2-6827
(See Advertisement This Page)
Hut Cafe 560 Grand Av Grovr Cty-HU 9-4442
JOHANSON'S DRIVE IN
1013 Grand Av(AG)-HU 9-5156
JOHNNIE'S DRIVE IN 2600 Hwy No 1
Morro Del Mar-SP 2-4921
KAY'S CAFE
Daily 5:30 AM-8 PM-Except Tuesday
101 Hwy ----------------Atascdro 675
Lighthouse Cafe
540 Front Avila Bch-LI 3-8500
LITTLE CHEF DRIVE INN
Open Daily 6:30 AM to 1 AM
1761 Monterey ------------LI 3-9091
Log Cabin Cafe 6455 El Camino Rl-Atascdro 9
LONE PINE CAFE Hwy Cambria--WA 7-4642
Lowe's Coffee Shop
914 Grand Av(AG)-HU 9-9948
Lucky Spot Cafe 280 Higuera-----LI 3-9778
LUCKY SPOT CAFE
Spec-Sea Foods Open 6 AM to 10 PM
751 Price(PB) -------------PR 3-2490
MAC'S COCKTAILS
Mixed Drinks-Beer-Wine
Avla Bch -----------------LI 3-8621
MARTIN'S CAFE
Real Home Cooking
Open 7 AM-4 AM-7 Days
967 Grand Av Grovr Cty------HU 9-2773
Mattie's 101 Hwy(PB)----------PR 3-2488
(See Advertisement Page 111)
McNamara Bros S 101 Hwy----Atascdro 152

MC'S CAFE
HOME STYLE COOKING
McNAMARA BROS.
TRAILER COURT
WE CARRY MOBIL PRODUCTS
1 Mile South of Atascadero
S 101 Hwy-----------Atascadero 152

Mee Heng Low Chop Suey Shop
815 Palm-LI 3-6627
(See Advertisement This Page)

(Continued Next Page)

HONG KONG CAFE
IN PASO ROBLES



FAMILY STYLE
FOOD TO GO
OPEN 12 NOON – 12 MIDNIGHT
943 SPRING
PASO ROBLES 604

BEE HIVE CAFE
CHICKEN – STEAKS
FRESH SEA FOODS SERVED DAILY
BREAKFAST – LUNCH – DINNER
Visit Our Cocktail Lounge
OPEN 7 DAYS A WEEK
"Food You Will Enjoy Eating When Away from Home"
LI 3-5741
887 MONTEREY
SAN LUIS OBISPO

THE DUNES
COCKTAILS
STEAK CHICKEN
&
SHISH-KE-BAB
OPEN 7 DAYS A WEEK
HU 9-9988
359 Grand Ave. Grover City

VIRGILS DRIVE INN



- Hot Pastrami
- Tacos
- Burgers
- Cheeseburgers
- French Fries
- Hot Dogs
- Chili Dogs
- Soft Drinks
- Malts & Shakes

ASK ABOUT OUR ORDERS FOR PARTIES
READY TO GO
OPEN 7 DAYS A WEEK
ATASCADERO 1564
OLD HWY. 101 ATASCADERO

Restaurants–(Cont'd)

MEXICATESSEN
Best In Mexican Food
354 Higuera ---------------LI 3-5627
MING CAFE El Camino Rl-----Atascdro 666
(See Advertisement Page 113)
Mission Cafe & Bar 699 Higuera---LI 3-9705
Morro Strand Cafe Hwy 1 Cayucs-WY 5-3569
Motel Inn 2223 Monterey-------LI 3-4000
(See Advertisement Page 112)
Ocean View Cafe 1053 Price(PB)--PR 3-4629
Oceana The
1795 Pacific Av Oceano-HU 9-9976
O'Connor's Cafe
112 E Branch(AG)-HU 9-9989
Old Heidelberg Motel & Restaurant
101 Hwy-SntaMrgrta 2411
One-O-One Cafe 1420 Spring--PasoRobls 101
PANORAMA COFFEE SHOP
Hwy 101(PB)-PR 3-9959
(See Advertisement Page 111)
Park Cafe 1819 Osos-----------LI 3-5940
PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
1308 Spring-PasoRobls 158
Paso Robles Inn 1103 Spring-PasoRobls 1100
Paul's Place Ocean Av Cayucs----WY 5-3209
Pein John L
1795 Pacific Av Oceano-HU 9-9976
Pier Inn 9th & Embarcadero(MB)-SP 2-8808
Pines Hotel & Coffee Shop
Our Specialty Home Made Pies
Hwy No 1 Cambria----------WA 7-4442
Pismo Spudnut Shop
790 Price(PB)-PR 3-4794
Plains The 1226 Pine---------PasoRobls 86

PLESSAS TAVERN
FINE SEA FOODS – COCKTAILS
CHICKEN and STEAKS
E. J. & Theodore Lazarus, Owners
OPEN DAILY – 11 A.M. to 9:30 P.M.
CLOSED TUESDAYS
PISMO BEACH
891 Price(PB) -----------PR 3-2060

Polar Freeze 828 Spring----PasoRobls 305-R
(See Advertisement Page 112)
RAINBOW HUT Hwy------SntaMrgrta 5641
REALI'S Main Cambria--------WA 7-8960
Red Steak House S Hwy-------Atascdro 134

REX'S COCKTAIL LOUNGE & LIQUOR STORE
Serving Delicious
BROILED STEAKS & CHICKEN
OUTSIDE BARBECUE & PATIO DINING AREA
Open Daily 6 P.M.-11 P.M.
Sun. 5 P.M.-11 P.M.
Large Dinner Parties Arranged
Highway ------------Atascadero 298

Rite Spot Cafe
197 Pomeroy Av(PB)-PR 3-4955
Robey's Cafe
Open 8 AM-9 PM Closed Mon
9975 El Camino Rl-------Atascdro 137-J
Rock Cafe 355-5th(MB) --------SP 2-8486
Rodeo Bar & Cafe The
Shandon-PasoRobls 56-R-11
Ruth's Cafe
Mexican & American Dishes
1136 Carmel ---------------LI 3-9753
Santa Margarita Lake Cafe
Santa Margarita Lake-SntaMrgrta 5547

SCOTTY'S
Fine Food at Popular Prices
Open Daily 7:30 A.M. to 6:30 P.M.
Wednesday Only Specializing In Enchilada Dinners 4 P.M. to 8:30 P.M.
Also Enchiladas to Take Out
CLOSED SUNDAYS
SCOTTY & LA VERNE ROBASCIOTTI
1240 Monterey -----------LI 3-7645

Shanghai Low 861 Palm----------LI 3-2634
(See Advertisement Page 111)
SISTER'S INN
Barbecued Ribs & Fried Chicken
Orders Put Up to Take Out
Alice E Harris & James C Bowers-Owners
208 Higuera ---------------LI 3-9749

The Yellow Pages — meeting place of buyers and sellers.

Restaurants–(Cont'd)

SLATS-LUCIDO FISH & STEAK HOUSE
Specializing In
ABALONE – PRAWNS
SCALLOPS – FISH & CHIPS ETC.
PIZZA & STEAKS
Hwy No 1 Cambria--------WA 7-4786

Smile Inn 101 Hwy--------------LI 3-9955
SMITH'S DRIVE-IN
2331 Spring-PsoRobls 1415
Sno-White Creamery 888 Monterey-LI 3-1067
Spur Cafe & Tap Room
Delicious Pizza Our Speciality
Foothill Bl & Chorro----------LI 3-9875

STANLEY'S CLUB SIRLOIN
STAN & PAT YOUR HOST & HOSTESS
COCKTAIL LOUNGE
DINING & DANCING
Specializing In Sizzling Steaks
Open Daily 4 P.M. to 2 A.M.
1 Mile South of Town
Old Highway 101----------LI 3-7094

STARLIGHT DINER
Car No. 917
ABALONE – OYSTER STEW
FRESH EL MORRO OYSTERS
We Specialize In Home Cooked Foods
OPEN 6:30 A.M. – 9 P.M.
MR. & MRS. ED DAILEY – Proprietors
650-5th(MB) ------------SP 2-7124

STOLTEY'S DRIVE-IN & MALT SHOP
"FAMOUS FOR OUR BROILED BEEF BURGERS"
DAILY LUNCHEON SPECIALS
FEATURING
HOMEMADE PIE & ICE CREAM
FOUNTAIN SERVICE
CLOSED TUESDAYS
Hwy ---------------Atascadero 525

T BONE GRILL CAFE
1041 Higuera-LI 3-9803
(See Advertisement Page 113)
Thoms Cafe
927 Shell Beach Rd Shell Bch-PR 3-9966
Tick Tock Cafe 1057 Monterey----LI 3-6381
TOWER BARBECUE & COCKTAIL LOUNGES 427 Higuera--------LI 3-4287
(See Advertisement Page 112)
Uptown Cafe
Open 6 AM to 9 PM Daily
1514 Spring -----------PasoRobls 1914
Valley Cafe Shandn ------PasoRobls 57-R-2
VIC'S CAFE 835-13th ---PasoRobls 1529-W
Virgils Drive Inn Old Hwy 101-Atascdro 1564
(See Advertisement This Page)
Waldorf Cigar & Liquor 975 Osos--LI 3-9987
Wanda's Diner 1737 Santa Rosa---LI 3-8377
WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera-LI 3-4315
White Spot Cafe
Specializing in Fried Chicken & Shrimp
1524 Spring ----------PasoRobls 517-W
WILSON'S DRIVE-IN
Kentucky Fried Chicken Our Spec
Open 6 AM Till Midnight
2748 Spring ------------PasoRobls 492
Wing's Cafe The Ocean Av Cayucs-WY 5-3705
Winnie's Cafe 161 Traffic Wy(AG)-HU 9-3764
Zimmerman's Fountain Cafe
785 Higuera-LI 3-3742

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Retinning–See Tinning

Riding Apparel–Retail

ROUND UP 849-13th-------PasoRobls 1180

Riding Equipment

ROUND UP 849-13th-------PasoRobls 1180

Rifles

See Guns; Gunsmiths; Sporting Goods Hdgs

Road Oiling

TAYLOR V M
DOZING – GRADING
ROAD OILING
OILWELL LOCATIONS
BACKFILLING
DAMS & RESERVOIRS
FREE ESTIMATES
Shandon Rt
-----------------PasoRobles 43-J-1

Rock

MORRO ROCK & SAND
County Rd(MB)-SP 2-8481

ROSELIP WALTER B CO
ROCK – SAND – CEMENT
ASPHALTIC PAVING MATERIALS
See Our Display Adv. for Concrete Ready Mix
Mailing Address P.O. Box 458, Atascadero
N Traffic Wy----------Atascadero 20
If no answer call---Atascadero 1176
If no answer call---PasoRobles 1758
Or -----------------LI 3-4992

SOUTHERN PAC MILLING CO CONCRETE PLANT
ROCK
SAND & GRAVEL
TRANSIT MIX CONCRETE
PLANT MIX – ASPHALT
PLASTERING MATERIALS
No Job Too Large or Too Small
Santa Barbara Av---------LI 3-8100

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

Use the latest directory. Get the right number . . . right away.

To Find an AUTHORIZED Sales and Service Dealer

When you want a nationally-advertised product or service

Look in the *Yellow* PAGES

They Tell "Where to Buy It"

Roofers

Baugh Vernon N
7440 San Gabriel Rd-Atascdro 248-W
Bennett T S Roofing Co
853 Ritchie Rd Grovr Cty-HU 9-2209
(See Advertisement This Page)
County Roof Service
Santa Barbara Av & High-LI 3-0560
Dodson Roofing Co 919 Seabright Av
Grovr Cty-HU 9-5949
(See Advertisement This Page)
HOGAN CECIL 99-13th Cayucs--WY 5-3865
(See Advertisement This Page)
KYLE CO 1609 Osos------------LI 3-1998
(See Advertisement This Page)

If you sometimes get the wrong number or no number at all, you may be dialing incorrectly. After turning the dial all the way to the stop, let it return at its own speed.

PABCO ROOFING MATERIALS
"Pabco Is Color In Roofing."
Widest Color Choice In Asphalt Shingles, Roll Roofing, Asbestos Shingles & Siding.
Also Felts, Building Papers, Gypsum Wallboard, Lath, Asphalt "Hydroseal." For Other Pabco Products See Pabco Linoleum & Pabco Paint Dealers.
PABCO COLOR

"WHERE TO BUY THEM"

DEALERS

Quaglino James A Builders Supplies
Santa Barbara Av & High-LI 3-0560
San Luis Mill & Lumber Co
246 Higuera-LI 3-0825

QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara Av & High-LI 3-0560
(See Advertisement This Page)

Good party-line neighbors remember to space their calls.

ROOFING
RESIDENTIAL – COMMERCIAL
INDUSTRIAL
RE-ROOFING
New Construction - Roofs Repaired
All Types New Roofs



★ SHINGLES ★ SHAKES ★ TAR ★ GRAVEL, ETC.
U. S. GYPSUM & CELOTEX PRODUCTS
LICENSED & INSURED – GUARANTEED WORK
SERVING ENTIRE SAN LUIS OBISPO CO.
Free Estimates & Inspection Service
DODSON ROOFING CO.
PHONE
HU 9-5949
919 SEABRIGHT AVE. GROVER CITY

ROOFS
Established Over 33 Years
ALL TYPES REPAIRED AND RECOVERED
JOHNS-MANVILLE PRODUCTS
AUTHORIZED APPLICATOR
ASBESTOS BUILT UP ROOFS
TAR & GRAVEL ROOFS
WATERPROOFING INSULATION
ASBESTOS SHINGLES & SIDING
COMPOSITION SHINGLES
MONARCH METAL WEATHERSTRIP
FREE ESTIMATES, INSPECTION AND ADVICE
JOHNS-MANVILLE JM PRODUCTS
PHONE
LI 3-1998
CERTIFIED Johns-Manville HOME IMPROVEMENT CONTRACTOR
HARRY KYLE
KYLE COMPANY
SERVING SAN LUIS OBISPO COUNTY
1609 OSOS ST. SAN LUIS OBISPO

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE *Classified* TELEPHONE SECTION

CECIL HOGAN
ROOFER
EXPERT ROOFING
COMPOSITION • ASBESTOS
BUILT UP ROOFS • EXPERT REPAIRS
ASBESTOS SIDING
FINE MATERIALS USED
"FOR HAPPIER ROOFS"
WY 5-3865
P.O. BOX 433 CAYUCOS

ROOFING
A Specialty
T. S. BENNETT ROOFING CO.
LICENSED ROOFING CONTRACTOR
OVER 15 YEARS EXPERIENCE
FULLY INSURED
SHINGLES
Asbestos & Composition
All Types Built-Up Roofs
TAR & GRAVEL
ASBESTOS SIDING
FREE ESTIMATES
No Obligation
PHONE
HU 9-2209
853 RITCHIE ROAD GROVER CITY

Roofs
THAT LAST
Phone
LI 3-0560
James A. Quaglino
COUNTY ROOF SERVICE
Est. Over 35 Years



Santa Barbara Ave. & High
San Luis Obispo
Complete Armstrong Floor Covering and Acoustical Service
Pittsburgh Paints

Roofers' Equipment & Supplies

BISHOP L K & CO
35 San Jose Av Sn Jse-CYprss 2-7077

Roofing Materials

Baugh Vernon N
7440 San Gabriel Rd-Atascdro 248-W

BUILDERS MARKET
U.S.G.
COMPOSITION SHINGLES & ROOFING
Corrugated Galv. Iron & Aluminum
TIME PLAN FINANCING AVAILABLE
FILON PLASTIC ROOFING
Harold C. Goodale
840-10th ----------PasoRobles 1600

HAGLE-DE COU LUMBER CO
8965 El Camino Rl-Atascdro 43

HAYWARD LUMBER CO
10th & Pine-PasoRobles 820
5th & E(MB)----------------SP 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1406

JOHNS-MANVILLE ROOFING MATERIALS
Asbestos Roofing and Siding Shingles; Asphalt Shingles; Roll Roofing; Rock Wool Home Insulation; Insulating Boards; Asbestos Wallboards; Building Accessories.
JOHNS-MANVILLE JM PRODUCTS
"WHERE TO FIND THEM"

KYLE CO 1609 Osos---------LI 3-1998

PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

San Luis Obispo County Farm Supply Co
157 Higuera-LI 3-3751
(See Advertisement This Page)

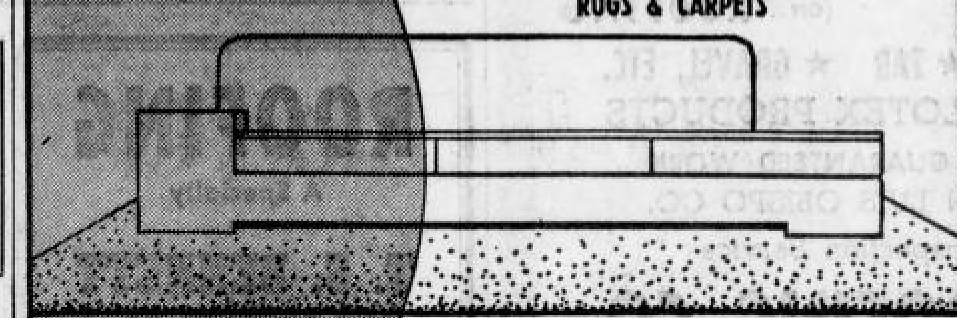
SEARS ROEBUCK & CO
HOMART
QUALITY ROOFING & SIDING
GUARANTEED INSTALLATION
SEARS EASY TERMS
FREE ESTIMATES
879 Higuera -------------LI 3-2270

Rubber Stamps

Gabby Book Store 1040 Chorro----LI 3-9035
Patrick & Co 560 Market S F--EXbrk 2-2640

GREASE BEFORE USING

Caps of nail polish and glue bottles won't stick if the screw threads are greased with cold cream or oil.





Rubbish Hauling

Cayucos Garbage Co
24-9th Cayucs-WY 5-3884

PASO ROBLES WASTE DISPOSAL
Victor Gomer-Melvin J Wolf-Owners
707-13th -------------PasoRobls 714-J

Petersen Disposal Service
369 Castaic Av Shell Bch-PR 3-4445
(See Advertisement This Page)

SAN LUIS GARBAGE CO
970 Monterey-LI 3-0875

Please distinguish between the black letter "O" and the red numeral "0" (zero) when dialing. Be sure to bring your finger all the way around to the finger stop for each letter or digit and then release the dial without forcing or retarding its return.



Rug & Carpet Cleaners

City Rug & Upholstery Cleaning---LI 3-7063
(See Advertisement This Page)
Cloer Jas E 727-17th ------PasoRobls 1620

COAST RUG & UPHOLSTERY CLEANERS
Rugs – Furniture – Car Interiors
Cleaned at Your Home or in Our Shop
NO HARMFUL DYES USED
IN OUR SOLUTIONS
Call for Free Estimates & Information
San Luis Ofc LI 3-7035
Morro Bay Ofc-----------SP 2-3571
515 N Broad-------------LI 3-7035

Coast Rug & Upholstery Cleaners
515 N Broad-LI 3-7035

Paramount Upholstering Co
1218 Carmel-LI 3-0649
(See Advertisement This Page)

STAR CLEANERS
217 E Main Santa Maria-Walnut 5-2022
(See Advertisement This Page)

Stinchfield's Paso Robles Upholstery
Silver-King Cleaner Rentals
1348 Railroad ----------PasoRobls 1535

Rug & Carpet Dyers

Paramount Upholstering Co
1218 Carmel-LI 3-0649

Rug & Carpet Repairing

Jacobs' Carpet Service
770 Rockaway Grovr Cty-HU 9-4761

Paramount Upholstering Co
1218 Carmel-LI 3-0649

When in doubt about a telephone number, please look in the telephone directory first. That helps you, helps others, and helps telephone people to do a better job for you.

FRONTIERS
beyond

There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Rugs & Carpets–Retail

ART MESQUIT COMPLETE HOME FURNISHINGS
Large Stock of Broadloom Rolls
In the Finest in Broadloom Carpet
& Cut to Size Rugs from the Looms of
Alexander Smith – Beattie
Firth – Sanford – Artloom
Magee – Roxbury – Hollytex
Wall-to-Wall Broadloom Installations
Bridge & Branch(AG) ------HU 9-2116

BOB'S FLOOR COVERINGS
NATIONALLY ADVERTISED BRANDS
GULISTAN – MONARCH – BEATTIE
NATIONAL – BEACON – CORONET
RUGS & CARPETS
WALL TO WALL INSTALLATION
EXPERTLY DONE & GUARANTEED
1105 Grand Av(AG) -------HU 9-3122

DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera-----------LI 3-5814

GULISTAN RUGS & CARPETS—
BOB'S FLOOR COVERINGS
1105 Grand Av(AG)-HU 9-3122

Paramount Upholstering Co
1218 Carmel-LI 3-0649
(See Advertisement This Page)

RILEYS FURNITURE
2211 S Broad-LI 3-0674

TRUSSLER'S FURNITURE STORE
1303 Park-PasoRobls 126

WHITE'S FURNITURE STORE
1301 Broad-LI 3-8309

Yours & My Furniture Store
1127 Broad-LI 3-7245

ZEGAR'S FINE FURNITURE
971 Higuera-LI 3-6034

Safe Deposit Companies

Crocker-Anglo National Bank
840 Monterey-LI 3-4210
Crocker-Anglo National Bank
604-12th-PasoRobls 1613

Safes & Vaults–Dealers

HILL'S STATIONERY STORE
We Feature Office and Home Safes
Money Chests
Insulated Record Containers
See Our Complete Display in Our Office Furniture Department
1127 Chorro -------------LI 3-1950

MOSLER SAFE SALES & SERVICE
FIRE-RESISTANT SAFES
FIRE-RESISTANT VAULT DOORS
MONEY SAFES
The Mosler Safe Co
INSULATED RECORD CONTAINERS
Since 1848
A Complete Line of Office and Home Safes
"WHERE TO BUY THEM"
HILL'S STATIONERY STORE
1127 Chorro-LI 3-1950

Safes & Vaults–Opening & Repairing

A B C Locksmith Co
188 Pomeroy Av(PB)-PR 3-4408

Sales Books

Blake Printery 978 Monterey-----LI 3-6843
Ennis Tag & Salesbook Co
Sherwood Field-PasoRobls 1900

MOORE BUSINESS FORMS—
MOORE BUSINESS FORMS INC
PACIFIC DIVISION
871 Santa Rosa-LI 3-2472

Advertise in the Classified Directory . . . it pays.

Sand & Gravel

B & B TRUCKING
SAND – FILL – TOPSOIL
Red Rock – Beach Sand – Septic Tank Rock – Black Top Soil
FILL DIRT FOR ALL PURPOSES
202 Grand Av Grovr Cty----HU 9-4332
If no answer call-------HU 9-3180

Barney's Bulldozing & Excavating
150 N Santa Rosa-LI 3-4970
Johnson A O Parkhill------SntaMrgrta 4724
Morro Rock & Sand
County Rd(MB)-SP 2-8481

OCEANO SAND CO Lake Oceano--HU 9-5244
If no answer call------------HU 9-5446

O'KELLEY J A TRUCKING
3159 S Broad-LI 3-3546
If no answer call-------------LI 3-4215

Paso Robles Transit Mix
S Hwy-PasoRobls 433

Potter Jack
Leveling & Loading
729 Trouville Av Grovr Cty----HU 9-2818

ROSELIP WALTER B CO
ROCK – SAND – CEMENT
ASPHALTIC PAVING MATERIALS
See Our Display Adv. for Concrete Ready Mix
Mailing Address P.O. Box 458, Atascadero
N Traffic Wy----------Atascadero 20
If no answer call---Atascadero 1176
If no answer call---PasoRobles 1758
Or ------------------LI 3-4992

SOUTHERN PAC MILLING CO
CONCRETE PLANT
SAND & GRAVEL SERVICE
Also
ASPHALT PRODUCTS – PLANT MIX
PLASTERING MATERIALS
No Job Too Large or Too Small
SERVING SAN LUIS OBISPO CO.
Santa Barbara Av----------LI 3-8100

Sand & Gravel–(Cont'd)

Tunis F A 949 Carmel(MB)------SP 2-8172
Wilson Rock & Gravel Service
Atlantic Grover City-HU 9-2977

Sandblasting

Mathews Memorials & Plating Service
1 Higuera-LI 3-1689

PARKER BOILER WORKS
2690 Victoria-LI 3-7297
(See Advertisement This Page)

Sanitariums

Doellstedt Rest Home S Hwy--Atascdro 721-J

PASO ROBLES NURSING HOME
GENERAL NURSING CARE
Registered Nurse – 24-Hour Care
PLEASANT SURROUNDINGS
OPEN PATIO – SUN PORCH – TELEVISION
EXCELLENT FOOD – SPECIAL DIETS
PRIVATE ROOMS OR 2-3-4 BED WARDS
DAILY – WEEKLY – MONTHLY RATES
321-12th ----------PasoRobles 1170

San Luis Obispo County Casa Loma
Sanatorium Johnson Av---------LI 3-2712

SCOTT'S FAIR OAKS CONVALESCENT HOME
CHRONIC CASES
AGED – BED PATIENTS
MODERN – QUIET
24-HOUR NURSING CARE
Spacious Grounds Unsurpassed Climate
222 Elm(AG) -----------HU 9-5468

TABELL'S SAN LUIS REST HOME
See Our Ad under Homes
1034 Islay----------------LI 3-3908

An extension telephone saves time and steps.

Sanitation Service

Public Sanitary Co
Chemical Toilets For Any Purpose
Mailing Address P O Box 454 (AG)
245 Hillcrest Dr(AG)---------HU 9-3155

Savings & Loan Associations

Atascadero Guarantee Savings & Loan
Assn Traffic Wy------------Atascdro 147
If no answer call----------Atascdro 440-W

CENTRAL SAVINGS & LOAN ASSN
1235 Chorro-LI 3-3364

Mehlschau H C 101 Hwy Nipmo--WA 9-4131
From telephones served by the following exchanges
Santa Maria
(No Intercity Charge)
Ask Long Distance for-Zenith 4131

Paso Robles Savings & Loan Assn
1211 Park-PasoRobls 613

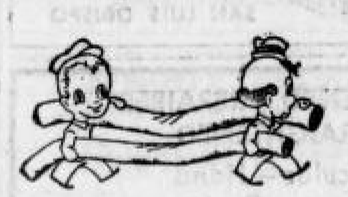
Sawdust & Shavings

SAN LUIS TALLOW COMPANY
Clark Field-LI 3-8660

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.







Saws

Coast Hardware & Equipment
200 Higuera-LI 3-0602
(See Advertisement This Page)
Farmer's Hardware & Equip Co
581 Higuera-LI 3-7102

HOMELITE CHAIN SAWS—
COOPERATIVE FARMERS SUPPLY CO INC 14th & Pine-----PasoRobls 344
NOBLE SAW SERVICE
1129 Garden-LI 3-5775

THOR ELECTRIC SAWS—
HEATON'S 13th & Park--PasoRobls 890

Saws–Renting

FULLER W P & CO 698 Higuera--LI 3-0835

Saws–Sharpening & Repairing

Fixit Shop 660 Higuera---------LI 3-4823

NOBLE SAW SERVICE
SALES & SERVICE FOR
SAWS & LAWN MOWERS
Sold — Sharpened — Repaired
HAND & CIRCLE SAWS FILED
HOMELITE CHAIN SAWS
1129 Garden ------------LI 3-5775

SAW SHOP THE 1177 Marsh----LI 3-4337
(See Advertisement This Page)

WHITEY'S TOOL & EQUIPMENT RENTAL
SAWS SHARPENED
BANDSAWS
SOLD — WELDED
REPAIRS & SERVICE ON ALL
HAND & ELECTRIC TOOLS
CHAIN & HAND SAWS RENTED
North of Grand
139 N 6th Grovr Cty-------HU 9-4321

Scales

TOLEDO SCALE DIV OF TOLEDO SCALE CORP 28½ Anacapa
Santa Barbara-Woodland 6-7057

Scales–Repairing

TOLEDO SCALE DIV OF TOLEDO SCALE CORP
Authorized Factory Service
Scales-Food & Kitchen Machines
28½ Anacapa
Santa Barbara-Woodland 6-7057

Scalp Treatment

Anderson Hotel Barber Shop
953 Monterey-LI 3-4334
Chris' Beauty Shop
1394 Grand Av(AG)-HU 9-5675
Dera's Beauty Salon
1353½ Grand Av(AG)-HU 9-3821
Eva's Beauty Salon 990 Price(PB)-PR 3-4757
Nel-Deen's Beauty Salon
1250 Grand Av(AG)-HU 9-2275

Scavengers–See Garbage Collection

School Supplies–Retail

Bickell's Stationery Store
807-12th-PasoRobls 882

Schools

Arroyo Grande Special Training Class SLO County Schools Temple Halcyon--HU 9-2211
Arroyo Grande Union Elementary School
526 Orchard Av(AG)-HU 9-2603
Arroyo Grande Union High School
Valley Rd(AG)-HU 9-5511
Atascadero Elementary School
6401 Lewis Av-Atascdro 400

Please wait till you hear the dial tone . . . then dial.

Schools–(Cont'd)

Atascadero Union High School
Office ------------------Atascadero 670
Agriculture Dept
Agriculture Bldg-Atascadero 673-W
Cafeteria --------------Atascadero 204-R
Girls' Locker Room -------Atascdro 461-M
Gymnasium ------------Atascadero 673-J
Music Room ---------------Atascdro 7-J
Avila School Avla Bch-----------LI 3-4687
Banning School Morro Rd(MB)---SP 2-8347
Bellevue-Santa Fe School
Pismo Hwy-LI 3-1158
Calif State Polytechnic College The
Poly Campus-LI 3-2000
Cal Poly Bake Shop Poly Campus--LI 3-2108
Calaveras & Tuolumne Dormitories
Poly Campus-LI 3-9940
Chase Hall ------------------LI 3-9740
Dairy Project Morro Rd---------LI 3-9956
Dining Hall No 1 Poly Campus ---LI 3-4493
Dining Hall No 2 Poly Campus ---LI 3-2239
Food Warehouse 241 Pismo------LI 3-8405
Health Center Poly Campus------LI 3-8341
Heron Hall ------------------LI 3-9716
Jesperson Hall ---------------LI 3-9736
Cambria Union Grammar School
Cambria-WA 7-4400
Cayucos Grammar School
C & Birch Cayucs-WY 5-3221
Choice Valley School
Cholame-PasoRobls 96-J-3
Cholame School Hwy 41--PasoRobls 102-R-3
Chris Jespersen School
251 Grand Av-LI 3-6940
Christian Day School 2740 Broad--LI 3-1181
Coast Union High School Cambria-WA 7-4567
Corral de Piedra Dist School
Edna Rd-LI 3-0884
Creston School Creston----PasoRobles 66-J-1
East Santa Fe School Snta Fe Rd--LI 3-1278
Fairview School
Toro Creek Rd Cayucs-WY 5-3787
Geneseo School --------PasoRobls 73-R-11
Grover City Elementary School
365 S 10th Grover Cty-HU 9-3529
Huasna School Huasna(AG)-------HU 9-2047
Laguna School Los Osos Rd--------LI 3-4621
Locke Studio of Dancing
618-12th-PasoRobls 1534
Margaret Harloe Elementary School
901 Fair Oaks Av
Fair Oaks(AG)-HU 9-2246
Mission Central Catholic High School
682 Palm-LI 3-2131
Mission Grammar School
761 Broad-LI 3-0037

MOLER BARBER COLLEGE
SYSTEM OF BARBER COLLEGES
BARBERING TAUGHT
IN ALL ITS PHASES
"If He Is an Expert—
He Is a MOLER Graduate"
946 Broadway Fresno----ADms 3-5349

Morro Union Elementary School
1199 C(MB)-SP 2-2411
Nipomo Mesa School SLO County Schools
Nipomo Mesa Nipmo-WA 9-5211
Nipomo School Price Nipomo-----WA 9-4211
Oak Park School Oak Park(AG)---HU 9-2043
Oceano Special Training Class
For Mentally Retarded Children
19th & Ocean Oceano--------HU 9-3876
Paso Robles City Schools
Georgia Brown Elementary School
36th & Oak-PasoRobls 778
Intermediate School
18th & Vine-PasoRobls 1625
Paso Robles High School
24th & Spring-PasoRobls 1190
Pismo Beach Grammar School
Wadsworth & Hanford(PB)-PR 3-2223
Playhouse Nursery School
1530 Monterey-LI 3-9084
Pozo Elementary School
Pozo-SntaMrgrta 3985

TO MAKE RUBBER GLOVES LAST LONGER

Put a very small tuft of cotton in the end of each finger. Keeps finger nails from punching through gloves.

Schools–(Cont'd)

San Luis Obispo City Schools
Administrative Offices
1445 Santa Rosa-LI 3-3843
Emerson School Nipmo---------LI 3-4021
Fremont School Peach---------LI 3-5616
Hawthorne School Story---------LI 3-7013
Junior High School N Fixlini------LI 3-7660
Pacheco School Grand Av & Slack-LI 3-1941
Quintana School 451 Jaycee Dr--LI 3-2300
Senior High School & Junior College
Marsh-LI 3-3520
Sinsheimer School Augusta-------LI 3-7965
Teach School
Ferrini Rd & Feltn Wy-LI 3-4976
San Luis Obispo Special Training Class
San Luis Obispo County School
Grand Av-LI 3-6171
San Luis Obispo Special Training Class No 2
Orcutt Rd-LI 3-1289
Santa Margarita Grammar School
SntaMrgrta 2141
Seventh Day Adventist Church & Church School Larchmont Dr(AG)------HU 9-2687
Seventh Day Adventist Church School
403-3d-PsoRobls 688-M
Shandon Elementary School
Shandn-PasoRobls 51-J-2
Shandon High School
Shandon-PsoRobls 51-J-11
Sunnyside School Los Osos Rd-----LI 3-4360
Templeton District Schools
Elementary School ----------Templtn 2611
High School --------------Templtn 2601
Agricultural Dept ----------Templtn 2612
Templeton Special Training Class
728 Main-Templtn 4111
Union Special Training Class SLO County Schools Hwy 41--------PasoRobles 43-R-2

Scout Supplies

Rowan's Store for Men & Boys
782 Higuera-LI 3-7148

Scrap Metals

See also Junk Dealers

Grover City Junk Yard 13th & Farrell Rd
Grovr Cty-HU 9-2991
MARKOVITS & FOX
8th & Taylor Sn Jse-CYprss 5-3663
Paso Robles Auto Wreckers
Hwy 101-PasoRobls 411
VALLEY PIPE & SALVAGE CO
729 W Main Santa Maria-Walnut 5-2774
WESTSIDE AUTO WRECKING
See Our Ad Junk Dlrs
Edna Rd ------------------LI 3-3045

Screens–Window & Door

COLUMBIA-MATIC FRAMELESS SCREENS—
QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara Av & High-LI 3-0560
Hagle-De Cou Lumber Co
8965 El Camino Rl-Atascdro 43
RYLOCK ALUMINUM WINDOW SCREENS AND SCREEN DOORS—
HAYWARD LUMBER CO
10th & Pine-PasoRobls 820
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191
TENSION-TITE WINDOW SCREENS—
DEALERS
FARM & HOME SUPPLY
1200 Grand Av(AG)-HU 9-5635

Second Hand Dealers

George's Second Hand Store
781-6th(MB)-SP 2-3541
Paso Robles Swap Shop
2712 Spring-PasoRobls 270
Weddell's Mercantile 1115 Broad-LI 3-9255

Second Hand Furniture

See Furniture Dealers–Used

Your telephone is one of today's best bargains.

Seeds & Bulbs–Retail

Karleskint's Florist & Nursery
1422 Monterey-LI 3-1535
Loomis E C & Son
415 E Branch(AG)-HU 9-5514
Loomis E C & Son 121 Higuera----LI 3-8410
San Luis Nursery
Old Hwy 101 South-LI 3-6035
San Luis Obispo County Farm Supply Co
157 Higuera-LI 3-3751
(See Advertisement This Page)

Seeds & Bulbs–Whsle

Castle A L Inc
Insecticides-Veg Seeds-Field Seeds
Fertilizers-Grasses-Clovers-Alfalfas
190 Mast -------------MorgnHl 9-4400
Waller Flowerseed Co
Wholesale Only-Flower Seeds
Mailing Address PO Box 935 Guadalupe
Valley Rd(AG) -------------HU 9-5775

Septic Tanks

BRESETTE A
SEPTIC TANKS
and
CESSPOOLS
PUMPED and CLEANED
931-15th ------------PsoRobls 1181

Finley Joe 204 Aspen(AG)-------HU 9-5783
(See Advertisement This Page)
SAN LUIS SANITATION SERVICE
1130 Leff-LI 3-2635
(See Advertisement This Page)

POTATO HOLDER

Use muffin tins for baking potatoes. Keeps them from rolling all over—prevents burned fingers.

Service Station Equipment

Nielsen Construction Co
956 Walnut-LI 3-2595
(See Advertisement This Page)
Service Stn Equipment & Service
464 North Broad-LI 3-6755
(See Advertisement This Page)

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Service Station Equipment–Servicing

BROWN H A 3405 Spring----PasoRobls 642
Nielsen Construction Co
956 Walnut-LI 3-2595
Service Stn Equipment & Service
464 North Broad-LI 3-6755

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Service Stations

Agueda's Texaco Service
200 Traffic Wy(AG)-HU 9-2905
Al & Ken's Signal Service
751 Marsh-LI 3-6142
Anderson's Richfield Service
Price & Hollister Av(PB)-PR 3-4618
Associated Oil Co Serv Stn
Pick-Up & Delivery Open Till 10 PM
We Give S & H Green Stamps
6490 El Camino Rl----------Atascdro 452
Atkins Bob Mobile Service
S Hwy-PasoRobls 578-W
Baxter W A & Sons
691 Price(PB)-PR 3-4466
Baywood Service
300-2d Baywd Prk-LI 3-1558

BENELLS TEXACO SERVICE
"THE BEST FRIEND YOUR CAR EVER HAD"
MARFAK LUBRICATION
FIRESTONE TIRES
Wheel Balancing — Brake Service
Hours 7 A.M. to 9 P.M. Pick-Up & Delivery
Foothill Bl & Santa Rosa----LI 3-9712

BEWLEY'S CHEVRON STN
IN ARROYO GRANDE
We Give S & H Green Stamps
ATLAS TIRES — TUBES
BATTERIES
Open 7 Days a Week
7 A.M. to 10 P.M.
FREE PICK-UP & DELIVERY
155 Traffic Wy(AG)-------HU 9-5048

Big Wheel Super Service
2801 Spring-PasoRobls 1517
BILL WALL'S SERVICE
French Rd & S 101 Hwy-LI 3-7416
Bill's Richfield Service Stn
1402 Spring-PasoRobls 81

BILL'S UNION SERVICE
PICK-UP & DELIVERY
OPEN 7 DAYS A WEEK
Complete Minute Man Service
Tires — Batteries — Accessories
BILL CALDWELL — Prop.
339 Marsh --------------LI 3-9854

Bland Shell Service Stn
1145 Spring-PasoRobls 479
Bob & Charlie's Mobile Service
99 Traffic Wy(AG)-HU 9-2429
(See Advertisement Page 123)
Bob's Flying A Service
413 Higuera-LI 3-9873
(See Advertisement Page 120)
Bob's Richfield Stn
Ocean Av Cayucs-WY 5-3854
Bob's Veltex Service
610 Grand Av(AG)-HU 9-3818
Boettcher's Chevron Stn
Main & Lee Cambria-WA 7-4626
BOYSEN'S TEXACO SERVICE
435 Marsh-LI 3-9965
(See Advertisement Page 122)
Brennan Maury
330 Traffic Wy(AG)-HU 9-5628

BROOKS WES CHEVRON SERVICE
ATLAS TIRES & TUBES
BATTERIES — ACCESSORIES
COMPLETE LUBRICATION
TRAILER RENTAL
806 Spring -----------PasoRobles 539
1502 Spring ---------PasoRobles 1198

Brooks Wes Chevron Service
1502 Spring-PasoRobls 1198
Buck's Shell Service Station
Main & 8th(MB)-SP 2-4161
BUD'S SERVICE STN
495-5th(MB)-SP 2-3601
BURCH'S TOM SERVICE & TRAILERS
505 Higuera-LI 3-4042
(See Advertisement Page 122)

(Continued Next Page)

Advertise here—it pays.

Codes in listings indicate Communities as follows: Arroyo Grande (AG) Pismo Beach (PB) Morro Bay (MB) San Luis Obispo (No Code)

IN SAN LUIS OBISPO

CHEVRON GAS STATION

MADDALENA TIRE COMPANY

LUBRICATION - OIL - ACCESSORIES
ATLAS BATTERIES

A COMPLETE TIRE SERVICE
• NEW • USED • RECAPS

Featuring
MADALIZING PROCESS
Far Superior to Ordinary Recapping

Expert
WHEEL BALANCING
STEWART-WARNER
ELECTRONIC BALANCER

Free Pick-Up & Delivery Service
PHONE
LI 3-0735

HIGUERA & OSOS SAN LUIS OBISPO

SMITH & SUMNER TEXACO

COMPLETE SERVICE

★ MARFAK LUBRICATION – Day or Night
★ MUFFLER SERVICE
★ BRAKE SERVICE
★ B. F. GOODRICH TIRES & BATTERIES
★ AUTO ACCESSORIES
★ RECAP TIRES
★ WHEEL BALANCING
★ MINOR TUNE-UPS

FREE PICK-UP & DELIVERY SERVICE
2 LOCATIONS TO SERVE YOU

OPEN 24-HOURS
JUNE THRU SEPT.
AT THIS LOCATION
ATASCADERO 900
CORNER
101 HWY & SAN JACINTO

WE GIVE
S & H GREEN STAMPS
AT THIS LOCATION
SANTA MARGARITA 2691
OLD HWY 101

B.F.Goodrich TIRES · BATTERIES

B.F.Goodrich TIRES · BATTERIES

Service Stations–(Cont'd)

BUSHONG'S TEXACO STN
Santa Rosa & Marsh-LI 3-9858
Caldwell & Peterson Richfield Service
636 Spring-PasoRobls 92
CALHOUN'S MOHAWK SERVICE
440 Price(PB)-PR 3-2124
Cattoir's Shell Service
401 Traffic Wy(AG)-HU 9-2336
Chevron Stn No 150 CDA
Marsh & Higuera-LI 3-9847
Cholame Garage Cholame -PasoRobls 102-R-2
Chuck's Service 1339 Spring--PasoRobls 123
Close's Chevron Stn
111 N Halcyon Rd(AG)-HU 9-2291
Collett's Service Stn
1300 Grand Av Grovr Cty-HU 9-2744
Colouch's Union Service Stn
980 Main(MB)-SP 2-9972
Dave's Flying A Service
1565 Monterey-LI 3-9458
Ed's Mobile Service
690 Price(PB)-PR 3-4954
Evans Charles Shell Service Stn
Main & Lee Cambria-WA 7-4545
Everett's Mobil Stn
Beach & Hwy 1 Oceano-HU 9-3808
(See Advertisement Page 123)

FLYING A DEALERS—
TEEHEE'S FLYING A SERVICE
1108 Monterey-LI 3-4587
WARD'S FLYING A SERVICE
6435 Morro Rd-Atascdro 1360

FRANKLIN'S SERVICE
1185 Monterey-LI 3-5059
Fraysier's Union Oil Service
1020 Price(PB)-PR 3-2288
FRED'S NORWALK SERVICE STN
840 Spring-PasoRobls 425
(See Advertisement Page 122)
Fry Jim Texaco Service
Hwy No 1 Cambria-WA 7-4639
Gaines Seaside Service Stn
500-5th(MB)-SP 2-5854
Garden Farms Store
101 Hwy-SntaMrgrta 5601

GATLIN SHELL SERVICE STN
R. B. GATLIN – In Oceano
LUBRICATION – GREASING
WHITE GAS
Free Pick-Up & Delivery
FULL LINE OF GROCERIES
Open 7 A.M. to 9 P.M. Daily
Including Sundays & Holidays
WE GIVE S & H GREEN STAMPS
1707 Front Oceano--------HU 9-3981

GENERAL PETROLEUM SERVICE STATION 1339 Spring ------PsoRobls 123
Gene's Mobile Service
Price & Dolliver(PB)-PR 3-2647
Gibbs Oil Co 2235 Spring-----PasoRobls 984
(See Advertisement Page 121)
Greg's Mobil Service
Robbins & Hwy 101 Nipmo-WA 9-4271
Hall's Union Service 1919 S Broad-LI 3-6401
HALL'S SUPER SERVICE
22 Chorro-LI 3-2528
(See Advertisement Page 121)
Harrison Donald L Wilshire Service Stn
1545 Spring-PasoRobls 1215
Hawkins' Seaside Service 1010 Grand Av
Grovr Cty-HU 9-3462
Hedges Auto Service
1095 Main(MB)-SP 2-3191
HESSLER'S UNION OIL SERVICE STN
1308 Monterey-LI 3-9915
(See Advertisement Page 122)
Hove's Texaco Service Highway-Templtn 2451
Jim's Douglas Service
703 Spring-PasoRobls 988
Jim's Midway Service
Atascadero Beach(MB)-SP 2-8623
(Continued Next Page)

You can shop at home . . . easily and comfortably . . . by thumbing through the Yellow Pages. Your Classified Directory lists 'most every store in town . . . helps you find everyone who sells and serves.

BOB'S FLYING A SERVICE

FREE PICK-UP AND DELIVERY

24-HOUR SERVICE

• DAY & NIGHT LUBRICATION
• MINOR TUNE-UP
• BRAKE SERVICE
• AUTO WASHING & POLISHING
• TIRES – NEW & RECAPPED
• BATTERIES
• WHEEL BALANCING
• EMERGENCY ROAD SERVICE
• MUFFLER SERVICE
• AUTO ACCESSORIES

LI 3-9873

Corner Marsh & Higuera
413 HIGUERA SAN LUIS OBISPO

HU — HUnter PR — PRospect WA (Cambria) — WAverly WY — WYman
LI — Liberty SP — SPruce WA (Nipomo) — WAbash

Service Stations–(Cont'd)

JIM'S TEXACO SERVICE
THE BEST FRIEND YOUR
CAR HAS EVER HAD
WHEEL BALANCING – FIRESTONE PROD.
Free Pick-Up & Delivery
TRAILER RENTALS
LOCAL & ONE WAY
Santa Rosa & Olive--------LI 3-8556

John's Norwalk Service & Garage
781 Price(PB)-PR 3-2014
Keffury Abe Service Stn
Hwy-SntaMrgrta 5341
Kenneys Chevron Stn
Hwy 1 & Foothill Bl-LI 3-9904
Kinslow's Shell Service
Hwy 101 & Portuguese Flat Rd-LI 3-7516
Kustom Korner 636 Higuera------LI 3-8312
Landels' Flying A Service Stn
11th & Spring-PasoRobls 172
(See Advertisement Page 123)

LARRY FRAITES SHELL SERVICE
OPEN EVERY DAY 6:30 A.M. - 10 P.M.
FIRESTONE
Batteries – Tires – Accessories
SHELLUBRICATION
1095 Monterey -----------LI 3-2216

Lawson's Hancock Service
1480 Monterey-LI 3-9751
Leverenz Chevron Stn
Shandn-PasoRobls 56-R-1
Lewelling's Service
Snta Barbara Av & Broad-LI 3-1715
Lightfoot Union Oil Service Stn
823 Grand Av(AG)-HU 9-2705
Lund Swede Texaco Service
1004 Spring-PasoRobls 918
(See Advertisement Page 122)
MADDALENA TIRE CO
Higuera & Osos-LI 3-0735
(See Advertisement Page 120)
Martin's Standard Stn
Lubrication-Wheel Balancing
1741 Monterey ------------LI 3-9717
Mathias Al Chevron Service
Ocean Av Cayucs-WY 5-3286
McGuire's Richfield Service Stn
316 Higuera-LI 3-8604
(See Advertisement Page 122)
McKennon H H 5th & Main(MB)--SP 2-8475

MOBIL PRODUCTS

Mobilgas—America's Favorite Gasoline
Mobiloil—World's Largest Selling Motor Oil

Mobil

"WHERE TO BUY IT"

DEALERS

BAYWOOD SERVICE
300-2d Baywd Prk-LI 3-1558
BILL WALL'S SERVICE
French Rd & S 101 Hwy-LI 3-7416
Bob & Charlie's Mobile Service
99 Traffic Wy(AG)-HU 9-2429
BUD'S SERVICE STN
495-5th(MB)-SP 2-3601
Everett's Mobil Stn
Beach & Hwy 1 Oceano-HU 9-3808
GENE'S MOBILE SERVICE
Price & Dolliver(PB)-PR 3-2647
JIM'S MIDWAY SERVICE
Wheel Balancing-Mechanic on Duty
Atascadero Beach(MB) ----SP 2-8623
LEWELLING'S SERVICE
Snta Barbara Av & Broad-LI 3-1715
SAN LUIS AUTO SERVICE
600 Marsh-LI 3-5500

DISTRIBUTORS

General Petroleum Corp Of Calif
C R Farrar-Distr
Foothill Bl & California Bl--LI 3-7090

Moore's Sunland Service
898-5th(MB)-SP 2-8941

The Yellow Pages save you time.

MULKEY'S TEXACO STN
999 Hwy 101(AG)-HU 9-9947
MUSTANG TIRE & AUTO SERVICE
Osos & Marsh-LI 3-8107
NEWBERG & REID CHEVRON STN
1717 Shell Beach Rd Shell Bch-PR 3-9953
NORWALK SERVICE
6th & Grand Av Grovr Cty-HU 9-2279
NORWALK SERVICE STN
1088 Higuera-LI 3-3513
(See Advertisement This Page)
Norwalk Service Stn
840 Spring-PasoRobls 425
Ogden's Richfield Service
1166 Monterey-LI 3-9896
(See Advertisement Page 123)
Passe Art Shell Service
571 Price(PB)-PR 3-4637
Pete's Wilshire Service 24 Chorro--LI 3-7951
Ran's Mobile Service 1095 Marsh-LI 3-9727
Reid's Chevron Stn 5th & E(MB)--SP 2-6571
REIF VINCE CHEVRON STN
The Best Station in Town
Hwy ---------------------Atascdro 102
(Continued Next Page)

H. Wills
NORWALK PRODUCTS

We Give
S & H GREEN STAMPS

• BATTERIES • LUBRICATION
• MOTOR REPAIRS • TIRES
• CAR UPHOLSTERY CLEANING
GLASSPAR BOATS
JOHNSON OUTBOARD MOTORS

LI 3-3513

In San Luis Obispo County
NORWALK SERVICE STN.
1088 Higuera St.
San Luis Obispo

When an
EMERGENCY ARISES
The convenient and quick way to locate someone in the immediate neighborhood is to
LOOK IN THE
Classified
TELEPHONE SECTION
Tells "Where to Buy It"

HALL'S Super SERVICE

Mobilgas

Open
7 A.M. to 9 P.M.
Sunday
8 A.M. to 6 P.M.

• COMPLETE BRAKE SERVICE
• MOTOR TUNE-UP
• MUFFLERS & TAIL PIPES
• AUTO REPAIRS
• OUTBOARD OILS & FUEL
• KEROSENE & SOLVENT

PICK-UP & DELIVERY SERVICE

LI 3-2528

GOLD BOND STAMPS

22 CHORRO AT FOOTHILL BLVD. SAN LUIS OBISPO

VICK BROTHERS
1637 SPRING STREET
RICHFIELD SERVICE STATION
COMPLETE LUBRICATION
TIRES — BATTERIES — ACCESSORIES
Pick-Up & Delivery
WE GIVE S & H GREEN STAMPS
PASO ROBLES 989

RICHFIELD PRODUCTS

GIBBS OIL CO.
– MAJOR REFINERY GASOLINE FOR LESS –
YOU CAN'T BUY BETTER
WHY PAY MORE
• COMPLETE LUBRICATION
• TIRES
• BATTERIES
• ACCESSORIES
• FREE PICK-UP & DELIVERY

service Quick!

VELTEX
CALL
PASO ROBLES 984
VELTEX

2235 SPRING PASO ROBLES

Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

SAN LUIS AUTO SERVICE
Mobilgas
24-HOUR SERVICE
MOBIL GAS – OIL – TIRES – BATTERIES – ACCESSORIES
"A ONE-STOP SERVICE" FREE ESTIMATES
GUARANTEED AUTO & TRUCK REPAIRS
- BRAKE SERVICE
- EXPERT LUBRICATION (AUTO & TRUCK)
- MUFFLER & TAILPIPE INSTALLATION
- RADIATOR REPAIRS

FREE PICK-UP & DELIVERY ON ANY SERVICE
DAY OR NIGHT CALL
LI 3-5500
If No Answer Call LI 3-6594 or LI 3-1315
600 MARSH SAN LUIS OBISPO

DOYLE ROSE
CHEVRON SERVICE STATION
CHEVRON GAS STATION
PICK-UP & DELIVERY
- LUBRICATION
- WASHING
- POLISHING
- WHEEL BALANCING

ATLAS TIRES, BATTERIES & ACCESSORIES
PHONE
PASO ROBLES 589
1745 SPRING – PASO ROBLES

BOYSEN'S TEXACO SERVICE
Pick-Up & Delivery Service
TEXACO
MARFAK LUBRICATION
Tires – Batteries
Accessories
Wheel Balancing
LI 3-9965
435 MARSH SAN LUIS OBISPO

VILLA'S UNION STATION
THE ONE STOP STATION
76 UNION
Lubricating
Parts & Accessories
Pick-up & Delivery
We Give S & H Green Stamps
PHONE
LI 3-9971
U S ROYAL TIRES
Broad & Foothill Blvd.
San Luis Obispo

SWEDE LUND
TEXACO DEALER
- MARFAK LUBRICATION
- WASHING
- POLISHING
- GOODRICH TIRES BATTERIES

Free Pick-Up & Delivery
PASO ROBLES 918
10th & SPRING

76 UNION SERVICE
HESSLER'S
COMPLETE ONE-STOP SERVICE
STOP WEAR LUBRICATION
WASHING & POLISHING
TIRES & BATTERIES
PARTS & ACCESSORIES
PICK-UP & DELIVERY
WHEEL BALANCING
LI 3-9915
1308 MONTEREY AT ESSEX
SAN LUIS OBISPO

Service Stations–(Cont'd)

RICHFIELD

"YEARS AHEAD"
Petroleum Products and Services
Richfield BORON Gasoline
Richlube 10-30 Motor Oil

"WHERE TO BUY THEM"

CALDWELL & PETERSON RICHFIELD SERVICE 636 Spring----PasoRobls 92
McGUIRE'S RICHFIELD SERVICE STN 316 Higuera----------LI 3-8604
OGDEN'S RICHFIELD SERVICE 1166 Monterey-LI 3-9896
Richfield Beacon S Hwy 101-PasoRobls 1705
Shaffer's Richfield Service Stn
AAA Emergency Road Service
139 Traffic Wy(AG)------HU 9-2040
STEWART JACK'S RICHFIELD SERVICE 6400 Main Cambria-WA 7-4458
Stinchfield Tire & Recap Shop 931 Grand Av(AG)-HU 9-3393
VICK BROTHERS RICHFIELD SERVICE 1637 Spring---PasoRobls 989

Richfield Beacon S Hwy 101--PasoRobls 1705
Richfield Service Stn No 759 Hwy-Atascdro 707
Rooker's Texaco Service Stn 501 Price(PB)-PR 3-2114
ROSE DOYLE CHEVRON SERVICE STN 1745 Spring-PasoRobls 589
(See Advertisement This Page)
Rountree Oil Distributing Co 100 Traffic Wy(AG)-HU 9-2051
S & W Service Vachell Ln---------LI 3-6709
SAN LUIS AUTO SERVICE 600 Marsh-LI 3-5500
(See Advertisement This Page)
San Luis Truck Service Old S 101 Hwy-LI 3-9788
(See Advertisement Page 123)

Seaside Service Sta Main -----Templtn 2161
Shaffer's Richfield Service Station 139 Traffic Wy(AG)-HU 9-2040

SHELL OIL PRODUCTS

Super Shell with TCP
X-100® Motor Oil Premium
Lubricants
Accessories
SHELL

"WHERE TO BUY THEM"

Bardin's Goodyear Service 692 Marsh-LI 3-5492
Bland Shell Service Stn 1145 Spring-PasoRobls 479
Buck's Shell Service Station Main & 8th(MB)-SP 2-4161
Evans Charles Shell Service Stn Main & Lee Cambria-WA 7-4545
Gatlin Shell Service Stn 1707 Front Oceano-HU 9-3981
LARRY FRAITES SHELL SERVICE 1095 Monterey-LI 3-2216
Layman's Garage 50 Ocean Av Cayucs-WY 5-3658
Passe Art Shell Service 571 Price(PB)-PR 3-4637
Sebastian's Store Sn Simn---WA 7-4217
Silveira Shell Service Stn Marsh & Osos-LI 3-3420
SKI'S SHELL SERVICE STN 1200 Monterey-LI 3-6821
Weltmer Don Shell Service Stn 6295 El Camino Rl-Atascdro 305

SIGNAL OIL CO 1446 Spring-PsoRobls 176-W
Silveira Shell Service Stn Marsh & Osos-LI 3-3420
Silver & Collins Hancock Service N Hwy 1 Morro Del Mar-SP 2-8057
Ski's Shell Service Stn 1200 Monterey-LI 3-6821
(See Advertisement This Page)
(Continued Next Page)

Advertise here—it pays.

TOM BURCH'S SERVICE & TRAILERS
OPEN
Mon. - Sat. 7 A.M. - 8 P.M.
Sun. 8 A.M. - 8 P.M.
Mobilgas
WE CARE FOR YOUR CAR
MOBIL
TIRES – BATTERIES – ACCESSORIES
COMPLETE MOBILE LUBRICATION
PHONE
LI 3-4042
U-HAUL TRAILERS
505 HIGUERA SAN LUIS OBISPO

McGuire's RICHFIELD SERVICE
F. V. McGUIRE – Prop.
GENERAL AUTO REPAIRS
- Lubrication
- Tire & Battery Service
- Auto Accessories
- Muffler & Tailpipe Service

Goodyear Tires & Batteries
WE PICK-UP & DELIVER
PHONE
LI 3-8604
OPEN DAILY 7 A.M. – 8 P.M.
316 Higuera San Luis Obispo

Fred's
S & H Green Stamps
NORWALK GASOLINE
- LUBRICATION
- TIRES & BATTERIES
- WASHING & WAXING

NORWALK & CONOCO PETROLEUM PRODUCTS
Pick-Up & Delivery Service
Paso Robles 425
FRED'S NORWALK SERVICE STN
840 SPRING

IN SAN LUIS OBISPO
SHELL SHELL
SKI'S SHELL SERVICE STN
Expert Day & Night Lubrication
WASHING & POLISHING
GOODYEAR TIRES – BATTERIES
MUFFLER SERVICE – ACCESSORIES
Free Pick-Up & Delivery
EMERGENCY ROAD SERVICE
Open 7 AM to 10 PM & Later – Daily
WE GIVE GOLD BOND STAMPS
CALL
LI 3-6821
1200 MONTEREY SAN LUIS OBISPO

HU — HUnter PR — PRospect WA (Cambria) — WAverly WY — WYman
LI — Liberty SP — SPruce WA (Nipomo) — WAbash

Service Stations–(Cont'd)

SMITH & SUMNER TEXACO 4950 El Camino Rl-Atascdro 900
(See Advertisement Page 120)
Smith & Sumner Texaco Hwy-SntaMrgrta 2691
Standard Oil Company of California
Western Operations Inc
Standard Stations Inc
Monterey & Santa Rosa 1066 Monterey-LI 3-9772
S Hwy & 41 Hwy--------PasoRobls 1982
Spring & 12th 1213 Spring-PasoRobls 507
Stan's Union Service Shandn-PasoRobls 50-R-11
Stewart Jack's Richfield Service 6400 Main Cambria-WA 7-4458
Stinchfield Tire & Recap Shop 931 Grand Av(AG)-HU 9-3393
Stout C R Chevron Gas Stn Shandon-PasoRobls 57-J-11
Stowe Independent Oil Co 996 Marsh-LI 3-9728
Stowe Independent Oil Co & Trailer Sales 6th & Spring-PasoRobles 758
T & H Texaco Service Stn 311 Higuera-LI 3-6435
Teehee's Flying A Service 1108 Monterey-LI 3-4587
Texaco Service Stn
Jim Green-Owner
6040 El Camino Rl---------Atascdro 105
Texaco Service Stn 1405 Spring-PasoRobls 910
Thompson Frank W Chevron Service Station
Chevron Products-Tires-Batteries
725 Main ---------------Templtn 2401
Tolle's Union Oil Service 1191 Price(PB)-PR 3-9978

UNION DEALERS' SERVICE STATIONS

MINUTE MAN SERVICE
76 UNION

"WHERE TO GET IT"

BILL'S UNION SERVICE 339 Marsh-LI 3-9854
HAIL'S UNION SERVICE 1919 S Broad-LI 3-6401
LIGHTFOOT UNION OIL SERVICE STN 823 Grand Av(AG)----HU 9-2705
TOLLE'S UNION OIL SERVICE 1191 Price(PB)-PR 3-9978

Union Oil Service 15th & Spring-PasoRobls 1420
Union Oil Service Stn
R L Luke-Proprietor
10th & Spring----------PasoRobls 1531
Union Service Stn
Chris Jespersen-Proprietor
101 Hwy & E Mall---------Atascdro 684
Union Service Stn
We Give S & H Green Stamps
S Hwy ----------------PasoRobls 1319
Vick Brothers Richfield Service 1637 Spring-PasoRobls 989
(See Advertisement Page 121)
Villa's Union Stn Broad & Foothill Bl-LI 3-9971
(See Advertisement Page 122)
Ward's Flying A Service 6435 Morro Rd-Atascdro 1360
Weltmer Don Shell Service Stn 6295 El Camino Rl-Atascdro 305
Wilbert's Service Stn & Grocery Hwy Cambria-WA 7-4237

WILSHIRE GASOLINE

Refiners and Marketers of Wilshire Petroleum Products
wilshire

"WHERE TO CALL"
SERVICE STATIONS
Harrison Donald L Wilshire Service Stn 1545 Spring-PasoRobls 1215

The Yellow Pages save you time.

Service Stations–(Cont'd)

WILSHIRE SERVICE STATION
QUALITY PRODUCTS AT A MINIMUM COST
LUBRICATION DAY OR NITE
MOTOR TUNE-UP – BRAKE SERVICE
TIRES – TUBES – BATTERIES
AUTO ACCESSORIES
Hours – 6:30 A.M. to 10 P.M. All Week
Hwy -----------------Atascdro 375

Sewing Machines–Household

SINGER SEWING MACHINES

EXPERT SEWING MACHINE REPAIRS. SINGER Sales & Rentals; Parts and Service. For all your sewing needs — Look for the Famous "SINGER" and Red "S" Trademarks.
SINGER SEWING MACHINES

"WHERE TO CALL"
Singer Sewing Machine Co 733 Higuera-LI 3-1748

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

SUEDE GLOVE FRESHENER
Put gloves on and rub hand with thick slice of stale bread, changing bread as it becomes soiled.

LANDELS' FLYING A SERVICE
TIDEWATER ASSOCIATED
TIRES & RECAPS
WASHING – POLISHING
LUBRICATING
We Give United Trading Stamps
PICK-UP & DELIVERY
PASO ROBLES 172
JOHN E. LANDELS – Owner
11th & SPRING PASO ROBLES

Sheet Metal
STOCK TROUGHS & TANKS
GRAIN CHUTES · DUST COLLECTORS
VENTILATORS · AIR CONDITIONERS
THE COOPERATIVE FARMERS SUPPLY CO., INC.
PASO ROBLES 344
14TH & PINE

Sewing Machines–Household–(Cont'd)

U S SEWING CENTER
SEWING MACHINES
Sales – Service – Rentals – Repairs
WE REPAIR ALL JAPAN MADE MACHINES
USED MACHINES – ALL TYPES
715 Higuera -------------LI 3-2845

Sewing Machines–Repairing

U S SEWING CENTER 715 Higuera-LI 3-2845

Shavers–Electric

WALKER'S BOB
All Makes Sales & Service
785 Marsh -----------------LI 3-1827

SAN LUIS TRUCK SERVICE
JACK YOUNGS
CHEVRON TRUCK STATION
GASOLINE – DIESEL
BUTANE
RESTAURANT – BUNKHOUSE
TRUCK REPAIRS
OPEN 24-HOURS A DAY
PHONE
LI 3-9788
OLD S. 101 HWY.

= IN OCEANO =
EVERETT'S
Mobil STATION
"At Your Service To Keep 'Em Rolling"
COMPLETE LUBRICATION
TUNE-UPS – BRAKE WORK
MUFFLER & TAILPIPE INSTALLATION
TIRES – TUBES – BATTERIES
PHONE
HU 9-3808
BEACH & HWY. 1 OCEANO

Shavers–Electric, Repairing

WHITEY'S TOOL & EQUIPMENT RENTAL 139 N 6th Grovr Cty-HU 9-4321

Sheet Metal Work

Bates Edgar L 106 N Halcyon Rd(AG)-HU 9-3402
BETTER PLUMBING CO 673 Higuera-LI 3-5938
Blake's Plumbing Heating & Sheet Metal 1701 Riverside Av-PasoRobles 1117
(See Advertisement Page 124)
BRANIN GEO SHEET METAL
SHEET METAL OF ALL KINDS
Residential & Commercial
ALL WORK GUARANTEED
110 Stenner -------------LI 3-7348
(Continued Next Page)

= IN SAN LUIS OBISPO =
OGDEN'S RICHFIELD SERVICE
COMPLETE LUBRICATION
GOODYEAR
TIRES – TUBES
BATTERIES
- MOTOR TUNE-UPS
- MUFFLERS & TAILPIPES INSTALLED
- BRAKE SERVICE

PHONE
LI 3-9896
1166 MONTEREY

BOB & CHARLIE'S MOBILE SERVICE
Mobil
COMPLETE LUBRICATION
- MOTOR TUNE-UP
- MUFFLER SERVICE
- WHEEL ALIGNING & BALANCING

Tires – Tubes – Batteries – Accessories
LAHER MUSTANG TIRES
BRAKE SERVICE
Official Brake Station #4534
PHONE
HU 9-2429
99 TRAFFIC WAY
ARROYO GRANDE

SHEET METAL WORK
Commercial Industrial Residential
VENTILATING – AIR CONDITIONING – EXHAUST SYSTEMS – SKYLIGHTS
GUTTERS – RESTAURANT EQUIPMENT
ALL WORK GUARANTEED
CALL
LI 3-5000
Nights – Sundays & Holidays Call LI 3-3070
REPAIRS & MAINTENANCE
McBRIDE'S
PLUMBING • HEATING • SHEET METAL
OLD SOUTH HIGHWAY ROUTE 1, BOX 9-C SAN LUIS OBISPO

Sheet Metal Work–(Cont'd)

COOPERATIVE FARMERS SUPPLY CO INC 14th & Pine----------PasoRobls 344
(See Advertisement Page 123)
CRAIG F L SHEET METAL & PLUMBING 731-21st-PasoRobles 523
Furtado Sheet Metal Shop Orcutt Rd-LI 3-5578
(See Advertisement This Page)
McBRIDE SHEET METAL WORKS Old South Hwy-LI 3-5000
(See Advertisement Page 123)
Ochs A R Electrical & Mechanical Construction 2075 Rachel Ln----LI 3-7937
SMEE'S PLUMBING & HEATING SHOP
JOBBING & CONTRACTING
FURNACES – SKYLIGHT
HEATING – GUTTERS
LEADERS – KITCHEN FANS, ETC.
2959 S Broad------------LI 3-0860

Shingling–See Roofers

Ship Brokers

Sweaney Ross R Ship Broker 220 San Miguel Avila Bch-LI 3-8095

Shirts–Custom Made

Mission Tailoring Service 722 Marsh-LI 3-7719

Shirts–Retail

Squire's Men's Wear 745-12th-PasoRobls 1280

Prompt answering of a telephone's ring is thoughtful, courteous, and good business.

Sheet Metal
RESIDENTIAL – COMMERCIAL
INDUSTRIAL
Guaranteed Workmanship
FURNACES & AIR CONDITIONING UNITS
Estimates Gladly Given
PASO ROBLES 1117
BLAKE'S
PLUMBING – HEATING & SHEET METAL
1701 RIVERSIDE AVE., PASO ROBLES

ALL KINDS OF
SHEET METAL WORK
RESIDENTIAL – COMMERCIAL
• HEATING & VENTILATING
• GUTTERS • CANOPIES
• RESTAURANT EQUIPMENT
• SINKS • BLOWERS
• FURNACES REPAIRED
• TANKS & WATER TROUGHS
Work Guaranteed
FURTADO SHEET METAL SHOP
LOUIS FURTADO
JUST OFF ORCUTT RD.
SAN LUIS OBISPO
LI 3-5578

Shoe Repairing

Don's Shoe Shop 1321 Broad-----LI 3-6919
Hannigan's Shoe Repair 255-5th(MB)-SP 2-8438
Paso Robles Shoe Repair 1319 Park-PasoRobls 1496
TAKKEN HARRY W
Orthopedic Work a Specialty
1027 Marsh ----------------LI 3-6662

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

SHOES
Brad Fisher's
STORE FOR THE ENTIRE FAMILY
FOR MEN ★
FREEMAN
RED WING
FOR WOMEN ★
NATURALIZER
TWEEDIES
JOYCE
COBBLERS
FOR CHILDREN ★
PIED PIPER
CALL
LI 3-2646
845 HIGUERA
SAN LUIS OBISPO

RED GOOSE SHOES
"Built for Action"
For The Entire Family
RED GOOSE SHOES
(For Men) (For Women)
John C. Roberts – Grace Walker
see Harold Callahan at
RUMLEY'S
325 - 5th ST., MORRO BAY
SP 2-3251

Shoes–Retail

BELLO'S
SHOES for all SPORTS
BASEBALL – BASKETBALL – FOOTBALL
BOWLING – TENNIS – GOLF
U. S. KEDS
Spalding – Rawlings – Converse
886 Monterey ------------LI 3-2197

BENO'S INC
CHIPPEWA WORK BOOTS
(Steel Toe – Engineer and Lace)
Complete Line of
Work and Dress Shoes
CONVERSE RUBBER GOODS
Open Thursday Till 9 P.M.
1019 Morro --------------LI 3-6092

BURKHARDT'S SHOES
Shoes for the Entire Family
955 Grand Av(AG)-----------HU 9-5421
5890 Traffic Wy-----------Atascdro 90
Charles Shoes 867 Higuera-------LI 3-4054
(See Advertisement This Page)
COPELAND'S BUSTER BROWN SHOES 894 Higuera-LI 3-8398
(See Advertisement This Page)
Fisher's Brad Shoe Store 845 Higuera-LI 3-2646
(See Advertisement This Page)
Frazier's Larry Family Shoe Store 859 Main(MB)-SP 2-8615
Gallenkamp's Shoe Store 952 Higuera-LI 3-0791
Jim's Family Bootery 1111 Grand Av Grovr Cty-HU 9-5135
Karl's Shoe Store 786 Higuera----LI 3-9804
PEN-REN BOOTERY 860 Higuera-LI 3-1646
Reeve's Shoes 760 Higuera-------LI 3-9913
Rumley's Dept Store 325-5th(MB)-SP 2-3251
(See Advertisement This Page)
SQUIRE'S MEN'S WEAR
Nunn-Bush & Red Wing Shoes
745-12th -------------PasoRobls 1280

Shoes–Retail–(Cont'd)

Wilson's Family Store 101 E Branch(AG)-HU 9-2355

Shopping Service

Hoover W A Sales & Service 8455 El Camino Rl-Atascdro 42
(See Advertisement This Page)

Shoring

Van Ronk & Renshaw 142 Montecito Av Shell Bch-PR 3-4740

Shotguns

See Guns; Gunsmiths; Sporting Goods Hdgs

Shower Doors & Compartments

FULLER W P & CO 698 Higuera--LI 3-0835
Grover City Glass Shop
New Safe Fiberglass Shower Doors
1004 Rockaway Av Grovr Cty--HU 9-2894
San Luis Glass Co 303½ Higuera--LI 3-3446

Sick Room Equipment & Supplies

See Hospital Equipment & Supplies

Siding

Bennett T S Roofing Co 853 Ritchie Rd Grovr Cty-HU 9-2209
Hogan Cecil 99-13th Cayucs-----WY 5-3865
Kyle Co 1609 Osos-------------LI 3-1998
Quaglino James A Builders Supplies Santa Barbara Av & High-LI 3-0560

Sightseeing Tours

Fred's Taxi 231 Pomeroy Av(PB)--PR 3-2464

We want your telephone service to be as helpful as we can make it.

CHARLES SHOES
Featuring
POLL PARROT
★ SHOES FOR BOYS & GIRLS
★ SHOES FOR WOMEN
VITALITY & TRIM-TRED
JACQUELINE & NATURAL BRIDGE
★ SHOES FOR MEN
NUNN-BUSH – EDGERTON – RAND
ACME BOOTS
Poll Parrot SHOES
ALWAYS CAREFULLY FITTED
PHONE
LI 3-4054
867 HIGUERA
San Luis Obispo

COPELAND'S
BUSTER BROWN SHOES
Featuring
• CLINIC NURSE
• ENNA JETTICKS
• GLAMOUR DEBS
• LAZY BONES
• BUSTER BROWN
• JUMPING JACKS
• PEDWIN SHOES
(For Young Men)
LI 3-8398
894 HIGUERA

SHOPPING SERVICE
Catalogs For Everything
Personal
Household
Auto
Aircraft
W. A. HOOVER SALES & SERVICE
ATASCADERO 42
EAGLET ARCADE BLDG.
8455 EL CAMINO REAL

Sign Painters

CITY NEON 286 Higuera--------LI 3-2913
Clearlite Neon Signs 5435 Traffic Wy-Atascdro 37
Dorman Signs 350 Higuera-------LI 3-2608
FREEMAN SIGN SERVICE
Painted Highway Bulletins
448 Higuera ---------------LI 3-3229
GALLOCK SIGNS 1120 Marsh-----LI 3-5983
(See Advertisement This Page)
SLAGLE SIGNS 1010 E Hwy No 1(MB)-SP 2-8403

Signs

CITY NEON 286 Higuera--------LI 3-2913
(See Advertisement This Page)
City Neon 1140 Railroad----PasoRobls 1519

Your telephone is one of today's best bargains.

Signs–(Cont'd)

CLEARLITE NEON SIGNS
Sales – Service – Repairs
FREE ESTIMATES & DESIGNS
Serving
San Luis Obispo County
CALL COLLECT
5435 Traffic Wy-------Atascadero 37

Clearlite Neon Signs 5435 Traffic Wy-Atascdro 37
(See Advertisement This Page)
Dorman Signs 350 Higuera-------LI 3-2608
(See Advertisement This Page)
Electrical Products Corp 962 Monterey-LI 3-9024
Electrical Products Corp 918-13th-PasoRobls 130-J

(Continued Next Page)

SHOW CARDS
SILK SCREEN PROCESS
CUT OUT LETTERS
HIGHWAY SIGNS
WALL SIGNS
TRUCK LETTERING
GALLOCK Signs
CALL
LI 3-5983
1120 MARSH—SHOP IN REAR
SAN LUIS OBISPO

SIGNS
★ NEON ★ PLASTIC ★ PAINTED
City NEON
SALES - RENTALS
REPAIRS
San Luis Obispo
286 HIGUERA
CALL
LI 3-2913
Paso Robles
Call
Paso Robles 1519
MEMBER
WESTERN NEON
ASSOCIATES

CLEARLITE
NEON
SIGNS
Sales - Service
Repairs
FREE ESTIMATES & DESIGNS
SERVING
SAN LUIS OBISPO CO.
CALL COLLECT
ATASCADERO 37
5435 Traffic Way Atascadero

STAR
BRAND
NEON
SIGNS
"BUDGET PRICED"
PHONE
LI 3-8685
SAN LUIS OBISPO

Dorman Signs
GENERAL PAINTING
Signs
INDUSTRIAL - COMMERCIAL SIGNS
OUTDOOR ADVERTISING
TRUCK PAINTING A SPECIALTY
Serving The Entire Directory Area
LI 3-2608
If No Answer Call LI 3-1561
350 HIGUERA SAN LUIS OBISPO

Neon SIGNS
32 YEARS EXPERIENCE
18 Years In San Luis Obispo County
Phone
LI 3-4008
HOLLAND NEON SERVICE
Formerly NEON SALES & SERVICE
2324 S. BROAD SAN LUIS OBISPO

Signs–(Cont'd)

FREEMAN SIGN SERVICE
All Types Painted Signs
448 Higuera ---------------LI 3-3229
Gallock Signs 1120 Marsh-------LI 3-5983
HOLLAND NEON SERVICE
2324 S Broad-LI 3-4008
(See Advertisement Page 125)
Slagle Signs
1010 E Hwy No 1(MB)-SP 2-8403
STAR NEON SIGNS------------LI 3-8685
(See Advertisement Page 125)

Signs–Maintenance Service

CITY NEON 286 Higuera--------LI 3-2913
Star Neon Signs ---------------LI 3-8685

Signs–Supplies & Equipment

City Neon 286 Higuera----------LI 3-2913

Silk Screen Processing

BORDEN DECAL CO
207-11th S F-HEmlok 1-1587
Gallock Signs 1120 Marsh-------LI 3-5983

Silverware–Retail

Anthony Jewelers 779 Higuera----LI 3-7839
Fear Albert E
Fear's Sparkling Gifts
Hwy 1 Cambria-------------WA 7-4243
Marell's Jewelers 850 Higuera----LI 3-1404

Skating Rinks

PLAYLAND ROLLERDROME
175 Pomeroy Av(PB)-PR 3-2072
If no answer call (AG)---------HU 9-2704
(See Advertisement This Page)

Slaughter Houses

See Meat–Whsle; also Stock Yards

Slip Covers

DODD'S UPHOLSTERY
CUSTOM
FURNITURE UPHOLSTERING
SLIP COVERS
DRAPERIES
LARGE SELECTION
FABRICS – PATTERNS & COLORS
964 Chorro ---------------LI 3-5426
If no answer call (AG)---HU 9-3044

Social Service Organizations

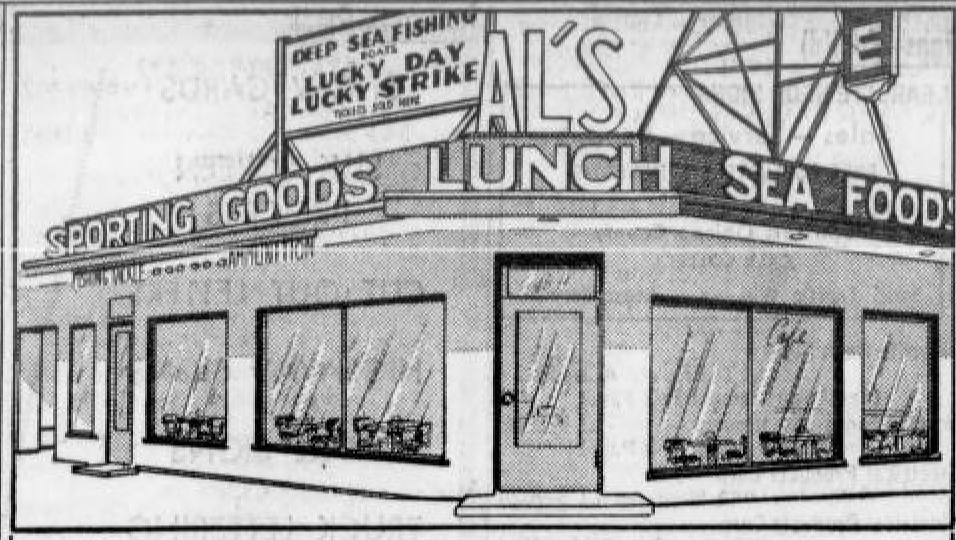
Achievement House Inc
Camp San Luis Obispo-LI 3-9383
San Luis Obispo County Welfare Dept
Palma Av-Atascdro 632

That steady hmmmm of the dial tone is your telephone's way of asking, "Number, Please."



FRIDAY & SATURDAY TILL MIDNITE

Daily 7 P.M.-10 P.M. Except Mons-Tues
Matinee 1 P.M.-4 P.M. Sats-Suns
MONS & TUES
RESERVED FOR PRIVATE PARTIES
PLAYLAND ROLLERDROME
CALL
PR 3-2072
If no answer call Arroyo Grande HU 9-2704
175 POMEROY AVE. PISMO BEACH



"Headquarters for Skin Divers & Sportsmen"

SKIN DIVING – AIR REFILLS
FISHING TRIPS – SUPPLIES
ARCHERY & CAMPING EQUIPMENT
—RENTALS—
SURF RIDERS – UMBRELLAS
DIVING EQUIPMENT – FISHING POLES ETC.

AL'S PLACE WY 5-3748

"Close to Pier & Everything of Interest to Fishermen"
ABALONE & HALIBUT IN ABUNDANCE
CAYUCOS

"The Central Coast Areas Sportsmans Headquarters"



HUNTING and FISHING Equipment

HELPFUL GIFT SUGGESTIONS
GUNSMITHING & TACKLE REPAIRS
• TELESCOPE SIGHTS • BINOCULARS
• CAMPING EQUIPMENT
• GUNS • LOADING TOOLS & COMPONENTS
• AMMUNITION • FISHING TACKLE
• SKIN DIVING EQUIPMENT
HUNTING & FISHING LICENSES AND INFORMATION

PHONE LI 3-6514

THE Sportsman's STORE

W. M. "WES" BASTIANI
Owner
719 HIGUERA ST.
Between Garden & Broad
SAN LUIS OBISPO

BELLO'S



"It Pays to Play"
Athletic Equipment
Team Outfitters From Head to Foot
Authorized Distributors for SPALDING & RAWLINGS
Tennis Rackets Machine Strung
LADIES' SPORT SHOP
LI 3-2197
888 Monterey – San Luis Obispo

ERIC LUNDGREN
• Guns
• Ammunition
• Gunsmithing
• Reloading Supplies & Tools
• Antique Arms

ATASCADERO 1383
P. O. BOX 965
9705 EL CAMINO RL.

Soda Fountain Shops

Morro Bay Creamery 5th & C(MB)-SP 2-9963
SNO-WHITE CREAMERY
BREAKFAST – LUNCH & SODA FOUNTAIN
Specializing in
HOMEMADE – HAND PACKED
ICE CREAM TO TAKE OUT
OPEN 7 DAYS A WEEK – 'TIL 11:30 P.M.
888 Monterey -------------LI 3-1067
Stoltey's Drive-In & Malt Shop
Hwy-Atascdro 525

Soda Fountain Supplies–Whsle

SEVEN-UP BOTTLING CO OF SAN LUIS OBISPO
CO 2-Gas for Fountains
1111 S Hwy 101(AG)--------HU 9-2111

Soft Drinks

See Beverages–Soft Drinks, Mixers, Etc.–Distrs & Bottlers

Sound Systems & Equipment–Repairing

Weant's Repair Service
75 Santa Rosa-LI 3-1520

Sporting Goods–Dealers

Al's Place Hwy Cayucs---------WY 5-3748
(See Advertisement This Page)
B & W Sportsmen
2138 Spring-PasoRobls 1840
(See Advertisement Page 127)
BELLO'S 886 Monterey---------LI 3-2197
(See Advertisement This Page)
Custom Archery 548 Cypress(PB)-PR 3-2670
Donhoy S 101 Hwy--------SntaMrgrta 2761
Drake's Sporting Goods & Liquor
Hwy SntaMrgrta 5491

(Continued Next Page)

HALL'S SPORTING GOODS



TAXIDERMIST
GUNS
AMMUNITION
GUNSMITHING
RELOADING SUPPLIES
FISHING SUPPLIES
CAMPING EQUIP
Hobby & Model Supplies
BOATS
Paso Robles 470
1326 Park Paso Robles

Sporting Goods–Dealers–(Cont'd)

Ed and Ann's Tackle Shop
Main Cambria-WA 7-4735
Grand Av Hardware
620 Grand Av(AG)-HU 9-5052
GRISANTI HARDWARE
6110 El Camino Rl-Atascdro 580
HALL'S SPORTING GOODS
1326 Park-PasoRobls 470
(See Advertisement Page 126)
HILL J C SPORTING GOODS
1039 Chorro-LI 3-1613
(See Advertisement This Page)
KIRK'S SPIRITS & SPORTS SHOP
106 Branch(AG)-HU 9-2759
Lundgren Eric
9705 El Camino Rl-Atascdro 1383
(See Advertisement Page 126)
Morro Bay Yacht Anchorage
201 S Main(MB)-SP 2-8617
(See Advertisement This Page)
PETE'S TACKLE SHOP
See Adv for Fishing Supplies
Avla ------------------------LI 3-1970

B & W SPORTSMEN



COMPLETE LINE OF SPORTING GOODS
• MERCURY SALES & SERVICE
• NYLOX GLASS BOATS
• LADD BOATS & KITS
• GUNS & AMMUNITION
• GUN REPAIR
• FIBERGLASS

Paso Robles 1840
2138 SPRING PASO ROBLES

Morro Bay Yacht Anchorage
CLAM FORKS–WATER SKIS–FISHING POLES
TACKLE
BAIT



GENERAL PETROLEUM PRODUCTS
SCOTT ATWATER MOTORS
FORD DIESEL ENGINES
SP 2-8617
201 S. MAIN – MORRO BAY
"TEX" SMITH – Manager

J. C. HILL SPORTING GOODS
HUNTING – FISHING
CAMPING
ARCHERY – GOLF
ATHLETIC EQUIPMENT
GUNS – AMMUNITION
TEAM UNIFORMS
Sales – Service
TERMS
LI 3-1613
EMMETT CARROLL
1039 CHORRO SAN LUIS OBISPO

Sporting Goods–Dealers–(Cont'd)

PHILLIPS K L & SONS
999 Price(PB)-PR 3-2121
R & J SPORTS & HOME SUPPLY
283 Higuera-LI 3-8684
Roving Arrow Shop 547 Marsh----LI 3-3317
Santa Margarita Lake Boat Co
Santa Margarita Lake-SntaMrgrta 5541
SMITH'S SPORTING GOODS
ATHLETIC GOODS
HUNTING & FISHING EQUIPMENT
100% Virgin Wool Award Sweaters Made to Order
Special Discounts to All Teams & Students
1225 Park ---------PasoRobles 40-W
SPORTSMAN'S STORE
719 Higuera-LI 3-6514
(See Advertisement Page 126)
WALKER VIC GUN SHOP
953 Atlantic Av Grovr Cty-HU 9-3231
Western Auto Associates Store
924 S Grand Av Grovr Cty-HU 9-3857

Sportswear–Retail

Bello's
Ladies' Sport Shop
Featuring Pendleton for Ladies
886 Monterey --------------LI 3-2197
Beno's Inc 1019 Morro-----------LI 3-6092
Della Bitta Dress Shop
1127 Garden-LI 3-9665
Harding Dorotha M Dress Shop
760 Price(PB)-PR 3-4759
Kirkeby Carl 851 Higuera---------LI 3-6345
Rileys Dept Store 1144 Chorro----LI 3-1421
Round Up 849-13th --------PasoRobls 1180

Spraying Equipment–Renting

FULLER W P & CO 698 Higuera--LI 3-0835
George's Equipment Rentals
Old Hwy 101 South-LI 3-1436

Sprinklers–Lawn & Irrigation, Installation & Service

EMERALD DISTRIBUTORS
WHOLESALERS COMPLETE LINE
Irrigation Systems – Agricultural – Turf
Ames ABC Sprinkler Pipe – Lo-Hi Gated Surface Pipe – Rain Bird Sprinklers
Berkeley Pumps – K & M Asbestos Cement Pipe – Smith-Scott Steel Pipe
Hwy 101 South at
Spence Rd Salins-----HArisn 2-9026
If no answer call-----HArisn 4-1323
McCOY PUMP CO
1004 Salinas-PasoRobls 1311
RAINBOW SALES CO
Distributor Buckner Sprinklers
Automatic Sprinkler Controls
Eng & Plan Service-PO Bx 888 Fresno
507½ E 19th Bkrsfld-----FAirvw 5-5289

Stamps For Collectors

MARV'S HOBBY SHOP
735 Marsh-LI 3-3942

State Government Offices

See Alphabetical Directory Under "Calif State of"

Advertise here—it pays.

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

Stationers–Retail

BICKELL'S STATIONERY STORE
807-12th-PsoRobls 882
(See Advertisement This Page)
Gabby Book Store 1040 Chorro----LI 3-9035
HILL'S OFFSET PRINTING CO
Comml Statnrs-Wedding Invitations
863 Monterey -------------LI 3-1624
HILL'S STATIONERY STORE
Office Supplies and Stationery
BUSINESS FORMS — LOOSE LEAF AND BOUND BOOKS – SOCIAL STATIONERY
GREETING CARDS – GIFTS
ART MATERIALS – BOOKS
1127 Chorro ------------LI 3-1950
MORRO BAY STATIONERY
425-5th(MB)-SP 2-6506

Steam Cleaning

See Also Automobile Washing & Polishing
Earl's Auto Repair 1546 Spring-PsoRobls 302
McClure R G 844-9th --------PasoRobls 62
San Luis Auto Laundry
1155 Higuera-LI 3-5917

Steamship Agencies

TRAVEL SERVICE 860 Monterey-LI 3-1206

Steel

CORRUGATED STEEL—
SERVICE
CORRUGATED STEEL & SUPPLY CO
5930 Bandini Bl
Los Angeles-RAymd 3-9229
HOPPER MACHINE WORKS INC
Andover Pl Cambria-WA 7-4403
(See Advertisement Page 128)

(Continued Next Page)



COMPLETE SELECTION OF:



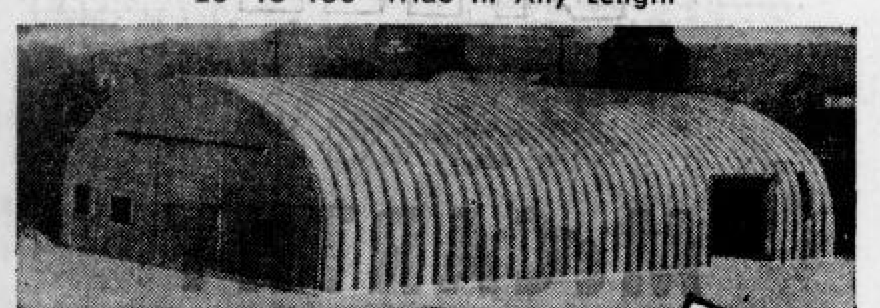
Carbon Paper
Typewriter and Adding Machine Ribbons
Clips – Staples
Duplicating Supplies
Loose Leaf Forms
Inks – Pens – Pencils
Rubber Stamps
Filing Supplies
Envelopes
Paper
Gift Items
Scotch Tape

HALLMARK GREETING CARDS
Typewriters & Adding Machines
Magazines

BICKELL'S STATIONERY STORE
807 - 12th
Paso Robles 882



McCARTHY TANK & STEEL CO.
★ LARGE STOCK – QUICK DELIVERY
★ STRUCTURAL – BANDS, BARS, ANGLES CHANNELS, RODS, TEES
★ REINFORCING STEEL – WELDED WIRE FABRIC
★ WIRE PRODUCTS – NAILS, NETTING, FENCING
★ PIPE
★ TANKS – ELEVATED & UNDERGROUND
PHONE
LI 3-1760
RAILROAD AVE. (Old Freight Depot) SAN LUIS OBISPO



Steel–(Cont'd)

McCarthy Tank & Steel Co Railroad Av-LI 3-1760
(See Advertisement Page 127)
TAY-HOLBROOK INC Johnson Av Salins-HArisn 2-4771
VALLEY PIPE & SALVAGE CO
New & Used
729 W Main Santa Maria---WAlnt 5-2774
WESTATES STEEL CO 2460 De La Cruz Bl Snta Clra-CHery 3-3450

Steel Buildings

Butler Steel Building Distr 736-26th-PasoRobls 22

BUTLER STEEL BUILDINGS

The low cost way of building. Backed by over 50 years manufacturing experience. With pre-engineering, mass production and standardization, you can build over 600 sizes and combinations with 9 basic Butler Steel Buildings

"FOR INFORMATION CALL"
System Steel Builders 736-26th-PasoRobls 22

Greenough Herm Dairy Supply 350 Higuera-LI 3-1216
(See Advertisement This Page)

SAN JOSE STEEL BUILDINGS

Pre-Engineered
Pre-Fabricated
Low Cost
Heavy Rigid Frame
REINFORCING STEEL
STRUCTURAL STEEL
CHAIN LINK FENCE
SAN JOSE STEEL CO.

"FOR INFORMATION CALL"
San Jose Steel Co Inc 195 N 30th Sn Jse-CYprss 5-0353

STRAN-STEEL BUILDINGS

Permanent, fire-safe, all-steel buildings, including the extremely low-priced Stran-Master, for farm, industry, manufacturing, warehousing, retail and service. Financed through Stran-Steel Purchase Plan.

"FOR INFORMATION CALL"
KENNETH C URTON GENERAL CONTRACTOR 725 Cacique Santa Barbara-Woodland 6-6271

System Steel Builders 736-26th-PasoRobls 22

WONDER STEEL COMPANY

Approved Grain Storage Buildings
Complete Financing
Industrial and Commercial Buildings
Can Be Self Erected
Model Building at 3035 S. Broad St.
964 Chorro --------------LI 3-5800

Steel Fabricators

PENINSULA STEEL PRODUCTS & EQUIPMENT CO 490 Phelan Av Sn Jse-CYprss 2-4398

SALINAS TANK WORKS

STOCK WATER TROUGHS & TANKS
TRUCKS — STORAGE — PRESSURE TANKS
Built Any Size or to Your Specifications
We Deliver to Your Location
H. F. MARTIN — Owner & Mgr.
6 Miles South Hwy 101
481 El Camino Rl South Salins-HArisn 4-3388
If no answer call-----HArisn 4-4775

The instruction pages of the telephone directory are of real help . . . telling how to make the best use of the dial telephone.

Steel Fabricators–(Cont'd)

SAN JOSE STEEL

FABRICATORS AND ERECTORS
REINFORCING STEEL
STRUCTURAL STEEL
STEEL BUILDINGS
CHAIN LINK FENCE
SAN JOSE STEEL CO.

"FOR INFORMATION CALL"
San Jose Steel Co Inc 195 N 30th Sn Jse-CYprss 5-0353

TEAGUE'S MACHINE SHOP

STEEL FABRICATION
PORTABLE WELDING
MACHINERY REPAIRED
TOOL & DIE WORK
We Have Equipment & Knowledge to Handle the Job for You
304B Higuera -----------LI 3-5470

Wood H A Welding & Machine Shop 1207-13th-PasoRobls 321

Steel Strapping

SIGNODE STEEL STRAPPING & TOOLS—
SIGNODE STEEL STRAPPING CO
659 E Gage Los Angeles-Adams 3-6185

Steel Wall Tile

See Tiles–Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc, Hdgs

Stencils & Stencil Supplies

A B DICK DUPLICATING PRODUCTS—
PACIFIC COAST PUBLISHING CO
1022 State Snta Barbara-Woodland 5-5291

Stenographers–Public

HULSEY DORTHEA

LEGAL STENOGRAPHY
THESIS TYPING
MIMEOGRAPHING
Prompt Service
DAY OR EVENING APPOINTMENTS
1123 Pismo -------------LI 3-8615

LETTER SHOP THE

MIMEOGRAPHING
MAILING & ADDRESSING SERVICE
TYPING
At Your Service Anytime
"Across from the Mission"
964 Chorro --------------LI 3-5800

Stock Yards

Bryan Meat Co Slaughter House-PsoRobls 1250

Storage–Cold

See Cold Storage Warehouses

Storage–Household

See Moving & Storage Service

Stoves & Ranges

See Ranges & Stoves Headings

Stucco Contractors

Carlson Carl F 529 Crown(AG)----HU 9-5509

Suit Cases–See Luggage Headings

The Yellow Pages save you time.

Surplus Merchandise

HORTON'S

GOVERNMENT SURPLUS
TENTS — TARPAULINS — CAMP SUPPLIES
CLOTHING — BUNKS — COTS — MATTRESSES
HARDWARE — GENERAL MERCHANDISE
5th & Morro(MB)---------SP 2-4461
727 Marsh -------------LI 3-7325

Surveyors–Land

MAGNESS & ASSOCIATES

Land Surveyors — Civil Engineers
Successor to J. D. McGregor Co.
CONTINUOUS SERVICE SINCE 1927
SUBDIVISION — LOT SURVEYS
OIL WELL LOCATION
BOUNDARY SURVEYS
Gibson-Drexler Bldg
Santa Maria -------Walnut 5-4311

PACIFIC ENGINEERS & SURVEYORS INC

LICENSED
LAND SURVEYORS & ENGINEERS
SUBDIVISION — LOT & RANCH SURVEYS
858 Monterey ------------LI 3-0850

PORTER CHARLES PHIL

LICENSED LAND SURVEYOR
Lot & Ranch Surveys
Subdivisions
Contour Maps
278 Santa Rosa-----------LI 3-1546

The Yellow Pages save you time.

Swimming Pool Construction & Service

Bartholomay-Sheahan Inc 515 San Ysidro Rd Santa Barbara-Woodland 9-5903
(See Advertisement This Page)
BLUE LINE POOLS INC 1558 N Sierra Vsta Fresno-CLintn 1-5094
G & W Engineering 1670½ Monterey-LI 3-5704
(See Advertisement This Page)

Swimming Pool Equipment & Supplies

G & W Engineering 1670½ Monterey-LI 3-5704
Inertol Co Inc 27 S Park SF---SUttr 1-4475

Swimming Pools–Public

Hidden Valley Hot Springs Inc Avila Rd-LI 3-0523
RESTHAVEN Adelaide Rd--PasoRobls 3-F-3

Syrups

Pepsi-Cola Bottling Co of San Luis Obispo 55 Higuera-LI 3-3726

Tailors–Ladies'

Johns Tailor Shop 1128 Garden---LI 3-7771
MISSION TAILORING SERVICE 722 Marsh-LI 3-7719

Tailors–Men's

Gus Tailoring 1016 Morro--------LI 3-6446
Johns Tailor Shop 1128 Garden----LI 3-7771
(See Advertisement This Page)
Linebarger Margaret 846 Higuera--LI 3-7938
MISSION TAILORING SERVICE 722 Marsh-LI 3-7719
(See Advertisement This Page)

An extension telephone saves time and steps—doubles the usefulness of your present telephone.

When Looking For a Dealer
In YOUR NEIGHBORHOOD

Time and effort may be saved if the article or service you want to buy can be found in your neighborhood. You'll find the location of your neighborhood dealer when you

Look in the

Classified
TELEPHONE SECTION
The Yellow Pages Tell "Where To Buy It"



San Luis Tallow Co

SINCE 1930

CASH FOR HIDES, BONES, PELTS, TALLOW, GREASES & WOOL, RESTAURANT SCRAPS & GREASES

Prompt Pick-Up Service

We Call for All Live & Dead Stock, & Remove Same Free of Charge

WE PAY FOR LONG DISTANCE CALLS

PHONE **LI 3-8660**

CLARK FIELD
OUT OLD SOUTH HIGHWAY
Turn Left at Smile Inn and Look for Tall Smokestack

SAN LUIS OBISPO

Tallow

SAN LUIS TALLOW COMPANY Clark Field-LI 3-8660
(See Advertisement This Page)

Tamales—Whsle & Mfrs

Atascadero Tamale Factory 8825 Coromar Av-Atascdro 113-M

Tanks

BROWN T E
Wooden Tanks-Mfrs-New-Used
14361 Washington Av Sn Leandro-ELgn 7-4840
COLE WALTER R & CO
Code Pressure Storage & Propane Tanks
1414-3d Oakland --------HIgate 4-0831
McCARTHY TANK & STEEL CO Railroad Av-LI 3-1760
MODESTO WELDING & TANK WORKS
Storage & Transport-Gas-Oil
And Swimming Pool Filter Tanks
718 S 99 Hwy Modsto----LAmbrt 4-6661
Paulson's Welding S Hwy------Atascdro 512
Salinas Tank Works 481 El Camino Rl South Salins-HArisn 4-3388
(See Advertisement This Page)
Teague's Machine Shop 304B Higuera-LI 3-5470

Tape Recording Equipment

See Recording Equipment & Supplies—Sound

Taverns

Bright Spot 1092 Grand Av Grovr Cty-HU 9-9951
BULL'S TAVERN 1032 Chorro----LI 3-2217
C & J Cafe 1232 Pine--------PasoRobls 365
Dan's Cocktail Lounge 999 Monterey-LI 3-0869
Golden West Billiards 676 Higuera-LI 3-9976
Harry's Place 690 Cypress(PB)---PR 3-9979
Johnny's Cocktail Lounge 1216 Spring-PasoRobls 85
Lou & Marion's 958 Monterey----LI 3-9783
Lyle's Cocktail Lounge 1215 Spring-PasoRobls 798
Morocco Club Old Hwy 101-------LI 3-9770
Morro Beach Inn Hwy No 1(MB)--SP 2-8390
Olgiati Robt 1019 Court---------LI 3-9836
Ray's Tavern 1114 Pine----PasoRobls 765-J
Red's Place 1817 Osos----------LI 3-5437
Rodeo Bar & Cafe The Shandn-PasoRobls 56-R-11
Silver Spigot 1445 Monterey-----LI 3-9350
Soroka's Club 955 Higuera-------LI 3-9734
Spur Cafe & Tap Room Foothill Bl & Chorro-LI 3-9875
Surf Club 195 Pomeroy Av(PB)---PR 3-9986

Tax Return Preparation

Hannon Thos M 1991 Ruth-------LI 3-3579
Hoisington A R Auditor & Tax Service 317-5th(MB)-SP 2-2281
Hyler Glenn R 360-5th(MB)------SP 2-3571
Ritchie John C 1202 Vine-----PasoRobls 760
VAN HORN OTTO B REALTORS 612-12th-PasoRobls 1414

Taxicabs

Blinking Owl 11th & Grand Av Grovr Cty-HU 9-9975
BROWNIE'S TAXI Hwy-----Atascadero 292
Consolidated Cab Co -----------LI 3-1234
Fred's Taxi 231 Pomeroy Av(PB)--PR 3-2464
(See Advertisement This Page)
Fred's Taxi 129 N 8th Grovr Cty--HU 9-5154
Joe's Cab 870½ Main(MB)------SP 2-7198
Mickey's Taxi 100 E Branch(AG)--HU 9-2354
Paso Robles Yellow Cab 1245 Spring-PasoRobls 488
YELLOW CAB --------------LI 3-1234
Yellow Cab Co 264-4th(MB)-----SP 2-2211
(See Advertisement This Page)

Taxidermists

HALL'S SPORTING GOODS 1326 Park-PasoRobls 470

Advertise here—it pays.

Tea Rooms—See Restaurants

Teachers

See Schools; also Specific Types of Instruction

Telegraph Companies

Western Union Telegraph Co 100 E Branch(AG)-HU 9-2354
Western Union Telegraph Co 680 Cypress(PB)-PR 3-2227
Western Union Telegraph Co 5900 El Camino Rl-Atascdro 237
Western Union Telegraph Co 979 Monterey-LI 3-3600
Western Union Telegraph Co 1208 Spring-PsoRobls 131
Western Union Telegraph Co 425-5th(MB)-SP 2-6506

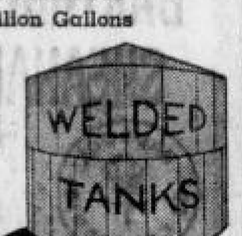
Use the latest directory. Get the right number . . . right away.

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE *Classified* TELEPHONE SECTION

WELDED TANKS
FOR ALL PURPOSES
1 to 1 Million Gallons
PHONE HArrison 4-3388
H. F. Martin Owner-Mgr. Res. HArrison 4-4775



Stock Troughs
TRUCKS – STORAGE – PRESSURE TANKS
Built Any Size – Or to Your Specifications
WE DELIVER TO YOUR LOCATION
SALINAS TANK WORKS
481 El Camino Rl. South Salinas
6 Miles South Hwy. 101 at Spence Rd.

In Morro Bay It's
YELLOW CAB
STATE-WIDE SERVICE
PHONE **SP 2-2211**
24-HOUR SERVICE
BOB CAMPBELL – Owner

FRED'S TAXI
In Pismo Beach



MODERN SAFE DEPENDABLE
"We Go Anywhere Any Time"
Phone PR 3-2464
ARROYO GRANDE HU 9-5154
231 POMEROY AVE. PISMO BEACH

Young Women
There may be
EMPLOYMENT Opportunities
and a
Permanent Position
for you with
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Don't Throw It Away

Things around the house you consider useless—may need only minor repairs to make them serviceable. Call a service man near you.

LOOK IN THE *Classified* TELEPHONE SECTION

Telephone Answering Service

SAN LUIS OBISPO COUNTY MEDICAL SOCIETY ----------LI 3-5800
(See Advertisement This Page)
Thelma's Telephone Answering Service 740-14th-PasoRobls 493
TELEPHONE ANSWERING SERVICE 964 Chorro-LI 3-5800
(See Advertisement This Page)

Telephone Companies

ARCHITECTS & BUILDERS SERVICE

Free advisory service on advance planning of telephone facilities in new building construction is available to architects, owners and builders. Costly alterations are frequently avoided through proper advance planning.

"SERVICE RENDERED BY"

PAC TELEPHONE & TELEGRAPH CO THE
Call Your Local Business Office

PAC TELEPHONE & TELEGRAPH CO THE
Business Offices
Paso Robles 1030 Vine-----PasoRobls 133
San Luis Obispo 872 Morro----LI 3-9000
From Telephones in other Communities Ask Operator for-Business Office
See Introductory Section for Service Calls and Other Important Matters
Western Electric Co 827 Morro---LI 3-7207

Telephone Secretarial Bureaus

See Telephone Answering Service

Television Master Antenna Systems

Stephens TV & Radio Service 555 Cypress(PB)-PR 3-2218

Use the latest directory. Get the right number . . . right away.

Television & Radio Dealers

ADMIRAL TELEVISION—
DEALERS
IDLER'S SERVICE & APPLIANCES 1459 Monterey-LI 3-5330

Bill's Radio & T V 751 Marsh----LI 3-7313
Bill's Television 15th & Ocean Av Oceano-HU 9-5925
Bob's T V Service 562 Higuera----LI 3-2946
CAMPBELL'S REFRIGERATION 532 Higuera-LI 3-6800
(See Advertisement This Page)
CLINE'S APPLIANCE CENTER INC 962 Monterey-LI 3-8610
(See Advertisement Page 132)
Daniels & Bovee 710 Higuera-----LI 3-6102
(See Advertisement This Page)
Finch Ernie Radio & Television Service Tally Ho Rd(AG)-HU 9-3776

(Continued Next Page)

The Yellow Pages save you time.

SAN LUIS OBISPO COUNTY MEDICAL SOCIETY
Physicians Emergency Call Service
SAN LUIS OBISPO
LI 3-5800
MEMBERS:
Paso Robles War Memorial District Hospital
PASO ROBLES 1200
Atascadero General Hospital
ATASCADERO 1000

24-HOUR TELEPHONE ANSWERING SERVICE

ANSWERING



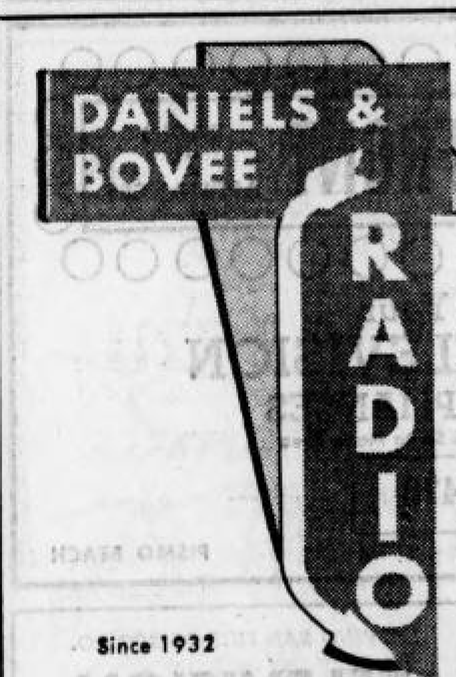
SERVICE
As Your Telephone Secretary We Will
TAKE & RELAY ORDERS AND SERVICE CALLS
• • •
MAKE OR BREAK APPOINTMENTS
• • •
ACCEPT PAYMENTS
• • •
EVEN ALIBI FOR YOU

Use Our Service & Get ALL Your Calls
A FULL TIME SECRETARY AT A FRACTION OF THE COST
We Answer for You, After Hours – On Holidays – When You Are Out of Town
24-Hours a Day – 365 Days a Year
OUR SERVICE MORE THAN PAYS FOR ITSELF
OFFICE DESK SPACE & STENOGRAPHER AVAILABLE
LI 3-5800
TELEPHONE ANSWERING SERVICE
964 CHORRO – SAN LUIS OBISPO

Campbell's FOR **TELEVISION**
✓ ADMIRAL ✓ GENERAL ELECTRIC
✓ HOFFMAN ✓ RCA
COMPLETE ANTENNA INSTALLATIONS
SATISFACTION GUARANTEED – WE SERVICE WHAT WE SELL



CALL **LI 3-6800**
532 HIGUERA ST.
SAN LUIS OBISPO



TELEVISION
Sales & Service
Authorized Dealer for
PHILCO RCA Motorola
We Give S & H Green Stamps
Guaranteed Repairs on
✓ RCA ✓ Hoffman ✓ Admiral
✓ Motorola ✓ Zenith ✓ Sylvania
✓ Philco ✓ Magnavox ✓ Dumont
✓ Crosley ✓ GE ✓ Emerson
And All Others
Antenna Installation & Service
Since 1932
HOME & AUTO RADIO REPAIRS • HI-FI & PHONOGRAPH SALES & SERVICE
JOURNEYMEN TECHNICIANS
PUBLIC ADDRESS SYSTEM RENTALS
90-DAY GUARANTEE ON PARTS & SERVICE
DANIELS & BOVEE
PHONE **LI 3-6102**
710 HIGUERA AT BROAD SAN LUIS OBISPO

MAGNAVOX
SALES & SERVICE
REPAIRS ON ALL SETS
Exclusive Dealer
RADIO & HI FI
PHONE **LI 3-1245**



LONG PIANO CO.
EST. SINCE 1911
777 MARSH SAN LUIS OBISPO

TELEVISION Sales & Service
Authorized Dealers
Motorola
We Give S&H Green Stamps
GUARANTEED REPAIRS ALL MAKES
GEORGE MANA – Technician
HILL'S HOME APPLIANCES
PHONE
HU 9-5527
1009 GRAND AVE. ARROYO GRANDE

Roy's
TV
HI-FI
DEN
Sales & Service
TELEVISION – RADIOS – HI-FI
PHONOGRAPHS – RECORDS – STEREOPHONIC
AUTHORIZED – RCA – MOTOROLA
PASO ROBES 1390
1311 PARK PASO ROBLES

PISMO WHITE FRONT
RADIO
TV
APPLIANCES
Save On Your
RADIO & TELEVISION
& MAJOR APPLIANCES
Free Delivery In County & Santa Maria Area
PR 3-4476
501 CYPRESS PISMO BEACH

SALES & SERVICE ON
HOFFMAN TV



SERVICE ON
ALL MAKES
All Work
Guaranteed
EASY BUDGET TERMS
WE GIVE S & H GREEN STAMPS
PHONE
LI 3-8610
CLINE'S Appliance Center, Inc.
962 Monterey San Luis Obispo

SERVING SAN LUIS OBISPO CO.
TELEVISION
Authorized Dealer for
ADMIRAL TELEVISION
Also
EXPERT REPAIRS & INSTALLATION
ON ALL MAKES OF
RADIOS – TVs – HI-FIs
CALL
LI 3-5330
IDLER'S
SERVICE & APPLIANCES
1459 Monterey San Luis Obispo

Television & Radio Dealers–(Cont'd)

GENERAL ELECTRIC TELEVISION–
DEALER
CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
HILL'S HOME APPLIANCES
We Give S & H Green Stamps
1009 Grand Av(AG)--------HU 9-5527

GIBSON MEL RADIO & TV SALES & SERVICE 815-5th(MB) --------SP 2-8466
Harbor Supply Co 475-5th(MB)--SP 2-2821
HEATON'S 13th & Park-----PasoRobls 890
Hicks Radio & Television Shop
Philco-Zenith-RCA
5915 Entrada Av-----------Atascdro 793
Hill's Home Appliances
1009 Grand Av(AG)-HU 9-5527
(See Advertisement This Page)

HOFFMAN SALES & SERVICE–
MIKE'S TV SALES & SERVICE
146 Ocean Av Cayucs-WY 5-3783

HOTPOINT TELEVISION
NEW SLEEK, SLENDER PROFILE Portables, Table Models, Consoles, Lowboys - up to 1/3 less depth! Reception and Styling you'll be proud to own. New vivid picture and sound. Powertronic Chassis. MODELS PRICED FOR YOUR BUDGET!
Hotpoint Hi-Vi TV
"FOR INFORMATION CALL"
SALES & SERVICE
Cline's Appliance Center Inc
962 Monterey-LI 3-8610

IDLER'S SERVICE & APPLIANCES
1459 Monterey-LI 3-5330
(See Advertisement This Page)
LONG E E PIANO CO 777 Marsh--LI 3-1245
(See Advertisement Page 131)

MAGNAVOX TELEVISION SALES
Magnavox
Finest High-Fidelity pictures and sound, Chromatic Optical Filter, Multiple Speakers, Superpowered dependable chassis in wide selection of fine furniture-models. Also High-Fidelity Radio-Phonographs.
"WHERE TO BUY THEM"
Heaton's 13th & Park-----PasoRobls 890
Long E E Piano Co 777 Marsh--LI 3-1245

Mike's TV Sales & Service
146 Ocean Av Cayucs-WY 5-3783

MOTOROLA RADIO & TELEVISION–
DEALERS-TELEVISION
OZZIE'S RADIO SALES & SERVICE
450 Wadsworth Av(PB)-PR 3-4632
ROY'S TV DEN
1311 Park-PasoRobls 1390

Ozzie's Radio Sales & Service
450 Wadsworth Av(PB)-PR 3-4632

PACKARD-BELL TELEVISION-RADIO–
IDLER'S SERVICE & APPLIANCES
1459 Monterey-LI 3-5330

Payne's Radio-T V & Music Store
1334 Spring-PasoRobls 1281

PHILCO TELEVISION & RADIOS
PHONOGRAPHS & HIGH-FIDELITY
PHILCO TV & RADIO ®
Also famous for quality, performance and value in Tape & Stereo Equipment • Refrigerators • Home Freezers • Electric Ranges • Duomatic Washer-Dryer • Automatic & Wringer Washers & Dryers • Air Conditioners.
"WHERE TO BUY THEM"
DISTRIBUTORS
WALLER H T INC
120 Santa Barbara
Santa Barbara-Woodland 5-3018
DEALERS
Daniels & Bovee 710 Higuera--LI 3-6102
HICKS RADIO & TELEVISION SHOP
5915 Entrada Av-Atascdro 793

Television & Radio Dealers–(Cont'd)

Pismo White Front
501 Cypress(PB)-PR 3-4476
(See Advertisement This Page)

RCA VICTOR
TELEVISION
RADIO. PHONOGRAPHS
TAPE RECORDERS
RECORDS
World Leader in Radio.
First in Recorded Music.
First in Television.
"WHERE TO CALL"
DEALERS
Campbell's Refrigeration
532 Higuera-LI 3-6800
Daniels & Bovee 710 Higuera--LI 3-6102
HICKS RADIO & TELEVISION SHOP
5915 Entrada Av-Atascdro 793
OZZIE'S RADIO SALES & SERVICE
450 Wadsworth Av(PB)-PR 3-4632
Payne's Radio-TV & Music Store
1334 Spring-PasoRobls 1281
ROY'S TV DEN
1311 Park-PasoRobls 1390

Roy's TV Den 1311 Park----PasoRobls 1390
(See Advertisement This Page)
San Luis Butane Distributors
3980 N Hwy-Atascdro 151

WESTINGHOUSE TELEVISION SALES & SERVICE
See TV's new FULL range picture; slimmer, high style console cabinets; compact table & portable models in great variety of styles & prices. Liberal trade-ins.
You Can be Sure . . . If It's Westinghouse
"WHERE TO CALL"
FACTORY SERVICE
WESTINGHOUSE APPLIANCE SALES
4601 S Boyle
Los Angeles-Ludlow 1-0281

WILCOX LOU & SON GENERAL ELECTRIC APPLIANCES
GENERAL ELECTRIC
ZENITH
SALES & SERVICE
TVs – RADIOS
823-12th -----------PasoRobles 226

ZENITH RADIO & TELEVISION
Finest quality television with new exclusive features from Zenith's extensive research laboratories. Complete line of fine radios, record players, high fidelity phonographs. Backed by 40 years of leadership in radionics.
Zenith – The Royalty of Radio & Television
"WHERE TO BUY THEM"
DEALERS
HARBOR SUPPLY CO
475-5th(MB)-SP 2-2821
HICKS RADIO & TELEVISION SHOP
5915 Entrada Av-Atascdro 793
OZZIE'S RADIO SALES & SERVICE
450 Wadsworth Av(PB)-PR 3-4632
WILCOX LOU & SON GENERAL ELECTRIC APPLIANCES
823-12th-PasoRobls 226

Television & Radio Renting

See Television & Radio Dealers

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

Television & Radio Repairing & Parts

Ace TV & Radio Service
1095 Grand Av Grovr Cty-HU 9-2501
(See Advertisement Page 134)
Atascadero TV & Radio
5915 El Camino Rl-Atascdro 676-J
(See Advertisement This Page)

BILL'S RADIO & T V
REPAIRS ON
ALL MAKES
TV
HOME AND AUTO RADIOS
New Location 751 Marsh St
751 Marsh --------------LI 3-7313

Bill's Television
15th & Ocean Av Oceano-HU 9-5925
(See Advertisement Page 134)
Bob's T V Service 562 Higuera----LI 3-2946
(See Advertisement Page 135)

CLINE'S APPLIANCE CENTER INC
DAY & NIGHT
EXPERT TV SERVICE
ON ALL MAKES & MODELS
Guaranteed Work
ANTENNA INSTALLATIONS
962 Monterey ------------LI 3-8610

CULL'S TV 630-6th--------PasoRobls 748
(See Advertisement Page 134)
DANIELS & BOVEE
See Our Adv Television & Radio Dirs
710 Higuera ----------------LI 3-6102
ED'S TV SERVICE 880 E(MB)---SP 2-8569
Elisarraras Radio & TV Clinic
7480 Santa Ysabel Av-Atascdro 966
Finch Ernie Radio & Television Service
Tally Ho Rd(AG)-HU 9-3776
(See Advertisement Page 134)

Advertise here—it pays.

GIBSON MEL RADIO & TV SALES & SERVICE 815-5th(MB) --------SP 2-8466
(See Advertisement Page 134)
Girard Television Sales & Service
224 S Ocean Av Cayucs-WY 5-3692
HICKS RADIO & TELEVISION SHOP
5915 Entrada Av-Atascdro 793
(See Advertisement This Page)
HILL'S HOME APPLIANCES
1009 Grand Av(AG)-HU 9-5527
L & L Home & Automotive Radio Service
1628 Spring-PasoRobls 1452
(See Advertisement Page 134)

MAGNAVOX FACTORY AUTHORIZED RADIO-PHONOGRAPH SERVICE–
HEATON'S 13th & Park---PasoRobls 890

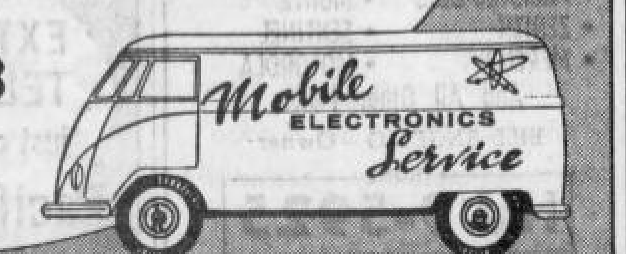
MARTIN JERRY TELEVISION & APPLIANCES
1876 Circle Ln Cayucs-WY 5-3774
From telephones served by the following exchanges
Cambria Morro Bay
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1581
MEEKS ELECTRIC
10th & Grand Av Grovr Cty-HU 9-3371
Mobile Electronics Service
958 Pismo-LI 3-2648
(See Advertisement This Page)
Ozzie's Radio Sales & Service
450 Wadsworth Av(PB)-PR 3-4632

PARKER APPLIANCES & REFRIGERATION
TELEVISION SERVICE
ON ALL MAKES
G. L. DORFF – Technician
882 Grand Av Grovr Cty----HU 9-2660

PAYNE'S RADIO-T V & MUSIC STORE
1334 Spring-PasoRobls 1281
Ralph's TV Repair & Gun Shop
Packard Bell Sales & Service
3825 Main Cambria---------WA 7-4223

(Continued Next Page)

TV & RADIO REPAIR
Mobile
ELECTRONICS
Service
Maintenance
At Your Door
Electronic Specialists
At Repairman's Rates
CALL ANYTIME DAY OR NITE
SUNDAYS AND HOLIDAYS
FOR OUR COMPLETELY EQUIPPED ELECTRONIC VAN
LI 3-2648
958 PISMO
SAN LUIS OBISPO



TELEVISION SERVICE
All Makes & Models
REPAIRS • INSTALLATIONS
All Work Fully Guaranteed
FREE PICK-UP & DELIVERY



PHILCO - ZENITH
RCA
Sales & Service
HICKS RADIO
& TELEVISION SHOP
ATASCADERO 793
After 6 P.M. Call 688 or 358-J
NEXT TO POST OFFICE
5915 ENTRADA AVE. ATASCADERO

– ATASCADERO –
TV & RADIO
AL CROSS, *Technician*



GUARANTEED SERVICE & PARTS
ALL MAKES & MODELS
ANTENNA INSTALLATION & REPAIRS
REPAIRS ON AUTO RADIOS – PHONOGRAPHS & TAPE RECORDERS
REASONABLE RATES
FREE PICK-UP & DELIVERY
5915
El Camino Rl.
Next to
Chevron Stn.
FOR SERVICE CALL
ATASCDRO 676-J
If no answer call ATASCDRO 1127-J
Atascadero

DAY AND NIGHT

EMERGENCY

TELEVISION SERVICE

Open 9 A.M. to 9 P.M.

Guaranteed Work – All Makes & Models

90% OF TELEVISION TROUBLES SERVICED IN YOUR HOME



Experienced Workmanship On Television – Radio – Hi-Fi – Tape Recorders – Speakers – Inter-Coms – P. A. Systems – Car Radios – Phonographs

"PETE" PETERSON – Owner

Serving ARROYO GRANDE – PISMO BEACH FAIR OAKS – OCEANO – SHELL BEACH

ACE TV & RADIO SERVICE

PHONE
HU 9-2501
If No Answer Call HU 9-4388

1095 GRAND AVE. GROVER CITY

Television & Radio Repairing & Parts–(Cont'd)

Riffel's Radio & Donut Shop
521 Spring-PasoRobls 347

ROY'S TV DEN
TV – HI-FI
SALES & SERVICE
Television – Radios – Hi-Fi
Phonographs – Stereophonic
Authorized RCA Motorola
1311 Park ---------PasoRobles 1390

SETCHELL CARLSON UNIT-IZED TELEVISION SALES & SERVICE–
PASO ROBLES COLD STORAGE
2830 Spring-PasoRobles 1301

SILVERTONE TV RADIO AND HI-FI SERVICE–
SEARS ROEBUCK & CO
879 Higuera-LI 3-6063

(Continued Next Page)

START THE HOME FIRES BURNING

To give a fire a good start, place a couple of lighted candle butts in with the kindling.

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

TELEVISION and RADIO REPAIRS



Auth Sales & Service
MOTOROLA – PHILCO
PACKARD-BELL
Guaranteed Repairs On All Makes
LOANERS WHEN AVAILABLE
Serving S. L. O. County

S & H GREEN STAMPS ON SALES & SERVICE

PASO ROBLES 1452

L & L HOME & AUTOMOTIVE RADIO SERVICE
1628 SPRING – PASO ROBLES

TV SERVICING & INSTALLATION



FREE ESTIMATES (Antennas)
EXPERT REPAIRS (All Makes)
Pick-Up & Delivery

DAY & NIGHT
CALL
PASO ROBLES 748
If No Answer Call Paso Robles 1877

CULL'S TV

PERCY & BOB CULL Owners
630-6th

TELEVISION SERVICING



Complete Repair Service On All Makes
Fast Efficient Service In Our Completely Equipped Shop
Estimates Given to Keep Your Cost at a Minimum
HOME & AUTO RADIO REPAIRS
GUARANTEED WORK

ERNIE'S RADIO & TV

RADIO & TELEVISION SERVICE
PHONE
HU 9-3776
Tally Ho Rd.
Rt 1, P.O. Box 36, Arroyo Grande

BILL'S TELEVISION

Serving
★ GROVER CITY ★ ARROYO GRANDE
★ OCEANO ★ PISMO BEACH
★ SHELL BEACH ★ FAIR OAKS



Guaranteed work on
• ADMIRAL
• RCA • G.E.
• PHILCO • RAYTHEON
• EMERSON • DUMONT
• HOFFMAN • MAGNAVOX
• PACKARD-BELL • MUNTZ
• ZENITH • SENTINEL
• MERCURY • MOTOROLA
And All Other Makes
BILL ANGELLO – Owner
PHONE
HU 9-5925
15th & Ocean Ave. Oceano

Mel Gibson TV

& RADIO SALES & SERVICE
In Morro Bay



Bank of America Terms
Authorized Dealer
★ HOFFMAN
★ ZENITH
★ PACKARD-BELL
Service On All Makes
Guaranteed Workmanship
AUTO & HOME RADIO SERVICE
CALL
SP 2-8466
815-5th MORRO BAY



NOW you can order an EXTENSION TELEPHONE just call your Pacific Telephone BUSINESS OFFICE

Television & Radio Repairing & Parts–(Cont'd)

STEPHENS TV & RADIO SERVICE
TV DOC
LOCALLY SINCE 1942
Pismo Beach
555 Cypress(PB) ---------PR 3-2218

Taylor Frank V TV Service
695-6th(MB)-SP 2-7181

VICTOR'S TV & RADIO SERVICE
OCEANO
GROVER CITY ARROYO GRANDE
EXPERT
Television Repairing
1355-16th Oceano --------HU 9-3115

WEANT'S REPAIR SERVICE
75 Snta Rosa-LI 3-1520
(See Advertisement This Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Television & Radio Supplies & Parts–Whsle & Mfrs

MID-STATE ELECTRONIC SUPPLY CO
WHOLESALE
Dealer – Industrial – Ham Service
Sylvania Tubes
Stancor Transformers
Winegard Antennas
467 Hill ---------------LI 3-8461

Wholesale Electronic Supply Santa Maria
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1432

Television Stations & Broadcasting Companies

K S B Y-T V Hill & Mountain View-LI 3-0920
K V E C Radio Motel Inn--------LI 3-8830

Tennis Racket Restringing & Repairing

BELLO'S 886 Monterey---------LI 3-2197

Termite Control

ABATE-A-PEST CO 1208 Palm--LI 3-1838
(See Advertisement This Page)

BI-COUNTIES TERMITE CONTROL
Bonded & State Licensed
TERMITE CONTROL
Fungi – Dry Rot – Beetles
Fumigation – Moth Proofing
& General Pest Control
Cal Vet & FHA Inspection Reports
For Escow & Loans – Estimates
1461 Palm --------------LI 3-6202
If no answer call---------LI 3-2066

Bi-Counties Termite Control
1461 Palm-LI 3-6202
(See Advertisement This Page)

(Continued Next Page)

TELEVISION Sales & Service

INSTALLATION - REPAIRS
SALES - NEW & USED
Bob's RADIO & TV SERVICE
LI 3-2946
MON. TO SAT. 9 A.M. TO 5:30 P.M.
562 HIGUERA ST. SAN LUIS OBISPO

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

TELEVISION & RADIO SERVICING

- GUARANTEED WORKMANSHIP
- REASONABLE PRICES

WEANT'S REPAIR SERVICE

CALL
LI 3-1520
75 Santa Rosa – San Luis Obispo

BUSIEST BOOK IN THE WORLD

The familiar telephone directory is America's No. 1 reference book. It is the busiest book in the world because it is helpful to practically everyone.

STATE LICENSED

TERMITE CONTROL

FUNGI – DRY ROT – BEETLES
COMPLETE INSPECTION – REPAIRS & CONTROL SERVICE
FUMIGATION
&
GENERAL PEST CONTROL
CAL VET & FHA INSPECTION REPORTS FOR ESCROW & LOANS



• ANTS • MOTHS • BEETLES
• FLEAS • ROACHES • SILVERFISH
• EARWIGS • RODENTS • ETC.
ESTIMATES CHEERFULLY GIVEN
Licensed & Bonded Operators
"WE DO ALL OUR OWN WORK"

From Paso Robles (No Inter-City Charge) Ask Operator for ENterprise 1-2515

Phone
LI 3-6202
If No Answer Call LI 3-2066

Bi-Counties
TERMITE CONTROL
P.O. BOX 909 SAN LUIS OBISPO

ABATE-A-PEST CO.

E. J. (GENE) MEDZYK – Owner
LICENSED • BONDED • INSURED
ASK ABOUT OUR MONTHLY CONTROL FOR



• ANTS • RODENTS
• MOTHS • ROACHES
• BEETLES • FLEAS
• EARWIGS • SILVERFISH
• AND OTHER PESTS

• TERMITE CONTROL
• ESCROW REPORTS
• AGRICULTURAL & SOIL FUMIGATION

FOR THE FINEST SERVICE, AT REASONABLE COST, IN THE ABATEMENT OF PESTS IN HOMES, INDUSTRY AND AGRICULTURE, CALL

LI 3-1838

1208 PALM SAN LUIS OBISPO

Termite Control

33 YEARS ESTABLISHED

Complete Inspection and Reports for CAL VET – F.H.A. – ESCROW & LOANS

Complete Repair Service to Meet F.H.A. Bank Loan and Other Requirements

TERMS

Fully Insured • All Work Guaranteed

LI 3-1998

KYLE COMPANY

1609 Osos St. San Luis Obispo

TERMITE CONTROL

Over Ten Years Experience



Bonded & Insured — Bonded & Insured

Specializing in WOOD DESTROYING INSECTS & DRY ROT CONTROL – PREVENTION – REPAIRS TARP FUMIGATION

CERTIFIED LOAN REPORTS FOR FHA – VETERANS – ESCROW

Servicing Entire County

SAN LUIS OBISPO – MORRO BAY – ATASCADERO – TEMPLETON

IMPROVEMENT FINANCING ARRANGED

MAKE TOLL CALLS COLLECT

PHONE

PASO ROBLES 1742-W

Val Key Termite Control

740 - 14th PASO ROBLES

Termite Control–(Cont'd)

KYLE CO 1609 Osos------------LI 3-1998
(See Advertisement This Page)

PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
1461 Palm-LI 3-2065
(See Advertisement This Page)

Val Key Termite Control
740-14th-PasoRobis 1742-W
(See Advertisement This Page)

For accurate dialing of your calls, wait a few seconds for the steady hummmming sound of the dial tone. Then dial each letter and numeral gently, without forcing. If you get a busy signal, please hang up before dialing again.

Theatres

Bay Theatre 464-5th(MB) ------SP 2-3011

Fair Oaks Theatre
1007 Grand Av(AG)-HU 9-2364

FOX THEATRE 1436 Spring--PasoRobls 328

Fremont Theatre 1035 Monterey---LI 3-1121

Oaks Drive-In Theatre ---------PsoRobls 814

Obispo Theatre 993 Monterey-----LI 3-2727

Pismo Theatre
250 Pomeroy Av(PB)-PR 3-2491

Sunset Drive In Theatre
Portuguese Flat Rd-LI 3-5040

NAIL POLISH FOR METAL

To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

TERMITE CONTROL

State Licensed No. 1840-A

Calling "DOC KILZUM" *his patients* **ALL DIE** that's why he is *Paramount*



Service by BONDED Local Operators SAN LUIS OBISPO **LI 3-2065** OFFICE 1461 PALM

From Paso Robles (No Inter-City Charge) Ask Operator for ENterprise 1-2515

In Control of

- BATS • MOTHS • FLIES
- FLEAS • RATS • MICE • ANTS
- ROACHES • SILVERFISH • TERMITES

• WE DO OUR OWN FUMIGATING

Serving Entire Directory Area

EARLE HICKENBOTTOM *Licensed Contr. & Owner*

Inspections & Reports for Cal-Vet • FHA • Escrow • Loans • Etc.

COMPLETE REPAIR SERVICE

PARAMOUNT

PEST CONTROL SERVICE OF SAN LUIS OBISPO

When the NEED is URGENT

Whether the situation requires a batteryman, garage, radio repairman, veterinarian or other service Look in the *Classified* TELEPHONE SECTION

Tile–Ceramic, Contractors & Dealers

Criddle Arthur Hwy No 1(MB)----SP 2-4341

FAULSTICH BROS
TILE & MASONRY CONTRACTORS
Drain Boards – Bathrooms
Store Fronts
Free Estimates
Member San Luis Obispo Co. Contractor's Assn.
2900 S Broad -----------LI 3-9290

PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191
(See Advertisement This Page)

ROGERS NORMAN S
303 Lawrence Dr-LI 3-2898
(See Advertisement This Page)

WARNER'S ART TILE K-SntaMrgrta 5181

Tiles–Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc; Contractors & Dealers

ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch(AG)-HU 9-2116

BESTILE–
DEALERS
HAYWARD LUMBER CO
5th & E(MB)-SP 2-2291
HAYWARD LUMBER CO
10th & Pine-PasoRobls 820

BOB'S FLOOR COVERINGS
Robert M. Nunes – Proprietor
WALL AND FLOOR TILE
KENTILE
CARPETS – LINOLEUM
FORMICA DRAIN BOARDS
VENETIAN BLINDS
1105 Grand Av(AG)-------HU 9-3122

Tiles–Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc; Contractors & Dealers–(Cont'd)

PAC COAST LUMBER CO OF CALIF
Terraflex Vinyl Asbestos
424 Santa Barbara Av--------LI 3-2191

Paramount Upholstering Co
1218 Carmel-LI 3-0649

QUAGLINO JAMES A BUILDERS SUPPLIES
Armstrong's Asphalt Tile
Santa Barbara Av & High------LI 3-0560

RAY'S FLOOR SERVICE
664 Upham-LI 3-1224

Tinning

Acme-Thorne Retinning Co
1446-15th San Francisco-MArkt 1-7628

Tire Chains

See Automobile Parts & Supplies Headings

Tires–Dealers

ATLAS TIRES–
MARTIN'S STANDARD STN
1741 Monterey-LI 3-9717

Bardin's Goodyear Service
692 Marsh-LI 3-5492
(See Advertisement Page 138)

Benells Texaco Service
Foothill Bl & Santa Rosa-LI 3-9712

BEWLEY'S CHEVRON STN
155 Traffic Wy(AG)-HU 9-5048

Bill Wall's Service
French Rd & S 101 Hwy-LI 3-7416

Bob's Flying A Service
413 Higuera-LI 3-9873

Boysen's Texaco Service
435 Marsh-LI 3-9965

BROWN'S TIRE SHOP
1534 Spring-PasoRobls 415

(Continued Next Page)

TILE-CERAMIC

LICENSED & INSURED

Residential – Commercial

Drainboards – Bathrooms – Showers

REPAIRING – REMODELING NEW CONSTRUCTION

Free Estimates



NORM ROGERS

303 Lawrence Dr. DIAL **LI 3-2898**

A Handy Man FOR ANY JOB and perhaps you want him quickly. It's easy to find the one nearest you by looking in the *Classified* TELEPHONE SECTION

CERAMIC TILE

DO-IT-YOURSELF

MOSSTILE

TAKE-HOME-PAK WITH COMPLETE DO-IT-YOURSELF INSTRUCTIONS

KITCHEN – BATHROOM BAR – TABLE TOPS

Southern Distributor for Mosstile

LI 3-2191

PAC COAST LUMBER CO.

"Our 82nd Year"

SANTA BARBARA AT HIGH

SEIBERLING

KIMBALL TIRE CO.

- Seiberling Safety Tires
- Kelly-Springfield Tires
- Auto Lite Batteries
- Voit Invincible Tire Treading
- One-Day Service Guaranteed 15,000 Miles
- Truck Tire Road Service
- Tractor Tire Sales & Service
- Wheel Balancing – Auto & Truck
- Cushman Motor Scooters

LI 3-6787



252 HIGUERA SAN LUIS OBISPO

SERVING SAN LUIS OBISPO CO.

TUBELESS TIRE SERVICE

Ride on **FISK**

CUSTOM DELUXE TUBELESS

A Complete Tire Service New – Used – Recaps

• AUTO • TRUCK • TRACTOR



MADDALENA TIRE COMPANY

Featuring MADALIZING PROCESS

Far Superior to Ordinary Recapping

CHEVRON GAS – OIL – LUBRICATION

WHEELS BALANCED WITH OUR Stewart Warner Electronic Wheel Balancer

LI 3-0735

HIGUERA & OSOS SAN LUIS OBISPO

→ Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

NEW USED RECAPS
O.K RUBBER WELDERS
NATION-WIDE GUARANTEE

GOODRICH TIRES
1-DAY SERVICE
TIRE TRUEING — BALANCING
LI 3-0452
WILLIE WATTS
OK AUTO FLOAT TIRE STORE
1413 Monterey San Luis Obispo

GOODYEAR
WHOLESALE & RETAIL
TIRES - TUBES
BATTERIES
ACCESSORIES
Complete
RECAPPING SERVICE
Original Goodyear Tread Can be Placed on Your Passenger Tires
WHEEL BALANCING
PHONE
LI 3-5492
BARDIN'S
GOODYEAR SERVICE
692 MARSH

VILLA'S UNION STATION
US ROYAL TIRES
U S ROYAL
DISTRIBUTOR
WHEELS BALANCED
We Give S & H Green Stamps
FOR THE BEST IN SERVICE
CALL
LI 3-9971
BROAD & FOOTHILL

Tires—Dealers—(Cont'd)

Bushong's Texaco Stn Santa Rosa & Marsh-LI 3-9858
Chick's Tire Service 1233 Spring-PasoRobls 77
Davis B H Tire Service 1233 Spring-PasoRobles 77

FIRESTONE TIRES—
BENELLS TEXACO SERVICE Foothill Bl & Santa Rosa-LI 3-9712
HAMMONS' FIRESTONE DEALER STORE 1344 Park--------PsoRobls 405

FISK TIRES
TIRE SERVICE
RECAPPING
REPAIRS
When It's Time To Re-Tire
BUY FISK
"WHERE TO CALL"
DISTRIBUTORS
MADDALENA TIRE CO Higuera & Osos-LI 3-0735

Gatlin Shell Service Stn 1707 Front Oceano-HU 9-3981
Gibbs Oil Co 2235 Spring-----PasoRobls 984

GOODRICH B F TIRES
LIFE-SAVER
TUBELESS TIRES
B.F.Goodrich FIRST IN RUBBER
New and Used Tires - Retreading - Tire Service
"WHERE TO CALL"
Mulkey's Texaco Stn 999 Hwy 101(AG)-HU 9-9947
O K Auto Float Tire Store 1413 Monterey-LI 3-0452
Smith & Sumner Texaco 4950 El Camino Rl-Atascdro 900

GOODYEAR TIRES—
BARDIN'S GOODYEAR SERVICE 692 Marsh-LI 3-5492
CHICK'S TIRE SERVICE 1233 Spring-PasoRobles 77
McGUIRE'S RICHFIELD SERVICE STN 316 Higuera-LI 3-8604
SKI'S SHELL SERVICE STN 1200 Monterey-LI 3-6821

Hall's Union Service 1919 S Broad-LI 3-6401
Hammons' Firestone Dealer Store 1344 Park-PsoRobls 405
Hessler's Union Oil Service Stn 1308 Monterey-LI 3-9915
Hinson Bill Tire Service 655-5th(MB)-SP 2-6682

HOOD TIRES—
FLYING HEART DISTRIBUTING 1348 Spring-PasoRobls 45

Advertise here—it pays.

HUSKY BRUTES
AIRPLANE TIRES, TUBES, WHEELS AND SPINDLES
HUSKY-BRUTES
A SIZE FOR ANY NEED
ADAPTED FOR ALL TYPES FARM AND CONSTRUCTION MACHINERY
WE SHIP
"WHERE TO BUY THEM"
AIRPLANE TIRE CO 520 South K Tulre-MUrdk 6-6533

Jim's Texaco Service Santa Rosa & Olive-LI 3-8556

KELLY-SPRINGFIELD TIRES
DRIVE WORRY-FREE
ON KELLYS
DEPENDABLE
FOR 63 YEARS
KELLY Springfield TIRES
"WHERE TO BUY THEM"
DISTRIBUTORS
KIMBALL TIRE CO 252 Higuera-LI 3-6787

KIMBALL TIRE CO 252 Higuera--LI 3-6787
(See Advertisement Page 137)
Landels' Flying A Service Stn 11th & Spring-PasoRobls 172
Larry Fraites Shell Service 1095 Monterey-LI 3-2216
MADDALENA TIRE CO Higuera & Osos-LI 3-0735
(See Advertisement Page 137)
Newberg & Reid Chevron Stn 1717 Shell Beach Rd Shell Bch-PR 3-9953
Norwalk Service Stn 1088 Higuera-LI 3-3513
O K Auto Float Tire Store 1413 Monterey-LI 3-0452
(See Advertisement This Page)
Ogden's Richfield Service 1166 Monterey-LI 3-9896
Reif Vince Chevron Stn Hwy ---Atascdro 102
Rose Doyle Chevron Service Stn 1745 Spring-PasoRobls 589
San Luis Auto Service 600 Marsh-LI 3-5500

SEIBERLING TIRES
FULLY GUARANTEED IN WRITING
SEIBERLING TIRES
Call one of the following Independent Seiberling Dealers for Tires, Tubes and Expert Service
"WHERE TO CALL"
WHOLESALE-RETAIL
KIMBALL TIRE CO 252 Higuera-LI 3-6787

Shaffer's Richfield Service Stn 139 Traffic Wy(AG)-HU 9-2040
Stinchfield Don Tire Service 5630 El Camino Rl-Atascdro 398
(See Advertisement This Page)

(Continued Next Page)

The Yellow Pages save you time.

GOODYEAR TIRES
RETREADING — AUTO & TRUCK
CUSTOM
RECAPPING SERVICE
ONE DAY SERVICE
BY APPOINTMENT
SERVING SAN LUIS OBISPO COUNTY
RECAPPING
DON STINCHFIELD TIRE SERVICE
ATASCADERO 398
5630 EL CAMINO RL. ATASCADERO

HU — HUnter PR — PRospect WA (Cambria) — WAverly WY — WYman
LI — Liberty SP — SPruce WA (Nipomo) — WAbash

Tires—Dealers—(Cont'd)

U S ROYAL TIRES
QUALITY TIRES
QUALITY RECAPS
QUALITY REPAIRS
U.S.ROYAL TIRES
"WHERE TO CALL"
DEALERS
VILLA'S UNION STN Broad & Foothill Bl-LI 3-9971

Vick Brothers Richfield Service 1637 Spring-PasoRobls 989
VILLA'S UNION STN Broad & Foothill Bl-LI 3-9971
(See Advertisement Page 138)
Western Auto Associates Store 924 S Grand Av Grovr Cty-HU 9-3857
Westside Tire Shop 1236 Monterey-LI 3-6213
Wilshire Service Station Hwy --Atascdro 375

Tires—Retreading & Recapping

Bowden Seaside Stn 711 Marsh---LI 3-4312
Brown's Tire Shop 1534 Spring-PasoRobls 415
Bud's Service Stn 495-5th(MB) --SP 2-3601

CHICK'S TIRE SERVICE
B. H. DAVIS TIRE SERVICE
TIRES
AUTO — TRUCK — FARM
NEW — USED — RECAPPING
Dealer for
GOODYEAR & KELLY SPRINGFIELD TIRES
WHEEL BALANCING
1233 Spring ----------PasoRobles 77

HINSON BILL TIRE SERVICE 655-5th(MB)-SP 2-6682

KIMBALL TIRE CO
TIRE RETREADING
Voit 100% Cold Rubber
4-HOUR SERVICE
252 Higuera -------------LI 3-6787

MADDALENA TIRE CO
TIRES MADALIZED
OUR OWN SUPERIOR PROCESS
FULL RECAPPING
ONE-DAY SERVICE
Loaners Available
ALL WORK GUARANTEED
PICK-UP & DELIVERY SERVICE
Higuera & Osos------------LI 3-0735

Your company is known by the voice that speaks for it. The telephone voice with a smile wins!

TIRE RECAPPING
GUARANTEED RECAPPING & RETREADING
✔ PASSENGER TIRES
✔ FOREIGN MAKE TIRES
✔ TUBELESS TIRES
WHOLESALE — RETAIL
SERVING SAN LUIS OBISPO CO.
LI 3-6213
WESTSIDE TIRE SHOP
1236 MONTEREY
SAN LUIS OBISPO

Tires—Retreading & Recapping—(Cont'd)

O K AUTO FLOAT TIRE STORE 1413 Monterey-LI 3-0452
Stinchfield Don Tire Service 5630 El Camino Rl-Atascdro 398
STINCHFIELD TIRE & RECAP SHOP 931 Grand Av(AG)-HU 9-3393
WESTSIDE TIRE SHOP 1236 Monterey-LI 3-6213
(See Advertisement This Page)

Tires—Used & Rebuilt

Maddalena Tire Co Higuera & Osos-LI 3-0735
O K Auto Float Tire Store 1413 Monterey-LI 3-0452

Title Companies

SECURITY TITLE INSURANCE CO 1119 Chorro-LI 3-8211
TITLE INSURANCE & TRUST CO 1141 Chorro-LI 3-2900

Tobacco—Whsle & Mfrs

COAST DISTRS 146 Ocean Av Cayucs-WY 5-3783
If no answer call-------------WY 5-3236

Toilet Goods

Merle Norman Cosmetics Studio 1118 Morro-LI 3-3252

Toilets—Chemical—See Chemical Toilets

Tool Designers

TEAGUE'S MACHINE SHOP 304B Higuera-LI 3-5470

Tools—Electric

BAXENDALE ELECTRIC
AUTHORIZED DEALER
SKIL & MALL
ELECTRIC TOOLS
Sales — Service
3035 S Broad------------LI 3-0496

Corbit Electric Motor Repair 846-9th-PasoRobls 1383
PAC COAST LUMBER CO OF CALIF 424 Santa Barbara Av-LI 3-2191

Tools—Electric, Repairing

Baxendale Electric 3035 S Broad--LI 3-0496

WHITEY'S TOOL & EQUIPMENT RENTAL
EXPERT REPAIRS ON Saws — Sanders — Drills — Impact Wrenches — Polishers — Chain Saws — Vibrators — Generating Sets — Electric Motors Etc. — Small Gas Engine Repairs — Electric Shaver Repairing
Reasonable Prices — All Work Guaranteed
TOOL RENTALS
North of Grand
139 N 6th Grovr Cty-------HU 9-4321

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Tools—Renting

FULLER W P & CO 698 Higuera--LI 3-0835
George's Equipment Rentals Old Hwy 101 South-LI 3-1436
Whitey's Tool & Equipment Rental 139 N 6th Grovr Cty-HU 9-4321
(See Advertisement This Page)

Tools—Retail

See also Tools—Electric
Madsen Hardware & Plumbing 116 W Branch(AG)-HU 9-2758
Petersen Auto Parts 1329 Monterey-LI 3-7287

Tools—Whsle & Mfrs

Wilson Sales Co 475 California Av Palo Alto-DAvnprt 2-7468

Tortillas

Mexicatessen 354 Higuera--------LI 3-5627

Tourist Courts—See Motels

Towel Service—See Linen Supply Service

Towing Service

See Automobile Towing; Truck Towing

Toys—Repairing

Del Mar Fixit Shop 310 Bonita Av Morro Del Mar-SP 2-8891

Toys—Retail

BELLO'S
TOYS — GAMES — DOLLS
WHEEL GOODS
San Luis Obispo County's Leading Year 'Round Toy House
886 Monterey ------------LI 3-2197

BILLIE'S TOY & BABY SHOP
Featuring a Large Variety of All the Better Toys By Leading Manufacturers
We Give S & H Green Stamps
766 Higuera -------------LI 3-4032

Fair Oaks Pharmacy 900 Grand Av(AG)-HU 9-2760

GRISANTI HARDWARE
TOYS — GAMES — DOLLS
WHEEL GOODS ETC.
Also Large Selection of Baby Supplies
VISIT OUR
YEAR 'ROUND TOYLAND
6110 El Camino Rl----Atascadero 580

Herrington's Variety Store 771 Dolliver(PB)-PR 3-4635

LEON'S TOY SHOP
Wind Up Toys — Wheel Goods — Dolls
Stuffed Toys & Animals — Games
Educational Toys — Cowboy Suits
Electric Trains
Pull Toys — Novelties
659 Higuera -------------LI 3-5039

Wise buyers know that the Yellow Pages are the quickest way to get up-to-date purchasing information.

TOOL RENTALS
For the Home Owner & Contractor
"SERVICE IS OUR BUSINESS"
✔ POWER MOWERS
✔ ROTOTILLERS
✔ SEWER SNAKES
✔ CEMENT MIXERS & TOOLS
✔ PAINT SPRAYERS
✔ BASEMENT PUMPS
✔ CHAIN SAWS
✔ PLUMBING TOOLS
✔ SANDING MACHINES
✔ EXTENSION LADDERS
✔ ELECT. HEDGE CLIPPERS
✔ TRAILERS
✔ ELECT. DRILLS — SAWS
✔ POWER LAWN AERATORS
✔ POWER ROLLERS
CALL FOR ANYTHING
WHITEY'S
TOOL & EQUIPMENT RENTALS
PHONE
HU 9-4321
139 N. 6th ST. NORTH OF GRAND
GROVER CITY

When the name of a BUSINESS HOUSE has been forgotten
... or when you are new to the city, or when you simply want to find a telephone number the quickest way ...
Look in the
YELLOW PAGES

NEW USED RECAPS

O.K RUBBER WELDERS

NATION-WIDE GUARANTEE

GOODRICH TIRES

1-DAY SERVICE

TIRE TRUEING — BALANCING

LI 3-0452

WILLIE WATTS

OK AUTO FLOAT TIRE STORE

1413 Monterey San Luis Obispo

GOODYEAR

GOODYEAR TIRES

WHOLESALE & RETAIL

TIRES - TUBES BATTERIES ACCESSORIES

Complete RECAPPING SERVICE

Original Goodyear Tread Can be Placed on Your Passenger Tires

WHEEL BALANCING

PHONE LI 3-5492

BARDIN'S GOODYEAR SERVICE

692 MARSH

VILLA'S UNION STATION

US ROYAL TIRES

U S ROYAL DISTRIBUTOR

WHEELS BALANCED

We Give S & H Green Stamps

FOR THE BEST IN SERVICE

CALL LI 3-9971

BROAD & FOOTHILL

Tires–Dealers–(Cont'd)

Bushong's Texaco Stn Santa Rosa & Marsh-LI 3-9858
Chick's Tire Service 1233 Spring-PasoRobls 77
Davis B H Tire Service 1233 Spring-PasoRobles 77

FIRESTONE TIRES—
BENELLS TEXACO SERVICE Foothill Bl & Santa Rosa-LI 3-9712
HAMMONS' FIRESTONE DEALER STORE 1344 Park--------PsoRobls 405

FISK TIRES

TIRE SERVICE RECAPPING REPAIRS

When It's Time To Re-Tire BUY FISK

"WHERE TO CALL"

DISTRIBUTORS

MADDALENA TIRE CO Higuera & Osos-LI 3-0735

Gatlin Shell Service Stn 1707 Front Oceano-HU 9-3981
Gibbs Oil Co 2235 Spring-----PasoRobls 984

GOODRICH B F TIRES

LIFE-SAVER TUBELESS TIRES

B.F.Goodrich FIRST IN RUBBER

New and Used Tires - Retreading - Tire Service

"WHERE TO CALL"

Mulkey's Texaco Stn 999 Hwy 101(AG)-HU 9-9947
O K Auto Float Tire Store 1413 Monterey-LI 3-0452
Smith & Sumner Texaco 4950 El Camino Rl-Atascdro 900

GOODYEAR TIRES—
BARDIN'S GOODYEAR SERVICE 692 Marsh-LI 3-5492
CHICK'S TIRE SERVICE 1233 Spring-PasoRobles 77
McGUIRE'S RICHFIELD SERVICE STN 316 Higuera-LI 3-8604
SKI'S SHELL SERVICE STN 1200 Monterey-LI 3-6821

Hall's Union Service 1919 S Broad-LI 3-6401
Hammons' Firestone Dealer Store 1344 Park-PsoRobls 405
Hessler's Union Oil Service Stn 1308 Monterey-LI 3-9915
Hinson Bill Tire Service 655-5th(MB)-SP 2-6682

HOOD TIRES—
FLYING HEART DISTRIBUTING 1348 Spring-PasoRobls 45

Advertise here—it pays.

HUSKY BRUTES

AIRPLANE TIRES, TUBES, WHEELS AND SPINDLES

A SIZE FOR ANY NEED

ADAPTED FOR ALL TYPES FARM AND CONSTRUCTION MACHINERY

WE SHIP

HUSKY-BRUTES

"WHERE TO BUY THEM"

AIRPLANE TIRE CO 520 South K Tulre-MUrdk 6-6533

Jim's Texaco Service Santa Rosa & Olive-LI 3-8556

KELLY-SPRINGFIELD TIRES

DRIVE WORRY-FREE ON KELLYS DEPENDABLE FOR 63 YEARS

KELLY Springfield TIRES

"WHERE TO BUY THEM"

DISTRIBUTORS

KIMBALL TIRE CO 252 Higuera-LI 3-6787

KIMBALL TIRE CO 252 Higuera--LI 3-6787
(See Advertisement Page 137)
Landels' Flying A Service Stn 11th & Spring-PasoRobls 172
Larry Fraites Shell Service 1095 Monterey-LI 3-2216
MADDALENA TIRE CO Higuera & Osos-LI 3-0735
(See Advertisement Page 137)
Newberg & Reid Chevron Stn 1717 Shell Beach Rd Shell Bch-PR 3-9953
Norwalk Service Stn 1088 Higuera-LI 3-3513
O K Auto Float Tire Store 1413 Monterey-LI 3-0452
(See Advertisement This Page)
Ogden's Richfield Service 1166 Monterey-LI 3-9896
Reif Vince Chevron Stn Hwy ---Atascdro 102
Rose Doyle Chevron Service Stn 1745 Spring-PasoRobls 589
San Luis Auto Service 600 Marsh-LI 3-5500

SEIBERLING TIRES

FULLY GUARANTEED IN WRITING

SEIBERLING TIRES

Call one of the following Independent Seiberling Dealers for Tires, Tubes and Expert Service

"WHERE TO CALL"

WHOLESALE-RETAIL

KIMBALL TIRE CO 252 Higuera-LI 3-6787

Shaffer's Richfield Service Stn 139 Traffic Wy(AG)-HU 9-2040
Stinchfield Don Tire Service 5630 El Camino Rl-Atascdro 398
(See Advertisement This Page)

(Continued Next Page)

The Yellow Pages save you time.

GOODYEAR TIRES

RETREADING — AUTO & TRUCK

CUSTOM RECAPPING SERVICE

GOODYEAR TIRES

RECAPPING

ONE DAY SERVICE BY APPOINTMENT

SERVING SAN LUIS OBISPO COUNTY

DON STINCHFIELD TIRE SERVICE

ATASCADERO 398

5630 EL CAMINO RL. ATASCADERO

Tires–Dealers–(Cont'd)

U S ROYAL TIRES

QUALITY TIRES QUALITY RECAPS QUALITY REPAIRS

U.S.ROYAL TIRES

"WHERE TO CALL"

DEALERS

VILLA'S UNION STN Broad & Foothill Bl-LI 3-9971

Vick Brothers Richfield Service 1637 Spring-PasoRobls 989
VILLA'S UNION STN Broad & Foothill Bl-LI 3-9971
(See Advertisement Page 138)
Western Auto Associates Store 924 S Grand Av Grovr Cty-HU 9-3857
Westside Tire Shop 1236 Monterey-LI 3-6213
Wilshire Service Station Hwy --Atascdro 375

Tires–Retreading & Recapping

Bowden Seaside Stn 711 Marsh---LI 3-4312
Brown's Tire Shop 1534 Spring-PasoRobls 415
Bud's Service Stn 495-5th(MB) --SP 2-3601

CHICK'S TIRE SERVICE

B. H. DAVIS TIRE SERVICE

TIRES

AUTO — TRUCK — FARM

NEW — USED — RECAPPING

Dealer for GOODYEAR & KELLY SPRINGFIELD TIRES

WHEEL BALANCING

1233 Spring -----------PasoRobles 77

HINSON BILL TIRE SERVICE 655-5th(MB)-SP 2-6682

KIMBALL TIRE CO

TIRE RETREADING

Voit 100% Cold Rubber

4-HOUR SERVICE

252 Higuera --------------LI 3-6787

MADDALENA TIRE CO

TIRES MADALIZED

OUR OWN SUPERIOR PROCESS

FULL RECAPPING

ONE-DAY SERVICE

Loaners Available

ALL WORK GUARANTEED

PICK-UP & DELIVERY SERVICE

Higuera & Osos-------------LI 3-0735

Your company is known by the voice that speaks for it. The telephone voice with a smile wins!

TIRE RECAPPING

GUARANTEED RECAPPING & RETREADING

- PASSENGER TIRES
- FOREIGN MAKE TIRES
- TUBELESS TIRES

WHOLESALE — RETAIL

SERVING SAN LUIS OBISPO CO.

LI 3-6213

WESTSIDE TIRE SHOP

1236 MONTEREY SAN LUIS OBISPO

Tires–Retreading & Recapping–(Cont'd)

O K AUTO FLOAT TIRE STORE 1413 Monterey-LI 3-0452
Stinchfield Don Tire Service 5630 El Camino Rl-Atascdro 398
STINCHFIELD TIRE & RECAP SHOP 931 Grand Av(AG)-HU 9-3393
WESTSIDE TIRE SHOP 1236 Monterey-LI 3-6213
(See Advertisement This Page)

Tires–Used & Rebuilt

Maddalena Tire Co Higuera & Osos-LI 3-0735
O K Auto Float Tire Store 1413 Monterey-LI 3-0452

Title Companies

SECURITY TITLE INSURANCE CO 1119 Chorro-LI 3-8211
TITLE INSURANCE & TRUST CO 1141 Chorro-LI 3-2900

Tobacco–Whsle & Mfrs

COAST DISTRS 146 Ocean Av Cayucs-WY 5-3783
If no answer call--------------WY 5-3236

Toilet Goods

Merle Norman Cosmetics Studio 1118 Morro-LI 3-3252

Toilets–Chemical–See Chemical Toilets

Tool Designers

TEAGUE'S MACHINE SHOP 304B Higuera-LI 3-5470

Tools–Electric

BAXENDALE ELECTRIC

AUTHORIZED DEALER

SKIL & MALL ELECTRIC TOOLS

Sales — Service

3035 S Broad------------LI 3-0496

Corbit Electric Motor Repair 846-9th-PasoRobls 1383
PAC COAST LUMBER CO OF CALIF 424 Santa Barbara Av-LI 3-2191

Tools–Electric, Repairing

Baxendale Electric 3035 S Broad--LI 3-0496

WHITEY'S TOOL & EQUIPMENT RENTAL

EXPERT REPAIRS ON Saws — Sanders — Drills — Impact Wrenches — Polishers — Chain Saws — Vibrators — Generating Sets — Electric Motors Etc. — Small Gas Engine Repairs — Electric Shaver Repairing

Reasonable Prices — All Work Guaranteed

TOOL RENTALS

North of Grand
139 N 6th Grovr Cty-------HU 9-4321

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Tools–Renting

FULLER W P & CO 698 Higuera--LI 3-0835
George's Equipment Rentals Old Hwy 101 South-LI 3-1436
Whitey's Tool & Equipment Rental 139 N 6th Grovr Cty-HU 9-4321
(See Advertisement This Page)

Tools–Retail

See also Tools–Electric

Madsen Hardware & Plumbing 116 W Branch(AG)-HU 9-2758
Petersen Auto Parts 1329 Monterey-LI 3-7287

Tools–Whsle & Mfrs

Wilson Sales Co 475 California Av Palo Alto-DAvnprt 2-7468

Tortillas

Mexicatessen 354 Higuera---------LI 3-5627

Tourist Courts–See Motels

Towel Service–See Linen Supply Service

Towing Service

See Automobile Towing; Truck Towing

Toys–Repairing

Del Mar Fixit Shop 310 Bonita Av Morro Del Mar-SP 2-8891

Toys–Retail

BELLO'S

TOYS — GAMES — DOLLS WHEEL GOODS

San Luis Obispo County's Leading Year 'Round Toy House

886 Monterey ------------LI 3-2197

BILLIE'S TOY & BABY SHOP

Featuring a Large Variety of All the Better Toys By Leading Manufacturers

We Give S & H Green Stamps

766 Higuera -------------LI 3-4032

Fair Oaks Pharmacy 900 Grand Av(AG)-HU 9-2760

GRISANTI HARDWARE

TOYS — GAMES — DOLLS WHEEL GOODS ETC.

Also Large Selection of Baby Supplies

VISIT OUR YEAR 'ROUND TOYLAND

6110 El Camino Rl----Atascadero 580

Herrington's Variety Store 771 Dolliver(PB)-PR 3-4635

LEON'S TOY SHOP

Wind Up Toys — Wheel Goods — Dolls
Stuffed Toys & Animals — Games
Educational Toys — Cowboy Suits
Electric Trains
Pull Toys — Novelties

659 Higuera -------------LI 3-5039

Wise buyers know that the Yellow Pages are the quickest way to get up-to-date purchasing information.

TOOL RENTALS

For the Home Owner & Contractor

"SERVICE IS OUR BUSINESS"

- POWER MOWERS
- ROTOTILLERS
- SEWER SNAKES
- CEMENT MIXERS & TOOLS
- PAINT SPRAYERS
- BASEMENT PUMPS
- CHAIN SAWS
- PLUMBING TOOLS
- SANDING MACHINES
- EXTENSION LADDERS
- ELECT. HEDGE CLIPPERS
- TRAILERS
- ELECT. DRILLS — SAWS
- POWER LAWN AERATORS
- POWER ROLLERS

CALL FOR ANYTHING

WHITEY'S TOOL & EQUIPMENT RENTALS

PHONE HU 9-4321

139 N. 6th ST. NORTH OF GRAND GROVER CITY

When the name of a BUSINESS HOUSE has been forgotten

. . . or when you are new to the city, or when you simply want to find a telephone number the quickest way . . .

Look in the YELLOW PAGES

Tractors

ALLIS-CHALMERS TRACTORS—
COAST HARDWARE & EQUIPMENT 200 Higuera-LI 3-0602
POWER EQUIPMENT COMPANY THE 1236 Railroad-PasoRobls 534

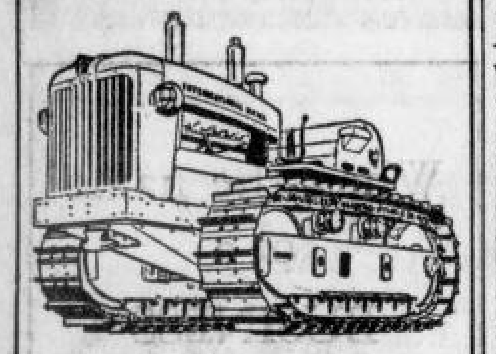
CASE TRACTORS—
FARMER'S HARDWARE & EQUIP CO 581 Higuera-LI 3-7102

Miller & Williams 836-13th --PasoRobls 708
(See Advertisement This Page)

SIMPLICITY GARDEN TRACTORS & IMPLEMENTS—
ALBERS FEED & FARM SUPPLY S Hwy-Atascdro 193

An extension telephone will give added comfort in your home.

J. M. WILDMAN INC.
International
TRACTORS
TRUCKS
FARM EQUIPMENT
Sales & Service
IN OUR SHOP — OR IN THE FIELD



NEW — USED
PHONE
Paso Robles 254
Parts Dept. Phone Paso Robles 99
34TH & SPRING PASO ROBLES

Authorized Dealer
Ford
TRACTOR
SALES & SERVICE
IMPLEMENTS — PARTS — REPAIRS
COMPLETE AUTOMOTIVE SERVICE
MILLER & WILLIAMS
PASO ROBLES 708
836-13th PASO ROBLES

Tractors—(Cont'd)

WALLACE MACHINERY CO
Caterpillar — John Deere
Complete Line Of Farm Equipment
Complete Service & Repairs
1139-13th ----------PasoRobles 450

WILDMAN J M INC 34th & Spring-PsoRobls 254
(See Advertisement This Page)

Tractors—Renting

GEORGE'S EQUIPMENT RENTALS
Rotovators-Crawlers
Bulldozers-Skiploaders
Old Hwy 101 South---------LI 3-1436

Tractors—Repairing

COLBURN T R 221-15th-PasoRobls 1075-W
Dick's Truck & Tractor Repair S Hwy-LI 3-9599
Wildman J M Inc 34th & Spring-PasoRobls 254

Tractors—Wrecking

WARD'S TRACTOR CO
USED TRACTOR PARTS
Tires — Track & Rollers
WE BUY USED EQUIPMENT
3411 Hwy 99 South
Fresno -----------AMhrst 8-2714

Good party-line neighbors remember to space their calls.

BUCK'S MOTEL
&
TRAILER PARK
REASONABLE RATES
Daily & Monthly
HAROLD & JESSIE GWINUP — Proprietors
SP 2-4161
MAIN & 8th MORRO BAY

Port San Luis
TRAILER PARK
Nestled in the Hills
Above the Harbor
Across the Bridge
Between 2nd & 3rd Pier
YEARLY TRAILER & BOAT STORAGE
LI 3-9685
BILL & GAYLE COCHIOLO
AVILA BEACH

Trailer Equipment & Parts

BETTER PLUMBING CO 673 Higuera-LI 3-5938
Westside Auto Parts Co 1232 Monterey-LI 3-5943

Trailer Moving & Transporting

Martin's Auto Service 207 Higuera-LI 3-1167

Trailer Parks

Adams Trailer Court Portuguese Rd-LI 3-9771
Bayview Trailer Park 5th & Front(MB)-SP 2-9986
Bella Vista Trailer Lodge Hwy No 1 Cayucs-WY 5-3644
Buck's Motel & Trailer Park Main & 8th(MB)-SP 2-4161
(See Advertisement This Page)

BUOY & GULL TRAILER TERRACE
MORRO BAY
MODERN
495 Atascadero Rd(MB)----SP 2-8090

Cozy Motel & Trailer Court Hwy 1 & Bonita(MB)-SP 2-8573
Cypress Trailer Court & Morro Motel 8th & Main(MB)-SP 2-4636
Easter's Trailer Haven Orcutt Rd--LI 3-5030
HARBOR TRAILER PARK 1680 N Hwy No 1(MB)-SP 2-8581
Hilltop Mobile Home Manor N Hwy & Santa Cruz Rd-Atascdro 323-J
Keene Trailer Court 3126 Spring-PasoRobls 598
Lively's Court 135 S 13th Grovr Cty-HU 9-2825
MATHEW'S TRAILER PARK 274 Higuera-LI 3-3383
MISSION TRAILER PARK 546 Higuera-LI 3-2238

Please wait till you hear the dial tone . . . then dial.

Good party-line neighbors are considerate party-line users. Remember these golden rules:
- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Trailer Parks—(Cont'd)

MITCH'S TRAILER COURT
WE ACCOMMODATE ALL SIZE TRAILERS
SHOWERS — WASHERS — PATIOS
S Hwy -----------Atascadero 168-M

Port San Luis Trailer Park Avila Bch-LI 3-9685
(See Advertisement This Page)
Ringele Trailer Park 462 C(MB)--SP 2-6971

SLEEP OFF THE HI-WAY TRAILER PARK
Follow Signs to South of City Limits
Turn South at Bridge on
Old Highway 101
QUIET — MODERN FACILITIES
145 South---------------LI 3-1056

STOWE INDEPENDENT OIL CO & TRAILER SALES
New 5 Acre Trailer Park-75 Spaces
6th & Spring-----------PasoRobles 758
Surf-Side Trailer Park Hwy & Cody Cayucs-WY 5-3716
Surf Side Trailer Park 100 Park Av(PB)-PR 3-9994
Trailer Village 3341 Spring---PasoRobls 468
Trees Motor Lodge 2841 Spring-PasoRobls 334-W
Walker's Trailer Court 8th & Morro(MB)-SP 2-9988

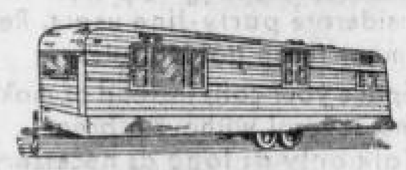
Trailers—Automobile, Coach

B & W SALES 3980 El Camino Rl-Atascdro 1386
(See Advertisement This Page)
Keene Trailer Sales 3126 Spring-PasoRobls 598
LITCHFIELD CO 390 Higuera---LI 3-3346
STOWE INDEPENDENT OIL CO & TRAILER SALES
New 12 to 50 Foot Trailers
Cash or Terms
6th & Spring-----------PasoRobls 758

Use the latest directory. Get the right number . . . right away.

Here's how you may be sure of getting your party more often when you dial:
1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

TRAILERS



MOST POPULAR BRANDS
WE BUY — SELL — CONSIGN — TRADE FOR ANYTHING
Vacation Trailer Rentals



CAMPER
NORTH FREEWAY
3980 EL CAMINO RL.
B & W SALES
ATASCADERO 1386
Closed Saturdays Only
ATASCADERO

Trailers—Renting

B & W SALES
VACATION TRAILER RENTALS
Closed Saturdays Only
Cor of Freeway & San Anselmo
3980 El Camino Rl---Atascadero 1386

Chuck's Service 1339 Spring--PasoRobls 123
(See Advertisement This Page)
George's Equipment Rentals Old Hwy 101 South-LI 3-1436
(See Advertisement This Page)

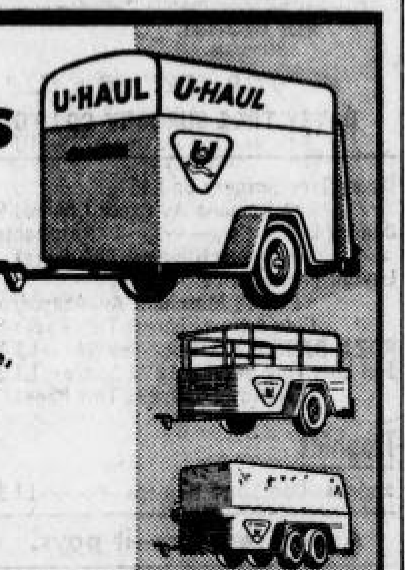
NON-SKID FOR MIXING BOWL
A folded damp cloth placed under a mixing bowl keeps it from slipping and speeds mixing.

JIM'S TEXACO SERVICE
Coast to Coast—One Way Inc.
TRAILER RENTALS
LOCAL & ONE WAY
Santa Rosa & Olive--------LI 3-8556

Kenneys Chevron Stn Hwy 1 & Foothill Bl-LI 3-9904
(See Advertisement This Page)
Lively's Court
Vacation Trailers-Sales Day or Wk
135 S 13th Grovr Cty--------HU 9-2825
U-Haul Co 505 Higuera----------LI 3-4042
U-Haul Co Dealer 7485 El Camino Rl-Atascdro 1045
(Continued Next Page)

Your telephone is one of today's best bargains.

Get these six
U-HAUL EXTRAS
at no extra cost!



4,000 DEALERS in 3,000 cities coast to coast
$1,000 CARGO INSURANCE included
FAST, FREE ROAD SERVICE anywhere, any time
GUARANTEED TIRES 100% adjustment
LIGHTWEIGHT single-unit construction
PADDED VANS protect your goods

plus these advantages
MANY SIZES 4x6 to 6x16
FITTED NYLON TARPS
HITCHES FURNISHED
LIGHTING SYSTEM connected
LOW RATES hour, day, week, month

U-HAUL RENTAL TRAILERS
ONE-WAY • ROUND-TRIP • LOCAL

U-HAUL RENTAL TRAILERS
AMERICA'S FINEST
COST NO MORE TO RENT THAN ORDINARY TRAILERS
U-HAUL
Local or ONE WAY ANYWHERE
U-HAUL furnishes guaranteed tires, hitches, tarps and emergency road service. Insurance.
"WHERE TO RENT THEM"

FOR INFORMATION CALL your nearby dealer listed under this U-HAUL TRADEMARK.

To Find an
AUTHORIZED
Sales and Service Dealer
When you want a nationally-advertised product or service
Look in the
Yellow PAGES
They Tell "Where to Buy It"

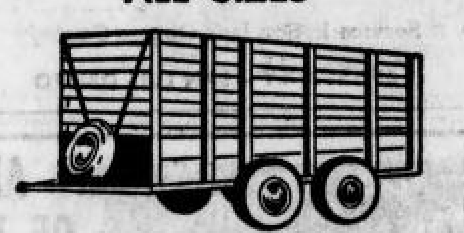
TRAILERS
Rent Here — Leave There
One-Way
Coast to Coast
TRAILERS ALL SIZES
Hitches & Tarps Furnished
Safe — Modern — Well Equipped
REASONABLE RATES
PASO ROBLES 123
CHUCK'S SERVICE
MOBIL STATION
1339 Spring Paso Robles

IN
SAN LUIS OBISPO



TRAILER RENTAL SYSTEM
ALL SIZES OF TRAILERS
LOCAL — ONE WAY — ROUND TRIP
HITCHES FURNISHED FREE
CARGO INSURANCE
KENNEYS CHEVRON STATION
FOOTHILL BLVD. & HIWAY 1
LI 3-9904
SAN LUIS OBISPO

IN SAN LUIS OBISPO
CENTRAL
TRAILER RENTALS
ONE WAY or LOCAL
ALL SIZES



HITCHES FURNISHED FREE
LOWEST RATES
GEORGE'S
EQUIPMENT RENTALS
LI 3-1436
OLD HWY. 101 SOUTH
S. HIGUERA ST. EXT.
SAN LUIS OBISPO

Trailers–Renting–(Cont'd)

U-HAUL RENTAL TRAILERS
AMERICA'S FINEST COSTS NO MORE TO RENT THAN ORDINARY TRAILERS! U-HAUL
Local or ONE WAY ANYWHERE.
U-HAUL furnishes guaranteed tires, hitches, tarps, emergency road service.
Insurance available.

"WHERE TO RENT THEM"

ARROYO GRANDE
Bewley's Chevron Stn 155 Traffic Wy(AG)-HU 9-5048

ATASCADERO
Gem Auto Parts 7485 El Camino Rl-Atascdro 1045

MORRO BAY
HINSON BILL TIRE SERVICE 655-5th(MB)-SP 2-6682

PASO ROBLES
BROOKS WES CHEVRON SERVICE 806 Spring-PasoRobls 539

SAN LUIS OBISPO
BURCH'S TOM SERVICE & TRAILERS 505 Higuera----LI 3-4042

WHITEY'S TOOL & EQUIPMENT RENTAL
TRAILER RENTALS
LOCAL & ONE WAY
Rent Here – Leave There
North of Grand
139 N 6th Grovr Cty-------HU 9-4321

An extension telephone in another part of the house saves time and steps. The cost is small.

Trains–Toy–See Toy Hdgs

Travel Bureaus

LUSITANIA TRAVEL SERVICE
NO SERVICE CHARGE
For Reservations & Tickets
STEAMSHIPS – AIRLINES
HOTELS & RESORTS
Travelers Insurance & Checks
1035 W Main Snta Maria-WAlnt 5-2681

TRAVEL SERVICE 860 Monterey-LI 3-1206

Tree Service

DAVEY TREE SURGERY
Make Sure With Davey— Nationally Known for Skill, Knowledge, Responsibility.
Surgical Pruning, Cabling, Root Treatment, Removals.
DAVEY TREE SURGERY CO. LTD.
"FOR SERVICE CALL"
DAVEY TREE SURGERY CO LTD 519 Ramona Av Grovr Cty-HU 9-2255

Davey Tree Surgery Co Ltd 519 Ramona Av Grovr Cty-HU 9-2255
Denney D O N Hwy---------PasoRobls 9-J-1
(See Advertisement This Page)
Layton Tree Service 8160 Marchant Av-Atascdro 563-J
(See Advertisement This Page)
ROZA BROS 3301 Rockview Pl---LI 3-0418
San Luis Tree Service 1292 Sydney-LI 3-4738
(See Advertisement This Page)

Trophies

Andrews Don 1009 Higuera-------LI 3-4543

Advertise here—it pays.

Tropical Fish

Elizabeth Ann Flower & Gift Shop 724-14th-PasoRobls 122
Hazel's Pet Shop 595 Marsh------LI 3-1417

Truck Dealers–New

AUTO CAR-WHITE & REO TRUCKS—
TRI-COUNTY EQUIPMENT CO
Sales & Service
1924 N Broadway
Santa Maria-Walnut 5-9048

CHEVROLET TASK-FORCE TRUCKS
MONEY SAVING MODEL FOR EVERY JOB!
CHEVROLET
"WHERE TO BUY THEM"
NICHOLS SID CHEVROLET 1305 Spring-PsoRobls 1222
SMITH MEL CHEVROLET 1039 Monterey-LI 3-3221

FORD TRUCKS SALES & SERVICE
FORD ECONOMY TRUCKS
SAVE TIME-SAVE MONEY
LAST LONGER!
FORD
"WHERE TO BUY IT"
BRANSON FORD SALES 5680 El Camino Rl-Atascdro 14
BRENNAN MAURY 330 Traffic Wy(AG)-HU 9-5628
HARRIS TRUMAN A & SON 1302 Pine-PsoRobls 53
HYSEN-JOHNSON FORD INC 1101 Monterey-LI 3-6422

GMC TRUCKS
FOR GMC SALES SERVICE PARTS
GASOLINE · DIESEL GMC TRUCKS
"WHERE TO BUY THEM"
DEALERS
KIMBALL MOTOR COMPANY 1144 Monterey-LI 3-5752
WOOSTER BUICK & GMC 1501 Spring-PasoRobls 14

INTERNATIONAL MOTOR TRUCKS—
STANDARD MOTORS & EQUIPMENT CO 1701 Monterey ----------LI 3-1700

MACK TRUCKS
TRUCKS – BUSES
FIRE APPARATUS
Sales Service Parts
Used Trucks
Mack
Since 1900 the First Name for Trucks
"FOR INFORMATION CALL"
FARMER'S HARDWARE & EQUIP CO 581 Higuera-LI 3-7102

(Continued Next Page)

KEEP LIGHT FROM MILK

Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

Truck Dealers–New–(Cont'd)

WILDMAN J M INC 34th & Spring-PsoRobls 254
(See Advertisement Page 142)

WILLYS SALES AND SERVICE
Universal 'JEEP' 'JEEP' Utility Wagon 'JEEP' Trucks 'JEEP' Utility Delivery . . . And Their Special Equipment. Service And Parts. Made By Willys Motors, Inc.
THE 'Jeep' FAMILY OF 4-WHEEL-DRIVE VEHICLES ®
"WHERE TO BUY THEM"
DEALERS
SAN LUIS MOTOR CO 1144 Higuera-LI 3-7001

Truck Dealers–Used

Jacobson Bros Trucks Parts & Equipment 2231 M Bkrsfld-FAirvw 5-1216
(See Advertisement This Page)
Weaver Motor Co 1166 Higuera---LI 3-5567

Truck Equipment & Parts–New

BETTER PLUMBING CO
Fiberglass Pick-Up Tops
Also Jiffy Tops
673 Higuera ---------------LI 3-5938
San Luis Truck Service Old S 101 Hwy-LI 3-9788
Wildman J M Inc 34th & Spring--PsoRobls 99

Truck Renting & Leasing

GEORGE'S EQUIPMENT RENTALS Old Hwy 101 South-LI 3-1436

Truck Repairing

Cropper Sidney C Mt Springs Rd-PasoRobls 744

DICK'S TRUCK & TRACTOR REPAIR
TRUCKS & TRACTOR
MACHINERY
Welding & Machine Work
S Hwy -----------------LI 3-9599

SAN LUIS TRUCK SERVICE GARAGE
TRUCK REPAIRS
AND
MAINTENANCE
HEAVY EQUIPMENT DIESEL REPAIRS
24-HOUR SERVICE
Old 101 Hwy-------------LI 3-4134

TRI-COUNTY EQUIPMENT CO
Open 24 Hours
1924 N Broadway
Santa Maria-Walnut 5-9048

Truck Towing

See also Automobile Towing

BUCKLE'S BODY WORKS
TRUCK TOWING
INSURANCE TOWING
1509 Spring ---------PasoRobles 767

You can shop at home . . . easily and comfortably . . . by thumbing through the Yellow Pages. Your Classified Directory lists 'most every store in town . . . helps you find everyone who sells and serves.

Truck Towing–(Cont'd)

GENE'S GARAGE
Main & Bridge Cambria-WA 7-4668
If no answer call------------WA 7-4796

SAN LUIS MOTOR CO
TRUCK TOWING
All Sizes of Trucks
750 Humbert ------------LI 3-1919

San Luis Towing & Storage Service 207 Higuera-LI 3-1167
San Luis Towing & Storage Service Hwy 101-LI 3-0630
Woodland Garage Hwy No 1 Cambria-WA 7-4678

Trucking

Arroyo Grande Truck Co 201 W Branch(AG)-HU 9-2828
(See Advertisement This Page)
B & B Trucking 202 Grand Av Grovr Cty-HU 9-4332
BECK W W
General Trucking & Lumber Hauling
1938 Olive ------------PasoRobls 1984
CALIF MOTOR EXPRESS LTD
Cayucos 159 Ash Cayucos------WY 5-3930
Paso Robles 821 Pine--------PasoRobls 657
Atascadero 5855 El Camino Rl-Atascdro 582
San Luis Obispo 390 Pacific-----LI 3-4084

CATTANEO & RIZZOLI TRUCKING
LIVESTOCK HAULING
GENERAL TRUCKING
STATE-WIDE HAULING
970 Monterey ------------LI 3-0876
If no answer call--------LI 3-0823

COSTA J M & SON
GENERAL HAULING
Specializing In
Lumber & Building Materials
Fork Lift Service Up to 15,000 Lbs.
Hwy No 1 & Bella Vista Dr
(MB) ----------------SP 2-3641
If no answer call---------SP 2-8644
Evenings call -----------SP 2-8290

Cropper Sidney C Mt Springs Rd-PasoRobls 744
(See Advertisement This Page)
DENNIS TRANSFER
Local & Long Distance Moving
And General Hauling
1824 Nipomo ---------------LI 3-7223
Glass Transportation Co 1733 Spring-PasoRobls 258
Gow Chas S Hwy 41--------PasoRobls 79-R-1
J & H Transfer & Storage 6420 El Camino Rl-Atascdro 171

(Continued Next Page)

The Yellow Pages save you time.

Trucking–(Cont'd)

JONES CHARLES
LIVESTOCK HAULING
GENERAL TRUCKING
LOCAL & LONG DISTANCE
1110 Olive ---------PasoRobles 1097

MORIN ROLAND J
GENERAL TRUCKING
Red Rock—Drain Rock
Cement & Gravel
Steer — Chicken — Turkey Manure
Yard Location
Hwy 1 & Grand Av Grover City
273 N 6th Grovr Cty-------HU 9-2057

MOROSA BROS TRANSPORTATION
Livestock Hauling-General Trucking
321-16th --------------PasoRobls 569
O'KELLEY J A TRUCKING
3159 S Broad-LI 3-3546
If no answer call-------------LI 3-4215
Pac Motor Trucking Co
393 Marsh -----------------LI 3-6911
Paso Robles 8th & Railroad Av--PasoRobls 2
Rizzoli & Cattaneo Trucking
970 Monterey-LI 3-0876
Rodgers Dick
8220 Carmelita Av-Atascdro 1199
SOUTHERN PAC CO Railroad Av--LI 3-3000
Stong Whitey 432 Calif Av(AG)--HU 9-3828
WESTERN MILK TRANSPORT CO
641 Higuera-LI 3-2792
(See Advertisement Page 143)

Trucks–Industrial

DENNIS TRANSFER
1824 Nipomo-LI 3-7223
(See Advertisement This Page)

Trust Companies

See Banks; also Title Companies

Tubing

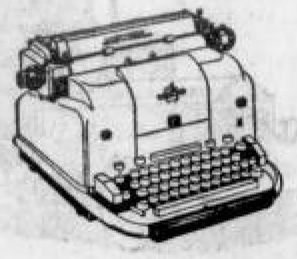
Parker Boiler Works 2690 Victoria-LI 3-7297

Please wait till you hear the dial tone . . . then dial.

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

FORK-LIFT TRUCK
4,000 LBS. CAPACITY

Rates By HOUR DAY WEEK
With or Without Operator
LI 3-7223
DENNIS TRANSFER
1824 Nipomo San Luis Obispo

UNDERWOOD TYPEWRITERS

RENTALS SALES

NEW - USED - RE-BUILTS
EXPERT REPAIRS ON ALL MAKES
All Work Guaranteed
FREE PICK-UP & DELIVERY SERVICE
FREE LOANER SERVICE WHILE YOUR MACHINE IS BEING REPAIRED
ALL MAKES PORTABLES
Convenient Terms
CALL
LI 3-2914
MARSHALL BUSINESS MACHINES
1453 MONTEREY

DISTRIBUTOR
ROYAL TYPEWRITERS
ELECTRIC • STANDARD • CARBON-RIBBON

GUARANTEED REPAIRS ON ALL MAKES OF TYPEWRITERS
ALL MAKES OF PORTABLES Lowest Terms Available
VICTOR ADDING & CALCULATING MACHINES
RENTALS
Initial 2 Months Rental Applied on Purchase
USED TYPEWRITERS ALL MAKES EASY TERMS
McCASKEY CASH REGISTERS & SYSTEMS ★ DUPLICATORS
JOHNNY
NELSON OFFICE EQUIPMENT CO.
Established 1937
690 HIGUERA SERVING SAN LUIS OBISPO COUNTY & SANTA MARIA LI 3-7347

Tuxedos–Renting

PASO ROBLES MERCANTILE CO
839-12th-PasoRobls 340

SELIX FORMAL WEAR
"FINEST IN THE WEST" SINCE 1906
RENTALS & SALES
You can rent or buy every type of men's formal attire from Selix. There is a Selix Dealer near you.
"FOR INFORMATION CALL"
DISTRIBUTORS
SAN FRANCISCO
Selix Formal Wear
770 Mission SF-YUkon 6-6212
AUTHORIZED DEALERS
SAN LUIS OBISPO
KIRKEBY CARL 851 Higuera-LI 3-6345

Typewriters

Bickell's Stationery Store
807-12th-PasoRobls 882
Dick's Office Machines
1131 Garden-LI 3-7651
(See Advertisement Page 145)

HILL'S STATIONERY STORE
Specialists in the Portable Lines
We Carry All Makes, See Us for
ROYAL — SMITH-CORONA
UNDERWOOD — REMINGTON
SALES — SERVICE — RENTALS
COMPLETE TYPEWRITER REPAIR SHOP
1127 Chorro -------------LI 3-1950

(Continued Next Page)

The Yellow Pages — meeting place of buyers and sellers.

SMITH-CORONA
Typewriters
ELECTRIC
STANDARD
PORTABLE
ADDING - CALCULATING & BOOKKEEPING MACHINES
SALES & SERVICE
Rebuilt - Rentals
Ask About Our Rental-Purchase Plan
Repairs on All Makes
METAL & WOOD OFFICE FURNITURE
Phone
LI 3-1827
BOB WALKER'S
785 MARSH
SAN LUIS OBISPO

Typewriters–(Cont'd)

Hill's Stationery Store
1127 Chorro-LI 3-1950
(See Advertisement This Page)
IBM ELECTRIC TYPEWRITERS & SUPPLIES—
INTERNATIONAL BUSINESS MACHINES 208 W Church
Santa Maria-Walnut 5-8047
MARSHALL BUSINESS MACHINES
1453 Monterey-LI 3-2914
(See Advertisement Page 144)

NELSON JOHNNY OFFICE EQUIPMENT CO
Distributor for
ROYAL TYPEWRITERS
ELECTRIC, STANDARD & CARBON RIBBON
ALL MAKES OF PORTABLES & USED TYPEWRITERS
RENTALS REPAIRS
690 Higuera -------------LI 3-7347

Nelson Johnny Office Equipment Co
690 Higuera-LI 3-7347
(See Advertisement Page 144)
PASO ROBLES OFFICE SUPPLY
608-12th-PasoRobls 481-J
WALKER'S BOB 785 Marsh-----LI 3-1827
(See Advertisement Page 144)

Typewriters–Repairing

Dick's Office Machines
1131 Garden-LI 3-7651
HILL'S STATIONERY STORE
1127 Chorro-LI 3-1950
Marshall Business Machines
1453 Monterey-LI 3-2914
Nelson Johnny Office Equipment Co
690 Higuera-LI 3-7347
WALKER'S BOB 785 Marsh-----LI 3-1827

Your telephone is one of today's best bargains.

Undertakers–See Funeral Directors

Uniform Supply Service

See Linen Supply Service

Unions–Labor–See Labor Organizations

Unit Heat

See Furnaces Headings; also Heaters

United States Government Offices

See Alphabetical Directory Under "U S Government"

Upholsterers

ALVA GREEN'S AUTOMOTIVE TRIM & FURNITURE UPHOLSTERY
CUSTOM
FURNITURE UPHOLSTERING
BOAT & AUTO INTERIORS
Free Estimates
1528 Monterey -----------LI 3-2802

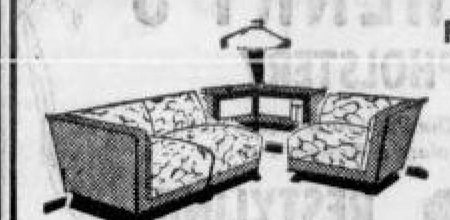
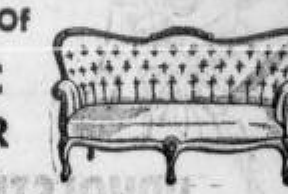
Beamer's Upholstery
159 Brisco Rd(AG)-HU 9-3822
Borjes Upholstery
5455 Traffic Wy-Atascdro 49
(See Advertisement Page 146)
Dodd's Upholstery 964 Chorro----LI 3-5426
(See Advertisement Page 146)
Fred's Custom Upholstery
8740 El Camino Rl-Atascdro 1440
HARRY'S UPHOLSTERY SHOP
510-4th(MB)-SP 2-8552
(See Advertisement Page 146)
(Continued Next Page)

For the best use of the dial telephone, please turn to the instruction pages of the Directory.

TYPEWRITERS

OLYMPIA
SALES NEW & USED
Terms Arranged
SERVICE – REPAIRS
ALL MAKES
DICK'S OFFICE MACHINES
LI 3-7651
1131 GARDEN SAN LUIS OBISPO


Portable
TYPEWRITERS
Be assured of a complete selection when you buy your typewriter. We have on display at all times the Royal, Smith-Corona, Underwood and Remington makes. We maintain a full time mechanic on our staff and service all makes of equipment at reasonable rates. Make your own terms at this store. We carry our own paper. Rentals will apply on the purchase price.
LI 3-1950
HILLS STATIONERY STORE
1127 CHORRO SAN LUIS OBISPO

UPHOLSTERING
Finest Line Of

PLASTIC
LEATHER
FABRIC

CUSTOM FURNITURE
ANTIQUES—REMODELING—REPAIRING
SPECIALIZING IN NEEDLE-POINT MOUNTING & TUFTING
All Work Guaranteed
STINCHFIELD'S MATTRESSES
ENGINEERED FOR HEALTH
Be Wise . . . Compare Before You Buy!
FOR HOME - HOTEL & MOTEL BEDS
L. M. STINCHFIELD
PASO ROBLES UPHOLSTERY
CALL
Paso Robles 1535
1348 Railroad

PARAMOUNT UPHOLSTERING CO.
NEW FURNITURE MADE TO ORDER
Antiques
Drapes
Restaurant Equipment


Rug Dyeing
Rug Cleaning
Moth-Proofing
Carpeting
FREE ESTIMATES – EASY BUDGET TERMS
FREE PICK-UP AND DELIVERY
ALL WORKMANSHIP GUARANTEED 5 YEARS
WALLACE GUGLIELMELLI – *Prop.*
Phone LI 3-0649
Serving 50 Mile Radius
1218 CARMEL SAN LUIS OBISPO

Upholsterers–(Cont'd)

Henry's Upholstery 572 Islay------LI 3-2734
(See Advertisement This Page)
Jones Upholstery Shop
112 N Main-Templtn 2101
(See Advertisement This Page)
Old Curiosity Shop The
2500 Monterey Rd-Atascdro 1366
Paramount Upholstering Co
1218 Carmel-LI 3-0649
(See Advertisement Page 145)
Stinchfield's Paso Robles Upholstery
1348 Railroad-PsoRobls 1535
(See Advertisement Page 145)

Often it is a convenience for various members of your household or business to have personal listings in the Telephone Directory. The cost of these extra listings is small.

Upholsterers' Supplies

Paramount Upholstering Co
1218 Carmel-LI 3-0649

Upholstery Cleaners

CITY RUG & UPHOLSTERY CLEANING
See Our Ad Rug & Carpet Cleaners
--------------------------LI 3-7063
Cloer Jas E 727-17th ------PasoRobls 1620
COAST RUG & UPHOLSTERY CLEANERS
(MB)-SP 2-3571
PARAMOUNT UPHOLSTERING CO
1218 Carmel-LI 3-0649

When good party-line neighbors use a dial telephone, they always remember to make sure the line is clear before they dial. And they replace the receiver properly when they're through.

Vacuum Cleaners–Dealers

ELECTROLUX AUTHORIZED SALES AND SERVICE—
ELECTROLUX CORPORATION
964 Chorro-LI 3-6013
HEATON'S
Hoover Authorized Sales & Service
13th & Park------------PasoRobls 890
Hornor Dave Vacuum Cleaner Service
1290 Murray Av-LI 3-1406
Kirby Vacuum Cleaner Agcy
1023 Morro-LI 3-5797
(See Advertisement This Page)
Kline Neil Vacuum Cleaner Service
18th(MB)-SP 2-5743
LONG E E PIANO CO
Hoover & Lewyt Sales & Service
777 Marsh -----------------LI 3-1245
Singer Sewing Machine Co
733 Higuera-LI 3-1748
U S Sewing Center 715 Higuera---LI 3-2845

Vacuum Cleaners–Repairing & Parts

B & F Electric Shop
560 S 13th Grover City-HU 9-2478
DEL MAR FIXIT SHOP
310 Bonita Av Morro Del Mar-SP 2-8891
Electrolux Corp 964 Chorro------LI 3-6013
Kirby Vacuum Cleaner Agcy
1023 Morro-LI 3-5797
OTTO'S FIXIT SHOP
6390 El Camino Rl-Atascdro 802

Valves

CRANE CO 239 E Alisal Salins-HArisn 4-3964

Variety Stores

Ambrosia Variety Store
Ocean Av Cayucs-WY 5-3772
Cornet Stores 746 Higuera-------LI 3-9958
Doko's Variety Store
880 Price(PB)-PR 3-4628
Dyer's Variety Store 725 Higuera--LI 3-5949
HERRINGTON'S VARIETY STORE
771 Dolliver(PB)-PR 3-4635
Kelley's News & Sundries
680 Cypress(PB)-PR 3-2227
Lord's Variety 123 E Branch(AG)-HU 9-2410
Morro Bay Variety Store
407-5th(MB)-SP 2-8175
Murray's Variety Store
1251 Shell Beach Rd(PB)-PR 3-2339
RASCO F S & CO 887 Higuera----LI 3-7326
Rasco F S Co 1230 Park----PasoRobles 30-W
SAN MIGUEL MERCANTILE & VARIETY
Sn Migl-Homestead 7-3390

Vaults–Safe

See Safes & Vaults Hdgs

Vending Machines

ALISAL VENDING SUPPLY
541 E Alisal Salins-HArisn 2-5747
Coast Distrs
146 Ocean Av Cayucs-WY 5-3783

Venetian Blind Dealers & Mfrs–Retail

Acme Quality Paint & Wallpaper Store
See Graham's Paint & Wallpaper Store
868 Monterey --------------LI 3-0652
ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch(AG)-HU 9-2116
DRAPERY SHOP THE
1045 Grand Av(AG)-HU 9-3779
FLEXALUM TWI-NIGHTER BLINDS—
DEALERS
PARAMOUNT UPHOLSTERING CO
1218 Carmel-LI 3-0649
QUAGLINO JAMES A BUILDERS SUPPLIES Santa Barbara Av &
High-LI 3-0560

That steady hmmmm of the dial tone is your telephone's way of asking, "Number, Please."

Venetian Blind Dealers & Mfrs–Retail–(Cont'd)

GRAHAM'S ACME PAINT & WALLPAPER STORE 868 Monterey---------LI 3-0652
MINSHULL'S PAINT & WALLPAPER STORE 1221 Spring--------PasoRobls 774
Paramount Upholstering Co
1218 Carmel-LI 3-0649
Western Cabinet Works
1000 Park-PasoRobls 289
White's Furniture Store
1301 Broad-LI 3-8309

Ventilating Contractors

See Contractors–Heating & Ventilating

Vertical Blinds

Art Mesquit Complete Home Furnishings
Bridge & Branch(AG)-HU 9-2116
Graham's Acme Paint & Wallpaper Store 868 Monterey-----------LI 3-0652
Paramount Upholstering Co
1218 Carmel-LI 3-0649

Veterinarians

Ainley Richard G 412 N Broadway
Santa Maria-Walnut 5-6116
Animal Clinic
J E Kleck DVM
2548 S Broadway
Santa Maria-Walnut 5-7671
Burton Russell R
1435 Grand Av Grovr Cty-HU 9-3170
If no answer call-------------HU 9-2872
Coffland W T
Dog & Cat Surgery & Medicine
6575 Navajo Av----------Atascadero 764
Collins G B 820-23d --------PsoRobls 1436
If no answer call----------PasoRobls 493
Julian C W King & E Hwy 1(MB)--SP 2-6941
McCapes A M Hwy 1-----------LI 3-0985
Pulling's Animal Clinic & Boarding Kennel
Hwy 101 & San Anselmo Rd-Atascdro 382
Whitman J R N Hwy------------LI 3-0956
If no answer call-------------LI 3-6493
Wixom D H King & E Hwy 1(MB)-SP 2-6941

Veterinary Hospitals

Ainley Richard G 412 N Broadway
Santa Maria-Walnut 5-6116
Animal Clinic 2548 S Broadway
Santa Maria-Walnut 5-7671
Burton's Veterinary Hospital
1435 Grand Av Grovr Cty-HU 9-3170
If no answer call-------------HU 9-2872
Coast Veterinary Clinic
D H Wixom
C W Julian
King & E Hwy 1(MB)---------SP 2-6941
Coffland W T 6575 Navajo Av--Atascdro 764
Collins G B 820-23d--------PasoRobls 1436
If no answer call----------PasoRobls 493

The Yellow Pages are just about the handiest guide you'll want for finding people who do things, sell things, fix things.

Veterinary Hospitals–(Cont'd)

McCapes Veterinary Hospital & Boarding Kennel Hwy 1---------------LI 3-0985
Pulling's Animal Clinic & Boarding Kennel
Hwy 101 & San Anselmo Rd-Atascdro 382
Whitman's Veterinary Hospital & Boarding Kennel N Hwy---------------LI 3-0956
If no answer call-------------LI 3-6493

Veterinary Supplies

Grover City Pharmacy
9th & Grand Av Grovr Cty-HU 9-2457
McKee's Pharmacy
Main & Bridge Cambria-WA 7-4236

Vitamin Products–Distrs

Halcyon Health Foods S Temple &
Halcyon Rd Halcyon-HU 9-2432
Margo & Larry's Health Foods
1120 Morro-LI 3-1127

Wall Board

RAY'S FLOOR SERVICE
664 Upham-LI 3-1224

Wall Coverings

See Specific Kinds, I.e., Wallpaper Headings; Linoleum Headings; Tile Headings, Etc

Wall Washing

San Luis Obispo Janitorial Maintenance Co
1224 Higuera-LI 3-1737

Wallpaper–Dealers

Clark Howard Paint & Wallpaper Store
987 Foothill Bl-LI 3-7730
Fuller W P & Co 698 Higuera-----LI 3-0835
GRAHAM'S ACME PAINT & WALLPAPER STORE 868 Monterey---------LI 3-0652
MINSHULL'S PAINT & WALLPAPER STORE 1221 Spring-------PasoRobls 774
Paint Shop The
120 Brisco Rd(AG)-HU 9-3324
Reed's Paint & Wallpaper
1121 Broad-LI 3-2623
(See Advertisement This Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

If you have a doubt about it, look up the number in the latest telephone book before you call.

Wallpaper–Dealers–(Cont'd)

San Luis Color Store
See Our Ad Paint Dealers
856 Monterey -------------LI 3-8203
SHERWIN-WILLIAMS CO
742 Marsh-LI 3-3800
Stover's Color Center
5800 El Camino Rl-Atascdro 176
Trussler's Furniture Store
1303 Park-PasoRobls 126

Warehouses–Private

Hearst Warehouses Sn Simn-----WA 7-4583

Warehouses–Public

Artman Van & Storage
Old Hwy 101 South-LI 3-1228
COAST COUNTIES WAREHOUSES
65 Higuera-LI 3-7840
Dennis Transfer 1824 Nipomo-----LI 3-7223
FARMERS ALLIANCE BUS ASSOC
GRAIN ELEVATOR
GRAIN STORAGE – SACK & BULK
SEED TREATING
FEED MILLING & MIXING
GRAIN BUYERS – INSURANCE
10th & Riverside Av----PasoRobles 115
If no answer call----PasoRobles 311
J & H TRANSFER & STORAGE
6420 El Camino Rl-Atascdro 171
Sandercock Transfer Co
1708 Beach-LI 3-6163

For speed and accuracy on your dial calls, listen first for the dial tone. Dial each letter and digit carefully, drawing the dial all the way to the finger stop. Lift your finger each time to let the dial return to position naturally.

Washing Machines, Dryers & Ironers

BOWER'S APPLIANCES
Authorized Dealer For
MAYTAG & PHILCO–BENDIX
SALES – SERVICE – REPAIRS
ON ALL MAKES & MODELS
5855 El Camino Rl-----Atascadero 582
If no answer call--Atascadero 248-M

CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
(See Advertisement This Page)

CLINE'S APPLIANCE CENTER INC
We Repair All Makes & Models
962 Monterey --------------LI 3-8610
(See Advertisement Page 149)

Cockrell's Refrigeration
845-13th-PasoRobls 1416
(See Advertisement This Page)

EASY LAUNDRY EQUIPMENT
Combomatic Washer/Dryer only 27 inches wide, washes and dries up to a 10-pound load. Easy
Automatic washers, matching gas or electric dryers, Spindriers, wringer washers.
"WHERE TO BUY THEM"
AUTHORIZED DEALERS
IDLER'S SERVICE & APPLIANCES
1459 Monterey-LI 3-5330

Telephone cords and water don't mix. A wet cord can put your telephone out of order, so please keep your telephone cord away from sinks, valves, steam and other places where water might get on it.

FRIGIDAIRE AUTOMATIC WASHERS & DRYERS
Patented 3-ring agitator. Lint-a-Way Washing Action automatically removes lint, dirt, scum. Built-in Suds-Water Saver. Sheer Look styling; Frigidaire sells color at the price of white. FRIGIDAIRE
"WHERE TO CALL"
SALES & SERVICE DEALERS
HARBOR SUPPLY CO
475-5th(MB)-SP 2-2821
LONG E E PIANO CO
777 Marsh-LI 3-1245

GENERAL ELECTRIC HOME LAUNDRY—
SALES & SERVICE DEALERS
CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
HILL'S HOME APPLIANCES
We Give S & H Green Stamps
1009 Grand Av(AG)-------HU 9-5527

HARBOR SUPPLY CO
475-5th(MB)-SP 2-2821
(See Advertisement This Page)

HEATON'S
See Our Furniture Dirs-New Ad
13th & Park-------------PasoRobls 890

Hill's Home Appliances
1009 Grand Av(AG)-HU 9-5527
(See Advertisement This Page)

HOTPOINT AUTOMATIC WASHERS AND DRYERS
Hotpoint WONDERINSE washes all fabrics softer . . . AUTOMATICALLY! New Lint Filter works full-time. New Coaxial Transmission provides smoother, quieter operation. Hotpoint Dryers available in Vent-Free or Air Blower models. Hotpoint
"FOR INFORMATION CALL"
SALES & SERVICE
Cline's Appliance Center Inc
962 Monterey-LI 3-8610

(Continued Next Page)

Washing Machines, Dryers & Ironers–(Cont'd)

IDLER'S SERVICE & APPLIANCES
1459 Monterey-LI 3-5330
(See Advertisement Page 148)

KELVINATOR HOME LAUNDRY EQUIPMENT
Automatic Washers with the exclusive "MAGIC MINUTE" KELVINATOR
60-second pre-scrubbing for cleaner clothes. Matching automatic clothes dryers offer safe temperature, wrinkle free, fluffy-soft drying.
"WHERE TO BUY THEM"
DEALERS
Meeks Electric
10th & Grand Av Grovr Cty-HU 9-3371

MAYTAG FACTORY AUTH SALES & SERVICE—
BOWER'S APPLIANCES
5855 El Camino Rl-Atascdro 582
CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
HEATON'S 13th & Park--PasoRobls 890
HILL'S HOME APPLIANCES
We Give S & H Green Stamps
1009 Grand Av(AG)-------HU 9-5527
LONG E E PIANO CO
777 Marsh-LI 3-1245

Meeks Electric
10th & Grand Av Grovr Cty-HU 9-3371
(See Advertisement This Page)

PHILCO-BENDIX WASHERS
DUOMATIC WASHER-DRYER
Automatic & Wringer Washers and Dryers. PHILCO BENDIX
Also famous for quality, performance and value in Refrigerators • Home Freezers • Electric Ranges • Television • Radios • Phonographs • High-Fidelity • Tape Recorders • Air Conditioners.
"WHERE TO BUY THEM"
DISTRIBUTORS
WALLER H T INC 120 Santa Barbara
Santa Barbara-Woodland 5-3018
DEALERS
BOWER'S APPLIANCES
5855 El Camino Rl-Atascdro 582

Pismo White Front
501 Cypress(PB)-PR 3-4476
(See Advertisement This Page)

RCA WHIRLPOOL HOME LAUNDRY APPLIANCES—
DEALERS
COCKRELL'S REFRIGERATION
845-13th-PasoRobls 1416
IDLER'S SERVICE & APPLIANCES
1459 Monterey-LI 3-5330

Please look up the number in the Telephone Directory if you are not sure of it.

Washing Machines, Dryers & Ironers–(Cont'd)

WESTINGHOUSE LAUNDRY EQUIPMENT—
SALES & SERVICE DEALERS
CLINE'S APPLIANCE CENTER INC
962 Monterey-LI 3-8610
SAN LUIS BUTANE DISTRIBUTORS
3980 N Hwy-Atascdro 151

WILCOX LOU & SON GENERAL ELECTRIC APPLIANCES
GENERAL ELECTRIC
WASHERS & DRYERS
SALES & SERVICE
823-12th -----------PasoRobles 226

Washing Machines, Dryers & Ironers–Repairing & Parts

Allen's Appliance Service
Hwy 1(MB)-SP 2-5296
B & F Electric Shop
560 S 13th Grovr Cty-HU 9-2478

BENDIX WASHER & DRYER SERVICE
PHILCO CORPORATION now brings you Philco-Bendix Home Appliances, and has arranged for efficient installation, servicing and parts replacement through its nationwide, factory-trained service organization. BENDIX
"FOR SERVICE CALL"
DISTRIBUTORS
WALLER H T INC
120 Santa Barbara St
Santa Barbara-Woodland 5-3018

The Yellow Pages save you time.

Washing Machines, Dryers & Ironers–Repairing & Parts–(Cont'd)

Bower's Appliances
5855 El Camino Rl-Atascdro 582
CLINE'S APPLIANCE CENTER INC
962 Monterey-LI 3-8610
Cockrell's Refrigeration
845-13th-PsoRobls 1416
HILL'S HOME APPLIANCES
1009 Grand Av(AG)-HU 9-5527
Idler's Service & Appliances
1459 Monterey-LI 3-5330

KENMORE WASHER-DRYER & IRONER SERVICE—
SEARS ROEBUCK & CO
879 Higuera-LI 3-6063

LONG E E PIANO CO 777 Marsh--LI 3-1245
Meeks Electric
10th & Grand Av Grovr Cty-HU 9-3371
Otto's Fixit Shop
6390 El Camino Rl-Atascdro 802

Watches

MARELL'S JEWELERS
850 Higuera-LI 3-1404

Watches–Repairing

ANDREWS DON
Official S. P. Watch Inspector
DIAMONDS – WATCHES
SILVERWARE – CLOCKS
Expert – Guaranteed
Watch Repairing
1009 Higuera ------------LI 3-4543

FLOWER BULB STORAGE
To keep flower bulbs dry and unbroken, store them in empty egg cartons. Then label the cartons.

Watches–Repairing–(Cont'd)

ANTHONY JEWELERS
OFFICIAL
SP WATCH INSPECTOR
DIAMONDS – WATCHES
CONVENIENT CREDIT TERMS
779 Higuera -------------LI 3-7839

Bra Sil's Jewelry
Anderson Hotel Lobby-LI 3-8523
BROWN CLARENCE 862 Higuera--LI 3-5648
Fear Albert E Hwy 1 Cambria----WA 7-4243

GUTHRIE'S JEWELRY
The Finest In
WATCHES – JEWELRY – SILVERWARE
KEEPSAKE DIAMOND RINGS
Elgin – Bulova – Hamilton Watches
Towle – Wallace – Lunt – Heirloom
"Fine Watch & Jewelry Repairing"
Established Since 1910
741-12th -----------PasoRobles 789

MARELL'S JEWELERS
850 Higuera-LI 3-1404
Marshall's Jewelry Store
790 Higuera-LI 3-3431
Miller's Jewelry
The Best In Watch Repairing
Traffic Wy --------------Atascdro 244
Paso Robles Jewelry Store
725-13th-PsoRobls 443
Reed J M 751 Dolliver(PB)------PR 3-4473
Reid Maurice Your Jeweler
1321 Park-PasoRobls 714-W
Rimelen C A
5870 Traffic Wy-Atascdro 677-W
Siebert's 455-5th(MB) ---------SP 2-4586
Vaughn's Jewelers
119 E Branch(AG)-HU 9-2330

Please wait till you hear the dial tone . . . then dial.

When NAME or ADDRESS Is Forgotten
Someone has told you of a certain concern or you've read their advertising somewhere
LOOK IN THE
Classified TELEPHONE SECTION
you probably will recognize the name or address when you see it.

Water Companies–Bottled

ARROWHEAD & PURITAS WATERS

3 FINE DRINKING WATERS
Arrowhead Spring Water
Puritas Distilled Water
Puritas Fortified With Fluorine
Regular Home & Office
Delivery Since 1894

"FOR INFORMATION CALL"
Arrowhead & Puritas Water Inc-LI 3-6616

Arrowhead & Puritas Waters Inc
420 Traffic Wy(AG)-HU 9-2283
CRYSTAL SPRINGS WATER SERVICE
3215 Rockview Pl-LI 3-5063
(See Advertisement This Page)

VERNON SPRING WATER CO
SPRING WATER
AND DISTILLED WATER
BOTTLED FRESH DAILY
Dispensers – Cups – Coolers Loaned
SERVING
Arroyo Grande – Nipomo – Santa Maria
Los Alamos – Lompoc
Los Berros Canyon(AG)-----HU 9-2536

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummmm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

Advertise in the Classified Directory . . . it pays.

Water Companies–Utility

Atascadero Mutual Water Co --Atascadero 11
Atascadero Mutual Water Co
Highway-Atascadero 60
Cambria Pines Service Corp
N Hwy Cambria-WA 7-4638
Grover City County Water District
842 Grand Av Grovr Cty-HU 9-2356
Oceano Water Co
1935 Wilmar Oceano-HU 9-2124
Paso Robles City Water Works
723-13th-PasoRobls 232-W
Pismo Beach City Water Dept
Bello Av & Hollister Av(PB)-PR 3-4456

Water Coolers & Fountains

Arrowhead & Puritas Water Inc --LI 3-6616
Crystal Springs Water Service
3215 Rockview Pl-LI 3-5063
Vernon Spring Water Co
Los Berros Canyon(AG)-HU 9-2536

Water Heaters–Dealers

BARNETT PLUMBING & HEATING
361 Pismo(PB)-PR 3-2494
Bender's Plumbing & Supplies
111 Cuyama Av Shell Bch-PR 3-4747
Better Plumbing Co 673 Higuera--LI 3-5938
BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av-PasoRobls 1117
COAST PLUMBING
Hwy 1 & 8th Cayucs-WY 5-3906
Cook F D Plumber & Electrician
1032 Pine-PasoRobls 1066
Craig F L Sheet Metal & Plumbing
731-21st-PsoRobls 523

Do you need a separate listing in the telephone directory . . . under your own name . . . so that your friends and business associates can reach you at work? Call our Business Office for details.

Water Heaters–Dealers–(Cont'd)

CRANE QUALITY WATER HEATERS

Complete line of gas and electric water heaters . . . a size and type for every purpose. Glass-lined or Galvanized tank models. Fully automatic, fully guaranteed. Carefully installed by Crane registered water heater dealers.

CRANE

"FOR INFORMATION CALL"
OFFICES & SHOWROOMS
CRANE CO
239 E Alisal Salins-HArisn 4-3964
DEALERS
McBride Sheet Metal Works
Old South Hwy-LI 3-5000
McKelvey's Henry B Plumbing & Heating
5570 El Camino Rl-Atascdro 394
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

DAY & NIGHT JETGLAS WATER HEATERS–
McBRIDE SHEET METAL WORKS
Old South Hwy-LI 3-5000
McKELVEY'S HENRY B PLUMBING & HEATING
5570 El Camino Rl-Atascdro 394
SMEE'S PLUMBING & HEATING SHOP 2959 S Broad--------LI 3-0860
Dixon Harry E & Son Orcutt Rd---LI 3-4116
FRIGIDAIRE ELECTRIC WATER HEATERS–
HEATON'S 13th & Park--PasoRobls 890

TOY CATCH-ALL

Tack a shoe bag in a convenient spot for a child's small toys. Makes them easy to find—saves clutter.

Water Heaters–Dealers–(Cont'd)

HOTPOINT ELECTRIC WATER HEATERS

Hotpoint deluxe Perma-Seal Water Heaters feature new Magic Control, Calrod ® Magic Circle ® Heat, and TRIPLE TANK PROTECTION. New Miracle MLC-7 additive can add years to the life of the tank. Guaranteed ten years!

Hotpoint

"FOR INFORMATION CALL"
SALES & SERVICE
Cline's Appliance Center Inc
962 Monterey-LI 3-8610

MATHEWS DON A
1140 Railroad-PasoRobls 1709

McBRIDE SHEET METAL WORKS
WATER HEATERS
SALES & SERVICE
COMPLETE PLUMBING SERVICE
ALL WORK GUARANTEED
FREE ESTIMATES – FHA TERMS
Old South Hwy------------LI 3-5000

Miner's 1036 Grand Av Grovr Cty-HU 9-2931
MISSION WATER HEATERS–
McBRIDE SHEET METAL WORKS
Old South Hwy-LI 3-5000
Oceano Hardware
921 Front Oceano-HU 9-3416

RUUD AUTOMATIC GAS WATER HEATERS

Famous for Quality Since 1889

RUUD

Rust-Proof RUUD-MONEL, SANIGLAS, ALCOA ALLOY & Heavy Duty Steel Models. Built to Last Years Longer, Give You More Hot Water Per Dollar.
ALL GUARANTEED

"WHERE TO BUY THEM"
McBRIDE SHEET METAL WORKS
Old South Hwy-LI 3-5000

San Luis Butane Distributors
Day & Night & General Water Heaters
3980 N Hwy--------------Atascdro 151
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad-LI 3-0860
(See Advertisement This Page)
Wilcox Lou & Son General Electric
Appliances 823-12th -------PasoRobls 226

Water Heaters–Repairing

Cheda Plumbing 1331 Walker----LI 3-1240
Fuller J E
1176 Ramona Av Grovr Cty-HU 9-2431
McBride Sheet Metal Works
Old South Hwy-LI 3-5000
McKelvey's Henry B Plumbing & Heating
5570 El Camino Rl-Atascdro 394

Many buyers turn to the Yellow Pages first.

Crystal Springs
WATER SERVICE

- PURE DRINKING WATER
- BOTTLED FRESH DAILY
- DISPENSERS - CUPS - COOLERS
- DISTILLED WATER

PHONE
LI 3-5063
IF NO ANSWER
Call HU 9-2536

Mailing Address
3215 Rockview Place San Luis Obispo

Serving All Communities of San Luis Obispo & Northern Santa Barbara Counties

PASO ROBLES, MORRO BAY, ATASCADERO, PISMO BEACH, GUADALUPE, ARROYO GRANDE, LOMPOC, SAN LUIS OBISPO, SAN MIGUEL, SANTA MARIA

WATER HEATERS
SMEE'S PLUMBING
1902



24 HOUR SERVICE
NEW INSTALLATIONS AND REPAIRING
ALL PLUMBING AND HEATING NEEDS
FEATURING . . . GLASS LINED
DAY & NIGHT – CRANE – RUUD
RHEEM – GENERAL – MISSION

LI 3-0860
NIGHT PHONE
LI 3-0625

2959 South Broad St. – San Luis Obispo

SMEE'S
PLUMBING—HEATING—SHEET METAL

When a NAME RECOMMENDED *has been* FORGOTTEN

You remember the recommendation but don't remember the name, If you will

LOOK IN THE
Classified
TELEPHONE SECTION

You will probably recognize the name when you see it.

FOR BEST RESULTS WITH YOUR TELEPHONE

please . . .

Make sure of the number. If in doubt consult the Telephone Directory.

Speak with lips close to the mouthpiece, using your natural tone of voice.

And give the called person TIME to answer!

Thank You!

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE
Classified
TELEPHONE SECTION

Water Softening Equipment & Supplies

COAST PLUMBING
Hwy 1 & 8th Cayucs-WY 5-3906
CULLIGAN SOFT WATER SERVICE
445 Higuera-LI 3-8195
(See Advertisement This Page)

CULLIGAN SOFT WATER SERVICE
San Luis Obispo County Hdqrs.
For Your Water Softening Troubles
No Equipment – No Work – No Contract
THE CULLIGAN WAY
Sales & Service
Home Owned & Industrial Water Softeners
EASY CREDIT TERMS
445 Higuera -------------LI 3-8195
802-21st ----------PasoRobles 1113

RAYNE SOFT WATER SERVICE
1459 Monterey-LI 3-5331
(See Advertisement This Page)
Servisoft of San Luis Obispo
3215 Rockview Pl-LI 3-5063
(See Advertisement This Page)
Servisoft of Santa Maria 438A S Broadway
Santa Maria-Walnut 5-8018
(See Advertisement This Page)

Water Supply Systems

McCoy Pump Co 1004 Salinas-PasoRobls 1311

Water Treating Service & Equipment

Culligan Soft Water Service
445 Higuera-LI 3-8195
Culligan Soft Water Service
802-21st-PasoRobls 1113

Have the right number when you call. It's natural to trust to memory—but when memory plays tricks with a telephone number, you're delayed. When you are not sure of a number—won't you look it up in the telephone directory?



Soft as Rain!
Enjoy soft water as nature made it
HOME UNITS Rentals – Sales
SERVISOFT
OF SANTA MARIA
("We Soften the Water for You")
HARRY T. MAYO
438-A S. Broadway, Santa Maria
WAlnut 5-8018

Enjoy
SERVISOFT
SOFT WATER SERVICE
NO EQUIPMENT TO BUY
NO CONTRACTS TO SIGN
NO WORK TO DO
CALL
LI 3-5063
If No Answer Call HU 9-2536
SERVISOFT OF SAN LUIS OBISPO
3215 Rockview Pl. San Luis Obispo

NOW! 3 WAYS TO HAVE UNLIMITED SOFT WATER . . . *. . AUTOMATICALLY!*

Culligan
SOFT WATER SERVICE



Culligan Soft Water Service. Your Culligan serviceman exchanges this portable water softener at regularly scheduled intervals. No equipment to buy, no work to do. Installed at any convenient location.

Culligan Automatic Service Unit. Regenerates itself automatically. Culligan dealer owns this unit, and the serviceman calls just once or twice a year. It provides unlimited soft water.

Culligan Automatic Homeowned Model. Own this distinctive Automatic at a budget price with easy terms. Assures unlimited soft water, guaranteed to be fully automatic. 10-year written Warranty.

. . 2 LOCATIONS TO SERVE YOU

SAN LUIS OBISPO
PLANT – 445 HIGUERA
LI 3-8195
IF NO ANSWER CALL LI 3-8365
M. W. HELFERT

PASO ROBLES
PLANT – 802 - 21st.
Paso Robles 1113
IF NO ANSWER CALL PASO ROBLES 1245
F. J. HURST

SOFT WATER

SAN LUIS OBISPO
GROVER CITY
PISMO BEACH
AVILA BEACH
CAYUCOS

SANTA MARGARITA
ARROYO GRANDE
OCEANO
SHELL BEACH
MORRO BAY
ATASCADERO

RAYNE

- WE GUARANTEE YOU SOFT WATER AT ALL TIMES FOR SMALL MONTHLY FEES
- HOME OWNED UNITS
- RESIDENTIAL & COMMERCIAL UNITS

RAYNE SOFT WATER SERVICE
"A Division of Idler's Service"
CALL
LI 3-5331
1459 MONTEREY SAN LUIS OBISPO

Smith Brothers WELL DRILLING

Licensed Drilling Contractors Since 1948

ALL TYPES – OIL OR WATER

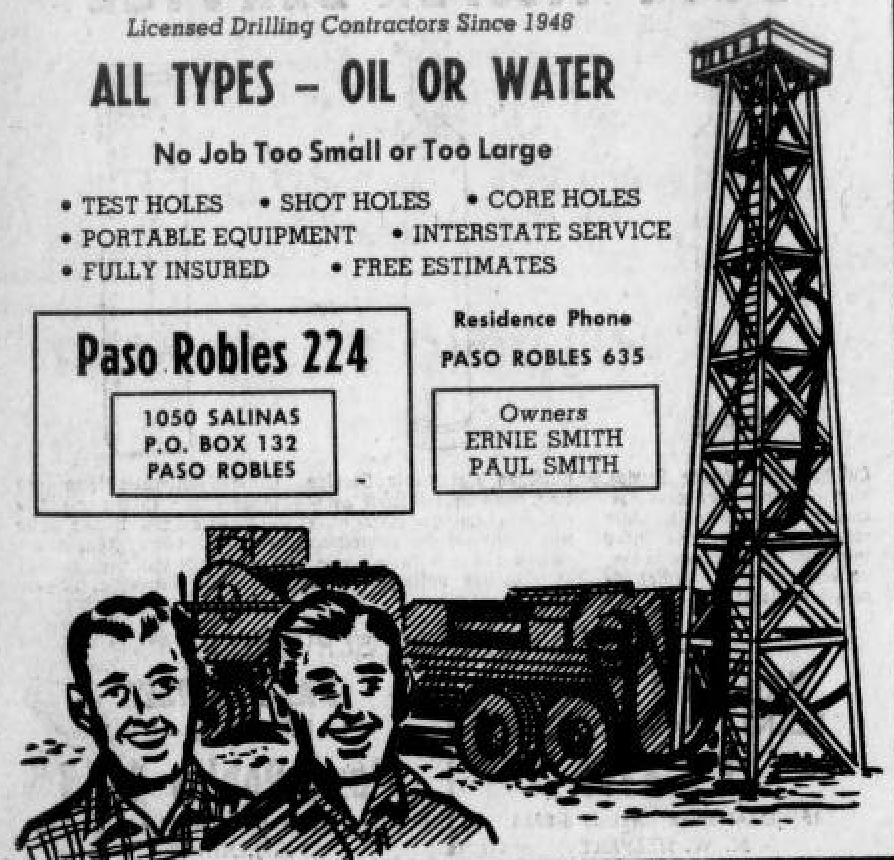
No Job Too Small or Too Large

- TEST HOLES • SHOT HOLES • CORE HOLES
- PORTABLE EQUIPMENT • INTERSTATE SERVICE
- FULLY INSURED • FREE ESTIMATES

Paso Robles 224
1050 SALINAS
P.O. BOX 132
PASO ROBLES

Residence Phone
PASO ROBLES 635

Owners
ERNIE SMITH
PAUL SMITH



CHARLES HART WELL DRILLING

LICENSED CONTRACTOR
SERVING SAN LUIS OBISPO CO.
SINCE 1947

★ FULLY INSURED
★ FREE ESTIMATES

- DIAMETER FROM 6 INCHES TO 30 INCHES
- DEPTH FROM 1 FOOT TO 2,000 FEET

SHOT HOLES – TEST HOLES
CORE DRILLING
WATER WELLS
GRAVEL PACKED

—PHONE—
Paso Robles 768-J

2124 PARK



WATER WELLS
FLOYD V. WELLS

"RADIO EQUIPPED TRUCKS FOR FAST SERVICE"

- ROTARY & CABLE TOOL DRILLING & SERVICING
- GRAVEL PACK WELLS
- TEST PUMPING & BALING
- TEST HOLE DRILLING
- PUMP SALES & SERVICE

Licensed Contractors

WAlnut 5-8626

116 N. BLOSSER ROAD
SANTA MARIA

Water Well Drilling & Service

BLANCHARD ROBT R
WATER WELL DRILLING
Test Holes and Shot Holes
Cleaning and Repairing
Licensed Contractor
3139 S Broad------LI 3-8494
If no answer call------HU 9-5106

GARDNER JOHN T
WATER WELL DRILLING
JOHN GARDNER
LONG LINE OF SATISFIED CUSTOMERS
Carmel Rd ------Atascadero 42-J-2

Hart Chas E 2124 Park-----PasoRobls 768-J
(See Advertisement This Page)
Magee Alfred J
Division Rd Nipmo-WA 9-4531
SMITH BROS DRILLING CONTRACTORS
1050 Salinas-PasoRobls 224
(See Advertisement This Page)
Water Well Supply
1229 Grand Av(AG)-HU 9-2258
(See Advertisement This Page)
Wells Floyd V 116 N Blosser Rd
Santa Maria-WAlnt 5-8626
(See Advertisement This Page)

Water Well Supplies

Water Well Supply
1229 Grand Av(AG)-HU 9-2258

Sometimes people place telephone calls and do not give the called person sufficient time to answer. Allow a few more seconds before hanging up!

WATER WELL SUPPLY

WATER WELL DRILLING
✓ Test Holes ✓ Test Pumping
WELL CLEANING & REPAIRING
PUMP SALES & SERVICE
For Free Estimates
Call John Dillaha
HU 9-2258
1229 GRAND AVE. ARROYO GRANDE

Emergency!

An emergency arises — you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

LOOK IN THE *Classified* TELEPHONE SECTION

Waterproofing Materials

SILCONITE WATERPROOFING MATERIALS—
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

Weather Stripping Contractors

KYLE COMPANY
WEATHER STRIPPING
METAL WEATHER STRIP
Is the Complete Answer to Your Year-Round Dust, Draft, Comfort & Fuel Problems
1609 Osos ------LI 3-1998

Wedding Announcements

See Stationers–Retail

Wedding Chapels

Grensted Funeral Home 1239 Longbranch
Av Grovr Cty-HU 9-5552

Wedding Outfits

See Bridal Outfits & Supplies

Weed Burners

San Luis Butane Distributors
3980 N Hwy-Atascdro 151

Weighers–Public

COAST COUNTIES WAREHOUSES
65 Higuera-LI 3-7840

Do you keep a list of emergency telephone numbers you may require? It pays to have them handy.

When the name of a BUSINESS HOUSE has been forgotten

. . . or when you are new to the city, or when you simply want to find a telephone number the quickest way . . .

Look in the *YELLOW PAGES*

Welding

ARC SHOP THE
PORTABLE WELDING EQUIP.
BLACKSMITHING
25 YRS. EXPERIENCE
Aluminum & Pot Metal Welding
Repairs of All Kinds
112 Brisco Rd(AG)------HU 9-3192
If no answer call (AG)----HU 9-2237

ARROYO ELECTRIC MACHINE SHOP
316 E Branch(AG)-HU 9-5546
Auto Clinic 972 E Hwy 1(MB)----SP 2-4572
C & S Service 414 Traffic Wy(AG)-HU 9-2456
Gem Auto Parts
7485 El Camino Rl-Atascdro 1045

McCLURE R G
WELDING & FABRICATION
PORTABLE & SHOP
HARD FACING & ALUMINUM
PIPE LINE & TANK
ALL TYPES OF EQUIP.
Boat Trailers & Trailer Hitches
Steam Cleaning
844-9th ------PasoRobles 62
If no answer call----PasoRobles 329

Pabst W F 111 Ward------LI 3-6920
Paso Robles Agricultural Works
1204 Railroad-PsoRobls 35-J
PAULSON'S WELDING S Hwy-Atascdro 512
PETERSON HAROLD D
Portable Welding Equipment
9005 El Camino Rl------Atascdro 723

RATLIFF FRED P
Portable Welding Equipment
Electric & Acetylene
Heavy Duty Machine Work
1243 Monterey ------LI 3-5819

Ray's Auto Service
Old Hwy 101-Atascdro 1389-J
San Luis Welding Works
Ward Munger
960 Nipomo ------LI 3-4910
TEAGUE'S MACHINE SHOP
304B Higuera-LI 3-5470
(See Advertisement This Page)

WARDEN WILLIAM H WELDING SHOP
IN MORRO BAY
PORTABLE WELDING
TRAILERS
HITCHES
GENERAL WELDING
788 Main(MB) ------SP 2-2601

Whitey's Tool & Equipment Rental
139 N 6th Grovr Cty-HU 9-4321
WOOD H A WELDING & MACHINE SHOP
Portable Welding Equipment
1207-13th ------PsoRobls 321

Advertise here—it pays.

Welding Equipment & Supplies

AIRCO WELDING PRODUCTS
Oxygen . Acetylene . Nitrogen . Argon . Helium . Carbon-Dioxide . Rare Gases . Calcium Carbide . Oxyacetylene Welding and Cutting . Inert Gas Welding Equipment . Apparatus, Supplies . Arc Welding Machines . Electrodes, Accessories, "Tuffaloy".
AIRCO
"WHERE TO BUY THEM"
WOOD H A WELDING & MACHINE SHOP 1207-13th ------PasoRobls 321

Coast Welding Supply 140 W Stowell Rd
Santa Maria-Walnut 5-8647
(See Advertisement This Page)
Crow-Garrick Co Inc 1885 N Ventura
Av Ventura-Miller 3-9991
(See Advertisement This Page)

HOPPER MACHINE WORKS INC
LINDE AIR PRODUCTS
Oxygen, Acetylene & Equipment
Hard-Facing Products
Hoods, Electrodes, Fluxes and Supplies
Andover Pl Cambria------WA 7-4403
301-26th Bkrsfld ------FAirvw 5-9071

LINCOLN ARC WELDING EQUIPMENT
"Fleetweld" "Jetweld" Electrodes
LINCOLN WELDERS and SUPPLIES
LINCOLN
"Shield-Arc" "Idealarc" "Lincwelder"
SHOP, PORTABLE & FARM ARC WELDERS
"FOR INFORMATION CALL"
AUTHORIZED DEALERS
GENERAL AUTO PARTS
1218 Pine-PasoRobls 280

Wheel Aligning & Repairing

See Automobile, Wheel, Axle & Frame Repairing

Wheel Chair Renting

JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES
780 Pacific-LI 3-2626

Wheel Chairs–Retail

EVEREST & JENNINGS WHEEL CHAIRS & WALKERS—
JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES
780 Pacific-LI 3-2626

Whist Clubs–See Clubs

Wicker Furniture–See Furniture Headings

To Locate an AUTHORIZED SALES and SERVICE DEALER

When you are interested in locating the local authorized dealer of a nationally-advertised product or service

Look in the *Classified* TELEPHONE SECTION

READY TO SERVE YOU

TEAGUE'S MACHINE SHOP

- TOOL & DIE WORK
- MACHINERY CONSTRUCTION
- MACHINERY SPECIALLY DESIGNED
- MACHINERY REPAIR
- PORTABLE WELDING
- STEEL FABRICATION

We Have Equipment and Knowledge to Handle Your Repair and Equipment Problems.

If it's been made, it can be fixed
If it hasn't been made, we'll make it

PHONE **LI 3-5470**
304-B HIGUERA

DISTRIBUTORS OF **WELDING EQUIPMENT**

- VICTOR • LINCOLN • SMITH • MILLER
- SIMONDS ABR. • MARQUETTE • STOODY ALLOYS

Complete Repair Service on Acetylene Equipment

COAST WELDING SUPPLY
Walnut 5-8647
140 W. STOWELL ROAD SANTA MARIA



SAN LUIS OBISPO COUNTY-SERVICE POINTS

PASO ROBLES	SAN LUIS OBISPO	ARROYO GRANDE
McCOY PUMP CO. 1004 Salinas Paso Robles 1311	FRANKLIN'S SERVICE 1185 Monterey LI 3-5059	ARROYO ELECTRIC 316 E Branch HU 9-5546
ATASCADERO SAN LUIS BUTANE 3980 N. Highway Atascadero 151	MORRO BAY CACCIA'S GARAGE 740 D SP 2-4621	SHANDON BOYER & SONS GARAGE & SERVICE Paso Robles 78-R-1

Our Copy Service Department is equipped to help advertisers use their space so as to get maximum results for money expended.

there is no charge for this service

Telephone—
GA rfield 1-9000
Extension 2002

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Welding



EQUIP. & SUPPLIES
Distributor
LINDE CO. OXYGEN & ACETYLENE
HELIARC EQUIP.
LINCOLN ELECTRIC CO.
STOODY CO.
Serving the Tri-Counties
OUR MOBILE UNITS MAKE REGULAR WEEKLY CALLS
CROW - GARRICK CO., INC.
2 Locations to Serve You

VENTURA	SANTA MARIA
MI ller 3-9991 1885 N. Ventura Ave.	WAlnut 5-5963 1730 S. Broadway

To Find an AUTHORIZED Sales and Service Dealer

When you want a nationally-advertised product or service

Look in the *Yellow* PAGES

They Tell "Where to Buy It"

Window Cleaners

SAN LUIS OBISPO JANITORIAL MAINTENANCE CO 1224 Higuera-LI 3-1737
(See Advertisement This Page)

Window Shades–Retail

ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch(AG)-HU 9-2116
DRAPERY SHOP THE
1045 Grand Av(AG)-HU 9-3779
GRAHAM'S ACME PAINT & WALLPAPER STORE 868 Monterey----------LI 3-0652
Paramount Upholstering Co
1218 Carmel-LI 3-0649

Windows–Louvered

Morro Bay Glass
Louvre Leader Window Distr
1560 Hwy No 1(MB)----------SP 2-5277

Windows–Metal

FENTRON ALUMINUM & STEEL WINDOWS—
FENTRON INDUSTRIES INC
Residential 222 Commercial
Sunnyvl-REgnt 6-2020
Commercial
70 Dorman Av S F-MIssn 7-2223

Morro Bay Glass
E-Z Set Sash
1560 Hwy No 1(MB)----------SP 2-5277

RADCO SLIDING ALUMINUM WINDOWS

QUALITY ALUMINUM
SLIDING GLASS WINDOWS
Completely Assembled,
Glazed, Weather-Stripped
& Fiberglass-Screened
READY TO INSTALL
RADCO

"FOR INFORMATION CALL"
LADWIG FARM & HOME SUPPLY
1619 Osos-LI 3-3442
RADFORD SUPPLY CO
3121 Skyway Dr
Santa Maria-Walnut 5-2679

SLACK G H & SON INC

ALUMINUM WINDOWS
SLIDING & CASEMENTS
WHOLESALE & RETAIL

1315 Carmel ------------LI 3-9399

Often it is a convenience for various members of your household or business to have personal listings in the Telephone Directory. The cost of these extra listings is small.

Windows–Metal–(Cont'd)

TRUSCON METAL BUILDING PRODUCTS

Made by TRUSCON STEEL DIVISION of REPUBLIC STEEL
TRUSCON
STEEL and ALUMINUM WINDOWS
STEEL DOORS
SCREENS—STORM SASH—METAL LATH
REINFORCING PRODUCTS

"WHERE TO BUY THEM"

DEALERS

MORRO BAY GLASS
1560 Hwy No 1(MB)-SP 2-5277

Wineries

Dusi Winery S Hwy--------PasoRobls 13-R-1
Pesenti Winery --------------Templtn 2791
Rotta Winery --------------Templtn 2991
York Mountain Winery
York Mountain-Templtn 2821

Wines–Retail

Barneberg's Bottle Liquor Store
7th & Main(MB)-SP 2-8474
Bob's Cork 'N' Bottle Liquor Store
799 Foothill Bl-LI 3-8637
Hughes Joe Liquor Store
728 Marsh-LI 3-7729
Idaho Club Liquors
500 Cypress(PB)-PR 3-4634
Jug The 535-5th(MB) ----------SP 2-8543
Manuel's Liquors 2145 S Broad---LI 3-5074
Osos Liquor Store 1601 Osos------LI 3-2303
Pesenti Winery -----------Templeton 2791
Price Liquors 3220 Spring ---PasoRobls 184
Westway Market 447 Higuera----LI 3-3046
York Mountain Winery
York Mountain-Templtn 2821

Wines–Whsle

Jordanos' Inc 1321 Carmel--------LI 3-1089
JORDANOS' INC
Petri & Italian Swiss Colony
S Hwy -----------------PasoRobls 842
Lagomarsino's Wholesale Liquor & Wines
Roma-Christian Bros-Beringer Bros Wines
Osos & Higuera-------------LI 3-7832
Pesenti Winery -----------Templeton 2791
RON JOHNS SALES CO
Gallo-Beaulieu-BV Wines
304 Higuera ---------------LI 3-3184

Wire

McCarthy Tank & Steel Co
Railroad Av-LI 3-1760

Women's Accessories–Retail

Rileys Dept Store 1144 Chorro----LI 3-1421

STRING 'EM ALONG

To give thread or cord a stiff tip for stringing beads, dip twisted end in clear nail polish. Let dry.

Women's Wearing Apparel–Retail

CHRISTINE'S 869 Higuera------LI 3-4821
Della Bitta Dress Shop
1127 Garden-LI 3-9665
Eddy's Apparel 1214 Park-----PasoRobls 74
Harding Dorotha M Dress Shop
760 Price(PB)-PR 3-4759
Ida Jay Shop 761 Dolliver(PB)---PR 3-2083

LACTERMAN'S

20 YEARS IN SAN LUIS OBISPO
Where You Will Find Nationally Advertised
COATS – SUITS – DRESSES
FURS & ACCESSORIES
POPULAR PRICES
"Where Fit Is Always Guaranteed"

728 Higuera -------------LI 3-4936

MARGARET McNEIL'S STYLE SHOP
856 Higuera-LI 3-3831
Mode-O-Day 718 Higuera--------LI 3-7741
Mode-O-Day 1226 Park----PasoRobles 1256
PASO ROBLES MERCANTILE CO
839-12th-PasoRobls 340
Remar's 956 Higuera ----------LI 3-9756

RILEYS DEPT STORE

Complete Women's Fashions
READY TO WEAR – SPORTSWEAR
Personalized Bridal Service
CALIF'S FINEST CENTRAL COAST
STORE SINCE 1887

Chorro at Marsh
1114 Chorro -------------LI 3-1421

RUMLEY'S DEPT STORE
325-5th(MB)-SP 2-3251
Schulz's Women's Apparel
853 Higuera-LI 3-1524
Smith Leonore 737 Higuera------LI 3-7218
Trend O'Fashion 842 Higuera-----LI 3-0748
Vogue The 1233 Park----------PasoRobls 70
Yarnell's Apparel
911 Grand Av Grovr Cty-HU 9-2101

The Yellow Pages save you time.

When You Have
FORGOTTEN . . . .
. . . . A NAME
Recommended By Someone

You remember someone having recommended a certain concern or dealer, but can't remember the name recommended.

LOOK IN THE

Classified
TELEPHONE SECTION

You will probably recognize the name when you see it.

Women's Wearing Apparel–Whsle & Mfrs

Shadowline Inc Walter ----------LI 3-6776

Woodworkers

See Also Cabinet Makers
Beck Bros Boat Shop
1440 San Francisco Av Oceano-HU 9-2983

Wrecking–Automobile

See Automobile Wreckers

Yardage

Alva Green's Automotive Trim & Furniture Upholstery 1528 Monterey------LI 3-2802

BECKER'S YARDAGE

FABRIC OF ALL KINDS
Notions – Trimmings
Everything
for the Woman Who Sews
SIMPLICITY PATTERNS IN STOCK
SEW & SAVE

741 Higuera -------------LI 3-8439

COMMERCIAL CO THE

FABRIC CENTER
Rayons – Sheers – Notions
Trimmings – Cottons – Woolens
McCALLS & SIMPLICITY PATTERNS
Hosiery

303 E Branch(AG)---------HU 9-2421

LEWIS SEWING CENTER
943 Grand Av(AG)-HU 9-5132

REMNANT STORE THE

LARGE SELECTION
UPHOLSTERY – DRAPERY
DRESS MATERIAL
LOW PRICES
BAMBOO DRAPERIES

994 Monterey ------------LI 3-8442

Rileys Dept Store 1144 Chorro----LI 3-1421

Yarn–Retail

Lena's Knit Shop
620 Seabright Av Grovr Cty-HU 9-5963
Needle Arts 718 Higuera---------LI 3-7741

Would you like a separate business listing under your own name in the Telephone Directory? Does anyone in your business or home wish a personal listing? The charge for extra listings is small, the convenience often great.

WINDOW CLEANING

COMMERCIAL & RESIDENTIAL

- WINDOW CLEANING
- HOUSE CLEANING
- FLOOR WAXING
- WALL WASHING

DAILY & MONTHLY CONTRACTING

SAN LUIS OBISPO
JANITORIAL MAINTENANCE CO.

FOR FREE ESTIMATES
DIAL
LI 3-1737

BONDED & INSURED

P. O. BOX 43
1224 Higuera

SAN LUIS OBISPO
A. R. Schwabenland

ANY TIME

When things happen unexpectedly—the demand for promptness of service is urgent. You'll find firms who render 24-hour service listed in the

Classified
TELEPHONE SECTION

How to make good telephone service even better . . . .



Share a party line?

These easy pointers can help you and your party line neighbor enjoy even better telephone service: When you have a series of calls to make, allow a few minutes between them • Replace the receiver properly after calling • If you have a dial telephone, make sure the line is not in use before you dial • Ask the children to be considerate, too. You'll not only be a good telephone neighbor if you do . . . but others will have a better chance to reach you!

Pacific Telephone

INSTALLED for CONVENIENCE



in MOTHER'S SEWING ROOM

With a telephone handy in her sewing room, Mother will not have to leave and dash to answer calls. Advice from friends on how to do it will also be close at hand.

and in the RECREATION ROOM



Located in your recreation room, a telephone will add to your comfort and pleasure. Close at hand during exciting moments of home games or while relaxing in moments of solitude, this telephone will stop your rushing to other rooms to answer calls.

CALL YOUR SERVICE REPRESENTATIVE AT PACIFIC TELEPHONE



Get the right number first

Get it from the directory. If there's any doubt about it, look up the number before you call. It's mighty easy to get numbers twisted if you depend on memory alone. And since looking up numbers in the directory is so easy, it's a good way to save time in making your calls.

how to use...

The Yellow Pages



in stormy weather

Your telephone plus the Classified Directory make a most efficient combination to combat stormy weather shopping problems. Many firms make a specialty of telephone orders and list such items as delivery service, personal shoppers, etc., in their Classified advertising.



for brand names

To obtain the local dealers of nationally advertised products or services, simply turn to the classified heading descriptive of the product or service, and there you will find an alphabetical list of the distributors, dealers or agents.

if you are in business



Surveys show that 9 out of 10 people use the Classified Directory. Be sure that your present and future customers can find you by listing your name under all the headings descriptive of the products you carry or services you render. It also pays to tell a complete story about your business under these headings. Display space is available in several different sizes.



Good news travels faster when you call by number

.... When you're making out-of-town calls you'll find that your calls go through faster—usually twice as fast—if you give the operator the telephone number you want rather than just the name and address. That way, you see, you won't have to wait while she calls "Information" to get the number you're calling. So why not keep a list of out-of-town numbers handy?



Jot 'em down in this free booklet

Out-of-town numbers—and frequently called local numbers—are easy to keep at your fingertips ... with the help of this handy booklet. It's yours for the asking. Just telephone, send a postcard or drop in at your nearest Pacific Telephone business office.

Pacific Telephone



For convenience in the future...

put telephone facilities

in your plans

The blue-print stage is the time to include built-in telephone conduit and outlets. During construction, the cost is trifling. Just a few pieces of pipe or other conduit material leading to convenient outlet locations will provide raceways for telephone wires. Later on telephones can be added — or moved to other locations — without drilling holes or running wire along baseboards.

For free help in planning modern, built-in telephone wiring, call your local telephone company number and ask for free "Architects and Builders Service."

CALIFORNIA TELEPHONE DIRECTORIES

WHITE PAGES

LOCALITY: San Luis Obispo County, Adelaida, Arroyo Grande, Atascadero, Cambria, Camp Roberts, Carrisa Plains, Cayucos, Creston, Gorda, Grover City, Halcyon, Kozy Kove Ranch, Lucia Lodge, Lucia Ranch, Morro Bay, Morro Del Mar, Nipomo, Oceano, Pacific Valley, Pacific Valley School, Parkfield, Paso Robles, Pismo Beach, Salmon Creek, San Miguel, San Simeon, Santa Margarita, Shandon, Shell Beach,Templeton, U.S. Lighthouse Station, Willow Springs Maintenance Camp

YEAR: October 1958

SAN LUIS OBISPO COUNTY

This section of the directory includes listings of subscribers in the communities shown below.

ADELAIDA (See Paso Robles)
ARROYO GRANDE
ATASCADERO
CAMBRIA
CAMP ROBERTS (See Paso Robles)
CARRISA PLAINS
CAYUCOS
CRESTON (See Paso Robles)
GORDA
GROVER CITY (See Arroyo Grande)
HALCYON (See Arroyo Grande)
KOZY KOVE RANCH
LUCIA LODGE
LUCIA RANCH
MORRO BAY
MORRO DEL MAR (See Morro Bay)
NIPOMO
OCEANO (See Arroyo Grande)
PACIFIC VALLEY
PACIFIC VALLEY SCHOOL
PARKFIELD
PASO ROBLES
PISMO BEACH
SALMON CREEK
SAN MIGUEL
SAN SIMEON (See Cambria)
SANTA MARGARITA
SHANDON (See Paso Robles)
SHELL BEACH (See Pismo Beach)
TEMPLETON
U. S. LIGHTHOUSE STATION (See Cambria)
WILLOW SPRINGS MAINTENANCE CAMP

Listings of subscribers in San Luis Obispo, including Avila Beach, Baywood Park, Camp San Luis Obispo and Los Osos Highlands, appear in the other white section of this directory.

OCTOBER 1958

HU = HUnter

ADELAIDA

(For Subscribers see Paso Robles)

ARROYO GRANDE

J. E. Gooding, Manager

Business Transactions With Telephone Co.

The Pac Telephone & Telegraph Co
Business Office 872MorroSanLuisObispo
Ask Operator for----------Business Office
(No Charge for Calls to Business Office)

Payments in person and personal visits

The Pac Telephone & Telegraph Co
117½ E Branch Aroyo Grnde

A

A A A Auto Club of So Calif see Automobile Club of So Calif 1134Montery SnLuisObispo-LIbrty 3-6454
A & B Electric 170 Spruce--------HU 9-2426
A & G Pump Serv 1166GrandAv --HU 9-3895
A & M Grocery 1328GrandAvGrovrCty-HU 9-2357
Abatti Tony HwyNo1 -----------HU 9-3740
Abel Donald V 1121FairOksAv ---HU 9-3333
Abel Ross 233 SAlpne-----------HU 9-3761
Abelo Herman Jr 1259Poplr -----HU 9-5164
Abrams C N 178Elm ------------HU 9-3580
Abrams Harry L 593RockawyAvGrovrCty-HU 9-3823
Abrams Mary Mrs 314 S 8thGrovrCty-HU 9-2316
Ace T V & Radio Service 1095GrandAvGrovrCty-HU 9-2501
Adame Esther 603 S 8thGrovrCty-HU 9-5262
Adams Andrew 903CyprsCt ------HU 9-5046
Adams H L 759 SeabrghtAvGrovrCty-HU 9-3805
Adams Jack N 419Pecn ---------HU 9-3788
Adams R W 267N14thGrovrCty --HU 9-3036
Adamson W J LsBerrosRd --------HU 9-2103
Afana B Gabriel 121NHalcyonRd -HU 9-3095
Agueda Danl 712CornwlAv -------HU 9-5690
Agueda Henry 251BriscoRd ------HU 9-2577
Agueda's Texaco Service 200TraffcWy-HU 9-2905
Airey Edmund F 2 OakParkCanyon-HU 9-3767
Alarcio C 311NAlpne -----------HU 9-5218
Alcan Fred 523N1stGrovrCty ----HU 9-3914
Alexander Henry 520GrandAv ----HU 9-2602
Allen C E 525TraffcWy ----------HU 9-2428
Allen C G 1134Ash -------------HU 9-2138
Allen E W 169Aldr -------------HU 9-2420
Allen Floyd L OakPrkAv ---------HU 9-4104
Allen Geo W 246Aldr -----------HU 9-2870
Allen Gordon L 266WBranch -----HU 9-3633
Allen Harold C 1320HillcrstDr ---HU 9-3261
Allen Homer Mrs 211Bell --------HU 9-3941
Allen Kenneth C 1142 SunstDr---HU 9-2816
Allen Myrtle 172N13thGrovrCty --HU 9-3852
Alli J P CorbtCnyn ------------HU 9-3918
Allison Ralph 216 Oak-----------HU 9-5440
Altamirano Annie 1821 OceanAvOceano-HU 9-2348
Alvis LeRoy F SHwy101 ---------HU 9-5095
Amador Ben J 763 OceanVwAv GrovrCty-HU 9-4721
Amer Legion Hall OrchrdAv -------HU 9-5460
Ames Fred J 228N4thGrovrCty ---HU 9-2491
Ames O W 1323NewprtAvGrovrCty-HU 9-5225
Amian Frank D 1621-19thOceano--HU 9-3530
Anderson Andrew C 312TallyhoRd -HU 9-5251
Anderson Elmer 715BennettAv ---HU 9-5448
Anderson Jos E Jr 548Alln ------HU 9-5725
Anderson Mary Alice 1153BrightnAvGrovrCty-HU 9-2922
Anderson O P 123N13thGrovrCty--HU 9-5145
Anderson Ray LeedhamLn --------HU 9-2467
Anderson's Market 13th&TrouvleAvGrovrCty-HU 9-2726
Andrews Earl L 310Alln ---------HU 9-3636
Andrews H M 219 SHalcyon------HU 9-3050
Andrews R W HwyNo1 ----------HU 9-2048
Andrus J L 1638Newprt ---------HU 9-3264
Andrus W C 1560ChiltnRd -------HU 9-2369
Angel Wm H 151Aldr -----------HU 9-5698
Angello Bill 1st&PierAvOceano ---HU 9-3698
Angello Carl groc 15th&OceanAvOceano-HU 9-5925
Angello Joe contr 1030RitchieRdGrovrCty-HU 9-3894
Angello Tony 956 SaratogaAvGrovrCty-HU 9-3830
Anhder Garth I 1250 Sage------HU 9-3435
Annecchini Nicholas 1630-13thOceano-HU 9-2397
Annecchini Nicholas J 306Cherry -HU 9-5684
Anthony Mackie Rae 365JuanitaOceano-HU 9-4474
Antonio Vincent BranchMillRd ---HU 9-3756
Arbuthnot S M 1193Ash ---------HU 9-2256
Arc Shop The 112BriscoRd ------HU 9-3192
Arcano A S 702 SeabrghtAvGrovrCty-HU 9-2662
Arcano C S 17thOceano ---------HU 9-2400
Arcano H 1458-21stOceano -----HU 9-3237
Arcano Thelma 2011VistaOceano--HU 9-5706
ARDEN FARMS CO 116WBranch-HU 9-2994
Arita Geo 317Nelsn ------------HU 9-2411
Armann K P 1152 SeabrghtAv GrovrCty-HU 9-4483
Armstrong Elbert 2310PasoRoblsAvOceano-HU 9-3601
Armstrong J T 1092Ash ---------HU 9-5138
Armstrong Margaret Mrs 310 SHalcyonRd-HU 9-3855
Arnett C B 1211BadnGrovrCty ---HU 9-3297
Arnold Bill 557FarrellRdGrovrCty -HU 9-3180
Arnold John HonoluluAvOceano ---HU 9-3450
Arnold Lillian Mrs 805NewprtAvGrovrCty-HU 9-2605
Arrow Liquor Store 618GrandAv--HU 9-4424
Arrowhead & Puritas Waters Inc 420TraffcWy-HU 9-2283
ARROYO DRUG CO 130EBranch -HU 9-5531
ARROYO ELECTRIC HwyNo1----HU 9-2829
Arroyo Electric HwyNo1 ---------HU 9-3667
Arroyo Electric Machine Shop 316EBranch-HU 9-5546
Arroyo Grande Assn Hall HuasnaRd-HU 9-9968
Arroyo Grande City of
City Hall 212EBranch----------HU 9-2352
Fire Department 212EBranch---HU 9-2345
Police Department 212EBranch--HU 9-2121
Arroyo Grande Farm Labor Assn 104WBranch-HU 9-2727
ARROYO GRANDE FLOWER SHOP 102NHalcyon-HU 9-2834
Arroyo Grande Special Training Class SLO County Schools TempleHalcyon--HU 9-2211
Arroyo Grande Truck Co 201WBranch-HU 9-2828
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1511
Arroyo Grande Union Elementary School 526 OrchrdAv-HU 9-2603
Arroyo Grande Union High School VallyRd-HU 9-5511
Arroyo Motel 329TraffcWy -----HU 9-5613
Arroyo Plumbing Service 316Walnt-HU 9-3350
Arroyo Second Hand Store 113EBranch-HU 9-4111
ART MESQUIT COMPLETE HOME FURNISHINGS Bridge&Branch--HU 9-2116
Ashley Robt C 238N11thGrovrCty-HU 9-5180
Aspittle Herbert 609BennettAv --HU 9-2487
Aspittle Wm 368N5thGrovrCty ---HU 9-5736
Atkins Hazel 1630WarnrOceano --HU 9-4398
Atkinson Auto Parts 133EBranch -HU 9-3123
Atkinson Motor Parts 133EBranch-HU 9-5928
Atkinson Wm SaratogaGrovrCty --HU 9-2171
Atwell J W LosBerrosRd ---------HU 9-3711
Ault Ernest C 1202BadnAvGrovrCty-HU 9-5047
Austin David H LosBerrosRd -----HU 9-3775
Austin Pauline 1348-16thOceano -HU 9-3138
Automobile Club of So Calif
District Office 1134MonterySnLuisObispo-LIbrty 3-6454
For Emergency Garage Service 139TrafficWy-HU 9-2040
If no answer call--------------HU 9-2139
Awalt Wm R 717GrandAv --------HU 9-3339
Awerdick Louise Mrs WalntHalcyon-HU 9-3117
Axtell Frank C Mrs 7thGrovrCty --HU 9-2654
Ayco Ann 2350PasoRoblsOceano --HU 9-2439
Ayres Don L 1241-25th ---------HU 9-2624
Azevado John M HuasnaRd -------HU 9-2018
Azevedo Anna Mrs 212CrownTer --HU 9-2339
Azevedo Fred 327 SMasn--------HU 9-5544

B

B & B Trucking 202GrandAvGrovrCty-HU 9-4332
B & F Electric Shop 560 S 13thGrovrCty-HU 9-2478
Bace Delbert Wayne 819Parkwy --HU 9-3859
Bace Nellie D 225Aldr ----------HU 9-3554
Bader John 1935WilmrOceano ---HU 9-2124
Badgett Elois H 329BrightnAvGrovrCty-HU 9-2789
Bagwell C L 6thGrovrCty ---------HU 9-5798
Bagwell H V RooseveltOceano -----HU 9-2848
Bagwell H V Grover City Devlmnt Co 211GrandAvGrovrCty-HU 9-2820
Bailey Irwin T CyprsHalcyon-----HU 9-3195
Bailey Myrtle Mrs 227LePoint ---HU 9-5490
Bailey R J Dr 71ParkvwAv GrovrCty-HU 9-2415
Bailey R J Dr phy & sur 156N9thGrovrCty-HU 9-3418
Bailey Ralph G 1017Mapl --------HU 9-4726
Bailey Wesley 1156GrandAv ------HU 9-3031
Bainer J A 1148GrandAv --------HU 9-4282
Bair Clarence M HuasnaRd -------HU 9-2554
Bair L C 1149FairOksAv --------HU 9-2461
Bair Nettie Mrs 130 Short--------HU 9-2387
Bakeman Z G Grover City Motr Court 367N16thGrovrCty-HU 9-2424
Baker Bert 1078Mapl -----------HU 9-5643
Baker C S CorralitosCnyn --------HU 9-3043
Baker Chas B 247N9thGrovrCty --HU 9-5631
Baker Ellen 168Elm ------------HU 9-3535
Baker Glenn H 1195MentneAvGrovrCty-HU 9-3463
Baker Helen M 112B High--------HU 9-4378
Balais H M 1193TrouvleAvGrovrCty-HU 9-5069
Baldwin Harold E OakPrkRd -----HU 9-3485
Baldwin Robt L 416Alln ---------HU 9-5130
Balent A Stephen HouxRd --------HU 9-4180
Bales Paul M 1448 SaratogaAvGrovrCty-HU 9-3662
Balko Carroll 429Pecn ----------HU 9-2472
Ballagh Loren E 1470Newprt ----HU 9-2893
Ballard Beth 562N8thGrovrCty --HU 9-5662
Balmes H J 493 S 16thGrovrCty--HU 9-3420
Bandurraga Margaret R 1510-15thOceano-HU 9-3569
Banez Jacinto S 7th&PasoRoblsOceano-HU 9-3331
Bank of America 101EBranch ----HU 9-5521

Bardin Frank E CorbtCnyn ------HU 9-3786
Bardin Robt F Hwy101Nipmo ----HU 9-2033
Bardrick E V 1445-13thOceano --HU 9-3483
Barellano M A
401 S 13thGrovrCty-HU 9-3403
Barker Jack R
1348 SaratogaAvGrovrCty-HU 9-2781
Barker L D 1105 SunstDr-------HU 9-2437
Barker L J PikeRdHalcyon -------HU 9-3541
Barker Wm Mrs HonoluluOceano --HU 9-5585
Barnes A C 195Aldr -----------HU 9-2496
Barnes Geo E HuasnaRd --------HU 9-2505
Barnes Stanley P LsBerrosCnyn --HU 9-2536
Barnett Ellis 1251Poplr --------HU 9-3439
Barnhart Ray 1064FairOksAv ---HU 9-5117
Barr Wallace I 1246Poplr -------HU 9-5919
Barton Raymond
952 SeabrghtAvGrovrCty-HU 9-3681
Basham Jack D 217Alpne -------HU 9-4491
BATES EDGAR L plmbng
106NHalcyonRd-HU 9-3402
Residence 202Whitely --------HU 9-2845
Bates Ella L 524GrandAv -------HU 9-5032
Bautista W A
944BrightnAvGrovrCty-HU 9-2189
BAXTER BUILDING MATERIALS
1524GrandAv-HU 9-2422
Baxter J E 1019GrandAv -------HU 9-2770
Bayer John W 112 Oak---------HU 9-5583
Bayona Roque 609Faeh ---------HU 9-3969
Baze Geo M OldHwy101 --------HU 9-2006
Beachcomber The
325PierAvOceano-HU 9-9979
Beair Henry
862RockawyAvGrovrCty-HU 9-3826
Beal Frank M 290N13thGrovrCty -HU 9-5901
Beaman Donald J
OakParkCanyonNo2-HU 9-3797
Beamer A H 1207GrandAv ------HU 9-3630
Beamer's Upholstery
159BriscoRd-HU 9-3822
Beatie Geo C 171Aspn ---------HU 9-2785
Beaumont Ed G
924RitchieRdGrovrCty-HU 9-3615
Beaver E J 764MentneAvGrovrCty-HU 9-4395
Bebereia John S
205 OceanVwAvGrovrCty-HU 9-3967
Becerra John 209WWhitely -----HU 9-2626
Beck Bros Boat Shop
1440 SnFrnciscoAvOceano-HU 9-2983
Beck Carl P 9thOceano ---------HU 9-3265
Beck Don H 717BennettAv ------HU 9-5205
Beck Ralph E HuasnaRd --------HU 9-5450
Beck W D
723LongbrnchAvGrovrCty-HU 9-5571
Becker J 411Alln --------------HU 9-4372
Beckett L M Mrs
259N13thGrovrCty-HU 9-2403
Beebe Cecil 311Whitely ---------HU 9-2970
Beebe Floyd 775 S 6thGrovrCty--HU 9-5186
Beecham Thos 312WalntAv ------HU 9-5772
Behlow Mary Mrs
1459 StrandOceanoBeach-HU 9-2871
Bell Chas E 311 Short-----------HU 9-3194
Bell Chas R 513 S 13thGrovrCty--HU 9-4297
Bell R U CherryLn -------------HU 9-2455
Bellah Wayne 217Masn ---------HU 9-3109
Bello Eugene A
491 S 13thGrovrCty-HU 9-3345
Bello H J 181Pine -------------HU 9-3338
Bello Kenneth LosBerrosRd -----HU 9-2537
Bellwood Chester C
1722 SaratogaAvGrovrCty-HU 9-3674
Belsit Clara 504GrandAv -------HU 9-5694
Beltz Howard 721CornwlAv -----HU 9-5067
Bennett Gordon 415Alln --------HU 9-3596
Bennett Gordon Loomis E C & Son
405EBranch-HU 9-5594
Bennett Jerry 309Whitely ------HU 9-5777
Bennett Ralph 567Crown -------HU 9-2163
Bennett T S Roofing Co
853RitchieRdGrovrCty-HU 9-2209
Bennett Wm T
600ManhattnGrovrCty-HU 9-4497
Bennett's Grocery 122Branch ----HU 9-2698
Benson Ernest 250Walnt -------HU 9-3670
Benton Mary Mrs 1190FairOksAv -HU 9-3562
Benton Mattie R Mrs
849 SaratogaAvGrovrCty-HU 9-4386
Berg E A LosBerrosRd ---------HU 9-2522
Berg Saml W 437CalifAv -------HU 9-2629
Bergen Jas C LopezCnyn --------HU 9-3702
Berger M E Maj HwyNo1 -------HU 9-4206
Berguia Vic rnch HuasnaRd------HU 9-2003
Bermudes E C
938TrouvleAvGrovrCty-HU 9-3253
Berning Mildred
1582NiceAvGrovrCty-HU 9-3168
Berning Pete 1325-22dOceano ---HU 9-3227
Bero Geo N Jr 1380HillcrstDr ---HU 9-4723
Berry Geo F 530TraffcWy ------HU 9-4324
Berryhill Kenneth 708BennettAv -HU 9-3865

Berterman E W PikeHalcyn -----HU 9-5622
Bertrem Christine
630LinclnDrOceano-HU 9-5184
Bertrem J R Paint Shop The
120BriscoRd-HU 9-3324
Best E 231 S 11thGrovrCty------HU 9-3897
Best Fertilizers Co The
582NewmnDr-HU 9-2417
Betita Benny 362 SHalcyn-------HU 9-3547
Betita Felipe HuashaRd --------HU 9-2015
Betita P R 810GrandAv --------HU 9-3905
Bettencourt Lucille 210Bell -----HU 9-5214
Betty's Cafe 104NHalcyonRd ----HU 9-9953
Bever C J 135 Short-----------HU 9-3959
Bewley Clifford C
1207 SaratogaAvGrovrCty-HU 9-5088
Bewley Robt M 140BriscoRd ----HU 9-5006
BEWLEY'S CHEVRON STN
155TraffcWy-HU 9-5048
Biddle John F rnch MusickRd-----HU 9-2042
Biddle Otto F 687N8thGrovrCty --HU 9-2331
Biggs W C 380N16thGrovrCty ---HU 9-3298
Billings R K CountyPrkRd -------HU 9-2097
Bill's Delicatessen
102½NHalcyonRd-HU 9-9945
BILL'S TELEVISION 15th&OceanAv
Oceano-HU 9-5925
Bilyeu Herbert A
640N8thGrovrCty-HU 9-3739
Bishop Lawton FountnAvOceano --HU 9-5666
Bishop R A 258Alln -----------HU 9-5605
Bizzini H F 1303WGrandAv -----HU 9-2453
Black Chas E 209Walnt --------HU 9-3595
Blackburn Ralph
1251BadnAvGrovrCty-HU 9-5415
Blaesser B L
1513BrightnAvGrovrCty-HU 9-5051
Blair A R
901 SeabrghtAvGrovrCty-HU 9-5907
Blake Ethel 209Nelsn ----------HU 9-3302
Blanchard Avery
CountyAirportOceano-HU 9-5106
Bledsoe Chas C 1064Ash --------HU 9-5401
Bledsoe Chuck 1060Ash --------HU 9-3560
BLINKING OWL
11th&GrandAvGrovrCty-HU 9-9975
Bloss L M 313ParkvwGrovrCty ---HU 9-5053
Bob & Charlie's Mobile Service
99TraffcWy-HU 9-2429
BOB'S FLOOR COVERINGS
1105GrandAv-HU 9-3122
Bob's Veltex Service 610GrandAv -HU 9-3818
Bogaoan Teodoro B
2290 OceanAvOceano-HU 9-2885
Bogue Wm H Hwy101 ----------HU 9-2550
Bolstad Paul F dntst 137Bridge--HU 9-3419
Bolton Marguret 276TallyHoRd --HU 9-3256
Bommelman M C 238WoodPl ----HU 9-2858
Bond Genevieve 242N1stGrovrCty -HU 9-5081
Bond Louise 2281WilmrOceano --HU 9-4309
Bonifacio Z S 1186Ash ---------HU 9-3367
Bonjour J W 127Poole ---------HU 9-5653
Bonsell Walter PikeGrovrCty ----HU 9-3992
Boone Robt E 379Aldr ---------HU 9-2292
Boren H R U-Save Mkt
951GrandAvGrovrCty-HU 9-9994
Boroff Ralph 242Walnt --------HU 9-4308
Bosch Frank E Mrs 125Nelsn ----HU 9-2056
Bostwick Catherine Mrs
1324-17thOceano-HU 9-2495
Boswell Clifford E 1177Ash -----HU 9-2731
Boughton Louis
1362NewprtAvGrovrCty-HU 9-2710
Bowdish D H 215WoodPl -------HU 9-3068
Bowen David A 207WoodPl ------HU 9-5593
Bower Geo M 191 S 13thGrovrCty-HU 9-4478
Bowers Kyle 1186 SunstDr------HU 9-2278
Bowlin Chester V
676N8thGrovrCty-HU 9-4254
Bowman M H LosBerros --------HU 9-3991
Boyce Fred E HuasnaRd --------HU 9-2238
Boyd A L 749 S 6thGrovrCty-----HU 9-3925
Bracken Gale 1035 SunstDr------HU 9-3491
Braden Helen G Mrs
1220 OceanAvOceano-HU 9-5078
Braden Judson 1501-15thOceano--HU 9-3763
Brady Francis R 231 SHalcyon----HU 9-3064
Brady Stanley P 199 SAlpne-----HU 9-3839
Brady Wm A
638 OceanVwAvGrovrCty-HU 9-5252
Branch Clyde 210Walnt --------HU 9-3344
Branch School District
BranchDistrict-HU 9-2553
Brandt S C 1075Mapl ---------HU 9-5918
Branson J J 13thGrovrCty -------HU 9-5625
Brasher Jas A 429CalifAv ------HU 9-3910
Bray Irvin LopezCnynRd --------HU 9-3780
Brayton E J 1024Mapl ---------HU 9-2618
Brazil Wm 603CornwlAv --------HU 9-2776
Brenizer Herbert Jr
1101RamonaAvGrovrCty-HU 9-5263
Brennan Maury HuasnaRd ------HU 9-2649
Brennan Maury autos
330TraffcWy-HU 9-5628

Brennan Maury sales ofc
330TraffcWy-HU 9-3561
Bretan Pedro 323Bell -----------HU 9-5115
Brians L H 112A High----------HU 9-3619
Brians Sam H
574AtlntcAvGrovrCty-HU 9-2477
Bridges A C 1681PacBlOceano ---HU 9-3847
Bridgewater A G OakPrkRd -----HU 9-4226
Bright Spot pool
1092GrandAvGrovrCty-HU 9-9951
Bright Wm G 408Aldr ----------HU 9-3629
Brisco L A Hwy101 ------------HU 9-2688
Brisco Mill & Lumber Yard
1005Hwy101 South-HU 9-5536
Brittain Norman 612 SHalcyonRd-HU 9-5080
Britton Wm J 205Barnett -------HU 9-5931
Brkovich Johanna Mrs
CyprsHalcyon-HU 9-3329
Brock Ethel Mrs
868 S 9thGrovrCty-HU 9-2167
Brooks C E 329N4thGrovrCty ---HU 9-2507
Brooks Fred L
1415NewprtAvGrovrCty-HU 9-2340
Brooks Harry J 406Beech -------HU 9-3281
Brooner Chas 215CherryAv ------HU 9-2939
Brough Verl G PismoRd ---------HU 9-3889
Brown Albert M 300TallyHoRd ---HU 9-5573
Brown Anna Mrs 220 Short------HU 9-3817
Brown Anna Lee TemplHalcyon --HU 9-2771
Brown Emily J LopezCnyn -------HU 9-2026
Brown Everett Huasna ----------HU 9-2092
Brown Fred Pike --------------HU 9-2890
Brown Harry W Myrtl ----------HU 9-2920
Brown Leta E
1164 SaratogaAvGrovrCty-HU 9-3556
Brown Minnie Mrs
1740PasoRoblsOceano-HU 9-3626
Brown Norman R 327Walnt -----HU 9-5793
Brown R D 193 SAlpne---------HU 9-3476
Brown R N
1073RitchieRdGrovrCty-HU 9-4202
Brown Wm HuasnaRd -----------HU 9-2548
Brown Wm P 1124 SunstDr -----HU 9-5284
Brownlee Herbert F 508Aldr -----HU 9-2305
Brown-Silva W E
OakParkCanyonNo1-HU 9-2590
Bruce Donald D 236Gardn ------HU 9-5900
Brum Ernest NorthOceano ------HU 9-5541
Brum John 1661PasoRoblsOceano-HU 9-3642
Brumana Andrew
724MentneAvGrovrCty-HU 9-3730
Brumbaugh C S Jr 246Aldr ------HU 9-4373
Brumfield Carl VerdeCanyn ------HU 9-2409
Bruno Flora G 357N6thGrovrCty --HU 9-5597
Bryant Harry C
403 S 18thGrovrCty-HU 9-5520
Buchanan Jack G 450Beech -----HU 9-5774
Buckles Mark D
8th&BrightnAvGrovrCty-HU 9-5082
Bucton M HuasnaRd -----------HU 9-3363
Buhayang Honorio
2679Hwy1 Oceano-HU 9-2203
Bullard Alton L MD 1121 SunstDr-HU 9-3455
Buller LeRoy 814-12thGrovrCty --HU 9-5286
Burdick L A 610LePoint ---------HU 9-2923
Burgan Louis 220EAldr ---------HU 9-4470
Burgan Minnie M 302Masn ------HU 9-2947
Burgan Olive I Mrs 318Masn -----HU 9-2933
Burgan Roy 1280-24thOceano ---HU 9-5759
Burington Chas K 316 Short-----HU 9-3327
Burington W N 115Nelsn -------HU 9-3239
Burkes J B Mrs 563N9thGrovrCty -HU 9-3533
Burkhardt's Shoes 955GrandAv --HU 9-5421
Burnett Amy 190 SAlpne--------HU 9-2963
Burnett Bearl Mrs 235WoodPl ---HU 9-5424
Burns J L 341N12thGrovrCty ----HU 9-5741
Burrier Carl FarrellRd ---------HU 9-3183
Burt Geo A 414 OrchrdAv-------HU 9-5627
Burton Archie
324 SaratogaAvGrovrCty-HU 9-3942
Burton Lyndon D 113NAlpne ----HU 9-3392
Burton Russell R Dr Burton's Vetnry Hosp
1435GrandAvGrovrCty-HU 9-3170
Residence 168 Spruce---------HU 9-4148
Burton's Veterinary Hospital
1435GrandAvGrovrCty-HU 9-3170
Bush J R 214Rena ------------HU 9-3063
Bush Ralph V 421 S 8thGrovrCty--HU 9-5028
Buss Harry E 20th ------------HU 9-5906
Buss Henry
1136RitchieRdGrovrCty-HU 9-2736
Butler Jane 761RoblesRd -------HU 9-5019
Buttram Dorman N Rev
1235Brightn-HU 9-3328
Buzz Barber & Beauty Shop
108EBranch-HU 9-2282

C

C & K Nursery 157NHalcyonRd --HU 9-3658
C & S Service 414TraffcWy -----HU 9-2456
Cabonce M 272BecktPlGrovrCty --HU 9-3743
Cabotage Jerry 351N11thGrovrCty-HU 9-3449
Cabral Joe OakParkCanyonNo2 --HU 9-3058
Cabral Juan P
105 OceanVwAvGrovrCty-HU 9-3268

Caler Albert 10th&AtlntcGrovrCty-HU 9-5903
Cain Delphia Mrs
1168GrandAvGrovrCty-HU 9-5065
Cal-Coast Berry Exchange Front -HU 9-4423
Calhoon Alice 211Nelsn ---------HU 9-3602
Calif State of
Highway Patrol
For emergency calls only
Ask Operator for-ZEnith 1-2000
Pismo Beach State Park Oceano-HU 9-2684
Callender Allan 563Crown -------HU 9-3635
Caltabiano Frank V
1151RamonaAvGrovrCty-HU 9-3070
Calvero C Q Oceano ------------HU 9-3585
Camara Joe R 1095 SunstDr-----HU 9-2798
Camara Manuel
2430WilmrAvOceano-HU 9-2580
Camp Talaki Santa Maria Campfire
Council LopezCnyn -----------HU 9-2030
Campbell Harlan
2171PasoRoblsOceano-HU 9-4385
Campbell H O AtlntcAvGrovrCty --HU 9-3856
Campbell Howard F Mrs
596N5thGrovrCty-HU 9-3622
Campbell L W Dr LopezCnyn ----HU 9-5510
Campbell Lulu M
339N11thGrovrCty-HU 9-3304
Campbell Marguerite Mrs
532 SaratogaAvGrovrCty-HU 9-2766
Campodonica F L Sr
2330PasoRoblsOceano-HU 9-2745
Campodonico Edw H LsBerrosCnyn-HU 9-2509
Canby's Plumbing Heating & Appliances
1185GrandAv-HU 9-2997
Cannady B H NipomoOceano -----HU 9-3266
Caperton Earl 546N12thGrovrCty-HU 9-5795
Cardoza Don contr Wilmr&10th---HU 9-2902
Cardwell W A HwyNo1 ---------HU 9-3502
Carlberg Evelyn C
STempl&WalntHalcyon-HU 9-2153
Carlock Clyde A 230WBranch ----HU 9-5062
Carlock Gary 113NMasn --------HU 9-4479
CARLOCK'S BAKERY
104EBranch-HU 9-3141
CARL'S SPANISH SEAS
OceanoBeach-HU 9-5680
CARLSON CARL F plstrer
529Crown HU 9-5509
Carlton Pearle Mrs
1319GrandAvGrovrCty-HU 9-4498
Carlyon E 237ParkVwAvGrovrCty -HU 9-5104
Carmichael Jack J Wstrn Packng Co
433 SHalcyonRd-HU 9-3960
Carnate Velma
337 S 13thGrovrCty-HU 9-3278
Carpenter Gordon L Lt
221ParkvwAvGrovrCty-HU 9-3676
Carpenter Lyle F 1147GrandAv --HU 9-2878
Carpenter Mary
1026RamonaAvGrovrCty-HU 9-2271
Carpentier Armand 531 Ide------HU 9-5685
Carranza D 538LePoint --------HU 9-2927
Cartwright Annie L LosBerrosRd -HU 9-2077
Casady Cyrus E CorbtCnynRd ----HU 9-3759
Casey Wm L 2061 OceanOceano--HU 9-3920
Casselman Vivian Lee
241N13thGrovrCty-HU 9-3258
Castanares G D
1536RailrdAvOceano-HU 9-3204
Casteel Mae Mrs 367Alder ------HU 9-2312
Castillejas Mike BranchMillRd ---HU 9-4465
Castner Jerry B
1611 OceanAvOceano-HU 9-3548
Cattoir Albert C 209Masn -------HU 9-3976
Cattoir John VerdeCanyon ------HU 9-5720
Cattoir's Shell Service
401TraffcWy-HU 9-2336
Cavenee Frank C 383-1stGrovrCty-HU 9-5049
Cecchetti Geo UpprArroyoRd ----HU 9-2592
Cecchetti S UpprArroyoRd ------HU 9-2593
Chadband Gordon B 418Beech ---HU 9-3806
Chalmers Rose 1208GrandAv ----HU 9-3110
Chambers David 505-5thGrovrCty-HU 9-3291
Chambers Frank
280NewprtAvGrovrCty-HU 9-4305
Chambers Noal
256 SaratogaAvGrovrCty-HU 9-3391
Chapman Kenneth N
1147GrandAv-HU 9-5505
Chapman Ona 1255GrandAv -----HU 9-3872
Chapman Victor G
1261 S 13thOceano-HU 9-2365
CHARLEY'S TRADING POST
HwyNo1GrovrCty-HU 9-2274
Chase Harold S DuneLake -------HU 9-2187
Chatterton Don B
1271-24thOceano-HU 9-3296
Chaves M J CorbtCnynRd -------HU 9-2719
Cheney Chas D AtlntcGrovrCty ---HU 9-5503
CHENG LEE KENNELS
181TallyHoRd-HU 9-2872
If no answer call-------------HU 9-5667
Chenoweth Lee A LtCol FarrellRd -HU 9-4384
Childers Ida M Mrs 408Elm -----HU 9-3948
Chris' Beauty Shop 1394GrandAv -HU 9-5675

Chrisman Alvin K 1040Mapl -----HU 9-3166
Christianson Chevrolet
303TraffcWy-HU 9-5518
Used Car Lot 1012GrandAv----HU 9-5131
Christianson Donald HuasnaRd ---HU 9-3501
Christner Lola Mrs 1139Ash ----HU 9-2668
Christopher Edw H
Pike&HalcyonRdHalcyon-HU 9-2748
Chuck Mike 312N13th ---------HU 9-3874
Churchward Peter DuneLake -----HU 9-5435
Cint Clyde H LsBerrosCnyn ------HU 9-3047
Clark C F 1166Mapl -----------HU 9-5233
Clark C H contr 1410HillcrstDr---HU 9-3229
Clark Chas R
1079NewprtAvGrovrCty-HU 9-2007
Clark Clifford H atty
230N9thGrovrCty-HU 9-4221
Residence 182FairViewDr -----HU 9-4471
Clark Dean 130BriscoRd --------HU 9-3467
Clark Fred W Myrtl -----------HU 9-2216
Clark Mary 305Aldr -----------HU 9-3090
Clark Peggy E 1090-13thOceano -HU 9-2449
Clark Raymond B 1229 Sage-----HU 9-5603
Clark Walter E 1235Newprt -----HU 9-3877
Cleary Malcolm L
1581-13thOceano-HU 9-4481
Cleaveland Edwin R archt
BranchMillRd-HU 9-3796
Cleaver Robt G
164 S 13thGrovrCty-HU 9-2195
Clement Hall F 1408Chiltn ------HU 9-4396
Clements Jos B Pike&HalcyonRd -HU 9-4377
Clifton L C VerdeCanyon --------HU 9-3757
Clingman Donald W 1175Mapl ---HU 9-2393
Cloepfil Howard 135 SHalcyonRd-HU 9-5778
Close A A GrandAv&14thGrovrCty-HU 9-2837
Close G H 191N11thGrovrCty ----HU 9-3661
Close's Chevron Stn
111NHalcyonRd-HU 9-2291
Clymer Earl L 665PierAvOceano --HU 9-5237
Coale Ellis 202Alln ------------HU 9-5668
Coast Land Realty Co
1055GrandAvGrovrCty-HU 9-4365
Coats W R 145Bridge ----------HU 9-2287
Cockshott Maurice C 225Whitely -HU 9-2924
Coday Sherman S 13thGrovrCty--HU 9-2792
Coelho Al HuasnaRd -----------HU 9-2071
Coelho Vollmer N HuasnaRd -----HU 9-2542
Colbert R E
649ManhattnAvGrovrCty-HU 9-3504
Colburn Ben W VallyRd ---------HU 9-5660
Colburn Mary Brooksey VallyRd --HU 9-5747
Cole Pearl 137WBranch --------HU 9-5194
Cole W R HuasnaRd -----------HU 9-4291
Coleman Donald T 1250GrandAv --HU 9-2275
Coletto Frank UpprArroyoRd -----HU 9-2000
Collett J M 1153Ash -----------HU 9-2328
Collett Wm 270Walnt ----------HU 9-3173
Collett's Service Stn
1300GrandAvGrovrCty-HU 9-2744
Colli Jim UpprArroyoRd --------HU 9-3025
Collier Chester 1231 Sage-------HU 9-2616
Collins Roy 643GrandAvGrovrCty -HU 9-3654
Collum Marie E 1008Mapl -------HU 9-2752
Coloneus Fred M 1107FairOksAv --HU 9-4155
Colvin Earl 716GrandAv --------HU 9-3235
COMMERCIAL CO THE
303EBranch-HU 9-2421
Condon Vernon StrattnRd -------HU 9-2066
Conley Iva M Mrs 504 Ide -------HU 9-5170
Conn Margaret T
676N12thGrovrCty-HU 9-3943
Conrad B Dixon Jr 403Beech ----HU 9-2165
Conrad Marguerite C Mrs
319TraffcWy-HU 9-2918
Conrow A L HuasnaRd ---------HU 9-2297
Conrow C L CorralitosCnyn ------HU 9-2019
Conrow Wm R L 338Walnt -------HU 9-2655
Cook Don 160TallyhoRd --------HU 9-2575
Cook L J 1031Mapl ------------HU 9-3017
Cook S M 145 S 4thGrovrCty----HU 9-2122
COOK'S GARAGE 160TallyhoRd -HU 9-2575
Cooksey M A 248N13thGrovrCty -HU 9-5432
Cookson H N Dr phy & sur
154TraffcWy-HU 9-2114
Residence 1030Ash -----------HU 9-5707
Cool Kathryn M 173 SPine------HU 9-5917
Copeland Josephine Mrs
357N8thGrovrCty-HU 9-2788
Copeland Marilyn NorthOceano ---HU 9-5637
Copleman John 316WalntAv -----HU 9-3350
Corbit Vincent C
196 SaratogaAvGrovrCty-HU 9-3811
Cordes Louis 300Alln -----------HU 9-5797
Cordova Alberta J HuasnaRd ----HU 9-2937
Corey F J Hap
1831 OceanAvOceano-HU 9-5577
Costa Alfred TraffcWy ---------HU 9-2463
Costa Joe S
555RamonaAvGrovrCty-HU 9-3187
Costa John D SnLuisRd ---------HU 9-3151
Cota Albert LosBerrosDist ------HU 9-2518
Cottage Launderette
Barnett&GrandAv-HU 9-3247
Cottle Leo 548 Ide-------------HU 9-5417

Coulon Richard S
237N10thGrovrCty-HU 9-4284
Courtland Claire Studios Halcyon -HU 9-5924
Couse J C VallyRd -------------HU 9-5724
COVERT GAIL rl est 203Bridge--HU 9-2995
Cox H E Mrs 610LePoint -------HU 9-2923
Cox H N 594RockawyAvGrovrCty -HU 9-3157
Cox's Body Shop
165N6thGrovrCty-HU 9-5292
Coyne Geo 366N4thGrovrCty ----HU 9-5506
Crabtree J H
1065AtlntcAvGrovrCty-HU 9-3659
Craft Elizabeth Mrs 308LePoint --HU 9-3267
Craghill M E 126Alln -----------HU 9-3572
Craig Janet J
225 SaratogaAvGrovrCty-HU 9-5239
Crain John C Col USAF
CorbtCnyn-HU 9-5767
Cramer Harold B 280Elm -------HU 9-3438
Crank Alden G
1352BrightnAvGrovrCty-HU 9-5245
Crites Geo 437Lepoint ----------HU 9-5089
Crook Edw E 244WBranch ------HU 9-4224
Crowder John R LosBerrosRd ----HU 9-3460
Crozier Caroline A
489N18thGrovrCty-HU 9-5902
Cryder Robt C 1225 Sage--------HU 9-4198
Cuellar Roman 1491VistaOceano--HU 9-3320
Cuellar Ruben
1921 OceanAvOceano-HU 9-3592
Cummins S F 436N3dGrovrCty ---HU 9-4494
Cunningham A B
OakParkCanyonNo1-HU 9-2034
Cupp Donald Jr OakPrkNo2 -----HU 9-3056
Current Marguerite
530RockawyAvGrovrCty-HU 9-3844
Curry Lillie 131 SMasn ---------HU 9-3911
Curten E J 290N10thGrovrCty ---HU 9-2497
Curtis G K 2411PasoRoblsOceano-HU 9-4421
Cutter Paul F
1180 S 13thGrovrCty-HU 9-3482
Cutting Bert 716BennettAv -----HU 9-3964
Cyr Margie A Mrs Halcyon ------HU 9-5445

D

Dad's Nursery 436TraffcWy -----HU 9-2470
Dague Milford
1551 SaratogaAvGrovrCty-HU 9-5226
Dahm Thos M
590AtlntcAvGrovrCty-HU 9-5073
Dalbey Regina Mrs 511Cornwl ---HU 9-2895
Dalessi Edw 10th&WilmrOceano --HU 9-2347
Dalessi Elden 1640-23dOceano ---HU 9-2243
Dana G S 514CornwlAv ---------HU 9-2611
Dana R F 118Alln -------------HU 9-5405
Daniels Cecilia
1371 SnFrnciscoOceano-HU 9-3388
Daniels I J 620Cornwl ----------HU 9-2663
Dardanelli Joe 279Aldr ---------HU 9-2363
Darling Allan 307Whitely -------HU 9-3005
Daves O L 515CornwlAv --------HU 9-4782
Davey E C 344N13thGrovrCty ---HU 9-3814
Davey Tree Surgery Co Ltd
519RamonaAvGrovrCty-HU 9-2255
David Andrew atty 105 Short----HU 9-2692
Residence HuasnaRd -----------HU 9-3794
Davidson Ford 379N7thGrovrCty -HU 9-5430
Davidson Lawrence L
178FairvwDr-HU 9-2546
Davis Don A
1247MentneAvGrovrCty-HU 9-3447
Davis F R 221LePointAv --------HU 9-3893
Davis Keith I
833ManhattnAvGrovrCty-HU 9-4190
Davis S W 1159Mapl -----------HU 9-5408
Davis Walter L
1102BadnAvGrovrCty-HU 9-2967
Deady Ray E 270½WBranch ----HU 9-3700
Deal D T 1119Mapl ------------HU 9-2161
Deal Donovan T pub acct
1350GrandAv-HU 9-3754
Dean Harold S LopezCnyn -------HU 9-3065
Deane Wm A HwyNo1 -----------HU 9-3076
Dearinger S M Mrs
725AtlntcAvGrovrCty-HU 9-4389
DeArman Dave 411-11thGrovrCty -HU 9-2264
DeArman Paul
251GrandAvGrovrCty-HU 9-3774
Deering L D 832 S 7thGrovrCty--HU 9-3052
Deffebach E T 917CyprsCt ------HU 9-3218
DeFliger Anita 317 S 6th--------HU 9-3513
DeFord Earl R BriscoTract ------HU 9-5588
De Leon G M HuasnaRd ---------HU 9-2627
DeLong F M 351N9thGrovrCty --HU 9-2523
De Lozier J W
1139NewprtAvGrovrCty-HU 9-2307
Denison Dana 332N13thGrovrCty -HU 9-3107
Denney Dale W
1941 OceanAvOceano-HU 9-5216
Dennis Allen C 280TallyhoRd ----HU 9-3926
Dennis Lorraine
994RockawyAvGrovrCty-HU 9-2718
Denson Geo
1307 SaratogaAvGrovrCty-HU 9-3611

Denson W L 455N9thGrovrCty ---HU 9-5091
Denton Earl W CorralitosCnyn ---HU 9-3048
deOcampo Leon BriscoRd -------HU 9-5788
Depew Albert 6thOceano -------HU 9-2815
Depew Marianna
1472-21stOceano-HU 9-3558
DePrater Henry E
594 S 8thGrovrCty-HU 9-2380
Dera's Beauty Salon
1353½GrandAv-HU 9-3821
Derring Evelyn 555LePoint -----HU 9-3106
deVera Al C 8thOceano ---------HU 9-5403
deVera D C 2160WilmrAvOceano -HU 9-3038
Devereaux Claude R 203NAlpne --HU 9-2360
Devitt Donald HwyNo1 ---------HU 9-3069
Dewitt Martha
345BrightnAvGrovrCty-HU 9-2571
Dias Viola Mrs
734NiceAvGrovrCty-HU 9-2763
Diaz Raymond 903FarrellRd -----HU 9-5411
Dick Effie Janet
HalcyonRdHalcyon-HU 9-3753
Dickinson W R Mrs DuneLake ---HU 9-2187
Dickson Donald E Capt
2521PasoRoblsOceano-HU 9-4798
Dickson Wm Russell
1300BrightnAv-HU 9-4191
Diedrichsen H C Best Fertilizers Co The
582NewmnDr-HU 9-2417
Dillaha J R 1229GrandAv -------HU 9-2258
Dishman Gary 538 OrchrdAv-----HU 9-5639
Ditmas C H Mrs MusickRd -------HU 9-2534
Ditmore Jack 224½HalcyonRd ---HU 9-2343
Dixon R L LosBerrosRd ---------HU 9-3703
Dixson Gordon F NewsmRd ------HU 9-2623
Dobell Chas E 418 OrchrdAv-----HU 9-2236
Dodson Roofing Co
919 SeabrghtAvGrovrCty-HU 9-5949
Doherty R W 116 SHalcyonRd----HU 9-3451
Dohi Farm UpprArroyoRd -------HU 9-3790
Dohi Hugh S 302VallyRd -------HU 9-2929
Doko A PhoenixCanyonRanch ----HU 9-2568
Doll Jack R 1110 SunstDr ------HU 9-5683
Doll Lucille Mrs 1161Ash -------HU 9-2921
Domingo S HuasnaRd -----------HU 9-3080
Donati L C 180Walnt ----------HU 9-2854
Doty Raymond A HwyNo1 -------HU 9-2436
Dowell Jas 242Gardn ----------HU 9-2386
Dowell Lee C BranchMillRd -----HU 9-2093
Dowell W H Mrs VallyRd ---------HU 9-5732
Dower Pearl Mrs
2411BeachOceano-HU 9-2877
Downing J C
754RockawyAvGrovrCty-HU 9-3590
Downs Guy A BranchMillRd ------HU 9-3057
Drake Walter 4th&HoldnOceano --HU 9-5494
DRAPERY SHOP THE
1045GrandAv-HU 9-3779
Dreher Arden
1324LongbrnchAvGrovrCty-HU 9-2733
Drum A G 119 Spruce----------HU 9-3610
Ducusin Jas 105N3dGrovrCty ----HU 9-3559
Dudley John LosBerrosRd -------HU 9-2588
Duerig Jack 136 S 5thGrovrCty---HU 9-3613
Duffin Thos T 1398Newprt ------HU 9-4785
Duggins B E 867GrandAvGrovrCty-HU 9-3904
Duggins Benj E 227WoodPl ------HU 9-5418
Duncan Alick 419CalifAv -------HU 9-2176
Dunes The 359GrandAvGrovrCty --HU 9-9988
Dunham J R 1156Ash -----------HU 9-2739
Dunnagan Jeff C
1145BrightnAvGrovrCty-HU 9-3158
Durniat May Belle
1230NewprtAvGrovrCty-HU 9-3870
Dutra A C
1433NewprtAvGrovrCty-HU 9-5687
Dykes J L Mrs 1479Newprt
GrovrCty-HU 9-2314

E

Eagers Wm J 517Cornwl ---------HU 9-3617
Echavarria Angel
1560PasoRoblsOceano-HU 9-3094
Eckberg M C CorbtCnyn ---------HU 9-2041
Edgeworth Robt
1264 SaratogaAvGrovrCty-HU 9-3505
Edgmon A D 1102FarrellRd -----HU 9-4477
Edith's Place 1395PacBlOceano --HU 9-4376
Edmands E Y LePoint ----------HU 9-2228
Edmands Jennie Mrs 211EBranch-HU 9-3390
Edmunson J E 3d&OceanOceano --HU 9-2952
Edmunson M E Rev
AtlntcGrovrCty-HU 9-5451
Edwards John W 175FairvwDr --HU 9-3977
EDWARDS JOHN W rl est
930GrandAv-HU 9-3766
Efird Roy F
1692BrightnAvGrovrCty-HU 9-5789
Egan T F VerdeCanyon ----------HU 9-5728
Egede Torben 206 SMasn-------HU 9-3472

Eggleston Harry L
353BrightnAvGrovrCty-HU 9-3341
Eiland Florence Mrs
2391BeachOceano-HU 9-3653
Eiland J B 182 S 10thGrovrCty--HU 9-4134
Elder C E 1045WMapl ---------HU 9-5410
Elder Harry
1169BrightnAvGrovrCty-HU 9-5171
Eldridge Oscar 220TraffcWy -----HU 9-3853
Ellett Jessie 728B N8thGrovrCty-HU 9-3966
Elliott Chas E
141 S 10thGrovrCty-HU 9-4422
Ellis B A CountyPrkRd ----------HU 9-2087
Ellis G E 1158Ash --------------HU 9-2483
Ellis Telva 973RitchieRdGrovrCty -HU 9-5730
Elliston Chester 822ParkWy -----HU 9-3332
Elvin Arthur 543B EBranch------HU 9-5592
Elvin Eugene H Dr Hwy101 ------HU 9-2604
Elvin John H Dr Hwy101 --------HU 9-2604
Emerson Arthur G 919FarrellRd --HU 9-2198
Emerson Chas T MesaDr --------HU 9-3279
Emmons Ray 857NiceAvGrovrCty -HU 9-4300
English R W 521LePoint --------HU 9-2440
Enos Agnes Mrs 307LePoint -----HU 9-5646
Ensign G S
1147LongbrnchAvGrovrCty-HU 9-2315
Erhart A A 1146Mapl -----------HU 9-3575
Erickson M J
755MentneAvGrovrCty-HU 9-3907
Erlewine Jack L Hwy101 --------HU 9-5769
Erlewine R C Hwy101 ----------HU 9-2452
Erno Vernon R 1248 Sage-------HU 9-3102
Erwin Oliver 404¾EBranch -----HU 9-5196
Esparza Cecil 645 S 8thGrovrCty--HU 9-3211
Essig Albert L
188½ S 13thGrovrCty-HU 9-5735
Esteban Eligio HuasnaRd -------HU 9-3092
Estes E E FarrellRd ------------HU 9-2375
Ettling C C 679NewprtAvGrovrCty-HU 9-5712
Evans Howard D 580LePoint ----HU 9-4703
Evenson C F
1086NewprtAvGrovrCty-HU 9-3119
Everett's Mobil Stn
Beach&Hwy1 Oceano-HU 9-3808
Ewing B E 500N18th ----------HU 9-3103
Ewing Howard Mrs
642RamonaAvGrovrCty-HU 9-5024
Ewing J I Mrs 1161Mapl -------HU 9-5008
Ewing Robt B 516Aldr ---------HU 9-5584
Ezzell Lula 2721Hwy1 Oceano----HU 9-3246

F

Fair Oaks Barber Shop
1037GrandAv-HU 9-5487
Fair Oaks Convalescent Home Scott's
222Elm-HU 9-5468
Fair Oaks Liquor Store
1005GrandAv-HU 9-3451
FAIR-OAKS MILK CO
1023GrandAv-HU 9-5557
Fair Oaks Pharmacy 900GrandAv -HU 9-2760
Fair Oaks Supply 995GrandAv ---HU 9-2697
Fair Oaks Theatre 1007GrandAv -HU 9-2364
Fairbanks Hiram A
564N9thGrovrCty-HU 9-3198
Fancher Robt W 717CornwlAv ---HU 9-3295
Fanning Elmer
900FarrellRdGrovrCty-HU 9-3137
Fare J E 773ManhattnGrovrCty --HU 9-5466
Farm & Home Supply
1200GrandAv-HU 9-5635
Farmer Russell 1510-17thOceano -HU 9-3395
FARMER'S INSURANCE GROUP
960GrandAv-HU 9-2769
Farmers Insurance Group
610RooseveltDrOceano-HU 9-2717
Farnsworth Herbert H
OakParkCanyonNo1-HU 9-3046
Farrell Pat 268Aldr -----------HU 9-3728
Farrier Alvin Rev
851RamonaAvGrovrCty-HU 9-3254
Farris Roy 183Aspn -----------HU 9-5966
Featherwell Farms TallyhoRd ----HU 9-5030
Felmlee Glen E 152 SAlpne------HU 9-3521
Fent Elizabeth Ann 555EBranch --HU 9-3401
Ferguson Lottie W Mrs
WalntHalcyon-HU 9-2896
Fermin Ted LosBerrosRd --------HU 9-2551
Fernamburg F L UpprArroyoRd --HU 9-2533
Fernamburg Mary 302 Short-----HU 9-2910
Fernandez Louis P
251 SHalcyonRd-HU 9-5102
Ferrari Henry 310HalcyonRd ----HU 9-5614
Ferrari L J 1310 Sierra----------HU 9-5508
Fershtand Edith L LosBerrosRd --HU 9-2013
Fesler Richard UpprArroyoRd ----HU 9-2508
Fesler Richard A 1086Ash ------HU 9-2179
Fetters Burton R StrattnRd -----HU 9-5111
Fialho John Mrs
1261WilmrAvOceano-HU 9-3300
Fiant Lee 126Nelsn ------------HU 9-5935

Figueiredo John 621N8thGrovrCty HU 9-2237
Figueiredo Manuel S The Arc Shop 112BriscoRd HU 9-3192
Fiji S E 6th&NipomoOceano HU 9-3226
Filer A W 1167GrandAvGrovrCty HU 9-3849
Filer Gordon M 166Elm HU 9-3885
Filer Grace I 1240 Sage HU 9-3456
Filer W A 1025GrandAv HU 9-2130
FILER W A rltr 1015GrandAv HU 9-2362
Finch Ernie Radio & Television Service TallyHoRd HU 9-3776
Findley Iva Mae 324 SMasn HU 9-3134
Fink F C 546 Ide HU 9-2793
Finley Joe septic tanks 204Aspn HU 9-5783
Finley Leonard Ray 597NewmnDr HU 9-5015
Finley Robt Pike&FrontOceano HU 9-2249
Finucane Geo F 139WBranch HU 9-2835
Fiscalini Jas 711BennettAv HU 9-2762
Fish C C 407TraffcWy HU 9-3425
Fisher Carl W 193 S 8thGrovrCty HU 9-5148
Fisher Iva A 316PierAvOceano HU 9-5230
Fisher Tom LsBerrosCnyn HU 9-3040
Fissori E 210 SAldr HU 9-2239
Fitch Michael 334ParkvwGrovrCty HU 9-5719
Fleming Alton L 1189Ash HU 9-5159
Fleming Chester S 1353 SierraDr HU 9-5201
Fletcher Faye OakParkCanyonNo1 HU 9-2689
Fletcher Robt A 231NewprtAvGrovrCty HU 9-3841
Flores Pablo 801 SeabrghtAvGrovrCty HU 9-5165
Flynn G R 112 SGardn HU 9-2930
Flynn Kathleen D 707CornwlAv HU 9-4205
Focht Paul Rev 1194Mapl HU 9-2958
Folkerts Bob 325Aldr HU 9-3868
Folkerts Hanna M 1155GrandAv HU 9-2716
Folkrod Geo W 418GrandAv HU 9-2861
Ford C J Pat LsBerrosCnyn HU 9-2587
Ford Geo 220HillcrstDr HU 9-5122
Ford Shelby P 2480PasoRoblsOceano HU 9-5601
Foresee Rosalie 482 S 14thGrovrCty HU 9-3153
Forgostein Harold 2421BeachOceano HU 9-2822
Forister L D 519RamonaAvGrovrCty HU 9-2255
Forrester Geo VerdeCanyon HU 9-5748
Forsyth Helen Mrs UpperArroyoGrande HU 9-2098
Foster Harry E 146TallyHoRd HU 9-5681
Foster Norman E Mrs 535N3dGrovrCty HU 9-2259
Foster Ronald L 451Beech HU 9-5670
Fostine Frank 1373-16thOceano HU 9-4150
Foth Blanche 320N7thGrovrCty HU 9-5611
Foth Fred 715 S 11thGrovrCty HU 9-5176
Fouch E L Mrs UpprArroyoRd HU 9-2510
Fowler Louis F CorbtCanynRd HU 9-3061
Foxen Ronald L 213FairvwDr HU 9-2024
Frahn E C Mrs 135-3 S 13thGrovrCty HU 9-3386
Frank W C 1464BrightnGrovrCty HU 9-3175
Franklin Fred ArroyoGrndeAvOceano HU 9-3033
Fraser Dennie 712BrightnAvGrovrCty HU 9-3286
Fraser Eugene L 518CornwlAv HU 9-2657
Fraser Henry 346N8thGrovrCty HU 9-5208
Fratello A P LosBerrosRd HU 9-3372
Freda's Beauty Shop 117EBranch HU 9-5679
Fred's Taxi 129N8thGrovrCty HU 9-5154
Freire E P VerdeCanyon HU 9-3027
Freitas Frank T 332BecktPlGrovrCty HU 9-4387
FREITAS G MARTIN DR chirprctr 1070GrandAv HU 9-3815
Fretwell C E VallyRd HU 9-5739
Freymoyer C D OakPrkAv HU 9-2313
Froehlich O C 414CalifAv HU 9-3527
Frost Floride W LopezCnyn HU 9-3726
Fry Harvey C 876 Olive HU 9-2233
Frye C F OakParkCanyonNo1 HU 9-3022
Fuchiwaki Ben 1185Ash HU 9-2310
Fuchiwaki Hilo 502ECherry HU 9-2388
Fukuhara M HalcyonRd HU 9-2630
Fuller Frank H 1065 SunstDr HU 9-3804
Fuller J E plmbr 1176RamonaAvGrovrCty HU 9-2431
Fuller L J 197 SaratogaAvGrovrCty HU 9-5174
Furman Abby 674AtlntcAvGrovrCty HU 9-2067
Furness J D 1660-15thOceano HU 9-2641

G

Gabriel Bernard S 219 SAlpne HU 9-2464
Gackle Gene L HwyNo1 HU 9-3020
Gagnon E J 110 Short HU 9-4203
Gain Frank E 540Branch HU 9-2951
Galaites Gene 1338NewprtAvGrovrCty HU 9-5220
Galbraith C A 1351-13thOceano HU 9-2205
Galbreath O W chrcl CorbtCnynRd HU 9-2022
Gamble Ruth Faye 365McCarthyOceano HU 9-3209
Gamboa Edith HwyNo1 HU 9-3783
Gammons Albert H Rev 326 SMasn HU 9-2956
Garcia Donald 913CyprsCt HU 9-5143
Garcia Henry 1501Newprt HU 9-2651
Gardner Don 18th&SaratogaAvGrovrCty HU 9-2446
Garland Grant M LosBerrosRd HU 9-3086
Garner Edw E 1099MentneAvGrovrCty HU 9-5066
Garnett Lenis W 779 OceanVwAvGrovrCty HU 9-2601
Garrison C R Mrs 259N9th GrovrCty HU 9-2721
Garrison J C 749 SaratogaAvGrovrCty HU 9-2608
Gassenberger Geo F 305 Short HU 9-5434
Gateley Jon L 332N9thGrovrCty HU 9-5259
Gateley Lynea RN 197N6thGrovrCty HU 9-2856
Gates Richard A 813Parkwy HU 9-3663
Gatlin Shell Service Stn 1707FrontOceano HU 9-3981
Gearing Melvin 424Beech HU 9-3271
GENERAL BOX DISTRS RailrdOceano HU 9-5623
George Irl C Hwy1 HU 9-3475
Gerber Rudolph W Dr PasoRoblsOceano HU 9-2308
Gescheider Carl M 322Alln HU 9-3408
Gibboney D L 1500HillcrstDr HU 9-2859
Gibbons Edw J 237Aldr HU 9-5658
Gibson Jos 531Branch HU 9-2916
Gibson Vera E 908CyprsCt HU 9-5173
Gilbert Howard W 512CornwlAv HU 9-5787
Gilbertson's 197 S 10thGrovrCty HU 9-2563
Gilland Ernest E 477TrouvleAvGrovrCty HU 9-3655
Gillespie Geo P 132 Short HU 9-2738
Gin Sen 1773PacBlOceano HU 9-2904
Glaze Carl 1541 OceanAvOceano HU 9-5072
Glenn Arthur E LsBerrosCnyn HU 9-2528
Glenn Billie G 1119GrandAvGrovrCty HU 9-5007
Glenn Corman E 1370NewprtAvGrovrCty HU 9-3656
Godfrey Minnie H FrontOceano HU 9-2396
Goforth Max L 170Elm HU 9-3405
Golden J T 504TrouvleAvGrovrCty HU 9-5441
Gonzales Nora 2351BeachOceano HU 9-5943
Gonzales Richard 1423-20thOceano HU 9-5287
Good Myrtle 441 SaratogaGrovrCty HU 9-5253
Gooding Henry G 1193FairOksAv HU 9-3307
Goosman John 118 SAlpne HU 9-3603
Gordon E W 350RamonaAvGrovrCty HU 9-5621
Gordon Jack 154Walnt HU 9-3638
Gordon Norman L 2000 OceanAvOceano HU 9-4188
Gorospe Pete 350LongbrnchAvGrovrCty HU 9-2633
Goss Body Shop 154WBranch HU 9-2690
Goss Jacob J 435Beach HU 9-2907
Gottschalk Jos G 1601GrandAvGrovrCty HU 9-5942
Gough M D 522 S 16thGrovrCty HU 9-3886
Gouin Andre J 1358RamonaAvGrovrCty HU 9-5219
Goulart A V CountyPrkRd HU 9-3778
Goulart L E 329TraffcWy HU 9-5613
Goulart Manuel V 168 Spruce HU 9-2381
Goularte Nadine LarchmntDr HU 9-2917
Gracia Nat CorbtCnynRd HU 9-2521
Gracia Orvill CienagaRd HU 9-3053
Gracia Tony HuasnaRd HU 9-2023
Grady C S Mrs 1457BrightnAvGrovrCty HU 9-5414
Graffer B W BranchMillRd HU 9-3023
Graham Paul NewsomeRd HU 9-3002
Graham Ruth M Mrs 212 Short HU 9-5496
Grainger Arthur Grover City Htchry 213 S 16thGrovrCty HU 9-2358
Grand Apparel The 951GrandAv HU 9-3113
Grand Av Hardware 620GrandAv HU 9-5052
Grant John CorbtCnyn HU 9-5745
Graves Arthur A 1066MentneAvGrovrCty HU 9-3133
Graves Ethel S 745Trouvle GrovrCty HU 9-4189
Gravitt P E 400CalifAv HU 9-2471
Gray Ida R 150 S 6thGrovrCty HU 9-3356
Gray O S 1758 SaratogaAvGrovrCty HU 9-5616
Gray W G 225Walnt HU 9-3037
Grayson Lillie Mrs 1075RamonaAvGrovrCty HU 9-2742
Green Clyde 995MentneAvGrovrCty HU 9-3916
Green Dorothy PikeOceano HU 9-3551
Green W H 1235GrandAvGrovrCty HU 9-3832
Greenwell Jas W RailrdOceano HU 9-5696
Greenwood W L 641 SeabrghtAvGrovrCty HU 9-3522
Gregory C H HwyNo1 HU 9-2836
Gregory C L fruits 967GrandAvGrovrCty HU 9-5114
Gregory Dovie 325 Short HU 9-5150
Gregory Earl 1010 SunstAv HU 9-3552
Gregory Jennie E 697 SaratogaAvGrovrCty HU 9-2889
Gregory L J 568GrandAvGrovrCty HU 9-5084
Gregory L R 667RamonaAvGrovrCty HU 9-3466
Gregory Loren 1580HillcrstDr HU 9-4725
Gregory Robt W HuasnaRd HU 9-5734
Grell Gudrun Mrs HillHouseHalcyon HU 9-5447
GRENSTED FUNERAL HOME 1239LongbrnchAvGrovrCty HU 9-5552
GRENSTED KEN Grensted Funrl Home 1239LongbrnchAvGrovrCty HU 9-5552
Greyhound Bus Lines 114Branch HU 9-2289
Gridley Al LosBerrosRd HU 9-3736
Grieb C A HalcyonRd HU 9-5654
Grieb Conrad LosBerrosRd HU 9-2082
Grieb Fred A 303HalcyonRd HU 9-2786
Grieb Geo 351HalcyonRd HU 9-2224
Grieb Jas A 1064½Ash HU 9-2280
Grieb L Carl 1017 SunstDr HU 9-3878
Grieb Stanley HalcyonRd HU 9-5750
Griffin Leah 863NewprtAvGrovrCty HU 9-3679
Griffin Leona C 1245FrontOceano HU 9-3443
Griffith Floyd Jr 1256MentneAvGrovrCty HU 9-5004
Griffith R L 260BecktPlGrovrCty HU 9-5153
Grigsby DeDe 1610-17thOceano HU 9-5260
Grizzle A W Mrs 229 Short HU 9-2945
Grosshauser Henry 203WoodPl HU 9-2914
GROVER CITY AUCTION HwyNo1GrovrCty HU 9-3312
GROVER CITY BAKERY 935GrandAvGrovrCty HU 9-5764
GROVER CITY BEAUTY SALON 137N8thGrovrCty HU 9-5713
Grover City Cleaners 874GrandAvGrovrCty HU 9-3986
GROVER CITY CLOTHING 1343GrandAvGrovrCty HU 9-2218
Grover City County Water District 842GrandAvGrovrCty HU 9-2356
If no answer call HU 9-3504
GROVER CITY DEVELOPMENT CO 211GrandAvGrovrCty HU 9-2820
Grover City Development Co Inc 883GrandAvGrovrCty HU 9-4193
Grover City Elementary School 365 S 10thGrovrCty HU 9-3529
Grover City Feed Store 10th&GrandAvGrovrCty HU 9-2361
Grover City Fire Department
Emergency calls only 867RamonaAvGrovrCty HU 9-2145
Grover City Glass Shop 1004RockawyAvGrovrCty HU 9-2894
Grover City Hardware see Miner's 1036GrandAvGrovrCty HU 9-2931
Grover City Hatchery 213 S 16thGrovrCty HU 9-2358
Grover City Junk Yard 13th&FarrellRdGrovrCty HU 9-2991
Grover City Motor Court 367N16thGrovrCty HU 9-2424
GROVER CITY PHARMACY 9th&GrandAvGrovrCty HU 9-2457
If no answer call HU 9-3345
Grover City Press 9th&GrandGrovrCty HU 9-3650
Grover City Radiator Shop 142N6thGrovrCty HU 9-2632
Gruenstein A H 116Nevada HU 9-2482
Guiton H E Jr 1330-1stOceano HU 9-5446
Guiton Harold E rl est 610RoosevltDrOceano HU 9-2717
Guiton Margaret S 122N16thGrovrCty HU 9-5002
Guiton Robt Farmers Ins Group 610RoosevltDrOceano HU 9-2717
Gularte Clara Mrs CorbtCnyn HU 9-5591
Gularte Manuel R CorbtCnyn HU 9-3608
Gularte Rudolph UpprArroyoRd HU 9-2088
Gularte Tony R CorbtCnyn HU 9-3448
Gullickson Donald 585NewmnDr HU 9-2643
Gullickson Florence 508Alln HU 9-2131
Gummere Lloyd E Hwy101 HU 9-4495
Gunderson Gordon R 1087Ash HU 9-5212
Gupton S B FarrellRd HU 9-5285
Gupton W E 1185FairOksAv HU 9-2749
Gusner Jeannette H 213 Short HU 9-3863
Gutierrez Rose 1326LongbrnchAvGrovrCty HU 9-5178

H

Haas Connie 337RockawyAvGrovrCty HU 9-3979
Haase Francis 5thOceano HU 9-3191
Haddox Paul M VallyRd HU 9-5742
Haenggi Rhoda 247N5thGrovrCty HU 9-2891
Hagan W R 1478NewprtAvGrovrCty HU 9-3896
Haigler Allen 357 SaratogaAvGrovrCty HU 9-5475
HALCYON HEALTH FOODS STempl&HalcyonRdHalcyon HU 9-2432
Hale Emmett E 369McCarthyOceano HU 9-3378
Haley Evelyn 1541NiceGrovrCty HU 9-3760
Haliburton E M 412Aldr HU 9-3571
Hall Chester V 330TallyHoRd HU 9-5413
Hall Elden E 254 OceanVwAvGrovrCty HU 9-5160
Hall Geo E 301 SMasn HU 9-3225
Hall Rose Mrs 16th&RamonaAvGrovrCty HU 9-2664
Halliday Lee V 1168GrandAvGrovrCty HU 9-4482
Halter Lloyd R 14th&SeabrghtGrovrCty HU 9-5930
Halversen Sidney C 996LongbrnchAvGrovrCty HU 9-3030
Hamblet John 1077Mapl HU 9-2667
Hamlet Garvin 1196MentneAvGrovrCty HU 9-5497
Hammond Etta 1315NewprtAvGrovrCty HU 9-2443
Hampton M Mrs 2260WilmrAvOceano HU 9-3632
Hand Harriet L 1255GrandAv HU 9-5525
Haney Paul UpprArroyoRd HU 9-2573
Haney Weldon Rev 568 S 13thGrovrCty HU 9-3624
Hanni T C 418CalifAv HU 9-3672
Hansen H A 1336RamonaAvGrovrCty HU 9-5054
Hansen Robt Sr Mrs 262TallyHoRd HU 9-5074
Hansen Robt P OakParkAv HU 9-2284
Hanst Lida W 509GrandAv HU 9-2212
Hanze J T Arrow Liqr Str 618GrandAv HU 9-4424
Harder Leonard G 993BrightnAvGrovrCty HU 9-3887
Harding B B 1214NewprtAvGrovrCty HU 9-3083
Harding Irene B SnLuisRd HU 9-5031
Harding Noel 1106GrandAv HU 9-4360
Hardman Margaret 1411-13thOceano HU 9-5222
Harloe Margaret 417TraffcWy HU 9-5642
Harlow Wanda Mrs 357N14thGrovrCty HU 9-5482
Harnar Jas J 551GrandAvGrovrCty HU 9-3100
Harness Jas W 1063 SunstDr HU 9-3104
Harp Lee M 1055 SunstDr HU 9-2204
Harper Althea Inc 1357 StrandOceano HU 9-5463
Harper Lowell D 163 OceanVwAvGrovrCty HU 9-3915
Harper P B 1221NorswingOceano HU 9-4131
Harper Tunzel 210TraffcWy HU 9-3193
Harrington Roy D 1460 SaratogaAvGrovrCty HU 9-3470
Harris C Mabelle HuasnaRd HU 9-5481
Harris Earl E 208EBranch HU 9-3118
Harris Roxie O 321RockawyAvGrovrCty HU 9-3336
Harrison Aileen Mrs HalcyonRd HU 9-2322
HARRY & DUCK'S SERVICE 652GrandAvGrovrCty HU 9-4345
Hart Edith Mrs RuthAnnWy HU 9-2170
Hart H D Mrs Nevada HU 9-2285
Hart Harry 121Nevada HU 9-5786
Hart M Nevada HU 9-2285
Hartnell Bill's Wood Yard 818AtlntcAvGrovrCty HU 9-4453
Hartup Frank E CorralitosCnyn HU 9-2068
Hartwig Marvin K 923FarrellRd HU 9-2318
Harvill Fletcher 315McCarthyOceano HU 9-3563
Haskill J H OakPrk HU 9-5266
Hastings E A 240N8thGrovrCty HU 9-3288
Hatfield C M 332McCarthyOceano HU 9-2971
Hatley Harold L 760BrightnAvGrovrCty HU 9-3567
Hatley L G 1445BrightnAvGrovrCty HU 9-3352
Hatley Ralph 357N4thGrovrCty HU 9-3228
Hatley W B 710GrandAv HU 9-3995
Hatley W R 658 S 6thGrovrCty HU 9-3306
Hauschild Garland O 279N1stGrovrCty HU 9-3812
Hauser Electric 1367GrandAvGrovrCty HU 9-4257
Hawk B I Mrs 703BennettAv HU 9-2880
Hawk C E 111Barnett HU 9-2666

Hawkins & Ayers Distrs 320EBranch HU 9-5428
Hawkins J D Grover City Auction HwyNo1GrovrCty HU 9-3312
Hawkins Kenneth I 652 S 13thGrovrCty HU 9-5197
Hawkins Marion W 321 Short HU 9-5602
Hawkins P G 512 Ide HU 9-5933
Hawkins Reg 765 SaratogaAvGrovrCty HU 9-3185
Hawkins' Seaside Service 1010GrandAvGrovrCty HU 9-3462
Hayashi Akio 516GrandAv HU 9-3473
HAYASHI HARUO prodc CienagaDist HU 9-2595
If no answer call HU 9-4311
Hayashi Y & Sons HuasnaRd HU 9-4311
Haydon Carl E 224 SHalcyonRd HU 9-4426
Hayes John VallyRd HU 9-5744
Hays H M 365N12thGrovrCty HU 9-3407
Hays Veryl R 440Aldr HU 9-2711
Hays Veryl R Real Estate 1010GrandAv HU 9-2735
Hazzard E M 1005NewprtAvGrovrCty HU 9-2746
Head Florence Mrs 159N7thGrovrCty HU 9-5039
Healton Lorin W 1239BrightnAv GrovrCty HU 9-4256
Heard J W Jr Oceano HU 9-2248
HEARN'S MARKET 201EBranch HU 9-5549
Heath Lloyd OakPrkRd HU 9-5792
Hedding W Clyde CountyRd HU 9-3000
Heggblade Marguleas Co FrontGrovrCty HU 9-2619
Heide John J 885 Olive HU 9-2434
Heidker C N 209Cherry HU 9-2423
Heineman Wm 947MentneAvGrovrCty HU 9-5003
Helzer L R 13thGrovrCty HU 9-2617
Henderson L W 1059FairOksAv HU 9-2196
Henderson Merle fences HwyNo1 HU 9-2906
Henderson Oren F 200 SHalcyon HU 9-2488
Hendricks M D 405ECherry HU 9-3026
Hendricks Mary Mrs 636BrightnAvGrovrCty HU 9-3480
Hendrickson W C 1203BrightnAvGrovrCty HU 9-2304
Hendrix Geo E 1541AtlntcAvGrovrCty HU 9-2865
Henmi Shigeo 144BriscoRd HU 9-3906
Hensley Glenn T 5th&GardnOceano HU 9-5431
Hensley Russell 2311ArroyoGrandeAvOceano HU 9-2673
Herald Recorder 309EBranch HU 9-2826
Hernandez Accordion Studio 624GrandAv HU 9-5449
Hernandez M 123WBranch HU 9-2401
Hero Elnar FarrellRd HU 9-5125
Hershberger O S 1320GrandAv HU 9-5110
Hess Geo 130Whitely HU 9-5427
Hewson Iver S Capt 1078RockawyAvGrovrCty HU 9-3459
Hibpshman T E 547MentneAvGrovrCty HU 9-3637
Hickenbottom M L Hwy101 HU 9-3957
Hicks Geo Oceano HU 9-3557
Higdon T L 183FairvwDr HU 9-3938
Higley E D Mrs 750NiceAvGrovrCty HU 9-2709
Hill A E 624Cornwl HU 9-5936
Hill Fred 1313AtlntcGrovrCty HU 9-4227
Hill Guy 284-9thGrovrCty HU 9-5691
Hill Troy L 116High HU 9-4325
Hilliado Tranquilino 1345-22dOceano HU 9-3696
HILL'S HOME APPLIANCES 1009GrandAv HU 9-5527
Hilltop Cafe Hwy101 HU 9-5465
Hilton Thos Earl LsBerrosCnyn HU 9-3721
Hines W D 728N8thGrovrCty HU 9-3255
Hinshaw Alta A 111Nelsn HU 9-2811
Hinson Robt F 1183 SunstDr HU 9-5227
Hipple Elmer L 136 SAlpne HU 9-5141
Hit Distributing Co 629Parkvw HU 9-3954
Hitchen Douglas J 350Walnt HU 9-3532
Hixon G C 139Alpne HU 9-3368
Hixon R L 517Alln HU 9-5766
Hiyama Y 594 S 16thGrovrCty HU 9-3149
Hoag S W HwyNo1 HU 9-3908
Hobbs John 727RamonaAvGrovrCty HU 9-5607
Hockett Laverne 280 SHalcyonRd HU 9-3998
Hodges L A 220Whitely HU 9-3479
Hoff Elizabeth 311Poole HU 9-3890
Hoff Russell B CyprsHalcyon HU 9-2988
Hoff Rytie HalcyonRd HU 9-2506
Hogan Afton Huasna HU 9-2579
Hogan Karl A 1255Poplr HU 9-5105
Hoge Wm C Hwy101 HU 9-2160
Hogevoll Diana E 1036RitchieRdGrovrCty HU 9-3543
Hoke Geo CarpntrCnyn HU 9-2544
Holcomb Arthur E 201Whitely HU 9-3433
Holden Lettie B HwyNo1 HU 9-2276
Holdren H L 524Aldr HU 9-5033
Hollibaugh Neva M 1561 OceanAvOceano HU 9-3934
Hollibaugh Roy SnFrncisco HU 9-2600
Holliday Ferol 167N7thGrovrCty HU 9-5139
Hollon Irene 508 S 18thGrovrCty HU 9-3404
Hollon Norris W 105Poole HU 9-4157
Holloway J W 374FrontGrovrCty HU 9-3319
Holmes LeRoy UpprArroyoRd HU 9-2728
Holmes M D 177ParkVwAvGrovrCty HU 9-5211
Holt J Harold LsBerrosCnyn HU 9-3084
Holton Allen W 425Beech HU 9-2141
Honeyball E W 442RamonaAvGrovrCty HU 9-5294
Hooker Wm W 1045GrandAv HU 9-3779
Hooper R W CarpntrCnyn HU 9-5721
Hoover Dorothea Tyler 117Poole HU 9-2795
Hoover Elmer CountyPrkRd HU 9-3012
Hopkins Ralph 211Alln HU 9-2868
Houck Reve E 1286TrouvleAv GrovrCty HU 9-4485
Hourihan Emmett 177Pine HU 9-2926
Housouer Hattie Mae 652GrandAvGrovrCty HU 9-5464
Howard Carl 1545Chiltn HU 9-2486
Howard Earl 1171 SunstDr HU 9-5025
Howard Earl E 318Alln HU 9-5704
Howard Harold Mrs 146TraffcWy HU 9-2620
Howell M A 963DodsnWy HU 9-2441
Howerton Bud HuasnaRd HU 9-2564
Howland G H FarrellRd HU 9-2221
Hoyal Jas G VerdeCanyon HU 9-5733
Huasna School Huasna HU 9-2047
Hub The 125EBranch HU 9-3987
Hubbard Wm J 192N7thGrovrCty HU 9-3287
Hubble C A 2010PasoRoblsOceano HU 9-2978
Huber Alfon J LsBerrosCnynRd HU 9-3049
Huber Frank A 125NHalcyonRd HU 9-5172
Hudson Henry 157 S 7thGrovrCty HU 9-3481
Huebner A 307VallyRd HU 9-5916
Huffer Billy G 1355AtlntcAvGrovrCty HU 9-3988
Huffman Harley 1141Ash HU 9-5272
Hughes Forest 816Parkwy HU 9-5711
Hughes John 1581 OceanAvOceano HU 9-2174
Hughes John Lee 242N5thGrovrCty HU 9-2117
Hull Melverta 1345LongbrnchAvGrovrCty HU 9-2474
Hulse C F 263N8thGrovrCty HU 9-3516
Hummel Jas O LePoint&Masn HU 9-2323
Hunter Clarence O 489WilmrOceano HU 9-2113
Hunter E L Mrs 683 SeabrghtAvGrovrCty HU 9-3689
Hunter J T 1235RamonaAvGrovrCty HU 9-4383
Hurlburt Clara M 352-3dGrovrCty HU 9-2824
Hurlburt R B 12th&SaratogaGrovrCty HU 9-5529
Huss Harvey 268TallyHoRd HU 9-2794
Hut Cafe 560GrandAvGrovrCty HU 9-4442
Hutchison Luella 236N13thGrovrCty HU 9-3770
Hvolboll Christian S 1092BadnAvGrovrCty HU 9-2309
Hvolboll Sigrid 1028GrandAvGrovrCty HU 9-3742
Hyden A L 624MentneAvGrovrCty HU 9-3901

I

I O O F Hall 128Bridge HU 9-2656
Ibey Bartolome O 13th&Pike HU 9-2968
Icalia Larry 119AtlntcAvGrovrCty HU 9-5570
Ikeda Bros fruit & vegetbls CienagaDistrict HU 9-2526
Ikeda Kazuo 450Aldr HU 9-3219
Ikeda Saburo 407Cornwl HU 9-4791
Ikeda Seirin 365Elm HU 9-3687
Ilenstine Alice 111 SMasn HU 9-2631
Inks Cecil F 238NewprtAvGrovrCty HU 9-3597
Irey Wallace 1015 SunstDr HU 9-2489
Irey Walter 1015 SunstDr HU 9-5782
Isham S N 1485HillcrstDr HU 9-3240

J

Jacinto Ante 262N11thGrovrCty HU 9-3230
Jackson C J 134 SMasn HU 9-2941
Jacobs Ben R Col 1136GrandAv HU 9-2326
Jacobs' Carpet Service 770RockawyGrovrCty HU 9-4761
Jacobs Robt V 180 SAlpne HU 9-5556
Jacobsen Kenneth M 228GrandAvGrovrCty HU 9-4473
James Arthur F Dr 1211Poplr HU 9-3381
James Louis 10thOceano HU 9-3259
Jamison Dave 2261HoldnAvOceano HU 9-5290
Janet Lily 227HalcyonRd HU 9-5142
Jatta Ethel 201Nelsn HU 9-2232
Jatta Stella 13thGrovrCty HU 9-2703
Javier I P 477RockawyAvGrovrCty HU 9-3357
Jeffries Ralph W 24th&Pike HU 9-2173
Jehovah's Witnesses 1300HillcrstDr HU 9-3903
Jenkins Lee 257N4thGrovrCty HU 9-2681
Jenkins Walter L 5thGrovrCty HU 9-5665
Jennings Jas R 20th HU 9-5906
Jensen Norman F HwyNo1 HU 9-3750
Jensen Paul 1141 SunstDr HU 9-2052
Jensen Raymond K 1533HillcrstDr HU 9-3359
Jensen S A HuasnaRd HU 9-5037
Jessee L H 1685RamonaAvGrovrCty HU 9-3374
Jessup R W HuasnaRd HU 9-2527
JETER FRANK State Farm Ins Companies 1202GrandAv HU 9-5589
Residence 235Aldr HU 9-5283
Jim's Family Bootery 1111GrandAvGrovrCty HU 9-5135
Johanknecht Geo P 113 Oak HU 9-2636
Johanson E W 588NewmnDr HU 9-2379
Johanson's Drive-In 1013GrandAv HU 9-5156
Johnson A B A & G Pump Serv 1166GrandAv HU 9-3895
Johnson A D 260HillcrstDr HU 9-4390
Johnson A V TallyhoRd HU 9-3282
Johnson Clifford L 848MentneAvGrovrCty HU 9-2129
Johnson D L CorralitosCnyn HU 9-2079
Johnson Ed PikeRdOceano HU 9-5491
Johnson J Gil 445Pecn HU 9-3935
Johnson J LeRoy Mrs 174Elm HU 9-3007
Johnson J W 175AtlntcAvGrovrCty HU 9-2644
Johnson Jas C 1190GrandAv HU 9-2185
Johnson John B 380Aldr HU 9-2942
Johnson Leslie R 1490HillcrstDr HU 9-3387
Johnson Melvin 324Poole HU 9-3457
Johnson Ralph W 1142Mapl HU 9-5442
Johnson Robt E Capt 323 OceanVwAvGrovrCty HU 9-4228
Johnson Robt Lee 291RamonaAvGrovrCty HU 9-2659
Johnson V G 505-1stGrovrCty HU 9-3649
Johnson W R Mrs 313Alln HU 9-5189
Johnson Walter J 1051RamonaAvGrovrCty HU 9-4156
Johnston H E 968GrandAvGrovrCty HU 9-2765
Johnston Stephen R HwyNo1 HU 9-5257
Jones A M Casey 1451 SierraDr HU 9-3579
Jones Berenice M 937RockawyAvGrovrCty HU 9-5249
Jones Chas W 175AtlntcAvGrovrCty HU 9-3850
Jones Daphne 791RamonaAvGrovrCty HU 9-3136
Jones David G 673ManhattnAvGrovrCty HU 9-2959
Jones Edna 2191PasoRoblsOceano HU 9-2476
Jones Lucien K 1240-25th HU 9-2806
Jones Otis T 520N7thGrovrCty HU 9-3612
Jones Paul A 577RockawyAvGrovrCty HU 9-3645
Jones Ralph 977RockawyGrovrCty HU 9-5716
Jones Ralph A VerdeCanyon HU 9-5710
Jones Roy 1371NewprtAvGrovrCty HU 9-5598
Jones Sherman 926CyprsCt HU 9-3510
Joplin Clifford B 100AtlntcAvGrovrCty HU 9-4794
Jordan Geo T 1170 SunstDr HU 9-3384
Jordan M B 220D Aldr HU 9-2168
Jorgensen Lawrence OakPrk HU 9-2504
Joseph Jack 1247 Sage HU 9-5576
Joven Antonio MSgt 157 S 6thGrovrCty HU 9-4207
Joven Rosie R 157 S 6thGrovrCty HU 9-4207
Julio Moises C 975 SeabrghtAvGrovrCty HU 9-5756
Jurinjak Wm R drftsmn BranchMillRd HU 9-3796
Justice Court San Luis Obispo County of 214EBranch HU 9-2827
Justice Jas J 1237BrightnAvGrovrCty HU 9-2672

K

Kagawa John 333Aldr HU 9-3883
Kagawa Shoichi 816MentneAvGrovrCty HU 9-3004
Kahn Z J 323 SMasn HU 9-3377
Kaiser Howard C Mrs 1165GrandAv GrovrCty HU 9-3072
Kanst John L GrovrCty HU 9-5757
Kanthack Wm F 357N8thGrovrCty HU 9-3694
Katona C F 1120Mapl HU 9-4225
Kawaguchi S UpprArroyoRd HU 9-2584
Kawaoka B H NewsmRd HU 9-3277
Kawaoka Kingo 146 Spruce HU 9-2450
Keelor Mercy Pearl 615N5thGrovrCty HU 9-5455
KEEN AGENCY THE ins 919GrandAvGrovrCty HU 9-4711
If no answer call HU 9-2707
Keen Fay R 263NewprtAvGrovrCty HU 9-2707
Keen Geo V 432Aldr HU 9-3593
Keene Chas G 313½TraffcWy HU 9-3589
Keeton J E TallyHoRd HU 9-5202
Keiffer Olive 1395NewprtAvGrovrCty HU 9-3379
Keller Frances Mrs 563LePoint HU 9-2377
Kemp Roy HwyNo1 HU 9-3021
Kendrick Jas C 536½RamonaAvGrovrCty HU 9-2658
Kern Irma Mrs AtlntcAvGrovrCty HU 9-3591
Kershner Frederick L PasoRoblsOceano HU 9-3576
Kessler Wm S 1970 OceanAvOceano HU 9-5279
Ketchum E R LsBerrosCnyn HU 9-2009
Ketchum Mae C 102TraffcWy HU 9-5934
Key Roy 139ECherryAv HU 9-5057
Kiefer Edw HuasnaRd HU 9-3054
Kiehnhoff A L 1011AtlntcAvGrovrCty HU 9-3364
Kiger Hope O 438Beech HU 9-3241
Kiger Irvin J 433Beech HU 9-2300
Killingsworth Roy L 335N16thGrovrCty HU 9-5094
Kilmer W J 1064 SunstDr HU 9-2989
Kilminster Frank 315NAlpne HU 9-5187
Kimball Chas B 249½Walnt HU 9-5107
Kimberling T J 900NiceAvGrovrCty HU 9-3318
King H W 2081PasoRoblsOceano HU 9-5281
King J N 1991BeachOceano HU 9-2306
King Jerrel E 337ParkVwGrovrCty HU 9-5697
King Kenneth R Sr 153N8thGrovrCty HU 9-2780
KING OF CLUBS 483GrandAvGrovrCty HU 9-2919
King Robt O 1334-22dOceano HU 9-5155
Kinkade Elmer 882ManhattnAvGrovrCty HU 9-3989
Kinkade Henry C 318N6thGrovrCty HU 9-2706
Kinsella C W 1167BadnGrovrCty HU 9-3145
Kirkpatrick F J 106Branch HU 9-2759
Kirkpatrick F J OakPrkAv HU 9-2589
Kirkpatrick R E 676N6thGrovrCty HU 9-4706
Kirkpatrick R F CorralitosCnyn HU 9-2076
Kirk's Spirits & Sports Shop 106Branch HU 9-2759
Kisling Henry 439Pecn HU 9-2180
Kitasako Ken 906FairOksAv HU 9-5714
Kitasako Y HalcyonRd HU 9-3640
Kitchel Nellie D 722RockawyAvGrovrCty HU 9-5938
Kitchel Ralph 246Gardn HU 9-2223
Kitchens E M RitchieRdGrovrCty HU 9-2622
Klintworth Iris 131 Spruce HU 9-2118
Knauer Harvey 383WalntAv HU 9-3729
Knight Billy D 208Poole HU 9-2674
Knopp Rufus 254TallyhoRd HU 9-2156
Knotts Robt 1164 SunstDr HU 9-5121
Kobara C 1404TrouvleAvGrovrCty HU 9-2253
Kobara Ken CienagaDistrict HU 9-2412
Kobara Shigechika FarrellRd HU 9-3426
Kobara Taro 14th&TrouvleAvGrovrCty HU 9-2253
Kodani Y 339 SHalcyonRd HU 9-3008
Koll Leonard 366AtlntcGrovrCty HU 9-3913
Koons Scott Mrs Pike&HalcyonRd HU 9-3436
Kopischke E J 1520-23dOceano HU 9-3961
Kotarski C L 25th&BeachOceano HU 9-2414
Kraatz Lowell 922CyprsCt HU 9-3206
Krajnc Mary Mrs 550EBranch HU 9-2100
Krause A H 634ManhattnAvGrovrCty HU 9-2640
Krovious Jas H 932CyprsCt HU 9-3568
Krovious Motel 1401N101Hwy HU 9-5404
Kubel Beatrice Gloria 1330-19thOceano HU 9-3488
Kuda Rose 113Bridge HU 9-3993
Kueffer Elmore L 165Aspn HU 9-3798
Kuge Arthur 525N2dGrovrCty HU 9-5163

L

Lackey M L 265 Spruce HU 9-5191
Ladwig Hal 206 SAlpne HU 9-3514
Laird Robt E Rev 124WBranch HU 9-2634
Lambert B 114Nelsn HU 9-2797
Lambert Clement B 317VallyRd HU 9-2106
LAMBERT'S FAIR OAKS SERVICE 109 SHalcyonRd HU 9-2109
Lambeth R L 739NewprtAvGrovrCty HU 9-4288
Lancaster E W 386Walnt HU 9-2147
Lancaster Jack A 120Parkvw HU 9-3912

Lancaster Jack A rl est 1435GrandAvGrovrCty-HU 9-2615
Lancaster Nick Real Estate 1248GrandAv-HU 9-2286
Lane T M HwyNo1 ----HU 9-5177
Lange Anna Mrs 1158Ash ----HU 9-2483
Langenbeck Buzz 102TraffcWy ----HU 9-2468
Langenbeck Frank 583NewmnDr ----HU 9-3500
Langenbeck Rita 128NMasn ----HU 9-2775
Lapp Leo 211EBranch ----HU 9-3390
Larkin Emma C 504RockawyAvGrovrCty-HU 9-3414
Larsen Darwin J 529EBranch ----HU 9-3523
Larson Don 153ParkVwAvGrovrCty-HU 9-5773
Larson F L 617NewmnDr ----HU 9-3875
Larson Leslie H 2341 OceanAvOceano-HU 9-5535
Latham L B 1262NewprtGrovrCty-HU 9-5596
Laughlin Louise 1297-1stOceano -HU 9-2801
Laughlin Wm E 612 SeabrghtAvGrovrCty-HU 9-2863
Laurenco A L LsBerrosCnynRd ----HU 9-2027
Lauthbury Paul TallyHoRd ----HU 9-5667
Lawrence Chester H 150 SHalcynRd-HU 9-3375
Lawson A L HuasnaRd ----HU 9-3397
Lawton Irene 549 SaratogaAvGrovrCty-HU 9-3996
Leamon Roy C 712 S 13thGrovrCty-HU 9-5063
Leaverton Henry C 558N14thGrovrCty-HU 9-5181
Lebow E J 424Aldr ----HU 9-3210
Ledbetter C R 1215Poplr ----HU 9-3544
Lee Alton 1411 SierraDr ----HU 9-3974
Lee Harold E Cheng Lee Kennels 181TallyHoRd-HU 9-2872
Lee John C 225Masn ----HU 9-5954
Lee R S 207Bridge ----HU 9-2135
Lee Roy B 1645-22dOceano ----HU 9-2855
Lee Sarah H 500 S 5thGrovrCty--HU 9-4379
Leeper Cherokee 349N10thGrovrCty-HU 9-5022
Lees Anthony J 163Elm ----HU 9-3843
Leger Robt H 703ParkVwGrovrCty-HU 9-4159
Leggett M P 764 SaratogaAvGrovrCty-HU 9-2164
Lehman F L 1060 SunstDr ----HU 9-5751
Lemerise W E 445Pecn ----HU 9-3935
Leming Zula Gay WTemplHalcyon -HU 9-2803
LENA'S KNIT SHOP 620 SeabrghtAvGrovrCty-HU 9-5963
Lentz Herbert HalcyonRd ----HU 9-5700
Lenz M W 342N4thGrovrCty ----HU 9-3940
Leonard Frank 1365 SaratogaAvGrovrCty-HU 9-3755
Les's Barber & Beauty Shop 926GrandAvGrovrCty-HU 9-5231
Lessi Shirley 1748GrandAvGrovrCty-HU 9-2208
Levine C E 1120 SunstDr ----HU 9-5297
Levins Emanuel 202VernonAv ----HU 9-5717
Levy Jos 400 SAldr ----HU 9-5056
Lewis Donald F 1508MentneAvGrovrCty-HU 9-5965
Lewis Frank 249Walnt ----HU 9-2661
Lewis Freeman V 148Alpne ----HU 9-3205
Lewis Glen 1131Mapl ----HU 9-4127
Lewis Glen jwlr 923GrandAvGrovrCty-HU 9-5749
Lewis J T 118Nelson ----HU 9-2732
Lewis Pearl C 331 SMasn ----HU 9-3071
Lewis S L 301VallyRd ----HU 9-5905
Lewis Sewing Center 943GrandAv-HU 9-5132
Lida W Hanst Beauty Salon 509GrandAv-HU 9-2212
Lieberman S 2291PasoRoblsOceano-HU 9-5193
Lierly L W ECherryAv ----HU 9-2842
Lightfoot C W 202Aldr ----HU 9-2188
LIGHTFOOT UNION OIL SERVICE STN 823GrandAv-HU 9-2705
Limpangog Lucy 1347LongbrnchAv GrovrCty-HU 9-4392
Limpangog M L 923MentneAvGrovrCty-HU 9-3793
Lindholm J H 157N14thGrovrCty -HU 9-5493
Lindo Roble Camp LopezCnyn ----HU 9-2026
Lindsay C A 256Walnt ----HU 9-2566
Lindsay Jack L 807GrandAv ----HU 9-5223
Linebarger Donald A 546 S 16thGrovrCty-HU 9-2475
Link Geo F 471N5thGrovrCty ----HU 9-2270
Linnell Investigation & Patrol 261N11thGrovrCty-HU 9-2215
Linstrum Clarence T 756Myrtl ----HU 9-5470
Linton C L Capt 149Aldr ----HU 9-4204
Lively's Court 135 S 13thGrovrCty-HU 9-2825
Liwanag Angel 428Aldr ----HU 9-3678

Llaneza Geo 749ManhattnAvGrovrCty-HU 9-3088
Locke W F Bill hortcltrst PikeRd--HU 9-2338
Log Cabin Market 400TraffcWy--HU 9-5922
Logue Jas Mrs 224 Short ----HU 9-2206
Loma Vista Motel 1399Hwy101 --HU 9-2183
Long Chas C Mrs 912DodsnWy ----HU 9-3250
Long Francis G WalntHalcyn ----HU 9-2462
Loomis Amy C Mrs 407Branch ----HU 9-5409
Loomis Christine B Mrs HuasnaRd-HU 9-2004
LOOMIS E C & SON
Insurance Agent 405EBranch----HU 9-5594
Feed Dlr 415EBranch ----HU 9-5514
Loomis J Vard HuasnaRd ----HU 9-2911
Loomis John 585May ----HU 9-5785
Loomis Maud H 409Branch ----HU 9-2779
Lopes Lulu Mrs 548LePoint ----HU 9-3784
Lopez Valentine 615CornwlAv ----HU 9-3114
Lor E V 612BennettAv ----HU 9-2241
Lord Ray 424TraffcWy ----HU 9-5644
Lord's Variety 123EBranch ----HU 9-2410
Losey Perry 812 SeabrghtGrovrCty-HU 9-3147
Louden Celia 2361PasoRoblsOceano-HU 9-2252
Louderback Wayne 1254Poplr ----HU 9-5458
Louise Ralph Dress Shop 131EBranch-HU 9-5929
Lovasz J G Hwy101 ----HU 9-2120
Lovejoy Nelia 1214GrandAv ----HU 9-3929
Lovell Mary J 1491-15thOceano --HU 9-3835
Lovern W D McCarthyOceano ----HU 9-2142
Lovern's Clammers Headquarters PierAvOceano-HU 9-2767
Lovett Lee R 127 SMasn ----HU 9-2127
Lowe Grant Mrs 160N7thGrovrCty-HU 9-3646
Lowe John T 347-11thGrovrCty --HU 9-2846
Lowe Roby 1270-24thOceano ----HU 9-5093
Lowe Tyler 884 SeabrghtAvGrovrCty-HU 9-3520
Lowe's Coffee Shop 914GrandAv--HU 9-9948
Lowman Wes 586N16thGrovrCty -HU 9-5113
Loyns Eddie L Jr 807ParkWy ----HU 9-5060
Lucas Amy 391RamonaAvGrovrCty-HU 9-3680
Lucas E L 391RamonaAvGrovrCty-HU 9-3680
Luhrs Miles 4th&RamonaAvGrovrCty-HU 9-3091
Luis Frank M 1194FairOksAv ----HU 9-5092
Luke A Wayne 425TraffcWy ----HU 9-3623
Lunceford Earl John 736 S 13thGrovrCty-HU 9-3657
Lundgren Raymond C HuasnaRd --HU 9-3060
Lundy J W 311RamonaAvGrovrCty-HU 9-2137
Lunsford Lucy 1189 SaratogaAvGrovrCty-HU 9-3346
Luster H W 1100AtlntcAvGrovrCty-HU 9-3732
Luster O F CorralitosCnyn ----HU 9-3791
Lutz W B 142N6thGrovrCty ----HU 9-2632
Lynch E M 710CornwlAv ----HU 9-3813
Lynch Edison OakPrkAv ----HU 9-3216
Lynch Jean 75AtlntcAvGrovrCty --HU 9-2247
Lynch John 1595BrightnAvGrovrCty-HU 9-3922
Lynn Woody 328McCarthyAvOceano-HU 9-4201
Lyon Edw A Sr 874 S 10th GrovrCty-HU 9-3644
Lyons G R 1595NewprtAvGrovrCty-HU 9-5097
Lytle F S 1521HillcrstDr ----HU 9-2063
Lytton Donald R 220Cherry ----HU 9-5422

M

MacClosky Chas Co GrandAv&101Hwy-HU 9-4456
Macha F C FarrellRd&13th ----HU 9-2186
Machado D HuasnaRd ----HU 9-2500
Machado Eugene HuasnaRd ----HU 9-3019
Machado Lucinda Mrs 215½Bridge-HU 9-3422
Machado Mary Mrs 170Aldr ----HU 9-5059
Mack Fred Hwy101 ----HU 9-2832
Mackie Lillian 309Masn ----HU 9-2134
MacMillan D A AtlanticGrovrCty -HU 9-5911
Macom Glenn H 520GrandAvGrovrCty-HU 9-4773
Madsen Don 508CornwlAv ----HU 9-3683
MADSEN HARDWARE & PLUMBING 116WBranch-HU 9-2758
Madsen Richard vegetbls 362Walnt-HU 9-2144
Madson A J Dr 352Aldr ----HU 9-2638
Madvig G A FarrellRd ----HU 9-4402
Magee Lula 447NewprtGrovrCty --HU 9-2610
Magginetti Gladys 558 S 13thGrovrCty-HU 9-5100
Maguire Albert L 1094Mapl ----HU 9-2645
Mahin Effie L Mrs 1342NiceAvGrovrCty-HU 9-2675
Majors R A 1410NiceAvGrovrCty -HU 9-2853
Mallory Alton TallyHoRd ----HU 9-5695
Mallory Cecil 441Beech ----HU 9-5693

Mallory Cethil E HalcyonRdHalcyon-HU 9-2946
Mallory Leo R 400Alln ----HU 9-5443
Mallory Leo R rl est 107EBranch--HU 9-2839
Mallory Mabel 513 Ide ----HU 9-2814
Maltby Roy E 372N13thGrovrCty -HU 9-4792
Mana Geo 1178FairOksAv ----HU 9-2819
Manchester Bertha 1355AtlntcAvGrovrCty-HU 9-2513
Mankins Alvin B Huasna ----HU 9-2540
Mankins Harold D 255HillcrstDr --HU 9-5500
Mankins Howard 200HillcrstDr ----HU 9-3248
Mann H C Mrs 486N8thGrovrCty--HU 9-3458
Manning Dorothy Mrs 2061BeachOceano-HU 9-5459
Manning Wm A 145Aldr ----HU 9-5192
Mansfield G R 327AtlntcAvGrovrCty-HU 9-3947
Margaret Harloe Elementary School 901FairOksAv-HU 9-2246
Marlow Ernest E 301Whitely ----HU 9-5478
Marney Earl 135 S 5thGrovrCty--HU 9-5293
Marsalek A F 209Aldr ----HU 9-5609
Marshall J W OakPrkAv ----HU 9-2569
Martella Jas 541N2dGrovrCty ----HU 9-5456
Martha's Cleaners 643GrandAvGrovrCty-HU 9-3654
Martin A C 307PierAvOceano ----HU 9-5232
Martin Frank L 1079FairOksAv --HU 9-2151
Martin Frank P 551LePoint ----HU 9-2935
Martin Harold L 168Aldr ----HU 9-3719
Martin Harry W 362N6thGrovrCty-HU 9-3686
Martin Ida 1142NiceAvGrovrCty --HU 9-3468
Martin Jos F CienagaDistrict ----HU 9-2074
Martin Kenneth W PismoBeachStatePark-HU 9-5014
Martin Loren D 175Aldr ----HU 9-4128
Martin Maud T 1028 SunstDr ----HU 9-5021
Martin Max W 202A TraffcWy ----HU 9-5498
Martin Myrtle Mrs 907 SaratogaAvGrovrCty-HU 9-5579
Martin Paul E 336 SHalcynRd ----HU 9-3217
Martin's Cafe 967GrandAvGrovrCty-HU 9-2773
Marts A D CarpntrCnyn ----HU 9-2017
Mase Robt W 260N18thGrovrCty -HU 9-2469
Mason Geo 1694PacBlOceano ----HU 9-3252
Mason Walter E Dr 1415B FarrellRdGrovrCty-HU 9-2368
Masonic Temple 112Poole ----HU 9-2350
Masters Jas P 1080Mapl ----HU 9-3144
Mastro Eugene T 219WoodPl ----HU 9-3242
Matchan Roy W 100CrownTer ----HU 9-2395
Matheus Julia S 240WBranch ----HU 9-3931
Mathews Jas W 1061BrightnAvGrovrCty-HU 9-3972
Matousek Wm J Jr MD SanLuis Medcl Clnic 957GrandAv-HU 9-5586
Residence 971FresnoPismoBch-PRspct 3-4773
Matsumoto Y 373 S 14thGrovrCty-HU 9-3340
Mattina Jerry UpprArroyoRd ----HU 9-2000
Maxwell Sarah 147N13thGrovrCty-HU 9-5539
Maxwell Wm G 572LePoint ----HU 9-3643
Mazzaufo Guy 1155MentneAvGrovrCty-HU 9-5118
McBride E L 144 SMasn ----HU 9-4786
McBride Elgin L LsBerrosCnyn ----HU 9-2525
McCampbell E H 1126GrandAv --HU 9-5023
McCarthy Jimmie V LosBerros ----HU 9-3018
McCaslin Elizabeth 1258RamonaAvGrovrCty-HU 9-5027
McCaslin H B OakPrkRd ----HU 9-5780
McCaslin L D 1054GrandAv ----HU 9-3716
McCauley F C 489N14thGrovrCty -HU 9-3962
McClain Jim W 1485ChiltnDr ----HU 9-5224
McClanahan L L 774 S 7th GrovrCty-HU 9-3627
McClaughry H H 473 SaratogaAvGrovrCty-HU 9-5103
McClure Don G SnLuisRd ----HU 9-2948
McCollim N D LsBerrosCnyn ----HU 9-3098
McCollim Robt W LsBerrosCnyn --HU 9-3098
McConnachie G E 1565NiceAvGrovrCty-HU 9-5939
McCord Sam E 1293 S 13thGrovrCty-HU 9-3477
McCormac Lester C 356N13thGrovrCty-HU 9-3212
McCoy C W Mrs Crown ----HU 9-2201
McCoy Chas M 513½LePoint ----HU 9-4307
McCready D H 402EBranch ----HU 9-5477
McCullough W E CorralitosCnyn --HU 9-2010
McCune Merle J 1255WilnaOceano-HU 9-3744
McDaniel J W 381N4thGrovrCty -HU 9-4252
McDonald Geo W 270N4thGrovrCty-HU 9-5258
McDonald Jas 851PikeRd ----HU 9-4484
McDonald Maude 236HalcyonRd --HU 9-2954
McDonald Robt E 1165FairOksAv -HU 9-2678
McDougal C A 709GrandAv ----HU 9-2191
McElhany Don 1172Ash ----HU 9-5649
McElmoyl J W 385 S 8thGrovrCty-HU 9-3752

McGee Sardis B Pocket Bk Grocry 294N4thGrovrCty-HU 9-2804
McGhee H L 1737NewprtAv GrovrCty-HU 9-4797
McGowne Joe 728BrightnAvGrovrCty-HU 9-2886
McGowne Port 1285BrightnAvGrovrCty-HU 9-3675
McIntosh Henry 1067 SunstDr ----HU 9-3201
McKee Ronald 873 SaratogaAvGrovrCty-HU 9-5964
McKeever Tott 256Walnt ----HU 9-5273
McKenna D F Mrs 407Alln ----HU 9-5738
McKenzie Clyde A 121Alln ----HU 9-2849
McKernon Ivan J 13th ----HU 9-2808
McKinney Terry O 135 S 13thGrovrCty-HU 9-2586
McKitrick Erma 266N14thGrovrCty-HU 9-2374
McLellan Clara S 243N7thGrovrCty-HU 9-4487
McMaster Henry C 1281-24thOceano-HU 9-5157
McMillen H W 440Walnt ----HU 9-4120
McMinn Ira D 604 S 8thGrovrCty-HU 9-5042
McNamara Mark G 128Nelsn ----HU 9-3116
McNary Thos A 2190BeachOceano-HU 9-4783
McNealley J S 1384BadnGrovrCty-HU 9-3620
McNeil Baird 133NHalcyonRd ----HU 9-3347
McNeil Fred C 236HillcrstDr ----HU 9-3369
McNeil Gary Mrs 408Beech ----HU 9-3351
McNeil Leo J 200Nelsn ----HU 9-2715
McNeil Leona Mrs 130Alln ----HU 9-2148
McOsker Walter L PriscillaLn ----HU 9-2847
McWilliams Dolly Mrs 314 SMasn-HU 9-5688
Meacham W C 191 S 9thGrovrCty-HU 9-2150
MEEKS ELECTRIC 10th&GrandAvGrovrCty-HU 9-3371
Mehlschau Andrew Nipomo ----HU 9-2083
Mehlschau Christian H LosBerrosRd-HU 9-2012
Mello Geo 117Barnett ----HU 9-2353
Meloy Jennie Mrs 803CornwlAv ----HU 9-5453
Melton Jay SHalcyonRd ----HU 9-3382
Melton Mary Mrs 672MentneAvGrovrCty-HU 9-3496
Melvin Jas 121Poole ----HU 9-3723
Mendelson-Zeller 390ManhattnAvGrovrCty-HU 9-5045
Mengel Paul 1055Ash ----HU 9-4255
Menges F E MethodistCampGround-HU 9-2321
Menges F E Jr 1143 SunstDr ----HU 9-5550
Mercer Sula Mrs 1525RamonaAvGrovrCty-HU 9-5615
Merino Herminia Mrs 1561NewprtAvGrovrCty-HU 9-4286
Merrill Mary Mrs 2011PasoRoblsOceano-HU 9-3131
MESA POULTRY Hwy 1 ----HU 9-3059
MESQUIT ART COMPLETE HOME FURNISHINGS Bridge&Branch -HU 9-2116
Messier Veva T RN 1398GrandAv -HU 9-2884
Metz Wm 163Aspn ----HU 9-2070
Meyer Erwin W HuasnaRd ----HU 9-2494
Mickey Annie HwyNo1 Oceano ----HU 9-3769
Mickey's Taxi 100EBranch ----HU 9-2354
Miller Ben W 1500 SierraDr ----HU 9-5705
Miller Edw W 198 SAlpne ----HU 9-2132
Miller Jas M 212WoodPl ----HU 9-2862
Miller Jas W 167Aspn ----HU 9-2532
Miller Leonard 619GrandAvGrovrCty-HU 9-3213
Miller M L FarrellRd ----HU 9-2262
Miller Wayland Col LopezCanyon --HU 9-5486
Mills Fred B 419LePoint ----HU 9-3220
Mills Maurice CorralitosCnyn ----HU 9-3748
Mills Roberta HuasnaRd ----HU 9-3540
Mills Roy T 506LongbrnchAvGrovrCty-HU 9-3400
Mills Verdi Mrs 123VallyRd ----HU 9-2473
Milne Bruce 2190-22dOceano ----HU 9-2962
Mineau Jas R 914CyprsCt ----HU 9-5664
Mineau Russell B Mrs HuasnaRd --HU 9-2021
MINER'S 1036GrandAvGrovrCty -HU 9-2931
Minor Eddie 1020GrandAv ----HU 9-3380
Miranda Frank J 1299-25th ----HU 9-4296
Missamore Herbert E 775 SeabrghtAvGrovrCty-HU 9-5578
Mitchell C W 746TrouvleAvGrovrCty-HU 9-5029
Mitchell Chas E RailrdAvOceano --HU 9-3309
Mitchell Earl 1760-21stOceano --HU 9-3951
Mitchell Esther Mrs NTemplHalcyon-HU 9-5098
Mitchell Henry T 658ManhattnAvGrovrCty-HU 9-4391
Mitchell Lewis 430Beech ----HU 9-5937
Mize Wayne C 1598HillcrstDr ----HU 9-5444
Molatore John 238N7thGrovrCty -HU 9-2960
Molette E V HwyNo1 Oceano ----HU 9-5437
Molette F F 1179NewprtAvGrovrCty-HU 9-5137
Molinari Lawrence 126A VallyRd--HU 9-3997
Monfort W N WTemplHalcyon ----HU 9-3990
Monnin Geo F Wilmr&4thOceano -HU 9-2702

Montgomery Annie 259RamonaAvGrovrCty-HU 9-2433
Montgomery Claude 318½Alln --HU 9-2046
Montgomery Dorothy M OceanAv&7thOceano-HU 9-5677
Montgomery Frank E 451 SeabrghtAvGrovrCty-HU 9-5540
Montgomery Halden 321Poole ----HU 9-2447
Montgomery Hazel Mrs 489N18thGrovrCty-HU 9-3441
Montgomery Monte H 1447-15thOceano-HU 9-5429
Montgomery V E Pinky 295 Spruce-HU 9-2263
Montgomery's Store 1909PacBlOceano-HU 9-2892
Mooney David H 1210NiceAvGrovrCty-HU 9-3673
Moore Archie P CarpntrCnyn ----HU 9-2044
Moore Clark L 1180Ash ----HU 9-2992
Moore Edna Nance 208Nelsn ----HU 9-5723
Moore Geo A 210TallyHoRd ----HU 9-3639
Moore Jos C TallyHoRd ----HU 9-3097
Moore Kermit 1330NewprtAvGrovrCty-HU 9-2234
Moore L A 390AtlntcAvGrovrCty--HU 9-3809
Moore R A Jr 230Gardn ----HU 9-5617
Moorefield John R Jr 909CyprsCt -HU 9-3526
Morales J 1795MentneAvGrovrCty-HU 9-2207
Moralez Luis 1298-25th ----HU 9-5502
More Jerry 1357 StrandOceano ----HU 9-5463
Moreno Marion 1071FairOksAv ----HU 9-3096
Morgan Herb H 2251HoldnAvOceano-HU 9-3164
Morgan J A 8th&NewprtGrovrCty -HU 9-2378
Morin Harrold G 981PikeRdGrovrCty-HU 9-4707
Morin Roland J truckng 273N6thGrovrCty-HU 9-2057
Morris Frank 648LongbrnchAvGrovrCty-HU 9-5946
Morris Henry 1509NiceAvGrovrCty-HU 9-2125
Morris Lowell J 786N3dGrovrCty--HU 9-3882
Morrison W E 143 SMasn ----HU 9-2578
Morrow Bobbie 202A VallyRd ----HU 9-2139
Motta W C CherryLn ----HU 9-2149
Mulkey Claude P 302CherryAv ----HU 9-5108
Mulkey's Texaco Stn 999Hwy101 -HU 9-9947
Mullin Steven H 435Pecn ----HU 9-3866
Murdock Jas 174AtlntcAvGrovrCty-HU 9-4472
Murphy J L 461 S 13thGrovrCty--HU 9-2704
Murphy Louis F 306Alln ----HU 9-5559
Murray Bob D 1395MentneAv GrovrCty-HU 9-3950
Murray Ernest C OakPk ----HU 9-2535
Murray Joe 9thOceano ----HU 9-3398
Murray Maynard RailrdOceano ----HU 9-3326
Murrell L B HuasnaRd ----HU 9-3697
Myers Wm 805GrandAv ----HU 9-3994
Myres Wm B 172 S 6thGrovrCty--HU 9-5055
Myrick Jas 309ECherryAv ----HU 9-3465

N

Nachtwey Walter J Capt 1261-25th-HU 9-4722
Nagashima J FarrellRd ----HU 9-3831
Nakamura Eddie 1173FairOksAv--HU 9-3495
Nakamura S LosBerrosRd ----HU 9-2045
Nakano J J LsBerrosDistrict ----HU 9-3039
National Electrical Contractors Assn-SantaClara SanBenito Chapter
483AuzeraisSnJse
From telephones served by the following exchanges
Arroyo Grande
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1578
Navarro Dorsie 505RockawyAvGrovrCty-HU 9-3493
Naylor Ross A 1205Poplr ----HU 9-5116
Neal Bob 203½EBranch ----HU 9-3432
Neal Robt E Loomis E C & Son 405EBranch-HU 9-5594
Neighbors L B OakPrkRd ----HU 9-2214
Neil Dale 327 SHalcyonRd ----HU 9-4323
Nel-Deen's Beauty Salon 1250GrandAv-HU 9-2275
Nelson Albert A 422CalifAv ----HU 9-3427
Nelson Edwin 204LarchmntDr ----HU 9-3234
Nelson M E HuasnaRd ----HU 9-3489
Nelson Oliver 538 Ide ----HU 9-4105
Nelson Thelise Mrs 119VallyRd --HU 9-2670
Newby Darvel 1169TrouvleAvGrovrCty-HU 9-3506
Newell Melvin S 225Branch ----HU 9-2913
Newman Donald R 691-13thGrovrCty-HU 9-3430
Newman Loren 171FairViewDr ----HU 9-3013
Newman Lovell Pete 1111FairOksAv-HU 9-3424
Newman Ray C 195FairvwDr ----HU 9-5124
NIAGARA OF SAN LUIS OBISPO 1118GardnSnLuisObispo-LIbrty 3-3635

Nibarger Margaret L 1261GrandAv-HU 9-5168
Nichols J H OakPrkAv ----HU 9-5722
Nichols Mary E 505 Ide ----HU 9-2267
Nichols N S HwyNo1 ----HU 9-5640
Nichols N S Oceano Packng Co Oceano-HU 9-5636
Nickerson Wm H 169 SPine ----HU 9-2879
Nickles Chas C 1660-23dOceano --HU 9-3184
Nickles R E 2260PikeRdOceano --HU 9-2498
Nickson Herbert W 943 SeabrghtAvGrovrCty-HU 9-3474
Nielsen H W LopezCnyn ----HU 9-2541
Nimmo Katherine Dr BeachAvOceano-HU 9-3936
Nishi S 1156GrandAvGrovrCty ----HU 9-2973
Nishi's Market 1150GrandAvGrovrCty-HU 9-3641
Nix Mamie 353N10thGrovrCty ----HU 9-3564
Nix Roy W 1223BadnAvGrovrCty -HU 9-4780
Nix S A 290 S 10thGrovrCty ----HU 9-3705
Noble A W 1282AtlntcAvGrovrCty-HU 9-4154
Noe L T 366N8thGrovrCty ----HU 9-3746
Nonella Charlie Sr UpprArroyo ----HU 9-3082
Norman Jas L 203A Bridge ----HU 9-4403
Norman John P 708GrandAv ----HU 9-3861
Norman Raymond 564N5thGrovrCty-HU 9-5702
Norris John 1040BrightnAvGrovrCty-HU 9-2257
North Amer Van Lines Agcy 1350GrandAv-HU 9-3928
Norton Fred 213Whitely ----HU 9-2311
Norwalk Service 6th&GrandAvGrovrCty-HU 9-2279
Noyes E L 354N6thGrovrCty ----HU 9-2516
Nunes Darold 534 S 6thGrovrCty--HU 9-5040
Nunes Joe A 735RamonaAvGrovrCty-HU 9-3125
Nunes Joe B 156 SAlpne ----HU 9-5267
Nunes John V CienagaDistrict ----HU 9-2011
Nunes Oliver 1031NewprtAvGrovrCty-HU 9-2169
Nunes Robt M Bob's Flr Coverings 1105GrandAv-HU 9-3122

O

Oak Park School OakPrk ----HU 9-2043
Oakes Richard G 170 SAlpne ----HU 9-3873
Obayashi Roy 1726NiceAvGrovrCty-HU 9-2813
O'Brien Earl B 492-13thGrovrCty -HU 9-5264
Oceana The 1795PacAvOceano ----HU 9-9976
Oceano Beach Auto Court Oceano -HU 9-5624
Oceano Beach Fresh Fish Market PierAvOceano-HU 9-2128
OCEANO FIRE DEPARTMENT
All Other Calls 1697PacBlOceano-HU 9-5962
Fire calls only ----HU 9-2110
Oceano Full Gospel Tabernacle 2310PasoRoblsAvOceano-HU 9-3601
Oceano Hardware 921FrontOceano-HU 9-3416
Oceano Hotel 1875PacBlOceano --HU 9-9993
Oceano Ice Co Oceano ----HU 9-2288
Oceano Packing Co Oceano ----HU 9-5636
Oceano Sand Co LakeOceano ----HU 9-5244
If no answer call ----HU 9-5446
Oceano School District 8th&WilmrOceano-HU 9-5781
Oceano Special Training Class 19th&OceanOceano-HU 9-3876
Oceano Water Co 1935WilmrOceano-HU 9-2124
O'Connor W Q 310CherryAv ----HU 9-2938
O'Connor Wm rl est 105Bridge ----HU 9-2181
O'Connor's Cafe 112EBranch ----HU 9-9989
O'Dell Ralph N 403HalcyonRd ----HU 9-2720
Odiorne Chas J 641 SaratogaAvGrovrCty-HU 9-5610
Ogan H K 117 SGardn ----HU 9-2391
Ohler C A 1450BrightnAvGrovrCty-HU 9-2155
Oldfield C D 10thGrovrCty ----HU 9-2268
Oldham Claude OakParkCanyonNo1-HU 9-2689
Oldham Lydia E 1435PacBlOceano-HU 9-3838
Olin Jas G 2531ArroyoGrndeAv --HU 9-3542
Olivas Tim 3dOceano ----HU 9-2901
Oliver Ernest BranchMillRd ----HU 9-2597
Oliveria Mary E 436CalifAv ----HU 9-2613
Olney A E 219LePoint ----HU 9-2982
Olsen Chas 1212FairOks ----HU 9-3738
Olsen Clyde 445Beech ----HU 9-2747
Olsen G W 2461PasoRoblsOceano -HU 9-2296
Olson Mabel Mrs 102Barnett ----HU 9-3315
Olson O N 1277BrightnAvGrovrCty-HU 9-3691
Olson Rebecca M 213NAlpne ----HU 9-3179
One-O-One Auto Court Hwy101 ----HU 9-2764
Ormonde F F OakPrk ----HU 9-2084
Ormonde Marvin OakParkCanyonNo1-HU 9-3725
Ornduff H H 1621PacBlOceano --HU 9-3820
Orr Wm S Rev 227Bridge ----HU 9-2265

Osborn J C Mrs 11thGrovrCty ----HU 9-2260
Osborne Dwight H Mrs 225 Short-HU 9-2435
Otsuji Richard 167BriscoRd ----HU 9-5087
Ott G E FarrellRd ----HU 9-2152
Overman Harry V 640 SaratogaAvGrovrCty-HU 9-3507
Owens Joe HwyNo1&GrandAvGrovrCty-HU 9-5070
Ozawa Tom 1694GrandAv ----HU 9-5955

P

Pacific Gas & Electric Co Bus Ofc
SanLuisObispo
From Arroyo Grande Exchange
Ask Operator for-ENtrprise 1-0251
PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSanLuisObispo
Ask Operator for ----Business Office
(No Charge for Calls to Business Office)
See introductory section for service calls & other important matters
Padgett Chas T CherryLn ----HU 9-2712
Padgett Earl 1101AtlntcAvGrovrCty-HU 9-3355
Padgham R L Capt 1651PikeRd --HU 9-4486
Padilla Massey 4thGrovrCty ----HU 9-2442
Padlina Milton A CorbtCnynRd ----HU 9-5784
Page L M Mrs 205 Short ----HU 9-2140
Page M S LopezCnyn ----HU 9-2552
Page Morgan C BrightnAvGrovrCty-HU 9-3939
Paint Shop The 120BriscoRd ----HU 9-3324
Palmer A L 110NHalcyonRd ----HU 9-2734
Palmer A S Capt CountyPrkRd ----HU 9-3010
Panella Tony 816N12thGrovrCty -HU 9-5238
Pannett W E 1811 OceanAvOceano-HU 9-2190
Pantle Carl W 162Walnt ----HU 9-5682
Pape Geo W 1060FairOksAv ----HU 9-5791
Pappas Lynn 1110 SunstDr ----HU 9-2852
Parke Geo J 125ECherryAv ----HU 9-2637
PARKER APPLIANCES & REFRIGERATION 882GrandAvGrovrCty-HU 9-2660
Parker Evelyn 1689NewprtAvGrovrCty-HU 9-5608
Parker Wallis O Capt 1174FairOksAv-HU 9-2112
Parotti J HuasnaRd ----HU 9-2572
Parris G C 203BrightnAvGrovrCty -HU 9-2344
Parrish Mary Mrs BranchMillRd --HU 9-2545
Parvin Russell OakPrkAv ----HU 9-5010
Pascoe Blanche 231½HalcyonRd -HU 9-3464
Pasion A M HuasnaRd ----HU 9-3891
Pasion L M HuasnaRd ----HU 9-3093
Passow H J 1084 SeabrghtAvGrovrCty-HU 9-2341
Pate Curtis 774AtlntcAvGrovrCty -HU 9-3203
Paulding Ruth 551Crown ----HU 9-5661
Paulsen Chas WalntHalcyon ----HU 9-3704
Paulsen Fred C 1729NewprtAvGrovrCty-HU 9-3982
Payne Carl E Grover City Jnk Yd 13th&FarrellRdGrovrCty-HU 9-2991
Payne Jas M 211N13thGrovrCty--HU 9-3862
Payne Virgil E 411CornwlAv ----HU 9-3515
Peace Lutheran Church 407Beech -HU 9-2708
Pearce E G 260 SHalcyonRd ----HU 9-5119
Pearl John 206 SMasn ----HU 9-3727
Pease Beatrice 189N14thGrovrCty-HU 9-5686
Pease Walter J 664LongbrnchAvGrovrCty-HU 9-3634
Ped Magdalena 2210 OceanAvOceano-HU 9-2448
Pein John L CarpntrCnyn ----HU 9-3029
Pein John L Oceana The 1795PacAvOceano-HU 9-9976
Pemberton H C 200 S 4thGrovrCty-HU 9-2320
Pemberton Thos M 186FairvwDr -HU 9-4281
Pence J O optmtrst 134EBranch--HU 9-2351
Residence 121NMasn ----HU 9-4708
Penida Domingo 1520PasoRoblsOceano-HU 9-5158
Penland E H 838RockawyAvGrovrCty-HU 9-3366
Pentecostal Church of God 1152BrightnAvGrovrCty-HU 9-2235
Pera Peter HuasnaRd ----HU 9-2089
Peralta Eddie 319Elm ----HU 9-3461
Perez Joe 783FarrellRdGrovrCty -HU 9-2980
Perinetti A A 718GrandAv ----HU 9-2242
Perkins John L 174N6thGrovrCty -HU 9-5017
Perry Chas E 207Nelsn ----HU 9-2031
Perry Fred F 2220ArroyoGrndeAv Oceano-HU 9-2329
Perry John F 444Beech ----HU 9-3545
Perry Joe S 522EBranch ----HU 9-5790
Peters Jas M 1260Poplr ----HU 9-4126
Petersen Mary F 924 SaratogaAvGrovrCty-HU 9-3200

Peterson Albert 1025 SunstDr ----HU 9-3692
Peterson Arnold E 1355AtlntcAvGrovrCty-HU 9-4388
Pete's Liquor Store 1101GrandAvGrovrCty-HU 9-9996
Store No 2 1827PacBlOceano --HU 9-9984
Petker Geo 211HalcyonRd ----HU 9-5534
Petker Herman G 445 S 12th GrovrCty-HU 9-5708
Petker Mary Mrs 529ELePointAv -HU 9-5915
Pettersen Viola 403TrouvleAv GrovrCty-HU 9-4304
Peugh Laura J 1375GrandAv ----HU 9-2653
Pew C Earl 536Crown ----HU 9-5169
Pfankuch Edw 157NHalcyonRd --HU 9-3860
Pharr Luther 1597NiceAvGrovrCty-HU 9-5058
Pharr Wm H SeabrghtAvGrovrCty -HU 9-3487
Phelan Bros Feed Yard LosBerrosRd-HU 9-5648
Phelan Cyril rnch LosBerrosRd ----HU 9-2480
Phelan Dan M Jr LosBerrosRd ----HU 9-2081
Phelan J Dan LosBerrosRd ----HU 9-2596
Phelan & Taylor Produce Co Oceano-HU 9-2413
Phelps Berry W 497N10thGrovrCty-HU 9-2979
Phelps Ward B 464-9thGrovrCty--HU 9-2158
Phillips A 313EBranch ----HU 9-5215
Phillips Elbert L CorbtCnynRd ----HU 9-3077
Phillips H R 307 SMasn ----HU 9-2791
Phillips Jos Mrs LosBerrosRd ----HU 9-2514
Phillips Paul 1160Mapl ----HU 9-4102
Phillips Wayne 187 SAlpne ----HU 9-5243
Phillips Wm M 1291 S 13thGrovrCty-HU 9-5715
PHIL'S COCKTAILS 1769PacBlOceano-HU 9-9910
Phoenix S S Wilmr&9thOceano ----HU 9-2143
Pierce G W 1087NiceAvGrovrCty -HU 9-2677
Pierce John C TraffcWy ----HU 9-3762
Pierce Lewis M 1168GrandAvGrovrCty-HU 9-4702
Pierce Lorene 623AtlntcGrovrCty -HU 9-3565
Pierce Robt E Mesa ----HU 9-2583
Pierson W R 520Aldr ----HU 9-2723
Pike R E 1380MentneAvGrovrCty -HU 9-3437
Pilkington S E PasoRoblsOceano --HU 9-5663
Pillow R J 115Alln ----HU 9-4293
Pimental Antone 7thOceano ----HU 9-3469
Pino Charlie 324Aldr ----HU 9-2479
Pinze Albert G SnLuisRd ----HU 9-4322
Pismo-Oceano Airport San Luis Obispo County of Oceano ----HU 9-9952
PISMO-OCEANO VEGETABLE EXCHANGE RailrdAvOceano-HU 9-5771
Pocket Book Grocery 294N4thGrovrCty-HU 9-2804
Poletti Roy L UpprArroyo ----HU 9-3733
Ponder Holly G Capt 220B S 13thGrovrCty-HU 9-4186
Pontes Louis 1265 SaratogaAvGrovrCty-HU 9-3085
Poole Joe BranchMillRd ----HU 9-3014
Pope Hugh Jr 723BennettAv ----HU 9-3188
Pope Hugh O 535EBranch ----HU 9-5647
Porter Arthur I 1458-15thOceano-HU 9-3498
Porter Arza HuasnaRd ----HU 9-2557
Porter Asa HuasnaRd ----HU 9-2531
Porter Asa Jr 314CherryAv ----HU 9-2753
Porter B L 1stOceano ----HU 9-2373
Porter Chester 413Calif ----HU 9-4292
Porter D G 547 Ide ----HU 9-4429
PORTER'S FROZEN FOODS INC 302 S 13thGrovrCty-HU 9-2985
Porticos Pedro HwyNo1 ----HU 9-2639
Portnoff Jim P LosBerros ----HU 9-4140
Potter Cleo G HwyNo1 ----HU 9-3001
Potter Frank W 588 S 7thGrovrCty-HU 9-3215
Potter Jack tractrs 729TrouvleAvGrovrCty-HU 9-2818
Potter Viola F 1132MentneAvGrovrCty-HU 9-2202
Powell E L 166Aldr ----HU 9-3574
Pradmore Arthur 186Elm ----HU 9-2366
Prescott W A 1275 S 13th GrovrCty-HU 9-4248
Prestridge Donald J 1060Mapl --HU 9-4183
Prewett Roy 628N8thGrovrCty ----HU 9-5672
Price Ellis A 511AtlntcAvGrovrCty-HU 9-4401
Price J L 11thGrovrCty ----HU 9-3262
Prickett Elmer 1155 SunstDr ----HU 9-5762
Printz C D OakPrkAv ----HU 9-2072
Pruess Morris O 252WBranch ----HU 9-2843
Pruess Morris O Arroyo Drug Co 130EBranch-HU 9-5531
Pruett M J 724CornwlAv ----HU 9-3864
Public Sanitary Co 245HillcrstDr -HU 9-3155
Puerto Sabas J 663NewprtAvGrovrCty-HU 9-4132
Pueschel C F 571LongbrnchAvGrovrCty-HU 9-3162

Pueschel Earl 160BriscoRd ------HU 9-3933
Pursell John R 1290-24thOceano -HU 9-3517
Pyatt Guy 206N6thGrovrCty ----HU 9-2671

Q

Quality Cleaners 109EBranch ----HU 9-2696
Qualls Lloyd C 763LongbrnchAvGrovrCty-HU 9-3598
Quaresma J R HuasnaRd --------HU 9-2547
Quaresma W F HalcyonRd -------HU 9-2294
Quaresma W W HuasnaRd -------HU 9-2038
Quaresma Wm E Huasna --------HU 9-2091
Quaresma Wm M 923CyprsCt ----HU 9-3525
Quigley Clayton S 247NewprtAvGrovrCty-HU 9-2175
Quincy Robt C 933CyprsCt ------HU 9-5796
Quitman Walter 125EBranch ----HU 9-3987

R

Racca Joe C 1357ManhattnGrovrCty-HU 9-3802
Rader Earl 118High -----------HU 9-3970
Rae's Beauty Salon 200EBranch --HU 9-2277
Ragsdale Russell 214Whitely -----HU 9-5261
Rainbeau Lorena Mrs 155Pine ---HU 9-2451
Ralph G A Mrs 406EBranch -----HU 9-5558
Ralph Thos 354 SHalcynRd------HU 9-3528
Ralph's Plumbing 1380LongBranchAv GrovrCty-HU 9-4445
Ralph's & Porky's 108WBranch --HU 9-9991
Ramage H H 129NMasn ---------HU 9-3342
Ramey Aaron S 425ManhattnAvGrovrCty-HU 9-3305
Ramey Harce C 9th&RockawyAvGrovrCty-HU 9-3478
Ramil F 9th&PasoRoblsOceano ---HU 9-3413
Ramirez Valentine 995 SaratogaAvGrovrCty-HU 9-5044
Ramsey H B 1323 SaratogaAvGrovrCty-HU 9-5000
Rancho De Los Cuestos Grover B Hill Co
Ranch No 1 UpprArroyo -------HU 9-2001
Ranch No 2 Huasna -----------HU 9-2080
Ranch No 3 Headquarters Huasna-HU 9-2075
Ranch No 4 UpprArroyo ------HU 9-2073
Randall Beulah 1134RamonaAvGrovrCty-HU 9-3335
Ranney W C OakPrkAv ---------HU 9-5731
Rapp Guss A 440Beech ---------HU 9-3150
Rapp Keith A No1HwyOceano ----HU 9-5471
Ratier Tony 133 Short----------HU 9-5009
Ray W H 1171Ash -------------HU 9-2193
Reade Curtis A 1026Ash --------HU 9-5277
Record & Band Shop The 1041GrandAv-HU 9-3512
Redden Gene 248BrightnAvGrovrCty-HU 9-3917
Redfield H A Mrs WalntHalcyon --HU 9-3126
Redick Elmer Mrs 162Elm ------HU 9-5071
Reed Alcott H CherryAv --------HU 9-3337
Reed Hollis J 258WRamonaAvGrovrCty-HU 9-3978
Reed Irene 239N8thGrovrCty ----HU 9-2840
Reed Robt L CarpntrCnyn -------HU 9-3787
Reinhardt Jack W 1059Mapl ----HU 9-5255
Reis John Jr 531LePoint -------HU 9-3549
Reis Lucio 750RoblesRd --------HU 9-3688
Reis Manuel OakPrkRd ---------HU 9-2273
Relis Juan R 1821WilmrAvOceano-HU 9-2981
Rencher G G 1400 SierraDr------HU 9-3221
Renshaw Ernest 615BennettAv ---HU 9-5655
Retzloff Harold W 1038FairOksAv-HU 9-4480
Rexroad E R 587NewmnDr ------HU 9-3607
Reyes S D HuasnaRd -----------HU 9-5619
Reyes S D Ranch No 4 CienagaDistrict-HU 9-2576
Reynolds Dock 841NiceAvGrovrCty-HU 9-2903
Reynolds R R 631 OceanvwGrovrCty-HU 9-3846
Rhodd Fayetta M 332 SMasn----HU 9-5913
Rhule W W 1239NewprtAvGrovrCty-HU 9-3290
Rhyne H R 974NiceAvGrovrCty ---HU 9-3660
Rhyne Joel 206Whitely ---------HU 9-2796
Richards C R 132High ----------HU 9-5161
Richards Clarence 2231ArroyoGrandeAv-HU 9-3323
Richards Warren G 1094 SunstDr-HU 9-2768
Richardson John W 398Elm -----HU 9-3952
Richardson Norman HuasnaRd ---HU 9-2324
Richeda O 119 SRena-----------HU 9-3284
Richerson John Pub Sanitary Co 245HillcrstDr-HU 9-3155
Richey Hardie H 428 OrchrdAv---HU 9-5921
Richmond Sidney B 154Pine -----HU 9-5433
Rico Catalino 1920-21stOceano ---HU 9-2809

Rightmeyer Sara 149N10th GrovrCty-HU 9-5083
Riloquio Narciso 843AtlntcAvGrovrCty-HU 9-5229
Ring C J 1396MentneAvGrovrCty--HU 9-3586
Ringrose Florence 222Gardn -----HU 9-3160
Rios Billie M 459RamonaAvGrovrCty-HU 9-5077
Rios Chas P 210WoodPl --------HU 9-3892
Rios Richard 251Elm -----------HU 9-5221
Ritchie Evelyn A Mrs 829RitchieRdGrovrCty-HU 9-5652
Rivas Robt 1241-24thOceano ----HU 9-3946
Rivers Wm J Capt 1271-25th ----HU 9-4208
Robasciotti Ivan HuasnaRd ------HU 9-3741
Robb Jas C Jr 1005 SunstDr ----HU 9-5090
Robbins Victor J 1145 SunstDr---HU 9-3782
Roberson Wm H 1103BrightnAvGrovrCty-HU 9-3486
Robert F M 875AtlntcAvGrovrCty-HU 9-3497
Roberts Bob HuasnaRd ----------HU 9-2555
Roberts Edw CarpntrCnyn -------HU 9-2598
Roberts Grace M 340N3dGrovrCty-HU 9-2841
Roberts Rena 1021BrightnAvGrovrCty-HU 9-3902
Roberts Robt H FarrellRd -------HU 9-4402
Robertson John 927CyprsCt -----HU 9-5656
Robinson Jas H OakParkCanyonNo2-HU 9-3044
Robison Edw M No1Hwy ---------HU 9-2676
Rocha Joe V 590-2dGrovrCty ----HU 9-3709
Rockwell Christine 554TrouvleAvGrovrCty-HU 9-2750
Rodgers Dick 242N1stGrovrCty ---HU 9-5081
Rodgers Jess W 686 S 8thGrovrCty-HU 9-5195
Rodgers Jestal D 255N11thGrovrCty-HU 9-5136
Rodrigues Myrtle Mrs 528EBranch-HU 9-2875
Rodrigues Wm MusickRd ---------HU 9-2591
Rodriguez Kenneth HuasnaRd ----HU 9-2058
Roesbery Frank E 1621WilmrAvOceano-HU 9-3840
Rohde Wm H 202TraffcWy ------HU 9-5674
Rollins Barbara F 323 OceanVwAvGrovrCty-HU 9-4228
Romero Frank A 101Hwy -------HU 9-4187
Romero Mariano Oceano --------HU 9-3671
Romine Loretta Mrs 1363MentneAvGrovrCty-HU 9-5278
Rondeau Francis R 1475 SierraDr-HU 9-2821
Rong Leonard J 507LePoint -----HU 9-5651
Rosa Joe S 124NMasn ----------HU 9-3274
Rose Alex 575RamonaAvGrovrCty-HU 9-5274
Rose Chas W 179FairvwDr ------HU 9-2823
Rose Frank J HuasnaRd --------HU 9-5423
Ross B A 801FarrellRdGrovrCty --HU 9-3446
Ross Bart 943CyprsCt ----------HU 9-2425
Ross L M CypressHalcyon -------HU 9-2724
Rotta Sam HuasnaRd -----------HU 9-2512
ROUNTREE OIL DISTRIBUTING CO 100TraffcWy-HU 9-2051
Rountree Wavie O 126 SMasn----HU 9-2055
Routzahn L W CorralitosCnyn ---HU 9-3042
Routzahn Paul R 960GrandAv ---HU 9-2769
Rowe Arthur 210CherryAv ------HU 9-2628
ROWE DONALD A pub acct 104WBranch-HU 9-2727
Residence HuasnaRd ---------HU 9-2949
Rowley Glen F 254Alln ---------HU 9-3294
Roxburgh R A 809RamonaAvGrovrCty-HU 9-3365
Roy Ed 1165GrandAv -----------HU 9-2778
If no answer call PismoBeach-PRspct 3-2073
Royal Motel Hwy101 -----------HU 9-2418
Royle Max 273 SaratogaAvGrovrCty-HU 9-2984
Rubio A P LosBerrosRd ---------HU 9-2559
Rucker W R 411Beech ---------HU 9-3519
Rucklidge C R 228 SMasn -------HU 9-2136
Ruedi Chas F 317 Short---------HU 9-3785
Ruedi F H Construction 1090 SunstDr-HU 9-2887
Ruedi Hermine 365Walnt -------HU 9-5038
Ruhl J W 249 SHalcyonRd-------HU 9-2390
Ruiz Abelia 1023LongbrnchAv GrovrCty-HU 9-5167
Ruiz Martin 1151BadnAvGrovrCty-HU 9-3751
Ruiz Salvador 1023LongbrnchAvGrovrCty-HU 9-5167
Runels A V 1101FairOksAv -----HU 9-3509
Runels Elmer VallyRd ----------HU 9-5727
Rust R P HuasnaRd ------------HU 9-2520
Ryan Richard F StateHwyNo1 ---HU 9-2582
Ryan Wm P 1115 SunstDr--------HU 9-5001
Ryan's Beverage Store 100EBranch-HU 9-2354
Ryzner Frank 171Aldr ----------HU 9-2925
RYZNER FRANK B lumbr 150Aldr-HU 9-3223
Ryzner Geo 160Elm -----------HU 9-2730

S

S & W MOVING & STORAGE 1350GrandAv-HU 9-3928
Sackman H A Mesa Poltry Hwy1--HU 9-3059
Sadler J W 2241ArroyoGrndeAvOceano-HU 9-5629
Sadocchi V E 339N7thGrovrCty --HU 9-2182
St Barnabas Episcopal Church Barnett-HU 9-2990
St Denis J W Elm -------------HU 9-2857
St Patrick's Church 128WBranch--HU 9-2680
Sakamoto Jas CherryLn --------HU 9-3945
Sakamoto M FrontOceano ------HU 9-5542
Saladin Albert P 204 Oak--------HU 9-5412
Samaniego Dolores HuasnaRd ----HU 9-3055
Samaniego Frank 266RamonaAvGrovrCty-HU 9-5526
Sanbonmatsu M HwyNo1 -------HU 9-3880
Sanchez Christopher 548N13thGrovrCty-HU 9-5175
Sandercock W 504Aldr ---------HU 9-2385
Sanders Guy W 616CornwlAv ----HU 9-2648
Sanders Warren HuasnaRd ------HU 9-5036
Sanford J W 216CherryAv ------HU 9-2389
Sanford Nellie L 136Bridge -----HU 9-2869
Sanford Robt B 1687PacBlOceano-HU 9-4428
Sanford W L B & F Elec Shop 560 S 13thGrovrCty-HU 9-2478
SanLuis Medical Clinic 957GrandAv-HU 9-5586
San Luis Mill & Lumber Co 246HigueraSnLuisObispo
From telephones served by the following exchanges
Arroyo Grande
(No Intercity Charge)
Ask Operator for-ENtrprise 1-2548
San Luis Obispo County of
Airport Oceano --------------HU 9-9952
Constable 214EBranch -------HU 9-2827
If no answer call-------------HU 9-2611
Justice Court 214EBranch ----HU 9-2827
Libraries
Arroyo Grande Branch OrchrdAv-HU 9-3415
Halcyon Branch STempl&HalcyonRdHalcyon-HU 9-2432
Oceano Branch 17th---------HU 9-3819
Road District No 4 RailrdAv----HU 9-5632
Routzahn County Park UpprArroyo-HU 9-2095
Sheriff's Sub Stn 867RamonaAvGrovrCty-HU 9-4466
San Luis Obispo County of
Sheriff-Coroner CourtHseSnLuisObispo
Emergency calls only
From telephones served by the following exchanges
Arroyo Grande
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1560
Santens Henry 312Aldr ---------HU 9-2972
Santens R H 10th&BrightnGrovrCty-HU 9-2230
Santiago Claire 227N4thGrovrCty-HU 9-2382
Santos Joe Mrs 515Branch ------HU 9-2398
Santos Peter Mesa ------------HU 9-3045
Santos Richard CarpntrCnyn ----HU 9-2882
Saratoga Auto Wrecking & Junk Yard 61 SaratogaAvGrovrCty-HU 9-4458
Sargent Jas H UpprArroyoRd ----HU 9-3074
Saruwatari Stone HalcyonRd ----HU 9-2805
Sato T PikeRd ----------------HU 9-3614
Saulsbury Wenona 216 SMasn----HU 9-2210
Sawyer Jas F FarrellRd ---------HU 9-2290
Scarborough O G 832LongbrnchAvGrovrCty-HU 9-2606
Scarbrough Virgil 656 SaratogaAv GrovrCty-HU 9-3490
Schaef E A CorralitosCnyn ------HU 9-2561
Schanz Chas M 1390NewprtAv ----HU 9-3781
Schenck Kenneth HuasnaRd -----HU 9-2404
Scherer Delton I 722 OceanvwGrovrCty-HU 9-5207
Schildknecht Fred 177-8thGrovrCty-HU 9-5034
Schilling Bud 185BriscoRd ------HU 9-2621
Schilling Phil W 267Elm --------HU 9-2372
Schilling R O 315Masn ---------HU 9-5416
Schlegel Calvin H Hwy101 ------HU 9-3492
Schlicker Leonard D 1381PasoRoblsAvOceano-HU 9-4106
Schmidt Paul F 121ParkvwGrovrCty-HU 9-5296
Schneider J J S & W Movng & Storge 1350GrandAv-HU 9-3928
Schoenfelder Insurance Adjustment Service 1130Palm-HU 9-4762
Schoenfelder Walter G Schoenfelder Ins Adjstmnt Serv 1130Palm-HU 9-4762
Schofield Kenneth 979NewprtAvGrovrCty-HU 9-3292
Schopp O L CorralitosCnyn -----HU 9-2078
Schrader Robt C 1300Newprt ----HU 9-4223
Schreiber L J 1600Chiltn -------HU 9-2359

Schultz Jessie Mrs 121WBranch -HU 9-3930
Schultz Orville 1091Ash --------HU 9-2460
Schurmann Edw 611HardngDr Oceano-HU 9-3824
Schussman Ken HalcyonRdHalcyon-HU 9-3937
Scofield John F OakParkCanyonNo1-HU 9-3066
Scott Freda 251GrandAvGrovrCty-HU 9-3128
Scott Kincy Dr phy & sur 156N9thGrovrCty-HU 9-3418
Residence 593BrightnAvGrovrCty-HU 9-3406
Scott M J 284N14thGrovrCty ----HU 9-3606
Scott W T Cabinet Shop 1539GrandAv-HU 9-5547
Scott's Fair Oaks Convalescent Home 222Elm-HU 9-5468
Scroggins Hurley Jr 616BennettAv-HU 9-4796
Seaback V E 1742PasoRoblsOceano-HU 9-5185
Seaman Glenn LopezCnyn -------HU 9-2515
Seamans J R 164-11thGrovrCty --HU 9-3538
Searcy Paul NipomoOceano ------HU 9-3588
Sebastian Oil Distributing 220Masn-HU 9-5638
Sebastian Pablo RailrdAvOceano --HU 9-5485
Sebastian Yvonne 220 SMasn----HU 9-5210
Sebring Andrew D 120High -----HU 9-5967
Seely A M 122Nelsn -----------HU 9-2909
Segundo A G 7thOceano --------HU 9-5402
Selvester Ray 913FarrellRd -----HU 9-3428
Serafine Chas R 357N12thGrovrCty-HU 9-3330
Serres Peter VerdeCanyon -------HU 9-5752
Serres Wm VerdeCanyon -------HU 9-5743
Servin L 182TallyHoRd ---------HU 9-5548
SERVISOFT OF SANTA MARIA 438A SBdwySantaMaria-Walnt 5-8018
Serviss Elsie 832MentneAvGrovrCty-HU 9-2652
Serviss Theo E 1004RockawyAvGrovrCty-HU 9-2894
Seven-Up Bottling Co of SanLuis Obispo 1111 SHwy101-HU 9-2111
Seventh Day Adventist Church & Church School LarchmntDr -----HU 9-2687
Sevier E C 349 SHalcyonRd------HU 9-3577
Sevier R A HuasnaRd -----------HU 9-2005
Shaffer Danl J 331 SMasn------HU 9-2700
Shaffer Don E 138TraffcWy ----HU 9-2054
Shaffer Florence 1007 SaratogaAvGrovrCty-HU 9-3684
Shaffer R L 372 SaratogaAvGrovrCty-HU 9-3003
Shaffer W A 320 Short---------HU 9-3354
SHAFFER'S RICHFIELD SERVICE STATION 139TraffcWy -------HU 9-2040
If no answer call-------------HU 9-2139
Shamblin W Paul Hwy101 ------HU 9-2064
Shannon Geo G BranchMillRd ---HU 9-2037
Shannon J W Hwy101 ---------HU 9-3011
Sharpe Irene E Mrs 315Elm -----HU 9-3154
Sharps C C CorbtCnynRd -------HU 9-2085
SHARPS CONSTRUCTION CO THE 306EBranch-HU 9-2115
Sharps Construction Co The 306EBranch-HU 9-3616
Sharps Helen N 535LePoint -----HU 9-2445
Sharps Howard C CarpntrCnyn ---HU 9-3712
Sharp's Pet Shop 835GrandAvGrovrCty-HU 9-3196
Sharps R E 220NAlpne --------HU 9-3140
Shatford Ada Mrs 1023 SunstDr--HU 9-3555
Shearer A A 1182AtlntcGrovrCty -HU 9-3251
Sheehy Dan Nipomo -----------HU 9-2014
Sheehy Irene Mrs Nipomo -------HU 9-2538
Sheldon Ward L VallyRd --------HU 9-2567
Shell Agricultural Ammonia Service SntaMaria
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1421
Sherard E C 566N1stGrovrCty ---HU 9-2549
Sherwin Stanley S OakParkCanyonNo2-HU 9-2065
Shields Fred M WilmrOceano ----HU 9-3130
Shields Roy 1420WilmrOceano ---HU 9-3376
Shigenaka Bob 290 Spruce------HU 9-3546
Shishido I 5thOceano ----------HU 9-2691
Shishido T 425Pecn -----------HU 9-3208
Shoemaker J W 175RamonaAvGrovrCty-HU 9-3310
Short Edna A 1024MentneAvGrovrCty-HU 9-2184
Short John D 1168GrandAvGrovrCty-HU 9-4789
Show R K FarrellRd -----------HU 9-5580
Shreeves J P 407ECherry -------HU 9-4192
Shrode Algie 1328GrandAvGrovrCty-HU 9-3765
Shrode O A Mrs RN HuasnaRd----HU 9-2376
Shryock E N 1164GrandAv ------HU 9-3142
Shryock Laura A 1062GrandAv ---HU 9-3581
Shumway Roberta Halcyon ------HU 9-3197

Siegel Ruby L 1149 SunstDr-----HU 9-3834
Sigler E L 203 S 18thGrovrCty---HU 9-2383
Signorelli Sandy Mrs 842 SaratogaAvGrovrCty-HU 9-3539
Silcott David L 554Rockawy GrovrCty-HU 9-2864
Silkwood Paul E OakParkCanyonNo1-HU 9-3724
Sills Wayne PikeOceano ---------HU 9-5079
Silva Antonio F 509BennettAv ---HU 9-2915
Silva Bros rnch HuasnaRd-------HU 9-2529
Silva Bros Ranch Two HuasnaRd -HU 9-2069
Silva Donald E 1045 SunstDr-----HU 9-2701
Silva Ernest J 126VallyVwRd ----HU 9-3273
Silva F R TallyHoRd -----------HU 9-2303
Silva Frank T Jr 234TallyHoRd --HU 9-3747
Silva Joe L 136Whitely ---------HU 9-2936
Silva Joe R CorbtCnyn ---------HU 9-3034
Silva Joe T CienagaDist --------HU 9-2511
Silva Lewis E 189BriscoRd ------HU 9-2900
Silva Manuel 874AtlntcAvGrovrCty-HU 9-3801
Silva Nadine Mrs CherryLn -----HU 9-3078
Silva Norman E 1158 SunstDr----HU 9-3245
Silveira Joe C CienagaDistrict ----HU 9-2974
Simas Joe 204WoodPl ----------HU 9-2888
Simas Joe V VerdeCanyon -------HU 9-2002
Simas John J CarpntrCnyn ------HU 9-2025
Simily Patsy 261N3dGrovrCty ---HU 9-2683
Simmermaker Glen 345JuanitaOceano-HU 9-3431
Simmons Walter W Mrs 417-10thGrovrCty-HU 9-2928
Simons Philip L 1687BrightnAv GrovrCty-HU 9-3867
Simons Sam J 895 Olive---------HU 9-2810
Simpson Hugh B 147Aldr -------HU 9-5064
Simpson W E 137ParkvwAv GrovrCty-HU 9-5620
Sims Frank 3d&BrightnGrovrCty -HU 9-5454
Sinay C A 20th&WarnrOceano ---HU 9-3647
Sinner Dick 138 Spruce---------HU 9-5678
Sipes E L TallyHoRd -----------HU 9-2162
Sisemore W B Pike&Front ------HU 9-5200
Sitton Phyllis E 491RamonaAvGrovrCty-HU 9-3965
Skaggs L R 539EBranch --------HU 9-3370
Skehen John 415Pecn ----------HU 9-2177
Skelton Chas 220F Aldr---------HU 9-3343
Skidmore A E HuasnaRd --------HU 9-2722
Sloan Chas N 138 SMasn-------HU 9-5151
Sloan M W 117NMasn ---------HU 9-2912
Sloane Lester D 1014Ash -------HU 9-2881
Smith Ben 1341NiceAvGrovrCty --HU 9-5689
Smith Carl RooseveltDrOceano ----HU 9-5162
Smith Donald W 909FarrellRd ---HU 9-2665
Smith Ernest J 538 OrchrdAv-----HU 9-2784
Smith Floyd Winfield Dr TraffcWy-HU 9-2227
Smith Grant E 273 SElm-------HU 9-4724
Smith Harold K WilmrOceano ----HU 9-3701
Smith Hazel Mrs 512 S 13thGrovrCty-HU 9-5248
Smith Horace M 904CyprsCt ----HU 9-2096
Smith Jim T 200WoodPl --------HU 9-2807
Smith John W 1389-22dOceano --HU 9-5204
Smith Letha A 1042Ash --------HU 9-3648
Smith Marjorie H 1141NiceAvGrovrCty-HU 9-3734
Smith O C 997 SaratogaAxGrovrCty-HU 9-3285
Smith R C 2171 OceanAvOceano---HU 9-2503
Smith Robt L LsBerrosCnyn -----HU 9-3081
Smith Ruth E Mrs 135 S 13thGrovrCty-HU 9-4701
Smith Thelma Mrs 382 SHalcyonRd-HU 9-2269
Smith W M A & B Electric 170 Spruce-HU 9-2426
Smith W O HuasnaRd ----------HU 9-3715
Smith Walter J 1180Mapl ------HU 9-3652
Smith Wm B 320 SHalcyon------HU 9-3349
Smith Wm R 1148FairOksAv ----HU 9-3353
Snedeger Jack 1321-23dOceano -HU 9-3124
Snell Don E 1778PacAvOceano --HU 9-3313
Snodgrass Jas E 494N12thGrovrCty-HU 9-4476
Snow Martin L HuasnaRd -------HU 9-4251
Snyder H P 1582RamonaAvGrovrCty-HU 9-3429
Snyder Walter VerdeRd --------HU 9-3707
Sogard D A 1140 SunstDr-------HU 9-3189
Sontag Rose C 180Elm --------HU 9-3283
Sorensen Harry 9thGrovrCty -----HU 9-2459
Sorenson Allan H 629RockawyAv GrovrCty-HU 9-5420
Soriano Angel 661 S 8thGrovrCty-HU 9-3394
Soto Frank T 911DodsnWy -----HU 9-3139
Soto John B 120TallyHoRd ------HU 9-5740
Sousa Joe A 5th&ArroyoGrndeAvOceano-HU 9-2244
Southern Counties Gas Co
From Arroyo Grande Exchange
Ask Operator for-ENtrprise 1-0206
Southern Pacific Co Front&OceanAvOceano-HU 9-2998
Souza Harry A HwyNo1 ---------HU 9-3570

Souza Luiza B 501BennettAv ----HU 9-2850
Spani Maude E 360N7thGrovrCty-HU 9-5182
Sparks Eula M 262 S 4thGrovrCty-HU 9-2774
Sparks W E 1185GrandAv ------HU 9-4784
Spears Wm F LosBerrosRd ------HU 9-3015
Specht A R 1158FairOksAv ------HU 9-2225
Spencer H F UpperArroyoGrande -HU 9-2094
Spic-N-Span Cleaners 1211GrandAvGrovrCty-HU 9-2682
Spicer J L 616CooldgeDrOceano --HU 9-3289
Spier Werner F Capt 1250-25th --HU 9-4298
Spierling Albert 118High -------HU 9-5618
Squire Skeet 1424 SaratogaAv GrovrCty-HU 9-3949
Stanford N C 154Aldr ---------HU 9-5126
Stanley Le Roy RailrdOceano ----HU 9-5696
Stansbury O M OakPrkAv -------HU 9-3825
Stapp Mary E 116A SHalcyonRd -HU 9-5289
Starkey E G 1547BrightnAvGrovrCty-HU 9-2172
Starks Floyd M 2391PasoRoblsOceano-HU 9-3440
STATE FARM INSURANCE COMPANIES 1202GrandAv-HU 9-5589
State Tool & Die Co 304 S 4thGrovrCty-HU 9-4374
Statom Lee B 936CyprsCt ------HU 9-5634
Steagall Myrtle Mrs 735LongbrnchAvGrovrCty-HU 9-3178
Steigerwalt Sara A 808Parkwy --HU 9-5501
Stein Frank 1451HonoluluOceano -HU 9-5944
Steinberger S O 607ManhattnGrovrCty-HU 9-5123
Steines Wm 915NewprtAvGrovrCty-HU 9-2266
STENQUIST R W contr PikeHalcyon-HU 9-2293
Stephens Florence 10thGrovrCty --HU 9-2438
Stephens V W CorbtCnynRd -----HU 9-3789
Stephenson Allie Mrs 320LePoint -HU 9-3165
Stephenson Harry F 1583 OceanAvOceano-HU 9-4306
Steuernagel W S Mrs RN 123 S 11thGrovrCty-HU 9-2950
Stevens E C 480 SaratogaAvGrovrCty-HU 9-3842
Stevens Geo O 1062FairOksAv ----HU 9-3411
Stevens Harold J 305Whitely ----HU 9-3621
Stevens John E 255N7thGrovrCty -HU 9-3651
Stevens Stanley G 1015MentneAvGrovrCty-HU 9-3236
Stevenson E L CorbtCnyn -------HU 9-2530
Stewart Alvin R 1138FairOksAv --HU 9-2754
Stewart Arthur L CorralitosCnyn -HU 9-2261
Stewart Don contr 377Elm-------HU 9-2349
Stewart Guy H 540Alln --------HU 9-5476
Stewart Harry Lee 774ManhattnAvGrovrCty-HU 9-2761
Stewart June 13thGrovrCty -----HU 9-2969
Stewart T L 2721ArroyoGrndeAvOceano-HU 9-5659
Stewart W A 6th&RamonaAvGrovrCty-HU 9-2166
Stewart Wm 1081Ash ----------HU 9-3129
Stewart Willie W 7 OceanAvOceano-HU 9-3308
Stewart Zoe Mrs CorbtCnyn -----HU 9-2035
Stickler R L VerdeCanyon -------HU 9-5709
Stilwell Naomi E Mrs 734Myrtl --HU 9-2866
STINCHFIELD TIRE & RECAP SHOP 931GrandAv-HU 9-3393
Stinnett J A 886TrouvleAvGrovrCty-HU 9-3971
Stinson Darrell G 552ELePoint ---HU 9-3161
Stockton Jack 1770-24thOceano ---HU 9-3362
Stone Donald S 1154 SunstDr----HU 9-4185
Stonecipher Jas D 111N3dGrovrCty-HU 9-4158
Stonesifer Wm 444Aldr --------HU 9-2787
Stong Whitey truckng 432CalifAv-HU 9-3828
Stote Donald C CarpntrCnyn -----HU 9-5109
Stote Geo CarpntrCnyn ---------HU 9-2016
Stout Arthur G 308Whitely -----HU 9-5912
Stout Lola M 477BrightnAvGrovrCty-HU 9-3006
Stout Stella M 269N8thGrovrCty -HU 9-5112
Stovall Leila M 138Whitely -----HU 9-5075
Stover N J bldg contr 1120 S 13thGrovrCty-HU 9-3269
Streetman Roy L 1057 SunstDr--HU 9-3858
Stringer Nate CorbtCnyn -------HU 9-2530
Stringfield Melvin 182BriscoRd ---HU 9-3604
Stringham J H 345N4thGrovrCty --HU 9-3348
Strom Carroll 426CalifAv -------HU 9-2955
Strong Homer 1115GrandAv -----HU 9-4370
Strother N W LarchmntDr ------HU 9-5671
Stultz W H 363N7thGrovrCty ----HU 9-3668
Sturges Frank L 190FairvwDr ---HU 9-2565
Sturges P L 201Aldr ----------HU 9-2342
Sturges Rogers B 1340 SierraDr--HU 9-2384
Stutheit R H 451Pecn --------HU 9-4259
Sullivan Gerald 1168 SunstDr----HU 9-5270
Sullivan H G VerdeCanyon -------HU 9-2086
Sullivan L C HuasnaRd ---------HU 9-3958
Summerfield L R 1261-24thOceano-HU 9-3417

Summersett A R 753TrouvleAv GrovrCty-HU 9-3062
Sumner E P 126 SAlpne---------HU 9-3260
Swack B U-Save Mkt 951GrandAvGrovrCty-HU 9-9994
Swall Ruth Ins 221EBranch------HU 9-5462
Swall Victor 204 SHalcyonRd----HU 9-5673
Swan Robt G 232HillcrstDr -----HU 9-3566
Swartout Hubert O Dr 1300GrandAv-HU 9-2154
Sweeney Fred M TallyHoRd -----HU 9-5013
Sweeney Leonard J LosBerrosDistrict-HU 9-4405
SWEETER'S GARAGE 1311PasoRoblsOceano-HU 9-2126
Swenda Steve CorralitosCnyn ----HU 9-3051
Swigert Tom 127Nelsn ---------HU 9-5472
Sylvester Sam J 1360GrandAv ---HU 9-2646

T

Tabata Mack 1495RamonaAvGrovrCty-HU 9-5676
Tabisula Mauro P 354N8thGrovrCty-HU 9-3032
Tajon Gloria 1161TrouvleAv GrovrCty-HU 9-4152
Tajon Joe 2336 OceanAvOceano--HU 9-2219
Tajon R Mrs 2336 OceanAvOceano-HU 9-2219
Talley O J 609LePoint ---------HU 9-2737
Tamayo Restituta R Mrs FarrellRd-HU 9-3980
Tarwater J L 224WBranch ------HU 9-2635
Taylor Cameron Hwy101 --------HU 9-5101
Taylor Clarence E 262N5thGrovrCty-HU 9-2133
Taylor E C 386PierAvOceano ----HU 9-4229
Taylor Edwin M 1029Ash -------HU 9-2371
Taylor Geo A 605Myrtl ---------HU 9-2625
Taylor Oliver Mrs VallyRd -------HU 9-3385
Teague Arnold 1058Ash --------HU 9-3584
Teague Elva Mrs 1065Ash ------HU 9-3578
Teague Herman B 1080FairOksAv -HU 9-4129
Tedford Gertrude B CyprsHalcyon -HU 9-5524
Tennant R A 913BrightnAvGrovrCty-HU 9-3706
Terra Hazel 804RockawyGrovrCty -HU 9-3263
Terra Irvin E OakPrkRd --------HU 9-3737
Terrill A G 112Alpne ----------HU 9-2254
Terry Henry J OakPrk ---------HU 9-2539
Terry Richard 250N18th -------HU 9-5488
Teter Donald 1421 SnFrnciscoDrOceano-HU 9-4103
Thiessen Mary 85BrightnAvGrovrCty-HU 9-3518
Thompson Clara 530RockawyAvGrovrCty-HU 9-3844
Thompson Grace S StanlyAv -----HU 9-5480
Thompson Jane R 1393 SierraDr--HU 9-3121
Thompson Jane R rl est 1010GrandAv-HU 9-2123
Thompson Robt T 2659ArroyoGrndeAvOceano-HU 9-2319
Thompson T B 231 SMasn-------HU 9-3159
Thornber Richard W 1073RitchieRdGrovrCty-HU 9-4202
Thornquist Geron VerdeCanyon ---HU 9-2059
Thrasher Harry K 310Whitely ----HU 9-3573
Thurman Calvin 933FarrellRd ----HU 9-3690
Thurman Chas L 1252 Sage-----HU 9-5755
Thurman G B CorralitosCnyn ----HU 9-3079
Thurman Jack 1026 SunstDr-----HU 9-5041
Thurwell Gertrude Mrs 121Nelsn -HU 9-5572
Timmer John L 138 OceanVwAv GrovrCty-HU 9-4184
Tingleaf R A 166 S 10thGrovrCty-HU 9-5198
Tognazzini Ben 529Alln --------HU 9-5479
Tolbert Fred HwyNo1 ----------HU 9-2028
Tomasini Wm 190 SElm --------HU 9-4220
Tomer H L 753 S 12thGrovrCty---HU 9-5086
Tony's Food Center 110EBranch --HU 9-5926
Tooley Jos A 1024NewprtAvGrovrCty-HU 9-3900
Torgerson Norman W StanlyAv --HU 9-5076
Towle Realty 1035GrandAv -----HU 9-2333
Tramell Elvis 1137RitchieRdGrovrCty-HU 9-2695
Travis Bud 126 SMasn----------HU 9-2055
Treat Hugh H 590N6thGrovrCty --HU 9-2957
Tri City Disposal Service 116EBranch-HU 9-3534
Trice H B Jr 138 SHalcyonRd----HU 9-2812
Trice's Auto Court RailrdOceano --HU 9-2251
True L C 286TallyHoRd --------HU 9-4488
Truesdale Calvin 543½EBranch -HU 9-4302
Truesdale Clarence Mrs 319Alln --HU 9-2844
Truitt S G 1056FairOksAv ------HU 9-5669
Truman Rex 1475HillcrstDr -----HU 9-3923
Trummer John UpprArroyoRd ----HU 9-2560
Trummer John R Jr 1305NewprtAv-HU 9-3174

Tucker Catherine 421RockawayAvGrovrCty-HU 9-3837
Tucker Geo 2d&ParkvwGrovrCty --HU 9-2466
Tucker Geo G 162 SAlpne -------HU 9-2714
Tucker John 878RockawyAvGrovrCty-HU 9-2458
Tudor W W 2181BeachOceano ---HU 9-2408
Tujetsch Geo 1611-19thOceano --HU 9-2394
Turbyfill Tom B 118NMasn -----HU 9-3238
Turbyfill's Record & Band Shop 1041GrandAv-HU 9-3512
Turner Al vegetbls 221 Short-----HU 9-5474
Turner Chas C 248N4thGrovrCty --HU 9-2481
Turner J M 945BrightnAvGrovrCty-HU 9-5247
Turner Leon D LosBerrosRd -----HU 9-2029
Turner Lucile 213 Short--------HU 9-3863
Turner Rex O 425CalifAv -------HU 9-3202
Turner's Self Service Laundry 248N4thGrovrCty-HU 9-2481
Turney A H LarchmntDr --------HU 9-2917
Turney's Electric Shop 124EBranch-HU 9-2757
Tuttle Wallace 1095GrandAv ----HU 9-4358
Tyerman Harold 927FarrellRd----HU 9-3927
Tyerman Percy 1306Newprt -----HU 9-2367
Tyerman Wheel Shop 1135GrandAvGrovrCty-HU 9-2465
Tyler Wm C OakPrkAv ---------HU 9-3409
Tyrrell Wm H 1271NewprtAvGrovrCty-HU 9-4289

U

U-Save Market 951GrandAvGrovrCty-HU 9-9994
Underwood V L 1349 SaratogaAvGrovrCty-HU 9-3148
Union Oil Co of Calif Summit Pump Stn LsBerrosCnyn-HU 9-5754
U S Govt
Dept of Agriculture
Soil Conservation 129½EBranch-HU 9-3511
Post Office 132EBranch-------HU 9-5923
Urschel Barbara 1259RamonaAvGrovrCty-HU 9-3272
Ursua Tony O 2046ArroyoGrandeAvOceano-HU 9-3713

V

Valadez Ray G 243N6thGrovrCty -HU 9-2802
Valley Paving & Construction Co Inc Hwy101-HU 9-2574
VanBeveren R J 141 Spruce -----HU 9-2220
Van der Linden Arnold W CorbtCnyn-HU 9-5758
Van der Linden L CorbtCnyn -----HU 9-2502
Van De Vanter G L CienagaDistrict-HU 9-3035
Vans Auto Parts 107Nelsn ------HU 9-5574
If no answer call-------------HU 9-5758
VanStane Randy 352N13thGrovrCty-HU 9-2642
VanWagoner Lynn 1304Brightn --HU 9-4709
VARIAN ERIC electrcn CyprsHalcyon-HU 9-2831
If no answer call-------------HU 9-5524
Varley Avanell 704GrandAv -----HU 9-5439
Varner Frank A HalcyonRd ------HU 9-5469
Vaughn E P Mrs 202B TraffcWy--HU 9-4795
Vaughn Ernest F Rev 773NiceAvGrovrCty-HU 9-3280
Vaughn Wm M 509 OrchrdAv----HU 9-4427
Vaughn's Jewelers 119EBranch ---HU 9-2330
Vega Jos UpprArroyoRd --------HU 9-2000
Vermazen John E 1300HillcrstDr -HU 9-3903
Vermillion F R 242Larchmnt -----HU 9-3932
VERNON SPRING WATER CO LsBerrosCnyn-HU 9-2536
Vervalen G F 330N10thGrovrCty --HU 9-3664
Vicory Chas H 168BriscoRd -----HU 9-3232
Vicory Ralph 495MentneAvGrovrCty-HU 9-2782
Victor's T V & Radio Service 1355-16thOceano-HU 9-3115
Vieira Manuel HuasnaRd -------HU 9-2556
Vieira Manuel R 1316MentneAvGrovrCty-HU 9-5645
Villa Frank D 328N3dGrovrCty --HU 9-4381
Villa Guadalupe P 746 OceanVwDrGrovrCty-HU 9-4200
Villador Raymond Mrs 262N11thGrovrCty-HU 9-3230
Villanueva Pedro N 500 SeabrghtAvGrovrCty-HU 9-3827
Visher Jas Mrs CorralitosCnyn ---HU 9-2036
Visser Cor 174 SAlpne----------HU 9-2883
Vogel Alfred 445N16thGrovrCty --HU 9-2725
Vogel Robt A 942AtlntcGrovrCty -HU 9-2298
Vogtherr Ella Miss WalntHalcyon -HU 9-5533

Volk Ralph P AtlnticGrovrCty ----HU 9-2327
Vorhees H T 231HalcyonRd -----HU 9-5254
Vorhees Myrtle B 1183Mapl -----HU 9-5604

W

Wachtmann Henry A 1049FairOksAv--HU 9-2295
Wade Francis L 590ManhattnAvGrovrCty-HU 9-3471
Wade Garage 590ManhattnAvGrovrCty-HU 9-3471
Waite Arthur 1484-23dOceano ---HU 9-3358
Waiters Deril 424 OrchrdAv------HU 9-5765
Waits C C 729ParkvwAvGrovrCty -HU 9-5978
Waldroupe Harland ArroyoGrndeAvOceano-HU 9-2607
Walker Anna 480LongbrnchAvGrovrCty-HU 9-3396
Walker Buford E 181 Spruce-----HU 9-3718
Walker Coy 871NewprtAvGrovrCty-HU 9-3714
Walker Gerald Jerry 677 S 16thGrovrCty-HU 9-3105
Walker John W 1310-23dOceano -HU 9-3524
Walker Richard A 1048 SaratogaAvGrovrCty-HU 9-2647
Walker Robt E genl contr 155 SAlpne-HU 9-5606
WALKER VIC GUN SHOP 953AtlntcAvGrovrCty-HU 9-3231
WALKER'S SUCCULENT GARDENS 953AtlntcAvGrovrCty-HU 9-3231
Wall Peggy 110CrownTer -------HU 9-2833
Wallace Dena 295 Spruce-------HU 9-2490
Wallace Paul D 834GrandAvGrovrCty-HU 9-2614
Wallace Ted R 971 S 11thGrovrCty-HU 9-2416
Waller Flowerseed Co VallyRd ---HU 9-5775
Wallis Ralph 891FarrellRdGrovrCty-HU 9-5133
Walther E F 1530ChiltnDr ------HU 9-3445
Walton Virgil J pub acct 115½EBranch-HU 9-3311
If no answer call-------------HU 9-5461
Residence 222CherryAv -------HU 9-5461
Wands W F 1186Mapl ---------HU 9-4280
Ward John A 2130VistaOceano --HU 9-5692
Wardell Leroy C 419Beech ------HU 9-2741
Wardell Ralph L 1730-19thOceano-HU 9-2867
Wardell Wm E 1481Newprt -----HU 9-3389
Warnes J A 169Aspn -----------HU 9-5492
Warren Joe L 611 SeabrghtAvGrovrCty-HU 9-5026
Warren Ruth 619GrandAvGrovrCty-HU 9-3213
Warwick G A 161Aspn ---------HU 9-4133
WATER WELL SUPPLY 1229GrandAv-HU 9-2258
Wathen Ester Mrs 1121BrightnAvGrovrCty-HU 9-5152
Watson Forney 4th&HoldnOceano -HU 9-3233
Watson Searl B 556 SaratogaAvGrovrCty-HU 9-3975
Watt John B 1224GrandAv ------HU 9-2783
Waugh Robt W 142 Spruce------HU 9-5209
Weaver A K FarrellRd ----------HU 9-5438
Weaver I S 220WoodsPl --------HU 9-2800
Weaver Laura OceanOceano -----HU 9-2492
Webb L E 508ECherryAv -------HU 9-5657
Weber Edith H Mrs 2390PasoRoblsOceano-HU 9-5425
WEBSTER JACK PAVING CONTRACTOR 958GrandAv-HU 9-2694
Children's Phone 958GrandAv---HU 9-2817
Weekly Cleta 555MentneAvGrovrCty-HU 9-3884
Welch Lucille M 1410WilmrAvOceano-HU 9-5188
Welke Ronald CorralitosCnyn ----HU 9-3587
Wells Geo D Hwy1 ------------HU 9-2581
Wells Sidonie 935DodsnWy ------HU 9-5941
Werling F C 1880 OceanAvOceano-HU 9-3984
Werner Irene F 547MentneAvGrovrCty-HU 9-3637
Werst Richard B 1054RockawyAvGrovrCty-HU 9-5473
Werst Richard E 118NAlpne -----HU 9-3135
Wesson Roy 422GrandAv ---------HU 9-3921
West W B 1384 SeabrghtAvGrovrCty-HU 9-2934
WESTERN AUTO ASSOCIATES STORE 924 SGrandAvGrovrCty-HU 9-3857
Western Packing Co 433 SHalcyonRd-HU 9-3960
Western Union Telegraph Co 100EBranch-HU 9-2354
Westfall John 1285GrandAv -----HU 9-2146
Wharton Marvin H 1168BrightnAvGrovrCty-HU 9-3101
Wheat Bobby 1128 SunstDr-----HU 9-5146
Wheat Frank 505CornwlAv ------HU 9-2108
Wheatley A H 117HalcyonRd ----HU 9-3143
Wheeler C A 226AtlntcAvGrovrCty-HU 9-3792
Wheeler Flora WalntHalcyon ----HU 9-3167
Wheeler N L 1280Poplr --------HU 9-3582
Wheeler Nellie 142AtlntcAv GrovrCty-HU 9-2102
Whipkey Mary A Mrs 1319GrandAvGrovrCty-HU 9-4498
White Ella Mrs RomonaAvGrovrCty-HU 9-2609
White Ella May VistaOceano ----HU 9-3172
White Fern RN Acacia----------HU 9-2245
White Jas A 311VallyRd ---------HU 9-5234
White John H Mrs 155N9thGrovrCty-HU 9-3132
White Lillian M 1135RamonaAvGrovrCty-HU 9-3807
White Ormond C WarnrOceano ---HU 9-2402
White Ralph H 1181NorswingDrOceano-HU 9-4397
White Ray 754 OceanVwAv GrovrCty-HU 9-3423
White Thomas A 350N9thGrovrCty-HU 9-3108
White Wm A 1354-23dOceano ----HU 9-3146
Whitecotton Arthur 1245Poplr ---HU 9-5419
Whitefield Earl R OakParkCanyonNo1-HU 9-3024
Whitener R C 136Alln -----------HU 9-3182
Whiteside F V 203ParkvwGrovrCty-HU 9-2337
Whiteside Wm T HuasnaRd -----HU 9-3722
WHITEY'S TOOL & EQUIPMENT RENTAL 139N6thGrovrCty ----HU 9-4321
Whitley Gertrude B 330Aldr -----HU 9-2898
Whitlock E S 547EBranch ------HU 9-2272
Whitney Ebba V Halcyon --------HU 9-3373
Whittaker Wm T Maj 1420HillcrstDr-HU 9-5530
Wical Elvin A MD 138EBranch---HU 9-2049
Residence HuasnaRd -----------HU 9-2053
If no answer call SanLuisObispo-LIbrty 3-1190
Wicks Carlyle 1410-13thOceano --HU 9-2194
Widener Carrie A 1255AtlntcAvGrovrCty-HU 9-3444
Wiginton J D Rev 1720PikeRdOceano-HU 9-4490
Wigle Dale C LopezCnyn --------HU 9-3087
Wilcox Albert E BranchMillRd ---HU 9-3795
Wildman A H 602CornwlAv -----HU 9-2157
Wiley Richard CanyonNo2 -------HU 9-3758
Wilkerson Ken 1258AtlntcAvGrovrCty-HU 9-3983
Wilkins Ed 562Crown -----------HU 9-2995
Wilkinson Earl HuasnaRd -------HU 9-3829
Wilkinson Paul 111Bridge ------HU 9-2485
Wilkinson's Market 120Branch ---HU 9-2693
Willhoit Neil C CarpenterCanyon --HU 9-3881
William's Bros Market 1069GrandAv-HU 9-3845
Williams Catherine Mrs LosBerrosRd-HU 9-2032
Williams Chester A LtCol 812Parkwy-HU 9-3898
Williams Clarence L 1033 SaratogaAvGrovrCty-HU 9-5291
Williams D M 1367GrandAvGrovrCty-HU 9-4371
Williams E Scott 181Elm -------HU 9-3693
Williams Frank W 347Aldr ------HU 9-2874
Williams Fred 8th&PasoRoblsOceano-HU 9-2178
Williams G A 478RockawyAvGrovrCty-HU 9-2325
Williams Geo A 295Aldr --------HU 9-2940
Williams Ina M 296 SaratogaAvGrovrCty-HU 9-4460
Williams Mary Mrs 378 SHalcyonRd-HU 9-2743
Williams Millard W 1595 SierraDr-HU 9-5484
Williams Noble 1721WilmrOceano-HU 9-3410
Williams Oren M 228Walnt -----HU 9-2612
Williams R C 1146 SunstDr------HU 9-3169
Williams Rex 116WBranch ------HU 9-2994
Williams Rosemary S FarrellRdGrovrCty-HU 9-4147
Williams W P LosBerrosRd ------HU 9-2060
Williams Willard 336BrightnAvGrovrCty-HU 9-4404
Williamson Alta 135Bridge-------HU 9-3583
Willis A M LosBerros -----------HU 9-2039
Wilson B C FarrellRd -----------HU 9-2943
Wilson Cecil L BranchMillRd -----HU 9-3771
Wilson Chas W 504FrontGrovrCty -HU 9-5018
Wilson David 1169Mapl ---------HU 9-3731
Wilson E A 26thOceano ---------HU 9-4788
Wilson F O 707BennettAv --------HU 9-2772
Wilson Gordon 149 SaratogaAvGrovrCty-HU 9-2405
Wilson I J 1063 SunstDr---------HU 9-5554
Wilson J G 942CyprsCt ----------HU 9-3454
Wilson Jack L 902BrightnAvGrovrCty-HU 9-2851
Wilson Jas UpprArroyo ---------HU 9-2050
Wilson Lee Mesa --------------HU 9-3028
Wilson Lee elec contr Hwy101----HU 9-4433
Wilson Mark B 1343RamonaAvGrovrCty-HU 9-5298
Wilson Rita 145WBranch -------HU 9-5489
WILSON ROCK & GRAVEL SERVICE AtlntcAvGrovrCty-HU 9-2977
WILSON'S FAMILY STORE 101EBranch-HU 9-2355
Winnie's Cafe 161TraffcWy -----HU 9-3764
Winningham C E 461 S 16thGrovrCty-HU 9-2932
Winslett L E 1980PasoRoblsOceano-HU 9-3869
Winslow Alice VerdeCanyon -----HU 9-5753
Winslow Ed VerdeCanyon -------HU 9-5753
Winslow Frank E 1279Poplr -----HU 9-5265
Winslow Ralph N 990FairOksAv --HU 9-2104
Winslow Ross H 1279Poplar -----HU 9-5265
Winters Enid 1385AtlntcGrovrCty-HU 9-5517
Winton Blanche Beach&22dOceano-HU 9-5127
Wise G W 421CornwlAv ---------HU 9-3717
Wise H E 132 SAlpne-----------HU 9-2669
Wiswell Floyd O 10thGrovrCty ---HU 9-2838
Withrow Clyde 129Alln ---------HU 9-3772
Wizemann V G 183Alpne--------HU 9-2370
Wolff Frieda A CyprsHalcyon ----HU 9-2226
Wollam Melvin E 2191ArroyoGrndeAvOceano-HU 9-3494
Womac Jas C 1270Poplr ---------HU 9-2953
WOOD ADDISON B bldg contr 1133Mapl-HU 9-3851
Residence 943FarrellRd --------HU 9-3156
Wood Barbara 132Bridge -------HU 9-2944
Wood Earl W Sr 122Poole -------HU 9-2484
WOOD EARL W FUNERAL CHAPEL 134Nelsn-HU 9-2419
Residence 134Nelsn ------------HU 9-5436
Wood Newman S 1082Ash -------HU 9-2392
Woodard Jas A 927DodsnWy -----HU 9-2407
Woods Bert 559AtlntcAvGrovrCty-HU 9-2454
Woods G C 375RamonaAvGrovrCty-HU 9-2558
Woodworth Harlan 308 SMasn---HU 9-4283
Worthington Lloyd 1246 Sage----HU 9-5763
Wright Buren 266FrontGrovrCty -HU 9-3956
Wright Clarence HwyNo1 -------HU 9-3768
Wright Geo B 1233 SaratogaAvGrovrCty-HU 9-5483
Wright Gladys E 1131FairOksAv --HU 9-2213
Wright Leonard 911 S 13th GrovrCty-HU 9-2334
Wright Lloyd 1401Chiltn -------HU 9-3609
Wright Mildred HwyNo1 Oceano--HU 9-3773
Wright O E 1294NewprtAvGrovrCty-HU 9-3631
Wright Walter C 257 Spruce-----HU 9-3317
Wright Wm E 1506RailrdAvOceano-HU 9-5276
Wugan Wanda LosBerrosRd -----HU 9-2062
Wurn A F Hwy101 -------------HU 9-3016

X

Xaviel Walter J 1361-24thOceano-HU 9-3452

Y

Yager R B 1062Mapl -----------HU 9-5633
Yamaguchi Shig FarrellRd ------HU 9-3120
Yarber Anita 258TallyHoRd -----HU 9-5140
Yarnell's Apparel 911GrandAvGrovrCty-HU 9-2101
Yates C C RamonaGrovrCty -------HU 9-5920
Yates Margaret Mrs 604GrandAv -HU 9-2159
Yates Robt L 714 OceanVwAvGrovrCty-HU 9-4253
Yates Vivian Kruse SnLuisRd ----HU 9-5726
Yeackel's 850GrandAvGrovrCty --HU 9-3322
Yeager C R HuasnaRd ----------HU 9-3089
Yerkey Sue Pike&13th ---------HU 9-3176
Yoakum Betty A 2110 OceanOceano-HU 9-3708
York & Bakke House Movers 1290NiceAvGrovrCty-HU 9-5630
York Elmer L 254NewprtAvGrovrCty-HU 9-3270
Young Lewis J Mrs 1274RamonaAvGrovrCty-HU 9-5068
Young Oscar 918CyprsCt --------HU 9-3749
Youtsey Frank S Jr HwyNo1 -----HU 9-2517

Z

Zaragoza Frank FarrellRd -------HU 9-2346
Zeyen W H 207EBranch ---------HU 9-2192
Zeyen's Men's Store 203EBranch -HU 9-2406
Zilch Marvin RockawyGrovrCty ---HU 9-2250
Zleisy Chas N LosBerrosRd ------HU 9-3041
Zogata Jos J 1310Newprt -------HU 9-5144
Zweerus John 1071Ash ---------HU 9-2594

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W. V. Williams, Manager

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A

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Acre Bert 9005LakeVwDr ------------225
Acuff Brady O 6250PortolaRd ---------968
ADAMS HENRY K cemnt contr 8800AtascaderoAv-52
Adams Keith A 3210TraffcWy -------735-M
Adams Russell A 7010PortolaRd --------41
Aerts Julienne MariquitaRd ----------361
Aguiar Tony M CarmlRd ----------47-R-2
Akins Edwin W 7150CristoblAv ------317-W
ALBERS FEED & FARM SUPPLY SHwy-193
Alexander Emelie NHwy -----------369-J
Alexander Margaret Morro-AtascaderoRd-56-R-1
Allaire Arleen R 7930 SntaYsablAv-----1170
Alldredge Dale L 6500MarchntAv ------332
Allen Robt 5245NHwy ------------48-M
Allender Ella BajadaAv --------------122
Alphonse Carmen A 10370AtascaderoAv -150
Altus Wilber D 7075CarmelitaAv ----1071-J
Alvord Jas B 6200FloresRd ----------1032
Alward W M ElCmnoRl ------------40-J
Ambrose Stanley 7505 SntaYsablAv---241-J
Amer Automobile Assn AAA see Automobile Club of Southern Calif 1113 Spring-PasoRobls 1077
American Red Cross WMall -------------74
Amsbury Bessie Miss PortolaRd ------282-R
Anderson Almer M 7405 SntaYnezAv--645-R
Anderson E A SanBlasAv -----------440-W
Anderson E A Atascadero Guarantee Savings & Loan Assn TraffcWy-147
Anderson Ernest P 6615PortolaRd ----326-R
Anderson Fred D 8923ArcdeDr ------567-W
Anderson Hattie C 2455ElCmnoRl ------242
Anderson Hugo E PortolaRd -----------209
Anderson Jas W 8405MarchntAv -----989-W
Anderson John E 8575ElBordoRd -----270-J
Anderson Myrtle M 5380PalmaAv ----192-R
Anderson Noel D 4405CarrizoRd ----1474-W
Anderson R C ColimaRd --------------747
Anderson Sally 8205CoromrRd ------626-W
Andreasen Roy G 7400CortezAv ------815-R
Andresen D C 5105PalmaAv ----------23-J
Andrews Allen C Mrs 7130 SombrillaAv-853-R
Andrews Jack PortolaRd ------------366-R
Andriola Jos PhD 5353BarrendaAv-----1452
Residence 5353BarrendaAv ----------1586
Andros Gus 7400 SnGregorioRd------265-M
Annis M E SombrillaAv -------------341-J
Appelquist Oscar PalmaAv ----------214-J
Applequist O R 5040PalmaAv --------1257
Arcadi V G Dr 5763RosarioAv --------1147
ARDEN FARMS CO SntaYsablAv------1392
Arebalo Allan 6681AtascaderoAv -------1056
Arebalo C ValntneAv ------------------674
ARLYNE'S FLOWERS 6485PalmaAv----560
Armour Creameries ViaAv ------------1345
Armstrong Arthur 9420MtnVwDr ----1107-J
Armstrong Henry B Books & Gifts 5960EntradaAv-487-J
Armstrong Howard PortolaRd -----------121
Armstrong J H 5490PortolaRd ---------1064
Arnold Bruce M 5345PalmaAv ---------1259
Arnold Ernest 7855Navajoa ---------916-R
Arnson Louis G S 6550MarchntAv ----811-J
Arrow Cafe 5165ElCmnoRl -----------1030
Arroyo Meat Provisions TraffcWy -------596
Arthurs Bill 5240 OlmedaAv-------------556
Arthurs Gary 3755MaricopaRd -----1295-W
Ashbaugh A A ParadseVly -----------52-J-1
Ashby Claude C SnRamnRd ---------654-R
Ashton Duane 5050RosarioAv -------426-W
Ashton G H 5620 SnJacntoAv---------588-J
Assembly of God Church & Parsonage 8025ElCmnoRl-681
Associated Oil Co Serv Stn 6490ElCmnoRl-452
Atascadero Bowl 5730ElCmnoRl ---------143
Atascadero Community Plunge SMall ---1191
Atascadero Elementary School 6401LewisAv-400
Atascadero Federal Credit Union 5800ElCmnoRl-176
ATASCADERO FIRE DEPT
Fire calls only 6005Lewis-------------56
Business calls only-----------------1590
Atascadero Garbage Co 5714TraffcWy-423-M
ATASCADERO GENERAL HOSPITAL MagnoliaAv-1000
ATASCADERO GOLF COURSE Hwy-----46
Atascadero Gospel Chapel AtascaderoAv&CurbarilAv-749-J
Atascadero Grange Hall PalmaAv -----214-J
ATASCADERO GUARANTEE SAVINGS & LOAN ASSN TraffcWy--------------147
ATASCADERO HARDWARE 5980TraffcWy-133
Atascadero House Movers SHwy -----41-R-2
Atascadero Lake Boat Rentals 9405MarchntAv-1180
Atascadero Lumber Co 5305TraffcWy ---661
Atascadero Market 5850ElCmnoRl -------89
Atascadero Motor Lodges 6895ElCmnoRl-243-J
Atascadero Mutual Water Co Hwy -------60
Atascadero Mutual Water Co pumping stn-11
ATASCADERO NEWS 5660ElCmnoRl---100
Atascadero Radiator & Body Works 8660PortolaRd-1263
ATASCADERO TV & RADIO 5915ElCmnoRl-676-J
Atascadero Tamale Factory 8825CoromrAv-113-M
Atascadero Union High School
Office ----------------------------670
Agriculture Dept AgricultureBldg----673-W
Auto Shop ----------------------537-J
Cafeteria -----------------------204-R
Girls' Locker Room---------------461-M
Gymnasium ----------------------673-J
Music Room ----------------------7-J
Atchison Silas 7655 SnLuisAv-------993-W
Atkinson Dowell R 4948TraffcWy -----77-W
Austin Albert H 5265CapistranoAv ----1019
Austin Don C 5325CapistranoAv ------531-R
Austin Harry A Col 6600 SntaLuciaAv---306
Austin L M 4905 SycamorRd ---------1068
Austin R E 5140MercedesAv -------1090-R
Automobile Club of So Calif District Office 1113 Spring-PasoRobles 1077
For Emergency Garage Service 5680ElCmnoRl-14
If no answer call---------------817-W
If no answer call------------------1344
Avery Edw 9200CarmelitaAv --------440-J
Ayres A T SHwy ----------------50-J-1

B

B & W SALES 3980ElCmnoRl--------1386
Babcock Gordon W 5329HondaAv -----1118
Babcock Joe D 7705 SHwy-----------1470
Babcock Joe R Jr 7436 SntaYsablAv ----879
Baeker Harry M 7205CarmelitaAv ------120
BAEKER'S PHARMACY Hwy-----------51
Baer Milton OlmedaAv -------------875-J
Bagley Heber C 2450ElCmnoRl ------355-M
Bailey Helen W Mrs 5578TunitasAv ---316-J
Baird E H SinaloaAv -----------------167
Baker Alyce J SinaloaAv --------------167
Baker J Hugh DlRioRd -------------429-R
Baker T Everett 10690ElCmnoRl ------1376
Balderson D L FresnoAv --------------872
Baldwin Geo H 8710 SntaRosaRd-----567-R
Baldwin L E 5825VenadoAv -----------665
Baldwin Loyd ParadseVly ----------1381-M
Banham Jas A ParadseVly ----------46-R-2
Bank of America TraffcWy ------------107
Barba Marion nrsry 5300CarrizoRd-----552
BARBA RAYMOND W contr 5300CarrizoRd-552
Barber Willis V Rev 5085PalmaAv ----939-J
Barclay Wm E 3750ArdillaRd -------775-W
Barnes B A 8820JuniperoAv ----------1583
Barney Allen 7480 SombrilloAv -----1272-W
Barnum M E 1950ElCmnoRl ------------998
Baron Phil SalinasRd -------------40-R-1
Barr Jim 8930CoromrAv ------------718-R
Barr Robt R 5100PortolaRd ---------952-R
Barrick D L 9133 SnGabrielRd---------534
Barry Gladys R 3900ElCmnoRl --------1140
Barry Inza J Mrs 7450 SntaYnezAv----913-R
Bartlett Sarah Mrs 6410DlRioAv -----309-J
Barton A B 7330ElCmnoRl ------------761
Bartsch Edw 5480TraffcWy -----------1341
Bateman Loretta SntaLuciaAv -------390-R
Bates Donald E Dr dntst 5975EntradaAv -774
Residence 7250PortolaRd --------------725
Bates Jesse R 5200PortolaRd -------951-M
Batterson John D 5460MagnoliaAv ----1070
Baugh Lavina PalmaAv --------------170
BAUGH VERNON N roofng 7440 SnGabrielRd-248-W
Baum J M 8280AtascaderoAv ---------1587
Baxter Donald R 5462TraffcWy --------738
Bazin John 8135 SHwy----------------458
Bean Aubrey H SinaloaAv --------------103
Bean Mary I Mrs 4580 SnJacntoAv----457-J
Beard Chas W 5810EntradaAv ---------1582
Beck B B 9012LaLiniaAv -------------1362
Beckner R D MorroRd --------------767-J
Bee Loren S 4560 SnAnslmoRd---------1277
Beiger Ted 5290 SnJacntoAv---------336-J
Belcher John S 4080DoloresAv ----------921
Bellin Robt W 9080 SnGabrielRd---------740
Bello L D 9035 SnRaflRd-----------839-W
Belt Roy Lee 2875FerrocarrilRd ------58-M
Bennefield Mina 1845ElCmnoRl ---------215
Bentley Jas NRivrRd --------------44-J-3
Bentley John A 8570CarmelitaAv --------484
Benton Carmi H SHwy ------------41-R-11
Bergmann Marjorie A 8130ElCmnoRl -928-W
Bergstresser Geo W 8557 SntaRosaRd -551-W
Bermingham Frances M 7605ElCmnoRl-1061-R
Bernard W R 6675MarchntAv ----------1265
Berry Elizabeth 3300RamonaRd -----854-M
Berry John L 3300RamonaRd --------854-M
Bertoldo John M ElVeranoAv --------381-J
Bertram Loyd 4010PortolaRd ---------1074
Best Geo 1375ElCmnoRl ------------40-W
Bethel Roy SanBlasAv -------------206-W
Bethel's Nursery 8255MorroAv ---------594
Beuer Henry R 10850ColoradoRd ----564-R
Bewley Richard D 7950 SntaYnezAv---201-R
Biaggini Harold SHwy ---------------1343
Billingsley H H 6725 SntaYnezAv-----205-J
Bilyeu Jack 1831ElCmnoRl ---------344-M
Birge Vincent MorroRd ------------53-R-3
Bissell Chas 7100CarmelitaAv -------267-W
Bissell Edythe M Mrs 7030 SntaYnezAv--184
Blackburn Dave L 4875 SnAnslmoAv---557-J
Blackford Katherine 5820WMall ----137-W
Blanchard J Roy Morro-AtascaderoRd-57-R-1
Blanchard Ruth E 5430EnsenadaAv ----1169
Bland Albert M 5120 SnBenitoRd----325-W
Bland Gifford M 5130 SnBenitoRd----1247-J
Blanks Jas T 5285EnsenadaAv -------62-W
Bledsoe Agnes 7730ElCmnoRl ----------1297
Bledsoe Jessie B 7730ElCmnoRl --------1297
Bloodgood Russell A 9055ElCmnoRl --977-W
Blundell Albert Jr 4585 SycamorRd ----969
BOB'S AUCTION HOUSE 8505ElCmnoRl --5
Bobsin Emma 6385 SntaYnezAv -----933-M
Bobsin Vernon L 7765MorroRd --------1599
Bockemuehl Virginia SntaLuciaAv ------302
Boelk A L 5055PortolaRd ------------1149
Boelk M D 6605PortolaRd ------------1044
Boland W J Mrs 5810WMall --------508-M
Boles Jas 4550 SnArdoRd ------------1486
Booker Chas 5435 SnBenitoRd---------1243
Booker Geo E 5730 OlmedaAv--------643-W
Booth C Robt 7275 SntaYsablAv------1013-J
Boriack Wm ---------------------80-F-2
Borjes Henry C 5400CascablRd ------358-M
Borjes Louis S 3850MonteryRd -----1295-J
Borjes Upholstery 5455TraffcWay --------49
Borjes Wm H Sr 5520TraffcWy -------709-R
Borne C G 4650 SycamorRd ----------1466
Bouton's Lapidary 9475ElCmnoRl -------255
Bovee Everett M 6900MarchntAv -----456-R
Bower Austin MorroRd -------------248-M
BOWER'S APPLIANCES 5855ElCmnoRl-582
If no answer call----------------248-M
Bowles E J Mrs 9910AtascaderoAv ----1390
Boyd I J SntaLuciaAv ----------------188
Boyd Rennie 7750 SanAndresAv--------1283
Boydstun L L FresnoAv ------------413-J
Bradshaw Ray 3855ArdillaRd -------286-W
Braker Walter C NHwy -------------891-M
Brandon Laurence M HilltopTrailerCt --1254
BRANSON FORD SALES 5680ElCmnoRl--14
Brattin M H 7421 SntaYsablAv-----1021-W
Bray Eugene 7860ElCmnoRl ---------428-M
Brazil Alfred S Jr 5400PalmaAv ----1018-R
Brazzi Gerald 5385MagnoliaAv ------937-W
Breidenthal Robt D 7445BellaVsta -----1288
Brendlin Lois H VidaAv ---------------798
Brennan Robt L 7850MorroRd -------916-J
Bretzius Wanda 3755MonteryRd -------1086
Brevik Oscar 7205NavajoAv -----------629
Bridges Gene 3759ArdillaRd -----------1290
Brinar R H 3865ElCmnoRl --------1139-W
Brizzolara F A 7835ElCmnoRl -------693-J
Brocker O R RockyCanyonRd ---------1134
Broomfield Ethel M Fritzi Ann 5925TraffcWy-2
Broster G Allen SntaYsablAv -----------389
Broster Hal SntaYsablRd -----------115-R
Brotherton Verne 3797ArdillaRd ----1371-W
Brown Arthur E 8390 SntaYnezAv------463
Brown Chas Ernest Jr 9135 SnGabrielRd-123-J
Brown E W Mrs 7145 SntaYsablAv----847-J
Brown F Porter 5800RosarioAv ----------75
Brown Floyd B 5295PalmaAv -----------450
Brown John J 5400CapistranoAv --------708
Brown O H 6925AtascaderoAv -------245-J
Brown O J 8805JuniperoAv -------------822
Brown Ora H Brownie's Taxi Hwy-------292
Brown Richard 7050MorroRd -------276-W
Brown T C 5480EnsenadaAv -----------296
Brown W J ---------------------58-R-1
Brownie's Taxi Hwy ------------------292
Broyles L 6475 OlmedaAv--------------948
Bruce Curtis W 4800Alamo ---------196-W
Brueland D L 1862ElCmnoRl -----------414
Bruneau Hermas 3680ColimaRd ------349-J
Bryant Mary S Mrs SntaLuciaAv -------623
Buck Harry Mrs 8505ElCmnoRl ------835-W
Buckley Terence 4870HidalgoAv ------393-J
Buckman Guy V 7135 SombrillaAv --1467-W
Bugatti Ray 7500 SinaloaAv-------------269
Bunker Ivan L Mrs SHwy -------------1082
Bunnell B J 4700PortolaRd -------------619
Burdell Percy F 7000 SntaLuciaRd------925
Burgermeister Brewing Corp TraffcWy&Rosario-94
If no answer call---------------------650
Burk Bill H 4060RositaAv ----------742-W
Burk Kurt 4195TranquillaRd --------716-W
Burke J C 6342LewisAv -----------1467-R
Burkhardt Chas J 5430FresnoAv ---------10
Burkhardt John L MarchntAv -----------92
Burkhardt's Shoes 5890TraffcWy --------90
Burkholder Richard I Lt 8425MorroRd 748-J
Burleson G R 3160RamonaRd --------570-J
Burritt John 7500 SntaLuciaRd----------554
Burritt John atty 5860TraffcWy---------765
Burroughs Wm 3765ArdillaRd ------1473-J
Burt Frank W 4620 SycamorRd----------315
Burton Al 6390LsFloresRd --------------752
Burton Geo 3605ElCmnoRl -----------1172
Burton Raymond D 5805BajadaAv ----234-J
Bush Chas T 8075AtascaderoAv -----563-W
Butane Service of Atascadero 3980NHwy-151
Butikofer Fred A 7150BellaVstaRd -----118
Butikofer Fred A rl est 5880ElCmnoRl----30
Butler Ruben F 8600PortolaRd ------637-M
Butner John C Jr Col 3550MaricopaRd -1187
Butner Lia Linde MD 5830TraffcWy-----850
Residence 3550MaricopaRd -----------1187

C

Cadman Eleanora M 6705CountryClbDr --411
Cahill Jack F 8485MarchntAv ------1095-W
Cal-Coast Berry Exchange 5253TraffcWy-130
Caldwell Gordon B Sgt AtascaderoAv --833-J
Calif Motor Express Ltd 5855ElCmnoRl --582
Calif Natl Guard Co C 149th Tank Bn NMall&TraffcWy-446
Calif State of
Dept of Mental Hygiene
Atascadero State Hospital 101HwySouth-600
Dept of Public Works
Division of Architecture AtascaderoStateHospital-882
Highway Patrol
For emergency calls only
Ask Operator for-ZEnith 1-2000
CALIF WESTERN STATES LIFE INSURANCE CO 2355MonteryRd------444
Calkins G R SHwy ---------------41-R-2
Callies Harold G K MaricopaRd -------198-R
Calvert Edw H Dr AtascaderoStateHosp -1479
Calvert Mildred B AtascaderoAv ------803-W
Cameron R J ParadseVlyRd ---------157-M
Campbell Glenn S Dr AtascaderoStateHospital-511
Canady R J 6820 SerraAv-----------488-W
Cann M E 4205PortolaRd ---------------783
Cannon J A SntaLuciaAv ---------------223
Carleton Lola 9290CurbarilAv ---------477-J
Carlton Beauty Shop 5993TraffcWy ----980
CARLTON FURNITURE CO 6085ElCmnoRl-374
CARLTON HOTEL Hwy ----------------500
Carlton Hotel rstrnt 6005ElCmnoRl------510
Carmack Effie M SntaYsablAv --------685-M
Carmack Noel E SandovalAv -------58-R-2
Carnes E E SntaRosaRd ---------------890
Carpenter Ken Mrs 7700PortolaRd --1089-R
Carr Howard O 3150ElCmnoRl -----------825
Carrasco Albert D 7505 SinaloaAv------412
Carroll J P Morro-AtascaderoRd -----55-J-1
Carroll Jesse W 4635HidalgoAv --------1054
Carroll Wm H 5360EnsenadaAv ---------832
Carron Earl G 6575MarchntAv -------993-J
Carter A J 6534 SntaYnezAv--------245-R
Carver Construction Co
Field Office AtascaderoHighSchool-----760
Field Office AtascaderoStateHospital---678
Casalegno Otto 4605ElCmnoRl ------912-W
Casey Thos ParadseVlyRd ---------46-R-11
Casper Alfred J 6485PalmaAv ----------560
Cassidy Frank R 8730CoromrAv ---------728
Catholic Church 6410 SntaLuciaAv------640
Caughey A 8055AtascaderoAv -------904-W
CHAMBER OF COMMERCE 5943TraffcWy-516
Chance Bruce A 6785MorroRd ----------1144
Chandler Everett M 3400ElCmnoRl --88-F-2
Chandler Frank H 5365PalmaAv -----630-W
Chaney Frank P 4545 SycamorRd-------520
CHAPEL OF THE ROSES 6955ElCmnoRl-1156
Chaplin Gearld G 4525 SnAnslmoRd ----976
Chase Fay NHwy --------------------1462
Chase Sadie A NHwy -----------------1462
Chastain Leonard 7195 SntaYsablAv-1292-W

Chaves A J Morro-AtascaderoRd -----53-J-1
Cheda Archie A Morro-AtascaderoRd -57-J-1
Chelf Ralph W 5030 SnBenitoRd-----211-M
Cherry Bob 7905 SntaYsablAv --------1299
CHEVRON REIF VINCE STN Hwy------102
Childers Clem 9360CarmlRd ---------721-W
Childers Raymond SHwy -----------50-R-1
Christensen Alice Mrs SntaRosaRd ---551-M
Christensen Geo L 6906PortolaRd -----1185
Christensen Neil B 8910CurbarilAv ---466-M
Christensen Victor E 7900ElCmnoRl -----639
CHRISTENSEN'S BAKERY 5905ElCmnoRl-923
Christian E F PalmaAv ------------392-M
Clark Beldon 4765HidalgoAv ---------957-J
Clark Guy L 5737RosarioAv ------------996
Clark H D 6956NavajoAv -----------698-J
Clark Harry V 7600VernalisRd --------1291
Clark Hartley SntaLucia ----------------88
Clark I B 5985DoloresAv ----------216-M
Clarke Thos 5510TunitasAv ------------864
Clausen Jas M 5330EnsenadaAv -----263-W
Clay Ernest L CapistranoAv ----------259-M
Clay Jerry L CapistranoAv -----------259-M
CLEARLITE NEON SIGNS 5435TraffcWy-37
Clein Tim 5600Casabell -------------358-W
Clemence V L 5065ElCmnoRl ---------48-W
Clinton Ralph SandovalRd ---------47-J-11
Clothier F C 3405ElCmnoRl -------88-F-12
Cloud Agatha V Mrs 5760TraffcWy ---796-J
Clyburn Albert B LsPalosRd -------47-R-12
Coates Robt W 8880MarchntAv -------1242
Coffland W T vetnrian 6575NavajoAv----764
Cole June 5300CapistranoAv ----------1572
Cole Robt W 10475AtascaderoAv ---1128-W
Coleal Wm A 5205CapistranoAv -------1597
Coleman H R 7120 SntaYsablAv------278-J
Collins Eugene 5725RosarioAv ----------818
Collins Richard H 5453 SnAnslmoRd---801-J
Colombo J F 5300 OlmedaAv--------392-W
Colombo Johnnie 8872JuniperoAv -----1008
Colonial Motor Lodge SHwy ---------168-W
Columbine Rest Home 4555DlRioRd -----620
Colvard Carl E 10040AtascaderoAv -----397
Colvin H T ParadseVly -------------46-J-2
Community Church 5495PalmaAv -------33-W
Conner Mike T 4960MiramonAv ---------379
Conway Dan W NRivrRd -----------226-W
Cook Ann 5055MiramonAv ---------997-J
Cook Eulah P NHwy -------------1475-J
Cook W Allen 5220TraffcWy ---------979-R
Cook W H Mrs 5995 SnJacntoRd -----753-R
Cook Walter L 6700MarchntAv ------811-W
Coon M E 5180MercedesAv -------------990
Coon Merton 4860Ariz ----------------927
Cooper J M SHwy --------------41-J-11
Copelan Wm G 7555CristoblAv ------505-W
Corbaley Gerald R 5540NogalesAv ------731
Cornelison Avis 5454AllemandeLn -----1575
Corner Grocery 7025MorroRd ----------714
Covatta Nicholas D 5830EntradaAv ----1441
Cox Carol 6280MorroRd --------------569
Cox Lester L 9700 SnMarcosRd -------1164
Craig Beryle B Mrs 6505CountryClbDr -124-J
Craig Rowena Hannan Mrs SntaLuciaAv --956
Creasy Edwin L 3655ElCmnoRl ------344-R
Creed Henry C HilltopTrailerCt ---------683
Crobok Henry F MarchntAv ---------993-M
Croft Armand SnGregorioRd ------------703
Croney Kenneth 8235 SntaYnezAv----992-M
Cropper Ralph S 5705DlRioRd ----------297
Cross Alvin 4400CarrizoRd ---------1127-J
Crother Glen S 9590 SnDiegoRd--------1394
Crouch Ernest K Jr 8800JuniperoAv -----901
Crowell John T 5285MagdalenaAv ---1009-W
Cryder Fred J 4560 SycamorRd-----817-W
Cryne E A Col Morro-AtascaderoRd --55-J-2
CUNNINGHAM BROS CARPET SERVICE 5400 SntaFe-1251
Cunningham Edw 6445MorroRd ------733-J
Cunningham J A 8944ArcdeDr ------567-M
Cunningham John E 8100 SntaRosaRd-987-M
Cunningham L F ArroyoAv ----------196-M
Cuppers J H 3005RamonaRd ---------570-W
Curneen F E 5265EnsenadaAv -------585-J
Curry I J 3650 OldNHwy -----------395-W
Curtis Donald J 5165MagdalenaAv -----902

D

Dabritz E N Chpln AtascaderoStateHospital-777
Dalby G R SHwy ------------------258-J
Daley Victor H San Luis Obispo County Humane Offcr SnRamn&DlRioRd-82
Daly Vivian 9225CurbarilAv ---------217-R
Daniels Beverly 8900ElCmnoRl ------876-R
Daniels Robt L 5652RosarioAv --------1380
Danley Dan 3825ColimaAv ---------417-M
Danley Helen G 3825ColimaAv --------417-M
Danner John 6004 SnJacntoAv---------1192
Danner John John's Automtve Serv SElCmnoRl-300

Darling Wm W 3095LaLuzRd --------837-R
Darnall Clifton 9025 SnGabrielRd ------772
Daugherty Pearle 4500ArdillaRd ------1050
Daves Ben E 5728TraffcWy ----------1040
Davidson Guy W RivrRd ------------131-M
Davis Chas F 8100AtascaderoAv -------960
Davis Jas R TraffcWy --------------309-R
Davis L C 9095LakevwDr ----------1085-J
Davis Len C 8650 SntaRosaRd-------459-W
Davis O L contr 5805RidgeWyCt--------799
Davis Roderick 7905MorroRd -------1476-J
Davis W J 8670 SntaRosaRd -------1057-W
Dawson G O 8750MarchntAv --------519-M
Day R C 4534 SnJacintoAv-----------841-R
Dean John 4900PortolaRd -----------1062
Dean W M ColoradoRd ------------127-R
DeAtley Jas M 9460MarchntAv --------503
Deaton E E 5070TraffcWy ----------85-J
deBoer Hendrik CarrizoRd ------------1399
Debono Ruth NHwy -------------1137-M
Decker L Albert 5710 OlmedaAv---------906
DeCou Jerry W III 5850PortolaRd----983-M
Dee Carson M SinaloaAv ---------------383
Delano Wm W 4725MiramonAv -------957-W
DEMOCRATIC HEADQUARTERS ElCmnoRl-338
Dempsey T E 4505 Soledad-----------1266
Denny Guy R 4855 SnAnslmoRd-----1116-W
Desrosier V V Chapel of the Roses 6955ElCmnoRl-1156
Devens R A SnAntonioRd -----------42-R-3
DeWelt Chas 8594 SntaRosaRd--------91-R
deWolfe Anna N Mrs 5435 OlmedaAv--590-M
Dickerson E E 6875 SntaYnezAv -----201-W
Dietz C W 7365 SntaYsablAv-------1099-J
Dillon Robt E 8350 SntaRosaRd------551-W
Dixon Geo RivrGrdns --------------216-W
Dodge Roy 8155 SanAndresAv----------1039
Dodson H C MarchntAv --------------459-J
Dodson Herbert K 8893Arcde ---------669-R
Doellstedt Maude 8475ElDorado -----733-M
Doellstedt Rest Home SHwy ----------721-J
Doheney Marie Mrs 7735 SHwy-------468-M
Dolling Alvin 5245CapistranoAv ------573-J
Donatelli A 6350MarchntAv ---------541-M
Doser Ruth Miss 6910PortolaRd --------197
Dougherty Ellis 8830ArcdeRd --------343-R
Douglass T A 4425NogalesAv ------1126-W
Dredge Albert E 4320DoloresAv -----1160-J
Driver Ray F 4887ArizAv -----------737-J
Drum D O 6835 SntaYnezAv------------599
Drumm Geo M SntaClaraAv ---------47-R-1
Dryden Zeryl 6500 SnAnslmoRd--------1053
Dubin Paul 10055 SntaLuciaAv --------1102
DuBois Douglas L 10095ElCmnoRl -----1115
Dulitz Alice MarchntAv -------------541-R
Dulitz John A SnGregorioRd ----------265-J
Dunn Geo W SntaYnezAv -------------1153
Dunn John ParadseVlyRd -------------1484
Dunn Max G 8710CarmelitaAv-----------509
Dupertuis Jean NHwy ---------------395-J
Dupree Chas L SHwy -----------------907
Durnbaugh Gordon 7305 SnJacntoAv ----139
Dutra Louis RockyCanyonRd -----------318

E

Eadus Wm 4045RositaAv ------------218-R
Eagle Ranch Atascadero ----------71-F-22
Earl Albert T 8295CurbarilRd ----------548
Eason Dairus E 7253ElCmnoRl --------1342
Easterly Clara E MariquitaAv ----------370
Ebert Chauncey A 7865 SinaloaAv---1269-W
Edelman Edwin O 5500 SntaCrzRd----712-J
Edmunson Geo C 8625 SnMarcusRd---282-W
Eells Elizabeth ArcdeDr ------------669-M
Eells Floyd M 8930CurbarilAv ---------1035
Eifort Jack E DlRioAv&PortreroRd -----161
Eklund Hattie Lou Mrs 8715JuniperoAv-341-R
Eklund Robt L 7350 SntaYsablAv----1099-W
Elaine's Beauty Shop 8855CurbarilAv --1340
El Camino Motel 5325ElCmnoRl--------1350
El Camino Motor Service 7500 SinaloaAv-269
Elisarraras Radio & TV Clinic 7480 SntaYsablAv-966
Ell Kenneth C 8928ArcdeDr -----------1109
Ell Phillip L 8669 SntaRosaRd-----------770
Elliott Dudley C RosarioAv -------------233
Elliott Harold A 3555ElCmnoRl --------1022
Elliott's Pharmacy 5885ElCmnoRl --------34
Ellis Frank A 3855MonteryRd --------443-M
Ellis John S 1415GarciaRd ----------429-M
Ellis Richard H 6905CountryClbDr ---303-M
Ellison Wesley E Morro-AtascaderoRd -54-J-3
Elsea A T 3870ArdillaRd ---------------695
Elwood Roland D NHwy -------------578-W
Elwood's Fur Farms NHwy -----------578-W
Engleman Ed Jr AcaciaRd -----------259-W
Engleman Edwin E 7800 SnGabrielRd---522
Englund C T 5530RoblesAv ----------343-J

Epperly Danl B 3365MonteryRd ------301-M
Epperly W T 10210AtascaderoAv -----831-J
Ericson E O 1829ElCmnoRl ---------344-W
Ericson H Wm 6470LewisAv ---------340-M
Ervine Wayne C 7840Cortez ---------473-J
Esheim Robt G 10805ColoradoAv ------584
Espy Edwin F SnGregorioRd ---------228-W
Estrada David S 7350CristoblAv -----235-R
Estrada Jean E 7350CristoblAv ------235-R
Estrada John R Jr 5235CabrilloAv -----353-J
Evans Cletus R 5600PortolaRd -----1351-W
Evans Hobert 9255PinoSolo -----------1025
Evans J Paul 5315BarrendaAv ----------857
Evans Jennie 5380 OlmedaAv----------1377
Evans John M 5285BarrendaAv--------29-W
Evans Jos J 8400PortolaRd ----------743-R
Evans Logan D 5205AlamoAv ---------29-M
Evans Richard Mrs 7685 SinaloaAv----592-J
Everett John A 4900 SnAnslmoRd-------27-J
Evers Carl A 8805CarmelitaAv ------871-W
Ewalt Memorial Bible School 7660ElCmnoRl-886
Ewing R H 5485 OlmedaAv------------1028
Ewing S W MusslmnAv --------------494-W
Eyraud Joe CountryClbRd ----------220-W

F

Fahsing Alfred B ParadseVly -----------191
Fairband Heinz 5325ElCmnoRl ----------908
Falaschi Harry ConejoRd --------------71-J
Farmer Gwendlyn A 4060NogalesAv -----962
Farnsworth R E 8490MarchntAv ---------967
Fauver Neva Mrs 5540TunitasAv --------942
Fein Barbara Fresno&SnJacnto ---------321
Fennell Wm J 8000 SntaRosaRd -----881-W
Fenny Everett 5383MariquitaAv -----303-W
FENNY'S F & G EXCHANGE 8501ElCmnoRl-1065
Ferguson Betty Jean 7351 SntaYsablAv-1015
Ferguson G Glenn 8085CurbarilAv ----749-W
Ferguson R A 9115 SnGabrielRd------572-J
Ferneyhough Wm 7500 SnJacntoRd---644-M
Ferrell Robt R SandovalAv -----------47-R-4
Fickle C H 5445 SnAnslmoRd---------635-M
Fielder Susan PalmaAv ---------------24-M
Fiesta Room 6005ElCmnoRl --------------510
Fifield H H 8805AtascaderoAv ------791-W
Finch Geo B PortolaRd ------------------277
Findley R A 8745JuniperoAv ---------123-W
Fink J W MariquitaAv ---------------283-W
Finley Warren 8677 SntaRosaRd------693-R
Finocchiaro John MD 5320CapistranoAv-1352
Finwall Grant W 6218LewisAv --------1480
Fisher K M Mrs PalmaAv -------------68-W
Fisk Wm BajadaAv ---------------------122
Fitzgerald John F Dr AtascaderoStateHospital-420
Fletcher L C 9300MusslmnDr ----------1355
Flowers Arlyne's 6485PalmaAv ----------560
Folbre Gerald L 8405AtascaderoAv -----873
Follett E M 5460 OlmedaAv-------------779
Foote Clifford 1075ElCmnoRl --------323-R
Ford Inez F RN 8025CarmelitaAv---------826
Ford's Mushroom Farm Eaglet ---------70-M
Forney J W SnAnslmoRd&MonteryRd --443-J
Forsman Erik S 7105 SnGregorioRd---228-M
Forsythe John W 8240CascadaRd ---------35
Foster Ben H 5420MariquitaAv -------590-R
Foster Chas Mrs 6700 SntaYnezAv---1391-J
Foulk A L Dr 5300CascablRd ---------358-R
Fowler Ray L 8390CurbarilAv ----------1256
Fox G W 5450 OlmedaAv-----------------26
Frame G Everett 7705 SntaYsablAv --1021-J
Frandsen Frank Mrs 8780PortolaRd --1443-R
Frank David W NavajoAv ------------347-R
Frank Fred MonteryRd --------------198-M
Franklin Ralph H LtCol 9085 SnRaflAv-1471-J
Franscioni A F Morro-AtascaderoRd --54-R-1
Franzen E J Col MarchntAv ------------856
Frawley Allen J 8785AtascaderoAv -----884
Frederick Edith 4975 SnAnslmoRd---1126-J
Frederick J L 4105DlRioRd ----------472-J
Fred's Custom Upholstery 8740ElCmnoRl-1440
Freed Ned SntaYnezAv ----------------1184
Freedman Joyce Mrs 9710ElCmnoRl ---835-J
Freeman Chas O 5155ElVeranoAv -------57-J
Frenette Sue 8135 SHwy----------------458
Freydl Lois --------------------------204-R
Friese Roy 9130 SnDiegoRd ----------651-J
Frisby Johnny 4255ElCmnoRl ----------1285
Fritch E Irvin 5716TraffcWy ----------1248
Fritts Mary Ann 4045RositaAv -------218-R
Fritz J C NavajoAv -----------------276-J
Fritz Jack SnGabrielRd -------------572-W
FRITZI ANN 5925TraffcWy------------------2
Froberg Victor H Jr 8725CarmelitaAv ----642
FULLER BRUSH DLR 7965ElCmnoRl-641-W
Fullinwider Frances 6505MarchntAv ---91-W
Fullwiler Ralph V 5905EMall ------------28
Fulton Chas 5800BajadaAv ----------462-J

G

Galbraith Louis 5400 SnBenitoRd---1247-W
Galetti Silvio 5425RoblsAv ------------1274
Galimore Ralph W 5546TunitasAv -----1167
Gallagher Edw J 5750BajadaAv -----628-W
Gallagher Rosella 7828 SntaYsablAv-----814
Gallardo Jesse 3825ArdillaRd -------322-M
Gallardo Maria 5736ValleAv ---------936-J
Galli Lee 5000CascablRd -----------408-M
Gambel Wilbur 3850ElCmnoRl --------514-M
Gambel Willard E 4645 SycamorAv---1063-J
Garcia A A 8170 SntaYnezAv --------992-R
Garcia Frank A 7925PortolaRd -------285-M
Gardner John T well driller CarmlRd---42-J-2
Garland B F 9402MusslmnRd --------126-R
Garrity Hallie W 4400PortolaRd -------1076
Gass Robt 11600ElCmnoRl ---------------893
Gates Jack E AtascaderoStateHosp -------934
Gee Chas Mrs 6525AlcantaraAv --------1188
GEE REAL ESTATE & INSURANCE AGCY 5945TraffcWy-333
Gem Auto Parts 7485ElCmnoRl --------1045
General Mills Inc 6435TraffcWy ---------701
George Ramona Mrs 5125PalmaAv -------836
George Wm P 6750NavajoAv ---------947-M
Gibaut L C 6900 SntaLuciaAv ------1007-J
Gibson Paulina M 7790YesalAv ------466-J
Giffen Anna Hwy ----------------------48-J
Gifford Paul 7655 SinaloaAv-------------786
Gill Harry E 7805 SntaYsablAv ------672-J
Gills E W SHwy -------------------------3-J
Gilstrap Mariel Mrs 5220FresnoAv ----630-J
Giorgi Romeo RockyCanyonRd ----------256
Girard D D 4900HidalgoAv ----------841-M
Girard Laura Miss 4650 SanVicente---124-R
Glaser Gordon 5380CapistranoAv ----531-M
Glass Paul 10400AtascaderoAv -----1128-M
Gleason Gene ParadseVly ----------46-R-12
Glen Oaks Grocery Eaglet -----------647-W
GLOBAL VAN LINES INC 6420ElCmnoRl-171
Gloeser Chas F ElBordoRd -----------270-R
Glosser Phillip 5000PalmaAv --------506-W
Gluhareff Antonina 4505 SnAnslmoRd---851
Goldsmith Jas L 6205ConejoRd ------429-J
Gomes Joe J 7100NavajoAv ----------579-J
Gonzales John R 4859AlamoAv ------843-W
Gonzalez Tom CapistranoAv ------------550
Goodell W J 1155ElCmnoRl ----------125-M
Goodman M F 4900DulzuraAv ----------1020
Goodrich Russell C 5825RidgewyCt ---590-W
Goodwin Chas E OlmedaAv ------------95-R
Goodwin Harrison B 2605ElCmnoRl ---465-J
Goodwin Harrison B Jr ParadseVlyRd -1381-R
Goodwin Jas RivrRd ----------------131-R
Goodwin John 2900ElCmnoRl --------496-W
Goodwin Lee Rev 5318PalmaAv ----------84
Goodwin Wm A 5074RosarioAv -------1077-J
Grabenstein Jacob MiramontAv ------997-M
Graf Helen M 4655HidalgoAv ---------140-J
Grant Fred W 7745 SinaloaAv ----------1353
Grantham John F 9065ElCmnoRl ----1083-J
Grapentine C A 5573TunitasAv -------183-R
Grate Harley F 7575 SHwy--------------1119
Graves Olive 5700 StateHwy--------------965
Gray Alvin 8305CurbarilAv ----------421-W
Gray Alvin Tasco Serv Stn & Petroleum Distr SHwy-99
Gray Kenneth 7345ValleAv ----------936-R
Gray Wm A Maj Ret 10655ColoradoRd-564-M
Graybill Roy W 9100 SnGabrielRd----------493
Green Fred M 5250CabrilloAv -------1090-M
Green Melvin 3255RamonaRd ------1073-W
Green Vernon 5330CabrilloAv --------491-J
Greenaway D J 6940NavajoAv --------579-M
Greenaway David Jr 7055NavajoAv ---698-R
Greenman J W 5470 OlmedaAv--------192-J
Greenman Robt A Jr MD phy & sur 6480PalmaAv-116
Residence 5190PortolaRd ---------------558
If no answer call---------------------1000
Greenman W B EntradaAv ------------247-J
Greyhound Bus Lines 5900ElCmnoRl ----237
GREYHOUND NEWS SERVICE 5900ElCmnoRl-237
Griffin Frank H 7335 SombrilloAv---1080-W
Grimm Ernest A 4200PortolaRd --------1096
Grisanti Hardware 6110ElCmnoRl --------580
Grisanti Jos 5275CabrilloAv --------------994
GROVE GROCERY ElCmnoRl --------------974
Groves Jessie F 9175 SnGabrielRd----565-R
GROVES JESSIE F rl est 7405 SElCmnoRl-115-M
Grubbs T E 6825 SntaLuciaRd-------1105-J
Grubbs Wm K 8135AtascaderoAv -----489-J
Guerrettaz Robt 9105 SnGabrielRd----356-R
Guinn C L PalmaAv -------------------95-W
Gulley Carroll E 1705 SnRamnRd-----369-M
Gunn Jas L 5589TunitasAv -------------1282
Gustafson Lester W 7925 SntaYsablAv----785
Guy Hazel M HaleRd ---------------42-J-12
Guy Hazel M 6350 SntaYnezAv -------736-J
Guy Jeanne Ann Mrs 5670RosarioAv ---1120
GUY LESTER L const SnGabrielRd--------61
Guy Roy E 7805 SntaYnezAv---------275-W

H

Haase Chas F 9200PinoSoloAv -------96-M
Haberkern Jack 6295FloresRd -------403-J
Hacker Irene Mrs 5070RosarioAv ------973
Hadley Geo H 5105ElCaminoRl ------436-W
Hagle-De Cou Lumber Co
Office 8965ElCmnoRl ---------------43
Order Desk 8965ElCmnoRl-------------86
Hagle Ralph RosarioAv ----------------260
Hagle Ralph Jr 6030LewisAv -------975-W
Hagmaier Carl W 5455 SnBenitoAv---211-W
Haigwood W LeRoy 5405EnsenadaAv ---1286
Halden Carl L 9160 SntaLuciaRd-----311-J
Halden Duke PortolaRd -------------748-R
Hale Girard Van B EagleRanch -----71-F-21
Halfway Cafe 5995ConejoRd -----------1280
Hall Donald S 6450AlcantaraAv -------39-J
Hall Lawrence C 8505 SnGabrielRd---624-R
Hall Silas E 5000FresnoAv ----------350-J
Hallett F G 5735 SnPedroAv---------426-R
Halterman Dora 8835JuniperoAv -------1579
Hamann J M 6100PortolaRd ------------165
Hambly Marion V 1820ElCmnoRl -----203-R
Hamburg Henry 6180Lewis -------------524
Hamilton R S J 5000RosarioAv --------1012
Hamlin C T 5140PalmaAv --------------806
Hamman Mel 4855ArdillaRd -----------1190
Hammock Chas Cabinet Shop Hwy -------177
Hammons J W 8435 SnAndresAv------718-J
Hanes Maude 7406 SntaYsablAv--------337
Hanlon Jessie EntradaAv ------------796-M
Hannigan Jas A MorroRd ------------55-R-2
Hansen Emory T 8350PortolaRd ------743-M
Hanson W E 5561TunitasAv -------------17
Happy Valley Ranch Rocky-CanyonRd -202-M
Hardy Alice A furier 7465BellaVstaRd---608
Hardy D E 4330 SoledadAv-----------263-J
Hardy Lester E 7465BellaVstaRd -------608
Harmer John E SntaYnez&NavajoAv --281-W
Harmon Floyd D 7555AtascaderoAv ------467
Harp Wm C Mrs SntaLuciaRd -----------273
Harrington Chas ParadseVly --------46-J-12
Harris Dean 1440ElCmnoRl -------------1260
Harris Gordon L CarmlRd -----------42-J-1
Harsh Wm J 5827EntradaAv -------------840
Hart Lewis E 5225MagdalenaAv ----1009-M
Hart Merton AtascaderoAv&NavajoAv ---898
Harter Chas E SanAndresAv --------------649
Harter's Dry Goods 6155ElCmnoRl ------726
Hartman Geo Curtis 6450PortolaRd -----625
Hartranft C A 4660HidalgoAv ----------1006
Hartsell Geo A 8665CoromrAv --------829-J
Hartsell Thos C 7680CortezAv ---------1261
Hartsell W H 9900AtascaderoAv ------519-R
Hartung Chas F 6350AlcantaraAv ------1240
Hawkins Richard L Mrs 5800PortolaRd --945
Hawley Herbert 7465 SntaYsablAv-------536
Haworth John F cattle buyr 8050AtascaderoAv-791-M
Hazen Lloyd B 6389AtascaderoAv ----568-R
Hazen R L 5465MariquitaAv ---------590-J
Healey John R CoromrRd ---------------861
Healy Mary Jane 5715RosarioAv ----585-W
Heath Bert F 7090ElCmnoRl -----------917
Heaton Guy K Montery&DlRioRd ------76-R
Heeres Thos ParadseVlyRd ---------52-R-11
Hegstrom J R 4665 SycamorRd-----------490
Heilmann Hans -------------------------652
Heilmann Herman RivrRd -----------44-R-1
Heilmann Klaus RivrRd --------------477-W
Heilmann Kurt RivrRd -------------------816
Heilmann Otto Jr RivrRd ------------815-M
Heilmann Otto Sr 5710 OlmedaAv---------545
Heine C A 10205ElCmnoRl --------------657
Heinrichs Reuben E 7620 SntaYnezAv--479-J
Heinsen Paul 5722TraffcWy ---------807-W
Heldt Walter L 6030DlRoRd ---------885-W
Helen's Doll Hospital & Museum 8650MorroRd-424
Hemingway Geo 6010DlRioRd ------------617
Hemstreet Chas M Atascadero-MorroRd-56-R-2
Henderson Brokerage Co 6425ElCmnoRl -194
Henderson Don 5485EnsenadaAv -----937-M
Henderson Fay 9225CurbarilAv ------217-M
Henderson G Earl SHwy ----------------101
Hendrix Rex 5605BajadaAv -------------427
Hendrix T W Morro-AtascaderoRd ---57-R-2
Henning LaVerne DulzuraAv ------------299
Henrekin D E 5245AlamoAv ----------279-J
Henry C L MorroRd ---------------------896
Henry Donald TraffcWy ----------------77-R
Henry Hervey A 7155NavajoaAv ---------648
Henry Richard M 6715AtascaderoAv ----700
Henry Viola M 3155ElCmnoRl ------------387
Henry Winnie M 9101 SnGabrielRd---367-W
Herke Kurt C 7300MorroRd --------------290
Hern Harold E CarmlRd -------------50-R-2
Herrera Marion 4541DlRioRd --------529-W
Herrmann Fred 7210 SombrillaAv --------604
HERRMANN & SAFRANEK MILLWORK & BUILDERS SUPPLY 4005ElCmnoRl-1490
If no answer call-----------------------604
Or -----------------------------------1492

Hess Harold 1565 OldNHwy--------1475-R
Hess Lawrence 5790 SnPedroAv------426-J
Hessick C W 5710TraffcWy -------------562
Hewitt Harry MaricopaRd -----------129-J
Hewitt Robt W 6805LsGatosRd ----------991
Hi-Hat 5950ElCmnoRl -------------------750
Hickman E E 5605 SnPedroAv-------979-W
Hicks Harold CascablRd -------------358-J
HICKS RADIO & TELEVISION SHOP 5915EntradaAv-793
Hier-Johnson Brokerage 5940ElCmnoRl --200
Higgins Ethel L PortolaRd ---------1443-M
Hill Duke 5340EnsenadaAv ---------------16
Hill Ernest I LtCol 3755ElCmnoRl ------1354
Hill Rex R pub acct 10051 SntaLuciaAv-45-J-11
Hilltop Mobile Home Manor NHwy&SntaCrzRd-323-J
Hinson C E RockyCanyonRd ---------44-R-3
Hinson Eldon F 6125DoloresAv ----------877
Hinson R M 5960BajadaAv -----------646-M
Hinson Robt M Mrs NRivrRd ----------131-J
Hobbs Allen T Jr 6775MarchntAv -------1094
Hobbs Edgar MiramonAv -----------------54
Hobbs N C 5290BarrendaAv --------------995
Hodson R M 6383AtascaderoAv ---------1565
Hoffman Arnold M RamonaRd --------931-W
Hoguet A W 8455 SnClemnteRd-------403-R
Hoke Douglas 1580 SnRamnRd-----------289
Holcomb D W 9450MarchntAv --------488-M
Holcomb Norman W 6205HidalgoAv ---312-R
Holland Jas A 7860 SntaYnezAv ------275-J
Holland Raymond W 2800ElCmnoRl -------93
Holler Geo 2550ElCmnoRl -----------465-W
Hollingsworth John W 5430RoblesAv ----959
Holman Dick 5398PortolaRd -----------1571
Holme A B 5075ElCmnoRl ---------------597
Holt A J 8915ArcdeRd ------------------1244
Holtzbauer F J 6660NavajoAv -------313-W
Homecraft Hobby Shop 5895TraffcWy -247-R
Hood Marvin R 5550NogalesAv ------291-M
Hook Frank T 8510 SntaRosaRd -------1268
Hoop Harry Lt SnAntonioRd ---------42-R-1
Hooper M F 5405 OlmedaAv-------------144
Hoover Mary Mrs 8260 SntaYnezAv---479-R
Hoover R M 5660RosarioAv ----------371-W
HOOVER W A SALES & SERVICE 8455ElCmnoRl-42
Hopkins Clay A 6925MarchntAv ---------1124
Hopper Myrtle G 5340PalmaAv -----------227
Horner Sydney J 4005DoloresAv ----1478-J
HOTEL CARLTON Hwy-------------------500
Hounshell G A 5305CapistranoAv ----1121-M
HOUSE OF BEAUTY 5820TraffcWy ----146
Houser Chas E 8090 SntaRosaRd -----881-J
Houston R H 7740CortezAv ------------1281
Howard Margaret H 7705MarchntAv --803-J
Howington Dora 5370CabrilloAv --------1143
Hubbard H H 7865CastanoAv ---------217-J
Hubbard Owen G J & H Trnsfr & Storge 6420ElCmnoRl-171
Hubbard Robt F 8800CoromrAv ------264-W
Hudson Bryan 6435MorroRd -------------425
HUFFMAN INSURANCE 6900ElCmnoRl--530
Hughell J Edw MD phy & sur 5920WMall-915
Residence 5555PortolaRd -------------1150
If no answer call---------------------1000
Hughes Lottie Mrs 5200DoloresAv ----231-R
Hughes Viola E 8930MorroRd -------1023-J
Hull Oscar W 4155 SnAnslmoRd---------464
Humboldt Laura RockyCanyonRd-PasoRobls 67-J-1
Hummer Robt F 4150 SnAnslmoRd--------615
Humphrey Ray V Mrs 7730 SntaYnezAv-645-W
Hungate J W NHwy ---------------------97
Hunt D L WDlRio&MonteryRds ---------1560
Hunt Gordon H Calif Wstrn States Life Ins Co 2355MonteryRd----------------444
Hunter Chas CarmlRd --------------50-R-3
Huntress Fibreglas Products WDlRio&MonteryRds-1560
Huntting Chas C 4000DoloresRd ----1478-W
Hussey Geo L 10320AtascaderoAv ------631
Huxford Ted OlmedaAv --------------185-W
Hysell Harold DlRioAv --------------287-M

I

Iler Wm B 7450CristoblAv ---------------238
Imhoof L B 5200CarrizoRd ---------1475-M
Independent Order of Foresters 6218LewisAv-1480
Ingham Geo L Pismo&MarchntAv -----261-J
Inman Roy K 8673 SntaRosaRd----------1066
Inman Wendell 8455 SntaRosaRd -------1374
INTEGRATED CONSTRUCTION 5325ElCmnoRl-908
Ioppini Robt H 5120 OlmedaAv -------214-W
Ipsen Lawrence M Morro-AtascaderoRd-56-J-3
Irish M Louise 7200PortolaRd --------329-W
Irvin Jack 5395NogalesAv ----------180-W
Isbell Ralph C Rev 4075Tranquilla -------782
Iversen Carl 7700 SanAndresAv -----767-W
Iverson Alice Mrs 8635AtascaderoAv -132-M
Iverson Clark 8635AtascaderoAv -----132-M
Iverson Max Mrs 8560PortolaRd -----803-R

J

J & H TRANSFER & STORAGE 6420ElCmnoRl-171
From telephones served by the following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1501
Jacob Harold S 9440MarchntAv ------459-R
James Vernon E VenadoAv -------------1296
Janolis Chas J 8995 SntaRosaRd-----1107-R
Jeannero F J 4145DlRioRd -----------27-W
Jenkins Frank 7630 SombrillaAv---------919
Jenkins John E SHwy ---------------378-R
Jensen Earl T 1320ElCmnoRl ------1475-W
Jensen Jas 3866ArdillaRd ------------322-J
Jermin Thos E 7230CarmelitaAv ---------730
Jespersen Chris Union Serv Stn 101Hwy&EMall 684
Jespersen Chris N Jr RockyCanyonRd---1133
Jespersen Jennie C 5225EnsenadaAv ----319
Johns Abel 3200ElCmnoRl -----------478-W
John's Automotive Service SElCmnoRl ---300
Johnson Albin RivrRd --------------131-W
Johnson C Hier 3400MaricopaRd -----148-W
Johnson Donald M 4700AlamoAv ---------828
Johnson Earl R CarmelitaAv ---------895-W
Johnson G Warren Dr dntst 5942WMall---64
Residence 8300CurbarilAv ----------------32
Johnson Geo E 8955CurbarilAv -------466-R
Johnson Irene S 7105CristoblAv ------626-J
Johnson Kenneth 6155PortolaRd ------895-M
Johnson Oscar 9300ElBordoRd ---------1168
Johnson Paul T 9123 SnRaflRd ---------1159
Johnson Richard A 5802RosarioAv ----280-W
Johnson Roy L 4100PotreroRd ---------40-R
Johnson S P 5579TunitasAv ------------1294
Johnson Sam 8875JuniperoAv -------1241-W
Johnson Tot 10060AtascaderoAv ---------249
Johnson W H 10000 SntaLuciaAv -------756
Johnson Walter L 4650NHwy ---------451-R
Johnstone Robt M 7100CristoblAv ------1498
Jones Geo Eli 7475 SntaYnezAv ----------402
Jones J E Bon View Motel 9955 SHwy----460
Jones J W Mrs SnGabrielRd -------------246
Jones John E Jr 6380 SntaYnez---------938-J
Jones K W 7500CurbarilAv ----------941-W
Jones Lillie 5530TraffcWy -----------709-M
Jones Lourena A 8420MarchntAv ------224-J
Jones Marvelle 8155 SnAndresAv---------1048
Jones Stanley 5505DlRioRd ----------125-W
Jones Willis B rl est 4955ElCmnoRl-------943
Joslin J M PortolaRd ----------------206-J
Journey Kenneth Mrs 7907 SntaYsablAv--504
Judd Golda 8020AtascaderoAv -------385-W
Judkins Hila C 5000CascablRd -------408-M
Junker Laurence W 3475MaricopaRd -692-W

K

Kalar C A 7505CurbarilAv ------------941-J
Kay's Cafe 101Hwy ---------------------675
Keays Parke F 5590TunitasAv ------------845
Keller Carl 4950DlRioRd -------------465-R
Keller R B SntaYnezAv --------------204-M
KELLY BROS MARKET 8725 SElCmnoRl-377
Kelly Curtis B SnGabrielRd ---------------787
Kelly Edgar R 8220Cascde ---------------1262
Kelsay Aca 3605MaricopaRd ----------198-J
Kennedy Bill 4775HidalgoAv -----------140-R
Kennedy Claude J 7300CristoblAv ---1472-J
Kenney Bert 1800ElCmnoRl ---------1125-M
Kenney Rowland SnGabrielRd ---------497-J
Kennison J S 4325 SoledadAv---------216-R
Kenny Jas S 8760JuniperoRd --------106-W
Kenworthy Roy SnJacntoAv ----------381-R
Kerr J C 5075ElCmnoRl -------------1018-J
Kershaw's Paint Store 5850TraffcWy--677-J
Kettle Harold S 3190ColimaRd ----------1072
Keyes A Gordon SHwy --------------50-J-3
Killion Roy L Mrs 5700ElCmnoRl ---------689
Kimber Farms Inc TraffcWy --------------763
King O E 4545MiramonAv -----------------611
Kinsey Wm S 7715 SinaloaAv--------1061-W
Kintner Dean 7050CristoblAv ---------235-J
Kirst Carl 6665AtascaderoAv ---------933-W
Kisella Clara 8120 SntaRosaRd--------314-R
Kitto Arthur C 6610NacimientoAv ----1093-J
Klink Henry 2300ElCmnoRl ----------1125-J
Knight Everett T SntaYsablAv -------------164
Knutson Donald E 7580ValleRd --------453-J
Koch Frank L 5210CapistranoAv -------598-J
Koester Charolais Ranch RivrRd ----------373
Koester Don RivrRd ----------------------373
Kolbe Alice E Mrs 4675 SnAnslmoRd--754-M
Komanti Rex PortolaRd ---------------865-R
Koontz Lester Roberta Motl SHwy-------970
Korntved Ernestine Mrs 8140 SntaYnezAv-1023-W
Kratz Lodie 8945CurbarilAv ----------466-W
Kreider Bard F OldHwy101 ---------50-J-11
Krider Jas C 5300CabrilloAv -------------1178
Krise Russell 5610PortolaRd ---------1473-W
Kruger F O 8055CoromrAv -----------421-M
Kruger Fred G 8055 SntaRosaRd -----314-M
Kruslock Jas H 6305BuenaAv -------686-W
Kuchta D A 7115CristoblRd --------------1069
Kullgren Wm AlamoAv ---------------------212
Kunkee A F 5570NogalesAv -------------55-W
Kunkee A F Atascadero Hdwe 5980TraffcWy-133
Kuykendall L F ParadseVly ---------46-J-3

L

Ladd Joe PalmaAv ---------------------95-M
Laferty Jos H 7100MarchntAv --------637-R
Laird R M 7305CristoblAv ------------456-J
Lambert Mary 5780ElCmnoRl ---------------36
La Moda Barber Shop 5710ElCmnoRl ---634
La Moda Beauty Shop 5780ElCmnoRl ----36
Lampman E E 9100 SnDiegoRd-------495-W
Lancaster R F SHwy ---------------------922
Landis T E ParadseVly -------------46-R-1
Lane John C JuniperoAv ------------794-W
Langenbacher R W 3850MaricopaRd --443-W
LaPrade H L 6870 SntaYnezAv ---------1179
Larsen Clara E 1680 OldNHwy--------355-J
Larsen E J 5440MariquitaAv --------------1367
Larsen Hans NHwy -----------------------229
Larsen Harry B 10300 SntaAnaRd -------1026
Larsen John D 7595 SinaloaAv--------910-J
Larson Lloyd A 4400DoloresAv ----------1369
Laumann Geo 5310HondaAv ---------------1379
Layman Floyd C 2800MonteryRd------1193-W
Layne Edw G Dr Morro-AtascaderoRd -53-R-1
Layton Glenn L 8160MarchntAv ------563-J
LAYTON TREE SERVICE 8160MarchntAv-563-J
Leach Roy D 5010 SnBenitoRd -----1247-R
Ledbetter S P AtascaderoStateHospital-365-W
Lee Elmer 1067 SandovalAv ---------47-J-1
Lee Geo SnGabrielRd ---------------------860
Lee John E 5365EnsenadaAv ---------598-W
Lee Pete MorroAv --------------------------894
Leeds Ralph S Sr 7340 SombrilloAv----1276
Lee's Men's Store 5965TraffcWy ----------357
Le Gras W D RamonaRd --------------496-R
Lemin Saml 4780HidalgoAv ------------312-J
Lemison Edgar R 7545CastanoAv -----253-J
Leng F W 1688ElCmnoRl ----------------76-J
Leonard T J 5655 SnJacntoAv--------119-W
Leonhart Chester L S 101Hwy-----------1024
Letman John R 4800CarrizoRd -------1127-W
Leverenz Walter F 3100ElCmnoRl ----------622
Lewis Roy L 5345MercedesAv --------------744
Libbey Anna J 4768HidalgoAv ------------868
Lightbody A C Mrs 5580TunitasAv ----316-W
Lillo D John masn contr SombrillaAv-------958
Lindermyer Ed 5755DoloresAv --------844-J
Linfesty M W 7140 SombrilloAv------------1483
Lipsett Herbert 5265ElCmnoRl -------------1104
Little W J SntaLuciaRd --------------52-R-3
Littleton Harlan 7535 SntaYsablAv-----241-R
Livingston L M 2400ElCmnoRl ---------964-J
Lock Geo W MarchntAv --------------660-R
Locke John F 3830ArdillaRd ---------875-R
Locke Maude B 5290 OlmedaAv---------68-M
Lockwood L W 5382BarrendaAv -------462-R
Loewen Marvin R 5703 SnPedroAv ----230-J
Loftis L A 6340AlcantaraAv ----------813-W
Log Cabin Cafe 6455ElCmnoRl -------------9
Long R A 7280 SntaYnezAv -----------285-W
Loosemore John Mrs NHwy -----------766-R
Lopes Florindo A 5325ElCmnoRl ----------1350
Lord Donald J 8905Curbaril ---------------846
Luce Vincent W 8575 SnMarcosRd----326-J
Luiz A P----------------------------------58-J-2
Lumley Harry PortolaRd -------------------232
LUNDGREN ERIC gun str 9705ElCmnoRl-1383
Lunsford Walter 6450MarchntAv ------------795
Lynch Ray A Sr CristoblAv -----------809-W
Lynch Raymond A Jr 8808ArcdeRd ----839-J

M

MacAdam H Q 5185MagdalenaAv ---1031-W
MacCurdy Dwight W Dr
Office 5988WMall --------------------------789
Residence PortolaRd -----------------------848
Macha K A SHwy -------------------40-R-12
Maddalena Clem 8675 SntaRosaRd --1057-J
Mallett Emalyce 10165ElCmnoRl --------1250
Malters Edith 9122AtascaderoAv -----------432
Mann Barbara S Mrs 5304Barrenda --234-W
Mann Cora N 6660 SntaYnezAv------1391-R
Mann Horace W SntaClaraRd --------------920
Manning Irwin 5844ElCmnoRl --------------1165
Manning L May Mrs 7500 SombrilloAv --272
Mansfield M Eileen 8010ElCmnoRl --------128
Mansfield M Eileen rl est 5960TraffcWy-1348
Manuel Harvey P 3100RamonaRd ----570-M
Maragos Dionisios I 5720HermosillaRd--1357
Marek John 4955 SycamorRd-----------------79
Marker W W SnGabrielAv -----------987-R
Marshall Harry W AtascaderoAv -----347-W
Marshall Vern B 6860NavajoAv ------829-R
Marshinski Jos MorroRd -------------645-M
Martin Anne M Mrs OlmedaAv -------687-R
Martin E Floyd 7900 SinaloaAv------------439
Martin Geo W 5005 OlmedaAv----------283-J
Martinez Dan 5356Cabrillo -------------732-J
Martinez L R 5770ElCmnoRl --------------1488
Martinez W Richard 5290AlamoAv ---388-R
Martinez Wm J 5795DoloresAv -----------1078
Mason Daulty H 5345MagnoliaAv --------1574
Mason Rosa E 2105NHwy -------------------773
Masonic Temple 6475 OlmedaAv------------480
Mathiesen Per C 4405ElCmnoRl ----------1123
Matters Al 5460MariquitaAv ---------------190
Matthews Blanche R 3180ColimaRd --754-R
Mattice Russell 4400PortolaRd ------710-R
Maxwell Margaret M 5221PalmaAv ----68-J
Maxwell Robt E 7680 SinaloaAv------------346
May Geo A 6795MorroRd ------------------1051
Mazza Chas PortolaRd ----------------871-R
McAfee E C 9015 SnRaflAv ---------1085-R
McBurney John 5365MagnoliaAv ---1245-W
McCain Jerry L 5505BajadaAv --------320-J
McCall Robt C 4440PotreroRd -----------1158
McCaskill Helen G 4450TraffcWy ----1067-J
McClellan G W 7200NavajoAv -------579-W
McClure Leonard 4400ArizAv ---------737-R
McCollum O E 8865CoromrAv ---------809-M
McCoy Mary L 5570TunitasAv -------------8
McCullum Don G 5650RosarioAv ----------1487
McDaniel Allan 9125MtnVw -----------------834
McDermott Wm H 101Hwy -----------478-J
McDonald A F RamnRd --------------369-W
McEacheron E 5280DulzuraAv ---------547-R
McFall M E 10245AtascaderoAv ------------535
McFarland Glenn H NHwy --------------40-M
McGarvey C W 8865 SnGabrielRd-----624-J
McGill J A 6650PortolaRd ------------------404
McGowan H J 5378BarrendaAv ------739-W
McGucken E L PalmaAv -----------------68-W
McKellar Philip 8030 SntaRosaRd----523-W
McKelvey Henry B -----------------------80-F-5
McKELVEY'S HENRY B PLUMBING & HEATING 5570ElCmnoRl -------------394
If no answer call---------------------80-F-5
McKie R N 7475PortolaRd -----------------431
McLaughlin Bess PortolaRd -----------871-J
McLaughlin Chas 3425ColimaRd -----218-M
McNamara Bros S 101Hwy -----------------152
McNaught Lawrence K 4215PortolaRd -1584
McNeil Richard B 6100ConejoRd ----------1108
McNerlin T G 9145 SntaLuciaRd---------25-W
McNurlan R E 965ElCmnoRl ---------1474-J
McPherson E I 4700ElCmnoRl --------716-M
McPherson Stan 3710ElCmnoRl -------------614
Mc's Cafe McNamara Bros S 101Hwy---152
Mees Geo Jr 6305 SnAnslmoAv-------------688
Mees Geo A 7605MarchntAv ----------------348
MEES GEO A rl est 5945TraffcWy-------333
Melrose Chas F SHwy ---------------40-J-2
Memorial Church SMall ---------------------222
Mercier Francis Maj 6855AtascaderoAv-1091
Merrill H H 10050 SHwy101--------565-M
Metzler Stella F Mrs 6050PortolaRd --282-J
Mid-City Freezers TraffcWy&Via ------------4
Mid City Motors 5970ElCmnoRl ----------1100
Milbury Robt 7820AtascaderoAv ------------949
Millard Jack 6260 SntaYnezAv-----------1046
Miller Alfred A SandovalRd ------------41-J-4
Miller C E Jr 5265CabrilloAv ----------863-R
Miller Campbell S SnBenitoRd ---------------792
Miller Chas L SanBlasAv ----------------1089-J
Miller E H Dulzura -------------------------499
Miller Fritts J 8580MorroRd ---------913-W
Miller Gertrude O Mrs SnBlasAv -----257-M
Miller Glenn L 5470EnsenadaAv ------796-W
Miller Nelson B 6385AtascaderoAv ------1491
Miller R J 5305EnsenadaAv ----------220-M
MILLER REX genl contr 5250CarrizoRd--324
Miller Zane E MD 8987CurbarilAv ------1010
MILLER'S JEWELRY TraffcWy-------------244
Millhollin Arleen ParadseVlyRd ------954-W
Milligan E S FloresRd ------------------------80
Mills Doris M 9090 SntaLuciaAv ------------208
Mills Ervin E Ted 9090 SntaLuciaAv -------208
Minard M E 4855DoloresAv -------------897-R
Minetti Barney 6280MorroRd -----------977-M
Ming Cafe ElCmnoRl -----------------------666
Mitchell Frances 5225CapistranoAv -------1567
Mitchell L E 7105 SntaYsablAv -------508-W
Mitchell Laura K ParadseVly ----------52-R-1
Mitch's Trailer Court SHwy ---------168-M
Mohart Almeda 5225AlamoAv ---------78-W
Mollohan Earl P 8360MarchntAv ----------1002
Monday W A 7470ElCmnoRl --------------1049
Montgomery Gertrude 3900MonteryRd-443-R

Montgomery Ward & Co Catalog Store
Catalog Telephone Orders
817-12thPasoRobls
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0254
Moore Albert 6930NavajoAv ---18
Moore Don 8220CurbarilAv ---1154
Moore Fred 8963ArcdeRd ---733-W
Moore Geo H PortolaRd ---637-J
Moore Jas B 6775PortolaRd ---1499
Moore Jas E 7100 SnBenitoRd ---538-R
Moore Mildred A Mrs 7800 SinaloaAv ---946
Moore Paul O 8575MorroRd ---1365-W
Moore Robt D 8479 SntaRosaRd ---993-R
Moore W H 6870 SerraAv ---335-J
Moore Wm G OlmedaAv ---396
Moore Winnie L 7805 SinaloaAv ---805-W
Mora Lawrence B RivrRd ---44-J-1
Moraga David J 2456ElCmnoRl ---1364
Morgan Frank L 8983PortolaRd ---428-W
Morgan John E 4660 SnAnslmoRd ---911
Mori Suzanne PortolaRd ---1443-J
Morrill Jack 5450RoblsAv ---1113-W
Morris E W 6320 SntaYnezAv ---938-W
Morris Lee O 2100ElCmnoRl ---476
Morris Nickie 8550PortolaRd ---406-J
Morse Earl W 5510DlRioRd ---930-W
Morton W Roy 5550RoblesAv ---567-J
Morton White SnGabrielAv ---173-M
Morton Wm T ArdillaRd ---644-R
Moses M B AtascaderoAv ---874
Moss Merlin W SombrilloAv ---679
Mowery Albert H 5985 SnJacntoRd ---381-M
Mudgett B H 3125ArdillaRd ---1183
Mudgett Gail L 3125ArdillaRd ---1183
Mugler F R Dr 8275CurbarilAv ---682
Mullen Francis J 6379AtascaderoAv ---1034-R
Murdock Chas H 5700PortolaRd ---576
MURDOCK REAL ESTATE
6100ElCmnoRl-576
Murrell Bill J 10240AtascaderoAv ---831-W
Murrell W A 8465MarchntAv ---310
Myall J M RN 8070AtascaderoAv ---1038-M
Myers Thornton K 7505MarchntAv ---803-M

N

Nagle Chas D SnGabrielRd ---1194
Nash-Boulden Stephen 8060JuniperoAv ---47
Natho Doshie NHwy ---964-R
Nation Walter J RamnRd ---369-R
National Electrical Contractors Assn-
SantaClara SanBenito Chapter
483AuzeraisSnJse
From telephones served by the
following exchanges
Atascadero
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1578
Negley Dottie C Morro-AtascaderoRd ---56-J-2
Nelson Ben Mrs 5280FresnoAv ---630-M
Nelson Ronald E 8050 SntaRosaRd ---757
NELSON'S AUTOMOTIVE
5485TraffcWy-610
Neth A E SntaRosaAv ---314-W
Neufeld H D Dr 5695RosarioAv ---1017
Newell Geraldine H SnGabrielRd ---787
Newell Terrence G 7500 SntaYnezAv ---415
Newhall G W NHwy ---465-M
Newman H M MaricopaRd ---538-J
Newton Donald B 10690ElCmnoRl ---1376
Nichols Clifford EnsenadaAv ---104
Nichols & Peterson contrs AtascaderoAv ---702
If no answer call ---104
Nichols Vera ArdillaRd ---390-M
Nicholson Darrel T 7313 SntaYsablAv ---847-W
Nicklas H L 5120TraffcWy ---1077-W
Nicol Alex Mrs 7350 SntaYnezAv ---645-J
Nimmo Robt P 9125 SnRaflRd ---175-M
Noerenberg Herbert 4625ElCmnoRl ---801-W
Noffsinger M A SntaLuciaAv ---65-J
Nolan S E 7840CastanoAv ---544
Norman John 8860JuniperoAv ---647-M
North Mildred 9220CurbarilAv ---1189
Norton Norman J Mrs
9185 SntaLuciaAv-470-R
Noski Louis 9060 SnRaflRd ---210-W
Nygaard Hans 6685AtascaderoAv ---859

O

Oakcroft Fur Farms SnGregorioRd ---703
Oakes B Pearl 5000PortolaRd ---1195
Obuch T 5165PalmaAv ---185-M
O'Dell Jack 7700MarchntAv ---637-W
O'Dell Moneata 5560NogalesAv ---1135-J
Odell Robt E 5407Fresno ---1275
Oeland Wm B 5005 SnJacntoAv ---1485-R
Oglesby Loris C SntaLuciaRd ---1014
Old Curiosity Shop The 2500MonteryRd-1366
Old Gray Barn 2955ElCmnoRl ---930-J
Oliva Reba 5825EntradaAv ---905-W
Oliver Harve 2440ElCmnoRl ---1125-W
Olivera A R 7705NavajoAv ---978
Olsen Francis R CarmelitaRd ---267-R
Olson Harvie 5955BajadaAv ---869
O'Malley Edw A PortolaRd ---219-J
One-O-One Butane-Propane Service Inc
5135 SnJacntoAv-1041
O'Neal Carlisle 6865MorroRd ---221
O'Reilly E L SnRaflRd ---566
Orthman W F SanVincentAv ---858
Osborne Hull HappyValleyRanch ---1382
Osgood Lucille 8813ArcdeDr ---1359-W
Oshita Riky 7285 SntaYsablAv ---1273
Osibin Willard S MD 5900EntradaAv ---986
Residence 1195ElCmnoRl ---717
Ostini Lee 5145PalmaAv ---24-J
Otto H W 9065PinoSolo ---3-R
OTTO'S FIXIT SHOP 6390ElCmnoRl ---802
Ough Lyra Morro-AtascaderoRd ---56-J-1
Owen C H 5505CarrizoRd ---1163
Owens Danl C 5500PortolaRd ---697

P

Paaske Youngie 7050 SntaYnezAv ---591-W
Pacific Gas & Electric Co bus ofc
6120ElCmnoRl-45
From 5 PM to 8 AM & on Saturdays
& Sundays & holidays from Atascadero
Exchange
Ask Operator for-ENtrprise 1-0251
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 1030VinePasoRobls
Ask Operator for-Business Office
(No charge for calls to Business Office)
See Introductory Section for
Service Calls and Other Important Matters
Pack A H 5485MariquitaAv ---687-M
Page Virgil 4405EstradaAv ---737-M
Palmer Wm 9695ElCmnoRl ---304-W
Paradise Valley Ranch ParadseVlyRd ---954-J
Parent Frank J 8725PortolaRd ---1443-W
Parker E V 7690 SnAndreasAv ---1593
Parker Edwin M AlamoAv ---892
Parker Josephine D 5852WMall ---1495
Parkhurst Wm R 9055 SnGabrielRd ---455
Parlet C W 7050 SycamorRd ---473-W
Parlet Don 7670ValleRd ---378-M
Parlet Robt N 3255ElCmnoRl ---514-R
Parman Chas A 5474EnsenadaAv ---739-J
Parriott Lexie M 8730ArcadeDr ---1292-J
Parrish Frida B Mrs 9161 SnGabrielRd-572-R
Parrish I R 9165 SnGabrielRd ---1083-W
Parsons L V 8430 SntaRosaRd ---940
Paso Robles Laundry Linen Supply & Dry
Cleaning 1344PinePasoRobls
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1228
Pastorino Ulmont P
5550 SnBenitoRd-1247-M
Patarak Andy GrdnFrms ---SntaMrgrta 5891
Patterson D E 6255BuenaAv ---1142
Patterson Rhoda G RN
7132 SombrilloAv-508-J
Paulson's Welding SHwy ---512
Peck W G RosarioAv ---690-W
Peckham Wm H 7322 SnGregorioRd ---109-R
Pellett Marvin 7255 SntaYsablAv ---1058
Pennington E C 3255RamonaRd ---1073-J
Pennington Max A SnBenitoRd ---1378
Pennington R R 5340CapistranoAv ---491-R
Pennington Warren N 5345EnsenadaAv -1588
Perkins Ursin Fresno&RosarioAv ---571
Perrine Sirell C first 5395 StateHwy ---63-W
Perry Albert W 3325ChicoRd ---912-J
Perry Louis E 6725AtascaderoAv ---1004
Peters Lynn L Hwy ---1
Petersen Chas 6390NavajoRd ---1252
Petersen Esther C FresnoAv ---55-M
Petersen V J 5750 SanJacntoAv ---1098
Peterson Arthur E AtascaderoAv ---702
Peterson Clarence SntaRosaRd ---236-R
PETERSON E M PAINTING CONTRACTOR
10465AtascaderoAv-680
Peterson Elwood C SntaYsablAv ---1392
Peterson Emma 5160 OlmedaAv ---630-R
Peterson Harold D excavtng
9005ElCmnoRl-723
Peterson Harry PortolaRd ---219-W
Peterson Mabel C CarmlRd ---42-J-3
Peterson Norman R 8485MorroRd ---1576
Peterson Ralph R SHwy ---494-J
Petraeus W W Sr SHwy ---304-J
Petrucci John 3675MaricopaRd ---538-M
Pettit P J 8745CoromrRd ---295-R
Peysar Chas A 4205DoloresAv ---888
Phelps Donald H 8565 SntaRosaRd ---224-R
Phillips O D 8660PortolaRd ---1263
Phillips Wm R 6282LewisAv ---1477-J
Phillips Wray E 7605 SntaYsablAv ---189-J
Philpott G W EnsenadaAv ---776-J
Phil's Liquor Drive-In 5820ElCmnoRl ---518
Pidcock Georgia 8920ArcadeRd ---422-R
Pierce Bob 4805PortolaRd ---951-W
Pierce Geo H 10710ElCmnoRl ---589
Pike Beatrice Atascadero&SntaYnezAv -507-J
Pimentel Edw 8275CoromrRd ---1037
Pippin R M 5640HermosillaAv ---716-R
Pittenger J C 5390TraffcWy ---437-R
Pittenger Jos D 4946TraffcWy ---196-J
Plagmann Mae NavajoAv ---281-M
Plagmann Minnie SnAnslmoRd ---755-J
Plath Arthur 5050PalmaAv ---616
Platz D F 9465 SntaLuciaRd ---363-R
Platz Jos W 5255CabrilloRd ---618
Plunkett E W 8900ArcdeRd ---667
Poole D R 6325 SntaYnezAv ---736-W
Poole Dale G 7410 SonoraAv ---342
Poole M M ParadseVlyRd ---179-J
Poore A P SntaLuciaRd ---694
Porter Ernest C 9420MarchntAv ---261-W
Porter Geo J SinaloaAv ---778
Porter J W 9085MorroAv ---913-M
Porter Norman R 9129 SnGabrielRd ---253-W
Porter Richard W 5020PalmaAv ---1385
Porter Wilber Happy Valley Rnch
Rocky-CanyonRd-202-M
Potter Walter R TunitasAv ---331-M
Poultrymen's Co-Operative Assn Southern
Calif 6155Via ---1111
Power Henry F 7675AtascaderoAv ---904-J
Power Vince auctnr 5650PortolaRd ---963
Prather Hattie 5345 OlmedaAv ---471
Prescott Louis E 8805ArcdeAv ---733-R
Prestridge Walter D 4800DoloresAv ---820
Price Clifton T Jr 1660 SnRamnRd ---654-J
Prier G E 6845 SerraAv ---984
Prine J S Rev 5672RosarioAv ---1148
Prowse W O PortolaRd ---149-W
Pruitt L G SntaClaraRd ---47-J-3
Pulliam C E 8990CurbarilAv ---1444
Pulling's Animal Clinic & Boarding Kennel
Hwy101&SnAnslmoRd-382
Pulver Bernice L 3202MonteryRd ---198-W
Purser C T Morro-AtascaderoRd ---54-R-2

R

Radford Geo W 5260CabrilloAv ---251-J
Radke C W 5540RosarioAv ---195
Radke Leopold 3600MaricopaAv ---148-J
Raimond E Cleaners EntradaAv ---609
Raimond Edw 7650CarmelitaAv ---502
RALPHS AUTOMOTIVE SERVICE
SHwy-1075
Ramage Robt D 4600PortolaRd ---354
Randall Jack 7880CurbarilRd ---448
Rankins John M 9097 SntaLuciaAv ---1279
Rasmussen A G Mrs MiramontAv ---997-W
Ray Wendell W 8755JuniperoAv ---106-M
Raymer O M HillTopTrailerPark ---1595
Ray's Auto Service OldHwy101 ---1389-J
Ray's Barber Shop 5885TraffcWy ---12
Ray's Beauty Shop 6035PalmaAv ---595
Reardon Geo A 11000ElCmnoRl ---1055-W
Reasons Frances 6683AtascaderoAv ---1029
Red Steak House SHwy ---134
Redburn L H 9017 SnRaflRd ---368
Reed L R RosarioAv ---291-W
Rehbock Kettner S pub acct
5943TraffcWy-516
Residence 6275PalmaAv ---1278
Reid Jack S 7100MorroRd ---579-R
REIF VINCE CHEVRON STN Hwy ---102
Reif Vincent 5528TunitasAv ---1287
Reinmiller Leo 4155DlRioRd ---1253-J
Renfort Walter C 6305AtascaderoAv ---498-J
Renton D M SntaLuciaAv ---157-R
RENTON MUSIC STORE 5993TraffcWy-664
REX'S COCKTAIL LOUNGE & LIQUOR STORE Hwy ---298
Reyburn Jodie C AtascaderoStateHospital-543
Reyburn M D 5620BajadaAv ---38-M
Reynolds Edith C NHwy ---891-M
Reynolds W F 4155CarrizoRd ---352-M
Rhodes Melville PalmaAv ---68-R
Rhodes Sam V GardnFrms ---58-R-3
Rhymes Helen S 5395CapistranoAv ---821-J
Ricci Helen S 6595CountryClbDr ---759
Ricci Wm MorroRd&Hwy ---1175
Rice Chester B Dr optmtrst
Ofc 5932EntradaAv ---746
Residence SnGregorioRd ---265-W
Rich Norman Mrs 3763ArdillaRd ---1146
Richards W A Rev 5495PalmaAv ---33-R
Richardson J Robt 7355 SnGabrielRd -173-W
Richardson Priscilla 3905ColimaRd ---754-J
Richardson Rex 5960 SntaLuciaAv ---607
Richfield Service Stn No 759 Hwy ---707
Riddle Geo M SycamorRd ---897-J
Rider Jack 8475PortolaRd ---1186
Rieckhoff Frank 8255CoromrRd ---626-R
Rietz Walter C Morro-AtascaderoRd ---54-J-1
Riley Ray L 5393BarrendaAv ---437-J
Rimelen C A jwlr 5870TraffcWy ---677-W
Rink Ted D Maj Ret 8615AtascaderoAv -1482
Rios Leslie G 5204CapistranoAv ---573-W
Rios Patricia A 5204CapistranoAv ---573-W
Rising Floyd 5985DoloresAv ---549
Rix Danl A 11255ElCmnoRl ---59-J-1
Roach Beatrice 9295 SntaLuciaRd ---363-J
Robbins Chas SntaYsablAv ---189-W
Robbins Raymond L 7105NavajoaAv ---1476-R
Roberta Motel SHwy ---970
Roberts Geo 5000 SycamorRd ---1067-W
Roberts Lee Jr CoromrRd ---380
Roberts Philip L CarrizoRd ---1127-R
Roberts Ruth Bray 7390 SHwy ---376
Roberts Thelma 6316AtascaderoAv ---1047
Roberts Wm P AtascaderoAv ---1182
Robertson Fred OldNHwy ---891-W
ROBEY'S CAFE 9975ElCmnoRl ---137-J
Robinson Chas H PalmaAv ---174
Robinson F Patricia EluaranoAv ---240
Robinson Forrest Bob 8265CoromrAv ---113-W
Robinson Fred 9355ElBordo ---1106
Robinson Kenneth R Mrs 8120ElCmnoRl ---862
Robinson Robt 8981PortolaRd ---1596
Robinson Robt O CarmlRd ---47-J-12
Robison Hubert T 8200 SntaYnez ---1027
Rock Fred W NorthHwy ---1289-J
ROCKY'S CLEANERS 5880TraffcWy ---442
Roda A W 8985 SnAndresAv ---1059
Rodgers C H electrl contr
GardnFrms-SntaMrgrta 5671
Rodgers Dick truckng 8220CarmelitaAv -1199
Rodgers Jim A SnBenitoRd ---538-W
Rodstrom Lawrence 5401CapistranoAv-729-M
Rogers Cameron SntaLuciaRd ---182
Rogers Wm A 5020ArdillaRd ---322-R
Rogers Wm K PinoSoloAv ---69
Rohde Albert 8650MorroRd ---424
Roland D W 5460EnsenadaAv ---330-R
Rood R S MD AtascaderoStateHospital ---777
Roosa Tim SntaYsablAv ---483-J
Rosbaugh Don M 5817EntradaAv ---928-M
Roselip S D 5579NogalesAv ---1176
ROSELIP WALTER B CO rock & sand
NTraffcWy-20
If no answer call ---1176
If no answer call ---PasoRobls 1758
Rosenquist A N RockyCanyonRd ---44-R-2
Ross Claude A 8816ArcadeDr ---386
Ross Reece M 7040 SntaYnezAv ---1347
Rossi Jas L 6605CarrizoRd ---352-W
Rothweiler H N 7000 SnJacntoRd ---1493
Rougeot Don 4315 SoledadAv ---844-W
Rowe D K Sr SnGabrielRd ---430-M
Rowe Geo 9125 SnGabrielRd ---953
ROWE'S REST HOME 4650TraffcWy ---441
Rowlett Bobby 1835ElCmnoRl ---109-M
Rowlett Glen C 5460TraffcWy ---724
Rowlett LaVerne 5460TraffcWy ---724
Rowlett S C 3365ElCmnoRl ---1161
Royal Oaks Fur Farm 8430 SntaRosaRd ---940
Roy's Cocktail Lounge ElCmnoRl ---925
Roza Alfred D 7960ElCmnoRl ---526
Roza Arthur 8020CoromrAv ---626-M
Rubcic John 5812EntradaAv ---1375
Rucci Alfred J SnGregorioRd ---203-J
Rudolph Roy E 8100CoromrAv ---181-M
Runion Beatrice Mrs 5835BajadaAv ---843-M
Ruskovich John ArdillaRd ---129-W
Ruskovich Norman 6029DlRioRd ---1255
Russell C A ParadseVlyRd ---52-J-2
Russell Roy AtascaderoStateHospital ---207

S

Saam C C 7175 SntaYsablAv ---794-J
Sackrider H S 9230CurbarilAv ---469
Safranek Leland 5725CarrizoRd ---1492
Sage Harry F 9298ElBordo ---794-M
Sampley Julia 8502MarchntAv ---741
Sanders B W NHwy ---344-J
Sanders Cecil 7125PortolaRd ---329-J
SANDERS JACK State Farm Ins Companies
6100ElCmnoRl-345
Sands Mabel Miss 8400 SnAndresRd ---110
Sanford Danl J 7434ElCmnoRl ---866
SAN LUIS BUTANE DISTRIBUTORS
3980NHwy-151
If no answer call ---618
San Luis Obispo County of
Branch Library WMall ---982
County Park AtascaderoLake ---81-J
Humane Officer SnRamn&DlRioRd ---82
Justice Court EMall&VeteransMemorial-162
Road Office LagoAv ---81-W
Welfare Dept
Northern Branch PalmaAv ---632
San Luis Obispo County of
Sheriff-Coroner CourtHseSnLuisObispo
Emergency calls only
From telephones served by the
following exchanges
Atascadero
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1560

Saueressig D F 7170 SycamorAv ---473-M
Saunders Edith Mrs 8660CoromrAv ---1472-R
Saunders Marie 5990BajadaAv ---751
Savage Henry L 8680 SntaRosaRd ---650
Sayers F G 7905CarmelitaAv ---267-J
Sayles Cora A Mrs BajadaAv ---547-J
Sayles Robt E 4015Nogales ---1137-W
Scamara Robt S 5205ElCmnoRl ---827-W
Schachtell Jos G 8275 SntaYnezAv ---719-M
Schee Jas H 5305PortolaRd ---559
Scheets Anna ThePines ---40-J-1
Schrader L S TraffcWy ---735-W
Schuster Emily Mrs 8955PinoSoloAv ---3-W
Schuster Phillip J 7200CristoblAv ---1181
Schwab Arthur NHwy ---482-R
Scott Dean N 5295 OlmedaAv ---781
Scott Edwin T 5850WMall ---905-J
Scott Ezra 7545GabardaRd ---226-M
Scott Glenn M NHwy&SntaCrzRd ---323-J
Scott Winfield A 5420PalmaAv ---154
Scott's Motel 5445ElCmnoRl ---154
Scovell Ralph 3950MaricopaRd ---336-W
Scrivner C J 6505LsGatosRd ---983-W
Seaman Chas A
AtascaderoStateHospital-1384
Sears R A 9055 SntaLuciaAv ---470-J
Sears Roebuck & Co
Catalog Sales Office 715-12thPasoRobls
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0200
Sears Studio 5580ElCmnoRl ---1034-J
Sehorn Ed M 3425RamonaAv ---1117
Seitz Harold CoromrAv ---295-J
Selby Arthur L 8987PortolaRd ---1561
Seney Robt J 5605PortolaRd ---1351-J
SHANGRI-LA MOTEL SHwy&MorroRd ---136
Sharp John B 12100ElCmnoRl ---651-W
Shaver Frederick 4305CayucosAv ---1132
Shea Vincent B Dr 7000ElCmnoRl ---636
Residence 7325 SombrilloAv ---790
If no answer call ---749-J
Sheehan Gertrude Mrs 5240PalmaAv ---753-J
SHELL SERVICE STN DON WELTMER
6295ElCmnoRl-305
Shepard Francis A 7010MorroRd ---1071-R
Shepard Leroy W 7010MorroRd ---1071-R
Sheridan Calvin K 4965 SycamorAv ---1271-W
Sherman Lena 7855CarmelitaAv ---267-M
Sherman Mildred F 5720TraffcWy ---330-W
Shillingburg W E 8705AtascaderoAv ---768
Shores Marvin 3060TraffcWy ---837-M
Shull G W PortolaRd ---1007-W
Sieker Lawrence 6486Nacimiento ---1005-J
Silacci Myrtle Mrs 8065ElCmnoRl ---706
Siler Geo B SntaLuciaAv&PortolaRd ---311-W
Silva Wm C 3230ColimaRd ---1562
Silveira Luis H 5516TunitasAv ---153-R
Silver Emily 6680 SntaYnezAv ---416-M
Simmons Jessie E 5255MagdalenaAv -1031-J
Simmons M F 5685 SnPedroRd ---85-R
Simmons Terry C 5127ElCmnoRl ---1016
Simon Ernest TraffcWy&HondaAv ---279-R
Simpson L P Rosario&ArroyoAv ---867
Simpson Melvin R 4530 SnJacnto ---737-W
Simpson R L 6145PortolaRd ---539-R
Sinton & Brown Co
Morro-AtascaderoRd-54-J-2
Skinner A N
RockyCanyonRd-PasoRobls 67-R-12
Slagle Lee V 3710ElCmnoRl ---880
Smiley Fred 9450CarmelitaAv ---1136-W
Smith B Jas 5290CabrilloAv ---1151
Smith Burton H Mrs 5500CascablAv ---408-R
Smith Coy B AlamoAv ---78-J
Smith E N Mrs 1625ElCmnoRl ---125-R
Smith Geo B 7125 SntaLuciaAv ---546
Smith Jas V 5390BarrendaAv ---583
Smith John 3600MonteryRd ---1088
Smith L S 3000TraffcWy ---472-W
SMITH & SUMNER TEXACO
4950ElCmnoRl-900
Smith Theodora L 7610CortezAv ---454
Smith Ulah E Jr SnAntonioRd ---50-R-4
Smith Vernon 4505ElCmnoRl ---15
Smith W B ofc 967 OsosSanLuis
Obispo-LIbrty 3-6153
Residence SHwy ---574
Smoot Sherlie I 6450PortolaRd ---625
Soden Alma N 5334BarrendaAv ---1591
Soliday Geo H 8915CurbarilAv ---1079-J
Sommers Virgil 5930ArdillaRd ---498-R
Sonne Leland E 7935PortolaRd ---430-W
Sorenson Roy O 5120PalmaAv ---286-J
Sorgeson Cliff Mrs 5709 SntaCrzRd ---1289-W
Sousa John P Strout Rlty 6900ElCmnoRl-530
Residence 8965 SnGabrielRd ---266
Souther Elizabeth E Columbine Rest Home
4555DlRioRd-620
Southern Counties Gas Co
612-12thPasoRobls
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0206
Southern Pacific Co Atascadero Station
MercedesAv-268
Southwick Guy N 5478EnsenadaAv ---561
Souza Jos F 3055ElCmnoRl ---88-F-4
Spears Edw L MSgt USAF
7455 SnGabrielRd 1136-J
Spears Mary 8920CurbarilRd ---433
Spencer L N SnBenitoRd ---58-W
Spessard Floyd M PortolaRd ---849-M
Spiess W R 7265 SntaYsablAv ---1129
Spilman Harry P 2840FerroCarrilRd ---715
Spiri Anthony M 5525Dulzura ---593-R
Spoerer Chas E 7400MorroRd ---308
Spotts Frank R 8555 SntaRosaRd ---551-J
Spraggins W L 3850ArdillaRd ---587
Sprague C C EnsenadaAv ---62-J
Sprague Jess H Electrical Contractor
5485CapistranoAv-722
Stafford Harlow A 7205 SnGregorioRd -658-J
Stafford Ralph 9120 SnGabrielRd ---1578
Stafford's Lucy Rest Home
7205 SnGregorioRd-658-J
Stage Coach Drive-Inn Liquor
6902ElCmnoRl-1460
Standard Oil Company of California
Western Operations Inc TraffcWy ---38-J
Standley Hilda G 5225PalmaAv ---506-J
Stanhope Edna F 6780AtascaderoAv ---947-R
Stanley Martin B 4850PortolaRd ---849-R
Stanton Jas F 5690TraffcWy ---823
Starkey Emma M 6980 SntaYnezAv ---1469-J
Starr Jas L 9095 SntaLuciaAv ---1398
State Farm Insurance Companies
6100ElCmnoRl-345
Steingraber Richard C
6580AtascaderoAv-1464
Stephens J H ---270-M
Stephens Robley 6885 SerraAv ---887
Stephenson Edw 5205MagdalenaAv ---529-J
Sterling Mabel H Mrs 5075ElCmnoRl ---48-R
Stewart R Douglas ElCmnoRl ---125-J
Stewart Walter W 6300PortolaRd ---366-J
Stinchfield Don Tire Service
5630ElCmnoRl-398
Stinchfield E C AtascaderoAv ---489-W
Stockton Allie 6889 SerraAv ---1095-M
Stokely Geo Jr 9405MarchntAv ---1180
Stoltey Jim SHwy ---362
Stoltey Paul E 8342CurbarilAv ---461-R
Stoltey Paul M AtascaderoAv ---831-M
Stoltey's Drive-In & Malt Shop Hwy ---525
Stone Al 7405BellaVstaRd ---1349
Story Phil AtascaderoAv ---833-W
Stover W H 5303CarrizoRd ---1193-J
Stover's Color Center 5800ElCmnoRl ---176
Stowell Walter V 5550PortolaAv ---390-J
Stratton Willis 7965ElCmnoRl ---641-W
Strawser Louis A 4160NogalesAv ---417-W
Stringer Fred 8840JuniperoAv ---656
Strout Realty 6900ElCmnoRl ---530
Stubbs E G 8300 SanAndresAv ---416-W
Sturgeon Dale 6645MorroRd ---842
Sturgess Vester J 2501ElCmnoRl ---1489
Summers Jas L 5345CapistranoAv ---491-M
Surby John S 9145 SnDiegoRd ---651-M
Sykes O H Mrs 10780ElCmnoRl ---651-R
Szczepan J C Maj 9455CarmelitaAv ---1356

T

Takken Mary 5560RosarioAv ---1372-W
Talbert R C 5675 SnPedroAv ---426-M
Talbot J H 5425 OlmedaAv ---280-J
Tanner D W Morro-AtascaderoRd ---57-R-3
Tardiff Wm 5335CabrilloAv ---1298
Tartaglia G G 6606PortolaRd ---1042
Tartaglia Wesley 6604PortolaRd ---627
Tarwater Jim JD 4600HidalgoAv ---312-W
Tasco Serv Sta & Petroleum Distr SHwy ---99
Taylor Geo 6540AtascaderoAv ---1370
Taylor John W 8855PortolaRd ---406-R
Taylor Reginald B SntaYnezAv ---719-W
Tedford Ralph H 7555 SanAndresAv ---824
Tenbrook Andrew 6925 SntaYnezAv ---1365-J
Tenbrook Edw G 7525 SntaYnezAv ---810
Terra Arthur 6875 SerraAv ---1442
Texaco Service Stn 6040ElCmnoRl ---105
Texeira Marcel E 8780AtascaderoAv ---985
Thiel H O 7455 SnBenitoRd ---692-J
Thiel Louise A 5982EntradaAv ---932-M
Thom Emilie A Mrs 5495 OlmedaAv ---687-J
Thomas Clarence 7185 SntaYsablAv ---704
Thomas Dave Morro-AtascaderoRd ---57-J-3
Thomas Dorman 8400 SnGabrielRd ---497-R
Thomas L W 5560 SnBenitoRd ---720
Thompson J O SandovalRd ---41-J-2
Thorndyke Cyril L 7700 SnGabrielAv ---257-J
Thorne Dan SntaMargaritaRd
SntaMrgrta-Atascdro 42-R-2
Thorne Wilbur C 7800MarchntAv ---132-R
Thorpe R C 5580RosarioAv ---1372-J
Thurmond J E 5360PalmaAv ---6
Tibbitts F A SinaloaAv ---672-W
Timmerman Emery 8485 SntaRosaRd ---1084
Tingdahl Harvey RockyCanyonRd ---258-M
Tingdahl S A NavajoAv ---276-R
Tippins Robt J 8705 SntaRosaRd ---340-J
Toepke Kathleen E RN
AtascaderoStateHospital-784
Topper Shop The
TraffcWy&CentralMall-487-W
Torrey Porter C 6700 SnBenitoRd ---262
Townsend Amanda E 5435PalmaAv ---481
Townsend Wm 4700HidalgoAv ---613
Trace Granville Mrs 7150PortolaRd ---329-M
Trail-Er-In Grocery 1950ElCmnoRl ---998
Travis M A Mrs PalmaAv ---57-R
Treece J C Eaglt ---70-R
Treece Minnie 27TraffcWy ---979-M
Trego Robt A 10705ElCmnoRl ---555
Trego Wm 8800ElCmnoRl ---1585
Tretter Henry A HondaAv ---87
Trowbridge R W 3270ColimaRd ---742-J
Truesdale Elmer 5410CapistranoAv ---729-R
Tucker Don L 6265 SntaYnezAv ---1130
Tudor Media Valencia 3625ColimaRd ---903
Twohig Jean Mrs 5725RosarioAv ---393-R
Tyler Donald B 8040 SntaRosaAv ---1249
Tyler Frank M 8340CurbarilAv ---486-W

U

U-Haul Co Dealer 7485ElCmnoRl ---1045
Uischner Ruth 5770HermasilloAv ---981
Union Service Station 101Hwy&EastMall-684
United Farm Agcy 5550ElCmnoRl ---812
U S Government
Navy Department Naval Reserve Electronics
Facility AmerivetMemorialBldg-515
Post Office 5925EntradaAv ---21
Upton Alice E 5454AllemandeLn ---1575
Urbina Geo 5712TraffcWy ---423-W
Urey Leland S 10005ElCmnoRl ---910-W
Urrutia E A 8790JuniperoAv ---1264
Utheim Larry J 8835JuniperoAv ---1467-J
Utterback Raymond E 5135 OlmedaAv ---1496

V

Vaca Abe R 8855CurbarilAv ---745
Vaca Frank B 7685CastanoAv ---1036
Vail E L 5220 OlmedaAv ---24-W
Vail E L rl est NHwy ---239
Valencia Henry G 5305CarrizoRd ---658-W
Valla Albert J 7525 SombrilloAv ---870
Vance Jas E 7600PortolaRd ---1162
Vandergon Jack 10000AtascaderoAv ---831-R
Vandervort Reed RockyCanyonRd ---258-R
Vanderwert C S ParadseVlyRd ---45-J-3
VanEck Nadine 4400CarrizoRd ---1127-J
VanEck Thos L 5280FresnoAv ---23-W
VanGorden Ray 3555MonteryRd ---301-W
VanNuys Alma 9755AtascaderoAv ---1092
VanOrden Walter 7050NavajoAv ---727
VanSaun C E 5421AllemandeLn ---1033-W
VanSaun H D 5420AllemandeLn ---1101
Venable Arthur L 1260ElCmnoRl ---355-W
Venturini A G 7125CapistranoAv ---1079-R
Vercoutere Albert 6650 SnAnslmoRd ---588-W
Verheyen W J 10635ColoradoRd ---127-W
Veteran's Memorial Bldg WMall ---475-W
Vetter Wm J 5800RidgewyCt ---31
VIRGILS DRIVE INN OldHwy101 ---1564
Vista Del Robles Motel 10205ElCmnoRl ---657
Vogel F R 8660 SntaRosaRd ---199
Vowell Thos J 5495FresnoAv ---413-R

W

Wachtel Philip SnGregorioRd ---1103
Wakeman Francis J ColimaRd ---769
Wakeman Vera M DlRioRd ---885-J
Walker Claire 5380 OlmedaAv ---328-J
Walker F J B Rev RamonaRd ---496-J
Walker Geo I 6650 SntaYnezAv ---7-W
Walker Isabel SHwy ---581
Walker Lee E 5575NogalesAv ---1052
Walker R H 9950MorroRd ---913-J
Wallace Derby R 6860 SntaLuciaAv ---952-J
Wallace Graham SHwy ---50-J-2
Wallace H 8960CurbarilAv ---356-J
Wallace Wm A 7405MarchntAv ---505-M
Walters M M 9120AtascaderoAv ---1122
Walters Richard D MD EntradaAv ---142
Residence TunitasAv ---284
Walton Geo E 7327 SntaYsablAv ---1397
Wamberg Lawrence A 7500ElCmnoRl ---641-J
Wamsley Fred Mrs 9160 SnRaflRd ---175-W
Ward Ada W SntaLuciaAv ---849-J
Ward E W 8671 SntaRosaAv ---805-M
Ward Frank A Mrs BajadaAv ---180-J
Ward Gale G 5465CapistranoAv ---621
Ward Kenneth DlRioRd ---27-M
Ward Percy J SnAntonioRd ---42-R-11
Ward's Flying A Service 6435MorroRd ---1360
Watkins Mattie L 4000RositaAv ---1589
Watson A M SnAnslmoRd ---692-M
Watts Myra 5560TunitasAv ---331-R
Webb Edmund A 5645 SnJacntoAv ---838
Webb L H 4165RositaAv ---218-J
Webb Lillian M 4000Tranquilla ---716-J
Webber L H 6403AlcantaraAv ---528
Webberley Thos 3440ElCmnoRl ---1563
Webster Dairll K 7105PortolaRd ---149-R
Wedlake Philip R 5130DulzuraAv ---593-M
Weidner Elmer E 7865ElCmnoRl ---468-R
Welch E R 9450 SntaLuciaRd ---447
Welker Virgil 4490 SnJacntoWy ---1011-J
Welsh Jos P 9006 SantaLuciaRd ---1141
Weltmer Don Shell Service Stn
6295ElCmnoRl-305
Weltmer Donald W LaLuzRd ---138-R
Wescom Chuck 3688ColimaRd ---349-W
Wescom Jas 5215MagdalenaAv ---863-M
Wescom Joe E 4660 SnArdo ---231-J
West Chauncey W & Associate
6360ElCmnoRl-855
West Mildred H SRivrRd ---40-J-4
West Thos H CabrilloAv ---830
Western Union Telegraph Co
5900ElCmnoRl-237
Westlund Archie A 9275PinoSoloAv ---334
Wharton M G 9105 SnDiegoRd ---495-M
Wheeler Allan E 5476EnsenadaAv ---1271-J
Wheeler Geo W 7565 SombrilloAv ---1197
Whirry Paul E 6700AlcantaraAv ---813-J
Whisenhunt W E 7475GabardaRd ---1166
Whisler Edwin D 7065NavajoRd ---1469-W
Whitaker Ernest 2500MonteryRd ---1366
White F S AtascaderoAv&SnGabrielRd ---521
White H F ParadseVlyRd ---52-R-2
White Jane Storey SnJacintoAv ---309-M
White O K 8785 SnClemnteRd ---435
White Saml S 5145MagdalenaAv ---156
White V McDowell
5187MagdalenaAv-1031-M
Whiteside T L 3998ColimaRd ---635-W
Whitlock Chas 4901ArizRd ---457-W
Whitney H L 9050ElCmnoRl ---360
Whitsett C A 8970CurbarilRd ---236-J
Whittingham E LaLuzRd ---138-J
Whittington Jim G SntaClaraAv ---258-W
Wicks Archie 5280PalmaAv ---364
Wilber Irma 10550ColoradoRd ---1461
Wilhoite W F SntaRosaAv ---213
Wilisch Herbert ViscanoAv ---287-R
Wilkins Robt J 5280AlamoAv ---1043
Wilkins Robt J Jr 7295 SombrillaAv ---926
Wilkins Studio 6405ElCmnoRl ---158
Willbanks Ralph N 9125 SnDiegoRd ---59-R-1
Willbanks T J 8995 SnGabrielRd ---335-R
Williams Cecil E 7155 SntaYsablAv ---663
Williams Geo E 9045MorroRd ---517
Williams Guy H 5660 SnJacntoAv ---381-W
Williams Henry P SntaLuciaAv ---577
Williams J T ParadseVlyRd ---45-R-11
Williams John O 10245ElCmnoRl ---1581
Williams K Joyce 7407 SntaYsablAv ---372
Williams L B 7407 SntaYsablAv ---372
Williams Leo L 4825EstradaAv ---1081
Willis H J Mrs 5750RosarioAv ---410
WILSHIRE SERVICE STATION Hwy ---375
Wilson John A 5465 OlmedaAv ---1270
Wilson L L SnAnslmoRd ---755-W
Wilson Ralph L NHwy ---788-M
Wilson Robt E 8105CoromrRd ---1472-W
Wind B J 5574TunitasAv ---371-M
Wing Mike 5885VenadoAv ---1105-W
Winkle Roy ParadseVly ---1174
Winn Eddie L 7620 SinaloaAv ---691
Winn Iver B 6105MiramonAv ---997-R
Witschen Wm Mrs 1000Freewy ---578-M
Wixom Harry C 5450EnsenadaAv ---819
Wood Gladys SHwy ---365-J
Wood Winifred M SHwy ---96-W
Woodward Atlissia Fern
5265Magdalena-251-W
Woodward David Morro-AtascaderoRd-57-J-2
Woolsey Antoinette Mrs 9805 SHwy ---794-R
Worden Stella 5725PalmaAv ---780
Wornstaff C E 6655AlcantaraAv ---1258
Worthan J E 9090 SnGabrielRd ---950
Worthington Edw L 7385ValleAv ---288-W
Wray Leonard 7665CastanaAv ---918
Wride Josie SntaYsablAv&SnAndresAv ---186
Wright Ferne Mrs 5900BajadaAv ---1368
Wright Ralph D 5464TraffcWy ---734-R
Wright Robt E atty 5950EntradaAv ---474
Residence PortolaRd ---771
Wright Tom 7950 SntaRosaRd ---523-J
Wuchner Ruth 5785HermosillaRd ---252
Wyatt W R 2855 SnBenitoRd ---1139-J

Y

Yale Wesley F OlmedaAv--------------1138
Yanez Dorothy A Asuncion ---------58-R-4
Yanez Dwight Rev 5550 SanAnsimoRd--1387
Yates Barton V 3175ColimaAv -------325-J
Yates Earl E 8000BalboaRd --------51-R-1
Yeager Colleen M 9100 SnMarcosRd----1393
Yeager Truman G 9100 SnMarcosRd----1393
Yeary Frank 6500AlcantaraAv --------540
Yeary's Better Meats 5935EntradaAv ---662
Youmans G L Bill SntaLuciaRd --------553
Young A S AtascaderoAv -----------347-J
Young Henry David 5285 OlmedaAv---939-W
Young Marion 7575ValleAv ---------453-R
Young Robt B CurbarilRd --------------878
Young Theron 6205MarchntAv--------1177
Young Wilbur F ValleAv -----------288-M
Youngblood W T 7830ElCmnoRl --------434

Z

Zahl B P 8750JuniperoAv ----------483-W
Zegar Steve SHwy -------------------22
Ziegler Geo H 8920CurbarilRd ---------433
Zingg J W 5125MagdalenaAv -------1031-R

AVILA BEACH

(For Subscribers See San Luis Obispo)

BAYWOOD PARK

(For Subscribers See San Luis Obispo)

CAMBRIA

J. E. Gooding, Manager

Business Transactions With Telephone Co.

The Pac Telephone & Telegraph Co
Business Office 872MorroSanLuisObispo
Dial Operator and ask for---Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at
Bank of America----Bridge & Main Cambria

A A A Auto Club of So Calif see Automobile Club of So Calif
1134MonterySnLuisObispo-LIbrty 3-6454
Akers Alfreda J OrmePl ---------WA 7-4666
Allen Jos R MD Hwy1 -----------WA 7-4410
Residence WellngtnDr ---------WA 7-4428
Allen W H PicoCreek -----------WA 7-4271
Allison W Theo Rev 5100Bridge --WA 7-4460
Anderson Alfred J AshbryAv ----WA 7-4696
Andrade A T Warwck -----------WA 7-4664
Ansite Ivan OrindoDr -----------WA 7-4590
Apperson R W PiedraBlancaRnch -WA 7-4610
Archer W L Lt RichardAv --------WA 7-4548
Askwith Harry S RichrdAv -------WA 7-4640
Auger Ruth Mrs WilcmbeRd ----WA 7-4484
AUTOMOBILE CLUB OF SO CALIF
District Office
1134MonterySnLuisObispo-LIbrty 3-6454
For Emergency Garage Service
Main&Bridge-WA 7-4668
If no answer call-----------------WA 7-4796
Backensten Paul W 1503Haddn --WA 7-4467
Baldridge Harold E Plymth ------WA 7-4408
Baldwin Violet M KennthRd ------WA 7-4536
Ballard Helen M Warwck --------WA 7-4712
Bane Aubrey PierceAv -----------WA 7-4462
Bank of Amer Natl Trust & Savings
Assn Main ----------------------WA 7-4654
Barlogio E E --------------------WA 7-4232
Barlogio E E SntaRosaCrkRd ----WA 7-4530
Barnes Wilhelmina NottnghmDr -WA 7-4552
Barr Norah Mrs Cambrdge -------WA 7-4676
Bartlett Thos C Pinerdge&Emrsn -WA 7-4675
Basetti Tilden ------------------WA 7-4576
Bassi Emelio --------------------WA 7-4516
Beardwood Walter WarrenRd ----WA 7-4421
Beauchamp Geo L Atwl ---------WA 7-4448
Behnke Fred C Sgt Hwy1 --------WA 7-4603
Belknap Helen S Mrs
2214BensnAv-WA 7-4503
Berri Elmer SntaRosaCrkRd ----WA 7-4595
Berri Sam SntaRosaCrkRd ------WA 7-4275
Bianchi O SntaRosaCrkRd ------WA 7-4233
Birks John G CranbrookDr ------WA 7-4714
BLUE BIRD MOTEL Main------WA 7-4634
Boettcher Margaret Mrs
CantrburyLn-WA 7-4635
BOETTCHER'S CHEVRON STN
Main&Lee-WA 7-4626
Boisen Byron Hwy -------------WA 7-4253
BOISEN'S PAINT STORE Hwy--WA 7-4253
Bonomi Lindy SnSimeonCrkRd ---WA 7-4274
Bordegaray Leon Lancastr ------WA 7-4468
Borodin Michael NewhlDr ------WA 7-4244
Borodin Michael M rl est HwyNo1-WA 7-4660
Boudreaux Jerry Hwy1 -----------WA 7-4609
Boyle Lumber Co Cayucos
From telephones served by the following exchanges
Cambria
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1471
Brambles by the Bridge ---------WA 7-4561
Bridge M Arthur Weymth -------WA 7-4703
Bristol W E 405Cambrdge -------WA 7-4459
Brocklebank John E Weymth ----WA 7-4793
Brughelli America Main ---------WA 7-4723
Brunner Geo Mrs SnSimeon ------WA 7-4219
Bullard Lester W WarrenRd -----WA 7-4277
Burke Eleanor SnSimeonCrkRd --WA 7-4528
Butler Pauline A Mrs ArdthDr ---WA 7-4227
C B & H Inc --------------------WA 7-4608
Calif State of
Division of Forestry
LeffingwellLanding-WA 7-4262
Rocky Butte Lookout Stn
SnSimeonCrkRd-WA 7-4282
Division of Highways
Maintenance Supt -----------WA 7-4649
Maintenance Superintendent's
Residence -----------------WA 7-4658
Hearst San Simeon State Historical
Monument SnSimeon-WA 7-4621
Highway Patrol
For emergency calls only
Ask Operator for-ZEnith 1-2000
Cambria Ambulance Service Hwy -WA 7-4221
Cambria County Park OceanFront-WA 7-4447
Cambria Development Co
LodgeHill-WA 7-4662
Cambria Palms Motel 3305Main --WA 7-4485
Cambria Pines Laundry &
Cleaners -----------------------WA 7-4648
Cambria Pines Lodge -----------WA 7-4200
Cambria Pines Service Corp
NHwy-WA 7-4638
Cambria Union Grammar School --WA 7-4400
Cambrian Press The Main -------WA 7-4234
Camozzi Chas EmrsnAv ---------WA 7-4641
Camozzi Hotel ------------------WA 7-4449
Camozzi Rosie ------------------WA 7-4432
Camp Pinecrest -----------------WA 7-4439
Caporgno Lino ------------------WA 7-4281
Carlisle Percy NottnghmDr -----WA 7-4780
Carter Chas F Pinerdge ---------WA 7-4701
Caskey E W Bridge -------------WA 7-4736
Caskey E W SnSimeonRd --------WA 7-4569
CASTLE CAFE NHwy1 ---------WA 7-4644
Cavett Sam S Langtn -----------WA 7-4568
Chambers Eleanor Mrs
NottnghmRd-WA 7-4630
Chant Chas R 901ChestrLn -----WA 7-4597
Chilton Harper BurtnAv ---------WA 7-4224
Christensen Axel MadisnAv -----WA 7-4671
Circle Three Ranch
SnSimeonCrkRd-WA 7-4288
Claassen Wesley R Main -------WA 7-4563
Coast Union High School--------WA 7-4567
Coburn Jas M RegisAv ----------WA 7-4719
Cochron Thos D ----------------WA 7-4608
Coker N C Norflk --------------WA 7-4605
Colburn W E Lt Wallce ---------WA 7-4479
Coleman Wm Cardiff ------------WA 7-4425
Collord Jas SnSimeon -----------WA 7-4560
Conover A W BerwckDr&MelrseAv-WA 7-4580
Cook Eula Main ----------------WA 7-4438
Cook Glenn A
Warwck&CharingLn-WA 7-4208
Cook J M Lt StThomas ---------WA 7-4627
Cook Jas I Hwy1 ---------------WA 7-4691
Cookie Crock Main -------------WA 7-4490
COOPER GLADYS V Ins Hwy----WA 7-4616
Cornwell Eddy 1906ArdthDr -----WA 7-4758
Cowden E C SSgt Bedfrd -------WA 7-4413
Cowen Irene F WeymthAv ------WA 7-4628
Cox Jas H Langtn --------------WA 7-4742
Crandon Nina G Huntngtn ------WA 7-4424
Curti E SntaRosaCrkRd ---------WA 7-4520
Curti H ------------------------WA 7-4587
Curti Marceline Mrs Hwy1 ------WA 7-4720
Curtis Mary M Burtn -----------WA 7-4883
Cutler Willard W Jr NewhlDr ----WA 7-4721
David Jos C RichrdAv&Lucille ---WA 7-4478
Davis Izetta RomyDr -----------WA 7-4494
Davis J C 539Weymth ----------WA 7-4697
Dawson Wm B NevnDr ----------WA 7-4747
Dawson Wm J mining Plymth-----WA 7-4493
Day Theona Charing ------------WA 7-4417
Dempsey W C WellngtnAv ------WA 7-4216
Denny Richard E
PinerdgeDr&WarrenRd-WA 7-4765
Dhyse Helen Campbell Weymth --WA 7-4739
Dickens Jas E 2006BerwckDr ----WA 7-4623
Dickie Geo Centr&Lee ----------WA 7-4556
Domenghini A ------------------WA 7-4525
Dotson Georgia F Huntngtn -----WA 7-4754
Downes Fred H 7100Hwy1 ------WA 7-4464
Doyle Jane Reeve Mrs Weymth --WA 7-4686
Doyle John J 3021ArdthDr -----WA 7-4431
Doyle Neva K 3021ArdthDr -----WA 7-4431
Dresser Walter E Lee -----------WA 7-4405
Dueck G W---------------------WA 7-4278
Duncan J L Lt WarwckDr -------WA 7-4805
Dunlap Barbara H BradfrdPl ----WA 7-4226
Durning Thos R WindsrDr ------WA 7-4618
ED & ANN'S TACKLE SHOP
Main-WA 7-4735
Edgland Chas E Pinerdge&Leona -WA 7-4702
Egeberg Roger O Dr
SnSimeonCrkRd-WA 7-4574
Emert Andy Malvern&Ernest ----WA 7-4647
Epstein Elliott B StJames ------WA 7-4481
Estes Lance E
WiltnDr&NewtnRd-WA 7-4426
Ets-Hokin & Galvan & Lange Erection
RichrdAv-WA 7-4854
Eubanks M LeightnDr ----------WA 7-4677
Evans Chas GreenVlyRd --------WA 7-4589
EVANS CHARLES SHELL SERVICE STN Main&Lee -------------WA 7-4545
Evans David E SnSimeon -------WA 7-4581
Evans Roy West ---------------WA 7-4242
Fairchild Frank HwyNo1 --------WA 7-4504
Fear Albert E jwlr Hwy1---------WA 7-4243
Filos Alfred J SntaRosaCrkRd ---WA 7-4582
Fire Department Lee
Fire calls only-----------------WA 7-4646
All other calls-----------------WA 7-4700
Fiscalini Aehille SntaRosaCrkRd -WA 7-4539
Fiscalini Constantine GreenVlyRd -WA 7-4571
Fiscalini Frank J GreenVlyRd ----WA 7-4284
Fiscalini Jas E SntaRosaCrkRd --WA 7-4757
Fiscalini Leo E Warwck ---------WA 7-4745
Fiscalini Louis GreenVlyRd -----WA 7-4573
Fiscalini Olimpio SntaRosaCrkRd -WA 7-4269
Fitzhugh Abbott Pinerdge&Pierce-WA 7-4472
Fogerty Wm J Worchestr -------WA 7-4446
Fountain Cafe Bridge -----------WA 7-8949
Foxon Arnold 2541Pierce -------WA 7-4491
Fox's Grocery Store HwyNo1 ----WA 7-4442
Frankfurter Elsie Johns BurtnDr -WA 7-4246
French Karl E 2603LeonaDr -----WA 7-4706
Friend Robt E WorcestrDr ------WA 7-4416
Frizzell W L LeonaDr -----------WA 7-4429
Fry J F Mrs Dorset ------------WA 7-4469
Fry Jim Texaco Service HwyNo1 -WA 7-4639
Fry Rhey Miss ArdthDr&Berwck -WA 7-4241
Gailey Wm S Mrs---------------WA 7-4471
Gallagher Donald SntaRosaCrkRd-WA 7-4453
Gamboni Louis Lee -------------WA 7-4715
Garoppo Richard C Dorset -------WA 7-4407
Garrity Owen W Warwck -------WA 7-4709
GENE'S GARAGE
Main&Bridge -------------------WA 7-4668
If no answer call----------------WA 7-4796
Gillespie Bertha W--------------WA 7-4463
Ginkens E E SnSimeonCrkRd ----WA 7-4572
Glaze Ralph F BristlDr ----------WA 7-4659
Glaze Winifred J WiltnDr --------WA 7-4427
Godier Roy L Hwy1 -------------WA 7-4506
Goeckel Norman E Warwck -----WA 7-4423
Gomes Joe SnSimeonCrkRd -----WA 7-4291
Goodall Helen G Mrs------------WA 7-4728
Green Valley Motel CountyRd ---WA 7-4409
Guyette Leo Norflk -------------WA 7-4290
Guyette Patricia Norflk ---------WA 7-4290
Haiman Fred Lt CantrburyLn ----WA 7-4683
Hale Ralph I 411Weymth -------WA 7-4679
Hallsey Dick O HappyHill -------WA 7-4632
Hamilton Avis K Cranbrook -----WA 7-4629
Hamilton G T Cranbrook --------WA 7-4629
Hampton's Auto Court-----------WA 7-8969
Hanchett Byron PineRdge ------WA 7-4729
Hansen C E Ogdn --------------WA 7-4791
Hansen N C--------------------WA 7-4743
Harbor Supply Co Bridge -------WA 7-4473
Harmel Norman A BedfrdRd -----WA 7-4586
Harmony Valley Creamery
Harmony-WA 7-4578
Hartman T G Warwck ----------WA 7-4798
Harvey Emily M WiltnDr -------WA 7-4443
Hawley Cliff Marlboro&OrlndoDr -WA 7-4523
Hayward Lumber Co MorroBay
From telephones served by the following exchange
Cambria
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1406
Hearst Warehouses SnSimeon ---WA 7-4583
Hearst Wm Jr Hacienda ---------WA 7-4292
Heheman Anne Mrs LeonaDr ----WA 7-4759
Henning Daisy P Mrs OgdnAv ---WA 7-4519
Hickman Georgia G Lancastr ----WA 7-4454
Hicks Ernest G DovedaleAv -----WA 7-4725
Hodgson E R Pierce ------------WA 7-4733
Hoffman Emma Mrs
CantrburyLn&Warwck-WA 7-4740
Hooven Earle F SnSimeonCrk ----WA 7-4204
Hopper Machine Works Inc
AndovrPl-WA 7-4403
Hornaday O P WarrenRd -------WA 7-4245
Houtz Roland L Pierce ---------WA 7-4734
Howard Byrdella Mrs Lancastr --WA 7-4549
Howard's Kitchen Hwy1 ---------WA 7-4663
Huff Omer Manchstr ------------WA 7-4693
Hurley W F LeonaDr ------------WA 7-4752
Huston R N Weymth ------------WA 7-4412
Idol T O LeonaDr --------------WA 7-4509
Ioppini Alex --------------------WA 7-4584
Ismay Bruce Worchestr ---------WA 7-4637
J & M Original Ceramic Shop
7536NHwy1-WA 7-4750
Jackson Lester
CambriaPinesLodge-WA 7-4201
Jacques Wm E Lt Huntngtn -----WA 7-4518
Jewett A L Mrs ----------------WA 7-4280
Johns Alice rl est HwyNo1--------WA 7-4660
Johns Alice H NewhlAv ---------WA 7-4746
Johns J A 2505RossRd ---------WA 7-4538
Johnson Wayne O Plymth -------WA 7-4680
Jones Bernarr ArdthDr ---------WA 7-4285
Jones P C NottnghmDr ---------WA 7-4890
Jorey R E NewtnRd&LathmPl ---WA 7-4476
Junge Lloyd L-----------------WA 7-4522
Junge Warren HwyNo1 ---------WA 7-4684
Kalpaschnikoff A Dr Huntngtn ---WA 7-4414
Kearns Chas P Staffrd ---------WA 7-4762
Keeler Lindy L Leightn --------WA 7-4652
Keller Everett E Wall ----------WA 7-4252
Kellogg Foster PinerdgeDr -----WA 7-4615
Kellogg Geo B RegisAv&NewtnRd-WA 7-4248
Kemp L R Derby ---------------WA 7-4624
Kennedy Lillian Mrs BurtnDr ----WA 7-4507
Kester Alvin W Pinerdge --------WA 7-4255
Kielhofer Walter Hastngs -------WA 7-4441
Kinney E L 1218WarrenRd -----WA 7-4222
Kline W T Nottnghm -----------WA 7-4404
Knowles John A Lancastr -------WA 7-4681
Korntved Don H WilcmbRd ------WA 7-4655
Krenkel C R Suffik -------------WA 7-4430
Kurfess C A Hwy --------------WA 7-4434
Lambert Fred C Lancastr -------WA 7-4604
Lang Herbert R 3305Main ------WA 7-4485
Lange Harry W Dr
ArdthDr&Madisn-WA 7-4594
Lapham Ethel C PinerdgeDr -----WA 7-4713
Larsen Anders Col Huntngtn ----WA 7-4251
Lavagnino L J Jr ErnestPl ------WA 7-4871
Lavender John E Hastngs -------WA 7-4240
Lavery J N StJamesRd&WalesRd -WA 7-4787
Leaman E J Huntngtn ----------WA 7-4414
Lesusky Jos HwyNo1 ----------WA 7-4543
Line Walter L Warwck ---------WA 7-4645
Lone Pine Cafe Hwy -----------WA 7-4642
Love Wm Jr AshburyAv --------WA 7-4619
Lovey Maurice WiltnDr --------WA 7-4651
Lownes A V Weymth -----------WA 7-4694
Lowry Robt C SntaRosaCrkRd ---WA 7-4564
Lyden Chas P 2521BurtnDr -----WA 7-4406
Lyons W M--------------------WA 7-4480
Lyons Wilfred Centr ------------WA 7-4546
Machado Domingo SnSimeonCrk -WA 7-4286
Maggetti Birdie Main -----------WA 7-4435
Maloney May N CardiffDr ------WA 7-4570
Marian Claude SnSimeon -------WA 7-4517
Marsili Constantine Dr Wilcmb --WA 7-4606
Martin F G Mrs NewtnDr -------WA 7-4496
Martin Jerry Television & Appliances
1876CirclLnCayucos
From telephones served by the following exchanges
Cambria
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1581
Martin Pearl Marvel rltr
Main&Wall-WA 7-4795
Residence OrindoDr&Madisn ---WA 7-4788
Mason Eleanor SunburyAv ------WA 7-4722
Mast Jos A 7536NHwy1 --------WA 7-4750
Mauldin Annie Mae Centr ------WA 7-4487
McGowan A R Main ------------WA 7-4486
McGuffey Wm StThomas -------WA 7-4588
McKee Norman P Pierce -------WA 7-4704
McKee's Pharmacy Main&Bridge -WA 7-4236
McNay Orval Mrs WiltnDr ------WA 7-4254
Mee John G Hwy --------------WA 7-4636
Mendenhall Merylin RichrdAv ---WA 7-4209
Mewha A N Plymth -----------WA 7-4794
Mewha General Merchandise
HwyNo1-WA 7-4436
Meyer Lena Mae 2114 OrmePl---WA 7-4785
Miller Ralph E WarrenRd -------WA 7-4731
Miller Wm C SanSimeonAcres ---WA 7-4562
Mitchell Lyle Mrs Main --------WA 7-4558
Molinari D V Harmony ---------WA 7-4265
Moore Ralph H Mrs Dorset -----WA 7-4741
Mueller Paul A WiltnDr --------WA 7-4717
Mullikin Cecil RichrdAv --------WA 7-4235
Munro Sandy SnSimeonCrkRd ---WA 7-4288
Murphy Gladys M Bridge -------WA 7-4500
Murphy Wm E Lancastr -------WA 7-4672
Murphy's Gift Shop Main -------WA 7-4230
Neff Tom ---------------------WA 7-4658
Negranti Carl V Harmony ------WA 7-4505
Negranti Peter Sr Harmony -----WA 7-4268
Ness Erica T 2833MargteAv ----WA 7-4401
Nock Leo ---------------------WA 7-4272
Nybak Arne Mrs Cambrdge ------WA 7-4676
Olivero C P Hwy --------------WA 7-4653

O'Neill Owen H Sr Wall ---------WA 7-4475
Orr C A Huntngtn --------------WA 7-4495
Orr Mabel 526Huntngtn ---------WA 7-4764
Ostler Florence Weymth --------WA 7-4688
Pacific Gas & Elec Co bus ofc
894MonterySanLuisObispo
From Cambria Exchange
Ask Operator for-ENtrprise 1-0251
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSanLuisObispo
Ask Operator for-Business Office
(No charge for calls to Business Office)
See Introductory Section for Service
Calls and Other Important Matters
Paden Foster S Mrs Worchester --WA 7-4643
Paradise Phil Bridge&Centr -----WA 7-4402
Parlet Chas H SnSimeon --------WA 7-4263
Parrish W T Cambrdge ---------WA 7-4732
Pawson H B CabrilloHwy -------WA 7-4521
Pawson Ruth Antiques
CabrilloHwy-WA 7-4521
Petersen Erick C EmmonsRd ----WA 7-4261
Peterson Andrew A Bedfrd ------WA 7-4238
Phelan Bros Ranch SnSimeonCrk -WA 7-4579
Phelan Irene Main ------------WA 7-4497
Phelan Land & Cattle Co -------WA 7-4272
Piester Norman Plymth --------WA 7-4470
Pine Coast Publishing Co Main ---WA 7-4234
Pines Hotel & Coffee Shop
HwyNo1-WA 7-4442
Porte Marcella Lee ------------WA 7-4705
Porter Fred L 621Weymth ------WA 7-4474
Poston Hardware --------------WA 7-4650
Poston K E Sr 4018Lee --------WA 7-4716
Powers D R Weymth -----------WA 7-4206
Price Earl M CroydnLn --------WA 7-4707
Price Enos SnSimeon ----------WA 7-4289
Pringle Jas E Leightn ---------WA 7-4738
Proctor R D Harmony ---------WA 7-4524
RALPH'S TV REPAIR & GUN SHOP
3825Main-WA 7-4223
Rancho Snta Rita Marino-------WA 7-4278
Rapp Ruth M Main ------------WA 7-4258
Ray T W HwyNo1 --------------WA 7-4220
Reali's Main -----------------WA 7-8960
Reetz Raymond J Warwck ------WA 7-4231
Reid Milton L BerwckDr -------WA 7-4591
Reno Louis Cranbrook ---------WA 7-4544
Reynolds Jack fishng trips
Wellngtn-WA 7-4631
Rhoades Sterling W
SntaRosaCrkRd-WA 7-4537
Ricards S A Hopper Mach Wrks Inc
AndovrPl-WA 7-4403
Ricioli Alfred WiltnDr ---------WA 7-4711
Ricioli Annie Harmony ---------WA 7-4535
Riedesel Philip E Lt LeonaDr ----WA 7-4601
Roark H Mrs SnSimeon --------WA 7-4276
Roby J W Berwck&Cardiff -----WA 7-4512
Roehl Wm F LCdr
5101NottnghmDr-WA 7-4751
Roll Robt CambriaPinesLodge ---WA 7-4466
Ross C V Cambrdge -----------WA 7-4790
Rowley H E WindsrBl ----------WA 7-4514
Rushlau John A 1911 StThomas--WA 7-4501
Rust Carl L DorkingRd --------WA 7-4559
Rutherford Jas Kenneth --------WA 7-4212
Salute Jos C BristlDr ----------WA 7-4257
San Luis Obispo County of
Sheriff-Coroner CourtHseSnLuisObispo
Emergency calls only
From telephones served by the following exchanges
Cambria
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1560
Sargent R C WilcmbRd --------WA 7-4670
Schnell Frank C Maj Cranbrook --WA 7-4756
SEASHORE MOTOR INN
HwyNo1-WA 7-4422
Seaview Motel Dorset&Lancastr -WA 7-4450
Sebastian Frank HwyNo1 ------WA 7-4753
Sebastian J C SnSimeon --------WA 7-4293
SEBASTIAN'S STORE
SnSimeon-WA 7-4217
Sebire Fred H Langtn ---------WA 7-4213
Sebourn Nettie B 422Weymth ---WA 7-4730
Seley Sam L Inc rltrs Main------WA 7-4575
Sewell Wm J Malvern ----------WA 7-4502
Shafer Daisy M Warwck --------WA 7-4682
Shamel C D Margate -----------WA 7-4674
Shamel Ray W Pinerdge&Leona --WA 7-4249
Shamel's Realtors Main --------WA 7-4620
Shaug Edw S SntaRosaCrkRd ---WA 7-4283
Shaulinski Ann Ed & Ann's Tackl Shop
Main-WA 7-4735
Slats-Lucido Fish & Steak House
HwyNo1-WA 7-4786
Smith M J OgdnDr ------------WA 7-4259
Smith W L Huntingtn ----------WA 7-4724
Smithers Gladys --------------WA 7-4205
Snedigar Chas E CardfDr -------WA 7-4665
Somerville Margaret Smith
LeonaDr-WA 7-4726
Somerville Margaret Smith
NottnghmDr-WA 7-4566
Soto Andrew -----------------WA 7-4287
Soto Cipriano TartagliaRanch ---WA 7-4585
Soto Ernest ------------------WA 7-4229
Soto J M Lee -----------------WA 7-4247
Soto Joaquin Hwy ------------WA 7-4550
Soto Vernon SntaRosaCrkRd ----WA 7-4593
Soto's Market Main -----------WA 7-4411
Souza Frank -----------------WA 7-4256
Souza Frank Harmony ---------WA 7-4270
Souza John R SnSimeon --------WA 7-4215
Speer Lewis SnSimeon ---------WA 7-4515
Squibb Paul -----------------WA 7-4418
Standard Oil Company of California
Western Operations Inc -------WA 7-4511
If no answer call--------------WA 7-4250
Stanley Art LeonaDr ----------WA 7-4477
Starkey E Temple Rev LeonaDr --WA 7-4565
Steffes Ralph 3825Main -------WA 7-4223
Steiner Geo A Jdge------------WA 7-4541
Steinwachs Otto CardiffDr ------WA 7-4273
Stewart Jack 6400Main --------WA 7-4458
Stewart Jack's Richfield Service
6400Main-WA 7-4458
Stiles H R Pinerdge&ErnestPl ---WA 7-4483
Storni Nick ------------------WA 7-4294
Stoy Harry E 545Weymth ------WA 7-4773
Strong Sudie LeonaDr ---------WA 7-4264
Sunical Land & Livestock Department
Manager PiedraBlancaRnch ----WA 7-4610
Pico Stables ----------------WA 7-4522
Sunset View Motel NHwyNo1 ---WA 7-4455
Sweeney Jas Cambrdge --------WA 7-4296
Tarleton Frank W Weymth ------WA 7-4718
Tartaglia Lester Harmony ------WA 7-4210
Taylor John W GreenValleyRanch -WA 7-4260
Taylor Leslie A SntaRosaCrkRd --WA 7-4295
Taylor Mike Lee --------------WA 7-4600
Thatcher C W Mrs Wall --------WA 7-4553
Thomas D G
Worchestr&Marlboro-WA 7-4796
Thomas Frieda H NottnghmDr ---WA 7-4297
Timbrell Saml J Dorset --------WA 7-4547
Trites Howard E Capt
CountyRd&ElPortl-WA 7-4457
Truax A A 120Huntngtn --------WA 7-4801
Tucker Antoinette S
LeonaDr&ElPortl-WA 7-4667
Tullis John W Cowpr ----------WA 7-4207
Turnquist John E WarrenRd -----WA 7-4279
U S Government
Air Force Dept of
775th A C & W Squardon
RichrdAv-WA 7-4611
Coast Guard
First Asst Keeper
PiedrasBlancas-WA 7-4533
Light Station PiedrasBlancas--WA 7-4531
Lighthouse Keeper
PiedrasBlancas-WA 7-4532
Unruh Ira E RegisAv ----------WA 7-4492
Valois Chas SnSimeon ---------WA 7-4202
Valois Melvin SnSimeon -------WA 7-4214
VanderWeyden Wm
MarlboroLn&HastngsDr-WA 7-4437
VanSickle L A 2019 SaintThomas-WA 7-4792
Vaughan F L Suffik -----------WA 7-4744
Vaughn Norma Lee -----------WA 7-4561
Ventura August G
CountyRd&ElPortl-WA 7-4489
Vernon Myrtle Mrs NottnghmDr --WA 7-4482
Villa Harry SanSimeon ---------WA 7-4203
Village Beauty Shop Main ------WA 7-4657
Vollmer Ernest Jr
SnSimeonCrkRd-WA 7-4528
Walles John W Ludlw&Ardth ----WA 7-4456
Waite Harold H ArdthDr -------WA 7-4557
Wallace Sophie J Huntngtn -----WA 7-4708
Wallis Walter Mrs NottnghmDr --WA 7-4465
Walter Edwin R SntaRosaCrkRd --WA 7-4582
Waltman Ray
StJames&StThomas-WA 7-4461
Waltman Realty & Insurance
Main-WA 7-4687
Warren Forrester W Centr ------WA 7-4748
Warren Walter M
SnSimeonCrkRd-WA 7-4266
Warren Willis ----------------WA 7-4526
Watson Florence E Hastngs -----WA 7-4419
Weiss Anita C Worchester ------WA 7-4508
Weiss Wm C rl est Main--------WA 7-4451
Welliver Eldon
StJamesRd&Wales-WA 7-4513
Wetherill Hilda F Brightn ------WA 7-4420
White Hazel J Bensn ----------WA 7-4710
Whitlock F F Weymth ---------WA 7-4633
WILBERT'S SERVICE STN & GROCERY
Hwy-WA 7-4237
Wilkins Chas L Norflk ---------WA 7-4625
Williams Annie HwyNo1 --------WA 7-4692
Williams Fred Bridge ----------WA 7-4797
Williams Howard E Hwy -------WA 7-4542
Williams Leonard SnSimeon -----WA 7-4527
Williams Noel E Mrs
Dorset&Manchstr-WA 7-4761
Williams Roza ---------------WA 7-4755
Williams Tony Main -----------WA 7-4554
Williams Tony
SanCarpojoCreekRd-WA 7-4228
Williams Tony SnSimeonCrkRd --WA 7-4534
Wilson Earl W McCabeDr ------WA 7-4656
Wilson Jay A Huntngtn --------WA 7-4452
Winn Minnie Mrs Cambrdge -----WA 7-4763
Winsor Kenneth WiltnDr -------WA 7-4737
Winter Ethyl Mrs
BristlAv&WindsrBl-WA 7-4433
Wintz Henry L SnSimeonCrk ----WA 7-4592
Wixom C H Weymth -----------WA 7-4250
Wood Quintan StJames --------WA 7-4267
Woodland Curtis S Woodland Gar
HwyNo1-WA 7-4678
Woodland Elvera HwyNo1 -------WA 7-4840
Woodland Garage HwyNo1 ------WA 7-4678
Wortman D E Pembrook&Dorset -WA 7-4661
Wright Robt A Lt Hwy1 --------WA 7-4789
Yates John StThomas ---------WA 7-4540
Yonaites Leonard C 408Hastngs--WA 7-4607
Yost Nick Hwy1 --------------WA 7-4225
Young Monte SnSimeon --------WA 7-4577
Zimmerman Chloe A NewtnRd ---WA 7-4551

CAMP ROBERTS

(For Subscribers see Paso Robles)

CAMP SAN LUIS OBISPO

(For Subscribers see San Luis Obispo)

CARRISA PLAINS

Beck Alan E Agent
Call Operator for-----Carrisa Plains No 113
Beck Nels and Sons Agent
Call Operator for-----Carrisa Plains No 112
Bingeman Gene Agent
Call Operator for------Carrisa Plains No 34
California State of
Division of Forestry
Soda Lake Fire Suppression Stn
Call Operator for----Carrisa Plains No 11
Carrisa Mercantile Agent
Call Operator for-----Carrisa Plains No 931
Cavanagh J E & Sons Agent
Call Operator for-----Carrisa Plains No 111
Cooper Alfred J Agent
Call Operator for------Carrisa Plains No 13
Cooper R W Agent
Call Operator for------Carrisa Plains No 21
Filos & Walter Agent
Call Operator for------Carrisa Plains No 15
Garcia Ernest Agent
Call Operator for------Carrisa Plains No 35
King Frances A Agent
Call Operator for------Carrisa Plains No 14
Kuhnle Chas Agent
Call Operator for-----Carrisa Plains No 214
Lewis Donald Agent
Call Operator for-----Carrisa Plains No 213
Lewis Nic E Agent
Call Operator for-----Carrisa Plains No 212
Livingston Robt Agent
Call Operator for-----Carrisa Plains No 313
Northrop Lulu Mrs Agent
Call Operator for-----Carrisa Plains No 114
Pinole Land & Cattle Co Agent
Call Operator for-----Carrisa Plains No 211
San Luis Obispo County of
Road Dist No 5
Simmler Maintenance Stn Agent
Call Operator for---Carrisa Plains No 115
Simmler School Agent
Call Operator for-----Carrisa Plains No 114
Smith E F Agent
Call Operator for------Carrisa Plains No 32
Speicher R W Agent
Call Operator for-----Carrisa Plains No 312
Sumner Howard E Agent
Call Operator for-----Carrisa Plains No 311
Twisselman Darrell L Agent
Call Operator for------Carrisa Plains No 21
Werling Dewey Agent
Call Operator for------Carrisa Plains No 33
Wreden C H Agent
Call Operator for------Carrisa Plains No 23
Wreden Henry Agent
Call Operator for------Carrisa Plains No 22
Wreden Ranch Co Agent
Call Operator for------Carrisa Plains No 22

CAYUCOS

J. E. Gooding, Manager

Business Transactions with Telephone Co.

The Pac Telephone & Telegraph Co
Business Office 872MorroSnLsObispo
Ask Operator for-----------Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at
Ghezzi's Store ----------Ocean Av, Cayucos

Acebedo R C 94DlMrAv --------WY 5-3968
Agee Walter 98-13th ----------WY 5-3608
Allen Daisy 90-10th -----------WY 5-3200
Allen Lyman D 90-10th -------WY 5-3200
Al's Place Hwy ---------------WY 5-3748
Altaffer W D 46-10th ---------WY 5-3833
Ambrose A F 72PacAv --------WY 5-3845
Ambrosia Variety Store OceanAv--WY 5-3772
Anderson Jesse 820PacAv ------WY 5-3248
Anderson Russell N 46-14th ----WY 5-3724
Andrew Paul E MorroStrnd -----WY 5-3889
Angelis W E 42-12th ----------WY 5-3543
Annin Clarence R ShearerAv -----WY 5-3679
Arculus Irene Mrs 11-7th ------WY 5-3503
Argabrite E W 34-17th --------WY 5-3281
Arnold Dorothy M HwyNo1 -----WY 5-3561
Aspesi Frank HwyNo1 ---------WY 5-3254
Atkinson Helen E 183Ash ------WY 5-3513
B & B Tackle Shop HwyNo1 -----WY 5-3505
B & V Autel HwyNo1 ----------WY 5-3536
Baines Clifford A 166 E---------WY 5-3684
Baird Wm M 1301PacAv -------WY 5-3515
Bandy John W 1173CassAv ------WY 5-3924
Barton Geo F Davies -----------WY 5-3219
Battles Forest 78 StMaryAv-----WY 5-3511
Beard A E 147Cyprs -----------WY 5-3688
Beecham Ed Hwy --------------WY 5-3918
Begole Frank 505PacAv --------WY 5-3617
Bell Geo F 88-9th ------------WY 5-3525
Bella Vista Trailer Lodge
HwyNo1-WY 5-3644
Bellomy Etta 3246 OceanAv-----WY 5-3814
Bellomy J L MorroStrnd --------WY 5-3507
Bennett Chas E 2744 StudioDr---WY 5-3533
Bento J M Sr ToroCreekRd -----WY 5-3793
Bento Jesse J Jr ToroCreekRd ---WY 5-3708
Bettencourt Alvin J 3d ---------WY 5-3563
Bettencourt Alvin J Al's Place
Hwy-WY 5-3748
Bettencourt Joe B 179ParkAv ---WY 5-3805
Biaggini Ed Jr
SanGeronimoRanch-WY 5-3792
Biaggini Ed R Sr San Geronimo Rnch
CayucosCreekRd-WY 5-3549
Bible P S LittleWillowCreekRd --WY 5-3665
Bishop Dora 123Ash -----------WY 5-3734
Blackburn Fred J 20FloresAv ----WY 5-3619
Blanchard R C OldCrkRd -------WY 5-3752
Blodgett Orval 1301PacAv ------WY 5-3618
BOB'S RICHFIELD STN OceanAv-WY 5-3854
Bodine Jas 2730 OrvilleAv------WY 5-3842
Borges Jerry 183 OceanoAv-----WY 5-3288
Borges John J HwyNo1 ---------WY 5-3505
Borges Virgil 60-8th ----------WY 5-3847
Borradori Garage HwyNo1 ------WY 5-3832
Borradori Gino HwyNo1 --------WY 5-3644
Borradori Priscilla Mrs
CayucosCreekRd-WY 5-3887
Borradori Saml HwyNo1 -------WY 5-3605
Boucher Ralph W Hwy1 --------WY 5-3853
Boyd Chas T 2939 OrvilleAv-----WY 5-3815
BOYLE LUMBER CO CabrilloHwy-WY 5-3636
From telephones served by the following exchanges
Cambria San Luis Obispo
Morro Bay
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1471
Boyle Wm C 19Fresno ---------WY 5-3773
Branham Fred Jr MSgt 177 F---WY 5-3218
Brannon Wm C 61-7th ---------WY 5-3804
Bretz J E 28-19th ------------WY 5-3907
Brewer A L Hwy --------------WY 5-3749
Brick Auto Court Hwy ---------WY 5-3918
Brown Earle B 825 StMaryAv----WY 5-3897
Brown Ellsworth F 3448 StudioDr-WY 5-3203
Brown J T LittleWillowCreekRd --WY 5-3937
Brughelli Alex 2713 SntaBrbraAv-WY 5-3960
Brum Ruth 255 C--------------WY 5-3675
Bryson Geraldine D
651 StMaryAv-WY 5-3207
Buckmaster J K 21-13th -------WY 5-3287
Buelna Ruth Mrs CodyAv -------WY 5-3820
Bunn W A MorroStrnd ---------WY 5-3952
Buoy Cafe OceanAv -----------WY 5-3517
Burroughs Cabinet Shop
36 OceanAv-WY 5-3843
Burroughs R C Burroughs Cabnt Shop
36 OceanAv-WY 5-3843
Burton L H 2101CassAv --------WY 5-3586
Burton Lyle W 125Ash ---------WY 5-3985

Busby Floyd B 151 C --- WY 5-3994
Buss Raymond H 35-19th --- WY 5-3276
Buswell John Capt 497PacAv --- WY 5-3541
Butler Guy L 15th --- WY 5-3624
Caldwell Lora 2959 OrvleAv --- WY 5-3883
CALIF MOTOR EXPRESS LTD 159Ash-WY 5-3930
Calif State of
Dept of Water Resources Whale Rock
Project OldCreekRd --- WY 5-3701
Div of Forestry 381 D --- WY 5-3768
Highway Patrol
For Emergency Calls Only
Ask Operator for-ZEnith 1-2000
Campbell R A 936PacAv --- WY 5-3606
Canet Geo E Hwy --- WY 5-3737
Canet Wm 124BirchAv --- WY 5-3596
Caratan Anton 3154 StudioDr --- WY 5-3892
Carlile F S 58-12th --- WY 5-3215
Carpenter Vic Mrs 62-11th --- WY 5-3270
Carter R F Nick 525PacAv --- WY 5-3593
Cartwright Robt B Sgt 298PacAv-WY 5-3672
Catholic Rectory OceanAv --- WY 5-3243
Cave Jas R 20-21st --- WY 5-3807
Cavet Tillar PacAv --- WY 5-3267
CAYUCOS COMMUNITY CHURCH Hwy1&3d-WY 5-3821
Cayucos Fire Department OceanAv-WY 5-3522
Cayucos Garage HwyNo1 --- WY 5-3954
CAYUCOS GARBAGE CO 24-9th-WY 5-3884
Cayucos Grammar School C & Birch-WY 5-3221
Cayucos Grill 48 SOceanAv --- WY 5-3560
Cayucos Hardware Hwy --- WY 5-3242
Cayucos Meat Market 4th&OceanAv-WY 5-3929
Cayucos Morro Bay Cemetery Hwy-WY 5-3898
If no answer call --- WY 5-3857
Cayucos Motel OceanAv& E --- WY 5-3670
Chaffee Byron 3455 StudioDr --- WY 5-3916
Chambers Jas R MD C &Ash-WY 5-3996
Chambers W R StudioDr --- WY 5-3271
Chipman Stephen MorroStrnd --- WY 5-3967
Church Mabel I 791 StMaryAv --- WY 5-3841
Claassen Wm 1520PacAv --- WY 5-3238
Clark Rita Ellen MorroStrnd --- WY 5-3967
COAST DISTRS
146 OceanAv --- WY 5-3783
If no answer call --- WY 5-3236
COAST PLUMBING Hwy1&8th --- WY 5-3906
Cogswell Robt J 2964 OrvleAv --- WY 5-3993
Comer Emma Mrs 856 StMaryAv-WY 5-3666
Cooper Louis J 3408DaviesAv --- WY 5-3514
Cordoza Filomenia OldCreekRd --- WY 5-3745
Cordoza Manuel Jr OldCreekRd --- WY 5-3725
Cortner Geo W 800Pac --- WY 5-3266
Costa Tony ToroCreekRd --- WY 5-3721
Cousins Jas I 1202PacAv --- WY 5-3202
Crabtree Woodrow 82PacAv --- WY 5-3984
Crosbie A A 200ParkAv --- WY 5-3936
Curti Henry L 242 C --- WY 5-3542
Cutter Fred 426PacAv --- WY 5-3851
Cypress Stump Motel OceanAv --- WY 5-3917
Dark Watson 3421HwyNo1 --- WY 5-3244
Davenport M L Mrs 1364CassAv -WY 5-3876
Davis J Howard HwyNo1 --- WY 5-3278
Dean Fred C Cayucos Grill 48 SOceanAv-WY 5-3560
Dees R B B --- WY 5-3292
Delmenico Joe 400 D --- WY 5-3784
Dengate Ralph F OldCreekRd --- WY 5-3755
Denman Leland 700 OceanAv --- WY 5-3245
Denney W R 30-8th --- WY 5-3247
Densmore Mae Hwy1 --- WY 5-3697
Dillingham A N 2704 StudioDr --- WY 5-3706
DiSanto Nellie 39-10th --- WY 5-3595
Doake Alex F 25-17th --- WY 5-3903
Dodd Noel N 198-6th --- WY 5-3771
Donati Lincoln A 2Ash --- WY 5-3262
Donnohue F E 2908 StudioDr --- WY 5-3622
Dougherty E A PacAv --- WY 5-3987
Dougherty Wm T 1999PacAv --- WY 5-3620
Dow L A 934 StMaryAv --- WY 5-3641
Dublin Inn 2696HwyNo1 --- WY 5-3683
Dunn Ernest 197 F --- WY 5-3659
Dunn Richard P DaviesAv --- WY 5-3601
Dunn W J 12th --- WY 5-3878
Eade W C PacAv --- WY 5-3855
Efird Wm G King&StudioDr --- WY 5-3795
Ehlers Fred J 193 G --- WY 5-3834
Eiland John W 725 StMaryAv --- WY 5-3664
Ellis Neil Hwy1 --- WY 5-3717
Estero Bay Motel HwyNo1 --- WY 5-3614
Estero Beauty Salon OceanAv --- WY 5-3646
Eustice Ted W 20-19th --- WY 5-3649
Evans Donald WillowCreekRd --- WY 5-3730
Evans Oscar 20 StMaryAv --- WY 5-3911
Fairview School ToroCreekRd --- WY 5-3787
Fearon A I &StMaryAv --- WY 5-3217
Ferber Alyze 771 StMaryAv --- WY 5-3925
Ferrari Elmo 251 D --- WY 5-3720

Filipponi Ulisse SanGeronimoTract-WY 5-3756
Fiske Jas S Mrs 188-8th --- WY 5-3904
Fitzhugh Wm OldCreekRd --- WY 5-3713
Flint M B 3130 StudioDr --- WY 5-3873
Ford Jean 52-15th --- WY 5-3726
Foster Mary Louise HwyNo1 --- WY 5-3561
Fowler D M 470MontecitoDr --- WY 5-3678
Frazier Michael S 424 OceanAv --- WY 5-3736
Fredricksen J A 3427 StudioDr --- WY 5-3988
Fruin Mark H 2167PacAv --- WY 5-3241
Fry Robt BakersfieldAv --- WY 5-3581
Fuller John T 13-13th --- WY 5-3283
Furby Chas E 2202PacAv --- WY 5-3836
Garcia Domingos E --- WY 5-3530
Garcia Geo F 1210PacAv --- WY 5-3548
Garcia Motel Hwy --- WY 5-3727
Geisler Dan L 68-12th --- WY 5-3770
Genardini Roy OceanAv --- WY 5-3211
Gerst Tom 20-16th --- WY 5-3252
Ghezzi Chas D PacAv&3d --- WY 5-3294
Ghezzi Clelia 301 D --- WY 5-3604
Ghezzi's Store OceanAv --- WY 5-3811
Gignoux R E MorroStrnd --- WY 5-3578
Gillespie A B 416MontecitoDr --- WY 5-3691
Gilstrap J A MorroStrnd --- WY 5-3681
Giorgi Frank WillowCreekRd --- WY 5-3746
Girard Television Sales & Service 224 SOceanAv-WY 5-3692
Glenn Ida E MorroStrnd --- WY 5-3948
Glenney C L 190-4th --- WY 5-3694
Goldman F 768PacAv --- WY 5-3959
Gomes Frank L VillaCreekRd --- WY 5-3786
Gosso John Hwy --- WY 5-3673
Gove Wm E 2950 SntaBrbraAv --- WY 5-3838
Green H M HwyNo1 --- WY 5-3614
Greeson P A 57-1st --- WY 5-3817
Grimes Jas E MSgt 1588PacAv --- WY 5-3827
Grossini Tom 6th --- WY 5-3228
Grubb Robt F Lt 50-24th --- WY 5-3519
Guiney Verne 79PacAv --- WY 5-3552
Hamaker Grace W 3214 StudioDr-WY 5-3856
Haney Vay I 21-20th --- WY 5-3213
Hansen Ed 178 H --- WY 5-3923
Hardie A K 30-7th --- WY 5-3825
Harrington E M 15-8th --- WY 5-3951
Harris Elizabeth C 91-13th --- WY 5-3800
Hartzell Chas E 90-11th --- WY 5-3840
Hartzell W W CayucosCreekRd --- WY 5-3742
Hayward Lumber Co MorroBay
From telephones served by the
following exchange
Cayucos
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1406
Hazelwood Edw A Lt 8th --- WY 5-3989
Heidt L C 186 J --- WY 5-3944
Heiter Henry A 12th --- WY 5-3534
Hensley Wm O OceanVwLn --- WY 5-3785
Hermans Hugo 57-16th --- WY 5-3216
Hess Grover C 40-15th --- WY 5-3704
Hester J E 2234PacAv --- WY 5-3750
Hickman A L 2098Pac --- WY 5-3751
Hilliard R M 36Ash --- WY 5-3227
Hillside Motel HwyNo1 --- WY 5-3810
Hilton Howard Hwy --- WY 5-3837
Hoel Robt L 54-13th --- WY 5-3585
Hogan Cecil roofng 99-13th --- WY 5-3865
Hopkins H A 220PacAv --- WY 5-3528
Hotchkiss Earl 15-12th --- WY 5-3870
Hull Edgar G 2275CassAv --- WY 5-3628
Hunter C G 182 J --- WY 5-3580
Hunter L R HwyNo1 --- WY 5-3250
Hutton Arthur R 30-12th --- WY 5-3758
Hyler Glenn 850PacAv --- WY 5-3615
Ike Elva M 370MontecitoDr --- WY 5-3712
Ipsen Edw ParkAv --- WY 5-3558
Jackson R R MontecitoDr --- WY 5-3761
Jeffers Merrill C HwyNo1 --- WY 5-3654
Johnson C B 1364CassAv --- WY 5-3876
Johnson John R 2000PacAv --- WY 5-3273
Johnson Mary L 4th&PacAv --- WY 5-3251
Kelker G D Dr 502PacAv --- WY 5-3573
Kennett Lloyd D &Birch --- WY 5-3648
Keppler T L 200MontecitoDr --- WY 5-3921
Kleinhans W J 3655Nagle --- WY 5-3685
Kramer Ruby M 1249PacAv --- WY 5-3284
Lake A L 77-10th --- WY 5-3223
Lambert Pearl Mrs 168 I --- WY 5-3869
Launderette The 175NOceanAv --- WY 5-3298
Layman's Garage 50 OceanAv --- WY 5-3658
Leaverton Otto 2970 SntaBrbraAv-WY 5-3508
Ledgerwood J E 168-4th --- WY 5-3556
Lee Robt E 438 StMaryAv --- WY 5-3282
Lena's Beauty Shop 171 I --- WY 5-3782
Lewis Donald G Lt 3205 StudioDr-WY 5-3997
Lewis Lance 3300 StudioDr --- WY 5-3234
Liggera Anthony 19th --- WY 5-3962
Lindemann J G 50-20th --- WY 5-3700
Lindemann M J 175PacAv --- WY 5-3220
Litwiler J L 925 StMaryAv --- WY 5-3575
Longcor F M 1775CassAv --- WY 5-3808
Lovelace J M ParkAv --- WY 5-3572
Lowrey Catherine P Hwy1 --- WY 5-3246

Lowry Raymond 481ParkAv --- WY 5-3257
Lucio Leonard F 9th --- WY 5-3715
Lyons J C 51-19th --- WY 5-3212
Madonna Plinio OldCreekRd --- WY 5-3780
Maguire Percy T 21-19th --- WY 5-3920
Marlatt Ira E 3436 StudioDr --- WY 5-3861
Marsh W L OldCreekRd --- WY 5-3760
MARTIN JERRY TELEVISION & APPLIANCES 1876CirclLn --- WY 5-3774
From telephones served by the
following exchanges
Cambria Morro Bay
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1581
Martin Joe V HwyNo1 --- WY 5-3802
Martinus Jan H 598PacAv --- WY 5-3520
Marvin Amanda M Mrs 144 C --- WY 5-3225
Mathias Al Chevron Service OceanAv-WY 5-3286
Matzger Edw W 1525CassAv --- WY 5-3844
Mauldin D D 2699 StudioDr --- WY 5-3253
McCardle Laura 46-20th --- WY 5-3521
McCarter Anna 240 StMaryAv --- WY 5-3204
McClintock Iva StMaryAv --- WY 5-3652
McCornack Mae Mrs 14-13th --- WY 5-3662
McDaris Clifford R 33-12th --- WY 5-3523
McGratton Marie VillaCreekRd --- WY 5-3781
McIsacc Robt A OrvleAv --- WY 5-3998
McKay P G grocrs PasoRoblesBeach-WY 5-3222
McKeen Fern 2659HwyNo 1 --- WY 5-3905
McLaren Ethel 35-21st --- WY 5-3285
McNeill R S MorroStrnd --- WY 5-3629
McWilliams E G MorroRockView -WY 5-3738
Mee Wm 171HaciendaAv --- WY 5-3991
Mendes Frank B 166 H --- WY 5-3296
Messenger V W PacAv --- WY 5-3290
MIKE'S T V SALES & SERVICE 146 OceanAv-WY 5-3783
Millard Ralph W 18th --- WY 5-3274
Miller Zebina F HwyNo1 --- WY 5-3268
Mills E L Ocean& D --- WY 5-3874
Mimick Sally S OldCreekRd --- WY 5-3893
Minetti Dario Ash & D --- WY 5-3295
Minetti Grace A 201 D --- WY 5-3849
Minetti Guido 124Ash --- WY 5-3671
Minetti Guido SntaRitaRd --- WY 5-3796
Minetti Virginia 165 D --- WY 5-3564
Misegades John H 886 StMaryAv-WY 5-3676
Molinari Merle J 399 E --- WY 5-3813
Molnar Michael J 176North I --- WY 5-3236
Moore Wm M Lt OceanAv --- WY 5-3208
More John OceanvwLn --- WY 5-3547
Morgan R H 91-12th --- WY 5-3846
Morrill Don 2900 StudioDr --- WY 5-3806
Morris Saml B MorroStrnd --- WY 5-3693
Morro Strand Auto Court MorroStrnd-WY 5-3594
Morro Strand Cafe HwyNo1 --- WY 5-3569
Morro Strand Market Hwy1 --- WY 5-3686
Negranti Jas ToroCreekRd --- WY 5-3790
Negranti Mario WillowCreekRd --- WY 5-3729
Negranti Peter A Jr ToroCreekRd-WY 5-3765
Nelson C L 190 G --- WY 5-3816
Nelson H W Mrs 1702PacAv --- WY 5-3908
Newton E D 472 OceanAv --- WY 5-3537
Nichols Jesse V Jr MSgt 40-2d --- WY 5-3896
Nowlin Geo Mrs 2000PacAv --- WY 5-3682
NOYES RICHARD G REALTOR OceanAv-WY 5-3550
Residence 1674PacAv --- WY 5-3293
Nuernberger Robt 173 H --- WY 5-3224
Oakes Motel MorroStrnd --- WY 5-3839
Oakley Marian 3380 StudioDr --- WY 5-3969
O'Donnell C ShearerAv --- WY 5-3205
Oliver Clyde H 3441 StudioDr --- WY 5-3868
Oliver Wm W 60-10th --- WY 5-3947
O'Neill C P 196 F --- WY 5-3983
Orcutt Elsa R PacAv --- WY 5-3616
Pacific Gas & Electric Co Bus Ofc
894MonterySanLuisObispo
From Cayucos exchange
Ask Operator for-ENtrprise 1-0251
PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSnLuisObispo
Call Operator and ask for --- Business Office
(No Charge for Calls to Business Office)
See Introductory Section for Service
Calls and Other Important Matters
Palmer-Waters Chapel Hwy&7th -WY 5-3669
Panek Thos 2716 StudioDr --- WY 5-3512
Paolini Martin 382 D --- WY 5-3696
Park C L Hacienda --- WY 5-3529
Parker W I 1602PacAv --- WY 5-3695
Parks Evangeline 154 C --- WY 5-3660
Parr Walter A Mrs 26-14th --- WY 5-3986
Pastorelli Emil 673PacAv --- WY 5-3819
Patterson W F 1911PacAv --- WY 5-3607
Patton Allen C 49PacAv --- WY 5-3862
Paul's Place OceanAv --- WY 5-3209
Peck Mabel L 2920 SntaBrbraAv-WY 5-3609
Peckham Doyle S 1697PacAv --- WY 5-3901
Pedraita Louis F HwyNo1 --- WY 5-3938

Pedrotta Clara 401 C --- WY 5-3568
Pereira D R 275 C --- WY 5-3663
Pereira D R motor inn Hwy --- WY 5-3737
Perry Antone ToroCreekRd --- WY 5-3714
Perry J A 94-7th --- WY 5-3206
Perry John A 200 StMaryAv --- WY 5-3630
Phillips J Davies --- WY 5-3562
Phillips Minnie 235 D --- WY 5-3640
Pierce Charlie ShearerAv --- WY 5-3677
Pikes Harold A 2873 StudioDr --- WY 5-3992
Pilgram M 440Hacienda --- WY 5-3265
Pimentel Joe F 474PacAv --- WY 5-3826
Pisor Carl 70-13th --- WY 5-3635
Poletti A P VillaCreekRd --- WY 5-3744
Poletti Grace Mrs OldCreekRd --- WY 5-3710
Poletti Wm VillaCreekRd --- WY 5-3744
POLK'S DEPARTMENT STORE StateHwy1-WY 5-3762
Pooch Ben 220Ash --- WY 5-3668
Pruitt Iva N 25-20th --- WY 5-3502
Quinn Floyd 87-10th --- WY 5-3981
Railsback Vera R 302PacAv --- WY 5-3510
Rambaud Armond OldCreekRd --- WY 5-3769
Ramey Arthur N Rev Hwy1&3d --- WY 5-3821
Raminha Edwin ToroCreekRd --- WY 5-3723
Redd Harry L Montecito --- WY 5-3886
Reddwood Motel Morro Strnd --- WY 5-3939
Rey Geo Dr 20-11th --- WY 5-3600
Rhodes W H 271BirchAv --- WY 5-3766
Riccoli Ernest VillaCreekRd --- WY 5-3764
Richards Huldric Hubby 3456 StudioDr-WY 5-3881
Ricketts E A 1398PacAv --- WY 5-3639
Righetti Homer SanGeronimoTract-WY 5-3719
Righetti Virginia Mrs 391 D --- WY 5-3249
Ripley W G 950PacAv --- WY 5-3965
Ritzel Lula Mrs 1402PacAv --- WY 5-3591
Roberts Hugo L 900HwyNo 1 --- WY 5-3928
Robinson A V 35-9th --- WY 5-3571
Robison Ray F Hwy1 --- WY 5-3980
Rogallo M W 178Ash --- WY 5-3258
Rogallo's Drug Store OceanAv --- WY 5-3538
Rossi G A 3444 StudioDr --- WY 5-3966
Roza Manuel ToroCreekRd --- WY 5-3732
Ruby Royal B MorroStrnd --- WY 5-3885
Ruda Frank CottntailCrkRd --- WY 5-3798
Ruehe H B 1924Circl --- WY 5-3233
Ruth H L Hwy --- WY 5-3240
StJohn Mike 9th&PacAv --- WY 5-3544
San Geronimo Ranch CayucosCreekRd-WY 5-3549
San Luis Obispo County of
Road Dist No 2 Maintenance
Yard E --- WY 5-3232
San Luis Obispo County of
Sheriff-Coroner CourtHseSnLuisObispo
Emergency calls only
From telephones served by the
following exchanges
Cayucos
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1560
Saxby's Motel 23d --- WY 5-3828
Scaltritti Alfred CayucosCreekRd -WY 5-3791
Scaltritti Ottavio 300 B --- WY 5-3590
Schick Rachel L 54-24th --- WY 5-3546
Schierlmann F J 1802CassAv --- WY 5-3964
Schmitz Ernest Jr Hacienda&StudioDr-WY 5-3877
SeaEsta Motel Todd's Hwy1&1st -WY 5-3932
Seaside Auto Court HwyNo1 --- WY 5-3809
Secker F W Taft&StudioDr --- WY 5-3926
Seemann Dora Mrs 1168PacAv --- WY 5-3589
Sewall O L Hwy --- WY 5-3553
Shackelford Glenn N 201PacAv --- WY 5-3647
Shoffner Russell 43-12th --- WY 5-3875
Shoreline Motel Hwy --- WY 5-3943
Shuman H W 2686 StudioDr --- WY 5-3743
Silacci Paul D --- WY 5-3256
Silacci Peter VillaCreekRd --- WY 5-3741
Silva Eugene J Mrs WillowCreekRd-WY 5-3718
Simpson W H 69Thalberg --- WY 5-3557
Siverly H H 1065 StMaryAv --- WY 5-3289
Skinner C W CassAv --- WY 5-3779
Smith Arthur T 1424PacAv --- WY 5-3912
Smith Vernet U 1524PacAv --- WY 5-3963
Smyth R J Dr 400PacAv --- WY 5-3551
Snyder Helen V 1900PacAv --- WY 5-3539
Sorenson Chris A 3360 StudioDr --- WY 5-3747
Soto Andrew Jr Hwy1 --- WY 5-3722
Soto Archie CottntailCrkRd --- WY 5-3767
Soto Edwin VillaCreekRd --- WY 5-3711
Southern Counties Gas Co
From Cayucos exchange
Ask Operator for-ENtrprise 1-0206
Southern E R 3493 StudioDr --- WY 5-3812
Souza Albert LittleWillowCreekRd-WY 5-3567
Souza August ToroCreekRd --- WY 5-3777
Souza Jos A livestock OldCreekRd-WY 5-3759
Souza Millard 625Pac --- WY 5-3540
Spafford Ray 41-21st --- WY 5-3297
Sparks E O 16th&PacAv --- WY 5-3698

Spencer M D 2194CirclDr --- WY 5-3910
Spurrier Howard A 2748 StudioDr-WY 5-3613
Squazzoni Louis 223Ash --- WY 5-3953
Stark G A Surf-Side Trailer Park Hwy&Cody-WY 5-3716
Stevens Harry J 186 E --- WY 5-3915
Stevens Jo B Mrs 176 E --- WY 5-3500
Stockton Edw L 11-9th --- WY 5-3653
Stonecypher E S Mrs 94 StMaryAv-WY 5-3794
Storni Glenn E CottntailCrkRd --- WY 5-3709
Storni Mario CottntailCrkRd --- WY 5-3778
STORNI'S GUN RANCH & MACHINE SHOP CottntailCrkRd-WY 5-3702
Straub A J 3520 StudioDr --- WY 5-3958
Strongin Seymour 3530 StudioDr-WY 5-3894
Stroschein W C 1997PacAv --- WY 5-3634
Suburban Gas Service of Cayucos OceanAv-WY 5-3625
If no answer call --- WY 5-3878
Summers Wm F 75-11th --- WY 5-3592
Surf-Side Trailer Park Hwy&Cody-WY 5-3716
Tabor Jack Realtor Hwy1 --- WY 5-3883
Tartaglia A CayucosCreekRd --- WY 5-3775
Tebbe Louis 65 StMaryAv --- WY 5-3909
Terrill Jess Mrs 491 StMaryAv --- WY 5-3858
Thompson Delbert E 12th --- WY 5-3263
Thorndyke Lorin CayucosCreekRd -WY 5-3735
Thorndyke Maud C 1901PacAv --- WY 5-3643
Tibbetts Frank 156 StMaryAv --- WY 5-3645
Tieck A B 998PacAv --- WY 5-3995
Tillman Leo J StMaryAv --- WY 5-3264
Todd Burley A Hwy1&1st --- WY 5-3932
Todd's SeaEsta Motel Hwy1&1st -WY 5-3932
Tognazzini Lena Mrs CayucosCreekRd-WY 5-3763
Tognazzini Peter R CayucosCreekRd-WY 5-3753
Tomasini Anita Birch & C --- WY 5-3239
Tomasini Anita grocrs 398 OceanAv-WY 5-3740
Trainore Grace 41-14th --- WY 5-3631
Tratt Fred C 21st&PacAv --- WY 5-3582
Tripp J B Mrs 20FloresAv --- WY 5-3619
Truesdell Duane E MD 1851Pac --- WY 5-3527
Tucker Sid 3471 StudioDr --- WY 5-3656
Turri Sylvia E --- WY 5-3235
Unger Fay Hensley PacAv --- WY 5-3942
Vance C E 60-2d --- WY 5-3524
VanDeusen Bess E 158 J --- WY 5-3823
Vandeveer Boyd K 1098 StMaryAv-WY 5-3501
Vanoni D 171Ash --- WY 5-3857
Veit Katie 14-11th --- WY 5-3565
Viau Pearl C Mrs 1533PacAv --- WY 5-3945
Vincent Chas 702Pac --- WY 5-3829
Walker Gene S HaciendaDr --- WY 5-3587
Wallace Bertha 751 StMaryAv --- WY 5-3577
Wallace Grover 801 StMaryAv --- WY 5-3231
Walling J C 28-20th --- WY 5-3879
Waltz Louise D BakersfieldAv --- WY 5-3532
Warner E A PacAv --- WY 5-3632
Warner Glenn S Lt 626PacAv --- WY 5-3545
Warren Elden W VillaCreekRd --- WY 5-3733
Warren Stuart CayucosCreekRd --- WY 5-3731
Warren W W VillaCreekRd --- WY 5-3703
Watson Allan E 49Fresno --- WY 5-3626
Watson Geo R 33-23d --- WY 5-3566
Watts Geo ShearerAv --- WY 5-3757
Wells Leon F 21-23d --- WY 5-3650
Welsford J C 2813 SntaBrbraAv --- WY 5-3864
West Sarah P Mrs 15Fresno --- WY 5-3935
Wetzel M Lloyd 525 ShearerAv --- WY 5-3850
Whiting Harold G 1065 OceanAv --- WY 5-3934
Wiest June E 52-15th --- WY 5-3726
Wilbur Jim Shoreline Motl Hwy --- WY 5-3943
Wilkinson H L 2150PacAv --- WY 5-3610
Williams Duval 14-12th --- WY 5-3627
Wilson A B 180-4th --- WY 5-3955
Wimert E E 141-6th --- WY 5-3941
Windsor L A CassAv&20th --- WY 5-3803
Wing's Cafe The OceanAv --- WY 5-3705
Witsch Alois 39-20th --- WY 5-3506
Witthoff Carl H 70-5th --- WY 5-3657
Wixom R H 82-12th --- WY 5-3982
Woods Luella 740ParkAv --- WY 5-3872
Woollomes C E 17-16th --- WY 5-3576
Woollomes W R Shoreline Motel Hwy-WY 5-3943
Wren Josephine 2767 SntaBrbraAv-WY 5-3526
Wright Edw E 71-4th --- WY 5-3226
Wright Saml A 50-4th --- WY 5-3554
Zillig John C PacAv --- WY 5-3269
Zillig Mary 1136PacAv --- WY 5-3728

CRESTON

(For Subscribers see Paso Robles)

GORDA

Sabot Jos Agent
Call Operator for --- Gorda

GROVER CITY

(For Subscribers see Arroyo Grande)

HALCYON

(For Subscribers see Arroyo Grande)

KOZY KOVE RANCH

Evans Thos C Agent
Call Operator for --- Kozy Kove Ranch

LOS OSOS HIGHLANDS

(For Subscribers see San Luis Obispo)

LUCIA LODGE

Delamater F E Agent
Call Operator for --- Lucia Lodge

LUCIA RANCH

(Monterey County)

Earl & Smart Agent
Call Operator for --- Lucia Ranch No 1

MORRO BAY

J. E. Gooding, Manager

Business Transactions With Telephone Co.
The Pac Telephone & Telegraph Co
Business Office 872MorroSanLuisObispo
Dial Operator and ask for --- Business Office
(No charge for Calls to Business Office)
Telephone bills also may be paid in person at
Harbor Supply Co --- 475-5th Morro Bay

A

A-1 PRINTERS AtascaderoHwy&9th-SP 2-7156
A A A Auto Club of So Calif see Automobile Club of So Calif 1134Montery SnLuisObispo-LIbrty 3-6454
Abbott E C 648Fresno --- SP 2-8526
Abbott Paul C 67-7th --- SP 2-8132
Abel Jack W 1188B Mkt --- SP 2-8654
Adams Carl C 468 E --- SP 2-8363
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Adkins Margarite D 951Carml --- SP 2-3773
Ahlin Nils A 356RamonaAv --- SP 2-6142
Ainley Ralph G 30th --- SP 2-8536
AIRPORT CAFE Hwy1 --- SP 2-8432
Akers Mattie 699-1st --- SP 2-8671
Alden A M 2062BayvwAvMorroDelMar-SP 2-5452
Allen Edw M 500-1st --- SP 2-8762
Allen F E 994BonitaAv --- SP 2-8594
Allen Mitchell W 725Luisita --- SP 2-8520
Allen's Appliance Service Hwy1 --- SP 2-5296
Allison's Music Box 880 E --- SP 2-8771
Allred Dewitt T Capt 12th& G --- SP 2-8945
Amer Cleaners & Laundry 933Main-SP 2-3342
Amsel Harry 185KernAv --- SP 2-8905
Anderegg Richard L MD 925Ridgewy-SP 2-8161
Anders M L Mrs 1245Morro --- SP 2-8423
Anders Max K 775Main --- SP 2-6046
Anderson B W 315PineyWy --- SP 2-8152
Anderson C E 325KernAv --- SP 2-3021
Anderson David B 663 C --- SP 2-8089
Anderson Donald S Dr chirprctr 233-5th-SP 2-8923
Anderson Edith 562Main --- SP 2-8893
Anderson Geo W 6th& D --- SP 2-7144
Andre Manuel Jr MorroRd --- SP 2-8310
Andrews J V Dr dntst 4th&Mkt --- SP 2-3111
Angelos Geo H 2670-7thMorroDelMar-SP 2-6093
Ansberry John 2647-7thMorroDelMar-SP 2-2073
Anthony Robt R 950-4th --- SP 2-8461
Antique Mart 831-5th --- SP 2-8083
Arden J E 9th&Bayshre --- SP 2-8029
Ashdown Jas A 190Cyprs --- SP 2-8070
Ashurst Claude Hwy --- SP 2-8368
Aston Frank 25-9th --- SP 2-8233
Atkinson E C 490Estero --- SP 2-8240
Auger's Bob Market 5th&Main --- SP 2-8171
Auto Clinic 972EHwy1 --- SP 2-4572
Automobile Club of So Calif
District Office 1134Montery SnLuisObispo-LIbrty 3-6454
For Emergency Garage Service 935Main-SP 2-4281
If no answer call --- SP 2-3524
Azevedo John S LaJollaAvMorroDelMar-SP 2-8272

B

Badiali Henry 660Estero --- SP 2-8164
Baier Geo F III MD 910Carml --- SP 2-8498
Bailey Bruce A 300KingsAv --- SP 2-8811
Bailey F Bruce 301FairvwAv --- SP 2-5188
Baker Everett M Sgt 2098 SeavwAv MorroDelMar-SP 2-2831
Baker Glen Carol 735CabrilloDr --- SP 2-8553
Baldwin Ruth D 325Main --- SP 2-8026
Balke Max A 488KingsAv --- SP 2-8798
Ballard Lester W 440KingsAv --- SP 2-4606
Ballard's Bottlery 396AtascaderoRd-SP 2-7133
Banducci Elmer 850 E --- SP 2-3683
Bang L P 445BernardoAv --- SP 2-7190
Bank of America 5th& D --- SP 2-2711
Banks F L 855 Olive --- SP 2-8821
Banks H W 464Arbutus --- SP 2-8724
Bankston Melvin 28th& E --- SP 2-8169
Banning School MorroRd --- SP 2-8347
Barberick Lloyd W AtascaderoHwy&9th-SP 2-7156
Barbich Sam 2d&Morro --- SP 2-8507
Barcellos Frank Hwy1 --- SP 2-8386
Barch Lester K 1080Allesndro --- SP 2-8023
Barde Bernard L 565FresnoAv --- SP 2-7160
Barde Dorothy 565FresnoAv --- SP 2-7160
Barger J Jack 780-3d --- SP 2-7197
Barker F W 710Bernrdo --- SP 2-8100
Barlow Frank S 140EsteroPl --- SP 2-6021
Barlow Ralph 27-27th --- SP 2-7119
Barneberg Jack 430-6th --- SP 2-8509
Barneberg's Bottle Liquor Store 7th&Main-SP 2-8474
Barnes E I 201KernAv --- SP 2-8218
Barnes Jas L 790Cabrillo --- SP 2-8722
Baro E L 584KingsAv --- SP 2-8910
Baron Thos 485Morro --- SP 2-8696
Barrows Leigh F 2485-12thMorroDelMar-SP 2-8779
Barton Mary E 2530-7thMorroDelMar-SP 2-8574
Base S S 930-3d --- SP 2-8426
Basquez R 935Pecho --- SP 2-8270
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Bauer Don L 475BernardoAv --- SP 2-7161
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Beamer Roy 985Morro --- SP 2-4311
Bean Jas H 416KernAv --- SP 2-7183
Beaufait Loren J 875Ridgewy --- SP 2-8755
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Bechtel Edna Mrs 642Morro --- SP 2-8016
Bechtel M W Mrs 1098 SnJuanMorroDelMar-SP 2-6346
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Beeswy R A 419 C --- SP 2-8834
Belcher R C 2790-7thMorroDelMar-SP 2-8828
Bell R C 1149West --- SP 2-2195
Bellrose Norman 2420-9thMorroDelMar-SP 2-5149
Bellrose Realty Co 4500NHwy1 --- SP 2-3402
Branch Office 430-5th --- SP 2-7151
Belt Arthur D 340TulareAv --- SP 2-5446
Bender H O 645½-6th --- SP 2-8048
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BENEDICT-RETTEY MORTUARY HwyNo1&AtascaderoRd-SP 2-6271
Bennett Edwin S MD 340Fairvw --- SP 2-8729
Benson Carl F 535-7th --- SP 2-4411
Benson E C AtascaderoBch --- SP 2-5541
Bergen John H 2270-9thMorroDelMar-SP 2-8697
Berghell Alfred B 450PineyWy --- SP 2-4742
Bermingham Ed 2876-2dMorroDelMar-SP 2-8008
Berndt Richard L 2082 SeavwAvMorroDelMar-SP 2-8810
Bertram Jackie 455LasVegasMorroDelMar-SP 2-4683
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Bickford Hollis L 595 D --- SP 2-4973
Bickford Wayne 320Tulare --- SP 2-8455
Bickford Wayne E contr 66th --- SP 2-5286
Bickmore A L 315KingsAv --- SP 2-8816
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Birkhead Dorothy E 640-4th --- SP 2-7188
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Black Jos 11th --- SP 2-8815
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Blanch Harry R AtascaderoBch --- SP 2-2661
Blankenship Jane Mrs 12th&Avaln MorroDelMar-SP 2-2101
Blevens Buryl 322Laguna --- SP 2-5961
Blossom Alice L 390PineyWy --- SP 2-8288
Blowers Ralph C 568TulareAv --- SP 2-8662
Blue & White Auto Court MorroDlMr-SP 2-8190
BOB'S SEAFOOD MARKET 5th&Embarcadero-SP 2-8473
Boehm J W 205KernAv --- SP 2-8605
Boettcher L A 290Bradly --- SP 2-8352
Boggess Lonnie E Fairvw --- SP 2-6812
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Boorman Wm 2180Bayvw --- SP 2-8787
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Bornefeld Walter Kozy Kottage Motl 350 SanJacntoMorroDelMar-SP 2-6173
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Bourdeau Elizabeth Ann Kern&Mesa-SP 2-8692
Bower P L 2970-7thMorroDelMar-SP 2-8802
Boyd Albert O 925-3d --- SP 2-8080
Boyle Lumber Co Cayucos
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Morro Bay
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Braden Raymond C 4th&Fresno --- SP 2-8142
Bradley Ray K 937Carml --- SP 2-8566
Brandt Flora 929Pecho --- SP 2-8688
Branstrom W E 550Bernardo --- SP 2-8944
Breakers Cafe Mkt&5th --- SP 2-5751
Breakers Coffee Shop Mkt&5th --- SP 2-8846
Breakers Motel 5th&Mkt --- SP 2-2371
BREBES ABALONE PLANT & FISH MARKET 7th&Front --- SP 2-6463
Brebes Frank 805RidgewyAv --- SP 2-3806
Brebes Henry 495-2d --- SP 2-8690
Brebes Manuel 418Tulare --- SP 2-6674
Brenizer Herbert E 535Estero --- SP 2-8464
Brians R W Hwy --- SP 2-8404
Bridges D M 495LasVegasMorroDelMar-SP 2-8913
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Brisco Lisa 968-3rd --- SP 2-8127
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BROILER CAFE 875Main --- SP 2-8110
Brooks Jas 590KingsAv --- SP 2-8328
Brown Hugh Capt AtascaderoRd --- SP 2-8332
Brown Jas E 575Fresno --- SP 2-8030
Brown M M MorroBeach --- SP 2-8237
Brown Mabel A 500Tulare --- SP 2-3862
Brown Robt L Jr 2045 SunstMorroDelMar-SP 2-5555
Brown Royal F 98-9th --- SP 2-7177
Brown Thos L 560AvalnMorroDelMar-SP 2-8860
Brown Troy R 2415-9thMorroDelMar-SP 2-8178
Brown W Roy 660-4th --- SP 2-8734
Brown's Landing 4th&Front --- SP 2-5868
Brown's Liquor Store 842Main --- SP 2-8482
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Bryant Vida E 1295Morro --- SP 2-4792
Bryant Wm L 294Palm --- SP 2-8072
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Buck R W Carml&Pecho --- SP 2-8730
Buck's Motel & Trailer Park Main&8th-SP 2-4161
Buck's Shell Service Stn Main&8th-SP 2-4161
BUD'S SERVICE STN 495-5th --- SP 2-3601
Buehman R T AtascaderoBch --- SP 2-4116
Bull Zillah A 680BayAv --- SP 2-3237
Buoy & Gull Trailer Terrace 495AtascaderoRd-SP 2-8090
Burch G F 953-1st --- SP 2-8701
Burke Adelina 960-4th --- SP 2-2805
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Burton Donald 963Pecho --- SP 2-2961
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Butt Henry D 1350Hillcrst --- SP 2-8279
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Byars Robt L Supt Morro Bay Watr Wrks No 2 5th-SP 2-4221
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C

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Cabrillo Motel 6th&Morro --------SP 2-6331
Caccia Ed 560-5th ------------SP 2-5662
Caccia's Garage 740 D---------SP 2-4621
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Campbell Charley E 647Fresno ---SP 2-4861
Campbell Jamie D 2889-8thMorroDelMar-SP 2-5213
Campbell Wm R 560Main --------SP 2-8065
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Cardoza John 3dMorroDelMar ---SP 2-8292
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Carpenter Edw E 540KingsAv ----SP 2-7121
Carpenter Edw E Ed's TV Serv 880 E-SP 2-8569
Carpenter R E 495-7th ----------SP 2-6921
Carroll Robt N 494KingsAv ------SP 2-8746
Carroll Verna E 2618-7thMorroDelMar-SP 2-8866
Carver L F 1145Morro-----------SP 2-8693
Carver Lucille 427KernAv --------SP 2-4831
CARVER PAUL J paintng contr 730-3d-SP 2-4652
Cashway Food Market 750 D-----SP 2-7112
Casper W C 959 C--------------SP 2-8284
Casper Wm A 3d ---------------SP 2-7175
Castle Miles LittleMorroCreekRd -SP 2-3211
Castro Lillie D 647Bernardo -----SP 2-8056
Cates John W 927Carml ---------SP 2-7169
Cates Robt W 925Carml ---------SP 2-6413
Catholic Church PineyWy --------SP 2-5001
Cavanagh M Y 520EsteroAv -----SP 2-6443
Cavett Celia J Mrs 305BradlyAv --SP 2-8929
Cefalu Fred 765-3d ------------SP 2-5482
Chalmers Richard H 581Morro ----SP 2-7171
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Chambers Jas R MD 4th&Morro --SP 2-3871
Chambers Patricia 500-1st -------SP 2-3581
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Chavez Lucy Mrs 1167Morro ----SP 2-8357
Cheever H E 701CabrilloDr ------SP 2-5596
Chilton Harold E Dr 198 SMain --SP 2-8641
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Christopher Donald W DDS 4th&Morro-SP 2-8508
Christopulos N S 413Arbutus ----SP 2-8415
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Churchill Edw AtascaderoBch ----SP 2-6531
Churchill R W 2710-7thMorroDelMar-SP 2-8951
CIRCLE INN 6th&Main ---------SP 2-5331
Clark Mattie Mrs 670 E----------SP 2-5882
Clay L L AtascaderoBch ---------SP 2-8346
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Cole Jas 917Mesa -------------SP 2-8616
Cole M 705-1st ---------------SP 2-8434
Coleman John F 2178BayvwAv ---SP 2-8663
Collins & Silver Hancock Service NorthHwy1MorroDelMar-SP 2-8057
Colouch Jos F 890-4th ---------SP 2-8335
Colouch's Union Service Stn 980Main-SP 2-9972
Combs Margaret D Mrs 540Fresno-SP 2-8631
Comstock Chas L 2803-4thMorroDelMar-SP 2-5811
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Connell L L 1029 C-------------SP 2-8819
Connet Paul R 840AvalnRdMorroDelMar-SP 2-8592
Cook Albert G 335-9th ---------SP 2-8041
Cook B J LittleMorroCreekRd ----SP 2-8013
Cooky's Grill 5th&Embarcadero --SP 2-8650
Coolidge S O DO 438Arbutus-----SP 2-7115
Coonce Glenn L 145EsteroPl -----SP 2-6806
Cordeiro Manuel 750BayAv ------SP 2-8902
Corder S E 130-3d -------------SP 2-8801
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Cortez A Morro-AtascaderoRd ---SP 2-8380
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Costa John M Jr 1160MarangoDr -SP 2-8290
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Cotter Olive B 300Arbutus ------SP 2-8254
Cotting Quincy 305Tulare -------SP 2-7109
Cottini Frank C HwyNo1 --------SP 2-8397
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Cox W R 7th&Main -------------SP 2-6201
COZY MOTEL & TRAILER COURT Hwy1&Bonita-SP 2-8573
Cozy Nook Cafe 925Main -------SP 2-3151
Cracker Box 6th&Main ----------SP 2-3651
Craig Carney Jr 699 SnJoaquinAvMorroDelMar-SP 2-8262
Crass Vernon D 275Bradly ------SP 2-8418
Creech Robt E 465Avaln --------SP 2-8803
Criddle Arthur tile HwyNo1------SP 2-4341
Crouch J M 567Estero ----------SP 2-8306
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Cunningham Ernest L 2790-1st ---SP 2-8714
Cunningham Lucille 450LasVegasMorroDelMar-SP 2-8445
Cunningham Ray 916Mesa ------SP 2-8264
Cunningham Stanley 958-3d -----SP 2-7110
Cunningham's Grocery HwyNo1MorroDelMar-SP 2-6581
Currens Wm A 235KernAv -------SP 2-8681
Curti Cora Mrs 655 D-----------SP 2-8538
Cypress Trailer Court & Morro Motel 8th&Main-SP 2-4636
Czerwin Geo 650Embarcadero ---SP 2-7123

D

Dahl Kenneth 424Bernardo ------SP 2-4361
Dahlmann H F 2609-7thMorroDelMar-SP 2-8618
Daily Eldridge E Estero&1stMorroDelMar-SP 2-8444
Dallaire Robt L 1031Bonita -----SP 2-8651
Dame Clifford 520PineyWy ------SP 2-8470
Damron Geo A 435 C------------SP 2-8053
Davenport E L 590BernardoAv ---SP 2-8420
Davey Emma L 730LuisitaAv -----SP 2-8015
Davidson M E 2437-9thMorroDelMar-SP 2-4071
Davidson W S 970Carml --------SP 2-8666
Davidson W W 636Estero -------SP 2-2093
Davis Alex H 244Bradly --------SP 2-5196
Davis Curtis B Rohrberg & Davis Rltrs 855Main-SP 2-4711
Davis Ralph C 462KingsAv ------SP 2-8704
Declippel Harry J 305-3d -------SP 2-8088
DeCosta Everett 199 SMain------SP 2-2451
deHaven Winnifred E 337Main ---SP 2-8575
deLamare Raoul J 545 D---------SP 2-8867
deLamare Ronald V 545 D--------SP 2-8867
DeLemos A E Broiler Cafe 875Main-SP 2-8110
Del Mar Fixit Shop 310BonitaAv MorroDelMar-SP 2-8891
Del Mar Grocery MorroDlMr -----SP 2-8184
DeNeve Harold 987Allesndro -----SP 2-6891
Denning Wayne H 474FresnoAv --SP 2-5123
Denning Willard K 798Luisita ----SP 2-7111
Denzer Eugene M 6th&Mkt ------SP 2-4471
Derby Mabel H Miss acct 271 SMain-SP 2-8483
DesJardin Joe 627Bay ----------SP 2-6451
Dewar A R 110-6th ------------SP 2-8593
Dewey Paul H 995Carml --------SP 2-8545
Diebold Chas A 2636-9thMorroDelMar-SP 2-8885
Diehl Edw C LittleMorroCreekRd -SP 2-8341
Diel Fred C 1040Bonita --------SP 2-8649
Dillard Cruze Mrs AtascaderoBch -SP 2-8389
Dillard Thos 66thAtascaderoBch --SP 2-8565
Dillion Jerry L 2076 SunstMorroDelMar-SP 2-4492
Dillon Blanche B 1151West ------SP 2-2243
Dillwith W E 2585-9thMorroDelMar-SP 2-8661
Dixon Emma J 918-1st ----------SP 2-7189
Do-Nut Bar 468-5th -----------SP 2-4671
Doda Victor AtascaderoBch -----SP 2-8534
Dodd Zane A 2640-8thMorroDelMar-SP 2-8894
Domenghini A Bay -------------SP 2-8144
Domenghini Americo 825BayAv ---SP 2-8624
Domenghini Louis F HwyNo1 -----SP 2-8174
Domenghini Roy P 927-4th ------SP 2-3562
Domingos Frank P 684Estero ----SP 2-8608
Domingues Joe 984LasTunas -----SP 2-8047
Doughty Marie E 160-1st -------SP 2-7158
Dow Ben R 340KernAv ----------SP 2-4731
Downey A R 655-1st -----------SP 2-8715
Drageset Arthur 18th& C--------SP 2-2506
Drake Jesse E 517Bernardo -----SP 2-5301
Duhamel W A 840-4th ----------SP 2-8414
Dunham Hazel A 540EsteroAv ---SP 2-8479
Dunlap Fred 1145Bonita --------SP 2-8280
Dupes J M 660Fresno ----------SP 2-6551

E

Earl Hugh Happy Jacks Cafe 912Main-SP 2-9960
Eck Gertrude Mrs 320KingsAv ---SP 2-5326
Edmonds Cecil G 2250-8thMorroDelMar-SP 2-6116
ED'S TV SERVICE 880 E---------SP 2-8569
Edwards C F 8th&Morro --------SP 2-9988
Eidson Elvis M 1040LasTunas ---SP 2-8143
Eigle Bryce 421FresnoAv -------SP 2-8814
Ekegren Ellen 907-1st ----------SP 2-6483
Ekiel Frank 430Tulare ----------SP 2-4063
Eldridge H L 919Mesa ----------SP 2-7114
Eldridge Wallace D 548Tulare ---SP 2-8753
Elkins Riley C 2355-9thMorroDelMar-SP 2-8741
Elkins Wm D 2140 SunstAvMorroDelMar-SP 2-8807
Ellis Jas W 912-1st ------------SP 2-8259
Elmore Harold Abalone Plant 1160West-SP 2-3501
Elmore Howard E 944Mesa -----SP 2-2163
El Morro Oyster Co 235Main ----SP 2-5407
El Nieto Rancho Motel HwyNo1 --SP 2-5732
Engeseth Richard W Rev 2d& E---SP 2-4181
Englebeck Warren R 937-1st ----SP 2-8776
Ennis Arnold 1170Morro --------SP 2-3632
Ennis John 636PineyWy --------SP 2-8165
Erickson Walt 361Laguna -------SP 2-5026
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Espinosa A G 296KernAv -------SP 2-8111
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Evans Howard M Morro-AtascaderoRd-SP 2-8333
Evans Ray 458Kern ------------SP 2-2321
Evered Victor E 5th& C---------SP 2-8494

F

Fair M H 331 SMain------------SP 2-8853
Fairbank Robt StateParkRd -----SP 2-2181
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Farris Frank LittleMorroCreekRd --SP 2-8669
Faulkner Ida F 680 D-----------SP 2-8460
Faunce A O 2530-7thMorroDe'Mar-SP 2-8150
Faye's Beauty Salon 885Main ----SP 2-8645
Federhart E F Mrs 361Arcadia ---SP 2-8344
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Fisher Howard H 584 D---------SP 2-8882
Fitzpatrick Letti 2485-10thMorroDelMar-SP 2-8723
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Fleury Leo J Body & Fender Shop 2190HwyNo1-SP 2-2574
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Ford M 2638-7thMorroDelMar ---SP 2-8395
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Frazier Elizabeth 565KingsAv ----SP 2-2127
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G

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Grant Keith N 2560-9thMorroDelMar-SP 2-8946
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Haenel Jess D 2560-11thMorroDelMar-SP 2-2583
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HARRY'S UPHOLSTERY SHOP 510-4th-SP 2-8552
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Harvey Wm T Mrs 415 D--------SP 2-7186
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Helberg T A 611Estero ---------SP 2-8737
Helgason H S Mrs 2210-9thMorroDelMar-SP 2-8767
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Higgins Geo 110-7th -----------SP 2-4146
Higginson Saml G 445 E--------SP 2-8440
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Hileman Lloyd O Dr 4th&Morro --SP 2-4082
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Hollands Donald L 2930-5th MorroDelMar-SP 2-8805
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Holman Richard Jr 929-4th ------SP 2-8609
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Holmes Walter G Mrs 373Main ---SP 2-8241
Horne Ivan L 998AvalonMorroDelMar-SP 2-8781
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Horton Chad 245Kern ----------SP 2-2561
Horton R C 800RidgewyAv ------SP 2-8045
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House Coy S 647Estero ---------SP 2-8124
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Hoyt P Eugene 947-4th --------SP 2-8125
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Hufnagle R E 1041BonitaAv -----SP 2-8685
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Hyler Glenn R 360-5th ---------SP 2-3571

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Jameson S M 830Mkt ----------SP 2-3221
JAMIESON SEA FOOD 8th&Bayshre-SP 2-4786
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Jensen J P 525Bernardo --------SP 2-8789
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Joe's Cab 870½Main -----------SP 2-7198
Johnnie's Drive In 2600HwyNo1MorroDelMar-SP 2-4921
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Johnson Arthur W 400PineyWy ---SP 2-7106
Johnson Bob Johnson Rlty Inc 5th&PineyWy-SP 2-5491
  Residence Ridgewy&Arcadia ----SP 2-8861
Johnson Chas Sale 325 E--------SP 2-7107
Johnson Eva Mrs 635-6th --------SP 2-8452
Johnson Glenn 465-4th ----------SP 2-8151
Johnson Jos H 1125 C-----------SP 2-8836
Johnson Josephine V 1185 C------SP 2-2134
Johnson Lendyl 246Kern ---------SP 2-8024
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Johnson W W 1196Mkt ----------SP 2-8136
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Jones Annie K 360Laguna -------SP 2-8694
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Keenan Geo F Jr 988Bonita -----SP 2-8926
Keese Walter 515Fresno --------SP 2-6351
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Kehden John Owe 340Arbutus ----SP 2-4761
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Kennedy Danl W 2721-3dMorroDelMar-SP 2-2426
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Kimble Francis C 385Arbutus ----SP 2-3391
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King Jack 940 C--------------SP 2-6626
Kingsley M M Morro-AtascaderoRd-SP 2-8372
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Lambert Wm 965-4th -----------SP 2-8909
Lamonk Geo W 12th&Avaln MorroDelMar-SP 2-2101
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Landice H S 1075Bonita --------SP 2-8613
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Lee Jas E Hwy1 ---------------SP 2-7166
Lee Tony D 935Carml ----------SP 2-8653
Leinardi Virgil LittleMorroCreekRd-SP 2-8311
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Lepper Marie Mrs 742-6th ------SP 2-8948
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Lucas A M 2456-7thMorroDelMar-SP 2-8607
Lucas Ted 675 D --------------SP 2-8043
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Luxton Alfred G 418Main -------SP 2-8228
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M

Macco Corp 205-1st -----------SP 2-8081
Maciel Frank R 580EsteroAv -----SP 2-5781
Mahoney John E 9thMorroDelMar -SP 2-8773
Makings Jas A 1173Mkt --------SP 2-8285
Malkin Martha Mrs 596KingsAv --SP 2-4941
Mallery's Marine Center 780 C---SP 2-6401
Maloney H J 140-3d -----------SP 2-4552
Malterner John 1191LasTunasAv--SP 2-8710
Manier Thos D 2710-2dMorroDelMar-SP 2-8884
Manley John T 500Downing -----SP 2-6886
Mann Chas E 510Kern ----------SP 2-8702
Manning A B 1125 C-----------SP 2-8004
Mantle Alyce V 965-1st --------SP 2-8922
Mapes Jas A 962Pecho ---------SP 2-8539
Marble Edw H 9thMorroDelMar --SP 2-6716
Marks Harry E 350KingsAv ------SP 2-8597
Marks John E 2430-9thMorroDelMar-SP 2-8345
Marques John B 7th&AvalnMorroDelMar-SP 2-8268
Marques John B Jr 570KingsAv --SP 2-6038
Marquez Henry B 926-1st -------SP 2-5531
Marryott E R 401Kern ---------SP 2-6251
Marshall Arthur P 263 SMain----SP 2-8495
Marshall Sam Mrs 1135Bonita ---SP 2-2461
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Mason J H Mrs 590BernardoAv --SP 2-8420
Massey Clarence C 2830-3dMorroDelMar-SP 2-8274
Massey Edna 986BonitaAv ------SP 2-3145
Massman Richard L 435 D-------SP 2-8936
Maston May 271-4th ----------SP 2-8421

Mathews Grover 52-7th --------SP 2-8191
Maxwell A 2950-5thMorroDelMar-SP 2-3792
Mayfield Chester H 1220MorroAv -SP 2-2841
Mayfield Fred S 979-4th --------SP 2-8502
Mazziotti Joe 2145 SunstMorroDelMar-SP 2-8188
McAuley J M 150-9th ----------SP 2-2672
McCall Jos R 365KingsAv -------SP 2-8541
McCay J W 949Mesa -----------SP 2-3694
McCAY'S AUTO REPAIR 1130Main-SP 2-8542
McClure Bruce B 842-3d -------SP 2-5842
McConnell Chas 946Pecho ------SP 2-3917
McCoy Fred HwyNo1 -----------SP 2-8195
McCutcheon Earl 237-7th -------SP 2-3277
McFarland Ada 545 C----------SP 2-8683
McFarren Eugene M 476Fresno ---SP 2-8678
McGlashan Robt 672EsteroAv ----SP 2-2141
McGough John H 2409-9thMorroDelMar-SP 2-7102
McGranahan Jas R 925Pecho ----SP 2-8657
McGrath Jas M HwyNo1 --------SP 2-8312
McIntyre Lovell 461-4th -------SP 2-8745
McKennon H H serv stn 5th&Main-SP 2-8475
McKeown K E 989Bonita -------SP 2-8629
McLeod M R 2560-12thMorroDelMar-SP 2-8639
McLeod Ross R 454KernAv ------SP 2-6002
McLeran W B 982Carml --------SP 2-7157
McMorris E P 881Ridgewy ------SP 2-8709
McNair T C 525AtascaderoRd ----SP 2-4231
Medeiros Albert L 911Mesa -----SP 2-8235
Medeiros John P 911Mesa ------SP 2-8235
Medeiros Tony E MorroRd ------SP 2-8313
Melohn Frank G 552-7th -------SP 2-8035
Melton Jack 9thMorroDelMar ----SP 2-3851
Meltons Designs NHwy1 MorroDelMar-SP 2-3851
Meng Wm H EsteroAvMorroDelMar-SP 2-8892
Messer Don StateParkBoatLanding-SP 2-8796
Metters Don E 971Carml -------SP 2-8950
Meyer John F SMain -----------SP 2-3723
Meyer John H 9th&AvalnMorroDelMar-SP 2-8385
Meyer Minz Treaza 261-4th -----SP 2-7130
Meyer Robt L 400Acacia --------SP 2-8835
Meyer W J 497EsteroAv --------SP 2-8322
Miche Arthur C 683BernardoAv ---SP 2-8837
Miears Elmer C 2770-5thMorroDelMar-SP 2-6071
Miears Oneal E 1610PrestnLn ---SP 2-8071
MIKE'S LANDING Embarcadero--SP 2-8442
Miles M M AtascaderoBch ------SP 2-5241
Milligan C C 950Mesa ----------SP 2-5631
Mills Cynthia 1198EHwy1 -------SP 2-7104
Mills Gordon R 404Estero -------SP 2-6857
MILLS ROBT F genl bldg contr 1198EHwy1-SP 2-8472
Minnix J Frank 500 D----------SP 2-8167
Mitchell Chas W 336PineyWy ----SP 2-8550
Mitchell W R 325-9th ---------SP 2-7174
Mobert Robt D 820 Olive--------SP 2-7182
Montague Robt C 880-4th ------SP 2-8757
Montgomery Bennett D EHwy1 --SP 2-8367
Montgomery Johney Lee 5th&SnJoaquin MorroDelMar-SP 2-4304
Montigel W H Mrs 458Fresno ----SP 2-8738
Moon Earl Morro-AtascaderoRd --SP 2-8381
Moore's Sunland Service 898-5th -SP 2-8941
Moores Virgil Virg's Landing Embarcadero-SP 2-4006
MOR-MAC'S FOOD CENTER 5th& E-SP 2-4511
Morin Wm 9th&Mkt -----------SP 2-4037
Morley M V 444Fresno ---------SP 2-5571
Morley M V Farmers Ins Group 501-5th-SP 2-5571
Morley M V Realtor 501-5th ----SP 2-8820
Morosin Edith 190Bradly -------SP 2-8211
Morosin Gene 720Cabrillo -------SP 2-8492
Morris G L Bill 375LasVegasMorroDelMar-SP 2-8003
Morris G L Bill Real Estate 2680HwyNo1-SP 2-8003
Morris Pearl 980 E------------SP 2-8209
Morris Virgil S 2131 SunstMorroDelMar-SP 2-8586
Morro Bay Bakery 330-5th ------SP 2-8342
MORRO BAY BOAT WORKS SMain SP 2-6911
Morro Bay Cleaners 7th&Main ---SP 2-8477
Morro Bay Community Presbyterian Church 1st&PineyWy-SP 2-8659
Morro Bay Creamery 5th& C------SP 2-9963
Morro Bay Fire Department
  Fire calls only 6th------------SP 2-4821
  All other calls 6th-----------SP 2-8634
Morro Bay Fisheries Inc 60-8th --SP 2-3431
Morro Bay Garbage Service 61-7th-SP 2-8230
MORRO BAY GLASS 1560HwyNo1-SP 2-5277
Morro Bay Golf Club -----------SP 2-3181
MORRO BAY GROCERY 5th&Main-SP 2-2531
Morro Bay Hardware Store 375-5th-SP 2-2941
Morro Bay Laundromat 345-6th -SP 2-8176
Morro Bay Marina 4th&Embarcadero-SP 2-8085
Morro Bay Marine Supply see Horton's 5th&Morro-SP 2-4461
Morro Bay Milk Delivery 370Arcadia-SP 2-6847
Morro Bay Photo Shop 435-5th --SP 2-3351
Morro Bay Rexall Drug Store 315-5th-SP 2-4241
Morro Bay Sanitary District 66th -SP 2-2523
Morro Bay Sport Fishing Co Embarcadero-SP 2-7165
Morro Bay State Park Boat Basin StateParkBoatLanding-SP 2-8796
Morro Bay Stationery 425-5th ---SP 2-6506
Morro Bay Sun 5th& C----------SP 2-2652
Morro Bay Variety Store 407-5th -SP 2-8175
Morro Bay Water Works No 2 5th -SP 2-4221
Morro Bay Yacht Anchorage 201 SMain-SP 2-8617
Morro Beach Co C ---------SP 2-8153
Morro Beach Inn HwyNo1 ------SP 2-8390
Morro DelMar Motel 550BonitaAvMorroDelMar-SP 2-8484
Morro Gardens Motel 440MorroAtascaderoRd-SP 2-5046
MORRO MOSAICS 800-5th------SP 2-8759
Morro Motel & Cypress Trailer Court 8th&Main-SP 2-4636
Morro Oyster Co El 235Main -----SP 2-5407
Morro Palisades Co 2680HwyNo1 -SP 2-8003
MORRO ROCK & SAND CountyRd-SP 2-8481
Morro Union Elementary School 1199 C-SP 2-2411
Moses J N 753PineyWy ---------SP 2-5501
Motto A D 780-4th ------------SP 2-8137
Mouren Jos 470Arbutus --------SP 2-8159
Mowrey C W AtascaderoRd ------SP 2-6477
Mungon Mamie A 999Carml -----SP 2-8523
Munn Val 968-3rd ------------SP 2-8127
Munson's Market 2360Hwy1 -----SP 2-9987
Murnahan Mary Mrs 285-1st ----SP 2-8564
Murray Geo S Crest -----------SP 2-8916
Musselwhite W P 325RadcliffeDr -SP 2-8813

N

Nagano Co Inc LittleMorroCreekRd-SP 2-2061
Nagano Geo K MorroAtascaderoRd-SP 2-8321
Nagano Patrick N LittleMorroCreekRd-SP 2-2061
Nagano Patrick N LittleMorroCreekRd-SP 2-7143
Nagano Wm H LittleMorroCreekRd-SP 2-8348
Nash H A 898-3d -------------SP 2-6526
National Electrical Contractors Assn- SantaClara SanBenito Chapter 483AuzeraisSnJse
  From telephones served by the following exchanges
  Morro Bay
  (No Intercity Charge)
  Ask Operator for-ENtrprise 1-1578
Navas-Rey Y K 410Bernardo ----SP 2-4351
Neal Olive 2356-10th ----------SP 2-8687
Neaman Mitchell 1181Mkt ------SP 2-8568
Needham Chas 480Tulare -------SP 2-8441
Needham Chas F 1125 C--------SP 2-3833
Neely Wm J 955 E-------------SP 2-4252
Negranti Lena Mrs 1165Morro ---SP 2-4262
Nelson Jas F Rev 540BernardoAv -SP 2-5371
Neptune Court 7th&Main -------SP 2-6201
Ness Andy 560 C--------------SP 2-5091
Neuendorf Ray C Col 480 E------SP 2-6291
Neugebauer W J 937PechoAv ----SP 2-8848
Newbury H C EsteroBay --------SP 2-2611
Newcomb Max J 405-7th -------SP 2-8459
NIAGARA OF SAN LUIS OBISPO 1118GardnSnLuisObispo-LIbrty 3-3635
Nicholas H H 733-6th ----------SP 2-4901
Nicholson John M 1180 C--------SP 2-6761
Nicholson W H LittleMorroCreek --SP 2-8303
Nickel R W 510-3d ------------SP 2-7128
Nimnicht Frances 680½ South----SP 2-8402
Nispel Josephine A 355LagunaAv--SP 2-8768
Northup W R 473Kern ---------SP 2-6931
Novoa Dorothy 1075LasTunas ----SP 2-2591
Nowakowski W J 966-1st -------SP 2-8647
Noyes Alfred F 270Kern --------SP 2-8140
Noyes Realty Service 844 C------SP 2-2171
Noyes Realty Service 844 C------SP 2-3821
Noyes Russell 846 C-----------SP 2-2171
Nunes A T 995 D--------------SP 2-4706
Nunes Albert 2931-8thMorroDelMar-SP 2-8646

O

Ocean View Court MorroDlMr ----SP 2-8748
OCEAN VIEW FURNITURE CO 2200Hwy1-SP 2-6287
Ocean View Garage 937Main -----SP 2-6392
Offield Harry A 510-4th --------SP 2-8552
Ogle Chas E atty 770-5th-------SP 2-6871
Oglesby W F 864 D------------SP 2-8766
Olin Alice Miss 454Main --------SP 2-8877
Olsen E O 454Fresno ----------SP 2-8785
Olsen R D Ltjg 515Bernardo -----SP 2-8273
Ormonde Hazel 698PineyWy -----SP 2-8369
Ormonde Jos 912-3d -----------SP 2-8544
Orrange Christine 180EsteroPl ---SP 2-4893
Orvis Ira D EsteroMorroDelMar --SP 2-8587
Osborn Franklin K 9thMorroDelMar-SP 2-5153
Osborne L E 242 SMain---------SP 2-2272
Osborne Ollie M Estero ---------SP 2-8425

P

Pacific Gas & Electric Co
  Bus Ofc 894MonterySanLuisObispo
  From Morro Bay Exchange
  Ask Operator for-ENtrprise 1-0251
  Steam Plant MesaDr-----------SP 2-2741
PAC TELEPHONE & TELEGRAPH CO THE
  Business Office 872MorroSanLuisObispo
  Call Operator and ask for---Business Office
  (No charge for calls to Business Office)
  See Introductory Section for Service Calls and Other Important Matters
Packer Herbert 945½ E--------SP 2-8158
Palmer J D 2686-8thMorroDelMar-SP 2-8050
Parish Chas J 2164BayvwAvMorroDelMar-SP 2-2051
Park Hardware & Sporting Goods Store 730-5th-SP 2-8296
Park Motel 5th&PineyWy -------SP 2-3131
Parker Gertrude 250 E ---------SP 2-6731
Parks Walter E 976Ridgewy -----SP 2-8632
Parkview Cleaners 710-5th ------SP 2-8181
Parsons Angus Ranch AtascaderoRd-SP 2-8354
Parvin Glen 540 E-------------SP 2-5898
Pasko Ruth M 367Laguna --------SP 2-8412
Pate Robt H 750 C------------SP 2-8862
PAT'S BEAUTY SALON 740-5th-SP 2-3201
Patterson C S 478Kern ---------SP 2-2391
Payne Wm E D &7th-------SP 2-6641
Pearl's Beauty Shop 2300HwyNo1-SP 2-8579
Pease Ed L 580Main -----------SP 2-4405
Peel Ira 2356-10th ------------SP 2-8687
Perkins E F 1060LasTunasAv ----SP 2-8652
Perry H R 2970-5thMorroDelMar -SP 2-7101
Perry Ray J 540KernAv --------SP 2-4616
Persian Jerry 385KingsAv -------SP 2-8358
Peter C E HwyNo1 ------------SP 2-8374
Petersen H I 196Main ----------SP 2-8185
Petersen Martin Ridgewy&Laguna-SP 2-3451
Peterson Leonard 532Tulare -----SP 2-8046
PETROLANE GAS SERVICE INC Hwy1-SP 2-6836
  If no answer call SnLuisObispo-LIbrty 3-8305
Pettit Clare N BradlyAv ---------SP 2-2045
Phan Tuan T 360KingsAv -------SP 2-8896
Phillips Ash 545Fresno ---------SP 2-8684
Phillips Helene 9thMorroDelMar --SP 2-5691
Phillips W Frank 635 Olive-------SP 2-2481
Pickering H V 934Pecho --------SP 2-8145
Pier Inn 9th&Embarcadero -----SP 2-8808
Pierce Annie A 475Estero -------SP 2-8005
Pierce Edw 3d& C-------------SP 2-8248
Pierce Feree 921-4th ----------SP 2-8148
Pierce Frank 595-2d -----------SP 2-8036
Pierce Karl 434 C-------------SP 2-6151
Pierce Sylvester S 3d&Embarcadero-SP 2-8067
Pierce W D 803-4th -----------SP 2-6771
PIERCE W D CONSTRUCTION CO 1556HwyNo1-SP 2-7150
Pierce Wm B 565 E------------SP 2-8196
Pipkin J W 1st&Embarcadero ----SP 2-8103
Platts Gladys Mrs 931-4th ------SP 2-8571
PLEASANT MOTEL 175-6th ----SP 2-8521
Plummer Glenn O 473BernardoAv -SP 2-8147
Poe Harley R 470Arcadia -------SP 2-7149
Poe Jack J 690AvalnMorroDelMar-SP 2-8471
Point Motel ToroPoint ---------SP 2-6601
Pollard Wilson H 430Fairvw -----SP 2-5872
Porter Warren V 520BernardoAv -SP 2-8020
Potter Geo AtascaderoBch ------SP 2-8793
Poulsen L H 945-4th ----------SP 2-8417
Powell Herbert M 270 E--------SP 2-8957
Powell Jas F 300Arcadia -------SP 2-8115
Powell Liston Mrs 235Bradly-----SP 2-8756
Powell Olive M 2301-8thMorroDelMar-SP 2-5167
Price Chas C 986-4th ----------SP 2-8462
Price Laura S 901Ridgewy ------SP 2-8203
Purdy Floyd M Mrs 360Tulare ---SP 2-6966

Q

Quinlan Nial J 555Fresno -------SP 2-8324

R

Ramos Frank C 520Fresno ------SP 2-3519
Ramos Gerald C 560Estero ------SP 2-8217
Ramos Gerald H 2988-5thMorroDelMar-SP 2-8093
Ramsey Bert 736-5th ----------SP 2-2624
Ramsey H F 740-5th -----------SP 2-3201
Rancho El Nieto Motel HwyNo1 --SP 2-5732
Randall Ralph F MorroDlMr -----SP 2-8054
Ranney A Moore 550-4th -------SP 2-3088
Rasmussen Ruby E 960 D -------SP 2-8028
Ray L T 2115 SunstMorroDelMar--SP 2-8918
Rayman Jos H 401Morro --------SP 2-5391
Raymond Floy Mrs 760-1st ------SP 2-8548
Raymond J Wm Rev Calvary Lutheran Chrch 480BernardoAv-SP 2-8457
Rayner Dale 2824-2dMorroDelMar-SP 2-8794
Ray's Floor Service 320 E-------SP 2-7193
Reber W L 685 C--------------SP 2-3261
Reedy Dorothy M 2978-6thMorroDelMar-SP 2-5761
Reid Motel 5th& E-------------SP 2-6571
Reid Stewart 405Bernardo ------SP 2-8665
Reid's Chevron Stn 5th& E------SP 2-6571
Reimers Mabel 680½ South-----SP 2-8402
Resecker Logan W 425Fresno ----SP 2-3921
Rettey-Benedict Ambulance Service HwyNo1&AtascaderoRd-SP 2-6271
Reviea Douglas 999PicoMorroDelMar-SP 2-8001
Rexall Morro Bay Drug Store 315-5th-SP 2-4241
Reynolds A V 576 C------------SP 2-8717
Reynolds Cabinet Shop 576 C-----SP 2-8717
Reynolds Carmon I 466Bernardo --SP 2-4016
Reynolds Virginia P 670 D-------SP 2-8118
Rhoades Geo A Bay Nrsry & First 440-7th-SP 2-8852
Rhoades Omer 931Ridgewy -----SP 2-8326
Rhoden Wm E 2660-10th MorroDelMar-SP 2-8804
Rhodes S W 2830-1stMorroDelMar-SP 2-5943
Rice Mary B 5th& C------------SP 2-8202
Richards Blanche 458-7th ------SP 2-8068
Richards L A 580 C ------------SP 2-3961
Ricketts C M masonry contr 598Hillvw-SP 2-6386
Riddle D W Rev 500HillvwMorroDelMar-SP 2-8830
Ridlon Ben 992Pecho ----------SP 2-5923
Riley Ernie 2968-2dMorroDelMar-SP 2-8102
Riley Harold Gene 474PineyWy --SP 2-8588
Riley Henry 478Bernardo -------SP 2-8017
Riley Orville Bernardo&Olive -----SP 2-8033
Ringele Trailer Park 462 C------SP 2-6971
Ringsdorf Warren C 954-1st -----SP 2-8563
Rivera Joe 898 SnJacnto---------SP 2-8069
Rivera Margaret V 685Cabrillo ---SP 2-5381
Roati H C EsteroBay -----------SP 2-2611
Roberts Earl S 620Fresno ------SP 2-3321
Roberts Earl S 325-4th --------SP 2-8561
Roberts Electric see Harbor Supply Co
Roberts J B 550Fresno ---------SP 2-2401
Roberts Jack C 973Bonita -------SP 2-8559
Roberts Jas L AtascaderoBch ----SP 2-8623
Roberts Lee E 766RidgewyAv ----SP 2-8540
Robinson Robby 2438-7thMorroDelMar-SP 2-8854
Robinson Roy H Sunset Motl 8th&Mkt-SP 2-2111
Rock Cafe 355-5th ------------SP 2-8486
Rock Motel Morro -------------SP 2-2381
Rockwell D B MD phy & sur 4th&Mkt-SP 2-3611
  Residence 290Main -----------SP 2-7155
Rodgers Benj F 413Fairvw ------SP 2-6791
Rodrigues Frank 2798-6thMorroDelMar-SP 2-8250
Rodrigues Fred D AtascaderoBch -SP 2-7139
Rodrigues Joe L 500PicoMorroDelMar-SP 2-8736
Rogers Stanley AtascaderoBch ---SP 2-8878
Rogge Eugene 225BradlyAv ------SP 2-7147
Rohrberg Albert E 370Pico ------SP 2-8392
Rohrberg Alvina 525 C----------SP 2-8193
Rohrberg & Davis Realtors 855Main-SP 2-4711
Rohrberg Millicent E 29th ------SP 2-5086
Rohrberg Milton C rltr Hwy1 -----SP 2-8610
Rohrberg Milton C Rohrberg & Davis Rltrs 855Main-SP 2-4711
  Residence Arcadia -----------SP 2-3043
Roman R A 375ArcadiaAv -------SP 2-5351
Romines Gene 365AvalnAvMorroDelMar-SP 2-8705
Rose Ted R 471Estero ---------SP 2-8377
Rose's Barber Shop 2300HwyNo1--SP 2-8579
Ross Gordon 2076BayvwAv MorroDelMar-SP 2-7122

Rowe Lucille F 530Bernardo ----SP 2-8931
Rowell Paul W 575Acacia ------SP 2-8468
Rowland Roy R 477KingsAv -----SP 2-8943
Roy Lilian Mrs 248Laguna ------SP 2-4957
Roy W H 415BernardoAv -------SP 2-3071
Rumley F H 845Ridgewy --------SP 2-6302
Rumley's Dept Store 325-5th ----SP 2-3251
Ruse Jeanne 2848½HwyNo1 ----SP 2-8677
Ruse R L 409Tulare -----------SP 2-8122
Rush Edwin L 29th& H---------SP 2-8022
Russell Earl 330 E-------------SP 2-6693
Ryskamp Geo 419 D------------SP 2-5172

S

SLO County Proved Sire Service 361Laguna-SP 2-5026
Sacks Jack E AtascaderoBch -----SP 2-8876
St-Hilaire Raymond 345KingsAv --SP 2-8719
St Peter's-by-the-Sea 2d& E-----SP 2-4181
Sandifer Ed 1160BonitaAv ------SP 2-7146
Sandquist Chas 855 D----------SP 2-3816
San Luis Mill & Lumber Co 246HigueraSnLuisObispo
  From telephones served by the following exchanges
  Morro Bay
  (No Intercity Charge)
  Ask Operator for-ENtrprise 1-2548
San Luis Obispo County of
  County Library 760-5th---------SP 2-8754
  Justice Court 760-5th---------SP 2-2631
  Morro Bay Golf Club----------SP 2-3181
  Morro Bay Harbormaster Embarcadero-SP 2-8942
  Morro Bay Water Works No 2 5th-SP 2-4221
  Sheriff deputy 962Pecho ------SP 2-8539
  Water District No 4 MorroDlMr-SP 2-6261
San Luis Obispo County of
  Sheriff-Coroner CourtHseSnLuisObispo
  Emergency calls only
  From telephones served by the following exchanges
  Morro Bay
  (No Intercity Charge)
  Ask Operator for-ENtrprise 1-1560
Saulsbury J A 848-4th ---------SP 2-8554
Saylor L C 2704-3d -----------SP 2-8517
Saylor Robt M 100KernAv ------SP 2-8875
Scheid Harry H 588TulareAv ----SP 2-8431
Schenk Fred A Jr atty 505-5th---SP 2-8360
Schlaf Bernard M 671KernAv ----SP 2-8052
Schlitz Fred A 957-4th ---------SP 2-8210
Schmid Patricia Mrs 645CabrilloDr-SP 2-8549
Schmid Walter J 659Bernardo ---SP 2-4382
Schneider Irene G 430-4th ------SP 2-5061
Schnell Fredrick P MD 624Bay---SP 2-8087
Schrack M A 411Fresno --------SP 2-8338
Schroeder Alice M 2400-9thMorroDelMar-SP 2-5792
Schuelke W W 550DowningAv ----SP 2-8725
Schultz Battery Co 217Main -----SP 2-8626
Schultz C E MD 745-6th --------SP 2-3361
  Residence 749-6th -----------SP 2-3361
Schultz Carl A 217Main --------SP 2-8626
Schwarzenbach Ruben 930Mesa --SP 2-8698
Schweble John F 2440-10thMorroDelMar-SP 2-8469
Sciaroni Bob 1040 C-----------SP 2-8436
Scott Hubert A 570Bernardo ----SP 2-8393
Scott Lloyd D LittleMorroCreekRd-SP 2-8194
Scott W L StatePark ----------SP 2-8400
Scovell Chas 590AvalnMorroDelMar-SP 2-8712
Scroggins J S 2605-9th MorroDelMar-SP 2-8955
Seabright W OceanHtsMorroDelMar-SP 2-4123
Seale Lon MorroBeach ---------SP 2-8317
Searight Geo 900 E------------SP 2-8728
Seib Geo S 785-6th -----------SP 2-2681
Seki Hozen 2988-5thMorroDelMar-SP 2-7135
Selby Jack MorroDlMr ---------SP 2-8154
Selby Tom 720Luisita ----------SP 2-8496
Semas Pete 1199BellaVsta ------SP 2-7140
Sequeira John B 9th&HillMorroDelMar-SP 2-8454
Service Center News Stand 507-5th-SP 2-6101
Sewall Sybil F 3d&Morro -------SP 2-8040
Shaber G B 2498-8thMorroDelMar-SP 2-8636
Shaube Geo A 798BonitaAvMorroDelMar-SP 2-7113
Shaw Walter Mrs 594KingsAv ----SP 2-8236
Shireman Jos H 461Fresno ------SP 2-8525
Short A E 458Estero -----------SP 2-5801
Shortt Wilbur J AtascaderoBch ---SP 2-8606
SHULTZ ROBT plmbr HwyNo1---SP 2-8488
Shuman W A 377Fairvw --------SP 2-6864
Shuman Wm A Morro Bay Photo Shop 435-5th-SP 2-3351
Siebert's jwlry 455-5th---------SP 2-4586
Sievers Wm R Morro-AtascaderoRd-SP 2-8205
Silacci Donald S MorroDlMr -----SP 2-8007
Silcox A L 2365-9thMorroDelMar-SP 2-7148
Silva Alfred L 934-1st ---------SP 2-8411
Silva August HwyNo1 ----------SP 2-8307
Silva Irvin 446½TulareAv ------SP 2-8940
Silva J Digger 2570-9thMorroDelMar-SP 2-8025
Silva Joe P MorroDlMr ---------SP 2-8276
Silva Manuel A 2570-9thMorroDelMar-SP 2-8533
Silveira Joe R Jr SanBernardoCreekRd-SP 2-8302
SILVER & COLLINS HANCOCK SERVICE NHwy1MorroDelMar-SP 2-8057
Silver Jas S 370LagunaAv ------SP 2-8247
Silvis Richard N 2980-5thMorroDelMar-SP 2-3734
Simcox Robt S 710Ridgewy ------SP 2-8021
Simmons Geo W 381Laguna -----SP 2-8114
Simmons Newton M 1265Morro --SP 2-8294
Simons W W 271Main ----------SP 2-8207
Simonsen Mel J 482Estero ------SP 2-8749
Simpson Alex 86-7th ----------SP 2-8252
Simpson Zelma 2865-8thMorroDelMar-SP 2-3481
Sinclair Lorraine 454 D---------SP 2-8731
Sissel C D Jr Hwy1&9th --------SP 2-8200
Sissel Chas D 209-6th ---------SP 2-4481
Sites Chas D BoltnDr ----------SP 2-8433
Sites Ernest A BonitaAv&HwyNo1 MorroDelMar-SP 2-8246
Skidmore Millard 1045AllesndroAv-SP 2-8226
Skinner W L 370 Olive----------SP 2-3032
Slagle H F 1010EHwyNo1 ------SP 2-8403
SLAGLE SIGNS 1010EHwyNo1 --SP 2-8403
Smarling Oscar 918-3d ---------SP 2-8242
Smee John E MorroAtascaderoRd -SP 2-8375
Smith A B 380KingsAv ---------SP 2-8407
Smith Blanche E 387RamonaAv --SP 2-8522
Smith Chas B AtascaderoBch ----SP 2-5233
Smith Dean 360 E-------------SP 2-8126
Smith Fergus K 820 Olive-------SP 2-6421
Smith Frieda 865 C------------SP 2-8871
Smith Geo E 1698NHwy1 -------SP 2-7117
Smith Gerald A 443BernardoAv --SP 2-8676
Smith Harold E 917Pecho ------SP 2-7196
Smith Hubert I 445ArbutusAv ---SP 2-7142
Smith Jas T 12th--------------SP 2-4591
Smith Kenneth W Capt 11th -----SP 2-8094
Smith Lee 446TulareAv --------SP 2-8577
Smith Lulu E Mrs 992Mesa ------SP 2-8682
Smith Margaret S 6th& C-------SP 2-8528
Smith Sam C Morro Beach Inn HwyNo1-SP 2-8390
Smith Saml 224Bradly ---------SP 2-8640
Smith Wayne A 495Bernardo ----SP 2-8149
Smith Wilbur H AtascaderoBch ---SP 2-8073
Smith Wm C 660 E------------SP 2-8924
Snow Hulda N 490Morro --------SP 2-5031
Snyder Clara Mrs 340Arcadia ----SP 2-8769
Snyder R H 903AvalnMorroDelMar-SP 2-7138
Snyder Wallace D 635Bernardo --SP 2-8530
Soletti Genevieve 2485-9thMorroDelMar-SP 2-8266
Sommersell S O 659KernAv -----SP 2-4803
Sorgen Clyde 587Estero --------SP 2-4843
Southern Counties Gas Co
  From Morro Bay exchange
  Ask Operator for-ENtrprise 1-0206
Souza Geo MorroAtascaderoRd ---SP 2-8394
Souza Geo Jr 420Estero --------SP 2-8863
Souza Leonard L 1180LasTunas --SP 2-8865
Souza Tony S LittleMorroCreek --SP 2-8388
Sowell R L 465-7th ------------SP 2-3284
Sowell Wilbur L 1100BonitaAv --SP 2-5641
Specht A E 24th --------------SP 2-8257
Spiva Edw 12th&CuestaMorroDelMar-SP 2-8401
Spiva Edw F 972EHwy1 --------SP 2-4572
Sportsman's Landing Embarcadero-SP 2-8938
STANDARD AUTO PARTS 525-5th-SP 2-3881
Standard Oil Company of California
  Western Operations Inc
  Office EsteroBay ------------SP 2-2611
  Division Foreman EsteroBay----SP 2-8316
  Gauger's Office EsteroBay------SP 2-8349
  Loading Supervisor EsteroBay---SP 2-8301
  Standard Pipe Line Co The EsteroBay-SP 2-2611
Stannard Jean 315Arcadia ------SP 2-8117
Staples Carlo D SSgt AtascaderoBch-SP 2-4934
STARLIGHT DINER 650-5th ----SP 2-7124
Starr Robt C 1099PicoMorroDelMar-SP 2-5611
Stearns Annie Laura 510Estero ---SP 2-4021
Stearns Clair T 672Kern --------SP 2-8437
Steel Earl HwyNo1 ------------SP 2-4531
Steele Geo A 767-3d ----------SP 2-8707
Steinhauer's Motel 2630Hwy1MorroDelMar-SP 2-5671
Steinmetz Harry 960MagilsideDr -SP 2-4521
Stephens Chas Olive& D---------SP 2-4503
Stevens Wm E 863 D -----------SP 2-8778
Stevenson Catherine 1195 C------SP 2-8590
Stewart Albert A AtascaderoBch -SP 2-4753
Stewart Building Supply 9th&Hwy1-SP 2-8476
Stickney Charlotte 899 SnJacntoAv-SP 2-3128
Stilliens M A AtascaderoBch -----SP 2-7176
Stillson Jas 949-1st -----------SP 2-8031
Stock Hilda M DowningAv&Berwck-SP 2-7153
Stocking I C BayshreDr --------SP 2-4051
Stocking Noma M 405-4th ------SP 2-8232
Stocking W E 965Main ---------SP 2-8371
Stoffle B W 1177Main ---------SP 2-8410
Stokes Agnes Rev 317-3d--------SP 2-8695
Stonecypher Aden 305Arcadia ----SP 2-7191
Stonecypher G C 475-4th -------SP 2-8204
Stoner A E 2960-5thMorroDelMar-SP 2-8387
Strange Grace E 255Kern -------SP 2-4102
Strom O H 948 E--------------SP 2-8038
Strong Alexis J 445Tulare ------SP 2-7118
Strong Horace N 964LasTunasAv -SP 2-8750
Stuckey Edith C 730Luisita -----SP 2-8774
Stufflebeam J H 590Estero ------SP 2-8870
Suhre John H Errol ------------SP 2-8006
Sun The 5th& C---------------SP 2-2652
SUNSET MOTEL 8th&Mkt------SP 2-2111
Surfluh J 350 E---------------SP 2-8925
Sutherland J C 916-3d ---------SP 2-8351
Swall Vesta 87-6th ------------SP 2-5821
Swanson Albert 470TulareAv ----SP 2-8780
Swanson G A 1015Carml --------SP 2-8907
Swanson G H 565½Acacia ------SP 2-7195
Sweaney Ross R 685CabrilloDr ---SP 2-2012
Sween Harold W Breakers Motl 5th&Mkt-SP 2-2371
Sweeney Jas Morro Bay Sport Fishng Co Embarcadero-SP 2-7165
Sylva Al 495 C----------------SP 2-8668

T

Tabor Jack C--------------SP 2-6741
TABOR JACK REALTOR 870Main-SP 2-8010
Tabor Sam 1110Bonita ---------SP 2-8362
Tancredy Nick M 29th ---------SP 2-8601
Tandy Wm L 752 D------------SP 2-8901
Tanner J R 950 South----------SP 2-8192
Tappe A E 1125 C-------------SP 2-2155
Tartaglia Darwin 435Arbuts -----SP 2-8062
Tate Josephine E 484Fairvw -----SP 2-5651
Tattershall Perry B 2780-5thMorroDelMar-SP 2-8612
Tavenner Dick 545Estero -------SP 2-8163
Taylor E J 790LuisitaAv --------SP 2-8244
Taylor Frank V TV Service 695-6th-SP 2-7181
Tebbetts G W 555W6th --------SP 2-6751
Teixeira Ray 1105LasTunas -----SP 2-3524
Tenny Fred D 525Estero --------SP 2-8391
Terra Josephine 2681-7thMorroDelMar-SP 2-8664
Texas Co The RoosevltHwy ------SP 2-6084
Tex's Paint & Body Shop 935Main-SP 2-4281
Thomas Frank 490PineyWy -----SP 2-5011
Thomas Glenn 6th&Main --------SP 2-8119
Thomas Harold A AtascaderoBch -SP 2-8648
Thomas Lawrence E 100-3d -----SP 2-8014
Thomas Mary E 980LasTunasAv --SP 2-8384
Thomas Wm E 350LasVegasMorroDelMar-SP 2-8708
Thompson Darrell W 2092BayvwMorroDelMar-SP 2-8879
Thompson Frank 700-4th -------SP 2-8638
Thomsen Caroline Mrs 901Ridgewy-SP 2-8116
Thomsen O C Jr Capt 401Arbutus--SP 2-4211
Tides The HwyNo1 ------------SP 2-8840
Tietje R M SanBernardoCreekRd --SP 2-8822
Timmerman Frank A 422Arbutus -SP 2-8032
Timmerman Wayne A 655Bay ----SP 2-6185
Tingley J B Mrs 710AvalnMorroDelMar-SP 2-4205
Tobin J F 1560HwyNo1 --------SP 2-8532
TOBIN'S CENTER INC 19th&HwyNo1-SP 2-8489
Tolman C F Jr MorroBayBl ------SP 2-2491
Tomasovich Peter L 611Fresno ---SP 2-4811
Tonascia Chas 530Fresno -------SP 2-8049
Tonini Ben 598Main -----------SP 2-3297
Tonini M R 560Morro ----------SP 2-3471
Tradin' Post 1700Hwy1 ---------SP 2-3845
Traeger Leonard R 550-7th ------SP 2-8932
Trott Fred L 310Kern ----------SP 2-8064
Trout Harry H 2998-7th --------SP 2-8758
Troutt Raymond W Morro-AtascaderoRd-SP 2-8356
Troutt Roy E 418Fairvw --------SP 2-8628
Troxel Gordon F 461KingsAv-----SP 2-8557
Troxel U W Mrs MorroBeach -----SP 2-2971
Troxler Dale W 502 C----------SP 2-8130
Trussler A F 840LaCombaluraAv --SP 2-4912
Tunis F A sand & gravl 949Carml-SP 2-8172
Tyler Clair H 540PineyWy ------SP 2-2471
Tyler Myrtle M 125-3d ---------SP 2-4322

U

Underhill Julia A Mrs 486BernardoAv-SP 2-8739
U S Government
  Coast Guard Cutter Alert MorroBay-SP 2-3621
  Post Office 465-5th-----------SP 2-2361

V

Valvoline Oil Co Distr 968BonitaAv-SP 2-8329
VanDyke Byron L AtascaderoBch --SP 2-5701
VanHorn Wm I 400PicoAvMorroDelMar-SP 2-3934
Vanmetre Vernon AtascaderoBch--SP 2-8637
VanVlack Iona 683EsteroAv -----SP 2-8079
Veterans Memorial Building 75-9th-SP 2-8282
Vierra John 1110LasTunasAv ----SP 2-8856
Virg's Landing Embarcadero ----SP 2-4006

W

Wager Frank E 1190LaLma -----SP 2-8672
Wagner Chas J 645CabrilloDr ----SP 2-8954
Wagner R M 61-7th -----------SP 2-8230
Wainscott Kenneth D 481Bernardo-SP 2-8398
Wainwright Phil 612Bernardo ----SP 2-6216
Walchak Martha 1188AllesndroAv-SP 2-8898
Walker Graham 550LaJolla ------SP 2-8733
Walker's Trailer Court 8th&Morro-SP 2-9988
Walling Wm H 690 Olive--------SP 2-8529
Walls Gertrude Mrs 120Main ----SP 2-3381
Walsh Wm G 442ErrlMorroDelMar-SP 2-8886
Walters Henry A 1150 C--------SP 2-8619
Waltz Linnea G 260Kern --------SP 2-6661
Ward Glenn M 2445-8thMorroDelMar-SP 2-7178
Ward Pearl L 190-1st ----------SP 2-8075
Warden Florene 2515-7th ------SP 2-6053
Warden Robt D SanBernardoCreekRd-SP 2-8839
WARDEN WILLIAM H WELDING SHOP 788Main-SP 2-2601
Warner J L Jr 290 Olive---------SP 2-8751
Watkins Millage M 647Kern -----SP 2-5118
Watt Jack C 1st& E -----------SP 2-5266
Watts H H Mrs SMain ---------SP 2-4771
Wayland Ralph M 515Kings -----SP 2-8770
Weaver Mervin 853Allesndro -----SP 2-3411
Webster D F 405Tulare --------SP 2-8245
Wedel C R 335Tulare ----------SP 2-8519
Wegner JoAnn 929Carml --------SP 2-4271
Welch John F 945 E------------SP 2-8449
Welch Richard K 2647-7thMorroDelMar-SP 2-6191
Wert Dayrl E Mrs 2700-11thMorroDelMar-SP 2-8162
West Allen 13th --------------SP 2-8850
Western Auto Associated Store 850 E-SP 2-3303
Western Union Telegraph Co 425-5th-SP 2-6506
Whatley A E 2330-9thMorroDelMar-SP 2-8897
Wheeler Karl F MorroBeach -----SP 2-8002
White C E 640PineyWy ---------SP 2-8107
White Cecil A 534Kern ---------SP 2-8900
White Georgia 350KernAv ------SP 2-8224
White Joe L 830 C------------SP 2-8809
White Montague 390KingsAv ----SP 2-3107
White Perry 921Pecho ---------SP 2-8727
White Ruth D 347-7th ---------SP 2-8567
Whitlock A B 922-1st ----------SP 2-8465
Whitlock Lawrence Hwy1 -------SP 2-8463
Whitlock Paul H 767-6th -------SP 2-8337
Whitmore Leslie B 648Kern -----SP 2-8716
Whitney Ray 1028Main --------SP 2-8133
Wilber H C 583Morro ----------SP 2-8197
Wilber Robt E 450 D-----------SP 2-8473
Wiley Flora A 2230-8thMorroDelMar-SP 2-8058
Wiley Harold AtascaderoBch ----SP 2-5226
Wilkins C L 595KingsAv --------SP 2-8135
Wilkinson John J Dr DC 580-6th--SP 2-3311
Willey Dow J AtascaderoBch -----SP 2-6061
Williams Don E 496Kern --------SP 2-8782
Williams Geo 1060 C-----------SP 2-8231
Williams Geo 404TulareAv ------SP 2-7168
Williams H T 945 C-----------SP 2-8409
Williams John L 400Fresno ------SP 2-8583
Williams Loren J 938Pecho ------SP 2-8680
Williams Norman 355KingsAv ----SP 2-8295
Williams Sarah 224KernAv ------SP 2-5475

Willis Bruce D 454Arcadia ------SP 2-8501
Wilson Don E 110RobnsnAv -----SP 2-8456
Wilson Dora M
2314-12thMorroDelMar-SP 2-8558
Wilson Earl J 300Tulare --------SP 2-8670
Wilson Norman B 5th ----------SP 2-3714
Wilson's Car Wash 740 D--------SP 2-9969
Wing D C 473Fresno -----------SP 2-8439
Wire I L 530AvalnMorroDelMar---SP 2-3661
Witham Chas T 535Bernardo ----SP 2-8895
Wixom D H Coast Vetnry Clnic
Kings&EHwy1-SP 2-6941
Wixom D H Dr
Morro-AtascaderoRd-SP 2-8320
Wolford Quincy F 960 E--------SP 2-8934
Wolverton Chas M 429BernardoAv-SP 2-2981
Wood L A Rev 225Kern ---------SP 2-8112
Wooding Ralph G 350Arcadia ----SP 2-4881
Woods Annie Mrs 590-4th ------SP 2-8287
Woodward W L Hwy -----------SP 2-8331
Woodworth Donald A
1155LasTunas-SP 2-8772
Wooley Nettie
2755-8thMorroDelMar-SP 2-5931
Woolman Louis S ToroPoint -----SP 2-6601
Worley John W 437KernAv -----SP 2-7159
Wray Donald 465Estero --------SP 2-4871
Wright Clifton E 545-2d --------SP 2-8283
Wright R W 1270Morro --------SP 2-8406
Wright Saml F 955 D-----------SP 2-6721
Wyatt Thos W 550Estero -------SP 2-7173

Y

Yacht Harbor House of Beauty
203 SMain-SP 2-5201
Yancey Clyde L 565KingsAv -----SP 2-2127
Yancey John W AtascaderoBch ---SP 2-6011
Yeager Lesley 408Estero --------SP 2-8788
Yeates Lester 310LuisitaAv -----SP 2-5361
YELLOW CAB CO 264-4th------SP 2-2211
Yoerks Richard D Morro Bay Milk Del
370Arcadia-SP 2-6847
Yost Thos G 563 E------------SP 2-8227
Young E M Bill 225MainMorroBy--SP 2-8027
Young J E 445Fresno ----------SP 2-8939
Youngs Perry R 970 C----------SP 2-8315

Z

Zanetti Geo A
340LaJollaMorroDelMar-SP 2-8416
Zank Stephen A 911Pecho ------SP 2-2881
Zillig John C Morro Bay Sport Fishng Co
Embarcadero-SP 2-7165
Zimmerman J R 217Main -------SP 2-8379
Zimmerman Otto
2865-6thMorroDelMar-SP 2-8340
Zinn Chester E 446Arbutus ------SP 2-8405

MORRO DEL MAR

(For Subscribers see Morro Bay)

NIPOMO

J. E. Gooding, Manager

Business Transactions With Telephone Co.

The Pac Telephone & Telegraph Co
Business Office 872MorroSanLuisObispo
Ask Operator for----------Business Office
(No charge for calls to Business Office)

Payments in person and personal visits

The Pac Telephone & Telegraph Co
117½ EBranch -----------ArroyoGrande

Adams Olivia TefftLn ---------WA 9-5362
Amador Amelia 5HatcheryRd ----WA 9-5784
Andres Edw E RobbinsRd -------WA 9-5103
Apple Wayne SouthRd ---------WA 9-4461
Arbor Acres Farm -------------WA 9-4151
Arey Clarence M Grand ---------WA 9-5667
Armijo Lester GuadalupeRd -----WA 9-4561
Avila Fred Tefft --------------WA 9-4391
Ballesteros Pete DivisnRd -------WA 9-5091
Banks Elwood Tefft -----------WA 9-4331
Barr Emil E GrandAv ----------WA 9-5841
Bartlett B GuadalupeRd -------WA 9-5751
Baysa Juan F OakRd ----------WA 9-4571
Bewley W M Burtn ------------WA 9-4581
Bohl Wm CallendarRd ---------WA 9-5365
Bosco Carmine Tefft -----------WA 9-4431
Brock Earl RobbinRd ----------WA 9-5215
Brouhard Emma Mrs Tefft ------WA 9-5794
Brown Carl W CountyRd -------WA 9-5092
Butler Jas H-----------------WA 9-4751
Byron Jession Tefft ----------WA 9-4201
Cajas M E SouthRd -----------WA 9-5651
Calif State of
Div of Forestry Fire Control Stn
Oak-WA 9-4451
Highway Patrol
For emergency calls only
Ask Operator for-ZEnith 1-2000
Callan Jas M CWO RobbinsRd ---WA 9-4311
Calvert C F NipomoMesa -------WA 9-5811
Camacho Felix TefftLn ---------WA 9-5368
Camba J C OrchrdRd ----------WA 9-5812
Campodonico Flora D
GuadalupeRd-WA 9-5535
Campodonico Stephen W
GuadalupeRd-WA 9-5417
Carper Alvin ETefft -----------WA 9-5382
Carper Leslie Dana ------------WA 9-5114
Carper Roy Tefft -------------WA 9-5154
Carrel Roy 118Tefft ----------WA 9-5851
Cedillos Joe T Mesa ----------WA 9-5212
Chandler Harry GuadalupeRd ----WA 9-5411
Churchman John H OakAv ------WA 9-5261
Cooper Jas C FthlRd ----------WA 9-5001
Corella Geo ----------------WA 9-5657
Cotter Sylvia Mrs Dana --------WA 9-5111
Crawford Raymond D TefftRd ---WA 9-4552
Cummins Jess Willard OakAv ----WA 9-5911
Dana Bros Branch ------------WA 9-4771
Dana David D FthlRd ----------WA 9-5682
Dana Edw G Burtn ------------WA 9-5494
Dana Geo J MelschauRd --------WA 9-5683
Dana Geo O MelschauRd -------WA 9-5834
Dana Goodwin Dana Bros Branch-WA 9-4771
Dana O R GuadalupeRd --------WA 9-5374
Dana Willard Tefft -----------WA 9-5034
Dana Zoe Pat Price -----------WA 9-5871
Davis Cecil B-------------WA 9-5962
Davis John W Jr EBranch -------WA 9-5224
DeArmond E J Tefft ----------WA 9-5792
Dennerlein Othalia Chestnt -----WA 9-5943
DeRosa Clara Mrs GuadalupeRd --WA 9-5652
Dickinson John W 625 OakAv ----WA 9-5561
Dodd Henry L GuadalupeRd -----WA 9-5415
Dotson John P Branch ---------WA 9-4622
Dowell A C FthlRd ------------WA 9-5681
Dutra Luiza Tefft ------------WA 9-5272
Epperly E M WPrice ----------WA 9-4061
Fagerbourg C B S 101Hwy--WA 9-4781
Ferrari O L GuadalupeRd ------WA 9-5537
Ferrari Roy Mallagh& D--------WA 9-4672
Filipponi Attilio 101Hwy -------WA 9-5006
Fleming A R SmithSubdivision ---WA 9-4761
Flory Jas R Branch -----------WA 9-5222
Ford Bruce GuadalupeRd -------WA 9-4532
Fox Floyd Geo B ---------WA 9-4191
Fox Leslie O Branch -----------WA 9-5223
Freddi Louis FthlRd -----------WA 9-5005
Freeman Ruth ETefftAv --------WA 9-4681
Galut Paul OrchrdRd ----------WA 9-5818
Garcia Conrad GuadalupeRd ----WA 9-5293
Garner Ballard A GuadalupeRd --WA 9-5721
Garner Jack Tefft ------------WA 9-4711
Garrison Harvey Tefft ---------WA 9-5033
Gibbons Jos L B ----------WA 9-5963
Gilbert Martin D Mallagh ------WA 9-5113
Gilstrap Vivian Nipmo ---------WA 9-5297
Grabil Frank Tefft ------------WA 9-4551
Grabil Wilbert F Branch --------WA 9-5153
Grant Waldron Mesa -----------WA 9-5271
Gray Jimmie F GuadalupeRd ----WA 9-5538
Grayson John W D--------WA 9-4072
Greene's Grocery S 101Hwy--WA 9-4371
Greg's Mobil Service
Robbins&Hwy101-WA 9-4271
Grigsby Forbes GuadalupeRd ----WA 9-5413
Grigsby Jessie F Mrs
GuadalupeRd-WA 9-5412
Harp H C NipomoMesa --------WA 9-5292
Harrison Bill R DivisnRd -------WA 9-5722
Hartnell Edw R OrchrdRd -------WA 9-5814
Helmes Wm B FthlRd ---------WA 9-5007
Hermreck M J GuadalupeRd ----WA 9-4401
Hibbard Frank NipomoMesa ----WA 9-5294
Hoag S W NipomoMesa --------WA 9-5361
Holloway C R GuadalupeRd -----WA 9-5912
Holloway Keith W GuadalupeRd -WA 9-4031
Holt Jess MesaRd ------------WA 9-5842
Jasso Salvador R Branch -------WA 9-5571
Jensen Francis FthlRd ---------WA 9-5003
Jocko's Hwy101 --------------WA 9-7951
John Orville C Tefft ----------WA 9-4291
Johnson K W OakAv ----------WA 9-4312
Johnson W J Jr GuadalupeRd ---WA 9-5008
Kaminaka M CountyRd --------WA 9-5363
Kaminaka Z CountyRd ---------WA 9-5367
Kelley Lois BranchHouseB ------WA 9-5422
Keys Mildred HazlLn ----------WA 9-5416
Kitchen J C GuadalupeRd ------WA 9-5883
Knotts Fred D------------WA 9-5923
Knotts Geo R Tefft -----------WA 9-5151
Knotts Margaret Mrs Hwy101 ---WA 9-5381
Knotts R F Tefft -------------WA 9-4591
Kopp C D CountyRd ----------WA 9-5094
Lane Darrell ETefft ------------WA 9-5924
Leverett Emma Mrs OrchrdRd ---WA 9-5296
Leverett M G OrchrdRd --------WA 9-5296
Lewellyn W Stanley Tefft -------WA 9-4492
Lucas F D str 101Hwy---------WA 9-4242
Luckey Daisy TefftLn ----------WA 9-5364
Machado Wm S OakAv ---------WA 9-4251
Magee Alfred J well drilng
DivisnRd-WA 9-4531
Marsalek A F----------------WA 9-5753
Martinez Pete SouthRd --------WA 9-5653
McClelland J L Dana ----------WA 9-4541
McCoy Grant Tefft -----------WA 9-5921
McDade T M D -----------WA 9-4171
Mehlschau Gene MehlschauRd ---WA 9-5161
Mehlschau H C 101Hwy --------WA 9-4131
From telephones served by the
following exchange
Santa Maria
(No Inter-City Charge)
Ask Operator for-ZEnith 4131
Mehlschau Peter -------------WA 9-5833
Moore G A 101Hwy -----------WA 9-5831
Morales Geo 101Hwy ----------WA 9-5944
Morrow Linnie E Mrs Hwy101 ---WA 9-4481
Morrow Vernon A Branch -------WA 9-5424
Munoz Arthur Branch ---------WA 9-5384
Murphy Benedict A GuadalupeRd -WA 9-5536
Nelson Leonard NipomoMesa ----WA 9-5815
Nichols Lester Tefft ----------WA 9-4471
Nipomo Builders OldStateHwy ---WA 9-4281
NIPOMO GARAGE & WRECKING YARD
Hwy101-WA 9-7911
Nipomo Grocery Hwy101 -------WA 9-4772
Nipomo Lumber Co Hwy101 -----WA 9-4231
Nipomo Mesa School S L O County Schools
NipomoMesa-WA 9-5211
Nunez Amado M DivisnRd ------WA 9-5723
Oldfield L E OakLn ------------WA 9-5264
Pacific Gas & Electric Co Bus Ofc
206WestMainSantaMaria
From Nipomo Exchange
Ask Operator for-ENtrprise 1-0251
PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSanLuisObispo
Ask Operator for---------Business Office
(No Charge for calls to Business Office)
See Introductory Section for Service
calls and Other Important Matters
Paige Edwin P Ash&Branch ----WA 9-5421
Paulson Margaret Hwy101 -----WA 9-5002
Pearson Wm A Tefft ----------WA 9-4651
Phelan Donald W-------------WA 9-4661
Porcho Frank GuadalupeRd -----WA 9-5274
Porter Dora M Nipomo Grocry
Hwy101-WA 9-4772
Pulliam Andrew Tefft ----------WA 9-4621
Ransom Fred OakAv -----------WA 9-5061
Reed F A DivisnRd ------------WA 9-5093
Rice L J Branch --------------WA 9-4761
Robinson Frank W Dana --------WA 9-5852
Rockefeller W B D --------WA 9-5941
Romar Carrot Co GuadalupeRd ---WA 9-5531
Rosa Anna GuadalupeRd -------WA 9-5652
Rosa Richard B----------WA 9-5961
Rouse James A Hwy101 --------WA 9-5684
Salinas Trinidad GuadalupeRd ---WA 9-5661
San Luis Obispo County of
Constable WPrice -----------WA 9-4061
Justice Court ---------------WA 9-4141
San Luis Obispo County of
Sheriff-Coroner CourtHseSnLuisObispo
Emergency calls only
From telephones served by the
following exchanges
Nipomo
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1560
Santos Joe L Branch ----------WA 9-5383
Sapien Steve NipomoMesa ------WA 9-5817
Sasso Jos M 121Chestnt -------WA 9-4592
Shaw Walter W OrchrdAv -------WA 9-5783
Shiffrar Joe Tefft ------------WA 9-5791
Shipley Carl L Dana -----------WA 9-5853
Simmons Tom NipomoMesaRd ---WA 9-5665
Sleath Jack C Dr NipomoMesa ---WA 9-4731
Small Maynard A CountyRd -----WA 9-5366
Smith Benny E Tefft ----------WA 9-5152
Smith T E Chestnt ------------WA 9-5493
Soares Joe NipomoMesa -------WA 9-5141
Soares Johnnie Tefft&Mallagh ---WA 9-4493
Soares Steve GuadalupeRd ------WA 9-5668
Southern Counties Gas Co
From Nipomo Exchange
Ask Operator for-ENtrprise 1-0206
Souza Joe A GuadalupeRd ------WA 9-5534
Starkey John F D ---------WA 9-5922
Stillwell Maeco D ---------WA 9-4671
Stokely-Van Camp Inc
GuadalupeRd-WA 9-5533
Streetman Ernest GuadalupeRd --WA 9-5418
Stubblefield A J Tefft ---------WA 9-5373
Sturgeon I N OrchrdRd --------WA 9-5813
Sturgeon Leslie C OrchrdRd -----WA 9-5291
Tacorda M T OakAv -----------WA 9-5061
Tanore Arthur H Tefft ---------WA 9-4562
Tatum Allan MesaRd -----------WA 9-5843
Tatum Emmett GuadalupeRd ----WA 9-5213
Thomas Virgil GuadalupeRd -----WA 9-5664
Thompson Wilbur B B ----WA 9-4071
Tilley Jas A Robbins ----------WA 9-5881
Toko Takao SouthRd ----------WA 9-5655
Tomooka Masayoshi GuadalupeRd-WA 9-5532
Tucker Dale Burtn ------------WA 9-4341
Ularte Ponciano C 2dCountyRd --WA 9-5816
Valente Frank GuadalupeRd -----WA 9-5273
Valles Yndalecio RefineryRd -----WA 9-5654
Vernon Henry Mrs Mallagh ------WA 9-5964
Vertrees J F SouthRd ----------WA 9-4521
Vidal Wm W FthlRd -----------WA 9-5031
Volk Cora M MesaRd ----------WA 9-5142
Ward Harry Mrs EBranch ------WA 9-4261
Ways Ed N GuadalupeRd -------WA 9-5414
Weatherly Shirley Price --------WA 9-5112
Weaver S C OakAv ------------WA 9-5914
Wilmore Joe H Nipomo ---------WA 9-4151
Woods Animal Shelter Society
SouthRd-WA 9-4752
Wright Tom OakAv -----------WA 9-5262
Yabuki D FrontageRd ----------WA 9-5781
Zaragoza Sal GrandAv ---------WA 9-5143
Zigler Clarence W Tefft --------WA 9-5102
Zornes J F Mallagh -----------WA 9-5073

OCEANO

(For Subscribers see Arroyo Grande)

PACIFIC VALLEY

Pac Valley Cattle Co Agent
Call Operator for-----------Pacific Valley

PACIFIC VALLEY SCHOOL

Pac Valley School Dist Agent
Call Operator for-Pacific Valley School No 1

PARKFIELD

San Miguel Interurban Telephone Co.

California State of
Division of Forestry
Fire Crew ---------------------2401
Cannella Tom ------------------2462
Carr Ray F---------------------2468
Claassen Arthur -----------------2414
Durham Harlan C----------------2361
Durham Herbert H---------------2445
Durham Robert Jr----------------2440
Espinosa Jim -------------------2418
Etter Sam ---------------------2505
Flentge Bros ParkfldRd-------------2419
Frohlich Andrew -----------------2417
Gilbert Ted --------------------2411
Haliburton Lowell ----------------2365
Hansen Laurance ----------------2416
Harlan Jerry -------------------2362
Harlan Percy -------------------2464
Jack R E Co CholameRanch-----------2461
Jordan Foster L------------------2371
Kester Douglas ------------------2413
Kester Norman ------------------2410
McClure Ernest ------------------2364
Miller Henry -------------------2363
Miller Raymond rnch --------------2516
Pacific Gas & Electric Co
Business Ofc 617-12thPasoRobls
From telephones served from
Parkfield exch only
Ask Operator for-ENtrprise 1-0251
Pacific Valley Cattle Co-------------2373
Parkfield School -----------------2431
Penner Emil E Cattle Div------------2462
Rambo Gene -------------------2465
Roberson Dave ------------------2512
Taylor Clyde -------------------2343
Taylor Dudley ------------------2341
Taylor Floyd TurkeyFlatRd ----------2372
Thomason Wm ------------------2342
Watkins Ed --------------------2415
White Wilbur -------------------2412

PASO ROBLES

W. V. Williams, Manager

Business Transactions With Telephone Co.

The Pac Telephone & Telegraph Co
1030Vine-133

A

AAA Amer Automobile Assn see Automobile
Club of Southern Calif 1113 Spring-1077
A & B Auto Wreckers N101Hwy ------9-R-3
Aaroe Anna B-----------------46-R-3
Abbey Roland T OakFlat -----------89-J-1
Abbott Geo H 645BolnDr -------------871
Abbott Ward O 25RidgevwDr --------1759-R
Achter Eugene 532FerroLn ----------874-R
Achter Gilbert J 1304 SherwdRd----1213-W

Acosta Danl -------------------46-J-11
Acosta Pete 240 Spring-----------665-M
Adams Coffee Shop & Nut Stand
SHwy-1533-J
Adams Jewell 26th&Ysabel ----------1938
Adams Kenneth 44HillcrstDr ---------1455
Adams R E 265 SantaYsablAv--------1363
Adams Wm D 1314 Oak--------------875
Afana Dorothy L OakFlat ----------2-J-3
Agee Etta 123CapitlDr ------------823-W
Agee Floyd 1302 SherwdDr---------1213-J
Air Express Division of Railway Express
Agcy Inc 1332 Spring-----------------68
Akers Dillard 519-15th -----------1332-J
Alcoholics Anonymous 740-14th --------493
Aleman Joe 40Fresno ----------------919
Alexander Effie 1205GregoryAv -------1627
Alexander Robt T------------------5-J-1
Alexander Thos H Lt 102 Spring-----621-W
Alexander W H 1753Filbrt ----------103-R
Alexander's Serve Your Self Laundry
801Pine 43
Algee A C Crestn -----------------1712
Algee Madeline J Dr Crestn ----------1712
Allbritten R N 102 Spring----------896-J
Allen Ginger 2920Pine --------------1055
Allen J W CrestnRd --------------216-R
Allen Margaret C 128-18th ----------1315
Alley Edw C 139-12th ---------------854
Alley Leigh 1031Pine ----------------56
Alley Robt L Shandn -------------51-R-3
Alley Walter B Shandn ------------82-J-3
Alley Wm S------------------81-R-11
ALLEY'S PHYSICAL THERAPY
1031Pine 56
Allison Bessie M 1716Vine ----------188-R
Allison Harry A 246-12th ----------150-W
Allton Robt E ShandnHts ---------52-J-12
Alma's Beauty Salon 1221Park --------424
Altrock R F Nick 3030 Oak-----------980
Alvarez Josephine 1628Pine --------1410-R
Alvarez Mabel F 3017Pine ---------354-W
Ambrose Danl F Mrs Crestn -------67-R-11
Amer Automobile Assn AAA see Automobile
Club of Southern Calif 1113 Spring-1077
AMER CARBON PAPER MFG CO
SherwoodField--1900
Amer Red Cross Headquarters 525-13th-1058
If no answer call-----------------43-J-1
If no answer call-------------------632
Ames Arthur H OakFlatRd ---------3-R-12
Ames Harry A Jr KilerCanyonRd ------1-J-3
Ames L Udel 3101Pine --------------659
Amundson Kenneth D 713TuckrAv ---1237-R
Andersen Dagny Mrs 821Vine --------1274
Anderson Albert Mrs EstrellaRd ----27-J-11
Anderson Albert M WillwCrkRd -----94-R-1
Anderson C W 144-12th -------------265
Anderson Catherine Mrs 332-14th --1304-W
Anderson Don A WillwCrk ----------18-R-3
Anderson Frank W pub acct 917-12th----124
Residence 526Bevrly ---------------608
Anderson Geo
CayucosRdTempltn-PasoRobls 92-J-1
Anderson Grant B Cholame ---------96-R-2
Anderson H L 1314 Oak--------------274
Anderson Jake 2823Pine -------------736
Anderson Jas L 823-22d -------------845
Anderson Leo CrestnRd ----------69-R-11
Anderson Robt M 255 SanAugustinDr---1918
Anderson Ruth M WillwCrk ---------18-R-3
Anderson Vernon A 3021 Spring-------1768
Anderson Viva A Cholame ----------86-R-2
Andleman John B MD 1110Vine-------1445
Residence 107CapitlHlDr -----------1994
If no answer call-----------------1200
Andres Bob L 105 SnRaflDr--------1235-J
Andrews Geo VirginiaRd -----------37-J-2
Andrews John R 145 SanAugustinDr--1735-R
Andrews Sherman A 336-13th ----------139
Andrus A L 240 Oak--------------278-W
Andrus E R CrestnRd -------------257-J
Anecito Alfred M 1818 Spring--------1919
Angelline Donald 517BevrlyAv --------1950
Apley Jas Mrs 422-11th --------------351
Appleton's Motel 2218 Spring---------721
Appuhn Gus 601TuckrAv ------------1321
Araujo K T CayucosRd -----------1108-W
Araujo Richard ----------------94-J-2
ARDEN FARMS CO 829-19th---------1946
Armbruster Eugene A UnionRd -----43-R-11
Armoletti Paul 13th ---------------26-M
Armstrong Catherine 1813RivrsdeAv ----421
Armstrong Edna W Crestn ---------63-R-3
Armstrong Harold ----------------10-F-4
Arnold David W 640GatesCt -------1237-W
Arnold K M 1538 Oak-------------742-M
Arthurs Marion -----------------73-J-3
Artistic Beauty Shop 517-13th -------1011
Asabez Archie 31st&Vine ---------------38
Asabez Archie Economy Const Co
13th&Rivrsde-510
Ashton Chas H 611-26th ------------1374
Assembly of God Church Shandn ----52-R-12
ASSEMBLY OF GOD CHURCH
18th&Oak-742-W
Associated Oil Co 26th ------------911-W
Atkins Bob Mobile Service SHwy -----578-W
Atkins C M 723-17th ------------1378-W
Automobile Club of So Calif
District Office 1113 Spring---------1077
For Emergency Garage Service
34th&Spring-1090
If no answer call---------------1822-J
If no answer call---------------31-R-3
Avalon Motel 3231 Spring---------------21
Avenales Cattle Co
Office 540-12th ------------------36
Canyon Ranch Shandn-----------83-J-3
Feed Lot -------------------83-R-11
Averill Lyman E KilerCanyonRd -----26-J-2
Avery D J 1746Park -------------1411-J
Azbill J E CrestnRd --------------823-R

B

B & M DELIVERY SERVICE 821Pine---705
B & W SPORTSMEN 2138 Spring-----1840
Babcock Rachel 2235Vine ----------1093-R
Babka Cleon F 517-30th ------------1812
BADER WM whsle poltry & eggs
12th&Rivrsde-298
Residence OakFlatRd ---------------268
Bailey Jas F OakFlat -------------89-J-2
Bailey Willard D 204 SntaYsablAv-----1874
Bakeman A R 1819 Oak-------------965-J
Bakeman Andy NHwy101 ----------18-F-6
Baker Ernest 40-12th ------------1719-W
Baker John W 420-13th ----------1231-R
Baker Raymond W 215 SanAugustin---1305
Baker Robt E 118CapitlDr-------------1748
Balentine Grant A Templtn -PasoRobls 92-J-2
Bales P A 3038 Oak--------------1763-W
Ballert Geo E ElPomr -------------59-R-1
Ballment H F 525FerroLn -----------1848
Bank of America National Trust & Savings
Association Bk of AmericaBldg----------11
Banks Fred G 506-3d --------------737-R
Banks Wm H Mrs Shandn ---------48-J-11
Bar H H 1830 Oak------------------645
Barba Kenneth Crestn -------------69-R-1
Barba Louise 1845Park ----------1085-R
Barba Mike 1745Pine ----------------530
Barboza I S 254 SntaFeAv---------1428-M
Barbre O M 829-16th --------------1371
Barclay John D 2129Vine ----------1447-R
Barker August E 1929Pine ----------567-J
Barlogio David ------------------17-R-2
Barlogio Miles
CayucosRdTempltn-PasoRobls 72-J-11
Barnes Roy H Jr 423-10th -----------1042
Barnes Virgil D PeachyCnynRd ------12-J-3
Barnhart F S 612TrigoLn ----------734-J
Barrett J A ElPomr --------------59-J-11
Barrett L A NRivrRd ------------1098-J
Barrie David L Mrs 135-16th ---------1996
Barron Tom M 633MossAv ---------1083-R
Barry Thos J 335-21st --------------1572
Barss S C 136-18th ----------------1439
Bartholomew R W 420-12th --------590-W
Bartl Helen --------------------829-W
Bartlett Stewart NRivrRd ----------7-R-11
Basham Jessie 2845 Oak------------764-J
Bassett Paul R Old41Hwy ----------20-J-2
Bauer Gordon W 821 Oak------------1156
Bauer Marie 2425Vine ------------1867-J
Baxter C J 2105 Oak------------1176-W
Baxter Curtis J Paso Robles Ofc Supply
608-12th-481-J
Baxter Elizabeth 1902Vine ---------1536-R
Baxter O P -------------------17-F-12
Bayne Agnes J 1515Pine --------------680
Beaty A J 325-14th --------------426-M
Beaudoin H H 1728Vine -------------1908
Beaumont Richard D ins 705-13th-----1110
Residence CayucosRd ------------1108-J
Beaver Henry M 23Almnd ------------1294
Beavers Jerome ----------------13-J-11
Becerra John D 2203 Oak----------1725-R
Beck W W truckng 1938 Olive---------1984
Repair Shop SHwy--------------1757-W
Becker Jas P 545FerroLn ------------ 684
Bedell Orville Crestn -------------68-R-2
Beeler Bernadine 2213 Olive--------1082-J
Bell John A SVine --------------1163-J
Bell Tyralee 1317 Spring-------------1639
Belyea Pat 418-11th ---------------1955
Bence H W -------------------947-M
Benson F L PlymouthHill -----------655-W
Bentley Jesse L Crestn ------------63-R-2
Bentz Bert SRivrRd --------------19-R-2
Bentz Harlan E 1937 Spring--------1174-M
Bergman Alfred ----------------24-J-3
Bergman Alvin WhitleyGardens ------38-R-3
Bergman Louis WillwCrk -----------16-R-2
Bermingham Al -----------------47-R-1
Bermingham Edw G --------------47-J-2
Bermingham Robt L 127CapitlHlDr ----1587
Berry J R ShandnHts -------------32-J-2
Berry Kenneth H ----------------29-J-2
Berry Robt --------------------45-J-1
Berta Frank CrestnRd ------------1638-R
Bertoni Dave 275 SanAugustinDr----1434-R
Bertoni John I 376PacAv -----------1852
Bertschman L J 3125Vine ------------686
Bettger Allan R 420-9th ----------456-M
Beushausen W M 2902Pine ------------675
Beyrle Laura S Mrs 605 Oak------------838
Biasotti Ben turkeys retl CrestnRd-----1720
Bickell Cliff 312-13th --------------1335
BICKELL'S STATIONERY STORE
807-12th-882
Bickmore Harry SantaYsabelRanch---19-J-11
Biddle Richard K 2935½Vine ---------1851
Biehl Elizabeth 1445 Oak-----------306-M
Big Wheel Super Service 2801 Spring---1517
Billingslea Joe R MtnSprngsRd ------10-R-2
Bill's Barber Shop 1320 Spring---------1086
Bill's Richfield Service Stn 1402 Spring---81
Bilton Leonard W 1644Pine --------1356-R
Birks K R 1622Chestnt ---------------615
Bivens Frances M 1636 Oak-----------1836
Bixby Otto ElPomr ---------------61-J-1
Black Cullen S 209Vine -------------1920
Black H H 32d&Vine ----------------825
Black H H WillowCreekRanch
Templtn-PasoRobls 92-R-2
Black Merle L Jr 275 SntaYsablAv----162-J
Black Terry 1435Vine ------------437-R
Blackburn Alberta 1135Gregory -----997-W
Black's Hatchery RivrsdeAv ------------881
Blair Bob E -----------------62-J-11
Blair Edw Dr 207-18th ---------------752
Blair Rex 823-7th -------------1858-W
Blake Harry 608-13th ------------419-M
Blake Marie Mrs 1846Pine -----------1192
Blake Wm E13th -----------------26-R
Blake's Plumbing Heating & Sheet Metal
1701RivrsdeAv-1117
Blanco D L Adelde&SnMiguelRd -----9-F-21
BLAND SHELL SERVICE STN
1145 Spring 479
Blankenship Cloris W 1412 Oak-------42-W
Blankenship E J ShandnRd ---------42-J-1
Blankenship E J Jr ---------------42-R-1
Bliss Herman A 605-17th ------------1711
Blue Moon Coffee Shop 1226 Spring-----331
Boatman Cecil C Paso Robles Swap Shop
2712 Spring-270
Residence 1906Vine --------------646-J
Bobson Marjorie 745 Oak-----------793-J
Bohannan Daisy Mrs ShandnHts -----32-J-1
Boles Bennie Lt 534FerroLn -------1038-W
Bollinger Carolyn 625Moss ------------770
Bollinger Elmer 1428 Oak------------42-J
Bonde Chas 1905Vine -------------215-M
Bonde Edwin C 516Vine ------------173-J
Bone Troy D GoldenHillRd -----------1892
Bonelli Noel EstrllaRd ------------1896-J
Bonetti Jules 546-13th ------------419-W
Bonnheim Donn -----------------8-F-32
Bonnheim Walter E Sr 312-14th ------624-J
Bonnheim Walter S ShandnHts -------52-R-2
Booker Claude ------------------21-J-2
Booker Kinnies PeachyCnynRd ------6-R-11
Boone Robt 1245Vine -----------1231-W
Booth Gene 406-10th ----------------146
Borchelt C R 625Moss ---------------770
Borchert Edwin -----------------29-R-1
Botts Milton -------------------192-J
Boughey Mabel Paso Robles Bath Hse
11th&Pine-1816
Boulware Flossie 605-21st ----------157-J
Boulware Henry H 1535Locst --------276-R
Bower Shelton 502-4th ------------463-R
Bowers Leo L SHwyTempltn --------14-J-2
Bowles S O 443-10th ---------------1243
Bowman Amos A 739-26th ----------968-R
Bowman Joy F Cholame -----------85-J-3
Box Wallace OakFlatRd -----------4-R-11
Boyd Ruth M 201PacAv ---------------982
Boydstun Larry ShandnHts --------50-R-12
Boyer A M ------------------28-J-1
Boyer Frank -------------------28-R-3
Boyer Mae 2d&CholameShandn -----55-R-3
Boyer & Sons Garage & Service
Shandn-78-R-1
Boyette Jas M ----------------10-F-21
Braddock Emma 412 Oak-----------921-M
Bradford R F 2118Vine -----------1048-R
Bradford Richard E 211-24th -------1706-J
Branch Bill I 607-22d ---------------1070
Brandon Elmer 2745 Oak----------354-J
Brandon Paul C ShannonDr --------1855-M
Brandum Jack N 416-6th ------------697
Branson Wm H 1511 Oak----------471-W
Brazzi Ruben W 836Park ------------1488
Bresette A 931-15th ---------------1181
Bresette E J OakFlatRd ------------3-R-3
Bresette Harold 1835Vine ----------215-R
Bresette Sallie 718 Oak-----------793-W
Brewster W E 639 Oak-----------544-W
Brickey Audrie 1334Chestnt ---------1387
Bridge Norm B & W Sportsmen
2138 Spring-1840
Bridge Norman 274 SnCarlosDr--------1906
Bridler Frank New41Hwy ----------506-M
Briley Jane W ----------------18-F-21
Brimhall Ernest L 1955 Olive---------937-J
Brinson Elmer J GoldenHillRd ---------1524
Brooks Elbert 306-12th --------------663
Brooks J E 102 Spring---------------368
BROOKS WES CHEVRON SERVICE
806 Spring-539
Brooks Wes Chevron Service
1502 Spring-1198
Brooks Wesley 1416Vine ------------41-J
Brosius Marjorie Mrs 229-15th ------466-M
Brower Philip 2226Vine -----------1082-R
Brown A J 1935 Olive--------------937-W
Brown Clyde J 1622Park -----------995-J
Brown Dean L Shandn -----------48-R-2
Brown Ernald -----------------80-J-11
Brown Ernest -----------------80-R-2
Brown Estella 2930Pine ------------1131
Brown G W 1946 Oak-------------125-W
Brown Georgia 722 Olive----------1069-M
Brown Gertrude Shandn ----------81-R-12
Brown H A 3405 Spring---------------642
Brown Joe C -----------------18-F-2
Brown Joseph F ----------------18-F-4
Brown M B Jr Shandn -----------78-R-12
Brown M R SHwy ---------------22-J-2
Brown Marvin D 105 SntaYnez------1287-R
Brown Paul Rev 41-12th ------------1211
Brown Ray N Dr dntst 612-12th-----------67
Residence OakFlat --------------2-R-2
Brown Wm G Shandn -----------47-R-12
Brown Wm O -----------------1068-W
BROWN'S TIRE SHOP 1534 Spring-----415
Broyles Jack 540FerroLn ----------939-W
Brunk Athol J D NHwy -----------18-F-22
Brunk Athol J D 608TrigoLn -------1842-W
Brush J P 1751Filbrt ----------------326
Brush Kirby 1758HighlndPrkDr ---------971
Bryan Gene 1415Chestnt -------------364
Bryan Meat Co SlaughtrHse ----------1250
Bryant Chas 3045Park --------------1450
Bryant Edw L 1505½Chestnt -----------64
Bryant Edwin 3112Pine -------------1618
Bryant F Ray 125 Sunst-------------1307
Bryant S J 542Bevrly --------------1425
Bryden Forest A & B Auto Wreckrs
N101Hwy-9-R-3
Buchanan A E 133CapitlHl ---------595-W
Buchman Alfonse CrestnRd --------1068-J
Buchman Norman A NHwy ---------18-F-3
Buck Kenneth M ---------------38-R-1
Buckalew Robt S 2Hillcrst -----------1347
Buckle Edwin R 2931Park ------------1199
BUCKLE'S BODY WORKS 1509 Spring-767
Buckley Victor B 215 SntaCrzAv------132-J
Buelna Joaquin 212-12th ------------1299
Buena Vista Ranch --------------29-J-2
Buford Lauren 7ForngtnLn ---------894-M
Buggy K N -------------------18-J-1
BUILDERS MARKET 840-10th--------1600
Bullard Carroll W OakFlatRd ---------2-R-1
Burgess Troy 119CapitlHlDr ----------1910
Burk Herman E AdelaideRd --------9-F-33
Burk W H Mrs 625-14th ----------819-M
Burke H A 204-18th ------------1532-J
Burnett J K Mrs 1443Chestnt -------466-W
Burns Wm H -----------------39-J-2
Burton Ben M 240 Spring--------------951
If no answer call-----------------810
Burton H V 3020 Oak----------------707
Burwick Warren Shandn ----------79-R-11
Busi's Cafe 1122Pine ----------------581
Butler Oral E 1537Vine ----------1306-W
Butler Robt O 154 SnCarlosDr------1049-M
BUTLER STEEL BUILDING DISTR
736-26th-22
Butterworth C CrestnRd -----------805-W
Buttke Alvin 637TuckrAv ------------1401
Butts John J 516FerroLn ------------1392
Byers John Cholame -------------86-J-1
Bynum R C 603TrigoLn ----------1249-R

C

C B AUTOMOTIVE 3011 Spring--------148
C & J Cafe cocktl lounges 1232Pine-----365
Cadloni Jos Jr 634TuckrAv --------1289-J
Cagle Marion J GoldenHillRd ----------695
Cain Troy E 111CapitlHl -----------823-J
Cal-Farm Insurance Co 705-13th ------1110
Caldwell Jas P Templtn ---PasoRobls 14-J-1
CALDWELL & PETERSON RICHFIELD SERVICE 636 Spring---------------92
CALIF ALMOND ORCHARDS INC
Main Plant & Office 4th&Spring------400
Calif Milling Corp 1212Railrd ---------161
CALIF MOTOR EXPRESS LTD 821Pine-657

Calif State of
Dept of Employment
Farm Labor Office 3341 Spring-----1817
Dept of Motor Vehicles 812-10th------884
Dept of Natural Resources
Division of Soil Conservation 823-13th--79
Division of Forestry
Las Tablas Fire Control Stn
Adelaide-8-F-34
Pso R Fire Control Stn SHwy--------580
Shandon Fire Control Station
Shandn-50-R-1
Division of Highways
Bridge Dept Field Office 3640A Oak---560
Cholame Office Cholame--------102-J-1
Field Office 3615 Spring-----------540
Maintenance Foreman Shandn-----50-J-3
Maintenance Superintendent
5th&Rivrsde-664
Highway Patrol SHwy---------------80
For Emergency Calls only
Ask Operator for-ZEnith 1-2000
Paso Robles School for Boys Estrlla----806
Youth Authority School for Boys
Estrlla-806
Calloway W J 617MossAv ----------1265-J
Cameron G O 1710Pine ------------1356-J
Cameron Tommy Sr 721Pine --------305-M
Cameron Tommy H Jr ForngtnAv ----1578-R
Cameron's Brake & Wheel Alignment
3011 Spring-170
Cammack Marie 1949 Oak----------118-W
Cammack Wilfred E 1927 Oak--------118-R
Camp Fire Girls Headquarters
19th&Chestnt-1769-J
Camp Russell CrestnRd ------------538-W
Campbell Kenneth C 130 Spring--------273
Canaday Marion A 1707 Oak--------1491-M
Cannon Jas W PeachyCnyn --------1506-W
Cantrell Garland 1638Park ---------1659-R
Cape J E Mrs 30th&Park -----------1653
Carl's Billiards 831-13th -----------1529-J
Carlson Sheldon 701Vine ------------1053
Carminati A B NRivrRd ------------7-R-2
Carminati W S SherwdRd ---------1264-M
Carpenter L H Mrs 1817 Oak--------965-W
Carpenter Lyle F------------------19-W
Carr Georgia E 1813RivrsdeAv ---------421
Carroll Edw A 225 SntaCrzAv----------1354
Carroll T J 721-28th -------------1514-J
Carter Bob 2625RivrsdeAv ----------1879-J
Carter Geo L 912Vine --------------1568
Carter W E Mrs 1911Park ----------790-W
Carter W H 621Vine ---------------1326-J
Cary Ed SunstHts -------------------491
Cary F N 1729Park ---------------1462-M
Casacca Ernest W21st ---------------718
Casiday B B 2025 Spring-----------472-R
Casper Wm J 1528 Oak--------------1225
Casson Geo 1714Park ------------1133-M
Casteel Bert 2130Vine ---------------1831
Casteel Elvin M CayucosRd ---------21-R-2
Casteel Harlan -------------------34-R-1
Casteel Melvin -------------------12-R-3
Catholic Church 512-13th ------------207
Catt R W 544FerroLn ------------1333-M
Caulkins Kathleen Mrs 530½-10th -----210
Caulkins Louise 530½-10th -----------210
Ceramic Shop The 607-22d ------------588
Chacon Diantha A 1319 Olive--------416-W
Chadwell Tracy C 503Bonita ---------1338-J
Chaides Carman 1715Pine ----------969-W
Chaidez Raymond R 1519RivrsdeAv --1134-J
Chamber of Commerce 705-12th ---------16
Chambers E H Mrs 2238Vine ----------1849
Chambers J Henry 45RidgevwCt -----1554-J
Chambers Louise M 326-12th -------1718-W
Champion Lawton D ElPomrTempltn --59-J-1
Champion Lawton D atty
Bk of AmericaBldg-76
Chandler Henry 59RidgevwDr ---------1845
Chaplin Clarence -----------------20-J-1
Chapman C E 1436Pine ------------1882-J
Chapman C H 517-17th ---------------671
Charcoal Industries Inc AdelaideRd -----614
Charcoal Specialties Inc 17th -----------120
Chavez Vincent 2925Pine --------------999
Cheney Frank L 164 SnCarlos---------250-M
Cherry Elmer L-------------------16-R-3
Chesmore Gertrude H 212-11th -----486-W
Chevrolet Sid Nichols 1305 Spring-----1222
Chiappari Ted OakFlat ------------4-J-11
Chiappari Theo Morosa Bros Trnsptn
321-16th-569
Chick's Tire Service 1233 Spring---------77
Child Care Center 3126Park ---------717-J
Childress J C 264 SnCarlosDr--------1434-J
Childs Milton R 1702Vine -------------189
Chilla Ed 1510Park -----------------1829
Chimney Rock Ranch AdeldeRd -------9-F-14
Chism Chas NRivrRd ---------------7-J-2
Chism John H 339-13th --------------1575
Chittenden E D 1734½ Oak----------1194
Choate L C --------------------62-R-12
Choate Tom 543FerroLn -------------1869
Choice Valley School Cholame -------96-J-3
Cholame Ambulance Service Cholame-102-R-1
Cholame Cafe Cholame -----------102-R-1
Cholame Garage Cholame ----------102-R-2
Cholame School Hwy41 -----------102-R-3
Christensen A Mrs-----------------34-J-2
Christensen Arlene B 1312Park ----------438
Christensen C A 511 Oak--------------519
Christensen Donald 810 Olive-----------336
Christensen Ernie L 1312Park ----------438
Christensen R E 37-12th -------------1619
Chuck's Service 1339 Spring-----------123
Church Bertha 2918Pine -----------775-W
Church Kenneth 1411Park ----------309-W
Church of Christ 20th&Park ---------1088-J
If no answer call------------------1920
Cinderella Motel 2745 Spring-----------832
City Neon 1140Railrd ---------------1519
Claassen Agnetha Mrs -------------33-R-1
Claassen Ben A 511-8th -----------463-W
Claassen Betty WillwCrk ----------25-J-12
Claassen David WillwCrk -----------25-R-3
Claassen Ernest ------------------16-J-3
Claassen G J 138-17th ------------637-W
Claassen Henry A 1905 Oak---------125-R
Claassen Herbert G----------------440-J
Claassen Herman WillwCrkRd -------17-J-3
Claassen Howard O----------------667-W
Claassen John J Shandn -----------37-J-3
Claassen John W WillwCrk ----------16-J-1
Claassen Louis WillwCrk -----------16-J-1
Claassen Louis J 344-14th ------------1359
Claassen Wm ---------------------667-R
Claassen's Radiator Shop 1534 Spring-517-J
Clark Danl E Jr 2144Pine ----------1743-J
Clark Howard C 530-10th ------------1184
Clarke C W Co ofc 603-12th-----------127
Ranch --------------------------------52
Classic Beauty Salon 1503Park ----------87
Claunch F W Bill 830½-16th ----------893
Claus Herb 521 Oak---------------284-W
Claus Mat 838Vine ----------------163-R
Claybrook Barry 2005 Oak-------------487
Clemente Gene 608 Oak------------1116-W
Clemons H P 500-12th ----------------687
Clevenger Lyman WillwCrkRd -------23-J-2
Clevenger W H 1920Rivrsde --------1356-W
CLEVENGER W R const WillwCrkRd--23-J-2
Clifford D B Mrs 1849Locst ----------264-R
Clifton Delton -------------------1508-W
Clifton Melba 2121Pine ------------1405-R
Clifton Motel 125 Spring-------------1140
Clock Motel 3440 Spring--------------1460
Cloer Jas E rug clng 727-17th---------1620
COALWELL E R BLACKIE plmbr
2029Pine-402
COASTAL HELICOPTERS INC
PasoRoblesCountyAirport-1932-W
Coates Vine R RN SRivrRd---------1776-W
Coburn Bud 284 SntaFeAv---------1435-M
Coburn G 532-2d -------------------1895
Coca-Cola Bottling Co 2508 Spring------241
Cockrell Jess 509Bevrly ------------949-W
Cockrell Wayne 50Fresno -----------537-W
COCKRELL'S REFRIGERATION
845-13th-1416
Cockrum John B Mrs Shandn --------53-R-2
COLBURN T R tractr reprng
221-15th-1075-W
Cole C PeachyCnyn ----------------6-R-3
Coles M C ----------------------77-J-1
Coley Jodie M Mrs ElPomr ---------33-R-3
Collard Lawrence 406 Oak----------1057-R
Collazo-Grau Vicente 513FerroLn -----1753
Collins G B Dr vetnrian 820-23d------1436
If no answer call--------------------493
Collins John A 332-3d -------------737-M
Collins Ray B 506 Oak -------------654-R
Colt Irene 301CrestnRd ---------------290
Colvin Lamon L 1703 Spring-----------1898
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Hall Wm M 1048 Salinas-------------783-J
Haller H C 703Vine ---------------203-W
HALL'S SPORTING GOODS 1326Park--470
Hambly Milton Crestn --------------65-R-1
Hambly Warren 535 Oak-----------1061-J
Hamm Elmer J 312-17th ------------633-J
Hamm Frank 322-13th -------------1881-W
Hamm Gerhard -------------------44-J-1
Hamm John WillwCrk --------------24-J-1
Hamm Rudolph H CayucosRd --------22-R-1
Hammock Eddie 2028 Olive-------------1847
Hammons Firestone Dealer Store
1344Park-405
Hammons Larry C HammonsDr -------538-J
Hanner Gordon W 424-11th ---------1766-J
Hansen Bros Ranch ---------------47-J-3
Hansen Elizabeth Mrs --------------53-R-3
Hansen Geo ---------------------52-R-11
Hansen H W 629-9th --------------361-W
Hansen Harold 607-30th ------------835-J
Hansen Iver 68RidgevwDr --------------1196
Hansen Nona V Shandn ------------51-R-2
Hansen Walter A Mrs WhitleyGardens-37-J-1
HANSON BROS PIONEER GARAGE
13th&Spring-169
If no answer call---------------------1167
Hanson C E 605-15th --------------275-J
Hanson J G 435PacAv -----------------1167
Hanson R O 1229Vine --------------914-J
Hanson Ralph O Jr 603-23d -------1253-R
Hanssen & Miller Shandn ----------49-J-12
Hanssen Wm ---------------------49-J-1
Harden Ray E RiverGrove -----------93-J-2
Hardesty H H 406-12th ------------590-M
Hardham John F MD 522-13th -----------766
If no answer call---------------------1200
Residence CrestnRd ---------------805-J
Hardie Amelia Mrs 1721Filbrt -----------541
Hardie J L ----------------------15-J-2
Hardin Bob
CayucosRdTempltn-PasoRobls 72-J-12

Harding Harry SHwy --------440-W
Hardison Jerry L 612Vine --------1444
Hardy A M 527 Oak--------163-M
Hardy Chas N 2817Pine --------1586
Harlan Slyvia M --------37-R-2
Harmon Maudie 636 Spring--------1858-J
Harmon W M 534BonitaAv --------1025
Harper E C --------39-J-1
Harris Clarence I --------26-W
Harris Dorothy D Mrs SHwy --------15-R-2
Harris Drusilla L Mrs 144-18th --------1054
Harris H J 1535Vine --------1135-W
Harris H M RayMarRanch --------41-R-3
Harris Jerry W 3015Pine --------477-W
Harris Kenneth G 504Vine --------394
Harris Kenneth L 3006Pine --------1277
Harris M Ray
SHwy101Templtn-PasoRobls 14-J-12
Harris Richard M SHwy --------15-R-3
Harris Truman A 12HillcrstDr --------193
HARRIS TRUMAN A & SON
New Car Dept 1302Pine--------53
Used Car Dept 531-12th--------857
Harris W W 3005Vine --------682-W
Harrison C E 240-16th --------610-R
Harrison Donald 3202Pine --------1337-J
Harrison Donald L Wilshire Service Stn
1545 Spring-1215
Harrison Donna R 3202Pine --------1337-J
Harrison Wm 475PacAv --------366-M
Harry C E 3016Spring --------1189-W
HART CHAS E well driing 2124Park---768-J
Hart Harold 602Moss --------1739
Hart Paul T 1815Chestnt --------83
Hart Paul T Gallagher Madden & Hart
attys Bk of AmericaBldg-800
Hartley Ray 405-14th --------262
Harvey C W Hwy41 --------37-R-11
Harvey M B ElPanoramaRanch --------44-J-2
Harwood Homes 635TrigoLn --------27
Hascall Jas 264 SntaCrzAv--------692-J
Hascall Merle 1546 Olive--------863-R
Haskins Myron EstrellaRd --------30-J-12
Hatch Everett --------87-J-1
Hatch Frank Shandn --------56-J-12
Hatch Frank E Mrs 428-16th --------1870
Hatch Ruth B Mrs 1145Vine --------1279
Hatch Wesley 744Vine --------1540
Hatfield Arnold 544-13th --------747-J
Haugen Jean Mrs 1606 Spring--------952-J
Haussler Dana O ElPomr --------58-J-3
Havens Robt N 626BolnDr --------983-W
Hawkins Gilbert B 1730Pine --------1659-M
Haynes Curtis Shandn --------54-R-2
Haynes Geo S 2145 Oak --------653-R
Haynes Marlene Mrs 909-12th --------765-W
Haynes Vern 1429RivrsdeAv --------1303
Haynie Jim R Mrs 624Moss --------734-W
Hays Chas C 3004 Spring--------452-W
Hayward Lumber Co 10th&Pine --------820
Heard Gladys 1518Pine --------1527-W
Heaton Alfred L--------16-R-11
Heaton Babe 321-13th --------444
Heaton Grace Mrs 630-10th --------555
Heaton R Wayne 1505Chestnt --------1866
Heaton Ray G 2011Vine --------295-W
HEATON'S 13th&Park --------890
Hedgpeth Myrtle Dr 1535Park --------352
Hedstrom Lowell A 1845 Oak--------188-J
Heely Ray --------74-R-11
Heer Alfred G Trowbridge John B rl est
101CrestnRd-847
Hege C 805 Oak--------154-J
Hege Irvin O 239Vine --------662
Heggarty Harry L 285 SntaYsablAv--------946
Heilman Michael 2021 Spring--------1273-J
Heilman W R KilerCanyon --------1-R-1
Heilmann Herman --------67-R-2
Heinsohn Henry K GoldenHillRd --------985-R
Heisinger Alice 1421½Pine --------1468-J
Hemanes Wm G 318-4th --------253-J
Hemmer Alvin E 1623Vine --------356
Henderson E L 320-17th --------943
Hendricks Carl W RivrGrve --------37-R-3
Henrie Kenneth --------13-J-2
Henry Earnest 3003Vine --------949-M
Henry Georgia Vaughan 220-12th --------461
HENRY & MARION'S BARBER SHOP
1331 Spring 1650
Herman Fred 639BolnDr --------1265-R
Hermanson Robt I 140 Spring--------665-W
Herreid Delmer C E13th --------1523
Herrera Ben 11th&Railrd --------1226-W
Hertlein E C SVine --------1658
HERTZ CORP THE 1004 Spring--------71
Hertz Rent-A-Car-Div of Hertz Corp The
1004 Spring-71
Hess Kenneth G--------44-R-2
Heyduck Geo 2811Vine --------1591-R
Heynen Martin --------867-J
Hi-Way Drug Store 1217 Spring--------152
Hi Way Hotel 916-13th --------521
Hi-Way Market 2105 Spring--------313
Hi-Way News Agency 1218 Spring--------337
Hibbard Audrey A 103-15th --------1248-W
Hibbard J G 732-16th --------34-R
Hibbard Lucille L SHwy --------195
Hicks Kenneth C 635Vine --------363-W
Hicks Mary Mrs 806-9th --------1589
Hicks Ruth Mrs 911-21st --------1405-J
Hicks Wood L PeachyCnyn --------11-R-2
Hilbrich Walter PaloPrietoCyn --------86-R-3
Hileman Raleigh G 164 SanAugustinDr--1826
Hill Mabel 3102 Spring--------1745-R
Hillis Henry 635BolnDr --------1289-W
Hillman Chas K & Sons
RollingHillsRanch-357
Hillman Clarence III --------584
Hilton Elra 245-17th --------549
Hinesley Hal H Travelodge Paso Robles
2701 Spring-304
Hintermann Otto SnMigl ----HOmstd 7-3343
Hirschler Ed WhitleyGardens --------41-R-2
Hirschler Lester SanJuanRiverRd --------84-J-3
Hirschler Lottie M 1541 Olive--------649-M
Hitchcock A B 1221Vine --------1291
Hix Wm M 843 Oak--------284-R
Hjelmeland Leonard 504-32d --------782-W
Hobbs John W 517-9th --------1377-J
Hodel Chris 2251 Olive--------1609
Hodel Henry 2201 Olive--------448-R
Hodges Welcome 833Vine --------1595-J
Hodson Carroll E Estrlla --------808
Hoff Denver C 117CapitlHl --------1165
Hoff Denver C rl est 541 Spring--------1388-W
Hoffman Les --------27-R-2
Holbrook Chas H 730 Olive--------238-R
Holbrook Robt E Capt 130 Spring--------834-J
Holden Gene R 103CapitlHlDr --------230
Holler Ethel G 1421Park --------1317
Hollingsworth Audrey 526 Spring--------627
Hollister Dean 2121Pine --------1458
Holmes Elisha NRivrRd --------947-W
Holmes Harry L AdeldeRd --------9-F-22
Holmes J R Mrs 604-24th --------457
Holst Chris A Jr 943 Olive--------674
Holsted Jas --------13-R-2
Holstien Joe Hwy41 --------77-J-2
Holstine W H 3306Pine --------1565-M
HONG KONG CAFE 943 Spring--------604
Hooker Douglas 1921Pine --------1949
Hooker Richard 628BolnDr--------786-R
Hoon M J 422Vine --------1012
Hoon's Liquor Store 1317 Spring--------102
Hoosier Motel 2223 Spring--------991-M
Hoover O L 1938Park --------432
Hopkin's Automatic Laundry 544-12th-481-W
Hopkins Geo G 533FerroLn --------559-W
Hopkins Wayne 1405Chestnt --------1897-W
Hopper Everett --------79-R-3
Hopper Jack D--------350-W
Hopper Keith B Shandn --------52-J-1
Hopper Laura E Shandn --------78-R-3
Hopper Leland 2d&Cholame --------53-J-11
Hopper Norman W--------78-R-11
Hopper Oliver --------80-R-11
Hopper Paul E Shandn --------47-R-3
Hord Clifford Crestn --------68-R-12
Hord T T--------985-M
Horn Bob 527FerroLn --------970-W
Hornby E R 3012 Spring--------1258-R
Horton R L 2Fresno --------1759-J
Hoskins Clarence W--------38-J-3
Hoskins Homer E 2111 Oak--------916-W
Hotel Holst 1227 Spring--------149
Houghton S W--------62-J-2
Houk L M Bittrwatr --------97-J-11
House Mildred Mrs 3445 Spring--------903
Housek Joe 1621Park --------969-M
Housing Authority City of Paso Robles
3201Pine-749
Howard Clacy F 425PacAv --------1602
Howard Luther Rev 1528Park --------582
Howards Barber Shop 1238Park --------58-W
Howell C C 337-19th --------1151-R
Howell Dora Mrs 630-14th --------819-R
Howell Van Shandn --------57-J-12
Huck Chas V Mrs 25RidgevwCt --------1283-J
Hudson E A 30RidgevwCt --------1554-R
Hudson's Drug Store 815-12th --------51
Huff C K CapitlHl --------1638-W
Hughes H E CrestnRd --------1732
Hughes Jos 2325 Oak--------1867-M
Hultquist Martin --------16-R-1
Humboldt Laura
RockyCanyonRdAtascdro-PasoRobls 67-J-1
Humphreys Eva Mrs 1728½Vine --------587-W
Hunot Fred E 1105 Olive--------1296
Hunter C W SantaYsabelRanch --------19-J-11
Hunter J J NRivrRd --------1391-R
Hunter R C NHwy --------9-J-2
Hurd Opal 2137Victoria --------753
Hurl Edwin Shandn --------55-R-11
Hurley T A 2015 Oak--------528
Hurst Fred J 1415 Oak--------1245
Huskey Joe H 1548 Oak--------1778
Huston R L Co SHwy --------690
Huston Stella 530-15th --------979-W
Hutt Ben C 1501Pine --------1526-J

I

I X L Hotel 712-14th --------269
Ideal Five & Ten 1237Park --------1203
Iffert Chas 1635Vine --------1155-W
Inman A R --------77-J-3
Irving Gage H AdelaideDist --------70-J-1
Irwin Paul M SHwy --------440-R
Tsom E C 1228E11th --------1855-W
Iversen Andrew H 1236 Olive--------1442-W
Iversen Ed 127-12th --------65
Iversen Elmer A SanJuanCreekRd --------84-R-1
Iversen Geo H--------42-R-3
Iversen Howard L SanJuanCreekRd --------84-R-1
Iversen Joan S 1345Vine --------1823-W
Iversen Roland E atty Bk of AmericaBldg--76
Iversen Ronald Shandn --------53-R-12
Iverson's Automotive 1344 Spring--------813

J

J & H Transfer & Storage
6420ElCmnoRlAtascdro
From telephones served by the
following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1501
J & R Ranches Camp 8 CrestnRd --------66-R-2
Jackson Geo J 536CrestnRd --------1122-M
Jackson & Reinert plant & ofc NRivrRd---66
Jackson Richmond M 1733Filbrt --------264-J
Jacobs Geo D 2816Pine --------1099
Jacobs Howard 644BolnDr --------116
Jacques Mildred P 829-15th --------1162-W
James Francis 2035½Park --------1088-R
Jany J 623-19th --------1146-J
Janzen Sue 1705Park --------1318-J
Jardine John H SHwy --------15-J-1
Jardine John R 221-17th --------380-R
Jardine Wm Crestn --------65-R-2
Jefferis J R GoldenHillRd --------1040
Jeffries Artie C 427-4th --------1357-M
Jeffries Martha A 2232 Oak--------1273-W
JEFF'S BODY SHOP 729 Spring--------484-W
Jenkins Bert --------990-M
Jenkins Jas A 234 SntaFeAv--------1457
Jensen Almon 1421Chestnt --------1904
Jerdin Hilding T 41Hwy --------1932-M
Jespersen Anna C 105-12th --------1883-W
Jessup Jim E ShandnHts --------52-J-2
Jeter Danl R 244 SnCarlosDr--------719-M
JIM'S BRAKE SHOP 721 Spring--------323
JIM'S DOUGLAS SERVICE 703 Spring--988
Johannes H W 415-16th --------855-J
Johnny's Cocktail Lounge 1216 Spring----85
Johns Clifford --------30-R-12
Johnson Bob Crestn --------65-R-11
Johnson Bruce W Shandn --------79-J-3
Johnson C H 1123 Salinas--------783-R
Johnson Chas B 615-3d --------278-J
Johnson Chas F 242PacAv --------1633-J
Johnson E F 12thStCanyn --------1935
Johnson Edw Old41Hwy --------20-R-1
Johnson Ernest R 1046Vine --------833-J
Johnson Grover C Rev 2843Park --------1801
Johnson Halbert T 1104Chestnt --------1129
Johnson Harold W 2821 Oak--------1516
Johnson Julius 1611RivrsdeAv --------1617
Johnson Leland C 1331 Olive--------1484
Johnson Leona 729½-26th --------898-J
Johnson Max SherwdRd --------1512-W
Johnson P E 1315Vine --------480-J
Johnson Philip R 321-15th --------759
Johnson Phyliss 321-15th --------759
Johnson Ted ElPomr --------58-J-11
Johnson W O 725Vine--------977
Johnson Wm J --------45-R-2
Johnston Geo PeachyCnyn --------6-R-1
Johnston John N101Hwy --------9-J-3
Johnston Robt L 202 Spring--------1902
Jones Albert W Capt 829-22d --------1487
Jones Arlie B 526 Spring--------1957
Jones Chas truckng 1110 Olive--------1097
Jones Freddie L 526FerroLn --------797-M
Jones Gurney E 517FerroLn --------925-M
Jones J W 2121Park --------711
Jones John D 625TuckrAv --------1563-M
Jones Lee 3012Pine --------1325-W
Jones Margaret O Mrs --------95-R-2
Jones O D--------30-R-11
Jones Roy E 2026Vine --------1293
Jones Rudolph 2223 Olive--------1087-J
Jones Seaborn B 221 Oak--------676-W
Jones Vernard E 3118Pine --------1106-W
Jones Weldon A 615Vine --------704-J
Jonesy's Cocktail Lounge 1236Pine ----1615
Jordan John L 1602 Oak--------1111
Jordan Willard J 1848Park --------89
Jordanos' Inc bevrge SHwy--------842
Jorgensen C R 615-30th --------1624
Joyce Robt ElPomr --------61-J-12
Juhl Conrad --------8-F-26
Juhl Fred Mrs 820Vine --------974-R
Justason Denise 522-3d --------1862-R

K

K & M MKT 2927 Spring--------1024
K P R L Radio Stn 32d&Oak--------204
Kaeo Peter K Lt 1810Park --------1567
Kahl Lucile L Mrs 1535Park --------1632-W
Kalar Chas S 532-19th --------587-J
Kalbach Huber ElPomr --------59-J-11
Kalton Gene 545 Oak--------1261-W
Kantor Leon L 549Mapl --------1633-R
Karau H A --------75-R-1
Karkanen Josephine 1832Park --------732-R
Kastman O C 213-18th --------912-J
Kauhn Walter E 254 SnCarlosDr--------1713
Keck Joan 312-12th --------1060
Keefer Donald B 1742HighlndPrkDr --474-R
Keefer Florence B Mrs
1737HighlndPrkDr-388
Keefer Neil H Sr 1737HighlndPrkDr ----388
Keene Rebecca 320-12th --------1806
Keene Trailer Court 3126 Spring--------598
Keene Trailer Sales 3126 Spring--------598
Keener H L 311-12th --------1772
Kendall Lewis VillaRd --------1124
Kendrick J L ForngtnLn --------930-M
Kennedy Chas R Dr 522-13th --------31
Residence 1233 Olive--------231
If no answer call--------1200
Kennedy Milton 41Hwy --------100-R-1
Kennedy O G Shandn --------54-J-12
Kenny Earl L 33Fresno --------4
Kern County Fire Department
AnnetteLookout-87-R-11
Kernaghan Roy E 622 Olive--------140
Kersey Edna Mrs 2731 Oak--------1546-R
Kershner Wm R 345-19th --------1707-R
Kerwood C J WhitleyGardens --------93-R-2
Kester Ranch --------49-J-11
Keyser A Crestn --------66-J-2
Killeen Tom Union Oil Co of Calif 26th---658
Residence 11-12th --------658
King Chas S 2148 Olive--------1144-W
King J L paintng contr 2005 Spring----1407
King Kermit 1435Vine --------1257
Kinion Donna Jean 509BonitaAv --------586-W
Kinne Ted SherwdRd --------983-J
Kirk Janet C MD 1305Vine--------50
Residence 514BevrlyAv --------830
If no answer call--------1200
Kirk Stanley J MD 1305Vine--------50
Residence 514BevrlyAv --------830
If no answer call--------1200
Kirkendall Dave WhitleyGardens --------39-R-3
Kirker Chas MtnSpringsRd --------928-W
Kitchel Margaret Crestn --------65-J-1
Kitzman Bryant R 3015Vine --------1449-J
Kleck E E Dick NRivrRd --------506-W
Kleck Leon N CapitlHl --------414
Klever Carl C ElPomr --------35-R-1
Klever M C--------60-R-1
Klintworth Chris --------61-J-2
Klintworth H--------76-R-1
Klintworth Wm CrestnRd --------75-J-2
Knight J Lee Mrs 1213Vine --------251
Knight W S NRivrRd --------8-J-11
Knoeppel Ann 62-12th --------1137
Knowles Wm V 649TrigoLn --------181
Knuepfer Frank L Farmhouse Motr Ldg
425 Spring-933
Koenig Victor B 531Mapl --------1521
Kohlweck Botho AdelaideRd --------895
Koleszar John Rivrgrve --------39-J-3
Kondrat Wm V Jr 560FerroLn --------1492
Konekamp Judy 94-12th --------1323
Koolman Chester B 621Moss --------1623
Kramer Fred SherwdRd --------1428-J
Kramer's 1325Park --------385
Krebs E H 305 Spring--------395-W
Kristensen Erik 312½-12th --------453-R
Kristensen Thelma 312½-12th --------453-R
Krossa Arlys D Miss 724½-14th --------420
KUEHL FUNERAL HOME 1703 Spring---301
Kuehl Martin MerryHill --------597
Kuehl Peggy Mrs 1015-26th --------1096-J
Kuhl Wm Paso Robles Auto Wreckrs
Hwy101-411
Kuhl Wm M 3126 Spring--------588
Kuhnle Frank Shandn --------47-R-2
Kuhnle Russell Shandn --------47-J-11
Kullgren Fred Sr 1005Chestnt --------941-J
Kullgren Fred C 204-16th --------390
Kumm Harry P AdeldeRd --------3-F-2

L

L & L Home & Automotive Radio Service
1628 Spring-1452
Laing G E 630 Olive--------1438
Lakjer E F 407-19th --------710-W
Lamas Beth Pfister 1739 Oak--------631-R
Lambert Allan 114-17th --------873-R
Lambert Mary A 1412B Oak--------739-M

Lamproe Benj Z 1835Pine --------732-J
Lamproe Virgil T 1602Pine --------502
Lancaster Leona 1526Pine --------1527-J
LANDELS' FLYING A SERVICE STN
11th&Spring-172
Landels John E 2204Park --------554-M
Landi A 1834Pine --------1330-W
Landi Leo 829-19th --------1946
Lane Maurice V MtnSprngsRd --------1557-J
Lane Woodrow W contr 337Vine--------1550
Lang W R 528-18th --------631-W
Lannon Emery H 1222Chestnt --------111
LaThorpe Merle J 620-32d --------1474-M
Lauridsen Ingward --------44-R-1
Lausten Esther 305-19th --------710-J
Lawrence Martha C Mrs 421-9th --------1348
Layne Ralph F RivrGrve --------39-J-12
Layton Michael L Lt 605-21st --------849-M
Leddy Dan 634BolnDr --------570
Lederman Alfred C 177PacAv --------396
Ledger Richard T PeachyCnyn --------11-R-1
Lee Andrew M 1725 Oak--------1362
Leege Elma C 503 Oak--------286
Leichty Eva B Mrs 413-12th --------609-M
Leichty Ivan 110-12th --------1933
Leisy A P 1325 Olive--------1145-J
Leisy Gilbert H 120GlencrestLn --------959-J
Leisy Lina Mrs 1619Vine --------288-W
Lemen J W Adelaide --------8-F-33
Leng F W 3341 Spring--------468
Leupp Louise P 431 Olive--------520
Leverenz Chevron Stn Shandn --------56-R-1
Leverenz O W Shandn --------56-R-2
Lewey Jas A 3155Vine --------219
Lewey Jay B VitaminDRanch --------70-J-2
Lewey Jos F 1945 Olive--------836
Lewey & Lewey Cattle Lease
VitaminDRanch-70-J-2
Lewin Lawrence W 905 Olive--------571
Lewin Lawrence W S L O Co Fair Ofc
RivrsdeAv-950
Lewin Robt L 20RidgevwCt --------565
Lewis D E 204-18th --------1453
Lewis Lloyd C 215½-12th --------1187
Lewis Maybelle 526 Spring--------1282
Lewis Wm B 514FerroLn --------874-M
Lichti C R 1427Pine --------1583
Lichti Walter --------440-M
Liddle Geo 1337Vine --------117
Lighten Hester 1129-26th --------651
Liles Paul N CrestnRd --------216-R
Lindberg Chas 3113Pine --------1598-R
Lindberg Ellis --------1776-M
Lindermyer Edw Mrs 3311Pine --------1478-J
Lindquist Donald G --------63-R-11
Lindquist Wm A NRivrRd --------8-R-11
Linn E O --------10-F-5
Linn Othello C --------10-F-31
Lipham Clarence T AdeldeRd --------9-F-15
Lipinsky Walt 510FerroLn --------827
Little Carl E SanJuanCreekRd --------84-J-1
Little Caroline J 45Fresno --------776-W
Little Folks Shop 597-12th --------358
Livingston E C Co Inc 1236Railrd --------534
Livingston E Conant 810Cherry --------386
Livingston Park Nursery 604-30th --------353
Livingston Robt P AdelaideRd --------1044
Locke Studio of Dancing 618-12th --------1534
Loe Leonard T 2345Vine --------1736
Loizeaux Maude Mrs 1038Vine --------1261-M
Long Albert Louis MD 522-13th-------- 32
Residence 1440Vine --------592
Longacre Edyth 305PacAv --------1741-J
Look Loren W 532CrestnRd --------1355
Loose Alan 514-38th --------202-R
Loose Alex 415Pac --------1805-J
Loose Elsie Mrs 2630 Spring--------1871
Loose Ira SHwy --------13-R-11
Lorentzen H C 746Park --------1548-W
Lorey R W Marianna Motl 730 Spring----417
Lovegren Sigfred R CayucosRd --------92-R-1
Lovegren Walter S 1828Vine --------1491-R
Lovins K Lee 2331Vine --------1424
Lowe Ben M 523-4th --------1179-M
Lozier Geo R 1629 Spring--------383
Lucas Keith 1034 Olive--------217
Lucas W E 232-12th --------398
Ludeman Carl AdeldeRd --------283
Lujan Lupe 1146-19th --------1803
Luke Russell L NRivrRd --------1098-W
Lumsden Billy W 224 SntaFe--------132-W
Lund Henry S --------28-R-2
Lund Irving L 512-30th --------441-W
Lund Mae Mrs 1520 Spring--------1399
Lund Robt J Crestn --------65-J-11
LUND SWEDE TEXACO SERVICE
1004 Spring-918
Lundbeck Arthur 1308 Olive--------397
Lundbeck Bud 1330 Olive--------129
Lundbeck L F Bill 70-12th --------1150
Luther Robt B WillwCrkRd --------17-J-1
Luther Wm H
CayucosRdTempltn-PasoRobls 72-R-2
Lutheran Church 9th&Vine --------244
Lyle De Witt --------1508-J
Lyle Henry C --------1508-J
Lyle's Cocktail Lounge 1215 Spring--------798
Lynch Joe Mrs 523-15th --------794-W

M

MacDonald Ronald N 633TuckrAv --------1067
Macey C F Jr --------3-R-2
MacGillivray J F AdelaideRd --------8-F-11
MacKellar Al --------9-F-5
MacLane Paul B 2707Vine --------1059-W
Macy Grace 528 Oak--------892
Madden Jas A Gallagher Madden & Hart
attys Bk of AmericaBldg-800
Residence W17thExt --------1451
Maduena John 2630RivrsdeAv --------1033-R
Magenot Paul J --------45-J-11
Maggiani Trussler Margaret Mrs
3106 Oak-638
Magnuson George E 3526 Spring--------574-W
Maha Jerry PeachyCnynRd --------12-R-1
Mahaney J L 524FerroLn --------797-W
Main Lloyd Shandn--------53-J-1
Males Thad G 240 Spring--------743-W
Mallagh Freda 615-15th --------1569
Mammoser Ronald J Lt 130 Spring---1061-R
MANDELLA CASPER contr 1044Park-160-W
Residence 2695Vine --------1456-W
Mandella Casper Sr 1036Vine --------833-W
MANDELLA CHARLES L bldg contr
505 Spring-1288
If no answer call--------1905
Mandella Chas L Jr 2819Pine --------1850
Mandella Viola B Mrs 539BevrlyAv --------1905
Mangum Wiley M Capt 2036 Oak --------1515
Mankins Warren F 541-28th --------1449-R
Mann R W Bob rl est 1322Park--------694
Manning H L 3040 Spring--------574-J
Manson Chas 265½PacAv --------652-R
Margetts Josephine --------55-J-11
Marianna Motel 730 Spring--------417
Marquez Lucy 1207-26th --------1879-W
Marsh Mack 420-14th --------1477-J
Marshall Edw A Hwy41 --------36-J-2
Marshall N D Inc liqd fertlzr
OldHwy41-42-J-3
Marshall Robt L 112-18th --------1775
Marshall W A 616-3d --------185
Martin Calvin Jr 1130-26th --------1033-J
Martin Dorothy M --------45-R-3
Martin Dwight A Sr 2425Vine --------439
Martin Gladwyn 1105½ Olive--------1815
Martin Jas H 2245 Oak--------1082-M
Martin Joe 530Mapl --------1762
Martin Marion E GraceDr --------39-R-2
Martin Pepper 2123Vine --------1752
Martin Roy E 512FerroLn --------851-W
Martin Roy H 3014Pine --------1398
Martin Talmadge W 244 SntaFe--------630-R
Martin W J 1519Pine --------1134-W
Martinez Alta 562FerroLn --------923-J
Martin's Market Shandn --------53-J-2
Marty Marion 230 Oak--------319-J
Marzorini Mac SHwy --------13-J-1
Marzorini Roy 485PacAv --------1726
Maschek Frank J ElPomr --------99-R-2
Masia Sam 2145Pine --------768-W
Mason Kenneth W 1811Park --------1989
Mason Robt L NRivrRd --------1894
Masson Stanley SanJuanCreekRd --------84-R-2
Mastagni Armand CayucosRd --------22-R-2
Mastagni Attalia Mrs SHwy --------1533-W
Mastagni Don 214 SntaFeAv--------1863
Mastagni H 2143Park --------239-J
Mathena Margaret 102 Spring --------879-M
Mathews Don A EstrllaRd --------1709
Mathews Don A electrl contr 1140Railrd-1709
Mathison Vern 643CeclCt --------1461
Matthes Steve 306-24th --------1290
Mauer Herbert 77-12th --------1981
Maule Hattie Shandn --------54-R-3
Mayflower Transit Co SanLuisObispo
From telephones served by the
following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1466
Maytubby J D 620BolnDr --------1751
McAndress Earl F 1521Vine --------1004
McBride Callie 1028-21st --------1028
McBride Marilyn N 1529 Oak--------306-R
McBride Owen T 3111 Spring--------1903
McCarty C A 95-12th --------963
McCarty W O 265PacAv --------1588
McClease A E CrestnRd --------74-J-2
McClintock E 1014-19th --------1204-M
McClure R G 524CrestnRd --------329
McClure R G weldng & mach shop 844-9th-62
If no answer call--------329
McClure W J Shandn --------57-R-1
McConnell Irene Mrs 1035Vine --------142
McCord J I AdelaideRd --------3-F-3
McCornack A E Shandn --------55-R-2
McCornack Don --------84-R-11
McCornack E R SanJuanCreekRd --------82-R-3
McCornack Elwin R LakeRanch --------96-R-3
McCoy Bud KilerCanyonRd --------26-R-1
McCoy D 2243 Olive--------849-W
McCOY PUMP CO 1004 Salinas--------1311
McCullough Edgar J --------1095
McCully L A 514½-6th --------896-R
McCune Barbara 1410D Park--------1947
McCune Floyd --------48-R-1
McDonald Jas EstrllaRd --------41-J-2
McElwee Ola 1903Park --------877-W
McGeorge H Crosby 18-12th --------738-J
McGuffin Chas S 504-28th --------1126
McGuire Edw A Chpln 434Vine --------1218
McIntyre G F 125 SntaYsablAv--------250-W
McKennon W A --------36-J-3
McKim J W 513-13th --------762-J
McKinley Lottie S 737Vine --------730
McKinley Max AdeldeRd --------9-F-14
McMahan C Foster 115GlencourtDr ---474-J
McManis Jas F 620MossAv --------796
McMillan Don --------79-R-2
McMillan Eben Cholame --------86-R-11
McMillan G W 1928Vine --------897
McMillan I GillisCanyonRd --------85-J-1
McMillan M R --------78-J-1
McNamara H D 1724 Oak--------1115-W
McNeal Clyde 125 SntaYnez--------359
McNeeley Jas T 134D CapitlHlDr----923-W
McNutt Dean 617TuckrAv --------1421-J
McNutt Margaret Mrs 1533Vine ----1135-J
McPeak Martha 745 Oak--------793-J
McPherson V I 255 SntaYsablAv--------1350
McWilliams H B NRivrRd --------8-J-2
McWilliams Jack --------37-J-11
McWilliams Jim D --------40-J-2
McWILLIAMS & PALLA farm equip
1148-12th-1238
McWilliams R R 2127 Oak--------1072
Meacham Robt G 2821Pine --------1478-W
Meares Robt L 130 Spring --------395-M
Mecham Frank H 1520Pine --------831
Meeks John B 821Vine --------1595-W
Meeks John F 529 Olive--------1352-W
Meeks Kenneth Mrs 318-4th --------938
Melgard C G Mrs 1233Vine --------246-J
Melody Ranch Motel 939 Spring--------458
Melvin Clifford A 101Vine --------1541
Mendoza Benj 1806Pine --------1330-M
Mercantile Co Paso Robles 839-12th----340
Meriweather Roy NHwy --------9-R-11
Merle Norman Cosmetic Studio 597-12th-358
Merritt H L 1546Vine --------1916
MERVILYN'S FLOWER SHOP 827-13th-656
Methodist Church 1326 Oak--------191
Meyncke Andrew R LtCol Ret 435Vine --1645
Milam Essie Mrs CayucosRd --------1108-M
Millar Jule 406 Oak--------489
Millard Edith 1946 Olive--------1322
Miller Alma E 123-16th --------964
Miller B L 636CrestnRd--------1264-W
Miller E L 330-16th --------944
Miller Earl W 1627Pine --------995-W
Miller Elmore H --------61-R-2
Miller Floyd --------17-R-3
Miller Gordon D CrestnRd --------1995
Miller John C Lt 547FerroLn --------1648
Miller W L 142CapitlDr --------1647
MILLER & WILLIAMS auto dlr
836-13th-708
Mills Eva M 503Vine --------1352-M
Minini Chas Shandn --------79-J-11
Minshull John F 305-14th --------1164
Minshull's Paint & Wallpaper Store
1221 Spring-774
MISSION VANGAS 2801 Spring--------343
Mitchell Duane E --------45-J-3
Mitchell L M 117½-17th --------165-R
Mitchell Quentin D Rev 533-15th--------1824
Mize Chas M 3216Pine --------1546-M
Mobilgas Stations see General Petroleum
Corp 5th&Pine-252
Mode-O-Day 1226Park --------1256
Moe Emerson E --------29-R-3
Moe Melvin 1106Fresno --------486-R
Moes Laura C 2945 Spring--------957
Molina Sam 240 Spring--------788
Molin Rose M CrestnRd --------1264-J
Monett O J Shandn --------79-J-2
Monroe Orville C 605TuckrAv --------1041
Montague W E 220-16th --------610-J
Monterey County Flood Control & Water
Conservation District Zone 2
NacimientoDam-70-J-11
MONTGOMERY WARD & CO CATALOG STORE 817-12th --------906
Catalog Telephone Orders
From telephones served by the
following exchanges
Atascadero Templeton
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0254
Moody T J 520-20th --------118-J
Moon Ostin B 245 SntaYsablAv--------1168
Moore C L 721Vine --------1014
Moore Elsie 1513½Pine --------1909-R
Moore Larry D 2120Park --------763-W
Moraga Bert 2640 Spring--------1045-M
Moraga Eugene W Jr 144 SnCarlosDr-1735-J
Morehouse A C 1912Park --------554-W
Morehouse K E 539-30th --------835-W
Moreland R W 235 SanAugustinAv--------557
Moreno John J 620Vine --------284-M
Moreno Paul J Cholame --------102-R-1
Morgan Chas H --------74-J-1
Morgan D E Dick 632BolnDr --------1358
Morgan Laura M Mrs 835-19th --------1922
Morgan Sylvia B Mrs 1545 Olive--------498-R
Morillo Mary 1915RivrsdeAv --------1471-W
Morley Frank E 726-20th --------790-J
Morones Laz 549 Olive--------935-M
Morosa Bros Transportation 321-16th---569
Morrill Florence W 825 Oak--------1999
Morris Blanche 1403Park --------229
Morris Earl R 445 Oak--------1472-M
Morris F M 444 Oak --------462
Morris Ray V 1403Park --------229
Morrison Cecil R --------1391-J
Morton Doyle 538CrestnRd --------1861
Morton Richard Cholame --------102-J-3
Moser Lonnie L NHwy --------18-F-13
Moses Natalia H 537FerroLn --------970-J
Moss A D 229 Oak--------612
Motel Cinderella 2745 Spring --------832
Mudd Della 1916Park --------151
Mueller Bobby G 2660RivrsdeAv --------529-R
Mueller Joe 2807RivrsdeAv --------968-W
Mueller R C Rev 2544RivrsdeAv --------1654
Muir Robt 1545 Oak--------1230-J
Muir Walter S 1929Park --------147-J
Mulhall R S Mrs --------30-R-1
Mullen John 538-13th --------266
Munk Andrew --------76-J-2
Munn Herbert G 225 SanAugustinDr----1738
Munoz Frances 2221 Oak--------1498-R
Munoz Maria Mrs 818-15th --------1579-J
Murphy L Mrs 404-8th --------203-J
Murphy Patrick 1308 Spring--------1582
Murphy Walter J 165 SnRaflDr--------1138
Myers C S 711TuckrAv --------1808
Myers Lillian Crestn --------63-J-2
Myers Renzo Crestn --------63-J-2
Myers Ross --------30-R-2

N

Nair Glen T 627-19th --------1146-W
Nalley Chas 2135 Oak--------1725-M
Nancolas Gordon E 104 SntaFeAv----1634-J
National Electrical Contractors Assn-
SantaClara SanBenito Chapter
483AuzeraisSnJse
From telephones served by the
following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1578
Neal Billy F 2245Vine --------1093-M
Neis Maude S 1223Chestnt --------485-J
Nelson Alice E 1709 Oak--------689-M
Nelson Donald R 630Vine --------1835
Nelson Donna L 3038Pine --------1185
Nelson Elmer --------49-J-3
Nelson Ernest 402-15th --------556-W
Nelson Francis OakFlat --------3-J-2
Nelson Fred 1311Chestnt --------100-R
Nelson Vernon 139-17th --------1417
Nente Vera 2937Vine --------1229-R
Nerelli C Mrs 1122Railrd --------1034-W
Nerelli Email 2105Vine --------1809
Nettleton H T 320½-15th --------1372
Neufeld John C 1846 Oak--------948-J
NEW YORK LIFE INSURANCE CO AGENT 130 Spring--------1552
Newcome J W 1021Pine --------934
Newlin Claude R 3034Pine --------904
Newlin Clifford R 508FerroLn --------972-J
Newman G F 1840Locst --------374-M
Newman Neil R 626-17th --------1118
Newsom Earl --------87-J-11
Newton J E BitterwaterPumpStation--97-J-2
NIAGARA OF SAN LUIS OBISPO
1118GardnSnLuisObispo-LIbrty 3-3635
Nichols Ed 1233Vine --------478
NICHOLS ED BODY SHOP 821-10th---1412
Nichols Henrietta 740-30th --------1056
Nichols & Peterson CapitlHl --------5
Nichols Sid 1433Chestnt --------1259
Nichols Sid Chevrolet 1305 Spring--------1222
Emergency Service --------428
Parts Dept 1305 Spring--------1222
Nickerson Jesse SherwdRd --------809
Nicklas D A 2000 Spring--------986
Nicklas Jewell --------62-R-1
Nicklas Robt J 525-30th --------1300
Nidever C A WillwCrk --------18-J-3
Nielsen Edw H 523½-15th --------1717
Nielsen J P--------49-R-1
Nielsen Katherine L 1727Park --------1378-J
Nielson Fred C KeysValleyRanch --------29-J-3
Nieyad Jos 3128 Oak--------1936

Nightingale Elmer L OakFlatRd ----1107-M
Nineteenth Hole Driving Range
Hwy101-22-J-3
Nixon W T 1221 Olive-------------376-R
Noble Evard J Dr optmtrst 531-12th-----29
Residence 530Vine -------------1377-W
Noren Eddie MtnSprngsRd ---------518-W
Norris E R ----------------------267-W
Northrop Russell 2935Vine --------1229-W
Norton Chas W Sr 2925Vine --------1229-J
Norwalk Gasoline Co distr 9th&Salinas--1313
Norwalk Service Stn 840 Spring---------425
Nu-Way Cleaners 1427 Spring-----------39
Nuckolls Leslie W 645MossAv ---------1079
Nuckolls Robt 645MossAv -----------1079
Nunemaker C E Pueblo Apts
1804 Spring-1153-J
Nunez Lupe 3211Pine -------------1827

O

Oak Gardens Motel 3111 Spring-------1903
Oak Park Housing 3201Pine ----------749
Oaks Drive-In Theatre --------------814
Oberg Iva G 707-19th ---------------271
O'Brien Lucille G Mrs 304-19th ------912-R
Odgers Robt J ----------------------1545
O'Donnell John E chirpdst 531-12th----1934
O'Donovan A J----------------66-R-11
Oeck Max 204 Oak-----------------1361
O'Hagan V F 135 SanAugustinDr-----533-W
Ohio Oil Co The Bk of AmericaBldg-----1612
Ojeda Phillip 2037RivrsdeAv --------723-W
Ojeda Thos MtnSprngsRd ------------1991
Olden R L 425-10th ----------------1195
Oliver Chas 155 SnRaflAv-----------192-W
Oliver Dorothy 155 SnRaflAv--------192-W
Olsen Oscar -----------------------46-R-12
Olson Bud 530FerroLn -------------1247-W
Olson J Harvey SherwdRd ---------1428-W
Olson Vera M WhitleyGardens -------40-R-2
Olson Virgil 2306 Spring-----------1924-J
One-O-One Cafe 1420 Spring----------101
O'Neal J O 125 SnAugustinDr---------1547
O'Quin Claire 720Vine -------------377-J
Orcutt D H Jr 1st&Olive -------------1123
Orcutt D H Mrs 2d&Olive ------------243
Orcutt's Market grocrs 835-12th--------180
O'Reilly W L 1704Vine --------------899
Orton Jennie 2120Vine -------------653-J
Osborne Donald E ShannonHillRd -------220
Osborne F H Avalon Motl 3231 Spring-----21
Osborne Helene 1412Vine ----------979-M
Osborne Homer ElPomr -------------61-R-1
Osborne J B 419Vine --------------1046-J
Osborne John J Cholame -----------96-J-1
Osborne Laura Hwy101 ------------637-M
Osman Leroy J Capt 122CapitlHl ----1178-W
Osman Robt K 56-12th -------------430-W
Osman Wm R 709Tuckr ------------1152-J
Oster Edw -----------------------81-R-1
Oster Frank J Shandn --------------52-R-1
O'Sullivan E F Town Hse The
28th&Spring-1770
Otto Roy W 323-16th --------------276-J
Ottoson Roy Jr 608MossAv -----------1889
Ough Clark A 205-17th --------------677
Overby Paul B 523FerroLn -----------1755
Ovitt H L SherwdRd --------------1122-W
Owen Jas A 1438Park ---------------482
Owen Viola L 412-9th --------------143-J
Owens L W SHwy101 --------------13-R-3
Oxborrow Allen -------------------31-J-2
Oxborrow Ellwood A --------------31-J-11

P

Paaske Ada 2045 Oak--------------1144-M
Paaske R N 2738Park ---------------792
PACIFIC AIR LINES INC
PasoRoblesCountyAirport-1700
From telephones served by the
following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1513
Pac Finance Loans 565-12th ----------1640
Pacific Gas & Electric Co bus ofc
617-12th-1890
From 5 PM to 8 AM & on Saturdays &
Sundays & holidays
From Paso Robles Exchange
Ask Operator for-ENtrprise 1-0251
Warehouse 4th&Pine ---------------769
Pacific Motor Trucking Co 8th&Railrd -----2
PAC TELEPHONE & TELEGRAPH
CO THE
Business Office 1030Vine------------133
From 5:00 PM to 8:30 AM & on
Saturdays Sundays & holidays
call Operator
See Introductory Section for Service
Calls and Other Important Matters
Padilla Pascual M Jr 1629A Vine-----288-J
Padilla Pascual P Sr 2119RivrsdeAv --650-W
Padlock The 608-12th ------------481-J
Page Ed 737 Oak------------------1320
Painter Wm L 2240½ Oak---------1536-J
Palla Alice Mrs 1601Vine ----------784-R
Palla J Brady 2138 Olive--------------641
Palla John E 2021 Spring------------1109
Palm Helen ----------------------828
Palm V C------------------------828
Palmer C E AdeldeRd ------------8-F-5
Palmer Jas Shandn --------------53-J-3
Palmer Ray 548FerroLn -------------843
Palmer Wallace C 729-18th ----------566
Paramont Pest Control Service of San
Luis Obispo 1461PalmSnLuisObispo
From telephones served by the
following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for-ENtrprise 1-2515
Park Billiards 811-12th -------------58-J
Park Cleaners & Laundry 733-12th ------23
PARK PHARMACY 801-12th-------------33
Parker Earl W Ace 613TuckrAv -------1389
Parker W Gilbert WillwCrkRd -------25-J-2
Parkin Leland H ----------------62-J-3
Parkin Leo B -------------------62-R-3
Parks Jas J YorkMountainRd
Templtn-PasoRobls 72-R-11
Parkway Hotel 1238 Spring------------372
Parlet Art -----------------------74-R-3
Parlet K W 255 SntaCrzAv-----------1481
Parlet Sarah V 1121 Olive--------1136-J
Parrish Melvia Louise 1131-18th ------1594
Parsons Lavell H 257PacAv ---------652-J
Paso Boarding Home 945 Spring------1346
Paso Robles Agricultural Works
1204Railrd-35-J
PASO ROBLES AMBULANCE-----------810
Paso Robles Auto Court 940 Spring------88
Paso Robles Auto Parts 944 Spring------505
Paso Robles Auto Wreckers Hwy101 ------411
Paso Robles Bakery 1229Park ---------228
Paso Robles Barber Shop 739-12th -----317
Paso Robles Bath House 11th&Pine ----1816
PASO ROBLES BEAUTY SALON
1238Park-282
Paso Robles Boarding Kennels -------829-W
PASO ROBLES BOWL 1329 Spring------46
Paso Robles City of
City Clerk 1030 Spring--------------702
City Tax Collector 1030 Spring--------702
City Water Dept Office 1030 Spring --702
City Water Works 723-13th--------232-W
Fire Dept 623-13th ------------------20
Housing Authority 3201Pine -----------749
Police Dept 711-13th ----------------810
Public Library 12th&Park ------------106
Recreation Dept 10th&Park ----------1537
Sewer Plant 34th&RivrsdeAv -------446-J
Street Dept 12th&Salinas ----------232-R
Paso Robles City Schools
Elementary School Cafeteria---------1625
Georgia Brown Elementary School
36th&Oak-778
High School Cafeteria 2435 Spring-----406
Intermediate School 18th&Vine ------1625
Paso Robles High School 24th&Spring-1190
Primary School 17th&Vine ---------1625
School Nurse 18th&Vine -----------1625
Paso Robles Civic Auditorium
10th&Park-1537
Paso Robles Cold Storage 2830 Spring--1301
Paso Robles County Airport SanLuis
Obispo County of-1030
Pacific Air Lines Inc
PasoRoblesCountyAirport-1700
PASO ROBLES CREDIT BUREAU
1222 Spring-865
Paso Robles Dental Laboratory 531-12th -49
PASO ROBLES ELECTRIC 918-13th--1501
PASO ROBLES GLASS SHOP 609-22d--469
Paso Robles Grange ---------------1263-W
PASO ROBLES HOT SPRINGS HOTEL &
HEALTH BATHS 1308 Spring---------158
Paso Robles Ice Service 2906 Spring-----233
Paso Robles Inn 1103 Spring----------1100
PASO ROBLES INSURANCE AGCY
531-12th-1220
Paso Robles Jewelry Store 725-13th ----443
Paso Robles Journal 1212Pine ----------802
PASO ROBLES LAUNDRY LINEN
SUPPLY & DRY CLEANING 1344Pine -315
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1228
Paso Robles Liquor Store 1240 Spring---197
Paso Robles Medical Laboratory 1104Vine-201
PASO ROBLES MERCANTILE CO
Office 839-12th ---------------------340
Hardware Dept 839-12th -------------342
PASO ROBLES NURSERY 345 Spring---545
If no answer call---------------------638
PASO ROBLES NURSING HOME
321-12th-1170
PASO ROBLES OFFICE SUPPLY
608-12th-481-J
PASO ROBLES PHARMACY 719-12th-----1120
Paso Robles Press Paso Robles Publshng Co
1212Pine-802
Paso Robles Publishing Co 1212Pine ----802
PASO ROBLES REALTY CO
RanchoAltaVista-1508-W
Paso Robles Savings & Loan Assn
1211Park-613
Paso Robles School for Boys Estrella ----806
PASO ROBLES SEED & CHEMICAL CO
13th&RivrsdeAv-1551
Paso Robles Shoe Repair 1319Park ----1496
Paso Robles Swap Shop 2712 Spring----270
Paso Robles Temple Assn SherwoodField -954
Paso Robles Transit Mix SHwy ---------433
Paso Robles War Memorial
District Hospital 15th --------------1200
PASO ROBLES WASTE DISPOSAL
707-13th-714-J
PASO ROBLES WOMAN'S CLUB
13th&Oak-747-W
Paso Robles Yellow Cab 1245 Spring----488
Patman Vernon H 522CrestnRd -----1605-M
Patrick R E 1849Vine ---------------837
PATROLINE PasoRoblesCountyAirport --616
Patterson C H-------------------30-R-3
Paul N A 2910 Oak------------------1722
Paul's Dry Cleaners 827-13th ----------209
Paulus Otto D ElPomr ------------58-R-3
Payne H E Hwy41 ----------------45-R-1
Payne L C 1113Fresno -------------776-J
Payne May Mrs 327-15th -----------855-R
PAYNE'S RADIO-TV & MUSIC STORE
1334 Spring-1281
Peachey Robt I Mrs 431 Olive---------520
Pearl F Edna 145-18th ------------1532-R
Pearl Robt 612 Olive-----------------1873
Pearson O G Jr NRivrRd -------------7-J-1
Peasley E J 503-30th -------------1338-R
Peats Mary 519-13th --------------480-W
Peck Chester C Crestn ------------64-R-3
Peck Katherine G 1845 Spring-----------731
Pedlar Bail Bonds 740-14th ------------493
Peet Richard J Web's Liqr Str
2816 Spring-447
Pehrson Edgar E ----------------58-J-2
Pelton R D 117-17th -----------------618
Pelton Ray W ---------------------1169
Pelton Ray W grain 1225RivrsdeAv -----214
PEMBERTON F & WM contrs
ShannonHill-1386
Pemberton Wm 2801Vine -------------1616
Penner Emil E cattle Shandn-------54-R-12
Penney J C Co 1244Park --------------260
Perez Matt 2205Vine -------------1093-W
Perkins John W AlmndDr -----------99-J-2
Perkins L E 220-17th ---------------1423
Perrine Violet 526-32d -----------1309-W
Perry Irvin ----------------------19-J-1
Perry Lester R UnionRd --------------1027
Perry Lois 3107Pine ---------------477-R
Pesenti Maria Mrs ----------------95-R-1
Pesenti Raymond R 712 Oak-----------1340
Petch Amy Mrs 1045Vine ------------1727
Peters Arthur A 1501Vine -------------108
Peters Billie 601MossAv -------------1715
Peters Don J 1421Pine --------------1427
Peters Kay 3232Pine ------------1565-R
Petersen John T Shandn -----------56-J-2
Peterson Allen R 531BonitaAv --------1324
Peterson Arlen D 6th&Spring -------1643-J
Peterson H G PeachyCnyn ----------6-J-1
Peterson John L 1819Pine --------1761-W
Peterson Mabel L 89 Olive---------896-M
Peterson W Barton 3130Pine ----------1502
Pflum Gladys L ShandnHts --------32-J-11
Philbrick Gene AdelaideRd -----------1298
Phillips Geo K 1620 Olive------------1341
Phillips J C Mrs WillwCrk ----------18-R-2
Phillips Jas R 2928Pine -------------1656
Phillips Wilbur L Bill's Richfield Serv Stn
1402 Spring 81
Residence 422-17th --------------165-W
Pickering Jarold V 1607RivrsdeAv -----1959
Pierce Jas A Jr NRivrRd ---------------155
Pierce Kem D Mrs 227-12th ----------1021
Pierce Nell 421-12th ----------------1576
Pierce Turkey Ranch -------------63-J-11
Pierce Wilbur -------------------41-R-1
Pike K W 1535 Oak----------------568-W
Pimentel M L KilerCanyonRd --------26-J-1
Pioneer Auto Parts 1144Railrd --------1418
PIONEER GARAGE HANSON BROS
13th&Spring-169
Pirtle M A CrestnRd-----------------839
Plains The 1226Pine -----------------86
Plants L C 520-6th ---------------163-W
Platt Hugh H AdelaideRd -----------8-F-42
Plumm Ruby 416-7th -----------------1275
Plummer Betty J 124 SntaFeAv------1634-R
Plymale Harry H DVM 611TrigoLn--------740
Plymouth Congregational Church
1315 Oak-427
POE LENORD E DR Poe & Poe Drs
chirpctrs 303-16th-223
Residence 409PacAv ------------------114
POE & POE DRS chirpctrs 303-16th----223
Pokorney Bill Jr CrestnRd ------------104
Pokorney Rose F --------------------208
POLAR FREEZE 828 Spring---------305-R
Pomi Al H 630-19th -----------------927
Pond John J SanJuanRiverRd -------84-J-2
Poole Stanley Minister 129CapitlHlDr-1247-M
Porter Laura A Mrs 1520Vine -------794-J
Powell Curtis 1940½Park ---------1230-R
Powell Dwight Mrs 1438Vine --------979-J
POWER EQUIPMENT COMPANY THE
1236Railrd-534
Poytress Pauline Mrs 1221Vine ------561-M
Prat Sophie 416 Spring---------------552
Prestwood A C Sgt 1121-18th ---------1188
Price C Dale 2238 Olive---------------1120
Price Dale T 2701Vine ---------------1998
PRICE LIQUORS 3220 Spring-----------184
Price Mary J 1130WCtyLimits ------1182-J
Price Stan Shandn ----------------80-R-3
Prince Altus E Maj 509-30th ------1258-J
Pritchett L C Rev PlymouthHill ---------145
Proctor Lydia bty counslr 641BolenDr--1160
Prosch Harold NewHwy41 ----------990-R
Proudfit Lucile M 1446Park ---------206-W
Prutsman Sadie S 411-12th ------------815
Puckett W W Crestn --------------67-R-1
Pueblo Apartments 1804 Spring-----1153-J
Puetz Jos J WhitleyGardens ---------38-R-2
Pugh L E -----------------------31-R-11
Pullen Marvin C 234 SnCarlosDr----1765-W
Pullins Polk ---------------------32-R-3
Putman Jas L Shandn --------------48-J-3
Putnam C C 215 SntaYsablAv-------1592-J
Pyle Wilford A WillwCrk ----------24-R-12

Q

Quade John A 1001 Olive--------------1268
Quenzer Albert H ------------------29-J-1
Quenzer Elizabeth 92Fresno -------1759-W
Quenzer Fred 1921 Spring----------948-R
Quenzer Geo ---------------------28-J-2
Question Mark The 1240Pine ----------1446

R

Rader Robt 214 SnCarlosDr--------1023-W
Radio Amateur W6 MSG 2Fresno ----1759-J
Radloff Walter 411-16th ----------784-W
Ragsdale F F phy & sur 1110Vine---------24
Residence 11Fresno -----------------600
If no answer call--------------------1200
Railway Express Agcy Inc 1332 Spring----68
Rainey Joe 406Vine --------------1327-W
Rainey R W excavtng contr MtnSprngsRd-249
Residence MtnSprngsRd --------------249
Raitt J A Mrs 130-17th ---------------371
Ramage Ada 431-5th --------------1352-J
Ramage B F ---------------------8-F-4
Ramage H T Adelaide --------------8-F-16
Rambo Gene Shandn --------------80-J-2
Ramey Jas C 529FerroLn -----------851-J
Ramona Hotel 819-12th ---------------30-J
Ramsay E 150PacAv -----------------1843
Ramsay Norma 273PacAv -------------1841
Ramsey Evangeline 1830RivrsdeAv --1204-W
Ramsey Fay CamattaCanyon --------82-R-11
Ramsey J W Shandn --------------51-R-1
Ranch Motel 2730 Spring-----------------17
Raper Harriet B 245 Olive----------562-W
Rasco F S Co 1230Park --------------30-W
Rasmussen Jas 2012 Olive-----------295-M
Rasmussen Laura 2028 Oak-------------297
Rasmussen Martin B NRivrRd --------7-R-3
Rassbach Henry B 1605Park -------1467-M
Rauch Chancy CrestnRd ----------1262-J
Rauch's Cabinet & Upholstery Shop
821-21st-966
RAUCH'S GROCERY CrestnRd---------1240
Ray-Mar Ranch -------------------267-W
Ray Willie B 544-12th ---------------1749
Ray's Tavern 1114Pine -------------765-J
Read Park A 1527Park ------------1022-W
Reasons Edythe 2801Pine -------------1476
Reasons Floyd E 520CrestnRd ------1152-W
Reckman J W AdelaideRd ----------8-F-14
Rector Royce R 522-23d ----------1498-J
Red & White Cab Paso Robles Yellow Cab
1245 Spring-606
Reed C O ShannonDr -------------1421-W
Reed Earl A Mrs ShannonDr ----------1560
Reed Jas JardineRd ---------------29-R-2
Reedy J E 834-19th ------------------546
Reese Iva 704 Spring---------------1063-J
Reese Norman E 235 Oak --------------1983
Reese Ralph 336-12th ----------------514
Reese Rupert ------------------43-J-11
REESE VERN L ditching & gradng
10th&Salinas-611
Residence SHwy ----------------872-W
Regier Lillian E -----------------1822-W
Reid Bertha V 1803Pine ---------1133-W
Reid Maurice 510CrestnRd ----------1638-J
REID MAURICE YOUR JEWELER
1321Park-714-W
Reif Henry G --------------------985-W
Reinert H J Jackson & Reinert plt & ofc
NRivrRd-66
Reinke Paul 1731Filbrt ---------------373
Renke A D 1929Vine ---------------393-J
Renz Lawrence C GoldenHillRd -----31-R-1
Requa Earle M CrestnRd -----------553-J
Requa Earle R 628TuckrAv -------------177
Ressler Paul G -------------------958-W
RESTHAVEN AdelaideRd -------------3-F-3
Reviea Audrey L 745Park ----------292-W
Reynolds E R SFC 540 Oak----------277-M
Reynolds Jas A WillwCrk ----------23-R-2
Reynolds R R-----------------------987
Reynolds T C Jr 73VillaRd ---------861-W
Reynolds Thos C ------------------23-R-1
Rhea Dee -----------------------27-J-1
Rhea Lyle NewHwy41 -------------990-R
Rhodes Irene 636-20th ---------------981
Rhodes Lane Creston -------------68-R-1
Rhyne W M 1425Chestnt ---------------175
Rich Eva 513Vine ------------------1872
Rich L D BitterwaterPumpStation --97-R-11
Richetti John C 406RivrsdeAv --------1271
Richfield Beacon SHwy101 ------------1705
Richfield Oil Corp plant 6th&Pine--------418
RICHFIELD SERVICE VICK BROS
1637 Spring-989
Richmond Esther 517-13th ---------762-W
Richmond L C 402-8th ---------------1368
Richmond Wade G 284 SntaCrzAv-----1603
Rideout Floyd L PeachyCnynRd -----11-J-12
Riedeman Carl 254 SntaCrzAv-------867-R
Riedeman Charlotta 15HillcrstDr -------623
Riffel's Radio & Donut Shop 521 Spring--347
Riley John D Rev 1345 Oak -----------853
Rist Albert 609Mapl ----------------1878
Ritchie John C pub acct 1202Vine------760
Residence 101CapitlHlDr --------------929
Ritner Wm L 115 SanAugustinDr-------862
Roberds Ernest Shandn -----------54-R-1
ROBERTS HOUSE OF PRINTING
1324 Spring-1760
Robertson Jas 531-7th -------------377-R
Robinson David 1403Chestnt --------188-W
Robinson Jas E K 412-24th ----------1566
Robinson L V 420-11th --------------1525
Rockwell L L --------------------26-J-3
Rockwell Lloyd H 229-18th -----------1007
Roden Bill R Annette --------------87-R-3
Rodeo Bar & Cafe The Shandn -----56-R-11
Roe Bill SanJuanCreekRd ----------82-R-2
Roe Wm E 617BolnDr ---------------1636
Roeder Jack ---------------------46-J-2
Rogers Chester A ----------------35-R-2
Rogers Lile L 1605RivrsdeAv -------1134-R
Rogers Maynard SRivrRd ----------1899-M
Rolfe K LaVerna 244-18th -------------975
Romero Albert 322-16th -------------182-J
Rondy Nellie AdelaideRd -----------8-F-13
Root Don 629MossAv ----------------1939
Root Geo 310-15th ----------------416-J
Roper Merrill 519-22d ---------------1828
ROSE DOYLE CHEVRON SERVICE STN
1745 Spring-589
Rose E D TannrDr -------------------1716
Rose Violet M 2006Vine ----------1076-J
Roselip Bernard 212PanoramaDr ------1758
Ross Fay L 3175Vine ----------------1312
Ross Katharine H 1109Vine ---------799-J
Ross Robt N MtnSprngsRd --------1557-W
Rouch Robt M 511-6th ------------654-M
Rougeot Frank 3441 Spring---------1514-W
Rougeot Lester R Shandn -----------40-J-3
Rougeot Richard 135GlencrestLn -----183-R
Round Up 849-13th ------------------1180
Rountree Margaret WhitleyGardens -38-R-11
Rovenstine Chas A Cholame --------81-J-12
Rovenstine Pearl 245-17th -----------1217
Rowe Alfred A 506-10th -----------756-W
Rowe D K Sr 136-12th ----------------583
Rowe David K Jr 609TuckrAv -----------445
Rowe Peter D OakFlat --------------2-R-11
Rowe Service Equipment & Supply
136-12th-583
Rowland Harold 621TuckrAv -----------1952
Rowland L D WhitleyGardens -------38-J-1
Rowlett Cecil 3308 Spring------------1403
Rowlett Lessie 3308 Spring-----------1403
Rowlett Rudy
SHwyTempltn-PasoRobls 14-R-1
ROY'S TV DEN 1311Park ---------------1390
Rude John 1413RivrsdeAv --------------550
Rude L G 6-12th ---------------------178
RUDY'S PONTIAC-CADILLAC INC
1130Pine-1000
RUDY'S USED CARS 1125 Spring------330
Ruggles Glyndon 445Vine ----------1805-R
Ruggles Richard AdelaideRd --------187-M
Runitz Frank ElPomr --------------58-R-2
Rupp Philip E Rev 724-21st ---------431-W
Rusher Geo K 406-16th ----------------389
Russell Jos H SanJuanCreekRd -----82-R-12
Ruthrauff R VinyrdDr --------------17-R-1
Rutledge A R ShannonDr ------------926-J
Rutledge Ben 609-4th ----------------346
Rutledge Herman H Chrcl Spcltes Inc
17th-120
Ryan Joe Crestn -----------------64-R-1
Ryan Mary A Mrs Crestn -----------66-J-3

S

S & K Auto Wreckers 1545RivrsdeAv --1494
If no answer call--------------------668
S L O Proved Sire Service 740-14th ----493
Sachs Ralph ---------------------16-R-11
Sadler Rebbie 609-17th ---------------1767
Sager Bucky Shandn --------------54-R-12
StClair Alice L 435-14th ----------1373-J
St James Episcopal Church 1345 Oak---1328
St Jude Investment Co
KeysValleyRanch-29-J-3
Saltzman W H 1511 Olive----------649-R
Salvoni Mary 526 Spring--------------1865
Samp Ray Hi-Way Mkt 2105 Spring-----313
Samuels Henriette 1815Vine ----------1119
Sanburn Ed L & L Home & Automtve
Radio Serv 1628 Spring-1452
Sanchez Martin 2140Victoria ------------619
Sandercock Transfer Co SanLuisObispo
From telephones served by the
following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1466
Sanders Amy A 3002RivrsdeAv -----1033-W
Sanders Donald 3126 Spring---------429-J
Sanders Howard G
ElPomrTempltn-PasoRobls 35-J-11
Sandford Robt A CrestnRd --------------924
Sandford Robt A Paso Robles Dntl Lab
531-12th-49
Sands Earl E -----------------------593
Sands Ida M ------------------------593
Sandy Dorothea 2244 Spring-------1924-W
Sandy L C 1308 SherwdDr-------------1649
Sandy M H 2835Park ----------------1929
SanLuis Butane Distributors
3980NHwyAtascdro-151
San Luis Obispo County of
Agricultural Commissioner's Office-----870
Fair Ofc RivrsdeAv-------------------950
Rodeo Headquarters Fairgrnds--------303
Health Dept 406 Spring---------------601
Housing Authority 3201Pine -----------749
Judge of the Justice Court 406 Spring--285
Paso Robles County Airport----------1030
Road Dept 18th&Salinas----------------97
Supervisor District No 1 1222 Spring----44
San Luis Obispo County of
Sheriff-Coroner CourtHseSnLuisObispo
Emergency calls only
From telephones served by the
following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1560
Santos-Vega Marcelino 1544C Pine----1804
Sather J P MtnSprngsRd -----------928-J
Saunders Curtis 527Pine --------------112
Sauret Albert AdeldeRd --------------9-F-6
Sauret Betty AdeldeRd --------------9-F-2
Sauret Clarence OakFlat -----------2-J-12
Sauret Ed ----------------------176-R
Sauret Katherine E OakFlat ---------3-J-1
Sauret Lester OakFlatRd ------------3-J-3
Sauret Richard AdelaideRd ---------89-R-2
Saurett Ed Shandn --------------83-R-3
Sawyer Mary Lou 319-4th --------------647
Schasteen Ted ------------------93-J-3
Schasteen W K AdelaideRd ---------187-R
Schauf Henry G ---------------------1911
Schechter Heinich 516CrestnRd -----1605-J
Schinbine Chas H ----------------33-J-1
Schinbine Elsie Mrs 704Vine --------377-M
Schinbine Henry 224 SntaCrzAv-----1592-W
Schinbine Hillis E 214 SntaCrzAv---------880
Schlegel Howard G 1221Park ---------1426
Schlegel Joe Crestn ---------------67-J-3
Schlegel M H Bud 624CrestnRd --------1384
Schleicher Tillie M FresnoAv ---------1506-J
Schmidt B I ---------------------31-R-3
Schmidt B I Bud Schmidt Oldsmobile
Sales & Serv 34th&Spring-1090
Schmidt Eugene E 1517 Olive--------633-M
Schmidt Forrest 3341 Spring---------494-R
Schmidt Oldsmobile Sales & Service
34th&Spring-1090
Schmidt T W ElPomr --------------99-R-1
Schmidt Wm F 2811 Oak----------------905
Schmitt Geo BitterwaterPumpStation -97-J-3
Schmitt Urban E 1746HighlndPrkDr ----913
Schmitz Jessie MtnSprngsRd ---------10-J-3
Schmitz Tony MtnSprngsRd ---------10-J-3
Schneider Walter J 345-21st -------1151-M
Schnetzler R H MD 1004Vine------------840
Residence 230 Spring ---------------1507
If no answer call--------------------1084
Scholl Hayward M VineyrdRd -------24-R-11
Scholl Robt Shandn ---------------52-J-11
Scholl Roena P Cholame ----------102-J-2
Schone Melvin 1018 Olive ---------1442-J
Schowalter Elizabeth Mrs 1825 Oak---689-J
Schraner Berta ElPomr -------------59-R-3
Schraner Elise 614-13th ---------------312
Schroder Helen 1444Vine --------------1141
Schroder Jim Mrs CapitlHl ------------531
Schroeder E GillisCanyon -----------85-R-3
Schroeder E H NRivrRd --------------8-R-1
Schroeder Essie Mrs 345-12th ------485-W
Schroeder Floyd E KilerCanyonRd----26-R-2
Schroeder John L 1620Park -------------942
Schroeder Milton L ShandnHts ------50-J-2
Schroeder O GillisCanyonRd ---------85-J-2
SCHULTZ DAVID D BUILDING
CONTRACTOR WillwCrk -----------25-J-3
Schwandt E P 1530Vine ------------306-W
Schwartz Alfred Rev 736-24th -----1157-W
Schwartz Bernard 3219 Oak-------------856
Schwarz Ellen M Miss 620-21st -----1886-J
Scott Della L Della's Home for the Retired
1020Pine-1026
Scott Henry S 1920 Oak---------------279
Scott John H MD 401-15th--------------572
Residence 401-15th -----------------1750
If no answer call--------------------660
If no answer call--------------------1200
Scott Lorin M 144-17th --------------1285
Scott Lynn 1805 Oak-----------------1584
Scott Ross ----------------------18-R-1
Scow Jim MD 401-15th-----------------572
Residence W19th --------------------660
If no answer call--------------------1750
If no answer call--------------------1200
Scrivner E L 100Fresno -----------537-J
Sealock Floyd M 1120WCityLimits-----1621
SEARS ROEBUCK & CO
Catalog Sales Office 715-12th--------495
Night Sunday & holiday emergency service
call San Luis Obispo-LIbrty 3-5800
From telephones served by the
following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0200
Sebasto C F ---------------------24-R-2
Seuss F J 240 Spring------------1233-W
Seventh Day Adventist Church
522-10th-1179-R
Seventh Day Adventist Church School
403-3d-562-M
Seymour Helen M 735-13th ----------291-J
Shaeffer L W 712Vine -------------879-W
Shaffer L J ---------------------39-J-11
Shallenberger C W 130 Spring --------1127
Shandon Cattle Feeders Co 603-12th ----25
Shandon Elementary School Shandn --51-J-2
Shandon Garage Shandn -----------53-R-1
Shandon Grocery Shandn -----------53-J-1
Shandon High School Shandn -------51-J-11
Shapley Richard O 102 Spring--------463-J
Sharbrough Francis F 2806Pine -------1571
Sharp Ernest B 534CrestnRd ---------1956
Shaw Ethel G Shandn --------------56-R-3
Shaw Ralph ---------------------41-R-11
Shell Oil Distr 5th&RivrsdeAv ----------375
If no answer call--------------------1409
Shelvock Thelma 2220VillaDr ---------448-J
Sherman Nick 1410C Park-------------1284
Shetler J S 1646 Spring----------------960
Shetler Leo M ------------------332-J
Shetler Wayne PeachyCnyn --------12-J-11
Shields John S 264 SntaFeAv-----------314
Shimmin Francis Mrs 1444 Oak------275-W
Shipe W A ----------------------40-R-3
Shoemaker F M 2124Pine ----------1635-W
Shoenberger Donald L 745Vine ------1853-R
Shomo Carl W 529-14th ----------------515
Shomo Carl W rl est 1215Park---------996
Short H E Shandn ---------------32-R-11
Showalter W O --------------------985-J
Shreeves Jerold Templeton Sales Yd
24-12th-1844
Sigler John H 2020 Oak -------------911-R
Signal Oil Co distr 1446 Spring------176-W
Silva Alvin T 245 SntaCrzAv---------754-J
Simmons Cora A 125CapitlHlDr ------773-R
Simmons Leon I 727½-26th-------------423
Simpson W H 2323Vine ---------------1394
Sims Harold F 3605 Oak-----------1337-W
Sims Richard I 1145Gregory -----------1948
Sinclair Clarence 525Bevrly ---------717-W
Sinclair Kenneth E ----------------27-J-3
Sinclair Phil EstrellaRd -------------27-J-2
Sinclair Roland H 129-16th --------1704-W
Singer Wm H 230 Spring-----------621-M
Sinton Jas CanyonRanch -----------83-J-1
Sinton Silas D Shandn --------------83-R-1
Sipe Harold M 318-4th -----------------938
Skidmore R F 2945Vine -------------682-M
Skinner A N RockyCanyonRd
Atascdro-PasoRobls 67-R-12
Slate Frank P AdelaideRd ----------9-F-23

Slate L L AdelaideRd -----------------218
Slayton Edgar L-----------------36-R-1
Slayton Ethel G Mrs---------------43-J-1
Smalling Carl 3003Pine ---------------1864
Smart L E 1636 Oak-------------------745
Smart Sam 2135 Olive-----------------475
Smart Sam Texas Co The 610Pine-------355
Smeltzer R E 405-9th ----------------1272
Smiley Cecil W Shandn ------------51-J-12
Smiley Geo E Shandn --------------54-R-11
Smiley Josephine M 2240 Oak----------1630
Smiley Paul 215PacAv -----------------728
Smiley Raymond C 605-20th ---------125-J
Smith Billy J 274 SntaFeAv--------1235-M
SMITH BROS DRILLING CONTRACTORS
1050 Salinas-224
Smith Bruce 605-22d -------------1886-R
Smith C S 1809 Spring------------------18
Smith Carrie Mrs 73-12th ---------1883-R
Smith Clark 1629Vine ----------------1483
Smith Don R 124 SnCarlosDr--------533-M
Smith Donald Wm Crestn ----------68-R-11
Smith Doris E 1835 Oak---------------1051
Smith Ed Shandn ------------------56-J-1
Smith Ernie EstrellaRd ----------------635
Smith Fred E Jr 554FerroLn --------1249-J
Smith Gilbert A MtSpringsRd --------10-J-2
Smith J Pearl 822 Salinas---------------434
Smith Jas P 3015 Spring-----------1189-M
Smith Len L 1301Chestnt -----------624-W
Smith LeRoy KilerCanyon -----------1-R-11
Smith Leslie L 234-12th -------------150-J
Smith O F----------------------23-J-3
Smith Oren B 1722Park -------------712-M
Smith Paul EstrellaRd -----------------635
SMITH ROSE Rnch Motl 2730 Spring----17
Smith Roy M 510-9th -------------1246-J
Smith Talmadge D 526 Spring-------994-W
Smith Violet W 636Vine -------------284-J
Smith Wayne B Lt 230-18th ------------1652
Smith Wilfred E 2212Park ----------763-M
Smith Wm C 2022Vine -------------1367-R
Smith Wm S 2635Vine ----------------1917
Smith's Drive-In 2331 Spring----------1415
Smith's Grocery Crestn -------------66-R-3
SMITH'S SPORTING GOODS
1225Park-40-W
Smithson Jack B 226 Oak--------------1158
Snibley Walter PeachyCnyn ---------11-R-3
Snider Jas H 3219 Spring-----------494-J
Snyder Paul R 730Cherry --------------1351
Sobey G L Dr 507-18th -----------------55
Sobey Giff Jr Paso Robles Ins Agcy
531-12th-1220
Residence -------------------------1714
Solberg Kenneth Rev 2222 Olive---------661
If no answer call------------------742-W
Sommers Joyce 2923Pine ----------1591-W
Sonne Bob W 2840½ Spring-------------640
Sonne Lorine Mrs Crestn -----------65-R-3
Southern Counties Gas Co 612-12th -----500
Between 5 PM & 8 AM & on Saturdays
Sundays & holidays from
Paso Robles Exchange
(No Inter-City Charge)
Ask Long Distance for-ENtrprise 1-0206
Southern Pac Co depot 8th&Railrd---------2
Southwest Airways Co see Pacific Air
Lines Inc PasoRoblesCountyAirport-1700
Souza Edw ---------------------62-R-11
Sowels Gertrude Mrs 1733RivrsdeAv ----526
Spangler Robt L Shandn ------------54-J-2
Sparling Richard H 2012 Oak-----------1212
Spear Alice E Mrs 2400 Spring----------955
Speck Glen W 1045Chestnt -------------886
Spence Robt MtnSprngsRd -----------518-J
Spencer Chas PeachyCnyn ----------11-R-11
Spencer Gerald G Estrella ------------1052
Spencer Harry W 616MossAv -----------698
Spencer Kenneth 1721RivrsdeAv ----1410-M
Spencer Max 625BolenDr --------------1143
Sprague Harold H -----------------40-J-1
Spring Ranch Shandn --------------49-J-2
Squire Loron D 1420 Olive----------556-M
SQUIRE'S MEN'S WEAR 745-12th ---1280
Sresovich Byron WhitleyGardens ----41-J-11
Stafford Elmer C Mrs 739-23d ----------547
Stafford J R 334PacAv --------------962-J
Stahl J B TempltnRd --------------69-J-3
Standard Oil Company of California Western
Operations Inc
Sales Plant 26th----------------------852
Standard Stations Inc
S Hwy & 41 Hwy---------------------1982
Spring & 12th 1213 Spring-------------507
Standard Pipeline Co Shandon Pump Stn
Shandn-79-J-1
Bitterwater Pump Stn Bittrwatr----97-J-1
Stander J W 1721 Spring---------------1316
Stanford Al 3243 Oak------------------1430
Stanich Michael A 220PacAv -------------902
Stanley Chas H Shandn -------------54-J-1
Stanley D Bryan 222-18th -----------165-M

Stan's Union Service Shandn --------50-R-11
Stanton Hubert MSgt 102 Spring--------1497
Starks Willie 1809RivrsdeAv ----------591
STATE FARM INSURANCE COMPANIES
1947 Spring-69
Steaffens John A 1546Park -----------300
Steele Harvey L Rivrgrve ----------38-J-2
Steinbeck Harold E -------------43-R-1
Steiner Bernice Mrs 1904Park ------1085-J
Steiner Jim 1402 SherwdRd----------1036
Steinle Fred U 605-3d -------------1062
Steinle Harry 60RidgevwDr ---------1283-W
Steinle Victor ElPomr ------------61-R-12
Stemper Russell E---------------64-J-2
Stepanovich M G 405-10th -----------153
Stephan Ann H 1908 Spring-----------639
Stephan George E exectv dir Hseing
Authority City of Paso Robles 3201Pine-749
Stevens Dave Stevens Studio
1225 Spring-1121
Residence 610TuckrAv -------------563
Stevens Studio 1225 Spring----------1121
Stewart Blanch 740Park -----------1548-R
Stewart Irvin W SherwdRd ----------1512-J
Stewart John A 2102RivrsdeAv -------997-J
Stewart R P 605Vine ---------------1868
Still Allan PaloPrietoCyn -----------87-R-1
Still Clarence ------------------87-R-2
Still Ernest Annette --------------87-R-3
Still H H Sr 503BevrlyAv ------------1364
Stinchfield L M 1843Locst ----------166-R
Stinchfield Larry M Mrs 2909Pine -----1382
STINCHFIELD'S PASO ROBLES UPHOLSTERY 1348Railrd ----------1535
Stock C B 1249-11th ---------------1807
Stockalper Frank CayucosRd --------23-R-3
Stockdale Caryol ----------------10-F-11
Stockdale Ray 213 Oak-------------319-W
Stoddard C P 411-12th -------------799-W
Stoddard R O 130-12th ------------1216-W
Stoddart A B NRivrRd --------------348
Stohlman Robt F Capt ShannonHillDr ---780
Stoltenberg Geo E 340-3d -----------737-J
Stoltenberg Geo L 327-13th ---------426-W
Stone Richard KilerCanyonRd ---------1-R-3
Story W O Bill CountyRdB15A --------30-J-3
Stout C R Shandn ----------------32-R-2
Stout C R Chevron Gas Stn Shandn --57-J-11
Stowe Independent Oil Co & Trailer Sales
6th&Spring-758
Stowsand Roy C 624-24th ----------1329-J
Strahan L R Dr 1108Vine -------------327
Residence 2507Vine ----------------213
If no answer call-----------------1200
Stringer S E Mrs 1935Park --------1128-W
Strout Realty 2141 Spring------------755
Stryker Harm 202 Spring-----------1057-J
Stryker Harvey A Dr 825 Olive--------456-R
Studer Frank W 154PacAv ----------652-W
Stufflebeem R J 100CapitlHl ---------953-R
Stufflebeem R J rl est 1220 Spring----1813
Stuller Gerald 2145Vine ------------1345
Stults Genie Hillman Estrella --------41-J-1
Stults Walter G Estrella ------------41-J-1
Sturgeon Carolyn
SunstDr&PanoramaDr-688-W
Sturgeon Rick SunstDr&PanoramaDr -688-W
Sturgeon Vernon L
SunstDr&PanoramaDr-294
STURGEON VERNON L GOLDEN STATE DISTR 2840 Spring-------------110
Suburban Lodge Hwy101 -------------746
Summers A A 170PacAv -------------668
Summers A A S&K Auto Wreckrs
1545RivrsdeAv-1494
Summers Robt E 530-5th ----------1463-J
Sumner Robt A ChoiceValley -------96-R-12
Sundahl Ray L 2048Vine ----------1769-W
Superior Gypsum Co ChoiceValley ---96-R-11
Sutcliffe F A 535Vine ------------1853-M
Sutherland Lela 1840Vine -----------1992
Sutton H C 1520 Oak----------------669
Sutton W A 648BolenDr --------------607
Swank Max F 1405Vine -----------1469-W
Swanson Martha 2220VillaDr --------448-J
Swayze Kate Crestn -------------67-J-11
Swick Billie 506FerroLn -----------797-R
Swinford L A 1529 Oak-------------306-J
Sykes W T 1233Chestnt --------------200
SYSTEM STEEL BUILDERS 736-26th---22

T

Tackitt Don 512-24th -------------1329-R
Tackitt M G 626-16th -------------1065-J
Talbert Geo E 1536Vine ------------471-M
Tappan Denver F Old41Hwy --------45-J-12
Tarbet Kenneth 618 Oak-----------1564-R
Tarp Eugene 204W12th --------------1606
Tarpley Thos 2634 Spring----------1157-J
Tarwater Allie 1414Pine ----------1391-W
Taylor Billie 2035 Oak------------1447-J
Taylor Carl MerryHillRd -----------1593-R
Taylor Chet 1535 Olive---------------412
Taylor Don D 98-12th ------------1883-J
Taylor Luella 1434Pine --------------272
Taylor P E 1415Vine ---------------1381
Taylor V M bulldozing ------------43-J-1
Taylor Wm H 1319Park -------------1496
Templeton-Sales Yard 24-12th --------1844
Tenney Joyce 730-18th -------------1734
Terrell Clarence 3195Vine ---------1338-W
Terrell T J Rev 1030-21st -----------1522
Terrill Oliver A WillwCrk -----------95-J-2
Terrill Olivia 2029 Oak------------1093-J
Terris Jas 1404Park --------------1909-J
Testerman Clariss Mrs 246-16th ------1370
Texaco Service Station 1405 Spring-----910
TEXAS CO THE sales 610Pine----------355
Texeira Milton Lt 820Park -----------1276
Tex's Barber Shop 1210Park -----------84
Thach Alma 3025Vine -------------1094-W
Tharp Stanley K 3308Pine ---------1183-R
Thatcher S P 3046 Oak---------------384
Thelma's Telephone Answering Service
740-14th-493
Thixton Clyde F 1135-11th ------------973
Thomas E 310-16th ---------------696-J
Thomas Helen E 419-15th ------------1331
Thomas Howard J ----------------42-R-2
Thomas Jas L 1827Park ------------1462-J
Thomas John D Mervilyn's Flwr Shop
827-13th-656
Thomas Marjorie M 1827Park ------1462-J
Thomas Omer 1827Park ------------1462-J
Thomas Wm SVine ---------------1163-W
Thompson Melvin O 102 Spring-------544-M
Thompson W D 26HillcrstDr ----------1651
Thorndyke Mervin E ---------------94-R-2
Thornton J E 1936Vine ---------------392
Thornton Jack 274 SntaCrzAv --------1408
Thorpe Donald E 931Vine -------------848
Thralls Alice 647Vine ------------1475-W
Thrasher Lionel WhitleyGardens -----77-R-3
Thurber W G MD ElPomr ----------58-R-12
Thurlby A Nye 503-13th --------------594
Tide Water Associated Oil Co 26th ---911-W
Tidrow J C SRivrRd --------------595-J
Tidrow John E 625-7th -----------834-W
Tidrow Oliver ------------------350-M
Tidrow Walter O -----------------350-J
Tidwell Wm 2818Pine ---------------1032
Tingley C A 1019Chestnt -----------941-W
Tjaldeen Peter 104-17th ------------585-J
Toevs Gus 530-9th ---------------154-W
Tolleson Jack R 3165Vine -------------320
Tompkins Max E 275 SntaCrz-------1435-W
Tornquist A J W4th --------------1006-M
Torrey Mary A Mrs 2238 Olive---------1737
Tots & Teens see Vivian's Smart Shop
1347Park-310
Towe E C Mrs 533-28th -----------1278-W
Town & Country Beauty Salon 597-12th--358
Town House The 28th&Spring ---------1770
Towse Edw A CrestnRd -------------73-J-1
Towse Mary Mrs CrestnRd -----------73-J-1
Trager O Mae 529-18th ------------850-J
Trailer Village 3341 Spring------------468
Travelodge Paso Robles 2701 Spring-----304
Traver Raymond -----------------60-R-3
TREES MOTOR LODGE 2841 Spring-334-W
Trent Jas W Adelde ---------------3-F-11
Trett Jas L PeachyCnynRd ---------11-J-11
Trigueiro Alfred ElPomr -----------58-R-11
Triguero Pete -------------------1634-W
TROWBRIDGE JOHN B rl est
101CrestnRd-847
True Estelle ShandnHwy ------------42-J-2
Truesdale Willis 51RidgevwDr ------1182-W
Trussler Arthur F AdeldeRd -----------614
Trussler Wm C 9HillcrstDr ---------1228-W
Trussler's Furniture Accessories
724-13th-887
TRUSSLER'S FURNITURE STORE
1303Park-126
Tucker Alvin C 754-26th -------------428
Tucker Edna Shandn --------------53-R-11
Tucker Elden ------------------78-J-12
Tucker Emily D 1844Vine ----------215-W
Tucker Mae 2035 Oak-------------1447-J
Tucker Robt D 638Boln ------------257-W
Tucker S S 2035Vine -----------------681
Tucker Sam --------------------26-R-3
Tucker W Mervel Shandn ----------54-J-11
Tufte J E 19-12th -------------------460
Tuley Bruce R 235 SntaCrzAv----------1360
Tuley C Ward -------------------31-J-3
Tuley John B EstrellaRd ------------28-R-1
Tuley Lester CrestnRd --------------992-J
Tuley Merle 230-16th ----------------626
Tuley W Ray 227-16th --------------873-J
Tunnell Saml R 3341 Spring----------779-R
Turano Anthony 620TuckrAv --------1578-J
Turner Anna 520BonitaAv ----------1114-W
Turner Juretta 2204 SnLuis---------1471-J
Turner Paul L 63RidgevwDr -----------636
Turri Harold R 2319 Spring---------1253-M
Twisselman Henry Cholame ----------97-R-3
Twisselman Jas C Cholame ----------97-R-1
Twisselman Kaye M 115-18th ---------1553
Twisselmann Chris ---------------86-J-3
Twisselmann Dorothy M ------------86-J-3
Twisselmann Ernest C -------------86-J-3
Twisselmann Gary 3219Pine -------1183-M
Twisselmann R D Shandn ------------51-J-1
Twisselmann Theo F Jr Cholame ----86-J-11

U

Ullrich Paula 26th&Spring -------------735
Union Oil Company of Calif
Northern Division Pipelines
Shandon Pump Stn Shandn--------80-R-1
Sales Division
Paso Robles Office 26th------------658
Union Oil Service 15th&Spring ---------1420
Union Oil Service Stn 10th&Spring -----1531
Union Service Stn SHwy --------------1319
Union Special Training Class SLO County
Schools Hwy41 ------------------43-R-2
U S Government
Army Dept of
Army Reserve Training Center
2706 Spring-700
Camp Roberts -------------------1960
Commerce Dept of
Civil Aeronautics Administration
Air Traffic Communications Stn
PasoRoblsAirprt-670
Dept of Agriculture
Soil Conservation Service
1428 Spring-1334
Post Office 744-11th--------------------96
Uptown Cafe 1514 Spring--------------1914
Urquhart Jas R 526 Spring----------756-J
Utting A W Mrs 426-11th ----------1231-J

V

Vaca Pat Mrs 1248-21st ---------------599
VAL KEY TERMITE CONTROL
740-14th-1742-W
Valley Cafe Shandn ---------------57-R-2
Valley Motel Shandn ---------------56-J-3
VanBlargen Kenneth BevrlyPl -------1376-J
VanDam Dick 3308½ Spring-----------1604
Vanderlip Dick Mrs SRivrRd -----------190
Vanderlip Manford J 205-16th -------199-J
VANGAS MISSION 2801 Spring---------343
VanHorn Gary 1445Pine --------------1951
VanHorn Lloyd F 1420GreenwdDr ----726-W
VanHorn Martin 520-32d -----------1064-W
VAN HORN OTTO B REALTORS
612-12th-1414
Residence OakFlatRd --------------4-J-1
VanHorn Wm 3136 Oak------------1474-W
Vanity Box 1336 Spring----------------221
Van Order Lester MountainSpringsRd -998-J
VanStelten Albert 939 Spring-----------458
VanVorst E L GoldenHillRd ----------630-M
VanWinkle Jess 2931Pine -------------1986
Vapor Cleaning Works 1344Pine --------315
Varner Peggy Carter 3001Park -------454-R
Vasquez Bob 69Fresno ------------------48
Vaughan John H 214 SanAugustinDr----1448
Vaughan Louise A 220-12th ------------461
Ventura Sam J 95-15th----------------194
Venturini Emidio ElPomr -----------59-R-2
Verity Kenneth B ----------------35-J-2
Verry Walter 245½ Oak------------1006-W
Vick Brothers Richfield Service
1637 Spring--989
Vick F L 628CrestnRd ----------------410
Vick Harold J 304-16th ---------------516
Vic's Cafe 835-13th --------------1529-W
Vidor K W ---------------------25-R-2
Vilen Frank J 421-12th ---------------1576
Vivian's Smart Shop 1347Park ---------310
Vogel B F 727Park -----------------1375
Vogue The 1233Park --------------------70
Volpi Frank --------------------36-R-2
VonDollen Fred ------------------30-J-1
VonDollen John W 1821Park -------1590-M
VonDollen Loretta 3305Pine --------1183-J
vonDollen Ruth 249-16th ----------1075-M
vonHusen Frederick L Rev 925Vine -----244
Vorrath Meryl K 843Vine --------------509
Vreeland Cleo Mrs SnMigl --HOmstd 7-3343

W

Wachs Arthur ElPomr -------------60-R-2
Wachs Sidney F CrestnRd ----------76-R-3
Wack Richard P AdelaideRd ---------9-F-13
Waer T O Dick -------------------716-W
Wages Thos 1610Park -------------952-W
Wahlace Peter 621 Oak----------------164
Wakeman Clarence 285 SnAugustinDr--1931
Wakeman Russell W 140 Spring-----1057-W
Walker Everett E MtnSprngsRd -------10-R-1
Walker Jimmy 187PacAv ---------------889
Walker Mary E 2620RivrsdeAv ---------1773
Walker Ralph M ------------------73-R-3
Walker Ray J 1838RivrsdeAv ----------1607
Wallace Donald E Mrs 1310 SherwdRd---467
WALLACE MACHINERY CO 1139-13th-450
Wallen Newton 735Pine ------------167-M
Walter Chas L KilerCanyonRd ---------1-R-2
Walter Chas L B & W Sportsmen
2138 Spring-1840
Walters G V 444Vine ----------------1860
Walters Lavern S 405 Oak----------1186-M
Walters Lavern S Polar Freeze
828 Spring-305-R
Walters V C 26th&Spring ----------1092-J
Walti Hugh 1401GreenwdDr ----------1774
Walton Gilbert E 1914 Olive----------393-R
Walton Myrtle 410-14th -----------387-R
Ward Edw D MD 1004Vine--------------1800
Residence 12th ---------------------1084
If no answer call-------------------1200
Ward Frank L State Farm Ins Companies
1947 Spring-69
Ward Fred 724½-14th ------------1742-J
Ward Lee A 1410A Park------------206-J
Warden Wanda 1803 Spring-------------1655
Warneke C E Shandn ---------------51-J-3
Warner E A W4th --------------------1511
Warner Worth Hi-Way Mkt 2105 Spring--313
Warren Kenneth C 526 Spring---------1724
Washabaugh Noel E 1105Chestnt ----1718-J
Watkins G G NRivrRd -----------------490
Watkins Ted 101HwySouth ---------------73
Watkins Wayne E 445 Oak-------------622
Watland Clarence OakFlatRd ---------2-J-1
Watson Verna Mrs ---------------36-J-1
Weatherill Robt C 78-12th -----------1980
Weatherly J A WhitelyGardens ------93-J-1
Weatherman Pearl 321½-15th ------633-R
Weatherwax Wm A
genl contr 629-21st-1018-J
Weaver Carl --------------------36-R-3
Weaver Darrel M OldHwy41 --------43-R-3
Weaver Lynn -------------------43-J-2
Weaver Percy ------------------43-J-2
Webb Perry L 623-34th ---------------293
Webb W W 135-18th -----------------1608
Webber Burr D 500PacAv -------------1562
Webber O H 832-18th ----------------1081
WEBER BAKING CO 205 Oak-----------261
Weber Hermann Rev Shandn ---------32-J-3
Weber Joe ---------------------94-J-1
Weber Vincent 618-7th -------------921-R
Web's Liquor Store 2816 Spring---------447
Webster Alex Mrs 1433 Oak-----------41-W
Webster Rosa E Crestn -------------69-J-2
Weferling Duane 1601Pine ---------1411-R
Weiner M MD 636BolnDr ---------------795
WEISSGERBER ROBT C ins 945Vine----720
Welch Deborah O 707-7th -------------1597
Welch Earl M 2218Park ---------------1161
Werling Dewey 417-24th --------------1422
Werner Harry E OakFlatRd -----------4-J-2
West C Winston 115-12th -------------1353
West Chauncey W 1039Chestnt ---------1039
West Chauncey W & Associate 823-13th -868
West Kenneth constable -----------1266-J
West Ray 745Pine --------------------564
Western Auto Supply Co 1420Park ------596
WESTERN CABINET WORKS 1000Park-289
Western Union Telegraph Co 1208 Spring-131
To send a telegram or cablegram call
Western Union
Wetzel F G Mrs 1720Filbrt ---------------59
Weybret Fred E 7-12th ---------------1292
Weygandt C M 738-30th ------------483-J
Weyman Walter OakFlat -------------2-R-3
Whaley Thos J 124 SntaYsablAv----1657-W
Wheaton Jas 1333RivrsdeAv ----------369-J
Wheeler Gay 2230 Spring-------------147-R
Whisenhunt J T ShannonHillDr --------1432
Whisman Lawrence L 2611 Spring-----655-J
Whitaker Nelle H 2735Vine ------------678
White Billy C 134 SnCarlosDr---------162-R
White Geo A Sr Shandn -----------49-R-11
White Geo S Shandn ---------------49-R-3
White Marion D Shandn -------------49-R-2
White Ranch Co Shandn -------------49-R-2
White Richard M Shandn ------------80-J-3
White Spot Cafe 1524 Spring---------517-W
Whitener John PeachyCnyn -----------11-J-1
Whitener Lily A 1607Park ----------1632-J
Whitley A L 629Vine ----------------1756
Wiebe Edgar -------------------17-J-11
Wiebe Gus CayucosRd --------------21-R-1
Wiebe H A 10HillcrstDr ---------------1888
Wiebe Rudolph Adelaide -------------8-F-21
Wiebe Wm G CayucosRd ------------21-R-11
Wieland Louis J 1430Park -------------1728
Wieser Hubert B 551FerroLn ---------894-R
Wiest G Ellis -------------------58-J-1
Wilcox Lou 1117Vine -----------------1270
Wilcox Lou & Son General Electric
Appliances 823-12th -----------------226
Wilcox Norma 2749Vine ----------------883
Wilding Geo A ElPomr --------------61-J-11
Wildman J M 2120 Olive---------------1509
WILDMAN J M INC ofc 34th&Spring----254
Parts Dept 34th&Spring------------------99

Wilkinson Helen H 724Vine ---------1186-W
Wilkinson J 1426Pine ----------------1473
Wilkinson John -----------------18-F-14
Willard Elloyd SHwy --------------666-J
Willard Music Co 1245 Spring----------1089
Willging Frank H 1745Filbrt -----------632
Williams B F contr 1424 Spring--------1875
Williams C S Hwy101 --------------14-J-3
Williams Geo N 411-14th --------------235
Williams Vernon 318-4th ----------1166-R
Williams Walter P SanJuanCreekRd --82-J-2
Williams Walter V The P T & T Co
1030Vine-133
Residence AdelaideRd ---------------1482
Willow Creek Ranch WillwCrk --------25-R-1
Wilmar A H Dr CayucosRd ---------------63
Wilmar E V CayucosRd ------------------63
Wilmar Ednah E 1905 Spring----------1846
Wilmar Wm SHwy ----------------1047-W
Wilshusen J S Jr Shandn ----------50-J-11
Wilshusen Jim -----------------33-R-2
Wilshusen Larry 2216Vine -------------422
Wilson Gavin 1630 Oak-------------90-W
Wilson H H 245-12th --------------453-W
Wilson Harrison H ElPomr ----------60-J-3
Wilson Howard 637CeclCt --------------733
Wilson Jack E ElPomr --------------35-J-1
Wilson L L Jr 733-23d ----------------993
Wilson M Mrs 1221Vine ------------561-W
Wilson Maria 546Vine ------------1246-R
Wilson Robt A 526CrestnRd -----------1859
Wilson W T PasoRobles War Memrl
Dist Hosp 15th-1200
Residence 15th ---------------------1723
Wilson Wayne W MSgt 546Vine -----1246-R
WILSON'S DRIVE-IN 2748 Spring------492
Wimberly Lucille H ---------------829-W
Wimmer W W AdelaideRd ------------5-R-1
Wing Mike Harold Pioneer Auto Parts
1144Railrd-1418
Wingefeld Frieda Mrs 1538 Olive-----287-W
Winjum L J 1640Pine --------------1410-J
Winterbourne Robt E 120CapitlHl ---1178-M
Winters R N SanJuanCreekRd -------82-J-12
Withey L G MtnSprngsRd ----------10-R-11
Withey L O 3640 Oak -------------1745-J
Wolf Donald OldHwy41 -------------46-J-1
Wolf Louis ---------------------44-R-11
Wolf Melvin J 2626 Spring------------1987
Wolff Herbert F 2840Vine ---------1106-J
Wood Acel 55Fresno ---------------179-W
Wood Agnes Ann 7Hillcrst ---------1133-R
Wood H A W21st -----------------998-W
Wood H A Welding & Machine Shop
1207-13th-321
Wood Laurence H 605Crestn ----------1365
Woodland C B 215-24th -----------1706-W
Woodland Fred 2241Vine ---------------497
Woodland Fred Norwalk Serv Sta
9th&Spring-425
Woodrell A L 2644 Spring-------------1400
Woods Will A 2223 Spring----------991-M
WOOSTER BUICK & GMC 1501 Spring--14
Wooster C T CrestnRd -------------73-R-2
Wooster Marshall A CrestnRd --------69-J-1
Worthan Ed SHwy ----------------666-W
Wright Raymond 285 SntaCrzAv----------105
Wyatt Frank M 125 SanRaflDr ---------1985
Wyatt Roy W 526 Spring ---------------196
Wyborney Henry J E13th -----------953-J
Wyrick Donna KilerCanyonRd ---------1-R-3

Y

Yancy Steve 845 Olive--------------864-J
Yanez Raymond S 230 Spring-------1234-M
Yeager John W 518FerroLn --------1214-W
Yearwood C F WhitleyGardens -------77-J-12
Yearwood Joe T WhitleyGardens -----77-R-11
Yellow Cab Paso Robles Yellow Cab
1245 Spring-488
YORK SID INS AGCY 1213Park----------727
York Sidney 845Cherry ---------------1580
Yost W D 646BolnDr -----------------1344
Young Arden OakFlat ---------------3-R-11
Young Cecil Mrs MtnSprngsRd ------1764-J
Young Geo W 2233 Olive------------1087-R
Young Laura Shandn ---------------57-R-3
Young Leonard A 410PacAv -----------1380
Young Robt C Shandn --------------47-J-1
Younts Coy 920Vine ------------------391

Z

Zapf Ruth 623-6th ---------------1233-J
Zieglar Mike AdelaideRd --------------1459
Zimmerman Leo E ElPomr ----------35-J-3
Zuckerman Ranch PeachyCnynRd ------12-J-1

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A

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188PomeryAv-PR 3-4408
Abbott Ethel L
118CastaicAvShellBch-PR 3-2558
Abbott's Motel 1005Dollivr -----PR 3-4475
Adams Chas E Dr
229PalisdesAvShellBch-PR 3-2005
Adams Hazel Lawson
351 SnLuisAv-PR 3-4441
Adams Inez Mrs
263WawonaAvShellBch-PR 3-4428
ADAMS MOTEL 1000Dollivr ----PR 3-2065
Agnew Sadie Dolliver ----------PR 3-2401
Akizuki Edw 292HarloeAv -------PR 3-4724
Alex Shell Beach Inn
853 ShellBchRdShellBch-PR 3-9901
Alexander Margaret Mrs
271WadswrthAv-PR 3-2551
Allin Bertha L Mrs 311FranklnDr -PR 3-4777
Anderson Elmer R
140 OceanVwAv-PR 3-4739
Anderson G H 350WilmrAv ------PR 3-4732
Anderson Henry C 448 StimsnAv--PR 3-4492
Anderson Les
259MorroAvShellBch-PR 3-2380
Anderson's Richfield Service
Price&HollistrAv-PR 3-4618
Andrews R A
150CapistranoAvShellBch-PR 3-4702
Angelo Alex
141WindwrdAvShellBch-PR 3-4609
ARDEN FARMS CO
116WBranchArroyoGrnde-HUntr 9-2994
Armstrong Donald EdnaRd ------PR 3-4710
ARROYO GRANDE FLOWER SHOP
102NHalcyonArroyoGrnde-HUntr 9-2834
Ashby Edgar Zane
130PierAvShellBch-PR 3-2512
Atlasta Court 331WadswrthAv ---PR 3-2359
Atwood C B
126PalomrAvShellBch-PR 3-2311
Avellar Mary F Mrs 285Wadswrth -PR 3-2435
Avila John 230 StimsnAv--------PR 3-2341
Axtell Edith M 345 StimsnAv----PR 3-2037
Azevedo Manuel 321HindsAv ----PR 3-2166

B

Bacarella John Bailey's Auto Court
470Main-PR 3-2119
Badger Helen K Mrs 510HarloeAv -PR 3-2322
Bailey L E 441Hollistr ---------PR 3-2387
Bailey's Auto Court 470Main ----PR 3-2119
Baker G Dennis
555 ShellBchRdShellBch-PR 3-2097
Baker Gus R 319MorroAvShellBch-PR 3-2555
Baker's Restwell Court 1221Price -PR 3-2424
Balent A Stephen DDS dntst
160HindsAv-PR 3-2449
Bank of America 801Price ------PR 3-4613
Banks Raymond
239 SntaFeAvShellBch-PR 3-2186
Bargain Shop 661Dollivr ---------PR 3-2462
Barks LaWarren L
388WindwrdAvShellBch-PR 3-2146
Barnes David 241 StimsnAv------PR 3-4992
Barnes Oscar H
342MorroAvShellBch-PR 3-2427
BARNETT PLUMBING & HEATING
361Pismo-PR 3-2494
Barnette B B
214WawonaAvShellBch-PR 3-4728
Barnhill E W 340HarloeAv ------PR 3-2236
Barnhill Ronald E 940 Stratfrd---PR 3-2149
Barth Harry L 320PomeryAv ----PR 3-4679
Bassett E J Mrs 382HindsAv ----PR 3-2388
Bassett Ralph N Seaside Motl
172 OceanVwAv-PR 3-2411
Bates Clem M 360 StimsnAv------PR 3-2171
Baugher Clarence W
206PalisadeAvShellBch-PR 3-4685
Baxter W A & Sons serv stn
691Price-PR 3-4466
Baxter W Thos BaxtrWy ---------PR 3-2475
Baxter Walter A 450HollistrAv --PR 3-2147
Baxter Wm A 541 SnLuisAv-------PR 3-2239
BAYLES CHAS A
541½Wadswrth-PR 3-2545
Beach Apartments 142 StimsnAv--PR 3-4627
Beachcomber Motel
120 OceanVwAv-PR 3-2208
Beck H D 118MorroAvShellBch --PR 3-2410
Beck Ike 1260PortrAv -----------PR 3-2358
Becker Mildred H 133 OceanVwAv-PR 3-2540
Bell Dorothy A Mrs
245WawonaAvShellBch-PR 3-2666
Bender's Plumbing & Supplies
111CuyamaAvShellBch-PR 3-4747
Bergquist D W
150CuyamaAvShellBch-PR 3-4780
Berry Lloyd E
214EspartoAvShellBch-PR 3-2467
Berryman F J
702 OceanBlShellBch-PR 3-4449
Bettencourt John X 560 SnLuisAv-PR 3-4427
Bettiga Jas 471 OceanVwAv------PR 3-4651
Bidegary Jas R 911Bakersfield ---PR 3-2276
Birchall Robt J
244CastaicAvShellBch-PR 3-2586
Bishop O D 326BoekrAvShellBch --PR 3-4413
Black Vernon E 831 Stratfrd-----PR 3-2022
Blair Chester R
251WawonaAvShellBch-PR 3-2160
Bolstad Paul F 340WilmrAv -----PR 3-2384
Bonkosky Hermine 381HindsAv ---PR 3-2176
Boosinger H E 321 StimsnAv-----PR 3-2092
Borba J J 108EspartoAvShellBch--PR 3-4669
Borba Ruby 521WadswrthAv -----PR 3-4438
Boren Hooker
108CastaicAvShellBch-PR 3-2137
Bowden Jewel Mrs
138WawonaAvShellBch-PR 3-2175
Boxold Fred 157ParkAv ---------PR 3-2678
Boyd I F 303WawonaAvShellBch--PR 3-4793
Bradford Howard 980WadswrthAv-PR 3-2643
Bradley Chas A contr
135MontecitoAvShellBch-PR 3-2168
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1653 ShellBchRdShellBch-PR 3-2168
Brad's Restaurant 209PomeryAv -PR 3-9908
Brady Leroy 1100BelloAv --------PR 3-2548
Brady S H 301Cyprs ------------PR 3-2364
Brand Leonard J Maj 795Bay ----PR 3-2425
Brandt's Meat Market 800Price --PR 3-2636
Brashear Edith Barre
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Bryant John F 164 OceanVwAv --PR 3-4484
Buckingham Robt D
303CapistranoAvShellBch-PR 3-2062
Burks Ruth Hwy1 --------------PR 3-2054
Burnight E R MD 348HollistrAv---PR 3-4633
Burton Daphne M Mrs 341HindsAv-PR 3-4671
Burton F G 127VistaDlMrShellBch-PR 3-4719
Buss Donald B
289PalisadeAvShellBch-PR 3-2686
Butler Hotel see Trade-Winds Hotel
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Byrd Stanley C 770Hanfrd ------PR 3-2458

C

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Cain Ronald
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Cardoza Tony V 349PomeryAv ---PR 3-2188
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Cattani P 791Bay --------------PR 3-4661
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Chamber of Commerce 490Price --PR 3-4658
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Cherry Lee 1410BelloAv ---------PR 3-2372
Clark Darrell R
508 OceanBlShellBch-PR 3-4416
Clark Harry M
305WindwrdAvShellBch-PR 3-4665
Clark Louis E 1221Price ---------PR 3-2424
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238WawonaAvShellBch-PR 3-2017
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Cliffside Court 931Dollivr -------PR 3-2229
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Coburn Louise
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Collier T L
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Collins Martin T Jr
334MorroAvShellBch-PR 3-2641
Collins P C 154 SeaVwAvShellBch-PR 3-4716
Colwell Ben Hwy101 -----------PR 3-4758
Community Methodist Church
205WindwrdAvShellBch-PR 3-4607
Condon Donald O
1243 OceanBlShellBch-PR 3-2532
Conklin Thos H ins
427WatrShellBch-PR 3-2084
Cooper's Restaurant 491Price ----PR 3-2076
Copeland Florence 650Dollivr ---PR 3-2496
Corbett W B
216PalisadeAvShellBch-PR 3-2257
Cordeiro M S 324 StimsnAv------PR 3-4675
Corrente Pasquale 350HindsAv ---PR 3-2680
Cottongim Leonard T Jr
860Fresno-PR 3-2685
Coulter Marion 971 Stratfrd-----PR 3-2042
Crawford Jas A
251CapistranoAvShellBch-PR 3-2025
Crawford Jas F 700Hanfrd ------PR 3-4931
Crawford LuVilla
1802 OceanBlShellBch-PR 3-2143
Crofts Victor David
343CuyamaAvShellBch-PR 3-2063
Crombie Elizabeth 1051A Price--PR 3-4446
Crook Elsie M Mrs Stauffer Sys of
SanLuis Obispo 1037Montery
SnLuisObispo-LIbrty 3-4160
Residence 362B WawonaAv
ShellBch-PR 3-2566
Crosby LaVern
331WindwrdAvShellBch-PR 3-2001
Crowder Jas H 164½ OceanVwAv-PR 3-4910
Cuelho A P 571WadswrthAv -----PR 3-2035
Culbard A E 101Hwy -----------PR 3-2049
Cullen John 841 Stratfrd---------PR 3-2406
Cummins Country Store 591Cyprs -PR 3-2561
Cummins Mary A 545Cyprs ------PR 3-2118
Cumpston W V
244EspartoAvShellBch-PR 3-4423
Curlee Frank F
296PalomrAvShellBch-PR 3-2206
Curtzwiler Ruth Mrs
701WatrShellBch-PR 3-4797
Custom Archery 548Cyprs -------PR 3-2670

D

Dana Amos B 540HarloeAv ------PR 3-4489
DaVico Henry 340HollistrAv -----PR 3-2189
Davis Electric & Hardware
930Price-PR 3-2215
Davis Harry E Atlasta Court
331WadswrthAv-PR 3-2359
Davis W H 166 SeaVwAvShellBch -PR 3-4971
Deale C G 431 IndioDr-----------PR 3-2346
Dearden Robt E
277LeewrdAvShellBch-PR 3-4491
DeBono Richard A 124 IndioDr---PR 3-2366
Deibert Til 344PomeryAv -------PR 3-2280
Delamar Ora 300Cyprs ----------PR 3-4498
DelLaughter Beatrice R
153LeewrdAvShellBch-PR 3-4696
Denno R R 49BoekrAvShellBch ---PR 3-2038
Dias Court 371Pismo -----------PR 3-2085
Dilworth Doris 326 IndioDr------PR 3-2328
Dixon Robt E 217PierAvShellBch -PR 3-4927
Dodge Jas F
208EspartoAvShellBch-PR 3-2369
Doko's Variety Store 880Price ---PR 3-4628
Domingos M G PismoRdShellBch -PR 3-4714
Domingos Vivian
142WindwrdAvShellBch-PR 3-2593
Donahue Robt R
218PierAvShellBch-PR 3-2095
Donaldson Art Shell Beach Mkt
753 ShellBchRdShellBch-PR 3-2135
Dotson Jas P
253PalisadeAvShellBch-PR 3-2247

Duclo Geo E 143MontecitoAvShellBch-PR 3-4775
Dufur Ben 363WilmrAv ---------PR 3-2172
Duncan C J 259MontecitoAvShellBch-PR 3-4604
Duncan Donald L 239EspartoAvShellBch-PR 3-4442
Duncan Jimmie R 289PalisadeAvShellBch-PR 3-4772
Dungan Lorna Mrs 130 StimsnAv--PR 3-2627
Dunlap Roy 650Dollivr ---------PR 3-4926
Durant J J 376ElPortlDr -------PR 3-4440
Dyer W H 120 OceanVwAv-------PR 3-2208

E

Eagler Fred G 178LeewrdAvShellBch-PR 3-2204
Earing Dale P 142CuyamaAvShellBch-PR 3-4420
Earle Gordon 110 StimsnAv -----PR 3-2537
Earle Robt G 110 StimsnAv------PR 3-2537
EDGEWATER MOTEL 280Wadswrth-PR 3-2233
Ed's Mobile Service 690Price ----PR 3-4954
Eggleston Clara M Mrs 227CastaicAvShellBch-PR 3-2240
Eggleston Lucy Mrs 361HarloeAv -PR 3-2174
Ell John W 127½MontecitoAvShellBch-PR 3-2058
Ellegaard Lloyd H 210MorroAvShellBch-PR 3-2016
Elliott Paul H Rev 133PlacentiaAvShellBch-PR 3-2167
El Patio Motel Pauline's 350Pismo-PR 3-4744
Elvin Eugene H Dr 791Dollivr ----PR 3-2486
Residence Hwy101AroyoGrnde-HUntr 9-2604
Elvin John H MD 273PomeryAv---PR 3-2492
Residence AroyoGrnde ------HUntr 9-2604
Elwell Chester C Capt SunstPalisades-PR 3-2696
Ennes John 350 StimsnAv-------PR 3-2140
Erhart A A 1146MaplAroyoGrnde-HUntr 9-3575
Erwin A E 334MontecitoAvShellBch-PR 3-4686
Eslinger Jean 305PierAvShellBch -PR 3-4616
Espinola Anthony J 477HindsAv --PR 3-2487
ESQUIRE THE 600Cyprs-------PR 3-4668
Evans Jas W 150 SntaFeAvShellBch-PR 3-2386
Eva's Beauty Salon 990Price ----PR 3-4757
Everett Claude 331PomeryAv ----PR 3-2256
Exner Irene E 153PalomrAvShellBch-PR 3-4452

F

Fairey E I 340 OceanVwAv-------PR 3-2460
Farni Raymond C 326 SntaFeAvShellBch-PR 3-4735
Fay Claude 350WilmrAv --------PR 3-4410
Fay L N 981Hanfrd -----------PR 3-2094
Featheringill B 540 SnLuisAv-----PR 3-2375
Fentzling J P 325CuyamaAvShellBch-PR 3-2527
Fermin Ted 310 OceanVwAv-----PR 3-2456
Ferreira S M OceanoRd ---------PR 3-2416
Ferreira Virginia Mrs 541Cyprs --PR 3-4612
Ferry H C Jr 311BoekrAvShellBch-PR 3-4791
Fire Department 771Price
Fire calls only---------------PR 3-4422
All other calls---------------PR 3-2066
Fire Dept Shell Beach PalomrAvShellBch-PR 3-4622
Emergency calls only---------PR 3-4622
If no answer call-------------PR 3-2404
Firebaugh Elmer J 301WilmrAv --PR 3-4417
Fisher Albert J 491WadswrthAv --PR 3-2483
Fisher L H 208CapistranoAvShellBch-PR 3-2177
Fisher Mel 910Price -----------PR 3-4704
Fissori Jerry A 940Fresno -------PR 3-4437
Fissori Joe 490PomeryAv -------PR 3-2235
Fitzgerald A F Jr 310VistaDlMrAvShellBch-PR 3-4405
FITZGERALD'S LIQUORS 601 ShellBchRdShellBch-PR 3-4753
Fletcher Jack C 234MontecitoAvShellBch-PR 3-4645
Flores Chas T 208 SntaFeAvShellBch-PR 3-2533
Fly Roy B 330PomeryAv --------PR 3-2379
Ford Archie 901Bakersfield -----PR 3-2261
FORD'S MARKET 801Dollivr----PR 3-2068
Foresee Ural V Playland Rollerdrome 175PomeryAv-PR 3-2072
Foster A L Foster's Shell Cafe 1351Price-PR 3-4453
Foster Alfred L Mar Vista Motr Ldg Price&Bay-PR 3-2498
Foster Victor R 417Wadswrth ---PR 3-4691
Foster W E Jeanine's Flwr Shop 301Cyprs-PR 3-2078
Foster Wm A 318MontecitoAvShellBch-PR 3-2041
Foster's Shell Cafe 1351Price ----PR 3-4453
Fox Estelle L 1484 OceanBlShellBch-PR 3-2370
Francis E W 238EspartoAvShellBch-PR 3-2080
Frankish L D 265PalisadeAvShellBch-PR 3-4435
Fraysier B W 1040Price --------PR 3-2020
Fraysier's Union Oil Service 1020Price-PR 3-2288
Frederick Leonard R 390 OceanVwAv-PR 3-2244
Fred's Taxi 231PomeryAv -------PR 3-2464
Freeman Elwood H 251PalomrAvShellBch-PR 3-4698
Freitas Martin G Dr 225PalomrAvShellBch-PR 3-2565
Frink Ellis 2001 ShellBchRdShellBch-PR 3-2120
Frye Elizabeth 241 StimsnAv-----PR 3-2570
Fukunaga Jerry 600Cyprs -------PR 3-4668
Furness J A 483 OceanVwAv-----PR 3-2182

G

Gafvert W Louis 122CastaicAvShellBch-PR 3-2485
Galli G 240HindsAv ------------PR 3-2230
Gallimore J E 340HollistrAv -----PR 3-4654
Garcia John 571 SnLuisAv-------PR 3-2046
Garrett Willis 380ParkAv -------PR 3-2151
Gascoyne John H 324WawonaAvShellBch-PR 3-2200
Gates Vincent J 308CastaicAvShellBch-PR 3-2057
Gelles Tom 161 OceanVwAv------PR 3-4766
Gene's Mobile Service Price&Dollivr-PR 3-2647
Gentry C 226 IndioDr-----------PR 3-2376
Giardina P L 151MontecitoAvShellBch-PR 3-2473
Giffra Caterina 900Dollivr ------PR 3-2436
Gill Lee 266CliffAvShellBch -----PR 3-4934
Gillespie Vernon 231PlacntiaAv ShellBch-PR 3-2507
Gillette Eugene SunstPalisades ---PR 3-2312
Gilliland Jim contr 351FranklnDr-PR 3-4474
Gilmet Edw J 243PalomrAvShellBch-PR 3-2305
Gin Hem S 643Cyprs ------------PR 3-2307
Giusti Hilda 350 SnLuisAv-------PR 3-2343
Glenn C H 1011 SnLuisAv-------PR 3-4657
Glenn F H 720 Stratfrd---------PR 3-4914
Godfrey Chas 189 Sea-VwAvShellBch-PR 3-4921
Goforth H L 471HollistrAv ------PR 3-2477
Golden Star Cafe 687Cyprs ------PR 3-4639
Gomes Frank A 1470BelloAv -----PR 3-2466
Gorman Emma J 142WindwrdAvShellBch-PR 3-2593
Gorman Florence Shell Bty Salon--PR 3-2407
Gottschalk Jos G 2027 ShellBchRdShellBch-PR 3-2126
Goucher Allen F 200CliffAvShellBch-PR 3-2029
Goulart A V Bay ---------------PR 3-4784
Grant Pete 241 StimsnAv-------PR 3-2459
Greene Ethel J 286HarloeAv -----PR 3-4991
Gregorio A C 370 OceanVwAv----PR 3-2284
Greyhound Bus Lines 880Price ---PR 3-4628
Grieb Henry H 940BelloAv ------PR 3-2296
Griffin Elizabeth Mrs 367BoekrAvShellBch-PR 3-2003
Grisingher Herbert 311HarloeAv --PR 3-4684
Grisingher Virginia E 311HarloeAv-PR 3-4684
Griswold Jas C 239CapistranoAvShellBch-PR 3-4770
Grolla Curt 374CapistranoAv ShellBch-PR 3-2185
GUMMERE LLOYD E Pismo Beach Rlty 246PomeryAv-PR 3-4672
Gunn Eldon L 219VistaDlMrShellBch-PR 3-2108
Gunter Mary Lou Pismo White Front 501Cyprs-PR 3-4476

H

Haas Chester R LtCol SunstPalisades-PR 3-4980
Hackleman Oliver Mrs 890LongvwAv-PR 3-2270
Hall Walter B 243MontecitoAvShellBch-PR 3-2291
Hallmark David M 106CapistranoAvShellBch-PR 3-2547
Hallmark Plumbing 380 OceanvwDr-PR 3-2669
Halstead Thos J 345WawonaAvShellBch-PR 3-2222
Happytime Nursery School Inc 1091BelloAv-PR 3-2479
Harding Dorotha M 315CapistranoAvShellBch-PR 3-4600
Harding Dorotha M Dress Shop 760Price-PR 3-4759
Hare Vincent B 750LemreAv -----PR 3-2445
Harper Chas O Idaho Club Liqrs 500Cyprs-PR 3-4634
Harrigan Raymond 1126 OceanBlShellBch-PR 3-2173
Harris Ellen G Mrs 460 SnLuisAv-PR 3-4918
Harris Mervin F 216WindwrdAvShellBch-PR 3-2542
Harris R J 941Wadswrth -------PR 3-2653
Harry's Place 690Cyprs ---------PR 3-9979
Hart Marjorie S 961 Stratfrd----PR 3-4779
Harty's Shell Auto Court 1331Price-PR 3-4749
Hatfield R C 991WadswrthAv ----PR 3-2282
Hawkins Ruth 263PlacentiaAvShellBch-PR 3-2355
Hawn Geo H 1200 OceanBlShellBch-PR 3-2304
Hawthorne Roy W contr 333WawonaAvShellBch-PR 3-2030
Hayes Russell 1717 ShellBchRdShellBch-PR 3-2231
Hedding W Clyde Dollivr --------PR 3-4480
Heid Fred Mrs 310HarbrVw -----PR 3-2489
Heindel Thos 342PalisdeAvShellBch-PR 3-2109
Heller Alfonce H 101Hwy -------PR 3-4623
Helsley Edna 350BoekrAvShellBch-PR 3-2130
Henry Orpha 340PomeryAv ------PR 3-2455
Herrington's Variety Store 771Dollivr-PR 3-4635
Hesseldenz Robt T 327PalomrAvShellBch-PR 3-4788
Hewitt Margaret E 1702 OceanBlShellBch-PR 3-2163
Hi-Way Cleaners 640Price ------PR 3-2497
Hicks Harry 263CastaicAvShellBch-PR 3-4641
Highway Liquor Store 890Price --PR 3-2123
Hill Gerald B HwyShellBch ------PR 3-2234
Hill Grover B HwyShellBch ------PR 3-4721
Hinchee Irene 150EspartoAvShellBch-PR 3-2293
Hirons Hazel Mrs 235MontecitoAvShellBch-PR 3-2008
Hoeflicker E J 215EspartoAvShellBch-PR 3-2128
Hoffman Jos 211CuyamaAvShellBch-PR 3-2074
Hoffmeister Wm Dr 941 StratfrdAv-PR 3-4720
Hofmeister Leo P PierAvShellBch -PR 3-2484
Hohlencamp Ada M 472PismoAv -PR 3-2153
Holma Gusti N 126MontecitoAvShellBch-PR 3-2287
Hoover Floyd C 980 OceanBlShellBch-PR 3-2152
Horn W G 150MorroAvShellBch --PR 3-2576
Horton D R 211PalomrShellBch --PR 3-2393
Houser Wm M 470HollistrAv -----PR 3-2241
Howard Elden L 1111Price ------PR 3-4928
Howell Gertrude 286BoekrAvShellBch-PR 3-2501
Howser C M 651BelloAv --------PR 3-4694
Hoyal Richard I 245 SntaFeAvShellBch-PR 3-2638
Hubbard Scovil F 311MorroAvShellBch-PR 3-4736
Hurdle Frank M 327EspartoAvShellBch-PR 3-4935
Hurst Ray A B C Lcksmth Co 188PomeryAv-PR 3-4408
Hyland Minnie M 357WadswrthAv-PR 3-2430

I

Ida Jay Shop 761Dollivr --------PR 3-2083
IDAHO CLUB LIQUORS 500Cyprs-PR 3-4634
Iljana Leonard 239WawonaAvShellBch-PR 3-2326
Iness Ben D 224 SeaVwAvShellBch-PR 3-2077
Inman C Wayne 215WawonaAvShellBch-PR 3-4697
Isom Dale ShellBchRdShellBch --PR 3-4458
Itjen R C 1250Cyprs -----------PR 3-2267

J

Jacinto Frank 320HindsAv ------PR 3-4932
Jacobs' Carpet Service 344EspartoAvShellBch-PR 3-4951
Janowicz Frank 351WawonaAvShellBch-PR 3-2040
Jarmain E W 229WindwrdAvShellBch-PR 3-2302
Jasas Antanas Adams Motl 1000Dollivr-PR 3-2065
Jatta Marvin L 1240Cyprs ------PR 3-2237
Jeanine's Flower Shop 301Cyprs --PR 3-2078
Jean's Market groc 1050Price----PR 3-2402
Jeffers Alice Mrs 347HindsAv ----PR 3-2279
Jenkins L Mrs 246WindwrdAvShellBch-PR 3-2300
Jenkins Ramona 351MontecitoAvShellBch-PR 3-2201
Jennings Jolene Bakersfield ------PR 3-2392
Jerde Nina 166PierAvShellBch ---PR 3-2365
Johansen Carl 715Hanfrd -------PR 3-2626
Johnny's Barber Shop 221PomeryAv-PR 3-2437
JOHN'S NORWALK SERVICE & GARAGE 781Price--PR 3-2014
Johnson A R 930 Stratfrd-------PR 3-2031
Johnson C T 570Wadswrth -------PR 3-4922
Johnson Carl M 2027 ShellBchRd ShellBch-PR 3-2679
Johnson Lon 344CapistranoAvShellBch-PR 3-2413
Johnson Mead R 189LeewrdAvShellBch-PR 3-2225
Johnson Miles B 935Taft -------PR 3-2541
Johnson Myra Mrs 570Wadswrth -PR 3-2334
Johnson Walter 990Fresno ------PR 3-4667
Jokela Raymond N 134PalomrAvShellBch-PR 3-2203
Jones E L SunstPalisades -------PR 3-2592
Jones Mary J Mrs 591BelloAv ----PR 3-4666
Jones W F 250PlacntiaAvShellBch-PR 3-2423
Jorgensen Annie Mrs 114CastaicAvShellBch-PR 3-4737
Judkins Frances Mrs 931 Stratfrd-PR 3-2335
Junio Frank 440Dollivr ---------PR 3-2047
Jurkovich Jos 148 SntaFeAvShellBch-PR 3-2345

K

Kamitsuka D K 140ParkAv ------PR 3-2440
Karpin Steven J 257CastaicAvShellBch-PR 3-2506
Kay Alex 120 OceanVwAv-------PR 3-2208
Kelley's News & Sundries 680Cyprs-PR 3-2227
Kelly Jas 205PalisadeAvShellBch -PR 3-2667
Kelton Thos W 226½MontecitoAv ShellBch-PR 3-2519
Kemble Leo W 351PlacntiaAvShellBch-PR 3-2412
Kenney Nathaniel Hwy1 --------PR 3-2414
Kent Anne D 305PierAvShellBch -PR 3-4616
Kerl Nettie M 235PlacntiaAvShellBch-PR 3-2133
Key Wayne E 242CliffAvShellBch -PR 3-2050
Kimsey Thos 318LeewrdAvShellBch-PR 3-2156
King Arthur O 220 SntaFeAvShellBch-PR 3-2101
King Chas M 202PlacntiaAvShellBch-PR 3-4674
King Kathryn 119MorroAvShellBch-PR 3-2277
Kirkpatrick J T SunstPalisades ---PR 3-4418
Kirschenman Henry 275WadswrthAv-PR 3-2039
Kjaerbye H F PismoHts --------PR 3-4783
Klause E A 446 OceanVwAv------PR 3-2138
Klewin Sallie 920Fresno --------PR 3-2150
Klinger John H SunstPalisades ---PR 3-2317
Kloffenstein Elba J 370ParkAv --PR 3-2468
Kneiling Fred L Mrs 1402 OceanBlShellBch-PR 3-4656
Knight J W 101Hwy -----------PR 3-4655
KNIGHT'S REST MOTEL 101Hwy-PR 3-4617
Knowles Wm L 253CuyamaAvShellBch-PR 3-2474
Kohlstedt H J 326PalomrAvShellBch-PR 3-2059
Kraft F E Dr 242CuyamaAvShellBch-PR 3-2002
Kramer Margaret 370HarloeAv ---PR 3-2584
Krepps Frank S 332EspartoAvShellBch-PR 3-2432
Kreps Roy F PismoPalisades -----PR 3-2306
Kunz Wm H 244MontecitoAvShellBch-PR 3-2184

L

Lalanne Frank 1290BelloAv -----PR 3-2252
Lamb A L 111MorroAvShellBch --PR 3-4929
Lambre Thos A 209MontecitoAvShellBch-PR 3-2554
Lancaster Della Mrs 132CapistranoAvShellBch-PR 3-2553
Lancaster Keck 127PlacntiaAvShellBch-PR 3-2651
Lancaster Nick 267PierAvShellBch-PR 3-4649
Land Fred E 266MontecitoAvShellBch-PR 3-4608
Landini A 530 SnLuisAv--------PR 3-2330
Langford Bruce H SunstPalisades -PR 3-2397
Lankford B J 142PalisadeAvShellBch-PR 3-4619

Latham Dale 238CastaicAvShellBch-PR 3-2452
Leatherwood Sara Mrs 302CuyamaAvShellBch-PR 3-2683
Lee Howard W 251CastaicAv ShellBch-PR 3-2665
Leivo Helmi 110MorroAvShellBch -PR 3-2508
Lemons Ethel Mrs 421PomeryAv -PR 3-2021
Levin A W HarbrVw -----------PR 3-2098
Levy Albert 1331Portr ---------PR 3-2067
Lewis A T 358MontecitoAv ------PR 3-4450
Lewis B I HwyShellBch ---------PR 3-2061
Lewis Carlton H 203MontecitoAvShellBch-PR 3-2340
Lewis Jack A 290LeewrdAvShellBch-PR 3-2634
Lindekugel Herman H 306CliffAvShellBch-PR 3-2360
Lindley Vie J 685Cyprs ---------PR 3-4660
Lindsay Gordon S 178CliffAvShellBch-PR 3-2273
Lipscomb Earl 142PalomrAvShellBch-PR 3-2013
Loftus Leo M 310WilmrAv ------PR 3-2295
Long Bernice 195B Pomery------PR 3-2495
Long Wm R 374 SntaFeAvShellBch-PR 3-2525
Longfellow Lloyd V 339BoekrAvShellBch-PR 3-2004
LONG'S PHARMACY 711 Dollivr--PR 3-4463
Looney M K Mrs 154PierAvShellBch-PR 3-4404
Lopez F M 156ParkAv ---------PR 3-2630
LOVETT INS & REAL ESTATE SERVICE 1051Price-PR 3-4750
Lowrey H W 860Taft ----------PR 3-4429
Loyal Order of Moose No 1409 Main-PR 3-2117
Lucky Spot Cafe 751Price -------PR 3-2490
Lund Harald T LtCol 315PalomrAvShellBch-PR 3-2615

M

Mabry T D 350WawonaAvShellBch-PR 3-2562
Machado Frank Mrs PismoHwy ---PR 3-2338
Machado Frank E EdnaRd -------PR 3-2007
Machado Joe 521Bay ----------PR 3-2103
Machado Olivia PismoHts -------PR 3-2141
Machado S A 410LongvwAv -----PR 3-2398
Maciel Joe G 550HarloeAv ------PR 3-4664
Mackey Jas SunstPalisades -----PR 3-4680
Maddock N L 242PalomrAvShellBch-PR 3-2690
MADSON A J DR 870Price------PR 3-4636
Maggini Mary Mrs 138CapistranoAvShellBch-PR 3-2205
Maha Anna R 530HarloeAv -----PR 3-2243
Mandes Louis J 326MontecitoAvShellBch-PR 3-2052
Manning Fredrick G 170Main ----PR 3-4706
Mansfield L R 461Bay ---------PR 3-4729
Mantor Delynn 127MontecitoAvShellBch-PR 3-2689
March Hal 221 SntaFeAvShellBch-PR 3-2614
Marell Albert 375 SntaFeAvShellBch-PR 3-2006
Marin Louis H 180 OceanVwAv---PR 3-4640
Marshall O V EdnaRd ----------PR 3-2198
Marshfield Wm E 357 SntaFeAvShellBch-PR 3-4412
Martin Geo 630Cyprs ----------PR 3-4485
Martin Manuel 295Cyprs -------PR 3-2283
Martin R E 353PomeryAv -------PR 3-4493
Martin's Court 320 OceanVwAv---PR 3-4610
Mar Vista Motor Lodge Price&Bay-PR 3-2498
Masten Earl F 901 Stratfrd------PR 3-2265
Masters Ted A Rev 728WatrShellBch-PR 3-2419
Mathes Kate Mrs 470PismoAv ---PR 3-2285
Mathes R D 900Bakersfield -----PR 3-2066
Mathews Manuel J 521HarloeAv -PR 3-2327
Matousek Wm J Jr MD SanLuis Medcl Clinic 957GrandAvAroyoGrnde-HUntr 9-5586
Residence 971Fresno ---------PR 3-4773
Matthews C D 145CapistranoAvShellBch-PR 3-2187
Mattie's 101Hwy -------------PR 3-2488
Mattocks Edgar S 262CuyamaAvShellBch-PR 3-4695
Matzenbacher John 226BoekrAvShellBch-PR 3-2249
Mayberry D H 125PalomrAvShellBch-PR 3-2136
Mayhew Lawrence L 251CuyamaAvShellBch-PR 3-2090
Mays Geo L 127PalomrAvShellBch-PR 3-2110
McAuley Carl 226MorroAvShellBch-PR 3-2417
McBroon Helen 139PalomrAvShellBch-PR 3-2409
McConnen Jas R 205PierAvShellBch-PR 3-2531
McDonald Geo W optmtrst 791Dollivr PR 3-4700
Residence 811Fresno ---------PR 3-2250
McEwen H D 290PalisadeAvShellBch-PR 3-4712
McKellar Thos F MD SunstPalisades-PR 3-2524
McKenzie C T Wave Court 150HindsAv-PR 3-4626
McWilliams W D 267PalomrAvShellBch-PR 3-2637
Melia John 791Hanfrd ---------PR 3-2207
Melin Walter 343MorroAvShellBch-PR 3-2617
Mellow Donald E 129LeewrdAvShellBch-PR 3-2604
Mendenhall Kenneth 226CuyamaAvShellBch-PR 3-2391
Meredith Ronald C 226CastaicAvShellBch-PR 3-2111
Merino Eddie 700Price ---------PR 3-4743
Messer Danny 202MorroAvShellBch-PR 3-4795
Metcalfe Chas E 302PlacntiaAvShellBch-PR 3-2601
Meyer Thos L 950 Stratfrd------PR 3-4781
Miller Elsie M SunstPalisades ----PR 3-2344
Miller Ernest Jr 289PalisadeAvShellBch-PR 3-4772
Miller Henry A 227CuyamaAvShellBch-PR 3-4725
Miller Leslie 521 SnLuisAv------PR 3-2245
Miller Michael T 110 StimsnAv--PR 3-2422
Mineau Jas O 114WawonaAvShellBch-PR 3-2420
Minyard Harold E 341 SnLuisAv--PR 3-2043
Miossi Arthur E 351Main -------PR 3-4488
Miossi Gabriel 202CuyamaAvShellBch-PR 3-2272
Miramar Court 287 SnLuisAv-----PR 3-9952
Mitchell Joe B 165LeewrdAvShellBch-PR 3-2622
Miura Mitsuo Dr dntst 264PomeryAv-PR 3-2500
Residence 1090Dollivr --------PR 3-4451
Montague Lyle M SunstPalisades -PR 3-2374
Monte Vista Motor Court 490Pismo-PR 3-4705
Montgomery David H SunstPalisades-PR 3-2331
Montgomery Herbert E 1390Bello-PR 3-4424
Moore Mary M 570Cyprs -------PR 3-2441
Morris Ezra L 315CastaicAvShellBch-PR 3-2155
Morrison Wm D 359PalomrAvShellBch-PR 3-2681
Mortimore A E 321EspartoAvShellBch-PR 3-2162
Motel Pismo 1851Price ---------PR 3-9965
Mounts Billy W MD 690Hanfrd---PR 3-2429
Murrays Men's Store 781Dollivr --PR 3-2082
Murray's Variety Store 1251 ShellBchRd-PR 3-2339
Mustaikis Albert Adams Motl 1000Dollivr-PR 3-2065
Myers D E 398WindwrdAvShellBch-PR 3-4713

N

National Electrical Contractors Assn-SantaClara SanBenito Chapter
483AuzeraisSnJse
From telephones served by the following exchanges
Pismo Beach
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1578
Neal Ida M 110ParkAv ---------PR 3-4462
Neelands Hugh Mrs 320EspartoAvShellBch-PR 3-4703
Nelson Fred 361HollistrAv ------PR 3-2019
Nelson Harry G 263EspartoAvShellBch-PR 3-4938
Nelson John 350PalomrAvShellBch-PR 3-2377
Nelson Ray N 311WilmrAv ------PR 3-4761
Nelson's Fuchsia Gardens 263EspartoAvShellBch-PR 3-4938
New Ida 341 OceanVwAv--------PR 3-2145
Newberg & Reid Chevron Stn 1717 ShellBchRdShellBch-PR 3-9953
Nicholson Thos Mrs 258PalomrAvShellBch-PR 3-2539
Nielsen Geo H 289LeewrdAvShellBch-PR 3-2015
Nite Haven Auto Court 371 SnLuisAv-PR 3-2224
Nordberg W A Jr 330LeewrdAvShellBch-PR 3-2178
Norgaard's Briard Sales & Boarding Kennel 101Hwy -------------PR 3-2385
Northamer Paul E 341 StimsnAv--PR 3-4925
Nunes Frank P 540Bay ----------PR 3-4402
Nunes Joe 176HindsAv ---------PR 3-4930
Nunes Tony 176HindsAv --------PR 3-4930
Nunziato Jos S Rev Community Methodist Chrch 205WindwrdAvShellBch-PR 3-4607
Residence 206LeewrdAvShellBch-PR 3-4607

O

Ocean View Cafe 1053Price -----PR 3-4629
Ocean View Motel 1001 ShellBchRdShellBch-PR 3-2113
O'Connell Larry 303CuyamaAvShellBch-PR 3-2695
O'Connor J E 602 OceanBlShellBch-PR 3-2268
O'Day Bette V 387EspartoAvShellBch-PR 3-2448
O'Donnell Jack C 100ParkAv -----PR 3-9994
Oliver L W 251 SnLuisAv--------PR 3-4787
Oliver Manuel Mrs 1280Cyprs ----PR 3-4707
O'Loughlin Donald 244MontecitoAvShellBch-PR 3-2184
Olsen Belle Mrs 340Main -------PR 3-2443
Oreglia Louis 332HindsAv -------PR 3-4693
Osborn Jerry 351Pismo ---------PR 3-4911
Osborn Robt H 242MorroAvShellBch-PR 3-2518
Owen Fred W Mrs 344CastaicAvShellBch-PR 3-2510
OZZIE'S RADIO SALES & SERVICE 450WadswrthAv-PR 3-4632

P

P I Market Inc 238 OceanVwAv--PR 3-4465
Pacific Gas & Electric Co Bus Ofc
894MonterySanLuisObispo
From Pismo Beach Exchange
Ask Operator for-ENtrprise 1-0251
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSnLuisObispo
Ask Operator for-Business Office
(No charge for calls to Business Office)
See Introductory Section for Service calls and Other Important Matters
Paddock Jimmy rl est SunstPalisades-PR 3-4414
Palisades Motel Pismo Palisades Motl NHwy-PR 3-4469
Palomar Motel 1601 ShellBchRdShellBch-PR 3-2404
Paniagua Ernie E 129MorroAvShellBch-PR 3-2635
PANORAMA COFFEE SHOP Hwy101-PR 3-9959
Papa Paul 149 OceanVwAv------PR 3-4421
Parfitt's 741Dollivr ------------PR 3-4471
Park Apartments 330ParkAv ----PR 3-2403
Parkinson Faye Valley Court 188 StimsnAv-PR 3-4459
Parsons Louie 347 StimsnAv-----PR 3-2513
PASSE ART SHELL SERVICE 571Price-PR 3-4637
Patterson Bert 380EspartoAvShellBch-PR 3-4751
Pattison G B 302CapistranoAvShellBch-PR 3-2597
Patty Eleanor 540Dollivr -------PR 3-4448
PAULINE'S EL PATIO MOTEL 350Pismo-PR 3-4744
Payne Richard C 121PlacntiaAvShellBch-PR 3-2260
Peabody Harry L 130MorroAvShellBch-PR 3-2294
Pebley Allie Mrs 350 OceanVwAv--PR 3-4659
Peck Glen A 315 SntaFeAvShellBch-PR 3-2590
Pendleton Lelande O Hwy101 ----PR 3-4912
Peters E J 380PomeryAv -------PR 3-4487
Peters Simon 491PomeryAv -----PR 3-4650
Petersen Disposal Service 369CastaicAvShellBch-PR 3-4445
Petersen H T 369CastaicAvShellBch-PR 3-4445
Peterson Albert atty 250PomeryAv-PR 3-2139
Residence 1025 SunstDr AroyoGrnde-HUntr 9-3692
Peterson Arthur E 278PalisdesAvShellBch-PR 3-4457
Pete's Auto-In Motel 380HarlpeAv-PR 3-4748
Petterd Chas E 400 StimsnAv----PR 3-4658
Pfost Harold C 177 Sea-VwAvShellBch-PR 3-2197
Pfost Nesley 190PierAvShellBch--PR 3-2571
PHILLIPS K L & SONS serv stn 999Price-PR 3-2121
Phillips Liva 656Cyprs ---------PR 3-2368
Phillips Michael 370Hollistr -----PR 3-2588
Pico Fishing Trips 203 SntaFeAvShellBch-PR 3-2195
Pismo Beach City of
City Clerk BelloAv&HollistrAv---PR 3-4456
City Engineer BelloAv&HollistrAv-PR 3-4477
Fire Department 771Price
Fire calls only---------------PR 3-4422
All other calls---------------PR 3-2066
Life Guard & First Aid Stn PismoPier-PR 3-2522
Police Department BelloAv&HollistrAv-PR 3-2255
Sewage Disposal Plant Hwy101--PR 3-2011
Water Dept BelloAv&HollistrAv-PR 3-4456
Pismo Beach Court 750Dollivr ----PR 3-4631
Pismo Beach Grammar School Wadswrth&Hanfrd-PR 3-2223
PISMO BEACH REALTY 246PomeryAv-PR 3-4672
Shell Beach Branch Office 1677 ShellBchRdShellBch-PR 3-2194
Pismo Bowl 277PomeryAv ------PR 3-2482
PISMO FURNITURE STORE 661Dollivr-PR 3-2462
Pismo Hotel 701Price ----------PR 3-2214
Pismo Motel 1851Price ---------PR 3-9965
Pismo Palisades Motel NHwy ----PR 3-4469
Pismo Spudnut Shop 790Price ---PR 3-4794
Pismo Theatre 250PomeryAv ----PR 3-2491
Pismo Times 530Cyprs ----------PR 3-2217
PISMO WHITE FRONT 501Cyprs-PR 3-4476
Pitcher Myrtle Mrs 218CliffAvShellBch-PR 3-2607
PLAYLAND ROLLERDROME 175PomeryAv-PR 3-2072
Plessas Tavern 891Price --------PR 3-2060
Police Department BelloAv&HollistrAv-PR 3-2255
If no answer call San Luis Obispo-LIbrty 3-2850
Pollock Clarence T 1956 OceanBlShellBch-PR 3-4644
Popp Harry A 321FranklnDr -----PR 3-2258
Porter J C 341PierAvShellBch ---PR 3-4653
Porter Wm Mrs 460HarloeAv ----PR 3-4765
Potter Ben 675Lemre ----------PR 3-2164
Powell's ShellBchRdShellBch ----PR 3-9960
Pratt Chas Mrs EdnaRd --------PR 3-2415
Pratt T R 701Bay -------------PR 3-2457
Predmore A L LtCol 139EspartoAvShellBch-PR 3-2196
Price Mildred 239BoekrAvShellBch-PR 3-2438
Prince Robt H 470HarloeAv -----PR 3-4688
Prince W C SunstPalisades ------PR 3-2337
Pruette Gus A 167PierAvShellBch-PR 3-2642
Purton D M 145 SntaFeAvShellBch-PR 3-4406

Q

Quaresma M S 558 SnLuisAv-----PR 3-4752

R

Rader A F 377WawonaAvShellBch-PR 3-2596
Rader Elmer 345HindsAv -------PR 3-2318
Raibourn Viola I 362A WawonaAvShellBch-PR 3-4956
Randle Sidney R 371HarbrVw ----PR 3-2461
Ransdell R R 117PierAvShellBch --PR 3-2323
Raposa Joe F 381FranklnDr -----PR 3-2649
Rasinen Wm 380 SntaFeAvShellBch-PR 3-2594
Raviscioni L BelloAv -----------PR 3-4764
Readyhough I F SunstPalisades --PR 3-2687
Rector G C Rev 314BoekrAvShellBch-PR 3-2010
RED ROOSTER 601Cyprs-------PR 3-9943
Reddy Terrance 226PalomrAvShellBch-PR 3-2212
Reed Edw J 166CliffAvShellBch --PR 3-2400
Reed J M 960Fresno -----------PR 3-2056
Reed J M jwlr 751Dollivr--------PR 3-4473
Reed John L 127CuyamaAvShellBch-PR 3-4467
Reinecke Bernard V 111VistaDlMr ShellBch-PR 3-4917
Reith R A 209CapistranoAvShellBch-PR 3-4731
Renshaw Herbert R VanRonk & Renshaw 142MontecitoAvShellBch-PR 3-4740
Reynolds Edw G 133CapistranoAvShellBch-PR 3-2446
Rice Eveline Mrs 154PierAvShellBch-PR 3-4404
Rice Keith 203PalomrAvShellBch -PR 3-4715
Richards Fred R 861 Stratfrd----PR 3-4746
Richardson O L Jack 321CastaicAvShellBch-PR 3-4647
Richardson Roy F 642Price ------PR 3-4425
Ringer Jack 134MorroAvShellBch -PR 3-4964
Ringland Geo M 880Fresno ------PR 3-2644
Rion Richard L 551 SnLuisAv----PR 3-2600

Rite Spot Cafe 197PomeryAv ---- PR 3-4955
Ritterbush A O 202PalomrAvShellBch - PR 3-4461
Rivers Donald L SunstPalisades --- PR 3-2351
Robinson Jas F 342 Sea-VwAvShellBch - PR 3-4625
Rodgers V J 263HarloeAv ------- PR 3-2348
Rodrigues Eugene 290PierAvShellBch - PR 3-2251
Rodrigues M V 173 StimsnAv----- PR 3-4786
Rodrigues Manuel PismoRdShellBch - PR 3-4714
Rodriguez Francisco Jr 298WindwrdAvShellBch - PR 3-2509
Rodriguez Shirley M 132WawonaAvShellBch - PR 3-4419
Roeder Jean M 350BoekrAvShellBch - PR 3-2130
Rogers A J 1243 OceanBlShellBch - PR 3-2089
Rooker Jim ShellBchRdShellBch -- PR 3-4689
Rooker K W 142WindwrdAvShellBch - PR 3-4490
Rooker's Texaco Service Stn 501Price - PR 3-2114
Rosario N Mrs 101Hwy --------- PR 3-2211
Rose Blanche 280HarloeAv ------ PR 3-4683
Rose Harry L phy & sur 501 ShellBchRdShellBch - PR 3-2125
Residence 1780 OceanBlShellBch - PR 3-2125
Rosenfeld Eliot E 332CapistranoAvShellBch - PR 3-4768
Ross Elmer 820 Stratfrd -------- PR 3-2362
Rouette Joe 242PalisadeAvShellBch - PR 3-4663
Rowley W G 340HindsAv -------- PR 3-4481
Roy Ed Brown & Roy Rltrs & Insurors 314PomeryAv - PR 3-2073
Royse Ervin L Rev SunstPalisades - PR 3-2314
Rudd Edw W 153PalisadeAvShellBch - PR 3-2202
Runyan Wm W 138EspartoAvShellBch - PR 3-2608
Rust Jas Mrs 1184 OceanBlShellBch - PR 3-2544
Rutkowski Chas C 931Dollivr ----- PR 3-2229

S

Sanders R L 189PierAvShellBch -- PR 3-2018
Sandman Jerry 310CuyamaAvShellBch - PR 3-2093
Sandy Paul A 212CuyamaAvShellBch - PR 3-4734
San Luis Mill & Lumber Co 246Higuera SnLuisObispo
From telephones served by the following exchanges
Pismo Beach
(No Intercity Charge)
Ask Operator for-ENtrprise 1-2548
San Luis Obispo County of
Shell Beach Community Bldg 230LeewrdAvShellBch - PR 3-9942
San Luis Obispo County of
Sheriff-Coroner CourtHseSnLuisObispo
Emergency Calls Only
From telephones served by the following exchanges
Pismo Beach
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1560
Sargent Earle M 220CastaicAvShellBch - PR 3-2192
Say Wm B 212CliffAvShellBch --- PR 3-4638
Schneider Jos A SunstPalisades -- PR 3-2315
Schropp Sadie Mrs 653BelloAv --- PR 3-2663
Schulenburg Eugene E 531HarloeAv - PR 3-4711
Schultz Robt B 245CapistranoAvShellBch - PR 3-2564
Schwall Donald V 215 SntaFeAvShellBch - PR 3-4915
Scofield Ed ShellBchRdShellBch -- PR 3-4458
Sea Breeze Motel 1180Dollivr ---- PR 3-9987
Sea Garden Motel 340 StimsnAv -- PR 3-2216
Sea Shells by Fisher 910Price ---- PR 3-4704
Sears Gladys Mrs 321MorroAvShellBch - PR 3-2577
Seashore Apartments 110 StimsnAv - PR 3-4642
Seaside Motel 172 OceanVwAv ---- PR 3-2411
SEAWALL MOTEL 170Main ----- PR 3-4706
Segars Louis H Capt 226EspartoAvShellBch - PR 3-4985
Sell Ruben 370Hollistr --------- PR 3-2534
Sendek Vernon A 140PlacntiaAvShellBch - PR 3-2213
Serpa Virginia 555Dollivr ------- PR 3-4981
Severn Haldean 157EspartoAvShellBch - PR 3-2161
Shaffer Clarence D 110LongvwAv - PR 3-2148
SHANGRI-LA MOTEL 1111Price - PR 3-4928
Shaver Marvin E 347WindwrdAvShellBch - PR 3-2582
Sheffer A G Park Apts 330ParkAv - PR 3-2403
Shell Beach Fire Department PalomrAvShellBch - PR 3-4622
Shell Beach Inn Alex 853 ShellBchRdShellBch - PR 3-9901
Shell Beach Market 753 ShellBchRdShellBch - PR 3-2135
Shell Beach Motel 117LeewrdAvShellBch - PR 3-4478
SHELL BEACH PHARMACY 1353 ShellBchRdShellBch - PR 3-2390
Shell Beach Sanitary District 244EspartoAvShellBch - PR 3-4423
Shell Beauty Salon 102EspartoAvShellBch - PR 3-2407
Shell Cafe Foster's 1351Price ---- PR 3-4453
Shepeck Walter J SunstPalisades - PR 3-2321
Shively Robt J Capt 810 Stratfrd -- PR 3-2623
Shore E L 121CastaicAvShellBch - PR 3-4936
Shuman Maurice B 151PlacntiaAvShellBch - PR 3-2567
Silliphant Walter C 320CapistranoAv ShellBch - PR 3-2286
Silva Eugene W 177PierAvShellBch - PR 3-2238
Silva John E 574 StimsnAv ------- PR 3-4939
Silva M T 1430BelloAv ---------- PR 3-2034
Silveira Joe F 1340BelloAv ------ PR 3-2628
Silviera M E 546Wadswrth ------ PR 3-2303
Simas Manuel J 542Dollivr ------ PR 3-2179
Simerly Ronald 911Fresno ------- PR 3-2421
Simmons Lillian 371HarloeAv ---- PR 3-2434
Sivley Mable 652Cyprs ---------- PR 3-2290
Skeen Dick 700 Stratfrd -------- PR 3-4400
Slabey Saml 116ParkAv --------- PR 3-2451
Smith Bert 110 StimsnAv ------- PR 3-4642
Smith Cecil D 1350BelloAv ------ PR 3-2396
Smith E Mrs 627WatrShellBch --- PR 3-2632
Smith Emory D 314CapistranoAvShellBch - PR 3-2616
Smith Herbert R 150MontecitoAvShellBch - PR 3-2502
Smith Hereford Ranch 341HarbrVw - PR 3-2159
Smith J N 331CastaicAvShellBch - PR 3-2650
Smith Jas E 126EspartoAvShellBch - PR 3-4920
Smith Loren D 265PierAvShellBch - PR 3-2587
Smith M Lucile RN 327 SntaFeAvShellBch - PR 3-2319
Smith Newell 326MorroAvShellBch - PR 3-2228
Smith Warren T ElPismoManr --- PR 3-2308
Smyer Mattie Mattie's 101Hwy -- PR 3-2488
Smyer Wm F 901Fresno -------- PR 3-4762
Soares Leopaldina 620Dollivr ---- PR 3-2382
Soe C A Dr 210VistaDlMrShellBch - PR 3-2463
Sorenson Frank 338CastaicAvShellBch - PR 3-2180
Sorri Jack N 190CliffAvShellBch - PR 3-4648
Southern Counties Gas Co 610Dollivr - PR 3-4756
Between 5 PM & 8 AM & on Saturdays Sundays & holidays
From Pismo Beach Exchange
(No Inter-City Charge)
Ask Long Distance for-ENtrprise 1-0206
Souza Antone HarbrVw --------- PR 3-2242
Souza M S 450Bay ------------ PR 3-2048
Spafford Edna M 1250BelloAv --- PR 3-2405
Spohn Elmer R 132 SntaFeAvShellBch - PR 3-2246
Spreen John E 119VistaDlMrShellBch - PR 3-2580
Spuhler Ted 150CastaicAvShellBch - PR 3-4470
Stanley Kate A 339 SntaFeAvShellBch - PR 3-2320
Steck Glen R 1002 OceanBlShellBch - PR 3-4430
Stemper Pete 288ElPortlDr ----- PR 3-2332
STEPHENS TV & RADIO SERVICE 555Cyprs - PR 3-2218
Sterling Paul 135CuyamaAvShellBch - PR 3-2575
Stevan A R 143MorroAvShellBch - PR 3-2559
Stevenson Thelma H 311CuyamaAvShellBch - PR 3-2471
Stewart B G 369EspartoAvShellBch - PR 3-2142
Stewart Bob 242VistaDlMrShellBch - PR 3-2122
Stewart Ralph D 900 Stratfrd ---- PR 3-4755
Stine Thos B Mrs 210MontecitoAvShellBch - PR 3-2688
Stinson S D 426PearlShellBch --- PR 3-2309
Stone Thos E Hwy1 ----------- PR 3-2107
Stop & Shop Market 1253 ShellBchRdShellBch - PR 3-4708
Stote Geo F Mrs 157 SntaFeAvShellBch - PR 3-2023
Stout Wayne E 141 SeaVwAvShellBch - PR 3-2581
Stratton F D 350Main --------- PR 3-2536
Stratton Helen C 262EspartoAvShellBch - PR 3-4646
Strom Roy B SunstPalisades ---- PR 3-4937
Strout Realty Hwy101North ----- PR 3-2450
Sture Garnet E Mrs 250WawonaAvShellBch - PR 3-2232
Suits Jas C 351PalomrAvShellBch - PR 3-2269
Surf Club 195PomeryAv -------- PR 3-9986
SURF MOTEL 250Main --------- PR 3-2070
Surf Side Trailer Park 100ParkAv - PR 3-9994
Sutherland Clyde 234MorroAvShellBch - PR 3-2012
Swack Braxton 115EspartoAvShellBch - PR 3-4443
Swall W A 358 OceanBlShellBch -- PR 3-4403
Swank Floyd F 127CapistranoAvShellBch - PR 3-2210
Sweeney Frances E SunstPalisades - PR 3-2033
Swimmer Albert J SunstPalisades - PR 3-4767
Sylvester Joe 202CastaicAvShellBch - PR 3-2585
Sylvester Manuel 203 SntaFeAvShellBch - PR 3-2195

T

Tacbas Angel 101Hwy ---------- PR 3-2193
Takeshita Roy 290HarloeAv ----- PR 3-2381
Tallman Dan E 451 OceanVwAv --- PR 3-2091
Tanaka S 600Cyprs ------------ PR 3-4668
Taylor Crystine Mrs VistaDlMrShellBch - PR 3-2069
Taylor Sam C 333 SntaFeAvShellBch - PR 3-4454
Taylor Wm 241PierAvShellBch --- PR 3-4718
Teachout E Col 540WadswrthAv -- PR 3-2281
Terry Paul J Sea Garden Motl 340 StimsnAv - PR 3-2216
Terwilliger Fred R 363CastaicAvShellBch - PR 3-2026
Thomas A M 303MontecitoAvShellBch - PR 3-4411
Thomas Allan W 302WawonaAvShellBch - PR 3-4989
Thomas H C 306PierAvShellBch -- PR 3-2603
Thompson Geo C Capt 251MorroAvShellBch - PR 3-2631
Thoms Cafe 927 ShellBchRdShellBch - PR 3-9966
Thomson John SunstPalisades ---- PR 3-2112
Thorne Merl O 800 Stratfrd ------ PR 3-2209
Tides Motel The 371 OceanDr ---- PR 3-2493
Tiempo Nemiso 364ParkAv ------ PR 3-2454
Tilley H L 201Main ------------ PR 3-2275
Tilson Jos F 221CastaicAvShellBch - PR 3-2543
Tinsman J R 910Fresno -------- PR 3-2354
Toalson Geo F 258MontecitoAvShellBch - PR 3-4621
Tobey's Palace Club 590Cyprs ---- PR 3-9949
Tolle Willard M 120EspartoAvShellBch - PR 3-2514
TOLLE'S UNION OIL SERVICE 1191Price - PR 3-9978
Tomer Dora M 360HarloeAv ----- PR 3-4796
Tompkins Chas F 352HindsAv ---- PR 3-2602
Trade-Winds Hotel 230PomeryAv - PR 3-4611
Trenshaw J S Pismo Thtre 250PomeryAv - PR 3-2491
Triplett Grace Mrs 341HindsAv -- PR 3-2253
Troxell Wm R 165PalisadeAvShellBch - PR 3-4670
Tweedy Clifford SunstPalisades -- PR 3-2347

U

Umphrey Jack 330PomeryAv ----- PR 3-2654
UNITED FARM AGCY 441Dollivr - PR 3-2659
U S Government Post Office 860Price - PR 3-2191
Ur Emil L cabnts 1779 ShellBchRdShellBch - PR 3-4624
Utley Ed Hwy101 ------------- PR 3-4472

V

Vail V Duane 343PalomrAvShellBch - PR 3-2325
Valley Court 188 StimsnAv ------ PR 3-4459
Vandenburg Barney B 142PierAvShellBch - PR 3-2115
VanRonk L T contr 317PalisadeAvShellBch - PR 3-2220
VanRonk & Renshaw hse movrs 142MontecitoAvShellBch - PR 3-4740
VanRonk Virgil 369 SntaFeAvShellBch - PR 3-2352
Vega Estelle 139CastaicAvShellBch - PR 3-2274
Veterans Memorial BelloAv&Main - PR 3-2055
Vidal Louis M 428 StimsnAv ----- PR 3-2578
Villa Rudolph 356EspartoAvShellBch - PR 3-2677
Villa Tony 881Taft ------------ PR 3-2639
Vogel Jess L 232CapistranoAvShellBch - PR 3-4401

W

Waddel H G 379WilmrAv ------- PR 3-4785
Wade Myrtle 1240BelloAv ------ PR 3-4407
Wade Roy 350 OceanDr --------- PR 3-2675
Wade Roy Tides Motl The 371 OceanDr - PR 3-2493
Wagner Hugh 354HindsAv ------ PR 3-2298
Waldorf Club 198PomeryAv ----- PR 3-2363
Wallace Motor Court 441Main --- PR 3-2129
Walters H A PismoHts --------- PR 3-4733
Walters R A 265LeewrdAvShellBch - PR 3-2453
Ward E J 332PlacntiaAvShellBch - PR 3-2569
Waring Nurseries Hwy101North -- PR 3-2450
Watkins P S ElPismoManr ------ PR 3-2336
Wave Court 150HindsAv -------- PR 3-4626
Webster J W Mrs 447 OceanVwAv - PR 3-2426
Werback Wm J 235CuyamaAvShellBch - PR 3-4433
West Gordon 266PalomrAvShellBch - PR 3-2044
Western Union Telegraph Co 680Cyprs - PR 3-2227
Westphalinger Roy Mrs 368CapistranoAvShellBch - PR 3-4754
Wharton M A 345 SntaFeAvShellBch - PR 3-2624
Wheeler Jack SunstPalisades ---- PR 3-2691
Whitaker Russell A 333CastaicAvShellBch - PR 3-2660
White C N 344Main ----------- PR 3-2051
White Ted L Maj 120WawonaAvShellBch - PR 3-4678
Whitmer D M 471 SnLuisAv ------ PR 3-2254
Wigwam Court 643Cyprs -------- PR 3-9950
Williams Elaine 341WilmrAv ---- PR 3-2248
Williams John Mrs 415PomeryAv - PR 3-4426
Williams Verdo 219CuyamaAvShellBch - PR 3-4933
Williamson Chas V 351CastaicAvShellBch - PR 3-2313
Williamson Kathrine 328MorroAvShellBch - PR 3-4497
Willing Roman 581BelloAv ------- PR 3-2395
Wilson Tex 730 Stratfrd -------- PR 3-2342
Withrow Ross 1410BelloAv ------ PR 3-2372
Wolfsen Norman A 250VistaDlMrShellBch - PR 3-4601
Woodard C H 490Pismo -------- PR 3-4705
Woodford E A 388 SntaFeAvShellBch - PR 3-2611
Woody's Motel 317 OceanVwAv --- PR 3-2064
Wright John E ElPismoManr ---- PR 3-4496
Wulff C V Mrs 186PlacntiaAvShellBch - PR 3-2132

X

Xaviel J G 1140BelloAv --------- PR 3-2357

Z

Zachary Clyde 366 SnLuisAv ----- PR 3-2442
Zaninovich Geo ShellBch -------- PR 3-2170
Zarilla Jos A 1728 OceanBlShellBch - PR 3-4924
Zimmerman Josephine E Mrs 211 SnLuisAv - PR 3-2538
Zink Della Mrs 520Bay --------- PR 3-4923
Zitko Nick B SunstPalisades ----- PR 3-2259
Zwang Jacob 390PalisadeAvShellBch - PR 3-2158

SALMON CREEK

U S Forest Service Agents
Call Operator for ----------- Salmon Creek

SAN MIGUEL

San Miguel Interurban Tel. Co.

Adams Frank B --------------- HO 7-3425
Adkins Foster --------------- HO 7-3351
Aguilar Miguel -------------- HO 7-3359
Allgood W E ---------------- HO 7-3438
Aloha Club ----------------- HO 7-9901
Alves Wm ------------------ HO 7-3213
Alviso Milton R ------------- HO 7-3529
Ashton Don ----------------- HO 7-3363
Assembly of God Church 13th ---- HO 7-3263
Atkins O A ----------------- HO 7-3394
Atkins Wilbert -------------- HO 7-3366
Atwood Alton C ------------- HO 7-3307
Await Norris R Pumps M --- HO 7-3310
Bagby Hope S --------------- HO 7-3381
Bagby Robt J rnch ----------- HO 7-3381
Baker Dave ----------------- HO 7-3421
Baker James C -------------- HO 7-3209
Bardmess Jessie ------------- HO 7-3339
Barringer Earl V ------------- HO 7-3434
Bascom Albert W ------------ HO 7-3523
Basquez Fred --------------- HO 7-3309
Bayer Louis Jr -------------- HO 7-3266
Belza Catherine Mrs ---------- HO 7-3229
Bergvall J ------------------ HO 7-3376
Bernard Pearl --------------- HO 7-3264
Biaggini Ed R Sr rnch --------- HO 7-3395
Bill's Bar-B-Q M ---------- HO 7-3275
Blechen Geo SnMarcusRd ------- HO 7-3378
Bonnifield Alfred ------------ HO 7-3447
Bonnifield Myrtle Mrs -------- HO 7-3385
Boone T E ------------------ HO 7-3248
Bradshaw J W --------------- HO 7-3283
Brady Trailer Supply --------- HO 7-3415
Bressler Clarence A ---------- HO 7-3446
Bressler Electric Co Inc contrs 14th - HO 7-3262
Brewen Chet ---------------- HO 7-3377
Brewer Fred ---------------- HO 7-3371
Buckman C J ---------------- HO 7-3243
Burden Chas E IndianValleyRd ---- HO 7-3386
Burden Chas W -------------- HO 7-3383
Burden Harold -------------- HO 7-3249
Burden Wayne --------------- HO 7-3249
Burden Wesley -------------- HO 7-3396
Burns Tommie J ------------- HO 7-3398
Burris Ernest --------------- HO 7-3486
Cagliero Pete --------------- HO 7-3342
Cain Wm ------------------- HO 7-3445
California Highway Patrol
For Emergency calls only
Ask Operator for-ZEnith 1-2000
Camack Thos O -------------- HO 7-3412
Camsuzou Joe P ------------- HO 7-3428
Camsuzou Madeline Mrs -------- HO 7-3426
Carminati Jim --------------- HO 7-3277
Carter Ted ----------------- HO 7-3255
Casa Blanca Hotel & Trailer Court 12th - HO 7-9904
Cassady Harriet G Mrs -------- HO 7-3533
Christensen G W ------------- HO 7-3451
Ciaramella Augustine --------- HO 7-3233
Cisneros Margarito ----------- HO 7-3297
Clark Gerald Lee ------------- HO 7-3510
Clark Weldon --------------- HO 7-3472
Clemons L J ---------------- HO 7-3436
County of San Luis Obispo
Sheriff-Coroner
Emergency calls only
From telephones served by the following exchanges
San Miguel
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1560
Sheriff Sub Stn ------------- HO 7-3494
Craspay John W ------------- HO 7-3397
Crettol Jesse H ------------- HO 7-3430
Crettol's Curl Cottage bty shop K -- HO 7-3430
Cudahy Richard L ----------- HO 7-3245
Curtis Amy ----------------- HO 7-3382
Curtis John ---------------- HO 7-3387
Dalby Henry ---------------- HO 7-3311
Dallaire O A ---------------- HO 7-3256
Davis Lela ----------------- HO 7-3481
DeBrish Marcel -------------- HO 7-3327
Dittemore Harry ------------- HO 7-3237
Dodd Amelia ---------------- HO 7-3240
Doty Hattie ---------------- HO 7-3208
Dueck F C ------------------ HO 7-3370
Eastabrooks Frieda ----------- HO 7-3330
Eaton & Smith -------------- HO 7-3487
Eaton & Smith -------------- HO 7-3519
Eddy Arthur B -------------- HO 7-3230
Eddy's General Merchandise M - HO 7-3239
Edmonds Prince M ----------- HO 7-3334
Elkhorn Buffet liqr M ------ HO 7-3225
Elliott Gerald D ------------ HO 7-3221
Emery John ----------------- HO 7-3391
Eyler Chas H --------------- HO 7-3272
Faunce O E ----------------- HO 7-3495
Fee Kenneth ---------------- HO 7-3231
Ferry Edw Mrs -------------- HO 7-3284
Filipponi & Marzorini -------- HO 7-3341
Flynn Harry M -------------- HO 7-3217
Foreman R D ---------------- HO 7-3492
Freeman R D ---------------- HO 7-3361
Freitas Pedro --------------- HO 7-3202
Galbraith Murry ------------- HO 7-3346
Galletta Ben ---------------- HO 7-3536
Gambel Cecil ---------------- HO 7-3335
Garelli Charles T ----------- HO 7-3294
Gibson Harold --------------- HO 7-3357
Guttmann D C Mrs ----------- HO 7-3480
Hammond Jack -------------- HO 7-3450
Hart Mrs E T --------------- HO 7-3444
Harvey Bert ---------------- HO 7-3471
Haskins Clyde A ------------ HO 7-3477
Hawkins W R --------------- HO 7-3220
Heinsohn Kenneth ----------- HO 7-3305
Helsene Walt --------------- HO 7-9904
Hennings Dorman ------------ HO 7-3232
Hensley Gene --------------- HO 7-3274
Henson Joseph D ------------ HO 7-3469
Henson Lynn ---------------- HO 7-3203
Hernandez A ---------------- HO 7-3227
Hiner John ----------------- HO 7-3273
Hiram Moses K Sgt ----------- HO 7-3473
Hoffman Ben ---------------- HO 7-3491
Holmes Walter F ------------ HO 7-3440
Hugo's Douglas Service -------- HO 7-3500
Hunter E C ----------------- HO 7-3417
J R Ranches Calvert ---------- HO 7-3315
Camp 5 RanchitaRd ---------- HO 7-3313
Camp 6 BernRd -------------- HO 7-3455
Jackson Eugene ------------- HO 7-3459
Jensen Al ------------------ HO 7-3332
Jensen Enoch --------------- HO 7-3379
Jespersen Brothers ---------- HO 7-3344
Jespersen Francis ----------- HO 7-3345
Johnson G H ---------------- HO 7-3414
Johnson Jas E -------------- HO 7-3535
Jones Oil Company ----------- HO 7-3222
Joy Joe K ------------ HO 7-3296
Justice Court --------------- HO 7-3224
Kahl Harry constable --------- HO 7-3280
Kalar Robert ---------------- HO 7-3429
Ken's Garage --------------- HO 7-3527
Kersey Ray ----------------- HO 7-3219
Kiening Fred ---------------- HO 7-3278
Kulolski Grace -------------- HO 7-3301
Lamb Athelma --------------- HO 7-3328
Lawson A H ----------------- HO 7-3528
Lehmann Emil --------------- HO 7-3454
Leutwyler Victor ------------ HO 7-3454
Lewis Ralph ---------------- HO 7-3442
Lichti Hugo ---------------- HO 7-3460
Lillian Larsen School
Grade School --------------- HO 7-3439
Machado Annie -------------- HO 7-3241
Machado George ------------- HO 7-3525
Mann R W rl est M ---------- HO 7-3260
Mann R W Bob --------------- HO 7-3270
Marin Don ------------------ HO 7-3349
Martin Geo ----------------- HO 7-3372
Martin Velma --------------- HO 7-3465
May Howard ---------------- HO 7-3250
Mullins Wallace W ----------- HO 7-3431
McCabe Charles L ----------- HO 7-3350
McGuire L M ---------------- HO 7-3485
McKnight Bill --------------- HO 7-3282
Metzger F E ---------------- HO 7-3478
Mission Coffee Shop ---------- HO 7-9907
Montgomery Ranch IndianValleyRd - HO 7-3393
Morningstar Jim ------------- HO 7-3443
Mosher A R ----------------- HO 7-3329
Mumford Leon H ------------- HO 7-3247
Myers Geo ------------------ HO 7-3373
National Electrical Contractors Assn
SantaClara SanBenito Chapter
83BassettSnJse
From telephones served by the following exchanges
San Miguel
(No Intercity Charge)
Ask Operator for-ENtrprise 1-1578
Nevill Howard B ------------- HO 7-3218
Obispo Court --------------- HO 7-3223
O'Neill Della M -------------- HO 7-3493
Pacific Gas & Electric Co
Business Ofc 617-12thPasoRobls
From telephones served from
San Miguel exch only
Ask Operator for-ENtrprise 1-0251
Pacific Gas & Electric Co Sub Stn - HO 7-3524
Palace Club ---------------- HO 7-9997
Park Garage M ---------- HO 7-3226
Parker Geo ----------------- HO 7-3236
Pemberton Don -------------- HO 7-3321
Perrion R L ---------------- HO 7-3461
Pleasant Valley School -------- HO 7-3453
Poteet Herbert -------------- HO 7-3326
Powell Ivan ---------------- HO 7-3374
Quenzer Adolph ------------- HO 7-3457
Rambo Ken ----------------- HO 7-3432
Reid Martha ---------------- HO 7-3374
Ritchie Ethie ---------------- HO 7-3375
Robertson Chas -------------- HO 7-3214
Roda Gordon ---------------- HO 7-3479
Roethler C R --------------- HO 7-3467
Root Eldon ----------------- HO 7-3365
Root Glen ------------------ HO 7-3452
Rose W N IndianValleyRd ------- HO 7-3388
Ross Howard B -------------- HO 7-3483
Rougeot Clarence IndianValleyRd - HO 7-3384
Sanchez Kenneth ------------- HO 7-3448
San Miguel Fire Dept --------- HO 7-3300
San Miguel Flouring Mill Co grain M - HO 7-3287
San Miguel Flouring Mill Warehouse - HO 7-3340
San Miguel Mercantile & Variety Store M ---- HO 7-3390
San Miguel Motel N ------- HO 7-3254
San Miguel Old Mission M --- HO 7-3356
San Miguel Shoe Store -------- HO 7-3257
San Miguel Telephone Co 12th --- HO 7-3211
Sargent W L ---------------- HO 7-3484
Sarzotti Bart --------------- HO 7-3342
Schmidt Paul --------------- HO 7-3212
Scott C J ------------------ HO 7-3405
Shady Rest Motel ------------ HO 7-3298
Shanks Chloe --------------- HO 7-3422
Short Pearl ---------------- HO 7-3271
Shuey Ernest --------------- HO 7-3423
Silva Frank H -------------- HO 7-3317

Silva Louise Mrs ------------ HO 7-3424
Sims Harold F Jr ------------ HO 7-3496
Sims Hotel ----------------- HO 7-3488
Sinclair Ed ----------------- HO 7-3267
Sinclair Richard ------------- HO 7-3258
Sinclair Wm Jr -------------- HO 7-3268
Sitton Lulu M --------------- HO 7-3235
Slaughter Margaret ----------- HO 7-3437
Slim's Chevron Service M --- HO 7-9906
Sloan Mary ----------------- HO 7-3358
Smith Arthur ---------------- HO 7-3201
Smith Clarence E ------------ HO 7-3464
Smith Lena E --------------- HO 7-3322
Smith Paul C Bud ------------ HO 7-3324
Southern Pacific Co ---------- HO 7-3281
Sportman's Club M ---------- HO 7-9902
Sprickert Edward ------------ HO 7-3354
Stewart A Leroy ------------- HO 7-3314
Stewart Don ---------------- HO 7-3458
Stewart Herman ------------- HO 7-3353
Stewart Randall H ----------- HO 7-3352
Stewart Ruth --------------- HO 7-3312
Stringham Leatha ------------ HO 7-3289
Strong C L ----------------- HO 7-3416
Strong F O ----------------- HO 7-3228
Svehla F A ----------------- HO 7-3323
Svehla Francis A Real Estate ----- HO 7-3490
Swanson R ------------------ HO 7-3531
Swoyer Sam ----------------- HO 7-3463
Ted's Service serv stn --------- HO 7-3252
Trigueiro Manuel ------------ HO 7-3302
Tuley J T HogCanonRd -------- HO 7-3364
Turk Selma ----------------- HO 7-3284
Twisselmann Herbert --------- HO 7-3462
Twisselmann Ida Mrs --------- HO 7-3238
Van Horn Leonard ------------ HO 7-3325
Vernon Gary L SFC ----------- HO 7-3210
Von Dollen Arthur ----------- HO 7-3367
Von Dollen Henry RanchitaRd ---- HO 7-3316
Von Dollen Johnnie HogCanonRd -- HO 7-3368
Vreeland Cleo Mrs ----------- HO 7-3343
Walkup R C ----------------- HO 7-3291
Walti & Pearson Ranches Inc ----- HO 7-3380
Waterworks Superintendent ----- HO 7-3352
Welch Bettie Jayne ----------- HO 7-3431
Wensel Charles -------------- HO 7-3215
White Hayes F -------------- HO 7-3292
White James M -------------- HO 7-3242
Wickstrom E ---------------- HO 7-3265
Wilcox Robt ---------------- HO 7-3293
Williams C B Dick 101HwySouth -- HO 7-3418
Williams Harvey ------------- HO 7-3433
Williams Ranch Motor Court housing project 101HwySouth - HO 7-3418
Wills Fred ----------------- HO 7-3244
Wilmar Ralph R ------------- HO 7-3435
Winkler A J ---------------- HO 7-3468
Witcosky Frank -------------- HO 7-3308
Witcosky Fred --------------- HO 7-3206
Witcosky's Grocery M ------ HO 7-3251
Wolf August H VineyrdRd ------- HO 7-3427
Wolf Billie ----------------- HO 7-3306
Wood Howard ---------------- HO 7-3419
Wood Mary W --------------- HO 7-3279
Work Robert R -------------- HO 7-3362

SAN SIMEON

(For Subscribers see Cambria)

SANTA MARGARITA

W. V. Williams, Manager

Business Transactions With Telephone Co.

Telephone calls, mail payments and correspondence

The Pac Telephone & Telegraph Co
1030 Vine, Paso Robles

Dial Operator and ask for ---- Business Office
(No charge for calls to Business Office)

Payments in person

The Pac Telephone & Telegraph Co -- Highway Santa Margarita

Akers Jack N Pozo ----------- 3981
Ambrose Dudley C GardnFrms ---- 2101
Andrews G W Pozo ----------- 3093
Andrews John P Parkhl -------- 3728
Arnold Claude ChimineasRanch ---- 3198
Arnold Guy Pozo ------------- 3095
Avenales Ranch Pozo ---------- 3196
Bacon Clyde G -------------- 5404
Barba Henry I --------- 5971
Baro David L --------------- 5961
Baro Sergio K ----------- 5811
Barton Emma PozoRd ---------- 5102
Bassi C J ParkhlRd ----------- 5226
Bassi Matilda Mrs H &PinlAv ---- 2051
Bell Geo P Pozo ------------- 3091
Best C F GardnFrms ----------- 5792
Bixby Lillian I ------------ 5032
Blake John Pozo ------------- 3982
Bledsoe Chester A GardnFrms ---- 2891
BOB'S BRICKLAYING SERVICE GardnFrms - 5981
Bohanan C R I ----------- 5033
Boriack Bill Garden Farms Str 101Hwy -- 5601
Boucher Frank A GardnFrms ------ 5795
Brazil Tony E GardnFrms -------- 5592
Brazzi Herbert G 8th ---------- 2862
Brooks Robt L J ---------- 2964
Brown Chas E H ---------- 5871
Brown Forest Hwy ------------ 5781
Bryan Bessie R Encino&101Hwy ---- 5681
Buckley Jas T Old101Hwy -------- 5291
Bud's Tackle & Novelty Shop SantaMargaritaLake - 5548
Burton Dorothy TassajaraRd ------ 5365
Bushnell Frank J I ------------ 5572
Butchers Bessie ElDoradoRd ------ 5056
Byer Geo H ----------------- 5992
Calif State of
Div of Forestry
La Panza Fire Control Stn ------- 3886
Parkhill Forest Fire Station ------ 5195
Highway Patrol
For Emergency calls only
Ask Operator for-ZEnith 1-2000
Calkins Dick PozoRd ---------- 3155
Calkins Fred J ------------- 5182
Camatta Ranch Inc ----------- 3882
Cardinale Gaspard HuerHueroRd ---- 5407
Cassidy Polly GardnFrms ------- 5372
Cavanagh Fred -------------- 3195
Cavanagh Lulu Mrs 101Hwy ------ 5721
Chambers Arthur ------------- 3771
Chandler Glen E ParkhlRd ------- 5256
Chandler John T ParkhlRd ------- 5258
Chandler Roy D S 101Hwy ------- 2761
Chatfield A R GardnFrms ------- 2702
Childers Chas E Tassajara ------ 5503
Childress Dallas L H -------- 5451
Cline Archie --------------- 5405
Cogan J F Hwy -------------- 5141
Cole J Leslie I ------------ 5034
Copley Wayne B MargaritaAv ----- 2073
Correia Louis S I &YerbaBuena ---- 2963
Cottage Beauty Shop GardnFrms ---- 2711
Crabtree Robt L WalntAv -------- 5794
Crew Ralston L Mrs GardnFrms ---- 5511
Croas Paul ----------------- 3720
Crowe Burt F GardnFrms -------- 2831
Davis Gordon T Cattle Co PozoRd ---- 5106
Dawson Wm B Margarita& J ------ 5001
Denison Basil R GardnFrms ------ 5602
Donhoy S 101Hwy ------------- 2761
Doty Lorenzo Parkhl ---------- 3726
Doty Robt O Parkhl ---------- 4721
Dowle Leona S GardnFrms ------- 2031
Drake John D --------------- 5861
Drake's Sporting Goods & Liquor Hwy -- 5491
Duart Theda TassjaraRd -------- 5366
Echeverria A P LasPilitasRd ----- 5253
Egan Walter Mrs GardnFrms ------ 2851
Elisarraras Barbara H --------- 2783
Enger Ray E GardnFrms --------- 5882
Epperly John A PozoRd --------- 5544
Epperly Mary F I ----------- 5661
Estrada Ernest J J &Estrada ----- 5582
Estrada John --------------- 5533
Evans C H Pozo ------------- 3887
Evans L A ParkhlRd ----------- 5254
Evans M F ParkhlRd ----------- 5241
Evans Mary J Mrs GardnFrms ----- 2081
Fairchild Harrison S ---------- 5391
Ferguson A E LasPilitasRd ------ 5257
Firfires M N ---------------- 4723
Flemming Lynn F ParkhlRd ------ 5255
Floyd Joe F F &EncinaAv ------ 5821
Fogo Alden E MD I --------- 5081
Fort Jas C ----------------- 5163
Foster Albert D Jr MD ParkhlRd ---- 5054
Frisbie Russ W ParkhlRd ------- 5224
Fritts Robt J Wilhemina -------- 5271
Garcia L S Hwy -------------- 5534
Garcia Orval Mrs PozoRd -------- 5955
GARDEN FARMS STORE 101Hwy ---- 5601
Gates E D GardnFrms ---------- 5384
Gill W E Jr ParkhlRd ---------- 5194
Goodwin J F Pozo ------------ 3981
Gould Edsel ParkhlRd --------- 5223
Gould Orval Parkhl ----------- 3724
Grant Cedric R Pozo ---------- 3956
Grayson-Owen Co ------------ 3192
Green J D I ------------- 2741
Green Mila P Hwy ------------ 2692
Gronley Chris GardnFrms ------- 5801
Groseclose F K Pinl& I -------- 2921
Grover City Hatchery Pozo ------ 3984
Hammett T A GardnFrms -------- 5061
Harrington Jack E MargaritaAv& I ---- 2911
Hartley Ellen K ------------- 5471
Hartung Clyde A Murphy& I ------ 5651
Hartzler Eugene O J --------- 5072

Herdegen Anthony Father----5521
Hildenbrand Francis E I----5631
Hill Carrie L 101Hwy----5281
HILL J B CO whsle----2601
Holanik Geo V Maj Walnut-GardenFarms-5461
Hovey Robt P ParkhlRd----5196
Huffman Ruth E I----5031
Huffman Wayland C Parkhl----3722
Hunter A J J----2991
Jackson Fred H----5693
Jackson J H I----2932
Jaeckel W K ChestntGardnFrms----5011
Jensen Jas W H &Estrada----5701
Jordan Elbert C Pinl----5261
Jordan John B PozoRd----2332
Jordan Wayne GardnFrms----2071
Justus Cathy Hwy----5141
Keffury Abe PinlAv& I----5972
Keffury Abe Service Stn Hwy----5341
Kendall W J----2061
Keveney Ida J Estrada----2782
Kinsey Bena Mrs GardnFrms----5513
Kirtland Howard B Mrs CuestaGrde----5362
Knight K K----5071
Knutson Edw C NHwy----2072
Knutson Hazel E GardnFrms----5881
Kretchmer Robt H Bob's Bricklaying Serv GardnFrms-5981
Lancaster G W Sr ParkhlRd----5222
Lancaster Geo W Jr ParkhlRd----5051
LA PANZA RANCH CO----3888
Larsen Ethel MargaritaAv----5692
Larson Myron W GardnFrms----5553
Law Naomi----5841
Lenander Carl J MargaritaAv& J----5953
Leonard Geo R Parkhl----5248
Lepley Bert Tassajara----5504
Lerno A P ParkhlRd----5053
Lewis Robt----3883
Lindbergh Paul Parkhl----3721
Lisk Anson----3190
Livingston H E Pine Ridge Rnch & Turkey Htchry ParkhlRd-5231
Loftus John----3190
Lohrman R A ParkhlRd----5256
Lovelady Donald L GardnFrms----2074
Lucas Don GardnFrms----5272
Lucas Michael Hwy----5321
Mace Calver O Dr GardnFrms----5514
Maggetti Willie ToroCreekRd----5058
Mallett Wm GardnFrms----5091
Maloney Neil GardnFrms----5165
Mankins Curtis W GardnFrms----5772
Manroe Ira J HuerHueroRd----5402
Margarita Mercantile Co----5111
Martin Jeff EncinaAv----5922
Martinez Jesus H----5694
Martinson Beatrice LasPilitasRd----5103
May Dale SntaMargarita& J----5741
Mazzei Albert B GardnFrms----5044
McAfee Kathryn Hwy101----5363
McAuliffe Helen F----2021
McBurney's Motor Court Hwy101----5831
McKusick J C Hwy----5361
Mecham Henry MurphyAv----2024
Meissner Chas ParkhlRd----5052
Merritt Rex Pozo----3951
Michlik Stephen Parkhl----3723
Milburn Ralph D ParkhlRd----5055
Miller Alfred G J----5581
Miller David W Hwy----2023
Miller Irene H &MargaritaAv----5691
Moore Leslie H CamattaRanch----3881
Murphree G A SantaMargaritaLake----5542
Nick Alta G Pozo----3952
Nick J T----3953
Noble Bert YorkMountainRd----2832
North's Hatchery Gould Ranch ParkhlRd-5221
Nye H B GardnFrms----5041
Oberson E C Dr GardnFrms----2661
Ognovic Doris H &YerbaBuena----2871
Ognovic Joe S H &YerbaBuena----2871
Old Heidelberg Motel & Restaurant 101Hwy-2411
Ormonde Joe F Hwy101----5292
Orr Roy MargaritaAv----2961
Pacific Gas & Electric Co bus ofc
 894MontereySanLuisObispo
 From Santa Margarita Exchange
 Ask Operator for-ENtrprise 1-0251
PAC TELEPHONE & TELEGRAPH CO THE
 Business Office 1030VinePasoRobles
 Ask Operator for----Business Office
 (No charge for call to Business Office)
 See Introductory Section for Service Calls and Other Important Matters
Parrott Wm W PozoRd----5543
Patarak Andy GardnFrms----5891
Pennington's Grocery Hwy----5781
Perry John F----5991
Perry W O GardnFrms----2941
Perry Wayne I----2901
Persson Leroy TassajaraRd----5364
Pharis Kenneth G I----5662
Pine Ridge Ranch & Turkey Hatchery ParkhlRd-5231
Powell Frank Parkhl----3725
Pozo Elementary School Pozo----3985
Pozo Turkey Ranch Pozo----3093
Presley John H ParkhlRd----5401
Proud C B Santa Margarita Fire Dist Hwy-2121
RAINBOW HUT Hwy----5641
Ratteree H V Parkhl----3729
Ratteree H V ParkhlRd----5227
Reed Bion F Tassajara----5502
Reents Al Pozo----3983
Renkert Gus A Tassajara----5501
Righetti Robt A----3159
Riley Tom Jr Walnt-GardnFrms----2682
Rinconada Bait & Tackle Stop PozoRd--5107
Rinconada Mine Pozo----3091
Rizzoli V Hwy----5731
Robak Mary Mrs Tassajara----5501
Robinson Ernie J Chestnt-GardnFrms--5851
Robinson I T Robbie GardnFrms----5512
Robinson Norman N F &Pinl----2042
Robison Hattie GardnFrms----5791
Rodgers C H electrl contr GardnFrms----5671
Rogstaduis Sarah P EstradaAv----5561
Romero John I &Encina----2751
Rominger Frank----3884
Rotgaber John----5057
Rowe Wm ParkhlRd----5231
Sabin Lloyd I &Maria----2111
San Luis Obispo County of
 Flood Control & Water Conservation Dist
 Salinas River Dam----5101
 Cuesta Tunnel Booster Stn----5611
 Justice Court MurphyAv& I----2651
San Luis Obispo County of
 Sheriff-Coroner CourtHseSnLuisObispo
 Emergency Calls Only
 From telephones served by the following exchanges
 Santa Margarita
 (No Intercity Charge)
 Ask Operator for-ENtrprise 1-1560
Santa Margarita Fire Dist Hwy----2121
Santa Margarita Grammar School----2141
Santa Margarita Lake PozoRd----5546
Santa Margarita Lake Boat Co SantaMargaritaLake-5541
Santa Margarita Lake Cafe SantaMargaritaLake-5547
SantaMargarita Ranch T & W Co----5932
Sapien Luis----5531
Schoenfeld Terry R J----2342
Scott Geo T EncinaAv& I----5921
Seefeld A G GardnFrms----5551
Sewell A----5406
Sharp Ansel D----5481
Sharp W A H----2861
Small Wm J I &MargaritaAv----2001
Smith Chas L GardnFrms----2971
SMITH & SUMNER TEXACO Hwy----2691
Snider Wm N ParkhlRd----5242
Southern Counties Gas Co
 612-12thPasoRobls
 From telephones served by the following exchange
 SantaMargarita
 (No Inter-City Charge)
 Ask Operator for-ENtrprise 1-0206
Southern Pac Co----2161
Stanley Wm E----5166
Stirling Frank E EncinaAv----5411
Strunk Neal GardnFrms----5591
Sumner Geo A GardnFrms----5771
T & W Co SantaMargarita Ranch----5932
Thiebaud A A 101Hwy----5421
Thompson Alice M Margarita& J----2351
Thorne Dan SntaMargaritaRd-Atascdro 42-R-2
Thorne Helen Mrs H----5901
Todd Leonard EncinaAv----2962
Tomasini T Parkhl----4726
Took Fred AvenalesRanch----3193
Torres Carrie G F----5532
Trussell Glenn E H &YerbaBuena--2131
Umbertis Diaz ParkhlRd----5191
Union Oil Co of Calif SantaMargaritaPumpStation-3172
U S Government Forest Service PozoGuardStation-3151
Vaden Jim F H &PinlAv----5941
VanArtsdalen G E GardnFrms----5621
VanArtsdalen Jean PozoRd----5545
VanHorn H A----5162
VanHorn Richard----5164
Venema John PozoRd----5545
Villa Brownie P J----5711
Villa Lazaro T EncinaAv& F----5151
Wadhams Homer L ParkhlRd----4722
Walker W W I----2781
Walling Clarence----5021
Walters Martin C----3889
Waltz Mila Mae Hwy----2692
Warner Leonard K----5181
WARNER'S ART TILE K----5181
White John F &PinlAv----2044
Whiteford Gerald C PozoRd----5108
Whitlock Leon A EncinaAv----5732
Wilkinson Lula Pozo----3094
Willey Calla Mrs Cottage Bty Shop GardnFrms-2711
Williams Robt E I----2931
WILLIAMS SERVICE gar 101Hwy----5351
Wilson D W GardnFrms----2841
Wilson W D GardnFrms----5552
Wolfe Jas L GardnFrms----5371
Worden Minnie Mrs GardnFrms----2671
Wright Clyde GardnFrms----5554

SHANDON

(For Subscribers see Paso Robles)

SHELL BEACH

(For Subscribers see Pismo Beach)

TEMPLETON

W. V. Williams, Manager

Business Transactions With Telephone Co.

The Pac Telephone & Telegraph Co
 1030VinePasoRobles
 Call Operator and ask for----Business Office
 (No charge for calls to Business Office)

Telephone bills also may be paid in person at
Petersen's General Merchandise Store Templeton

Abramson Mabel V NHwy----4162
Abramson Ted NHwy----2921
Abramson W E NHwy----4162
Adams Cora PasoRobls----2911
Adams Esther VineyrdRd----2931
Adams Loren 314PasoRobls----4562
Adamson H C----2932
Alderson Albert SntaRitaRd----4841
Alderson H W VineyrdRd----4531
Allen Jack G 508Eddy----4041
Anderson Geo CayucosRd--PasoRobls 92-J-1
Anderson Paul G Mrs 212PasoRobls----2942
Anguiano Jose 65-2d----4671
ARDEN FARMS CO Hwy101 South----4181
 If no answer call collect----PasoRobls 493
 If no answer call collect----PasoRobls 1946
Arebelo Domingo 611 Salinas----2042
Aronson Arvid J 500CountyRd----2552
Atkins Bennie 504ForestAv----4451
Atkins E W 1st&Main----2175
Atkins Robt M 220-4th----4123
B & H CHARCOAL CO plant OakRdgeRd-2978
Balentine Grant A----PasoRobls 92-J-2
Barba Angie Salinas----2041
Barker C A Col SntaRitaRd----2967
Barlogio Miles CayucosRd-PasoRobls 72-J-11
Barnes Franklin B CayucosRd----4541
Barnes John Mrs LasTablasRd----2342
Bay Duane L 722Gough----4061
Bednar Bessie 1st&PasoRobls----2733
Bennett Noel R 8th----2061
Bennett Rosalie 5th----2853
Bertram Geo W SntaRitaRd----2965
Bianchi Dante J NRivrRd----2813
Bieber John Hwy101----2923
Black H H WillowCreekRanch-PasoRobls 92-R-2
Blackburn Roy GoughAv----2631
Blake Bill 62-8th----4771
Bland Geo----2815
Borkey Myrtle P----2672
Borkey Paul----2551
Bowers Leo L SHwy----PasoRobls 14-J-2
Boyd Wm E SntaRitaRd----4154
Brown Harry E 412Florence----4031
Broyles D A 704Florence----2641
Burge Harry B VineyrdRd----2951
Burk Stanley H Hwy101----2702
Caldwell Jas P----PasoRobls 14-J-1
California Highway Patrol
 For Emergency calls only
 Ask Operator for-ZEnith 1-2000
Calif State of
 Division of Highways
 Resident Engineer 200Main----4941
Canoles C L SntaRitaRd----2969
Carter Cecil 68E8th----2322
Cloer Gertrude 400PasoRobls----4481
Clow Earl L 409PasoRobls----4421
Coburn John PasoRobls----2984
Collelmo Ugo CayucosRd----2825
Collins P J BethlRd----2673
Colombo Maxine M CayucosRd----2783
Colvig Don Hwy----2533
Cook Jas W 602Eddy----2746
Cook Warren Florence&Cayucos----2642
Cooper Mary Elizabeth Hawly----2021
Cressio Jos 7th&PasoRobls----2893
Crum Philip H----2141
Curletti John SntaRitaRd----2955
Dan & Angie Cafe----2392
Daniels Ellen 105James----4163
Davis Ethel A Hwy101----4271
Davis Gordon T CayucosRd-PasoRobls 72-J-1
Davis Roy A 518Hawly----4522
Davis Tom Sr Mrs Main----4811
Dellaganna Theo E----2824
Dildine Roy W OakRdgeRd----2975
Dittman Richard C CemeteryRd-PasoRobls 14-R-12
Dorr Myron----4354
Dufford C M 115-2d----4333
Duncan Geo R PasoRobls----4491
Dunlap John E 618 Salinas----4791
Dusi Dante SHwy101----PasoRobls 14-R-11
Dusi S T 507Hawly----2332
Dyck E W Eddy----2652
Dyck R H----2192
Earleen's Beauty Shop VineyrdRd----2782
Eddy J W Main----2801
Edelman Emil E 511ForrestAv----2721
Edelman Harold L SHwy----2712
Elder Keith W 81Main----2752
Elliot Bernard 719Blackbrn----2691
Erving W H YorkMtRd----PasoRobls 72-J-3
Erwin Marvin E 600 Salinas----2124
Essig Edna Mrs CayucosAv----2742
Everett R Winfard 203PasoRobls----4732
Fairfield Eric VineyrdRd----2781
Ferry Archie LasTablasRd----2181
Freeman Emil G 211PasoRobls----2862
Fruits Drexel G 98Main----2012
Fruits Geo A 102CountyRd----2011
Fryrear David H CountyRd----2112
Fuller Oliver VineyrdRd----2952
Gallardo Joe----2814
Gambel Ora Salinas----2671
Garcia Mary----4341
Gates Leroy----2833
Gates M F----2571
Gilfillan Josephine K rl est 101Hwy----2312
Gillis Laura M----4381
Glenbrook Ranch CayucosRd----2825
Gonzales Ruby Mrs 715Blackbrn----4391
Goodell W J----4471
Gorham T A NHwy----4166
Gragg Goldie Mrs----2891
Gragg R M PasoRobls----4731
Greer Jack M SntaRitaRd----2961
Guerrero Lino----2979
Hansen Howard A 810CountyRd----4432
Hardin Bob CayucosRd---PasoRobls 72-J-12
Harding Nellie Mrs CountyRd----4921
Harington G H----2819
Harington Russell G NRivrRd----2811
Harris M Ray SHwy101--Paso Robls 14-J-12
Hartung Geo W 515Eddy----4251
Hartzell W W Jr----2822
Hawkins Clarence E----2073
Heely Fred L----2071
Heilmann Evadeen RivrRd----2873
Hewitt H hdwe----2361
Hickerson Thos Rev----2051
Hidden Valley Ranch CayucosRd----4151
Hobbs Eldon RivrRd----2871
Holloway C G Cayucos----2581
Holloway Kay 312-3d----4571
Honer W V OakRdgeRd----2978
Hope & Larry's Hwy----2771
Horstman Rose Mrs----2682
Hove Ed----2987
Hove Henry 4th----2736
Hove's Texaco Service Hwy----2451
Howard Napoleon 6th&PasoRobls----2896
Hutchinson Mary C 85CountyRd----2735
Jenans Ernest P 418LasTablasAv----2741
Johnson Chas B LasTablasAv----4721
Jones Paul GoughAv----2802
JONES UPHOLSTERY SHOP 112NMain-2101
Juhl Chris Jr----2818
Juhl Chris Sr Mrs----2716
Juhl Geo F----2716
Kight Jessie 7th&Main----4781
Klein E F Hwy----2803
LaFontaine John B CountyRd----2591
Larsen Walter H Blackbrn----2323
Lawhorn Oscar 609Blackbrn----4101
Lehnhoff Ernest----2816
Lehnhoff Geo T RivrRd----2194
Letourneau Sylva J Capt NHwy----2922
Lichti John OakrdgeRd----2971
Lowe Warner M CrescentFarms----2761
Loy Joe H Mrs----2854
Luce C P Mrs LupnLn----2877
Luther Wm H CayucosRd--PasoRobls 72-R-2
Luzi V LasTablasAv----2093
Mandrille Stephen NHwy----2927
Marquart Nicholas A----2826
Martin C H RivrRd----2072
Martin J A Rev 303PasoRobls----4512
Martin John K SntaRitaRd----2963
Martinelli A OakRdgeRd----2974
Masterson Eugene M 110-8th----4821
Mauk Oscar VineyrdRd----2784
McCoy Jackson L 75Main----4442
McKean Gilda D 615CountyRd----4171
McKean Wm 700CountyRd----4651
McVicar Louella B CountyRd----2553
Merrill N E Mrs 104Main----2174
Miller Fred----2074
Monson E E----2929
Montgomery Ward & Co Catalog Store 817-12thPasoRobls
 Catalog Telephone Orders
 From telephones served by the following exchange
 Templeton
 (No Inter-City Charge)
 Ask Operator for-ENtrprise 1-0254
Morris Ernest----2076
Morrison John U RivrRd----2193
Morrison Larry 315LasTablas----4711
Nerelli A VineyrdRd----2795
Nichols Jas F 118-5th----2151
Ormonde Louis RivrRd----2874
Ottoson Henry Main----4501
Owings Vernon E 817 SMain----2711
Pacific Gas & Electric Co bus ofc
 617-12thPasoRobles
 From Templeton Exchange
 Ask Operator for-ENtrprise 1-0251
PAC TELEPHONE & TELEGRAPH CO THE
 Business Office 1030VinePasoRobles
 Call Operator and ask for----Business Office
 (No charge for calls to Business Office)
 See Introductory Section for Service Calls and Other Important Matters
Palm Frances 105Main----2081
Papa Sylvia Mrs 212 SMain----4173
Parks Jas J YorkMountainRd-PasoRobls 72-R-11
Paulson J E----2743
Pena Agustin M----2838
Pendergast Mabel 501Eddy----2894
Pesenti Victor----2793
Pesenti Winery VineyrdRd----2791
Petersen Grace Mrs----2851
Petersen Richard D SHwy----4551
Petersen's General Merchandise----2001
Peterson Gene J 619Forest----2044
Peterson T L LosTablasAv----2092
Phillips Emory I 704Finch----4174
Pike Donald L 416Florence----2047
Plumm Joe SntaRitaRd----2954
Prock Betty 714PasoRobls----4021
Prock Steven 714PasoRobls----4021
Pryor Nealer----4471
Ragan Larry 300PasoRobls----2111
Rambo R E Main----4081
Reinert H J CayucosRd----4151
Rossi John V SHwy----4581
Rossi Maurice E----2701
Rotta Winery----2991
Rowlett Rudy SHwy----PasoRobls 14-R-1
Roy Dildine's Service 6th&Main----2901
Ruda Rudolph 729GoughAv----4701
Salgado David 714CountyRd----4431
Salgado Frank Florence&Salinas----4122
Salgado Fred 700Blackbrn----4334
Samp Ray J OakRdgeRd----2972
Sanders Howard G ElPomr-PasoRobls 35-J-11
San Luis Obispo County of
 Constable CountyRd----2591
 Templeton Water District No 5 420PasoRobls-2131
San Luis Obispo County of
 Sheriff-Coroner CourtHseSnLuisObispo
 Emergency Calls Only
 From telephones served by the following exchanges
 Templeton
 (No Intercity Charge)
 Ask Operator for-ENtrprise 1-1560
Saueressig Paul Mrs Hwy----2532
Schorn Mark R VineyrdRd----2788
Seaside Oil Co ofc Main----2161
Seaside Service Stn Main----2161
Sharp Elma M Mrs 120-4th----2841
Shaw Thos W----4443
Sieg R E 116-3d----2941
Silva Joe D NHwy----2928
Silva Joe P Jr RivrRd----2875
Simmons Isabelle Mrs----4161
Smalling Mattie 407CountyRd----2556
Smith Fred F OakRdgeRd----2976
Smith Jos----2075
Smith Rollin----2924
Smith Roy----4351
Sonntag Wm 7th&PasoRobls----2052
Sosa Manuel 4th&CountyRd----4172
Southern Counties Gas Co
 612-12thPasoRobls
 From telephones served by the following exchange
 Templeton
 (No Inter-City Charge)
 Ask Operator for-ENtrprise 1-0206
Stockdale Claude 613Main----4261
Stockdale Donald----2572
Taylor Exene Mrs 210CountyRd----2861
Templeton Auto Court 105Main----2081
Templeton Beauty Shop Hwy----2391
Templeton Blacksmith Shop 301Main--4131
Templeton District Schools
 Elementary School----2611
 High School----2601
 Agricultural Dept----2612
Templeton Feed & Grain OldHwy----4191
Templeton Fire Dept 420PasoRobls
 To report fires only----4311
Templeton No 1 Special Training Class 8th&Main-4591
Templeton Sales Yard Hwy----4611
Templeton Special Training Class 728Main-4111
Templeton Swimming Pool 6th&CountyRd-4831
Thiebaud Edw A VineyrdRd----2958
Thomas Allen YorkMountainRd----2834

Thompson Frank W 66-8th----2321
Thompson Frank W Chevron Service Station 725Main----2401
Thorndyke Donald G RivrRd----2191
Tracy Fred Rev 6th&CountyRd----4741
Tracy Robt E OldCreekRd----4353
Trigueiro Geo VineyrdRd----2786
Tullock Robt J Templeton Blksmth Shop 301Main-4131
 Residence 601Hawly----4601
V2 Ranch YorkMountainRd----2831
Vaca Geo A LasTablasAv----2091
Vaca Joe LasTablasAv----2096
Venturini Guiseppe OakRdgeRd----2973
Volpi Musio 711PasoRobls----4561
Wallace Helen I----2732
Walton E B----2835
Wessel Pauline I----2172
Wiley John R Riverroad----2876
Willhoit A H 318PasoRobls----2563
Willhoit Thos----2882
Wilson Joe M 518ForestAv----4961
Woodrell Hal K 519Hawly----4521
Yeats J J LtCol LupinLn----2872
Yoakum C Y PasoRobls----2852
YORK MOUNTAIN WINERY YorkMountain-2821
York W S YorkMountain----2821

U. S. LIGHTHOUSE STATION

(For Subscribers see Cambria)

WILLOW SPRINGS MAINTENANCE CAMP

Calif Div of Highways Agent
 Call Operator for-Willow Springs Maintenance Camp

FOUR *Thoughtful* ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and slowly, with the lips just clearing the transmitter.
4. Please replace the receiver gently when through talking.

how to use...
The Yellow Pages



as a shopping service

Shopping by telephone saves both your time and energy. Just turn to the classified heading descriptive of the product or service you desire and there you will find a convenient, alphabetical list of dealers who are equipped to fulfill your needs as courteously and efficiently as though you had visited their places of business personally.

need something in a hurry?



When you need help in a hurry the lists under each Classified Heading are ready and waiting to help. Just turn to the heading descriptive of the service or product you need and select the firm who can give you prompt and efficient assistance.

if you have forgotten...



If you can't recall the name of a particular firm but do remember the location just turn to the classified heading describing their business and check the list which will show the address you recognize. If, on the other hand, you have forgotten the address but remember the name, it is very easy to locate the firm in the comparatively small group listed under each classified heading.



Get the right number first

Get it from the directory. If there's any doubt about it, look up the number before you call. It's mighty easy to get numbers twisted if you depend on memory alone. And since looking up numbers in the directory is so easy, it's a good way to save time in making your calls.

ALL TOGETHER...ON A SINGLE CALL...



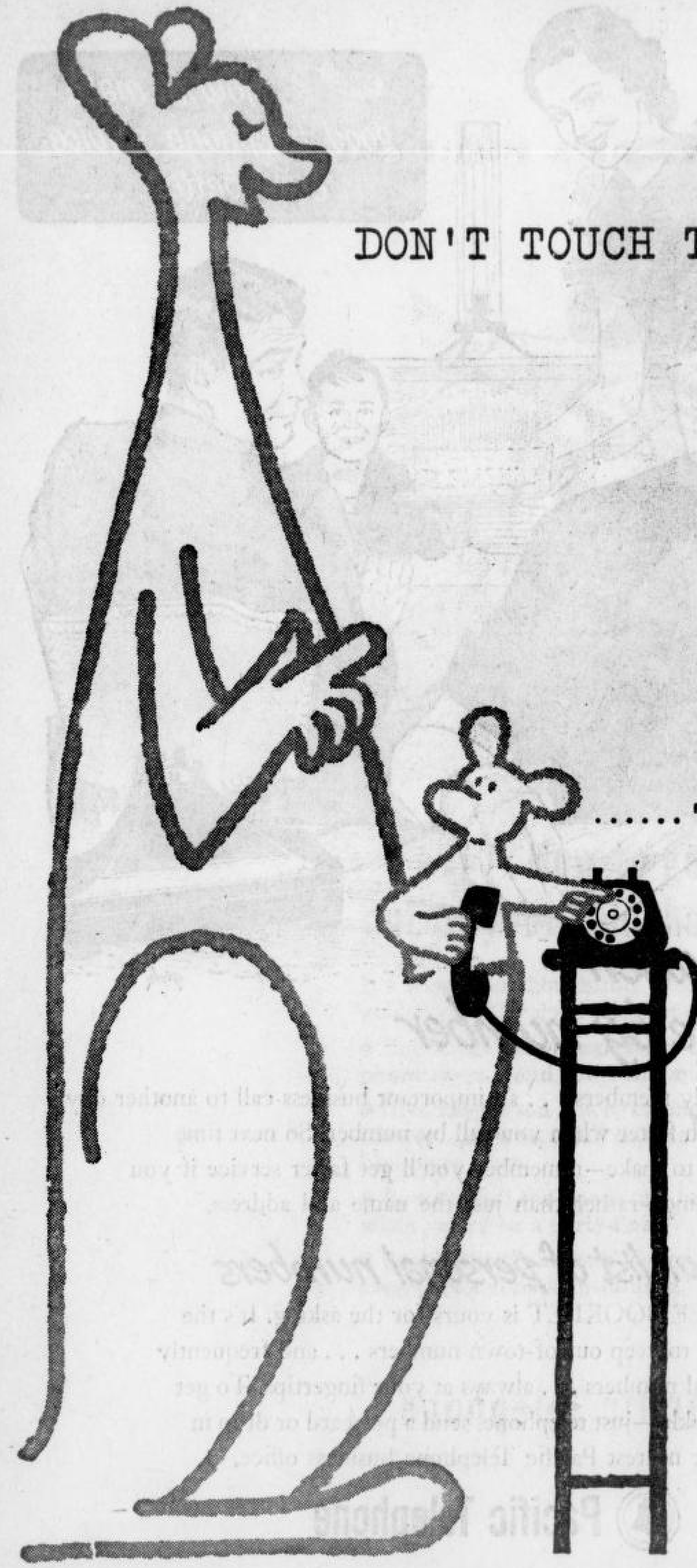
...A LONG DISTANCE CONFERENCE CALL!

A Long Distance Conference Call brings the circle of family and friends closer together... East or West, North or South, wherever they may be. You can talk to friends or relatives in as many as five different cities *at the same time.* You can give and get the latest news, make plans together, have a wonderful time!

Easy to arrange! Just give the Long Distance Operator the names, locations and phone numbers (if you have them) of the people you want to talk to; she'll do the rest. At the appointed time, all of you can talk back and forth as you would in your own living room. Why not plan to enjoy a get-together soon?

Pacific Telephone

DON'T TOUCH THAT DIAL



......'til you've read these easy steps to good service:

1. Be sure you have the right number. If you're not quite sure, check your directory first.

2. Write the number down, so you'll have it in front of you while dialing.

3. Be sure to dial the complete number ... the first two letters and the prefix numeral, then the four other numbers.

Good Service Starts with Careful Dialing



You'll save time when you call long distance by number

A special occasion call to far away family members . . . an important business call to another city . . . any long distance call goes through faster when you call by number. So next time you have an out-of-town call to make—remember you'll get faster service if you give the operator the number you're calling—rather than just the name and address.



for your list of personal numbers

This FREE BOOKLET is yours for the asking. It's the handy way to keep out-of-town numbers . . . and frequently called local numbers . . . always at your fingertips. To get your free booklet—just telephone, send a postcard or drop in at your nearest Pacific Telephone business office.

Pacific Telephone



How to get the most out of your telephone service

It's wise (and thoughtful) to follow these simple golden rules for good telephone service:

- **Encourage the youngsters to be considerate telephone users... and you won't miss important calls.**
- **Give the person you're calling plenty of time to answer... at least a full minute... and you'll reach him more often.**
- **Be sure that the line is free before making a call when you're on a party-line**
- **Look up any numbers you're not sure of and... keep personal lists up-to-date.**

There's nothing like a Long Distance call to keep you in touch





Next to being there in person, there's nothing quite so warm and satisfying as a visit across the miles by telephone. The cost is surprisingly low—especially after 6 o'clock in the evening and all day Sunday.

See how little it costs to call those who miss the sound of your voice.

THE PACIFIC TELEPHONE & TELEGRAPH CO. · BELL SYSTEM · AMERICAN TELEPHONE & TELEGRAPH CO.

LOCATED for CONVENIENCE

in YOUR KITCHEN

Extra pleasure and comfort are yours when you have a telephone in your kitchen. It is so handy for receiving calls while baking or cooking those dishes that need your constant attention. When placing calls, you will also enjoy this modern convenience.

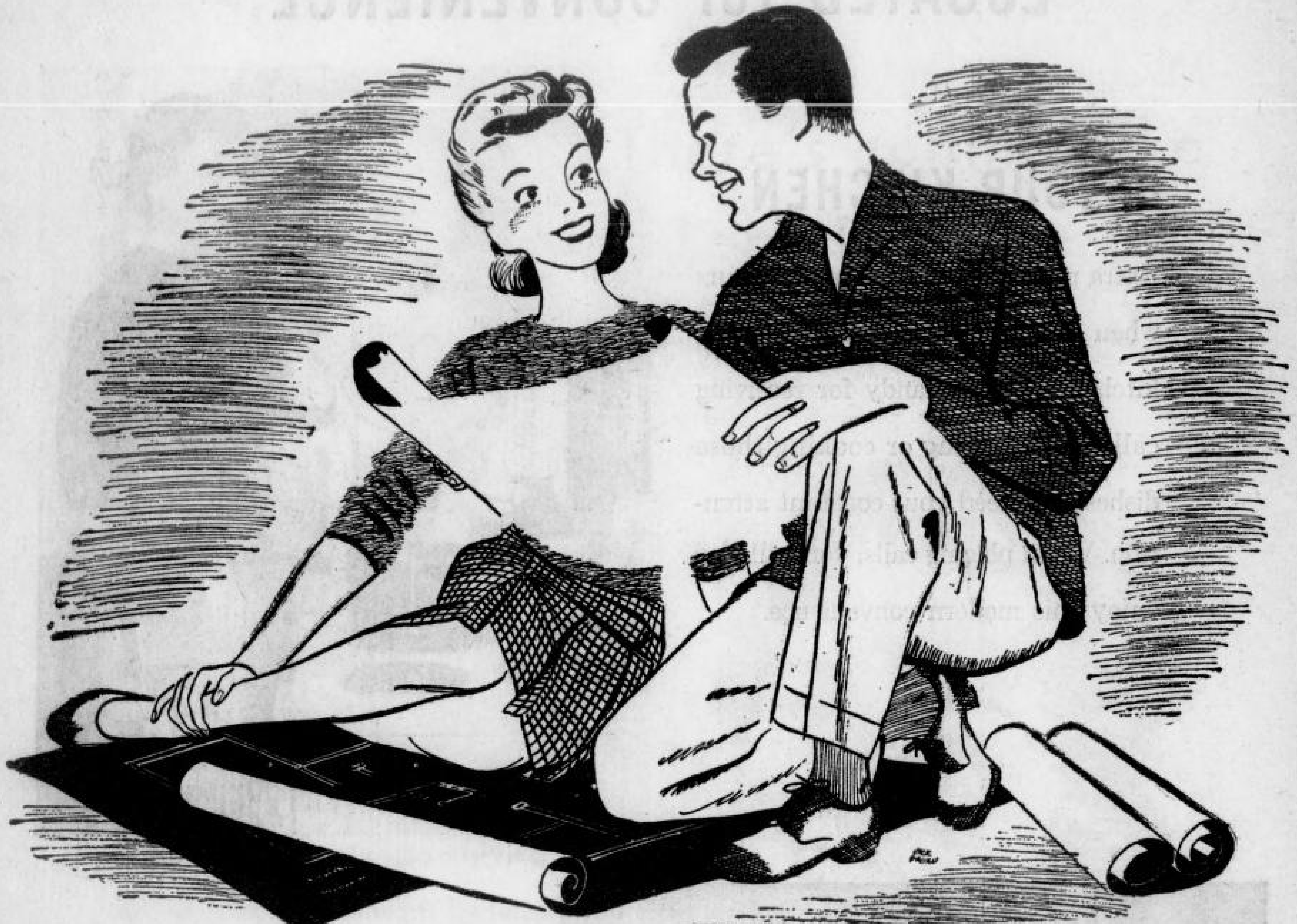




or YOUR LAUNDRY

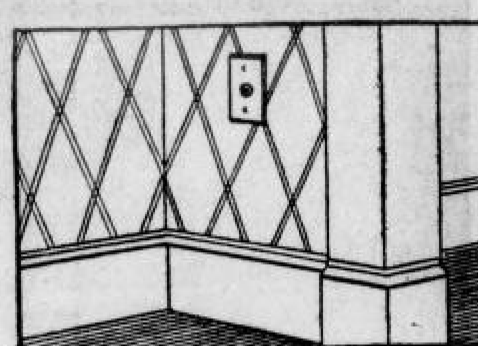
Ever have your telephone ring when you were in the laundry? Imagine what it would be like to have a telephone within easy reach. No more running through the house or upstairs to catch it before it stops ringing.

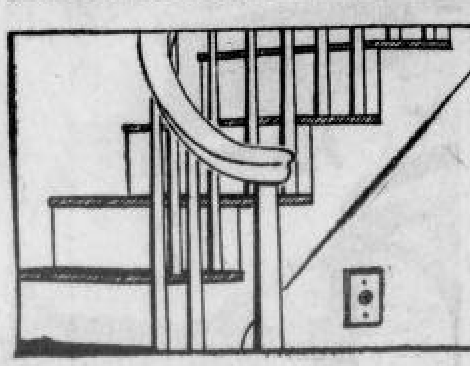
CALL YOUR PACIFIC TELEPHONE SERVICE REPRESENTATIVE



Building your dream home soon?

DON'T FORGET TO PLAN AHEAD FOR CONCEALED TELEPHONE WIRING





Whether you'll want only one or a number of telephones, the time to plan for built-in concealed wire facilities is when your home is still in the blueprint stage.

For then you can be certain you won't later have to tear up part of your flooring or bring the wire in along the baseboard.

So decide in advance on convenient locations, and specify that conduit be installed during construction. This provides a metal tube through which wires may be drawn when your telephone is installed.

Our Architects' and Builders' Service will help you in every way possible at no charge.

STATION-TO-STATION RATES TO SOME OUT-OF-TOWN POINTS

RATES ARE FOR 3 MINUTES AND DO NOT INCLUDE FEDERAL TAX

NIGHT AND SUNDAY RATES FOR STATION-TO-STATION CALLS APPLY FROM 6 P.M. TO 4:30 A.M. AND ALL DAY SUNDAY

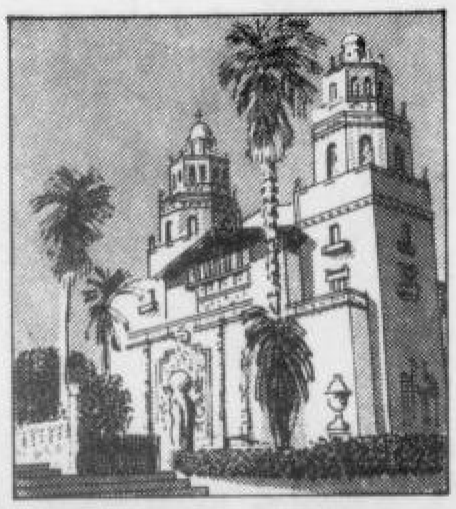
From ARROYO GRANDE (*HUnter 9*) to:	Week-days	Nights, Sundays
Anaheim, Calif.	$ .95	$ .80
Atascadero, Calif.	.35	.35
Auburn, Calif.	1.10	.95
Bakersfield, Calif.	.75	.65
Bradley, Calif.	.50	.50
Cambria, Calif.	.50	.50
Cayucos, Calif.	.35	.35
Cuyama, Calif.	.55	.50
El Centro, Calif.	1.25	1.05
Fresno, Calif.	.80	.70
Hanford, Calif.	.75	.65
Hollister, Calif.	.80	.70
King City, Calif.	.65	.55
Lodi, Calif.	1.00	.85
Lompoc, Calif.	.40	.40
Long Beach, Calif.	.90	.75
Los Angeles, Calif.	.90	.75
Marysville, Calif.	1.15	1.00
Merced, Calif.	.85	.70
Modesto, Calif.	.90	.75
Morro Bay, Calif.	.30	.30
Nipomo, Calif.	.15	.15
Oakland, Calif.	1.00	.85
Palo Alto, Calif.	.95	.80
Paso Robles, Calif.	.40	.40
Pismo Beach, Calif.	.10	.10
Porterville, Calif.	.80	.70
Redding, Calif.	1.30	1.10
Riverside, Calif.	1.00	.85
Sacramento, Calif.	1.05	.90
Salinas, Calif.	.80	.70
San Bernardino, Calif.	1.00	.85
San Diego, Calif.	1.10	.95
San Francisco, Calif.	1.00	.85
San Jose, Calif.	.90	.75
San Luis Obispo, Calif.	.15	.15
Santa Barbara, Calif.	.65	.55
Santa Margarita, Calif.	.25	.25
Santa Maria, Calif.	.20	.20
Santa Rosa, Calif.	1.10	.95
Selma, Calif.	.75	.65
Taft, Calif.	.60	.50
Templeton, Calif.	.40	.40
Ventura, Calif.	.75	.65
Watsonville, Calif.	.85	.70

From ATASCADERO to:	Week-days	Nights, Sundays
Arroyo Grande, Calif.	$ .35	$ .35
Bakersfield, Calif.	.70	.60
Cambria, Calif.	.35	.35
Cayucos, Calif.	.20	.20
Dunsmuir, Calif.	1.30	1.10
Fresno, Calif.	.75	.65
Hanford, Calif.	.70	.60
King City, Calif.	.55	.50
Lodi, Calif.	.95	.80
Lompoc, Calif.	.55	.50
Long Beach, Calif.	.95	.80
Los Angeles, Calif.	.90	.75
Merced, Calif.	.80	.70
Modesto, Calif.	.85	.70
Monterey, Calif.	.75	.65
Morro Bay, Calif.	.20	.20
Nipomo, Calif.	.40	.40
Oakland, Calif.	.95	.80
Pasadena, Calif.	.90	.75
Paso Robles, Calif.	.15	.15
Pismo Beach, Calif.	.30	.30
Pittsburg, Calif.	.95	.80
Placerville, Calif.	1.05	.90
Porterville, Calif.	.75	.65
Riverside, Calif.	1.00	.85
Sacramento, Calif.	1.00	.85
Salinas, Calif.	.75	.65
San Bernardino, Calif.	1.00	.85
San Francisco, Calif.	.95	.80
San Jose, Calif.	.85	.70
San Luis Obispo, Calif.	.20	.20
Santa Barbara, Calif.	.75	.65
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.15	.15
Santa Maria, Calif.	.45	.45
Santa Rosa, Calif.	1.05	.90
Selma, Calif.	.70	.60
Sonoma, Calif.	1.00	.85
Stockton, Calif.	.90	.75
Sunnyvale, Calif.	.90	.75
Taft, Calif.	.60	.50
Templeton, Calif.	.10	.10
Tulare, Calif.	.75	.65
Ventura, Calif.	.80	.70
Visalia, Calif.	.75	.65

From MORRO BAY (*SPruce 2*) to:	Week-days	Nights, Sundays
Anaheim, Calif.	$ .95	$ .80
Arroyo Grande, Calif.	.30	.30
Atascadero, Calif.	.20	.20
Bakersfield, Calif.	.75	.65
Cambria, Calif.	.25	.25
Cayucos, Calif.	.10	.10
El Centro, Calif.	1.25	1.05
Fresno, Calif.	.75	.65
Hanford, Calif.	.75	.65
Hollister, Calif.	.80	.70
King City, Calif.	.60	.50
Lodi, Calif.	.95	.80
Lompoc, Calif.	.50	.50
Long Beach, Calif.	.95	.80
Los Angeles, Calif.	.90	.75
Marysville, Calif.	1.10	.95
Merced, Calif.	.85	.70
Monterey, Calif.	.75	.65
Nipomo, Calif.	.40	.40
Oakland, Calif.	.95	.80
Pasadena, Calif.	.95	.80
Paso Robles, Calif.	.30	.30
Pismo Beach, Calif.	.25	.25
Pittsburg, Calif.	.95	.80
Porterville, Calif.	.80	.70
Redding, Calif.	1.30	1.10
Riverside, Calif.	1.00	.85
Sacramento, Calif.	1.05	.90
Salinas, Calif.	.75	.65
San Francisco, Calif.	.95	.80
San Jose, Calif.	.85	.70
San Luis Obispo, Calif.	.15	.15
Santa Barbara, Calif.	.75	.65
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.20	.20
Santa Maria, Calif.	.45	.45
Santa Rosa, Calif.	1.05	.90
Selma, Calif.	.75	.65
Stockton, Calif.	.95	.80
Taft, Calif.	.65	.55
Templeton, Calif.	.20	.20
Tulare, Calif.	.75	.65
Ventura, Calif.	.80	.70
Visalia, Calif.	.75	.65
Woodland, Calif.	1.05	.90

From PISMO BEACH (*PRospect 3*) to:	Week-days	Nights, Sundays
Anaheim, Calif.	$ .95	$ .80
Arroyo Grande, Calif.	.10	.10
Atascadero, Calif.	.30	.30
Auburn, Calif.	1.10	.95
Bakersfield, Calif.	.75	.65
Cambria, Calif.	.45	.45
Cayucos, Calif.	.35	.35
Cuyama, Calif.	.55	.50
Fresno, Calif.	.80	.70
Hanford, Calif.	.75	.65
Hollister, Calif.	.80	.70
King City, Calif.	.65	.55
Lodi, Calif.	1.00	.85
Lompoc, Calif.	.45	.45
Long Beach, Calif.	.90	.75
Los Angeles, Calif.	.90	.75
Modesto, Calif.	.90	.75
Monterey, Calif.	.80	.70
Morro Bay, Calif.	.25	.25
Nipomo, Calif.	.15	.15
Oakland, Calif.	1.00	.85
Paso Robles, Calif.	.40	.40
Pittsburg, Calif.	1.00	.85
Porterville, Calif.	.80	.70
Redding, Calif.	1.30	1.10
Riverside, Calif.	1.00	.85
Sacramento, Calif.	1.05	.90
Salinas, Calif.	.80	.70
San Bernardino, Calif.	1.00	.85
San Francisco, Calif.	1.00	.85
San Jose, Calif.	.90	.75
San Luis Obispo, Calif.	.15	.15
Santa Barbara, Calif.	.65	.55
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.25	.25
Santa Maria, Calif.	.25	.25
Selma, Calif.	.75	.65
Sonoma, Calif.	1.05	.90
Stockton, Calif.	.95	.80
Sunnyvale, Calif.	.90	.75
Taft, Calif.	.60	.50
Templeton, Calif.	.35	.35
Tulare, Calif.	.75	.65
Ventura, Calif.	.75	.65
Visalia, Calif.	.80	.70

For rates from San Luis Obispo and Paso Robles see Inside Front Cover.



ON THE FRONT COVER

The Hearst San Simeon State Historical Monument was opened to the public in June 1958, and dedicated as a memorial to William Randolph Hearst, who was responsible for its creation and whose hope was that the State of California receive it in the name of his mother, Phoebe Apperson Hearst. Dominating the monument is "La Casa Grande". The 16th century iron grille of the doorway comes from a convent in southern Spain. Above is an antique sculpture, "Duke of Burgundy Going Hunting" and a small niche containing a limestone "Virgin and Child" of the Gothic period. Higher still is the tile covered gable adorned with carved teak from India. The two towers, rising in the sun, hold a carillon of 48 bells.



Take life EASY

with a color telephone in every room you use a lot

You can build yourself an easy-going, relaxed way of life if you put color telephones in every room where you spend a lot of time. Extension phones take most of the run out of running a home—let you make and take calls right where you sleep, or work, or enjoy your leisure. And in color, an extension telephone is as beautiful as it's practical. Just call your Business Office Service Representative or ask any telephone service man—they'll be glad to tell you how little it costs to put color phones where you need them.

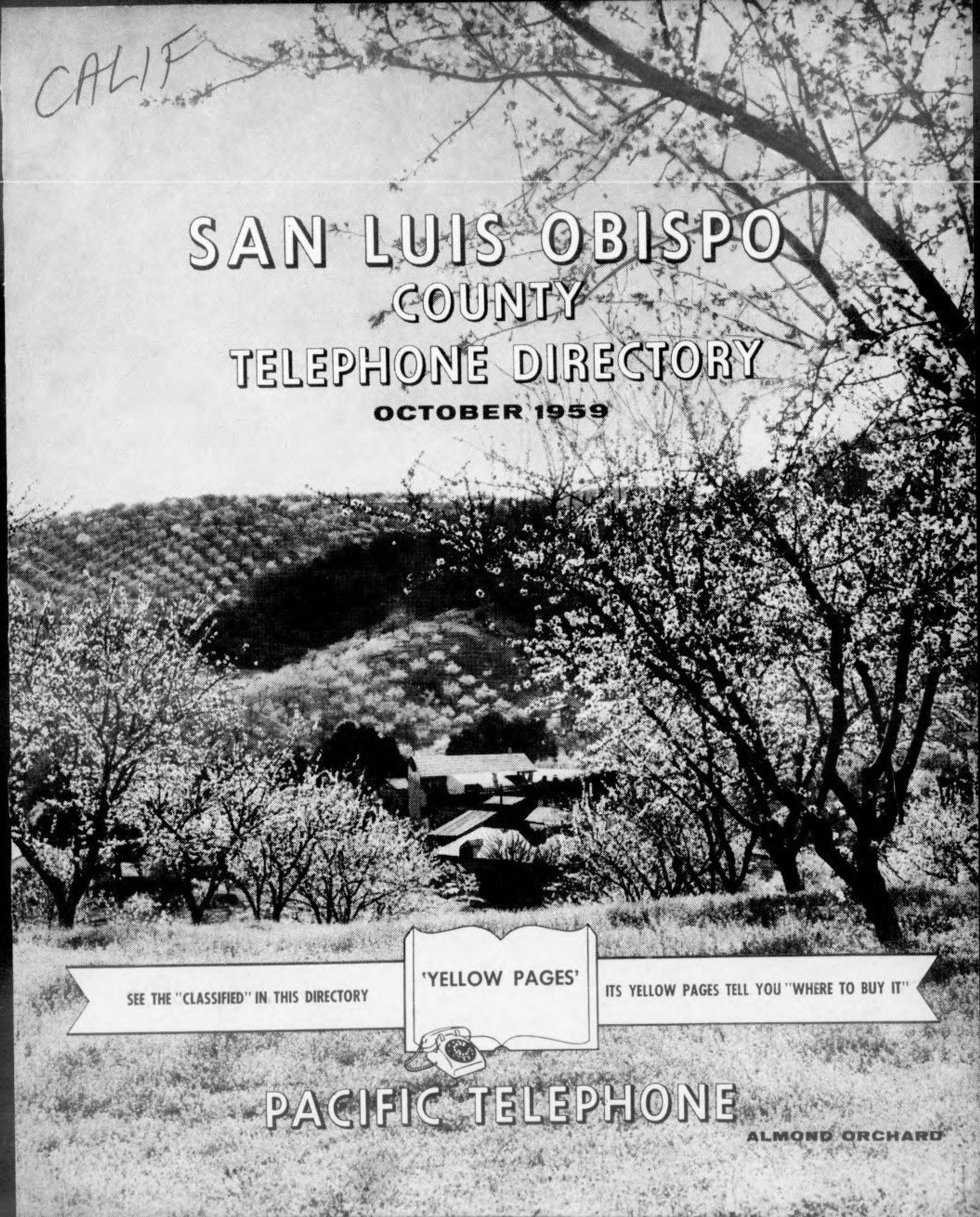


CALIFORNIA TELEPHONE DIRECTORIES

WHITE PAGES

LOCALITY: San Luis Obispo, Avila Beach, Baywood Park, Camp San Luis Obispo, Los Osos Highlands

YEAR: October 1959


SAN LUIS OBISPO
COUNTY
TELEPHONE DIRECTORY
OCTOBER 1959
SEE THE "CLASSIFIED" IN THIS DIRECTORY
'YELLOW PAGES'
ITS YELLOW PAGES TELL YOU "WHERE TO BUY IT"
PACIFIC TELEPHONE
ALMOND ORCHARD

HOW TO MAKE LONG DISTANCE CALLS

Station-to-Station Calls—(When you will talk to anyone)
Dial Direct from **San Luis Obispo** as shown on pages 2 and 3.
Dial Operator for other calls.
From pay phones, dial Operator.
To get telephone number, dial Operator and ask for Information at the place you want to call.

Person-to-Person Calls—
Dial Operator. Give her the city, telephone number (or name and address) and what person, department or extension you want.

Collect Calls—Call Operator and tell her when you place the call—not afterward—that you want it made "collect".

Calls to Alaska and Hawaii—Call Operator.

Calls to Overseas Points—Call Operator and ask for Overseas Operator for the country you are calling.

Calls to Ships and Planes—Call Operator and ask for Marine Operator.

Calls to Autos, Trucks and Trains—Call Operator and ask for Mobile Service Operator.

Upon request, the Operator will notify you at the end of a stated period of time on long distance calls.

TYPICAL LONG DISTANCE RATES

Here are some examples of station-to-station rates to out-of-town points. The rates shown are for three minutes and do not include Federal Tax. Person-to-person calls cost more than station-to-station calls. A collect call, to be billed to the number you are calling, costs no more than other calls except that the minimum charge is 30c. Night and Sunday rates for station-to-station calls apply from 6:00 P.M. to 4:30 A.M. and all day Sunday.

From SAN LUIS OBISPO (LIberty 3) to:	Week-days	Nights, Sundays
Anaheim, Calif.	$ .95	$ .80
Arroyo Grande, Calif.	.15	.15
Atascadero, Calif.	.20	.20
Auburn, Calif.	1.10	.95
Bakersfield, Calif.	.75	.65
Berkeley, Calif.	1.00	.85
Boston, Mass.	2.50	2.00
Bradley, Calif.	.50	.50
Burlingame, Calif.	.95	.80
Cambria, Calif.	.40	.40
Campbell, Calif.	.90	.75
Carmel, Calif.	.80	.70
Carson City, Nev.	.95	.70
Castroville, Calif.	.80	.70
Cayucos, Calif.	.25	.25
Chicago, Ill.	2.20	1.75
Chualar, Calif.	.75	.65
Cleveland, Ohio	2.35	1.90
Coalinga, Calif.	.60	.50
Colfax, Calif.	1.10	.95
Concord, Calif.	1.00	.85
Cuyama, Calif.	.60	.50
Dallas, Texas	2.05	1.65
El Centro, Calif.	1.25	1.05
Eureka, Calif.	1.40	1.20
Fresno, Calif.	.75	.65
Gilroy, Calif.	.80	.70
Glendale, Calif.	.90	.75
Gonzales, Calif.	.75	.65
Greenfield, Calif.	.65	.55
Guerneville, Calif.	1.10	.95
Hanford, Calif.	.75	.65
Hayward, Calif.	.95	.80
Hollister, Calif.	.80	.70
Kansas City, Mo.	2.05	1.65
King City, Calif.	.65	.55
Kingsburg, Calif.	.75	.65
Lakeport, Calif.	1.15	1.00
Lompoc, Calif.	.50	.50
Long Beach, Calif.	.95	.80
Los Altos, Calif.	.90	.75
Los Angeles, Calif.	.90	.75
Merced, Calif.	.85	.70
Minneapolis, Minn.	2.20	1.75
Modesto, Calif.	.90	.75

From SAN LUIS OBISPO (LIberty 3) to:	Week-days	Nights, Sundays
Monterey, Calif.	$ .80	$ .70
Morgan Hill, Calif.	.85	.70
Morro Bay, Calif.	.15	.15
Mountain View, Calif.	.90	.75
Napa, Calif.	1.05	.90
New York, N. Y.	2.50	2.00
Nipomo, Calif.	.25	.25
Oakland, Calif.	1.00	.85
Palo Alto, Calif.	.90	.75
Pasadena, Calif.	.90	.75
Paso Robles, Calif.	.30	.30
Philadelphia, Pa.	2.50	2.00
Pismo Beach, Calif.	.15	.15
Porterville, Calif.	.80	.70
Redding, Calif.	1.30	1.10
Redwood City, Calif.	.95	.80
Reno, Nev.	1.00	.75
Richmond, Va.	2.50	2.00
Riverside, Calif.	1.00	.85
Sacramento, Calif.	1.05	.90
St. Louis, Mo.	2.20	1.75
Salinas, Calif.	.75	.65
San Ardo, Calif.	.55	.50
San Bernardino, Calif.	1.00	.85
San Diego, Calif.	1.10	.95
San Francisco, Calif.	1.00	.85
San Jose, Calif.	.90	.75
San Rafael, Calif.	1.00	.85
Santa Barbara, Calif.	.70	.60
Santa Clara, Calif.	.90	.75
Santa Margarita, Calif.	.10	.10
Santa Maria, Calif.	.35	.35
Santa Rosa, Calif.	1.10	.95
Seattle, Wash.	1.60	1.30
Selma, Calif.	.75	.65
Stockton, Calif.	.95	.80
Sunnyvale, Calif.	.90	.75
Taft, Calif.	.60	.50
Templeton, Calif.	.25	.25
Truckee, Calif.	1.15	1.00
Vallejo, Calif.	1.00	.85
Ventura, Calif.	.75	.65
Visalia, Calif.	.75	.65
Washington, D. C.	2.50	2.00
Watsonville, Calif.	.85	.70

From PASO ROBLES to:	Week-days	Nights, Sundays
Alameda, Calif.	$ .90	$ .75
Anaheim, Calif.	1.00	.85
Arroyo Grande, Calif.	.40	.40
Atascadero, Calif.	.15	.15
Auburn, Calif.	1.05	.90
Bakersfield, Calif.	.75	.65
Belmont, Calif.	.90	.75
Boston, Mass.	2.50	2.00
Bradley, Calif.	.25	.25
Cambria, Calif.	.30	.30
Carmel, Calif.	.75	.65
Carson City, Nev.	.90	.70
Castroville, Calif.	.75	.65
Cayucos, Calif.	.25	.25
Chicago, Ill.	2.20	1.75
Chualar, Calif.	.65	.55
Cleveland, Ohio	2.35	1.90
Coalinga, Calif.	.45	.45
Concord, Calif.	.95	.80
Cuyama, Calif.	.65	.55
Dallas, Texas	2.05	1.65
El Centro, Calif.	1.25	1.05
Eureka, Calif.	1.35	1.15
Fort Bragg, Calif.	1.20	1.00
Fresno, Calif.	.70	.60
Gilroy, Calif.	.75	.65
Glendale, Calif.	.90	.75
Gonzales, Calif.	.60	.50
Greenfield, Calif.	.55	.50
Hanford, Calif.	.65	.55
Hayward, Calif.	.90	.75
Hollister, Calif.	.75	.65
Kansas City, Mo.	2.05	1.65
King City, Calif.	.50	.50
Kingsburg, Calif.	.70	.60
La Honda, Calif.	.85	.70
Lompoc, Calif.	.65	.55
Long Beach, Calif.	.95	.80
Los Altos, Calif.	.85	.70
Los Angeles, Calif.	.95	.80
Merced, Calif.	.80	.70
Minneapolis, Minn.	2.20	1.75
Modesto, Calif.	.85	.70
Monterey, Calif.	.75	.65
Morgan Hill, Calif.	.80	.70

From PASO ROBLES to:	Week-days	Nights, Sundays
Morro Bay, Calif.	$ .30	$ .30
Napa, Calif.	1.00	.85
New York, N. Y.	2.50	2.00
Nipomo, Calif.	.50	.50
Oakland, Calif.	.90	.75
Palo Alto, Calif.	.85	.70
Pasadena, Calif.	.95	.80
Pescadero, Calif.	.90	.75
Philadelphia, Pa.	2.50	2.00
Pismo Beach, Calif.	.40	.40
Porterville, Calif.	.75	.65
Redding, Calif.	1.25	1.05
Redwood City, Calif.	.90	.75
Reno, Nev.	.95	.70
Richmond, Va.	2.50	2.00
Riverside, Calif.	1.00	.85
Sacramento, Calif.	1.00	.85
St. Louis, Mo.	2.20	1.75
Salinas, Calif.	.70	.60
San Ardo, Calif.	.35	.35
San Bernardino, Calif.	1.00	.85
San Diego, Calif.	1.15	1.00
San Francisco, Calif.	.95	.80
San Jose, Calif.	.85	.70
San Luis Obispo, Calif.	.30	.30
San Mateo, Calif.	.90	.75
San Rafael, Calif.	.95	.80
Santa Barbara, Calif.	.75	.65
Santa Cruz, Calif.	.80	.70
Santa Margarita, Calif.	.25	.25
Santa Maria, Calif.	.50	.50
Santa Rosa, Calif.	1.05	.90
Seattle, Wash.	1.60	1.30
Selma, Calif.	.70	.60
Sharp Park, Calif.	.90	.75
Stockton, Calif.	.90	.75
Sunnyvale, Calif.	.85	.70
Taft, Calif.	.65	.55
Templeton, Calif.	.10	.10
Truckee, Calif.	1.10	.95
Vallejo, Calif.	.95	.80
Ventura, Calif.	.80	.70
Visalia, Calif.	.70	.60
Washington, D. C.	2.50	2.00
Watsonville, Calif.	.75	.65

See Inside Back Cover for rates from Arroyo Grande, Atascadero, Morro Bay and Pismo Beach.

EMERGENCY CALLS

(For other than emergency calls, refer to alphabetical section of this directory.)

It is a good idea to fill in the numbers below so you can refer to them quickly.

For FIRE, call__________ **For POLICE, call**__________ **For My DOCTOR, call**__________

FIRE—EMERGENCY CALLS ONLY

Arroyo Grande Fire Dept. . . . . **HUnter 9-2345**
Atascadero Fire Dept. . . . . **Atascadero 56**
Avila Fire Dept. . . . . San Luis Obispo-**LIberty 3-2662**
California Polytechnic
Fire Dept. . . . . San Luis Obispo-**LIberty 3-6027**
Calif. State Div. of Forestry
Fire Control Station . . . . . San Luis Obispo-**LIberty 3-4242**
Fire Control Station . . . . Nipomo-**WAbash 9-3911**
Fire Control Station . . . . **Paso Robles 580**
Cambria Fire Dept. . . . . **WAverly 7-4646**
Cayucos Fire Dept. . . . . **WYman 5-3522**
Grover City Fire Dept. . . . . . Arroyo Grande-**HUnter 9-2145**
Morro Bay Fire Dept. **SPruce 2-4821**
Oceano Fire Dept. . . . . Arroyo Grande-**HUnter 9-2110**
Paso Robles Fire Dept. . . . . **Paso Robles 20**
Pismo Beach Fire Dept. . . . . **PRospect 3-4422**
San Luis Obispo Fire Dept. . . . . **LIberty 3-1212**
Santa Margarita Fire District. . . . . **Santa Margarita 2121**
Shell Beach Fire Dept. . . . . . . Pismo Beach-**PRospect 3-4622**
Templeton Fire Dept. **Templeton 4311**

POLICE—EMERGENCY CALLS ONLY

Arroyo Grande Police Dept. . . . . **HUnter 9-2121**
Cambria Constable . . . . **WAverly 7-4242**
Nipomo Sheriff Deputy . . . . **WAbash 9-3662**
Paso Robles Police Dept. . . . . **Paso Robles 810**
Pismo Beach Police Dept. . . . . **PRospect 3-2255**
San Luis Obispo County Sheriff—
Coroner's Office . . . . . . San Luis Obispo-**LIberty 3-2850**
From all other San Luis Obispo County
Communities ask Operator for . . . . **Enterprise 11560**
San Luis Obispo Police Dept. . . . . **LIberty 3-3131**

CALIFORNIA HIGHWAY PATROL (For Emergency Calls Only) Ask Operator for **Zenith 12000**
FEDERAL BUREAU OF INVESTIGATION (F.B.I.)—For the Telephone Number Call "Information"

Or you may call or dial Operator and ask for the particular Fire or Police Department you want. She will try to connect you.

We have prepared this list from the best information available, but cannot guarantee it is complete or in all cases correct.

WARNING: California Penal Code section 384 makes it a misdemeanor for any person who shall wilfully refuse to immediately relinquish a telephone party-line when informed that such line is needed for an emergency call to a fire department or police department or for medical aid or ambulance service. Also, any person who shall secure the use of a telephone party-line by falsely stating that such line is needed for an emergency call, shall be guilty of a misdemeanor. "Emergency" means "a situation in which property or human life is in jeopardy and the prompt summoning of aid is essential."

HOW TO MAKE A SERVICE CALL

ASSISTANCE ON CALLS—To get help on a call dial "0" for **Operator**. From a non-dial telephone, ask for **Supervisor.**

BUSINESS TRANSACTIONS—To order a telephone, ask about your bill, etc., see **Pacific Telephone and Telegraph Co.** listings in this directory.

INFORMATION

FOR LOCAL NUMBERS not in this directory:

From DIAL telephones:

In ARROYO GRANDE and SAN LUIS OBISPO, dial 113.

From OTHER DIAL telephones, dial Operator and ask for Information.

From NON-DIAL telephones, ask for Information.

FOR TELEPHONE NUMBERS AT ALL OTHER POINTS dial Operator, or from non-dial telephones ask for Long Distance. Then ask the operator who answers for Information at the place you want to call; for example: "I want Sacramento Information."

LONG DISTANCE—See inside front cover facing this page.

REPAIR SERVICE—For repairs to your telephone:
In ARROYO GRANDE and SAN LUIS OBISPO Dial "114".
From OTHER telephones, ask Operator for Repair Service.

TELEGRAMS—To phone a telegram, see **Western Union** listings in this directory. Telegram charges will appear on your regular telephone bill, or you can deposit the charge in the box when you call from a pay telephone.

TIME OF DAY—In ARROYO GRANDE and SAN LUIS OBISPO, dial ROchester 7-8900.
From OTHER TELEPHONES, ask Operator for TIME.

The charge for this call is the same as for any other local call.

VOICE RECORDING SIGNAL

If you hear a short high "beep" tone every 15 seconds or so, it means that the person with whom you are talking is recording your conversation. This signal is produced by recorder-connector equipment furnished by the Telephone Company. Use of a recorder on the telephone line without this equipment is prohibited by the Company's tariffs.

HOW TO CALL SOMEONE ON YOUR PARTY LINE

To find out the number of a telephone on your party line, call **Repair Service.**

From LIberty 3 telephones:

Dial the listed number. When you hear the high pitched party-line signal here's what to do.

If there is a single numeral on your dial number plate opposite "PTY Code" dial that numeral after you hear this tone. When you hear a "busy" signal hang up. If there is no numeral on your number plate opposite "PTY Code" hang up as soon as you hear the high pitched tone. Your phone and the called phone will ring at regular intervals. Ringing will stop when the called telephone answers. Then lift the receiver and start conversation.

If ringing does not stop after a reasonable period, you can stop it by lifting your receiver.

From ALL OTHER DIAL telephones:

Dial a **special number** you can get from **Repair Service.** When you finish dialing, replace your receiver. Your telephone and the called telephone will ring at regular intervals. Ringing will stop when the called telephone answers. Lift your receiver and begin conversation.

If ringing does not stop after a reasonable period, you can stop it by lifting your receiver.

LOCAL CALLS

From a DIAL telephone you can dial any other telephone in the same exchange.

DIRECT DISTANCE DIALING

From LIberty 3 (San Luis Obispo) ONE and TWO Party Telephones Only (except pay phones)

You can dial Station-to-Station calls to many telephone numbers like EMpire 3-2999 in Sacramento and ACademy 2-9970 in New York.

HOW TO DIAL

You can reach certain out-of-town points by dialing the telephone number as you would a local call. *See "Dialable Cities" on page 3.

For other out-of-town points dial the Area Code and the telephone number. **See "Dialable Cities" on page 3.

If you don't know whether the number is dialable or whether you need an Area Code, dial "0" Operator. She'll be glad to help you.

IF YOU GET A WRONG NUMBER

Please ask the party who answers for the city and state you reached, then hang up. Dial Operator immediately and give her this information. She'll arrange to cancel the charge for the call. Then, making sure you have the right number, dial it again.

Continued on Next Page

DIRECT DISTANCE DIALING—continued

From LIberty 3 (San Luis Obispo) ONE and TWO Party Telephones Only (except pay phones)

DIALABLE CITIES

***Here are SOME of the places you can reach by dialing the telephone number:**

Arroyo Grande	Castroville	Greenfield	Salinas
Cambria	Cayucos	Monterey	San Juan Bautista
Carmel	Chualar	Morro Bay	Santa Maria
Carmel Valley	Gonzales	Pismo Beach	Soledad

****Here are SOME of the places you can reach by dialing the Area Code and the telephone number:**

IN CALIFORNIA

	AREA CODE		AREA CODE		AREA CODE		AREA CODE
Alameda	415	Eureka	415	Merced	209	San Diego	714
Alhambra	213	Felton	415	Modesto	209	San Francisco	415
Anaheim	714	Fresno	209	Monrovia	213	San Jose	415
Aptos	415	Gilroy	415	Montebello	213	San Mateo	415
Auburn	916	Glendale	213	Mountain View	415	San Pedro	213
Ben Lomond	415	Hanford	209	Oakland	415	San Rafael	415
Berkeley	415	Hayward	415	Palo Alto	415	Santa Cruz	415
Beverly Hills	213	Hollywood	213	Pasadena	213	Santa Monica	213
Burbank	213	Inglewood	213	Pittsburg	415	Stockton	209
Burlingame	415	Livermore	415	Pleasanton	415	Torrance	213
Chico	916	Long Beach	213	Porterville	209	Turlock	209
Compton	213	Los Altos	415	Redondo	213	Van Nuys	213
Culver City	213	Los Angeles	213	Sacramento	916	Visalia	209
Davis	916	Los Gatos	415	San Carlos-Belmont	415	Yosemite	209
Downey	213						

IN OTHER STATES

Abilene, Tex.	915	Des Moines, Ia.	515	Little Rock, Ark.	501	Providence, R. I.	401
Altoona, Pa.	814	Detroit, Mich.	313	Madison, Wis.	608	Reno, Nev.	702
Amarillo, Tex.	806	Duluth, Minn.	218	Memphis, Tenn.	901	Rochester, Minn.	507
Atlanta, Ga.	404	Fort Worth, Tex.	817	Milwaukee, Wis.	414	St. Louis, Mo.	314
Baltimore, Md.	301	Grand Rapids, Mich.	616	Minneapolis, Minn.	612	Salina, Kan.	913
Belleville, Ill.	618	Hartford, Conn.	203	Nashville, Tenn.	615	Salt Lake City, Utah	801
Boston, Mass.	617	Hempstead, N. Y.	516	New York City, N. Y.	212	San Antonio, Tex.	512
Brunswick, Ga.	912	Houston, Tex.	713	Newark, N. J.	201	South Bend, Ind.	219
Charlotte, N. C.	704	Idaho Falls, Ida.	208	Norfolk, Va.	703	Tulsa, Okla.	918
Chicago, Ill.	312	Indianapolis, Ind.	317	Oklahoma City, Okla.	405	Vancouver, Wash.	206
Cincinnati, Ohio	513	Jacksonville, Fla.	305	Philadelphia, Pa.	215	Washington, D. C.	202
Cleveland, Ohio	216	Joplin, Mo.	417	Phoenix, Ariz.	602	White Plains, N. Y.	914
Columbus, Ohio	614	Kansas City, Mo.	816	Pittsburgh, Pa.	412	Wichita, Kansas	316
Dallas, Tex.	214	Lansing, Mich.	517	Portland, Ore.	503	Wilmington, Del.	302
Denver, Col.	303	Las Vegas, Nev.	702				

SAN LUIS OBISPO

INCLUDING

AVILA BEACH   BAYWOOD PARK   CAMP SAN LUIS OBISPO   LOS OSOS HIGHLANDS

OCTOBER 1959 ISSUE containing listings and rates in effect AUGUST 27, 1959

The other white section of this directory includes listings of subscribers in the other communities in San Luis Obispo County.

J. E. GOODING, Manager

LI=LIberty

A

A-1 Electric 1240Morro ---------LI 3-3528
A A A AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA see
Automobile Club of Southern California
A B C Alaskan & Arctic Passenger
Fishing Boats AvlaBch ---------LI 3-4082
Abad Ted 1547Beach ---------LI 3-4181
Abate-A-Pest Co 553CouperDr ---LI 3-1838
Abkin Irving A 2315Helena --------LI 3-6380
Ace Motel 94Casa -------------LI 3-6356
Achievement House Inc
CampSanLuisObispo-LI 3-9383
Ackerson Eugene 483MitchlDr ----LI 3-6914
Acme Quality Paint & Wallpaper Store
see Graham's Paint & Wallpaper Store
868Montery-LI 3-0652
Acosta Amelia 456Leff ---------LI 3-4650
Acosta Mike 271Branch ---------LI 3-1379
Acousticon Williams Co
1029Chorro ---------------LI 3-6632
Action Bail Bonds Agcy
981Montery-LI 3-4668
Adams Chas E chirprctr AvilaRd---LI 3-1534
Adams Clarence E OrcuttRd -------LI 3-7944
Adams E J 2071 SierraWy-------LI 3-6379
Adams Francis L 1235 Iris--------LI 3-1169
Adams Geo L MorroPalisades ----LI 3-2112
Adams Irene M 531 SntaBrbraAv--LI 3-4048
Adams John Q 1345 Staffrd------LI 3-1538
Adams Juanita 728Nipomo -------LI 3-1024
Adams L L 1128 Iris----------LI 3-5870
Adams Marvin C 1720Morro -------LI 3-3406
Adams R R 2140Loomis ---------LI 3-8137
Adams Saleta 249 Sandrcock-----LI 3-2469
Adams Truman E 2181 SierraWy--LI 3-0448
Adams W E 1202Buchn ---------LI 3-6328
Adams W J B 1660Fredericks ----LI 3-7344
Adamski J E 1839CorralitosAv ----LI 3-3377
Adamson R W 180 SerranoHts----LI 3-5957
Adler C R 1676Fredericks -------LI 3-7213
Adler Chas J Broad&IslyRd ------LI 3-4428
Adler Ed 534PrincetnPl ---------LI 3-7000
Adler Frank 1721JohnsnAv ------LI 3-1080
ADLER STUDEBAKER-PACKARD DLR
1234Broad-LI 3-5615
ADLER WHOLESALE CO
1301Carml-LI 3-4541
Aeco Corp TiberCanyon ---------LI 3-1492
Aetna Life Insurance Co Agent
986Montery ---------------LI 3-6893
Agar Wm 1874McCollm ---------LI 3-3708
Aggson Ronald D 214PatriciaDr ---LI 3-6598
Agnew Allen 315NBroad --------LI 3-8962
Agricultural Stabilization & Conservation
Committee of San Luis Obispo County
1530Montery ---------------LI 3-1282
Agriculture Extension Service University of
Calif Farm & Home Advisor
1235Montery-LI 3-9075
Ah Louis Store gift shops 800Palm-LI 3-4332
Aiken Howard L 305RamonaDr ---LI 3-7117
Air Express Division-Railway Express
Agcy Inc 1021RailrdAv --------LI 3-8334
Akers Richard A EdnaRd --------LI 3-8935
Akers Wm 1042Pac ------------LI 3-2766
Akin Eldon 1380Taft -----------LI 3-1851
Alaskan Arctic & A B C Passenger
Fishing Boats AvlaBch ---------LI 3-4082
Albaugh Elizabeth G 1641Gardn --LI 3-3509
Albert Adon 2060McCollum ------LI 3-0567
Albert Harry J 311GrandAv ------LI 3-0504
Alberti A LsOsosRd -------------LI 3-0809
Alberti Estee L 893Misn ---------LI 3-2861
Alberti Henry LsOsosRd ---------LI 3-0624
Alberti Norman LsOsosRd --------LI 3-2590
Alberti Plinio J EdnaRd ---------LI 3-6814
ALBERTS' FLORIST
1116Morro ----------------LI 3-0567

Albrecht A G 1440Ella ---------LI 3-9181
Albrecht Vallalee L 325FthlBl ----LI 3-1258
Alcoholics Anonymous -----------LI 3-5800
Alcorn Harold W 279Branch -----LI 3-9623
Alden John V 461LawrnceDr -----LI 3-8039
Alderman Roy E 2330Augusta ----LI 3-7275
Aldrich Dorothy M 2505JohnsnAv -LI 3-2153
Aldrich Tom M 174DlSrWy ------LI 3-7328
Alexander Harmon C 261CraigWy -LI 3-1770
Alexander Helen 974Chorro ------LI 3-2906
Alexander Wm M 1822B Fixlini---LI 3-5722
Alford Ethel M 472NBroad ------LI 3-1316
Alibi Cafe SHwy --------------LI 3-6885
Alice Ann Beauty Salon 515NBroad-LI 3-7035
Alisea Ben 873 SntaRosa--------LI 3-3852
Allen Don 2530½Lawtn --------LI 3-8956
Allen J B 309CerroRomauldoAv ---LI 3-1241
Allen J K Dr 1441 Slack---------LI 3-6618
Allen Jas S 105CrandlWy -------LI 3-1106
Allen Jas V 1525Beach ---------LI 3-0599
Allen Marlin 35 SnRaflAvilaBch---LI 3-3311
Allen Norris A
142LilacDrLosOsosHilnds-LI 3-6472
Allen Sarah 781Marsh -----------LI 3-9221
Allen Starlin 525Caudl ----------LI 3-3838
Allen Vera D Mrs 1367Higuera ---LI 3-7908
Allen Vic 190 Stennr------------LI 3-4188
Allen's Sound Center 771Higuera -LI 3-2047
Alley Roy E 545B Brizzolara-----LI 3-8628
ALLIED VAN LINES INC AGCY
1824Nipomo ---------------LI 3-3434
Allison Horace D 655Morro ------LI 3-7025
Allstate Insurance Co 879Higuera-LI 3-0833
Alpha Sigma House 1681PhillipsLn-LI 3-6617
Alpha Upsilon Fraternity House
1617 SntaRosa-LI 3-2225
Alston Lela B 2436Broad --------LI 3-8707
Altamirano E R 767FrancisAv ----LI 3-4363
Altamirano Eva Jean Mrs
131Harris -----------------LI 3-7064
Alva Green's Automotive Trim & Furniture
Upholstery 1528Montery -------LI 3-2802
Alvarado Genaro 729 South------LI 3-8979
Alves Jos 598MitchlDr ----------LI 3-1005
Amaral Marian 1259 Staffrd-----LI 3-6758
Amato Anthony J 293AlbrtDr ----LI 3-7497
Ambron Guenter 389JeffryDr ----LI 3-3304
Amdahl Pearl Mrs 529 Sandrcock-LI 3-1305
Amer Cancer Society 1130Gardn
1 PM to 5 PM call-------------LI 3-1481
AMER HEALTH STUDIO & SILHOUETTE
441Marsh -----------------LI 3-7800
AMERICAN LAUNDRY & DRY CLEANERS
1266Montery-LI 3-1848
Amer Legion Recreation Club
1661Mill-LI 3-6445
Amer Natl Red Cross 1009Morro --LI 3-0696
Amer Refrigerating Co 241Pismo --LI 3-0785
If no answer call---------------LI 3-2689
ANATOMICAL & CLINICAL LAB
1243Garden ---------------LI 3-4180
ANCHOR INSURANCE SERVICE
871 SntaRosa ---------------LI 3-7430
Anderegg Richard L MD
1215Chorro-LI 3-6265
Residence MorroBay --------SPrce 2-8161
Andersen Geo W
1251 OrcuttRd -------------LI 3-4604
Andersen Theodor B
3091JohnsnAv --------------LI 3-5926
Anderson Albert J 1438Nipomo ---LI 3-5646
Anderson Alice 1838JohnsnAv ----LI 3-9446
Anderson Arthur E Gun Shop
LsOsos --------------------LI 3-3240
Anderson Arthur W 449HendrsnAv -LI 3-6746
Anderson Bertrand W 103CalifBl -LI 3-7755
Anderson Chas S 1BuenaVstaAv ---LI 3-1664
Anderson Clarence EdnaRd-------LI 3-3869
Anderson D P 1908Ruth --------LI 3-8826

Anderson Darlene 48½BentonWy -LI 3-9565
Anderson Donald S chirprctr
720FthlBl-LI 3-9500
Anderson Douglas E 1304Pac ----LI 3-3858
Anderson E C 174DlNrteWy ------LI 3-3780
Anderson E J 2825JohnsnAv -----LI 3-5982
Anderson F Arthur Rev
399JayceeDr-LI 3-9128
Anderson F G 1345Broad --------LI 3-7531
Anderson Grace C Mrs EdnaRd ----LI 3-4494
Anderson Gus 1320Taft ---------LI 3-5621
Anderson Harry D 546MitchlDr ---LI 3-1244
Anderson Hotel Barber Shop
953Montery-LI 3-4334
Anderson Hotel Beauty Salon
963Montery-LI 3-2116
ANDERSON HOTEL & GRILL
955Montery -----------------LI 3-0900
Anderson J C 227NTassajaraDr ---LI 3-1477
Anderson J L 532Dana -----------LI 3-4430
Anderson Jas N OrctRd ---------LI 3-1400
Anderson John A 887LinclnAv ----LI 3-6604
Anderson John F 758Centr -------LI 3-7599
Anderson Jon 316RamonaDr -----LI 3-1318
Anderson Jos I 112Cyprs --------LI 3-7708
Anderson L W 1958Fixlini -------LI 3-3905
Anderson Lena 1273Fredercks ----LI 3-7532
Anderson Leo 639Pismo ---------LI 3-1315
Anderson Les 1502JohnsnAv -----LI 3-0531
Anderson Lillian S 980Chorro -----LI 3-3974
Anderson Lucy 1128Pismo -------LI 3-5481
Anderson Phil 159 Stennr--------LI 3-8154
Anderson R A 321TolosaWy ------LI 3-3020
Anderson R E Bob rl est
2056Chorro-LI 3-6246
Anderson R H 80BentnWy --------LI 3-8145
Anderson Richard G 431LawrnceDr-LI 3-5748
Anderson Richmond K 54BentnWy -LI 3-8421
Anderson Roy E 1227 Sydny------LI 3-5078
Anderson Russell K 520CuestaDr --LI 3-4866
Anderson Ruth B 1167 Islay -----LI 3-6724
Anderson Walter 781CalifBl ------LI 3-6136
Anderson Warren R 573JeffryDr --LI 3-4761
Anderson Wayne F 255HermosaWy-LI 3-3607
Anderson Wm R 684Pac ----------LI 3-2375
Andre Geo L 1711 SnLuisDr------LI 3-4045
Andre Herbert 415Dana ---------LI 3-4198
Andre Jos 862 Isly--------------LI 3-8436
Andre Peter R atty 1041Chorro----LI 3-4171
Residence 390CerroRomauldoAv --LI 3-6647
Andreini Robt 12HathwyAv ------LI 3-3290
Andreoli Maurice 416PatriciaDr --LI 3-1617
Andresen Jas G 105CrandlWy ----LI 3-8848
Andrews Allen 1125 Oak---------LI 3-7616
Andrews Dale W 324HighlndDr ---LI 3-4796
Andrews Don 3107JohnsnAv -----LI 3-1054
Andrews Don jewlr 1009Higuera---LI 3-4543
Andrews Ida J 981Palm ---------LI 3-7280
Andrews Luella C Mrs
218MarleneDr-LI 3-7534
Andrews R W 2069McCollm ------LI 3-2598
Andrews Zaidee D 1906Garfld ----LI 3-1608
Andrez Edw M 1340PhillipsLn ---LI 3-5705
Angell Frederick 1268Fredericks --LI 3-9415
Angellini Jas 866Mill -----------LI 3-3827
Angeloni G A 1729JohnsAv -----LI 3-1652
Angeloni Lois 1112Peach --------LI 3-3396
Angerer Alden L MD San Luis Medicl
Clnic Osos&Pac -------------LI 3-4800
Angerer Louise 1968CorralitosAv --LI 3-1631
Anholm Einar 232Chorro --------LI 3-7587
Anholm Geo 257Chorro ----------LI 3-6925
Anholm Geo John 1221Nipomo ----LI 3-5673
Anita Shops 758Higuera ---------LI 3-5448
Ankers John 522KentuckyAv -----LI 3-7912
Annan Freda Mary 879JohnsnAv --LI 3-9658
Anselmi G W 742BoysenAv -------LI 3-3975
Anthony Bramwell MD San Luis Medicl
Clnic Osos&Pac -------------LI 3-4800

Anthony Doris Mrs 575Hill ------LI 3-7513
Antrim Ralph E
WoodlndDrLosOsosHilnds-LI 3-4133
Anziani Ceaser 1003Buchn -------LI 3-2276
Applegarth John H 185PenmnDr --LI 3-8111
Applegarth Josephine Mrs
125Casa-LI 3-1533
Arbini Ambrose A 1224Carml -----LI 3-2056
Arbini Frank 926Branch ---------LI 3-8616
Arbini Raymond 671Pac ---------LI 3-5510
Arbor Acres Farm 174Higuera ----LI 3-7811
Archibald R H 652LinclnAv ------LI 3-6629
Arctic A B C & Alaskan Passenger
Fishing Boats AvlaBch ---------LI 3-4082
ARDEN FARMS CO
116WBranchArroyoGrnde-HUntr 9-2994
Arias Jose 2691Victoria ---------LI 3-7298
Arledge Sam Mrs 1316Broad -----LI 3-2723
Armann K P PerkinsLn ---------LI 3-4421
Armenta Gerald 777JohnsnAv ----LI 3-6097
Armentrout Wm W 348LinclnAv --LI 3-2202
Armstrong C L 575 Isly----------LI 3-0528
Armstrong J W 453NBroad ------LI 3-6172
Armstrong Jas 314JeffryDr ------LI 3-2982
Armstrong Jas A 321JefferyDr ---LI 3-2833
Arndt Laura A 672 SntaRosa-----LI 3-8952
Arnett E D 2058Loomis ---------LI 3-8446
Arnett Earl J 1927Chorro -------LI 3-2661
Arnold Ben L 176 SnJoseCt -----LI 3-4523
Arnold Don LsOsosRd -----------LI 3-1952
Arnold Marvin E 728Misn -------LI 3-3958
Arnold Wm H 965MurryAv -------LI 3-2037
Arnold's Barber Shop 1024Morro --LI 3-3931
Arnson Ethel 1426 SBroad-------LI 3-7629
Arrowhead & Puritas Water Inc---LI 3-6616
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1041Chorro-LI 3-7176
Residence 2053Hays ----------LI 3-4306
Art-Wood-Crafts 955Pac --------LI 3-7194
Arter Chas B VistaDelMorro ------LI 3-2840
Artman Edw H 120Price --------LI 3-1228
ARTMAN VAN & STORAGE
OldHwy101 South-LI 3-1228
Arvidson Grace 204NChorro -----LI 3-2752
Arvidson J L FthlBl ------------LI 3-3981
Arvidson & Reed FthlBl ---------LI 3-3981
Asbra Andrew F 653 StanfrdDr----LI 3-9388
Ash Albert C 1263Pismo --------LI 3-0571
Ash Brenda J 1263Pismo --------LI 3-0571
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Ashbaugh Mildred I 1061 Islay---LI 3-4595
Asman Richard A
360-1stAvilaBch -------------LI 3-3550
Asmussen Clarence Edna --------LI 3-6704
Aspee Phyllis 1215Buchn --------LI 3-7410
Assembly of God 1600Chorro -----LI 3-1470
Atchison Ray 1958Hays ----------LI 3-8518
Atkinson D E 950Branch --------LI 3-8263
Atkinson E H 1924Hope ---------LI 3-1320
ATKINSON & HOLLISTER INS
1043Higuera-LI 3-5411
Atkinson W K 1435Mill ---------LI 3-2340
Atterberry Jas W 1662Fairvw ----LI 3-7649
Attwood Philip B 543Dana ------LI 3-4467
Atwell Henry 331Pismo ---------LI 3-5715
Atwood E R 730FthlBl ----------LI 3-4063
Audo Raymond B 1239Mill ------LI 3-8091
Auerback Jack 510FthlBl -------LI 3-7299
Aurand Richard L VistaDelMorro --LI 3-7039
Austin Ben 1128Peach ---------LI 3-1482
Austin Harry W 300 SnMiguelAv---LI 3-5464
Austin Lawrence Mrs 1592Higuera-LI 3-8449
Austin Merl 1890Fixlini --------LI 3-3541

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1134Montery ---------------LI 3-6454
For emergency garage service only
207Higuera ----------------LI 3-1167
750Humbrt ----------------LI 3-1919
AUTOMOTIVE ENGINEERING CO
3036 SBroad-LI 3-6134
Auvil W E LsOsosRd ------------LI 3-6139
Avary J D 129DlSrWy ----------LI 3-5032
Avery Danl C 1635HillcrstPl ----LI 3-6898
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Aves Automotive Service LaurelLn -LI 3-6864
Aves Russell C 1337½Montrey ---LI 3-6605
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95 SnLuisAvilaBch -----------LI 3-4451
Avila Court AvlaBch ------------LI 3-6319
Avila Grocery AvlaBch ----------LI 3-0425
Avila Henry 1028 Isly-----------LI 3-4466
Avila Josephine Mrs 1443 Osos----LI 3-5620
Avila Manuel Jr PriceCanyon -----LI 3-2297
Avila School AvlaBch -----------LI 3-4687
Avila Water Co
1935WilmrOceano-HUntr 9-2124
AVON PRODUCTS INC
964Chorro -----------------LI 3-8458
Awalt Albert 1205 Sydny--------LI 3-4902
Ayers Elvin E 514PatriciaDr -----LI 3-4296
Ayres Tom 686-6thBaywdPrk-----LI 3-5451
Azevedo John J 301NBroad ------LI 3-3504

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B & B Antiques 1023Broad ------LI 3-3220
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LsOsosRd-LI 3-9284
Babb J E 1512 SntaRosa--------LI 3-0625
Babcock A E 762Toro -----------LI 3-2538
Babcock Chas Granada Hotel
1128Morro-LI 3-9943
Babcock Dewey 219Price --------LI 3-1812
Babcock Edw B 845Uphm -------LI 3-8742
Babcock Gerald 588 StanfrdDr----LI 3-2473
Babcock Gilbert 278DonnaWy ----LI 3-6676
Babcock Josephine Mrs 770Palm --LI 3-5018
Babcock Norman P 756NBroad ---LI 3-6381
Babcock W P 1249LaurelLn -----LI 3-4637
Babcock's Seaside Service
711Marsh-LI 3-6474
BABY'S DIAPERS SERVICE
331Pac-LI 3-4720
Bach Gertrude Mrs 1845Broad ----LI 3-7409
Bachelor Roland 1534 Osos-------LI 3-0542
Bachino D J 1845Morro ---------LI 3-0645
Bachino J M 967NBroad --------LI 3-0579
BACHINO & MORRIS ins
740Higuera ----------------LI 3-6887
Bachino P 669Palm ------------LI 3-7125
Bachino R P AvilaBeach ---------LI 3-3964
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Bacon Matilda E 240 SntaYsabl
BaywdPrk-LI 3-8631
Badgley John archt 1101Marsh---LI 3-6221
Baehr Fred 1604Morro ---------LI 3-7374
Bahl Robt 1600LosOlivas -------LI 3-4781
Baier A 1335Palm -------------LI 3-4981
Bailey Bridge Equipment Co
1767ConejoAv-LI 3-2980
Bailey F Bruce San Luis Obispo County of
Assessor's Ofc CourtHse-LI 3-4785
Bailey Jas E 1171½Pismo ------LI 3-1543
Bailey Lyle W 1629JohnsnAv -----LI 3-8790
Bain Marion H Mrs 198RamonaDr -LI 3-0551
Baine Jas A 694 SntaRosa-------LI 3-0433
Baird A W 2320Broad ----------LI 3-2063
Baker Janet S Mrs 122FthlBl ----LI 3-7468
Baker Jim 122FthlBl ------------LI 3-7468
Baker Mabel Mrs 948Montalbn ---LI 3-0440
Baker Pearl E Mrs
2293 SntaYnezAv -----------LI 3-7996
Baker Robt E 882Misn ----------LI 3-1122
Baker Robt L 1241Fredericks ----LI 3-8890
Baker W H 1410 SBroad---------LI 3-1133
Balcaen Raoul G Sr
9thBaywdPrk ---------------LI 3-3616
Baldridge R A Jr 374 SntaRosa---LI 3-2795
Baldridge R H 1504Broad -------LI 3-4424
Baldwin Chas 1991McCollm ------LI 3-1654
Baldwin Clara L
917-11thBaywdPrk-LI 3-1980
Baldwin Edw A 1333JohnsnAv ----LI 3-6014
Baldwin Edw D
917-11thBaywdPrk-LI 3-1980
Baldwin Mortimer W 2451Lawton -LI 3-5738
BALFOUR GUTHRIE CO LTD
SuburbanTractRd ------------LI 3-9356
Ball David 1316Peach ----------LI 3-1153
Ball Rollin 252LinclnAv ---------LI 3-3179
Ball Rollin accts 1009Morro -----LI 3-7817
Ballard John C 356NChorro ------LI 3-0465
Ballard Virginia 1143Walnt ------LI 3-0632
Ballesteros M J 166Chorro -------LI 3-2592
Ballesteros Manuel J Manuel's Liqrs
2145 SBroad-LI 3-5074
Ballew Jas F Rev 375Lemn ------LI 3-2890

Ballew Jas F Rev 652 SntaRosa----LI 3-3192
Bandes Wm Jr 193DlNrteWy ----LI 3-0385
Bank of America Natl Trust & Savings Assn
995Higuera-LI 3-1160
Banks Radiator & Battery Repair Shop
1011Toro-LI 3-7337
Banks W N 381Pismo -----------LI 3-6991
Banta M A 1401Cazadero -------LI 3-4148
Banton Wm A 504Higuera -------LI 3-8202
Baran Annette 680Pac ----------LI 3-3210
Barba Cecil 415JeffryDr --------LI 3-8911
Barbara Florence 570Pac --------LI 3-6351
Barber A J 636MitchlDr --------LI 3-5087
Barber Conrad N Rev
671LawrnceDr-LI 3-1612
Barber Ernest A 2436Gerda -----LI 3-8300
Barber Jas M 1322Morro -------LI 3-3110
Barcellos F J 1253Peach --------LI 3-6138
Barclay Chas V 962West --------LI 3-4396
Bardin J A 1739ConejoAv -------LI 3-1795
BARDIN'S GOODYEAR SERVICE
692Marsh-LI 3-5492
Barei Betty O'ConnorWy --------LI 3-3777
Barker Clifford 247Branch -------LI 3-3250
Barker Geo W SnAntonioAvlaBch --LI 3-2662
Barks Harry Lee 977Pismo ------LI 3-7637
Barlogio Chas 1889McCollm ------LI 3-0813
Barlow Howard E
665CerroRomauldoAv-LI 3-4881
Barlow Irvin L 1361Higuera ------LI 3-5745
Barlow J R Mrs 1037MurryAv ----LI 3-7204
Barlow Jos B 785 Isly-----------LI 3-2210
Barnard Raymond N
BayvwHtsBaywdPrk-LI 3-9249
Barneberg Grace 550Dana -------LI 3-8699
Barnes Lloyd E 729 South-------LI 3-8064
Barnes Lucille M 2530LawtonAv --LI 3-1917
Barnes Vern A 583PrincetnPl ----LI 3-1752
Barnett G S
183WoodlndDrLosOsosHilnds --LI 3-4824
Barney's Bulldozing & Excavating
150NSntaRosa-LI 3-4970
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Barnhill Frances 858HumbrtAv ---LI 3-4324
Barnhill Richard Jr 3281RockvwPl-LI 3-8152
Barnhill Richard Sr 3291RockvwPl-LI 3-4644
Barr Earle A 711Misn ----------LI 3-1855
Barr Jim 312LunetaDr ---------LI 3-9185
Barraza Ysaura 760Morro -------LI 3-2711
Barre A H LsOsosValleyRd -------LI 3-1992
Barre August 1276Bond ---------LI 3-2043
Barre E F 1218George ----------LI 3-5989
Barre Ed Jr 2311LawtnAv -------LI 3-1805
Barre Eugene O'ConnrWy -------LI 3-6274
Barrena Frank 1372Broad -------LI 3-6842
Barrett Buck Propane Gas
231 SntaLuciaAvBaywdPrk ----LI 3-6360
Barrett J E 2306JohnsnAv -------LI 3-0480
Barrett Jas E 911-8thBaywdPrk --LI 3-2350
Barrett John L 441Buchon ------LI 3-8876
Barrett Wm H Jr 729 South------LI 3-8928
Barrios Chas L 266 Sandrcock----LI 3-5942
Barrios Don A 873Toro ---------LI 3-6100
Barrios Jess 503High -----------LI 3-6348
Barrios Joe 975Pepper ---------LI 3-1009
Barrios Louis 1015 Olive---------LI 3-5520
Barrios Thelma OrcttRd ---------LI 3-2100
Barrios Victoria 468 Osos--------LI 3-7675
Barrow C J Jr 724CalifBl --------LI 3-1615
BARR'S DRIVE-IN RESTAURANT
179 SantaRosa-LI 3-1912
Barry Lee H 1005 Isly-----------LI 3-6805
Barstad Lars 2035 SnLuisDr -----LI 3-5706
Bartel David 141-1stAvilaBch ---LI 3-7385
Bartholomew A G
1009-11thBaywdPrk-LI 3-8754
Bartlett G E 2470LawtnAv ------LI 3-6467
Bartlett Mabel Wallace Mrs
1145Buchn-LI 3-4681
Bartola Lou 306TolosaWy -------LI 3-8957
Bascom Winfield S
930-10thBaywdPrk-LI 3-6288
Basler Ferdinand 530Buchon -----LI 3-6023
Bass Warren O
CampSanLuisObispo-LI 3-2695
Bassetti D E 680FthlBl ---------LI 3-3077
Bassetti Deanna 781Marsh ------LI 3-2631
Bassetti Gladys Miss 795LinclnAv -LI 3-8613
Bassetti Marlene 1729Morro -----LI 3-0943
Bassi Louis PismoRd -----------LI 3-1136
Bassi Margaret E 1446Nipomo ----LI 3-6528
Bastress Jas F 378GrandAv ------LI 3-6052
Batchelor Dorothy P 630FeltnWy --LI 3-7647
Bately Dorothy 1246 Sydny-------LI 3-4918
Bateman A 2091 SierraWy-------LI 3-7883
Bateman Al C 888Church -------LI 3-8029
Bates Jack 286-15thBaywdPrk----LI 3-8113
Bates Jas F 755-11thBaywdPrk---LI 3-3970
Bates Leslie 759-11thBaywdPrk --LI 3-3287
Bathker Dan A 788CalifBl -------LI 3-9491
Batson Jack 185CraigWy -------LI 3-1475
Bauer Geo C 373Pismo ---------LI 3-0479
Baughman Jas H 231Beebee ------LI 3-4994
Bauman Edna 1123Pismo --------LI 3-8615
Baumbach Al 443Higuera --------LI 3-1211
Baumberger T E 2011McCollm ----LI 3-6757

Bausch Helen H Mrs 1516Fairvw --LI 3-2722
BAXENDALE ELECTRIC motrs reprng
3035 SBroad-LI 3-0496
Baxendale R D 2280 SntaYnezAv--LI 3-5649
Baxter Lawrence J 697MitchlDr --LI 3-6170
Bayles Gladys 743Buchn --------LI 3-9563
Baywood Fire Dept
300-2dBaywdPrk -----------LI 3-1558
BAYWOOD LODGE RESTAURANT
354-2dBaywdPrk -----------LI 3-1659
Baywood Park Hardware
309-2dBaywdPrk-LI 3-2876
Baywood Park Lodge Motel
327-2dBaywdPrk-LI 3-6263
Baywood Service 300-2dBaywdPrk-LI 3-1558
Bazin John SanLuis Optcl Dispnsry
781Higuera-LI 3-8367
Beach Apartments
86 SnLuisAvilaBeach-LI 3-6185
Beadle Winston A 883Nipomo ----LI 3-2966
Beath Everett W 196LunetaDr ----LI 3-2813
Beath Stanley 270NTassajaraDr --LI 3-3384
Beatie Geo C 506PrincetnPl -----LI 3-3280
Beaton Thos 755Center ---------LI 3-6880
Beaubien Helen M 1813½Chorro --LI 3-4249
Beaugrand Christine Hwy101 -----LI 3-9262
Beaute Art Salon 780Toro -------LI 3-2175
Beauty Nook Daisy's 1024Nipomo -LI 3-2778
Beaver Margaret Mrs 841Grove --LI 3-8823
Beaver Mildred 1341 Osos--------LI 3-3916
Beaver Orville D 635Brizzolara ---LI 3-8945
Beck Carl G 611ParkAv ---------LI 3-6217
Beck Harlan W 313ChristinaWy --LI 3-9294
Beck Ida Mrs 255FthlBl --------LI 3-2691
Beck Kenneth S L O Co of Co Road
Commissioner CourtHse-LI 3-1632
Residence 1352Higuera --------LI 3-0944
Beck Nels 1950 SnLuisDr--------LI 3-8222
Becker A 1642Alrita -----------LI 3-2167
Becker Ross E 212Price ---------LI 3-0617
Becker Tully 545Brizzolara ------LI 3-8820
Becker's Yardage 741Higuera -----LI 3-8439
Beckwith Geo I 2341JohnsnAv ----LI 3-0933
Beddow L H LsOsosHighlands -----LI 3-4569
Bedford L J 1647McCollm -------LI 3-4551
BEE HIVE INC
Cafe 887Montery -------------LI 3-5741
Cocktail Lounge 897Montery-----LI 3-9794
Beebe Merton S 1145Montalbn ---LI 3-3857
Beecham J H LsOsosRd ----------LI 3-1349
Beecham R H LsOsdsRd ---------LI 3-3470
Beeler W A 1511Morro ---------LI 3-3643
Beesley Walter V 510FthlBl -----LI 3-8032
Beeson Verney Painting Contr
899-9thBaywdPrk -----------LI 3-2359
Belanger W J 755Mill ----------LI 3-5632
Belardez Lena OrctRd ----------LI 3-7109
Belcher Chas N Belcher & Thomas CPA
846Higuera-LI 3-1987
Residence 1215JoyceCt --------LI 3-0989
Belcher & Thomas CPA
846Higuera-LI 3-1987
Bell Allan J 225NChorro --------LI 3-2207
Bell Elvira M RN 1236Higuera----LI 3-6318
Bell Evelyn 2221 SBroad--------LI 3-1695
Bell F E 430LawrnceDr ---------LI 3-7737
Bell Jennie 1645HillcrstPl -------LI 3-3963
Bell Theresa L 797Pismo --------LI 3-0598
Bellando Phyllis Mrs 1325Breck ---LI 3-4369
Bellefeuille B E 226FerriniRd ----LI 3-4929
Bellevue-Santa Fe School
PismoHwy-LI 3-1158
Bellman Saml I
2350BlvdDelCampo-LI 3-9351
Bello Francis X 1504 SntaRosa----LI 3-1226
BELLO'S
886Montery ---------------LI 3-2197
BELTONE HEARING SERVICE
1118Garden ----------------LI 3-4645
If no answer call-------------LI 3-2697
Belveal I J 338JayceeDr --------LI 3-8057
BENEFICIAL FINANCE CO
745Higuera ----------------LI 3-4852
BENEFICIAL STANDARD LIFE INSURANCE CO 793Higuera----LI 3-6176
Benell E R 246Chorro -----------LI 3-8384
Benells Texaco Service
FthlBl&SntaRosa-LI 3-9712
Benford Robt L PerfumoCanyon ---LI 3-4750
Benn Bertha 641Leff -----------LI 3-3803
Bennedsen Jens 770Toro --------LI 3-1172
Benner Geo 1900Fixlini ---------LI 3-0801
Bennett Agnes C 1319Pac -------LI 3-5461
Bennett C K 1212Marsh --------LI 3-9160
Bennett Donald E 237CatalinaDr -LI 3-8986
Bennett Gordon S
Cuesta-by-the-Sea -----------LI 3-6730
BENNETT H T MUSIC CO
1651Montery-LI 3-9588
Bennett Lula Belle 500WestmntDr-LI 3-5817
Bennett Royce 132Harris --------LI 3-2915
Bennigsdorf A O 191NBroad ------LI 3-4339

Bennion Lyman L 536EllnWy -----LI 3-6434
BENO'S INC
1019Morro ----------------LI 3-6092
Benson Jas L 115 Stennr---------LI 3-6429
Bentley Nannabelle
1794 SnLuisDr-LI 3-3182
Bentley Robt 260Branch --------LI 3-2474
Benton A W 970 SntaRosa-------LI 3-2504
Beresky Tibor A MD 1304Gardn---LI 3-6121
If no answer call--------------LI 3-5800
Residence 2047 SnLuisDr-------LI 3-0824
Beretta Joe 360Chorro ----------LI 3-0929
Berg C L 250WarrenWy ---------LI 3-1397
Berg Esther Mrs 688NBroad -----LI 3-4152
Berg Victor 120GrandAv --------LI 3-4096
Berge Irene 1324Peach ---------LI 3-1710
Berger Jos M 586Pac ----------LI 3-1842
Bergeron Ernest A PerfumoCanyon-LI 3-4772
Bergk Anita J Mrs 2302Broad ----LI 3-8139
Bergquist Donald 1706Gardn -----LI 3-5535
Bergquist Walter 853Church -----LI 3-8303
Berkemeyer Chas 891Mill --------LI 3-1439
Berkemeyer Jos B 1350Marsh ----LI 3-0092
BERKEMEYER MARKET
1021Chorro-LI 3-0890
Berlin Carl 483KentuckyAv ------LI 3-4766
Berman M H 1325Cazadero ------LI 3-0623
Bern John LsOsosHighlands ------LI 3-6420
Bernard Grace R 1336Morro -----LI 3-1427
Bernard Walter N OrcuttRd ------LI 3-2781
Bernard's Cigar Store 1814 Osos---LI 3-3641
Berry Gayle R 120Ward ---------LI 3-8950
Berryman P C Jr O'ConnrWy -----LI 3-5468
Besselman Geo 1121 OrcuttRd----LI 3-2445
Best Edw W 1954Chorro --------LI 3-0573
Best Ever Grill 964Higuera -------LI 3-4105
Best Stanley A 668JohnsnAv -----LI 3-6111
Beswick Ronald E 231CraigWy ----LI 3-0486
Betschart Jos F 1429 Slack-------LI 3-2965
BETTENCOURT ALICE R DR chirprctr
571Marsh-LI 3-6742
Bettencourt Antone John EdnaRd -LI 3-6728
Bettencourt D C 951 Sandrcock---LI 3-6237
Bettencourt Geo George's Equip Rentls
OldHwy101 South-LI 3-1436
Bettencourt Geo V 2420LawtnAv --LI 3-7888
Bettencourt Henry V
3045JohnsnAv-LI 3-1350
Bettencourt Joan 480Leff -------LI 3-7789
Bettencourt John W EdnaRd -----LI 3-5925
Bettencourt Tony VerdeRd -------LI 3-4713
Bettencourt Tony A 556MitchlDr --LI 3-5021
BETTER PLUMBING CO
673Higuera-LI 3-5938
Betts Edmond L 1352Pismo ------LI 3-8239
Betz Ellard W 155BuenaVstaAv ---LI 3-7591
Betz Herbert 330RamonaDr ------LI 3-2090
Bewley A M 546Higuera ---------LI 3-6107
Beyer Paul A 236AlbrtDr --------LI 3-0769
Bezerra Manuel J 467 Osos-------LI 3-0907
Bianchini Bob 72Chorro --------LI 3-1456
Bianco Ali 1071 Islay-----------LI 3-8845
Biddle Geo C 1544Palm ---------LI 3-8224
Biddle Minnie P 559Pismo -------LI 3-4940
Biddle P 559Pismo -------------LI 3-4940
Biddles Henry OldHwy101 South --LI 3-6035
Biedinger Chas L orthdnst
1495Palm-LI 3-5994
Residence 1780Fixlini ---------LI 3-0737
Biedinger Grace I Mrs 1223Chorro -LI 3-0603
Bihl Leo 756 SntaRosa----------LI 3-7429
BILL WALL'S SERVICE
FrenchRd&S 101Hwy-LI 3-7416
Bille R O 2161 SierraWy---------LI 3-3272
BILLIE'S TOY & BABY SHOP
766Higuera ----------------LI 3-4032
BILL'S RADIO
747Marsh -----------------LI 3-7313
Bill's Union Service 339Marsh ----LI 3-9854
Bilodeau E J Mrs 2010Chorro ----LI 3-2974
Bines Estella EdnaRd -----------LI 3-5696
Binns P V 1245Ella ------------LI 3-4197
Birchall John T 427-8thBaywdPrk -LI 3-4847
Bird Edwin M 66BentonWy ------LI 3-4425
Bird Hal 95 SnAntonioAvilaBch --LI 3-7040
Birkett Richard J 263LunetaDr ---LI 3-1878
Birra Hilda 776Mill ------------LI 3-1098
Birra Loren 655Grove ----------LI 3-9234
Birra O W 2605Flora -----------LI 3-2604
Bishop Chester O Sr 560HathwyAv-LI 3-8920
Bishop Danl E OldHwy101 South--LI 3-5973
Bishop Donald E OldHwy101 South-LI 3-8847
Bishop H L 1836Gardn ----------LI 3-2495
Bishop Harry W
136ManzanitaDrLosOsosHilnds-LI 3-3248
Bittick A 1902Chorro -----------LI 3-7338
Bittick Hal Jr 536 Sandrcock-----LI 3-2461
Bittick Hal Q 530Sandrcock ------LI 3-4704
Bixby Lillian 1344Pac -----------LI 3-6855
Bjorklund Barbara G 1516Toro ---LI 3-6309
Bjorklund Earl T 1516Toro -------LI 3-6309
Black Howard P 3101B RockvwPl--LI 3-6099
Black W J EdnaRd -------------LI 3-8175

Blackburn Patricia 1018Peach ---- LI 3-3720
Blackman Nadine C 174CraigWy -- LI 3-9591
Blackwell Art 1627Broad ------- LI 3-0760
Blackwell Thos E 515Dana ------- LI 3-8673
Blade Louise 771 Isly---------- LI 3-6705
Blaine R H 439MitchlDr --------- LI 3-7756
Blair A L San Luis Mobile Serv
600 Marsh- LI 3-5500
Blair Leatha Mrs OrctRd -------- LI 3-6594
Blair Russell H 351RamonaDr ---- LI 3-4616
Blair Sam 752Misn ------------ LI 3-1863
Blake Emmons 2525Augusta ----- LI 3-7446
Blake Ernest B 1890 SnLuisDr---- LI 3-4663
Blake Evan E 777BoysenAv ------ LI 3-8661
Blake Jed S 292GrandAv -------- LI 3-4780
Blake Marvin W 2563LawtonAv -- LI 3-9243
Blake Norine Cuesta-by-the-Sea -- LI 3-6276
Blake Printery 978Montery ------ LI 3-6843
Blanchard Robt R well drilng
3139 SBroad- LI 3-8494
Bland Jas S 368JeffryDr -------- LI 3-6418
Blanks L G OrctRd ------------ LI 3-0949
Blaser Leonard CuestaGrde------- LI 3-3172
Blassingame Haney V 368NBroad - LI 3-7160
Blecksmith Fred 110 Orange------ LI 3-8778
Biell R C 2437Gerda ----------- LI 3-1465
Block Bruce 690Brizzolara ------ LI 3-1745
Block E J 2049 SierraWy-------- LI 3-5413
Blodgett Harry E 405FthlBl ------ LI 3-4291
Blomquist Augusta Mrs
557Brizzolara- LI 3-0659
Bloom Emmett A 283LinclnAv ---- LI 3-4695
Blue Bell Motel SHwy ---------- LI 3-6807
Blue Heron Motel Apartments
899-9thBaywdPrk ----------- LI 3-2359
Blum Dennis 11PerknsLn -------- LI 3-8814
Blumhorst H E Mrs
362NTassajaraDr- LI 3-8371
Blythe W O 2427LawtnAv ------- LI 3-5769
Boal Lawrence D 1560PhillipsLn -- LI 3-1922
BOB'S CORK 'N' BOTTLE LIQUOR STORE
799FthlBl- LI 3-8637
Bob's 5 Minute Car Wash
1023Marsh- LI 3-6943
Bob's Radio & T V Service
562Higuera --------------- LI 3-2946
Bob's Refrigeration 754LinclnAv -- LI 3-7668
Bode Henry 519High ----------- LI 3-3205
Bode Jas 555CuestaDr ---------- LI 3-0404
Bodine Anthony 230Higuera ------ LI 3-0517
Bodley C H 1492 Iris----------- LI 3-7508
Boerman Leona Mrs
452LawrnceDr- LI 3-3320
Boese Earl D 848Misn ---------- LI 3-1301
Bogard Ira F 460NBroad -------- LI 3-8813
Bogdanovich R V 346LaCanadaDr - LI 3-9166
Bohrer Paul S 405NTassajaraDr -- LI 3-4266
Boling Mildred E Mrs
618 Sandrcock- LI 3-1287
Boller Darwin E 301ChristinaWy -- LI 3-8326
Boller H E 540Branch ---------- LI 3-3424
Bolman Robt E 267HermosaWy --- LI 3-7526
Bolman Robt E Walston & Co Inc
investmnts AndersonHotel ----- LI 3-2878
Bolton Alfred C 860Buchn ------- LI 3-2603
Bolton Marion 860Buchn -------- LI 3-2603
Bolton Romona 1144½Mill ------ LI 3-6971
Bonaventure H C Sr
578-7thBaywdPrk- LI 3-6412
Bond Guy D 2061 Slack---------- LI 3-0937
Bond J F 1725Broad ----------- LI 3-1331
Bond Jerry C 300NTassajaraDr --- LI 3-3109
Bondshu Ivan L 863Chorro ------ LI 3-7455
Bonetti Carmie 645Branch ------ LI 3-8153
Bonetti Ellis OldHwy101 South--- LI 3-9053
Bonetti M 1414 SntaRosa-------- LI 3-7281
Bonetti Milla Mrs OldHwy101 ---- LI 3-3236
Bongio Enrico 2075 SierraWy----- LI 3-1194
Bonin Alcide 272DlMrCt -------- LI 3-6200
Bonini Andre H 552 StanfrdDr---- LI 3-5777
Bonjour Leslie BayvwHts -------- LI 3-1147
Bonnot Herbert 546Higuera ----- LI 3-8692
Boobyer J E 1307Morro -------- LI 3-9191
Book Wilda Dean 1341 Osos------ LI 3-2436
Bookless G L 1111FthlBl -------- LI 3-8973
Bookless Leo L 547 StanfrdDr---- LI 3-5798
Bookless Wm L 1339 Sydney------ LI 3-7357
Boot & Spur 301-2dBaywdPrk---- LI 3-8697
BOOTH BROS BODY & PAINT SHOP
1121Higuera- LI 3-5545
BOOTH BROS GARAGE
1103Higuera- LI 3-2811
Booth Frank J 2001Fixlini ------- LI 3-4318
Boothe Robt O 1178 SnCarlos----- LI 3-3691
Borah Harry G 378Chorro ------- LI 3-2245
BORAH'S SPORTSMAN'S STORE
719Higuera --------------- LI 3-6514
Boraker Grace 954Leff --------- LI 3-4625
Boraker Kenneth F 1252Reba ---- LI 3-4446
Boraker Kenneth F San Luis Ins Agcy
970Higuera- LI 3-0310
Borba Bob Bob's Radio & T V Serv
562Higuera --------------- LI 3-2946

Borden Floyd 1305Palm -------- LI 3-7696
Borges Manuel S 790FthlBl ----- LI 3-3875
Boriack John 172NBroad ------- LI 3-4927
Boriack Motor Co 1137Higuera --- LI 3-8810
Borlandelli Mary M 1809Broad --- LI 3-5542
Born Robt H County Hydraulic Engnr
943 SntaRosa- LI 3-8655
Residence 902West ----------- LI 3-9370
Borns Leo F Jr 132 Stennr------ LI 3-4958
Borradori D H 680LinclnAv ------ LI 3-2656
Borrowman J O 627HendrsnAv ---- LI 3-7097
Bostrom Robt 1304Fthl --------- LI 3-4447
Botill John 1164MurryAv -------- LI 3-6164
Botley Helen H 1404 Sydny------- LI 3-3553
Bottini Joe 236 Story---------- LI 3-2535
Bottini John J 242 Story-------- LI 3-8515
Bouchard R E 448CuestaDr ------ LI 3-7679
Bourbonnais J D BushDr -------- LI 3-2769
Bourgeois Levi 1527Nipomo ------ LI 3-3183
Bourne Donna Mrs 540LawrnceDr - LI 3-4065
Boutin Chas E 435CuestaDr ------ LI 3-3617
Bove C A 337CuestaDr ---------- LI 3-3888
Bovee D 1845JohnsnAv --------- LI 3-4643
Bovee & Daniels 710Higuera ----- LI 3-6102
Bovee Edmond Jas 1721Nipomo --- LI 3-7140
Bovee Fred M 847RougeotPl ----- LI 3-5888
Bowden C B 396Marsh ---------- LI 3-7566
Bowden Chas B 1335C Palm ------ LI 3-4305
Bowden Chas E Jr 1590Lizzie ----- LI 3-0409
Bowden Chester 1508Mill -------- LI 3-7676
Bowden F W 1973 SnLuisDr------- LI 3-8307
Bowden's Tire Shop 996Marsh --- LI 3-4312
Bowen John H trenching serv
150CerroRomauldoAv- LI 3-1178
Bowen Vernon H 1248Palm ------- LI 3-1782
Bower Gerald S Mrs 356JayceeDr - LI 3-7527
Bower Jessie 754BoysnAv -------- LI 3-0454
Bowers Kenneth L 188Linciln ----- LI 3-1939
Bowers Kenneth W 1312¼Broad - LI 3-9604
Bowin David E 844Venabl ------- LI 3-7489
Bowin Jas R 597JeffryDr -------- LI 3-7728
Bowlby J Rex Jr 300TolosaWy ---- LI 3-6311
Bowlby Marjorie 21Chorro ------- LI 3-1681
Bowler Richard K 1692Fredercks -- LI 3-4392
Bowles Lewis EdnaRd ----------- LI 3-7826
Bowles Thos A 145Harris -------- LI 3-5318
Bowles Wm H 500FthlBl --------- LI 3-3781
Bowls W E 1935Hays ----------- LI 3-2964
Bowman Alfred T 1461Higuera --- LI 3-4984
Bowman Alfred T pub acct
1009Morro --------------- LI 3-9046
Boy Scouts of America 1123Mill -- LI 3-5766
Boyce Geo F RockvwPl --------- LI 3-3846
Boyce J Earle 1741CorralitosAv --- LI 3-5541
Boyce J Earle pub acct 1120Chorro- LI 3-3997
Boyd Edna 1120Leff ------------ LI 3-3507
Boyd Harvey FthlBl ------------ LI 3-5647
Boydston Claude C
312 SntaLuciaDr- LI 3-8228
Boyle Bessie S 663 Osos--------- LI 3-8290
Boyle Edw J 360CerroRomauldoAv- LI 3-9197
Boyle Harold L 810 Sandrcock --- LI 3-4026
Boyle Kenneth 345 SntaLuciaDr--- LI 3-0658
Boyle Lumber Co Cayucos
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for- Entrprise 11471
Boyle R E SntaFe ------------- LI 3-8294
Boysen Clarence CuestaRd ------- LI 3-4190
Boysen Kathryn S 1611Grdn ------ LI 3-5622
Boysen Raymond OsosRd -------- LI 3-6089
BOYSEN'S TEXACO SERVICE
435Marsh ---------------- LI 3-9965
Brack Fred L
800LsOsosRdLosOsosHilnds- LI 3-0078
Bradbeer Chas 540NBroad ------- LI 3-0669
Bradbeer W S 149 SntaBrbraAv--- LI 3-6708
Bradbury R M Dr 1411Marsh ----- LI 3-3441
Bradfield Anna Mrs 206Harris --- LI 3-5573
Bradfield W S LsOsosHighlands --- LI 3-0509
Bradford Irene 383½Lemon ----- LI 3-6036
Bradler Rudolf 196Casa --------- LI 3-5602
Bradley B L 1880CorralitosAv ---- LI 3-0609
Bradley Edw V 431-6thBaywdPrk-- LI 3-7501
Bradley Henry MSgt
PortugueseFlatRd- LI 3-9431
Bradley John Mrs
979-10thBaywdPrk- LI 3-0576
Bradshaw Roe E 1028Pismo ------ LI 3-1847
Brady Harold C 1043Marsh ------ LI 3-0672
Brady Richard V 1313NFthlBl ---- LI 3-8972
Bramble Clyde A 1268Reba ------ LI 3-4514
Brand Saml 545CouperDr -------- LI 3-4286
Brandt Donald 1071 Islay-------- LI 3-1653
Brandt Frank 239NBroad -------- LI 3-4115
Branin George Sheet Metal
110 Stennr- LI 3-7348
Branin Sarah 2105Broad -------- LI 3-4675
Brannum Thos 543CuestaDr ----- LI 3-7983
Branstrom W E 742BoysenAv ---- LI 3-3155
Brase Lynn 556CouperDr ------- LI 3-3418
BRASE ROY TILE
556CouperDr -------------- LI 3-7205

Brashear Phillip J 460Kentucky --- LI 3-8562
BRASIL'S JEWELRY
AndrsnHotlLobby ----------- LI 3-8523
Brazil A H atty 1241Gardn ------ LI 3-4484
Residence CorralitosAv&Andrws -- LI 3-6946
Brazil A S 2441Helena --------- LI 3-6681
Brazil Henry EdnaRd ----------- LI 3-0444
Brazil John 2509LawtnAv ------- LI 3-6838
Brazil Lena 665Buchn ---------- LI 3-8287
Brazil W H dntst 1177Palm------ LI 3-2924
Brazil W H Dr 156NBroad ------- LI 3-7630
Brazil Wm C 164NBroad -------- LI 3-0962
Breazeale Smith E 1750 Osos---- LI 3-8399
Breckan Erling A 275HighlndAv --- LI 3-4463
Breckenridge Howard Mrs
546 Sandrcock- LI 3-2676
Breeden W F 2600Meadow ------ LI 3-5517
Bregenzer Marianne E
806MeineckeAv ------------- LI 3-1257
Bremer Merl W Col
CampSanLuisObispo- LI 3-6975
Brendlin Karl 1945 SnLuisDr----- LI 3-2341
Brendlin Rice Frozen Food Processors
267Pismo- LI 3-0574
Breschini John 1347½Montery -- LI 3-2262
Breschini Pete M 1533Higuera ---- LI 3-6625
Bressi Dominic 161NBroad ------ LI 3-3284
Brew N A Mrs 1390Palm -------- LI 3-4583
Brewer Forrest C 382Pismo ------ LI 3-8934
Brewer Wm H Rev 1295 SnCarlos-- LI 3-7279
Brewster Earl 1253Mill --------- LI 3-1874
Bridges C Harral 1342Gardn ----- LI 3-5397
Bridges Cecil N 550HathwyAv ---- LI 3-9183
Brier Roger L 127 Story--------- LI 3-4080
Bright Hazel Miss 1020Peach ----- LI 3-2178
Brigson Ollie 389 SntaBrbraAv---- LI 3-5457
Brinar Dellas F LosOsosHighlands - LI 3-9380
Brinar Delmar 501FthlBl -------- LI 3-5971
Brinar Nath 150HighlndDr ------- LI 3-8760
Britten Gary N 1213Nipomo ----- LI 3-6810
Brock Edwin J 663Brizzolara ----- LI 3-2670
Brock Mort D 887B Nipomo------ LI 3-2490
Brocksieb Lillie 1014Palm ------- LI 3-6614
Broderick A J 225JeffryDr ------- LI 3-9169
Broderick Beatrice
425-8thBaywdPrk ----------- LI 3-6255
Broders Yvonne
137LilacDrLosOsosHilnds- LI 3-7336
Broerman Harold J 324FthlBl ---- LI 3-6954
Brogden Gerri S 644LawrnceDr --- LI 3-1017
Bromley J Philip 1478Palm ------ LI 3-4366
Bromley Murray L 382AlbertDr --- LI 3-2665
Brooks Clifford D AdrianceCt ---- LI 3-8629
Brooks Don Mrs 2711Tenbrk ----- LI 3-8301
Brooks Don E 288HermosaWy ---- LI 3-6517
Brooks Donald R 237Beebee ----- LI 3-6591
Brooks Robt C 1255 SnCarlosDr-- LI 3-0932
Brooner Chas A 619Grove-------- LI 3-7864
Brophy D W 648Higuera -------- LI 3-3316
Broschat A G 324BuenaVstaAv ---- LI 3-3784
Brosnan Harry J 1920CorralitosAv - LI 3-3638
Brotherhood of Railroad Trainmen
1815 Osos- LI 3-8659
Brough R E 298-11thBaywdPrk --- LI 3-2680
Brown Albert EdnaRd ---------- LI 3-2564
Brown Beriah 856Uphm -------- LI 3-0738
Brown Berniece 2710Meadow ---- LI 3-8981
Brown Bert L Security Title Ins Co
1119Chorro- LI 3-8211
Residence 1750ConejoAv ------- LI 3-6254
Brown Billie W 1318Chorro ------ LI 3-7100
Brown Brothers Adjusters 1214Broad
Day & Night call-------------- LI 3-5985
Brown Cecil H 162CraigWy ------ LI 3-4511
Brown Chas F 195HathwyAv ----- LI 3-0682
Brown Chas T
303 SntaLuciaAvBaywdPrk- LI 3-9326
Brown Clarence LongvwLn ------- LI 3-3498
BROWN CLARENCE jwlry
862Higuera- LI 3-5648
Brown Dewey E Capt 286LunetaDr- LI 3-1743
Brown Elmer H Jr Dr DDS
941Calif- LI 3-8050
Residence 791BoysnAv -------- LI 3-9246
Brown G S Mrs 1234 SnCarlosDr-- LI 3-7415
Brown Geo Mrs 1228Chorro ------ LI 3-0382
Brown Geo S 1341Palm --------- LI 3-4248
Brown Gerald F Sr 719High ------ LI 3-5922
Brown Grant M 638Toro -------- LI 3-9653
Brown Harold H 735GrandAv ----- LI 3-8408
Brown Helen L 735GrandAv ----- LI 3-8408
Brown Heulan O 676Buchn ------- LI 3-3359
BROWN HOLLIS B rl est
520Marsh ---------------- LI 3-4299
Brown Homer W
175 SerranoHts ------------- LI 3-4235
Brown Howard C 276Graves ------ LI 3-1343
Brown J E Jack 1496Higuera ---- LI 3-8997
Brown Jas B 611 SweenyLn------- LI 3-1452
Brown Joe W Woodyard
OldHwy101 South ----------- LI 3-6481
Brown John C 1221 SnCarlosDr --- LI 3-8525
Brown Josephine L Mrs 1064Mill -- LI 3-7144
Brown Lorine 1018Church ------- LI 3-6283
Brown Noble 382NBroad -------- LI 3-0547
Brown Orval L 19Chorro -------- LI 3-3121

Brown Patrick C 1721Chorro ----- LI 3-3783
Brown Richard R 1709Broad ----- LI 3-8933
Brown Robt 777½Higuera ------ LI 3-9543
Brown Robt F 646 StanfrdDr------ LI 3-5599
Brown Robt F 400-11thBaywdPrk - LI 3-7871
Brown Robt L 766BoysenAv ------ LI 3-1691
Brown Robt R 135FerriniRd ------ LI 3-7038
Brown Robt R 2103JohnsnAv ---- LI 3-7643
Brown Robt W 961Grove -------- LI 3-9138
BROWN ROGER M contr
1293 SnMateoDr ------------ LI 3-3323
Brown Thos F 1206Peach ------- LI 3-9523
Brown Vannie H Mrs 2509GallPl -- LI 3-6701
Brown Vesta 633FunstnAv ------- LI 3-3108
Brown Virginia L 1318Chorro ---- LI 3-7100
Brown Wallace W 805BoysenAv --- LI 3-6987
Brown Wm A 638Toro ---------- LI 3-5310
Brown Wm H 81LaEntradaAv ---- LI 3-6117
Browne Ernette 1533PhillipsLn --- LI 3-8020
BROWN'S MUSIC STORE
717Higuera- LI 3-5041
Brownstein Solomon
1740Fredericks -------------- LI 3-4255
Bruce Arabella 2046 Swazy------- LI 3-7772
Bruce H Truman 146RamonaDr --- LI 3-3462
Bruce Harold N 598CuestaDr ---- LI 3-7780
Bruce J W 1332Fthl ----------- LI 3-4933
BRUCE'S HOUSE OF SOUND
424Higuera ---------------- LI 3-2476
Bruer Ann J 1425PhillipsLn ----- LI 3-9363
Brughelli Aurelio EdnaRd -------- LI 3-9063
Brughelli Ercole ESntaFe--------- LI 3-3717
Brughelli V 1520Beach ---------- LI 3-0925
Brummett Chas M 1950Garfld ---- LI 3-2159
Brunel Rene L 1205Geo --------- LI 3-6433
Brunelli Victor J 171WoodlndDr -- LI 3-3890
Brussow Chas 1140Montalbn ----- LI 3-8126
Brussow D F 1050 Olive---------- LI 3-5026
Bryan V L 898Misn ------------ LI 3-5899
Bryant Conrad K 655LawrnceDr --- LI 3-3950
Bryant P J 556Leff ------------ LI 3-5585
Bryson Jas 11Vetvle ----------- LI 3-1621
Bryson Paul R 211CalifBl ------- LI 3-6466
Buchan Thos 845MurryAv ------- LI 3-2317
Buck Chas K atty WickendenBldg-- LI 3-3292
Residence 1516Broad --------- LI 3-0998
Buck F C 1251 OrcuttRd--------- LI 3-5936
Buck Jane B 1767CorralitosAv ---- LI 3-3191
Buck Robt E MD San Luis Medicl Clnic
Osos&Pac ----------------- LI 3-4800
Buck Walter F 1349Chorro------- LI 3-7472
Buckley Theresa A 1341 Osos----- LI 3-3355
BUCK'S BARBER SHOP
1349Chorro- LI 3-7472
Bucy L LaVerne 115LaEntradaAv - LI 3-5714
Budar Marion 1814Morro -------- LI 3-7536
Budoff Jerold L Mrs 2014Chorro -- LI 3-0968
Budolph Ethel 269-2dBaywdPrk -- LI 3-3957
BUD'S DOLLAR MARKET
796FthlBl- LI 3-1078
Buechler L L 431 Isly----------- LI 3-1806
Buell Harry E 1779 SnLuisDr----- LI 3-7111
Buffett L N 1251 OrcuttRd------- LI 3-8815
Building Trades-Council
1530Montery- LI 3-6057
Bulkley Paul E 656Leff --------- LI 3-1459
Buller Herman 189 SerranoHts---- LI 3-6830
Bullock Lena OrcuttRd --------- LI 3-7902
Bullock Richard N BullocksLn ---- LI 3-9405
Bullock Russell LsOsosRd ------- LI 3-2907
Bullock S Ellen 608Toro -------- LI 3-1144
Bullock Vivian L OrctRd -------- LI 3-3089
BULL'S TAVERN
1032Chorro --------------- LI 3-2217
Bumb Frank E Walston & Co
SnJose- CYprss 4-6818
Bunch Roger L 428NChorro ------ LI 3-8325
Bunyan John G 1663Johnsn ------ LI 3-7098
Burch Helen Mrs 729½High ----- LI 3-2616
Burch T M 1612Mill ------------ LI 3-4818
Burchell Donald D 743 SerranoDr-- LI 3-1048
BURCH'S TOM SERVICE & TRAILERS
505Higuera- LI 3-4042
Burdett Bernard E 1171 SnCarlos- LI 3-4593
Burdick Verne M 2025Fixlini ----- LI 3-1766
Burditt Mary E 1043Marsh ------ LI 3-7498
BURGE KEN plmbng contr
1010-9thBaywdPrk ---------- LI 3-1938
Burger R H 2018JohnsnAv ------- LI 3-8329
Burgermeister Brewing Corp
1750Beach- LI 3-3219
Burgess Emily F Mrs
1412JohnsnAv- LI 3-2471
Burgett Frank L 846Mill -------- LI 3-0893
Burk G F 968Walnt ----------- LI 3-3540
Burk Peter W Sr Cuesta by the Sea- LI 3-6155
Burke Geraldine J 1331Carmel --- LI 3-6442
Burke T Raymond OsosRd ------- LI 3-6846
Burkhardt Fred L 1521 Osos----- LI 3-7746
Burkhardt P L 236HermosaWy --- LI 3-9385
Burkhart Loren 1229Fredercks ---- LI 3-5665
Burks Letha 401NChorro -------- LI 3-8849
Burlingham Herbert H 877Centr --- LI 3-1576
Burnett Chris 1018 Isly---------- LI 3-1670
Burnett Lillian F 1150Leff ------- LI 3-1636
Burns Anna 1169Leff ---------- LI 3-8536

Burns Mark D 275NChorro ------ LI 3-9314
Burr Geo 562CuestaDr ---------- LI 3-4364
Burriss E E 247FthlBl ---------- LI 3-6729
Burriss E E Burriss Saddlery
1033Chorro- LI 3-4101
Burriss Saddlery 1033Chorro ----- LI 3-4101
Burriss Wm E 244HermosaWy ---- LI 3-5093
Burrows Robt E 1626 Osos------- LI 3-7479
Burster Chas 486LinclnAv ------- LI 3-5549
Burtch Chester S 2591JohnsnAv --- LI 3-7665
Burtnett Anna 773Pismo -------- LI 3-4876
Burton Philip 1305Montery ------ LI 3-0416
Buschman Wm O 160HighlndDr --- LI 3-3758
Bush Edw 1908Loomis ---------- LI 3-0756
Bush Hazel C 1912Loomis ------- LI 3-2869
Bushong Geo 1445Marsh -------- LI 3-7752
Bushong Jack 1780ConejoAv ----- LI 3-2804
Bushong Jack Bushong's Texaco Stn
SntaRosa&Marsh- LI 3-9858
BUSHONG'S TEXACO STATION
SntaRosa&Marsh- LI 3-9858
Business Men's Assurance Co
2030Fixlini- LI 3-0627
Buss Milton A 1320Archr -------- LI 3-0511
Butler Anna S 546Higuera ------ LI 3-5998
Butler F A 1640 Osos----------- LI 3-7554
Butler Jas R 1030Ella ---------- LI 3-2882
Butler Jay W 789Peach --------- LI 3-3883
Butler Malcolm F EdnaRd ------- LI 3-0843
Butler Morse R 1394Andrws ------ LI 3-0497
Butler Morse R pub acct 1029Pac- LI 3-6876
Butler O K Mrs 48RaflWy -------- LI 3-7271
Butler W B 3160JohnsnAv ------- LI 3-4094
Butler W G 256NChorro -------- LI 3-1455
Butler's Grocery 1415Beach ------ LI 3-4532
Buttell Jack A 2907JohnsnAv ---- LI 3-8918
Butterfield David E 1370Broad --- LI 3-3278
Butterfield Floyd S 1370Broad --- LI 3-3278
Butzbach Arthur G 250Motly ----- LI 3-4861
Butzbach Florence 671MitchlDr--- LI 3-6458
Butzke Eugene O 392FthlBl ------ LI 3-9501
Butzke Virginia C 2930JohnsnAv -- LI 3-7586
Byers John Tabor Rlty
1185LsOsosRdBaywdPrk ------ LI 3-8740
Bylling Paul Sycamore Minrl Springs
AvilaRd- LI 3-5580
Byron Jos 929MurryAv ---------- LI 3-8381

C

C & J Home Builders
LosOsosValleyRd ------------ LI 3-7831
306PismoBaywdPrk ---------- LI 3-4658
C & K Packing Co ClarkField ----- LI 3-8660
C M E Calif Motor Express Limited
390Pac- LI 3-4084
Caccia Howard W 1066Palm ----- LI 3-6086
Cady Wm W 179RamonaDr ------ LI 3-1763
Cahill Jack F 262LunetaDr ------ LI 3-2578
CAL-FARM INSURANCE CO
157Higuera- LI 3-7971
CAL PHOTO SUPPLY
899Higuera --------------- LI 3-3705
Calahan Ora Wm 664Toro -------- LI 3-7764
Caldwell Bill 536Branch -------- LI 3-2928
Caldwell Bill Bill's Union Serv
339Marsh- LI 3-9854
Caldwell Chas F AvilaBeach ------ LI 3-2174
Caldwell L C 369Lemon --------- LI 3-8889
Caldwell Stanley E
563 StanfrdDr- LI 3-7037
Calenzo John R
375 SntaMariaBaywdPrk- LI 3-6090
Calhoun John C 1515Carml ------- LI 3-2236
Cali Fryer Farms 174Higuera ---- LI 3-1155
Calibani Eugene A 1443Marsh ---- LI 3-9448
Calif Defense & Security Corps S L O
County of Civil Defense CourtHse - LI 3-1074
CALIF MOTOR EXPRESS LTD
390Pac- LI 3-4084
Calif Packing Corp
PortSanLuisAvilaBch- LI 3-6633
Calif Park Grocery Tuttle's
390CalifBl- LI 3-0923
Calif Park Laundromat
399HathwyAv- LI 3-9815
Calif State of
Agriculture Dept of
Animal Industry & Disease Control
1020NBroad- LI 3-6823
Alcoholic Beverage Control Dept of
AndrsnHotl- LI 3-7183
Board of Equalization 940Chorro-- LI 3-8376
Calif Mens Colony
CampSnLuisObispo- LI 3-2700
Calif Natl Guard
Office of Camp Superintendent
CampSnLuisObispo- LI 3-8387
U S Property & Fiscal Officer for Calif
CampSnLuisObispo- LI 3-0412
Dept of Employment
Employment Service 817Palm-- LI 3-5300
Department of Motor Vehicles
307Higuera- LI 3-0590
(Continued Next Column)

Calif State of—(Cont'd)
Division of Architecture
102 SantaRosa ------------- LI 3-3382
Division of Forestry MorroRd----- LI 3-4242
Division of Highways
District Office 50Higuera------ LI 3-6000
Equipment Dept 66FrenchRd--- LI 3-8275
Highway Patrol 101HwySouth---- LI 3-2181
For Emergency Calls Only
Ask Operator for- Zenith 12000
National Guard
3668 Ordnance Co D/S
CampSnLuisObispo- LI 3-4232
Water Pollution Control Board Central
Coastal Region 1108Gardn----- LI 3-5671
Calif State Polytechnic College The
PolyCampus
Connecting All Depts----------- LI 3-2000
Evenings Weekends & holidays
For General Information call--- LI 3-3042
For Housing Information call--- LI 3-4164
Auto Shop ---------------- LI 3-5408
Fire Department & Security
Office ------------------ LI 3-6027
Gymnasium & Stadium-------- LI 3-7225
Health Center ------------- LI 3-8341
Power Plant -------------- LI 3-3042
Departments Not Reached Through
Campus Switchboard
Calaveras & Tuolumne
Dormitories -------------- LI 3-9940
Cal Poly Bake Shop----------- LI 3-2108
Chase Hall --------------- LI 3-9740
Dairy Project MorroRd-------- LI 3-9956
Deuel Dormitory ------------ LI 3-9832
Diablo Dormitory ----------- LI 3-9857
Dining Hall North----------- LI 3-2239
Dining Hall South----------- LI 3-4493
ElDorado Dormitory --------- LI 3-9841
Food Warehouse 241Pismo----- LI 3-8405
Herdsman Hall ------------- LI 3-9852
Heron Hall --------------- LI 3-9716
Hillcrest Dormitories Study Hall- LI 3-9890
Jesperson Hall ------------- LI 3-9736
Lassen Dormitory ----------- LI 3-9986
Mariposa & Sonoma Dormitories- LI 3-9723
Modoc Dormitory ----------- LI 3-9759
Monterey & Plumas Dormitories- LI 3-9791
Palomar Dormitory ---------- LI 3-9768
Parsons House ------------- LI 3-9978
Shasta Dormitory ----------- LI 3-9767
Truckee Hall -------------- LI 3-9822
Whitney Dormitory ---------- LI 3-9952
Peterson Ranch StennerCreekRd-- LI 3-4797
Caligari B L 471LinclnAv -------- LI 3-4942
Caligaris Pierina Mrs 827 Isly----- LI 3-2830
Call J N 454Pismo ------------ LI 3-2503
Call Joy 571Pismo ------------ LI 3-7962
Call Rosalie G 379NBroad ------- LI 3-4010
Callahan W A 38 STassajaraDr --- LI 3-0820
Callicott Frank G 1034B MurrayAv- LI 3-4634
Calloway Wm Sr 647Woodbrdge -- LI 3-5959
Calloway Wm F Jr 2080Rachl ---- LI 3-7221
Calvary Baptist Church 867Pac --- LI 3-6546
Calvert Pearle B RN 649 Isly----- LI 3-1319
Camel Jas C 161CraigWy -------- LI 3-2798
CAMERA SHOP
1036Chorro --------------- LI 3-6183
Cameron Harry E 2540GretaPl ---- LI 3-5739
Cameron Jas W 45Chorro ------- LI 3-1220
Camp Fire Girls Inc 864 SntaRosa-- LI 3-5638
Campbell C H 1055Pac ---------- LI 3-6106
Campbell Edw D 912MurryAv ----- LI 3-9064
Campbell Esker T 274FthlBl ----- LI 3-5589
Campbell Frances Mrs 960Pismo - LI 3-1892
Campbell Frances A
Cuesta-by-the-Sea ----------- LI 3-2622
Campbell J E 1371PhillipsLn ----- LI 3-4762
Campbell J E Coast Counties Adjstmnt Bur
1130Gardn- LI 3-3063
Campbell John D 2018 SnLuisDr--- LI 3-7462
Campbell John H 2030Chorro ---- LI 3-5979
Campbell L W Dr 836Misn ------- LI 3-8437
Campbell L W Dr 747Pismo ------ LI 3-0911
Campbell Morris A 881Morro ----- LI 3-4410
Campbell Robt D FthlBl --------- LI 3-6056
Campbell's Refrigeration 532Higuera
Emergency Service night &
Sundays call --------------- LI 3-6800
Canada Dry Bottling Co
Osos&Marsh- LI 3-0899
Canady Dale 75Vetvle ---------- LI 3-9410
Canet David L SanLuis Sanitation Serv
1130Leff- LI 3-2635
Canet Lucy Mrs PismoHwy ------ LI 3-5483
Cann Marjorie 1930Montery ----- LI 3-2741
Cannon A C Jr 236CatalinaDr ---- LI 3-0402
Cannon Byron A 386King -------- LI 3-9583
Cannon Dale C 259RamonaDr ---- LI 3-7400
Cannon Jill O 2050Fixlini ------- LI 3-6071
Cannon Lester L 2050Fixlini ----- LI 3-6071
Cannon Marcie E Mrs 1941 Slack- LI 3-5826
Cantrell Bella Mrs 1016Geo ------ LI 3-1474
Cappelen Ted
SunstPalisadesPismoBch -- PRspct 3-2349
Carbajal Macario 1421Archr ----- LI 3-0447

Carberry W J 149Ward --------- LI 3-7820
Carder Henry D 248 SntaLuciaDr-- LI 3-3836
Cardoza Anthony
OldHwy101 South ----------- LI 3-5874
Cardoza Barbara Mrs 30Chorro --- LI 3-3051
Cardoza Eugene L 1304Pac ------ LI 3-3858
Cardoza Joe Edna ------------- LI 3-2254
Cardwell Chas A 1436JohnsnAv --- LI 3-3989
Cardwell Mark L 64NBroad ------ LI 3-1472
Carey John R 1243Mill --------- LI 3-2201
Carey Thos W 553Leff --------- LI 3-9205
Carlberg Elizabeth Mrs
890-11thBaywdPrk- LI 3-4168
Carlisle H Terry 269High -------- LI 3-8403
Carlisle Louise 487C Marsh------ LI 3-7576
Carlon Jos 635High ------------ LI 3-3773
Carlsen Hans 180NBroad -------- LI 3-8336
Carlson Anna Mrs 1029B Pac----- LI 3-2243
Carlson Ben 134Harris ---------- LI 3-8662
Carlson Carl 411GrandAv -------- LI 3-3047
Carlson Ed C 567 Isly----------- LI 3-2195
Carlson Rodney E 2614Augusta --- LI 3-0698
Carminati Joe A 392FthlBl ------ LI 3-2757
Carmine Martha Mrs 1521Carml -- LI 3-7848
Carney Jeff 306PismoBaywdPrk -- LI 3-4658
Carpenter Albert L Mrs 1125Palm - LI 3-8464
Carpenter Bay 1291MurryAv ----- LI 3-6022
Carpenter D M 895LinclnAv ----- LI 3-1238
Carpenter D M Rexall Drug Str
839Higuera- LI 3-7875
Carpenter E C LsOsosHighlands --- LI 3-1865
Carpenter E L EdnaRd ---------- LI 3-2868
Carpenter Eva A Mrs 1043Marsh -- LI 3-6895
Carpenter H H Estate of
981Montery- LI 3-3147
Carpenter Helen E 890 Osos------ LI 3-7220
Carpenter Irene J Mrs 1637Morro - LI 3-0634
Carpenter Jas W 333LunetaDr --- LI 3-6094
Carpenter John L LsOsosHighlands - LI 3-5750
Carpenter Lawrence L
OldHwy101 South ----------- LI 3-3460
Carpenter Libbie G Mrs 1163Pismo- LI 3-3122
Carpenter Merlyn 205AlbertDr --- LI 3-5921
Carpenter Robt L 294DelMarCt -- LI 3-4620
Carpenter W V 159 Stennr------- LI 3-0389
Carpenter's Local 1632 811Palm -- LI 3-7638
Carpentier Helen Miss 956Pismo -- LI 3-2256
Carpentier Helen Millinery Shop
1037Chorro- LI 3-2746
Carr Harold B 27Chorro -------- LI 3-2993
Carr Wm F 1043Marsh --------- LI 3-6789
Carrington H 135-2dBaywdPrk --- LI 3-4074
Carrington J H 418LawrnceDr ---- LI 3-7069
Carroll Dennis EdnaRd --------- LI 3-1776
Carroll Emmett 136Lincln ------- LI 3-8147
Carroll Frances 2023 SierraWy--- LI 3-3519
Carroll John T EdnaRd --------- LI 3-8349
Carroll Jos A Hwy101 --------- LI 3-9488
Carroll Mikie 1615WoodlndDr ---- LI 3-3081
Carscaden John 382LinclnAv ----- LI 3-6051
Carson Glenn Mrs 1434Higuera --- LI 3-4956
Carson Martha L
299LosOsosValleyRd --------- LI 3-8750
Carter Jas H 1520 SntaRosa------ LI 3-1582
Carter Logan S 864MurryAv ----- LI 3-7295
Carter Wm H 778BoysenAv ------ LI 3-1771
Carter Winston 859Misn -------- LI 3-2988
Carvao Beatrix Mrs
218MarleneDr -------------- LI 3-7534
Cascade Lumber Sales LsOsosRd -- LI 3-9147
Cascioni Henry 575Leff --------- LI 3-8261
Case Henry O 544EllnWy -------- LI 3-7138
Case Howard L 474Hill --------- LI 3-0804
Caselman Virginia 142Beebee ---- LI 3-1489
Casey Fred P FarrellAvBaywdPrk -- LI 3-3055
Casey O C 103 Story----------- LI 3-4351
Casey Rosa FarrellAvBaywdPrk --- LI 3-3055
Casperson Don 330B Pismo------- LI 3-7405
Cass Marjorie 1363Mill --------- LI 3-1438
Cassebarth G J
260CerroRomauldoAv- LI 3-5466
Cassera David Hillside Inn
101HwySouth- LI 3-3677
Cassera Frank Jr 333JeffryDr ---- LI 3-1104
Cassera Jim 679FunstnAv ------- LI 3-7470
Castaneda Enrique 1304Pac ----- LI 3-3858
CASTLE MOTEL & APTS
Old101HwySouth- LI 3-9702
Castro M J Mrs 978Chorro ------ LI 3-5887
Castro Ramon 785Woodbrdge ---- LI 3-3583
Castro Thos 672Pac ----------- LI 3-4879
Caswell Ralph A Maj 183FthlBl -- LI 3-5773
Cate Robt L 725Branch --------- LI 3-5948
Catholic Church Old Mission The
782Montery- LI 3-1034
Cattaneo Bill Jr 773Peach ------- LI 3-7830
Cattaneo Chas F 1210Carml ------ LI 3-5445
Cattaneo Geo Mrs 2604Broad ---- LI 3-2576
Cattaneo Henry S Mrs
765LinclnAv- LI 3-2380
Cattaneo Joe 1215George ------- LI 3-8474
Cattaneo & Rizzoli Trucking
970Montery- LI 3-0876

Cattaneo Wm 756Woodbrdge ----- LI 3-3806
Caughlan Pope W Mrs 520Chorro - LI 3-6549
Cauley Irvin L 486Marsh ------- LI 3-4121
Cavanagh Fred W 1405Marsh ---- LI 3-9216
Cavanagh J E 951MurryAv ------- LI 3-3207
Cawelti Lester L Mrs 1237High --- LI 3-3264
Central Church of Christ--------- LI 3-9797
CENTRAL SAVINGS & LOAN ASSN
1235Chorro --------------- LI 3-3364
CENTRAL SIGNAL SERVICE
751Marsh ---------------- LI 3-9997
Cerini Ben 1026Palm ---------- LI 3-7812
Cerruti Rom 2524GretaPl ------- LI 3-4114
Cervantez Juan 323Branch ------ LI 3-1195
Cervenka Tony C 1575PhillipsLn -- LI 3-4938
Chad Anna Mrs 1219Palm ------- LI 3-2338
Chaffee John M 1010Peach ------ LI 3-6293
Chaffee Walter 320KentuckyAv --- LI 3-2332
Chafin Richard E 1318Mill ------ LI 3-8338
Chaides Marcelo 236LaCanadaDr -- LI 3-5051
Chalmers Thos 205NBroad ------- LI 3-5920
CHAMBER OF COMMERCE
882Marsh ---------------- LI 3-1323
Chambers Earl W 1624 SmeeLn--- LI 3-5618
Chambers Hal 1264½Palm ------ LI 3-1021
Chambers Lola D Mrs 1190Buchn -- LI 3-5020
Chambers Muriel Mrs 743½Caudl - LI 3-4017
Champlain F 1615Fairvw -------- LI 3-0424
Chan Thos 1418A Broad--------- LI 3-2613
Chancellor Harvey T
Cuesta-by-the-Sea- LI 3-8799
Chandler Philip S 1218Morro ----- LI 3-8741
Chanz Franklin E Mrs 566Pac ---- LI 3-7014
Chanz Geo 620JohnsnAv -------- LI 3-9245
Chaplin Oscar 1127 Iris--------- LI 3-9261
Chapman A L 398TolosaWy ------ LI 3-6607
Chapman Clifford W 132DelSurWy- LI 3-3493
Chapman E C
93HighlndDrLosOsosHilnds ---- LI 3-7824
Chapman G A 608Howrd -------- LI 3-4404
Chapman Josce 55TassajaraDr --- LI 3-7615
Charles C W 852MeineckeAv ----- LI 3-5910
Charles Shoes 867Higuera ------- LI 3-4054
Chase Adah E Mrs 1957Hope ----- LI 3-7686
Chase Dan C PerfumoCanyonRd --- LI 3-7646
Chase Doster 804BoysenAv ------ LI 3-1823
Chase Flora C Mrs 404LawrnceDr - LI 3-7392
Chase Margaret H 1355Mill ------ LI 3-1382
Chase Wanda Mrs 1828Broad ---- LI 3-5869
Cheda Duncan Augusta&Reba ---- LI 3-8244
Cheda John D 2451Augusta ------ LI 3-1240
Cheda M A 28NBroad ---------- LI 3-8496
Cheda Plumbing 1331Walkr ----- LI 3-1240
Cheda Ralph O 499Brizzolara ----- LI 3-4258
Chelquist C R 284LaCanadaDr --- LI 3-6270
Chelquist C R Insurance
1010Morro- LI 3-8579
Chernabaeff Wm SnAntonio
AvilaBch- LI 3-3208
Chesemore Jas R 151Casa ------- LI 3-8129
Cheves M H 156Casa ---------- LI 3-0089
Chevron Station No 150 CDA
Marsh&Higuera- LI 3-9847
Chew Wm M 695Pismo --------- LI 3-9200
Chiesa Frankie 1427Morro ------- LI 3-7031
Chiesa Margaret Mrs 752Palm ---- LI 3-4635
Chilcutt Merle M 256NChorro ---- LI 3-4426
Child Evangelism Fellowship
1406Broad- LI 3-7055
Child Robt W 1336Chorro ------- LI 3-9134
Childers Douglas H 887Nipomo --- LI 3-7533
Childers Evelyn Mrs 887Nipomo -- LI 3-7533
Childress A LosOsosHighlands ----- LI 3-4185
Chitty Chas E 960Montalbn ------ LI 3-3584
Chitwood Delores 454Buchon ----- LI 3-6834
Chizek Gaylord J 175DlNrteWy --- LI 3-5314
Choate Dean 1351Bishop -------- LI 3-3614
Choate John L 1120RailrdAv ----- LI 3-8734
Chong Beulah 778Palm --------- LI 3-1537
Choy Howard W L EdnaRd ------- LI 3-4272
Chris Jespersen School 251GrandAv- LI 3-6940
Chriske John 1344Palm -------- LI 3-2330
Christensen E C 670Chorro ------ LI 3-2996
Christensen Geo P Edna -------- LI 3-3324
Christensen Jack 135King ------- LI 3-9336
Christensen John Jr OrctRd ------ LI 3-7184
Christian Day School 2740Broad -- LI 3-1181
Christian F L 647CuestaDr ------ LI 3-2779
Christian John K
156 SnLuisHwyAvilaBch- LI 3-5603
Christian Science Reading Room
1123Gardn- LI 3-0759
Christian Supply & Good News Center
1126Gardn- LI 3-6146
Christianson Arni 1230Higuera --- LI 3-8736
Christianson Ronald L
1230Higuera- LI 3-8736
Christie O H 660LinclnAv ------- LI 3-8586
Christie Raymond E 1812Gardn --- LI 3-7805
Christine's ofc 869Higuera------- LI 3-4821
Chrysler Louis F Sr 226Lincln ---- LI 3-8054
Chrysler Luis Jr Lane's Ceramic Studio
583Dana- LI 3-2713

Chuck Wagon SOldHwy101 ------LI 3-9964
Chumley Peggy J 436Pismo ------LI 3-8249
Chumley W Jerome 436Pismo ----LI 3-8249
Church of Christ 2790Broad------LI 3-1219
Church of Jesus Christ of Latter Day Saints 55Casa-LI 3-9546
Church of the Nazarene 652 SntaRosa-LI 3-3192
CINDERELLA CITY TRAILER PARK 1255 OrcuttRd ------------LI 3-4530
Ciocchi Angelo 551LawrnceDr ----LI 3-2864
Ciocchi Mary M Mrs 1173Marsh --LI 3-2698
Cipollo Steak House 1020RailrdAv -LI 3-3315
Cirone Vincent J 1133Palm ------LI 3-0763
Citlau Geo 53RaflWy -----------LI 3-6307
CITY CLEANERS 709Higuera ---------------LI 3-3105
City Delivery 964Chorro ---------LI 3-5800
CITY NEON 1390Walker ----------------LI 3-2913
City Offices see San Luis Obispo City of
City Rug & Upholstery Cleaning ---LI 3-7063
City Schools see San Luis Obispo City of
Claassen Dave 427LawrnceDr ----LI 3-4081
Claassen Lois 253CraigWy ------LI 3-6579
Clark Clifford E 1528Nipomo ----LI 3-0594
Clark Howard Paint & Wallpaper Store 987FthlBl-LI 3-7730
Clark Lawrence L ClarkField -----LI 3-7214
Clark Myral G 864Misn ----------LI 3-3730
Clark P J 962Mill --------------LI 3-4199
Clark Walter H 340FthlBl -------LI 3-4897
Clark Warren E 659 SweenyAl----LI 3-5726
Clarke Edgar F EdnaRd ---------LI 3-0611
Clarkson John S 1228Palm ------LI 3-7569
Clason Francis J 345BuenaVstaAv -LI 3-8487
Claus Esther 1120Mill ----------LI 3-4578
Clausen K 1317Broad -----------LI 3-1440
Clawson Albert 50Chorro --------LI 3-9073
Clawson Albert optmtrst 1114Gardn-LI 3-1447
Clay John M Jr 987-10thBaywdPrk-LI 3-7018
Clay Robt W 1355Palm ---------LI 3-2566
Cleek G W 1236Palm -----------LI 3-5915
Clements Wm A 230LunetaDr ----LI 3-1616
Cletsoway Emily C 1528Fredericks-LI 3-8719
Cletsoway R W MD 1235Morro----LI 3-5526
If no answer call---------------LI 3-5800
Cline Fred A 1129George --------LI 3-6037
Cline Jackie L 790FthlBl -------LI 3-4684
Cline Rusty 505 SerranoDr-------LI 3-6583
CLINE'S APPLIANCE CENTER INC 962Montery-LI 3-8610
CLINE'S AUTO BODY SHOP 640Marsh-LI 3-2824
Clinite Jas L 288DalyAv ---------LI 3-8227
Clogston H W 1042Pac ----------LI 3-2747
Cloud Robt R 495BuenaVstaAv ---LI 3-4582
Clover Carlos 526Kentucky ------LI 3-6818
Clowett C W 191-14thBaywdPrk --LI 3-4138
Clucas Geo 159 OrangeDr--------LI 3-6405
Cluster A D 256NChorro ---------LI 3-1271
Coast Cities Milk Delivery 853-9thBaywdPrk -----------LI 3-4289
COAST COUNTIES ADJUSTMENT BUREAU 1130Garden ---------LI 3-3063
COAST COUNTIES WAREHOUSES 65Higuera-LI 3-7840
COAST HARDWARE & EQUIPMENT 200Higuera-LI 3-0602
Coast Land Realty Co 986Montery--LI 3-2682
Coast Rug & Upholstery Cleaners 10NBroad-LI 3-8258
Coats D M 1340 Sydny-----------LI 3-5088
Cobarrubia Tony 1372Fredericks --LI 3-4834
Cobb Chas M 1121 OrcuttRd------LI 3-7598
Coca-Cola Bottling Co of Santa Maria Inc 1301Carml-LI 3-2529
Cochneuer Lon D OrcuttRd ------LI 3-2301
Cockrell Edgar 729Pismo --------LI 3-2230
Cockrell K L 481 Isly-----------LI 3-4271
Cockrell Marvin L 283 SntaLuciaDr-LI 3-3050
Cockriel Geo W 3CampusWy -----LI 3-9339
Cody A D 199DlNrteWy ---------LI 3-7309
Cody Valerie Avon Prods Inc 964Chorro ----------------LI 3-8458
Cody's Market 313Higuera -------LI 3-2228
Coelho F S 195CuestaDr ---------LI 3-3582
Coelho Jas J 1250MonteVsta ----LI 3-9646
Coffin L L 1959Fixlini ----------LI 3-2453
Coffin Philip R 1638HillcrstPl ----LI 3-6223
Coffing L 1711Chorro ----------LI 3-7816
Coffman Jas H 510FthlBl -------LI 3-8077
Cognasi Pete S mgr Levy A & Zentner J Co 303Higuera-LI 3-4325
Residence 274RamonaDr ------LI 3-7171
Coker G H 1153 Isly------------LI 3-3405
Colbaugh Robt Lee 1530 SntaRosa-LI 3-6699
Cole Arthur B 237LaCanadaDr ---LI 3-5067
Cole Earl S 234CatalinaDr ------LI 3-7355
Cole K E 266LunetaDr ----------LI 3-8733
Cole Merlin L 2035 SierraWy ----LI 3-8109
Cole Stanley V 867Centr ---------LI 3-8328
Cole Stanley V Chrysler Dodge Agcy 1330Montery-LI 3-7321
Cole Stanley V Used Cars 1360Montery-LI 3-0613
Coleman Adna 863Toro ----------LI 3-7621
Coleman Arthur E Cuesta-by-the-Sea-LI 3-6331
Coleman R B 779Buchn ----------LI 3-8298
Coles J L 1831 SouthBroad-------LI 3-3057
Colgain Kathryn Y 842Leff ------LI 3-8207
College Barber Shop 892FthlBl ---LI 3-8253
COLLEGE SQUARE DRY CLEANING & LAUNDRY 890FthlBl ---------LI 3-8622
College Square Shops
Favorite Bakery 896FthlBl------LI 3-1891
Glidden Paint Center The 894FthlBl-LI 3-8596
Hurley's Pharmacy 896FthlBl ---LI 3-5950
Collet A E 2841JohnsnAv --------LI 3-1081
Collins Edw 175 SnJoseCt -------LI 3-7451
Collins Eugene P 1335Palm ------LI 3-9511
Collins Jas D 101Graves ---------LI 3-6487
Collins John F 1731JohnsnAv ----LI 3-1575
Collins Lee R AvilaRd -----------LI 3-6657
Collins Lloyd R 879Church -------LI 3-6628
Collins Lorene AvilaRd ----------LI 3-6657
Collins Martha A 841Centr ------LI 3-0978
Collins Martin T Jr 491HighlndDr -LI 3-2315
Collins Ralph C 126DlNrteWy ----LI 3-5740
Collins Robt W 162DlNrteWy ----LI 3-9631
Collins S 274HathwyAv ---------LI 3-1087
Collins T A 841Centr -----------LI 3-0978
Collins Tim Rev 687 Isly---------LI 3-0388
Collins Tom 590FthlBl ----------LI 3-3935
Colombo Angelo 774Caudl -------LI 3-0671
Colombo Pete F 351Buchn--------LI 3-6457
Colonial Hotel 103 SntaBrbraAv---LI 3-9982
Colson Lawrence W 288DlMrCt ---LI 3-3111
Colwell A L 129NChorro ---------LI 3-2421
Colwell Dayle A OldHwy101 South-LI 3-8028
Colwell Eldred H 2443Broad -----LI 3-7453
Comer B C 626FthlBl -----------LI 3-5913
Compton Clyde 1804Gardn -------LI 3-3094
Compton Jas D 1658Wilson ------LI 3-8578
Compton Mel D 417JayceeDr -----LI 3-2288
Compton Orin 1085FthlBl -------LI 3-7843
Condon Edith Mrs 508Higuera ----LI 3-7798
Cone Robt W 133FthlBl ---------LI 3-4877
Congelliere Robt H 191Casa ------LI 3-9266
CONKLIN TOM H ins 1130Morro ---------------LI 3-4585
Conley Geo A OrcuttRd ---------LI 3-8991
Conley Wm M 302ChaplnLn ------LI 3-8173
Connelley Paul C 1339Bishp ------LI 3-4631
Conner Ray 236½GrandAv ------LI 3-0473
Conner Ray Hamburger Haven rstrnt 1126 SntaRosa ------------LI 3-4102
Connolly Ben 1128Morro --------LI 3-7989
Connolly John J 185Broad -------LI 3-5571
Connors Carolyn A 1021Leff -----LI 3-6808
Conrad Lee 386NBroad ---------LI 3-0314
Consolidated Cab Co SOldHwy ----LI 3-1234
Continental Assurance Co Agent 1327Marsh ---------------LI 3-7818
Contractors Assn Inc of San Luis Obispo County 1327Marsh -----------LI 3-7818
Conway Jos SHwy101 -----------LI 3-8124
Cook Abraham L 1361 Staffrd-----LI 3-2323
Cook Arthur R 531CuestaDr -----LI 3-5009
Cook David W 1959Hays --------LI 3-0491
Cook Donald S Mrs 1359Bishp ----LI 3-4662
Cook Edith 603HendrsnAv -------LI 3-0080
Cook Edw P 213CraigWy --------LI 3-6298
Cook Floyd C 251NBroad --------LI 3-0806
Cook Fred D 1934Chorro --------LI 3-1647
Cook Michael M 1921Hope -------LI 3-8237
Cook Ralph 1133Broad ---------LI 3-4688
Cook Ralph 672Howrd ----------LI 3-8383
Cook Ward I 545 Isly-----------LI 3-3150
Cooke Jas D MorroPalisades -----LI 3-9187
Cooke Kathryn M 1030Ella ------LI 3-2882
Cook's Variety Store 725Higuera --LI 3-5949
Cool W J 645 Sandrcock---------LI 3-7704
Cooley Ethel 506FeltnWy --------LI 3-5809
Cooper Geo W 862Chorro --------LI 3-2846
Cooper Glee 112NBroad ---------LI 3-7055
Cooper Judy 631LawrnceDr ------LI 3-9611
Cooper Lester E 136Huttn -------LI 3-9048
Cooper O Capt 1728 SntaRosa-----LI 3-4555
Cooper Ross 1135Marsh --------LI 3-4979
Cooper Wm T 844West ---------LI 3-2161
Copeland Joel 859C CalifBl-------LI 3-9374
Copeland Robt E 1521Montery ----LI 3-5861
Copeland Thelma 1852Fixlini ----LI 3-4308
COPELAND'S BUSTER BROWN SHOES 894Higuera-LI 3-8398
Corcoran R I 220KentuckyAv -----LI 3-7808
Corcoran's 848Higuera ---------LI 3-3230
CORDA MOTORS auto dlr 1131Montery --------------LI 3-2355
Corda P R 1641Wilsn -----------LI 3-7332
Corder Harold M EdnaRd --------LI 3-6832
Cordova Josephine 464Buchn -----LI 3-8468
Coris Central Coast Inc PacAv&1stCayucs
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 12590
Cork 'N' Bottle Liquor Store Bob's 799FthlBl-LI 3-8637
Cormier T J 2321 SBroad--------LI 3-0888
Cornelius Frank 525Branch ------LI 3-9409
Cornet Stores 746Higuera -------LI 3-9958
Cornwall J C 1741Fixlini --------LI 3-1894
Cornwell Kate 546Higuera -------LI 3-4692
Coronel Dorothy 321NChorro ----LI 3-7595
Coroner's Office CourtHse -------LI 3-2850
Correa Irene 1602JohnsnAv ------LI 3-0982
Correia Antonio 511High --------LI 3-4492
Correia Arthur A 680JohnsnAv ---LI 3-9152
Correia Frank SntaFeRd --------LI 3-4393
Correia Frank rstrnt SnFrncisco&FrontAvilaBch -----LI 3-2834
Correia Louis S 1535Carmel ------LI 3-8779
Corrick Bert G LosOsosHighlands --LI 3-1637
Coryn Kazimierz 1305Palm ------LI 3-4993
Cosby Johnie 182Brook ---------LI 3-3273
Cosci Ernest 840RougeotPl ------LI 3-0895
Cosentino Louis Cuesta-by-the-Sea-LI 3-8894
Cossa A Mrs 1320Marsh --------LI 3-6181
Costa Joe M 235 Sandrcock------LI 3-2125
Costa Maria S Mrs 963Peach ----LI 3-1953
Costa Nadine 438High ----------LI 3-7583
Costen J D 1273MurryAv --------LI 3-8378
Coster Melvin H 1693JohnsnAv ---LI 3-7748
Cotchett Jos W 829BoysenAv ----LI 3-4745
Cotnam Elizabeth C 738Higuera --LI 3-1839
Cotten Ruth Mrs 458½Higuera --LI 3-2895
Cotter Chas H 229Branch --------LI 3-7454
Cotter Jack W 367HighlndDr -----LI 3-0395
Cottini Gino 2260Lawtn --------LI 3-2585
Cottle Dean L HighlndDr LosOsosHilnds-LI 3-5386
Cottle Dean Real Estate Sales 595 SntaYsabelBaywdPrk-LI 3-6275
Cottle V Frank MorroPalisades ---LI 3-1495
Cottle V Frank Real Estate Office LosOsosValleyRd ------------LI 3-6677
Coull S J 1990McCollm ---------LI 3-1462
Coull Tom 1306Higuera ---------LI 3-6672
Coulter Joe D 244Lincln --------LI 3-1381
County Offices see San Luis Obispo County of
County Roof Service SntaBrbraAv&High-LI 3-0560
Couper Geo P 138 OrangeDr------LI 3-1168
Courtney D P 275NChorro -------LI 3-0386
Covarrubias Ramon E 1705 SntaRosa -------------LI 3-7294
Covell Frank 579Dana -----------LI 3-7849
Covell Health Food 1135Gardn ----LI 3-8648
Covey Mary L 2041 SierraWy-----LI 3-1051
Cowan Kenneth B 850Church -----LI 3-0770
Cowdrey Ralph E 176 SnJoseCt---LI 3-4523
Cowles Edna 2276LawtnAv ------LI 3-1663
Cowper Karen 976 Isly----------LI 3-0781
Cox H E 984MurryAv -----------LI 3-3040
Cox Ida Mrs 1811Chorro ---------LI 3-1134
Coyer Dale 446Dana -----------LI 3-0577
Coyne Lawrence W 251LunetaDr --LI 3-4672
Coyner F C 1832CorralitosAv -----LI 3-3104
Crabbe Jas L 1690Fairvw --------LI 3-4830
Crabtree Robt 14Vetvle ---------LI 3-8931
Craft Ernest L EdnaRd ----------LI 3-2862
Crafts Elizabeth 1166Pismo ------LI 3-4638
Cragon C M Mrs 398 SnMiguelAv--LI 3-0505
Craig Dewey 865Toro -----------LI 3-3672
Craig Glenn E OldMorroRd ------LI 3-9136
Craig Raymond O 103 Stennr-----LI 3-8584
Craig Sheldon W 500FthlBl -----LI 3-4719
Craig Terry Ray 103 Stennr------LI 3-9110
Crall Henry L 690Brizzolara -----LI 3-1745
Cramer Craig 1506Chorro -------LI 3-1713
Cramer Geo H 1510Chorro -------LI 3-7059
CRAMER'S FLOWER SHOP 527High-LI 3-0887
Crampton A R 525 StanfrdDr-----LI 3-4568
Crampton C E 842RougeotPl -----LI 3-2750
Crampton Joyce A 246Harris -----LI 3-2124
Crampton & McNamara rl est 861Montery-LI 3-7177
Crandall F E 1920Broad -------LI 3-3707
Crandall Richard R 505PrincetnPl -LI 3-4349
Crane C Jos 540PrincetnPl ------LI 3-9355
Crane Clyde 479MitchlDr --------LI 3-3756
Crane David A 278MarleneDr ----LI 3-4086
Crane Franklin S 949West -------LI 3-5652
Crane Kenneth L 2516GretaPl ----LI 3-2733
Crane Rudy E 761Caudl ---------LI 3-9257
Craveiro J M 581Dana ----------LI 3-4307
Craveiro Joaquin J Jr 53Chorro ---LI 3-0965
Craveiro Leonard M 2511LawtnAv -LI 3-2519
Crawford Jas F Title Ins & Trust Co 1141Chorro-LI 3-2900
Residence 700HanfrdPismoBch-PRspct 3-4931
Crawford Jas R StennerCreekRd --LI 3-5399
Crawford Jerry 1171Pismo -------LI 3-3117
Crawford R D 1314Palm ---------LI 3-4882
Crawford Raymond 927Branch ----LI 3-6435
CREDIT BUREAU OF SAN LUIS OBISPO
Reporting 862Montery --------LI 3-7262
Collections 862Montery -------LI 3-7265
Credit Union Center 1216Broad ---LI 3-5839
Crescent Park Motel SHwy -------LI 3-4677
Crews Johnny T 242LunitaDr -----LI 3-7561
Crinklaw Don 2543 SBroad-------LI 3-3776
Cripe R E 2761JohnsnAv --------LI 3-4431
Crippen G B 496KentuckyAv -----LI 3-6597
Crisler O H 1165MurryAv --------LI 3-3322
Crossmun Jas A TankFarmRd -----LI 3-5505
CROCKER-ANGLO NATIONAL BANK 840Montery-LI 3-4210
Croker Edna L 263Almnd -------LI 3-6902
CROKER GEORGE H-RAYNOR DOOR SALES DISTR 1345CeciliaCt---LI 3-5563
Cronin Robt Maj CampSanLuisObispo ----------LI 3-6479
Cronk Richard E 1433Toro -------LI 3-8277
Crook Elsie M Mrs Stauffer Sys of San Luis Obispo 1037Montery-LI 3-4160
Residence 362B WawonaAv ShellBch-PRspct 3-2566
Crook Glenn D MD French Clinic & Hosp 1170Marsh-LI 3-7070
Residence 1415Ella -----------LI 3-4246
If no answer call------------LI 3-7070
Cropper Joe 287LunetaDr -------LI 3-6903
Crosgrove Jas A 306HathwyAv ----LI 3-7906
Cross Ernest L 1310A FthlBl-----LI 3-2510
Cross Les genl contr 2575GretaPl-LI 3-4458
Crosthwait Gordon Cuesta-by-the-Sea-LI 3-2668
Crow Della M 516 Sandrcock------LI 3-6726
Crowe T Cleota 1341 Osos--------LI 3-0605
Crowell Aynn 429JayceeDr ------LI 3-8485
Crowell Elton W Rev 429JayceeDr -LI 3-8485
Crowfoot J H 1826Gardn --------LI 3-6306
Crowl Robt E 2595GailPl --------LI 3-4506
Crozzoli Alfeo 994Peach --------LI 3-9464
Cruikshanks A Norman 2529 SntaClara-LI 3-7315
Crull Jas A 189 SnJoseCt -------LI 3-6261
Crumb Myer L 1297RichCt ------LI 3-2432
Crunk W J 841MeineckeAv -------LI 3-3589
Crye Edw W BaywdPrk ----------LI 3-4273
Crye Jas M Sr 1000FarrellAvBaywdPrk-LI 3-1578
CRYSTAL SPRINGS WATER SERVICE 3215RockvwPl-LI 3-5063
Cuff Jas W 657-7thBaywdPrk ----LI 3-0515
Cug's OldHwy101 --------------LI 3-9881
Culbertson Guy K 2065 SierraWy--LI 3-4052
Culbertson J T 115DlNrteWy -----LI 3-1581
CULINARY WORKERS & BARTENDERS' UNION LOC 703 811Palm------LI 3-1923
Cullen Frank BuenaVstaAv -------LI 3-2343
Culligan Soft Water Service 445Higuera-LI 3-8195
If no answer call-------------LI 3-8365
Cully Chas 1344Palm ----------LI 3-3305
Cully David L 168-3dBaywdPrk----LI 3-7053
Cully Gary Trailer Shop 286Higuera ---------------LI 3-9359
Culver A Boyd 865RougeotPl -----LI 3-5990
Cummings Ellen H 1145Marsh ----LI 3-4151
Cummings Robt L 209JeffryDr ---LI 3-4584
Cummins Carl C 172HighlndDr ---LI 3-1728
Cummins Jess 1042FthlBl -------LI 3-7558
Cuneo Oscar 779Morro ---------LI 3-5678
Cunningham A L 1433Higuera ----LI 3-6044
Cunningham Alma 9thBaywdPrk --LI 3-3960
Cunningham Curtis J 332PatriciaDr-LI 3-9390
Cunningham Lewis 1148Leff -----LI 3-4113
Cupp Donald Jr OakParkNo2AroyoGrnde-HUntr 9-3056
Curl Ellen 533Buchn ------------LI 3-4340
Curley Audrey Mrs 433GrandAv --LI 3-8418
Curley Lorin W 126Price --------LI 3-2611
Curry Elliot 1045Buchn --------LI 3-3918
Curtis C A 1181Buchn ----------LI 3-3818
Curtis L D 506Caudl -----------LI 3-2679
Curtright L T 1133Palm ---------LI 3-7123
Cushman Jos W 285BuenaVstaAv --LI 3-5537
Cushwa C C 157DlNrteWy -------LI 3-4870
Cusick Fred W BaywdPrk --------LI 3-3084
Custureri Bruno P 1130 Isly -----LI 3-4302
Cutsforth T D 795ElMorroAvBaywdPrk ------LI 3-6815

D

D & B Trailer Rentals SntaRosa&Olive -------------LI 3-8556
Dabbs Floyd 1517Beach --------LI 3-8047
Dabbs Viola 1517Beach ---------LI 3-8047
Dad's Place 589Higuera ---------LI 3-2627
Dague E Milford 783 SntaRosa----LI 3-4184
Dague Hazel V Mrs 769 SntaRosa--LI 3-1820
Dahl Edw E Jr 481Pac ---------LI 3-9252
Dailey Hazel F 246Almnd --------LI 3-6646
Dairy Queen 12Broad -----------LI 3-7946

DAISY'S BEAUTY NOOK 1024Nipomo-LI 3-2778
Dale Joe W 1924Hays ----------LI 3-5462
Dalessi Dan 2031McCollm -------LI 3-7047
Dalessi Henry C contr PortugueseFlatRd-LI 3-3685
Dalessi Henry C Dan's Cocktl Lounge 999Montery-LI 3-0869
Dalgleish O W 983MurryAv ------LI 3-4873
Dalidio Emil 455CuestaDr -------LI 3-7119
Dalidio Ernest 1818 SnLuisDr----LI 3-9188
Dalidio Ernest Jr FrenchRd ------LI 3-5857
Dalidio F FrenchRd -------------LI 3-0628
Dalrymple Chas H 1512Morro ----LI 3-6259
Daly Andrew LtCol 661-11thBaywdPrk-LI 3-2219
Damaso A R 850RougeotPl -------LI 3-6335
Dames Richard 654LawrnceDr ----LI 3-4253
Damon Douglas G 1262 Staffrd----LI 3-0673
Dana Chas W LsOsos ------------LI 3-6760
Dana Ed E 1503 Osos-----------LI 3-3659
Dana Jack A 584PatriciaDr ------LI 3-7506
Dana Jas V 95RafaelWy --------LI 3-4495
Dana L W Ding 415 Sandrcock----LI 3-7934
Dana Leslie R 138Price ---------LI 3-8681
Danaher Jas 1628Montery -------LI 3-1132
Daniel H S 1269Fredercks -------LI 3-6600
Daniels Arthur Mrs 1319Higuera --LI 3-7597
Daniels & Bovee radios 710Higuera-LI 3-6102
Daniels Kenneth W dntst 1133JohnsnAv-LI 3-6963
Residence 1717ConejoAv -------LI 3-8342
Daniels Ralph E 1627Mill --------LI 3-0572
Daniels S N 1215Buchn ---------LI 3-2390
Danielson D M 710FthlBl -------LI 3-7290
Danneberg Robt 820FthlBl -------LI 3-6792
Dan's Cocktail Lounge 999Montery-LI 3-0869
DAN'S DRIVE IN 9 SntaRosa ---------------LI 3-9787
Dappen Elyce 1420Morro --------LI 3-1064
Darby Wm E Cuesta by the Sea---LI 3-9081
Darling Henry A Mrs 1000Mill ----LI 3-6988
Darneal Carleton Cuesta-by-the-Sea -----------LI 3-7760
Darnold J N OrctRd ------------LI 3-5081
Darr Roy E 161HendrsnAv -------LI 3-3300
Darrow Allen C 705High --------LI 3-9173
Dart L H 1318Pac -------------LI 3-6127
Darway Chas W OrctRd ---------LI 3-6353
Daugherty A W 1274 Staffrd-----LI 3-5005
Davenport Wayne F 120DlNrteWy -LI 3-6819
David Andrew 1160Buchn -------LI 3-5575
Davidson Clay P 397LinclnAv -----LI 3-4893
Davidson Clay P Jr 397Lincln -----LI 3-4657
Davidson H P 1706ConejoAv -----LI 3-7110
Davidson Lawrence A 914MurryAv -LI 3-2708
DAVIDSON'S FURNITURE & AWNING STORE 669Higuera -----------LI 3-5814
If no answer call--------------LI 3-4893
Davies Vivian Mrs 1641HillcrstPl --LI 3-2137
Davin Edw J 632PatriciaDr -----LI 3-9155
Davis A M Mrs 1218Morro -------LI 3-8741
Davis Chas P 294LunetaDr ------LI 3-5656
Davis Chris A 1168Pac ----------LI 3-4186
Davis Everett Cuesta-by-the-Sea --LI 3-7715
Davis Floyd 544Higuera ---------LI 3-2736
Davis & Harris Body Shop see Harris Body Shop 138 South-LI 3-1019
Davis Ivan E OldHwy101 South---LI 3-4481
Davis Jas R Los Osos Valley Gar LsOsosRd-LI 3-3073
Davis Jos H 510FthlBl ----------LI 3-4935
Davis L Paul 1152Pismo --------LI 3-1531
Davis Leona 241HathwyAv -------LI 3-1242
Davis Lula T YoakumTract -------LI 3-3254
Davis Margaret 870Montery -----LI 3-3505
Davis Mary F 443 Isly-----------LI 3-4314
Davis Maurice 254LaCanadaDr ----LI 3-1577
Davis O M 434HathwyAv --------LI 3-6749
Davis Oliver R 650Branch -------LI 3-9525
Davis Paul W 274Chorro --------LI 3-2073
Davis Paul W San Luis Obispo County of Dist Atty's Ofc CourtHse-------LI 3-3464
Davis R D 117 SntaBrbraAv------LI 3-9264
Davis Rex 1135 Isly-------------LI 3-6339
Davis Ronald C 901NipomoBaywdPrk --------LI 3-6836
Davis Seafood Market 262FrontAvilaBch-LI 3-0991
Davis Thos E 262FrontAvilaBch --LI 3-0991
Davis Vernon 308JeffryDr -------LI 3-3067
Davis Winford MSgt CampSanLuisObispo ----------LI 3-3665
Davisson Bernard H 1121 OrcuttRd-LI 3-5967
Dawson Jas P 805BoysenAv ------LI 3-1954
Day Anna M Mrs 1432Toro ------LI 3-6997
Day Cecil O 876Venabl ----------LI 3-0839
Day Chas W 1121 Olive----------LI 3-4883
DAYLIGHT GARDENS 3363 SBroad-LI 3-1833
Dean Cottle Real Estate Sales 595 SntaYsabelBaywdPrk-LI 3-6275
Dean Julia E 67½ South---------LI 3-2593
Deane Grace M 70 STassajaraDr--LI 3-3144
Dear Jack 161CerroRomauldoAv --LI 3-8089
deAraujo J T Aetna Life Ins Co Agt 986Montery ---------------LI 3-6893
DeAraujo Joaquim T LsOsosRd ----LI 3-1991
Dearaway Douglas J 2007Broad --LI 3-4679
Dearborn J E Mrs 663 Isly--------LI 3-3193
DeBacker John A 291DlMrCt ----LI 3-4696
DeBacker Wm LsOsosRd ---------LI 3-2995
DeBudge Bill 1314Palm ---------LI 3-4208
Decker H Max 205 Sandrcock-----LI 3-5956
Decker Jane Mrs 1355Pac ------LI 3-0808
Deeter Improvement Inc 97TassajaraDr --------------LI 3-5511
If no answer call--------------LI 3-7509
Deeter John Deeter Improvmt Inc 97TassajaraDr --------------LI 3-5511
Deffebach E 1825Morro ---------LI 3-1137
Defreese Viola 398NBroad -------LI 3-1553
DeGottardi O F 1229Mill --------LI 3-1079
DeJong Guy M OldHwy101 South--LI 3-7654
DeJong John W 1644Wilson -----LI 3-8718
Delaney T F 1745Gardn ---------LI 3-4119
Delarm Jas 268HendrsnAv -------LI 3-1209
DeLaRosa Esther Action Bail Bnds Agcy 981Montery-LI 3-4668
DeLaRosa Jas 1159 Isly---------LI 3-5720
DeLaToba Emma 521Higuera -----LI 3-3848
Deleissigues Alma M 1601JohnsnAv-LI 3-2109
Delgado Delfina Mrs 2502Victoria -LI 3-2609
Delgado F M 387 SntaBrbraAv----LI 3-2260
Delgado Richard Mrs 236 SntaLuciaDr-LI 3-2054
DeLisle David BulickLn ---------LI 3-2571
DeLisle Jack Mrs 475RamonaDr ---LI 3-0906
Delite Bakery 723Higuera -------LI 3-5842
Dell Helen E 846Mill -----------LI 3-0893
Della Bitta Dress Shop 1127Gardn -LI 3-9665
DellaBitta Lawrence 842Centr ----LI 3-4336
Delmartini Beverly 235FthlBl ----LI 3-5805
Delmartini Chas rl est 964Chorro--LI 3-5800
DelMonte Grocery 301 SntaBrbraAv-LI 3-5637
DeLong Denton 170A Casa-------LI 3-9107
DEL RIO BROS carpt layers 243HermosaWy -------------LI 3-1584
DelRio Frank 787Francis --------LI 3-9529
DelRio Rudy 243HermosaWy -----LI 3-1584
Delta Sigma Phi 1134Palm ------LI 3-9818
Delta Tau Fraternity 535 Isly-----LI 3-0096
Delury Gwen 655 Osos----------LI 3-9562
Delvey Iva 605 Sandrcock--------LI 3-6766
DeMarco Frank J 589CuestaDr ---LI 3-4475
Demaree Maria F Mrs 691LinclnAv-LI 3-7131
DeMartin Robt W Jr 804BoysenAv -LI 3-2040
DeMartini Hatti SunnyAcres -----LI 3-9532
Dembowski T A 566LawrnceDr ----LI 3-2127
Dempsey Patrick J 137FthlBl ----LI 3-9640
Dengler Robt D 529PrincetnPl ---LI 3-9337
Denman Elmer 141LilacLosOsosHilnds --------LI 3-4034
Dennen Chester H 360 Isly--------LI 3-4482
Dennis B C 1128 Olive-----------LI 3-4987
Dennis John E 510FthlBl -------LI 3-4928
Dennis R L 1137Pac ------------LI 3-1487
DENNIS TRANSFER 1824Nipomo --------------LI 3-3434
Dennison Elaine 818Pismo ------LI 3-2487
Densmore Robt W 1129Marsh ----LI 3-0969
Dent Thos A 795 Isly-----------LI 3-8921
DePew Edw 238½ Sandrcock-----LI 3-3517
Dermody Virginia M 1861Hope ---LI 3-1173
DeRosa Pete 545Higuera --------LI 3-9020
DeRosier Walter John 899MtnVw --LI 3-5597
DeSario Helen Mrs OrctRd -------LI 3-0622
DeSouza Manuel 261Branch ------LI 3-8121
DeSpain Evelyn M 970½ SntaRosa-LI 3-8507
DeSpain M Della Mrs 1436Morro --LI 3-3946
DeTroye Adrian 2039Fixlini ------LI 3-3297
DeVaul Alva J LsOsosRd --------LI 3-5958
DeVaul G A Mrs 715High --------LI 3-3115
DeVaul Ora LagunaRd ----------LI 3-4953
DeVaul Thos OsosRd -----------LI 3-5884
Devens Eugene 253Ramona ------LI 3-3956
Devereaux Harry L 1185Pac -----LI 3-6485
Devine Edw F Jr 459TassajaraDr -LI 3-1329
DeVoros Evelyn K 314TolosaWy ---LI 3-7222
Dewar J B Norwalk Co The 1088Higuera-LI 3-4468
Residence 188HathwyAv -------LI 3-5038
Dewar Jack Jr 265FthlBl --------LI 3-2302
Dewar Jas B OldHwy101 South---LI 3-5642
DeWidt Ronald R 3063RockvwPl --LI 3-3397
DeWitte Dolly 804ReigerBaywdPrk-LI 3-3706
DeWitte Dolly Baywood Ldg Restrnt 354-2dBaywdPrk-LI 3-1659
Dewlaney Carl W Jr 265LinclnAv --LI 3-1227
Dewlaney Colleen E 363HendrsnAv-LI 3-7445
Dewlaney Eleanor M 643½Toro --LI 3-2146
Dexter Anna Gray 191 SntaRosa---LI 3-4628
DeYoung John A 931-11thBaywdPrk-LI 3-6218
Diamond Hereford Ranch LsOsosRd-LI 3-6308
If no answer call---------------LI 3-3906

Diaz Frank 1320 SntaRosa-------LI 3-1866
Dickens Brent 545Brizzolara -----LI 3-4234
Dickey H D 325AlbertDr ---------LI 3-2912
Dickey J B 1324JohnsnAv -------LI 3-9506
Dickey Ray C MorroPalisades ----LI 3-9687
Dickey Richard K 1017 Isly-------LI 3-2991
DICK'S OFFICE MACHINES 1131Gardn-LI 3-7651
Dick's Truck & Tractor Repair SHwy-LI 3-9599
If no answer call--------------LI 3-0666
Dickson B A 319RamonaDr -------LI 3-1928
Dickson Harold G PerknsLn ------LI 3-1326
Dickson R H 108CrandlWy -------LI 3-2805
Diefenderfer Gerald R 546EllnWy -LI 3-6695
Diefenderfer R R 352-3dBaywdPrk-LI 3-1854
Diel H H 2490JohnsnAv ---------LI 3-0703
Diel H H San Luis Elec & Heatng Serv 1616 Sydny-LI 3-4112
Diemer Alfred Ralph 579-4thBaywdPrk-LI 3-4029
Dierssen Geo E Jr 2727 SBroad---LI 3-8919
Dietrich Lloyd G 380JeffryDr -----LI 3-4473
Dilbeck Andrew L 1328FthlBl ----LI 3-6273
Dilbeck W J MorroPalisades -----LI 3-8757
Dillingham Jack 1230 SylviaCt ---LI 3-9131
Dillon A R 1265Ella ------------LI 3-3256
Dillon Eugene W 647 Islay-------LI 3-9089
Dillon J W BaywdPrk -----------LI 3-7463
Dillon Paul 804FthlBl ----------LI 3-6857
Dilts Ralph W 256NTassajaraDr --LI 3-3261
DiMeco A Mrs 2060Chorro ------LI 3-8016
DiMeco Johnny 676 Isly---------LI 3-5068
DINK HALL'S SERVICE 22NChorro ----------------LI 3-2528
Dinsmore Charlotte L 683Pismo --LI 3-7046
Diodati John 1634Wilsn --------LI 3-4022
Dirkes F L 250KentuckyAv -------LI 3-8302
Dirkes Margaret Mrs 1286Fredericks-LI 3-6112
Dirks Johnny Mrs 652FthlBl ------LI 3-9539
Disney Raymond 93FthlBl -------LI 3-8943
District Attorney's Office CourtHse-LI 3-3464
DiTore Frank 360HathwyAv ------LI 3-9278
Dittus Mary 1640Higuera -------LI 3-3129
Dixon Harlan E OrctRd ----------LI 3-4116
Dixon Harry E 785Buchn --------LI 3-4548
DIXON HARRY E & SON plmbr OrctRd-LI 3-4116
Dixon Mervyn 1341½Higuera ----LI 3-9039
Dixon Saml S 2322Flora --------LI 3-9406
Dodd Robt R 2050 SierraWy-----LI 3-3141
Dodds Oscar L Jr 618FeltnWy ----LI 3-6613
DODD'S UPHOLSTERY 964Chorro ----------------LI 3-5426
Dodge Jim E 383Lemn ----------LI 3-3118
Dodge John H 1624PhillipsLn ----LI 3-1352
Dodson Bruce 180FerriniRd ------LI 3-5974
Dody Pearl N 1712Chorro --------LI 3-2764
Doherty J M Sgt AviaBch --------LI 3-1914
Doke Herman Bob AvilaBch ------LI 3-2584
Dolan Clementine 166HendrsnAv --LI 3-2599
Dollahon Glen 937A MurrayAv----LI 3-4525
Dollar Market 796FthlBl --------LI 3-1078
Dolliver W S 59Chorro ---------LI 3-2348
Domingos Anthony L 214HighlndDr-LI 3-2837
Domingues Louis M 578Marsh ----LI 3-0946
Dominguez Frank 684Morro -----LI 3-9692
Don Motel 1473Montery --------LI 3-2036
Donahue R T 2003Chorro --------LI 3-3232
Donatelli A 1333CeciliaCt -------LI 3-4240
Donati Arthur 418MitchlDr ------LI 3-3761
Donati Darwin Mrs 1990Hope ----LI 3-2255
Donati Edwin P OrctRd ---------LI 3-4807
Donati Inez Mrs 406MitchlDr ----LI 3-1345
Donati Lin 1174Pac ------------LI 3-8527
Donelson Ira E 1141 Isly---------LI 3-2838
Donelson W H 2493LawtnAv -----LI 3-0570
Donn F S 374FthlBl ------------LI 3-7397
Donovan J J 1690Wilsn ---------LI 3-5727
Donovan J J San Luis News Agcy 964Chorro-LI 3-4911
Donovan Marguerite 1262Mill ----LI 3-1574
Don's Shoe Shop 1321Broad ------LI 3-6919
Doran Dan W 1927½Chorro -----LI 3-6050
Doran L J 903 Sandrcock--------LI 3-7422
Dorman Chas F 123RamonaDr ----LI 3-1561
Dorman G W 2099 Slack---------LI 3-3799
DORMAN SIGNS 350Higuera ----------------LI 3-2608
Dorrough E E 142DlSrWy -------LI 3-2647
Dorsett Ben A Jr 690Hendrsn ----LI 3-6114
Dorsey R B 1941Abbt ----------LI 3-8767
Doser Gerard B 161Ward --------LI 3-4156
Doser Marvel B 657Howrd -------LI 3-3353
Doss Kenneth 270 SntaRosa------LI 3-0655
Doster Simon J OldCuestaRd -----LI 3-3274
Doud Alice 1741A Fixlini--------LI 3-5569
Dougherty Paul 140KentuckyAv --LI 3-1339
Douglas Jas C 331HathwyAv -----LI 3-7559
Douglas Jas C Jr 532½Leff ------LI 3-7636
Douglas Oil Co of Calif termnl PortSanLuis-LI 3-0844
Dowdey Laurel K Mrs 1370 Staffrd-LI 3-4176
Downing E J Crystal Springs Watr Serv 3215RockvwPl-LI 3-5063
Dowty E A 1450Marsh ----------LI 3-2776
Doyle Jas P 2041Hays ----------LI 3-9331
Drake D W 511 StanfrdDr ------LI 3-7611
Drake G E 675Toro ------------LI 3-7565
Drake Hubert W MaininiRanch ---LI 3-7887
Drake Roger M 665Grove --------LI 3-4241
Dresher Esther Mrs 1212Garden --LI 3-9610
Dreyer Robt W CampSanLuisObispo-LI 3-5594
Drisko Ada Mrs 265Almnd -------LI 3-7641
Driver Ernest A 1175MurryAv ----LI 3-7363
Dron Ivan 458Higuera ----------LI 3-8151
Drown Laboratory 1254Gardn ----LI 3-4810
Druet Arthur L 430-3dBaywdPrk--LI 3-5547
Druet Thos John 1828Fixlini -----LI 3-8795
Drumm G M 1739 SnLuisDr------LI 3-4231
Drummond Chas 529HathwyAv ---LI 3-3961
Drummond G F 546Higuera ------LI 3-6332
Dryden D M 300B Higuera-------LI 3-6984
Dryden J E 240RamonaDr -------LI 3-7758
Dryden Jimmy 1545Carmel ------LI 3-2521
Dubin H J Mrs 1250Palm -------LI 3-4845
Dubin Marguerite 502HathwyAv ---LI 3-5525
DuBray Mary Mrs 669Leff ------LI 3-6149
DuBray Wm C 680Leff ----------LI 3-9470
Ducat Gary T 841BoysnAv -------LI 3-1170
Duceschi Alice 1042Pac ---------LI 3-0970
Duceshi Jas D 1446Lizzie --------LI 3-7721
Ducheneau Helen R 239MarleneDr --------------LI 3-7940
Duckett Gerald Rev Calvary Baptist Chrch 867Pac-LI 3-6546
Duckett Ruby 1545Carmel ------LI 3-2521
Duclo Earl H 285GrandAv -------LI 3-1304
Duclo Geo E 1883Hope ---------LI 3-9629
Duff Jas B Mrs 790FthlBl -------LI 3-5932
Duffield R W 655Woodbrdge -----LI 3-0569
Dugan Kathryn 1121 Isly---------LI 3-7974
Duggins B E 395GrandAv -------LI 3-3898
Dughi Ed 969MurrayAv ---------LI 3-4238
Duke D L 160FthlBl -----------LI 3-4678
Duke Maurice Hwy101 ----------LI 3-4693
Dulitz Jas H State Div of Forestry MorroRd-LI 3-4242
Residence MorroRd -----------LI 3-8043
Dump Blanche Mrs 963 Isly------LI 3-9481
Dun-Sailing Apts AvilaBch ------LI 3-7252
Dun-Sailing Motel AvlaBch ------LI 3-5064
Dunbar Carl 1547PhillipsLn -----LI 3-7147
Duncan E E 1974Fixlini ---------LI 3-2526
Duncan R H 1928Chorro --------LI 3-3764
Duncan Robt G 1230 Staffrd-----LI 3-9235
Duncan Roland R 368Lemon -----LI 3-4036
Duncanson D C 1909 SnLuisDr----LI 3-4353
Dunford Wm H chirpdst 1133JohnsnAv-LI 3-3025
Residence 2378BlDelCampo ----LI 3-6932
Dunham Robt E 1571Mill -------LI 3-2442
Dunham Robt E Bob's 5 Minute Car Wash 1023Marsh-LI 3-6943
Dunklee Geo K MD San Luis Medicl Clinic Osos&Pac ----------------LI 3-4800
Dunklee Mabel M LongvwLn ------LI 3-0546
Dunlap Edgar K 277CraigWy -----LI 3-9208
Dunlap Hazel Peterson Dr 862Toro-LI 3-2932
Dunlap Hazel Peterson Dr optmtrst 1029Chorro-LI 3-6632
Dunlap Ormond L 275MarleneDr --LI 3-8348
Dunlap Ray E bevrgs SHwy-------LI 3-2133
Residence 1932CorralitosAv ----LI 3-2133
Dunlap Robt T MstrSgt 266CraigWy-LI 3-6875
Dunn J M 1209MurryAv ---------LI 3-3684
Dunn Royal E 791BoysnAv -------LI 3-8024
Dunning Dollie 1351Montery -----LI 3-5847
Dunning E D 69Chorro ---------LI 3-6696
Durant Jos A 579Marsh ---------LI 3-3841
Duron Salvador 849Branch -------LI 3-2514
DuRose Clifford G 842CalifBl -----LI 3-4613
Durr Donald L 1721Broad -------LI 3-5317
Dushkin Lawrence L 613JeffryDr --LI 3-7120
Dutcher Don K 1720Chorro ------LI 3-8037
Dutra John 546Higuera ---------LI 3-3993
Dutra Maria 560Higuera --------LI 3-8150
Dutra Tony AvlaRd ------------LI 3-2057
Duty Kenneth 777BoysnAv ------LI 3-0880
Duval Russell J 157Casa --------LI 3-0552
Duveneck Bernard H 150NSntaRosa-LI 3-4970
Children's Phone ------------LI 3-6219
Dwyer Beryl Mrs 591Buchon -----LI 3-0885
Dye Arthur E 140LilacDr --------LI 3-2224
Dyer Aulry 385CerroRomauldoAv --LI 3-6829
Dyer Leon L 1129Pac -----------LI 3-3721
Dyer Nellie 546Higuera ---------LI 3-2552
Dyke Clyde J 22 S TassajaraDr----LI 3-8479

E

E & E Motel 80Casa ----------- LI 3-7126
Eade Elsie 1729Morro ----------- LI 3-0943
Eade Wes LsOsosRd ----------- LI 3-8488
Eades Virgil V 1837Chorro ------- LI 3-6239
Eads Edna L 2022RachlLn ------- LI 3-5562
Eagle Duel L 790FthlBl --------- LI 3-1008
Eagle Pharmacy Norton's
898Higuera-LI 3-4843
Eagle Poultry Ranch OrctRd ------ LI 3-5543
Eakes John M 252AlbrtDr ------- LI 3-3086
Eakes John M State Farm Ins Companies
982Montery-LI 3-3727
Earing Clarence OrctRd --------- LI 3-7589
Earman C F 2413Broad --------- LI 3-0683
East Santa Fe Special Training Class
SntaFeRd-LI 3-1278
Easter Chas Russell Easter's Trailr Haven
1121 OrcuttRd ------------ LI 3-5030
Easter Clifford C 384PatriciaDr --- LI 3-4563
EASTER'S TRAILER HAVEN
1121 OrcuttRd ------------ LI 3-5030
Eastman Corra F Mrs 1556Mill --- LI 3-7426
Eberle Elsa J 590FeltnWy ------- LI 3-7784
Eccles Caroline
456RamonaAvBaywdPrk ------ LI 3-9487
Eccleston Madelyn L
514-8thBaywdPrk ----------- LI 3-3407
Eck-Sports SeeCanyon --------- LI 3-9633
ECKEL V W RANCH
SeeCanyon -------------- LI 3-9633
Eckhardt Kenneth L 230Hendrsn -- LI 3-9641
Eckrote Lawrence H
83LaEntradaAv-LI 3-5960
ECONOMY DRUG CO
796Higuera -------------- LI 3-7656
Eddy S Tyler 2253JohnsnAv ------ LI 3-6527
Edgar John P 1151Montalbn ----- LI 3-5306
Edgar Sallie H 1346Morro ------- LI 3-5073
Edgeworth Margaret 233Branch -- LI 3-6209
Edhlund Carl J 115RamonaDr ---- LI 3-9319
Edmands Loren O 785Morro ----- LI 3-8026
Edmondson D H 356RamonaDr ---- LI 3-7240
Edna Farm Center Hall EdnaRd --- LI 3-9920
For Hall Rental call----------- LI 3-2861
Edna Ranches EdnaRd ---------- LI 3-3663
ED'S SERVICE
Higuera&Nipomo ------------ LI 3-1154
Ed's Take Out 1491Montery ------ LI 3-6525
ED'S TEXACO SERVICE
LosOsosValleyRd ------------ LI 3-6375
Edwards A L 1184Ella ---------- LI 3-2099
Edwards Arthur L Jr
1275MurrayAv ------------- LI 3-5477
Edwards B B 256NChorro ------- LI 3-8061
Edwards Raymond G 2575Augusta - LI 3-4968
Edwards Robt J 372PatriciaDr --- LI 3-6103
Edwards Warren Berkemeyer Mkt
1021Chorro-LI 3-0890
Residence 334FthlBl ---------- LI 3-0434
Eeckhout Chas A 122BressIPl ---- LI 3-3861
Eells Richard W MD 743Pismo --- LI 3-7687
If no answer call------------- LI 3-5800
Residence 255ChaplnLn ------- LI 3-2280
Eggink Robt 105CrandlWy ------ LI 3-3203
Eggleston Margery 676Toro ------ LI 3-8603
Egrmayer A R 1627Chorro ------- LI 3-6029
Egrmayer Alan R 536Buchn ------ LI 3-8092
Ehrenpfort Arthur E
1778 SnLuisDr-LI 3-2633
Ehrich Wm C Jr 817BoysenAv ---- LI 3-3480
Ehrlick Jack 1121 OrcuttRd------ LI 3-2541
Eichholtz Roy 262Highlnd ------- LI 3-9430
Eickholt Clifford J 507DartmthDr-- LI 3-8924
Eilers Harrison 922MurryAv ------ LI 3-8257
Eisert Blaine E 3015Flora ------- LI 3-2308
Ekegren Ellen 433GrandAv ------ LI 3-8940
Ekegren Merle R 1355Cazadero --- LI 3-0697
Ekegren Merle R SantaRosa Mkt
798 SntaRosa-LI 3-5513
Ekholm Hans P 380CalifBl ------- LI 3-2253
ElCarlos Motel 1216Archr ------- LI 3-1932
Elder L E 392BuenaVstaAv ------ LI 3-7825
Electrical Products Corp
Morro&Pac-LI 3-9024
ELECTRICAL & REFRIGERATION INC
105 South ---------------- LI 3-9313
ELECTRICAL WORKERS UNION LOCAL NO 639 1530Montery--------- LI 3-5693
Electrolux Corp 964Chorro ------ LI 3-6013
Elias Hernan A 681½JohnsnAv -- LI 3-1732
Elks Club 906Marsh ------------ LI 3-6965
Elliot C F 613Branch ----------- LI 3-8529
Elliot Elizabeth 1241Pismo------- LI 3-2103
Elliott Fred J Jr 1386½ Staffrd-- LI 3-8834
Elliott Marjory 146 SnJoseCt----- LI 3-5734
Elliott Wallace G MD 1215Chorro- LI 3-6265
Residence 1726ViewmntDr ----- LI 3-1835
Elliott Wm 1135Buchn --------- LI 3-2688
Ellis Alma M 762Higuera ------- LI 3-4718
Ellis Andrea 4PerknsLn --------- LI 3-7921
Ellis F B 531MitchlDr----------- LI 3-7511
Ellis Frederick A 855Venabl ------ LI 3-8639
Ellis Geo F 427-5thBaywdPrk ---- LI 3-0646
Ellis Gerald G 1327 Osos-------- LI 3-9186
Ellis Marvin G 1121 OrctRd------ LI 3-3369
Ellis N R 969Pismo ------------ LI 3-1754
Ellsworth Edwin C 81NBroad ----- LI 3-1290
Ellsworth's Market 496NBroad --- LI 3-3443
Elmer John L 674Venabl -------- LI 3-8140
Elmer Virgil 328TolosaWy ------- LI 3-4030
Elmer's Used Auto Parts EdnaRd -- LI 3-8822
Elsea Lawrence F 267 Sandrcock-- LI 3-1120
ELSIE'S BEAUTY SALON
890Buchn-LI 3-3454
Elsner Rudolph C 977 SntaRosa--- LI 3-3417
Elston Chas 1710 SnLuisDr------- LI 3-7004
ElToro Motel 625Toro ---------- LI 3-8647
Elwell Jos O 114RamonaDr ------ LI 3-3053
Emery Jas L 1160Pismo --------- LI 3-5906
Emlen Arthur C 237JeffryDr ----- LI 3-9608
Employment Service Calif State of
Emplymnt Dept 817Palm-LI 3-5300
Emslie Jas 843Uphm ----------- LI 3-2326
Engelken G A 147 Stennr-------- LI 3-7395
Engh Anita Mrs 532Pac --------- LI 3-8640
English Robt W Surf Motl
256FrontAvlaBch-LI 3-8230
Enninga Henry 2094McCollm ---- LI 3-6028
Enos John 784Buchn ----------- LI 3-7548
Enos Richard E 681JohnsnAv ---- LI 3-1129
Epperly Bernard J 973 SntaRosa-- LI 3-6797
Epperly Danl B 729 South------- LI 3-8633
Eppert Thos A 456MitchlDr ------ LI 3-7842
Eppert Thos A Sr 1121 OrcuttRd - LI 3-5625
Equitable Life Assurance Soc
960 SntaRosa-LI 3-3263
Erb John W Jr 1151George ------ LI 3-9123
Erb Milo E 105Casa ------------ LI 3-1690
Erickson S M 239RamonaDr ----- LI 3-4740
Erickson S M Jr 239RamonaDr --- LI 3-4740
Ericson Albert O 741 Isly-------- LI 3-5080
Ericson Christine 670Lincln ------ LI 3-9027
Ernatt Edw J 282LunetaDr ------ LI 3-9590
Ernst Robt J 1027Buchn -------- LI 3-2119
Erwin Wm R 171Brook ---------- LI 3-4901
Escalante Cornelius 764Mill ----- LI 3-4559
Escalante Joe AvilaRd ---------- LI 3-2151
Escobar Jos F 144Huttn --------- LI 3-6247
Escobedo John 1731 SntaRosa---- LI 3-8459
Escobedo Josephine Mrs
110Higuera-LI 3-0877
Esmon Thurman C 1663PhillipsLn - LI 3-2152
Esplin Wm J 751Buchn --------- LI 3-5628
Esser H Joe 261FthlBl ---------- LI 3-6772
Essig Frederick M 1212MurryAv -- LI 3-7952
Estabrook Wm H
138CerroRomauldoAv -------- LI 3-1819
Estelle Ward J Mrs 28B Casa----- LI 3-3899
Estes Jas T 274Higuera --------- LI 3-3490
Estey Richard Mrs 655 SweenyCt-- LI 3-2448
Estrada John 673Woodbrdge ----- LI 3-1358
Estrada Lazaro 1413Archr ------- LI 3-1389
Estrada Rudolph 1639PhillipsLn -- LI 3-3830
Estrada W W 658Buchn --------- LI 3-8315
Ethel's Boarding Kennels OrctRd -- LI 3-2208
Ethridge Dave
324CerroRomauldoAv -------- LI 3-0498
Ethridge E L 324CerroRomauldoAv- LI 3-0498
Eto Masaji LsOsosRd ---------- LI 3-2423
Eto Tameji LsOsosRd ---------- LI 3-0620
Evans Allen L 1704 SBroad------ LI 3-1540
Evans Bessie L 829BoysnAv ------ LI 3-7957
Evans Brokerage Co rl est
1118Chorro-LI 3-0720
Evans Byron F Hwy101 --------- LI 3-4513
Evans Cecil G Evans Brkrge Co
1118Chorro-LI 3-0720
Residence 1610PhillipsLn ------ LI 3-0421
Evans Gerald B 1821ConejoDr ---- LI 3-4983
EVANS GERALD B Evans Brkrge Co
1118Chorro --------------- LI 3-0720
Evans John H 818 Sandrcock------ LI 3-3072
Evans Lillian E
435ElMorroBaywdPrk-LI 3-6075
Evans Loren D Hwy101 --------- LI 3-9678
Evans Millard 101Hwy ---------- LI 3-4087
Evans Paul E 346GrandAv ------- LI 3-3387
Evans R D 471MitchlDr --------- LI 3-6928
Evans Robt C 492Leff ---------- LI 3-4127
Evans Thos E ClarkField -------- LI 3-8893
Evans Travis AvlaBch ---------- LI 3-5025
Evans Wm D 19 STassajaraDr ---- LI 3-9455
Evenson Donald E OrctRd ------- LI 3-4071
Everett Jas 1020Grove --------- LI 3-8833
Everitt David L 537PrincetnPl --- LI 3-6538
Evers Carl B 338 SntaLuciaDr---- LI 3-4057
Ewert Edw W 449NChorro ------ LI 3-2681
Exline W D 253WarrenWy ------- LI 3-2067

F

Fabbri E J 1920 SnLuisDr ------- LI 3-8680
Fagan Benj 2134 SntaYnezAv----- LI 3-5092
Fagan Wm C 2356Flora --------- LI 3-2963
Fahey Eva E VerdeCanyonRd ----- LI 3-3347
Fairbanks Roy 2031 SierraWy ---- LI 3-5495
Fairbanks Willard S 222Almnd ---- LI 3-0626
Fairchild Helen M LsOsosRd ------ LI 3-5991
Fairchild Ray 1332Peach -------- LI 3-2079
Fairview Court AvlaBch --------- LI 3-1914
Falbo Ralph C 1310Taft --------- LI 3-3164
Falk Chas G 283DlMrCt -------- LI 3-9503
Falk Ralph C 275DlMrCt -------- LI 3-1141
Falkenstern O J 165Graves ------ LI 3-6387
Fallon Winifred 447Pismo ------- LI 3-8344
Fant Marie Mrs 578MitchlDr ----- LI 3-2289
Fare J E 571CuestaDr ---------- LI 3-3262
Faris Martha 290NBroad -------- LI 3-1899
Farley R E 445High ------------ LI 3-8553
Farley's Fine Food 785Higuera --- LI 3-9428
Farm Bureau San Luis Obispo County
Farm Bur 157Higuera-LI 3-3654
Cal-Farm Insurance Co
157Higuera-LI 3-7971
SanLuis Obispo County Farm Supply Co
157Higuera-LI 3-3751
Farm Credit Assns San Luis Obispo
Prodctn Cr Assn 197 SntaRosa-LI 3-7161
Farm & Home Advisor University of
California 1235Montery -------- LI 3-9075
Farmer Bros Co coffee
1531Montery -------------- LI 3-3340
Farmer Scott 1973Fixlini ------- LI 3-0743
FARMER'S HARDWARE & EQUIP CO
581Higuera-LI 3-7102
FARMERS INSURANCE GROUP
1043Higuera-LI 3-5411
Farrar C T 1124Buchn --------- LI 3-4646
Farrar Clint R 451NChorro ------ LI 3-2269
Farrar Earl L 551HathwyAv ------ LI 3-5456
Farrar Jas C 398NFerriniRd ----- LI 3-4844
Farrell V M 1219 SnMateo------- LI 3-8231
Farris Alice 662 Osos----------- LI 3-1811
FARRIS JACK genl contr
203RamonaDr-LI 3-0429
Farris Mary E AvlaBch --------- LI 3-2353
Farris Pat H 161HighlndDr ------ LI 3-6545
Farrow A F 1900Montery -------- LI 3-8606
FAULSTICH BROS
2900 SBroad -------------- LI 3-9290
Faulstich Chas R Mrs
804MeineckeAv-LI 3-0784
Faulstich Henry D 674Church ----- LI 3-6783
Fauset E L 15 SntaRosa--------- LI 3-8498
Fauset Leroy A 578Leff --------- LI 3-4317
Fauset Wayne 449 SntaBrbraAv--- LI 3-1886
Fauss Darwin C 595PatriciaDr --- LI 3-7624
Fauss Plumbing & Heating Co
595PatriciaDr -------------- LI 3-7624
Faustino Geo D Sr OldHwy101 ---- LI 3-6519
Faustino Geo M OldHwy101 ------ LI 3-1272
Faver Joe E 158NCalifBl -------- LI 3-1547
Favorite Bakery 638Marsh ------- LI 3-2026
Federal Land Bank Loans Natl Farm
Loan Assn 197 SntaRosa-LI 3-7161
Feeney Robt 340Patricia -------- LI 3-9286
Feldhacker C J Maj 176LinclnAv -- LI 3-5044
Feliciano Arthur 583PatriciaDr --- LI 3-0476
Feliciano J A 264DalyAv -------- LI 3-4146
Feliz Dorothy 446 Isly---------- LI 3-1038
Feliz Rose Miss 497Marsh ------- LI 3-7143
Fellows A M Bert 208HathwyAv --- LI 3-2426
Felt John J 291LinclnAv--------- LI 3-4751
Fenderson Claremore 1428Nipomo - LI 3-5699
Ference Mike 651Buchn --------- LI 3-4808
Ferguson Helen 906RougeotPl ---- LI 3-7270
Ferguson Patrick E 343HendrsnAv- LI 3-8627
FERGUSON'S FLOOR COVERING
715Higuera --------------- LI 3-6468
Fernald Chas N PerknsLn -------- LI 3-8642
Fernald M 1335Morro ---------- LI 3-7724
Fernandez John FernandezRd ----- LI 3-2113
Ferre Helena Mrs 1429 Osos------ LI 3-5980
Ferrell Emma Mrs LosOsos ------ LI 3-0707
Ferrini Alfred MtBishop -------- LI 3-5823
FERRINI FELTON rl est
492FeltnWy-LI 3-4794
Residence 492FeltnWy -------- LI 3-0518
Ferris Chalmer W MD French Clnic & Hosp
1170Marsh-LI 3-7070
Residence 1573 Slack---------- LI 3-5552
If no answer call------------- LI 3-7070
Ferris Dan E Cuesta by the Sea --- LI 3-9218
Ferry E L Jr 1251 OrcuttRd ----- LI 3-8059
Fields Iris J 557Marsh --------- LI 3-9554
Fields J C 190Chorro ---------- LI 3-6637
Figueira John G Jr 8Vetvle ------ LI 3-2999
Figueiredo A C AvlaBch --------- LI 3-7163
Fike Don 842Mill ------------- LI 3-3743
Filipponi Alfred 200LinclnAv ----- LI 3-8240
Filipponi Edythe Miss 1223Higuera- LI 3-7402
Filipponi H W 1900 SmeeLn------ LI 3-4959
Filipponi Laurice 1035Walnt ----- LI 3-8199
Filipponi Lawrence T 121NBroad - LI 3-6490
Filipponi Lillie F EdnaRd ------- LI 3-8566
Filipponi Robt 643Branch ------- LI 3-0845
Filos Alfred J 353LinclnAv ------ LI 3-1063
Finch A M 1959McCollm -------- LI 3-8009
Finch De Soto-Plymouth
1219Montery-LI 3-4400
Finch H W 124 Stennr---------- LI 3-6159
Fincher C L 386 SntaLuciaDr----- LI 3-3823
Finn Bernard M 791BoysenAv ---- LI 3-2465
Finn Kathrene 56NBroad -------- LI 3-7206
Finwall Stella 777BoysenAv ------ LI 3-3699
Florenza Vincent 937B MurrayAv- LI 3-1428
Fire Dept Grdn&Pismo ---------- LI 3-1212
Fire calls only---------------- LI 3-1212
All other calls--------------- LI 3-6046
Firestone Stores 1001Higuera----- LI 3-4652
Firpo Beatrice 1314Broad ------- LI 3-4697
Firpo Ernest 102Higuera -------- LI 3-2277
First Baptist Church
2075JohnsnAv-LI 3-0945
FIRST CALIFORNIA COMPANY
investments 784Marsh-LI 3-4229
If no answer call------------- LI 3-5834
First Federal Savings & Loan Assn of Santa
Barbara 1118Chorro ---------- LI 3-0720
Fiscalini A W PortugueseFlatRd -- LI 3-7190
Fiscalini Albert R 342 Sandrcock - LI 3-9626
Fiscalini Alex OrctRd ---------- LI 3-7187
Fiscalini Archie LsOsosRd ------- LI 3-4371
Fiscalini Chas Jr 183Chorro ----- LI 3-1255
Fiscalini Fred 1528Morro ------- LI 3-1018
Fischbeck Paul T EdnaRd ------- LI 3-3663
Fischer E L 1534Montery ------- LI 3-8319
Fischer Herman Mrs 1050Palm --- LI 3-7382
Fischer Maria R Mrs 1041Mill ---- LI 3-3385
Fischer Robt L 841BoysenAv ----- LI 3-8550
Fish Mark H 761Grove --------- LI 3-3283
Fisher Brad 931West ----------- LI 3-6715
Fisher C W 160Graves ---------- LI 3-4269
Fisher Calvin L 523Higuera ------ LI 3-8827
Fisher Christine Mrs 795Nipomo -- LI 3-7339
Fisher Clyde 297MarleneDr ------ LI 3-8879
Fisher Harold M 510FthlBl ------ LI 3-8624
Fisher J W 164LongvwLn ------- LI 3-3610
Fisher Jas R 275NChorro ------- LI 3-4035
Fisher Margaret M 640Leff ------ LI 3-9603
Fisher Mary I Mrs 1144Palm ----- LI 3-8426
Fisher Nelle L Mrs 781½Peach --- LI 3-7477
Fisher Wm G 642CalifBl --------- LI 3-4577
Fisherman's Inn
440FrontAvilaBch ----------- LI 3-7827
FISHER'S BRAD SHOE STORE
845Higuera-LI 3-2646
Fiske G E 1154Mill ------------ LI 3-7401
Fiskin Chester G 1349CeciliaCt -- LI 3-1824
Fitz M Edwin 778Marsh -------- LI 3-5311
Fitz M Edwin 561PrincetnPl ----- LI 3-8413
Fitz and McLinn 778Marsh ------ LI 3-5311
Fitzgerald Bernard 2551Augusta -- LI 3-1471
Fitzgerald Hannah M 1422Montery- LI 3-5955
Fitzgerald Marion A Mrs
1913CorralitosAv-LI 3-8234
Fitzgerald Miles A 1568Higuera -- LI 3-3586
Fitzpatrick Jean H 2444Gerda ---- LI 3-7925
Fitzpatrick John F 397NBroad --- LI 3-4486
Fitzpatrick Pat 890Buchn ------- LI 3-3454
Fitzsimmons C G 306Beebee ----- LI 3-5867
Fixit Shop 660Higuera --------- LI 3-4823
Fladeland Fred 741High -------- LI 3-6812
Flagg Condiotti Organization rl est
500Westmnt-LI 3-6188
Flagg Morgan 468Westmnt ------ LI 3-6131
Flannery Nolan B 850Buchon ---- LI 3-4931
Flannery Rilla 447-6thBaywdPrk--- LI 3-6358
Fleer Lloyd L LsOsosRd -------- LI 3-9050
Fleischmann Geo 1624 SntaRosa--- LI 3-1461
Fleisher Arthur PineAv --------- LI 3-7837
Fleming Florence E Mrs
869Nipomo-LI 3-7593
Fleming Richard E MD
256NChorro --------------- LI 3-1660
Fleming Richard E MD San Luis Medicl
Clinic Osos&Pac ------------ LI 3-4800
Flemons Paul M 276HermosaWy -- LI 3-9028
Flint A R 341ChristinaWy ------- LI 3-1342
Flores A P 2351LawtnAv -------- LI 3-6515
Flores Amelia J Mrs 871Buchn --- LI 3-6441
Flores Chas T 1132Buchon ------- LI 3-9168
Flores Eloise 141Beebee -------- LI 3-1107
Flores Leland J 287Chorro ------ LI 3-4092
Flory Andrew F 470Lincln ------ LI 3-4408
Flory Wm E 865Morro ---------- LI 3-5612
Flosi Robt A 608-7thBaywdPrk --- LI 3-2087
Floyd Louise Miss 538Buchn ----- LI 3-1697
Fluitt Audley M 1066Ella ------- LI 3-9163
Fluitt Clayton 2859JohnsnAv ----- LI 3-5661
Fluitt David H 753Woodbrdge ---- LI 3-3423
Fogarty Grace F 296Higuera ----- LI 3-2547
Foge A P 37 STassajaraDr ------- LI 3-1818
Foge Richard C 177DlNrteWy ---- LI 3-1673
Fogo Alden E MD I---SntaMrgrta 5081
Fogo Alden E MD 1106Pac-------- LI 3-4140
If no answer call------------- LI 3-5800
Folsom V A 1472FthlBl --------- LI 3-3038
Foote Alvin 804-12thBaywdPrk -- LI 3-0090
Forbes Chas 1020MurryAv ------- LI 3-8127
Forbes Rossie R Miss 1028Church - LI 3-1605
Ford C W 1574Fredericks ------- LI 3-8689
Ford Maurice A 554CuestaDr ----- LI 3-2797
Ford Wm F 167FthlBl ---------- LI 3-2447
Forden S M 89NBroad ---------- LI 3-5758
FORDEN'S HARDWARE
857Montery-LI 3-1090

FOREMOST DAIRIES INC
570Higuera --------------- LI 3-4200
Forster A R Mrs 2425Broad ----- LI 3-3395
Forster C R EdnaRd ----------- LI 3-3851
Forsyth W Lee 1604Montery ----- LI 3-2388
Forsythe S E CuestaGrde ------- LI 3-1479
Fosberg Harold A LsOsosHighlands - LI 3-1247
Foster Jessie Mrs 873Pac ------- LI 3-8581
Foster & Kleiser Co 1234Buchn --- LI 3-6673
Foster Rene 2625JohnsnAv ------ LI 3-0520
Foster Rose FrontAvilaBch ------ LI 3-4341
Foster Theo C 537CouperDr ------ LI 3-0775
FOSTER'S OLD FASHION FREEZE
590Marsh-LI 3-7639
Foster's Pest Control 964Chorro -- LI 3-5800
Fournier Lionel 958Pismo ------- LI 3-1948
Foursquare Church 400High ------ LI 3-8693
Fowler D M 2721Tenbrk -------- LI 3-1749
Fowler Oscar R 1711 SBroad------ LI 3-1563
Fox Frank W Jr 541CouperDr ---- LI 3-6951
Fox Jas H 20Vetvle ------------ LI 3-2186
Foxen Frank 515FunstnAv ------- LI 3-9330
Frady Dale B 2395Augusta ------ LI 3-3502
Fragoso Geo 1802Broad --------- LI 3-3483
Fraites Lawrence L 766BoysenAv -- LI 3-1961
Fralic Floyd 567-8thBaywdPrk --- LI 3-4099
Francis Dorothy Mrs 1407Nipomo - LI 3-3628
Francis Edw K 236Broad -------- LI 3-0529
Franck Michel N 350 SntaLucia -- LI 3-1554
Francken Adrian A 805BoysnAv -- LI 3-0383
Franklin Ben
2450BoulevrdDelCampo-LI 3-1696
Franklin H T 1920Fixlini -------- LI 3-7910
Franklin Howard S 292Higuera --- LI 3-2516
Franklin P O 676Pismo --------- LI 3-6826
FRANKLIN'S SERVICE
1185Montery -------------- LI 3-5059
FRANK'S CAFE
645Higuera --------------- LI 3-9973
Franzone Ralph L 29ElmCt ------ LI 3-6736
Frary Paul H 2424Gerda -------- LI 3-6877
Fraser Cecil R 1208Peach ------- LI 3-4053
Fraser David 232CatalinaDr ----- LI 3-4136
Fraser L A 1626 Osos----------- LI 3-5995
Fraser Sherman C
OldHwy101 South-LI 3-0380
Fraser Sherman C Col
338-5thBaywdPrk-LI 3-1843
Fraser V W 1929Chorro --------- LI 3-4748
Frazier Donna G 552Leff -------- LI 3-4187
Frazier Ivan D 1641 Osos-------- LI 3-1677
Frazier Marie 857Branch -------- LI 3-0793
Fredericks H W 710FthlBl ------ LI 3-1956
Fredericks Juanita 1911Ruth ----- LI 3-1610
Frederiksen Anker 542 Isly------- LI 3-7340
Frederiksen Wilfred 1965Chorro -- LI 3-1603
Fredman Wm R Grundell & Fredman attys
1009Morro-LI 3-8711
Residence 135RamonaDr ------- LI 3-7217
Fredrich A G CampSanLuisObispo - LI 3-1594
Fredriksen H J 711Branch ------- LI 3-1518
Fredriksen Robt 143Cyprs ------- LI 3-3402
FRED'S AUTO-ELECTRIC PARTS & SERVICE 1511Montery -------- LI 3-3821
FRED'S JANITORIAL SERVICE
865FrancisAv -------------- LI 3-4367
Free S A 390 Islay------------- LI 3-4752
Freeborn W D LsOsosHighlands --- LI 3-1068
Freeman Bertha Mrs
1305½Montery-LI 3-0829
Freeman Chas E Freeman Sign Serv
448Higuera-LI 3-3229
Freeman E J 200FerriniRd ------ LI 3-4288
Freeman Glen B 765 Osos-------- LI 3-6141
Freeman John V 957West ------- LI 3-9576
FREEMAN SIGN SERVICE
448Higuera --------------- LI 3-3229
Freitas Lawrence J 1427Mill ----- LI 3-7361
Freitas Manuel A 633Woodbrdge -- LI 3-5486
Freitas Mary 1628Chorro ------- LI 3-4279
Freitas Rose Mrs 868Chorro ----- LI 3-1418
Fremont Hotel 979 Osos--------- LI 3-3453
FREMONT THEATRE
1035Montery -------------- LI 3-1121
FRENCH CLINIC & HOSPITAL
Clinic 1170Marsh ------------ LI 3-7070
If no answer call------------ LI 3-8185
Hospital 1170Marsh ---------- LI 3-7070
If no answer call------------ LI 3-8185
Pharmacy 1170Marsh --------- LI 3-7070
Physical Therapy 1205Higuera--- LI 3-7070
Mountain View Hospital
1530Marsh-LI 3-7085
If no answer call------------ LI 3-8185
French Edison A MD French Clnic & Hosp
1170Marsh-LI 3-7070
Residence 1326Higuera -------- LI 3-8185
French Edw A Mrs 1620Higuera -- LI 3-6157
French Geo O MD French Clnic & Hosp
1170Marsh-LI 3-7070
Residence 124LongvwLn ------- LI 3-1102
If no answer call------------- LI 3-7070
French Mabel Mrs 1144C Marsh--- LI 3-0754
Freshour E E 144Cyprs --------- LI 3-2524
Frevert Donald 449NChorro ----- LI 3-4196
Frick Richard P 228LaCanadaDr -- LI 3-4330
Friden Calculating Machine Co Inc
1453Montery-LI 3-2914
Friesen C H 660JohnsnAv ------- LI 3-6678
Friesen H M 210GrandAv ------- LI 3-2959
Friesen Lloyd R 1629Wilsn ------ LI 3-7740
Frisby Jas C 880Buchn --------- LI 3-8730
Frizzell Mary VachiLn --------- LI 3-0873
Froehlich Frank 1154B Peach---- LI 3-3919
Froom J H 1944McCollm -------- LI 3-7167
Froom W LsOsosRd ------------ LI 3-8506
Frossard Albert E 1458Higuera --- LI 3-4489
Frost Robt H 216LongvwLn ------ LI 3-4303
Frost W I 555-7thBaywdPrk ----- LI 3-1451
Fry Corley 334FunstnAv -------- LI 3-2577
Fryberger E L Capt 539EllnWy --- LI 3-4129
Frye Jas R 186RamonaDr ------- LI 3-2951
Frye S O 1324PhillipsLn -------- LI 3-6191
Fryer Dorothy Mrs 163 SerranoHts- LI 3-7135
Fryer Harry J Jr MD San Luis Medicl
Clinic Osos&Pac ------------ LI 3-4800
Fryer Harry J Sr 1137Carmel ---- LI 3-3411
Fryer Jack L 1137Carmel ------- LI 3-3411
Frymire Phil C 41Vetvle -------- LI 3-3581
Fugate Earl B 261HermosaWy --- LI 3-7793
Fukunaga Geo MorroPalisades ---- LI 3-8467
Fuller Laurence E EdnaRd ------ LI 3-3357
Fuller Lowell D EdnaRd -------- LI 3-4566
FULLER W P CO
698Higuera --------------- LI 3-0835
Fulton Harold J 2401Broad ------ LI 3-3228
Fulton Vern 977-11thBaywdPrk--- LI 3-1876
Funk Frank E 216Chorro -------- LI 3-0441
Funk J F 1660Palm ------------ LI 3-5029
Furimsky Geo S 31 STassajaraDr-- LI 3-7768
Furness Dennis 510LawrnceDr ---- LI 3-8419
Furphy Jas R 635 StanfrdDr------ LI 3-6756
Furtado Joe R Jr EdnaRd ------- LI 3-7678
Furtado Joe R Sr EdnaRd ------- LI 3-5568
Furtado John EdnaRd ---------- LI 3-8755
Furtado Louis EdnaRd --------- LI 3-8278
Furtado M R VerdeCanyonRd ----- LI 3-4986
Furtado Sheet Metal Shop OrctRd - LI 3-5578
Futrell David 790FthlBl -------- LI 3-4222
Futtere Forrest E 38Casa ------- LI 3-1651
Fyr-Fyter Equipment Co
1023Morro-LI 3-5797

G

G & G LANDSCAPE
545Brizzolara -------------- LI 3-6941
G & W Engineering
777Woodbrdge ------------- LI 3-5704
GABBY BOOK STORE
1040Chorro-LI 3-9035
Gaber Robt 1039MurrayAv ------ LI 3-6942
Gabler G H 1050MurryAv -------- LI 3-2419
Gabrielson W A 185LilacDr ------ LI 3-6378
Gaddis Jack 1267MurryAv ------- LI 3-4218
Gaebe L C MD 895Pismo -------- LI 3-1484
Residence 234NBroad --------- LI 3-6315
If no answer call------------- LI 3-5800
Gaggioni L Mrs 120Cyprs ------- LI 3-1336
Gagner H A 479Pac ------------ LI 3-4207
GAINSBOROUGH STUDIO photos
864Higuera-LI 3-5796
Galbraith R B 1121Geo --------- LI 3-3033
Galchutt Douglas E 1042Pac ----- LI 3-1357
Gale Howard C 1052George ------ LI 3-0408
GALLAGHER ELECTRIC CO
334Higuera --------------- LI 3-4747
Gallagher Frank P Gallagher Elec Co
344Higuera-LI 3-4747
Residence 1615WoodlndDr ----- LI 3-3081
Gallagher John T 1122CalifBl ---- LI 3-0397
Gallenkamp's Shoe Store
952Higuera-LI 3-0791
Gallock Donald E 1120Marsh ----- LI 3-5983
GALLOCK SIGNS
1120Marsh --------------- LI 3-5983
Galloway Jonnie E 1347Palm ----- LI 3-8761
Gamble Beulah 624FletchrAv ----- LI 3-1265
Gamboni A 2570Flora ---------- LI 3-5574
Gandy Arthur R 1626 Osos------- LI 3-5315
Gandy Clark Mrs 1105George ----- LI 3-3485
Gandy Wm A 1831Gardn -------- LI 3-3591
Gannon Donald 321 SntaBrbraAv - LI 3-3301
Gaoiran Remy LsOsosRd -------- LI 3-1221
Garay Rosario OrctRd ---------- LI 3-4487
Garcia Chonita L 401High ------- LI 3-1733
Garcia Edw EdnaRd ----------- LI 3-5405
Garcia Frank F 2136Broad ------- LI 3-5984
Garcia Gabriel E 543FeltnWy ----- LI 3-2511
Garcia Lou 2265Broad ---------- LI 3-1829
Garcia Louis 1032Leff ---------- LI 3-7304
Garcia Lupe 1428Morro -------- LI 3-7368
Garcia M 100GrandAv ---------- LI 3-7913
Garcia Manuel S OrctRd -------- LI 3-4093
Garcia Roy 1519Broad --------- LI 3-3136
GARDEN CITY GAS SERVICE
Hwy1MorroBy ---------- SPrce 2-6836
Gardiner Thos E 1817Gardn ----- LI 3-9472
Gardner J R 392FthlBl --------- LI 3-0805
Garing R S 319 SntaLuciaDr------ LI 3-4277
Garland Geo F 441LunetaDr ----- LI 3-1276
Garland Henry Mrs 3145JohnsnAv - LI 3-2787
Garley David J 534Branch ------- LI 3-8818
Garlinger Genevieve 1914Chorro --- LI 3-3138
Garner Amelia R 2517Broad ------ LI 3-4642
Garner Richard F 636Toro ------- LI 3-6085
Garner Wiley AvilaBeach -------- LI 3-5494
Garner Wm R 1346Pismo ------- LI 3-0464
Garrels Geo C 841BoysenAv ----- LI 3-1359
Garrett F L 1126Pismo --------- LI 3-6349
Garrett Walter P 651Brizzolara --- LI 3-4488
Garris Tommy D 545Brizzolara --- LI 3-1363
Garrison N R 1627Nipomo ------- LI 3-2077
Garrison Violette 121Chorro ----- LI 3-7605
Garrity W C Insurance Agcy
774Marsh-LI 3-8626
Gartland Thos E 301JeffryDr ---- LI 3-3977
Garvin Jas G 1105Leff ---------- LI 3-6934
Garza R E 908Murry ----------- LI 3-1644
Garzoli F J 237Almnd ---------- LI 3-8123
Gasco L W 284CerroRomauldoAv -- LI 3-4746
Gaskill Beulah 625FunstnAv ----- LI 3-7421
Gaskill Gerald L 167 SnJoseCt --- LI 3-6874
Gaskin W H 2106 SntaYnezAv----- LI 3-3549
Gates Chas J 208Almnd --------- LI 3-4778
Gates Chas V 1738JohnsnAv ---- LI 3-6204
Gates Jas D 875Misn ----------- LI 3-2415
Gates Vincent J 14HathwyAv ----- LI 3-3619
Gatliff Edna 269-2dBaywdPrk --- LI 3-4346
Gaustad John 3007JohnsnAv ----- LI 3-4923
Gauthier Margaret 1219Palm ---- LI 3-7685
Gaydosh Michael 2523GretaPl ---- LI 3-9070
Gayman Levern Miss 940Walnt --- LI 3-6486
Gazin Albert MD 743Pismo ------- LI 3-7687
Residence 898Centr ---------- LI 3-2139
If no answer call------------- LI 3-5800
Gearing A R Mrs 578MitchlDr ---- LI 3-2289
Gearing Roy A 1021MurryAv ----- LI 3-2939
Gebbie Cecilia B 226Price ------- LI 3-7228
Gee Randolph W 334HighlndDr --- LI 3-6531
Gehring Frank A 1526Gardn ----- LI 3-7540
Gehring's Sundries 1634 Osos----- LI 3-9963
Geiger Norman R 1875Fixlini ---- LI 3-8598
Geiler Mildred B 1000Mill ------- LI 3-7057
Gelinas Edmund Dr 2410JohnsnAv - LI 3-8352
Gelinas Edmund J MD 774Marsh-- LI 3-8163
Gelinas Jos F 289RamonaDr ------ LI 3-3676
General Adjustment Bureau Inc
1308Gardn-LI 3-4914
GENERAL FIREPROOFING CO THE
1122LaurelLn-LI 3-3011
General Hospital JohnsnAv ------- LI 3-1500
General Petroleum Corp of Calif
FthlBl&CalifBl-LI 3-7090
Gene's Auto Parts & Wreckers
Old101Hwy-LI 3-5086
Genovini J Mrs 2241Broad ------- LI 3-4939
Genthner Fred L 380TolosaWy ---- LI 3-7379
Gentry Everett L Mrs
578-6thBaywdPrk-LI 3-5416
George D L 2256Broad --------- LI 3-0600
George Louis 236Branch -------- LI 3-8179
GEORGE'S AUTO REPAIR
1185Montery-LI 3-8345
GEORGE'S EQUIPMENT RENTALS
OldHwy101 South-LI 3-1436
George's Foothill Market
399FthlBl-LI 3-4445
Gerard E D 249Graves ---------- LI 3-5975
German Lewis D 2064Rachl ------ LI 3-3599
German Loren E 631LawrnceDr -- LI 3-9611
Gerrie Stan L 77Chorro --------- LI 3-2307
Gertner Jos J MD Marsh&Garden-- LI 3-0442
Gertner Jos J MD 1845Montery--- LI 3-8407
Giacomazzi Robt J 1516Gardn ---- LI 3-3834
Gianolini A Mrs 742Centr ------- LI 3-0960
Gianolini Wm LsOsosRd -------- LI 3-8456
Gibb David 212WarrenWy ------- LI 3-1197
Gibbons Albert 1117 Isly-------- LI 3-3732
Gibbons Thos 1120 Islay--------- LI 3-8573
Gibbs D E 1121 OrcuttRd-------- LI 3-7978
Gibford Wm R BianchiLn -------- LI 3-3239
Gibson A C 340Graves --------- LI 3-4177
Gibson Esther 1202Mill -------- LI 3-2209
Gibson Geo C 281DonnaWy ------ LI 3-3090
Gibson J Cordner 538PrincetnPl -- LI 3-2565
Gibson Sara Mrs 976Toro ------- LI 3-0530
Gifford Roberta 1885 SnLuisDr--- LI 3-3429
Gilardi Henry 1245Higuera ------ LI 3-6786
Gilbert Maurice F 1210Beach ----- LI 3-8927
Gilbreath Clyde W
Cuesta-by-the-Sea-LI 3-9145
Gildersleeve P J 507Caudl ------- LI 3-8272
Gilfeather Wm L 320RamonaDr --- LI 3-2282
Gilkerson Shirley 460-3dBaywdPrk- LI 3-2629
Gill H H 1194Pac ------------- LI 3-0919
Gill John H 1000Mill ---------- LI 3-5945
Gillen F B 2351Flora ---------- LI 3-3149
Gillen J R 3036 SBroad--------- LI 3-6134
Gilliam R L Mrs AvlaBch -------- LI 3-5681
Gillihan F H 2091 SierraWy------ LI 3-7883
Gilliland Jas W III 394TolosaWy - LI 3-7436
Gillis Clifton E BushDrBaywdPrk -- LI 3-0516
Gillis F H 699Chorro ---------- LI 3-2372
Gillis Jas C 243Harris ---------- LI 3-4575
Gilmore Eissie 179Brook -------- LI 3-6581
Gilmore W P 198-13thBaywdPrk-- LI 3-7920
Gilmore W W 125 SntaBrbraAv---- LI 3-7052
Gilmore Wm D 889Walnt -------- LI 3-9332
Gilson Ada 1168Mill ----------- LI 3-1148
Giltner F L 153Casa ----------- LI 3-8875
Gin Gow 456NBroad ----------- LI 3-2543
Gingg Geo H 451B RamonaDr---- LI 3-2848
Gingg Herman J 224 SntaLuciaDr-- LI 3-2739
Gingg Nellie 362 SntaLuciaDr --- LI 3-2945
Ginn Lois 211Hutton ---------- LI 3-4169
Ginn M B Mrs 1582Higuera ------ LI 3-2669
Giorgi Frank 351 SnMiguelAv----- LI 3-0667
Giovanotti Rose Mrs 1137Peach --- LI 3-7133
Gist Fred L 1307Mill ---------- LI 3-6043
Gist Fred L ins & rl est
1035Chorro-LI 3-8323
Gittings Eric BushDr ---------- LI 3-2769
Giubbini Arthur E 970Mill ------- LI 3-0525
Giumini Cesare EdnaRd --------- LI 3-4178
Gladin Floyd B 1728Chorro ------ LI 3-0686
Gladys Hammett's Beauty Salon
1046Chorro-LI 3-5425
Glaze Elvis L 2331Lawton ------- LI 3-5512
Gleason David 1227 Staffrd------ LI 3-7739
Glenn Elfman Barber Shop
1021Morro-LI 3-6480
Glenn Fred L 307JeffryDr ------- LI 3-4480
Glenn Gail 170DlNrteWy -------- LI 3-6147
Glenn H L AvlaBch ------------ LI 3-5047
Glenn Weston 336Buchn -------- LI 3-1135
Glennan Diane 105CrandlWy ----- LI 3-2675
Glick Kenneth L CuestaRd ------- LI 3-1936
Glidden Paint Center The
894FthlBl-LI 3-8596
Glidden Wm H 2415Broad ------- LI 3-2102
Gnesa D W Mrs 918MeineckeAv -- LI 3-6606
Gnesa Frank L 1170 Isly--------- LI 3-2385
Gnesa Jas A 655Toro ----------- LI 3-4773
Goble Herbert 1069George ------ LI 3-6448
Goddard G B 595 SerranoDr------ LI 3-3199
Godfrey Arthur J 230KentuckyAv -- LI 3-4611
Godfrey C Fred 1526Mill ------- LI 3-4051
Godfrey Michael A 804BoysenAv -- LI 3-2649
Godwin Jos R CampSanLuisObispo - LI 3-9176
Goerke Carl 660LawrnceDr ------ LI 3-5838
Goetsch Carl Jr EdnaRd -------- LI 3-6184
Goetsch Robt EdnaRd ---------- LI 3-9632
Goettsche W H 1544Broad ------- LI 3-2931
Goff Genevieve M 964Chorro ----- LI 3-5800
Goforth Violet L 835High ------- LI 3-4690
Gold Bond Stamps 718Higuera --- LI 3-7741
GOLD DRAGON
985Montery --------------- LI 3-3318
Gold Marcus 480Chorro -------- LI 3-2961
Golden Rocket Service
1565Montery-LI 3-9458
GOLDEN STATE CO LTD dairy prods
570Higuera-LI 3-4200
Golden West Billiards 676Higuera-- LI 3-9976
Goldman Don R 711Upham ------ LI 3-1073
Gomes Ardythe 1523Montery ---- LI 3-8462
Gonyer A J 685Caudl ---------- LI 3-8727
Gonzales Basil Jr 268Buchon ----- LI 3-4209
Gonzales Louise 1213MurryAv ---- LI 3-2214
Gonzales Margaret 645JohnsnAv -- LI 3-7030
Gonzales Robt 544Higuera ------- LI 3-9289
Gonzalez Hubert A 63NChorro ---- LI 3-8582
Gonzalez Luis J
724-7thBaywdPrk ----------- LI 3-7028
Goodale Mary A 858CalifBl ------ LI 3-6753
Goodbary Edgar R LsOsosRd ----- LI 3-9238
Goodchild Cecil Wray AvilaRd ---- LI 3-1338
Goode J B Capt USN Ret
610LawrnceDr-LI 3-4591
Goodell Robt W 1453Lizzie ------ LI 3-1945
Gooding J E P T & T Co 872Morro- LI 3-9000
Residence 1719Fixlini --------- LI 3-2847
Goodman Lee 1333Pismo ------- LI 3-4957
Goodnow Robt R 1403Archr ----- LI 3-1542
Goodwill Geo Mrs 1144Montalbn--- LI 3-5868
Goodwin Avis S 1221JoyceCt ----- LI 3-4862
Goodwin N Thos 230CatalinaDr -- LI 3-3999
Goold Edwin O 1512Mill -------- LI 3-3439
Goostree John O 211Harris ------ LI 3-1199
Goranson Adolph 544Pac -------- LI 3-3349
Gordon Buddy Wilson
648½MitchlDr-LI 3-7162
Gordon Dale W 821Murry ------- LI 3-7799
Gordon Jack LosOsosHighlands ---- LI 3-3152
Gordon Robt D 225LaCanadaDr -- LI 3-8164
Gordon Robt L 766BoysnAv ------ LI 3-7856
Gorham H A 1220Fredercks ------ LI 3-5689
Gorham Ray A 460LinclnAv ------ LI 3-7841
Gorman J W AvlaBch ---------- LI 3-5914
Gossett Arlene 1267Pismo ------- LI 3-3035
Gottfried Jos B 1749 SnLuisDr---- LI 3-3145
Goulart Edw F 322Beebee ------- LI 3-4247
Gould Norman S 1921 SnLuisDr -- LI 3-8948
Gould Ronald I 150DlNrteWy ---- LI 3-1877
Gove Frank A 916West --------- LI 3-4028
Gow Imogene Mrs 1374Fredericks - LI 3-1015
Gowin Kenneth F 445Branch ---- LI 3-3471

Graber Andrew SBroad ---------LI 3-2706
Grace Tabernacle Osos&Pismo ----LI 3-2358
If no answer call---------SntaMrgrta 5364
Gracia Frank 1264FthlBl ----------LI 3-7351
Gracia John 374NBroad ----------LI 3-8296
Gracia Milton J 269 SntaLuciaDr -LI 3-6853
Gracie Walter B 2070 SierraWy---LI 3-0507
Graef Bev 690Brizzolara ---------LI 3-4715
Graff L B Mrs 103CalifBl --------LI 3-0795
Grafford Jim 1537Beach ---------LI 3-0761
Gragg Louise E 901West ---------LI 3-5076
Graham Lyle G 528-3dBaywdPark-LI 3-4837
Graham M J 183HathwyAv--------LI 3-3491
Graham N L 331JayceeDr --------LI 3-6878
Graham Victor D 228NChorro ----LI 3-2512
GRAHAM'S ACME PAINT & WALLPAPER STORE 868Montery ----------LI 3-0652
Gramespacher Don Hwy101 ------LI 3-3817
Gran Sal 2205JohnsnAv ----------LI 3-2470
Granada Hotel 1128Morro --------LI 3-9943
Grandview Motel 2074Montery ---LI 3-8700
Grange Hall SBroad -------------LI 3-7884
Granger Federal Credit Union
1023Morro-LI 3-5797
Granskog Herman
890-8thBaywdPrk-LI 3-3216
Grant David M 290ChapInLn -----LI 3-4384
Graulich Loraine 734Pac --------LI 3-7209
Graves C E 80Casa --------------LI 3-7126
Graves L S 1167Marsh -----------LI 3-6483
Graves R L Jr 3030JohnsnAv -----LI 3-9693
Graves Richard M 307LaCanadaDr -LI 3-3597
Graves Ruth A 254GrandAv -------LI 3-3426
Graves Ted G 1221 SylviaCt------LI 3-2404
Gray A M SeeCanyon ------------LI 3-8857
Gray F E 1636Gardn ------------LI 3-4150
Gray Glen LsOsosRd ------------LI 3-0691
Gray Harold W 395Chorro -------LI 3-7507
Gray Jack R 222Chorro ----------LI 3-6839
Gray N W 2783Broad ------------LI 3-3969
Gray Stanton 133 OrangeDr------LI 3-8285
Graziel Stanley A 2006 Swazey---LI 3-4422
Great Amer Insurance Co
774Marsh-LI 3-8626
Green A J 1839Broad -----------LI 3-6355
Green Abram B 1118Palm--------LI 3-2732
Green Alva Automotive Trim & Furniture
Upholstery 1528Montery -------LI 3-2802
GREEN BROS clthng
871Montery ------------------LI 3-0988
GREEN BUS SERVICE
SOldHwy --------------------LI 3-1414
Green Elmer G EdnaRd ---------LI 3-7625
Green Gary 1218Bond -----------LI 3-6763
Green Jim 279A Branch----------LI 3-1335
Green Joe Mrs 1042Palm --------LI 3-5436
Green Joe L 269½High ----------LI 3-8816
Green Kenneth J 430GrandAv ----LI 3-0690
Green L G 636CuestaDr ---------LI 3-3312
Green Lisle R 299RamonaDr -----LI 3-5813
Green Mary Lee 398Chorro ------LI 3-5697
Green Ralph D 398Chorro -------LI 3-5697
Green Robt S 804BoysenAv ------LI 3-1828
Greenall Edw 567HathwyAv ------LI 3-0928
Greene John D 729 South--------LI 3-8758
Greenelsh J A 1306Peach -------LI 3-0487
Greenelsh Marvin F 2122Loomis --LI 3-1702
Greenelsh Vern 130 SnJoseCt ----LI 3-6599
Greenelsh Wm C 717Montery -----LI 3-0994
Greenelsh Wm L 288CuestaDr ----LI 3-5997
Greening Wm C 54NBroad -------LI 3-5596
Greenough Beatrice Mrs 335Lemn-LI 3-7555
GREENOUGH HERM DAIRY & LIVESTOCK SUPPLIES
350Higuera ----------------LI 3-1216
Gregoire Chas 260 SntaLuciaDr---LI 3-9408
Gregoric Leo 1000 South--------LI 3-9288
Gregory C Herold 213AlbrtDr -----LI 3-5672
Gregory Capriel 313Branch ------LI 3-8634
Gregory Leroy E 229Cyprs ------LI 3-3561
Gregory Malcolm C
524KentuckyAv ---------------LI 3-6336
Gregory Wilson M 165Lincln -----LI 3-6382
Greiler Jos 215Almnd -----------LI 3-8208
Greyhound Lines 1009Montery ---LI 3-2121
Greyhound Post House
1015Montery-LI 3-5831
Grice Roy E 1235Nipomo --------LI 3-0097
Gridley Kenneth R 2520GallPl ----LI 3-9090
Griesel Ebert L OrctRd ---------LI 3-9496
Griffin Lawrence 1068Pac -------LI 3-7093
Griffin Virginia E 972Buchn -----LI 3-8764
Griffis Clara G Mrs 1120Walnt ---LI 3-7712
Griffith Edw 1375Bishp ---------LI 3-4526
Griffith W E 758Grove ----------LI 3-0828
Griffiths Gertrude Mrs 283High ---LI 3-6391
Griffiths Ray L 1356Breck -------LI 3-6231
Grinnell Donald E 2564Lawton ---LI 3-4257
Grisham Howard R 325PatriciaDr -LI 3-8460
Grisinger Clifford L 1645Nipomo -LI 3-1386
Griswold Don 790FthlBl ---------LI 3-2114
Griswold Florence W Mrs
649Church-LI 3-1846

Groene John F 871Murry -------LI 3-5687
Grogan Mike 1440Marsh --------LI 3-4503
Grogan Noel 1440Marsh --------LI 3-4503
Groso Ernest O'ConnrWy -------LI 3-8434
Grosshauser Elmer A 274CuestaDr -LI 3-1913
Grossman & Son Brush & Chemical Co
664Woodbrdge-LI 3-3790
Grove E G 867Leff ------------LI 3-7936
Grove Wm F 1589Wilsn --------LI 3-3154
Grover Phoebe Mrs LsOsosRd -----LI 3-5723
Grummert Gaylard G
LsOsosValleyRd-LI 3-2534
Grundell & Fredman attys
1009Morro-LI 3-8711
Grundell Herbert C Grundell & Fredman
attys 1009Morro-LI 3-8711
Residence 2190 Loomis--------LI 3-6739
Grundell Herbert C Jr 1057Buchn -LI 3-0977
Grundell Herbert C Jr Acct
1009Morro ------------------LI 3-7926
Guenther Wm 639Leff ----------LI 3-1322
Guernsey Dexter E MD 1312Gardn-LI 3-3034
If no answer call-------------LI 3-5800
Residence 1460Mill -----------LI 3-5016
Guerra Al 538FeltnWy ---------LI 3-4014
Guerra Edwin A 391Chorro -------LI 3-4589
Guerra Valente 64Chorro --------LI 3-4884
Guerrero Rose Mrs 456Leff ------LI 3-8552
Gugliemelli Margaret A 1134Mill --LI 3-1468
Guidetti John SntaFeRd ---------LI 3-5089
Guidetti John VachlLn ----------LI 3-6229
Guidetti Jos SntaFeRd ----------LI 3-6977
Guidetti Louis L 212CraigWy -----LI 3-5863
Guillemin Jack 125King ---------LI 3-4741
Gularte John 481Buchn ---------LI 3-3082
Gularte M V LsOsosRd ----------LI 3-6521
Gularte Tony R 333Buchn -------LI 3-9396
Gullickson O J Cdr 487LinclnAv ---LI 3-4132
Gully Arthur C Jr
OldHwy101 South-LI 3-2021
Gunter J R SeeCanyon ----------LI 3-2456
Gupta Som 460Dana ------------LI 3-9282
GURRISI JOHN DR chirprctr
1023Mill --------------------LI 3-4832
Residence 850Leff -------------LI 3-6169
Gus Tailoring 1016Morro --------LI 3-6446
Gushing Al W 1118Buchn -------LI 3-3874
Gusner Jack O 1604JohnsnAv ----LI 3-8838
Gussie Johnnie 1941Abbt --------LI 3-1426
Gustafson Esther M 236GrandAv --LI 3-6796
Gustafson Kenneth 150Casa -----LI 3-8995
GUTHRIE'S JEWELERS
779Higuera -----------------LI 3-6706
Gutierrez T I 825Branch --------LI 3-1963
Guttry Harvey V Jr CPA
1320 Osos-LI 3-9300
Residence 266AlbrtDr ----------LI 3-6670
Guzzie John Cuesta by the Sea----LI 3-5069
Gwinn Delphine 864Mill ---------LI 3-6199

H

H T Bennett Music Co
1651Montery-LI 3-9588
Haahjem Carl 2281JohnsnAv -----LI 3-8170
Hacker Lillian Mrs 71NBroad -----LI 3-2439
Hackleman Geo F 261Lilac
LosOsosHilnds-LI 3-9699
Hackney Carl
241ManzanitaDrLosOsosHilnds -LI 3-2845
Haenel Jessie L 878 Islay---------LI 3-3937
Hafley H D 351HighIndDr --------LI 3-6400
Haga Orville 520LawrnceDr ------LI 3-5497
Hagaman E G 2474Augusta ------LI 3-7490
Hageman Chas E 1845Hays ------LI 3-4261
Hager Virgil 319HighIndDr -------LI 3-8005
Hagmann Rolf 742BoysenAv -----LI 3-2783
Hagus Mae Mrs 977Buchon ------LI 3-4012
Hahn Melvin 1473Montery -------LI 3-2036
Haiduk Geo 737-11thBaywdPrk ---LI 3-3669
Hall E T Jack 210 SntaLuciaDr---LI 3-6272
Haile John R 66ViaEsperanza ----LI 3-5478
Hailey Walter C 1630Fairvw -----LI 3-2430
HAIL'S UNION SERVICE
1919 SBroad-LI 3-6401
Hair L E 135Ward -------------LI 3-7243
Haisman H G OrcuttRd -----------LI 3-2551
Hale Donald G 282 SntaRosa------LI 3-5473
Hale Lucille 1844CorralitosAv ----LI 3-5852
Haley B 297Chorro --------------LI 3-5631
Haley Bernard E 1724 Osos-------LI 3-6537
Halford I H E 591KentuckyAv ----LI 3-4973
Hall C L 550FeltonWy -----------LI 3-2777
Hall Dink 287NTassajaraDr -------LI 3-2268
Hall Donoho S 1153½ Islay-------LI 3-2768
Hall Edna R 1185Pismo ---------LI 3-4632
Hall Ella F 1341Higuera ---------LI 3-8116
Hall Elton R 783Pismo ----------LI 3-2221
Hall Gordon 1446Morro ---------LI 3-4155
Hall Helen B 1282Fredericks -----LI 3-4072
Hall Ken 1233Nipomo -----------LI 3-3912
Hall Leonard 139 SnJoseCt-------LI 3-8097
Hall Linda 1153½ Islay----------LI 3-2768
Hall Richard E 1750 SnLuisDr----LI 3-1773
Hall Robt B 168FerriniRd -------LI 3-8955

Hall Roy D 172FerriniRd --------LI 3-3577
Hall Wm O 1106Pismo ----------LI 3-8117
Halliday Geo E 358NBroad ------LI 3-4031
Halpin M C Mrs CuestaGrde ------LI 3-5912
Halterman Don 1237Mill --------LI 3-4110
Hambly Jas D 1189Buchn -------LI 3-8558
HAMBURGER HAVEN rstrnt
1126 SntaRosa-LI 3-4102
Hamers John M Jr 1036Pismo ----LI 3-9395
Hamilton A A 495Chorro ---------LI 3-1607
Hamilton Alvin Hughes Rambler Co
1005Montery-LI 3-0540
Hamilton Bruce 3143RockvwPl ---LI 3-1982
Hamilton E S 310GravesAv -------LI 3-2820
Hamilton J Clair 1708Mill -------LI 3-2030
Hamilton Jeanne 1708Mill -------LI 3-2030
Hamilton Morris S Homestead Motl
485 Osos-LI 3-7700
Hamilton Myrtle L
383BuenaVstaAv-LI 3-4985
Hamilton Wm F PismoRd --------LI 3-1642
Hamlin C F 1767ConejoAv -------LI 3-2980
Hamlin Robt P 936MurryAv ------LI 3-5821
Hammett T A 878LinclnAv -------LI 3-6088
Hammitt L E 1476FthlBl ---------LI 3-4867
Hammond W H Col 209LongvwLn --LI 3-4418
Hampl Jos C 519Brizzolara -------LI 3-6233
Hampton E Ray 63BentonWy -----LI 3-7714
Hampton Frances R 633½Palm ---LI 3-2663
Hampton Front 575Cerro
RomauldoAv--LI 3-3995
Hampton G W 540Caudl ---------LI 3-1062
Hampton Stuart 969Toro --------LI 3-0580
Hancock G L 368LinclnAv -------LI 3-4699
Hancock O A Pat 1402Marsh ----LI 3-6945
Hand Anna M 341FthlBl ---------LI 3-5508
Hand Owen 544Higuera ---------LI 3-3680
Handy Corner Grocery EdnaRd ----LI 3-2058
Hanke Roger G 227 SntaLuciaDr--LI 3-8574
Hankenson Noreen Mrs 1212Gardn-LI 3-4415
Hanks Chas J 2097 SnLuisDr------LI 3-3294
Hanks Harold L 371NBroad ------LI 3-9440
Hanlon J B 1251Buchn ---------LI 3-1312
Hanlon Mabel 870Mill ----------LI 3-2728
Hanna Chas B
295CerroRomauldoAv-LI 3-7773
Hanna Hikmet 576 Islay---------LI 3-9422
Hanna Jean 28 STassajaraDr -----LI 3-0918
Hanna John W 1269 Staffrd------LI 3-1807
Hanna John W farm suppls & equip
1119Gardn-LI 3-1523
Hannah J E 1420Palm ----------LI 3-7192
Hannah Ronald G 861Pepper -----LI 3-4409
Hannon Martin 332JayceeDr -----LI 3-6476
Hannon Thos M 1991Ruth -------LI 3-3579
Hanrahan I J 743Pac -----------LI 3-5515
Hanrahan T J Jr Mrs 1193Pismo --LI 3-3642
Hansen Alice R Mrs 296 SntaRosa-LI 3-1252
Hansen Benj Jr 1042B FthlBl ----LI 3-2452
Hansen Carrie Miss 1628Mill -----LI 3-1548
Hansen Earl E Mrs 1029Walnut --LI 3-8490
Hansen Grant 519 Sandrcock-----LI 3-2098
Hansen Ivy C 1399PhillipsLn -----LI 3-8382
Hansen Lee V 723Misn ----------LI 3-8951
Hansen Marguerite MorroRd------LI 3-6432
Hansen Mat 1203Buchn ----------LI 3-5747
Hansen O L 141DINrteWy -------LI 3-7592
Hansen P F 2065McCollm -------LI 3-8709
Hansen P F Handy Cor Grocry
EdnaRd-LI 3-2058
Hansen Vera Mrs 1126Mill -------LI 3-2952
Hansen Victor L dntst 1363 Marsh-LI 3-0393
Hanson Carl T 695Howrd --------LI 3-4590
Hanson Chas A pub acct
1907Chorro-LI 3-4969
Hanson Darrel L
ReservoirCanyonRd-LI 3-6414
Hanson Evelyn H 654Buchn ------LI 3-5617
Hanson Myrtle 567 Islay---------LI 3-2195
Hanson O H 1243Bond ----------LI 3-1372
Hanson Silbert 711Montery -----LI 3-1025
Hanze Miriam T 1190Pismo -----LI 3-4783
Hapgood A J 990Peach ---------LI 3-5035
Harbin Jerry R 1478Mill --------LI 3-4090
Harden F Sheldon 391TolosaWy ---LI 3-1086
Hardie Angus W 383LinclnAv -----LI 3-8431
Hardie Elwood 123CrandlWy -----LI 3-6573
Harding Tom D 280Almnd -------LI 3-8491
Harding Wayne D 108DINrteWy ---LI 3-6687
Harling Hugh Mrs 1867 SnLuisDr--LI 3-8470
Harmon A L 865Morro ----------LI 3-4372
Harmon Edw III 655 Osos--------LI 3-9292
HARMONY VALLEY CREAMERY ASSN
991Nipomo-LI 3-1924
Harp Darrell 297 SntaRosa-------LI 3-6602
Harp Russell 638Leff -----------LI 3-3673
Harper Lowell Douglas Sr
618CuestaDr-LI 3-0973
Harradence Glen 225CraigWy ----LI 3-2248
Harrell Walter A 225-1stAvlaBch--LI 3-4461
Harrell Wayne M 266RamonaDr ---LI 3-8509
Harrington Chas M Mrs 191Chorro -LI 3-0501
Harrington Edw F 1530Beach -----LI 3-1371
Harrington Frank 1204Marsh -----LI 3-3463
Harrington Jas L
301CerroRomauldoAv-LI 3-4622

Harrington Margaret 1027Peach --LI 3-4640
Harrington Wm A 424JayceeDr ---LI 3-8983
Harris Alice E Mrs 195Brook -----LI 3-6764
Harris Ben H Harris Body Shop
138 South-LI 3-1019
Harris Ben H Mrs 605JeffryDr ---LI 3-7267
Harris Body Shop 138 South------LI 3-1019
Harris Conway 1716 Osos --------LI 3-4975
Harris E B OldHwy101 South------LI 3-0917
Harris Jack B 1026George -------LI 3-3339
Harris Maribel H 383BuenaVstaAv -LI 3-4985
Harris Marlene D 788Pismo ------LI 3-7195
Harris Neville E 770 Islý---------LI 3-3588
Harris R S 2525GallPl ----------LI 3-8025
Harris Randall EdnaRd ----------LI 3-7496
Harris Richard F atty 1101Marsh--LI 3-3913
Residence 304 SnMiguelAv------LI 3-6533
Harris Roy 1462FthlBl ----------LI 3-8447
Harrison David 1126MurrayAv ----LI 3-7493
Harrison Mary B 225Beebee -----LI 3-1741
Hart A 1321 Osos--------------LI 3-4465
Hart Boyd L 1702Viewmnt ------LI 3-9106
Hart Robin M 2105JohnsnAv -----LI 3-5844
Hart Tom J 1127FthlBl ---------LI 3-2761
Hart W N 427NChorro ----------LI 3-9291
Hartford Accident & Indemnity Co Agcy
740Higuera-LI 3-6887
Hartland Martin 1512Archr -----LI 3-8561
Hartley Donald F 755LinclnAv ----LI 3-1376
HARTMAN CHAS & SON CONCRETE CONSTR 3000 OrcuttRd-------LI 3-7813
Harty Harly M 228NChorro ------LI 3-0463
Harvey JoAnn 1816Garden ------LI 3-8532
Hasenkamp B L 165FerriniRd ----LI 3-7681
Hasenkamp Wm 155FerriniRd ----LI 3-2129
Haskell O M Mrs 105DISrWy ----LI 3-0827
Hasslein Geo 2333Helena -------LI 3-2379
Haste Jeffery C 1610Morro ------LI 3-3343
Hatcher Esther C Mrs 790FthlBl --LI 3-3637
Hatfield C Orville 181NBroad -----LI 3-8466
Hatfield L R 641LawrnceDr ------LI 3-7963
Hathaway Jack D 126DISrWy -----LI 3-1825
Hathaway Lucy Mrs 1253Pismo --LI 3-0093
Hathway Anita M 1560HillcrstPl --LI 3-2160
Hathway Cam 191DISrWy --------LI 3-0512
Hathway H C 1346Peach --------LI 3-2463
Hathway M C Jr 1561HillcrstPl ---LI 3-5491
Hathway Murray C 2005JohnsnAv -LI 3-7710
HATLEY SHERLEY B State Farm Ins Cos
852Higuera-LI 3-0889
Residence 446LawrnceDr -------LI 3-9412
Hatt Helen M 691-7thBaywdPrk --LI 3-6543
Haugan Alf I LosOsosHilnds -----LI 3-0952
Haugh Margaret 1162Walnt ------LI 3-0537
Haus Donna W 641Buchn --------LI 3-3374
Havens Frank E Rev 352RamonaDr-LI 3-9268
Havlick Jack 729 South----------LI 3-8625
Hawaii House 954Toro ---------LI 3-9721
Hawkins Bernard S 864Venabl ----LI 3-5779
Hawkins Lonnie 1626 Osos-------LI 3-0680
Hawthorne Market 2161Broad ---LI 3-5832
Hayes Agnes 298PatriciaDr ------LI 3-3314
Hayes Gary F PerknsLn ---------LI 3-7500
Hayes Harold P 1254JoyceCt -----LI 3-2115
Hayes J A consltng engr
537JeffryDr ----------------LI 3-9247
Hayes Kenneth 764Misn --------LI 3-1984
Hayes Ruby F 1028Palm --------LI 3-5613
Hayes Russell OldHwy101 -------LI 3-2382
Haynes A P OrctRd ------------LI 3-4996
Haynes Vivian OrctRd -----------LI 3-4996
Hayward Fred F 470½Front
AvilaBch-LI 3-7154
Hayward Jas S 613 StanfrdDr-----LI 3-0745
Hayward Lumber Co MorroBay
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following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 11406
Haywood Rita 697Higuera -------LI 3-3438
Haywood Rita Hotl San Luis
697Higuera-LI 3-9926
Hazard O P Mission Trailr Park
546Higuera-LI 3-2238
HAZEL'S GUEST HOUSE
997-10thBaywdPrk ----------LI 3-6150
Hazel's Pet Shop 595Marsh ------LI 3-1417
Hazeltine Robt W
132 SnRaflAvilaBch-LI 3-1929
Hazlett Ralph L 426LawrnceDr ---LI 3-0684
Heady Paul A Mrs 220Branch ----LI 3-3245
Health Department 2191JohnsnAv -LI 3-1200
Hearthstone Insurance Co of Massachusetts
1032Nipomo ---------------LI 3-9343
Heathcock Donna
Cuesta-by-the-Sea-LI 3-5042
Heathers S R 1362½Pismo ------LI 3-5011
Heavener Joddie C 1259B Palm---LI 3-8792
Hebrard Alvin TankFarmRd ------LI 3-6354
Hecht Harry R 778BoysnAvAnnex -LI 3-0384
Hecker Florence M 1278PhillipsLn-LI 3-9612
Hecox Edith L 392FthlBl --------LI 3-5711
Hedrick Robt L 758Toro ---------LI 3-9420
Hedrick Velma Mrs 887Nipomo ---LI 3-5684

Heer Ray W Rev 1468FthlBl ------LI 3-2666
Heidorn R 1417Marsh -----------LI 3-6740
Heidorn R E 673Buchn ----------LI 3-2536
Heinz Jack 527PatriciaDr --------LI 3-1949
Heinz Jack Western Auto Associate Str
685Higuera-LI 3-9036
Heinz John A 2517 SntaClara-----LI 3-2086
Heiple Louise Mrs 736Buchn -----LI 3-3560
Heisel Geo 1353Pac ------------LI 3-8193
HELEN JACKSON'S BEAUTY SALON
778Marsh-LI 3-3114
Helfert M W 1778CorralitosAv ----LI 3-8365
Helsley Edna 1317Palm ---------LI 3-7249
Hemann H J 361LaCanadaDr -----LI 3-0553
Hemen E B 2071Hope -----------LI 3-6421
Hemen Jack L 335HighIndAv ----LI 3-1674
Henderson Albert E Jr 180Chorro -LI 3-1997
Henderson Alva E 874Pismo ------LI 3-6883
Henderson Harry E 1995 SnLuisDr-LI 3-4414
Henderson Paul G
PortugueseFlatRd ------------LI 3-9771
Henderson Robt PismoRd --------LI 3-4406
Henderson Velma C 874Pismo ----LI 3-6883
Henderson Vernie 732Pac -------LI 3-8597
Hendricks H W 350Pismo -------LI 3-3787
Hendricks Wm J 2566 SntaClara---LI 3-8441
Hendriks Harold J 521FeltonWy --LI 3-1268
Hendrix J E 258RamonaDr ------LI 3-3712
Henley Edw V 1730JohnsnAv -----LI 3-7682
Hennigan Paul F 175ManzanitaDr -LI 3-2223
Henry H Wallace 247RamonaDr --LI 3-9321
Henry Robt C 1814Nipomo ------LI 3-8455
HENRY'S UPHOLSTERY
572 Isly --------------------LI 3-2734
Hensley J C 1600Wilsn ---------LI 3-3559
HENSLEY JIM MOBILE SERVICE
2164Broad -----------------LI 3-1715
Hensley Wm O 754Peach --------LI 3-8390
Henthorne Harold J Jr
1246Higuera-LI 3-6130
Herald Chas A 749Grove --------LI 3-4103
Herbert J W 1690 SnLuisDr------LI 3-3049
Hergenroeder Roy 883MurrayAv --LI 3-2544
Herman Albert G 269CraigWy ----LI 3-4605
Hernandez Jose 787FletchrAv ----LI 3-0422
Hernandez Nellie 515 SntaBrbraAv-LI 3-5496
Hernandez Ralph 197Beebee -----LI 3-6484
Herncall Victor R EdnaRd -------LI 3-9570
Herndon R W 336NTassajaraDr ---LI 3-8416
Herrera A C 455 Osos-----------LI 3-4483
Herrera Baldo 1565PhillipsLn ----LI 3-7226
Herrera Chas 681Grove ---------LI 3-9540
Herrera Lorena Miss 1166Palm ---LI 3-5404
Herrera Manuel Y 1360Montery ---LI 3-5931
Herrera Tony 676Grove ---------LI 3-3425
Herriman F W Jr 620Toro -------LI 3-6816
Hershberger W P 840Grove ------LI 3-8135
Hershey Ray E 1000 South-------LI 3-8559
Hesch Earl 369ChristinaDr ------LI 3-2246
Hess Fred C 1956McCollm -------LI 3-0544
Hess Fred C Atkinson & Hollister Ins
1043Higuera-LI 3-5411
Hessler Geo A 247MarleneDr -----LI 3-6369
Hessler's Union Oil Service Stn
1308Montery-LI 3-9915
Hethcock Arthur E 1411Palm ----LI 3-9530
Hewitt Elsie 288Chorro ---------LI 3-0563
Hewitt Evert 288Chorro ---------LI 3-0563
Hewson House 901 Osos---------LI 3-4300
Heyd L R 614Montery ----------LI 3-6395
Heydenfeldt I O Mustang Auto Serv
Osos&Marsh ----------------LI 3-8107
Heydon L 782NBroad -----------LI 3-6982
Hibbard John F 1026Mill --------LI 3-7988
HIBBARD'S HAIR FASHIONS
1435Montery-LI 3-5927
Hickenbottom Apts 1330Mill -----LI 3-9774
HICKENBOTTOM J EARLE
1461Palm-LI 3-2066
Hickenbottom John H Wilsons
Flwr Shop 1210Higuera -------LI 3-3714
Residence 1951Montery -------LI 3-8040
Hickenbottom S A Sr 1330Mill ---LI 3-9774
Hickenbottom Steve A Jr
471HendrsnAv-LI 3-6584
HICKENBOTTOM WAYNE HAIR STYLIST
1131Broad-LI 3-9571
Hickman Bros Inc MotleyRd -----LI 3-5401
Hicks Arthur 257 SntaRosa------LI 3-8729
Hicks Robt 1626 Osos-----------LI 3-6518
Hicks Wm R 550PrincetnPl ------LI 3-9624
HIDDEN VALLEY HOT SPRINGS INC
AvilaRd-LI 3-0523
If no answer call--------------LI 3-1325
Hiebert Edwin G 108Broad ------LI 3-8766
Hiett Harold Broad -------------LI 3-8204
Higbee Ross C 1642Morro -------LI 3-8806
Higgins Francis R 419Branch ----LI 3-9607
Higgins Howard J 276Daly -------LI 3-8528
Higgins Wm 436½Pismo ---------LI 3-5071
Highway Patrol Calif 101HwySouth-LI 3-2181
For emergency calls only
Ask Operator for-Zenith 12000
Higuera Henry WHigh -----------LI 3-1364
Higuera Margaret 1835Broad ----LI 3-0461

Hilden Richard 971JohnsnAv -----LI 3-7105
Hildenbrand Amelia 1343½Bishp -LI 3-4952
Hildenbrand Frank EdnaRd ------LI 3-7868
Hildenbrand M A NHwy ---------LI 3-3489
Hildenbrand Philip J
1614 SntaRosa-LI 3-0916
Hildenbrand W L 663Pismo ------LI 3-4440
Hildreth Tom 1445Broad --------LI 3-7742
Hill C Milton 247LunetaDr ------LI 3-5048
Hill Clara O 871 Isly-----------LI 3-0729
Hill Earl J 1269Peach ----------LI 3-6304
Hill Florence Mrs 771Toro -------LI 3-8395
Hill Geo A 1410Marsh ----------LI 3-0621
Hill J B Co see Balfour Guthrie Co Ltd
SuburbanTractRd -------------LI 3-9356
Hill L L 230HathwyAv ----------LI 3-3515
Hill Mary O 542HathwyAv -------LI 3-3227
Hill Melvin H 148Casa ----------LI 3-9215
Hill Robt S 1639Nipomo --------LI 3-2020
Hill Ted 873-11thBaywdPrk -----LI 3-9116
Hillard Gene 902Peach ---------LI 3-1698
Hillcrest Ranch Motel 101Hwy ----LI 3-0679
Hilliard Roy L 1603 Sydny-------LI 3-8694
Hillman Alice B 766Higuera ------LI 3-4032
HILL'S OFFSET PRINTING CO
863Montery-LI 3-1624
HILL'S STATIONERY STORE
1127Chorro-LI 3-1950
Hillside Inn 101Hwy South-------LI 3-3677
Hillside Manor Real Estate
97TassajaraDr ---------------LI 3-5511
Hiltel Theo 959MurryAv ---------LI 3-1123
Hiltunen A S 2045 Swazy--------LI 3-0997
Hinch Clyde L 420Graves --------LI 3-9513
Hines B M Mrs 303LawrnceDr ----LI 3-8259
Hines Gordon 612 StanfrdDr------LI 3-8534
Hinkel Elvina Mrs 2758Tenbrk ----LI 3-1486
Hinkle A F 1773JohnsnAv -------LI 3-7552
Hinkle C W 278CerroRomauldoAv -LI 3-6674
Hinkle Clayton Mrs 1212Gardn ---LI 3-1205
Hinkle Marilyn K
278CerroRomauldoAv-LI 3-6674
Hinote W B 307LawrnceDr ------LI 3-4275
Hinrichs E H 130Huttn ----------LI 3-1944
Hischier T A 670Woodbrdge -----LI 3-1667
Hitchcock Henry 1892CorralitosAv -LI 3-2533
Hitchen Albert 514LsOsosValleyRd-LI 3-1767
Hix J A Jr 1346Morro ----------LI 3-5073
Hixson Don 228NBroad ---------LI 3-5421
Hizey Robt H 1992Fixlini --------LI 3-1790
Hoagland Lena W 1625HillcrstPl --LI 3-1411
Hobbs I F 1428Beach -----------LI 3-2953
Hobbs R E 2580Meadw ---------LI 3-3404
Hobbs Sidney G 451C RamonaDr--LI 3-0488
Hoblit Margaret J 511Hill --------LI 3-3185
Hobrock Leon W 666LawrnceDr ---LI 3-2696
Hochstetler Andrew 1815Chorro ---LI 3-4219
Hochstetler Andrew L
565EllenWy-LI 3-1887
Hoddinott Gerald 1157Leff ------LI 3-4519
Hodel Jas L 130NBroad ---------LI 3-9553
Hodge Gladys 224 Sandrcock-----LI 3-6994
Hodges Sharon 211TassajaraDr ---LI 3-9639
Hodgin Elva N 1216Ella ---------LI 3-7604
Hodgin Geo M 1615Morro -------LI 3-7289
Hodgin Robt J 879 Isly---------LI 3-3735
HODGSON'S BUILDING MATERIALS
EdnaRd ---------------------LI 3-6252
Residence 1395Cazadero -------LI 3-3807
Hoerntlein Jack 1830 SnLuisDr---LI 3-4549
Hoeschel Geo M 279HermosaWy --LI 3-0526
Hoey Mabel E 1723Gardn -------LI 3-7134
Hoffecker Chas V 577 SerranoDr---LI 3-4147
Hoffecker Stanley Mrs
165PenmanWy -------------LI 3-4377
Hoffman Henry L 3261RockvwPl --LI 3-7607
Hoffman Richard H Bud
107RamonaDr-LI 3-2166
Hoffman Tony M 2060Hope -----LI 3-3028
Hogan Gladys PerknsLn ---------LI 3-7250
Hogan John A 638½Woodbrdge --LI 3-1269
Hogan John P 411Branch --------LI 3-4370
Hogan Wm C Jr
121ManzanitaLosOsosHilnds ---LI 3-3479
Hohman Twillia Mrs 333TolosaWy -LI 3-1565
Holcomb J B 101 SHwy----------LI 3-7306
Holcomb Jas O 192LunetaDr -----LI 3-3947
Holcomb Robt L 645FunstnAv ----LI 3-6762
Holderman Evelyn 1000 South----LI 3-9404
Holdredge Frances P 1641Mill ----LI 3-8254
Holiday Homes 767-9thBaywdPark-LI 3-6570
Holladay R L 2322 SBroad-------LI 3-9254
Holland H F 182DINrteWy -------LI 3-5881
Holland Helen 947-11thBaywdPrk -LI 3-9297
Holland M J Mrs 755 SntaRosa ---LI 3-7582
Holland Sam 2324 SBroad--------LI 3-4008
Hollands Donald L 360RamonaDr -LI 3-1526
Hollenbeck D A Hwy101 ---------LI 3-7550
Hollenberg Anna 1231½Garden ---LI 3-3563
Hollie Robbie 165Brook ---------LI 3-4560
Hollinger Delbert C OldHwy101 ---LI 3-2589
Hollinger K C 146 Stennr--------LI 3-2351
Hollings J R 1804Chorro --------LI 3-6817
Hollings R B 1804Chorro --------LI 3-6817
Hollister Hubbard 171 OrangeDr---LI 3-0896

Hollister Nellie F 58Chorro ------LI 3-6337
Hollister W M Jr 138LongvwLn ---LI 3-2257
Holloway Archie Donald
91RafaelWy-LI 3-9346
Holloway Lenora 578Buchn -------LI 3-0704
HOLLYWOOD WHOLESALE ELECTRIC CO 10 South------------------LI 3-8860
From telephones served by the
following exchanges
Lompoc
(No Intercity Charge)
Ask Operator for-Zenith 20060
Holman C B 209High -----------LI 3-5907
Holman H J 345High -----------LI 3-0592
Holmes Ernie 329 SntaBrbraAv ---LI 3-4327
Holmes Frances 2020Ruth -------LI 3-3967
Holmes Gertrude Mrs 994Mill ----LI 3-6610
Holmes H L 387LinclnAv --------LI 3-2689
Holmes Johnie 1130Leff ---------LI 3-2635
Holmes Kenneth R 382JayceeDr ---LI 3-3380
Holmes Milton 370Kentucky -----LI 3-1960
Holmes Milton J ins 1228Broad---LI 3-0663
Holmes Wm W 327ChristinaDr ----LI 3-4274
Holmquist Robt E 215AlbrtDr ----LI 3-1943
Holt Betty 818Pismo -----------LI 3-2487
Holt Frank C 1345Cazadero ------LI 3-3120
Holt Jorgen O 1343Mill ---------LI 3-0976
Holt Norman E 904MeineckeAv ---LI 3-1383
Holzer F R 2590Meadow --------LI 3-7054
Hom Peter 620 StanfrdDr --------LI 3-9542
HOME LAUNDRY & DRY CLEANERS
1323Morro-LI 3-7904
Homestead Motel 485 Osos ------LI 3-7700
Honeyman John P 274WarrnWy ---LI 3-3671
Honnert E P 1813Chorro --------LI 3-7012
Hook Corey T 105CrandlWy ------LI 3-8149
Hook John M 754BoysnAvAnnex --LI 3-6119
Hooper Kenneth
873-9thBaywdPrk -----------LI 3-7881
HOOPER SHEET METAL
666Upham -----------------LI 3-6359
Hooper W F 968Toro ----------LI 3-7960
Hoover C S 1532PhillipsLn -----LI 3-3887
Hoover D E CountyAirport -------LI 3-2935
Hoover Flying Service
CountyAirport --------------LI 3-1742
Hoover Iva L Mrs 1042FthlBl -----LI 3-4358
Hoover Katheryn 835Branch -----LI 3-6108
Hoover Ralph 212AlbrtDr --------LI 3-8670
Hoover Robt F 330ChapInLn -----LI 3-7860
Hoover Roy W 3081RockvwPl ----LI 3-3326
Hope Myrtle Lenore 1331½Carmel-LI 3-4726
Hopkins Curtis R 969 Isly--------LI 3-7570
Hopkins Garnett Jr 690 Sandrcock-LI 3-2794
Hopkins Paul R 2554GretaPl -----LI 3-1872
Horen P F 1341 Osos-----------LI 3-4556
Horn Charlotte 374 SntaLuciaDr---LI 3-1628
Horn Oliver 645HendrsnAv -------LI 3-0639
Horn Shannon 2410 SunstDr -----LI 3-2118
Horne Douglas S 1151Mill -------LI 3-0548
Horner Elmer R 3001JohnsnAv ---LI 3-1016
Hornor Dave Vacuum Cleaner Service
1290MurryAv-LI 3-1406
Horton O D Jr 1269Palm --------LI 3-1522
Horton's 727Marsh ------------LI 3-7325
Horvath Irene 865Morro --------LI 3-8206
Hosford T C 1700 SnLuisDr ------LI 3-6062
Hostetter Clyde 347LaCanadaDr --LI 3-9444
Hotchkin Frankie W 546Higuera --LI 3-6870
Hotchkiss Geo W 2441LawtonAv --LI 3-4651
Hotel Obispo 1025Court --------LI 3-7640
Hotel San Luis 697Higuera -------LI 3-9926
Hotel Wineman 849Higuera ------LI 3-7465
Houghtaling H L
121-13thBaywdPrk-LI 3-6301
Houk A L 321BuenaVstaAv ------LI 3-6251
Houlis Jerome 316FthlBl --------LI 3-5579
Houser Keith J 1415Higuera -----LI 3-6477
Houser Otto H Rev 524MitchlDr --LI 3-5548
Houser Wm M Jr 530Couper -----LI 3-8386
Houser Wm M Jr atty 990Palm---LI 3-8666
Housing Authority 481Leff ------LI 3-1239
Houston E Ray 188 SnJoseCt-----LI 3-0840
Houston J C 216Almnd ---------LI 3-6849
Howard Douglas S 841BoysnAv ---LI 3-7284
Howard Jack 1170Leff ----------LI 3-2309
Howard Phyllis Figge
416HathwyAv ---------------LI 3-8400
Howard Ray 159BayvwHts -------LI 3-6396
Howe Helen B Mrs 164 OrangeDr--LI 3-2261
Howell A W 778Toro -----------LI 3-0838
Howell Edgar A 1279MurryAv ----LI 3-6148
Howell Leland S Mrs 1427Broad --LI 3-1640
Howell R P 479Pismo ----------LI 3-7146
Howell Wm S 2475JohnsnAv -----LI 3-4536
Howell's Corner LsOsosRd -------LI 3-2673
Howes Wilbur B 2020Hope ------LI 3-6894
Howie's Motel 652Morro --------LI 3-7024
Howse Frankie 2028Abbt --------LI 3-7525
Hoyt Elsie A Mrs 2014Fixlini -----LI 3-3573
Hoyt Elsie A Mrs 2576A JohnsnAv-LI 3-1721
Hubbard S A Mrs 483Pac --------LI 3-6723

Hubbart Jason C 555Leff --------LI 3-8898
Huber B C 101-5thBaywdPrk ----LI 3-7867
Huber Edgar 3040RockvwPl -----LI 3-7896
Hudgens Doris 1781JohnsnAv ----LI 3-2597
Hudgens G F 1781JohnsnAv -----LI 3-5938
Hudgens Olin 238King ----------LI 3-4711
Hudson Chas M 113FthlBl -------LI 3-2281
Hudson Geo S 1429 Osos--------LI 3-4338
Hudson Richard L 562CouperDr ---LI 3-1898
Hudtloff Christina Miss
1357PhillipsLn-LI 3-7510
Hudtloff Jos L 3169JohnsnAv -----LI 3-0586
Huffman H G 303High ----------LI 3-3971
Huffman T J 2081 SierraWy------LI 3-0410
Hufford Burton 171-8thBaywdPrk -LI 3-4967
Hufford E E Mrs
FarrellAvBaywdPrk-LI 3-7976
Hughes Agnes M 1025Court ------LI 3-7640
Hughes Arthur W 546Higuera -----LI 3-3391
Hughes Ben 1890Hays ----------LI 3-6956
Hughes J E 574CuestaDr --------LI 3-2484
Hughes Jas H 230NBroad --------LI 3-4011
Hughes Jas P 265RamonaDr ------LI 3-4037
Hughes Joe Liquor Store 728Marsh-LI 3-7729
Hughes Leroy B 271LaCanadaDr --LI 3-1783
Hughes Nash Co see Hughes Rambler Co
1005Montery-LI 3-0540
HUGHES RAMBLER CO
1005Montery-LI 3-0540
Hughston B B 667Leff ---------LI 3-4630
Huillier David L 513CuestaDr ----LI 3-1779
Hull Arvel 671Toro ------------LI 3-3162
Hull Ray 1546Chorro -----------LI 3-2934
Hull Ray D Jr 1051Leff --------LI 3-3666
Hullender Wm C 1542PhillipsLn --LI 3-6492
Hulsey Dorthea steno 1123Pismo---LI 3-8615
Hulst Geo P LsOsosRdBaywdPrk --LI 3-1821
Hummel A R PerfumoCanyon -----LI 3-4763
Humphrey Bernard J 680 SntaRosa-LI 3-6690
Humphrey C C 611 SerranoDr-----LI 3-9057
Humpton Edwin L 3157JohnsnAv --LI 3-8288
Hunt Bess A Mrs 1821Morro -----LI 3-4707
Hunt Chas H Jr 1150 Olive-------LI 3-5934
Hunt Edw S 753 Isly -----------LI 3-8297
Hunt Glen D 552CalifBl ---------LI 3-4978
Hunt Patricia Mrs 277Pismo -----LI 3-8644
Hunt T A 893Church -----------LI 3-4361
Hunter H G 233CatalinaDr ------LI 3-2567
Hunter Jewel 423High ----------LI 3-3632
Hunter John L 1730 SntaRosa----LI 3-9512
Hunter Robt G 170Ferrini -------LI 3-9190
Hurd Eva D 273Almnd ----------LI 3-6860
Hurley Chas 1060Pac -----------LI 3-0558
Hurley John 10HathwyAv -------LI 3-2296
HURLEY'S PHARMACY
896FthlBl-LI 3-5950
Husebye Harold K
778BoysnAvAnnex-LI 3-8915
Husong T R 525Higuera --------LI 3-5442
Hutchinson Alton 2760Tenbrk -----LI 3-2059
Hutchinson Helen C 1961Hope ----LI 3-6243
HUTCHISON J R Bus Men's Assurance Co
2030Fixlini -----------------LI 3-0627
Hutchison J W 500FthlBl -------LI 3-5012
Hyer Edgar A 392JeffryDr -------LI 3-1375
Hymoller Ina P 1238Nipomo -----LI 3-6032
Hynes C Dennis
315CerroRomauldoAv-LI 3-0796
Hysen Carl L 1846ConejoAv ------LI 3-1184
HYSEN-JOHNSON FORD INC
1101Montery-LI 3-6422
Parts Dept -------------------LI 3-6425

I

I D E S Hall Assn Mill ----------LI 3-4937
Idler W C 951FthlBl ------------LI 3-2572
Idler's Service & Appliances
1459Montery ----------------LI 3-1711
Ikenoyama Geo K 432Dana ------LI 3-6087
Imel Frank OrctRd ------------LI 3-6868
Imera Rita 1719Broad ----------LI 3-8125
Imig Wick 396Buchon ----------LI 3-8771
IMPORTED SALES & SERVICE
1065Higuera-LI 3-4161
Incandela Jos 649MitchlDr ------LI 3-2335
Ingham Robt W 1310FthlBl -------LI 3-2284
Ingle Delmar D 556PrincetnPl ---LI 3-8744
Ingles D L 384 SntaMariaAv -----LI 3-7866
Ingram Jas A 103CalifBl --------LI 3-1590
Inman Wm P 1344Mill ----------LI 3-7425
Internal Revenue Service see
U S Government Treasury Department
Ioppini Alex L 137DelSurWy -----LI 3-8268
Ioppini J P 220 Story-----------LI 3-5095
Irelan Wm L 1337Pismo --------LI 3-2569
Irene's Beauty Salon 1067Buchon -LI 3-2429
Irey Goldia 1206Buchn ---------LI 3-4729
Irvin Jas F 1042Pismo ---------LI 3-2742
Isaac Don 1043Pac ------------LI 3-5079
Isakson G A 878A Walnut-------LI 3-8569
Isola Chiara Mrs 777Chorro ------LI 3-7964
Isola Jos J 850Mill -------------LI 3-8304

Isola Louis 2976JohnsnAv ------LI 3-3416
Isom Dale 190RamonaDr ------LI 3-1109
Iunker Earl 475Broad ------LI 3-4095
Iversen Howard L 1535Higuera ---LI 3-0706
Iwao K FrenchRd ------LI 3-3044

J

Jacinto Mary 430Dana ------LI 3-6399
Jack & Jerry's Auto Supply
2101Broad-LI 3-3127
Jack R E Mrs 536Marsh ------LI 3-5845
Jackman Madeline J FthlBl ------LI 3-4251
Jackman Porter L PerfumoCanyon -LI 3-4767
JACKMAN'S CUSTOM UPHOLSTERY
300Higuera ------LI 3-1415
Jackson A B 507Dana ------LI 3-8725
Jackson Delores 1219Palm ------LI 3-7685
JACKSON EUGENE genl contr
660Caudl-LI 3-0556
Jackson Harry 1233 SylviaCt------LI 3-5850
Jackson Ida Mae 183DlNrteWy ---LI 3-9022
Jackson J E 314Beebee ------LI 3-6039
Jackson L G 640Church ------LI 3-0612
Jackson Paul K 790 Isly ------LI 3-6438
Jackson Paul K San Luis Obispo County of
JustcCourtHse-LI 3-5532
Jackson Paul K Mrs 790 Isly------LI 3-6438
Jackson T R 1055Pac ------LI 3-7545
Jackson Walter E 1820Broad ------LI 3-0788
Jackson Wm L 309LawrnceDr ----LI 3-8143
Jackson's Helen Beauty Salon Helen
Jackson's Bty Salon 778Marsh-LI 3-3114
Jacobs J Y 503MitchlDr ------LI 3-6310
Jacobs Wm J 326 SntaLucia------LI 3-5924
Jacobsen Frances C 220Beebee ---LI 3-0812
Jacobsen Warren G 778BoysnAv --LI 3-1747
Jacobson C M Mrs 71NBroad ----LI 3-2439
Jaeger H R 726JohnsnAv ------LI 3-7865
Jaeger Lester R 1282Reba ------LI 3-5610
Jakes John 1368 Staffrd------LI 3-1693
Jamero Herbert 251High ------LI 3-6282
James L H 585 SntaBrbra------LI 3-8013
James Rose E 961 SntaRosa-----LI 3-4712
James Vac-Lift Drilling Co
Old101Hwy-LI 3-3180
Janneson Einar
145ManzanitaDrLosOsosHilnds -LI 3-6040
Janowicz Agnes 691Church ------LI 3-5962
Janssen Robt H 641 Islay------LI 3-2859
Jante Udo 886LinclnAv ------LI 3-5624
Jardine Florence I 1150 Olive-----LI 3-7572
Jarnagin W R 362Buchn ------LI 3-5584
Jarrett Ralph G 857Leff ------LI 3-1165
Jarvinen Urho V bldg contr
295DlMrCt-LI 3-8654
Javitch Harry 510FthlBl ------LI 3-8867
Jay Tomie 1040 Isly------LI 3-4833
Jean D C Mrs 959Toro ------LI 3-5479
Jeannot Edw 22LaEntradaAv -----LI 3-1592
Jeffers Joyce 301NBroad ------LI 3-9371
Jefferson Helen Mrs 254Branch --LI 3-9482
Jeffries Carrie Mrs 1233Beach ---LI 3-4941
Jeffus Marian L 687 Islay------LI 3-3363
Jehovah's Witnesses 842CalifBl ---LI 3-4613
Jelf Eunice 874Higuera ------LI 3-5853
Jenkins Howard B 220WarrenWy --LI 3-6333
Jennings E E 1249Palm ------LI 3-1103
Jennings Ethan A Jr
2440 SntaClara-LI 3-0653
Jensen Arthur F 1358Peach -----LI 3-2659
Jensen Emil 274Higuera ------LI 3-4547
Jensen Henry H 186-3dBaywdPrk -LI 3-4890
Jensen M V 262Almond ------LI 3-9045
Jensen Robt P 428NChorro ------LI 3-3376
Jensen Sales Co 719Pismo ------LI 3-7948
Jepson Herman 1424Archr ------LI 3-3247
Jespersen Marvin VachellLn ------LI 3-5420
Jespersen Mary Mrs 1737Chorro --LI 3-9032
Jespersen Ray 644Howrd ------LI 3-6030
Jesperson M H 1334Marsh ------LI 3-7512
Jesse Wm 1740 Osos------LI 3-2981
Jessee Wallace B 153DlNrteWy ---LI 3-5901
Jessie L T Mrs 1912 Osos------LI 3-7897
JESS'S RADIO & TV
136-16thBaywdPrk ------LI 3-1573
JET DISTRIBUTING CO
OldHwy101 South-LI 3-8635
If no answer call------LI 3-6765
Jeweler's Trade Service
1026Chorro-LI 3-9515
Jim's Body Shop OldSouthHwy ---LI 3-9502
JIM'S INN
1025Morro ------LI 3-9825
Jim's Texaco Service
SntaRosa&Olive-LI 3-8556
Joerger Larry W 557Brizzolara ---LI 3-3653
JOE'S PLACE used furn dlr
582Higuera-LI 3-0532
Johannes Mary 957JohnsnAv ----LI 3-0438
Johansen Raymond E 1501Mill ---LI 3-2550
Johe Arthur IrishHills ------LI 3-3281
Johe Eugene FthlBl ------LI 3-6793
Johe Geo Mrs 415NChorro ------LI 3-7504
Johe Henry 134Beebee ------LI 3-3237
Johe Paul IrishHills ------LI 3-3281
John Marion amusmt devices
480Pac-LI 3-3738
John Victoria 864 Osos------LI 3-7444
Johns Krome C A
306PismoBaywdPrk ------LI 3-4658
Johns Ron Sales Co 304Higuera --LI 3-3184
Johns Ronald W 338ChristinaDr ---LI 3-2287
JOHNS TAILOR SHOP
737Marsh ------LI 3-7771
JOHNSON A O cemnt contr
Caudill&Victoria-LI 3-3771
Johnson Adda M Miss 204NChorro -LI 3-6419
Johnson Albert C
1028-11thBaywdPrk-LI 3-8753
Johnson Anita Mrs 101Hwy ------LI 3-9519
Johnson Belva PismoHwy ------LI 3-0510
Johnson Clyde P
45 SnRaflAvAvilaBch ------LI 3-5387
Johnson Don plaster contr
65LaEntradaAv ------LI 3-6281
Johnson Drake & Piper
Hwy1North-LI 3-9650
Johnson E C Cuesta-by-the-Sea ---LI 3-1832
Johnson E L 2075Hope ------LI 3-5789
Johnson Ernest J 265Almnd ------LI 3-7641
Johnson Ernestine 650Graves -----LI 3-8391
Johnson Everett E 421JeffryDr ---LI 3-9023
Johnson Ezra 743Caudl ------LI 3-4433
Johnson Fred H 1068Pismo ------LI 3-3048
Johnson Geo O 2557GretaPl ------LI 3-5736
Johnson Geo W 857 SntaRosa -----LI 3-4838
Johnson Gladys F 1431Nipomo ----LI 3-6981
Johnson Henry 101DlSrWy ------LI 3-5482
Johnson J A 2850JohnsnAv ------LI 3-2095
Johnson J E Red OrctRd ------LI 3-6759
Johnson J W 1216Buchn ------LI 3-7491
Johnson Jas H 179 SnJoseCt -----LI 3-8293
Johnson Jas L 510KentuckyAv ---LI 3-2496
Johnson Jerald K 640JohnsnAv ---LI 3-7720
Johnson Jos M 1865McCollum ----LI 3-3564
Johnson Jos M tax serv
1865McCollm ------LI 3-3719
Johnson Lester C AvlaBch ------LI 3-6173
Johnson M M 1152Buchn ------LI 3-6722
Johnson Manly Ernest
1318A FthlBl ------LI 3-2537
Johnson Margaret
281CerroRomauldoAv-LI 3-2032
Johnson Murray A 270LunetaDr ---LI 3-4614
Johnson Norman 166FerriniRd ---LI 3-6972
Johnson O Richard JohnsnAv -----LI 3-2084
Johnson Paul S 114BressiPl -----LI 3-7562
Johnson Richard F 286LinclnAv ---LI 3-0831
Johnson Robt B 148Lincln ------LI 3-3499
Johnson Robt C 1805 SnLuisDr---LI 3-6081
Johnson Robt L 167DlNrteWy ----LI 3-4490
Johnson Robt S dntst 1312Gardn--LI 3-6535
Johnson Robt S Dr 176Kentucky --LI 3-3728
Johnson Rodney V 1218FthlBl ----LI 3-8180
Johnson Russell N 2019Nipomo --LI 3-4118
Johnson Ted H 2415Helena ------LI 3-3796
Johnson Tom M 1628Garden ------LI 3-7718
Johnston A N 368LinclnAv ------LI 3-3941
Johnston Fred W 2050Hope ------LI 3-0538
Johnston Geo A 1514 Osos------LI 3-7193
Johnston Jewett M 875MtnViewAv-LI 3-3710
Johnston L E Mrs 865Morro -----LI 3-2530
Johnston Robt M 457HighlndAv ---LI 3-1541
Johnston Ted R 2099McCollm ----LI 3-6765
Johnston Walter R LaurelLn ------LI 3-8217
Johnston Walter R Sr LaurelLn ---LI 3-9424
Johnston Willard S 1320Palm ----LI 3-5395
Johnstone Joan M 1317B Chorro--LI 3-0483
Jones Ada EdnaRd ------LI 3-7050
Jones Alva E 770Peach ------LI 3-4648
JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES
356 SntaRosa ------LI 3-2626
Jones B L 121PenmanDr ------LI 3-8722
Jones Burwell 1565Fairvw ------LI 3-5744
Jones C W 2051Fixlini ------LI 3-7619
Jones Carol 1983 Slack------LI 3-7360
Jones Chas A CuestaGrde ------LI 3-3032
Jones Chas S 2025Chorro ------LI 3-1683
Jones Chestine E 377AlbrtDr -----LI 3-3741
Jones Earl 290-1stBaywdPrk ----LI 3-6372
Jones Eileen 190DelSurWy ------LI 3-7452
Jones Eldridge J 473 Osos------LI 3-3804
Jones Eugene 234-1stAvilaBch ---LI 3-2760
Jones Fred W 2042 SnLuisDr-----LI 3-6566
Jones G A 1218Nipomo ------LI 3-7173
Jones Glen D 170B Casa------LI 3-2083
Jones Grace Mrs 685Buchn ------LI 3-3829
Jones H C S EdnaRd ------LI 3-4460
Jones Harry 260 Sandrcock ------LI 3-4386
Jones J F BushDrBaywdPrk ------LI 3-6302
Jones Jas P 65 STassajaraDr ----LI 3-3973
Jones K R 1646Fredericks ------LI 3-9154
Jones Kenneth W 907MurryAv ----LI 3-4076
Jones Laura C 1141A Pac------LI 3-8657
Jones Luke Mrs 355JayceeDr -----LI 3-6892
Jones Melvin L 227Price ------LI 3-5498
Jones Melvin R 318LaCanadaDr ---LI 3-4083
Jones Oliver Mrs 143NTassajaraDr-LI 3-3112
Jones Sallie M Mrs 687 Isly------LI 3-2588
Jones Thad E OakPrkRd ------LI 3-4438
Jones Vera 654 Osos------LI 3-8484
Jones Wm A 2563GretaPl ------LI 3-3288
Jones Wm H 405MitchlDr ------LI 3-2809
Jones Wm S 1035Peach ------LI 3-2200
Jordan L Bunny 1319Gardn ------LI 3-7026
Jordanos' Inc bevrg 1321Carml-----LI 3-1089
Jorgensen Edw 2436JohnsnAv ----LI 3-4820
Jorgensen Walter E 193Casa -----LI 3-5964
Jorgeson D R Mrs 224CraigWy ----LI 3-4829
Jorgeson Maude Mrs 1121 Oak----LI 3-4817
Jouett Russell C 790 SntaRosa ----LI 3-9426
Joy Ernest CampSanLuisObispo ---LI 3-6774
Joyaux H V Richardson R F Co
1135 SntaRosa-LI 3-6871
Joyaux Henry V 283Chorro ------LI 3-0082
Joyce Edw P 1305Palm ------LI 3-7393
Juarez Anthony 740Caudl ------LI 3-3348
Juarez Jose 1961 Osos------LI 3-3662
Juarez Theo 203Cyprs ------LI 3-3565
Judd W B 242JeffryDr ------LI 3-9644
Judge's House 1720JohnsnAv -----LI 3-9795
Judkins A C LsOsosRd ------LI 3-0865
Julian C W Dr 27 STassajaraDr ---LI 3-5509
Jungclause Norma PortRdAvilaBch-LI 3-8540
Justis Ira 145 South------LI 3-8007

K

K A T Y OFFICES & STUDIO
1146Montery-LI 3-1340
K S B Y - T V
Hill&MtnVw ------LI 3-0920
K V E C RADIO
MotelInn ------LI 3-8830
Kabat Herbert R 491Hill ------LI 3-2023
Kaetzel C P 1530Broad ------LI 3-2645
Kaetzel Jack atty 793Higuera-----LI 3-2545
Kaiser Beatrice M 1042D FthlBl--LI 3-0913
Kalb D 773JohnsnAv ------LI 3-8651
Kalinoski Edw F 434½HathwyAv -LI 3-8751
Kalthoff Norbert 660High ------LI 3-5022
Kamaitis Julia
129ManzanitaDrLosOsosHilnds -LI 3-7853
Kamm Chas H 1639Higuera -----LI 3-9579
Kamm L W 1833CorralitosAv -----LI 3-4373
KAMM L W rl est
1228Broad ------LI 3-5905
Kanawyer Genevyeve J
804BoysenAv ------LI 3-7350
Kanning Louis LosOsosValleyRd ---LI 3-9139
Kapp Emily Ruth 1139 Isly------LI 3-8887
Kappes Julius 285CraigWy ------LI 3-2990
Karch Geo P 615 SerranoDr------LI 3-8883
Karlak Wm 1627PhillipsLn ------LI 3-1037
Karleskint John P 367 SnMiguelAv-LI 3-3878
KARLESKINT'S FLORIST & NURSERY
1422Montery-LI 3-1535
Karl's Shoe Store 786Higuera ----LI 3-9804
Karner Earl Dr Cuesta-by-the-Sea -LI 3-2055
Karsgard Henry 430 Sandrcock ---LI 3-7945
Kastning Gary 105CrandlWy -----LI 3-2187
Kathka E A 1371Pac ------LI 3-8595
Kathka Raymond P 240Graves ---LI 3-7693
Kaufman Mary Edna 1052 Isly----LI 3-6104
Kaupp E F 1228JoyceCt ------LI 3-8499
Kawamoto Robert 1640 Osos -----LI 3-2311
Keane Harry F YoakumTract -----LI 3-1897
Keane Jos 1172Murry ------LI 3-8392
Kearns Don C 313High ------LI 3-7878
Kechter Jerry 754BoysenAv ------LI 3-7901
Keechler L J 273-3dBaywdPark --LI 3-2342
Keeling Dorothy 1236Palm ------LI 3-2759
Keely L C 69BentnWy ------LI 3-0503
Keese Anthony V MD San Luis Medicl
Clinic Osos&Pac ------LI 3-4800
Keese Elizabeth Mrs 604PatriciaDr-LI 3-0955
Keffer Walter 1063Ella ------LI 3-7354
Kehm A 2280LawtnAv ------LI 3-4951
Kellar Mary 804BoysenAv ------LI 3-0881
Keller Frank M 654Church ------LI 3-6506
Keller Herman M 214-14th
BaywdPrk-LI 3-7166
Keller Wayne M 1990Loomis -----LI 3-4774
Kelley Albert E
HighlndDrBaywdPrk-LI 3-8065
Kelley C C 915Branch ------LI 3-3360
Kelley Dorsey M osteo 1500Marsh-LI 3-2724
Residence 70BentnWy ------LI 3-0912
Kelley S F 872Toro ------LI 3-1222
Kelly Frank W 1312 SntaRosa-----LI 3-6077
Kelsey Dick SeeCanyon ------LI 3-7461
Kelsey Henry AvilaBeach ------LI 3-3866
Kem Louise 1390Palm ------LI 3-1010
Kembel Robt V LsOsosHilnds -----LI 3-2610
Kemp David E 569PrincetnPl ----LI 3-6884
Kemp Kenyon OrcuttRd ------LI 3-9127
Kenesson J H 359TolosaWy ------LI 3-4806
Kennedy Carroll D OrctRd ------LI 3-1559
Kennedy F A 2771Broad ------LI 3-9031
Kennedy J Col 500FthlBl ------LI 3-7256
Kennedy Ralph C rl est 1120Gardn-LI 3-1002
Residence 482 Isly------LI 3-3496
Kennedy Robt C 205Beebee ------LI 3-1097
Kennedy Robt E 1385Cazadero ---LI 3-2860
Kennelly Bruce 237AlbrtDr ------LI 3-7185
Kennett Harold SHwy ------LI 3-4677
KENNEYS CHEVRON STN
Hwy1&FthlBl ------LI 3-9904
KEN'S SHELL SERVICE
Hwy101&PortugueseFlatRd ---LI 3-7516
Kentel Arthur Beebee&South -----LI 3-3036
Keown Isabelle G Mrs
2600Meadow ------LI 3-6967
Keown Wm Jas 2600Meadow -----LI 3-6967
Kerhulas Nick
Dun-SailingAvilaBch ------LI 3-4864
Kern Edw J 1633Mill ------LI 3-8063
Kern Henry 868Uphm ------LI 3-7557
Kern John M 367CerroRomauldoAv-LI 3-8588
Kernek Derence L Wilsons
Flwr Shop 1210Higuera ------LI 3-3714
Residence 1168Mill ------LI 3-1146
Kersey Willie J 2653Victoria -----LI 3-8932
Kershaw G E 451MitchlDr ------LI 3-2836
Kersten Edmund 1909Ruth ------LI 3-8912
Kester Bob Bob's Cork 'N' Btl Liqr Str
799FthlBl-LI 3-8637
Kester Robt R 826Misn ------LI 3-0699
Ketchum Ernest H 870MeineckeAv -LI 3-5487
Ketter Mathias 56 STassajaraDr--LI 3-2948
Ketz Art Cinderella City Trailr Park
1255 OrcuttRd ------LI 3-4530
Ketz Eugene 762Higuera ------LI 3-1210
Keys L H MD 990BoysnAv ------LI 3-2653
Residence 515PatriciaDr ------LI 3-7432
Khalili Abol 1169½Leff ------LI 3-2997
Kiester E S 1251 OrcuttRd ------LI 3-8262
Kiger Albert 1635Chorro ------LI 3-7417
Kiger H S 2141Broad ------LI 3-2117
Kiler Geo S 1153Buchon ------LI 3-1920
Kilgore Jas C 2038 SnLuisDr-----LI 3-5872
Kilker Anthony R 1563Mill ------LI 3-6156
Killgore Fred G 75BentonWy -----LI 3-1028
Killingsworth C B 965West ------LI 3-8775
Kimball F C 794Buchn ------LI 3-2041
Kimball Jas W 2404Helena ------LI 3-2286
KIMBALL MOTOR COMPANY
1144Montery-LI 3-5752
KIMBALL TIRE CO
252Higuera ------LI 3-6787
Kimerlin Phil L 543LawrnceDr ---LI 3-7698
Kimmel Harold K 764 SntaRosa ---LI 3-5490
Kimmons Mack 460HendrsnAv ---LI 3-4728
King Arthur E 866Leff ------LI 3-0870
King Douglas M 500FthlBl ------LI 3-3739
King H E 1670PhillipsLn ------LI 3-1182
King John B 690Brizzolara ------LI 3-2651
King K K 1417Carmel ------LI 3-5560
King Lester 553 SerranoDr-------LI 3-7539
King Richard F 742BoysnAv -----LI 3-5008
King Robt D 726Nipomo ------LI 3-8072
King Robt S 858Centr ------LI 3-8103
King Ruth 858Centr ------LI 3-8103
King Zella Mrs 1904Broad ------LI 3-8646
Kingsbury A H 464Dana ------LI 3-2321
Kinneavy F S 265NBroad ------LI 3-3624
Kinney Seth G 2000Bishp ------LI 3-1519
Kinney Wesley R 1419 Osos------LI 3-3130
Kinsey Fay 126King ------LI 3-2410
Kinsey Herbert C 220Lincln ------LI 3-2753
Kinsman A D 596Toro ------LI 3-4874
Kinunen Edwin H 215Branch -----LI 3-6211
KIRBY COMPANY
680Higuera ------LI 3-3510
Kirby M M FthlBl ------LI 3-8866
Kirby Richard SanLuis Fish Co
AvlaBch-LI 3-4603
Kirchner Francis T SeeCanyon ----LI 3-3345
Kirchner Frank W 101Hwy ------LI 3-1604
Kirk B H 2061Hope ------LI 3-9592
Kirk Dale 1363Fredercks ------LI 3-6969
KIRKEBY CARL men's wear
851Higuera-LI 3-6345
Kirkeby John 1143Walnt ------LI 3-4960
Kirklen's 770Higuera ------LI 3-9518
Kirkpatrick W M 267LunetaDr ---LI 3-6407
Kirkpatrick Wm B 551Hill ------LI 3-3052
Kirn Curtis EdnaRd ------LI 3-4998
Kirschner Karl E MD Anatomical &
Clinical Lab 1243Garden------LI 3-4180
Kishiyama Ellen 399-4thBaywdPrk-LI 3-2092
Kitch Kenneth 1901Garfld ------LI 3-0453
Kitchen Donald E
224-1stBaywdPrk ------LI 3-6383
Kittredge David 1245Peach ------LI 3-4173
Kizzia Jean 685 SntaRosa------LI 3-2791
Kjaerbye Harold F Coast Lnd Rlty Co
986Montery-LI 3-2682
Klandrud Wallace Rev
755 SerranoDr ------LI 3-7922
Klaucke Chas Mrs 728Church -----LI 3-4909
Klaucke Dora 668Marsh ------LI 3-5446
Klaucke H L 492MitchlDr ------LI 3-6033
Klaucke Richard H 1240JoyceCt --LI 3-1405
Klaucke Roy 2473LawtnAv ------LI 3-7478
Klein Chas PerknsLn ------LI 3-9222

Klein H 1341 Osos------LI 3-1425
Kleineck J W 642LawrnceDr -----LI 3-8982
Klevens Construction Co
510FthlBl ------LI 3-8789
Klevens Construction Co
510HighlndDr-LI 3-8788
Klevens Maury 510HighlndDr ----LI 3-8788
Kliever Otto Rev 3040Flora ------LI 3-1128
Kline Wayne 1042Pac ------LI 3-4733
Kling Jas E 45Vetvle ------LI 3-9584
Kluchin Leo W 940 SntaRosa-----LI 3-3231
Kluck Lillian 778BoysnAv ------LI 3-4760
Kluver's Cigar Store 726Higuera --LI 3-2142
Knapp Shoe Counselor ------LI 3-5879
Knecht Fred W 166GrandAv ------LI 3-0534
Knepple Jos F 880Upham ------LI 3-4120
Knight Florence T 1390Palm -----LI 3-0794
Knight Frank Mrs 1397Marsh ----LI 3-8607
Knight Robt A 1404Andrws ------LI 3-6370
Knight Robt A CPA 774Marsh----LI 3-5787
Knight S F 203HighlndDr ------LI 3-5424
Knights of Columbus Tours
1711 SnLuisDr ------LI 3-4045
Knipping Elmer F
582 S 5thBaywdPrk-LI 3-2793
Knoll Albert J Rev Presbyterian Chrch Study
Marsh&Morro-LI 3-5452
Residence 479HighlndDr ------LI 3-1014
Knoll Jos J dntst 1114Marsh------LI 3-8440
Residence 185HighlndDr ------LI 3-0892
Knopp Genevieve L 264Higuera ---LI 3-0450
Knost Howard 120GrandAv ------LI 3-4096
Knott Chas E 1418JohnsnAv -----LI 3-5792
Knowles Howard R 1310Chorro ---LI 3-7573
Knudsen Andrew
1005-10thBaywdPrk-LI 3-1665
Knutson John C 283WarrenWy ----LI 3-6660
Kobayashi Hitoshi F 432Dana ----LI 3-6087
KOCH BEN CONTR
97TassajaraDr ------LI 3-5511
Koch Ben H 266DlMrCt ------LI 3-7509
Koch Edwin S 372TolosaWy ------LI 3-4576
Koethen O W 533NBroad ------LI 3-1529
Koga Lawrence 111Casa ------LI 3-9233
Kogan Irvin J 242FerriniRd -----LI 3-1494
Kohler Harvey J 1155LsOlivosAv --LI 3-2773
Kohlman A L Hap 211TassajaraDr-LI 3-9639
Kohn Matt Jr 1317Palm ------LI 3-7391
Kolibas Sue 1431Nipomo ------LI 3-8965
Kombrink Richard T
1901CorralitosAv-LI 3-2789
Korntved W Wm 1801 SBroad ---LI 3-3342
Korosec Larry J 277WarrenWy ----LI 3-6277
Korpa Stephen 298DlMrCt ------LI 3-7291
Korsmeyer Russell 1035Buchon ---LI 3-0462
Kother Frances 770Peach ------LI 3-8229
Kough Irma N 1447Beach ------LI 3-2485
Kounanis Wm M 1121A George----LI 3-6689
Koznek Art PismoHwy ------LI 3-2807
Krabill Loren W 50LaEntradaAv --LI 3-7767
Kraft John Cuesta-by-the-Sea ---LI 3-7892
Krall Donald W 2505 SntaClara---LI 3-3186
Kramp Ted C 65Vetvle ------LI 3-1717
Kranich Robt W 132CrandlWy ----LI 3-3071
Krause Albert 1254 SnMateoDr---LI 3-6656
Krause Mari B 1254 SnMateoDr--LI 3-6656
Krebs Karl A 729 South------LI 3-7560
Krege Emil E 1261Peach ------LI 3-2785
Kreinbring Louis 1035Leff ------LI 3-1817
Kriedel Edw T 1018Pac ------LI 3-3198
Kriner N F 1196 Isly------LI 3-5782
Krueger Clyde M 1418Morro -----LI 3-1263
Kruger Fred Fred's Auto-Elec Parts
& Serv 1511Montery-LI 3-3821
Krystal Albert 1248 SnCarlos-----LI 3-4891
Kubek Anthony E 1925CorralitosAv-LI 3-6534
Kubitski Arnold B 1028Pac ------LI 3-4921
Kuden Hagop Pac Motl 101Hwy---LI 3-5075
Kuden John LsOsosRd ------LI 3-4137
Kuhler Ralph L 1265Buchn ------LI 3-7387
Kuhler Wm 1515JohnsnAv ------LI 3-4079
Kulien O M 865Morro ------LI 3-4524
Kundert Karl MD 1106Pac ------LI 3-4140
Residence 2171 SierraWy------LI 3-1398
If no answer call------LI 3-5800
Kunihiro S LsOsosRd ------LI 3-4570
Kunimi Mildred 645Park ------LI 3-8066
Kuramitsu Gilbert M
505-14thBaywdPrk-LI 3-1176
Kurbat Alverda 667Montery -----LI 3-4061
Kurtz Donald G 1510½Broad ----LI 3-3871
Kurtz R E 2450Meadw ------LI 3-7091
KUSTOM KORNER
636Higuera ------LI 3-8312
Kweder Philip 738Higuera ------LI 3-7303
Kyes Leonard 970 SntaRosa------LI 3-7986
KYLE CO
1609 Osos ------LI 3-1998
Kyle Gale 1635 Osos------LI 3-4040
Kyle Harry 1747Chorro ------LI 3-0846
Kyle Harry Kyle Co 1609 Osos----LI 3-1998
Kymes Estelle 2320LawtnAv -----LI 3-6118
L & F MOTOR CARS
1243 Montery ------LI 3-9514

L

Labonte Roger EdnaRd ------LI 3-9358
Labor Local No 1464 A F of L
1530Montery-LI 3-6057
LaCasita Motel AvilaBch ------LI 3-4826
Lacey Michael 164 SnJoseWy-----LI 3-3940
LaChance Jean 253Branch ------LI 3-0837
Lackey Millard D 1865Montery --LI 3-9621
Lackore Clifford E 26ElmCt ------LI 3-8242
Lacterman Harry M 716Misn -----LI 3-5410
LACTERMAN'S women's appri
749Higuera ------LI 3-4936
Lacy Sadie 521½ SntaBrbra------LI 3-7017
LADWIG FARM & HOME SUPPLY
1619 Osos-LI 3-3442
Ladwig Glen 746FrancisAv ------LI 3-4290
Ladwig Glen Ladwig Farm & Home Supply
1619 Osos-LI 3-3442
LaFaive Leo G 2416 SntaClara----LI 3-5911
LaForce Rand Mrs 2574Lawton ---LI 3-5392
Lagao A FthlBl ------LI 3-2839
LAGOMARSINO'S WHOLESALE LIQUOR & WINES Osos&Higuera------LI 3-7832
Laguna School LsOsosRd ------LI 3-4621
Laidlaw A L 1215Ella ------LI 3-4930
Laing Chas E 404PatriciaDr -----LI 3-2926
Laird Edw 829BoysenAv ------LI 3-2443
Laird Harry J 275LinclnAv ------LI 3-5713
Laloli Henry 18 STassajaraDr ----LI 3-2368
Lamb A W VistaDelMorro ------LI 3-4892
Lambert Ada 1259Palm ------LI 3-6983
Lambert Hano Mrs 12thBaywdPrk-LI 3-7753
Lambert Walter H LsOsosRd -----LI 3-3313
Lamberth Lacey E Daylight Gardns
3363 SBroad-LI 3-1833
Lamboy Oscar 2545GretaPl ------LI 3-4397
Lammiman G F 150Chorro ------LI 3-3548
Landeck Herbert A Jr 2084Hays --LI 3-5751
Landell Celia R 476Chorro ------LI 3-9643
Landell Paul E Jr 476Chorro -----LI 3-9643
Landger Construction Co
145 South ------LI 3-4903
Landreth J B 628Grove ------LI 3-1796
Landyshev Alex 2524Augusta -----LI 3-7899
Lane's Ceramic Studio 583Dana --LI 3-2713
Lang Alfred A 2076McCollm -----LI 3-2076
Lang C C Mrs 1780 SnLuisDr-----LI 3-2064
Lang Donna J EdnaRd ------LI 3-0611
Lang Eugene H 1031High ------LI 3-1598
Langdale Bradford
CampSnLuisObispo-LI 3-0767
Lange Herbert J 268Branch ------LI 3-0619
LANGENDORF UNITED BAKERIES INC
584Higuera-LI 3-4145
From telephones served by the
following exchanges
Santa Maria
(No Intercity Charge)
Ask Operator for-Zenith 4555
Langford D 652MitchlDr ------LI 3-2765
Langford Jas A 618Grove ------LI 3-3427
Langlois Arthur 366ChaplnLn ----LI 3-8232
LANNY SURGE EQUIPMENT
1502 Carmel ------LI 3-9505
Lanotti A 948 SntaRosa------LI 3-5084
Lansing Kathryn 155FerriniRd ---LI 3-2129
LaPierre Hazel Mrs 1220 Osos----LI 3-3037
Large Jas W OldHwy101 South----LI 3-3226
Larkin W E 149-3dBaywdPrk -----LI 3-4698
Larry Fraites Shell Service
1095Montery-LI 3-2216
Larry & Margo's Health Foods
1120Morro-LI 3-1127
Larsen Peter 575Dana ------LI 3-4706
Larson A T 647-6thBaywdPrk ----LI 3-6385
Larson Blanche Mrs 747Leff -----LI 3-1430
Larson Leonard 2090McCollm ----LI 3-5898
Larson Richard A N 228NChorro --LI 3-7652
Larson Ronald L 520Higuera ----LI 3-4413
LaRue Jean 1514Toro ------LI 3-4905
LaRue R O 294CraigWy ------LI 3-7991
Lashbrook Jas MorroRd ------LI 3-3492
Lass W J 657MitchlDr ------LI 3-1029
Lassonde Rose A 772Mill ------LI 3-7124
Lauck David 150Graves ------LI 3-5514
Lauer R Alvah 398PatriciaDr ----LI 3-8884
Laundrette 346Higuera ------LI 3-9874
Laundromat of San Luis Obispo
675Higuera ------LI 3-9862
Laurellinda Training Ranch
EdnaRd-LI 3-7155
Lauritzen Chas F 804BoysenAv ----LI 3-4154
Laursen John 127Casa ------LI 3-2621
LaVelle Thos H 1705 SBroad------LI 3-9259
Law Dan 1239 Sydny------LI 3-1840
Law H E 64LaEntrada ------LI 3-8146
Law John V 811Misn ------LI 3-5435
Law Sandra 1239 Sydney------LI 3-4542
Lawn Eugene W 1344Mill ------LI 3-7425
Lawrence Cecil 2545GailPl ------LI 3-2672
Lawrence Harold 169CraigWy ----LI 3-8497
Lawrence Lester E
96 SnAntonioAvilaBch ------LI 3-4842
Laws A Calvin 742BoysenAv -----LI 3-0746
Lawson Bennie 644 Isly------LI 3-1904

Lawson Carl W 1213½Nipomo ---LI 3-6415
Lawson John D 396LinclnAv ------LI 3-6080
Lawson's Hancock Service
1480Montery-LI 3-9751
Laymon Leon E 465Pac ------LI 3-6900
Laythorpe Frank 354Buchon -----LI 3-8033
Lazzarini Don L Edna ------LI 3-5923
Lazzarini Eugene 1548Montery ---LI 3-4999
Lazzarini Frank E EdnaRd ------LI 3-9324
Leach Edwin E 2021Broad ------LI 3-9654
Leach Leo E FarrellAvBaywdPrk --LI 3-3826
Leach Leonard W
LosOsosHighlands-LI 3-8630
Leach R Dale 1563Fairvw ------LI 3-9627
Leach Richard 281HathwyAv -----LI 3-2267
Leal Manuel 191Beebee ------LI 3-7872
Leal Roza C PortugueseFlatRd ----LI 3-7770
Leary Ruth A 2000Gardn ------LI 3-3204
LeBay Louis 1376Fredericks -----LI 3-4352
Lebo Virgie L 883RougeotPl ------LI 3-3702
Lechuga Manuel 235Price ------LI 3-8018
Lechuga P 1828JohnsnAv ------LI 3-7692
Leckband Lawrence 1327Breck ---LI 3-8769
Leckenby Phil L 1238FthlBl -----LI 3-8074
Lecker Jos 229LunetaDr ------LI 3-8477
Ledesma Vincent A 275NChorro --LI 3-7745
Ledgerwood Saml N 729 South ---LI 3-0936
Ledson Mary 525JeffryDr ------LI 3-1416
Ledson W A 525JeffryDr ------LI 3-0514
Lee Billie V 2374Augusta ------LI 3-4592
Lee Ed 388Chorro ------LI 3-3686
Lee Gerald K 1059Leff ------LI 3-4502
Lee Harry 1127Pac ------LI 3-0675
Lee Sue L 1421Gardn ------LI 3-7197
Lee Thos J 366CalifBl ------LI 3-4655
Leeper Harrison D 1730Morro ----LI 3-5822
LEE'S RICHFIELD SERVICE
1166Montery ------LI 3-9896
LEE'S TRANSPORT
1121 OrcuttRd ------LI 3-0018
Leever Olive 2537GretaPl ------LI 3-7579
LeFevre Alma 860 Osos------LI 3-1149
Leffingwell Richard L
OldHwy101 South ------LI 3-7785
Leguina Santy 559 Isly------LI 3-1655
Lehmann J 534NBroad ------LI 3-3123
Lehr Harland 1503Beach ------LI 3-0394
Leighty Raymond V
392ChristinaWy-LI 3-9467
Leinardi Joe C OrctRd ------LI 3-7483
Leister Arthur 358TolosaWy -----LI 3-2831
Leitcher Robt D 679Montery -----LI 3-4656
Leitcher Sophia 2319Broad ------LI 3-5077
Leitner Ed 1368Higuera ------LI 3-6974
Leitner Eugene L 1137Buchn ------LI 3-6811
Leitner Lawrence L Mrs 1154 Isly--LI 3-4125
Lejonhud Ralph 557PatriciaDr ---LI 3-6066
Leland Edna Mrs 765Centr ------LI 3-2549
Leland Geo N 1520Higuera ------LI 3-8221
Lela's Drive In 2436Broad ------LI 3-9872
Lemos J V Mrs 1042Montalbn ----LI 3-1378
Lenger L L 585Leff ------LI 3-5465
Lenihan D J 2060Chorro ------LI 3-2625
Lennon Elsie 390 SntaMariaAv---LI 3-2930
Leo Philip E 661Buchn ------LI 3-3631
Leon Pedro H 451 Islay------LI 3-0662
Leonard A M Mrs 1640Nipomo ---LI 3-8645
Leonard Geo R 1060Mill ------LI 3-8120
Leonard J E 375HighlndDr ------LI 3-6471
Leonard Mary 1060Mill ------LI 3-8120
Leonard Sue C 1354Breck ------LI 3-4913
Leonhart Chester L
OldHwy101 South ------LI 3-9697
LEONORE SMITH
737Higuera ------LI 3-7218
Leon's Toy Shop 659Higuera -----LI 3-5039
Lepley Henry 1stAvilaBeach ------LI 3-3770
Leseman Vernon A 1515Beach -----LI 3-1175
Leske Donald J 1119Marsh ------LI 3-9256
Leslie R M 2044Fixlini ------LI 3-4671
Lessi Don 275NChorro ------LI 3-8819
Lester Elsie F 1421Garden ------LI 3-9179
Letendre Roland 340Pismo ------LI 3-3782
LETTER SHOP THE
964Chorro ------LI 3-5800
Leutz W A 1842 SnLuisDr------LI 3-2188
Leverich Wm 258AlbertDr ------LI 3-4515
Levers Charleene 1450HasknsAv --LI 3-4649
Levin Rodney R 256NChorro -----LI 3-3497
Levy A & Zentner J Co
Office 303Higuera ------LI 3-4325
Garage 101Hwy ------LI 3-1189
Lewelling Eric 338CuestaDr ------LI 3-1971
Lewelling Ernest B 210LinclnAv --LI 3-8480
Lewelling Henry A 855FrancisAv --LI 3-4139
Lewelling John OldHwy101 South--LI 3-0821
Lewellyn Chas SeeCanyon ------LI 3-4581
Lewellyn Louis W 123Casa ------LI 3-9220
Lewetzow D R 1033Walnt ------LI 3-2699
Lewin Bernhard rl est 657Pismo---LI 3-5085
Lewis Al V 248ChapInLn ------LI 3-3275
Lewis Albert J 1134Montalbn ----LI 3-4423

Lewis Anna Mrs 141Ward ------LI 3-7041
Lewis David R LosOsosHilnds -----LI 3-3508
Lewis Dean 500FthlBl ------LI 3-4142
Lewis Dorothy R EdnaRd ------LI 3-1630
Lewis Geo R Mrs 1885 SnLuisDr--LI 3-3429
Lewis Gertrude 858Leff ------LI 3-2558
Lewis J S 389Pismo ------LI 3-3075
Lewis Jane A 1068Pac ------LI 3-7093
Lewis Joe 365 SntaBrbraAv------LI 3-5897
Lewis Lulu 1610Carml ------LI 3-0468
Lewis Manuel J 1311Fredericks ---LI 3-2028
Lewis N D 679 SntaRosa------LI 3-9696
Lewis Patricia R 1341 Osos------LI 3-2436
Lewis R A MorroRd ------LI 3-1267
Lewis R A 1251 OrcuttRd------LI 3-4617
Lewis Vance D 696FthlBl ------LI 3-6326
Lewis Victor 1843Hays ------LI 3-9108
Lewis Walter F EdnaRd ------LI 3-4189
Libby Carroll 1942Fixlini ------LI 3-3660
Libby Edw 195RamonaDr ------LI 3-7202
Libby Lyman L 710FthlBl ------LI 3-2944
Libhart Ralph 1223George ------LI 3-0559
Libs F M 996Mill ------LI 3-2093
Liebenguth Edith 762NBroad ----LI 3-0475
Liebscher Barney MorroPalisades -LI 3-9283
Lighthouse Cafe 540FrontAvilaBch-LI 3-4816
Lighthouse Gregory A Jr
1220½Mill-LI 3-9601
Liljestrand O Eric
LosOsosHighlands-LI 3-2632
Lima Donald 654 Osos------LI 3-8484
Lima Robt F 298RamonaDr ------LI 3-1977
Limon Antonio B 625Florence ----LI 3-1714
Limon Regino 1200BushnellAv ---LI 3-7907
Lincicum Clem V 2105JohnsnAv --LI 3-6680
Lind John 48BentnWy ------LI 3-2630
Lindeman Roger 1521Morro -----LI 3-8936
Lindero Investment Co Inc
500Westmnt-LI 3-6188
Lindesmith Ellen 1121 Iris------LI 3-4130
Lindsay Frank A 1050Murry -----LI 3-6851
LINDSAY SOFT WATER CO
300Higuera ------LI 3-2815
Lindsay Wm L 405NFerriniRd ----LI 3-8735
Lindsey Gordon R
OldHwy101 South ------LI 3-2294
Line Construction Co 1525Mill ---LI 3-2921
Line Herbert 534HathwyAv ------LI 3-1303
Linebarger E W 874Church ------LI 3-8504
Linebarger Margaret
1347A Chorro-LI 3-6703
Linebarger Margaret altrtns
846Higuera-LI 3-7938
Litchfield Co 390Higuera ------LI 3-3346
Litho Art Shop 1804 Osos------LI 3-5939
If no answer call------LI 3-3718
Little Chef Drive Inn 1761Montery-LI 3-9091
Little Floyd 125FthlBl ------LI 3-0841
Livermore Geo W 744 Islay------LI 3-2652
Livers Gerald D 256NChorro -----LI 3-6813
Livingston Anita B 274Higuera ---LI 3-4344
Livingston Chas O 1115 Olive-----LI 3-0524
Livingston W C 274Higuera -----LI 3-4344
Lloyd Margaret 1346A Chorro----LI 3-4055
Locke C S 717Montery ------LI 3-0994
Locke Glen B
213LaurelAvAvilaBch-LI 3-8854
Locke Lee 153 SnJoseCt ------LI 3-9357
Lockwood Carl 668MtnVw ------LI 3-7709
Loesche Edw C 229½High ------LI 3-2313
Loew Kenneth 1124Mill ------LI 3-8554
Lofgreen C Dorae 2620Broad ----LI 3-3693
Loftus T R 626 Sandrcock ------LI 3-6523
Log Cabin see Edna Farm Center Hall
Logan C F 390Kentucky ------LI 3-6719
Logan Lugarda 1578Palm ------LI 3-7329
Logan Victoria 1558Palm ------LI 3-8385
Logue David T 1070Palm ------LI 3-8786
Lohman Calvin 331HathwyAv ----LI 3-2998
Lohrberg John S 261NBroad -----LI 3-4629
Lokey Aaron R 2900RichrdAv ----LI 3-6133
Lonborg Eric 218FthlBl ------LI 3-8017
Lonborg R H 566EllenWy ------LI 3-7644
LONG E E PIANO CO
777Marsh ------LI 3-1245
Long Irvine S 251HighlndDr -----LI 3-2694
Long W C 525Higuera ------LI 3-0081
Longaker H Wayne 1424Palm ----LI 3-7859
Longfellow Clayton 1353Pismo ---LI 3-1739
LOOMIS E C & SON feed dlrs
65½Higuera ------LI 3-8410
Loomis Joe S 817BoysenAv ------LI 3-9105
Loomis Richard I 1273RichCt ----LI 3-4459
Loper H S 1432Higuera ------LI 3-5824
Loper Willard 255 SntaLuciaDr---LI 3-7408
Lopes Manuel S 2043 SierraWy---LI 3-8350
Lopes Manuel V EdnaRd ------LI 3-0979
Lopez Adolph LsOsosRd ------LI 3-6207
Lopez Ellen 1711A Chorro------LI 3-6341
Lopez Ivan W 571Buchn ------LI 3-4900
Lopez Jose 834 Sandrcock------LI 3-3054
Lopez Lester B 1500Montery -----LI 3-7765
Lopez Manuel 1320Buchn ------LI 3-6238

Lopez Minnie 971Church --------LI 3-0741
Lopez Pete S 1287MurryAv -------LI 3-5830
Lopez W E Old101Hwy ---------LI 3-6053
Lorenz Hugo A 523CuestaDr -----LI 3-3668
Lorenzi R J McCarthy Tank & Steel Co
RailrdAv -----------------LI 3-1760
Residence 239HighIndDr -------LI 3-7029
Lorton John 675 Osos-----------LI 3-1933
LosOsos Valley Garage LsOsosRd --LI 3-3073
LosOsos Valley Market
LsOsosValleyRd-LI 3-5692
LosOsos Vendors 750Mill --------LI 3-8417
Los Ranchos School EdnaRd -----LI 3-0884
Lothrop Chas F 659Caudl --------LI 3-9560
LoTide Motel AvilaBeach --------LI 3-5554
Lou & Marion's 958Montery -----LI 3-9783
Loughlin W H Mrs 1728Broad ----LI 3-4058
Loughran Jos F 156DlNrteWy ----LI 3-5422
Louis Howard 800Palm ----------LI 3-4332
Louis Howard W Ah Louis Str
800Palm-LI 3-4332
Louis Photographers
Day or Night call-------------LI 3-1445
Louis W Young 350Lincln -------LI 3-1445
Louis Walter 460Pac -----------LI 3-4024
Louis Yvonne S 173HighIndDr ----LI 3-7459
Louk J W 297B Branch----------LI 3-1870
Louran Lena Mrs 873Church -----LI 3-2237
Loveall Benj F dntst 1500Marsh---LI 3-7115
Residence 2302ParkIndTer -----LI 3-6547
Lovelady Don L 435High --------LI 3-4875
Loveless Mary 1844Hays --------LI 3-8192
Loveless Ora Mae 153 Stennr----LI 3-5825
Lovell J R 1946Chorro ---------LI 3-8593
Lovell Ruth 1815 Osos----------LI 3-5066
Lovett Clyde A 903-9thBaywdPrk -LI 3-8856
Lovett E D MD 2425JohnsnAv-----LI 3-4528
Lowe Annie J ResrvrCanyonRd ----LI 3-4131
Lowe C A 1062A Isly ----------LI 3-8022
Lowe Charlotte 182FthlBl -------LI 3-6905
Lowe F W 1119Montalbn ---------LI 3-7998
Lowe Floyd E 1231 Sydny -- ----LI 3-4046
Lowe Harold R 1061Murry -------LI 3-8513
Lowe Jack L 190HendrsnAv ------LI 3-7618
Lowman Carol B Mrs
523 Sandrcock-LI 3-8543
Lownes Carl R 166FthlBl --------LI 3-3501
Loy Jack D Mrs 169High --------LI 3-5682
Loy Wm F 1239Broad -----------LI 3-2829
Loyd V V 1202Pismo ----- ------LI 3-5576
Lozano Marcel 249½ Sandrcock---LI 3-8873
Lucas Jas 178RamonaDr ---------LI 3-8667
Lucas John 261 South-----------LI 3-6250
Lucas Mary 261 South-----------LI 3-7269
Luchessa Ed 1660Mill ----------LI 3-7292
Lucian Albert 201-11thBaywdPrk--LI 3-6771
Lucian Don 600-7thBaywdPrk ----LI 3-1057
Lucio Joe C Jr EdnaRd ---------LI 3-4388
Luckhart Dallas D
PortugueseFlatRd -----------LI 3-5767
Luckhart Trailer Supply
283Higuera ---------------LI 3-7208
Lucksinger Aliene W Mrs
1758Fixlini-LI 3-7723
Lucksinger Fred 1760Fixlini ------LI 3-3421
LUCKSINGER FRED MOTORS
Service & Parts 895Palm------LI 3-2800
New Car Sales 1255Montery----LI 3-2800
Used Car Sales 1244Montery----LI 3-2800
Lucky Auto Supply 1101Higuera --LI 3-7544
Lucky Spot Cafe 280Higuera -----LI 3-9778
Lucky's Market 2140 SBroad-----LI 3-9776
Ludwick Arthur R Continental Assurance
Co Agt 1327Marsh-----------LI 3-7818
Residence 58LaEntradaAv -----LI 3-2814
Ludwick Vern A 965JohnsnAv ----LI 3-7981
Luis Anthony R 381Pac ---------LI 3-1401
Luis John G 1968Chorro ---------LI 3-0778
Luis Rose Mrs 462Chorro -------LI 3-9325
Lujan Henry P 1995 Osos-------LI 3-6799
Lund Fred Arthur 255LaCanadaDr -LI 3-7343
Lund Harold L Beach Apts
86 SnLuisAvilaBch ----------LI 3-6185
Lund John 1739JohnsnAv --------LI 3-6693
Lund Ramona I 1910Chorro -----LI 3-6536
Lundquist Claude Y 173DelSurWy -LI 3-9411
Lundy J V 546Higuera ----------LI 3-9170
Lusardi A S 740Pac ------------LI 3-6271
Lusardi S J 1665Higuera --------LI 3-6193
Luster C C 326ChristinaDr -------LI 3-1895
Luttropp Eric K 744Center ------LI 3-3879
Luttropp Michael 120PatriciaDr --LI 3-4244
Lux A E 568MitchlDr -----------LI 3-2493
Lux Jos I 522NBroad -----------LI 3-8975
Lydic Robt L 570Marsh ---------LI 3-9524
Lyman Albert E 1015Buchn ------LI 3-6936
Lyman Geo W 230BaywwHtsAv ---LI 3-1993
Lynch Carl W 532CuestaDr ------LI 3-7438
Lynch Mary C Mrs 1220 Osos-----LI 3-1124
Lynch Obie 226HighIndDr --------LI 3-2916
Lynch Opal 1627 SntaRosa------LI 3-9593
Lynch Yvonne PortugueseFlatRd --LI 3-7717

Lynn R F 153-16thBaywdPrk ----LI 3-5050
Lynn Ralph F 353GrandAv -------LI 3-8346
Lyon Ray B SLO County of Superior Judge
CourtHse-LI 3-3432
Residence 1290FthlBl ---------LI 3-4441
Lyons Robt 804BoysenAv --------LI 3-7458
Lysher Edw 996-9thBaywdPrk ---LI 3-2414

M

M & W Distributing Co
S OldHwy101-LI 3-7858
M Y C O Adjusting Service 1214Broad
Night & Day call-------------LI 3-5985
MacDonald Harry F Carpenter H H Estate of
981Montery-LI 3-3147
Mach Geo R 399JeffryDr --------LI 3-8674
Machado Joaquin EdnaRd --------LI 3-5614
Machado Leslie 464Hill ---------LI 3-6881
Machado M OrctRd -------------LI 3-6508
Machado Marjorie 914Branch ----LI 3-1125
Machado Martin LsOsos ---------LI 3-5557
Machado Tony 172High ---------LI 3-0607
Machin Violet RN
230-9thBaywdPrk-LI 3-3487
Maciel Serafine 260CraigWy -----LI 3-1370
MacKay Alex 850FthlBl ---------LI 3-5988
Mackey Jas 1461Mill -----------LI 3-1536
Macklin Walter J 1152MurryAv ---LI 3-1429
MacLaren Norman D
1254PasoRoblsBaywdPrk-LI 3-1419
MacLean Donald B MD 743Pismo-LI 3-7687
Residence 748Grove -----------LI 3-7834
MacLean Ethel H Mrs 738Higuera -LI 3-2908
Macmillan Bertha 781Marsh -----LI 3-2144
Macrae Lester 341FthlBl --------LI 3-5508
MAC'S COCKTAILS
AvilaBeach ---------------LI 3-8621
MacWallace Florence
1141A Marsh-LI 3-9037
Macy Chas 156 SnMiguelAvilaBch -LI 3-0739
Maddalena Ben L 481NBroad ----LI 3-9403
Maddalena Josephine Mrs OrctRd -LI 3-0549
Maddalena Noel 376Graves ------LI 3-2337
Maddalena Roland 439LawrnceDr -LI 3-1091
MADDALENA TIRE CO
Higuera&Osos-LI 3-0735
Maddox Marcella 70LaEntradaAv -LI 3-7456
Maddox Paul OldHwy101 South---LI 3-8306
Maden Harvey W 1127Peach -----LI 3-2486
Madgett Raymond E 512Dana ----LI 3-9049
Madonna A 2061 SnLuisDr-------LI 3-8131
Madonna Alfred EdnaRd --------LI 3-1145
Madonna Arthur EdnaRd --------LI 3-7634
MADONNA CONSTRUCTION CO
Higuera&Freewy-LI 3-0300
If no answer call-------------LI 3-1883
Madonna Dora 759Montery ------LI 3-3209
MADONNA INN
Freewy&FrenchRd -----------LI 3-3000
Madruga Al 523Hill ------------LI 3-2316
Madruga C Mrs 285FthlBl ------LI 3-9638
Madruga Tony A 2231Broad -----LI 3-8171
Madsen Edw 1443 Iris----------LI 3-8535
Madsen Robt T 1491 Iris--------LI 3-3267
Maes Harry C 770 SntaRosa------LI 3-0733
Maes John 287DlMrCt ----------LI 3-8457
Mager Hans 411Graves ----------LI 3-4375
Maggetti Jerry T Jr 1961 Slack----LI 3-2089
Maggetti P L 1264Palm ---------LI 3-1864
Maguire Patrick D 881Morro -----LI 3-0730
Magur L W 1215 SylviaCt-------LI 3-1893
Maha Elsa 1043Marsh ----------LI 3-0432
Maher Barbara V 2802JohnsnAv --LI 3-9156
Maher Edw J MD 1239Gardn -----LI 3-4043
Residence 2802JohnsnAv -------LI 3-6192
If no answer call-------------LI 3-5800
Mahoney Chas J 623 Sandrcock---LI 3-6976
Mahoney D F 1303Higuera -------LI 3-3386
Mahoney David I Jr 741Center ---LI 3-8829
Mahoney John A 1309Pismo -----LI 3-3792
Maier Chas R 1411Broad --------LI 3-3876
Mailand Walter C PismoHwy -----LI 3-6098
Mailheau Cathryn R 944MurrayAv -LI 3-9453
Main Eva L 1042Pac -----------LI 3-5892
Mainini Adelaide Mrs 1817Broad -LI 3-9021
Mainini Alfred 83Chorro --------LI 3-9096
Mainini Angelo MorroRd --------LI 3-8006
Mainini Chas Mrs 220AlbrtDr ----LI 3-2231
Mainini H N 1720Broad ---------LI 3-5094
Mainini Henry R MorroRd --------LI 3-2546
Mainini Jos 566Pac ------------LI 3-6431
Mainini Pete OldHwy101 --------LI 3-0798
Maino C A 1108Gardn ----------LI 3-2240
Maino C A 994MurryAv ---------LI 3-9033
MAINO CONSTRUCTION CO contrs
2238 SBroad --------------LI 3-7411
If no answer call-------------LI 3-8201
Maino Jas E PismoHwy ---------LI 3-3592
Maino Sila M Mrs 1043Peach -----LI 3-2920
Maino Theo C 643Grove ---------LI 3-8201
Maino Theo M 1424Mill ---------LI 3-7241
Maitland Arthur J OrcuttRd -----LI 3-4919
Mallagh A E 1656PhillipsLn ------LI 3-6294
Mallagh Elk 296AlbertDr -------LI 3-1355

Mallery's Marine Center
311Higuera ---------------LI 3-6608
Mallory C J 605LawrnceDr ------LI 3-8267
Mallory Chas H 1329Beach -------LI 3-6529
Mallory Mabel Mrs EdnaRd ------LI 3-6210
Mallory Mary E 493Pismo -------LI 3-4380
Mallory Merle A 708Misn -------LI 3-2334
Malmen W D 384Marsh ---------LI 3-5806
Malone Richard C 382HighIndAv --LI 3-7947
Malone Sumner 1613Gardn ------LI 3-6462
Maloney Donald 649Pismo -------LI 3-6208
Malven R A LosOsosHighlands ----LI 3-1374
Malven R A Rohrberg Milton rl est
FarrellRd-LI 3-3704
Manatt Edith R 104DlNrteWy ----LI 3-7159
Manderscheid Barbara 1043Marsh-LI 3-9575
Manderscheid Carl Jr 1334Gardn --LI 3-3062
Manderscheid L E 274Higuera ---LI 3-3948
Manderscheid Mary 752Buchn ----LI 3-1286
Mandes Louis J 299HermosaWy ---LI 3-3819
Manfrini Jos 580Pac ------------LI 3-7492
Manfrini Jos Walston & Co Inc investmnts
AndersnHotl-LI 3-2878
Manley Harold R 1314Palm ------LI 3-4208
Manning Donald D
272-7thBaywdPark ----------LI 3-7850
Manning John H 568PrincetnPl ---LI 3-8772
Manning Wm C PortugueseFlatRd-LI 3-9051
Mansfield Don L 1608Broad -----LI 3-3143
Manthie L O 2583GretaPl -------LI 3-3658
Mantor Delynn 686NBroad ------LI 3-1834
Manuel's Liquors 2145 SBroad----LI 3-5074
Maples L C 121Cyprs -----------LI 3-3428
Marcom W E 1342Breck ---------LI 3-4851
Marcum Jas O 830Venabl --------LI 3-0951
Marell's Jewelers 850Higuera ----LI 3-1404
MARGARET McNEIL'S STYLE SHOP
856Higuera-LI 3-3831
Margaroli Catherine Mrs 770Morro -LI 3-6530
Margaroli Chas W Jr 734Misn ----LI 3-3612
Margaroli E 833RougeotPl -------LI 3-5762
Margaroli Jas 2315Broad --------LI 3-3495
Margo & Larry's Health Foods
1120Morro-LI 3-1127
Marines Philip D LosOsosHighlands-LI 3-5380
Marion C W 1113Marsh ---------LI 3-0665
Marks Lambert 1355Breck ------LI 3-4342
Marks Richard L 706High -------LI 3-8929
Marquardt Maynard 113DlSrWy ---LI 3-4972
Marquart Harry E 654MtnVw -----LI 3-7791
Marquering A R Mrs 1214B Mill---LI 3-1049
Marques Sidney 1239 Staffrd-----LI 3-5460
Marquez Henry B 557Couper -----LI 3-1990
Marquez Louise 863Mill ---------LI 3-6560
Marre Louis AvilaBeach ---------LI 3-0565
Marre Luigi Land & Cattle Co
AvilaBch -----------------LI 3-8583
Marre Robt B AvlaBch ----------LI 3-8583
Marshall Arthur P Marshall's Jwlry Str
790Higuera-LI 3-3431
If no answer call Morro By----SPrce 2-8495
Marshall Business Machines
1453Montery-LI 3-2914
Marshall Frank G Mrs
777LinclnAv-LI 3-8379
Marshall Hotel 874Higuera -------LI 3-5853
Marshall I S 244Price -----------LI 3-7779
Marshall Robt 248HathwyAv -----LI 3-7359
Marshall Ruth E 1141B Pac------LI 3-7743
MARSHALL SAM vacum clnrs
1023Morro ----------------LI 3-5797
Marshall Warde L D 743Buchn ----LI 3-4282
Marshall Willard F 241 Sandrcock -LI 3-4335
MARSHALL'S JEWELRY STORE
790Higuera-LI 3-3431
Marshburn Richard 1019Leff -----LI 3-8977
Marsolek Ronald 19Vetvle -------LI 3-6692
Marston Ena 1351Mill -----------LI 3-3551
Martella Henry Mrs 457Buchn ----LI 3-7033
Martin A B 1680 SnLuisDr-------LI 3-7790
Martin Antone 776Palm ---------LI 3-5810
Martin B L 1314Palm -----------LI 3-4316
Martin Barney E 1520Carml ------LI 3-0717
Martin C L 496Pismo -----------LI 3-4395
Martin Cecil E 1251 OrcuttRd----LI 3-2249
Martin Celia 1261Mill -----------LI 3-1720
Martin Chas H 1304FthlBl -------LI 3-8715
Martin Clayton L 558Leff --------LI 3-1705
Martin Donald L 1515 SntaRosa --LI 3-9293
Martin Donald R 107CalifBl -----LI 3-4311
Martin Edw 370 Isly------------LI 3-7233
Martin Emmett J ChfWrntOfcr
193FthlBl-LI 3-0879
Martin Ernest 732JohnsnAv -----LI 3-0467
Martin Ernest A 2274Broad ------LI 3-0894
Martin Eugene 535Higuera -------LI 3-7931
Martin Frank J O'ConnrWy ------LI 3-6047
Martin Harold AvlaBch ---------LI 3-2285
Martin Henrietta 1141E Pac------LI 3-9690
Martin J E 1990Hays -----------LI 3-3060
Martin J S 1947Chorro ----------LI 3-3116
Martin Jack 588MitchlDr --------LI 3-1738
Martin Joe W 369Pac -----------LI 3-3451
Martin John F 2252 SBroad-----LI 3-4122
Martin Kathleen 585Dana -------LI 3-4355
Martin M S PechoRd -----------LI 3-5840

Martin Mamie C 1027Nipomo ----LI 3-1916
Martin Marvin Bud 202RamonaDr -LI 3-0687
Martin Perry AvlaBch -----------LI 3-5427
Martin Robt W 413High ---------LI 3-7096
Martin Wm E 176Chorro --------LI 3-6068
Martinelli S 424JeffryDr -------LI 3-8218
Martines Geo 304Luneta --------LI 3-7689
Martines Geo G 84RafaelWy -----LI 3-3269
Martinez Maria A 435Higuera ---LI 3-3936
MARTIN'S AUTO SERVICE towing &
storge 207Higuera-LI 3-1167
MARTIN'S STANDARD STN
1741Montery ---------------LI 3-9717
Martinson H R 990Mill ---------LI 3-1070
Martinson Ruth S 1034½Peach ---LI 3-1150
Marts Gordon A 766BoysenAv ----LI 3-3119
Marvel Ellis E 1121 OrcuttRd----LI 3-3966
Marv's Hobby Shop 735Marsh ----LI 3-3942
Masdonati M 442Buchn ---------LI 3-3797
Masdonati S 442Buchn ---------LI 3-3797
Masengill W T 1182Buchn -------LI 3-5640
Mason Ruth 242Cyprs ----------LI 3-4059
Mason Theo D 1250 Staffrd -----LI 3-4944
Masonic Hall Assn 859Marsh -----LI 3-1310
Massachusetts Mutual Life Insurance Co
1831 SBroad-LI 3-3057
Massaro Fred A 274HighIndDr ---LI 3-2563
Massie Terry 260DelMarCt ------LI 3-8967
Matasci Flossie 1531Broad -------LI 3-9086
Matejcek A J Hardwood Floors
382½Pismo-LI 3-4966
Matejcek Max W 664Leff --------LI 3-2849
Matheny Robt 104RafaelWy -----LI 3-1275
Mather Ione D 2350LawtnAv -----LI 3-7648
Mathes Mike 1428PhillipsLn -----LI 3-6747
Matheson David B 381FthlBl -----LI 3-9417
Mathews Bill M 221Harris -------LI 3-1460
Mathews Edith 145 Story--------LI 3-4789
Mathews Elsie 320Higuera -------LI 3-2053
Mathews Geo H
Cuesta-By-The-Sea ---------LI 3-4814
Mathews Lloyd L 205High -------LI 3-1688
MATHEWS MEMORIALS & PLATING SERVICE 1Higuera -----------LI 3-1689
Mathews Tom M 165Casa -------LI 3-6921
MATHEW'S TRAILER PARK
264Higuera ---------------LI 3-3383
Mathias Julia Mrs 1341 Osos-----LI 3-3375
Mathiesen Per C 2246 SBroad----LI 3-3372
Mathis Carl 1775ConejoAv -------LI 3-7255
Mathis David 654 Osos ---------LI 3-8738
Mathison W G 434 Isly----------LI 3-1927
Matson Jas J 1938Chorro --------LI 3-3991
Matson Ken L 1938Chorro -------LI 3-6639
Matsueda Jim 774Marsh --------LI 3-9230
Matthews Jas A 954Montalbn ----LI 3-3098
Mattocks Wm A 1405Broad -------LI 3-7967
Mattos Raymond 427MitchlDr ----LI 3-2363
Matulich Wm P-Dr 1362Pismo ---LI 3-5636
Matyas Curt A 320NTassajaraDr -LI 3-0608
Matz Mel A 458Kentucky --------LI 3-5450
Maughmer M T 694Howrd -------LI 3-0657
Maulhardt Herman H AvlaBch ----LI 3-4284
Maupin Hazel L 460-3dBaywdPrk -LI 3-2629
Maury's Market 700Marsh -------LI 3-8174
Mauss Hilda 2068 SierraWy------LI 3-1521
Maxham Owen 1335Carmel ------LI 3-4350
Maxwell G E 519DartmthDr -----LI 3-7970
Maxwell Margaret C
832MelneckeAv-LI 3-1223
Maxwell Otis M 1110Buchn ------LI 3-2909
May G W LsOsosRd ------------LI 3-4405
Maycock Thos W 943B MurrayAv--LI 3-3567
Mayeda K Jon 122RamonaDr -----LI 3-9376
Mayes Ina 1603Chorro ---------LI 3-8355
Mayhew Lawrence L 132NBroad --LI 3-1658
Mays Jos F 4LaEntradaAv ------LI 3-5577
Mays Ottie A
135ManzanitaDrLosOsosHllnds -LI 3-2482
Mayta Leonard F 1554Palm -----LI 3-3572
Mazza Alfred 474HendersnAv ----LI 3-4545
Mazza Antone 615Caudl --------LI 3-8620
Mazza Bill Hughes Rambler Co
1005Montery-LI 3-0540
Mazza D B 889LinclnAv ---------LI 3-8649
Mazza Shirlene 2490LawtnAv ----LI 3-1785
Mazza Wm 1462Haskns ---------LI 3-7567
Mazzacano Tim Mrs 1220 Osos---LI 3-8314
McAdams Clyde E
360-1stAvilaBch -----------LI 3-3550
McAdams Grant DDS dntst
1114Marsh-LI 3-5626
Residence 1972 SnLuisDr--------LI 3-3938
McAllister Melvin D 691Cerro
RomauldoAv-LI 3-2044
McAnallen D L 26NBroad -------LI 3-9419
McAuliffe Emma 972Church -----LI 3-0958
McAuliffe Merilda Mrs 756Peach -LI 3-2555
McBee A D 2347LawtonAv ------LI 3-2393
McBeth Clifford E 671 Osos------LI 3-5756
McBride A H 233LinclnAv -------LI 3-1424
McBride C M SunstPalisades
PismoBch-PRspct 3-2552
McBride Clayton H 150CalifBl ---LI 3-2994
McBride Leslie M 646½Caudl ---LI 3-7716
McBride Louise C 577Dana ------LI 3-3547

McBRIDE SHEET METAL WORKS
OldHwy101 ----------------LI 3-5000
McCanna Ralph J 275NChorro ---LI 3-4035
McCapes A M McCapes Vetnry Hosp &
Bdng Kennel Hwy1-LI 3-0985
Residence 215HathwyAv --------LI 3-6048
McCapes Veterinary Hospital &
Boarding Kennel Hwy1----------LI 3-0985
McCargar Ronald N 2410Helena --LI 3-9617
McCarron G A 923West --------LI 3-3713
McCarthy Jos T 145FthlBl -------LI 3-8414
McCARTHY TANK & STEEL CO
RailrdAv -----------------LI 3-1760
McCauley W M 755Chorro -------LI 3-2751
McCaw Herbert 3279 SBroad-----LI 3-0469
McChesney Emma VerdeCanyonRd -LI 3-6460
McChesney Leroy E Royal Oaks Dairy
VerdeCanyonRd-LI 3-0587
Residence VerdeCanynRd -------LI 3-7116
McClellan Chas 2013 Swazy------LI 3-3021
McClellan R E 882Grove --------LI 3-6494
McClellan Richard G 1029C Pac---LI 3-9353
McClelland Jas F 665MtnVw -----LI 3-9213
McClenathan C K MD French Clnic & Hosp
1170Marsh-LI 3-7070
Residence 274ChapInLn --------LI 3-6236
If no answer call-------------LI 3-7070
McClintic Wm 1120Peach -------LI 3-1969
McCLURE J E rl est
855Montery ---------------LI 3-8665
Residence 1646HillcrstPl ------LI 3-2870
McClure M Mabel 1223Chorro ---LI 3-3749
McCollister Geo Dr 148FthlBl ----LI 3-1180
McConnel Jane Mrs 851Misn -----LI 3-7553
McCord Jas F 750Humbrt -------LI 3-3900
McCorkle Cheryl PismoHwy ------LI 3-7389
McCorkle Robt E 1071 Islay------LI 3-1653
McCormick Bill 485Pismo -------LI 3-4599
McCormick K P 1055Pac --------LI 3-2780
McCormick Lois A 1720Fixlini ----LI 3-1873
McCoskey L N 294LinclnAv ------LI 3-5952
McCoy Harry L 266WarrenWy ----LI 3-7870
McCoy J P 1134Peach ----------LI 3-4730
McCoy R H 1995 Osos----------LI 3-4708
McCracken Carl D 1155Pismo ----LI 3-8463
McCracken Richard 875Pac ------LI 3-2218
McCray Jas A 785Peppr --------LI 3-4265
McCullar C B 365PatriciaDr -----LI 3-2827
McCullough Lemuel 631JohnsnAv -LI 3-9676
McCune Hazel EdnaRd ----------LI 3-1926
McDaniel L N 441KentuckyAv ----LI 3-6861
McDaniel Thos O 1535Morro -----LI 3-1551
McDaniel Thurman 23Chorro -----LI 3-3884
McDaniels Ethel 604 Sandrcock --LI 3-9148
McDermott Jas L 2900JohnsnAv --LI 3-4991
McDonald B H 479Chorro -------LI 3-6577
McDonald Harold W 1635Gardn ---LI 3-6595
McDonald Jack 1171Pismo ------LI 3-8270
McDonald M H 525DartmthDr ----LI 3-2664
McDonald Walter E 463Marsh ----LI 3-6725
McDougal M B Mrs 282NBroad ---LI 3-3461
McDowell Elenor 723Woodbrdge --LI 3-2987
McEacheron Jas F 546Higuera ---LI 3-6948
McEacheron Margery 546Higuera -LI 3-6948
McElherne Frank P 418CuestaDr -LI 3-4977
McElhinney H N 47 STassajaraDr--LI 3-1478
McElroy Rex 171BuenaVstaAv ----LI 3-6403
McEntire Robt L 128Casa -------LI 3-3175
McEvoy Vera A 1329Chorro -----LI 3-2383
McFarland L E PolyCampus -----LI 3-0430
McFarland Russell L 729 South---LI 3-1889
McGann Dorothy E 141DlNrteWy -LI 3-7592
McGarrah Alvin R 575Buchn ----LI 3-1896
McGarvey Thelma 691HendrsnAv -LI 3-9287
McGary Ray 1922Broad ---------LI 3-8363
McGee H P 464NBroad ---------LI 3-6755
McGee Roland S 491Hill --------LI 3-3709
McGinnis Wm D 2425Gerda ------LI 3-3543
McGlasson E D 1141FthlBl ------LI 3-8969
McGovern A J 824Grove ---------LI 3-5941
McGowan M A 327High ---------LI 3-7335
McGowan Margaret 1346A Chorro-LI 3-4055
McGraw Jas H 2952RockvwPl ----LI 3-7259
McGuire F V 1265MurryAv ------LI 3-4224
McGuire Robt M 2006Chorro -----LI 3-9334
McGUIRE'S RICHFIELD SERVICE STN
316Higuera-LI 3-8604
McIlwain LaRue L 1911Hays -----LI 3-8571
McIntire Alida 1330Marsh ------LI 3-6126
McIntire J R 368HighIndDr -----LI 3-3341
McIntyre Myrtle 1151Leff -------LI 3-8423
McJannet Lewis S LsOsosRd -----LI 3-1935
McKay Arthur T 284NChorro ----LI 3-7535
McKay R L 144-1stBaywdPrk ----LI 3-7874
McKeen Dollie Mrs 1212Gardn ---LI 3-8471
McKeen H L 1780JohnsnAv ------LI 3-1100
McKeen W H 1270LaurelLn ------LI 3-6500
McKeens' Hatchery 1270LaurelLn -LI 3-6500
McKellar Thos F MD Anatomical &
Clinical Lab 1243Garden------LI 3-4180
McKelvey Fred P 894Walnut -----LI 3-3636
McKendrick Thos E 683Hendrsn --LI 3-9277
McKenzie Jas 1053MurrayAv ----LI 3-3537
McKie J M 674Leff ------------LI 3-6540
McKinnie Pattie 584PatriciaDr --LI 3-7506
McKinnon Norman M 1339Breck --LI 3-5770

McKnab Mamie 1218Nipomo -----LI 3-4727
McKnight Evelyn 1673JohnsnAv --LI 3-1281
McKnight Ray R 1270 SnMateoDr -LI 3-5531
McLain E H 244WarrenWy ------LI 3-3793
McLain Jas L 137NBroad -------LI 3-0443
McLain Studio of Photography
970Chorro-LI 3-7895
McLaughlin E W 1703Chorro -----LI 3-3872
McLaughlin Geo S 2345LawtonAv -LI 3-3854
McLaughlin May 275NChorro ----LI 3-1006
McLaughlin Patricia 671MitchlDr -LI 3-7973
McLean Eugene D 1135 Iris-----LI 3-7175
McLendon Jack 275LunetaDr ----LI 3-9367
McLennan Hugh 1326Chorro -----LI 3-4098
McLennan Wm E 645Grove ------LI 3-7585
McLeod Allen M 150 SerranoHts--LI 3-5690
McLinn Dorothy M 778Marsh ----LI 3-5311
McLinn L Cuesta-by-the-Sea -----LI 3-3683
McMAHAN FURNITURE CO
855Marsh-LI 3-3953
McMahan Irene H 468Leff ------LI 3-7480
McMaster E A 770Alphonso ------LI 3-2856
McMaster Fred MorroPalisades --LI 3-6295
McMaster Henry C
1095-9thBaywdPrk ----------LI 3-2437
McMillan Jean 1459Ella ---------LI 3-5883
McMillan M 1225Pismo ---------LI 3-8641
McMillan Peter OrctRd ---------LI 3-4267
McMurray J A Cuesta-By-The-Sea-LI 3-4848
McNamara B Mrs 680NBroad ----LI 3-9088
McNamara & Crampton rl est
861Montery-LI 3-7177
McNamara F E 1693McCollm ----LI 3-7776
McNamara Lola 1208Peach ------LI 3-8696
McNanna Virgil 1941Chorro -----LI 3-8337
McNeil Jas F 274Higuera --------LI 3-1066
McNeil Margaret 111 OrangeDr---LI 3-6949
McNeil Margaret Margaret McNeil's Style
Shop 856Higuera-LI 3-3831
McNiel J E 2064JohnsnAv -------LI 3-8380
McPhee Julian A PolyCampus ----LI 3-4749
McQuaid Mae 1746JohnsnAv -----LI 3-5441
McQuary Edw L 232NBroad ------LI 3-1931
McQuigg Marvin D 2045 Slack----LI 3-8706
McQuillan Lawrence 421 Sandrcock-LI 3-6470
McRae Alness 1052 Islv---------LI 3-6104
McSwain John David 805BoysenAv-LI 3-3925
McVay Jack Hwy101 -----------LI 3-4811
McWilliams E G Probation Dept
CourtHse-LI 3-6165
If no answer call Cayucs----WYman 5-3738
Meacham V H 200KentuckyAv ----LI 3-2904
Mead Alma A 764Mill -----------LI 3-4559
Mead Alma A 1304Pac ----------LI 3-4659
Mead Eugene A 1304 Sydny------LI 3-0749
Mead Jas Mrs 136 Stennr -------LI 3-1662
Mead M Mrs 1536Broad ---------LI 3-6031
Meads Donald G 256NChorro -----LI 3-7331
Mealhow Ronald R 790Fthl ------LI 3-6953
Means Geo M 71Casa ----------LI 3-8360
Meany Clement J 955JohnsnAv ---LI 3-2586
Medeiros Frank LsOsosRd -------LI 3-9141
Medeiros Zilla 2605 SBroad ------LI 3-7762
MEDICO-DENTAL ADJUSTMENT BUREAU 1335Montery --------LI 3-6367
If no answer call-------------LI 3-7883
Medico-Dental Prescription Pharmacy
1239 Osos-LI 3-6922
Medzyk E J 553CouperDr --------LI 3-1838
Mee Heng Low Chop Suey Shop
815Palm-LI 3-6627
Meeds Wm G 324CuestaDr ------LI 3-6072
Mees Chas J 777Misn -----------LI 3-7903
Mehlschau Elmer Edna ---------LI 3-4498
Meier Elmer C 259FthlBl -------LI 3-3194
Meinecke Dorothea 75 SntaRosa---LI 3-1520
Meinhold Gareth L Dr orthdnst
1502Higuera-LI 3-8000
Residence 1245 SnMateoDr-----LI 3-7999
Meissner Chas W Old101HwySouth-LI 3-2574
Meissner Katherine PismoRd -----LI 3-1509
MEL SMITH CHEVROLET
1039Montery-LI 3-3221
Melcher H J 778 Osos-----------LI 3-1627
Melcher Wm 2415LawtnAv ------LI 3-4546
Mele Danl A 300BuenaVstaAv ----LI 3-2431
Melim Amelia 1212Gardn -------LI 3-5992
Melin Irene 547Dana -----------LI 3-7015
Melino Joe C 1124Nipomo -------LI 3-1890
Mellem Robt 1413 Osos---------LI 3-0664
Mello Frank EdnaRd -----------LI 3-0597
Mello Geo A 1020Pismo ---------LI 3-6908
Mello Geo M LsOsosRd ---------LI 3-9041
Mello Jos Jr 1045Leff ----------LI 3-8473
Mello Leonard E 2432 SunstDr ---LI 3-4437
Mello Louie M LsOsosRd --------LI 3-2110
Mello Louis S SntaFeRd ---------LI 3-5772
Mello Mary M 384Buchn --------LI 3-0765
Mello Mary S 1044Peach --------LI 3-8922
Mello Palmeda 120 Story--------LI 3-0610
Mello Pedro M 537Brizzolara ----LI 3-0373
Mendel Geo C 514CuestaDr ------LI 3-9193
Mendes S LsOsosRd ------------LI 3-0772
Mendoza Steve F FrenchRd ------LI 3-0780
Menefee O J Mrs 686Morro ------LI 3-5676

Mercantile Acceptance Company
968Higuera-LI 3-8450
Mercantile Acceptance Corp of Calif auto
financ 968Higuera-LI 3-8450
MERCANTILE CO PASO ROBLES
839-12th ----------------------340
Mercer Wm 1354Peach ---------LI 3-4429
Mercury Western Corp
CountryClbLn --------------LI 3-3477
Meredith Carl 1292 SnMateo-----LI 3-0705
Meredith Haskel O 600CuestaDr --LI 3-7893
Merideth C E 1621Chorro -------LI 3-8882
Merle Norman Cosmetics Studio
1118Morro LI 3-3252
Merrell Theo T 1232 Iris--------LI 3-1972
Merriam John L 172 OrangeDr ---LI 3-8949
Merrick Paul E 1707 Sydney-----LI 3-5480
Merrick Sue A 1208Palm -------LI 3-1803
Merrill A L B & M Equip Rentls
LsOsosRd-LI 3-9284
Merritt Avice 424FthlBl ---------LI 3-1964
Merson Jas F 303FthlBl ---------LI 3-7356
Mery Gordon L 2653Lawton -----LI 3-7227
Mesler Earl J 1306Mill ---------LI 3-3259
Methodist Church 1515Fredericks -LI 3-7580
If no answer call-------------LI 3-8194
Methodist Churches of Morro Bay-
Baywood Park --------------LI 3-3450
Metras Herbert Marvin 32Chorro -LI 3-8524
Metropolitan Life Insurance Co Agent
304FthlBl ----------------LI 3-6782
Metropolitan Life Insurance Co Agent
134RamonaDr-LI 3-9061
Metz Norman W 1525JohnsnAv ---LI 3-5402
Metz Robt L 681Howrd ---------LI 3-4636
Metz Roy F 28Chorro ----------LI 3-5683
Meyer Thos O 187RamonaDr -----LI 3-8679
Mexicatessen 354Higuera -------LI 3-5627
MI LADY SALON OF BEAUTY
10NBroad -----------------LI 3-8258
Michael Jack Mrs 1243Palm -----LI 3-5880
Michalojko Stephen S 284FthlBl --LI 3-3795
Michot Alys 770NBroad ---------LI 3-8308
Mid-State Electronic Supply Co
467Hill-LI 3-2770
Mid-Towne Motel 475Marsh -----LI 3-4533
Middlecamp Lionel H OrctRd -----LI 3-6645
Middleton Dorothy 567EllnWy ----LI 3-1249
Middleton Harold 561EllnWy -----LI 3-8505
Middleton Jos G MD San Luis Medicl
Clnic Osos&Pac -------------LI 3-4800
Milburn Thrale H 282Chorro ------LI 3-1108
Millage Wm H 1125Pac ---------LI 3-9438
Millar Glenn C MD San Luis Medicl Clnic
Osos&Pac -----------------LI 3-4800
Millar Phyllis V 533CouperDr ----LI 3-4455
Miller Allen D 120CrandlWy -----LI 3-1360
Miller Bill 921 Sandrcock -------LI 3-4111
Miller Claude E 1271 SnCarlos ---LI 3-7139
Miller Don O 820½FthlBl -------LI 3-7990
Miller Donald Q 2324JohnsnAv ---LI 3-6049
Miller Donald S 275NChorro -----LI 3-4035
Miller Douglass W 138 SnJoseCt --LI 3-2989
Miller Earl W 676MtnVw --------LI 3-8396
Miller Eugene E 1325Pismo ------LI 3-2367
Miller Garrett 1319Gardn -------LI 3-1780
Miller Geo A 274CraigWy -------LI 3-2078
Miller Glenn 1110RailrdAv ------LI 3-2707
Miller Harry P 1760Fredercks ----LI 3-3611
Miller J C 294Buchn -----------LI 3-0437
Miller Jas EdnaRd ------------LI 3-8953
Miller Jas 590LawrnceDr --------LI 3-2923
Miller Jerry R 888Church -------LI 3-8029
Miller John B 368-7thBaywdPrk --LI 3-9497
Miller K H 551 StanfrdDr-------LI 3-8014
Miller Lester H 887 Isly---------LI 3-2637
Miller Marvin W 2536Helena -----LI 3-6324
Miller Richard D 156RamonaDr ---LI 3-0782
Miller Robt D Maj 230MarleneDr -LI 3-1256
Miller Ronald D 596½Toro ------LI 3-4709
Miller Thos L 1232 Sydny--------LI 3-2409
Miller Thos O 677½Caudl -------LI 3-4962
Miller Vivian V 500HathwyAv ----LI 3-6364
Miller Wm 25Chorro ----------LI 3-2606
Miller Wm T Jr 1301Montery ----LI 3-1567
Mills Cecil E 1744Gardn --------LI 3-2029
Mills Teresa 1147Buchn --------LI 3-4508
Millsap Marvin L 1273Ella -------LI 3-4768
Millsaps Vester L 1906Chorro ----LI 3-2401
Minelle's Lingerie 1117Chorro ----LI 3-3737
Miner Henry 45RaflWy ---------LI 3-3687
Minoli Ernest Mrs KilburnTract ---LI 3-9097
Minoli R P PerfumoCanyon -------LI 3-4776
Minugh M J 878Walnt ----------LI 3-6392
Minville Rose 1113Chorro --------LI 3-8321
Miossi Alfred 1327Pac ----------LI 3-7247
Miossi Alma 1145Pismo ---------LI 3-7930
Miossi Ben E CuestaRanch ------LI 3-4596
Miossi Harold CuestaRanch ------LI 3-4596
Miramon John B 538MitchlDr ----LI 3-2104
Mirata Nancy 265NBroad -------LI 3-3605
Mirko M 721Branch ------------LI 3-2730

Misakian Jake B
395-1stAvilaBeach-LI 3-6258
Mission Cafe & Bar 699Higuera ---LI 3-9705
Mission Central Catholic High School
682Palm-LI 3-2131
Mission Grammar School 761Broad-LI 3-0037
Mission Hall Broad&Montery -----LI 3-9773
MISSION LAUNDRY & DRY CLEANING
331Pac-LI 3-4720
Mission Tailoring Service 722Marsh-LI 3-7719
Mission Trailer Park 546Higuera --LI 3-2238
MR C OFFICE FURNITURE see Hill's
Stationery Store 1127Chorro---LI 3-1950
Mitchell Chas H 250HighIndDr ----LI 3-9649
Mitchell Chas L 2060Chorro -----LI 3-1259
Mitchell Clara 1359Fredercks ----LI 3-3059
Mitchell F W 350CalifBl ---------LI 3-4347
Mitchell Kenneth 974Walnt ------LI 3-4221
Mitchell Kenneth B 1011 Isly-----LI 3-2548
Mitchell Kenneth N 363FthlBl ----LI 3-9065
Mitchell Nora K 1220 Osos-------LI 3-3233
Mitchell Rodney K 322King ------LI 3-6390
Mixon Chas G 530EllnWy -------LI 3-9561
Mixon Thos B WMitchlDr --------LI 3-3640
Moberly Robt A 425Branch ------LI 3-8868
Mobil Products Bulk Plant
FthlBl&CalifBl -------------LI 3-7090
MOBILE ELECTRONICS SERVICE
1740Fredericks -------------LI 3-4255
Mobley Allen S Jr 3173JohnsnAv -LI 3-4557
Mode-O-Day 718Higuera --------LI 3-7741
MODEL LINEN SUPPLY
34 South -----------------LI 3-2150
Moe David E 865Morro ---------LI 3-8723
Moen Adella Mrs 2753Broad -----LI 3-1130
Moen Ruby 340Pismo ----------LI 3-3503
Moerman Carlos 2424Augusta ----LI 3-1483
Moffatt John C 1242MonteVsta --LI 3-3801
Moffitt Mae V Cuesta by the Sea -LI 3-7092
Moke Betty Jean Mrs
844 Sandrcock -------------LI 3-1736
Molina Geo 255CerroRomauldoAv -LI 3-2515
Molinari Leo livestk VachlLn------LI 3-1328
Monbarren Beatrice 1236Archr ---LI 3-3187
Monday Club Montery ----------LI 3-9807
Moniot Wm E 820½FthlBl ------LI 3-8807
Monroe Violet 265Chorro -------LI 3-3926
Monson Fred 2701Meadw -------LI 3-1061
Montague Jack D
LosOsosHighlands-LI 3-4517
Montano Raymond V 865Buchn----LI 3-7997
Monterey Court 1756Montery -----LI 3-4019
Monterey Market 1601Montery ---LI 3-1934
Montgomery H Ray dntst
Chorro&Pac-LI 3-1512
Residence 60BentnWy ----------LI 3-1532
Montgomery R H
294-14thBaywdPrk ----------LI 3-7880
MONTGOMERY WARD & CO
Retail Dept Store 876Higuera---LI 3-1800
Catalog Department 876Higuera--LI 3-4565
Credit Dept 876Higuera--------LI 3-3328
Moody Elmer 1503 Slack---------LI 3-7968
Moody Elmer Coast Lnd Rlty Co
986Montery-LI 3-2682
Moody Mary G 460Marsh --------LI 3-5664
Moore Betty 275½High ---------LI 3-1117
Moore Business Forms Inc Pacific Division
871 SntaRosa-LI 3-2472
Moore Chas E 178FerriniRd -----LI 3-6224
Moore Darrell K 266MarleneDr ---LI 3-8356
Moore David 134B Story---------LI 3-8782
Moore Fred C 286ChapInLn ------LI 3-7101
Moore Fred J Rev 1055Peach ----LI 3-9471
Moore Geo A Jr 187FthlBl -------LI 3-3648
Moore John E 855RougeotPl -----LI 3-1544
Moore L A OldHwy101 South-----LI 3-8978
Moore Lonnie 504HathwyAv ------LI 3-8134
Moore Louise 275½High --------LI 3-1117
Moore Raymond E
OldHwy101 South -----------LI 3-8608
Moore Roy F 405Branch ---------LI 3-0439
Moore Wm A 675 Isly-----------LI 3-5781
Moorefield J R PismoHwy -------LI 3-2498
Moose Lodge 964Montery --------LI 3-5843
Mora Louis A LsOsosRd ---------LI 3-0471
Mora Louis A Jr 1124Nipomo ----LI 3-0458
Morabito Angelo 79BentonWy ----LI 3-1174
Morabito Paul 16LaEntradaAv ----LI 3-2582
Morales Geraldine 911Branch -----LI 3-4815
Moreau Jack 1690Mill ----------LI 3-5391
Morem Curtis L dntst
1133JohnsnAv-LI 3-8675
Morem Curtis L Dr
1908CorralitosAv-LI 3-4561
Moreno Victor L 980West -------LI 3-8087
Morf Urban L 774Marsh --------LI 3-8163
Morgan Kermit J 2647LawtnAv ---LI 3-0681
Morganson M R 87FthlBl --------LI 3-7673
Morganti L J 658Montery -------LI 3-0715
MORGANTI L J CO
955Morro ------------------LI 3-0940

Morganti Milo J 659Palm --------LI 3-5780
Moriarty Albert S 215MarleneDr -LI 3-7594
MOROCCO CLUB
OldHwy101 ---------------LI 3-9770
Morris Cecil M 667Montery -----LI 3-3904
Morris Don M 553PrincetnPl -----LI 3-6626
Morris Edd 99FthlBl -----------LI 3-6915
Morris Evelyn L Mrs 335High ----LI 3-7699
Morris F Byron 46 STassajaraDr--LI 3-8809
Morris G L Bill Real Estate
LsOsosRd-LI 3-8853
Morris Harold 520GrandAv ------LI 3-3839
Morris Harry J 1766CorralitosAv -LI 3-7727
Morris Hattie Mrs 139D EdnaRd--LI 3-0700
Morris Jas K 1418Marsh --------LI 3-9508
Morris R C 739Pac ------------LI 3-4153
Morrison Alice Woody
905-8thBaywdPrk -----------LI 3-5737
Morrison Ida A 269HathwyAv ----LI 3-6357
Morrison Juliette 131Graves -----LI 3-3755
Morrison L J 1662HillcrstPl ------LI 3-5929
Morrison M B 1274Bond ---------LI 3-3409
Morrison Mae Mrs 1661Wilsn ----LI 3-2319
Morrison Robt E 563Leff ---------LI 3-8034
Morro Club 978Morro -----------LI 3-7427
Morro Road Apts Inc 284NChorro--LI 3-0474
Morrow Arthur E 1661Fredercks --LI 3-3268
Morrow Gertie 480Buchn --------LI 3-3881
Morrow Richard J OrcuttRd ------LI 3-1347
Morss Clayton L 878 Isly---------LI 3-0787
Mortensen Ray C 2009 SBroad----LI 3-5889
Mortenson C R 1890Hope --------LI 3-1270
Morton Anna M Mrs 1529 Osos----LI 3-4850
Mort's 1212Higuera -----------LI 3-2449
Mosher Ellis E 1251 OrcuttRd----LI 3-4387
Moskiman R 85NBroad ----------LI 3-4227
Mosley Ed EdnaRd -------------LI 3-3604
Mosley Oliver H EdnaRd ---------LI 3-8858
Mossberg Ray 326JeffryDr -------LI 3-1499
MOTEL INN
2223Montery ---------------LI 3-4000
Motel Inn Cafe & Cocktail Lounge
2223Montery-LI 3-8589
Mott A J Mrs 1135 SntaRosa-----LI 3-7956
Mott Robt A 110KentuckyAv -----LI 3-3202
Mott Russell 2656LawtnAv ------LI 3-2720
Mouchou Frenchy 689Leff -------LI 3-8547
Moulin Roger M 865Morro ------LI 3-4412
Moulton Darrel L 2048Hope -----LI 3-4670
Mount Carmel Lutheran Church
1701Fredericks-LI 3-2274
MOUNTAIN VIEW HOSPITAL
1530Marsh-LI 3-7085
Moyes Gail O 1831Fixlini --------LI 3-3260
Mozzettini Teresa 751Branch -----LI 3-0492
Mueller Carl B
299 SntaLuciaBaywdPrk-LI 3-4552
Mueller Donald L 843Misn ------LI 3-9101
Mueller Francis C 193 SnJoseCt---LI 3-3576
MUELLER FRANCIS C auto electrl serv
198 South-LI 3-4416
Muff Earl B 1710Morro ---------LI 3-3778
Muffie Patricia J 510FthlBl -----LI 3-1431
Mugler F R Jr MD French Clnic & Hosp
1170Marsh-LI 3-7070
Residence 1869CorralitosAv ----LI 3-4792
If no answer call-----------LI 3-7070
Muir Alan S 1426Palm ----------LI 3-6852
Muir J H 1557Palm ------------LI 3-5570
Mulkey Grace T 1974 Osos-------LI 3-3124
Muller A V Muller & Woolpert attys
WickendenBldg-LI 3-5060
Residence 1839Conejo ---------LI 3-8514
Muller & Woolpert attys
WickendenBldg-LI 3-5060
Mullett Geo W 138DlNrteWy -----LI 3-9094
Mullican Frank N 322HathwyAv ---LI 3-3373
Mullican Warner N
241CerroRomauldoAv-LI 3-2365
Mulligan W J 1575Montery ------LI 3-5017
MULLIN J H DR chirprctr
726FthlBl-LI 3-2823
Residence 234FerriniRd -------LI 3-3934
Mullins A C 752Alphonso --------LI 3-0776
Munch Elwood 141DlSrWy -------LI 3-2875
Munch Leroy OrcuttRd ---------LI 3-7902
Munding Chas Mrs 541Buchon ----LI 3-9595
Mundy Robt 357 SntaLuciaDr-----LI 3-8289
Munger Ward SnLuis Weldng Wrks
960Nipomo-LI 3-4910
Residence 880MeineckeAv ------LI 3-4070
Munoz Connie 468Leff ----------LI 3-1669
Munoz F J 161DlSrWy ----------LI 3-8825
Munoz Jose 16Vetvle -----------LI 3-3306
Muns E O 878-9thBaywdPrk -----LI 3-6140
Munson Jene D
227-16thBaywdPrk-LI 3-9122
Murdock G L 673LawrnceDr -----LI 3-9345
Murphy Geraldine 781Marsh -----LI 3-4159
Murphy Harry C atty 1008Palm --LI 3-2440
Residence 945West -----------LI 3-3295
Murphy Margaret A 1242Buchn ---LI 3-4639
Murphy Nicholas J 1674Montery --LI 3-1633

Murphy Ralph K 229High -------LI 3-6365
Murphy Sheila 690Brizzolara -----LI 3-2881
Murphy W C Cuesta-by-the-Sea ---LI 3-7852
Murray Boyd A 1286 SnMateo----LI 3-7861
Murray Hugh L 339PatriciaDr ----LI 3-2636
Murray Keith R 153CuestaDr ----LI 3-1786
Murrell Bruce F Murrell L B Agcy ins
1318Garden LI 3-2539
Residence EdnaRd -----------LI 3-1723
MURRELL L B AGCY ins
1318Garden-LI 3-2539
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Musco Harrell A 155RamonaDr ---LI 3-5097
Musgrave Calvin C 429High ------LI 3-4165
Musgrave Howard R 439MitchlDr -LI 3-3506
Mushler Farrah J
703-11thBaywdPrk -----------LI 3-0742
Mustang Auto Service
Osos&Marsh ---------------LI 3-8107
Mutual Fund Associates
1009Morro ----------------LI 3-7926
Muzio A C 1519Higuera --------LI 3-7809
Muzio Clementina 1132Montery ---LI 3-4840
Muzio David grocry 870Montery ---LI 3-0800
Muzio Elsie 890Buchn ----------LI 3-3454
Muzio Frank D 1740Fixlini ------LI 3-7529
Myers Felicita 869Church -------LI 3-3994
Myers Lynn S 133LaEntradaAv ---LI 3-6824
Myers R W 104Casa -----------LI 3-4538
Myers Victor 1283MurrayAv -----LI 3-8404
Mynatt W L 1530Fairvw --------LI 3-1676

N

Nadelle Milton 162Ferrini -------LI 3-6411
Nagy Robt 1469Lizzie ----------LI 3-2464
Nance Milton 140CuestaDr ------LI 3-8974
Nanninga O W 835Misn ---------LI 3-4717
Nasatir Julius 2421ParklndTer ---LI 3-0954
Nash A M 865Morro -----------LI 3-7056
Nash Constance L 559MitchlDr ---LI 3-6439
Nation Kenneth E 1121 OrcuttRd--LI 3-2258
NATIONAL AUTO GLASS CO
107 South ----------------LI 3-2370
NATIONAL AUTOMOBILE CLUB EMERGENCY SERVICE --------LI 3-1919
National Cash Register Co
737Marsh-LI 3-8269
National Dollar Stores Ltd
736Higuera-LI 3-4020
National Farm Loan Assn
197 SntaRosa-LI 3-7161
NATIONAL FOUNDATION THE
1804Chorro ----------------LI 3-6817
Nattell Susan
HighlndDrLosOsosHilnds-LI 3-0392
Naugle Leslie 2159 SntaYnezAv --LI 3-5558
Nauman Keith R 1051Buchn -----LI 3-5053
Naumu Castle M 729 South------LI 3-2322
Navone O 1827Broad -----------LI 3-3689
Navoni Jos 2445Gerda ----------LI 3-4647
Naylor Jas C 2012Broad --------LI 3-2247
NEAL BOB Anchor Ins Serv
871 SntaRosa --------------LI 3-7430
Neal Jas A 470LawrnceDr -------LI 3-4779
Neal Marie 354Pac ------------LI 3-3990
Neale W H 284AlbrtDr ---------LI 3-4974
NEARLY NEW FURNITURE
1302 Osos ----------------LI 3-3125
Nebelung E 212JeffryDr --------LI 3-7179
Needham E R 301 SntaMariaAv---LI 3-1591
Needle Arts 718Higuera --------LI 3-7741
Neelands Jas G 1157Buchon -----LI 3-3945
Neff Robt M 1212Fredericks ----LI 3-3074
Negranti Cora 889Buchn --------LI 3-8537
Negranti Virgil 153NBroad ------LI 3-3327
Negrete Justin Mrs 2548Meadw --LI 3-3824
Negrich M Mrs 1970Chorro ------LI 3-0694
Nehi-R C Cola Beverage Co
120Higuera-LI 3-4725
Neill C H 691Grove ------------LI 3-7518
Nelms O P
121ManzanitaLosOsosHilnds ---LI 3-3479
Nelson Albert 1104Palm --------LI 3-5043
Nelson Cristina 161NBroad ------LI 3-2826
Nelson Donald S 513DartmthDr---LI 3-2525
Nelson Douglas C 1090Grove -----LI 3-3235
Nelson Herbert S 524EllnWy ----LI 3-1764
Nelson J B 432CuestaDr --------LI 3-3903
Nelson Jas E 465½Pac ---------LI 3-8698
Nelson John L 1124Murray ------LI 3-3296
NELSON JOHNNY OFFICE EQUIPMENT CO 690Higuera -----------LI 3-7347
Nelson LeRoy W 1251Fredercks --LI 3-9153
Nelson Minnie Mrs 1043Marsh ----LI 3-6733
Nelson Palmer 644MtnVw -------LI 3-0882
Nelson Russell MorroRd --------LI 3-3585
Nelson Stanley H 1661HillcrstPl --LI 3-1193
Nelson Stanley H rl est
968Montery-LI 3-1656
Nelson Wm A ins 968Montery-----LI 3-1656
Residence 1753Alta -----------LI 3-4682
Nernof A E 1625Palm -----------LI 3-6933
Nesbitt Edna S
2dLosOsosHighlands-LI 3-9030

Nesbitt Marguerite Mrs
1260 Staffrd-LI 3-8994
Nett Marion Mrs 1141Pac -------LI 3-5685
Nettleship J D 1302Peach -------LI 3-3536
Netto Marie EdnaRd -----------LI 3-0637
Neuendorf Ray C Col 505CuestaDr -LI 3-8842
Neumann Paul 867Misn ---------LI 3-3282
Nevins Edw J 512JeffryDr ------LI 3-9207
Nevins Vernon J 368Chorro ------LI 3-5027
New Park Grocery 1401 Osos------LI 3-7538
New York Life Insurance Co
964Chorro ----------------LI 3-2857
New York Life Insurance Co Agent
107NBdwySantaMaria --------WAlnt 5-3581
If no answer call-----------WAlnt 5-7188
NEW YORK LIFE INSURANCE CO AGENT
531-12th -------------PasoRobls 1552
Newberg Roy OldHwy101 South---LI 3-3534
Newbery Electric Corp Hwy1North -LI 3-9673
Newby Howard M 327HighlndAv --LI 3-9407
Newby Robt L Jr 811MurryAv ----LI 3-0950
Newby Victor O 254 SntaRosa----LI 3-6790
Newell J P 2607JohnsnAv -------LI 3-9062
Newell Jas F SntaFeRd ---------LI 3-3271
Newlander Vaughn 737Church ----LI 3-6590
Newton Annie J LosOsosHighlands -LI 3-8743
Newton Calvin D Mrs 159NBroad -LI 3-0858
Newton Laverne 666Toro --------LI 3-0777
Newton Ralph L 86 SntaRosa-----LI 3-6752
Newton Robt B 1910Ruth --------LI 3-4104
Newton Rod T 784½AlphonsoAv -LI 3-8720
Nicholas Dorothy BullckLn -------LI 3-2571
Nichols A T 1517Morro ---------LI 3-0083
Nichols Frank Lighthouse Cafe
540FrontAvilaBch -----------LI 3-4816
Nichols Harry 155DlSrWy -------LI 3-7007
Nichols Helen F 567-8thBaywdPrk-LI 3-4099
Nichols Henry T OldHwy101 South-LI 3-6312
Nichols Mabel 1406Morro -------LI 3-7744
Nichols Nadine Cuesta-by-the-Sea-LI 3-6575
Nicholson L L 103LaEntradaAv ---LI 3-7677
Nicholson Richard A Mrs
1265Mill -----------------LI 3-3531
Nicholson Roy E 470Pismo -------LI 3-5606
Nick Margaret Mrs 528Higuera ---LI 3-0660
Nicoson C I 398Pismo ----------LI 3-3613
NIELSEN CONSTRUCTION CO
956Walnt-LI 3-2595
Nielsen Harald N 3169JohnsnAv ---LI 3-6603
Nielsen Mae F 1303Gardn -------LI 3-1369
Nielson Bill 351FthlBl ---------LI 3-8787
Nightingale Loran E 1390Palm ---LI 3-1792
Nilson Stewart 538CuestaDr -----LI 3-3802
Nishimoto Lloyd T 1330Mill -----LI 3-4056
Nispel & Nispel rl est
97TassajaraDr --------------LI 3-5511
Nispel Stanley J 98RafaelWy ----LI 3-1968
Nisperos Poly 178Brook --------LI 3-6669
Nissen Richard O 320A CalifBl----LI 3-6562
Noble G A 1327FthlBl ----------LI 3-1473
Noble Saw Service 1129Gardn ----LI 3-5775
Noble Wm L Sr Hwy101 South----LI 3-6968
Nobriga Edwin W 711Upham -----LI 3-7959
Noel Beauty Shop 1318JohnsnAv--LI 3-2168
Noggle A R 567Kentucky --------LI 3-7219
Noggle John L 211Chorro --------LI 3-7797
Nolan J T Mrs 521HathwyAv -----LI 3-3681
Nolan Thos F O'ConnrWy --------LI 3-3769
Nord David L 1728Nipomo ------LI 3-8716
Nord Elmer A 1555Higuera ------LI 3-7916
Norman Al 1352Palm -----------LI 3-2863
Norman Wm M
233-11thBaywdPrk -----------LI 3-2096
NORTH AMER VAN LINES
1708Beach ----------------LI 3-6163
North Mack O 1804 SnLuisDr-----LI 3-4641
Northington Henry H 572 Isly-----LI 3-2734
North's Hatchery Inc 174Higuera --LI 3-3023
NORTHSIDE MARKET
84 SntaRosa-LI 3-6532
Norton Harry H 2280Meadw -----LI 3-3772
Norton Harvey BentonWy --------LI 3-8762
Norton Jas W 1312A FthlBl-------LI 3-9161
Norton Jerri Mrs 222Chorro -----LI 3-6839
NORTON'S EAGLE PHARMACY
898Higuera-LI 3-4843
Norwalk Co The
Office 1088Higuera -----------LI 3-4468
Bulk Plant SHwy--------------LI 3-1643
NORWALK SERVICE STN
1088Higuera-LI 3-3513
Nothdurft Don B 624Grove ------LI 3-0387
Nourishad Ali 963 Isly ---------LI 3-8465
Novak John Henrietta ----------LI 3-5749
Novoa E Mrs 1437Nipomo -------LI 3-2522
Nueser O M 1801Nipomo --------LI 3-0755
Nunes Antone C 1054Church ------LI 3-5716
Nunes F W 570LawrnceDr -------LI 3-7670
Nunes Frances C Mrs 1336Pac ----LI 3-6069
Nunes J C PortugueseFlatRd -----LI 3-6630
Nunes John A 1211Pismo --------LI 3-2943
Nunes Jos A PismoRd ----------LI 3-4880
Nunes Wm V 273NTassajaraDr ---LI 3-2022
Nunez Carlos I 690Brizzolara ----LI 3-5933
Nunez Frank 706JohnsnAv ------LI 3-0445
Nunez R C 669Chorro ----------LI 3-2381

Nuss Mildred 766Higuera ---------LI 3-4032
Nussbaum Carol 225NChorro -----LI 3-1856
Nutt Eliza M 2524Broad --------LI 3-0466
Nye Erma 219Huttn -----------LI 3-8332
Nye Howard B OrcuttRd ---------LI 3-5743
Nye Lester S 670Buchn ---------LI 3-1030

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O K AUTO FLOAT TIRE STORE
1413Montery-LI 3-0452
Oakley H R 310BuenaVstaAv -----LI 3-6653
Oberholser B W 110GrandAv -----LI 3-5765
Oberholser Bill 1475 Sydny ---------LI 3-4754
Oberholser Jos K 729 South------LI 3-8114
Oberst O C 2775Tenbrk ---------LI 3-0435
Obispo Theatre 993Montery ------LI 3-2727
O'Brien John Mrs 151 OrangeDr---LI 3-5834
OCCIDENTAL LIFE INSURANCE CO AGENT 1318Gardn---------LI 3-2539
Ochs A R Electrical & Mechanical
Construction 2090 Swazey------LI 3-7937
Ochs Allan R 1315Cazadero ------LI 3-7530
Ochs Oscar 2001 Swazy----------LI 3-2891
O'Connell C J 152CuestaDr ------LI 3-1777
O'Connor Betty J Dr vetnrian
546Higuera ----------------LI 3-4615
If no answer call-------------LI 3-5800
O'Connor J E
602 OceanBlShellBch-PRspct 3-2268
O'CONNOR J E BUICK
565Higuera-LI 3-8676
O'Connor Jos T 136King ---------LI 3-1297
O'Connor Maurice N 2006RachlLn--LI 3-0908
O'Daniels Howard R
1755CorralitosAv-LI 3-4419
O'Day Sally 101Hwy -----------LI 3-4777
Odd Fellows Cemetery & Mausoleum
Hwy-LI 3-2735
ODD FELLOWS HALL
520Dana -----------------LI 3-9891
Odell Theo H 453Chorro ---------LI 3-1101
O'Donnell Hugh 92RafaelWy -----LI 3-5629
O'Donnell Hugh Action Bail Bnds Agcy
981Montery-LI 3-4668
O'DONNELL INSURANCE SERVICE
1327Marsh-LI 3-7818
O'Donnell J Dan 174Carpntr -----LI 3-4407
O'DONNELL REAL ESTATE SERVICE
1327Marsh-LI 3-7818
O'Donnell Wm C 228Daly -------LI 3-7314
Oeberst Carl H 742BoysnAv ------LI 3-0689
Oesterle Wm H 207NBroad ------LI 3-4217
Oesterle Wm H Jr 747Marsh -----LI 3-7313
Ogden Ernest J 1418 SBroad-----LI 3-9226
O'Hagan Flavius Outpost Discount Hse
890Mill -------------------LI 3-6105
O'Hagan Ralph J 873Chorro ------LI 3-1586
O'Hagan Robt P 502 StanfrdDr---LI 3-8216
O'Hara Geo J 1505Broad --------LI 3-3148
O'Hara Lauretta 738Higuera -----LI 3-6329
O'Hara Patrick 1328Archr -------LI 3-7423
O'Kelley J A Jr 142NTassajaraDr -LI 3-4215
O'KELLEY J A TRUCKING
3159 SBroad ---------------LI 3-3546
Old Mission The 782Montery-------LI 3-1034
O'Leary Michael J 1804ViewmntDr-LI 3-6186
Olechna Dorothy 339JayceeDr ----LI 3-7460
Olgiati Chas 448Graves ---------LI 3-3165
Olgiati Lucy C Mrs 2695JohnsnAv -LI 3-5493
Olgiati Robt 1019Court ---------LI 3-9836
Olivas Louis W 643Toro --------LI 3-9099
Olive Geo M 1624Mill ----------LI 3-6190
Oliveira Frank J EdnaRd --------LI 3-2399
Oliveira John H SntaFeRd--------LI 3-7196
Oliveira M M 111PenmnDr ------LI 3-0400
Oliveira Marion A EdnaRd -------LI 3-3893
Oliver Chas F 1179Pismo --------LI 3-6451
Oliver Ira O EdnaRd -----------LI 3-5764
Olivera Dolores 655JohnsnAv -----LI 3-9664
Ollie's Beauty Shop 1813Chorro ---LI 3-7012
Olmstead Horace 671Church -----LI 3-7503
Olsen John W
391CerroRomauldoAv-LI 3-5709
Olsen Kenneth R OldHwy101 South-LI 3-9251
Olsen Larry G 1731Morro -------LI 3-8023
Olsen Marianne 781Marsh -------LI 3-8989
Olsen Mildred 1815 Osos---------LI 3-5066
Olsen Oscar H Cuesta by the Sea---LI 3-9132
Olsen Sally 391CerroRomauldoAv --LI 3-5709
Olsen U A 1274Reba -----------LI 3-9118
Olson Bella B 1427Broad --------LI 3-1640
Olson Bros Egg Co 1010 OrctRd---LI 3-4254
Olson Howard 69RaflWy --------LI 3-3754
Olson J W 949 Sandrcock--------LI 3-1277
Olson Lawrence N 1352Pac ------LI 3-5381
Olson Robt F 462Dana ----------LI 3-3625
Olson W W 467RamonaDr--------LI 3-4988
Oltion John 1707 SntaRosa-------LI 3-4448
Ooley E H 1373Fredercks -------LI 3-5954
Operating Engineers International Union
Local 12 1343Chorro ----------LI 3-6918
Optical Supply Co 977Pac -------LI 3-4520
Orchid House The SnLuis&Sage --LI 3-3212
If no answer call-------------LI 3-5605
O'Reilly E L SnRaflRd ---------Atascdro 566

O'Reilly E L Standard Motrs & Equip Co
1701Montery-LI 3-1700
O'Reilly Emmett 270KentuckyAv --LI 3-6350
O'Reilly Leland P O'ConnrWy -----LI 3-1918
O'Reilly Motel 2000Montery ------LI 3-3307
O'Reilly Timothy I atty 784Marsh-LI 3-0818
Residence 700GrandAv ---------LI 3-2394
Ormonde Don J 204NChorro -----LI 3-3986
Ormonde Frank 126Ward --------LI 3-3500
Ormonde Manuel 1739Fredercks --LI 3-8577
Orr Fred 101ManzanitaDr
LosOsosHilnds-LI 3-9671
Orr Harlow L 109ManzanitaDr
LosOsosHilnds-LI 3-1198
Orr O C 1541Nipomo -----------LI 3-1498
Ortner Richard A 1178Pac -------LI 3-8817
Orvis Harry J 1034Peach --------LI 3-0485
Osborn Carl L 2316Broad -------LI 3-8958
Osborne Fred P dntst
104 SntaRosa-LI 3-3747
Residence 162 SerranoHts------LI 3-7835
Osborne Margaret 750Leff -------LI 3-8286
Osborne R W 1807CorralitosAv ---LI 3-4868
Osgood Earl J 344CalifBl --------LI 3-3249
Osondaliers 1140 Iris-----------LI 3-9899
Osondaliers 1204 Iris-----------LI 3-9775
Osondaliers 1511 Osos----------LI 3-9970
Osos Liquor Store 1601 Osos------LI 3-2303
Osterhout F S 399LawrnceDr ----LI 3-3595
Osteyee Leon F
269CerroRomauldoDr-LI 3-2158
O'Toole Thos P 547MitchlDr -----LI 3-5499
Otto Richard S 410-7thBaywdPrk -LI 3-7954
Otto Richard S rl est
360-2dBaywdPrk-LI 3-0758
Ottoson Roy H 690 Islay---------LI 3-1983
Ott's ------------------------LI 3-6961
Ousley J J 1043Marsh ----------LI 3-3740
Outland Robt M Mrs 227Lincln ---LI 3-9044
OUTPOST DISCOUNT HOUSE
890Mill -------------------LI 3-6105
Overall Oliver 671Morro ---------LI 3-6196
Overland H E 237High ----------LI 3-7203
Overland J H 1324Peach --------LI 3-6205
Overman Frank Mrs 1344CeciliaCt -LI 3-7310
Overman Harry 1015Nipomo -----LI 3-2264
Overman N E 541HathwyAv ------LI 3-0591
Overmyer Richard F 274Higuera --LI 3-9429
Overton Jas L 725GrandAv -------LI 3-7224
Ovesen Wm A 309 SntaMariaAv---LI 3-6935
Owen Elbert 1241Beach --------LI 3-5635
Owen Erwin W Mrs
140-4thBaywdPrk-LI 3-2762
Owen Kenneth E 1245Peach -----LI 3-0318
Owen Kenneth R 1129 Islay------LI 3-1724
Owen Lee W 2916JohnsnAv ------LI 3-8159
Owen Robt O SeeCanyon --------LI 3-8428
Owens Alma 183Brook ----------LI 3-3178
Owens Louis FarrellAvBaywdPrk---LI 3-6960
Owings Edw B 1439 Iris--------LI 3-7274

P

Pabst W F 288WarrenWy -------LI 3-2194
Pabst W F blksmth 111Ward------LI 3-6920
Pace P C 530Marsh ------------LI 3-2497
PACIFIC AIR LINES INC
PasoRoblesCountyAirport
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 11513
PAC COAST LUMBER CO OF CALIF
Sales Office & Yard
424 SntaBrbraAv-LI 3-2191
Or -------------------------LI 3-0972
PACIFIC ENGINEERS & SURVEYORS INC
858Montery-LI 3-0850
Pacific Gas & Electric Company
Business Office 894Montery-----LI 3-5431
From 5:00 PM to 8:00 AM & on Saturdays Sundays & holidays
call-LI 3-6054
Pacific Motel 101Hwy ----------LI 3-5075
Pac Motor Trucking Co 393Marsh--LI 3-6911
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 872Morro--------LI 3-9000
See Introductory Section for Service Calls & Other Important Matters
Pack Pipe & Supply Inc
SntaBrbraAv&High-LI 3-8353
Packer J D 545PrincetnPl -------LI 3-1981
Pacuk Richard 526KentuckyAv ---LI 3-1466
Page H B 385AlbrtDr ----------LI 3-3102
Page Kenneth 611MitchlDr ------LI 3-7994
Page Phil S PolyCampus ---------LI 3-8158
Paglia Lawrence A
326 SntaMariaAv-LI 3-4225
Paine Webber Jackson & Curtis
1100 StateSantaBarbara
From telephones served by the following exchanges
Pismo Beach San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 11407

Paiva C P Mrs 755 Osos---------LI 3-2617
Paivine W J 225AlbrtDr ---------LI 3-1380
Palace Appointment Barber Shop
846Higuera-LI 3-4292
Palmaymesa F F 499Pac --------LI 3-6316
Palmer H E 1440 Iris-----------LI 3-5037
Palmer Harold 853-9thBaywdPrk -LI 3-4289
Palmer Thos E 755Alphonso -----LI 3-6038
Palmer-Waters Chapel
1264Higuera-LI 3-3832
Palmer Willard N 23 STassajaraDr-LI 3-5485
Palmerton Ronald L 1239½Mill --LI 3-5862
Paluska Wm R Jr 1489Palm -----LI 3-9567
Parades Manuel 1447Marsh -----LI 3-7404
Paragon Homes 1107Murray -----LI 3-2434
PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
1461Palm-LI 3-2065
From telephones served by the following exchanges
Lompoc
(No Intercity Charge)
Ask Operator for-Zenith 2065
From telephones served by the following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for-Entrprise 12515
PARAMOUNT UPHOLSTERING CO
1218Carml-LI 3-0649
Parcher Michael S SeeCanyon ----LI 3-9688
Parent Bruce C 1280Fredericks ---LI 3-5398
Parent John C 461 Isly----------LI 3-7036
Parizek Ward G 281HermosaWy --LI 3-8877
Park Cafe 1819 Osos-----------LI 3-5940
Park Hotel 1815 Osos----------LI 3-9814
Park Johannes 313 Sandrcock-----LI 3-7369
PARKER BOILER WORKS
2690Victoria-LI 3-7297
Parker Bruce R Monterey Court
1756Montery-LI 3-4019
Parker Dale B 660 StanfrdDr-----LI 3-5458
Parker Donald L 1654HillcrstPl --LI 3-1511
Parker E R 514Higuera ---------LI 3-7941
Parker Earl L 361LinclnAv -------LI 3-0502
Parker H 204NChorro ----------LI 3-3906
If no answer call-------------LI 3-6308
Parker Helen M EdnaRd --------LI 3-5993
Parker Jackie 1155MurryAv -----LI 3-1974
Parker W H 228NChorro --------LI 3-6016
Parker W R 663Woodbrdge ------LI 3-4368
Parkison Ralph F 449NChorro ----LI 3-9391
Parks Gene D 314 Sandrcock------LI 3-2232
Parks H 1045Mill --------------LI 3-1437
Parks R W 865Morro -----------LI 3-8519
Parks W F 2023 SnLuisDr--------LI 3-7244
Parnell Paul E 256NChorro ------LI 3-0631
Parotti C MorroRd ------------LI 3-0898
Parra Danl G 1713Gardn --------LI 3-8840
Parra Gilbert 523LawrnceDr -----LI 3-8941
Parra Wm G 1531 SntaRosa ----LI 3-6640
Parrish Frida B 410GrandAv -----LI 3-8763
Parsley Jas M PortugueseFlatRd --LI 3-1634
Parsons Douglas 531LawrnceDr ---LI 3-6631
Parsons Gerard L 199Chorro -----LI 3-1708
Parsons Lee R Mrs 1204Nipomo ---LI 3-3623
Parsons Roy A 543PatriciaDr ----LI 3-6899
Parsons W Thos 410HendrsnAv ---LI 3-3516
Passfield Geo
176 SnMiguelAvilaBch ---------LI 3-3140
Patague Hilario T
12thLosOsosHilnds-LI 3-9585
Patchett Hubert A EdnaRd ------LI 3-7384
Patchett Sayde 1141Pac --------LI 3-5045
Pate Harold 814West -----------LI 3-2339
Pate Robt H 127LaEntradaAv ----LI 3-5521
Paterson Jas Jr 2075RachelLn ----LI 3-3525
Patrick Donald W 447CuestaDr ---LI 3-2819
Patrick R E 356PatriciaDr -------LI 3-0819
Pattalochi Leo C 506MitchlDr ----LI 3-5544
Patterson John C 1843Hope ------LI 3-6076
Patterson John R 531EllnWy -----LI 3-6652
Patterson Ken 33Vetvle ---------LI 3-2556
Patterson Ralph A 39RaflWy -----LI 3-5046
Patterson Stella 1127George -----LI 3-7307
Patterson T L 840MurryAv ------LI 3-8182
Patteson Richard M 491Kentucky -LI 3-3039
Patton Ansel C 1690PhillipsLn ---LI 3-2138
Patton D E 334CerroRomauldoAv -LI 3-0670
Paul Martin L 2033 Swazy-------LI 3-2874
PAUL'S DRY CLEANERS
214Higuera-LI 3-2250
Paul's Dry Cleaners 987 Osos-----LI 3-0702
PAUL'S GARAGE & AUTO MACHINE SHOP Nipomo&Montery --------LI 3-8291
Paulsen Albert L 530 Isly-------LI 3-3891
Paulsen O B 1615PhillipsLn -----LI 3-2373
Paulson Jas E OrctRd ----------LI 3-1215
PAULSON'S WRECKING & SALVAGE
OrctRd-LI 3-1215
Paulus Cecelia 638Woodbrdge ----LI 3-3329
Pavey A R B 281KentuckyAv -----LI 3-2190
Payne Wm W 845-12thBaywdPrk -LI 3-0557
Payton H A 1317Chorro ---------LI 3-8115
Payton Phillip W 1312FthlBl------LI 3-9224

Paz Janie 756Palm ------------LI 3-3234
Peargin Richard O 1408Garden ---LI 3-3657
Pearman R O Dr 1235Morro -----LI 3-5526
If no answer call-------------LI 3-5800
Pearman R O Mrs 1590WilsnAv ---LI 3-8724
Pearson Ben F 1144Mill --------LI 3-1799
Pearson Ben F Dr dntst
882BoysnAv-LI 3-8609
Pearson Emma L 1645Chorro -----LI 3-1996
Pearson Emma M 882Church -----LI 3-5417
Pearson Gordon M
1352RiegerLosOsosHilnds ------LI 3-4354
Pearson L E 2044Hope ----------LI 3-1332
Pearson Vernon E 1445Mill ------LI 3-5837
Peavey A F 1121 OrcuttRd-------LI 3-1156
Peavey A F Easter's Trailr Haven
1121 OrcuttRd -------------LI 3-5030
Peavey Cleo 1230Marsh ---------LI 3-6828
Peck May 1530½ SntaRosa------LI 3-3909
Pederson Robt R 337NTassajaraDr-LI 3-5099
Pederson Warner C 328FthlBl ----LI 3-1395
PEDLAR BAIL BONDS
943A MurryAv-LI 3-9499
Pedlar E C Ted 943A MurryAv---LI 3-9499
Pedranti Albert 1028Peach ------LI 3-2420
Pedroni John 1886Loomis -------LI 3-3929
Pedrotta Mary S Mrs 963NBroad --LI 3-4540
Pein Dorothy B 973Buchon -------LI 3-9151
Peirson Alof 1620Gardn ---------LI 3-1787
Pelham G L 367TolosaWy -------LI 3-0935
Pelham Jas P 256NChorro --------LI 3-4705
Pelucca Alfred 351PatriciaDr ----LI 3-4107
Pen-Ren Bootery 860Higuera -----LI 3-1646
Pence Mabelle Mrs EdnaRd ------LI 3-4731
Pence Robt L 1625Wilson -------LI 3-7330
Penman N Mrs 165PenmanWy ---LI 3-8623
Penn Mildred Mrs 454½Pismo ---LI 3-5013
Penner Jas E 777BoysnAv -------LI 3-9613
Penney J C Co dry gds 868Higuera-LI 3-3811
Pennington B W 1826Chorro ------LI 3-7807
Pennington O G 1420JohnsnAv ---LI 3-0868
Pennington O G New Park Grocry
1401 Osos-LI 3-7538
Pennington R B 434Kentucky -----LI 3-4660
Pennzoil Co The 964Chorro -------LI 3-5800
Pentz Joyce A 1533½ Osos------LI 3-5651
Penwell Chas Mrs 223HillsdeCt ---LI 3-6215
Pepsi-Cola Bottling Co of SanLuisObispo
55Higuera-LI 3-3726
Perdew Harlan F 231KentuckyAv --LI 3-6168
Perdew Richard V 1444 Sydney---LI 3-9573
Pereira Edw P 240 Sandrcock-----LI 3-0614
Pereira Joaquin L PismoRd -------LI 3-0550
Pereira Luiz Dr 1716CorralitosAv -LI 3-0867
Pereira Luiz A Dr 1114Marsh -----LI 3-7993
Pereira M I Mrs 1220 Osos------LI 3-3037
Pereira Manuel L 217NBroad -----LI 3-0555
If no answer call-------------LI 3-2850
Pereira Robt S 188DlNrteWy -----LI 3-6685
Perello Dominic B 1591 Slack----LI 3-9085
Perez Arthur R 160FerriniRd ----LI 3-2896
Perez J T 3197JohnsnAv --------LI 3-9474
Perez Johnny H 1235Peach ------LI 3-1493
Perez Tony 933Branch ----------LI 3-6850
Perkins C Stuart
511-6thBaywdPark ----------LI 3-2374
Perkins Joyce L 1219Bond -------LI 3-0317
Perks Helen Miss 841Grove ------LI 3-8823
Perlow Davis 1607PhillipsLn -----LI 3-0642
Perozzi Dennis Jr 115BressiPl ----LI 3-3639
Perozzi Dennis H OrctRd --------LI 3-0981
Perozzi John 370Lemn ----------LI 3-4907
Perozzi Louis M 1806CorralitosAv -LI 3-1229
Perrot Paul 906MurryAv --------LI 3-4607
Perry Frank E 1165Buchn -------LI 3-3482
Perry M J OrctRd -------------LI 3-5794
Perry Manuel S LosOsosValley ----LI 3-6664
Persall F R 1331Pismo ---------LI 3-0688
PERSONALITY BEAUTY SHOP
1901Broad-LI 3-2573
Persson E Mrs 1042A Pac--------LI 3-1597
Persson Leroy Rev Grace Tabernacle
Osos&Pismo-LI 3-2358
If no answer call--------SntaMrgrta 5364
Peters Nicholas Stanley
300 SntaLuciaAvBaywdPrk -----LI 3-2554
Peters Robt H 1879 SnLuisDr-----LI 3-6161
PETERSEN AUTO PARTS
1329Montery-LI 3-7287
Petersen Bonnick EdnaRd --------LI 3-9042
Petersen Henriatta 1304Pac -----LI 3-4659
Petersen Walter G 516MitchlDr ---LI 3-7027
Peterson A J SeeCanyon ---------LI 3-4610
Peterson Bill 1759 SnLuisDr ----LI 3-1735
Peterson Bruce A 1121 OrctRd ---LI 3-9425
Peterson D W dntst 1177Palm-----LI 3-2924
Peterson Dan W Dr 1687 SnLuisDr-LI 3-9427
Peterson E J L 1606Mill --------LI 3-3951
Peterson Gerald B 1759 SnLuisDr--LI 3-4961
Peterson Gerald B Radio Communications
Serv 1224MurryAv-LI 3-3820
Peterson K R 184Casa ----------LI 3-1836
Peterson Lawrence F 2042Hays ---LI 3-4491

Peterson Marikay 1759 SnLuisDr -LI 3-1735
Peterson Maythel 909 Sandrcock--LI 3-2692
Peterson Norlan 423MitchlDr ----LI 3-6654
Peterson Robt Mrs 1160A Islay---LI 3-4223
Peterson Sylvia Mrs LsOsosRd ---LI 3-1082
PETE'S MASTER LOCKSMITHS
1124Garden ---------------LI 3-7045
For Emergency Service
call Arryo Grnde ---------HUntr 9-2980
Pete's Tackle Shop AvlaBch ------LI 3-1970
PETE'S WILSHIRE SERVICE
Chorro&FthlBl ---------------LI 3-7951
Petrick Edw J Cuesta-by-the-Sea --LI 3-3578
Petrick Eugene C MD 774Marsh---LI 3-8163
Petrick Eugene C Dr
1893CorralitosAv-LI 3-2215
PETROLANE GAS SERVICE INC
Hwy1MorroBy -----------SPrce 2-6836
Pettenger A M 745GrandAv ------LI 3-2080
Pettenger Lloyd 141Graves ------LI 3-5885
Petterson W H 228NChorro ------LI 3-6511
Pezzoni Lillian C Mrs 1224Chorro -LI 3-7713
Pfiltzner Fred PismoHwy --------LI 3-8196
Pfleghaar Walter 518EllnWy -----LI 3-2743
Pfleghaar Walter H Jr
524PrincetnPl-LI 3-1157
Phelan Burt R 462 Islay--------LI 3-7424
Phelan Jas A LaCasita Motl
AvilaBch-LI 3-4826
Phelan Wayne A 474Marsh ------LI 3-9568
Phelps Walter E Rev
2299 SntaYnezAv -----------LI 3-1614
Philbin Leo F 1190 SnCarlos------LI 3-4283
Philbrick Clyde 226PatriciaDr ----LI 3-6292
Philbrick Fred EdnaRd ----------LI 3-7130
Philbrook Philip E 1365Bishp -----LI 3-6624
Philharmonic Music 1337Montery -LI 3-8544
Phillips A C 684Church ---------LI 3-0478
Phillips A C Art-Wood Crafts
955Pac-LI 3-7194
Phillips A E 1940 SnLuisDr------LI 3-9275
Phillips Carmen 117 SntaBrbraAv-LI 3-9597
Phillips Chas A OrcuttRd --------LI 3-7663
Phillips Chester 1136Walnt ------LI 3-2542
Phillips J D 238HighlndDr -------LI 3-0773
Phillips K L Jr
310CerroRomauldoAv-LI 3-5054
Phillips R J 1906Henry ---------LI 3-0727
Phillips Ray H 941Branch -------LI 3-5849
Phillips Wm C 1206MurrayAv ----LI 3-9040
Phillips Zoe M 145 SnJoseCt -----LI 3-8619
Piantanida Edna L 750Woodbrdge -LI 3-0993
Picaman John A 1493Higuera ----LI 3-9112
Piccardo Gerome 197HighlndDr ---LI 3-4313
Piccardo Norge J 1705Garden ----LI 3-2686
Pickens Sandi 1801 SBroad------LI 3-3342
Pickering Jarold V 527Branch ----LI 3-2693
PICTURE SHOP THE
341Higuera ----------------LI 3-2517
Pierce Cecil D 1130Walnut ------LI 3-1444
Pierce Chas Kenny Jr
975-9thBaywdPrk-LI 3-6825
Pierce Clifford E 1133Palm ------LI 3-8021
Pierce Edw P 1269MurryAv ------LI 3-6436
Pierce J R 498LinclnAv ---------LI 3-8375
Pierce L I Grossman & Son Brush &
Cheml Co 664Woodbrdge-LI 3-3790
Pierce Larry J 493-1stAvilaBch --LI 3-4898
Pierce Louis W 521 SntaBrbraAv--LI 3-8248
Pierce Richard OldHwy101 South--LI 3-6862
Pierce Vern 700-7thBaywdPrk ----LI 3-3196
Pierson C B 1029 Isly ----------LI 3-6067
Pieschke Wm R TankFarmRd -----LI 3-2279
Piguet Paul C OldHwy101 South--LI 3-9473
Pike Chas E 2040Broad ---------LI 3-4702
Pike Don 2365 SunsetDr---------LI 3-7674
Pilant L H 1034George----------LI 3-0863
PILLOW HAROLD E genl contr
285RamonaDr-LI 3-0830
Pimentel Ernest 523Higuera -----LI 3-2481
Pimentel Manuel 1857CorralitosAv-LI 3-6398
Pimentel Richard A
2541 SntaClara -------------LI 3-1888
Pinckard E R 654Howrd --------LI 3-2774
Pine Hugh W 116Chorro --------LI 3-6025
Pink Poodle Beauty Shop
2146Broad-LI 3-1045
Pinnick Ruby Mrs 911Branch -----LI 3-0939
PIONEER DRIVE-IN MARKET
Bakery Dept Morro&Marsh------LI 3-1192
Grocery Dept Morro&Marsh-----LI 3-5742
Meat Dept Morro&Marsh-------LI 3-1837
Piper Margaret 319High --------LI 3-9072
Piper Winfield G
218-13thBaywdPrk ----------LI 3-7882
Pitt T R 671-7thBaywdPrk-------LI 3-5783
Pitts J L O'ConnrWy -----------LI 3-3763
PITTSBURGH-DES MOINES STEEL CO
SntaClara-AlvisoRd
SntaClra -----------AXmnstr 6-0868
Piuma Joe 518Higuera ----------LI 3-1099
Plath Chas E 219AlbrtDr --------LI 3-6124
Plato Edna M 2038JohnsnAv -----LI 3-2179

Platt Benj Mrs 9thBaywdPrk ----- LI 3-3960
Platt Chas E Mrs 240Almond ----- LI 3-4529
Plattner Nora X 1050A Pismo ---- LI 3-7909
Playhouse Nursery School
1530Montery- LI 3-9084
Plumbers & Steam Fitters Union 403
527Marsh- LI 3-2416
Plumm Ralph J LsOsosRd ------- LI 3-6924
Plummer Pauline M 120DlSrWy --- LI 3-4664
Plunk Arthur
71HighlndDrLosOsosHilnds- LI 3-9109
Plunkett Bert 546Higuera ------- LI 3-1978
Plymale Harry H Dr
BrizzolaraCreek ------------ LI 3-7747
Poe Andrew C 690Brizzolara ----- LI 3-5970
Poe & Poe Drs chirprctrs
657Marsh- LI 3-4600
POE RUDOLPH A DR Poe & Poe Drs
657Marsh- LI 3-4600
Pogue Roy V 888Church -------- LI 3-8029
Pohl Virginia L 1695JohnsnAv ---- LI 3-2828
Pohler Chester I 843Branch ----- LI 3-3976
Poletti C Mrs OrctRd ----------- LI 3-0554
Poletti Roy J 1480Ella --------- LI 3-5572
Poletti Roy J Stanley V Cole Used Cars
1360Montery- LI 3-0613
Police Department City Police Dept
738Pismo- LI 3-3131
Polin Burt W 1964JohnsnAv ----- LI 3-3679
Polin Martin atty 1026Chorro ----- LI 3-8545
Polley Rudolph A 314ChristinaDr -- LI 3-5674
Pollock H W 1060Peach --------- LI 3-2241
Pollock R E 1209Peach --------- LI 3-1768
Pollock R K 1427Archer -------- LI 3-8046
Poly Engineers House ofc
158Higuera- LI 3-9498
Poly Lodge 1700 Osos ---------- LI 3-9894
Pool Lucile 812 South ---------- LI 3-5036
Pool O L 845Venabl ----------- LI 3-0651
Pool Ray 664Upham ----------- LI 3-1224
Poole John Sr 377 SntaBrbraAv --- LI 3-5488
Pope Jo P 1406Morro ---------- LI 3-9167
Pope Mary K 1240LaurelLn ------ LI 3-9581
Port San Luis Trailer Park
AvilaBeach- LI 3-9685
Port San Luis Transportation Co
Main Office 65Higuera --------- LI 3-7840
Guard Gate PortSanLuis ------- LI 3-3766
Wharf PortSanLuis ----------- LI 3-6408
Porte Ellard L 2034 Swazey ------ LI 3-6938
Porter Chas Mrs 844Uphm ------- LI 3-0543
PORTER CHAS PHIL survyr
278 SntaRosa- LI 3-1546
Residence 278 SntaRosa -------- LI 3-1546
Porter Dan R 656Caudl --------- LI 3-9211
Porter Glen O BaywwHts -------- LI 3-9237
Porter Glenn O 262HermosaWy --- LI 3-1151
Porter Hattie R 735CalifBl ------ LI 3-7697
Porter Raymond W 222NBroad ---- LI 3-1707
Post Betty 1312Broad ---------- LI 3-2942
Potes Joanne 1215Buchn -------- LI 3-2390
Potter Clifford H EdnaRd ------- LI 3-9461
Potter Darrel W
186 SnMiguelAvAvilaBch- LI 3-6287
Poulsen L H Jr 259NTassajaraDr - LI 3-6505
Poulsen L H Sr 1840JohnsnAv ---- LI 3-2204
Poulsen Lucille S 128Chorro ----- LI 3-3473
Poulsen Pete 1840JohnsnAv ------ LI 3-2204
Pounder Geo 1334Palm --------- LI 3-7680
Pounder Todd 1121Peach ------- LI 3-3896
Pounds Cecil W 487A Marsh ----- LI 3-8963
Powell Antoinette E
1341PhillipsLn- LI 3-8351
Powell David H 2747Chandlr ----- LI 3-6751
Powell Eldon C Metropolitan Life Ins Co
Agt 304FthlBl ------------- LI 3-6782
Powell Jas W 2030Broad -------- LI 3-2718
Powell Mary Ann 260DonnaWy --- LI 3-2384
Powell Merton L 74LaEntradaAv -- LI 3-4667
Powell Norris H 1633Ravenna
LosOsosHilnds- LI 3-5605
Powell Regenia C 633LawrnceDr -- LI 3-8805
Powell W E 1221Peach --------- LI 3-4894
Powell Wm H 1071 Islay -------- LI 3-1653
Powelson Earl R 1829Morro ------ LI 3-2329
Powelson H A 1027Leff --------- LI 3-6889
Power Pack Oil Co 363 SntaRosa - LI 3-6363
Powers Mildred J 1995CorralitosAv- LI 3-2967
POWERS MILDRED J REALTOR
859Montery- LI 3-3344
Powers Sehon W 21 SntaRosa ---- LI 3-2446
Pozzi Rudolph 540Buchn -------- LI 3-4571
Prack Wm 865Morro ----------- LI 3-4580
Prather John R 1525 Slack ------- LI 3-6863
Pratt Earl C 683MitchlDr ------- LI 3-8266
Pratt Howard G 1315CeciliaCt --- LI 3-5698
Pratt Walter S
119LilacLosOsosHilnds- LI 3-5587
Pratt Willard 229Harris --------- LI 3-6303
Premier Music Co 1027Morro ---- LI 3-9510
Presbyterian Church Study
Marsh&Morro- LI 3-5452
Prescott Grady L 1150Walnut ---- LI 3-4759

Presthus H G General Contractor
285ChaplainLn- LI 3-0957
Preuss Bernhardt 1440Higuera --- LI 3-3309
Preuss Berny 2390Helena ------- LI 3-6820
Preuss Press 981 Osos --------- LI 3-7828
Preuss Virginia A 130GrandAv ---- LI 3-8435
Price Byrd L 168CuestaDr ------- LI 3-9318
Price Clifton T 646LawrnceDr ---- LI 3-7701
Price Harold W 428NChorro ----- LI 3-9462
Price Hazel S 965 Islay -------- LI 3-6978
Price Paul N 105CrandlWy ------ LI 3-8420
Price S A 540MitchlDr --------- LI 3-3532
Price Sally Mae 481LawrnceDr --- LI 3-2402
Price W W 1213Bond ---------- LI 3-0095
Pricer Keith 2065McCollm ------ LI 3-3070
Priest Richard H 1251Fredericks - LI 3-0088
Prijatel Phil A 694Church ------- LI 3-3486
Prince Henry M 1543Morro ------ LI 3-1410
Prindle Marion Mrs 738Higuera --- LI 3-9619
Pritchard Bert Mrs 536HathwyAv -- LI 3-5790
Pritchard John E 673Caudill ----- LI 3-9384
Production Credit Assn San Luis Obispo
197 SntaRosa- LI 3-7161
Property Owners Assn Inc
992Montery- LI 3-0407
Proud F W O'ConnrWy ---------- LI 3-7590
Proud J A O'ConnrWy ---------- LI 3-8178
Proudfit L E 1255Ella --------- LI 3-8246
Prudential Insurance Co of America
1111Chorro- LI 3-6996
Pruitt Arnold 2020Nipomo ------ LI 3-8961
Pruitt John M 520KentuckyAv ---- LI 3-7042
Pryde Joel J 860MeineckeAv ----- LI 3-8374
Pryor Anna T 242Cyprs --------- LI 3-4059
Pryor Robt L 2510LawtnAv ------ LI 3-4263
Public Library 888Morro -------- LI 3-6074
Puffer L M 1218Pismo ---------- LI 3-1490
Pugh Chas D FarrellRd --------- LI 3-0568
Puleston Chas 690Brizzolara ----- LI 3-5933
Punches Robt 1233 SnCarlos ----- LI 3-4049
Purio Louis Jr Mrs 806Murry ----- LI 3-5564
Purity Store 896FthlBl --------- LI 3-2366
Broad&Marsh ---------------- LI 3-9855
Pyeritz Evelyn 1115 Islay ------- LI 3-7043
Pyle Russell M 129DlNrteWy ----- LI 3-2618

Q

Quaglino Alex 1661McCollm ----- LI 3-6152
Quaglino Jas County Roof Serv
SntaBrbraAv&High- LI 3-0560
Residence 1254Marsh --------- LI 3-4374
Quaglino Jas A Builders Supplies
SntaBrbraAv&High- LI 3-0560
Quaglino Philip A 254MarleneDr -- LI 3-4050
Quaresma Joe E 1335Cazadero ---- LI 3-2975
Quartilho Mary 128 Story -------- LI 3-2639
Quebe Stanley A Rev Zion Lutheran Chrch
FthlBl&Hwy1- LI 3-8327
Quesnel F M 1053 Isly --------- LI 3-7248
Quigley Donald A 656Toro ------ LI 3-3068
Quigley Max E 1348Montery ----- LI 3-9182
Quisenberry Q P
Cuesta-By-The-Sea ---------- LI 3-4822
Quist Dale L 1184 SnCarlos ----- LI 3-1602
Quist Warren E 1680HillcrstPl --- LI 3-1264
Quist Warren E dntst 886BoysnAv- LI 3-4770

R

R C COLA-NEHI BEVERAGE CO
120Higuera- LI 3-4725
R & L Boat Den 251Higuera ----- LI 3-8684
Rabey Danl F 66½BentonWy ---- LI 3-0527
Rademacher Bros Garage
539Marsh- LI 3-4457
Rademacher Raymond G 849West - LI 3-5641
RADIO COMMUNICATIONS SERVICE
Main Office 1224MurrayAv ----- LI 3-3820
If no answer call ------------ LI 3-4961
Radio Dispatcher 1224MurrayAv- LI 3-1722
If no answer call ------------ LI 3-4961
Radius Clarence 45HathwyAv ----- LI 3-1588
Raetz Evelyn M 633Brizzolara --- LI 3-0975
Rager Chas 1526Beach --------- LI 3-7153
Ragle Donald W LsOsosHighlands - LI 3-7932
Ragle W H 1420Archr ---------- LI 3-4828
Ragsdale B D 238CraigWy ------- LI 3-1387
Ragsdale J C 320Buchn -------- LI 3-0406
Ragsdale Vernon H Rev 815 Islay -- LI 3-1470
Railway Express Agcy Inc ofc
1021RailrdAv- LI 3-8334
Rains Martha L 960MurryAv ----- LI 3-2062
Rains Roger T 1256 Sydny ------- LI 3-4464
Ramage Sylvester 239Almnd ----- LI 3-4250
Ramage W C plumbng 621High ---- LI 3-2304
Ramage W L 235Chorro --------- LI 3-5951
Ramey Dan J 3800JohnsnAv ----- LI 3-2097
Ramge Delbert 1019Leff -------- LI 3-8977
Ramirez Eustorgio 2265Broad ---- LI 3-1829
Ramirez Wm N 470½Pismo ------ LI 3-1986
Ramonetti A V Mrs 1051Mill ----- LI 3-0947
Ramos Jas genl contr EdnaRd ---- LI 3-3694
Ramsay Frank H Mrs
1625HillcrstPl- LI 3-1411
Ramsay Stuart C 865Morro ------ LI 3-1744
Ramsey Lee Cuesta-by-the-Sea --- LI 3-1962

Ranch The FthlBl ------------- LI 3-9806
Rancho Montana deOro Inc
LsOsosRd- LI 3-9029
RANCHO SAN LUIS
345Marsh ----------------- LI 3-6443
Ranchotel 1900Montery -------- LI 3-2333
Rand Halpin Co 228 SntaBrbraAv -- LI 3-7622
Randall Dixie Maude 729Pismo --- LI 3-3478
Randall E E 273Chorro --------- LI 3-4714
Randall Ralph 1234George ------ LI 3-8971
Randall Ray 783Alphonso ------- LI 3-7145
Rands Danl H 864 Osos --------- LI 3-8067
Rankin Arthur E 2103 SBroad ---- LI 3-1476
Rankin Wayne G Jr 449NChorro -- LI 3-5430
Ranney H E 480Pismo --------- LI 3-3195
Ran's Mobile Service 1095Marsh -- LI 3-9727
Ranson John R 1427Higuera ----- LI 3-2349
RASCO F S & CO 887Higuera ---- LI 3-7326
Rasmussen Ralph C 943Murry ---- LI 3-4205
Rasmussen Robt R 1270Fredercks - LI 3-6404
Rasmussen Wm C MD
137CrandlWy ------------- LI 3-4703
Rathbern Zada D 70 STassajaraDr- LI 3-3144
Ratliff Fred 2504Augusta ------- LI 3-0762
RATLIFF FRED P weldng
245Higuera- LI 3-5819
Rauch Vern 2038Fixlini -------- LI 3-2412
Raudenbush Albert E
62 STassajaraDr- LI 3-0862
Ray Donald L 227King --------- LI 3-4006
Ray Harmon 2520Helena -------- LI 3-3181
Ray L D Buster 2803JohnsnAv --- LI 3-3690
Rayburn R H 1292 Sydney ------- LI 3-7009
Raye Dan H 138DlSrWy --------- LI 3-3022
Rayl Chas L 730BoysenAv ------- LI 3-3998
Rayne Soft Water Service
1459Montery -------------- LI 3-1712
Rayner Edw B 152PatriciaDr ----- LI 3-3633
Ray's Auto Service 996Marsh ---- LI 3-3106
Rea Nellie 121Casa ----------- LI 3-3922
Ready John F 293RamonaDr ----- LI 3-6144
Reagan Evelyn D 239 SntaLuciaDr- LI 3-3880
Rebensdorf Peter 912-8th ------- LI 3-3845
Reber Gerald 875RougeotPl ----- LI 3-1388
Recreation Bldg City 864 SntaRosa- LI 3-4276
Redburn LeRoy 1415Nipomo ----- LI 3-2575
Redden H R 1231 SnMateoDr ---- LI 3-4394
Redfield Walter S
990ElMorroAvBaywdPrk- LI 3-7061
Redick Arlie R 379Pismo -------- LI 3-2978
Redick Arlie R brbr shop 1027 Osos- LI 3-9335
Redman M Ross
SntaYsablBaywdPrk- LI 3-8874
Redmond Wm C 12 STassajaraDr - LI 3-4934
Red's Place 1817 Osos ---------- LI 3-5437
Redstone A E SeeCanyon -------- LI 3-7238
Reece Oscar E 257DlMrCt ------- LI 3-2173
Reece R Howell 1546HillcrstPl --- LI 3-1118
Reed Alice W Mrs 1351Peach ---- LI 3-7520
Reed Frank R N250FerriniRd ----- LI 3-1334
Reed G E MonteryHts ---------- LI 3-1718
Reed Jack 2646Lawtn ---------- LI 3-8198
Reed Kin Mrs 892Grove -------- LI 3-1740
Reed Malcolm E FthlBl --------- LI 3-3981
Reed Malcolm E 1618HillcrstPl --- LI 3-4522
Reed W A Mrs 2570Flora -------- LI 3-4478
REED'S PAINT & WALLPAPER
1121Broad- LI 3-2623
Reeh LaVern 1124Nipomo ------- LI 3-8784
Reese Eugene 1330Ella --------- LI 3-5443
Reeve's Shoes 760Higuera ------- LI 3-9913
Reeves W E 1256Mill ---------- LI 3-0446
Regier J N 1626HillcrstPl ------- LI 3-7403
Rego Pauline Mrs 971MurrayAv --- LI 3-3651
Reich Ronald G OldHwy101 South -- LI 3-2211
Reid Ella B 882Grove ---------- LI 3-6494
Reid Geo 1521Beach ----------- LI 3-7210
Reid John G 87RafaelWy ------- LI 3-5471
Reid Keith D 1118MurryAv ------ LI 3-2758
Reilly Joe D 379PatriciaDr ------ LI 3-3100
Reimer Margaret 1636Morro ---- LI 3-3645
Reinhardt Harvey 1284 Sydny ---- LI 3-4039
Reinhardt Theo A 1219 Sydny ---- LI 3-0459
Reis A C Mrs 1147Pismo -------- LI 3-6835
REIS COLONIAL CHAPEL FUNERAL DIRECTORS 1320Nipomo ------ LI 3-0583
REIS EUGENE Reis Colonial Chapel
Funrl Dirs 1320Nipomo- LI 3-0583
Reis Jos C 1520Morro ---------- LI 3-8542
Reis Jos F 186DlSrWy ---------- LI 3-2714
Reis Milton 468 Isly ----------- LI 3-2141
Reis Thos A Mrs 219LinclnAv ---- LI 3-7626
Reitz L R 1235JoyceCt --------- LI 3-3298
Reivitt Bill 1335½Morro ------- LI 3-7230
Remar's 956Higuera ----------- LI 3-9756
REMNANT STORE THE
994Montery --------------- LI 3-8442
Remschner Jos H 813MeineckeAv - LI 3-3246
Remschner Robt J 67Chorro ----- LI 3-7434
Remund Clive O 314BuenaVstaAv - LI 3-6589
Remy O J 561LawrnceDr -------- LI 3-0859
RENEE & LEMAR SCHOOL OF DANCING
1368Marsh- LI 3-6024
Renetzky Andrew atty 1008Palm -- LI 3-2440
Residence 111Kentucky -------- LI 3-4737
Renetzky Jas A 537HathwyAv ---- LI 3-2045

Renner Agnes 1025Leff --------- LI 3-3697
Rennix Amelia 808-12thBaywdPrk- LI 3-5909
Republic Van & Storage Co Inc Agent
OldHwy101 South- LI 3-1228
Reticker Melba Mrs 1819 SnLuisDr- LI 3-3190
Reuteler Richard J 1525Mill ----- LI 3-9447
Rexall Drug Store 839Higuera ---- LI 3-7875
Reycraft Harry J 1256Buchn ----- LI 3-1230
Reynolds Elmore C 232LinclnAv --- LI 3-6944
Reynolds Marshall 511 SerranoDr -- LI 3-2782
Reynolds R Wallace 577PrincetnPl- LI 3-8773
Reynolds Roy G
227-16thBaywdPrk- LI 3-9122
Reynolds Viola E 1673PhillipsLn -- LI 3-1955
Reynolds Wm L 572 StanfrdDr ---- LI 3-7165
Rezendes Arthur LsOsosRd ------- LI 3-1035
Rhoades Geo A Mrs 1345Morro --- LI 3-2140
Rhoads Howard 1369 Staffrd ----- LI 3-6572
Rhodes A M 524FeltnWy -------- LI 3-6611
Rhodes Alvin E 2000Fixlini ------ LI 3-8340
Rhodes Bill R 162RamonaDr ----- LI 3-1513
Rhodes Frank E Mrs 1550Higuera - LI 3-1296
Rhodes Geo A 54 SnRaflAvilaBch -- LI 3-1671
Rhodes L H 995-9thBaywdPrk ---- LI 3-8572
Rhyne E J 2030Rachel ---------- LI 3-0724
Rhyne S J 797Caudl ----------- LI 3-1797
Ricci Helen S 856Chorro -------- LI 3-4895
Rice E E 616FunstnAv ---------- LI 3-4089
Rice H L 1375Cazadero --------- LI 3-1356
Rice Norman D 275BuenaVstaAv - LI 3-1044
Rice Robt R 2548Augusta ------- LI 3-3701
Rice Thos 500MtnVw ---------- LI 3-1930
Rice Thos Cr Bur of San Luis Obispo
862Montery- LI 3-7262
Rice Thos Travl Serv 860Montery -- LI 3-1206
Rich Aaron W 935-9thBaywdPrk -- LI 3-7847
Rich & Chelquist Realtors & Insurance
1010Morro- LI 3-8579
Rich Glenn W 222LongvwLn ----- LI 3-3293
Rich Paul 189Carpntr ---------- LI 3-1159
Rich Paul Real Estate 1010Morro -- LI 3-8579
Richards Carlos C BuenaVstaAv --- LI 3-3725
Richards Clarence F OrctRd ----- LI 3-4268
Richards W H 1628Nipomo ------ LI 3-0984
Richardson G M 873Leff -------- LI 3-0423
Richardson Joy O FthlBl -------- LI 3-5502
Richardson L V 1709CorralitosAv -- LI 3-3338
Richardson Lynn 198DlNrteWy --- LI 3-2715
Richardson Philip 662 Osos ------ LI 3-8896
RICHARDSON R F CO funrl dirs
1135 SntaRosa- LI 3-6871
Richardson Schuyler L
841BoysnAv- LI 3-8885
Richardson Smith Sheri
198DlNrteWy -------------- LI 3-2715
Richfield Oil Corp OrctRd ------- LI 3-1262
Richina Chas LsOsosRd --------- LI 3-7943
Richina G B 445Branch --------- LI 3-5489
Richmond Esther 1043Marsh ----- LI 3-8546
Richmond L E 585-7thBaywdPrk -- LI 3-9586
Richmond L W 128-3dBaywdPrk --- LI 3-7804
Richter Grace 474Pac ---------- LI 3-1626
Ricioli Ernest CuestaRd -------- LI 3-2136
Rickansrud T M 2377Helena ----- LI 3-4965
Ricks H H 1027Buchn ---------- LI 3-6461
Ridd Chas A 156-2dBaywdPrk ---- LI 3-6340
Riddle Mary Louise 1876Fixlini --- LI 3-2976
Rideout W H 385ChaplinLn ------ LI 3-5953
Ridgeway Dale 176Ferrini ------- LI 3-3448
Ridgway Joe C 778 SntaRosa ----- LI 3-9580
Ridley Howard 1290Ella -------- LI 3-3789
Riebel John Paul 1933 SnLuisDr --- LI 3-2298
Riehl Dolly 1212Garden -------- LI 3-3897
Riemenschneider Frank
BushDrBaywdPrk- LI 3-7152
Ries Joe M 767½Chorro -------- LI 3-6079
Riggen D A 280DonnaWy -------- LI 3-4294
Righetti A O 1119Peach -------- LI 3-9663
Righetti Allen E OrctRd -------- LI 3-1327
Righetti Dante J 242MarleneDr --- LI 3-6737
Righetti E P Bob OrctRd -------- LI 3-8157
Righetti Ernest R OrctRd ------- LI 3-3445
Righetti Frederic OrctRd -------- LI 3-2331
Righetti Guido OrctRd --------- LI 3-3167
Righetti Josephine 1127Walnt ---- LI 3-2671
Righetti Kyle 944MurrayAv ------ LI 3-9453
Righetti M R 1831 SnLuisDr ----- LI 3-6093
Righetti Roger R Mrs VachlLn ---- LI 3-7588
Righetti Wm L 1012Mill -------- LI 3-4322
RIGHETTI'S SECOND HAND STORE
SHwy ------------------------ LI 3-6290
Righter D D 1319Higuera ------- LI 3-4691
Riley L A 147-9thBaywdPrk ----- LI 3-3481
Riley Warren J 159HendrsnAv ---- LI 3-4732
RILEYS DEPT STORE
1144Chorro- LI 3-1421
RILEYS FURNITURE
2211 SBroad- LI 3-0674
Rinker Wm M 499NChorro ------ LI 3-6362
Rion Howard 234Almond -------- LI 3-8531
Rios Frank 650Woodbrdge ------ LI 3-3656
Risley John W 2020JohnsnAv ---- LI 3-5453
Risner Wm L 1525Mill ---------- LI 3-2921
Ritchie D A 2211JohnsnAv ------ LI 3-4819
Ritchie Frank Mrs 1201Leff ----- LI 3-0987
Rittenhouse Eugene A 535EllnWy -- LI 3-1402

Rittenhouse M F Mrs 465Pismo --- LI 3-7327
Ritter Geo J 2530½Lawton ------ LI 3-1550
Ritter J C 626Branch ---------- LI 3-7528
Ritter John W 135Price -------- LI 3-4954
Ritz Motor Hotel 2121Montery --- LI 3-5600
Ritzinger Peter W 878Mill ------ LI 3-8602
Rizzoli A 423CuestaDr --------- LI 3-0823
Rizzoli & Cattaneo Trucking
970Montery- LI 3-0876
Rizzoli Mario G 2077 Slack ------ LI 3-4411
Rizzoli Virginia Mrs 973 SntaRosa- LI 3-3885
Roark Edw C 1109Pismo -------- LI 3-6741
Robasciotti D 1061Pac --------- LI 3-3849
Robasciotti Ernest EdnaRd ------ LI 3-9521
Robasciotti Ivan 281NBroad ----- LI 3-5062
Robasciotti Jennie Mrs 1222 Osos -- LI 3-7390
Robasciotti U E Jr VachlLn ------ LI 3-5669
Robasciotti U P EdnaRd -------- LI 3-6241
Robasciotti Wm VachlLn -------- LI 3-4356
Robbel Ina 457NBroad --------- LI 3-2949
Robbins S M DelMonte Grocry
301 SntaBrbraAv- LI 3-5637
Robenstine K W 711Grove ------- LI 3-6416
Roberson Lawrence E Foster & Kleiser Co
1234Buchn- LI 3-6673
Roberts A D 758FthlBl --------- LI 3-0897
Roberts C R 76NBroad --------- LI 3-7653
Roberts Delwyn 832RougeotPl ---- LI 3-9043
Roberts Ernest W 643MitchlDr --- LI 3-2492
Roberts Gene 712Uphm -------- LI 3-7237
Roberts Gilford C 487Marsh ----- LI 3-2234
Roberts H L 1854 SnLuisDr ------ LI 3-4233
Roberts J Wayne 871Pac ------- LI 3-8770
Roberts Marvin EdnaRd -------- LI 3-2154
Roberts Max E 2567 SntaClara --- LI 3-8210
Roberts Norma W 747Buchn ----- LI 3-5947
Roberts Pete Hwy101 ---------- LI 3-5447
Roberts Ronald N 860Church ---- LI 3-5978
Roberts W J 225RamonaDr ------ LI 3-1433
Robertson Clayton 67 South ----- LI 3-3217
Robertson Geo R
212-2dBaywdPark ----------- LI 3-4106
Robertson John W 1224 SylviaCt --- LI 3-3171
Robey Esther 1518Nipomo ------ LI 3-4427
Robinson Grace
440FrontAvilaBeach- LI 3-4689
Robinson Hilda Mrs 795Church --- LI 3-0942
Robinson John L
604-6thBaywdPrk- LI 3-3218
Robinson R Dean dntst Chorro&Pac- LI 3-2887
Residence 164LinclnAv -------- LI 3-4686
Robinson Richard C 156 Stennr --- LI 3-8899
Robinson Roy 440FrontAvilaBeach - LI 3-4689
Robinson Stanley AvlaBch ------- LI 3-7667
Robinson's Candy Kitchen
440FrontAvilaBch ----------- LI 3-4689
Robirds Robt J
FarrellAvBaywdPark --------- LI 3-7108
Robles Anna 671Pac ----------- LI 3-5725
Rockwell Leon C LosOsosHighlands- LI 3-5873
Roder Jas 112Beebee ---------- LI 3-1033
Roder Richard R 112Beebee ------ LI 3-1033
Rodgers E L Mrs 382Lemon ------ LI 3-5788
Rodgers Wm F 405 Sandrcock ----- LI 3-7775
Rodin Ernest E
335 SnMiguelAvlaBch- LI 3-4295
Rodin Robt J 237DlMrCt -------- LI 3-6539
Rodkey R P 898Toro ----------- LI 3-8605
Rodman Ken 258WarrenWy ------ LI 3-9463
Rodman Louis F 2344LawtnAv ---- LI 3-7614
Rodney Ivan H 350 Isly --------- LI 3-1299
Rodrigues Frank 559MitchlDr ---- LI 3-6489
Rodrigues Johnnie J 1533 Osos ---- LI 3-3285
Rodrigues Josie 1301Morro ------ LI 3-2462
Rodrigues Rose C 215 Sandrcock --- LI 3-6125
Rodriguez Archie 3011JohnsnAv --- LI 3-0905
Rodriguez Fay 2265Broad ------- LI 3-0848
Rodriguez G A OrctRd --------- LI 3-5439
Rodriguez I V 1425 Sydny ------- LI 3-4068
Rodriguez Jesse 235NTassajaraDr- LI 3-3079
Rodriguez Lewis 1642Fairvw ----- LI 3-7443
Rodriguez Raymond W Edna ------ LI 3-4594
Roest Aryan I 285HermosaWy --- LI 3-1191
Roether Wm K 1620Chorro ------ LI 3-1280
Rogers Annie 527Higuera ------- LI 3-1942
Rogers C M LsOsosRd ---------- LI 3-5828
Rogers Earl T EdnaRd --------- LI 3-4674
Rogers Elizabeth A Mrs
1737Chorro --------------- LI 3-9032
Rogers G Gilbert OldHwy101 South- LI 3-2074
Rogers Henry 1028Peach -------- LI 3-7759
Rogers Jas W 155Rosita -------- LI 3-8942
Rogers Jas W 1020Walnut ------ LI 3-7158
Rogers Joe 379Pac ------------ LI 3-7726
Rogers John L 577Marsh ------- LI 3-9069
ROGERS JOHN L rl est
577Marsh ----------------- LI 3-9069
Rogers Leo E 548CouperDr ------ LI 3-0499
Rogers Norman S 2815JohnsnAv -- LI 3-2898
Rogers Thos A 147RamonaDr ----- LI 3-7242
Rohles Barthel MorroPalisades --- LI 3-8987
Rohrberg Milton rl est FarrellRd -- LI 3-3704
Rolfes Bernice 861-11thBaywdPrk- LI 3-4262
Roller Austin 336TolosaWy ------ LI 3-1911
Rombalski V A 1283 SnCarlos ---- LI 3-7364
Rombough E E 269-2dBaywdPrk -- LI 3-6325

Romero David F 148DlSrWy ----- LI 3-7684
Romero Eugene OldHwy101 South- LI 3-6428
Romero Mary 729 South -------- LI 3-3646
Romero Melvin 2713Meadw ----- LI 3-7939
Romo Mabel Mrs 141CuestaDr ---- LI 3-3201
Ron Johns Sales Co 304Higuera -- LI 3-3184
Rood R S Dr 2106Loomis -------- LI 3-6280
Ropp Fred L LosOsosHighlands ---- LI 3-4790
Rorabough Charley N
1957 SnLuisDr- LI 3-8429
Rorabough Donald L 1174Ella ---- LI 3-9538
Rordorf Oscar H 1442Lizzie ------ LI 3-0582
Ros Louise 1621Higuera -------- LI 3-9545
Rosa Ann 386Buchn ----------- LI 3-1583
Rosa Irwin H 1222 SnCarlos ----- LI 3-5902
Rose Bowl Court 1575Montery ---- LI 3-5017
Rose G A 671½Toro ---------- LI 3-9436
Rose G Edmund 120 SerranoHts --- LI 3-1298
Rose Geo 1244Mill ------------ LI 3-9566
Rose H C YoakumTract --------- LI 3-6073
Rose M Jas OrcuttRd ---------- LI 3-4896
Rose Ray 806 South ----------- LI 3-1719
Rosebraugh Thos C 256NChorro --- LI 3-8835
Roselip Walter B genl contr
615GrandAv- LI 3-4992
Residence 615GrandAv -------- LI 3-4992
Rosen Arthur Z 408Lemon ------- LI 3-2650
Rosenberry Stanley D 1228Mill --- LI 3-1232
Rosene Russell D 257-1stAvilaBch - LI 3-9258
Rosenthal Doug W 246HendrsnAv - LI 3-8687
Rosenthal Mart 300GrandAv ----- LI 3-2614
Ross George G 40RaflWy -------- LI 3-1231
ROSS GEO G rl est
1118Chorro --------------- LI 3-0720
Ross Jas W 141Casa ----------- LI 3-6542
Ross John R 580 SerranoDr ------ LI 3-6833
Ross John R archt 1149Marsh ---- LI 3-1291
Ross John W Grandview Motl
2074Montery- LI 3-8700
Ross Mary Edith 633Hendrsn ---- LI 3-5633
Ross Owen 1655Alrita ---------- LI 3-2615
Ross Richard C Ross Roofng Co
2800Broad ---------------- LI 3-6497
Residence 1604Morro --------- LI 3-3590
Ross Roofing Co 2800Broad ------ LI 3-6497
Ross W F 2038Garfld ---------- LI 3-7353
Ross Walter LosOsosHighlands ---- LI 3-4472
Rothmeyer Gene Gene's Auto Parts &
Wreckrs Old101Hwy- LI 3-5086
Residence 446HathwyAv ------- LI 3-6343
Rotondi Francis J 247WarrenWy -- LI 3-2328
Rotsel Mabel Palmer 1310Marsh -- LI 3-1041
Rouse David 532Leff ----------- LI 3-3570
Routzahn Paul R 289Almnd ------ LI 3-7447
ROVING ARROW SHOP
547Marsh- LI 3-3317
Rowan Ethel A 2515Broad ------- LI 3-7216
Rowan Francis H 248LunetaDr --- LI 3-6713
Rowan Joe AvlaBch ------------ LI 3-2265
Rowan Wm A 462Pismo --------- LI 3-3457
ROWAN'S STORE FOR MEN & BOYS
782Higuera- LI 3-7148
Rowe John S 1411 Sydny -------- LI 3-2155
Rowell S M LosOsosHighlands ---- LI 3-8664
Rowland Kathryn 1262Mill ------- LI 3-1574
Roy Marie Mrs 611High --------- LI 3-1407
Roy Osa A 777BoysenAv -------- LI 3-1810
Royal Oaks Dairy VerdeCanyonRd -- LI 3-0587
Roza A F 670 Isly ------------- LI 3-6042
Roza Bros wood dlr 3301RockvwPl- LI 3-0418
Roza Hilda J 704Misn ---------- LI 3-6559
Roza John P Jr R & L Boat Den
251Higuera --------------- LI 3-8684
Roza Josephine M 3204RockvwPl - LI 3-9265
Roza Rosie Mrs 473A Chorro ----- LI 3-2395
Rubcic Mike 498MitchlDr ------- LI 3-0854
Rucker G W 624MitchlDr ------- LI 3-7286
Rucker W W 1841Morro -------- LI 3-8183
Ruda A E AvlaBch ------------ LI 3-7118
Ruda E B AvlaBch ------------ LI 3-3449
Ruda Edwin C 1796CorralitosAv -- LI 3-0678
Ruda Jos SeeCanyon ---------- LI 3-6576
Ruda Manuel 101Hwy --------- LI 3-3870
Ruda Michael G
196 SnMiguelAvilaBch- LI 3-9686
Ruda Minnie J SeeCanyon ------- LI 3-1152
Rudd Julia 1622Chorro -------- LI 3-8908
Rudd Thelma P 677Caudl ------- LI 3-0426
Rude Elmer E 345Branch ------- LI 3-1641
Rude Mary E 215Beebee ------- LI 3-0098
Ruggles Robt E 667 StanfrdDr ---- LI 3-5763
Rugusa Janet S 1312½Broad ---- LI 3-4955
Rule Frank H 667LawrnceDr ----- LI 3-7844
Rumrill G W 1534Chorro ------- LI 3-8516
Rusco Doyle J 523HathwyAv ----- LI 3-4724
Rush Chas D 2266 SntaYnezAv ---- LI 3-3097
Russell Anna B 423½High ------ LI 3-8726
Russell E L 175FthlBl ---------- LI 3-0606
Russell Edw F 1080Grove ------- LI 3-5623
Russell Elmer L 300RamonaDr ---- LI 3-5771
Russell Harry V 526KentuckyAv --- LI 3-7499
Russell Isabella 1034Church ----- LI 3-0807
Russell Lillian J 1168Peach ----- LI 3-6650
Russell Paul C 68BentnWy ------ LI 3-5677
Russell R L 1950Hays ---------- LI 3-0666
Rust Joann 147DelSurWy ------- LI 3-1314

LI = LIberty

Rust Wm H 15Vetvle ----------- LI 3-9476
Rustin Pete E 394Lemn -------- LI 3-0676
Ruth Howard 51Chorro --------- LI 3-3472
Rutherford Helen 369Chorro ----- LI 3-5586
Ruth's Cafe 1136Carml --------- LI 3-9753
Rutledge Leon C
144WoodlndDrLosOsosHilnds -- LI 3-3569
Ruud's Physical Therapy
979Palm ----------------- LI 3-5604
Ryan C S 3220RockvwPl -------- LI 3-2929
Ryan Harry G 1220 SnMateo ----- LI 3-9164
Ryan Jack G A 123 Stennr ------ LI 3-4329
Ryan Jas M 137Cyprs ---------- LI 3-1454
Ryan John E 1387PhillipsLn ----- LI 3-7769
Ryan W C 377JeffryDr --------- LI 3-9066
Ryan W L 203Price ----------- LI 3-4182
Ryckebosch David V 1629JohnsnAv- LI 3-1726

S

S & H Gas Stn Inc 1371Montery -LI 3-9957
S & H GREEN STAMP STORE
1415Montery- LI 3-4812
S & W Service VachlLn --------- LI 3-6709
Sackrider Frank S 1555 Slack ----- LI 3-6120
Saenz Benj T 1347Montery ------ LI 3-7923
Safreed Marge 228CuestaDr ----- LI 3-8168
Sagaser V B 492Leff ----------- LI 3-2893
Sahakian Chris 1684Fairvw ------ LI 3-8728
StClair D R 865 SntaRosa ------- LI 3-0419
StClair W M 662 Isly ----------- LI 3-5891
StCLAIR'S NEWS
1030Chorro --------------- LI 3-3169
StJohn Eldon O
123 SnLuisAvlaBch- LI 3-8190
StJohn Lulu 107 SnLuisAvlaBch --- LI 3-3174
StStephens Episcopal Church
1344Nipomo- LI 3-7212
Salazar A 450HathwyAv -------- LI 3-8038
Sale Herbert S LsOsosRd ------- LI 3-9052
Sales Alec E General Agent-Pac Natl Life
Ins Co 162DelSurWy --------- LI 3-3962
Salgado Susan 3051Richrd ------ LI 3-1093
Salmen Margarette 1538 SntaRosa- LI 3-2177
Salmina J Mrs LsOsosRd -------- LI 3-2400
Salmina M G 891Nipomo -------- LI 3-3113
Salo Glen W 287HighlndAv ------ LI 3-3652
Salter Emery J OldHwy101 South -- LI 3-4825
Salters Ruby 391JayceeDr ------- LI 3-5666
SALVATION ARMY
662Higuera --------------- LI 3-9667
Salviejo N C FrenchRd --------- LI 3-3158
Salviejo N C OrctRd ---------- LI 3-0595
Salyer Edison 615LawrnceDr ----- LI 3-6520
Salzman Betty LsOsos --------- LI 3-7023
Salzman Josephine B Mrs 851Misn- LI 3-7553
Sanchez C E 1565Fairvw ------- LI 3-7305
Sanchez Frank Jr 34Vetvle ------ LI 3-8271
SANDERCOCK TRANSFER CO
1708Beach- LI 3-6163
If no answer call ------------ LI 3-1386
From telephones served by the
following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for-Entrprise 11466
Sanders Chas L 415MitchlDr ----- LI 3-9241
Sanders Harry D 127Price ------- LI 3-5746
Sanders Lucille M 1599Wilsn ---- LI 3-7231
Sanders Miles S Sr 1318JohnsnAv - LI 3-2168
Sanders Raymond D 2845Broad -- LI 3-3555
Sanders Wilfred Dr
1179 SnCarlosDr ----------- LI 3-1910
Sandman Jerry 261ManzanitaDr
LosOsosHilnds- LI 3-6167
Sandy's Deli-Liquor
Nipomo&Higuera ----------- LI 3-2417
Sanford W E 152Lincln -------- LI 3-1294
San Joaquin Paper & Janitor Supply
295Higuera --------------- LI 3-2466
Sankoff Leo 301HathwyAv ------ LI 3-0522
SanLuis Amusement Co --------- LI 3-0512
SanLuis Auto Laundry
1155Higuera- LI 3-5917
SanLuis Barber Shop 1038Chorro - LI 3-4916
San Luis Blues MissionField ----- LI 3-8233
SAN LUIS BRICK INC
2900 SBroad- LI 3-6929
SanLuis Butane Distr
3980NHwy-Atascdro 151
If no answer call ------------ Atascdro 618
SAN LUIS COLOR STORE
856Montery- LI 3-8203
SAN LUIS CYCLERY
1239Montery- LI 3-8567
San Luis Dental Lab 1114½Marsh- LI 3-6314
SanLuis Electric & Heating Service
1616 Sydny- LI 3-4112
SAN LUIS EMPLOYMENT SERVICE AGCY
964Chorro- LI 3-5800
SanLuis Fish Co AvlaBch ------- LI 3-4603
SanLuis Garbage Co 970Montery -- LI 3-0875

SAN LUIS GLASS & WINDOW CO
1313Carmel --------------- LI 3-3446
San Luis Insurance Agcy
970Higuera- LI 3-0310
SanLuis Jewelry & Loan Co
974A Montery- LI 3-2314
SanLuis Meat Co 123CrandlWy --- LI 3-2560
SAN LUIS MEDICAL CLINIC
Osos&Pac ---------------- LI 3-4800
SanLuis Medical Laboratory
1540Marsh- LI 3-5718
SAN LUIS MILL & LUMBER CO
246Higuera- LI 3-0825
SAN LUIS MOBILE SERVICE
600Marsh ---------------- LI 3-5500
SAN LUIS MOTOR CO
1144Higuera- LI 3-7001
Parts Dept 1144Higuera -------- LI 3-5799
SAN LUIS MOTOR TOWING
750Humbert -------------- LI 3-1919
SanLuis News Agcy 964Chorro ---- LI 3-4911
SanLuis Nursery OldHwy101 South- LI 3-6035
SanLuis Obispo City of
Administrative Officer 990Palm -- LI 3-3765
Building Dept 990Palm -------- LI 3-0535
City Attorney 990Palm -------- LI 3-8666
City Clerk 990Palm ----------- LI 3-7150
City License & Tax Collector
990Palm- LI 3-1580
City Police Dept 738Pismo ------ LI 3-3131
Civil Defense 990Palm --------- LI 3-6113
Engineer's Ofc 990Palm -------- LI 3-0535
Filtration Plant StennrCreekRd -- LI 3-4117
Fire Dept Gardn&Pismo
Fire Calls only -------------- LI 3-1212
All other calls -------------- LI 3-6046
Maintenance Yard 642Emily ----- LI 3-5972
Park Playground & Recreation Commission
864 SntaRosa- LI 3-4276
Planning Dept 990Palm -------- LI 3-6995
Public Library 888Morro ------- LI 3-6074
Purchasing Agent 990Palm ------ LI 3-3765
Sewer Farm PortugueseFlatRd --- LI 3-0914
Water Dept 990Palm ---------- LI 3-1580
For Emergency Service for Water &
Sewer Dept between 5 PM & 8 AM & on
Saturdays Sundays & holidays
call- LI 3-3131
SanLuis Obispo City Schools
Administrative Offices
1445 SntaRosa- LI 3-3843
Bus Garage & Maintenance Marsh- LI 3-2979
Emerson School Nipomo -------- LI 3-4021
Fremont School Peach --------- LI 3-5616
Hawthorne School Story -------- LI 3-7013
Junior High School Fixlini ------ LI 3-7660
Pacheco School GrandAv&Slack -- LI 3-1941
Quintana School 451JayceeDr --- LI 3-2300
Senior High School & Junior College
Marsh- LI 3-3520
Between 5 PM & 8 AM & on Saturdays
Sundays & Holidays call
Adult School -------------- LI 3-3520
Agriculture Bldg ----------- LI 3-3521
Senior High Ofc ------------ LI 3-3520
Sinsheimer School Augusta ------ LI 3-7965
Teach School FerriniRd&FeltnWy- LI 3-4976
SAN LUIS OBISPO COUNTRY CLUB
Golf Shop EdnaRd ------------ LI 3-3400
Maintenance Shop EdnaRd ------ LI 3-8891
SAN LUIS OBISPO COUNTY FARM BUREAU 157Higuera --------- LI 3-3654
SanLuis Obispo County Farm Supply Co
157Higuera- LI 3-3751
SAN LUIS OBISPO COUNTY MEDICAL SOCIETY ------------------ LI 3-5800
SAN LUIS OBISPO COUNTY OF
Administrative Officer CourtHse- LI 3-3367
Agricultural Commissioner
1025Palm- LI 3-9025
Airport CountyAirport --------- LI 3-2935
Assessor's Ofc CourtHse -------- LI 3-4785
Auditor's Office CourtHse ------- LI 3-2347
Avila Wharf AvlaBch ---------- LI 3-3620
Buildings Department 967 Osos -- LI 3-6153
Casa Loma Sanatorium JohnsnAv- LI 3-2712
Civil Defense CourtHse -------- LI 3-1074
Civil Service Commission 967 Osos- LI 3-1365
Clerk's Office CourtHse -------- LI 3-2477
Constable CourtHse ----------- LI 3-5532
Coroner's Office CourtHse ------ LI 3-2850
County Hydraulic Engineer
943 SntaRosa- LI 3-8655
Co Road Commissioner CourtHse -- LI 3-1632
Court Reporter CourtHse ------- LI 3-3078
Custodian CourtHse ----------- LI 3-6278
District Attorney
Office CourtHse ------------ LI 3-3464
Non Support Division CourtHse- LI 3-4191
Farm & Home Advisor University of Calif
1235Montery- LI 3-9075

(Continued Next Page)

SAN LUIS OBISPO COUNTY OF—(Cont'd)
Garage 1044Montery LI 3-7254
General Hospital JohnsnAv LI 3-1500
Health Dept 2191JohnsnAv LI 3-1200
Historical Museum
NBroad&Montery-LI 3-0638
Housing Authority 481Leff LI 3-1239
Inspection Division 967 Osos LI 3-2135
Justice CourtHse LI 3-5532
Juvenile Hall SunnyAcres LI 3-5469
School Room SunnyAcres LI 3-4298
Law Library CourtHse LI 3-9988
Library Bishp&SierraWy LI 3-1730
Parks & Beaches CourtHse LI 3-6593
Maintenance Shop JohnsnAv LI 3-7894
Planning Commission 971 Osos LI 3-2171
Probation Dept CourtHse LI 3-6165
If no answer call Cayucs--WYman 5-3738
Psychopathic Ward JohnsnAv LI 3-5028
Public Administrator CourtHse LI 3-4626
Purchasing Agent 1034Montery LI 3-5592
Recorder Office CourtHse LI 3-3276
Road District No 3
447 SntaBrbraAv-LI 3-2069
Sheriff-Coroner CourtHse LI 3-2850
Emergency Calls Only
From telephones served by the following exchanges
Arroyo Grande, Nipomo, Atascadero, Paso Robles, Cambria, Pismo Beach, Cayucos, Santa Margarita, Morro Bay, Templeton
(No Intercity Charge)
Ask Operator for-Entrprise 11560
Supt of Schools
Office 2156 SierraWy LI 3-7732
Superior Judge CourtHse LI 3-3432
Supervisor's Chamber Office
CourtHse-LI 3-2477
Surveyor CourtHse LI 3-1632
Tax Collector Office CourtHse LI 3-0420
Treasurer Office CourtHse LI 3-4626
Veterans Memorial Bldg
801GrandAv-LI 3-8280
Veterans Service Office CourtHse-LI 3-6620
Welfare Dept 1185 Isly LI 3-5700
SAN LUIS OBISPO COUNTY TUBERCULOSIS & HEALTH ASSN
1026Chorro-LI 3-4947
SAN LUIS OBISPO ESCROW CO
1235Chorro LI 3-3364
San Luis Obispo Janitorial Maintenance Co
2255 SntaYnezAv LI 3-1737
San Luis Obispo Little Theatre Inc
971Higuera LI 3-9962
San Luis Obispo Production Credit Assn
197 SntaRosa-LI 3-7161
SanLuis Obispo Special Training Class No 2
OrctRd-LI 3-1289
SanLuis Obispo Special Training Class
SanLuis Obispo County School
GrandAv-LI 3-6171
SLO Vegetable Gardens FrenchRd -LI 3-0780
SanLuis Optical Dispensary
781Higuera-LI 3-8367
SAN LUIS RADIATOR WORKS
1229Montery-LI 3-6162
SAN LUIS SANITATION SERVICE
1130Leff LI 3-2635
SAN LUIS TALLOW CO
ClarkField LI 3-8660
SAN LUIS TOWING & STORAGE SERVICE
207Higuera-LI 3-1167
SanLuis Towing & Storage Service
Hwy101-LI 3-0630
SAN LUIS TREE SERVICE
1850JohnsnAv LI 3-8587
SAN LUIS TRUCK SERVICE
OldS 101Hwy LI 3-9788
SAN LUIS TRUCK SERVICE GARAGE
Old101Hwy LI 3-4134
SanLuis Welding Works
960Nipomo-LI 3-4910
If no answer call LI 3-4070
SanLuis Yacht Club
CountyPierAvlaBch-LI 3-0482
Sanson S W 1336Pismo LI 3-6214
SantaLucia Milk Producers Assn
774Marsh-LI 3-5787
SantaRosa Market 798 SntaRosa LI 3-5513
Santos Benida 2540GailPl LI 3-4319
Santos Berla 2540GailPl LI 3-8432
Santos Flora S 463 Isly LI 3-7232
Santos John H 631Caudl LI 3-4379
Santos Lewis 653Caudl LI 3-2520
Santos Manuel G OldHwy101 LI 3-6569
Saracho Eriberto B 180Brook LI 3-9111
Sarber Elizabeth F 415FthlBl LI 3-4618
SARBER JOHN press serv
2223Montery LI 3-1392
Sargent Earle M 300LunetaDr LI 3-5776
Sargent John P 1677McCollm LI 3-5650
Sarmento Don A 333½Branch LI 3-8284
Sarmento John 303Branch LI 3-5540
Sarmento Rose 1343 Sydny LI 3-8671
Sarten Donald D 3133JohnsnAv LI 3-3031
Sarullo Jos MD French Clnic & Hosp
1170Marsh-LI 3-7070
Residence 478LinclnAv LI 3-7819
If no answer call LI 3-7070
Sarver Bert E OldHwy101 South LI 3-9418
Sathre Mike 870 Isly LI 3-6794
Sauer Arthur 2435ParkIndTer LI 3-1530
Sauer Clara E 1205Chorro LI 3-6856
Sauer F G 1380Broad LI 3-2775
Sauer's Market 848Montery LI 3-2164
Saulsbury Jeri 144DINrteWy LI 3-3731
Saunders Leo 205CraigWy LI 3-1995
SAW SHOP THE
1177Marsh LI 3-4337
Sawdon V H 435HighIndDr LI 3-0971
Sawyer Thos M 1360Mill LI 3-2744
Sawyers Chester 811Branch LI 3-1813
Sawyers Elmer 3003RockvwPl LI 3-0472
Sawyers Jas 443Buchn LI 3-8520
Sawyers Sam Old101HwySouth LI 3-5662
Scaief Jas T 1126Mill LI 3-2952
Scalise Robt A 292HermosaWy LI 3-1680
Scaltritti Caesar 1548½Montery LI 3-0878
Scarbrough Clinton M
235CatalinaDr-LI 3-4206
Scarbrough Don R 2105JohnsnAv LI 3-8886
Scarbrough E C 790FthlBl LI 3-6754
Scaroni Lora Miss 923Murray LI 3-9077
Schacht Richard 32 STassajaraDr LI 3-0753
Schack C Mrs 646Caudl LI 3-0508
Schauerman Sam 250GrandAv LI 3-0744
Schebor Robt Sgt
CampSanLuisObispo-LI 3-9095
Schellenger Ed 501LawrnceDr LI 3-1096
Schermon Walter 1630Higuera LI 3-8944
Schernerhorn Wm T 1420Morro LI 3-1064
Scheuber Leo A PerknsLn LI 3-6376
Schewe John L 1337Taft LI 3-8394
Schick M P 1150 Olive LI 3-2562
Schinbine H E 1890McCollm LI 3-7170
Schlaich Gary L 880Mill LI 3-8560
Schlegel C J AvilaRd LI 3-1562
Schlicht H G 1067Buchon LI 3-2429
Schlobohm Lee M 598PrincetnPl LI 3-4608
Schluchter Lew E 687 Isly LI 3-6463
Schmid Carl T 5Vetvle LI 3-1458
Schmid & Wiswell Inc
2238 SBroad-LI 3-5876
Schmidt Arthur 525Dana LI 3-5467
Schmidt Don 295 SntaRosa LI 3-8668
Schmidt Harley G 1483Mill LI 3-0856
Schmidt Michele A 1128George LI 3-6495
Schmidt Reta K 370Marsh LI 3-6663
Schmierer Loren E 1426Marsh LI 3-8508
Schneider Anthony J 1356Marsh LI 3-5582
Schneider Catherine 1306Palm LI 3-4863
Schneider Grace G Mrs 370CalifBl LI 3-0417
Schneider LaVern J 2539A Broad LI 3-8238
Schneider W J 533HathwyAv LI 3-3085
Schnell Chas E 388ChapInLn LI 3-6082
Schoenfeld Ruth Mrs 1303Pac LI 3-7794
Schoenfelder Insurance Adjustment
Service 115EBranchArroyoGrnde
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 11440
Schofield Wm 71RaflWy LI 3-8397
Schofield Wm E II 1188A Pismo LI 3-8824
Scholefield & Co 1320 Osos LI 3-9300
Schooler Lanny D 1502Carmel LI 3-9505
Schopp Delmer W 2333Lawton LI 3-1539
Schopp Maurice K 473Chorro LI 3-5816
Schopper Q A 245Price LI 3-1043
Schroeder Mary Beth 487Chorro LI 3-5878
Schroeder Walter P 1722Conejo LI 3-7420
SCHROEDER'S STUDIO OF PHOTOGRAPHY 1114Chorro LI 3-4518
Schubert Stanley S 546CuestaDr LI 3-1958
Schuldt Norman 20NBroad LI 3-2697
Schultz Gary 258HermosaWy LI 3-0616
Schultz Howard D 364HathwyAv LI 3-6507
Schultz Lloyd E 1376PhillipsLn LI 3-6891
Schultz S C 228NSntaRosa LI 3-6970
Schultze Theo C 657 SweenyCt LI 3-0904
Schulz Harry E 1750CorralitosAv LI 3-6867
Schulz Rosalyn 1519Beach LI 3-5667
Schulze W H 1339Higuera LI 3-6417
Schulz's Women's Apparel
853Higuera-LI 3-1524
Schumacher Leo 430Pismo LI 3-7757
Schurtz Ralph 876Uphm LI 3-1408
Schwab Chas L 2391LawtonAv LI 3-1095
Schwabenland A Richard San Luis Obispo
Jantrl Maintance Co
2255 SntaYnezAv LI 3-1737
Schwan Wm G OrcuttRd LI 3-9533
Schwartz Kenneth E
2553 SntaClara-LI 3-8592
Schwarz F W
372CerroRomauldoAv-LI 3-1858
Schwiderski Donald 1714Gardn LI 3-4990
Scoggins John L 1690HillcrstPl LI 3-6939
Scott Arlene 1248MonteVsta LI 3-0562
Scott C H 351BuenaVstaAv LI 3-5082
Scott Ernest E 133DlSrWy LI 3-3930
Scott Francis R 2700JohnsnAv LI 3-5860
Scott Geo B 968Leff LI 3-4027
Scott Howard 296WarrenWy LI 3-1515
Scott J Walter 1214Bond LI 3-2458
Scott Jas E 1304FthlBl LI 3-5004
Scott John B 663Church LI 3-5856
Scott Orval E 323NTassajaraDr LI 3-9144
Scott Richard R Jr 1022Grove LI 3-3302
Scott Walter L 1218½Nipomo LI 3-9348
Scott Wholesale Meat Co 725Pac LI 3-0750
Scotty's 1240Montery LI 3-7645
Scribner L B 477Buchn LI 3-0872
Scrivner Harry H 1844CorralitosAv LI 3-5852
Scuri Jos A 290FerriniRd LI 3-1552
Seaback Eva H 513 Sandrcock LI 3-5034
Seaboard Finance Co 777Higuera LI 3-8800
Sears Gerald E 861-9thBaywdPrk LI 3-4899
Sears Robt R 191 OrangeDr LI 3-3774
SEARS ROEBUCK AND CO
San Luis Obispo Retail Store
879Higuera LI 3-2270
For Catalog Telephone Shopping
Call LI 3-5643
Emergency Appliance Service LI 3-2270
Nights Sundays & holidays call LI 3-5800
Sears Ross E 286NTassajaraDr LI 3-7366
Sears W E 191Kentucky LI 3-7068
Seaside Oil Co Old101Hwy LI 3-3524
If no answer call LI 3-5463
Sebastian Mel 1241Nipomo LI 3-1000
Sebastian T 1604HillcrstPl LI 3-3430
Security-First National Bank of L A
799Higuera-LI 3-6321
Security Title Insurance Co
1119Chorro-LI 3-8211
Sederberg L E 1591Mill LI 3-6609
Seeber Glenn E 250HermosaWy LI 3-2640
Seeger Harold A 360-3dBaywdPrk LI 3-6313
Seeley Chas L 1140 Isly LI 3-6427
Seely Earl W 521PrincetnPl LI 3-6377
Seger Chas 66RaflWy LI 3-1844
Seger Chas E optmtrst 1407Gardn LI 3-0822
Seitz John L 587 StanfrdDr LI 3-6061
Seitz John L Shipsey & Seitz
991 Osos-LI 3-7272
Self C R 1940Loomis LI 3-7457
Sellars Eva A 874Centr LI 3-7296
Sellers Geo L Glidden Paint Center The
894FthlBl-LI 3-8596
Residence 1251Fredericks LI 3-7869
Selvage Alfred F 2014Fixlini LI 3-3573
Selvidge Owen W
986-11thBaywdPrk-LI 3-4228
Senter Harvey 463Pac LI 3-2454
Serafin Harry E 2684JohnsnAv LI 3-5963
SERAFIN'S BODY & PAINT SHOP
426Higuera LI 3-0966
Serpa Enos V 395Pismo LI 3-1218
Serrano Flora Mrs 1220Marsh LI 3-6848
Servatius Owen L 490FeltnWy LI 3-7857
Service Stn Equipment & Service
464NBroad-LI 3-6755
SERVISOFT SOFTWATER SERVICE
3215RockvwPl LI 3-5063
Sessions Alanson E
199-4thBaywdPrk-LI 3-3615
Seventh-day Adventist Church
Osos&Pac-LI 3-1849
Shackelfurd Jerry L 968Leff LI 3-8746
Shadowline Inc Walter LI 3-6776
Shaffer F L 756FthlBl LI 3-9242
Shan Fred 1224Higuera LI 3-2561
SHANGHAI LOW
861Palm LI 3-2634
Sharma Madan Mohan
966JohnsnAv LI 3-6586
Sharp E E MorroPalisades LI 3-9382
Sharp Jas D 473Pac LI 3-4075
Sharp S T 1043George LI 3-3319
Sharpe Don 228NChorro LI 3-1432
Sharpe Norman 300FerriniRd LI 3-1060
Sharpsteen Wm C II 311JeffryDr LI 3-9507
Shaw E N 559Kentucky LI 3-2354
Shaw Frank 1860McCollm LI 3-6901
Shaw Harold L 341HathwyAv LI 3-1069
Shaw J K 139Casa LI 3-3475
Shaw Phillip 530Buchon LI 3-8992
Shawhan Maude E Mrs 657Leff LI 3-2748
Shea Thos D 536 StanfrdDr LI 3-8984
Sheets Percy B 2141 SierraWy LI 3-5999
Sheff Marie I 1518Carml LI 3-8539
Sheffer A E 1415Cazadero LI 3-8691
Sheffer Marguerite 930MurryAv LI 3-0842
Shelby R W 1344Higuera LI 3-6952
Shell Oil Co Distr 1196FthlBl LI 3-3414
Shelton Irwin D 168DlNrteWy LI 3-1694
Shelton W G 287CerroRomauldoAv LI 3-1076
Shepard Vard M 148NBroad LI 3-1639
Shepherd Josephine 546Higuera LI 3-3270
Shepp Steve 1313Pac LI 3-6070
Sherburne Grace A SeeCanyonRd LI 3-3024
Sheriff's Office CourtHse LI 3-2850
Sherlock R W SeeCanyon LI 3-2091
Sherlock Rose Mary 759Montery LI 3-0648
Sherman Earl 535-6thBaywdPrk LI 3-3558
Sherman Edw C Jr MD 1215Chorro LI 3-6265
Residence 358CalifBl LI 3-8503
Sherman Howard T 344JeffryDr LI 3-3371
Sherman J Harry 1335Palm LI 3-8472
Sherman Reed 2056Chorro LI 3-6246
Sherrick H E 591 Isly LI 3-3675
Sherrill Ray 1684Mill LI 3-6979
Sherwin LeRoy O 282RamonaDr LI 3-6837
SHERWIN-WILLIAMS CO
742Marsh-LI 3-3800
Sherwood B G 567CuestaDr LI 3-8209
Sherwood Carpets OrcuttAv LI 3-2817
Shinbrot Edw W 8thBaywdPrk LI 3-7253
Shipsey Gerald W Shipsey & Seitz
991 Osos-LI 3-7272
Residence 549JeffryDr LI 3-1704
Shipsey Jas E 1266Mill LI 3-4170
Shipsey & Seitz attys 991 Osos LI 3-7272
Shipsey W T Mrs 1248Marsh LI 3-7312
Shirley Don W 1066Ella LI 3-6374
Sholes Fred 74NBroad LI 3-5519
Shoop Chas W 501KentuckyAv LI 3-2130
Shoop Hazel 501KentuckyAv LI 3-2130
Shore Rhodelia 147 Stennr LI 3-7659
Short Kennith L 142Harris LI 3-7796
Short Myrtle 1624Chorro LI 3-5893
Shreffler Ernie 1560Wilsn LI 3-5858
SHREFFLER ERNIE rl est
852Higuera-LI 3-5808
Shrode Lee 1121 OrcuttRd LI 3-0018
Shull E D 665Leff LI 3-6182
Shull Robie F 170RamonaDr LI 3-9121
Shulman Morris AvilaBch LI 3-2660
Shutt Louise S EdnaRd LI 3-5691
Shutts Arzada 1305Palm LI 3-1729
Sibley Jas E LtCol
CampSanLuisObispo-LI 3-3266
Sides Hap 275CerroRomauldoAv LI 3-0817
Siebenthaler J M 1325Taft LI 3-7407
Siefert Wm H 225Almnd LI 3-7440
Siegel Ben A Dr 805BoysenAv LI 3-4504
Siegel Elizabeth 866Pismo LI 3-4669
Siemer Ronald A 1237½Mill LI 3-4239
Sierra Pipe & Supply Co
389NBroad LI 3-4097
Sierra Vista Hospital
1026MurrayAv LI 3-6550
Signal Oil Co 1262MurryAv LI 3-8118
Signal Oil & Gas Co PismoRd LI 3-5886
Silacci Archie H 680Uphm LI 3-1765
Silacci Elmer 1162Pac LI 3-1036
Silacci Homer 350ChristinaDr LI 3-6769
Silacci Leroy 1324Carml LI 3-9231
Silacci Lily 1168Peach LI 3-3153
Silacci Pete Jr 1430Gardn LI 3-8256
Silacci Robt 1618Carml LI 3-7815
Siler Wm N Jr 1341 Osos LI 3-5919
Silhouette Figure-Form 441Marsh-LI 3-7800
Silke Owen D 645C Brizzolara LI 3-9397
Silliman Distrs 205Higuera LI 3-6732
Silva Barbara J 347JeffryDr LI 3-3785
Silva Bernard M 1234Mill LI 3-7367
Silva Edw J 610FunstnAv LI 3-2726
Silva Frank C 581LawrnceDr LI 3-6026
Silva Frank D Jr Old101Hwy LI 3-2508
Silva Frank W 1121Montalbn LI 3-5793
Silva Ida E 1545HillcrstPl LI 3-3593
Silva J Market 420High LI 3-8501
Silva J T 1941Montery LI 3-3137
Silva Jas R 1306Nipomo LI 3-4739
Silva Joe 861CalifBl LI 3-2871
Silva Joe A LsOsosRd LI 3-3378
Silva Joe D Jr 525EllnWy LI 3-5757
Silva Joe V 1290Fredericks LI 3-7514
Silva John A LsOsosRd LI 3-5388
Silva John Gene Jr EdnaRd LI 3-4573
Silva John J 205 South LI 3-0959
Silva Jos R 1545HillcrstPl LI 3-3593
Silva Lois M 504CuestaDr LI 3-2620
Silva Louie A 1991Hays LI 3-1772
Silva Louis L 680Howard LI 3-7596
Silva M M OrctRd LI 3-9093
Silva M T Jr 546Leff LI 3-3291
Silva Manuel A 868Mill LI 3-1126
Silva Manuel T 1059½Leff LI 3-4769
Silva Manuel T 1170Pac LI 3-7836
Silva Marguerite SBroad LI 3-7010
Silva Marie M 238-1stAvilaBch LI 3-4700
Silva Robt 673 SntaRosa LI 3-3538
Silva Rudy A 1822Chorro LI 3-6297
Silva Sally 1036Leff LI 3-2292
Silva Tony A ClarkValleyRd LI 3-5070
Silva W G RanchitaSantaFe LI 3-2024
Silva Wilhelmina Mrs 720Uphm LI 3-2295
Silva's Grocery 2630 SBroad LI 3-9933
Silveira Anne Mrs 1802 SBroad LI 3-6226
Silveira Antonio F 1150Peach LI 3-4456
Silveira F R 111 Story LI 3-7707
Silveira Frank F 1176Buchn LI 3-4791

Silveira Frank P 896Mill LI 3-1703
Silveira Irvin Mrs 280WarrenWy LI 3-8568
Silveira Joe R 1151Peach LI 3-3518
Silveira Shell Service Station
Marsh&Osos-LI 3-3420
Silveiria Louis F 381NBroad LI 3-7293
Silver City Trailer Lodge
OldHwy101 South-LI 3-9439
Silver Jack 250Almnd LI 3-5795
Silver L P SmeeLn LI 3-0810
Silver Spigot 1445Montery LI 3-9350
Silvera Mary 221High LI 3-4220
Silveria David 205Huttn LI 3-4025
Silveria Joaquin Mrs
OldHwy101 South-LI 3-1368
Silvia Frank D Cuesta-by-the-Sea -LI 3-4964
Silvius Robt 490HendrsnAv LI 3-7635
Simas Manuel F 2024 Osos LI 3-7362
Sime Mike 1474 Iris LI 3-6143
Sime Nellie M 1532PhillipsLn LI 3-3887
Simmons Nathan O FarrellAv LI 3-3526
Simmons S M Mrs AvlaBch LI 3-1185
Simms Gary L 567MitchlDr LI 3-6962
Simon Richard L 290Kentucky LI 3-7642
Simons Dick FthlBl LI 3-3041
Simons Ethel A 2038Chorro LI 3-5759
Simpson Albert YoakumTract LI 3-0581
Simpson Carl E 1027Buchn LI 3-4510
Simpson John F TankFarmRd LI 3-8776
Sinclair Michael P 888Church LI 3-8029
Singer Sewing Machine Co
733Higuera-LI 3-1748
Singleton Virginia A MD ofc
1304 SntaRosa-LI 3-5414
If no answer call LI 3-5800
Residence 2433JohnsnAv LI 3-7113
Singleton W T 251JeffryDr LI 3-2175
Sinsheimer A Z 1020Marsh LI 3-3200
SINSHEIMER BROS
Office 849Montery LI 3-1600
Dry Goods Dept 849Montery LI 3-1606
Sinsheimer Warren A
Office 849Montery LI 3-1600
Residence 1792Conejo LI 3-2468
Siracusa A J 560 StanfrdDr LI 3-6904
Sister Superior 751Palm LI 3-4385
Sister's Inn 208Higuera LI 3-9749
Skies R H Old101HwySouth LI 3-3847
Skinner Anna E 235Cyprs LI 3-5846
Skinner Cara A Mrs
669LawrenceDr-LI 3-7855
Skinner Robt L Dr 890Murry LI 3-9347
Ski's Shell Service Stn
1200Montery-LI 3-6821
Slack Howard D 804BoysenAv LI 3-2649
Slaten C F StennrCreekRd LI 3-3030
Slaughter John L 167CuestaDr LI 3-4297
Slayton W F 1128BullckLn LI 3-3692
Sleep Off the Hi-Way Motel
145 South-LI 3-1056
Sleep Off the Hi-Way Trailer Park
145 South-LI 3-1056
Sleeth John A 1916JohnsnAv LI 3-6116
Sleight Richard G 216AlbrtDr LI 3-0085
Slicton Jack F 1112MurryAv LI 3-2157
Smalley Ivan PerknsLn LI 3-3682
Smalley Kathleen 789Toro LI 3-0723
SMART & FINAL IRIS CO
305Higuera-LI 3-1217
Smart Guy FrenchRd&Hwy101 LI 3-5598
Smart Shoppe 1112Chorro LI 3-2227
Smee Donald 1760Alrita LI 3-2212
Smee H Eugene 572PatriciaDr LI 3-4904
Smee John E Morro-AtascaderoRd
MorroBay-SPrce 2-8375
Smee Kenneth E 1722 SmeeLn LI 3-3895
SMEE'S PLUMBING & HEATING SHOP
2959 SBroad-LI 3-0860
If no answer call LI 3-0625
Smile Inn 101Hwy LI 3-9955
Smith A R 559Marsh LI 3-6931
Smith Alleese 883Nipomo LI 3-1071
Smith Ann E 510FthlBl LI 3-3356
Smith Annie L 859CalifBl LI 3-5818
Smith Arthur E 2744Chandlr LI 3-2678
Smith Bessie E YoakumTract LI 3-2784
Smith Bill 666Caudl LI 3-4069
Smith Bob 547Higuera LI 3-4854
Smith C H 824MeineckeAv LI 3-6227
Smith C L 1302Marsh LI 3-3808
Smith Cecil D 1208Pismo LI 3-7112
Smith Cecil Dewayne
652 StanfrdDr-LI 3-9598
Smith Chas L 245Cyprs LI 3-1399
Smith David C 1043Marsh LI 3-8136
Smith Donald F 392 SntaMariaAv LI 3-0035
Smith Donald F Walston & Co Inc
investmnts AndersnHotl-LI 3-2878
Smith E F 680Pac LI 3-3210
Smith E Taylor 1035MurryAv LI 3-0847
Smith Edra E Smith's S S Tradng Post
EdnaRd-LI 3-1716
Smith Elmer W genl contr
271RamonaDr-LI 3-7151
Smith Frank C 750MtnVw LI 3-3398
Smith Gene 1605Morro LI 3-8251
Smith Geo J Mrs 2056RachlLn LI 3-4553
Smith Harry M Contr
1316A FthlBl LI 3-0596
Smith Herbert L Dr 435HendrsnAv-LI 3-3729
Smith J Barry MD 1405Gardn LI 3-3160
Residence 124HighIndAv LI 3-8223
If no answer call LI 3-5800
Smith Jas V SnMiguelAvilaBch LI 3-8241
Smith Jerry A 817BoysenAv LI 3-2061
Smith John F Cuesta-by-the-Sea LI 3-3403
Smith Jos A EdnaRd LI 3-5583
Smith Lee Roy 3271RockvwPl LI 3-0783
Smith Leonore 737Higuera LI 3-7218
Smith LeRoy C 951Montalbn LI 3-7181
Smith M Eugene 1292FthlBl LI 3-3724
Smith M J 510FthlBl LI 3-3356
Smith Margaret Moore
LosOsosHighlands-LI 3-7095
Smith Mel 2072 SkylrkLn LI 3-2763
SMITH MEL CHEVROLET
Office 1039Montery LI 3-3221
Parts Dept 1039Montery LI 3-3224
Smith Melvin E 389NBroad LI 3-4097
Smith Michael W 567Marsh LI 3-2507
Smith Thos G 300LinclnAv LI 3-7285
Smith Transportation Co
OldHwy101 South LI 3-2872
Smith Walter R Jr
134LaEntradaAv-LI 3-6174
Smith Walter V 1131 Olive LI 3-1348
Smith Zelda 1641Nipomo LI 3-7975
Smithen T J 503Branch LI 3-4606
SMITH'S S S TRADING POST
EdnaRd-LI 3-1716
Smithson Dub EdnaRd LI 3-8427
Smitty's Cleaning & Leveling
1700MtnVw-LI 3-1072
Smosna John R EdnaRd LI 3-1094
Smothers Wm C 729 South LI 3-8964
Snavely Merlyn C
849-9thBaywdPrk LI 3-4157
Snider Thornton G 752 Isly LI 3-4673
Sno-White Creamery 888Montery LI 3-1067
Snodgrass Ethel 384King LI 3-3258
Snodgrass Evelyn G 641Caudl LI 3-3476
Snowman Wm 671Park LI 3-7838
Sodeman Wm C 1691JohnsnAv LI 3-3494
Soeda Noboru VistaDelMorro LI 3-8316
Sohrbeck Jack N Dr DVM Whitman's J R Dr
Vetnry Hosp & Brdng Kennel
NHwy LI 3-0956
Sohrbeck Jack N Dr
380ChristinaDr-LI 3-1875
Soldavini Louis A 352FthlBl LI 3-4756
Soldovini Ambrose B 955Branch LI 3-8389
Solomon Minnie L 1536Garden LI 3-7821
Somogyi Lloyd E atty
777½Higuera-LI 3-6373
Residence 260ChapInLn LI 3-1861
Soper Floyd W Odd Fellows Cemtry &
Mausim Hwy-LI 3-2735
Soper Martha M Mrs 1809Gardn LI 3-3718
Sorensen Graham 3LaEntradaAv LI 3-2499
Soroka Joe Soroka's Club
955Higuera-LI 3-9734
Residence 1013Walnt LI 3-6179
SOROKA'S CLUB
955Higuera LI 3-9734
Sorri Jack N 370JayceeDr LI 3-8080
Soto Adeline 517 SntaBrbraAv LI 3-6957
Soto Benj A 2572Lawton LI 3-9198
Soto Danl Jr 1521 Osos LI 3-6735
Soto Frances Mrs 1228Nipomo LI 3-4166
Soto Gaile 706FthlBl LI 3-1611
Soto Val 618JohnsAv LI 3-0411
Soto Val Jr 144 Stennr LI 3-8869
Soto's Barber Shop 530Marsh LI 3-9517
Residence 527Higuera LI 3-7006
Soules Merville F PismoHwy LI 3-4602
Sousa Alvin 595Leff LI 3-2559
Sousa Frank E 284NChorro LI 3-0474
Sousa Lela 1691HillcrstPl LI 3-3562
Sousa Lillie 1629Gardn LI 3-4558
Sousa M A 1510Broad LI 3-8247
Sousa Mamie 680Buchn LI 3-1692
Sousa Nola drsmkr 1510Broad LI 3-8247
Southerland Elmer
491LawrnceDr LI 3-7435
Southern Counties Gas Co
Commercial Office 883Marsh LI 3-7300
Operating Dept Broad LI 3-9079
Between 5 PM & 8 AM & on Saturdays
Sundays & holidays from
San Luis Obispo Exchanges
(No Intercity Charge)
Ask Long Distance for-Entrprise 10206
Southern Pacific Co RailroadAv
Passenger Information &
Reservations-LI 3-2641
Baggage Room LI 3-2641
Crew Dispatchers
Enginemen LI 3-1186
Trainmen LI 3-3626
Freight Station LI 3-2642
(Continued Next Column)
Southern Pacific Co—(Cont'd)
General Yardmaster LI 3-4378
Police Department LI 3-5581
Road Foreman of Engines LI 3-6475
Roadmaster LI 3-6447
Store Department LI 3-7164
Telegraph Office LI 3-8366
Ticket Office LI 3-2641
Trainmaster LI 3-9078
SOUTHERN PAC MILLING CO CONCRETE PLANT SntaBrbraAv LI 3-8100
Southgate Yvonne 210Beebee LI 3-0948
Southside Market 100Higuera LI 3-3146
SOUTHWEST AIRWAYS CO
see Pacific Air Lines Inc
PasoRoblesCountyAirportPsoRobls
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 11513
Southwood Sub Division Model Home
1493 Southwd LI 3-2865
Souza Joe Old101Hwy South LI 3-9485
Souza Larry J 221Casa LI 3-7523
Souza Melvin H OldHwy101 South LI 3-5977
Souza Ronald 730BoysnAv LI 3-2362
Souza Tony F 1992JohnsnAv LI 3-7182
Souza Wm 2518Augusta LI 3-6727
Spangler L S 2603Broad LI 3-8318
Sparks Beatrice Anderson Hotl Bty Salon
963Montery-LI 3-2116
Sparks C M 667Howrd LI 3-8200
Sparks V D 954Murry LI 3-3863
Spaulding Jack T 2851JohnsnAv LI 3-2897
Spaulding Milton E 1272 SnCarlos-LI 3-1050
Speer Robt E 165Chorro LI 3-8774
Spellman Robt 1290PhillipsLn LI 3-5890
Spence Arthur F 1845Chorro LI 3-5407
Spencer Frank C 510 StanfrdDr LI 3-2832
Spencer Wm R Jr 888Church LI 3-2880
Spero Lillian 226Beebee LI 3-1088
Spillers Harold 1598Montery LI 3-6795
Spink Ray 1520Palm LI 3-0992
Spoeneman R J 1359Marsh LI 3-6260
Spoeneman Ruth Mrs 623Caudl LI 3-2591
Spooner A B Jr 284NChorro LI 3-6178
Spooner C R 1088FthlBl LI 3-3667
Spooner Q G 451Chorro LI 3-1042
Sportfisher Sea Dive
496FrontAvilaBch-LI 3-9634
SPOTLESS CLEANERS
385Higuera-LI 3-2947
Spreafico Jas PismoHwy LI 3-7725
Spreafico Romeo PismoRd LI 3-4742
Spring A F 1787ConejoAv LI 3-4619
Spring Arthur H 522 StanfrdDr LI 3-4889
Springfield Baptist Church
160Brooks-LI 3-6587
SPUDNUT SHOP
686Higuera LI 3-2120
Spur Cafe & Tap Room
FthlBl&Chorro-LI 3-9875
Spurlock Linda S 274Higuera LI 3-4344
Spurlock P P 841Venabl LI 3-8393
Spurlock W T 605 SntaBrbraAv LI 3-7191
Spurlock Wm E 2575Helena LI 3-7032
Squire Robt D 1125 Olive LI 3-3096
Squires W H 409-7thBaywdPrk LI 3-4860
Stackhouse C H
934-12thBaywdPrk LI 3-5761
Stafford Howard C 2453 SntaClara-LI 3-4237
Stag Billiard Parlor 956Montery LI 3-9931
Stairs Jas W 225NChorro LI 3-1448
Staley Frank 495-6thBaywdPrk LI 3-4066
Stallings Chas R 320B CalifBl LI 3-5390
Stalnaker David MaininiRanch LI 3-4179
Stalnaker I H AvilaRd LI 3-7987
Stalnaker Jas R 855Buchon LI 3-8909
Stalnaker Richard 161High LI 3-8370
Stalnaker S H 2367LawtnAv LI 3-3949
STANDARD AUTO PARTS auto equip
LI 3-8510
STANDARD MOTORS & EQUIPMENT CO
1701Montery-LI 3-1700
Standard Oil Company of California
Western Operations Inc
Sales Plant HathwayAv LI 3-1022
Standard Stations Inc
Montery & Snta Rosa
1066Montery-LI 3-9772
Stanley Allen L 137CrandlWy LI 3-8563
Stanley Lloyd L Mrs
1282Fredercks-LI 3-4072
Stanley's Club Sirloin OldHwy101 -LI 3-7094
Stansbury O M 522Dana LI 3-4841
Stanuseich Richard FthlBl LI 3-7578
Stapp Edna R Mrs 1440JohnsnAv -LI 3-4193
Stapp W E 1341 Sydny LI 3-6346
Starbuck Harry 2552LawtnAv LI 3-5655
Starkey Irene LsOsosRd LI 3-6320
Starkie Alf 348FerriniRd LI 3-1937
Starnes Alonzo 2021 Swazey LI 3-7628
Starnes Maudine 2021 Swazey LI 3-7628
State Farm Insurance Companies
Agent 852Higuera LI 3-0889
Agent 982Montery LI 3-3727
Stauch Joseph 1285RichCt LI 3-4226
STAUCH JOS H paintng contr
950Chorro LI 3-0931
Stauffer David L 1228 Staffrd LI 3-3978
STAUFFER SYSTEM OF SAN LUIS OBISPO 1037Montery LI 3-4160
Stebbins F C Jr 267FthlBl LI 3-7761
Steele David L 843½High LI 3-1751
Steele Ralph W 189DlNrteWy LI 3-4062
Steelman Wm C 674Toro LI 3-0716
Stefanac J B Capt
1868CorralitosAv LI 3-0650
Stefancich F R 131RamonaDr LI 3-4995
Stefanech Wm 59BentnWy LI 3-4183
Steffan's Carpet City
930GrandAvArroyoGrande
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 12570
Steffel Milan 242CerroRomauldoAv-LI 3-4383
Steiner Ernest A 611MtnVw LI 3-7011
Stelzer Margaret Long
656-7thBaywdPrk-LI 3-9329
Stemper E P Sr 1stAvlaBch LI 3-8594
Stenner Archie 65Casa LI 3-3542
Stephan Geo E County of SLO Housing
Authority 481Leff-LI 3-1239
Stephan Geo E exectv dir Housing Authority
of SnLuis Obispo County
3201Pine-PasoRobls 749
Stephens Fred 454 Isly LI 3-2725
Stephens J M 68Chorro LI 3-5608
Stephens Jess T 1542 Osos LI 3-9652
Stephens Leonard E
259HermosaWy-LI 3-2220
Stephens M H 835High LI 3-4690
Stephens Marlene 3185JohnsnAv LI 3-5522
Stephens Richard L 3185JohnsnAv-LI 3-5522
Stephenson Esmond A
1306 SntaYsablBaywdPrk-LI 3-9387
Stephenson Geo W 979Walnut LI 3-4710
Stephenson Vinson D 1151MurryAv-LI 3-0539
Stern Paula 970 SntaRosa LI 3-9071
Steuck Fred H 144HendrsnAv LI 3-4259
Stevens D E 375FthlBl LI 3-4143
Stevens Edel M 527-7thBaywdPrk LI 3-2513
Stevens J E Bud 975FthlBl LI 3-8144
Stevens Jos L 256NChorro LI 3-4214
Stevens Leslie M 1464NFthlBl LI 3-6060
Stevenson Martha Reid
784 SntaRosa-LI 3-0851
Steward Merle O 28LaEntradaAv LI 3-7324
Stewart Alice C 350TolosaWy LI 3-2266
Stewart Jay T Sr Mrs
1121 OrcuttRd LI 3-4417
Stewart John Mrs LsOsosHighlands-LI 3-3213
Stewart Robt R AvilaBch LI 3-3394
Stewart W E 1684Fairvw LI 3-6964
Stewart Wm 335LaCanadaDr LI 3-5393
STIEFEL BROS RANCH DEVELOPMENT INC 1101Marsh LI 3-9589
STIEFEL SAM H livestock dlr
Office 1101Marsh LI 3-0779
If no answer call LI 3-5081
Residence 1518Chorro LI 3-9433
Stiles Lawrance 57Vetvle LI 3-4216
Stinnett Willard 268 SntaRosa LI 3-8112
Stinson Richard N 101Hwy LI 3-2460
Stobbe Arthur J 235HermosaWy LI 3-1867
Stock E L 113CalifBl LI 3-5896
Stocker Cecil E 305 SntaLuciaDr LI 3-2523
Stocking Howard B 599 StanfrdDr-LI 3-6635
Stockird Les E 209NBroad LI 3-8226
Stockman Roy LCdr USCG Ret
LsOsosRd-LI 3-9495
Stockton L Jas 30B Casa LI 3-5784
Stoddard R W 2151 SierraWy LI 3-8162
Stoffel Edw O 241LunetaDr LI 3-3163
Stoker L Paul 383HighIndDr LI 3-8002
Stokes Dorothy E 1998 SnLuisDr LI 3-8576
Stokesberry F C 259WarrenWy LI 3-3177
Stolz Nelle M 527Higuera LI 3-4471
Stone Albert H 923-9thBaywdPrk LI 3-3992
Stone Duane D 28A Casa LI 3-5556
Stone Jerry T 505FeltnWy LI 3-9082
Stone Pat 515MitchlDr LI 3-4280
Stone Philip 1250 Sydney LI 3-9228
Stoner Wm E 879MurryAv LI 3-6558
Stookey Hallie M Mrs 691LinclnAv-LI 3-1496
Stookey Jas R 158 SnJoseCt LI 3-2156
Stork Dorothy B FremntCt LI 3-5014
Storms Wm Jr 864Chorro LI 3-9668
Storms Wm J O'ConnrWy LI 3-4357
Stornetta A EdnaRd LI 3-2046
Stornetta Albert M OrctRd LI 3-7891

Stornetta Howard J OrctRd LI 3-7891
Stornetta Louis P OrctRd LI 3-7891
Storni A N 952Mill LI 3-9038
Storni A R 554EllnWy LI 3-6623
Storni C J 772JohnsnAv LI 3-7383
Storni F N 232RamonaDr LI 3-3629
Storni's Guns & Sporting Goods
1039Chorro-LI 3-1613
Storton Timothy E J O'ConnrWy LI 3-9225
Story Monte M LsOsosHighlands LI 3-6386
Stout Jas 133Rosita LI 3-3924
Stover Arthur 472Buchn LI 3-2540
STOWE INDEPENDENT OIL CO
996Marsh-LI 3-9728
Stowe Wm R ReservoirCanyonRd LI 3-0764
Straight H R 2591GretaPl LI 3-2841
Strassburg Don A Metropolitan Life
Ins Co Agt 134RamonaDr-LI 3-9061
STRAUB REALTY
1035Chorro LI 3-8323
Morro Bay Office MorroBy SPrce 2-8605
Straub Stephen H 156DelSurWy LI 3-5904
Strem John E 254LunetaDr LI 3-4723
Streysman E J 1441 Iris LI 3-3552
Strickland Arthur F PismoRd LI 3-1325
If no answer call LI 3-0523
Strickland Joe F 552C CalifBl LI 3-6410
Strickner Herman 176Brook LI 3-4736
Stringer Betty 457Pismo LI 3-1377
Strong Jesse 1515Toro LI 3-1040
Strother C A 114DlNrteWy LI 3-1571
Stuart Harvey J
104ElMorroBaywdPrk LI 3-6827
Stuart Howard E OrcuttRd LI 3-1480
Studle Leo 497 Isly LI 3-6245
Stultz Oliver M BaywwHts LI 3-9126
Stumpf Edith Margaret
254CerroRomauldoAv-LI 3-0834
Sturgeon Jas M 383JayceeDr LI 3-2877
Sullivan Larry R 1833Loomis LI 3-6065
Sullivan P H 295FthlBl LI 3-5098
Sullivan R W 66Chorro LI 3-3101
SUNBEAM MOTEL
1656Montery LI 3-8141
Sundquist Henry 178 Stennr LI 3-2107
Sunnyside School LsOsosRd LI 3-4360
Sunset Drive In Theatre
PortugueseFlatRd-LI 3-5040
Surf Motel 256FrontAvlaBch LI 3-8230
Sutcliffe Dorothy
Cuesta-By-The-Sea LI 3-8988
Sutcliffe L J 1034Mill LI 3-7049
Sutherland Diane 486Buchon LI 3-6498
Sutherland J B 713-6thBaywdPrk LI 3-3959
Sutherland Margaret Mrs
991-8thBaywdPrk-LI 3-7568
Sutherland Wm W 975MurryAv LI 3-5550
Sutter John H Mrs 1439PhillipsLn-LI 3-6980
Sutton Gary L 1332Carmel LI 3-9125
Suzuki Danl I 1700 SntaRosa LI 3-2070
Sverchek Jas E 541Buchn LI 3-6284
Swack J 171NTassajaraDr LI 3-1746
Swadener R B 723Branch LI 3-2352
Swader Carl M 1937CorralitosAv LI 3-3996
Swafford L E 617JeffryDr LI 3-8019
Swain Arthur D 725 SerranoDr LI 3-7481
Swain Sila 204Chorro LI 3-7705
Swain Vernon R 865Venabl LI 3-7749
Swainston Gerald J 374RamonaDr LI 3-7127
Swan E M Mrs SHwy LI 3-8548
Swanson Robt P 2233 SntaYnezAv-LI 3-8320
Sweaney Ross R Ship Broker
220 SnMiguelAvilaBch-LI 3-8095
Sween Jack 2364ParklndTer LI 3-4175
Sween K A 1360Pac LI 3-2148
Sweeney Edw 2027 SierraWy LI 3-0513
Sweeney Frank 2881 SBroad LI 3-9055
Sweeney John P 745Buchn LI 3-5900
Sweet Jas D 320King LI 3-8075
Swinden Ralph V 1356Higuera LI 3-2505
Swinden Robt V 506HathwyAv LI 3-6879
Swinnerton S M 553Chorro LI 3-7547
Swinney Harold Mrs EdnaRd LI 3-5090
Swinney Harriett E 1346Chorro LI 3-4391
Switzer Donald I LsOsosRd LI 3-5463
Switzer Stanley G O'ConnrWy LI 3-6262
Sworthout Gloria B 1221Pismo LI 3-1013
Sworthout H G 781Peach LI 3-2278
SYCAMORE MINERAL SPRINGS
AvlaRd-LI 3-5580
Sykes Oscar 478-11thBaywdPrk LI 3-2405
Sylvester Albert AvlaBch LI 3-5658
Sylvester Albert Sportfisher Sea Dive
496FrontAvilaBch-LI 3-9634
Sylvester Antonio AvlaBch LI 3-0980
Sylvester Don 540-1stAvilaBch LI 3-6158
Sylvester Manuel Jr
546-1stAvilaBch-LI 3-0506
Sylvester's Burglar Alarms LI 3-6300
Sylvia Dorothy 1341 Osos LI 3-7399
Symons Edw H 883Venabl LI 3-6634
Symons Fred H 133Cyprs LI 3-4539
Sysum Robt L 1633Fredericks LI 3-7065

T

T Bone Grill Cafe 1041Higuera LI 3-9803
Tabbert Henry C 321CuestaDr LI 3-6548
Tabell's SanLuis Rest Home
1034 Isly-LI 3-3908
Tabor Realty
970Higuera LI 3-9483
If no answer call LI 3-5024
1185LsOsosRdBaywdPrk LI 3-8740
Taff H L 1028Pismo LI 3-8438
Taft Geo D 278LunetaDr LI 3-7334
Tagliabue Felicity 795Pepper LI 3-4432
Tagliabue W F Capt 795Peppr LI 3-4432
Tait Robt N 1212JoyceCt LI 3-0493
Takeshita Roy 1251Fredericks LI 3-7439
Takken Blanche 500FthlBl LI 3-4479
TAKKEN HARRY W shoe reprng
1027Marsh LI 3-6662
Takushi Carl 954Toro LI 3-9721
Talbot Parker 1176Pismo LI 3-4917
Talbot Z 1551Palm LI 3-8102
Talbott John W 20HathwyAv LI 3-9672
Talbott Sally 225NChorro LI 3-2051
Tallman R W 130 OrangeDr LI 3-0643
Tamo Louis J 547EllnWy LI 3-7419
Taniguchi Masao 113CasaDr LI 3-6822
Tanner Gaylord ReservoirCanyonRd-LI 3-0909
Tanner J R L
229 SntaLuciaBaywdPrk-LI 3-8191
Tanner Paul O 1929½Chorro LI 3-1885
Tanore Leslie E 175Brook LI 3-4362
Tanore Robt 370Buchon LI 3-4716
Tappa Milo 361Pismo LI 3-5836
Tarazon Ernest C CountyPrkRd LI 3-9274
Tarbox Isabelle 130Price LI 3-6770
Tartaglia Emily Mrs 626NBroad LI 3-3828
Tartaglia Harold S 261Almnd LI 3-0633
Tartaglia Henry W 70NBroad LI 3-3076
Tartaglia Mattie Mrs 870NBroad LI 3-0489
Tarwater Clara 1052Marsh LI 3-6910
Tatkin Const Co Casa LI 3-9423
Tauxe Robt W LsOsos LI 3-7023
Taves Frank 1142Montalbn LI 3-2709
Taylor A M 655Church LI 3-3972
Taylor Alex 1343Marsh LI 3-7236
Taylor C S 1319Marsh LI 3-5534
Taylor Edw T 1113Marsh LI 3-6897
Taylor H V 226JeffryDr LI 3-2145
Taylor J B 3101RockvwPl LI 3-3744
Taylor J L 664Pac LI 3-7929
Taylor Jack 729High LI 3-3711
Taylor Jack Mrs LsOsos LI 3-9572
Taylor Jas E 39Vetvle LI 3-9509
Taylor Jas L 1521 Osos LI 3-9647
Taylor Kenneth L 1284 SnCarlos LI 3-4509
Taylor L E 124FthlBl LI 3-7260
Taylor Leisle 1521 Osos LI 3-9647
Taylor Lenard E 306Beebee LI 3-6413
Taylor Morris P 1759ConejoAv LI 3-2867
Taylor Myrtle 624Bushnell LI 3-5476
Taylor Peter J 976Buchn LI 3-3379
Taylor Rowena 832MeineckeAv LI 3-1223
Taylor Saml L 533 StanfrdDr LI 3-0853
Teague Marjorie D
159NTassajaraDr-LI 3-1755
TEAGUE'S MACHINE SHOP
304B Higuera-LI 3-5470
Teamsters Union Local 381
531Marsh-LI 3-3618
Teates Bryan W Jr 1626 Osos LI 3-8966
Tedone Grace 206AlbertDr LI 3-2731
Tedone Louis M MD French Clinic &
Hospital 1170Marsh
Day or Night call LI 3-7070
TED'S SERVICE
1108Montery LI 3-4587
TEEHEE FLYING A SERVICE
413Higuera LI 3-9797
Teehee H B 1734 Osos LI 3-7482
Teehee John D 787Church LI 3-2685
Telegram-Tribune Co
1321JohnsnAv-LI 3-1901
TELEPHONE ANSWERING SERVICE
964Chorro-LI 3-5800
Tellaro Jas A 188CuestaDr LI 3-4047
Temple Roxie 145 South LI 3-2444
Tenhaeff Werner 2608Augusta LI 3-2767
Tenscher Edw W 1320Palm LI 3-5516
Tenscher Jas L
2442BoulevardDelCampo-LI 3-0629
Terra S W 126Beebee LI 3-4836
Terra Saml 469Dana LI 3-5882
Terra W L PismoRd LI 3-7666
Terrell Danl 1527Morro LI 3-6541
Terstegge John F
425-4thBaywdPrk-LI 3-1756
Teuber Mary K Mrs 232WarrenWy LI 3-3257
Texaco Inc 100 Stennr LI 3-3545
Thaanum Harry 171RamonaDr LI 3-8888
THEDA SALON OF BEAUTY
1112Gardn-LI 3-6201
Theroux Danl G 82RafaelWy LI 3-1412
Theroux Marcella 1347Chorro LI 3-5707
This Ol'e House FthlBl LI 3-2690
Thoma C W 2090Hays LI 3-3850
Thomas A S 492LinclnAv LI 3-4598
Thomas Carl SntaFeRd LI 3-2407
Thomas Clara 743Branch LI 3-7617
Thomas David J 1700 Osos LI 3-4550
Thomas Frank 285LaCanadaDr LI 3-1672
Thomas Grace N 1440Marsh LI 3-4503
Thomas Harold A Belcher & Thomas CPA
846Higuera-LI 3-1987
Residence Atascadero Bch
MorroBy-SPruce 2-8648
Thomas Ina 714High LI 3-3173
Thomas Joan M 358LaCanadaDr LI 3-1373
Thomas John L 1726Gardn LI 3-8322
Thomas P D Mrs 1023Leff LI 3-6544
Thomas Roy 1630Palm LI 3-8443
Thomas Russell J Coast Counties Adjstmnt
Bur 1130Gardn-LI 3-3063
Thomas Wirt P 1843 SnLuisDr LI 3-6588
Thompson Bessie Mrs 570EllnWy LI 3-8265
Thompson Carl D Sunbeam Motl
1656Montery-LI 3-8141
Thompson Carl L
Cuesta-by-the-Sea-LI 3-1921
Thompson Donald E
291CerroRomauldoAv-LI 3-0585
Thompson Edwin P 526Higuera LI 3-5835
Thompson Fred D 260LinclnAv LI 3-1852
Thompson G F 432Buchn LI 3-4839
Thompson Gust 1177Buchon LI 3-3901
Thompson Homer S 648MitchlDr LI 3-6440
Thompson J I 106 SntaRosa LI 3-4906
Thompson Jas C 275NChorro LI 3-8482
Thompson Jas J 1824Hays LI 3-2788
Thompson Lloyd A 790FthlBl LI 3-3488
Thompson Marshall S 750Nipomo LI 3-9449
Thompson Maurice S
Cuesta by the Sea-LI 3-1734
Thompson Paul E 856RougeotPl LI 3-9434
Thompson Price 141NBroad LI 3-3197
Thompson Walter 664Church LI 3-6619
Thompson Wm S 2290Helena LI 3-7003
Thompson's Grocery 1638 Osos LI 3-7448
Thomsen Robt W 539FeltonWy LI 3-1684
Thomson David H 1335FthlBl LI 3-8947
Thomson Earl N 1042FthlBl LI 3-4358
Thomson Elizabeth K 1624Morro LI 3-2825
Thomson Glen Mrs 385 SnMiguel LI 3-2674
Thomson John R 1270Palm LI 3-1555
Thomson John W 2140Loomis LI 3-8137
Thorell Mildred 100-3dBaywdPrk LI 3-8478
Thorn Tom AvilaBeach LI 3-5554
Thorndyke Roger 1956CorralitosAv-LI 3-6612
Thorne Al 1867Fixlini LI 3-6636
Thorne Chas K 612MitchlDr LI 3-2594
Thorne Nettie PerknsLn LI 3-2972
Thornton Rosalie S 930MurrayAv LI 3-0842
Thorson Eva Mrs 1341 Osos LI 3-6651
Thorup Chris 211Cyprs LI 3-5654
Thrasher Leonard 575 StanfrdDr LI 3-6230
Three Corner Grocery
1609JohnsnAv-LI 3-4123
Thresh E H 1862Fixlini LI 3-8245
THRESH E H INC
1101Montery LI 3-1306
If no answer call LI 3-6422
Thrift Shop U V S 1040Broad LI 3-1545
Throop Francis H 1339Marsh LI 3-7917
Thurlow Leonard Mrs 868Church LI 3-7575
Thurmond Wm
345CerroRomauldoDr-LI 3-5400
Thurn Geo 1226 Staffrd LI 3-8156
Thurston J T 1434Marsh LI 3-3388
TIDEWATER OIL CO
OrctRd LI 3-2336
Tiemann A W 1355Fredercks LI 3-6909
Tiemann Ira EdnaRd LI 3-2085
Tiemann's Complete Automotive Service
3269 SBroad LI 3-6516
Tiffin I S 1139 Iris LI 3-6773
Tiffin J I 2461JohnsnAv LI 3-2655
Tillman Ramona 1229Peach LI 3-4144
Tilton C E 419 SntaBarbaraAv LI 3-3698
Timbrell Harriet B 1256Higuera LI 3-6180
Tindall Lawrence
235-7thBaywdPrk-LI 3-5903
Tisdale Chas K 1672Fairvw LI 3-0692
Title Insurance & Trust Co
1141Chorro-LI 3-2900
Toalson Norma A 1730CorralitosAv-LI 3-2821
Todd Elva 640Caudl LI 3-7476
Todd Georgia E 645Caudl LI 3-7487
Todd J Louise 331KentuckyAv LI 3-1979
Todd LaVonne 26ElmCt LI 3-8242
Todd Lee L 625MitchlDr LI 3-2346
Todd Lester 357ChristinaDr LI 3-9244
Todd R E 1592Palm LI 3-2475
Todd Wm E 645Caudl LI 3-7487
TODD'S BEAR ALIGNMENT SERVICE
306Higuera-LI 3-4323
Tognazzini Albert Bull's Tavrn
1032Chorro-LI 3-2217
Tognazzini Albert Mrs 495NBroad-LI 3-7935
Tognazzini Elmer 1019Peach LI 3-1409
Tognazzini Luke EdnaRd LI 3-9074
Tognazzini Rena 495NBroad LI 3-7935
Tognazzini Sam 1022Mill LI 3-0428
Tolle Jos N 125DelSurWy LI 3-6840
Tollner A T Jr 66B ViaEsperanza LI 3-4878
Tolosa Art Gallery 1101Marsh LI 3-6221
Tolston Samual T 1052Peach LI 3-1284
Tomasini A E comprsrs
1922JohnsnAv-LI 3-6402
Tomasini Ben Mrs MorroRd LI 3-5440
Tomasini Earl J Mrs 461Hill LI 3-6775
Tomasini Luis E 1637Broad LI 3-7620
Tomasini T Chevron Stn No 150 CDA
Marsh&Higuera-LI 3-9847
Tomasini Warren MorroRd LI 3-5440
Tomasini Wilmar 890Misn LI 3-1300
Tomlin R F Mrs 841BoysnAv LI 3-1638
Tom's Cocktails 480FrontAvilaBch-LI 3-8444
Tonini Henry H 1526 Osos LI 3-8600
Tonini John 309 Sandrcock LI 3-6582
Tonini John C LsOsosRd LI 3-0734
Tony's Garage OldHwy101 South LI 3-7915
Toone Harmon 2351Helena LI 3-6110
Topper Leland S 1234Ella LI 3-4126
Torbet John A 986Walnt LI 3-6225
Toreson Oscar T 1720Gardn LI 3-4497
Torigiani Gano 258Chorro LI 3-5553
Torkelson Geo OrcuttRd LI 3-6697
Torres Benj Jr Rev
299-2dBaywdPrk LI 3-3450
Torres Victor M 2548GailPl LI 3-7372
TOWER BARBECUE & COCKTAIL LOUNGES 427Higuera LI 3-4287
Towery Lee D 101Hwy LI 3-3716
Town & Country Motel
2001Montery-LI 3-3170
Town Shop The 787Higuera LI 3-8430
Townley Robt P 762Higuera LI 3-1039
Townsend C O 654 Isly LI 3-2822
Townsend Chas M 304LaCanadaDr-LI 3-2667
Townsend's 990Montery LI 3-9954
Trainor Vencent W 196CraigWy LI 3-3932
Trauppe Anne Miss 546Higuera LI 3-2170
TRAVEL SERVICE
860Montery LI 3-1206
Treadwell Geraldine 2070Fixlini LI 3-8128
Treadwell R T MD 1215Chorro LI 3-6265
Treadwell Sherman Anderegg & Elliott
phy & sur 1215Chorro-LI 3-6265
Treanor Jesse 2290Augusta LI 3-0967
Treanor Renee 1368Marsh LI 3-1497
Tredway Alice R 525Higuera LI 3-2071
Tregarthen Harry 547Marsh LI 3-3317
Trejo Albert A 228Cyprs LI 3-7376
Trend O'Fashion 842Higuera LI 3-0748
Trew Frank VachlLn LI 3-1568
Trew J L 591LawrnceDr LI 3-8010
Tri-Counties Blood Bank Inc
356 SntaRosa LI 3-2925
Trice Homer Jr BuickLn LI 3-7323
Trimnal E 1335Palm LI 3-4981
Tripke Ernest G Mrs 400HighlndDr-LI 3-2098
Triplett John W 174FerriniRd LI 3-6020
Trout Chas E 117DlSrWy LI 3-1957
Trout D B 2125 SierraWy LI 3-6781
Trout S A 281RamonaDr LI 3-4088
Troutner Bill 60RaflWy LI 3-3815
Truchan Frank 1740 SnLuisDr LI 3-9056
True Raymond Mrs 819Branch LI 3-7517
True Robt C 259MarleneDr LI 3-0789
True Wm 820 South LI 3-6109
Truebridge F A 2599Helena LI 3-8533
Truelove Everett H 1341Taft LI 3-9223
Truex J W
2434BoulevardDelCampo-LI 3-6667
Trulock Chas R 754LinclnAv LI 3-7668
Truocchio Al ReservoirCanyonRd LI 3-1491
Trust Deed & Mortgage Exchange
AndersonHotelBldg LI 3-6643
Trusty Myrtle 1141Marsh LI 3-7386
Tryon Elvin E 176DlNrteWy LI 3-1434
Tryon Margaret J 480Leff LI 3-6464
Tucker Clyde M 2717Chandler LI 3-4888
Tucker Guy F 212½Price LI 3-8828
Tucker Marion Mrs
FarrellAvBaywdPrk-LI 3-9146
Tucker Orville R 257-1stAvilaBch LI 3-8073
Tucker Robt D 2857JohnsnAv LI 3-7650
Tuckness Jas C Rev 400High LI 3-8693
Tudor W O 1203Pismo LI 3-5409
Tuley Elbert S 1928Garfld LI 3-3664
Tumbleson Reginald T
3290JohnsnAv-LI 3-8617
Tumlin Wm B 1326Pac LI 3-7873
Tummond Douglas A 1341 Osos LI 3-0039
Tuohy John P 561JeffryDr LI 3-4174
Tupac Wm 252 Sandrcock LI 3-7786
Tupac'Yupanqui Patricia 481 Islay-LI 3-4271
Turley John H 232HermosaWy LI 3-3822
Turner C A 323CerroRomauldoAv LI 3-4744
Turner Pearl 318HighlndDr LI 3-4462
Turner Wm J B LsOsosRd LI 3-6950
Turri Alfred B 169KentuckyAv LI 3-3529
Turri E Mrs 870 Osos LI 3-5019
Turri Joe LsOsosRd LI 3-7066
Turri Wm LsOsosRd LI 3-4450
Tuson Philip R 1144Walnt LI 3-3029
Tuson Richard Mrs OldHwy101 LI 3-2386

Tutsie John 363Pismo LI 3-7631
Tuttle Jack 910MelneckeAv LI 3-2919
Tuttle W A 586CuestaDr LI 3-0886
TUTTLE'S CALIF PARK GROCERY
390CalifBl-LI 3-0923
Tway Robt W 2011Hays LI 3-0087
Tweedale F A 762Higuera LI 3-1830
Tweedy Clifford 286HighlndDr LI 3-1084
Tweedy's Market 299-2dBaywdPrk-LI 3-5536
Twyeffort Jas N 284HermosaWy LI 3-1804
Tyacke Frederick W 1841 Slack LI 3-8970
Tye Edw J 777BoysnAv LI 3-7671
Tyirin Michael C 333 SntaLuciaDr-LI 3-7542
Tyler Guy LsOsosRd LI 3-1860
Tyner W S 190-1stAvilaBch LI 3-9296
Tyson Carol 228NChorro LI 3-1775

U

U-HAUL CO DEALER
505Higuera LI 3-4042
U V S Thrift Shop 1040Broad LI 3-1545
Ueckert W A 2049McCollm LI 3-4764
Ulansky David 2515GretaPl LI 3-1003
UMBAUGH FRED L genl contr
3000 OrcuttRd LI 3-9298
Residence 194LinclnAv LI 3-8492
Umbertis R G Jr 1262Buchn LI 3-7316
Umbertis Robt N 1235Buchn LI 3-1285
Underhill Robt A 1665JohnsnAv LI 3-1469
Unfried Wesley 1320 Sydny LI 3-4624
UNION HARDWARE
1126Chorro LI 3-8130
Union Oil Co of Calif
Northern Division Pipelines
Avila Pump Stn AvlaBch LI 3-1443
Communications TankFarm LI 3-6927
District Electrician TankFarm LI 3-6244
District Foreman TankFarm LI 3-6744
Division Machinst Foreman
TankFarm-LI 3-6869
Pipeline Office 975Morro LI 3-7600
Pump Stn TankFarm LI 3-6338
Shiploading Terminal
PortSanLuis-LI 3-0927
Distribution Office AvilaBeach LI 3-2973
Sales Division
SanLuisObispo Office OrctRd LI 3-4943
Union Sugar Co MurryAv LI 3-1635
UNITED MEAT MARKET
714Higuera-LI 3-4345
United Parcel Service 255Parkr LI 3-1362
U S Government
Agriculture Dept of
Agricultural Stabilization & Conservation
Committee of San Luis Obispo County
1530Montery LI 3-1282
Soil Conservation Service Western Area
Training Center PolyCampus LI 3-7914
Forest Service 1108Gardn LI 3-6907
Air Force Dept of
Air Force Recruiting Stn
1126Morro-LI 3-0934
USAF Liaison Office 9379th Air
Reserve Squadron
CampSanLuisObispo-LI 3-6985
Army Dept of
U S Army Reserve
Army Reserve Training Center
CampSanLuisObispo-LI 3-1384
Civilian Personnel & Cost Section
CampSanLuisObispo-LI 3-4925
Commanding Officer
CampSanLuisObispo-LI 3-4500
Fire Dept CampSanLuisObispo LI 3-4887
Main Gate CampSanLuisObispo LI 3-2483
Post Engineer Shop
CampSnLuisObispo-LI 3-8502
Post Headquarters
CampSanLuisObispo-LI 3-4500
Property Section
CampSanLuisObispo-LI 3-4925
Recruiting Stn 1029Morro LI 3-7942
Water Filtration Plant
CampSanLuisObispo-LI 3-7471
Coast Guard Reserve Unit
CampSanLuisObispo-LI 3-9680
Coast Guard
SanLuisObispo Light Stn
AvlaBch-LI 3-0641
Custom's Service 774Marsh LI 3-3943
Health Education & Welfare Dept of
Social Security Administration
974Montery-LI 3-8483
Immigration & Naturalization Service
793Higuera-LI 3-5774
Navy Department
Naval Reserve Electronics Facility
CountyAirport-LI 3-7862
Recruiting Substation
Morro&Marsh-LI 3-8236
Post Office 893Marsh LI 3-1881
Selective Service Local Board No 76
1108Gardn-LI 3-1679

(Continued Next Column)

U S Government—(Cont'd)
Treasury Dept
District Director of Internal Revenue
864 SntaRosa-LI 3-3865
Internal Revenue Service see U S
Government Treasury Dept
864 SntaRosa LI 3-3865
Veterans Administration Office
864 SntaRosa-LI 3-2025
UNIVERSAL AUTO PARTS CO INC
969Montery LI 3-7787
University of Calif Farm & Home Advisor
1235Montery-LI 3-9075
Upton Edna L 259 SntaRosa LI 3-8990
Upton John 2268Broad LI 3-2027
Uptown Market 1248Montery LI 3-6721
Utitus Patrick 1051½Buchon LI 3-0726

V

Vaden Ellen N 950West LI 3-9556
VALIWAY DISTRS food prods
781HumbrtAv LI 3-6743
Valle Vista Trailer Park
PortugueseFlatRd LI 3-9771
Valleau Jean Mrs AvilaBeach LI 3-4359
Vallely C Mrs 1212Gardn LI 3-5546
Vallely J J 1103JohnsnAv LI 3-4982
VALLEY ELECTRIC CO
Electric Repairs 661Higuera
Day or Night call LI 3-4949
Contracting 661Higuera LI 3-0855
Valys Chas 321NChorro LI 3-7595
VanArtsdalen Valdo 1224Buchn LI 3-9656
VanAsperen Jan T 413HighlndDr LI 3-6240
VanBurton C 1035 Oak LI 3-3983
Vancott Leonard R
124 SntaLuciaDr LI 3-7574
Vandam N E 1822JohnsnAv LI 3-7258
Vanderberg H E 549Buchn LI 3-8160
Vanderberg R W 1343Bishp LI 3-4236
Vanderford Wm H BayvwHts LI 3-4908
Vanderloo John J 2675JohnsnAv LI 3-6958
VanderVoort Pearl A 525Kentucky-LI 3-0094
Vandiver L H 395HighlndAv LI 3-4588
VanDyke John R 961 SntaRosa LI 3-8082
VanHarraveld Donald
359HighlndAv-LI 3-4601
VanHarreveld Constance Mrs
476GrandAv-LI 3-9520
Van Horn Lilian E Miss 869Nipomo LI 3-7593
VanLeeuwen E G 1510Higuera LI 3-7810
VanMerlyn D 726ParkAv LI 3-2494
Van Roy Mrs 33Chorro LI 3-6055
Vansandt O D 1365Taft LI 3-4948
VanSchaick J E Mrs 1603Higuera LI 3-8690
VanShaick E C 531Dana LI 3-5010
Van-Vaerenbergh Marcel
1314Palm-LI 3-0799
Vargas C R 564Leff LI 3-9311
Vargas Carlos T 492Leff LI 3-8672
Vargas Ronald 456Leff LI 3-8552
Vargas Rose Maria 456Leff LI 3-8552
Varner Doyle 1760 SnLuisDr LI 3-3733
Varner Ronald L 1525Mill LI 3-4997
Vass Harold R 1666PhillipsLn LI 3-2985
Vaudoit F A 533Pismo LI 3-3816
Vaudoit Raymond 779 SntaRosa LI 3-2094
Vaughan W Nolte 275NChorro LI 3-3135
VAUGHN WAYNE BAIL BONDS
SOldHwy LI 3-1414
Vaughn Wayne Green Bus Serv
SOldHwy-LI 3-1414
Vazquez Tony 796Caudl LI 3-1139
Veal E C 1265Mill LI 3-2252
Veatch Claude N PismoHwy LI 3-4920
Vega Jas M 864Montery LI 3-2306
Vega Merrlyn A 510FthlBl LI 3-3286
Vega Wm H 510FthlBl LI 3-3286
Veitch Donald D 1023Mill LI 3-8739
Veitch Nadine 1881Hope LI 3-8732
Veith H W 934Branch LI 3-3650
Venema Athleen 670Caudl LI 3-8295
Verduin Ruth Mrs 1307Bishp LI 3-1248
Verduin Winnie 428High LI 3-3176
Vernon Edith I 2251Broad LI 3-2198
Veterans Administration Office
864 SntaRosa-LI 3-2025
Veterans Memorial Bldg San Luis
Obispo County of 801GrandAv-LI 3-8280
Victorino Geo 603High LI 3-1883
Victorino Josephine 118King LI 3-4264
Vieira Delfina L 2430LawtnAv LI 3-3775
Vieira Joe VachlLn LI 3-8489
Vieira Thos 2670LawtnAv LI 3-4496
Vierra Philbert 236 Sandrcock LI 3-1649
Vigneau's Jewelry Store
867Montery-LI 3-6512
Villa Elwood 258CuestaDr LI 3-3381
Villa Frank N 24Chorro LI 3-2888
Villa Helen F 856Misn LI 3-7854
Villa Lloyd P 241HendrsnAv LI 3-6203
Villa San Luis Motel 1670Montery LI 3-8071
Villagomez Alex 798FrancisAv LI 3-1317
Villalva Joe 879Walnt LI 3-6504
VILLA'S UNION STN
Broad&FthlBl-LI 3-9971
Villegas John 447Buchn LI 3-7977
Vincent Rex H 415PatriciaDr LI 3-4924
Vincent Wayne R 320LunetaDr LI 3-2600
VIND HARRY C Equitable Life Assurance
Soc 960 SntaRosa-LI 3-3263
Vinsel Arthur R 176 Stennr LI 3-3354
Vinson Mamie 1150Palm LI 3-0427
Vitzthum Edw J 1525Nipomo LI 3-4609
Viasaty Jas 1359Palm LI 3-7249
Vogel Leonard A 324B CalifBl LI 3-6658
Vogel Louise Miss 865Morro LI 3-7515
Vogt G F 299CerroRomauldoAv LI 3-8176
Vogt Grace 1343Pac LI 3-1798
Vollmer Ernest 1116Pismo LI 3-6095
VOLLMER ERNEST JR ins
1307Chorro LI 3-8225
Residence 1727CorralitosAv LI 3-0588
VOLNY ARNOLD A genl contr
227HighlndDr-LI 3-3767
If no answer call LI 3-3458
Volny Norbert A 50ViaEsperanza LI 3-3458
Volny Stephanie 296RamonaDr LI 3-3539
vonAllworden Ted L 1041Murray LI 3-9117
VonGillern Richmond Broderson&
WoodlndAvLosOsosHilnds-LI 3-4846
Vore Lee H 266CerroRomauldoAv LI 3-4128
Vorhies R M 242DlMrCt LI 3-1463
Voris Fred LsOsosRd LI 3-8189
Vosburgh Robt 2455Helena LI 3-3087
Voss Vina M 193 SnJoseCt LI 3-3576
Vreeland Ena 1020Palm LI 3-1007
Vreeland Neil A 1020Palm LI 3-5002
Vurpillat Marty 138RamonaDr LI 3-3390

W

Wabbel R M 2858JohnsnAv LI 3-1047
Wachs Myrna 1525Mill LI 3-8030
Wade J W 1000 South LI 3-1441
Wade Mary 915MurryAv LI 3-5530
Wadstrup Phyllis S LsOsosRd LI 3-8781
Wagers Ralph C 123BressiPl LI 3-1288
Wagner A F 1329Peach LI 3-5503
Wagner D T LsOsosHighlands LI 3-2132
Wainscott Jack N Mrs
914MeineckeAv-LI 3-6291
Wainwright Dollie 604 Sandrcock LI 3-9148
Waite R H 276RamonaDr LI 3-7980
Waits Ada 164FerriniRd LI 3-3568
Waits Chas 2565JohnsnAv LI 3-8373
Walden Arthur 2134Broad LI 3-9157
Walden Harry E 13PerknsLn LI 3-4381
Waldmeier Jas 349NTassajaraDr LI 3-4442
Waldorf Bar 975 Osos LI 3-9987
Waldrip Wayne 710FthlBl LI 3-0910
Waldron Burke V 405JayceeDr LI 3-0852
Walker Chas W 430-8thBaywdPrk LI 3-3142
Walker Clifford L MD 1405 Slack-LI 3-5686
Walker Floyd 119FthlBl LI 3-2729
Walker Howard David
132DlNrteWy-LI 3-8090
Walker Kenneth 645B Brizzolara LI 3-9058
Walker L A Co LI 3-5611
Walker Melvin 661FunstnAv LI 3-3609
Walker R G 1028Pac LI 3-8138
WALKER'S BOB typwrtrs
785Marsh-LI 3-1827
Wall Bill Bill Wall's Serv
FrenchRd&S 101Hwy-LI 3-7416
Wall Carroll T 808Misn LI 3-1623
Wall Ronald F OrcuttRd LI 3-1385
Wall W T 465Dana LI 3-0640
Wallace A D 1170Buchn LI 3-5694
Wallace Geo A 629Branch LI 3-3010
Wallace Homer M EdnaRd LI 3-1183
Wallace Jeffie EdnaRd LI 3-3459
Wallace Jos M
87 SnAntonioAvlaBch-LI 3-6041
Walling Nellie A 1491Palm LI 3-7428
Wallis David A 1013Peach LI 3-7763
Wallo C J 2321½ SBroad LI 3-7890
Walrath R 179-5thBaywdPrk LI 3-1682
Walsh Jas 109DlSrWy LI 3-8012
Walsh Raymond 240DalyAv LI 3-6702
WALSTON & CO INC investmnts
AndersnHotl-LI 3-2878
From telephones served by the
following exchanges
Santa Maria
(No Intercity Charge)
Ask Operator for-Zenith 2878
Walter Bros contr SOldHwy LI 3-5854
Walter Burton M 245Almnd LI 3-8658
Walter Charlie Walter Bros contr
S OldHwy-LI 3-5854
Residence 383Chorro LI 3-1850
Walter Edwin 1060Pismo LI 3-2489
Walter Elmer C 158Chorro LI 3-6459
Walter Mary 896Buchn LI 3-1862
Walty Harold 2588Helena LI 3-6999
WALTY PUMP CO
3035 SBroad LI 3-0496
Wampler Albert E 440½Kentucky-LI 3-2101
Wandling Harry 245LinclnAv LI 3-4474
Ward Danl 517HathwyAv LI 3-1237
Ward Dorothy Blanche
517HathwyAv LI 3-1237
Ward John S 841BoysnAv LI 3-2721
Ward Merlin 2501Broad LI 3-7549
Ward Randol A 628 Stanfrd LI 3-1179
Ward Wesley S 2548 SntaClara LI 3-7814
Warden H M LsOsosRd LI 3-2619
Warden Robt D LsOsosRd LI 3-0708
Warden Robt D Jr 1042A FthlBl LI 3-6352
Warden Roy V 15Chorro LI 3-7969
Wardle Leo I 1063George LI 3-1250
WARNAGIERIS JOE REAL ESTATE SERVICE 871 SntaRosa LI 3-6101
Residence 1985JohnsnAv LI 3-0926
Warneke Lillian 957JohnsnAv LI 3-0438
Warner Corelyn 690Brizzolara LI 3-1589
Warner Wm M 1337Broad LI 3-8808
Warnken Edw F 791Toro LI 3-2233
Warnken Esther 791Toro LI 3-2233
Warnken Ruth A 369Chorro LI 3-5586
Warren A C 1424Toro LI 3-3093
Warren Annabelle OldHwy101 LI 3-9770
Warren Evelyn W 552Higuera LI 3-5454
Warren H P 1835JohnsnAv LI 3-7612
Warren Hilda Mrs FremntCt LI 3-8260
Warren Jas F 1891Hays LI 3-0519
Warren John B Rev 1stBaywdPrk LI 3-2305
Warren Robt W 786FthlBl LI 3-3571
Warren Roy P 1135Walnt LI 3-2983
Warthen R 1867 SnLuisDr LI 3-8470
Wasbrough Harry S 1535Nipomo LI 3-8881
WASH O MAT
1439Montery LI 3-4343
Washburn Lester E Mrs
1760JohnsnAv-LI 3-4033
Washburn Wm A 1541 Slack LI 3-6406
Washington Jesse 1727Morro LI 3-0436
Wasson Dan H 2044Loomis LI 3-2422
Wasson J & M Co VachlLn LI 3-6709
Wasson John VachlLn LI 3-6450
Wasson John Wasson J & M Co
VachlLn-LI 3-6709
Wasson Virginia 1268 Sydney LI 3-4945
Waterman Mildred 466Dana LI 3-1841
WATERS ART & PICTURE FRAMING CO
1135Chorro LI 3-7058
Waters Carl 356NChorro LI 3-8357
Waters Dahl G 667Montery LI 3-4886
Waters Fred M 3100JohnsnAv LI 3-6269
Waters Fred M Palmer-Waters Chapel
1264Higuera-LI 3-3832
Waters Gail 667Montery LI 3-4886
Waters Kenneth W
PortugueseFlatRd LI 3-8590
Waters Sylvia 186Brook LI 3-1940
Waterstreet Mildred 677Buchn LI 3-1975
Wathen John P 1042Pac LI 3-3622
Wathen R A 762Lincln LI 3-8104
Watkins C D 1581Palm LI 3-4195
Watkins N R 529Woodbrdge LI 3-6642
Watkins Owen 221Almnd LI 3-0455
WATKINS QUALITY PRODUCTS
1072Mill-LI 3-8106
Watkins Ted contr
1247 SnCarlosDr LI 3-5679
Watson Alan D MD 1130Gardn LI 3-5052
Residence 251DlMrCt LI 3-8415
Watson Anne S
1026-10thBaywdPrk LI 3-4005
Watson Fred 1421Palm LI 3-3206
Watson Jerry P LosOsosHighlands LI 3-4382
Watson Mae L 849Mill LI 3-0401
Watson Ramona 1208Palm LI 3-4452
Watson W W 375Chorro LI 3-8274
Watson W W EdnaRd LI 3-8794
Watson W W & Co Meat Packers
SuburbanTractRd LI 3-9129
Watson Wm 868Centr LI 3-1321
Watson Winifred J 1132 Olive LI 3-7378
WATSON'S FRED COCKTAIL LOUNGE
1011Higuera-LI 3-4315
Watts Ernest E 1837½JohnsnAv LI 3-6478
Watts Glyn 215Highlnd LI 3-6078
Watts Herman SouthOldHwy101 LI 3-7858
Watts Howard D 290MarleneDr LI 3-5721
Watts Willie O K Auto Float Tire Str
1413Montery-LI 3-0452
Residence 290 SntaLuciaDr LI 3-3979
Wayne Jas 770Peach LI 3-5003
Weant Everett 75 SntaRosa LI 3-1520
Weant Patricia G Mrs
1322CeciliaCt-LI 3-0635
WEANT'S T V & RADIO REPAIR SERVICE
75 SntaRosa LI 3-1520
Weatherman Thos P 670FthlBl LI 3-3882
Weathers Geo 136Cyprs LI 3-1947
Weathers Jas A 2014Rachel LI 3-8917
Weaver Glenn A 284Motly LI 3-2244

Weaver John R 730BoysnAv ------LI 3-5663
Weaver Lura K 730BoysnAv ------LI 3-5663
WEAVER MOTOR CO INC
1166Higuera ---------------LI 3-5567
Weaver Ray 715Nipomo ----------LI 3-1105
Webb Arthur H OrcuttRd --------LI 3-4309
Webb Ed LsOsosRd -------------LI 3-7418
WEBER BAKING CO
237Higuera ----------------LI 3-6256
Weber Norman 1227Buchn -------LI 3-4527
Weber P N
1350ReigerAvLosOsosHilnds ---LI 3-9670
Weber Peter K Mrs 425NFerrini --LI 3-4192
Webster E L 1174 Isly----------LI 3-7114
Webster Edith 461Marsh -------LI 3-4835
Webster J P Jr 2033Chorro ------LI 3-5668
Webster Jas A 456HendrsnAv ----LI 3-0308
Webster Margaret M RN
1027MurrayAv-LI 3-4795
Weddell Frank A OrctRd --------LI 3-5506
Weddell W P OrctRd -----------LI 3-9328
WEDDELL'S MERCANTILE
1115Broad ----------------LI 3-9255
Weddle Clara B Mrs 2006 SnLuisDr-LI 3-1261
Weddle Herbert T Jr
1984 SnLuisDr-LI 3-1967
Weddle Richard A 265WarrenWy -LI 3-1166
Weekes Besse V 859Church ------LI 3-0883
Weidenaar Edw H AdrianceCt ----LI 3-3606
Weig Elizabeth Mrs 1245Peach ---LI 3-6691
Weig Geo 299AlbertDr ----------LI 3-2553
Weipert Donald N VachlLn --------LI 3-6449
Weir C J Jr EdnaRd ------------LI 3-4859
Weir Geo Mrs 655 Isly-----------LI 3-1645
Weir Jas D 2456 SntaClara--------LI 3-3696
Weir John R 1107FthlBl ---------LI 3-7450
Weires John M 917West ---------LI 3-9618
Weishar J A 1844McCollm -------LI 3-4013
WEISHAR'S CITY PHARMACY
858Higuera-LI 3-8424
Welch Carl J 241CraigWy --------LI 3-6437
Welch Dean OldHwy101 South----LI 3-3574
Welch Kathryn 1729Garden ------LI 3-9203
Welch Lee C 263HighlndAv -------LI 3-0636
Welch Patty 1121 OrcuttRd------LI 3-8695
Welliver Jack 371LinclnAv -------LI 3-3310
Wellons C F 3023RockvwPl -------LI 3-1027
Wellons C T 2650Broad ----------LI 3-0084
WELLONS & LOGUE HARDWOOD FLOORS 2650Broad -----------LI 3-0084
Wells Chas E 2576JohnsnAv ------LI 3-3440
Wells Gerald R 1276 Sydny--------LI 3-8930
Welsher Lena Mrs 1238Marsh ----LI 3-8362
Welshons P EdnaRd ------------LI 3-8361
Wender John L 584PrincetnPl ----LI 3-9271
Werbel Ernest W MD
225NSntaRosa-LI 3-2360
Residence 1872 SnLuisDr--------LI 3-1308
If no answer call---------------LI 3-2360
Werner Harlan E
2386BoulevardDelCampo-LI 3-3126
Wert Dayrl E Mrs
160NCalifBl --------------LI 3-4505
Wert Georgia 1155Buchn ---------LI 3-0871
Wescom R G 2316Helena -------LI 3-0604
Wesley House 193CalifBl ---------LI 3-5007
West Coast Life Insurance Co
774Marsh-LI 3-8626
West Harry R 384AlbrtDr --------LI 3-4436
West Jas E 2541 SBroad---------LI 3-3556
West Marion I 1020Peach -------LI 3-2178
West Mary E Mrs 1028Pac -------LI 3-6482
West R L 348HathwyAv ----------LI 3-1822
Westbrook Anna S 1195George ---LI 3-2180
Westbrook Mary 112NBroad -----LI 3-7055
Westbrook Susan D 747Montery ---LI 3-2886
Westcott Lawrence 550Fthl ------LI 3-1346
Westerman Jack Construction Co
830BoysenAv --------------LI 3-2816
Westerman Jack Const Co
673Caudl -----------------LI 3-9384
Westerman Richard F EdnaRd ----LI 3-7201
WESTERN AUTO ASSOCIATE STORE
685Higuera-LI 3-9036
WESTERN MILK TRANSPORT CO
641Higuera-LI 3-2792
Western Union Telegraph Co
979Monterey-LI 3-3600
To Send a Telegram from Dial Telephones (Except Coin) -----LI 3-3600
Coin Telephones
Ask Operator for-Western Union
When Closed
Ask Operator for-Western Union
Western-Waxide Div Crown Zellerbach Corp 2101WilliamsSnLeandro
From telephones served by the following exchanges
SanLuis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 10912
Westfall Ralph R LsOsos ---------LI 3-4753
Westlake Grace Mrs 268½Buchn --LI 3-8636
Westlake Otis 1236George -------LI 3-6384
Westminster Foundation
Marsh&Morro-LI 3-7398
If no answer call-------------LI 3-2666
Westminster House
1233MonteVsta ------------LI 3-9861
Weston Ralph E 1855 SnLuisDr --LI 3-6469
WESTSIDE AUTO PARTS CO
Parts Dept 1232Montery--------LI 3-5943
Glass & Tire Shop 1236Montery--LI 3-6213
WESTSIDE AUTO WRECKING
EdnaRd-LI 3-3045
Westside Tire Shop 1236Montery --LI 3-6213
Westsmith Ann Mrs 983Palm ----LI 3-9352
WESTWAY MARKET
447Higuera ---------------LI 3-3046
Westwood Kate Mrs 1733Nipomo -LI 3-0615
Wetherbee C A 667Montery ------LI 3-8299
Wetzel Dalie 1133Pismo ---------LI 3-5551
Wetzel Gary R 1621Higuera -----LI 3-5096
Wham R L SeeCanyon -----------LI 3-2607
Wheeldon Robt E FthlBl --------LI 3-1517
Wheeler Dennis B Jr 2275Flora ---LI 3-8219
Wheeler Dennis B Jr Crampton & McNamara rl est 861Montery-LI 3-7177
Wheeler Harry G 1426 SntaRosa---LI 3-6160
Wheeler Jack 227MarleneDr -----LI 3-9250
Wheeler Jacqueline Miss
204NChorro-LI 3-6419
Whelchel Clell W Dennis Trnsfr
1824Nipomo --------------LI 3-3434
Wherrit Raymond 2497JohnsnAv --LI 3-8638
Whipple Omer K 1367Mill -------LI 3-1131
Whitaker Clyde L OrctRd --------LI 3-8401
Whitaker Ernest 464Marsh ------LI 3-0309
Whitaker Harry S 123CuestaDr ---LI 3-9026
Whitaker W D 232Price ---------LI 3-4562
White A T 1028Leff ------------LI 3-1622
White Arthur M 266PatriciaDr ----LI 3-3587
White Catherine 954Pismo -------LI 3-5065
White Cecil D 541Higuera -------LI 3-9209
White Edw H 1045MurryAv ------LI 3-5871
White Eugene E VachlLn ---------LI 3-8422
White Geo H 1305Marsh ---------LI 3-2293
White Georgeana Mrs
250 SnMiguelAvilaBch -------LI 3-3099
White Ivan H 907 Sandrcock-----LI 3-3760
White J W 306Beebee -----------LI 3-5867
White Karen M 466Dana --------LI 3-8713
White Mary O 1045FthlBl -------LI 3-0618
White Myrna Ann 907 Sandrcock--LI 3-3760
White Richard C 1519Nipomo ----LI 3-4202
White Wesley 730ParkAv -------LI 3-3798
White Wm H
250 SnMiguelAvilaBch -------LI 3-3099
Whiteman Stephen 1645Broad ---LI 3-4499
Whitener W A 479NBroad -------LI 3-3634
White's Tackle Shop
538FrontAvilaBch-LI 3-9684
Whiteside Abe Mrs SweenyLn ----LI 3-4885
Whiting Francis F 1789 SnLuisDr--LI 3-4078
Whitley Wilberta 859CalifBl -----LI 3-6785
Whitman J R Dr DVM Whitman's J R Dr Vetnry Hosp & Brdng Kennel
NHwy -------------------LI 3-0956
Whitman's J R Dr Veterinary Hospital & Boarding Kennel
Office NHwy ---------------LI 3-0956
Residence 1881CorralitosAv ----LI 3-6493
Whitmer Keith 440KentuckyAv ----LI 3-3358
Whitney Ellis L 970 SntaRosa----LI 3-3444
Whitney Geo W 512DartmthDr ---LI 3-0695
Whitney Gordon A 842West ------LI 3-6296
Whitney Jane E 766Mill ---------LI 3-9582
Whitney Lester V 1987Corralitos --LI 3-2532
Whitsett Alice M 500FthlBl -----LI 3-8980
Whitsett David 777½Higuera ----LI 3-9679
Whitson Milo E 268LaCanadaDr --LI 3-3649
Whittington Glen 89LaEntradaAv--LI 3-6198
Whittington Roger 288CraigWy ---LI 3-7524
Wholesale Electronic Supply SntaMaria
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 11432
Wical Elvin A MD 1325Chorro
Night & Day call-------------LI 3-1190
Wicke Ralph S 872Venabl -------LI 3-4912
Wickenden Rae W 2045Hope -----LI 3-0874
WICKENDEN'S men's wear
837 Montery-LI 3-6145
Wickham Thos AvlaBch ----------LI 3-2068
Wickham Thos C
256 SnMiguelAvilaBch-LI 3-8756
Wiech Geo 962MeineckeAv -------LI 3-5072
Wieck John C EdnaRd ----------LI 3-6698
Wieland A J 278LinclnAv --------LI 3-2527
Wieland Walt
502 SntaMariaBaywdPrk ------LI 3-7662
Wiens Richard A PortugueseFlatRd-LI 3-3603
Wiesman Chas 1335Palm --------LI 3-7486
Wiggins Richard 684Pac --------LI 3-2375
Wight H Glenn 1223 Sydny-------LI 3-7022
Wighton A M 554LawrnceDr -----LI 3-6761
Wilcox Ernest N 1738JohnsnAv ---LI 3-6204
Wilcox Genevieve 1000 South----LI 3-2291
Wilcox Merrill 1208 SnMateoDr---LI 3-5630
Wilcox Robt B 7ElmCt ----------LI 3-1784
Wilder Wade 1319Beach ---------LI 3-2169
Wiles Jas R 569LawrnceDr -------LI 3-6671
Wiley Durell 298LunetaDr -------LI 3-7060
Wiley J Barron 61RaflWy -------LI 3-6197
Wiley Richard
CanyonNo2AroyoGrnde-HUntr 9-3758
Wiley Walter H 1549Mill --------LI 3-5031
Wilkerson Allen 662 Osos--------LI 3-8896
Wilkerson Norma J
226TassajaraDr ------------LI 3-8538
Wilkie H M 2449ParklndTer -----LI 3-3092
Wilkinson C J 1150Grove --------LI 3-8402
Wilkinson Harold J
OldHwy101 South-LI 3-0593
Wilkinson J W 412Marsh --------LI 3-2033
Wilkinson Jas S 1451Andrws -----LI 3-1177
Wilkinson John J Dr 60NBroad ---LI 3-2072
Will Roy 1194Ella -------------LI 3-6989
Willard Arthur L 3121JohnsnAv ---LI 3-3864
Willard M S 265KentuckyAv -----LI 3-3933
Willard S M OrcuttRd ----------LI 3-8372
Wille Paul 442-8thBaywdPrk ----LI 3-0391
Willett Richard Jr 1111FthlBl ---LI 3-4403
WILLETT RICHARD L rl est
Montery&Osos -------------LI 3-4434
Residence 688CalifBl ----------LI 3-8599
Williams A S 938West ----------LI 3-5841
Williams A V
415 SntaYsablBaywdPrk-LI 3-4060
Williams Albert F 228NChorro ---LI 3-1775
Williams Avenue D 789Fletchr ----LI 3-8591
William's Bros Market
Higuera&High -------------LI 3-6917
Williams Chas L 220½LinclnAv --LI 3-8008
Williams Chas W EdnaRd --------LI 3-7168
Williams Colleen 710FthlBl ------LI 3-4293
Williams Donna 1284 Sydney-----LI 3-4039
Williams Edw L 447LawrnceDr ---LI 3-3091
Williams Emma E 1158MurryAv ---LI 3-6986
Williams Evan C 390HathwyAv ----LI 3-1685
Williams Frank O FthlBl --------LI 3-8555
Williams Guilda Mrs 388Chorro ---LI 3-7346
Williams J E OrctRd -----------LI 3-5438
Williams Jack N 421Dana -------LI 3-1085
Williams Jas W 2389Helena ------LI 3-6228
Williams Joe M 729 South-------LI 3-9279
Williams Jos D 871Toro ---------LI 3-9323
Williams Joyce Mrs 173Chorro ----LI 3-2357
Williams Kline 610Montery ------LI 3-6806
Williams Mary 767Caudl --------LI 3-3910
Williams Minnie F Mrs 1652Fairvw-LI 3-3061
Williams Robt E Civil Engineer
1020Toro -----------------LI 3-2796
Williams Robt M Baywood Serv
300-2dBaywdPrk-LI 3-1558
Williams Ronald A AvlaBch ------LI 3-2579
Williams Sarah C Dr 862Toro -----LI 3-2932
Williams Sarah C Dr optmtrst
1029Chorro-LI 3-6632
Williams Thos H 2915JohnsnAv----LI 3-2034
Williams Tillie 1321 Osos --------LI 3-2905
Williams Vera L 1008Walnt ------LI 3-4038
Williams W R 1616Palm ---------LI 3-6371
Willing Virgil 444Higuera -------LI 3-9616
Willis Helen Mrs 1516Nipomo ----LI 3-7577
Willis Jas E OldS 101Hwy--------LI 3-9620
Willis Robt W OrcuttRd ---------LI 3-4376
Willis Susan J 475-4thBaywdPrk -LI 3-0832
Willmirth Bert 271KentuckyAv ---LI 3-5865
Willoughby Ottelia Mrs
355JeffryDr-LI 3-0953
WILLS H J Norwalk Serv Stn
1088Higuera-LI 3-3513
Residence 843RougeotPl -------LI 3-7048
Willson Irwin A 15ElmCt -------LI 3-9276
Wilmot Clyde 430HendrsnAv -----LI 3-7695
Wilmoth Helen 221 Sandrcock----LI 3-1557
Wilson A Gaylord 1343Higuera ----LI 3-5083
Wilson Chas E 133B SntaBrbra----LI 3-4439
Wilson Donald E 2044McCollm ---LI 3-3468
Wilson Gaylord P 621 StanfrdDr--LI 3-0732
Wilson Geo M 269DonnaWy ------LI 3-6873
Wilson H L EdnaRd ------------LI 3-8752
Wilson Harold O 777 SerranoDr---LI 3-2312
Wilson J P 2410Broad ----------LI 3-8522
Wilson John AvlaBch -----------LI 3-4082
Wilson Louis H 1050Pismo -------LI 3-8330
Wilson Marie C 1165Mill -------LI 3-8036
Wilson Merle E 53BentnWy ------LI 3-4420
Wilson Neva Nohl 1332Pismo -----LI 3-5444
Wilson O F 480Kentucky ---------LI 3-3980
Wilson Olive B Mrs 1771JohnsnAv--LI 3-5996
Wilson R Lawson 1606JohnsnAv --LI 3-3413
Wilson Robt L Mrs
272 SntaLuciaDr-LI 3-1488
Wilson Robt M 194DlNrteWy ----LI 3-4680
Wilson T L 386CalifBl ----------LI 3-8317
Wilson W Travis 2436JohnsnAv ---LI 3-8844
Wilson Webb 836Misn ----------LI 3-8437
Wilson Wesley F 1070Grove ------LI 3-3988
Wilson Wm R 273HermosaWy ----LI 3-4149
Wilsons Flower Shop 1210Higuera -LI 3-3714
Wilson's Grocery 2121Broad -----LI 3-7584
Winburne F A 446HighlndDr -----LI 3-8281
Wineman Barber Shop 1110Chorro-LI 3-7169
Wineman Hotel 849Higuera ------LI 3-7465
Winkel Harry R 208PatriciaDr ---LI 3-7985
Winn Clyde B 1969Chorro -------LI 3-4321
Winn Etta 601LawrnceDr -------LI 3-2687
Winn Jan C 56Vetvle -----------LI 3-9253
Winner C Paul 615Grove ---------LI 3-7469
Winningham J C
136-16thBaywdPrk-LI 3-1573
Winningham Reba
136-16thBaywdPrk ----------LI 3-4167
Winslow Dale E 324C CalifBl-----LI 3-1354
Winstead Chas J 1044 Isly-------LI 3-1516
Winters Danl N 1453 Slack-------LI 3-7691
Wipf Geo Cuest by the Sea-------LI 3-4775
Wirshup Arthur D 159FthlBl -----LI 3-0654
Wisberg Clarence
359CerroRomauldoAv-LI 3-7918
Wisberg Earl F EdnaRd ---------LI 3-3877
Wise Erline M 726Uphm ---------LI 3-7898
Wise L A 118-11thBaywdPrk ----LI 3-6220
Wisneski Edw A 2565GailPl ------LI 3-1092
Wisniewski R J 748FthlBl -------LI 3-1403
Wiswell Chas G 335 SnMiguelAv---LI 3-3927
Wiswell & Schmid Inc
2238 SBroad-LI 3-5876
Witbeck Arn D 1519Toro --------LI 3-7519
Witbeck Bessie 1540 SntaRosa----LI 3-4849
Wittmeyer A W 535MitchlDr -----LI 3-1243
Woeste Donald J EdnaRd -------LI 3-1208
Wofford Edna 431-7thBaywdPrk --LI 3-6731
Wofford Geo 2315JohnsnAv ------LI 3-3734
Wofford J K 286-11thBaywdPrk --LI 3-3215
Wofford Ron 431-7thBaywdPrk ---LI 3-6731
Wolf Harry K 869Centr ----------LI 3-1140
Wolf Verna 1645Chorro ---------LI 3-1996
Wolfe Alfred M Mrs
2019 SierraWy-LI 3-3242
Wolkowitz Sadie 1111FthlBl ----LI 3-8785
Wollam Eula C 1556Montery -----LI 3-6707
Wolverton Ray 472MitchlDr ------LI 3-1609
Wong Jos K C EdnaRd ----------LI 3-2213
Wonsley Ina 1720 SntaRosa------LI 3-1596
Wonsley Jackie 1720 SntaRosa----LI 3-1596
Wood Helen 1740ConejoAv -------LI 3-6084
Wood M A 1061Grove -----------LI 3-8331
Wood M D LsOsos --------------LI 3-1595
Wood Mark H 1031Walnut ------LI 3-0728
Wood Pearl F Mrs 1010Mill ------LI 3-3225
Wood Wm A 685Leff -----------LI 3-5565
Woodard J A 191Chorro --------LI 3-9342
Woodbridge John H MD
2506JohnsnAv-LI 3-1675
Woodbridge John H MD 891Pismo--LI 3-8310
If no answer call-------------LI 3-6550
Woodman C H 129NBroad -------LI 3-6845
Woodman C H Jr 2465 SntaClara-LI 3-7502
Wood's Animal Shelter NHwy ----LI 3-9316
Woods Geo R LsOsosRd ---------LI 3-7215
Woods Lamond PolyCampus ------LI 3-8839
Woods O E 1856CorralitosAv -----LI 3-0803
Woodward J R 183 Stenner------LI 3-6368
Woodward Leo Mrs 2309JohnsnAv -LI 3-3410
Woodward W L VistaDelMorro ---LI 3-3621
Woodward Wm H 2374JohnsnAv---LI 3-3722
Woodworth A W 251 Sandrcock---LI 3-6177
Woodworth Harlan 261 Sandrcock-LI 3-5474
Woodworth John A 624Misn -----LI 3-3594
Woolpert Wickson R 612PatriciaDr-LI 3-0566
Woolpert Wickson R Muller & Woolpert attys
WickendenBldg-LI 3-5060
Woolworth F W Co 778Higuera ----LI 3-5820
Work L J 1217Mill ------------LI 3-3056
Worthington Walter 975Pac -----LI 3-4554
Wraith Saxon 513PrinctnPl ------LI 3-9214
Wray O D 525MitchlDr ---------LI 3-0449
Wreden Jane Mrs 1746Chorro ----LI 3-8663
Wright Carl Mrs LsOsosHighlands --LI 3-0405
Wright Donald G 290RamonaDr ---LI 3-4784
Wright Dorothy S 110 OrangeDr---LI 3-8243
Wright Ferne E Mrs 1224 Sydney-LI 3-7377
Wright Harold L 2525JohnsnAv ---LI 3-5768
Wright Jessie Mrs 726Buchn -----LI 3-1619
Wright L H 675Brizzolara --------LI 3-2324
Wright Lawrence 515LawrnceDr --LI 3-5855
Wright Lucille L 1427Beach ------LI 3-4537
Wright Myrtie 689LinclnAv ------LI 3-2162
Wright Orville 2505Augusta -----LI 3-7341
Wright Robt N 535CuestaDr -----LI 3-6444
Wright Robin E 388Chorro ------LI 3-7346
Wright Thos W
201BayvwHtsDrLosOsosHilnds --LI 3-3745
Wu H M Dr herbalist & osteo
972 SntaRosa-LI 3-7731
Wuest Francis A 119Beebee ------LI 3-3736
Wunderlich Joan 690Brizzolara ---LI 3-7992
Wyant Wanda Mrs 145 South----LI 3-8155
Wyatt Alice L 1219Ella ---------LI 3-6249
Wyatt Kenneth E 1148 Olive------LI 3-7928
Wyatt W C EdnaRd -------------LI 3-6317
Wybrandt Christine 1943McCollm -LI 3-4252
Wyman Bradford D 687 Islay-----LI 3-1973
Wynn Joe AvilaRd -------------LI 3-3083
Wyrick W E 175High -----------LI 3-8996

Y

Ybarra John J 452Higuera ------LI 3-8895
Yeager Geo E 185DlSrWy --------LI 3-4073
Yeakel Larry E 1527 SntaRosa----LI 3-8846
YELLOW CAB
SOldHwy -----------------LI 3-1234
Yenter Mary 111 OrangeDr--------LI 3-6949
Yeo Richard D 649 StanfrdDr------LI 3-6393
York Norman B 6Vetvle ---------LI 3-3794
Young Alma E Mrs 1142Leff -----LI 3-1143
Young Arthur John 2CampusWy ---LI 3-8793
Young C R 1240Ella ------------LI 3-6305
Young Carl E StennrCreekRd -----LI 3-1046
Young Chester G 545EllnWy ------LI 3-1390
Young Claude PismoRd ----------LI 3-3859
Young E S 1803Gardn -----------LI 3-3762
Young E S Young's Bty Shop
783Marsh-LI 3-4064
Young Emma 2031Chorro --------LI 3-4516
Young Frank E 190 SnJoseWy----LI 3-3825
Young Harry E 303NTassajaraDr --LI 3-2480
Young Homer 731Grove ---------LI 3-8551
Young John W 808-9thBaywdPrk -LI 3-6499
Young O B 894MeineckeAv -------LI 3-5866
Young Robt M 1320FthlBl ------LI 3-6955
Young's Beauty Shop 783Marsh ---LI 3-4064
Youngs John E 371JayceeDr -----LI 3-5024
YOURS & MY FURNITURE STORE
1127Broad-LI 3-7245
Yowell Carl 545Woodbrdge -------LI 3-8161

Z

Zampedri Duane 729 South-------LI 3-6453
Zanchuck Wm 26Chorro --------LI 3-8264
Zank Stephen A OrcuttRd -------LI 3-9549
Zanoli James 974West ----------LI 3-7276
Zanoli Jess 977West -----------LI 3-1831
Zanoli Wilfred 888Venabl -------LI 3-8448
Zarate Patricia 729 South-------LI 3-6675
Zaugg Howard 343HighlndDr ----LI 3-2858
Zavala Ernest 2066Chorro -------LI 3-7016
Zavala Jose 2102Broad ---------LI 3-7795
Zegar Steve 416BuenaVstaAv ----LI 3-6235
ZEGAR'S FINE FURNITURE
971Higuera-LI 3-6034
Zelazny Josephine CuestaGrde ---LI 3-2501
Zellner W M 549HathwyAv ------LI 3-8220
ZERBE ALUMINUM & ROOFING CO INC
283Higuera ---------------LI 3-2812
Zevely Henry A MD 878BoysnAv --LI 3-9212
Residence 1323Mill -----------LI 3-7995
Zid Junas Edw W 313PatriciaDr --LI 3-8282
Zimmerman Chet 629Misn -------LI 3-2509
Zimmerman Dean R 1425Gardn ---LI 3-4015
Zimmerman DeWane R Rev
873Venabl ----------------LI 3-8194
Zimmerman Howard S 840Misn ---LI 3-1302
Zimmerman John E
1240MonteVsta-LI 3-3437
Zimmermann W J 1259A Palm----LI 3-7345
Zion Lutheran Church
FthlBl&Hwy1-LI 3-8327
Ziwicki Ray B 32NBroad --------LI 3-1750
Zoffman Christine 1355Mill ------LI 3-1382
Zoppi Robt P 2556GailPl --------LI 3-2369
Zuiderweg P J contrs 2800Broad---LI 3-4865
Residence ResrvrCanyonRd -----LI 3-3873
Zukas B J 244 Story-----------LI 3-5057
Zupan Clarence E Parker Boilr Wrks
2690Victoria-LI 3-7297
Zweifel John R 1333Mill --------LI 3-7308

To speed service Please look up The number first!

Each new issue of the Telephone Directory contains an important percentage of listings that are new or changed.

Many new telephones have been installed.

Many people have changed their places of residence or business.

PLEASE CONSULT THE DIRECTORY FIRST

How to make good telephone service even better. . . .



You'll save time if you look up numbers before you call

Have you ever had the feeling that you're *not quite sure* of a familiar telephone number you're about to call? Even the number of a friend you call quite often? Your memory tells you it's 3198. Or is it 3189? The best way to settle it is to look up numbers *before* you call. You'll save time—and avoid the delay and embarrassment of having a stranger answer if your memory tricks you into getting an incorrect number.

Pacific Telephone



LONG DISTANCE CALLS ARE FUN

Bet she just got a call from her husband who's out of town on a business trip. Or maybe someone far away has surprised her with a very thoughtful birthday present . . . a telephone visit.

Isn't it time *you* enjoyed a telephone visit with the folks back home . . . or the children who have moved away? Probably some favorite friends have birthdays or an anniversary coming up soon. Or . . . wouldn't it be fun to just "drop in" on that someone you've been thinking of—by telephone.

Long Distance calls are easy, you know. And the cost is low, as you'll see from the typical rates on the inside cover of this book.

Tonight . . . make that telephone visit. Long Distance calls are fun!

How to make good telephone service even better....



Share a party line?

These easy pointers can help you and your party line neighbor enjoy even better telephone service: When you have a series of calls to make, allow a few minutes between them • Replace the receiver properly after calling • If you have a dial telephone, make sure the line is not in use before you dial • Ask the children to be considerate, too. You'll not only be a good telephone neighbor if you do . . . but others will have a better chance to reach you!

Pacific Telephone

INSTALLED for CONVENIENCE



in MOTHER'S SEWING ROOM

With a telephone handy in her sewing room, Mother will not have to leave and dash to answer calls. Advice from friends on how to do it will also be close at hand.

and in the RECREATION ROOM



Located in your recreation room, a telephone will add to your comfort and pleasure. Close at hand during exciting moments of home games or while relaxing in moments of solitude, this telephone will stop your rushing to other rooms to answer calls.

CALL YOUR SERVICE REPRESENTATIVE AT PACIFIC TELEPHONE



For convenience in the future...

put telephone facilities

in your plans

The blue-print stage **is the time to include built-in telephone conduit and outlets. During construction, the cost is trifling. Just a few pieces of pipe or other conduit material leading to convenient outlet locations will provide raceways for telephone wires. Later on telephones can be added — or moved to other locations — without drilling holes or running wire along baseboards.**

For free help in planning modern, built-in telephone wiring, call your local telephone company number and ask for free "Telephone Planning Service."

CALIFORNIA TELEPHONE DIRECTORIES

YELLOW PAGES

LOCALITY: Arroyo Grande, Atascadero, Cambria, Cayucos, Morro Bay, Nipomo, Paso Robles, Pismo Beach, San Luis Obispo, Santa Margarita, Templeton

YEAR: October 1959



THESE YELLOW PAGE BUYERS . . .

USE THE YELLOW PAGES BECAUSE THEY ARE

LOOKING FOR YOUR FIRM BECAUSE THEY WERE . . .

1 RECOMMENDED TO YOU
2 INFLUENCED BY YOUR OTHER ADVERTISING
3 SOLICITED BY YOU OR YOUR SALESMEN
4 PASSERS-BY WHO WERE IMPRESSED BY YOUR PLACE OF BUSINESS
5 FORMER CUSTOMERS

- THESE BUYERS WILL FIND YOUR FIRM EASILY . . .

★ IF YOU LIST EACH NAME BY WHICH THE FIRM IS KNOWN & ALSO THE INDIVIDUALS OR PARTNERS NAMES.
★ IF YOU CAPITALIZE THE NAME & LIST OTHER KNOWN SPELLINGS OF THE NAME.
★ IF YOU FEATURE YOUR ADDRESS, SHOW BUILDING NAME OR PROXIMITY TO WELL KNOWN LANDMARK.
★ IF YOU LIST UNDER EVERY CLASSIFIED HEADING THAT PERTAINS TO YOUR BUSINESS.
★ IF YOU DISPLAY YOUR EMBLEM OR SLOGAN.
★ IF YOU LIST ALL OF THE TELEPHONE NUMBERS WHERE YOU CAN BE REACHED.

LOOKING FOR ANY FIRM BECAUSE THEY ARE . . .

1 NEWCOMERS
2 EMERGENCY BUYERS
3 DISSATISFIED BUYERS
4 INFREQUENT BUYERS
5 COMPETITIVE BUYERS

- THESE BUYERS ARE INFLUENCED BY . . .

★ COMPLETENESS OF SERVICE
★ RELIABILITY
★ STOCKS OF MERCHANDISE
★ AUTHORIZED PRODUCTS
★ SIZE OF FIRM
★ ECONOMY FEATURES
★ AREA SERVED

TELL THEM A COMPLETE STORY ABOUT YOUR BUSINESS AT EVERY HEADING THAT APPLIES.

ARROYO GRANDE
ATASCADERO
CAMBRIA
CAYUCOS
MORRO BAY
NIPOMO



PASO ROBLES
PISMO BEACH
SAN LUIS OBISPO
SANTA MARGARITA
TEMPLETON

OCTOBER 1959 ISSUE containing listings and rates in effect **AUGUST 27, 1959**

For Information Concerning This Classified Directory, Please Call Our Business Office.

Abdominal Supports

Hurley's Pharmacy 896 Foothill Bl-LI 3-5950

Abstractors—See Title Companies

Accordions

Hernandez Accordion Studio
See Our Adv-Music Instruction
128 Bridge(AG) ------------HU 9-5449
Philharmonic Music
1337 Monterey -------------LI 3-8544
Record & Band Shop The
1041 Grand Av(AG)-HU 9-3512

Account Bookkeepers

See Bookkeeping Service

Accountants—Certified Public

Belcher Chas N 846 Higuera------LI 3-1987
Belcher & Thomas 846 Higuera---LI 3-1987
Belcher & Thomas 844 Main(MB)-SP 2-7244
Fitz M Edwin 778 Marsh--------LI 3-5311
Fitz And McLinn 778 Marsh-----LI 3-5311
Guttry Harvey V Jr 1320 Osos----LI 3-9300
Knight Robt A 774 Marsh-------LI 3-5787
McLinn Dorothy M 778 Marsh----LI 3-5311
Thomas Harold A 846 Higuera----LI 3-1987

Accountants—Public

Anderson Frank W 917-12th --PasoRobls 124
Ball Rollin 1009 Morro----------LI 3-7817
Bowman Alfred T 1009 Morro----LI 3-9046
Bowman Alfred T
9th & Grand Av(AG)---------HU 9-4215
Boyce J Earle 1120 Chorro-------LI 3-3997
Butler Morse R 1029 Pacific-----LI 3-6876
Deal Donovan T
1350 Grand Av(AG)-HU 9-3754
Derby Mabel H Miss
271 S Main(MB)-SP 2-8483
Grundell Herbert C Jr 1009 Morro-LI 3-7926
Hanson Chas A 1907 Chorro------LI 3-4969
Hill Rex R
10053 Santa Lucia Av--Atascdro 45-J-11
Hoisington A R Auditor & Tax Service
332-5th(MB) --------------SP 2-2281
Hyler Glenn R 360-5th(MB) -----SP 2-3571
Morro Bay Accounting Service
750-5th(MB) --------------SP 2-7411
Rehbock Kettner S
5943 Traffic Wy-Atascdro 516
Ritchie John C 1202 Vine----PasoRobls 760
Rowe Donald A 104 W Branch(AG)-HU 9-2727
Scholefield & Co 1320 Osos------LI 3-9300
Walton Virgil J
115½ E Branch(AG)-HU 9-3311
West Chauncey W & Associate
6360 El Camino Rl---------Atascdro 855
Chauncey W West
Residence ---------------PasoRobls 1039
C Winston West
Residence ---------------PasoRobls 1353

Accountants—Public—(Cont'd)

West Chauncey W & Associate
823-13th ---------------PasoRobls 868
Chauncey W West
Residence ---------------PasoRobls 1039
C Winston West
Residence --------------PasoRobls 1353

Acetylene

MODERN INDUSTRIALS
131 E Betteravia Rd
Santa Maria -----------Walnut 5-8580

Please dial carefully . . . keep watching the dial.

Adding & Calculating Machines

BURROUGHS ADDING AND CALCULATING MACHINES—
BURROUGHS CORP
131 E Alisal Salinas-HArisn 4-3856

For accurate dialing of your calls, wait a few seconds for the steady hummmming sound of the dial tone. Then dial each letter and numeral gently, without forcing. If you get a busy signal, please hang up before dialing again.

Adding & Calculating Machines—(Cont'd)

CLARY ADDING MACHINES AND PRINTING CALCULATORS
New - Used
Low-Cost, popular, dependable
Hand or electric models
Full Keyboard - 10-Key
We sell, rent, lease
Factory service and supplies
clary
"WHERE TO CALL"
HILL'S STATIONERY STORE
1127 Chorro-LI 3-1950

(Continued Next Page)

DISTRIBUTOR
VICTOR
ADDING & CALCULATING MACHINES
10-KEY OR FULL KEYBOARD
ELECTRIC OR HAND OPERATED
AUTOMATIC CREDIT BALANCE
SELECT-O-MATIC TOTALING
AUTOMATIC PRINTING CALCULATORS
GUARANTEED REPAIRS — RENTALS
McCASKEY CASH REGISTERS & SYSTEMS ★ DUPLICATORS
EASY TERMS
STANDARD & ELECTRIC ROYAL TYPEWRITERS
ALL MAKES PORTABLE & USED MACHINES
JOHNNY
NELSON OFFICE EQUIPMENT CO.
690 HIGUERA
Established 1937
Serving San Luis Obispo County & Santa Maria
LI 3-7347

ADDING MACHINES
• UNDERWOOD
• REMINGTON
• BURROUGHS
• VICTOR CHAMPION
New — Used — Rebuilt
EXPERT REPAIRS ON ALL MAKES
ALL WORK GUARANTEED
PICK-UP & DELIVERY SERVICE
CALL LI 3-2914
MARSHALL BUSINESS MACHINES
1453 MONTEREY.

Adding & Calculating Machines—(Cont'd)

DICK'S OFFICE MACHINES
1131 Garden ---------------LI 3-7651
(See Advertisement This Page)

FRIDEN AUTOMATIC CALCULATING & ADDING MACHINES
The Thinking Machine of American Business
Friden
FRIDEN DOES MORE AUTOMATICALLY
Sales - Service - Rentals
"FOR INFORMATION CALL"
Friden Calculating Machine Co Inc
1453 Monterey -----------LI 3-2914
1212 Chapala
Santa Barbara-Woodland 2-4915

Friden Calculating Machine Co Inc
1453 Monterey-LI 3-2914

HILL'S STATIONERY STORE
AUTHORIZED DEALER
CLARY ADDING MACHINES
Victor Champion Machines
Remington Adding Machines
We Carry Electric and Hand Models
SALES — SERVICE — RENTALS
Complete Adding Machine Repair Shop
1127 Chorro -------------LI 3-1950

Hill's Stationery Store
1127 Chorro ---------------LI 3-1950
(See Advertisement This Page)
Marchant Calculators
206 N Halcyon Rd(AG)-------HU 9-5311

Good party-line neighbors make sure the line is clear before they dial . . . when using a dial telephone. Good party-line neighbors get better party-line service.

Adding & Calculating Machines—(Cont'd)

MARCHANT CALCULATORS AND ADDING MACHINES
CALCULATORS to meet any budget requirements . . . any figurework needs.
MARCHANT
NEW ADDING MACHINES—10 key, fully electrified, amazingly light touch, automatic totals and sub-totals, direct subtraction.
SALES - SERVICE - RENTALS
"FOR INFORMATION CALL"
ARROYO GRANDE
MARCHANT CALCULATORS
206 N Halcyon Rd(AG)----HU 9-5311
SANTA BARBARA
Marchant Calculators Div of Smith-Corona Marchant Inc
614 N Milpas
Santa Barbara ----Woodland 2-4460

MARSHALL BUSINESS MACHINES
1453 Monterey-LI 3-2914
(See Advertisement Page 2)

MONROE FIGURING ACCOUNTING & DATA PROCESSING EQUIPMENT—
MONROE CALCULATING MACHINE CO INC 813 Chapala
Santa Barbara-Woodland 2-1001

NATIONAL ADDING MACHINES
SEE
THE SENSATIONAL LIVE KEYBOARD
Before You Buy!
National
A New Principle! Every key electrified for faster, easier adding and calculating. No need to use motor bar.
"WHERE TO BUY THEM"
NATIONAL CASH REGISTER CO
737 Marsh-LI 3-8269

Adding & Calculating Machines—(Cont'd)

Nelson Johnny Office Equipment Co
690 Higuera-LI 3-7347
(See Advertisement Page 2)
PASO ROBLES OFFICE SUPPLY
608-12th-PasoRbls 481-J

VICTOR
ADDING & CALCULATING Machines that add and subtract. Electric or hand models, with 10 key or full keyboard. The NEW simplified figuring machine adds, subtracts, multiplies, divides, automatically computes credit balance and prints answers on tape. Also CASH REGISTERS—SYSTEMS—SUPPLIES
VICTOR
"WHERE TO BUY THEM"
NELSON JOHNNY OFFICE EQUIPMENT CO 690 Higuera-LI 3-7347

WALKER'S BOB
Smith Corona-Burroughs-National
785 Marsh ----------------LI 3-1827

Addressing Machines

Hill's Stationery Store
1127 Chorro ---------------LI 3-1950
(See Advertisement This Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE
1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Adjusters

BROWN BROTHERS ADJUSTERS
INSURANCE ADJUSTERS
ED. FRANCIS
Manager
Phone Day or Night
1214 Broad -------------LI 3-5985

COAST COUNTIES ADJUSTMENT BUREAU
JACK E. CAMPBELL — Adjuster
JACK W. COTTER — Adjuster
1130 Garden -------------LI 3-3063
If no answer
call ----------------LI 3-4762
Or ------------------LI 3-0395

GENERAL ADJUSTMENT BUREAU INC
1308 Garden-LI 3-4914
Night Phone (PB)------------PR 3-2337
M Y C O Adjusting Service
1214 Broad-LI 3-5985
SCHOENFELDER INSURANCE ADJUSTMENT SERVICE
115 E Branch(AG)------------HU 9-4272
2355 Monterey Rd----------Atascdro 444
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 11440
From telephones served by the following exchanges
Santa Maria
(No Intercity Charge)
Ask Operator for-Zenith 7207
Walker L A Co ----------------LI 3-5611

Adoption Agencies

CHILDREN'S HOME SOCIETY OF CALIF
Licensed Child Placement Agency
COUNSELING SERVICES
CONFIDENTIAL HELP TO MOTHERS CONSIDERING PLACING A CHILD FOR ADOPTION
Services To Couples Seeking to Adopt
911A Chapala
Santa Barbara -----WOodland 2-9191

Advertising—Direct Mail

Letter Shop The
964 Chorro -----------------LI 3-5800
206 N Halcyon Rd(AG)--------HU 9-4757

Advertising—Directories—See Directories

Advertising—Outdoor

FREEMAN SIGN SERVICE
San Luis Obispo-Santa Barbara
448 Higuera ---------------LI 3-3229

Advertising Radio

See Radio Stations & Broadcasting Companies

ADDING MACHINES
CALCULATORS
• SALES • SERVICE • RENTALS
Authorized Dealers for
CLARY ADDING MACHINES
UNDERWOOD ADD-MATE MACHINES
ELECTRIC & HAND MODELS
Complete Repair Dept. for All Makes
LI 3-1950
Mr. C OFFICE FURNITURE
A DEPARTMENT OF
HILL'S STATIONERY STORE
1127 CHORRO SAN LUIS OBISPO

ADDRESSING MACHINES
Speed-O-Print
AUTOMATIC ADDRESSERS
TWO STYLES TO CHOOSE FROM
1. Stencil Plate Model
2. Metal Plate Model
LI 3-1950
Mr. C OFFICE FURNITURE
A DEPARTMENT OF
HILL'S STATIONERY STORE
1127 CHORRO SAN LUIS OBISPO

How About Built-In Telephone Facilities?



To put built-in telephone facilities in your plans call Pacific Telephone's free Telephone Planning service.

PACIFIC TELEPHONE
Call Your Local Business Office and Ask for Telephone Planning Service

ADDING MACHINES SALES & REPAIRS
R. C. ALLEN — ODHNER
VICTOR — FACIT
— Call —
LI 3-7651
1131 GARDEN
DICK'S OFFICE MACHINES

When an EMERGENCY ARISES
The convenient and quick way to locate someone in the immediate neighborhood is to
LOOK IN THE
Classified
TELEPHONE SECTION
Tells "Where to Buy It"

Complete YOUR ADVERTISING PROGRAM WITH THE YELLOW PAGES

Find It Fast In The 'Yellow Pages'

List your Name, Products & Services under all Classifications Descriptive of your Business

9 out of 10 BUYERS use the Yellow Pages when Ready to Buy!

For Information Call

PACIFIC TELEPHONE

YELLOW PAGES . . . 900-3rd ST., S. F.

Ask Operator for Enterprise 12030 (No Inter-City Charge)

Advertising Service

CLASSIFIED TELEPHONE DIRECTORY ADVERTISING

A Door To Your Business That Is Always Open Economical Proven Usage

'Find It Fast In The 'Yellow Pages'

The "YELLOW PAGES" Tell—

"WHERE TO BUY IT"

PAC TELEPHONE & TELEGRAPH CO THE
Directory Department 900-3d SF
(No Intercity Charge)
Ask Operator for-Entrprise 12030

K A T Y Offices & Studio
1146 Monterey-LI 3-1340
K V E C Radio Motel Inn--------LI 3-8830
Pacific Printers
875 Grand Av Grovr Cty------HU 9-5856
PAC TELEPHONE & TELEGRAPH CO THE
Directory Department 900-3d SF
(No Intercity Charge)
Ask Operator for-Entrprise 12030
(See Advertisement This Page)

TRADE MARK MERCHANDISING SERVICE

Tells buyers where to find your local dealer. Control and safeguard the distribution of Advertised, Trade Marked Merchandise and Service.

Find Your Nearest Dealer In The 'Yellow Pages'

"SERVICE RENDERED BY"

PAC TELEPHONE & TELEGRAPH CO THE
Directory Department 900-3d SF
(No Intercity Charge)
Ask Operator for------Entrprise 12030
Ask for ---------------Extension 66

The Yellow Pages save you time.

Advertising Signs–See Signs

Agricultural Chemicals

Calif Weed Service
2308 Pageant Bkrsfld-----EMpire 6-8811

PASO ROBLES SEED & CHEMICAL CO
REPRESENTING
E. I. DUPONT CO.
DOW CHEMICAL CO.
AMCHEM PRODUCTS
MONSANTO CHEMICALS
COLLIER CARBON – BREA
Aqua Ammonia – Nitrogen Service
Field and Vegetable Seeds
13th & Riverside Av--PasoRobles 1551

Agricultural Implements

See Farm Equipment & Supplies

Air Compressors

INGERSOLL-RAND-AIR COMPRESSORS—
TOMASINI A E
1922 Johnson Av-LI 3-6402

Air Compressors–Renting

GEORGE'S EQUIPMENT RENTALS
Old Hwy 101 South-----------LI 3-1436
(See Advertisement This Page)
Lane Woodrow W 337 Vine--PasoRobls 1550
(See Advertisement This Page)
McBRIDE SHEET METAL WORKS
Old Hwy 101---------------LI 3-5000
PARKER BOILER WORKS
2690 Victoria-LI 3-7297
(See Advertisement This Page)
TOMASINI A E 1922 Johnson Av--LI 3-6402
(See Advertisement This Page)
Whitey's Tool & Equipment Rental
139 N 6th Grovr Cty---------HU 9-4321

The oldest of all the telephone industry's traditions is Service.

AIR COMPRESSORS

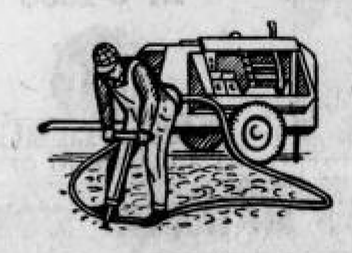
IR

RENTED

- DRILLING
- CHIPPING
- BREAKING
- TAMPING
- SANDBLASTING

A. E. TOMASINI
LICENSED CONTRACTOR
SALES & SERVICE
PHONE LI 3-6402
1922 JOHNSON SAN LUIS OBISPO

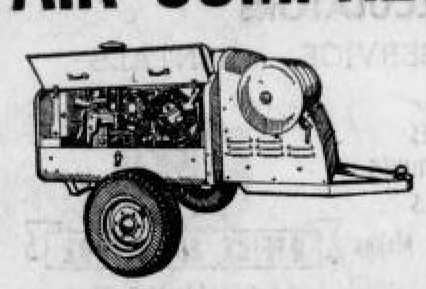
AIR COMPRESSORS RENTING



105's – 125's – 210's

RATES BY THE DAY - WEEK OR MONTH
Without Operator or With
CHIPPERS – TAMPERS
DRILLERS BREAKERS
SANDBLASTING AND BOILER REPAIRING
CALL LI 3-7297
PARKER BOILER WORKS
CLARENCE E. ZUPAN – OWNER
2690 Victoria San Luis Obispo

AIR COMPRESSORS-RENTED



LARGE SELECTION OF COMPRESSORS & TOOLS

LI 3-1436

GEORGE'S EQUIPMENT RENTALS
Old Hwy. 101 South San Luis Obispo

AIR COMPRESSOR RENTING
DAY – WEEK – MONTH
Paso Robles 1550
WOODROW W. LANE
GENERAL BUILDING & CEMENT CONTRACTOR
337 VINE PASO ROBLES

Air Conditioning Contractors

Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av-------PasoRobls 1117
(See Advertisement This Page)
McBRIDE SHEET METAL WORKS
Old Hwy 101---------------LI 3-5000
SMEE'S PLUMBING & HEATING SHOP 2959 S Broad----------LI 3-0860
(See Advertisement This Page)
UMBAUGH FRED L
3000 Orcutt Rd-------------LI 3-9298
(See Advertisement This Page)

YORK AIR CONDITIONING EQUIPMENT

YORK BW

Air Conditioning Equipment for every business, building or process requiring precise conditioning of temperature, humidity control and ventilation.
"BORG-WARNER RESEARCH & ENGINEERING MAKE IT BETTER"

"WHERE TO BUY IT"

PACKAGED AIR CONDITIONERS-DISTRIBUTORS
RELIABLE STEEL SUPPLY CO
740 E 111th Pl
Los Angeles-Plymouth 6-8111

DEALERS
Ott's ---------------------LI 3-6961
Ott's 727 State
Santa Barbara-Woodlnd 2-7671

Air Conditioning Equipment–Room

Carlton Furniture Co
6085 El Camino Rl-Atascdro 374

FEDDERS AIR CONDITIONERS

FEDDERS

ROOM UNITS—WeatheRobot system cools and heats for economical year-round comfort. Models for every room . . . wiring . . . budget.
CENTRAL SYSTEMS—Low-cost "Adaptomatic" fits anywhere in any house. Cools entire house.
WORLD'S LARGEST SELLING BRAND

"WHERE TO BUY THEM"

DEALERS
BLAKE'S PLUMBING HEATING & SHEET METAL
1701 Riverside Av----PasoRobls 1117
Cooperative Farmers Supply Co Inc
14th & Pine-PasoRobls 344

Wilcox Lou & Son General Electric
Appliances 823-12th ------PasoRobls 226

YORK ROOM AIR CONDITIONERS

YORK BW

Full line of Room Air Conditioners that cool, filter, circulate and dehumidify automatically for healthier, happier living.
"BORG-WARNER RESEARCH & ENGINEERING MAKE IT BETTER"

"WHERE TO BUY IT"

DISTRIBUTOR
RELIABLE STEEL SUPPLY CO
740 E 111th Pl
Los Angeles-PLymouth 6-8111

Party Line Pointers:
1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Air Conditioning Equipment–Servicing

Electrical & Refrigeration Inc
105 South -----------------LI 3-9313

Air Conditioning Equipment & Supplies

CARRIER AIR CONDITIONING

Carrier

A name recognized the world over for fine air conditioning. Individual units or complete systems for stores, offices, buildings, industries, homes. Engineering aid, prompt service.

"FOR INFORMATION CALL"

DISTRIBUTORS
Prentiss Corp
631 S Anderson
Los Angeles --------Angeles 9-0571

WEATHERMAKERS-COMMERCIAL AND RESIDENTIAL DEALERS
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

COLEMAN AIR CONDITIONING

Coleman

America's ONLY BONDED Line of home air conditioning — featuring Polar Prince remote or Polar Pak self contained units. Both are waterless, central cooling systems. May be added to your present forced air heating or installed separately with any heating.

"WHERE TO BUY IT"

DEALERS
BLAKE'S PLUMBING HEATING & SHEET METAL
1701 Riverside Av----PasoRobls 1117
McBRIDE SHEET METAL WORKS
Old Hwy 101-------------LI 3-5000

CRANE AIR CONDITIONING & FURNACES—

DEALERS
BLAKE'S PLUMBING HEATING & SHEET METAL
1701 Riverside Av-PasoRobles 1117

(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE
1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

REFRIGERATED AIR CONDITIONING
INSTALLATIONS & SERVICE
CALL PASO ROBLES 1117
BLAKE'S
1701 RIVERSIDE AVE. PASO ROBLES

Carrier Carrier

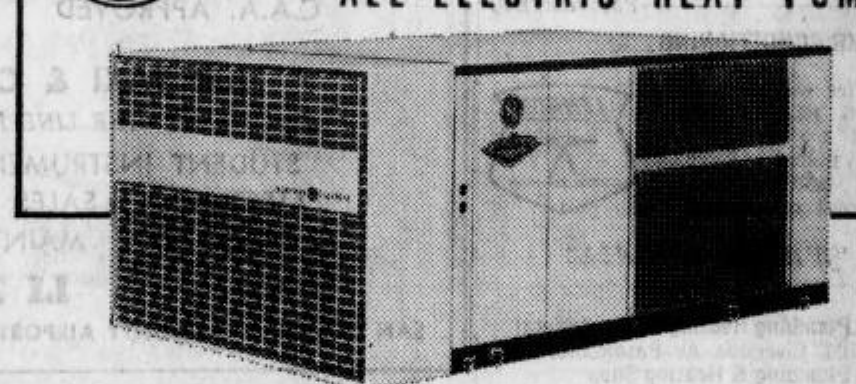
AIR CONDITIONING

Carrier

COMMERCIAL – RESIDENTIAL
★ SALES ★ INSTALLATIONS ★ SERVICE
AIR COOLED – WATER COOLED – HEAT PUMPS
ALL YEAR AIR CONDITIONING
COMPLETE INSTALLATIONS FROM THE SMALLEST ROOMS TO THE LARGEST BUILDINGS
LI 3-0860
Night Phone LI 3-0625
2959 SOUTH BROAD ST. – SAN LUIS OBISPO

SMEE'S
PLUMBING – HEATING – SHEET METAL

GE **WEATHERTRON**
ALL-ELECTRIC HEAT PUMP



SAFETY • CONVENIENCE • CLEANLINESS
Just Dial Your Favorite Temperature For Constant Indoor Weather
COOLS WITHOUT WATER
HEATS WITHOUT BURNING FUEL
LI 3-9298
3000 ORCUTT RD.
FRED L. UMBAUGH

Air Conditioning Equipment & Supplies –(Cont'd)

FRIGIDAIRE CONDITIONING

FRIGIDAIRE

Packaged air conditioners for business and industry. Full-Home air conditioners. Year-round heating and cooling. Room air conditioners. Free Survey and Estimate.

"WHERE TO CALL"

COMMERCIAL AIR CONDITIONERS

CAMPBELL'S REFRIGERATION
532 Higuera ------------LI 3-6800
Cockrell's Refrigeration
845-13th ----------PasoRobls 1416

FULL HOME AIR CONDITIONERS

Cockrell's Refrigeration
845-13th ----------PasoRobls 1416

ROOM AIR CONDITIONERS

Cockrell's Refrigeration
845-13th ----------PasoRobls 1416
HEATON'S
803-13th -----------PasoRobls 890
LONG E E PIANO CO
777 Marsh --------------LI 3-1245

GENERAL ELECTRIC AIR CONDITIONING

Packaged air conditioners for Commercial & Industrial use.

Residential year-round air conditioning, central units, including the Weathertron all-electric heat pump, cools and heats automatically.

"WHERE TO CALL"

COMMERCIAL & INDUSTRIAL-DISTRIBUTORS

Valley Air Conditioning Supply Co
1104 Parallel Av
Fresno-AMhrst 8-7459

HOME HEATING & COOLING-DISTRIBUTORS

Valley Air Conditioning Supply Co
1104 Parallel Av
Fresno-AMhrst 8-7459

HEATON'S
See Our Furniture Dirs-New Ad
803-13th ---------------PasoRobls 890

LENNOX AIR CONDITIONING

Models for every need, INCLUDING HEAT PUMPS, installed and serviced by factory trained LENNOX Comfort Craftsmen. Residential and commercial.

LENNOX COMFORT CRAFTSMAN

"WHERE TO CALL"

DEALERS

Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av-PasoRobles 1117
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

WESTINGHOUSE HEATING-COOLING–

WHOLESALE DISTRIBUTORS

COCKRELL'S REFRIGERATION
845-13th -----------PasoRobls 1416

Air Express Service

Air Express Division of Railway Express
Agcy Inc 1332 Spring--------PasoRobls 68
Air Express Division–Railway Express
Agency Inc 1021 Railroad Av----LI 3-8334

OILED ICE TRAYS

Rub salad oil or cooking oil on the outsides of ice trays before you put the trays in the freezer. When you want a tray of ice, it will slide right out.

Air Freight Service

PACIFIC AIR LINES–
PACIFIC AIR LINES INC
Formerly Southwest Airways
Paso Robles County
Airport-PasoRobls 1700
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 11513

Air Line Companies

PACIFIC AIR LINES

SERVING THE WEST'S FASTEST GROWING MARKETS

PACIFIC AIR LINES

"WHERE TO CALL"

PACIFIC AIR LINES INC
Passenger Reservations & Information
Air Freight Information & Rates
Paso Robles County
Airport ------------PasoRobls 1700
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 11513

Pacific Air Lines Inc Paso Robles County
Airport-PasoRobls 1700
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 11513

An extension telephone in another part of the house saves time and steps. The cost is small.

Air Line Companies–(Cont'd)

SOUTHWEST AIRWAYS–
See "Pacific Air Lines" under this classification
TRANSOCEAN AIR LINES
Oaklnd ---------------LOckhvn 2-1002

Air Line Ticket Agencies

See Air Travel Ticket Agencies

Air Travel Ticket Agencies

LUSITANIA TRAVEL SERVICE

FOR ALL AIR LINE RESERVATIONS & TICKETS
CALL
WAlnut 5-2681
NO SERVICE CHARGE
Charter Service Available
1035 W Main
Santa Maria -------WAInt 5-2681

TRAVEL SERVICE

PACIFIC AIR LINES
UNITED – WESTERN – TWA
AMERICAN – PAN AMERICAN
JAPAN – CONTINENTAL – SAS
TICKETS & RESERVATIONS
At No Extra Charge
860 Monterey ------------LI 3-1206

Aircraft Charter & Rental Service

Hoover Flying Service
County Airport -------------LI 3-1742
(See Advertisement This Page)
San Luis Obispo County Airport
Oceano-HU 9-9952

If you have a doubt about it, look up the number in the latest telephone book before you call.

Aircraft Dealers & Distrs

PIPER AIRCRAFT–
BAKER AIRCRAFT SALES
Municipal Airport Long
Beach ------------Harrison 1-8284
WARNER FLYING
3233 Skyway Dr
Santa Maria --------Walnut 5-8117

Aircraft Equipment

LUNDAIR–
LUND HAROLD L
86 San Luis Avla Bch------LI 3-6185

Aircraft Radios–See Aircraft Equipment

Aircraft Service & Maintenance

Hoover Flying Service
County Airport --------------LI 3-1742

Airports

Patroline
Paso Robles County Airport-PasoRobls 616
San Luis Obispo County Airport
County Airport-LI 3-2935
San Luis Obispo County Airport
Oceano-HU 9-9952
San Luis Obispo County Paso Robles County
Airport ----------------PasoRobls 1030

Alcoholism Treatments

See Chiropractic Doctors; Clinics; Hospitals; Osteopathic Physicians; Physicians & Surgeons, D.O.; Physicians & Surgeons, M.D.; Sanitariums; Etc

Catalog your products and services in these YELLOW PAGES. It costs little to be completely represented here.

HOOVER FLYING SERVICE

Established 1938

FLY

C.A.A. APPROVED

AIR TAXI & CHARTER SERVICE
AIR LINE RATED PILOTS
STUDENT INSTRUMENT LINK INSTRUCTIONS
AIRCRAFT SALES & SERVICE RENTALS
MAINTENANCE
LI 3-1742
SAN LUIS OBISPO COUNTY AIRPORT SAN LUIS OBISPO

When the NEED is URGENT

Whether the situation requires a batteryman, garage, radio repairman, veterinarian or other service

Look in the
Classified
TELEPHONE SECTION

FOR BEST RESULTS WITH YOUR TELEPHONE

please . . .

Make sure of the number. If in doubt consult the Telephone Directory.

Speak with lips close to the mouthpiece, using your natural tone of voice.

And give the called person TIME to answer!

Thank You!

Ambulance Service

BENEDICT-RETTEY AMBULANCE SERVICE

A COMPLETE FULLY EQUIPPED TRAINED AND UP-TO-DATE
AMBULANCE SERVICE
Hwy No 1 &
Atascadero Rd(MB) -----SP 2-6271
Day or Night call-------SP 2-6271

Cambria Ambulance Service
Hwy Cambria-WA 7-4221
Chapel of The Roses
6955 El Camino Rl-Atascdro 1156
CHOLAME AMBULANCE SERVICE
Cholame-PasoRobls 102-R-1
COX'S SOUTH COUNTY AMBULANCE SERVICE 165 N 6th Grovr Cty--HU 9-5292
(See Advertisement This Page)
JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES
356 Santa Rosa-------------LI 3-2626
(See Advertisement This Page)
Paso Robles Ambulance------PasoRobls 810

Amusement Devices

John Marion 480 Pacific---------LI 3-3738
Los Osos Vendors 750 Mill-------LI 3-8417
San Luis Amusement Co --------LI 3-0512

Amusement Places

Paso Robles Bowl 1329 Spring--PasoRobls 46
PISMO BOWL
277 Pomeroy Av(PB)-PR 3-2482
Playland Rollerdrome
175 Pomeroy Av(PB)-PR 3-2072
If no answer call (AG)---------HU 9-2704
Turf Arcade The
187 Pomeroy Av(PB)---------PR 3-9971

Animal & Livestock Remedies

Daniels' Drug Store
1317 Park-PasoRobls 1500

Answering Service–Telephone

See Telephone Answering Service

Ant Control–See Exterminating

Antiques–Dealers

Antique Mart 831-5th(MB)------SP 2-8083
B & B Antiques
Mrs Augusta Blomquist-Owner
1023 Broad -----------------LI 3-3220
Joe's Place 582 Higuera----------LI 3-0532
LUNDGREN ERIC
Antique Firearms
9705 El Camino Rl---------Atascdro 1383
Old Curiosity Shop The
Furniture-Glass-Copper-Iron
2500 Monterey Rd---------Atascdro 1366
Pawson Ruth Antiques
Cabrillo Hwy Cambria-WA 7-4521
Righetti's Second Hand Store
S Hwy ------------------LI 3-6290

24 HOUR SERVICE
Ride with Your Patient No Charge
OXYGEN EQUIPMENT
NO MORTUARY CONNECTIONS
FIRST AID TRAINED PERSONNEL
COX'S SOUTH COUNTY AMBULANCE SERVICE
HU 9-5292
165 N. 6th GROVER CITY

Antiques–Dealers–(Cont'd)

SMITH'S S S TRADING POST

COMPLETE LINE OF COLLECTOR'S ITEMS
ANTIQUES – GUNS – CURIOS
MISCELLANEOUS
We Buy – Sell – Trade
½ Mile Past City Limits Toward Airport
Edna Road ---------------LI 3-1716

Snowden Antiques
3911 Main Cambria---------WA 7-4834

Antiques–Repairing & Restoring

ART-WOOD-CRAFTS

ANY ANTIQUE PIECE RESTORED TO ITS ORIGINAL BEAUTY
TURNINGS – CARVINGS
MR. & MRS. A. C. PHILLIPS
955 Pacific -------------LI 3-7194

Harry's Upholstery Shop
510-4th(MB)-SP 2-8552
Henry's Upholstery 572 Islay------LI 3-2734

Apartments

Adams Motel 1000 Dolliver(PB)--PR 3-2065
Arroyo Motel
329 Traffic Wy(AG)-HU 9-5613
Bay View Motel The
Market & 6th(MB)-SP 2-2771
BEACH APARTMENTS
142 Stimson Av(PB)-PR 3-4627
Beachcomber Motel
120 Ocean View Av(PB)-PR 3-2208
Blue Bell Motel S Hwy----------LI 3-6807
C-Air Apartments
Furnished Apartments
133 Ocean View Av(PB)-------PR 3-2540

Apartments–(Cont'd)

Cape Cod Manor Motel 1127 Shell Bch
Rd Shell Beach-PR 3-2087
Casa-Mor Motel
2630 Hwy 1 Morro Del Mar----SP 2-5671
Colonial Hotel
103 Santa Barbara Av-LI 3-9982
Dun-Sailing Apts Avila Bch-------LI 3-7252
Edgewater Motel
280 Wadsworth(PB)-PR 3-2233
El Pueblo Apartments
1804 Spring ----------PasoRobls 1153-J
GRANDVIEW APARTMENTS INC
Unfurnished Deluxe Apts
102 Spring -------------PasoRobls 37
Grover City Motor Court
367 N 16th Grovr Cty-HU 9-2424
HICKENBOTTOM APTS
Furnished Apartments
1330 Mill -----------------LI 3-9774
Howie's Motel 652 Morro--------LI 3-7024
Kozy Kottage Motel 350 Sn Jacinto
Morro Del Mar-SP 2-6173
La Cresta Motel
Atascadero Beach(MB)-SP 2-2661
Miramar Court
287 San Luis Av(PB)-PR 3-9952
Monterey Court 1756 Monterey----LI 3-4019
Morro Road Apts Inc
284 N Chorro--------------LI 3-0474
Nite Haven Auto Court
371 San Luis Av(PB)-PR 3-2224
Park Apartments
330 Park Av(PB)-PR 3-2403
Paso Robles Auto Court
940 Spring-PasoRobls 88
Pauline's El Patio Motel
350 Pismo(PB)-PR 3-4744
Pismo Beach Court
750 Dolliver(PB)-PR 3-4631
Seashore Apartments
15 Apartments-Weekly & Monthly Rates
110 Stimson Av(PB)---------PR 3-4642
Shangri-La Motel 1111 Price(PB)-PR 3-4928
Sunbeam Motel 1656 Monterey----LI 3-8141
Tides Motel The
371 Ocean Dr(PB)-PR 3-2493

Advertise here—it pays.

AMBULANCE
JONES AMBULANCE SERVICE
& HOSPITAL SUPPLIES
OXYGEN EQUIPPED
Air Conditioned
Anywhere in Western U.S.
RED CROSS TRAINED PERSONNEL
AGENTS FOR AIR AMBULANCE SERVICE
ALL AMBULANCES FULLY EQUIPPED FOR EMERGENCY & INVALID CASES
WE RENT AND SELL HOSPITAL BEDS
WHEEL CHAIRS – OXYGEN – OXYGEN EQUIPMENT
AND ALL TYPES OF SICK ROOM EQUIPMENT
CRUTCHES & CANES
24-HOUR SERVICE
PHONE
LI 3-2626
INDEPENDENTLY OWNED & OPERATED
356 SANTA ROSA ST. SAN LUIS OBISPO

Appliances–Major

See Specific Kinds, such as: Dishwashing Machines Hdgs; Garbage Disposal Equipment Hdgs; Ranges & Stoves Hdgs; Refrigerators & Freezers Hdgs; Television & Radio Hdgs; Vacuum Cleaners Hdgs; Washing Machines, Dryers & Ironers Hdgs; Etc

Appliances–Small

See Electric Appliances–Small

Appraisers

See also Real Estate Appraisers
ARSENIO J T
1041 Chorro ----------------LI 3-7176
Coast Land Realty Co
986 Monterey-LI 3-2682
GIST FRED L
Real Estate Appraisals
1035 Chorro ---------------LI 3-8323
LEE REAL ESTATE
4200 N Hwy 1(MB)----------SP 2-6581
Noyes Realty Service
844 C(MB) -----------------SP 2-2171
830-5th(MB) ----------------SP 2-3821

Aquariums & Aquarium Supplies

Hazel's Pet Shop 595 Marsh------LI 3-1417

Archery Equipment & Supplies

See also Sporting Goods Headings
Custom Archery 548 Cypress(PB)-PR 3-2670
Hall's Sporting Goods
1326 Park-PasoRobls 470
Phillips K L & Sons 999 Price(PB)-PR 3-2121
Roving Arrow Shop 547 Marsh----LI 3-3317
(See Advertisement This Page)

VALLEY ARCHERY SHOP

Complete Stock of Name Brand Archery Equipment Including
BEAR – HOWATT – STARFIRE
STAGHORN – EASTON
MICRO-FLITE
EXCELLENT BOW TRADE-INS
24 Hour Mail Order Service
Daily 9:00 - 6:00 - Mon - Fri - 9:00 - 9:00
1019 S Main Salins----HArisn 2-2967

Architects

Badgley John
Architect & Planning Consultant
Member Amer Inst of Architects
1101 Marsh ----------------LI 3-6221
Cleaveland Edwin R
Branch Mill Rd(AG)-HU 9-3796
Kaestner Hoerner & Young Inc
Member American Institute of Architects
210 N Encina Visalia------REdwd 4-4532
Ross John R
Member Amer Institute Architects
1149 Marsh ----------------LI 3-1291

Good party-line neighbors remember to space their calls.

Harry Tregarthen's
ROVING ARROW SHOP
ARCHERY HEADQUARTERS
HUNTING BOWS
ARROWS
& ACCESSORIES
Complete Stock of
RAW MATERIALS
EVERYTHING IN THE ARCHERY LINE
FREE INSPECTION OF EQUIPMENT
ARROWS SPINED & BOWS WEIGHED
547 Marsh LI 3-3317

Architects & Building Advisory Service

See Building Advisory Service

Armories

Calif Natl Guard Btry C 1st Rkt How Bn 144th Arty N Mall & Traffic Wy-------Atascdro 446
U S Government Navy Department Naval Reserve Electronics Facility County Airport-LI 3-7862

Art Galleries

Nybak's Gallery West Hwy No 1 Cambria-----------WA 7-4847
Tolosa Art Gallery 1101 Marsh----LI 3-6221
Waters Art & Picture Framing Co 1135 Chorro ---------------LI 3-7058

Art Goods–Retail

See also Artists' Materials–Retail; Gift Shops; Novelties–Retail; Pictures–Retail; Etc

GRAFF ANNA 800-5th(MB)-----SP 2-8759

MORRO MOSAICS
COMPLETE RANGE OF ITALIAN AND MEXICAN TILE
Other Supplies for Do It Yourself
DESIGNS & FINISHED MURALS
Wholesale – Retail
800-5th(MB) ------------SP 2-8759

Artists' Materials–Retail

Bickell's Stationery Store 807-12th-PasoRobls 882
Cal Photo Supply 899 Higuera----LI 3-3705

EVDON
WINSOR & NEWTON
ARTISTS' MATERIALS
PICTURE FRAMING
ART GIFTS
736 Main(MB) -----------SP 2-7212

GRAHAM'S ACME PAINT & WALLPAPER STORE 868 Monterey---------LI 3-0652
Homecraft Hobby Shop 5895 Traffic Wy-Atascdro 247-R
WATERS ART & PICTURE FRAMING CO 1135 Chorro ---------------LI 3-7058

Asphalt & Asphalt Products

ROSELIP WALTER B CO
See Our Adv-Concrete-Ready Mixed
N Traffic Wy--------------Atascdro 20

SOUTHERN PAC MILLING CO CONCRETE PLANT
ASPHALT PRODUCTS
TRANSIT MIX CONCRETE
SAND – GRAVEL – ROCK
PLANT MIX
SERVING SAN LUIS OBISPO CO.
Santa Barbara Av----------LI 3-8100

Asphalt Testing

See Laboratories–Testing

Assayers

Hornkohl Laboratories Inc
See Our Ad Laboratories-Analytical
714 Truxtun Av Bkrsfld----FAirvw 7-8567

Have the right number when you call. It's natural to trust to memory—but when memory plays tricks with a telephone number, you're delayed. When you are not sure of a number—please look it up in the telephone directory.

Associations

See also Clubs; Fraternal Organizations; Labor Organizations; Etc

Achievement House Inc Camp San Luis Obispo-LI 3-9383
Alcoholics Anonymous ----------LI 3-5800
Alcoholics Anonymous 615-12th -------------PasoRobls 1934
Amer Cancer Society 1130 Garden-LI 3-1481
American Legion Hall Orchard Av(AG)-HU 9-5460
Amer Natl Red Cross 1009 Morro--LI 3-0696
Amer Red Cross W Mall--------Atascdro 74
Atascadero Golf Course Hwy ----Atascdro 46
Atascadero Grange Hall Palma Av-Atascadero 214-J
Atascadero Guarantee Savings & Loan Assn Traffic Wy ------------Atascdro 1550
AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA AAA
1113 Spring -----------PasoRobls 1077
Ocean Av & D Cayucs---------WY 5-3286
Boy Scouts of America 1123 Mill---LI 3-5766
Building Trades Council 1530 Monterey-LI 3-6057
Camp Fire Girls Hdqtrs 19th & Chestnut-PasoRobls 1769-J
Camp Fire Girls Inc 864 Santa Rosa-LI 3-5638
Camp Talaki Santa Maria Campfire Council Lopez Canyon(AG)-HU 9-2030
Chamber of Commerce 400 Stimson(PB)-PR 3-4658
Chamber of Commerce 5943 Traffic Wy-Atascdro 516
Chamber of Commerce 705-12th -PsoRobls 16
Electrical Workers Union Local No 639 1530 Monterey --------------LI 3-5693
Elks Club 906 Marsh-----------LI 3-6965
Grange Hall S Broad------------LI 3-7884
I D E S Hall Assn Mill----------LI 3-4937
I O O F Hall 128 Bridge(AG)-----HU 9-2656
I O O F Hall 520 Dana-----------LI 3-9891
Knights of Columbus Tours 1711 San Luis Dr------------LI 3-4045
Labor Local No 1464 A F of L 1530 Monterey-LI 3-6057
Masonic Hall Assn 859 Marsh-----LI 3-1310
Masonic Temple 112 Poole(AG)---HU 9-2350
Monday Club Monterey ---------LI 3-9807
National Automobile Club Emergency Service --------------------LI 3-1919
National Farm Loan Assn 197 Santa Rosa-LI 3-7161
National Foundation The 1804 Chorro ---------------LI 3-6817
Operating Engineers International Union Local 12 1343 Chorro----------LI 3-6918
Paso Robles City Recreation Dept 10th & Park-PasoRobls 1537
Paso Robles Grange-------PsoRobls 1263-W
Paso Robles Savings & Loan Assn 1211 Park-PasoRobls 613
Paso Robles War Memorial District Hospital 15th -----------PasoRobls 1200
Plumbers & Steam Fitters Union 403 Paul Jones-Business Agent 527 Marsh ----------------LI 3-2416
Property Owners Assn Inc 992 Monterey-LI 3-0407
Salvation Army 662 Higuera------LI 3-9667
San Luis Obispo County Fair Office Riverside Av-PsoRobls 950
San Luis Obispo County Historical Museum N Broad & Monterey-LI 3-0638
San Luis Obispo County Tuberculosis & Health Assn 1026 Chorro--------LI 3-4947
San Luis Obispo Production Credit Assn 197 Santa Rosa-LI 3-7161

Athletic Goods

See Sporting Goods Headings

Here's how you may be sure of getting your party more often when you dial:

1. Look up the number in the latest directory. Write it down.
2. Listen for dial tone.
3. Dial carefully.
4. Wait a minute before you decide your party isn't home.

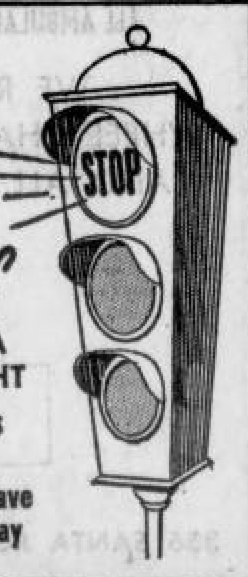
Attorneys

Andre Peter R 1041 Chorro------LI 3-4171
Residence ------------------LI 3-6647
Brazil A H 1241 Garden---------LI 3-4484
Res Phone -----------------LI 3-6946
Buck Chas K Wickenden Bldg-----LI 3-3292
Residence ------------------LI 3-0998
Burritt John 5860 Traffic Wy--Atascdro 765
Residence ---------------Atascdro 554
Champion Lawton D Bk of America Bldg-PasoRobls 76
Clark Clifford H 230 N 9th Grovr Cty-HU 9-4221
David Andrew 105 Short(AG)----HU 9-2692
Davis Paul W District Attorney Court House ---------------LI 3-3464
District Attorney's Office Court House ---------------LI 3-3464
Eschwig W W 531-12th -------PsoRobls 333
Finucane Geo F 139 W Branch(AG)-HU 9-2835
Fredman Wm R Grundell & Fredman 1009 Morro ---------------LI 3-8711
Res 135 Ramona Dr-----------LI 3-7217
Gallagher Madden & Hart Bk of America Bldg-PsoRobls 800
Grundell & Fredman 1009 Morro--LI 3-8711
Grundell Herbert C Grundell & Fredman 1009 Morro ---------------LI 3-8711
Res 2190 Loomis--------------LI 3-6739
Harris Richard F 1101 Marsh-----LI 3-3913
Res 304 Sn Miguel Av----------LI 3-6533
Houser Wm M Jr 990 Palm-------LI 3-8666
Iversen Roland E Bk of America Bldg-PasoRobls 76
Kaetzel Jack 793 Higuera--------LI 3-2545
Muller A V Wickenden Bldg-------LI 3-5060
Muller & Woolpert Wickenden Bldg-LI 3-5060
Murphy Harry C 1008 Palm------LI 3-2440
Residence ------------------LI 3-3295
Ogle Chas E 770-5th(MB) ------SP 2-6871
O'Reilly Timothy I 784 Marsh----LI 3-0818
Residence ------------------LI 3-2394
Peterson Albert 246 Pomeroy Av(PB)---------PR 3-2139
Residence -----------------HU 9-3692
Polin Martin 1026 Chorro--------LI 3-8545
Renetzky Andrew 1008 Palm------LI 3-2440
Residence ------------------LI 3-4737
San Luis Obispo County District Attorney Court House-LI 3-3464
Schenk Fred A Jr 505-5th(MB)---SP 2-8360
Seitz John L 991 Osos-----------LI 3-7272
Residence ------------------LI 3-6061
Shipsey Gerald W 991 Osos------LI 3-7272
Residence ------------------LI 3-1704
Shipsey & Seitz 991 Osos---------LI 3-7272
Somogyi Lloyd E 777½ Higuera---LI 3-6373
Residence ------------------LI 3-1861
Woolpert Wickson R Wickenden Bldg-LI 3-5060
Wright Robt E 5950 Entrada Av-Atascdro 474
Residence ---------------Atascdro 771

HAND-Y IDEA

When you've been cutting onions, rub the cut end of a celery stalk on your hands and onion odors will disappear.

YOU CAN'T CALL SIGNALS AGAINST A SIGNAL LIGHT
- Obey the Laws of the Road
- Pedestrians Have the Right-a-Way



Auctioneers

Bob's Furniture 8505 El Camino Rl-----------Atascdro 5
GROVER CITY AUCTION Hwy No 1 Grover City-HU 9-3312
Power Vince 5650 Portola Rd---Atascdro 963
TEMPLETON SALES YARD Hwy ------------------Templtn 4611
Templeton Sales Yard 24-12th-PasoRobls 1844

Automatic Sprinklers

See Sprinklers–Garden & Lawn, Installation & Service

Automobile Accessories

See Automobile Parts & Supplies Headings

Automobile Air Conditioning Equipment

ELECTRICAL & REFRIGERATION INC 105 South ----------------LI 3-9313

Automobile Batteries

See Batteries Headings

Good party-line neighbors are considerate party-line users. Remember these golden rules:
- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver promptly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.



SPECIAL STUDIES...

...reveal that over 9 out of 10 buyers consult the classified telephone directory when they want to buy.

Adequate representation under ALL classified headings, descriptive of your products or services, will enable them to find you easily.

The Pacific Telephone & Telegraph Company

Automobile Body Repairing

Atascadero Radiator & Body Works 8660 Portola Rd-Atascdro 1263
Booth Bros Body & Paint Shop 1121 Higuera-LI 3-5545
(See Advertisement This Page)
BRANSON FORD SALES 5680 El Camino Rl-Atascdro 14

BUCKLE'S BODY WORKS
COMPLETE
AUTO BODY REPAIRING
INSURANCE
WORK & ESTIMATES OUR SPECIALTY
1509 Spring ---------Paso Robles 767

Buckle's Body Works 1509 Spring-PasoRobles 767
(See Advertisement This Page)
Cox's Body Shop 165 N 6th Grovr Cty-HU 9-5292
Fleury Leo J Body & Fender Shop 2190 Hwy No 1(MB)-SP 2-2574
FORD AUTHORIZED SALES & SERVICE—
HARRIS TRUMAN A & SON 1306 Pine ------------PasoRobls 53

GOSS BODY SHOP
ARROYO GRANDE
AUTO BODY REPAIR
Complete Auto Reconstruction
EXPERT PAINTING
INSURANCE WORK
FREE ESTIMATES
All Work Guaranteed
154 W Branch(AG)-------HU 9-2690

HARRIS BODY SHOP
COMPLETE AUTO BODY REBUILDING
BODY DENT WORK
FENDER REPAIRING
WHEEL & FRAME ALIGNING
PAINTING – UPHOLSTERING
GLASS INSTALLED
Guaranteed Workmanship
Free Estimates
138 South ---------------LI 3-1019

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

HYSEN-JOHNSON FORD INC
COMPLETE
BODY & PAINT SHOP
AT THE BIG FORD BLOCK
1101 Monterey ----------LI 3-6422

Jeff's Body Shop 729 Spring-PasoRobls 484-W
Jim's Body Shop Old S Hwy-------LI 3-9502
NICHOLS ED BODY SHOP 821-10th-PasoRobls 1412
SAN LUIS MOTOR TOWING 750 Humbert --------------LI 3-1919

SERAFIN'S BODY & PAINT SHOP
H. E. SERAFIN
COMPLETE
BODY, FENDER REPAIRING AND AUTO PAINTING
DOMESTIC & FOREIGN CARS
Insurance Work Invited
Free Estimates – All Work Guaranteed
426 Higuera -------------LI 3-0966
If no answer call--------LI 3-5963

Serafin's Body & Paint Shop 426 Higuera-LI 3-0966
(See Advertisement This Page)
Tex's Paint & Body Shop 935 Main(MB)-SP 2-4281

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.

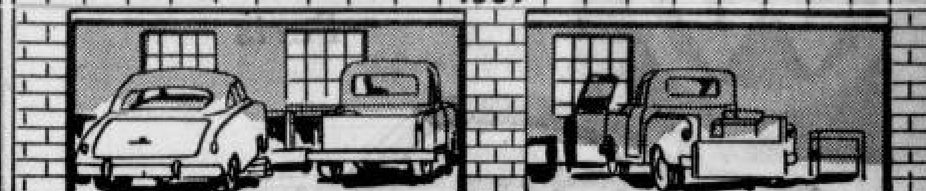
BOOTH BROS. BODY & PAINT SHOP
H. "MAC" McELHINNEY, Prop.



EXPERT WORKMANSHIP
25 Years Locally
LI 3-5545
1121 HIGUERA SAN LUIS OBISPO

To Locate an
AUTHORIZED SALES and SERVICE DEALER
When you are interested in locating the local authorized dealer of a nationally-advertised product or service
Look in the *Classified* TELEPHONE SECTION

Buckle's Body Works
COMPLETE BODY REBUILDING • FRAME STRAIGHTENING
GLASS INSTALLATIONS



AUTO BODY REPAIRING
- AUTO BODY
- EXPERT PAINTING
- FENDER REPAIR
- WHEEL ALIGNING
- FRAME STRAIGHTENING

FREE ESTIMATES INSURANCE WORK – GLADLY
"No Job Too Large or Too Small"
AUTO & TRUCK TOWING
DAY OR NIGHT
CALL
PASO ROBLES 767
1509 SPRING

AUTO BODY REPAIRS & PAINTING
A Complete Service By Skilled Mechanics
- EXPERT BODY – FENDER REPAIRS
- COLOR MATCHING
- FOREIGN & DOMESTIC CARS
- FREE ESTIMATES
- ALL WORK GUARANTEED

"FOR THAT NEW CAR LOOK"

insurance work invited

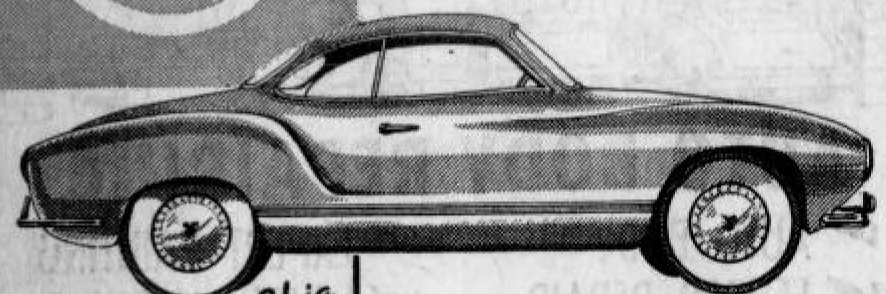


SERAFIN'S



BODY & PAINT SHOP
LI 3-0966
426 HIGUERA SAN LUIS OBISPO

VOLKSWAGEN
Sales Service Parts



KARMANN Ghia

VOLKSWAGEN:
2 DOOR SEDAN
CONVERTIBLE
DELIVERY VAN
PICK-UP
BUS
PORSCHE

V-W. STATION WAGONS
PARTS & ACCESSORIES
Factory Trained Mechanics
SPECIALISTS IN MOST FOREIGN CAR REPAIRS

NEW CAR SALES LI 3-2800 895 PALM SAN LUIS OBISPO
USED CAR SALES LI 3-2800 1244 MONTEREY SAN LUIS OBISPO

FRED LUCKSINGER MOTORS
SERVICE & PARTS
895 PALM

Automobile Dealers—New Cars

Adler Studebaker-Packard Dlr 1234 Broad-LI 3-5615

AUSTIN HEALEY—
L & F MOTOR CARS 1243 Monterey ----------LI 3-9514

Branson Ford Sales 5680 El Camino Rl-Atascdro 14
(See Advertisement Page 12)

BRENNAN MAURY 330 Traffic Wy(AG)---------HU 9-4237
(See Advertisement This Page)

BUICK AUTHORIZED SALES & SERVICE

BUICK

Le SABRE the thriftiest Buick
INVICTA most spirited Buick
ELECTRA most luxurious Buick

"WHERE TO BUY IT"

SAN LUIS OBISPO

O'CONNOR J E BUICK 565 Higuera-LI 3-8676

PASO ROBLES

WOOSTER BUICK & GMC 1501 Spring-PasoRobls 14

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

CADILLAC SALES & SERVICE

"STANDARD OF THE WORLD"

"WHERE TO BUY IT"

RUDY'S PONTIAC-CADILLAC INC 1130 Pine-PasoRobls 1000

STANDARD MOTORS & EQUIPMENT CO 1701 Monterey---------LI 3-1700

CHEVROLET AUTHORIZED SALES AND SERVICE

More people drive Chevrolets than any other car!
More value . . . that's why!

CHEVROLET

"WHERE TO BUY IT"

CHRISTIANSON CHEVROLET 303 Traffic Wy(AG)-HU 9-5518

NICHOLS SID CHEVROLET 1305 Spring-PsoRobls 1222

SMITH MEL CHEVROLET 1039 Monterey-LI 3-3221

Christianson Chevrolet 303 Traffic Wy(AG)-HU 9-5518

CHRYSLER SALES & SERVICE

HAVE YOUR CHRYSLER SERVICED WHERE THEY KNOW IT THE BEST

"WHERE TO BUY THEM"

DEALERS

COLE STANLEY V CHRYSLER DODGE AGCY 1330 Monterey-LI 3-7321

(Continued Next Page)

Corda Motors
HEADQUARTERS FOR
LINCOLN - MERCURY
CONTINENTAL
ENGLISH FORD LINE

Call LI 3-2355 For

COMPLETE REPAIR SERVICE
REGISTERED MECHANICS
AUTHORIZED PARTS
REPLACEMENTS

SAFE-BUY USED CARS

1131 MONTEREY • SAN LUIS OBISPO

RAMBLER
★ AMBASSADOR
★ AMERICAN
★ METROPOLITAN

Direct Factory Dealer

COMPLETE AUTOMOTIVE SERVICE

Expert Axle & Wheel Alignment
Wheel Balancing
Brake Specialists
Also
SELECT USED CARS

HUGHES RAMBLER CO.

Call LI 3-0540

1005 MONTEREY SAN LUIS OBISPO

FORD AUTHORIZED
SALES - SERVICE
FOR THE FOLLOWING COMMUNITIES
SHELL BEACH
PISMO BEACH
GROVER CITY
OCEANO
ARROYO GRANDE
NIPOMO

MAURY BRENNAN

CALL HU 9-4237
HU 9-4238

330 TRAFFIC WAY
ARROYO GRANDE

Automobile Dealers—New Cars—(Cont'd)

Cole Stanley V Chrysler Dodge Agcy 1330 Monterey-LI 3-7321

CORDA MOTORS 1131 Monterey-LI 3-2355
(See Advertisement Page 10)

DE SOTO SALES AND SERVICE

DRIVE A DE SOTO BEFORE YOU DECIDE!

"FOR INFORMATION CALL"

FINCH DE SOTO-PLYMOUTH 1219 Monterey-LI 3-4400

HANSON BROTHERS PIONEER GARAGE 13th & Spring-PasoRobls 169

DODGE AUTHORIZED SALES & SERVICE

JOIN THE SWING -TO SWEPT-WING

Dodge

"WHERE TO BUY THEM"

COLE STANLEY V CHRYSLER DODGE AGCY 1330 Monterey-LI 3-7321

MILLER MOTORS 836-13th ------------PasoRobls 708

EDSEL SALES AND SERVICE

AMERICA'S FINEST CAR IN THE LOW PRICE RANGE

EDSEL

"FOR INFORMATION CALL"

DEALERS

SAN LUIS MOTOR CO 1144 Higuera-LI 3-7001

ENGLISH FORD—
CORDA MOTORS 1131 Monterey-LI 3-2355

FIAT SALES & SERVICE

SERVICE and PARTS

Supervised by Factory Trained Mechanics

FIAT

"WHERE TO BUY THEM"

DEALERS

STANDARD MOTORS & EQUIPMENT CO 1701 Monterey---------LI 3-1700

An extension telephone saves time and steps.

Finch De Soto-Plymouth 1219 Monterey-LI 3-4400

FORD AUTHORIZED SALES & SERVICE

It pays to bring your Ford "Back Home" for service. Your Ford dealer knows your car best. He uses genuine Ford Parts and Ford-approved methods and equipment.

"WHERE TO BUY IT"

BRANSON FORD SALES 5680 El Camino Rl-Atascdro 14

BRENNAN MAURY 330 Traffic Wy(AG)------HU 9-4237

HARRIS TRUMAN A & SON 1306 Pine ------------PasoRobls 53

HYSEN-JOHNSON FORD INC 1101 Monterey-LI 3-6422

(Continued Next Page)

The Yellow Pages save you time.

HYSEN - JOHNSON FORD INC
COMPLETE AUTOMOTIVE SALES & SERVICE
CARS – TRUCKS – PARTS

LI 3-6422

THE BIG Ford BLOCK

1101 MONTEREY SAN LUIS OBISPO

IMPORTED SALES & SERVICE
• RENAULT •
PEUGEOT – TRIUMPH
PARTS & ACCESSORIES

FACTORY TRAINED MECHANICS
SPECIALISTS IN FOREIGN CAR REPAIRS

CALL LI 3-4161

1065 HIGUERA SAN LUIS OBISPO

PONTIAC
Cadillac
Authorized Dealer
VAUXHALL
WILLY'S

USED CARS • SALES & SERVICE • COMPLETE AUTO REPAIRING

PASO ROBLES 1000

Rudy's PONTIAC-CADILLAC, INC.

1130 PINE PASO ROBLES

Authorized Dealer for
EDSEL - WILLYS
JEEP - KAISER
HILLMAN
SUNBEAM

SALES - SERVICE - PARTS

Complete AUTOMOTIVE REPAIRS
• ENGINE REBUILDING
• WHEEL ALIGNMENT
• BRAKES
• ELECTRICAL

ALL CARS

SAN LUIS MOTOR CO.
A Member of Ford's Family of Fine Cars

LI 3-7001
OR
LI 3-5799

1144 Higuera San Luis Obispo

WOOSTER
BUICK
Factory Authorized Sales – Service & Parts

Authorized Buick Sales-Service
GMC Gasoline Diesel Trucks
Studebaker Cars & Trucks

OPEL – LARK
NEW – USED CARS & TRUCKS
All Service Work Fully Guaranteed
By Factory Trained Mechanics

PASO ROBLES 14

1501 SPRING PASO ROBLES

L & F MOTOR CARS
Authorized Sales & Service

MG

SPRITE - AUSTIN - JAGUAR
AUSTIN-HEALEY - MORRIS "1000" - MGA



COMPLETE REPAIR DEPARTMENT
PARTS & ACCESSORIES

Call LI 3-9514

1243 MONTEREY SAN LUIS OBISPO

Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

Automobile Dealers—New Cars—(Cont'd)

HARRIS TRUMAN A & SON
1306 Pine --------------PasoRobls 53
(See Advertisement This Page)
Hughes Rambler Co 1005 Monterey-LI 3-0540
(See Advertisement Page 10)
HYSEN-JOHNSON FORD INC
1101 Monterey-LI 3-6422
(See Advertisement Page 11)
Imported Sales & Service
1065 Higuera-LI 3-4161
(See Advertisement Page 11)

JAGUAR SALES & SERVICE—
L & F MOTOR CARS
1243 Monterey ----------LI 3-9514

KIMBALL MOTOR COMPANY
1144 Monterey --------------LI 3-5752
L & F MOTOR CARS
1243 Monterey ------------LI 3-9514
(See Advertisement Page 11)

LINCOLN AND CONTINENTAL

PROMPT, COURTEOUS SALES AND SERVICE; FACTORY REGISTERED MECHANICS; LATEST EQUIPMENT.

LINCOLN CONTINENTAL

"WHERE TO BUY THEM"

CORDA MOTORS
1131 Monterey-LI 3-2355

LUCKSINGER FRED MOTORS
895 Palm ----------------LI 3-2800
(See Advertisement Page 10)

MG SALES & SERVICE—
L & F MOTOR CARS
1243 Monterey ----------LI 3-9514

A color extension telephone adds comfort and beauty to your home for only a few cents a day.

MERCEDES-BENZ SALES & SERVICE

INTERNATIONALLY FAMOUS MOTOR CARS
Distributed by MERCEDES-BENZ SALES, INC.
Subsidiary of Studebaker-Packard Corp.

"WHERE TO BUY THEM"

Kimball Motor Company
1144 Monterey ----------LI 3-5752

MERCURY SALES AND SERVICE

Fully trained sales and service personnel, plus modern facilities and newest factory approved equipment for your convenience and satisfaction.

THE BIG M

"WHERE TO BUY THEM"

CORDA MOTORS
1131 Monterey-LI 3-2355

Miller Motors 836-13th ------PasoRobls 708
(See Advertisement This Page)

MORRIS MINOR 1000—
L & F MOTOR CARS
1243 Monterey ----------LI 3-9514

Nichols Sid Chevrolet
1305 Spring-PasoRobls 1222
O'CONNOR J E BUICK
565 Higuera-LI 3-8676

ONIONLESS ONION

If you like potato salad but do not like raw onion, you might try boiling an onion in the water in which you are boiling the potatoes for the salad. This gives the spuds the flavor of onion.

OLDSMOBILE

ROCKET!
HYDRA-MATIC!
OLDSMOBILE HAS BOTH!

OLDSMOBILE SERVICE

"WHERE TO CALL"

SCHMIDT OLDSMOBILE SALES & SERVICE 34th & Spring-PasoRobls 1090
STANDARD MOTORS & EQUIPMENT CO 1701 Monterey---------LI 3-1700

OPEL SALES & SERVICE—
O'CONNOR J E BUICK
565 Higuera-LI 3-8676
WOOSTER BUICK & GMC
1501 Spring-PasoRobls 14

PLYMOUTH SALES AND SERVICE

PLYMOUTH Star of the Forward Look

"FOR INFORMATION CALL"

FINCH DE SOTO-PLYMOUTH
1219 Monterey-LI 3-4400
HANSON BROTHERS PIONEER GARAGE 13th & Spring--PasoRobls 169

PONTIAC SALES AND SERVICE

AMERICA'S NUMBER 1 ROAD CAR!

PONTIAC!

"WHERE TO BUY THEM"

KIMBALL MOTOR COMPANY
1144 Monterey-LI 3-5752
RUDY'S PONTIAC-CADILLAC INC
1130 Pine-PasoRobls 1000

RAMBLER SALES AND SERVICE

RAMBLER 6 or V-8
AMBASSADOR
METROPOLITAN

RAMBLER

"FOR INFORMATION CALL"

DEALERS

HUGHES RAMBLER CO
1005 Monterey ----------LI 3-0540
MILLER MOTORS
836-13th ------------PasoRobls 708

RUDY'S PONTIAC-CADILLAC INC
1130 Pine-PasoRobls 1000
(See Advertisement Page 11)
SAN LUIS MOTOR CO
1144 Higuera ---------------LI 3-7001
Parts Dept 1144 Higuera-------LI 3-5799
(See Advertisement Page 11)
Schmidt Oldsmobile Sales & Service
34th & Spring-PasoRobls 1090

SIMCA SALES & SERVICE

IMPORTED FROM PARIS BY CHRYSLER

SIMCA

"WHERE TO BUY THEM"

COLE STANLEY V CHRYSLER DODGE AGCY 1330 Monterey-LI 3-7321

Smith Mel Chevrolet
1039 Monterey-LI 3-3221

For full use of your telephone, please keep your instrument "hung up"—ready for service.

STUDEBAKER

—for your new dimension in motoring, The LARK
—for sports car fun for the family, The SILVER HAWK

"WHERE TO BUY THEM"

AUTHORIZED SALES & SERVICE

WOOSTER BUICK & GMC
1501 Spring ----------PasoRobls 14

VOLKSWAGEN SALES AND SERVICE

WORLD FAMOUS PASSENGER CARS, STATION WAGONS, BUSES, PANELS, PICK-UPS.

"FOR INFORMATION CALL"

LUCKSINGER FRED MOTORS
895 Palm -------------LI 3-2800

VOLVO SALES & SERVICE—
KIMBALL MOTOR COMPANY
1144 Monterey-LI 3-5752

WILLYS SALES AND SERVICE

Universal 'JEEP'
'JEEP' Utility Wagon
'JEEP' Trucks
'JEEP' Utility Delivery
... And Their Special Equipment. Service And Parts. Made By Willys Motors, Inc.

The Jeep Family of 4-WHEEL-DRIVE VEHICLES

"WHERE TO BUY THEM"

DEALERS

RUDY'S PONTIAC-CADILLAC INC
1130 Pine-PasoRobls 1000
SAN LUIS MOTOR CO
1144 Higuera-LI 3-7001

WOOSTER BUICK & GMC
1501 Spring-PasoRobls 14
(See Advertisement Page 11)

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver promptly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

MILLER MOTORS

Dodge SALES & SERVICE
RAMBLER SALES & SERVICE

- 1st CHOICE USED CARS
- COMPLETE AUTO SERVICE
- TRUCK AND TRACTOR REPAIRS

PASO ROBLES 708

836-13th St. Cor. of Pine — Paso Robles

FORD Authorized SALES & SERVICE
FORD SQUARE
COMPLETE GUARANTEED REPAIRS
PAINTING - BODY & FENDER WORK
GENUINE FORD PARTS
PASO ROBLES 53
If No Answer Call Paso Robles 1719-J
ESTABLISHED 1929
TRUMAN A. HARRIS & SON
1306 PINE

FORD Authorized SALES - SERVICE
24-HR. TOWING
Complete Repair Service
"SAFE - BUY USED CARS"
ATASCADERO 14
Nights & Holidays Call Atascadero 817-W or 1344
BRANSON FORD SALES
5680 El Camino Rl. — Atascadero

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE

Classified TELEPHONE SECTION

Automobile Dealers—Used Cars

Boriack Motor Co 1137 Higuera---LI 3-8810
(See Advertisement This Page)
Branson Ford Sales
5680 El Camino Rl-Atascdro 14
Cole Stanley V Used Cars
1360 Monterey-LI 3-0613
Consolidated Motors
1534 Spring-PasoRobls 415
CORDA MOTORS 1131 Monterey-LI 3-2355
FINCH DE SOTO-PLYMOUTH
1219 Monterey-LI 3-4400
Glad-Joe's Automobiles
960 Grand Av Grovr Cty-------HU 9-9993
HARRIS TRUMAN A & SON
1306 Pine ----------------PasoRobls 53
Hysen-Johnson Ford Inc
1101 Monterey-LI 3-6422
Imported Sales & Service
1065 Higuera-LI 3-4161
KIMBALL MOTOR COMPANY
1144 Monterey-LI 3-5752
LUCKSINGER FRED MOTORS
Used Car Sales
1244 Monterey -------------LI 3-2800
Mid City Motors
6705 El Camino Rl--------Atascdro 1100

OK USED CARS

Sold Only By AUTHORIZED CHEVROLET DEALERS
OK Used Cars and Trucks Warranted in Writing

"WHERE TO BUY THEM"

NICHOLS SID CHEVROLET
1305 Spring-PasoRobls 1222
SMITH MEL CHEVROLET
1039 Monterey-LI 3-3221

RUDY'S PONTIAC-CADILLAC INC
1130 Pine-PasoRobls 1000
San Luis Motor Co 1144 Higuera--LI 3-7001
WEAVER MOTOR CO INC
1166 Higuera --------------LI 3-5567
(See Advertisement This Page)

Automobile Electrical Service

AMERICAN BOSCH SALES AND SERVICE

Completely equipped and qualified to provide efficient service on all American Bosch automotive electrical products

"FOR SERVICE CALL"

Mueller Francis C 198 South---LI 3-4416

Booth Bros Garage 1103 Higuera--LI 3-2811
DINK HALL'S SERVICE
22 N Chorro----------------LI 3-2528
ED'S SERVICE Higuera & Nipomo-LI 3-1154
(See Advertisement This Page)
FRED'S AUTO-ELECTRIC PARTS & SERVICE 1511 Monterey-------LI 3-3821
(See Advertisement This Page)
Garms' Garage Hwy No 1(MB)----SP 2-8630
Mueller Francis C 198 South------LI 3-4416
Ralphs Automotive Service
S Hwy-Atascdro 1075
Rooker's Hancock Service
1294 Grand Av(AG)----------HU 9-3361
Williams Automotive
3011 Spring ------------PasoRobls 61

Automobile Frame Repairing

See Automobile Wheel, Axle & Frame Repairing

Automobile Glass

See Glass—Auto, Plate, Window, Etc

EGG TRICK

Separate egg whites and yolks by breaking them through a small funnel. The whites go through—the yolks don't.

Automobile Motor Rebuilding

C & S SERVICE
414 Traffic Wy(AG)----------HU 9-2456
Earl's Auto Repair
1546 Spring-PasoRobls 302
Paul's Garage & Auto Machine Shop
Nipomo & Monterey-LI 3-8291
S & K Auto Wreckers
1501 Riverside Av-------PasoRobls 1494
(See Advertisement This Page)

Automobile Mufflers—See Mufflers—Exhaust

Automobile Painting

BOOTH BROS BODY & PAINT SHOP
1121 Higuera-LI 3-5545
BUCKLE'S BODY WORKS
1509 Spring-PasoRobles 767

DUPONT IDENTIFIED REFINISHERS

DUCO-DULUX-LUCITE

EXPERT BODY REPAIR, TOUCH-UP AND COMPLETE PAINTING WITH DUPONT MATERIALS.

WE RECOMMEND DU PONT DUCO-DULUX LUCITE AUTOMOBILE PAINTING

"WHERE TO BUY IT"

DISTRIBUTORS

GENERAL AUTO PARTS
1218 Pine-PasoRobls 280
UNIVERSAL AUTO PARTS CO INC
969 Monterey -----------LI 3-7787

REFINISHERS

BUCKLE'S BODY WORKS
1509 Spring-PasoRobls 767
HARRIS BODY SHOP
138 South-LI 3-1019
NICHOLS ED BODY SHOP
821-10th-PasoRobls 1412
Nichols Sid Chevrolet
1305 Spring ---------PasoRobls 1222
SERAFIN'S BODY & PAINT SHOP
426 Higuera-LI 3-0966
STANDARD MOTORS & EQUIPMENT CO 1701 Monterey----------LI 3-1700

GARMS' GARAGE
Hwy No 1(MB)---------------SP 2-8630
Goss Body Shop
154 W Branch(AG)-----------HU 9-2690
Harris Body Shop 138 South-------LI 3-1019

HYSEN-JOHNSON FORD INC

COMPLETE BODY & PAINT SHOP AT THE BIG FORD BLOCK

1101 Monterey ------------LI 3-6422

(Continued Next Page)

If you have a doubt about it, look up the number in the latest telephone book before you call.

ENGINE REBUILDING
CRANKSHAFT GRINDING
REBORING
Valve Refacing & Reseating
PASO ROBLES 1494
PASO ROBLES 1690
If No Answer Call Paso Robles 668
S & K AUTO WRECKERS
NEW & USED AUTO PARTS
A. A. SUMMERS, Prop.
1501 RIVERSIDE AVE.

USED CARS

- FINEST AUTOMOBILES
- LOWEST PRICES
- COURTEOUS SALESMEN
- PERSONALIZED SERVICE
- WRITTEN GUARANTEE
- LIBERAL TERMS & TRADE-IN ALLOWANCES
- OUT OF STATE CARS PURCHASED

WEAVER MOTOR CO., INC.

1166 HIGUERA — **LI 3-5567** — SAN LUIS OBISPO

Auto Electric Service
COMPLETE SHOP FACILITIES
Dynamometer MOTOR TUNE-UPS
Repaired & Exchanged
- GENERATORS
- STARTERS
- CARBURETORS
- FUEL PUMPS
- IGNITION SYSTEMS
- REGULATORS
- BATTERIES

ED'S SERVICE
ED & ROD CARLSON
LI 3-1154
HIGUERA & NIPOMO
SAN LUIS OBISPO

BORIACK MOTOR CO.
SPECIALIZING IN GOOD TRANSPORTATION CARS
Buy - Sell or Trade
LI 3-8810
1137 HIGUERA
SAN LUIS OBISPO

REPAIR SERVICE

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE

Classified TELEPHONE SECTION

FRED'S AUTO ELECTRIC
TUNE-UP SPECIALIST
DYNAMOMETER & ELECTRONIC IGNITION & CARBURETION ANALYSIS
★ GENERATORS ★ REGULATORS ★ STARTERS
★ BATTERIES ★ WIRING
UNITED SERVICE MOTORS
Clayton DYNAMOMETER POWER PROVED SERVICE
SERVICE & PARTS
LI 3-3821
1511 MONTEREY

Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

USED

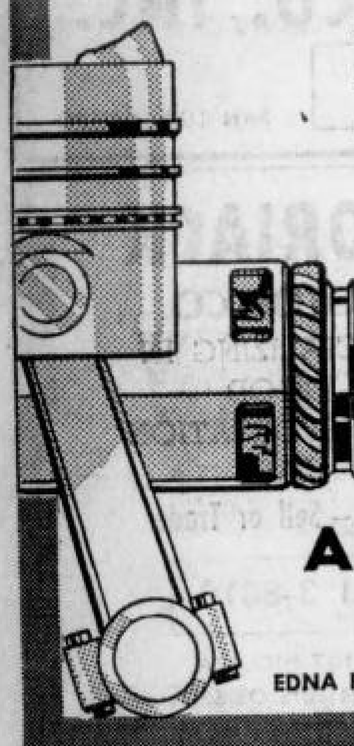
AUTO PARTS

For Most All Makes & Models

- MOTORS
- TRANSMISSIONS
- REAR ENDS
- SPRINGS
- RADIATORS

AUTO GLASS - RADIOS

Free Estimates



LI 3-3045

WESTSIDE

AUTO WRECKING

A. L. HULL & H. F. HIGUERA Owners

Go Out Broad St. – 1 Mile Beyond City Limits

EDNA ROAD SAN LUIS OBISPO

GENE'S AUTO PARTS & AUTO WRECKING



ALL LATE PARTS CARS and TRUCKS

USED CARS - REPAIRS
24-HOUR SERVICE
FREE DELIVERY

LI 3-5086

Old 101 Hwy. South of SAN LUIS OBISPO

GENERAL AUTO PARTS

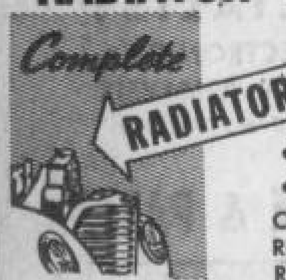
WHOLESALE
QUALITY SUPPLIES & PARTS
FOR ALL MAKES
AUTOMOTIVE PAINTS
SERVICE STATION SUPPLIES

CALL

PASO ROBLES 280

1218 PINE

—GROVER CITY—
RADIATOR SHOP



Complete RADIATOR Service

- AUTOS
- TRUCKS

CLEANING
REPAIRING
RECORING

FAST SERVICE
FREE ESTIMATES – REASONABLE PRICES

PHONE

HU 9-2632

142 N. 6th GROVER CITY

RADIATOR REPAIRING

INDUSTRIAL — AUTOMOTIVE
TRUCK & TRACTOR

Prompt Service – Full Guarantee

- CLEANING
- RECORING
- REPAIRING
- GAS TANKS CLEANED

Pick-Up & Delivery Service

SAN LUIS MOBILE SERVICE

PHONE

LI 3-5500

If No Answer Call LI 3-6594

600 MARSH SAN LUIS OBISPO

Automobile Painting–(Cont'd)

Nichols Ed Body Shop
821-10th-PasoRobles 1412
San Luis Motor Towing
750 Humbert --------------LI 3-1919
SERAFIN'S BODY & PAINT SHOP
See Our Ad Auto Body Repairing
426 Higuera --------------LI 3-0966
Tex's Paint & Body Shop
935 Main(MB)-SP 2-4281

Automobile Paints

See Paint Dealers Headings

Automobile Parts & Supplies–Retail

Atkinson Motor Parts
133 E Branch(AG)-HU 9-5928
Bay Auto Parts 450-5th(MB) ----SP 2-3781
BOOTH BROS GARAGE
DEPENDABLE AUTOMOTIVE SERVICE
1103 Higuera -------------LI 3-2811
CORDA MOTORS 1131 Monterey-LI 3-2355
Firestone Stores 1001 Higuera----LI 3-4652
Gem Auto Parts
7485 El Camino Rl-Atascdro 1045
General Auto Parts 1218 Pine--PsoRobls 280
HOOVER W A SALES & SERVICE
9550 El Camino Rl----------Atascdro 42
HYSEN-JOHNSON FORD INC
1101 Monterey-LI 3-6425
Lucky Auto Supply 1101 Higuera--LI 3-7544
O'Connor J E Buick 565 Higuera--LI 3-8676
PETERSEN AUTO PARTS
1329 Monterey -------------LI 3-7287
Night Phone ----------------LI 3-9183
Or (AG) --------------------HU 9-2793
SMITH MEL CHEVROLET
1039 Monterey-LI 3-3224
Universal Auto Parts Co Inc
969 Monterey --------------LI 3-7787
WESTERN AUTO ASSOCIATE STORE
685 Higuera-LI 3-9036
Western Auto Associated Store
850 E(MB)-SP 2-3303
WESTERN AUTO ASSOCIATES STORE
924 S Grand Av Grovr Cty-HU 9-3857
Western Auto Supply Co
1420 Park-PsoRobls 596
WESTSIDE AUTO PARTS CO
Complete Line of Parts
1232 Monterey -----------LI 3-5943
If no answer call---------LI 3-4714
If no answer call---------LI 3-7916
Wooster Buick & GMC
1501 Spring-PasoRobls 14

Automobile Parts & Supplies–Used

Elmer's Used Auto Parts Edna Rd--LI 3-8822
Gene's Auto Parts & Wreckers
Old 101 Hwy-LI 3-5086
(See Advertisement This Page)
S & K Auto Wreckers
1501 Riverside Av-------PasoRobls 1494
WESTSIDE AUTO WRECKING
Edna Rd-LI 3-3045
(See Advertisement This Page)

Automobile Parts & Supplies–Whsle & Mfrs

ATKINSON MOTOR PARTS
133 E Branch(AG)-HU 9-5928
Bay Auto Parts 450-5th(MB) ----SP 2-3781
Gem Auto Parts
7485 El Camino Rl-Atascdro 1045

Please dial carefully . . . keep watching the dial.

Automobile Parts & Supplies–Whsle & Mfrs–(Cont'd)

GENERAL AUTO PARTS
WHOLESALE
QUALITY SUPPLIES & PARTS
FOR ALL MAKES
SERVICE STATION SUPPLIES
1218 Pine -----------PasoRobles 280
If no answer call----PasoRobles 697
General Auto Parts 1218 Pine--PsoRobls 280
(See Advertisement This Page)
HYSEN-JOHNSON FORD INC
1101 Monterey-LI 3-6425
Jack & Jerry's Auto Supply
2101 Broad-LI 3-3127
PASO ROBLES AUTO PARTS
COMPLETE
PARTS & MACHINE
SHOP SERVICE
DAY & NIGHT CALL
PASO ROBLES 505
944 Spring -----------PasoRobls 505
Petersen Auto Parts
1329 Monterey -------------LI 3-7287
Night Phone ----------------LI 3-9183
Or (AG) --------------------HU 9-2793
PIONEER AUTO PARTS
MIKE WING — NORM ELLIS
WHOLESALE
1144 Railroad -------PasoRobles 1418
If no answer call-PasoRobles 1114-M
Or ------------Atascadero 1105-W
SMITH MEL CHEVROLET
1039 Monterey-LI 3-3224
STANDARD AUTO PARTS
PARTS – EQUIPMENT
AUTOMOTIVE PAINTS
-----------------------LI 3-8510
525-5th(MB) -----------SP 2-3881
Nights call --------------LI 3-7529
UNIVERSAL AUTO PARTS CO INC
AUTO PARTS
Paint – Tools – Equipment
969 Monterey -------------LI 3-7787
Nights call --------------LI 3-6156
Nights call --------------LI 3-4156
Nights call --------------LI 3-5435
Vans Auto Parts 107 Nelson(AG)--HU 9-5574
WESTSIDE AUTO PARTS CO
Complete Line of Parts
1232 Monterey -----------LI 3-5943
If no answer call---------LI 3-4714
If no answer call---------LI 3-7916

Automobile Parts Warehouses

Atkinson Auto Parts
133 E Branch(AG)-HU 9-3123

Automobile Radiator Repairing

ATASCADERO RADIATOR & BODY WORKS 8660 Portola Rd----Atascdro 1263
BANKS RADIATOR & BATTERY REPAIR SHOP 1011 Toro------LI 3-7337
CLAASSEN'S RADIATOR SHOP
1534 Spring-PsoRobls 517-J

(Continued Next Page)

HU = HUnter PR = PRospect WA (Cambria) = WAverly WY = WYman
LI = Liberty SP = SPruce WA (Nipomo) = WAbash

Automobile Radiator Repairing–(Cont'd)

FRANKLIN'S SERVICE
1 DAY
RADIATOR SERVICE
Auto – Truck – Tractor
NEW & REBUILT RADIATORS
1185 Monterey -----------LI 3-5059
Grover City Radiator Shop
142 N 6th Grovr Cty-HU 9-2632
(See Advertisement Page 14)
SAN LUIS MOBILE SERVICE
600 Marsh-----------------LI 3-5500
(See Advertisement Page 14)
SAN LUIS RADIATOR WORKS
1229 Monterey -------------LI 3-6162

Automobile Radios

ACE T V & RADIO SERVICE
1095 Grand Av Grovr Cty------HU 9-2501
Bill's Radio 747 Marsh----------LI 3-7313
Daniels & Bovee 710 Higuera-----LI 3-6102
Jess's Radio & TV
136-16th Baywd Prk---------LI 3-1573
MOBILE ELECTRONICS SERVICE
1740 Fredericks -------------LI 3-4255
Roy's TV Den 1311 Park----PasoRobls 1390

Automobile Renting & Leasing

HERTZ RENT-A-CAR-DIV OF HERTZ CORP THE 26th & 101 Hwy--PasoRobls 71
(See Advertisement This Page)
Santa Maria Auto Leasing Co
809 N Broadway
Santa Maria -----------WAlnt 5-2651
(See Advertisement This Page)

The oldest of all the telephone industry's traditions is Service.

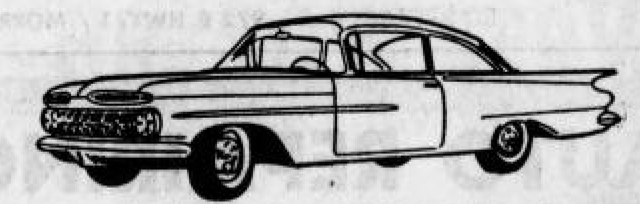
Automobile Repairing & Service

Aves Automotive Service Laurel Ln-LI 3-6864
(See Advertisement Page 16)
AUTO CLINIC 972 E Hwy 1(MB)-SP 2-4572
(See Advertisement Page 16)
Bob's Richfield Stn
Ocean Av Cayucs-------------WY 5-3854
BOOTH BROS GARAGE
DEPENDABLE AUTOMOTIVE SERVICE
1103 Higuera -------------LI 3-2811
Borradori Garage
Hwy No 1 Cayucs-WY 5-3832
C & S SERVICE
COMPLETE ENGINE REBUILDING
& AUTOMOTIVE REPAIRING
CRANKSHAFT GRINDING &
REBORING
HEAD RESURFACING
HARD SEAT REPAIR
414 Traffic Wy(AG)--------HU 9-2456
CACCIA'S GARAGE 740 D(MB)--SP 2-4621
CHEVROLET AUTHORIZED SERVICE
Prompt efficient service by Chevrolet trained mechanics to keep your car in top operating condition!
SUPER CHEVROLET SERVICE
"FOR SERVICE CALL"
NICHOLS SID CHEVROLET
1305 Spring-PasoRobls 1222
SMITH MEL CHEVROLET
1039 Monterey-LI 3-3221

(Continued Next Page)

HERTZ . . . world's largest and most experienced rent a car service!

Just show your driver's license and proper identification and you can rent a new Powerglide Chevrolet Bel Air or other fine car. They're all expertly maintained, more dependable, cleaner cars. Call Hertz to reserve a car anywhere!



The Only Authorized "HERTZ" RENTAL SERVICE In San Luis Obispo County

More people by far... use HERTZ Rent a car

HERTZ RENT A CAR

Phone PASO ROBLES 71

TWO LOCATIONS

MUNICIPAL AIRPORT or 26th & 101 HWY. PASO ROBLES

IN SAN LUIS OBISPO See Ray



FOR COMPLETE AUTO REPAIRS

RAY'S AUTO SERVICE

- AUTOMATIC TRANSMISSIONS
- BRAKE SERVICE
- ELECTRICAL WORK
- FREE PICK-UP & DELIVERY

All Work Guaranteed

- TUNE-UPS
- MUFFLER & TAILPIPE INSTALLATION

OPEN ALL DAY SATURDAY (No Extra Charge)

LI 3-3106

If no answer call LI 3-8559

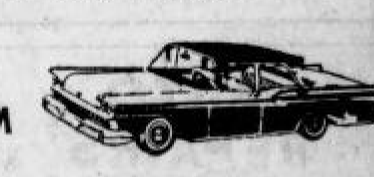
996 MARSH
SAN LUIS OBISPO

AUTO & TRUCK LEASING

TO FLEET OWNERS – PROFESSIONAL PEOPLE AND INDUSTRIAL ACCOUNTS

RENT BY DAY OR WEEK
LEASE BY MONTH OR YEAR

Ford AUTHORIZED LEASING SYSTEM



Call WAlnut 5-2651
or WAlnut 5-9608

SANTA MARIA AUTO LEASING CO., INC.

809 N. BROADWAY SANTA MARIA

SP 2-4572 **AUTO CLINIC**

PICK-UP & DELIVERY

- MOTOR TUNE-UP • BRAKE SERVICE & REPAIRING
- WELDING • CYLINDER HEAD GRINDING • REBORING
- CRACKED BLOCK REPAIRING

MARINE REPAIRING & SERVICE



Wheel Aligning
Auto Parts & Accessories
Road Service

ED SPIVA 972 E. HWY. 1 / MORRO BAY

AUTO REPAIRING
24-HOUR WRECKER SERVICE

Contract Station for
AUTO CLUB OF SOUTHERN CALIF.

- COMPLETE AUTO REPAIRING
- MOTOR TUNE-UP ✓ BRAKE SERVICE
- MUFFLER & TAILPIPE SERVICE
- TIRES – BATTERIES & ACCESSORIES

Free Estimates – Free Pick-Up & Delivery

LI 3-1167

Martin's AUTO SERVICE

Shop Located at 207 Higuera San Luis Obispo

AVES AUTOMOTIVE SERVICE

Specializing in



ENGINE SWAPS
ALTERATIONS
TUNE-UPS
CUSTOM UPHOLSTERY

RUSS AVES GLEN THOMSON STEVE SHEPP

LI 3-6864

LAUREL LANE SAN LUIS OBISPO

AUTO REPAIRS

JOHN'S NORWALK SERVICE & GARAGE

A COMPLETE REPAIR SERVICE ALL MAKES OF CARS

JOHN M. DIEDERICHS

PR 3-2014

781 PRICE PISMO BEACH

TONY'S GARAGE
GUARANTEED REPAIRS
All Makes & Models

Automotive Service BY EXPERTS

★ MOTOR TUNE-UP
★ AUTO ELECTRIC WORK
★ BRAKE SERVICE

FREE ESTIMATES – REASONABLE PRICES

Phone LI 3-7915

LOCATED ½ MILE SOUTH OF STOP SIGNALS ON OLD HWY. 101 SOUTH AT GEORGE'S RENTALS

Automobile Repairing & Service—(Cont'd)

COOK'S GARAGE
160 Tallyho Rd(AG)-HU 9-2575
Corda Motors 1131 Monterey----LI 3-2355

DE SOTO-PLYMOUTH SALES & SERVICE—
FINCH DE SOTO-PLYMOUTH
1219 Monterey-LI 3-4400

Dink Hall's Service 22 N Chorro---LI 3-2528

EARL'S AUTO REPAIR
IN PASO ROBLES
Complete Auto Repairing
Motor Tune-Up — Brake Service
Wheel Aligning — Muffler Service
Auto Accessories & Steam Cleaning
Over 35 Years' Experience
1546 Spring ---------PasoRobles 302

ED'S SERVICE
Tune-Up Specialists
Higuera & Nipomo-----------LI 3-1154
El Camino Motor Service
7500 Sinaloa Av-Atascdro 269

FORD AUTHORIZED SALES & SERVICE—
BRANSON FORD SALES
5680 El Camino Rl-Atascdro 14
Night call -------------Atascdro 1344
BRENNAN MAURY
330 Traffic Wy(AG)------HU 9-4237
HARRIS TRUMAN A & SON
1306 Pine ------------PasoRobls 53
HYSEN-JOHNSON FORD INC
1101 Monterey-LI 3-6422

FRED'S AUTO-ELECTRIC PARTS & SERVICE 1511 Monterey------LI 3-3821

GARMS' GARAGE
Hwy No 1(MB)--------------SP 2-8630

(Continued Next Page)

Advertise here—it pays.

PASO ROBLES
AUTO REPAIRS

- MOTOR TUNE-UP
- GENERATOR & ELECTRICAL SERVICE
- AUTOMATIC TRANSMISSIONS
- MUFFLER SERVICE

A COMPLETE AUTO SERVICE

Pick-up & Delivery *All Work Guaranteed*

CALL Paso Robles 61

WILLIAMS AUTOMOTIVE
Over 25 Years Experience
3011 SPRING ST. PASO ROBLES

Mobilgas **SAN LUIS MOBIL SERVICE** Mobilgas

GUARANTEED AUTO & TRUCK REPAIRS



Complete Engine Overhaul & Rebuilding
Motor & Transmission Exchange
Complete Automotive Machine Shop
Automatic Transmission Repair Specialist
Brake Service – Wheel Aligning
Free Inspection Service – Radiator Repairs
FREE PICK-UP & DELIVERY
DAY OR NIGHT
CALL
LI 3-5500
If No Answer Call LI 3-6594

600 MARSH SAN LUIS OBISPO

RAY'S AUTO SERVICE

- TUNE-UPS
- BRAKE SERVICE
- OVERHAULS
- MUFFLERS
- CARBURETION
- WELDING

ARC & GAS WELDING
Trailer Hitches & Wiring Made or Installed
FREE ESTIMATES
ALL WORK GUARANTEED
RAY UTTERBACK – Owner

Atascadero 1389-J
EMERGENCY SERVICE
ATASCADERO 1496

Mailing Address P.O. Box 1013
Old North Hwy. 101 Atascadero

Emergency!

An emergency arises — you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

LOOK IN THE

Classified
TELEPHONE SECTION

Automobile Repairing & Service—(Cont'd)

GENE'S GARAGE
IN CAMBRIA
COMPLETE AUTOMOTIVE REPAIRS
24-HOUR TOWING SERVICE
Auto Club of So. Calif. Emergency Road Service
BRAKE SERVICE – MOTOR TUNE-UP
PORTABLE ARC & ACETYLENE WELDING
Main & Bridge Cambria---WA 7-4668
If no answer call--------WA 7-4796

George's Auto Repair
1185 Monterey-LI 3-8345

HANSON BROS PIONEER GARAGE
Authorized
DE SOTO – PLYMOUTH
Sales & Service
ROAD SERVICE & TOWING
24-HOUR SERVICE
Repairs & Body Work on All Makes
13th & Spring--------PasoRobles 169
If no answer call---PasoRobles 1167

Harry & Duck's Service
652 Grand Av Grovr Cty-HU 9-4345

HEDGES AUTO SERVICE
1095 Main(MB)-SP 2-3191

HUGHES RAMBLER CO
Expert
WHEEL ALIGNMENT
BRAKE SERVICE
GENERAL REPAIRING
1005 Monterey -----------LI 3-0540

HYSEN-JOHNSON FORD INC
1101 Monterey-LI 3-6422
Imported Sales & Service
1065 Higuera-LI 3-4161

IVERSON'S AUTOMOTIVE
1344 Spring ------------PasoRobls 813
Jim's Brake Shop 721 Spring--PasoRobls 323

JOHN'S AUTOMOTIVE SERVICE
In Atascadero
COMPLETE AUTO REPAIRING
Motor Tune-Up – Brake Service
Muffler Service – Motor Rebuilding
Auto Accessories
24-HOUR TOWING SERVICE
S El Camino Rl-------Atascadero 300
If no answer call---Atascadero 1192

John's Norwalk Service & Garage
781 Price(PB)-PR 3-2014
(See Advertisement Page 16)

KIMBALL MOTOR COMPANY
1144 Monterey-LI 3-5752
L & F Motor Cars 1243 Monterey-LI 3-9514

L & L HOME & AUTOMOTIVE RADIO SERVICE 1628 Spring-----PasoRobls 1452

LAMBERT'S FAIR OAKS SERVICE
COMPLETE
MOTOR OVERHAUL – TUNE-UP
Ignition – Brakes – Carburetion
GUARANTEED WORK
PICK-UP & DELIVERY
Halcyon & Grand Av
109 S Halcyon Rd(AG)-----HU 9-2109

Lucksinger Fred Motors
895 Palm -----------------LI 3-2800

MARTIN'S AUTO SERVICE
207 Higuera-LI 3-1167
(See Advertisement Page 16)

McGuire's Richfield Service Stn
316 Higuera-LI 3-8604
Miller Motors 836-13th -----PasoRobls 708

NIPOMO GARAGE & WRECKING YARD
Old Hwy 101 Nipomo--------WA 9-8981

OCEAN VIEW GARAGE
937 Main(MB)-SP 2-6392

O'CONNOR J E BUICK
Buick & Opel Dlrs
565 Higuera ---------------LI 3-8676

PLYMOUTH SALES & SERVICE—
FINCH DE SOTO-PLYMOUTH
1219 Monterey ----------LI 3-4400

RALPHS AUTOMOTIVE SERVICE
S Hwy-Atascdro 1075

RAY'S AUTO SERVICE
996 Marsh -----------------LI 3-3106
(See Advertisement Page 15)

RAY'S AUTO SERVICE
Old Hwy 101-Atascdro 1389-J
(See Advertisement Page 16)

Rudy's Pontiac-Cadillac Inc
1130 Pine-PasoRobls 1000

SAN LUIS MOBILE SERVICE
600 Marsh -----------------LI 3-5500
(See Advertisement Page 16)

SAN LUIS MOTOR CO
1144 Higuera --------------LI 3-7001
Standard Auto Parts-------------LI 3-8510
Standard Auto Parts 525-5th(MB)-SP 2-3881
Sweeter's Garage
1311 Paso Robles Oceano-HU 9-2126
Tiemann's Complete Automotive Service
3269 S Broad----------------LI 3-6516
Todd's Bear Alignment Service
306 Higuera-LI 3-4323
Tony's Garage Old Hwy 101 South-LI 3-7915
(See Advertisement Page 16)

VOLKSWAGEN—
LUCKSINGER FRED MOTORS
895 Palm ---------------LI 3-2800

Wade Garage
590 Manhattan Av Grovr Cty-HU 9-3471
Williams Automotive
3011 Spring -------------PasoRobls 61
(See Advertisement Page 16)

WOODLAND GARAGE
COMPLETE AUTO REPAIRING
ON ALL MAKES & MODELS
Guaranteed Brake Service
24-Hour Towing Service
National Auto Club
Auto Parts & Supplies
Hwy No 1 Cambria---------WA 7-4678

WOOSTER BUICK & GMC
1501 Spring-PasoRobls 14

Automobile Seat Covers

ALVA GREEN'S AUTOMOTIVE TRIM & FURNITURE UPHOLSTERY
CUSTOM SEAT COVERS
(& READY MADES)
COMPLETE AUTO INTERIORS
AUTO TOPS – TRUCK CUSHIONS
We Give S & H Green Stamps
FREE ESTIMATES
1528 Monterey -----------LI 3-2802

CLINE'S AUTO BODY SHOP
640 Marsh ------------------LI 3-2824
Jones Upholstery Shop
112 N Main---------------Templtn 2101

MUSTANG AUTO SERVICE
HOUSE OF SEAT COVERS
READY MADE COVERS
LARGE SELECTION TO
CHOOSE FROM
INCLUDING CLEAR PLASTICS
Free Installation by Experts
Osos & Marsh-------------LI 3-8107

Wilson's Car Wash Main(MB) ----SP 2-9969

Automobile Servicing

See Automobile Repairing & Service

Automobile Starter Repairing

See Automobile Electrical Service

Automobile Towing

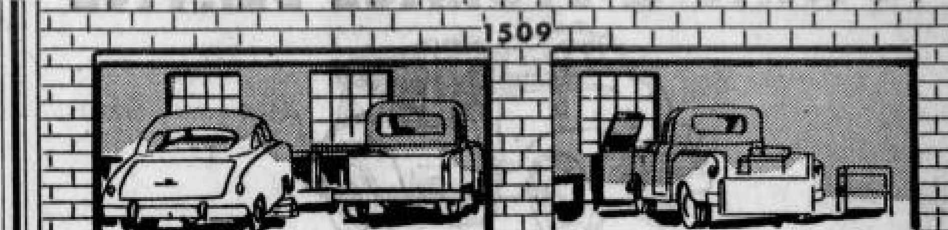
See also Truck Towing

AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA A A A
Official Garage For Auto Club of So Calif
Main & Bridge Cambria--------WA 7-4668
If no answer call-------------WA 7-4796

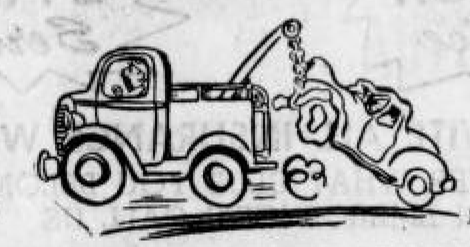
(Continued Next Page)

Buckle's Body Works

COMPLETE BODY REBUILDING • FRAME STRAIGHTENING • GLASS INSTALLATIONS



24-HR. TOW SERVICE
INSURANCE TOWING



COMPLETE BODY SERVICE
Free Estimates

CAR & TRUCK
- PAINTING
- BODY WORK
- FRAME WORK
- WHEEL ALIGNING

PROMPT – DEPENDABLE – COURTEOUS

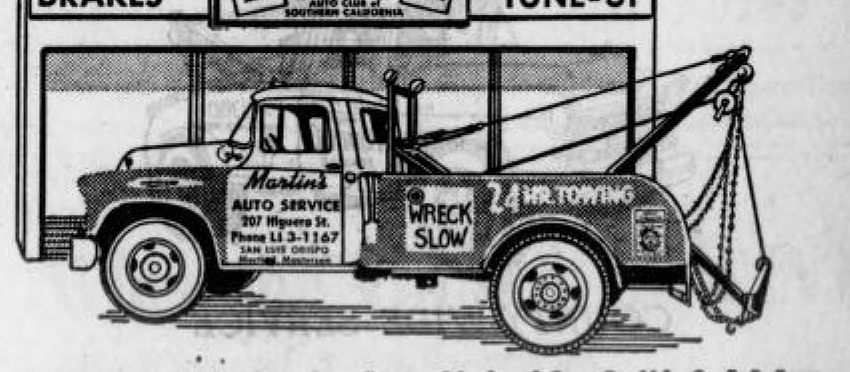
BUCKLE'S BODY WORKS

1509 SPRING **PASO ROBLES 767** PASO ROBLES

We Specialize In
24-HOUR TOWING

5 TRUCKS RADIO EQUIPPED
TO SERVE YOU FOR
EMERGENCY ROAD SERVICE CALLS
Only Radio Dispatched Trucks in the County

BRAKES TUNE-UP



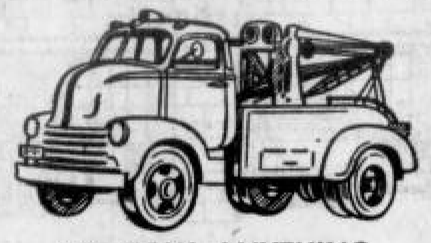
Contract Station for Auto Club of So. Calif. & AAA
AUTO REPAIRING
CALL DIRECT OR COLLECT
LI 3-1167

Martin's AUTO SERVICE

207 HIGUERA ST. SAN LUIS OBISPO

→ Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

SAN LUIS TOWING & STORAGE SERVICE



WE TOW ANYTHING
FROM A SPORTS CAR TO A SET OF DOUBLES

24 HOUR *Service* 24 HOUR *Service*

WE INVITE ALL INSURANCE WORK
NO MATTER WHAT CLUB YOU BELONG TO
IN EMERGENCIES CALL US

YOUR AUTO CLUB CONTRACT STATION

PHONE
LI 3-1167
Or LI 3-0630

SAN LUIS OBISPO

Automobile Towing—(Cont'd)

Branson Ford Sales
5680 El Camino Rl-Atascdro 14
(See Advertisement This Page)

BUCKLE'S BODY WORKS
AUTO TOWING
INSURANCE
WORK & ESTIMATES
OUR SPECIALTY
1509 Spring --------Paso Robles 767

Buckle's Body Works
1509 Spring ------------PasoRobls 767
(See Advertisement Page 17)

CHOLAME GARAGE
24 Hour Service
Cholame ------------PasoRobls 102-R-2

COX'S BODY SHOP
165 N 6th Grovr Cty---------HU 9-5292
(See Advertisement This Page)

HANSON BROTHERS PIONEER GARAGE
13th & Spring-----------PasoRobls 169
(See Advertisement Page 19)

JOHN'S AUTOMOTIVE SERVICE
S El Camino Rl------------Atascdro 300
(See Advertisement Page 19)

John's Automotive Service
S El Camino Rl------------Atascdro 300
(See Advertisement Page 19)

MARTIN'S AUTO SERVICE
207 Higuera-LI 3-1167
(See Advertisement Page 17)

NATIONAL AUTOMOBILE CLUB EMERGENCY SERVICE -------LI 3-1919

NICHOLS SID CHEVROLET
1305 Spring-PsoRobls 1222

NIPOMO GARAGE & WRECKING YARD
24-HOUR TOWING SERVICE
• Welding – General Auto Repair
Gas – Oil
Accessories New & Used
We Give S & H Green Stamps
Old Hwy 101 Nipmo-------WA 9-8981

(Continued Next Page)

Party Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

AUTOMOBILE CLUB OF SO. CALIF.

EMERGENCY ROAD SERVICE
24-HOUR TOWING
CONTRACT STATION



COUNTY-WIDE SERVICE

CALL ANYTIME
LI 3-1919

SAN LUIS MOTOR TOWING

750 HUMBERT SAN LUIS OBISPO

Authorized FORD DEALER

BRANSON FORD SALES

Atascadero 14

5680 EL CAMINO REAL
ATASCADERO

WHEEL ALIGNING



IN GROVER CITY

24-HOUR SERVICE

2 TRUCKS TO SERVE YOU

TOWING



AUTO & TRUCK TOWING

COMPLETE AUTO & TRUCK SERVICE

• BODY • PAINT • MOTOR REPAIR • GLASS

COX'S BODY SHOP

HU 9-5292

165 N. 6th GROVER CITY

HU = HUnter PR = PRospect WA (Cambria) = WAverly WY = WYman
LI = Liberty SP = SPruce WA (Nipomo) = WAbash

Automobile Towing—(Cont'd)

San Luis Motor Towing
750 Humbert ---------------LI 3-1919
(See Advertisement Page 18)

San Luis Motor Towing
750 Humbert ---------------LI 3-1919
(See Advertisement This Page)

San Luis Towing & Storage Service
207 Higuera-LI 3-1167
(See Advertisement Page 18)

SAN LUIS TOWING & STORAGE SERVICE Hwy 101-----------LI 3-0630

TEX'S PAINT & BODY SHOP
935 Main(MB)-SP 2-4281
Day & Night call--------------SP 2-4281
If no answer call-------------SP 2-3524

WOODLAND GARAGE
Hwy No 1 Cambria-WA 7-4678

MERCHANTS and business firms appreciate being told that you found them in the YELLOW PAGES.

Automobile Transmissions

RAY'S AUTO SERVICE
996 Marsh -----------------LI 3-3106

SAN LUIS MOBILE SERVICE
ALL TYPES
Automatic Transmissions
NEW & REBUILT
HYDRA-MATIC SPECIALIST FOR ALL TYPES OF AUTOMATIC TRANSMISSION REPAIRS
600 Marsh ---------------LI 3-5500

Automobile Undercoating

San Luis Auto Laundry
1155 Higuera-LI 3-5917

Serafin's Body & Paint Shop
426 Higuera-LI 3-0966

Advertise here—it pays.

Automobile Upholsterers

ALVA GREEN'S AUTOMOTIVE TRIM & FURNITURE UPHOLSTERY
CUSTOM MADE
Auto & Boat Upholstery
AUTO TOPS – SEAT COVERS
COMPLETE INTERIORS
S & H GREEN STAMPS
(On Automotive)
1528 Monterey ----------LI 3-2802

Aves Automotive Service
Laurel Ln ---------------------LI 3-6864

Borjes Upholstery
5455 Traffic Wy-Atascdro 49

Cline's Auto Body Shop 640 Marsh-LI 3-2824
(See Advertisement This Page)

Rauch's Cabinet & Upholstery Shop
821-21st-PasoRobls 966

Automobile Washing & Polishing

Bill's Union Service 339 Marsh----LI 3-9854

Black's Richfield Serv Stn
Hwy 41 & Hwy 101-------PasoRobls 1672

Bob's 5 Minute Car Wash
1023 Marsh ----------------LI 3-6943
(See Advertisement This Page)

Brooks Wes Chevron Service
1502 Spring -------------PasoRobls 1198

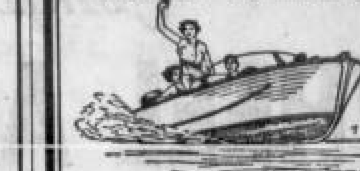
SAN LUIS AUTO LAUNDRY
AUTO WASHING
AUTO POLISHING
Steam Cleaning
Upholstery Cleaning
Undersealing
TRUCKS – CARS – PARTS – TRACTORS
1155 Higuera -------------LI 3-5917

TIM'S CAR WASH
IN PASO ROBLES
AUTO WASHING
POLISHING – SPRAY GLAZE
BLUE CORAL – INTERIORS
We Pick-Up & Deliver
631 Spring -------PasoRobles 1564-J

Wilson's Car Wash Main(MB)----SP 2-9969
(See Advertisement This Page)

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.

AUTO UPHOLSTERY



BOAT CANVAS WORK

AUTO GLASS INSTALLED
SEAT COVERS
TRUCK & TRACTOR CUSHIONS REPAIRED
CONVERTIBLE TOPS

CLINE'S AUTO BODY SHOP
Established 1934

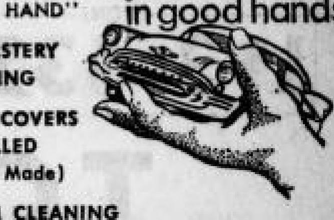
Phone LI 3-2824

640 MARSH SAN LUIS OBISPO

IN MORRO BAY
AUTO WASHING

• WAXING "ALL BY HAND"
• UPHOLSTERY CLEANING
• SEAT COVERS INSTALLED (Ready Made)
• STEAM CLEANING

"put your car in good hands."



Free Pick-Up & Delivery
SP 2-9969
WILSON'S CAR WASH
945 MAIN MORRO BAY

24-HR. TOWING

EMERGENCY ROAD SERVICE



COMPLETE AUTO SERVICE

—CALL—
ATASCADERO 300
If No Answer Atascadero 1192
If No Answer Atascadero 217W

JOHN'S AUTOMOTIVE SERVICE

S. El Camino Real Atascadero

24-HOUR TOWING

EMERGENCY ROAD SERVICE
NATIONAL AUTO CLUB

Hanson Bros. Pioneer Garage

Paso Robles 169

1246 SPRING PASO ROBLES

AUTO CLUBS

24-HOUR EMERGENCY TOW SERVICE

AUTO CLUB
NATIONAL AUTO CLUB
LI 3-1919
San Luis Motor Towing
750 HUMBERT SAN LUIS OBISPO

SAN LUIS OBISPO
Bob's **5 MINUTE CAR WASH**
• AUTO POLISHING
• DUPONT SPRAY GLAZE
• BLUE CORAL WAXING
CLOSED SUNDAY
PHONE
LI 3-6943
1023 Marsh Near Osos

A Handy Man
FOR ANY JOB

and perhaps you want him quickly. It's easy to find the one nearest you by looking in the

Classified
TELEPHONE SECTION

TOWING

24 HOUR ROAD SERVICE

COMPLETE AUTOMOTIVE SERVICE

Call ATASCADERO 300
If No Answer Call Atascadero 1192
If No Answer Call Atascadero 217W

JOHN'S AUTOMOTIVE SERVICE
S. EL CAMINO RL. ATASCADERO

When the NEED is URGENT

Whether the situation requires a batteryman, garage, radio repairman, veterinarian or other service

Look in the

Classified
TELEPHONE SECTION

Complete

WHEEL ALIGNING AND BALANCING



COMPLETE 9 POINT SERVICE

- POWER STEERING SERVICE
- WHEEL ALIGNMENT
- WHEEL BALANCING
- BRAKE DRUM REFINISHING
- TIRE TRUEING
- BRAKES RELINED
- SHOCK ABSORBER REPLACEMENT
- FRAME REPAIR
- WHEEL STRAIGHTENING

FREE ESTIMATES

GUARANTEED WORK

PHONE **LI 3-4323**

TODD'S BEAR ALIGNMENT SERVICE

306 HIGUERA SAN LUIS OBISPO

Automobile Wheel, Axle & Frame Repairing

BUCKLE'S BODY WORKS
1509 Spring-PasoRobles 767

CAMERON'S BRAKE & WHEEL ALIGNMENT
OFFICIAL BRAKE STATION NO. 2713
Complete Brake Service – All Models
WHEEL BALANCING
One of the Best Equipped Shops for Alignment
101 Hwy. & 30 St.
3011 Spring ---------PasoRobles 170

YELLOW PAGES—the quickest way to find almost everyone in town who fixes things, sells things, does things.

WHEEL ALIGNMENT

BRAKE SERVICE
WHEEL BALANCING

RADEMACHER BROS.

LI 3-4457

539 MARSH SAN LUIS OBISPO

Automobile Wheel, Axle & Frame Repairing–(Cont'd)

HUGHES RAMBLER CO
EXPERT
WHEEL ALIGNMENT
BRAKE SERVICE
GENERAL REPAIRING
1005 Monterey -----------LI 3-0540

Rademacher Bros Garage
539 Marsh-LI 3-4457
(See Advertisement This Page)
San Luis Mobile Service 600 Marsh-LI 3-5500
Todd's Bear Alignment Service
306 Higuera-LI 3-4323
(See Advertisement This Page)
Tyerman Wheel Shop
1135 Grand Av Grovr Cty-HU 9-2465
(See Advertisement This Page)

Automobile Wreckers

A & B Auto Wreckers
N 101 Hwy-PasoRobls 9-R-3
Elmer's Used Auto Parts Edna Rd-LI 3-8822
(See Advertisement This Page)
Gene's Auto Parts & Wreckers
Old 101 Hwy-LI 3-5086
(See Advertisement This Page)
NIPOMO GARAGE & WRECKING YARD
Old Hwy 101 Nipomo----------WA 9-8981
PAULSON'S WRECKING & SALVAGE
Orcutt Rd-LI 3-1215
S & K Auto Wreckers
1501 Riverside Av----------PasoRobls 1494
N 101 Hwy----------------PasoRobls 1690
(See Advertisement This Page)
Saratoga Auto Wrecking & Junk Yard
61 Saratoga Av Grovr Cty-HU 9-4458
(See Advertisement This Page)
Westside Auto Wrecking Edna Rd-LI 3-3045
(See Advertisement This Page)

GROVER CITY

TYERMAN WHEEL SHOP

FREE CHECK

WHEEL ALIGNMENT AND BALANCING

- BRAKE SERVICE FOR ALL AUTOS UP TO ½ TON
- RELINING BONDED & RIVITED
- ADJUSTING • DRUM TURNING



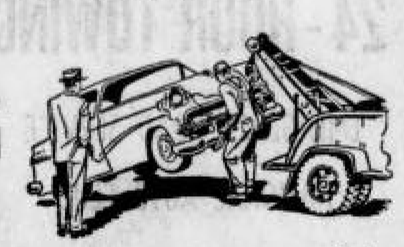
HU 9-2465

Free Estimates – Work Guaranteed

1135 GRAND AVE. GROVER CITY

SERVING SAN LUIS OBISPO COUNTY

SARATOGA AUTO WRECKING & JUNK YARD



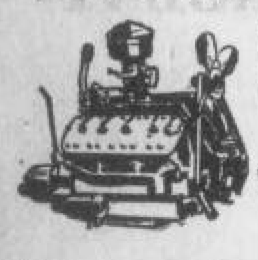
WRECKED CARS BOUGHT FOR CASH – We Pick Up Cars – Running or Not
WE BUY RAGS – METALS – JUNK – AUTO BODIES
"Why Pay More – We Sell for Less"
SOME PARTS FOR ALL CARS – ALL PARTS FOR SOME CARS – OPEN 6 DAYS WEEK

PHONE **HU 9-4458**

61 SARATOGA AVE.
1 Block Off Hwy. 1 At Front & Saratoga

P. O. BOX 203
GROVER CITY

S & K AUTO WRECKERS



New & Used Auto & Truck Parts
We Buy Scrap

Paso Robles 1494
Paso Robles 1690
If No Answer Call Paso Robles 668

1501 Riverside Ave. Paso Robles

GENE'S AUTO PARTS & AUTO WRECKING



ALL LATE PARTS CARS and TRUCKS
USED CARS – REPAIRS
24-HOUR SERVICE
FREE DELIVERY
CALL **LI 3-5086**
Old 101 Hwy. South of SAN LUIS OBISPO

AUTO & TRUCK WRECKING

Any Condition
BOUGHT FOR CASH
USED – WRECKED
BURNED
USED PARTS
For Estimates
CALL **LI 3-3045**

WESTSIDE AUTO WRECKING
EDNA ROAD SAN LUIS OBISPO

AUTO WRECKING



AUTO PARTS
GENERATORS–CARBURETORS–ETC.
LI 3-8822

ELMER'S USED AUTO PARTS
EDNA ROAD

Awnings

BETTER PLUMBING CO
Kool-Vent Awnings
673 Higuera ----------------LI 3-5938
DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera-----------LI 3-5814
JONES UPHOLSTERY SHOP
ALL TYPES OF AWNINGS
ALUMINUM – CANVAS
RESIDENTIAL & STORE
Garden & Patio Furniture
112 N Main---------Templeton 2101
LIFE-SHADE ALUMINUM AWNINGS—
LIFE-SHADE ALUMINUM AWNING MFG CO INC
Trailers & Residential-Whsle Only
8537 Compton
Paramount ---------Metcalf 0-5881
NAVACO AWNINGS—
MINSHULL'S PAINT & WALLPAPER STORE 1221 Spring-----PasoRobls 774
PARAMOUNT UPHOLSTERING CO
1218 Carmel-LI 3-0649
TRIANGLE CONSTRUCTION CO
2366 S Broadway
Santa Maria -----------Walnut 5-8214
(See Advertisement This Page)

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

Baby Shops

See also Children's & Infants' Garments–Retail

BILLIE'S TOY & BABY SHOP
766 Higuera-LI 3-4032
(See Advertisement This Page)
Little Folks Shop 597-12th ---PasoRobls 358
TRUSSLER'S FURNITURE STORE
LULLABY SHOP
Save Money Here on
MATTRESSES – CRIBS – HI-CHAIRS
PLAY PENS – PADS – CHESTS
CAR BEDS
1301 Park ----------PasoRobles 126
Vivian's Smart Shop
1347 Park-PasoRobls 310

Bacteriologists

Hornkohl Laboratories Inc
See Our Ad Laboratories-Analytical
714 Truxtun Av Bkrsfld----FAirvw 7-8567

Bail Bonds

ACTION BAIL BONDS AGCY
981 Monterey-LI 3-4668
(See Advertisement This Page)
DE LA ROSA ESTHER
981 Monterey-LI 3-4668
O'DONNELL HUGH 981 Monterey-LI 3-4668

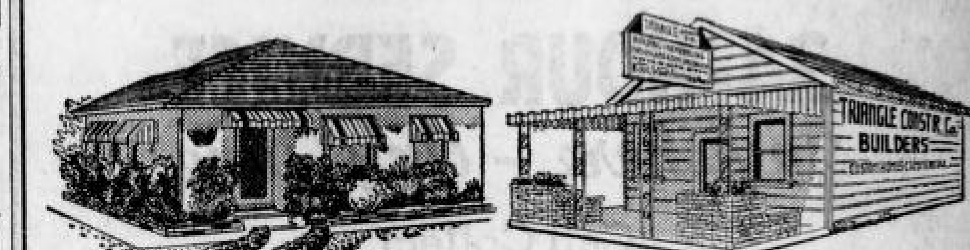
(Continued Next Page)

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

Nationally Advertised

KOOL VENT
Ventilated Aluminum
AWNINGS



PATIO CONSTRUCTION

WAlnut 5-8214

Call Collect

TRIANGLE CONSTRUCTION CO.

2366 S. Broadway Santa Maria

ACTION BAIL BONDS

DAY OR NIGHT

CALL COLLECT **LI 3-4668**

HUGH O'DONNELL

SERVING SAN LUIS OBISPO COUNTY
SINCE 1949
ESTHER DE LA ROSA
SE HABLA ESPANOL

981 MONTEREY SAN LUIS OBISPO

Billie's Toy & Baby Shop

COMPLETE LINE OF NURSERY NEEDS
FEATURING ALL NATIONALLY ADVERTISED BRANDS



PRIDE - COSCO
TAYLOR TOT - EVENFLO
HANKSCRAFT - PLAYSKOOL TOY

Complete Line of Maternity Wear

We Give S & H Green Stamps
SAN LUIS OBISPO'S ORIGINAL BABY SHOP
A Complete Department Store For All Children's Needs

Phone **LI 3-4032**

766 HIGUERA

Why Not?

When you select someone to supply your needs, make it a point to tell them that you found their advertisement in the . . .

Yellow Pages

Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

Make the First Call Count!

PEDLAR BAIL BONDS

24-HOUR SERVICE

Anywhere - Any Time

Call Collect

E. C. "TED" PEDLAR

LI 3-9499

PASO ROBLES
493
740-14th St.

943A MURRAY AVE. SAN LUIS OBISPO

BAIL BONDS

24-Hr. Service

LI 3-1414

WAYNE VAUGHN

OFFICE YELLOW CAB CO.

S. OLD HIGHWAY SAN LUIS OBISPO

PASO ROBLES BAKERY



WEDDING
PARTY
BIRTHDAY
CAKES
ROLLS – BREAD
COOKIES
FRESH DAILY

CALL
PASO ROBLES 228

1229 PARK

ATASCADERO



DANISH PASTRIES
SPECIALTY BREAD
PIES – GOODIES
CAKES & COOKIES:
BIRTHDAYS
WEDDINGS
CLUB MEETINGS
ETC.

CALL
ATASCADERO 923

CHRISTENSEN'S BAKERY

5905 EL CAMINO REAL

Bail Bonds–(Cont'd)

PEDLAR BAIL BONDS
Make the First Call Count
24-HOUR SERVICE
ANYWHERE – ANYTIME
943A Murray Av----------LI 3-9499
740-14th -----------PasoRobles 493

Pedlar Bail Bonds
943A Murray Av-LI 3-9499
(See Advertisement This Page)
VAUGHN WAYNE BAIL BONDS
South Old Hwy--------------LI 3-1414
(See Advertisement This Page)

Bakers–Pie–See Pies–Pastry

Bakers–Retail

CARLOCK'S BAKERY
104 E Branch(AG)-HU 9-3141
Carlock's Bakery
935 Grand Av Grovr Cty------HU 9-5764
Christensen's Bakery
5905 El Camino Rl---------Atascdro 923
(See Advertisement This Page)
Cookie Crock Main Cambria------WA 7-4490

DELITE BAKERY
COMPLETE LINE OF BAKERY PRODUCTS
Fresh Daily
CAKES FOR EVERY OCCASION
723 Higuera -------------LI 3-5842

FAVORITE BAKERY
PASTRY AND DECORATED CAKES
Of Distinctive Quality
638 Marsh --------------LI 3-2026
Morro & Marsh-----------LI 3-1192
896 Foothill Bl------------LI 3-1891

Morro Bay Bakery 330-5th(MB) -SP 2-8342
Paso Robles Bakery 1229 Park-PasoRobls 228
(See Advertisement This Page)
Pioneer Drive-In Market
Morro & Marsh-LI 3-1192
Spudnut Shop
Retail & Wholesale
686 Higuera ---------------LI 3-2120

Bakers' Supplies

Olson Bros Egg Co
1010 Orcutt Rd-LI 3-4254

Bakers–Whsle

LANGENDORF UNITED BAKERIES INC
584 Higuera-LI 3-4145
From telephones served by the following exchanges
Santa Maria
(No Intercity Charge)
Ask Operator for-ZEnith 4555
Spudnut Shop
Retail & Wholesale
686 Higuera --------------LI 3-2120
WEBER BAKING CO 237 Higuera-LI 3-6256
WEBER BAKING CO 205 Oak-PasoRobls 261

Bamboo–Retail

Ah Louis Store
Rattan & Bamboo Products
800 Palm -----------------LI 3-4332

ROLLING PIE-CRUST

When rolling pie-crust, you can keep it from sticking to the rolling pin or breadboard by putting the dough between sheets of oiled paper.

Banks

Bank Of America
101 E Branch(AG)-HU 9-5521
Bank of America 801 Price(PB)--PR 3-4613
Bank of America Traffic Wy----Atascdro 107
Bank of America 5th & D(MB)---SP 2-2711
Bank of America Natl Trust & Savings Assn
Bk of America Bldg--------PasoRobls 11
Bank of America National Trust & Savings
Assn 995 Higuera-------------LI 3-1160
Bank of America National Trust & Savings
Assn Main Cambria-----------WA 7-4654

CROCKER-ANGLO NATIONAL BANK
CALIFORNIA'S OLDEST NATIONAL BANK
Assets Over $1,750,000,000
CROCKER-ANGLO NATIONAL BANK
Member Federal Deposit Insurance Corporation
"WHERE TO CALL"
PASO ROBLES
Crocker-Anglo National Bank
604-12th -----------PasoRobls 1613
SAN LUIS OBISPO
Crocker-Anglo National Bank
840 Monterey ------------LI 3-4210

CROCKER-ANGLO NATIONAL BANK
604-12th-PasoRobls 1613
Security-First National Bank of L A
799 Higuera-LI 3-6321

Banquet Rooms

Baywood Lodge Restaurant
354-2d Baywd Prk-----------LI 3-1659
Brambles by the Bridge Cambria -WA 7-4561
Gold Dragon 985 Monterey-------LI 3-3318
PANORAMA COFFEE SHOP
Hwy 101(PB)-PR 3-9959
PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
Party Caterers-Lge or Small Groups
1308 Spring ------------PasoRobls 158
Rex's Cocktail Lounge & Liquor Store
Hwy-Atascdro 298
Robey's Cafe
9975 El Camino Rl-Atascdro 137-J
This Ol'e House Foothill Bl-------LI 3-2690
TOWER BARBECUE & COCKTAIL LOUNGES
See Our Ad for Restaurants
427 Higuera ---------------LI 3-4287

Barbers

ANDERSON HOTEL BARBER SHOP
Open 8:30 to 5:30 P.M.
Closed Sunday & Monday
5 BARBERS
FLAT TOPS & CREWCUTS A SPECIALTY
Appointments Wednesdays
CARL DUNBAR – GIL BABCOCK – Owners
953 Monterey ------------LI 3-4334

Arnold's Barber Shop 1024 Morro-LI 3-3931

BUCK'S BARBER SHOP
Corner of Chorro & Pismo St.
CALL LI 3-7472
FOR APPOINTMENTS
NO EXTRA CHARGE
WALTER F. BUCK
Plenty of Free Parking
1349 Chorro -------------LI 3-7472

Buzz Barber & Beauty Shop
108 E Branch(AG)-HU 9-2282
COLLEGE BARBER SHOP
Women & Childrens Hair Cut Also
Appointments Possible for Everyone
Air-Conditioned Comfort
892 Foothill Bl--------------LI 3-8253
Fair Oaks Barber Shop
1037 Grand Av Fair Oaks-HU 9-5487
Frisby's Barber Shop
Women's & Children's Haircutting
1322 Park -------------PasoRobls 1670

(Continued Next Page)

HU = HUnter PR = PRospect WA (Cambria) = WAverly WY = WYman
LI = Liberty SP = SPruce WA (Nipomo) = WAbash

Barbers–(Cont'd)

Glenn Elfman Barber Shop
Glenn Elfman
1021 Morro ---------------LI 3-6480
Johnny's Barber Shop
221 Pomeroy Av(PB)-PR 3-2437
La Moda Barber Shop
5710 El Camino Real-Atascdro 634
Nipomo Barber Shop
Old Hwy 101 Nipomo---------WA 9-3922
Palace Appointment Barber Shop
846 Higuera ----------------LI 3-4292
Paso Robles Barber Shop
739-12th-PasoRobls 317
Ray's Barber Shop
5885 Traffic Wy-Atascdro 12
Redick Arlie R
Family Barber Shop
Appointment If You Wish
1027 Osos -----------------LI 3-9335
ROSE'S BARBER SHOP
2300 Hwy No 1(MB)-SP 2-8579
San Luis Barber Shop 1038 Chorro-LI 3-4916
Soto's Barber Shop 530 Marsh---LI 3-9517
Tex's Barber Shop 1210 Park----PsoRobls 84
Wineman Barber Shop
1110 Chorro ---------------LI 3-7169

Barricades

FLASH-R-LITE CO
Serving Entire San Luis Obispo County
RENTALS
TRAFFIC LIGHTS AND LIGHTED BARRICADES
519½ Fig Av
Santa Barbara ------Woodland 5-8905

Baths

ALLEY'S PHYSICAL THERAPY
LEIGH & ISABEL ALLEY
LICENSED PHYSICAL THERAPISTS
WHIRLPOOL SULPHUR BATHS
VITA-RAY MASSAGE
COLONIC IRRIGATION
ULTRA-SONIC TREATMENTS
1031 Pine ------------PasoRobles 56

Hidden Valley Hot Springs Inc
Avila Rd-LI 3-0523
(See Advertisement This Page)

PASO ROBLES BATH HOUSE
WORLD-FAMOUS SULPHUR WATER
POOL – TUB – STEAM – MUD BATHS
SPECIAL HYDROTHERAPY SERVICE FOR
ARTHRITICS & CRIPPLED CHILDREN
MASSEUSE & MASSEUR ON DUTY
11th & Pine---------PasoRobles 1816

Ruud's Physical Therapy 979 Palm-LI 3-5604
(See Advertisement This Page)
Sycamore Mineral Springs
Mr & Mrs Paul Bylling
Avila Rd ------------------LI 3-5580

Batteries–Retail

Acousticon Williams Co
1029 Chorro ---------------LI 3-6632
AUTO-LITE STA-FUL BATTERIES–
DISTRIBUTOR
KIMBALL TIRE CO
252 Higuera-LI 3-6787

Banks Radiator & Battery Repair Shop
1011 Toro-LI 3-7337
Bardin's Goodyear Service
692 Marsh-LI 3-5492
Beltone Hearing Service
1118 Garden ---------------LI 3-4645
Burch's Tom Service & Trailers
505 Higuera-LI 3-4042
Bushong's Texaco Stn
Santa Rosa & Marsh-LI 3-9858
Ed's Service Higuera & Nipomo----LI 3-1154

The Yellow Pages save you time.

Batteries–Retail–(Cont'd)

EXIDE BATTERIES
THE HONEST, ACCURATE ADVICE OF THE DEALERS LISTED BELOW WILL PROLONG YOUR BATTERY'S LIFE.
Exide
WHEN IT'S AN EXIDE YOU START
"FOR SERVICE CALL"
WHOLESALE DISTRIBUTORS
UNIVERSAL AUTO PARTS CO INC
969 Monterey -----------LI 3-7787

Hail's Union Service
1919 S Broad-LI 3-6401
Jim's Midway Service
Atascadero Beach(MB) -------SP 2-8623
Kimball Tire Co 252 Higuera-----LI 3-6787
Martin's Standard Stn
Atlas Batteries
1741 Monterey -------------LI 3-9717
Mulkey's Texaco Stn
999 Hwy 101(AG)-HU 9-9947
Ski's Shell Service Stn
1200 Monterey-LI 3-6821
Villa's Union Stn
Broad & Foothill Bl----------LI 3-9971
Western Auto Associates Store
924 S Grand Av Grovr Cty-HU 9-3857
WILLARD SAFETY-FILL BATTERY SALES AND SERVICE–
DISTRIBUTORS
PETERSEN AUTO PARTS
1329 Monterey-LI 3-7287

Batteries–Whsle & Mfrs

Paso Robles Auto Parts
944 Spring-PasoRobls 505

Check the YELLOW PAGES for WHO sells WHAT.

Hidden Valley Hot Springs

50' x 100' WARM WATER POOL
• SWIMMING THE YEAR ROUND
• MINERAL BATHS
• MASSAGE
PHYSICAL THERAPY
PHONE
LI 3-0523
LOCATED ½ MILE OFF HWY. 101
7 MILES SOUTH OF SAN LUIS OBISPO
Avila Rd. Mailing Address Rt. 1 Box 59

RUUD'S PHYSICAL THERAPY

MILLY & ALF RUUD
• STEAM BATHS
• WHIRLPOOL BATHS
SWEDISH MASSAGE
Nerve Relaxing – Muscle Tone-Up
ULTRA SONIC TREATMENTS
COLON IRRIGATION
Over 20 Years Experience From Norway & France
DIAL
LI 3-5604
979 Palm San Luis Obispo

Bearings–Ball & Roller

BEARING HOUSE THE
TIMKEN – NEW DEPARTURE
FAFNIR – HYATT
ROLLER CHAIN – SPROCKETS – V-BELTS
PULLEYS – STEEL COLLARS – FLEXIBLE
COUPLINGS – PILLOW BLOCKS – SEALS
219 Betteravia Rd
Snta Maria ---------WAlnt 5-4283

Beauty Culture Schools

Joseph's School of Beauty
11 E Anapamu
Santa Barbara -------Woodland 2-1079
(See Advertisement This Page)
Ventura Beauty School
1790 E Main Ventura-Miller 3-9363
(See Advertisement This Page)

The Yellow Pages save you time.

Beauty Shop Equipment & Supplies

MEL'S BEAUTICIAN & BARBER SUPPLIERS
1924½ De La Vina
Santa Barbara -------Woodland 5-9613
(See Advertisement This Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Joseph's SCHOOL OF BEAUTY

NATIONAL ASSN. OF COSMETOLOGY SCHOOLS — NATIONAL HAIRDRESSERS & COSMETOLOGISTS ASSN. — CALIFORNIA COSMETOLOGISTS ASSN. INC.

Classes Start Every Day In – Advanced Basic Training Including:
PERMANENT WAVING
TINTING – FACIALS – MANICURES
HAIRCUTTING AND STYLING
SPECIAL CLASSES FOR – BRUSH-UP – MANICURING
TEACHERS' TRAINING
ADVANCED HAIR STYLING FOR LICENSED OPERATORS

Enroll Now and Enjoy a Profitable Profession. Not Necessary to be a High School Graduate.
EASY PAYMENT PLAN
PLACEMENT SERVICE
APPROVED FOR VETERANS
Hours:
Monday Thru Friday
8:30 A.M. – 5:00 P.M.
– Owners –
JOSEPH & MARY BROCATO

11 E. ANAPAMU CALL WOodland 2-1079 SANTA BARBARA

Mel's
Beautician and Barber Suppliers
Complete Line of Supplies & Equipment
REALISTIC & DUART Cold Waves
ATHENE Hand Cream
SHE Cosmetics
GLO. INZ
ROUX Tints & Rinses
MISS CLAIROL Hair Coloring
TURBINATOR Hair Dryers
REALISTIC - BEAUTAIRE Hair Dryers
VITA-FLUFF Shampoo
Beauty Shop Installations On Time Payment
CALL
WOodland 5-9613
WALLY CHEGWIDDEN
1924½ De La Vina Santa Barbara

Ventura
BEAUTY SCHOOL
Approved for Veterans
Beauty Culture
★ The CAREER for YOU
with the world-famous
COMER & DORAN METHOD
of Hairstyling & Cosmetology
AS TAUGHT IN *Hollywood*
MIller 3-9363
1790 E. MAIN – VENTURA

When a Name RECOMMENDED *has been* FORGOTTEN

You remember someone recommending a certain concern or dealer, but can't remember the name recommended.

LOOK IN THE *Classified* TELEPHONE SECTION

Daisy's Beauty Nook



DAISY RHOADES HORWITZ – Owner

Complete Line of Beauty Service

ANTI-FRIZZ PERMANENTS
HAIR CUTTING & CONTOUR SHAPING
Specializing in Permanents for Fine and White Hair

LI 3-2778

1024 NIPOMO SAN LUIS OBISPO

Beauty Shops

ALICE ANN BEAUTY SALON
515 N Broad-LI 3-7035
(See Advertisement Page 26)

ALMA'S BEAUTY SALON
SPECIALIZING
HAIR CUTTING – TINTING
COLD WAVE
Complete Line of
REVLON COSMETICS
1221 Park ------------PasoRobles 424

Anderson Hotel Beauty Salon
963 Monterey-LI 3-2116
(See Advertisement Page 26)

Ann's Beauty Shop
6035 Palma Av------------Atascdro 595
(See Advertisement Page 27)

ARTISTIC BEAUTY SHOP
COMPLETE BEAUTY SERVICE
SPECIALIZING IN ALL TYPES OF
PERMANENT WAVING
Hair Shaping and Tinting
Ample Parking Space
517-13th ----------PasoRobles 1011

Beaute Art Salon 780 Toro-------LI 3-2175
(See Advertisement Page 26)

Beauty Nook 427-5th(MB) ------SP 2-4456
(See Advertisement Page 26)

BUZZ BARBER & BEAUTY SHOP
108 E Branch(AG)-HU 9-2282

Carlton Beauty Shop
5993 Traffic Wy-Atascdro 980

Charlotte's Beauty Shop
184 Hinds Av(PB)-PR 3-2221

Chris' Beauty Shop
1394 Grand Av(AG)----------HU 9-5675

The YELLOW PAGES tell purchasers where to buy your goods.

CLASSIC BEAUTY SALON
IN PASO ROBLES
COMPLETE BEAUTY SERVICE
SPECIALIZING IN
Hair Shaping – Hair Tinting
Cold Permanent Waving
BEATRICE PIKE – Prop.
1503 Park -----------PasoRobles 87

Cottage Beauty Shop
Garden Farms-SntaMrgrta 2711

DAISY'S BEAUTY NOOK
1024 Nipomo----------------LI 3-2778
(See Advertisement This Page)

DERA'S BEAUTY SALON
Hair Tinting A Specialty
1353½ Grand Av(AG)-------HU 9-3821

Earleen's Beauty Shop
Vineyard Rd-Templtn 2782

Elaine's Beauty Shop
8855 Curbaril Av-Atascdro 1340
(See Advertisement Page 27)

ELSIE'S BEAUTY SALON
890 Buchon-LI 3-3454
(See Advertisement Page 26)

Erma Mae's Beauty Shop
315 Kings Av(MB)-SP 2-8816

Estero Beauty Salon
Ocean Av Cayucs------------WY 5-3646
(See Advertisement Page 27)

EVA'S BEAUTY SALON
990 Price(PB)-PR 3-4757

Faye's Beauty Salon
885 Main(MB)-SP 2-8645

Gladys Hammett's Beauty Salon
1046 Chorro-LI 3-5425
(See Advertisement Page 26)

GROVER CITY BEAUTY SALON
Complete Beauty Service
Specializing in
Hair Styling – Hair Tinting
Hair Shaping
OPEN EVENINGS BY APPT.
Parking Space – Reasonable Rates
992 Grand Av Grover Cty--HU 9-5713

(Continued Next Page)

theda's salon of beauty



Formerly
The Helen Rose Salon
- PERMANENTS
- STYLING
- TINTING
- CUTTING
- MANICURES

SPOT REDUCING
Dermetics & Revlon Cosmetics
THEDA DUART – Owner
LI 3-6201
1112 GARDEN • SAN LUIS OBISPO

Hibbard's HAIR FASHIONS

Artists in Coiffures!

A Complete Staff of Well Trained Operators
Plus Two Hair Stylists to Complement All of Your Beauty Needs.

JOHN & KAY HIBBARD

LI 3-5927
Toll Calls – Call Collect

1435 MONTEREY

Beauty Shops–(Cont'd)

HELEN JACKSON'S BEAUTY SALON
CREATORS
OF
LOVELINESS
Helen Jackson – Prop.
778 Marsh --------------LI 3-3114

Helen Jackson's Beauty Salon
778 Marsh-LI 3-3114
(See Advertisement Page 26)

HIBBARD'S HAIR FASHIONS
1435 Monterey-LI 3-5927
(See Advertisement Page 24)

HICKENBOTTOM WAYNE HAIR STYLIST 1131 Broad---------LI 3-9571
(See Advertisement This Page)

HOUSE OF BEAUTY
640 Piney Wy(MB)-----------SP 2-5201

House of Beauty
5820 Traffic Wy-----------Atascdro 146

Inez's Beauty Shop
137 N 8th Grovr Cty---------HU 9-5679

IRENE'S BEAUTY SALON
1067 Buchon --------------LI 3-2429

JODIJEAN'S BEAUTY SALON
610 Cypress(PB) ------------PR 3-2052
(See Advertisement This Page)

Kut N' Kurl Beauty Salon
Shandn -------------PasoRobls 53-J-12

La Cresta Beauty Shop
Atascadero Beach(MB)-SP 2-2661

LA MODA BEAUTY SHOP
5780 El Camino Rl-Atascdro 36

Lena's Beauty Shop 171 I Cayucs-WY 5-3782

Les's Barber & Beauty Shop
926 Grand Av Grovr Cty-HU 9-5231

CLEAN SWEEP

A vegetable brush is handy for cleaning your grater. It gets into crevices, prevents snagging dish rag.

Lida W Hanst Beauty Salon
Hair Shaping and Hair Tinting
509 Grand Av(AG)----------HU 9-2212

Merle Norman Cosmetic Studio
597-12th ---------------PasoRobls 358

MI LADY SALON OF BEAUTY
SPECIALIZING IN
HAIR STYLING
&
PERMANENT WAVING
10 N Broad--------------LI 3-8258

Nel-Deens Beauty Salon
1250 Grand Av(AG)----------HU 9-5319

Noel Beauty Shop
1318 Johnson Av-LI 3-2168

Ollie's Beauty Shop
Ollie Honnert-Operator
1813 Chorro ---------------LI 3-7012

PASO ROBLES BEAUTY SALON
720-14th --------------PasoRobls 282
(See Advertisement Page 26)

Pat's Beauty Salon 740-5th(MB) -SP 2-3201
(See Advertisement Page 26)

(Continued Next Page)

Good party-line neighbors are considerate party-line users. Remember these golden rules:
- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver promptly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

wayne hickenbottom

hair stylist

FORMERLY WITH MAISON-LORENZO



ALWAYS THE LATEST IN FASHIONS

Ask About Our
BUDGET PERMANENT WAVE
★ HAIR STYLING
★ HAIR TINTING
★ HAIR CUTTING

Specializing In
CORRECTIVE CHILDRENS HAIR CUTTING
OPEN MON. THRU SAT. 9 A.M. TO 9 P.M.

LI 3-9571
1131 BROAD, SAN LUIS OBISPO
No Parking Problem



Jodijean's Beauty Salon

ARTISTRY IN STYLING
Tinting – Dyeing – Shaping
Mother & Daughter Permanents

A NEW & MODERN SHOP WITH THE LATEST EQUIPMENT AND METHODS

EVENINGS BY APPOINTMENTS

PR 3-2052

610 CYPRESS PISMO BEACH

Pismo Lady

A COMPLETE BEAUTY CENTER FOR THOSE WHO CARE
★ SOFT BACKGROUND MUSIC ★ COFFEE
★ EXPERT HAIR SHAPING ★ INDIVIDUAL STYLING
★ NATURAL COLOR TONING
★ FROSTING & TIPPING
★ BEAUTIFUL PERMANENTS
★ SILVER BLONDING
★ MANICURING ★ PEDICURING

PRospect 3-9907
741 DOLLIVER PISMO BEACH

Elsie's
BEAUTY SALON



Complete
Beauty Service
AMPLE PARKING
Open Evenings by Appointment
ELSIE MUZIO - OWNER
CALL
LI 3-3454
890 BUCHON

Invitation to Beauty

Young's

E. S. YOUNG • B. G. YOUNG
Just Good Honest Beauty Service
ESTABLISHED SINCE 1934
LI 3-4064
783 MARSH

HELEN JACKSON'S
BEAUTY SALON
Creators of Loveliness



HELEN JACKSON, Prop.
LI 3-3114
778 MARSH
SAN LUIS OBISPO

Beauty Shops-(Cont'd)

Patsy's Beauty Shop
117 E Branch(AG)------------HU 9-3500
Pearl's Beauty Shop
2300 Hwy No 1(MB)-SP 2-8579
PERSONALITY BEAUTY SHOP
Ann Johnson
1901 Broad ----------------LI 3-2573
PINK POODLE BEAUTY SHOP
RUTH FLORES
A Complete Beauty Service
INDIVIDUAL HAIR STYLING
Closed Saturdays
Phone for Appointment
HOURS 9 A.M. TO 5 P.M.
2146 Broad --------------LI 3-1045
Pismo Lady 741 Dolliver(PB)-----PR 3-9907
(See Advertisement Page 25)
RAE'S BEAUTY SALON
200 E Branch(AG)-HU 9-2277
Shell Beauty Salon
102 Esparto Av Shell Bch-PR 3-2407
Templeton Beauty Shop
Velora Howard Owner & Operator
Hair Shaping Our Specialty
Hwy --------------------Templtn 2391
THEDA SALON OF BEAUTY
1112 Garden-LI 3-6201
(See Advertisement Page 24)
(Continued Next Page)

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.



ANDERSON HOTEL
BEAUTY SALON
BEA SPARKS – Owner
COMPLETE BEAUTY SERVICE
Experienced Operators for Your Latest Fashions in Hair Cutting & Styling
• PERMANENTS • TINTING • MANICURING
OPEN 9 A.M. TO 6 P.M.
Early Morning & Evenings By Appointment
Call LI 3-2116
963 MONTEREY ST. SAN LUIS OBISPO



Hair Styling . . .
All Types of Permanent Waving Tinting
"PLENTY OF PARKING SPACE"
Sarah Singleton Prop.
PHONE
LI 3-2175
Beaute Art Salon
780 TORO

ALICE ANN
BEAUTY SALON
Hair Styling a Specialty



All Beauty Services
PHONE
LI 3-7035
515 N. BROAD
PLENTY OF FREE PARKING

IN MORRO BAY IT'S
PAT'S BEAUTY SALON
A COMPLETE BEAUTY SERVICE



INDIVIDUAL HAIR STYLING & CUTTING
TINTING
PERMANENT WAVING
Frances Ramsey
SOFT WATER
By Appointment Only
SP 2-3201
740 - 5th ST. MORRO BAY

IN MORRO BAY
BEAUTY NOOK
SPECIALIZING IN HAIR STYLING
PERMANENT WAVING & TINTING
Phone
SP 2-4456
Monday Thru Saturday
8:30 - 6:00
427 – 5th
MORRO BAY



PASO ROBLES
BEAUTY SALON
KATHARINE FRIEND – Owner



COMPLETE BEAUTY SERVICE
STYLING · CUTTING
PERMANENT WAVING
ETC.
Children's Haircutting
REVLON COSMETICS
PHONE
PASO ROBLES 282
720-14th

Gladys Hammett's



BEAUTY SALON
HAIR STYLING
PERMANENT WAVING
CUTTING
HAIR COLORING
LI 3-5425
1046 Chorro San Luis Obispo

Beauty Shops-(Cont'd)

TOWN & COUNTRY BEAUTY SALON
PASO ROBLES
MERLE NORMAN COSMETICS
HELENE CURTIS – RAYETTE
PARKER – HERBEX SCALP TREATMENTS
CLAIROL – COLOR TRESS
Helen Rowe – Manager
Town & Country Shopping Center
597-12th -----------PasoRobles 358
VANITY BOX
Doris West-Owner
1336 Spring ------------PasoRobls 221
VILLAGE BEAUTY SHOP
Main Cambria-WA 7-4657
YOUNG'S BEAUTY SHOP
783 Marsh-LI 3-4064
(See Advertisement Page 26)

An extension telephone is a step-saver in any home.

ELAINE'S
BEAUTY SHOP



COMPLETE BEAUTY SERVICE
Evening By Appt.
ELAINE VACA – Owner
ATASCADERO 1340
8855 Curbaril Atascadero

Bedding

See also Mattresses Hdgs
Rileys Dept Store 1144 Chorro----LI 3-1421

Beds-Hospital

See Hospital Equipment & Supplies

Beer & Ale Distrs

BUDWEISER—
JORDANOS' INC 1321 Carmel-LI 3-1089
JORDANOS' INC S Hwy---PasoRobls 842
Burgermeister Brewing Corp
1750 Beach-LI 3-3219
(See Advertisement This Page)
Burgermeister Brewing Corp
Traffic Wy & Rosario-Atascdro 94
DUNLAP RAY E
MILLER HIGH LIFE BEER
The Champagne of Bottle Beer
FALSTAFF BEER
DISTRIBUTED BY
RAY E. DUNLAP
S Hwy -------------------LI 3-2133
842 Salinas ---------PasoRobles 1401
201 S Oakley Snta Maria-WAlnt 5-5512
Dunlap Ray E S Hwy-------------LI 3-2133
(See Advertisement This Page)
Dunlap Ray E 842 Salinas---PasoRobls 1401
FALSTAFF BEER—
DUNLAP RAY E S Hwy-------LI 3-2133
Hawkins & Ayers Distrs
320 E Branch(AG)-HU 9-5428
(See Advertisement Page 28)
JET DISTRIBUTING CO
Old Hwy 101 South-LI 3-8635
(See Advertisement This Page)
Jordanos' Inc S Hwy----------PasoRobls 842
(See Advertisement This Page)
(Continued Next Page)

The Yellow Pages save you time.

FALSTAFF
America's Premium Quality Beer
"THE CHOICEST PRODUCT OF THE BREWERS' ART"
Miller High Life
MILLER HIGH LIFE
"The Champagne of Bottled Beer"
RAY E. DUNLAP
DISTRIBUTOR
P. O. Box 234 San Luis Obispo
WAREHOUSES
SOUTH ON OLD HIGHWAY 101
LI 3-2133
SAN LUIS OBISPO, CALIF.
•
PASO ROBLES, CALIF.
842 SALINAS STREET
Phone PASO ROBLES 1401
•
SANTA MARIA, CALIF.
201 SO. OAKLEY
Phone WAlnut 5-5512

LUCKY LAGER
LUCKY LAGER
IT'S LUCKY when you live in America
DRAFT BEER
BUDWEISER
THOSE WHO KNOW
. . . . .BUY BUD
PASO ROBLES 842
JORDANOS' INC.
Wholesaler
On S. Highway
R F D BOX 14G PASO ROBLES
LI 3-1089
SAN LUIS OBISPO
1321 CARMEL ST.
SANTA MARIA
WAlnut 5-8826
701 E. ARCTIC AVE.

ESTERO
BEAUTY SALON
IN CAYUCOS
Hair Styling
Tints & Permanent Waving Our Specialties
Also
Manicures
Dermetics Cosmetics
Costume Jewelry



"Evenings by Appointment"
FOR APPOINTMENT CALL
WY 5-3646
OCEAN AVE. CAYUCOS

Ann's BEAUTY SHOP
PERSONALIZED HAIR STYLING & SHAPING



HAIR TINTING
PERMANENT WAVING
MANICURES
ANN ERSKINE – Owner
ATASCADERO 595
6035 PALMA AVE. ATASCADERO

When You Have FORGOTTEN . . . .
. . . . A NAME
Recommended By Someone
You remember someone having recommended a certain concern or dealer, but can't remember the name recommended.
LOOK IN THE
Classified
TELEPHONE SECTION
You will probably recognize the name when you see it.

Call for the beer refreshing
Hamm's BEER
refreshing as the land of sky blue waters
SERVING THE ENTIRE COUNTY
JET
DISTRIBUTING CO.
CALL
LI 3-8635
OLD HWY. 101 SOUTH
SAN LUIS OBISPO



Burgermeister
BRANCH OFFICES
BURGERMEISTER BREWING CORPORATION
Traffic Way & Rosario
Atascadero
Phone: Atascadero 94
BURGERMEISTER BREWING CORPORATION
1750 Beach, San Luis Obispo
Phone: LI 3-3219
HENRY SAVAGE - Mgr.
If no answer call Atascadero 650

Beer & Ale Distrs–(Cont'd)

LUCKY LAGER BEER—
JORDANOS' INC 1321 Carmel-LI 3-1089
JORDANOS' INC S Hwy---PasoRobls 842

M & W DISTRIBUTING CO
S Old Hwy 101-LI 3-7858

MILLER HIGH LIFE BEER—
DUNLAP RAY E S Hwy------LI 3-2133

Morganti L J Co 955 Morro------LI 3-0940
(See Advertisement This Page)

Beer Parlors–See Taverns

Beer–Retail–See Liquor Stores

Beverage Dispensing & Cooling Equipment

Nehi-R C Cola Beverage Co
120 Higuera-LI 3-4725

Beverages–Soft Drinks, Mixers, Etc–Distrs & Bottlers

A & W ROOT BEER
21st & Spring-----------PasoRobls 1777

CALSO WATER—
JORDANOS' INC
1321 Carmel -------------LI 3-1089
S Hwy ---------------PasoRobls 842

CANADA DRY BOTTLING CO
GINGER ALE – CLUB SODA
QUININE – COLLINS
Fountain Syrups – Assorted Flavors
GLAMOR (DIETETIC)
DR PEPPER
Osos & Marsh-------------LI 3-0899
If no answer call
Santa Barbara --Woodland 5-8581

Coca-Cola Bottling Co
2508 Spring-PasoRobls 241

COCA-COLA BOTTLING CO OF SANTA MARIA INC
BOTTLERS OF
COCA-COLA – ORANGE CRUSH
BARQ'S
"Ask for Bark's Assorted Flavors"
1301 Carmel -------------LI 3-2529
2508 Spring ----------PasoRobles 241

NEHI-R C COLA BEVERAGE CO
120 Higuera-LI 3-4725

PEPSI-COLA BOTTLING CO OF SAN LUIS OBISPO
CUESTA BEVERAGES INC.
PEPSI-COLA IN BOTTLES
PEPSI-COLA FOUNTAIN SYRUP
Full Line of Flavors
HIRES ROOT BEER
NESBITTS ORANGE – BUBBLE UP
55 Higuera -------------LI 3-3726

SEVEN-UP BOTTLING CO OF SAN LUIS OBISPO
SEVEN-UP – 3V COLA
SCOTTISH MIST-SODA
FROSTIE ROOT BEER
WHISTLE ORANGE
1111 S Hwy 101(AG)------HU 9-2111

Two friendly telephone habits: ANSWER QUICKLY when your bell rings; HANG UP SLOWLY when you have finished your call or your party doesn't answer. In calling others, remember the called person may be almost there—so wait a few seconds longer.

Bicycles–Dealers

Gilbertson's
197 S 10th Grovr Cty-HU 9-2563
PETE'S MASTER LOCKSMITHS
1124 Garden --------------LI 3-7045
(See Advertisement This Page)
SCHWINN BICYCLES—
SAN LUIS CYCLERY
1239 Monterey-LI 3-8567
Smith's Sporting Goods
1225 Park ---------------PasoRobls 18

Bicycles–Repairing

GILBERTSON'S
197 S 10th Grovr Cty---------HU 9-2563
HOOVER W A SALES & SERVICE
9550 El Camino Rl-----------Atascdro 42
PETE'S MASTER LOCKSMITHS
1124 Garden ---------------LI 3-7045
SAN LUIS CYCLERY
1239 Monterey-LI 3-8567
(See Advertisement This Page)

Billiard Parlors

BRIGHT SPOT
Manuel Andrada-Owner
1092 Grand Av Grovr Cty-----HU 9-9951
Carl's Billiards 831-13th ---PsoRobls 1529-J
GOLDEN WEST BILLIARDS
676 Higuera-LI 3-9976
Park Billiards 811-12th -----PasoRobls 58-J
Red Rooster 601 Cypress(PB)----PR 3-9943
RED'S PLACE
Frank Burrows-Owner
1817 Osos ----------------LI 3-5437
Smoke Shop The
6290 El Camino Rl----------Atascdro 696

Birds

See Also Pet Shops
Hazel's Pet Shop 595 Marsh-----LI 3-1417

The Yellow Pages save you time.

Blacksmiths

Arc Shop The 112 Brisco Rd(AG)-HU 9-3192
ARROYO ELECTRIC MACHINE SHOP
316 E Branch(AG)-HU 9-5546
Cuendet F 1304 Railroad---PasoRobls 130-W
PABST W F
ORNAMENTAL IRON
GEN. REPAIR – WELDING
Cor Ward & High Sts
111 Ward ---------------LI 3-6920
Paso Robles Agricultural Works
1204 Railroad-PsoRobls 35-J
Templeton Blacksmith Shop
301 Main-Templtn 4131

Blenders–Food

See Electric Appliances–Small

Blinds

See Venetian Blinds Hdgs; Window Shades Hdgs

Blood Banks

FRENCH CLINIC & HOSPITAL
1170 Marsh-LI 3-7070
Tri-Counties Blood Bank Inc
356 Santa Rosa-------------LI 3-2925

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

OUT of the DISCARD

A few minor repairs on that discarded article will restore its life of usefulness and convenience. You'll find the man who can help you listed in the

Classified TELEPHONE SECTION

Blue Printers

Arrow Blueprinting
311 N Lincoln Santa Maria-Walnut 5-4711
(See Advertisement This Page)
Hickenbottom R J Civil Engineer
1118 Palm(AG) ------------HU 9-4475
L & R Drafting
1189 Saratoga Av Grovr Cty---HU 9-5855
Pacific Engineers & Surveyors Inc
858 Monterey --------------LI 3-0850
(See Advertisement This Page)
Porter Chas Phil 278 Snta Rosa---LI 3-1546

Boarding Houses

Judge's House 1720 Johnson Av---LI 3-9795
Ranch The Foothill Bl-----------LI 3-9806

Boat Builders & Repairers

BECK BROS BOAT SHOP
1440 San Francisco Av Oceano-HU 9-2983
Herrmann & Safranek Millwork & Builders Supply
4005 El Camino Rl---------Atascdro 1490
Morro Bay Boat Works
S Main(MB)-SP 2-6911
(See Advertisement This Page)

Boat Dealers

B & W SPORTSMEN
2138 Spring -----------PasoRobls 1840
(See Advertisement This Page)
BRADLEY'S BOAT CENTER
1653 Shell Beach Rd Shell Bch-PR 3-2168
(See Advertisement This Page)
LITCHFIELD CO 390 Higuera----LI 3-3346
MALLERY'S MARINE CENTER
1130 Main(MB) ------------SP 2-6401
(See Advertisement Page 30)
MORRO BAY MARINA
4th & Waterfront(MB)--------SP 2-8085
(See Advertisement This Page)
(Continued Next Page)

Advertise here—it pays.

Boat Dealers–(Cont'd)

Morro Bay Yacht Anchorage
201 S Main(MB)------------SP 2-8617
Phil's Marine Sales & Service
6450 El Camino Rl---------Atascdro 250
POWER EQUIPMENT COMPANY THE
1236 Railroad -----------PasoRobls 534
(See Advertisement This Page)
R & L BOAT DEN
251 Higuera ---------------LI 3-8684
(See Advertisement Page 29)
Santa Margarita Lake Boat Co
Santa Margarita Lake---SntaMrgrta 5541
(See Advertisement Page 29)

Boat Equipment & Supplies

Bradley's Boat Center 1653 Shell Beach Rd Shell Bch-PR 3-2168
MORRO BAY YACHT ANCHORAGE
201 S Main(MB)------------SP 2-8617
Norek Marine Center
Embarcadero(MB) -----------SP 2-7361

Boats–Charter

Hart's Landing
5th & Waterfront(MB)-SP 2-8503
Mike's Landing Embarcadero(MB)-SP 2-8442
Virg's Landing Embarcadero(MB) -SP 2-4006

Boats–Renting

Santa Margarita Lake Boat Co
Santa Margarita Lake-SntaMrgrta 5541

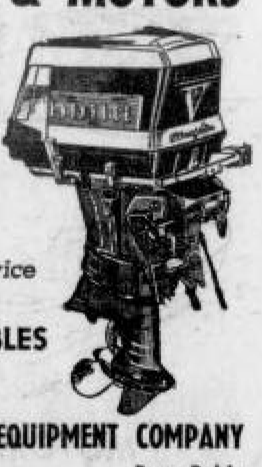
Boiler Compounds

Terra Sphere Inc
720 N 8th Fresno-AMhrst 6-7838

NON-SKID FOR MIXING BOWL

A folded damp cloth placed under a mixing bowl keeps it from slipping and speeds mixing.

BOATS & MOTORS
LARSON
ALUMACRAFT
BOATS



EVINRUDE
OUTBOARD
MOTORS
Sales & Service Parts
PASO ROBLES
534
THE POWER EQUIPMENT COMPANY
1236 Railroad Paso Robles

Authorized
JOHNSON DEALER
FACTORY APPROVED SERVICE
COMPLETE PARTS & SERVICE
BOATS – TRAILERS – MOTORS
Complete Marine Accessories
MALLERY'S MARINE CENTER
2 Convenient Locations
MORRO BAY
1130 MAIN SP 2-6401
SAN LUIS OBISPO
311 HIGUERA LI 3-6608

Boiler Repairing

PARKER BOILER WORKS
CLARENCE E. ZUPAN – OWNER
BOILER
CERTIFIED REPAIRS AND INSTALLATIONS
BOILER SALES FOR ANY PURPOSE
PARTS – VALVES – FITTINGS
FOR ALL BOILERS
2690 Victoria ------------LI 3-7297

Boilers–Mfrs & Distrs

OCEAN SHORE IRON WORKS
New & Rebuilt Boilers – Scotch – Vertical
H.R.T. – Firebox & Watertube
Complete Installation & Repair Service
CERTIFIED WELDERS
Boiler Tubes
1660 Jerrold Av S F-----MIssn 7-5737

Bolts & Nuts

Peterson Harold D
9005 El Camino Rl---------Atascdro 723

Bonding Companies

See Bail Bonds

Bonds–Investment

See Investment Securities; Stock & Bond Brokers

Book Dealers

Armstrong Henry B Books & Gifts
5960 Entrada Av-Atascdro 487-J
DRAKE'S BOOK STORE
BOOKS FOR COLLECTORS
Many First Editions
BETTER LITERATURE
Best Sellers – Reference Material
STAMPS, COINS & HOBBIES
Town & Country Shopping Mart
561-12th ----------PasoRobles 1893
Gabby Book Store 1040 Chorro----LI 3-9035

Bookkeeping & Accounting Machines

MONROE FIGURING ACCOUNTING & DATA PROCESSING EQUIPMENT—
MONROE CALCULATING MACHINE CO INC 813 Chapala
Santa Barbara-Woodland 2-1001
NATIONAL ACCOUNTING MACHINES—
NATIONAL CASH REGISTER CO
737 Marsh-LI 3-8269

Bookkeeping Service

Anderson Frank W 917-12th --PasoRobls 124
Ball Rollin 1009 Morro----------LI 3-7817
Hoisington A R Auditor & Tax Service
332-5th(MB) -------------SP 2-2281
Hyler Glenn R 360-5th(MB) -----SP 2-3571
Ritchie John C 1202 Vine-----PasoRobls 760

Bottlers

See Beverages–Soft Drinks, Mixers, Etc.–Distrs & Bottlers

Bowling

Atascadero Bowl
5730 El Camino Rl-Atascdro 143
PASO ROBLES BOWL
Free Instruction
1329 Spring -------------PasoRobls 46
PISMO BOWL
Automatic Pinspotters
All Maple Lanes
277 Pomeroy Av(PB)---------PR 3-2482

Advertise here—it pays.

Bowling Instruction

PASO ROBLES BOWL
1329 Spring -------------PasoRobls 46
Pismo Bowl 277 Pomeroy Av(PB)-PR 3-2482

Bowling Lane Equipment & Supplies

Calif Bowlers Inc
18 Almaden Av Sn Jse-CYprss 2-2090

Boxes–Corrugated & Fibre

General Box Distributors
Railroad Oceano ------------HU 9-5623

Boxes–Wooden

General Box Distrs
Railroad Oceano-HU 9-5623

Advertise in the YELLOW PAGES . . . it pays.

BRAKE SERVICE



DRUM TURNING
WHEEL ALIGNMENT
WHEEL BALANCING
RADEMACHER BROS.
LI 3-4457
539 MARSH SAN LUIS OBISPO

BRAKE SERVICE
★ Brake Relining
★ Drum Turning
★ Shoe Exchanges
WHEEL ALIGNING & BALANCING
PICK-UP & DELIVERY
WITH OUR COMPLETE BRAKE SERVICE
Free Estimates – All Work Guaranteed
PHONE
LI 3-4323
TODD'S
BEAR ALIGNMENT SERVICE
306 HIGUERA SAN LUIS OBISPO

GROVER CITY
TYERMAN WHEEL SHOP
FREE CHECK
BRAKES
- RELINING
  BONDED – RIVETED
  FOR ALL AUTOS UP TO ½ TON
- ADJUSTING
  DRUM TURNING
- WHEEL
  ALIGNMENT BALANCING

Free Estimates – Work Guaranteed
HU 9-2465
1135 GRAND AVE. GROVER CITY

Boy & Girl Organization Supplies

Rowan's Store for Men & Boys
782 Higuera-LI 3-7148

Boy Scout Supplies

See Boy & Girl Organization Supplies

Brake Service

AUTO CLINIC 972 E Hwy 1(MB)-SP 2-4572
Booth Bros Garage 1103 Higuera--LI 3-2811
Caccia's Garage 740 D(MB)------SP 2-4621
CAMERON'S BRAKE & WHEEL ALIGNMENT
OFFICIAL BRAKE STATION NO. 2713
Complete Brake Service – All Models
WHEEL BALANCING
One of the Best Equipped Shops for Alignment
101 Hwy. & 30 St.
3011 Spring ---------PasoRobles 170
DINK HALL'S SERVICE
22 N Chorro----------------LI 3-2528
Hughes Rambler Co 1005 Monterey-LI 3-0540
JIM'S BRAKE SHOP
COMPLETE BRAKE SERVICE
FREE BRAKE INSPECTION
WHEEL BALANCING & ALIGNING
OFFICIAL BRAKE STATION NO. 2662
COMPLETE AUTO REPAIRING
TUNE-UPS TO MOTOR REBUILDING
721 Spring ----------PasoRobles 323
Lambert's Fair Oaks Service
109 S Halcyon Rd(AG)-HU 9-2109
Rademacher Bros Garage
539 Marsh-LI 3-4457
(See Advertisement This Page)
Ray's Auto Service 996 Marsh----LI 3-3106
SAN LUIS MOBILE SERVICE
600 Marsh -----------------LI 3-5500
Todd's Bear Alignment Service
306 Higuera-LI 3-4323
(See Advertisement This Page)
Tony's Garage Old Hwy 101 South-LI 3-7915
Tyerman Wheel Shop
1135 Grand Av Grover Cty-----HU 9-2465
(See Advertisement This Page)
Valley Auto Service
139 Traffic Wy(AG)---------HU 9-2040
Woodland Garage
Hwy No 1 Cambria-WA 7-4678

Breakfast Nooks & Booths

Paramount Upholstering Co
1218 Carmel-LI 3-0649

Brick–Common, Face, Etc

Faulstich Bros 2900 S Broad-----LI 3-9290
San Luis Brick Inc 2900 S Broad--LI 3-6929
(See Advertisement This Page)

Your telephone is one of today's best bargains.

- MANUFACTURERS OF RED BRICK
- FIREPLACE MATERIALS
- ROCKLITE BLOCK
- SEWER PIPE

FLAGSTONE
FACE & FIRE BRICK
FLUE LINING
GLADDING, McBEAN & CO. PRODUCTS
LI 3-6929
San Luis Brick Inc.
2900 So. Broad San Luis Obispo

Brick–Concrete–See Concrete Products

Bridal Outfits & Supplies

Heaton's 803-13th ---------PasoRobls 890
RILEYS DEPT STORE
BRIDAL SALON
Complete Bridal Trousseaus
Wedding Gowns, Formals
FREE BRIDAL CONSULTANT SERVICE
For
Weddings Perfect in Every Detail
CONSULT RILEYS FIRST
1144 Chorro -------------LI 3-1421

Briquets

Charcoal Industries Inc
Adelaide Rd-PasoRobls 614

Broadcasting Stations

See Radio Stations & Broadcasting Companies; Television Stations & Broadcasting Companies

Brokers–Hotel & Apartment House

Price Street Realty
1250 Price(PB) ------------PR 3-2643
White Louise
1677 Shell Beach Rd Shell Bch-PR 3-2194

Brokers–Insurance–See Insurance

Brushes

David Francis A Fuller Brush Dlr
344 N 5th Grovr Cty---------HU 9-4612

Builders–See Contractors–Building

Building Advisory Service

CLARK C H
1410 Hillcrest Dr(AG)--------HU 9-3229
TELEPHONE PLANNING SERVICE
Free advisory service on advance planning of telephone facilities in new building construction is available to architects, owners and builders. Costly alterations are frequently avoided through proper advance planning.
"SERVICE RENDERED BY"
PAC TELEPHONE & TELEGRAPH CO THE
Call Your Local Business Office

Building & Loan Associations

See Savings & Loan Associations

Building Maintenance–See Janitor Service

Building Materials

ATASCADERO LUMBER CO
"Everything for the Home"
Doors – Windows – Trim
Paints – Hardware – Sheet Metal
Plumbing Fixtures & Supplies
Electrical Fixtures & Supplies
Asphalt Tile & Linoleum
Garden Tools & Supplies
5305 Traffic Wy------Atascadero 661
Baxter Building Materials
390 Manhattan Av Grovr Cty---HU 9-2422
(See Advertisement This Page)
Bickford Wayne E 66th(MB) -----SP 2-5286

OILED ICE TRAYS

Rub salad oil or cooking oil on the outsides of ice trays before you put the trays in the freezer. When you want a tray of ice, it will slide right out.

Building Materials–(Cont'd)

BOYLE LUMBER CO
"EVERYTHING FOR THE BUILDER"
Roofing – Doors – Windows – Wallboard
Mouldings – Tools – Builders' Hardware
Dutch Boy Paints – Sheet Rock
Insulation Materials – Fences
Electrical Supplies – Rocklite Blocks
Cabrillo Hwy Cayucos -----WY 5-3636
From Cambria, Morro Bay & S. L. O.
Ask Operator for-ENtrprise 1-1471
BUILDERS MARKET
SHEETROCK WALL BOARD
WEISER LOCK SETS
CEMENT & OTHER ROCK PRODUCTS
Time Plan Financing Available
HAROLD C. GOODALE
840-10th ----------PasoRobles 1600
Costa J M & Son Inc
Hwy No 1 & Bella Vista
Dr(MB) ------------------SP 2-3641
FARM & HOME SUPPLY
FAIR OAKS DISTRICT
LUMBER – PLUMBING SUPPLIES
Builders' Hardware – Plywood – Wallboard
Doors – Windows – Paint – Nails – Fencing
Roofing Materials – "U Bild Headquarters"
Free Delivery – Open 7 Days a Week
7 A.M. to 6 P.M.
At Brisco Rd
1200 Grand Av(AG)-------HU 9-4226
Gaylord H K N River Rd-------PasoRobls 9
Hagle-De Cou Lumber Co
8965 El Camino Rl----------Atascdro 43
(See Advertisement Page 32)

(Continued Next Page)

Memory plays tricks. If in doubt about a telephone number, why not look it up in the directory and save time and trouble?

HOMER T.
HAYWARD Lumber Co.
QUALITY & SERVICE SINCE 1919

• Lumber	• Nails
• Moulding	• Paint
• Plywood	• Insulation
• Windows	• Roofing
• Doors	• Sheetrock
• Flooring	• Cement
• Hardware	• Shingles & Shakes
• Schlage Locks	• Posts & Pickets
• Ry-Lock Screens	• Fence Materials

REMODEL WITH
HAYWARD'S EASY PAYMENT PLAN
S & H GREEN STAMPS
PASO ROBLES 820
10th & Pine Paso Robles
SP 2-2291
5th & E. Morro Bay
From Telephones Served from the Cambria, Cayucos & San Luis Obispo Exchanges Only (No Inter-City Charge) Ask "Operator" for
ENTERPRISE 11406

Call BAXTER for BUILDING MATERIALS
HU 9-2422
BIG STOCKS!
FAST SERVICE!
BEST QUALITY!
FAIR PRICES!
FREE DELIVERY!

★ Lumber	★ Wallboard	★ Doors
★ Plywood	★ Insulation	★ Sash
★ Hardware	★ Cement	★ Nails
★ Paints	★ Mouldings	★ Brick

PRE-CUT REDWOOD FENCES
ROCKLITE CONCRETE BLOCKS
PLASTERING MATERIALS
OPEN ALL DAY SATURDAYS
BAXTER BUILDING MATERIALS
4th & MANHATTAN GROVER CITY

BUILDER'S SUPPLIES
PELLA WOOD FOLDING DOORS
COMBINING MODERN CONVENIENCE WITH DECORATIVE BEAUTY
INSULATION
ROOFING MATERIALS
LI 3-0560
OLD COLONY PAINTS
ARMSTRONG'S FLOOR COVERINGS
COLUMBIA-MATIC SCREENS
FILON PLASTIC PRODUCTS
JAMES A. QUAGLINO
BUILDERS SUPPLIES
Established Over 38 Years
SANTA BARBARA AV & HIGH
SAN LUIS OBISPO

BUILDING MATERIALS



ATASCADERO

A COMPLETE BUILDERS SERVICE

★ SASH – WINDOWS – DOORS
★ CEMENT & SAND
★ READY-MIX MATERIALS
★ SHEET ROCK
★ PLYWOOD & PANELING
★ PLUMBING & ELECTRICAL SUPPLIES
★ ROOFING MATERIALS

FREE DELIVERY SERVICE

Atascadero 43

HAGLE-DE COU LUMBER COMPANY

8965 EL CAMINO RL.

HODGSON'S BUILDING MATERIALS

"EVERYTHING FOR THE CONTRACTOR"

- CEMENT
- LATH
- PLASTER
- GYPSUM–ETC.

LI 3-6252

EDNA RD. SAN LUIS OBISPO

SYLVESTER BURGLAR ALARMS

LOCAL & CENTRAL STATION ALARMS
HOLD-UP SYSTEMS REASONABLE
LOCALLY LOCATED FOR BETTER SERVICE
SUPERIOR MATERIALS & WORKMANSHIP
LOW MONTHLY RENTALS
YEARS OF EXPERIENCE
FREE ESTIMATES

LI 3-6300

CHARTERED BUSES

LOCAL SERVICE IN SAN LUIS OBISPO

CHARTER SERVICE
FOR ALL EVENTS – ANYWHERE

LI 3-1414

GREEN BUS SERVICE

S. OLD HWY. SAN LUIS OBISPO

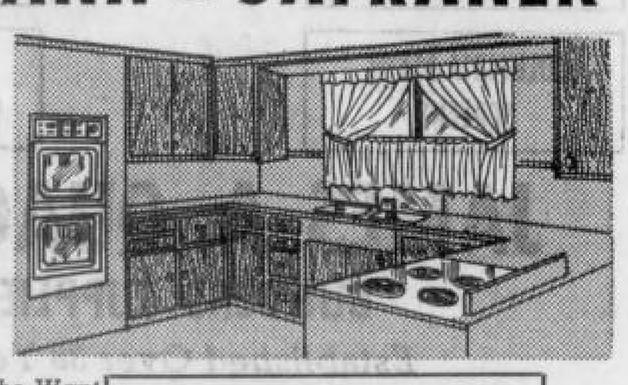
HERRMANN & SAFRANEK

MILLWORK
&
BUILDERS SUPPLY

FORMICA TOPS

ESTIMATES – PLANNING

Call or Visit
Our Showroom



"For Those Who Want The Best" . . . Call **Atascadero 1490**

4005 EL CAMINO RL.

Building Materials–(Cont'd)

HAYWARD LUMBER CO
10th & Pine ------------PasoRobles 820
5th & E(MB)---------------SP 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for-Entrprise 11406
(See Advertisement Page 31)
Hodgson's Building Materials
Edna Rd -----------------LI 3-6252
(See Advertisement This Page)
JOHNSON A O
Caudill & Victoria-----------LI 3-3771
LADWIG FARM & HOME SUPPLY
"DO-IT-YOURSELF HEADQUARTERS"
PIPE – PAINTS – PLYWOOD – DOORS
ELECTRICAL SUPPLIES FURNACES
GENERAL HARDWARE WATER HEATERS
FORMICA SINK & TABLE TOPS
ALUMINUM WINDOWS
1619 Osos ---------------LI 3-3442
MINER'S HARDWARE
1036 Grand Av Grovr Cty-----HU 9-2931
Morin Roland J
273 N 6th Grovr Cty---------HU 9-2057
Nipomo Lumber Co
Old Hwy 101 Nipomo--------WA 9-3940
O'Kelley J A Trucking
3159 S Broad-LI 3-3546
P & F Door Sales
1305 Atlantic Av Grovr Cty----HU 9-5828
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191
QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara Av & High--------LI 3-0560
(See Advertisement Page 31)
Sanford Stone Co
7434 El Camino Rl---------Atascdro 866
SAN LUIS MILL & LUMBER CO
All Types of
BUILDING MATERIALS & LUMBER
MILLWORK
ESTABLISHED 1883
246 Higuera -------------LI 3-0825
Stewart Building Supply
9th & Hwy 1(MB)-----------SP 2-8476

Building Materials–Used

Joe's Place 582 Higuera---------LI 3-0532

Buildings–Steel–See Steel Buildings

Burglar Alarm Systems

SYLVESTER'S BURGLAR ALARMS
-----------------------------LI 3-6300
(See Advertisement This Page)

Advertise here—it pays.

PASO ROBLES

MODERN KITCHENS



CUSTOM CABINETS & STORE FIXTURES
MADE TO ORDER
DESIGNS – FREE ESTIMATES
VENETIAN BLINDS – MILLWORK
Formica Specialists

Paso Robles 289

WESTERN CABINET WORKS
1000 PARK PASO ROBLES

Bus Lines

GREEN BUS SERVICE
Charter Buses Available
South Old Hwy--------------LI 3-1414
GREYHOUND LINES
QUICK, CONVENIENT TRAVEL TO ALL AMERICA, CANADA, MEXICO. TRIP-PLANNING. TOURS, CHARTERS, PACKAGE EXPRESS.
GREYHOUND
"WHERE TO CALL"
ARROYO GRANDE
Greyhound Lines
114 W Branch(AG)-------HU 9-2289
ATASCADERO
Greyhound Lines
5900 El Camino Rl-----Atascdro 237
PASO ROBLES
Greyhound Lines
1245 Spring ----------PasoRobls 242
PISMO BEACH
Doko's Variety Store
880 Price(PB)-PR 3-4628
SAN LUIS OBISPO
Greyhound Lines
1009 Monterey ----------LI 3-2121
SANTA MARGARITA
Santa Margarita Fire Dist
2328 G -----------SntaMrgrta 2121

Greyhound News Service
5900 El Camino Rl-Atascdro 237

Buses for Charter

GREEN BUS SERVICE
South Old Hwy--------------LI 3-1414
(See Advertisement This Page)
Greyhound Lines
114 W Branch(AG)----------HU 9-2289
Greyhound Lines
5900 El Camino Rl---------Atascdro 237
Greyhound Lines 1009 Monterey--LI 3-2121
Greyhound Lines 880 Price(PB)---PR 3-4628
Greyhound Lines 1245 Spring--PasoRobls 242

Business Forms & Systems

Hill's Offset Printing Co
863 Monterey-LI 3-1624
HILL'S STATIONERY STORE
1127 Chorro-LI 3-1950
Moore Business Forms Inc Pacific
Division 871 Santa Rosa-------LI 3-2472

Business Opportunity Brokers

Brown & Roy Realtors & Appraisers
314 Pomeroy Av(PB)---------PR 3-2073
Coast Land Realty Co
986 Monterey-LI 3-2682
Crampton & McNamara
861 Monterey-LI 3-7177
GRISWOLD E R REALTOR
1424 Spring -----------PasoRobls 1510
Johnson Realty Inc 700-5th(MB) -SP 2-5491
Kennedy Ralph C 1120 Garden----LI 3-1002
Lovett Lee R 816 Price(PB)------PR 3-4750
Tabor Realty 870 Main(MB)------SP 2-8010
Warnagieris Joe Real Estate Service
871 Santa Rosa-------------LI 3-6101
Willett Richard L Monterey & Osos-LI 3-4434

Butane–See Gas–Liquefied Petroleum

Butter

Golden State Co Ltd 570 Higuera--LI 3-4200

Cabinet Makers

See also Woodworkers
Barba Raymond W
5300 Carrizo Rd-----------Atascdro 552
COASTLINE CABINET SHOP
1185 Grand Av(AG)---------HU 9-4729

(Continued Next Page)

Cabinet Makers–(Cont'd)

Hammock Chas Cabinet Shop
General Millwork & Cabinets
Hwy ------------------Atascadero 177
Herrmann & Safranek Millwork & Builders
Supply 4005 El Camino Rl---Atascdro 1490
(See Advertisement Page 32)
Morro Bay Cabinet Shop
245-5th(MB) -------------SP 2-8783
Reynolds Cabinet Shop 576 C(MB)-SP 2-8717
San Luis Mill & Lumber Co
246 Higuera-LI 3-0825
Ted's Mill & Cabinet Works
County Rd No 3(MB)---------SP 2-2891
Western Cabinet Works
1000 Park-PasoRobls 289
(See Advertisement Page 32)

Cafeterias–See Restaurants

Calculating Machines

See Adding & Calculating Machines Headings

Cameras

See Photographic Equipment & Supplies Hdgs; Motion Picture Equipment & Supplies Hdgs

Camps

Lindo Roble Camp
Lopez Canyon(AG)-HU 9-2026
Resthaven Adelaide Rd-----PasoRobls 3-F-3
Santa Margarita Lake
Pozo Rd-SntaMrgrta 5546

Candy–See Confectioners Headings

Canning Equipment & Supplies

PENINSULA STEEL PRODUCTS & EQUIPMENT CO 490 Phelan Av
Sn Jse-CYprss 2-4398

Canvas Products

Cline's Auto Body Shop 640 Marsh-LI 3-2824
Paramount Upholstering Co
1218 Carmel-LI 3-0649

Carbide Tools–See Tools–Whsle & Mfrs

Carburetors

ED'S SERVICE
Carburetor Specialists
Higuera & Nipomo-----------LI 3-1154
ENSIGN CARBURETORS–
PRECISION EQUIPMENT CO
600 E Brundage Ln
Bkrsfld ------------FAirvw 7-2211
Fred's Auto-Electric Parts & Service
1511 Monterey-LI 3-3821
MUELLER FRANCIS C
Zenith & Tillotson Sales & Service
198 South -----------------LI 3-4416

Card Playing Rooms

Smoke Shop The
6290 El Camino Rl---------Atascdro 696

Carpenters

Carpenter's Local 1632 811 Palm--LI 3-7638

Carpet Cleaners–See Rug & Carpet Cleaners

Carpet Layers

ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch(AG)-HU 9-2116
BOB'S FLOOR COVERINGS
1105 Grand Av(AG)----------HU 9-3122
Cunningham Bros Carpet Service
5400 Santa Fe-Atascdro 1251
(See Advertisement This Page)
DEL RIO BROS
243 Hermosa Wy--------------LI 3-1584
(See Advertisement This Page)
JACOBS' CARPET SERVICE
165 Fair View Dr(AG)---------HU 9-4761
(See Advertisement This Page)
PARAMOUNT UPHOLSTERING CO
1218 Carmel-LI 3-0649

Carpet Layers–(Cont'd)

SHERWOOD CARPETS
CARPET INSTALLATIONS
Residential – Commercial
FREE ESTIMATES
CARPETING – DRAPERIES
UPHOLSTERING
Orcutt Av ---------------LI 3-2817
STEFFAN'S CARPET CITY
CARPET LAYING
CARPETS
RETAIL – WHOLESALE
Residential & Commercial
FREE ESTIMATES
930 Grand Av(AG)---------HU 9-4114

Cash Registers

BURROUGHS CASH REGISTERS–
BURROUGHS CORP
131 E Alisal Salinas-HArisn 4-3856
CLARY CASH REGISTERS–
HILL'S STATIONERY STORE
1127 Chorro-LI 3-1950
National Cash Register Co
737 Marsh-LI 3-8269
NATIONAL CASH REGISTERS
Only Company branch office in this city. Cash Registers sold, bought, rented, repaired and exchanged. Expert repairing by factory-trained servicemen. Genuine, factory-made parts and supplies.
National
"WHERE TO BUY THEM"
NATIONAL CASH REGISTER CO
737 Marsh-LI 3-8269

CARPET INSTALLATION

TACKLESS STRIP METHOD



- SEWING • BINDING
- LAYING • REPAIRING

Serving San Luis Obispo County

WORKMANSHIP GUARANTEED

CALL
For Free Estimates
HU 9-4761

JACOBS' CARPET SERVICE

165 FAIRVIEW AVE.
ARROYO GRANDE

Cash Registers–(Cont'd)

PASO ROBLES OFFICE SUPPLY
608-12th-PasoRobls 481-J
R C ALLEN CASH REGISTERS–
DICK'S OFFICE MACHINES
1131 Garden -----------LI 3-7651
VICTOR CASH REGISTER SYSTEMS–
NELSON JOHNNY OFFICE EQUIPMENT CO
690 Higuera ------------LI 3-7347

Casters

Lansing Co of Calif
101 S Park SF-----------EXbrk 2-2974

Caterers

BRAD'S RESTAURANT
209 Pomeroy Av(PB)-PR 3-9908
MOTEL INN
A COMPLETE CATERING SERVICE
FOR
FOODS & LIQUORS
SERVING ENTIRE SAN LUIS OBISPO CO.
BANQUET ROOM – FACILITIES FOR 100
2223 Monterey -----------LI 3-4000
PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
Party Caterers-Lge or Small Groups
1308 Spring ------------PasoRobls 158
Pioneer Drive-In Market
Morro & Marsh-LI 3-1837
SEA VIEW RESTAURANT
172 Pomeroy Av(PB)---------PR 3-9997

POPPING GOOD IDEA
Place kernels in the refrigerator and hour or so before using. Makes good popping certain.

Cattle Dealers–See Livestock

Ceilings

ARMSTRONG CEILINGS
Beautiful Ceilings that soak up noise and give your home Today's Smart New Look
ARMSTRONG CUSHIONTONE ®
DECORATOR TEMLOK ® TILE
You Can Install Them Yourself
Armstrong CEILINGS
"WHERE TO BUY THEM"
DEALERS
BAXTER BUILDING MATERIALS
390 Manhattan Av
Grovr Cty -------------HU 9-2422
Boyle Lumber Co
Cabrillo Hwy Cayucs-WY 5-3636
FARM & HOME SUPPLY
1200 Grand Av(AG)------HU 9-4226
Hagle-De Cou Lumber Co
8965 El Camino Rl--------Atascdro 43
Hayward Lumber Co
10th & Pine----------PasoRobls 820
RYZNER FRANK B
150 Alder(AG)-HU 9-3223
San Luis Mill & Lumber Co
246 Higuera ------------LI 3-0825

Cement Contractors

See Contractors–Concrete

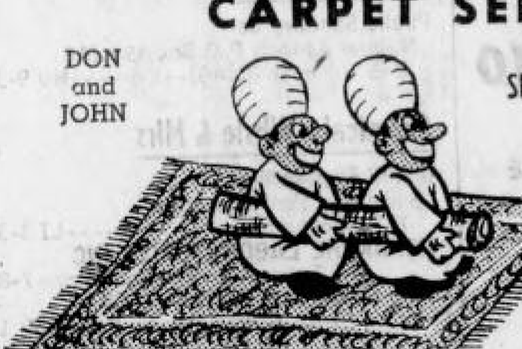
Cement–Retail

Hodgson's Building Materials
Edna Rd ------------------LI 3-6252
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av LI 3-2191
Southern Pac Milling Co Concrete Plant
Santa Barbara Av-LI 3-8100

An extension telephone saves time and steps.

CUNNINGHAM BROS.
CARPET SERVICE

DON and JOHN



CUSTOM INSTALLATION
SEWING – BINDING – REPAIRING

FREE ESTIMATES
GUARANTEED
QUALITY
WORKMANSHIP

Serving The Entire Directory Area

PHONE
Atascadero 1251

5400 SANTA FE
ATASCADERO

SERVING ALL SAN LUIS OBISPO COUNTY

DEL RIO BROS.

RUDY and FRANK

Custom Carpet Laying

CARPET BINDING & REPAIR
★ SMOOTH EDGE
★ TACKLESS INSTALLATIONS
• ESTIMATES • GUARANTEED WORKMANSHIP

18 YEARS EXPERIENCE
LI 3-1584

243 HERMOSA WAY
SAN LUIS OBISPO

Cement–Whsle & Mfrs

CALAVERAS CEMENT
Full Line Portland And Specialty Cements
"Think of Calaveras When You Think of Cement— Specify Calaveras When You Buy"
"FOR INFORMATION CALL"
SALES & SERVICE
Calaveras Cement Co
460 Park Av Sn Jse----CYprss 5-3310
MAIN OFFICE
Calaveras Cement Co
315 Montgomery S F DOuglas 2-4224

Hodgson's Building Materials
Edna Rd ---------------LI 3-6252

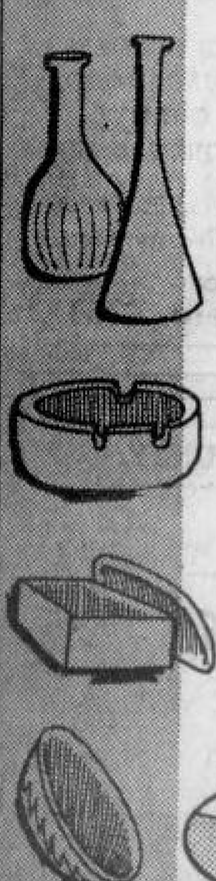
Cemeteries & Memorial Parks

Arroyo-Grande District Cemetery
201 N Halcyon Rd(AG)-------HU 9-2475
Cayucos Morro Bay Cemetery
Hwy Cayucs-WY 5-3898
Odd Fellows Cemetery & Mausoleum
Hwy-LI 3-2735

Ceramic Equipment & Supplies

CERAMIC SHOP THE
A Complete Line of CERAMIC SUPPLIES
HOBBY FIRING
FREE INSTRUCTIONS IN CERAMICS
WHOLESALE & RETAIL
Marjorie Kuhl – Owner
In Rear
607-22d ------------PasoRobles 588

J & M Original Ceramic Shop
7536 N Hwy 1 Cambria-WA 7-4750



LANE'S CERAMIC STUDIO
WHOLESALE
RETAIL
★ GREENWARE
★ SUPPLIES
★ EQUIPMENT
HOBBY FIRING
Free Instructions
Open Mon. Thru Sat.
3 P.M. to 5 P.M.
7 P.M. to 9 P.M.
LI 3-2713
MONTEREY NIPOMO 583 DANA
SAN LUIS OBISPO

Ceramic Equipment & Supplies–(Cont'd)

Lane's Ceramic Studio 583 Dana--LI 3-2713
(See Advertisement This Page)

WARD'S CERAMIC CENTER
CERAMICS – GREENWARE
WHOLESALE & RETAIL
CERAMIC TILE DESIGNS FOR SWIMMING POOLS
HOBBY FIRING
FREE INSTRUCTIONS
OPEN MONDAY NIGHTS
780 C(MB) -------------SP 2-7482

Cesspool Building & Service

Bresette A Septic Tank Service
Septic Tanks Pumped & Cleaned
931-15th ------------PasoRobls 1181
Finley Joe
Pumped & Cleaned
204 Aspen(AG) -----------HU 9-5783
Katanic Bob Sewer Contr
1295 Lancaster Dr(AG)------HU 9-4414
SAN LUIS SANITATION SERVICE
1130 Leff-LI 3-2635

Chain Saws–See Saws

Chair Repairing

See Furniture Repairing & Refinishing; also Upholsterers

Chambers of Commerce

Chamber of Commerce 882 Marsh-LI 3-1323

Charcoal

B & H CHARCOAL CO
Oak Ridge Rd-Templtn 2978
Charcoal Industries Inc
Adelaide Rd-PasoRobls 614
Charcoal Specialties Inc 17th -PasoRobls 120
GALBREATH O W
Corbett Canyon Rd(AG)-HU 9-2022
U S Carbon Corp 17th -------PasoRobls 120

Chemical Toilets

Public Sanitary Co
Mailing Address P O Box 454 (AG)
245 Hillcrest Dr(AG)---------HU 9-3155

Chemicals–Whsle & Mfrs

G & W Engineering
Swimming Pool Chemicals
777 Woodbridge ---------------LI 3-5704
HORNKOHL LABORATORIES INC
714 Truxtun Av Bkrsfld-FAirvw 7-8567
Paso Robles Seed & Chemical Co
13th & Riverside Av-PasoRobls 1551

Chemists

See also Laboratories Hdgs
HORNKOHL LABORATORIES INC
See Our Ad Laboratories-Analytical
714 Truxtun Av Bkrsfld----FAirvw 7-8567

Children's & Infants' Garments–Retail

BILLIE'S TOY & BABY SHOP
766 Higuera-LI 3-4032
CHRISTINE'S
7-14 Pre-Teens
869 Higuera ---------------LI 3-4821
Grand Apparel The
951 Grand Av(AG)-HU 9-3113

LITTLE FOLKS SHOP
PASO ROBLES
CINDERELLA – NANETTE
CARTERS – BILLY THE KID
NAPPIES – BUSTER BROWN
FOREVER & YOUNG-ADULT DRESSES
Town & Country Shopping Center
597-12th -----------PasoRobles 358

Advertise here—it pays.

Children's & Infants' Garments–Retail–(Cont'd)

MARGIE'S CHILDRENS SHOP
731 Dolliver(PB) ---------PR 3-2652
PASO ROBLES MERCANTILE CO
839-12th ---------------PasoRobls 340

RILEYS DEPT STORE
Trude of Calif. – Cinderella
Kaynee – Munsingwear – Carters
Nitey Nite – R & B Doll Co.
Nappies
Billy the Kid – North Star
Bonnie Doone
1144 Chorro -------------LI 3-1421

RUMLEY'S DEPT STORE
325-5th(MB)-SP 2-3251
Town Shop The 787 Higuera------LI 3-8430
Vivian's Smart Shop 1347 Park-PasoRobls 310

Chinese Food

See Restaurants; Food-Ready To Serve

Chiropodists

Dunford Wm H 1133 Johnson Av--LI 3-3025
If no answer call--------------LI 3-6932

Chiropractic Doctors

ADAMS CHAS E
Avila Rd -------------------LI 3-1534

ANDERSON DONALD S
MORRO BAY
SP 2-8923 233-5th
If No Answer Call
San Luis Obispo
720 Foothill Bl------------LI 3-9500

Anderson Donald S 233-5th(MB)--SP 2-8923

BETTENCOURT ALICE R
ARE YOU SICK
NERVOUS – TIRED – DISCOURAGED?
LET ME HELP YOU
All Natural Methods
Hours: Mon. thru Fri. – 9 A.M. to 5 P.M.
Evenings by Appointment
571 Marsh --------------LI 3-6742

Freitas G Martin
General Practice
Anorectal Conditions
1070 Grand Av(AG)---------HU 9-3815

GURRISI JOHN
COMPLETE
CHIROPRACTIC SPINE
SPECIALIST
1023 Mill ---------------LI 3-4832

MADSON A J
PALMER GRADUATE
LATEST DIAGNOSTIC METHODS
X-RAY & HEARTOMETER
COLONIC IRRIGATIONS
Scientific Diet & Food Analysis
870 Price(PB)-----------PR 3-4636
If no answer call (AG)----HU 9-4757

MULLIN J H
PALMER GRADUATE
X-RAY
27 Yrs Experience
726 Foothill Bl-----------LI 3-2823

MUNGER FLORENCE R
5465 El Camino Rl--------Atascadro 1226

Chiropractic Doctors–(Cont'd)

Nimmo Katherine
Beach Av Oceano-HU 9-3936
Poe & Poe 657 Marsh-----------LI 3-4600
Poe & Poe 303-16th ----------PasoRobls 223

POE LENORD E
CHIROPRACTIC
FOR THE FAMILY
EXCLUSIVE POE SYSTEM
303-16th -------------PasoRobls 223

POE RUDOLPH A
SAN LUIS OBISPO: LI 3-4600
"28 YEARS EXPERIENCE"
City & State Licensed
CHIRO-PHYSIO-THERAPY
(Next to Downtown Purity Store)
657 Marsh --------------LI 3-4600

TUCKER NATHALIE D
PASO ROBLES
PASO ROBLES 2010 – 140 SPRING
If No Answer Call
PASO ROBLES 790-J
Hours By Appointment Only
140 Spring -----------PasoRobles 2010
If no answer call--PasoRobles 790-J

Wilkinson John J 580-6th(MB) ---SP 2-3311
If no answer call-------------LI 3-2072

Chiropractors' Exchanges

See Telephone Answering Service

Christian Science Practitioners

Bowers Marguerite Mrs
102 Spring -------------PasoRobls 1036

Church Organizations

Cayucos Community Church
Hwy 1 & 3d Cayucs-WY 5-3821
Child Evangelism Fellowship
1406 Broad ---------------LI 3-7055
Ewalt Memorial Bible School
R C Isbell Pres
7060 El Camino Rl---------Atascdro 886
If no answer call---------Atascdro 782

Church Supplies

Angelus Guild The
Catholic Supplies
730 Baker Bksfld---------FAirvw 3-5009
CHRISTIAN SUPPLY & GOOD NEWS CENTER 1126 Garden---------LI 3-6146

Churches–Assemblies of God

ASSEMBLY OF GOD
Paul L Ferguson-Pastor
1600 Chorro --------------LI 3-1470
Assembly Of God Church
Rev Ray F Wilcox-Pastor
Shandn ---------------PasoRobls 51-R-11
Assembly of God Church
Rev Kenneth Solberg-Minister
18th & Oak------------PasoRobls 742-W
If no answer call---------PasoRobls 661
Assembly of God Church & Parsonage
Rev H P Wilde Jr Pastor
8025 El Camino Rl---------Atascdro 681

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the YELLOW PAGES? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

Churches–Baptist

CALVARY BAPTIST CHURCH
SUNDAY SERVICES
Sunday School 9:30 A.M.
Morning Worship 10:45 A.M.
Young People's Service 6 P.M.
Evening Service 7:15 P.M.
Bible Study on Wednesday 7:30 P.M.
Church Located at 863 Pacific
REV. GERALD DUCKETT – Pastor
867 Pacific -------------LI 3-6546

FIRST BAPTIST CHURCH
REV. OTTO A. KLIEVER, Pastor
REV. WM. H. BREWER, Minister to Youth
SUNDAY CHURCH SCHOOL – 9:30 A.M.
MORNING WORSHIP – 10:55 A.M.
EVENING SERVICE – 7:30 P.M.
BAPTIST YOUTH FELLOWSHIP – 6:15 P.M.
2075 Johnson Av-----------LI 3-0945
Pastor's Residence
3040 Flora -------------LI 3-1128

First Baptist Church 11th(MB)---SP 2-8361
FIRST BAPTIST CHURCH
SS 9:30 Morn Wor 11:00 Eve Wor 7:30
17th & Park-------------PasoRobls 761
Pastor's Residence --------PasoRobls 1211
Grace Baptist Church
Shannon Dr ----------PasoRobls 926-J
Second Baptist Church
1937 Riverside Av--------PasoRobls 1376
Springfield Baptist Church
160 Brooks -----------------LI 3-6587

Churches–Catholic, Roman

Catholic Church
Bello Av & Pismo(PB)---------PR 3-2219
Catholic Church
Masses Sun 8:30-10:30 Wkday 7:30 AM
6410 Santa Lucia Av-------Atascdro 640
Catholic Church
6th & Piney Wy(MB)----------SP 2-5001
Catholic Church 512-13th----PasoRobls 207
Catholic Rectory Ocean Av Cayucs-WY 5-3243
Old Mission The 782 Monterey----LI 3-1034
St Patrick's Church
128 W Branch(AG)-HU 9-2680

Churches–Christian Science

Christian Science Reading Room
11 AM-4:30 PM Except Sun & Hol
First Church Of Christ-Scientist
1326 Garden
Sun Service 11 AM - Wed Eve 8 PM
1123 Garden -------------LI 3-0759

Churches–Church of Christ

Central Church of Christ ---------LI 3-9797
Church of Christ 2790 Broad-------LI 3-1219

Churches–Church of God

First Church of God
620-17th-PasoRobls 1912-W

Churches–Church of Jesus Christ of Latter Day Saints

Church Of Jesus Christ Of Latter Day
Saints---------American Legion Hall(AG)
In Arroyo Grande
Bishop William R Jurinjak
Church of Jesus Christ of Latter Day
Saints ------------Masonic Temple Atascdro
In Atascadero
Bishop Robert Hodson
Church Of Jesus Christ Of Latter Day
Saints --------Civic Auditorium Paso Robls
In Paso Robles
Bishop Elwood A Oxborrow
Church of Jesus Christ of Latter
Day Saints----2747 S Broad Sn Luis Obispo
In San Luis Obispo
Bishop James D Packer
Church of Jesus Christ of Latter Day
Saints 55 Casa -------------LI 3-9546

FLOOR SAVER
To keep the floors from being marred when moving furniture, slip old heavy socks over legs.

Churches–Community

CAYUCOS COMMUNITY CHURCH
Rev Hugh Bronstad
Hwy 1 & 3d Cayucs----------WY 5-3821

Churches–Congregational

Community Church
Rev W A Richards
5495 Palma Av-----------Atascdro 33-W
Plymouth Congregational Church
And Home of Presbyterian Church
1315 Oak -------------PasoRobls 427
If no answer call-----------PasoRobls 145

Churches–Episcopal

St Barnabas Episcopal Church
Thomas C Chesterman-Rector
Grand Av & Barnett(AG)------HU 9-2990
If no answer call------------HU 9-2958
St James Episcopal Church
Rev John D Riley-Rector
1345 Oak ---------------PasoRobls 1328
St Peter's-By-The-Sea
2d & E(MB)-SP 2-4181
St Stephens Episcopal Church
1344 Nipomo-LI 3-7212

Churches–Foursquare Gospel

Foursquare Church
James C Tuckness-Pastor
400 High ------------------LI 3-8693

Churches–Independent Bible

Memorial Church S Mall--------Atascdro 222
If no answer call-----------Atascdro 1574

Churches–Jehovah's Witnesses

Jehovah's Witnesses
842 California Bl-LI 3-4613
Jehovah's Witnesses
Church-16th & Saratoga Grovr Cty
1300 Hillcrest Dr(AG)---------HU 9-3903

Churches–Latter Day Saints, Reorganized

See Churches–Various Denominations

Churches–Lutheran

Calvary Lutheran Church
Rev J William Raymond-Pastor
First & C(MB)--------------SP 2-8457
Lutheran Church
Rev Frederick L von Husen Pastor
9th & Vine-------------PasoRobls 244
Lutheran Church of the Redeemer
7280 Santa Ynez Av-----Atascdro 285-W
Mount Carmel Lutheran Church
Rev Wallace O Klandrud-Pastor
SS 9:45 AM-Divine Service 11 AM
1701 Fredericks -----------LI 3-2274
If no answer call-----------LI 3-7922
Peace Lutheran Church
Rev Roberts V Abolins
Church Located Allen & Short
407 Beech(AG) -------------HU 9-2708
Zion Lutheran Church
Rev Stanley A Quebe
Divine Service 11 AM
Foothill Bl & Hwy 1-----------LI 3-8327

Churches–Methodist

Community Methodist Church
Rev Joseph S Nunziato-Pastor
205 Windward Av Shell Bch---PR 3-4607
Methodist Church 1515 Fredericks-LI 3-7580
Methodist Church
Rev Gilbert J Gray-Pastor
1326 Oak ------------PasoRobles 191
Methodist Churches of Morro Bay-
Baywood Park -------------LI 3-3450

Churches–Mormon

See Churches–Church of Jesus Christ of Latter Day Saints

Please wait for dial tone . . . then dial carefully.

Churches–Nazarene

CHURCH OF THE NAZARENE
Rev. James F. Ballew – Pastor
9:45 A.M. SUNDAY SCHOOL
11:00 A.M. MORNING WORSHIP
6 P.M. YOUTH SERVICES
7 P.M. REVIVAL HOUR
652 Santa Rosa -----------LI 3-3192
Pastor's Res. 375 Lemon--LI 3-2890

Churches–Pentecostal Church of God

Pentecostal Church of God
Rev A B Gee Pastor
1152 Brighton Av Grovr Cty---HU 9-2235

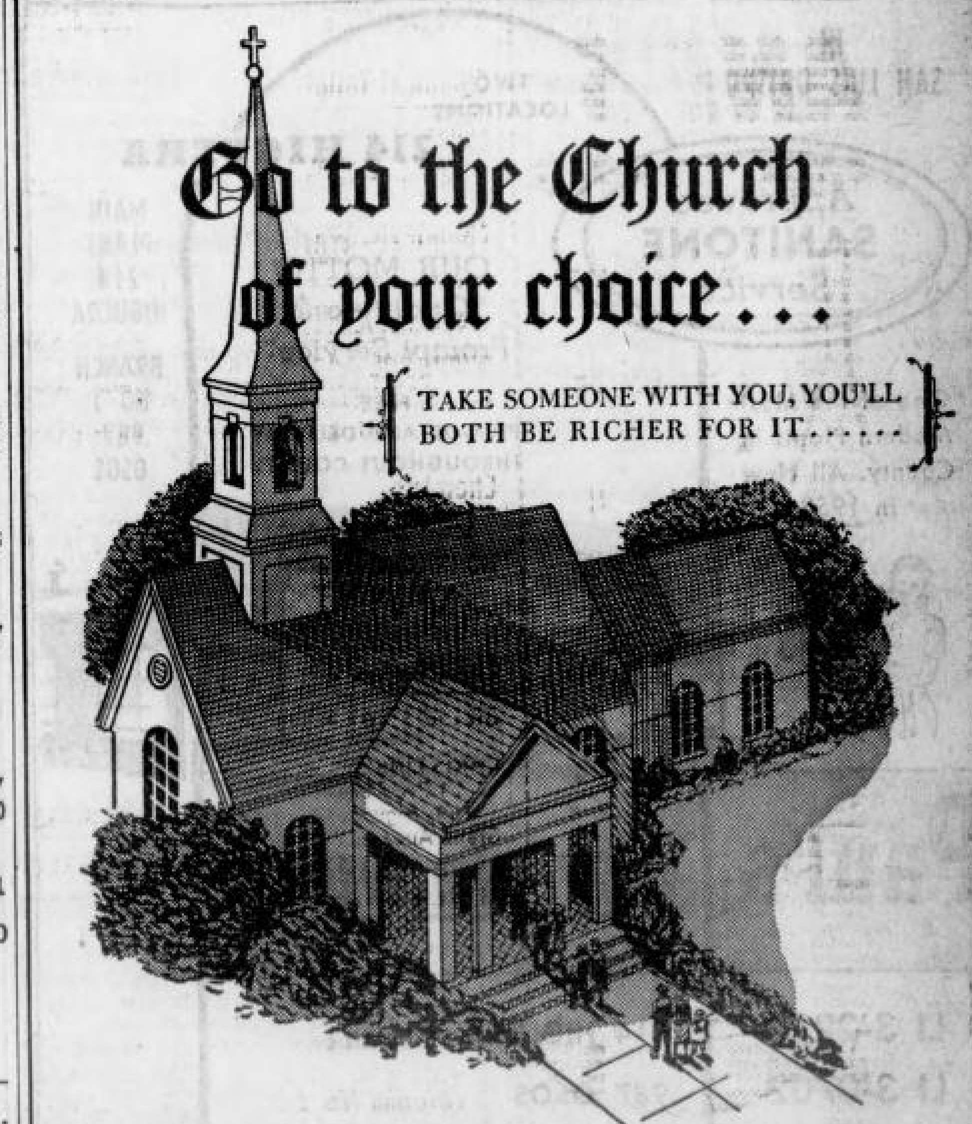
Churches–Presbyterian, United

First Presbyterian Church
227 Bridge(AG) ------------HU 9-4158
Presbyterian Church
W V Porter-Pastor
1st & Piney Wy(MB)----------SP 2-8659
Presbyterian Church Study
Albert J Knoll-Pastor
Frank E Havens-Asst Pastor
Marsh & Morro ---------------LI 3-5452
Westminster Foundation
Marsh & Morro-LI 3-7398
If no answer call-------------LI 3-2666

Churches–Seventh Day Adventist

Seventh-day Adventist Church
Osos & Pacific-LI 3-1849
If no answer call-------------LI 3-5030
Seventh Day Adventist Church
522-10th-PasoRobls 1179-R

People may wish to deal with you personally, but may not remember the name of your firm. An extra listing in the Telephone Directory will insure those calls for you.



Churches–United Church of Christ

See Churches–Congregational

Churches–United Presbyterian

See Churches-Presbyterian, United

Churches–Various Denominations

Atascadero Gospel Chapel Atascadero
Av & Curbaril Av-Atascadero 749-J
If no answer call-----------Atascdro 878
GRACE TABERNACLE
Rev Leroy Persson
Osos & Pismo-----------------LI 3-2358
If no answer call----------SntaMrgrta 5364
Or call ---------------------LI 3-1597
Jehovah's Witnesses
N River Rd-PasoRobls 7-R-1
Oceano Full Gospel Tabernacle
2310 Paso Robles Av Oceano-HU 9-3601

Cigars & Tobacco–Retail

Bernard's Cigar Store 1814 Osos--LI 3-3641
Duke's Smoke Shop 737-12th--PasoRobls 338
Kluver's Cigar Store 726 Higuera--LI 3-2142
Mort's
Open Til Midnight-7 Nights a Week
1212 Higuera ----------------LI 3-2449
Service Center News Stand & Hobby Shop
Large Selection of Cigars & Pipes
507-5th(MB) -----------------SP 2-6101

City Government Offices

See Alphabetical Directory Under "Name of City"

Cleaners–Carpet

See Rug & Carpet Cleaners

When your telephone rings, it's thoughtful, courteous, and good business to answer it promptly.

PASO ROBLES LAUNDRY LINEN SUPPLY & CLEANING

36 Years Experience



"QUALITY CLEANING ONLY"
24-HOUR SERVICE ON CLEANING
Free Pick-Up & Delivery
MINOR REPAIRS ON EVERY GARMENT

• BLANKETS • CURTAINS
• LAUNDRY

Serving
SAN MIGUEL
SANTA MARGARITA
PASO ROBLES
ATASCADERO – SHANDON
KING CITY – TEMPLETON
SAN ARDO – SAN LUCAS

From Telephones Served by the Following Exchange
Atascadero
(No Inter-City Charge)
Ask Operator for Enterprise 11228

PHONE
PASO ROBLES 315
1344 PINE

IN SAN LUIS OBISPO — TWO LOCATIONS — 214 HIGUERA

Approved SANITONE Service

OUR MOTTO *"Quality and Prompt Service"*
FREE PICK-UP AND DELIVERY THROUGHOUT COUNTY

MAIN PLANT 214 HIGUERA
BRANCH NO 1 987 OSOS

One of the Most Modern Plants in County. All New in 1953





Paul's dry cleaners

LI 3-2250 — 214 HIGUERA *Main Office*
LI 3-0702 — 987 OSOS *Branch No. 1*

Cleaners & Dyers

AMERICAN LAUNDRY & DRY CLEANERS
EXPERT CLEANING AND LAUNDRY SERVICE
Pick-Up & Delivery Service
Monterey & Johnson
1266 Monterey ------------LI 3-1848

BUS'S CLEANERS
PASO ROBLES
TOWN & COUNTRY SHOPPING CENTER
QUALITY WORK GUARANTEED
REASONABLE PRICES
We Clean 'Em Clean or Dye
609-12th -----------PasoRobles 570

California Cleaners
590 Dolliver(PB)-PR 3-4620
CAMBRIA PINES LAUNDRY & CLEANERS
Cambria-WA 7-4648
City Cleaners 709 Higuera---------LI 3-3105
(See Advertisement This Page)
COLLEGE SQUARE DRY CLEANING & LAUNDRY 890 Foothill Bl------LI 3-8622
(See Advertisement Page 37)

DONNIE CLEANERS
MISS CARMEL TORRES – Prop.
ONE STOP DOES IT ALL
24-HOUR CLEANING & ALTERATION SERVICE
Dyeing & Laundry Agency
Pick-Up & Delivery
23d & Spring---------PasoRobles 701

Grover City Cleaners
874 Grand Av Grovr Cty-HU 9-3986

Use the latest directory. Get the right number . . . right away.

HI-WAY CLEANERS
640 Price(PB)-PR 3-2497
HOME LAUNDRY & DRY CLEANERS
1323 Morro-LI 3-7904
(See Advertisement Page 37)
Hopkin's Automatic Laundry
544-12th-PasoRobls 481-W
MARTHA'S CLEANERS
643 Grand Av Grovr Cty-------HU 9-3654
MISSION LAUNDRY & DRY CLEANING
331 Pacific-LI 3-4720
(See Advertisement Page 37)

MISSION TAILORING SERVICE
SPECIAL SUEDE CLEANING SERVICE
Personal Attention Given to All Work
722 Marsh --------------LI 3-7719

Morro Bay Cleaners
7th & Main(MB)-SP 2-8477

NU-WAY CLEANERS
PASO ROBLES 39
FREE PICK-UP & DELIVERY
Across from Fox Theatre Highway 101
LAUNDRY
1427 Spring ----------PasoRobles 39

Paramount Upholstery Cleaners
609-12th ---------------PasoRobls 570
(Continued Next Page)

OILED ICE TRAYS
Rub salad oil or cooking oil on the outsides of ice trays before you put the trays in the freezer. When you want a tray of ice, it will slide right out.

CITY CLEANERS | SPOTLESS CLEANERS

WE GIVE S&H GREEN STAMPS — WE GIVE S&H GREEN STAMPS

A Faster Finer Cleaning Service
GARMENTS — BLANKETS — DRAPES — FORMALS — KNITS — HATS
Special Attention Given to KNIT DRESSES – SWEATERS
CLEANING & BLOCKING ALL TYPES MEN'S HATS
OLD RIBBONS REPLACED
1 DAY SPECIAL – 3 DAY REGULAR
ALTERATIONS – FREE MINOR REPAIRS
DYEING – REWEAVING
PICK-UP & DELIVERY SERVICE
2 LOCATIONS TO SERVE YOU
BOB BOYLE – Owner

PHONE LI 3-3105 — 709 HIGUERA, Corner of Broad & Higuera
PHONE LI 3-2947 — 385 HIGUERA

Cleaners & Dyers–(Cont'd)

PARK CLEANERS & LAUNDRY
We Specialize in QUALITY & SERVICE
WORK DONE IN OUR OWN PLANT
1-DAY SPECIALS
Pressing While-U-Wait
"FREE PICK-UP & DELIVERY"
LAUNDRY
733-12th ------------PasoRobles 23

PARKVIEW CLEANERS
MORRO BAY
HAVE PLANT WILL CLEAN
IN BY 10 A.M. OUT BY 5 P.M.
HAVE TRUCK WILL DELIVER
GOLD BOND STAMPS
710-5th(MB) ------------SP 2-8181

PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING 1344 Pine-PasoRobls 315
(See Advertisement Page 36)
Paul's Dry Cleaners 214 Higuera---LI 3-2250
(See Advertisement Page 36)
Paul's Dry Cleaners 987 Osos-----LI 3-0702
Quality Cleaners
I Operate My Own Plant
109 E Branch(AG)-----------HU 9-2696
Raimond E Cleaners Entrada Av-Atascdro 609
Rocky's Cleaners
5880 Traffic Wy-Atascdro 442
Spic-N-Span Cleaners
1211 Grand Av Grover Cty----HU 9-2682
Spotless Cleaners 385 Higuera----LI 3-2947
Vapor Cleaning Works
1344 Pine-PsoRobls 315
Wash O Mat 1439 Monterey------LI 3-4343

WINDY DAY HINT
In hanging heavy articles, catch 2 thicknesses of fabric below the line with clothes pins to prevent them from blowing off.

EXPERT CLEANING & LAUNDRY SERVICE



4-Day Service – Pick-up and Delivery
PHONE **LI 3-7904**
HOME Laundry & Dry Cleaners
1323 Morro

MISSION DRY CLEANING & LAUNDRY

2-HOUR SPECIAL SERVICE
DIAPER SERVICE
We Serve
SHELL BEACH – MORRO BAY – OCEANO
ARROYO GRANDE – AVILA – GROVER CITY
PISMO BEACH – CAYUCOS
LI 3-4720
331 PACIFIC — SAN LUIS OBISPO

College Square

DRY CLEANING & LAUNDRY
24-HOUR SERVICE
AGENCY FOR BABY'S DIAPER SERVICE
LI 3-8622
890 FOOTHILL BLVD. — SAN LUIS OBISPO

Clergymen

DUCKETT GERALD
867 Pacific -------------------LI 3-6546
PERSSON LEROY Osos & Pismo--LI 3-2358
If no answer call----------SntaMrgrta 5364
Or call ----------------------LI 3-1597

Clinics

Cayucos Clinic
6th & Pacific Av Cayucs------WY 5-3527
FRENCH CLINIC & HOSPITAL
24 Hour Service
Clinic 1170 Marsh-----------LI 3-7070
If no answer call-----------LI 3-8185
Hospital 1170 Marsh---------LI 3-7070
If no answer call-----------LI 3-8185
Pharmacy 1170 Marsh---------LI 3-7070
Physical Therapy 1205 Higuera-LI 3-7070
Mountain View Hospital
1530 Marsh-LI 3-7085
If no answer call-----------LI 3-8185
San Luis Medical Clinic
957 Grand Av(AG)-HU 9-5586
SAN LUIS MEDICAL CLINIC
24 Hour Service
Osos & Pacific---------------LI 3-4800

Clocks–Repairing

Brasil's Jewelry
Anderson Hotel Lobby----------LI 3-8523
Fear Albert E Hwy 1 Cambria----WA 7-4243

Clothing–Boys', Retail

Billie's Toy & Baby Shop
766 Higuera-LI 3-4032
Green Bros 871 Monterey---------LI 3-0988
Grover City Clothing
1343 Grand Av Grovr Cty-HU 9-2218
Lee's Men's Store
Nationally Known Brands
5965 Traffic Wy----------Atascdro 357
PASO ROBLES MERCANTILE CO
839-12th ---------------PasoRobls 340
ROWAN'S STORE FOR MEN & BOYS
782 Higuera-LI 3-7148
Squire's Men's Wear
745-12th-PasoRobls 1280

Clothing–Used

Salvation Army 662 Higuera------LI 3-9667
U V S Thrift Shop 1040 Broad----LI 3-1545

Clubs

See also Associations; Fraternal Organizations; Etc
Amer Legion Recreation Club
1661 Mill-LI 3-6445
Arroyo Grande Assn Hall
Huasna Rd-HU 9-9968
AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA AAA
1134 Monterey --------------LI 3-6454
1113 Spring ------------PasoRobls 1077
Grover City Women's Civic Club
11th & Saratoga Av Grovr Cty--HU 9-9900
Hi-Hat Cocktail Lounge
5950 El Camino Rl----------Atascdro 750
Morro Club 978 Morro-----------LI 3-7427
Paso Robles Woman's Club
13th & Oak-PasoRobls 747-W
If no answer call--------PasoRobls 66-R-11
San Luis Obispo Country Club
Edna Rd ----------------------LI 3-8891
Watson's Fred Cocktail Lounge
1011 Higuera-LI 3-4315

Cocktail Lounges

Alex Shell Beach Inn
853 Shell Beach Rd Shell Beach-PR 3-9901
Beachcomber The
325 Pier Av Oceano-HU 9-9979
Bee Hive Inc 897 Monterey-------LI 3-9794
Blinking Owl
1102 Grand Av Grovr Cty-----HU 9-9975
(See Advertisement This Page)
Boot & Spur 301-2d Baywd Prk ---LI 3-8697
BREAKERS CAFE
Market & 5th(MB)-----------SP 2-7321
BULL'S TAVERN 1032 Chorro --LI 3-2217

The Yellow Pages save you time.

Cocktail Lounges–(Cont'd)

Buoy Cafe
Evangeline Parks-Owner
Ocean Av Cayucs------------WY 5-3517
Busi's Cafe 1122 Pine-------PasoRobls 581
Cerrito's San Simeon Lodge Restaurant
Sn Simn ------------------WA 7-4609
Dan & Angie Cafe----------Templeton 2392
DAN'S COCKTAIL LOUNGE
999 Monterey-LI 3-0869
El Mar Club
Ocean View Av & Cypress(PB)--PR 3-9920
Ferdy's Cocktails 1144 Pine---PasoRobls 171
FIESTA ROOM
6005 El Camino Rl----------Atascdro 510
Frank's Cafe 645 Higuera------LI 3-9973
HAPPY JACK'S 6th & Main(MB)-SP 2-8478
HARRY'S PLACE
690 Cypress(PB)-PR 3-9979
HI-HAT COCKTAIL LOUNGE
Jim & Mary Rios-Owners
5950 El Camino Rl---------Atascdro 750
Hope & Larry's 520 Main-----Templtn 2771
Howell's Corner Los Osos Rd ----LI 3-2673

JERRY'S
Second Best Steaks on the Coast
Also
CHICKEN & SEAFOOD
OPEN 7 DAYS A WEEK
359 Grand Av Grovr Cty----HU 9-9988

JIM'S INN 1025 Morro---------LI 3-9825
Jocko's Old Hwy 101 Nipomo----WA 9-8986
JOHNNY'S COCKTAIL LOUNGE
Nerelli & Schlegel-Owners
1216 Spring --------------PasoRobls 85
Jonesy's Cocktail Lounge
1236 Pine-PasoRobls 1615
King of Clubs
483 Grand Av Grover City-----HU 9-2919
LOU & MARION'S 958 Monterey--LI 3-9783
LYLE'S COCKTAIL LOUNGE
1215 Spring-PsoRobls 798
MAC'S COCKTAILS Avila Bch----LI 3-8621
Manuel's Liquors 2145 S Broad---LI 3-5074
MATTIE'S 101 Hwy(PB)--------PR 3-2488
Mission Cafe & Bar 699 Higuera---LI 3-9705

MORRO BEACH INN
DRAFT BEER
COCKTAIL LOUNGE
DANCING FRI. & SAT. NIGHTS
TO LIVE MUSIC
OPEN AT 10 A.M.
CLOSE AT 2 A.M.
SAM & EVE SMITH – Owners
2 Miles North of Morro Bay
Hwy No 1(MB)-----------SP 2-8390

Motel Inn 2223 Monterey-------LI 3-4000
Motel Inn Cafe & Cocktail Lounge
2223 Monterey-LI 3-8589
OCEANA THE
John L Pein
1795 Pacific Av Oceano------HU 9-9976
O'Connor's Cafe
112 E Branch(AG)-----------HU 9-9989
(Continued Next Page)

Blinking Owl



★ Cocktails
★ Open Nightly 'Til 2 A.M.
ALL CORDOVA — Proprietor
HU 9-9975
1102 GRAND AVE. — GROVER CITY

COLLECTIONS

UNPAID ACCOUNTS COLLECTED

- Any Kind
- Any Place
- Any Time

CALL
LI 3-6367

NO COLLECTION! NO CHARGE!

Our 30th Year

MEDICO-DENTAL ADJUSTMENT BUREAU

A. Bateman

1335 Monterey San Luis Obispo

COLLECTIONS

- All Types of Accounts

PHONE
LI 3-7265

CREDIT BUREAU OF SAN LUIS OBISPO

THOMAS RICE, Manager

862 Monterey San Luis Obispo

CONCRETE BLOCKS

LIGHTWEIGHT BLOCKS
8"x8"x16" & 6"x8"x16"
8"x4"x16" & 6"x4"x16"
ECONOMICAL
FIRE PROOF
INSULATION
COMMON CEMENT
PASO ROBLES 9
H. K. GAYLORD
N. RIVER RD. PASO ROBLES

Cocktail Lounges—(Cont'd)

PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
1308 Spring ------------PasoRobls 158
Phil's Cocktails
1769 Pacific Bl Oceano-HU 9-9910
Pilot Wheel Cafe
179 Pomeroy Av(PB)---------PR 3-2231

PLAINS THE
THE FINEST DRINKS & FOOD
WE KNOW OF — BAR NONE
See Our Western Relics
HOWARD SUMNER — Owner
1226 Pine ------------PasoRobles 86

Powell's Shell Beach Rd Shell Bch-PR 3-9960
Pub The 101 Hwy------------Atascdro 384

REX'S COCKTAIL LOUNGE & LIQUOR STORE
SERVING DELICIOUS
BROILED STEAKS & CHICKEN
OUTSIDE BARBECUE & PATIO
DINING AREA
Open Daily 6 P.M. - 11 P.M.
Sun. 5 P.M. - 11 P.M.
Large Dinner Parties Arranged
Highway ------------Atascadero 298

Roy's Cocktail Lounge
El Camino Rl-Atascdro 935
Soroka's Club 955 Higuera-------LI 3-9734
Stanley's Club Sirloin
Dancing Nightly
Old Highway 101------------LI 3-7094
Tides The Hwy No 1(MB)-------SP 2-8840
Tobey's Palace Club
590 Cypress(PB) ------------PR 3-2660
TOM'S COCKTAILS.
Music & Dancing Weekends
Tom & Barbara's Place
480 Front Avila Bch----------LI 3-8444

Advertise here—it pays.

COLLECTION

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WITH YOUR
COLLECTION PROBLEMS
FOR ACCURATE SERVICE PHONE
PASO ROBLES CREDIT BUREAU
PASO ROBLES 865
Mon. - Fri. 9 - 5 P.M. Sat. 9 - 12 P.M.
1222 SPRING

KING CITY
CONCRETE PIPE CO.
IRRIGATION SYSTEMS
- INSTALLED
- MAINTAINED

& Manufactured to Order
Phone in for Fast Service
934 Salinas St. Paso Robles 27
110 Ellis St. King City 223

Cocktail Lounges—(Cont'd)

Tower Barbecue & Cocktail Lounges
427 Higuera-LI 3-4287
Townsend's 990 Monterey-------LI 3-9954
Waldorf Club
198 Pomeroy Av(PB)-PR 3-2363
WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera-LI 3-4315
Wilson's Restaurant & Cocktail Lounge
2748 Spring ------------PasoRobls 492

Coffee Brewing Devices—Commercial

Farmer Bros Co 1531 Monterey---LI 3-3340

Coffee Dealers—Whsle

FARMER BROTHERS COFFEE—
FARMER BROS CO
1531 Monterey-LI 3-3340

Coin Dealers

Eureka Coin Shop
678 Geary SF-PRspct 6-2176
Smith's S S Trading Post Edna Rd-LI 3-1716

Cold Storage Lockers

See Frozen Food Lockers—Renting

Cold Storage Warehouses

AMERICAN REFRIGERATING CO
QUICK FREEZING
COLD STORAGE
ICE MFG. & SALES
H. LEE HOLMES — Manager
241 Pismo --------------LI 3-0785
If no answer call--------LI 3-2689

Collection Agencies

CREDIT BUREAU OF SAN LUIS OBISPO
COLLECTIONS
Thomas Rice — Manager
No Collection — No Charge
Licensed & Bonded
862 Monterey ------------LI 3-7265

Credit Bureau of San Luis Obispo
Collections 862 Monterey-------LI 3-7265
Reporting 862 Monterey-------LI 3-7262
(See Advertisement This Page)
MEDICO-DENTAL ADJUSTMENT BUREAU 1335 Monterey-------LI 3-6367
(See Advertisement This Page)
PASO ROBLES CREDIT BUREAU
1222 Spring ------------PasoRobls 865
(See Advertisement This Page)

Colleges—See Schools

Colonic Irrigation

Alley's Physical Therapy
1031 Pine-PasoRobls 56
MADSON A J 870 Price(PB)-----PR 3-4636
Ruud's Physical Therapy 979 Palm-LI 3-5604
Wilkinson John J 580-6th(MB)---SP 2-3311

Color Consultants

Beeson Verney Painting Contr
899-9th Baywd Prk----------LI 3-2359

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

Concrete Blocks & Shapes

Baxter Building Materials
390 Manhattan Av Grovr Cty--HU 9-2422

BOYLE LUMBER CO
ROCKLITE LIGHTWEIGHT BLOCKS
SAND — GRAVEL — CEMENT
Pier Blocks — Drain Tile
Stepping Stones — Flower Borders
Brick — Clay Products
Flue Linings — Fireplace Units
Cabrillo Hwy Cayucos -----WY 5-3636
From Cambria, Morro Bay & S.L.O.
Ask for ---------ENtrprise 1-1471

GAYLORD H K N River Rd-----PasoRobls 9
(See Advertisement This Page)

PAC COAST LUMBER CO OF CALIF
TRUESTONE
CONCRETE BLOCKS
424 Santa Barbara Av------LI 3-2191

SAN LUIS BRICK INC
Manufacturers of Red Brick
Fireplace & Masonry Supplies
Rocklite Blocks — Flagstone
GLADDING McBEAN CLAY PRODUCTS
2900 S Broad------------LI 3-6929

Concrete Construction

See Contractors—Concrete

Concrete Core Cutting

Hornkohl Laboratories Inc
See Our Ad Laboratories-Analytical
714 Truxtun Av Bkrsfld----FAirvw 7-8567

Concrete Mixers—Renting

George's Equipment Rentals
Old Hwy 101 South-LI 3-1436

Concrete Products

KING CITY CONCRETE PIPE CO
934 Salinas --------------PasoRobls 27
(See Advertisement This Page)

Concrete—Ready Mixed

ARROYO TRANSIT MIX
1160 Hwy 101(AG)----------HU 9-4443
(See Advertisement Pafe 40)
BICKFORD WAYNE E 66th(MB)-SP 2-5286
(See Advertisement Pafe 40)
Paso Robles Transit Mix Concrete
S Hwy ----------------PasoRobls 433
(See Advertisement Pafe 40)
JOHNSON A O
Caudill & Victoria-LI 3-3771
(See Advertisement Page 39)
(Continued on Pages 39 & 40)

for
Your Convenience

Directories for other cities are available in the Business Offices and at attended public telephone stations.

CONCRETE
Ready Mix



MATERIALS
★ Concrete
★ Portland Cement
★ Rock ★ Sand
★ Baso Rock
★ Asphaltic Paving Materials

CALL COLLECT
ATASCADERO 20
If No Answer Call Paso Robles 1758

"Throughout S.L.O. County"

WALTER B. ROSELIP CO.

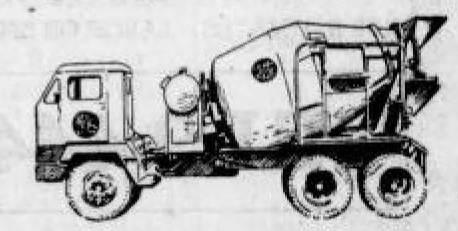
MAILING ADDRESS — P.O. BOX 458 ATASCADERO, CALIF.
N. TRAFFIC WAY ATASCADERO

SP
SOUTHERN PACIFIC MILLING CO.

READY-MIX CONCRETE

CALL "S.P." ...
"SERVICE PLUS — QUALITY"
Aggregates
Asphaltic Paving Materials

Serving the Tri-Counties Since 1885



LI 3-8100
SANTA BARBARA AVE.
SAN LUIS OBISPO

WILSON READY MIX CONCRETE

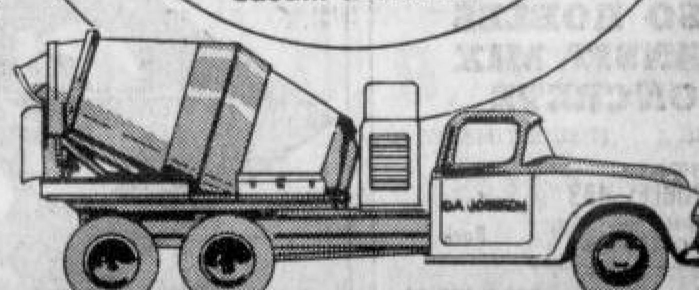


SERVING
- OCEANO
- PISMO
- GROVER CITY
- SHELL BEACH
- ARROYO GRANDE
- SUNSET PALISADES

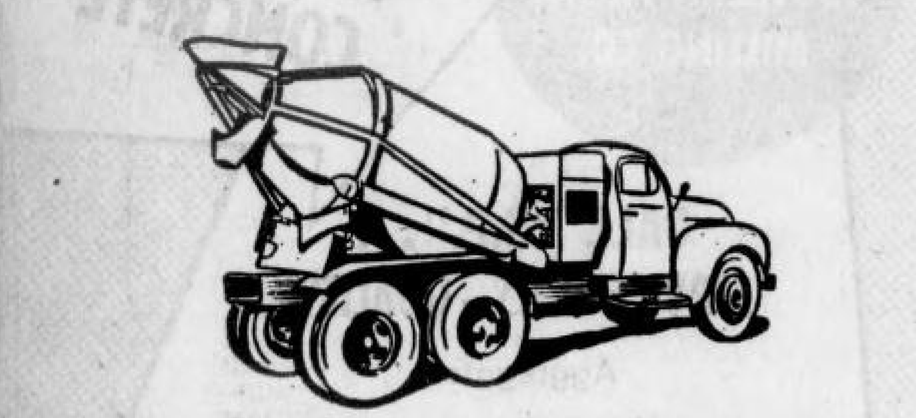
For
★ BUILDINGS ★ FLOORS ★ SIDEWALKS
★ FOUNDATIONS
ANY AMOUNT
SAND — GRAVEL — SCREENED ROCK
PLASTERING SAND — FILL EXCAVATING
CALL
HU 9-2977
FRONT & ATLANTIC AVE. GROVER CITY

Ready Mixed
CONCRETE
Since 1938

LARGE OR SMALL AMOUNTS
Free Estimates
FOUNDATIONS — WALKS — PATIOS
CURBS — DRIVEWAYS — STEPS
MATERIALS
CEMENT — ROCK — SAND — GRAVEL
Open Saturdays Till Noon
A. O. JOHNSON
LI 3-3771
Caudill & Victoria



READY MIX CONCRETE



★ Cement ★ Sand & Gravel ★ Crushed Rock
FREE ESTIMATES – LARGE OR SMALL JOBS

HU 9-4443

Arroyo Transit Mix Co.
1160 HWY. 101 ARROYO GRANDE

Concrete—Ready Mixed—(Cont'd)

ROSELIP WALTER B CO
N Traffic Wy-Atascdro 20
(See Advertisement Page 39)
SOUTHERN PAC MILLING CO CONCRETE PLANT
Santa Barbara Av-LI 3-8100
(See Advertisement Page 39)
Wilson Ready Mix Concrete
Front & Atlantic Av Grovr Cty--HU 9-2977
(See Advertisement Page 39)

Concrete Reinforcements

SAN JOSE STEEL
Reinforcing steel for concrete structures. Detailed, fabricated, transported, placed. Commercial & industrial bldgs., bridges, dams, etc.
STRUCTURAL STEEL
STEEL BUILDINGS
CHAIN LINK FENCE
SJS SAN JOSE STEEL CO.
"FOR INFORMATION CALL"
San Jose Steel Co Inc
195 N 30th San Jose-CYprss 5-0353

Confectioners—Retail

Robinson's Candy Kitchen
440 Front Avila Bch----------LI 3-4689

Confectioners' Supplies

Calif Almond Orchards Inc
4th & Spring-----------PasoRobls 400

SCARE AWAY RUST
To prevent rust in trash or garbage cans, pour melted paraffin (or old candles) in bottom of container. Rotate to coat bottom and sides.

Confectioners—Whsle & Mfrs

JENSEN SALES CO
CONFECTIONS
CIGARS
POTATO CHIPS
RESTAURANT SUPPLIES
719 Pismo --------------LI 3-7948

Constables

West Kenneth ------------PasoRobls 1902

Construction Service

See Contractors Headings

Contact Lenses

See Opticians—Dispensing; Optometrists; Physicians & Surgeons, D.O.; Physicians & Surgeons, M.D.

Continuous Forms—Manifold

MOORE BUSINESS FORMS—
MOORE BUSINESS FORMS INC
PACIFIC DIVISION
871 Santa Rosa-LI 3-2472

Contractors—Alteration

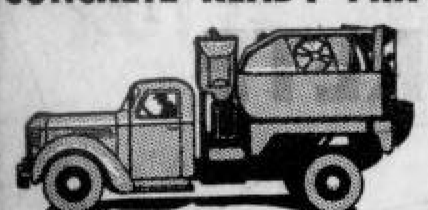
BARBA RAYMOND W
5300 Carrizo Rd-Atascdro 552
Bradley Chas A
1653 Shell Beach Rd Shell Bch-PR 3-2168
CLARK C H
Large & Small Jobs
1410 Hillcrest Dr(AG)-HU 9-3229
Frasier Forrest Building Contractor
9th & N Hwy No 1(MB)-------SP 2-7135
KYLE CO
33 YEARS ESTABLISHED
Roofing — Siding
Insulation — Weatherstripping
Termite Control
INSURED — GUARANTEED
1609 Osos ---------------LI 3-1998
Mandella Casper 1044 Park-PasoRobls 160-W
Nielsen Construction Co
956 Walnut-LI 3-2595
Pemberton F & Wm
736 Tanner Dr----------PasoRobls 1386
Presthus H G General Contractor
285 Chaplain Ln-LI 3-0957
Schultz David D Building Contractor
Willow Creek-PasoRobls 25-J-3
Stenquist R W Pike Halcyon-----HU 9-2293
Stover N J 1120 S 13th Grovr Cty-HU 9-3269
VAL KEY TERMITE CONTROL
See Our Ad-Termite Control
615-12th ---------------PasoRobls 45
Weatherwax Wm A
629-21st ------------PasoRobls 1018-J

Contractors—Building

ANGELLO JOE
121 Indio Dr(PB)-----------PR 3-2461
(See Advertisement Page 42)
Atascadero Development Co
7892 Santa Ysabel Av-----Atascdro 1220
BARBA RAYMOND W
5300 Carrizo Rd-----------Atascdro 552
(See Advertisement Page 42)
BRAD-O-MAR INC
841 Dolliver(PB) ------------PR 3-4673
(See Advertisement Page 42)
(Continued Next Page)

NON-SKID FOR MIXING BOWL
A folded damp cloth placed under a mixing bowl keeps it from slipping and speeds mixing.

CONCRETE READY MIX



WAYNE E. BICKFORD
CEMENT CONTRACTOR
GRAVEL ROCK SAND
PHONE SP 2-5286
66th — MORRO BAY

CONCRETE READY MIX



PASO ROBLES TRANSIT MIX CONCRETE
KEN BIRKS FREE ESTIMATES
PHONE PASO ROBLES 433
Evenings & Holidays Call PASO ROBLES 615
Sand Rock
S. HWY. 101 PASO ROBLES

BUILDING CONTRACTOR

HOMES AND RENTAL UNITS by CORIS!



Model Homes Located at 637 Creston Rd.
Paso Robles. Phone Paso Robles 885 OR 389
Also Corner of 1st & Pacific Ave., Cayucos
Phone WY 5-3200
or from
San Luis Obispo — Morro Bay
Cambria, Only
Call
Enterprise 12590 Toll Free

CORIS INC.
637 Creston Road

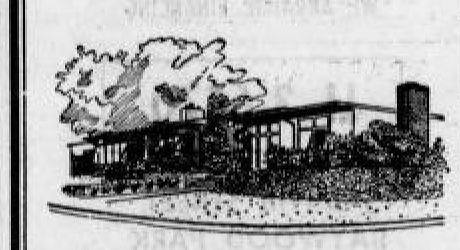
Contractors—Building—(Cont'd)

BRADLEY CHAS A
GENERAL BUILDING CONTRACTOR
Builder of
FINE HOMES
Estimates Cheerfully Given
1653 Shell Beach Rd
Shell Bch -------------PR 3-2168
BROWN ROGER M
GENERAL BUILDING CONTRACTOR
Residential — Commercial
PLANS PREPARED
FINANCING ARRANGED
ESTIMATES — BIDS
1293 San Mateo Dr--------LI 3-3323
Buss Donald B
289 Palisade Av Shell Bch-----PR 3-2686
(See Advertisement This Page)
C & J Home Builders
Los Osos Valley Rd------------LI 3-7831
306 Pismo Baywd Prk-----------LI 3-4658
Carvers Construction Co
Atascadero State Hospital --Atascdro 678
CLARK C H
1410 Hillcrest Dr(AG)---------HU 9-3229
CONTRACTORS ASSOCIATION INC OF SAN LUIS OBISPO COUNTY
1327 Marsh-LI 3-7818
CORIS CENTRAL COAST INC
Sales Office 637 Creston Rd-PasoRobls 885
Construction Office
637 Creston Rd----------PasoRobls 389
Model Home
Pacific Av & 1st Cayucs-----WY 5-3200
From telephones served by the following exchanges
Cambria San Luis Obispo
Morro Bay
(No Intercity Charge)
Ask Operator for-Entrprise 12590
(See Advertisement Page 40)
CROSS LES
2575 Greta Pl---------------LI 3-4458
(See Advertisement Page 43)
Deeter Improvement Inc
97 Tassajara Dr--------------LI 3-5511
If no answer call--------------LI 3-7509
DEETER JOHN
97 Tassajara Dr--------------LI 3-5511
If no answer call--------------LI 3-7509
FARRIS JACK
GENERAL BUILDING CONTRACTOR
RESIDENTIAL — COMMERCIAL
REMODELING
Licensed Free Estimates
203 Ramona Dr------------LI 3-0429
Flagg Condiotti Organization
500 Westmont ---------------LI 3-6188

Advertise here—it pays.

FRASIER FORREST BUILDING CONTRACTOR
9th & N Hwy No 1(MB)-------SP 2-7135
(See Advertisement Page 42)
Gaynfair Enterprise
1009 Farrell Rd(AG)----------HU 9-2372
Hawthorne Roy W
333 Wawona Av Shell Bch-PR 3-2030
HENDRIX & INMAN CONSTRUCTION CO
8130 El Camino Rl----------Atascdro 427
(See Advertisement Page 43)
Holiday Homes
767-9th Baywd Prk-----------LI 3-6570
(See Advertisement Page 42)
Jackson Eugene 660 Caudill------LI 3-0556
(See Advertisement Page 42)
Jacobson G H
775 Grand Av Grovr Cty------HU 9-4513
Jarvinen Urho V 295 Del Mar Ct---LI 3-8654
(See Advertisement Page 42)
Kalloch F R Jr 300 Robinson(MB)-SP 2-7137
King Frank J
495 Atascadero Rd(MB)------SP 2-8070
(Continued Next Page)

NIELSEN CONSTRUCTION CO.
HARALD N. NEILSEN
General Building Contractor



RESIDENTIAL AND COMMERCIAL
REPAIRING & REMODELING
FINANCING ARRANGED
Member of San Luis Obispo Contractors Ass'n.
PHONE LI 3-2595
If No Answer Call LI 3-6603
956 WALNUT SAN LUIS OBISPO

We Build on Your Lot

Look For The Sign On The Boom in Your Area

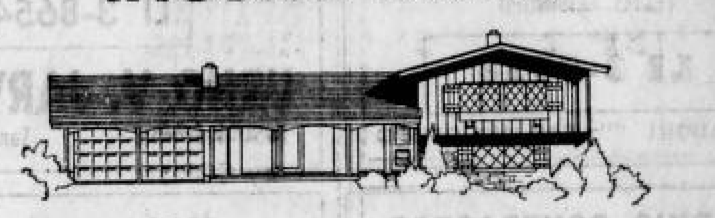
PARAGON HOMES
"PATTERN OF EXCELLENCE"
PLANNING — FINANCING
QUALITY CONSTRUCTION

IN SANTA MARIA 923 N. BROADWAY WA 5-8702
IN SAN LUIS OBISPO 1107 MURRAY LI 3-2434
IN ATASCADERO 7765 EL CAMINO REAL ATASCADERO 1200
IN GROVER CITY CAMEO REALTY CO. 850 GRAND AVE. HU 9-4416
IN MORRO BAY ROHRBERG & DAVIS REALTORS 855 MAIN SP 2-4711
IN LOS OSOS MILTON ROHRBERG FARRELL RD. LI 3-3704
IN CAYUCOS — 802 PACIFIC WY 5-3226



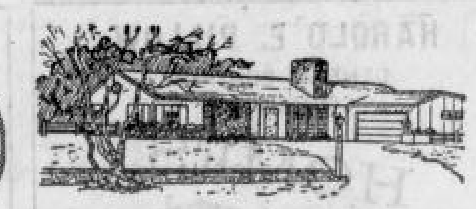
BUILDING CONTRACTOR

SERVING ENTIRE SAN LUIS OBISPO COUNTY
BUILDER OF
DISTINCTIVE HOMES AND INCOME UNITS



COMPLETE BUILDING SERVICE
RESIDENTIAL & COMMERCIAL
★ REMODELING ★ ALTERATIONS
ESTIMATES & FINANCING
For Information Call
DONALD B. BUSS
PR 3-2686
289 PALISADE AVE. SHELL BEACH

FRED L. UMBAUGH GENERAL CONTRACTOR



RESIDENTIAL — COMMERCIAL
• NEW CONSTRUCTION • ALTERATIONS • REMODELING
LICENSED - INSURED • ESTIMATES GIVEN • TERMS ARRANGED
OFFICE & SHOP LI 3-9298 3000 ORCUTT AVE.
RESIDENCE LI 3-8492 194 LINCOLN AVE.



Contractors–Building–(Cont'd)

Klevens Construction Co
510 Foothill Bl--------------LI 3-8789
Klevens Construction Co
510 Highland Dr-LI 3-8788
Koch Ben Contr 97 Tassajara Dr--LI 3-5511
If no answer call--------------LI 3-7509
Lindero Investment Co Inc
500 Westmont --------------LI 3-6188
Loperena Construction Co
671 Kern Av(MB)------------SP 2-4371
MANDELLA CHARLES L
505 Spring ------------PasoRobls 1288
Maino Construction Co
2238 S Broad-LI 3-7411
MANDELLA CASPER
1044 Park-PasoRobls 160-W
MILLER REX 5250 Carrizo Rd-Atascdro 324
MILLS ROBT F

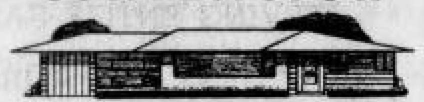
HOMES OF QUALITY & DISTINCTION
Free Estimating & Plan Service
INDUSTRIAL & RESIDENTIAL
1198 E Hwy 1(MB)---------SP 2-8472

Mills Robt F 1198 E Hwy 1(MB)
From telephones served by the following exchanges
Cambria Cayucos
(No Intercity Charge)
Ask Operator for-Entrprise 11485
Nichols & Peterson
Atascadero Av-Atascdro 702
Nielsen Construction Co
956 Walnut-LI 3-2595
(See Advertisement Page 41)
Paragon Homes 1107 Murray-----LI 3-2434
(See Advertisement Page 41)
(Continued Next Page)

The YELLOW PAGES tell purchasers where to buy your goods.













Contractors–Building–(Cont'd)

PEMBERTON F & WM

State Licensed Contractor Since 1935
SPECIALIZING IN
HOMES
736 Tanner Dr------PasoRobles 1386

Pillow Harold E 285 Ramona Dr---LI 3-0830
(See Advertisement Page 42)
PRESTHUS H G GENERAL CONTRACTOR
285 Chaplain Ln-LI 3-0957
Schmid & Wiswell Inc
2238 S Broad-LI 3-5876
SCHULTZ DAVID D BUILDING CONTRACTOR

GENERAL BUILDING CONTRACTOR
Residential – Commercial and Remodeling
LICENSED & INSURED
Route 1 Box 92
Willow Creek ------PasoRobles 25-J-3

Sharp C C Valley Rd(AG)--------HU 9-5811
Sharps Construction Co The
306 E Branch(AG)-----------HU 9-4748
Smith Elmer W 271 Ramona Dr---LI 3-7151
Smith W T 17th(MB) ----------SP 2-7483
STENQUIST R W Pike Halcyon--HU 9-2293
STOVER N J

GENERAL
BUILDING CONTRACTOR
New Construction – Alterations
SERVING ENTIRE DIRECTORY AREA
1120 S 13th Grovr Cty-----HU 9-3269

The Yellow Pages save you time.

Contractors–Building–(Cont'd)

UMBAUGH FRED L
3000 Orcutt Rd-------------LI 3-9298
(See Advertisement Page 41)
VOLNY ARNOLD A
227 Highland Dr-------------LI 3-3767
(See Advertisement Page 42)
WALKER ROBT E
155 S Alpine(AG)-----------HU 9-5606
(See Advertisement Page 42)
Watkins & Watkins Construction
Main(MB) -----------------SP 2-7264
Westerman Jack Const Co
673 Caudill ----------------LI 3-9384
(See Advertisement This Page)
WHEELER DENNIS B JR
861 Monterey-LI 3-7177
If no answer call-------------LI 3-8219
WILLIAMS BILL D

Licensed Contractor
RESIDENTIAL – COMMERCIAL
Estimates Given
Serving So. San Luis Obispo Co.
MAIL – P.O. BOX C PISMO BEACH
671 N 5th Grovr Cty-------HU 9-2859

WOOD ADDISON B
1133 Maple(AG)-HU 9-3851
If no answer call-------------HU 9-3156
ZUIDERWEG P J 2800 Broad-----LI 3-4865
(See Advertisement Page 42)

Contractors–Concrete

Ace High Construction
1536 Nice Av Grovr Cty-------HU 9-4645
Adams Henry K
8800 Atascadero Av-Atascdro 52
(See Advertisement Page 44)

For the best use of the dial telephone, please turn to the instruction pages of the Directory.

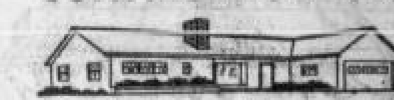
Contractors–Concrete–(Cont'd)

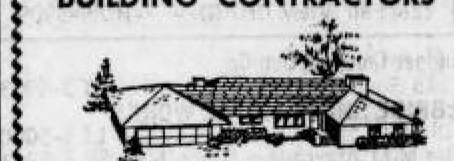
BICKFORD WAYNE E

CEMENT CONTRACTOR
SIDEWALKS
DRIVEWAYS
GUTTERS
66th(MB) ---------------SP 2-5286

Frazier R W 620-23d -----PasoRobls 472-J
(Continued Next Page)

Unless you wait for the steady **hummmmming** sound of the dial tone, the equipment cannot put through your call. Please wait for the dial tone before you start to dial.









Contractors–Concrete–(Cont'd)

Hartman Chas & Son Concrete Constr
3000 Orcutt Rd------------LI 3-7813
(See Advertisement Page 43)
Johnson A O Caudill & Victoria----LI 3-3771
(See Advertisement Page 43)
Lane Woodrow W 337 Vine--PasoRobls 1550
(See Advertisement This Page)
PIERCE HAROLD
Hwy No 1 Morro Del Mar-----SP 2-8243
(See Advertisement This Page)

Contractors–Ditching

Barr Stan Trenching
100 Park Av(PB)------------PR 3-2620
(See Advertisement This Page)
BOWEN JOHN H
150 Cerro Romauldo Av-LI 3-1178
COOPER HERBERT L
Licensed Contractor
ESTIMATES GIVEN
GRADING – EXCAVATING
TRENCHING – PAVING
226 Fair View Dr(AG)-----HU 9-3909
Landger Construction Co
145 South -----------------LI 3-4903
McBRIDE SHEET METAL WORKS
Old Hwy 101----------------LI 3-5000
Miles M M Atascadero Beach(MB)-SP 2-5241
REESE VERN L
10th & Salinas-PasoRobls 611
Webster Jack Paving Contractor
958 Grand Av(AG)-HU 9-2694

Contractors–Drywall

See Drywall Contractors

Contractors–Electric

See Electric Contractors–Industrial & Residential

Contractors–Engineering

Johnson Les Construction Co
617 Newman Dr(AG)----------HU 9-3387
SCHMID & WISWELL INC
2238 S Broad-LI 3-5876
United Communications Inc
Price Nipomo ----------------WA 9-3909
VALLEY PAVING & CONSTRUCTION CO INC Hwy 101(AG)-------------HU 9-4241
Zuiderweg P J 2800 Broad--------LI 3-4865

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

Contractors' Equipment

BURAN EQUIPMENT CO
Michigan Tractor Shovels – Dozers
Truck Cranes – Crawler Cranes
& Shovels – Motorscrapers
Garwood Buckeye Trenchers
Marden Brush Cutters
Area Representative – Harry Vogelsong
777-100th Av Oaklnd----NEptn 2-5335
After 6 PM call Saratga--ALpn 2-4096
Haven Machinery And Supply Company
2405 Inyo Fresno---------AMhrst 4-5009
MASSEY-FERGUSON INDUSTRIAL EQUIPMENT
Work Bull Industrial Tractors—Davis Loaders-Backhoes—Work Bull Fork Lift—Pick-up Street Sweepers—Trenchers—and other power-matched equipment.
"WHERE TO BUY THEM"
DEALERS
McWILLIAMS & PALLA
1148-12th -----------PasoRobls 1238
Oceano Sand Co Lake Oceano-----HU 9-5244
If no answer call--------------HU 9-5446
Superior Concrete Accessories Inc
2100 Williams Sn Leandro-LOckhvn 2-2830
Wallace Machinery Co
1139-13th-PasoRobls 450

Contractors' Equipment–Renting

ATASCADERO EQUIPMENT RENTAL
Contractors Equipment
&
Do-It-Yourself
We Rent Most Anything
4405 El Camino Rl-----Atascadero 73
B & M Equipment Rentals
Los Osos Rd----------------LI 3-9284
Barney's Bulldozing & Excavating
150 N Santa Rosa------------LI 3-4970
(See Advertisement This Page)
Barr Stan Trenching
100 Park Av(PB)-------------PR 3-2620
CLEVENGER W R
Willow Creek Rd-PasoRobls 23-J-2
(See Advertisement This Page)
COOPER HERBERT L
BACKHOE
SKIPLOADER
DUMP TRUCKS
226 Fair View Dr(AG)-----HU 9-3909

(Continued Next Page)

Advertise here—it pays.

Contractors' Equipment–Renting–(Cont'd)

FLASH-R-LITE CO
Serving Entire San Luis Obispo County
RENTALS
TRAFFIC LIGHTS
AND
LIGHTED BARRICADES
519½ Fig Av
Santa Barbara ------WOodlnd 5-8905
George's Equipment Rentals
Old Hwy 101 South-LI 3-1436
(See Advertisement Page 44)
PARKER BOILER WORKS
CLARENCE E. ZUPAN – OWNER
AIR COMPRESSORS
RENTALS
105's – 125's – 210's
By the Day – Week or Month
With or Without Operator
2690 Victoria ------------LI 3-7297
PETERSON HAROLD D
EQUIPMENT RENTING
BULLDOZERS – CAT #6 SHOVEL LOADER
MOTOR GRADERS
DUMP TRUCKS – LOW BEDS
With Operators
HOUR – DAY – WEEK – MONTH
9005 El Camino Rl-----Atascadero 723
If no answer call---Atascadero 1048
VALLEY PAVING & CONSTRUCTION CO INC Hwy 101(AG)-----------HU 9-4241
WALTER BROS
S Old Hwy------------------LI 3-5854
WEBSTER JACK PAVING CONTRACTOR
EQUIPMENT TO RENT
MOTOR GRADERS – LOADERS
COMPACTORS – VIBRATOR
TRENCHING MACHINES – ROLLERS
OILERS
958 Grand Av(AG) --------HU 9-2694
Whitey's Tool & Equipment Rental
139 N 6th Grovr Cty---------HU 9-4321

Contractors–Excavating

See Excavating Contractors

Contractors–Foundation

York & Bakke House Movers
Corbett Canyon Rd(AG)-------HU 9-5630

Contractors–General

Angello Joe 121 Indio Dr(PB)----PR 3-2461
Atascadero Development Co
7892 Santa Ysabel Av-----Atascdro 1220
(See Advertisement This Page)
Barnhart Construction Co
66th(MB) -----------------SP 2-8098
Brad-O-Mar Inc 841 Dolliver(PB)-PR 3-4673
BRADLEY CHAS A
1653 Shell Beach Rd Shell Bch-PR 3-2168
Brown Roger M
1293 San Mateo Dr----------LI 3-3323
Buss Donald B
289 Palisade Av Shell Bch-----PR 3-2686
Clark C H 1410 Hillcrest Dr(AG)--HU 9-3229
Contractors Association Inc of San Luis Obispo County 1327 Marsh------LI 3-7818
Coris Inc Pacific & 1st Cayucs
From telephones served by the following exchanges
Cambria San Luis Obispo
Morro Bay
(No Intercity Charge)
Ask Operator for-Entrprise 12590
Cross Les 2575 Greta Pl--------LI 3-4458
Dalessi Henry C Portuguese Flat Rd-LI 3-3685
Darkenwald-Morrison-Knudsen
Old Creek Rd Cayucs---------WY 5-3623
Davis O L
5805 Ridge Way Court-Atascadero 799
Farris Jack 203 Ramona Dr-------LI 3-0429

Contractors–General–(Cont'd)

Gilliland Jim
351 Franklin Dr(PB)-PR 3-4474
Greenelsh E V 575 Kings Av(MB)--SP 2-2951
Greenelsh R A Tony Contractor
209-6th(MB) --------------SP 2-8443
Hendrix & Inman Construction Co
8130 El Camino Rl-----------Atascdro 427
Holiday Homes 767-9th Baywd Prk-LI 3-6570
Jackson Eugene 660 Caudill------LI 3-0556
Jarvinen Urho V 295 Del Mar Ct--LI 3-8654
Johnson Drake & Piper
Hwy 1 North-----------------LI 3-9650
Lane Woodrow W 337 Vine---PasoRobls 1550
(See Advertisement This Page)
Line Construction Co 1525 Mill----LI 3-2921
Loperena Construction Co
671 Kern Av(MB)-----------SP 2-4371
MADONNA CONSTRUCTION CO
GENERAL CONTRACTING
Higuera & Freeway--------LI 3-0300
If no answer call--------LI 3-4868
MAINO CONSTRUCTION CO
2238 S Broad-LI 3-7411
MANDELLA CASPER
1044 Park-PsoRobls 160-W
MANDELLA CHARLES L
505 Spring ------------PasoRobls 1288
Mercury Western Corp
Country Club Ln-------------LI 3-3477
Miller Jim O Old Hwy 101 Nipomo-WA 9-3228
Miller Rex 5250 Carrizo Rd--Atascadero 324
Mills Robt F 1198 E Hwy 1(MB)--SP 2-8472
NICHOLS & PETERSON
Atascadero Av-Atascdro 702
If no answer call-----------Atascdro 104
NIELSEN CONSTRUCTION CO
See Ad Under Contrs-Building
956 Walnut -----------------LI 3-2595
Nipomo Builders
Old Hwy 101 Nipomo--------WA 9-3221
Ochs A R Electrical & Mechanical
Construction 2090 Swazey------LI 3-7937
Paragon Homes
7765 El Camino Rl--------Atascdro 1200
Paragon Homes 1107 Murray-----LI 3-2434
PEMBERTON F & WM
State Licensed Contractor Since 1935
SPECIALIZING IN
HOMES
736 Tanner Dr-------PasoRobls 1386
Pillow Harold E 285 Ramona Dr---LI 3-0830
PRESTHUS H G GENERAL CONTRACTOR
GENERAL BUILDING
CONTRACTOR
Commercial – Residential
& Remodeling
LICENSED & INSURED
FREE ESTIMATES
285 Chaplain Ln-----------LI 3-0957
Ramos Jas Edna Rd------------LI 3-3694
Roselip Walter B 615 Grand----- LI 3-4992
S & W Builders Tefft Nipomo----WA 9-3200
SCHMID & WISWELL INC
2238 S Broad LI 3-5876
SCHULTZ DAVID D BUILDING CONTRACTOR
GENERAL BUILDING
CONTRACTOR
COMMERCIAL, RESIDENTIAL AND
REMODELING
Licensed & Insured
Rt 1 Box 92
Willow Creek ------PasoRobles 25-J-3
Schussman Ken
Halcyon Rd Halcyon-HU 9-3937

Advertise in the YELLOW PAGES . . . it pays.

Contractors–General–(Cont'd)

SHARPS CONSTRUCTION CO THE
GENERAL CONTRACTOR
Commercial & Industrial
306 E Branch(AG)--------HU 9-4748
Simon Ernest
Traffic Wy & Honda Av----Atascdro 1300
Simons Robt L
560 N 11th Grovr Cty--------HU 9-3531
Smith Elmer W 271 Ramona Dr---LI 3-7151
STENQUIST R W Pike Halcyon--HU 9-2293
Tatkin Const Co Casa ----------LI 3-9423
Terry Henry J Oak Park(AG)-----HU 9-2539
Umbaugh Fred L 3000 Orcutt Rd--LI 3-9298
Val Key Termite Control
615-12th ----------------PasoRobls 45
Valley Paving & Construction Co Inc
Hwy 101(AG) --------------HU 9-4241
Volny Arnold A 227 Highland Dr---LI 3-3767
Walker Robt E 155 S Alpine(AG)-HU 9-5606
Walter Bros S Old Hwy----------LI 3-5854
Watkins Ted 1247 San Carlos Dr--LI 3-5679

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Contractors–General–(Cont'd)

WEATHERWAX WM A
629-21st -------------PasoRobls 1018-J
Westerman Jack Const Co
673 Caudill ----------------LI 3-9384
Williams Bill D
671 N 5th Grovr Cty---------HU 9-2859
Wilcricks Corp 930 Grand Av(AG)-HU 9-4616
ZUIDERWEG P J
See Our Adv Contractors-Building
2800 Broad -----------------LI 3-4865

Contractors–Heating & Ventilating

See also Plumbing Contractors
BETTER PLUMBING CO
673 Higuera-LI 3-5938
BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av-PasoRobls 1117
King's Metal Shop
1612 Hwy No 1(MB)---------SP 2-7421
McBRIDE SHEET METAL WORKS
Old Hwy 101----------------LI 3-5000
McKELVEY'S HENRY B PLUMBING & HEATING 5570 El Camino Rl Atascdro 394
Ochs A R Electrical & Mechanical
Construction 2090 Swazey------LI 3-7937
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad-LI 3-0860

Contractors–Landscaping

See Landscape Contractors

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

Additional Listings

. . . for the growing-up son or daughter, for the relative or friend who lives under your roof . . . what nicer thought than a separate listing in the Telephone Book?

Contractors–Masonry

BOB'S BRICKLAYING SERVICE
Licensed
Masonry Contractor
BRICK – BLOCK & STONE WORK
Free Estimates Given
Mailing Address – 17405 Walnut Av.
Atascadero, Calif.
17405 Walnut Av-SantaMargarita 5981

Bob's Bricklaying Service
17405 Walnut Av--------SntaMrgrta 5981
(See Advertisement This Page)
FAULSTICH BROS 2900 S Broad-LI 3-9290
(See Advertisement This Page)

It's good business to keep your firm name, services and commodities listed and advertised in the YELLOW PAGES.

Contractors–Masonry–(Cont'd)

LILLO D JOHN
Covering All of San Luis Obispo County
State Licensed
ALL TYPES OF
MASONRY CONSTRUCTION
BRICK – BLOCK – STONE
& GLASS BLOCKS
SPECIALIZING IN FIREPLACES
Estimates Gladly Given
Sombrilla Av ---------Atascadero 958

RICKETTS C M
BRICK – STONE – BLOCK
COMMERCIAL – RESIDENTIAL
MASONRY CONSTRUCTION
FIRE PLACES
FREE ESTIMATES
ALL WORK FULLY GUARANTEED
PO Box 932
598 Hillview(MB) ---------SP 2-6386

Contractors–Masonry–(Cont'd)

Smith Harry M Contr
1316A Foothill Bl-------------LI 3-0596

Contractors–Painting

See Painting Contractors

Contractors–Paving

Ferini Guido O 427 Betteravia Rd
Santa Maria-Walnut 5-7216
(See Advertisement Page 47)
McGRAY R
2015 S Broadway
Santa Maria -----------Walnut 5-3002
(See Advertisement Page 47)
O'KELLEY J A TRUCKING
3159 S Broad---------------LI 3-3546
If no answer call-------------LI 3-4215
PIERCE W D CONSTRUCTION CO
1556 Hwy No 1(MB)---------SP 2-7150

Contractors–Paving–(Cont'd)

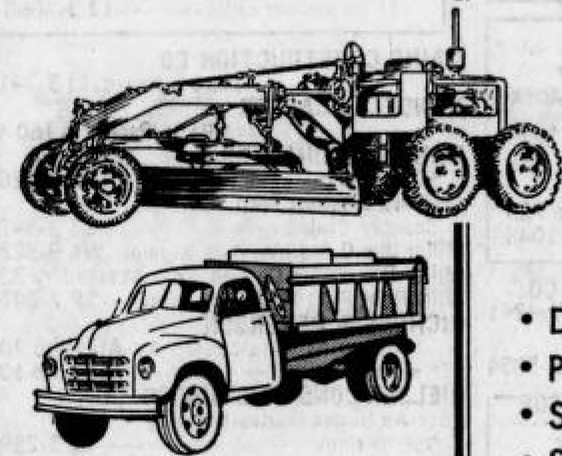
REESE VERN L
10th & Salinas-PasoRobls 611
(See Advertisement Page 47)
Roselip Walter B Co
N Traffic Wy---------------Atascdro 20

TAYLOR V M
DOZING – GRADING
ROAD OILING
OILWELL LOCATIONS
BACKFILLING
DAMS & RESERVOIRS
FREE ESTIMATES
Shandon Rt.
-----------------PasoRobles 43-J-1

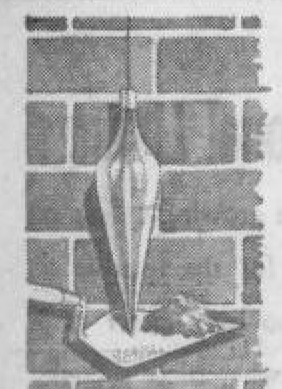
(Continued on Pages 47 & 48)

For better service, speak directly and clearly into the telephone mouthpiece.

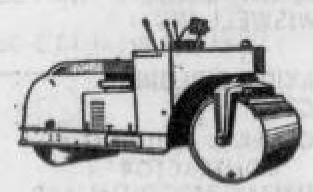
FAULSTICH BROS.
MASONRY & TILE CONTRACTORS
INDUSTRIAL
COMMERCIAL
RESIDENTIAL
ESTIMATES GIVEN
MEMBER SAN LUIS OBISPO CO. CONTRACTORS ASSOCIATION
LI 3-9290
2900 S. BROAD SAN LUIS OBISPO



ASPHALT PAVING & SURFACING
EXCAVATING
• DRIVEWAYS
• PARKING LOTS
• SERVICE STATIONS
• SUBDIVISIONS
EQUIPMENT RENTALS
Courteous Representative Will Call
FREE ESTIMATES
INCORPORATED SINCE 1922
LICENSED CONTRACTORS
THE ASSOCIATED GENERAL CONTRACTORS OF AMERICA — AGC
CALL
ARROYO GRANDE
HU 9-4241
AFTER 6 P.M. CALL HU 9-2579
After 6 P.M. Call HU 9-2502
Valley Paving & Construction Company, Inc.
P.O. BOX 6 – PISMO BEACH

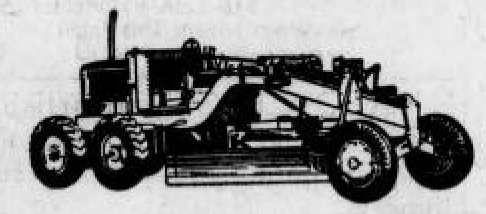


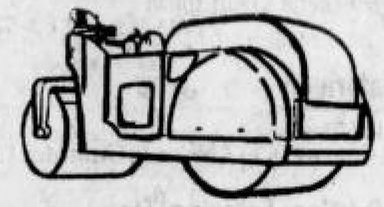
LICENSED CONTRACTOR
Bob's
BRICKLAYING SERVICE
BRICK, BLOCK, STONE — BLOCK BUILDINGS
FIREPLACES — BAR-B-Q — PATIOS — WALKS
COVERING SAN LUIS OBISPO COUNTY
MEMBER SAN LUIS OBISPO CO. CONTRACTORS ASSOCIATION
BOB KRETCHMER
PHONE
Santa Margarita 5981
Mailing Address
17405 WALNUT AVE.
ATASCADERO, CALIF.



LICENSED
PAVING CONTRACTOR
EXCAVATING GRADING
TRENCHING
CONSTRUCTION EQUIPMENT
Rented – Maintained – Operated
DAY & EVENING CALL
HU 9-2694
PAVING — JACK WEBSTER — CONTRACTOR
958 GRAND AVE.
ARROYO GRANDE

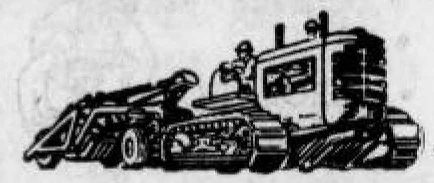
GENERAL ENGINEERING CONTRACTOR
PAVING • GRADING • EXCAVATING
EQUIPMENT RENTALS





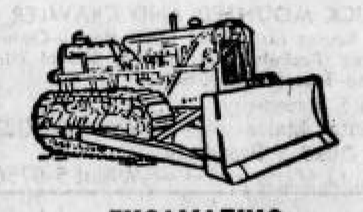
FREE ESTIMATES
CONSTRUCTION MATERIALS
Pick-Up or On Location Delivery
TED WATKINS
MAIN OFFICE
LI 3-5679
PLANT OFFICE
PASO ROBLES 73
P. O. Box 453 San Luis Obispo

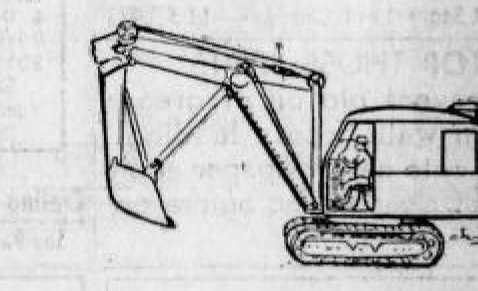
WALTER BROS.
MATERIALS ★ EQUIPMENT — CONTRACTORS
ENGINEERING CONTRACTORS
★ PAVING
★ GRADING
★ EXCAVATING
SERVICE ANYWHERE IN THE STATE
RENTAL EQUIPMENT AVAILABLE
DUMP TRUCKS
LOW BED TRAILERS
FREE ESTIMATES
DAY OR NIGHT CALL
LI 3-5854
S OLD HWY. SAN LUIS OBISPO



★ ASPHALT PAVING
★ EXCAVATING
★ GRADING
★ LAND LEVELLING
• STREETS • DRIVEWAYS • SUBDIVISIONS
• PARKING LOTS • SERVICE STATIONS
SERVING S L O & SANTA BARBARA COS.
CONTRACTOR EQUIPMENT RENTALS
"CONSTRUCTION FROM DRIVEWAYS TO HIGHWAYS"
Walnut 5-7216
After Hours – Walnut 5-6531
427 BETTERAVIA RD. SANTA MARIA
GUIDO O. FERINI

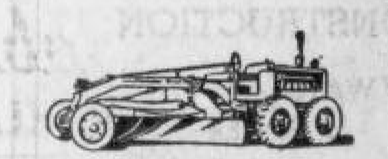
R. McGRAY
GRADING





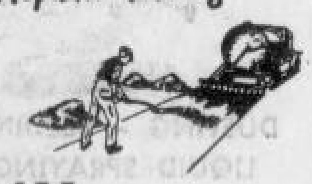
• EXCAVATING
• PAVING
• LAND LEVELING
• EQUIPMENT RENTAL
• PILE DRIVING
CRANE SERVICE





No Job Too Large or Too Small
2015 S. BROADWAY IN SANTA MARIA
CALL
WAlnut 5-3002
WAlnut 5-8756

PAVING
Asphalt Paving



EXCAVATING
DITCHING
TRUCKING
ROAD OILING
PASO ROBLES 611
IF NO ANSWER CALL PASO ROBLES 872-W
VERN REESE
Contractor
10th & SALINAS PASO ROBLES



Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

Contractors—Paving—(Cont'd)

Valley Paving & Construction Co Inc
Hwy 101(AG) --------------HU 9-4241
(See Advertisement Page 46)
WALTER BROS
S Old Hwy-----------------LI 3-5854
(See Advertisement Page 47)
Watkins Ted 1247 San Carlos Dr--LI 3-5679
(See Advertisement Page 47)
Webster Jack Paving Contractor
958 Grand Av(AG)-HU 9-2694
(See Advertisement Page 46)

Contractors—Pipe Line

ARROYO ELECTRIC
Hwy No 1(AG)-------------HU 9-2829
S E Pipe Line Construction
1331 Atlantic Av Grovr Cty---HU 9-4631
(See Advertisement This Page)

Contractors—Plumbing

See Plumbing Contractors

Contractors—Roofing—See Roofers

Contractors—Sewer—See Sewer Contractors

Contractors—Sidewalk

See Contractors—Concrete

Contractors—Well Drilling

See Water Well Drilling & Service

Conveyors

PENINSULA STEEL PRODUCTS & EQUIPMENT CO
490 Phelan Av Sn Jse-CYprss 2-4398

Cork Insulation

See Insulation Materials—Cold & Heat

Corn Chips

Valiway Distrs
Dist of Laura Scudder Products
781 Humbert Av-------------LI 3-6743

Corrosion Control

Bituminous Products & Application Co Inc
8th & Wright Av Richmnd-BEacn 5-3200

Corsets—Retail

Rileys Dept Store 1144 Chorro----LI 3-1421

STOP THOSE SPOTS

To prevent old oil or grease spots on walls from "leading" through onto new wallpaper apply a coat of clear shellac before papering.

S E PIPE LINE CONSTRUCTION
★ WATER
★ SEWER
★ GAS
SERVING SO. CALIF.
Estimates Given
GROVER CITY
HU 9-4631
1331 ATLANTIC AVE.
WHITTIER
OXford 3-3786

Cosmetics—Retail

Alma's Beauty Salon
1221 Park-PasoRobls 424
AVON PRODUCTS INC
964 Chorro -----------------LI 3-8458
Beauty Nook 427-5th(MB) ------SP 2-4456
Classic Beauty Salon 1503 Park-PasoRobls 87
Economy Drug Co 796 Higuera----LI 3-7656
Estero Beauty Salon
Ocean Av Cayucs------------WY 5-3646
Gladys Hammett's Beauty Salon
1046 Chorro-LI 3-5425
Hi-Way Drug Store
1217 Spring -------------PasoRobls 152
Hibbard's Hair Fashions
1435 Monterey-LI 3-5927
La Moda Beauty Shop
5780 El Camino Rl-Atascdro 36
McKee's Pharmacy
Main & Bridge Cambria-WA 7-4236
MERLE NORMAN COSMETIC STUDIO
597-12th --------------PasoRobls 358
Merle Norman Cosmetics Studio
1118 Morro ---------------LI 3-3252
(See Advertisement This Page)
Park Pharmacy 801-12th -----PasoRobls 33
Paso Robles Beauty Salon
720-14th --------------PasoRobls 282
Pismo Lady 741 Dolliver(PB)-----PR 3-9907
Proctor Lydia 641 Bolen Dr--PasoRobls 1160
Rae's Beauty Salon
200 E Branch(AG)-HU 9-2277
Rileys Dept Store 1144 Chorro----LI 3-1421
Shell Beach Pharmacy 1353 Shell
Beach Rd Shell Bch-PR 3-2390
Theda Salon of Beauty
1112 Garden-LI 3-6201
Vanity Box 1336 Spring------PasoRobls 221
Watkins Quality Products
1072 Mill -----------------LI 3-8106
YOUNG'S BEAUTY SHOP
Dermetics & Revlon
783 Marsh -----------------LI 3-4064

Costume Rental

Stagecraft Studios
1854 Alcatraz Av Berkeley-OLympc 3-4424

County Government Offices

See Alphabetical Directory Under "San Luis Obispo County of"

Cranes

Dalzell Rigging Co
1150-6th Brkly --------LAnscpe 5-7625
McGRAY R
CRANE SERVICE
TRUCK MOUNTED AND CRAWLER
Long Booms for Setting Steel—Hooks—Clams & Drag Buckets—Back Hoe & Shovel—Pile Driving—Tractors & Graders
2015 S Broadway
Santa Maria--------WAlnt 5-3002
Yard 2015 S Broadway
Santa Maria --------WAlnt 5-8756

Crating Service

See Packing & Crating Service

In SAN LUIS OBISPO
Call LI 3-3252
Merle Norman Cosmetics
NEVA WILSON BIRD
for
- Retail Cosmetics
- Individual Make Up
- Courtesy Demonstrations

Costume Jewelry
MERLE NORMAN COSMETICS STUDIO
1118 MORRO

Creameries—See Milk & Milk Products

Credit Reporting Agencies

CREDIT BUREAU OF SAN LUIS OBISPO
862 Monterey-LI 3-7262
PASO ROBLES CREDIT BUREAU
1222 Spring-PasoRobls 865

Credit Unions

Atascadero Federal Credit Union
5800 El Camino Rl-Atascadero 176
Credit Union Center 1216 Broad--LI 3-5839
Granger Federal Credit Union
1023 Morro-LI 3-5797

Crematoriums

Chapel of The Roses
6955 El Camino Rl-Atascdro 1156

Crop Dusting, Spraying, Etc

Atwood Crop Dusters
905 N Elm Av Santa Maria
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0684
Machado Flying Service 2280 N Broadway
Santa Maria-Walnut 5-5243
(See Advertisement This Page)
PASO ROBLES SEED & CHEMICAL CO
13th & Riverside Av-PasoRobls 1551

Curtain & Blanket Cleaners

City Cleaners 709 Higuera-------LI 3-3105
Hi-Way Cleaners 640 Price(PB)---PR 3-2497
Home Laundry & Dry Cleaners
1323 Morro-LI 3-7904
Martha's Cleaners
643 Grand Av Grovr Cty-HU 9-3654
Parkview Cleaners 710-5th(MB) --SP 2-8181
Paul's Dry Cleaners 214 Higuera---LI 3-2250

Cutlery—Sharpening

See Sharpening Service

Dairies & Dairy Products

See Milk & Milk Products

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

CROP DUSTING



DUSTING — SEEDING
LIQUID SPRAYING
Call WAlnut 5-5243
IF NO ANSWER CALL
WAlnut 5-3438 or WAlnut 5-6853
MACHADO FLYING SERVICE
2280 N. BROADWAY SANTA MARIA

Dairy Equipment & Supplies

Greenough Herm Dairy & Livestock
Supplies 350 Higuera----------LI 3-1216
LANNY SURGE EQUIPMENT
1502 Carmel ---------------LI 3-9505
SURGE SERVICE DEALERS
2070 Stone Av Sn Jse-CYprss 2-9788

Dancing Academies

Arthur Murray Dance Studio
114 W Cook Santa Maria--Walnut 5-2513
(See Advertisement Page 49)
Locke Studio of Dancing
618-12th-PasoRobles 1534
(See Advertisement This Page)

(Continued Next Page)

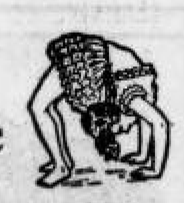
YELLOW PAGES advertising puts the name of your business and products before ready-to-buy customers.

LOCKE
"FOR HEALTH — GRACE — POISE"
STUDIO OF DANCING



CLASS & PRIVATE INSTRUCTION
3 Years to Adults

- BALLET
- TAP
- ACROBATIC
- SPANISH



PASO ROBLES STUDIO
618 - 12TH ST.
PASO ROBLES 1534
If No Answer Call
Atascadero 68-M
OPEN TUES. — WED. — FRI. — SAT.
ATASCADERO STUDIO
MASONIC TEMPLE
OPEN MON. — THURS.

BUSIEST BOOK IN THE WORLD

The familiar telephone directory is America's No. 1 reference book. It is the busiest book in the world because it is helpful to practically everyone.

HU = HUnter PR = PRospect WA (Cambria) = WAverly WY = WYman
LI = LIberty SP = SPruce WA (Nipomo) = WAbash

Dancing Academies—(Cont'd)

RENEE & LEMAR SCHOOL OF DANCING
BALLET TAP
MAIN STUDIO SAN LUIS OBISPO
Also Studios In
PASO ROBLES
&
ARROYO GRANDE
Instruction for All Ages
ACROBATIC BALLROOM
1368 Marsh -------------LI 3-6024

Wade's Dance Studio
1232 Park ------------PasoRobls 1790
(See Advertisement This Page)

AT YOUR FINGERTIPS

To keep screws, nails, etc., handy and in view, attach the lids of glass jars to a rafter or shelf over your workbench. Screw jars in place.

Decalcomania Transfers

BORDEN DECAL CO
Decals-Bumper Strips-Scotchlite
207-11th S F-----------HEmlok 1-1587
SLAGLE SIGNS
1010 E Hwy No 1(MB)-------SP 2-8403

Defense Agencies—See Associations

Delicatessens—Retail

Bill's Delicatessen
102½ N Halcyon Rd(AG)-HU 9-9945
Kelly Bros Market
8725 S El Camino Rl-------Atascdro 377
Pioneer Drive-In Market
Morro & Marsh-LI 3-1837
PRICE LIQUORS 3220 Spring-PasoRobls 184
Sandy's Deli-Liquor
Nipomo & Higuera-----------LI 3-2417

The Yellow Pages save you time.



THE WADE'S DANCE STUDIO
OF STAGE & TV DANCING

- CLASSIC MODERN
- ACROBATIC
- AFRO-CUBAN
- CALYPSO
- BALLET
- TAP
- BALLROOM
- MODELING
- PANTOMIME
- CHARACTER

MEN & BOYS SPECIAL CLASSES
4 Thru Adults
CALL ANYTIME
PASO ROBLES 1790
1232 Park Paso Robles

LEARNING TO DANCE IS FUN AT
ARTHUR MURRAY
DANCE STUDIO
YOU CAN ACTUALLY DANCE IN 1 HOUR
Thanks to Arthur Murray's
Magic Step
MORE PEOPLE HAVE LEARNED TO DANCE, BETTER — AND QUICKER
DANCE PARTIES
INCLUDED WITH EACH COURSE—



Maurice H. Roy Managing Director
WAlnut 5-2513
114 W. Cook Santa Maria

Delivery Service

CITY DELIVERY
SPEED — SERVICE
SATISFACTION
PACKAGE & PARCEL DELIVERY
BY HOUR, DAY, CONTRACT
OR
DAILY PICK-UP
964 Chorro -------------LI 3-5800

Fred's Taxi 231 Pomeroy Av(PB)--PR 3-2464

KWIK DELIVERY
RADIO DISPATCHED
Serving 50 Mile Radius
Kwik — Courteous Service
Any Parcel Up to 300 Pounds
PASO ROBLES NEWS AGENCY
1208 Railroad
615-12th ----------PasoRobles 1972

Dental Laboratories

Paso Robles Dental Laboratory
To Dental Profession Only
531-12th --------------PasoRobls 49
San Luis Dental Lab
1114½ Marsh ------------LI 3-6314

Dental Service Exchanges

See Telephone Answering Service

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

SEARS ROEBUCK AND CO

KENMORE
RANGES
VACUUM CLEANERS
WASHING MACHINES
SEWING MACHINES
IRONERS — DRYERS

ALLSTATE
TIRES
BATTERIES
REBUILT MOTORS
MOTOR OIL
AUTO ACCESSORIES

COLDSPOT
REFRIGERATORS
HOME FREEZERS
AIR CONDITIONERS

SILVERTONE
TELEVISION
RADIOS
PHONOGRAPHS

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BUILDING MATERIALS
ROOFING NEEDS

MASTER-MIXED
QUALITY PAINT
& VARNISH

HARMONY HOUSE
FURNITURE
FLOOR COVERING
LIGHTING FIXTURES
HOUSEWARES

CRAFTSMAN
TOOLS & HARDWARE

J C HIGGINS
SPORTING GOODS

"PASO ROBLES"
Catalog Sales
Office •
495
715-12th STREET

"SAN LUIS OBISPO"
Retail Store LI 3-2270
Catalog Desk LI 3-5643
Emergency Appliance Service
LI 3-5800
879 HIGUERA STREET

Dentists

Andrews J V 110-4th(MB) ------SP 2-3111
Balent A Stephen
160 Hinds Av(PB)-PR 3-2449
Residence -----------------HU 9-4180
Bates Donald E
5975 Entrada Av-Atascdro 774
Residence ---------------Atascdro 725
Biedinger Chas L
Practice Limited to Orthodontics
1495 Palm ----------------LI 3-5994
Bolstad Paul F
216 Traffic Wy(AG)----------HU 9-3419
Residence -----------------PR 3-2384
Brazil W H 1177 Palm----------LI 3-2924
Brown Elmer H Jr
Practice Limited to
Exodontia & Oral Surgery
941 California --------------LI 3-8050
Residence -----------------LI 3-9246
If no answer call-------------LI 3-5800
Brown Ray N 612-12th--------PsoRobls 67
Campbell L W 747 Pismo---------LI 3-0911
Christopher Donald W
4th & Morro(MB)-SP 2-8508
Cooper David
General Dentistry & Prosthetics
3908 Main Cambria---------WA 7-4811
If no answer call-------------WA 7-4742
Daniels Kenneth W
1133 Johnson Av-LI 3-6963
Donkin Elbert B 1134 Vine-----PasoRobls 95
Edwards Thos J
General Dentistry
1112 Vine -------------PasoRobls 121
If no answer call----------PasoRobls 413
Elvin Eugene H
General Dentistry
791 Dolliver(PB) ------------PR 3-2486
Residence (AG) -------------HU 9-2604
Eros Orville E 1115 Vine-----PasoRobls 237
If no answer call----------PasoRobls 576
Goodnight Chas H 7th(MB) -----SP 2-6431
Green J P 522-13th ----------PsoRobls 47
Hansen Victor L 1363 Marsh-----LI 3-0393
If no answer call-------------SP 2-3973
Hoffmeister Wm 791 Dolliver(PB)-PR 3-2486
Johnson G Warren 5942 W Mall--Atascdro 64
Johnson Robt S 1312 Garden------LI 3-6535
Knoll Jos J 1114 Marsh---------LI 3-8440
Loveall Benj F 1500 Marsh-------LI 3-7115
Mac Curdy Dwight W
5988 W Mall-Atascdro 789
McAdams Grant 1114 Marsh-----LI 3-5626
Meinhold Gareth L
Practice Limited To Orthodontics
1502 Higuera --------------LI 3-8000
Miura Mitsuo
264 Pomeroy Av(PB)-PR 3-2500
Montgomery H Ray
Chorro & Pacific-LI 3-1512
Morem Curtis L 1133 Johnson Av-LI 3-8675
Osborne Fred P 104 Santa Rosa---LI 3-3747
Pearson Ben F 882 Boysen Av-----LI 3-8609
If no answer call--------------LI 3-1799
Pereira Luiz A 1114 Marsh--------LI 3-7993
Peterson D W 1177 Palm---------LI 3-2924
Quist Warren E 886 Boysen Av----LI 3-4770
Robinson R Dean Chorro & Pacific-LI 3-2887

Department Stores

Adams Department Store
458-5th(MB)-SP 2-8775
Harter's Dry Goods
6155 El Camino Rl-Atascdro 726
Mewha General Merchandise
Hwy No 1 Cambria-WA 7-4436
MONTGOMERY WARD & CO
Catalog Department 876 Higuera-LI 3-4565
Credit Dept 876 Higuera---------LI 3-3328
Retail Department Store
876 Higuera-LI 3-1800
MONTGOMERY WARD & CO CATALOG STORE 817-12th ---------PasoRobls 906
From telephones served by the following exchanges
Atascadero Templeton
(No Intercity Charge)
Ask Operator for-ENtrprise 1-0254

(Continued Next Page)

NEED A LITTLE LEMON JUICE?

Instead of cutting end, roll lemon on hard surface to soften, then pierce twice with an ice pick near one end.

Department Stores–(Cont'd)

National Dollar Stores Ltd 736 Higuera-LI 3-4020
OUTPOST DISCOUNT HOUSE 890 Mill -------LI 3-6105
PASO ROBLES MERCANTILE CO 839-12th-PasoRobles 340
PENNEY J C CO 868 Higuera-----LI 3-3811
Penney J C Co 1244 Park-----PsoRobls 260
Polk's Department Store State Hwy 1 Cayucs-WY 5-3762
RASCO F S & CO 887 Higuera----LI 3-7326
RILEYS DEPT STORE 1144 Chorro-LI 3-1421
(See Advertisement This Page)
Rumley's Dept Store 325-5th(MB)-SP 2-3251
SEARS ROEBUCK AND CO
San Luis Obispo Retail Store
879 Higuera -------LI 3-2270
For Catalog Telephone Shopping call -------LI 3-5643
Emergency Appliance Service
Nites-Sundays & Holidays call---LI 3-5800
Paso Robles Catalog Sales Office
715-12th -------PasoRobls 495
From telephones served by the following exchanges
Atascadero
(No Intercity Charge)
Ask Operator for-Entrprise 10200
(See Advertisement Page 49)
Sinsheimer Bros 849 Monterey----LI 3-0811
Wilson's Family Store 101 E Branch(AG)-HU 9-2355
WOOLWORTH F W CO 778 Higuera -------LI 3-5820
Yeackel's 850 Grand Av Grovr Cty-HU 9-3322

Detective Agencies

LINNELL INVESTIGATION & PATROL
Confidential Investigation
QUICK RESULTS
RELIABLE SERVICE
Licensed & Bonded
E. H. LINNELL – PRINCIPAL
261 N 11th Grovr Cty-----HU 9-2215

Diamond Setters

Brasil's Jewelry Anderson Hotel Lobby---------LI 3-8523
Brown Clarence 862 Higuera------LI 3-5648

Diamonds–Jewelry–See Jewelers Headings

Diaper Service

See also Laundries
BABY'S DIAPERS SERVICE 331 Pacific -------LI 3-4720

Dictating Machines

AUDOGRAPH-PHONAUDOGRAPH SALES & SERVICE—
DICK'S OFFICE MACHINES
1131 Garden -------LI 3-7651

Directories

CLASSIFIED TELEPHONE DIRECTORY
A Door To Your Business
That Is Always Open
Economical
Proven Usage
"Find It Fast In The 'Yellow Pages'"
The "YELLOW PAGES" Tell—
"WHERE TO BUY IT"
PACIFIC TELEPHONE & TELEGRAPH CO THE
Directory Department 900-3d SF
(No Intercity Charge)
Ask Operator for-Entrprise 12030

Dishwashing Machines

FRIGIDAIRE DISHWASHERS
FRIGIDAIRE
Portable, under-counter, free-standing, and sink-dishwasher models; also companion Food Disposers. Turbo-Spray washing action gets dishes sparkling clean. Choice of colors and white. Free Survey and Estimate.
"WHERE TO CALL"
DEALERS
CAMPBELL'S REFRIGERATION 532 Higuera -------LI 3-6800
HEATON'S 803-13th -------PasoRobls 890
LONG E E PIANO CO
Est Since 1911
777 Marsh -------LI 3-1245

KITCHENAID HOME DISHWASHERS
KitchenAid
A KitchenAid for every kitchen . . . portables or built-in units, a model for any installation. Exclusive, high-velocity Hobart revolving power wash means completely effective capacity. Dual strainer system, flowing hot-air drying. Separate start control.
"WHERE TO CALL"
DEALER
Campbell's Refrigeration 532 Higuera -------LI 3-6800

Docks

Port San Luis Transportation Co
Main Office 65 Higuera--------LI 3-7840
Guard Gate Port San Luis------LI 3-3766
Wharf Port San Luis----------LI 3-6408

Doctors' Exchanges

See Telephone Answering Service

Dog & Cat Foods–Retail

Sharp's Pet Shop 835 Grand Av Grovr Cty------HU 9-3196

The YELLOW PAGES tell purchasers where to buy your goods.

Dog & Cat Kennels

Ainley Richard G
Pet Hospital The
412 N Broadway
Santa Maria -------Walnut 5-6116
Burton's Veterinary Hospital
Russell R Burton
1435 Grand Av Grovr Cty-----HU 9-3170

CANINE COUNTRY CLUB
BOARDING KENNELS
AKC STUD REGISTRATION & BREEDING SERVICES
BATHING – CLIPPING
GROOMING – SALES
1 Mile No. of Cuesta Grade Summit
Westside of Hwy. 101
------- SantaMargarita 5368

Cheng Lee Kennels
181 Tally Ho Rd(AG)--------HU 9-2872
If no answer call-------HU 9-5548
Coast Veterinary Clinic King & E Hwy 1(MB)-SP 2-6941
D & H Kennels 8855 Santa Lucia Av------Atascdro 1364
Ethel's Boarding Kennels Orcutt Rd-LI 3-2208
McCapes Veterinary Hospital & Boarding Kennel Hwy 1-------LI 3-0985
Norgaard's Briard Sales & Boarding Kennel 101 Hwy(PB)-PR 3-2385
Paso Robles Boarding Kennels -------PasoRobls 829-W
Whitman's J R Dr Veterinary Hospital & Boarding Kennel
N Hwy -------LI 3-0956
J R Whitman Residence -------LI 3-6493
Jack N Sohrbeck Residence -------LI 3-1875
Wood's Animal Shelter N Hwy-----LI 3-9316

Dog Grooming Service & Supplies

Canine Country Club-------SntaMrgrta 5368
Cheng Lee Kennels
181 Tally Ho Rd(AG)---------HU 9-2872
If no answer call-------HU 9-5548

Dog Hospitals–See Veterinary Hospitals

Dolls–Repairing

Helen's Doll Hospital & Museum 8650 Morro Rd-Atascdro 424

Door Operating Devices

A-1 ELECTRIC 1240 Morro -------LI 3-3528

CROKER GEORGE H-RAYNOR DOOR SALES DISTR
RAYNOR ELECTRONIC GARAGE DOOR OPERATORS
PUSH-BUTTON CONTROL
FROM CAR OR HOME
RESIDENTIAL & COMMERCIAL DOORS
SALES & SERVICE
1345 Cecilia Ct-------LI 3-5563

Doors–Dealers

CAPRI SLIDING PATIO DOORS—
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

Croker George H-Raynor Door Sales Distr 1345 Cecilia Ct-------LI 3-5563
Edwards Overhead Garage Doors of Santa Maria 304 S 4th Grovr Cty-----HU 9-4243
(See Advertisement This Page)
Hayward Lumber Co 5th & E(MB)-SP 2-2291
P & F DOOR SALES 1305 Atlantic Av Grovr Cty----HU 9-5828
PATI-DOR ALUMINUM SLIDING GLASS DOORS—
MORRO BAY GLASS & SASH CO INC
1560 Hwy No 1(MB)------SP 2-5277

Quaglino James A Builders Supplies Santa Barbara Av & High-----LI 3-0560
(Continued Next Page)

Advertise here—it pays.

SERVING ENTIRE SO. CALIFORNIA
Edwards
OVERHEAD GARAGE DOORS
RESIDENTIAL COMMERCIAL INDUSTRIAL
★ WOOD
★ ALUMINUM
★ STEEL



★ JAMB OR TRACK HARDWARE
★ SECTIONAL DOORS
SHOPS LOCATED AT:
Grover City: 304 South Fourth.......HU 9-4243
Palmdale: 39025 N. 8th Street East.......WIndsor 7-3756
Escondido: 858 N. Broadway.......SHerwood 5-8166

RILEYS
DEPARTMENT STORE
Chorro at Marsh
Phone LI 3-1421



MEN'S · BOYS' · GIRLS'
WOMEN'S · INFANTS'
WEARING APPAREL
FOUNDATION GARMENTS
GIFTWARE – DOMESTICS
YARDAGE – NOTIONS
LINGERIE – COSMETICS
JEWELRY – ACCESSORIES
FURNITURE
(See Ad Under Furniture)
FREE DELIVERY IN S.L.O. CITY
ALL PURPOSE FLEXIBLE CHARGE ACCOUNTS

Doors–Dealers–(Cont'd)

RAYNOR OVERHEAD TYPE DOORS
Wood Sectional Overhead Doors with RAYNOR GRADUATED SEAL for easy operation and weather-tite seal.
RESIDENTIAL—COMMERCIAL—INDUSTRIAL
SALES SERVICE INSTALLATION
"WHERE TO BUY THEM"
CROKER GEORGE H-RAYNOR DOOR SALES DISTR
1345 Cecilia Ct-------LI 3-5563

Doors–Whsle & Mfrs

Edwards Overhead Garage Doors of Santa Maria 304 S 4th Grovr Cty-HU 9-4243

Doughnuts

Delite Bakery 723 Higuera-------LI 3-5842
Do-Nut Bar
Retail & Whsle-Delivery Service
468-5th(MB) -------SP 2-4671
Favorite Bakery 638 Marsh------LI 3-2026
Paso Robles Bakery 1229 Park-PasoRobls 228
Polar Freeze 828 Spring----PasoRobls 305-R
Spudnut Shop
Retail & Wholesale
686 Higuera -------LI 3-2120

Draftsmen

Adams Lewis
Residential & Commercial Design
550 La Jolla Av Morro Del Mar-SP 2-7292
Jurinjak Wm R Branch Mill Rd(AG)-HU 9-3796

L & R DRAFTING
ARCHITECTURAL DRAFTING
BLUE PRINTING
ESTIMATING
RESIDENTIAL
COMMERCIAL
1189 Saratoga Av Grovr Cty-HU 9-5855

McCarthy Ralph J Jr 1044 Park -------PasoRobls 160-J

Drainage–Property

KATANIC BOB SEWER CONTR 1295 Lancaster Dr(AG)-------HU 9-4414

Drainboards

ART MESQUIT COMPLETE HOME FURNISHINGS
Plastic Tops of Formica or Pionite
Bridge & Branch(AG)--------HU 9-2116
Bob's Floor Coverings
1105 Grand Av(AG)---------HU 9-3122
(See Advertisement This Page)

The Yellow Pages save you time.

Who
SELLS IT?
When a specific product or service is needed and there is an uncertainty as to who sells it
THE
Classified
TELEPHONE SECTION
Will Direct You

Draperies–Retail

ART MESQUIT COMPLETE HOME FURNISHINGS
CUSTOM MADE DRAPERIES
Drapery Boxes – Window Shades
Plastic Lume and Daycor Textured Venetian Blinds
BROADLOOM CARPET INSTALLATIONS
Bridge & Branch(AG)------HU 9-2116

BEAUTI PLEAT DRAPERIES
"Beautifully Perfect— Perfectly Beautiful"
Beauti Pleat
A Revolutionary Invention That Brings New Radiance to Your Home. First Major Advance In the Drapery Craft in Years.
"FOR INFORMATION CALL"
ADAMS DEPARTMENT STORE
458-5th(MB) -------SP 2-8775

DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera----------LI 3-5814
Dodd's Upholstery 964 Chorro----LI 3-5426

DRAPERY SHOP THE
CUSTOM MADE DRAPERIES
TRAVERSE TRACK – BRASS
WINDOW SHADES
VENETIAN BLINDS
CURTAIN RODS
1045 Grand Av(AG)-------HU 9-3779

Ferguson's Floor Covering
See Our Ad-Rugs & Carpets
715 Higuera -------LI 3-6468

HARRY'S UPHOLSTERY SHOP
IN MORRO BAY
Large Selection of Drapery Samples
Custom Made Draperies For Every Home
510-4th(MB) -------SP 2-8552

Henry's Upholstery 572 Islay-----LI 3-2734
(See Advertisement This Page)
Meltons Designs N Hwy 1 Morro Del Mar-SP 2-3851
REMNANT STORE THE 994 Monterey-LI 3-8442
(See Advertisement This Page)
Rileys Furniture 2211 S Broad----LI 3-0674

SHERWOOD CARPETS
DRAPERIES
Residential – Commercial
SALES – INSTALLATIONS
CARPETING – UPHOLSTERING
FREE ESTIMATES
Orcutt Av -------LI 3-2817
If no answer call-------HU 9-4479
If no answer call--------LI 3-8281

DRAPERIES
& SLIP COVERS
Custom Made
• Draperies • Bedspreads • Upholstery
• Pillows • Cornice Boxes and Valances
ALL WORK GUARANTEED
Finest in Quality Fairest in Price
BAMBOO DRAPERIES
—CALL—
LI 3-8442
The Remnant Store
994 MONTEREY SAN LUIS OBISPO

Draperies–Retail–(Cont'd)

STEFFAN'S CARPET CITY
DRAPERIES
CARPETING
UPHOLSTERING
HOME & OFFICE INTERIORS
San Luis Obispo No Intercity Charge
Ask Operator for Enterprise 12570
930 Grand Av(AG)--------HU 9-4114

TRUSSLER'S FURNITURE STORE 1301 Park -------PasoRobls 126

ZEGAR'S FINE FURNITURE
CUSTOM MADE DRAPERIES
Complete Line of Kirsch Hardware
Large Selection of Drapery & Upholstery Yardage
Open Thurs. Evenings Till 9 P.M.
971 Higuera -------LI 3-6034

Zegar's Fine Furniture 971 Higuera -------LI 3-6034
(See Advertisement This Page)

Draperies–Whsle & Mfrs

SHERWOOD CARPETS Orcutt Av -------LI 3-2817
STEFFAN'S CARPET CITY 930 Grand Av(AG)---------HU 9-4114

Drapery Hardware & Fixtures

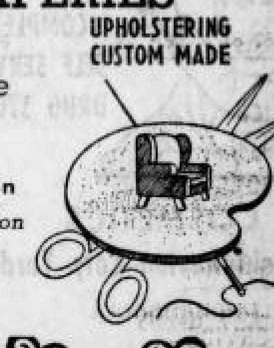
Drapery Shop The 1045 Grand Av(AG)-HU 9-3779
Remnant Store The 994 Monterey-LI 3-8442

YARN PRESERVER
Discourage moths attacking yarn you are storing away by winding it around a mothball.

FORMICA
TRADE MARK REG. U.S. PAT. OFF.
DRAINBOARDS
CUSTOM INSTALLATION
• TABLE TOPS
• COUNTERS
• SHOWERS
• WALLS
• FREE ESTIMATES
• SATISFACTION GUARANTEED
BOB'S
FLOOR COVERINGS
1105 GRAND AVE.
ARROYO GRANDE
HU 9-3122
COVERING ALL OF SAN LUIS OBISPO CO.

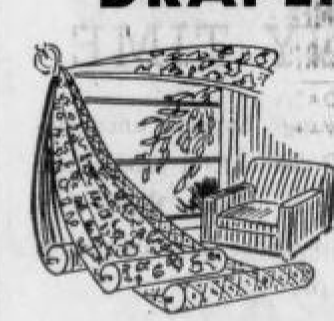


Call **HENRY'S**
For DRAPERIES
• *Restyling*
• *Drapery Hardware*
13 Years Serving San Luis Obispo
Henry & Becky Northington
Estimates Without Obligation
Phone LI 3-2734
572 ISLAY STREET



UPHOLSTERING
CUSTOM MADE

DRAPERIES – CURTAINS



★ CUSTOM MADE
★ WIDE SELECTION OF COLORS & PATTERNS
★ COLOR CONSULTANTS
★ INTERIOR DECORATIVE SERVICE
★ INSTALLATIONS
Free Estimates – Guaranteed Workmanship
LI 3-6034
ZEGAR'S FINE FURNITURE
FREE PARKING
971 HIGUERA SAN LUIS OBISPO

Dresses—Retail

Anita Shops 758 Higuera---------LI 3-5448

BETTE RAE DRESS SHOPPE
CAMBRIA
DRESSES
SPORTSWEAR
Junior Sizes — 7 to 15
Half Sizes — 14½ to 22½
6618 Main Cambria-------WA 7-4814

Christine's 869 Higuera----------LI 3-4821
DOROTHA'S FINE FASHIONS
851 Dolliver(PB) ------------PR 3-4759
Fritzi Ann 5925 Traffic Wy------Atascdro 2
GRAND APPAREL THE
951 Grand Av(AG)-HU 9-3113
Ida Jay Shop 761 Dolliver(PB)---PR 3-2083
Lacterman's 749 Higuera--------LI 3-4936
Lois Rowland's 161-5th(MB) ----SP 2-7178

Dresses—Retail—(Cont'd)

Louise Ralph Dress Shop
131 E Branch(AG)-HU 9-5929
MARGARET McNEIL'S STYLE SHOP
856 Higuera-LI 3-3831
PEGGY'S OF ARROYO GRANDE
126 E Branch(AG)----------HU 9-2103
Schulz's Women's Apparel
853 Higuera-LI 3-1524
SMITH LEONORE 737 Higuera---LI 3-7218
Topper Shop The
We Give S & H Green Stamps
Traffic Wy &
Central Mall-Astascadero 487-W
Trend O'Fashion 842 Higuera-----LI 3-0748
VOGUE THE 1233 Park------PasoRobls 70

CURTAIN ROD GUIDE

Thimble on end of rod guides it smoothly into the hem without catching or tearing.

PARK PHARMACY In PASO ROBLES

PRESCRIPTIONS
"CAREFULLY
COMPOUNDED"

"33 Years — Same Location"
BARRY CLAYBROOK - Owner
SICK-ROOM SUPPLIES
BABY NEEDS
PHOTO SUPPLIES
GREETING CARDS
COSMETICS — SUNDRIES

"PRESCRIPTIONS GIVEN PREFERRED ATTENTION"

PASO ROBLES 33
801-12th STREET

PRESCRIPTION Druggists



COMPLETE
SELF SERVICE
DRUG STORE

COSMETICS
Rubinstein--Revlon--Coty--Yardley
- BABY NEEDS
- TOYS
- GREETING CARDS
- SICK ROOM SUPPLIES
- COMPLETE VITAMIN DEPT.

24-HOUR FILM DEVELOPING SERVICE

FAIR OAKS PHARMACY
FREE DELIVERY
PHONE
HU 9-2760
900 GRAND AVE.
ARROYO GRANDE

ECONOMY DRUG CO.
OPEN 7 DAYS A WEEK
9 A.M. TO 9 P.M.
SUN. 9:30 TO 6:30
COMPLETE
PRESCRIPTION DEPARTMENT
TO SERVE YOU
COSMETICS
TUSSY - RUBINSTEIN - REVLON
FRANCES DENNEY - LANVIN
ZENITH HEARING AIDS
WE GIVE S & H GREEN STAMPS
PHONE
LI 3-7656
796 HIGUERA ST. Higuera & Chorro

ANY TIME

When things happen unexpectedly—the demand for promptness of service is urgent. You'll find firms who render 24-hour service listed in the

Classified
TELEPHONE SECTION

Dressmakers

SOUSA NOLA
DRESSMAKING
ALTERATIONS
GENERAL SEWING
Open 9 A.M. to 5 P.M. Monday Thru Sat.
EVENING FITTINGS BY APPOINTMENT
Open Thursday Evenings
1510 Broad -------------LI 3-8247

Drilling Companies

Gardner John T
San Antonio Rd---------Atascdro 42-J-2
Smith Bros Drilling Contractors
1050 Paso Robles---------PasoRobls 224

Drilling Equipment & Supplies

James Vac-Lift Drilling Co
Old 101 Hwy-LI 3-3180

Drilling—Well

See Water Well Drilling & Service

Drinking Fountains

See Water Coolers & Fountains

Drive-In Restaurants—See Restaurants

Druggists—Retail

Arroyo Drug Co
130 E Branch(AG)-HU 9-5531
B & H Drug Store 951 Higuera----LI 3-5660
BAEKER'S PHARMACY
Highway-Atascadero 51
Bay Medical Pharmacy
6th & E(MB)-SP 2-8055

BELLIS' SANTA MARIA DRUG CO
PRESCRIPTION DRUGGIST
COSMETICS
Faberge' — Helena Rubinstein
Dorothy Gray
Revlon
CONVENIENT TO
NIPOMO AREA
522 N Broadway
Santa Maria --------WAlnt 5-4581

DANIELS' DRUG STORE
1317 Park-PsoRobls 1500
ECONOMY DRUG CO
796 Higuera-LI 3-7656
(See Advertisement This Page)
Elliott's Pharmacy
Prescription Pharmacy
5885 El Camino Rl----------Atascdro 34
Fair Oaks Pharmacy
900 Grand Av(AG)-HU 9-2760
(See Advertisement This Page)
FRENCH CLINIC & HOSPITAL
Pharmacy
1170 Marsh ---------------LI 3-7070

GROVER CITY PHARMACY
YOUR REXALL STORE
— PRESCRIPTIONS —
WE GIVE
S & H GREEN STAMPS
9th & Grand Av Grovr Cty---HU 9-2457
After Hours Emergency
call ----------------HU 9-3345

HI-WAY DRUG STORE
We Check All Prescriptions
GIFTS — STATIONERY — COSMETICS
Zenith Hearing Aid Accessories
WE GIVE S & H GREEN STAMPS
Open Sun. — Closed Tues.
1217 Spring ----------PasoRobls 152

Hudson's Drug Store 815-12th --PsoRobls 51
HURLEY'S PHARMACY
896 Foothill Bl-LI 3-5950
LONG'S PHARMACY
711 Dolliver(PB) ------------PR 3-4463

Advertise here—it pays.

Druggists—Retail—(Cont'd)

McKEE'S PHARMACY
PRESCRIPTIONS
"Your Health Is Our Business"
VETERINARIANS' SUPPLIES
COSMETICS
Main & Bridge Cambria----WA 7-4236

Medico-Dental Prescription Pharmacy
1239 Osos-LI 3-6922
Morro Bay Rexall Drug Store
315-5th(MB)-SP 2-4241
Norton's Eagle Pharmacy
898 Higuera-LI 3-4843
Park Pharmacy 801-12th------PasoRobls 33
(See Advertisement This Page)
PASO ROBLES PHARMACY
Your Rexall Store
719-12th ----------------PsoRobls 1
Rexall Drug Store 839 Higuera----LI 3-7875
ROGALLO'S DRUG STORE
Ocean Av Cayucs-WY 5-3538
SAN MIGUEL MERCANTILE & VARIETY Sn Migl--------HOmstd 7-3390

SHELL BEACH PHARMACY
Your Rexall Store
We Call Your Doctor for Your
PRESCRIPTIONS & Deliver Free
Open 9 A.M. to 8 P.M. 7 Days a Week
S & H GREEN STAMPS
1353 Shell Beach Rd
Shell Bch -------------PR 3-2390

WEISHAR'S CITY PHARMACY
858 Higuera-LI 3-8424
If no answer call--------------LI 3-4013

Drugless Practitioners

MADSON A J 870 Price(PB)----PR 3-4636

Drums—Musical

See Musical Instruments Headings

Dry Cleaners—See Cleaners & Dyers

Dry Goods—Retail

Lewis Sewing Center
943 Grand Av(AG)-HU 9-5132
Penney J C Co 868 Higuera-------LI 3-3811
Penney J C Co 1244 Park -----PsoRobls 260
Rileys Dept Store 1144 Chorro----LI 3-1421
RUMLEY'S DEPT STORE
325-5th(MB)-SP 2-3251
Sinsheimer Bros 849 Monterey----LI 3-0811

Dryers—Clothes Hdgs

See Washing Machines, Dryers & Ironers Hdgs

Drywall Contractors

CORNELL & CORNELL
HANGING — TAPE & TEXTURE
ACOUSTICS CEILING
TRACTS & COMMERCIAL
FREE ESTIMATES
Call Collect
308 S Broadway
Santa Maria --------WAlnt 5-7958

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Duplicating Machines

See also Photocopy Machines

A B DICK DUPLICATING MACHINES—
PAC COAST PUBLISHING CO
1022 State
Santa Barbara ----Woodland 5-5291

GESTETNER DUPLICATING MACHINES
SPECIALISTS IN OFFICE DUPLICATING SINCE 1881
Gestetner
Duplicators, Hand and Electric. Stencils; Inks—All Colors; Writing and Drawing Accessories; Photographic, Electronic and Die-cut Stencil Services. Authorized Sales and Service.
"WHERE TO BUY THEM"
DICK'S OFFICE MACHINES
1131 Garden-LI 3-7651

Hill's Stationery Store
1127 Chorro ---------------LI 3-1950
(See Advertisement This Page)
PASO ROBLES OFFICE SUPPLY
608-12th-PasoRobls 481-J

REX-ROTARY SILK-SCREEN DUPLICATORS
"The World's Finest Twin-Cylinder Mimeograph"
Rex-Rotary
Automatic Pre-Measured Inking
Printing Press Accuracy-Quick Change of Colors
8½" Printing Width - Fully Guaranteed
NO PADS - NO BRUSHES - NO LEAKS
"WHERE TO BUY THEM"
DISTRIBUTORS
Anderson Photo Service 1224 State
Santa Barbara-Woodland 2-9153

THERMO-FAX COPYING PRODUCTS—
THERMO-FAX SALES INC
616 N Milpas
Santa Barbara -----Woodland 2-9000

Dyers—See Cleaners & Dyers

Egg Handling Machinery & Equipment

See Poultry Equipment & Supplies

Eggs—Retail

ARVIDSON & REED
FRESH EGGS
HOME DELIVERY
OR
PICK THEM UP AT OUR RANCH
Foothill Bl --------------LI 3-3981

Featherwell Farms
Tallyho Rd(AG)-HU 9-5030
If no answer call-------------HU 9-3643

Eggs—Whsle

BADER WM
Wholesale Distr & Receiver
12th & Riverside---------PasoRobls 298
FEATHERWELL FARMS
Tallyho Rd(AG) -------------HU 9-5030
If no answer call-------------HU 9-3643
MESA POULTRY Hwy 1(AG)----HU 9-3059
(See Advertisement This Page)
OLSON BROS EGG CO
Distributors of Fresh Local Eggs
1010 Orcutt Rd--------------LI 3-4254
POULTRYMEN'S CO-OPERATIVE ASSN SOUTHERN CALIF 6155 Via-Atascdro 1111

Elastic Hosiery

Baeker's Pharmacy Hwy--------Atascdro 51

People may wish to deal with you personally, but may not remember the name of your firm. An extra listing in the Telephone Directory will insure those calls for you.

Electric Appliances—Major

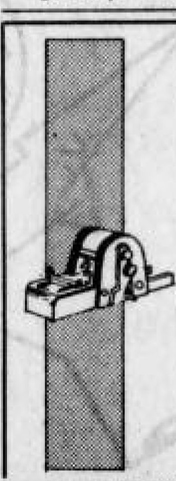
See Specific Kinds, such as: Dishwashing Machines Hdgs; Garbage Disposal Equipment Hdgs; Ranges & Stoves Hdgs; Refrigerators & Freezers Hdgs; Television & Radio Hdgs; Vacuum Cleaners Hdgs; Washing Machines, Dryers & Ironers Hdgs; Etc

Electric Appliances—Small

Cayucos Hardware Hwy Cayucs---WY 5-3242
Campbell's Refrigeration
532 Higuera ---------------LI 3-6800
Cline's Appliance Center Inc
962 Monterey-LI 3-8610
Davis Electric & Hardware
930 Price(PB)-PR 3-2215
Harbor Supply Co Bridge Cambria-WA 7-4473
HEATON'S
See Our Furniture Dlrs-New Ad
803-13th --------------PasoRobls 890
MADSEN HARDWARE & PLUMBING
116 W Branch(AG)-HU 9-2758
Turney's Electric Shop
124 E Branch(AG)-HU 9-2757
Western Auto Associate Store
685 Higuera-LI 3-9036
Western Auto Associates Store
924 S Grand Av Grovr Cty-HU 9-3857
Wilcox Lou & Son General Electric
Appliances 823-12th -------PasoRobls 226

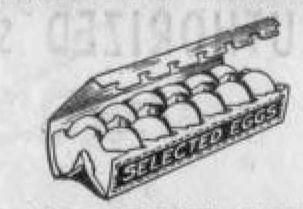
FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.



DUPLICATORS & SUPPLIES
SAVE $ AND $
See All the Rest
Then Buy "GEHA"
Service & Satisfaction Guaranteed
LI 3-1950
Mr. C
OFFICE FURNITURE
A Department of
HILL'S STATIONERY STORE
1127 CHORRO SAN LUIS OBISPO

MESA POULTRY RANCH



EGGS DISTRIBUTED DIRECT
FROM RANCH TO RETAILER
Call Any Time
HU 9-3059
HIGHWAY #1 ARROYO GRANDE

Electric Appliances—Small—Repairing & Parts

B & F ELECTRIC SHOP
House Wiring a Specialty
ELECTRICAL SUPPLIES
LIGHTING FIXTURES
REPAIRS ON ALL SMALL
ELECTRIC APPLIANCES
560 S 13th Grovr Cty------HU 9-2478

Fixit Shop 660 Higuera---------LI 3-4823
Hill's Home Appliances
We Give S & H Green Stamps
1009 Grand Av(AG)---------HU 9-5527

OTTO'S FIXIT SHOP
ATASCADERO
REPAIRS ON ALL APPLIANCES
Toasters — Irons — Percolators, Etc.
GAS RANGES
WASHING MACHINES
6390 El Camino Rl-----Atascadero 802

THIS TAKES THE CAKE

To split layer cake, or slice an angel food cake, "saw" through it with silk or nylon thread.

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

Electric Contractors—Industrial & Residential

A-1 ELECTRIC
1240 Morro ----------------LI 3-3528
(See Advertisement Page 55)
A & B Electric 170 Spruce(AG) --HU 9-2426
A & M Electric
5560 El Camino Rl--------Atascdro 1552
(See Advertisement Page 54)
ARROYO ELECTRIC
Hwy No 1(AG)-HU 9-2829
Arroyo Electric Hwy No 1(AG)----HU 9-3667
Central Electric
190 Windward Av Shell Bch----PR 3-2028

COOK F D PLUMBER & ELECTRICIAN
ELECTRIC
PLUMBING
HEATING
Repairs — Installations — Service
1032 Pine ----------PasoRobles 1066
If no answer call---PasoRobles 2-F-2

(Continued Next Page)

Party Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

PASO ROBLES
Electric
ELECTRICAL CONTRACTORS
- INDUSTRIAL
- RESIDENTIAL
- COMMERCIAL
- REMODELING

RANGE & DRYER WIRING

Adequate Wiring
As Close As Your Phone

- WIRING SUPPLIES
- LIGHTING FIXTURES
- ELECTRIC HEATERS
- KITCHEN FANS

SATISFACTION GUARANTEED
Free Estimates

PASO ROBLES 1501
Nights, Sundays & Holidays Call
Paso Robles 1610 or Paso Robles 391

13th & RAILROAD AVE.

→ Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

DON A. MATHEWS
Electrical CONTRACTORS



FREE ESTIMATES

ALL WORK GUARANTEED

- COMMERCIAL
- RESIDENTIAL
- INDUSTRIAL

NEW CONSTRUCTION OR ALTERATION

WE SPECIALIZE IN ELECTRICAL WORK ON IRRIGATION SYSTEMS

COMPLETE ELECTRICAL & PLUMBING SUPPLIES

CALL

Paso Robles 1709

1140 RAILROAD

Electric Contractors–Industrial & Residential–(Cont'd)

Curtis Mel Electric
324 Saratoga Av Grovr Cty----HU 9-4633
Don's Electric 1175 Maple(AG)---HU 9-2393
Gallagher Electric Co 344 Higuera--LI 3-4747
(See Advertisement Page 55)
HARBOR SUPPLY CO
1141 Main(MB) ------------SP 2-7324
(See Advertisement Page 55)
MATHEWS DON A
1140 Railroad-PasoRobls 1709
(See Advertisement This Page)
McNAMARA ELECTRIC
8130 El Camino Rl----------Atascdro 722
(See Advertisement Page 55)
Newbery Electric Corp
Hwy 1 North----------------LI 3-9673
Paso Robles Electric
918-13th-PsoRobls 1501
(See Advertisement Page 53)
San Luis Electric & Heating Service
1616 Sydney-LI 3-4112
Santi Electric Contr
500 Atascadero Rd(MB)------SP 2-8865
Tauxe Electric Co---------------SP 2-8930
(See Advertisement This Page)
(Continued Next Page)

If you want to know how YELLOW PAGES advertising can help solve your marketing problems, call our nearest Business Office and we will be glad to give you full information.

If you have products to sell, the YELLOW PAGES can increase your market. You are invited to call our nearest Business Office for further details on YELLOW PAGES advertising.

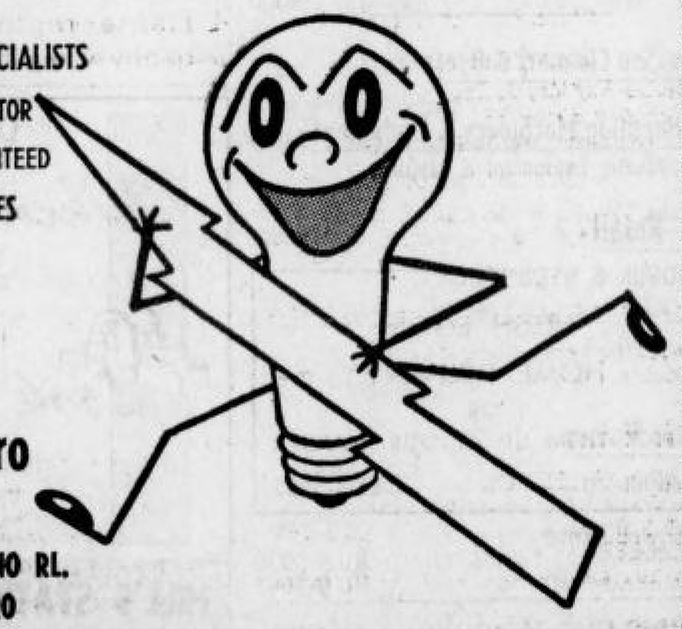
ATASCADERO

A & M ELECTRIC

SERVING THE ENTIRE COUNTY

COMMERCIAL RESIDENTIAL
INDUSTRIAL AGRICULTURAL
NEW CONSTRUCTION – EXPERT REPAIRS

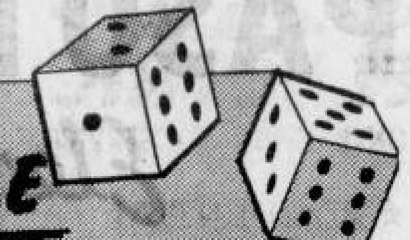
220 WIRING SPECIALISTS
LICENSED CONTRACTOR
ALL WORK GUARANTEED
FREE ESTIMATES



Atascadero 1552

5560 EL CAMINO RL.
ATASCADERO

Electrical Contractor



DON'T GAMBLE with your WIRING!

RESIDENTIAL – COMMERCIAL – INDUSTRIAL

BE SURE . . . CALL

TAUXE ELECTRIC CO.

Serving SOUTH BAY AREA & CAMBRIA – CAYUCOS – MORRO BAY
220 VOLT WIRING
RANGES – DRYERS – ELECTRIC KITCHENS
ALTERATIONS – REMODELING – NEW CONSTRUCTION
WE WELCOME BIDS

Call **SP 2-8930**

If No Answer Call LI 3-7023

Shop Address Rte. 1, Box 788 SAN LUIS OBISPO

To Locate an AUTHORIZED SALES and SERVICE DEALER

When you are interested in locating the local authorized dealer of a nationally-advertised product or service

Look in the *Classified* TELEPHONE SECTION

Electric Contractors–Industrial & Residential–(Cont'd)

Tri City Electric
1367 Grand Av Grovr Cty-----HU 9-4257
VALLEY ELECTRIC CO
661 Higuera-LI 3-0855
Varian Eric Electrical Contractor
Cypress Halcyon ------------HU 9-2831
(See Advertisement This Page)
WILSON LEE
Hwy 101(AG) --------------HU 9-4433
(See Advertisement This Page)

Electric Equipment–Renting

Reed's Paint & Wallpaper
1121 Broad-LI 3-2623

Electric Equipment–Retail

Miner's Hardware
1036 Grand Av Grovr Cty-----HU 9-2931

Electric Equipment–Service & Repairing

McNamara Electric
8130 El Camino Rl----------Atascdro 722

Electric Heaters

See Electric Appliances–Small Hdgs; Heaters

Electric Heating Systems

ELECTRO-RAY AUTOMATIC ELECTRIC HEAT

Radiant electric baseboard units . . . Instant, Automatic! Combines Radiant and Convection systems to provide uniform heat from floor to ceiling.

Automatic ELECTRO-RAY Electric Heat

"WHERE TO CALL"

MANUFACTURERS

Electro-Ray Mfg Co Inc
8310 N E Hwy 99
Vancouver Washington-Oxford 3-5838

DISTRIBUTORS

HOLLYWOOD WHOLESALE ELECTRIC CO 10 South---LI 3-8860

DEALERS

A-1 Electric 1240 Morro-----LI 3-3528

Hollywood Wholesale Electric Co
10 South ------------------LI 3-8860

Electric Motors

BAXENDALE ELECTRIC
Delco Wagner A-O Smith & Baldor
3035 S Broad---------------LI 3-0496
WILSON LEE
Hwy 101(AG) --------------HU 9-4433

Please dial carefully . . . keep watching the dial.

ELECTRICAL CONTRACTOR

COMMERCIAL – INDUSTRIAL – RESIDENTIAL

MAINTENANCE & REPAIRS
FULLY LICENSED & INSURED

24-HOUR SERVICE
ATASCADERO 722

McNAMARA ELECTRIC

8130 EL CAMINO RL. ATASCADERO

GALLAGHER ELECTRIC CO.

Electrical Contractor

- RESIDENTIAL
- COMMERCIAL
- INDUSTRIAL

WIRING
RETAIL FIXTURES & SUPPLIES

FRANK GALLAGHER - Owner

FOR FAST SERVICE CALL

LI 3-4747

344 HIGUERA
SAN LUIS OBISPO

HARBOR SUPPLY CO.

ELECTRICAL Contractors

- RESIDENTIAL
- COMMERCIAL
- INDUSTRIAL

Retail Electrical & Plumbing Supplies

FREE ESTIMATES

SP 2-7324

1141 MAIN MORRO BAY

When you want to find a business concern in a hurry *Look* in the YELLOW PAGES

They contain almost every type of commercial enterprise in easily found classifications.

A-1 ELECTRIC

CONTRACTING and SERVICE

★ RESIDENTIAL
★ COMMERICAL
★ INDUSTRIAL

REMODELING
RANGE & DRYER WIRING
ELECTRIC SERVICE CHANGES
MUSICAL INTERCOM SYSTEMS

FREE ESTIMATES
All Work Guaranteed
Serving Entire Directory Area

PHONE
LI 3-3528
If No Answer Call
LI 3-3850 or LI 3-3141

1240 Morro – San Luis Obispo

VARIAN Electric Shop

Member Natl. Elec. Contr. Assn.

★ COMMERCIAL
★ INDUSTRIAL
★ RESIDENTIAL
★ TRAILER PARKS

ERIC VARIAN
Licensed Contractor

For Free Estimates & Information
Call

HU 9-2831

If No Answer Call HU 9-2860
If No Answer Call HU 9-5802
If No Answer Call HU 9-5524

HALCYON
Near Arroyo Grande

INDUSTRIAL ELECTRICAL SERVICE

★ DESIGN ★ CONSTRUCTION ★ MAINTENANCE OF COMMERCIAL & INDUSTRIAL
★ POWER & LIGHTING SYSTEMS ★ OVERHEAD LINE CONSTRUCTION & MAINTENANCE

LEE WILSON

ELECTRICAL CONTRACTOR
ESTABLISHED 1929

★ STATE-WIDE SERVICE

TWO LOCATIONS

1151 HIGHWAY 101 SOUTH ARROYO GRANDE, CALIF. HU 9-4433	615 EAST 108th STREET LOS ANGELES 59, CALIF. Plymouth 5-5888

ELECTRIC MOTORS
REPAIRING & REWINDING

Distributor & Authorized Service for

MOTOR REBUILDING
Any Type Any Size
REWINDING REPAIRS



- GENERAL ELECTRIC
- DELCO
- WAGNER
- BALDOR
- A. O. SMITH
- U. S.

& Other Motors

Commercial & Industrial

Skil & Mall Electric Tools
New – Rebuilt – Repairing

All Work Guaranteed

PHONE
LI 3-0496

ALL SIZES FOR EVERY PURSE & PURPOSE
WHOLESALE & RETAIL
Residential – Commercial – Industrial

Baxendale Electric

26 Years Experience — *Bob Baxendale*
3035 SOUTH BROAD — SAN LUIS OBISPO

Electric Motors–Repairing

Baxendale Electric 3035 S Broad--LI 3-0496
(See Advertisement This Page)
CORBIT ELECTRIC MOTOR REPAIR
846-9th-PasoRobls 1383
(See Advertisement This Page)
GENERAL ELECTRIC AUTHORIZED ELECTRIC MOTOR SERVICE STATION—
BAXENDALE ELECTRIC
3035 S Broad-LI 3-0496

Electric Ranges Hdgs

See Ranges & Stoves Hdgs

Electric Signs–See Signs

Electric Supplies–Retail

B & F Electric Shop
560 S 13th Grover City-HU 9-2478
Mathews Don A
1140 Railroad-PasoRobls 1709
Oceano Hardware
1757 Pacific Bl Oceano-------HU 9-3416

Electric Supplies–Whsle & Mfrs

Craver Earl H Wholesale Electric & Hardware 1223 M Fresno----ADms 3-0462
ELECTRIC SUPPLY OF SALINAS
406 Griffin Salins-HArisn 2-4789
HOLLYWOOD WHOLESALE ELECTRIC CO 10 South-----------------LI 3-8860
From telephones served by the following exchanges
Lompoc
(No Intercity Charge)
Ask Operator for-Zenith 20060

Memory plays tricks. If in doubt about a telephone number, why not look it up in the directory and save time and trouble?

Electric Supplies–Whsle & Mfrs–(Cont'd)

PACK PIPE & SUPPLY INC
WHOLESALE
PLUMBING & ELECTRICAL
SUPPLIES
Santa Barbara Av & High----LI 3-8353

Electric Tools Hdgs

See Tools–Electric Hdgs

Electricians

See Electric Contractors Headings

Electronic Equipment & Supplies–Repairing

ARROYO ELECTRIC
Hwy No 1(AG)-HU 9-2829

Elevators–Portable

PENINSULA STEEL PRODUCTS & EQUIPMENT CO
490 Phelan Av Sn Jse-CYprss 2-4398

Employment Agencies

Calif State of
Dept of Employment
Employment Service 817 Palm-LI 3-5300
Farm Labor Office
3341 Spring -----------PasoRobls 1817
San Luis Employment Service Agcy
964 Chorro-LI 3-5800
(See Advertisement This Page)
San Luis Employment Service Agcy
206 N Halcyon Rd(AG)-------HU 9-4757

Enamelers–Porcelain

Architectural Porcelain Constructors
2827 Union Oaklnd------TWinoks 3-9225

Enchiladas–See Tamales Headings

Engineers–Chemical

Hornkohl Laboratories Inc
See Our Ad Laboratories-Analytical
714 Truxtun Av Bkrsfld----FAirvw 7-8567

Engineers–Civil

Hickenbottom R J Civil Engineer
1118 Palm(AG) ------------HU 9-4475
PACIFIC ENGINEERS & SURVEYORS INC
REGISTERED CIVIL ENGINEERS
LICENSED LAND SURVEYORS
STRUCTURAL ENGINEERING
PLANS & SPECIFICATIONS
SUBDIVISION – LOT & RANCH SURVEYS
BLUE PRINTING
858 Monterey -----------LI 3-0850
Williams Robert E Civil Engineer
1020 Toro -----------------LI 3-2796

Engineers–Consulting

Hayes J A 537 Jeffrey Dr---------LI 3-9247
Hoerner J Everett
Kaestner Hoerner & Young Inc
210 N Encina Visalia------REdwd 4-4532

Engineers–Electronic

ARROYO ELECTRIC
Hwy No 1(AG)-HU 9-2829

Your company is known by the voice that speaks for it. The telephone voice with a smile wins!

In Paso Robles
ELECTRIC MOTORS
★ REWIND ★ REPAIR
★ SALES
REWINDING OUR SPECIALTY
ALL WORK GUARANTEED



NO JOB TOO LARGE OR TOO SMALL
WE REPAIR
- ELECTRIC WELDERS
- GENERATOR SETS
- ELECTRIC TOOLS

All Work Guaranteed
FOR FAST EFFICIENT SERVICE
CALL
PASO ROBLES 1383
RAY CORBIT – Owner
CORBIT ELECTRIC MOTOR REPAIR
846-9th Paso Robles

NEED HELP? Or **LOOKING FOR A JOB?**

PHONE US FOR CAREFULLY SCREENED WORKERS
REGISTER WITH US FOR ALL TYPES OF JOBS

SAN LUIS EMPLOYMENT SERVICE AGENCIES
TWO CONVENIENT LOCATIONS

ARROYO GRANDE AREA	SAN LUIS OBISPO
206 N. HALCYON ROAD	964 CHORRO
HU 9-4757	LI 3-5800

When the NEED is URGENT

Whether the situation requires a batteryman, garage, radio repairman, veterinarian or other service

Look in the
Classified
TELEPHONE SECTION

Engineers–Mechanical

McBRIDE SHEET METAL WORKS
Old Hwy 101----------------LI 3-5000

Engineers–Petroleum

Sinsheimer Warren A
849 Monterey --------------LI 3-1600

Engineers–Structural

Donald F Shugart
812 Anacapa Snta Barbara ------------Woodland 5-2560
Hoerner J Everett
Kaestner Hoerner & Young Inc
210 N Encina Visalia------REdwd 4-4532
Pacific Engineers & Surveyors Inc
858 Monterey-LI 3-0850

Engines

BRIGGS & STRATTON GASOLINE ENGINES
FACTORY APPROVED
SALES-SERVICE
Easy starting — Extra Reliability
1 to 9 hp. For farm, home, and industry
NO. 1 IN THE WORLD
"FOR INFORMATION CALL"
SERVICE DISTRIBUTORS
MUELLER FRANCIS C
198 South-LI 3-4416
SERVICE DEALERS
NOBLE SAW SERVICE
1129 Garden-LI 3-5775
PASO ROBLES AUTO PARTS
944 Spring-PasoRobls 505

CLINTON GASOLINE ENGINES
Authorized Sales and Service
World's most complete line of air-cooled gasoline engines
2 to 10.3 hp.
Quick Starting, Dependable
"FOR SALES & SERVICE CALL"
SERVICE DISTRIBUTORS
NOBLE SAW SERVICE
1129 Garden ------------LI 3-5775

CUMMINS DIESEL ENGINES
Authorized service, genuine Cummins parts, and engines for automotive, industrial, construction, marine, and electric generation service. 24 basic engines; 150 models. 60 to 600 hp.
"FOR INFORMATION CALL"
SAN LUIS TRUCK SERVICE
Old South 101 Hwy-LI 3-9788

LAUSON-POWER PRODUCTS ENGINES
Quality 4- and 2-cycle gasoline engines. 1¾-to-6.3 HP. Quick-starting, lightweight, long-lasting, dependable. Franchised service. New Engines. Genuine parts. Factory-trained mechanics.
"FOR SERVICE CALL"
SERVICE DISTRIBUTORS
MUELLER FRANCIS C
198 South-LI 3-4416
SERVICE STATIONS
NOBLE SAW SERVICE
1129 Garden-LI 3-5775
Paso Robles Auto Parts
944 Spring -----------PasoRobls 505

WISCONSIN ENGINES—
DEALERS
MUELLER FRANCIS C
198 South-LI 3-4416
WOOD H A WELDING & MACHINE SHOP 1207-13th ------PasoRobls 321

Engines–Repairing & Rebuilding

Booth Bros Garage 1103 Higuera--LI 3-2811
Fixit Shop 660 Higuera ----------LI 3-4823
PASO ROBLES AUTO PARTS
944 Spring-PasoRobls 505
WOOD H A WELDING & MACHINE SHOP
1207-13th --------------PasoRobls 321

Engravers–Plastic

Litho Art Shop 1804 Osos---------LI 3-5939
If no answer call---------------LI 3-3718

Equipment Rental Service

See Specific Hdgs, Such as: Air Compressors–Renting; Concrete Mixers–Renting; Contractors' Equipment–Renting; Electric Equipment–Renting; Garden Equipment & Supplies–Renting; Saws–Renting; Spraying Equipment–Renting; Tools–Renting; Trailers–Renting; Etc., Also see Specific Product Hdgs Such as: Cranes

Escrow Service

MORRO BAY ESCROW CO
870 E(MB) ----------------SP 2-2791
SAN LUIS OBISPO ESCROW CO
1235 Chorro --------------LI 3-3364
TITLE INSURANCE & TRUST CO
1141 Chorro-LI 3-2900

Excavating Contractors

Barney's Bulldozing & Excavating
150 N Santa Rosa------------LI 3-4970
(See Advertisement Page 58)
Bowen John H
150 Cerro Romauldo Av-LI 3-1178
Cardoza Don Wilmar & 10th(AG)-HU 9-2902
Clevenger W R
Willow Creek Rd-------PasoRobls 23-J-2
COOPER HERBERT L
TRENCHING
GRADING
HAULING
226 Fair View Dr(AG)-----HU 9-3909

(Continued Next Page)

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.

When a
NAME RECOMMENDED
has been **FORGOTTEN**

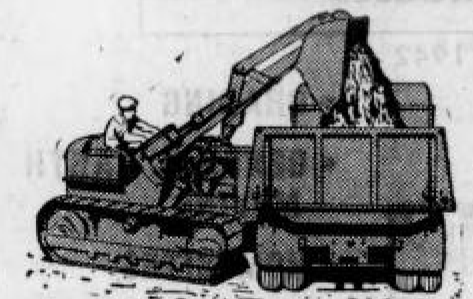
You remember the recommendation but don't remember the name. If you will

LOOK IN THE
Classified
TELEPHONE SECTION

You will probably recognize the name when you see it.

HAROLD D. PETERSON
—EXCAVATING—

COVERING
ALL OF SAN LUIS OBISPO COUNTY
AND ANYWHERE IN THE STATE



EQUIPMENT RENTING
- BULLDOZERS
- DUMP TRUCKS
- LOW BEDS
- CAT #6 SHOVEL LOADER
- MOTOR GRADERS

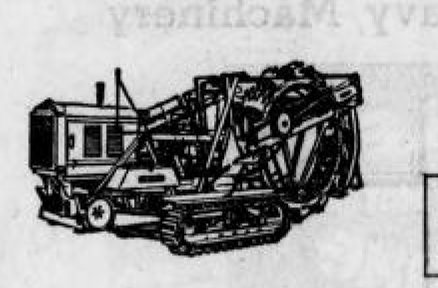
✓ EXCAVATING ✓ BULLDOZING ✓ HAULING
✓ LOADING

FREE ESTIMATES
CALL
ATASCADERO 723
If No Answer Call ATASCADERO 1048

Mailing Address P.O. Box 366
9005 EL CAMINO RL. — ATASCADERO

TRENCHING EXCAVATING

Serving All of SAN LUIS OBISPO County



FOR WATER LINES
& INSTALLATIONS
CALL
LI 3-5000

SEPTIC TANKS – SEWER LINES
FOUNDATIONS – CONDUIT DITCHING

McBRIDE'S

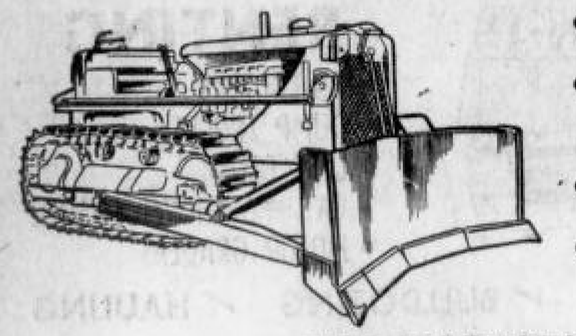
OLD SOUTH HIGHWAY — SAN LUIS OBISPO

EXCAVATING

R. W. RAINEY

PASO ROBLES

Since 1942



- GRADING
- GENERAL EARTH MOVING
- HOMESITES
- CONSERVATION DAMS

FREE ESTIMATES

NO JOB TOO LARGE OR TOO SMALL

Hourly Equipment Rentals with Operator

PASO ROBLES 249

MOUNTAIN SPRINGS RD. PASO ROBLES

MATERIALS ★ EQUIPMENT

WALTER BROS.

CONTRACTORS

GENERAL CONTRACTOR

★ EXCAVATING

★ GRADING

★ PAVING

DUMP TRUCKS – LOW BED TRAILERS

RENTAL EQUIPMENT AVAILABLE

SERVICE ANYWHERE IN THE STATE

DAY OR NIGHT CALL

LI 3-5854

S. OLD HWY.
SAN LUIS OBISPO

Excavating Contractors–(Cont'd)

FERINI GUIDO O 427 Betteravia Rd
Santa Maria-Walnut 5-7216

GUY LESTER L
San Gabriel Rd--------------Atascdro 61
(See Advertisement Page 59)

LANDGER CONSTRUCTION CO

EXCAVATING & GRADING
Roads – Streets & Subdivisions

145 South --------------LI 3-4903
1612 Esther Dr Bkrsfld--EXprt 9-2095

LARSEN BROS
Orchard Rd Nipomo-----------WA 9-3958

McBRIDE SHEET METAL WORKS
Old Hwy 101----------------LI 3-5000
(See Advertisement Page 57)

McGRAY R 2015 S Broadway
Santa Maria-Walnut 5-3002
(See Advertisement Page 59)

MILES M M

LEVELING – TRENCHING
CULTIVATING – DISCING
EXCAVATING

North Side of 8th St
4th House From Hwy
Atascadero Beach(MB) ----SP 2-5241

O'KELLEY J A TRUCKING
3159 S Broad-LI 3-3546
(See Advertisement This Page)

PETERSON HAROLD D
9005 El Camino Rl-Atascdro 723
(See Advertisement Page 57)

(Continued Next Page)

An extension telephone saves time and steps.

TRUCKING CONTRACTOR

DUMP TRUCKS LOADERS

LOW BED TRAILERS FOR MOVING
Equipment & Heavy Machinery

DUMP TRUCKS — LOADERS
O'KELLEY
CONSTRUCTION MATERIALS
TRUCKING
LOW BED — TRAILER

EXCAVATING & GRADING

LI 3-3546

If No Ans. Call LI 3-4215

3159 S. BROAD

EXCAVATING GRADING

TRENCHING

LICENSED CONTRACTOR



LOADING
HAULING

COMMERCIAL – INDUSTRIAL
EQUIPMENT RENTED
WITH OPERATOR

HU 9-2694

PAVING
JACK WEBSTER
CONTRACTOR

958 GRAND AVE. ARROYO GRANDE

Barney's

BULLDOZING

SAN LUIS OBISPO



EXCAVATING
150 N. SANTA ROSA

PHONE
LI 3-4970
If No Answer Call LI 3-6219

DEPENDABLE SERVICE ANYWHERE

150 N. SANTA ROSA

BULLDOZING & EXCAVATING

- LOADING
- DUMP TRUCKS
- TRACTORS
- BUILDING MATERIALS

SAN LUIS OBISPO

Excavating Contractors–(Cont'd)

PIERCE W D CONSTRUCTION CO
1556 Hwy No 1(MB)-SP 2-7150
(See Advertisement This Page)

RAINEY R W
Mountain Springs Rd------PasoRobls 249
(See Advertisement Page 58)

Reese Vern L 10th & Salinas--PasoRobls 611

Taylor V M--------------PasoRobls 43-J-1

VALLEY PAVING & CONSTRUCTION CO INC Hwy 101(AG)------------HU 9-4241

WALTER BROS
S Old Hwy------------------LI 3-5854
(See Advertisement Page 58)

Webster Jack Paving Contractor
958 Grand Av(AG)-HU 9-2694
(See Advertisement Page 58)

Excavating Equipment

Rainey R W
Equip Rental with Operator
Mountain Springs Rd------PasoRobls 249

Express Forwarding

Arroyo Grande Truck Co
201 W Branch(AG)-HU 9-2828
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1511

CALIF MOTOR EXPRESS LTD
Cayucos 159 Ash Cayucs-------WY 5-3930
Paso Robles 821 Pine-------PasoRobls 657
San Luis Obispo 390 Pacific-----LI 3-4084

Railway Express Agency Inc
1021 Railroad Av-LI 3-8334

Railway Express Agency Inc
1332 Spring-PsoRobls 68

Exterminating

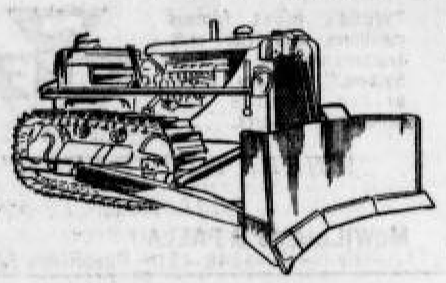
See also Fumigating; also Termite Control

ABATE-A-PEST CO
553 Couper Dr---------------LI 3-1838
(See Advertisement This Page)

(Continued Next Page)

R. McGRAY

EXCAVATING



- PAVING
- LAND LEVELING
- PILE DRIVING
- EQUIPMENT RENTAL
- CRANE SERVICE

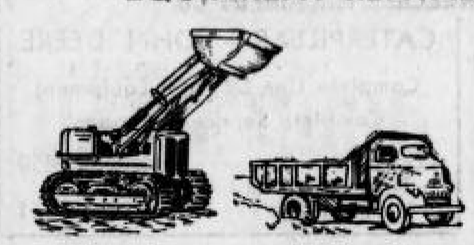
CALL
WAlnut 5-3002
Or
WAlnut 5-8756

2015 S. BROADWAY
IN SANTA MARIA

EXCAVATING

GRADING — PAVING

EQUIPMENT RENTALS WITH OPERATORS



MINING & TEST HOLE DRILLING

LICENSED CONTRACTOR

FREE ESTIMATES
SP 2-7150

W. D. PIERCE CONSTRUCTION CO.

1556 HWY. NO. 1 MORRO BAY

ANY TIME

When things happen unexpectedly—the demand for promptness of service is urgent. You'll find firms who render 24-hour service listed in the

Classified
TELEPHONE SECTION

LESTER L. GUY

EXCAVATING BULLDOZING

ATASCADERO 61

P.O. BOX 831
SAN GABRIEL RD.
ATASCADERO

"Have Skill – Will Kill"

PEST CONTROL

LICENSED • BONDED • INSURED

Monthly Control Service

- ROACHES
- FLEAS
- RODENTS
- SILVERFISH
- ANTS
- EARWIGS
- MOTHS
- BEETLES

And Other Pests

- TERMITES
- ESCROW REPORTS
- F.H.A. – CAL-VET INSPECTIONS

For the Finest Service, At Reasonable Cost, in the Abatement of Pests in Homes, Motels, Hotels, Commercial & Industrial Buildings

CALL
LI 3-1838

ABATE-A-PEST CO.

E. J. (GENE) MEDZYK – Owner

553 COUPER DRIVE SAN LUIS OBISPO

TERMITE CONTROL

State Licensed No. 1840-A

Calling "DOC KILZUM" his patients ALL DIE that's why he is *Paramount*



Service by BONDED Local Operators
SAN LUIS OBISPO
LI 3-2065
OFFICE
1461 PALM

In Control of

- BATS
- MOTHS
- FLIES
- FLEAS
- RATS
- MICE
- ANTS
- ROACHES
- SILVERFISH
- TERMITES

- WE DO OUR OWN FUMIGATING

Serving Entire Directory Area
From Paso Robles (No Inter-City Charge)
Ask Operator for Enterprise 12515

INSPECTIONS & REPORTS FOR
CAL-VET. • F.H.A. • ESCROW • LOANS • ETC.
COMPLETE REPAIR SERVICE

PARAMOUNT

PEST CONTROL SERVICE OF SAN LUIS OBISPO





Exterminating–(Cont'd)

Foster's Pest Control 964 Chorro--LI 3-5800
KYLE CO
1609 Osos ----------------LI 3-1998
(See Advertisement This Page)
PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
1461 Palm-LI 3-2065
From telephones served by the following exchanges
King City Paso Robles
(No Intercity Charge)
Ask Operator for-Entrprise 12515
From telephones served by the following exchanges
Lompoc
(No Intercity Charge)
Ask Operator for-ZEnith 2065
(See Advertisement Page 59)
VAL KEY TERMITE CONTROL
615-12th ----------------PasoRobls 45
(See Advertisement This Page)

Eye Physicians

See Physicians & Surgeons, M.D.

Farm Equipment–Renting

GEORGE'S EQUIPMENT RENTALS
Old Hwy 101 South-LI 3-1436

Farm Equipment–Repairing

Paul's Garage & Auto Machine Shop
Tractor Engines Rebuilding
Nipomo & Monterey----------LI 3-8291
WOOD H A WELDING & MACHINE SHOP
COMPLETE REPAIR SERVICE
Steel Fabricating
Automatic Welding Machine
Build Up Track Layer Rail – Rollers – Idlers
Bean Sprayers – Wisconsin Engines
1207-13th ------------PasoRobls 321



Farm Equipment & Supplies

ALBERS FEED & FARM SUPPLY
S Hwy -----------------Atascdro 193
ALLIS-CHALMERS FARM MACHINERY–
COAST HARDWARE & EQUIPMENT
200 Higuera-LI 3-0602
CASE FARM IMPLEMENTS–
WOOD H A WELDING & MACHINE SHOP
1207-13th-PasoRobles 321
FARMER'S HARDWARE & EQUIP CO
581 Higuera --------------LI 3-7102
(See Advertisement This Page)
Hanna John W 1119 Garden------LI 3-1523
(See Advertisement This Page)
Henderson Merle Hwy No 1(AG)--HU 9-2906
INTERNATIONAL HARVESTER–
WILDMAN J M INC
34th & Spring--------PasoRobls 254
Parts Dept -------------PasoRobls 99
Livingston E C Co Inc
1236 Railroad-PasoRobls 534
MASSEY-FERGUSON FARM EQUIPMENT
"World's most famous combines and the only tractors with the Ferguson System." Factory authorized service and genuine M-F parts.
"WHERE TO BUY THEM"
DEALERS
McWILLIAMS & PALLA
1148-12th-PasoRobls 1238

McWilliams & Palla
1148-12th-PasoRobles 1238
(See Advertisement This Page)
Power Equipment Company The
1236 Railroad -----------PasoRobls 534
SAN LUIS OBISPO COUNTY FARM SUPPLY CO
A COMPLETE FARM SERVICE
Feed - Seed - Insecticides - Fertilizers
GALVANIZED IRON ROOFING
T-POSTS - REDWOOD POSTS & ALL FENCING NEEDS
157 Higuera -------------LI 3-3751
WALLACE MACHINERY CO
CATERPILLAR – JOHN DEERE
Complete Line Of Farm Equipment
Complete Service & Repairs
1139-13th ----------PasoRobles 450
If no answer call
Snta Maria -------WAlnt 5-8611

Farm Supervisors

San Luis Obispo County Farm Bureau
157 Higuera-LI 3-3654

Federal Government Offices

See Alphabetical Directory Under "U S Government"

Good party-line neighbors are considerate party-line users. Remember these golden rules:
- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver promptly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Feed Dealers

ALBERS FEED & FARM SUPPLY
S Hwy-Atascdro 193
(See Advertisement This Page)
Farmers Alliance Bus Assoc
10th & Riverside Av-PasoRobls 115
(See Advertisement This Page)
GENERAL MILLS INC
Bulk Plant & Warehouse
6435 Traffic Wy-----------Atascdro 701
GROVER CITY FEED STORE
POULTRY & DAIRY FEEDS
BABY CHICKS
FLOWER & GARDEN SUPPLIES
POULTRY EQUIPMENT
"WE GIVE S & H GREEN STAMPS"
BERT L. JONES
10th & Grand Av Grovr Cty-HU 9-2361

Loomis E C & Son
415 E Branch(AG)-----------HU 9-5514
Loomis E C & Son 65½ Higuera---LI 3-8410
POULTRYMEN'S CO-OPERATIVE ASSN SOUTHERN CALIF 6155 Via-Atascdro 1111
Ralston Purina Co --------SntaMrgrta 2011
San Luis Obispo County Farm Supply Co
157 Higuera-LI 3-3751
Templeton Feed & Grain
Old Hwy-Templeton 4191

Feed–Whsle & Mfrs

Balfour Guthrie Co Ltd
Suburban Tract Rd-----------LI 3-9356
General Mills Inc
6435 Traffic Wy-----------Atascdro 701
Poultrymen's Co-Operative Assn
Southern Calif 6155 Via----Atascdro 1111

Felt

Hodgson's Building Materials
Edna Rd -----------------LI 3-6252

The Yellow Pages save you time.

Fences

Alcorn Fence Co
930 Truxtun Av Bkrsfld----FAirvw 2-0408
(See Advertisement This Page)
HENDERSON MERLE
FENCES
CHAIN LINK & WIRE FENCING
COMPLETELY INSTALLED
FREE ESTIMATES
1 Mile East of Oceano
Mailing Address
P O Box 33 Arroyo Grande
Hwy No 1(AG)-----------HU 9-2906
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191
Perry Lester R Fence Contractor
Union Rd -------------PasoRobls 1027
SAN JOSE STEEL FENCE
Chain link fence manufactured & erected for industries, schools, public institutions, playgrounds, pools, residences, estates.
REINFORCING STEEL
STRUCTURAL STEEL
STEEL BUILDINGS
SJS SAN JOSE STEEL CO.
"FOR INFORMATION CALL"
San Jose Steel Co Inc
195 N 30th San Jose-CYprss 5-0353

San Luis Mill & Lumber Co
246 Higuera-LI 3-0825
San Luis Obispo County Farm Supply Co
157 Higuera-LI 3-3751
(See Advertisement This Page)

When good party-line neighbors use a dial telephone, they always remember to make sure the line is clear before they dial. And they replace the receiver properly when they're through.



Always keep Receiver
On the HOOK

When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Fences–Materials

Baxter Building Materials
390 Manhattan Av Grovr Cty---HU 9-2422
(See Advertisement This Page)
McCarthy Tank & Steel Co
Railroad Av-LI 3-1760
Pac Coast Lumber Co of Calif
424 Santa Barbara Av-LI 3-2191

Fencing Equipment & Supplies

See Sporting Goods Headings

Fertilizers–Retail

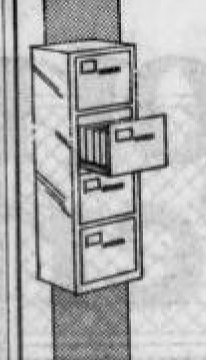
ALBERS FEED & FARM SUPPLY
S Hwy-Atascdro 193
Best Fertilizers Co The
582 Newman Dr(AG)-HU 9-2417

BREA BRAND FERTILIZERS
Fast-acting, long-lasting nitrogen fertilizers in solution or dry form for easy, economical application. Big supplies always available for field-side delivery. Complete dealer service program.
Brea BRAND
"WHERE TO CALL"
Castle A L
695 S Blosser Rd
Snta Maria ---------Walnut 5-5540
Paso Robles Seed & Chemical Co
13th & Riverside Av-PasoRobls 1551

FARMERS ALLIANCE BUS ASSOC
FERTILIZERS
SEEDS
INSECTICIDES
BALING WIRE
10th & Riverside Av----PasoRobles 311
Office ------------PasoRobles 115

Karleskint's Florist & Nursery
1422 Monterey-LI 3-1535
Livingston Park Nursery
604-30th-PasoRobles 353
Loomis E C & Son
415 E Branch(AG)-HU 9-5514
Loomis E C & Son 65½ Higuera---LI 3-8410
Morin Roland J
273 N 6th Grovr Cty---------HU 9-2057
Paso Robles Nursery
345 Spring-PasoRobls 545
PASO ROBLES SEED & CHEMICAL CO
13th & Riverside Av-PasoRobls 1551
(See Advertisement This Page)

Two friendly telephone habits: ANSWER QUICKLY when your bell rings; HANG UP SLOWLY when you have finished your call or your party doesn't answer. In calling others, remember the called person may be almost there—so wait a few seconds longer.



Fertilizers–Retail–(Cont'd)

SHELL NH3 SERVICE
NH_3 (Anhydrous Ammonia) contains more nitrogen than any other kind of fertilizer — 82% guarantee. Shell NH_3 is sold applied —you save time, save labor. It's the sure way to fertilize your crops.
"WHERE TO GET SERVICE"
NH3 SERVICE CO 609 S Depot
Santa Maria-WAlnut 5-4509
Shell Agricultural Ammonia Service
Santa Maria
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for-Entrprise 11421

SUPERIOR GYPSUM CO
Choice Valley --------PasoRobls 96-R-11

Fertilizers–Whsle & Mfrs

Paso Robles Seed & Chemical Co
13th & Riverside Av-PasoRobls 1551
Shell Agricultural Ammonia Service
Santa Maria
From telephones served by the following exchange
Arroyo Grande
(No Inter-City Charge)
Ask Operator for-Entrprise 11421
Superior Gypsum Co
Choice Valley --------PasoRobls 96-R-11

Fibres–Glass–See Glass Fibre Hdgs

Filing Equipment & Supplies

Hill's Stationery Store
1127 Chorro ---------------LI 3-1950
(See Advertisement This Page)

Film Rental Service

See Motion Picture Film Libraries

Filters–Liquid

PUROLATOR INDUSTRIAL FILTERS
FILTERS
For fuels, Oils, Air & All Industrial Process Fluids
PUROLATOR
FILTER SEPARATORS
"WHERE TO BUY THEM"
Besore Jay & Associates
380 Bayshore Bl S F-MIssn 8-4860

Financing

See also Loans

BENEFICIAL FINANCE CO
745 Higuera-LI 3-4852
Central Savings & Loan Assn
1235 Chorro ---------------LI 3-3364
Mercantile Acceptance Company
968 Higuera-LI 3-8450
Mercantile Acceptance Corp of Calif
968 Higuera-LI 3-8450
National Farm Loan Assn
See Our Adv Loans
197 Santa Rosa-------------LI 3-7161
Production Credit Assn San Luis Obispo
See Our Adv Loans
197 Santa Rosa-------------LI 3-7161
SEABOARD FINANCING—
SEABOARD FINANCE CO
777 Higuera -------------LI 3-8800
622 North H-----------Lompoc 8-7224
1102 State Santa
Barbara ----------Woodland 5-8558
200 W Main
Santa Maria ---------Walnut 5-8781
Thresh E H Inc 1101 Monterey----LI 3-1306

The Yellow Pages save you time.

Fire Extinguishers

FYR-FYTER EQUIP CO
SALES – SERVICE
REFILL FOR
ALL TYPES OF EQUIPMENT
Sam Marshall – Owner
P.O. Box 651
1023 Morro -------------LI 3-5797
If no answer call (MB)----SP 2-2461

GENERAL FIRE EXTINGUISHERS
Manufacturers Since 1903
QUICKAID
Underwriters Approved FIRE EXTINGUISHERS
"WHERE TO BUY THEM"
Fyr-Fyter Equip Co
1023 Morro -------------LI 3-5797
PASO ROBLES AUTO PARTS
944 Spring ----------PasoRobls 505

Fire Protection Equipment

Curtis L N & Sons
5814 College Av Oaklnd-OLympc 5-5111
Fyr-Fyter Equip Co 1023 Morro---LI 3-5797
Western Fire Equipment Co
69 Main San Francisco-SUttr 1-0618

Firearms

See Guns; Gunsmiths; also Sporting Goods Headings

Fireplace Builders

Lillo D John Sombrilla Av -----Atascdro 958
Ricketts C M 598 Hillview(MB)---SP 2-6386
San Luis Brick Inc 2900 S Broad--LI 3-6929

Firewood

Brown Joe W Woodyard
Old Hwy 101 South-----------LI 3-6481
Galbreath O W
Corbett Canyon Rd(AG)-------HU 9-2022

HARTNELL BILL'S WOOD YARD
FIREPLACE & STOVE WOOD
Oakwood & Bark
WOOD FOR CAMPING
FREE DELIVERY
Serving San Luis Obispo & Lower Area
818 Atlantic Av Grovr Cty--HU 9-4453

Roza Bros 3301 Rockview Pl------LI 3-0418

Fireworks

Borgman Sales Co
2420 Davis Sn Leandro-LOckhvn 8-0780

Fish Packers

Calif Packing Corp
Port San Luis Avila Bch-LI 3-6633

Fish–Retail

BAYSHORE FISH MARKET
6th & Embarcadero(MB)------SP 2-5904
Bob's Seafood Market
5th & Embarcadero(MB)------SP 2-8473
Brebes Abalone Plant & Fish Market
7th & Front(MB)-SP 2-6463
DAVIS SEAFOOD MARKET
262 Front Avila Bch-LI 3-0991
(See Advertisement This Page)
Elmore Harold Abalone Plant
1160 West(MB)-SP 2-3501
EL MORRO OYSTER CO
Really Fresh Oysters
235 S Main(MB)------------SP 2-5407

When your telephone rings, it's thoughtful, courteous, and good business to answer it promptly.

Fish–Retail–(Cont'd)

Four Crab's Sea Food Center
Embarcadero(MB)-SP 2-4432
MORRO BAY FISHERIES INC
60-8th(MB)-SP 2-3431
(See Advertisement This Page)
Oceano Beach Fresh Fish Market
Pier Av Oceano-HU 9-2128
P I Market Inc
238 Ocean Vw Av(PB)--------PR 3-4465

Fish–Whsle

BAYSHORE FISH MARKET
6th & Embarcadero(MB)------SP 2-5904

BOB'S SEAFOOD MARKET
WHOLESALE & RETAIL
FISH DEALER
P O Box 982
5th & Embarcadero(MB)----SP 2-8473

Brebes Abalone Plant & Fish Market
7th & Front(MB)-SP 2-6463
(See Advertisement This Page)
Davis Seafood Market
262 Front Avila Bch-LI 3-0991

FOUR CRAB'S SEA FOOD CENTER
FISH
Wholesale & Retail
CRAB – ABALONE
SHELLS
Embarcadero(MB) --------SP 2-4432

Jamieson Sea Food
8th & Bayshore(MB)-SP 2-4786
(See Advertisement This Page)
MORRO BAY FISHERIES INC
60-8th(MB)-SP 2-3431
San Luis Fish Co Avla Bch--------LI 3-4603

Fishing Bait

Bayshore Fish Market
6th & Embarcadero(MB)------SP 2-5904
Ed and Ann's Tackle Shop
Main Cambria --------------WA 7-4735
Virg's Landing Embarcadero(MB) -SP 2-4006

Fishing Supplies

PETE'S TACKLE SHOP
FOR ALL FISHING TACKLE
Fresh & Frozen Bait
Fishing Poles for Rent – Crab Nets
Tickets for Deep-Sea Fishing Boats
Call Us for Charter Service
Avila Bch ---------------LI 3-1970

Rinconada Bait & Tackle Stop
Pozo Rd-SntaMrgrta 5107

Fishing Tackle–Retail

See also Sporting Goods–Dealers

AL'S SPORTING GOODS
Hwy Cayucs ---------------WY 5-3748

ATASCADERO LAKE BOAT RENTALS
ALL YEAR FISHING
Bass – Crappie – Blue Gill – Catfish
Boats – Day & Hourly Rates
POPS TACKLE SHOP
Bait & Tackle
FISH WITH THE STOKELY'S
Helen – George
9405 Marchant Av----Atascadero 1180

B & B Tackle Shop
Hwy No 1 Cayucs-WY 5-3505
Baywood Park Hardware
309-2d Baywd Prk-LI 3-2876
Borah's Sportsman's Store
719 Higuera ---------------LI 3-6514

The Yellow Pages save you time.

Fishing Tackle–Retail–(Cont'd)

Brown's Landing
4th & Embarcadero(MB)------SP 2-5868
Bud's Tackle Shop
905 Creston Rd--------PasoRobls 946-J

ED AND ANN'S TACKLE SHOP
BAIT & TACKLE – POLE RENTALS
FISH CLEANED & FROZEN
LOCKER RENTALS & ICE FOR SALE
FISHING & HUNTING LICENSES
SHOT GUN & RIFLE SHELLS
SOUVENIRS – GIFTS – NOVELTIES
Near Post Office on
Main Cambria -----------WA 7-4735

Frenchy's Landing
5th & Bay Front(MB)-SP 2-3161
Glady-I Landing
Embarcadero(MB) -----------SP 2-8410
Jamieson Sea Food
8th & Bayshore(MB)-SP 2-4786

(Continued Next Page)







SALMON — ALBACORE
DEEP SEA FISHING



ON THE LUXURIOUS 65 FT. MISSAWIT THE 45' KAREN & THE 42' OUR GAL
• FULL GALLEY ON BOAT • LIVE & CUT BAIT
• OPEN BOATS & CHARTER TRIPS • GROUP RATES
HART'S LANDING
One of Morro Bay's Oldest Sport Fishing Firms
5th & WATERFRONT RESTAURANT OPENS AT 5 AM SP 2-8503

VIRG'S FISH'N
LIVE BAIT
CUT BAIT



DEEP SEA FISHING CENTER
ALL YEAR
5 MODERN BOATS
COAST GUARD CERTIFIED
DAILY & CHARTER
SP 2-4006
EMBARCADERO
BY MORRO ROCK MORRO BAY

DEEP SEA FISHING
• SALMON & ALBACORE
• LIVE BAIT
• DAILY & CHARTER TRIPS ON THE 50' PRIVATEER OR 40' FALCON
LEAVING AT 7 A.M.
SP 2-3161
FRENCHY'S LANDING
CAFE OPEN AT 5 A.M.
5th & BAY FRONT MORRO BAY

A. J. MATEJCEK



Hardwood Floors
• LAYING • SANDING
• FINISHING
Old Floors Refinished
HARDWOOD FLOORING FURNISHED
Special Floor Wax & Polish
LI 3-4966
382½ Pismo San Luis Obispo

HARDWOOD FLOORS
INSTALLED
Refinishing Old Floors



Central Coast Hardwood Floors
LICENSED – INSURED
SP 2-8803
595-2nd MORRO BAY

G. L.'s FLOORS
G. L. BOWEN – Owner
HARDWOOD FLOORS
LINOLEUM – VINYL & ASPHALT TILE
- LAYING – SANDING
- WAXING – REFINISHING
- LICENSED & INSURED
- ALL WORK GUARANTEED



For Free Estimates
CALL
SP 2-7301
320 E MORRO BAY

A Handy Man
FOR ANY JOB
and perhaps you want him quickly. It's easy to find the one nearest you by looking in the
Classified
TELEPHONE SECTION

Fishing Tackle–Retail–(Cont'd)

Lovern's Clammers Headquarters
Pier Av Oceano-HU 9-2767
MADSEN HARDWARE & PLUMBING
116 W Branch(AG)-HU 9-2758
Pete's Tackle Shop Avila Bch-----LI 3-1970
R & L Boat Den 251 Higuera-----LI 3-8684
STORNI'S GUNS & SPORTING GOODS
1039 Chorro ---------------LI 3-1613

WHITE'S TACKLE SHOP
Varieties
Sport & Deep Sea Fishing
Reservations
HARRY A. WHITE HAZEL R. WHITE
538 Front Avila Bch--------LI 3-9684

Fishing Trips

ALASKAN ARCTIC & A B C PASSENGER FISHING BOATS Avia Bch------LI 3-4082
B & B Tackle Shop
Hwy No 1 Cayucs-WY 5-3505
BOTTOM BANDIT
Boats Leave Morro Bay-7 AM
Embarcadero(MB) -----------SP 2-8635
Frenchy's Landing
5th & Bay Front(MB)--------SP 2-3161
(See Advertisement This Page)

GLADY-I LANDING
DEEP SEA FISHING
GO WHERE THE BIG ONES ARE
LEAVING AT 7 A.M. DAILY
BILL STOFFLE – SKIPPER
Embarcadero(MB) --------SP 2-8410

Graham's Landing (MB)---------SP 2-6612
Graham's Landing
6th & Embarcadero(MB)-SP 2-7152
Hart's Landing
5th & Waterfront(MB)--------SP 2-8503
(See Advertisement This Page)

MIKE'S LANDING
DEEP SEA FISHING
ON THE
41' BOAT MES
WITH
MIKE ST. JOHN – SKIPPER
Born & Raised in Morro Bay
DAY OR NIGHT CALL
Embarcadero(MB) --------SP 2-8442

Morro Bay Sport Fishing Co
Embarcadero(MB)-SP 2-7165
Pico Fishing Trips
203 Santa Fe Av Shell Bch-PR 3-2195
Reynolds Jack
Wellington Cambria-WA 7-4631

SPORTFISHER SEA DIVE
Largest at Avila Beach
DEEP SEA FISHING
LEAVES AT 7 A.M.
Albert Sylvester – Owner & Skipper
496 Front Avila Bch--------LI 3-9634
If no answer call---------LI 3-5658

Virg's Landing Embarcadero(MB) -SP 2-4006
(See Advertisement This Page)
White's Tackle Shop
538 Front Avila Bch-LI 3-9684

Five Cents to One Dollar Stores

Ideal Five & Ten 1237 Park---PsoRobls 1203
Rasco F S & Co 887 Higuera------LI 3-7326

Fix-It Service

Fixit Shop 660 Higuera-----------LI 3-4823
Emergency Service -------------LI 3-3150
Otto's Fixit Shop
6390 El Camino Rl-Atascdro 802
Whitey's Tool & Equipment Rental
139 N 6th Grovr Cty---------HU 9-4321

Flameproofing

Flamort Chemical Co
746 Natoma SF-MArkt 1-7825

Flavoring Extracts

Watkins Quality Products
1072 Mill ------------------LI 3-8106

Floor Cleaning & Waxing Service

Fred's Janitorial Service
865 Francis Av-------------LI 3-4367
Rowe Service Equipment Supply Co
Floor Cleaning-Waxing-Polishing
Rug & Upholstery Cleaning
136-12th ---------------PasoRobls 583

Floor Coverings

See Specific Kinds, i.e., Linoleum Headings; Rugs & Carpet Headings

Floor Laying & Refinishing

BAYLES CHAS A
1248 Cedar(AG) ------------HU 9-5551
Central Coast Hardwood Floors
595-2d(MB) ---------------SP 2-8803
(See Advertisement This Page)
G L's Floors 320 E(MB)---------SP 2-7301
(See Advertisement This Page)
MATEJCEK A J HARDWOOD FLOORS
382½ Pismo-LI 3-4966
(See Advertisement This Page)
Pool Ray 664 Upham-----------LI 3-1224

WELLONS & LOGUE HARDWOOD FLOORS
QUALITY WORKMANSHIP
HARDWOOD FLOORS
LAYING – SANDING – REFINISHING
LICENSED & INSURED
ALL WORK GUARANTEED
15 Years Experience
2650 Broad -------------LI 3-0084

Floor Machines

ROWE SERVICE EQUIPMENT SUPPLY CO
HILD
INDUSTRIAL EQUIPMENT
POLISHERS – SCRUBBERS
SANDERS – VACUUMS
Parts – Accessories – Supplies
Rentals
136-12th -----------PasoRobles 583

San Joaquin Paper & Janitor Supply
295 Higuera ----------------LI 3-2466

Floor Machines–Renting

FULLER W P & CO 698 Higuera--LI 3-0835
SMITH JACK VACUUM CLEANERS
FLOOR POLISHERS
VACUUM CLEANERS
SEWING MACHINES
SERVING ALL OF SOUTHERN SAN LUIS OBISPO COUNTY
11th & Grand Av Grovr Cty--HU 9-4611

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.

Floor Materials

Davidson's Furniture & Awning Store
669 Higuera-LI 3-5814

KENTILE
"YOU PAY NO MORE FOR A KENTILE FLOOR"
Available in Cork, Rubber, Vinyl and Asphalt Tiles . . .
KENTILE FLOORS
OVER 200 DECORATOR COLORS
"WHERE TO BUY IT"
Bob's Floor Coverings
1105 Grand Av(AG)-------HU 9-3122

PAC COAST LUMBER CO OF CALIF
Johns-Manville Vinyl Asbestos Tile
424 Santa Barbara Av---------LI 3-2191

ROBBINS FLOOR PRODUCTS
Robbins' Fabulous Floor Tiles Choice of leading decorators! Vinyl, Rubber, Cork tiles in modern colors, famous designs—Terra-tile, Geometile, Ceramatile, Polkatile, Chipstone, Metaltones, Pompeiian—with Peel 'n Stick backs (no adhesive needed).
Fabulous floors by Robbins
"FOR INFORMATION CALL"
DEALERS
BOB'S FLOOR COVERINGS
1105 Grand Av(AG)------HU 9-3122
Heaton's 803-13th ------PasoRobls 890

TILE-TEX FLOORING PRODUCTS
"First Family in Floors"
Flexachrome—vinyl-asbestos
Holiday—asphalt & vinyl-asbestos
Modnar—random plank design
Tile-Tex—asphalt floor tile
Tuff-Tex—industrial
Adhesives and Accessories
FLINTKOTE TILE-TEX
"FOR INFORMATION CALL"
DEALERS
QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara Av & High---LI 3-0560

Floors–Tile–See Tile Headings

Florists–Retail

Alberts' Florist 1116 Morro------LI 3-0567
(See Advertisement Page 66)
ARLYNE'S FLOWERS
6485 Palma Av-Atascdro 560
(See Advertisement This Page)

ARROYO GRANDE FLOWER SHOP
"Flowers for All Occasions"
Flowers Telegraphed Anywhere
Member
Florists' Telegraph Delivery Association
102 N Halcyon(AG)-------HU 9-2834

BAY NURSERY & FLORIST
426-6th(MB)-SP 2-8852
(See Advertisement Page 66)
CABRILLO FLORIST
6th & Morro(MB)------------SP 2-6331
(See Advertisement Page 66)
CRAMER'S FLOWER SHOP
527 High-LI 3-0887
(See Advertisement Page 66)
ELIZABETH ANN FLOWER & GIFT SHOP
724-14th-PasoRobls 122
(See Advertisement This Page)

NAIL POLISH FOR METAL

To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

Florists–Retail–(Cont'd)

FTD-FLORISTS' TELEGRAPH DELIVERY
WHEN YOU WANT TO WIRE FLOWERS
These FTD florists deliver flowers world-wide. Absolute satisfaction guaranteed or your money cheerfully refunded.
"WHERE TO CALL"
Alberts' Florist 1116 Morro---LI 3-0567
Arlyne's Flowers
6485 Palma Av-Atascdro 560
Bay Nursery & Florist
426-6th(MB) -----------SP 2-8852
Elizabeth Ann Flower & Gift Shop
724-14th-PasoRobls 122
Karleskint's Florist & Nursery
1422 Monterey-LI 3-1535
Mervilyn's Flower Shop
827-13th-PasoRobls 656

JEANINE'S FLOWER SHOP
PISMO BEACH
Flowers by Jeanine's
FOR ALL OCCASIONS – FREE DELIVERY
WREATHS – SPRAYS – CORSAGES – ETC.
We Telegraph Flowers
301 Cypress(PB) ---------PR 3-2078

(Continued Next Page)

KEEP LIGHT FROM MILK

Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

WILSONS Flower SHOP



WE GIVE
S & H
GREEN STAMPS
1210 HIGUERA
SAN LUIS OBISPO
LI 3-3714
DAY OR NIGHT
A COMPLETE SERVICE
SINCE 1920
Serving San Luis Obispo County
• CHOICE CUT FLOWERS
• CUSTOM ARRANGEMENTS
• FUNERAL DESIGNS
• PERSONALIZED CORSAGES
• WEDDING CONSULTANT
• DECORATION ADVICE
• DECORATIVE PLANTS
• EXCLUSIVE DESIGNS
FREE DELIVERY & CUSTOMER PARKING

Elizabeth Ann
DAY OR NIGHT CALL
PASO ROBLES
122
724-14th
FLOWER & GIFT SHOP
F.T.D. MEMBER

Arlyne's Flowers



FOR ALL OCCASIONS
• WEDDINGS
• FUNERALS
• CORSAGES
• CUT FLOWERS
• ETC.
"We Telegraph Flowers"
CALL
ATASCADERO 560
6485 PALMA AVE.

Mervilyn's Flower Shop
FTD MEMBER



WEDDINGS - BIRTHDAYS - ANNIVERSARIES
GIFTS - CORSAGES - FUNERALS
FLOWERS TELEGRAPHED ANYWHERE
CALL DAYS OR EVENINGS
PASO ROBLES 656
JOHN D. THOMAS – Owner
FREE DELIVERY SERVICE
Residence 1401 Pine
827-13th STREET PASO ROBLES

Florists—Retail—(Cont'd)

KARLESKINT'S FLORIST & NURSERY
EXPERT FLORAL ARTISTRY
"We Have Every Blooming Thing"
Wedding Bouquets — Corsages
Funeral Designs — Cut Flowers
Potted Plants
We Give Thrifty Shopper Stamps
WE WIRE FLOWERS ANYWHERE
Phone Day or Night
1422 Monterey ------------LI 3-1535

MERVILYN'S FLOWER SHOP
827-13th-PasoRobls 656
(See Advertisement Page 65)
Perrine Sirell C
5395 State Hwy-Atascdro 63-W
WILSONS FLOWER SHOP
1210 Higuera ----------------LI 3-3714
(See Advertisement Page 65)

A color extension telephone adds beauty and comfort to your home.

Fluorescent Lighting Apparatus & Fixtures

A-1 Electric 1240 Morro---------LI 3-3528
B & F Electric Shop
560 S 13th Grover City-HU 9-2478
Paso Robles Electric
918-13th-PasoRobls 1501

Food Products

Adler Wholesale Co 1301 Carmel---LI 3-4541
Calif Almond Orchards Inc
4th & Spring-PasoRobls 400
Covell Health Food 1135 Garden---LI 3-8648
Jensen Sales Co 719 Pismo--------LI 3-7948
VALIWAY DISTRS
Dist of Laura Scudder Products
781 Humbert Av--------------LI 3-6743

Your telephone is one of today's best bargains.

Food—Ready To Serve

Adams Coffee Shop S Hwy--PasoRobls 1533-J
Brad's Restaurant
209 Pomeroy Av(PB)----------PR 3-9908
Cambria Cafe Main Cambria-----WA 7-4830
Crescent Cafe 1421 Spring----PasoRobls 339
Dan's Drive In 9 Santa Rosa------LI 3-9787
Dunk An' Dine 790 Price(PB)----PR 3-4794
El Ranchito 296 Ocean Av Cayucs-WY 5-3683

FOSTER'S OLD FASHION FREEZE
FOOD TO GO
HAMBURGERS — HOT DOGS
PIZZA — TACOS
CHICKEN IN THE BASKET
SUNDAES — MALTS — FLOATS
Open Daily 11 A.M. to 11 P.M.
Corner of Nipomo
590 Marsh ---------------LI 3-7639

Gin Sen 1773 Pacific Bl Oceano--HU 9-2904
Golden Star Cafe
687 Cypress(PB)-PR 3-4639
Hamburger Haven 1126 Santa Rosa-LI 3-4102
Happy Jacks Cafe 912 Main(MB)-SP 2-9960
Hong Kong Cafe 943 Spring---PasoRobls 604
Hung Heng Low 6th & Main(MB)-SP 2-6827
LITTLE CHEF DRIVE INN
Open Daily 6:30 AM to 1 AM
1761 Monterey --------------LI 3-9091
Mee Heng Low Chop Suey Shop
815 Palm-LI 3-6627
Ming Cafe El Camino Rl--------Atascdro 666
Panorama Coffee Shop
Hwy 101(PB)-PR 3-9959
Ranchero Cafe 1232 Pine------PasoRobls 365
Santa Margarita Lake Cafe
Santa Margarita Lake---SntaMrgrta 5547
Sea View Restaurant
172 Pomeroy Av(PB)----------PR 3-9997
Shanghai Low 861 Palm----------LI 3-2634
Sister's Inn 208 Higuera---------LI 3-9749
Stoltey's Drive-In & Malt Shop
Hwy ---------------------Atascdro 525
Virgils Drive Inn Old Hwy 101-Atascdro 1564
Winnie's Cafe
Open 6 AM-10 PM-Closed Sunday
161 Traffic Wy(AG)----------HU 9-3764

Foods—Frozen—See Frozen Foods

Foot Treatment—See Chiropodists

Fork Lift Trucks—See Trucks—Industrial

Form Clamps

See Contractors' Equipment Headings

Formal Wear—Renting

See Bridal Outfits & Supplies; Tuxedos—Renting

Fraternal Organizations

See Also Associations; Also Clubs

Alpha Sigma House
1681 Phillips Ln-------------LI 3-6617
Delta Tau Fraternity 535 Islay---LI 3-0096
Independent Order of Foresters
2750 El Camino Rl-Atascdro 417-R
Loyal Order of Moose No 1409
Main(PB)-PR 3-2117
Masonic Temple
6475 Olmeda Av-Atascdro 480
Mission Hall Broad & Monterey---LI 3-9773
Moose Lodge 964 Monterey--------LI 3-5843
Odd Fellows Hall 520 Dana-------LI 3-9891
Poly Lodge 1700 Osos------------LI 3-9894
Westminster House
1233 Monte Vista------------LI 3-9861

Freezers—Domestic Hdgs

See Refrigerators & Freezers Hdgs

Freight Motor Carriers—See Trucking

Frozen Food Lockers—Renting

ED AND ANN'S TACKLE SHOP
Main Cambria ---------------WA 7-4735
Martin's Market Shandn ---PasoRobls 1667-J

PASO ROBLES COLD STORAGE
FROZEN FOOD LOCKERS
WHOLESALE MEATS
SMOKING — CURING — CUT
& FREEZER WRAPPED
2830 Spring --------PasoRobles 1301

Silliman Distrs 205 Higuera------LI 3-6732
(See Advertisement This Page)

WILKINSON MARKET
MEAT RETAIL — ANY AMOUNT
TOP QUALITY MEATS FOR
HOME FREEZERS & LOCKERS
CUSTOM CUTTING & WRAPPING
SMOKING & CURING OF MEATS
Open 8 A.M. — 6 P.M. — Closed Sun.
120 Branch(AG) ----------HU 9-2693

Frozen Foods

American Refrigerating Co
241 Pismo-LI 3-0785
Brendlin Rice Frozen Food Processors
267 Pismo-LI 3-0574
Cowman John Frozen Foods
5705 Santa Cruz Rd--------Atascdro 1428

FLAV-R-PAC FROZEN FOODS
"Look for the Yellow Package"
Complete Line
Fruits - Vegetables
Meats - Poultry
Seafoods - Specialties
Concentrated
Fruit Juices
FLAV-R-PAC FROZEN FOODS
"WHERE TO BUY THEM"
Levy A & Zentner J Co
303 Higuera-LI 3-4325

(Continued Next Page)

Advertise here—it pays.

In Morro Bay
BAY NURSERY and FLORIST
Weddings A Specialty
Funeral Arrangements
Corsages - Bouquets
Cut Flowers
Potted Plants
Garden Supplies
Flowers Telegraphed Anywhere
FREE DELIVERY
Flowers FOR all occasions
DAY OR NIGHT
SP 2-8852
426 SIXTH ST. MORRO BAY

Artistry in FLOWERS
For
HOMES — HOSPITALS
WEDDING SPECIALISTS
ALL OCCASIONS
Serving All Mortuaries
GIFTS
Alberts' Florist
PHONE
LI 3-0567
1116 MORRO
SAN LUIS OBISPO

in MORRO BAY
CABRILLO FLORIST
for quick service USE YOUR TELEPHONE
Quality Flowers For All Occasions
We Wire Anywhere
MARCEL & VIRGINIA HARPSTER-OWNERS
SP 2-6331
WE GIVE S&H GREEN STAMPS
6th & MORRO MORRO BAY

CRAMER'S FLOWER SHOP
Funeral Designs
Bridal Bouquets
Corsages
Potted Plants
Cymbidium Orchids
For Free Delivery
DIAL
LI 3-0887
COMPLETE WIRE SERVICE
BONDED TDS
527 HIGH ST. SAN LUIS OBISPO

Silliman
COLD STORAGE & LOCKERS
WHOLESALE & RETAIL MEATS
ALWAYS CUTTING U.S.D.A.
CHOICE STEER BEEF
WARM ROOM TYPE LOCKERS
Custom Cutting & Wrapping
CALL
LI 3-6732
OPEN 6 DAYS A WEEK
205 HIGUERA SAN LUIS OBISPO

Frozen Foods—(Cont'd)

PORTER'S FROZEN FOODS INC
Complete Line of
FRUITS — VEGETABLES
MEATS — POULTRY
SEAFOODS — SPECIALTIES
CONCENTRATED FRUIT JUICES
Institutional & Retail Sizes
302 S 13th Grover Cty-----HU 9-2985

Fruit & Vegetable Brokers

Heggblade Marguleas Co
375 N Front Grovr Cty--------HU 9-2619
Hines Gordon 612 Stanford Dr----LI 3-8534
Turner Al 221 Short(AG)---------HU 9-5474

Fruit & Vegetable Growers & Shippers

Carmichael Jack J
Western Packing Co
433 S Halcyon Rd(AG)---------HU 9-3960
Ikeda Bros Cienaga Dist(AG)------HU 9-2526
Madsen Richard 362 Walnut(AG)-HU 9-2144
Nagano Co Inc
Little Morro Creek Rd(MB)-SP 2-2061
Oceano Packing Co Oceano-------HU 9-5636
PHELAN & TAYLOR PRODUCE CO
Mailing Address PO Box 582 Oceano
Oceano ---------------------HU 9-2413
PISMO-OCEANO VEGETABLE EXCHANGE
Celery-Cauliflower-Broccoli-Lettuce
Railroad Av Oceano-----------HU 9-5771
If no answer call--------------HU 9-5714
Romar Carrot Co
Guadalupe Rd Nipmo----------WA 9-3678
Santa Fe Berry Packers
265 Front Grovr Cty----------HU 9-5104
Silva Bros Ranch Two
Huasna Rd(AG)-HU 9-2069
Western Packing Co
433 S Halcyon Rd(AG)-HU 9-3960

Fruits & Vegetables—Retail

Farmers Market
Hwy No 1 & Atascadero Rd(MB)-SP 2-8343
Little Red Hen
Morro Atascadero Rd(MB)------SP 2-7408
Morro Bay Farms Market
2816 Hwy No 1(MB)----------SP 2-8545
Rice Chris Ray & Lloyd Fruit Stand
8565 El Camino Rl---------Atascdro 1301
Westway Market 447 Higuera----LI 3-3046

Fruits & Vegetables—Whsle

Hayashi Produce Cienaga Dist(AG)-HU 9-2595
Levy A & Zentner J Co
303 Higuera-LI 3-4325
Porter's Frozen Foods Inc
302 S 13th Grovr Cty-HU 9-2985
SLO Vegetable Gardens French Rd-LI 3-0780

Fuels

See Specific Kinds; I.e., Firewood; Oils—Fuel & Heating; Etc

Fumigating

See Also Exterminating

PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
Bonded & State Licensed
FUMIGATING & MOTHPROOFING
RESIDENTIAL — COMMERCIAL
STRUCTURAL — AGRICULTURAL
GRAIN — SOIL
"We Do All Our Own Work"
TERMITE CONTROL
1461 Palm ----------------LI 3-2065

PASO ROBLES SEED & CHEMICAL CO
FUMIGATING
AGRICULTURE — GRAIN & SOIL
MATERIALS AND APPLICATION SERVICE
13th & Riverside Av--PasoRobles 1551

The Yellow Pages save you time.

Funeral Directors

BENEDICT-RETTEY MORTUARY
Hwy No 1 & Atascadero Rd(MB)-SP 2-6271
CHAPEL OF THE ROSES
6955 El Camino Rl-Atascdro 1156
GRENSTED FUNERAL HOME
The Grover City Mortuary
1239 Longbranch Av Grovr Cty-HU 9-5552
Kuehl Funeral Home
1703 Spring-PasoRobls 301
Palmer-Waters Chapel
1264 Higuera-LI 3-3832
Hwy & 7th Cayucs-------------WY 5-3669
REIS COLONIAL CHAPEL FUNERAL DIRECTORS 1320 Nipomo-------LI 3-0583
RICHARDSON R F CO
1135 Santa Rosa-------------LI 3-6871
WOOD EARL W FUNERAL CHAPEL
134 Nelson(AG)-HU 9-2419

Fur Dealers—Retail

HARDY ALICE A
Since 1910
LUXURIOUS FURS
Designed for the Individual
REMODELING
"MY YEARS OF EXPERIENCE INSURE YOUR SATISFACTION"
Phone Anytime
7465 Bella Vista Rd---Atascadero 608

LACTERMAN'S
22 Years In San Luis Obispo
LARGE SELECTION OF
FINE FURS IN ALL PRICES
BUY YOUR FURS WITH CONFIDENCE FROM THE EXPERT FURRIER OF SAN LUIS OBISPO COUNTY
Remodeling — Cold Storage on the Premises
749 Higuera --------------LI 3-4936

Consult our free Telephone Planning Service about concealed telephone wiring before building.

Fur Farms

See Also Chinchillas

Argentina Nutria Breeding Farm 3004
Bean Creek Rd Snta Crz-GArdn 6-0459
Oakcroft Fur Farms
San Gregorio Rd-------------Atascdro 703
Royal Oaks Fur Farm
8430 Santa Rosa Rd-Atascdro 940

Fur Remodeling & Repairing

Hardy Alice A
7465 Bella Vista Rd-Atascdro 608

Furnaces—Heating

Barnett Plumbing & Heating
361 Pismo(PB)-PR 3-2494
BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av--PasoRobls 1117
(See Advertisement This Page)
Branin Geo Sheet Metal
110 Stenner-LI 3-7348

Furnaces—Heating—(Cont'd)

CARRIER WINTER WEATHERMAKERS
The furnace with a future — designed for efficient winter heating now, plus the economical addition of summer cooling later. Vertical, counterflow, and horizontal models for gas or oil. Also year-round air conditioners.
Carrier
"FOR INFORMATION CALL"
DEALERS
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

(Continued Next Page)

POPPING GOOD IDEA
Place kernels in the refrigerator and hour or so before using. Makes good popping certain.

Coleman FURNACES
SALES • SERVICE • INSTALLATION
BLEND-AIR
FORCED AIR
DUAL & FLAT-FLOOR
CONSOLES
WALL HEATERS
• FHA Terms • Low Down Payment • Free Estimates
• Immediate Installation • Guaranteed Service
BLAKE'S
Plumbing • Heating & Sheet Metal
1701 RIVERSIDE AVE. PASO ROBLES 1117 PASO ROBLES

Coleman FURNACES
SALES • SERVICE • INSTALLATION
LI 3-5000
McBRIDE'S
Plumbing • Heating • Sheet Metal
OLD SOUTH HIGHWAY SAN LUIS OBISPO

DAY & NIGHT HEATING
SALES — SERVICE
INSTALLATIONS
FURNACES
SHEET METAL
• FANS • FLASHINGS
• GUTTERS • DOWNSPOUTS
ALL WORK GUARANTEED
FREE ESTIMATES
CALL
LI 3-6359
HOOPER SHEET METAL
666 Upham San Luis Obispo

Additional Listings

. . . for the growing-up son or daughter, for the relative or friend who lives under your roof . . . what nicer thought than a separate listing in the Telephone Book?

Johnston HEATING CO., INC.
• HEATING
• VENTILATING
• AIR CONDITIONING
• GENERAL SHEET METAL
Free Estimates
WAlnut 5-2771
745 BETTERAVIA RD.
SANTA MARIA

Heaton's

PASO ROBLES
SINCE 1886

FURNITURE
- SIMMONS
- KLING
- LANE CEDAR CHESTS
- LAWN FURNITURE
- JAMES LEES & SONS CARPETS
- ARMSTRONGS
- COMPLETE LINE OF MAPLE
- VIRTUE DINETTES
- SAMSON TABLES
- DRAPERIES
- BABY FURNITURE
- LINOLEUM

APPLIANCES
- FRIGIDAIRE
- MAYTAG WASHERS
- MAGNAVOX HI-FI
- O'KEEFE & MERRITT GAS RANGES
- MAGNAVOX TV
- HOOVER VACUUM CLEANER
- SUNBEAM APPLIANCES
- TOASTERS
- WAFFLE IRONS
- SHAVERS

HARDWARE
- SHERWIN-WILLIAMS PAINTS
- SCHLAGE LOCKS
- GARDEN TOOLS SUPPLIES
- STANLEY TOOLS
- SCREWS, NUTS
- DISSTON SAWS
- THOR TOOLS
- KEYS
- NAILS
- COMPLETE SMALL HARDWARE
- GIFTWARE, OVENWARE
- FLAT SILVER
- DINNERWARE
- CRYSTAL
- BRIDAL REGISTRATION
- KITCHEN UTENSILS
- BAR-B-QUE EQUIPMENT
- GLASSWARE

803-13th — PHONE — **PASO ROBLES 890** — PASO ROBLES

THE HOUSE OF **Zegar's** FINE FURNITURE
971 HIGUERA ST DIAL LI 3-6034

DEALER IN FAMOUS BRANDS: Drexel, Kling, Kroehler, Gulistan, U S Keylon, Simmons, Heritage, Waverly Fabrics

A COMPLETE LINE OF QUALITY FURNITURE & FLOOR COVERINGS
CUSTOM MADE DRAPES
Interior Decorators – Color Consultants
REMBRANDT LAMPS – UPHOLSTERY FABRICS
FREE DELIVERY IN SAN LUIS OBISPO COUNTY
OPEN THURSDAY EVENINGS 'TIL 9 P.M.
CONVENIENT TERMS
Free Parking in Our Lot Adjoining Store
971 HIGUERA



LI 3-6034

Furnaces—Heating—(Cont'd)

COLEMAN AUTOMATIC HEATING EQUIPMENT—

DEALERS

McBRIDE SHEET METAL WORKS
Old Hwy 101 ---------- LI 3-5000
McKELVEY'S HENRY B PLUMBING & HEATING
5570 El Camino Rl-Atascdro 394

CRAIG F L SHEET METAL & PLUMBING
731-21st-PasoRobles 523

CRANE HEATING & AIR CONDITIONING

CRANE
Complete line — Sunnyland warm air furnaces, add-on and year 'round air conditioning equipment. Crane quality, expertly engineered for basement, utility room, crawl space or attic installations.

"FOR INFORMATION CALL"

OFFICES & SHOWROOMS

CRANE CO
239 E Alisal Salins-HArisn 4-3964

DEALERS

BLAKE'S PLUMBING HEATING & SHEET METAL
1701 Riverside Av-PasoRobls 1117
McBride Sheet Metal Works
Old Hwy 101 ---------- LI 3-5000
McKelvey's Henry B Plumbing & Heating
5570 El Camino Rl-Atascdro 394
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

Fauss Plumbing & Heating Co
595 Patricia Dr ---------- LI 3-7624

FRASER GAS FURNACES

FLOOR FURNACES
WALL FURNACES
BASEMENT FURNACES
WINTER AIR CONDITIONING
FRASER GAS FURNACES
Equipped for Natural and Bottled Gas
"It's the Inside of the Furnace That Counts"

"WHERE TO BUY THEM"

Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

GENERAL ELECTRIC HEATING AND AIR CONDITIONING

Residential Heating and Air Conditioning for central installation oil or gas heating, refrigerated cooling
All-electric Weathertron Heat Pump

"WHERE TO CALL"

DISTRIBUTORS

Valley Air Conditioning Supply Co
1104 Parallel Av Fresno-AMhrst 8-7459

HOOPER SHEET METAL
666 Upham ---------- LI 3-6359
(See Advertisement Page 67)

JOHNSTON HEATING CO INC
745 Betteravia Rd
Santa Maria ---------- Walnut 5-2771
(See Advertisement Page 67)

LENNOX HEATING SYSTEMS

More families buy Lennox warm air heating systems. Installed and serviced by factory trained Lennox Comfort Craftsmen.

"WHERE TO CALL"

Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av-PasoRobles 1117
Furtado Sheet Metal Shop
Orcutt Rd-LI 3-5578
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

Advertise here—it pays.

Furnaces—Heating—(Cont'd)

McBride Sheet Metal Works
Old Hwy 101 ---------- LI 3-5000
(See Advertisement Page 67)

McKELVEY'S HENRY B PLUMBING & HEATING
5570 El Camino Rl-Atascdro 394

Ochs A R Electrical & Mechanical
Construction 2090 Swazey ---------- LI 3-7937

PAYNEHEAT SALES & SERVICE

Payne
PAYNE quality reflects over 40 years' leadership
Exclusive Astrogard Protection
Forced Air Furnaces - Duct Furnaces - Unit Heaters - Wall Heaters - Floor Furnaces
Air Conditioning Equipment

"WHERE TO BUY THEM"

DEALERS

Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

San Luis Butane Distributors
Coleman & Day & Night Furnaces
3980 N Hwy ---------- Atascdro 151

SMEE'S PLUMBING & HEATING SHOP
2959 S Broad-LI 3-0860

YORK HEATING & COOLING SYSTEMS

YORK
Complete line of warm air furnaces for every type installation, gas or oil fired. Cooling circuits may be easily added to most models. Complete heating and cooling combinations for ultimate in comfort.
"BORG-WARNER RESEARCH & ENGINEERING MAKE IT BETTER"

"WHERE TO BUY THEM"

RESIDENTIAL COOLING & HEATING-DISTRIBUTOR

RELIABLE STEEL SUPPLY CO
740 E 111th Pl
Los Angeles-PLymouth 6-8111

RESIDENTIAL COOLING & HEATING-DEALERS

Ott's ---------- LI 3-6961
Ott's 727 State
Santa Barbara-Woodlnd 2-7671

Furnaces—Repairing & Cleaning

Furtado Sheet Metal Shop
Orcutt Rd-LI 3-5578

Furniture Dealers—New

Ah Louis Store
Teak & Rattan Furniture
800 Palm ---------- LI 3-4332

ART MESQUIT COMPLETE HOME FURNISHINGS

FINEST QUALITY SELECTIONS AVAILABLE IN COMPLETE HOME FURNISHINGS
Installations of Armstrong Linoleum
Large Stock Broadloom Carpet Rolls
Plastic Drainboards – Window Shades
Venetian Blinds – Mattresses
Bridge & Branch(AG) ---------- HU 9-2116

Atascadero Sleep Shop
6103 El Camino Rl ---------- Atascdro 1524

BOB'S FURNITURE
8505 El Camino Rl ---------- Atascdro 5

CARLTON FURNITURE CO
6085 El Camino Rl-Atascdro 374
(See Advertisement Page 70)

(Continued Next Page)

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.

Furniture Dealers—New—(Cont'd)

Charley's Trading Post
Hwy No 1 Grovr Cty-HU 9-2274

DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera ---------- LI 3-5814
(See Advertisement This Page)

HEATON'S
803-13th ---------- PasoRobls 890
(See Advertisement Page 68)

Howard's New & Used Furniture
Mallagh Nipomo ---------- WA 9-3203
Kirklen's 770 Higuera ---------- LI 3-9518

McMAHAN FURNITURE CO
885 Marsh-LI 3-3953

Ocean View Furniture Co
2200 Hwy 1(MB)-SP 2-6287

PISMO FURNITURE STORE
661 Dolliver(PB)-PR 3-2462
(See Advertisement Page 70)

RILEYS FURNITURE
2211 S Broad-LI 3-0674
(See Advertisement Page 70)

SHERWOOD CARPETS

CARPETING
DRAPERIES — UPHOLSTERING
Residential — Commercial
Sales — Installations
FREE ESTIMATES
Orcutt Av ---------- LI 3-2817

STEFFAN'S CARPET CITY

CARPETS
DRAPERIES
UPHOLSTERING
OFFICE FURNITURE
FREE ESTIMATES
930 Grand Av(AG) ---------- HU 9-4114

(Continued Next Page)

The Yellow Pages save you time.

TRUSSLER'S
FURNITURE & ACCESSORIES
SINCE 1894

"The Heart of the Home Is Its Furniture"

MODERN - EARLY AMERICAN & TRADITIONAL FURNITURE

- CARPETING • LINOLEUM
- TILE • DRAPERIES • BEDDING

BABY FURNITURE DEPT.
INTERIOR DECORATOR CONSULTATION
EASY TERMS • OPEN WED EVE'S

FURNITURE STORE
1301 Park — PASO ROBLES 126
ACCESSORIES STORE
724 - 13th — PASO ROBLES 887

Davidson's *furniture*
Provincial
Modern
Contemporary

DRAPES - CARPETING - LINOLEUM
FORMICA - AWNINGS
Convenient Budget Terms
LI 3-5814
669 HIGUERA — *Established 1931* — SAN LUIS OBISPO

NEW FURNITURE
"WHERE OVERHEAD IS LOW"
"For a Better Buy – See Yours & My"
EVERYTHING FOR THE HOME
BABY FURNITURE
SEALY MATTRESSES
MOHAWK CARPETS — CHESTS
LAMP SHADES — SMALL APPLIANCES
WE GIVE S & H GREEN STAMPS
Credit Terms Arranged
See Us for Better Buys!
LI 3-7245

Yours and My
FURNITURE STORE
SINCE 1927
1127 BROAD ST. — SAN LUIS OBISPO

Complete HOME FURNISHINGS

FURNITURE • APPLIANCES • CARPETS • TV
KROEHLER — MOHAWK — O'KEEFE & MERRITT RANGES — MODERN & MAPLE
WEDGEWOOD — WESTINGHOUSE
ENGLANDER — ADMIRAL

Weatherby's
COMPLETE HOME FURNISHINGS SINCE 1921

"GUARANTEED LOWER PRICES"

ARROYO GRANDE
995 GRAND AVE.
CALL
HU 9-2697
OPEN 'TIL 6 P.M.

SANTA MARIA
720 W. MAIN ST.
CALL
WAlnut 5-8514
OPEN FRI. NITES 'TIL 9



Rileys Furniture
2211 South Broad Street
OWNED AND OPERATED BY RILEYS DEPARTMENT STORE



Featuring:
FINE FURNITURE
CARPETS — DRAPES
ACCESSORIES
LAMPS — BEDDING

ALL PURPOSE FLEXIBLE CHARGE ACCOUNTS

SAN LUIS OBISPO
LI 3-0674
FREE DELIVERY IN S.L.O. CITY

CARLTON FURNITURE CO.
— ATASCADERO —
WAYNE TALBOT & DALLAS HENREKIN, Owners
Selections of
THE FINEST QUALITY HOME FURNISHINGS IN THE AREA, INCLUDING APPLIANCES, BEDDING, FLOOR COVERINGS, VERTICAL & VENETIAN BLINDS
PERSONAL SHOPPING SERVICE — PROMPT COURTEOUS SERVICE
FREE DELIVERY — EASY PARKING — CONVENIENT TERMS
FOR FURTHER INFORMATION
6085 El Camino Real **ATASCADERO 374** Atascadero
STORE HOURS 9 A.M. TO 6 P.M.

PISMO FURNITURE STORE
Complete Line of Home Furnishings & Appliances
SIMMONS HIDE-A-BED BEAUTYREST
MATTRESSES — BABY FURNITURE
WE GIVE S & H GREEN STAMPS
"FREE DELIVERY S.L.O. CO."



PR 3-2462
661 DOLLIVER PISMO BEACH

Howard's
NEW & USED FURNITURE
LARGE STOCK OF
• Furniture
• Ranges
• Refrigerators
• Lamps
• Linoleum



"If It's For The Home We Have It"
WA 9-3203
LOCATED IN NIPOMO

FURNITURE
"Mostly Used"
WEDDELL'S
MERCANTILE
LI 3-9255
BUY - SELL - TRADE
1115 BROAD ST.
SAN LUIS OBISPO

Furniture Dealers—New—(Cont'd)

TRUSSLER'S FURNITURE STORE
1301 Park --------------PasoRobls 126
(See Advertisement Page 69)
WEATHERBY'S FURNITURE
995 Grand Av(AG)-----------HU 9-2697
(See Advertisement Page 69)
Woolworth F W Co 778 Higuera---LI 3-5820
Yours & My Furniture Store
1127 Broad-LI 3-7245
(See Advertisement Page 69)
ZEGAR'S FINE FURNITURE
971 Higuera-LI 3-6034
(See Advertisement Page 68)

Furniture Dealers—Used

Arroyo Second Hand Store
113 E Branch(AG)-HU 9-4111
Art Mesquit Complete Home Furnishings
Bridge & Branch(AG)-HU 9-2116
BARGAIN SHOP
CASH FOR YOUR FURNITURE
BY THE PIECE OR ROOMFUL
USED & NEW
FURNITURE & APPLIANCES
BUY — SELL — TRADE
FREE DELIVERY IN S.L.O. CO.
661 Dolliver(PB) ---------PR 3-2462
BOB'S FURNITURE
8505 El Camino Rl-----------Atascdro 5
CHARLEY'S TRADING POST
WE BUY — SELL
AND TRADE
PRACTICALLY ANYTHING
OPEN SUNDAYS
Hwy No 1 Grovr Cty-------HU 9-2274
FENNY'S F & G EXCHANGE
8501 El Camino Rl-Atascdro 1065

NEARLY NEW FURNITURE
NEW - USED
ABUSED
LI 3-3125
1302 OSOS
SAN LUIS OBISPO

IN GROVER CITY
FURNITURE
New & Used
APPLIANCES
&
TELEVISION
S&H Green Stamps
MEEKS
ELECTRIC & FURNITURE
HU 9-3371
1055 GRAND AVE.

Furniture Dealers—Used—(Cont'd)

GEORGE'S SECOND HAND STORE
IN MORRO BAY
NEW & USED
FURNITURE & APPLIANCES
We Buy — Sell — Trade
HIGHEST PRICES PAID
781-6th(MB) ------------SP 2-3541
Grover City Auction
Hwy No 1 Grover City-HU 9-3312
HOWARD'S NEW & USED FURNITURE
Mallagh Nipomo -----------WA 9-3203
(See Advertisement This Page)
JOE'S PLACE
WE BUY — SELL
OR TRADE
Anything That Doesn't Eat
582 Higuera -------------LI 3-0532
McMahan Furniture Co 855 Marsh-LI 3-3953
Meeks Electric & Furniture
1055 Grand Av Grovr Cty------HU 9-3371
(See Advertisement This Page)
NEARLY NEW FURNITURE
1302 Osos-LI 3-3125
(See Advertisement This Page)
Paso Robles Swap Shop
2712 Spring-Paso Robls 270
RIGHETTI'S SECOND HAND STORE
"EVERYTHING USED"
FURNITURE — ANTIQUES
USED
PLUMBING SUPPLIES
PIPE
ASSORTED NICK-NACKS
S Hwy -----------------LI 3-6290
Weddell's Mercantile 1115 Broad--LI 3-9255
(See Advertisement This Page)

Furniture Mfrs

Stinchfield's Paso Robles Upholstery
1348 Railroad ----------PasoRobls 1535

Furniture Repairing & Refinishing

FORD'S REFINISHING
ANTIQUES — PIANOS
FURNITURE — APPLIANCES
ALL WORK GUARANTEED
1702A Betteravia Rd
Snta Maria ----------WAlnt 5-6030
If no answer call-----WAlnt 5-7208
Henry's Upholstery 572 Islay-----LI 3-2734
Paramount Upholstering Co
1218 Carmel ---------------LI 3-0649

Furniture—Unfinished

Paso Robles Swap Shop
2712 Spring-PasoRobls 270

Furniture Upholstering—See Upholsterers

Games & Game Supplies

Leon's Toy Shop 659 Higuera-----LI 3-5039

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the YELLOW PAGES? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

Garages

See also Automobile Repairing & Service

Baxter W A & Sons
691 Price(PB)-PR 3-4466
Boyer & Sons Garage & Service
Shandn-PasoRobls 78-R-1
C & S Service 414 Traffic Wy(AG)-HU 9-2456
CACCIA'S GARAGE 740 D(MB)--SP 2-4621
Cameron's Brake & Wheel Alignment
3011 Spring-PasoRobls 170
CHOLAME GARAGE
Cholame-PasoRobls 102-R-2
Cook's Garage
160 Tallyho Rd(AG)-HU 9-2575
GARMS' GARAGE
Portable Crankshaft Grinding
Hwy No 1(MB)--------------SP 2-8630
Gene's Garage
Main & Bridge Cambria-WA 7-4668
Hanson Brothers Pioneer Garage
13th & Spring-PasoRobls 169
HYSEN-JOHNSON FORD INC
1101 Monterey-LI 3-6422
John's Automotive Service
S El Camino Rl-Atascdro 300
Layman's Garage
50 Ocean Av Cayucs-WY 5-3658
Levy A & Zentner J Co 101 Hwy---LI 3-1189
Los Osos Valley Garage Los Osos Rd-LI 3-3073
Nipomo Garage & Wrecking Yard
Old Hwy 101 Nipomo--------WA 9-8981
Ocean View Garage
937 Main(MB)-SP 2-6392
O'CONNOR J E BUICK
Buick & Opel Dlrs
565 Higuera ---------------LI 3-8676
PAUL'S GARAGE & AUTO MACHINE SHOP Nipomo & Monterey------LI 3-8291
Rademacher Bros Garage
539 Marsh-LI 3-4457
Roy Dildine's Service
6th & Main--------------Templtn 2901
SAN LUIS TRUCK SERVICE GARAGE
TRUCK REPAIRS
AND
MAINTENANCE
Heavy Equipment Diesel Repairs
24-HOUR SERVICE
Old 101 Hwy--------------LI 3-4134
Shandon Garage Shandon ---PsoRobls 53-R-1
SMITH MEL CHEVROLET
1039 Monterey-LI 3-3221
Standard Motors & Equipment Co
1701 Monterey-LI 3-1700
Williams Service 101 Hwy--SntaMrgrta 5351
Woodland Garage
Hwy No 1 Cambria-WA 7-4678

Garbage Collection

See also Rubbish Hauling

Atascadero Garbage Co
7253 El Camino Rl------Atascdro 294-W
CAYUCOS-BAYWOOD GARBAGE CO
24-9th Cayucs -------------WY 5-3884
Morro Bay Garbage Service
61-7th(MB)-SP 2-8230
NIPOMO GARBAGE DISPOSAL SERVICE
Burton Av Nipomo-----------WA 9-3246
PASO ROBLES WASTE DISPOSAL
Victor Gomer-Melvin J Wolf-Owners
707-13th -----------PasoRobls 714-J
PETERSEN DISPOSAL SERVICE
Servicing
AVILA BEACH — SUNSET PALISADES
SHELL BEACH — PISMO BEACH
GROVER CITY — OCEANO
HALCYON
For Information Call
(PB) -----------------PR 3-4445
or (AG) --------------HU 9-4546
Petersen Disposal Service--------HU 9-4546
Petersen Disposal Service
From telephones served by the following exchanges
Arroyo Grande
(No Intercity Charge)
Ask Operator for-Enterprise 12571

A color extension telephone adds beauty and comfort to your home.

Garbage Collection—(Cont'd)

SAN LUIS GARBAGE CO
SERVING
THE CITY OF SAN LUIS OBISPO
GARBAGE REMOVED
EXTRA RUBBISH & TRASH HAULING
Mailing Address P.O. Box 299
San Luis Garbage Co. Dump
Edna Rd — Hours 7 A.M.-6 P.M.
970 Monterey -----------LI 3-0875
TRI CITY DISPOSAL SERVICE
In Arroyo Grande
116 E Branch(AG)------------HU 9-3534

Garbage Disposal Equipment—Household

GENERAL ELECTRIC DISPOSALL—
SALES & SERVICE DEALERS
CAMPBELL'S REFRIGERATION
532 Higuera ------------LI 3-6800

Garden Equipment & Supplies—Renting

George's Equipment Rentals
Old Hwy 101 South-LI 3-1436
Whitey's Tool & Equipment Rental
139 N 6th Grovr Cty---------HU 9-4321

Garden Equipment & Supplies—Retail

ALBERS FEED & FARM SUPPLY
M E and Simplicity Garden Tractors
S Hwy ------------------Atascdro 193
Atascadero Hardware
We Give S & H Green Stamps
5980 Traffic Wy-----------Atascdro 133
Atascadero Garden Tractors & Equipment
14205 San Antonio Rd-----Atascdro 1528
Bay Nursery & Florist
426-6th(MB)-SP 2-8852
EMERALD DISTRS
Whsle Sprinklers & Plastic Pipe
Hwy 101 South at
Spence Rd Salins-HArisn 2-9026
FARMERS ALLIANCE BUS ASSOC
IN PASO ROBLES
COMPLETE LINE OF
GARDEN TOOLS AND
SUPPLIES
SEEDS — SPRAYS — FERTILIZERS
10th & Riverside Av----PasoRobls 311
Forden's Hardware 857 Monterey-LI 3-1090
Home & Garden Supply
1433 Grand Av Grovr Cty-----HU 9-5821
Karleskint's Florist & Nursery
1422 Monterey-LI 3-1535
Loomis E C & Son
415 E Branch(AG)-HU 9-5514
Loomis E C & Son 65½ Higuera---LI 3-8410
MADSEN HARDWARE & PLUMBING
116 W Branch(AG)-HU 9-2758
SCOTTS LAWN CARE PRODUCTS—
HEATON'S 803-13th ----PasoRobls 890

Garden Furniture Dealers

HOME & GARDEN SUPPLY
1433 Grand Av Grovr Cty-----HU 9-5821
Trussler's Furniture Store
1301 Park --------------PasoRobls 126

Garden Spraying

See Exterminating; Tree Service

Garments

See Women's Wearing Apparel Headings

Gas Appliances—Household

See Specific Kinds, such as: Furnaces—Heating; Garbage Disposal Equipment Hdgs; Heaters; Ranges & Stoves Hdgs; Water Heaters Hdgs

An extension telephone is a step-saver in any home.

Gas Companies

Southern Counties Gas Co
612-12th ---------------PasoRobles 500
610 Dolliver(PB) -------------PR 3-4756
Commercial Office 883 Marsh---LI 3-7300
From telephones served by the following exchanges
Arroyo Grande — Nipomo
Atascadero — Pismo Beach
Cayucos — Santa Margarita
Morro Bay — Templeton
(No Inter-City Charge)
Ask Operator for-Entrprise 10206
Operating Dept Broad----------LI 3-9079
For Service in Arroyo Grande-Atascadero Cayucs-Nipmo-Morro Bay-Santa Margarita and Templeton-Please Refer to Alphabetical Sections for These Communities

Gas Equipment

San Luis Butane Distributors
3980 N Hwy-Atascdro 151

Gas Equipment—Servicing

San Luis Butane Distributors
3980 N Hwy-Atascdro 151

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.

Gas—Liquefied Petroleum

Barrett Buck Propane Gas
231 Santa Lucia Av Baywd Prk-LI 3-6360
Garden City Gas Service
Hwy 1(MB) --------------SP 2-6836
GRAND JUNCTION PROPANE SUPPLY
PROPANE GAS
TANKS — BOUGHT & SOLD
Valves — Regulators — Connections
Plumber Pots — Burners — Torches
SALES & SERVICE
¼ Mile So. of Pismo Beach
P.O. Box 214
Hwy No 1(PB)------------PR 3-2104
Mission Vangas 2801 Spring---PasoRobls 343
One-O-One Propane Service
Longbranch Av Grovr Cty------HU 9-4151
Peterson & Treece Propane Service
8950 El Camino Rl---------Atascdro 1041
(See Advertisement Page 72)
PETROLANE
A Complete Gas Service for
Farm - Home - Factory
LP-Gas Carburetion for Engines
Weed Burning - Oil Well Service
Complete Fork Lift Service
Tanks - For Rent or Lease
Leading Household Gas Appliances
Ask About Our Budget Plan



"WHERE TO BUY IT"
PETROLANE GAS SERVICE
1653 N Broadway
Santa Maria ---------Walnut 5-5019
PETROLANE GAS SERVICE INC
Hwy 1(MB) -------------SP 2-6836
Petrolane Gas Service Inc
Hwy 1(MB)-SP 2-6836
(See Advertisement This Page)
(Continued Next Page)

Prospects ready to buy use the YELLOW PAGES to find "Where to buy it."

PETROLANE
BUTANE PROPANE
LIQUIFIED PETROLEUM GAS



YOU'LL LIKE OUR PROMPT, COURTEOUS SERVICE



FOR • HOME • FARM • COMMERCIAL • OIL WELL SERVICE • PUMPING UNITS
LEASED **TANKS** SOLD
GAS — LIQUIFIED PETROLEUM
L.P. GAS CARBURETION CHANGEOVERS FOR FARM TRACTORS AND TRUCKS



Ask About Our Flame Cultivation & Weed Control Equipment (L. P. Gas Flaming Does the Job Quicker & Easier At Less Cost
AMERICA'S LEADING GAS APPLIANCES
O'KEEFE & MERRITT & HARDWICK GAS RANGES
WHIRLPOOL — REFRIGERATORS — RANGES — DRYERS
COMBINATIONS — GENERAL WATER HEATERS
PAYNE FURNACES — DEARBORN & COLEMAN HEATERS

Petrolane Gas Service Inc.
(Garden City Div.)
PHONES
MORRO BAY **SP 2-6836** | SANTA MARIA **WAlnut 5-5019**
★ ASK ABOUT PETROLANES BUDGET PLAN ★



Gas–Liquefied Petroleum–(Cont'd)

SAN LUIS BUTANE DISTRIBUTORS
3980 N Hwy-Atascdro 151
(See Advertisement This Page)

SUBURBAN GAS SERVICE OF CAYUCOS
Ocean Av Cayucs-WY 5-3625
(See Advertisement This Page)

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.

Gas–Liquefied Petroleum–(Cont'd)

VANGAS

BUTANE
PROPANE
VAN GAS
FARM - HOME - INDUSTRY

"FOR SERVICE CALL"

PASO ROBLES

MISSION VANGAS
2801 Spring-PasoRobls 343

TAFT

TEJON VANGAS
101 Main Taft-ROgr 5-2204

VANGAS MISSION
2801 Spring-PasoRobls 343
(See Advertisement This Page)

Gasoline & Oil Marketers & Distrs

General Petroleum Corp
5th & Pine-PsoRobls 252

MOHAWK PETROLEUM PRODUCTS

YOU CAN'T BUY A BETTER GASOLINE AT ANY PRICE — SO WHY PAY MORE?
MOHAWK GASOLINE

"WHERE TO BUY IT"
DISTRIBUTORS
Rountree Oil Distributing Co
100 Traffic Wy(AG)-HU 9-2051

NORWALK CO THE
Office 1088 Higuera------------LI 3-4468
Bulk Plant S Hwy---------------LI 3-1643

Norwalk Gasoline Co
9th & Salinas-PasoRobls 1313

RICHFIELD OIL CORP Orcutt Rd-LI 3-1262

Richfield Oil Corp 6th & Pine--PasoRobls 418

SEASIDE OIL CO Main--------Templtn 2161

Seaside Oil Co Old 101 Hwy------LI 3-3524

Sebastian Oil Distributing
220 Mason(AG)-HU 9-5638

Shell Oil Co Distr
1196 Foothill Bl---------------LI 3-3414

SHELL OIL DISTR
5th & Riverside Av-PasoRobles 375
If no answer call---------PasoRobles 1409

Signal Oil Co 1262 Murray Av----LI 3-8118

SIGNAL OIL CO
1446 Spring-PsoRobls 176-W

(Continued Next Page)

Unless you wait for the steady **hummmmming** sound of the dial tone, the equipment cannot put through your call. Please wait for the dial tone before you start to dial.

Gasoline & Oil Marketers & Distrs–(Cont'd)

Standard Oil Company of California Western Operations Inc Estero Bay(MB)
Office ----------------------SP 2-2611
Division Foreman -------------SP 2-8316
Gauger's Office --------------SP 2-8349
Loading Supervisor -----------SP 2-8301
Sales Plants
Atascadero Traffic Wy -----Atascdro 38-J
Cambria -------------------WA 7-4511
San Luis Obispo Hathway Av---LI 3-1022
Paso Robles 26th--------PasoRobles 852

Texaco Inc 610 Pine----------PasoRobls 355

Texaco Inc 100 Stenner----------LI 3-3545

Tide Water Associated Oil Co
26th-PsoRobls 911-W

Tidewater Oil Co Orcutt Rd-------LI 3-2336

Union Oil Company of Calif
26th-PasoRobls 658

Wasson J & M Co Vachell Ln-----LI 3-6709

WILSHIRE OIL PRODUCTS—
DISTRIBUTORS
JONES OIL CO
352 N E 3d Visalia----REdwd 2-0268

Generators–Electric

Fred's Auto-Electric Parts & Service
See Our Ad Auto Electrical Service
1511 Monterey -------------LI 3-3821

Whitey's Tool & Equipment Rental
139 N 6th Grovr Cty---------HU 9-4321

Gift Shops

Ah Louis Store 800 Palm---------LI 3-4332

Alberts' Florist 1116 Morro------LI 3-0567

Arroyo Grande Flower Shop
102 N Halcyon(AG)-HU 9-2834

Cabrillo Florist 6th & Morro(MB)-SP 2-6331

Ceramic Shop The 607-22d----PasoRobls 588

ELIZABETH ANN FLOWER & GIFT SHOP
724-14th-PasoRobls 122

Fear Albert E
Fear's Sparkling Gifts
Hwy 1 Cambria--------------WA 7-4243

HILL'S STATIONERY STORE
DISTINCTIVE GIFTS
OF
GLASS – PAPER – METAL
GIFTS FOR ALL OCCASIONS
You Are Welcome to Come in and Browse Around At Any Time
1127 Chorro --------------LI 3-1950

J & M Original Ceramic Shop
7536 N Hwy 1 Cambria-WA 7-4750

Karleskint's Florist & Nursery
1422 Monterey-LI 3-1535

Mervilyn's Flower Shop
827-13th-PasoRobls 656

An extension telephone saves time and steps—doubles the usefulness of your present telephone.

Gift Shops–(Cont'd)

Morro Bay Photo Shop
435-5th(MB)-SP 2-3351

Murphy's Gift Shop
Main Cambria-WA 7-4230

Point Motel Toro Point(MB)-----SP 2-6601

Rileys Dept Store 1144 Chorro----LI 3-1421

Trussler's Furniture Accessories
724-13th-PasoRobls 887

Union Hardware 1126 Chorro-----LI 3-8130

Wilsons Flower Shop 1210 Higuera-LI 3-3714

Glace Fruits

See Confectioners Headings; also Fruits & Vegetables Headings

Glass–Auto, Plate, Window, Etc

Booth Bros Body & Paint Shop
1121 Higuera-LI 3-5545

BUCKLE'S BODY WORKS
Complete
AUTO GLASS REPAIR
INSURANCE
WORK & ESTIMATES
OUR SPECIALTY
1509 Spring ---------Paso Robles 767

Buckle's Body Works
1509 Spring ------------PasoRobls 767
(See Advertisement This Page)

Cline's Auto Body Shop 640 Marsh-LI 3-2824
(See Advertisement Page 74)

Coast Glass 1930 Hwy No 1(MB)--SP 2-7370

Cox's Body Shop
165 N 6th Grovr Cty---------HU 9-5292

FOWLER GLASS SHOP
Auto – Plate – Window Glass
MIRRORS – FURNITURE TOPS
Free Estimates
11th & Park----------PasoRobles 186

FULLER W P & CO 698 Higuera--LI 3-0835
(See Advertisement Page 74)

GROVER CITY GLASS SHOP
AUTO – PLATE – WINDOW
LOUVERS – MIRRORS
New Safe Fiberglas Shower Doors
PICTURE WINDOWS FOR OLD & NEW HOMES
1004 Rockaway Av
Grover City ------------HU 9-2894

HAMMOCK CHAS CABINET SHOP
Windows-Table Tops-Mirrors-Blocks
Hwy ----------------------Atascdro 177

MORRO BAY GLASS & SASH CO INC
1560 Hwy No 1(MB)---------SP 2-5277
(See Advertisement This Page)

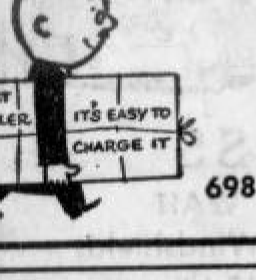
(Continued Next Page)

IT'S FULLER FOR GLASS

PHONE LI 3-0835

MIRRORS – TABLE TOPS

COMPLETE INSTALLATION SERVICE



W. P. FULLER & CO.

698 HIGUERA ST. SAN LUIS OBISPO

NATIONAL AUTO GLASS CO.

of SAN LUIS OBISPO

- FREE PICK-UP AND DELIVERY
- CUSTOMER WAITING ROOM

Customer Satisfaction and Safety Guaranteed

- MIRRORS • TABLE TOPS

Auto Glass Installed While-U-Wait



LI 3-2370

107 South St. at Higuera

GLASS

EVERYTHING IN GLASS
LOUVRE LEADER
JALOUSIE WINDOWS
ALUMINUM SLIDING DOORS & WINDOWS
AUTO GLASS INSTALLED – WHILE-U-WAIT
ESTIMATES GLADLY GIVEN

CALL PASO ROBLES 469
If No Answer Call Paso Robles 1237-J

PASO ROBLES GLASS SHOP
609-22d

AUTO GLASS

FAST SERVICE
INSURANCE WORK
1236 MONTEREY
SAN LUIS OBISPO

LI 3-6213

WESTSIDE AUTO PARTS CO.

AUTO GLASS

INSURANCE WORK
SAFETY GLASS INSTALLED FOR ALL MAKES & MODELS
Boat & Canvas Work

CLINE'S AUTO BODY SHOP
Established 1934
Phone LI 3-2824
640 MARSH SAN LUIS OBISPO

To Locate an

AUTHORIZED SALES and SERVICE DEALER

When you are interested in locating the local authorized dealer of a nationally-advertised product or service

Look in the *Classified* TELEPHONE SECTION

Glass–Auto, Plate, Window, Etc–(Cont'd)

NATIONAL AUTO GLASS CO
107 South ----------------LI 3-2370
(See Advertisement This Page)
PASO ROBLES GLASS SHOP
609-22d-PasoRobls 469
(See Advertisement This Page)

PITTSBURGH GLASS PRODUCTS
Plate Glass, TWINDOW®
Wall & Door Mirrors
Furniture Tops
PENNVERNON® Window Glass
CARRARA® Structural Glass
DUPLATE® & SOLEX® Safety
HERCULITE ® Doors
PITTCO® Store Front Metal

"WHERE TO BUY THEM"

DISTRIBUTORS
Fuller W P Co 698 Higuera----LI 3-0835

DEALERS
Grover City Glass Shop
1004 Rockaway Av
Grovr Cty-HU 9-2894
Morro Bay Glass & Sash Co Inc
1560 Hwy No 1(MB)------SP 2-5277
Paso Robles Glass Shop
609-22d-PasoRobls 469

San Luis Glass & Window Co
1313 Carmel ---------------LI 3-3446
(See Advertisement Page 73)
WESTSIDE AUTO PARTS CO
1236 Monterey-LI 3-6213
(See Advertisement This Page)

Glass Fibre Materials

HOOVER W A SALES & SERVICE
9550 El Camino Rl----------Atascdro 42
Huntress Fibreglas Products
1950 El Camino Rl---------Atascdro 1560

Glaziers

Fowler Glass Shop
11th & Park-------------PasoRobls 186

Golf Courses–Private

SAN LUIS OBISPO COUNTRY CLUB
Golf Shop Edna Rd-------------LI 3-3400
Maintenance Shop Edna Rd------LI 3-8891

Golf Courses–Public

ATASCADERO GOLF COURSE
GREEN FEES
MONTHLY TICKETS
LADIES' RATES
MEN'S RATES
FAMILY RATES
Night Practice Range Open Tues. – Thurs.
PRO AVAILABLE FOR INSTRUCTION
Hwy ----------------Atascadero 46

San Luis Obispo County Morro Bay Golf
Club (MB) ------------------SP 2-3181

Golf Practice Ranges

Atascadero Golf Course
Open-Tues-Thurs
Hwy ----------------------Atascdro 46

Government Offices–City

See Alphabetical Directory Under "Name of City"

Government Offices–County

See Alphabetical Directory Under "San Luis Obispo County of"

Government Offices–Federal

See Alphabetical Directory Under "U S Government"

Government Offices–State

See Alphabetical Directory Under "Calif State of"

Grading

See Contractors–Paving; Excavating Contractors

Grain Dealers

Calif Milling Corp
1212 Railroad-PsoRobls 161
CONTINENTAL GRAIN CO
Hwy 99 Bkrsfld------------EXprt 9-5557
Cousins Jas I 822-13th -----PasoRobls 1820
DeChaine Bob Insurance & Grain Dealer
1220 Park-PasoRobls 1702
FARMERS ALLIANCE BUS ASSOC
10th & Riverside Av-PsoRobls 115
Pelton Ray W
1225 Riverside Av-PasoRobls 214

Gravel–See Sand & Gravel

Greases

SAN LUIS TALLOW COMPANY
WE SOLICIT
RESTAURANT SURPLUS
GREASE
FATS – OILS – BONES
Clark Field --------------LI 3-8660

Greeting Cards–Retail

Bickell's Stationery Store
Hallmark Greeting Cards
807-12th ----------------PsoRobls 882
HILL'S STATIONERY STORE
Exclusive Lines
HALLMARK – NORCROSS
RUSTCRAFT
32 Feet of Card Racks for Your Selection
You Are Welcome to Come In and Browse Around Our Store
1127 Chorro --------------LI 3-1950
Morro Bay Stationery
425-5th(MB)-SP 2-6506

Grinding Service–See Sharpening Service

For speed and accuracy on your dial calls, listen first for the dial tone. Dial each letter and digit carefully, drawing the dial all the way to the finger stop. Lift your finger each time to let the dial return to position naturally.

Grocers–Retail

A & M Grocery
1328 Grand Av Grovr Cty-HU 9-2357
Anderson's Market 13th & Trouville Av
Grovr Cty-HU 9-2726
Angello Carl
15th & Ocean Av Oceano-HU 9-5925
Atascadero Market
5850 El Camino Real-Atascadero 89
Avila Grocery
Harold Martin-Proprietor
Avila Beach ----------------LI 3-0425
Bennett's Grocery
122 Branch(AG)-HU 9-2698
Bud's Dollar Market
796 Foothill Bl-LI 3-1078
Butler's Grocery
W B Butler-Prop-Hrs 7:45 AM-6 PM
1415 Beach ----------------LI 3-4532
Cayucos Market
4th & Ocean Av Cayucs-------WY 5-3929
Chuck's Liquor Store
1827 Pacific Bl Oceano-------HU 9-9984
Cody's Market 313 Higuera------LI 3-2228
Commercial Co The
303 E Branch(AG)-HU 9-2421
Corellas Grocery
Tefft & Freewy Nipomo-------WA 9-8983
Corner Grocery
Open 8:00 AM to 7:00 PM
7025 Morro Rd -----------Atascdro 714
Cummins Country Store
591 Cypress(PB)-PR 3-2561
Dauth-Leisy Foods 530-12th --PsoRobls 256
Del Mar Grocery
2198 Hwy No 1 Morro Del Mar-SP 2-8184
Del Monte Grocery
301 SntaBarbara Av-LI 3-5637
DOLLAR MARKET
Bud Poulsen-Owner
796 Foothill Bl--------------LI 3-1078
Donohue & Sons Grocery
2548 Spring-PasoRobls 360
Don's Market 2044 Spring------PasoRobls 6
Ellsworth's Market 496 N Broad---LI 3-3443
ERICH'S MARKET
We Barbecue Chickens
Open Daily 9:00 AM-10:00 PM
2631 Spring ------------PasoRobls 579
Ford's Market
See Our Ad Under Markets
861 Dolliver(PB) ------------PR 3-2068

FOX'S GROCERY STORE
CY & JO FOX – Owners
We Give S & H Green Stamps
DELIVERY SERVICE
OPEN 7 A.M. - 7 P.M. DAILY
SUNS. 7:30 - 4 P.M.
Hwy No 1 Cambria--------WA 7-4442

Frank's Grocery 845 Main(MB)---SP 2-8180
Garden Farms Store
101 Hwy -------------SntaMrgrta 2901
GATLIN SHELL SERVICE STN
1707 Front Oceano-HU 9-3981
George's Foothill Market
399 Foothill Bl-LI 3-4445
Ghezzi's Store Ocean Av Cayucs--WY 5-3811
GLEN OAKS GROCERY
Open Daily 8 AM to 7 PM
Eaglet -----------------Atascdro 1202
Goodman's Grocery
Old Hwy 101 Nipomo---------WA 9-3224
Grand Avenue Market
618 Grand Av(AG)----------HU 9-4424
GROVE GROCERY
Open Every Day 7 AM to 9 PM
El Camino Rl------------Atascdro 974
HALPIN'S FOOD MART
5th & Main(MB)-SP 2-2921
Handy Corner Grocery
P F Hansen-Owner
Edna Rd ------------------LI 3-2058

HAWTHORNE MARKET
QUALITY – PRICE – SELECTION
GROCERIES – MEAT – POULTRY
Frozen Foods – Fresh Vegetables
Meat Cut & Wrapped for Home Freezers
BEER & WINE
OPEN 9 - 9 DAILY – CLOSED SUN.
FREE PARKING
2161 Broad ------------LI 3-5832

Advertise here—it pays.

Grocers–Retail–(Cont'd)

Hearn's Market
Jack & Lily May Davis-Owners
Open on Sun from 10:30 to 1:00
201 E Branch(AG)-----------HU 9-5549
Hi-Way Market 2105 Spring--PasoRobles 313
K & M Mkt 2927 Spring-----PsoRobls 1024

KELLY BROS MARKET
QUALITY
GROCERIES – MEATS – POULTRY
FRESH PRODUCE – FROZEN FOODS
BEER & WINE
BARBECUED CHICKEN & MEATS
Open 8 A.M. to 7 P.M. Daily
8725 S El Camino Rl---Atascadero 377

Kirk's Spirits & Sports Shop
106 Branch(AG)-HU 9-2759
Log Cabin Market
400 Traffic Wy(AG)-HU 9-5922
Los Osos Valley Market
Los Osos Valley Rd-LI 3-5692
Lucas F D Old Hwy 101 Nipomo--WA 9-3257
Lucky's Market 2140 S Broad----LI 3-9776
Margarita Mercantile Co
2304 G -------------SntaMrgrta 5111
Martin's Market Shandn --PasoRobls 1667-J
Maury's Market 700 Marsh------LI 3-8174
McKay P G Paso Robles Beach
Cayucs-WY 5-3222
Monterey Market 1601 Monterey--LI 3-1934
Montgomery's Store
1909 Pacific Bl Oceano-HU 9-2892
Mor-Mac's Food Center
5th & E(MB)-SP 2-4511
MORRO BAY GROCERY
307-5th(MB) --------------SP 2-2531
MORRO STRAND MARKET
Open Daily 7 AM-8 PM
Hwy 1 Cayucs---------------WY 5-3686
MUNSON'S MARKET
Open Every Day 7:30 AM to 9 PM
2360 Hwy 1(MB)------------SP 2-9987
Muzio David 870 Monterey-------LI 3-0800
New Park Grocery 1401 Osos-----LI 3-7538
Nipomo Grocery
Old Hwy 101 Nipomo----------WA 9-3656
NISHI'S MARKET
Open 8-7-7 Days A Week
1150 Grand Av Grovr Cty-----HU 9-3641
Northside Market 84 Santa Rosa---LI 3-6532
Orcutt's Market 835-12th ---PasoRobles 180
P I MARKET INC
See Our Ad Under Markets
238 Ocean Vw Av(PB)--------PR 3-4465
Park Grocery 701-5th(MB) ------SP 2-7362
Pennington's Grocery Hwy -SntaMrgrta 5781
Petersen's General Merchandise-Templtn 2001
Peterson's Drive In Liquor Store
See Our Ad Under Liquor Stores
545 Spring -------------PasoRobls 522
Pioneer Drive-In Market
Morro & Marsh-LI 3-5742
Pocket Book Grocery
294 N 4th Grovr Cty-HU 9-2804
Pope's Grocery Creston ----PasoRobls 66-R-3
Purity Store Broad & Marsh-----LI 3-9855
Rauch's Grocery
Open Daily & Sunday 8:30-8:30
Creston Rd ------------PasoRobls 1240
Santa Rosa Market
Complete One-Stop Market
798 Santa Rosa ------------LI 3-5513
Sauer's Market 848 Monterey-----LI 3-2164
Sebastian's Store
Drugs-Meats-Liquors-Fishing Tackle
Souvenirs-Gifts-Greeting Cards
Sn Simn ------------------WA 7-4217
Shandon Grocery Shandon -PasoRobls 53-J-1
Shell Beach Market
763 Shell Bch Rd Shell Bch----PR 3-2135
Silva J Market 420 High---------LI 3-8501
Silva's Grocery 2630 S Broad-----LI 3-9933
Soto's Market Main Cambria----WA 7-4411
Stop & Shop Market 1253 Shell Beach Rd
Shell Beach-PR 3-4708
Thompson's Grocery 1638 Osos----LI 3-7448

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

Grocers–Retail–(Cont'd)

THREE CORNER GROCERY
1609 Johnson Av-LI 3-4123
Tony's Food Center
110 E Branch(AG)-HU 9-5926

TUTTLE'S CALIF PARK GROCERY
COMPLETE ONE STOP MARKET
MEAT – GROCERIES – FRESH VEGETABLES
BEER & WINE
CHICKEN & MEATS BARBECUED
MEAT WRAPPED FOR HOME FREEZERS
OPEN 8 - 7 DAILY
FREE PARKING
390 California Bl----------LI 3-0923

U-Save Market
951 Grand Av Grovr Cty-HU 9-9994
Westway Market 447 Higuera-----LI 3-3046
(See Advertisement This Page)
Wilbert's Service Stn & Grocery
Hwy Cambria-WA 7-4237
WILLIAM'S BROS MARKET
We Give S & H Green Stamps
1069 Grand Av(AG)---------HU 9-3845
Wilson's Grocery
Open 8 AM to 10 PM Daily & Sunday
2121 Broad ----------------LI 3-7584

Grocers–Whsle

ADLER WHOLESALE CO
1301 Carmel-LI 3-4541
Rand Halpin Co
228 Santa Barbara Av-LI 3-7622
Smart & Final Iris Co
305 Higuera-LI 3-1217

NAIL POLISH FOR METAL

To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

Guns

Anderson Arthur E Gun Shop
Los Osos ------------------LI 3-3240
Eck-Sports
See Our Ad for Eckel V W Ranch
See Canyon ---------------LI 3-9633
Eckel V W Ranch See Canyon-----LI 3-9633
(See Advertisement This Page)
Grisanti Hardware
6110 El Camino Rl-Atascdro 580
LUNDGREN ERIC
9705 El Camino Rl-Atascdro 1383

RALPH'S TV REPAIR & GUN SHOP
Foreign Ammo & Hand Loaded Ammo
Reloading Supplies – Sports Stocks
SHOOTERS' SUPPLIES
Special Low Prices on Used Guns
RIFLES – PISTOLS – SHOTGUNS
New – Used & Antique
We Buy Sell & Trade
3825 Main Cambria-------WA 7-4223

SMITH'S S S TRADING POST
Edna Rd-LI 3-1716
Storni's Guns & Sporting Goods
1039 Chorro ---------------LI 3-1613
Walker Vic Gun Shop
953 Atlantic Av Grovr Cty-HU 9-3231

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.

WESTWAY MARKET



FRIENDLY SERVICE
EASY PARKING
HOURS 9 A.M. TO 9 P.M.
SUNDAYS INCLUDED
OPEN UNTIL 10 P.M.
SATURDAY NIGHT



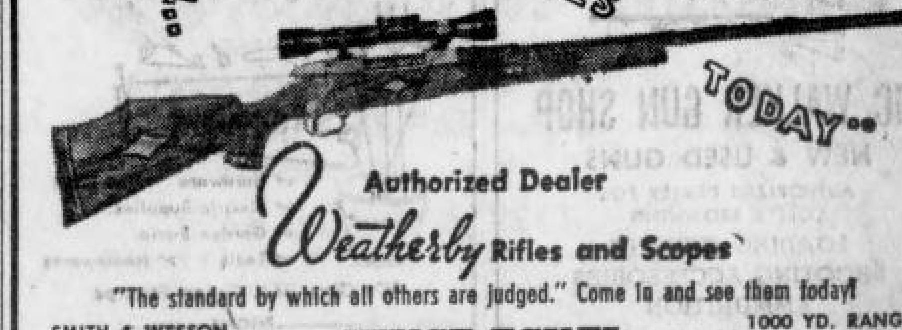
Owned by BILL MATHISON & JOHN CARSCADEN

LI 3-3046

447 HIGUERA ST. SAN LUIS OBISPO

"TOMORROW'S RIFLES TODAY"

ECKEL RANCH
IN SEE CANYON NEAR SAN LUIS OBISPO



Authorized Dealer
Weatherby Rifles and Scopes
"The standard by which all others are judged." Come in and see them today!

SMITH & WESSON
BAUSCH & LOMB
RUGER
R.C.B.S.
SIERRA

VINCE ECKEL
LI 3-9633

1000 YD. RANGE
BY APPOINTMENT
ONLY–
ANY HOUR

Gunsmiths

ANDERSON ARTHUR E GUN SHOP
GENERAL GUNSMITHING
NEW & USED
GUNS
RE-LOADING SUPPLIES
We Can Load Most Foreign Shells
Parts Made for Old Guns
1100 Los Olivos
Los Osos ---------------LI 3-3240

BORAH'S SPORTSMAN'S STORE
719 Higuera ---------------LI 3-6514
Lundgren Eric
9705 El Camino Rl-Atascdro 1383
STORNI'S GUNS & SPORTING GOODS 1039 Chorro-----------LI 3-1613
Walker Vic Gun Shop
953 Atlantic Av Grovr Cty-HU 9-3231
(See Advertisement This Page)

Gutters & Downspouts

Strong's Sheet Metal
964 Las Tunas Av(MB)-------SP 2-8750

Gymnasiums

Amer Health Studio & Silhouette
441 Marsh -----------------LI 3-7800
Silhouette Figure-Form 441 Marsh-LI 3-7800

Gypsum

Hodgson's Building Materials
Edna Rd -------------------LI 3-6252

SUPERIOR GYPSUM CO
Albert Chanley
MILLED & SCREENED GYPSUM
PASO ROBLES 96-R-11
BITTER WATER MILL
Phone Bakersfield FAirview 2-7522
Choice Valley -----PasoRobls 96-R-11

Haberdashery

See Men's Clothing & Furnishings Hdgs

Hair Goods—Retail

Charles & Duff Hair Goods
327-14th Oakland-TWinoks 3-1165

Hairdressers—See Beauty Shops

Halls & Auditoriums

Paso Robles Civic Auditorium
10th & Park-PsoRobls 1537

It's good business to keep your firm name, services and commodities listed and advertised in the YELLOW PAGES.



VIC WALKER GUN SHOP
NEW & USED GUNS
AUTHORIZED DEALER FOR
COLT & BROWNING
LOADING SUPPLIES
SHOOTING ACCESSORIES
AMMUNITION
Phone HU 9-3231
Open Sundays - Closed Wednesdays
958 ATLANTIC AVE. GROVER CITY

Hand Bags—Retail

Burkhardt's Shoes
955 Grand Av(AG)-HU 9-5421
Charles Shoes 867 Higuera--------LI 3-4054
Fisher's Brad Shoe Store
845 Higuera-LI 3-2646
Pen-Ren Bootery 860 Higuera-----LI 3-1646

Handicraft Supplies

Homecraft Hobby Shop
5895 Traffic Wy-Atascdro 247-R
Martin's Hobby Shop
1321 Spring ----------PasoRobls 1796-J
Marv's Hobby Shop 735 Marsh----LI 3-3942

Good party-line neighbors make sure the line is clear before they dial . . . when using a dial telephone. Good party-line neighbors get better party-line service.

Hardware—Retail

ATASCADERO HARDWARE
We Give S & H Green Stamps
5980 Traffic Wy-----------Atascdro 133
Atascadero Lumber Co
5305 Traffic Wy-Atascdro 661
BAYWOOD PARK HARDWARE
309-2d Baywd Prk-LI 3-2876
CAYUCOS HARDWARE
Hwy Cayucs-WY 5-3242
Coast Hardware & Equipment
Cable-Rope-Chain-Bolts
200 Higuera ---------------LI 3-0602
COOPERATIVE FARMERS SUPPLY CO INC 14th & Pine-------PasoRobls 344
FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102
(See Advertisement This Page)
Forden's Hardware 857 Monterey--LI 3-1090
(See Advertisement This Page)
Grand Av Hardware
620 Grand Av(AG)-HU 9-5052
(See Advertisement This Page)

Hardware—Retail—(Cont'd)

GRISANTI HARDWARE
General Hardware — Electrical Supplies
Sporting Goods — Gun Repairs
Reloading Equip. & Tools
FINE OLD COLONY PAINTS
Plumbing Supplies — Builders' Hardware
In Atascadero Hotel Block
6110 El Camino Real---Atascadero 580

HAYWARD LUMBER CO
COMPLETE BUILDERS HARDWARE
Schlage Locks — Stanley Hdwr. & Tools
S & H GREEN STAMPS
10th & Pine----------PasoRobles 820
5th & E(MB)-------------SP 2-2291
From telephones served from the
Cambria Cayucos San Luis Obispo
Exchanges only (No Inter-City Charge)
Ask Operator for-ENtrprise 1-1406

HEATON'S
803-13th -------------PasoRobls 890
(See Advertisement This Page)
Hewitt H -----------------Templtn 2361
Huston R L Co S Hwy---------PasoRobls 690
Ladwig Farm & Home Supply
1619 Osos-LI 3-3442
Madsen Hardware & Plumbing
116 W Branch(AG)-HU 9-2758
(See Advertisement This Page)
MARTIN'S MARKET
Shandn ---------------PasoRobls 1667-J
MINER'S HARDWARE
1036 Grand Av Grovr Cty-----HU 9-2931
Morro Bay Hardware Store
375-5th(MB)-SP 2-2941
Oceano Hardware
1757 Pacific Bl Oceano-------HU 9-3416
(See Advertisement This Page)

(Continued Next Page)

Make the YELLOW PAGES your buying guide—it can save you time and effort.

FORDEN'S- BUILDERS' HARDWARE
Since 1940



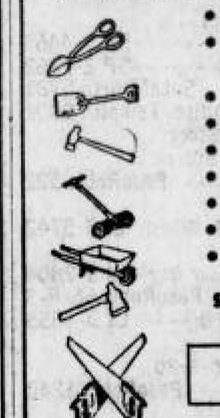
- Fireplace and Barbecue Equipment
- Electric Tools
- Garden Supplies
- Household Utensils
- Glassware — Dinnerware, Etc.
- Bathroom Fixtures

COMPLETE LINE
MISCELLANEOUS HARDWARE ITEMS
SHERWIN-WILLIAMS PAINTS — PAINTERS' SUPPLIES
LI 3-1090
857 MONTEREY SAN LUIS OBISPO

HARDWARE
- Builders Hardware
- Plumbing Supplies
- Electrical Equipment
- Paint
- Housewares
- Tools
- Garden Supplies
- Wire Fence
- Rope & Chain
- Sporting Goods

LI 3-7102
FARMER'S HARDWARE & EQUIP. CO.
581 Higuera San Luis Obispo

OCEANO
Hardware



- HARDWARE
- SHERWIN WILLIAMS PAINTS
- PLUMBING SUPPLIES
- PIPE FITTINGS
- ELECTRIC SUPPLIES
- HOUSEWARES
- GARDEN SUPPLIES
- WATER HEATERS
- LINOLEUM
- TOOLS

WE GIVE
S & H GREEN STAMPS
OPEN SUNDAYS
CALL
HU 9-3416
OCEANO

UNION HARDWARE
EASY BUDGET TERMS
FREE GIFT WRAPPING & DELIVERY
EVERYTHING IN GIFTS
- FINE CHINA — GLASSWARE
- CROCKERY & DINNERWARE
- CASE CUTLERY & COOKING UTENSILS
- HOUSEHOLD ELECTRICAL APPLIANCES
- DELTA SAWS & POWER TOOLS
- SPORTING GOODS & GARDEN SUPPLIES
- PLUMBING SUPPLIES & PIPE FITTINGS
- DYNAMITE & EXPLOSIVES
- FULLER PAINTS

Phone LI 3-8130
1126 CHORRO SAN LUIS OBISPO

- IN ARROYO GRANDE -
MADSEN
HARDWARE & PLUMBING



- Hardware
- Paint
- Electric Supplies
- Garden Equip
- Tools
- Housewares

We Give S&H Green Stamps
PHONE
HU 9-2758
116 W. Branch Arroyo Grande

— IN ARROYO GRANDE —
GRAND AV
HARDWARE
- Sherwin-Williams Paints
- Garden Equip. & Supplies
- Sporting Goods
- Household Supplies
- Tools
- Wallpaper
- Gifts

We Give S & H Green Stamps
PHONE
HU 9-5052
620 Grand Ave. Arroyo Grande

Heaton's
803-13th PASO ROBLES
SINCE 1886
- BUILDERS' HARDWARE
- GENERAL HARDWARE
- PAINT
- GARDEN TOOLS
- FERTILIZERS
- APPLIANCES
- POWER MOWERS
- TOOLS

Phone PASO ROBLES 890

Hardware—Retail—(Cont'd)

PACIFIC COAST LUMBER CO OF CALIF
BUILDERS' HARDWARE
OVERHEAD GARAGE DOORS
CEMENT — STUCCO — PLASTERS
ROOFING MATERIALS
424 Santa Barbara Av------LI 3-2191

Park Hardware & Sporting Goods Store
730-5th(MB)-SP 2-8296
PASO ROBLES MERCANTILE CO
839-12th ----------------PsoRobls 340
Hardware Dept 839-12th-----PsoRobls 342
Poston Hardware Cambria ------WA 7-4650
SAN MIGUEL MERCANTILE & VARIETY Sn Migl--------HOmstd 7-3390
Union Hardware 1126 Chorro-----LI 3-8130
(See Advertisement Page 76)

Hardware—Whsle & Mfrs

Craver Earl H Wholesale Electric & Hardware 1223 M Fresno----ADms 3-0462
Wilco Supply
383-40th Oaklnd-OLympc 2-8522

Hatcheries—Poultry

Arbor Acres Farm
Breeder Ranch
County Rd Nipomo-----------WA 9-3930
Arbor Acres Farm 174 Higuera----LI 3-7811
Black's Hatchery Riverside Av--PasoRobls 881
Grover City Hatchery
213 S 16th Grovr Cty-HU 9-2358
KIMBER FARMS INC
White Leghorn Baby Chicks
Traffic Wy --------------Atascdro 763
McKeens' Hatchery 1270 Laurel Ln-LI 3-6500
North's Hatchery Inc 174 Higuera--LI 3-3023
Pine Ridge Ranch & Turkey Hatchery
Parkhill Rd-SntaMrgrta 5231

SUNSHINE TURKEY HATCHERY
BROAD BREASTED BRONZE
BELTSVILLE WHITE
POULTS & EGGS
Special
Temperature Controlled Trucks
Will Deliver Your Order Promptly
LOCATED IN SACRAMENTO
2535-5th Sacto -------GIlbrt 3-1424

Hats—Renovators

CITY CLEANERS
CLEANING & BLOCKING
All Types Mens Hats
OLD RIBBONS REPLACED
EXCELLENT WORK
MODERATE PRICES
Corner of Broad & Higuera
709 Higuera --------------LI 3-3105

Hay—Retail

St Jude Investment Co
Keys Valley Ranch-PasoRobls 29-J-3

Health Food Products—Retail

Covell Health Food 1135 Garden--LI 3-8648
(See Advertisement This Page)

FENNY'S F & G EXCHANGE
ATASCADERO — PASO ROBLES
HEALTH FOODS
El Molino — Loma Linda — Wey-Rite
VITAMINS — MINERALS
DIABETIC — ALLERGY
LOW CALORIE — SALT FREE
8501 El Camino Rl----Atascadero 1065

HALCYON HEALTH FOODS S Temple & Halcyon Rd Halcyon-HU 9-2432
Margo & Larry's Health Foods
1120 Morro-LI 3-1127
(See Advertisement This Page)

Health Service

San Luis Obispo County Health Dept
406 Spring-PasoRobls 601

Hearing Aids

Acousticon Williams Co
1029 Chorro ---------------LI 3-6632
(See Advertisement This Page)
Beltone Hearing Service
1118 Garden ---------------LI 3-4645
(See Advertisement This Page)

BELTONE QUALITY HEARING GLASSES
Beltone
Enable you to hear with BOTH ears. No button in ear. No cord. Nothing to hide in hair or clothes. Tiny, colorless tube carries sound to ear. We also carry conventional Beltone Hearing Aids. Free hearing analysis and demonstration. No obligation.
"WHERE TO BUY THEM"
BELTONE HEARING SERVICE
Norman I Schuldt
Certified Hearing Aid Audiologist
1118 Garden --------------LI 3-4645

HEARING AID AUDIOLOGIST—
BELTONE HEARING SERVICE
1118 Garden -------------LI 3-4645

MAICO SANTA BARBARA HEARING CENTER
SEE THE BEAUTIFUL NEW FACE
FLATTERING HEARING GLASSES
AND TINY BEHIND THE EAR AIDS
BY MAICO
Hearing Test Without Obligation
In Your Home or Our Office
20 E Canon Perdido
Santa Barbara ----WOodlnd 5-6988

ZENITH HEARING AIDS
ZENITH THE ROYALTY OF HEARING
Enjoyed by more people than any other aid in the world. Highest quality, sensibly priced transistor models include eyeglass type and a tiny aid worn entirely at the ear. By makers of Zenith TV, radios. 10-DAY MONEY-BACK GUARANTEE.
"WHERE TO BUY THEM"
ECONOMY DRUG CO
796 Higuera-LI 3-7656
Grover City Pharmacy
9th & Grand Av Grovr Cty-HU 9-2457
ACCESSORY DEALERS
Hi-Way Drug Store
1217 Spring-PasoRobles 152

Heaters

See also Furnaces—Heating
DAY & NIGHT PANEL RAYS—
McKELVEY'S HENRY B PLUMBING & HEATING
5570 El Camino Rl-Atascdro 394
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

Heaters—Water

See Water Heaters Headings

Heating Contractors

See Contractors—Heating & Ventilating

Would you like to build sales . . . attract new customers . . . encourage old customers to come back again? Advertise in the YELLOW PAGES . . . it pays! The YELLOW PAGES will tell your sales story to people who are ready to buy!

MARGO & LARRY'S
HEALTH FOODS
JUICE BAR & LUNCHES
NATURAL VITAMINS
& NATURAL FOODS
For
GOOD NUTRITION
Including
- DIABETICS
- DIETETICS
- ALLERGY

SALT FREE DIETS
SOYA, WHOLE GRAIN BAKERY PRODUCTS
Mail Orders Invited
PHONE
LI 3-1127
1120 MORRO, SAN LUIS OBISPO

COVELL
HEALTH FOOD
NATURAL FOODS & VITAMINS
S & H
GREEN STAMPS
Green Stamps
ALLERGY
DIETETICS
DIABETICS
Salt Free Diets
LI 3-8648
1135 GARDEN SAN LUIS OBISPO

Beltone
HEARING AIDS





if HEARING is your problem
Beltone is your answer

Phone, come in or write for FREE demonstration, hearing test or book. No obligation.
CALL
LI 3-4645
If No Answer Call LI 3-2697

"IT'S BETTER TO BUY A BELTONE THAN WISH YOU HAD"
BELTONE HEARING SERVICE
NORMAN I. SCHULDT — CERTIFIED HEARING AID AUDIOLOGIST
1118 GARDEN ST. SAN LUIS OBISPO
F. J. SCHULDT DISTRIBUTOR — SANTA BARBARA

Acousticon WILLIAMS
First in Electrical Hearing Aids Since 1902
EYEGLASS HEARING AIDS
BEHIND-THE-EAR AIDS
CONVENTIONAL AIDS
FREE HEARING TEST
HOUSE CALLS FOR SHUT-INS & HANDICAPPED
Special Terms to Pensioners & Children
LI 3-6632
If No Answer Call LI 3-2932



- CORDS
- BATTERIES
- ACCESSORIES
- REPAIRS

BANK TERMS
1029 CHORRO SAN LUIS OBISPO

Heating Equipment

See also Boiler Hdgs; Furnaces Hdgs; Heaters; Etc

AMERICAN-STANDARD HOT WATER HEATING

Modern residential and commercial heating equipment for hot water and steam systems — boilers, baseboard panels, convectors, radiators, conversion burners and water heaters.

"FOR INFORMATION CALL"

WHOLESALE DISTRIBUTORS

WESTERN PLUMBING SUPPLY CO LTD 45 N Main Salins---HArisn 4-2501

RETAILERS

Better Plumbing Co 673 Higuera ------------LI 3-5938
McBride Sheet Metal Works Old Hwy 101------------LI 3-5000

BETTER PLUMBING CO 673 Higuera-LI 3-5938

COLEMAN AUTOMATIC HEATING

America's ONLY BONDED LINE of quality homeheatingequipment. Heats more homes than any other make! $500 Warranty Bond backs every Coleman wall heater, floor furnace, space heater, water heater, central heating and air conditioning unit.

"WHERE TO BUY IT"

DEALERS

BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av-----PasoRobls 1117
McBRIDE SHEET METAL WORKS Old Hwy 101------------LI 3-5000
SAN LUIS BUTANE DISTRIBUTORS 3980 N Hwy----------Atascdro 151
Shultz Robt Hwy No 1(MB)---SP 2-8488

Hooper Sheet Metal 666 Upham---LI 3-6359

IRON FIREMAN BOILERS

Automatic boiler units with built-in Iron Fireman oil burner or Iron Fireman radiant gas burner. Fully automatic Syncrostat day-night controls. 'Phone for free heating survey.

"WHERE TO BUY IT"

Smee's Plumbing & Heating Shop 2959 S Broad-LI 3-0860

IRON FIREMAN SELECTEMP HEATING

IRON FIREMAN SelecTemp

THERMOSTAT IN EVERY ROOM. Continuous flow of filtered warm air keeps each room at exact temperature desired, without affecting other rooms. No electric wiring. No over-heating. Saves fuel. For old or new homes and buildings.

"WHERE TO BUY IT"

Smee's Plumbing & Heating Shop 2959 S Broad-LI 3-0860

Herbs

Wu H M 972 Santa Rosa---------LI 3-7731

Hides

SAN LUIS TALLOW COMPANY Clark Field-LI 3-8660

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

High Fidelity & Stereophonic Sound Equipment

ALLEN'S SOUND CENTER

ALL LEADING BRANDS OF HIGH FIDELITY COMPONENTS
At Advertised Net Prices
VISIT OUR SOUND DEMONSTRATION ROOM
771 Higuera -------------LI 3-2047

Atascadero TV & Radio 5915 El Camino Rl-Atascdro 676-J
Daniels & Bovee 710 Higuera-----LI 3-6102
HARBOR SUPPLY CO 475-5th(MB)-SP 2-2821
Hicks Radio & Television Shop 5915 Entrada Av-Atascdro 793
LONG E E PIANO CO Hi-Fi Radios-Phonographs & Records 777 Marsh ----------------LI 3-1245
MAGNAVOX STEREOPHONIC HIGH FIDELITY— HEATON'S 803-13th ----PasoRobls 890

RENTON MUSIC STORE

GRUNDIG
HI-FI — STEREO — TAPES
HOFFMAN TV & HI-FI
PIANOS & ORGANS
Everything in Music
5993 Traffic Wy -----Atascadero 664

Roy's TV Den 1311 Park-----PasoRobls 1390

High Fidelity & Stereophonic Sound Equipment–Repairing & Parts

ACE TV & RADIO SERVICE

HIGH FIDELITY
Sales & Service
SEPARATE COMPONENTS OR COMPLETE SOUND SYSTEMS
1095 Grand Av Grover Cty--HU 9-2501
If no answer call-------HU 9-2679

ED'S TV SERVICE Sales & Service 933 Main(MB) -------------SP 2-8569
MOBILE ELECTRONICS SERVICE 1740 Fredericks -----------LI 3-4255
(See Advertisement This Page)

Please distinguish between the letter "O" and the numeral "0" when dialing. Be sure to bring your finger all the way around to the finger stop for each letter or digit and then release the dial without forcing or retarding its return.

HI-FI
SALES & REPAIRS
Complete Service for
TV - RADIO - HI-FI STEREO-PHONOGRAPHS
Guaranteed Service
CALL LI 3-4255
Mobile
ELECTRONICS SERVICE
SAN LUIS OBISPO

Hobby & Model Construction Supplies

Dick & Bob's Hobby Shop 907-12th ------------PasoRobls 1226-J
HALL'S SPORTING GOODS 1326 Park -------------PasoRobls 470
Homecraft Hobby Shop 5895 Traffic Wy-Atascdro 247-R
Lane's Ceramic Studio 583 Dana---LI 3-2713

MARTIN'S HOBBY SHOP

HOBBIES & CRAFTS FOR THE ENTIRE FAMILY
WOODFIBRE FLOWERS SUPPLIES
PLASTIC & MOLDS
1321 Spring -------PasoRobls 1796-J

Marv's Hobby Shop 735 Marsh----LI 3-3942

MORRO MOSAICS

MOSAICS
ALL NECESSARY MATERIALS
ADVICE–DESIGNS–INSTRUCTIONS
Venetian Glass — Mexican Tile & Others — Frames
800-5th(MB) ------------SP 2-8759

Hoisting & Rigging Service

Dalzell Rigging Co 1150-6th Brkly-LAnscpe 5-7625

Homes

Columbine Rest Home 4555 Del Rio Rd-Atascdro 620
Della's Home for the Retired 1020 Pine-PasoRobls 1026

Good party-line neighbors remember to space their calls.

PASO ROBLES Nursing Home
GENERAL NURSING CARE
Registered Nurse – 24-Hour Care
Pleasant Surroundings
State Hospital Licensed
Open Patio — Sun Porch — Television
Excellent Food — Special Diets
Private Rooms or 2-3-4-Bed Wards
DAILY – MONTHLY RATES
Paso Robles 1170
321-12th . PASO ROBLES

ATASCADERO
SHADY OAKS REST HOME



• HOME FOR THE AGED
• AMBULATORY CASES
• PLEASANT HOME-LIKE ATMOSPHERE
• SPEAKER SYSTEMS IN ALL ROOMS
• EXPERT 24-HOUR CARE
• UNLIMITED VISITING HOURS
ATASCADERO 441
4650 Traffic Way Atascadero

Homes–(Cont'd)

DOELLSTEDT REST HOME

EXCELLENT FOOD
Beautiful Surroundings & Climate
LOVING CARE
24-HOUR NURSING CARE
6 Miles South Atascadero on Old Hwy 101
Rt 1 Box 890
S Hwy ------------Atascadero 721-J

HAZEL'S GUEST HOUSE

HOME FOR AGED AND AMBULATORY PEOPLE
EXCELLENT FOOD WITH EXTRA CARE FOR SPECIAL DIETS
PRIVATE ROOMS OR WARDS
WEEKLY – MONTHLY RATES
TV AVAILABLE
997-10th Baywood Park----LI 3-6150

Paso Boarding Home A Home for the Aged 945 Spring -----------PasoRobls 1346
PASO ROBLES NURSING HOME 321-12th -------------PasoRobls 1170
(See Advertisement This Page)

SCOTT'S FAIR OAKS CONVALESCENT HOME

CHRONIC CASES
AGED — BED PATIENTS
MODERN — QUIET
24-HOUR NURSING CARE
SPACIOUS GROUNDS
UNSURPASSED CLIMATE
222 Elm(AG) ------------HU 9-5468

SHADY OAKS REST HOME 4650 Traffic Wy----------Atascdro 441
(See Advertisement This Page)

STAFFORD'S REST HOME

YOUR HOME FOR QUIET RESTFUL LIVING
FOR RETIRED PEOPLE
THE BEST OF CARE
24-HOUR ATTENTION
HOME COOKED MEALS
Pleasant Climate & Surroundings
7205 San Gregorio Rd-Atascadero 658-J

TABELL'S SAN LUIS REST HOME

PLEASANT SURROUNDINGS
COOL AND QUIET
AMBULATORY CASES ONLY
24-Hour Nursing Care
LICENSED BY COUNTY
Member St. Assn. Rest Home Operators
1034 Islay --------------LI 3-3908

WILLOWS REST HOME

PERSONALIZED 24-HR. CARE FOR SENIOR CITIZENS
OWNED & OPERATED BY HOSPITAL TRAINED PERSONNEL
BEST OF FOOD
BEAUTIFUL SURROUNDINGS
HOMELIKE ATMOSPHERE
5755 Dolores Av----Atascadero 844-M

Horse Training

Laurellinda Training Ranch Edna Rd -----------------LI 3-7155

Horseshoers

Barrett L A N River Rd----PasoRobls 1098-J

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

Hospital Equipment & Supplies

JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES 356 Santa Rosa-------------LI 3-2626
(See Advertisement This Page)

Hospitals

ATASCADERO GENERAL HOSPITAL Visit Hrs-2 PM to 4 PM-7 PM-8 PM Magnolia Av ------------Atascdro 1000
ATASCADERO STATE HOSPITAL Med Director R S Rood MD 101 Hwy South-----------Atascdro 600
FRENCH CLINIC & HOSPITAL
Clinic 1170 Marsh------------LI 3-7070
If no answer call--------------LI 3-8185
Hospital 1170 Marsh----------LI 3-7070
If no answer call--------------LI 3-8185
Pharmacy 1170 Marsh----------LI 3-7070
Physical Therapy 1205 Higuera--LI 3-7070
Mountain View Hospital 1530 Marsh-LI 3-7085
If no answer call--------------LI 3-8185
MOUNTAIN VIEW HOSPITAL 1530 Marsh ----------------LI 3-7085
If no answer call-------------LI 3-8185

PASO ROBLES NURSING HOME

STATE HOSPITAL LICENSED
GENERAL NURSING CARE
REGISTERED NURSE
PLEASANT SURROUNDINGS
See Our Display Ad — Homes
321-12th ----------Paso Robles 1170

PASO ROBLES WAR MEMORIAL DISTRICT HOSPITAL Visiting Hours-2 to 4 PM & 7 to 8 PM 15th ------------------PasoRobls 1200
San Luis Obispo County Casa Loma Sanatorium Johnson Av---------LI 3-2712
San Luis Obispo County General Hospital Visiting Hrs 2 to 4 PM & 7 to 8 PM Johnson Av ----------------LI 3-1500

SCOTT'S FAIR OAKS CONVALESCENT HOME

CHRONIC CASES
AGED — BED PATIENTS
MODERN — QUIET
24-HOUR NURSING CARE
SPACIOUS GROUNDS
UNSURPASSED CLIMATE
222 Elm(AG) ------------HU 9-5468

Sierra Vista Hospital 1026 Murray Av-------------LI 3-6550

Hot Springs

See also Resorts

Hidden Valley Hot Springs Inc Avila Rd-LI 3-0523

Hotel Equipment & Supplies

Model Linen Supply 34 South-----LI 3-2150

Hotels

ANDERSON HOTEL & GRILL

Coffee Shop
Cocktail Lounge
Banquet Facilities
ALL ROOMS WITH BATH
MODERATE RATES
955 Monterey ------------LI 3-0900

B & V Autel Hwy No 1 Cayucs----WY 5-3536
Cambria Pines Lodge 50 Modern Units-Dining & Cocktails Cambria -------------------WA 7-4200
Camozzi Hotel Cambria ---------WA 7-4449
Carlton Hotel 6005 El Camino Rl----------Atascdro 500
Clifton Motel 125 Spring-----PasoRobls 1140
COLONIAL HOTEL F G Anderson-Owner 103 Santa Barbara Av---------LI 3-9982
Coronado Motel 2400 Spring--PasoRobls 955

The Yellow Pages save you time.

Hotels–(Cont'd)

Dollar Hotel The 1317 Spring---PsoRobls 102
EDGEWATER MOTEL 280 Wadsworth(PB)-PR 3-2233
Farmhouse Motel 425 Spring--PasoRobls 933
FREMONT HOTEL Kitchenettes-Daily-Weekly Rates Permanent Guests Welcome 979 Osos -----------------LI 3-3453
GRANADA HOTEL Chas Babcock-Mgr Ample Parking Space 1128 Morro ----------------LI 3-9943
Grandview Motel 2074 Monterey--LI 3-8700
HI-WAY HOTEL 916-13th----PsoRobls 521
Hoosier Motel 2223 Spring-PasoRobls 991-M
Hotel Carlton 6005 El Camino Rl---------Atascdro 500
(See Advertisement This Page)
Hotel Holst 1227 Spring------PasoRobls 149
Hotel Obispo Agnes M Hughes-Owner 1025 Court -----------------LI 3-7640
HOTEL SAN LUIS Rita Haywood-Proprietress 697 Higuera ----------------LI 3-9926
Hotel Wineman 849 Higuera------LI 3-7465
I X L HOTEL Completely Air Cooled C A Tingley-Owner 740-14th -------------PasoRobls 269
MARSHALL HOTEL Daily & Weekly Rates 874 Higuera ----------------LI 3-5853
Martin's Court 320 Ocean View Av(PB) PR 3-4610
Melody Ranch Motel 939 Spring-PasoRobls 458
Motel Pismo 1851 Price(PB)-----PR 3-9965
Oak Gardens Motel 3111 Spring-PasoRobls 1903
Palomar Motel 1601 Shell Beach Rd Shell Bch-PR 3-2404
Park Hotel Weekly & Monthly Rates 1815 Osos ----------------LI 3-9814
Parkway Hotel Weekly and Monthly Rates 1238 Spring ------------PasoRobls 372
Paso Robles Hot Springs Hotel & Health Baths 1308 Spring--PasoRobles 158
(See Advertisement This Page)
PASO ROBLES INN 1103 Spring-PsoRobls 1100
PINES HOTEL & COFFEE SHOP 35 Mi No of San Luis Obispo Hwy 1 Hwy No 1 Cambria----------WA 7-4442
PISMO HOTEL D M Timbrell-Owner 701 Price(PB) -------------PR 3-2214
Ramona Hotel Weekly & Monthly Rates 819-12th -------------PasoRobls 30-J
Ranch Motel 2730 Spring------PasoRobls 17
Reddwood Motel Morro Strand Cayucs-WY 5-3939
Sea Garden Motel 340 Stimson Av(PB)---------PR 3-2216
Suburban Lodge Hwy 101-----PasoRobls 746
Sunset Motel 8th & Market(MB)--SP 2-2111
Sunset View Motel N Hwy No 1 Cambria-WA 7-4455

(Continued Next Page)

Hospital Equipment



WE RENT and SELL
Wheel Chairs — Hospital Beds — Walkers
Crutches — Lamps — Complete Line of Elastic Supports & Surgical Dressings
LI 3-2626
JONES AMBULANCE SERVICE
356 SANTA ROSA



★ ELEVATOR SERVICE
★ TELEPHONE SERVICE IN EVERY ROOM
★ COCKTAIL LOUNGE
★ 108 LOVELY GUEST ROOMS
★ 24-HOUR COFFEE SHOP
★ 3 DINING ROOMS
★ BANQUET FACILITIES

FOR RESERVATIONS

CALL **PASO ROBLES 158**

1308 SPRING PASO ROBLES

***TRADE WINDS* HOTEL**

YEAR ROUND RESORT
PISMO BEACH, CALIF. CENTER OF ENTERTAINMENT MIDWAY



80 ROOMS
STEAM HEAT
REASONABLE RATES
SPECIAL RATE MON THRU WED
FAMILY ACCOMMODATIONS
230 POMEROY AVE.

1 BLK TO FISHING PIER & BEACH
PALM ROOM COCKTAILS
Large Friendly Lobby With TV
Midway Between S. F. & L. A.
PISMO BEACH

CALL **PR 3-4611**

CARLTON HOTEL

• ATTRACTIVE ROOMS
• APARTMENTS
• FAMILY & COMM'L RATES
• COFFEE SHOP
• RESTAURANT
• COCKTAIL LOUNGE

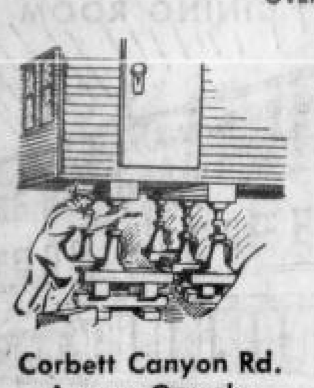
HOTEL RESERVATIONS **ATASCADERO 500**

RESTAURANT BANQUET ROOM **ATASCADERO 510**

El Camino Real & Traffic Way



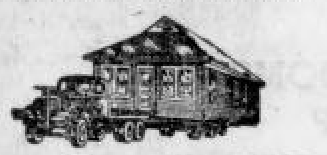
HOUSE MOVING



OVER 30 YEARS EXPERIENCE
• MOVING • SHORING • RAISING
HOUSE WRECKING
FAST – SAFE – DONE RIGHT
MODERN EQUIPMENT
LICENSED BONDED & INSURED
FREE ESTIMATES
YORK & BAKKE HOUSE MOVERS
PHONE
HU 9-5630
If No Answer Call HU 9-4360

Corbett Canyon Rd.
Arroyo Grande

HOUSE MOVING



EXPERIENCED – RELIABLE – INSURED
RAISING – SHORING – WRECKING
No Job Too Large or Too Small
PR 3-4740
142 Montecito Ave. – Shell Beach
If No Answer Call PR 3-2220
317 PALISADES AVE. – SHELL BEACH
Van Ronk & Renshaw

ICE
24 HOUR SERVICE
7 VENDOR LOCATIONS TO SERVE YOU

ARROYO GRANDE
300 BLK. TRAFFIC WAY

AVILA
TOWN PARKING LOT

CAYUCOS
OCEAN AVE.

MORRO BAY
5th & MAIN

PISMO BEACH
PRICE & HOLLISTER STS.

SAN LUIS OBISPO
OSOS & MARSH ST.
AND
AMERICAN REFRIGERATING CO.
MAIN OFC. & PLANT
241 PISMO

JACK DANA
DISTRIBUTOR
LI 3-0785

Foremost golden state

CALIFORNIA'S FAVORITE ICE CREAM

At Your Grocers & Favorite Fountain

LOCALLY MADE & DISTRIBUTED

LI 3-4200
GOLDEN STATE CO., LTD.
570 HIGUERA
SAN LUIS OBISPO



Sno-White Creamery

Open Seven Days A Week
Till 11:30 P.M.
Specialize in
HOMEMADE – HANDPACKED
ICE CREAM TO TAKE OUT
BREAKFAST – LUNCH
& SODA FOUNTAIN
LI 3-1067
888 MONTEREY — SAN LUIS OBISPO

Hotels–(Cont'd)

TRADE-WINDS HOTEL
230 Pomeroy Av(PB)----------PR 3-4611
(See Advertisement Page 79)
Travelodge Paso Robles
2701 Spring-PasoRobls 304
Wigwam Court in Pismo Beach
643 Cypress(PB) -------------PR 3-9950
WINEMAN HOTEL
849 Higuera ----------------LI 3-7465

House Cleaners

SAN LUIS OBISPO JANITORIAL MAINTENANCE CO
2255 Santa Ynez Av-----------LI 3-1737

House Movers

Atascadero House Movers
G R Calkins-Owner
9019 San Gabriel Rd-----Atascdro 914-W

HALL HAROLD
HOUSE MOVING
LICENSED – BONDED – INSURED
FREE ESTIMATES
MODERN EQUIPMENT
& EXPERT WORKMANSHIP
No Job too Large or too Small
P.O. BOX 972 – NIPOMO
Hill Nipomo -------------WA 9-3688

Van Ronk & Renshaw
142 Montecito Av Shell Beach-PR 3-4740
(See Advertisement This Page)
York & Bakke House Movers
Corbett Canyon Rd(AG)--------HU 9-5630
(See Advertisement This Page)

Houses–Prefabricated

See Prefabricated Structures

Ice

AMERICAN REFRIGERATING CO
CRYSTAL CLEAR ICE
Crushed, Bulk or Cubes
TRUCK ICING
ICE PLANT AT 1405 WALKER
Main Office
241 Pismo ----------------LI 3-0785
If no answer call---------LI 3-2689

Oceano Ice Co Oceano -----------HU 9-2288
Paso Robles Ice Service
Free Delivery Service
2906 Spring -------------PasoRobls 233

Ice Cream & Frozen Desserts–Dealers

Arden Farms Co
116 W Branch(AG)-HU 9-2994
DAIRY QUEEN
Sundaes-Sodas-Malts-Shakes-Floats
Banana Splits-Freezes-Dilly-Bars
Pts-Qts-Half Gal-Orders To Go
12 Broad ------------------LI 3-7946
Fair-Oaks Milk Co
1023 Grand Av(AG)-HU 9-5557
Foremost Dairies Inc 570 Higuera-LI 3-4200

FOSTER'S OLD FASHION FREEZE
SUNDAES – MALTS
FLOATS & FREEZES
HAMBURGERS – HOT DOGS
TACOS – PIZZA
Chicken-In-the-Basket
590 Marsh ---------------LI 3-7639

Foster's Old Fashion Freeze
5th & Piney Wy(MB)-SP 2-8373
FOSTER'S OLD FASHIONED FREEZE OF PASO ROBLES
Malts-Shakes-Sundaes
Hamburgers-Hotdogs-Tacos
2524 Spring -------------PasoRobls 98
GOLDEN STATE CO LTD
570 Higuera-LI 3-4200
(See Advertisement This Page)

The Yellow Pages save you time.

Ice Cream & Frozen Desserts–Dealers–(Cont'd)

POLAR FREEZE
SPECIAL ORDERS FILLED
FOR ALL OCCASIONS
HAMBURGERS – TACOS
ICE CREAM
Sherbets & Ice Milk Desserts
Shakes & Sundaes to Go
828 Spring --------PasoRobles 305-R

Sno-White Creamery
888 Monterey-LI 3-1067
(See Advertisement This Page)

Ice Cream & Frozen Desserts–Mfrs & Distrs

ARDEN FARMS DAIRY PRODUCTS
Flavor Fresh
Ice Cream
And
Dairy Products
Arden
"FOR INFORMATION CALL"
ARDEN FARMS CO
Call Collect
116 W Branch(AG)--------HU 9-2994
Hwy 101 South------Templeton 4181
1830 Pine -----------PasoRobls 1946

GOLDEN STATE CO LTD
570 Higuera-LI 3-4200
Golden State Products Distributor
2840 Spring-PasoRobls 110

STOLTEY'S DRIVE-IN & MALT SHOP
WE MAKE OUR
OWN ICE CREAM –
"OUR BEEF BURGERS
MADE US FAMOUS"
Hwy ------------------Atascdro 525

STURGEON VERNON L GOLDEN STATE DISTR 2840 Spring---------PasoRobls 110

Ice Making Machinery

YORK AUTOMATIC ICE MAKER
Complete Ice Service in one unit. **YORK**
Cubes, Icelets or Chips. — Compact — Easy to install, convenient to use for Restaurants — Hotels — Hospitals — Industrial Plants — Dairies — Etc.
"BORG-WARNER RESEARCH & ENGINEERING MAKE IT BETTER"
"WHERE TO BUY IT"
WHOLESALERS
OTT'S
727 State
Santa Barbara ----Woodland 2-7671

Income Tax Matters

See Accountants–Certified Public; Accountants–Public; Attorneys; Bookkeeping Service; Tax Return Preparation

Infants' Garments

See Children's & Infants' Garments Headings

Insecticides–Retail

ALBERS FEED & FARM SUPPLY
S Hwy-Atascdro 193
Bay Nursery & Florist
426-6th(MB) ---------------SP 2-8852
Daylight Gardens 3363 S Broad---LI 3-1833
Livingston Park Nursery
604-30th-PasoRobls 353
Loomis E C & Son
415 E Branch(AG)-HU 9-5514
Loomis E C & Son 65½ Higuera---LI 3-8410
PASO ROBLES SEED & CHEMICAL CO
13th & Riverside Av PasoRobls 1551

Insecticides–Whsle & Mfrs

Castle A L Inc
Veg Seeds-Field Seeds-Pesticides
Fertilizers-Grasses-Clover-Alfalfa
Call Collect
190 Mast --------------MorgnHl 9-4400
Paso Robles Seed & Chemical Co
13th & Riverside Av-PasoRobls 1551

Insulation Materials–Cold & Heat

Builders Market 840-10th --PasoRobls 1600
FLINTKOTE-CANEC INSULATION BOARD
Cane fibre structural insulation - Ceil Dek, Plank, Tile, Building Board, Perforated Tile, Lath, Insulating Sheathing, Roof Insulation. Flame shield surface coating on interior products.
FLINTKOTE
"WHERE TO BUY IT"
DEALERS
BAXTER BUILDING MATERIALS
390 Manhattan Av
Grovr Cty --------------HU 9-2422

KYLE CO
1609 Osos ------------------LI 3-1998
(See Advertisement This Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

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Paso Robles Insurance Agcy
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871 Santa Rosa-------------LI 3-7430
(See Advertisement Page 82)
ATKINSON & HOLLISTER INS
1043 Higuera ---------------LI 3-5411
BACHINO & MORRIS
740 Higuera ----------------LI 3-6887
Beaumont Richard D
Bank of America Bldg----PasoRobls 1110
Bellrose Realty Co
4500 N Hwy 1(MB)-SP 2-3402
If no answer call------------SP 2-5149
Beneficial Life Insurance Agent
104 Santa Ynez---------PasoRobls 1158
BENEFICIAL STANDARD LIFE INSURANCE CO 793 Higuera----LI 3-6176
(See Advertisement Page 82)
BENNETT GORDON
E C Loomis & Son Insurance Agency
General Insurance
405 E Branch(AG)------------HU 9-5594
Boraker Kenneth F 970 Higuera---LI 3-0310
BUSINESS MEN'S ASSURANCE CO
Life-Accident-Health Insurance
J R Hutchison-Spec Representative
2030 Fixlini ----------------LI 3-0627
Cal-Farm Insurance Co
Bank of America Bldg----PasoRobls 1110
Cal-Farm Insurance Co
157 Higuera-LI 3-7971
Chelquist C R Insurance
1010 Morro-LI 3-8579
Conklin Thos H
427 Water Shell Bch----------PR 3-2084
CONKLIN TOM H 1130 Morro----LI 3-4585
(See Advertisement Page 82)
Continental Assurance Co Agent
1327 Marsh ----------------LI 3-7818
COOPER GLADYS V
Fire-Casualty-Auto-Comp-Ins
Ofc & Res
Main Cambria -------------WA 7-4616
COUSINS JAS I 822-13th---PasoRobls 1820
(See Advertisement This Page)
Cousins Robt J 822-13th----PasoRobls 1820
Crampton & McNamara
861 Monterey-LI 3-7177

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(Continued Next Page)

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ATASCADERO
HAZEL LEVERENZ, 3100 El Camino Real, Atascadero 622
WILLIAM C. MORLEY, 7600 El Camino Real, Atascadero 1322
CAMBRIA
O. P. HORNADAY, Main St., WA 7-4620
MORRO BAY
M. V. MORLEY, 501-5th, SP 2-5571
PASO ROBLES
HARRY R. EDWARDS, 1744 Vine, Paso Robles 850-W
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WORKMEN'S COMPENSATION

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Insurance—(Cont'd)

Deis Gene 531-12th --------PasoRobls 1552
EDWARDS HARRY R
Farmers Insurance Group
1744 Vine -----------PasoRobls 850-W
EQUITABLE LIFE ASSURANCE SOCIETY—
VIND HARRY C
960 Santa Rosa-LI 3-3263

Equitable Life Assurance Soc
960 Santa Rosa-LI 3-3263

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Complete INSURANCE Service
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FIDELITY & SURETY
Representing Capital Stock Insurance Companies
1118 Chorro -------------LI 3-0720

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AGENTS

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ROUTZAHN PAUL R
960 Grand Av(AG)--------HU 9-2769

ATASCADERO

FARMERS INSURANCE GROUP
3100 El Camino Rl------Atascdro 622
MORLEY WM C
7600 El Camino Rl-----Atascdro 1322

CAMBRIA

HORNADAY O P
Main Cambria ----------WA 7-4620

MORRO BAY

MORLEY M V
5th & D(MB)------------SP 2-5571

OCEANO

GUITON ROBT
610 Roosevelt Dr Oceano---HU 9-2717

(Continued Next Page)

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- NORTHWESTERN
- NEW HAMPSHIRE
- INDUSTRIAL INDEMNITY

FIRE – AUTO
LIABILITY – MARINE
HEALTH & ACCIDENT
COMMERCIAL
RISK ANALYSIS

BOB NEAL



LI 3-7430

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ACCIDENT – ANNUITIES

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Beneficial
STANDARD LIFE INSURANCE COMPANY

NORMAN GOMES *District Manager*

—PHONE—
LI 3-6176

MON. THRU SAT.
9-12 NOON

793 Higuera St., Rm. 9 – P.O. Box 792 — San Luis Obispo

Insurance—(Cont'd)

FARMERS INSURANCE GROUP—(Cont'd)

AGENTS—(Cont'd)

PASO ROBLES

EDWARDS HARRY R
1744 Vine ---------PasoRobls 850-W

SAN LUIS OBISPO

HESS FRED C
1043 Higuera -----------LI 3-5411

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FARMERS INSURANCE GROUP
For Emergency Calls and After Business Hours call
1033 Santa Barbara St
Santa Barbara ----Woodland 5-5211

Farmers Insurance Group
3100 El Camino Rl--------Atascdro 622
Farmer's Insurance Group
7600 El Camino Rl--------Atascdro 1322
Farmer's Insurance Group
960 Grand Av(AG)-HU 9-2769
Farmers Insurance Group
1043 Higuera -------------LI 3-5411
(See Advertisement Page 81)
Farmers Insurance Group
Main Cambria ------------WA 7-4620
Farmers Insurance Group
610 Roosevelt Dr Oceano-HU 9-2717
Farmer's Insurance Group
1744 Vine -----------PasoRobls 850-W
Farmers Insurance Group
5th & D(MB)-------------SP 2-5571
FARMERS NEW WORLD LIFE INSURANCE CO—
See Farmers Insurance Group
Under This Classification

Filer & Hansen Insurance
General Insurance
1015 Grand Av(AG)----------HU 9-2362
FIRE INSURANCE EXCHANGE—
See Farmers Insurance Group
Under This Classification

Garrity W C Insurance Agcy
774 Marsh-LI 3-8626
GEE REAL ESTATE & INSURANCE AGCY
5945 Traffic Wy----------Atascdro 333
GIST FRED L 1035 Chorro------LI 3-8323
Great Amer Insurance Co
774 Marsh-LI 3-8626
GROVES INSURANCE AGENCIES
830 Wadsworth(PB)--------PR 3-2294
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822-13th-PasoRobls 1820
Roy & Low Insurance
1035 Grand Av(AG)-------HU 9-3589
SWALL RUTH
W E McElroy Solicitor
221 E Branch(AG)--------HU 9-5462
YORK SID INS AGCY
1213 Park-PasoRobls 727

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BACHINO & MORRIS
740 Higuera ------------LI 3-6887
COUSINS JAS I
822-13th-PasoRobls 1820
Roy & Low Insurance
1035 Grand Av(AG)-------HU 9-3589
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1010 Grand Av(AG)----------HU 9-2735
HEARTHSTONE INSURANCE CO OF MASSACHUSETTS
1032 Nipomo --------------LI 3-9343

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REAL ESTATE
G. EARL HENDERSON
HAROLD WILKINS
DALE VAN SAUN
South of Shell Station
6425 El Camino Rl----Atascadero 194
If no answer call-----Atascadero 101

Hier-Johnson Brokerage
5940 El Camino Rl-Atascdro 200

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Northwestern National Fire, Canadian Indemnity, Standard Accident
Superior
1228 Broad --------------LI 3-0663

Keen Agcy The
919 Grand Av Grovr Cty-HU 9-4711

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Established Over 36 Years
Insurance – Real Estate
Notary Public
AUTO
FIRE
LIABILITY
ACCIDENT & HEALTH
WORKMEN'S COMPENSATION
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Our Business Is Service Protection
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816 Price(PB)-----------PR 3-4750

Lovett & Garrity 816 Price(PB)---PR 3-4750
Massachusetts Mutual Life Insurance Co
1831 S Broad LI 3-3057
METROPOLITAN LIFE INSURANCE CO AGENT 304 Foothill Bl -----LI 3-6782
METROPOLITAN LIFE INSURANCE CO AGENT 134 Ramona Dr -----LI 3-9061
MID-CENTURY INSURANCE CO—
See Farmers Insurance Group
Under This Classification

MORLEY M V
5th & D(MB)--------------SP 2-5571
MORLEY WM C
Farmers Insurance Group
7600 El Camino Rl -------Atascdro 1322
Morris G L Bill Real Estate
B Beach-General Insurance
2680 Hwy No 1(MB) -------SP 2-8003

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UNITED STATES FIRE INS. CO.
STANDARD ACCIDENT INS. CO.
FARMERS MUTUAL FIRE ASS'N
1318 Garden ------------LI 3-2539
If no answer call---------LI 3-5800

NEAL BOB
871 Santa Rosa------------LI 3-7430
NELSON WM A 968 Monterey----LI 3-1656
New York Life Insurance Co
964 Chorro ---------------LI 3-2857

Catalog your products and services in these YELLOW PAGES. It costs little to be completely represented here.

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SERVING
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CAMBRIA – CAYUCOS –
MORRO BAY – PARKFIELD
PASO ROBLES – PISMO BEACH
SAN LUIS OBISPO – SAN MIGUEL
SANTA MARGARITA – TEMPLETON
531-12th -----------PasoRobles 1552

NORTHWESTERN MUTUAL LIFE INSURANCE—
VOLLMER ERNEST JR
1307 Chorro ------------LI 3-8225

AGENTS

COUSINS BETTY
822-13th -----------PasoRobls 1820
Residence -----------PasoRobls 119

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Insurance Companies Of North America
Travelers Insurance Companies
Russell & Edith S. Noyes
Realtors – Notaries Public
Alfred F. Noyes & Russell Noyes, Jr.
844 C(MB) --------------SP 2-2171
830-5th(MB) ------------SP 2-3821

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MURRELL L B AGCY
L B Murrell-Agent
1318 Garden ----------LI 3-2539

Occidental Life Insurance Co Agent
1318 Garden LI 3-2539
O'DONNELL INSURANCE SERVICE
1327 Marsh-LI 3-7818

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FEDERAL INS. CO.
UNITED PACIFIC
INDUSTRIAL INDEMNITY CO.
P. D. Fowler Giff Sobey, Jr.
531-12th ----------PasoRobles 1220

Powers Mildred J Realtor
859 Monterey-LI 3-3344

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SICKNESS & ACCIDENT
LESTER S. NYE – Staff Mgr.
1111 Chorro -------------LI 3-6996

Rogers John L 577 Marsh--------LI 3-9069
Rohrberg Milton C 855 Main(MB)-SP 2-4711
Roy & Low Insurance
1035 Grand Av(AG)---------HU 9-3589
(See Advertisement Page 82)
Sales Alec E General Agent-Pac Natl Life
Ins Co 162 Del Sur Wy---------LI 3-3962
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970 Higuera-LI 3-0310

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Sanders Jack
6100 El Camino Rl-Atascadero 345

PASO ROBLES

Ward Frank L
1947 Spring ----------PasoRobls 69

SAN LUIS OBISPO

Eakes John M 982 Monterey--LI 3-3727
Hatley Sherley B 852 Higuera--LI 3-0889

State Farm Insurance Companies
6100 El Camino Rl-Atascdro 345
Agent 852 Higuera-----------LI 3-0889
Agent 982 Monterey ----------LI 3-3727
State Farm Insurance Companies
1202 Grand Av(AG)-HU 9-5589
State Farm Insurance Companies
1947 Spring-PasoRobls 69
STRAUB REALTY
1035 Chorro --------------LI 3-8323

SWALL RUTH
FIREMAN'S FUND – ROYAL INSURANCE
HARTFORD INSURANCE CO.
Bonds – Fidelity & Surety
NOTARY PUBLIC
Fire – Auto – Liability – Health & Accident
MARINE & INLAND MARINE
To Insure Anything Call
W. E. McELROY – Solicitor
221 E Branch(AG)--------HU 9-5462

(Continued Next Page)

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PASO ROBLES 69

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BY THE MONTH

—PHONE—
HU 9-5101

"Happy Hollow," Rt. 1, Box 535, ARROYO GRANDE

Insurance—(Cont'd)

Taylor Cameron Happy Hollow(AG)-HU 9-5101
(See Advertisement Page 83)
Thompson Jane R
1010 Grand Av(AG)-HU 9-2123
TRUCK INSURANCE EXCHANGE—
See Farmers Insurance Group
Under This Classification

TRUESDALE CALVIN T
E C Loomis & Son Insurance Agency
General Insurance
405 E Branch(AG)-----------HU 9-5594
Vollmer Ernest Jr 1307 Chorro---LI 3-8225
Ward Frank L 1947 Spring-----PasoRobls 69
(See Advertisement Page 83)
WEISSGERBER ROBT C
Prudential Agent Exclusively
945 Vine ---------------PasoRobls 720
West Coast Life Insurance Co
774 Marsh-LI 3-8626

YORK SID INS AGENCY
PASO ROBLES
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HARTFORD FIRE INSURANCE CO.
PRUDENTIAL INS. CO.
FIREMAN'S FUND GROUP
INS. CO. OF NORTH AMERICA
Broker for All Lines of Insurance
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Insurance Adjusters—See Adjusters

Insurance Consultants

Anchor Insurance Service
871 Santa Rosa-------------LI 3-7430
Bachino & Morris 740 Higuera----LI 3-6887
Conklin Tom H 1130 Morro-------LI 3-4585

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Complete INSURANCE Service
FIRE – CASUALTY – MARINE
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Representing Capital Stock
Insurance Companies
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Lovett & Garrity 816 Price(PB)--PR 3-4750
Murrell L B Agcy 1318 Garden----LI 3-2539
Northwestern Mutual Life Insurance Agent
822-13th ---------------PasoRobls 1820
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COMPLETE DECORATING SERVICE
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Residential – Commercial
CARPETING
DRAPERIES – UPHOLSTERING
Orcutt Av ---------------LI 3-2817
If no answer call-------HU 9-4479
If no answer call--------LI 3-8281

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Home & Office Interiors
CARPETING
DRAPERIES
UPHOLSTERING
San Luis Obispo No Intercity Charge
Ask Operator for Enterprise 12570
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Hermanson Robt I
Peachy Canyon Rd-------PasoRobls 1974

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Exchange and
other leading stock
and commodity
exchanges.
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Anderson Hotel-LI 3-2878

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Pabst W F 111 Ward-----------LI 3-6920

Iron Scrap

See Scrap Metals; Junk Dealers

Ironing Machines Hdgs

See Washing Machines, Dryers & Ironers Hdgs

Irrigation Systems & Equipment

AMES IRRIGATION SYSTEMS—
DISTRIBUTORS
EMERALD DISTRS
Hwy 101 South at
Spence Rd Salins-----HArisn 2-9026

Dragon Engineering Co
626 McClary Oaklnd-----LOckhvn 2-4237

EMERALD DISTRIBUTORS
WHOLESALERS COMPLETE LINE
Irrigation Systems – Agricultural – Turf
Ames ABC Sprinkler Pipe – Lo-Hi Gated
Surface Pipe – Rain Bird Sprinklers
Berkeley Pumps – K & M Asbestos-Cement
Pipe – Smith-Scott Steel Pipe
Hwy 101 South at
Spence Rd Salinas----HArisn 2-9026
If no answer call-----HArisn 4-1323

Farmer's Hardware & Equip Co
581 Higuera-LI 3-7102
Hanna John W 1119 Garden------LI 3-1523
King City Concrete Pipe Co
934 Salinas --------------PasoRobls 27
McCOY PUMP CO
1004 Paso Robles--------PasoRobls 1311
RAINMAKER SPRINKLERS—
FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102

Irrigation Systems & Equipment—(Cont'd)

WADE'RAIN SPRINKLER IRRIGATION—
FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102

Walty Pump Co 3035 S Broad----LI 3-0496

Janitor Service

FRED'S JANITORIAL SERVICE
865 Francis Av--------------LI 3-4367
(See Advertisement This Page)
ROWE SERVICE EQUIPMENT SUPPLY CO
136-12th ---------------PasoRobls 583
(See Advertisement This Page)
SAN LUIS OBISPO JANITORIAL MAINTENANCE CO
2255 Santa Ynez Av---------LI 3-1737
(See Advertisement This Page)

Janitors' Supplies

Campbell's Refrigeration
532 Higuera-LI 3-6800
Rowe Service Equipment Supply Co
136-12th ---------------PasoRobls 583

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SUPPLIES
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• FLOOR WAXING • WALL WASHING
DAILY & MONTHLY CONTRACTING
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JANITORIAL MAINTENANCE CO.
FOR FREE ESTIMATES
DIAL
LI 3-1737
BONDED & INSURED
P. O. BOX 43
2255 SANTA YNEZ AVE.
SAN LUIS OBISPO
A. R. Schwabenland

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• FLOOR CLEANING & WAXING

• HOMES
• OFFICES
• STORES
FOR FREE ESTIMATES
CALL
LI 3-4367
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INSURED
865 FRANCIS AVE.
SAN LUIS OBISPO

JANITORIAL SERVICE SUPPLIES
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• RUG CLEANING
• FLOOR WAXING
• HOUSE CLEAN-UPS
• WINDOWS CLEANED
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• WINDOW & FLOOR SQUEEGEES
• MOPS—BUCKETS—WRINGERS
• FLOOR BRUSHES OF ALL KINDS
Hild Industrial Equipment
Floor Polishers – Scrubbers
& Vacuums & Accessories
Day or Nite Call
Paso Robles 583
ROWE SERVICE EQUIPMENT SUPPLY CO.
136-12th ST.
PASO ROBLES

Jewelers—Mfrs

Brasil's Jewelry
Anderson Hotel Lobby---------LI 3-8523
Rimelen C A 5870 Traffic Wy-Atascdro 677-W

Jewelers—Retail

Andrews Don 1009 Higuera------LI 3-4543
(See Advertisement This Page)
Brasil's Jewelry
Anderson Hotel Lobby---------LI 3-8523

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San Luis Obispo's Leading Credit Jeweler
CHARGE ACCOUNTS INVITED
AT NO ADDITIONAL COST TO YOU
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862 Higuera -------------LI 3-5648

Fear Albert E Hwy 1 Cambria----WA 7-4243
Guthrie's Jewelers 779 Higuera---LI 3-6706
(See Advertisement This Page)
KEEPSAKE DIAMOND RINGS—
MARSHALL'S JEWELRY STORE
790 Higuera-LI 3-3431
MILLER'S JEWELRY
Traffic Wy -----------Atascdro 244
REED J M 751 Dolliver(PB)--PR 3-4473
RICHMOND'S JEWELERS
741-12th -----------PasoRobls 789
VAUGHN'S JEWELERS
119 E Branch(AG)-HU 9-2330

Lewis Glen
923 Grand Av Grovr Cty-HU 9-5749

MARELL'S JEWELERS
Nationally Advertised Watches
BULOVA – ELGIN
HAMILTON – CROTON
LONGINES-WITTNAUER
DIAMONDS
STERLING – SILVERPLATE
by Towle-Gorham
& Other Advertised Brands
850 Higuera -------------LI 3-1404

Marell's Jewelers 850 Higuera----LI 3-1404
(See Advertisement This Page)
Marshall's Jewelry Store
790 Higuera ---------------LI 3-3431
(See Advertisement This Page)
MILLER'S JEWELRY
Traffic Wy-Atascdro 244
Paso Robles Jewelry Store
725-13th-PsoRobls 443
Reed J M 751 Dolliver(PB)------PR 3-4473
Reid Maurice Your Jeweler
1321 Park-PasoRobls 714-W
(See Advertisement This Page)

"Finding it Fast in the YELLOW PAGES" is a national habit. Purchasing agents, production men and engineers as well as housewives refer to the YELLOW PAGES when they are ready to buy.

"IF YOU DON'T KNOW JEWELRY— KNOW YOUR JEWELER"
MAURICE REID YOUR JEWELER

• WATCHES
• DIAMONDS
• JEWELRY
Watches & Jewelry Repairing In Our Own Shop
OPEN 9-5:30 DAILY – MON. – SATURDAY
PASO ROBLES 714-W
1321 PARK ST. – PASO ROBLES

Jewelers—Retail—(Cont'd)

RICHMOND'S JEWELERS
PASO ROBLES
WATCHES – JEWELRY – SILVERWARE
Keepsake Diamond Rings
BULOVA & MIDO WATCHES
SILVER PLATE
"Fine Watch & Jewelry Repairing"
Established Since 1910
L. C. "Bud" Richmond – Owner
741-12th -----------PasoRobles 789

Rimelen C A 5870 Traffic Wy-Atascdro 677-W
San Luis Jewelry & Loan Co
974A Monterey-LI 3-2314
Siebert's 455-5th(MB) ---------SP 2-4586
Vaughn's Jewelers
119 E Branch(AG)-HU 9-2330
VIGNEAU'S JEWELRY STORE
867 Monterey-LI 3-6512

Jewelry Appraisers—See Appraisers

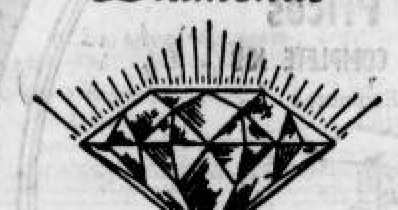
Jewelry Engravers

Brasil's Jewelry
Anderson Hotel Lobby---------LI 3-8523
Brown Clarence 862 Higuera------LI 3-5648
Guthrie's Jewelers 779 Higuera---LI 3-6706
Richmond's Jewelers
741-12th --------------PasoRobls 789

Jewelry Repairing

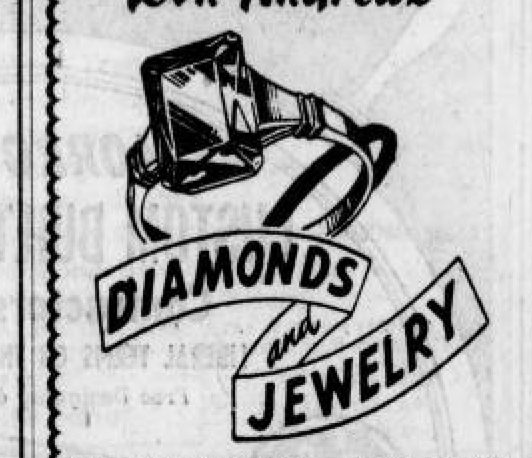
Brasil's Jewelry
Anderson Hotel Lobby---------LI 3-8523
Brown Clarence 862 Higuera------LI 3-5648
Fear Albert E Hwy 1 Cambria---WA 7-4243

Unless you wait for the steady **hummmmming** sound of the dial tone, the equipment cannot put through your call. Please wait for the dial tone before you start to dial.

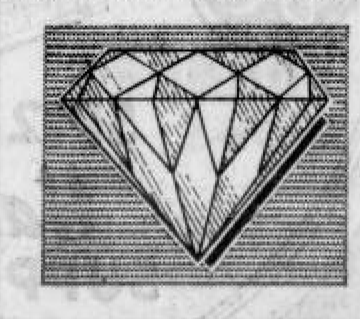
Marell's Jewelers
TRI COUNTY
LARGEST CREDIT JEWELERS
Diamonds

Nationally Advertised Watches
BULOVA – ELGIN
HAMILTON – CROTON
LONGINES – ROLEX
LI 3-1404
STERLING & SILVERPLATE
BY
TOWLE – GORHAM
& OTHER NATIONALLY
ADVERTISED BRANDS
850 HIGUERA ST.



NATIONALLY ADVERTISED
WATCHES – DIAMONDS
STERLING SILVER
HAND ENGRAVING
WATCH & JEWELRY REPAIRING
GUTHRIE'S JEWELERS
LI 3-6706
779 HIGUERA ST.

Don Andrews


OFFICIAL S.P. WATCH INSPECTOR
SILVERWARE
CLOCKS
HAMILTON
ELGIN – GRUEN
WATCHES
EXPERT WATCH REPAIRING
THE FINEST IN GIFT ITEMS
CALL
LI 3-4543
1009 Higuera San Luis Obispo


GUARANTEED WATCH AND JEWELRY REPAIRS
REMOUNTING – RESTYLING – CUSTOM DESIGNING
TOWLE – WALLACE – HEIRLOOM
INTERNATIONAL – LUNT-REED & BARTON STERLING
HAMILTON – ELGIN – BULOVA – WYLER
AND LE COULTRE WATCHES
ESTATE APPRAISALS
LI 3-3431
MARSHALL'S *Jewelry Store*
790 HIGUERA SINCE 1889 SAN LUIS OSBISPO

CASH $$$
For Your

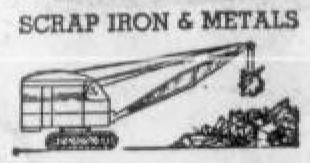


JUNK
✔ SCRAP IRON
✔ METALS
• COPPER • BRASS
• LEAD • ALUMINUM
BATTERIES
WE BUY PIPE & ANGLE IRON
CARL "TINY" PAYNE – Owner
GROVER CITY
JUNK YARD
PHONE
HU 9-2991
13th & FARRELL RD.
GROVER CITY

JUNK
WE BUY SCRAP OF ALL KINDS
STEEL – CAST IRON – COPPER
BRASS – ALUMINUM – RADIATORS
BATTERIES – ETC.
WE SELL
Pipe – Steel – Plate – Rails – Etc.
For Main Office – Auto Wrecking
or Used Parts
LI 3-1215
PAULSON'S WRECKING
& SALVAGE
Salvage Yard on Orcutt Road Opposite
Union Oil Bulk Plant
RT. 2 BOX 299 K SAN LUIS OBISPO

Don't Throw
It Away
Things around the house you consider useless—may need only minor repairs to make them serviceable. Call a service man near you.
LOOK IN THE
Classified
TELEPHONE SECTION

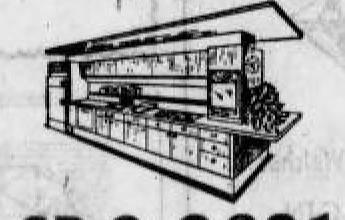
VALLEY PIPE &
SALVAGE CO.
SCRAP IRON & METALS



PIPE – NEW & USED
STEEL NEW & USED
RAGS – BAGS – TARPAULINS
WAlnut 5-2774
Office & Plant
713-729 W. Main – Santa Maria

JUNK
&
SCRAP METAL
✔ PIPE
✔ IRON
✔ MACHINERY
✔ WRECKED CARS
For Estimates
CALL
LI 3-3045
WESTSIDE AUTO WRECKING
EDNA ROAD SAN LUIS OBISPO

MORRO BAY
CUSTOM BUILT KITCHENS
Contractors Prices
LIBERAL TERMS ON THE COMPLETE JOB
Free Designing & Estimates



SP 2-2821
Harbor
SUPPLY CO.
475-5th

Junk Dealers

See also Scrap Metals

GROVER CITY JUNK YARD
13th & Farrell Rd Grovr Cty---HU 9-2991
(See Advertisement This Page)
PAULSON'S WRECKING & SALVAGE
Orcutt Rd-LI 3-1215
(See Advertisement This Page)
S & K Auto Wreckers
1501 Riverside Av--------PasoRobls 1494
Saratoga Auto Wrecking & Junk Yard
61 Saratoga Av Grovr Cty-HU 9-4458
Valley Pipe & Salvage Co
729 W Main Santa Maria-Walnut 5-2774
(See Advertisement This Page)
Westside Auto Wrecking Edna Rd-LI 3-3045
(See Advertisement This Page)

Keys–See Locksmiths

Kitchen Equipment

CAMPBELL'S REFRIGERATION
532 Higuera ------------------LI 3-6800
HARBOR SUPPLY CO
475-5th(MB)-SP 2-2821
(See Advertisement This Page)
HERRMANN & SAFRANEK MILLWORK & BUILDERS SUPPLY
See Adv for Cabinet Makers
4005 El Camino Rl---------Atascdro 1490
YOUNGSTOWN KITCHENS
Cabinet Sinks
Base Cabinets
Wall Cabinets
Dishwashers
Food Waste Disposers
Built-In Ranges and Ovens
Servi-Center
Youngstown Kitchens
DIVISION OF AMERICAN-STANDARD
"WHERE TO BUY THEM"
DEALERS
Campbell's Refrigeration
532 Higuera-LI 3-6800

Advertise here—it pays.

Knife Sharpening–See Sharpening Service

Knit Goods–Blocking–See Cleaners & Dyers

Knitting Instruction

Lena's Knit Shop
620 Seabright Av Grovr Cty-HU 9-5963
Needle Arts 718 Higuera----------LI 3-7741

Knitting Machines

Lena's Knit Shop
Agent for Speed-O-Knit
620 Seabright Av Grovr Cty----HU 9-5963

Knives–Sharpening

See Sharpening Service

Labor Contractors

Arroyo Grande Farm Labor Assn
104 W Branch(AG)-----------HU 9-4468

Labor Organizations

Brotherhood of Railroad Trainmen
1815 Osos-LI 3-8659
BUILDING TRADES COUNCIL
Nick Tiessen-Secty-Treas
1530 Monterey --------------LI 3-6057
CARPENTER'S LOCAL 1632
Louis Kreinbring-Bus Agt & Secy
811 Palm -------------------LI 3-7638
Culinary Alliance & Bartenders Union 703
IOOF Bldg-PsoRobls 548
CULINARY WORKERS & BARTENDERS' UNION LOCAL 703
Marie Birdsong Sectry
811 Palm -------------------LI 3-1923
ELECTRICAL WORKERS UNION LOCAL NO 639 1530 Monterey---------LI 3-5693
INDEPENDENT UNION OF PETROLEUM WORKERS INC
G R Mosier Sec-Treas
Natl Ofc Moronet Bldg Suite 314-316
1522-18th Bkrsfld --------FAirvw 7-1614
LABOR LOCAL NO 1464 A F OF L
Construction & General-Local 1464
A F of L Labor Temple
Nick Tiessen-Bus Agt & Secty
1530 Monterey --------------LI 3-6057
OPERATING ENGINEERS INTERNATIONAL UNION LOCAL 12
Dick Holman-Representative
1343 Chorro ----------------LI 3-6918
PLUMBERS & STEAM FITTERS UNION 403
Paul Jones-Business Agent
527 Marsh ------------------LI 3-2416
Teamsters Union Local 381
Dale P Earing-Business Representative
531 Marsh ------------------LI 3-3618

Your YELLOW PAGES are an important part of your telephone service. Use them often. They help you find who buys, sells, rents, repairs.

SHOP IN THE
YELLOW PAGES
Whenever you want information about an article, a service or a certain business
LOOK IN THE
Classified
TELEPHONE SECTION

Laboratories–Analytical

Hornkohl Laboratories Inc
714 Truxtun Av Bkrsfld-FAirvw 7-8567
(See Advertisement This Page)
Thorpe Laboratories 1104 Vine-PasoRobls 201

Laboratories–Dental

See Dental Laboratories

Laboratories–Medical

ANATOMICAL & CLINICAL LAB
Karl E Kirschner
Thos F McKellar
1243 Garden -----------------LI 3-4180
Coast Medical Laboratory
5th & Piney Wy(MB)----------SP 2-7490
FRENCH CLINIC & HOSPITAL
24 Hour Service
Clinic 1170 Marsh------------LI 3-7070
SAN LUIS MEDICAL LABORATORY
1540 Marsh-LI 3-5718
If no answer call---------------LI 3-2464
If no answer call---------------LI 3-1840
If no answer call---------------LI 3-7085
THORPE LABORATORIES
1104 Vine -----------------PasoRobls 201
If no answer call-----------PasoRobls 848

Laboratories–Testing

HORNKOHL LABORATORIES INC
714 Truxtun Av Bkrsfld-FAirvw 7-8567

Ladies' Tailors–See Tailors–Ladies'

Lamp Shades–Retail

Yours & My Furniture Store
1127 Broad-LI 3-7245

Lamps–Retail

Rileys Furniture 2211 S Broad----LI 3-0674
Zegar's Fine Furniture
971 Higuera-LI 3-6034

Land Clearing–See Excavating Contractors

Land Companies

Phelan Land & Cattle Co Cambria-WA 7-4272

Land Leveling

See also Excavating Contractors

Larsen Bros Orchard Rd Nipomo--WA 9-3958
Miles M M Atascadero Beach(MB)-SP 2-5241
Peterson Harold D
9005 El Camino Rl-Atascdro 723
PIERCE W D CONSTRUCTION CO
1556 Hwy No 1(MB)-SP 2-7150
RUEDI F H CONSTRUCTION
BULLDOZING
EXCAVATING
ROADBUILDING
CLEARING
1090 Sunset Dr(AG)---------HU 9-2887
Smitty's Cleaning & Leveling
1700 Mountain View----------LI 3-1072
VALLEY PAVING & CONSTRUCTION CO INC Hwy 101(AG)-------------HU 9-4241

Landscape Contractors

HEATHERWOOD LANDSCAPING
LAWNS – TREES
SHRUBBERY
SPRINKLING SYSTEMS
Complete Landscape Construction
EQUIPMENT RENTALS
204 Scott Dr
Santa Maria ---------WAlnt 5-6927
Livingston Park Nursery
604-30th-PasoRobls 353

Landscape Contractors–(Cont'd)

ROBERTS J A
LICENSED
LANDSCAPE CONTRACTOR
BONDED & INSURED
Specializing In Commercial Work
2650 S Broadway
Santa Maria --------WAlnt 5-2782

Lapidaries

Bouton's Lapidary
9475 El Camino Rl-Atascdro 255
Howie's Hobby House
334-5th(MB) ---------------SP 2-7446
White C E 683 Estero Av(MB)----SP 2-8107

A color extension telephone adds beauty and comfort to your home.

Lath–Metal, Plaster, Composition, Etc

Hodgson's Building Materials
Edna Rd --------------------LI 3-6252

Lathing Contractors

Carlson Carl F 529 Crown(AG)---HU 9-5509

Laundries

AMERICAN LAUNDRY & DRY CLEANERS
EXPERT LAUNDRY
AND
DRY CLEANING
PICK-UP & DELIVERY SERVICE
Monterey & Johnson
1266 Monterey -----------LI 3-1848

Advertise here—it pays.

Laundries–(Cont'd)

Bus's Cleaners 609-12th -----PasoRobls 570
CAMBRIA PINES LAUNDRY & CLEANERS
LAUNDRY
DRY CLEANING
LINEN SUPPLY
DELIVERY SERVICE
Cambria ----------------WA 7-4648
COLLEGE SQUARE DRY CLEANING & LAUNDRY 890 Foothill Bl------LI 3-8622
HOME LAUNDRY & DRY CLEANERS
1323 Morro-LI 3-7904
(See Advertisement This Page)
KOVAKAR CO RED STAR INDUSTRIAL SERVICE 1613 N Mc Clelland
Santa Maria-Walnut 5-2229

(Continued Next Page)

HORNKOHL
LABORATORIES
INC.
Founded 1936
Consulting – Fundamental & Process Research – Development
Analytical Service – Chemical & Engineering
★ AGRICULTURE: Soils, Waters, Fertilizers, Feeds, Problems
★ CONSTRUCTION TESTING: Concrete, Steel, Field Inspectors, Foundation, Coring, Soil Investigations.
★ MINERALS & ORES: Assaying, Spectrographic Analyses, Mine Evaluation & Sampling
★ METAL-TESTING: Hardness, Tensile & Bends, Chemical Analyses & Identification
★ PETROLEUM: Petroleum Production Testing of All Kinds; Petroleum Products Testing; Corrosion Studies, Gas Analyses & Special Problems
★ RESEARCH & DEVELOPMENT: Food Processing; Corrosion; Paints, Metals, Process Control, Etc.
★ FIELD INVESTIGATIONS: Explosions; Chemical Damage; Insurance Claim Investigations of Technical Natures; As, Arson, Agricultural Chemicals, Slippage, Erosion, Etc.
★ WATER TECHNOLOGY: Water Analyses, Bacteriological Examinations (Licensed by State Department of Public Health), Water Treatment Problems
OUR STAFF OF CHEMISTS & ENGINEERS, AS WELL AS OUR ULTRA-MODERN TESTING EQUIPMENT IS ONE OF THE FINEST ON THE PACIFIC COAST. WRITE FOR OUR PRICE LISTS
San Luis Obispo County Representative
Cayucos – WY 5-3761
DAY OR NIGHT CALL
FAirview 7-8567
P. O. BOX 867
714 TRUXTUN AVE.
BAKERSFIELD

LAUNDRY &
CLEANERS
TAKE WASHDAY OUT OF YOUR HOME
Telephone
LI 3-7904
4-DAY SERVICE
PICK-UP & DELIVERY
HOME LAUNDRY
& DRY CLEANERS
1323 Morro Street
San Luis Obispo

When an
EMERGENCY ARISES
The convenient and quick way to locate someone in the immediate neighborhood is to
LOOK IN THE
Classified
TELEPHONE
SECTION
Tells "Where to Buy It"

MISSION
LAUNDRY & DRY CLEANING
2-HOUR SPECIAL SERVICE
DIAPER SERVICE
We Serve
SHELL BEACH – MORRO BAY – OCEANO
ARROYO GRANDE – AVILA – GROVER CITY
PISMO BEACH – CAYUCOS
LI 3-4720
331 PACIFIC SAN LUIS OBISPO

SERVING PASO ROBLES & VICINITY
LAUNDROMAT
FINISHED LAUNDRY & DRY CLEANING
★ SHIRTS ★ SHAG RUGS ★ SPREADS ★ BLANKETS ★ PILLOWS
DRYER SERVICE
BACHELORS BUNDLES
LEAVE IT WHILE YOU SHOP — ONE STOP DOES IT ALL — "NO WORK FOR YOU"
★ Westinghouse Equipped
★ Wash – Fluff Dry – Folded
SHIRTS CUSTOM FINISHED
SERVICE MEN'S UNIFORMS
SHIRTS – FATIGUES
GIVEN SPECIAL ATTENTION
QUICK SERVICE
★ Open Monday thru Saturday Hours 8 to 6
★ Ample Parking
PASO ROBLES 481-W
Hopkin's Automatic Laundry
Across the Street from Town & Country Shopping Mart
544-12th ST. PASO ROBLES

YOUR LAUNDRY BEAUTIFULLY DONE!
IN GROVER CITY
• WASHED
• FLUFF DRIED
• FOLDED
• IRONING
• SHAG RUGS
★ Do-It-Yourself Or We Do It For You
CLOSED SUNDAYS
NELLIE'S LAUNDRY SERVICE
HU 9-5938
7th ST. & ROCKAWAY AVE.

LAUNDRETTE
For FAMILY LAUNDRY or BACHELOR BUNDLE
YOUR HALF HOUR LAUNDRY
SHAG RUGS WASHED – DRIED – DYED
PHONE LI 3-9874
346 HIGUERA
1 BLOCK SOUTH OF STOP SIGNALS ON OLD HWY. 101 SOUTH

IN GROVER CITY
Complete family Laundry service
CONVENTIONAL MAYTAG WASHERS
"Your Home Laundry Away from Home"
WASHED – FLUFF DRIED – FOLDED
Spreads – Blankets – Throw Rugs
Soft Water Used
OPEN 5½ DAYS A WEEK
EVELYN'S SOFT WATER LAUNDRY
HU 9-2481
248 N. 4th ST.

Laundries–(Cont'd)

MISSION LAUNDRY & DRY CLEANING 331 Pacific–LI 3-4720
(See Advertisement Page 87)
MODEL LINEN SUPPLY 34 South–LI 3-2150
Nellie's Laundry Service 722 Rockaway Av Grovr Cty---HU 9-5938
Nu-Way Cleaners 1427 Spring--PasoRobls 39
PARK CLEANERS & LAUNDRY 733-12th–PasoRobls 23

PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING
PICK-UP & DELIVERY
LET ONE STOP DO IT ALL
1344 Pine ----------- PasoRobles 315

Paso Robles Laundry Linen Supply & Dry Cleaning 1344 Pine Paso Robles
From telephones served by the following exchange Atascadero
(No Inter-City Charge)
Ask Operator for–Entrprise 11228

Laundries–Baby Garment–See Laundries

Laundries–Self Service

Alexander's Serve Your Self Laundry 801 Pine–PasoRobls 43
Atascadero Laundromat 5840 Traffic Wy----------Atascdro 1430
California Park Laundromat 399 Hathway Av–LI 3-9815
Cayucos A To Z Launderette 175 N Ocean Cayucs----------WY 5-3298
EVELYN'S SOFT WATER LAUNDRY 248 N 4th Grovr Cty---------HU 9-2481
(See Advertisement This Page)
Hamilton-Brunson Laundromat 880-5th(MB) ------------SP 2-7186
(See Advertisement This Page)

WASH O MAT
LAUNDERETTE
FLUFF DRYING – FOLDING
IRONING
BLANKETS
DRY CLEANING
"Let Us Do Your Washing While You Shop"
Open 8 A.M. to 5:45 P.M. Mon. thru Sat.
LI 3-4343
1439 Monterey San Luis Obispo

LAUNDROMAT OF MORRO BAY
Completely Automatic Westinghouse Equipped Washers & Dryers
Open
24 HOURS A DAY
Hamilton-Brunson Laundromat
SP 2-7186
880-5th Morro Bay

Laundries–Self Service–(Cont'd)

HOME & GARDEN SUPPLY
IN GROVER CITY
U-DO-IT LAUNDROMAT
COIN OPERATED
OPEN 7 A.M. TO 11 P.M.
14th & GRAND AVE.
1433 Grand Av Grovr Cty---HU 9-5821

Hopkin's Automatic Laundry 544-12th–PasoRobls 481-W
(See Advertisement This Page)
Laundrette 346 Higuera---------LI 3-9874
(See Advertisement This Page)
Laundromat of San Luis Obispo 675 Higuera --------------LI 3-9862
Morro Bay Laundromat 345-6th(MB)–SP 2-8176
Nellie's Laundry Service 722 Rockaway Av Grovr Cty----HU 9-5938
(See Advertisement This Page)
WASH O MAT 1439 Monterey----LI 3-4343
(See Advertisement This Page)

Laundry Equipment

Lindsay Soft Water Co 300 Higuera ---------------LI 3-2815

Lawn Construction

See Landscape Contractors

Lawn Mowers

FIXIT SHOP
POWER & HAND MOWERS
SOLD
REPAIRED
SHARPENED
ENGINES REBUILT
660 Higuera -------------LI 3-4823

LAWN-BOY ROTARY POWER MOWERS
Light-weight aluminum mowers, easy to start, easy to maintain. 12 models; push-type, self-propelled and rider-mower combination. Made by the makers of Johnson & Evinrude Outboard Motors. Exclusive LAWN-BOY engine. Service and parts everywhere.
LAWN-BOY
"WHERE TO BUY THEM"
SALES DEALERS
Power Equipment Company The 1236 Railroad ---------PasoRobls 534

Noble Saw Service 1129 Garden---LI 3-5775
(See Advertisement This Page)

TORO POWER MOWERS—
DEALERS
NOBLE SAW SERVICE 1129 Garden–LI 3-5775

The Yellow Pages save you time.

POWER MOWERS
TORO LAWN MOWERS
SHARPENING & REPAIRING
MOTOR REPAIR–PARTS & SERVICE
NOBLE SAW SERVICE
LI 3-5775
1129 GARDEN

Lawn Mowers–Sharpening & Repairing

Fixit Shop 660 Higuera-----------LI 3-4823
Saw Shop The 1177 Marsh--------LI 3-4337
Whitey's Tool & Equipment Rental 139 N 6th Grovr Cty---------HU 9-4321

Lawyers–See Attorneys

Leather Goods–Cleaners & Dyers

Donnie Cleaners 23d & Spring–PasoRobls 701

Leather Goods–Retail

Burriss Saddlery 1033 Chorro-----LI 3-4101
Homecraft Hobby Shop 5895 Traffic Wy---------Atascdro 247-R

Lenses

See Motion Picture Equipment & Supplies; Optical Goods Hdgs; Opticians–Dispensing; Optometrists; Photographic Equipment & Supplies Hdgs

Letter & Addressing Service

See also Multi-Copy Service
HULSEY DORTHEA 1123 Pismo ---------------LI 3-8615
Letter Shop The
964 Chorro ----------------LI 3-5800
206 N Halcyon Rd(AG)--------HU 9-4757

Libraries–Institutional

San Luis Obispo County Law Library Court House ----------------LI 3-9988

Libraries–Public

San Luis Obispo County of Libraries
Main Cambria -------------WA 7-4336
C & Ocean Av Caycus---------WY 5-3312
760-5th(MB) ---------------SP 2-8754
E Price Nipomo-------------WA 9-3994
Bishop & Sierra Wy----------LI 3-1730
888 Morro -----------------LI 3-6074
Main & Bello Av(PB)---------PR 3-2602
12th & Park-------------PasoRobls 106
Leeward Av Shell Bch---------PR 3-2263
Murphy Av & I--------SntaMrgrta 2112
6th & Main-------------Templtn 4631
Arroyo Grande Branch Orchard Av(AG)–HU 9-3415
Grover City Branch 111 S 9th Grovr Cty--------HU 9-4526
Halcyon Branch S Temple & Halcyon Rd Halcyon–HU 9-2432
Oceano Branch 17th(AG)-----HU 9-3819

Lighting Fixtures–Retail

B & F Electric Shop 560 S 13th Grover City–HU 9-2478
Gallagher Electric Co 344 Higuera–LI 3-4747
Mathews Don A 1140 Railroad–PasoRobls 1709
PAC COAST LUMBER CO OF CALIF 424 Santa Barbara Av---------LI 3-2191
PASO ROBLES ELECTRIC 918-13th–PasoRobles 1501
Tauxe Electric Co---------------SP 2-8930
Valley Electric Co 661 Higuera---LI 3-0855
Varian Eric Electrical Contractor Cypress Halcyon ------------HU 9-2831

Lighting Fixtures–Whsle

Craver Earl H Wholesale Electric & Hardware 1223 M Fresno----ADms 3-0462

Lighting Systems & Equipment

KOHLER ELECTRIC PLANTS—
SAN LUIS BUTANE DISTRIBUTORS 3980 N Hwy–Atascdro 151

Lime & Limestone

Hodgson's Building Materials Edna Rd --------------------LI 3-6252

Advertise here—it pays.

Linen Supply Service

HOME LAUNDRY & DRY CLEANERS
LINEN RENTAL SERVICE
1323 Morro -------------LI 3-7904

Model Linen Supply 34 South-----LI 3-2150
(See Advertisement This Page)

PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING
COMPLETE LINEN SUPPLY SERVICE
for Professional & Commercial Businesses
1344 Pine -----------PasoRobles 315

Lingerie–Retail

Minelle's Lingerie 1117 Chorro----LI 3-3737
Rileys Dept Store 1144 Chorro----LI 3-1421
Topper Shop The
We Give S & H Green Stamps
Traffic Wy & Central Mall–Atascadero 487-W

Linoleum Dealers

ART MESQUIT COMPLETE HOME FURNISHINGS
Personalized Floors of Armstrong
Pabco-Nairn Linoleum
Feature Strip – Cove Base
Asphalt Tile – Cork Tile
Linoleum or Plastic Drainboards
Bridge & Branch(AG) -----HU 9-2116

CONGOLEUM-NAIRN
Inlaid By the Yard - Linoleum, Vinyl Plastics. Resilient Tiles - Vinyl, Linoleum, Vinylbest,* Rubber & Asphalt. Printed - Forecast ® Vinyl, Congoleum ® & Congowall ® *T.M.
Satisfaction Guaranteed or your Money Back
"WHERE TO BUY THEM"
DEALERS
Art Mesquit Complete Home Furnishings Bridge & Branch(AG)-----HU 9-2116
Trussler's Furniture Store 1301 Park -----------PasoRobls 126

DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera-----------LI 3-5814
Dawn Co 984 Grand Av Grovr Cty–HU 9-4750
HEATON'S
See Our Furniture Dlrs-New Ad
803-13th --------------PasoRobls 890
Morro Bay Floor Covering 245-5th(MB) --------------SP 2-2195
(See Advertisement This Page)

ARMSTRONG LINOLEUM
• ASPHALT TILE
• CARPETING
SAVE MONEY HERE ON ALL TYPES OF FLOOR COVERINGS
Licensed Contractor
Serving The Entire County
FREE ESTIMATES
CALL SP 2-2195
MORRO BAY FLOOR COVERING
245-5th MORRO BAY

Linoleum Dealers–(Cont'd)

Oceano Hardware 1757 Pacific Bl Oceano--------HU 9-3416
QUAGLINO JAMES A BUILDERS SUPPLIES
Armstrong Linoleum
Santa Barbara Av & High------LI 3-0560
TRUSSLER'S FURNITURE STORE 1301 Park -------------PasoRobls 126

Linoleum Layers

G L's Floors 320 E(MB)---------SP 2-7301
Wellons & Logue Hardwood Floors 2650 Broad ----------------LI 3-0084

IVY LOOP-THE-LOOP
Snip off hook of wire coat hanger, bend remaining wire into a loop, thrust ends in ivy pot to make miniature trellis.

Liquor Stores

BALLARD'S BOTTLERY
IN MORRO BAY
LIQUORS – WINES – BEER
ICE CUBES & MIXES
DELICATESSEN
7 A.M. to 10 P.M.
396 Atascadero Rd(MB)----SP 2-7133

BOB'S CORK 'N' BOTTLE LIQUOR STORE 799 Foothill Bl–LI 3-8637
(See Advertisement This Page)
BOTTLE LIQUOR STORE 999 Main(MB) ------------SP 2-8474
(See Advertisement This Page)
Brown's Liquor Store 842 Main(MB)–SP 2-8482

(Continued Next Page)

Advertise here—it pays.

MODEL *Linen & Towel* SERVICE
Individual Hand Towel Service for
OFFICE – SHOP – FACTORY
Monthly Rental Service
Also For
• DOCTORS • BEAUTY SHOPS • RESTAURANTS
• BARBERS • BUTCHERS • GARAGES
LI 3-2150
If No Answer Call LI 3-3102
Service to
Atascadero – Templeton – Paso Robles
San Miguel – King City – Pismo Beach
Grover City – Oceano – Arroyo Grande
Avial – Morro Bay – Cayucos
34 SOUTH SAN LUIS OBISPO

BOB'S Cork 'N' Bottle
BOB KESTER, *Proprietor*
Mon. thru Thurs. – 10 A.M. 'till 9 P.M.
Fri. & Sat. – 10 A.M. 'til 10 P.M.
Sun. – 10 A.M. 'til 9 P.M.
IMPORTED & DOMESTIC LIQUORS AND WINES BEER – MIXES
LIQUOR WINE BEER
799 Foothill LI 3-8637

Barnebergs' MORRO BAY
BOTTLE LIQUOR STORE
LIQUORS
WINES – BEER
IMPORTED AND DOMESTIC DELICATESSEN ITEMS
Glassware Service – Ice Cube Service
ICE CREAM – CANDY – MILK – SNACKS
Delivery Service – Money Order Service
Open 6:30 A.M. to 11:30 P.M.
Iane & Jack Barneberg
7th & Main Morro Bay
SP 2-8474
The Place With The Parking Space

Manuel's Liquors
and Cocktail Lounge
MANUEL BALLESTEROS - Prop.
TO KEEP YOU IN THE "BEST OF SPIRITS"
Open 10 to 10 – 10 to 12 Saturday
Domestic & Imported
• LIQUEURS • CORDIALS • PARTY MIXES
• LIQUORS • WINES • BEERS
• COCKTAIL GLASSWARE • ICE
WE GIVE DISCOUNT ON SOME CASE GOODS
PHONE LI 3-5074
2145 South Broad San Luis Obispo

for
Your Convenience

Directories for other cities are available in the Business Offices and at attended public telephone stations.

Liquor Stores—(Cont'd)

CHUCK'S LIQUOR STORE
LOCATED IN OCEANO
YOUR FAVORITE
LIQUORS — BEER — WINE — MIXES
Also
Groceries & Drug Items
OPEN 8 A.M. - TO P.M.
7 DAYS A WEEK
1827 Pacific Bl Oceano----HU 9-9984

Duke's Smoke Shop
Cigars & Tobacco
737-12th ---------------PasoRobls 338
Fair Oaks Liquor Store
1005 Grand Av(AG)-HU 9-3451
Fitzgerald's Liquors
601 Shell Beach Rd Shell Bch-PR 3-4753
Highway Liquor Store
890 Price(PB)-PR 3-2123
Hoon's Liquor Store
1317 Spring-PsoRobls 102

HUGHES JOE LIQUOR STORE
LIQUOR — WINES — BEER
GLASSES RENTED
OPEN EVERY DAY
728 Marsh --------------LI 3-7729

IDAHO CLUB LIQUORS
Fri-Sat-Sun Open Till 12 PM
500 Cypress(PB) ------------PR 3-4634

JOHNNY'S PASO ROBLES LIQUOR STORE
Complete Line of
LIQUOR — WINE — BEER
Open Daily 10 A.M. 'Til Midnight
Johnny Jordan & Al Casper, Props.
Next to Pioneer Garage
1240 Spring ---------PasoRobles 197

Jug The 535-5th(MB) ----------SP 2-8543
(See Advertisement This Page)
King of Clubs
483 Grand Av Grover City-HU 9-2919

KIRKS SPIRITS & SPORTS SHOP
Liquors — Sporting Goods
Fishing & Hunting Licenses
OPEN EVERYDAY
9 A.M.-10 P.M.
Your Wilson Sporting Goods Dealer
106 Branch(AG) ---------HU 9-2759

Long's Pharmacy 711 Dolliver(PB)-PR 3-4463
Manuel's Liquors 2145 S Broad---LI 3-5074
(See Advertisement Page 89)
Mort's 1212 Higuera------------LI 3-2449
(See Advertisement This Page)
Nip 'n Tuck Liquors
No 1 816 Grand Av Grovr Cty---HU 9-4441
No 2 1209 Grand Av Fair Oks---HU 9-4442

OSOS LIQUOR STORE
LIQUORS — WINES — MIXES
COLD BEER BY THE CASE
ICE CUBES
PLENTY OF PARKING
Open Sundays
9 A.M. to 11 P.M. — Fri. & Sat. to 12
1601 Osos ---------------LI 3-2303

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Liquor Stores—(Cont'd)

PETERSON'S DRIVE IN LIQUOR STORE
LIQUOR — BEER — WINE
ICE CUBES
Party Mixes & Soft Drinks
DELICATESSEN
Home Delivery Service
OPEN 9 A.M.-11 P.M. DAILY
SATURDAY 9 A.M.-12 P.M.
545 Spring ----------PasoRobles 522

Pete's Liquor Store
1101 Grand Av Grovr Cty-HU 9-9996
Phil's Liquor Drive-In
5820 El Camino Rl-Atascdro 518

PRICE LIQUORS
LIQUOR — WINE & BEER
ICE CUBES CHARCOAL
DELICATESSEN ITEMS
HORS D'OEUVRES
COLD CUTS — BREAD & MILK
OPEN 7 A.M. TO 12 P.M.
3220 Spring ---------PasoRobles 184

Rainbow Hut Hwy --------SntaMrgrta 5641
REX'S COCKTAIL LOUNGE & LIQUOR STORE
Open Every Day 10 AM to 2 AM
Highway --------------Atascadero 298
Ryan's Beverage Store
100 E Branch(AG)-HU 9-2354
Sandy's Deli-Liquor
Nipomo & Higuera-----------LI 3-2417
(See Advertisement This Page)
Stage Coach Drive-Inn Liquor
6902 El Camino Rl-Atascdro 1460
Web's Liquor Store
All Kinds Of Cocktail Party Snacks
Open Daily 7:30 AM To Midnight
2816 Spring ------------PasoRobls 447

WESTWAY MARKET
LIQUORS — WINES — GROCERIES
AND BEER
Open 9 A.M. to 9 P.M. Sundays Included
Open 'Till 10 P.M. Sat. Night
Owned by
BILL MATHISON and JOHN CARSCADEN
447 Higuera -------------LI 3-3046

Liquor Treatment—See Sanitariums

Liquor—Whsle

JORDANOS' INC 1321 Carmel----LI 3-1089
JUILLARD INC
Please Call Collect
Kolb & English Mtry------FRntlr 2-5859
LAGOMARSINO'S WHOLESALE LIQUOR & WINES Osos & Higuera-------LI 3-7832
Morganti L J Co 955 Morro------LI 3-0940

Lithographers

Roberts House of Printing
1324 Spring-PasoRobls 1760

Livestock

BRYAN MEAT CO
Slaughter House-PsoRobls 1250
Davis Gordon T Cattle Co
8145 El Camino Rl----------Atascdro 229
Pozo Rd --------------SntaMrgrta 5106
HALL CLARKE L
Livestock Dealer
603-12th ---------------PasoRobls 127
If no answer call-----------PasoRobls 52
Molinari Leo Vachell Ln---------LI 3-1328

PHELAN BROS FEED YARD
CATTLE FEEDING
OUR SPECIALTY
Los Berros Rd(AG)--------HU 9-5648
If no answer call-------HU 9-2480

Ray-Mar Ranch -----------PasoRobls 267-W
SAN LUIS MEAT CO
J E Hardie
Irvin Bray
123 Crandall Wy------------LI 3-2560
SAN LUIS TALLOW COMPANY
Clark Field-LI 3-8660
Smith Hereford Ranch
341 Harbor View(PB)--------PR 3-2159
If no answer call
Smith Ranch No 1------Toll Stn Coalinga
Souza Jos A Old Creek Rd Cayucs-WY 5-3759
STIEFEL SAM H
1101 Marsh ---------------LI 3-0779

TEMPLETON SALES YARD
Owners
J. J. SHREEVES — E. R. ORCHARD
SALES EVERY SATURDAY
Cattle — Hogs — Horses — Sheep
Hwy --------------Templton 4611

Livestock Breeders

Experimental Specialties Co
Adelaide Rd ---------PasoRobls 70-R-12
S L O County Proved Sire Service
361 Laguna(MB) -----------SP 2-5026
S L O Proved Sire Service
615-12th --------------PasoRobls 209

Livestock Hauling

Hughes Ralph Inc 326-16th --PasoRobls 569
Jones Charles 1110 Olive-----PsoRobls 1097
RODGERS DICK
Local & Long Distance Hauls
8220 Carmelita Av--------Atascdro 1199

Livestock Supplies

See Feed Dealers; also Veterinary Supplies

An extension telephone saves time and steps—doubles the usefulness of your present telephone.

FRONTIERS • • beyond

There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.

The Pacific Telephone and Telegraph Company

Loans

See also Banks; Financing; Pawnbrokers; Real Estate Loans; Savings & Loan Associations; Etc

BENEFICIAL FINANCE CO
745 Higuera-LI 3-4852
(See Advertisement This Page)
CENTRAL SAVINGS & LOAN ASSN
1235 Chorro ---------------LI 3-3364
CROCKER-ANGLO BANK LOANS—
PASO ROBLES
CROCKER-ANGLO NATIONAL BANK
604-12th -----------PasoRobls 1613
SAN LUIS OBISPO
CROCKER-ANGLO NATIONAL BANK
840 Monterey ------------LI 3-4210

Grover City Loans
549 Hwy No 1 Grovr Cty------HU 9-4423
Mercantile Acceptance Company
968 Higuera ---------------LI 3-8450
(See Advertisement This Page)

MERCANTILE ACCEPTANCE LOANS
SALARY LOANS
FURNITURE LOANS
AUTOMOBILE LOANS
Money And Courtesy
"WHERE TO CALL"
SAN LUIS OBISPO OFFICE
Mercantile Acceptance Company
968 Higuera ------------LI 3-8450

NATIONAL FARM LOAN ASSN
197 Santa Rosa-LI 3-7161
(See Advertisement This Page)

PACIFIC FINANCE LOANS
PHONE NOW!
Need a Loan? Use the Phone!
Up to $1500 or More
Up to 24 months
Salary - Auto - Furniture
pf
"WHERE TO CALL"
Pacific Finance Loans
105 S Main Santa Maria-Walnut 5-2747
565-12th -----------PasoRobls 1640

Pac Finance Loans 565-12th--PasoRbls 1640
PRODUCTION CREDIT ASSN SAN LUIS OBISPO
197 Santa Rosa-LI 3-7161
(See Advertisement This Page)
SAN LUIS JEWELRY & LOAN CO
974A Monterey-LI 3-2314
(See Advertisement This Page)

HELP FOR LOOSE SCREWS
To tighten, just remove screw and fill hole with steel wool or wire solder. Replaced screw will hold.

Loans—(Cont'd)

SEABOARD FINANCE
CASH LOANS OF $25 - $2500
OR MORE ON
Auto - Furniture - Salary
"The Difference With Seaboard's the Service"
"WHERE TO CALL"
Seaboard Finance Co
777 Higuera --------------LI 3-8800
622 North H-----------Lompoc 8-7224
1102 State
Santa Barbara -----Woodland 5-8558
200 W Main Santa Maria-Walnut 5-8781

Seaboard Finance Co
777 Higuera ---------------LI 3-8800

Loans—Real Estate

See Real Estate Loans; Loans; Banks; Financing; Savings & Loan Associations; Etc

Lockers—Frozen Food

See Frozen Food Lockers—Renting

GLASS ON FLOOR?
You can pick small fragments of broken glass off the floor with a wet cloth. (Throw the cloth away.)

For accurate dialing of your calls, wait a few seconds for the steady hummmming sound of the dial tone. Then dial each letter and numeral gently, without forcing. If you get a busy signal, please hang up before dialing again.



LOCKSMITH
Formerly SMALL'S
BONDED – LICENSED
INDUSTRIAL – COMMERCIAL
APPROVED REGISTERED LOCKSMITH
SERVICE DAY & NITE ALSO SUNDAYS AND HOLIDAYS
KEYS FITTED TO ANY LOCK
EXPERT LOCK & KEY SERVICE
All Makes Sold – Repaired – Installed
EMERGENCY CALLS—ANYWHERE, ANYTIME
PETE'S MASTER LOCKSMITHS
1124 GARDEN SAN LUIS OBISPO
LI 3-7045
FOR NIGHT CALLS Call Operator
MASTER KEYING
COMBINATIONS CHANGED
DOOR CHECKS – SAFE LOCKS
SOLD – REPAIRED – INSTALLED
OVERHAULED FACTORY METHOD
LUGGAGE LOCKS – KEYS REPAIRED
SAFES
ALL WORK GUARANTEED
25 Years Experience

ABC LOCKSMITHS CO.
24-HOUR SERVICE ON CAR LOCK OUTS
COMBINATIONS CHANGED
PR 3-4408
188 POMEROY AVE. PISMO BEACH

LOCKSMITH
KEYS MADE
CARS OPENED
Safes Opened & Repaired
24-HOUR SERVICE
All Auto Clubs Bonded Locksmith
LI 3-4823
Nights, Sundays & Holidays Call LI 3-3150
If No Answer Call LI 3-2728
FIXIT SHOP
WARD COOK
Member Natl. Locksmith Assn.
660 HIGUERA SAN LUIS OBISPO

Locksmiths

A B C LOCKSMITH CO
188 Pomeroy Av(PB)-PR 3-4408
(See Advertisement This Page)
FIXIT SHOP
660 Higuera ----------------LI 3-4823
(See Advertisement This Page)
Padlock The 608-12th -----PasoRobls 481-J
PETE'S MASTER LOCKSMITHS
1124 Garden ----------------LI 3-7045
(See Advertisement This Page)
Smith's Sporting Goods
1225 Park ----------------PasoRobls 18
Whitey's 139 N 6th Grovr Cty---HU 9-4321
Whitey's Tool & Equipment Rental
139 N 6th Grovr Cty----------HU 9-4321

Lubricating Oils–See Oils–Lubricating

Luggage–Retail

BENO'S INC 1019 Morro---------LI 3-6092
BURRISS SADDLERY
1033 Chorro-LI 3-4101

Lumber–Retail

Baxter Building Materials
390 Manhattan Av Grovr Cty---HU 9-2422
(See Advertisement Page 93)
BOYLE LUMBER CO
WHOLESALE & RETAIL
REDWOOD – DOUGLAS FIR – PINE
TIMBERS OUR SPECIALTY
PLYWOOD – DOORS – MOULDINGS
FLOORING – SHINGLES & SHAKES
"Everything for the Builder"
Cabrillo Hwy Cayucos------WY 5-3636
From Cambria, Morro Bay & S.L.O.
Ask Operator for-Entrprise 11471

(Continued Next Page)

We want your telephone service to be as helpful to you as we can make it.

LUMBER
SAN LUIS MILL & LUMBER CO.
TOP QUALITY
LUMBER MILLWORK
LUMBER OF ALL TYPES
CABINETS AND CUSTOM MILLWORK *A Specialty*
PLYWOOD — MOULDING
FENCE MATERIALS — FILON FIBERGLASS
MILL WORK — COLUMBIA SCREENS
BUILDERS' HARDWARE — NAILS
ROOFING MATERIALS — INSULATION
DOORS & WINDOWS — CEMENT
CREDIT TERMS AVAILABLE
We Give "S & H" Green Stamps
LI 3-0825
Established 1883
SAN LUIS MILL and LUMBER CO.
246 HIGUERA SAN LUIS OBISPO

PASO ROBLES
LUMBER


COMPLETE LINE OF BUILDING MATERIALS
Serving San Luis Obispo County
★ LUMBER ★ ROOFING MATERIALS ★ SIDING
★ PAINT ★ BUILDERS HARDWARE ★ MILLWORK
★ PLYWOOD ★ CEMENT & PLASTER ★ FENCING
★ LIGHTWEIGHT BUILDING BLOCKS ★ INSULATING & WALLBOARD MATERIAL
BRING IN YOUR PENCIL SKETCH OR IDEAS FOR A FREE ESTIMATE
PROMPT SERVICE AND TIME PAYMENT PLAN AVAILABLE
HAROLD C. GOODALE
BUILDERS MARKET
PASO ROBLES 1600
YARD HOURS
Mon. Thru Fri. 8 A.M. – 12 Noon & 1 P.M. to 5 P.M.
Saturdays 8 A.M. to 12 Noon
840-10th PASO ROBLES

Lumber–Retail–(Cont'd)

Boyle Lumber Co Cabrillo Hwy Cayucs
From telephones served by the following exchanges
Cambria San Luis Obispo
Morro Bay
(No Intercity Charge)
Ask Operator for-Entrprise 11471
Brisco Mill & Lumber Yard
1005 Hwy 101 South(AG)-HU 9-5536
Brown M R Lumber
26th & Pine-----------PasoRobls 779-W
BUILDERS MARKET
840-10th-PasoRobls 1600
(See Advertisement Page 92)
BURKE & PACE LUMBER SALES
ARROYO GRANDE
Wholesale & Retail
SAVE WITH US
1012 Grand Av(AG)-------HU 9-2317

Party Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Cascade Lumber Sales Los Osos Rd-LI 3-9147
COSTA J M & SON INC
Hwy No 1 & Bella Vista Dr(MB)-SP 2-3641
(See Advertisement Page 94)
Davis Lumber Yard
1st & Spring-PasoRobls 225
FARM & HOME SUPPLY
1200 Grand Av(AG)---------HU 9-4226
(See Advertisement This Page)
HAGLE-DE COU LUMBER CO
8965 El Camino Rl-Atascdro 43
HAYWARD LUMBER CO
10th & Pine-------------PasoRobles 820
5th & E(MB)----------------SP 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for-Entrprise 11406
(See Advertisement This Page)
McNeill's 19th & Hwy No 1(MB)--SP 2-8489
NIPOMO LUMBER CO
LUMBER – HARDWARE
PLUMBING SUPPLIES – FEED
CROSBY PAINT & USG ROOFING
Old Hwy 101 Nipomo------WA 9-3940

(Continued Next Page)

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.

LUMBER
& MATERIALS FOR BUILDING
FOR HOME – INDUSTRIAL USES – CONTRACTORS STOCK
OPEN SATURDAY 9 A.M. TO 5 P.M.
OPEN SUNDAY 9 A.M. TO 4 P.M.
Roofing – Siding – Insulation – Doors – Windows Sash – Fiberglas Panels & Insulation – Pittsburgh Paints & Sundries – Kiln Dried Redwood – Hardwoods – Masonite – Tools – Dry Mix Products – Electrical Supplies – Millwork – Cabinets – Moulding – Hardware – Screening – Fencing – Plywoods Veneers – Wallboard – Tile – Concrete Blks.
• ADVISORY SERVICE
• CREDIT ARRANGED
• GOLD BOND STAMPS
FOR ESTIMATES OR INFORMATION CALL
LI 3-2191
PACIFIC COAST LUMBER CO.
"OUR 83rd YEAR"
424 Santa Barbara Ave. – San Luis Obispo

LUMBER
BUILDING MATERIALS
YOUR 1 STOP
For All Your Building Needs
OPEN SUNDAYS
FREE DELIVERY
CALL
HU 9-4226
FARM & HOME SUPPLY
1200 Grand Ave. Arroyo Grande

HOMER T. HAYWARD Lumber Co.
QUALITY & SERVICE SINCE 1919
• LUMBER • NAILS
• MOULDING • PAINT
• PLYWOOD • INSULATION
• WINDOWS • ROOFING
• DOORS • SHEETROCK
• FLOORING • CEMENT
• HARDWARE • SHINGLES & SHAKES
• SCHLAGE LOCKS • POSTS & PICKETS
• RY-LOCK SCREENS • FENCE MATERIALS
REMODEL WITH HAYWARD'S EASY PAYMENT PLAN
S & H GREEN STAMPS
Paso Robles 820
10th & Pine Paso Robles
SP 2-2291
5th & E. Morro Bay
From Telephones Served from the Cambria, Cayucos & San Luis Obispo Exchanges Only (No Inter-City Charge) Ask Operator for Enterprise 11406

Call BAXTER for
LUMBER
HU 9-2422


★ MOULDINGS ★ PLYWOOD
★ WINDOWS ★ DOORS
★ FLOORING ★ HARDWARE
★ PAINTS ★ CEMENT
★ INSULATION
PRE-CUT REDWOOD FENCES
ROCKLITE CONCRETE BLOCKS
PLASTERING MATERIALS
OPEN ALL DAY SATURDAYS
BAXTER BUILDING MATERIALS
4th & MANHATTAN GROVER CITY

Stewart Building Supply

"Everything for Home Builders"



- LUMBER – ROOFING – PAINT
- DOORS – WINDOWS – TRIM
- PLUMBING – ELECTRICAL – HARDWARE

OPEN ALL DAY SATURDAY

WE DELIVER

SP 2-8476

2 MI. NORTH OF MORRO BAY

9th & HWY. 1 MORRO BAY

LUMBER

PLYWOOD

Fir, Redwood, Hardwoods fancy face and decorative

ROCKLITE CONCRETE BLOCKS

BUILDER'S HARDWARE – SHEET ROCK – DOORS and WINDOWS

SHERWIN WILLIAMS PAINTS

Free Prompt Delivery Anywhere In the County

OPEN SATURDAY TILL NOON – SP 2-3641

phone: SP 2-3641

J. M. COSTA & SON, INC.

Since 1947 Locally Owned & Operated

Hwy. No. 1 & Bella Vista Drive Morro Bay

TEAGUE'S

MACHINE SHOP

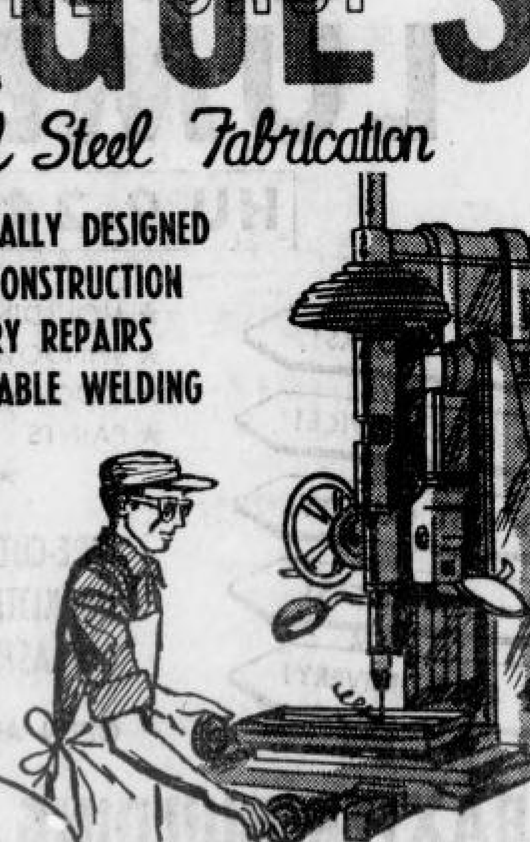
Structural Steel Fabrication

- MACHINERY SPECIALLY DESIGNED
- MACHINERY CONSTRUCTION
- MACHINERY REPAIRS
- PORTABLE WELDING

A modern machine tool shop with small & large equipment at your service. Expert mechanics to help solve your problems.

IF IT'S BEEN MADE, IT CAN BE FIXED

IF IT HASN'T BEEN MADE, WE'LL MAKE IT



LI 3-5470

304B HIGUERA

SAN LUIS OBISPO

Lumber–Retail–(Cont'd)

PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av--------LI 3-2191
(See Advertisement Page 93)
Ryzner Frank B 150 Alder(AG)---HU 9-3223
SAN LUIS MILL & LUMBER CO
246 Higuera-LI 3-0825
(See Advertisement Page 92)
Stewart Building Supply
9th & Hwy 1(MB)----------SP 2-8476
(See Advertisement This Page)

Lumber Treating

McCormick & Baxter Creosoting Co
Penta-Boliden Salt-Creosote
485 California SF--------YUkon 2-4033

Lumber–Whsle

Burke & Pace Lumber Sales
1012 Grand Av(AG)----------HU 9-2317
RYZNER FRANK B
150 Alder(AG)-HU 9-3223

Machine Knives–Sharpening

See Sharpening Service

Machine Shops

ARROYO ELECTRIC MACHINE SHOP
316 E Branch(AG)-HU 9-5546
Cuendet F 1304 Railroad---PasoRobls 130-W
PAUL'S GARAGE & AUTO MACHINE SHOP Nipomo & Monterey------LI 3-8291
RATLIFF FRED P
Heavy Duty Machine Work
Portable Welding Equipment
Electric & Acetylene
245 Higuera ------------LI 3-5819
S & K Auto Wreckers
1501 Riverside Av-------PasoRobls 1494
Teague's Machine Shop
304B Higuera -------------LI 3-5470
(See Advertisement This Page)
WOOD H A WELDING & MACHINE SHOP
1207-13th-PsoRobls 321

Machine Tools

See Also Tools Hdgs
Haven Machinery And Supply Company
2405 Inyo Fresno--------AMhrst 4-5009

Machinery–Specially Designed

Teague's Machine Shop
304B Higuera -------------LI 3-5470

Magazine Dealers & Distrs

St Clair's News 1030 Chorro------LI 3-3169

Magnetos–Repairing

MUELLER FRANCIS C
Sales-Service & Parts
198 South ----------------LI 3-4416

Mail Order Houses

Montgomery Ward & Co Catalog Store
817-12th-PasoRobls 906

Mail Receiving Service

See Office & Desk Room Rental Service; also Stenographers–Public

Mailing Lists

Letter Shop The 964 Chorro------LI 3-5800

Maps

Pacific Engineers & Surveyors Inc
858 Monterey-LI 3-0850
Porter Chas Phil 278 Snta Rosa---LI 3-1546

Marble

Brase Roy Tile 556 Couper Dr----LI 3-7205

Marine Electronic Equipment

See Electronic Equipment & Supplies Hdgs

Marine Equipment & Supplies

Horton's 727 Marsh -----------LI 3-7325
Horton's 5th & Morro(MB)------SP 2-4461
Marine Service & Equipment
1169 Market(MB) ----------SP 2-7337
Morro Bay Boat Works
S Main(MB)-SP 2-6911
RAYTHEON MARINE PRODUCTS—
MARINE SERVICE & EQUIPMENT
1169 Market(MB) -------SP 2-7337
RADIO COMMUNICATIONS SERVICE 1224 Murray Av---LI 3-3820
Weeks-Howe-Emerson Co
645 Howard SF-EXbrk 2-2681

Marine Service Stations

Cline LeRoy Richfield Marine Service
8th & Front(MB)-----------SP 2-7385

Markets

ANDERSON'S MARKET
Open on Sundays
13th & Trouville Av Grovr Cty--HU 9-2726
Atascadero Market
5850 El Camino Rl-Atascdro 89
Auger's Bob Market
5th & Main(MB)-SP 2-8171
Berkemeyer Market 1021 Chorro---LI 3-0890
Bolhah Market Hwy No 1(AG)----HU 9-9965
Cashway Food Market 750 D(MB)-SP 2-7112
CAYUCOS MARKET
4th & Ocean Av Cayucs-------WY 5-3929
CODY'S MARKET 313 Higuera---LI 3-2228
College Square Shops
Favorite Bakery 896 Foothill Bl--LI 3-1891
Glidden Paint Center The
894 Foothill Bl-LI 3-8596
Hawthorne Market
896 Foothill Bl-LI 3-2366
COMMERCIAL CO THE
COMPLETE FOOD MARKET
MEATS – FROZEN FOODS
VEGETABLES
303 E Branch(AG)--------HU 9-2421
Corner Grocery 7025 Morro Rd--Atascdro 714
Dale's Meat Market
5th & Main(MB)-----------SP 2-8504
Dauth-Leisy Foods 530-12th ---PsoRobls 256
DOLLAR MARKET
796 Foothill Bl-LI 3-1078
Don's Market 2044 Spring------PasoRobls 6
Drysdale's Market
2830 Hwy No 1 Morro Del Mar-SP 2-8267
EL MORRO OYSTER CO
235 S Main(MB)------------SP 2-5407
Ellsworth's Market 496 N Broad---LI 3-3443
ERICH'S MARKET
We Barbecue Chickens
Open Daily 9:00 AM-10:00 PM
2631 Spring ------------PasoRobls 579
FORD'S MARKET
GROCERIES – MEATS
Also
FRESH PRODUCE & FROZEN FOODS
BEER – WINE – SOFT DRINKS
Open Sundays
WE GIVE GOLD BOND STAMPS
861 Dolliver(PB) ---------PR 3-2068
Fox's Grocery Store
Hwy No 1 Cambria-WA 7-4442
GEORGE'S FOOTHILL MARKET
399 Foothill Bl-LI 3-4445
GLEN OAKS GROCERY
Open Daily 8 AM to 7 PM
Eaglet ----------------Atascdro 1202

(Continued Next Page)

Markets–(Cont'd)

Grove Grocery
Open Every Day 7 AM to 9 PM
El Camino Rl-------------Atascdro 974
HALPIN'S FOOD MART
5th & Main(MB)-SP 2-2921
HAWTHORNE MARKET
QUALITY – PRICE – SELECTION
GROCERIES – MEAT – POULTRY
FROZEN FOODS – FRESH VEGETABLES
Meat Cut & Wrapped for Home Freezers
BEER & WINE
OPEN 9 - 9 DAILY – CLOSED SUN.
FREE PARKING
2161 Broad --------------LI 3-5832
Hearn's Market
Jack & Lily May Davis-Owners
Open on Sun from 10:30 to 1:00
201 E Branch(AG)-----------HU 9-5549
HI-WAY MARKET
2105 Spring-PasoRobls 313
K & M MARKET
Open 8 AM-7 PM Closed Sundays
2927 Spring -----------PasoRobls 1024
KELLY BROS MARKET
QUALITY
GROCERIES – MEATS – POULTRY
FRESH PRODUCE – FROZEN FOODS
BEER & WINE
BARBECUED CHICKEN & MEATS
Open 8 A.M. to 7 P.M. Daily
8725 S El Camino Rl---Atascadero 377
Los Osos Valley Market
Los Osos Valley Rd-LI 3-5692
Lucky's Market 2140 S Broad----LI 3-9776
MARGARITA MERCANTILE CO
2304 G --------------SntaMrgrta 5111
MARTIN'S MARKET
COMPLETE MARKET
Whsle & Retail Meats
FROZEN FOOD LOCKERS
CUSTOM CUTTING & WRAPPING
Shandn ---------PasoRobles 1667-J
Maury's Market 700 Marsh------LI 3-8174
MOR-MAC'S FOOD CENTER
Complete Line of
Groceries – Vegetables – Meats
Frozen Foods – Bakery Shop
Beer & Wines – Imported Foods
WE GIVE S & H GREEN STAMPS
Delivery Service
Open Daily 8 - 7 Sundays 9 - 6
5th & E (MB)-----------SP 2-4511
Morro Bay Grocery 307-5th(MB)--SP 2-2531
Morro Strand Market
Hwy 1 Cayucs-WY 5-3686
Munson's Market
2360 Hwy 1(MB)-SP 2-9987
Nishi's Market
1150 Grand Av Grovr Cty-HU 9-3641
NORTHSIDE MARKET
Open Daily & Sun-9:00 AM-9:00 PM
84 Santa Rosa-------------LI 3-6532
P I MARKET INC
COMPLETE LINE OF FISH
GROCERIES – VEGETABLES – MEATS
BAKERY GOODS
BEER & WINE
IMPORTED FOODS
DELIVERY SERVICE
SUMMER 9-9 WINTER 9-7
238 Ocean Vw Av(PB)------PR 3-4465
PIONEER DRIVE-IN MARKET
DELIVERY SERVICE
Free Parking
GROCERY DEPT. OPEN SUNDAY
Morro & Marsh-----------LI 3-5742
Meat Dept -------------LI 3-1837
Bakery Dept -----------LI 3-1192

Markets–(Cont'd)

POCKET BOOK GROCERY
294 N 4th Grovr Cty-HU 9-2804
RAUCH'S GROCERY
Open Daily & Sunday 8:30-8:30
Creston Rd -----------PasoRobls 1240
SANTA ROSA MARKET
Complete One-Stop Market
798 Santa Rosa-------------LI 3-5513
SAUER'S MARKET
Complete Line of
MEATS – GROCERIES
WINES – LIQUORS
Free Delivery
848 Monterey -----------LI 3-2164
Shell Beach Market
763 Shell Beach Rd Shell Bch--PR 3-2135
Silva J Market 420 High---------LI 3-8501
Soto's Market
Groceries-Meat & Produce
Open Mon-Sat-7 AM-6 PM
Main Cambria -------------WA 7-4411
Southside Market 100 Higuera----LI 3-3146
Thompson's Grocery 1638 Osos----LI 3-7448
THREE CORNER GROCERY
1609 Johnson Av-LI 3-4123
TUTTLE'S CALIF PARK GROCERY
Complete One Stop Market
MEAT – GROCERIES – FRESH VEGETABLES
BEER & WINE
CHICKEN & MEATS BARBECUED
MEAT WRAPPED FOR HOME FREEZERS
OPEN 8 - 7 DAILY
FREE PARKING
390 California Bl----------LI 3-0923
Tweedy's Market
299-2d Baywd Prk-LI 3-5536
U-SAVE MARKET
B Swack & H R Boren
951 Grand Av Grovr Cty------HU 9-9994
UNITED MEAT MARKET
CHOICE BEEF, LAMB, & PORK
WHOLESALE & RETAIL
CUT & WRAPPED FOR HOME FREEZERS
Open 9 A.M. - 6 P.M. Weekdays
Closed Sundays
714 Higuera ------------LI 3-4345
Uptown Market 1248 Monterey----LI 3-6721
WESTWAY MARKET
WINES – LIQUORS – GROCERIES AND BEER
Open 9 A.M. to 9 P.M. Suns. Included
Open 'Till 10 P.M. Sat. Night
Owned By
Bill Mathison & John Carscaden
447 Higuera ------------LI 3-3046
Wilkinson Market
120 Branch(AG) -----------HU 9-2693
WILLIAM'S BROS MARKET
We Give S & H Green Stamps
1069 Grand Av(AG)---------HU 9-3845
William's Bros Market
Higuera & High-----------LI 3-6917
Wilson's Grocery
Open 8 AM to 10 PM Daily & Sunday
2121 Broad ---------------LI 3-7584

Markets–Meat–See Meat–Retail

Marriage Counselors

Andriola Jos
5353 Barrenda Av-Atascdro 1452

How about a separate listing in the telephone directory . . . under your own name . . . so that your friends and business associates can reach you at work? Call our Business Office for details.

Massage

Paso Robles Bath House
Masseuse & Masseur On Duty
11th & Pine------------PasoRobls 1816
Ruud's Physical Therapy 979 Palm-LI 3-5604
(See Advertisement This Page)
Sycamore Mineral Springs
Masseurs & Masseuses
Avila Rd ------------------LI 3-5580

Matches

MONARCH MATCHES—
FRED'S TAXI
231 Pomeroy Av(PB)------PR 3-2464

Material Handling Equipment

Paso Robles Van & Storage
821 Pine --------------PasoRobls 705

The Yellow Pages save you time.

RUUD'S PHYSICAL THERAPY

L.P.T.

- SWEDISH MASSAGE
MUSCLE TONE-UP
NERVE RELAXING
- STEAM & WHIRLPOOL BATHS
ULTRA-SONIC TREATMENTS
COLON IRRIGATION

Over 20 Years Experience From Norway & France

MILLY & ALF RUUD

CALL

LI 3-5604

979 Palm San Luis Obispo

Maternity Apparel

BILLIE'S TOY & BABY SHOP
APPAREL FOR THE EXPECTANT MOTHERS
DRESSES – SKIRTS
SPORTSWEAR – LINGERIE
We Give S & H Green Stamps
766 Higuera ------------LI 3-4032

Mattresses–Renovating

Paramount Upholstering Co
1218 Carmel --------------LI 3-0649

Mattresses–Retail

See also Bedding
AIRELOOM-CREATED BY KING KARPEN—
AUTHORIZED SALES & SERVICE
ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch(AG)-----HU 9-2116
Bargain Shop 661 Dolliver(PB)---PR 3-2462
HEATON'S
See Our Furniture Dirs-New Ad
803-13th --------------PasoRobls 890
Nearly New Furniture 1302 Osos--LI 3-3125
Pismo Furniture Store
Beauty Rest Mattresses & Hide-A-Bed
661 Dolliver(PB) -----------PR 3-2462

(Continued Next Page)

Next time you want to make a call but aren't quite sure of the number, look it up in the latest telephone directory! Memory isn't always reliable . . . and you'll save time by looking up the **right** number before you call!



STINCHFIELD'S UPHOLSTERY

1348 RAILROAD STREET PASO ROBLES

A BED THAT WILL ACTUALLY CONTOUR TO YOUR BODY

LUXURY – ECONOMICAL

These Beds Are Recommended By Doctors

THE BOX SPRINGS WILL LAST A LIFETIME

ANY WIDTH – ANY LENGTH – GUARANTEED

For Any Information

CALL

PASO ROBLES 1535

Mattresses–Retail–(Cont'd)

Rileys Furniture 2211 S Broad----LI 3-0674
Stinchfield's Paso Robles Upholstery
1348 Railroad ------------PasoRobls 1535
(See Advertisement Page 95)
TRUSSLER'S FURNITURE STORE
Serta-Van Vorst-Aireloom
1301 Park --------------PasoRobls 126
YOURS & MY FURNITURE STORE
SAN LUIS OBISPO COUNTY'S EXCLUSIVE DEALER FOR
SEALY MATTRESSES
Posturepedic Rubber or Innerspring
S & H Green Stamps – Cash or Credit
1127 Broad --------------LI 3-7245

Make it a habit to "Look inside the YELLOW PAGES" — you'll save time and effort.

BETWEEN OLD HI-WAY 101 & FREEWAY
NEAR SUNSET DRIVE-IN THEATRE
W. W. WATSON & CO.
MEAT PACKERS
CUSTOM SLAUGHTERING
OUR SPECIALTY
Phone
LI 3-9129
P. O. BOX 889
SAN LUIS OBISPO

MEAT for FREEZERS
WHOLESALE MEATS
SMOKING – CURING
CUT & FREEZER WRAPPED
FROZEN FOOD LOCKERS
PASO ROBLES COLD STORAGE
PASO ROBLES 1301
2830 Spring Street Paso Robles

BERKEMEYER MARKET
– MEAT –
★ WHOLESALE
PORTION CONTROL
★ RETAIL
LI 3-0890
1021 CHORRO
SAN LUIS OBISPO

Mattresses–Whsle & Mfrs

Stinchfield's Paso Robles Upholstery
1348 Railroad PasoRobls 1535

Mausoleums

Odd Fellows Cemetery & Mausoleum
Hwy-LI 3-2735

Meat Packers

Watson W W & Co Meat Packers
Suburban Tract Rd-----------LI 3-9129
(See Advertisement This Page)

Meat–Retail

AUGER'S BOB MARKET
Meat Cut-Wrapped for Home Freezers
5th & Main(MB)------------SP 2-8171
BERKEMEYER MARKET
1021 Chorro-LI 3-0890
Brandt's Meat Market
800 Price(PB)-PR 3-2636
DALE'S MEAT MARKET
Meat Cut-Wrapped For Home Freezers
5th & Main(MB)-----------SP 2-8504
Erich's Market 2631 Spring---PasoRobls 579
George's Foothill Market
399 Foothill Bl-LI 3-4445
Glen Oaks Grocery Eaglet ----Atascdro 1202
HAWTHORNE MARKET
Meat Cut & Wrapped for Home Freezers
2161 Broad ----------------LI 3-5832
Hi-Way Market 2105 Spring--PasoRobls 313
MOR-MAC'S FOOD CENTER
5th & E(MB)-SP 2-4511
Pioneer Drive-In Market
Morro & Marsh-LI 3-1837
Silliman Distrs 205 Higuera------LI 3-6732
Soto's Market Main Cambria----WA 7-4411
Tuttle's Calif Park Grocery
390 California Bl-LI 3-0923
United Meat Market 714 Higuera--LI 3-4345
WILKINSON MARKET
MEAT RETAIL – ANY AMOUNT
TOP QUALITY MEATS FOR
HOME FREEZERS & LOCKERS
CUSTOM CUTTING & WRAPPING
SMOKING & CURING OF MEATS
Open 8 AM–6 PM–Closed Sun
120 Branch(AG) ---------HU 9-2693
William's Bros Market
1069 Grand Av(AG)-HU 9-3845
Yeary's Better Meats
5935 Entrada Av-Atascdro 662

Meat–Whsle

Berkemeyer Market 1021 Chorro--LI 3-0890
(See Advertisement This Page)
BRYAN MEAT CO
Santa Maria to King City
Slaughter House --------PasoRobls 1250
Central-Cal Meats Traffic Wy--Atascdro 596
Hardie Elwood 123 Crandall Wy---LI 3-6573
Paso Robles Cold Storage
2830 Spring ----------PasoRobles 1301
(See Advertisement This Page)
Scott Wholesale Meat Co
725 Pacific ----------------LI 3-0750
SILLIMAN DISTRIBUTORS
WHOLESALE – RETAIL
MEATS
SEA FOODS
FROZEN FOODS
Distrs. For
MEADOW GOLD ICE CREAM
205 Higuera -------------LI 3-6732
Watson W W & Co Meat Packers
Suburban Tract Rd-----------LI 3-9129

Medical Service Organizations

PASO ROBLES WAR MEMORIAL DISTRICT HOSPITAL
15th-PasoRobls 1200

Your telephone is one of today's best bargains.

Memorial Tablets

Mathews Memorials & Plating Service
1 Higuera-LI 3-1689

Men's Clothing & Furnishings–Retail

Beno's Inc 1019 Morro-----------LI 3-6092
(See Advertisement This Page)
Green Bros 871 Monterey---------LI 3-0988
Grover City Clothing
1343 Grand Av Grovr Cty-HU 9-2218
Hub The 125 E Branch(AG)------HU 9-3987
KIRKEBY CARL
WE DON'T SELL – YOU BUY
SUITS – SPORTSWEAR
Van Heusen Shirts – Lee Hats
Holeproof Sox
851 Higuera -------------LI 3-6345
LEE'S MEN'S STORE
Nationally Known Brands
5965 Traffic Wy----------Atascdro 357
MORRO BAY MEN'S SHOP
For
SPORTSWEAR
&
ACCESSORIES
ARROW – ROUGH RIDER
LORD JEFF – MUNSING
415-5th(MB) ------------SP 2-8500
Murrays Men's Store
781 Dolliver(PB)-PR 3-2082
PASO ROBLES MERCANTILE CO
839-12th-PsoRobls 340
Rileys Dept Store 1144 Chorro----LI 3-1421
ROWAN'S STORE FOR MEN & BOYS
782 Higuera-LI 3-7148
RUMLEY'S DEPT STORE
325-5th(MB)-SP 2-3251
SQUIRE'S MEN'S WEAR
FOR THE FINEST IN
Men's Sports & Dress Wear
VAN HEUSEN & MANHATTAN SHIRTS
Exclusive Dealer for
Nunn-Bush & Red Wing Shoes
745-12th -----------PasoRobls 1280
WICKENDEN'S
Timely Clothes
837 Monterey --------------LI 3-6145
Wilson's Family Store
101 E Branch(AG)-HU 9-2355
Zeyen's Men's Store
203 E Branch(AG)-HU 9-2406

Purchasing agents and other buyers of materials and parts find the YELLOW PAGES of the Telephone Directory invaluable in locating local sources of supply.

Beno's
NATIONALLY KNOWN BRANDS
Men's & Boys Wear
COOPER UNDERWEAR,
ADAM HATS, WEMBLEY TIES,
PAJAMAS, PIONEER BELTS &
SUSPENDERS, LEVI-STRAUSS –
LEE SHIRTS, JACKETS, FRYE
HALF WELLINGTON &
WESTERN BOOTS
OPEN THURSDAY TILL 9 P.M.
LI 3-6092
1019 MORRO SAN LUIS OBISPO

Men's Formal Wear–Renting

See Tuxedos–Renting

Mercantile Agencies

See Credit Reporting Agencies

Metal Spraying

Automotive Engineering Co
3036 S Broad---------------LI 3-6134

Metal Trim

Art Mesquit Complete Home Furnishings
Bridge & Branch(AG)-HU 9-2116

Mexican Food

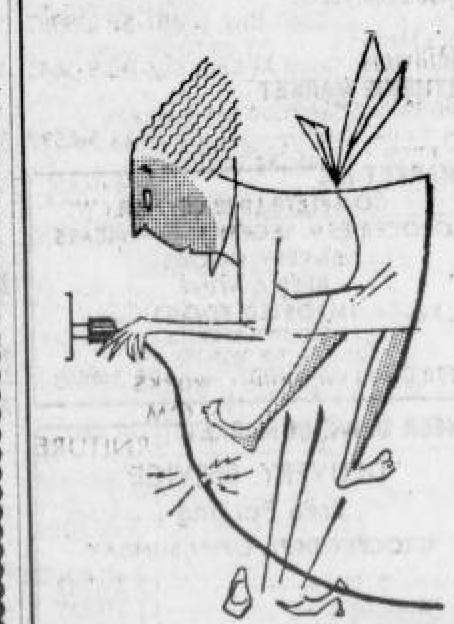
See Restaurants; Food–Ready To Serve

Microfilming

Bay Microfilm Inc
4009 Transport Palo Alto-DAvnprt 6-1812

Party Line Pointers:
1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

SHOCKING
How Many Are Severely Burned, Shocked and Electrocuted By Faulty Wiring.



Milk & Milk Products

Arden Farms 615-12th ------PasoRobls 622
ARDEN FARMS CO
116 W Branch(AG)-HU 9-2994
(See Advertisement This Page)
Arden Farms Co 1830 Pine---PasoRobls 1946
Arden Farms Co
Santa Ysabel Av-Atascdro 1392
Arden Farms Co
Hwy 101 South-Templtn 4181
Coast Cities Milk Delivery
853-9th Baywd Prk-----------LI 3-4289
DOMENGHINI LOUIS F
Grade A Wholesale Producer
Hwy No 1(MB)--------------SP 2-8174
FAIR-OAKS MILK CO
SAVE – BUY THE GALLON
AT THE STORE
Also
COMPLETE LINE OF
DAIRY PRODUCTS
HOME DELIVERY
1023 Grand Av(AG)-------HU 9-5557
FOREMOST DAIRIES INC
570 Higuera ---------------LI 3-4200
Foster's Old Fashion Freeze
590 Marsh-LI 3-7639
GOLDEN STATE CO LTD
570 Higuera-LI 3-4200
(See Advertisement This Page)
GOLDEN STATE DAIRY PRODUCTS—
STURGEON VERNON L GOLDEN STATE DISTR
2840 Spring-PasoRobls 110
Harmony Valley Creamery
Harmony Cambria-WA 7-4578
HARMONY VALLEY CREAMERY ASSN
991 Nipomo-LI 3-1924
KNUDSEN DAIRY PRODUCTS—
THE KNUDSEN COMPANY
Call Collect
Boone & Oakley
Santa Maria --------Walnut 5-2471
MORRO BAY MILK DELIVERY
Whsle & Retl
370 Arcadia(MB) -----------SP 2-6847
ROYAL OAKS DAIRY
Verde Canyon Rd LI 3-0587
Sturgeon Vernon L Golden State Distr
2840 Spring-PasoRobls 110
(See Advertisement This Page)
Western Milk Transport Co
641 Higuera-LI 3-2792

Milliners–Retail

Carpentier Helen Millinery Shop
1037 Chorro-LI 3-2746
MARGARET McNEIL'S STYLE SHOP
856 Higuera-LI 3-3831

Milling

Loomis E C & Son 65½ Higuera---LI 3-8410

Millwork

Boyle Lumber Co
Cabrillo Hwy Cayucs-WY 5-3636
Hammock Chas Cabinet Shop
Hwy-Atascadero 177
HERRMANN & SAFRANEK MILLWORK & BUILDERS SUPPLY
4005 El Camino Rl-Atascdro 1490
Pac Coast Lumber Co of Calif
424 Santa Barbara Av-LI 3-2191
SAN LUIS MILL & LUMBER CO
246 Higuera-LI 3-0825
WESTERN CABINET WORKS
CUSTOM
CABINETS & FURNITURE
MADE TO ORDER
DESIGNS – ESTIMATES
VENETIAN BLINDS – MILLWORK
FORMICA SPECIALISTS
1000 Park -----------PasoRobles 289

Mimeographing–See Multi-Copy Service

Mimeographing Machines

See Duplicating Machines

Ministers–See Clergymen

Mirrors–Retail

Fowler Glass Shop 11th & Park-PasoRobls 186
Morro Bay Glass & Sash Co Inc
1560 Hwy No 1(MB)---------SP 2-5277
National Auto Glass Co 107 South--LI 3-2370
Paso Robles Glass Shop
609-22d-PasoRobls 469
SAN LUIS GLASS & WINDOW CO
1313 Carmel ---------------LI 3-3446
WATERS ART & PICTURE FRAMING CO
1135 Chorro ---------------LI 3-7058

Mobile Home Parks–See Trailer Parks

Mobile Homes

See Trailers–Automobile, Coach

Model Construction Supplies

See Hobby & Model Construction Supplies

Monuments–Retail

Mathews Memorials & Plating Service
1 Higuera-LI 3-1689
(See Advertisement This Page)

Moorages

Morro Bay Marina
4th & Waterfront(MB)-------SP 2-8085

Mortgage Exchanges

Trust Deed & Mortgage Exchange
Anderson Hotel Bldg---------LI 3-6643

The Yellow Pages save you time.



MATHEWS MEMORIALS
ESTABLISHED 1918
Distinctive Memorials – Markers Lettering
Authorized Dealer
ROCK OF AGES GRANITE
QUALITY WORKMANSHIP
REASONABLE PRICES
LI 3-1689
1 HIGUERA ST.



Arden
Flavor Fresh!
DAIRY PRODUCTS AND ICE CREAM
CALL COLLECT
• ARROYO GRANDE ....HU 9-2994
• TEMPLETON 4181
• ATASCADERO 1392
• PASO ROBLES 1946
Arden Farms Co.
116 W. Branch, Arroyo Grande
Hwy 101 South, Templeton

golden state
California's Favorite MILK
In PASO ROBLES
FOR DELIVERY
PHONE
PASO ROBLES 110
VERNON L. STURGEON
Authorized Distributor of Golden State Dairy Foods
2840 SPRING



California's Favorite MILK
golden state
Phone . . .
LI 3-4200
GOLDEN STATE CO., LTD.
570 HIGUERA
SAN LUIS OBISPO

Codes in listings Indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

SLEEP OFF THE HI-WAY MOTEL

LOW RATES – KITCHENETTES

QUIET MOTEL

NO TRUCK OR TRAIN NOISES

- MODERN
- AUTOMATIC HEAT



PHONE

LI 3-1056

TRAILER SPACES AVAILABLE

Mortgages—See Real Estate Loans

Mosaics

MORRO MOSAICS

COMPLETE RANGE OF ITALIAN AND MEXICAN TILE
Other Supplies for Do-It-Yourself
DESIGNS & FINISHED MURALS
FRAMES
Wholesale & Retail
800-5th(MB) ------------SP 2-8759

Motels

Abbott's Motel 1005 Dolliver(PB)-PR 3-4475
Ace Motel 94 Casa-------------LI 3-6356

ADAMS MOTEL

24 MODERN UNITS
With or Without Kitchens
Playground for Children
FREE TV
200 Yds from Beach on Hwy 1
1000 Dolliver(PB) --------PR 3-2065

Adams Motel 1000 Dolliver(PB)---PR 3-2065
(See Advertisement This Page)
Anderson Hotel & Grill
955 Monterey-LI 3-0900
Anderson Motel
7202 Hwy No 1 Cambria------WA 7-4815
Appleton's Motel 2218 Spring-PasoRobls 721
ARROYO MOTEL
329 Traffic Wy(AG)-HU 9-5613
Atascadero Motor Lodges
6895 El Camino Rl-Atascadero 243-J
Atlasta Court
331 Wadsworth Av(PB)-PR 3-2359

Prompt answering of a telephone's ring is thoughtful, courteous, and good business.

Motels—(Cont'd)

AVALON MOTEL

MR. & MRS. F. H. OSBORNE – Owners
17 UNITS
Singles & 2 Bedroom Units
6 MODERN KITCHENETTES
WITH FREE RADIOS & TV – AIR COOLED
NEAR GOOD FOOD
North City Entrance
3231 Spring -----------PasoRobles 21

Avila Beach Apartments
95 San Luis Avila Bch--------LI 3-4451
Avila Court Avla Bch------------LI 3-6319
B & V AUTEL Hwy No 1 Cayucs-WY 5-3536
Bailey's Auto Court 470 Main(PB)-PR 3-2119
BAKER'S RESTWELL COURT
1221 Price(PB)-PR 3-2424
Bay Auto Court Morro(MB) -----SP 2-4134
BAY VIEW MOTEL THE
Market & 6th(MB)-SP 2-2771
Baywood Park Lodge Motel
327-2d Baywd Prk-LI 3-6263
Beach Apts 86 San Luis Avla Bch-LI 3-6185
BEACHCOMBER MOTEL
120 Ocean View Av(PB)-PR 3-2208
BLUE BELL MOTEL
S Hwy ---------------------LI 3-6807

BLUE BIRD MOTEL

Scenic Cabrillo Highway #1
CAMBRIA'S MOST DELUXE
MODERATE RATES
Centrally Located
JOHNNY & BARBARA KOSIS
Main Cambria -----------WA 7-4634

Blue Heron Motel Apartments
899-9th Baywd Prk----------LI 3-2359
(See Advertisement Page 99)
Blue & White Auto Court
Morro Del Mar-SP 2-8190

(Continued Next Page)

Advertise here—it pays.

Motel Inn



The Original Motel Inn is the world's first motel. The inn is off the hiway and is quiet and restful with full hotel accommodations. It is famous for its barbeque and delicious cocktails.

- ★ 60 Modern Units
- ★ Heated Pool
- ★ Telephones in Rooms
- ★ Free Television
- ★ Cocktail Lounge

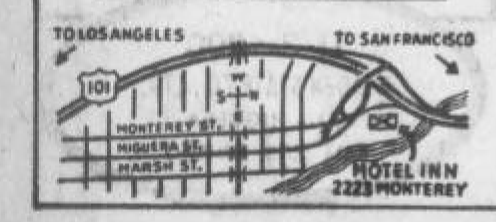
For Reservations
PHONE
LI 3-4000

– OUR AIM –
FINE QUALITY FOOD
Carefully Selected, Expertly Prepared and Courteously Served at All Times

VISIT OUR BANQUET ROOMS LARGE OR SMALL

We Will Be Very Happy to Help You With the Arrangements

2223 MONTEREY ST.
SAN LUIS OBISPO



Adams MOTEL
VACANCY FREE TV

In Pismo Beach

KITCHENETTES AVAILABLE
MODERATE
DAILY – WEEKLY & MONTHLY
WINTER RATES
200 YARDS FROM BEACH ON HIWAY 1
24 MODERN UNITS

WE WELCOME FAMILIES WITH CHILDREN
PLAYGROUND AREA SPECIALLY DESIGNED FOR SAFETY AND CONVENIENCE

Member Of
AMERICAN MOTOR HOTEL ASSOCIATION
AMERICAN EXPRESS CREDIT CARDS HONORED

PR 3-2065

1000 DOLLIVER

Motels—(Cont'd)

BREAKERS MOTEL
5th & Market(MB)-----------SP 2-2371
(See Advertisement Page 100)
Brick Auto Court Hwy Cayucs----WY 5-3918
Buck's Motel & Trailer Park
See Our Ad for Trailer Parks
Main & 8th(MB)------------SP 2-4161
CABRILLO MOTEL
Kitchenettes-M F Harpster Mgr
6th & Morro(MB)-----------SP 2-6331
Cambria Palms Motel
3305 Main Cambria-WA 7-4485
CAMBRIA PINES LODGE
50 Modern Units-Dining & Cocktails
Cambria ------------------WA 7-4200
Cape Cod Manor Motel
1127 Shell Beach Rd Shell Bch-PR 3-2087
(See Advertisement Page 101)
Casa-Mor Motel
2630 Hwy 1 Morro Del Mar----SP 2-5671
(See Advertisement Page 101)

CASTLE INN MOTEL

GATEWAY TO HEARST CASTLE
ALL UNITS OVERLOOKING OCEAN
Hwy 1 Cambria----------WA 7-4850

Castle Motel & Apts
Old 101 Hwy South-LI 3-9702
(See Advertisement Page 101)
Cayucos Motel
Ocean Av & E St Cayucs-WY 5-3670
CINDERELLA MOTEL
2745 Spring-PasoRobls 832
Cliffside Court 931 Dolliver(PB)---PR 3-2229
CLIFTON MOTEL
Swimming Pool-TV in all Units
10 Minutes to Golf Course
125 Spring ------------PasoRobls 1140
Clock Motel 3440 Spring----PasoRobls 1460

The Yellow Pages save you time.

COLONIAL MOTOR LODGE

FAMILY UNITS
REFRIGERATED AIR CONDITIONING
FREE TV – TILE BATHROOMS
WALL TO WALL CARPETING
GARAGES
8750 El Camino Rl--Atascadero 168-W

CORONADO MOTEL

IN PASO ROBLES
NEW – DELUXE
KITCHENS AVAILABLE
STEAM HEAT – FREE TV
2400 Spring ---------PasoRobles 955

Cottage Motel
2206 Spring-PasoRobls 1153-W

COZY MOTEL AND TRAILER COURT

LENA METZGER – Hostess
Quiet – Spacious Accommodations For Large Families
COMPLETE KITCHENS
YOUR HOME AWAY FROM HOME
Hwy 1 & Bonita(MB)------SP 2-8573

Crescent Park Motel S Hwy------LI 3-4677
CYPRESS STUMP MOTEL
Lou & Winnie Simmons-Owners
Ocean Av Cayucs------------WY 5-3917
Davis Motel 430-4th(MB) -------SP 2-8072
Dias Court 371 Pismo(PB)--------PR 3-2085
Don Motel 1473 Monterey--------LI 3-2036
Dun-Sailing Motel Avla Bch------LI 3-5064
E & E Motel 80 Casa-----------LI 3-7126

(Continued Next Page)

Good party-line neighbors remember to space their calls.

20 GUEST ROOMS

FOR YOUR OUT OF TOWN VISITORS ACCOMMODATING 2 TO 6 PERSONS AT POPULAR PRICES

Room Phones
Soft Water
Free Magnavox TV
Tiled Showers and Combinations

APPROVED AAA

Englander Foam Rubber Mattresses
Coffee Service in Each Room

KITCHENS AVAILABLE – ICE MACHINE ON PREMISE

GRANDVIEW MOTEL

LI 3-8700

2074 MONTEREY • SAN LUIS OBISPO



All Large Rooms
Deluxe, Modern
Overnight or Special Rates for Weekly Guests –
KITCHENS IF DESIRED
TELEVISION
HEATED POOL

LI 3-2359

899-9th ST. BAYWOOD PARK

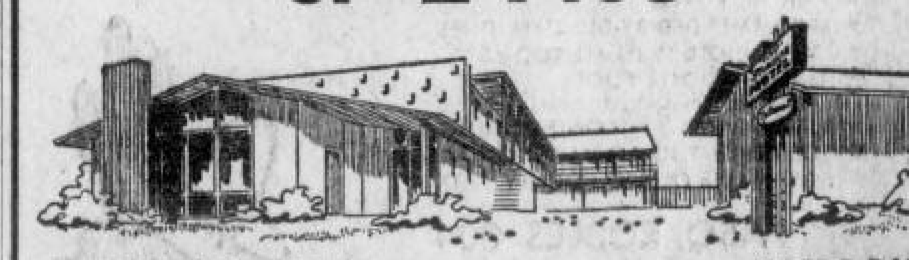
"SCOOP" Frasier MOTEL
Restaurant

ONE OF MORRO BAY'S NEWEST & FINEST
28 UNITS
ALL WITH
- WALL TO WALL CARPETING
- TILE SHOWERS
- SIMMONS MATTRESSES

A Perfect Night's Sleep Guaranteed
- RESTAURANT ADJOINING

Conveniently Located on the Road to the Hearst Castle
1 Block From the Beach
Excellent Surf Fishing & Clam Digging
ALSO RESERVATIONS FOR DEEP SEA FISHING

SP 2-7135



9th & N. HWY. NO. 1 MORRO BAY

→ Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

PASO ROBLES
TOWN HOUSE

- REFRIGERATED AIR
- TELEPHONES IN EACH ROOM
- TV & RADIO
- FREE ICE CUBES
- TILE SHOWERS
- COMMERCIAL RATES



CALL
PASO ROBLES 1770

Air-Conditioned Restaurant & Cocktail Lounge Across Street

CORNER 28th & SPRING STREET PASO ROBLES

AMERICAN EXPRESS CREDIT CARDS HONORED

HOMESTEAD MOTEL

- FREE TV & RADIO
- MORNING COFFEE
- ROOM PHONES
- SOFTENED WATER

JUNCTION HIWAYS 1 & 101
SAN LUIS OBISPO, CALIF.
Phone LI 3-7700
MR. & MRS. M. S. HAMILTON

MORRO GARDENS
MOTEL - APARTMENTS

- KITCHENS
- WALL TO WALL CARPETING
- SHOWERS OR TUBS
- COMFORTABLE CLEAN

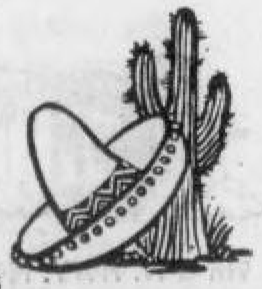
SP 2-5046

1 MILE NORTH OF MORRO BAY
ON THE WAY TO HEARST CASTLE
AT HWY. 466 & HWY. 1 JUNCTION

PASO ROBLES TRAVELODGE

one of California's finest stopovers for the traveler

★ AAA APPROVED
★ RECOMMENDED BY DUNCAN HINES
★ FREE RADIO & TV IN ALL ROOMS
★ HEATED INDOOR POOL
(Swim in Comfort All Year)
★ REFRIGERATED AIR CONDITIONING
★ CONVENIENT TO ALL VACATION AREAS IN SAN LUIS OBISPO COUNTY



PASO ROBLES 304

2701 SPRING STREET PASO ROBLES

Motels–(Cont'd)

EDGEWATER MOTEL
ON BEAUTIFUL PISMO BEACH
30 UNITS
ROOMS & APARTMENTS
HEATED POOL
280 Wadsworth(PB) ------PR 3-2233

El Camino Motel
5325 El Camino Rl-Atascdro 1350
El Carlos Motel 1216 Archer-----LI 3-1932
El Toro Motel 625 Toro----------LI 3-8647
Estero Bay Motel
Hwy No 1 Cayucs-WY 5-3614
Fairview Court Avla Bch---------LI 3-1914
FARMHOUSE MOTEL
AAA Approved
425 Spring -------------PasoRobls 933
Frasier's Motel
9th & N Hwy No 1(MB)------SP 2-7135
(See Advertisement Page 99)
Garcia Motel Hwy Cayucs--------WY 5-3727
Granada Hotel 1128 Morro-------LI 3-9943
Grandview Motel 2074 Monterey--LI 3-8700
(See Advertisement Page 99)
Green Valley Motel
County Rd Cambria-WA 7-4409
GREENTREE MOTEL
Heated Pool-Free TV
Air Conditioning-Some Kitchens
416 Spring -------------PasoRobls 552

GROVER CITY MOTOR COURT
The Millards – Props.
10 MODERN UNITS
All Housekeeping – Kitchenettes
DAILY & WEEKLY RATES
1½ Miles South of Pismo Beach
367 N 16th Grovr Cty----HU 9-2424

Advertise here—it pays.

Hampton's Auto Court Cambria---WA 7-8969
Harbor View Motor Lodge
6th & Market(MB)-SP 2-4471
Harty's Shell Auto Court
1331 Price(PB)-PR 3-4749
Hillcrest Ranch Motel 101 Hwy----LI 3-0679
Hillside Motel Hwy No 1 Cayucs--WY 5-3810
Hilltop Trailer Park & Motel
Hwy 101(AG) --------------HU 9-2832

HOLMES MOTEL
IN MORRO BAY
QUIET & RESTFUL
½ Block Off Hiway
Kitchens – Garages – Pets Accepted
DOWNTOWN DISTRICT
715 Piney Wy(MB)--------SP 2-3171

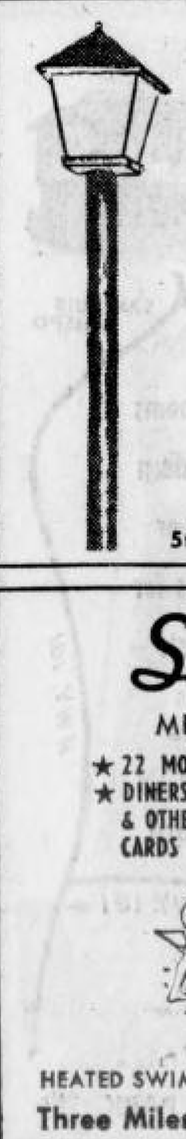
Homestead Motel 485 Osos-------LI 3-7700
(See Advertisement This Page)

HOOSIER MOTEL
PASO ROBLES
Modern Units
SINGLES & DOUBLES
Connected Bedrooms
Kitchens & Refrigerators
On Hwy 101
2223 Spring ------PasoRobles 991-M

HOWIE'S MOTEL
12 MODERN UNITS
WITH OR WITHOUT KITCHENS
Daily, Weekly & Monthly Rates
4 BLOCKS FROM CENTER OF TOWN
FREE TV
MR. & MRS. GUS HOWIE
Managing Owners
652 Morro --------------LI 3-7024

Jones J E Bon View Motel
Reasonable Rates-Quiet-Comfortable
9955 S Hwy--------------Atascdro 460

(Continued Next Page)



The Breakers MOTEL

Overlooking Morro Rock

- HEATED POOL
- APARTMENT UNITS
- MAJOR CREDIT CARDS HONORED
- TV AVAILABLE

ONE OF MORRO BAY'S FINEST MOTELS
Close To Restaurants
SP 2-2371
5th & MARKET MORRO BAY

Suburban Lodge

MEMBER AAA, CONGRESS MOTOR HOTELS

★ 22 MODERN UNITS
★ DINERS', AMERICAN EXPRESS & OTHER APPROVED CREDIT CARDS HONORED
★ QUIET, SPACIOUS GROUNDS
★ TV AVAILABLE
★ MORNING COFFEE SERVED IN LOBBY
★ COMMERCIAL RATES

MR. AND MRS. Q. C. LEE
Managing Owners



PASO ROBLES 746

HEATED SWIMMING POOL
Three Miles South on 101 Freeway PASO ROBLES

HU = HUnter PR = PRospect WA (Cambria) = WAverly WY = WYman
LI = Liberty SP = SPruce WA (Nipomo) = WAbash

Motels–(Cont'd)

JONES' MOTEL
IN MORRO BAY
SINGLES – DOUBLES
KITCHENETTES
Near Fishing Pier – Good Restaurants
WEEKLY RATES
GEORGE & MARGARET JONES – Owners
965 Morro(MB) ----------SP 2-7442

KNIGHT'S REST MOTEL
101 Hwy(PB)-PR 3-4617

KOZY KOTTAGE MOTEL
2 Miles North of Morro Bay
Off Hwy. 1
MODERN UNITS
ALL WITH KITCHENS
Day – Weekly & Monthly Rates
2 Blocks from a Beautiful Beach
Mr. & Mrs. Walt Bornefeld – Owners
350 Sn Jacinto
Morro Del Mar---------SP 2-6173

La Casita Motel Avila Bch-------LI 3-4826
LA CRESTA MOTEL
Atascadero Beach(MB)-SP 2-2661
Log Cabins Motel Market(MB) ---SP 2-7132
LOMA VISTA MOTEL
With or Without Kitchens
1399 Hwy 101(AG)----------HU 9-2183
Lomita Terrace Motel
9th & Hwy No 1(MB)-SP 2-5073
(See Advertisement This Page)
Lone Pine Motel
123 N 13th Grovr Cty---------HU 9-5145
LoTide Motel AvilaBch-----------LI 3-5554
Madonna Inn
Freeway & French Rd ---------LI 3-3000
MARIANNA MOTEL
Deluxe Units Cooled by Refrig
730 Spring -------------PasoRobls 417
MARTIN'S COURT
Kitchens in All Units
Mary & Guy Mazzaufo-Prop
320 Ocean View Av(PB)-------PR 3-4610
McBurney's Motor Court
Hwy 101-SntaMrgrta 5831

McNALLY MOTEL
NEW – 24 UNITS
BEAUTIFULLY FURNISHED
OCEAN VIEW ROOMS
MODERATE RATES
Owner – Pat McNally
Between Hearst Castle & Cambria
Hwy No 1 Cambria-------WA 7-4311

MELODY RANCH MOTEL
939 Spring-PasoRobls 458
Mesa Trailer Court
Nipomo Mesa Nipomo--------WA 9-8985
MID-TOWNE MOTEL
475 Marsh -----------------LI 3-4533
MIRAMAR COURT
One & Two Bedroom Apts
Esther C Proctor-Owner
287 San Luis Av(PB)---------PR 3-9952
Monte Vista Motor Court
490 Pismo(PB) PR 3-4705
MONTEREY COURT
1756 Monterey-LI 3-4019

MORRO BAY MARINA
MARINA MOTEL
On The Water With
Complete Boating Facilities
P.O. BOX 504
4th & Waterfront(MB)-----SP 2-8085

Morro Del Mar Motel
Daily-Weekly-Monthly Rentals
550 Bonita Av Morro Del Mar--SP 2-8484
Morro Gardens Motel
440 Morro Atascadero Rd(MB)-SP 2-5046
(See Advertisement Page 100)
Morro Motel & Cypress Trailer Park
8th & Main(MB)--------------SP 2-4636
Morro Strand Auto Court
Morro Strand Cayucs-WY 5-3594
Motel Cinderella 2745 Spring-PasoRobls 832
Motel Inn 2223 Monterey--------LI 3-4000
(See Advertisement Page 98)

MOTEL PISMO
1851 Price(PB) ------------PR 3-9965
NEPTUNE COURT
1025 N Main(MB)-----------SP 2-6201

NITE HAVEN AUTO COURT
9 Units with Kitchens
Garages & Sleeping Rooms
1½ BLKS TO THE BEACH
CONVENIENT TO SHOPPING
371 San Luis Av(PB)-------PR 3-2224

OAK GARDENS MOTEL
IN PASO ROBLES
SINGLES
DOUBLES
KITCHENETTES
TV – AIR CONDITIONED – BARBEQUE
PITS – AUTOMATIC HEAT
COMMERCIAL RATES
Convenient to Naciemento Fishing
3111 Spring -------Paso Robles 1903

Oakes Motel Morro Strand Cayucs-WY 5-3839
Ocean View Court Morro Del Mar-SP 2-8748
Ocean View Motel
1001 Shell Beach Rd Shell Bch-PR 3-2113
OCEANO BEACH AUTO COURT
451 Pier Av Oceano----------HU 9-5624
OLD HEIDELBERG MOTEL & RESTAURANT 101 Hwy--SntaMrgrta 2411
One-O-One Auto Court
Hsekpng Units-Central Location
Hwy 101(AG)--------------HU 9-2764
O'Reilly Motel 2000 Monterey-----LI 3-3307
PACIFIC MOTEL 101 Hwy------LI 3-5075
(See Advertisement This Page)
Palomar Motel
1601 Shell Beach Rd Shell Bch-PR 3-2404
(See Advertisement This Page)

PARK APARTMENTS
PISMO BEACH
New & Beautiful Knotty Pine
3 & 4 Room Apts. with Kitchens
Sleeping Rooms
Electric Refrigerators – Tile Baths
330 Park Av(PB)---------PR 3-2403

PARK MOTEL
MORRO BAY
KITCHENETTES – SLEEPING ROOMS
Family Plan – Next to Playground
GROCERY STORE
On Hwy. 1 Next to City Park
711-5th(MB) ------------SP 2-3131

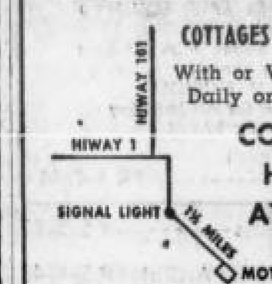
PASO ROBLES AUTO COURT
Joseph A Verhauz-Owner
33 Units With or Without Kitchens
940 Spring -------------PasoRobls 88
PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
1308 Spring-PasoRobls 158

(Continued Next Page)

San Simeon Lodge
SAN SIMEON, CALIF.
OPENED JULY 1959
MODERN ROOMS
LARGE DINING ROOM
COCKTAIL LOUNGE
HEATED SWIMMING POOL
FREE TV
OCEAN FRONT
Nearest Lodge to Hearst Castle
WA 7-4601
THE PLACE TO STAY ON HIWAY ONE AT SAN SIMEON

Pacific Motel
Mr. H. Kuden - Managing Owner
12 MODERN UNITS
CLEAN-SUNNY
REASONABLE RATES
9 KITCHENETTES
Daily – Weekly – Monthly – Commercial Rates
Phone
LI 3-5075
1 MILE SOUTH OUT OF TOWN
LOCATED ON OLD SO. 101 HIGHWAY

CASTLE MOTEL & APTS



COTTAGES OR APARTMENTS
With or Without Kitchens
Daily or Weekly Rates
COMFORTABLE
HOME-LIKE
ATMOSPHERE
PHONE
LI 3-9702
ON OLD HIGHWAY 101

IN MORRO BAY
It's the
LOMITA TERRACE MOTEL
AAA APPROVED



NEW – MODERN – SOME WITH KITCHENS
TV AVAILABLE IN ROOMS
SP 2-5073
LOCATED ON NORTH END OF TOWN
ON HWY. No. 1 – MORRO BAY

***Casa-Mor* MOTEL**



New – Modern – Some With Kitchens
MR. & MRS. FRED MOORE – Owners
CALL
SP 2-5671
1½ MILES NORTH OF MORRO BAY
ON STATE HIWAY NO. 1
2630 Hwy. 1 Morro Del Mar
Across From Morro Beach

— IN SAN LUIS OBISPO —
Ritz
MOTOR HOTEL
★ HEATED POOL
★ FREE TELEVISION
★ PHONES IN ALL UNITS
PHONE
LI 3-5600
2121 MONTEREY ST.
SAN LUIS OBISPO
North End of Monterey St. & 101 Freeway

IN PISMO BEACH
SHANGRI-LA MOTEL
MR. & MRS. ELDEN L. HOWARD – Owners
"ON THE SHORES OF THE BLUE PACIFIC"
FREE TV IN ALL UNITS
- PRIVATE SHOWERS
- WALL-TO-WALL CARPETING
- PANEL RAY HEAT
- KITCHENETTES

CAFES CLOSE BY
2 BLOCKS FROM THE BEACH
NEAR FISHING PIER
CALL
PR 3-4928
On 101 Hwy
1111 PRICE PISMO BEACH

Cape Cod Manor Motel
In Shell Beach
THE FINEST ACCOMMODATIONS
With or Without Kitchens
FREE TV
Soft Water
AAA



Heated Pool
PR 3-2087
1127 SHELL BEACH ROAD
SHELL BEACH

Palomar Motel
LOCATED NEAR THE BEACH
MODERN.....CONVENIENT.....



Family Suites & Housekeeping Units Available
FREE TELEVISION IN EACH ROOM
REASONABLE RATES
Owners & Operators
MR. & MRS. DON RUSSELL
PR 3-2404
1601 Shell Beach Rd. Shell Beach

Motels–(Cont'd)

PAULINE'S EL PATIO MOTEL
HOUSEKEEPING APTS. EQUIPPED
SLEEPING UNITS
Large Family Suites With Kitchens
Tile Showers
FREE TELEVISION
Large Patio for All to Enjoy
WINTER RATES
½ Block from Beach
350 Pismo(PB) ----------PR 3-4744

Pereira D R Hwy Cayucs--------WY 5-3737
Pete's Auto-In Motel
380 Harloe Av(PB)-PR 3-4748
PISMO BEACH COURT
750 Dolliver(PB)-PR 3-4631
Pismo Motel 1851 Price(PB)-----PR 3-9965
Pismo Palisades Motel
North Hwy(PB)-PR 3-4469
Pleasant Motel 175-6th(MB) ----SP 2-8521
POINT MOTEL
Louis S Woolman-Owner & Mgr
Toro Point(MB) ------------SP 2-6601
RANCH MOTEL
Mr & Mrs Bert Cody-New Owners
2730 Spring -------------PasoRobls 17
Rancho El Nieto Motel
Hwy No 1(MB)-SP 2-5732
RANCHO SAN LUIS
345 Marsh -----------------LI 3-6443
Ranchotel 1900 Monterey---------LI 3-2333

REDDWOOD MOTEL
IN MORRO STRAND CAYUCOS
On Scenic Highway #1
With or Without Kitchens
FREE RADIOS
1 Block From the Beach
Morro Strand Cayucs------WY 5-3939

Reid Motel 601-5th(MB) -------SP 2-6571
Ritz Motor Hotel 2121 Monterey--LI 3-5600
(See Advertisement Page 101)
Roberta Motel S Hwy-------Atascadero 970
Rock Motel 1050 Morro(MB)----SP 2-2381
ROSE BOWL COURT
1575 Monterey-LI 3-5017

ROYAL MOTEL
AAA APPROVED
MR. & MRS. ROY KEENER
MOTEL & HOUSEKEEPING UNITS
NEW – MODERN
MODERATE RATES
Panel Ray Heat
Hwy 101(AG) -----------HU 9-2418

San Simeon Lodge Sn Simn------WA 7-4601
(See Advertisement Page 101)
Saxby's Motel 23d Cayucs-------WY 5-3828
Scott's Motel
5445 El Camino Rl-Atascdro 154

SEA AIR MOTEL
ONE OF
MORRO BAY'S NEWEST
WALL TO WALL CARPETING
ATTRACTIVE MODERN FURNISHINGS
TV IN EVERY ROOM
Conveniently Located Near
Restaurants, Fishing & Golf Course
845 Morro(MB) ---------SP 2-7338

Sea Breeze Motel
1180 Dolliver(PB)-PR 3-9987
SEA GARDEN MOTEL
Rates By The Day Week or Month
340 Stimson Av(PB)----------PR 3-2216
Seashore Motor Inn
Hwy No 1 Cambria-WA 7-4422
Seaside Auto Court
Hwy No 1 Cayucs-WY 5-3809
Seaside Motel
172 Ocean View Av(PB)-PR 3-2411
Seaview Motel
Dorset & Lancaster Cambria-WA 7-4450
SEAWALL MOTEL 170 Main(PB)-PR 3-4706

YELLOW PAGES advertising puts the name of your business and products before ready-to-buy customers.

Motels–(Cont'd)

SHANGRI-LA MOTEL
AAA APPROVED
Milton & Dawn Cline – Owners
ONE BLOCK FROM GOLF COURSE
PANEL RAY HEAT
Air Conditioning
Commercial Rates
S Hwy & Morro Rd----Atascadero 136

Shangri-La Motel 1111 Price(PB)-PR 3-4928
(See Advertisement Page 101)
Shell Beach Motel
117 Leeward Av Shell Bch-PR 3-4478
Shoreline Motel Hwy Cayucs-----WY 5-3943
Sleep Off The Hi-Way Motel
145 South-LI 3-1056
(See Advertisement Page 98)
SUBURBAN LODGE
Hwy 101 --------------PasoRobls 746
(See Advertisement Page 100)
SUNBEAM MOTEL
1656 Monterey-LI 3-8141

SUNDOWN MOTEL
MORRO BAY
NEWLY COMPLETED
TV In Every Room
Handy To Everything
640 Main(MB) -----------SP 2-7381

SUNSET MOTEL
Located in Morro Bay
WE HONOR ALL MAJOR
CREDIT CARDS
HOUSEKEEPING UNITS &
FAMILY SUITES
FREE TV
Convenient to Beach & Shopping
8th & Market(MB)--------SP 2-2111

SUNSET VIEW MOTEL
Family Units-Reasonable Rates
Free TV
N Hwy No 1 Cambria---------WA 7-4455
Surf Motel 256 Front Avla Bch----LI 3-8230
SURF MOTEL
250 Main(PB) --------------PR 3-2070
TEMPLETON AUTO COURT & CAFE
Hsekpng Units-Completely Furnished
Weekly-Monthly Rates
105 Main ---------------Templtn 2081
Tides Motel The
371 Ocean Dr(PB)-PR 3-2493
Todd's Sea Esta Motel
Hwy 1 & 1st Cayucs-WY 5-3932

TOWN AND COUNTRY MOTEL
NEW 34 UNITS
ONE OF SAN LUIS OBISPO'S NEWEST
AND FINEST MOTELS
Free TV & Radio In Each Room
SOFT WATER AN ADDED ATTRACTION
AAA APPROVED
2001 Monterey -----------LI 3-3170

Town House The
28th & Spring-PasoRobls 1770
(See Advertisement Page 100)
Travelodge Paso Robles
2701 Spring-PasoRobls 304
(See Advertisement Page 100)
TREES MOTOR LODGE
Trailer Accommodations
2841 Spring ----------PasoRobls 334-W
Valley Court 188 Stimson Av(PB)-PR 3-4459
Valley Motel
Ernest L Gorham-Owner
Shandn -------------PasoRobls 56-J-3
VILLA SAN LUIS MOTEL
1670 Monterey -------------LI 3-8071
Vista Del Robles Motel
10205 El Camino Rl-Atascdro 657

"Finding it Fast in the YELLOW PAGES" is a national habit. Purchasing agents, production men and engineers as well as housewives refer to the YELLOW PAGES when they are ready to buy.

Motels–(Cont'd)

WAVE COURT
ON THE BEACH
Kitchens – Heat – Hot Water
WEEKLY AND MONTHLY RATES
150 Hinds Av(PB) --------PR 3-4626

WIGWAM COURT IN PISMO BEACH
LOCATED AT THE PISMO PIER
Hot Water – Heat – Kitchens
FACING BEACH
WEEKLY & MONTHLY RATES
IN THE CENTER OF PISMO
CLAM FORKS FOR GUESTS
643 Cypress(PB) ---------PR 3-9950

Win's Auto Court
Hsekppg Units With Refrigerators
1586 Railroad Av Oceano------HU 9-2251
Woody's Motel
317 Ocean View Av(PB)-PR 3-2064

Moth Proofing

City Rug & Upholstery Cleaning ---LI 3-7063

PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
Bonded & State Licensed
MOTH PROOFING & FUMIGATING
RESIDENTIAL – COMMERCIAL
"We Do Our Own
Moth Proofing & Fumigation"
TERMITE CONTROL
Estimates Cheerfully Given
1461 Palm -------------LI 3-2065

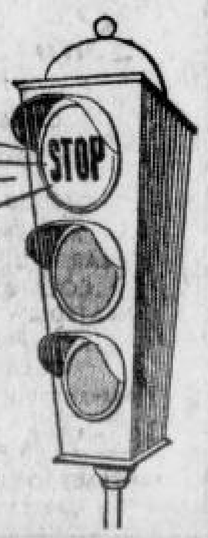
Motion Picture Equipment & Supplies

CAL PHOTO SUPPLY
BELL & HOWELL EQUIPMENT
EASTMAN KODAK
KEYSTONE
EXPOSURE METERS
STILL CAMERAS & ACCESSORIES
899 Higuera ------------LI 3-3705

Here's how you may be sure of getting your party more often when you dial:

1. Look up the number in the latest directory. Write it down.
2. Listen for dial tone.
3. Dial carefully.
4. Wait a minute before you decide your party isn't home.

YOU CAN'T CALL SIGNALS AGAINST A SIGNAL LIGHT
- Obey the Laws of the Road
- Pedestrians Have the Right-a-Way



Motion Picture Film Libraries

Munday & Collins Audio-Visual Center
Religious-Educational & Ent Films
303 N Market Sn Jse-----CYprss 4-2004

Motor Freight Companies–See Trucking

Motor Scooters

CUSHMAN MOTOR SCOOTERS
World Famous For Low Cost Transportation
All Cushman Vehicles deliver unequalled economy . . . in purchase price, in operating cost, and in maintenance expense. For Industry, Commerce, and Pleasure.
"FOR INFORMATION CALL"
SAN LUIS CYCLERY
1239 Monterey ----------LI 3-8567

Fixit Shop 660 Higuera---------LI 3-4823
Hoover W A Sales & Service
9550 El Camino Rl----------Atascdro 42

Motor Trucks–See Truck Dealers Hdgs

Motorcycle Parts & Supplies

San Luis Cyclery 1239 Monterey--LI 3-8567

Motorcycles

TRIUMPH MOTORCYCLES– SAN LUIS CYCLERY
1239 Monterey-LI 3-8567

Moving Service–Heavy Hauling

See Trucking

Answer promptly, speak clearly, hang up gently—three friendly telephone habits.



"more than 9 out of 10"

In Recent Studies
more than 9 out of 10 people reported they used the classified section of the telephone directory when they were looking for a product or service.

Prospective Buyers
will find you easier thru adequate representation in the

YELLOW PAGES

Moving & Storage Service

ALLIED VAN LINES
"Dependable, safe, courteous service from the World's Largest Long Distance Movers. Your Allied Mover is the No. 1 Specialist in local moving, packing & storage. Over 750 members in all 48 states & throughout the world."
"FOR INFORMATION CALL"
Dennis Transfer 1824 Nipomo-LI 3-3434

Allied Van Lines Inc Agcy
1824 Nipomo --------------LI 3-3434

AMERICAN RED BALL
FOR
LONG-DISTANCE MOVING
Protected by the Exclusive
AMERICAN RED BALL
Certificate of Performance!
"FOR INFORMATION CALL"
HUBBARD VAN & STORAGE CO
6420 El Camino Rl------Atascdro 171

Amer Red Ball Transit Co
6420 El Camino Rl---------Atascdro 171
ARTMAN VAN & STORAGE
Old Hwy 101 South-LI 3-1228
(See Advertisement Page 104)

BEKINS VAN LINES
NATIONWIDE MOVING
UNEXCELLED STORAGE
Regular Vanliner Service North and South on the Pacific Coast and to and from the East. Operating under authority of the Interstate Commerce Commission. Bonded drivers.
DEPENDABLE SINCE 1891
"FOR INFORMATION CALL"
Paso Robles Van & Storage
821 Pine ------------PasoRobls 705

Bekins Van & Storage Agcy
821 Pine ---------------PasoRobls 705

DEAN VAN LINES
"MOVING?"
CALL DEAN
TO
THE SCENE
ANYWHERE – ANYTIME
"FOR INFORMATION CALL"
VALLEY VAN & STORAGE CO
504 S Western Av
Santa Maria --------Walnut 5-7077
If no answer call
Santa Maria ----------Walnut 5-5584

Dean's Transfer & Storage
755A Vertin Av Salinas----HArisn 2-9005
(See Advertisement Page 104)
DENNIS TRANSFER
1824 Nipomo ---------------LI 3-3434
(See Advertisement This Page)

GLOBAL VAN LINES
Padded Van
Moving Service
World-Wide
Nation-Wide
Economy & Satisfaction Guaranteed
"FOR INFORMATION CALL"
S & W MOVING & STORAGE
1350 Grand Av(AG)-------HU 9-3928

Global Van Lines Inc Agent
1350 Grand Av(AG)----------HU 9-3928
(Continued on Pages 104 & 105)

CURTAIN ROD GUIDE
Thimble on end of rod guides it smoothly into the hem without catching or tearing.

DENNIS TRANSFER

ESTAB. 29 YEARS
LOCAL & LONG DISTANCE
FREE ESTIMATES
PACKING – CRATING – SHIPPING
HOUSEHOLD STORAGE
GOV'T. APPROVED WAREHOUSE

OVERNIGHT SERVICE TO AND FROM PRINCIPAL CALIFORNIA CITIES
agent for . . .



WORLD-WIDE VAN SERVICE
AGENTS FOR
ALLIED VAN LINES, INC.
World's Largest Long Distance Movers
CALL **LI 3-3434** COLLECT
Nipomo & High Streets SAN LUIS OBISPO

MOVING - STORAGE

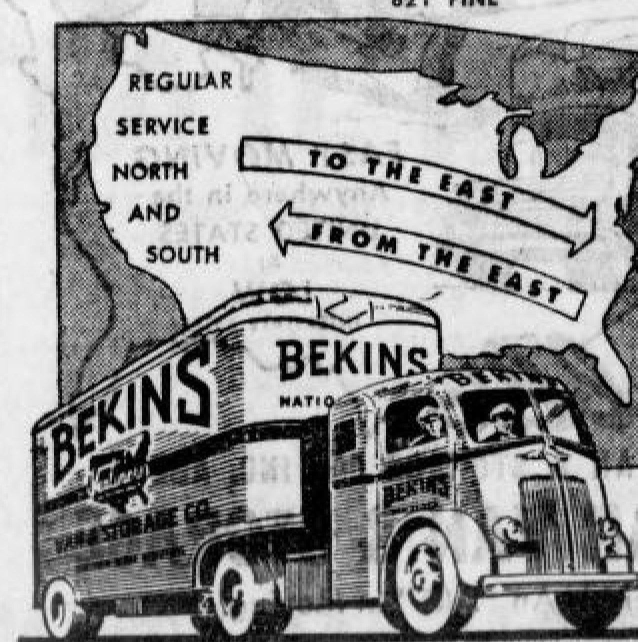
EXPERT PACKING – LOCAL & LONG DISTANCE
Dependable Moving Since 1872



AUTHORIZED AGENTS FOR NORTH AMERICAN VAN LINES
Careful Service To All 48 States
Overnight Service To & From All California Cities
MODERN STORAGE FACILITIES
FOR A *"Wife-Approved"* MOVE CALL—
SANDERCOCK TRANSFER CO.
1708 BEACH ST. *Free Estimates* SAN LUIS OBISPO
LI 3-6163
FROM PASO ROBLES ASK OPERATOR FOR Enterprise 11466 (Inter-City Toll Free)

PASO ROBLES VAN & STORAGE

LOCAL & STATE-WIDE MOVING
821 PINE



MOVING
STORAGE
PACKING
SHIPPING

LOCAL AGENT FOR

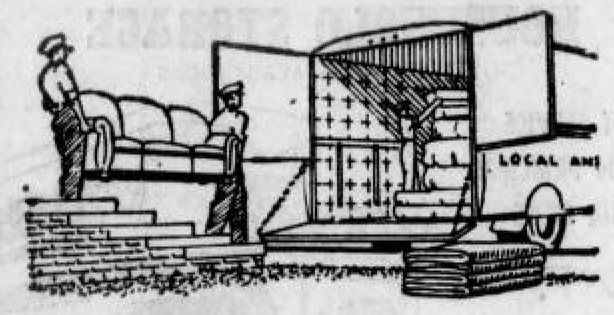
Out of Town Calls Call Collect
CALL
PASO ROBLES 705
If No Answer Call
Paso Robles 47-J-2

BEKINS *Since 1895*
VAN AND STORAGE CO.
Offices or agents in all principal cities

"Economy & Satisfaction Guaranteed"

S & W MOVING & STORAGE

1350 GRAND AVE., ARROYO GRANDE



LOCAL and LONG-DISTANCE MOVING
FIREPROOF STORAGE • PACKING • ESTIMATES FREE

SERVING ALL 48 STATES
CANADA, ALASKA AND HAWAII
Air Van Service to West Indies, Latin America and Europe

Authorized Agents ... GLOBAL VAN LINES

PHONE HU 9-3928
"Call Collect"

MOVING & STORAGE

FOR FREE ESTIMATES WITHOUT OBLIGATION CALL

HUBBARD VAN & STORAGE

Agent: RED BALL

From Paso Robles Ask Operator For Enterprise 11501
Call Collect

3 LOCATIONS TO SERVE YOU

Atascadero 171	IN SEASIDE FRontier 3-1511	SANTA MARIA WAlnut 5-8831



PACKING – STORAGE – CRATING

6420 EL CAMINO RL. ATASCADERO

NATION-WIDE **MOVING**



Republic VAN & STORAGE CO., INC. AGENT

ARTMAN VAN & STORAGE

There Is An "ART" In Moving

FREE ESTIMATES
DAYS – EVENINGS – HOLIDAYS

PHONE LI 3-1228

South Old Highway 101 San Luis Obispo



MOVING

PACKING – CRATING – STORAGE

"FOR A CLEAN MOVE CALL DEAN"

COMPLETE MOVING & STORAGE SERVICE
Free Itemized Estimates – No Obligation



"ANYWHERE"
MAIN OFFICE Salinas, Calif.

Agents For:
MARTIN VAN LINE, INC.
ROCKY FORD MOVING VANS, INC.
JOHN F. IVORY STORAGE CO., INC.

DEAN'S TRANSFER & STORAGE

ALSO DB/A DEAN TRANSFER & STORAGE

THREE LOCATIONS TO SERVE YOU

SALINAS	SANTA MARIA	OXNARD
HArrison 2-9005	WAlnut 5-8749	HUnter 3-0601
755-A Vertin Ave.	700 E. Artic	714 San Pedro

Moving & Storage Service–(Cont'd)

HUBBARD VAN & STORAGE CO

AGENT:
AMERICAN RED BALL
All Interstate Moving Rates Are Not the Same
Paso Robles (No Intercity Charge)
Ask Operator for-----Enterprise 11501
6420 El Camino Rl-------Atascdro 171

Hubbard Van & Storage Co
6420 El Camino Rl----------Atascdro 171
(See Advertisement Page 104)

J & H Transfer & Storage
6420 El Camino Rl----------Atascdro 171
From telephones served by the following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for-Entrprise 11501

MONTGOMERY TECHNICIAN CO
Piano Moving Only
107 Bridge(AG) ------------HU 9-3118
If no answer call-------------HU 9-4757

NORTH AMERICAN VAN LINES

"WIFE-APPROVED" MOVES
Worldwide moving — land, sea, air. Courteous, dependable service. Expert packing, storing — careful handling. "Follow-thru" service with 1100 agents in U.S., Canada.

"FOR INFORMATION CALL"

SANDERCOCK TRANSFER CO
1708 Beach -------------LI 3-6163

North Amer Van Lines 1708 Beach-LI 3-6163

PASO ROBLES VAN & STORAGE
821 Pine ---------------PasoRobls 705
(See Advertisement Page 103)

REPUBLIC VAN & STORAGE CO INC AGENT Old Hwy 101 South-----LI 3-1228

S & W MOVING & STORAGE
1350 Grand Av(AG)-HU 9-3928
(See Advertisement Page 104)

SANDERCOCK TRANSFER CO
1708 Beach-LI 3-6163
From telephones served by the following exchange
Paso Robles
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1466
(See Advertisement Page 103)

Moving & Storage Service Equipment

See Material Handling Equipment; Trucks–Industrial

Mufflers–Exhaust

Bruce's House of Sound
424 Higuera ---------------LI 3-2476
(See Advertisement This Page)

DINK HALL'S SERVICE
22 N Chorro----------------LI 3-2528

FRANKLIN'S SERVICE

1-DAY
MUFFLER SERVICE
ANY CAR OR PICK-UP
1185 Monterey ------------LI 3-5059

GIBBS OIL CO

MUFFLERS INSTALLED WHILE YOU WAIT
FREE ESTIMATES & INSPECTION
"You Can't Buy Better Why Pay More"
2235 Spring ----------Paso Robls 984

The charge for extra listings is small. You can obtain further information by calling our Business Office.

Mufflers–Exhaust–(Cont'd)

KUSTOM KORNER
636 Higuera ----------------LI 3-8312
(See Advertisement This Page)

Ski's Shell Service Stn
1200 Monterey-LI 3-6821

Sumner's Texaco Service
4950 El Camino Rl----------Atascdro 900

Multi-Copy Service

See also Letter & Addressing Service

Central Coast Printers
1879 Shell Beach Rd Shell Bch-PR 3-2300

Hulsey Dorthea
For Appointment call
1123 Pismo -----------------LI 3-8615

LETTER SHOP THE
964 Chorro ------------------LI 3-5800
206 N Halcyon Rd(AG)---------HU 9-4757

Mushrooms

Ford's Mushroom Farm
Eaglet-Atascadero 70-M

Music Instruction–Instrumental

COURTLANDT CLAIRE STUDIOS

Serving Arroyo Grande, Fair Oaks, Grover City, Oceano & Vicinity
CERTIFIED INSTRUCTOR
PIANO – VOICE – ACCORDION
½ Mi. S. of Fair Oaks Dist Arroyo Grande Turn Off Halcyon Rd Rt at Post Ofc 2 Blks Turn Lft 2nd Hse on Rt
Halcyon(AG) ------------HU 9-5924

Evdon 736 Main(MB)------------SP 2-7212

HERNANDEZ ACCORDION STUDIO

ACCORDION INSTRUCTIONS
Beginners – Advanced – Group or Private
Rentals – Sales – Repairs – Sheet Music
CERTIFIED TEACHERS
Howell – Aretta System Taught Exclus.
2 Locations to Serve You
128 Bridge(AG) ----------HU 9-5449
401 W Cypress
Santa Maria ---------WAlnut 5-4953

Philharmonic Music
1337 Monterey -------------LI 3-8544
(See Advertisement This Page)

Record & Band Shop The
1041 Grand Av(AG)-----------HU 9-3512

Renton Music Store
5993 Traffic Wy-Atascdro 664

Music Instruction–Vocal

Courtlandt Claire Studios
Halcyon(AG) ---------------HU 9-5924

Renton Music Store
5993 Traffic Wy-Atascdro 664

To direct more business their way, many establishments advertise under several classifications in the YELLOW PAGES.

MUSICAL INSTRUCTION
ACCORDION ORGAN

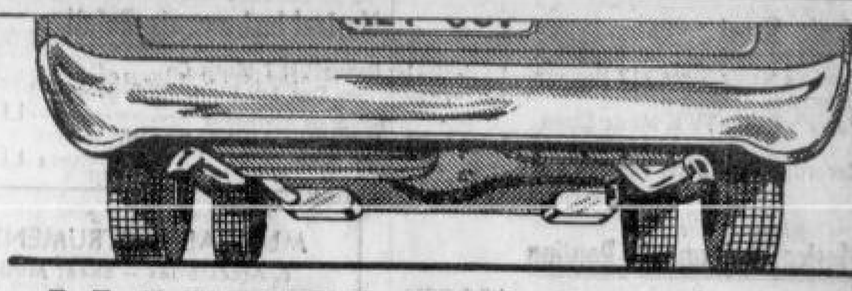


Serving All of San Luis Obispo County

PHILHARMONIC MUSIC

LI 3-8544

1337 MONTEREY SAN LUIS OBISPO



MUFFLERS . . .

LIFETIME GUARANTEE
HEADERS – DUALS – CHROME
1-HR. SERVICE
ALL WORK GUARANTEED
GLASS & STEEL PACK
Free Estimates

LI 3-2476

Bruce's **HOUSE of SOUND**

424 HIGUERA SAN LUIS OBISPO
Across from the Tower Cafe

MUFFLERS & TAIL PIPES

INSTALLED ON ALL MAKES - OLD & NEW

- FREE ESTIMATES
- FREE INSPECTION
- ALL WORK GUARANTEED
- PICK-UP & DELIVERY SERVICE

Also
CUSTOM WORK
HEADERS – STACKS – SPLIT MANIFOLDS
SINGLE & DUAL MUFFLERS

KUSTOM KORNER

LI 3-8312

636 HIGUERA SAN LUIS OBISPO

Music–Sheet

Brown's Music Store 717 Higuera--LI 3-5041
Evdon 736 Main(MB)-----------SP 2-7212
Payne's Radio-TV & Music Store
1334 Spring-PasoRobls 1281
Record & Band Shop The
1041 Grand Av(AG)-HU 9-3512

Musical Instruments–Renting

Premier Music Co 1027 Morro----LI 3-9510

Musical Instruments–Repairing

Montgomery Technician Co
107 Bridge(AG) ------------HU 9-3118
If no answer call-------------HU 9-4757

Consult our free Telephone Planning Service about concealed telephone wiring before building.

Musical Instruments–Retail

Bennett H T Music Co
See Our Adv Pianos & Organs
1651 Monterey ------------LI 3-9588
BROWN'S MUSIC STORE
717 Higuera-LI 3-5041

EVDON
MUSICAL INSTRUMENTS
& Accessories — Sheet Music
BUDGET TERMS — RENTALS
INSTRUCTION STUDIO
HOLTON — OLDS — LUDWIG
736 Main(MB) -----------SP 2-7212

PAYNE'S RADIO-TV & MUSIC STORE
1334 Spring-PasoRobls 1281
Premier Music Co 1027 Morro----LI 3-9510
(See Advertisement This Page)

Advertise here—it pays.



Everything In Music
MUSICAL INSTRUMENTS
FEATURING
REYNOLDS — LEBLANC
MARTIN — LUDWIG
AND OTHERS
MUSICAL INSTRUCTION
BY QUALIFIED TEACHERS
ACCESSORIES
RENTALS — REPAIRS
CALL
LI 3-9510
1027 MORRO
PREMIER MUSIC CO.

IN ATASCADERO AREA
It's
RENTON MUSIC STORE
- GRUNDIG HI-FI'S & TAPE RECORDERS
- GIBSON GUITARS
- OLDS & SELMER INSTRUMENTS
- SCANDALLI & DALLAPE ACCORDIONS
- RECORDS & SHEET MUSIC

ATASCADERO 664
5993 Traffic Wy. Atascadero

KELLEY'S NEWS & SUNDRIES
Open Daily 7:30 A.M. - 10:30 P.M.
BEACH PLAY SUPPLIES
PR 3-2227
680 CYPRESS PISMO BEACH

Musical Instruments–Retail–(Cont'd)

Record & Band Shop The
1041 Grand Av(AG)-HU 9-3512
Renton Music Store
5993 Traffic Wy-Atascdro 664
(See Advertisement This Page)

Mutual Funds

Mutual Fund Associates
1009 Morro ---------------LI 3-7926

Neon Products

See Lighting Fixtures Hdgs.; Signs Hdgs

News Dealers

ESQUIRE THE
IN PISMO BEACH — NEWS DEALER
Los Angeles & San Francisco Papers Morning & Eve. Editions — Local Papers — Tobaccos — Candy — Ice Cream — Soft Drinks Film — Photo Service — Sundries — Greeting Cards —Misc. Items — Open 7:30 A.M. to 11 P.M. — 7 Days a Week
600 Cypress(PB) ---------PR 3-4668

Hoover News Agcy
Los Angeles-San Francisco-Papers
& San Luis Telegram-Tribune
------------------------PR 3-2152
Kelley's News & Sundries
680 Cypress(PB)-PR 3-2227
(See Advertisement This Page)
Paso Robles News Agcy
1208 Railroad ----------PasoRobls 1972
St Clair's News 1030 Chorro------LI 3-3169
San Luis News Agcy 964 Chorro---LI 3-4911
Service Center News Stand & Hobby Shop
Los Angeles-San Francisco-Fresno
Sundries-Novelties-Hobby Supplies
507-5th(MB) -------------SP 2-6101

News Service

SARBER JOHN
2223 Monterey ------------LI 3-1392

Newspapers

Atascadero News
5660 El Camino Real-Atascdro 100
CAMBRIAN PRESS THE
Main Cambria-WA 7-4234
COAST BEACON 805 Main(MB)--SP 2-8084
Grover City Press
9th & Grand Grovr Cty-HU 9-3650
Herald Recorder
309 E Branch(AG)-HU 9-2826
Paso Robles Press & Printers
1212 Pine -------------PasoRobls 802
Pine Coast Publishing Co
Main Cambria-WA 7-4234
Pismo Times 530 Cypress(PB)----PR 3-2217
SUN THE
696-5th(MB) -------------SP 2-2652
Telegram-Tribune Co
1321 Johnson Av-LI 3-1901

Night Clubs

Blinking Owl
1102 Grand Av Grovr Cty----HU 9-9975
Jerry's 359 Grand Av Grovr Cty---HU 9-9988
MOROCCO CLUB
Annabelle Warren-Prop
Old Hwy 101---------------LI 3-9770
WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera-LI 3-4315

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Notaries–Public

Cooper Gladys V Main Cambria---WA 7-4616
Covert Gail 203 Bridge(AG)------HU 9-2995
Garratt Lorraine Realtor
5th & Bernardo(MB)---------SP 2-6566
Groves Jessie F
7405 S El Camino Rl-Atascdro 115-M
Johnson Bob 700-5th(MB) ------SP 2-5491

KENNEDY RALPH C
Established Over 36 Years
INSURANCE OF ALL KINDS
Except Life.
REAL ESTATE
BUSINESS OPPORTUNITIES
1120 Garden -------------LI 3-1002

Muller A V Wickenden Bldg------LI 3-5060
Murphy Harry C 1008 Palm------LI 3-2440
Noyes Richard G Realtor
Ocean Av Cayucs-WY 5-3550
Renetzky Andrew 1008 Palm-----LI 3-2440
Swall Ruth 221 E Branch(AG)----HU 9-5462
Van Horn Otto B 612-12th---PasoRobls 1414
Woolpert Wickson R
Wickenden Bldg-LI 3-5060

Notions–Retail

Becker's Yardage 741 Higuera----LI 3-8439
Gehring's Sundries 1634 Osos----LI 3-9963
House of Yardage 585-12th -PasoRobls 978-J

Novelties–Retail

Morro Mosaics 800-5th(MB) -----SP 2-8759
Sea Shells by Fisher
910 Price(PB)-PR 3-4704

Nurseries–Day

BARBA MARION
BOARDING HOME
By the Hour, Day, Week, or Month
STATE LICENSED & INSURED
PLAY GROUND EQUIPMENT
EMERGENCY TRANSPORTATION
5300 Carrizo Rd------Atascadero 552

Child Care Center
Sponsored by Calif Dept of Education
Hours-7 AM to 6 PM
Pre School-Ages 2-5
After School-Ages 5 to 16
3126 Park ------------PasoRobls 717-J
Happytime Nursery School Inc
1091 Bell Av(PB)-PR 3-2479
Playhouse Nursery School
1530 Monterey -------------LI 3-9084

DISAPPEARING ACT

To remove grease spots from stockings, dust with talcum powder, then brush off after a few minutes.

ANY TIME

When things happen unexpectedly—the demand for promptness of service is urgent. You'll find firms who render 24-hour service listed in the

Classified
TELEPHONE SECTION

Nurseries–Retail

Bay Nursery & Florist
426-6th(MB)-SP 2-8852
(See Advertisement This Page)
Bethel's Nursery 8255 Morro Av-Atascdro 594
Dad's Nursery
Open Sundays-S & H Green Stamps
436 Traffic Wy(AG)---------HU 9-2470
Daylight Gardens 3363 S Broad---LI 3-1833
(See Advertisement This Page)
Gerst Nursery Adelaide ----PasoRobls 8-F-41
Glimp Nursery Creston ----PasoRobls 64-J-1

KARLESKINT'S FLORIST & NURSERY
Headquarters for Your
GARDEN NEEDS
POTTED PLANTS — SHRUBS — SEEDS
BULBS — FERTILIZER
Complete Landscape Design
1422 Monterey -----------LI 3-1535

LIVINGSTON PARK NURSERY
604-30th-PsoRobls 353
(See Advertisement This Page)
Nelson's Fuchsia Gardens
263 Esparto Av Shell Bch-PR 3-4938
Orchid House The San Luis & Sage-LI 3-3212

PASO ROBLES NURSERY
Let Us Help You Design Your Yard
GARDEN SUPPLIES
TREES — SEEDS — BULBS
SHRUBS — POTTED PLANTS
INSECTICIDES — FERTILIZERS
OPEN SUNDAYS CLOSED MON.
345 Spring ----------PasoRobles 545
If no answer call----PasoRobles 638

San Luis Nursery
Open Sundays-S & H Green Stamps
Old Hwy 101 South----------LI 3-6035
Walker's Succulent Gardens
953 Atlantic Av Grovr Cty-HU 9-3231

The Yellow Pages save you time.

Nurseries–Whsle

C & K Nursery
157 N Halcyon Rd(AG)-HU 9-3658

Nuts–Edible

CALIF ALMOND ORCHARDS INC
4th & Spring-PasoRobls 400
Drew Ranch ------------PasoRobles 332-W
Valiway Distrs
Dist of Laura Scudder Products
781 Humbert Av-------------LI 3-6743

Nylon Fabrics–Retail

See Yardage–Retail

Office & Desk Room Rental Service

Telephone Answering Service
964 Chorro-LI 3-5800

Office Equipment

Anderson Photo Service 1224 State
Santa Barbara-Woodland 2-9153
(See Advertisement This Page)

ART METAL OFFICE EQUIPMENT
Steel Desks
Aluminum Office Chairs
Steel Filing Cabinets
Wabash Filing Supplies
Postindex Visible Files
Bank Equipment
Art Metal Jamestown, New York U.S.A.
COMPLETE OFFICE PLANNING SERVICE
"FOR INFORMATION CALL"
WALKER'S BOB
785 Marsh --------------LI 3-1827

When you place a call, give the other person time to answer. Many unanswered calls would have been completed in a few more seconds.

Office Equipment–(Cont'd)

DICK'S OFFICE MACHINES
Complete Line of
DUPLICATING MACH.
TYPEWRITERS
ADDING MACH.
CALCULATING MACH.
PHOTO-COPY MACH.
DICTATING MACH.
OFFICE FURNITURE
1131 Garden -------------LI 3-7651

Hill's Stationery Store 1127 Chorro-LI 3-1950
MARSHALL BUSINESS MACHINES
1453 Monterey-LI 3-2914
Nelson Johnny Office Equipment Co
690 Higuera-LI 3-7347
PASO ROBLES OFFICE SUPPLY
608-12th-PasoRobls 481-J

Please dial carefully . . . keep watching the dial.

Office Furniture

General Fireproofing Co The
1122 Laurel Ln-LI 3-3011
Hill's Stationery Store
1127 Chorro-LI 3-1950
(See Advertisement This Page)
PASO ROBLES OFFICE SUPPLY
608-12th-PasoRobls 481-J
STEELCASE OFFICE FURNITURE—
HILL'S STATIONERY STORE
1127 Chorro -----------LI 3-1950
WALKER'S BOB
Art Metal-McDowell & Craig
Metal-Wood-Chrome-Wrought Iron
785 Marsh -----------------LI 3-1827

A SNAP IN TIME

To make snaps or zippers last longer, always close them before laundering garment.

Dictate and Duplicate
Division of ANDERSON Camera
PERSONAL CONTACT
SERVICE REPRESENTATIVE IN SAN LUIS OBISPO COUNTY
EVERY WEEK
FOR INFORMATION ABOUT SUPPLIES OR SERVICE
PLEASE CALL COLLECT
WOodland 2-9153
BDC REX-ROTARY
Verifax
SUPPLIERS OF
MIMEOGRAPH, DICTATING UNITS & PHOTO COPIERS
1224 State Stenorette® Santa Barbara



DAYLIGHT GARDENS
Agents for
LORD & BURNHAM GREEN HOUSES
POTTED & TROPICAL PLANTS
Camellias — Azaleas — Gardenias — Etc. African Violets — Citrus Trees Fruit Trees — Evergreens — Pat. Roses — Bulbs — Fertilizers — Insecticides Pottery — Display Stands
LACEY & FRANKIE LAMBERTH – Owners
NURSERY
FREE DELIVERY IN SAN LUIS OBISPO - CALL
LI 3-1833
Stepping Stones
E-Z-Crete
Garden Tools
3363 SOUTH BROAD SAN LUIS OBISPO

In MORRO BAY
BEDDING PLANTS
ORNAMENTAL SHRUBS
SEED — BULBS
GARDEN SUPPLIES & INSECTICIDES
BAY
Nursery & Florist
Free Delivery
SP 2-8852
426 SIXTH ST. MORRO BAY

Bedding Plants
Seeds
Fertilizers
Trees
Shrubs
Landscaping
"SOME PEOPLE KEEP THEIR BEST, BUT WE SELL OURS"
Tree Surgery — Sprinkler Systems
WE GIVE S & H GREEN STAMPS
FREE ESTIMATES
LIVINGSTON PARK NURSERY
MACK GRAY
PASO ROBLES 353
604-30th STREET



OFFICE FURNITURE
& SUPPLIES
Our design department will be pleased to assist you in your selection of office furniture, whether it be a single desk, chair, file or a complete office of the highest executive calibre.
You can depend on us for a wide selection of styles, colors and finishes. Serving Santa Maria, Paso Robles and San Luis Obispo areas. Free Delivery.
Featuring the General Fireproofing and Steelcase Lines
LI 3-1950
Mr. C
OFFICE FURNITURE
A DEPARTMENT OF
HILL'S STATIONERY STORE
1127 CHORRO SAN LUIS OBISPO

Office Supplies

See also Stationers–Headings

Bickell's Stationery Store 807-12th-PasoRobls 882
EVDON 736 Main(MB) ---SP 2-7212
Gabby Book Store 1040 Chorro---LI 3-9035
Hill's Offset Printing Co 863 Monterey-LI 3-1624

HILL'S STATIONERY STORE
OFFICE SUPPLIES AND STATIONERY
BUSINESS FORMS – LOOSE LEAF AND BOUND BOOKS – SOCIAL STATIONERY
BOOKS – GREETING CARDS – GIFTS
ART MATERIALS – TYPEWRITERS
1127 Chorro ---LI 3-1950

PASO ROBLES OFFICE SUPPLY 608-12th-PasoRobls 481-J

Oil Filters

See Filters–Liquid; Automobile Parts & Supplies Hdgs

Oil Land Leases

Maino C A 1108 Garden---LI 3-2240

Oil Producers

Aeco Corp Tiber Canyon---LI 3-1492
General Petroleum Corp Adelaide-PasoRobls 8-F-6
Ohio Oil Co The Bank of America Bldg-PasoRobls 1612
Signal Oil & Gas Co Pismo Rd---LI 3-5886
Union Oil Company of Calif
Northern Division Pipelines
Pipeline Office 975 Morro---LI 3-7600
Avila Pump Station Avla Beach--LI 3-1443
Creston Pump Station Creston---PasoRobls 68-J-3
District Electrician Tank Farm--LI 3-6244
District Foreman Tank Farm---LI 3-6744
Division Machinist Foreman Tank Farm-LI 3-6869
Pump Station Tank Farm---LI 3-6338
Shandon Pump Station Shandon-PsoRobls 80-R-1
Shiploading Terminal Port Sn Luis-LI 3-0927
Distribution Office Avila Bch---LI 3-2973
Sales Division
San Luis Obispo Office Orcutt Rd-LI 3-4943
Union Oil Co of Calif ---SntaMrgrta 3172
Union Oil Co of Calif Summit Pump Stn Los Berros Canyon(AG)-HU 9-5754

Oil Refiners

Douglas Oil Co of Calif Port San Luis-LI 3-0844

Oils–Fuel & Heating

NORWALK CO THE
Office 1088 Higuera---LI 3-4468
Bulk Plant S Hwy---LI 3-1643
NORWALK GASOLINE CO 9th & Salinas-PasoRobls 1313
ROUNTREE OIL DISTRIBUTING CO 100 Traffic Wy(AG)-HU 9-2051
S & W Service Vachell Ln---LI 3-6709
Seaside Oil Co Main---Templetn 2161

SHELL HEATING OILS
CLEAN
COMFORTABLE
DEPENDABLE
CERTIFIED COMFORT SHELL HEATING OILS
"WHERE TO BUY IT"
SHELL OIL DISTR 5th & Riverside Av PasoRobles 375
If no answer call---PasoRobles 1409

Shell Oil Distr 5th & Riverside Av PasoRobles 375
Signal Oil Co 1446 Spring---PsoRobls 176-W
Tidewater Oil Co Orcutt Rd---LI 3-2336

Oils–Lubricating

Doud & Thompson 48-15th Cayucs---WY 5-3555
NORWALK CO THE
Office 1088 Higuera---LI 3-4468
Bulk Plant S Hwy---LI 3-1643
Pennzoil Co The Warehouse 304A Higuera 964 Chorro---LI 3-5800
Richfield Oil Corp Orcutt Rd---LI 3-1262

Ophthalmologists

See Physicians & Surgeons, D. O.; Also Physicians & Surgeons, M. D.

Optical Goods–Whsle & Mfrs

Optical Supply Co 977 Pacific---LI 3-4520

Opticians–Dispensing

BAZIN JOHN
DISPENSING OPTICIAN
GLASSES SOLD ON PRESCRIPTION
781 Higuera ---LI 3-8367

SAN LUIS OPTICAL DISPENSARY
THE HOUSE OF A THOUSAND FRAMES
781 Higuera ---LI 3-8367

The oldest of all the telephone industry's traditions is Service.

Optometrists

Clawson Albert 1114 Garden---LI 3-1447
Dunlap Hazel Peterson 1029 Chorro-LI 3-6632
Dunlap Hazel Peterson Dr Carl Young Contact Lenses 1221 Park---PasoRobls 236
Hileman Lloyd O 4th & Morro(MB)-SP 2-4082
McDonald Geo W 791 Dolliver(PB)-PR 3-4700
Noble Evard J 531-12th---PsoRobles 29
Pence J O 134 E Branch(AG)---HU 9-2351
Rice Chester B 5932 Entrada Av-Atascadero 746
Seger Chas E Contact Lenses 1407 Garden---LI 3-0822
Williams Sarah C 1029 Chorro---LI 3-6632
Young Carl Contact Lenses 1221 Park---PasoRobls 236

Organs & Organ Equipment

Bennett H T Music Co 1651 Monterey-LI 3-9588
(See Advertisement This Page)

EVDON
LOWREY ORGANS
BUDGET TERMS
Models for HOME & CHURCH
736 Main(MB) ---SP 2-7212

Philharmonic Music 1337 Monterey---LI 3-8544
(See Advertisement This Page)

WURLITZER ORGANS— LONG E E PIANO CO 777 Marsh---LI 3-1245

Advertise here—it pays.

Orthodontists–See Dentists

Orthopedic Shoes–See Shoes–Orthopedic

Osteopathic Physicians

See also Physicians & Surgeons, D.O.

Kelley Dorsey M 1500 Marsh---LI 3-2724
Loveland Mark M 895 C(MB)---SP 2-5726
Shea Vincent B 7000 El Camino Rl-Atascdro 636
Residence---Atascdro 790
If no answer call---Atascdro 749-J
Wu H M 972 Santa Rosa---LI 3-7731

Outboard Motors

B & W Sportsmen 2138 Spring-PasoRobls 1840

BUCCANEER OUTBOARD MOTORS
GALE "Sovereign" and GALE Buccaneer models from 3 to 35 HP; electric and manual starting; "Bo'sun" remote controls and auxiliary fuel system. Engineered for reliability and quiet operation.
Gale BUCCANEER
"WHERE TO BUY THEM"
DEALERS
LITCHFIELD CO 390 Higuera---LI 3-3346

Burroughs Cabinet Shop 36 Ocean Av Cayucs-WY 5-3843

EVINRUDE OUTBOARD MOTORS
FIRST NAME in outboard boating! Let us show you the latest advances in smooth operation and "Whispering Power" quiet. Complete line—the right motor for every boat. Famed Starflite V-4 and Lark models. Electric Starting. Convenient time payments.
EVINRUDE
"WHERE TO BUY THEM"
Power Equipment Company The 1236 Railroad---PasoRobls 534

JOHNSON OUTBOARD MOTORS—
MALLERY'S MARINE CENTER
1130 Main(MB)---SP 2-6401
311 Higuera---LI 3-6608
PHILLIPS K L & SONS 999 Price(PB)-PR 3-2121

Mallery's Marine Center 311 Higuera---LI 3-6608

(Continued Next Page)

A Directory Advertising Representative will be glad to help you prepare a YELLOW PAGES advertisement that will bring you more business. You can reach him by calling the Business Office of the telephone company.

HAMMOND ORGANS
"Music's Most Glorious Voice"
SIX WEEK RENT TO OWN PLAN
"It Costs So Little To Be Sure"
★ USE AN ORGAN IN YOUR HOME
★ FREE WEEKLY PRIVATE LESSONS
★ FREE DELIVERY & INSURANCE
★ TRIAL FEE WILL APPLY TO PURCHASE
H.T. Bennett Music Co.
1651 Monterey St.
SAN LUIS OBISPO



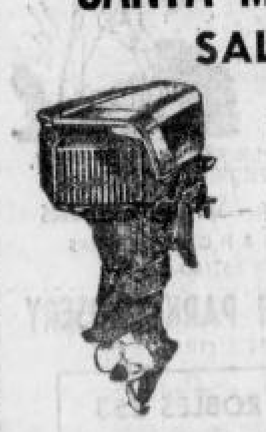
All Models for Home & Church & The Famous Hammond Chord Organ
PHONE LI 3-9588
FOR ORGANS & PIANOS "You'll Do Better At Bennett's"

ORGANS
NEW & USED
Authorized Dealers For LOWREY ELECTRIC ORGANS For HOMES, SCHOOLS, CHURCHES



★ FREE HOME DEMONSTRATIONS
★ RENTAL PURCHASE PLAN
★ FREE LESSONS
Outstanding Teachers
PHILHARMONIC MUSIC
LI 3-8544
1337 Monterey San Luis Obispo

SANTA MARGARITA LAKE BOAT CO.
SALES - SERVICE - PARTS



EVINRUDE MOTORS
MOBILCRAFT BOATS
VALCO ALUMINUM BOATS
"Try What You Buy"
DEMONSTRATIONS AVAILABLE
SANTA MARGARITA 5541
SANTA MARGARITA LAKE

Outboard Motors–(Cont'd)

MERCURY OUTBOARD MOTORS
The World Record Line— CERTIFIED 50,000-mile dependability, 100+ mph durability! Bonus-performance twins, fours and sixes for fishing, skiing, cruising. More than 60 Mercury "firsts" prove engineering leadership!
KIEKHAEFER MERCURY
"WHERE TO CALL"
DEALERS
BRADLEY'S BOAT CENTER 1653 Shell Beach Rd Shell Bch---PR 3-2168
R & L BOAT DEN 251 Higuera---LI 3-8684

MORRO BAY MARINA 4th & Waterfront(MB)---SP 2-8085

PHIL'S MARINE SALES & SERVICE
Authorized Dealer
JOHNSON OUTBOARD MOTORS
PARTS – REPAIRS
SALES
BOAT ACCESSORIES
GLASSPAR – WIZARD – BOATS
6450 El Camino Rl---Atascdro 250

R & L Boat Den 251 Higuera---LI 3-8684
Santa Margarita Lake Boat Co Santa Margarita Lake-SntaMrgrta 5541
(See Advertisement Page 108)

Outboard Motors–Parts & Repairs

Mallery's Marine Center 1130 Main(MB)---SP 2-6401
Whitey's Tool & Equipment Rental 139 N 6th Grovr Cty---HU 9-4321

Overall Supply Service

MODEL LINEN SUPPLY 34 South-LI 3-2150
Paso Robles Laundry Linen Supply & Dry Cleaning 1344 Pine-PasoRobls 315

Oxygen

COAST WELDING SUPPLY 916 W Betteravia Rd Santa Maria---Walnut 5-8867
JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES 356 Santa Rosa---LI 3-2626
MODERN INDUSTRIALS 131 E Betteravia Rd Santa Maria---Walnut 5-8580

Oxygen Therapy Equipment

Jones Ambulance Service & Hospital Supplies 356 Santa Rosa---LI 3-2626

Oysters

El Morro Oyster Co 235 S Main(MB)---SP 2-5407

Packing & Crating Service

See also Moving & Storage Service

DENNIS TRANSFER
CRATING SERVICE
PIANO MOVERS
LOCAL & LONG DISTANCE
Experienced
ESTIMATES GIVEN
Prompt Service – Reasonable Rates
1824 Nipomo---LI 3-3434

HUBBARD VAN & STORAGE CO 6420 El Camino Rl---Atascdro 171
PASO ROBLES VAN & STORAGE 821 Pine---PasoRobls 705
Republic Van & Storage Co Inc Agent Old Hwy 101 South-LI 3-1228
S & W Moving & Storage 1350 Grand Av(AG)-HU 9-3928
SANDERCOCK TRANSFER CO 1708 Beach---LI 3-6163

Paint Dealers–Retail

Acme Quality Paint & Wallpaper Store See Graham's Paint & Wallpaper Store 868 Monterey---LI 3-0652
ATASCADERO HARDWARE We Give S & H Green Stamps 5980 Traffic Wy---Atascdro 133
Boyle Lumber Co Cabrillo Hwy Cayucs-WY 5-3636
(See Advertisement Page 110)

BOYSEN PAINTS
100% PURE PAINTS VARNISH ENAMELS
BOYSEN Colorizer PAINTS
"WHERE TO BUY IT"
BAXTER BUILDING MATERIALS 390 Manhattan Av Grovr Cty---HU 9-2422
BUILDERS MARKET 840-10th-PasoRobls 1600
SAN LUIS COLOR STORE 856 Monterey---LI 3-8203

Clark Howard Paint & Wallpaper Store 987 Foothill Bl-LI 3-7730
(See Advertisement This Page)
Color Center The 902 Grand Av(AG)---HU 9-4262
(See Advertisement This Page)

(Continued Next Page)

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

THE COLOR CENTER
A CORPORATION
BENJAMIN MOORE PAINTS
Complete Line of
• PAINT • WALLPAPER
• SUNDRIES
★ WHOLESALE
★ RETAIL
SANTA MARIA 213 E. Main — WAlnut 5-9777
ARROYO GRANDE 902 Grand Ave. — HU 9-4262

SAN LUIS COLOR STORE
PAINT & WALLPAPER
SAN LUIS COLOR STORE BOYSEN PAINTS
1,322 COLORS IN ALL PAINT FINISHES
PAINTING SUPPLIES
LARGE SELECTION OF NATIONALLY ADVERTISED WALLPAPER
WE GIVE S & H GREEN STAMPS
LI 3-8203
856 MONTEREY STREET SAN LUIS OBISPO

REED'S PAINT & WALLPAPER
"Make Your Paint Problems Ours"
DU PONT
• DRAPERIES
• FLOOR COVERINGS
• VERTICAL BLINDS
• WINDOW SHADES
LI 3-2623
1121 Broad – San Luis Obispo

OUTSIDE --- OR INSIDE



PAINT WITH Treasure Tones
A Complete Stock of PAINT & SUNDRIES
MINER'S HARDWARE
For Information Phone HU 9-2931
1036 GRAND AVE. GROVER CITY

ALL AROUND THE HOUSE—IT'S
Dutch Boy
For Lasting Beauty
OUTSIDE INSIDE WALLS TRIM
DUTCH BOY COLOR GALLERY
Mixed to Individual Specifications
Howard E. Clark
Painting Contractor
PAINT & WALLPAPER
• EXPERT COLOR ADVICE
• DISTINCTIVE WALLPAPERS
• PAINTERS' SUPPLIES
"HEADQUARTERS FOR ALL OF YOUR PAINTING NEEDS"
WE GIVE S & H GREEN STAMPS
PHONE FOR INFORMATION LI 3-7730
LOTS OF EASY PARKING
Corner of Santa Rosa
987 Foothill Blvd. San Luis Obispo

IN CAYUCOS
DUTCH BOY PAINTS
- Color Matching
- Free Advice on Colors
- Marine Paints
- Complete Line of Paint Supplies

GOLD BOND STAMPS
"Across From The Pier"
Dutch Boy PAINTS
BOYLE LUMBER CO.
WY 5-3636
SAN LUIS OBISPO
MORRO BAY CAMBRIA
ENterprise 1-1471
CABRILLO HWY. CAYUCOS

= IN ARROYO GRANDE =
THE PAINT SHOP
OVER 18 YEARS EXPERIENCE
You Pay Less & Save
★ PAINT
★ WALLPAPER
PAINTERS' SUPPLIES
JACK BERTRAM
Licensed Painting Contractor
Dutch Boy PAINTS
PHONE
HU 9-3324
1106 GRAND AVE.
EASY FREE PARKING

MORRO BAY
McCOY'S PAINT CENTER
Featuring
A Complete Line of
TIBBETT'S PAINTS
WALLPAPER
SUPPLIES & SUNDRIES
ADVICE TO DO-IT-YOURSELFERS
SP 2-7216
787 Main Morro Bay

GRAHAM'S ACME PAINT & WALLPAPER
COMPLETE STOCK
PAINTS & SUPPLIES
VENETIAN BLINDS – SHADES
Artists Materials – Picture Frames
CALL
LI 3-0652
868 MONTEREY, SAN LUIS OBISPO

Paint Dealers–Retail–(Cont'd)

DUNNE PAINTS
100% Pure exterior paints, odorless enamels, undercoats, latex wall finishes, varnishes, special oils, dryers & stains, industrial & marine finishes of outstanding quality.
DUNNE PAINTS
MAKERS OF GOOD PAINTS SINCE 1923
"WHERE TO BUY THEM"
COOPERATIVE FARMERS SUPPLY CO INC 14th & Pine----PasoRobls 344
HORTON'S
727 Marsh ----------------LI 3-7325
5th & Morro(MB)----------SP 2-4461

DuPONT PRE-TESTED PAINTS
"Self-Cleaning" House Paint. "DULUX" Trim & Shutter Paint. Odorless Finishes: "DUCO" Enamels, "DULUX" Super-white Enamels, Color Conditioning & Custom Color Paints, "FLOW KOTE" Rubber-Base Paint & many others. "DULUX" Marine Paints.
DU PONT
"WHERE TO BUY THEM"
DEALERS
Reed's Paint & Wallpaper
1121 Broad -------------LI 3-2623
DULUX MARINE DEALERS
Reed's Paint & Wallpaper
1121 Broad -------------LI 3-2623

DUTCH BOY PAINTS
PAINTS, VARNISHES & ENAMELS
Blended to keep your home bright
Manufactured by
NATIONAL LEAD COMPANY
"WHERE TO BUY THEM"
BOISEN'S PAINT STORE
Hwy Cambria-WA 7-4253
BOYLE LUMBER CO
Cabrillo Hwy Cayucs-WY 5-3636
CLARK HOWARD PAINT & WALLPAPER STORE
987 Foothill Bl-LI 3-7730
FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102
HAGLE-DE COU LUMBER CO
8965 El Camino Rl-Atascdro 43
HAMMONS' FIRESTONE DEALER STORE 1344 Park------PasoRobls 405

FULLER PAINTS
See Your FULLER PAINT DEALER
"a GOOD place to go"
FULLER PAINTS
"WHERE TO BUY IT"
DISTRIBUTOR
FULLER W P & CO
698 Higuera-LI 3-0835
DEALERS
PASO ROBLES MERCANTILE CO
839-12th-PasoRobls 340
STOVER'S COLOR CENTER
5800 El Camino Rl-Atascdro 176

GLIDDEN PAINT CENTER THE
894 Foothill Bl-LI 3-8596
GLIDDEN PAINTS—
See "Spred-Glidden Paints" Under This Classification
GRAHAM'S ACME PAINT & WALLPAPER STORE
868 Monterey --------------LI 3-0652
(See Advertisement This Page)
KEM-TONE PAINTS—
MARTIN'S MARKET
Shandn ------------PasoRobls 1667-J

The Yellow Pages save you time.

Paint Dealers–Retail–(Cont'd)

Kershaw's Paint Store
5850 Traffic Way-Atascdro 677-J
LUMINALL PAINTS—
PAINT SHOP THE
1106 Grand Av(AG)------HU 9-3324
SAN LUIS COLOR STORE
856 Monterey-LI 3-8203

McCoy's Paint Center
787 Main(MB) -------------SP 2-7216
(See Advertisement This Page)
Miner's Hardware
1036 Grand Av Grovr Cty-----HU 9-2931
(See Advertisement Page 109)
MINSHULL'S PAINT & WALLPAPER STORE
We Give S & H Green Stamps
1221 Spring ------------PasoRobls 774
OLD COLONY PAINTS—
HAYWARD LUMBER CO
5th & E(MB)-SP 2-2291
QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara Av & High---LI 3-0560

PABCO PAINTS
"Pabco Is Color In Paint." Widest Range of Colors In Interior, Exterior Paint. Also Marine, Industrial Paint, "Hydroseal." Prot. Coatings, Rubber-base Interior & Exterior Paint. For Other Pabco Products See Pabco Linoleum & Pabco Roofing Dealers.
PABCO COLOR
"WHERE TO BUY THEM"
McNeill's
19th & Hwy No 1(MB)-----SP 2-8489
San Luis Obispo County Farm Supply Co
157 Higuera-LI 3-3751

PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191
Paint Shop The
1106 Grand Av(AG)---------HU 9-3324
(See Advertisement This Page)

PITTSBURGH PAINTS
SUN-PROOF® House Paint
MAESTRO COLORS®
WALLHIDE® Wall Paints
WALLHIDE RUBBERIZED SATIN FINISH®
FLORHIDE® Floor Enamel
WATERSPAR® Enamel and Varnish
Brushes and Clean-up Aids
PITTSBURGH PAINTS
"WHERE TO BUY THEM"
RETAIL & WHOLESALE
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-----LI 3-2191

Reed's Paint & Wallpaper
1121 Broad-LI 3-2623
(See Advertisement Page 109)
San Luis Color Store 856 Monterey-LI 3-8203
(See Advertisement Page 109)

SHERWIN-WILLIAMS PAINTS
Paints for all purposes including famous
S W P House Paint,
SUPER KEM-TONE De Luxe Washable Wall Paint,
KEM-GLO America's Favorite Enamel
COVER THE EARTH
"WHERE TO BUY THEM"
BRANCH
SHERWIN-WILLIAMS CO
742 Marsh-LI 3-3800
DEALERS
COSTA J M & SON INC
Hwy No 1 & Bella Vista Dr(MB) ---------------SP 2-3641
Forden's Hardware
857 Monterey-LI 3-1090
Grand Av Hardware
620 Grand Av(AG)-HU 9-5052
HEATON'S
803-13th ------------PasoRobls 890
KERSHAW'S PAINT STORE
5850 Traffic Wy-Atascdro 677-J
OCEANO HARDWARE
1757 Pacific Bl Oceano----HU 9-3416

Paint Dealers–Retail–(Cont'd)

SILCONITE WATERPROOFING MATERIAL—
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

SPRED-GLIDDEN PAINTS
SPRED SATIN — 100% Latex Wall Paint; Spred Lustre Alkyd Enamel; Spred Glide-On Exterior Vinyl Latex Paint; Speed-Wall Alkyd Flat Enamel; Japalac Enamel; Florenamel; Endurance House Paints plus a complete line of finishes for every need.
Glidden
"WHERE TO BUY IT"
Hayward Lumber Co
10th & Pine-PasoRobles 820

STOVER'S COLOR CENTER
Complete Line of
FULLER PAINTS & SUPPLIES
Wallpaper
Draperies & Upholstery
MATERIALS TO CHOOSE FROM
TRAVERSE RODS ETC.
5800 El Camino Rl----Atascadero 176

TIBBETTS PAINTS—
McCOY'S PAINT CENTER
787 Main(MB) ----------SP 2-7216

TREASURE TONES
Lasting Paint Finishes for Every Decorating Need Outside or Inside
Pre-harmonized Colors
One Coat Covers
Odorless Scrubbable
Treasure Tones
"WHERE TO BUY THEM"
DEALERS
Atascadero Hardware
We Give S & H Green Stamps
5980 Traffic Wy--------Atascdro 133
MINER'S HARDWARE
1036 Grand Av Grovr Cty---HU 9-2931
MINSHULL'S PAINT & WALLPAPER STORE 1221 Spring-----PasoRobls 774
Nipomo Lumber Co
Old Hwy 101 Nipomo------WA 9-3940
Stewart Building Supply
9th & Hwy 1(MB)-SP 2-8476

Western Auto Associates Store
924 S Grand Av Grovr Cty-HU 9-3857

Paint Dealers–Whsle

Glidden Paint Center The
894 Foothill Bl-LI 3-8596
GRAHAM'S ACME PAINT & WALLPAPER STORE 868 Monterey----------LI 3-0652
Sherwin-Williams Co 742 Marsh---LI 3-3800

Painters' Equipment & Supplies

Clark Howard Paint & Wallpaper Store
987 Foothill Bl-LI 3-7730
Color Center The
902 Grand Av(AG)----------HU 9-4262
McCoy's Paint Center
787 Main(MB) ------------SP 2-7216

Painting–Automobile

See Automobile Painting

Here's how you may be sure of getting your party more often when you dial:

1. Look up the number in the latest directory. Write it down.
2. Listen for dial tone.
3. Dial carefully.
4. Wait a minute before you decide your party isn't home.

Painting Contractors

Beeson Verney Painting Contr
899-9th Baywd Prk----------LI 3-2359
(See Advertisement This Page)
Boisen's Paint Store Hwy Cambria-WA 7-4253

CARVER PAUL J
GENERAL PAINTING CONTRACTOR
Licensed and Insured
COMMERCIAL – RESIDENTIAL
Color Harmonizing – Free Estimates
BRUSH OR SPRAY
Corner 3d & Piney Way
730-3d(MB) ------------SP 2-4652

Clark Howard Paint & Wallpaper Store
See Our Ad Paint Dealers
987 Foothill Bl--------------LI 3-7730
Cornell & Cornell
308 S Broadway
Santa Maria -----------Walnut 5-7958
(See Advertisement This Page)
Dorman Signs 350 Higuera-------LI 3-2608
(See Advertisement Page 112)
King J L 2005 Spring--------PsoRobls 1407

KING JACK
PAINTING CONTRACTOR
SPRAY PAINTING
PAPERHANGING
PLASTEXING
940 C(MB) --------------SP 2-6626

MINSHULL JOHN F
Painting & Paper Hanging
1221 Spring ------------PasoRobls 774
MYERS WM N
1133 Maple(AG) -----------HU 9-3994
(See Advertisement Page 112)

ORVIS HARRY J
PAINTING – DECORATING
Commercial – Residential
Also
PAPER HANGING
1034 Peach --------------LI 3-0485

(Continued Next Page)

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver promptly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

GENERAL PAINTING CONTRACTOR
QUALITY WORKMANSHIP
RESIDENTIAL – COMMERCIAL – INDUSTRIAL
INTERIORS & EXTERIORS
BRUSH & SPRAY – SMALL OR LARGE JOBS
WATERPROOFING
COUNTY-WIDE SERVICE
DAY OR NIGHT WORK
FREE ESTIMATES – FULLY GUARANTEED
PHONE
LI 3-0931
Color Styling
Licensed & Insured
PAINTING AND DECORATING CONTRACTORS OF AMERICA
JOSEPH H. STAUCH
PAINTING CONTRACTOR
950 CHORRO SAN LUIS OBISPO

PAINTING CONTRACTORS
Commercial • Industrial
FINE PAINTING & DECORATING
- **COMMERCIAL**
  STORES – OFFICES – RESTAURANTS – HOTELS – APT. BLDGS.
  CHURCHES – PARKING LINE STRIPING – ZOLATONE APPLICATORS
  TRACT PAINTING – DRYWALL & TEXTURE
- **INDUSTRIAL**
  FACTORIES – WAREHOUSES – SPRAY SPECIALISTS
- **RESIDENTIAL**
  HIGHEST STANDARDS MAINTAINED
  NO JOB TOO SMALL – EXPERT PAPERHANGING

LICENSED *Call Collect Santa Maria* **WAlnut 5-7958** INSURED
CORNELL & CORNELL
308 SO. BROADWAY SANTA MARIA

WE COVER EVERYTHING
PAINTING
INDUSTRIAL – COMMERCIAL – RESIDENTIAL
SPRAY or BRUSH
Industrial & Commercial Building Maintenance
PROMPT, EFFICIENT SERVICE
SANDBLASTING, PAPERHANGING
VERNEY BEESON
FOR FREE ESTIMATES
CALL
LI 3-2359
899-9th BAYWOOD PARK

Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

Painting Contractors–(Cont'd)

PETERSON E M PAINTING CONTRACTOR 10465 Atascadero Av--------Atascdro 680
Popp Harry A 321 Franklin Dr(PB) ---------PR 3-2258
R & R Painting & Decorating Co Tefft & Oak Nipomo----------WA 9-3990
Rigsby John W 687 Ocean View Av Grovr Cty--HU 9-5328
STAUCH JOS H 950 Chorro ----------------LI 3-0931 (See Advertisement Page 111)
Stewart Don 377 Elm(AG)--------HU 9-2349 (See Advertisement This Page)

Painting–Industrial

See Painting Contractors

The buying public won't forget you when you advertise in the YELLOW PAGES.

Paper Dealers

BLAKE MOFFITT & TOWNE 218 E Jones Snta Maria-Walnut 5-2641
Western-Waxide Div Crown Zellerbach Corp 2101 Williams Sn Leandro
From telephones served by the following exchange
San Luis Obispo
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-0912

Paper Hangers

BEESON VERNEY PAINTING CONTR 899-9th Baywd Prk-----------LI 3-2359
Clark Howard Paint & Wallpaper Store 987 Foothill Bl-LI 3-7730
King Jack 940 C(MB)------------SP 2-6626
Minshull John F 1221 Spring--PasoRobls 774
Myers Wm N 1133 Maple(AG)----HU 9-3994
Orvis-Harry J 1034 Peach---------LI 3-0485

Advertise here—it pays.

Paper Products

SAN JOAQUIN PAPER & JANITOR SUPPLY 295 Higuera-----------LI 3-2466

Party Favors & Supplies

Gabby Book Store 1040 Chorro---LI 3-9035

Patent Attorneys & Agents

White George B 1095 Market S F-MArkt 1-7065

Patio Construction

Adams Henry K 8800 Atascadero Av-Atascdro 52
Bob's Bricklaying Service 17405 Walnut Av-------SntaMrgrta 5981
Hartman Chas & Son Concrete Constr 3000 Orcutt Rd-------------LI 3-7813
Johnson A O Caudill & Victoria---LI 3-3771
Lane Woodrow W 337 Vine---PasoRobls 1550
Lillo D John Sombrilla Av-----Atascdro 958

Patio Equipment & Supplies

HOME & GARDEN SUPPLY 1433 Grand Av Grovr Cty-----HU 9-5821

Patrol Service

Linnell Investigation & Patrol 261 N 11th Grovr Cty---------HU 9-2215

Pavement Design & Testing

See Engineers–Civil

Paving Equipment–Renting

Lane Woodrow W 337 Vine---PasoRobls 1550

Check the YELLOW PAGES for WHO sells WHAT.

Paving Materials

Morin Roland J 273 N 6th Grovr Cty----------HU 9-2057
ROSELIP WALTER B CO See Our Adv-Concrete-Ready Mixed N Traffic Wy--------------Atascdro 20
Southern Pac Milling Co Concrete Plant Santa Barbara Av-LI 3-8100

Pawnbrokers

San Luis Jewelry & Loan Co 974A Monterey-LI 3-2314

Peanut Butter

Valiway Distrs Dist of Laura Scudder Products 781 Humbert Av--------------LI 3-6743

Peanuts–See Nuts–Edible

Perfumes

Avon Products Inc 964 Chorro----LI 3-8458
Merle Norman Cosmetics Studio 1118 Morro-LI 3-3252

Pest Control

See Exterminating; Fumigating; Moth Proofing; Termite Control; Tree Service; Weed Control Service

Pet Shops

Hazel's Pet Shop 595 Marsh------LI 3-1417 (See Advertisement This Page)
Sharp's Pet Shop 835 Grand Av Grovr Cty-HU 9-3196

That steady hmmmm of the dial tone is your telephone's way of asking, "Number, Please."

FOR BEST RESULTS WITH YOUR TELEPHONE

please . . .

Make sure of the number. If in doubt consult the Telephone Directory.

Speak with lips close to the mouthpiece, using your natural tone of voice.

And give the called person TIME to answer!

Thank You!

Pet Supplies–Retail

FARMERS ALLIANCE BUS ASSOC 10th & Riverside Av--------PasoRobls 311 (See Advertisement This Page)

Pet Supplies–Whsle & Mfrs

C & K Packing Co Clark Field-----LI 3-8660

Pharmaceutical Products–Retail

See Druggists–Retail

Pharmacists–See Druggists–Retail

Phonograph Records–Retail

ALLEN'S SOUND CENTER Hi Fi Music Systems-Records-Recorders 771 Higuera -----------------LI 3-2047
BROWN'S MUSIC STORE 717 Higuera-LI 3-5041
Long E E Piano Co 777 Marsh-----LI 3-1245
Renton Music Store 5993 Traffic Wy-Atascdro 664
Roy's TV Den 1311 Park----PasoRobls 1390

Phonographs

See Also High Fidelity & Stereophonic Sound Equipment
Music Box Columbia High Fidelity 880 E(MB) -----------------SP 2-8719

Phonographs–Coin Operated

Los Osos Vendors 750 Mill---------LI 3-8417
San Luis Amusement Co ----------LI 3-0512

Phonographs–Repairing

ACE T V & RADIO SERVICE 1095 Grand Av Grovr Cty-----HU 9-2501

Photo Finishing–Retail

CAL PHOTO SUPPLY
Expert – Prompt
Photo Finishing
Also
24-Hr. Photostatic Service
Army & Navy Discharges
Marriage Licenses & Birth Certificates
899 Higuera --------------LI 3-3705

Camera Shop 1036 Chorro---------LI 3-6183
Esquire The 600 Cypress(PB)----PR 3-4668
Morro Bay Photo Shop 435-5th(MB)-SP 2-3351
Park Pharmacy 801-12th -----PasoRobles 33
PICTURE SHOP THE 341 Higuera ----------------LI 3-2517

Photo Finishing–Whsle

Crown Photo Service 709½-12th ------------PasoRobls 1121

Photocopy Machines

Hill's Stationery Store 1127 Chorro ----------------LI 3-1950 (See Advertisement This Page)

KODAK VERIFAX COPIER
Completely different office copier. Makes dry, complete, lasting copies in a minute for pennies apiece—also makes offset masters. A time-saver for every modern office.
Verifax
"WHERE TO BUY IT"
DISTRIBUTORS
Anderson Photo Service 1224 State Santa Barbara-Woodland 2-9153

For full use of your telephone, please keep your instrument "hung up"—ready for service.

Photocopy Machines–(Cont'd)

THERMO-FAX COPYING PRODUCTS
All-electric, completely dry office copying equipment.
Copies in just 4 seconds! Full range of copy paper colors and weights.
Thermo-Fax COPYING MACHINES
PRODUCT OF MINNESOTA MINING & MFG. CO.
"WHERE TO BUY THEM"
Thermo-Fax Sales Inc 616 N Milpas Santa Barbara-Woodland 2-9000

Photocopy Prints

ARROW BLUEPRINTING
AUTOPOSITIVES – AUTOSTATS
PHOTO COPIES OF DRAWINGS & DOCUMENTS
For San Luis Obispo County Pick-Up & Delivery Call LI 3-5800
311 N Lincoln Santa Maria --------WAlnut 5-4711

CAL PHOTO SUPPLY
PHOTOSTATIC COPIES
ARMY & NAVY DISCHARGES
Marriage Licenses & Birth Certificates
Photo Finishing and Supplies
24-Hour Photostatic Copy Service
"We Copy Anything"
899 Higuera --------------LI 3-3705

Camera Shop 1036 Chorro---------LI 3-6183
Picture Shop The 341 Higuera----LI 3-2517

Photographers–Aerial

McLain Studio of Photography 970 Chorro-LI 3-7895

Photographers–Commercial

Camera Cove 807 Main(MB)-----SP 2-7350
Crown Photo Service 709½-12th -------------PasoRobls 1121 (See Advertisement This Page)
GAINSBOROUGH STUDIO 864 Higuera-LI 3-5796
GRIGG'S STUDIO OF PHOTOGRAPHY 1322 Spring ------------PasoRobls 1921
McLAIN STUDIO OF PHOTOGRAPHY 970 Chorro-LI 3-7895
Schroeder's Studio of Photography 1114 Chorro-LI 3-4518
Wilkins Studio 6405 El Camino Rl-Atascadero 158

When in doubt about a telephone number, please look in the telephone directory first. That helps you, helps others, and helps telephone people to do a better job for you.

Please
DIAL CAREFULLY
Careless dialing puts other people to needless bother—and delays your call. Please make sure of the right number, *listen for the dial tone,* then dial carefully.

As one friend TO ANOTHER

Please speak distinctly, when you telephone, with lips close to the mouthpiece. It is just as important to talk directly into the transmitter as it is to keep your ear close to the receiver.

The Pacific Telephone and Telegraph Company

Photographers–Portrait

GAINSBOROUGH STUDIO
Photography by Wagers
PORTRAITS
WEDDINGS
COMMERCIAL
864 Higuera ------------ LI 3-5796

GRIGG'S STUDIO OF PHOTOGRAPHY
1322 Spring ------------ PasoRobls 1921
(See Advertisement This Page)

McLAIN STUDIO OF PHOTOGRAPHY
970 Chorro - LI 3-7895
(See Advertisement This Page)

SCHROEDER'S STUDIO OF PHOTOGRAPHY 1114 Chorro ---- LI 3-4518
(See Advertisement This Page)

WILKINS STUDIO
WEDDINGS – BABIES
FAMILY GROUPS
COMMERCIAL PRINTING
Tuesday is Tot's Day
6405 El Camino Rl ---- Atascadero 158

Photographic Associations

See Associations

EXPLOSION IN OVEN

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hours or so, after which you can scrape the spots clean without harming the enamel.

Photographic Equipment & Supplies–Retail

CAL PHOTO SUPPLY
899 Higuera ------------ LI 3-3705
(See Advertisement This Page)

CAMERA COVE
MORRO BAY
COMPLETE PHOTO SERVICES
807 Main(MB) ---------- SP 2-7350

Camera Shop 1036 Chorro -------- LI 3-6183
(See Advertisement This Page)
Evans Camera Exchange
12th & Spring - PasoRobls 442
GREYHOUND NEWS SERVICE
5900 El Camino Rl - Atascdro 237
Hudson's Drug Store 815-12th -- PsoRobls 51
Morro Bay Photo Shop
435-5th(MB) - SP 2-3351
Shell Beach Pharmacy
1353 Shell Beach Rd Shell Bch - PR 3-2390

Physical Therapists

ALLEY'S PHYSICAL THERAPY
LEIGH & ISABEL ALLEY
Licensed Physical Therapists
WHIRLPOOL SULPHUR BATHS
VITA-RAY MASSAGE
COLONIC IRRIGATION
ULTRA-SONIC TREATMENTS
1031 Pine ------------ PasoRobls 56

BETTENCOURT ALICE R
571 Marsh - LI 3-6742
FRENCH CLINIC & HOSPITAL
Physical Therapy Dept
1205 Higuera
1170 Marsh ------------ LI 3-7070
Gurrisi John 1023 Mill ---------- LI 3-4832
MADSON A J 870 Price(PB) ----- PR 3-4636
POE RUDOLPH A 657 Marsh ----- LI 3-4600
Ruud's Physical Therapy
979 Palm ------------ LI 3-5604
(See Advertisement This Page)

Here's how you may be sure of getting your party more often when you dial:

1. Look up the number in the latest directory. Write it down.
2. Listen for dial tone.
3. Dial carefully.
4. Wait a minute before you decide your party isn't home.

Physicians & Surgeons D. O.

KELLEY DORSEY M 1500 Marsh - LI 3-2724
Loveland Mark M 895 C(MB) ----- SP 2-5726
Shea Vincent B
7000 El Camino Rl - Atascdro 636
Residence ------------ Atascdro 790
If no answer call ---------- Atascdro 749-J
Strahan L R 1108 Vine -------- PsoRobls 327
If no answer call ---------- PsoRobls 1200
Residence ------------ PsoRobls 213
Wu H M 972 Santa Rosa --------- LI 3-7731

Physicians' & Surgeons' Exchanges

See Telephone Answering Service

Physicians' & Surgeons' Information Bureaus

SAN LUIS OBISPO COUNTY MEDICAL SOCIETY ------------ LI 3-5800
(See Advertisement This Page)

Physicians & Surgeons, M.D.

Allen Jos R
General Practice
Hwy 1 Cambria ------------ WA 7-4410
Residence ------------ WA 7-4428
If no answer call ------------ WA 7-4221
Anderegg Richard L
Internal Medicine
1215 Chorro ------------ LI 3-6265
Residence (MB) ------------ SP 2-8161
Andleman John B
1110 Vine ------------ PasoRobls 1445
Residence ------------ PasoRobls 1994
If no answer call --------- PasoRobls 1200
Angerer Alden L
Surgery
Osos & Pacific
Night & Day call ------------ LI 3-4800
Anthony Bramwell
Obstetrics & Gynecology
Osos & Pacific
Night & Day call ------------ LI 3-4800
Bailey R J
General Practice
156 N 9th Grovr Cty
Day & Night call ------------ HU 9-3418
Beresky Tibor A
Practice Limited to the Eye
1304 Garden ------------ LI 3-6121
Residence ------------ LI 3-0824
If no answer call ------------ LI 3-5800
Buck Robt E
Limited to Internal Medicine
Osos & Pacific
Night & Day call ------------ LI 3-4800
Burnight E R
348 Hollister Av(PB) - PR 3-4633
Butner Lia Linde
General Practice
5830 Traffic Wy ---------- Atascdro 850
Residence ------------ Atascdro 1187
If no answer call ---------- Atascdro 1000
Chambers Jas R
Internal Medicine
4th & Morro(MB) ----------- SP 2-3871
Day & Night call ------------ SP 2-3871
Chaney Verne E Jr
Chest Surgery
720 Cass Mtry ------------ FRntir 3-3241
Cletsoway R W
Urology
1235 Morro ------------ LI 3-5526
If no answer call ------------ LI 3-5800
Cookson H N
General Practice
154 Traffic Wy(AG) --------- HU 9-2114
Residence ------------ HU 9-5707
Crook Glenn D
Practice Limited to
Ear Nose & Throat
1170 Marsh ------------ LI 3-7070
Residence ------------ LI 3-4246
Dooley Jas H 522-13th
Day or Night call ---------- PasoRobls 860
Dowling Chas 535-6th(MB) ----- SP 2-7287
Dunklee Geo K
Surgery & General Practice
Osos & Pacific
Night & Day call ------------ LI 3-4800
Eells Richard W
Radiology
743 Pismo ------------ LI 3-7687
Elliott Wallace G
Surgery
1215 Chorro ------------ LI 3-6265
Elvin John H
General Practice
273 Pomeroy Av(PB) --------- PR 3-2492
Residence ------------ HU 9-2604
Ferris Chalmer W
Obstetrics
1170 Marsh ------------ LI 3-7070
Residence ------------ LI 3-5552
Fleming Richard E
Internal Medicine
Osos & Pacific
Night & Day call ------------ LI 3-4800
Fogo Alden E
Ear Nose & Throat
1106 Pacific
Day & Night call ------------ LI 3-4140
French Edison A
Practice Limited to
General Surgery-Gynecology
1170 Marsh ------------ LI 3-7070
Residence ------------ LI 3-8185

Use the latest directory. Get the right number . . . right away.

Physicians & Surgeons, M.D.–(Cont'd)

French Geo O
Practice Limited to
Orthopedic Surgery & Fractures
1170 Marsh ------------ LI 3-7070
Residence ------------ LI 3-1102
Fryer Harry J Jr
Infants & Children
Osos & Pacific
Night & Day call ------------ LI 3-4800
Gaebe L C 895 Pismo ----------- LI 3-1484
Residence ------------ LI 3-6315
If no answer call ------------ LI 3-5800
Gazin Albert
Radiology
743 Pismo ------------ LI 3-7687
Gelinas Edmund J
Practice Limited to Anesthesiology
774 Marsh ------------ LI 3-8163
Residence ------------ LI 3-8352
Gertner Jos J Marsh & Garden ---- LI 3-0442
Greenman Robt A Jr
General Practice
6480 Palma Av ------------ Atascdro 116
Residence ------------ Atascdro 558
If no answer call ---------- Atascdro 1000
Guernsey Dexter E
Surgery
1312 Garden ------------ LI 3-3034
If no answer call ------------ LI 3-5800
Residence ------------ LI 3-5016
Hardham John F
Limited to Internal Medicine
522-13th ------------ PasoRobles 766
Residence ------------ PasoRobles 805-J
If no answer call --------- PasoRobles 1200
Hughell J Edw
General Practice
5920 W Mall ------------ Atascdro 915
Residence ------------ Atascdro 1150
If no answer call ---------- Atascdro 1000
Keese Anthony V
Orthopedic Surgery & Fractures
Osos & Pacific
Night & Day call ------------ LI 3-4800
Kennedy Chas R
Surgery & Orthopedics
522-13th ------------ PsoRobls 31
If no answer call ------------ PsoRobls 1200
Keys L H
General Practice
990 Boysen Av ------------ LI 3-2653
If no answer call ------------ LI 3-7432
Kirk Janet C
General Practice
1305 Vine ------------ PasoRobls 50
Residence ------------ PasoRobls 830
If no answer call --------- PasoRobls 1200
Kirk Stanley J
General Practice
1305 Vine ------------ PasoRobls 50
Residence ------------ PasoRobls 830
If no answer call --------- PasoRobls 1200
Kirschner Karl E
Pathology
1243 Garden ------------ LI 3-4180
Residence (MB) ------------ SP 2-3421
Kolb Karl P
Internal Medicine
4th & Morro(MB)
Day or Night call ------------ SP 2-6371
Kundert Karl
Eye
1106 Pacific ------------ LI 3-4140
Liest Leonard J
Practice Limited to Psychiatry
11th & C(MB) ------------ SP 2-6704
Long Albert Louis
General Practice
522-13th ------------ PasoRobls 32
Residence ------------ PasoRobls 592
If no answer call --------- PasoRobls 1200
Longmire Robt 1004 Vine --- PasoRobls 1800
If no answer call --------- PasoRobls 1084
If no answer call --------- PasoRobls 1200
MacLean Donald B
Radiology
743 Pismo ------------ LI 3-7687
Maher Edw J
General Practice
1239 Garden ------------ LI 3-4043
Residence ------------ LI 3-6192
Matousek Wm J Jr
General Practice
957 Grand Av(AG)
Night & Day call ------------ HU 9-5586
If no answer call ------------ PR 3-4773

Physicians & Surgeons, M.D.–(Cont'd)

Mayer-Harnisch Guenther C
General Practice
1327 Shell Beach Rd Shell Bch - PR 3-2106
Residence ------------ PR 3-4615
If no answer call (AG) --------- HU 9-4757
McClenathan C K
Practice Limited to
Internal Medicine
1170 Marsh ------------ LI 3-7070
Residence ------------ LI 3-6236
McKellar Thos F
Pathology
1243 Garden ------------ LI 3-4180
Residence (PB) ------------ PR 3-2524
Middleton Jos G
General Practice
Osos & Pacific
Night & Day call ------------ LI 3-4800
Millar Glenn C
Obstetrics & Gynecology
Osos & Pacific
Night & Day call ------------ LI 3-4800
Mugler F R Jr
Practice Limited to
Internal Medicine
1170 Marsh ------------ LI 3-7070
Residence ------------ LI 3-4792
Osibin Willard S
General Practice
5900 Entrada Av --------- Atascdro 1400
Pearman R O
Urology & Surgery
1235 Morro ------------ LI 3-5526
If no answer call ------------ LI 3-5800
Petrick Eugene C
Practice Limited to Anesthesiology
774 Marsh ------------ LI 3-8163
Residence ------------ LI 3-2215
Ragsdale F F 1110 Vine -------- PsoRobls 24
If no answer call ---------- PsoRobls 1200
Residence ------------ PsoRobls 600
Rockwell D B
General Practice
4th & Market(MB) ----------- SP 2-3611
Residence ------------ SP 2-7155
Rose Harry L
Physician & Surgeon
501 Shell Beach Rd Shell Beach - PR 3-2125
Day or Night call ------------ PR 3-2125
Rucci Alfred J
Surgery & General Practice
6th & Pacific Av Cayucs ------ WY 5-3527
Sarullo Jos
Practice Limited to
General Surgery & Fractures
1170 Marsh ------------ LI 3-7070
Residence ------------ LI 3-7819
Schultz C E
General Practice
745-6th(MB)
24 Hours Day & Night call ----- SP 2-3361
Scott Kincy
General Practice
156 N 9th Grovr Cty
Day & Night call ------------ HU 9-3418
Scow Jim
Physician & Surgeon
401-15th ------------ PasoRobls 572
Residence ------------ PasoRobls 660
If no answer call --------- PasoRobls 1200
Sherman Edward C Jr
Obstetrics & Gynecology
1215 Chorro ------------ LI 3-6265
Singleton Virginia A
Limited to Obstetrics & Gynecology
1304 Santa Rosa ------------ LI 3-5414
Residence ------------ LI 3-7113
If no answer call ------------ LI 3-5800
Smith J Barry 1405 Garden ------ LI 3-3160
Residence ------------ LI 3-8223
If no answer call ------------ LI 3-5800
Tedone Louis M
Practice Limited to
Infants & Children
1170 Marsh
Day or Night call ------------ LI 3-7070
Treadwell R T
Surgery
1215 Chorro ------------ LI 3-6265
Treadwell Sherman Anderegg & Elliott
1215 Chorro - LI 3-6265
Truesdell Duane E.
Internal Medicine
6th & Pacific Av Cayucs ------ WY 5-3527

(Continued Next Page)

Please wait for dial tone . . . then dial carefully.

Physicians & Surgeons, M.D.–(Cont'd)

Walters Richard D
General Practice
5975 Entrada Av----------Atascdro 142
If no answer call----------Atascdro 284
Ward Edw D 1004 Vine-----PasoRobls 1800
Residence ----------PasoRobls 1084
If no answer call----------PasoRobls 1200
Watson Alan D
Practice Limited to Dermatology
1130 Garden ----------LI 3-5052
Residence ----------LI 3-8415
Werbel Ernest W
General Surgery & Fractures
225 N Santa Rosa----------LI 3-2360
Residence ----------LI 3-1308
If no answer call----------LI 3-2360
Wical Elvin A
General Practice-Surgery-Obstetrics
1325 Chorro ----------LI 3-1190
Night & Day From SLO call-----LI 3-1190
138 E Branch(AG)----------HU 9-2049
Night & Day From (AG) call----HU 9-2049
Residence Huasna Rd(AG)------HU 9-2053

Physicians & Surgeons, M.D.–(Cont'd)

Woodbridge John H
Limited to Internal Med & Diagnosis
891 Pismo ----------LI 3-8310
If no answer call----------LI 3-6550
Zevely Henry A
Limited to Internal Medicine
878 Boysen Av
Night & Day call----------LI 3-9212
Residence ----------LI 3-7995

Physiotherapists–See Physical Therapists

Pianos–Dealers

BALDWIN PIANO STORE
PIANOS & ORGANS
ALSO USED PIANOS
WE BUY PIANOS TOO
F. GUTCHER MUSIC CO.
Call Collect
1513-17th Bkrsfld ----FAirvw 5-7805

Bennett H T Music Co
1651 Monterey-LI 3-9588
(See Advertisement This Page)
Brown's Music Store 717 Higuera--LI 3-5041

EVDON
PIANOS & ORGANS
BUDGET TERMS
Starck Pianos – Lowrey Organs
PIANO TUNING
736 Main(MB) ----------SP 2-7212

Kay-Line Piano Store
8455 El Camino Rl----------Atascdro 1204
LONG E E PIANO CO 777 Marsh--LI 3-1245
(See Advertisement This Page)
MONTGOMERY TECHNICIAN CO
107 Bridge(AG) ----------HU 9-3118

Pianos–Moving

See Moving & Storage Service

Pickles

Valiway Distrs
Dist of Laura Scudder Products
781 Humbert Av----------LI 3-6743

Picnic Grounds

Resthaven Adelaide Rd-----PasoRobls 3-F-3

Would you like to build sales . . . attract new customers . . . encourage old customers to come back again? Advertise in the YELLOW PAGES . . . it pays! The YELLOW PAGES will tell your sales story to people who are ready to buy!

Picture Frames–Dealers

AH LOUIS STORE
HOWARD W. LOUIS – Owner
Creative Picture Framing
TEAK FURNITURE
GIFTS UNUSUAL – DISTINCTIVE IMPORTS
Also
RATTAN & BAMBOO PRODUCTS
Established 1874
800 Palm ----------LI 3-4332

EVDON
736 Main(MB) ----------SP 2-7212
Graham's Acme Paint & Wallpaper Store
868 Monterey-LI 3-0652
Homecraft Hobby Shop
5895 Traffic Wy-Atascdro 247-R
Originals Unlimited 155-5th(MB) -SP 2-7439
WATERS ART & PICTURE FRAMING CO
1135 Chorro ----------LI 3-7058
(See Advertisement This Page)

Pictures–Retail

Waters Art & Picture Framing Co
1135 Chorro ----------LI 3-7058

Pies–Pastry

LANGENDORF UNITED BAKERIES INC
584 Higuera-LI 3-4145
Weber Baking Co 237 Higuera----LI 3-6256

Piling

McCormick & Baxter Creosoting Co
Penta-Boliden Salt-Creosote
485 California SF----------YUkon 2-4033

Pipe Coatings & Linings

Bituminous Products & Application Co Inc
8th & Wright Av Richmnd-BEacn 5-3200
HARVEY ROOFING CO
Pipe Wrapped To Any Specifications
2318 S Walnut Av Fresno---ADms 7-8431

Pipe–Retail

LADWIG FARM & HOME SUPPLY
1619 Osos-LI 3-3442
Mathews Don A
1140 Railroad-PasoRobls 1709
San Luis Obispo County Farm Supply Co
Galvanized & Plastic Pipe
157 Higuera ----------LI 3-3751

Pipe–Used

Righetti's Second Hand Store
S Hwy ----------LI 3-6290
VALLEY PIPE & SALVAGE CO
729 W Main Santa Maria-Walnut 5-2774

PICNIC CUE

To broil frankfurters easily at a picnic, place in a wire corn popper and shake over the fire until browned.

Pipe–Whsle & Mfrs

CRANE CO 239 E Alisal Salins-HArisn 4-3964

EMERALD DISTRIBUTORS
WHOLESALERS COMPLETE LINE
Irrigation Systems – Agricultural – Turf
Ames ABC Sprinkler Pipe – Lo-Hi Gated Surface Pipe – Rain Bird Sprinklers
Berkeley Pumps – K & M Asbestos Cement Pipe – Smith-Scott Steel Pipe
Hwy 101 South at
Spence Rd Salins-----HArisn 2-9026
If no answer call-----HArisn 4-1323

KING CITY CONCRETE PIPE CO
934 Salinas ----------PasoRobls 27
McCarthy Tank & Steel Co
Railroad Av-LI 3-1760

SAN LUIS BRICK INC
Retail & Wholesale
SEWER & DRAIN PIPE
GLADDING McBEAN
CLAY PRODUCTS
2900 S Broad----------LI 3-6929

Sierra Pipe & Supply Co
389 N Broad----------LI 3-4097

Pizzas

FOSTER'S OLD FASHION FREEZE
590 Marsh ----------LI 3-7639

Planing Mills–See Millwork

Planographing

See Photocopy Prints; Printers

Plant Food–Concentrated

See Fertilizers Hdgs

Plaster

Hodgson's Building Materials
Edna Rd ----------LI 3-6252
Morro Bay Plaster Supply
9th & Atascadero Rd(MB)-----SP 2-2853

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver promptly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Please
DIAL CAREFULLY

Careless dialing puts other people to needless bother—and delays your call. Please make sure of the right number, *listen for the dial tone*, then dial carefully.

Plasterers

Carlson Carl F 529 Crown(AG)----HU 9-5509
(See Advertisement This Page)

JOHNSON DON
LICENSED
PLASTERING CONTRACTOR
Residential & Commercial
65 La Entrada Av----------LI 3-6281

Wilson E A 26th Oceano----------HU 9-4788

Plastic Materials & Supplies

FORMICA—
BOB'S FLOOR COVERINGS
1105 Grand Av(AG)--------HU 9-3122
HAGLE-DE COU LUMBER CO
8965 El Camino Rl-Atascdro 43

GENERAL ELECTRIC TEXTOLITE
DECORATIVE LAMINATED SURFACING. Counter and wall surfacing in original Mix-or-Match colors.
INDUSTRIAL LAMINATES sheets, tubes, rods
Textolite
"WHERE TO CALL"
DECORATIVE FABRICATOR
Western Cabinet Works
1000 Park-PasoRobls 289
Whitchurch Cabinet Shop
722 E Gutierrez
Santa Barbara ----Woodland 6-5611

HUNTRESS FIBREGLAS PRODUCTS
1950 El Camino Rl---------Atascdro 1560
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

Plating

Mathews Memorials & Plating Service
1 Higuera-LI 3-1689
(See Advertisement This Page)

Plating–Retinning–See Tinning

Plumbing Contractors

ACE HOME SUPPLY
1610 Hwy No 1(MB)----------SP 2-7213
ARROYO ELECTRIC
Hwy No 1(AG)----------HU 9-2829
Barnett Plumbing & Heating
361 Pismo(PB)-PR 3-2494
(See Advertisement Page 119)

BATES EDGAR L
SERVING
ARROYO GRANDE &
PISMO BEACH
SINCE 1938
PLUMBING REPAIR A SPECIALTY
HU 9-3402
106 N Halcyon Rd(AG)----HU 9-3402

Bender's Plumbing & Supplies
111 Cuyama Av Shell Bch-PR 3-4747
(See Advertisement Page 119)

BETTER PLUMBING CO
PLUMBING & SHEET METAL
Repairs & Installations
On All Types of
PLUMBING & HEATING
673 Higuera ----------LI 3-5938

BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av-PasoRobls 1117
(See Advertisement Page 118)
Burge Ken 1010-9th Baywd Prk---LI 3-1938
(See Advertisement Page 119)

(Continued Next Page)

ANY TIME

When things happen unexpectedly—the demand for promptness of service is urgent. You'll find firms who render 24-hour service listed in the

Classified
TELEPHONE SECTION

PLUMBING & HEATING
WE AIM TO PLEASE EVERYBODY
WATER HEATERS – FLOOR FURNACES
HARDWARE
PLUMBING FIXTURES & SUPPLIES
ELECTRICAL SUPPLIES
"SPECIALIZING IN PLUMBING REPAIRS"
"ONE CALL DOES IT ALL"
"OPEN 7 DAYS A WEEK"
Phone
SP 2-8489
McNEILL'S
19th & HWY. NO. 1 MORRO BAY

LAWRENCE PLUMBING
"YOUR HOME IS ONLY AS MODERN AS YOUR PLUMBING"
CALL
PR 3-2088
IF NO ANSWER CALL PR 3-2379
SERVING
AVILA – SHELL BEACH – PISMO BEACH
GROVER CITY – OCEANO – ARROYO GRANDE
Prompt Efficient Service
PLUMBING – HEATING
FURNACES INSTALLED
WATER HEATERS
WATER SOFTENERS
GARBAGE DISPOSALS
CONTRACTING
NEW & ALTERATIONS
22 YEARS EXPERIENCE
154 LEEWARD AVE. – SHELL BEACH

Plumbing Contractors–(Cont'd)

C B & H CO
SERVING CAMBRIA
Plumbing Our Specialty
REPAIRS – CONTRACTS
ESTIMATES GIVEN
---------------WA 7-4608

CHEDA PLUMBING 1331 Walker-LI 3-1240
COALWELL E R BLACKIE 2029 Pine-PasoRobls 402

COOK F D PLUMBER & ELECTRICIAN
PLUMBING
HEATING
ELECTRIC
Repairs – Installations – Service
1032 Pine ----------PasoRobles 1066
If no answer call---PasoRobls 2-F-2

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

CRAIG F L SHEET METAL & PLUMBING 731-21st-PasoRobles 523

DIXON HARRY E & SON
PLUMBING & HEATING
Repairing – Contracting
Complete Line of Fixtures
Water Heaters
Orcutt Rd ----------------LI 3-4116
If no answer call---------LI 3-4548

FAUSS PLUMBING & HEATING CO 595 Patricia Dr--------------LI 3-7624
(See Advertisement Page 119)
Fuller J E 1176 Ramona Av Grovr Cty-HU 9-2431
(See Advertisement Page 119)
Hallmark Plumbing 380 Oceanview Dr(PB)---------PR 3-2669
Lawrence Plumbing 154 Leeward Av Shell Bch-----PR 3-2088
(See Advertisement This Page)
McBride Sheet Metal Works Old Hwy 101---------------LI 3-5000
(See Advertisement Page 117)
McKelvey's Henry B Plumbing & Heating 5570 El Camino Rl-Atascdro 394
(See Advertisement This Page)
McNEILL'S 19th & Hwy No 1(MB)--------SP 2-8489
(See Advertisement This Page)
Ochs A R Electrical & Mechanical Construction 2090 Swazey------LI 3-7937
PISMO PLUMBING & ELECTRIC REPAIRS 350 Hinds Av(PB)----PR 3-2680
(See Advertisement Page 119)
Ralph's Plumbing 1396 Longbranch Av Grovr Cty-HU 9-4445
(Continued Next Page)

Your YELLOW PAGES are an important part of your telephone service. Use them often. They help you find who buys, sells, rents, repairs.

PLUMBING & HEATING
• REPAIRING • INSTALLATION
• SEWER SERVICE • WATER HEATERS
• FURNACES • PLUMBING FIXTURES
HENRY B. McKELVEY:
ATASCADERO 394
If No Answer Call Atascadero 80-F-5
5570 EL CAMINO REAL
SEPTIC SYSTEM

BLAKE'S
REMODELING
CONTRACTING
JOBBING
Guaranteed Workmanship
PLUMBING HEATING SHEET METAL
RESIDENTIAL
COMMERCIAL
INDUSTRIAL
Estimates Gladly Given
WATER HEATERS – FIXTURES – VALVES & FITTINGS – PIPE
F.H.A. TERMS
PASO ROBLES 1117
1701 RIVERSIDE AVE.

Plumbing Contractors–(Cont'd)

Ramage W C 621 High----------LI 3-2304
San Luis Plumbing Co 9065 San Rafael Rd--------Atascdro 784
SHULTZ ROBT Hwy No 1(MB)--------------SP 2-8488
SMEE'S PLUMBING & HEATING SHOP 2959 S Broad-LI 3-0860
(See Advertisement Page 117)

Plumbing Fixtures & Supplies–Retail

ACE HOME SUPPLY 1610 Hwy No 1(MB)---------SP 2-7213

AMERICAN-STANDARD PLUMBING FIXTURES
The finest in quality plumbing products for residential and commercial installation. Complete line includes fixtures, fittings, sinks, food waste disposers and special institutional equipment.
"FOR INFORMATION CALL"
RETAILERS
Better Plumbing Co 673 Higuera-LI 3-5938
HARBOR SUPPLY CO 1141 Main(MB) ----------SP 2-7324
McBride Sheet Metal Works Old Hwy 101-------------LI 3-5000
McKelvey's Henry B Plumbing & Heating 5570 El Camino Rl-Atascdro 394
Smee's Plumbing & Heating Shop 2959 S Broad-LI 3-0860

Blake's Plumbing Heating & Sheet Metal 1701 Riverside Av-PasoRobls 1117
C B & H Co-------------------WA 7-4608
Coast Plumbing Hwy 1 & 8th Cayucs----------WY 5-3906

CRANE PLUMBING & HEATING SUPPLIES
CRANE
The Preferred Plumbing. Highest quality fixtures. Advanced styling for Bathrooms, Kitchens and Utility Rooms. Wide choice of matched groups. Beautiful Crane colors. Priced to meet any budget.
"FOR INFORMATION CALL"
OFFICES & SHOWROOMS
CRANE CO 239 E Alisal Salins-HArisn 4-3964
DEALERS
BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av-PasoRobls 1117
Harbor Supply Co 1141 Main(MB) ----------SP 2-7324
McBride Sheet Metal Works Old Hwy 101-------------LI 3-5000
McKelvey's Henry B Plumbing & Heating 5570 El Camino Rl-Atascdro 394
Smee's Plumbing & Heating Shop 2959 S Broad-LI 3-0860

Advertise in the YELLOW PAGES . . . it pays.

Plumbing Fixtures & Supplies–Retail–(Cont'd)

Farm & Home Supply 1200 Grand Av(AG)----------HU 9-4226
Fenny's F & G Exchange 8501 El Camino Rl-Atascdro 1065
HAGLE-DE COU LUMBER CO 8965 El Camino Rl-Atascdro 43
HAYWARD LUMBER CO 10th & Pine-PasoRobles 820
Kullgren's 1700 Hwy No 1(MB)---SP 2-7251
LADWIG FARM & HOME SUPPLY 1619 Osos-LI 3-3442
(See Advertisement This Page)
(Continued Next Page)

FLOWER BULB STORAGE

To keep flower bulbs dry and unbroken, store them in empty egg cartons. Then label the cartons.

Barnett Plumbing & Heating
COMMERCIAL – RESIDENTIAL
SERVING SAN LUIS OBISPO CO.
PLUMBING
HEATING
INSTALLATIONS
WATER HEATERS
PLUMBING FIXTURES
& SUPPLIES
FREE ESTIMATES – 25 YEARS EXPERIENCE
PR 3-2494
361 PISMO Licensed Contractor PISMO BEACH

water **HEATERS**
FAUSS PLUMBING & HEATING CO.
★ NEW CONSTRUCTION
★ REPAIRS
★ FORCED AIR HEATING SYSTEMS
EQUIPPED FOR LARGE OR SMALL JOBS
• FREE ESTIMATES • WORK GUARANTEED • LICENSED • INSURED
LI 3-7624
595 PATRICIA DR. SAN LUIS OBISPO

= IN GROVER CITY =
PLUMBING & HEATING
For
FAST SERVICE
Phone
J. E. FULLER
LICENSED CONTRACTOR
REPAIRING
Water Heaters – Furnaces
Remodeling & New Construction
HU 9-2431
1176 Ramona Ave.
Grover City

KEN BURGE
Plumbing CONTRACTOR
• COMMERCIAL • RESIDENTIAL
ESTIMATES
LI 3-1938
1010-9th ST. BAYWOOD PARK

PLUMBING & BUILDING SUPPLIES
"Do-It-Yourself Headquarters"
BE WISE & SAVE
✓ PIPE ✓ FIXTURES ✓ WATER HEATERS
✓ FURNACES ✓ GENERAL HARDWARE
✓ PAINTS ✓ DOORS ✓ PLYWOOD
✓ ELECTRICAL SUPPLIES
✓ PLASTIC PANELS FOR PATIOS
✓ FORMICA SINK & TABLE TOPS
✓ ALUMINUM WINDOWS – LOCKS – NAILS
LADWIG FARM & HOME SUPPLY
PHONE
LI 3-3442
1619 OSOS SAN LUIS OBISPO

PISMO PLUMBING & ELECTRICAL REPAIRS
Specializing in
★ AUTOMATIC WALL HEATERS
★ WATER HEATERS
LOW RATES
PR 3-2680
350 HINDS AVE. PISMO BEACH

IN SHELL BEACH
BENDER'S Plumbing & SUPPLIES
We Specialize in
NEW INSTALLATIONS
WATER HEATERS
FLOOR & WALL FURNACES
CALL
PR 3-4747
Corner of Shell Beach Rd & Cuyama Ave.
111 CUYAMA AVE., SHELL BEACH

Plumbing Fixtures & Supplies–Retail–(Cont'd)

MATHEWS DON A
COMPLETE
PLUMBING & ELECTRICAL SUPPLIES
PIPE & FITTINGS
WATER HEATERS, ETC.
1140 Railroad -------PasoRobles 1709

McNeill's 19th & Hwy No 1(MB)--SP 2-8489
MINER'S HARDWARE
1036 Grand Av Grovr Cty------HU 9-2931
Oceano Hardware
1757 Pacific Bl Oceano-------HU 9-3416
Stewart Building Supply
9th & Hwy 1(MB)-SP 2-8476

Plumbing Fixtures & Supplies–Used

Joe's Place 582 Higuera---------LI 3-0532
RIGHETTI'S SECOND HAND STORE
S Hwy -------------------LI 3-6290

Plumbing Fixtures & Supplies–Whsle

Ace Home Supply
1610 Hwy No 1(MB)---------SP 2-7213
CRANE CO 239 E Alisal Salins-HArisn 4-3964
GRINNELL CO OF SANTA BARBARA
305 E Haley
Santa Barbara-Woodland 5-7027
Midway Pipe & Supply
1351 Grand Av Grovr Cty-----HU 9-4333

PACK PIPE & SUPPLY INC
WHOLESALE
PLUMBING & ELECTRICAL SUPPLIES
Santa Barbara Av & High----LI 3-8353

SIERRA PIPE & SUPPLY CO
389 N Broad----------------LI 3-4097
TAY-HOLBROOK INC
Johnson Av Salins-HArisn 2-4771

WESTERN PLUMBING SUPPLY CO LTD
PLUMBING
SUPPLIES
WHOLESALE
45 N Main Salins------HArisn 4-2501
Warehouse ---------HArisn 4-2502

Plywood & Veneers

Davis Lumber Yard
1st & Spring-------------PasoRobls 225
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191
San Luis Mill & Lumber Co
246 Higuera-LI 3-0825

Podiatrists–See Chiropodists

Polishes

Hit Distributing Co 373 Bay(AG)--HU 9-3954

Potato Chips

Valiway Distrs
Dist of Laura Scudder Products
781 Humbert Av-------------LI 3-6743

Pottery–Retail

Cramer's Flower Shop 527 High---LI 3-0887
Wilsons Flower Shop 1210 Higuera-LI 3-3714

BUTTER DOES IT
Before scalding milk, wipe the bottom of the pan with a bit of butter and the milk will not scorch.

Poultry Dealers–Retail

Arvidson & Reed
See Our Ad Eggs-Retail
Foothill Bl ----------------LI 3-3981
BARBA MIKE 1745 Pine-----PasoRobls 530
Biasotti Ben
Turkey Farm
Creston Rd ------------PasoRobls 1720
Kimber Farms Inc
White Leghorn Baby Chicks
Traffic Wy --------------Atascdro 763
Mesa Poultry Hwy 1(AG)--------HU 9-3059

Poultry Dealers–Whsle

ARMOUR CREAMERIES
Processors & Wholesalers
Via Av -----------------Atascdro 1345
BADER WM
Wholesale Distr & Receiver
12th & Riverside---------PasoRobls 298
Barba Mike 1745 Pine------PasoRobls 530
Cali Fryer Farms 174 Higuera----LI 3-1155
Edna Ranches Edna Rd----------LI 3-3663
Hiscock Arthur W
Valley Poultry Express Co
2404 Harvard Av Clovis---AXmnstr 1-2113
PIERCE TURKEY RANCH
PasoRobles 63-J-11

Poultry Equipment & Supplies

Farmers Alliance Bus Assoc
Office 10th & Riverside Av--PasoRobles 115
Bulk Plant
6th & Riverside Av-PasoRobles 724
Feed & Seed
10th & Riverside Av-PasoRobles 311
Grover City Feed Store
10th & Grand Av Grovr Cty-HU 9-2361
Loomis E C & Son
415 E Branch(AG)-HU 9-5514
Loomis E C & Son 65½ Higuera--LI 3-8410

Poultry Services

BARBA MIKE 1745 Pine-----PasoRobls 530

Prefabricated Structures

PENINSULA STEEL PRODUCTS & EQUIPMENT CO
490 Phelan Av Sn Jse-CYprss 2-4398
Red-E-Cut Log Enterprises
T & G Logs Building Code Approved
327-22d Oaklnd --------TWinoks 3-2916
WORKMON MFG CO
Mfr of Houses & Component Parts
Fresno Air Terminal
Fresno ---------------CLintn 1-7351

Premium Goods

S & H Green Stamp Store
1415 Monterey-LI 3-4812

Premium Redemption Stores

Gold Bond Stamps 718 Higuera----LI 3-7741

Printers

A-1 PRINTERS
Atascadero Hwy & 9th(MB)----SP 2-7156
Atascadero News
5660 El Camino Real-Atascdro 100

BLAKE PRINTERY
COMMERCIAL PRINTERS & PUBLISHERS
Offset & Letterpress
Label If Desired
IN THE CENTER OF TOWN
Emmons Blake – Guy K. Culbertson
978 Monterey ------------LI 3-6843

Cambrian Press The
Main Cambria-WA 7-4234

The YELLOW PAGES place your name and telephone number before the buyer at the very moment he wants what you have to sell.

Printers–(Cont'd)

CENTRAL COAST PRINTERS
Printing – Mimeographing
WEDDING ANNOUNCEMENTS
ADVERTISING SPECIALTIES
CALENDARS
Pick-up and Deliver
1879 Shell Beach Rd
Shell Bch ------------PR 3-2300

COAST BEACON 805 Main(MB)-SP 2-8084
Herald Recorder
309 E Branch(AG)-HU 9-2826
HILL'S OFFSET PRINTING CO
Comml Statnrs-Wedding Invitations
863 Monterey -------------LI 3-1624
Litho Art Shop 1804 Osos--------LI 3-5939
If no answer call-------------LI 3-3718
MOORE BUSINESS FORMS–
MOORE BUSINESS FORMS INC
PACIFIC DIVISION
871 Santa Rosa-LI 3-2472

PACIFIC PRINTERS
875 Grand Av Grovr Cty-------HU 9-5856
Pismo Times 530 Cypress(PB)----PR 3-2217
Preuss Press 981 Osos-----------LI 3-7828

ROBERTS HOUSE OF PRINTING
MODERN COMMERCIAL PRINTING
OFFSET & LETTERPRESS
LETTERHEADS–ENVELOPES–BROCHURES
BUS. CARDS–OFFICE & BUS. FORMS–ETC.
Robt. L. Holladay
1324 Spring --------PasoRobles 1760

Sun The 696-5th(MB) ----------SP 2-2652
Western Arrow Printing Service
1503 N Hwy 101(AG)--------HU 9-5457

Produce

See Specific Kinds, i.e., Eggs Headings; Fruits & Vegetables Headings; Poultry Dealers Headings; Etc

Property Management

Fairgrove Realty
1218 Grand Av(AG)----------HU 9-3270
Morley M V Realty
5th & D(MB)---------------SP 2-8820
O'Donnell Real Estate Service
1327 Marsh-LI 3-7818

Publishers

Coast Beacon 805 Main(MB)-----SP 2-8084

If you have products to sell, the YELLOW PAGES can increase your market. You are invited to call our nearest Business Office for further details on YELLOW PAGES advertising.

Pumps

A & G Pump Serv
1166 Grand Av(AG)-HU 9-3895
(See Advertisement Page 121)

BERKELEY PUMPS
One of the Nation's Leading Mfr's. of Pumps for:
AGRICULTURAL, MUNICIPAL & INDUSTRIAL APPLICATIONS
Berkeley Pumps • Water Systems
All Types of HOME WATER SYSTEMS
"WHERE TO BUY THEM"
A & G PUMP SERV
1166 Grand Av(AG)-HU 9-3895
EMERALD DISTRS
Hwy 101 South at Spence Rd
Salins-HArisn 2-9026
Hewitt H ------------Templeton 2361

EMERALD DISTRIBUTORS
WHOLESALERS COMPLETE LINE
Irrigation Systems – Agricultural – Turf
Ames ABC Sprinkler Pipe – Lo-Hi Gated Surface Pipe – Rain Bird Sprinklers
Berkeley Pumps – K & M Asbestos Cement Pipe – Smith-Scott Steel Pipe
Hwy 101 South at
Spence Rd Salins-----HArisn 2-9026
If no answer call-----HArisn 4-1323

FAIRBANKS-MORSE PUMPS–
FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102

FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102
Hanna John W 1119 Garden------LI 3-1523
HOMELITE CARRYABLE PUMPS–
NOBLE SAW SERVICE
1129 Garden ------------LI 3-5775
LAYNE & BOWLER PUMPS–
McCOY PUMP CO
1004 Paso Robles-----PasoRobls 1311
McCOY PUMP CO
1004 Paso Robles-------PasoRobls 1311
(See Advertisement Page 121)

PACIFIC PUMPS
PUMPS FOR EVERY SERVICE
PACIFIC
Pumps for Every Industrial Use
Water Pressure and Irrigation Systems
"WHERE TO BUY THEM"
FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102
McCOY PUMP CO
1004 Paso Robles-----PasoRobls 1311

(Continued Next Page)

Memory plays tricks. If in doubt about a telephone number, please look it up in the Directory.

When you want to telephone
LISTEN FOR THE 'DIAL TONE'
—dial carefully—turn the dial all the way and then let it go back to position naturally, without forcing. These simple steps enable you to dial telephone numbers speedily and with precision.
The Pacific Telephone and Telegraph Company

Pumps–(Cont'd)

PASO ROBLES MERCANTILE CO
Jacuzzi & Aermoter Pumps
839-12th --------------PasoRobls 340
REDA SUBMERGIBLE PUMPS–
DISTRIBUTORS
EMERALD DISTRS
Hwy 101 South at Spence
Rd Salins ---------HArisn 2-9026
WALTY PUMP CO 3035 S Broad-LI 3-0496
(See Advertisement This Page)
Water Well Supply
1229 Grand Av(AG)-HU 9-2258
(See Advertisement This Page)
Wells Floyd V 116 N Blosser Rd
Santa Maria-WAlnt 5-8626
(See Advertisement This Page)

Pumps–Renting

Whitey's Tool & Equipment Rental
139 N 6th Grovr Cty---------HU 9-4321

Pumps–Repairing

A & G Pump Serv
1166 Grand Av(AG)-HU 9-3895

Rabbits

Brown Joe W Woodyard
Old Hwy 101 South------------LI 3-6481

Race Tracks

Atascadero Speedway
Carmel & Santa Clara------Atascdro 166

Radiator Covers & Enclosures

SAN LUIS RADIATOR WORKS
1229 Monterey -------------LI 3-6162

The Yellow Pages save you time.

WATER WELL SUPPLY
JOHNSTON DEEP WELL PUMPS
HOME WATER SYSTEMS
✓ Jet Pumps ✓ Submersible Pumps
✓ Pressure Tanks
TEST PUMPING & CLEANING
SERVICE & REPAIRS
ALL MAKES PUMPS
FREE ESTIMATES
Call – JOHN DILLAHA
HU 9-2258
1229 Grand Ave. Arroyo Grande

Radiator Repairing–Automobile

See Automobile Radiator Repairing

Radiators–Cooling

See Automobile Radiator Hdgs

Radio Communication Companies

RADIO COMMUNICATIONS SERVICE
Main Office 1224 Murray Av----LI 3-3820
Radio Dispatcher 1224 Murray Av-LI 3-1722
(See Advertisement This Page)

Radio Repairing

See Television & Radio Repairing & Parts

Radio Schools–See Schools

Advertise here—it pays.

PUMPS
FLOYD V. WELLS
"RADIO EQUIPPED TRUCKS FOR FAST SERVICE"
- Rotary & Cable Tool Drilling Service
- Peerless Pump Sales & Service
- Water Well Baling & Test Pumping
- Our Own Machine Shop for Bowl & Pump Repairs
- Booster Pumps – Pressure Tanks
- Redwood Tanks – Irrigation Equipment

WAlnut 5-8626
116 N. BLOSSER RD.
SANTA MARIA

PUMPS
- LAYNE & BOWLER
- PACIFIC
- MYERS WATER SYSTEMS
- PIPE & PIPE FITTINGS



DIAL PASO ROBLES 1311
SPRINKLER IRRIGATION SYSTEMS
ENGINEERED AND INSTALLED · WELL TESTING · FREE ESTIMATES
McCOY PUMP CO.
1004 PASO ROBLES ST.



JACUZZI PUMPS
WATER SYSTEMS FOR DEEP OR SHALLOW WELLS
DOMESTIC – INDUSTRIAL
SALES – SERVICE – REPAIRS
LI 3-0496
WALTY PUMP CO.
3037 S. BROAD – SAN LUIS OBISPO

TWO-WAY RADIO
EQUIPMENT SALES & SERVICE
CALL US FOR SYSTEM DESIGN
AND A
Proof of Performance Field Survey
SAN LUIS OBISPO: LI 3-3820, 1224 MURRAY AVE.
SANTA MARIA: WAlnut 5-1018, 113 SO. BENWILEY
RADIO COMMUNICATIONS *SERVICE*

A & G PUMP SERVICE
SALES - SERVICE - REPAIRS - PARTS
DEEPWELL – TURBINE
CENTRIFUGAL & JET PUMPS
24-HOUR SERVICE ON ALL MAKES
WELLS CLEANED THE MODERN WAY
SEE ART JOHNSON ABOUT YOUR PUMPS
PHONE HU 9-3895
BERKELEY DUAL PURPOSE DEEPWELL TURBINE
THE IDEAL DEEPWELL UNIT FOR FARMS OF 3 TO 30 ACRES
1 – Deliver High Pressure Water for Your Home.
2 – Deliver Large Volumes of Low Pressure Water for Irrigation.
1166 GRAND AVE., ARROYO GRANDE
FAIR OAKS DISTRICT

Radio Stations & Broadcasting Companies

K A T Y OFFICES & STUDIO 1146 Monterey-LI 3-1340
K P R L Radio Stn 32d & Oak-PasoRobls 204
K V E C Radio Motel Inn--------LI 3-8830

Radio & Television Hdgs

See Television & Radio Hdgs

Radio & Television Supplies & Parts

See Television & Radio Repairing & Parts; Television & Radio Supplies & Parts—Whsle & Mfrs

Radios—Aircraft—See Aircraft Equipment

Radios—Automobile

See Automobile Radios

Radiotelephone & Radiotelegraph Equipment

Radiotelephone Service With Mobile Units

Radio Communications Service 1224 Murray Av-LI 3-3820

Radiotherapy

Drown Laboratory 1254 Garden---LI 3-4810

Railroad Companies

Southern Pacific Co
 Atascadero Station Mercedes Av-Atascdro 268
 Oceano Station Front & Ocean Av Oceano-HU 9-2998
 Paso Robles Station 8th & Railroad-PsoRobls 2
 San Luis Obispo Railroad Av
  Passenger Information & Reservations ---------------LI 3-2641
  Baggage Room --------------LI 3-2641
  Crew Dispatchers
   Enginemen ----------------LI 3-1186
   Trainmen -----------------LI 3-3626
  Freight Station -------------LI 3-2642
  General Yardmaster ----------LI 3-4378
  Police Department ------------LI 3-5581
  Road Foreman of Engines------LI 3-6475
  Roadmaster ---------------LI 3-6447
  Store Department -----------LI 3-7164
  Telegraph Office ------------LI 3-8366
  Ticket Office ---------------LI 3-2641
  Trainmaster ---------------LI 3-9078
Southern Pac Co ---------SntaMrgrta 2161

Ranches

Avenales Cattle Co
 Office 540-12th -----------PasoRobls 36
 Canyon Ranch Shandn----PasoRobls 83-J-3
Berguia Vic HuasnaRd(AG) ------HU 9-2003
Biddle John F Musick Rd(AG)----HU 9-2042
Buena Vista Ranch -------PasoRobls 29-J-2
Camatta Ranch Inc -------SntaMrgrta 3882
Crescent Circle Ranch
 Creston Rd ----------PasoRobls 73-R-12

Ranches—(Cont'd)

Dana Bros Branch Nipmo--------WA 9-3916
Davis Gordon T Cattle Co
 8145 El Camino Rl----------Atascdro 229
 Pozo Rd --------------SntaMrgrta 5106
Diamond Hereford Ranch Los Osos Rd-LI 3-6308
Dohi Farm Upper Arroyo Rd(AG)--HU 9-3790
Dresser Ranch-----------PasoRobls 46-J-3
Eagle Ranch ----------Atascadero 71-F-22
Glenbrook Ranch
 Cayucos Rd ----------PasoRobls 103-J-3
Glenbrook Ranch Cayucos Rd---Templtn 2825
Hall Clarke L
 Office
  603-12th ---------------PasoRobls 127
 Ranch ------------------PasoRobls 52
Happy Valley Ranch -------Atascdro 202-M
Hidden Valley Ranch Cayucos Rd-Templtn 4151
J & R Ranches Camp 8 Creston Rd-PsoRobls 66-R-2
Kern County Land Co
 Morro-Atascadero Rd ----Atascdro 54-J-2
Kester Ranch -----------PasoRobls 81-R-2
Koester Charolais Ranch RiverRd-Atascdro 373
La Panza Ranch Co -------SntaMrgrta 3888
Matador Ranch -------------PasoRobls 718
Mees Geo A 5945 Traffic Wy---Atascdro 333
Miller Bros Shandon ------PasoRobls 513-W
Paradise Valley Ranch Paradise Valley Rd-Atascdro 954-J
Parsons Angus Ranch Atascadero Rd(MB)-SP 2-8354
Paso Robles Realty Co Rancho Alta Vista-PasoRobls 1508-W
Phelan Bros Ranch San Simeon Creek Cambria-WA 7-4579
Phelan Cyril Los Berros Rd(AG)--HU 9-2480
Pismo Beach Realty
 841 Dolliver(PB) ------------PR 3-4672
Rancho De Los Cuestos Grover B Hill Company
 Ranch No 1 Upper Arroyo(AG)--HU 9-2001
 Ranch No 2 Huasna(AG) ------HU 9-2080
 Ranch No 3 Headquarters Huasna(AG)-HU 9-2075
 Ranch No 4 Upper Arroyo(AG)--HU 9-2073
Rancho Montana de Oro Inc Los Osos Rd-LI 3-9029
Rancho Santa Rita Marino Cambria-WA 7-4278
Reyes S D Ranch No 4 Cienaga Dist(AG)-HU 9-2576
San Geronimo Ranch Cayucos Creek Rd Cayucs-WY 5-3549
Silva Bros Huasna Rd(AG)-------HU 9-2529
Sinsheimer Bros 849 Monterey----LI 3-1600
Sinton & Bonnheim Feed Co
 ------------------PasoRobls 83-R-11
Spring Ranch Shandon -----PsoRobls 49-J-2
Stiefel Bros Ranch Development Inc
 1101 Marsh ---------------LI 3-9589
STIEFEL SAM H
 Ranch Development
 1101 Marsh ---------------LI 3-0779
Sunical Land & Livestock Department Piedra Blanca Rnch Cambria-WA 7-4610
Towle Realty 1035 Grand Av(AG)-HU 9-2333
Trowbridge John B 101 Creston Rd-PasoRobls 847
V-2 Ranch
 York Mountain Rd-----PasoRobls 103-J-1
V2 Ranch York Mtn Rd-------Templtn 2831
W G Ranch Shandon -----PasoRobls 47-J-12
White Ranch Co Shandon --PsoRobles 49-R-2
Willow Creek Ranch Willow Crk-PsoRobles 25-R-1

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Ranges & Stoves—Dealers

CAMPBELL'S REFRIGERATION 532 Higuera-LI 3-6800
CLINE'S APPLIANCE CENTER INC 962 Monterey-LI 3-8610
 (See Advertisement This Page)

HEATON'S
 See Our Furniture Dirs-New Ad
 803-13th --------------PasoRobls 890
Miner's Hardware
 1036 Grand Av Grovr Cty------HU 9-2931

San Luis Butane Distributors
 Westinghouse Elec-O'Keefe & Merritt Gas
 3980 N Hwy--------------Atascdro 151

The YELLOW PAGES tell purchasers where to buy your goods.

Ranges & Stoves—Repairing & Parts

CLINE'S APPLIANCE CENTER INC 962 Monterey-LI 3-8610
OTTO'S FIXIT SHOP
 Gas Only
 6390 El Camino Rl---------Atascdro 802

Rattan Ware—See Furniture Headings

Rayon Fabrics—Retail—See Yardage—Retail

Reading Instruction—See Schools

Real Estate

Anderson R E Bob 2056 Chorro----LI 3-6246
Bellrose Realty Co
 4500 N Hwy 1(MB)-SP 2-3402
 If no answer call--------------SP 2-5149
 Branch Office 430-5th(MB)----SP 2-7151
BOWMAN WALTER C
 Town & Country Shopping Center
 ----------------------PasoRobls 57
Brad-O-Mar Inc
 Shell Beach Rd(PB)----------PR 3-2013
Brent Haven Development Co
 1424 Spring -------------PasoRobls 478
Brown Hollis B 520 Marsh-------LI 3-4299
Brown & Roy Realtors & Appraisers
 314 Pomeroy Av(PB)---------PR 3-2073
 (See Advertisement Page 125)
Burdell Real Estate
 2141 Spring -----------PasoRobls 1880
Butikofer Fred A 5880 El Camino Rl-Atascdro 30
Cameo Realty Co
 853 Grand Av Grovr Cty-------HU 9-4416
Candee Realty
 6906 El Camino Rl--------Atascdro 1302
Careaga Chas M 105 Bridge(AG)--HU 9-2181
Coast Center Realty 950 Price(PB)-PR 3-2105

Coast Land Realty Co
 1055 Grand Av Grovr Cty-HU 9-4365
Cottle V Frank Real Estate Office
 Los Osos Valley Rd-----------LI 3-6677
COVERT GAIL
 203 Bridge(AG) ------------HU 9-2995
 (See Advertisement Page 125)
Crampton & McNamara
 861 Monterey --------------LI 3-7177
 (See Advertisement Page 125)
Dean Cottle Real Estate Sales
 595 Santa Ysabel Baywd Prk-LI 3-6275
Delmartini Chas 964 Chorro------LI 3-5800
EDWARDS JOHN W 930 Grand Av(AG)-HU 9-3766
Evans Brokerage Co 1118 Chorro---LI 3-0720

FERRINI FELTON 492 Felton Wy-LI 3-4794
Fields J E Real Estate
 8800 El Camino Rl----------Atascdro 884

(Continued Next Page)

Real Estate—(Cont'd)

Freitas Frank T Real Estate
 775 Grand Av Grovr Cty------HU 9-5045
Freitas Frank T Real Estate
 1787 Pacific Bl Oceano-------HU 9-4545
Frisbie Russ W
 Old 101 Hwy----------SntaMrgrta 5331
Gahan W V
 Specializing in Homes & Ranches
 1215 Park ---------------PsoRobls 996

Gee Real Estate & Insurance Agcy
 5945 Traffic Wy-Atascdro 333
Gilfillan Josephine K
 101 Hwy-Templeton 2312
Gist Fred L 1035 Chorro---------LI 3-8323
Grandee Realty Happy Hollow(AG)-HU 9-5101
 (See Advertisement This Page)
GRISWOLD E R REALTOR
 1424 Spring -----------PasoRobls 1510
 (See Advertisement Page 124)
Grover City Development Co
 211 Grand Av Grovr Cty------HU 9-4211
Grover City Development Co
 2001 Shell Beach Rd Shell Bch-PR 3-2677
Grover City Development Co Inc
 883 Grand Av Grovr Cty-HU 9-4193
GROVES JESSIE F
 7405 S El Camino Rl-Atascdro 115-M
Guiton Harold E
 610 Roosevelt Dr Oceano------HU 9-2717
Hays Mave 2848 Hwy No 1(MB)--SP 2-6591
HAYS VERYL R REAL ESTATE
 See Advt for Jane R Thompson
 1010 Grand Av(AG)---------HU 9-2735

An extension telephone saves time and steps.

Hier-Johnson Brokerage
 5940 El Camino Rl-Atascdro 200
High Leo O 430A Traffic Wy(AG)-HU 9-4343
HILLSIDE MANOR REAL ESTATE
 97 Tassajara Dr-------------LI 3-5511
Hoff Denver C 541 Spring-PasoRobls 1388-W
Jackson Frank 2998 Hwy 1(MB)---SP 2-5511
Jacobs Real Estate 931 Main(MB)-SP 2-8795
JOHNSON REALTY INC
 700-5th(MB) --------------SP 2-5491
 (See Advertisement This Page)
Johnson Realty Inc 700-5th(MB) -SP 2-7194
JONES WILLIS B
 4955 El Camino Rl-Atascdro 943
KAMM L W 1228 Broad---------LI 3-5905

(Continued Next Page)

Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

OTTO VAN HORN
REALTOR
14 Years in Real Estate
18 Years Banking in
PASO ROBLES



LOTS-HOMES
FARMS-RANCHES
GENERAL INSURANCE
TAX CONSULTANT — NOTARY

PASO ROBLES 1414

612-12th ST.

E. R. GRISWOLD
REALTOR
LICENSED REAL ESTATE BROKER



Since 1939
In San Luis County

- HOMES
- INCOME PROPERTY
- BUSINESS OPPORTUNITY BROKER
- RANCHES
- LOTS

PASO ROBLES 1510
If No Answer Call Paso Robles 1141

1424 SPRING PASO ROBLES

MVM REAL ESTATE AND INSURANCE

- LOTS
- HOMES
- RANCHES
- ACREAGE
- PROPERTY MANAGEMENT
- COAST PROPERTIES

RENTALS
M V MORLEY REALTY
TWO CONVENIENT LOCATIONS

5th & D
MORRO BAY
SP 2-8820

7600 EL CAMINO REAL
ATASCADERO
1322

Real Estate—(Cont'd)

Lancaster Nick Real Estate
1248 Grand Av(AG)-HU 9-2286

LEE REAL ESTATE
REAL ESTATE APPRAISER
HOMES — LOTS
RANCHES — NOTARY PUBLIC
Corner of 20th & Hwy 1
4200 N Hwy 1(MB)--------SP 2-6581

Lewin Bernhard 657 Pismo-------LI 3-5085
LOVETT LEE R & ASSOCIATES REALTORS
816 Price(PB) --------------PR 3-4750
(See Advertisement This Page)
Mallory Leo R 107 E Branch(AG)-HU 9-2839
MANSFIELD M EILEEN
5960 Traffic Wy-----------Atascdro 1348

MARTIN PEARL MARVEL-REALTOR
COMPLETE
REAL ESTATE SERVICE
Cambria By-The-Sea
OPEN SATURDAY & SUNDAY
DOWNTOWN CAMBRIA
9 Miles from Hearst Castle
Main & Wall Cambria-------WA 7-4795
If no answer call-------WA 7-4788

McClure J E 855 Monterey-------LI 3-8665

MEES GEO A
RANCHES
STATE-WIDE INFORMATION
5945 Traffic Wy------Atascadero 333
If no answer call----Atascadero 348

(Continued Next Page)

LOUISE COBURN WHITE
REALTOR



SERVING
SHELL BEACH
AND
SAN LUIS OBISPO COUNTY
- HOMES
- RANCHES
- INCOME PROPERTY
- ACREAGE

PR 3-2194

1677 SHELL BEACH RD. SHELL BEACH

IN SAN LUIS OBISPO
ERNIE SHREFFLER
REALTOR
MEMBER MULTIPLE LISTING SERVICE
★ **HOMES** ★ **INCOME**

CALL
LI 3-5808
Evenings & Holidays
LI 3-5858
LI 3-9134
LI 3-8446

852 HIGUERA SAN LUIS OBISPO

LEE R. LOVETT
& ASSOCIATES — REALTORS
- HOMES
- RANCHES
- INCOME PROPERTY
- BUSINESS OPPORTUNITIES
- LAND DEVELOPMENTS

EXCHANGES - APPRAISALS
INSURANCE ALL TYPES
MAIN OFFICE—816 PRICE, PISMO BEACH
BRANCH OFFICE—1133 MAPLE, FAIR OAKS
ARROYO GRANDE — PISMO BEACH — OCEANO — GROVER CITY — SHELL BEACH
LEE LOVETT - BILL GARRITY - ERNIE FISSORI - AD WOOD
PR 3-4750

PISMO BEACH REALTY
LLOYD E. GUMMERE
Realtor
HOMES, LOTS, SUBDIVISION PROPERTIES
ACREAGE — RANCHES — INCOME
3 Offices To Serve You Day or Night

PISMO BEACH	SHELL BEACH	ARROYO GRANDE
PR 3-4672	PR 3-2194	HU 9-4327
841 DOLLIVER	1677 SHELL BEACH RD.	913 GRAND AVE.

HU — HUnter PR — PRospect WA (Cambria) — WAverly WY — WYman
LI — Liberty SP — SPruce WA (Nipomo) — WAbash

Real Estate—(Cont'd)

MORLEY M V REALTY
5th & D(MB)----------------SP 2-8820
Branch Office 811 Main(MB)----SP 2-8257
(See Advertisement Page 124)
Morris G L Bill Real Estate
Morris Has It
2680 Hwy No 1(MB)---------SP 2-8003
Morris G L Bill Real Estate
Los Osos Rd-LI 3-8853
Morro Beach Co C(MB)------SP 2-8153
Morro Palisades Co
2680 Hwy No 1(MB)-SP 2-8003

MULTIPLE LISTING SERVICE
LOOKING FOR A HOME OR PROPERTY?
Consult Your Multiple Listing Broker
Homes - Lots - Business Properties - Income Properties - Rentals
"FOR INFORMATION CALL"
BROWN HOLLIS B
520 Marsh --------------LI 3-4299
CRAMPTON & McNAMARA
861 Monterey-LI 3-7177
FERRINI FELTON
492 Felton Wy------------LI 3-4794
KAMM L W
1228 Broad -------------LI 3-5905
McCLURE J E 855 Monterey-LI 3-8665
NELSON STANLEY H
968 Monterey-LI 3-1656
RICH & CHELQUIST REALTORS & INSURANCE 1010 Morro----LI 3-8579
ROSS GEO G
1118 Chorro -------------LI 3-0720
SHREFFLER ERNIE
852 Higuera-LI 3-5808
WARNAGIERIS JOE REAL ESTATE SERVICE 871 Santa Rosa---LI 3-6101
WILLETT RICHARD L
Monterey & Osos---------LI 3-4434

NELSON STANLEY H
968 Monterey-LI 3-1656
Nelson Wm A 968 Monterey------LI 3-1656
Nispel & Nispel 97 Tassajara Dr---LI 3-5511
NOYES REALTY SERVICE
Russell & Edith S Noyes Realtors
844 C(MB) ----------------SP 2-2171
830-5th(MB) --------------SP 2-3821
NOYES RICHARD G REALTOR
Ocean Av Cayucs-WY 5-3550
O'Connor Wm 105 Bridge(AG)----HU 9-2181
O'DONNELL REAL ESTATE SERVICE
1327 Marsh-LI 3-7818
Otto Richard S 360-2d Baywd Prk-LI 3-0758
PASO ROBLES REALTY CO
Rancho Alta Vista-PasoRobls 1508-W
(See Advertisement This Page)
Pierce Hazel C
1151 Grand Av(AG)-----------HU 9-4644
PISMO BEACH REALTY
841 Dolliver(PB) -----------PR 3-4672
(See Advertisement Page 124)
Pismo Beach Realty
913 Grand Av(AG)-----------HU 9-4327
Powers Mildred J Realtor
859 Monterey-LI 3-3344
(See Advertisement This Page)
PRICE STREET REALTY
1250 Price(PB) ------------PR 3-2643
Rich & Chelquist Realtors & Insurance
1010 Morro-LI 3-8579
Rich Paul Real Estate 1010 Morro-LI 3-8579
ROGERS JOHN L 577 Marsh-----LI 3-9069
Rohrberg & Davis Realtors
855 Main(MB)-SP 2-4711
Rohrberg Milton Farrell Rd-------LI 3-3704
Rohrberg Milton C 855 Main(MB)-SP 2-8610
ROWE LUCILLE F
429 Fairview(MB) -----------SP 2-8931
Shamel's Realtors Main Cambria--WA 7-4620
Shomo Carl W 1215 Park-----PasoRobls 996
Shreffler Ernie 852 Higuera------LI 3-5808
(See Advertisement Page 124)
Southwood Sub Division Model Home
1493 Southwood ------------LI 3-2865
STIEFEL BROS RANCH DEVELOPMENT INC 1101 Marsh-------------LI 3-9589
Straub Realty
1035 Chorro ---------------LI 3-8323
205 Kern Av(MB)------------SP 2-8605

The Yellow Pages save you time.

Real Estate—(Cont'd)

STROUT REALTY
6900 El Camino Rl---------Atascdro 530
Strout Realty 2141 Spring----PasoRobls 755
Stufflebeem R J 1220 Spring-PasoRobls 1813
TABOR REALTY
870 Main(MB) -------------SP 2-8010
1185 Los Osos Rd Baywd Prk----LI 3-8740
970 Higuera ----------------LI 3-9483
Hwy 1 Cayucs---------------WY 5-3883
(See Advertisement Page 123)
TAYLOR DONALD H
Tefft Nipomo --------------WA 9-3277
(See Advertisement This Page)
Thompson Jane R
1010 Grand Av(AG)-HU 9-2123
(See Advertisement This Page)
Thompson Jane R Mallagh Nipmo-WA 9-3960

TOWLE REALTY
HORACE G. TOWLE
LICENSED
REAL ESTATE BROKER
NOTARY PUBLIC
J. T. HUNTER — Salesman
CARL M. GLAZE — Salesman
Homes — Lots — Farms
Beach Property
1035 Grand Av(AG)-------HU 9-2333

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Specializing in
RANCH PROPERTIES
BUYER CONTACTS THROUGHOUT U. S. AND CANADA
Offices in Pasadena, Redding, Paso Robles, Yerington, Nev., Oregon & British Columbia
BRANCH MANAGER — ALFRED HEER
101 Creston Rd-------PasoRobles 847

United Farm Agcy
441 Dolliver(PB) ------------PR 3-2659
United Farm Agcy
5550 El Camino Rl-Atascdro 812
VAN HORN OTTO B REALTORS
612-12th --------------PasoRobls 1414
(See Advertisement Page 124)
Waltman Realty & Insurance
Main Cambria-WA 7-4687
Waring E M Real Estate Broker
Hwy 101 North(PB)-----------PR 3-2450
WARNAGIERIS JOE REAL ESTATE SERVICE 871 Santa Rosa------LI 3-6101
Residence -------------------LI 3-0926
Weiss Wm C Main Cambria------WA 7-4451
White Louise
1677 Shell Beach Rd Shell Bch-PR 3-2194
(See Advertisement Page 124)

WILLETT RICHARD L
REALTOR
BUSINESS OPPORTUNITIES
INSURANCE
Homes — Ranches — Beach Properties
Monterey & Osos----------LI 3-4434
Residence -------------LI 3-8599

Real Estate Appraisers

Arsenio J T 1041 Chorro---------LI 3-7176
Brown & Roy Realtors & Appraisers
314 Pomeroy Av(PB)---------PR 3-2073
CRAMPTON & McNAMARA
861 Monterey --------------LI 3-7177
Griswold E R Realtor
1424 Spring -----------PasoRobls 1510
HENDERSON BROKERAGE CO
6425 El Camino Rl-Atascdro 194

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

Real Estate Appraisers—(Cont'd)

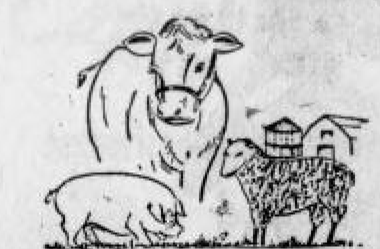
LEE REAL ESTATE
Real Estate Appraiser
HOMES — LOTS
RANCHES — NOTARY PUBLIC
Corner of 20th & Hwy 1
4200 N Hwy 1(MB)--------SP 2-6581

LOVETT LEE R & ASSOCIATES REALTORS 816 Price(PB)-----PR 3-4750
Nelson Stanley H 968 Monterey---LI 3-1656
Ross Geo G 1118 Chorro---------LI 3-0720

JOHNNY ON THE SPOT
Remove fresh grease spots from rugs by rubbing with baking soda. Leave on overnight, then vacuum.

= IN SAN LUIS OBISPO =
MILDRED J. POWERS
REALTOR
CITY & COUNTRY HOMES INCOME PROPERTY
Insurance — Notary Public
PHONE
LI 3-3344
859 MONTEREY

RANCHES • FARM LAND
Stock Ranches • Acreage



Paso Robles 1508-W
PASO ROBLES REALTY CO.
C. W. FARIES — Broker
RANCHO ALTA VISTA PASO ROBLES

DON TAYLOR
REAL ESTATE & INSURANCE
CALL
WA 9-3277
TEFFT NIPOMO

GAIL COVERT
Realtor



HOMES - RANCHES & ACREAGE
BUSINESS OPPORTUNITIES
INSURANCE & NOTARY PUBLIC
CALL DAY OR NIGHT
HU 9-2995
(Residence 562 Crown — HU 9-2995)
203 BRIDGE ARROYO GRANDE

BROWN & ROY
REALTORS & APPRAISERS SINCE 1906
REAL ESTATE
CAL. CERTIFIED PROPERTY EXCHANGE
DAY OR NIGHT CALL
PR 3-2073
SALESMEN
Tom Stephens PR 3-4455
Bert Woods HU 9-2454
314 POMEROY AVE. - PISMO BEACH

JANE R. THOMPSON
AND
VERYL R. HAYS
REALTORS & INSURORS
- RESIDENTIAL
- INCOME PROPERTY
- PROPERTY MANAGEMENT

Notary Public

Jane R. Thompson	Veryl R. Hays
PHONE	PHONE
HU 9-2123	HU 9-2735
1010 GRAND AVE.	1010 GRAND AVE.

ARROYO GRANDE

CRAMPTON & McNAMARA
Realtors
- HOMES
- HOME LOANS
- APPRAISALS
- INSURANCE
- BUSINESS OPPORTUNITIES

CALL
LI 3-7177
861 MONTEREY ST. SAN LUIS OBISPO

Mothers Can Be Cover Girls

At . . . Silhouette

Now You Can Be Slender

LOVE EVERY MINUTE OF IT!

This Is What You Have Always Dreamed Of!

GUARANTEE: 3 MONTHS FREE

If We Fail To Get The Following Results In 60 Days

OVERWEIGHT	UNDERWEIGHT OR AVERAGE
Lose 15 Pounds 3 Inches off Hips and Waist Take One Inch Off Ankles	Add 2 Inches To Bust Improve Posture and Reproportion Body Measurements

Year 'Round Swimming in Our Heated Outdoor Pool

Call Now . . .

LI 3-7800

441 MARSH ST.
SAN LUIS OBISPO

Silhouette FIGURE-FORM INTERNATIONAL



Real Estate Loans

CENTRAL SAVINGS & LOAN ASSN 1235 Chorro ---- LI 3-3364
Coast Land Realty Co 986 Monterey-LI 3-2682
Crampton & McNamara 861 Monterey ---- LI 3-7177
(See Advertisement This Page)
EQUITABLE LIFE ASSURANCE SOC 960 Santa Rosa-LI 3-3263
FIRST FEDERAL SAVINGS & LOAN ASSN OF SANTA BARBARA
George G Ross Representative 1118 Chorro ---- LI 3-0720
Nelson Stanley H 968 Monterey---LI 3-1656

LEMON-AID

Lemons that have become hard and dry may be restored to freshness by soaking in lukewarm water overnight.

REAL ESTATE LOANS
FOR YOUR SPECIAL NEEDS

Crampton & McNamara

Resident Agent For
SANTA BARBARA MUTUAL
Building & Loan Association

Loans Available for
★ BUYING & BUILDING HOMES
★ SUBDIVISIONS
★ REFINANCING

For Prompt Appraisals
—CALL—
LI 3-7177

861 Monterey St. San Luis Obispo

Recording Equipment & Supplies–Sound

Ace TV & Radio Service 1095 Grand Av Grovr Cty-HU 9-2501
ALLEN'S SOUND CENTER 771 Higuera-LI 3-2047

Reducing Equipment

Stauffer System of San Luis Obispo 1037 Monterey-LI 3-4160

Reducing Methods

Amer Health Studio & Silhouette 441 Marsh ---- LI 3-7800
(See Advertisement This Page)
Paso Robles Bath House 11th & Pine-PasoRobls 1816
Ruud's Physical Therapy 979 Palm-LI 3-5604
Silhouette Figure-Form 441 Marsh-LI 3-7800
(See Advertisement This Page)
Stauffer System Of San Luis Obispo 1037 Monterey ---- LI 3-4160
(See Advertisement This Page)

IT PAYS TO ANSWER TELEPHONE CALLS
PROMPTLY

Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

REDUCE

SURELY!
SCIENTIFICALLY!
PLEASANTLY!

No matter how overweight you are (or how long you've carried the excess weight), Stauffer System can bring you a slimmer new figure. We trim unwanted inches, beautify posture.

Phone today for your **FREE TRIAL VISIT** and individually planned slenderizing program. Cost is little. Results are Guaranteed.

HOURS - 8 A.M. TO 8 P.M.
MONDAY TO FRIDAY



Stauffer System Salon

Stauffer HOME REDUCING Plan

LI 3-4160

Next To Fremont Theater
1037 MONTEREY – SAN LUIS OBISPO
After Oct. 1st Location 1404 Broad

Daddy's More Fun Since He Joined . . .

American Health



ONE YEAR FREE
If We Fail To Get These Results In 60 Days
UNDERWEIGHT Add 1½'' to Each Arm. Add 3½'' on Chest and Shoulders – Gain 12 Lbs. Bodyweight
OVERWEIGHT Lose 15 Pounds. Take 3½'' Off Hips and Waist

- BODY CONDITIONING
- PERSONAL SUPERVISION
- ROCK STEAM BATHS
- YEAR-ROUND HEATED SWIMMING POOL
- SUN LAMPS
- MECHANICAL MASSAGE

Call . . **LI 3-7800**

441 Marsh St.
San Luis Obispo

American Health Studios International

What calls

Did He

MISS?

He'll never know; for he failed to replace the receiver of his telephone.

Your calls may be important. See that the receiver is properly replaced.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Refrigeration Equipment–Commercial

CAMPBELL'S REFRIGERATION 532 Higuera-LI 3-6800
Electrical & Refrigeration Inc 105 South ---- LI 3-9313
(See Advertisement This Page)
FRIGIDAIRE REFRIGERATION EQUIPMENT—
SALES & SERVICE DEALERS
CAMPBELL'S REFRIGERATION 532 Higuera-LI 3-6800
COCKRELL'S REFRIGERATION 845-13th ---- PasoRobls 1416
Ott's ---- LI 3-6961
Paso Robles Cold Storage 2830 Spring PasoRobles 1301

YORK REFRIGERATION EQUIPMENT

Commercial, Industrial Refrigeration and Ice Equipment **YORK** from the largest to the smallest installation.
"BORG-WARNER RESEARCH & ENGINEERING MAKE IT BETTER"
Sales, Service & Supplies

"WHERE TO BUY IT"

DISTRIBUTORS

OTT'S 727 State Santa Barbara ----Woodland 2-7671

DEALERS

Ott's ---- LI 3-6961
Ott's 727 State Santa Barbara-Woodland 2-7671

You can shop at home . . . easily and comfortably . . . by thumbing through the YELLOW PAGES. It lists 'most every store in town . . . helps you find everyone who sells and serves.

4,600 People–

In the Bell Telephone Laboratories there are about 4,600 people constantly developing new tests, new materials, and new methods leading toward a better and cheaper telephone service for America.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Refrigeration Equipment–Commercial, Servicing

Bob's Refrigeration 754 Lincoln Av-LI 3-7668
CAMPBELL'S REFRIGERATION 532 Higuera-LI 3-6800
(See Advertisement This Page)
CLINE'S APPLIANCE CENTER INC 962 Monterey-LI 3-8610
Cockrell's Refrigeration 845-13th-PsoRobls 1416
(See Advertisement This Page)
ELECTRICAL & REFRIGERATION INC 105 South ---- LI 3-9313
General Refrigeration Service Co
Specializing in Marine Refrigeration County Dock(MB) ---- SP 2-9982
Parker Appliances & Refrigeration 882 Grand Av Grovr Cty-HU 9-2660

Refrigeration Equipment–Parts & Supplies, Whsle

Craver Hugh E Electrical Parts & Supplies 2237 Fresno St Fresno-ADms 3-3477

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REFRIGERATION EQUIPMENT & SUPPLIES
WHOLESALE
Compressors – Coils – Tubing – Valves
Fittings – Belts – Controls – Etc.
122 Santa Barbara
Santa Barbara ---WOodland 5-4918
If no answer call--WOodland 5-0656

YORK CONDENSING UNITS

Complete line of Hermetic Condensing Units, Water-Cooled, **YORK** Air Cooled and Air-Water Cooled from ⅓ to 7½ H.P., Refrigerant 12 and 22.
"BORG-WARNER RESEARCH & ENGINEERING MAKE IT BETTER"
Sales, Service & Supplies

"WHERE TO BUY IT"

DISTRIBUTORS

OTT'S 727 State Santa Barbara ----Woodland 2-7671

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver promptly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

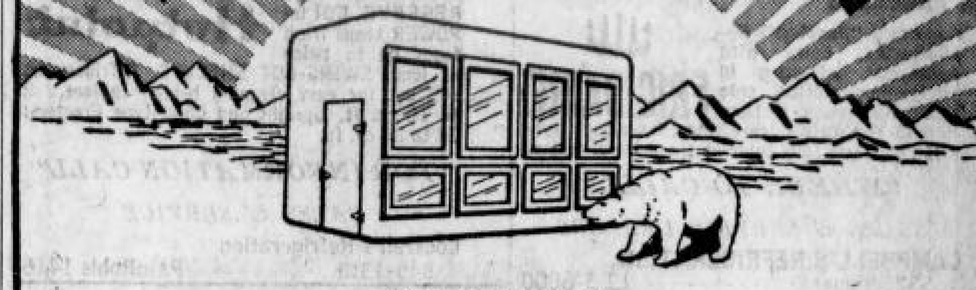
REFRIGERATION
Sales & Service
COMMERCIAL & DOMESTIC REPAIRING & REBUILDING
AIR-CONDITIONING
APPLIANCE REPAIRS & REBUILDING
• VACUUM CLEANERS • WASHING MACHINES
• RANGES & STOVES • ALL SMALL APPLIANCES

PASO ROBLES 1416

COCKRELL'S REFRIGERATION

845 - 13th PASO ROBLES

REFRIGERATION
SALES • SERVICE



COMMERCIAL
MARINE REFRIGERATION • AUTOMOTIVE AIR CONDITIONING

Service to All Points in San Luis Obispo County

ELECTRICAL & REFRIGERATION INC.

SAN LUIS OBISPO 105 South St.	SANTA MARIA 319 N. RUSSELL ST.
LI 3-9313	**WA 5-2453**
If No Answer Call LI 3-8877	If No Answer Call WA 5-4921

IN SAN LUIS OBISPO

Campbell's Refrigeration

SERVING CENTRAL COASTAL AREA

Authorized Sales & Service
G.E. AND FRIGIDAIRE APPLIANCES
• AUTHORIZED FRIGIDAIRE COMMERCIAL SERVICE
• REFRIGERATOR REPAIRS
Estimates Gladly Given

Domestic and Commercial
• Restaurant Equipment
• Freezers
• Ranges & Stoves
• Washing Machines

—CALL—
LI 3-6800



532 HIGUERA ST.
San Luis Obispo

Refrigerators & Freezers

CAMPBELL'S REFRIGERATION 532 Higuera-LI 3-6800
CLINE'S APPLIANCE CENTER INC 962 Monterey-LI 3-8610
(See Advertisement This Page)
Cockrell's Refrigeration 845-13th-PasoRobles 1416

FRIGIDAIRE REFRIGERATORS & FREEZERS
America's "Handiest" Refrigerators. Some with Automatic defrosting in refrigerator section, true zero cold freezer section, Roll-to-You Shelves, Ice-Ejector. Sheer Look styling; Frigidaire sells color at the price of white.
FRIGIDAIRE
"WHERE TO CALL"
SALES & SERVICE DEALERS
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HEATON'S 803-13th -----------PasoRobls 890
LONG E E PIANO CO 777 Marsh-LI 3-1245

GENERAL ELECTRIC REFRIGERATORS & FREEZERS—
SALES & SERVICE DEALERS
CAMPBELL'S REFRIGERATION 532 Higuera-LI 3-6800
HILL'S HOME APPLIANCES We Give S & H Green Stamps 1009 Grand Av(AG)-------HU 9-5527

EXPLOSION IN OVEN
If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hours or so, after which you can scrape the spots clean without harming the enamel.

Refrigerators & Freezers—(Cont'd)

HARBOR SUPPLY CO 475-5th(MB)-SP 2-2821
(See Advertisement This Page)
HEATON'S See Our Furniture Dirs-New Ad 803-13th -----------PasoRobls 890

HOTPOINT REFRIGERATORS AND FOOD FREEZERS
RESERVE COLD-POWER keeps fresh foods up to twice as long. SWING-OUT SHELVES. Refrigerators roll out for easy cleaning behind cabinet. 8 to 16 cu. ft. Upright and Chest-type Freezers: 12 to 26 cu. ft.
Hotpoint
"FOR INFORMATION CALL"
SALES & SERVICE
Cockrell's Refrigeration 845-13th ----------PasoRobls 1416

IDLER'S SERVICE & APPLIANCES 1459 Monterey -------------LI 3-1711
Paso Robles Cold Storage 2830 Spring-PasoRobls 1301

RCA-WHIRLPOOL GAS REFRIGERATORS—
SAN LUIS BUTANE DISTRIBUTORS 3980 N Hwy-Atascdro 151

RCA WHIRLPOOL REFRIGERATORS AND FOOD FREEZERS—
DEALERS
COCKRELL'S REFRIGERATION 845-13th -----------PasoRobls 1416
IDLER'S SERVICE & APPLIANCES 1459 Monterey ----------LI 3-1711

WESTINGHOUSE REFRIGERATORS & FREEZERS SALES & SERVICE—
COCKRELL'S REFRIGERATION 845-13th -----------PasoRobls 1416
SAN LUIS BUTANE DISTRIBUTORS 3980 N Hwy-----------Atascdro 151
WEATHERBY'S FURNITURE 995 Grand Av(AG)--------HU 9-2697



Refrigerators & Freezers—(Cont'd)

WILCOX LOU & SON GENERAL ELECTRIC APPLIANCES
GENERAL ELECTRIC
AMANA
REFRIGERATORS & FREEZERS
SALES – SERVICE
823-12th -----------PasoRobles 226

Refrigerators & Freezers—Repairing & Parts

CAMPBELL'S REFRIGERATION 532 Higuera-LI 3-6800
CLINE'S APPLIANCE CENTER INC 962 Monterey-LI 3-8610
Cockrell's Refrigeration 845-13th-PsoRobls 1416

COLDSPOT REFRIGERATOR-FREEZER SERVICE—
SEARS ROEBUCK AND CO 879 Higuera -------------LI 3-2270
Nights-Sun & Holidays------LI 3-5800

GILBERTSON'S
IN GROVER CITY
Domestic & Commercial
GUARANTEED REPAIRS
ALL MAKES & MODELS
USED
Refrigerators & Washing Machines
REASONABLE PRICES
197 S 10th Grovr Cty------HU 9-2563

LONG E E PIANO CO 777 Marsh--LI 3-1245

Religious Articles

Angelus Guild The Catholic Supplies 730 Baker Bksfld--------FAirvw 3-5009

Rental Service

See Specific Hdgs Such As; Air Compressors—Renting; Camping Equipment—Renting; Concrete Mixers—Renting; Contractors' Equipment—Renting; Electric Equipment—Renting; Floor Machines—Renting; Garden Equipment & Supplies—Renting; Ladders—Renting; Machinery—Renting; Saws—Renting; Spraying Equipment—Renting; Tools—Renting; Trailers—Renting; Etc., Also See Specific Product Hdgs Such As Cranes; Hospital Equipment & Supplies; Etc

TO FILL CRACKS
Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.



Resorts

Atascadero Lake Boat Rentals 9405 Marchant Av-Atascdro 1180
Blue Heron Motel Apartments 899-9th Baywd Prk----------LI 3-2359
Cabrillo Motel 6th & Morro(MB)--SP 2-6331
Copper Penny Trailer Park Tefft Rd Nipomo------------WA 9-3268
Nacimiento Dam Collection House Nacimiento Dam ------PasoRobls 70-R-2
Nacimiento Lake Concession ------------PasoRobls 70-R-3

RESTHAVEN
THE FAMILY PLAYGROUND
THREE SEPARATE POOLS
WADING – BEGINNERS – ADVANCED
DIVING BOARD WATER SLIDE RAFT
LAWNS TO PLAY SUNBATHE & PARK ON
BAR-B-Q PITS – TRAILER SPACE
Camping Area – Large Oak Trees
MR. & MRS. J. I. McCORD
Adelaide Rd --------PasoRobles 3-F-3

Sycamore Mineral Springs Avila Rd-LI 3-5580
Trade-Winds Hotel 230 Pomeroy Av(PB)-PR 3-4611
Travel Service 860 Monterey-----LI 3-1206

Rest Homes—See Homes; Also Sanitariums

Restaurant Equipment & Supplies

CAMPBELL'S REFRIGERATION
IN SAN LUIS OBISPO
Refrigeration Equipment
Glassware Chinaware Silverware
Cutlery Soda Fountains Dishwashers
Furniture Fountain Supplies
Kitchen Accessories
Cooking Utensils Ranges Sinks
Counters Booths Tables Chairs
532 Higuera -------------LI 3-6800

Empire Distributing Co 8855 Portola Rd--------Atascdro 406-R
Ott's ----------------------LI 3-6961
(See Advertisement This Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

OTT'S RESTAURANT EQUIPMENT
Complete Installations For
★ RESTAURANTS
★ COCKTAIL LOUNGES
★ FOUNTAINS
★ SCHOOLS
LAYOUT & PLANNING SERVICE
LI 3-6961
If No Answer Call WOodland 2-7671

Restaurants

ADAMS COFFEE SHOP Fried Chicken Our Specialty S Hwy ---------------PasoRobls 1533-J
Airport Cafe Open 24 Hours Steaks a Specialty Hwy 1(MB) ---------------SP 2-8432
Alex Shell Beach Inn 853 Shell Beach Rd Shell Bch--PR 3-9901
(See Advertisement Page 131)
Alibi Cafe S Hwy---------------LI 3-6885
Barr's Drive-In Restaurant 179 Santa Rosa-------------LI 3-1912
(See Advertisement Page 133)
Bay Front Pantry Drive In Embarcadero(MB) -----------SP 2-8172
BAYWOOD LODGE RESTAURANT 354-2d Baywd Prk-----------LI 3-1659
(See Advertisement Page 131)
Bee Hive Inc 887 Monterey-------LI 3-5741
Best Ever Grill 964 Higuera-------LI 3-4105
Betty's Cafe 104 N Halcyon Rd(AG)-HU 9-9953
Blue Moon Coffee Shop 1226 Spring-PasoRobls 331
BRAD'S RESTAURANT 209 Pomeroy Av(PB)-PR 3-9908

BRAMBLES BY THE BRIDGE
A Pleasant Place to Dine
Reservation Only
PARTIES SOLICITED
NORMA AND HOLLAND VAUGHN
Cambria ---------------WA 7-4561

BREAKERS CAFE Market & 5th(MB)-----------SP 2-7321
Coffee Shop Market & 5th(MB)--SP 2-7323
Broiler Cafe 875 Main(MB)------SP 2-8110
BUSI'S CAFE Specializing in Italian Dinners 1122 Pine -------------PasoRobls 581
CAMBRIA CAFE Spec Sea Foods Open 6 AM to 9 PM Main Cambria --------------WA 7-4830

CARL'S SPANISH SEAS
SPECIALIZING IN
SPANISH AND SEA FOODS
Steaks and Chicken
SPECIAL KIDDIES MENU
Open 7 Days a Week
Oceano Beach(AG) --------HU 9-5680

CASTLE CAFE
TRY OUR SPECIALTIES
SERVED FAMILY STYLE
PAN FRIED CHICKEN WITH BISCUITS
DELICIOUS MEXICAN FOOD
PAUL & THELMA JONES – Proprietors
Open 6 AM - 9 PM Daily
CLOSED MONDAY
N Hwy 1 Cambria--------WA 7-4644

Cayucos Grill 48 S Ocean Av Cayucs-------WY 5-3919
CERRITO'S SAN SIMEON LODGE RESTAURANT Sn Simn-------WA 7-4609
Chat'n Chew Cafe 6th & Main(MB)-----------SP 2-8119
Cholame Cafe Cholame ---PasoRobls 102-R-1
Chuck Wagon S Old Hwy 101-----LI 3-9964
Cipollo Steak House Open 6:30 AM to 6:30 PM 1020 Railroad Av------------LI 3-3315
Cooky's Grill 5th & Embarcadero(MB)-SP 2-8650
Cooper's Restaurant 491 Price(PB)-PR 3-2076
Corcoran's 848 Higuera----------LI 3-3230
Correia Frank San Francisco & Front Avila Bch-LI 3-2834
Cozy Nook Cafe 925 Main(MB)---SP 2-3151
CRESCENT CAFE Open 24 Hours A Day 1421 Spring ------------PasoRobls 339

(Continued Next Page)

To dial correctly, pull the finger all the way to the stop . . . then let dial return at its own speed.









Restaurants—(Cont'd)

Dad's Place
  Specializing In Chili Beans
  589 Higuera ---------------LI 3-2627
DAN & ANGIE CAFE --------Templtn 2392
Dan's Drive In 9 Santa Rosa------LI 3-9787
Dew Drop Inn
  851 Grand Av Grovr Cty-------HU 9-9967
Diner Cafe 650-5th(MB) -------SP 2-7239
DON'S CAFE
  Ocean Av Cayucs------------WY 5-3504
Dunk An' Dine 790 Price(PB)-----PR 3-4794
  (See Advertisement Page 133)
Ed's Take Out 1491 Monterey-----LI 3-6525
El Mar Club
  Ocean View Av & Cypress(PB)--PR 3-9920
EL RANCHITO
  Specializing In Mexican Food & Southern Fried Chicken
  296 Ocean Av Cayucs--------WY 5-3683
Farley's Fine Food 785 Higuera---LI 3-9428
Fisherman's Inn
  440 Front Avila Bch---------LI 3-7827
Fisherman's Shack
  Embarcadero(MB) ----------SP 2-7230
Flippin Chix
  549 Hwy No 1 Grovr Cty------HU 9-4423
FOSTER'S SHELL CAFE
  Specializing in Sea Food Dinners
  Open 11 AM-9 PM
  1351 Price(PB) -------------PR 3-4453
Fountain Cafe Bridge Cambria---WA 7-8949
FRANK'S CAFE 645 Higuera-----LI 3-9973
  (See Advertisement Page 133)
FRASIER'S RESTAURANT
  Anita Weiss-Proprietor
  Hwy No 1(MB)--------------SP 2-8063
Frenchy's Landing
  5th & Bay Front(MB)-SP 2-3161
Geo's Place Shandn ------PasoRobls 32-R-1
Gin Sen 1773 Pacific Bl Oceano---HU 9-2904
  (See Advertisement Page 132)
GOLD DRAGON
  Chinese and American Dishes
  985 Monterey --------------LI 3-3318
Golden Star Cafe 687 Cypress(PB)-PR 3-4639
  (See Advertisement Page 132)

Advertise here—it pays.

Graham's Landing Cafe
  6th & Embarcadero(MB) -----SP 2-9985
Greyhound Post House
  1015 Monterey-LI 3-5831
Halfway Cafe
  Open 24 Hrs A Day Except Sun
  5995 Conejo Rd----------Atascdro 1280

HAMBURGER HAVEN
IN SAN LUIS OBISPO
PETTENGER'S HAMBURGER HAVEN
Open 9 A.M. to 8:30 Daily
Open Thursday Nite Till 10 P.M.
Closed Sunday
1126 Santa Rosa----------LI 3-4102

HAPPY JACKS CAFE
SPECIALIZING IN
CHARRY-BROILED STEAKS & CHICKEN
SEA FOOD
24-HRS. SERVICE
CLOSED MONDAYS
912 Main(MB) -----------SP 2-9960

Harbor Hut Embarcadero(MB) ---SP 2-4541
Hillside Inn 101 Hwy South------LI 3-3677
HILLTOP CAFE
  Bill-Hazel Hoge-Prop-101 Hy 2½ Mi So of Pismo-½ Mi No of Aroyo Grnde
  Hwy 101(AG) ---------------HU 9-5465
HONG KONG CAFE
  943 Spring ------------PasoRobls 604
  (See Advertisement Page 133)
Hope & Larry's 520 Main-----Templtn 2771
Hotel Carlton
  6005 El Camino Rl---------Atascdro 500
Hung Heng Low 6th & Main(MB)--SP 2-6827
  (See Advertisement Page 132)
Jerry's 359 Grand Av Grovr Cty---HU 9-9988
  (See Advertisement Page 133)
KAY'S CAFE
  Daily 5:30 AM-8 PM-Except Tuesday
  101 Hwy ----------------Atascdro 675
Lela's Drive In 2436 Broad------LI 3-9872

(Continued Next Page)

Restaurants—(Cont'd)

Lighthouse Cafe
  540 Front Avila Bch----------LI 3-4816
LITTLE CHEF DRIVE INN
  Open Daily 6:30 AM to 1 AM
  1761 Monterey -------------LI 3-9091
Log Cabin Cafe 6455 El Camino Rl-Atascdro 9
Lowe's Coffee Shop
  914 Grand Av(AG)-HU 9-9948
Lucky Spot Cafe 280 Higuera-----LI 3-9778
LUCKY SPOT CAFE
  Spec-Sea Foods Open 6 AM to 10 PM
  751 Price(PB) -------------PR 3-2490
MAC'S COCKTAILS
  Mixed Drinks-Beer-Wine
  Avla Bch -----------------LI 3-8621
Mac's Malt Shop
  502 Grand Av Grovr Cty-------HU 9-9909
Mattie's 101 Hwy(PB)----------PR 3-2488
  (See Advertisement Page 129)
Mee Heng Low Chop Suey Shop
  815 Palm-LI 3-6627
  (See Advertisement Page 132)
MEXICATESSEN
  Best In Mexican Food
  354 Higuera ---------------LI 3-5627
MING CAFE El Camino Rl-----Atascdro 666
  (See Advertisement Page 133)
Mission Cafe & Bar 699 Higuera---LI 3-9705
MOROCCO CLUB
  Southern Fried Chicken Our Spec
  Old Hwy 101---------------LI 3-9770
Morro Cafe 1698 N Hwy 1(MB)---SP 2-7117
Motel Inn 2223 Monterey-------LI 3-4000
  (See Advertisement Page 130)
Ocean View Cafe 1053 Price(PB)--PR 3-9903

OLD HEIDELBERG MOTEL & RESTAURANT
GERMAN STYLE FOOD
Lowenbrau Tap – Imported Wine
Champagne
DINING ROOM OPEN 'TIL 8 P.M.
CLOSED TUESDAY
101 Hwy -------SantaMargarita 2411

The Yellow Pages save you time.

One-O-One Cafe 1420 Spring--PasoRobls 101
PANORAMA COFFEE SHOP
  Hwy 101(PB)-PR 3-9959
  (See Advertisement Page 129)
Park Cafe 1819 Osos------------LI 3-5940
PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
  1308 Spring -----------PasoRobls 158
  (See Advertisement This Page)
Paso Robles Inn 1103 Spring-PasoRobls 1100
Paul's Place Ocean Av Cayucs----WY 5-3209
Pier Inn 9th & Embarcadero(MB)-SP 2-8808
Pines Hotel & Coffee Shop
  Our Specialty Home Made Pies
  Hwy No 1 Cambria----------WA 7-4442
Plains The 1226 Pine---------PasoRobls 86

PLESSAS TAVERN
FINE SEA FOODS – COCKTAILS
CHICKEN and STEAKS
E. J. & Theodore Lazarus, Owners
OPEN DAILY – 11 A.M. to 9:30 P.M.
CLOSED TUESDAYS
PISMO BEACH
891 Price(PB) -----------PR 3-2060

Polar Freeze 828 Spring----PasoRobls 305-R
  (See Advertisement Page 130)
RAINBOW HUT Hwy------SntaMrgrta 5641
RANCHERO CAFE
  Mexican Food Our Specialty
  1232 Pine -------------PasoRobls 365
Red Steak House S Hwy--------Atascdro 134

REX'S COCKTAIL LOUNGE & LIQUOR STORE
Serving Delicious
BROILED STEAKS & CHICKEN
OUTSIDE BARBECUE & PATIO DINING AREA
Open Daily 6 P.M.-11 P.M.
Sun. 5 P.M.-11 P.M.
Large Dinner Parties Arranged
Highway ------------Atascadero 298

(Continued Next Page)

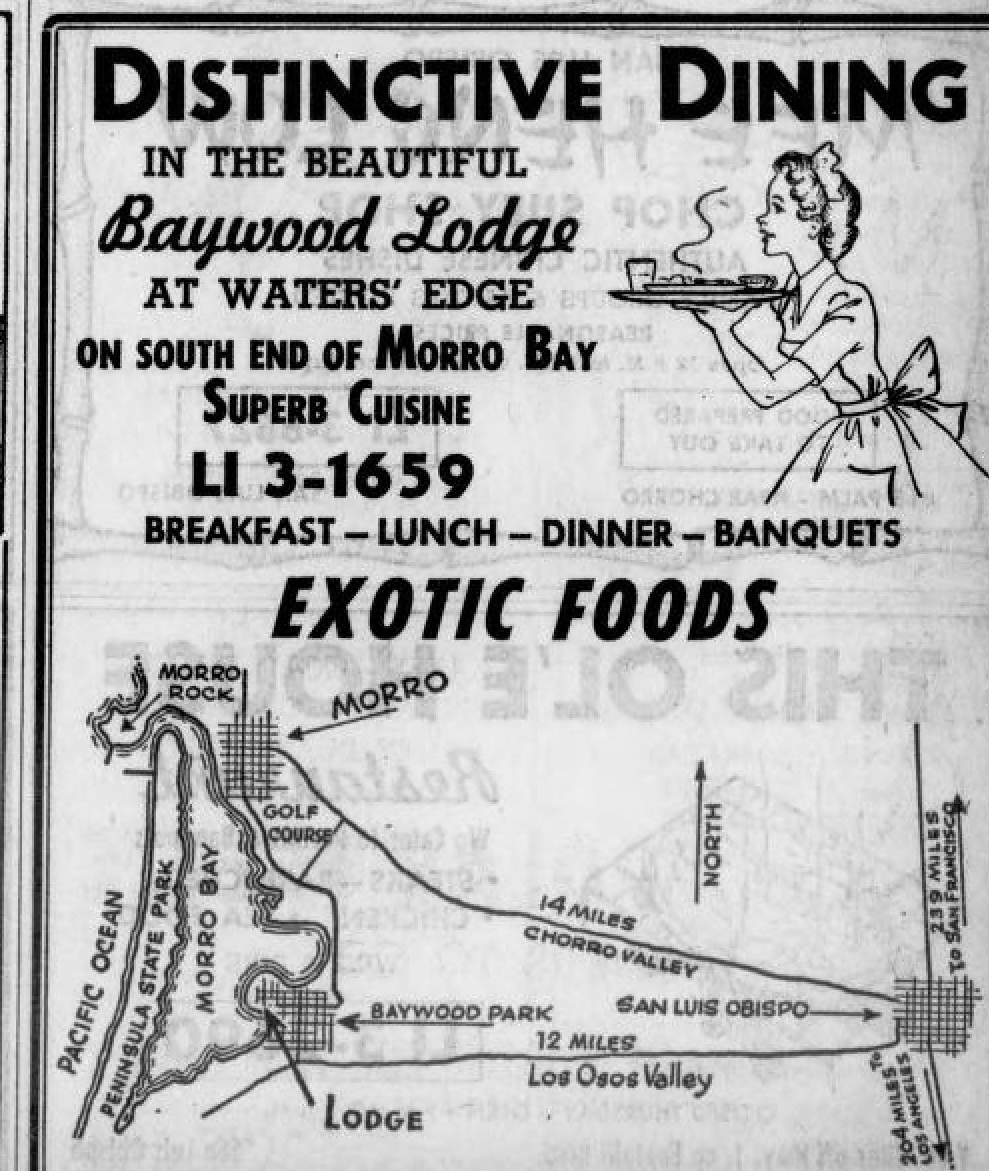
Please dial carefully . . . keep watching the dial.











IN OCEANO

GIN SEN CAFE

INVITES YOU TO HIS RESTAURANT
FAMOUS FOR CHINESE & AMERICAN DISHES
WE CATER TO PARTIES
Also Orders to Take Out
HOURS 11:30 TO 9 – CLOSED ON MONDAY



CHOW MEIN
CHOP SUEY

HU 9-2904

1773 PACIFIC BLVD.
OCEANO



delicious **CHINESE FOOD**
Also ORDERS PREPARED TO TAKE OUT
HOURS: MONDAY THRU SATURDAY 5 P.M. TO 11 P.M.
SUNDAY 12 NOON TO 9 P.M. – CLOSED WEDNESDAY
SP 2-6827

Hung Heng Low

6th & MAIN — MORRO BAY

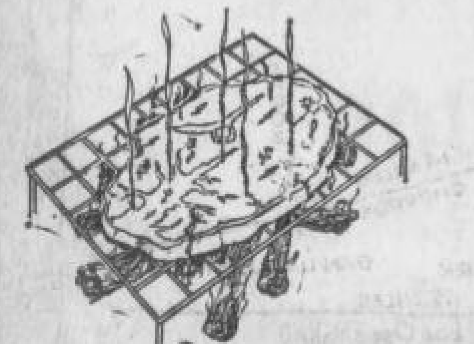
SAN LUIS OBISPO

MEE HENG LOW

CHOP SUEY SHOP
AUTHENTIC CHINESE DISHES
FAMILY GROUPS & PARTIES INVITED
REASONABLE PRICES
Open 12 A.M. to 9 P.M. Closed Wednesday
FOOD PREPARED TO TAKE OUT
LI 3-6627
815 PALM - NEAR CHORRO — SAN LUIS OBISPO

THIS OL'E HOUSE

Restaurant



We Cater to Parties & Banquets
• STEAKS – BARBECUED
• CHICKEN • SEA FOOD
WINE & DINE
PHONE
LI 3-2690
CLOSED THURSDAY – OPEN 4 P.M. TO 2 A.M.
Two Miles off Hwy. 1 on Foothill Blvd. — San Luis Obispo

Restaurants–(Cont'd)

Rite Spot Cafe
197 Pomeroy Av(PB)-PR 3-4955

ROBEY'S CAFE
"GOOD FOOD – OUR BUSINESS"
SPECIALIZING IN
HOME MADE PIES
OPEN 6 AM–9 PM–CLOSED MON.
BANQUET ROOM AVAILABLE
MACKEY McCOLLUM, Prop.
9975 El Camino Rl---Atascadero 137-J

Rock Cafe 355-5th(MB) --------SP 2-8486
Rodeo Bar & Cafe The
Shandon-PasoRobls 56-R-11
Ruth's Cafe 1136 Carmel--------LI 3-9753
Santa Margarita Inn
101 Hwy -------------SntaMrgrta 2471
SANTA MARGARITA LAKE CAFE
Small Grocery Store & Cafe
Sandwiches To Go
Santa Margarita Lake---SntaMrgrta 5547
Scotty's 1240 Monterey---------LI 3-7645
SEA VIEW RESTAURANT
172 Pomeroy Av(PB)---------PR 3-9997
Shanghai Low 861 Palm---------LI 3-2634
(See Advertisement Page 129)
SISTER'S INN
Barbecued Ribs & Fried Chicken
Orders Put Up to Take Out
Alice E Harris & James C Bowers-Owners
208 Higuera ----------------LI 3-9749
Slats-Lucido Fish & Steak House
Hwy No 1 Cambria----------WA 7-4786
Smile Inn 101 Hwy-------------LI 3-9955
SMITH'S DRIVE-IN
2331 Spring -----------PasoRobls 1415
Sno-White Creamery 888 Monterey-LI 3-1067
Spur Cafe & Tap Room
Foothill Bl & Chorro-----------LI 3-9875

Wise buyers know that the YELLOW PAGES are the quickest way to get up-to-date purchasing information.

STANLEY'S CLUB SIRLOIN
STAN & PAT YOUR HOST & HOSTESS
COCKTAIL LOUNGE
DINING & DANCING
Specializing in Sizzling Steaks
Open Daily 4 P.M. to 2 A.M.
1 Mile South of Town
Old Highway 101----------LI 3-7094

STOLTEY'S DRIVE-IN & MALT SHOP
"FAMOUS FOR OUR
BROILED BEEF BURGERS"
DAILY LUNCHEON SPECIALS
FEATURING
HOMEMADE PIE & ICE CREAM
FOUNTAIN SERVICE
CLOSED TUESDAYS
Hwy ---------------Atascadero 525

Sunny Spot Cafe
Old Hwy 101 Nipomo--------WA 9-8982
TEMPLETON AUTO COURT & CAFE
105 Main ---------------Templtn 2081
This Ol'e House Foothill Bl-------LI 3-2690
(See Advertisement This Page)
Thom's Cafe
927 Shell Beach Rd Shell Bch--PR 3-9980
TOWER BARBECUE & COCKTAIL LOUNGES 427 Higuera--------LI 3-4287
(See Advertisement Page 130)
Uptown Cafe
Open 6 AM to 9 PM Daily
1514 Spring -----------PasoRobls 1914
Valley Cafe Shandn ------PasoRobls 57-R-2
Valois Service Stn & Cafe Sn Simn-WA 7-4214
VIC'S CAFE 835-13th ---PasoRobls 1529-W
Virgils Drive Inn Old Hwy 101-Atascdro 1564
(See Advertisement Page 133)

(Continued Next Page)

A TIP ON TIPS

When shoelace tips come off, replace ends with cellophane tape—or dip ends into hot paraffin and twist.

CHINESE FOOD



• CHOP SUEY • CHOW MEIN
• CHINESE SPARE-RIBS
• FOO YUNG • CHOWYOKE
ETC. – ETC. – ETC.
OPEN 4 P.M. TO 1:03 A.M.
FOOD PREPARED TO GO
PR 3-4639

GOLDEN STAR CAFE

687 CYPRESS — PISMO BEACH



Young's Snack Bar

MONTE & GLADYS YOUNG
★ HAMBURGERS ★ SANDWICHES
★ LUNCHES TO GO
★ COFFEE ★ SHAKES ★ SOFT DRINKS
• ONLY TOP QUALITY MEATS & VEGETABLES USED
12 Miles North of San Simeon—One of the Most Scenic Locations on the Coast
OPEN EVERY DAY
8:30 A.M. TO 9 P.M.
WA 7-4577

Restaurants–(Cont'd)

WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera-LI 3-4315
White Spot Cafe
Specializing in Fried Chicken & Shrimp
1524 Spring -----------PasoRobls 517-W
WILSON'S RESTAURANT & COCKTAIL LOUNGE 2748 Spring------PasoRobls 492
(See Advertisement This Page)
Wing's Cafe The Ocean Av Cayucs-WY 5-3705
Winnie's Cafe
Open 6 AM-10 PM-Closed Sunday
161 Traffic Wy(AG)----------HU 9-3764
Young Monte Young's Point-----WA 7-4577
(See Advertisement Page 132)

Retinning–See Tinning

Riding Equipment

BURRISS SADDLERY
1033 Chorro ----------------LI 3-4101
GREENOUGH HERM DAIRY & LIVESTOCK SUPPLIES
350 Higuera ----------------LI 3-1216

Rifles

See Guns; Gunsmiths; Sporting Goods Hdgs

Road Oiling

TAYLOR V M
DOZING – GRADING
ROAD OILING
OILWELL LOCATIONS
BACKFILLING
DAMS & RESERVOIRS
FREE ESTIMATES
Shandon Rt
----------------PasoRobles 43-J-1

Prospects ready to buy use the YELLOW PAGES to find "Where to buy it."

Road Service–Automotive

BRANSON FORD SALES
5680 El Camino Rl----------Atascdro 14
(See Advertisement This Page)
Buckle's Body Works
1509 Spring -------------PasoRobls 767
DINK HALL'S SERVICE
22 N Chorro----------------LI 3-2528
Gibbs Oil Co
24 Hour Service
2235 Spring ------------PasoRobls 984
HANSON BROTHERS PIONEER GARAGE
24 Hour Service
13th & Spring-----------PasoRobls 169

TONY'S GARAGE
GUARANTEED REPAIRS
ALL MAKES & MODELS
MOTOR TUNE-UP
BRAKE SERVICE
FREE ESTIMATES
Pick-Up & Delivery
Old Hwy 101 South--------LI 3-7915

Woodland Garage
'Hwy No 1 Cambria-----------WA 7-4678

Good party-line neighbors are considerate party-line users. Remember these golden rules:
- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver promptly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

MING CAFE



CHINESE & AMERICAN FOOD
ORDERS TO TAKE OUT
OPEN 4 P.M. TO 11 P.M.
CLOSED MONDAYS
ATASCADERO 666
El Camino Real — Atascadero

FRANK'S CAFE

LUNCHES AND BAR SERVICE
Owners
WEBB FERRASCI – S. A. FERRASCI
PHONE
LI 3-9973
645 HIGUERA

JERRY'S

OAK CHARCOAL BARBECUED
★ STEAKS
★ CHICKEN
★ SEA FOOD
OPEN
7 DAYS A WEEK
HU 9-9988
359 Grand Ave. — Grover City

HONG KONG CAFE

IN PASO ROBLES



FAMILY STYLE
FOOD TO GO
OPEN 12 NOON – 12 MIDNIGHT
943 SPRING
PASO ROBLES 604

Authorized FORD DEALER

BRANSON FORD SALES

Atascadero 14

5680 EL CAMINO REAL — ATASCADERO



BARR'S DRIVE-IN RESTAURANT

State Hiway # 1
San Luis Obispo, Calif.
BREAKFAST – LUNCH – DINNERS
SEA FOODS – SHORT ORDERS
Try Our Barrburger or Grinder Burger
Open 7 Days A Week
6 A.M. To Midnight
179 Santa Rosa — LI 3-1912

VIRGILS DRIVE INN



• Hot Pastrami
• Tacos
• Burgers
• Cheeseburgers
• French Fries
• Hot Dogs
• Chili Dogs
• Soft Drinks
• Malts & Shakes
ASK ABOUT OUR ORDERS FOR PARTIES
READY TO GO
OPEN 7 DAYS A WEEK
ATASCADERO 1564
OLD HWY. 101 — ATASCADERO

As one friend TO ANOTHER

Please speak distinctly, when you telephone, with lips close to the mouthpiece. It is just as important to talk directly into the transmitter as it is to keep your ear close to the receiver.

The Pacific Telephone and Telegraph Company

WILSON'S RESTAURANT *and* Cocktail Lounge

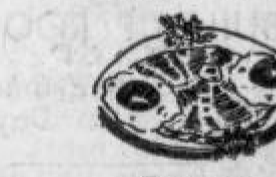
For a Taste Treat Try Our
CHARCOAL
BROILED STEAKS
BAR-B-Q
SPARE RIBS
FRIED CHICKEN



Open 6 A.M. – Midnight
7 Days A Week
PASO ROBLES 492
AMPLE PARKING
2748 SPRING — PASO ROBLES

The
Dunk an' Dine

BREAKFAST SERVED
24-HOURS A DAY
7 DAYS A WEEK



Featuring
The Tasty Pastry Pantry
PR 3-4794
790 PRICE — PISMO BEACH



Rock

Morin Roland J
273 N 6th Grovr Cty----------HU 9-2057
MORRO ROCK & SAND
County Rd(MB)-SP 2-8481
Negranti Carl V
San Simeon Creek Rd Cambria-WA 7-4332
ROSELIP WALTER B CO
See Our Adv-Concrete Ready Mixed
N Traffic Wy--------------Atascdro 20

SOUTHERN PAC MILLING CO
CONCRETE PLANT
ROCK
SAND & GRAVEL
TRANSIT MIX CONCRETE
PLANT MIX – ASPHALT
Santa Barbara Av---------LI 3-8100

The Yellow Pages save you time.



Roofers

Baugh Roofing Co
7440 San Gabriel Rd-----Atascdro 248-W
Bennett T S Roofing Co
853 Ritchie Rd Grovr Cty-HU 9-2209
(See Advertisement This Page)
County Roof Service
Santa Barbara Av & High-LI 3-0560
HOGAN CECIL
2170 Hwy No 1 Morro Del Mar-SP 2-7184
(See Advertisement This Page)

JOHNS-MANVILLE
APPROVED BUILT-UP ROOFERS
Aquadam Roofs for low pitch and dead level decks, Flexstone Asbestos Roofs, Insulated Roofs. J-M Roofs meet every condition. New or old buildings. Dependable workmanship.
"WHERE TO FIND THEM"
HOGAN CECIL
2170 Hwy No 1
Morro Del Mar-----------SP 2-7184

KYLE CO
1609 Osos ------------------LI 3-1998
(See Advertisement This Page)

PABCO ROOFING MATERIALS
"Pabco Is Color In Roofing." Widest Color Choice In Asphalt Shingles, Roll Roofing, Asbestos Shingles & Siding. Also Felts, Building Papers, Gypsum Wallboard, Lath, Asphalt "Hydroseal." For Other Pabco Products See Pabco Linoleum & Pabco Paint Dealers.
"WHERE TO BUY THEM"
DEALERS
San Luis Mill & Lumber Co
246 Higuera-LI 3-0825

(Continued Next Page)

Advertise here—it pays.

Roofers—(Cont'd)

Purdin Roofing
919 Seabright Av Grovr Cty----HU 9-4551
(See Advertisement Page 134)
QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara Av & High-LI 3-0560
(See Advertisement Page 134)
Ross Roofing Co 2800 Broad------LI 3-6497
ZERBE ALUMINUM & ROOFING CO INC
283 Higuera ----------------LI 3-2812

Roofers' Equipment & Supplies

BISHOP L K & CO
35 San Jose Av Sn Jse-CYprss 2-7077

Roofing Materials

Baugh Roofing Co
7440 San Gabriel Rd-----Atascdro 248-W

BUILDERS MARKET
U.S.G.
COMPOSITION SHINGLES & ROOFING
Corrugated Galv. Iron & Aluminum
TIME PLAN FINANCING AVAILABLE
FILON PLASTIC ROOFING
Harold C. Goodale
840-10th ----------PasoRobles 1600

Davis Lumber Yard
1st & Spring-------------PasoRobls 225
HAGLE-DE COU LUMBER CO
8965 El Camino Rl-Atascdro 43
HAYWARD LUMBER CO
10th & Pine-PasoRobles 820
5th & E(MB)----------------SP 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1406

HOMART ROOFING
A complete line of QUALITY ROOFING Materials at SEARS LOW PRICES
HOMART
Sold only by SEARS, ROEBUCK and CO.
"WHERE TO BUY IT"
SEARS ROEBUCK AND CO
879 Higuera --------------LI 3-2270

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.

Roofing Materials—(Cont'd)

JOHNS-MANVILLE ROOFING MATERIALS
Asbestos Roofing and Siding Shingles; Asphalt Shingles; Roll Roofing; Rock Wool Home Insulation; Insulating Boards; Asbestos Wallboards; Building Accessories.
"WHERE TO FIND THEM"
KYLE CO
1609 Osos --------------LI 3-1998
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av LI 3-2191

San Luis Obispo County Farm Supply Co
157 Higuera-LI 3-3751
(See Advertisement This Page)

Rooming Houses

See also Boarding Houses
Lucky Spot Rooming House
202 Park Av(PB)------------PR 3-9994

Rubber Stamps

Gabby Book Store 1040 Chorro----LI 3-9035
Patrick & Co 560 Market S F--EXbrk 2-2640

Rubbish Hauling

Cayucos-Baywood Garbage Co
24-9th Cayucs --------------WY 5-3884
Nipomo Garbage Disposal Service
Burton Av Nipomo----------WA 9-3246
PASO ROBLES WASTE DISPOSAL
Victor Gomer-Melvin J Wolf-Owners
707-13th -------------PasoRobls 714-J
Petersen Disposal Service---------PR 3-4445
(See Advertisement This Page)
SAN LUIS GARBAGE CO
970 Monterey-LI 3-0875

Rug & Carpet Cleaners

City Rug & Upholstery Cleaning---LI 3-7063
(See Advertisement This Page)

CLOER JAS E
Free Estimates
"YOU WATCH – WE WORK"
RUGS – UPHOLSTERY – CARPETS
ALL CLEANED IN YOUR HOME
AT YOUR CONVENIENCE
QUALITY WORKMANSHIP
Call Today
400 Paso Robles------Templeton 4371

Coast Rug & Upholstery Cleaners
10 N Broad-----------------LI 3-8258
Coast Rug & Upholstery Cleaners
510-4th(MB) ---------------SP 2-8552
(See Advertisement This Page)

PERK-UP FOR HAT VEILS
To restore crisp freshness of hat veils and light laces, iron them on a piece of waxed paper.

Rug & Carpet Cleaners—(Cont'd)

PARAMOUNT UPHOLSTERING CO
Host Rug Cleaning
DO-IT-YOURSELF
In Your Home or We Will Do It For You in Our Plant
1218 Carmel --------------LI 3-0649
Paso Robls -----------PasoRobles 570
643 Grand Av Grovr Cty---HU 9-3654
710-5th(MB) -------------SP 2-8181

Paramount Upholstering Co
1218 Carmel-LI 3-0649
(See Advertisement This Page)

STOP THAT LEAK
To keep your meat grinder from leaking juices, slip a small wedge under the grinder to tip it forward slightly.



Rowe Service Equipment Supply Co
See Our Ad-Janitor Service
136-12th ---------------PasoRobls 583

SHERWOOD CARPETS
RUG & CARPET CLEANERS
SALES – INSTALLATIONS
REPAIRS
Residential – Commercial
FREE ESTIMATES
Orcutt Av ---------------LI 3-2817
If no answer call-------HU 9-4479
If no answer call--------LI 3-8281

(Continued Next Page)

HAND-Y IDEA
When you've been cutting onions, rub the cut end of a celery stalk on your hands and onion odors will disappear.



Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

Rug & Carpet Cleaners–(Cont'd)

STEFFAN'S CARPET CITY
RUG & CARPET CLEANING
SALES – INSTALLATIONS
REPAIRS
FREE ESTIMATES
930 Grand Av(AG) -------HU 9-4114

Stinchfield's Paso Robles Upholstery
Silver-King Cleaner Rentals
1348 Railroad ---------PasoRobls 1535

Rug & Carpet Cleaning Equipment & Supplies–Renting

FULLER W P & CO
698 Higuera ---------------LI 3-0835

Rug & Carpet Dyers

Paramount Upholstering Co
1218 Carmel-LI 3-0649

Rug & Carpet Repairing

Del Rio Bros 243 Hermosa Wy----LI 3-1584
Jacobs' Carpet Service
165 Fair View Dr(AG)--------HU 9-4761
Paramount Upholstering Co
1218 Carmel-LI 3-0649

SHERWOOD CARPETS
RUGS & CARPETS
REPAIRING – CLEANING
Sales – Installations
RESIDENTIAL – COMMERCIAL
FREE ESTIMATES
Orcutt Av --------------LI 3-2817
If no answer call-------HU 9-4479
If no answer call--------LI 3-8281

STEFFAN'S CARPET CITY
CARPET
REPAIRS – CLEANING
SALES – INSTALLATIONS
FREE ESTIMATES
930 Grand Av(AG) --------HU 9-4114

Rugs & Carpets–Retail

ART MESQUIT COMPLETE HOME FURNISHINGS
Large Stock of Broadloom Rolls
In the Finest in Broadloom Carpet
& Cut to Size Rugs from the Looms of
Alexander Smith – Beattie
Firth – Sanford – Artloom
Magee – Roxbury – Hollytex
Wall-to-Wall Broadloom Installations
Bridge & Branch(AG) ------HU 9-2116

Advertise here—it pays.

Rugs & Carpets–Retail–(Cont'd)

BOB'S FLOOR COVERINGS
NATIONALLY ADVERTISED BRANDS
GULISTAN – MONARCH – BEATTIE
NATIONAL – BEACON – CORONET
RUGS & CARPETS
WALL TO WALL INSTALLATION
EXPERTLY DONE & GUARANTEED
1105 Grand Av(AG) -------HU 9-3122

DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera-----------LI 3-5814
Ferguson's Floor Covering
715 Higuera --------------LI 3-6468
(See Advertisement This Page)
Morro Bay Floor Covering
245-5th(MB) --------------SP 2-2195
PARAMOUNT UPHOLSTERING CO
1218 Carmel --------------LI 3-0649
RILEYS FURNITURE
2211 S Broad-LI 3-0674

SHERWOOD CARPETS
CARPETING
Residential – Commercial
SALES & INSTALLATIONS
DRAPERIES – UPHOLSTERING
Orcutt Av --------------LI 3-2817
If no answer call-------HU 9-4479
If no answer call--------LI 3-8281

STEFFAN'S CARPET CITY
CARPETING
DRAPERIES
UPHOLSTERING
HOME & OFFICE INTERIORS
San Luis Obispo Only
(No Intercity Charge)
Ask Operator for Entrprise 12570
930 Grand Av(AG)--------HU 9-4114

Steffan's Carpet City 930 Grand Av(AG)
From telephones served by the following exchanges
Morro Bay San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 12570
TRUSSLER'S FURNITURE STORE
1301 Park --------------PasoRobls 126
Weatherby's Furniture
995 Grand Av(AG)-----------HU 9-2697
Yours & My Furniture Store
1127 Broad-LI 3-7245
ZEGAR'S FINE FURNITURE
971 Higuera-LI 3-6034

Rugs & Carpets–Whsle & Mfrs

SHERWOOD CARPETS
Orcutt Av -----------------LI 3-2817
STEFFAN'S CARPET CITY
930 Grand Av(AG)-----------HU 9-4114

Safe Deposit Box Rental

Crocker-Anglo National Bank
840 Monterey-LI 3-4210
Crocker-Anglo National Bank
604-12th-PasoRobls 1613

Safes & Vaults–Dealers

HILL'S STATIONERY STORE
We Feature Office and Home Safes
Money Chests
Insulated Record Containers
See Our Complete Display in Our Office Furniture Department
1127 Chorro ------------LI 3-1950

MOSLER SAFE SALES & SERVICE
FIRE-RESISTANT SAFES
FIRE-RESISTANT VAULT DOORS
MONEY SAFES
The Mosler Safe Co
INSULATED RECORD CONTAINERS
Since 1848
A Complete Line of Office and Home Safes
"WHERE TO BUY THEM"
HILL'S STATIONERY STORE
1127 Chorro-LI 3-1950

Safes & Vaults–Opening & Repairing

A B C Locksmith Co
188 Pomeroy Av(PB)-PR 3-4408
Whitey's Tool & Equipment Rental
139 N 6th Grovr Cty---------HU 9-4321

Sales Books

Blake Printery 978 Monterey-----LI 3-6843
Ennis Business Forms Inc
Sherwood Field ---------PasoRobls 1900
MOORE BUSINESS FORMS—
MOORE BUSINESS FORMS INC
PACIFIC DIVISION
871 Santa Rosa-LI 3-2472

Sand & Gravel

Arroyo Transit Mix
1160 Hwy 101(AG)----------HU 9-4443
Barney's Bulldozing & Excavating
150 N Santa Rosa-LI 3-4970
Johnson A O Parkhill------SntaMrgrta 4724

MORIN ROLAND J
SAND & GRAVEL
On Location Delivery – From San Luis Obispo To Santa Maria
DRAIN ROCK – RED ROCK – FILL DIRT
9 Trucks To Serve You
Yard Location
Hwy 1 & Grand Av Grover City
273 N 6th Grovr Cty-------HU 9-2057

Morro Rock & Sand
County Rd(MB)-SP 2-8481
OCEANO SAND CO Lake Oceano--HU 9-5244
If no answer call------------HU 9-5446
O'KELLEY J A TRUCKING
3159 S Broad-LI 3-3546
If no answer call-------------LI 3-4215
Paso Robles Transit Mix Concerte
S Hwy ----------------PasoRobls 433

Sand & Gravel–(Cont'd)

ROSELIP WALTER B CO
See Our Adv-Concrete-Ready Mixed
N Traffic Wy--------------Atascdro 20

SOUTHERN PAC MILLING CO CONCRETE PLANT
SAND & GRAVEL SERVICE
Also
ASPHALT PRODUCTS – PLANT MIX
SERVING SAN LUIS OBISPO CO.
Santa Barbara Av----------LI 3-8100

Wilson Ready Mix Concrete
Front & Atlantic Av Grovr Cty--HU 9-2977

Sandblasting

BEESON VERNEY PAINTING CONTR
899-9th Baywd Prk----------LI 3-2359
Mathews Memorials & Plating Service
1 Higuera-LI 3-1689
PARKER BOILER WORKS
2690 Victoria-LI 3-7297
(See Advertisement This Page)

Sanitariums

Doellstedt Rest Home S Hwy--Atascdro 721-J

PASO ROBLES NURSING HOME
GENERAL NURSING CARE
Registered Nurse – 24-Hour Care
PLEASANT SURROUNDINGS
OPEN PATIO – SUN PORCH – TELEVISION
EXCELLENT FOOD – SPECIAL DIETS
PRIVATE ROOMS OR 2-3-4 BED WARDS
DAILY – WEEKLY – MONTHLY RATES
321-12th ----------PasoRobles 1170

San Luis Obispo County Casa Loma
Sanatorium Johnson Av---------LI 3-2712

SCOTT'S FAIR OAKS CONVALESCENT HOME
CHRONIC CASES
AGED – BED PATIENTS
MODERN – QUIET
24-HOUR NURSING CARE
Spacious Grounds Unsurpassed Climate
222 Elm(AG) -----------HU 9-5468

TABELL'S SAN LUIS REST HOME
See Our Ad under Homes
1034 Islay----------------LI 3-3908

WILLOWS REST HOME
PERSONALIZED 24-HR CARE FOR SENIOR CITIZENS
Owned & Operated by Hospital Trained Personnel
BEST OF FOOD
BEAUTIFUL SURROUNDINGS
HOMELIKE ATMOSPHERE
5755 Dolores Av----Atascadero 844-M

Sanitation Service

Public Sanitary Co
Chemical Toilets For Any Purpose
Mailing Address P O Box 454 (AG)
245 Hillcrest Dr(AG)---------HU 9-3155

Savings & Loan Associations

Atascadero Guarantee Savings & Loan Assn
Traffic Wy -------------Atascdro 1550
If no answer call---------Atascdro 440-W
CENTRAL SAVINGS & LOAN ASSN
1235 Chorro --------------LI 3-3364
Mehlschau H C
Old Hwy 101 Nipomo--------WA 9-3235
From telephones served by the following exchanges
Santa Maria
(No Intercity Charge)
Ask Long Distance for-Zenith 4131
Paso Robles Savings & Loan Assn
1211 Park-PasoRobls 613

Sawdust & Shavings

SAN LUIS TALLOW COMPANY
Clark Field-LI 3-8660

CARPETS & DRAPERIES
FLOOR COVERINGS OF ALL TYPES
Featuring Nationally Advertised High Quality Brands In . . .
WOOLS – COTTONS – ACRILAN
NYLON – RAYON – CHROMSPUN
VISCOSE & OTHERS
Floor Problems Solved in Your Home – No Obligation
TERMS TO 36 MONTHS
No Down Payment
Ample Free Parking – Free Estimates
Hrs. 9:30 A.M. TILL 5:30 P.M. MON.-SAT.
We Do Our Own Installations
FLOOR COVERING SPECIALISTS
Contract Laying by Request
FERGUSON'S
FLOOR COVERING & DRAPERIES
715 Higuera St. San Luis Obispo



FOR FREE ESTIMATES
PHONE
LI 3-6468

SAND BLASTING
WET OR DRY
COMMERCIAL — INDUSTRIAL
RESIDENTIAL
FULLY INSURED
CAREFUL WORKMEN
FREE ESTIMATES
AIR COMPRESSOR RENTING
BOILER REPAIRS
CALL
LI 3-7297
Parker Boiler Works
CLARENCE E. ZUPAN – OWNER
2690 Victoria San Luis Obispo

HU = HUnter PR = PRospect WA (Cambria) = WAverly WY = WYman
LI = LIberty SP = SPruce WA (Nipomo) = WAbash

Saws

Coast Hardware & Equipment
200 Higuera-LI 3-0602
(See Advertisement This Page)
Farmer's Hardware & Equip Co
581 Higuera-LI 3-7102
Haven Machinery And Supply Company
2405 Inyo Fresno--------AMhrst 4-5009

HOMELITE POWER CHAIN SAWS
LIGHTWEIGHT, POWERFUL
A complete line of one-man chain saws and attachments for every wood-cutting job.
Ask For Free Demonstration
SALES - SERVICE - RENTALS
HOMELITE CHAIN SAWS
"WHERE TO CALL"
LAYTON TREE SERVICE
8160 Marchant Av----Atascdro 563-J
NOBLE SAW SERVICE
1129 Garden ------------LI 3-5775

THOR ELECTRIC SAWS—
HEATON'S 803-13th ----PasoRobls 890

Saws–Renting

Whitey's Tool & Equipment Rental
139 N 6th Grovr Cty---------HU 9-4321

Saws–Sharpening & Repairing

Fixit Shop 660 Higuera---------LI 3-4823
Noble Saw Service 1129 Garden---LI 3-5775
(See Advertisement This Page)
SAW SHOP THE 1177 Marsh----LI 3-4337
(See Advertisement This Page)
Whitey's Tool & Equipment Rental
139 N 6th Grovr Cty---------HU 9-4321

Scalp Treatment

Anderson Hotel Barber Shop
953 Monterey-LI 3-4334
College Barber Shop
892 Foothill Bl--------------LI 3-8253
Dera's Beauty Salon
1353½ Grand Av(AG)-HU 9-3821
Eva's Beauty Salon 990 Price(PB)-PR 3-4757
Town & Country Beauty Salon
597-12th --------------PasoRobls 358

Scavengers–See Garbage Collection

School Supplies–Retail

Bickell's Stationery Store
807-12th-PasoRobls 882
Gabby Book Store 1040 Chorro---LI 3-9035

If you want to know how YELLOW PAGES advertising can help solve your marketing problems, call our nearest Business Office and we will be glad to give you full information.

Schools

Arroyo Grande Special Training Class SLO County Schools Temple Halcyon--HU 9-2211
Arroyo Grande Union Elementary School
526 Orchard Av(AG)-HU 9-2603
Arroyo Grande Union High School
Valley Rd(AG)-HU 9-5511
Atascadero Elementary School District
Lewis Avenue School
6401 Lewis Av-----------Atascdro 400
Santa Rosa School
9205 Santa Rosa Rd------Atascdro 1406
Atascadero Union High School -Atascdro 1500
Avila School Avla Bch----------LI 3-4687
Banning School Morro Rd(MB)---SP 2-8347
Bellevue-Santa Fe School
Pismo Hwy-LI 3-1158
Calif State Polytechnic College The
Poly Campus-LI 3-2000
Cal Poly Bake Shop----------LI 3-2108
Calaveras & Tuolumne Dormitories
---------------------LI 3-9940
Chase Hall ---------------LI 3-9740
Dairy Project Morro Rd--------LI 3-9956
Dining Hall North------------LI 3-2239
Dining Hall South------------LI 3-4493
Food Warehouse 241 Pismo-----LI 3-8405
Health Center Poly Campus------LI 3-8341
Heron Hall ---------------LI 3-9716
Jesperson Hall -------------LI 3-9736
Cambria Union Grammar School
Cambria-WA 7-4400
Cayucos Grammar School
C & Birch Cayucs-WY 5-3221
Choice Valley School
Cholame-PasoRobls 96-J-3
Cholame School Hwy 41--PasoRobls 102-R-3
Chris Jespersen School
251 Grand Av-LI 3-6940
Christian Day School 2740 Broad--LI 3-1181
Coast Union High School Cambria-WA 7-4567
Creston School Creston----PasoRobles 66-J-1
East Santa Fe Special Training Class
Santa Fe Rd----------------LI 3-1278
Fairview School
Toro Creek Rd Cayucs-WY 5-3787
Geneseo School --------PasoRobls 73-R-11

Schools–(Cont'd)

Grover City Elementary School
365 S 10th Grover Cty-HU 9-3529
Huasna School Huasna(AG)------HU 9-2047
Laguna School Los Osos Rd-------LI 3-4621
Locke Studio of Dancing
618-12th-PasoRobls 1534
Los Ranchos School Edna Rd-----LI 3-0884
Margaret Harloe Elementary School
901 Fair Oaks Av
Fair Oaks(AG)-HU 9-2246
Mission Central Catholic High School
682 Palm-LI 3-2131
Mission Grammar School
761 Broad-LI 3-0037

MOLER BARBER COLLEGE
SYSTEM OF BARBER COLLEGES
BARBERING TAUGHT IN ALL ITS PHASES
"If He Is an Expert– He Is a MOLER Graduate"
946 Broadway Fresno----ADms 3-5349

Morro Bay High School
Hwy No 1 & 66th Morro
Del Mar -----------------SP 2-7351
Morro Union Elementary School
1199 C(MB)-SP 2-2411
Nipomo Mesa School
Nipomo Mesa Nipomo--------WA 9-3611
Nipomo School Price Nipmo-----WA 9-3211
Oak Park School Oak Park(AG)---HU 9-2043
Oceano Special Training Class
19th & Ocean Oceano---------HU 9-3876
Paso Robles City Schools
Georgia Brown Elementary School
36th & Oak-PasoRobls 778
Glen Speck School
18th & Vine-----------PasoRobls 1625
Paso Robles High School
24th & Spring-PasoRobls 1190
Pismo Beach Grammar School
Wadsworth & Hanford(PB)----PR 3-4624
Pismo Beach Special Training Class SLO County Schools 591 Dolliver(PB)-PR 3-2657

Schools–(Cont'd)

Pozo Elementary School
Pozo-SntaMrgrta 3985
San Luis Obispo City Schools
Administrative Offices
1445 Santa Rosa-LI 3-3843
Emerson School Nipmo---------LI 3-4021
Fremont School Peach---------LI 3-5616
Hawthorne School Story--------LI 3-7013
Junior High School Fixlini------LI 3-7660
Pacheco School Grand Av & Slack-LI 3-1941
Quintana School 451 Jaycee Dr--LI 3-2300
Senior High School & Junior College
Marsh-LI 3-3520
Sinsheimer School Augusta------LI 3-7965
Teach School
Ferrini Rd & Feltn Wy-LI 3-4976
San Luis Obispo Special Training Class
San Luis Obispo County School
Grand Av-LI 3-6171
San Luis Obispo Special Training Class No 2
Orcutt Rd-LI 3-1289
Santa Margarita Grammar School
SntaMrgrta 2141
Seventh Day Adventist Church & Church School Larchmont Dr(AG)------HU 9-2687
Seventh Day Adventist Church School
403-3d-PsoRobls 688-M
Shandon Elementary School
Shandn-PasoRobls 51-J-2
Shandon High School
Shandon-PsoRobls 51-J-11
Sunnyside School Los Osos Rd-----LI 3-4360
Templeton District Schools
Elementary School ---------Templtn 2611
High School --------------Templtn 2601
Agricultural Dept ----------Templtn 2612
Union Special Training Class SLO County Schools Hwy 41--------PasoRobles 43-R-2
Wade's Dance Studio
See Our Adv For Dancing Academies
1232 Park -------------PasoRobls 1790

Scissors–Sharpening

See Sharpening Service

Scout Supplies

See Boy & Girl Organization Supplies

Scrap Metals

See also Junk Dealers
Grover City Junk Yard 13th & Farrell Rd
Grovr Cty-HU 9-2991
MARKOVITS & FOX
8th & Taylor Sn Jse-CYprss 5-3663
VALLEY PIPE & SALVAGE CO
729 W Main Santa Maria-Walnut 5-2774
WESTSIDE AUTO WRECKING
See Our Ad Junk Dlrs
Edna Rd -----------------LI 3-3045

Screens–Window & Door

COLUMBIA-MATIC FRAMELESS SCREENS—
QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara Av & High-LI 3-0560
SAN LUIS MILL & LUMBER CO
246 Higuera ------------LI 3-0825

Hagle-De Cou Lumber Co
8965 El Camino Rl-Atascdro 43

RYLOCK ALUMINUM WINDOW SCREENS AND SCREEN DOORS—
HAYWARD LUMBER CO
10th & Pine-PasoRobls 820
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

TENSION-TITE WINDOW SCREENS—
DEALERS
FARM & HOME SUPPLY
1200 Grand Av(AG)------HU 9-4226

Second Hand Dealers

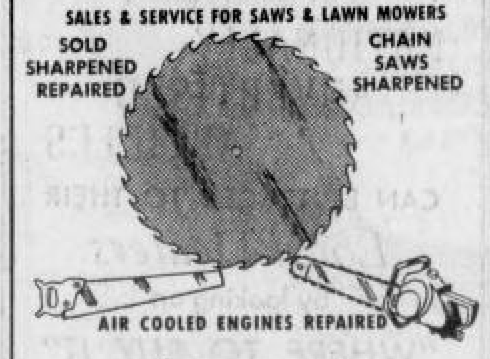
George's Second Hand Store
781-6th(MB)-SP 2-3541
Paso Robles Swap Shop
2712 Spring-PasoRobls 270
Weddell's Mercantile 1115 Broad-LI 3-9255

McCULLOCH CHAIN SAWS
AUTHORIZED DEALER
ONE-MAN POWER SAW FOR THE FARM AND ORCHARD
CORDWOOD • POSTS • TREE MAINTENANCE • PULP
POWER CHAIN SAWS
PHONE
LI 3-0602



CHAIN SAW FILING
COAST HARDWARE & EQUIPMENT
200 HIGUERA *FAST EFFICIENT SERVICE* SAN LUIS OBISPO

SAW FILING
SALES & SERVICE FOR SAWS & LAWN MOWERS
SOLD SHARPENED REPAIRED
CHAIN SAWS SHARPENED



AIR COOLED ENGINES REPAIRED
LI 3-5775
NOBLE – SAW SERVICE
1129 GARDEN ST.



SHARPENED – REPAIRED
STRAIGHTENED
Circular – Hand
Band – Chain
Jointer & Planer
Knives – Cutlery
LAWN MOWERS REPAIRED & SHARPENED
CONTRACTORS – SAW MAINTENANCE – PICK-UP & DELIVERY SERVICE
The Saw Shop
Used Saws Bought
LI 3-4337
Used Machy. Sold on Consignment
1177 MARSH ST. *Parking Space* SAN LUIS OBISPO

BOB KATANIC

SEWER CONTRACTOR

SEWERS

STATE LICENSED — FULLY INSURED

SEPTIC TANKS

INSTALLED — REPAIRED

SEWERS - CESSPOOLS

STORM DRAINS - EXCAVATING

MATERIALS & WORKMANSHIP GUARANTEED

OUT OF TOWN CALL COLLECT

Member San Luis Obispo County Contractors Association Inc.

CALL **HU 9-4414**

ARROYO GRANDE

Second Hand Furniture

See Furniture Dealers–Used

Secretarial Schools–See Schools

Seeds & Bulbs–Retail

Karleskint's Florist & Nursery
1422 Monterey-LI 3-1535

Loomis E C & Son
415 E Branch(AG)-HU 9-5514

Loomis E C & Son 65½ Higuera---LI 3-8410

PASO ROBLES SEED & CHEMICAL CO
Field and Vegetable Only
13th & Riverside Av------PasoRobls 1551

San Luis Nursery
Old Hwy 101 South-LI 3-6035

San Luis Obispo County Farm Supply Co
157 Higuera-LI 3-3751
(See Advertisement This Page)

Advertise here—it pays.

SAN LUIS OBISPO COUNTY FARM SUPPLY CO.

Full Line of

- SEEDS
- FEEDS
- FERTILIZER

SAN LUIS OBISPO
LI 3-3751
157 HIGUERA

Seeds & Bulbs–Whsle

Castle A L Inc
Pesticides-Veg Seeds-Field Seeds
Fertilizers-Grasses-Clover-Alfalfa
Call Collect
190 Mast ------------MorgnHl 9-4400

Waller Flowerseed Co
Wholesale Only-Flower Seeds
Mailing Address PO Box 935 Guadalupe
Valley Rd(AG) -------------HU 9-5775

Septic Tanks

BRESETTE A SEPTIC TANK SERVICE
SEPTIC TANKS and CESSPOOLS
PUMPED and CLEANED
931-15th ----------PasoRobles 1181

Finley Joe 204 Aspen(AG)-------HU 9-5783
(See Advertisement This Page)

KATANIC BOB SEWER CONTR
1295 Lancaster Dr(AG)-------HU 9-4414
(See Advertisement This Page)

SAN LUIS SANITATION SERVICE
1130 Leff-LI 3-2635
(See Advertisement This Page)

Service Station Equipment

Nielsen Construction Co
956 Walnut-LI 3-2595
(See Advertisement This Page)

Service Stn Equipment & Service
464 N Broad----------------LI 3-6755
(See Advertisement This Page)

Service Station Equipment–Servicing

Nielsen Construction Co
956 Walnut-LI 3-2595

Service Stn Equipment & Service
464 N Broad---------------LI 3-6755

JOE FINLEY

SEPTIC TANK SERVICE

QUICK EFFICIENT SERVICE

FREE ESTIMATES
REASONABLE PRICES – FULLY INSURED
LICENSED CONTRACTOR
PHONE **HU 9-5783**
If No Answer Call HU 9-2058
SERVING ENTIRE DIRECTORY AREA

204 ASPEN — ARROYO GRANDE

Service Station Equipment

- ★ INSTALLATIONS
- ★ REPAIRS
- HAND & ELECTRIC GASOLINE PUMPS
- HOISTS
- COMPRESSORS
- BATTERY CHARGERS
- H. P. GREASE EQUIPMENT
- ALL TYPES OF HOSE
- TANKS & FITTINGS
- OVERHEAD TANKS & STANDS
- ALL TYPES HYDRAULIC JACKS

Estimates Given

SERVING
San Luis Obispo Co. & No. Santa Barbara Co.

NIELSEN CONSTRUCTION CO.
HARALD N. NIELSEN
LI 3-2595
956 WALNUT
SAN LUIS OBISPO

SERVICE STATION EQUIPMENT & SERVICE

- LUBRICATION EQUIP.
- AIR COMPRESSORS
- BOWSER GASOLINE PUMPS
- STEAM CLEANERS
- HOISTS • GAUGES
- HOSE • TOOLS

Sales & Service
H. P. McGEE
CALL **LI 3-6755**
If No Answer Call LI 3-7208

OFFICE 464 N. BROAD
YARD 283½ HIGUERA

SAN LUIS SANITATION SERVICE

24 HOUR SERVICE

SEPTIC TANK SERVICE

- REASONABLE PRICES
- CESSPOOLS & SEPTIC TANKS CLEANED & REPAIRED
- ANY PLACE • ANY TIME

15 Years in San Luis Obispo

PHONE **LI 3-2635**

JOHNNY HOLMES - DAVID L. CANET - Owners

1130 LEFF — SAN LUIS OBISPO

NATIONALLY ADVERTISED ARTICLES
CAN BE TRACED TO THEIR
Local Dealers
by looking up
"WHERE TO BUY IT"
in the
Yellow Pages

Service Stations

Agueda's Texaco Service
200 Traffic Wy(AG)-HU 9-2905

Anderson's Richfield Service
Price & Hollister Av(PB)-PR 3-4618

Babcock's Seaside Service
711 Marsh ---------------LI 3-6474

Baxter W A & Sons
691 Price(PB)-PR 3-4466

Baywood Service
300-2d Baywd Prk-LI 3-1558

BENELLS TEXACO SERVICE
"THE BEST FRIEND YOUR CAR EVER HAD"
MARFAK LUBRICATION
FIRESTONE TIRES
Wheel Balancing – Brake Service
Hours 7 A.M. to 9 P.M. Pick-Up & Delivery
Foothill Bl & Santa Rosa----LI 3-9712

BEWLEY'S CHEVRON STN
155 Traffic Wy(AG)----------HU 9-5048
(See Advertisement Page 142)

Big Wheel Super Service
2801 Spring-PasoRobls 1517

BILL WALL'S SERVICE
French Rd & S 101 Hwy-LI 3-7416

BILL'S UNION SERVICE
PICK-UP & DELIVERY
OPEN 7 DAYS A WEEK
Complete Minute Man Service
Tires – Batteries – Accessories
BILL CALDWELL – Prop.
339 Marsh --------------LI 3-9854

Black's Richfield Serv Stn
Hwy 41 & Hwy 101------PasoRobls 1672
(See Advertisement Page 140)

Bob's Mobile Service S Hwy-PasoRobls 578-W

A color extension telephone adds beauty and comfort to your home.

BOB'S RICHFIELD STN
BOB & DAN CANET – Owners
SERVICE IS OUR BUSINESS
AUTOMOTIVE REPAIR
TUNE-UPS – LUBRICATION
Wheel Balancing – Brake Service
Tires – Batteries – Accessories
OPEN 6 AM – 10 PM DAILY
Ocean Av Cayucs---------WY 5-3854

Bob's Veltex Service
Arroyo Grande Stn
610 Grand Av(AG)---------HU 9-3818
Grover City Station
700 Grand Av Grovr Cty-----HU 9-4244

Boettcher's Chevron Stn
Main & Lee Cambria---------WA 7-4626

BOYSEN'S TEXACO SERVICE
435 Marsh-LI 3-9965
(See Advertisement Page 141)

Brennan Maury
330 Traffic Wy(AG)---------HU 9-4237

Brennan Union Service
823 Grand Av(AG)----------HU 9-2705

Brooks Wes Chevron Service
806 Spring ------------PasoRobls 539

BROOKS WES CHEVRON SERVICE
1502 Spring -----------PasoRobls 1198
(See Advertisement Page 142)

Buck & Ray's Texaco Service Stn
2924 Hwy No 1(MB)---------SP 2-7386

Buck's Shell Service Station
Main & 8th(MB)-SP 2-4161

BUD'S SERVICE STN
495-5th(MB)-SP 2-3601

BURCH'S TOM SERVICE & TRAILERS
505 Higuera-LI 3-4042
(See Advertisement Page 141)

BUSHONG'S TEXACO STN
Santa Rosa & Marsh-LI 3-9858

CALHOUN'S MOHAWK SERVICE
1321 Price(PB) -----------PR 3-2124

Cattoir's Shell Service
401 Traffic Wy(AG)-HU 9-2336

Central Signal Service 751 Marsh--LI 3-9997

Chevron Stn No 150 CDA
Marsh & Higuera-LI 3-9847

(Continued Next Page)

IN SAN LUIS OBISPO

CHEVRON GAS STATION

MADDALENA TIRE COMPANY

LUBRICATION - OIL - ACCESSORIES
ATLAS BATTERIES

A COMPLETE TIRE SERVICE
• NEW • USED • RECAPS

Featuring
MADALIZING PROCESS
Far Superior to Ordinary Recapping

Expert
WHEEL BALANCING
STEWART-WARNER
ELECTRONIC BALANCER

Free Pick-Up & Delivery Service
PHONE **LI 3-0735**

HIGUERA & OSOS — SAN LUIS OBISPO

PASO ROBLES
2235 SPRING

GIBBS OIL CO.

"You can't buy better why pay more"

Call **PASO ROBLES 984**

- COMPLETE LUBRICATION
- MUFFLER SERVICE
- ACCESSORIES
- ROAD SERVICE
- BATTERIES
- TIRES

TRAILERS FOR RENT

service Quick!

MAJOR REFINERY GASOLINE FOR LESS
VELTEX

Free Pick-Up & Delivery Service

IN SAN LUIS OBISPO

DINK HALL'S

Mobil **SERVICE** Mobil

OPEN 7 A.M. TO 9 P.M.
SUNDAY 8 A.M. TO 6 P.M.
MECHANIC ON DUTY

- COMPLETE BRAKE SERVICE
- MOTOR TUNE-UP
- MUFFLERS & TAIL PIPES
- AUTO REPAIRS
- OUTBOARD OILS & FUEL
- KEROSENE & SOLVENT
- AUTOMATIC TRANSMISSION
- WHEELS BALANCED

PICK-UP & DELIVERY SERVICE — **LI 3-2528** — ROAD SERVICE

After 9 P.M. Call LI 3-2268

22 N. CHORRO AT FOOTHILL BLVD. SAN LUIS OBISPO

Service Stations–(Cont'd)

Cholame Garage Cholame –PasoRobls 102-R-2
CHUCK'S SERVICE
Chuck Frazier-Proprietor
1339 Spring ------------PasoRobls 123
Close's Chevron Stn
111 N Halcyon Rd(AG)-HU 9-2291
Colouch's Union Service Stn
980 Main(MB)-SP 2-9972
Connolly's Mobil Service Stn
1300 Grand Av Grovr Cty------HU 9-2744
Corellas Grocery
Tefft & Freewy Nipomo------WA 9-8983
DINK HALL'S SERVICE
22 N Chorro----------------LI 3-2528
(See Advertisement Page 139)
DON'S FLYING A SERVICE
1595 Riverside Av----------PasoRobls 234
Ed's Mobile Service 690 Price(PB)-PR 3-9992
Ed's Richfield Service Stn
1402 Spring --------------PasoRobls 81
ED'S TEXACO SERVICE
Los Osos Valley Rd------------LI 3-6375
Evans Charles Shell Service Stn
Main & Lee Cambria-WA 7-4545

FLYING A DEALERS–
FRANK'S FLYING A SERVICE
6435 Morro Rd--------Atascdro 1360
JIM'S MIDWAY SERVICE
Wheel Balancing-Mechanic on Duty
Atascadero Beach(MB) ----SP 2-8623
TED'S SERVICE
1108 Monterey -----------LI 3-4587
TEEHEE FLYING A SERVICE
413 Higuera --------------LI 3-9797

FRANKLIN'S SERVICE
1185 Monterey-LI 3-5059
Frank's Flying A Service
6435 Morro Rd-----------Atascdro 1360
Fraysier's Wilshire Service
1020 Price(PB) --------------PR 3-2288
FRED'S NORWALK SERVICE STN
840 Spring-PasoRobls 425
(See Advertisement Page 141)
Fry Jim Texaco Service
Hwy No 1 Cambria-WA 7-4639
(Continued Next Page)

Service Stations–(Cont'd)

Gaines Seaside Service Stn
500-5th(MB)-SP 2-5854
Garden Farms Store
101 Hwy -------------SntaMrgrta 2901
GATLIN SHELL SERVICE STN
R. B. GATLIN – In Oceano
LUBRICATION – GREASING
WHITE GAS
Free Pick-Up & Delivery
FULL LINE OF GROCERIES
Open 7 A.M. to 9 P.M. Daily
Including Sundays & Holidays
WE GIVE S & H GREEN STAMPS
1707 Front Oceano---------HU 9-3981

General Petroleum Service Stn
1339 Spring -------------PasoRobls 123
Gene's Mobile Service
Price & Dolliver(PB)-PR 3-2647
Gibbs Oil Co 2235 Spring-----PasoRobls 984
(See Advertisement Page 139)
Golden Rocket Service
1565 Monterey -------------LI 3-9458
Greg's Mobil Service
Robbins & Hwy 101 Nipmo----WA 9-3622
(See Advertisement Page 142)
Hail's Richfield Service
1637 Spring ------------PasoRobls 989
(See Advertisement Page 140)
Hail's Union Service 1919 S Broad-LI 3-6401
(See Advertisement Page 142)
Harrison Donald L Wilshire Service Stn
1545 Spring-PasoRobls 1215
Hawkins' Seaside Service 1010 Grand Av
Grovr Cty-HU 9-3462
Hedges Auto Service
1095 Main(MB)-SP 2-3191
Hensley Jim Mobile Service
2164 Broad ----------------LI 3-1715
(See Advertisement Page 140)
HESSLER'S UNION OIL SERVICE STN
1308 Monterey-LI 3-9915
(See Advertisement This Page)
Hove's Texaco Service Highway-Templtn 2451
Iverson's Automotive
1344 Spring ------------PasoRobls 813

Jim's Douglas Service
5970 El Camino Rl---------Atascdro 1419
Jim's Douglas Service
703 Spring ------------PasoRobls 739-W
JIM'S MIDWAY SERVICE
Wheel Balancing-Mechanic On Duty
We Give S & H Green Stamps
Atascadero Beach(MB) -------SP 2-8623
Jim's Richfield Service
636 Spring --------------PasoRobls 92
JIM'S TEXACO SERVICE
JIM DODGE – PROP.
THE BEST FRIEND YOUR CAR HAS EVER HAD
Everything for Your Car Needs
Free Pick-Up & Delivery
Santa Rosa & Olive---------LI 3-8556

John's Norwalk Service & Garage
781 Price(PB)-PR 3-2014
Keffury Abe Service Stn
Hwy-SntaMrgrta 5341
Kenneys Chevron Stn
Hwy 1 & Foothill Bl-LI 3-9904
Ken's Shell Service
Hwy 101 & Portuguese Flat Rd-LI 3-7516
(See Advertisement Page 140)
Kustom Korner 636 Higuera------LI 3-8312
Landels' Flying A Service Stn
11th & Spring-PasoRobls 172
(See Advertisement This Page)
Lane's Chevron Service
1717 Shell Beach Rd Shell Bch-PR 3-9953
(See Advertisement Page 140)
LARRY FRAITES SHELL SERVICE
OPEN EVERY DAY 6:30 A.M. - 10 P.M.
FIRESTONE
Batteries – Tires – Accessories
SHELLUBRICATION
1095 Monterey ------------LI 3-2216
(Continued Next Page)

HAIL'S UNION SERVICE

- EXPERT LUBRICATION
- MOTOR TUNE-UP
- BRAKE SERVICE
- MUFFLER SERVICE
- FIRESTONE TIRES & BATTERIES
- WASHING & POLISHING

76 UNION "MINUTE" MAN SERVICE

Open 7 A.M. – 9 P.M. Mon. – Sat. Sun. 8 A.M. – 9 P.M.

LI 3-6401

1919 S. Broad San Luis Obispo

CHEVRON DEALER

WES BROOKS SERVICE

- ATLAS TIRES & BATTERIES
- COMPLETE LUBRICATION
- WASHING – POLISHING
- TRAILER RENTALS
- MUFFLER SERVICE

PASO ROBLES 539 806 SPRING | PASO ROBLES 1198 1502 SPRING

ARROYO GRANDE

BEWLEY'S CHEVRON STATION

OPEN 7 DAYS A WEEK 7 A.M. TO 10 P.M.

- COMPLETE LUBE SERVICE
- ATLAS TIRES & BATTERIES

CHEVRON DEALER

PICK-UP & DELIVERY

WE GIVE S & H GREEN STAMPS

HU 9-5048

155 TRAFFIC WAY

Mobilgas

SAN LUIS MOBILE SERVICE

24-HOUR SERVICE

Guaranteed Auto & Truck Repairs

- BRAKE SERVICE
- RADIATOR REPAIRS
- EXPERT LUBRICATION
- MUFFLERS & TAILPIPES

Free Pick-Up & Delivery

DAY OR NIGHT CALL

LI 3-5500

If No Answer Call LI 3-6594

600 MARSH SAN LUIS OBISPO

Service Stations–(Cont'd)

Lawson's Hancock Service 1480 Monterey-LI 3-9751
Lee's Richfield Service 1166 Monterey ---LI 3-9896
(See Advertisement Page 141)
Leverenz Chevron Stn Shandn-PasoRobls 56-R-1
Lewin's Texaco Service 1004 Spring ---PasoRobls 540
MADDALENA TIRE CO Higuera & Osos-LI 3-0735
(See Advertisement Page 139)
MARTIN'S STANDARD STN
Lubrication-Wheel Balancing
1741 Monterey ---LI 3-9717
Mathias Al Chevron Service Ocean Av & D Cayucs---WY 5-3286
Mattice Russ Signal Service Stn Hwy 101 & Del Rio Rd----Atascdro 1520
MAY TEXACO SERVICE Hwy ---SntaMrgrta 2691
McGuire's Richfield Service Stn 316 Higuera-LI 3-8604
(See Advertisement Page 141)
McKennon H H 5th & Main(MB)--SP 2-8475
McNamara Bros Mobil Service Stn 8130 El Camino Rl---Atascdro 152

MOBIL PRODUCTS—
BUD'S SERVICE STN 495-5th(MB) ---SP 2-3601
GENE'S MOBILE SERVICE Price & Dolliver(PB)------PR 3-2647
HENSLEY JIM MOBILE SERVICE
See Our Advertisement
2164 Broad ---LI 3-1715

Moore's Sunland Service 898-5th(MB)-SP 2-8941
Mulkey's Texaco Stn 999 Hwy 101(AG)---HU 9-9947
(See Advertisement Page 141)
MUSTANG AUTO SERVICE Osos & Marsh---LI 3-8107
Norwalk Service 6th & Grand Av Grovr Cty----HU 9-2279

Advertise here—it pays.

GREG'S MOBIL SERVICE IN NIPOMO

MOBIL LUBRICATION
NIC-L-SILVER BATTERIES
Mobil
TIRES – AUTO PARTS & ACCESSORIES
BRAKE SERVICE
Open 6:30 A.M. – 9:00 P.M.
EMERGENCY SERVICE

WA 9-3622

ROBBINS & HWY. 101 NIPOMO

BOB & CHARLIE'S

VALLEY AUTO SERVICE

Complete Lubrication

- MOTOR TUNE-UP
- MUFFLER SERVICE
- WHEEL ALIGNING & BALANCING

GOODYEAR TIRES
BRAKE SERVICE
Official Brake Station #4534
Contract Station for AAA

PHONE **HU 9-2040**

139 TRAFFIC WAY ARROYO GRANDE

NORWALK SERVICE STN 1088 Higuera-LI 3-3513
(See Advertisement Page 140)
Norwalk Service Stn 840 Spring-PasoRobls 425
Passe Art Shell Service 571 Price(PB)-PR 3-4637
Peterson's Union Service Stn 10th & Spring---PasoRobls 1531
Pete's Wilshire Service Chorro & Foothill Bl---LI 3-7951
Power Pack Oil Co 363 Santa Rosa-LI 3-6363
Ran's Mobile Service 1095 Marsh-LI 3-9727
Reid's Chevron Stn 601-5th(MB) -SP 2-6571
REIF VINCE CHEVRON STN
The Best Station in Town
Hwy ---Atascdro 102

RICHFIELD

"YEARS AHEAD"
Petroleum Products and Services
Richfield BORON Gasoline
Over 100 Octane
Richlube 10-30 Motor Oil

"WHERE TO BUY THEM"

BLACK'S RICHFIELD SERV STN Hwy 41 & Hwy 101---PasoRobls 1672
BOB'S RICHFIELD STN Ocean Av Cayucs---WY 5-3854
ED'S RICHFIELD SERVICE STN
E H Green-Proprietor
1402 Spring ---PasoRobls 81
Grieb's Richfield & Recapping 931 Grand Av(AG)---HU 9-3393
HAIL'S RICHFIELD SERVICE 1637 Spring ---PasoRobls 989
JIM'S RICHFIELD SERVICE 636 Spring ---PasoRobls 92
LEE'S RICHFIELD SERVICE 1166 Monterey ---LI 3-9896
McGUIRE'S RICHFIELD SERVICE STN 316 Higuera---LI 3-8604
RICHFIELD BEACON
Truck Stop
S Hwy 101---PasoRobls 1705
STEWART JACK'S RICHFIELD SERVICE 6400 Main Cambria-WA 7-4458
Valley Auto Service
Contract Station for AAA
139 Traffic Wy(AG)---HU 9-2040

Richfield Beacon S Hwy 101--PasoRobls 1705
ROOKER'S HANCOCK SERVICE 1294 Grand Av(AG)---HU 9-3361
Rooker's Texaco Service Stn 501 Price(PB)-PR 3-2114
ROSE DOYLE CHEVRON SERVICE STN 1745 Spring-PasoRobls 589
(See Advertisement Page 140)
Rountree Oil Distributing Co 100 Traffic Wy(AG)-HU 9-2051
S & H Gas Stn Inc 1371 Monterey-LI 3-9957
S & W Service Vachell Ln---LI 3-6709
SAN LUIS MOBILE SERVICE 600 Marsh ---LI 3-5500
(See Advertisement This Page)
SAN LUIS TRUCK SERVICE Old S 101 Hwy---LI 3-9788
Scott's Joe Mobil Service Stn Beach & Hwy 1 Oceano---HU 9-5242
Serviss Shell Service 8th & Grand Av Grovr Cty-----HU 9-9904

Party Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

SHELL OIL PRODUCTS

Super Shell with TCP
X-100® Motor Oil Premium
Lubricants
Accessories
SHELL

"WHERE TO BUY THEM"

Bardin's Goodyear Service 692 Marsh-LI 3-5492
Buck's Shell Service Station Main & 8th(MB)-SP 2-4161
Evans Charles Shell Service Stn Main & Lee Cambria-WA 7-4545
Gatlin Shell Service Stn 1707 Front Oceano-HU 9-3981
Ken's Shell Service Hwy 101 & Portuguese Flat Rd ---LI 3-7516
LARRY FRAITES SHELL SERVICE 1095 Monterey-LI 3-2216
Layman's Garage 50 Ocean Av Cayucs-WY 5-3658
Passe Art Shell Service 571 Price(PB)-PR 3-4637
Sebastian's Store Sn Simn---WA 7-4217
Silveira Shell Service Stn Marsh & Osos-LI 3-3420
SKI'S SHELL SERVICE STN 1200 Monterey-LI 3-6821
Vick F L Shell Service Stn 1145 Spring ---PasoRobls 479
WELTMER DON SHELL SERVICE STN 6295 El Camino Rl---Atascdro 305

Shores Richfield Service Stn Hwy ---Atascdro 707
SIGNAL OIL CO 1446 Spring-PsoRobls 176-W
Silveira Shell Service Stn Marsh & Osos-LI 3-3420
Silver & Collins Hancock Service N Hwy 1 Morro Del Mar-SP 2-8057
Simpson's Flying A Service 6490 El Camino Rl---Atascdro 452
Ski's Shell Service Stn 1200 Monterey-LI 3-6821
(See Advertisement Page 141)
Standard Oil Company of California
Western Operations Inc
Standard Stations Inc
Monterey & Santa Rosa 1066 Monterey-LI 3-9772
S Hwy & 41 Hwy---PasoRobls 1982
Spring & 12th 1213 Spring-PasoRobls 507
Stewart Jack's Richfield Service 6400 Main Cambria-WA 7-4458
Stout C R Chevron Gas Stn Shandon-PasoRobls 57-J-11
Stowe Independent Oil Co 996 Marsh-LI 3-9728
Stowe Independent Oil Co & Trailer Sales 6th & Spring-PasoRobles 758
SUMNER'S TEXACO SERVICE 4950 El Camino Rl---Atascdro 900
(See Advertisement Page 141)
TED'S SERVICE
Open 7 AM-10 PM Daily
1108 Monterey ---LI 3-4587

TEEHEE FLYING A SERVICE
DAY & NIGHT LUBE
MINOR TUNE-UP
AUTO WASH & POLISHING
FLYING A TIRES & BATTERIES
WHEEL BALANCING
MUFFLER SERVICE
AUTO ACCESSORIES
Free Pick-Up & Delivery
413 Higuera ---LI 3-9797

TEXACO DEALERS' SERVICE STATIONS—
SUMNER'S TEXACO SERVICE 4950 El Camino Rl------Atascdro 900

Texaco Service Stn
Jim Green-Owner
6040 El Camino Rl---Atascdro 105
Texaco Service Stn 1405 Spring-PasoRobls 910
Thompson Frank W Chevron Service Station
Chevron Products-Tires-Batteries
725 Main ---Templtn 2401
Tolle's Union Oil Service 1191 Price(PB)-PR 3-9978

(Continued Next Page)

The Yellow Pages save you time.

Service Stations–(Cont'd)

UNION DEALERS' SERVICE STATIONS

MINUTE MAN SERVICE
76 UNION

"WHERE TO GET IT"

BILL'S UNION SERVICE 339 Marsh-LI 3-9854
BRENNAN UNION SERVICE 823 Grand Av(AG)---HU 9-2705
HAIL'S UNION SERVICE 1919 S Broad-LI 3-6401
HESSLER'S UNION OIL SERVICE STN 1308 Monterey---LI 3-9915
PETERSON'S UNION SERVICE STN
Arlen Peterson-Proprietor
10th & Spring---PasoRobls 1531
TOLLE'S UNION OIL SERVICE 1191 Price(PB)-PR 3-9978
UNION SERVICE STN
We Give S & H Green Stamps
S Hwy ---PasoRobls 1319

Union Oil Service 15th & Spring-PasoRobls 1420
Union Service Stn S Hwy----PasoRobls 1319
Union Service Stn
Chris Jespersen-Proprietor
101 Hwy & E Mall---Atascdro 684
Valley Auto Service 139 Traffic Wy(AG)---HU 9-2040
(See Advertisement Page 142)
Valois Service Stn & Cafe Sn Simn ---WA 7-4214
Vick F L Shell Service Stn 1145 Spring ---PasoRobls 479
Vic's Douglas Stn 4th & Grand Grovr Cty---HU 9-9995
Villa's Union Stn Broad & Foothill Bl-LI 3-9971
(See Advertisement Page 141)
Weltmer Don Shell Service Stn 6295 El Camino Rl-Atascdro 305
Wilbert's Service Stn & Grocery Hwy Cambria-WA 7-4237

WILSHIRE GASOLINE

Refiners and Marketers of Wilshire Petroleum Products
wilshire

"WHERE TO CALL"

SERVICE STATIONS

Fraysier's Wilshire Service 1020 Price(PB) ---PR 3-2288
Harrison Donald L Wilshire Service Stn 1545 Spring-PasoRobls 1215
PETE'S WILSHIRE SERVICE Chorro & Foothill Bl---LI 3-7951

Wilshire Service Station Hwy --Atascdro 375

Advertise here—it pays.

Sewer Contractors

KATANIC BOB SEWER CONTR 1295 Lancaster Dr(AG)---HU 9-4414
McBRIDE SHEET METAL WORKS Old Hwy 101---LI 3-5000
S E Pipe Line Construction 1331 Atlantic Av Grovr Cty----HU 9-4631

Sewer Service–See Sewer Contractors

Sewing Machines–Household

Quality Sewing Center 1051 Price(PB) ---PR 3-2081
(See Advertisement This Page)

SINGER SEWING MACHINES

EXPERT SEWING MACHINE REPAIRS. SINGER Sales & Rentals; Parts and Service. For all your sewing needs — Look for the Famous "SINGER" and Red "S" Trademarks.

SINGER SEWING MACHINES

"WHERE TO CALL"

Singer Sewing Machine Co 733 Higuera-LI 3-1748

Smith Jack Sewing Machine Repairing 11th & Grand Av Grovr Cty----HU 9-4611
Smith Jack Vacuum Cleaners 11th & Grand Av Grovr Cty----HU 9-4611
(See Advertisement This Page)

Sewing Machines–Repairing

Quality Sewing Center 1051 Price(PB) ---PR 3-2081
SMITH JACK VACUUM CLEANERS 11th & Grand Av Grovr Cty----HU 9-4611
Whitey's Tool & Equipment Rental 139 N 6th Grovr Cty---HU 9-4321

Shades–Window–See Window Shades Hdgs

Sharpening Service

Noble Saw Service 1129 Garden---LI 3-5775

Shavers–Electric

WALKER'S BOB
All Makes Sales & Service
785 Marsh ---LI 3-1827

Shavers–Electric, Repairing

Whitey's Tool & Equipment Rental 139 N 6th Grovr Cty---HU 9-4321

Shavings–See Sawdust & Shavings

GOOD COVER-UP JOB

Your ironing board cover will fit tight and smooth if you fasten it on while damp. Dries taut.

SEWING MACHINES

SALES - RENTALS
REPAIRS & PARTS

For All Domestic & Imported Makes

★ UNIVERSAL ★ PFAFF
★ NECCHI ★ ELNA
★ FREE-WESTINGHOUSE

USED MACHINES

ALL MAKES – GUARANTEED
SINGERS, WHITES ETC.

QUALITY SEWING CENTER

CALL **PR 3-2081**
If No Answer Call LI 3-2660

1051 PRICE PISMO BEACH

Serving Entire Southern San Luis Obispo County

SEWING MACHINES–Used–Rentals–Repairs

• PFAFF • ELNA • NECCHI
• SINGERS • WHITE • ALL IMPORTS

FREE HOME CALLS

JACK SMITH VACUUM CLEANERS

HU 9-4611

11th & GRAND AVE. GROVER CITY

To Locate an **AUTHORIZED SALES and SERVICE DEALER**

When you are interested in locating the local authorized dealer of a nationally-advertised product or service

Look in the *Classified* TELEPHONE SECTION

Why Not?

When you select someone to supply your needs, make it a point to tell them that you found their advertisement in the . . .

Yellow Pages

SHEET METAL WORK
COMMERCIAL • INDUSTRIAL • RESIDENTIAL
VENTILATING • AIR CONDITIONING
EXHAUST SYSTEMS • SKYLIGHTS
GUTTERS
REPAIRS & MAINTENANCE
McBRIDE'S
PLUMBING • HEATING • SHEET METAL
OLD SOUTH HIGHWAY ROUTE 1, BOX 9-C SAN LUIS OBISPO
LI 3-5000

Sheet Metal Work

Bates Edgar L
106 N Halcyon Rd(AG)-HU 9-3402
BETTER PLUMBING CO
673 Higuera-LI 3-5938
Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av-PasoRobles 1117
(See Advertisement This Page)

BRANIN GEO SHEET METAL
RESIDENTIAL & COMMERCIAL
SHEET METAL WORK OF ALL KINDS
Direction to Shop
Santa Rosa to Murry Ave
East on Murry 2 Blocks
North on Stenner 1 Block
110 Stenner ----------LI 3-7348

COOPERATIVE FARMERS SUPPLY CO INC 14th & Pine----------PasoRobls 344
(See Advertisement This Page)
CRAIG F L SHEET METAL & PLUMBING
731-21st-PasoRobles 523
Furtado Sheet Metal Shop
Orcutt Rd-LI 3-5578
(See Advertisement This Page)

HOOPER SHEET METAL
VENTILATING – HEATING
FANS – FLASHINGS
GUTTERS – DOWN SPOUTS
All Work Guaranteed
FREE ESTIMATES
666 Upham ----------LI 3-6359

JOHNSTON HEATING CO INC
745 Betteravia Rd
Santa Maria ----------Walnut 5-2771
KING'S METAL SHOP
1612 Hwy No 1(MB)---------SP 2-7421
(See Advertisement This Page)
McBRIDE SHEET METAL WORKS
Old Hwy 101----------LI 3-5000
(See Advertisement This Page)

Sheet Metal Work–(Cont'd)

Ochs A R Electrical & Mechanical
Construction 2090 Swazey------LI 3-7937

SMEE'S PLUMBING & HEATING SHOP
JOBBING & CONTRACTING
FURNACES – SKYLIGHT
HEATING – GUTTERS
LEADERS – KITCHEN FANS, ETC.
2959 S Broad----------LI 3-0860

STRONG'S SHEET METAL
MORRO BAY
General
SHEET METAL WORK
964 Las Tunas Av(MB)-----SP 2-8750

UMBAUGH FRED L
3000 Orcutt Rd----------LI 3-9298
(See Advertisement This Page)

Shingling–See Roofers

Ship Brokers

Sweaney Ross R Ship Broker
220 San Miguel Avila Bch-LI 3-8095

Shirts–Custom Made

Mission Tailoring Service
722 Marsh-LI 3-7719

Shirts–Retail

See also Men's Clothing & Furnishings–Retail
Squire's Men's Wear
745-12th-PasoRobls 1280

Shock Absorbers

Tyerman Wheel Shop
1135 Grand Av Grover Cty-----HU 9-2465

Shoe Repairing

Don's Shoe Shop 1321 Broad-----LI 3-6919
Hannigan's Shoe Repair
255-5th(MB)-SP 2-8438
Knapp Shoe Counselor ----------LI 3-5879
TAKKEN HARRY W
Orthopedic Work a Specialty
1027 Marsh ----------LI 3-6662

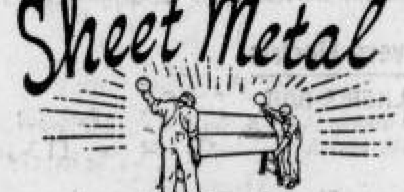
Shoe Shining Equipment & Supplies

Takken Harry W 1027 Marsh-----LI 3-6662

Shoes–Orthopedic

Takken Harry W 1027 Marsh-----LI 3-6662

SHEET METAL
HEATING & VENTILATION
FREE ESTIMATES
INDUSTRIAL – RESIDENTIAL – COMMERCIAL
FURNACES - AIR CONDITIONING FANS - GUTTERS - DOWNSPOUTS
REPAIRS - KITCHEN WORK - REMODELING
INDOOR & OUTDOOR HOODS - FILTERS
WEATHERTRON G E HEAT PUMP DEALER
Residence CALL LI 3-8492 194 Lincoln Ave.
FRED L. UMBAUGH GENERAL CONTRACTOR
Office & Shop CALL LI 3-9298 3000 Orcutt Rd.

Sheet Metal

STOCK TROUGHS & TANKS
GRAIN CHUTES · DUST COLLECTORS
VENTILATORS · AIR CONDITIONERS
THE COOPERATIVE FARMERS SUPPLY CO., INC.
PASO ROBLES 344
14TH & PINE

Sheet Metal
RESIDENTIAL – COMMERCIAL
INDUSTRIAL
Guaranteed Workmanship
FURNACES & AIR CONDITIONING UNITS
Estimates Gladly Given
PASO ROBLES 1117
BLAKE'S
PLUMBING – HEATING & SHEET METAL
1701 RIVERSIDE AVE., PASO ROBLES

ALL KINDS OF
SHEET METAL WORK
RESIDENTIAL – COMMERCIAL
• HEATING & VENTILATING
• GUTTERS • CANOPIES
• RESTAURANT EQUIPMENT
• SINKS • BLOWERS
• FURNACES REPAIRED
• TANKS & WATER TROUGHS
Work Guaranteed
FURTADO SHEET METAL SHOP
LOUIS FURTADO
JUST OFF ORCUTT RD.
SAN LUIS OBISPO
LI 3-5578

KING'S METAL SHOP
23 Years Experience
ALL TYPES OF METAL WORK
• COMMERCIAL
• RESIDENTIAL
• INDUSTRIAL
HEATING – AIR CONDITIONING
WELDING
All Work Guaranteed
SP 2-7421
1612 No. Hwy 1 Morro Bay

NATIONALLY ADVERTISED ARTICLES
CAN BE TRACED TO THEIR *Local Dealers* by looking up *"WHERE TO BUY IT"* in the *Yellow Pages*

Shoes–Retail

BELLO'S
SHOES for all SPORTS
BASEBALL – BASKETBALL – FOOTBALL
BOWLING – TENNIS – GOLF
U. S. KEDS
Spalding – Rawlings – Converse
886 Monterey ----------LI 3-2197

BENO'S INC
CHIPPEWA WORK BOOTS
(Steel Toe – Engineer and Lace)
Complete Line of
Work and Dress Shoes
CONVERSE RUBBER GOODS
Open Thursday Till 9 P.M.
1019 Morro ----------LI 3-6092

BURKHARDT'S SHOES
Shoes for the Entire Family
955 Grand Av(AG)----------HU 9-5421
5890 Traffic Wy----------Atascdro 90
CALLAHAN'S SHOE DEPT
325-5th(MB) ----------SP 2-3251
(See Advertisement This Page)
Charles Shoes 867 Higuera-------LI 3-4054
(See Advertisement This Page)
COPELAND'S BUSTER BROWN SHOES
894 Higuera-LI 3-8398
(See Advertisement This Page)
Fisher's Brad Shoe Store
845 Higuera-LI 3-2646
(See Advertisement This Page)
Frazier's Family Shoe Store
859 Main(MB) ----------SP 2-8897
Gallenkamp's Shoe Store
952 Higuera-LI 3-0791
HOOVER W A SALES & SERVICE
Comfort & Hard to Fit
9550 El Camino Rl----------Atascdro 42
Karl's Shoe Store 786 Higuera----LI 3-9804
PEN-REN BOOTERY 860 Higuera-LI 3-1646
Reeve's Shoes 760 Higuera-------LI 3-9913

SQUIRE'S MEN'S WEAR
PASO ROBLES
Exclusive Dealer For
NUNN-BUSH – EDGERTON
RED WING SHOES
Also
FRYE BOOTS – WORK & DRESS
745-12th ----------PasoRobls 1280

Taylor's Shoes & Service
1319 Park ----------PasoRobls 1496
Wilson's Family Store
101 E Branch(AG)-HU 9-2355

Shopping Service

Hoover W A Sales & Service
9550 El Camino Rl----------Atascdro 42
(See Advertisement This Page)
Sears Roebuck And Co
879 Higuera ----------LI 3-2270

Shoring

Van Ronk & Renshaw 142 Montecito Av
Shell Bch-PR 3-4740

Shotguns

See Guns; Gunsmiths; Sporting Goods Hdgs

Shower Doors & Compartments

FULLER W P & CO 698 Higuera--LI 3-0835
Grover City Glass Shop
New Safe Fiberglass Shower Doors
1004 Rockaway Av Grovr Cty--HU 9-2894
MORRO BAY GLASS & SASH CO INC
1560 Hwy No 1(MB)----------SP 2-5277
San Luis Glass & Window Co
1313 Carmel ----------LI 3-3446

Sick Room Equipment & Supplies

See Hospital Equipment & Supplies

Your telephone is one of today's best bargains.

Siding

Bennett T S Roofing Co
853 Ritchie Rd Grovr Cty-HU 9-2209
Hogan Cecil
2170 Hwy No 1 Morro Del Mar-SP 2-7184
Kyle Co 1609 Osos----------LI 3-1998
Purdin Roofing
919 Seabright Av Grovr Cty----HU 9-4551

Sightseeing Tours

Fred's Taxi 231 Pomeroy Av(PB)--PR 3-2464

NAIL POLISH FOR METAL
To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

Sign Painters

CITY NEON
1390 Walker ----------LI 3-2913
Dorman Signs 350 Higuera-------LI 3-2608
FREEMAN SIGN SERVICE
Painted Highway Bulletins
448 Higuera ----------LI 3-3229
GALLOCK SIGNS 1120 Marsh----LI 3-5983
(See Advertisement This Page)
SLAGLE SIGNS
1010 E Hwy No 1(MB)-SP 2-8403

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

SHOES
Brad Fisher's
STORE FOR THE ENTIRE FAMILY

FOR MEN ★
FREEMAN
RED WING

FOR WOMEN ★
NATURALIZER
TWEEDIES
JOYCE
AMANO

FOR CHILDREN ★
PIED PIPER
CALL LI 3-2646
845 HIGUERA
SAN LUIS OBISPO

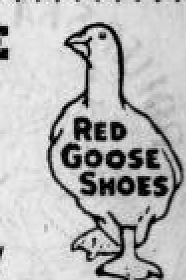
CHARLES SHOES
Featuring
POLL PARROT
★ SHOES FOR BOYS & GIRLS
★ SHOES FOR WOMEN
VITALITY & FIANCEES
JACQUELINE & CONNIE
★ SHOES FOR MEN
JARMAN – RAND
ACME BOOTS

PHONE LI 3-4054
ALWAYS CAREFULLY FITTED
867 HIGUERA
San Luis Obispo

SHOPPING SERVICE
Catalogs For Everything

Personal
Household
Auto
Aircraft
W. A. HOOVER SALES & SERVICE
ATASCADERO 42
9550 EL CAMINO REAL

COPELAND'S
BUSTER BROWN SHOES
Featuring
• CLINIC NURSE
• ENNA JETTICKS
• GLAMOUR DEBS
• LAZY BONES
• BUSTER BROWN
• JUMPING JACKS
• PEDWIN SHOES
(For Young Men)
LI 3-8398
894 HIGUERA

RED GOOSE SHOES
"Built for Action"

For The Entire Family
(For Men) John C. Roberts – (For Women) Grace Walker
CALLAHAN'S
SHOE DEPT.
325 - 5th ST., MORRO BAY
SP 2-3251

SHOP IN THE YELLOW PAGES
Whenever you want information about an article, a service or a certain business
LOOK IN THE
Classified
TELEPHONE SECTION

SHOW CARDS
SILK SCREEN PROCESS
CUT OUT LETTERS
HIGHWAY SIGNS
WALL SIGNS
TRUCK LETTERING

GALLOCK
Signs
CALL LI 3-5983
1120 MARSH–SHOP IN REAR
SAN LUIS OBISPO

Signs

BORDEN DECAL CO
Decals-Bumper Strips-Scotchlite
207-11th S F------------HEmlok 1-1587
City Neon 1140 Railroad----PasoRobls 1519
CITY NEON
1390 Walker ---------------LI 3-2913
(See Advertisement This Page)
Electrical Products Corp
Morro & Pacific-------------LI 3-9024
Electrical Products Corp
918-13th-PasoRobls 130-J
FREEMAN SIGN SERVICE
All Types Painted Signs
448 Higuera ----------------LI 3-3229
Gallock Signs 1120 Marsh-------LI 3-5983
Slagle Signs
1010 E Hwy No 1(MB)-SP 2-8403

Signs–Supplies & Equipment

City Neon 1390 Walker----------LI 3-2913

Silk Screen Processing

BORDEN DECAL CO
Vinyl-Mylar-Scotchlite
207-11th S F------------HEmlok 1-1587
Gallock Signs 1120 Marsh-------LI 3-5983

Silverware–Retail

Fear Albert E
Fear's Sparkling Gifts
Hwy 1 Cambria---------------WA 7-4243
Marell's Jewelers 850 Higuera----LI 3-1404

Skating Rinks

PLAYLAND ROLLERDROME
175 Pomeroy Av(PB)-PR 3-2072
If no answer call (AG)----------HU 9-2704
(See Advertisement This Page)

An extension telephone is a step-saver in any home.

Skin Diving Equipment

AL'S SPORTING GOODS
Hwy Cayucs ----------------WY 5-3748
STORNI'S GUNS & SPORTING GOODS
1039 Chorro ----------------LI 3-1613

Slenderizing–See Reducing Methods

Slip Covers

DODD'S UPHOLSTERY
CUSTOM
FURNITURE UPHOLSTERING
SLIP COVERS
DRAPERIES
LARGE SELECTION
FABRICS – PATTERNS & COLORS
964 Chorro ----------------LI 3-5426
If no answer call (AG)---HU 9-3044

Social Service Organizations

Achievement House Inc
Camp San Luis Obispo-LI 3-9383
Paso Robles Woman's Club
13th & Oak------------PasoRobls 747-W
If no answer call--------PasoRobls 66-R-11
San Luis Obispo County Welfare Dept
Palma Av-Atascdro 632

Social Workers

Andriola Jos
5353 Barrenda Av---------Atascdro 1452

Soda Fountain Shops

Morro Bay Creamery 5th & C(MB)-SP 2-9963
SNO-WHITE CREAMERY
BREAKFAST – LUNCH
& SODA FOUNTAIN
Specializing in
HOMEMADE – HAND PACKED
ICE CREAM TO TAKE OUT
OPEN 7 DAYS A WEEK – 'TIL 11:30 P.M.
888 Monterey -------------LI 3-1067
Stoltey's Drive-In & Malt Shop
Hwy-Atascdro 525

Soda Fountain Supplies–Whsle

SEVEN-UP BOTTLING CO OF SAN LUIS OBISPO
CO 2-Gas for Fountains
1111 S Hwy 101(AG)---------HU 9-2111

Soft Drinks

See Beverages–Soft Drinks, Mixers, Etc.–Distrs & Bottlers

Soil Engineers–See Engineers–Civil

Sound Systems & Equipment–Repairing

ACE T V & RADIO SERVICE
SOUND & INTERCOMS
EQUIPMENT & SUPPLIES
SOUND & PUBLIC ADDRESS SYSTEMS
AMPLIFIERS – SPEAKER ENCLOSURES
MICROPHONES & RECORDERS
1095 Grand Av Grovr Cty---HU 9-2501
If no answer call-------HU 9-2679
Weant's T V & Radio Repair Service
75 Snta Rosa----------------LI 3-1520

Sporting Goods–Dealers

AL'S SPORTING GOODS
Hwy Cayucs ----------------WY 5-3748
B & W SPORTSMEN
2138 Spring ------------PasoRobls 1840
BELLO'S 886 Monterey----------LI 3-2197
(See Advertisement Page 147)
BORAH'S SPORTSMAN'S STORE
719 Higuera ---------------LI 3-6514
(See Advertisement This Page)

(Continued Next Page)

Sporting Goods–Dealers–(Cont'd)

COOPERATIVE FARMERS SUPPLY CO INC
14th & Pine-------------PasoRobls 344
ED AND ANN'S TACKLE SHOP
See Our Ad Fishing Tackle-Retl
Main Cambria --------------WA 7-4735
Grand Av Hardware
620 Grand Av(AG)-HU 9-5052
GRISANTI HARDWARE
6110 El Camino Rl-Atascdro 580
HALL'S SPORTING GOODS
1326 Park-PasoRobls 470
(See Advertisement This Page)
KIRK'S SPIRITS & SPORTS SHOP
106 Branch(AG)-HU 9-2759
Lundgren Eric
9705 El Camino Rl-Atascdro 1383
(See Advertisement This Page)
PETE'S TACKLE SHOP
See Adv for Fishing Supplies
Avila Bch -------------------LI 3-1970
PHILLIPS K L & SONS
999 Price(PB)-PR 3-2121
R & L BOAT DEN
251 Higuera ----------------LI 3-8684
Roving Arrow Shop 547 Marsh----LI 3-3317
Santa Margarita Lake Boat Co
Santa Margarita Lake-SntaMrgrta 5541
Smith's Sporting Goods
1225 Park ---------------PasoRobls 18
(See Advertisement This Page)
STORNI'S GUNS & SPORTING GOODS
1039 Chorro ----------------LI 3-1613
(See Advertisement This Page)
WALKER VIC GUN SHOP
953 Atlantic Av Grovr Cty-HU 9-3231
Western Auto Associates Store
924 S Grand Av Grovr Cty-HU 9-3857

Please distinguish between the letter "O" and the numeral "0" when dialing. Be sure to bring your finger all the way around to the finger stop for each letter or digit and then release the dial without forcing or retarding its return.

Sportswear–Retail

Bello's
Ladies' Sport Shop
Featuring Pendleton for Ladies
886 Monterey ---------------LI 3-2197
Beno's Inc 1019 Morro-----------LI 3-6092
Bette Rae Dress Shoppe
6618 Main Cambria----------WA 7-4814
Della Bitta Dress Shop
1127 Garden-LI 3-9665
Dorotha's Fine Fashions
851 Dolliver(PB) -------------PR 3-4759
Kirkeby Carl 851 Higuera---------LI 3-6345
Lacterman's 749 Higuera---------LI 3-4936
Morro Bay Men's Shop
415-5th(MB) ----------------SP 2-8500
Peggy's of Arroyo Grande
126 E Branch(AG)------------HU 9-2103
Rileys Dept Store 1144 Chorro-----LI 3-1421
Teri-Lou Sports Wear
11th & Hwy No 1
Morro Del Mar--------------SP 2-2431

Spraying

See Crop Dusting, Spraying, Etc; Metal Spraying; Painting Contractors; Tree Service; Weed Control Service

Spraying Equipment–Renting

FULLER W P & CO 698 Higuera--LI 3-0835
George's Equipment Rentals
Old Hwy 101 South-LI 3-1436

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

Sprinklers–Garden & Lawn, Installation & Service

BUCKNER SPRINKLERS
Homes - Schools - Farms
Golf Courses
Parks - Cemeteries
BUCKNER
One Sprinkler or Complete Irrigation Systems
BUILDING BETTER SPRINKLERS FOR MORE THAN 40 YEARS
"WHERE TO BUY THEM"
DISTRIBUTORS
RAINBOW SALES CO
507½ E 19th Bkrsfld--FAirvw 5-5289
EMERALD DISTRIBUTORS
WHOLESALERS COMPLETE LINE
Irrigation Systems – Agricultural – Turf
Ames ABC Sprinkler Pipe – Lo-Hi Gated Surface Pipe – Rain Bird Sprinklers
Berkeley Pumps – K & M Asbestos Cement Pipe – Smith-Scott Steel Pipe
Hwy 101 South at
Spence Rd Salins-----HArisn 2-9026
If no answer call-----HArisn 4-1323
McCOY PUMP CO
1004 Paso Robles---------PasoRobls 1311

State Government Offices

See Alphabetical Directory Under "Calif State of"

Stationers–Retail

BICKELL'S STATIONERY STORE
807-12th-PsoRobls 882
(See Advertisement Page 148)
Evdon 736 Main(MB)------------SP 2-7212
Gabby Book Store 1040 Chorro----LI 3-9035
HILL'S OFFSET PRINTING CO
Comml Statnrs-Wedding Invitations
863 Monterey --------------LI 3-1624

(Continued Next Page)

Stationers–Retail–(Cont'd)

HILL'S STATIONERY STORE

1127 Chorro --------------LI 3-1950

Hill's Stationery Store
1127 Chorro ----------------LI 3-1950
(See Advertisement Page 147)
MORRO BAY STATIONERY
425-5th(MB)-SP 2-6506

Steam Cleaning

See Also Automobile Washing & Polishing
Earl's Auto Repair 1546 Spring-PsoRobls 302
San Luis Auto Laundry
1155 Higuera-LI 3-5917
Tim's Car Wash 631 Spring-PasoRobls 1564-J

Steamship Agencies

TRAVEL SERVICE 860 Monterey-LI 3-1206

Steel Buildings

Butler Steel Building Distr
736-26th-PasoRobls 22
BUTLER STEEL BUILDINGS

"FOR INFORMATION CALL"
System Steel Builders
736-26th-PasoRobls 22

Steel Buildings–(Cont'd)

HUBBLE T C

612 S Lucas
Santa Maria -------WAlnut 5-5432

King's Metal Shop
1612 Hwy No 1(MB)---------SP 2-7421
(See Advertisement This Page)
Rowell & Turner Steel Construction Co
575 Acacia(MB) -----------SP 2-8468
SAN JOSE STEEL BUILDINGS

"FOR INFORMATION CALL"
San Jose Steel Co Inc
195 N 30th Sn Jse-CYprss 5-0353

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Steel Buildings–(Cont'd)

SOULE' STEEL BUILDINGS

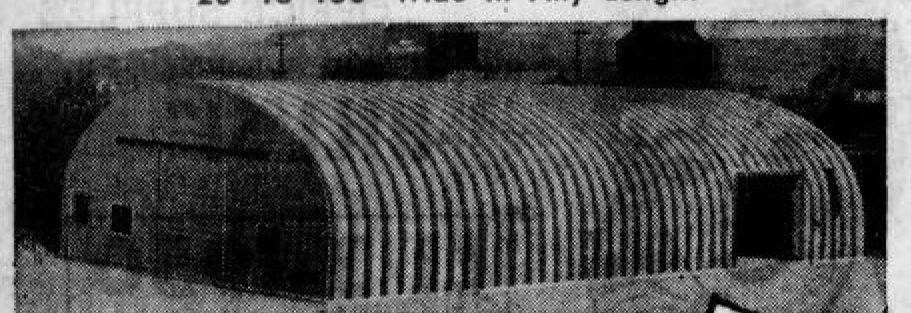
"FOR INFORMATION CALL"
DISTRICT OFFICE
SOULE STEEL CO
6200 Wilmington Av
Los Angeles ---------Ludlow 5-0911

System Steel Builders 736-26th-PasoRobls 22

Steel Distributors & Warehouses

CORRUGATED STEEL–
SERVICE
CORRUGATED STEEL & SUPPLY CO
5930 Bandini Bl
Los Angeles ---------Raymond 3-9229
McCARTHY TANK & STEEL CO
Railroad Av ---------------LI 3-1760
(See Advertisement Page 149)
(Continued Next Page)

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.





Steel Distributors & Warehouses–(Cont'd)

PITTSBURGH-DES MOINES STEEL CO
Santa Clara-Alviso Rd
Snta Clra ---------------AXmnstr 6-0868
(See Advertisement This Page)
TAY-HOLBROOK INC
Johnson Av Salins--------HArisn 2-4771
VALLEY PIPE & SALVAGE CO
729 W Main Santa Maria--Walnut 5-2774
(See Advertisement Page 148)

Steel Fabricators

PENINSULA STEEL PRODUCTS & EQUIPMENT CO
490 Phelan Av Sn Jse-CYprss 2-4398
SALINAS TANK WORKS

6 Miles South Hwy 101
481 El Camino Rl South
Salins-HArisn 4-3388
If no answer call-----HArisn 4-4775

SAN JOSE STEEL

"FOR INFORMATION CALL"
San Jose Steel Co Inc
195 N 30th Sn Jse-CYprss 5-0353

TEAGUE'S MACHINE SHOP

304B Higuera -------------LI 3-5470

Wood H A Welding & Machine Shop
1207-13th-PasoRobls 321

Steel Strapping

SIGNODE STEEL STRAPPING & TOOLS–
SIGNODE STEEL STRAPPING CO
659 E Gage Los Angeles-Adams 3-6184

Steel Wall Tile

See Tiles–Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc, Hdgs

Stenographers–Public

HULSEY DORTHEA

1123 Pismo ---------------LI 3-8615

LETTER SHOP THE

964 Chorro ---------------LI 3-5800
206 N Halcyon Rd(AG)-------HU 9-4757

Letter Shop The
206 N Halcyon Rd(AG)-------HU 9-4757

Good party-line neighbors remember to space their calls.

Stock & Bond Brokers

FIRST CALIFORNIA COMPANY
Mrs John O'Brien
Investment Securities Stocks & Bonds
784 Marsh -----------------LI 3-4229
MUTUAL FUND ASSOCIATES

1009 Morro ---------------LI 3-7926

NEW YORK STOCK EXCHANGE MEMBERS–
WALSTON & CO INC
Anderson Hotel-LI 3-2878

Paine Webber Jackson & Curtis
1100 State Santa Barbara
From telephones served by the following exchange
San Luis Obispo Pismo Beach
(No Inter-City Charge)
Ask Operator for-ENtrprise 1-1407

EXPLOSION IN OVEN

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hours or so, after which you can scrape the spots clean without harming the enamel.

Stock & Bond Brokers–(Cont'd)

WALSTON

"WHERE TO CALL"
WALSTON & CO INC
Anderson Hotel-LI 3-2878

Walston & Co Inc Anderson Hotel--LI 3-2878
Sundays & holidays call--------LI 3-7492
From telephones served by the following exchanges
Santa Maria
(No Intercity Charge)
Ask Operator for-Zenith 2878

Stone–Natural

Ramage Arian Adelaide Rd-PasoRobls 8-F-22
SANFORD STONE CO
Flagstone & Building Stone
7434 El Camino Rl---------Atascdro 866

Storage–Cold

See Cold Storage Warehouses

Storage–Household

See Moving & Storage Service

Store Fixtures

Western Cabinet Works
1000 Park -------------PasoRobls 289

Good party-line neighbors make sure their children don't monopolize the telephone. Others may want to call you.

Stoves & Ranges

See Ranges & Stoves Headings

Stucco Contractors

Carlson Carl F 529 Crown(AG)----HU 9-5509

Stucco–Mfrs

Hodgson's Building Materials
Edna Rd --------------------LI 3-6252

Suit Cases–See Luggage Headings

Surplus Merchandise

HORTON'S

5th & Morro(MB)---------SP 2-4461
727 Marsh ---------------LI 3-7325

Surveyors–Land

Hickenbottom R J Civil Engineer
1118 Palm(AG) -------------HU 9-4475
MAGNESS & ASSOCIATES

Gibson-Drexler Bldg
Santa Maria ---------Walnut 5-4311

PACIFIC ENGINEERS & SURVEYORS INC

858 Monterey -------------LI 3-0850

PORTER CHARLES PHIL

278 Santa Rosa-----------LI 3-1546

SOAP YOUR SCREWS
To make screws easier to turn, keep a small chunk of soap handy and soap the threads lightly before driving.

FRONTIERS • • beyond

There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.

The Pacific Telephone and Telegraph Company

Swimming Pool Construction & Service

Bartholomay-Sheahan Inc 515 San Ysidro Rd Santa Barbara-Woodland 9-5903
(See Advertisement This Page)
BLUE LINE POOLS INC
1558 N Sierra Vsta Fresno-CLintn 1-5094
G & W Engineering
777 Woodbridge ------------LI 3-5704
(See Advertisement This Page)

HARPER W W POOLS
SWIMMING POOLS
Custom Designed & Engineered
100% Financing
SERVING ENTIRE COUNTY
Free Estimates – Licensed & Insured
COMPLETION BONDS AVAILABLE
615-12th -----------PasoRobles 148

PADDOCK SWIMMING POOLS
Construction, Equipment, Accessories and Supplies
Maintenance and Repairs
Pool filters, heaters, Chlorinators, underwater lights, diving boards, paints and chemicals.
CONSULTANTS
PADDOCK OF CALIFORNIA
"FOR INFORMATION CALL"
PADDOCK ENGINEERING CO
910 San Antonio Rd
Palo Alto ----------DAvnprt 1-5112

VOLNY ARNOLD A
227 Highland Dr-------------LI 3-3767
(See Advertisement This Page)

ONIONLESS ONION

If you like potato salad but do not like raw onion, you might try boiling an onion in the water in which you are boiling the potatoes for the salad. This gives the spuds the flavor of onion.

Swimming Pool Equipment & Supplies

G & W Engineering
777 Woodbridge ------------LI 3-5704
Inertol Co Inc 27 S Park SF---SUttr 1-4475
PASO ROBLES SEED & CHEMICAL CO
Pool Chemicals & Supplies
13th & Riverside Av------PasoRobls 1551
VOLNY ARNOLD A
227 Highland Dr------------LI 3-3767
Ward's Ceramic Center
Ceramic Tile Designs for Pools
780 C(MB) ---------------SP 2-7482

Swimming Pools–Public

Atascadero Community Plunge
S Mall ----------------Atascdro 1191
Hidden Valley Hot Springs Inc
Avila Rd-LI 3-0523
RESTHAVEN Adelaide Rd--PasoRobls 3-F-3
Templeton Swimming Pool
6th & County Rd----------Templtn 4831

Swimming Suits–Retail

BELLO'S
886 Monterey --------------LI 3-2197

Syrups

Pepsi-Cola Bottling Co of San Luis Obispo
55 Higuera-LI 3-3726

Tailors–Ladies'

Johns Tailor Shop 737 Marsh-----LI 3-7771
MISSION TAILORING SERVICE
722 Marsh-LI 3-7719

Tailors–Men's

Gus Tailoring 1016 Morro--------LI 3-6446
Johns Tailor Shop 737 Marsh----LI 3-7771
(See Advertisement This Page)
Linebarger Margaret 846 Higuera--LI 3-7938
MISSION TAILORING SERVICE
722 Marsh-LI 3-7719
(See Advertisement This Page)

Tallow

SAN LUIS TALLOW COMPANY
Clark Field ----------------LI 3-8660

Tamales–Whsle & Mfrs

Atascadero Tamale Factory
8825 Coromar Av-Atascdro 113-M

Tanks

BROWN T E
Wooden Tanks-Mfrs-New-Used
14361 Washington Av
Sn Leandro-ELgn 7-4840
McCARTHY TANK & STEEL CO
Railroad Av-LI 3-1760
MODESTO WELDING & TANK WORKS
Storage & Transport-Gas-Oil
And Swimming Pool Filter Tanks
718 S 99 Hwy Modsto----LAmbrt 4-6661
Salinas Tank Works 481 El Camino Rl
South Salins-HArisn 4-3388
(See Advertisement This Page)
WINDELER GEORGE CO LTD
Wood Tanks For Every Purpose
2201 Jerrold Av S F----VAlencia 4-1841

Tanks–Used

VALLEY PIPE & SALVAGE CO
729 W Main Santa Maria--Walnut 5-2774

Tape Recording Equipment

See Recording Equipment & Supplies–Sound

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

Taverns

Bright Spot
Manuel Andrada-Owner
1092 Grand Av Grovr Cty-----HU 9-9951
BULL'S TAVERN 1032 Chorro----LI 3-2217
Cug's Old Hwy 101-------------LI 3-9881
Dan's Cocktail Lounge
999 Monterey-LI 3-0869
Golden West Billiards 676 Higuera-LI 3-9976
Harry's Place 690 Cypress(PB)---PR 3-9979
Johnny's Cocktail Lounge
1216 Spring-PasoRobls 85
Lou & Marion's 958 Monterey----LI 3-9783
Lyle's Cocktail Lounge
1215 Spring-PasoRobls 798
Mesa Tavern Short Nipmo-------WA 9-8989
Morocco Club Old Hwy 101-------LI 3-9770
Morro Beach Inn Hwy No 1(MB)--SP 2-8390
Oceana The
1795 Pacific Av Oceano-------HU 9-9976
Olgiati Robt 1019 Court---------LI 3-9836
Ray's Tavern 1114 Pine----PasoRobls 765-J
Red's Place 1817 Osos----------LI 3-5437
Rodeo Bar & Cafe The
Shandn-PasoRobls 56-R-11
Silver Spigot 1445 Monterey-----LI 3-9350
Surf Club 195 Pomeroy Av(PB)---PR 3-9986
Waldorf Bar 975 Osos-----------LI 3-9987

Tax Matters

See Accountants–Certified Public; Accountants–Public; Attorneys; Bookkeeping Services; Tax Return Preparation

Tax Return Preparation

Hannon Thos M 1991 Ruth-------LI 3-3579
Hoisington A R Auditor & Tax Service
332-5th(MB) --------------SP 2-2281
Hyler Glenn R 360-5th(MB)------SP 2-3571
Johnson Jos M 1865 McCollum----LI 3-3719
Ritchie John C 1202 Vine-----PasoRobls 760
VAN HORN OTTO B REALTORS
612-12th-PasoRobls 1414

Taxicabs

BROWNIE'S TAXI Hwy-----Atascadero 292
Consolidated Cab Co
S Old Hwy-----------------LI 3-1234
Fred's Taxi
1591 Grand Av Grovr Cty-----HU 9-5154
Fred's Taxi 231 Pomeroy Av(PB)--PR 3-2464
(See Advertisement This Page)
Mickey's Taxi 100 E Branch(AG)--HU 9-2354
MORRO BAY YELLOW CAB
6th & C(MB)---------------SP 2-2211
PASO ROBLES YELLOW CAB
1245 Spring ------------PasoRobls 488
(See Advertisement This Page)
YELLOW CAB
S Old Hwy-----------------LI 3-1234
(See Advertisement This Page)
YELLOW CAB
1245 Spring ------------PasoRobls 488

Taxidermists

HALL'S SPORTING GOODS
1326 Park-PasoRobls 470

Tea Rooms–See Restaurants

Teachers

See Schools; also Specific Types of Instruction

Telegraph Companies

Western Union Telegraph Co
100 E Branch(AG)-HU 9-2354
Western Union Telegraph Co
680 Cypress(PB)-PR 3-2227
Western Union Telegraph Co
5900 El Camino Rl-Atascdro 237
Western Union Telegraph Co
979 Monterey-LI 3-3600
Western Union Telegraph Co
1208 Spring-PsoRobls 131
Western Union Telegraph Co
425-5th(MB)-SP 2-6506

An extension telephone saves time and steps.

Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

Telephone Answering Service

TELEPHONE ANSWERING SERVICE
964 Chorro-LI 3-5800
(See Advertisement This Page)

Telephone Answering Service
206 N Halcyon Rd(AG)-------HU 9-4757

Thelma's Telephone Answering Service
615-12th --------------PasoRobls 493
(See Advertisement This Page)

Telephone Companies

PAC TELEPHONE & TELEGRAPH CO THE
Business Offices
Paso Robles 1030 Vine-----PasoRobls 133
San Luis Obispo 872 Morro----LI 3-9000
From Telephones in other Communities
Ask Operator for-Business Office
See Introductory Section for Service Calls and Other Important Matters

The Yellow Pages save you time.

Telephone Planning Service

See Building Advisory Service

Telephone Secretarial Bureaus

See Telephone Answering Service

Television Master Antenna Systems

Bob's Radio & T V Service
562 Higuera ---------------LI 3-2946
(See Advertisement This Page)

MOBILE ELECTRONICS SERVICE
1740 Fredericks -----------LI 3-4255
(See Advertisement This Page)

GLASS ON FLOOR?

You can pick small fragments of broken glass off the floor with a wet cloth. (Throw the cloth away.)

Emergency!

An emergency arises—you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

LOOK IN THE

Classified TELEPHONE SECTION

Television & Radio Dealers

A & M Electric
5560 El Camino Rl--------Atascdro 1552
(See Advertisement Page 154)

ADMIRAL TELEVISION—
DEALERS
CAMPBELL'S REFRIGERATION
532 Higuera -------------LI 3-6800
IDLER'S SERVICE & APPLIANCES
1459 Monterey ----------LI 3-1711

Bill's Television
15th & Ocean Av Oceano-HU 9-5925

CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
(See Advertisement This Page)

CLINE'S APPLIANCE CENTER INC
962 Monterey-LI 3-8610
(See Advertisement Page 154)

Daniels & Bovee 710 Higuera-----LI 3-6102
(See Advertisement This Page)

Ernie Finch Radio & Television Service
255 Tally Ho Rd(AG)---------HU 9-3776

GENERAL ELECTRIC TELEVISION—
DEALER
CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
HILL'S HOME APPLIANCES
We Give S & H Green Stamps
1009 Grand Av(AG)-------HU 9-5527

Harbor Supply Co 475-5th(MB)--SP 2-2821

HEATON'S
803-13th --------------PasoRobls 890

Hicks Radio & Television Shop
Philco-Zenith-RCA
5915 Entrada Av----------Atascdro 793

Hill's Home Appliances
1009 Grand Av(AG)-HU 9-5527
(See Advertisement Page 154)

HOFFMAN TELEVISION & RADIOS—
CAMPBELL'S REFRIGERATION
532 Higuera -------------LI 3-6800
MIKE'S T V SALES & SERVICE
146 Ocean Av Cayucs-----WY 5-3783

L & L Home & Automotive Radio Service
1628 Spring -----------PasoRobls 1452

LONG E E PIANO CO 777 Marsh--LI 3-1245
(See Advertisement Page 154)

MAGNAVOX TELEVISION SALES—
HEATON'S 803-13th ----PasoRobls 890

MEEKS ELECTRIC & FURNITURE
1055 Grand Av Grovr Cty-----HU 9-3371

Mike's TV Sales & Service
146 Ocean Av Cayucs-WY 5-3783

MOTOROLA RADIO & TELEVISION—
DEALERS-TELEVISION
OZZIE'S RADIO SALES & SERVICE
330 Main(PB) ----------PR 3-4632
ROY'S TV DEN
1311 Park-PasoRobls 1390

Ozzie's Radio Sales & Service
330 Main(PB) -------------PR 3-4632

PACKARD-BELL TELEVISION-RADIO—
IDLER'S SERVICE & APPLIANCES
1459 Monterey ----------LI 3-1711

Payne's Radio-T V & Music Store
1334 Spring-PasoRobls 1281

PHILCO TELEVISION & RADIOS—
DEALERS
DANIELS & BOVEE
710 Higuera ------------LI 3-6102
HEATON'S 803-13th ----PasoRobls 890
HICKS RADIO & TELEVISION SHOP
5915 Entrada Av-------Atascdro 793

(Continued Next Page)

NON-SKID FOR MIXING BOWL

A folded damp cloth placed under a mixing bowl keeps it from slipping and speeds mixing.

To dial correctly, pull the finger all the way to the stop . . . then let dial return at its own speed.

ATASCADERO
MOTOROLA
Exclusive Sales
- NEWEST DEVELOPMENTS
- THIN LINE STYLING
- BEAUTIFUL CABINETRY
- PROVEN DEPENDABILITY

RADIOS - TELEVISION
HI-FI - STEREO
Priced for Every Budget

Phone
ATASCADERO 1552

A & M ELECTRIC
Service on All Makes & Models
5560 EL CAMINO REAL

Television & Radio Dealers—(Cont'd)

RCA VICTOR—

DEALERS

DANIELS & BOVEE
710 Higuera ------------LI 3-6102
OZZIE'S RADIO SALES & SERVICE
330 Main(PB) ------------PR 3-4632
ROY'S TV DEN
1311 Park ----------PasoRobls 1390

Roy's TV Den 1311 Park----PasoRobls 1390
(See Advertisement Page 153)
VALLEY ELECTRIC CO
Call Day or Night
661 Higuera --------------LI 3-4949
Wilcox Lou & Son General Electric
Appliances 823-12th -------PasoRobls 226
(See Advertisement This Page)

ZENITH RADIO & TELEVISION

Finest quality television with new exclusive features from Zenith's extensive research laboratories. Complete line of fine radios, record players, high fidelity phonographs. Backed by 40 years of leadership in radionics.

ZENITH — THE ROYALTY OF RADIO & TELEVISION

"WHERE TO BUY THEM"

DEALERS

HARBOR SUPPLY CO
475-5th(MB)-SP 2-2821
HICKS RADIO & TELEVISION SHOP
5915 Entrada Av-Atascdro 793
LONG E E PIANO CO
777 Marsh --------------LI 3-1245
OZZIE'S RADIO SALES & SERVICE
330 Main(PB) ------------PR 3-4632
VALLEY ELECTRIC CO
661 Higuera -------------LI 3-4949
WILCOX LOU & SON GENERAL ELECTRIC APPLIANCES
823-12th-PasoRobls 226

For the best use of the dial telephone, please turn to the instruction pages of the Directory.

Television & Radio Renting

See Television & Radio Dealers

Television & Radio Repairing & Parts

A & M Electric
5560 El Camino Rl--------Atascdro 1552
Ace TV & Radio Service
1095 Grand Av Grovr Cty-HU 9-2501
(See Advertisement Page 155)
Anders T V & Radio
775 Main(MB) ------------SP 2-6046
Atascadero TV & Radio
5915 El Camino Rl-Atascdro 676-J
(See Advertisement Page 155)
AZBILL'S TV SERVICE
619 Creston Rd--------PasoRobls 1798-J
BARR T V REPAIR
Callendar Rd Nipomo--------WA 9-3291
Bill's Television
15th & Ocean Av Oceano-HU 9-5925
(See Advertisement Page 157)
Bob's Radio & T V Service
See Our Ad T V Master Antennas
562 Higuera --------------LI 3-2946

CLINE'S APPLIANCE CENTER INC
DAY & NIGHT
EXPERT TV SERVICE
ON ALL MAKES & MODELS
Guaranteed Work
ANTENNA INSTALLATIONS
962 Monterey -----------LI 3-8610

CULL'S TV 630-6th--------PasoRobls 748
(See Advertisement Page 156)
DANIELS & BOVEE
See Our Adv Television & Radio Dirs
710 Higuera ----------------LI 3-6102
ED'S TV SERVICE
933 Main(MB) -------------SP 2-8569
Elisarraras Radio & TV Clinic
7480 Santa Ysabel Av-Atascdro 966
ERNIE FINCH RADIO & TELEVISION SERVICE 255 Tally Ho Rd(AG)-HU 9-3776
(See Advertisement Page 156)
Girard Television Sales & Service
224 S Ocean Av Cayucs-WY 5-3692
HARBOR SUPPLY CO
475-5th(MB) -------------SP 2-2821
(See Advertisement Page 156)
HICKS RADIO & TELEVISION SHOP
5915 Entrada Av-Atascdro 793
(See Advertisement Page 155)
HILL'S HOME APPLIANCES
1009 Grand Av(AG)-HU 9-5527
Jess's Radio & TV
136-16th Baywd Prk---------LI 3-1573
(See Advertisement Page 156)
L & L HOME & AUTOMOTIVE RADIO SERVICE 1628 Spring-----PasoRobls 1452
(See Advertisement Page 156)

MAGNAVOX FACTORY AUTHORIZED RADIO-PHONOGRAPH SERVICE—
HEATON'S 803-13th ----PasoRobls 890

MARTIN JERRY TELEVISION & APPLIANCES
1876 Circle Ln Cayucs-WY 5-3774
From telephones served by the following exchanges
Cambria Morro Bay
(No Intercity Charge)
Ask Operator for-Entrprise 11581
MOBILE ELECTRONICS SERVICE
24 Hour Service
1740 Fredericks ------------LI 3-4255
(See Advertisement Page 155)
Ozzie's Radio Sales & Service
330 Main(PB) -------------PR 3-4632

PARKER APPLIANCES & REFRIGERATION
TELEVISION SERVICE
ON ALL MAKES
G. L. DORFF — Technician
882 Grand Av Grovr Cty----HU 9-2660

(Continued on Pages 155 & 156)

A color extension telephone adds comfort and beauty to your home for only a few cents a day.

MAGNAVOX
SALES & SERVICE
REPAIRS ON ALL SETS
Exclusive Dealer
RADIO & HI FI
PHONE
LI 3-1245
LONG PIANO CO.
EST. SINCE 1911
777 MARSH SAN LUIS OBISPO

SALES & SERVICE ON
HOFFMAN TV
SERVICE ON ALL MAKES
All Work Guaranteed
EASY BUDGET TERMS
WE GIVE S & H GREEN STAMPS
PHONE
LI 3-8610
CLINE'S Appliance Center, Inc.
962 Monterey San Luis Obispo

TELEVISION Sales & Service
Authorized Dealers
Motorola
We Give S&H Green Stamps
GUARANTEED REPAIRS ALL MAKES
GEORGE MANA — Technician
HILL'S HOME APPLIANCES
PHONE
HU 9-5527
1009 GRAND AVE. ARROYO GRANDE

GENERAL ELECTRIC
ZENITH TV
RADIO & HI-FI
SALES & SERVICE
- LIBERAL TRADE-INS
- EASY BANK TERMS

REPAIRS on all MAKES
CALL
PASO ROBLES 226
LOU WILCOX & SONS
823-12th PASO ROBLES

— ATASCADERO —
TV & RADIO
AL CROSS, *Technician*

Service Installation

GUARANTEED SERVICE & PARTS
ALL MAKES & MODELS
ANTENNA INSTALLATION & REPAIRS
REPAIRS ON AUTO RADIOS — PHONOGRAPHS & TAPE RECORDERS
REASONABLE RATES
FREE PICK-UP & DELIVERY
5915 El Camino Rl.
Next to Chevron Stn.
FOR SERVICE CALL
ATASCDRO 676-J
If no answer call ATASCDRO 1127-J
Atascadero

TELEVISION SERVICE
All Makes & Models
REPAIRS • INSTALLATIONS
All Work Fully Guaranteed
FREE PICK-UP & DELIVERY
PHILCO - ZENITH
RCA
Sales & Service
HICKS RADIO & TELEVISION SHOP
ATASCADERO 793
After 6 P.M. Call 688 or 358-J
NEXT TO POST OFFICE
5915 ENTRADA AVE. ATASCADERO

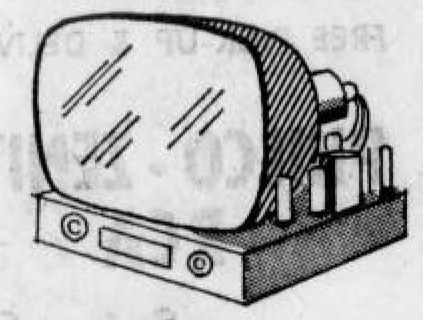
DAY AND NIGHT
EMERGENCY
TELEVISION SERVICE
Guaranteed Work — All Makes & Models
90% OF TELEVISION TROUBLES SERVICED IN YOUR HOME
Experienced Workmanship On Television — Radio — Hi-Fi — Tape Recorders — Speakers — Inter-Coms — P. A. Systems — Car Radios — Phonographs
Need a Repair Man?
Serving ARROYO GRANDE - PISMO BEACH
FAIR OAKS - OCEANO - SHELL BEACH
ACE
TV & RADIO SERVICE
1095 GRAND AVE.
GROVER CITY
Phone
HU 9-2501
or
HU 9-2679

TV-RADIO & HI-FI REPAIRS
ANTENNA INSTALLATIONS
Mobile
ELECTRONICS
Service
Electronic Specialists
At Repairman's Rates
CALL ANYTIME DAY OR NITE
SUNDAYS AND HOLIDAYS
FOR OUR COMPLETELY EQUIPPED ELECTRONIC VAN
LI 3-4255
Maintenance
At Your Door
SAN LUIS OBISPO

Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

ANTENNA INSTALLATIONS

TV REPAIRS



Authorized Sales & Service

EMERSON – PHILCO
PACKARD-BELL

L & L
Home & Automotive Radio Service

GUARANTEED REPAIRS ON ALL MAKES
LOANERS WHEN AVAILABLE

AUTO RADIO SERVICE — Serving S.L.O. County — S & H Green Stamps on Sales

PASO ROBLES 1452

1628 Spring — Paso Robles

Television & Radio Repairing & Parts—(Cont'd)

PAYNE'S RADIO-T V & MUSIC STORE
1334 Spring-PasoRobls 1281

Ralph's TV Repair & Gun Shop
Packard Bell Sales & Service
3825 Main Cambria---------WA 7-4223

Riffel's Radio & Donut Shop
521 Spring-PasoRobls 347

ROY'S TV DEN
See Our Display Ad
1311 Park -------------PasoRobls 1390

Have the right number when you call. It's natural to trust to memory—but when memory plays tricks with a telephone number, you're delayed. When you are not sure of a number—please look it up in the telephone directory.

SETCHELL CARLSON UNIT-IZED TELEVISION SALES & SERVICE—
AUTHORIZED DEALER
PASO ROBLES COLD STORAGE
2830 Spring-PasoRobles 1301

Shaffer's T V Service
154 Ocean View Av Grovr Cty--HU 9-2679

(Continued Next Page)

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.

MORRO BAY
TV SERVICE
& SALES

- Liberal Trades
- Prompt Dependable Service
- Convenient Terms

FREE DELIVERY IN SAN LUIS OBISPO CO

SP 2-2821

Harbor SUPPLY CO.
475-5th
MORRO BAY

CAMBRIA
WA 7-4473

TV SERVICING & INSTALLATION



FREE ESTIMATES (Antennas)

EXPERT REPAIRS (All Makes)

Pick-Up & Delivery

CALL
PASO ROBLES 748

If No Answer Call Paso Robles 1877

CULL'S TV

PERCY & BOB CULL
Owners

630-6th

TELEVISION SERVICING



Complete Repair Service On All Makes

Fast Efficient Service In Our Completely Equipped Shop

Estimates Given to Keep Your Cost at a Minimum

HOME & AUTO RADIO REPAIRS
GUARANTEED WORK

ERNIE'S RADIO & TV

RADIO & TELEVISION SERVICE

PHONE
HU 9-3776

255 TALLY HO ROAD
ARROYO GRANDE

JESS'S RADIO & TV

SALES – SERVICE – PHILCO DEALER

COMPLETE Radio & Television SERVICE

DAY & NITE

I FIX 'EM IN A HURRY TOO!

Repairing of
- TELEVISION
- RADIOS HOME – AUTO

LI 3-1573

Serving Central Coastal Area

136 SIXTEENTH ST. — BAYWOOD PARK

HU = HUnter PR = PRospect WA (Cambria) = WAverly WY = WYman
LI = LIberty SP = SPruce WA (Nipomo) = WAbash

Television & Radio Repairing & Parts—(Cont'd)

SILVERTONE TV RADIO AND HI-FI SERVICE—
SEARS ROEBUCK AND CO
879 Higuera ------------LI 3-2270

Taylor Frank V TV Service
695-6th(MB)-SP 2-7181

Valley Electric Co
Call Day or Night
661 Higuera ---------------LI 3-4949

WEANT'S T V & RADIO REPAIR SERVICE
75 Snta Rosa---------------LI 3-1520
(See Advertisement This Page)

GREASE BEFORE USING

Caps of nail polish and glue bottles won't stick if the screw threads are greased with cold cream or oil.

BILL'S TELEVISION

Serving
- ★ GROVER CITY
- ★ ARROYO GRANDE
- ★ PISMO BEACH
- ★ SHELL BEACH
- ★ FAIR OAKS
- ★ OCEANO

Guaranteed work on
- ADMIRAL
- RCA
- G.E.
- PHILCO
- RAYTHEON
- EMERSON
- DUMONT
- HOFFMAN
- MAGNAVOX
- PACKARD-BELL
- MUNTZ
- ZENITH
- SENTINEL
- MERCURY
- MOTOROLA

And All Other Makes

BILL ANGELLO – Owner

PHONE
HU 9-5925

15th & Ocean Ave. — Oceano

TELEVISION & RADIO SERVICING

- GUARANTEED WORKMANSHIP
- REASONABLE PRICES

WEANT'S
T V & RADIO REPAIR SERVICE

CALL
LI 3-1520

75 Santa Rosa – San Luis Obispo

Television & Radio Supplies & Parts—Whsle & Mfrs

MID-STATE ELECTRONIC SUPPLY CO
WHOLESALE
Dealer – Industrial – Ham Service
Sylvania Tubes
Stancor Transformers
Winegard Antennas
467 Hill ----------------LI 3-2770

Wholesale Electronic Supply Santa Maria
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 11432

Television Stations & Broadcasting Companies

K S B Y-T V Hill & Mountain View-LI 3-0920

Tennis Racket Restringing & Repairing

BELLO'S 886 Monterey----------LI 3-2197

Termite Control

ABATE-A-PEST CO
553 Couper Dr----------------LI 3-1838
(See Advertisement This Page)

Aero-Fume
1291 S 13th Grovr Cty--------HU 9-5715

(Continued Next Page)

If you sometimes get the wrong number or no number at all, you may be dialing incorrectly. After turning the dial all the way to the stop, let it return at its own speed.

SHOCKING

How Many Are Severely Burned, Shocked and Electrocuted By Faulty Wiring.



"Have Skill-Will Kill"

TERMITE CONTROL
TERMITES-FUNGI-BEETLES

Escrow – Cal Vet – FHA Reports

LICENSED • BONDED • INSURED

MONTHLY CONTROL SERVICE

- ANTS
- ROACHES
- EARWIGS
- FLEAS
- MOTHS
- RODENTS
- BEETLES
- SILVERFISH

AND OTHER PESTS

For the Finest Service, at Reasonable Cost, in the Abatement of Pests in Homes, Motels, Hotels, Commercial & Industrial Buildings

Call
LI 3-1838

ABATE-A-PEST CO.

E. J. (Gene) MEDZYK – Owner

553 COUPER DRIVE — SAN LUIS OBISPO

Termite Control

33 YEARS ESTABLISHED

Complete Inspection and Reports for CAL VET – F.H.A. – ESCROW & LOANS

Complete Repair Service to Meet F.H.A. Bank Loan and Other Requirements

TERMS

Fully Insured • All Work Guaranteed

LI 3-1998

KYLE COMPANY

1609 Osos St. — San Luis Obispo



Termite Control—(Cont'd)

KYLE CO
1609 Osos ---------------- LI 3-1998
(See Advertisement Page 157)
Moore Bert C Structural Pest Control
2750 El Camino Rl -------- Atascdro 1114
PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
1461 Palm LI 3-2065
(See Advertisement This Page)
VAL KEY TERMITE CONTROL
615-12th -------------- PasoRobls 45
(See Advertisement This Page)

Testing Laboratories

See Laboratories—Testing

Textiles—See Yardage—Retail

The oldest of all the telephone industry's traditions is Service.

Theatres

Bay Theatre 464-5th(MB) ------ SP 2-3011
Fair Oaks Theatre
1007 Grand Av(AG) - HU 9-2364
FOX THEATRE 1436 Spring -- PasoRobls 328
FREMONT THEATRE
Box Office Open-Week Days 6:45 PM
Sat Sun & Holidays 12:45 PM
1035 Monterey ------------ LI 3-1121
Oaks Drive-In Theatre -------- PsoRobls 814
Obispo Theatre 993 Monterey ---- LI 3-2727
Pismo Theatre
250 Pomeroy Av(PB) - PR 3-2491
San Luis Obispo Little Theatre Inc
971 Higuera -------------- LI 3-9962
Sunset Drive In Theatre
Portuguese Flat Rd - LI 3-5040

Ticket Agencies

See Air Travel Ticket Agencies; Railroad Companies; Steamship Agencies; Travel Bureaus



Tile—Ceramic, Contractors & Dealers

A & J TILE CO
LICENSED CONTRACTORS
SHOWERS — DRAINBOARDS
REMODELING & COMMERCIAL
FREE ESTIMATES
All Work Guaranteed
69 Atlantic Av Grovr Cty --- HU 9-4340
If no answer call
Santa Maria ------ WAInt 5-2100

Blevins Tile Co 615-12th ----- PasoRobls 532
(See Advertisement This Page)
Brase Roy Tile 556 Couper Dr ---- LI 3-7205
(See Advertisement This Page)
Coastal Tile Co 1120 Bonita(MB) - SP 2-8771
Criddle Arthur Hwy No 1(MB) ---- SP 2-4341

FAULSTICH BROS
TILE & MASONRY CONTRACTORS
Drain Boards — Bathrooms
Store Fronts
Free Estimates
Member San Luis Obispo Co. Contractor's Assn.
2900 S Broad ----------- LI 3-9290

MORRO MOSAICS
VENETIAN GLASS
CERAMIC TILE
DESIGNS & ESTIMATES
FOR ARCHITECTURAL PURPOSES
800-5th(MB) ------------ SP 2-8759

PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av - LI 3-2191
(See Advertisement This Page)
Rich Don R 325 N 10th Grovr Cty - HU 9-3955
ROGERS NORMAN S
2815 Johnson Av ----------- LI 3-2898
(See Advertisement This Page)
WARNER'S ART TILE
2427 K -------------- SntaMrgrta 5181

Tiles—Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc; Contractors & Dealers

ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch(AG) - HU 9-2116
BESTILE—
DEALERS
HAYWARD LUMBER CO
5th & E(MB) - SP 2-2291
HAYWARD LUMBER CO
10th & Pine - PasoRobls 820

PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av ------- LI 3-2191
QUAGLINO JAMES A BUILDERS SUPPLIES
Armstrong Floor Tile Products
Santa Barbara Av & High ------ LI 3-0560

Tinning

Acme-Thorne Retinning Co
1446-15th San Francisco - MArkt 1-7628

Tire Chains

See Automobile Parts & Supplies Headings

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.







SERVING SAN LUIS OBISPO CO.

TUBELESS TIRE SERVICE

Ride on **FISK**

CUSTOM DELUXE TUBELESS

A Complete Tire Service

New – Used – Recaps

• AUTO • TRUCK • TRACTOR



MADDALENA TIRE COMPANY

Featuring

MADALIZING PROCESS

Far Superior to Ordinary Recapping

CHEVRON GAS – OIL – LUBRICATION

WHEELS BALANCED WITH OUR Stewart Warner Electronic Wheel Balancer

LI 3-0735

HIGUERA & OSOS

SAN LUIS OBISPO

Tires–Dealers

ATLAS TIRES—
MARTIN'S STANDARD STN
1741 Monterey-LI 3-9717

Bardin's Goodyear Service
692 Marsh-LI 3-5492
(See Advertisement Page 161)
Benells Texaco Service
Foothill Bl & Santa Rosa-LI 3-9712
Bewley's Chevron Stn
155 Traffic Wy(AG)----------HU 9-5048
Bill Wall's Service
French Rd & S 101 Hwy-LI 3-7416
Boysen's Texaco Service
435 Marsh-LI 3-9965
Brown's Tire Service
1534 Spring ------------PasoRobls 415
Bushong's Texaco Stn
Santa Rosa & Marsh-LI 3-9858
Chick's Tire Service
1233 Spring-PasoRobls 77
Davis B H Tire Service
1233 Spring-PasoRobles 77
Don's Flying A Service
1595 Riverside Av---------PasoRobls 234

DUNLOP TIRES

For PASSENGER AND SPORTS CARS
• TRUCKS • BUSES
• FARM EQUIPMENT

DUNLOP ACCURATED FOR SAFETY.

"Founders of the Pneumatic Tire Industry"

"WHERE TO BUY THEM"

DEALERS

WESTSIDE AUTO PARTS CO
1232 Monterey -----------LI 3-5943

SPRING KING

An old dish mop, lightly oiled, makes a handy, labor-saving duster for coiled bedsprings.

Ed's Texaco Service
Los Osos Valley Rd------------LI 3-6375

FIRESTONE TIRES—
BENELLS TEXACO SERVICE
Foothill Bl & Santa Rosa-LI 3-9712
HAMMONS' FIRESTONE DEALER STORE 1344 Park--------PsoRobls 405
UNION SERVICE STN
S Hwy -------------PasoRobls 1319
VILLA'S UNION STN
Broad & Foothill Bl--------LI 3-9971

FISK TIRES

TIRE SERVICE
RECAPPING
REPAIRS

When It's Time To Re-Tire BUY FISK

"WHERE TO CALL"

DISTRIBUTORS

MADDALENA TIRE CO
Higuera & Osos-LI 3-0735

Gatlin Shell Service Stn
1707 Front Oceano-HU 9-3981

GENERAL TIRES

Goes A Long Way To Make Friends

THE GENERAL TIRE

"WHERE TO BUY THEM"

DEALERS

STANDARD MOTORS & EQUIPMENT CO
1701 Monterey -----------LI 3-1700

Gibbs Oil Co 2235 Spring-----PasoRobls 984

(Continued Next Page)

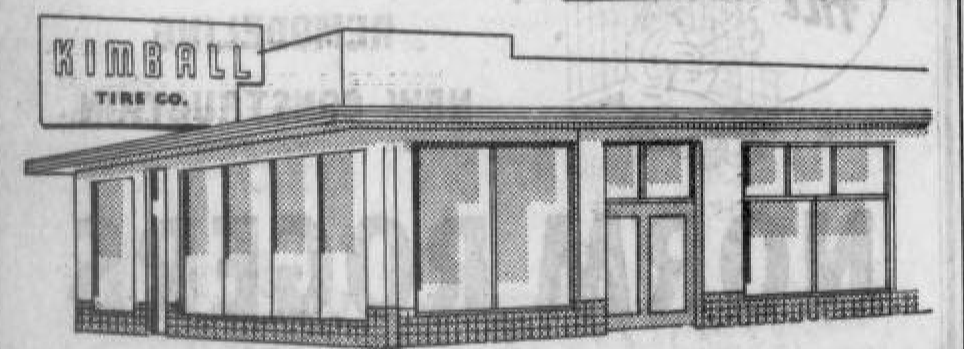
Advertise here—it pays.

SEIBERLING

KIMBALL TIRE CO.

- Seiberling Safety Tires
- Mohawk Tires
- Auto Lite Batteries
- Voit Invincible Tire Treading
- One-Day Service Guaranteed 15,000 Miles
- Truck Tire Road Service
- Tractor Tire Sales & Service
- Wheel Balancing – Auto & Truck

LI 3-6787



252 HIGUERA SAN LUIS OBISPO

NEW USED RECAPS

OK RUBBER WELDERS

FOREIGN & SPORTSCAR TIRES

NATION-WIDE GUARANTEE

GOODRICH TIRES

1-DAY SERVICE

TIRE TRUEING – BALANCING

LI 3-0452

WILLIE WATTS

OK AUTO FLOAT TIRE STORE

1413 Monterey San Luis Obispo

Tires–Dealers–(Cont'd)

GOODRICH B F TIRES

LIFE-SAVER TUBELESS TIRES

B.F.Goodrich FIRST IN RUBBER

New and Used Tires - Retreading - Tire Service

"WHERE TO CALL"

DEALERS

Mulkey's Texaco Stn
999 Hwy 101(AG)-HU 9-9947
O K Auto Float Tire Store
1413 Monterey-LI 3-0452

GOODYEAR TIRES—
BARDIN'S GOODYEAR SERVICE
692 Marsh-LI 3-5492
CHICK'S TIRE SERVICE
1233 Spring-PasoRobles 77
McGUIRE'S RICHFIELD SERVICE STN
316 Higuera-LI 3-8604
SKI'S SHELL SERVICE STN
1200 Monterey-LI 3-6821

Greg's Mobil Service
Robbins & Hwy 101 Nipmo----WA 9-3622
Hail's Richfield Service
1637 Spring ------------PasoRobls 989
Hail's Union Service 1919 S Broad-LI 3-6401
Hammons' Firestone Dealer Store
1344 Park-PsoRobls 405
Hensley Jim Mobile Service
2164 Broad -----------------LI 3-1715
Hessler's Union Oil Service Stn
1308 Monterey-LI 3-9915

HINSON BILL TIRE SERVICE

MORRO BAY
NEW – RECAPS – USED
CAR – TRUCK – TRACTOR
FULLY GUARANTEED
WE OPERATE OUR OWN PLANT
We Give S & H Green Stamps
FREE TIRE INSPECTION
655-5th(MB) ------------SP 2-6682

HUSKY BRUTES

AIRPLANE TIRES, TUBES, WHEELS AND SPINDLES
A SIZE FOR ANY NEED
ADAPTED FOR ALL TYPES FARM AND CONSTRUCTION MACHINERY
WE SHIP

HUSKY-BRUTES

"WHERE TO BUY THEM"

AIRPLANE TIRE CO
520 South K Tulre-MUrdk 6-6533

Jim's Texaco Service
Santa Rosa & Olive-LI 3-8556

PICNIC CUE

To broil frankfurters easily at a picnic, place in a wire corn popper and shake over the fire until browned.

HANDY MAN or SPECIALIST

You're almost certain to find the person or firm to do the job you want done when you

LOOK IN THE *Classified* TELEPHONE SECTION

Ken's Shell Service
Hwy 101 & Portuguese
Flat Rd ------------------LI 3-7516
KIMBALL TIRE CO 252 Higuera--LI 3-6787
(See Advertisement Page 160)
Landels' Flying A Service Stn
11th & Spring-PasoRobls 172
Larry Fraites Shell Service
1095 Monterey-LI 3-2216
Lee's Richfield Service
1166 Monterey --------------LI 3-9896
MADDALENA TIRE CO
Higuera & Osos-LI 3-0735
(See Advertisement Page 160)
May Texaco Service Hwy ---SntaMrgrta 2691

MOHAWK TIRES

THE BEST NAME IN TIRES SINCE 1913

MOHAWK

"WHERE TO BUY THEM"

DISTRIBUTORS

KIMBALL TIRE CO
252 Higuera ------------LI 3-6787

Norwalk Service Stn 1088 Higuera-LI 3-3513
O K Auto Float Tire Store
1413 Monterey-LI 3-0452
(See Advertisement Page 160)
Reif Vince Chevron Stn Hwy ---Atascdro 102
Rose Doyle Chevron Service Stn
1745 Spring-PasoRobls 589

SEIBERLING TIRES

FULLY GUARANTEED IN WRITING

Call one of the following Independent Seiberling Dealers for Tires, Tubes and Expert Service

SEIBERLING TIRES

"WHERE TO CALL"

WHOLESALE-RETAIL

KIMBALL TIRE CO
252 Higuera-LI 3-6787

Stinchfield Don Tire Service
5630 El Camino Rl-Atascdro 398
(See Advertisement This Page)
Ted's Service 1108 Monterey-----LI 3-4587
Teehee Flying A Service
413 Higuera ----------------LI 3-9797

U S ROYAL TIRES

QUALITY TIRES
QUALITY RECAPS
QUALITY REPAIRS

U.S.ROYAL TIRES

"WHERE TO CALL"

DEALERS

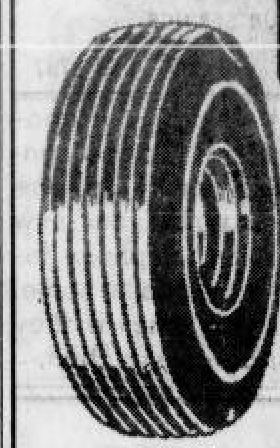
VILLA'S UNION STN
Broad & Foothill Bl-LI 3-9971

VILLA'S UNION STN
Broad & Foothill Bl-LI 3-9971
(See Advertisement This Page)
Western Auto Associates Store
924 S Grand Av Grovr Cty-HU 9-3857
Westside Tire Shop
1236 Monterey-LI 3-6213

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

VILLA'S UNION STATION



U.S.ROYAL TIRES

WE GIVE S&H GREEN STAMPS

Two National Brands

U S ROYAL FIRESTONE

WHEELS BALANCED

Pick-Up & Delivery

FOR THE BEST IN SERVICE

CALL LI 3-9971

BROAD & FOOTHILL

GOODYEAR

WHOLESALE & RETAIL

TIRES - TUBES BATTERIES ACCESSORIES

Complete RECAPPING SERVICE

Original Goodyear Tread Can be Placed on Your Passenger Tires

WHEEL BALANCING

PHONE LI 3-5492

BARDIN'S GOODYEAR SERVICE

692 MARSH

GOODYEAR TIRES

RETREADING – AUTO & TRUCK

CUSTOM RECAPPING SERVICE

ONE DAY SERVICE BY APPOINTMENT

RECAPPING

SERVING SAN LUIS OBISPO COUNTY

DON STINCHFIELD TIRE SERVICE

ATASCADERO 398

5630 EL CAMINO RL. ATASCADERO

When a Name RECOMMENDED *has been* FORGOTTEN

You remember someone recommending a certain concern or dealer, but can't remember the name recommended.

LOOK IN THE *Classified* TELEPHONE SECTION

Tires–Retreading & Recapping

Bowden's Tire Shop 996 Marsh---LI 3-4312
Brown's Tire Service
1534 Spring ------------PasoRobls 415
(See Advertisement This Page)
Bud's Service Stn 495-5th(MB) --SP 2-3601

CHICK'S TIRE SERVICE

B. H. DAVIS TIRE SERVICE
TIRES
AUTO – TRUCK – FARM
NEW – USED – RECAPPING
Dealer for GOODYEAR TIRES
WHEEL BALANCING
1233 Spring ----------PasoRobles 77

GRIEB'S RICHFIELD & RECAPPING
931 Grand Av(AG)-----------HU 9-3393
(See Advertisement This Page)
Hinson Bill Tire Service
655-5th(MB) --------------SP 2-6682

Tires–Retreading & Recapping–(Cont'd)

KIMBALL TIRE CO

TIRE RETREADING
Voit 100% Cold Rubber
4 HOUR SERVICE
252 Higuera -------------LI 3-6787

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

PASO ROBLES
RECAPPING
THAT WEARS & WEARS
NEW TIRE SATISFACTION WITH LIFETIME GUARANTEE
ONE-DAY SERVICE
CALL
PASO ROBLES 415
GOODRICH TIRES & TUBES
BROWN'S TIRE SERVICE
1534 SPRING PASO ROBLES

TIRES
RECAPPING
★ FAST SERVICE
★ 100% COLD RUBBER
★ CUSTOM WORK GUARANTEED
GRIEB'S RICHFIELD & RECAPPING
CALL
HU 9-3393
931 GRAND AVE. ARROYO GRANDE

TIRE RECAPPING
GUARANTEED RECAPPING
& RETREADING
- PASSENGER TIRES
- FOREIGN MAKE TIRES
- TUBELESS TIRES

WHOLESALE – RETAIL
SERVING SAN LUIS OBISPO CO
LI 3-6213
WESTSIDE TIRE SHOP
1236 MONTEREY
SAN LUIS OBISPO

HANDY MAN or SPECIALIST
You're almost certain to find the person or firm to do the job you want done when you
LOOK IN THE
Classified
TELEPHONE SECTION

Tires–Retreading & Recapping–(Cont'd)

MADDALENA TIRE CO

TIRES MADALIZED
OUR OWN SUPERIOR PROCESS
FULL RECAPPING
ONE-DAY SERVICE
Loaners Available
ALL WORK GUARANTEED
PICK-UP & DELIVERY SERVICE
Higuera & Osos------------LI 3-0735

O K AUTO FLOAT TIRE STORE
1413 Monterey-LI 3-0452
Stinchfield Don Tire Service
5630 El Camino Rl-Atascdro 398
WESTSIDE TIRE SHOP
1236 Monterey-LI 3-6213
(See Advertisement This Page)

Tires–Retreading & Repairing Supplies

Grieb's Richfield & Recapping
931 Grand Av(AG)-----------HU 9-3393

Tires–Used & Rebuilt

Maddalena Tire Co Higuera & Osos-LI 3-0735
O K Auto Float Tire Store
1413 Monterey-LI 3-0452

Title Companies

SECURITY TITLE INSURANCE CO
1119 Chorro-LI 3-8211
TITLE INSURANCE & TRUST CO
1141 Chorro-LI 3-2900

Toilets–Chemical–See Chemical Toilets

Tools–Electric

BAXENDALE ELECTRIC

AUTHORIZED DEALER
SKIL & MALL
ELECTRIC TOOLS
Sales – Service
3035 S Broad------------LI 3-0496

Corbit Electric Motor Repair
846-9th-PasoRobls 1383
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

Tools–Electric, Repairing

Baxendale Electric 3035 S Broad--LI 3-0496
Whitey's Tool & Equipment Rental
139 N 6th Grovr Cty---------HU 9-4321

Tools–Renting

FULLER W P & CO
Paint Equip & Floor Machines Only
698 Higuera ----------------LI 3-0835
GEORGE'S EQUIPMENT RENTALS

TOOLS
FOR ALL
PURPOSES
Old Hwy 101 South-------LI-3-1436

Whitey's Tool & Equipment Rental
139 N 6th Grovr Cty---------HU 9-4321

KEEP LIGHT FROM MILK
Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

Tools–Retail

See also Tools–Electric
Madsen Hardware & Plumbing
116 W Branch(AG)-HU 9-2758

Tools–Whsle & Mfrs

C W R Mfrg Co 5th & D(MB)-----SP 2-5571
Howell Utility Tool Co
1650 Preston Ln(MB)--------SP 2-7262
Wilson Sales Co
475 California Av
Palo Alto ------------DAvnprt 6-5711

Topsoil

Morin Roland J
273 N 6th Grovr Cty---------HU 9-2057

Tourist Courts–See Motels

Tow Boat Service

Sylvester Bros
455 Pico Av Morro Del Mar----SP 2-5711

Towel Service–See Linen Supply Service

Towing Service

See Automobile Towing; Truck Towing

Towing Service–Trailers

See Trailer Moving & Transporting

Toys–Retail

BELLO'S

TOYS – GAMES – DOLLS
WHEEL GOODS
San Luis Obispo County's Leading
Year 'Round Toy House
886 Monterey ------------LI 3-2197

BILLIE'S TOY & BABY SHOP

Featuring a Large Variety
of All the Better Toys
By Leading Manufacturers
We Give S & H Green Stamps
766 Higuera -------------LI 3-4032

Fair Oaks Pharmacy
900 Grand Av(AG)-HU 9-2760
GRISANTI HARDWARE

TOYS – GAMES – DOLLS
WHEEL GOODS ETC.
Also Large Selection of Baby Supplies
VISIT OUR
YEAR 'ROUND TOYLAND
6110 El Camino Rl----Atascadero 580

Herrington's Variety Store
771 Dolliver(PB)-PR 3-4635
LEON'S TOY SHOP

Wind Up Toys – Wheel Goods – Dolls
Stuffed Toys & Animals – Games
Educational Toys – Cowboy Suits
Electric Trains
Pull Toys – Novelties
659 Higuera --------------LI 3-5039

Please distinguish between the letter "O" and the numeral "0" when dialing. Be sure to bring your finger all the way around to the finger stop for each letter or digit and then release the dial without forcing or retarding its return.

Tractors

ALLIS-CHALMERS TRACTORS—
COAST HARDWARE & EQUIPMENT
200 Higuera-LI 3-0602

CASE TRACTORS—
FARMER'S HARDWARE & EQUIP CO
581 Higuera-LI 3-7102

MASSEY-FERGUSON TRACTORS—
McWILLIAMS & PALLA
1148-12th ----------PasoRobls 1238

Miller Motors 836-13th -----PasoRobls 708
(See Advertisement This Page)

WALLACE MACHINERY CO

Caterpillar – John Deere
Complete Line Of Farm Equipment
Complete Service & Repairs
1139-13th ----------PasoRobles 450
If no answer call
Santa Maria -----WAlnut 5-8611

WILDMAN J M INC
34th & Spring-PsoRobls 254
(See Advertisement This Page)

Here's how you may be sure of getting your party more often when you dial:

1. Look up the number in the latest directory. Write it down.
2. Listen for dial tone.
3. Dial carefully.
4. Wait a minute before you decide your party isn't home.

When You Have
FORGOTTEN . . . .
. . . . A NAME
Recommended By Someone

You remember someone having recommended a certain concern or dealer, but can't remember the name recommended.

LOOK IN THE
Classified
TELEPHONE SECTION
You will probably recognize the name when you see it.

Tractors–Renting

Atascadero Equipment Rental
4405 El Camino Rl-----------Atascdro 73
GEORGE'S EQUIPMENT RENTALS
Rotovators-Crawlers
Bulldozers-Skiploaders
Old Hwy 101 South----------LI 3-1436
Whitey's Tool & Equipment Rental
139 N 6th Grovr Cty---------HU 9-4321

Tractors–Repairing

C & S SERVICE
414 Traffic Wy(AG)---------HU 9-2456
COLBURN T R 221-15th-PasoRobls 1075-W
Dick's Truck & Tractor Repair
S Hwy-LI 3-9599
Wildman J M Inc
34th & Spring-PasoRobls 254

Tractors–Wrecking

WARD'S TRACTOR CO

USED TRACTOR PARTS
Tires – Track & Rollers
WE BUY USED EQUIPMENT
3411 Hwy 99 South
Fresno -----------AMhrst 8-2714

Trade Mark Registering

See Patent Attorneys & Agents

Trailer Equipment & Parts

BETTER PLUMBING CO
673 Higuera-LI 3-5938
Grand Junction Propane Supply
Hwy No 1(PB)--------------PR 3-2104
(See Advertisement This Page)
LIFE-SHADE ALUMINUM AWNINGS—
LIFE-SHADE ALUMINUM AWNING
MFG CO INC
Wholesale Only
8537 Compton
Paramount ---------Metcalf 0-5881
Luckhart Trailer Supply
283 Higuera ---------------LI 3-7208
(See Advertisement This Page)
Westside Auto Parts Co
1232 Monterey-LI 3-5943

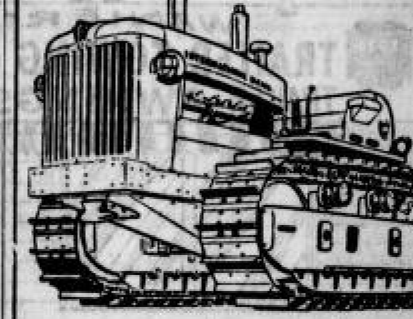
Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.

Authorized Dealer
Ford
TRACTOR
SALES & SERVICE
IMPLEMENTS – PARTS – REPAIRS
COMPLETE AUTOMOTIVE SERVICE
MILLER MOTORS
PASO ROBLES 708
836-13th PASO ROBLES

TRAILER SUPPLIES
- PROPANE GAS
  Valves – Regulators – Connections
- SEWER HOSES & FITTINGS
- WINDOWS – VENTS
  ALL SIZES – MODELS & PARTS
- ELECTRICAL & GAS FITTINGS
- STROMBERG BRAKE SYSTEMS (HYDRAULIC)
- HEATERS – HOT WATER TANKS
  ALL SIZES & MODELS
- WATER PUMPS ETC.

PR 3-2104
Grand Junction Propane Supply
South of Pismo Beach
HWY. NO. 1
P.O. BOX 214

J. M. WILDMAN
INC.
International
TRACTORS
TRUCKS
FARM EQUIPMENT
Sales & Service
IN OUR SHOP – OR IN THE FIELD



NEW – USED
PHONE
Paso Robles 254
Parts Dept. Phone Paso Robles 99
34TH & SPRING PASO ROBLES

LUCKHART TRAILER SUPPLY



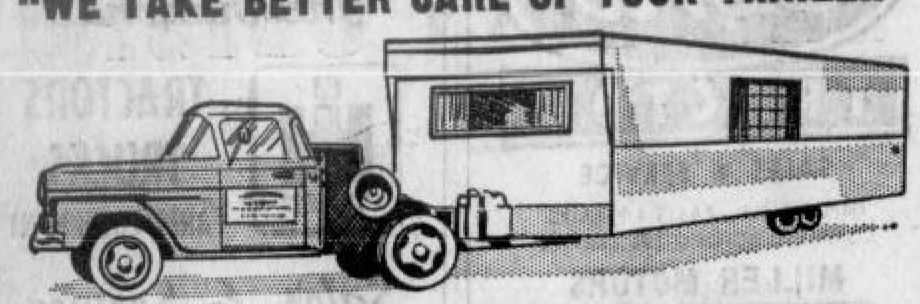
AWNINGS – CANVAS & ALUM.
EVERYTHING FOR YOUR TRAILER
REFRIGERATORS – RANGES
FURNITURE – ELECTRICAL SUPPLIES
WATER HEATERS – SEWER HOSE
KOOL SEAL – MOLDINGS
WINDOWS – TRAILER HITCHES
LI 3-7208
If No Answer Call
LI 3-5767
283 HIGUERA SAN LUIS OBISPO

When a Name RECOMMENDED
has been FORGOTTEN
You remember someone recommending a certain concern or dealer, but can't remember the name recommended.
LOOK IN THE
Classified TELEPHONE SECTION

SHOP IN THE
YELLOW PAGES
Whenever you want information about an article, a service or a certain business
LOOK IN THE
Classified
TELEPHONE SECTION

WANIER'S TRAILER TOWING

"WE TAKE BETTER CARE OF YOUR TRAILER"



TRAILER SUPPLIES AND AWNINGS



PAINTING & MINOR REPAIRS

"FOR EXPERT CARE IN MOVING YOUR TRAILER"

BONDED - INSURED LICENSED

CALL **WAlnut 5-7308** If No Answer Call WAlnut 5-1237

2035 S. Broadway Santa Maria

Trailer Moving & Transporting

LEE'S TRANSPORT
1121 Orcutt Rd---LI 3-0018
(See Advertisement This Page)
Martin's Auto Service 207 Higuera-LI 3-1167
O'Donnell Trailer Transport
1680 N Hwy 1(MB)---SP 2-3741
(See Advertisement This Page)
RIBLETT TRAILER TRANSPORT
1477 Grand Av Grovr Cty---HU 9-4614
Wanier's Trailer Towing Service & Trailer Supplies
2035 S Broadway
Santa Maria ---Walnut 5-7308
(See Advertisement This Page)

Trailer Parks

BELLA VISTA MOBILE HOME LODGE
Hwy No 1 Cayucs---WY 5-3644
Buck's Motel & Trailer Park
Main & 8th(MB)-SP 2-4161
(See Advertisement This Page)

BUOY & GULL TRAILER TERRACE
MORRO BAY
MODERN
495 Atascadero Rd(MB)---SP 2-8090

CINDERELLA CITY TRAILER PARK
1255 Orcutt Rd---LI 3-4530
CIRCLE A TRAILER PARK
Large & Small Patios
8850 El Camino Rl---Atascdro 402

Advertising in the YELLOW PAGES of the Telephone Directory is a direct way to keep your products before buyers. More and more people "Find it Fast in the YELLOW PAGES."

Trailer Parks–(Cont'd)

COPPER PENNY TRAILER PARK
Accommodations For All Size Trailers
PLAYGROUNDS & PAVED STREETS
UNDERGROUND LINES FOR
WATER–GAS–ELECTRICITY–TELEPHONE
PATIOS–SHOWERS–WASHERS & DRYERS
6 Miles N of Santa Maria
Hiway 101 Overpass
Next to Mobil Station-Nipomo
Tefft Rd Nipomo---WA 9-3268

Cozy Motel & Trailer Court
Hwy 1 & Bonita(MB)-SP 2-8573
Cypress Trailer Park & Morro Motel
8th & Main(MB)---SP 2-4636
(See Advertisement This Page)

EASTER'S TRAILER HAVEN
INDEPENDENT TRAILERS ONLY
WATER – SEWER – ELECTRICITY
NATURAL GAS & TELEPHONE
SERVICE TO ALL UNITS
Off So Broad
1121 Orcutt Rd---LI 3-5030

Gold Coast Trailer Village
3341 Spring ---PasoRobls 1464
HARBOR TRAILER PARK
1680 N Hwy No 1(MB)-SP 2-8581
Hilltop Mobile Home Manor
N Hwy & Santa Cruz Rd-Atascdro 323-J
Hilltop Trailer Park & Motel
Hwy 101(AG) ---HU 9-2832
Keene Trailer Court
3126 Spring-PasoRobls 598
Key Trailer Park
1477 Grand Av Grovr Cty---HU 9-5207
(See Advertisement This Page)
Lane's Chevron Service
1717 Shell Beach Rd Shell Bch-PR 3-9953
(Continued Next Page)

Answer promptly, speak clearly, hang up gently—three friendly telephone habits.

TRAILER TOWING

COAST TO COAST & CANADA

★ Licensed ★ Bonded ★ Insured



O'DONNELL TRAILER TRANSPORT

"Over ½ Million Miles of Accident Free Driving"

PHONE **SP 2-3741**

1680 N. HWY. 1 MORRO BAY

KEY TRAILER PARK



★ LANDSCAPED LOTS 8' OR 10' WIDE TO 60 FT. LONG

★ LARGE CEMENT PATIOS
★ PAVED ROADS
★ MODERN DELUXE LAUNDRY
★ PRIVATE PHONES AVAILABLE
★ LARGE STORAGE CABINETS
★ NATURAL GAS AVAILABLE
★ MODERN HEATED SHOWERS

LOW RATES **HU 9-5207**

CLOSE TO OCEAN & BEACHES – WITH-IN WALKING DISTANCE OF CENTRAL SHOPPING

1477 GRAND AVE. GROVER CITY

HOUSE TRAILERS MOVED

All Sizes
Anyplace – Anytime
Insured – Bonded

FOR FURTHER INFORMATION CALL **LI 3-0018**

LEE'S TRANSPORT

1121 Orcutt Rd. – San Luis Obispo

BUCK'S MOTEL & TRAILER PARK

REASONABLE RATES
Daily & Monthly
HAROLD & JESSIE GWINUP – Proprietors

SP 2-4161

MAIN & 8th MORRO BAY

***Port San Luis* TRAILER PARK**

Nestled in the Hills Above the Harbor

Across the Bridge Between 2nd & 3rd Pier

YEARLY TRAILER & BOAT STORAGE

LI 3-9685

BILL & GAYLE COCHIOLO

AVILA BEACH

CYPRESS TRAILER PARK & MORRO MOTEL

• NATURAL GAS
• PATIOS
2 BLOCKS FROM BEACH
PHILLIP & IRENE WATLER – Owners

SP 2-4636
ON HWY. 1

8th & MAIN MORRO BAY

Trailer Parks–(Cont'd)

Lively's Court
135 S 13th Grovr Cty-HU 9-2825
LONE PINE TRAILER PARK
Showers & Laundry Facilities
Bernice & Gilbert Larson-Owner
Hwy No 1 Cambria---WA 7-4642
Louden's Terrace Trailer Park
1623-23d Oceano ---HU 9-5333
MATHEW'S TRAILER PARK
264 Higuera ---LI 3-3383
McNamara Trailer Park
8130 El Camino Rl---Atascdro 152
MESA TRAILER COURT
Laundry Fac-Showers-Patios
Playgrounds-Also Cabins Available
Nipomo Mesa Nipomo---WA 9-8985
Mesa Trailer Park
Oak & Short Nipomo---WA 9-3689
MISSION TRAILER PARK
546 Higuera-LI 3-2238
Morro Palms Trailer Lodge
901-5th(MB) ---SP 2-7267
Ocean Breeze Trailer Park
345 Pier Av Oceano---HU 9-4447
Oceano Beach Auto Court
451 Pier Av Oceano---HU 9-5624
Port San Luis Trailer Park
Avila Bch-LI 3-9685
(See Advertisement Page 164)
Ringele Trailer Park 462 C(MB)--SP 2-6971
Silver City Mobile Manor
500 Atascadero Rd(MB)---SP 2-7478
Silver City Trailer Lodge
Old Hwy 101---LI 3-9439

SLEEP OFF THE HI-WAY TRAILER PARK
Follow Signs to South of City Limits
Turn South at Bridge on
Old Highway 101
50 MODERN SPACES
QUIET – NO TRAINS OR TRUCKS
ANY SIZE TRAILER
145 South---LI 3-1056

STOWE INDEPENDENT OIL CO & TRAILER SALES
New 5 Acre Trailer Park-75 Spaces
6th & Spring---PasoRobles 758
SUGGETT'S TRAILER PARK
Hwy No 1 Cambria---WA 7-4213

SUN & SURF TRAILER PARK
ON THE BEACH
OVERNIGHT
DAILY WEEKLY MONTHLY RATES
IDEAL FOR CHILDREN
100 Park Av(PB)---PR 3-2245

Surf-Side Trailer Park
Hwy No 1 & Cody Cayucs---WY 5-3716
Trees Motor Lodge
2841 Spring-PasoRobls 334-W
VALLE VISTA TRAILER PARK
Portuguese Flat Rd---LI 3-9771
Walker's Trailer Court
8th & Morro(MB)-SP 2-9988

The Yellow Pages save you time.

Trailers–Automobile, Coach

B & W SALES
3980 El Camino Rl-Atascdro 1386
(See Advertisement This Page)
Keene Trailer Sales
3126 Spring-PasoRobls 598

L B MOBILE HOME SALES
OPEN SUNDAYS
NEW & USED TRAILERS
GREAT LAKES – KIT
VIKING – TERRY
"We'll Trade for Anything of Value"
2665 S Broadway
Santa Maria ---WAlnut 5-9644

LITCHFIELD CO 390 Higuera---LI 3-3346

LOUDENCLOS EDW
Auth. Dealer For
EXPANDO HOME – MAYFLOWER
PLYMOUTH – TRANSA – BILTMORE
SUPREME – KENSKILL
SANTA FE – SHASTA
Also Used Coaches – Trailer Supplies
1875 S Broadway
Santa Maria ---WAlnut 5-4218

STOWE INDEPENDENT OIL CO & TRAILER SALES
New 12 to 50 Foot Trailers
Cash or Terms
6th & Spring---PasoRobls 758

Trailers–Automobile, Utility

Cully Gary Trailer Shop
286 Higuera ---LI 3-9359

Trailers–Renting

B & W SALES
VACATION TRAILER RENTALS
Closed Saturdays Only
Cor of Freeway & San Anselmo
3980 El Camino Rl---Atascadero 1386

Bradley's Dick Norwalk Service
619 N Broadway
Santa Maria ---Walnut 5-8415
(See Advertisement Page 166)
D & B TRAILER RENTALS
Santa Rosa & Olive---LI 3-8556
(See Advertisement Page 166)
GEORGE'S EQUIPMENT RENTALS
Old Hwy 101 South---LI 3-1436
(See Advertisement Page 166)
(Continued Next Page)

SEWING HINT

Ever nick the fabric when removing buttons? Just slide a comb under the button and cut the thread with a razor blade.

IN SAN LUIS OBISPO



TRAILER RENTAL SYSTEM

ALL SIZES OF TRAILERS

HOUSE TRAILERS • DOLLIES

LOCAL–ONE WAY–ROUND TRIP

HITCHES FURNISHED FREE

KENNEYS CHEVRON STATION

FOOTHILL BLVD. & HIWAY 1

LI 3-9904

SAN LUIS OBISPO

Get these U-HAUL EXTRAS at no extra cost!

GUARANTEED TRAILERS & TIRES
CARGO INSURANCE INCLUDED
FREE ROAD SERVICE
LOW RATES—HOUR, DAY, WEEK, MO.
5,000 DEALERS—U.S., CANADA
HITCH FURNISHED & INSTALLED
FREE MOVER'S BOOKLET



LOCAL OR ONE-WAY ANYWHERE

ALL TYPES—ALL SIZES
PADDED VANS, DOLLIES, TARPS
2-WHEEL & 4-WHEEL TRAILERS
BOAT & HORSE TRAILERS
COMMERCIAL & STORAGE LEASES

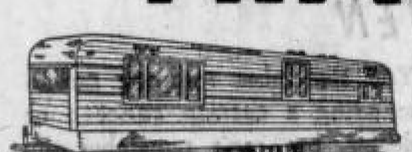
U-HAUL RENTAL TRAILERS



ONE-WAY TRUCKS, VACATION TRAILERS

ARROYO GRANDE
155 Traffic Way ... HU 9-5048
ATASCADERO
7485 El Camino Real ... 1045
MORRO BAY
655 5th Street ... SP 2-6682
PASO ROBLES
806 Spring ... 539
SAN LUIS OBISPO
505 Higuera Street ... LI 3-4042

TRAILERS



MOST POPULAR BRANDS

WE BUY – SELL – CONSIGN – TRADE FOR ANYTHING
Vacation Trailer Rentals



CAMPER

B & W SALES

ATASCADERO 1386

Closed Saturdays Only

NORTH FREEWAY
3980 EL CAMINO RL. ATASCADERO

Trailers—Renting—(Cont'd)

Kenneys Chevron Stn
Hwy 1 & Foothill Bl-LI 3-9904
(See Advertisement Page 165)
Lively's Court
Vacation Trailers-Sales Day or Wk
135 S 13th Grovr Cty--------HU 9-2825

NATIONWIDE TRAILER RENTAL SYSTEM
MULKEY'S TEXACO STN
999 Hwy 101(AG)--------HU 9-9947

U-Haul Co Dealer
7485 El Camino Rl-Atascdro 1045
U-Haul Co Dlr 505 Higuera------LI 3-4042
(See Advertisement Page 165)
U-Haul Co Dlr 806 Spring----PasoRobls 539
U-Haul Co Dlr
155 Traffic Wy(AG)---------HU 9-5048
U-Haul Co Dlr 655-5th(MB) -----SP 2-6682

U-HAUL RENTAL TRAILERS
AMERICA'S FINEST COSTS NO MORE TO RENT THAN ORDINARY TRAILERS! U-HAUL
Local or ONE WAY ANYWHERE.
U-HAUL furnishes guaranteed tires, hitches, tarps, emergency road service.
Insurance available.

"WHERE TO RENT THEM"

ARROYO GRANDE
Bewley's Chevron Stn
155 Traffic Wy(AG)-HU 9-5048

ATASCADERO
Gem Auto Parts
7485 El Camino Rl-Atascdro 1045

MORRO BAY
HINSON BILL TIRE SERVICE
655-5th(MB)-SP 2-6682

PASO ROBLES
BROOKS WES CHEVRON SERVICE
806 Spring-PasoRobls 539

SAN LUIS OBISPO
BURCH'S TOM SERVICE & TRAILERS 505 Higuera----LI 3-4042

Whitey's Tool & Equipment Rental
139 N 6th Grovr Cty---------HU 9-4321

Catalog your products and services in these YELLOW PAGES. It costs little to be completely represented here.

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

Trailers—Towing

See Trailer Moving & Transporting

Travel Bureaus

LUSITANIA TRAVEL SERVICE
NO SERVICE CHARGE
For Reservations & Tickets
STEAMSHIPS — AIRLINES
HOTELS & RESORTS
Travelers Insurance & Checks
1035 W Main
Santa Maria --------WAlnt 5-2681

TRAVEL SERVICE
PACIFIC AIR LINES
UNITED — WESTERN — TWA
AMERICAN — PAN AMERICAN
JAPAN — CONTINENTAL — SAS
TICKETS & RESERVATIONS
At No Extra Charge
860 Monterey ------------LI 3-1206

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver promptly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Tree Service

DAVEY TREE SURGERY
Make Sure With Davey—
Nationally Known for Skill, Knowledge, Responsibility.
Surgical Pruning, Cabling, Root Treatment, Removals.
DAVEY TREE SURGERY CO. LTD.
"FOR SERVICE CALL"
DAVEY TREE SURGERY CO LTD
519 Ramona Av Grovr Cty-HU 9-2255

Davey Tree Surgery Co Ltd
519 Ramona Av Grovr Cty-HU 9-2255
DENNEY D O TREE SERVICE
530 Ferro Ln-----------PasoRobls 1850
(See Advertisement This Page)
Layton Tree Service
8160 Marchant Av-Atascdro 563-J
(See Advertisement This Page)
ROZA BROS 3301 Rockview Pl---LI 3-0418
SAN LUIS TREE SERVICE
1850 Johnson Av------------LI 3-8587
(See Advertisement This Page)

Party Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Trophies

Andrews Don 1009 Higuera--------LI 3-4543
Brasil's Jewelry
Anderson Hotel Lobby----------LI 3-8523

TROPHY SHOP THE
THIS IS NOT A SIDELINE
WE SPECIALIZE
A Complete Supply of Trophies and Awards for All Occasions
Sports Events — Parades Etc.
VISIT OUR DISPLAY ROOM
Expert Engraving In Our Own Shop
1033 N Blackstone Av
Fresno -----------AMhrst 6-3341

Tropical Fish

Elizabeth Ann Flower & Gift Shop
724-14th-PasoRobls 122
Hazel's Pet Shop 595 Marsh------LI 3-1417

Truck Dealers—New

CHEVROLET TASK-FORCE TRUCKS
MONEY SAVING MODEL FOR EVERY JOB!
CHEVROLET

"WHERE TO BUY THEM"
NICHOLS SID CHEVROLET
1305 Spring-PsoRobls 1222
SMITH MEL CHEVROLET
1039 Monterey-LI 3-3221

When in doubt about a telephone number, please look in the telephone directory first. That helps you, helps others, and helps telephone people to do a better job for you.

Truck Dealers—New—(Cont'd)

FORD TRUCKS SALES & SERVICE
FORD ECONOMY TRUCKS
SAVE TIME-SAVE MONEY
LAST LONGER!
FORD

"WHERE TO BUY IT"
BRANSON FORD SALES
5680 El Camino Rl-Atascdro 14
BRENNAN MAURY
330 Traffic Wy(AG)--------HU 9-4237
HARRIS TRUMAN A & SON
1306 Pine ------------PasoRobls 53
HYSEN-JOHNSON FORD INC
1101 Monterey-LI 3-6422

GMC TRUCKS
FOR GMC SALES SERVICE PARTS
GMC TRUCKS
"WHERE TO BUY THEM"
DEALERS
SAN LUIS OBISPO
KIMBALL MOTOR COMPANY
1144 Monterey-LI 3-5752
PASO ROBLES
WOOSTER BUICK & GMC
1501 Spring-PasoRobls 14

INTERNATIONAL MOTOR TRUCKS—
STANDARD MOTORS & EQUIPMENT
CO 1701 Monterey ---------LI 3-1700

(Continued Next Page)

Advertise here—it pays.

ARMY TRUCKS & PARTS
NEW & USED PARTS
ALL MAKES
TRUCK WRECKING
JACOBSON BROS. TRUCKS PARTS & EQUIPMENT
IN BAKERSFIELD
No. 1 Yard, 2231 M St. - FAirview 5-1216
No. 2 Yard, So. 99 Hwy.
Night Phone - - - - - - FAirview 4-7975
If No Answer Call - - - - EMpire 6-6689

Truck Dealers–New–(Cont'd)

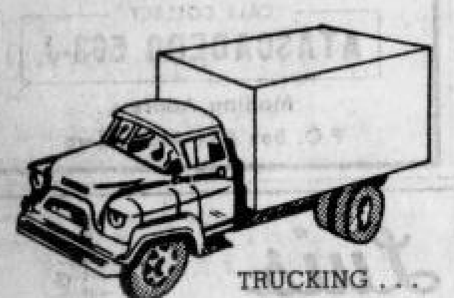
MACK TRUCKS
TRUCKS - BUSES
FIRE APPARATUS
Sales Service Parts
Used Trucks
Since 1900 the First Name for Trucks
"FOR INFORMATION CALL"
FARMER'S HARDWARE & EQUIP CO
581 Higuera LI 3-7102

If you have products to sell, the YELLOW PAGES can increase your market. You are invited to call our nearest Business Office for further details on YELLOW PAGES advertising.

U-DRIVE TRUCKS
— by —
HOUR - DAY - WEEK - MONTH



TRUCKS
Insured For Your
PROTECTION
STAKES



FURNITURE VANS
Furniture Dollies & Pads
TRUCKING ...

MODERN RENTALS
OPEN SUNDAYS
WAlnut 5-8415
ALSO TRAILER RENTALS
DICK BRADLEY'S NORWALK SERVICE



PICK UPS
619 N. BROADWAY SANTA MARIA

When you want to telephone
LISTEN FOR THE 'DIAL TONE'
—dial carefully—turn the dial all the way and then let it go back to position naturally, without forcing. These simple steps enable you to dial telephone numbers speedily and with precision.
The Pacific Telephone and Telegraph Company

Truck Dealers–New–(Cont'd)

STUDEBAKER TRUCKS
SALES
Trucks and other specialized commercial vehicles
SERVICE
and authorized truck parts and accessories.
"FOR INFORMATION CALL"
AUTHORIZED SALES & SERVICE
WOOSTER BUICK & GMC
1501 Spring ---------- PasoRobls 14

WILDMAN J M INC
34th & Spring - PsoRobls 254
(See Advertisement Page 167)

WILLYS SALES AND SERVICE
Universal 'JEEP'
'JEEP' Utility Wagon
'JEEP' Trucks
'JEEP' Utility Delivery
. . . And Their Special Equipment. Service And Parts. Made By Willys Motors, Inc.
The 'Jeep' Family of 4-WHEEL-DRIVE VEHICLES
"WHERE TO BUY THEM"
DEALERS
SAN LUIS MOTOR CO
1144 Higuera - LI 3-7001

Truck Dealers–Used

Jacobson Bros Trucks Parts & Equipment
2231 M Bkrsfld - FAirvw 5-1216
(See Advertisement This Page)
Weaver Motor Co Inc 1166 Higuera - LI 3-5567

Truck Equipment & Parts–New

BETTER PLUMBING CO
Fiberglass Pick-Up Tops
Also Jiffy Tops
673 Higuera ---------------- LI 3-5938
San Luis Truck Service
Old S 101 Hwy - LI 3-9788
Wildman J M Inc 34th & Spring - - PsoRobls 99

Truck Painting

Dorman Signs 350 Higuera ------- LI 3-2608

Truck Renting & Leasing

Bradley's Dick Norwalk Service
619 N Broadway
Santa Maria --------- Walnut 5-8415
(See Advertisement This Page)
GEORGE'S EQUIPMENT RENTALS
Old Hwy 101 South LI 3-1436

Hundreds of purchasing agents have told us they use the YELLOW PAGES as their first reference, because it is one of the quickest ways to locate a local source of supply.

Truck Repairing

Cropper Sidney C
Mt Springs Rd - PasoRobls 744

DICK'S TRUCK & TRACTOR REPAIR
TRUCKS & TRACTOR MACHINERY
Welding & Machine Work
S Hwy ------------------- LI 3-9599

Paul's Garage & Auto Machine Shop
Nipomo & Monterey ----------- LI 3-8291

SAN LUIS TRUCK SERVICE GARAGE
TRUCK REPAIRS AND MAINTENANCE
HEAVY EQUIPMENT DIESEL REPAIRS
24-HOUR SERVICE
Old 101 Hwy -------------- LI 3-4134

Truck Towing

See also Automobile Towing

BUCKLE'S BODY WORKS
TRUCK TOWING
INSURANCE TOWING
1509 Spring --------- PasoRobles 767

GENE'S GARAGE
Main & Bridge Cambria - WA 7-4668
If no answer call ------------ WA 7-4796
San Luis Towing & Storage Service
207 Higuera - LI 3-1167
San Luis Towing & Storage Service
Hwy 101 - LI 3-0630
Woodland Garage
Hwy No 1 Cambria - WA 7-4678

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver promptly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Why Not?
When you select someone to supply your needs, make it a point to tell them that you found their advertisement in the . . .
Yellow Pages

Trucking

ARROYO GRANDE TRUCK CO
DAILY SERVICE
To and From
LOS ANGELES – SAN FRANCISCO AND OAKLAND
201 W Branch(AG) -------- HU 9-2828

BECK W W
General Trucking & Lumber Hauling
1938 Olive ------------- PasoRobls 1984
CALIF MOTOR EXPRESS LTD
Cayucos 159 Ash Cayucos ------ WY 5-3930
Paso Robles 821 Pine ------- PasoRobls 657
San Luis Obispo 390 Pacific ----- LI 3-4084

CATTANEO & RIZZOLI TRUCKING
LIVESTOCK HAULING
GENERAL TRUCKING
STATE-WIDE HAULING
970 Monterey ------------ LI 3-0876
If no answer call -------- LI 3-0823

Cooper Herbert L
226 Fair View Dr(AG) ------- HU 9-3909

COSTA J M & SON INC
GENERAL HAULING
Specializing In
Lumber & Building Materials
Fork Lift Service Up to 15,000 Lbs.
Hwy No 1 & Bella Vista Dr
(MB) --------------- SP 2-8644
If no answer call ------- SP 2-3641
Evenings call ---------- SP 2-8290

Cropper Sidney C
Mt Springs Rd - PasoRobls 744
(See Advertisement This Page)
DENNIS TRANSFER
Local & Long Distance Moving
And General Hauling
1824 Nipomo --------------- LI 3-3434

GARIBALDI BROS LIVESTOCK TRANSPORTATION
SERVING THE WEST SINCE 1933
GARIBALDI BROS
24-Hour Service
Cargo Insured
"FOR SERVICE CALL"
BAKERSFIELD
Garibaldi Bros Trucking Co
1601 S Union Av
Bkrsfld ----------- FAirvw 4-5609
LOS ANGELES
Garibaldi Bros Trucking Co
Call Collect
3500 Fruitland Maywood - LUD 1-8171

Glass Transportation Co
1733 Spring - PasoRobls 258

GOW CHUCK TRUCKING
HAY AND GRAIN
GENERAL TRUCKING
State-Wide Hauling
Shandon --------- PasoRobles 79-R-1

Grcich Steve F Trucking
Embarcadero(MB) ----------- SP 2-8506
Hubbard Van & Storage Co
6420 El Camino Rl --------- Atascdro 171
HUGHES RALPH INC
Livestock Hauling
326-16th -------------- PasoRobls 569
If no answer call
Santa Maria ------------ Walnut 5-3594

Memory plays tricks. If in doubt about a telephone number, please look it up in the Directory.

Trucking–(Cont'd)

JONES CHARLES
LIVESTOCK HAULING
GENERAL TRUCKING
LOCAL & LONG DISTANCE
1110 Olive --------- PasoRobles 1097

MORIN ROLAND J
GENERAL TRUCKING
Red Rock – Drain Rock
Cement & Gravel
Steer – Chicken – Turkey Manure
Yard Location
Hwy 1 & Grand Av Grover City
273 N 6th Grovr Cty ------- HU 9-2057

O'KELLEY J A TRUCKING
3159 S Broad - LI 3-3546
If no answer call ------------ LI 3-4215
Pac Motor Trucking Co
Paso Robles 8th & Railroad ---- PasoRobls 2
San Luis Obispo 393 Marsh ---- LI 3-6911
Reed L F 1846½ Oak --- PasoRobls 1329-W
Rizzoli & Cattaneo Trucking
970 Monterey LI 3-0876
Rodgers Dick
8220 Carmelita Av - Atascdro 1199
Smith Transportation Co
Old Hwy 101 South ----------- LI 3-2872
Stong Whitey 432 Calif Av(AG) HU 9-3828
WESTERN MILK TRANSPORT CO
641 Higuera LI 3-2792
(See Advertisement This Page)

Trucks–Industrial

DENNIS TRANSFER
1824 Nipomo -------------- LI 3-3434
(See Advertisement This Page)

Trust Companies

See Banks; also Title Companies

Tubing

Parker Boiler Works 2690 Victoria - LI 3-7297

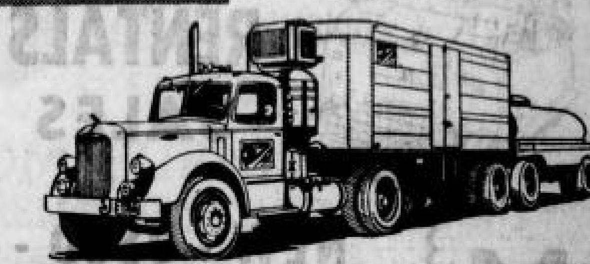
Tuxedos–Renting

SELIX FORMAL WEAR
"FINEST IN THE WEST"
SINCE 1906
RENTALS & SALES
You can rent or buy every type of men's formal attire from Selix. There is a Selix Dealer near you.
"FOR INFORMATION CALL"
DISTRIBUTORS
SAN FRANCISCO
Selix Formal Wear
770 Mission SF - YUkon 6-6212
AUTHORIZED DEALERS
PASO ROBLES
PASO ROBLES MERCANTILE CO
839-12th ----------- PasoRobls 340
SAN LUIS OBISPO
KIRKEBY CARL 851 Higuera LI 3-6345

Here's how you may be sure of getting your party more often when you dial:

1. Look up the number in the latest directory. Write it down.
2. Listen for dial tone.
3. Dial carefully.
4. Wait a minute before you decide your party isn't home.

WESTERN MILK TRANSPORT
LOS ANGELES PARAMOUNT TULARE NEWMAN
SERVING THE DAIRY INDUSTRY IS OUR BUSINESS
OVER 25 YEARS EXPERIENCE
MECHANICALLY REFRIGERATED INSULATED VANS HAULING HIGHLY PERISHABLES
JOHN PICAMAN – *Manager*
24-Hour Phone Service
LI 3-2792
641 HIGUERA
SAN LUIS OBISPO



TRUCKING

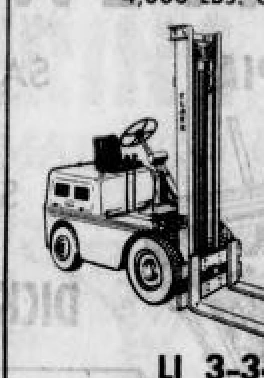


STATE-WIDE
- FEED
- GRAIN
- FERTILIZER
- CEMENT

All Cargoes Insured
DEPENDABLE SERVICE SINCE 1941
PASO ROBLES 744
If no answer call PASO ROBLES 644 • If no answer call PASO ROBLES 1989
SIDNEY C. CROPPER
MT. SPRINGS RD. PASO ROBLES

When a NAME RECOMMENDED *has been* FORGOTTEN
You remember the recommendation but don't remember the name. If you will
LOOK IN THE
Classified
TELEPHONE SECTION
You will probably recognize the name when you see it.

FORK-LIFT TRUCK
4,000 LBS. CAPACITY



Rates By HOUR DAY WEEK
With or Without Operator
LI 3-3434
DENNIS TRANSFER
1824 Nipomo San Luis Obispo

FRONTIERS • • beyond
There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.
The Pacific Telephone and Telegraph Company

Typewriters

Bickell's Stationery Store
807-12th-PasoRobls 882

Dick's Office Machines
1131 Garden-LI 3-7651
(See Advertisement This Page)

HILL'S STATIONERY STORE
Specialists In the Portable Lines
We Carry All Makes, See Us for
ROYAL – SMITH-CORONA
UNDERWOOD – REMINGTON
SALES – SERVICE – RENTALS
COMPLETE TYPEWRITER REPAIR SHOP
1127 Chorro ------------LI 3-1950

Hill's Stationery Store
1127 Chorro-LI 3-1950
(See Advertisement This Page)

The Yellow Pages save you time.

IBM ELECTRIC TYPEWRITERS
SALES
SUPPLIES
SERVICE
IBM
Year After Year, IBM Electric Typewriters Outsell All Other Electrics Combined!
"WHERE TO CALL"
INTERNATIONAL BUSINESS MACHINES
120 W El Camino
Santa Maria --------Walnut 5-8047

MARSHALL BUSINESS MACHINES
1453 Monterey-LI 3-2914
(See Advertisement This Page)

(Continued Next Page)

We want your telephone service to be as helpful to you as we can make it.

Typewriters–(Cont'd)

NELSON JOHNNY OFFICE EQUIPMENT CO
Distributor for
ROYAL TYPEWRITERS
ELECTRIC, STANDARD
& CARBON RIBBON
ALL MAKES OF PORTABLES & USED TYPEWRITERS
RENTALS REPAIRS
690 Higuera -------------LI 3-7347

Nelson Johnny Office Equipment Co
690 Higuera-LI 3-7347
(See Advertisement Page 170)

PASO ROBLES OFFICE SUPPLY
608-12th-PasoRobls 481-J

WALKER'S BOB 785 Marsh-----LI 3-1827
(See Advertisement Page 170)

Typewriters–Repairing

Dick's Office Machines
1131 Garden-LI 3-7651

HILL'S STATIONERY STORE
1127 Chorro-LI 3-1950

Marshall Business Machines
1453 Monterey-LI 3-2914

Nelson Johnny Office Equipment Co
690 Higuera-LI 3-7347

WALKER'S BOB 785 Marsh-----LI 3-1827

Whitey's Tool & Equipment Rental
139 N 6th Grovr Cty---------HU 9-4321

Typing

See Letter & Addressing Service; Stenographers–Public

Have the right number when you call. It's natural to trust to memory, —but when memory plays tricks with a telephone number, you're delayed. When you are not sure of a number—please look it up in the telephone directory.

Undertakers–See Funeral Directors

Uniform Supply Service

See Linen Supply Service

Uniforms–Retail

JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES
356 Santa Rosa--------------LI 3-2626

Unions–Labor–See Labor Organizations

Unit Heat

See Furnaces Headings; also Heaters

United States Government Offices

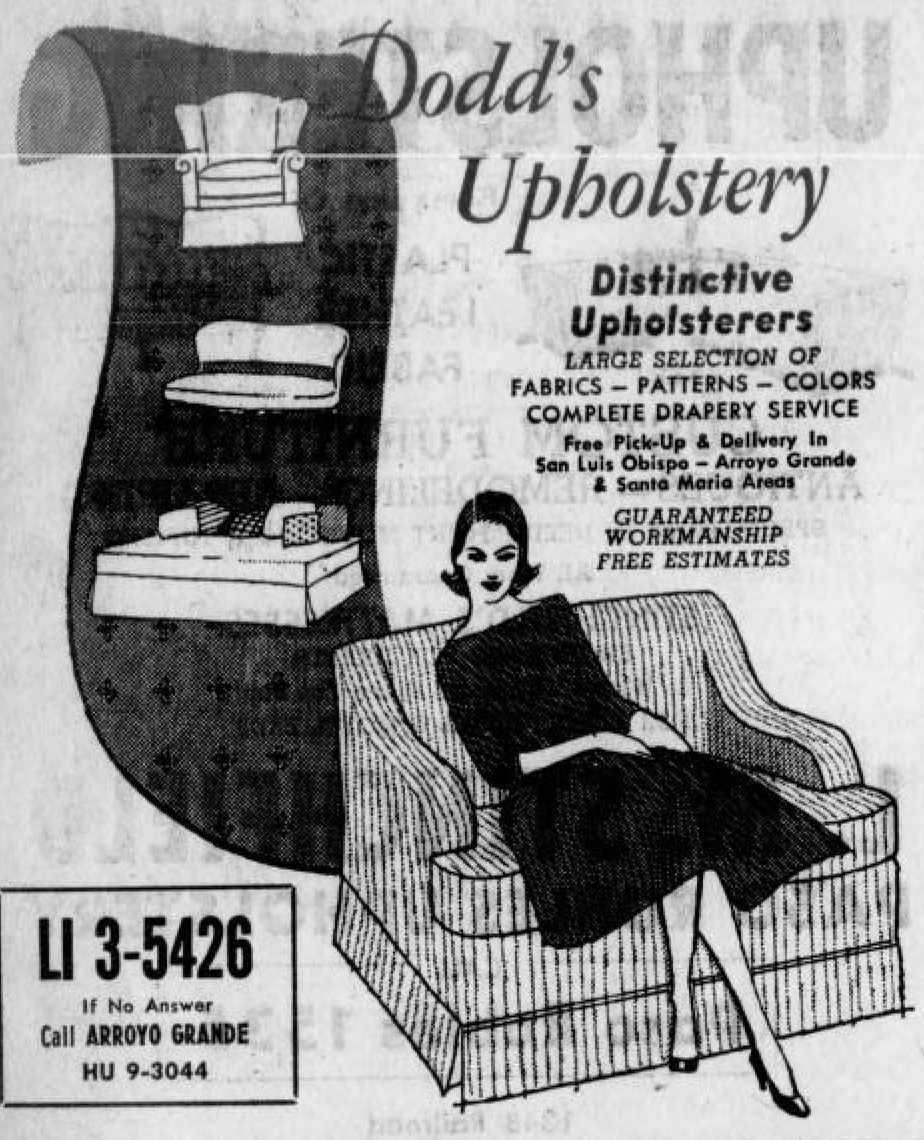
See Alphabetical Directory Under "U S Government"

Upholsterers

ALVA GREEN'S AUTOMOTIVE TRIM & FURNITURE UPHOLSTERY
CUSTOM
FURNITURE UPHOLSTERING
BOAT & AUTO INTERIORS
Free Estimates
1528 Monterey -----------LI 3-2802

(Continued Next Page)

Next time you want to make a call but aren't quite sure of the number, look it up in the latest telephone directory! Memory isn't always reliable . . . and you'll save time by looking up the **right** number before you call!



Dodd's Upholstery

Distinctive Upholsterers

LARGE SELECTION OF FABRICS – PATTERNS – COLORS

COMPLETE DRAPERY SERVICE

Free Pick-Up & Delivery In San Luis Obispo – Arroyo Grande & Santa Maria Areas

GUARANTEED WORKMANSHIP

FREE ESTIMATES

LI 3-5426

If No Answer Call ARROYO GRANDE HU 9-3044

Upholsterers–(Cont'd)

Beamer's Upholstery 159 Brisco Rd(AG)-HU 9-3822

Borjes Upholstery 5455 Traffic Wy-Atascdro 49 (See Advertisement This Page)

Dodd's Upholstery 964 Chorro----LI 3-5426 (See Advertisement This Page)

Fred's Custom Upholstering 555 Cypress(PB) ------------PR 3-2684

Fred's Custom Upholstery 8740 El Camino Rl-Atascdro 1440

HARRY'S UPHOLSTERY SHOP 510-4th(MB)-SP 2-8552 (See Advertisement This Page)

Henry's Upholstery 572 Islay------LI 3-2734 (See Advertisement Page 171)

Jackman's Custom Upholstery 300 Higuera ---------------LI 3-1415 (See Advertisement This Page)

Jones Upholstery Shop 112 N Main-Templtn 2101 (See Advertisement This Page)

Old Curiosity Shop The 2500 Monterey Rd-Atascdro 1366

Paramount Upholstering Co 1218 Carmel-LI 3-0649 (See Advertisement Page 171)

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver promptly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Upholsterers–(Cont'd)

SHERWOOD CARPETS

UPHOLSTERING

Residential – Commercial

CARPETING – DRAPERIES

Free Estimates

Orcutt Av ---------------LI 3-2817

If no answer call-------HU 9-4479

If no answer call--------LI 3-8281

STEFFAN'S CARPET CITY

UPHOLSTERING

CARPETING

DRAPERIES

HOME & OFFICE INTERIORS

From San Luis Obispo Only

No Inter-City Charge

Ask Operator for Enterprise 12570

930 Grand Av(AG) -------HU 9-4114

Stinchfield's Paso Robles Upholstery 1348 Railroad-PsoRobls 1535 (See Advertisement Page 171)

Upholsterers' Supplies

Paramount Upholstering Co 1218 Carmel-LI 3-0649

Upholstery Cleaners

CITY RUG & UPHOLSTERY CLEANING

UPHOLSTERY CLEANING

RUG CLEANING

IN YOUR HOME OR IN OUR PLANT BY THE HILD SYSTEM

See Our Display Ad – RUG & CARPET CLEANERS

----------------------LI 3-7063

Cloer Jas E 400 Paso Robles---Templtn 4371

COAST RUG & UPHOLSTERY CLEANERS 510-4th(MB) -------------SP 2-8552

PARAMOUNT UPHOLSTERING CO 1218 Carmel-LI 3-0649

upholstering



CALL

TEMPLETON 2101

FIRST CLASS FURNITURE UPHOLSTERING

Free Estimates – Reasonable Prices

ALUMINUM & CANVAS AWNINGS MADE TO ORDER

UPHOLSTERY FABRICS & FOAM RUBBER AVAILABLE TO YOU

JONES UPHOLSTERY SHOP

SERVING PASO ROBLES – TEMPLETON ATASCADERO & SURROUNDING AREAS

112 N. MAIN ST. TEMPLETON



Upholstery by MASTER CRAFTSMEN

300 HIGUERA SAN LUIS OBISPO

Customize Your FURNITURE

Our Years of Experience Assures You of Quality Workmanship at Reasonable Prices

REPAIRS

For Free Estimates Call

LI 3-1415

JACKMAN'S CUSTOM UPHOLSTERY

BORJES UPHOLSTERING



- All Work Guaranteed
- Free Estimates
- Pick-Up & Delivery

For Res – Comm'l

If Your Furniture Is Not Becoming to You It Should Be Coming to Me

ATASCADERO 49

If No Answer Call ATASCADERO 1295-J

5455 TRAFFIC WAY

MORRO BAY UPHOLSTERING

- ANTIQUES RESTORED
- DIAMOND TUFTING
- HOLLYWOOD HEADBOARDS
- CORNICE BOXES
- DRAPERY SAMPLES

LARGE SELECTION OF SAMPLES

HARRY'S UPHOLSTERY SHOP

SP 2-8552

510 - 4th MORRO BAY

When You Have FORGOTTEN ....A NAME

Recommended By Someone

You remember someone having recommended a certain concern or dealer, but can't remember the name recommended.

LOOK IN THE Classified TELEPHONE SECTION

You will probably recognize the name when you see it.

Vacuum Cleaners–Dealers

COMPACT VACUUM CLEANERS



"World's Lightest..." with MORE POWER PER POUND than any other cleaner. No dust container to empty.

AUTHORIZED SALES & SERVICE

"FOR INFORMATION CALL"

COMPACT ASSOCIATES 718 Broadway Av Seasde -------------FRntir 2-8662

ELECTROLUX AUTHORIZED SALES AND SERVICE—

ELECTROLUX CORPORATION 964 Chorro-LI 3-6013

FILTER QUEEN—

DISTRIBUTORS

REGINA FRESNO AGENCY 2418 Tulare Fresno-----ADms 7-0825

HEATON'S Hoover Authorized Sales & Service 803-13th ---------------PasoRobls 890

Hornor Dave Vacuum Cleaner Service 1290 Murray Av-LI 3-1406

KIRBY COMPANY 680 Higuera ---------------LI 3-3510 (See Advertisement This Page)

Kline Neil Vacuum Cleaner Service 18th(MB)-SP 2-5743

LONG E E PIANO CO Hoover & Lewyt Sales & Service 777 Marsh ---------------LI 3-1245

Singer Sewing Machine Co 733 Higuera-LI 3-1748

Smith Jack Vacuum Cleaners 11th & Grand Av Grovr Cty----HU 9-4611 (See Advertisement This Page)

Vacuum Cleaners–Industrial

Rowe Service Equipment Supply Co See Our Ad-Floor Machines 136-12th --------------PasoRobls 583

SAN JOAQUIN PAPER & JANITOR SUPPLY Attachments-Parts for Most Brands 295 Higuera ---------------LI 3-2466

Vacuum Cleaners–Repairing & Parts

B & F Electric Shop 560 S 13th Grover City-HU 9-2478

Electrolux Corp 964 Chorro------LI 3-6013

KIRBY COMPANY 680 Higuera ---------------LI 3-3510

Marshall Sam 1023 Morro-------LI 3-5797

OTTO'S FIXIT SHOP 6390 El Camino Rl-Atascdro 802

SMITH JACK VACUUM CLEANERS 11th & Grand Av Grovr Cty----HU 9-4611

Valves

CRANE CO 239 E Alisal Salins-HArisn 4-3964

Variety Stores

Ambrosia Variety Store Ocean Av Cayucs-WY 5-3772

Cook's Variety Store 725 Higuera--LI 3-5949

Cornet Stores 746 Higuera-------LI 3-9958

Doko's Variety Store 880 Price(PB)-PR 3-4628

HERRINGTON'S VARIETY STORE 771 Dolliver(PB)-PR 3-4635

Kelley's News & Sundries 680 Cypress(PB)-PR 3-2227

Morro Bay Variety Store 407-5th(MB)-SP 2-8175

RASCO F S & CO 887 Higuera----LI 3-7326

Rasco F S Co 1230 Park----PasoRobles 30-W

SAN MIGUEL MERCANTILE & VARIETY Sn Migl-Homestead 7-3390

WOOLWORTH F W CO 778 Higuera --------------LI 3-5820

Vaults–Safe

See Safes & Vaults Hdgs

Velvets & Velveteens–Retail

See Yardage–Retail

Vending Machines

ALISAL VENDING SUPPLY 541 E Alisal Salins-HArisn 2-5747

Coast Cigarette Vending Distrs 146 Ocean Av Cayucs--------WY 5-3783

If no answer call-------------WY 5-3236

Venetian Blind Dealers & Mfrs–Retail

Acme Quality Paint & Wallpaper Store See Graham's Paint & Wallpaper Store 868 Monterey -------------LI 3-0652

ART MESQUIT COMPLETE HOME FURNISHINGS

DAYCOR TEXTURED

PLASTIC LUME VENETIAN BLINDS

Custom Made Draperies

Window Shades – Drapery Boxes

BROADLOOM CARPET INSTALLATIONS

Bridge & Branch(AG)------HU 9-2116

DRAPERY SHOP THE 1045 Grand Av(AG)-HU 9-3779

GRAHAM'S ACME PAINT & WALLPAPER STORE 868 Monterey---------LI 3-0652

MINSHULL'S PAINT & WALLPAPER STORE 1221 Spring--------PasoRobls 774

Western Cabinet Works 1000 Park-PasoRobls 289

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

VACUUM CLEANERS

SERVING ENTIRE SOUTHERN SAN LUIS OBISPO AREA

Free Pick-up and Delivery

NEW — USED

REPAIRS — RENTALS

ALL MAKES & MODELS

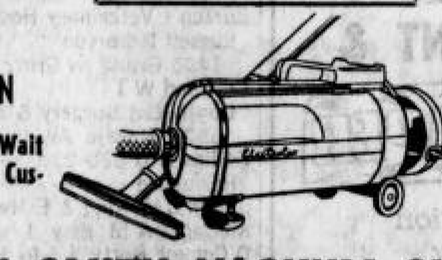
LOANERS WHILE REPAIRS ARE BEING MADE

REPAIRS

- ELECTROLUX
- KIRBY
- GE
- AIRWAY
- FILTER QUEEN

Repairs While You Wait For Out of Town Customers

ONE STOP RENTALS FOR VACUUM CLEANERS SEWING MACHINES FLOOR POLISHERS



PARTS

- PAPER BAGS
- CLOTH BAGS
- FILTERS
- BELTS
- CORDS
- HOSES
- LIGHT BULBS
- ATTACHMENTS

JACK SMITH VACUUM CLEANERS

Since 1946

HU 9-4611

PICK-UP SERVICE LOCATION

11th AND GRAND AVE. GROVER CITY

KIRBY COMPANY

FACTORY AUTHORIZED SUB-DISTRIBUTOR

USED & REBUILT ALL MAKES

Kirby®

FACTORY AUTHORIZED SERVICE

PARTS & SERVICE ALL MAKES

Home Demonstrations – Liberal Trade-in Allowance

680 HIGUERA LI 3-3510



EXTENSION TELEPHONES are available again!

Enjoy the advantage of being only a few steps from the telephone whenever it rings.

To order it, call your Pacific Telephone Business Office

To Locate an AUTHORIZED SALES and SERVICE DEALER

When you are interested in locating the local authorized dealer of a nationally-advertised product or service

Look in the Classified TELEPHONE SECTION

Venetian Blind Renovating

Reed's Paint & Wallpaper
1121 Broad ---------------LI 3-2623
(See Advertisement This Page)

Ventilating Contractors

See Contractors–Heating & Ventilating

Vertical Blinds

Art Mesquit Complete Home Furnishings
Bridge & Branch(AG)-HU 9-2116
Graham's Acme Paint & Wallpaper
Store 868 Monterey-----------LI 3-0652

Veterinarians

Ainley Richard G 412 N Broadway
Santa Maria-Walnut 5-6116
Animal Clinic
J E Kleck DVM
2548 S Broadway
Santa Maria-Walnut 5-7671
Burton's Veterinary Hospital
Russell R Burton
1435 Grand Av Grovr Cty------HU 9-3170
Coffland W T
Dog & Cat Surgery & Medicine
6575 Navajo Av---------Atascadero 764
Collins G B 820-23d--------PasoRobls 1436
Residence ---------------PasoRobles 1788
Julian C W King & E Hwy 1(MB)--SP 2-6941
McCapes A M Hwy 1-----------LI 3-0985
O'Connor Betty J 546 Higuera----LI 3-4615
Pulling's Animal Clinic & Boarding Kennel
Hwy 101 & San Anselmo Rd-Atascdro 382
Sohrbeck Jack N N Hwy----------LI 3-0956
Taylor Rebecca B 615-12th--PasoRobls 1780
Whitman J R N Hwy------------LI 3-0956
Wixom D H King & E Hwy 1(MB)-SP 2-6941

Veterinary Hospitals

Ainley Richard G 412 N Broadway
Santa Maria-Walnut 5-6116
Animal Clinic 2548 S Broadway
Santa Maria-Walnut 5-7671
Burton's Veterinary Hospital
Russell R Burton
1435 Grand Av Grovr Cty-----HU 9-3170
Coast Veterinary Clinic
D H Wixom
C W Julian
King & E Hwy 1(MB)----------SP 2-6941
Coffland W T 6575 Navajo Av--Atascdro 764
Collins G B 820-23d---------PasoRobls 1436
McCapes Veterinary Hospital & Boarding
Kennel Hwy 1---------------LI 3-0985
Pulling's Animal Clinic & Boarding Kennel
Hwy 101 & San Anselmo Rd-Atascdro 382
Whitman's J R Dr Veterinary Hospital &
Boarding Kennel N Hwy---------LI 3-0956
J R Whitman
Residence ------------------LI 3-6493
Jack N Sohrbeck
Residence ------------------LI 3-1875

More and more people are saving both time and effort by finding it fast in the YELLOW PAGES.

Veterinary Supplies

GREENOUGH HERM DAIRY & LIVESTOCK SUPPLIES 350 Higuera---------LI 3-1216
Grover City Pharmacy
9th & Grand Av Grovr Cty-HU 9-2457
McKee's Pharmacy
Main & Bridge Cambria-WA 7-4236

Vitamin Products–Distrs

Halcyon Health Foods S Temple &
Halcyon Rd Halcyon-HU 9-2432
Margo & Larry's Health Foods
1120 Morro-LI 3-1127

Wall Washing

San Luis Obispo Janitorial Maintenance Co
2255 Santa Ynez Av----------LI 3-1737

Wallpaper–Dealers

Clark Howard Paint & Wallpaper Store
987 Foothill Bl-LI 3-7730
Fuller W P & Co 698 Higuera-----LI 3-0835
GRAHAM'S ACME PAINT & WALLPAPER STORE 868 Monterey---------LI 3-0652
MINSHULL'S PAINT & WALLPAPER STORE 1221 Spring-------PasoRobls 774
Paint Shop The
1106 Grand Av(AG)----------HU 9-3324
Reed's Paint & Wallpaper
1121 Broad-LI 3-2623
(See Advertisement This Page)
San Luis Color Store
See Our Ad Paint Dealers
856 Monterey --------------LI 3-8203
SHERWIN-WILLIAMS CO
742 Marsh-LI 3-3800
Stover's Color Center
5800 El Camino Rl-Atascdro 176
Trussler's Furniture Store
1301 Park --------------PasoRobls 126

An extension telephone is a step-saver in any home.

Warehouses–Private

Hearst Warehouses Sn Simn-----WA 7-4583

Warehouses–Public

Artman Van & Storage
Old Hwy 101 South-LI 3-1228
Coast Counties Warehouses
65 Higuera ----------------LI 3-7840
DENNIS TRANSFER
1824 Nipomo ---------------LI 3-3434
(See Advertisement This Page)

FARMERS ALLIANCE BUS ASSOC
GRAIN ELEVATOR
GRAIN STORAGE – SACK & BULK
SEED TREATING
FEED MILLING & MIXING
GRAIN BUYERS – INSURANCE
10th & Riverside Av----PasoRobles 115
If no answer call----PasoRobles 311

HUBBARD VAN & STORAGE CO
6420 El Camino Rl--------Atascdro 171
Sandercock Transfer Co
1708 Beach-LI 3-6163

Wash Fountains

See Plumbing Fixtures & Supplies Hdgs

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

Why Not?

When you select someone to supply your needs, make it a point to tell them that you found their advertisement in the ...

Yellow Pages

what price
TIME?

Are you one of those people who feel that Time is a "vital commodity" and should not be wasted? Are you looking about for new ways to save YOUR Time?

Do not, then, overlook the Classified Telephone Section. It can help you to save a great deal of time.

Plan your shopping and many other contacts with business people with the aid of the

Classified
TELEPHONE SECTION

Washing Machines, Dryers & Ironers

Campbell's Refrigeration
532 Higuera ---------------LI 3-6800
(See Advertisement This Page)
CLINE'S APPLIANCE CENTER INC
We Repair All Makes & Models
962 Monterey ---------------LI 3-8610
(See Advertisement Page 176)
Cockrell's Refrigeration
845-13th-PasoRobls 1416
(See Advertisement Page 176)

FRIGIDAIRE AUTOMATIC WASHERS & DRYERS
Patented 3-ring agitator. Lint-a-Way Washing Action automatically removes lint, dirt, scum. Built-in Suds-Water Saver. Sheer Look styling; Frigidaire sells color at the price of white.
FRIGIDAIRE
"WHERE TO CALL"
SALES & SERVICE DEALERS
CAMPBELL'S REFRIGERATION
532 Higuera -------------LI 3-6800
HEATON'S
803-13th ------------PasoRobls 890
LONG E E PIANO CO
777 Marsh-LI 3-1245

GENERAL ELECTRIC HOME LAUNDRY–
SALES & SERVICE DEALERS
CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
HILL'S HOME APPLIANCES
We Give S & H Green Stamps
1009 Grand Av(AG)-------HU 9-5527

HARBOR SUPPLY CO
475-5th(MB)-SP 2-2821
(See Advertisement This Page)
HEATON'S
See Our Furniture Dlrs-New Ad
803-13th ---------------PasoRobls 890
Hill's Home Appliances
1009 Grand Av(AG)-HU 9-5527
(See Advertisement Page 176)

HOTPOINT AUTOMATIC WASHERS AND DRYERS
Hotpoint
New Hotpoint 6-CYCLE Automatic Washers wash fabrics sparkling clean — and wrinkle-free. New Underwater Lint Filter works full-time. New Hotpoint Electric Dryers available in 100% Vent-Free or Air Blower models.
"FOR INFORMATION CALL"
SALES & SERVICE
Cline's Appliance Center Inc
962 Monterey-LI 3-8610

IDLER'S SERVICE & APPLIANCES
1459 Monterey -------------LI 3-1711
(See Advertisement This Page)

MAYTAG FACTORY AUTHORIZED SALES AND SERVICE–
CAMPBELL'S REFRIGERATION
532 Higuera -------------LI 3-6800
HEATON'S 803-13th ----PasoRobls 890
HILL'S HOME APPLIANCES
We Give S & H Green Stamps
1009 Grand Av(AG)--------HU 9-5527
LONG E E PIANO CO
777 Marsh ----------------LI 3-1245

RCA WHIRLPOOL AUTOMATIC WASHERS AND DRYERS–
DEALERS
COCKRELL'S REFRIGERATION
845-13th ------------PasoRobls 1416
IDLER'S SERVICE & APPLIANCES
1459 Monterey -----------LI 3-1711

(Continued Next Page)

A Directory Advertising Representative will be glad to help you prepare a YELLOW PAGES advertisement that will bring you more business. You can reach him by calling the Business Office of the telephone company.

→ Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Pismo Beach (PB) San Luis Obispo (No Code)

Washing Machines, Dryers & Ironers–(Cont'd)

WESTINGHOUSE LAUNDRY EQUIPMENT SALES & SERVICE–
SALES & SERVICE DEALERS
CLINE'S APPLIANCE CENTER INC
962 Monterey ------------LI 3-8610
SAN LUIS BUTANE DISTRIBUTORS
3980 N Hwy-----------Atascdro 151
WEATHERBY'S FURNITURE
995 Grand Av(AG)--------HU 9-2697

Wilcox Lou & Son General Electric Appliances 823-12th ------PasoRobls 226
(See Advertisement This Page)

Washing Machines, Dryers & Ironers–Repairing & Parts

Allen's Appliance Service
Hwy 1(MB)-SP 2-5296
B & F Electric Shop
560 S 13th Grovr Cty-HU 9-2478
CAMPBELL'S REFRIGERATION
532 Higuera ----------------LI 3-6800
CLINE'S APPLIANCE CENTER INC
962 Monterey-LI 3-8610
Cockrell's Refrigeration
845-13th-PsoRobls 1416

DAY AND NIGHT WASHING MACHINE SERVICE AND PARTS
Factory Parts for Washers – Dryers
FREE TECHNICAL ADVICE
MOTORS–TIMERS–SOLENOIDS–SWITCHES
WRINGER ROLLS – FLUID DRIVES
KENMORE – RCA WHIRLPOOL
MAYTAG – GE – WESTINGHOUSE ETC.
Coin Washing Machine Rentals and Sales
2305 S Broadway
Santa Maria --------WAlnt 5-4813

GILBERTSON'S
IN GROVER CITY
GUARANTEED REPAIRS
All Makes & Models
USED WASHING MACHINES
& REFRIGERATORS
REASONABLE PRICES
197 S 10th Grovr Cty-----HU 9-2563

HILL'S HOME APPLIANCES
1009 Grand Av(AG)-HU 9-5527
Idler's Service & Appliances
1459 Monterey -----------LI 3-1711
KENMORE WASHER-DRYER & IRONER SERVICE–
SEARS ROEBUCK AND CO
879 Higuera ------------LI 3-2270
LONG E E PIANO CO 777 Marsh--LI 3-1245
Meeks Electric & Furniture
1055 Grand Av Grovr Cty-----HU 9-3371
Otto's Fixit Shop
6390 El Camino Rl-Atascdro 802

Watches

MARELL'S JEWELERS
850 Higuera-LI 3-1404

Watches–Repairing

ANDREWS DON
Official S. P. Watch Inspector
DIAMONDS – WATCHES
SILVERWARE – CLOCKS
Expert – Guaranteed
Watch Repairing
1009 Higuera ------------LI 3-4543

Brasil's Jewelry
Anderson Hotel Lobby---------LI 3-8523
BROWN CLARENCE 862 Higuera--LI 3-5648
Fear Albert E Hwy 1 Cambria----WA 7-4243

YELLOW PAGES—the quickest way to find almost everyone in town who fixes things, sells things, does things.

Watches–Repairing–(Cont'd)

MARELL'S JEWELERS
850 Higuera-LI 3-1404
Marshall's Jewelry Store
790 Higuera-LI 3-3431
Miller's Jewelry
The Best In Watch Repairing
Traffic Wy --------------Atascdro 244
Paso Robles Jewelry Store
725-13th-PsoRobls 443
Reed J M 751 Dolliver(PB)------PR 3-4473
Reid Maurice Your Jeweler
1321 Park-PasoRobls 714-W

RICHMOND'S JEWELERS
PASO ROBLES
WATCHES – JEWELRY – SILVERWARE
KEEPSAKE DIAMOND RINGS
BULOVA – GRUEN & MIDO WATCHES
SILVER PLATE
"Fine Watch & Jewelry Repairing"
Established Since 1910
L. C. "Bud" Richmond – Owner
741-12th -----------PasoRobles 789

Rimelen C A
5870 Traffic Wy-Atascdro 677-W
Siebert's 455-5th(MB) ----------SP 2-4586
Vaughn's Jewelers
119 E Branch(AG)-HU 9-2330

Water Companies–Bottled

ARROWHEAD & PURITAS WATERS
3 FINE DRINKING WATERS
Arrowhead Spring Water
Puritas Distilled Water
Puritas Fortified With Fluorine
Regular Home & Office
Delivery Since 1894
"FOR INFORMATION CALL"
Arrowhead & Puritas Water Inc-LI 3-6616

Arrowhead & Puritas Waters Inc
420 Traffic Wy(AG)-HU 9-2283
CRYSTAL SPRINGS WATER SERVICE
3215 Rockview Pl-LI 3-5063
(See Advertisement This Page)
VERNON SPRING WATER CO
Los Berros Canyon(AG)-------HU 9-2536

Water Companies–Utility

Atascadero Mutual Water Co --Atascadero 11
Atascadero Mutual Water Co
Highway-Atascadero 60
Avila Water Co
1935 Wilmar Oceano---------HU 9-2124
Cambria Pines Service Corp
N Hwy Cambria-WA 7-4638
Grover City County Water District
842 Grand Av Grovr Cty-HU 9-2356
Oceano Water Co
1935 Wilmar Oceano-HU 9-2124
Paso Robles City Water Works
723-13th-PasoRobls 232-W
Pismo Beach City Water Dept
Bello Av & Hollister Av(PB)-PR 3-4456

Water Coolers & Fountains

Arrowhead & Puritas Water Inc --LI 3-6616
Crystal Springs Water Service
3215 Rockview Pl-LI 3-5063
Vernon Spring Water Co
Los Berros Canyon(AG)-HU 9-2536

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver promptly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

HU = HUnter PR = PRospect WA (Cambria) = WAverly WY = WYman
LI = LIberty SP = SPruce WA (Nipomo) = WAbash

Water Heaters–Dealers

Ace Home Supply
1610 Hwy No 1(MB)----------SP 2-7213
BARNETT PLUMBING & HEATING
361 Pismo(PB)-PR 3-2494
Bender's Plumbing & Supplies
111 Cuyama Av Shell Bch-PR 3-4747
Better Plumbing Co 673 Higuera--LI 3-5938
BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av-PasoRobls 1117
Burge Ken 1010-9th Baywd Prk---LI 3-1938
Cook F D Plumber & Electrician
1032 Pine-PasoRobls 1066
Craig F L Sheet Metal & Plumbing
731-21st-PsoRobls 523

CRANE QUALITY WATER HEATERS
Complete line of gas and electric water heaters . . . a size and type for every purpose. Glass-lined or Galvanized tank models. Fully automatic, fully guaranteed. Carefully installed by Crane registered water heater dealers.
CRANE
"FOR INFORMATION CALL"
OFFICES & SHOWROOMS
CRANE CO
239 E Alisal Salins-HArisn 4-3964
DEALERS
McBride Sheet Metal Works
Old Hwy 101-------------LI 3-5000
McKelvey's Henry B Plumbing & Heating
5570 El Camino Rl-Atascdro 394
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

DAY & NIGHT JETGLAS WATER HEATERS–
McBRIDE SHEET METAL WORKS
Old Hwy 101-------------LI 3-5000
McKELVEY'S HENRY B PLUMBING & HEATING
5570 El Camino Rl-Atascdro 394
SMEE'S PLUMBING & HEATING SHOP 2959 S Broad--------LI 3-0860

Dixon Harry E & Son Orcutt Rd---LI 3-4116
FRIGIDAIRE ELECTRIC WATER HEATERS–
HEATON'S 803-13th ----PasoRobls 890

Here's how you may be sure of getting your party more often when you dial:

1. Look up the number in the latest directory. Write it down.
2. Listen for dial tone.
3. Dial carefully.
4. Wait a minute before you decide your party isn't home.

Water Heaters–Dealers–(Cont'd)

Lawrence Plumbing
154 Leeward Av Shell Bch-----PR 3-2088
MATHEWS DON A
1140 Railroad-PasoRobls 1709

McBRIDE SHEET METAL WORKS
WATER HEATERS
SALES & SERVICE
COMPLETE PLUMBING SERVICE
ALL WORK GUARANTEED
FREE ESTIMATES – FHA TERMS
Old Hwy 101-------------LI 3-5000

Miner's Hardware
1036 Grand Av Grovr Cty-----HU 9-2931
MISSION WATER HEATERS–
McBRIDE SHEET METAL WORKS
Old Hwy 101-------------LI 3-5000
Oceano Hardware
1757 Pacific Bl Oceano-------HU 9-3416

PERMAGLAS WATER HEATERS
New Permaglas lining —plus A. O. Smith's exclusive HYDRA-STEEL means extra years of service. In glass-lined water heaters, THERE'S ONLY ONE PERMAGLAS and it's made by A. O. Smith.
A.O.Smith Permaglas®
"WHERE TO BUY IT"
DEALERS
Arroyo Electric Hwy No 1(AG)-HU 9-2829
Barnett Plumbing & Heating
361 Pismo(PB) ----------PR 3-2494
Burge Ken
1010-9th Baywd Prk------LI 3-1938
Harbor Supply Co
1141 Main(MB) ----------SP 2-7324

San Luis Butane Distributors
Day & Night & Olympic Water Heaters
3980 N Hwy--------------Atascdro 151
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad-LI 3-0860
(See Advertisement This Page)

Water Heaters–Repairing

Cheda Plumbing 1331 Walker----LI 3-1240
Fuller J E
1176 Ramona Av Grovr Cty-HU 9-2431
McBride Sheet Metal Works
Old Hwy 101---------------LI 3-5000
McKelvey's Henry B Plumbing & Heating
5570 El Camino Rl-Atascdro 394
Pismo Plumbing & Electric Repairs
350 Hinds Av(PB)-----------PR 3-2680

Doctors, dentists, merchants . . . all kinds of products and services . . . are listed in the YELLOW PAGES . . . Keep the YELLOW PAGES directory handy—it saves you time and effort.

When the NEED is URGENT

Whether the situation requires a batteryman, garage, radio repairman, veterinarian or other service

Look in the

Classified
TELEPHONE SECTION

When Looking For a Dealer In YOUR NEIGHBORHOOD

Time and effort may be saved if the article or service you want to buy can be found in your neighborhood. You'll find the location of your neighborhood dealer when you

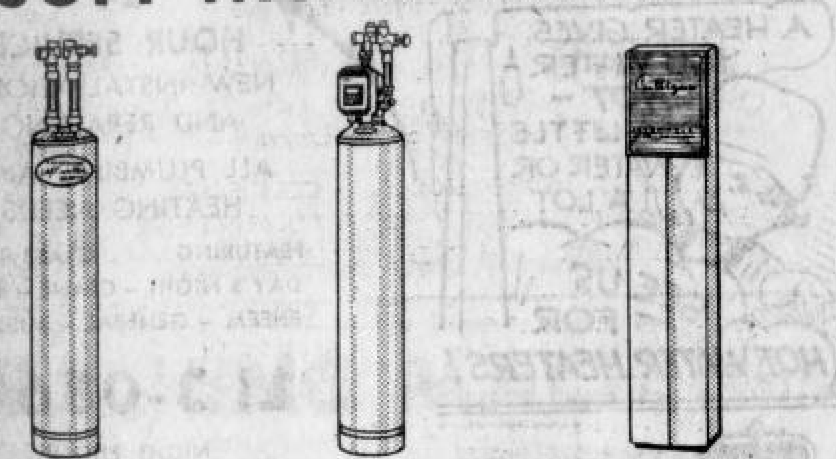
Look in the

Classified
TELEPHONE SECTION

The Yellow Pages Tell "Where To Buy It"

NOW! 3 WAYS TO HAVE UNLIMITED SOFT WATER . . .
. . AUTOMATICALLY!

Culligan
SOFT WATER SERVICE



Culligan Soft Water Service. Your Culligan serviceman exchanges this portable water softener at regularly scheduled intervals. No equipment to buy, no work to do. Installed at any convenient location.

Culligan Automatic Service Unit. Regenerates itself automatically. Culligan dealer owns this unit, and the serviceman calls just once or twice a year. It provides unlimited soft water.

Culligan Automatic Homeowned Model. Own this distinctive Automatic at a budget price with easy terms. Assures unlimited soft water, guaranteed to be fully automatic. 10-year written Warranty.

. . 2 LOCATIONS TO SERVE YOU

SAN LUIS OBISPO
PLANT – 445 HIGUERA
LI 3-8195
IF NO ANSWER CALL LI 3-8365
M. W. HELFERT

PASO ROBLES
PLANT – 802 - 21st.
Paso Robles 1113
IF NO ANSWER CALL PASO ROBLES 1245
F. J. HURST

LINDSAY SOFT WATER CO.
Fully Automatic Water Softeners

- FIBERGLASS TANKS
- LIFETIME GUARANTEE
- WHITER – BRIGHTER – WASHES
- WONDERFUL SKIN CARE AID
- PROTECTS PLUMBING & APPLIANCES
- THE SAVINGS OF SOFT WATER WILL PUT LINDSAY IN YOUR HOME

AMERICA'S LARGEST MANUFACTURER OF HOME AUTOMATIC WATER SOFTENERS

FOR FREE ESTIMATE & WATER ANALYSIS

CALL
LI 3-2815

Guaranteed by Good Housekeeping

Serving All of San Luis Obispo County

300 HIGUERA SAN LUIS OBISPO

Water Softening Equipment & Supplies

CULLIGAN SOFT WATER SERVICE
445 Higuera-LI 3-8195
(See Advertisement This Page)

CULLIGAN SOFT WATER SERVICE
San Luis Obispo County Hdqrs.
For Your Water Softening Troubles
No Equipment – No Work – No Contract
THE CULLIGAN WAY
Sales & Service
Home Owned & Industrial Water Softeners
EASY CREDIT TERMS
445 Higuera --------------LI 3-8195
802-21st -----------PasoRobles 1113

UNDERCOVER STUFF

To keep blankets soft and fluffy between launderings, brush with a whisk broom toward the binding—never across the blanket.

Water Softening Equipment & Supplies–(Cont'd)

LINDSAY SOFT WATER CO
300 Higuera ---------------LI 3-2815
(See Advertisement This Page)

RAYNE SOFT WATER SERVICE
1459 Monterey -------------LI 3-1712
(See Advertisement This Page)

Servisoft of Santa Maria 438A S Broadway
Santa Maria-Walnut 5-8018
(See Advertisement This Page)

SERVISOFT SOFTWATER SERVICE
3215 Rockview Pl-------------LI 3-5063

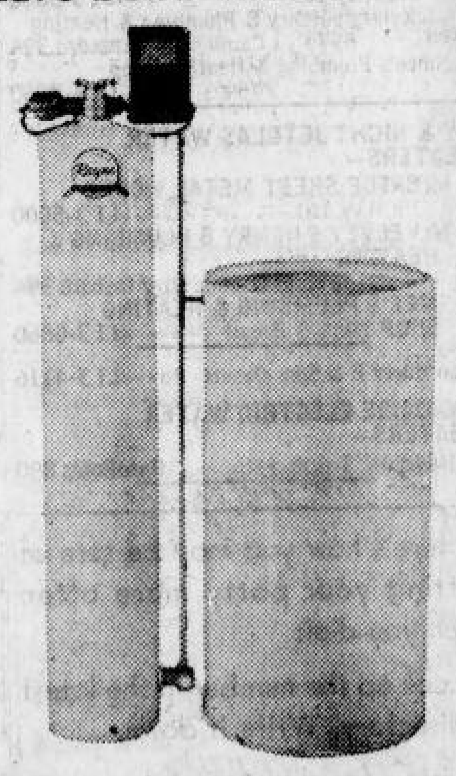
Water Supply Systems

McCoy Pump Co
1004 Paso Robles---------PasoRobls 1311

Good party-line neighbors remember to space their calls.

Rayne **SOFT WATER**
SERVING THE ENTIRE COUNTY
"the modern way to have SOFT WATER"

- GUARANTEED SOFT WATER
- HOME OWNED UNITS
- RENTAL UNITS
- NOTHING TO BUY
- NO WORK TO DO
- GLASS LINED TANKS



DOMESTIC & COMMERCIAL INSTALLATIONS & SERVICE

CALL
LI 3-1712

A DIVISION OF
IDLER'S SERVICE & APPLIANCES
1459 MONTEREY SAN LUIS OBISPO



Soft as Rain!
Enjoy soft water as nature made it
HOME UNITS Rentals – Sales
SERViSOFT
OF SANTA MARIA
("We Soften the Water for You")
HARRY T. MAYO
438-A S. Broadway, Santa Maria
WAlnut 5-8018
If No Answer Call Grover City HU 9-3081

REPAIR SERVICE

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE
Classified
TELEPHONE SECTION

Water Treating Service & Equipment

Culligan Soft Water Service
445 Higuera-LI 3-8195

Culligan Soft Water Service
802-21st-PasoRobls 1113

G & W Engineering
Swimming Pool Chemicals
777 Woodbridge --------------LI 3-5704

Water Well Drilling & Service

BLANCHARD ROBT R
WATER WELL DRILLING
Test Holes and Shot Holes
Cleaning and Repairing
Licensed Contractor
3139 S Broad-------------LI 3-8494
If no answer call--------HU 9-5106

GARDNER JOHN T
WATER WELL DRILLING
JOHN GARDNER
LONG LINE OF SATISFIED CUSTOMERS
San Antonio Rd----Atascadero 42-J-2

SMITH BROS DRILLING CONTRACTORS
1050 Paso Robles---------PasoRobls 224
(See Advertisement This Page)

Water Well Supply
1229 Grand Av(AG)-HU 9-2258
(See Advertisement This Page)

Wells Floyd V 116 N Blosser Rd
Santa Maria-WAlnt 5-8626
(See Advertisement This Page)

FLOOR SAVER

To keep the floors from being marred when moving furniture, slip old heavy socks over legs.

Water Well Supplies

Water Well Supply
1229 Grand Av(AG)-HU 9-2258

Waterproofing Contractors

Stauch Jos H 950 Chorro--------LI 3-0931

Waterproofing Materials

SILCONITE WATERPROOFING MATERIALS—
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

Weather Stripping Contractors

KYLE COMPANY
WEATHER STRIPPING
METAL WEATHER STRIP
Is the Complete Answer to Your Year-Round Dust, Draft, Comfort & Fuel Problems
1609 Osos --------------LI 3-1998

Wedding Announcements

See Printers; Stationers–Retail

Wedding Chapels

Grensted Funeral Home 1239 Longbranch
Av Grovr Cty-HU 9-5552

Wedding Outfits

See Bridal Outfits & Supplies

Weed Burners

San Luis Butane Distributors
3980 N Hwy-Atascdro 151

Whitey's Tool & Equipment Rental
139 N 6th Grovr Cty----------HU 9-4321

Weed Control Service

CALIFORNIA WEED SERVICE
Robert J. Meyer – Owner
APPLICATION
Modern Equipment & Methods Used
Specializing in
Canal – Ditch – Fence Line – Non Crop
Land – Commercial & Industrial Sites
SALE OF LEADING BRAND
Weed Killers – Agricultural Chemicals
2308 Pageant Bkrsfld--EMpire 6-8811

Paso Robles Seed & Chemical Co
13th & Riverside Av------PasoRobls 1551

Weight Reducing & Control

See Reducing Methods

Please dial carefully . . . keep watching the dial.

Smith Brothers
WELL DRILLING
Licensed Drilling Contractors Since 1946
ALL TYPES – OIL OR WATER
No Job Too Small or Too Large

- TEST HOLES
- SHOT HOLES
- CORE HOLES
- PORTABLE EQUIPMENT
- INTERSTATE SERVICE
- FULLY INSURED
- FREE ESTIMATES

Paso Robles 224
1050 PASO ROBLES STREET
Formerly Salinas Street
P.O. BOX 132 • PASO ROBLES

Owners
PAUL SMITH
Residence Phone
Paso Robles 635
ERNIE SMITH
Residence Phone
Paso Robles 1051



A handy man for any job--

The Yellow Pages tell you where to reach him quickly—plumber—carpenter—dry cleaner—paperhanger—and hundreds of other workmen, stores and services.

WATER WELL SUPPLY
WATER WELL DRILLING
✓ Test Holes ✓ Test Pumping
WELL CLEANING & REPAIRING
PUMP SALES & SERVICE
For Free Estimates
Call John Dillaha
HU 9-2258
1229 GRAND AVE. ARROYO GRANDE

WATER WELLS
FLOYD V. WELLS
"RADIO EQUIPPED TRUCKS FOR FAST SERVICE"

- ROTARY & CABLE TOOL DRILLING & SERVICING
- GRAVEL PACK WELLS
- TEST PUMPING & BALING
- TEST HOLE DRILLING
- PUMP SALES & SERVICE

Licensed Contractors

WAlnut 5-8626

116 N. BLOSSER ROAD
SANTA MARIA

When a Name RECOMMENDED *has been* FORGOTTEN

You remember someone recommending a certain concern or dealer, but can't remember the name recommended.

LOOK IN THE
Classified TELEPHONE SECTION

TEAGUE'S MACHINE SHOP



PORTABLE WELDING

- MACHINERY SPECIALLY DESIGNED
- MACHINERY CONSTRUCTION
- MACHINERY REPAIRS

A modern shop with small & large equipment at your service. Expert mechanics to help solve your problems.

It it's been made, it can be fixed.
It it hasn't been made, we'll make it.

LI 3-5470

304B HIGUERA
SAN LUIS OBISPO

Welding

ARC SHOP THE
PORTABLE WELDING EQUIP.
BLACKSMITHING
25 YRS. EXPERIENCE
Aluminum & Pot Metal Welding
Repairs of All Kinds
112 Brisco Rd(AG)---------HU 9-3192
If no answer call (AG)----HU 9-2237

ARROYO ELECTRIC MACHINE SHOP
316 E Branch(AG)-HU 9-5546
Auto Clinic 972 E Hwy 1(MB)----SP 2-4572

BARRETT L A
PORTABLE
WELDING & HORSESHOEING
ALUMINUM & PIPE LINE WELDING
FARM MACHINERY REPAIR
BLACKSMITHING
All Work Guaranteed
Box 202-D
N River Rd--------PasoRobles 1098-J

Cuendet F 1304 Railroad---PasoRobls 130-W

EXCELSWELD—
EXCELSWELD CO OF LOS ANGELES
742 Gladys Av
Los Angeles --------Madison 4-8424

Gem Auto Parts
7485 El Camino Rl-Atascdro 1045

KING'S METAL SHOP
Morro Bay
PORTABLE WELDING
Electric — Acetylene
STEEL FABRICATING
We REPAIR Anything
1612 Hwy No 1(MB)-------SP 2-7421

The Yellow Pages save you time.

Pabst W F 111 Ward-------------LI 3-6920
Paso Robles Agricultural Works
1204 Railroad-PsoRobls 35-J

PETERSON HAROLD D
ATASCADERO
PORTABLE
WELDING EQUIPMENT
ELECTRIC & ACETYLENE
GENERAL WELDING
STEEL & BOLT SUPPLY
9005 El Camino Rl----Atascadero 723
If no answer call---Atascadero 1048

RATLIFF FRED P
Portable
Welding Equipment
Electric & Acetylene
Heavy Duty Machine Work
245 Higuera -------------LI 3-5819

Ray's Auto Service
Old Hwy 101-Atascdro 1389-J
San Luis Welding Works
Ward Munger
960 Nipomo ---------------LI 3-4910
Teague's Machine Shop
304B Higuera --------------LI 3-5470
(See Advertisement This Page)
Warden William H Welding Shop
788 Main(MB) -------------SP 2-2601
Whitey's Tool & Equipment Rental
139 N 6th Grovr Cty---------HU 9-4321
WOOD H A WELDING & MACHINE SHOP
Portable Welding Equipment
1207-13th --------------PsoRobls 321

When in doubt about a telephone number, please look in the telephone directory first. That helps you, helps others, and helps telephone people to do a better job for you.

ANTICIPATING Your Emergency SITUATIONS...

Most business firms advertise in the YELLOW PAGES to make it easy for you to find them.

They would appreciate your telling them that you called because of their advertising in the

Yellow Pages

When the Need is
URGENT

You want to know these things about the concern you call: Hours of service, location, delivery, promptness of service, equipment, quality of service, reliability, years in business. Concerns mention these points in their advertisements in the Yellow Pages.

Look in the

Classified
TELEPHONE SECTION

Welding Equipment & Supplies

AIRCO WELDING PRODUCTS
Oxygen • Acetylene • Nitrogen • Argon • Helium • Carbon-Dioxide • Rare Gases • Oxyacetylene Welding and Cutting • Gas Shielded Welding Equipment • Apparatus, Supplies • Arc Welding Machines • Electrodes, Accessories, Jackson Products, "Tuffaloy". AIRCO
"WHERE TO BUY THEM"
WOOD H A WELDING & MACHINE SHOP 1207-13th ------PasoRobls 321

Coast Welding Supply
916 W Betteravia Rd
Santa Maria -----------Walnut 5-8867
(See Advertisement This Page)
Crow-Garrick Co Inc 1885 N Ventura
Av Ventura-Miller 3-9991
(See Advertisement This Page)
Cuendet F 1304 Railroad---PasoRobls 130-W
MODERN INDUSTRIALS
131 E Betteravia Rd
Santa Maria -----------Walnut 5-8580
(See Advertisement This Page)
VICTOR WELDING EQUIPMENT—
MODERN INDUSTRIALS
131 E Betteravia Rd
Santa Maria --------Walnut 5-8580

Wheel Aligning & Repairing

See Automobile, Wheel, Axle & Frame Repairing

Wheel Chair Renting

JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES
356 Santa Rosa-------------LI 3-2626

Wheel Chairs–Retail

EVEREST & JENNINGS WHEEL CHAIRS & WALKERS—
JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES
356 Santa Rosa----------LI 3-2626

Whist Clubs–See Clubs

Wicker Furniture–See Furniture Headings

Window Cleaners

FRED'S JANITORIAL SERVICE
865 Francis Av--------------LI 3-4367
SAN LUIS OBISPO JANITORIAL MAINTENANCE CO
WINDOW CLEANING
COMMERCIAL & RESIDENTIAL
Daily & Monthly Contracting
FREE ESTIMATES
2255 Santa Ynez Av-------LI 3-1737

Window Shades–Retail

ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch(AG)-HU 9-2116
DRAPERY SHOP THE
1045 Grand Av(AG)-HU 9-3779
GRAHAM'S ACME PAINT & WALLPAPER STORE 868 Monterey---------LI 3-0652
Morro Bay Floor Covering
245-5th(MB) ---------------SP 2-2195
REED'S PAINT & WALLPAPER
1121 Broad ----------------LI 3-2623

Windows–Louvered

Morro Bay Glass & Sash Co Inc
Louvre Leader Window Distr
1560 Hwy No 1(MB)---------SP 2-5277

The oldest of all the telephone industry's traditions is Service.

Windows–Metal

FENTRON ALUMINUM & STEEL WINDOWS—
RESIDENTIAL
FENTRON INDUSTRIES INC
222 Commercial Sunnyvl-REgnt 6-2020
COMMERCIAL
FENTRON INDUSTRIES INC
70 Dorman Av SF------MIssn 7-2223

K-SLIDE ALUMINUM ROLLING WINDOWS—
MORRO BAY GLASS & SASH CO INC
1560 Hwy No 1(MB)------SP 2-5277

RADCO SLIDING ALUMINUM WINDOWS
QUALITY ALUMINUM SLIDING GLASS WINDOWS Completely Assembled, Glazed, Weather-Stripped & Fiberglass-Screened READY TO INSTALL
RADCO
"FOR INFORMATION CALL"
LADWIG FARM & HOME SUPPLY
1619 Osos-LI 3-3442
RADCO PRODUCTS INC
3121 Skyway Dr
Santa Maria --------Walnut 5-2679
SAN LUIS GLASS & WINDOW CO
1313 Carmel ------------LI 3-3446

TRUSCON METAL BUILDING PRODUCTS
Made By TRUSCON DIVISION of REPUBLIC STEEL. **TRUSCON**
STEEL and ALUMINUM WINDOWS
STEEL DOORS
SCREENS — STORM SASH — METAL LATH
REINFORCING PRODUCTS
"WHERE TO BUY THEM"
DEALERS
MORRO BAY GLASS & SASH CO INC
1560 Hwy No 1(MB)------SP 2-5277

Wineries

Dusi Winery S Hwy-------PasoRobls 13-R-1
Pesenti Winery -------------Templtn 2791
Rotta Winery --------------Templtn 2991
York Mountain Winery
York Mountain-Templtn 2821
York Mountain Winery
York Mountain Rd-----PasoRobls 103-J-2

Wines–Retail

Bob's Cork 'N' Bottle Liquor Store
799 Foothill Bl-LI 3-8637
Bottle Liquor Store
999 Main(MB) -------------SP 2-8474
Hughes Joe Liquor Store
728 Marsh-LI 3-7729
Idaho Club Liquors
500 Cypress(PB)-PR 3-4634
Jug The 535-5th(MB) ----------SP 2-8543
Manuel's Liquors 2145 S Broad---LI 3-5074
Osos Liquor Store 1601 Osos------LI 3-2303
Pesenti Winery -----------Templeton 2791
Price Liquors 3220 Spring ---PasoRobls 184
Westway Market 447 Higuera----LI 3-3046
York Mountain Winery
York Mountain-Templtn 2821

Wines–Whsle

Jordanos' Inc 1321 Carmel-------LI 3-1089
JORDANOS' INC
Petri & Italian Swiss Colony
S Hwy ----------------PasoRobls 842
Lagomarsino's Wholesale Liquor & Wines
Roma-Christian Bros-Beringer Bros Wines
Osos & Higuera-------------LI 3-7832
Pesenti Winery -----------Templeton 2791
RON JOHNS SALES CO
Gallo-Beaulieu-BV Wines
304 Higuera ---------------LI 3-3184

Wire

McCarthy Tank & Steel Co
Railroad Av-LI 3-1760

Advertise here—it pays.

DISTRIBUTORS OF **WELDING EQUIPMENT**
• VICTOR • LINCOLN • SMITH • MILLER
• SIMONDS ABR. • MARQUETTE • STOODY ALLOYS
Complete Repair Service on Acetylene Equipment
COAST WELDING SUPPLY
WAlnut 5-8867
916 W. BETTERAVIA RD. SANTA MARIA



SAN LUIS OBISPO COUNTY-SERVICE POINTS		
PASO ROBLES McCOY PUMP CO. 1004 Paso Robles Paso Robles 1311	SAN LUIS OBISPO FRANKLIN'S SERVICE 1185 Monterey LI 3-5059	ARROYO GRANDE ARROYO ELECTRIC 316 E Branch HU 9-5546
ATASCADERO SAN LUIS BUTANE 3980 N. Highway Atascadero 151	MORRO BAY CACCIA'S GARAGE 740 D SP 2-4621	SHANDON BOYER & SONS GARAGE & SERVICE Paso Robles 78-R-1

Distributor
LINDE CO. OXYGEN & ACETYLENE
HELIARC EQUIP.
LINCOLN ELECTRIC CO.
STOODY CO.
Serving the Tri-Counties



Welding EQUIP. & SUPPLIES

OUR MOBILE UNITS MAKE REGULAR WEEKLY CALLS
CROW - GARRICK CO., INC.

—VENTURA— **MIller 3-9991** 1885 N. Ventura Ave.
—SANTA MARIA— **WAlnut 5-5963** 1740 S. Broadway

Service Points In San Luis Obispo County

Gem Auto Parts 7485 El Camino Rl Atascadero 1045	Cuendet Fred 1304 Railroad Paso Robles 130-W	W D Pierce 803 4th - Morro Bay SP 2-6771
Van's Auto Repair 107 Nelson - HU 9-5574 Arroyo Grande	Westside Auto Parts Co. 1232 Monterey - LI 3-5943 San Luis Obispo	

REPAIR IT

If the refrigerator, vacuum cleaner, sewing machine, washing machine or radio in your home isn't working properly, call a repair man now. You're sure to find one nearby if you—

LOOK IN THE

Classified
TELEPHONE SECTION

VICTOR Welding

"EVERYTHING FOR THE WELDER"
- VICTOR APPARATUS
- FLUXES • HARDFACINGS
- COMPRESSED GASSES
- MACHINE SHOP SUPPLIES
- TOOLS—POWER & PRECISION

OUT OF TOWN CALL COLLECT
WAlnut 5-8580
MODERN INDUSTRIALS
131 E. BETTERAVIA RD. SANTA MARIA

Go to the Church of your choice...



Women's Accessories–Retail

Rileys Dept Store 1144 Chorro----LI 3-1421

Women's Wearing Apparel–Retail

BETTE RAE DRESS SHOPPE
Cambria
SPORTSWEAR
DRESSES
Junior Sizes – 7 to 15
Half Sizes – 14½ to 22½
6618 Main Cambria-------WA 7-4814

CHRISTINE'S 869 Higuera------LI 3-4821
Della Bitta Dress Shop 1127 Garden-LI 3-9665
Dorotha's Fine Fashions 851 Dolliver(PB)------------PR 3-4759
Eddy's Apparel 1214 Park-----PasoRobls 74
Haeberle's Tot & Mom 515-5th(MB)-------------SP 2-7237
Ida Jay Shop 761 Dolliver(PB)---PR 3-2083
La Bernes' Ladies Apparel 1465 Shell Beach Rd Shell Bch-PR 3-2379

LACTERMAN'S
22 YEARS IN SAN LUIS OBISPO
Where You Will Find Nationally Advertised
COATS – SUITS – DRESSES
ACCESSORIES & FURS
POPULAR PRICES
"Where Fit Is Always Guaranteed"
749 Higuera ------------LI 3-4936

Lois Rowland's 161-5th(MB) ----SP 2-7178
MARGARET McNEIL'S STYLE SHOP 856 Higuera LI 3-3831
Mode-O-Day 718 Higuera ------LI 3-7741
Mode-O-Day 1226 Park ---PasoRobles 1256
PASO ROBLES MERCANTILE CO 839-12th PasoRobls 340
Peggy's of Arroyo Grande 126 E Branch(AG)-----------HU 9-2103
Remar's 956 Higuera ----------LI 3-9756

RILEYS DEPT STORE
Complete Women's Fashions
READY TO WEAR – SPORTSWEAR
Personalized Bridal Service
CALIF'S FINEST CENTRAL COAST STORE SINCE 1887
Chorro at Marsh
1114 Chorro -------------LI 3-1421

Ruby's Apparel 911 Grand Av Grovr Cty------HU 9-4112
RUMLEY'S DEPT STORE 325-5th(MB) SP 2-3251
Schulz's Women's Apparel 853 Higuera-LI 3-1524
Smith Leonore 737 Higuera -----LI 3-7218
Trend O'Fashion 842 Higuera ----LI 3-0748
Vogue The 1233 Park --------PasoRobls 70

Women's Wearing Apparel–Whsle & Mfrs

Shadowline Inc Walter ---------LI 3-6776

Woodworkers

See Also Cabinet Makers

Beck Bros Boat Shop 1440 San Francisco Av Oceano HU 9-2983

Woolen Goods–Retail

See Yardage–Retail

Wrecking–Automobile

See Automobile Wreckers

Wrecking Contractors

BAKKE & YORK HOUSE MOVERS
House Wrecking
Corbett Canyon Rd(AG)-------HU 9-5630

Yardage–Retail

Alva Green's Automotive Trim & Furniture Upholstery 1528 Monterey ----LI 3-2802

BECKER'S YARDAGE
FABRIC OF ALL KINDS
Notions – Trimmings
Everything for the Woman Who Sews
SIMPLICITY PATTERNS IN STOCK
SEW & SAVE
741 Higuera --------------LI 3-8439

COMMERCIAL CO THE
FABRIC CENTER
Rayons – Sheers – Notions
Trimmings – Cottons – Woolens
McCALLS & SIMPLICITY PATTERNS
• Hosiery
303 E Branch(AG) ------HU 9-2421

House of Yardage 585-12th -PasoRobls 978-J
(See Advertisement This Page)
LEWIS SEWING CENTER 943 Grand Av(AG)-HU 9-5132

REMNANT STORE THE
LARGE SELECTION
UPHOLSTERY – DRAPERY
DRESS MATERIAL
LOW PRICES
BAMBOO DRAPERIES
994 Monterey ------------LI 3-8442

Rileys Dept Store 1144 Chorro----LI 3-1421

Yarn–Retail

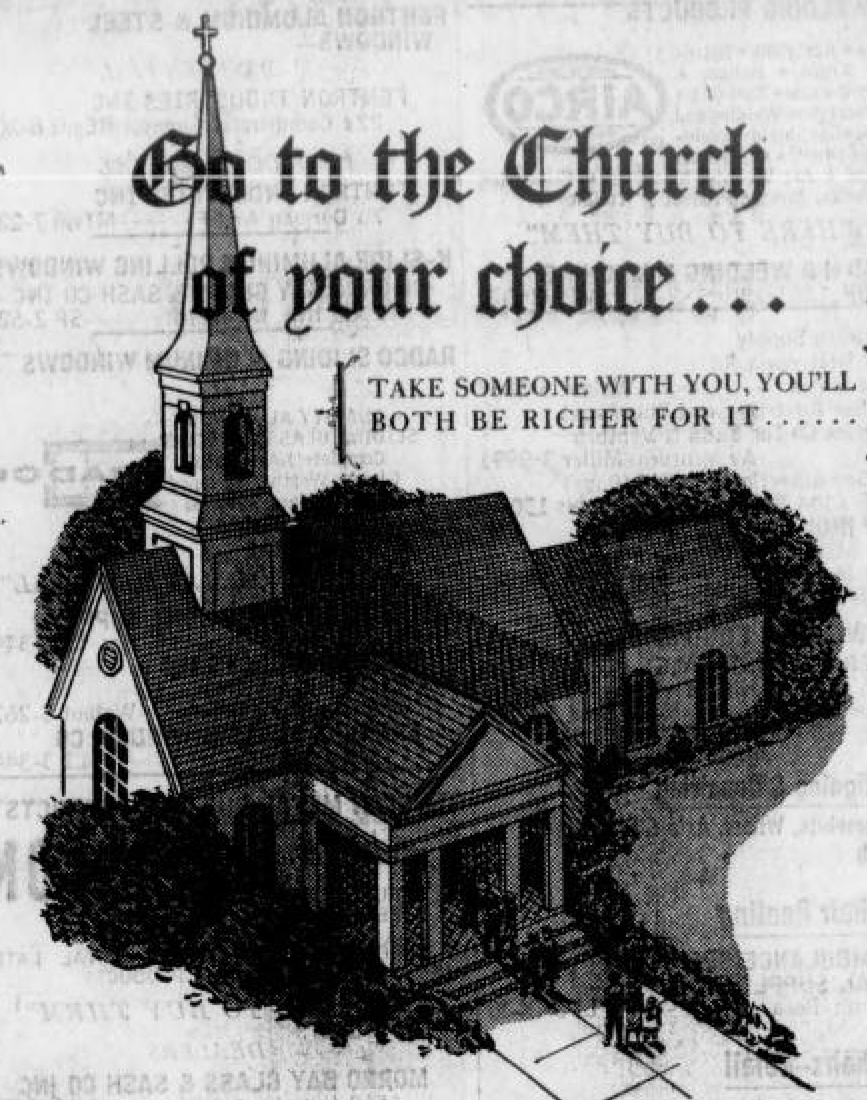
Lena's Knit Shop 620 Seabright Av Grovr Cty-HU 9-5963
Needle Arts 718 Higuera---------LI 3-7741

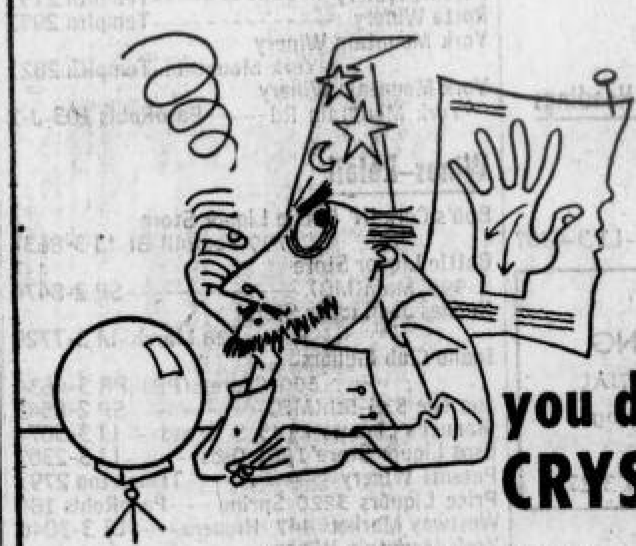
for **Your Convenience**

Directories for other cities are available in the Business Offices and at attended public telephone stations.

Go to the Church of your choice...

TAKE SOMEONE WITH YOU, YOU'LL BOTH BE RICHER FOR IT......



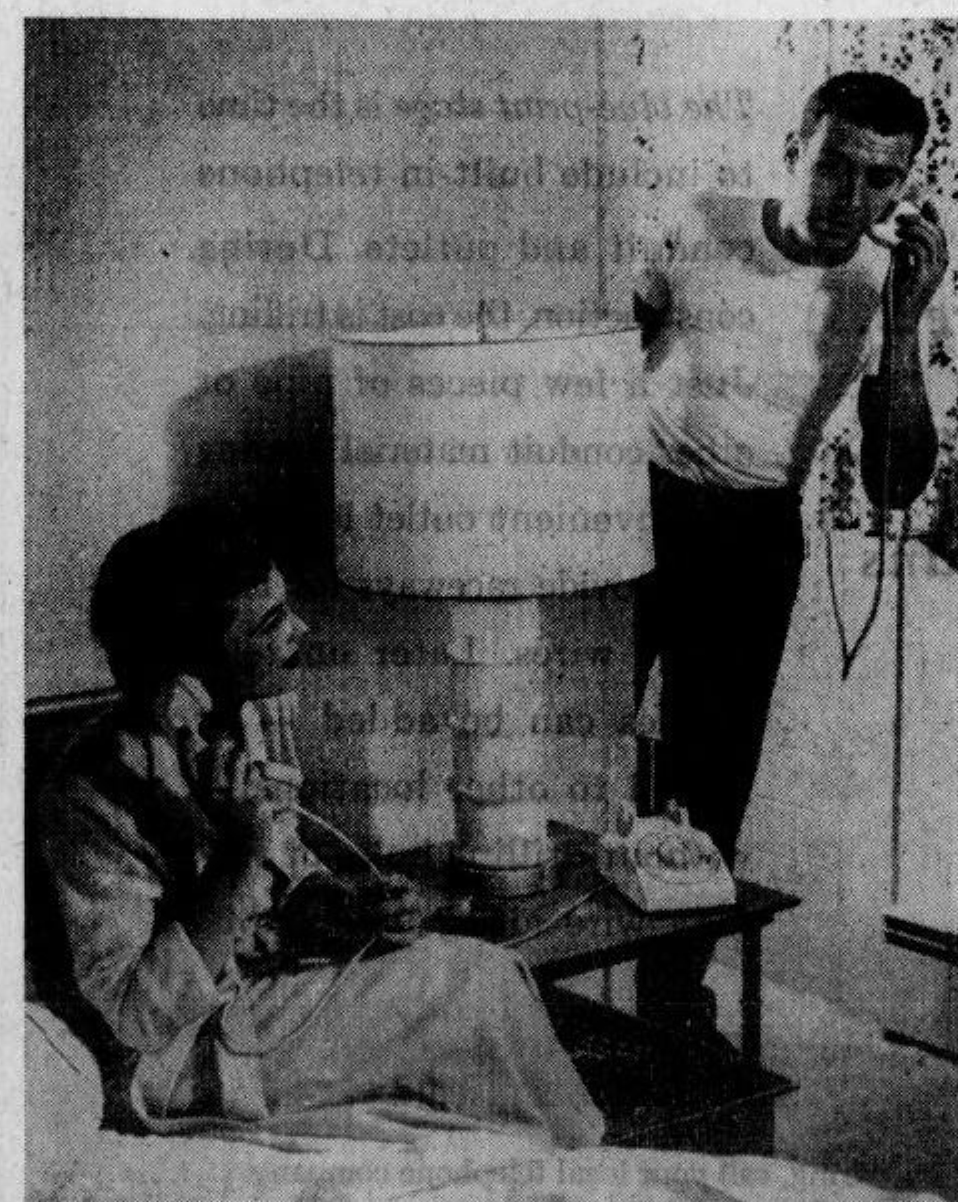


WITHIN EASY REACH for BUSY PEOPLE

in YOUR TELEVISION ROOM

A telephone will serve you well when located close to your favorite chair in the television room. No need to miss a part of any program to answer your important calls.





or at YOUR BEDSIDE

You will find a telephone a real comfort, ready at your fingertips during your resting hours. When sickness or confinement strikes, it is your tie to friends and pleasant moments. In an emergency, a link to help and security.

CALL YOUR PACIFIC TELEPHONE SERVICE REPRESENTATIVE



The blue-print stage is the time to include built-in telephone conduit and outlets. During construction, the cost is trifling. Just a few pieces of pipe or other conduit material leading to convenient outlet locations will provide raceways for telephones wires. Later on telephones can be added — or moved to other locations — without drilling holes or running wire along baseboards.

For convenience in the future... put telephone facilities in your plans

For free help in planning modern, built-in telephone wiring, call your local telephone company number and ask for free "Telephone Planning Service."

CALIFORNIA TELEPHONE DIRECTORIES

WHITE PAGES

LOCALITY: San Luis Obispo County, Adelaida, Arroyo Grande, Atascadero, Cambria, Camp Roberts, Carrisa Plains, Cayucos, Creston, Gorda, Grover City, Halcyon, Kozy Kove Ranch, Lucia Lodge, Lucia Ranch, Morro Bay, Morro Del Mar, Nipomo, Oceano, Pacific Valley, Pacific Valley School, Parkfield, Paso Robles, Pismo Beach, Salmon Creek, San Miguel, San Simeon, Santa Margarita, Shandon, Shell Beach,Templeton, U.S. Lighthouse Station, Willow Springs Maintenance Camp, Young's Point

YEAR: October 1959

SAN LUIS OBISPO COUNTY

OCTOBER 1959 ISSUE containing listings and rates in effect AUGUST 27, 1959

This section of the directory includes listings of subscribers in the communities shown below.

ADELAIDA (See Paso Robles)
ARROYO GRANDE
ATASCADERO
CAMBRIA
CAMP ROBERTS (See Paso Robles)
CARRISA PLAINS
CAYUCOS
CRESTON (See Paso Robles)
GORDA
GROVER CITY (See Arroyo Grande)
HALCYON (See Arroyo Grande)
KOZY KOVE RANCH
LUCIA LODGE
LUCIA RANCH
MORRO BAY
MORRO DEL MAR (See Morro Bay)
NIPOMO
OCEANO (See Arroyo Grande)
PACIFIC VALLEY
PACIFIC VALLEY SCHOOL
PARKFIELD
PASO ROBLES
PISMO BEACH
SALMON CREEK
SAN MIGUEL
SAN SIMEON (See Cambria)
SANTA MARGARITA
SHANDON (See Paso Robles)
SHELL BEACH (See Pismo Beach)
TEMPLETON
U. S. LIGHTHOUSE STATION (See Cambria)
WILLOW SPRINGS MAINTENANCE CAMP
YOUNG'S POINT

Listings of subscribers in San Luis Obispo, including Avila Beach, Baywood Park, Camp San Luis Obispo and Los Osos Highlands, appear in the other white section of this directory.

HU=HUnter

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(For Subscribers see Paso Robles)

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J. E. Gooding, Manager

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117½ E Branch Aroyo Grnde

A

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A & B Electric 170 Spruce--------HU 9-2426
A & G Pump Serv 1166GrandAv --HU 9-3895
A & J Tile Co
69AtlntcAvGrovrCty ----------HU 9-4340
A & M Grocery
1328GrandAvGrovrCty-HU 9-2357
Abatti Tony HwyNo1 -----------HU 9-3740
Abel Donald V 1121FairOksAv ---HU 9-3333
Abel Ross 233 SAlpne-----------HU 9-3761
Abelo Herman Jr 1259Poplr -----HU 9-5164
Abrams C N 178Elm -------------HU 9-3580
Abrams Harry L
593RockawyAvGrovrCty-HU 9-3823
Abrams Mary Mrs
314 S 8thGrovrCty-HU 9-2316
Ace High Construction
1536NiceAvGrovrCty ---------HU 9-4645
ACE T V & RADIO SERVICE
1095GrandAvGrovrCty --------HU 9-2501
Acme Insurance Co
549Hwy1GrovrCty -----------HU 9-4423
Adame Esther 603 S 8thGrovrCty-HU 9-5262
Adams Andrew 903CyprsCt ------HU 9-5046
Adams H L
759 SeabrghtAvGrovrCty-HU 9-3805
Adams Jack N 419Pecn ---------HU 9-3788
Adams Jason C 203A Bridge-----HU 9-5880
Adams R W 267N14thGrovrCty --HU 9-3036
Aero-Fume termite control
1291 S 13thGroverCity--------HU 9-5715
Afana B Gabriel 121NHalcyonRd -HU 9-3095
Agueda Danl 712CornwlAv -------HU 9-5690
Agueda Henry 251BriscoRd ------HU 9-2577
Agueda's Texaco Service
200TraffcWy-HU 9-2905
Airey Edmund F 2 OakParkCanyon-HU 9-3767
Alarcio C 311NAlpne -----------HU 9-5218
Albaugh Blanche Mrs
325N6thGrovrCty-HU 9-5190
Albert Ellen 337N10thGrovrCty --HU 9-4135
Alcan Fred 523N1stGrovrCty ----HU 9-3914
Alexander Henry 520GrandAv ----HU 9-2602
Alexander Roy G Tri City Elec
1367GrandAvGrovrCty --------HU 9-4257
Allcorn Joel E
2241PasoRoblsOceano --------HU 9-5306
Allen C E 613N4thGrovrCty ------HU 9-2428
Allen C G 1134Ash -------------HU 9-2138
Allen E W 169Aldr --------------HU 9-2420
Allen Edw G 187FairViewDr ------HU 9-3293
Allen Floyd L PrintzRd -----------HU 9-4104
Allen Fred L Hwy1 --------------HU 9-3015
Allen Geo W 246Aldr -------------HU 9-2870
Allen Gordon L 266WBranch ------HU 9-3633
Allen Harold C 1320HillcrstDr ---HU 9-3261
Allen Homer Mrs 211Bell ---------HU 9-3941
Allen Kenneth C 1142 SunstDr---HU 9-2816
Allen Margaret Mrs 313TraffcWy-HU 9-4507
Allen Nell 138 SHalcyonRd -------HU 9-2812
Allin Bertha L Mrs HwyNo1 ------HU 9-4235
Allison Ralph 216 Oak------------HU 9-5440
Allred C G 1361PasoRoblsOceano -HU 9-4320
Altamirano Annie
1821 OceanAvOceano-HU 9-2348
Amador Ben J 763 OceanVwAv
GrovrCty-HU 9-4721
Amer Legion Hall OrchrdAv -------HU 9-5460
Ames Fred J 228N4thGrovrCty ---HU 9-2491
Ames O W Bill
1323NewprtAvGrovrCty -------HU 9-5225
Amian Frank D 1621-19thOceano--HU 9-3530
Anders Chas 1270-1stOceano -----HU 9-5362
Anderson Elmer 715BennettAv ---HU 9-5448
Anderson Joe D 111Bridge -------HU 9-2485
Anderson Jos E Jr 548Alln -------HU 9-5725
Anderson Ray LeedhamLn --------HU 9-2467
Anderson Robt
1347DeweyRdOceano-HU 9-2997
Anderson's Market
13th&TrouvleAvGrovrCty-HU 9-2726
Andrews Earl L 310Alln ----------HU 9-3636
Andrews H M 219 SHalcyon-----HU 9-3050
Andrews R W HwyNo1 -----------HU 9-2048
Andrus J L 1638Newprt ----------HU 9-3264
Andrus W C 1560ChiltnRd -------HU 9-2369
Angell Jess E 382N4thGrovrCty --HU 9-4486
Angello Bill
1311NorswingDrOceano-HU 9-3698
Angello Carl groc
15th&OceanAvOceano-HU 9-5925
Anhder Garth I 1250 Sage------HU 9-3435
Annecchini Nicholas
1630-13thOceano-HU 9-2397
Annecchini Nicholas J 306Cherry -HU 9-5684
Annis C D 2030PasoRoblsOceano -HU 9-4627
Antonio Vincent BranchMillRd ---HU 9-3756
Arbuthnot S,M 1193Ash ---------HU 9-2256
Arc Shop The 112BriscoRd -------HU 9-3192
Arcano C S 17thOceano ----------HU 9-2400
Arcano H 1458-21stOceano ------HU 9-3237
Archer Donald A
629ParkvwGrovrCty-HU 9-3666
Archer Monnie L
629ParkvwGrovrCty-HU 9-3666
Archuleta Phillip R
658ManhattnAvGrovrCty -----HU 9-5372
ARDEN FARMS CO
116WBranch ----------------HU 9-2994
Arey Clarence M Hwy101 --------HU 9-3083
Arita Geo 317Nelsn -------------HU 9-2411
Armann K P 1152 SeabrghtAv
GrovrCty-HU 9-4483
Armstrong E T 609NewmanDr ---HU 9-4157
Armstrong Elbert
2310PasoRoblsAvOceano-HU 9-3601
Armstrong J T 1092Ash ---------HU 9-5138
Armstrong Margaret Mrs
310 SHalcyonRd-HU 9-3855
Armstrong Wm H
1447TheStrandOceano-HU 9-4718
Arnett C B 1211BadnGrovrCty ---HU 9-3297
Arnold Lillian Mrs
805NewprtAvGrovrCty-HU 9-2605
Aronian Jimmy
630LinclnDrOceano ----------HU 9-4586
Aronian Pearl 630LinclnDrOceano-HU 9-4586
Arrowhead & Puritas Waters Inc
420TraffcWy-HU 9-2283
ARROYO DRUG CO
130EBranch -----------------HU 9-5531
ARROYO ELECTRIC
HwyNo1 --------------------HU 9-2829
Arroyo Electric HwyNo1 ---------HU 9-3667
Arroyo Electric Machine Shop
316EBranch-HU 9-5546
Arroyo Grande Assn Hall
HuasnaRd-HU 9-9968
Arroyo Grande City of
City Clerk 214EBranch---------HU 9-2352
Engineers & Building Dept
214EBranch ----------------HU 9-4713
Fire Department 214EBranch---HU 9-2345
Justice Court see San Luis Obispo
County of 214EBranch--------HU 9-2827
Police Dept 214EBranch--------HU 9-2121
Arroyo Grande District Cemetery
201NHalcyonRd -------------HU 9-2475
Arroyo Grande Farm Labor Assn
104WBranch ----------------HU 9-4468
ARROYO GRANDE FLOWER SHOP
102NHalcyon-HU 9-2834
Arroyo Grande Special Training Class SLO
County Schools TempleHalcyon--HU 9-2211
ARROYO GRANDE TRUCK CO
201WBranch ----------------HU 9-2828
From telephones served by the following exchanges
San Luis Obispo
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526 OrchrdAv-HU 9-2603
Arroyo Grande Union High School
VallyRd-HU 9-5511
Arroyo Motel 329TraffcWy ------HU 9-5613
Arroyo Second Hand Store
113EBranch-HU 9-4111
Arroyo Transit Mix 1160Hwy101 -HU 9-4443
ART MESQUIT COMPLETE HOME FURNISHINGS Bridge&Branch--HU 9-2116
Ashburn Edw C BranchMillRd ----HU 9-2020
Ashley Robt C 238N11thGrovrCty-HU 9-5180
Askins Lee J
1290NiceAvGrovrCty-HU 9-2197
Aspittle Herbert 609BennettAv --HU 9-2487
Aspittle Wm 368N5thGrovrCty ---HU 9-5736
Atchison O H
779AtlntcAvGrovrCty ---------HU 9-3177
Atkins Hazel 1630WarnrOceano --HU 9-4398
Atkinson Auto Parts 133EBranch -HU 9-3123
Atkinson Motor Parts 133EBranch-HU 9-5928
Atkinson Wm SaratogaGrovrCty --HU 9-2171
Atwell J W LosBerrosRd ---------HU 9-3711
Ault Ernest C HuasnaRd ---------HU 9-5047
Austin David H LosBerrosRd -----HU 9-3775
Austin Pauline 1348-16thOceano -HU 9-3138
AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA A A A
1134MonterySnLuisObispo -LIbrty 3-6454
For Emergency Garage Service Only
139TrafficWy ----------------HU 9-2040
If no answer call--------------HU 9-2139
Avila Water Co 1935WilmrOceano-HU 9-2124
Awalt Wm R 717GrandAv --------HU 9-3339
Awerdick Louise Mrs
WalnutHalcyon ---------------HU 9-3919
Awrey Dale R A & J Tile Co
69AtlntcAvGrovrCty ----------HU 9-4340
Axtell Frank C Mrs 7thGrovrCty --HU 9-2654
Ayco Ann 2350PasoRoblsOceano --HU 9-2439
Ayres Don L 1241-25th ----------HU 9-2624
Azevado John M HuasnaRd -------HU 9-2018
Azevedo Anna Mrs 212CrownTer --HU 9-2339
Azevedo Fred 327 SMasn--------HU 9-5544

B

B & F Electric Shop
560 S 13thGrovrCty-HU 9-2478
Babcock Chas R
1247MentneAvGrovrCty -------HU 9-5878
Bace Delbert Wayne 819Parkwy --HU 9-3859
Bace Nellie D 225Aldr -----------HU 9-3554
Bachelder L D 400CalifAv -------HU 9-4691
Bade Raymond R 1074FairOksAv -HU 9-3665
Bader John 1935WilmrOceano ---HU 9-2124
Badgett Elois H
329BrightnAvGrovrCty-HU 9-2789
Bagdons Audel M StrattnRd ------HU 9-4382
Bagwell C L 874N6thGrovrCty ---HU 9-5798
Bagwell H V Grover City Devlmnt Co
211GrandAvGrovrCty-HU 9-4211
Bagwell H V Mrs
3d&OceanVwAvGrovrCty -------HU 9-2848
Bailey C H 998FairOksAv --------HU 9-4164
Bailey Irwin T CyprsHalcyon-----HU 9-3195

Bailey Myrtle Mrs 227LePoint HU 9-5490
Bailey R J MD phy & sur 156N9thGrovrCty
Night & Day call HU 9-3418
Bailey Ralph G 1017Mapl HU 9-4726
Bailey Wesley 1156GrandAv HU 9-3031
Bainer J A 1148GrandAv HU 9-4282
Bair Clarence M HuasnaRd HU 9-2554
Bair L C 1149FairOksAv HU 9-2461
Bair Nettie Mrs 130 Short HU 9-2387
Baird Glenn G Hwy1 HU 9-3752
Bakeman Z G 200N10thGrovrCty HU 9-4178
Baker Bert 1078Mapl HU 9-5643
Baker C S CorralitosCnyn HU 9-3043
Baker Chas B 247N9thGrovrCty HU 9-5631
Baker Ellen 168Elm HU 9-3535
Baker Glenn H
1195MentneAvGrovrCty HU 9-3463
Baker Helen M 112B High HU 9-4378
Bakke & York House Movers
CorbtCnynRd HU 9-5630
Balais H M
1193TrouvleAvGrovrCty HU 9-5069
Baldwin Robt L 416Alln HU 9-5130
Balent A Stephen HouxRd HU 9-4180
Bales Paul M
1448 SaratogaAvGrovrCty HU 9-3662
Balko Carroll 429Pecn HU 9-2472
Ballagh Loren E 1470Newprt HU 9-2893
Bandurraga Margaret R
1510-15thOceano HU 9-3569
Bandurraga Marian D
1376-16thOceano HU 9-5581
Bandurraga Michael J
1376-16thOceano HU 9-5581
Bank of America 101EBranch HU 9-5521
Banks C Mabelle HuasnaRd HU 9-5481
Banks Orville W HuasnaRd HU 9-5481
Bardin Frank E CorbtCnyn HU 9-3786
Bardin Robt F Hwy101Nipmo HU 9-2033
Barellano M A
401 S 13thGrovrCty HU 9-3403
Barker Jack R
1348 SaratogaAvGrovrCty HU 9-2781
Barker L D 1105 SunstDr HU 9-2437
Barker L J 2820PikeRd HU 9-3541
Barker Wm Mrs HonoluluOceano HU 9-5585
Barnes A C 195Aldr HU 9-2496
Barnes Geo E HuasnaRd HU 9-2505
Barnes Stanley P LsBerrosCnyn HU 9-2536
Barnett Chas Jr 209FairVwDr HU 9-4268
Barnett Ellis 1251Poplr HU 9-3439
Barnhart Ray 1064FairOksAv HU 9-5117
Barr Wallace I 1246Poplar HU 9-4588
Barton Raymond
952 SeabrghtAvGrovrCty HU 9-3681
Barton V B 1360HillcrstDr HU 9-4566
Bass Jack E 1261-25th HU 9-5883
BATES EDGAR L plmbng
106NHalcyonRd HU 9-3402
Residence 202Whitely HU 9-2845
Bates Ella L 524GrandAv HU 9-5032
Baughman Alvin M
FountnAvOceano HU 9-3605
Baxter Building Materials
390ManhattnAvGrovrCty HU 9-2422
Bayer John W 112 Oak HU 9-5583
BAYLES CHAS A
1248Cedar HU 9-5551
Bayona Roque 609Faeh HU 9-4437
Baze Geo M OldHwy101 HU 9-2006
Baze Thos P 246 OceanVwAv
GrovrCty HU 9-4364
Beach D H 1000-1GrandAv HU 9-5314
Beach Ernest 255N1stGrovrCty HU 9-4512
Beach Harry E 1561-15thOceano HU 9-3383
Beachcomber The
325PierAvOceano HU 9-9979
Beair Henry
862RockawyAvGrovrCty HU 9-3826
Beal Frank M 290N13thGrovrCty HU 9-5901
Beaman Donald J
OakParkCanyonNo2 HU 9-3797
Beamer A H 1207GrandAv HU 9-3630
Beamer's Upholstery
159BriscoRd HU 9-3822
Beaton John G
728NFrontGrovrCty HU 9-3536
Beaumont Ed G
924RitchieRdGrovrCty HU 9-3615
Beaver E J 764MentneAvGrovrCty HU 9-4395
Bebereia John S
205 OceanVwAvGrovrCty HU 9-3967
Becerra John 209WWhitely HU 9-2626
Beck Bros Boat Shop
1440 SnFrnciscoAvOceano HU 9-2983
Beck Carl P 9thOceano HU 9-3265
Beck Don H 717BennettAv HU 9-5205
Beck Ralph E HuasnaRd HU 9-5450
Beck W D
723LongbrnchAvGrovrCty HU 9-5571
Beckett L M Mrs
259N13thGrovrCty HU 9-2403

Beebe Cecil 311Whitely HU 9-2970
Beebe Floyd 775 S 6thGrovrCty HU 9-5186
Beecham Thos 312WalntAv HU 9-5772
Beffa Herman A 349 SHalcyonRd HU 9-5873
Behlow Mary Mrs
1459 StrandOceanoBeach HU 9-2871
Bell Chas E 311 Short HU 9-3194
Bell Chas R 2000 OceanOceano HU 9-4297
Bell R U CherryLn HU 9-2455
Bello Eugene A 676N6thGrovrCty HU 9-3345
Bello H J 181Pine HU 9-3338
Bello Kenneth LosBerrosRd HU 9-2537
Bello V J 1147GrandAv HU 9-5839
Bellwood Chester C 551EBranch HU 9-3674
Belsit Clara 504GrandAv HU 9-5694
Beltz Howard 721CornwlAv HU 9-5067
Bender Leroy E
1450NiceAvGrovrCty HU 9-5867
Bennett Gordon 415Alln HU 9-3596
Bennett Gordon Loomis E C & Son Ins Agcy
405EBranch HU 9-5594
Bennett Jas B BranchMillRd HU 9-2008
Bennett Jerry 309Whitely HU 9-5777
Bennett Ralph 567Crown HU 9-2163
Bennett T S Roofing Co
853RitchieRdGrovrCty HU 9-2209
Bennett Wm T
600ManhattnGrovrCty HU 9-4497
Bennett's Grocery 122Branch HU 9-2698
Benson Ernest 250Walnt HU 9-3670
Benton Mary Mrs 1190FairOksAv HU 9-3562
Benton Mattie R Mrs
849 SaratogaAvGrovrCty HU 9-4386
Berg Saml W 437CalifAv HU 9-2629
Bergen Jas C
258RamonaAvGrovrCty HU 9-3702
Berguia Vic rnch HuasnaRd HU 9-2003
Berkley S E 220TraffcWy HU 9-3853
Bermudes E C
938TrouvleAvGrovrCty HU 9-3253
Berning Mildred
1582NiceAvGrovrCty HU 9-3168
Berning Pete 1325-22dOceano HU 9-3227
Bero Geo N Jr 1380HillcrstDr HU 9-4723
Berry Geo F 530TraffcWy HU 9-4324
Berryhill Kenneth 708BennettAv HU 9-3865
Berterman E W 2665PikeRd HU 9-5622
Bertrem J R Paint Shop The
1106GrandAv HU 9-3324
Berven Wm L 369McCarthyOceano HU 9-3378
Best E 231 S 11thGrovrCty HU 9-3897
Best Fertilizers Co The
582NewmnDr HU 9-2417
Betita Benny 362 SHalcyn HU 9-3547
Betita Ernest HuasnaRd HU 9-4216
Betita Felipe HuasnaRd HU 9-2015
Betita Mansueto 1210FarrellRd HU 9-5241
Betita P R 810GrandAv HU 9-3905
Betty's Cafe 104NHalcyonRd HU 9-9953
Bever C J 135 Short HU 9-3959
Bewley Robt M 1054GrandAv HU 9-5006
BEWLEY'S CHEVRON STN
155TraffcWy HU 9-5048
Bezera Frank Jr 388PierAvOceano HU 9-5843
Bianchi Kenneth P 248TallyHoRd HU 9-4778
Biddle John F rnch MusickRd HU 9-2042
Biddle Otto F 687N8thGrovrCty HU 9-2331
Bielefeld E A 1215Poplar HU 9-4367
Bierman W L 117Barnett HU 9-4559
Biggs W C 380N16thGrovrCty HU 9-3298
Billings R K CountyPrkRd HU 9-2097
Bill's Delicatessen
102½NHalcyonRd HU 9-9945
BILL'S TELEVISION
15th&OceanAvOceano HU 9-5925
Bilyeu Herbert A
640N8thGrovrCty HU 9-3739
Bishop Lawton FountnAvOceano HU 9-5666
Bishop R A 258Alln HU 9-5605
Bizzini H F 1303WGrandAv HU 9-2453
Black Chas E 209Walnt HU 9-3595
Blad Leiv H 1147GrandAv HU 9-4534
Blaesser B L
1513BrightnAvGrovrCty HU 9-5051
Blair A R
901 SeabrghtAvGrovrCty HU 9-5303
Blake Ethel 209Nelsn HU 9-3302
Blakemore J L 1235 Sage HU 9-4115
Blanchard Avery
CountyAirportOceano HU 9-5106
Blankenburg R E 1017 SunsetDr HU 9-4524
Blankenship T E
LongbrnchAvGrovrCty HU 9-4151
Blanton J R
1078TrouvleAvGrovrCty HU 9-4312
Bledsoe Chas C 1064Ash HU 9-5401
Bledsoe Chuck 1060Ash HU 9-3560
Bleyhl Art 232HillcrstAv HU 9-3537
BLINKING OWL
1102GrandAvGrovrCty HU 9-9975
Bliven E I 1378-23dOceano HU 9-4744
Blodgett S F NoyesRd HU 9-3010
Bob & Charlie's Mobile Service see Valley
Auto Service 139TraffcWy HU 9-2040

BOB'S FLOOR COVERINGS
1105GrandAv HU 9-3122
Bob's Veltex Service 610GrandAv HU 9-3818
Arroyo Grande Stn 610GrandAv HU 9-3818
Grover City Stn
700GrandAvGrovrCty HU 9-4244
Boerjan J R 135 SMason HU 9-4663
Bogaoan Teodoro B
2290 OceanAvOceano HU 9-2885
Boggess Lonnie E
1510NiceAvGrovrCty HU 9-2896
Bogue Wm H Hwy101 HU 9-2550
Bolding E J
1224 SaratogaAvGrovrCty HU 9-4578
Bolhah Market HwyNo1 HU 9-9965
Bolivar Antonio
351N11thGrovrCty HU 9-4760
Bolstad Paul F dntst
216TraffcWy HU 9-3419
Bommelman M C 238WoodPl HU 9-2858
Bond Louise 2281WilmrOceano HU 9-4309
Bonifacio Z S 1186Ash HU 9-3367
Bonjour J W 127Poole HU 9-5653
Bonsell Walter PikeGrovrCty HU 9-3992
Boone Robt E 379Aldr HU 9-2292
Boren H R U-Save Mkt
951GrandAvGrovrCty HU 9-9994
Borges John 975DodsonWy HU 9-4448
Boroff Ralph 242Walnt HU 9-4308
Bosch Frank E Mrs 125Nelsn HU 9-2056
Bostwick Catherine Mrs
1324-17thOceano HU 9-2495
Boswell Clifford E 1177Ash HU 9-2731
Boughton Louis
1362NewprtAvGrovrCty HU 9-2710
Bowdish D H 215WoodPl HU 9-3068
Bowen David A 201WoodPl HU 9-5593
Bower Floyd L 232N3dGrovrCty HU 9-5698
Bower Geo M 191 S 13thGrovrCty HU 9-4478
Bowers Kyle 280N18thGrovrCty HU 9-3713
Bowlin Chester V
676N8thGrovrCty HU 9-4254
Bowman Alfred T pub acct
9th&GrandAv HU 9-4215
Bowman M H LosBerros HU 9-3991
Boyd A L 749 S 6thGrovrCty HU 9-3925
Boyd Phil G 344JuanitaAvOceano HU 9-4352
Bracken Gale 1035 SunstDr HU 9-3491
Braden Helen G Mrs
1220 OceanAvOceano HU 9-5078
Brady Francis R 444Beech HU 9-3064
Brady Stanley P 199 SAlpne HU 9-3839
Branch Clyde 210Walnt HU 9-3344
Branch School District
BranchDistrict HU 9-2553
Brandt S C 1075Maple HU 9-5302
Branin Jas O
755MentneAvGrovrCty HU 9-5890
Branson J J 13thGrovrCty HU 9-5625
Brasher Jas A 801VirginiaCt HU 9-3910
Bray Irvin LopezCnynRd HU 9-3780
Bray Jas A 1331-22dOceano HU 9-5650
Brayton E J 1024Mapl HU 9-2618
Brazil Wm 603CornwlAv HU 9-2776
Brenizer Herbert Jr
1101RamonaAvGrovrCty HU 9-5263
Brennan Maury HuasnaRd HU 9-2649
Brennan Maury autos
330TraffcWy HU 9-4237
Brennan Union Service
823GrandAv HU 9-2705
Brenneman Donald J
347WalnutAv HU 9-4457
Bretan Pedro 323Bell HU 9-5115
Brians L H 112A High HU 9-3619
Brians Sam H
574AtlntcAvGrovrCty HU 9-2477
Briggs C W Mrs
403TrouvleAvGrovrCty HU 9-3276
Bright Spot pool
1092GrandAvGrovrCty HU 9-9951
Bright Wm G 408Aldr HU 9-3629
Brisco L A Hwy101 HU 9-2688
Brisco Mill & Lumber Yard
1005Hwy101 South HU 9-5536
Brittain Norman 612 SHalcyonRd HU 9-5080
Britton W P 255N3dGrovrCty HU 9-5876
Britton Wm J 205Barnett HU 9-2756
Brkovich Johanna Mrs
CyprsHalcyon HU 9-3329
Brock C C 343AtlntcAvGrovrCty HU 9-4412
Brockway Richard T 1301Newprt HU 9-4124
Brooks C E 329N4thGrovrCty HU 9-2507
Brooks Fred L
1415NewprtAvGrovrCty HU 9-2340
Brooks Harry J 406Beech HU 9-3281
Brooks Ivan
1078RockawyAvGrovrCty HU 9-4689
Brooner Chas 215CherryAv HU 9-2939
Brough Verl G PismoRd HU 9-3889
Brown Albert M 300TallyHoRd HU 9-5573
Brown Anna Mrs 220 Short HU 9-3817
Brown Anna Lee TemplHalcyon HU 9-2771
Brown Cleo J HuasnaRd HU 9-3924

Brown Emily J LopezCnyn HU 9-2026
Brown Everett Huasna HU 9-2092
Brown Fred
686 OceanVwAvGrovrCty HU 9-2890
Brown Harry W Myrtl HU 9-2920
Brown Jas 376N16thGrovrCty HU 9-3244
Brown Leta E
1164 SaratogaAvGrovrCty HU 9-3556
Brown M F 359AtlntcAvGrovrCty HU 9-5805
Brown Norman R 327Walnt HU 9-5793
Brown R D 193 SAlpne HU 9-3476
Brown-Silva W E Hwy1 HU 9-2590
Brown Wm HuasnaRd HU 9-2548
Brown Wm P 1124 SunstDr HU 9-5284
Brownlee Herbert F
612WoodlndDr HU 9-2305
Brum Ernest 1331-16thOceano HU 9-5541
Brum John 1661PasoRoblsOceano HU 9-3642
Brumana Andrew
724MentneAvGrovrCty HU 9-3730
Brumana Marshall
731MentneAvGrovrCty HU 9-4492
Brumbaugh C S Jr 246Aldr HU 9-4373
Brumfield Carl VerdeCanyn HU 9-2409
Bruno Flora G 357N6thGrovrCty HU 9-5597
Bruns Richard
1117 SaratogaAvGrovrCty HU 9-3871
Bryant Harry C
203½ S 18thGrovrCty HU 9-5520
Buchanan Jack G 450Beech HU 9-5774
Buckles Mark D
8th&BrightnAvGrovrCty HU 9-5082
Bucton M HuasnaRd HU 9-3363
Bueno C A Oceano HU 9-5149
Buff John J 412B S 13thGrovrCty HU 9-4511
Buhayang Honorio
2679Hwy1 Oceano HU 9-2203
Bullard Alton L MD 1121 SunstDr HU 9-3455
Buller LeRoy
1183BadenAvGrovrCty HU 9-5286
Bullmaster Rollo E
162FairViewDr HU 9-5396
Bullock J H 669 S 4thGrovrCty HU 9-4501
Burdick L A 610LePoint HU 9-2923
Burgan Minnie M 302Masn HU 9-2947
Burgan Olive I Mrs 318Masn HU 9-2933
Burgan Roy 1280-24thOceano HU 9-5759
Burington Chas K 316 Short HU 9-3327
Burke & Pace Lumber Sales
1012GrandAv HU 9-2317
Burke Ray L
224 SaratogaAvGrovrCty HU 9-5836
Burke Wallace F 1125Palm HU 9-4781
Burkes J B Mrs 563N9thGrovrCty HU 9-3533
Burkhardt's Shoes 955GrandAv HU 9-5421
Burne Perry W 308Whitely HU 9-4636
Burnes Leslie W
1202BadenAvGrovrCty HU 9-5316
Burnett Amy 190 SAlpne HU 9-2963
Burnett Bearl Mrs 235WoodPl HU 9-5424
Burns J L 341N12thGrovrCty HU 9-5741
Burrier Carl FarrellRd HU 9-3183
Burt Geo A 414 OrchrdAv HU 9-5627
Burton Jonathan L UpprArroyoRd HU 9-3016
Burton Lyndon D 113NAlpne HU 9-3392
Burton Russell R Dr 168 Spruce HU 9-4148
Burton's Veterinary Hospital
1435GrandAvGrovrCty HU 9-3170
Bush J R 214Rena HU 9-3063
Bush Ralph V 421 S 8thGrovrCty HU 9-5028
BUSINESS SERVICES CENTER
206NHalcyonRd HU 9-4757
Buss Harry E 20th HU 9-5906
Buss Henry
1136RitchieRdGrovrCty HU 9-2736
Butler Jane 761RoblesRd HU 9-5019
Butler Ruben F
120ParkVwAvGrovrCty HU 9-5812
Buttram Dorman N Rev
1235Brightn HU 9-3328
Buzz Barber & Beauty Shop
108EBranch HU 9-2282
Byers Edith H
1711 OceanAvOceano HU 9-5282

C

C & K Nursery 157NHalcyonRd HU 9-3658
C & S SERVICE
414TraffcWy HU 9-2456
Cabaniss Andrew Curly
258NFrontGrovrCty HU 9-4342
Cabonce M 272BecktPlGrovrCty HU 9-3743
Cabotage Jerry 351N11thGrovrCty HU 9-3449
Cabral Joe OakParkCanyonNo2 HU 9-3058
Cabral Juan P
105 OceanVwAvGrovrCty HU 9-3268
Caler Albert 10th&AtlntcGrovrCty HU 9-5903
Cain Delphia Mrs
1168GrandAvGrovrCty HU 9-5065
Cain Jas L 210 SMason HU 9-4446
Cain Robt L CorbtCnynRd HU 9-5398
Calhoon Alice 211Nelsn HU 9-3602

Calif State of
Division of Highways
413ArroyoAv HU 9-4763
Highway Patrol
For emergency calls only
Ask Operator for-Zenith 12000
Pismo Beach State Park Oceano HU 9-2684
Callas Bill 1229 Sage HU 9-5897
Callender Allan 563Crown HU 9-3635
Caltabiano Frank V
1151RamonaAvGrovrCty HU 9-3070
Calvero C Q 1427BadenAvGrovrCty HU 9-3585
Camara Joe R 1095 SunstDr HU 9-2798
Camara Manuel
2430WilmrAvOceano HU 9-2580
Cameo Realty Co
853GrandAvGrovrCty HU 9-4416
Camp Talaki Santa Maria Campfire
Council LopezCnyn HU 9-2030
Campbell A K
1477GrandAvGrovrCty HU 9-5861
Campbell H O AtlntcAvGrovrCty HU 9-3856
Campbell Harlan
2171PasoRoblsOceano HU 9-4385
Campbell Howard F Mrs
596N5thGrovrCty HU 9-3622
Campbell Jas 351N3dGrovrCty HU 9-5005
Campbell L W Dr LopezCnyn HU 9-5510
Campbell Lulu M
339N11thGrovrCty HU 9-3304
Campbell Marguerite Mrs
532 SaratogaAvGrovrCty HU 9-2766
Campodonica F L Sr
2330PasoRoblsOceano HU 9-2745
Campodonico Edw H LsBerrosCnyn HU 9-2509
Canby Harry M CherryLn HU 9-4581
Canby Norman F 1186 SunstDr HU 9-4335
Cannady B H NipomoOceano HU 9-3266
Caperton Earl 546N12thGrovrCty HU 9-5795
Cardoza Don contr Wilmr&10th HU 9-2902
Cardoza Geo S
1610WarnerOceano HU 9-4550
Cardwell W A HwyNo1 HU 9-3502
Careaga Chas M rl est 105Bridge HU 9-2181
Carlberg Evelyn C
STempl&WalntHalcyon HU 9-2153
Carlisle M
683 SeabrghtAvGrovrCty HU 9-2830
Carlock Clyde A 230WBranch HU 9-5062
CARLOCK'S BAKERY
104EBranch HU 9-3141
Carlock's Bakery
935GrandAvGrovrCty HU 9-5764
CARL'S SPANISH SEAS
OceanoBeach HU 9-5680
CARLSON CARL F plstrer
529Crown HU 9-5509
Carlton Pearle Mrs
1319GrandAvGrovrCty HU 9-4498
Carlyon Edw S 590-14thGrovrCty HU 9-4674
Carlyon Grace Mrs
590-14thGrovrCty HU 9-4674
Carmichael Jack J Wstrn Packng Co
433 SHalcyonRd HU 9-3960
Carnate Velma
383 S 13thGrovrCty HU 9-3278
Carpenter H C 345PierAvOceano HU 9-4651
Carpenter Lyle F 1365HillcrstDr HU 9-2878
Carpenter Mary
1026RamonaAvGrovrCty HU 9-2271
Carpentier Armand 531 Ide HU 9-5685
Carranza Dora 538LePoint HU 9-2927
Carse Raymond D 314Whitely HU 9-4411
Carter Evelyn M 523EBranch HU 9-5312
Carter Wm B
1495RamonaAvGrovrCty HU 9-5382
Cartwright Annie L LosBerrosRd HU 9-2077
Cartwright Carl L LosBerrosRd HU 9-2077
Casady Cyrus E CorbtCnynRd HU 9-3759
Casebier A J
1629 SaratogaAvGrovrCty HU 9-4613
Casey Thos R 555EBranch HU 9-4787
Casey Wm L 2061 OceanOceano HU 9-3920
Cassell L O 1010NiceAvGrovrCty HU 9-4583
Castanares G D
1536RailrdAvOceano HU 9-3204
Casteel Mae Mrs 367Alder HU 9-2312
Castillejas Mike BranchMillRd HU 9-4465
Castner Jerry B
1611 OceanAvOceano HU 9-3548
Castro Loren F 213FairViewDr HU 9-4535
Castro Marta LosBerros HU 9-2066
Cattoir Albert C 209Masn HU 9-3976
Cattoir John VerdeCanyon HU 9-5720
Cattoir's Shell Service
401TraffcWy HU 9-2336
Cavenee Frank C 383-1stGrovrCty HU 9-5049
Cecchetti Geo UpprArroyoRd HU 9-2592
Cecchetti S UpprArroyoRd HU 9-2593
Chadband Gordon B 418Beech HU 9-3806
Chalmers Rose 1208GrandAv HU 9-3110
Chambers David 505-5thGrovrCty HU 9-3291
Chambers Frank
280NewprtAvGrovrCty HU 9-4305

Chambers Noal
256 SaratogaAvGrovrCty HU 9-3391
Chapman Kenneth N 184Aspen HU 9-5505
Chapman Ona 1255GrandAv HU 9-3872
Chapman Victor G
1261 S 13thOceano HU 9-2365
CHARLEY'S TRADING POST
HwyNo1GrovrCty HU 9-2274
Chase Harold S DuneLake HU 9-2187
Chatham Ernest L
1168GrandAvGrovrCty HU 9-4369
Chatterton Don B
1271-24thOceano HU 9-3296
Chaves M J CorbtCnynRd HU 9-2719
Cheney Chas D
418AtlntcAvGrovrCty HU 9-5503
CHENG LEE KENNELS
181TallyHoRd HU 9-2872
If no answer call HU 9-5667
Chesterman Thos C Rev
1194Maple HU 9-2958
Childers Earl D CorralitosCnyn HU 9-2586
Childers Ida M Mrs 408Elm HU 9-3948
Chris' Beauty Shop 1394GrandAv HU 9-5675
Chrisman Alvin K 1040Mapl HU 9-3166
Christianson Chevrolet
303TraffcWy HU 9-5518
Christianson Donald HuasnaRd HU 9-3501
Christner Lola Mrs 1139Ash HU 9-2668
Christopher Edw H
Pike&HalcyonRdHalcyon HU 9-2748
Chuck Mike 312N13th HU 9-3874
Chuck's Liquor Store
1827PacBlOceano HU 9-9984
Churchward Peter DuneLake HU 9-5435
Ciarrocchi Leonard P 106High HU 9-5426
Cint Clyde H LsBerrosCnyn HU 9-3047
Clagg R H
1496 SaratogaAvGrovrCty HU 9-2405
Clark C H contr 1410HillcrstDr HU 9-3229
Clark Chas R
1079NewprtAvGrovrCty HU 9-2007
Clark Clayton R 240TallyHoRd HU 9-4538
Clark Clifford H atty
230N9thGrovrCty HU 9-4221
Residence 182FairViewDr HU 9-4471
Clark Dean 130BriscoRd HU 9-3467
Clark Fred W Myrtl HU 9-2216
Clark Jas C 1110 SunsetDr HU 9-5848
Clark Martha 1012Mapl HU 9-4232
Clark Mary 305Aldr HU 9-3090
Clark Mike J 148 SAlpine HU 9-4116
Clark Peggy E 1190-13thOceano HU 9-2449
Clark Walter E 1235Newprt HU 9-3877
Clayton Ernest 383WalnutAv HU 9-4277
Cleary Malcolm L
1581-13thOceano HU 9-4481
Cleaveland Edwin R archt
BranchMillRd HU 9-3796
Cleaver Robt G
164 S 13thGrovrCty HU 9-2195
Clement Hall F 1408Chiltn HU 9-4396
Clements Jos B Pike&HalcyonRd HU 9-4377
Cleveland Reuben G
586N16thGrovrCty HU 9-3314
Clifford T W 529EBranch HU 9-4609
Clifton L C VerdeCanyon HU 9-3757
Clingman Donald W 1175Mapl HU 9-2393
Clopton R L
1361PasoRoblsOceano HU 9-4320
Close A A GrandAv&14thGrovrCty HU 9-2837
Close G H 191N11thGrovrCty HU 9-3661
Close's Chevron Stn
111NHalcyonRd HU 9-2291
Clymer Earl L 665PierAvOceano HU 9-5237
Coale Ellis 202Alln HU 9-5668
COAST LAND REALTY CO
1055GrandAvGrovrCty HU 9-4365
If no answer call HU 9-3371
COASTLINE CABINET SHOP
1185GrandAv HU 9-4729
Coats W R 145Bridge HU 9-2287
Cobbs R D
13th&TrouvleAvGrovrCty HU 9-4626
Cockshott Maurice C 225Whitely HU 9-2924
Coday Sherman S 13thGrovrCty HU 9-2792
Coelho Al HuasnaRd HU 9-2071
Coelho Vollmer N HuasnaRd HU 9-2542
Coffey Richard B 544LePoint HU 9-2751
Coggeshall R R 1154 SunsetDr HU 9-5259
Colbert R E
649ManhattnAvGrovrCty HU 9-3504
Cole Orville T 1239Poplar HU 9-5378
Cole Pearl 137WBranch HU 9-5194
Cole W R HuasnaRd HU 9-4291
Coleman Donald T 1250GrandAv HU 9-2275
Coleman Edna 1250GrandAv HU 9-2275
Coleman Robt H HuasnaRd HU 9-2517
Coletto Frank CorralitosCnyn HU 9-2000
Collett J M 1153Ash HU 9-2328
Collett Wm 270Walnt HU 9-3173
Colli Jim UpprArroyoRd HU 9-3025
Collier Chester 1231 Sage HU 9-2616
Collins Roy 643GrandAvGrovrCty HU 9-3654
Collum Marie E 1008Mapl HU 9-2752

Coloneus Fred M 1107FairOksAv HU 9-4155
Color Center The 902GrandAv HU 9-4262
Colvin Earl 716GrandAv HU 9-3235
Colwell Donald W
1181NorswingDrOceano HU 9-5841
COMMERCIAL CO THE
303EBranch HU 9-2421
Condon Jas P 919FarrellRd HU 9-4420
Conley Iva M Mrs 504 Ide HU 9-5170
Conn Margaret T
676N12thGrovrCty HU 9-3943
Connolly Colman J
1410NiceAvGrovrCty HU 9-4503
Connolly's Mobil Service Stn
1300GrandAvGrovrCty HU 9-2744
Conrad B Dixon Jr 403Beech HU 9-2165
Conrad Georgia A HuasnaRd HU 9-5325
Conrad Marguerite C Mrs
319TraffcWy HU 9-2918
Conrow A L HuasnaRd HU 9-2297
Conrow C L CorralitosCnyn HU 9-2019
Conrow Wm R L 338Walnt HU 9-2655
Cook Don 160TallyhoRd HU 9-2575
Cook Goldman 603 S 7thGrovrCty HU 9-5369
Cook L J 1031Mapl HU 9-3017
Cook S M 145 S 4thGrovrCty HU 9-2122
Cook Wesley D 1390-23dOceano HU 9-5235
COOK'S GARAGE
160TallyhoRd HU 9-2575
Cooksey M A 248N13thGrovrCty HU 9-5432
Cookson H N Dr phy & sur
154TraffcWy HU 9-2114
Residence 1030Ash HU 9-5707
Cool Kathryn M TraffcWy HU 9-5917
Coop Frank 227 SAlpine HU 9-5064
Cooper Herbert L excavtng
226FairViewDr HU 9-3909
Cooper Jos L Sr 408CalifAv HU 9-2975
Copeland Josephine Mrs
357N8thGrovrCty HU 9-2788
Copeland Marilyn NorthOceano HU 9-5637
Copleman John 316Walnut HU 9-5869
Coral Manuel C 1740 OceanOceano HU 9-4607
Corbett W B
1542AtlntcAvGrovrCty HU 9-4149
Cordero Raymond L
30 OceanVwAvGrovrCty HU 9-5376
Cordes Louis 300Alln HU 9-5797
Cordy Oscar K 456N13thGrovrCty HU 9-5889
Corey F J Hap
1831 OceanAvOceano HU 9-5577
Costa Alfred 317ValleyRd HU 9-5800
Costa Joe S
555RamonaAvGrovrCty HU 9-3187
Costa John D SnLuisRd HU 9-3151
Costa Rosie TraffcWy HU 9-2463
Cota Albert LosBerrosDist HU 9-2518
Cottingham G C LosBerros HU 9-5859
Cottle Leo 548 Ide HU 9-5417
Coulon Richard S
237N10thGrovrCty HU 9-4284
Courtlandt Claire Studios Halcyon HU 9-5924
Couse J C VallyRd HU 9-5724
COVERT GAIL rl est
203Bridge HU 9-2995
Cox H N 594RockawyAvGrovrCty HU 9-3157
Cox Sybil Mrs 610LePoint HU 9-2923
Cox's Body Shop
165N6thGrovrCty HU 9-5292
Cox's South County Ambulance Service
165N6thGrovrCty HU 9-5292
Coyne Geo 366N4thGrovrCty HU 9-5506
Crabtree Ebertia E
1065AtlntcAvGrovrCty HU 9-3659
Craft Elizabeth Mrs 308LePoint HU 9-3267
Craghill M E 126Alln HU 9-3572
Cramer Harold B 280Elm HU 9-3438
Crank Alden G
965NiceAvGrovrCty HU 9-5245
Crippen C J 1007B HalcyonRd HU 9-4603
Criswell Kenneth M Rev
124WBranch HU 9-2634
Crites Geo 437Lepoint HU 9-5089
Cronin Harold E
138 OceanVwAvGrovrCty HU 9-4517
Cronin Michael 2110 OceanOceano HU 9-5894
Crook Edw E 244WBranch HU 9-4224
Crowder John R LosBerrosRd HU 9-3460
Cruzan J W 1110 SunsetDr HU 9-4301
Cryder Robt C 1225 Sage HU 9-4198
Cuellar Roman 1491VistaOceano HU 9-3320
Cuellar Ruben
1921 OceanAvOceano HU 9-3592
Cunningham A B
OakParkCanyonNo1 HU 9-2034
Cunningham Jas H
1980PasoRoblsOceano HU 9-5383
Cupp Donald Jr OakPrkNo2 HU 9-3056
Curci Robt J 412 S 13thGrovrCty HU 9-4194
Curry Jess E
1550AtlntcAvGrovrCty HU 9-3181
Curry Lillie 131 SMasn HU 9-3911

Curten E J 290N10thGrovrCty HU 9-2497
Curtis G K 2411PasoRoblsOceano HU 9-4421
Curtis Mel Electric
324 SaratogaAvGrovrCty HU 9-4633
If no answer call HU 9-4614
Curzon D J 1488NiceGrovrCty HU 9-4666
Cutter Paul F
1180 S 13thGrovrCty HU 9-3482
Cutting Bert 716BennettAv HU 9-3964
Cyr Margie A Mrs Halcyon HU 9-5445

D

Dad's Nursery 436TraffcWy HU 9-2470
Daggett C L 1580-23dOceano HU 9-2335
Dahm Thos M
590AtlntcAvGrovrCty HU 9-5073
Dalbey Regina Mrs 511Cornwl HU 9-2895
Dale Paul J 420 S 13thGrovrCty HU 9-4564
Dalessi Edw 10th&WilmrOceano HU 9-2347
Dalessi Elden 1640-23dOceano HU 9-2243
Dana G S 514CornwlAv HU 9-2611
Dana R F 118Alln HU 9-5405
Danby Arthur M Hwy101 HU 9-3055
Daniels Cecilia CienegaDist HU 9-3388
Daniels I J 620CornwlAv HU 9-2663
Dardanelli Joe 279Aldr HU 9-2363
Darling Allan 307Whitely HU 9-3005
Daves O L 515CornwlAv HU 9-4782
Davey E C 344N13thGrovrCty HU 9-3814
Davey Tree Surgery Co Ltd
519RamonaAvGrovrCty HU 9-2255
David Andrew atty 105 Short HU 9-2692
Residence HuasnaRd HU 9-3794
David Francis A Fuller Brush Dlr
344N5thGrovrCty HU 9-4612
Davidson David 347WalnutAv HU 9-4457
Davidson Ford 379N7thGrovrCty HU 9-5430
Davidson Lawrence L
178FairvwDr HU 9-2546
Davis Alan 568 S 13thGrovrCty HU 9-4775
Davis Cora L Mrs
1102BadenAvGrovrCty HU 9-2967
Davis Don A 608NewmanDr HU 9-3447
Davis F R 221LePointAv HU 9-3893
Davis Keith I
833ManhattnAvGrovrCty HU 9-4190
Davis S W 1159Mapl HU 9-5408
Davis Sam Jr 225Elm HU 9-2852
Davis Thos 941NiceAvGrovrCty HU 9-4362
Davis Thos F
1024MentneAvGrovrCty HU 9-3888
Davoll John F HuasnaRd HU 9-2238
Dawn Co 984GrandAvGrovrCty HU 9-4750
Dayton Guy B 236HillcrstDr HU 9-4515
Deady Ray E 138TraffcWy HU 9-3700
De-l Donovan T pub acct
1350GrandAv HU 9-3754
Deal F Juanita Mrs 1119Maple HU 9-2161
Dean Clarence H
1722 SaratogaAvGrovrCty HU 9-4459
Dean Harold S LopezCnyn HU 9-3065
Deane Wm A 1233Poplar HU 9-3076
Dearinger S M Mrs
725AtlntcAvGrovrCty HU 9-4389
DeArman Dave 411N11thGrovrCty HU 9-2264
Deberry Geo D 375Walnt HU 9-4258
Deering L D 832 S 7thGrovrCty HU 9-3052
Deffebach E T 917CyprsCt HU 9-3218
DeFliger Anita 317 S 6th HU 9-3513
DeFord Earl R BriscoTract HU 9-5588
De Leon G HuasnaRd HU 9-2627
dellaSantina Bernard 111Gardn HU 9-4197
DeLong F M 351N9thGrovrCty HU 9-2523
DeLozier J W 151Elm HU 9-2307
Demarest Bruce W 1250-24th HU 9-5295
Denison Dana 332N13thGrovrCty HU 9-3107
Dennis Allen C
1245NewprtAvGrovrCty HU 9-3926
Denson Geo
1307 SaratogaAvGrovrCty HU 9-3611
Denton Earl W CorralitosCnyn HU 9-3048
deOcampo Leon BriscoRd HU 9-5788
Depew Albert 6thOceano HU 9-2815
Depew Marianna
1472-21stOceano HU 9-3558
DePrater Henry E
594 S 8thGrovrCty HU 9-2380
Dera's Beauty Salon
1353½GrandAv HU 9-3821
deVera Al C 1250NiceAvGrovrCty HU 9-5403
deVera D E 2160WilmarAvOceano HU 9-3038
Devereaux Claude R 203NAlpne HU 9-2360
Dew Drop Inn
851GrandAvGrovrCty HU 9-9967
Dewitt Martha HalcyonRd HU 9-2571
Dias Viola Mrs
734NiceAvGrovrCty HU 9-2763
Diaz Raymond 903FarrellRd HU 9-5411
Dick Effie Janet
HalcyonRdHalcyon HU 9-3753
Dickinson W R Mrs DuneLake HU 9-2187

Dickson Wm Russell 1300BrightnAv-HU 9-4191
Diedrichsen H C Best Fertilizers Co The 582NewmnDr-HU 9-2417
Dill Robt W 266N5thGrovrCty ---HU 9-5368
Dillaha J R 1229GrandAv --------HU 9-2258
Dishman Juanita 538 OrchrdAv---HU 9-5639
Ditmas C H Mrs UpperArroyoGrandeRd -------HU 9-2534
Ditmore Jack 224½HalcyonRd ---HU 9-2343
Dixson Gordon F NewsmRd ------HU 9-2623
Dobell Chas E 418 OrchrdAv-----HU 9-2236
Dodge Jas T VerdeCanyonRd -----HU 9-4353
Doeckel Donald D 254TallyHoRd --HU 9-5838
Doherty R W 116 SHalcyonRd----HU 9-3451
Dohi Farm UpprArroyoRd --------HU 9-3790
Dohi Hugh S 302VallyRd --------HU 9-2929
Doko A PhoenixCanyonRanch ----HU 9-2568
Doll Jack 1110 SunsetDr---------HU 9-5683
Doll Lucille Mrs 1161Ash -------HU 9-2921
Domingo S HuasnaRd -----------HU 9-3080
Donati L C 180Walnt -----------HU 9-2854
Don's Electric 1175Maple -------HU 9-2393
Doty Raymond A HwyNo1 -------HU 9-2436
Dover Donald P 1086TrouvleAvGrovrCty ------HU 9-5380
Dowell Jas 242Gardn -----------HU 9-2386
Dowell Lee C BranchMillRd -----HU 9-2093
Dowell W H Mrs VallyRd --------HU 9-5732
Dower Pearl Mrs 2411BeachOceano-HU 9-2877
Downing J C 754RockawyAvGrovrCty-HU 9-3590
HU 9-3057
Downs Guy A BranchMillRd ------HU 9-5494
Drake Walter 4th&HoldnOceano --HU 9-4463
Drake Willard 351Elm ----------HU 9-4463

DRAPERY SHOP THE 1045GrandAv-HU 9-3779

Dreher Arden 1162NewprtAvGrovrCty ------HU 9-2733
Drothzen Albion 1181 SaratogaAvGrovrCty ----HU 9-3503
Dubrule Richard 1157 SunstDr---HU 9-4162
Dudley John LosBerrosRd -------HU 9-2588
Duerig Jack 136 S 5thGrovrCty---HU 9-3613
Duffin Thos T 1398Newprt ------HU 9-4785
Duggins B E 867GrandAvGrovrCty-HU 9-3904
Duggins Benj E 227WoodPl ------HU 9-5418
Dull Jos E 1092GrandAv ---------HU 9-5814
Duncan Alick 419CalifAv --------HU 9-2176
Dunham J R 1156Ash -----------HU 9-2739
Dunkin Marion 156FairViewDr ---HU 9-4680
Dunn Chas S 713Faeh -----------HU 9-5808
Dunnagan Jeff C 1145BrightnAvGrovrCty-HU 9-3158
Durniat May Belle 1287NewprtAvGrovrCty-HU 9-3870
Dussault Robt T 1200-25th -----HU 9-5881
Dutra A C 1433NewprtAvGrovrCty-HU 9-5687
Dyer Jas E LosBerrosRd --------HU 9-5850
Dykes J L Mrs 1479Newprt GrovrCty-HU 9-2314
Dykes Ray 103ParkVwAvGrovrCty -HU 9-5095

E

Eagers Wm J 517Cornwl --------HU 9-3617
Eastman Douglas E 1251NewprtAv ------------HU 9-4598
Easton Robt Dean 1121Ash -----HU 9-3965
Echavarria Angel 1560PasoRoblsOceano-HU 9-3094
Eckberg M C CorbtCnyn --------HU 9-2041
Eckblom Frank R 200WoodPl ----HU 9-3808
Eckenrode Warren J 418GrandAv -HU 9-5128
Eckerle Joe F 1456PacAvOceano -HU 9-4670
Edgeworth Robt 676 S 13thGrovrCty ---------HU 9-3505
Edgmon A D 450Walnt ----------HU 9-4477
Edmands E Y LePoint -----------HU 9-2228
Edmands Jennie Mrs 211EBranch-HU 9-3390
Edmunson M E Rev 191AtlntcAvGrovrCty-HU 9-5451
Edwards John W 960GrandAv ---HU 9-3977

EDWARDS JOHN W rl est 930GrandAv-HU 9-3766

Edwards Overhead Garage Doors of Santa Maria 304 S 4thGrovrCty------HU 9-4243
Edwards Wilbert C 1566AtlntcAvGrovrCty -------HU 9-5363
Efird Roy F 1692BrightnAvGrovrCty-HU 9-5789
Egan T F VerdeCanyon ---------HU 9-5728
Egede Torben 206 SMasn--------HU 9-3472
Eggen Henry V 250N16thGrovrCty-HU 9-4563
Eggen Lena 250N16thGrovrCty --HU 9-4563
Eggett Duane J 786N3dGrovrCty -HU 9-4573
Eggleston Harry L 353BrightnAvGrovrCty-HU 9-3341
Eggleston M D 667 S 13thGrovrCty-HU 9-2901

Ehler Wm D 267Elm -----------HU 9-5649
Ehn Victor 1355-16thOceano ----HU 9-5895
Eiland Florence Mrs 2391BeachOceano-HU 9-3653
Eiland J B 182 S 10thGrovrCty--HU 9-4134
Elder C E 1045WMapl ----------HU 9-5410
Elder Harry 1169BrightnAvGrovrCty-HU 9-5171
Elder Will Mrs 2130BeachOceano -HU 9-2102
Ellett Jessie 728B N8thGrovrCty-HU 9-3966
Elliott Cecil O 118Nevada -------HU 9-3127
Elliott Chas E 141 S 10thGrovrCty-HU 9-4422
HU 9-2087
Ellis B A CountyPrkRd ---------HU 9-2483
Ellis G E 1158Ash ------------HU 9-5730
Ellis Telva 973RitchieRdGrovrCty -HU 9-3332
Elliston Chester 822ParkWy -----HU 9-5592
Elvin Arthur 543B EBranch------HU 9-2604
Elvin Eugene H Dr Hwy101 ------HU 9-2604
Elvin John H Dr Hwy101 --------HU 9-2198
Emerson Arthur G 1510ChiltnRd -HU 9-3279
Emerson Chas T MesaDr --------HU 9-4681
Emerton Esther Mrs 1026GrandAv-HU 9-4661
Emery Gerald L 138B Spruce----HU 9-4300
Emmons Ray 857NiceAvGrovrCty -HU 9-5040
English Ernest P 209Alder ------HU 9-2440
English R W 521LePoint --------HU 9-5646
Enos Agnes Mrs 307LePoint -----HU 9-5646
Ensign G S 1147LongbrnchAvGrovrCty-HU 9-2315
Erhart A A 1146Mapl -----------HU 9-3575
Erickson Sara L 1860-19thOceano-HU 9-4604
Erlewine Jack L Hwy101 --------HU 9-5769
Erlewine R C Hwy101 ----------HU 9-2452

ERNIE FINCH RADIO & TELEVISION SERVICE 255TallyHoRd ------HU 9-3776

HU 9-3102
Erno Vernon R 1248 Sage-------HU 9-3211
Esparza Cecil 645 S 8thGrovrCty--HU 9-3211
Essig Albert L 188½ S 13thGrovrCty-HU 9-5735
Esteban Eligio HuasnaRd -------HU 9-3092
Estes E E 1759FarrellRd -------HU 9-2375
Ettling C C 679NewprtAvGrovrCty-HU 9-5712
Eubanks Robt E 592NewmnDr ---HU 9-4430
Evans Howard D 580LePoint ----HU 9-4703
Evelyn's Soft Water Laundry 248N4thGrovrCty -----------HU 9-2481
Evers Carl A 1475HillcrstDr -----HU 9-4461
Ewing B E 500N18th -----------HU 9-3103
Ewing Howard Mrs 642RamonaAvGrovrCty-HU 9-5024
Ewing J I Mrs 1214NewprtAvGrovrCty-HU 9-4338
Ewing Robt B 516Aldr ---------HU 9-5584
Ezell Otis 1153BrightnAvGrovrCty-HU 9-2922
Ezzell Lula 2721Hwy1 Oceano----HU 9-3246

F

Fair Oaks Barber Shop 1037GrandAv-HU 9-5487
Fair Oaks Convalescent Home Scott's 222Elm-HU 9-5468
Fair Oaks Liquor Store 1005GrandAv-HU 9-3451

FAIR-OAKS MILK CO 1023GrandAv-HU 9-5557

FAIR OAKS PHARMACY 900GrandAv --------------HU 9-2760

Fair Oaks Theatre 1007GrandAv -HU 9-2364
Fairbanks Hiram A 564N9thGrovrCty-HU 9-3198
Fairgrove Realty 1218GrandAv ---HU 9-3270
Fancher Robt W 231 SAlpne-----HU 9-3295
Fankhauser Milton C 1131Palm --HU 9-4409
Fanning Elmer 916DodsonWy ----HU 9-3137
Farm & Home Supply 1200GrandAv -------------HU 9-4226
Farmer Russell 1510-17thOceano -HU 9-3395

FARMER'S INSURANCE GROUP 960GrandAv-HU 9-2769

Farmers Insurance Group 610RoosevltDrOceano-HU 9-2717
Farnsworth Herbert H OakParkCanyonNo1-HU 9-3046
Farrier Alvin Rev 1516 SaratogaAvGrovrCty ----HU 9-3254
Farris Roy 183Aspen -----------HU 9-2971
Faust Yead 761RockawyAvGrovrCty-HU 9-4236
Featherwell Farms TallyhoRd ----HU 9-5030
Felmlee Glen E 152 SAlpne------HU 9-3521
Felter Loyd W 1176Maple ------HU 9-5307
Felter Loyd W Pac Prntrs 875GrandAvGrovrCty ---------HU 9-5856
Fermin Ted LosBerrosRd -------HU 9-2551
Fernamburg F L UpprArroyoRd --HU 9-2533
Fernamburg Mary 302 Short-----HU 9-2910
Fernandez Louis P 503 Orchrd---HU 9-5102
Ferrari Henry 310HalcyonRd ----HU 9-5614
Ferrari L J 1310 Sierra---------HU 9-5508
Fershtand Edith L LosBerrosRd --HU 9-2013
Fesler Richard A 1086Ash ------HU 9-2179
Fetters Burton R StrattnRd -----HU 9-5111
Fialho John Mrs 1261WilnaAvOceano-HU 9-3300

Fiant Lee 126Nelsn ------------HU 9-5935
Fiant Richard L 223Elm --------HU 9-4767
Figueiredo John 621N8thGrovrCty-HU 9-2237
Figueiredo Manuel S The Arc Shop 112BriscoRd-HU 9-3192
Fiji S E CienagaRd ------------HU 9-3226
Filer A W 1167GrandAvGrovrCty -HU 9-3849
Filer Gordon M 1253Ceder ------HU 9-3885
Filer Grace I 1240 Sage---------HU 9-3456
Filer & Hansen Insurance 1015GrandAv ---------------HU 9-2362
Filer W A 1025GrandAv ---------HU 9-2130

FILER W A rltr 1015GrandAv ---------------HU 9-2362

Fillmore Leland L 1110PikeRdGrovrCty --------HU 9-4622
Finch Ernie 255TallyHoRd ------HU 9-3776
Findley Iva Mae 324 SMasn-----HU 9-3134
Fink F C 546 Ide--------------HU 9-2793
Finley Joe septic tanks 204Aspn--HU 9-5783
Finley Leonard Ray 597NewmnDr -HU 9-5015
Finucane Geo F 139WBranch ----HU 9-2835
Firestone B H 1394NewprtAvGrovrCty ------HU 9-3673
Firkins Ellen R LosBerros -------HU 9-2066
First Presbyterian Church 227Bridge-HU 9-4158
Fiscalini Jas 711BennettAv -----HU 9-2762
Fish Chauncey C 871NewprtAvGrovrCty -------HU 9-5886
Fisher Albert J 1260-24thOceano-HU 9-5365
Fisher Carl W 193 S 8thGrovrCty-HU 9-5148
Fisher Ted R 1580HillcrstDr -----HU 9-5891
Fisher Tom LsBerrosCnyn -------HU 9-3040
Fissori E 210 SAldr------------HU 9-2239
Fitch Michael 334ParkvwGrovrCty-HU 9-5719
Fitzgerald Beryl 2111BeachOceano ----------HU 9-4536
Fleming Alton L 1189Ash -------HU 9-5159
Fleming Chester S 1351 SierraDr-HU 9-5201
Fleming David S 1417 SnFrnciscoBlOceano-HU 9-3918
Fletcher Faye OakParkCanyonNo1-HU 9-2689
Fletcher Robt A 231NewprtAvGrovrCty-HU 9-3841
Flippin Chix 549Hwy1GrovrCty ---HU 9-4423
Flores Pablo 801 SeabrghtAvGrovrCty-HU 9-5165
Flynn C Elmer OakPrkRd --------HU 9-5746
Flynn Kathleen D 1333DeweyDrOceano-HU 9-4205
Foerster Arthur R 652PershngDrOceano --------HU 9-5831
Folkerts Bob 325Aldr ----------HU 9-3868
Folkerts Hanna M 1155GrandAv --HU 9-2716
Folkrod Geo W 217 Short--------HU 9-2861
Forbis Leonard O 142BriscoRd ---HU 9-4610
Ford C J Pat LsBerrosCnyn -----HU 9-2587
Ford Geo 220HillcrstDr ---------HU 9-5122
Ford Shelby P 2480PasoRoblsOceano-HU 9-5601
Ford Walter LosBerrosRd -------HU 9-3744
Foremaster John E Hwy1GrovrCty -HU 9-4717
Forgostein Harold 2421BeachOceano-HU 9-2822
Forister L D 519RamonaAvGrovrCty-HU 9-2255
Forrest Ray C 712Bennett ------HU 9-4418
Forrester Geo VerdeCanyon ------HU 9-5748
Forsyth Helen Mrs UpperArroyoGrande-HU 9-2098
Forsythe Bob C 997 SaratogaAvGrovrCty -----HU 9-5044
Foster David W 1354-23dOceano -HU 9-2332
Foster Frank E 1090PikeRdGrovrCty-HU 9-3325
Foster Geo A 927DodsonWy -----HU 9-5373
Foster Harry E 146TallyHoRd ---HU 9-5681
Foster Lawrance R 1012 SunsetDr-HU 9-5246
Foster Norman E Mrs 535N3dGrovrCty-HU 9-2259
Foster Ronald L 451Beech ------HU 9-5670
Fostine Frank 1373-16thOceano -HU 9-4150
Foth Blanche 320N7thGrovrCty --HU 9-5611
Foth Fred 688LongbrnchAvGrovrCty -----HU 9-5176
Fouch E L Mrs UpprArroyoRd ----HU 9-2510
Fowler Louis F CorbtCanynRd ----HU 9-3061
Frahn E C Mrs 135-3 S 13thGrovrCty-HU 9-3386
Frank W C 1464BrightnGrovrCty -HU 9-3175
Franklin Fred ArroyoGrndeAvOceano-HU 9-3033
Fraser Dennie 712BrightnAvGrovrCty-HU 9-3286
Fraser Eugene L 518CornwlAv ---HU 9-2657
Fraser Henry 346N8thGrovrCty --HU 9-5208
Fratello A P LosBerrosRd -------HU 9-3372
Frazier Lloyd E HuasnaRd -------HU 9-2229
Frederick Harry R 316PierAvOceano-HU 9-4267
Fred's Taxi 1591GrandAvGrovrCty-HU 9-5154
Freed Richard H 739 OceanVwAvGrovrCty -----HU 9-4600

Freitas Frank T 1303Poplar -----HU 9-4387
Freitas Frank T Real Estate 775GrandAvGrovrCty-HU 9-5045
Freitas Frank T Real Estate 1787PacBlOceano ----------HU 9-4545
Freitas G Martin Dr chirprctr 1070GrandAv-HU 9-3815
Fretwell C E VallyRd -----------HU 9-5739
Freymoyer C D OakPrkAv -------HU 9-2313
Fricia Salvadore 1029A AtlntcAvGrovrCty -----HU 9-5882
Friesen John H 802ParkWy ------HU 9-5893
Frisbee Morris H 129 SAlpine----HU 9-3445
Froehlich O C 414CalifAv -------HU 9-3527
Frost Floride W LopezCnyn ------HU 9-3726
Fry Harvey C 876 Olive---------HU 9-2233
Frye C F OakParkCanyonNo1 ----HU 9-3022
Frye Chesley H 1248GrandAv ----HU 9-5835
Fuchiwaki Ben 1185Ash --------HU 9-2310
Fuchiwaki Hilo 502ECherry -----HU 9-2388
Fukuhara M HalcyonRd --------HU 9-2630
Fuller Frank H 1065 SunstDr----HU 9-3804
Fuller G V 910DodsonWy -------HU 9-4347
Fuller J E plmbr 1176RamonaAvGrovrCty-HU 9-2431
Fuller Jas A OldHwy101 --------HU 9-3878
Fuller L J 197 SaratogaAvGrovrCty-HU 9-5174
Furman Abby 674AtlntcAvGrovrCty-HU 9-2067
Furness J A 746TrouvleAvGrovrCty -------HU 9-4493
Furtado Mary 677AtlntcAvGrovrCty-HU 9-4287

G

Gabriel Bernard S 219 SAlpne----HU 9-2464
Gabriel Douglas J 366N6thGrovrCty -----------HU 9-4271
Gackle Gene L HwyNo1 ---------HU 9-3020
Gagnon E J 110 Short-----------HU 9-4203
Gain Frank E 540Branch -------HU 9-2951
Galaites Gene 1338NewprtAvGrovrCty-HU 9-5220
Galaites Nancy 345BrightnAvGrovrCty -------HU 9-4619
Galbraith C A 1351-13thOceano -HU 9-2205
Galbreath O W chrcl CorbtCnynRd-HU 9-2022
Galentine Wm H 703CornwlAv ---HU 9-4696
Gallacci Alfred G 1281-25th ----HU 9-4161
Gallegos Francisco 1103TrouvleAvGrovrCty ------HU 9-5834
Gamboa Edith 2221ArroyoGrndeAvOceano-HU 9-4771
Gammons Albert H Rev 326 SMasn-HU 9-2956
Garcia Donald 913CyprsCt ------HU 9-5143
Garcia Henry 1501Newprt ------HU 9-2651
Gardner Don 18th&SaratogaAvGrovrCty-HU 9-2446
Gardner Evelyn J 363A N13thGrovrCty --------HU 9-5131
Garland Grant M LosBerrosRd ---HU 9-3086
Garner Edw E 1099MentneAvGrovrCty-HU 9-5066
Garnett Lenis W 779 OceanVwAvGrovrCty-HU 9-2601
Garrison C R Mrs 259N9th GrovrCty-HU 9-2721
Garrison J C 749 SaratogaAvGrovrCty-HU 9-2608
Gassenberger Geo F 305 Short----HU 9-5434
Gateley Lynea RN 332N9th GrovrCty-HU 9-2856
Gates Richard A 813Parkwy -----HU 9-3663
Gatley Jas B 197N6thGrovrCty --HU 9-5367
Gatlin Shell Service Stn 1707FrontOceano-HU 9-3981
Gaynfair Enterprise 1009FarrellRd-HU 9-2372
Gearing Melvin 424Beech -------HU 9-3271

GENERAL BOX DISTRS RailrdOceano-HU 9-5623

Genovini C NewsomeSpringsRd ---HU 9-4246
George Al 956MentneAvGrovrCty -HU 9-3803
George Cecil F 381McCarthyOceano ---------HU 9-5345
George Irl C 1015MentneAvGrovrCty ------HU 9-3475
George Wilna 956MentneAvGrovrCty ------HU 9-3803
Gerber Rudolph W Dr PasoRoblsOceano-HU 9-2308
German Clifford F 277ParkvwAvGrovrCty -------HU 9-4460
German Marian E 224 SaratogaAvGrovrCty -----HU 9-5836
Gescheider Carl M 322Alln ------HU 9-3408
Giambalvo Peter J 504NewprtAvGrovrCty -------HU 9-2980
Gibbons Edw J 237Aldr ---------HU 9-5658
Gibbons Millard 1110 SunsetDr---HU 9-3484
Gibson C A UpprArroyoRd -------HU 9-3710
Gibson Jos 531Branch ---------HU 9-2916

Gibson Roy L 333Aldr ----------HU 9-4143
Gilbert Howard W 512CornwlAv --HU 9-5787
Gilbertson Gordon S 1021RockawyAvGrovrCty -----HU 9-2563
Gilbertson's 197 S 10thGrovrCty--HU 9-2563
Gilland Ernest E 477TrouvleAvGrovrCty-HU 9-3655
Gillespie Geo P 132 Short-------HU 9-2738
Gillespie Roy W 1003B HalcyonRdHalcyon ----HU 9-5375
Gin Sen 1773PacBlOceano -------HU 9-2904
Glad-Joe's Automobiles 960GrandAvGrovrCty ---------HU 9-9993
Glass David C 341N6thGrovrCty --HU 9-5806
Glaze Carl 1561 OceanAvOceano--HU 9-5072
Glenn Arthur E LsBerrosCnyn ----HU 9-2528
Glenn Corman E 819N6thGrovrCty-HU 9-3656

GLOBAL VAN LINES INC AGENT 1350GrandAv ---------------HU 9-3928

Godfrey Minnie H FrontOceano ---HU 9-2396
Godfrey Raymond 607 S 10thGrovrCty ----------HU 9-4658
Goff Genevieve Telephn Answering Serv 206NHalcyonRd -------------HU 9-4757
Goforth Max L 170Elm ----------HU 9-3405
Golden J T 504TrouvleAvGrovrCty-HU 9-5441
Gollwitzer Robt C 1545RamonaAvGrovrCty-HU 9-4260
Gomes Velda L 241N13thGrovrCty-HU 9-4303
Gonzales Nora 2351BeachOceano -HU 9-5943
Gonzales Richard 1423-20thOceano-HU 9-5287
Good Myrtle 441 SaratogaAvGrovrCty-HU 9-5253
Gooding Henry G 1193FairOksAv -HU 9-3307
Goodman R C CountyPrkRd -------HU 9-2519
Goosman John 118 SAlpne-------HU 9-3603
Gordon E W 362N2dGrovrCty ----HU 9-5621
Gordon Jack 154Walnt ----------HU 9-3638
Gordon Norman L 1503NHwy101 -HU 9-5457
Goss Body Shop 154WBranch ----HU 9-2690
Goss Jacob J 1240BrightnAv ----HU 9-2907
Gottschalk Jos G 1601GrandAvGrovrCty-HU 9-5942
Gough M D 522 S 16thGrovrCty---HU 9-3886
Gouin Andre J 1358RamonaAvGrovrCty-HU 9-5219
Goulart A V CountyPrkRd --------HU 9-3778
Goulart L E 217Alpine ----------HU 9-5849
Goulart Manuel V 164 Spruce----HU 9-2381
Goularte Betty 407 S 16thGrovrCty-----------HU 9-4318
Goularte Nadine LarchmntDr ----HU 9-2917
Gracia Nat CorbtCnynRd ---------HU 9-2521
Gracia Orvill CienagaRd ---------HU 9-3053
Gracia Tony HuasnaRd ----------HU 9-2023
Grady C S Mrs 1457BrightnAvGrovrCty-HU 9-5414
Graffer B W BranchMillRd ------HU 9-3023
Graham Paul NewsomeRd --------HU 9-3002
Graham Ruth M Mrs 212 Short---HU 9-5496
Grainger Arthur Grover City Htchry 213 S 16thGrovrCty-HU 9-2358
Grand Apparel The 951GrandAv --HU 9-3113
Grand Av Hardware 620GrandAv -HU 9-5052
Grand Avenue Market 618GrandAv ---------------HU 9-4424

GRANDEE REALTY HappyHollow --------------HU 9-5101

Graton Jas E 521 OrchrdAv------HU 9-3258
Graven Susanna 280 SaratogaAvGrovrCty-HU 9-4736
Graves Arthur A 1066MentneAvGrovrCty-HU 9-3133
Graves Ethel S 744 SeabrghtAvGrovrCty-HU 9-4189
Gray Ida R 150 S 6thGrovrCty---HU 9-3356
Gray O S 1758 SaratogaAvGrovrCty-HU 9-5616
Gray Thos A 647AtlntcAvGrovrCty-HU 9-3421
Gray W G 225Walnt ------------HU 9-3037
Grayson Lillie Mrs 1075RamonaAvGrovrCty-HU 9-2742
Green C H 1068 SunsetDr--------HU 9-4584
Green Clyde 995MentneAvGrovrCty-HU 9-3916
Green Dorothy PikeOceano -------HU 9-3551
Green Ellen 320LePoint ---------HU 9-5329
Green W H 1235GrandAvGrovrCty-HU 9-3832
Greenwell Jas W RailrdOceano ---HU 9-5696
Greenwood W L 641 SeabrghtAvGrovrCty-HU 9-3522
Gregg M R 123N13thGrovrCty ---HU 9-5145
Gregory C H HwyNo1 -----------HU 9-2836
Gregory Dean 342N12thGrovrCty -HU 9-4621
Gregory Earl 1010 SunstAv------HU 9-3552
Gregory Jennie E 697 SaratogaAvGrovrCty-HU 9-2889
Gregory L J 568GrandAvGrovrCty-HU 9-5084
Gregory L R 667RamonaAvGrovrCty-HU 9-3466
Gregory Loren 422CalifAv -------HU 9-4725
Gregory Robt W HuasnaRd -------HU 9-5734
Grein Dena B RN 142 SAlpine----HU 9-4687

Grensted Bess N 1285BrightnAvGrovrCty ------HU 9-5840
Grensted Douglas N 1232LongbrnchAvGrovrCty-HU 9-4330

GRENSTED FUNERAL HOME 1239LongbrnchAvGrovrCty-HU 9-5552

Grensted Hubert 1285BrightnAvGrovrCty ------HU 9-5840

GRENSTED KEN Grensted Funrl Home 1239LongbrnchAvGrovrCty-HU 9-5552

Greyhound Lines 114WBranch ---HU 9-2289
Gridley Al LsBerrosRd ----------HU 9-3736
Grieb C A HalcyonRd -----------HU 9-5654
Grieb Conrad LosBerrosRd ------HU 9-2082
Grieb Fred A 303HalcyonRd -----HU 9-2786
Grieb Geo 351HalcyonRd -------HU 9-2224
Grieb Jas A 160 Spruce---------HU 9-2280
Grieb Stanley 501 SHalcyonRd---HU 9-5750

GRIEB'S RICHFIELD & RECAPPING 931GrandAv-HU 9-3393

Griffin Leah 863NewprtAvGrovrCty-HU 9-3679
Griffin Leona 1245 SnFrnciscoBlOceano-HU 9-3443
Griffith Floyd Jr 1256MentneAvGrovrCty-HU 9-5004
Griffith R L 260BecktPlGrovrCty--HU 9-5153
Grizzle A W Mrs 229 Short------HU 9-2945
Grosshauser Henry 203WoodPl ---HU 9-2914

GROVER CITY AUCTION HwyNo1GrovrCty-HU 9-3312

GROVER CITY BEAUTY SALON 992GrandAvGrovrCty --------HU 9-5713

Grover City Cleaners 874GrandAvGrovrCty-HU 9-3986

GROVER CITY CLOTHING 1343GrandAvGrovrCty-HU 9-2218

Grover City County Water District 842GrandAvGrovrCty-HU 9-2356
If no answer call-------------HU 9-3504
Or ----------------------HU 9-3939
Or ----------------------HU 9-5263

GROVER CITY DEVELOPMENT CO 211GrandAvGrovrCty --------HU 9-4211

Grover City Development Co Inc 883GrandAvGrovrCty-HU 9-4193
Grover City Elementary School 365 S 10thGrovrCty-HU 9-3529
Grover City Feed Store 10th&GrandAvGrovrCty-HU 9-2361
Grover City Fire Department Emergency calls only 867RamonaAvGrovrCty-HU 9-2145
Grover City Glass Shop 1004RockawyAvGrovrCty-HU 9-2894
Grover City Hardware see Miner's Hardware 1036GrandAvGroverCty ------HU 9-2931
Grover City Hatchery 213 S 16thGrovrCty-HU 9-2358
Grover City Junk Yard 13th&FarrellRdGrovrCty-HU 9-2991
Grover City Loans 549Hwy1GrovrCty ----------HU 9-4423
Grover City Motor Court 367N16thGrovrCty-HU 9-2424

GROVER CITY PHARMACY 9th&GrandAvGrovrCty-HU 9-2457
If no answer call------------HU 9-3345

Grover City Press 9th&GrandGrovrCty-HU 9-3650
Grover City Radiator Shop 142N6thGrovrCty-HU 9-2632
Grover City Women's Civic Club 11th&SaratogaAvGrovrCty ----HU 9-9900
Gruenstein A H 116Nevada ------HU 9-2482
Guiton H E Jr 1330-1stOceano ---HU 9-5446
Guiton Harold E rl est 610RoosevltDrOceano-HU 9-2717
Guiton Margaret S 122N16thGrovrCty-HU 9-5002
Guiton Robt Farmers Ins Group 610RoosevltDrOceano-HU 9-2717
Guiton Wm 212FairViewDr ------HU 9-4217
Gularte Clara Mrs CorbtCnyn ----HU 9-5591
Gularte Manuel R CorbtCnyn ----HU 9-3608
Gularte Rudolph UpprArroyoRd --HU 9-2088
Gularte Tony R CorbtCnyn ------HU 9-3448
Gullickson Donald 585NewmnDr --HU 9-2643
Gullickson Florence 508Alln -----HU 9-2131
Gumm Lois 325 SaratogaAvGrovrCty-HU 9-5228
Gummere Lloyd E Hwy101 ------HU 9-4495
Gunderson Gordon R 1087Ash ----HU 9-5212
Gupton S B 1209FarrellRd ------HU 9-5285
Gupton W E 1185FairOksAv -----HU 9-2749

H

Haas Connie 337RockawyAvGrovrCty-HU 9-3979
Haase Francis 5thOceano -------HU 9-3191
Haddox Paul M VallyRd ---------HU 9-5742
Haenggi Rhoda 247N5thGrovrCty -HU 9-2891
Hagan W R 1478NewprtAvGrovrCty-HU 9-3896

Haigler Allen 1620BrightnAvGrovrCty-HU 9-5475
Haigwood Darrell 889 S 10thGrovrCty-HU 9-3369

HALCYON HEALTH FOODS STempl&HalcyonRdHalcyon-HU 9-2432

Hale Emmett E 369McCarthyOceano-HU 9-3378
Haley Raymond C 1251 Sage-----HU 9-4454
Haliburton E M 412Aldr --------HU 9-3571
Hall Chester V 330TallyHoRd ----HU 9-5413
Hall Geo E 301 SMasn----------HU 9-3225
Hall Guy C 1263NewprtAvGrovrCty-HU 9-5085
Hall Jas W 340TallyHoRd -------HU 9-3676
Hall Rose Mrs 1621RamonaAv GrovrCty-HU 9-2664
Halliday Lee V 1168GrandAvGrovrCty-HU 9-4482
Halter Lloyd R 14th&SeabrghtGrovrCty-HU 9-5930
Halversen Sidney C 996LongbrnchAvGrovrCty-HU 9-3030
Hamblet John 1077Mapl -------HU 9-2667
Hamlet Garvin OakParkCanyon ---HU 9-5497
Hammond Clifford A 1168 SunsetDr -------------HU 9-5833
Hammond Etta 1315NewprtAvGrovrCty-HU 9-2443
Hampton M Mrs 2260WilmrAvOceano-HU 9-3632
Hand Harriet L 1255GrandAv ----HU 9-5525
Haney Paul UpprArroyoRd ------HU 9-2573
Haney Weldon Rev LsBerrosCnyn -HU 9-3624
Hankison W G 1183Maple -------HU 9-4505
Hannegan Frank 473N18thGrovrCty -----------HU 9-4684
Hanni T C 418CalifAv ----------HU 9-3672
Hansen H A 1336RamonaAvGrovrCty-HU 9-5054
Hansen Robt Sr Mrs 1180Maple --HU 9-5074
Hansen Robt G 573NewmanDr ---HU 9-2240
Hansen Robt P OakParkAv ------HU 9-2284
Hanson Clifford G 1153GrandAv --HU 9-4444
Hanst Lida W 509GrandAv ------HU 9-2212
Hanze J T Grand Avenue Mkt 618GrandAv --------------HU 9-4424
Happ August Jr 1251-25th ------HU 9-4400
Harcrow Carl B 1042AtlntcAvGrovrCty-HU 9-4188
Harder Leonard G 993BrightnAvGrovrCty-HU 9-3887
Harding Anna 1480AtlntcAvGrovrCty -------HU 9-5872
Harding Irene B SnLuisRd ------HU 9-5031
Harding Louie A Jr 1480AtlntcAvGrovrCty -------HU 9-5872
Hardman Margaret 1411-13thOceano-HU 9-5222
Harloe Margaret 417TraffcWy ---HU 9-5642
Harlow Wanda Mrs 357N14thGrovrCty-HU 9-5482
Harnar Jas J 551GrandAvGrovrCty-HU 9-3100
Haroun Esther L 1298-24th -----HU 9-4125
Harp Lee M 1055 SunstDr--------HU 9-2204
Harper Althea Inc 1357 StrandOceano-HU 9-5463
Harper Chas O 724CharlesGrovrCty ---------HU 9-4147
Harper Lowell D 163 OceanVwAvGrovrCty-HU 9-3915
Harper P B 1221NorswingOceano -HU 9-4131
Harper Paul L 363N13thGrovrCty -HU 9-5818
Harper Tunzel 210TraffcWy -----HU 9-3193
Harrington Roy D 1460 SaratogaAvGrovrCty-HU 9-3470
Harris Earl E 208EBranch -------HU 9-5351
Harris Gordon 334RamonaAvGrovrCty ------HU 9-5326
Harris Jack 1580PasoRoblsOceano -------HU 9-4608
Harris Roxie O 321RockawyAvGrovrCty-HU 9-3336
Harrison Aileen Mrs HalcyonRd --HU 9-2322
Harrison Bill R OldNipomoRd ----HU 9-3707

HARRY & DUCK'S SERVICE 652GrandAvGrovrCty-HU 9-4345

Hart Edith Mrs RuthAnnWy -----HU 9-2170
Hart H D Mrs Nevada -----------HU 9-2285
Hart Harry 121Nevada ----------HU 9-5786
Hart Lillie 752 SeabrghtAvGrovrCty-HU 9-4326
Hart Lloyd E 251 SHalcyonRd---HU 9-4356
Hart M Nevada ----------------HU 9-2285
Hartman W M 714 OceanVwAvGrovrCty-HU 9-4295
Hartnell Bill's Wood Yard 818AtlntcAvGrovrCty-HU 9-4453
Hartup Frank E CorralitosCnyn ---HU 9-2068
Hartwig Marvin K 923FarrellRd --HU 9-2318
Harvill Fletcher 315McCarthyOceano-HU 9-3563

Haskill J H OakPrk ------------HU 9-5266
Hastings E A 240N8thGrovrCty --HU 9-3288
Hatley Harold L 760BrightnAvGrovrCty-HU 9-3567
Hatley L G 1445BrightnAvGrovrCty-HU 9-3352
Hatley R A Jr 1205MentneAvGrovrCty-HU 9-4170
Hatley Ralph 357N4thGrovrCty --HU 9-3228
Hatley W B 710GrandAv --------HU 9-3995
Hatley W R 658 S 6thGrovrCty---HU 9-3306
Hauschild Garland O 279N1stGrovrCty-HU 9-3812
Hawk B I Mrs 703BennettAv ----HU 9-2880
Hawk C E 111Barnett ----------HU 9-2666
Hawkins & Ayers Distrs 320EBranch-HU 9-5428
Hawkins J D Grover City Auction HwyNo1GrovrCty-HU 9-3312
Hawkins Kenneth I 652 S 13thGrovrCty-HU 9-5197
Hawkins Marion W 321 Short----HU 9-5602
Hawkins P G 512 Ide-----------HU 9-5933
Hawkins Reg 765 SaratogaAvGrovrCty-HU 9-3185
Hawkins Richard L 720N12thGrovrCty ----------HU 9-5337
Hawkins' Seaside Service 1010GrandAvGrovrCty-HU 9-3462
Hayashi Akio 516GrandAv -------HU 9-3473
Hayashi Haruo CienagaDist ------HU 9-2595

HAYASHI PRODUCE CienagaDist ---------------HU 9-2595

Haydon Carl E 224 SHalcyonRd --HU 9-4426
Hayes Chas C Dr 313ParkvwAvGrovrCty -------HU 9-3566
Hayes John VallyRd -----------HU 9-5744
Hayes Wm P 1477GrandAvGrovrCty -------HU 9-5366
Hays H M 365N12thGrovrCty ----HU 9-3407
Hays Veryl R 1791 SaratogaAvGrovrCty ----HU 9-2711
Hays Veryl R Real Estate 1010GrandAv-HU 9-2735
Hazzard E M 1005NewprtAvGrovrCty-HU 9-2746
Head Florence Mrs 159N7thGrovrCty-HU 9-5039
Healton Lorin W 1239BrightnAv--HU 9-4256

HEARN'S MARKET 201EBranch ---------------HU 9-5549

Heath Kenneth L 1580 S 13thOceano-----------HU 9-5824
Heath Lloyd OakPrkRd ----------HU 9-5792
Hedding W Clyde CountyRd ------HU 9-3000
Heggblade Marguleas Co 375NFrontGrovrCty ----------HU 9-2619
Heide John J 885 Olive---------HU 9-2434
Heidker C N 209Cherry ---------HU 9-2423
Heil Leonard K Rev 262TallyHoRd-HU 9-4415
Heineman Wm 947MentneAvGrovrCty-HU 9-5003
Helzer L R 1231 S 13thGrovrCty --HU 9-2617
Henderson Ira G HalcyonRd -----HU 9-4355
Henderson L W 1059FairOksAv --HU 9-2196
Henderson Merle fences HwyNo1--HU 9-2906
Henderson Oren F 200 SHalcyon--HU 9-2488
Henderson Theda 641 SaratogaAvGrovrCty -----HU 9-5852
Hendricks Linda 228ParkVwAvGrovrCty -------HU 9-3026
Hendricks M D 228ParkVwAv GrovrCty-HU 9-3026
Hendricks Mary Mrs 636BrightnAvGrovrCty-HU 9-3480
Hendrickson W C 1203BrightnAvGrovrCty-HU 9-2304
Hendrix Geo E 1541AtlntcAvGrovrCty-HU 9-2865
Henmi Shigeo 1231Poplar ------HU 9-3906
Hensley Glenn T 5th&GardnOceano-HU 9-5431
Hensley Russell 2311ArroyoGrandeAvOceano-HU 9-2673
Henthorn H U 1000Y GrandAv----HU 9-4577
Herald Recorder 309EBranch ----HU 9-2826
Hernandez Accordion Studio 128Bridge ---------------HU 9-5449
Hernandez M 123WBranch ------HU 9-2401
Hernandez Robt J 1610-21stOceano -----------HU 9-5377
Hero Einar FarrellRd -----------HU 9-5125
Hershberger O S 1320GrandAv ---HU 9-5110
Hess Geo 130Whitely -----------HU 9-5427
Hester Jim A 980 SaratogaAvGrovrCty-HU 9-5271
Hibpshman T E 547MentneAvGrovrCty-HU 9-3637
Hickenbottom M L Hwy101 -----HU 9-3957

HICKENBOTTOM R J CIVIL ENGINEER 1118Palm ---------------HU 9-4475

Hicks Geo Oceano --------------HU 9-3557
Hicks Orie HalcyonRd -----------HU 9-5813

Higdon T L 183FairvwDr --------HU 9-3938
High Irvin H 1536NiceAvGrovrCty-HU 9-4645
High Leo O rl est 430A TraffcWy-HU 9-4343
Higley E D Mrs 750NiceAvGrovrCty-HU 9-2709
Hilbish R F 1477GrandAvGrovrCty-HU 9-5863
Hill A E 624Cornwl ------------HU 9-5936
Hill Florence Dew Drop Inn 851GrandAvGrovrCty ---------HU 9-9967
Hill Guy Mrs 248-9thGrovrCty ---HU 9-5691
Hilliado Tranquilino 1435-22dOceano-HU 9-3696
HILL'S HOME APPLIANCES 1009GrandAv-HU 9-5527
Hilltop Cafe Hwy101 ------------HU 9-5465
Hilltop Trailer Park & Motel Hwy101 ------------------HU 9-2832
Hilton Francis W 1161Maple ----HU 9-4310
Hilton Thos Earl LsBerrosCnyn ---HU 9-3721
Hinshaw Alta A 111Nelsn --------HU 9-2811
Hinson Robt F 1183 SunsetDr----HU 9-5227
Hipple Elmer L 136 SAlpne-------HU 9-5141
Hit Distributing Co 373Bay -----HU 9-3954
Hitchen Douglas J 350Walnt -----HU 9-3532
Hixon G C 139Alpne ------------HU 9-3368
Hixon R L 517Alln -------------HU 9-5766
Hiyama Y 594 S 16thGrovrCty---HU 9-3149
Hoag S W HwyNo1 -------------HU 9-3908
Hobbs Geo W 266RamonaAvGrovrCty ------HU 9-5394
Hobbs John 727RamonaAvGrovrCty-HU 9-5607
Hockett Laverne 280 SHalcyonRd-HU 9-3998
Hocking Ralph R 351Elm --------HU 9-5359
Hodges L A 220Whitely ---------HU 9-3479
Hoff Elizabeth 311Poole ---------HU 9-3890
Hoff Russell B CyprsHalcyon -----HU 9-2988
Hoff Rytie HalcyonRd ----------HU 9-2506
Hoffman Viola 1477GrandAvGrovrCty --------HU 9-4662
Hogan Afton Huasna -----------HU 9-2579
Hogan Karl A 1255Poplr ---------HU 9-5105
Hoge Wm C Hwy101 ------------HU 9-2160
Hogevoll Diana E 1036RitchieRdGrovrCty-HU 9-3543
Hoke Geo CarpntrCnyn ----------HU 9-2544
Holcomb Arthur E 1236BrightnAv-HU 9-3433
Holden Lettie B 114Bell ---------HU 9-2276
Holdren H L 524Aldr -----------HU 9-5033
Hollibaugh Roy SnFrncisco -------HU 9-2600
Holliday Ferol 167N7thGrovrCty--HU 9-5139
Hollon Irene 508 S 18thGrovrCty--HU 9-3404
Holloway J W 374FrontGrovrCty --HU 9-3319
Holmes LeRoy UpprArroyoRd ----HU 9-2728
Holmes M D 177ParkVwAvGrovrCty-HU 9-5211
Holt J Harold LsBerrosCnyn -----HU 9-3084
Holton Allen W 425Beech --------HU 9-2141
HOME & GARDEN SUPPLY 1433GrandAvGrovrCty --------HU 9-5821
Hooker Wm W 1045GrandAv ----HU 9-3779
Hooper Clayton T 563LongbrnchAvGrovrCty -----HU 9-5323
Hooper R W CarpntrCnyn --------HU 9-5721
Hoover Dorothea Tyler 117Poole --HU 9-2795
Hoover Elmer CountyPrkRd -------HU 9-3012
Hopkins Ralph 211Alln ----------HU 9-2868
Hourihan Emmett 177Pine ------HU 9-2926
Houser Glenn A 133NHalcyonRd --HU 9-2930
Housouer Hattie Mae 652GrandAvGrovrCty-HU 9-5464
Howard Carl 1545Chiltn ---------HU 9-2486
Howard Earl 1171 SunstDr-------HU 9-5025
Howard Earl E 318Alln ----------HU 9-5704
Howell M A 963DodsnWy --------HU 9-2441
Howerton Bud HuasnaRd --------HU 9-2564
Howland Clyde E 910N12thGrovrCty-HU 9-4329
Howland G H 1131FarrellRd -----HU 9-2221
Hoyal Jas G VerdeCanyon -------HU 9-5733
Huasna School Huasna ----------HU 9-2047
Hub The 125EBranch -----------HU 9-3987
Hubbard Wm J 192N7thGrovrCty -HU 9-3287
Hubble C A 2010PasoRoblsOceano -HU 9-2978
Huber Alfon J LsBerrosCnynRd ---HU 9-3049
Huber Frank A 125NHalcyonRd --HU 9-5172
Hudson Henry 157 S 7thGrovrCty-HU 9-3481
Huebner A 307ValleyRd ---------HU 9-4580
Huffman Harley 1141Ash --------HU 9-5272
Hughes Forest 816Parkwy -------HU 9-5711
Hughes Jack O 859AtlntcAvGrovrCty-HU 9-4234
Hughes John 1581 OceanAvOceano-HU 9-2174
Hughes John Lee 23d -----------HU 9-2117
Hughes R M 417 SaratogaAvGrovrCty -----HU 9-5827
Huie Jacelyn 751FarrellRdGrovrCty --------HU 9-5820
Hull Melverta 5th&NewprtGrovrCty-HU 9-2474
Hulse C F 263N8thGrovrCty -----HU 9-3516
Hummel Jas O LePoint&Masn ----HU 9-2323

Hungerford F H 1126Palm -------HU 9-4727
Hunt Howard C 1407Chiltn ------HU 9-3224
Hunter Clarence O 489WilmrOceano-HU 9-2113
Hunter E L Mrs 605N1stGrovrCty-HU 9-3689
Hunter J T 1235RamonaAvGrovrCty-HU 9-4383
Hurlburt Clara M 352-3dGrovrCty-HU 9-2824
Hurlburt R B 12th&SaratogaGrovrCty-HU 9-5529
Hurst C E 135 S 13thGrovrCty---HU 9-5113
Hurt Wm 943TrouvleAvGrovrCty -HU 9-4467
Huss Harvey 268TallyHoRd ------HU 9-2794
Huston B E Bert Callender --Guadalupe 4329
Hutchison Luella 236N13thGrovrCty-HU 9-3770
Hvolboll Christian S 1092BadnAvGrovrCty-HU 9-2309
Hvolboll Sigrid 1028GrandAvGrovrCty-HU 9-3742
Hyden A L 624MentneAvGrovrCty-HU 9-3901

I

I O O F Hall 128Bridge ---------HU 9-2656
Ibey Bartolome O 13th&Pike ----HU 9-2968
Icalia Larry 119AtlntcAvGrovrCty-HU 9-5570
Ikeda Bros fruit & vegetbls CienagaDistrict-HU 9-2526
Ikeda Kazuo 450Aldr -----------HU 9-3219
Ikeda Saburo 407Cornwl --------HU 9-4791
Ikeda Seirin 365Elm ------------HU 9-3687
Ilenstine Alice 111 SMasn--------HU 9-2631
Imura Thos M 246B Alder--------HU 9-3902
Inez's Beauty Shop 137N8thGrovrCty ------------HU 9-5679
Inks Cecil F 238NewprtAvGrovrCty-HU 9-3597
Irey Wallace 1015 SunstDr-------HU 9-2489
Irey Walter 1015 SunstDr -------HU 9-5782
Irwin Richard L 1337DeweyRdOceano-HU 9-5020
Isham S N 1485HillcrstDr -------HU 9-3240

J

Jacinto Ante 262N11thGrovrCty--HU 9-3230
Jackman Jas H A & J Tile Co 69AtlntcAvGrovrCty ----------HU 9-4340
Jackson C J 134 SMasn----------HU 9-2941
Jackson N 2161PikeRd ----------HU 9-4279
Jacobs Ben R Col 1136GrandAv --HU 9-2326
JACOBS' CARPET SERVICE 165FairViewDr --------------HU 9-4761
Jacobs Colonel 165FairViewDr ---HU 9-4761
Jacobs Robt V 180 SAlpne--------HU 9-5556
Jacobsen Kenneth M 228GrandAvGrovrCty-HU 9-4473
Jacobson G H contr 775GrandAvGrovrCty ---------HU 9-4513
Jacobson Helen 1395MentneAvGrovrCty -------HU 9-4630
James Arthur F Dr 1211Poplr ---HU 9-3381
James Louis 10thOceano ----------HU 9-3259
Janet Lily 227HalcyonRd --------HU 9-5142
Jatta Ethel 201Nelsn -----------HU 9-2232
Jatta Stella 13thGrovrCty -------HU 9-2703
Javier I P 477RockawyAvGrovrCty-HU 9-3357
Jeffries Ralph W 1291-24th -----HU 9-2173
Jehovah's Witnesses 1300HillcrstDr-HU 9-3903
Jenkins Lee 257N4thGrovrCty ---HU 9-2681
Jenkins Walter L 5thGrovrCty ---HU 9-5665
Jennings Jas R 20th ------------HU 9-5906
Jensen Norman F HwyNo1 -------HU 9-3750
Jensen Paul 1141 SunstDr--------HU 9-2052
Jensen Raymond K 1533HillcrstDr-HU 9-3359
Jensen S A HuasnaRd -----------HU 9-5037
Jerry's 359GrandAvGrovrCty ----HU 9-9988
Jessee L H 1021BrightnAvGrovrCty -------HU 9-3374
Jessup R W HuasnaRd ----------HU 9-2527
JETER FRANK State Farm Ins Companies 1202GrandAv-HU 9-5589
Residence 1103Palm -----------HU 9-5283
Johanknecht Geo P 113 Oak------HU 9-2636
Johanson E W 588NewmnDr -----HU 9-2379
Johanson's Drive-In 1013GrandAv-HU 9-5156
Johns Robt W 471MentneAvGrovrCty --------HU 9-4590
Johnson A B A & G Pump Serv 1166GrandAv-HU 9-3895
Johnson A D 260HillcrstDr ------HU 9-4390
Johnson A V 366TallyHoRd -----HU 9-3282
Johnson Allan N 338N2dGrovrCty ------------HU 9-4506
Johnson Carl M 858NiceAvGrovrCty ----------HU 9-4628
Johnson Clifford L 848MentneAvGrovrCty-HU 9-2129
Johnson D L CorralitosCnyn -----HU 9-2079
Johnson Ed PikeRdOceano --------HU 9-5491
Johnson Harry C 254N14thGrovrCty -----------HU 9-2685

Johnson Irene F 338N2dGrovrCty -----------HU 9-4506
Johnson Iver 1382AtlntcAvGrovrCty-HU 9-4195
Johnson J Gil 445Pecn ----------HU 9-3935
Johnson J LeRoy Mrs 174Elm ----HU 9-3007
Johnson J W 250LinclnDrOceano -HU 9-2644
Johnson Jas C 1190GrandAv -----HU 9-2185
Johnson John B 380Aldr ---------HU 9-2942
Johnson Les Construction Co 617NewmanDr-HU 9-3387
Johnson Melvin 324Poole --------HU 9-3457
Johnson Phillip S HuasnaRd -----HU 9-2555
Johnson Ralph W 1142Mapl -----HU 9-5442
Johnson Robt Lee 291RamonaAvGrovrCty-HU 9-2659
Johnson Walter 171 SAlpine-----HU 9-2615
Johnson Walter J 623AtlntcAvGrovrCty ---------HU 9-4156
Johnson Wayne E 1474NiceAvGrovrCty-HU 9-2101
Johnston H E 1590AtlntcAvGrovrCty -------HU 9-2765
Johnston Stephen R HwyNo1-----HU 9-5257
Johnstone Robt W 61 OceanVwAvGrovrCty -------HU 9-4522
Jones Berenice M 937RockawyAvGrovrCty-HU 9-5249
Jones Bert L Grover City Feed Str 10th&GrandAvGrovrCty --------HU 9-2361
Jones Chas W 175AtlntcAvGrovrCty-HU 9-3850
Jones Daphne 791RamonaAvGrovrCty-HU 9-3136
Jones David G 673ManhattnAvGrovrCty-HU 9-2959
Jones Edna 16thOceano ---------HU 9-4594
Jones Emmons 1527BrightnAvGrovrCty-HU 9-5641
Jones Lucien K 1240-25th -------HU 9-2806
Jones Otis T 520N7thGrovrCty ---HU 9-3612
Jones Paul A 577RockawyAvGrovrCty-HU 9-3645
Jones Peggy Lee 1477GrandAvGrovrCty --------HU 9-4676
Jones Ralph 977RockawyGrovrCty -HU 9-5716
Jones Ralph A VerdeCanyon -----HU 9-5710
Jones Roy 1371NewprtAvGrovrCty-HU 9-5598
Jones Sherman 926CyprsCt ------HU 9-3510
Jones Walter 360PierAvOceano --HU 9-4557
Jongeward A T 2391PasoRoblsOceano -------HU 9-5350
Jongeward Gordon 2391PasoRoblsOceano --------HU 9-5350
Joplin Clifford B 100AtlntcAvGrovrCty-HU 9-4794
Jordan Geo T 1170 SunstDr-------HU 9-3384
Jordan Harvie 631NewprtAvGrovrCty --------HU 9-4540
Jorgensen Lawrence OakPrk -----HU 9-2504
Jorgensen Leis L OakPrk --------HU 9-2504
Joseph Jack 1247 Sage----------HU 9-5576
Julio Moises C 975 SeabrghtAvGrovrCty-HU 9-5756
Jurinjak Wm R drftsmn BranchMillRd-HU 9-3796
Justice Court San Luis Obispo County of 214EBranch-HU 9-2827
Justice Jas J 1237BrightnAvGrovrCty-HU 9-2672

K

Kagawa John 1108FarrellRd ----HU 9-3883
Kagawa Shoichi 816MentneAvGrovrCty-HU 9-3004
Kahn Gladys E 25th -------------HU 9-2493
Kahn Z J 323 SMasn-------------HU 9-3377
Kaiser Leona H Mrs 1165GrandAvGrovrCty --------HU 9-3072
Kanst John L GrovrCty ----------HU 9-5757
Kanthack Wm F 357N8thGrovrCty-HU 9-3694
Katanic Bob Sewer Contr 1295LancastrDr -----------------HU 9-4414
Katona C F 1120Mapl -----------HU 9-4225
Kawaguchi S UpprArroyoRd -----HU 9-2584
Kawaoka B H NewsmRd ----------HU 9-3277
Kawaoka Kingo 146 Spruce-------HU 9-2450
Keelor Mercy Pearl 615N5thGrovrCty-HU 9-5455
KEEN AGENCY THE ins 919GrandAvGrovrCty-HU 9-4711
If no answer call---------------HU 9-2707
Keen Fay R 263NewprtAvGrovrCty-HU 9-2707
Keen Geo V 432Aldr -------------HU 9-3593
Keener H A 1381PasoRoblsAvOceano -----HU 9-4560
Keener Roy Royal Motl Hwy101---HU 9-2418
Keeney Robt 1880-19thOceano --HU 9-4253
Keesaman Roy A 1327RamonaAvGrovrCty-HU 9-3401
Keiffer Olive 1395NewprtAvGrovrCty-HU 9-3379
Kelley Robt F 1437-17thOceano --HU 9-4592
Kelly Oscar C 1541NiceAvGrovrCty --------HU 9-3760

Kemp Jas L 103ParkVwAvGrovrCty --------HU 9-5095
Kemp R H 319Elm ---------------HU 9-4568
Kemp Roy HwyNo1 -------------HU 9-3021
Kendall Ida 1106MentneAvGrovrCty-HU 9-2217
Kendrick Jas C 1491-15thOceano -HU 9-2658
Kendrick W H 260N6thGrovrCty -HU 9-5179
Kern Irma Mrs AtlntcAvGrovrCty -HU 9-3591
Kershner Frederick L PasoRoblsOceano-HU 9-3576
Kessler Wm S 1970 OceanAvOceano-HU 9-5279
Ketchum Mae C 102TraffcWy ----HU 9-5934
Key Roy 139ECherryAv ---------HU 9-5057
KEY TRAILER PARK 1477GrandAvGrovrCty --------HU 9-5207
Kiefer Edw HuasnaRd -----------HU 9-3054
Kiehnhoff A L 1011A AtlntcAvGrovrCty -----HU 9-3364
Kiger Hope O 438Beech ----------HU 9-3241
Kiger Irvin J 433Beech ----------HU 9-2300
Killingsworth Roy L 335N16thGrovrCty-HU 9-5094
Kilmer W J 1064 SunstDr--------HU 9-2989
Kilminster Frank 315NAlpne ----HU 9-5187
Kimball Chas B 249½Walnt -----HU 9-5107
Kimberling T J 900NiceAvGrovrCty-HU 9-3318
Kindall J 1240 SaratogaAvGrovrCty ----HU 9-4654
King Ethel Mrs 1991BeachOceano-HU 9-2306
King H W 2081PasoRoblsOceano--HU 9-5281
King Jerrel E 337ParkVwGrovrCty-HU 9-5697
KING OF CLUBS 483GrandAvGrovrCty-HU 9-2919
King R E 1258Cedar ------------HU 9-4704
King Robt O 1334-22dOceano ---HU 9-5155
Kinkade Elmer 882ManhattnAvGrovrCty-HU 9-3989
Kinkade Henry C 312TallyHoRd --HU 9-2706
Kinsella C W 1167BadnGrovrCty -HU 9-3145
Kirk Danl J 533 Orchrd---------HU 9-3985
Kirkpatrick F J 106Branch ------HU 9-2759
Kirkpatrick F J OakPrkAv -------HU 9-2589
Kirkpatrick R F CorralitosCnyn ---HU 9-2076
Kirk's Spirits & Sports Shop 106Branch-HU 9-2759
Kisling Henry 439Pecn ----------HU 9-2180
Kitasako Ken 906FairOksAv -----HU 9-5714
Kitchel Geo 525 Ide------------HU 9-5391
Kitchel Ralph 246Gardn ---------HU 9-2223
Kitchen Jas A 1029AtlntcAvGrovrCty --------HU 9-4743
Kitchens E M RitchieRdGrovrCty -HU 9-2622
Klintworth Iris 131 Spruce------HU 9-2118
Knauer Harvey 662RamonaAvGrovrCty ------HU 9-3729
Knickerbocker G M Bud 2111BeachOceano -----------HU 9-5402
Knight Billy D 208Poole ---------HU 9-2674
Knotts Robt 1164 SunstDr-------HU 9-5121
Kobara C 1404TrouvleAvGrovrCty-HU 9-2253
Kobara Ken CienagaDistrict -----HU 9-2412
Kobara Shigechika 1199FarrellRd -HU 9-3426
Kobara Taro 14th&TrouvleAvGrovrCty-HU 9-2253
Kodani Y 1249Cedar ------------HU 9-3008
Koll Leonard 366AtlntcGrovrCty -HU 9-3913
Koons Scott Mrs Pike&HalcyonRd-HU 9-3436
Kopischke E J 1520-23dOceano --HU 9-3961
Kopp C D 1250Cedar -----------HU 9-4693
Kotarski C L 25th&BeachOceano---HU 9-2414
Kraatz Lowell 922CyprsCt ------HU 9-3206
Krajnc Mary Mrs 550EBranch ---HU 9-2100
Krause A H 634ManhattnAvGrovrCty-HU 9-2640
Krovious Jas H 855VirginiaCt ---HU 9-3568
Kubel Beatrice Gloria 1330-19thOceano-HU 9-3488
Kuda Rose 113Bridge -----------HU 9-3993
Kueffer Elmore L 165Aspn ------HU 9-3798
Kuge Arthur 1257Cedar ---------HU 9-5163
Kwitoscki S J Jr 347WalnutAv ---HU 9-4457

L

L & R Drafting 1189 SaratogaAvGrovrCty ----HU 9-5855
Lackey M L 265 Spruce----------HU 9-5191
Lackey Wm H 263 Spruce--------HU 9-3400
Ladley Gerald D 1063 SunsetDr--HU 9-2133
Ladwig Hal 206 SAlpne----------HU 9-3514
Lambert B 114Nelsn ------------HU 9-2797
Lambert Clement B 850VirginiaCt-HU 9-2106
LAMBERT'S FAIR OAKS SERVICE 109 SHalcyonRd-HU 9-2109
Lambeth R L 739NewprtAvGrovrCty-HU 9-4288
Lampman D E 506LongbrnchAvGrovrCty -----HU 9-4601
Lancaster Dude L 1183Hwy101 --HU 9-5317
Lancaster E W 386Walnt --------HU 9-2147
Lancaster Jack A 302Parkvw ----HU 9-3912
Lancaster K M 1220-25th ------HU 9-3945

Lancaster Nick Real Estate 1248GrandAv-HU 9-2286
Lancaster Theo A 856LongBranchGrovrCty-HU 9-4350
Landaker Melvin 1477GrandAvGrovrCty-HU 9-3980
Lane T M HwyNo1 -------------HU 9-5177
Lang Herman W OakPrkRd ------HU 9-4496
Lange Anna Mrs 1158Ash --------HU 9-2483
Langenbeck Buzz 102TraffcWy ---HU 9-2468
Langenbeck Frank 117EBranch --HU 9-3500
Langenbeck Rita 128NMasn -----HU 9-2775
LaPorte A J 353N10thGrovrCty --HU 9-2438
Lapp Leo 211EBranch -----------HU 9-3390
Larkin Emma C 504RockawyAvGrovrCty-HU 9-3414
Larsen Darwin J 819VirginiaCt --HU 9-3523
Larsen Winston 1586RailrdAvOceano ---------HU 9-2251
Larson Chuck 458N10thGrovrCty -----------HU 9-4435
Larson Don 153ParkVwAvGrovrCty-HU 9-5773
Larson Leslie H 2341 OceanAvOceano-HU 9-5535
Latham E A 234AtlntcAvGrovrCty-HU 9-4240
Latham L B 1262NewprtGrovrCty-HU 9-5596
Latham Lawrence N 203½EBranch --------------HU 9-4673
Laughlin Wm E 612 SeabrghtAvGrovrCty-HU 9-2863
Laurenco Margaret Mrs LsBerrosCnynRd--HU 9-2027
Lauthbury Paul TallyHoRd ------HU 9-5667
Lavasz J G 990Hwy101 ---------HU 9-2120
Lawrence Chester H 150 SHalcynRd-HU 9-3375
Lawrence Jas W 362N6thGrovrCty ------------HU 9-2964
Lawson A L HuasnaRd ----------HU 9-3397
Lawton Irene 549 SaratogaAvGrovrCty-HU 9-3996
Leamon Roy C 712 S 13thGrovrCty-HU 9-5063
Leaverton Henry C 558N14thGrovrCty-HU 9-5181
Lebow E J 424Aldr -------------HU 9-3210
Leckey Harry A 1480 SierraAv---HU 9-4585
Leckey Harry A Home & Gardn Supply 1433GrandAvGrovrCty --------HU 9-5821
Lee Alton 1411 SierraDr---------HU 9-3974
Lee Claude T 733 SaratogaAvGrovrCty-HU 9-4432
Lee Harold E Cheng Lee Kennels 181TallyHoRd-HU 9-2872
Lee John C 225Masn -----------HU 9-5954
Lee R S 207Bridge -------------HU 9-2135
Lee Robt C 1445-13thOceano ----HU 9-5339
Lee Sarah H 500 S 5thGrovrCty--HU 9-4379
Leeper Cherokee 349N10thGrovrCty-HU 9-5022
Lees Anthony J 163Elm ---------HU 9-3843
Leggett M P 764 SaratogaAvGrovrCty-HU 9-2164
Lehman F L 1060 SunstDr--------HU 9-5751
Leighton Donald C 578RockawyAvGrovrCty ------HU 9-5300
Lemerise W E 445Pecn ----------HU 9-3935
Leming Zula Gay WTemplHalcyon -HU 9-2803
Lemos Tony J NoyesRd ----------HU 9-3703
LENA'S KNIT SHOP 620 SeabrghtAvGrovrCty-HU 9-5963
LeNormand John H 850B FrontGrovrCty ----------HU 9-5864
Lentz Herbert HalcyonRd --------HU 9-5700
Lenz M W 342N4thGrovrCty ----HU 9-3940
Leslie Faye T 814 S 12thGrovrCty-HU 9-5118
Les's Barber & Beauty Shop 926GrandAvGrovrCty-HU 9-5231
LETTER SHOP THE 206NHalcyonRd --------------HU 9-4757
Levine C E 1120 SunstDr--------HU 9-5297
Levins Emanuel 202VernonAv ----HU 9-5717
Levy Jos 400 SAldr-------------HU 9-5056
Lewis Adelaide Mrs 1508WarnerOceano-HU 9-2713
Lewis Frank 249Walnt ----------HU 9-2661
Lewis Glen 1131Mapl -----------HU 9-4127
Lewis Glen jwlr 923GrandAvGrovrCty-HU 9-5749
Lewis Pearl C 331 SMasn--------HU 9-3071
Lewis S L 301VallyRd -----------HU 9-5905
Lewis Sewing Center 943GrandAv-HU 9-5132
Lida W Hanst Beauty Salon 509GrandAv-HU 9-2212
Lieberman S 2291PasoRoblsOceano-HU 9-5193
Lierly L W ECherryAv -----------HU 9-2842
Liggett Milford C 340 SaratogaAvGrovrCty-HU 9-5043
Limpangog Lucy 923MentneAvGrovrCty-HU 9-4392
Lindegaard Otto 171 Spruce-----HU 9-3835
Lindholm J H 511AtlntcAvGrovrCty-HU 9-5493

Lindo Roble Camp LopezCnyn ----HU 9-2026
Lindsay C A 256Walnt ----------HU 9-2566
Lindsay Ernest M 405N7thGrovrCty ------------HU 9-5342
Link Geo F 471N5thGrovrCty ----HU 9-2270
Linnell Investigation & Patrol 261N11thGrovrCty-HU 9-2215
Linstrum Clarence T 756Myrtl ---HU 9-5470
Lipps A Paul 105Poole -----------HU 9-4695
Litchfield Arthur 1353 SierraDr--HU 9-4562
Lively's Court 135 S 13thGrovrCty-HU 9-2825
Liwanag Angel 428Aldr ---------HU 9-3678
Locke W F Bill PikeRd ----------HU 9-3222
Log Cabin Market 400TraffcWy--HU 9-5922
Logue Jas Mrs 224 Short--------HU 9-2206
LOMA VISTA MOTEL 1399Hwy101 ---------------HU 9-2183
Lone Pine Motel 123N13thGrovrCty ------------HU 9-5145
Long Chas C Mrs 912DodsnWy ---HU 9-3250
Long Francis G WalntHalcyn ----HU 9-2462
Longley Chas O 169N4thGrovrCty -HU 9-5458
Loomis Amy C Mrs 407Branch ---HU 9-5409
Loomis Christine B Mrs HuasnaRd-HU 9-2004
LOOMIS E C & SON feed dlrs 415EBranch ---------------HU 9-5514
LOOMIS E C & SON INSURANCE AGCY 405EBranch --------------HU 9-5594
Loomis J Vard HuasnaRd --------HU 9-2911
Loomis John 585May -----------HU 9-5785
Loomis Maud H 409Branch -------HU 9-2779
Lopes Lulu Mrs 548LePoint -----HU 9-3784
Lopez Valentine 615CornwlAv ----HU 9-3114
Lor E V 612BennettAv ----------HU 9-2241
Lord Ray 424TraffcWy ----------HU 9-5644
Losey Perry 812 SeabrghtGrovrCty-HU 9-3147
Louden Celia 2361PasoRoblsOceano-HU 9-2252
Louden's Terrace Trailer Park 1623-23dOceano -------------HU 9-5333
Louise Ralph Dress Shop 131EBranch-HU 9-5929
Lovejoy Nelia 1214GrandAv -----HU 9-3929
Lovell C P 562N8thGrovrCty -----HU 9-5343
Lovern W D McCarthyOceano ----HU 9-2142
Lovern W L Sr 936 SeabrghtAv GrovrCty-HU 9-4439
Lovern's Clammers Headquarters PierAvOceano-HU 9-2767
Lovett Lee R 127 SMasn---------HU 9-2127
Low Don R 924 SaratogaAvGrovrCty-HU 9-2410
Lowe Grant Mrs 160N7thGrovrCty-HU 9-3646
Lowe John T 347-11thGrovrCty --HU 9-2846
Lowe Roby 1270-24thOceano ----HU 9-5093
Lowe Tyler 884 SeabrghtAvGrovrCty-HU 9-3520
Lowe's Coffee Shop 914GrandAv--HU 9-9948
Lowther Harry A OakParkCanyon -HU 9-2061
Loyns Eddie L Jr 807ParkWy ----HU 9-5060
Lucas Amy 391RamonaAvGrovrCty-HU 9-3680
Lucas E L 391RamonaAvGrovrCty-HU 9-3680
Luhrs Miles 4th&RamonaAvGrovrCty-HU 9-3091
Luis Frank M 1194FairOksAv ---HU 9-5092
Luke A Wayne 425TraffcWy -----HU 9-3623
Lunceford Earl John 736 S 13thGrovrCty-HU 9-3657
Lundgren Raymond C HuasnaRd --HU 9-3060
Lundy J W 311RamonaAvGrovrCty-HU 9-2137
Lunsford Lucy 1189 SaratogaAvGrovrCty-HU 9-3346
Luster H W 1100AtlntcAvGrovrCty-HU 9-3732
Luster O F CorralitosCnyn --------HU 9-3791
Lutz W B 142N6thGrovrCty -----HU 9-2632
Lynam J S 411Allen ------------HU 9-3360
Lynch E M 710CornwlAv --------HU 9-3813
Lynch Edison OakPrkAv ---------HU 9-3216
Lynch Jean 75AtlntcAvGrovrCty --HU 9-2247
Lynch John 1595BrightnAvGrovrCty-HU 9-3922
Lynch Michael A 407ECherryAv --HU 9-5334
Lynn Woody 328McCarthyAvOceano-HU 9-4201
Lyon Barbara L Mrs 410N6thGrovrCty ------------HU 9-4565
Lyon Donald R 647AtlntcAvGrovrCty-HU 9-3421
Lyon Edw A Sr 874 S 10th GrovrCty-HU 9-3644
Lyons G R 1595NewprtAvGrovrCty-HU 9-5097
Lytton Donald R 220Cherry ------HU 9-5422

M

Macha F C 1845FarrellRd -------HU 9-2186
Machado D HuasnaRd -----------HU 9-2500
Machado Eugene HuasnaRd ------HU 9-3019
Machado Lucinda Mrs 215½Bridge-HU 9-3422
Machado Mary Mrs 170Aldr -----HU 9-5059
Mack Fred Hwy101 -------------HU 9-2832

Mack Gerald F 1168GrandAvGrovrCty -------HU 9-4694
Mackie Lillian 309Masn ---------HU 9-2134
MacMillan D A AtlanticGrovrCty -HU 9-5911
Macom Glenn H 1231-25th ------HU 9-4773
Mac's Malt Shop 502GrandAvGrovrCty-HU 9-9909
Madsen Don 508CornwlAv -------HU 9-3683
MADSEN HARDWARE & PLUMBING 116WBranch ---------------HU 9-2758
Madsen Richard vegetbls 362Walnt-HU 9-2144
Madson A J Dr 364Alder --------HU 9-2638
Madvig G A 1097FarrellRd -----HU 9-4402
Magee Lula 447NewprtGrovrCty --HU 9-2610
Magginetti Gladys 558 S 13thGrovrCty-HU 9-5100
Maguire Albert L 1094Mapl -----HU 9-2645
Mahin Effie L Mrs 1342NiceAvGrovrCty-HU 9-2675
Mainard Forrest F 1059BadenAvGrovrCty-HU 9-4380
Mallory Alton TallyHoRd --------HU 9-5695
Mallory Cecil 441Beech ---------HU 9-5693
Mallory Cethil E HalcyonRdHalcyon-HU 9-2946
Mallory Leo R 400Alln ----------HU 9-5443
Mallory Leo R rl est 107EBranch--HU 9-2839
Mallory Mabel 513 Ide-----------HU 9-2814
Mana Geo 1178FairOksAv --------HU 9-2819
Manchester Bertha 581N14thGrovrCty ------------HU 9-2513
Manes Leonard R 1195GrandAv --HU 9-4729
Manges Willie H 554RockawyAvGrovrCty --------HU 9-4572
Mankins Alvin B Huasna --------HU 9-2540
Mankins Harold D 255HillcrstDr --HU 9-5500
Mankins Howard 200HillcrstDr ---HU 9-3248
Mankins Mary Alice Stemple&WalnutHalcyon-HU 9-4122
Mann H C Mrs 486N8thGrovrCty---HU 9-3458
Manning Dorothy Mrs 2061BeachOceano-HU 9-5459
Manning Wm A 145Aldr ---------HU 9-5192
Mansfield G R 327AtlntcAvGrovrCty-HU 9-3947
Marchant Calculators 206NHalcyonRd -------------HU 9-5311
Margaret Harloe Elementary School 901FairOksAv-HU 9-2246
Marlow Ernest E 301Whitely -----HU 9-5478
Marney Earl 135 S 5thGrovrCty--HU 9-5293
Marsalek Tony 536ECherryAv ---HU 9-5609
Marsh Marion 378 SHalcyonRd---HU 9-4582
Marshall J W OakPrkAv ---------HU 9-2569
Martella Jas 534N2dGrovrCty ---HU 9-5456
Martelon R J 1595BrightnAvGrovrCty ------HU 9-4593
Martha's Cleaners 643GrandAvGrovrCty-HU 9-3654
Martin A C 760 S 5thGrovrCty---HU 9-5232
Martin Allen S 760 S 5thGrovrCty-HU 9-4182
Martin Frank L 1079FairOksAv --HU 9-2151
Martin Frank P 551LePoint -----HU 9-2935
Martin H S 760 S 5thGrovrCty---HU 9-4231
Martin Harold L 168Aldr --------HU 9-3719
Martin Ida 1142NiceAvGrovrCty --HU 9-3468
Martin Jos F CienagaDistrict ----HU 9-2074
Martin Kenneth W PismoBeachStatePark-HU 9-5014
Martin Loren D 175Aldr ---------HU 9-4128
Martin Maud T 1028 SunstDr----HU 9-5021
Martin Max W 202A TraffcWy----HU 9-5498
Martin Myrtle Mrs 907 SaratogaAvGrovrCty-HU 9-5579
Martin Paul E 325½ SaratogaAvGrovrCty----HU 9-5116
Martin Thelma L 336 SHalcynRd--HU 9-3217
Martindale W A Rev 612CornwlAv-HU 9-4264
Marts A D CarpntrCnyn ---------HU 9-2017
Mase Robt W 260N18thGrovrCty --HU 9-2469
Maser Stanley J 849VirginiaCt ---HU 9-4419
Mason Geo 1694PacBlOceano ----HU 9-3252
Mason Walter E Dr 1415B FarrellRdGrovrCty-HU 9-2368
Masonic Temple 112Poole -------HU 9-2350
Masseo Dominick CountyPrkRd ---HU 9-4772
Masters Jas P 1080Mapl --------HU 9-3144
Mastro Eugene T 219WoodPl ----HU 9-3242
Matchan Roy W 100CrownTer ---HU 9-2395
Matheus Julia S 240WBranch ----HU 9-3931
Mathews Jas W 1061BrightnAvGrovrCty-HU 9-3972
Mathews Tipton 219 SMason-----HU 9-2876
Mathews Walter 347WalnutAv ---HU 9-4457
Matousek Wm J Jr MD SanLuis Medcl Clinic 957GrandAv-HU 9-5586
Residence 971FresnoPismoBch-PRspct 3-4773
Matsumoto Y 373 S 14thGrovrCty-HU 9-3340
Matthews Walter B 690AtlntcAvGrovrCty --------HU 9-4530

Maxwell Sarah 147N13thGrovrCty-HU 9-5539
Maxwell Wm G 572LePoint ------HU 9-3643
May Gladys P 908CyprsCt -------HU 9-4107
Mayse Wilbur 489N18thGrovrCty -HU 9-3973
McBride E L 144 SMasn---------HU 9-4786
McBride Elgin L LsBerrosCnyn ---HU 9-2525
McCabe John 1595 SierraDr-----HU 9-5189
McCampbell E H 1126GrandAv --HU 9-5023
McCarley Dwane M 651MendelDrOceano -----------HU 9-4632
McCarthy Bernard S 175FairVwDr-HU 9-4317
McCaslin Elizabeth 1258RamonaAvGrovrCty-HU 9-5027
McCaslin H B PrintzRd ----------HU 9-5780
McCaslin L D 760N12thGrovrCty -----------HU 9-3716
McCauley F C 489N14thGrovrCty -HU 9-3962
McClain Jim W 1485ChiltnDr ---HU 9-5224
McClanahan L L 774 S 7th GrovrCty-HU 9-3627
McClaughry H H 473 SaratogaAvGrovrCty-HU 9-5103
McClure Don G SnLuisRd --------HU 9-2948
McCollim N D LsBerrosCnyn -----HU 9-3098
McCollim Robt W LsBerrosCnyn --HU 9-3098
McConnachie G E 1565NiceAvGrovrCty-HU 9-5939
McCord Sam E 1293 S 13thGrovrCty-HU 9-3477
McCormac Lester C 356N13thGrovrCty-HU 9-3212
McCourt Harold 1225NiceAvGrovrCty --------HU 9-5395
McCown M C 1191FairOksAv ----HU 9-5760
McCoy C W Mrs Crown ----------HU 9-2201
McCoy Chas M 513½LePoint ---HU 9-4307
McCrary Chas O 1520NiceAvGrovrCty --------HU 9-5387
McCready D H 402EBranch -----HU 9-5477
McCulloch Mary 725AtlntcAvGrovrCty ---------HU 9-5862
McCullough Bertha H CorralitosCnyn ----------------HU 9-2010
McCurdy Jas C 345PierAvOceano -HU 9-4561
McDaniel J W 381N4thGrovrCty --HU 9-4252
McDaniel R P 1210NiceAv GrovrCty-HU 9-4769
McDonald Jas 851PikeRd -------HU 9-4484
McDonald Maude 990GrandAv ---HU 9-2954
McDonald Robt E 1165FairOksAv -HU 9-2678
McDougal C A 709GrandAv -------HU 9-2191
McGee Sardis B Pocket Bk Grocry 294N4thGrovrCty-HU 9-2804
McGhee H L 1737NewprtAv GrovrCty-HU 9-4797
McGill C L 1399 SnFrnciscoBlOceano ----HU 9-5845
McGowan Arnold L 623LongbrnchAvGrovrCty ------HU 9-5844
McGowne Joe 728BrightnAvGrovrCty-HU 9-2886
McGowne Port 1264 SaratogaAvGrovrCty ----HU 9-3675
McIntosh Henry 1067 SunstDr----HU 9-3201
McKee Ronald 873 SaratogaAvGrovrCty-HU 9-5964
McKenna D F Mrs 407Alln -------HU 9-5738
McKenzie Clyde A 121Alln ------HU 9-2849
McKeon Robt W 407TraffcWy ---HU 9-5358
McKernon Ivan J 13th ---------HU 9-2808
McKitrick Erma 266N14thGrovrCty-HU 9-2374
McLellan Clara S 243N7thGrovrCty-HU 9-4487
McMillen H W 440Walnt --------HU 9-4120
McMinn Ira D 493 S 16thGrovrCty-HU 9-5042
McNamara J L 1477GrandAvGrovrCty --------HU 9-5385
McNamara Mark G 128Nelsn ----HU 9-3116
McNary Thos A 2190BeachOceano-HU 9-4783
McNealley J S 1384BadnGrovrCty-HU 9-3620
McNeil Baird 223 SAlpne--------HU 9-3347
McNeil Leo J 200Nelsn ---------HU 9-2715
McNeil Leona Mrs 130Alln ------HU 9-2148
McNeil Marjorie 932CyprsCt ----HU 9-4118
McOsker Walter L 1224GrandAv -HU 9-2847
McPherson Donald W 956 SaratogaAvGrovrCty-HU 9-4489
McWilliams Dolly Mrs 314 SMasn-HU 9-5688
Meacham W C 191 S 9thGrovrCty-HU 9-2150
Meek C L 1617 SaratogaAvGrovrCty ----HU 9-3942
Meeks Bart Coast Lnd Rlty Co 1055GrandAvGrovrCty --------HU 9-4365
Meeks Brady W 760 S 5thGrovrCty-HU 9-4351
MEEKS ELECTRIC & FURNITURE 1055GrandAvGrovrCty --------HU 9-3371
Mehlschau Andrew Nipomo ------HU 9-2083
Mehlschau Christian H LosBerrosRd-HU 9-2012
Meloy Jennie Mrs 803CornwlAv ---HU 9-5453

Melton Jay 898HalcyonRd ------HU 9-3382
Melton Mary Mrs
672MentneAvGrovrCty-HU 9-3496
Melvin Jas 121Poole -----------HU 9-3723
Mengel Paul 1055Ash ---------HU 9-4255
Menges F E
MethodistCampGround-HU 9-2321
Menges F E Jr 1143 SunstDr ----HU 9-5550
Mercer Suia Mrs
1525RamonaAvGrovrCty-HU 9-5615
Merino Herminia Mrs
1561NewprtAvGrovrCty-HU 9-4286
Merrill A C 1941 OceanAvOceano -HU 9-5216
Merrill Mary Mrs
2011PasoRoblsOceano-HU 9-3131
MESA POULTRY
Hwy1 ------------------HU 9-3059
MESQUIT ART COMPLETE HOME FURNISHINGS Bridge&Branch -HU 9-2116
Messier Richard J 1398GrandAv --HU 9-5251
Messier Veva T 1398GrandAv ----HU 9-5251
Metz Wm 163Aspn ------------HU 9-2070
Meyer Donald W
59ParkVwAvGrovrCty --------HU 9-5258
Meyer Erwin W HuasnaRd ------HU 9-2494
Michael Wm E 317ECherryAv ---HU 9-5356
Mickey Annie HwyNo1 Oceano----HU 9-3769
Mickey's Taxi 100EBranch ------HU 9-2354
Midway Pipe & Supply
1351GrandAvGrovrCty -------HU 9-4333
Miller Ben W 1500 SierraDr-----HU 9-5705
Miller Edw W 198 SAlpne--------HU 9-2132
Miller Geo M
2331PasoRoblsOceano-HU 9-3117
Miller Jack A
1097 SaratogaAvGrovrCty-HU 9-4407
Miller Jas M 212WoodPl -------HU 9-2862
Miller Jas W 167Aspn ---------HU 9-2532
Miller Jesse
1544 SaratogaAvGrovrCty-HU 9-3442
Miller Kenneth V
2221PasoRoblsOceano-HU 9-4716
Miller Leonard
619GrandAvGrovrCty-HU 9-3213
Miller M L 1520FarrellRd -------HU 9-2262
Miller T F 527 OrchrdAv--------HU 9-4210
Miller Wayland BrigGen
LopezCnyn-HU 9-5486
Mills David M
67 OceanVwAvGrovrCty ------HU 9-4100
Mills Fred B 419LePoint -------HU 9-3220
Mills Maurice CorralitosCnyn ----HU 9-3748
Mills Roberta HuasnaRd --------HU 9-3540
Mills Verdi Mrs 123VallyRd -----HU 9-2473
Milne Bruce 2190-22dOceano ---HU 9-2962
Milne N A CherryLn -----------HU 9-4110
Mineau Jas R 914CyprsCt ------HU 9-5664
Mineau Russell B Mrs HuasnaRd --HU 9-2021
MINER'S HARDWARE
1036GrandAvGrovrCty -------HU 9-2931
Minor Eddie 1020GrandAv ------HU 9-3380
Minor Edw L
158AtlntcAvGrovrCty-HU 9-3628
Miranda Clarence E
557E2dGrovrCty ------------HU 9-4615
Miranda Frank J 1299-25th -----HU 9-4296
Missamore Herbert E
775 SeabrghtAvGrovrCty-HU 9-5578
Missamore Jack P
1126NiceAvGrovrCty --------HU 9-4185
Mitchell Chas E RailrdAvOceano --HU 9-3309
Mitchell Earl 2340BeachOceano -HU 9-3951
Mitchell Esther Mrs
NTemplHalcyon-HU 9-5098
Mitchell Henry T
510 S 10thGrovrCty-HU 9-4391
Mitchell Lewis 430Beech -------HU 9-3255
Miyashiro Larry S
648 S 7thGrovrCty----------HU 9-4677
Mize Wayne C 1598HillcrstDr ----HU 9-5444
Molatore John 238N7thGrovrCty -HU 9-2960
Molette E V HwyNo1 Oceano-----HU 9-5437
Molette F F
1179NewprtAvGrovrCty-HU 9-5137
Molinari Lawrence 126A VallyRd--HU 9-3997
Monfort W N WTemplHalcyon ---HU 9-3990
Monnin Violet H Mrs
1411-23dOceano -----------HU 9-2702
Montgomery Annie
259RamonaAvGrovrCty-HU 9-2433
Montgomery Claude 318½Alln --HU 9-2046
Montgomery Dale L
136ParkVwAvGrovrCty-HU 9-4123
Montgomery Dorothy M
OceanAv&7thOceano-HU 9-5677
Montgomery Frank E
451 SeabrghtAvGrovrCty-HU 9-5540
Montgomery Halden 321Poole ---HU 9-2447
Montgomery Monte H
1447-15thOceano-HU 9-5429
MONTGOMERY TECHNICIAN CO
107Bridge ----------------HU 9-3118
If no answer call-------------HU 9-4757

Montgomery's Store
1909PacBlOceano-HU 9-2892
Moore Archie P CarpntrCnyn ----HU 9-2044
Moore Clark L 1180Ash --------HU 9-2992
Moore Cleo P
672ManhattnAvGrovrCty-HU 9-4218
Moore Edna Nance 208Nelsn ----HU 9-5723
Moore Frank C
597 SaratogaAvGrovrCty -----HU 9-4623
Moore Geo A 210TallyHoRd -----HU 9-3639
Moore J D Arroyo Motl
329TraffcWy --------------HU 9-5613
Moore Jos C 140TallyHoRd -----HU 9-3097
Moore Kermit
1330NewprtAvGrovrCty-HU 9-2234
Moore L A 390AtlntcAvGrovrCty--HU 9-3809
Moore Lee R
703ParkVwAvGrovrCty -------HU 9-5871
Moore Mattie
688MentneAvGrovrCty-HU 9-4450
Moore R A Jr 230Gardn --------HU 9-5617
Moorefield John R Jr 909CyprsCt -HU 9-3526
Morales J 1795MentneAvGrovrCty-HU 9-2207
Morales Tobias
1871WilmarOceano ----------HU 9-2981
Moralez Luis 1298-25th -------HU 9-5502
More Jerry 1357 StrandOceano---HU 9-5463
Moreno Marion 1071FairOksAv ---HU 9-3096
Morgan Herb H
2251HoldnAvOceano-HU 9-3164
Morgan J A 8th&NewprtGrovrCty -HU 9-2378
Morgan Wm Don
712N6thGrovrCty -----------HU 9-4274
Morin Harrold G
981PikeRdGrovrCty-HU 9-4707
Morin Roland J truckng
273N6thGrovrCty-HU 9-2057
Morris Frank
648LongbrnchAvGrovrCty-HU 9-5946
Morris Henry
1509NiceAvGrovrCty-HU 9-2125
Morris Mel A 501½GrandAv ----HU 9-5816
Morris Sy UpprArroyoRd -------HU 9-3728
Morrow Bobbie 202A VallyRd----HU 9-2139
Moses Albert
942AtlntcAvGrovrCty --------HU 9-4668
Motta W C CherryLn -----------HU 9-2149
Mulder R G 1280-25th ---------HU 9-4679
Mulkey Claude P 302CherryAv ---HU 9-5108
MULKEY'S TEXACO STN
999Hwy101 ---------------HU 9-9947
Mullin Ben B
876BrightnAvGrovrCty-HU 9-4263
Mullin Steven H 435Pecn -------HU 9-3866
Munford Johanna B
1761-22dOceano -----------HU 9-5327
Munger H B 205 Short---------HU 9-2140
Munson Roberta
642 S 6thGrovrCty--HU 9-5250
Murdock Jas 174AtlntcAvGrovrCty-HU 9-4472
Murphy J L 461 S 13thGrovrCty--HU 9-2704
Murphy Louis F 306Alln --------HU 9-5559
Murray Bob D 1395MentneAv
GrovrCty-HU 9-3950
Murray Ernest C OakPk --------HU 9-2535
Murray Joe 9thOceano ---------HU 9-3398
Murray Maynard RailrdOceano ---HU 9-3326
Murray Troy R 119 Spruce------HU 9-4587
Murrell L B HuasnaRd ---------HU 9-3697
Musgrave MaryAnn 545LePoint --HU 9-3553
Myers C W 53ParkVwAvGrovrCty -HU 9-5847
MYERS WM N paintng contr
1133Maple ----------------HU 9-3994
Residence CorbttCnyn --------HU 9-2002
Myrick Jas 833WillowLn --------HU 9-3465

N

Nagashima J 1425FarrellRd -----HU 9-3831
Nagle Leon 2011VistaOceano ----HU 9-5706
Nakamura Eddie 1173FairOksAv--HU 9-3495
Nakamura S LosBerrosRd -------HU 9-2045
Nakano J J LsBerrosDistrict -----HU 9-3039
Navarro Dorsie
505RockawyAvGrovrCty-HU 9-3493
Nazario Paul Dr HuasnaRd ------HU 9-4119
Neal Bob 717CornwlAv ---------HU 9-3432
Neal Fred R
373McCarthyAvOceano -------HU 9-4659
Neary Arlene A 316PierAvOceano -HU 9-4556
Needs David A 227FairvwDr -----HU 9-3963
Neighbors L B OakPrkRd -------HU 9-2214
Neil Dale 327 SHalcyonRd------HU 9-4323
Nel-Deens Beauty Salon
1250GrandAv --------------HU 9-5319
NELLIE'S LAUNDRY SERVICE
722RockawyAvGrovrCty ------HU 9-5938
Nelson Bob L 318N6thGrovrCty --HU 9-5275
Nelson Edw
1011AtlntcAvGrovrCty -------HU 9-5379
Nelson Edwin 204LarchmntDr ---HU 9-3234
Nelson M E HuasnaRd ---------HU 9-3489
Nelson Oliver 538 Ide----------HU 9-4105
Nelson Thelise Mrs 119VallyRd --HU 9-2670
Netto Don C CorbttCnyn -------HU 9-5355
Neu Benj D 501GrandAv --------HU 9-4678

Neuse D L 347N5thGrovrCty ----HU 9-4394
Newby Darvel
1169TrouvleAvGrovrCty-HU 9-3506
Newell Melvin S 225Branch -----HU 9-2913
Newman Loren 170FairViewDr --HU 9-2641
Newman Lovell Pete
1111FairOksAv-HU 9-3424
Newman Ray C 195FairvwDr ----HU 9-5124
Nibarger Margaret L
1261GrandAv-HU 9-5168
Nichols Everett 220A Alder------HU 9-5393
Nichols J H OakPrkAv ----------HU 9-5722
Nichols Mary E 505 Ide---------HU 9-2267
Nichols N S HwyNo1 -----------HU 9-5640
Nichols N S Oceano Packng Co
Oceano-HU 9-5636
Nickerson Wm H 821WillowLn ---HU 9-2879
Nickles Chas C 1660-23dOceano --HU 9-3184
Nickles R E 2260PikeRdOceano --HU 9-2498
Nickson Herbert W
1205NewprtAvGrovrCty ------HU 9-5140
Nielsen H W LopezCnyn --------HU 9-2541
Nimmo Katherine Dr
BeachAvOceano-HU 9-3936
Nip 'n Tuck Liquors
No 1 816GrandAvGrovrCty-----HU 9-4441
No 2 1209GrandAv-----------HU 9-4442
Nishi S 1156GrandAvGrovrCty ---HU 9-2973
Nishi's Market
1150GrandAvGrovrCty-HU 9-3641
Nix Mamie
1324 SaratogaAvGrovrCty-HU 9-3564
Nix Roy W 1223BadnAvGrovrCty -HU 9-4780
Nix S A 290 S 10thGrovrCty-----HU 9-3705
Nixon R E
948 SaratogaAvGrovrCty-HU 9-5166
Noble A W 1282AtlntcAvGrovrCty-HU 9-4154
Noe L T 366N8thGrovrCty ------HU 9-3746
Nonella Charlie Sr UpprArroyo ---HU 9-3082
Norman Jas L 709Faeh ---------HU 9-4403
Norman John P 708GrandAv -----HU 9-3861
Norman June 564N5thGrovrCty --HU 9-5702
Norman Luther L
1214NewprtAvGrovrCty-HU 9-4338
Norton Fred 213Whitely --------HU 9-2311
NORWALK SERVICE
6th&GrandAvGrovrCty -------HU 9-2279
Noyes E L 354N6thGrovrCty ----HU 9-2516
Nunes Joe A
735RamonaAvGrovrCty-HU 9-3125
Nunes Joe B 156 SAlpne--------HU 9-5267
Nunes John V CienagaDistrict ----HU 9-2011
Nunes Oliver
1031NewprtAvGrovrCty-HU 9-2169
Nunes Robt M Bob's Flr Coverings
1105GrandAv --------------HU 9-3122

O

Oak Park School OakPrk --------HU 9-2043
Obayashi Chiyota
1726NiceAvGrovrCty --------HU 9-2813
Obayashi Geo 1257 Sage--------HU 9-4249
O'Blenis Vern A
126 S 10thGrovrCty-HU 9-3249
O'Brien Earl B 492-13thGrovrCty -HU 9-5264
Ocean Breeze Trailer Park
345PierAvOceano-HU 9-4447
OCEANA THE
1795PacAvOceano ----------HU 9-9976
Oceano Beach Auto Court
451PierAvOceano-HU 9-5624
Oceano Beach Fresh Fish Market
PierAvOceano-HU 9-2128
OCEANO FIRE DEPARTMENT
All Other Calls 1697PacBlOceano-HU 9-5962
Fire calls only---------------HU 9-2110
Oceano Full Gospel Tabernacle
2310PasoRoblsAvOceano-HU 9-3601
Oceano Hardware
1757PacBlOceano ----------HU 9-3416
Oceano Ice Co Oceano ---------HU 9-2288
Oceano Packing Co Oceano ------HU 9-5636
Oceano Sand Co LakeOceano -----HU 9-5244
If no answer call-------------HU 9-5446
Oceano School District
8th&WilmarOceano-HU 9-4746
Oceano Special Training Class
19th&OceanOceano-HU 9-3876
Oceano Water Co
1935WilmrOceano-HU 9-2124
O'Connor Frank
1723 SaratogaAvGrovrCty ----HU 9-2780
O'Connor W Q 310CherryAv -----HU 9-2938
O'Connor Wm rl est 105Bridge----HU 9-2181
O'Connor's Cafe 112EBranch ----HU 9-9989
O'Dell Ralph N 403HalcyonRd ---HU 9-2720
Ogan H K 117 SGardn----------HU 9-2391
O'Hara Richard J 1302Poplar ----HU 9-2107
Ohler C A 220Alder------------HU 9-2155
Oldfield C D 10thGrovrCty ------HU 9-2268
Oldham Claude
OakParkCanyonNo1 ---------HU 9-2689
Oldham Lydia E
1435PacBlOceano-HU 9-3838

Olivas Peggy 1339-24thOceano ---HU 9-4509
Oliveria Mary E 436CalifAv -----HU 9-2613
Olsen Chas 1212FairOks --------HU 9-3738
Olsen Clyde 445Beech ----------HU 9-2747
Olsen G W 796MentneAvGrovrCty -HU 9-2296
Olson Mabel Mrs 102Barnett ----HU 9-3315
Olson O N 1277BrightnAvGrovrCty-HU 9-3691
Olson Rebecca M 213NAlpne ----HU 9-3179
One-O-One Auto Court Hwy101 ---HU 9-2764
One-O-One Propane Service
LongbrnchAvGrovrCty --------HU 9-4151
Ormonde F F OakPrk -----------HU 9-2084
Ormonde Marvin
OakParkCanyonNo1 -HU 9-3725
Ornduff H H 1621PacBlOceano --HU 9-3820
Orr Mary Miss 308 SMason------HU 9-3555
Orr Wm S Rev 1254Cedar -------HU 9-2265
Ortiz Susanna
2317PasoRoblsOceano-HU 9-4425
Ortner Lester E Rev
1305BrightnAv-HU 9-4137
Osborn J C Mrs
363N11thGrovrCty-HU 9-2260
Osborne Inez
1148 SaratogaAvGrovrCty ----HU 9-4372
Otsuji Richard 167BriscoRd -----HU 9-5087
Ott G E FarrellRd ------------HU 9-2152
Overman Harry V
640 SaratogaAvGrovrCty-HU 9-3507
Owen Clifford L LosBerros ------HU 9-2522
Ozawa Tom 140 S 11thGrovrCty--HU 9-5955

P

P & F Door Sales
1305AtlntcAvGrovrCty -------HU 9-5828
Pace Alonzo
425 SaratogaAvGrovrCty -----HU 9-4635
Pace Jessie B 225N3dGrovrCty --HU 9-5324
Pace Vic
1797RamonaAvGrovrCty ------HU 9-4319
Pacific Gas & Electric Co Bus Ofc
SanLuisObispo
From Arroyo Grande Exchange
Ask Operator for-Entrprise 10251
PACIFIC PRINTERS
875GrandAvGrovrCty --------HU 9-5856
PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSanLuisObispo
Ask Operator for----------Business Office
(No Charge for Calls to Business Office)
See introductory section for service calls & other important matters
Padgett Chas T CherryLn -------HU 9-2712
Padgett Eddie 313½TraffcWy ---HU 9-3830
Padgett Jas B
853GrandAvGrovrCty-HU 9-4416
Padilla Massey 4thGrovrCty -----HU 9-2442
Padlina Milton A CorbtCnynRd ---HU 9-5784
Page Kenneth R 120PageWy ----HU 9-4141
Page M S LopezCnyn ----------HU 9-2552
Page Morgan C
BrightnAvGrovrCty-HU 9-3939
Paint Shop The 1106GrandAv ----HU 9-3324
Painters District Council No 52
119 S 5thGrovrCty-----------HU 9-4181
Palmer A L 110NHalcyonRd -----HU 9-2734
Panella Tony 816N12thGrovrCty -HU 9-5238
Pannett W E
1811 OceanAvOceano-HU 9-2190
Pantle Carl W 162Walnt --------HU 9-5682
Pape Geo W 1060FairOksAv -----HU 9-5791
Parke Geo J 125ECherryAv ------HU 9-2637
PARKER APPLIANCES & REFRIGERATION
882GrandAvGrovrCty-HU 9-2660
Parker Chas T
142AtlntcAvGrovrCty --------HU 9-5184
Parker Evelyn
1689NewprtAvGrovrCty-HU 9-5608
Parker House Chris H ValleyRd --HU 9-5660
Parker P L 163 S 3dGrovrCty ----HU 9-4339
Parker Wallis O Capt
1174FairOksAv-HU 9-2112
Parmley R L 1251Cedar --------HU 9-5381
Parotti J HuasnaRd -----------HU 9-2572
Parris G C 203BrightnAvGrovrCty -HU 9-2344
Parrish Mary Mrs BranchMillRd --HU 9-2545
Parvin Russell OakPrkAv --------HU 9-5010
Pascoe Blanche
136 S 5thGrovrCty----------HU 9-3464
Pasion A M HuasnaRd ----------HU 9-3891
Pasion L M HuasnaRd ----------HU 9-3093
Pasion M Mrs HuasnaRd --------HU 9-3891
Passow H J
1084 SeabrghtAvGrovrCty-HU 9-2341
Pate Curtis 774AtlntcAvGrovrCty -HU 9-3203
Patsy's Beauty Shop 117EBranch-HU 9-3500
Paul Frank 350N12thGrovrCty ---HU 9-4431
Paulding Ruth 551Crown --------HU 9-5661
Paulsen Chas WalntHalcyon -----HU 9-3704
Paulsen Fred C
1729NewprtAvGrovrCty-HU 9-3982
Payne Carl E Grover City Jnk Yd
13th&FarrellRdGrovrCty-HU 9-2991

Payne Jas M 211N13thGrovrCty--HU 9-3862
Payne Richard C
1052 SeabrghtAvGrovrCty ----HU 9-5386
Payne Virgil E 411CornwlAv ----HU 9-3515
Peace Lutheran Church 407Beech -HU 9-2708
Pearce E G 260 SHalcyonRd ----HU 9-5119
Pearl John 206 SMasn----------HU 9-3727
Pease Beatrice 189N14thGrovrCty-HU 9-5686
Pease Walter J
664LongbrnchAvGrovrCty-HU 9-3634
Ped Magdalena
2210 OceanAvOceano-HU 9-2448
Pederson C S 253N13thGrovrCty--HU 9-5832
PEGGY'S OF ARROYO GRANDE
126EBranch ---------------HU 9-2103
Pein John L CarpntrCnyn -------HU 9-3029
Pein John L Oceana The
1795PacAvOceano-HU 9-9976
Pemberton H C 200 S 4thGrovrCty-HU 9-2320
Pemberton Thos M 186FairvwDr -HU 9-4281
Pence J O optmtrst 134EBranch--HU 9-2351
Residence 121NMasn ---------HU 9-4708
Pence Jim 429CalifAv ----------HU 9-4514
Penida Domingo
1520PasoRoblsOceano-HU 9-5158
Penny Richard-J LsBerrosCnyn --HU 9-3088
Pentecostal Church of God
1152BrightnAvGrovrCty-HU 9-2235
Pera Peter HuasnaRd ----------HU 9-2089
Pereira Ben 173 S 11thGrovrCty --HU 9-4688
Perinetti A A 718GrandAv ------HU 9-2242
Perkins Howard C 1000B GrandAv-HU 9-4567
Perkins John L 174N6thGrovrCty -HU 9-5017
Perry Chas E 207Nelsn ---------HU 9-2031
Perry Fred F 2220ArroyoGrndeAv
Oceano-HU 9-2329
Perry Joe S 522EBranch -------HU 9-5790
Peters Donald F
1251BadenAvGrovrCty -------HU 9-5390
Peters Jas M 1260Poplr --------HU 9-4126
PETERSEN DISPOSAL SERVICE
-----------------------HU 9-4546
Petersen Disposal Service PismoBch
From telephones served by the following exchanges
Arroyo Grande
(No Intercity Charge)
Ask Operator for-Entrprise 12571
Petersen Mary F
990AtlntcAvGrovrCty-HU 9-3200
Peterson Albert 1025 SunstDr----HU 9-3692
Pete's Liquor Store
1101GrandAvGrovrCty-HU 9-9996
Petker Geo 211HalcyonRd ------HU 9-5534
Petker Herman G 445 S 12th
GrovrCty-HU 9-5708
Petker Mary Mrs 529ELePointAv -HU 9-4589
Pettersen Viola 278N6thGrovrCty-HU 9-4304
Peugh Laura J 1375GrandAv ----HU 9-2653
Pew C Earl 536Crown ----------HU 9-5169
Pfankuch Edw Fairgrove Rlty
1218GrandAv --------------HU 9-3270
Residence 631PershngDrOceano -HU 9-3860
Pharr Luther
1597NiceAvGrovrCty-HU 9-5058
Pharr Wm H SeabrghtAvGrovrCty -HU 9-3487
PHELAN BROS FEED YARD
LosBerrosRd --------------HU 9-5648
Phelan Cyril rnch LosBerrosRd---HU 9-2480
Phelan Dan M Jr LosBerrosRd ---HU 9-2081
Phelan J Dan LosBerrosRd ------HU 9-2596
Phelan & Taylor Produce Co
Oceano-HU 9-2413
Phelps Berry W
497N10thGrovrCty-HU 9-2979
Phelps Rodney L
153N8thGrovrCty-HU 9-2801
Phelps Ward B 464-9thGrovrCty--HU 9-2158
Phillips A 312LePoint ---------HU 9-5215
Phillips C R
170 OceanVwAvGrovrCty -----HU 9-5340
Phillips Elbert L CorbtCnynRd ---HU 9-3077
Phillips Jos Mrs LosBerrosRd ----HU 9-2514
Phillips Lula F 307 SMason------HU 9-2791
Phillips Paul 1160Mapl --------HU 9-4102
Phillips Wayne 187 SAlpne -----HU 9-5243
Phillips Wm M
1291 S 13thGrovrCty-HU 9-5715
PHIL'S COCKTAILS
1769PacBlOceano-HU 9-9910
Phoenix S S 1451WilmarOceano --HU 9-2143
Pierce G W 1087NiceAvGrovrCty -HU 9-2677
Pierce Hazel C-Real Estate
1151GrandAv --------------HU 9-4644
Pierce John C TraffcWy --------HU 9-3762
Pierce Lewis M
1502NiceAvGrovrCty-HU 9-4702
Pierce Robt StrattnRd ---------HU 9-2583
Pierson W R 520Aldr ----------HU 9-2723
Pike R E 1380MentneAvGrovrCty -HU 9-3437
Pilkington S E PasoRoblsOceano --HU 9-5663
Pillow R J 115Alln ------------HU 9-4293
Pimental Antone 19thOceano ----HU 9-3469
Pinze Albert G SnLuisRd -------HU 9-4322
Piper W L 977GrandAv --------HU 9-4625

PISMO BEACH REALTY
913GrandAv ---------------HU 9-4327
Pismo-Oceano Airport San Luis Obispo
County of Oceano-----------HU 9-9952
PISMO-OCEANO VEGETABLE EXCHANGE
RailrdAvOceano-HU 9-5771
Pocket Book Grocery
294N4thGrovrCty-HU 9-2804
Poletti Roy L UpprArroyo -------HU 9-3733
Pontes Louis
1265 SaratogaAvGrovrCty-HU 9-3085
Poole Joe BranchMillRd --------HU 9-3014
Pope Hugh Jr 723BennettAv -----HU 9-3188
Pope Hugh O 535EBranch -------HU 9-5647
Porter Arthur I 1458-15thOceano-HU 9-3498
Porter Arza HuasnaRd ----------HU 9-2557
Porter Asa HuasnaRd -----------HU 9-2531
Porter Asa Jr 314CherryAv -----HU 9-2753
Porter B L 1stOceano ----------HU 9-2373
Porter Chester 413Calif --------HU 9-4292
Porter D G 547 Ide------------HU 9-4429
PORTER'S FROZEN FOODS INC
302 S 13thGrovrCty-HU 9-2985
Porticos Pedro HwyNo1 --------HU 9-2639
Portnoff Jim P LosBerros -------HU 9-4140
Potter Cleo G HwyNo1 ---------HU 9-3001
Potter Frank W
588 S 7thGrovrCty-HU 9-3215
Potter Jack M 243N6thGrovrCty -HU 9-4624
Potter Viola F
1132MentneAvGrovrCty-HU 9-2202
Powell E L 166Aldr ------------HU 9-3574
Powell W W 31ParkVwAvGrovrCty-HU 9-4576
Power John H 216FairViewDr ---HU 9-4742
Powers Richard T Jr
482B N10thGrovrCty --------HU 9-4537
Pradmore Arthur 186Elm -------HU 9-2366
Pratt Robt G 555LePoint -------HU 9-3106
Prescott W A 1275 S 13th
GrovrCty-HU 9-4248
Prestridge Donald J 1060Mapl --HU 9-4183
Prewett Roy 628N8thGrovrCty --HU 9-5672
Price E Wayne CorbtCnyn -------HU 9-5776
Price Ellis A
520ParkVwAvGrovrCty-HU 9-4401
Price J L 11thGrovrCty ---------HU 9-3262
Prickett Elmer 1155 SunstDr----HU 9-5762
Printz C D PrintzRd ----------HU 9-2072
Probert David B 208FairViewDr --HU 9-3285
Probert Edw A 345PierAvOceano -HU 9-4648
Prosser Harold L 1101FairOksAv -HU 9-4344
Pruess Morris O 252WBranch ----HU 9-2843
Pruess Morris O Arroyo Drug Co
130EBranch-HU 9-5531
Pruett M J 724CornwlAv -------HU 9-3864
PUBLIC SANITARY CO
245HillcrstDr --------------HU 9-3155
Puerto Sabas J 26th&PasoRobls --HU 9-4132
Pueschel C F
571LongbrnchAvGrovrCty-HU 9-3162
Pueschel Earl 160BriscoRd ------HU 9-3933
Purdin Roofing
919 SeabrghtAvGrovrCty -----HU 9-4551
Pursell John R 1290-24thOceano -HU 9-3517
Pyatt Guy 206N6thGrovrCty ----HU 9-2671

Q

Quality Cleaners 109EBranch ----HU 9-2696
Qualls Lloyd C
763LongbrnchAvGrovrCty-HU 9-3598
Quaresma J R HuasnaRd --------HU 9-2547
Quaresma Lillian 900 SHalcyonRd-HU 9-2294
Quaresma W W HuasnaRd -------HU 9-2038
Quaresma Wm E Huasna --------HU 9-2091
Quaresma Wm M 815WillowLn ---HU 9-3525
Quigley Clayton S
247NewprtAvGrovrCty-HU 9-2175
Quincy Robt C 933CyprsCt ------HU 9-5796
Quinn E M 1436RailrdAvOceano --HU 9-4672
Quitman Walter 125EBranch ----HU 9-3987

R

Racca Joe C
1357ManhattnGrovrCty-HU 9-3802
Rader Earl 118High -----------HU 9-3970
Radio Amateur K6MQX
121Nevada ----------------HU 9-5786
Rae's Beauty Salon 200EBranch --HU 9-2277
Ragsdale Russell 181Aspen ------HU 9-5261
Rainbeau Lorena Mrs 155Pine ---HU 9-2451
Ralph G A Mrs 406EBranch -----HU 9-5558
Ralph Thos 354 SHalcynRd------HU 9-3528
Ralph's Dress Shop 131EBranch --HU 9-5929
Ralph's Plumbing
1396LongbrnchAvGrovrCty-HU 9-4445
Ralph's & Porky's 108WBranch --HU 9-9991
Ramage H H 129NMasn ---------HU 9-3342
Ramey Harce C
220 S 9thGrovrCty-HU 9-3478
Ramey Nola M
425ManhattnAvGrovrCty-HU 9-3305
Ramil F 1521PasoRoblsOceano --HU 9-3413

Ramsey H B
1365 SaratogaAvGrovrCty-HU 9-5000
Ramsey Rex T
944BrightnAvGrovrCty -------HU 9-5357
Rancho De Los Cuestos Grover B Hill Co
Ranch No 1 UpprArroyo -------HU 9-2001
Ranch No 2 Huasna ----------HU 9-2080
Ranch No 3 Headquarters
Huasna-HU 9-2075
Ranch No 4 UpprArroyo ------HU 9-2073
Randall Beulah
1134RamonaAvGrovrCty-HU 9-3335
Ranger Mars F LosBerrosRd -----HU 9-3027
Ranney W C OakPrkAv ----------HU 9-5731
Rapp Guss A 440Beech ---------HU 9-3150
Rapp Keith A No1HwyOceano ----HU 9-5471
Ratier Tony 133 Short----------HU 9-5009
Ray W H 1171Ash -------------HU 9-2193
Reade Curtis A 1026Ash --------HU 9-5277
Reale Andy
663NewprtAvGrovrCty -------HU 9-4656
Record & Band Shop The
1041GrandAv-HU 9-3512
Redden Gene
248BrightnAvGrovrCty-HU 9-3917
Redfield H A Mrs WalntHalcyon --HU 9-3126
Redick Elmer Mrs 162Elm ------HU 9-5071
Reed Alcott H CherryAv --------HU 9-3337
Reed Frank A BerrosRd --------HU 9-3067
Reed Hollis J
1636BrightnAvGrovrCty -----HU 9-3978
Reed Irene 239N8thGrovrCty ----HU 9-2840
Reinhardt Jack W 1059Mapl ----HU 9-5255
Reis John Jr 531LePoint -------HU 9-3549
Reis Lucio 750RoblesRd --------HU 9-3688
Reis Manuel OakPrkRd --------HU 9-2273
Reis Terry LsBerrosCnyn --------HU 9-4428
Relf Robt B 147 S 11thGrovrCty--HU 9-5830
Remillard L G 1218FairOksAv ---HU 9-4233
Rencher G G 1400 SierraDr------HU 9-3221
Renshaw Ernest 615BennettAv ---HU 9-5655
Retzloff Harold W 1038FairOksAv-HU 9-4480
Rexroad E R 587NewmnDr ------HU 9-3607
Reyes S D HuasnaRd -----------HU 9-5619
Reyes S D Ranch No 4
CienagaDistrict-HU 9-2576
Reynolds Dock
841NiceAvGrovrCty-HU 9-2903
Reynolds R D
853RockawyAvGrovrCty ------HU 9-4438
Reynolds R R
631 OceanvwGrovrCty-HU 9-3846
Rhodd Fayetta M 332 SMason---HU 9-4548
Rhoden John E 655 S 7thGrovrCty-HU 9-5815
Rhorer W D 403Alln -----------HU 9-4144
Rhule W W
1239NewprtAvGrovrCty-HU 9-3290
Rhyne H R 974NiceAvGrovrCty ---HU 9-3660
Rhyne Joel 206Whitely --------HU 9-2796
Ribken Geo D Sr 145 SHalcyonRd -HU 9-5388
Riblett Elmer D
1477GrandAvGrovrCty -------HU 9-4614
Riblett Trailer Transport
1477GrandAvGrovrCty -------HU 9-4614
If no answer call-------------HU 9-4633
Rich Billy J.
1035NiceAvGrovrCty --------HU 9-5397
Rich Don R tile contr
325N10thGrovrCty ----------HU 9-3955
Richards C R 132High ---------HU 9-5161
Richards Clarence
2231ArroyoGrandeAv-HU 9-3323
Richards Warren G 1094 SunstDr-HU 9-2768
Richardson John W 398Elm -----HU 9-3952
Richardson Norman HuasnaRd ---HU 9-2324
Richeda O 119 SRena-----------HU 9-3284
Richerson John Pub Sanitary Co
245HillcrstDr-HU 9-3155
Richey Hardie H 428 OrchrdAv----HU 9-5921
Richmond Sidney B 154Pine -----HU 9-5433
Rico Catalino 1920-21stOceano ---HU 9-2809
Rigsby John W
687 OceanVwAvGrovrCty -----HU 9-5328
Riley Fredrick
943 SeabrghtAvGrovrCty-HU 9-4745
Riloquio Narciso
843AtlntcAvGrovrCty-HU 9-5229
Ring C J 1396MentneAvGrovrCty--HU 9-3586
Ringrose Florence 222Gardn -----HU 9-3160
Rios Billie M
459RamonaAvGrovrCty-HU 9-5077
Rios Chas P 210WoodPl --------HU 9-3892
Rios Richard 251Elm ----------HU 9-5221
Ripple Ronald H CarpntrCnyn ----HU 9-3787
Ritchie Evelyn A Mrs
829RitchieRdGrovrCty-HU 9-5652
Rivas Robt 1241-24thOceano ----HU 9-3946
Robb Jas C Jr 1005 SunstDr -----HU 9-5090
Robbins Victor J 1145 SunstDr---HU 9-3782
Roberson Ray S
1103BrightnAvGrovrCty ------HU 9-3486
Robert F M 875AtlntcAvGrovrCty-HU 9-3497

Roberts Edw CarpntrCnyn -------HU 9-2598
Roberts Geo E 310 Short--------HU 9-4357
Roberts Grace M 340N3dGrovrCty-HU 9-2841
Roberts Robt H 1097FarrellRd --HU 9-4402
Robertson John 927CyprsCt -----HU 9-5656
Robinson Jas H
OakParkCanyonNo2-HU 9-3044
Robison Edw M No1Hwy --------HU 9-2676
Robison John T 1076Ash -------HU 9-4434
Rocha Joe V 590N2dGrovrCty ----HU 9-3709
Rockwell Christine
554TrouvieAvGrovrCty -------HU 9-2750
Rockwell L L
1270NewprtAvGrovrCty-HU 9-4737
Rodgers Jess W
686 S 8thGrovrCty-HU 9-5195
Rodgers Jestal D
255N11thGrovrCty-HU 9-5136
Rodrigues Joe Jr
388PierAvOceano -----------HU 9-5843
Rodrigues Myrtle Mrs
528EBranch-HU 9-2875
Rodrigues Wm MusickRd --------HU 9-2591
Rodriguez Kenneth HuasnaRd ----HU 9-2058
Rodriguez Mario
739LongbrnchAvGrovrCty-HU 9-2790
Roe Thurman R
1248MentneAvGrovrCty ------HU 9-4639
Roesbery Frank E
1621WilmrAvOceano-HU 9-3840
Rogers Donald N 1271-25th -----HU 9-4208
Rohde Wm H 202TraffcWy ------HU 9-5674
Romero Frank A Hwy101 -------HU 9-5352
Romero Mariano Oceano --------HU 9-3671
Romine Loretta Mrs
1363MentneAvGrovrCty-HU 9-5278
Rondeau Francis R 1475 SierraDr-HU 9-2821
Rong Leonard J 507LePoint -----HU 9-5651
Rooker's Hancock Service
1294GrandAv-HU 9-3361
Rosa Joe S 313Allen -----------HU 9-3274
Rose Alex 575RamonaAvGrovrCty-HU 9-5274
Rose Chas W 171FairvwDr ------HU 9-2823
Rose Frank J HuasnaRd --------HU 9-5423
Ross B A 801FarrellRdGrovrCty --HU 9-3446
Ross Bart 943CyprsCt ----------HU 9-2425
Ross Keith Purdin Roofng
919 SeabrghtAvGrovrCty -----HU 9-4551
Ross L M CypressHalcyon -------HU 9-2724
Rostad Oscar
52NewprtAvGrovrCty --------HU 9-5341
Rotta Sam HuasnaRd ----------HU 9-2512
ROUNTREE OIL DISTRIBUTING CO
100TraffcWy-HU 9-2051
Rountree Wavie O 126 SMasn----HU 9-2055
Routzahn L W 306Nelson -------HU 9-3042
Routzahn Paul R Farmers Ins Group
960GrandAv ---------------HU 9-2769
Rowe Arthur 210CherryAv ------HU 9-2628
ROWE DONALD A pub acct
104WBranch-HU 9-2727
Residence HuasnaRd ----------HU 9-2949
Rowley Glen F 254Alln ---------HU 9-3294
Roxburgh R A
809RamonaAvGrovrCty-HU 9-3365
Roy Ed 1165GrandAv -----------HU 9-2778
If no answer call
PismoBeach-PRspct 3-2073
Roy & Low Insurance
1035GrandAv --------------HU 9-3589
Royal Motel Hwy101 -----------HU 9-2418
Royle Max
273 SaratogaAvGrovrCty-HU 9-2984
Rubio A P LosBerrosRd --------HU 9-2559
Ruby's Apparel
911GrandAvGrovrCty-HU 9-4112
Rucker W R 411Beech ----------HU 9-3519
Rucklidge C R 228 SMasn -------HU 9-2136
Ruedi Chas F 317 Short---------HU 9-3785
RUEDI F H CONSTRUCTION
1090 SunsetDr --------------HU 9-2887
Ruedi Hermine 365Walnt -------HU 9-5038
Ruhl J W 249 SHalcyonRd-------HU 9-2390
Ruiz Abelia
357 SaratogaAvGrovrCty-HU 9-5167
Ruiz Martin 1151BadnAvGrovrCty-HU 9-3751
Ruiz Salvador
357 SaratogaAvGrovrCty-HU 9-5167
Runels A V 205 SMasn ---------HU 9-3509
Runels Elmer VallyRd ----------HU 9-5727
Rupp Francis O 270HillcrstDr ---HU 9-5406
Rust R P HuasnaRd -----------HU 9-2520
Ryan Richard F StateHwyNo1 ---HU 9-2582
Ryan Richard S 318Whitely -----HU 9-3256
Ryan Wm P 1115 SunstDr-------HU 9-5001
Ryan's Beverage Store
100EBranch-HU 9-2354
Rylander John D 435LePoint ----HU 9-4316
Ryzner Frank 171Aldr ----------HU 9-2925
RYZNER FRANK B lumbr
150Aldr-HU 9-3223
Ryzner Geo 160Elm -----------HU 9-2730

S

S E PIPE LINE CONSTRUCTION 1331AtlntcAvGrovrCty ---- HU 9-4631
S & W MOVING & STORAGE 1350GrandAv-HU 9-3928
Sacco Michael J 524CornwlAv ---HU 9-3316
Sackman H A Mesa Poltry Hwy1--HU 9-3059
Sadler J W 2241ArroyoGrndeAvOceano-HU 9-5629
Sadocchi V E 339N7thGrovrCty --HU 9-2182
StBarnabas Episcopal Church
  GrandAv&Barnett ---HU 9-2990
  If no answer call---HU 9-2958
St Denis J W Elm ---HU 9-2857
St Patrick's Church 128WBranch--HU 9-2680
Sakamoto M FrontOceano ---HU 9-5542
Saladin Albert P 204 Oak---HU 9-5412
Sale Earl Chic 650PershngDrOceano ---HU 9-3625
Salfen Michael P 351Elm ---HU 9-4655
Samuels Chas W 1210-24th ---HU 9-4638
Sanbonmatsu M HwyNo1 ---HU 9-3880
Sanchez Christopher 548N13thGrovrCty-HU 9-5175
Sanchez Froylan 2380 OceanOceano ---HU 9-4664
Sandercock W 504Aldr ---HU 9-2385
Sanders Guy W 616CornwlAv ---HU 9-2648
Sanders Warren HuasnaRd ---HU 9-5036
Sanford J W 216CherryAv ---HU 9-2389
Sanford Nellie L 136Bridge ---HU 9-2869
Sanford W L B & F Elec Shop 560 S 13thGrovrCty-HU 9-2478
SAN LUIS EMPLOYMENT SERVICE AGCY 206NHalcyonRd ---HU 9-4757
SanLuis Medical Clinic 957GrandAv-HU 9-5586
San Luis Obispo County of
  Airport Oceano ---HU 9-9952
  Justice Court 214EBranch ---HU 9-2827
  Constable 214EBranch ---HU 9-2827
  Libraries
    Arroyo Grande Branch OrchrdAv-HU 9-3415
    Grover City Branch 111 S 9thGrovrCty---HU 9-4526
    Halcyon Branch STempl&HalcyonRdHalcyon-HU 9-2432
    Oceano Branch 17th---HU 9-3819
  Road District No 4 RailrdAv---HU 9-5632
  Routzahn County Park UpprArroyo-HU 9-2095
  Sheriff-Coroner CourtHseSnLuisObispo
    Emergency calls only
    From telephones served by the following exchanges
      Arroyo Grande
      (No Intercity Charge)
      Ask Operator for-Entrprise 11560
  Sheriff's Sub Stn 867RamonaAvGrovrCty-HU 9-4466
Santa Fe Berry Packers 265FrontGrovrCty ---HU 9-5104
Santens Henry 312Aldr ---HU 9-2972
Santens R H 10th&BrightnGrovrCty-HU 9-2230
Santiago Claire 227N4thGrovrCty-HU 9-2382
Santos Joe Mrs 515Branch ---HU 9-2398
Santos Peter Mesa ---HU 9-3045
Santos Richard CorbtCnyn ---HU 9-2882
Saratoga Auto Wrecking & Junk Yard 61 SaratogaAvGrovrCty-HU 9-4458
Sargent Jas H UpprArroyoRd ---HU 9-3074
Saruwatari Stone HalcyonRd ---HU 9-2805
Sato T PikeRd ---HU 9-3614
Saulsbury Ernest G 256LarchmntDr ---HU 9-4570
Saulsbury Wenona 216 SMasn---HU 9-2210
Saunders Ray B 146TraffcWy ---HU 9-2620
Savarie John H 237ParkVwAvGrovrCty-HU 9-2884
Sawyer Jas F 1211FarrellRd ---HU 9-2290
Scarborough O G 832LongbrnchAvGrovrCty-HU 9-2606
Scarbrough Henry J 166Elm ---HU 9-4733
Scarbrough Virgil 656 SaratogaAv GrovrCty-HU 9-3490
Scarpello Sal 544LePoint ---HU 9-4176
Schaef E A CorralitosCnyn ---HU 9-2561
Schanz Chas M 1390NewprtAv ---HU 9-3781
Schenck Kenneth HuasnaRd ---HU 9-2404
Schenk Paul 1260-25th ---HU 9-4690
Schildknecht Fred 177-8thGrovrCty-HU 9-5034
Schilling Bud 185BriscoRd ---HU 9-2621
Schilling R O 315Masn ---HU 9-5416
Schlaf Bernard M 1298-24th ---HU 9-4125
Schlegel Calvin H Hwy101 ---HU 9-3492
Schlicker Leonard D CountyPrkRd-HU 9-3013
Schmidt Paul F 121ParkvwGrovrCty-HU 9-5296
Schneider J J 1352GrandAv ---HU 9-4793
Schneider J J S & W Movng & Storge 1350GrandAv-HU 9-3928
SCHOENFELDER INSURANCE ADJUSTMENT SERVICE
  115EBranch ---HU 9-4272
  From telephones served by the following exchanges
    San Luis Obispo
    (No Intercity Charge)
    Ask Operator for-Entrprise 11440
  From telephones served by the following exchanges
    Santa Maria
    (No Intercity Charge)
    Ask Operator for-Zenith 7207
Schoenfelder Walter G Schoenfelder
  Ins Adjstmnt Serv 115EBranch-HU 9-4272
  Residence 1073RitchieRdGrovrCty ---HU 9-4510
Schofield Kenneth 979NewprtAvGrovrCty-HU 9-3292
Schopp O L CorralitosCnyn ---HU 9-2078
Schrader Robt C 1300Newprt ---HU 9-4223
Schreiber L J 1600Chiltn ---HU 9-2359
Schultz Jessie Mrs 331 Short---HU 9-5842
Schultz Lloyd E Jr 121WBranch --HU 9-3930
Schultz Orville 1091Ash ---HU 9-2460
Schurmann Edw 611HardngDr Oceano-HU 9-3824
Schussman Ken HalcyonRdHalcyon-HU 9-3937
Schuyler Robt J 515 Orchrd---HU 9-4175
Schwarm Conrad H 847MentneAvGrovrCty ---HU 9-5807
Scofield John F OakParkCanyonNo1-HU 9-3066
Scohera Nicholas 221ParkVwAvGrovrCty-HU 9-4374
Scott Freda 251GrandAvGrovrCty-HU 9-3128
Scott Kincy MD phy & sur 156N9thGrovrCty
  Night & Day call---HU 9-3418
Scott M J 284N14thGrovrCty ---HU 9-3606
Scott W T 1230Cedar ---HU 9-5547
SCOTT'S FAIR OAKS CONVALESCENT HOME 222Elm ---HU 9-5468
Scott's Joe Mobil Service Stn Beach&Hwy1 Oceano-HU 9-5242
Scrivani Jas A 201Whitely ---HU 9-4245
Scroggins Hurley Jr 616BennettAv-HU 9-4796
Scull Allie May 149 S 6thGrovrCty---HU 9-5083
Scull Earl R 149 S 6thGrovrCty---HU 9-5083
Seaback V E 1742PasoRoblsOceano-HU 9-5185
Seal Ivan M 1210-25th ---HU 9-5256
Seale Mildred Mrs 1168GrandAvGrovrCty-HU 9-4464
Seaman Glenn LopezCnyn ---HU 9-2515
Seamans J R 164-11thGrovrCty --HU 9-3538
Searcy Paul NipomoOceano ---HU 9-3588
Sears W E 1521HillcrstDr ---HU 9-5348
Sebastian Oil Distributing 220Masn-HU 9-5638
Sebastian Pablo RailrdAvOceano --HU 9-5485
Sebastian Yvonne 220 SMasn---HU 9-5210
Seely A M 122Nelsn ---HU 9-2909
Selvester Ray 913FarrellRd ---HU 9-3428
Serafine Chas R 357N12thGrovrCty-HU 9-3330
Serres Peter VerdeCanyon ---HU 9-5752
Serres Wm VerdeCanyon ---HU 9-5743
Servin L 182TallyHoRd ---HU 9-5548
SERVISOFT OF SANTA MARIA 438A SBdwySantaMaria-Walnt 5-8018
Serviss Elsie 832MentneAvGrovrCty-HU 9-2652
Serviss Shell Service 8th&GrandAvGrovrCty-HU 9-9904
Serviss Theo E 1004RockawyAvGrovrCty-HU 9-2894
Seven-Up Bottling Co of SanLuis Obispo 1111 SHwy101-HU 9-2111
Seventh Day Adventist Church & Church School LarchmntDr ---HU 9-2687
Sevier E C 349 SHalcyonRd---HU 9-3577
Sevier R A HuasnaRd ---HU 9-2005
Shaffer Danl J 331 SMasn---HU 9-2700
Shaffer Don E 321 SHalcyonRd---HU 9-2054
Shaffer Florence 1007 SaratogaAvGrovrCty-HU 9-3684
Shaffer R L 372 SaratogaAvGrovrCty-HU 9-3003
Shaffer W A 320 Short---HU 9-3354
Shaffer's Richfield Service Stn see Valley Auto Service 139TraffcWy---HU 9-2040
SHAFFER'S T V SERVICE 154 OceanVwAvGrovrCty ---HU 9-2679
Shamblin W Paul Hwy101 ---HU 9-2064
Shank E L 1236BrightnAvGrovrCty ---HU 9-4682
Shannon Geo G BranchMillRd ---HU 9-2037
Shannon J W Hwy101 ---HU 9-3011
Sharp C C contr ValleyRd---HU 9-5811
Sharpe Irene E Mrs 315Elm ---HU 9-3154
Sharps C C CorbtCnynRd ---HU 9-2085
Sharps Construction Co OrchrdAv -HU 9-3205
SHARPS CONSTRUCTION CO THE 306EBranch ---HU 9-4748
Sharps Helen N 535LePoint ---HU 9-2445
Sharps Howard C CarpntrCnyn ---HU 9-3712
Sharp's Pet Shop 835GrandAvGrovrCty-HU 9-3196
Sharps R E 220NAlpne ---HU 9-3140
Shaw Blanche M 1061TrouvleAvGrovrCty-HU 9-4734
Shaw C M 1660-23dOceano ---HU 9-4606
Shearer A A 1182AtlntcGrovrCty -HU 9-3251
Sheehan Con F 659 S 13thGrovrCty-HU 9-2479
Sheehy Dan Nipomo ---HU 9-2014
Sheehy Irene Mrs Nipomo ---HU 9-2538
Sheldon Ward L VallyRd ---HU 9-2567
Shell Agricultural Ammonia Service SntaMaria
  From telephones served by the following exchanges
    Arroyo Grande
    (No Intercity Charge)
    Ask Operator for-Entrprise 11421
Shelton Etta Mae 1230NewprtAvGrovrCty ---HU 9-4520
Sherard E C 506N1stGrovrCty ---HU 9-2549
Sherwin Stanley S OakParkCanyonNo2-HU 9-2065
Shields Fred M WilmrOceano ---HU 9-3130
Shields Roy 1420WilmrOceano ---HU 9-3376
Shields Thos D 633ManhattnAvGrovrCty ---HU 9-4697
Shigenaka Bob 290 Spruce---HU 9-3546
Shilling Phill 1610-17thOceano --HU 9-5260
Shipp Virgil R 1380LongbrnchAvGrovrCty-HU 9-2278
Shishido I 5thOceano ---HU 9-2691
Shishido T 425Pecn ---HU 9-3208
Shoemaker John W 175RamonaAvGrovrCty ---HU 9-3310
Short Edna A 1040MentneAvGrovrCty-HU 9-2184
Short John D 1168GrandAvGrovrCty-HU 9-4789
Shorten Frederick C 250 S 10thGrovrCty---HU 9-5183
Show R K FarrellRd ---HU 9-5580
Shrode Algie 1328GrandAvGrovrCty-HU 9-3765
Shrode O A Mrs RN HuasnaRd---HU 9-2376
Shryock E N 1164GrandAv ---HU 9-3142
Shryock Laura A 1062GrandAv ---HU 9-3581
Shumway Roberta Halcyon ---HU 9-3197
Siegel Ruby L 1149 SunstDr---HU 9-3834
Sigler E L 203 S 18thGrovrCty---HU 9-2383
Signorelli Sandy Mrs 842 SaratogaAvGrovrCty-HU 9-3539
Siler Geo D 243N3dGrovrCty ---HU 9-4179
Siler Wm N 385 S 8thGrovrCty---HU 9-3685
Silkwood Paul E OakParkCanyonNo1-HU 9-3724
Sills Wayne PikeOceano ---HU 9-5079
Sills Willard 1285Poplr ---HU 9-4455
Silva Antonio F 509BennettAv ---HU 9-2915
Silva Bros rnch HuasnaRd---HU 9-2529
Silva Bros Ranch Two HuasnaRd -HU 9-2069
Silva Donald E 1045 SunstDr---HU 9-2701
Silva Ernest J 126VallyVwRd ---HU 9-3273
Silva F R 174TallyHoRd ---HU 9-2303
Silva Frank T Jr 234TallyHoRd --HU 9-3747
Silva Harriett H 242N5thGrovrCty ---HU 9-4547
Silva Joe L 136Whitely ---HU 9-2936
Silva Joe R CorbtCnyn ---HU 9-3034
Silva Joe T CienagaDist ---HU 9-2511
Silva Lewis E 189BriscoRd ---HU 9-2900
Silva Manuel 874AtlntcAvGrovrCty-HU 9-3801
Silva Nadine Mrs CherryLn ---HU 9-3078
Silva Norman E 1158 SunstDr---HU 9-3245
Silveira Joe C CienagaDistrict ---HU 9-2974
Silveira Tony 923CyprsCt ---HU 9-5096
Simas Joe Tiger 204WoodPl ---HU 9-2888
Simas John J CarpntrCnyn ---HU 9-2025
Simas Tony 638 OceanVwAvGrovrCty-HU 9-3800
Simily Patsy 261N3dGrovrCty ---HU 9-2683
Simmermaker Glen 345JuanitaOceano-HU 9-3431
Simmons Walter W Mrs 417-10thGrovrCty-HU 9-2928
Simons Philip L 1259LancastrDr -HU 9-3867
Simons Richard P 368N16thGrovrCty ---HU 9-4558
Simons Robt L contr 560N11thGrovrCty-HU 9-3531
Simons Sam J 895 Olive---HU 9-2810
Simpson W E 137ParkvwAv GrovrCty-HU 9-5620
Sims Frank 3d&BrightnGrovrCty -HU 9-5454
Sinay C A 20th&WarnrOceano ---HU 9-3647
Sinner Dick 138 Spruce---HU 9-5678
Sipes E L 188TallyHoRd ---HU 9-2162
Sisemore Billy E 338N2dGrovrCty-HU 9-4650
Sisemore W B Pike&Front ---HU 9-5200
Skaggs L R 539EBranch ---HU 9-3370
Skehen John 415Pecn ---HU 9-2177
Skelton Chas 220F Aldr---HU 9-3343
Skelton Wm M 1645-22dOceano --HU 9-5888
Skidmore A E HuasnaRd ---HU 9-2722
Skidmore Zack UpprArroyoRd ---HU 9-4315
Slette Donald B 242½N1stGrovrCty ---HU 9-5860
Sloan Chas N 138 SMasn---HU 9-5151
Sloan M W 117NMasn ---HU 9-2912
Sloane Lester D 1014Ash ---HU 9-2881
Smith Ben 1341NiceAvGrovrCty --HU 9-5689
Smith Carl RoosevltDrOceano ---HU 9-5162
Smith Donald W 909FarrellRd ---HU 9-2665
Smith Ernest J 538 OrchrdAv---HU 9-2784
Smith Geo S HwyNo1 ---HU 9-2524
Smith Hazel Mrs 512 S 13thGrovrCty-HU 9-5248
Smith Horace M 904CyprsCt ---HU 9-2096
Smith Jack Sewing Machine Repairing 11th&GrandAvGrovrCty ---HU 9-4611
SMITH JACK VACUUM CLEANERS 11th&GrandAvGrovrCty ---HU 9-4611
Smith Jas E CorralitosCnyn ---HU 9-2427
Smith John W 1387-22dOceano --HU 9-5204
Smith Junis Mrs 309ECherry ---HU 9-4605
Smith Letha A 1042Ash ---HU 9-3648
Smith Marjorie H 1141NiceAvGrovrCty-HU 9-3734
Smith R C 2171 OceanAvOceano---HU 9-2503
Smith Robt L 466RamonaAvGrovrCty-HU 9-3081
Smith Ruth E Mrs 135 S 13thGrovrCty-HU 9-4701
Smith Thelma Mrs 382 SHalcyonRd-HU 9-2269
Smith W M A & B Electric 170 Spruce-HU 9-2426
Smith W O HuasnaRd ---HU 9-3715
Smith Walter J 1168GrandAvGrovrCty-HU 9-3652
Smith Wm B 320 SHalcyon---HU 9-3349
Smith Wm R 1148FairOksAv ---HU 9-3353
Snedeger Jack 1321-23dOceano -HU 9-3124
Snell Don E 1778PacAvOceano --HU 9-3313
Snellenberger W F 549Hwy1GrovrCty ---HU 9-4423
Snodgrass Jas E 494N12thGrovrCty-HU 9-4476
Snow Martin L OakPrkAv ---HU 9-4251
Snyder H P 1582RamonaAvGrovrCty-HU 9-3429
Soares Joe 500 S 5thGrovrCty---HU 9-3355
Sogard D A 1140 SunstDr---HU 9-3189
Sontag Rose C 180Elm ---HU 9-3283
Sorensen Allan H 378N6thGrovrCty ---HU 9-5420
Sorensen Harry 9thGrovrCty ---HU 9-2459
Soriano Angel 661 S 8thGrovrCty-HU 9-3394
Soto Frank T 911DodsnWy ---HU 9-3139
Soto John B 120TallyHoRd ---HU 9-5740
Sousa Joe A 5th&ArroyoGrndeAvOceano-HU 9-2244
Southern Counties Gas Co
  From Arroyo Grande Exchange
  Ask Operator for-ENtrprise 1-0206
Southern Pacific Co Front&OceanAvOceano-HU 9-2998
Souza Antone L 435Beech ---HU 9-3171
Souza Harry A Hwy1 ---HU 9-5344
Souza Luiza B 501BennettAv ---HU 9-2850
Spani Maude E 360N7thGrovrCty-HU 9-5182
Sparks Eula M 262 S 4thGrovrCty-HU 9-2774
Specht A R 1158FairOksAv ---HU 9-2225
Spencer H F UpperArroyoGrande -HU 9-2094
Spic-N-Span Cleaners 1211GrandAvGrovrCty-HU 9-2682
Spicer J L 616CooldgeDrOceano --HU 9-3289
Spierling Albert 118High ---HU 9-5618
Sproul Wm Jr 218TallyHoRd ---HU 9-4276
Squire Skeet 1424 SaratogaAv GrovrCty-HU 9-3949
Stanford N C 154Aldr ---HU 9-5126
Stanley Le Roy RailrdOceano ---HU 9-5696
Stapp Mary E 116A SHalcyonRd--HU 9-5289
Starkey E G 1547BrightnAvGrovrCty ---HU 9-2172
Starks Floyd M 611WoodlndDr ---HU 9-3440
STATE FARM INSURANCE COMPANIES 1202GrandAv-HU 9-5589
Statom Lee B 936CyprsCt ---HU 9-5634
Steagall Myrtle Mrs 735LongbrnchAvGrovrCty-HU 9-3178
Steele Ben L 328ParkvwAvGrovrCty-HU 9-4413
Steers John R 773ManhattnAvGrovrCty ---HU 9-4652
STEFFAN'S CARPET CITY 930GrandAv ---HU 9-4114
  From telephones served by the following exchanges
    Morro Bay San Luis Obispo
    (No Intercity Charge)
    Ask Operator for-Entrprise 12570
Steigerwalt Sara A 808Parkwy --HU 9-5501

Stein Frank 1451HonoluluOceano -HU 9-5944
Steinberger S O 607ManhattnGrovrCty-HU 9-5123
Steller Frank W Dr 1049 SunstDr-HU 9-4138
STENQUIST R W contr PikeHalcyon-HU 9-2293
Stephens V W CorbtCnynRd ---HU 9-3789
Stephenson Harry F 1583 OceanAvOceano-HU 9-4306
Stephenson Larry W 1508MentneAvGrovrCty ---HU 9-4698
Steuernagel W S Mrs RN 123 S 11thGrovrCty-HU 9-2950
Stevens E C 480 SaratogaAvGrovrCty-HU 9-3842
Stevens Geo O 1062FairOksAv ---HU 9-3411
Stevens Harold J 305Whitely ---HU 9-3621
Stevens John E 255N7thGrovrCty -HU 9-3651
Stevens Stanley G 225 Short---HU 9-2435
Stewart Alvin R 1138FairOksAv --HU 9-2754
Stewart Arthur L CorralitosCnyn -HU 9-2261
Stewart Don contr 377Elm---HU 9-2349
Stewart Guy H 540Alln ---HU 9-5476
Stewart June 1216MentneAvGrovrCty-HU 9-2969
Stewart Lenora Mrs 774ManhattnAvGrovrCty-HU 9-2761
Stewart T L 2721ArroyoGrndeAvOceano-HU 9-5659
Stewart W A 577RamonaAv GrovrCty-HU 9-2166
Stewart Wm 1081Ash ---HU 9-3129
Stewart Willie W 7 OceanAvOceano-HU 9-3308
Stewart Zoe Mrs CorbtCnyn ---HU 9-2035
Stichler Sam M 1223NewprtAvGrovrCty-HU 9-3257
Stickler R L VerdeCanyon ---HU 9-5709
Stillman Barton G HuasnaRd ---HU 9-5330
Stilwell Naomi E Mrs 734Myrtl --HU 9-2866
Stinchfield E G 235Alder ---HU 9-3682
Stinnett J A 886TrouvleAvGrovrCty-HU 9-3971
Stinson Darrell G 552ELePoint ---HU 9-3161
Stites J C 263N12thGrovrCty ---HU 9-3844
Stockton Jack 1770-24thOceano --HU 9-3362
Stonesifer Wm 444Aldr ---HU 9-2787
Stong Whitey truckng 432CalifAv-HU 9-3828
Story Phil LsBerrosCnyn ---HU 9-3018
Stote Donald C CarpntrCnyn ---HU 9-5109
Stote Geo CarpntrCnyn ---HU 9-2016
Stout Lola M 477BrightnAvGrovrCty-HU 9-3006
Stout Stella M 269N8thGrovrCty -HU 9-5112
Stovall Leila M 138Whitely ---HU 9-5075
STOVER N J bldg contr 1120 S 13thGrovrCty---HU 9-3269
Stowe Roy J 421RockawyAvGrovrCty-HU 9-5240
Streetman Roy L 1057 SunstDr--HU 9-3858
Strehle Donald C 501½GrandAv -HU 9-5816
Strickland Bill W 26thHalcyon ---HU 9-4569
Stringer Nate CorbtCnyn ---HU 9-2530
Stringfield Melvin 182BriscoRd --HU 9-3604
Stringham J H 345N4thGrovrCty --HU 9-3348
Strom Carroll 426CalifAv ---HU 9-2955
Strong Homer 1115GrandAv ---HU 9-4370
Strother N W 270LarchmntDr ---HU 9-5671
Stuart Chas C 545ParkVwAvGrovrCty ---HU 9-4368
Stubblefield Alliene LsBerrosCnyn ---HU 9-3741
Stultz W H 363N7thGrovrCty ---HU 9-3668
Sturges Frank L 190FairvwDr ---HU 9-2565
Sturges P L 201Aldr ---HU 9-2342
Sturges Rogers B 1340 SierraDr--HU 9-2384
Stutheit R H 451Pecn ---HU 9-4259
Sullivan Gerald 1539GrandAv ---HU 9-5270
Sullivan H G VerdeCanyon ---HU 9-2086
Sullivan L C HuasnaRd ---HU 9-3958
Sumabat Ben T 2260 OceanOceano-HU 9-4571
Summerfield L R 1261-24th ---HU 9-3417
Summersett A R 753TrouvleAv GrovrCty-HU 9-3062
Sumner E P 126 SAlpne---HU 9-3260
Swack B U-Save Mkt 951GrandAvGrovrCty-HU 9-9994
Swall Earl D 355Alder ---HU 9-4597
Swall Ruth ins 221EBranch---HU 9-5462
Swall Victor 204 SHalcyonRd---HU 9-5673
Swartout Hubert O Dr 1300GrandAv-HU 9-2154
Sweeney Fred M 141TallyHoRd --HU 9-5013
Sweeney Julia 637RockawyAvGrovrCty ---HU 9-5050
Sweeney Leonard J LosBerrosDistrict-HU 9-4405
SWEETER'S GARAGE 1311PasoRoblsOceano-HU 9-2126
Swenda Steve CorralitosCnyn ---HU 9-3051
Swift Harold G 1326LongbrnchAvGrovrCty ---HU 9-4686
Swigert Tom 127Nelsn ---HU 9-5472
Sylvester John T 970TrouvleAvGrovrCty ---HU 9-5857
Sylvester Sam J 1360GrandAv ---HU 9-2646

T

Tabata Mack 1185 SunsetDr---HU 9-5676
Tabisula Mauro P 354N8thGrovrCty-HU 9-3032
Taff Ray 242N1stGrovrCty ---HU 9-5081
Tajon Joe 2336 OceanAvOceano--HU 9-2219
Tajon R Mrs 2336 OceanAvOceano-HU 9-2219
Talley O J 609LePoint ---HU 9-2737
Tanner O O 491 S 13thGrovrCty--HU 9-4417
Tarwater J L 224WBranch ---HU 9-2635
Tatum Ermal W 263 OceanVwAvGrovrCty ---HU 9-4541
Taylor Billy M 220A S 13thGrovrCty-HU 9-4346
TAYLOR CAMERON Grandee Rlty HappyHollow ---HU 9-5101
Taylor E C 1477GrandAvGrovrCty-HU 9-4229
Taylor Edwin M 1029Ash ---HU 9-2371
Taylor Geo A 605Myrtl ---HU 9-2625
Taylor John H 958GrandAv ---HU 9-4539
Taylor Oliver Mrs VallyRd ---HU 9-3385
Teague Arnold 1058Ash ---HU 9-3584
Teague Elva Mrs 1065Ash ---HU 9-3578
Teague Herman B 1080FairOksAv -HU 9-4129
Tedford Gertrude B CyprsHalcyon -HU 9-5524
Teixeira John A 1106Palm ---HU 9-4121
TELEPHONE ANSWERING SERVICE 206NHalcyonRd ---HU 9-4757
Tennant R A 913BrightnAvGrovrCty-HU 9-3706
Tensfeldt Raymond J 1490HillcrstDr-HU 9-5612
Terra Hazel 804RockawyGrovrCty -HU 9-3263
Terra Irvin E OakPrkRd ---HU 9-3737
Terrill A G 112Alpne ---HU 9-2254
Terry Henry J contr OakPrk---HU 9-2539
Terry Richard 250N18th ---HU 9-5488
Teter Donald 1421 SnFrnciscoDrOceano-HU 9-4103
Thiessen Mary 85BrightnAvGrovrCty-HU 9-3518
Thomas E Willard 124Whitely ---HU 9-5761
Thompson Chas S Tommy 359N16thGrovrCty-HU 9-5932
Thompson Grace S StanlyAv ---HU 9-5480
Thompson Jane R 1393 SierraDr--HU 9-3121
Thompson Jane R rl est 1010GrandAv-HU 9-2123
Thompson Robt T 2659ArroyoGrndeAvOceano-HU 9-2319
Thompson T B 231 SMasn---HU 9-3159
Thornquist Geron VerdeCanyon ---HU 9-2059
Thrasher Harry K 831VirginiaCt --HU 9-3573
Thurman Calvin 933FarrellRd ---HU 9-3690
Thurman G B CorralitosCnyn ---HU 9-3079
Thurman Jack 1026 SunstDr---HU 9-5041
Timmer John L 674N2dGrovrCty -HU 9-4184
Tingleaf R A 166 S 10thGrovrCty-HU 9-5198
Tognazzini Ben 529Alln ---HU 9-5479
Tolbert Fred HwyNo1 ---HU 9-2028
Tomasini Wm 190 SElm ---HU 9-4220
Tomer H L 753 S 12thGrovrCty---HU 9-5086
Tomlinson Ben W 705N1stGrovrCty ---HU 9-4549
Tony's Food Center 110EBranch --HU 9-5926
Tooley Jos A 1024NewprtAvGrovrCty-HU 9-3900
Toomey Murel S LsBerrosCnyn ---HU 9-2009
Torgerson Norman W CorbtCnyn ---HU 9-5076
Totten Geo W 1229BrightnAvGrovrCty ---HU 9-5217
Towell Bill OakParkCanyonNo1 --HU 9-4469
Towle Realty 1035GrandAv ---HU 9-2333
Tramell Elvis 1137RitchieRdGrovrCty-HU 9-2695
Travis Bud 126 SMasn---HU 9-2055
Treat Hugh H 590N6thGrovrCty --HU 9-2957
Tri City Disposal Service 116EBranch-HU 9-3534
Tri City Electric 1367GrandAvGrovrCty ---HU 9-4257
Trice H B 143N3dGrovrCty ---HU 9-4764
True L C 286TallyHoRd ---HU 9-4488
Truesdale Calvin 207WoodPl ---HU 9-4302
Truesdale Calvin T Loomis E C & Son Ins Agcy 405EBranch---HU 9-5594
Truesdale Clarence Mrs 319Alln --HU 9-2844
Truitt S G 1056FairOksAv ---HU 9-5669
Truman Rex 1470 SierraDr---HU 9-3923
Trummer John UpprArroyoRd ---HU 9-2560
Trummer John R Jr 1305NewprtAv-HU 9-3174
Tucker Catherine 9th&LongbrnchAvGrovrCty ---HU 9-3837
Tucker Geo 2d&ParkvwGrovrCty --HU 9-2466
Tucker Geo G 162 SAlpne ---HU 9-2714
Tucker John 878RockawyAvGrovrCty-HU 9-2458
Tudor W W 2181BeachOceano ---HU 9-2408
Tujetsch Geo 1611-19thOceano --HU 9-2394
Turbyfill Tom B 118NMasn ---HU 9-3238
Turbyfill's Record & Band Shop 1041GrandAv-HU 9-3512
Turner Al vegetbls 221 Short---HU 9-5474
Turner Curtis F StrattnRd ---HU 9-2597
Turner J M 945BrightnAvGrovrCty-HU 9-5247
Turner Leon D LosBerrosRd ---HU 9-2029
Turner Lucile 213 Short---HU 9-3863
Turner Rex O 425CalifAv ---HU 9-3202
Turney Eula M 250LarchmntDr --HU 9-2917
Turney's Electric Shop 124EBranch-HU 9-2757
Tyerman Harold 927FarrellRd---HU 9-3927
Tyerman Percy 1306Newprt ---HU 9-2367
TYERMAN WHEEL SHOP 1135GrandAvGroverCty ---HU 9-2465
Tyler Wm C OakPrkAv ---HU 9-3409
Tyrrell Wm H 1271NewprtAvGrovrCty-HU 9-4289

U

U-Haul Co Dlr 155TraffcWy ---HU 9-5048
U-Save Market 951GrandAvGrovrCty-HU 9-9994
Ulmer Raymond A 219LePoint ---HU 9-4692
Underwood V L 1349 SaratogaAvGrovrCty-HU 9-3148
Union Oil Co of Calif Summit Pump Stn LsBerrosCnyn-HU 9-5754
U S Govt
  Dept of Agriculture
    Soil Conservation 129½EBranch-HU 9-3511
  Post Office 132EBranch---HU 9-5923
Urschel Barbara 1259RamonaAvGrovrCty-HU 9-3272

V

Valadez Ray G 1450BrightnAvGrovrCty-HU 9-2802
Valdez Jesus 20th Oceano---HU 9-2782
VALLEY AUTO SERVICE 139TraffcWy ---HU 9-2040
Valley Paving & Construction Co Inc Hwy101 ---HU 9-4241
VanBeveren R J 141 Spruce ---HU 9-2220
VanBeveren Wesley 383Alder ---HU 9-2993
Van der Linden Arnold W CorbtCnyn-HU 9-5758
Van der Linden L CorbtCnyn ---HU 9-2502
Van De Vanter G L CienagaDistrict-HU 9-3035
Vans Auto Parts 107Nelsn ---HU 9-5574
  If no answer call---HU 9-5758
VanStane Randy 352N13thGrovrCty-HU 9-2642
VanVleet David 112 SGardn---HU 9-4406
Varian Eric CorbtCnyn ---HU 9-5802
VARIAN ERIC ELECTRICAL CONTRACTOR CyprsHalcyon ---HU 9-2831
  If no answer call---HU 9-5802
  If no answer call---HU 9-5524
Varian Wenonah CypressHalcyon -HU 9-2860
Varley Avanell 704GrandAv ---HU 9-5439
Varner Frank A HalcyonRd ---HU 9-5469
Vaughn E P Mrs 202B TraffcWy--HU 9-4795
Vaughn Ernest F Rev 773NiceAvGrovrCty-HU 9-3280
Vaughn Wm M 509 OrchrdAv---HU 9-4427
Vaughn's Jewelers 119EBranch ---HU 9-2330
Vermazen John E 1300HillcrstDr -HU 9-3903
Vermillion F R 242Larchmnt ---HU 9-3932
VERNON SPRING WATER CO LsBerrosCnyn ---HU 9-2536
Vervalen G F 330N10thGrovrCty --HU 9-3664
Veum Neils 958GrandAv ---HU 9-4544
Vicory Chas H 168BriscoRd ---HU 9-3232
Vic's Douglas Stn 4th&GrandGrovrCty ---HU 9-9995
Victorino M S 210Bell ---HU 9-4470
Vieira Lena T HuasnaRd ---HU 9-2556
Vieira Manuel R 1316MentneAvGrovrCty-HU 9-5645
Villa Guadalupe P 746 OceanVwDrGrovrCty-HU 9-4200
Villador Raymond Mrs 262N11thGrovrCty-HU 9-3230
Villanueva Pedro N 500 SeabrghtAvGrovrCty ---HU 9-3827
Vincelette Don J 180Aspen ---HU 9-4574
Vincent Maxine 464 SaratogaAvGrovrCty-HU 9-4285
Vincent W T 1037TrouvleAvGrovrCty-HU 9-4171
Vincente Joe C 165Aldr ---HU 9-4720
Vinia Gonzalo UpprArroyoRd ---HU 9-3793
Visher Jas Mrs CorralitosCnyn ---HU 9-2036
Visser Cor 174 SAlpne---HU 9-2883
Vogel Alfred 445N16thGrovrCty --HU 9-2725
Vogel Robt A 1211-25th ---HU 9-2298
Vogtherr Ella Miss WalntHalcyon -HU 9-5533
Volk Ralph P AtlnticGrovrCty ---HU 9-2327
Vorhees H T 231HalcyonRd ---HU 9-5254
Vorhees Myrtle B 1183Mapl ---HU 9-5604

W

Wachtmann Henry A 1049FairOksAv--HU 9-2295
Wade Francis L 590ManhattnAvGrovrCty-HU 9-3471
Wade Garage 590ManhattnAvGrovrCty-HU 9-3471
Wadell Lucille 331 Short---HU 9-5842
Waite Arthur 1484-23dOceano ---HU 9-3358
Waiters Deril 424 OrchrdAv---HU 9-5765
Waits C C 729ParkvwAvGrovrCty -HU 9-5978
Waldroupe Harland ArroyoGrndeAvOceano-HU 9-2607
Walker Anna 480LongbrnchAvGrovrCty-HU 9-3396
Walker Buford E 181 Spruce---HU 9-3718
Walker Gerald Jerry 677 S 16thGrovrCty-HU 9-3105
Walker John W StanlyAv ---HU 9-3524
Walker Raymond S 1489BrightnAvGrovrCty ---HU 9-5879
Walker Richard A 1048 SaratogaAvGrovrCty-HU 9-2647
WALKER ROBT E genl contr 155 SAlpine ---HU 9-5606
Walker Shirley 151N11thGrovrCty ---HU 9-2208
WALKER VIC GUN SHOP 953AtlntcAvGrovrCty-HU 9-3231
WALKER'S SUCCULENT GARDENS 953AtlntcAvGrovrCty-HU 9-3231
Wall Peggy 110CrownTer ---HU 9-2833
Wallace Dena 295 Spruce---HU 9-2490
Wallace Ted R 971 S 11thGrovrCty-HU 9-2416
Waller Flowerseed Co VallyRd ---HU 9-5775
Wallis Ralph 891FarrellRdGrovrCty-HU 9-5133
Walls Katie 187 S 3dGrovrCty ---HU 9-5885
Walton Virgil J pub acct 115½EBranch-HU 9-3311
  If no answer call---HU 9-5461
  Residence 222CherryAv ---HU 9-5461
Walty E J 24 OceanVwAvGrovrCty-HU 9-4348
Wands W F 1186Mapl ---HU 9-4280
Ward Gordon E 1084GrandAv ---HU 9-4146
Ward John A 2130VistaOceano --HU 9-5692
Wardell Caroline 1730-19thOceano-HU 9-2867
Wardell Leroy C 629WoodlndDr --HU 9-2741
Wardell Ralph L 1915-19thOceano-HU 9-3708
Wardell Wm E 1481Newprt ---HU 9-3389
Ware Delbert R 1431HonoluluOceano ---HU 9-5370
Warnes J A 169Aspn ---HU 9-5492
Warren Joe L 611 SeabrghtAvGrovrCty-HU 9-5026
Warren Ruth 619GrandAvGrovrCty-HU 9-3213
Warren S A Mrs 370 SHalcyonRd-HU 9-2743
Warwick G A 161Aspn ---HU 9-4133
Wasen Josephine Mrs 1477GrandAvGrovrCty ---HU 9-5875
WATER WELL SUPPLY 1229GrandAv-HU 9-2258
Waterman Oscar 1477GrandAvGrovrCty-HU 9-4336
Wathen Ester Mrs 1121BrightnAvGrovrCty-HU 9-5152
Watkins Donald L 1311-17thOceano-HU 9-2729
Watson Forney 4th&HoldnOceano -HU 9-3233
Watson Searl B 556 SaratogaAvGrovrCty-HU 9-3975
Watt John B 1224GrandAv ---HU 9-2783
Watts John K 325 Short---HU 9-5150
Waugh Robt W 142 Spruce---HU 9-5209
Way O A 955NewprtGrovrCty ---HU 9-2686
WEATHERBY'S FURNITURE 995GrandAv ---HU 9-2697
Weaver A K 1550FarrellRd ---HU 9-5438
Weaver I S 220WoodsPl ---HU 9-2800
Weaver Laura 2191 OceanAvOceano ---HU 9-2492
Webb L E 508ECherryAv ---HU 9-5657
Weber Edith H Mrs 2390PasoRoblsOceano-HU 9-5425
WEBSTER JACK PAVING CONTRACTOR 958GrandAv-HU 9-2694
  Children's Phone 958GrandAv---HU 9-2817
Weedon Douglas G 2491PasoRoblsOceano ---HU 9-2302
Weekly Cleta 555MentneAvGrovrCty-HU 9-3884
Welch Clayton 930GrandAv ---HU 9-4114

Welch Clayton D
1344BrightnAvGrovrCty-HU 9-4479
Welch Jas N 561N9thGrovrCty ---HU 9-4618
Welch Lucille M
1410WllmrAvOceano-HU 9-5188
Welch Virgil L 124NMason ------HU 9-5582
Welke Ronald CorralitosCnyn ----HU 9-3587
Wells Geo D Hwy1 ------------HU 9-2581
Wells John D 185N8thGrovrCty --HU 9-5308
Wells Louis J
65ParkVwAvGrovrCty ---------HU 9-4620
Wells Oren L 1003D HalcyonRd--HU 9-5338
Wells Sidonie 935DodsonWy -----HU 9-4109
Werling F C 1880 OceanAvOceano-HU 9-3984
Werst Richard B
1054RockawyAvGrovrCty-HU 9-5473
Werst Richard E 118NAlpne -----HU 9-3135
Wesson Roy 422GrandAv ---------HU 9-3921
West Herbert 436N3dGrovrCty ---HU 9-4665
West W B
1384 SeabrghtAvGrovrCty-HU 9-2934
Western Arrow Printing Service
1503NHwy101 -------------HU 9-5457
WESTERN AUTO ASSOCIATES STORE
924 SGrandAvGrovrCty-HU 9-3857
Western Packing Co
433 SHalcyonRd-HU 9-3960
Western Union Telegraph Co
100EBranch-HU 9-2354
Westfall John 1285GrandAv -----HU 9-2146
Wharton Marvin H
1168BrightnAvGrovrCty-HU 9-3101
Wheat Bobby 1128 SunstDr-----HU 9-5146
Wheat Frank
241ParkVwAvGrovrCty -------HU 9-2108
Wheatley A H 117HalcyonRd ----HU 9-3143
Wheeler C A 226AtlntcAvGrovrCty-HU 9-3792
Wheeler Flora WalntHalcyon ----HU 9-3167
Wheeler N L 1280Poplr ---------HU 9-3582
Whipkey Mary A Mrs
1319GrandAvGrovrCty-HU 9-4498
Whisler A V 275HillcrstDr ------HU 9-4579
White Ella Mrs
RomonaAvGrovrCty-HU 9-2609
White Ella May VistaOceano ----HU 9-3172
White Fern RN Acacia-----------HU 9-2245
White G M 171Aspen -----------HU 9-5320
White Irma S
365McCarthyOceano-HU 9-3209
White J E 594NewmanDr -------HU 9-5851
White Jas A 311VallyRd --------HU 9-5234
White John H Mrs
155N9thGrovrCty-HU 9-3132
White Lillian M
1135RamonaAvGrovrCty-HU 9-3807
White Ormond C WarnrOceano ---HU 9-2402
White Ralph H 224Gardn -------HU 9-4397
White Thomas A
350N9thGrovrCty-HU 9-3108
White Wm A
1345LongbrnchAvGrovrCty ---HU 9-3146
Whitecotton Arthur 1245Poplr ---HU 9-5419
Whitefield Earl R
OakParkCanyonNo1-HU 9-3024
Whitener R C 136Alln ----------HU 9-3182
Whiteside F V 203ParkvwGrovrCty-HU 9-2337
Whiteside Wm T HuasnaRd -----HU 9-3722
Whitey's Icksmith
139N6thGrovrCty -----------HU 9-4321
Whitey's Tool & Equipment Rental
139N6thGrovrCty -----------HU 9-4321
Whitley Gertrude B 330Aldr -----HU 9-2898
Whitlock E S 547EBranch -------HU 9-2272
Whitney Ebba V Halcyon --------HU 9-3373
Whitney H Sterling 508ECherryAv-HU 9-4491
Whitten R O 657N8thGrovrCty ---HU 9-2965
Wical Elvin A MD 138EBranch
Night & Day call--------------HU 9-2049
Wicks Carlyle 1410-13thOceano --HU 9-2194
Widener Carrie A
1255AtlntcAvGrovrCty-HU 9-3444
Wiginton J D Rev
1720PikeRdOceano-HU 9-4490
Wigle Dale C LopezCnyn --------HU 9-3087
Wilcox Albert E BranchMillRd ---HU 9-3795
Wilder E L 355N5thGrovrCty ----HU 9-4283
Wildman A H 602CornwlAv -----HU 9-2157
Wiley Richard CanyonNo2 -------HU 9-3758
Wilkerson Ken
1258AtlntcAvGrovrCty-HU 9-3983
Wilkins Ed 562Crown -----------HU 9-2995
Wilkinson Earl HuasnaRd -------HU 9-3829
Wilkinson Market 120Branch ----HU 9-2693
Willharber Armon 383WalnutAv --HU 9-5236
Willhoit Neil C CarpenterCanyon --HU 9-3881
Williams Bill D bldg contr
671N5thGrovrCty-HU 9-2859
WILLIAM'S BROS MARKET
1069GrandAv ---------------HU 9-3845
Williams Catherine Mrs
LosBerrosRd-HU 9-2032
Williams Chester A LtCol
812Parkwy-HU 9-3898
Williams Clarence L
1033 SaratogaAvGrovrCty-HU 9-5291
Williams E Scott 181Elm -------HU 9-3693
Williams Frank W 347Aldr ------HU 9-2874
Williams Fred
8th&PasoRoblsOceano-HU 9-2178
Williams G Andy
478RockawyAvGrovrCty ------HU 9-2325
Williams Geo A 295Aldr ---------HU 9-2940
Williams Monty L 1240-24th ----HU 9-2167
Williams Noble 1721WllmrOceano-HU 9-3410
Williams Oren M 228Walnt -----HU 9-2612
Williams R C 1146 SunstDr------HU 9-3169
Williams Rex 116WBranch -------HU 9-2994
Williams W P LosBerrosRd ------HU 9-2060
Williams Willard
336BrightnAvGrovrCty-HU 9-4404
Williamson Alta 135Bridge ------HU 9-3583
Williamson Grady E
884FarrellRdGrovrCty ---------HU 9-5088
Williford A L Roy Wilorícks Corp
930GrandAv ----------------HU 9-4616
Willis A M LosBerros ----------HU 9-2039
Willis Jack C 543B EBranch------HU 9-5868
Wiloricks Corp 930GrandAv -----HU 9-4616
Wilson B C 1198WFarrellRd -----HU 9-2943
Wilson Cecil L BranchMillRd ----HU 9-3771
Wilson David 1169Mapl ---------HU 9-3731
Wilson E A plstrer 26thOceano---HU 9-4788
Wilson E V 662TrouvleGrovrCty --HU 9-4313
Wilson Eugene
324 OceanVwAvGrovrCty -----HU 9-2063
Wilson F O 707BennettAv -------HU 9-2772
Wilson J G 942CyprsCt ---------HU 9-3454
Wilson Jack L
902BrightnAvGrovrCty-HU 9-2851
Wilson Jas UpprArroyo ---------HU 9-2050
Wilson Jas R 165 S 11thGrovrCty-HU 9-2908
Wilson Lee Mesa ---------------HU 9-3028
WILSON LEE elec contr
Hwy101 --------------------HU 9-4433
Wilson Leslie
1197AtlntcAvGrovrCty -------HU 9-5392
Wilson Mark B
1343RamonaAvGrovrCty-HU 9-5298
WILSON READY MIX CONCRETE
Front&AtlntcAvGrovrCty -----HU 9-2977
Wilson Rita 145WBranch --------HU 9-5489
WILSON'S FAMILY STORE
101EBranch-HU 9-2355
Winnie's Cafe 161TraffcWy -----HU 9-3764
Winningham C E
461 S 16thGrovrCty-HU 9-2932
Win's Auto Court
1586RailrdAvOceano ---------HU 9-2251
Winslett L E LopezCnyn --------HU 9-3869
Winslow Alice VerdeCanyon -----HU 9-5753
Winslow Ed VerdeCanyon --------HU 9-5753
Winslow Frank E 1279Poplr -----HU 9-5265
Winslow Ralph N 990FairOksAv --HU 9-2104
Winters Enid 1385AtlntcGrovrCty-HU 9-5517
Winton Blanche 1931-22dOceano -HU 9-5127
Wise G W 421CornwlAv ---------HU 9-3717
Wise H E 132 SAlpne ----------HU 9-2669
Wiswell Floyd O 10thGrovrCty ---HU 9-2838
Withrow Clyde 129Alln ---------HU 9-3772
Wizemann V G 183Alpne --------HU 9-2370
Wolfe D E 270N4thGrovrCty ----HU 9-3836
Wolff Frieda A CyprsHalcyon ----HU 9-2226
Wollam Melvin E
2191ArroyoGrndeAvOceano-HU 9-3494
Womac Jas C 1270Poplr ---------HU 9-2953
WOOD ADDISON B bldg contr
1133Mapl-HU 9-3851
Residence 943FarrellRd -------HU 9-3156
Wood Barbara 132Bridge --------HU 9-2944
Wood Earl W Sr 122Poole ------HU 9-2484
WOOD EARL W FUNERAL CHAPEL
134Nelsn-HU 9-2419
Residence 134Nelsn -----------HU 9-5436
Wood Newman S 1082Ash ------HU 9-2392
Woodfill R B
1745 SaratogaAvGrovrCty ----HU 9-5817
Woodruff Chas C 1110G SunsetDr-HU 9-5874
Woods Bert 559AtlntcAvGrovrCty-HU 9-2454
Woods G C 375RamonaAvGrovrCty-HU 9-2558
Worthington Lloyd 1246 Sage----HU 9-5763
Wright Buren 266FrontGrovrCty -HU 9-3956
Wright Clarence HwyNo1 -------HU 9-3768
Wright Geo A 1254Poplar ------HU 9-5389
Wright Geo B
1233 SaratogaAvGrovrCty-HU 9-5483
Wright Gladys E 1131FairOksAv --HU 9-2213
Wright Howard L 1205Poplar ----HU 9-4172
Wright Leonard 911 S 13th
GrovrCty-HU 9-2334
Wright Lloyd 1401Chiltn -------HU 9-3609
Wright Mary H 254N6thGrovrCty -HU 9-4101
Wright Mildred HwyNo1 Oceano--HU 9-3773
Wright O E
1294NewprtAvGrovrCty-HU 9-3631
Wright Walter C 257 Spruce-----HU 9-3317
Wright Wm E
1506RailrdAvOceano-HU 9-5276
Wyman Geo C
1071MentneAvGrovrCty ------HU 9-4683

X

Xaviel Walter J 1361-24thOceano-HU 9-3452

Y

Yager R B 1062Mapl -----------HU 9-5633
Yamaguchi Shig 1130FarrellRd --HU 9-3120
Yates Margaret Mrs 604GrandAv -HU 9-2159
Yates Maudie
1666RamonaAvGrovrCty -----HU 9-5304
Yates Vivian Kruse SnLuisRd ----HU 9-5726
Yeackel's 850GrandAvGrovrCty --HU 9-3322
Yeager C R HuasnaRd ----------HU 9-3089
York & Bakke House Movers
CorbtCnynRd-HU 9-5630
York Elmer L CarpntrCnyn ------HU 9-5134
York Irvin
520 SeabrghtAvGrovrCty -----HU 9-4360
Young Emma E
1274RamonaAvGrovrCty ------HU 9-5301
Young Oscar 918CyprsCt -------HU 9-3749

Z

Zaragoza Frank 1395FarrellRd --HU 9-2346
Zechner Jack 220D Alder--------HU 9-2996
Zeyen W H 207EBranch ---------HU 9-2192
Zeyen's Men's Store 203EBranch -HU 9-2406
Zilch Marvin
346RockawyGrovrCty-HU 9-2250
Zleisy Chas N HuasnaRd --------HU 9-3041
Zogata Jos J 1310Newprt ------HU 9-5144
Zweerus John 1071Ash ---------HU 9-2594

ATASCADERO

W. V. Williams, Manager

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Business Office 1030VinePasoRobls
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(No charge for calls to Business Office)

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A

AAA AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA see Automobile Club of Southern California
1113 Spring -----------PasoRobls 1077
A & M Electric 5560ElCmnoRl -------1552
Abbott Arthur L 9455CarmelitaAv ------934
Acre Bert 9005LakeVwDr ------------225
Acuff Brady O 6250PortolaRd ---------968
ADAMS HENRY K cemnt contr
8800AtascaderoAv-52
Adams Keith A 5405Fresno -----------1312
Adams Russell A 7010PortolaRd --------41
Aerts Julienne MariquitaRd ----------361
Aguiar Tony M CarmlRd ------------47-R-2
Ahlin N A 7125CarmelitaRd ---------204-W
Akin August 3368ChicoAv -----------187-J
ALBERS FEED & FARM SUPPLY
SHwy -------------------------193
Alexander Emelie NHwy -----------369-J
Alexander Margaret
Morro-AtascaderoRd-56-R-1
Allaire Arleen R 7930 SntaYsablAv-----1170
Alldredge Dale L 6500MarchntAv ------332
Allen Robt 5245NHwy --------------48-M
Allender Ella B 8285CoromrRd --------122
Alphonse Carmen A 10370AtascaderoAv -150
Altus Wilber D 7075CarmelitaAv ----1071-J
Alvord Jas B 6200FloresRd ----------1032
Alward W M ElCmnoRl -------------40-J
Ambrose Stanley 7505 SntaYsablAv---241-J
AMER RED BALL TRANSIT CO
6420ElCmnoRl -------------------171
American Red Cross WMall -----------74
Amsbury Bessie Miss PortolaRd ------282-R
Anderson Almer M 7405 SntaYnezAv--645-R
Anderson E A Atascadero Guar Savings &
Loan Assn TraffcWy-1550
Anderson Edw A 9630CarmelitaAv ---440-W
Anderson Ernest P 6615PortolaRd ----326-R
Anderson Fred D 8923ArcadeDr -----758-W
Anderson Hattie C 2455ElCmnoRl ------242
Anderson Howard R 6400MarchntAv ----246
Anderson Jas W 8405MarchntAv ----1245-J
Anderson John E 8575ElBordoRd -----270-J
Anderson R C ColimaRd --------------747
Anderson Robt M 8850ElCmnoRl -------402
Anderson Sally 8205CoromrRd ------626-W
Andresen D C 5605BajadaAv ---------23-J
Andrews Jack PortolaRd ------------366-R
ANDRIOLA JOS PhD
5353BarrendaAv -----------------1452
Residence 5353BarrendaAv ---------1586
Andros Gus 7400 SnGregorioRd------265-M
Annis M E SombrillaAv ------------341-J
ANN'S BEAUTY SHOP
6035PalmaAv ---------------------595
Applequist O R 5040PalmaAv ---------1257
Appleton H L Jr 1837ElCmnoRl -------1545
Arcadi V G Dr 5763RosarioAv --------1147
ARDEN FARMS CO
SntaYsablAv --------------------1392
Arebalo Allan 6681AtascaderoAv ------1056
Arebalo C ValntneAv -----------------674
ARLYNE'S FLOWERS
6485PalmaAv ---------------------560
Armour Creameries poltry processing
ViaAv-1345
Armstrong Arthur 9420MtnVwDr ----989-R
Armstrong Henry B Books & Gifts
5960EntradaAv-487-J
Armstrong Howard PortolaRd ----------121
Armstrong J H 5490PortolaRd --------1064
Arnold Bruce M 5345PalmaAv --------1259
Arnold Ernest 7855Navajoa --------916-R
Arthurs Bill 5510TunitasAv ------------556
Arthurs Gary 7800 SntaYsablAv-----1424-W
Ashbaugh A A ParadseVly -----------52-J-1
Ashby Claude C 1620 SnRamnRd------654-R
Ashby Daisy D 5815EntradaAv ------1221-W
Ashby W L 5815EntradaAv ---------1221-W
Ashton Duane 5050RosarioAv --------426-W
Ashton G H 5620 SnJacntoAv--------588-J
Assembly of God Church & Parsonage
8025ElCmnoRl-681
Atascadero Bowl 5730ElCmnoRl -------143
Atascadero Community Plunge SMall ---1191
ATASCADERO DEVELOPMENT CO
7892 SntaYsablAv ----------------1220
Atascadero Elementary School District
Lewis Avenue School 6401LewisAv-----400
Santa Rosa School 9205 SntaRosaRd--1406
Atascadero Equipment Rental
4405ElCmnoRl-73
Atascadero Federal Credit Union
5800ElCmnoRl-176
ATASCADERO FIRE DEPT
Fire calls only 6005Lewis-------------56
Business calls only-----------------1590
ATASCADERO GARBAGE CO
7253ElCmnoRl -----------------294-W
If no answer call------------------1568
Atascadero Garden Tractors & Equipment
14205 SnAntonioRd --------------1534
ATASCADERO GENERAL HOSPITAL
MagnoliaAv-1000
ATASCADERO GOLF COURSE
Hwy -----------------------------46
Atascadero Gospel Chapel
AtascaderoAv&CurbarilAv-749-J
Atascadero Grange Hall PalmaAv -----214-J
ATASCADERO GUARANTEE SAVINGS & LOAN ASSN TraffcWy -----------1550
ATASCADERO HARDWARE
5980TraffcWy-133
Atascadero House Movers
9019 SnGabrielRd-914-W
Atascadero Lake Boat Rentals
9405MarchntAv-1180
Atascadero Laundromat 5840TraffcWy -1430
Atascadero Lumber Co 5305TraffcWy ---661
Atascadero Market 5850ElCmnoRl --------89
Atascadero Motor Lodges
6895ElCmnoRl-243-J
Atascadero Mutual Water Co Hwy --------60
Atascadero Mutual Water Co pumping stn-11
ATASCADERO NEWS
5660ElCmnoRl ------------------100
Atascadero Radiator & Body Works
8660PortolaRd-1263
Atascadero Sleep Shop 6103ElCmnoRl -1524
Atascadero Speedway
Carmel&SntaClara ---------------166
ATASCADERO TV & RADIO
5915ElCmnoRl-676-J
Atascadero Tamale Factory
8825CoromrAv-113-M
Atascadero Union High School---------1500
Atkinson Jesse M 6400PortolaRd ----326-M
Attarian Chas 5573TunitasAv ---------1178
Austin Albert H 5225CapistranoAv ----1019
Austin Don C 5325CapistranoAv ------531-R
Austin Harry A Col 6600 SntaLuciaAv---306
Austin L M 4905 SycamorRd ----------1068
AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA AAA
1113 Spring -----------PasoRobls 1077
For Emergency Garage Service Only
SElCmnoRl --------------------300
If no answer call-----------------1192
If no answer call-----------------217-W
Avery Edw 9200CarmelitaAv ---------1531
Ayres A T SHwy ----------------50-J-1

B

B & W SALES
3980ElCmnoRl ------------------1386
Babcock Gordon W 5329HondaAv -----1118
Babcock Joe D 7705 SHwy------------1470
Babcock Joe R Jr 7436 SntaYsablAv ----879
Baeker Harry M 7205CarmelitaAv -------120
BAEKER'S PHARMACY
Hwy -----------------------------51
Baer Milton OlmedaAv -------------875-J
Bailey Alvin 5050TraffcWy ---------1038-J
Bailey Helen W Mrs 5578TunitasAv ---316-J
Baird E H SinaloaAv ------------------167
Baker Alyce J SinaloaAv --------------167
Baker J Hugh DlRioRd -------------429-R
Baker T Everett 10690ElCmnoRl ------1376
Balderson D L FresnoAv --------------872
Baldwin Geo H 8710 SntaRosaRd-----567-R
Baldwin L E 5825VenadoAv ------------665
Baldwin Loyd ParadseVly -------------1235
Bangle Wm H 4060NogalesAv ----------962
Banham Jas A ParadseVly -----------46-R-2
Bank of America TraffcWy ------------107
Bannister Howard S 5695RosarioAv ---1537
Barba Jack C HilltopTrailerCourt ----1483-J
Barba Marion nrsry 5300CarrizoRd-----552
BARBA RAYMOND W contr
5300CarrizoRd-552
Barber Willis V Rev 5085PalmaAv ----939-J
Barclay Wm E 3750ArdillaRd -------775-W
Barnum M E MonteryRd ------------198-W
Baro Sergio 5265MagdalenaAv -------1556
Baron Phil SalinasRd -------------40-R-1
Barr Robt R 5100PortolaRd ----------952-R
Barrick D L 9133 SnGabrielRd----------534
Barry Gladys R 3900ElCmnoRl --------1140
Barry Inza J Mrs 7450 SntaYnezAv---913-R
Bartlett Sarah Mrs 6410DlRioAv -----309-J
Barton A B 7330ElCmnoRl --------------761
Bartron Cassie 7855PortolaRd ---------25-J
Bateman Loretta SntaLuciaAv -------865-W
Bates Donald E Dr dntst 5975EntradaAv -774
Residence 7250PortolaRd ------------725
Bates Jesse R 5200PortolaRd --------951-M
Batterson John D 5460MagnoliaAv ----1070
Baugh Lavina PalmaAv ---------------170
BAUGH ROOFING CO
7440 SnGabrielRd ---------------248-W
Baugh Vernon N 6680 SntaYnezAv ----1210
Baum C R 7745 SinaloaAv------------1334
Baum J M 8280AtascaderoAv ---------1587
Baxter Donald R 5462TraffcWy ---------738
Bazin John 8135 SHwy----------------458
Bean Aubrey H SinaloaAv -------------103
Bean Mary I Mrs 4580 SnJacntoAv----457-J
Beck B B 5703CarrizoRd -----------654-M
Beckham R A 1950ElCmnoRl ------1441-W
Beckner R D MorroRd ---------------767-J
Bee Loren S 4560 SnAnslmoRd---------1277
Beiger Ted 5290 SnJacntoAv-----------1542
Bellin Robt W 9080 SnGabrielRd--------740
Bellman Eugene A 5482TraffcWy -----1319
Bello L D 9035 SnRaflRd-----------839-W
Belt Roy Lee 2875FerrocarrilRd ------58-M
Belveal Duane L 10245ElCmnoRl -----210-J
Bennefield Mina 1845ElCmnoRl --------215
Bennett G L 7445 SntaYnez----------201-M
Bennett Hettie L 7506 SntaYsablAv---741-J
Benson S W 8905JuniperoAv --------341-M
Bentley Jas NRivrRd --------------44-J-3
Bentley Jeannette R Miss
5501DulzuraAv ------------------547-M
Bentley John A 8570CarmelitaAv --------484
Benton Carmi H SHwy -------------41-R-11
Bergmann Marjorie A 8130ElCmnoRl -928-W
Bergstresser Geo W
8557 SntaRosaRd-1107-M
Bermingham Frances M
7605ElCmnoRl-1061-R
Bernard W R 6675MarchntAv ----------1265
Berry Elizabeth 3300RamonaRd -----854-M
Berry John L 3300RamonaRd --------854-M
Bertoldo John M ElVeranoAv --------381-J
Bertram Loyd 4010PortolaRd ---------1074
Best Geo 1375ElCmnoRl -------------40-W
Bethel Roy 8625CarmelitaAv --------206-W
Bethel's Nursery 8255MorroAv ----------594
Beuer Henry R 10850ColoradoRd ----564-R
Bewley Richard D 7950 SntaYnezAv---201-R
Biaggini Harold SHwy ---------------1343
Bilyeu Jack 1831ElCmnoRl ---------344-M
Birge Vincent MorroRd -------------53-R-3
Bissell Chas 7100CarmelitaAv --------267-W
Bissell Edythe M Mrs 7030 SntaYnezAv---184
Blackburn Dave L 4875 SnAnslmoAv----557-J
Blackford Kathrine 5130 SnBenitoRd--1213-W
Blair Bob E 6400 SntaYnezAv---------933-R
Blanchard J Roy Morro-AtascaderoRd-57-R-1
Blanchard Ruth E 5430EnsenadaAv ----1169
Bland Albert M 5120 SnBenitoRd------325-W
Bland Gifford M 5130 SnBenitoRd----1247-J
Blanks Jas T 5285EnsenadaAv --------62-W
Bledsoe Agnes 7730ElCmnoRl ---------1297
Bledsoe Jessie B 7730ElCmnoRl --------1297
Bloodgood Russell A 9055ElCmnoRl --977-W
Bloss L M 9255MtnVwRd ---------------971
Blundell Albert Jr 4585 SycamorRd ----969
BOB'S FURNITURE
8505ElCmnoRl ----------------------5
Bobsin Emma 6385 SntaYnezAv -----933-M
Bobsin Lloyd 8355 SnAndres----------119-R
Bobsin Vernon L 7765MorroRd -------1599
Bockemuehl Virginia SntaLuciaAv ------302
Boelk A L 5055PortolaRd ------------1149
Boelk M D 6605PortolaRd ------------1044
Booker Chas 5435 SnBenitoRd---------1243
Booker Geo E 5730 OlmedaAv--------643-W
Boone Bobbie 4330 SoledadAv---------1522
Boone Phyllis 4330 SoledadAv---------1522
Booth C Robt 7275 SntaYsablAv-----1013-J
Borba Robt J 8425MorroRd -----------1313
Borlack Wm -------------------------80-F-2
Borjes Henry C 5400CascablRd -------358-M
Borjes Louis S 3850MonteryRd ------1295-J
Borjes Upholstery 5455TraffcWay ---------49
Borjes Wm H Sr 5520TraffcWy -------709-R
Borne C G 4650 SycamorRd -----------1466
Bouton's Lapidary 9475ElCmnoRl --------255
Bovee Everett M 6900MarchntAv ----456-R
Bower Iva HilltopMobileHomeManor -1116-W
Bower P L HilltopMobileHomeManor -1116-W
Bowles E J Mrs 9910AtascaderoAv ----1390
Bowman Albert L 6645MorroRd ---------1354
Bowman Pearl D Mrs 5815EntradaAv ---532
Bowman Ruth 6645MorroRd ------------1354
Boyd I J SntaLuciaAv ------------------188
Boyd Rennie 7750 SanAndresAv--------1283
Boyd Robt W 9150 SnRaflRd------------1310
Boydstun L L 5579NogalesAv ---------1304
Boyer C H HilltopTrailerCourt ---------1491
Bradfield R H 10000 SntaLuciaAv-------948
Bradshaw Ray 3855ArdillaRd --------286-W
Braker Walter C NHwy --------------891-M
Brandon Laurence M HilltopTrailerCt --1254
Branson Donald L 7005CristoblAv -----1344
BRANSON FORD SALES
5680ElCmnoRl ----------------------14
Brant Inez Ford RN 8025CarmelitaAv---826
Brasted Genevieve C 6880NavajoAv ---114-J
Brattin M H 7421 SntaYsablAv------1021-W
Bray Eugene 7860ElCmnoRl ---------468-W
Bray Nancy 8240CascadaRd -------------35
Brazzi Gerald 5385MagnoliaAv -------937-W
Breidenthal Robt D 7445BellaVsta ----1288
Brendlin Lois H VidaAv ----------------798
Brennan Robt L 7850MorroRd --------916-J
Bretzius Wanda 3755MonteryRd ------1086
Brevik Oscar 7205NavajoAv ------------629
Bridges Gene 3759ArdillaRd -----------1290
Brinar R H 3865ElCmnoRl -----------482-J
Brizzolara F A 7835ElCmnoRl -------693-J
Brocker O R RockyCanyonRd ----------1134
Broomfield Ethel M Fritzi Ann
5925TraffcWy-2
Broster G Allen SntaYsablAv ------------389
Broster Hal SntaYsablRd ------------115-R
Brotherton Verne 3797ArdillaRd ----390-W
Brown Alfred R 9085MorroRd ----------1333
Brown Arthur E 8390 SntaYnezAv-------463
Brown Betty 7050MorroRd -----------276-W
Brown Chas Ernest Jr 5145Mercedes --353-R
Brown D Darlene 5295PalmaAv ---------450
Brown F Porter 5800RosarioAv -----------75
Brown Floyd B 5295PalmaAv ------------450
Brown John J 5400CapistranoAv --------708
Brown Lillian 7145 SntaYsablAv------847-J
Brown O H 6925AtascaderoAv ------245-J
Brown O J 8805JuniperoAv ------------822
Brown Ora H Brownie's Taxi Hwy--------292
Brown T C 5480EnsenadaAv ------------296
Brown W J 14555ChispaRd ---------58-R-1
BROWNIE'S TAXI
Hwy -----------------------------292
Bruce Curtis W 4800Alamo ----------196-W
Brueland D L 1862ElCmnoRl ------------414
Bruneau Hermas 3680ColimaRd ------349-J
Bryant Mary S Mrs SntaLuciaAv ---------623
Bryning Guy E 6885 SntaLuciaRd-----856-W
Buck Harry Mrs 8505ElCmnoRl -------835-W
Buckley Terence 4870HidalgoAv ------309-W
Buckman Guy V 7135 SombrillaAv --1467-W
Buecker Otto 7050NavajoAv -----------1580
Bugatti Ray 7500 SinaloaAv-------------269
Bunker Ivan L Mrs 5300CarrizoRd ----1082
Bunker Leonard L 4820Hidalgo ------732-W
Burce R C 4405ElCmnoRl ---------------73
Burdell Percy F 7000 SntaLuciaRd-------925
Burgermeister Brewing Corp
TraffcWy&Rosario-94
If no answer call----------------------650
Burk Bill H 4060RositaAv -----------742-W
Burk Kurt 4195TranquillaRd ---------716-W
Burk Ronald Mrs 5490TraffcWy -------734-J
Burke J C 6342LewisAv ------------1467-R
Burkhardt Chas J 5430FresnoAv ----------10
Burkhardt John L MarchntAv ------------92
Burkhardt's Shoes 5890TraffcWy ---------90
Burleson G R 3160RamonaRd ---------570-J
Burritt John 7500 SntaLuciaRd-----------554
Burritt John atty 5860TraffcWy----------765
Burroughs Wm 3765ArdillaRd ------1473-J
Burt Frank W 4620 SycamorRd-----------315
Burton Al 6390LsFloresRd ---------------752
Burton Raymond D 5805BajadaAv ----234-J
Butikofer Fred A 7150BellaVstaRd -------118
Butikofer Fred A rl est 5880ElCmnoRl----30
Butner John C Jr Col 3550MaricopaRd -1187
Butner Lia Linde MD 5830TraffcWy-----850
Residence 3550MaricopaRd ----------1187

C

Cadman Eleanora M 6705CountryClbDr --411
Caldwell Gordon B Sgt AtascaderoAv --833-J
Calif Natl Guard Btry C 1st Rkt How Bn
144th Arty NMall&TraffcWy -----------446
CALIF STATE OF
Dept of Mental Hygiene
Atascadero State Hospital
Hwy101 South ---------------------600
Dept of Public Works
Division of Architecture
AtascaderoStateHospital-882
Highway Patrol
For emergency calls only
Ask Operator for-Zenith 12000
Calkins G R 9019 SnGabrielRd--------914-W
Callies Harold G K 3710Maricopa ----198-R
Calvert Mildred B AtascaderoAv ------803-W
Cameron R J ParadseVlyRd ----------157-M
Campbell Glenn S Dr
AtascaderoStateHospital-511
Campbell R A 5690PortolaRd --------853-W
Canady R J 6820 SerraAv------------488-W
Candee Realty 6906ElCmnoRl ----------1302
Cann M E 4205PortolaRd ----------------783
Cannon J A SntaLuciaAv ---------------223
Capps Milton 5255MagdalenaAv -------1434
Carleton Lola 8850ElCmnoRl ---------477-J
Carlton Beauty Shop 5993TraffcWy -----980
CARLTON FURNITURE CO
6085ElCmnoRl-374
CARLTON HOTEL
6005ElCmnoRl ---------------------500
Carlton Hotel rstrnt 6005ElCmnoRl-------510
Carmack Effie M SntaYsablAv --------685-M
Carmack Noel E SandovalAv ---------58-R-2
Carnes Chas D Morro-AtascaderoRd --54-J-3
Carnes E E SntaRosaRd ----------------890
Carpenter Ernest J 4205RositaAv -----1439
Carpenter Ken Mrs 7700PortolaRd --1089-R
Carpenter Lila W 4205RositaAv -------1439
Carr Donald W 3127RamonaRd ------854-W
Carr Howard O 3150ElCmnoRl -----------825
Carroll J P Morro-AtascaderoRd -----55-J-1
Carroll Jesse W 4635HidalgoAv -------1054
Carroll Wm H 5360EnsenadaAv ----------832
Carron Earl G 6575MarchntAv --------993-J
Carter A J 6435 SntaYnezAv ---------245-R
Carvers Construction Co
AtascaderoStateHospital ------------678
Casalegno Otto 4605ElCmnoRl -------912-W
Casper Alfred J 6485PalmaAv -----------560
Cassidy Frank R Mrs 8730CoromrAv -----728
Castro Eula SntaClaraRd ------------47-R-3
Castro G SntaClaraRd ---------------47-R-3
Catholic Church 6410 SntaLuciaAv-------640
Catron Laddie 7680CortezAv ----------159-J
Catron Thelma 7680CortezAv ---------159-J
Caughey A 8055AtascaderoAv --------904-W
Central-Cal Meats TraffcWy -------------596
Chadwick Bud 5848BajadaAv ---------196-R
Chamber of Commerce 5943TraffcWy ---516
Chance Bruce A 6785MorroRd ----------1144
Chandler Everett M 3400ElCmnoRl --88-F-2
Chandler Frank H 5365PalmaAv -----630-W
Chaney Frank P 4545 SycamorRd---------520
CHAPEL OF THE ROSES
6955ElCmnoRl-1156
Chaplin Gearld G 4525 SnAnslmoRd -----976
Chase Fay NHwy ----------------------1462
Chase Sadie A NHwy ------------------1462
Chatfield R A 5530 SnBenitoRd-----1213-J
Chaves A J Morro-AtascaderoRd -----53-J-1
Cheda Archie A Morro-AtascaderoRd --57-J-1
Chelf Ralph W 5030 SnBenitoRd------211-M
Cherry Bob 6350AlcantaraAv -----------1509
CHEVRON REIF VINCE STN
Hwy -----------------------------102
Childers Clem Sr 9360CarmelRd ------721-W
Childers Raymond SHwy ------------50-R-1
Christensen Geo L 6906PortolaRd ------1185
Christensen Neil B 8910CurbarilAv ---466-M
Christensen Victor E 7900ElCmnoRl -----639
CHRISTENSEN'S BAKERY
5905ElCmnoRl-923
Christian E F PalmaAv --------------392-M
CIRCLE A TRAILER PARK
8850ElCmnoRl ---------------------402
Clark Beldon 4765HidalgoAv ----------957-J
Clark Guy L 5737RosarioAv --------------996
Clark H D 6956NavajoAv --------------698-J
Clark Harry V 7600VernalisRd ---------1291
Clark Hartley 8805Carmelita -------------88
Clark I B 5985DoloresAv -------------216-M
Clausen Jas M 5330EnsenadaAv -------263-W

Clay Ernest L CapistranoAv ----------259-M
Clay Jerry L CapistranoAv -----------259-M
Clay John A 7685 SombrillaAv-----------607
Clein Tim 5600Casabell --------------358-W
Clemence Grace Mrs 5065ElCmnoRl ---48-W
Clinton Emma Lee 7460CortezAv -----815-W
Clinton Phillip 7460CortezAv ---------815-W
Clinton Ralph SandovalRd ----------47-J-11
Clothier F C 3405ElCmnoRl --------88-F-12
Cloud Agatha V Mrs 5760TraffcWy ---796-J
Cloud Ola A ParadseVlyRd ----------46-J-1
Clyburn Albert B LsPalosRd --------47-R-12
Coates Robt W 8880MarchntAv ---------1242
Coffland W T vetnrian 6575NavajoAv----764
Coke Vesta Mrs 7130 SombrillaAv ----340-W
Cole Robt W 10475AtascaderoAv ---1128-W
Coleman H R 7120 SntaYsablAv--------278-J
Collins Venice Mrs 3710Maricopa ----198-R
Collins Wm D 4900 SnBenitoRd-------964-W
Colombo J F 5300 OlmedaAv----------392-W
Colombo Johnnie 8872JuniperoAv -----1008
Colonial Motor Lodge
8750ElCmnoRl ------------------168-W
Columbine Rest Home 4555DlRioRd -----620
Colvard Carl E 10040AtascaderoAv -----397
Colvin H T ParadseVly ---------------46-J-2
Colvin Lamon L 6955ElCmnoRl --------1468
Community Church 5495PalmaAv -----33-W
Conner Mike T 4960MiramonAv ---------379
Conway Dan W NRivrRd -------------226-W
Cook Ann 5055MiramonAv --------------1232
Cook Eulah P NHwy ----------------1475-J
Cook W Allen 5220TraffcWy ---------979-R
Cook W H Mrs 5995 SnJacntoRd -----753-R
Cook Walter L 6700MarchntAv ------811-W
Coon B L 5180MercedesAv --------------990
Coon Merton 4860Ariz -------------------927
Coon Nelson 4883ArizAv ------------841-W
Cooper D E 5555 SnPedroAv----------230-R
Cooper J M SHwy -----------------41-J-11
Copelan Wm G 7555CristoblAv ------505-W
Corbaley Ollie 5385EnsenadaAv ---------439
Cornelison Avis 5454AllemandeLn -----1575
Corner Grocery 7025MorroRd -----------714
Cosby Larry K 4835DelRioRd --------265-R
Coventry Rose 5265ElCmnoRl ---------48-R
Cowman John Frozen Foods
5705 SntaCruzRd ------------------1428
Cox Carol 6280MorroRd ------------------569
Cox Lester L 9700 SnMarcosRd --------1164
Craig Beryle B Mrs 6505CountryClbDr -124-J
Craig Rowena Hannan Mrs SntaLuciaAv --956
Crane Robt 7605 SntaYsablAv ---------1549
Creasy Edwin L 3655ElCmnoRl ------344-R
Creed Henry C HilltopTrailerCt ----------683
Crobok Henry F MarchntAv ----------993-M
Croft Armand SnGregorioRd -------------703
Croney Kenneth 8235 SntaYnezAv----992-M
Cropper Ralph S 5705DlRioRd -----------297
Cross Alvin 4400CarrizoRd ----------1127-J
Cross Billy G 5425EnsenadaAv ---------1264
Crother Glen S 9095 SnDiegoRd---------1394
Crouch Ernest K Jr 8800JuniperoAv -----901
Crow Joe C 7300 SntaLuciaAv --------423-R
Crowell John T 5285MagdalenaAv ---1090-W
Cryder Fred J 7300MorroRd ----------817-W
Cryne E A Col Morro-AtascaderoRd --55-J-2
Cummings Jas R 5210CapistranoAv ---598-M
CUNNINGHAM BROS CARPET SERVICE
5400 SntaFe-1251
Cunningham Curtis 6445MorroRd -----733-J
Cunningham Edw 7905PortolaRd -----314-J
Cunningham John E 8100 SntaRosaRd-987-M
Cunningham L F 5781ArroyoAv ------196-M
Cuppers J H 3005RamonaRd ---------570-W
Curneen F E 5265EnsenadaAv --------585-J
Curry I J 6835 SntaYnezAv ---------1463-W
Curtis Bruce Mrs 3795ArdillaRd ------775-J
Curtis Chas L 976NElCmnoRl ------1451-W
Curtis Don Drexel 5165MagdalenaAv ---902
Curtis Donald J 5165MagdalenaAv -----902
Cutts Melanie Mrs 6843 SntaLuciaAv--856-J

D

D & H Kennels 8855 SntaLuciaAv------1364
Dabritz E N Chpln
AtascaderoStateHospital-777
Dalby G R 5589TunitasAv ------------547-W
Daley Kathleen M Mrs
SnRamon&DelRioRd -------------------82
Daly Vivian 9225CurbarilAv ----------217-R
Damron A D 7440 SntaLuciaAv------1091-J
Daniels Beverly 8985PortolaRd ------876-R
Daniels Robt L 5652RosarioAv --------1380
Daniels Vern OldHwy101 -------------653-J
Danner John 6004 SnJacntoAv---------1192
Danner John John's Automtve Serv
SElCmnoRl-300
Darling Wm W 3095LaLuzRd ---------837-R
Darnall Clifton 9025 SnGabrielRd --------772
Darnall Kathryn Kay-Line Piano Str
8455ElCmnoRl -------------------1204

Davidson Guy W RivrRd -----131-M
Davis Ann 8700 SnGabrielRd -----1533
Davis C E 3800ArdillaRd -----710-M
Davis Cathy 8700 SnGabrielRd -----1533
Davis Chas F 8100AtascaderoAv -----960
Davis Daisy H Mrs 8670 SntaRosaRd-1057-W
Davis Elizabeth C 8700 SnGabrielRd -----1533
Davis Gordon T 8145ElCmnoRl -----229
Davis Gordon T Cattle Co 8145ElCmnoRl -229
Davis Jas R TraffcWy -----309-R
Davis L C 9095LakevwDr -----1085-J
Davis Len C 8650 SntaRosaRd -----459-W
Davis O L contr 5805RidgeWyCt -----799
Davis Roderick 7905MorroRd -----1476-J
Dawson G O 8750MarchntAv -----519-M
Day R C 4534 SnJacntoAv -----1445
Dean John 4900PortolaRd -----1062
Dean W M ColoradoRd -----127-R
DeAtley Jas M Lt USN Ret 9460MarchntAv -----503
Deaton E E 5070TraffcWy -----85-J
deBoer Hendrik CarrizoRd -----1399
Debono Ruth NHwy -----1137-M
Decker L Albert 5710 OlmedaAv -----906
DeCou Jerry W III 5850PortolaRd -----983-M
Dee Carson M SinaloaAv -----383
Defreese Chas 6600 SntaYnezAv -----1071-W
Delano Hilda E Mrs 4725MiramonAv -----957-W
Dempsey Dorothy 7118 SntaYsablAv -----1363-J
Dempsey T E 4505 Soledad -----1266
Denny Guy R 4855 SnAnslmoRd -----1238
DesJardins E N 5670RosarioAv -----1203-J
Desrosier V V Chapel of the Roses 6955ElCmnoRl-1156
Devens R A SnAntonioRd -----42-R-3
DeWelt Chas 8594 SntaRosaRd -----91-R
DeWelt David 8755CurbarilAv -----264-M
Dewey Paul H 4500ArdillaRd -----286-M
deWolfe Anna N Mrs 5435 OlmedaAv -----590-M
Diamond Allen 8565ElCmnoRl -----1327
Dickerson E E 6875 SntaYnezAv -----201-W
Dickinson Ray H 6205ConejoRd -----429-J
Dietz C W 6750PortolaRd -----112-W
Dinneen John 4765HidalgoAv -----1438
DiPrima Phillip J 4580 SnAnslmoRd -----1553
Dixon Geo RiverGardens -----216-W
Dodge Jas F 7740 SntaYsabl -----307-W
Dodge Roy 8155 SanAndresAv -----1039
Dodson H C MarchntAv -----459-J
Dodson Herbert K 5755DoloresAv -----844-M
Doellstedt Maude 8475ElDorado -----733-M
Doellstedt Rest Home SHwy -----721-J
Doheney Marie Mrs 7735 SHwy -----468-M
Doherty Richard 9155CurbarilAv -----1003
Dollenmayer Robt 5832EntradaAv -----37-W
Dolling Alvin 5245CapistranoAv -----586
Donham Dayton 8840ArcadeRd -----1417-J
Donham Peggy 8840ArcadeRd -----1417-J
Donnelly Wm Cecil 7975 SntaYnezAv -----795
Dorr Geo M 8810CurbarilAv -----351-W
Doser Ruth Miss 6910PortolaRd -----197
Doty Beth 9097 SntaLuciaRd -----1206
Doty Chris 3035ArdillaRd -----644-J
Doty Elmer D 3035ArdillaRd -----644-J
Dougherty Ellis 8830ArcdeRd -----343-R
Douglas Sam Mrs 5474EnsenadaAv -----271-W
Douglass Eddie 4880 Seperado -----1525-W
Douglass T A 4425NogalesAv -----1126-W
Draper F E 4065LobosAv -----187-R
Dredge Albert E 4320DoloresAv -----1160-J
Driver Ray F 6675NavajoAv -----833-R
Drummond Donald G 3230ElCmnoRl -----1427
Dryden Zeryl 6500 SnAnslmoRd -----1053
Dubin Paul 10055 SntaLuciaAv -----1102
DuBois Douglas L 8135AtascaderoAv -----1115
Dulitz Alice 6455MarchntAv -----541-R
Dulitz Donald K 5320DulzuraAv -----153-M
Dulitz John A SnGregorioRd -----265-J
Duniven Jas M 7445 SombrilloAv -----1324
Dunn Geo W SntaYnezAv -----1153
Dunn John ParadseVlyRd -----1484
Dunn Max G 8710CarmelitaAv -----509
Dupertuis Jean Mrs 3705ElCmnoRl -----395-J
Dupree Chas L SHwy -----907
Durnbaugh Gordon 7305 SnJacntoAv -----139
Dutra Louis RockyCanyonRd -----318

E

Eadus Lorna M 3905TraffcWy -----1160-W
Eadus Wm 4045RositaAv -----218-R
Eagle Ranch -----71-F-22
Earl Albert T 8295CurbarilRd -----548
Eason Dairus E 6825 SntaLuciaRd -----1342
Easterly Clara E MariquitaAv -----370
Ebert Chauncey A 7865 SinaloaAv -----1269-W
Edelman Edwin O 5500 SntaCrzRd -----712-J
Edmunson Geo C 8625 SnMarcusRd -----329-R
Edwards Robt R 7710 SntaYsablAv -----307-J
Eells Floyd M 8930CurbarilAv -----1035
Elfort Jack E DlRioAv&PortreroRd -----161
Eklund Hattie Lou Mrs 8715JuniperoAv-341-R
Eklund Robt L 7350 SntaYsablAv -----1099-W
Elaine's Beauty Shop 8855CurbarilAv -----1340
El Camino Motel 5325ElCmnoRl -----1350
El Camino Motor Service 7500 SinaloaAv-269
Elisarraras Radio & TV Clinic 7480 SntaYsablAv-966
Ell Kenneth C 8928ArcdeDr -----1109
Ell Phillip L 8669 SntaRosaRd -----770
Elliott Dudley C RosarioAv -----233
Elliott Harold A 3555ElCmnoRl -----1022
Elliott's Pharmacy 5885ElCmnoRl -----34
Ellis Chas 8680 SntaRosaRd -----1585
Ellis Frank A 3855MonteryRd -----443-M
Ellis John S 1415GarciaRd -----429-M
Ellis Richard H 6905CountryClbDr -----303-M
Elsea A T 3870ArdillaRd -----695
Empire Distributing Co 8855PortolaRd-406-R
Engleman Edwin E 7800 SnGabrielRd -----522
Englund C T 5530RoblesAv -----343-J
Epperly W T 10210AtascaderoAv -----831-J
Eppley Geo Rev 5318PalmaAv -----1569
Ericson E O 1829ElCmnoRl -----344-W
Ericson H Wm 1843ElCmnoRl -----1127-M
Ervine Wayne C 7840Cortez -----473-J
Esheim Robt G 10805ColoradoAv -----584
Espy Edwin F SnGregorioRd -----228-W
Estrada John R Jr 5235CabrilloAv -----353-J
Evans Cletus R 4550 SnArdo -----1583
Evans Clyde E 7120 SntaYsablAv -----1148
Evans Hobert 9255PinoSolo -----1025
Evans J Paul 5285BarrendaAv -----29-W
Evans John M 5285BarrendaAv -----29-W
Evans Jos J 8400PortolaRd -----743-R
Evans Logan D 5205AlamoAv -----29-M
Evans Richard Mrs 7685SinaloaAv -----599
Evans Ruth 5135 OlmedaAv -----205-M
Everett John A 4900 SnAnslmoRd -----27-J
Ewalt Memorial Bible School 7060ElCmnoRl -----886
Ewing R H 5485 OlmedaAv -----1028
Ewing S W MusslmnAv -----494-W
Eyraud Joe CountryClbRd -----220-W

F

Fahsing Alfred B ParadseVly -----191
Fairband Heinz 5407FresnoAv -----908
Fairchild Harrison S 5835Bajada -----843-J
Falaschi Harry 6020ConejoRd -----1441-J
Farmers Insurance Group 3100ElCmnoRl -622
FARMER'S INSURANCE GROUP 7600ElCmnoRl -----1322
Farnsworth R E 8490MarchntAv -----967
Fauver Neva Mrs 5540TunitasAv -----942
Fein Barbara Fresno&SnJacnto -----321
Feliciano Vernon SandovalRd -----41-J-1
Fennell Wm J 8000 SntaRosaRd -----881-W
Fenny Everett 5383MariquitaAv -----303-W
FENNY'S F & G EXCHANGE 8501ElCmnoRl-1065
Ferguson Betty Jean 7351 SntaYsablAv-1015
Ferguson G Glenn 8085CurbarilAv -----749-W
Ferguson R A 9115 SnGabrielRd -----572-J
Ferneyhough Wm 7500 SnJacntoRd -----644-M
Ferrell Robt R SandovalAv -----47-R-4
Fielder Susan PalmaAv -----24-M
Fields J E Real Estate 8800ElCmnoRl -----884
Fiesta Room 6005ElCmnoRl -----510
Fifield H H 8805AtascaderoAv -----791-W
Finch Geo B PortolaRd -----277
Findley R A 8745JuniperoAv -----123-W
Fink J W MariquitaAv -----283-W
Finley Warren 8677 SntaRosaRd -----693-R
Firth Jim SHwy -----852
Fisher J P 5460 OlmedaAv -----687-W
Fisher K M Mrs PalmaAv -----68-W
Fisk Wm 8285CoromrRd -----122
Fitch Everett W 5140MercedesAv -----529-M
Fitzgerald John F Dr AtascaderoStateHospital-420
Fletcher L C 9300MusslmnDr -----1355
Flowers Arlyne's 6485PalmaAv -----560
Floyd Joe F 9155PinoSolo -----137-R
Fogelquist Robt A Rev 5770HermasilloAv -----328-M
Folbre Gerald L 8405AtascaderoAv -----873
Foote Clifford 1075ElCmnoRl -----323-R
Ford's Mushroom Farm Eaglet -----70-M
Forney J W SnAnslmoRd&MonteryRd -----443-J
Forsman Erik S 7105 SnGregorioRd -----228-M
Forsythe John W 8240CascadaRd -----35
Foster Ben H 5420MariquitaAv -----590-R
Foster Chas Mrs 6700 SntaYnezAv -----1532
Foster Vella W Mrs 6377AtascaderoAv-637-M
Foulk A L Dr 5300CascablRd -----358-R
Fox Eugene F 5984EntradaAv -----1236
Fox G W Fresno&RosarioAv -----26
Fox Helen R 5984EntradaAv -----1236
Frair Jas ElCmnoRl -----1467-M
Frame G Everett 7705 SntaYsablAv -----1021-J
Frandsen Frank Mrs 8780PortolaRd -----1443-R
Frank David W NavajoAv -----347-R
Frank Franklin F 3875ArdillaRd -----644-W
Frank Fred MonteryRd -----198-M
Franklin B M ElCmnoRl -----1217
Franklin Myrtle M AcaciaRd -----259-R
Franklin Ralph H LtCol 9085 SnRaflAv -----127-J
Frank's Flying A Service 6435MorroRd -1360
Franscioni A F Morro-AtascaderoRd -----54-R-1
Freddie's Repair Dept 8950ElCmnoRl -----1041
Frederick Edith 4975 SnAnslmoRd -----1126-J
Frederick J L 4105DlRioRd -----472-J
Fred's Custom Upholstery 8740ElCmnoRl-1440
Freed Ned SntaYnezAv -----1184
Freedman Joyce Mrs 9710ElCmnoRl -----835-J
Freeman Chas O 5155ElVeranoAv -----57-J
Frenette Sue 8135 SHwy -----458
Friese Roy 9130 SnDiegoRd -----651-J
Frisby Johnny 4255ElCmnoRl -----1285
Fritch E Irvin 5490FresnoAv -----1248
Fritz J C NavajoAv -----276-J
Fritz Jack SnGabrielRd -----572-W
FRITZI ANN 5925TraffcWy -----2
Froberg Victor H Jr 8725CarmelitaAv -----642
Fullinwider Frances 6505MarchntAv -----91-W
Fullwiler Ralph V 5905EMall -----28
Fulton Chas 10160AtascaderoAv -----111-J

G

Galbraith Elizabeth 6125DoloresAv -----997-R
Galbraith Louis 6125DoloresAv -----997-R
Galetti Silvio 5425RoblsAv -----1274
Galimore Ralph W 5546TunitasAv -----1167
Gallagher Edw J 5750BajadaAv -----628-W
Gallagher Rosella 7828 SntaYsablAv -----814
Gallardo Jesse 3825ArdillaRd -----322-M
Gallardo Maria 5736ValleAv -----936-J
Galletley John 8075AtascaderoAv -----1429-W
Galletley Virginia 8075AtascaderoAv-1429-W
Galli Lee 5000CascablRd -----408-M
Gambel Wilbur 3850ElCmnoRl -----514-M
Gambel Willard E 4645 SycamorAv -----1063-J
Garcia A A 8170 SntaYnezAv -----992-R
Garcia Frank A 7925PortolaRd -----285-M
Gardner John T well driller SnAntonioRd-42-J-2
Garland B F 9402MusslmnRd -----126-R
Garrity Hallie W 4400PortolaRd -----1076
Gass Robt 11600ElCmnoRl -----893
Gearhart Gordon 7155NavajoaAv -----145-W
Gee Chas Mrs 6525AlcantaraAv -----1188
GEE REAL ESTATE & INSURANCE AGCY 5945TraffcWy-333
Gem Auto Parts 7485ElCmnoRl -----1045
General Mills Inc 6435TraffcWy -----701
George Ava M AtascaderoStateHospital -1047
George Ramona Mrs 5125PalmaAv -----836
George Wm P 6750NavajoAv -----1504
Gibaut L C 9090 SntaLuciaAv -----1474-W
Gibson Paulina M 7790YesalAv -----466-J
Giffen Anna Hwy -----48-J
Gifford Mildred Mrs ElCmnoRl -----653-W
Gifford Paul 7655 SinaloaAv -----786
Gills E W SHwy -----3-J
Gilman Olen AtascaderoStateHospital -----1219
Gilmer Chas 8975 SnGabrielRd -----1559
Gilstrap Mariel Mrs 5220FresnoAv -----630-J
Giorgi Romeo RockyCanyonRd -----256
Girard D D 4900HidalgoAv -----841-M
Girard Laura Miss 4650 SanVicente -----124-R
Girard Wm PortolaRd -----209
Glaser Gordon 5380CapistranoAv -----531-M
Glass Paul 10400AtascaderoAv -----1128-M
Gleason Gene ParadseVly -----1381-J
Glen Oaks Grocery Eaglet -----1202
Glosser Phillip 5010PalmaAv -----506-W
Goff Clinton B 8205MarchntAv -----459-M
Gomes Joe J 7100NavajoAv -----579-J
Gonzales John R 4859AlamoAv -----843-W
Gonzalez Tom CapistranoAv -----550
Goodell W J 1155ElCmnoRl -----125-M
Goodman M F 4900DulzuraAv -----1020
Goodrich Russell C 5825RidgewyCt -----590-W
Goodwin Chas E OlmedaAv -----95-R
Goodwin Harrison B 2605ElCmnoRl -----465-J
Goodwin Harrison B Jr ParadseVlyRd -----1381-R
Goodwin Jas RivrRd -----131-R
Goodwin John 2900ElCmnoRl -----514-W
Goodwin Lee Rev 5495FresnoAv -----84
Goodwin Wm A 5074RosarioAv -----1077-J
Gorman Herbert 9175ElCmnoRl -----1061-J
Grabenstein Jacob MiramontAv -----997-M
Graf Helen M 4655HidalgoAv -----140-J
Grantham John F 9065ElCmnoRl -----1083-J
Graves Olive 5700 StateHwy -----965
Gray Alvin 8305CurbarilAv -----421-W
Gray Alvin Tasco Serv Stn & Petroleum Distr SHwy-99
Gray Kenneth 7345ValleAv -----1547
Gray Wm A Maj Ret 10655ColoradoRd-564-M
Graybill Roy W 9100 SnGabrielRd -----493
Green Fred M 5250CabrilloAv -----1090-M
Green Melvin 3255RamonaRd -----1073-W
Green Vernon 5330CabrilloAv -----491-J
Greenaway D J 7285 SombrillaAv -----1416
Greenman J W 7620 SinaloaAv -----592-W
Greenman Robt A Jr MD phy & sur 6480PalmaAv-116
Residence 5190PortolaRd -----558
If no answer call -----1000
Greenman W B Mrs EntradaAv -----247-J
Greyhound Lines 5900ElCmnoRl -----237
GREYHOUND NEWS SERVICE 5900ElCmnoRl-237
Griffin Frank H 7335 SombrilloAv -----1080-W
Griffin Wm R 7680 SombrillaAv -----159-W
Grimm Ernest A 4200PortolaRd -----1096
GRISANTI HARDWARE 6110ElCmnoRl -----580
Grisanti Jos 5275CabrilloAv -----994
GROVE GROCERY ElCmnoRl -----974
GROVES JESSIE F rl est 7405 SElCmnoRl-115-M
Grubb John A 5645 SnJacntoAv -----1120
Grubbs T E 3900MonteryRd -----931-M
Grunow Wm O Rev 6340LewisAv -----1449-W
Guinn C L PalmaAv -----95-W
Gulley Carroll E 1705 SnRamnRd -----369-M
Gunn Scotty 7545Gabardo -----1404
Gustafson Irma 10550ColoradoRd -----1461
Gustafson Lester W 7925 SntaYsablAv -----785
Guy Hazel M HaleRd -----42-J-12
Guy Hazel M 6350 SntaYnezAv -----736-J
GUY LESTER L const SnGabrielRd -----61
Guy Roy E 7805 SntaYnezAv -----275-W

H

Haberkern Jack 6295FloresRd -----403-J
Hacker Irene Mrs 5070RosarioAv -----973
Hadley Geo H 5900BajadaAv -----279-W
Hagene Belle 5020RosarioAv -----628-J
Hagle-De Cou Lumber Co
Office 8965ElCmnoRl -----43
Order Desk 8965ElCmnoRl -----86
Hagle Ralph RosarioAv -----260
Hagle Ralph Jr 6030LewisAv -----975-W
Hagmaier Carl W 5455 SnBenitoAv -----211-W
Haigwood W LeRoy 5405EnsenadaAv -----1286
Halden Carl L 9180 SntaLuciaRd -----311-J
Halden Duke PortolaRd -----748-R
Halfway Cafe 5995ConejoRd -----1280
Hall Donald S 6450AlcantaraAv -----39-J
Hall Jesse 5000ElVeranoAv -----692-R
Hall Lawrence C 8505 SnGabrielRd -----624-R
Hall Lawrence L 8575 SnMarcosRd -----112-J
Hall Silas E 5000FresnoAv -----350-J
Hallett F G 5735 SnPedroAv -----426-R
Halterman Dora 6700 SnBenitoRd -----1579
Hamann J M 6100PortolaRd -----165
Hambly Marion V 1820 SnRamnRd -----203-R
Hamilton R S J 5000RosarioAv -----1012
Hamlin Mary C 5140PalmaAv -----806
Hamman Mel 4855ArdillaRd -----1190
Hammock Chas Cabinet Shop Hwy -----177
Hammons J W 8435 SnAndresAv -----718-J
Hanes Maude 7406 SntaYsablAv -----337
Hannigan Jas A MorroRd -----55-R-2
Hansen Emory T 8350PortolaRd -----743-M
Hanson Dorothy 10095ElCmnoRl -----359
Hanson W E 5561TunitasAv -----17
Happy Valley Ranch Rocky-CanyonRd -202-M
Hardy Alice A furier 7465BellaVstaRd -----608
Hardy D E 4330 SoledadAv -----1546
Hardy Lester E 7465BellaVstaRd -----608
Harmer John E SntaYnez&NavajoAv -----281-W
Harmon Milton E 7480 SombrillaAv -----1541
Harp Wm C Mrs 9270 SntaLuciaRd -----273
Harrington Chas ParadseVly -----46-J-12
Harris Agnes Mrs 8455 SntaRosaRd -----1527
Harris Dean 1440ElCmnoRl -----1260
Harris Geo 5725BajadaAv -----1505-W
Harris Gordon L CarmlRd -----42-J-1
Harris Nettie V 8730JuniperoAv -----367-M
Harsh Wm J 5827EntradaAv -----840
Hart Lewis E 5225MagdalenaAv -----1009-M
Hart Merton AtascaderoAv&NavajoAv -----898
Harter Chas E SanAndresAv -----649
Harter's Dry Goods 6155ElCmnoRl -----726
Hartman Arlene 9020 SnGabrielRd -----1228
Hartman Geo Curtis 6450PortolaRd -----625
Hartman Karl E 9020 SnGabrielRd -----1228
Hartranft C A 4660HidalgoAv -----1006
Hartsell Geo A 8665CoromrAv -----829-J
Hartsell W H 9900AtascaderoAv -----519-R
Hartung Chas F 8290 SntaYnezAv -----1240
Hartung Helen 8290 SntaYnezAv -----1240
Harvey Ben ParadseVlyRd -----46-J-4
Harvey M B 9075 SnDiegoRd -----1055-R
Harvey Thelma K 9075 SnDiegoRd -----1055-R
Hawley Herbert 7465 SntaYsablAv -----536
Hazen R L 5465MariquitaAv -----590-J
Healey John R CoromrRd -----861
Heath Bert F 7090ElCmnoRl -----917
Heaton Guy K Montery&DlRioRd -----76-R
Hecker Louis J Jr -----40-J-3
Heeres Thos 5400BajadaAv -----320-W
Hegstrom J R 4665 SycamorRd -----490
Heilmann Hans -----652
Heilmann Herman RivrRd -----44-R-1

Heilmann Klaus RivrRd -----477-W
Heilmann Kurt RivrRd -----816
Heilmann Otto Jr RivrRd -----815-M
Heilmann Otto Sr 5710 OlmedaAv -----545
Heine C A 10205ElCmnoRl -----657
Heinrichs Reuben E 7620 SntaYnezAv -----479-J
Heinsen Paul 5722TraffcWy -----1113-R
Heldt Walter L 6030DlRoRd -----885-W
Helen's Doll Hospital & Museum 8650MorroRd-424
Hemingway Geo 6010DlRioRd -----617
Hemstreet Chas M Atascadero-MorroRd-56-R-2
Henderson Brokerage Co 6425ElCmnoRl -194
Henderson Don 5485EnsenadaAv -----937-M
Henderson Fay 5580RosarioAv -----1372-M
Henderson Frances Morro-AtascaderoRd -----56-R-11
Henderson Frank M Morro-AtascaderoRd -----56-R-11
Henderson G Earl SHwy -----101
Henderson Richard 4892 SeperardoAv-1465-J
Hendrix & Inman Construction Co 8130ElCmnoRl -----427
Hendrix Rex 5615BajadaAv -----1314
Hendrix T W Morro-AtascaderoRd -----57-R-2
Henrekin D E 5245AlamoAv -----279-J
Henry C L MorroRd -----896
Henry Donald TraffcWy -----77-R
Henry Hervey A 7575ElCmnoRl -----648
Henry Richard M 5050DoloresAv -----700
Henry Winnie M 9015 SnGabrielRd -----914-J
Herke Kurt C 11255ElCmnoRl -----290
Hern Harold E CarmlRd -----50-R-2
Herrera Marion 4541DlRioRd -----529-W
Herrmann Fred 7210 SombrillaAv -----604
HERRMANN & SAFRANEK MILLWORK & BUILDERS SUPPLY 4005ElCmnoRl-1490
If no answer call -----604
Or -----1492
Hess Harold 1565 OldNHwy -----1475-R
Hess Lawrence 5790 SnPedroAv -----426-J
Hessick C W 5710TraffcWy -----562
Hewitt Robt W 6805LsGatosRd -----991
Hi-Hat Cocktail Lounge 5950ElCmnoRl -----750
Hickman E E 5605 SnPedroAv -----979-W
Hicks Harold CascablRd -----358-J
HICKS RADIO & TELEVISION SHOP 5915EntradaAv-793
Hier-Johnson Brokerage 5940ElCmnoRl -----200
Higgins Ethel L PortolaRd -----1443-M
Hill Duke 5340EnsenadaAv -----16
Hill Rex R pub acct 10053 SntaLuciaAv -----45-J-11
Hilltop Mobile Home Manor NHwy&SntaCrzRd-323-J
Hinson C E RockyCanyonRd -----44-R-3
Hinson Eldon F 2930ConejoWy -----877
Hinson R M 5960BajadaAv -----646-M
Hinson Robt M Mrs 7960ElCmnoRl -----1413-J
Hinthorne Virgil Atascadero Sleep Shop 6103ElCmnoRl -----1524
Hobbs Allen T Jr 6775MarchntAv -----1094
Hobbs Edgar MiramonAv -----54
Hobbs N C 5290BarrendaAv -----995
Hodson R M 6383AtascaderoAv -----1565
Hoffman Arnold M RamonaRd -----931-W
Hoguet A W 8455 SnClemnteRd -----403-R
Hoke Douglas 1530 SnRamnRd -----289
Holcomb D W 9450MarchntAv -----488-M
Holcomb Norman W 6205HidalgoAv -----312-R
Holland Jas A 7860 SntaYnezAv -----275-J
Holland Raymond W 2800ElCmnoRl -----93
Holler Geo 2550ElCmnoRl -----465-W
Hollingsworth John W 5430RoblesAv -----959
Holloway Donna 5300Capistrano -----587
Holloway E H Rex 5300Capistrano -----587
Holman Dick 5398PortolaRd -----1571
Holtzbauer F J 6660NavajoAv -----313-W
Homecraft Hobby Shop 5895TraffcWy -247-R
Hood Marvin 7465CristoblAv -----119-M
Hoop Harry Lt SnAntonioRd -----42-R-1
Hooper M F 5405 OlmedaAv -----144
Hoover Mary Mrs 8260 SntaYnezAv -----479-R
Hoover R M 5480 OlmedaAv -----1203-W
HOOVER W A SALES & SERVICE 9550ElCmnoRl-42
Hopkins Clay A 6925MarchntAv -----1124
Hopper Myrtle G 5340PalmaAv -----227
Horner Sydney J 4005DoloresAv -----1478-J
HOTEL CARLTON 6005ElCmnoRl -----500
Hounshell G A 5305CapistranoAv -----1121-M
HOUSE OF BEAUTY 5820TraffcWy -----146
Houser Chas E 8090 SntaRosaRd -----881-J
Houston R H 7740CortezAv -----1281
Hovey Robt P 8930CoromrAv -----718-R
Howard Margaret H 7705MarchntAv -----803-J
Howington Dora 5370CabrilloAv -----1143
Hubbard H H 7865CastanoAv -----217-J
Hubbard Owen G Hubbard Van & Storge Co 6420ElCmnoRl -----171
Hubbard Robt F 8800CoromrAv -----264-W
HUBBARD VAN & STORAGE CO 6420ElCmnoRl -----171
From telephones served by the following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for-Entrprise 11501
Huber Chester E 5785HermosillaAv -----1145
Hudson Bryan 6435MorroRd -----425
Huffman Jack D 5390BarrendaAv -----1040
Huffman Ruth E 5585TunitasAv -----316-R
Hughell J Edw MD phy & sur 5920WMall-915
Residence 5555PortolaRd -----1150
If no answer call -----1000
Hughes Fred E 12275 SntaLuciaAv -----52-J-3
Hughes Lottie Mrs 5200DoloresAv -----231-R
Hughes Viola E 6472LewisAv -----1308
Hull Oscar W 4155 SnAnslmoRd -----464
Humboldt Laura RockyCanyonRd-PasoRobls 67-J-1
Humphrey Ray V Mrs 7730 SntaYnezAv-645-W
Hungate J W NHwy -----97
Hunt D L 1950ElCmnoRl -----1560
Hunt Gordon H Schoenfelder Ins Adjstmnt Serv 2355MonteryRd -----444
Hunter Chas CarmlRd -----50-R-3
HUNTRESS CORNER GROCERIES 1950ElCmnoRl -----1560
HUNTRESS FIBREGLAS PRODUCTS 1950ElCmnoRl -----1560
Huntting Chas C 4000DoloresRd -----1478-W
Hussey Geo L 10320AtascaderoAv -----631
Hysell Harold DlRioAv -----287-M

I

Iler Wm B 7450CristoblAv -----238
Imhoof L B 5200CarrizoRd -----1475-M
Ingham Geo L Pismo&MarchntAv -----261-J
Inman Bill 9465MtnVwDr -----1555
Inman Roy K 8673 SntaRosaRd -----1066
Inman Wendell PortolaRd -----1374
Ioppini Robt H 5120 OlmedaAv -----214-W
Ipsen Lawrence M Morro-AtascaderoRd-56-J-3
Ireland Vern HilltopTrailerCt -----578-R
Irish M Louise 7200PortolaRd -----329-W
Irvin Jack 5395NogalesAv -----180-W
Irwin Ray E 4025LobosAv -----1389-W
Isbell Ralph C Rev 4075Tranquilla -----782
Iversen Carl 7700 SanAndresAv -----767-W
Iverson Alice Mrs 8635AtascaderoAv -132-M
Iverson Clark 8635AtascaderoAv -----132-M
Iverson Max Mrs 8550PortolaRd -----1523-W

J

Jacob Harold S 9440MarchntAv -----459-R
James C 7890 SntaYsablAv -----1422-W
James Guy E 9360AtascaderoAv -----1293-W
James Vernon E VenadoAv -----1296
Janolis Chas J 8995 SntaRosaRd -----1107-R
Jeannero F J 4145DelRioRd -----557-R
Jenkins Frank 7630 SombrillaAv -----919
Jenkins John E SHwy -----378-R
Jennings Robt B 5810EntradaAv -----1506
Jensen Earl T 1320ElCmnoRl -----1475-W
Jensen Jas 3866ArdillaRd -----322-J
Jermin Thos E 7230CarmelitaAv -----730
Jespersen Chris Union Serv Stn 101Hwy&EMall 684
Jespersen Chris N Jr RockyCanyonRd -----1133
Jespersen Jennie C 5225EnsenadaAv -----319
Jespersen Mary 5312HondaAv -----597-J
Jespersen Roy 5312HondaAv -----597-J
Jewell Alice 8810CurbarilAv -----351-M
Jewell Frank 8810CurbarilAv -----351-M
Jim's Douglas Service 5970ElCmnoRl -----1419
Johns Abel 3200ElCmnoRl -----478-W
John's Automotive Service SElCmnoRl -----300
Johnson Albin RivrRd -----131-W
Johnson C Hier 3400MaricopaRd -----148-W
Johnson Donald M 4700AlamoAv -----828
Johnson Earl R CarmelitaAv -----895-W
Johnson G Warren Dr dntst 5942WMall -----64
Residence 8300CurbarilAv -----32
Johnson Irene S 7105CristoblAv -----626-J
Johnson Kenneth 5597TunitasAv -----597-W
Johnson Myrtle Mrs 8955CurbarilAv -----466-R
Johnson Oscar 9300ElBordoRd -----1168
Johnson Paul T 9123 SnRaflRd -----1159
Johnson Richard A 5802RosarioAv -----280-W
Johnson Robt L 5185ElCmnoRl -----1540
Johnson Roy L 4100PotreroRd -----40-R
Johnson S P 5579TunitasAv -----1294
Johnson Sam 8875JuniperoAv -----1241-W
Johnson Ted 6155PortolaRd -----895-M
Johnson Walter L 4650NHwy -----1171
Johnston Jas P 7400 SombrillaAv -----1418
Johnston Yvonne 7400 SombrillaAv -----1418
Johnstone Robt M 7100CristoblAv -----1498
Jones Harry N Dr AtascaderoStateHospital -----1591
Jones J E Bon View Motel 9955 SHwy -----460
Jones John E Jr 9286ElBordo -----1221-J
Jones K W 7500CurbarilAv -----941-W
Jones Lillie 6280LewisAv -----475-J
Jones Lourena A 8420MarchntAv -----224-J
Jones Rex 6700 SnBenitoRd -----1579
Jones Stanley 5505DlRioRd -----125-W
Jones Tommie L 4700ArizAv -----841-J
Jones Willis B rl est 4955ElCmnoRl -----943
Joslin Frances C 7805PortolaRd -----704
Joslin John M PortolaRd -----206-J
Journey Al 6991 SerraAv -----183-W
Journey Kenneth Mrs 8970CurbarilAv -----504
Judd Golda 8020AtascaderoAv -----385-W
Judkins Hila C 5000CascablRd -----408-M
Junker Laurence W 3475MaricopaRd -692-W

K

Kalar C A 7505CurbarilAv -----941-J
Kant Wm HilltopMobileHomeManor -----1307
KAY-LINE PIANO STORE 8455ElCmnoRl -----1204
Kay's Cafe 101Hwy -----675
Keays Parke F 5590TunitasAv -----845
Keller Carl 4950DlRioRd -----465-R
Keller Marie E 5325PalmaAv -----185-R
Keller R B 5325PalmaAv -----185-R
KELLY BROS MARKET 8725 SElCmnoRl-377
Kelly Curtis B SnGabrielRd -----787
Kelly Edgar R 8220Cascde -----1262
Kelsay Aca 3605MaricopaRd -----198-J
Kempston Manley 6570 SntaYnezAv -----929
Kendall W J Jr 7495 SanAndresAv -----204-J
Kennedy Theodora 7300CristoblAv -----1472-J
Kennedy W D 4775HidalgoAv -----140-R
Kenney Bert 1800ElCmnoRl -----1125-M
Kenney Rowland SnGabrielRd -----497-J
Kennison J S 4325 SoledadAv -----216-R
Kenny Jas S 8760JuniperoRd -----106-W
Kenworthy Roy 5690 SnJacntoAv -----1335
Kern County Land Co Morro-AtascaderoRd-54-J-2
Kerr J C 5075ElCmnoRl -----1018-J
Kershaw's Paint Store 5850TraffcWy -----677-J
Kessell Edmund J 7860AtascaderoAv -----385-J
Kettle Harold S 3190ColimaRd -----1072
Keulen Albert 3850ArdillaRd -----756
Key Val 9630ElCmnoRl -----961
Key Victoria M Mrs 5545Arroyo -----418
Keyes A Gordon SHwy -----50-J-3
Keyes A Gordon Jr 13405ElCmnoRl -----41-R-3
Keyes Barbara 13405ElCmnoRl -----41-R-3
Killion L E 5339BarrendaAv -----739-M
Killion Roy L Mrs 7265 SntaYsablAv -----1129
Kimber Farms Inc TraffcWy -----763
King O E 4545MiramonAv -----611
Kintner Dean 7050CristoblAv -----235-J
Kirst Lydia Mrs 6665AtascaderoAv -----933-W
Kisella Clara 8120 SntaRosaRd -----314-R
Kistler Helen Mrs Morro-AtascaderoRd -----56-R-11
Kitto Arthur C 6610NacimientoAv -----1093-J
Klink Henry 2300ElCmnoRl -----1125-J
Klitzing R G 4480PortolaRd -----1515
Knight Everett T SntaYsablAv -----164
Knutson Donald E 7580ValleRd -----453-J
Koch Frank L 5575 SnJacntoAv -----293-W
Koester Charolais Ranch RivrRd -----373
Koester Don RivrRd -----373
Kolbe Alice E Mrs 4675 SnAnslmoRd -----754-M
Komanti Rex 5705PortolaRd -----1530
Koontz Lester Roberta Motl SHwy -----970
Korntved Ernestine Mrs 8140 SntaYnezAv-1023-W
Kratz Lodie 8945CurbarilAv -----466-W
Kreider Barf F OldHwy101 -----50-J-11
Krise Russell 5610PortolaRd -----1473-W
Kruger F O 8055CoromrAv -----421-M
Kruger Fred G 8055 SntaRosaRd -----314-M
Kruslock Jas H 6305BuenaAv -----737-M
Kuchta D A 7250CristoblRd -----1069
Kullgren Fred C 204-16th -----PasoRobls 390
Kullgren Wm AlamoAv -----212
Kumler Harry 5810WMall -----1214
Kunkee A F 5570NogalesAv -----55-W
Kunkee A F Atascadero Hdwe 5980TraffcWy-133
Kuykendall J B 7365ValleRd -----936-W
Kyzer Elvin L 7115CristoblAv -----1455-W

L

Ladd Joe PalmaAv -----95-M
Laferty Jos H 7100MarchntAv -----637-R
Laird R M 7305CristoblAv -----456-J
Lambert Mary 5780ElCmnoRl -----36
La Moda Barber Shop 5710ElCmnoRl -----634
La Moda Beauty Shop 5780ElCmnoRl -----36
Lampman E E 9100 SnDiegoRd -----495-W
Lancaster R F SHwy -----922
Landis Ronald T 5080PalmaAv -----533-W
Landis T E ParadseVly -----46-R-1
Lane Emma Mrs 8404ElCntro -----733-R
Lane John C JuniperoAv -----794-W
Langenbacher R W 3850MaricopaRd -336-M
Lankford R O 8730CurbarilAv -----1455-J
LaPrade H L 6870 SntaYnezAv -----1179
Larsen Clara E 1680 OldNHwy -----355-J
Larsen E J 5440MariquitaAv -----1367
Larsen Hans 5165ElCmnoRl -----1320
Larsen Harry B 10300 SntaAnaRd -----1026
Larsen John D 7595 SinaloaAv -----910-J
Larson Lloyd A 4400DoloresAv -----1369
Laumann Geo 5310HondaAv -----1379
Layman Floyd C 2800MonteryRd -----1175-W
Layne Edw G Dr Morro-AtascaderoRd -53-R-1
Layton Glenn L 8160MarchntAv -----563-J
LAYTON TREE SERVICE 8160MarchntAv-563-J
Leach Roy D 5010 SnBenitoRd -----1247-R
Ledbetter S P AtascaderoStateHospital -808
Lee Elmer 1067 SandovalAv -----47-J-1
Lee Geo SnGabrielRd -----860
Lee Pete MorroAv -----894
Leeds Ralph S Sr 7340 SombrilloAv -----1276
Lee's Men's Store 5965TraffcWy -----357
Le Gras W D RamonaRd -----496-R
Lemin Saml 4780HidalgoAv -----312-J
Lemison Edgar R 7545CastanoAv -----253-J
Letman John R 4800CarrizoRd -----1127-W
Leverenz Walter F 3100ElCmnoRl -----622
Lewis Myrtle 5220CabrilloAv -----451-W
Lewis Roy L 5345MercedesAv -----744
Libbey Anna J 4768HidalgoAv -----868
Lickers Thos A 5125ElCmnoRl -----1311
Lightbody A C Mrs 5580TunitasAv -----316-W
Lillo D John masn contr SombrillaAv -----958
Lindermyer Ed 9012LaLiniaAv -----669-W
Lindsay Anna Mrs ElCmnoRl -----1529
Lipsett Herbert 5265ElCmnoRl -----1104
Little W J SntaLuciaRd -----52-R-3
Littleton Harlan 7535 SntaYsablAv -----241-R
Livingston L M 2400ElCmnoRl -----964-J
Lock Geo W MarchntAv -----660-R
Locke John F 3830ArdillaRd -----875-R
Locke Maude B 5290 OlmedaAv -----68-M
Lockwood L W 5382BarrendaAv -----462-R
Loewen Marvin R 5703 SnPedroAv -----230-J
Loftis L A 6340AlcantaraAv -----813-W
Log Cabin Cafe 6455ElCmnoRl -----9
Long Melvin C 8805Arcade -----758-J
Long Opal J 8805Arcade -----758-J
Loosemore John Mrs NHwy -----766-R
Lopes Florindo A 5325ElCmnoRl -----1350
Lopez Jerry E 5457 SntaFeRd -----270-W
Lord Donald J 8905Curbaril -----846
Lovell H D 5235CapistranoAv -----646-R
Lucas Don 3603ElCmnoRl -----766-M
Luiz A P -----58-J-2
Lumley Harry PortolaRd -----232
LUNDGREN ERIC gun str 9705ElCmnoRl-1383
Lust Carl 8944Arcade -----567-W
Lust Linda 8944Arcade -----567-W
Lutheran Church of The Redeemer parsonage 7280 SntaYnezAv -----285-W
Lynch Ray A Sr CristoblAv -----809-W
Lynch Raymond A Jr 6380 SntaYnezAv -----938-M

M

MacAdam H Q 5185MagdalenaAv -----1554
MacCurdy Dwight W Dr
Office 5988WMall -----789
Residence PortolaRd -----848
Macha K A SHwy -----40-R-12
Maddalena Clem 8675 SntaRosaRd -----1057-J
Mallett Emalyce 10165ElCmnoRl -----1250
Malters Edith 9122AtascaderoAv -----432
Mankins Curtis W 7430 SombrillaAv -----1272-J
Mankins Jo Freeda 7430 SombrillaAv -----1272-J
Mann Barbara S Mrs 5304Barrenda -----234-W
Mann Cora N 6660 SntaYnezAv -----1391-R
Manninen Fred A SanAndres& SntaLuciaAv-65-R
Manning Irwin 5844ElCmnoRl -----1165
Manning L May Mrs 7500 SombrilloAv -----272
Mansfield M Eileen 8010ElCmnoRl -----128
MANSFIELD M EILEEN rl est 5960TraffcWy -----1348
Manuel Harvey P 3100RamonaRd -----570-M
Maragos Dionisios I 5720HermosillaRd -----1357
Marcus Paul H 5365MagnoliaAv -----796-R
Marek John 4955 SycamorRd -----79
Marker W W SnGabrielAv -----987-R
Marshall Ed A 9675 SntaLuciaAv -----391-W
Marshall Harry W 6302MarchntAv -----347-W
Marshall Kenneth K 6571NavajoaAv -----1110
Marshall Vern B 6860NavajoAv -----829-R
Marshinski Jos MorroRd -----645-M
Martin Anne M Mrs OlmedaAv -----687-R
Martin Claude 5295 OlmedaAv -----339-J
Martin Geo W 5005 OlmedaAv -----283-J

Martin Jas G 7205 SnGregorioRd------355-R
Martin Roy R 7905 SinaloaAv---------883-W
Martinez Dan 5365Cabrillo ---------598-R
Martinez Joe 9105 SnGabrielRd-----356-R
Martinez L R 5770ElCmnoRl ----------1488
Martinez W Richard 4045RositaAv ---388-R
Martinez Wm J 5795DoloresAv -------1078
Martinson Forrest 5453 SnAnslmoRd--755-M
Martinson Kay 5453 SnAnslmoRd-----755-M
Mason Dauity H 5345MagnoliaAv -------1574
Mason Rosa E 2105NHwy -------------773
Masonic Temple 6475 OlmedaAv--------480
Matters Al 4660 SnArdo--------------190
Matthews Bill 5550NogalesAv ---------858
Matthews Blanche R 3180ColimaRd --754-R
Mattice H W 7455Cristobl -----------183-M
Mattice Russ Signal Service Stn
Hwy101&DelRioRd ---------------1520
Mattice Russell L 4530PortolaRd ----909-R
Maxwell Margaret M 5221PalmaAv ----68-J
Maxwell Robt E 7680 SinaloaAv---------346
May Geo A 6795MorroRd -------------1051
Mayo Harry W 7455 SnGabrielRd-----173-R
Mazza Chas PortolaRd --------------257-R
McAfee E C 9015 SnRaflAv ---------1085-R
McCain Jerry L 5505BajadaAv -------320-J
McCall Robt C 4440PotreroRd -------1158
McClary Dillon R MD
AtascaderoStateHospital-1450
McClellan N K 7200NavajoAv -------579-W
McClure Leonard 4400ArizAv --------737-R
McCollum Leonard J 5478EnsenadaAv --1309
McCollum O E 8865CoromrAv -------809-M
McCoy Mary L 5570TunitasAv -----------8
McDaniel Allan 9125MtnVw -----------834
McDermott Wm H 101Hwy -----------478-J
McDonald A F RamnRd -------------369-W
McEacheron Janet 5280DulzuraAv ---547-R
McFall M E 10060AtascaderoAv --------249
McFarland Edna 5401CapistranoAv -1121-W
McFarland Glenn H NHwy ------------40-M
McGarvey C W 8865 SnGabrielRd-----624-J
McGill A J Mrs 6387AtascaderoAv ----505-J
McGill J A 8855½ PortolaRd----------1414
McGowan H J 5378BarrendaAv ------739-W
McGucken E L PalmaAv --------------68-W
McKay T C Mrs 5798RosarioAv -------1592
McKeen Fama L 3655MonteryRd ----1295-R
McKeen Wm D 3655MonteryRd -----1295-R
McKellar Philip 8030 SntaRosaRd----523-W
McKelvey Henry B ----------------80-F-5
McKELVEY'S HENRY B PLUMBING & HEATING 5570ElCmnoRl -----------394
If no answer call-----------------80-F-5
McKie R N 7475PortolaRd ------------431
McLaughlin Bess PortolaRd ---------257-W
McLaughlin Chas 3425ColimaRd -----218-M
McMaster Kenneth 5672RosarioAv ----1448
McNabb Edith 4740 Sycamor-------1063-W
McNabb V C 4740 Sycamor--------1063-W
McNamara Bros Mobil Service Stn
8130ElCmnoRl ------------------152
McNamara Don 7550CristoblAv --------1231
McNAMARA ELECTRIC
8130ElCmnoRl -------------------722
McNamara Thos E 8130ElCmnoRl -------722
McNamara Trailer Park 8130ElCmnoRl --152
McNaught Lawrence K 4215PortolaRd -1584
McNeil Richard B 6100ConejoRd ------1108
McNerlin T G 9145 SntaLuciaRd-------25-W
McPherson E I 4700ElCmnoRl ------716-M
McPherson Stan 3710ElCmnoRl --------614
McWilliams Roselle 10700ElCmnoRl ---1209
Mees Geo Jr 6305 SnAnslmoAv---------688
Mees Geo A 7605MarchntAv -----------348
MEES GEO A rl est
5945TraffcWy -------------------333
Melrose Chas F 12105ElCmnoRl -----40-J-2
Memorial Church SMall --------------222
Merrill H H 10050 SHwy101---------565-M
Messer Danny 7935 SntaYnezAv------591-J
Metzler Stella F Mrs 6050PortolaRd --282-J
Mid-City Freezers TraffcWy&Via ----------4
MID CITY MOTORS
6705ElCmnoRl -------------------1100
Milbury Robt 7820AtascaderoAv --------949
Millard Jack 6260 SntaYnezAv---------1046
Miller Alfred A SandovalRd ---------1155-W
Miller C E Jr 5265CabrilloAv --------863-R
Miller Campbell S SnBenitoRd ----------792
Miller Chas L SanBlasAv ------------1089-J
Miller E H Dulzura --------------------499
Miller Fritts J 8580MorroRd ---------913-W
Miller Gertrude O Mrs SnBlasAv -----257-M
Miller Glenn L 7805 SntaYsablAv----1424-J
Miller Nelson B 4735ArizonaAv --------1332
Miller Phoebe Mrs 5240 OlmedaAv---339-W
Miller R J 5305EnsenadaAv ---------220-M
MILLER REX genl contr
5250CarrizoRd -------------------324
Miller Robt J 8893ArcadeDr -------1241-M
Miller Zane E MD 8987CurbarilAv -----1010

MILLER'S JEWELRY
TraffcWy ------------------------244
Millhollin Arleen ParadseVlyRd ------954-W
Milligan E S FloresRd -----------------80
Mills Doris M 9094 SntaLuciaAv---------208
Mills Ervin E Ted 9094 SntaLuciaAv ----208
Milner Richard 8550ElCorta --------270-R
Minard M E 4855DoloresAv ----------897-R
Minetti Barney 6280MorroRd -------977-M
Ming Cafe ElCmnoRl ------------------666
Minyard Bonnie 7405Cristobl ---------1526
Minyard Don 7405Cristobl ------------1526
Mitchell L E 7105 SntaYsablAv -----508-W
Mitchell Laura K ParadseVly --------52-R-1
Mitchell Richard A 3210TraffcWy -----1087
Mixon Dewey H 8660CoromrAv -----1413-W
Mixon Margaret H 8660CoromrAv --1413-W
Mohart Almeda 5225AlamoAv -------78-W
Mollohan Earl P 8360MarchntAv ------1002
Monday W A 7470ElCmnoRl ----------1049
Montgomery Mark 8150MarchntAv ----1426
Montgomery Ward & Co Catalog Store
Catalog Telephone Orders
817-12thPasoRobls
From telephones served by the
following exchanges
Atascadero
(No Intercity Charge)
Ask Operator for-Entrprise 10254
Moore Albert 6930NavajoAv ------------18
Moore Bert C Structural Pest Control
2750ElCmnoRl -------------------1114
Moore Chas 7410 SombrillaAv --------1405
Moore Don 8220CurbarilAv -----------1154
Moore Fred 8963ArcdeRd -----------733-W
Moore Geo H 8625PortolaRd -------1443-W
Moore Jas B 6775PortolaRd ----------1499
Moore Jas E 7100 SnBenitoRd-------538-R
Moore Mildred A Mrs 7800 SinaloaAv---946
Moore Paul D 1560ElCmnoRl --------1116-J
Moore Robt D 8479 SntaRosaRd------993-R
Moore Valona 5980EntradaAv -----1415-W
Moore Wm G OlmedaAv ----------------396
Moore Winnie L 7805 SinaloaAv------805-W
Mora Lawrence B RivrRd -----------44-J-1
Moraga David J 8855 SntaLuciaAv-----1364
Morgan Clarence P 5480TraffcWy -----1436
Morgan Donna M 5480TraffcWy ------1436
Morgan John E 4660 SnAnslmoRd-------911
Mori Suzanne PortolaRd -----------1443-J
Morley Wm C Farmer's Ins Group
7600ElCmnoRl -------------------1322
Morris E W 6320 SntaYnezAv -------938-W
Morris Nickie 2505ElCmnoRl --------429-W
Morse Earl W 5510DelRioRd ----------1211
Morton W Roy 5550RoblesAv ---------567-J
Morton White SnGabrielAv ----------173-M
Morton Wm T ArdillaRd ----------------405
Moses M B AtascaderoAv --------------874
Moss Merlin W SombrilloAv ------------679
Mudgett B H 3125ArdillaRd -----------1183
Mudgett Gail L 3125ArdillaRd ---------1183
Mugler F R Dr 8275CurbarilAv ----------682
Mullen Francis J 6379AtascaderoAv --1034-R
Mullins W H 5260PalmaAv -------------1223
Munger Florence R DC 5465ElCmnoRl---1226
Murdock Chas H 5700PortolaRd --------576
Murray C W 6870 SerraAv------------486-J
Murrell Bill J 10240AtascaderoAv ---831-W
Murrell W A 8465MarchntAv -------------310
Myall J M RN 8600PortolaRd ----------1594
Myers Thornton K 7505MarchntAv ---803-M
Myhre Ronald W 5655 SnJacnto -------24-R

N

Nagle Chas D SnGabrielRd -----------1194
Nash-Boulden Stephen 8960JuniperoAv --47
Natho Doshie NHwy ------------------1050
Nation Walter J RamnRd -----------369-R
Neavill R F 11000ElCmnoRl --------1055-J
Negley Dottie C Morro-AtascaderoRd -56-J-2
Nelson Ben Mrs 5280FresnoAv ------630-M
Neth A E SntaRosaAv --------------314-W
Newell Geraldine H SnGabrielRd --------787
Newell Roy 7320 SntaLuciaAv------1091-W
Newell Terrence G 8350 SntaYnezAv----415
Newhall G W NHwy ----------------465-M
Newman H M MaricopaRd ------------538-J
Newsom Adell 6210LewisAv ---------741-R
Newsom Elroy 6210LewisAv ---------741-R
Newton Donald B 10690ElCmnoRl -----1376
Nichols Clifford 5472EnsenadaAv --------104
Nichols & Peterson contrs AtascaderoAv--702
If no answer call-----------------------104
Nichols Vera 3675ArdillaRd ---------390-M
Nicholson Darrel T 7313 SntaYsablAv-847-W
Nicklas H L 5120TraffcWy ----------1077-W
Nicol Alex Mrs 7350 SntaYnezAv------645-J
Nimmo Robt P 9125 SnRaflRd---------175-M
Noerenberg Herbert 4625ElCmnoRl ---388-J
Noffsinger M A SntaLuciaAv ----------65-J
Nolan S E 7840CastanoAv --------------544
Nolting Paul O 6475 OlmedaAv-----------818
Norman John 8860JuniperoAv -------647-M
North Mildred 9220CurbarilAv ---------1189

Norton Norman J 9185 SntaLuciaAv---470-R
Noski Louis 9060 SnRaflRd---------210-W
Nygaard Hans 6685AtascaderoAv -------859

O

Oakcroft Fur Farms SnGregorioRd -------703
Oakes B Pearl 5000PortolaRd ----------1195
Obuch T 5165PalmaAv --------------185-M
O'Dell Jack 7700MarchntAv ---------637-W
O'Dell M D 7150CristoblAv ----------317-R
Odell Robt E 5660RosarioAv ----------1275
Odland Theo M MD
AtascaderoStateHospital ------------1433
Oeland E N 5005 SnJacntoRd-------1465-W
Oeland Lonibelle 5005 SnJacntoRd--1465-W
Oeland Wm B 5285CapistranoAv ----1485-R
Oglesby Loris C SntaLuciaRd ----------1014
Old Curiosity Shop The 2500MonteryRd-1366
Oliver Harve 2440ElCmnoRl --------1125-W
Olivera A R 7705NavajoAv --------------978
Olsen Francis R CarmelitaRd ---------267-R
Olsen Gary N 9124AtascaderoAv -------1557
Olsen Jane B 9124AtascaderoAv -------1557
Olson Harvie 5955BajadaAv --------------869
O'Malley Edw A PortolaRd ----------219-J
O'Neal Carlisle 6865MorroRd ------------221
O'Reilly E L SnRaflRd -------------------566
Osborne Hull HappyValleyRanch -------1382
Osgood Lucille 8813ArcdeDr -------1359-W
Osibin Willard S MD 5900EntradaAv ---1400
Residence 1195ElCmnoRl ---------------717
Ostini Lee 6655AlcantaraAv --------1477-W
Otto H W 9065PinoSolo ----------------3-R
OTTO'S FIXIT SHOP
6390ElCmnoRl ---------------------802
Owen C H 5505CarrizoRd --------------1163
Owen V L 6685AtascaderoAv -----------1323
Owens Danl C 5500PortolaRd ------------697
Oxenrider Maude Mrs 8455 SntaRosaRd-1527

P

Paaske Youngie 7050 SntaYnezAv ----591-W
Pac Gas & Electric Co bus ofc
6070ElCmnoRl-45
From 5 PM to 8 AM & on Saturdays
& Sundays & holidays from Atascadero
Exchange
Ask Operator for-Entrprise 10251
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 1030VinePasoRobls
Ask Operator for----------Business Office
Bills may also be paid in Atascadero
at-Bank of America
Service Calls and Other Information
See-Introductory Section
Pack A H 5485MariquitaAv ---------687-M
Palmer Wm A 9695ElCmnoRl --------304-W
Panchyshyn Steve 4005RositaAv -------1030
Pangburn Dave 7660CastanoAv -------217-W
Paradise Valley Ranch ParadseVlyRd --954-J
Paragon Homes 7765ElCmnoRl ---------1200
Parent Frank J 8725PortolaRd -------406-M
Parish Maxine 3800ArdillaRd ---------710-M
Parker C E 7900 SinaloaAv----------1009-R
Parker E V 7690 SnAndreasAv ---------1593
Parker Edwin M AlamoAv ---------------892
Parker Jas 3455ElCmnoRl -----------482-W
Parker Josephine D 5852WMall --------1495
Parker W O HilltopTrailerCt -----------1227
Parkhurst Wm R 9055 SnGabrielRd------455
Parlet C W 7050 SycamorRd---------473-W
Parlet Don 7670ValleRd -------------378-M
Parlet Robt N 3255ElCmnoRl ---------514-R
Parrish I R 9165 SnGabrielRd-------1083-W
Parsons L V 8430 SntaRosaRd-----------940
Paso Robles Laundry Linen Supply & Dry Cleaning 1344PinePasoRobls
From telephones served by the
following exchanges
Atascadero
(No Intercity Charge)
Ask Operator for-Entrprise 11228
Patarak Andy
17400WalnutAvSntaMrgrta --------5891
Patmor C E 8785AtascaderoAv ---------1326
Patterson Cecil S 6275PortolaRd ----327-W
Patterson D E 3366ChicoRd ---------1253-R
Patterson Rhoda G RN
7132 SombrilloAv-508-J
Pauls Rosetta ParadseVlyRd --------46-J-1
Pawlitzki Kurt E 6550MarchntAv -------1321
Peck W G RosarioAv ----------------690-W
Peckham Wm H 7322 SnGregorioRd---109-R
Pellett Marvin 7255 SntaYsablAv-------1058
Pennington E C 4703 SnJacntoAv ----1420-J
Pennington Max A 3155ElCmnoRl ------1378
Pennington R R 5340CapistranoAv ----491-R
Pennington Warren N 5345EnsenadaAv -1588
Perkins Ursin 10400ElCmnoRl ------------571
Perrine Sirell C first 5395 StateHwy---63-W
Perry Albert W 3325ChicoRd ----------912-J
Perry Louis E 6725AtascaderoAv -------1004

Peters Lynn L Hwy ------------------------1
Petersen Chas 6390NavajoRd ----------1252
Petersen Esther C FresnoAv ----------55-M
Petersen V J 5750 SanJacntoAv -------1098
Peterson Arthur E AtascaderoAv ---------702
Peterson Clarence 8805 SntaRosaRd---236-R
PETERSON E M PAINTING CONTRACTOR
10465AtascaderoAv-680
Peterson Elwood C SntaYsablAv --------1392
Peterson Emma 5160 OlmedaAv-------630-R
PETERSON HAROLD D excavtng
9005ElCmnoRl --------------------723
Residence 5505 SntaFeAv-------------1048
Peterson Harry 6650PortolaRd -------219-W
Peterson Kathleen RiverGardens ------216-W
Peterson Mabel C CarmlRd ----------42-J-3
Peterson Norman R 8485MorroRd ------1576
Peterson Ralph Rev 8995 SnGabrielRd--1412
Peterson Ralph R SHwy --------------494-J
PETERSON & TREECE PROPANE SERVICE 8950ElCmnoRl -----------1041
Petraeus W W Sr SHwy --------------304-J
Petrucci John 3675MaricopaRd ------538-M
Pettit P J 8745CoromrRd -------------295-R
Peysar Chas A 4205DoloresAv -----------888
Phelps Donald H Mrs 8565 SntaRosaRd-224-R
Phillips O D 8660PortolaRd ------------1315
Phillips Wm R 6484NacimientoAv ----1477-J
Philpott G W EnsenadaAv -------------776-J
Phil's Liquor Drive-In 5820ElCmnoRl ---518
Phil's Marine Sales & Service
6450ElCmnoRl-250
Pidcock Georgia 8920ArcadeRd -------422-R
Pierce Bob 4805PortolaRd -----------951-W
Pierce Charlie 8485MarchntAv ---------1446
Pierce Geo H 10710ElCmnoRl ------------589
Pike Beatrice Atascadero&SntaYnezAv -507-J
Pilecki Richard 4400PortolaRd ---------1215
Pimentel Edw 8275CoromrRd ----------1037
Pinkerton W D 9500MarchntAv -------430-J
Pippin R M 5640HermosillaAv --------716-R
Pirtle M A 4200DoloresAv --------------1338
Pittenger Jos D 4675 SnArdoAv------1525-J
Plagmann Minnie SnAnslmoRd --------755-J
Plath Arthur 5050PalmaAv ---------------616
Platz D F 9465 SntaLuciaRd----------363-R
Platz Jos W 5255CabrilloRd ---------------618
Plunkett E W 8900ArcdeRd ---------------667
Polson Nels E 5550 SnBenitoRd---------1544
Poole D R 6325 SntaYnezAv----------736-W
Poole Dale G 7410 SonoraAv--------------342
Poole Jos G 5575Nogales ---------------1052
Poole M M ParadseVlyRd -------------179-J
Poole Wm Mrs 7497 SanAndresAv------1339
Poore A P SntaLuciaRd -------------------694
Porter Ernest C 9420MarchntAv ------261-W
Porter Geo J SinaloaAv -----------------778
Porter Norman R 9129 SnGabrielRd --253-W
Porter Richard W 8860CoromrRd ----113-W
Porter Wilber Happy Valley Rnch
Rocky-CanyonRd-202-M
Potter Walter R TunitasAv -----------331-M
Poultrymen's Co-Operative Assn Southern Calif 6155Via ---------------------1111
Power Vince auctnr 5650PortolaRd--------963
Prather Hattie 5345 OlmedaAv-------------471
Prestridge Walter D 4800DoloresAv ----820
Price Barbara 4948TraffcWy ------------77-J
Price Clifton T Jr 4948TraffcWy -------77-J
Price Francis Jr EagleRanch --------71-F-21
Prier G E 6845 SerraAv------------------984
Procter Katherine 7116 SntaYsablAv-1363-W
Prowse W O PortolaRd --------------282-M
Pruitt L G SntaClaraRd --------------47-J-3
Pub The 101Hwy ------------------------384
Pulliam C E 8990CurbarilAv -------------1444
Pulling Fred B Dr 5285ElCmnoRl ----------382
Pulling's Animal Clinic & Boarding Kennel
Hwy101&SnAnslmoRd-382
Purser C T Morro-AtascaderoRd -----54-R-2

R

Radford Geo W 5260CabrilloAv --------251-J
Radke C W 5540RosarioAv ----------------195
Radke Leopold 3600MaricopaAv -------148-J
Raimond E Cleaners EntradaAv ---------609
Raimond Edw 7650CarmelitaAv -----------502
Rainey Ray 10245AtascaderoAv ---------1447
RALPHS AUTOMOTIVE SERVICE
SHwy-1075
Ramage Robt D 4600PortolaRd ------------354
Randall Chas S 6681NavajoAv ----------1244
Randall Jack 7880CurbarilRd --------------448
Rankins John M 9095 SntaLuciaAv-------1279
Rasmussen A G Mrs 4835MiramonAv ---1336
Ray Wendell W 8755JuniperoAv -------106-M
Raymer O M HillTopTrailerPark ---------1595
RAY'S AUTO SERVICE
OldHwy101 ----------------------1389-J
Ray's Barber Shop 5885TraffcWy -----------12
Red Steak House SHwy -------------------134
Redman M Ross 12600 SntaLuciaAv--52-J-11
Reed Harold 5325Cabrillo ------------776-W
Reed L R RosarioAv -----------------291-W

Rehbock Kettner S pub acct
5943TraffcWy-516
Residence 6275PalmaAv -------------1278
Reid Jack S 7100MorroRd -----------579-R
REIF VINCE CHEVRON STN
Hwy ----------------------------102
Reif Vincent 5528TunitasAv -----------1287
Reinmiller Leo 4155DlRioRd -------1253-J
Renfort Walter C 6305AtascaderoAv --498-J
Renton D M SntaLuciaAv -------------1337
RENTON MUSIC STORE
5993TraffcWy ---------------------664
REX'S COCKTAIL LOUNGE & LIQUOR STORE Hwy ----------------------298
Reyburn Jodie C AtascaderoStateHospital-543
Reyburn M D 5620BajadaAv ---------38-M
Reynolds Edith C NHwy ------------891-M
Reynolds Gene ElCmnoRl -------------1403
Reynolds W F 4155CarrizoRd -------352-M
Rhea Thos E LsPalosRd -----------40-R-4
Rhoades Al Cowman John Frozen Foods
5705 SntaCruzRd ----------------1428
Rhodes Melville PalmaAv -------------68-R
Rhodes Sam V GardnFrms ---------58-R-3
Rhymes Helen S 5395CapistranoAv ---821-J
Ricards S A Jr 7055CarmelitaAv ----------387
Ricci Helen S 6595CountryClbDr ----------759
Ricci Wm MorroRd&Hwy ---------------1175
Rice Chester B Dr optmtrst
Ofc 5932EntradaAv ---------------746
Residence SnGregorioRd ----------------864
Rice Chris Ray & Lloyd Fruit Stand
8565ElCmnoRl -------------------1301
Rich Larry 5550BajadaAv -------------1479
Rich Norman Mrs 3763ArdillaRd -------1146
Richards W A Rev 5495PalmaAv -------33-R
Richardson J Robt 7355 SnGabrielRd -173-W
Richardson Priscilla 3905ColimaRd ---754-J
Riddle Geo M SycamorRd ------------897-J
Rider Jack 8475PortolaRd -------------1186
Rieckhoff Frank 8255CoromrRd ------626-R
Rietz Walter C Morro-AtascaderoRd --54-J-1
Rimelen C A jwlr 5870TraffcWy -----677-W
Rink Ted D Maj Ret 5470 OlmedaAv ---1482
Rios Leslie G 5204CapistranoAv -----573-W
Rios Patricia A 5204CapistranoAv ---573-W
Rising Floyd 5985DoloresAv ---------------549
Rix Danl A 4700PortolaRd -----------909-J
Roach Beatrice 9295 SntaLuciaRd-----363-J
Roach D A 2055ElCmnoRl ----------1205-W
Robbins Chas SntaYsablAv ----------189-W
Robbins Raymond L 7105NavajoaAv --1476-R
Roberta Motel SHwy --------------------970
Roberts Earl W AtascaderoStateHospital-899
Roberts Geo 5000 SycamorRd-------1067-W
Roberts June E Mrs 7205 SnGabrielRd--1361
Roberts Lee Jr CoromrRd ---------------380
Roberts Philip L 6675 SntaYnezAv------1201
Roberts Ruth Bray 7390 SHwy-----------376
Roberts Wm P AtascaderoAv -----------1182
Roberts Wylie L 3757ArdillaRd ---------1459
Robertson Fred OldNHwy -----------891-W
ROBEY'S CAFE
9975ElCmnoRl ------------------137-J
Robinson Ann 8602 SntaRosaRd -----811-M
Robinson Chas H PalmaAv ---------------174
Robinson F Patricia EluaranoAv ---------240
Robinson Forrest Bob 8600 SntaRosaRd-91-J
Robinson Fred 9355ElBordo ------------1106
Robinson Jas 8808ArcadeRd --------1417-W
Robinson Kenneth R Mrs
9135 SnGabrielRd-862
Robinson Robt 8981PortolaRd ---------1596
Robinson Robt O CarmlRd ---------47-J-12
Robinson Walter F
8602 SntaRosaRd---------------811-M
Robison Hubert T 8200 SntaYnez-------1027
Roby J W 5380 OlemedaAv---------------404
Roby Mavis 5380 OlemedaAv--------------404
Rock Fred W 1225ElCmnoRl ---------1451-J
ROCKY'S CLEANERS
5880TraffcWy --------------------442
Roda A W 8985 SnAndresAv -----------1059
Roda Bertha 10051 SntaLuciaAv----45-R-1
Roda Gordon R 10051 SntaLuciaAv--45-R-1
Rodgers Dick truckng 8220CarmelitaAv -1199
Rodgers G F 8720MorroRd ----------117-W
Rodgers Jim A 8722MorroRd ------------1494
Rodman Chas R 7392 SntaYsablAv---1359-J
Rodstrom Lawrence 5401CapistranoAv-729-M
Rogers Wm A 5020ArdillaRd ---------322-R
Rogers Wm K PinoSoloAv -----------------69
Rohde Albert 8650MorroRd -------------424
Roland D W 5460EnsenadaAv ---------330-R
Rominger Ronald 8560PortolaRd --------1303
Rood R S MD AtascaderoStateHospital ---777
Roosa Tim SntaYsablAv --------------483-J
Rosbaugh Don M 7580 SntaYnezAv---117-M
ROSELIP WALTER B CO rock & sand
NTraffcWy-20
If no answer call----------PasoRobls 1758
Rosenquist A N RockyCanyonRd -----44-R-2
Ross Claude A 8816ArcadeDr -------------386
Ross Reece M 6285PortolaRd -----------1347
Rossi Jack 4550PortolaRd --------------1222
Rossi Jas L 5605CarrizoRd ----------352-W

Rothweiler H N 7000 SnJacntoRd------1493
Rougeot Don 4315 SoledadAv----------1284
Rouse Betty M 3960FaldaRd -----------1207
Rouse W W 3960FaldaRd --------------1207
Rowlett Bobby 1835ElCmnoRl -------109-M
Rowlett Glen C 5460TraffcWy -------------724
Rowlett S C 3365ElCmnoRl --------------1161
Rowlett Sally 5793RidgewyCt ---------863-J
Royal Oaks Fur Farm 8430 SntaRosaRd--940
Roy's Cocktail Lounge ElCmnoRl ----------935
Roza Alfred D 7406 SombrillaAv ----------526
Roza Arthur 8020CoromrAv ----------626-M
Rucci Alfred J SnGregorioRd ----------203-J
Rudolph Roy E 8100CoromrAv -------181-M
Ruiz Richard E 7055 SntaLuciaAv ----849-W
Ruskovich John 2800ArdillaRd -------129-W
Ruskovich Norman 6029DlRioRd ---------1255
Russell Roy AtascaderoStateHospital ----207
Russell Thos B 5335CabrilloAv -------491-W
Ruth Jack 5910ConejoRd ----------------1514

S

Saam C C 7175 SntaYsablAv----------794-J
Sackrider H S 9230CurbarilAv ------------469
Safranek Leland 5725CarrizoRd ---------1492
Sage Harry F 9298ElBordo -----------794-M
Salgado David 3060TraffcWy ---------837-J
Sanchez Edw 3755ElCmnoRl -------------1568
Sanchez Frank B 6267 SntaYnezAv---507-W
Sanders B W 3660ElCmnoRl ---------------781
Sanders B W 5920ElCmnoRl ----------248-J
Sanders Cecil 7105PortolaRd ----------329-J
SANDERS JACK State Farm Ins Companies
6100ElCmnoRl-345
Sands Mabel Miss 8400 SnAndresRd-----110
Sanford Stone Co 7434ElCmnoRl -----------866
SAN LUIS BUTANE DISTRIBUTORS
3980NHwy-151
If no answer call--------------------------618
San Luis Obispo County of
Branch Library WMall ------------------982
County Park AtascaderoLake-----------81-J
Justice Court EMall&VeteransMemorial-162
Road Office LagoAv---------------------81-W
Sheriff-Coroner CourtHseSnLuisObispo
Emergency calls only
From telephones served by the
following exchanges
Atascadero
(No Intercity Charge)
Ask Operator for-Entrprise 11560
Welfare Dept
Northern Branch PalmaAv-------------632
San Luis Plumbing Co
9065 SnRaflRd -------------------------784
Saueressig D F 7170 SycamorAv-------473-M
Saunders Edith Mrs 10700ElCmnoRl --365-R
Saunders Marie 5990BajadaAv -------------751
Savage Henry L 8790JuniperoRd ----------650
Sayers F G 7905CarmelitaAv ----------267-J
Sayles Robt E 4015Nogales ---------1137-W
Scamara Robt S 5205ElCmnoRl -------827-W
Schachtell Jos G 8275 SntaYnezAv---719-M
Schee Jas H 5305PortolaRd ---------------559
Schmitz H A 6900 SntaLuciaAv--------423-J
Schnell Frederick P MD AtasStateHosp-1457
SCHOENFELDER INSURANCE ADJUSTMENT SERVICE
2355MonteryRd ----------------------444
Schrader L S TraffcWy&ChicoRd ------735-W
Schultz Gustav 7280 SntaYnezAv-----285-W
Schuster Emily Mrs 8955PinoSoloAv ---3-W
Schuster Phillip J 5315BarrendaAv -----1181
Schwab Arthur NHwy -----------------58-J
Schworm Edith D 5245PalmaAv ---------95-J
Scott Dean N 3660ElCmnoRl --------------781
Scott Edwin T 5850WMall ----------1449-J
Scott Glenn M NHwy&SntaCrzRd -----323-J
Scott Inez M 6405AlcantaraAv -------243-W
Scott Winfield A 5420PalmaAv -------------154
Scott's Motel 5445ElCmnoRl --------------154
Scovell Ralph 3950MaricopaRd -------336-W
Scrivner C J 6505LsGatosRd ---------983-W
Seaman Chas A
AtascaderoStateHospital-1384
Sears R A 9055 SntaLuciaAv-----------470-J
Sears Roebuck and Co
Paso Robles Catalog Sales Office
715-12thPasoRobls
From telephones served by the
following exchanges
Atascadero
(No Intercity Charge)
Ask Operator for-Entrprise 10200
Sears Studio 5580ElCmnoRl --------1034-J
Sehorn Ed M 6025DelRioRd -------------1117
Seitz Harold CoromrAv ---------------295-J
Selby Arthur L 8987PortolaRd ----------1561
Seney Robt J 5605PortolaRd ---------1351-J
Shady Oaks Rest Home 4650TraffcWy ---441
SHANGRI-LA MOTEL
SHwy&MorroRd --------------------136
Sharp John B 12100ElCmnoRl -------651-W
Shaver Frederick 4305CayucosAv -----1132

Shea Vincent B Dr 7000ElCmnoRl ---------636
If no answer call---------------------749-J
Residence 7555PortolaRd -----------------790
Sheehan Gertrude Mrs 5240PalmaAv --753-J
SHELL SERVICE STN DON WELTMER
6295ElCmnoRl-305
Shepard Vard P CarrizoRd -------------71-M
Sherer Jack K 1683ElCmnoRl ------------1517
Sherman Lena 7855CarmelitaAv -------267-M
Sherman Mildred F 5720TraffcWy ---1113-J
Shillingburg W E 8705AtascaderoAv ------768
Shirlaw Agnes 4705ElCmnoRl ---------514-J
Shores Marvin 6620 SntaYnezAv------537-W
SHORES RICHFIELD SERVICE STN
Hwy -----------------------------------707
Shull G W PortolaRd ---------------1007-W
Sieker Lawrence 7200 SombrillaAv ------1216
Silacci Myrtle Mrs 8065ElCmnoRl ----------706
Siler Geo B SntaLuciaAv&PortolaRd --311-W
Silva Dorothy 5705CarrizoRd -------------1233
Silva Joe P Jr 5705CarrizoRd ------------1233
Silva Wm C 3230ColimaRd ---------------1562
Silveira Luis H 5516TunitasAv --------153-R
Simmons Clyde W 5145PalmaAv ------205-W
Simmons M F 5685 SnPedroAv----------85-R
Simmons Terry C 5127ElCmnoRl ---------1016
Simon Ernest genl contr
TraffcWy&HondaAv ------------------1300
Simpson L P Rosario&ArroyoAv ------------867
Simpson Melvin R 4530 SnJacnto-----737-W
Simpson R L 6145PortolaRd -----------327-J
SIMPSON'S FLYING A SERVICE
6490ElCmnoRl -------------------------452
Skaggs Donna 8100MarchntAv -----------1432
Skaggs Jack 8100MarchntAv -------------1432
Skinner A N
RockyCanyonRd-PasoRobls 67-R-12
Slagle Lee V 3710ElCmnoRl -----------------880
Smiley Fred 9450CarmelitaAv --------1136-W
Smith Alice Guerrier 7802 SntaYsablAv-1538
Smith B Jas 5290CabrilloAv --------------1151
Smith Burton H Mrs 5500CascablAv --408-R
Smith Coy B AlamoAv -------------------78-J
Smith E N Mrs 9017 SnRaflRd -------1097-J
Smith Geo B 9635 SntaLuciaAv---------------546
Smith Jas V 4555DoloresAv -----------------583
Smith John 3600MonteryRd ---------------1088
Smith L S 3000TraffcWy --------------472-W
Smith Otis W 4896 SeperadoAv-------1420-W
Smith Ulah E Jr 14205 SnAntonioRd---1534
Smith Vernon 4505ElCmnoRl -----------------15
Smith W B ofc 967 OsosSanLuis
Obispo-LIbrty 3-6153
Residence SHwy ---------------------------574
Smoke Shop The 6290ElCmnoRl ------------696
Smoot Sherlie I 6450PortolaRd -------------625
Snodgrass Cecil E 5450EnsenadaAv ------1572
Snyder Nancy 9716ElCmnoRl --------1061-M
Soden Alma N 5334BarrendaAv -----------1256
Soliday Geo H 8915CurbarilAv --------1079-J
Sommers Virgil 5930ArdillaRd ----------498-R
Sonne Leland E 7935PortolaRd ---------430-W
Sorenson Roy O 5120PalmaAv ----------------800
Sorgeson Cliff Mrs 2450ElCmnoRl ---------1208
Sousa John P Strout Rlty 6900ElCmnoRl-530
Residence 8955CoromrRd ----------------266
Souther Elizabeth E Columbine Rest Home
4555DlRioRd-620
Southern Counties Gas Co
612-12thPasoRobls
From telephones served by the
following exchanges
Atascadero
(No Intercity Charge)
Ask Operator for-Entrprise 10206
Southern Pacific Co Atascadero Station
MercedesAv-268
Southwick Guy N MaricopaRd ---------129-J
Souza Jos F 3055ElCmnoRl ---------88-F-4
Spears Mary 8920CurbarilRd ----------------433
Spencer L N SnBenitoRd --------------58-W
Spessard Floyd M PortolaRd ----------849-M
Spilman Harry P 2840FerroCarrilRd -------715
Spiri Anthony M 5525Dulzura ---------593-R
Spoerer Chas E 7400MorroRd ----------------308
Spotts Frank R 8555 SntaRosaRd-------551-J
Sprague C C EnsenadaAv -----------------62-J
Sprague Jess H 5485CapistranoAv ---------1024
Stafford Harlow A 7205 SnGregorioRd -658-J
Stafford Ralph 9120 SnGabrielRd--------1578
Stafford's Rest Home
7205 SnGregorioRd ---------------------658-J
Stage Coach Drive-Inn Liquor
6902ElCmnoRl-1460
Stainbrook Jas E 5200MagdalenaAv ----451-J
Standard Oil Company of California
Western Operations Inc TraffcWy --------38-J
Standley Hilda G 5225PalmaAv ----------506-J
Stanhope Edna F 6780AtascaderoAv ----947-R
Stanley Martin B 4850PortolaRd ----1007-M
Stanton Jas F 5690TraffcWy -------------------823
Starkey Emma M 6980 SntaYnezAv---1131-J
Starr Jas L 5390TraffcWy -------------------1398
State Farm Insurance Companies
6100ElCmnoRl-345
Stephens J H ------------------------270-M

Stephens Robley 6885 SerraAv-------------887
Stephenson Edw 5205MagdalenaAv ---529-J
Stewart H A 5100 OlmedaAv--------------1453
Stewart R Douglas ElCmnoRl ----------125-J
Stewart W H 6383AtascaderoAv ----------1516
Stewart Walter W 6300PortolaRd ------366-J
STINCHFIELD DON TIRE SERVICE
5630ElCmnoRl ------------------------398
Stinchfield E C AtascaderoAv --------489-W
Stockton Allie 6889 SerraAv---------1095-M
Stockton Lillie 7510Cortez -----------226-M
Stokely Geo Jr 9405MarchntAv -------------1180
Stoltey Bertha E 5400PalmaAv --------827-M
Stoltey Jim SHwy -------------------------------362
Stoltey Paul E 8342CurbarilAv ----------461-R
Stoltey Paul M 10080AtascaderoAv ---831-M
Stoltey's Drive-In & Malt Shop Hwy------525
Stone Al 7405BellaVstaRd -----------------1349
Stover W H 5303CarrizoRd ------------1193-J
Stover's Color Center 5800ElCmnoRl -----176
Stowell Walter V 5550PortolaAv --------390-J
Stringer Fred 8840JuniperoAv ---------------656
Strout Realty 6900ElCmnoRl ------------------530
Strutton E B 5105ElCmnoRl -----------------1330
Stubbs E G 8300 SanAndresAv---------416-W
Sturgess Vester J 2501ElCmnoRl ----------1489
Summers Jas L 5280 OlmedaAv----------381-M
Sumner Marvon E 5855BajadaAv ---------196-J
Sumner Peggy 5855BajadaAv ------------196-J
Sumner Richard F 4150 SanAnslmoRd----338
SUMNER'S TEXACO SERVICE
4950ElCmnoRl ----------------------------900
Surby Lucille 9145 SnDiegoRd-----------------619
Sykes O H Mrs 10780ElCmnoRl --------651-R

T

Takken Mary 5560RosarioAv ---------1372-W
Talbert R C 5675 SnPedroAv------------426-M
Talbot J H 5425 OlmedaAv-----------------280-J
Tanner D W Morro-AtascaderoRd -----57-R-3
Tardiff Wm 5000NogalesAv ------------------1298
Tartaglia G G 6606PortolaRd -----------------1042
Tarwater Jim JD 4600HidalgoAv -------312-W
Tasco Serv Sta & Petroleum Distr SHwy----99
Tate Lewis P 1705 SnRamnRd----------------1341
Tatom Wilford W 5422MariquitaAv --------1577
Taylor Geo 6540AtascaderoAv ---------------1370
Taylor John W 8855PortolaRd -----------406-R
Taylor Reginald B SntaYnezAv ---------719-W
Tenbrook Andrew 6925 SntaYnezAv----1365-J
Tenbrook Edw G 7525 SntaYnezAv--------810
Terwilliger Fred R 5695BajadaAv ---1038-W
Texaco Service Stn 6040ElCmnoRl -----------105
Texeira Marcel E 8780AtascaderoAv ---------985
Theis J D 5215MagdalenaAv ---------------883-J
Thiel H O 7455 SnBenitoRd----------------692-J
Thom Emilie A Mrs 5495 OlmedaAv---687-J
Thomas Dave Morro-AtascaderoRd ---57-J-3
Thomas Dorman 8400 SnGabrielRd -----497-R
Thomas L W 5985 SnJacntoAv--------------720
Thomas Norman J 5380PalmaAv --------192-W
Thompson J O SandovalRd ----------------41-J-2
Thorndyke Cyril L 7700 SnGabrielAv---257-J
Thorne Dan SntaMargaritaRd
SntaMrgrta-Atascdro 42-R-2
Thorne Wilbur C 7800MarchntAv -------132-R
Thorpe R C 5550NogalesAv ------------1372-J
Thurmond J E 5360PalmaAv ---------------------6
Tibbitts F A 7835 SinaloaAv--------------1422-J
Tingdahl Harvey RockyCanyonRd ---------258-M
Tingdahl S A NavajoAv ------------------276-R
Tinsman Rex E Dr 3400RamonaRd -------1306
Tippins Robt J 8705 SntaRosaRd--------340-J
Tolman L E ElCmnoRl ---------------------------182
Topper Shop The
TraffcWy&CentralMall-487-W
Torrey Porter 7400 SnGabrielRd------------------262
Townsend Amanda E 5435PalmaAv -----------481
Townsend Wm 4700HidalgoAv -----------------613
Trace Granville Mrs 7150PortolaRd ---329-M
Travis M A Mrs PalmaAv --------------------57-R
Treece J C Eaglt ------------------------------70-R
Treece Minnie 27TraffcWy ----------------979-M
Trego Robt A 5475 SnJacntoAv------------------555
Trejo Donald R 5420CapistranoAv -------271-J
Tretter Henry A HondaAv ---------------------------87
Troutner Albert 6905AtascaderoAv ---313-J
Trowbridge R W 3270ColimaRd ----------742-J
Truesdale Elmer 5410CapistranoAv ----729-R
Tucker Don L 7195 SntaYsablAv------------1130
Tudor Media Valencia 3625ColimaRd -----903
Turano Anthony 5455BajadaAv ---------------1237
Twohig Jean Mrs 5725RosarioAv --------393-R
Tyler Donald B 8040 SntaRosaAv-----------1249
Tyler Frank M 8340CurbarilAv -----------486-W

U

U-Haul Co Dealer 7485ElCmnoRl ------------1045
Ullman Coral M 5560 SnBenitoRd------------1196
Union Service Station 101Hwy&EastMall-684
United Farm Agcy 5550ElCmnoRl -------------812

U S Government
Navy Department Naval Reserve Electronics
Facility AmerivetMemorialBldg-515
Post Office 5925EntradaAv---21
Upton Alice E 5454AllemandeLn ---1575
Urey Leland S 10005ElCmnoRl ---910-W
Utheim Larry J 8835JuniperoAv ---1467-J
Utterback Raymond E ConejoRd ---1496

V

Vaca Abe R 8855CurbarilAv---745
Vaca Frank B 7685CastanoAv ---1036
Vail E L 5220 OlmedaAv---24-W
Valencia Henry G 5305CarrizoRd ---658-W
Valla Albert J 7525 SombrilloAv---870
Vance Jas E 7600PortolaRd ---1162
Vandergon Jack 10000AtascaderoAv ---831-R
Vandervort Reed RockyCanyonRd ---258-R
Vanderwert C S ParadseVlyRd ---45-J-3
VanEck Nadine 4400CarrizoRd ---1127-J
VanEck Thos L 5470EnsenadaAv ---1408
VanGorden Ray 3555MonteryRd ---301-W
VanNeman P D 5680 SnPedroAv---709-J
VanNuys Alma 9755AtascaderoAv ---1092
VanOrden Walter 7955MarchntAv ---727
VanSaun C E 5421AllemandeLn ---1033-W
VanSaun H Dale 5420AllemandeLn ---1101
Venable Arthur L 1260ElCmnoRl ---355-W
Venturini A G 7125 SycamorRd---1079-R
Vercoutere Albert 6650 SnAnslmoRd---588-W
Verheyen W J 10635ColoradoRd ---127-W
Veteran's Memorial Bldg WMall ---475-W
Vetter Wm J 5800RidgewyCt ---31
Villa Rudolph 7140 SombrilloAv---1005-W
VIRGILS DRIVE INN
OldHwy101 ---1564
Vista Del Robles Motel 10205ElCmnoRl---657
Vogel F R 8660 SntaRosaRd ---199
Voss Henry H FresnoAv ---804

W

Wachtel Philip SnGregorioRd ---1103
Wade Jerry M HilltopTrailerCt ---1437
Wade Karen HilltopTrailerCt ---1437
Waid Charley E 8400ElCmnoRl ---1507
Wailes Neva 6105MiramonAv ---1305
Waite Darel Miss 4975 SnAnslmoRd---1126-J
Wakeman Francis J ColimaRd ---769
Wakeman Vera M DlRioRd ---885-J
Walker Claire 8725CarmelitaAv ---1548
Walker Clyde 8420ElCmnoRl ---643-M
Walker F J B Rev RamonaRd ---496-J
Walker Geo I 6650 SntaYnezAv---7-W
Walker H F 6350MarchntAv ---541-J
Walker Isabel SHwy ---581
Walker Lee E 5575NogalesAv ---1052
Walker R H 9950MorroRd ---913-J
Wallace Derby R 6860 SntaLuciaAv ---952-J
Wallace Graham SHwy ---50-J-2
Wallace H 8960CurbarilAv ---356-J
Wallace Wm A 7325 SombrilloAv---96-J
Walters M M 9120AtascaderoAv ---1122
Walters Richard D MD 5975EntradaAv---142
Residence TunitasAv ---284
If no answer call---1000
Walton Geo E 7327 SntaYsablAv---1397
Wamberg Lawrence A 7500ElCmnoRl ---641-J
Wamsley Fred Mrs 9160 SnRaflRd---175-W
Ward Ada W SntaLuciaAv ---849-J
Ward E W 8671 SntaRosaAv---805-M
Ward Gale G 5465CapistranoAv ---621
Ward Kenneth DlRioRd ---27-M
Ward Myrtle R 5660BajadaAv ---180-J
Ward Percy J SnAntonioRd ---42-R-11
Watkins Mattie L 4000RositaAv ---1589
Watson A M SnAnslmoRd ---692-M
Watts Myra 5560TunitasAv ---331-R
Webb Edmund A 1685ElCmnoRl ---71-W
Webb L H 4165RositaAv ---218-J
Webb Lillian M 4000Tranquilla ---716-J
Webber L H 6403AlcantaraAv ---528
Webberley Thos 3440ElCmnoRl ---1563
Webster Dairll K 7500 SntaYnezAv---201-J
Weddell S A ParadseVlyRd ---46-R-3
Wedlake Philip R 5130DulzuraAv ---593-M
Weidner Elmer E 4695 SnAnslmoAv---755-R
Weiss Robt 6105MiramonAv ---1305
Welch E R 9450 SntaLuciaRd ---447
Welker Virgil 4490 SnJacntoAv---737-J
Welsh Jos P 9006 SantaLuciaRd---1141
Weltmer Don Shell Service Stn
6295ElCmnoRl-305
Weltmer Donald W LaLuzRd ---138-R
Wescom Chuck 3688ColimaRd ---349-W
Wescom Jas 5460MariquitaAv ---1299
West Chauncey W & Associate
6360ElCmnoRl-855
West Jas B SntaCrzRd ---712-W
West Mildred H SRivrRd ---40-J-4
West Thos H CabrilloAv ---830
Western Union Telegraph Co
5900ElCmnoRl-237
Westlund Archie A 9275PinoSoloAv ---334
Wharton M G 9105 SnDiegoRd ---495-M
Wheeler Allan E 5476EnsenadaAv ---1271-J
Wheeler Geo W 7565 SombrilloAv---1197
Whirry Paul E 6700AlcantaraAv ---813-J
Whisenhunt W E 7475GabardaRd ---1166
Whisler Edwin D 7065NavajoRd ---449
Whitaker Ernest 2500MonteryRd ---1366
White Alta Leda 4910 SnJacnto---1410
White F S AtascaderoAv&SnGabrielRd---521
White H F ParadseVlyRd ---52-R-2
White Jane Storey SnJacintoAv---309-M
White O K 8785 SnClemnteRd ---435
White Saml S 5145MagdalenaAv ---156
White V McDowell
5187MagdalenaAv-1031-M
Whiteside T L 3998ColimaRd ---635-W
Whitlock Chas 4901ArizRd ---457-W
Whitney H L 9050ElCmnoRl ---360
Whittingham E LaLuzRd ---138-J
Whittington Dorothy 7200CristoblAv ---1316
Whittington Jim G SntaClaraAv ---1155-J
Wicks Archie 5280PalmaAv ---364
Wiita Violette V 5380 OlmedaAv---328-R
Wilhoite W F 8250 SntaRosaRd---213
Wilisch Herbert ViscanoAv ---287-R
Wilkins Robt J 5280AlamoAv ---1043
Wilkins Robt J Jr 7295 SombrillaAv---926
Wilkins Studio 6405ElCmnoRl ---158
Willbanks Ralph N 9125 SnDiegoRd---59-R-1
Williams Cecil E 7155 SntaYsablAv---663
Williams Geo E 9045MorroRd ---517
Williams Guy H 5660 SnJacntoAv---381-W
Williams Henry P SntaLuciaAv ---577
Williams J T ParadseVlyRd ---45-R-11
Williams John O 4960Alamo ---1581
Williams K Joyce 7407 SntaYsablAv---372
Williams Robt L 7675AtascaderoAv ---904-M
Williams Sylvia K RiverGardens ---216-W
Willis H J Mrs 5750RosarioAv ---410
Willis W V Bill Peterson & Treece
Propane Serv 8950ElCmnoRl---1041
Willows Rest Home 5755DoloresAv ---844-M
WILSHIRE SERVICE STATION
Hwy ---375
Wilson John A 5465 OlmedaAv---1270
Wilson Ralph L NHwy ---788-M
Wilson Robt E 8105CoromrRd ---1472-W
Wilson Walter W 6725 SntaYnezAv---1131-R
Wind B J 5574TunitasAv ---371-M
Wing Mike 5885VenadoAv ---1105-W
Winkle Roy ParadseVly ---1174
Witte Elizabeth 5275DulzuraAv ---1539
Wixom Harry C 5295MagdalenaAv ---819
Wood Gladys SHwy ---365-J
Wood Winifred M SHwy ---96-W
Woodward David D 5205CapistranoAv ---251-W
Woolsey Antoinette Mrs 9805 SHwy---794-R
Wooten Mason 6580AtascaderoAv ---445
Worden Stella 5725PalmaAv ---780
Wordsworth Alita
Morro-AtascaderoRd-56-J-2
Workman John E
AtascaderoStateHospital-126-J
Worthan J E 9090 SnGabrielRd ---950
Worthington Edw L 7385ValleAv ---288-W
Wray Donald L 4500NogalesAv ---417-J
Wray Leonard 7665CastanaAv ---918
Wride Josie SntaYsablAv&SnAndresAv ---186
Wright Ralph D 5464TraffcWy ---734-R
Wright Robt E atty 5950EntradaAv---474
Residence PortolaRd ---771
Wright Tom 7950 SntaRosaRd---523-J
Wright Tom L 4980 SnAnslmoRd---1356
Wristen Arthur 4160NogalesAv ---417-R
Wuchner Ruth 5180PalmaAv ---252
Wurts Laura M 1000Freewy ---578-J
Wyatt W R 6450MarchntAv ---235-W
Wyman Dena 7040NavajoRd ---1212
Wyman Frank 7040NavajoRd ---1212
Wyrick Robt F 8861PalomrAv ---412

Y

Yanez Dorothy A Asuncion ---58-R-4
Yanez Dwight Rev 5550 SanAnslmoRd---1387
Yates Barton V 3175ColimaAv ---325-J
Yates Earl E 8000BalboaRd ---51-R-1
Yeager Colleen M 9100 SnMarcosRd---1393
Yeager Truman G 9100 SnMarcosRd---1393
Yeary Frank 6500AlcantaraAv ---540
Yeary's Better Meats 5935EntradaAv ---662
Youmans G L Bill SntaLuciaRd ---553
Young A S AtascaderoAv ---347-J
Young Henry David 5285 OlmedaAv---939-W
Young Lila 6277 SntaYnezAv---281-J
Young Marion 7575ValleAv ---453-R
Young Norman 6277 SntaYnezAv---281-J
Young Robt B CurbarilRd ---878
Young Theron 6205MarchntAv---1177
Young Wilbur F ValleAv ---288-M
Youngblood W T 7830ElCmnoRl ---434

Z

Zahl B P 8750JuniperoAv ---483-W
Zegar Steve SHwy ---22
Ziegler Geo H 8920CurbarilRd ---433
Zingg Elwood 5300CabrilloRd ---1225
Zingg J W 5125MagdalenaAv ---1558

AVILA BEACH

(For Subscribers See San Luis Obispo)

BAYWOOD PARK

(For Subscribers See San Luis Obispo)

BIGGS CAMP

Biggs Stanton Agent
Call Operator for---Biggs Camp No 1

CAMBRIA

J. E. Gooding, Manager

Business Transactions With Telephone Co.

The Pac Telephone & Telegraph Co
Business Office 872MorroSanLuisObispo
Dial Operator and ask for---Business Office
(No charge for calls to Business Office)
Telephone bills also may be paid in person at
Bank of America---Bridge & Main Cambria

A A A AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA see Automobile Club of Southern California
Akers Alfreda J OrmePl ---WA 7-4666
Allen Jos R MD Hwy1 ---WA 7-4410
Residence CranbrookDr ---WA 7-4428
If no answer call---WA 7-4221
Allen W H PicoCreek ---WA 7-4271
Anderson Alfred J AshbryAv ---WA 7-4696
Anderson Motel 7202Hwy1 ---WA 7-4815
Andrade A T Warwck ---WA 7-4664
Ansite Ivan OrindoDr ---WA 7-4590
Apperson R W PiedraBlancaRnch -WA 7-4610
Ashcraft Frederick J SnSimeon ---WA 7-4543
Askwith Harry S RichrdAv ---WA 7-4640
Auger Ruth Mrs WilcmbeRd ---WA 7-4484
AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA A A A
1134MonterySnLuisObispo -LIbrty 3-6454
For Emergency Garage Service Only
Main&Bridge ---WA 7-4668
If no answer call---WA 7-4796
Backensten Paul W 1503Haddn ---WA 7-4467
Baldridge Harold E Plymth ---WA 7-4408
Baldwin Violet M KennthRd ---WA 7-4536
Ballard Helen M Warwck ---WA 7-4712
Bane Aubrey Bridge ---WA 7-4462
Bank of Amer Natl Trust & Savings
Assn Main ---WA 7-4654
Barlogio E E ---WA 7-4232
Barlogio E E SntaRosaCrkRd ---WA 7-4530
Barnes Wilhelmina NottnghmDr -WA 7-4552
Bassetti Tilden GreenVlyRd ---WA 7-4576
Bassi Emelio ---WA 7-4516
Bassi Marvin ---WA 7-4516
Beardwood Walter WarrenRd ---WA 7-4421
Beauchamp Geo L Atwl ---WA 7-4448
Behnke Fred C Sgt Hwy1 ---WA 7-4603
Belcher Kenneth WeymthDr ---WA 7-4872
Belknap Helen S Mrs
2214BensnAv-WA 7-4503
Berri Elmer SntaRosaCrkRd ---WA 7-4595
Berri Sam SntaRosaCrkRd ---WA 7-4275
BETTE RAE DRESS SHOPPE
6618Main ---WA 7-4814
Bianchi O SntaRosaCrkRd ---WA 7-4233
Binder Morton Huntngtn ---WA 7-4870
Birks John G CranbrookDr ---WA 7-4714
BLUE BIRD MOTEL
Main ---WA 7-4634
Boettcher Margaret Mrs
CantrburyLn-WA 7-4635
BOETTCHER'S CHEVRON STN
Main&Lee-WA 7-4626
Boisen Byron Hwy ---WA 7-4253
BOISEN'S PAINT STORE
Hwy ---WA 7-4253
Bolton Wm S KennthRd ---WA 7-4536
Bonomi Lindy SnSimeonCrkRd ---WA 7-4274
Bordegaray Leon Lancastr ---WA 7-4468
Boyle Lumber Co Cayucos
From telephones served by the following exchanges
Cambria
(No Intercity Charge)
Ask Operator for-Entrprise 11471
Brambles by the Bridge ---WA 7-4561
Bridge M Arthur Weymth ---WA 7-4703
Bright Mabel Bridge ---WA 7-4826
Bristol W E 405Cambrdge ---WA 7-4459
Brocklebank John E Weymth ---WA 7-4793
Brown Len S StThomas ---WA 7-4864
Brughelli America Main ---WA 7-4723
Brunner Geo Mrs SnSimeon ---WA 7-4219
Buchler Herman W Adms ---WA 7-4836
Bullard Lester W WarrenRd ---WA 7-4277
Bush Charlotte F Mrs
Pinerdge&Ernest ---WA 7-4363
Butler Pauline A Mrs ArdthDr ---WA 7-4227
C B & H CO
---WA 7-4608
Calif State of
Division of Forestry
LeffingwellLanding-WA 7-4262
Rocky Butte Lookout Stn
SnSimeonCrkRd ---WA 7-4282
Division of Highways
Maintenance Supt ---WA 7-4649
Maintenance Superintendent's
Residence ---WA 7-4658
Hearst San Simeon State Historical
Monument SnSimeon-WA 7-4621
Highway Patrol
For emergency calls only
Ask Operator for-Zenith 12000
Cambria Ambulance Service Hwy -WA 7-4221
Cambria Cafe Main ---WA 7-4830
Cambria County Park OceanFront-WA 7-4447
Cambria Palms Motel 3305Main ---WA 7-4485
Cambria Pines Laundry &
Cleaners ---WA 7-4648
Cambria Pines Lodge ---WA 7-4200
Cambria Pines Service Corp
NHwy-WA 7-4638
Cambria Union Grammar School ---WA 7-4400
Cambrian Press The Main ---WA 7-4234
Camozzi Chas EmrsnAv ---WA 7-4641
Camozzi Hotel ---WA 7-4449
Camozzi Rosie ---WA 7-4432
Camp Pinecrest ---WA 7-4439
Caporgno Lino ---WA 7-4281
Carlisle Percy NottnghmDr ---WA 7-4780
Carter Chas F Burtn ---WA 7-4701
Caskey E W Bridge ---WA 7-4736
Caskey E W SnSimeonRd ---WA 7-4569
CASTLE CAFE NHwy1 ---WA 7-4644
CASTLE INN MOTEL
Hwy1 ---WA 7-4850
Cavett Sam S Langtn ---WA 7-4568
Cerrito's San Simeon Lodge Restaurant
SnSimeon ---WA 7-4609
Chambers Eleanor Mrs
NottnghmRd-WA 7-4630
Chant Willda Y 901ChestrLn ---WA 7-4597
Chilton Harper StThomas ---WA 7-4224
Christensen Axel MadisnAv ---WA 7-4671
Circle Three Ranch
SnSimeonCrkRd-WA 7-4288
Coast Union High School---WA 7-4567
Coburn Jas M RegisAv ---WA 7-4719
Cochron Thos D Weymth ---WA 7-4365
Cole Walter E AndovrPl ---WA 7-4809
Coleman Wm Cardiff ---WA 7-4425
Collord Jas SnSimeon ---WA 7-4560
Conover A W BerwckDr&MelrseAv-WA 7-4580
Cook Glenn A
Warwck&CharingLn-WA 7-4208
Cook Hila A Wilcombe ---WA 7-4627
Cook Wm H Wilcombe ---WA 7-4627
Cookie Crock Main ---WA 7-4490
Cooper David Huntngtn ---WA 7-4742
Cooper David dntst 3908Main---WA 7-4811
COOPER GLADYS V ins
Main ---WA 7-4616
Coris Central Coast Inc PacAv&1stCayucs
From telephones served by the following exchanges
Cambria
(No Intercity Charge)
Ask Operator for-Entrprise 12590
Cornwell Eddy 1906ArdthDr ---WA 7-4758
Cowen Irene F WeymthAv ---WA 7-4628
Cowman Agnes K Lancastr ---WA 7-4835
Crandon Nina G Huntngtn ---WA 7-4424
Curti E SntaRosaCrkRd ---WA 7-4520
Curti H ---WA 7-4587
Curtis Mary M Burtn ---WA 7-4883
Cutler Willard W Jr NewhlDr ---WA 7-4721
David Jos C RichrdAv&Lucille ---WA 7-4478
Davis Chas E LeonaDr ---WA 7-4841
Davis Izetta RomyDr ---WA 7-4494
Davis J C 539Weymth ---WA 7-4697
Dawson Wm B NevnDr ---WA 7-4747
Day Theona Charing ---WA 7-4417
Dempsey W C WellngtnAv ---WA 7-4216
Denny Richard E
PinerdgeDr&WarrenRd-WA 7-4765
Depue Anson C
OakhrstDr&HillcrstDr ---WA 7-4887
Dhyse Helen Campbell Weymth ---WA 7-4739
Dickens Jas E 2006BerwckDr ---WA 7-4623
Dickie Geo Centr&Lee ---WA 7-4556
Domenghini A ---WA 7-4525
Dotson Georgia F Huntngtn ---WA 7-4754
Downes Fred H 7100Hwy1 ---WA 7-4464
Downing Rhoda E 621HuntngtnDr-WA 7-4380
Doyle John J 3021ArdthDr ---WA 7-4431

Doyle Neva K 3021ArdthDr ---WA 7-4431
Dresser Walter E Lee ---WA 7-4405
Dueck G W---WA 7-4278
Dunbar Chas J WellngtnDr ---WA 7-4867
Duncan J L Lt CantrburyLn ---WA 7-4805
Dunlap Barbara H BradfrdPl ---WA 7-4226
Durning Thos R WindsrDr ---WA 7-4618
ED & ANN'S TACKLE SHOP
Main-WA 7-4735
Edgland Chas E Pinerdge&Leona -WA 7-4702
Egeberg Roger O Dr
SnSimeonCrkRd-WA 7-4574
Ellena Ray Bridge ---WA 7-4364
Emert Andy Malvern&Ernest ---WA 7-4647
Estes Lance E
WiltnDr&NewtnRd-WA 7-4426
Evans Chas GreenVlyRd ---WA 7-4589
EVANS CHARLES SHELL SERVICE STN Main&Lee ---WA 7-4545
Evans David E SnSimeon ---WA 7-4581
Evans Roy West ---WA 7-4242
Evans Ruth D Mrs Cambrdge ---WA 7-4806
Faggetter John H SunburyAv ---WA 7-4831
Fairchild Frank HwyNo1 ---WA 7-4504
Farmers Insurance Group Main ---WA 7-4620
Farwell Geo S MSgt Warwck ---WA 7-4807
Fear Albert E jwlr Hwy1 ---WA 7-4243
Filos Alfred J SntaRosaCrkRd ---WA 7-4582
Fire Department Lee
Fire calls only---WA 7-4646
All other calls---WA 7-4700
Fiscalini Aehille SntaRosaCrkRd -WA 7-4539
Fiscalini Constantine GreenVlyRd -WA 7-4571
Fiscalini Frank J GreenVlyRd ---WA 7-4284
Fiscalini Jas E SntaRosaCrkRd ---WA 7-4757
Fiscalini Leo E Warwck ---WA 7-4745
Fiscalini Louis GreenVlyRd ---WA 7-4573
Fiscalini Olimpio SntaRosaCrkRd -WA 7-4269
Fitzhugh Abbott Pinerdge&Pierce-WA 7-4472
Fogerty Wm J Worchestr ---WA 7-4446
Foster Emma Mrs 5012Bridge ---WA 7-4839
Fountain Cafe Bridge ---WA 7-8949
Foxon Arnold 2541Pierce ---WA 7-4491
Fox's Grocery Store HwyNo1 ---WA 7-4442
Frankfurter Elsie Johns BurtnDr -WA 7-4246
French Karl E 2603LeonaDr ---WA 7-4706
Friend Robt E WorcestrDr ---WA 7-4416
Frizzell W L LeonaDr ---WA 7-4429
Fry J F Mrs Dorset ---WA 7-4469
Fry Jim Texaco Service HwyNo1 -WA 7-4639
Fry Rhey Miss ArdthDr&Berwck -WA 7-4241
Galley Wm S Mrs---WA 7-4471
Gallagher Donald SntaRosaCrkRd-WA 7-4453
Gamboni Louis Lee ---WA 7-4715
Garcia Larry Cowper ---WA 7-4846
Gardea Mary Mrs Hwy1 ---WA 7-4837
Garrity Owen W Warwck ---WA 7-4709
GENE'S GARAGE
Main&Bridge ---WA 7-4668
If no answer call---WA 7-4796
Gillespie Bertha W---WA 7-4463
Ginkens E E SnSimeonCrkRd ---WA 7-4572
Glaze Ralph F BristlDr ---WA 7-4659
Glaze Winifred J WiltnDr ---WA 7-4427
Godier Roy L Hwy1 ---WA 7-4506
Goeckel Norman E Warwck ---WA 7-4423
Gomes Joe SnSimeonCrkRd ---WA 7-4291
Goodall Helen G Mrs---WA 7-4728
Green Valley Motel CountyRd ---WA 7-4409
Guyette Leo Norflk ---WA 7-4290
Guyette Patricia Norflk ---WA 7-4290
Hale Ralph I 411Weymth ---WA 7-4679
Hamilton Avis K Cranbrook ---WA 7-4629
Hamilton G T Cranbrook ---WA 7-4629
Hampton's Auto Court---WA 7-8969
Hanchett Byron PineRdge ---WA 7-4729
Hansen N C---WA 7-4743
Hansen Walter A NewhlDr ---WA 7-4896
Harbor Supply Co Bridge ---WA 7-4473
Harmony Valley Creamery
Harmony-WA 7-4578
Hartman T G Warwck ---WA 7-4798
Harvey Emily M WiltnDr ---WA 7-4443
Hauck C P Langtn ---WA 7-4802
Hayward Lumber Co MorroBay
From telephones served by the following exchanges
Cambria
(No Intercity Charge)
Ask Operator for-Entrprise 11406
Hearst Warehouses SnSimeon ---WA 7-4583
Heheman Anne Mrs LeonaDr ---WA 7-4759
Henning Daisy P Mrs OgdnAv ---WA 7-4519
Hodgson E R Pierce ---WA 7-4733
Hoffman Emma Mrs
CantrburyLn&Warwck-WA 7-4740
Hooven Earle F SnSimeonCrk ---WA 7-4204
Hornaday O P WarrenRd ---WA 7-4245
Hornaday O P Farmers Ins Group
Main ---WA 7-4620
Houtz Roland L Pierce ---WA 7-4734
Howard Byrdella Mrs Lancastr ---WA 7-4549
Howard Gordon 3705Main ---WA 7-4685
Hudson Thos D Lee ---WA 7-4800
Hurley W F LeonaDr ---WA 7-4752
Huston R N Weymth ---WA 7-4412
Idol T O LeonaDr ---WA 7-4509
Ioppini Alex ---WA 7-4584
Ismay Bruce Worchestr ---WA 7-4637
J & M Original Ceramic Shop
7536NHwy1-WA 7-4750
Jackson Lester
CambriaPinesLodge-WA 7-4201
Jensen Robt P Weymth ---WA 7-4220
Jewett A L Mrs---WA 7-4280
Johns Alice H NewhlAv ---WA 7-4746
Johns J A 2505RossRd ---WA 7-4538
Jones Bernarr ArdthDr ---WA 7-4285
Jones P C NottnghmDr ---WA 7-4890
Jones Richard Lee SunburyAv ---WA 7-4817
Jorey R E NewtnRd&LathmPl ---WA 7-4476
Junge Lloyd L---WA 7-4522
Junge Warren HwyNo1 ---WA 7-4684
Kalpaschnikoff Andrew Dr
EmrsnDr-WA 7-4824
Kearns Chas P Staffrd ---WA 7-4762
Keller Edw E 2211Benson ---WA 7-4710
Keller Everett E Wall ---WA 7-4252
Kelley Albert E HappyHill ---WA 7-4362
Kellogg Foster PinerdgeDr ---WA 7-4615
Kellogg Geo B RegisAv&NewtnRd-WA 7-4248
Kennedy Lillian Mrs BurtnDr ---WA 7-4507
Kester Alvin W Pinerdge ---WA 7-4255
Kielhofer Walter Hastngs ---WA 7-4441
Kinney E L 1218WarrenRd ---WA 7-4222
Kitchings W B Maj 408Hastngs ---WA 7-4888
Kline W T Nottnghm ---WA 7-4404
Korntved Don H Bridge ---WA 7-4655
Kowalewsky Walter 635Weymth -WA 7-4852
Krenkel C R Sufflk ---WA 7-4430
Kuhnhausen A A
1911 StThomasAv ---WA 7-4377
Lambert Fred C Lancastr ---WA 7-4604
Lang Herbert R 3305Main ---WA 7-4485
Lange Harry W Dr
ArdthDr&Madisn-WA 7-4594
Lapham Ethel C PinerdgeDr ---WA 7-4713
Larsen Anders Col Huntngtn ---WA 7-4251
Larson Gilbert Hwy1 ---WA 7-4642
Lavery J N StJamesRd&WalesRd -WA 7-4787
Leaman E J Lee&Centr ---WA 7-4414
Leinau Roberts Norflk&Manchstr-WA 7-4862
Line Walter L Warwck ---WA 7-4645
Loke Wm H ArdathDr ---WA 7-4856
LONE PINE TRAILER PARK
Hwy1 ---WA 7-4642
Love Wm Jr AshburyAv ---WA 7-4619
Lovey Maurice WiltnDr ---WA 7-4651
Lownes A V Weymth ---WA 7-4694
Lowry Robt C SntaRosaCrkRd ---WA 7-4564
Lyden Chas P 2521BurtnDr ---WA 7-4406
Lyman Chas M 1826 StJamesRd-WA 7-4818
Lyons W M---WA 7-4480
Lyons Wilfred Centr ---WA 7-4546
Machado Domingo SnSimeonCrk -WA 7-4286
Maggetti Birdie Main ---WA 7-4435
Maloney May N CardiffDr ---WA 7-4570
Mann Leon I HwyNo1 ---WA 7-4563
Marchel Donald V CampPinecrest -WA 7-4812
Marian Claude SnSimeon ---WA 7-4517
Marquez Geo T Plymth ---WA 7-4820
Marsili Constantine Dr Wilcmb ---WA 7-4606
Martin F G Mrs NewtnDr ---WA 7-4496
Martin Jerry Television & Appliances
1876CirclLnCayucos
From telephones served by the following exchanges
Cambria
(No Intercity Charge)
Ask Operator for-Entrprise 11581
Martin Pearl Marvel rltr
Main&Wall-WA 7-4795
Residence OrindoDr&Madisn ---WA 7-4788
Mason Eleanor SunburyAv ---WA 7-4722
Mast Jos A 7536NHwy1 ---WA 7-4750
Mathews Marjorie Miss
NottnghmRd-WA 7-4823
Mauldin Annie Mae Centr ---WA 7-4487
May Harry F Hwy ---WA 7-4880
McFee Eleanor Mrs Wallce ---WA 7-4821
McGowan A R Main ---WA 7-4486
McGuffey Wm StThomas ---WA 7-4588
McKee Norman P Pierce ---WA 7-4704
McKee's Pharmacy Main&Bridge -WA 7-4236
McKinnell B J Hwy ---WA 7-4367
McNally Earl W Wellngtn ---WA 7-4540
McNALLY MOTEL
HwyNo1 ---WA 7-4311
McNay Orval Mrs WiltnDr ---WA 7-4254
Mee John G Hwy ---WA 7-4636
Mewha A N Plymth ---WA 7-4794
Mewha General Merchandise
HwyNo1-WA 7-4436
Miller Bruce 2211Benson ---WA 7-4710
Miller Geo A Capt Dorset ---WA 7-4865
Miller Ralph E WarrenRd ---WA 7-4731
Miller Wm C SanSimeonAcres ---WA 7-4562
MILLS ROBT F genl bldg contr
1198EHwy1MorroBy
From telephones served by the following exchanges
Cambria
(No Intercity Charge)
Ask Operator for-Entrprise 11485
Mitchell Lyle W Main ---WA 7-4558
Mitchell Mary Mrs Main ---WA 7-4558
Mize Lonnie 539Weymth ---WA 7-4845
Molinari D V Harmony ---WA 7-4265
Moore Ralph H Mrs Dorset ---WA 7-4741
Morford G A 2130WiltnDr ---WA 7-4855
Morgan Anna V Mrs
Drake&MarlboroLn ---WA 7-4882
Morgan John S Jr
Drake&MarlboroLn ---WA 7-4882
Morrison Linda Mrs Madisn ---WA 7-4858
Mowrey C W Bedfrd ---WA 7-4296
Mueller Paul A WiltnDr ---WA 7-4717
Mullens Mae Mrs ArdathDr ---WA 7-4856
Mullikin Cecil Pinerdge ---WA 7-4235
Mullikin Howard L RichrdAv ---WA 7-4376
Munro Sandy Huntngtn ---WA 7-4727
Murphy Gladys M Bridge ---WA 7-4500
Murphy Jas A Weymth ---WA 7-4370
Murphy Wm E Lancastr ---WA 7-4672
Murphy's Gift Shop Main ---WA 7-4230
Neff Tom ---WA 7-4658
Negranti Carl V rock & sand
SnSimeonCrkRd ---WA 7-4332
Residence GreenVlyRd ---WA 7-4505
Negranti Peter Sr Harmony ---WA 7-4268
Nemeth Eugene L
Pinerdge&Emrsn ---WA 7-4816
Ness Erica T 2833MargteAv ---WA 7-4401
Nock Leo ---WA 7-4272
Nybak Arne Cambrdge ---WA 7-4676
Nybak's Gallery West Hwy1 ---WA 7-4847
O'Connor Dale E ErnestPl ---WA 7-4810
Ohl Russell S NewhlAv ---WA 7-4566
Oliver E D Hwy1 ---WA 7-4868
Olivero C P Hwy ---WA 7-4653
O'Neill Owen H Sr Wall ---WA 7-4475
Orr C A Huntngtn ---WA 7-4495
Orr Mabel 526Huntngtn ---WA 7-4764
Ostler Florence Weymth ---WA 7-4688
Pacific Gas & Elec Co bus ofc
894MonterySanLuisObispo
From Cambria Exchange
Ask Operator for-Entrprise 10251
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSanLuisObispo
Ask Operator for-Business Office
(No charge for calls to Business Office)
See Introductory Section for Service
Calls and Other Important Matters
Paden Foster S Mrs Worchester ---WA 7-4643
Paradise Phil Bridge&Centr ---WA 7-4402
Parlet Chas H SnSimeon ---WA 7-4263
Parrish W T Cambrdge ---WA 7-4732
Pawson H B CabrilloHwy ---WA 7-4521
Pawson Ruth Antiques
CabrilloHwy-WA 7-4521
Pedersen Neils E Nevin ---WA 7-4861
Petersen Erick C EmmonsRd ---WA 7-4261
Peterson Andrew A Bedfrd ---WA 7-4238
Phelan Bros Ranch SnSimeonCrk -WA 7-4579
Phelan Irene Main ---WA 7-4497
Phelan Land & Cattle Co ---WA 7-4272
Piester Norman Plymth ---WA 7-4470
Pine Coast Publishing Co Main ---WA 7-4234
Pines Hotel & Coffee Shop
HwyNo1-WA 7-4442
Porte Marcella Lee ---WA 7-4705
Porter Fred L 621Weymth ---WA 7-4474
Poston Hardware ---WA 7-4650
Poston K E Sr 4018Lee ---WA 7-4716
Powers D R Cambrdge ---WA 7-4206
Price Earl M CroydnLn ---WA 7-4707
Price Enos SnSimeon ---WA 7-4289
Pringle Jas E Bridge ---WA 7-4738
Probst Blanche Mrs Bette Rae Dress
Shoppe 6618Main ---WA 7-4814
Proctor R D Harmony ---WA 7-4524
RALPH'S TV REPAIR & GUN SHOP
3825Main-WA 7-4223
Rancho Snta Rita Marino---WA 7-4278
Rapp Ruth M 6708Hwy1 ---WA 7-4258
Reali's Main ---WA 7-8960
Reno Louis Cranbrook ---WA 7-4544
Reynolds Jack fishng trips
Wellngtn-WA 7-4631
Rhoades Sterling W
SntaRosaCrkRd-WA 7-4537
Ricioli Alfred WiltnDr ---WA 7-4711
Ricioli Annie Harmony ---WA 7-4535
Roark H Mrs SnSimeon ---WA 7-4276
Roberts Darlene 2410Langtn ---WA 7-4207
Roby J W BerwckDr&CardfDr ---WA 7-4512
Roehl Wm F LCdr
5101NottnghmDr-WA 7-4751
Roll Robt CambriaPinesLodge ---WA 7-4466
Ross C V Cambrdge ---WA 7-4790
Rowley H E WindsrBl ---WA 7-4514
Runnels Nolen SntaRosaCrkRd ---WA 7-4529
Rust Carl L DorkingRd ---WA 7-4559
Salute Jos C BristlDr ---WA 7-4257
San Luis Obispo County of
Library Main ---WA 7-4336
Sheriff-Coroner CourtHseSnLuisObispo
Emergency calls only
From telephones served by the following exchanges
Cambria
(No Intercity Charge)
Ask Operator for-Entrprise 11560
San Simeon Lodge SnSimeon ---WA 7-4601
Sargent R C WilcmbRd ---WA 7-4670
Scheu Jessie M Mrs 438Cambrdge-WA 7-4763
SEASHORE MOTOR INN
HwyNo1-WA 7-4422
Seaview Motel Dorset&Lancastr -WA 7-4450
Sebastian Frank HwyNo1 ---WA 7-4753
Sebastian J C SnSimeon ---WA 7-4293
SEBASTIAN'S STORE
SnSimeon-WA 7-4217
Sebourn Nettie B 422Weymth ---WA 7-4730
Sehorn Richard J 520Hastngs ---WA 7-4833
Sewell Wm J Malvern ---WA 7-4502
Shafer Daisy M Warwck ---WA 7-4884
Shamel C D Margate ---WA 7-4674
Shamel Ray W Pinerdge&Leona ---WA 7-4249
Shamel's Realtors Main ---WA 7-4620
Shaug Edw S SntaRosaCrkRd ---WA 7-4283
Shaulinski Ann Ed & Ann's Tackl Shop
Main-WA 7-4735
Shea Thos J Downing ---WA 7-4863
Shumock Rayford H Lt Bristl ---WA 7-4360
Slats-Lucido Fish & Steak House
HwyNo1-WA 7-4786
Smith Ann E OgdnDr ---WA 7-4259
Smith M J OgdnDr ---WA 7-4259
Smith W L Huntingtn ---WA 7-4724
Smithers Ervin E Leightn ---WA 7-4686
Smithers Gladys ---WA 7-4205
Snedigar Chas E CardfDr ---WA 7-4665
Snowden Antiques 3911Main ---WA 7-4834
Snowden Philip 3911Main ---WA 7-4834
Soto Andrew ---WA 7-4287
Soto Cipriano TartagliaRanch ---WA 7-4585
Soto Ernest ---WA 7-4229
Soto J M Lee ---WA 7-4247
Soto Joaquin Hwy ---WA 7-4550
Soto Vernon SntaRosaCrkRd ---WA 7-4593
Soto's Market Main ---WA 7-4411
Souza Frank ---WA 7-4256
Souza Frank Harmony ---WA 7-4270
Souza John R SnSimeon ---WA 7-4215
Squibb Paul ---WA 7-4418
Standard Oil Company of California
Western Operations Inc ---WA 7-4511
If no answer call---WA 7-4250
Stanley Art LeonaDr ---WA 7-4477
Stansell John B Lancastr ---WA 7-4885
Steffes Ralph 3825Main ---WA 7-4223
Steiner Geo A ---WA 7-4541
Steinwachs Otto CardiffDr ---WA 7-4273
Stewart Jack 6400Main ---WA 7-4458
Stewart Jack's Richfield Service
6400Main-WA 7-4458
Stiles H R Pinerdge&ErnestPl ---WA 7-4483
Storni Nick ---WA 7-4294
Stoy Harry E 545Weymth ---WA 7-4773
Strong Sudie LeonaDr ---WA 7-4264
Suggett Chas Hwy1 ---WA 7-4213
Suggett's Trailer Park Hwy1 ---WA 7-4213
Sunical Land & Livestock Department
Manager PiedraBlancaRnch ---WA 7-4610
Pico Stables ---WA 7-4522
Sunset View Motel NHwyNo1 ---WA 7-4455
Sutherland D L 2206WilcombeRd-WA 7-4829
Tarleton Frank W Weymth ---WA 7-4718
Tartaglia Lester Harmony ---WA 7-4210
Taylor John W GreenValleyRanch -WA 7-4260
Taylor Leslie A SntaRosaCrkRd ---WA 7-4295
Tayson H F 1716 StJamesRd ---WA 7-4895
Thatcher C W Mrs Wall ---WA 7-4553
Thomas D G
Worchestr&Marlboro-WA 7-4796
Thomas Frieda H NottnghmDr ---WA 7-4297
Timbrell Saml J Dorset ---WA 7-4547
Truax A A 641Henley ---WA 7-4801
Truax Ralph S 641Henley ---WA 7-4801
Tucker Antoinette S
LeonaDr&ElPortl-WA 7-4667
Turner R C Pinerdge&Pierce ---WA 7-4848
Turnquist John E WarrenRd ---WA 7-4279
Underwood Troy WellngtnDr ---WA 7-4808
U S Government
Air Force Dept of
775th A C & W Squardon
RichrdAv-WA 7-4611

(Continued Next Page)

U S Government—(Cont'd)
Coast Guard
First Asst Keeper
PiedrasBlancas-WA 7-4533
Light Station PiedrasBlancas--WA 7-4531
Lighthouse Keeper
PiedrasBlancas-WA 7-4532
Unruh Ira E RegisAv ----------WA 7-4492
Valois Chas SnSimeon ---------WA 7-4202
Valois Service Stn & Cafe
SnSimeon ----------------WA 7-4214
VanderWeyden Wm
MarlboroLn&HastngsDr-WA 7-4437
VanSickle L A 2019 SaintThomas-WA 7-4792
Vaughan F L Suffk -----------WA 7-4744
Vaughn Norma Lee ------------WA 7-4561
Ventura August G
CountyRd&ElPortl-WA 7-4489
Vernon Myrtle Mrs NottnghmDr --WA 7-4482
Villa Harry SanSimeon ---------WA 7-4203
Village Beauty Shop Main ------WA 7-4657
Wadman John F MarlboroLn ----WA 7-4822
Wailes John W Ludlw&Ardth ----WA 7-4456
Waite Elizabeth Main ---------WA 7-4438
Waite Harold H ArdthDr -------WA 7-4557
Wallace Sophie J Huntngtn -----WA 7-4708
Wallis Walter Mrs NottnghmDr --WA 7-4465
Walter Edwin R SntaRosaCrkRd -WA 7-4582
Waltman Ray
StJames&StThomas-WA 7-4461
WALTMAN REALTY & INSURANCE
Main ---------------------WA 7-4687
Warren Forrester W Centr ------WA 7-4748
Warren Geo SntaRosaCrkRd -----WA 7-4548
Warren Walter M
SnSimeonCrkRd-WA 7-4266
Warren Willis -----------------WA 7-4526
Watson Florence E Hastngs -----WA 7-4419
Weiss Wm C rl est Main--------WA 7-4451
Welliver Eldon
StJamesRd&Wales-WA 7-4513
Wells Donald L Weymth --------WA 7-4869
Wetherill Hilda F Brightn ------WA 7-4420
White Wm H KennthRd --------WA 7-4366
Whitlock F F Weymth ----------WA 7-4633
WILBERT'S SERVICE STN & GROCERY
Hwy-WA 7-4237
Wilkins Chas L Norflk ---------WA 7-4625
Williams Geo 2627LeonaDr -----WA 7-4897
Williams Howard E WellngtnDr --WA 7-4542
Williams John F EmmonsRd ----WA 7-4878
Williams Leonard SnSimeon -----WA 7-4527
Williams Noel E Mrs
Dorset&Manchstr-WA 7-4761
Williams Roza ----------------WA 7-4755
Williams Tony Main -----------WA 7-4554
Williams Tony
SanCarpojoCreekRd-WA 7-4228
Williams Tony SnSimeonCrkRd --WA 7-4534
Willis Geo Warwck ------------WA 7-4881
Wilson Earl W McCabeDr ------WA 7-4656
Wilson Jay A Huntngtn --------WA 7-4452
Winsor Kenneth WiltnDr -------WA 7-4737
Winter Ethyl Mrs
BristlAv&WindsrBl-WA 7-4433
Wintz Henry L SnSimeonCrk ----WA 7-4592
Wixom C H CountyRd&ElPortl ---WA 7-4250
Wood Quintan StJames --------WA 7-4267
Woodland Curtis S Woodland Gar
HwyNo1-WA 7-4678
Woodland Elvera HwyNo1 -------WA 7-4840
Woodland Garage HwyNo1 ------WA 7-4678
Wortman D E Pembrook&Dorset -WA 7-4661
Wright Paul K DerbyLn --------WA 7-4361
Yost Nick Hwy1 --------------WA 7-4225
Young Monte rstrnt Young'sPoint-WA 7-4577
Zimmerman Chloe A NewtnRd ---WA 7-4551

CAMP ROBERTS

(For Subscribers see Paso Robles)

CAMP SAN LUIS OBISPO

(For Subscribers see San Luis Obispo)

CARRISA PLAINS

Beck Alan E Agent
Call Operator for-----Carrisa Plains No 113
Beck Kenneth N Agent
Call Operator for-------Carrisa Plains 112
Beck Nels and Sons Agent
Call Operator for-----Carrisa Plains No 112
Bingeman Gene Agent
Call Operator for------Carrisa Plains No 34
California State of
Division of Forestry
Soda Lake Fire Suppression Stn
Call Operator for----Carrisa Plains No 11
Carrisa Mercantile Agent
Call Operator for-----Carrisa Plains No 931
Cavanagh J E & Sons Agent
Call Operator for-----Carrisa Plains No 111
Cavanagh Raymond E Agent
Call Operator for-------Carrisa Plains 111
Cooper Alfred J Agent
Call Operator for------Carrisa Plains No 13
Cooper R W Agent
Call Operator for------Carrisa Plains No 21
Filos & Walter Agent
Call Operator for------Carrisa Plains No 15
Garcia Ernest Agent
Call Operator for------Carrisa Plains No 35
King Frances A Agent
Call Operator for------Carrisa Plains No 14
Kuhnle Chas Agent
Call Operator for-----Carrisa Plains No 214
Lewis Donald Agent
Call Operator for-----Carrisa Plains No 213
Lewis Nic E Agent
Call Operator for-----Carrisa Plains No 212
Livingston Robt Agent
Call Operator for-----Carrisa Plains No 313
Pinole Land & Cattle Co Agent
Call Operator for-----Carrisa Plains No 211
San Luis Obispo County of
Road Dist No 5
Simmler Maintenance Stn Agent
Call Operator for---Carrisa Plains No 115
Simmler School Agent
Call Operator for-----Carrisa Plains No 114
Smith E F Agent
Call Operator for------Carrisa Plains No 32
Speicher R W Agent
Call Operator for-----Carrisa Plains No 312
Sumner Howard E Agent
Call Operator for-----Carrisa Plains No 311
Twisselman Darrell L Agent
Call Operator for------Carrisa Plains No 21
Werling Dewey Agent
Call Operator for------Carrisa Plains No 33
Wreden C H Agent
Call Operator for------Carrisa Plains No 23
Wreden Henry Agent
Call Operator for------Carrisa Plains No 22
Wreden Ranch Co Agent
Call Operator for------Carrisa Plains No 22

CAYUCOS

J. E. Gooding, Manager

Business Transactions with Telephone Co.
The Pac Telephone & Telegraph Co
Business Office 872MorroSnLsObispo
Ask Operator for----------Business Office
(No charge for calls to Business Office)
Telephone bills also may be paid in person at
Ghezzi's Store ----------Ocean Av, Cayucos

Aashelm Morgan 29-21st --------WY 5-3275
Acebedo R C 94DlMrAv ---------WY 5-3968
Agee Walter 98-13th -----------WY 5-3608
Albo John E 15-11th -----------WY 5-3866
AL'S SPORTING GOODS
Hwy ----------------------WY 5-3748
Altaffer W D 46-10th ----------WY 5-3833
Ambrose A F 72PacAv ---------WY 5-3845
Ambrosia Variety Store OceanAv--WY 5-3772
Anderson Ethel Mrs 264 D------WY 5-3253
Anderson Ronald R Lt 45-20th ---WY 5-3366
Anderson Russell N 46-14th ----WY 5-3724
Anderson Susan E 25-23d ------WY 5-3822
Andrew Paul E MorroStrnd -----WY 5-3889
Angelis W E 42-12th ----------WY 5-3543
Anzures Erika 49PacAv --------WY 5-3318
Anzures Robt A Sgt 49PacAv ---WY 5-3318
Argabrite E W 34-17th --------WY 5-3281
Armstrong Wm L 2732 OrvilleAv--WY 5-3204
Arnold Dorothy M HwyNo1 -----WY 5-3561
Arnold Mabel Mrs 3490 StudioDr-WY 5-3922
Aspesi Frank HwyNo1 ---------WY 5-3254
Atkinson Helen E 183Ash -------WY 5-3440
AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA A A A
1134MonterySnLuisObispo -LIbrty 3-6454
For Emergency Garage Service Only
OceanAv&D ----------------WY 5-3286
If no answer call-----------WY 5-3796
Ayers Richard D 58HwyNo1 -----WY 5-3871
Ayers Robt J 87-10th ----------WY 5-3416
Azevedo Wm C VillaCreekRd ----WY 5-3740
B & B Tackle Shop HwyNo1 ------WY 5-3505
B & V Autel HwyNo1 -----------WY 5-3536
Baines Clifford A 166 E--------WY 5-3684
Baird Wm M 1301PacAv --------WY 5-3515
Ball Richard V Hwy1 ----------WY 5-3505
Bandy John W 1173CassAv ------WY 5-3924
Barton Geo F Davies ----------WY 5-3219
Battles Forest 78 StMaryAv-----WY 5-3511
Beach Burnett Col 10 E--------WY 5-3375
Becker Harry T 36-15th --------WY 5-3956
Beecham Ed Hwy --------------WY 5-3918
Begole Frank 505PacAv --------WY 5-3617
Bell Geo F 88-9th -------------WY 5-3525
Bella Vista Mobile Home Lodge
HwyNo1 -------------------WY 5-3644
Bellomy Etta 3246 OceanAv-----WY 5-3814
Bellomy J L MorroStrnd --------WY 5-3507
Bennett Chas E 2744 StudioDr---WY 5-3533
Bento J M Sr ToroCreekRd -----WY 5-3793
Bento Jesse J Jr ToroCreekRd ---WY 5-3708
Bertrand Jack P 69BakersfieldAv-WY 5-3272
Bettencourt Alvin J 3d ---------WY 5-3563
Bettencourt Alvin J Al's Sprtng Gds
Hwy ----------------------WY 5-3748
Biaggini Ed Jr
SanGeronimoRanch-WY 5-3792
Biaggini Ed R Sr San Geronimo Rnch
CayucosCreekRd-WY 5-3549
Bible P S LittleWillowCreekRd --WY 5-3665
Bishop Dora 123Ash -----------WY 5-3734
Blackburn Fred J 8th ----------WY 5-3619
Blanchard R C OldCrkRd --------WY 5-3752
Blodgett Orval 1301PacAv ------WY 5-3618
BOB'S RICHFIELD STN
OceanAv ------------------WY 5-3854
Bodine Jas 2730 OrvilleAv------WY 5-3842
Borges Jerry 156 StMarys ------WY 5-3288
Borges Virgil 60-8th -----------WY 5-3847
Borradori Garage HwyNo1 ------WY 5-3832
Borradori Gino HwyNo1 --------WY 5-3644
Borradori Priscilla Mrs
CayucosCreekRd-WY 5-3887
Borradori Saml HwyNo1 --------WY 5-3605
Boucher Ralph W Hwy1 --------WY 5-3853
BOYLE LUMBER CO
CabrilloHwy ---------------WY 5-3636
From telephones served by the
following exchanges
Cambria San Luis Obispo
Morro Bay
(No Intercity Charge)
Ask Operator for-Entrprise 11471
Boyle Wm C 19Fresno ---------WY 5-3773
Branham Fred Jr MSgt 177 F---WY 5-3218
Brewer A L Hwy --------------WY 5-3749
Brick Auto Court Hwy ---------WY 5-3918
Bronstad Hugh Rev Hwy1&3d ----WY 5-3821
Brown Earle B 825 StMaryAv----WY 5-3897
Brown Edw J MorroStrand -----WY 5-3939
Brown Ellsworth F 3448 StudioDr-WY 5-3203
Brown J T LittleWillowCreekRd --WY 5-3937
Brughelli Alex 2713 SntaBrbraAv-WY 5-3960
Brum Ruth 255 C--------------WY 5-3675
Bryson Geraldine D
6th&StMaryAv-WY 5-3207
Buckmaster J K 21-13th -------WY 5-3287
Buckner H V 271BirchAv -------WY 5-3574
Buelna Ruth Mrs 171HaciendaAv -WY 5-3820
Bunn W A MorroStrnd ---------WY 5-3952
Buoy Cafe OceanAv -----------WY 5-3517
Burroughs Cabinet Shop
36 OceanAv-WY 5-3843
Burroughs R C Burroughs Cabnt Shop
36 OceanAv-WY 5-3843
Burton L H 2101CassAv --------WY 5-3586
Burton Lyle W Hwy1 ----------WY 5-3985
Busby Floyd B 151 C-----------WY 5-3994
Buss Raymond H 35-19th ------WY 5-3276
Caldwell Lora HwyNo1 ---------WY 5-3382
CALIF MOTOR EXPRESS LTD
159Ash-WY 5-3930
Calif State of
Dept of Water Resources Whale Rock
Project OldCreekRd ---------WY 5-3701
Division of Forestry C ----WY 5-3827
Division of Highways OldCreekRd-WY 5-3706
Highway Patrol
For Emergency Calls Only
Ask Operator for-Zenith 12000
Campbell E W 801PacAv -------WY 5-3851
Canet Geo E Hwy -------------WY 5-3737
Canet Robt Bob's Richfield Stn
OceanAv ------------------WY 5-3854
Canet Wm 124BirchAv ---------WY 5-3596
Caratan Anton 3154 StudioDr----WY 5-3892
Carlile F S 58-12th -----------WY 5-3215
Carrick Harry 99-13th ---------WY 5-3386
Carter R F Nick 525PacAv ------WY 5-3593
Catholic Rectory OceanAv ------WY 5-3243
Cave Jas R 20-21st ------------WY 5-3807
Cavet Tillar PacAv ------------WY 5-3267
Cayucos A to Z Launderette
175NOceanAv-WY 5-3298
CAYUCOS-BAYWOOD GARBAGE CO
24-9th --------------------WY 5-3884
CAYUCOS CLINIC
6th&PacAv ----------------WY 5-3527
CAYUCOS COMMUNITY CHURCH
Hwy1&3d-WY 5-3821
Cayucos Fire Department
OceanAv-WY 5-3522
Cayucos Grammar School
C & Birch-WY 5-3221
Cayucos Grill 48 SOceanAv------WY 5-3919
Cayucos Hardware Hwy ---------WY 5-3242
CAYUCOS MARKET
4th&OceanAv --------------WY 5-3929
Cayucos Morro Bay Cemetery
Hwy-WY 5-3898
If no answer call-------------WY 5-3857
Cayucos Motel OceanAv& E------WY 5-3670
Chaffee Byron 3455 StudioDr----WY 5-3916
Chernabaeff Geo S OceanVwLn --WY 5-3291
Chipman Stephen MorroStrnd ---WY 5-3967
Church Mabel I 791 StMaryAv---WY 5-3841
Claassen Wm 1520PacAv -------WY 5-3238
Clark Rita Ellen MorroStrnd ----WY 5-3967
COAST CIGARETTE VENDING DISTRS
146 OceanAv --------------WY 5-3783
If no answer call-------------WY 5-3236
COAST PLUMBING
Hwy1&8th -----------------WY 5-3906
Cogswell Robt J 2964 OrvleAv----WY 5-3993
Comer Emma Mrs 856 StMaryAv-WY 5-3666
Cone Vera M 2777 OrvleAv------WY 5-3481
Cook Allan L 20-16th ----------WY 5-3324
Cook B J Mrs 20-6th -----------WY 5-3486
Cooper Bob 802PacAv ---------WY 5-3226
Cooper Hope 3-7th ------------WY 5-3880
Cooper Louis J 3408DaviesAv ----WY 5-3514
Cordoza Filomenia OldCreekRd --WY 5-3745
Cordoza Manuel Jr OldCreekRd --WY 5-3725
CORIS CENTRAL COAST INC
Model Home PacAv&1st-------WY 5-3200
From telephones served by the
following exchanges
Cambria San Luis Obispo
Morro Bay
(No Intercity Charge)
Ask Operator for-Entrprise 12590
Cortner Geo W 800PacAv ------WY 5-3266
Costa Tony ToroCreekRd -------WY 5-3721
Cousins Jas I 1202PacAv -------WY 5-3202
Crabtree Woodrow 82PacAv -----WY 5-3984
Craghead M W Maj 11-12th -----WY 5-3583
Crosbie A A 200ParkAv ---------WY 5-3936
Cruz Ida E 404PacAv ----------WY 5-3509
Curti Henry L 242 C-----------WY 5-3542
Cypress Stump Motel OceanAv ---WY 5-3917
Daly Chas 11-7th -------------WY 5-3456
Dark Watson 3421HwyNo1 -----WY 5-3244
Darkenwald-Morrison-Knudsen
OldCreekRd-WY 5-3623
Dauner Augusta E 2727 OrovleAv-WY 5-3264
Davenport M L Mrs 1364CassAv -WY 5-3876
Davis Jos J
StudioDr&CoronadoAv-WY 5-3830
Dayton Newell C Hwy1 ---------WY 5-3862
Dees R B B ---------------WY 5-3292
Delmenico Joe 400 D-----------WY 5-3784
Dengate Ralph F OldCreekRd ----WY 5-3755
Denman Leland 700 OceanAv----WY 5-3245
Denney W R 30-8th ------------WY 5-3247
Densmore Mae Hwy1 -----------WY 5-3697
Dilworth Doris 2959 OrvilleAv ---WY 5-3989
DiSanto Nellie 39-10th ---------WY 5-3595
Doake Alex F 25-17th ----------WY 5-3903
Dodd Jas L 91-11th -----------WY 5-3260
Dodd Noel N 198-6th ----------WY 5-3771
Donati Lincoln A 2Ash ---------WY 5-3262
Donnelly Rodney T 3370 StudioDr-WY 5-3983
Donnohue F E 2908 StudioDr----WY 5-3622
DON'S CAFE
OceanAv ------------------WY 5-3504
Doud & Thompson 48-15th -----WY 5-3555
Dougherty E A 1250PacAv ------WY 5-3987
Dougherty Wm T 1999PacAv ----WY 5-3620
Douglas Jeanne P 298PacAv ----WY 5-3334
Dow L A 934 StMaryAv---------WY 5-3641
Drake Frank M 90ElSerenoAv ---WY 5-3271
Dunn Ernest 197 F------------WY 5-3659
Dunn Richard P DaviesAv -------WY 5-3601
Dunn W J 12th ---------------WY 5-3878
Durham O L Dr 1149PacAv -----WY 5-3668
Eade W C PacAv --------------WY 5-3855
Efird Wm G King&StudioDr -----WY 5-3795
Ehlers Fred J 193 G-----------WY 5-3834
Eiland John W 725 StMaryAv----WY 5-3664
Ellis Neil Hwy1 ---------------WY 5-3717
El Ranchito 296 OceanAv-------WY 5-3683
Engelking Carlyle 25-19th ------WY 5-3914
Estero Bay Motel HwyNo1 ------WY 5-3614
ESTERO BEAUTY SALON
OceanAv ------------------WY 5-3646
Eustice Ted W 20-19th ---------WY 5-3649
Evans Donald WillowCreekRd ----WY 5-3730
Evans Oscar 20 StMaryAv------WY 5-3911
Fairview School ToroCreekRd ---WY 5-3787
Fearon A I &StMaryAv-----WY 5-3217
Ferber Alyce 771 StMaryAv-----WY 5-3925
Ferguson A O 1201PacAv ------WY 5-3308
Ferrari Elmo 251 D------------WY 5-3720
Filipponi Ulisse
SanGeronimoTract-WY 5-3756
Fisher Arthur G 80-9th --------WY 5-3356
Fiske Jas S Mrs 188-8th -------WY 5-3904
Fitzhugh Wm OldCreekRd -------WY 5-3713
Flint M B 3130 StudioDr-------WY 5-3873
Ford Jean 52-15th ------------WY 5-3726
Forsblad G A 1150PacAv -------WY 5-3437
Foster Mary Louise HwyNo1 ----WY 5-3561
Frazier Michael S 424 OceanAv--WY 5-3736
Fredricksen J A 3427 StudioDr---WY 5-3988

Frost D A HwyNo1 ------------WY 5-3455
Frost John E Hwy1 ------------WY 5-3674
Fruin Mark H 2167PacAv -------WY 5-3241
Fry Robt BakersfieldAv --------WY 5-3581
Fuller John T 13-13th ---------WY 5-3283
Furby Chas E 2202PacAv -------WY 5-3836
Garcia Domingos E -------WY 5-3530
Garcia Geo F 1210PacAv -------WY 5-3548
Garcia Motel Hwy -------------WY 5-3727
Garriott Jack Sr Hwy ----------WY 5-3237
Geisler Dan L 68-12th ---------WY 5-3770
Ghezzi Chas D PacAv&3d -------WY 5-3294
Ghezzi Clelia 301 D -----------WY 5-3604
Ghezzi's Store OceanAv --------WY 5-3811
Gibbs Wm Cayucos-Baywood Garbge Co
24-9th -------------------WY 5-3884
Gignoux R E MorroStrnd -------WY 5-3578
Gillespie A B 416MontecitoDr ---WY 5-3691
Gilstrap J A MorroStrnd --------WY 5-3681
GIRARD TELEVISION SALES & SERVICE
224 SOceanAv--------------WY 5-3692
Glaze Don OceanAv -----------WY 5-3504
Glenn Ida E MorroStrnd --------WY 5-3948
Glenney C L Mrs 190-4th -------WY 5-3694
Goff Thos H 323PacAv ---------WY 5-3569
Goldman F 768PacAv ----------WY 5-3959
Gomes Frank L VillaCreekRd ----WY 5-3786
Gorges Lloyd K Capt
2868 SntaBrbraAv ----------WY 5-3606
Gosso John Hwy --------------WY 5-3673
Gove Wm E 2950 SntaBrbraAv---WY 5-3838
Gray Grace M 3490 StudioDr----WY 5-3922
Gray W E 158ParkAv ----------WY 5-3475
Green H M HwyNo1 -----------WY 5-3614
Greeson P A 57-1st -----------WY 5-3817
Grossini Tom 6th -------------WY 5-3228
Guiney Verne 79PacAv ---------WY 5-3552
Hageman Edgar J Sr 1902PacAv -WY 5-3449
Hamilton J Walter 15 OceanVwLn-WY 5-3521
Haney Vay I 21-20th ----------WY 5-3213
Hansen Ed 178 H--------------WY 5-3923
Hardie A K 30-7th ------------WY 5-3825
Harr Will Capt 3205 StudioDr---WY 5-3707
Harrington E M 15-8th --------WY 5-3951
Harris Elizabeth C 91-13th -----WY 5-3800
Harrison Evall 404MontecitoDr --WY 5-3913
Harrison Jesse H
BellaVistaTrailerCt ---------WY 5-3519
Harrison Jesse H contr
OldCreekRd ---------------WY 5-3746
Harrison Robt R 2873 StudioDr--WY 5-3516
Hartman Orval A 1902CircleDr --WY 5-3370
Hartzell Chas E 90-11th -------WY 5-3840
Hartzell W W CayucosCreekRd ---WY 5-3742
Hayward Lumber Co MorroBay
From telephones served by the
following exchanges
Cayucos
(No Intercity Charge)
Ask Operator for-Entrprise 11406
Heidt L C 186 J---------------WY 5-3944
Heinen A P 1097Cass ----------WY 5-3603
Heiter Henry A 12th ----------WY 5-3534
Henneberger John C 11-20th ----WY 5-3461
Henry Jack 63PacAv ----------WY 5-3436
Hermans Hugo 57-16th --------WY 5-3216
Hess Grover C 40-15th ---------WY 5-3704
Hester J E 2234PacAv ---------WY 5-3750
Hewitt Elsa Orcutt PacAv ------WY 5-3616
Hewitt Harry PacAv -----------WY 5-3616
Hickman A L 2098Pac ---------WY 5-3751
Hilliard R M 36Ash -----------WY 5-3227
Hillside Motel HwyNo1 --------WY 5-3810
Hilton Howard Hwy -----------WY 5-3837
Hoel Robt L 54-13th ----------WY 5-3585
Hofman Geo 497PacAv --------WY 5-3931
Hopkins H A 220PacAv --------WY 5-3528
Hopper Norman W 49Fresno ----WY 5-3680
Hotchkiss Earl 15-12th --------WY 5-3870
Howser Claude M StudioDr -----WY 5-3891
Hubbard Chas E 321PacAv ------WY 5-3996
Hull Edgar G 2275CassAv ------WY 5-3628
Hummel Wayne R 3146 StudioDr-WY 5-3860
Hunter C G 182 J-------------WY 5-3580
Hunter L R HwyNo1 -----------WY 5-3250
Hunter R E 1617Pac ----------WY 5-3655
Hutton Arthur R 30-12th -------WY 5-3758
Hyler Glenn 850PacAv ---------WY 5-3615
Ike Elva M 370MontecitoDr -----WY 5-3712
Ipsen Edw ParkAv ------------WY 5-3558
Irwin Geo M 33-16th ----------WY 5-3208
Jackson R R MontecitoDr -------WY 5-3761
James E R 2196CircleDr -------WY 5-3685
Jeffers Merrill C HwyNo1 -------WY 5-3654
Jespersen Ben Hwy1&Cody -----WY 5-3403
Johnson C B 1364CassAv -------WY 5-3876
Johnson John R 2000PacAv -----WY 5-3273
Johnson Mary L 4th&PacAv -----WY 5-3251
Jones Geo 46-8th -------------WY 5-3957
Kelker G D Dr 502PacAv -------WY 5-3573
Kelleher Matthew T Surf-Side Trailer Park
Hwy1&Cody-WY 5-3716
Kennett Lloyd D &Birch----WY 5-3648
Keppler T L 200MontecitoDr ----WY 5-3921
Kerr Forrest Mrs 3224 StudioDr--WY 5-3255
Kyte P M 1574PacAv ----------WY 5-3764
Lake A L 77-10th -------------WY 5-3223
Lambert Pearl Mrs 168 I--------WY 5-3869
Lanford Larry L 426PacAv ------WY 5-3801
Lawder John H 2101PacAv ------WY 5-3882
Layman's Garage 50 OceanAv----WY 5-3658
Leaverton Otto 2970 SntaBrbraAv-WY 5-3508
Ledgerwood J E 168-4th -------WY 5-3556
Lee Robt E 438 StMaryAv------WY 5-3282
Lena's Beauty Shop 171 I-------WY 5-3782
Lewis Lance 3300 StudioDr------WY 5-3234
Liggera Jackie 651A StMaryAv---WY 5-3962
Lindemann J G 50-20th --------WY 5-3700
Lindemann M J 175PacAv ------WY 5-3220
Litwiler J L 925 StMaryAv-------WY 5-3575
Livingston Raymond OldCreekRd -WY 5-3541
Longcor F M 1775CassAv -------WY 5-3808
Lovelace J M ParkAv ----------WY 5-3572
Low Lindbergh 1999CassAv -----WY 5-3940
Lowrey Catherine P Hwy1 ------WY 5-3246
Lowry Raymond 481ParkAv -----WY 5-3257
Lucio Leonard F 9th ----------WY 5-3715
Lyons J C 51-19th ------------WY 5-3212
Mack Chas R 21-19th ----------WY 5-3361
Madonna Plinio 1249PacAv ----WY 5-3780
Magnuson Ida W 53-3d --------WY 5-3270
Marlatt Ira E 3436 StudioDr----WY 5-3861
Marsh W L OldCreekRd --------WY 5-3760
Martens Jacob C 14-13th -------WY 5-3662
MARTIN JERRY TELEVISION & APPLIANCES 1876CirclLn ----WY 5-3774
From telephones served by the
following exchanges
Cambria Morro Bay
(No Intercity Charge)
Ask Operator for-Entrprise 11581
Martin Joe V HwyNo1 ---------WY 5-3802
Martinus Henry PacAv ---------WY 5-3633
Martinus Jan H 598PacAv ------WY 5-3520
Marvin Amanda M Mrs 144 C----WY 5-3225
Maryfield John E 2704 StudioDr-WY 5-3560
Mathias Al Chevron Service
OceanAv&D ----------------WY 5-3286
Matzger Edw W 1525CassAv ----WY 5-3844
Mayer Wilbur S Hwy1 ---------WY 5-3629
McClintock Ivah 284 StMaryAv--WY 5-3652
McDaris Clifford R 33-12th -----WY 5-3523
McDonald Margret Mrs 197 F---WY 5-3659
McGill Robt R 820PacAv -------WY 5-3621
McGratton Marie VillaCreekRd --WY 5-3779
McIsaac Robt A OrvleAv -------WY 5-3998
McKay P G grocrs
PasoRoblesBeach-WY 5-3222
McKeen Fern 2675Hwy1 -------WY 5-3905
McLaren Ethel 35-21st ---------WY 5-3285
McNaul W J 2668 StudioDr-----WY 5-3859
McWilliams E G MorroRockView -WY 5-3738
Mendes Frank B 166 H---------WY 5-3296
Merrifield Edwin K
2892 OrvilleAv-WY 5-3805
Messenger V W 21-11th -------WY 5-3290
Middleton Geo H HwyNo1 ------WY 5-3570
MIKE'S T V SALES & SERVICE
146 OceanAv-WY 5-3783
Millard Alfred S
LittleWillowCreekRd-WY 5-3651
Millard Ralph W 18th ----------WY 5-3274
MILLS ROBT F genl bldg contr
1198EHwy1MorroBy
From telephones served by the
following exchanges
Cayucos
(No Intercity Charge)
Ask Operator for-Entrprise 11485
Mimick Sally S OldCreekRd -----WY 5-3893
Minetti Dario Ash & D---------WY 5-3295
Minetti Grace A 201 D---------WY 5-3849
Minetti Grace Frank 153 C------WY 5-3459
Minetti Guido 124Ash ---------WY 5-3671
Minetti Guido SntaRitaRd ------WY 5-3796
Minetti Virginia 165 D---------WY 5-3564
Misegades John H 886 StMaryAv-WY 5-3676
Mitchell Donald R 20-17th -----WY 5-3672
Molinari Merle J 399 E---------WY 5-3813
Molnar Michael J 176North I----WY 5-3236
More John OceanvwLn ---------WY 5-3547
Morgan Roy Cayucos Motl
OceanAv&E ----------------WY 5-3670
Morgan Russell H 91-12th ------WY 5-3846
Morrill Don 2900 StudioDr------WY 5-3806
Morris Saml B 2640 StudioDr ---WY 5-3693
Morrison-Knudsen-Darkenwald
OldCreekRd ---------------WY 5-3623
Morro Strand Auto Court
MorroStrnd-WY 5-3594
Morro Strand Market Hwy1 -----WY 5-3686
Nathan Bettyann Mrs 82-11th ---WY 5-3409
Nathan Danl B 82-11th --------WY 5-3409
Needham Taylor J 381 D--------WY 5-3545
Negranti Jas ToroCreekRd ------WY 5-3790
Negranti Mario WillowCreekRd --WY 5-3729
Negranti Peter A Jr ToroCreekRd-WY 5-3765
Nelson C L 40-16th -----------WY 5-3816

Nelson H W Mrs 1702PacAv -----WY 5-3908
Newton E D 472 OceanAv-------WY 5-3537
Nichols Jesse V Jr MSgt 40-2d --WY 5-3896
Nock Richard L
SanGeronimoTract-WY 5-3797
Nowlin Geo Mrs 2000PacAv -----WY 5-3682
NOYES RICHARD G REALTOR
OceanAv-WY 5-3550
Residence 1674PacAv ---------WY 5-3293
Nuernberger Robt 173 H--------WY 5-3224
Nurss Richard E Capt
957 StMarysAv ------------WY 5-3420
Oakes Motel MorroStrnd -------WY 5-3839
Oakley Marian 3380 StudioDr----WY 5-3969
O'Donnell C ShearerAv ---------WY 5-3205
Oliver Clyde H 3441 StudioDr----WY 5-3868
Oliver Wm W 60-10th ---------WY 5-3947
O'Neill C T 196 F-------------WY 5-3559
Orton Harry M OldCreekRd -----WY 5-3766
Pacific Gas & Electric Co Bus Ofc
894MonterySanLuisObispo
From Cayucos exchange
Ask Operator for-Entrprise 10251
PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSnLuisObispo
Call Operator and ask for----Business Office
(No Charge for Calls to Business Office)
See Introductory Section for Service
Calls and Other Important Matters
Page Clarence C 198 G---------WY 5-3587
Palmer-Waters Chapel Hwy&7th -WY 5-3669
If no answer call collect
Sn Luis Obispo-----------LIbrty 3-3832
Panek Thos 2716 StudioDr------WY 5-3512
Paolini Martin 360 D----------WY 5-3696
Park C L Hacienda -----------WY 5-3529
Parker W I 1602PacAv ---------WY 5-3695
Parks Evangeline 154 C--------WY 5-3660
Parlier Robt A 3262 StudioDr---WY 5-3330
Parr Walter A Mrs 26-14th ----WY 5-3986
Pastorelli Emil 673PacAv ------WY 5-3819
Patterson W F 1911PacAv ------WY 5-3607
Paul's Place OceanAv ---------WY 5-3209
Peckham Doyle S 1697PacAv ----WY 5-3901
Pedraita Louis F HwyNo1 ------WY 5-3938
Pedrotta Clara 401 C----------WY 5-3568
Pereira D R 275 C-------------WY 5-3663
Pereira D R motor inn Hwy------WY 5-3737
Perry Antone ToroCreekRd -----WY 5-3714
Perry J A 94-7th -------------WY 5-3206
Perry John A 200 StMaryAv ----WY 5-3630
Phillips F J 260 D------------WY 5-3867
Phillips J Davies -------------WY 5-3562
Phillips Millie 260 D----------WY 5-3867
Phillips Minnie 235 D---------WY 5-3640
Pikes Harold A 2873 StudioDr---WY 5-3992
Pilgram M 440Hacienda -------WY 5-3265
Pimentel Joe F 474PacAv ------WY 5-3826
Pisor Carl 70-13th ------------WY 5-3635
Poletti A P VillaCreekRd -------WY 5-3744
Poletti Grace Mrs OldCreekRd ---WY 5-3710
Poletti Wm VillaCreekRd -------WY 5-3744
POLK'S DEPARTMENT STORE
StateHwy1-WY 5-3762
Pruitt Iva N 25-20th ----------WY 5-3502
Railsback Robt A 1120PacAv ----WY 5-3679
Railsback Vera R 302PacAv -----WY 5-3510
Raminha Edwin ToroCreekRd ----WY 5-3723
Ray Geo Pac -----------------WY 5-3602
Redd Harry L MontecitoDr -----WY 5-3886
Reddwood Motel Morro Strnd----WY 5-3939
Renauld Geo J OldCreekRd ------WY 5-3768
Rey Geo Dr 20-11th ----------WY 5-3600
Richards Huldric Hubby
3456 StudioDr-WY 5-3881
Ricketts E A 1398PacAv -------WY 5-3639
Righetti Homer
SanGeronimoTract-WY 5-3719
Righetti Virginia Mrs 391 D-----WY 5-3249
Riley Harold Gene WillwCrkRd ---WY 5-3739
Ripley W G 950PacAv ---------WY 5-3965
Ritzel Lula Mrs 1402PacAv -----WY 5-3591
Roberts Hugo L 900HwyNo 1-----WY 5-3928
Robinson A V 35-9th ----------WY 5-3571
Robison Ray F Hwy1 ----------WY 5-3980
Rogallo M W 178Ash ----------WY 5-3258
Rogallo's Drug Store OceanAv ---WY 5-3538
Ross Chas Hwy1 --------------WY 5-3280
Rossi G A 3444 StudioDr-------WY 5-3966
Roza Manuel ToroCreekRd ------WY 5-3732
Ruby Royal B MorroStrnd ------WY 5-3885
Rucci Alfred J MD 6th&PacAv --WY 5-3527
Ruda Frank CottntailCrkRd -----WY 5-3798
Ruehe H B 1924Circl ----------WY 5-3233
Russell Marvel C ---------WY 5-3248
Ruth H L Hwy ----------------WY 5-3240
StClair D E 39-12th -----------WY 5-3804
Sanchez John HwyNo1 ---------WY 5-3268
San Geronimo Ranch
CayucosCreekRd-WY 5-3549
San Luis Obispo County of
Library C&OceanAv ----------WY 5-3312
Road Dist No 2 Maintenance
Yard E---------------WY 5-3232
Sheriff-Coroner CourtHseSnLuisObispo
Emergency calls only
From telephones served by the
following exchanges
Cayucos
(No Intercity Charge)
Ask Operator for-Entrprise 11560
Veterans Bldg C&OceanAv-----WY 5-3310
Saxby's Motel 23d -------------WY 5-3828
Scaltritti Alfred CayucosCreekRd -WY 5-3791
Scaltritti Ottavio 300 B--------WY 5-3590
Schick Rachel L 56-24th -------WY 5-3546
Schierlmann F J 1802CassAv ----WY 5-3964
Schmitz Ernest Jr
Hacienda&StudioDr-WY 5-3877
Schroder Florence K 80-7th -----WY 5-3259
SeaEsta Motel Todd's Hwy1&1st -WY 5-3932
Seaside Auto Court HwyNo1 ----WY 5-3809
Secker F W Taft&StudioDr -----WY 5-3926
Seemann Dora Mrs 1168PacAv --WY 5-3589
Selkirk Bruce OldCreekRd ------WY 5-3754
Sewall O L Hwy --------------WY 5-3553
Shackelford Glenn N 201PacAv --WY 5-3647
Shaul Walker V 2785 OrvilleAv---WY 5-3688
Shoffner Russell 43-12th -------WY 5-3875
Shoreline Motel Hwy ----------WY 5-3943
Shuman H W 2686 StudioDr-----WY 5-3743
Sidorski John S HaciendaDr -----WY 5-3535
Silacci Paul D -----------WY 5-3256
Silacci Peter VillaCreekRd ------WY 5-3741
Silva Eugene J Mrs
WillowCreekRd-WY 5-3718
Silva Joe Hwy1 ---------------WY 5-3954
Simpson W H 69Thalberg -------WY 5-3557
Slivkoff Wm D 21-8th ---------WY 5-3815
Smith G E 624 OceanAv--------WY 5-3642
Smith Vernet U 1524PacAv -----WY 5-3963
Smyth R J Dr 400PacAv -------WY 5-3551
Snyder Helen V 1900PacAv -----WY 5-3539
Sorenson Chris A 3360 StudioDr--WY 5-3747
Soto Andrew Jr Hwy1 ---------WY 5-3722
Soto Archie CottntailCrkRd -----WY 5-3767
Soto Edwin VillaCreekRd -------WY 5-3711
Southern Counties Gas Co
From Cayucos exchange
Ask Operator for-Entrprise 10206
Southern E R 3493 StudioDr----WY 5-3812
Souza Albert
LittleWillowCreekRd-WY 5-3567
Souza August ToroCreekRd -----WY 5-3777
Souza Jos A livestock OldCreekRd-WY 5-3759
Souza Millard 625Pac ---------WY 5-3540
Spafford Ray 41-21st ---------WY 5-3297
Sparks E O 16th&PacAv --------WY 5-3698
Spencer M D 2194CirclDr ------WY 5-3910
Spurrier Howard A 2748 StudioDr-WY 5-3613
Squazzoni Louis 223Ash -------WY 5-3953
Stark Dan 28-18th ------------WY 5-3252
Steele O M 432C MontecitoDr---WY 5-3848
Stevens Harry J 186 E---------WY 5-3915
Stevens Jo B Mrs 176 E--------WY 5-3500
Stockton Edw L 11-9th --------WY 5-3653
Stonecypher E S Mrs
94 StMaryAv-WY 5-3794
Storni Glenn E CottntailCrkRd ---WY 5-3709
Storni Laura 18-10th ----------WY 5-3689
Storni Mario CottntailCrkRd ----WY 5-3778
Straub A J 3520 StudioDr------WY 5-3958
Strongin Seymour 3530 StudioDr-WY 5-3894
Stroschein W C 1997PacAv -----WY 5-3634
Stumbough Max W Hwy1 -------WY 5-3284
Suburban Gas Service of Cayucos
OceanAv-WY 5-3625
If no answer call-------------WY 5-3878
Summers Wm F 75-11th -------WY 5-3592
Surf-Side Trailer Park
Hwy1&Cody-WY 5-3716
Tabor Realty Hwy1 -----------WY 5-3883
Tartaglia A CayucosCreekRd ----WY 5-3775
Tebbe Louis 65 StMaryAv-------WY 5-3909
Terrill Jess Mrs 491 StMaryAv --WY 5-3858
Thorndyke Lorin CayucosCreekRd -WY 5-3735
Thorndyke Maud C 1901PacAv ---WY 5-3643
Tibbetts Frank 1073CassAv ----WY 5-3645
Tieck A B 998PacAv ----------WY 5-3995
Todd Burley A Hwy1&1st -------WY 5-3932
Todd's SeaEsta Motel Hwy1&1st -WY 5-3932
Toennesen Hattie 80-9th -------WY 5-3424
Tognazzini Lena Mrs
CayucosCreekRd-WY 5-3763
Tognazzini Peter R
CayucosCreekRd-WY 5-3753
Tomasini Anita Birch & C-------WY 5-3239
Tratt Fred C 21st&PacAv ------WY 5-3582
Treanor Grace 41-14th --------WY 5-3631
Tripp J B Mrs 8th ------------WY 5-3619
Truesdell Duane E MD
6th&PacAv ----------------WY 5-3527
Truesdell Duane E Dr 1851PacAv--WY 5-3421
Tucker Sid 3471 StudioDr-------WY 5-3656

Turley W L 46-20th -- WY 5-3769
Turri Sylvia E -- WY 5-3235
Unger Fay Hensley PacAv -- WY 5-3942
Vance C E 60-2d -- WY 5-3524
Vanderslik John T 761Park -- WY 5-3345
Vandeveer Boyd K
1098 StMaryAv-WY 5-3501
Vanoni D 171Ash -- WY 5-3857
Veit Katie 14-11th -- WY 5-3565
Viau Pearl C Mrs 1533PacAv -- WY 5-3945
Vincent Chas 61-11th -- WY 5-3829
Waldrip J R 2755 OrvilleAv -- WY 5-3544
Walker Wilfred A 3262 StudioDr-WY 5-3431
Wallace Bertha 751 StMaryAv-- WY 5-3577
Wallace Grover 801 StMaryAv-- WY 5-3231
Walling J C 28-20th -- WY 5-3879
Waltz Louise D BakersfieldAv -- WY 5-3532
Warner E A PacAv -- WY 5-3632
Warren Elden W VillaCreekRd -- WY 5-3733
Warren Stuart CayucosCreekRd -- WY 5-3731
Warren W W VillaCreekRd -- WY 5-3703
Watson Geo R 33-23d -- WY 5-3566
Watts Geo ShearerAv -- WY 5-3757
Wells Leon F 21-23d -- WY 5-3650
Welsford J C 2813 SntaBrbraAv-- WY 5-3864
West Sarah P Mrs 15Fresno -- WY 5-3935
Wetzel M Lloyd 525 ShearerAv-- WY 5-3850
White E R 1049PacAv -- WY 5-3776
Whiting Harold G 1065 OceanAv-- WY 5-3934
Whittemore J G 2754 StudioDr-- WY 5-3411
Wiest June E 52-15th -- WY 5-3726
Wilbur Jim Shoreline Motl Hwy-- WY 5-3943
Wilkinson H L 2150PacAv -- WY 5-3610
Williams Duval 14-12th -- WY 5-3627
Willis F Martha 3178Hwy1 -- WY 5-3229
Wilson A B 180-4th -- WY 5-3955
Wimert Emma Mrs 141-6th -- WY 5-3941
Windsor L A CassAv&20th -- WY 5-3803
Wing's Cafe The OceanAv -- WY 5-3705
Witsch Alois 39-20th -- WY 5-3506
Witthoff Carl H 70-5th -- WY 5-3657
Wixom R H 82-12th -- WY 5-3982
Woods Luella 740ParkAv -- WY 5-3872
Woollomes C E 17-16th -- WY 5-3576
Woollomes W R Shoreline Motel
Hwy-WY 5-3943
Wren Josephine
2767 SntaBrbraAv-WY 5-3526
Wright Saml A 50-4th -- WY 5-3554
Zillig John C PacAv -- WY 5-3269
Zillig Mary 1136PacAv -- WY 5-3728

CRESTON
(For Subscribers see Paso Robles)

GORDA
Sabot Jos Agent
Call Operator for -- Gorda

GROVER CITY
(For Subscribers see Arroyo Grande)

HALCYON
(For Subscribers see Arroyo Grande)

KOZY KOVE RANCH
Evans Thos C Agent
Call Operator for -- Kozy Kove Ranch

LOS OSOS HIGHLANDS
(For Subscribers see San Luis Obispo)

LUCIA LODGE
Delamater F E Agent
Call Operator for -- Lucia Lodge

LUCIA RANCH
(Monterey County)
New Camaldoli Hermitage Agent
Call Operator for -- Lucia Ranch No 1

MORRO BAY
J. E. Gooding, Manager

Business Transactions With Telephone Co.
The Pac Telephone & Telegraph Co
Business Office 872MorroSanLuisObispo
Dial Operator and ask for -- Business Office
(No charge for Calls to Business Office)
Telephone bills also may be paid in person at
Harbor Supply Co -- 475-5th Morro Bay

A

A-1 PRINTERS
AtascaderoHwy&9th-SP 2-7156
A A A AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA see Automobile Club of Southern California
Abbott E C 648Fresno -- SP 2-8526
Abbott Paul C 67-7th -- SP 2-8132
Abel Jack W 1188B Mkt -- SP 2-8654
Abraham Gary AtascaderoBch -- SP 2-8538
ACE HOME SUPPLY
1610Hwy1 -- SP 2-7213
Adams Carl C 468 E -- SP 2-8363
Adams Department Store 458-5th-SP 2-8775
ADAMS LEWIS drftsmn
550LaJollaAvMorroDelMar -- SP 2-7292
Ainley Ralph G AtascaderoBch -- SP 2-2681
AIRPORT CAFE
Hwy1 -- SP 2-8432
Alden A M
2062BayvwAvMorroDelMar-SP 2-5452
Aldridge Raymond 1698NHwy1 -- SP 2-7117
Alexander John
2805½-8thMorroDelMar -- SP 2-7364
Allen Edw M 500-1st -- SP 2-8762
Allen Jessminn P 994BonitaAv -- SP 2-8594
Allen Mitchell W 725Luisita -- SP 2-8520
Allen's Appliance Service Hwy1 -- SP 2-5296
Allred Dewitt T Capt 12th& G -- SP 2-8945
Amsel Harry 185KernAv -- SP 2-8905
Anderegg Richard L MD
925Ridgewy-SP 2-8161
Anders M L Mrs 1245Morro -- SP 2-8423
Anders Max K 775Main -- SP 2-6046
Anders T V & Radio 775Main -- SP 2-6046
Anderson B W 315PineyWy -- SP 2-8152
Anderson C E 325KernAv -- SP 2-3021
Anderson C H 401 SnJoaquinAv
MorroDelMar-SP 2-5811
Anderson Donald S Dr chirprctr
233-5th-SP 2-8923
Anderson Edith 562Main -- SP 2-8893
Anderson Edw C 7thMorroDelMar -- SP 2-5681
Anderson Geo W 6th& D -- SP 2-7144
Anderson Harold J Bud
229RobnsnAv-SP 2-7307
Andre Manuel Jr MorroRd -- SP 2-8310
Andress E J
2445-8thMorroDelMar -- SP 2-8524
Andress Pauline Mrs
2445-8thMorroDelMar -- SP 2-8524
Andrew Clarence M
1085AllesndroAv -- SP 2-8542
Andrews Dora A 11th -- SP 2-8836
Andrews J V Dr dntst 110-4th -- SP 2-3111
Ansberry John
2647-7thMorroDelMar-SP 2-2073
Anthony Robt R 950-4th -- SP 2-8461
Antique Mart 831-5th -- SP 2-8083
Archer Jas W 1170LasTunas -- SP 2-6901
Arden J E 9th&Bayshre -- SP 2-8029
Armstrong E J 929Carmel -- SP 2-4271
Ashurst Claude Hwy -- SP 2-8368
Aston Frank 25-9th -- SP 2-8233
Atchison Silas H 1680NHwy1 -- SP 2-7497
Atkinson E C 490Estero -- SP 2-8240
Auger's Bob Market 5th&Main -- SP 2-8171
Auto Clinic 972EHwy1 -- SP 2-4572
AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA A A A
1134MontereySnLuisObispo -LIbrty 3-6454
For Emergency Garage Service Only
935Main -- SP 2-4281
If no answer call -- SP 2-3524
Avery Floyd 500AtascaderoRd -- SP 2-8034
Awbrey J A
335AvalonMorroDelMar -- SP 2-7450
Azevedo John L Jr
1153LasTunasAv-SP 2-7376
Azevedo John S
LaJollaAvMorroDelMar-SP 2-8272

B

Badiali Elvira Mrs 660EsteroAv -- SP 2-8164
Baier Geo F III MD 910Carml -- SP 2-8498
Bailey Bruce A 300KingsAv -- SP 2-8811
Bailey F Bruce 301FairvwAv -- SP 2-5188
Baker Glen Carol 735CabrilloDr -- SP 2-8553
Baker Travis F Rev 317-3d -- SP 2-8695
Baldwin Ruth D 325Main -- SP 2-8026
Balke Max A 488KingsAv -- SP 2-8798
Ball Ted 851KingsAv -- SP 2-7418
Ballard John W 473EsteroAv -- SP 2-7493
Ballard Lester W 440KingsAv -- SP 2-4606
BALLARD'S BOTTLERY
396AtascaderoRd -- SP 2-7133
Banducci Elmer 850 E -- SP 2-3683
Bank of America 5th& D -- SP 2-2711
Banks F L 855 Olive -- SP 2-8821
Banks H W 464Arbutus -- SP 2-8724
Bankston Melvin 28th& E -- SP 2-8169
Banning School MorroRd -- SP 2-8347
Barberick Lloyd W
AtascaderoHwy&9th-SP 2-7156
Barcellos Frank
2401-7thMorroDelMar-SP 2-8386
Barch Lester K 1080Allesndro -- SP 2-8023
Barde Bernard L 565FresnoAv -- SP 2-7160
Barde Dorothy 565FresnoAv -- SP 2-7160
Barger J Jack 780-3d -- SP 2-7197
Barker F W 710Bernrdo -- SP 2-8100
Barlow Ralph 6BarlowLn -- SP 2-7119
Barneberg Jack ToroPoint -- SP 2-8509
Barnes E I 201KernAv -- SP 2-8218
Barnes Jas L 790Cabrillo -- SP 2-8722
Barnhart Construction Co 66th -- SP 2-8098
Baro E L 584KingsAv -- SP 2-8910
Baron Thos 485Morro -- SP 2-8696
Barrett A L 294Palm -- SP 2-7378
Barrows Leigh F
2485-12thMorroDelMar-SP 2-8779
Barry Floyd 563 E -- SP 2-8768
Barton Mary E
2530-7thMorroDelMar-SP 2-8574
Base S S 930-3d -- SP 2-8426
Basquez R 935Pecho -- SP 2-8270
Bateman Russell
2898-2dMorroDelMar -- SP 2-8862
Batteiger Robt R Embarcadero -- SP 2-8376
Bauer Don L 475BernardoAv -- SP 2-7161
Bauman Leroy C 959Mesa -- SP 2-7114
Bay Auto Court Morro -- SP 2-4134
Bay Auto Parts 450-5th -- SP 2-3781
Bay Front Pantry Drive In
Embarcadero -- SP 2-8172
BAY MEDICAL PHARMACY
6th&E -- SP 2-8055
BAY NURSERY & FLORIST
426-6th -- SP 2-8852
Bay Theatre 464-5th -- SP 2-3011
BAY VIEW MOTEL THE
Mkt&6th-SP 2-2771
Bayles H A 2615-9thMorroDelMar-SP 2-7241
Baynham A R 4th&Watrfrnt -- SP 2-8085
BAYSHORE FISH MARKET
6th&Embarcadero -- SP 2-5904
Beamer Roy 985Morro -- SP 2-4311
Bean Jas H 416KernAv -- SP 2-7183
BEAN JIM Morro Bay Men's Shop
415-5th -- SP 2-8500
Beard A E 567Bernardo -- SP 2-7285
Beaufait Loren J 875Ridgewy -- SP 2-8755
BEAUTY NOOK
427-5th -- SP 2-4456
Bechtel Edna Mrs 642Morro -- SP 2-8016
Bechtel M W Mrs
2605-7thMorroDelMar-SP 2-6346
Beck Jas W 200BradlyAv -- SP 2-6954
Beck Jas W Morro Bay Boat Wrks
SMain-SP 2-6911
Belcher R C
2790-7thMorroDelMar-SP 2-8828
Belcher & Thomas CPA 844Main -- SP 2-7244
Bellrose Norman
2420-9thMorroDelMar-SP 2-5149
Bellrose Realty Co 4500NHwy1 -- SP 2-3402
Branch Office 430-5th -- SP 2-7151
Belt Arthur D 340TulareAv -- SP 2-5446
Bender H O 960 E -- SP 2-8048
Benedict-Rettey Ambulance Service
HwyNo1&AtascaderoRd-SP 2-6271
BENEDICT-RETTEY MORTUARY
HwyNo1&AtascaderoRd-SP 2-6271
Bennett Edwin S MD 340Fairvw -- SP 2-8729
Benson Carl F 535-7th -- SP 2-4411
Benson E C 457BernardoAv -- SP 2-5541
Bergen John H
2270-9thMorroDelMar-SP 2-8697
Berghell Alfred B 450PineyWy -- SP 2-4742
Bermingham Ed
2876-2dMorroDelMar-SP 2-8008
Berndt Richard L
2082 SeavwAvMorroDelMar-SP 2-8810
Bertram Jackie
455LasVegasMorroDelMar-SP 2-4683
Bickford Glen 581 C -- SP 2-8012
Bickford Hollis L 595 D -- SP 2-4973
Bickford Wayne 320Tulare -- SP 2-8455
Bickford Wayne E contr 66th -- SP 2-5286
Bickmore A L 315KingsAv -- SP 2-8816
Bickmore Harry 260-4th -- SP 2-7282
Bickmore J L 480Arcadia -- SP 2-8086
Billing M E Mrs 524 E -- SP 2-8286
Billings Myrtle A 510½-4th -- SP 2-8660
Birchall John T 755-6th -- SP 2-5872
Bird Roy 91-7th -- SP 2-8927
Birkhead Dorothy E 640-4th -- SP 2-7188
Black Lena G 690 C -- SP 2-7222
Blair C D 991Carmel -- SP 2-8551
Blanch Harry R AtascaderoBch -- SP 2-2661
Blankenship Jane Mrs 12th&Avaln
MorroDelMar-SP 2-2101
Blevens Buryl 322Laguna -- SP 2-5961
Blossom Alice L 395-1st -- SP 2-8288
Blowers Ralph C 568TulareAv -- SP 2-8662
Blue & White Auto Court
MorroDlMr-SP 2-8190
BOB'S SEAFOOD MARKET
5th&Embarcadero-SP 2-8473
Boehm J W 205KernAv -- SP 2-8605
Boettcher L A 290Bradly -- SP 2-8352
Bollin Glenn 987Pecho -- SP 2-7424
Bolton Cullie J 933Mesa -- SP 2-8293
Boorman E C 546KingsAv -- SP 2-2256
Boorman Wm 2180Bayvw -- SP 2-8787
Boothe A S 958 C -- SP 2-8208
Borgsdorf H R
2444-8thMorroDelMar-SP 2-7336
Bornefeld Walter Kozy Kottage Motl
350 SanJacntoMorroDelMar-SP 2-6173
BOTTLE LIQUOR STORE
999Main -- SP 2-8474
Bottom Bandit fishng trips
Embarcadero-SP 2-8635
Boulware Barbara R 570Fresno -- SP 2-8589
Boulware Dale E Dale's Meat Mkt
5th&Main -- SP 2-8504
Bourdeau Elizabeth Ann
Kern&Mesa-SP 2-8692
Bowen G L G L's Flrs 320 E -- SP 2-7301
Bowen Paul 426KernAv -- SP 2-7393
Bowles A L
2760-6thMorroDelMar -- SP 2-8507
Boyle Lumber Co Cayucos
From telephones served by the following exchanges
Morro Bay
(No Intercity Charge)
Ask Operator for-Entrprise 11471
Boys Harry R 6th -- SP 2-8251
Boysen Frank C Jr 590Tulare -- SP 2-7459
Braden Raymond C 4th&Fresno -- SP 2-8142
Bradley Ray K 937Carml -- SP 2-8566
Braley A A
2101 SunsetAvMorroDelMar-SP 2-8081
Brandon Henry M 575KingsAv -- SP 2-7452
Brandt Flora 929Pecho -- SP 2-8688
Brann Frederick R 710Morro -- SP 2-7471
Branson Peter S LCdr 437KernAv -- SP 2-7248
Breakers Cafe Mkt&5th -- SP 2-7321
Coffee Shop -- SP 2-7323
Breakers Motel 5th&Mkt -- SP 2-2371
BREBES ABALONE PLANT & FISH MARKET 7th&Front -- SP 2-6463
Brebes Frank 805RidgewyAv -- SP 2-3806
Brebes Henry 495-2d -- SP 2-8690
Brebes Manuel 418Tulare -- SP 2-6674
Brenizer Herbert E 535Estero -- SP 2-8464
Brewer Geo W
840AvalonAvMorroDelMar -- SP 2-8675
Brewer Linda
840AvalonAvMorroDelMar -- SP 2-8675
Brians R W Hwy -- SP 2-8404
Bridges D M
495LasVegasMorroDelMar-SP 2-8913
Bright Chas
2924-4thMorroDelMar-SP 2-8726
Brimhall Jas E 360KingsAv -- SP 2-7302
Brisco Lisa 968-3rd -- SP 2-8127
Brizzolara D G Mrs 545 South D -- SP 2-2335
Broiler Cafe 875Main -- SP 2-8110
Bromen Marvin 943B 4th -- SP 2-8876
Brooks Jas 590KingsAv -- SP 2-8328
Brown Hugh Capt AtascaderoRd -- SP 2-8332
Brown Jas E 575Fresno -- SP 2-8030
Brown M M AtascaderoBch -- SP 2-8237
Brown Mabel A 500TulareAv -- SP 2-3862
Brown Robt L Jr 965-1st -- SP 2-5555
Brown Royal F 98-9th -- SP 2-7177
Brown Thos L
560AvalnMorroDelMar-SP 2-8860
Brown's Landing
4th&Embarcadero -- SP 2-5868
Brown's Liquor Store 842Main -- SP 2-8482
Brunskill Bill 239Robnsn -- SP 2-8092
Bryan Geo W 922Pecho -- SP 2-8215
Bryant Vida E 1295Morro -- SP 2-4792
Bryant Wm L 430-4th -- SP 2-8072
Buck A L 755KernAv -- SP 2-5971
Buck R W Carml&Pecho -- SP 2-8730
Buck & Ray's Texaco Service Stn
2924Hwy1 -- SP 2-7386
Buck's Motel & Trailer Park
Main&8th-SP 2-4161
Buck's Shell Service Stn Main&8th-SP 2-4161
BUD'S SERVICE STN
495-5th -- SP 2-3601
Buehman R T Maj 111-12th -- SP 2-4116
Bull Zillah A 680BayAv -- SP 2-3237
Buoy & Gull Trailer Terrace
495AtascaderoRd-SP 2-8090
Burch G F 953-1st -- SP 2-8701
Burgan Harold V AtascaderoBch -- SP 2-7445
Burger Nancy
2830-6thMorroDelMar-SP 2-4721
Burke Adelina 960-4th -- SP 2-2805
Burns Edw H 361Main -- SP 2-8319
Burns L A 1185LasTunasAv -- SP 2-8037
Burton Neil 636KernAv -- SP 2-8527
Burton Peter J
630AvalnMorroDelMar-SP 2-8249
Butt Henry D 1350Hillcrst -- SP 2-8279
Butterfield J H
2499-14thMorroDelMar-SP 2-6981
Byars Robt L Supt Morro Bay Watr Wrks
No 2 5th-SP 2-4221
Byler E J 596-3d -- SP 2-8155

C

C W R Mfrg Co 5th&D -- SP 2-5571
CABRILLO FLORIST
6th&Morro -- SP 2-6331
Cabrillo Motel 6th&Morro -- SP 2-6331
Caccia Ed 560-5th -- SP 2-5662
Caccia's Garage 740 D -- SP 2-4621
Caldwell Bill J 820 Olive -- SP 2-8493
California Shipping Company
EsteroBay-SP 2-2611
Calif State of
Dept of Fish & Game 767Main -- SP 2-8422
Division of Highways 1020-5th -- SP 2-8595
Highway Patrol
For Emergency Calls only
Ask Operator for-Zenith 12000
Morro Bay State Park
StatePark-SP 2-5952
Caligari Dalton -- SP 2-8362
Caligari Frank MorroHwy -- SP 2-8396
Callahan H E 500Estero -- SP 2-8051
Callahan's Shoe Dept 325-5th -- SP 2-3251
Calvary Lutheran Church 1st& C -- SP 2-8457
Calvert Ralph Mrs
Carmel&Arbutus -- SP 2-8121
Calvillo Paul 1031Allesndro -- SP 2-8424
CAMERA COVE
807Main -- SP 2-7350
Camp J D 107-7th -- SP 2-7258
Campbell Allan B 373Main -- SP 2-8225
Campbell Charley E 647Fresno -- SP 2-4861
Campbell Jamie D
2889-8thMorroDelMar-SP 2-5213
Campbell R B 6th&C -- SP 2-2211
Campbell Wm R 315-3d -- SP 2-8065
Cannon Denver E 921-1st -- SP 2-2551
Caratan M Inc Morro&Olive -- SP 2-5521
Card Geo 5th&Front -- SP 2-8621
Cardoza Frank 4th&Mkt -- SP 2-8467
Cardoza Frankie L 575 D -- SP 2-8591
Cardoza John 3dMorroDelMar -- SP 2-8292
Carlson Jas W 2454-7th -- SP 2-8689
Carpenter E V 1164Mkt -- SP 2-4691
Carpenter Edw E Ed's TV Serv
933Main-SP 2-8569
Carpenter R E 495-7th -- SP 2-6921
Carrasco Moses 570EsteroAv -- SP 2-7270
Carroll Robt N 494KingsAv -- SP 2-8746
Carroll Verna E
2618-7thMorroDelMar-SP 2-8866
Cartwright R T
2830-1stMorroDelMar -- SP 2-5943
Carver L F 1149Morro -- SP 2-8693
Carver Lucille 427KernAv -- SP 2-4831
CARVER PAUL J paintng contr
730-3d-SP 2-4652
Casa-Mor Motel
2630Hwy1MorroDelMar-SP 2-5671
Cashway Food Market 750 D -- SP 2-7112
Casper W C 959 C -- SP 2-8284
Casper Wm A 3d -- SP 2-7175
Cassano Manual J Bay Frt Pantry Drive In
Embarcadero -- SP 2-8172
Castle Miles PrestnLn -- SP 2-3211
Castro Lillie D 647Bernardo -- SP 2-8056
Cates John W 927Carml -- SP 2-7169
Cates Robt W 925Carml -- SP 2-6413
Catholic Church 6th&PineyWy -- SP 2-5001
Cavanagh M Y 520EsteroAv -- SP 2-6443
Cefalu Fred 765-3d -- SP 2-5482
Central Coast Hardwood Floors
595-2d -- SP 2-8803
Central Title Service Inc see
Morro Bay Escrow Co 870 E -- SP 2-2791
Chambers Jas R MD 4th&Morro -- SP 2-3871
Chambers Patricia 500Bernardo -- SP 2-3581
Chat 'N Chew Cafe 6th&Main -- SP 2-8119
Chavez Lucy Mrs 1167Morro -- SP 2-8357
Cheever H E 701CabrilloDr -- SP 2-5596
Chilton Harold E Dr 198 SMain -- SP 2-8641
Christensen Henry
550BonitaAvMorroDelMar-SP 2-8484
Christopher Donald W DDS
4th&Morro-SP 2-8508
Christopulos N S 413Arbutus -- SP 2-8415
Chuba Wm C Jr 203Main -- SP 2-8178
Churchill Edw AtascaderoBch -- SP 2-6531
Churchill R W
2710-7thMorroDelMar-SP 2-8951
Circle Inn 6th&Main -- SP 2-5331
Claassen Wesley R 1080Bonita -- SP 2-2934
Clark Mattie Mrs 670 E -- SP 2-5882
Clay L L AtascaderoBch -- SP 2-8346
Clayton Claude E
2330-8thMorroDelMar -- SP 2-7277
Cline Leroy C
2020 SunsetAvMorroDelMar-SP 2-7374
Cline LeRoy Richfield Marine Service
8th&Front-SP 2-7385
Clow L L 420Main -- SP 2-8019
COAST BEACON
805Main -- SP 2-8084
Coast Glass 1930HwyNo1 -- SP 2-7370
Coast Medical Laboratory
5th&PineyWy -- SP 2-7490
Coast Rug & Upholstery Cleaners
510-4th -- SP 2-8552
Coast Veterinary Clinic
Kings&EHwy1-SP 2-6941
Coastal Tile Co 1120Bonita -- SP 2-8771
Coffman Ivan W 465KingsAv -- SP 2-7218
Cole Geo N 1030LasTunas -- SP 2-8515
Cole Jas 917Mesa -- SP 2-8616
Cole M 705-1st -- SP 2-8434
Coleman John F AtascaderoBch -- SP 2-8663
Collier Wm A 751CabrilloDr -- SP 2-7134
Collins Richard H
375PicoMorroDelMar-SP 2-8883
Collins & Silver Hancock Service
NorthHwy1MorroDelMar-SP 2-8057
Colouch Jos F 565KernAv -- SP 2-8335
Colouch's Union Service Stn
980Main-SP 2-9972
Combs Margaret D Mrs 540Fresno-SP 2-8631
Combs Skip 460Errol -- SP 2-7457
Compton E W 966Pecho -- SP 2-8212
Conder C A 815-5th -- SP 2-4041
Conn Robt C 1135 C -- SP 2-7405
Connell L L 1029 C -- SP 2-8819
Conway Carroll D
2335-9thMorroDelMar -- SP 2-6812
Cook Albert G 335-9th -- SP 2-8041
Cook Jas I Mrs 550BernardoAv -- SP 2-8792
Cooky's Grill 5th&Embarcadero -- SP 2-8650
Coonce Glenn L 145EsteroPl -- SP 2-6806
Cordeiro Manuel 750BayAv -- SP 2-8902
Corder S E 130-3d -- SP 2-8801
Coris Central Coast Inc PacAv&1stCayucs
From telephones served by the following exchanges
Morro Bay
(No Intercity Charge)
Ask Operator for-Entrprise 12590
Cortez A MorroRd -- SP 2-8859
Cortez A Morro-AtascaderoRd -- SP 2-8380
Costa J M Sr 1stMorroDelMar -- SP 2-8562
COSTA J M & SON INC
HwyNo1&BellaVstaDr -- SP 2-3641
Costa John M Jr 1160MarangoDr -- SP 2-8290
Cott Harold E
2230-7thMorroDelMar-SP 2-8091
Cotter Olive B 300Arbutus -- SP 2-8254
Cotting Quincy 305Tulare -- SP 2-7109
Cottini Frank C HwyNo1 -- SP 2-8397
Cowles Mildred Mrs 995BonitaAv -- SP 2-8761
Coyle Jas J 540KingsAv -- SP 2-7106
COZY MOTEL & TRAILER COURT
Hwy1&Bonita-SP 2-8573
Cozy Nook Cafe 925Main -- SP 2-3151
Craig Carney Jr
699 SnJoaquinAvMorroDelMar-SP 2-8262
Crass Vernon D 275Bradly -- SP 2-8418
Crawford L E
1050PicoMorroDelMar -- SP 2-7426
Criddle Arthur tile HwyNo1 -- SP 2-4341
Crider W J 979LasTunasAv -- SP 2-7108
Crigler P J 438Arbutus -- SP 2-8851
Crosier Lozie 670 Olive -- SP 2-7423
Crouch E L 598HillMorroDelMar -- SP 2-8068
Crouch J M 567Estero -- SP 2-8306
Crye Jas M Jr 525KingsAv -- SP 2-7228
Cude D R Olive -- SP 2-6491
Cunningham Earnest
225RobnsnAv -- SP 2-8445
Cunningham Ray 916Mesa -- SP 2-8264
Cunningham Stanley 958-3d -- SP 2-7110
Curren John R 1098 SnJuanAv -- SP 2-7202
Currens Wm A 235KernAv -- SP 2-8681
Curti Cora Mrs 665 D -- SP 2-8714
Cutter Fred 190Cyprs -- SP 2-7232
Cypress Trailer Park & Morro Motel
8th&Main -- SP 2-4636
Czerwin Geo 650Embarcadero -- SP 2-7123

D

Dahl Kenneth 424Bernardo -- SP 2-4361
Dahlmann H F
2609-7thMorroDelMar-SP 2-8618
Daily Eldridge E
Estero&1stMorroDelMar-SP 2-8444
Dalen Kermit 992-4th -- SP 2-8813
DALE'S MEAT MARKET
5th&Main -- SP 2-8504
Dallaire Robt L 1031Bonita -- SP 2-8651
Dalton W D 865 C -- SP 2-8871
Dame Clifford 520PineyWy -- SP 2-8470
Damron Geo A 435 C -- SP 2-8053
Daniels Todd
1001PicoAvMorroDelMar -- SP 2-2391
Davenport E L 590BernardoAv -- SP 2-8420
Davey Emma L 730LuisitaAv -- SP 2-8015
Davids S E
2099 SunsetMorroDelMar -- SP 2-7279
Davidson J N 461Arcadia -- SP 2-7234
Davidson M E
2437-9thMorroDelMar-SP 2-4071
Davidson W S 970Carml -- SP 2-8666
Davidson W W 636EsteroAv -- SP 2-2093
Davis Alex 17th -- SP 2-7373
Davis Alex H 244Bradly -- SP 2-5196
Davis Curtis B Rohrberg & Davis Rltrs
855Main-SP 2-4711
Davis Loyal 17th -- SP 2-7373
Davis Motel 430-4th -- SP 2-8072
Davis Ralph C 462KingsAv -- SP 2-8704
Dawson John W 540BernardoAv -- SP 2-7205
Deaton Bernard L 211-29th -- SP 2-7214
Declippel Harry J 305-3d -- SP 2-8088
deHaven Winnifred E 337Main -- SP 2-8575
DeLemos A E Broiler Cafe
875Main-SP 2-8110
Del Mar Grocery
2198Hwy1MorroDelMar -- SP 2-8184
DeNeve Harold 987Allesndro -- SP 2-6891
Denning Wayne H 474FresnoAv -- SP 2-5123
Denning Willard K 798Luisita -- SP 2-7111
Dennis Iva Lea 5th&D -- SP 2-6483
Denzer Eugene M 6th&Mkt -- SP 2-4471
Derby Mabel H Miss acct
271 SMain-SP 2-8483
DesJardin Joe 627Bay -- SP 2-6451
Dewar A R 110-6th -- SP 2-8593
Diebold Chas A
2636-9thMorroDelMar-SP 2-8885
Diehl Edw C LittleMorroCreekRd -- SP 2-8341
Diel Fred C 1040Bonita -- SP 2-8649
Dillard Cruze Mrs AtascaderoBch -- SP 2-8389
Dillard Thos 66thAtascaderoBch -- SP 2-8565
Dillion Jerry L
2076 SunstMorroDelMar-SP 2-4492
Dillon Blanche B 1151West -- SP 2-2243
Dillwith W E
2585-9thMorroDelMar-SP 2-8661
Diner Cafe 650-5th -- SP 2-7239
Dixon Richard G 543Tulare -- SP 2-8841
Do-Nut Bar 468-5th -- SP 2-4671
Doda Victor AtascaderoBch -- SP 2-8534
Dodd Zane A
2640-8thMorroDelMar-SP 2-8894
Dodini Albert J 330KingsAv -- SP 2-7263
Domenghini A Bay -- SP 2-8144
Domenghini Americo 825BayAv -- SP 2-8624
Domenghini Louis F HwyNo1 -- SP 2-8174
Domenghini Roy P 927-4th -- SP 2-3562
Domingos Frank P 684Estero -- SP 2-8608
Domingues Joe 984LasTunas -- SP 2-8047
Dominguez Manuel 105-9th -- SP 2-7261
Donatelli Paul A 915-1st -- SP 2-7346
Doughman Wm A
2160 SeavwAvMorroDelMar -- SP 2-7291
Doughty Marie E 160-1st -- SP 2-7158
Dow Ben R 340KernAv -- SP 2-4731
Dowling Chas Dr MD 535-6th -- SP 2-7287
Downey A R 655-1st -- SP 2-8715
Drageset Arthur 18th& C -- SP 2-2506
Drake Jesse E 517Bernardo -- SP 2-5301
Drake Jesse E 517BernardoAv -- SP 2-7206
Drysdale's Market
2830Hwy1MorroDelMar -- SP 2-8267
Duhamel W A 840-4th -- SP 2-8414
Dunham Hazel A 540EsteroAv -- SP 2-8479
Dunlap Fred 1107BonitaAv -- SP 2-8280
Dupes J M 660Fresno -- SP 2-6551
Dupre Joe E
445AvalonAvMorroDelMar -- SP 2-2881
Durando Babe 135KernAv -- SP 2-8765
Dwyer Floyd B 555MorroAv -- SP 2-7377

E

Earl Hugh Happy Jacks Cafe
912Main-SP 2-9960
Earley B L 2865-6thMorroDelMar-SP 2-2451
Eck Gertrude Mrs 320KingsAv -- SP 2-5326
Edmonds Cecil G
2250-8thMorroDelMar-SP 2-6116
ED'S TV SERVICE
933Main-SP 2-8569
Edwards C F 8th&Morro -- SP 2-9988
Efsen Fred Capt 29th -- SP 2-7474
Eidson Elvis M 1040LasTunas -- SP 2-8143
Eigle Bryce 421FresnoAv -- SP 2-8814
Ekiel Frank 430Tulare -- SP 2-4063
Eldridge Wallace D 548Tulare -- SP 2-8753
Elkins Riley C
2583-8thMorroDelMar-SP 2-8741
Elkins Wm D 1165LasTunas -- SP 2-8807
Elliott Laura G
2427-5thMorroDelMar -- SP 2-8206
Elliott Mark W 395-5th -- SP 2-7255
Ellis Jas W 912-1st -- SP 2-8259
Ellison Wesley 2968-2d
MorroDelMar-SP 2-7340
Elmore Harold Abalone Plant
1160West-SP 2-3501
Elmore Howard E 944Mesa -- SP 2-2163
El Morro Oyster Co 235 SMain -- SP 2-5407
El Nieto Rancho Motel HwyNo1 -- SP 2-5732
Emmans M G 217Main -- SP 2-7204
Engeseth Richard W Rev 2d& E -- SP 2-4181
Englebeck Warren R 937-1st -- SP 2-8776
Ennis Arnold 525Fresno -- SP 2-3632
Ennis John 636PineyWy -- SP 2-8165
Erickson Walt 361Laguna -- SP 2-5026
Erixson R A 960Morro -- SP 2-7125
ERMA MAE'S BEAUTY SHOP
315KingsAv-SP 2-8816
Espinosa A G 296KernAv -- SP 2-8111
Estrada Manuel AtascaderoBch -- SP 2-8141
Eubank E B 1150LasTunas -- SP 2-8281
Eubanks E B 533KingsAv -- SP 2-8556
Evans Howard M
Morro-AtascaderoRd-SP 2-8333
Evans W Ray Mrs 458KernAv -- SP 2-2321
Evans Wm L 475Arcadia -- SP 2-7349
EVDON
736Main -- SP 2-7212
Evered Victor E 5th& C -- SP 2-8494

F

Fair M H 331 SMain -- SP 2-8853
Fairbank Robt StateParkRd -- SP 2-2181
Fall Olla Mrs
2690-7thMorroDelMar -- SP 2-8889
Fanning E A Mrs 1240 Scott -- SP 2-7484
Fanning John Mrs 12th&HwyNo1 -- SP 2-8350
Farkas Louis 1035AllesndroAv -- SP 2-8588
FARMERS INSURANCE GROUP
5th&D -- SP 2-5571
Farmers Market
HwyNo1&AtascaderoRd -- SP 2-8343
Farquer Louis F 477Fresno -- SP 2-7297
Farris Frank LittleMorroCreekRd -- SP 2-8669
Faulkner Ida F 680 D -- SP 2-8460
Faunce A O
2530-7thMorroDelMar-SP 2-8150
Faye's Beauty Salon 885Main -- SP 2-8645
Federhart E F Mrs 361Arcadia -- SP 2-8344
Fencl Wayne V 584TulareAv -- SP 2-8935
Ferguson Ernest 330FairvwAv -- SP 2-8917
Ferguson Richard B 985Pecho -- SP 2-8603
Ferris Dan E Serv Center News Stand & Hobby Shop 507-5th -- SP 2-6101
Fewkes Lila O 871-4th -- SP 2-8747
Fiala L J 416 South C -- SP 2-8131
Fields Mary AtascaderoBch -- SP 2-8383
Finch Fred 1st&Main -- SP 2-2261
Fiorica Anthony 399PicoAv
MorroDelMar-SP 2-8546
First Baptist Church 11th -- SP 2-8361
Fisher E W 890RidgewyAv -- SP 2-2691
Fisher Howard H 584 D -- SP 2-8882
Fisherman's Shack Embarcadero -- SP 2-7230
Fitzpatrick Letti
2485-10thMorroDelMar-SP 2-8723
Fleury Leo J Body & Fender Shop
2190HwyNo1-SP 2-2574
Flood Lawrence L Hwy1 -- SP 2-8323
Folsom C X 965Pecho -- SP 2-8327
Folsom Neva W 385-7th -- SP 2-8223
Ford M 2638-7thMorroDelMar -- SP 2-8395
Forrester J C 8th& C -- SP 2-7162
Forsblad R O Mrs 454Tulare -- SP 2-8300
Fort Doug KernAv -- SP 2-6312
Fort John R E &Alta -- SP 2-3093
Foster Mary 340Main -- SP 2-8788
Foster Tom W
2573-7thMorroDelMar -- SP 2-8791
FOSTER'S OLD FASHION FREEZE
5th&PineyWy-SP 2-8373
Fothergill Elbert O 560Main -- SP 2-8123
Fothergill Elbert O Morley M V Realtor
811Main-SP 2-8257
Fouchs L E 450Kern -- SP 2-8625
FOUR CRAB'S SEA FOOD CENTER
Embarcadero-SP 2-4432
Fowler Thos H 684PineyWy -- SP 2-8614
Franka Louis 18th -- SP 2-4981
Frank's Grocery 845Main -- SP 2-8180
Franks Louie A 563EsteroAv -- SP 2-8571
Frasier Forrest Building Contractor
9th&NHwyNo1 -- SP 2-7135
Frasier's Motel 9th&NHwyNo1 -- SP 2-7135
Frasier's Restaurant Hwy1 -- SP 2-8063
Frazier A G
Hwy1&30thMorroDelMar -- SP 2-8802
Frazier Elizabeth 565KingsAv -- SP 2-2127
Frazier L E Larry 859Main -- SP 2-8615
Frazier Val
Hwy1&30thMorroDelMar -- SP 2-8802
Frazier's Family Shoe Store
859Main -- SP 2-8897
Frederick Elizabeth M 9th&Mkt -- SP 2-7126
Frederick Wm 593-2d -- SP 2-8166
Frenchy's Landing 5th&BayFront -- SP 2-3161
Friedson Margaret C 462Bernardo -- SP 2-8833
Froggatt Geo 515Bernardo -- SP 2-7203
Froggatt J L 580BernardoAv -- SP 2-5601
Fry M Louise 261-4th -- SP 2-7130
Fryklund Frances M Frenchy's Landing
5th&Bay -- SP 2-3161
Furlong Jerome E 1560HwyNo1 -- SP 2-5277

G

G L's FLOORS 320 E ---SP 2-7301
Gage Edwina L 961-4th ---SP 2-8582
Gage Ray E 345RamonaAv ---SP 2-7462
Gaines Seaside Service Stn 500-5th-SP 2-5854
Gallaugher Jerold L 1175LasTunasAv-SP 2-8718
Gammans Rozelle 474PineyWy ---SP 2-5831
Gaoiran Antonio 2808HwyNo1MorroDelMar ---SP 2-6021
Gaoiran Tiburcio LittleMorroCreekRd-SP 2-5133
Garcia J L 2848-6thMorroDelMar-SP 2-7240
GARDEN CITY GAS SERVICE Hwy1-SP 2-6836
Gardner Roy A 675-1st ---SP 2-8516
Garland L C 640MorroAv ---SP 2-7398
Garms Clarence Garms' Gar HwyNo1-SP 2-8630
GARMS' GARAGE HwyNo1 ---SP 2-8630
GARRATT LORRAINE REALTOR 5th&Bernardo-SP 2-6566
Residence 450Fairvw ---SP 2-6566
Garrison C W 453Arcadia ---SP 2-4443
Gault C L 965LasTunasAv ---SP 2-8269
Gauss Chris Lomita Terrace Motl 9th&HwyNo1-SP 2-5073
Gehlen A J 347½-7th ---SP 2-4934
Genardini Arline M 454BernardoAv-SP 2-8308
General Refrigeration Service Co CountyDock-SP 2-9982
George Chris Embarcadero ---SP 2-5252
George Manuel 484KingsAv ---SP 2-8216
George's Second Hand Store 781-6th-SP 2-3541
German W L 840 E---SP 2-8531
Gesek J H 1100LasTunasAv ---SP 2-8139
Giannini Joe Marine Serv & Equip 1169Mkt ---SP 2-7337
Giannini Jos C 475-4th ---SP 2-2861
Giannini Wilhilmina 436Estero ---SP 2-4642
Gibson Burl Jr 1680NHwy1 ---SP 2-8096
Gibson John H 949Pecho ---SP 2-8920
Giest Alvin Jr 250A E---SP 2-8453
Gilbreath Mamie Mrs 462 C---SP 2-8448
Gilbreath Marvin 904 C---SP 2-8365
Gillespie E L Mrs MagilsideDr ---SP 2-8949
Gladding J D D 1000Ridgewy ---SP 2-8600
Glady-I Landing Embarcadero ---SP 2-8410
Glasgow G B 2178BayvwMorroDelMar ---SP 2-7420
Glasgow G B Jr 245-5th ---SP 2-2195
Good Donald O 500AtascaderoRd -SP 2-7478
Goodlin Chas N 574KingsAv ---SP 2-8720
Goodnight Chas H dntst 7th---SP 2-6431
Goodwin Don 736Main ---SP 2-7212
Gordon Arthur 934Mesa ---SP 2-8673
Gordon C L Mrs 2060 SunsetAvMorroDelMar-SP 2-8446
Gorge Anna P 880Main ---SP 2-3371
Gouker Doyle 499Norwch ---SP 2-8555
Gould H W 550 SMain---SP 2-6321
Gould H W Jug The liqr str 535-5th-SP 2-8543
Govednik Donna 340Main ---SP 2-8788
GRAFF ANNA Morro Mosaics 800-5th-SP 2-8759
Graham Hugh D 846-4th ---SP 2-6612
Graham's Landing ---SP 2-6612
Graham's Landing 6th&Embarcadero-SP 2-7152
Graham's Landing Cafe 6th&Embarcadero-SP 2-9985
Grannell Elizabeth W 325 SMain--SP 2-3461
Grant Keith N 2560-9thMorroDelMar-SP 2-8946
Grant L A 10th ---SP 2-8260
Grcich Steve F 543KingsAv ---SP 2-8314
Grcich Steve F Trucking Embarcadero ---SP 2-8506
Green Barton L 355Arcadia ---SP 2-4661
Green Dale RobnsnAv ---SP 2-7208
Green Louis E 934Carmel ---SP 2-7231
Green M C 991Allesndro ---SP 2-8937
Green R V 9th& C ---SP 2-8258
Green Ray 962Bonita ---SP 2-8572
Greene G G 101-2d ---SP 2-8187
Greeneish E V contr 575KingsAv--SP 2-2951
Greeneish R A Tony Contractor 209-6th ---SP 2-8443
Greer Lura M OceanHts ---SP 2-8189
Gregoire L E 5thMorroDelMar ---SP 2-7219
Griever Gerhardus E 624BayAv ---SP 2-8095
Griggs J B 495AtascaderoRd ---SP 2-8090
Griggs Rosa 3d&Bayshre ---SP 2-8845
Grinnell Harold K 660BernardoAv-SP 2-8220
Gritzmaker Jerry D 500HillvwMorroDelMar ---SP 2-7467
Groshong C C 462Fresno ---SP 2-8826
Grosser Roy E Lt USCG Ret 2062BaywwAvMorroDelMar ---SP 2-7466
Grove Paul R 155-4th ---SP 2-8510
Guerra Alpha 355TulareAv ---SP 2-7141
Gundry F J Mrs 308½Main ---SP 2-8596
Gustafson Bert 245-7th ---SP 2-8911
Gwinup Harold Buck's Motl & Trailr Park Main&8th-SP 2-4161
Gyder M F 469TulareAv ---SP 2-8887

H

Habecker Florence Mrs 542KernAv-SP 2-8134
Hadley J A 690-2d ---SP 2-8505
Haeberle W A 645CabrilloDr ---SP 2-7273
Haeberle's Tot & Mom 515-5th ---SP 2-7237
Haenel Jess D 2560-11thMorroDelMar-SP 2-2583
Hagelin Carl A 437TulareAv ---SP 2-8958
Haggberg Caroline 414Estero ---SP 2-7233
Halas Jay H 292 Olive---SP 2-8764
Halford A J 635Estero ---SP 2-7116
Hall Edmond 2869-1stMorroDelMar-SP 2-8275
Hall J N 907Mesa ---SP 2-8560
Hall Wm A 1188AllesndroAv ---SP 2-7250
Halpin W R Halpin's Food Mart 5th&Main-SP 2-2921
HALPIN'S FOOD MART 5th&Main-SP 2-2921
Hamilton-Brunson Laundromat 880-5th ---SP 2-7186
Hamilton Geneva 200 Olive---SP 2-8512
Hamilton Grace L 992Carmel ---SP 2-7443
Hamilton Robt L 1680NHwy1 ---SP 2-8000
Hamlin John 365Fairvw ---SP 2-8214
Hammell R D Cabrillo&Bradly ---SP 2-2032
Hance Homer 300Fairvw ---SP 2-8797
Hannigan's Shoe Repair 255-5th ---SP 2-8438
Hannon Wm 1698NHwy1 ---SP 2-7117
Hannula Gerald W 473BonitaAvMorroDelMar ---SP 2-8231
Hansen Clifford J 1126Mkt ---SP 2-7269
Hansen Martin 671Fresno ---SP 2-5981
Hansen Victor 565½Acacia ---SP 2-3973
Hansen Vigo 419 C---SP 2-7333
Happy Jack's 6th&Main ---SP 2-8478
Happy Jacks Cafe 912Main ---SP 2-9960
Harbor Hut Embarcadero ---SP 2-4541
Harbor Supply Co
Appliance Dept 475-5th ---SP 2-2821
Contracting Dept 1141Main---SP 2-7324
HARBOR TRAILER PARK 1680NHwyNo1-SP 2-8581
HARBOR VIEW MOTOR LODGE 6th&Mkt-SP 2-4471
Hardie Eleanor 271 SMain---SP 2-8518
Hardman Jas C 442LaJollaMorroDelMar ---SP 2-6191
Harlan Wm C 1150BonitaAv ---SP 2-3982
Harlow Lawrence W 3d&Main ---SP 2-7404
Harpster M F Cabrillo Motl 6th&Morro-SP 2-6331
Harris Evan 350PineyWy ---SP 2-8679
Harris John W 671EsteroAv ---SP 2-8451
Harris Mavis 961-1st ---SP 2-7485
Harris Robt A 486Arcadia ---SP 2-7454
Harrold E L 998Pecho ---SP 2-8686
HARRY'S UPHOLSTERY SHOP 510-4th-SP 2-8552
Hart Bill Gene 2090BayvwAvMorroDelMar-SP 2-8514
Hart Ora L AtascaderoBch ---SP 2-7127
Hartman E R 700CabrilloDr ---SP 2-8263
Hart's Landing 5th&Watrfrnt ---SP 2-8503
Hartsell Thos C 980BonitaAv ---SP 2-7435
Haslam A W 645CabrilloDr ---SP 2-3754
Hasler J B Jr 500AtascaderoRd --SP 2-8541
Hassinger T H 2426-5thMorroDelMar-SP 2-8219
Haswell Ilo W 490Fresno ---SP 2-4197
Hatfield H N 960BonitaAv ---SP 2-8060
Hauck Josephine B Hse of Bty 640PineyWy ---SP 2-5201
Hauke Joseph 1298ClarabellaDr --SP 2-3241
Hawkes Francis H 2445-7thMorroDelMar-SP 2-8906
Hawkins Gordon 634PineyWy ---SP 2-5561
Haworth O H AtascaderoBch ---SP 2-2227
Hawthorne Hazel M 2484-7thMorroDelMar-SP 2-8700
Hayes I V 900-3d ---SP 2-8039
Hays Evelyn J 199-3d ---SP 2-8278
Hays Josephine 1040Main ---SP 2-2006
Hays Mave rl est 2848Hwy1---SP 2-6591
Hays Roy 2876-6th ---SP 2-2231
Hayward Henry P 461Arbutus ---SP 2-8620
Hayward Lumber Co 5th& E---SP 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Intercity Charge)
Ask Operator for-Entrprise 11406
Heavener Carl R 2790-5thMorroDelMar-SP 2-8156
Hedges A E 300 E---SP 2-8213
HEDGES AUTO SERVICE 1095Main-SP 2-3191
Hedges Louis M 211-26th ---SP 2-8157
Heidt Carrol 1160 C---SP 2-3531
Helberg T A 611Estero ---SP 2-8737
Henderson Carrie B 140-9th ---SP 2-8408
Henderson Pearl G 962-4th ---SP 2-7246
Henry R C 943Pecho ---SP 2-8238
Henzgen A C RenoMorroDelMar --SP 2-7129
Heppner Fred BayvwAvMorroDelMar-SP 2-6546
Hesse Raymond T 1070LasTunas -SP 2-8113
Hessellund R 330Arbutus ---SP 2-8334
Heydenfeldt I O 140EsteroPl ---SP 2-7254
Higgins Geo 110-7th ---SP 2-4146
Higginson Saml G 445 E---SP 2-8440
Hilbert Theo F 110-9th ---SP 2-3763
Hilden Jas A 2031 Seavw ---SP 2-8874
Hilderbrand C W 965Bonita ---SP 2-8777
Hileman Lloyd O Dr 4th&Morro --SP 2-4082
Hinson Bill Tire Service 655-5th --SP 2-6682
Hinson W L 916-1st ---SP 2-2342
Hirons Jas R 995Carmel ---SP 2-8580
Hirshberger Abigale Mrs 1130MarangoDr-SP 2-7164
Hodgin O W 595Main ---SP 2-4171
Hoeschel Geo P George's Second Hand Str 781-6th-SP 2-3541
Hogan Cecil roofng 2170Hwy1MorroDelMar-SP 2-7184
Hoisington A R 544 D ---SP 2-8234
Hoisington A R Auditor & Tax Service 332-5th-SP 2-2281
Holder Jos R Parkview Clnrs 710-5th-SP 2-8181
Holland W D 400Fresno ---SP 2-8330
Holloway H S 271 SMain---SP 2-8953
Holm Ove A 460BonitaMorroDelMar-SP 2-8627
Holman Richard Jr 929-4th ---SP 2-8609
Holmes Motel 715PineyWy ---SP 2-3171
Holmes Thos M 420Fresno ---SP 2-8656
Holmes Walter G Mrs 373Main ---SP 2-8241
Homfeld G L 239Robnsn ---SP 2-8092
Horne Ivan L 998AvalonMorroDelMar-SP 2-8781
Horne Ralph R 460 Olive---SP 2-8239
Horsley Wilbur J 965Carml ---SP 2-8044
Horton Chad 245Kern ---SP 2-2561
Horton R C 800RidgewyAv ---SP 2-8045
Horton's 5th&Morro ---SP 2-4461
Hourihan John R 980Pecho ---SP 2-8547
House Coy S 647Estero ---SP 2-8124
HOUSE OF BEAUTY 640PineyWy ---SP 2-5201
Hout Frank L HwyNo1 ---SP 2-8790
Howard Louie R 603-2d ---SP 2-8598
Howell Utility Tool Co 1650PrestnLn ---SP 2-7262
HOWIE'S HOBBY HOUSE 334-5th ---SP 2-7446
Hoyt P Eugene 947-4th ---SP 2-8125
Hubbard Marie 1165 C---SP 2-7227
Hudson Margaret AtascaderoBch -SP 2-8585
Hughes Ina C 6th&C ---SP 2-8604
Hughes Jas F 430Arbutus ---SP 2-2026
Hughes Stella Mrs 2740-4thMorroDelMar-SP 2-3943
Hull Dorothy B 356RamonaAv ---SP 2-6142
Humphreys Beverley 570Fresno ---SP 2-8589
HUNG HENG LOW 6th&Main ---SP 2-6827
Hunt Harold A 1680NHwyNo1 ---SP 2-7268
Hunt M M 9th ---SP 2-6651
Hunt Wm D 347-7th ---SP 2-7332
Huntington Marie Ione 2699-8thMorroDelMar-SP 2-8674
Huntington W L 2520-8thMorroDelMar-SP 2-8271
Huntley Ray A 400PineyWy ---SP 2-8079
Hutchinson Kenneth D AtascaderoBch-SP 2-3671
Hutchison R I 2301-9thMorroDelMar ---SP 2-7473
Hyder Ida 3d&Estero ---SP 2-8703
Hyland Paul V SanBernardoCreekRd-SP 2-8364
Hyler Glenn R 360-5th ---SP 2-3571

I

Ingle J W 785-3d ---SP 2-8823
Inman Billy J 2415-9thMorroDelMar ---SP 2-7198
Irwin N N 2820-7thMorroDelMar -SP 2-7145

J

Jackson Frank rl est 2998Hwy1---SP 2-5511
Jacob Jessie Mrs 908-4th ---SP 2-8201
Jacobs Kenyon S 575KingsAv ---SP 2-7187
Jacobs Real Estate 931Main ---SP 2-8795
James C A 2808-2dMorroDelMar -SP 2-7163
James M R 320Luisita ---SP 2-8818
James Ted N LittleMorroCreekRd -SP 2-8277
Jameson Earl R Mrs 2560-7thMorroDelMar-SP 2-8490
Jameson S M 830Mkt ---SP 2-3221
JAMIESON SEA FOOD 8th&Bayshre-SP 2-4786
Jaquish W H 486Fresno ---SP 2-6122
Jarratt Lex E LtCol Ret AtascaderoBch ---SP 2-7410
Jenkins D Kendall 434KernAv ---SP 2-5912
Jenkins Donald G 2487-7thMorroDelMar-SP 2-2877
Jennings Fred H 6th& C---SP 2-8177
Jensen J P 525Bernardo ---SP 2-8789
Jensen Peter C 489Bernardo ---SP 2-5086
Jeppesen N J 501-3d ---SP 2-6631
Jerrue W A 404 E---SP 2-8309
JIM'S MIDWAY SERVICE AtascaderoBch ---SP 2-8623
Johnson Bob Johnson Rlty Inc 700-5th ---SP 2-5491
Residence 930Ridgewy ---SP 2-8861
Johnson Chas Sale 325 E---SP 2-7107
Johnson Eva Mrs 635-6th ---SP 2-8452
Johnson G W 650-6th ---SP 2-8733
Johnson Glenn 465-4th ---SP 2-8151
Johnson Jack G 907-1st ---SP 2-7225
Johnson Josephine V 1185 C---SP 2-2134
Johnson Lendyl 246Kern ---SP 2-8024
Johnson Leo L AtascaderoBch ---SP 2-6236
JOHNSON REALTY INC 700-5th ---SP 2-5491
Johnson Realty Inc 700-5th ---SP 2-7194
Johnson Robt A 445-1st ---SP 2-8658
Johnson Stillman E 170CabrilloDr -SP 2-8667
Johnson W W 1196Mkt ---SP 2-8136
Johnston T J 575 C---SP 2-8229
Jones Annie K 360Laguna ---SP 2-8694
Jones Clyde 453Estero ---SP 2-8721
Jones Geo P Jones' Motl 965Morro ---SP 2-7442
Jones Isabell 803KingsAv ---SP 2-8928
Jones John MorroRd ---SP 2-8339
Jones Marcus M AtascaderoBch --SP 2-7401
JONES' MOTEL 965Morro ---SP 2-7442
Jones Paul 2490-12thMorroDelMar-SP 2-8743
Jones Rudy 435 E---SP 2-8583
Jordan D D Jack 2816-6thMorroDelMar ---SP 2-7481
Jorge Albert J 599HillvwMorroDelMar-SP 2-8097
Jossund Louis M 1290Morro ---SP 2-2761
JUG THE liqr str 535-5th ---SP 2-8543
Julian C W Coast Vetnry Clinic Kings&EHwy1-SP 2-6941
Justice Court 760-5th ---SP 2-2631
Justus Verna 450KingsAv ---SP 2-7105

K

Kalin Ed 705-6th ---SP 2-8325
Kalloch F R 8th& C---SP 2-8838
Kalloch F R Jr bldg contr 300Robnsn-SP 2-7137
Kanaly L A 1105 SnJuanMorroDelMar-SP 2-8105
Keeling Jas B 2760-4thMorroDelMar-SP 2-8858
Keenan Geo F Jr 988Bonita ---SP 2-8926
Keese Walter 515Fresno ---SP 2-6351
Kehden John Owe 340Arbutus ---SP 2-4761
Kelly John E 568Fresno ---SP 2-6516
Kelly Sue Mrs 645CabrilloDr ---SP 2-7221
Kelsey Dick L 20thMorroDelMar --SP 2-8933
Kennedy Danl W 2721-3dMorroDelMar-SP 2-2426
Kenney Jane Miss 410A TulareAv-SP 2-8183
Kent Barbara 446Arcadia ---SP 2-8450
Kerr Wm F 972BonitaAv ---SP 2-8834
Kester M S 985-4th ---SP 2-8832
Key Nixola Mrs 680 E---SP 2-8868
Kilpatrick Aaron Olive ---SP 2-6241
Kimble Francis C 385Arbutus ---SP 2-3391
Kindy E J Morro Bay Acctng Serv 750-5th ---SP 2-7411
King Frank J bldg contr 495AtascaderoRd ---SP 2-8070
King Jack 940 C---SP 2-6626
King's Metal Shop 1612Hwy1 ---SP 2-7421
Kingsford Muriel AtascaderoBch --SP 2-7429
Kingsley M M Morro-AtascaderoRd-SP 2-8372
Kirchner Jack MorroRd ---SP 2-8353
Kirchner John 966Pecho ---SP 2-8382
Kirkland Harry S 585BernardoAv -SP 2-8170
Kirkpatrick Audrey 790-4th ---SP 2-8253
Kirkpatrick R J 390Arbutus ---SP 2-8336
Kirschner Karl E MD 370KernAv--SP 2-3421
Kleinhammer Glenn 745Luisita ---SP 2-8537
Kline Neil Vacuum Cleaner Service 18th-SP 2-5743

Kline Ralph L 1148Mkt ---SP 2-8419
Knott Harold 900Ridgewy ---SP 2-2641
Knowles Norman 968BonitaAv ---SP 2-8329
Kolb Karl P MD 4th&Morro
Day or Night call---SP 2-6371
Kouremetis Geo 2800-4th ---SP 2-8655
Kozel Jas E 559KingsAv ---SP 2-8198
Kozy Kottage Motel 350 SanJacntoMorroDelMar-SP 2-6173
Krause Arthur CountyRd ---SP 2-8481
Krommer Alfred C 660Vista ---SP 2-7100
Krysher Walter B 2550-7thMorroDelMar ---SP 2-2442
Kullgren's genl mds 1700HwyNo1-SP 2-7251
Kulp Harry S 462Arcadia ---SP 2-8831

L

La Cresta Beauty Shop AtascaderoBch-SP 2-2661
La Cresta Motel AtascaderoBch --SP 2-2661
Ladd Alice Mrs AtascaderoBch ---SP 2-2087
Lamb Nealie 580 E---SP 2-3069
Lambert Wm 965-4th ---SP 2-8909
Lamonk Geo W 12th&Avaln MorroDelMar-SP 2-2101
Lamphere R S 1971 SunstMorroDelMar-SP 2-8827
Lancaster Jessie AtascaderoBch --SP 2-7470
Landice H S 1075Bonita ---SP 2-8613
Lane Roy L 335Arbutus ---SP 2-3773
Lantz P G 150CabrilloDr ---SP 2-4151
Lape Al 285Walnt ---SP 2-8355
Lapp J P Genl Refrigtn Serv Co CountyDock-SP 2-9982
Larsen Louis A 2655-9thMorroDelMar-SP 2-8817
Larsen Sally G 429Fairvw ---SP 2-8931
Larson O 2495-8thMorroDelMar -SP 2-8059
Lauderdale Bob 821-4th ---SP 2-7192
Lauritzen Ingeborg 660 D---SP 2-7274
Lawrence H W 2601-7thMorroDelMar-SP 2-8864
Layne B R 2290-7th ---SP 2-5103
Leach Lawrence 462 D---SP 2-8186
Leage Orval 261Palm ---SP 2-8297
LeBlanc Emory E 485Arbutus ---SP 2-8513
Leckenby Trula 6th& C---SP 2-8915
Lee Harold B 949-4th ---SP 2-8256
Lee Harry MorroDlMr ---SP 2-8748
Lee Jas E Hwy1 ---SP 2-7166
LEE REAL ESTATE 420QNHwy1 ---SP 2-6581
Lee Tony D 935Carml ---SP 2-8653
Leinardi Virgil LittleMorroCreekRd-SP 2-8311
Leiter John 690BayAv ---SP 2-8066
Leng Floyd W Harbor Trailr Park 1680NHwy1 ---SP 2-8581
Leonetti Jos AtascaderoBch ---SP 2-7397
Levy Edgar 650A 6th---SP 2-7487
Lewis Frank B 2597-12th MorroDelMar-SP 2-8447
Lewis Grover Bud 2037BayvwAvMorroDelMar ---SP 2-7275
Lewis Horace E 560Fresno ---SP 2-2811
Lewis Selma O Mrs 715PineyWy --SP 2-3171
Liest Leonard J MD 11th&C ---SP 2-6704
Lighthall Materials 424Fresno ---SP 2-7249
Lighthall Vernon 424Fresno ---SP 2-7249
Lilley L D 8th&C ---SP 2-5461
Limon Jos Jr 480Fairvw ---SP 2-8108
Lindsey J E 711-5th ---SP 2-3131
Lindwall Carl V 477BernardoAv --SP 2-3956
Line Thos B 2955-5thMorroDelMar-SP 2-8825
Lingle Ralph W 915Mesa ---SP 2-8128
Little Douglas R 375Arbutus ---SP 2-8413
Little Mable F 490Morro-AtascaderoRd-SP 2-8480
Little Malcolm J 375Arbutus ---SP 2-8413
Little Red Hen MorroAtascaderoRd ---SP 2-7408
Littlefield LaBiba 7th&AvalnMorroDelMar-SP 2-8430
Livengood Paul H 984Pecho ---SP 2-8428
Lockwood C E 450PicoMorroDelMar-SP 2-8261
Log Cabin Motel Mkt ---SP 2-7132
Lohman A A Watr Dist No 4 MorroDlMr-SP 2-6261
LOIS ROWLAND'S 161-5th ---SP 2-7178
LOMITA TERRACE MOTEL 9th&HwyNo1-SP 2-5073
Long R R 300KernAv ---SP 2-4851
Loomis Russell N 957Pecho ---SP 2-8077
LOPERENA CONSTRUCTION CO 671KernAv ---SP 2-4371
Loperena Robt 671KernAv ---SP 2-4371
Lopes M F 9th&Hill ---SP 2-7170
Loveland Mark M DO phy & sur 895 C-SP 2-5726
Residence 885LaCombaluraAv --SP 2-8497
Lovier Anita 281 E ---SP 2-8611
Lowther Benj L 325RadclfAv ---SP 2-2359
Lucas A M 2456-7thMorroDelMar-SP 2-8607
Lucas Frank A 995½Carmel ---SP 2-7472
Lucas Ted 675 D ---SP 2-8043
Luke Florence Miss 930-1st ---SP 2-8265
Lunn Ed E 500-3d ---SP 2-4091
Luxton Alfred G 418Main ---SP 2-8228
Lyman Leonard E 2970-7thMorroDelMar ---SP 2-7400
Lynch Fred 500AtascaderoRd ---SP 2-8740
Lyons W M 485Morro ---SP 2-8146

M

Maciel Frank R 580EsteroAv ---SP 2-5781
Magness Drexel 462Arbutus ---SP 2-7266
Mahoney John E 9thMorroDelMar -SP 2-8773
Makings Jas A 1173Mkt ---SP 2-8285
Malkin Martha Mrs 596KingsAv --SP 2-4941
MALLERY'S MARINE CENTER 1130Main ---SP 2-6401
Malone Leslie 28th ---SP 2-7389
Maloney H J 140-3d ---SP 2-4552
Maloney Vincent 960-3d ---SP 2-7259
Maltby Ernest LCdr Embarcadero -SP 2-7479
Malterner John 1191LasTunasAv--SP 2-8710
Manley John T 500Downing ---SP 2-6886
Manley Wm R 780BellaVstaDr ---SP 2-8584
Mann Chas E 510Kern ---SP 2-8702
Manning A B 1125 C---SP 2-8004
Mapes Jas A LittleMorroCreekRd -SP 2-8179
Maramonte Michele V 370Laguna -SP 2-8847
Marble Edw H 430EsteroAv ---SP 2-6716
MARINE SERVICE & EQUIPMENT 1169Mkt ---SP 2-7337
Marks Harry E 350KingsAv ---SP 2-8597
Marks John E 2430-9thMorroDelMar-SP 2-8345
Marques John B 7th&AvalnMorroDelMar-SP 2-8268
Marques John B Jr 570KingsAv --SP 2-6038
Marryott E R 401Kern ---SP 2-6251
Marshall Bernice R 435-6th ---SP 2-8495
Marshall Sam Mrs 1135Bonita ---SP 2-2461
Martin Charlotte L 416 E---SP 2-7276
Martin E J Blue & White Auto Court MorroDlMr SP 2-8190
Martin J Ed 510PineyWy ---SP 2-8009
Martin J H K 410KingsAv ---SP 2-8908
Martin Jerry Television & Appliances 1876CirclLnCayucs
From telephones served by the following exchanges
Morro Bay
(No Intercity Charge)
Ask Operator for-Entrprise 11581
Martinho M C 2575-7thMorroDelMar ---SP 2-3342
Marvin Mollie Mrs 696Estero ---SP 2-2541
Mason J H Mrs 590BernardoAv ---SP 2-8420
Massey Clarence C 2830-3dMorroDelMar-SP 2-8274
Massey Edna 986BonitaAv ---SP 2-3145
Massman Richard L 435 D---SP 2-8936
Masterson Paul W 978BonitaAv --SP 2-7295
Maston May 271-4th ---SP 2-8421
Mathews Grover 52-7th ---SP 2-8191
Matson Willard F 585 D---SP 2-8433
Maxwell A 2950-5thMorroDelMar-SP 2-3792
Mayfield Chester H 1220MorroAv -SP 2-2841
Mayfield Fred S 979-4th ---SP 2-8502
Mazziotti Joe 2145 SunstMorroDelMar-SP 2-8188
McAllaster Frank 27-27th ---SP 2-8912
McAuley J M 150-9th ---SP 2-2672
McBride W E 461Estero ---SP 2-7488
McCay J W 949Mesa ---SP 2-3694
McCluer P Meredith Rev 320Arcadia ---SP 2-8094
McConnell Chas 946Pecho ---SP 2-3917
McCoy David C 2728-1stMorroDelMar-SP 2-8752
McCOY'S PAINT CENTER 787Main ---SP 2-7216
McCrea Robt S 2870-3dMorroDelMar ---SP 2-7283
McCutcheon Earl 235-7th ---SP 2-3277
McDaniel Horace J 476FresnoAv ---SP 2-7296
McDonald Marie E 963½-4th ---SP 2-4961
McElmoyl J W 2300-8thMorroDelMar-SP 2-7229
McFarland Ada 545 C---SP 2-8683
McGee Cecil W 270-3d ---SP 2-8713
McGinnis John A StatePark ---SP 2-7447
McGlashan Robt 672EsteroAv ---SP 2-2141
McGranahan Jas R 925Pecho ---SP 2-8657
McGrath Jas M HwyNo1 ---SP 2-8312
McGuffin L R 866-1st ---SP 2-8089
McGuire W H 1911 SunsetMorroDelMar SP 2-7382
McIntyre Lovell 2525-8thMorroDelMar ---SP 2-5531
McKennon H H serv stn 5th&Main-SP 2-8475
McKeown K E 989Bonita ---SP 2-8629
McLees Ashton 330LuisitaAv ---SP 2-8202
McLeod M R 2560-12thMorroDelMar-SP 2-8639
McLeod Ross R 454KernAv ---SP 2-6002
McMillan David B LasTunas&KingsAv ---SP 2-4331
McMorris E P 881Ridgewy ---SP 2-8709
McNair T C 525AtascaderoRd ---SP 2-4231
McNEILL'S 19th&HwyNo1 ---SP 2-8489
Medeiros Albert L 911Mesa ---SP 2-8235
Medeiros John P 911Mesa ---SP 2-8235
Medeiros Tony E MorroRd ---SP 2-8313
Medlin O W 2405-10thMorroDelMar ---SP 2-7456
Melohn Frank G 552-7th ---SP 2-8035
Melton Jack 9thMorroDelMar ---SP 2-3851
Meltons Designs NHwy1 MorroDelMar-SP 2-3851
Meng Wm H EsteroAvMorroDelMar-SP 2-8892
Messer Don StateParkBoatLanding-SP 2-8796
Methodist Churches of Morro Bay-Baywood Park ---LIbrty 3-3450
Metzger Lillie M 367Laguna ---SP 2-8412
Meyer John F SMain ---SP 2-3723
Meyer John H 9th&AvalnMorroDelMar-SP 2-8385
Meyer Minz Treaza 261-4th ---SP 2-7130
Meyer Robt L 400Acacia ---SP 2-8835
Meyer W J 497EsteroAv ---SP 2-8322
Meyers Leroy G AtascaderoBch ---SP 2-4871
Michaels Glen W 560-3d ---SP 2-7159
Miche Arthur C 1110BonitaAv ---SP 2-8837
Miears Elmer C 2770-5thMorroDelMar-SP 2-6071
Miears Oneal E 1610PrestnLn ---SP 2-8071
Mihalich Jos J 2330-9thMorroDelMar ---SP 2-7441
MIKE'S LANDING Embarcadero ---SP 2-8442
Miles M M AtascaderoBch ---SP 2-5241
Milich Johnnye Mrs 2195 SeavwDrMorroDelMar ---SP 2-7193
Miller A R 370BonitaAv MorroDelMar-SP 2-8824
Miller Clarence A 901-5th ---SP 2-7469
Miller Jess R AtascaderoBch ---SP 2-7252
Millet Wm RenoMorroDelMar ---SP 2-7403
Milligan C C 950Mesa ---SP 2-5631
Mills Cynthia 1198EHwy1 ---SP 2-7104
Mills Gordon R 404Estero ---SP 2-6857
MILLS ROBT F genl bldg contr 1198EHwy1-SP 2-8472
From telephones served by the following exchanges
Cambria Cayucos
(No Intercity Charge)
Ask Operator for-Entrprise 11485
Minnix J Frank 500 D---SP 2-8167
Mitchell Chas W 336PineyWy ---SP 2-8550
Mitchell W R 325-9th ---SP 2-7174
Mize J E Hwy1 ---SP 2-8101
Monks Jack E AtascaderoBch ---SP 2-7303
Monroe Thos F 595AvalonMorroDelMar ---SP 2-7468
Montague Robt C 880-4th ---SP 2-8757
Montgomery Bennett D EHwy1 --SP 2-8367
Montgomery Johney Lee 5th&SnJoaquin MorroDelMar SP 2-4304
Montigel W H Mrs 458Fresno ---SP 2-8738
Moody Nettie B 956Carmel ---SP 2-8011
Moon Earl Morro-AtascaderoRd --SP 2-8381
Moore C C 355-9th ---SP 2-8742
Moore Jas T 595-2d ---SP 2-8803
Moore's Sunland Service 898-5th -SP 2-8941
Moores Virgil Virg's Landing Embarcadero SP 2-4006
MOR-MAC'S FOOD CENTER 5th& E SP 2-4511
Morin Wm 9th&Mkt ---SP 2-4037
Morley M V 444Fresno ---SP 2-5571
Morley M V Farmers Ins Group 5th&D ---SP 2-5571
MORLEY M V REALTY 5th&D ---SP 2-8820
Branch Office 811Main---SP 2-8257
Morosin Edith 217Main ---SP 2-8211
Morosin Gene 720Cabrillo ---SP 2-8492
Morris G L Bill 375LasVegasMorroDelMar-SP 2-8003
Morris G L Bill Real Estate 2680HwyNo1-SP 2-8003
Morris Pearl 980 E---SP 2-8209
Morris Virgil S 2131 SunstMorroDelMar SP 2-8586
Morrison W S 2620-11thMorroDelMar ---SP 2-7103
Morro Bay Accounting Service 750-5th ---SP 2-7411
Morro Bay Bakery 330-5th ---SP 2-8342
MORRO BAY BOAT WORKS SMain SP 2-6911
Morro Bay Cabinet Shop 245-5th -SP 2-8783
Morro Bay Cleaners 7th&Main ---SP 2-8477
Morro Bay Creamery 5th& C---SP 2-9963
MORRO BAY ESCROW CO 870 E ---SP 2-2791
Morro Bay Farms Market 2816HwyNo1 ---SP 2-8545
Morro Bay Fire Department
Fire calls only 6th--- SP 2-4821
All other calls 6th --- SP 2-8634
Morro Bay Fisheries Inc 60-8th --SP 2-3431
MORRO BAY FLOOR COVERING 245-5th ---SP 2-2195
Morro Bay Garbage Service 61-7th-SP 2-8230
MORRO BAY GLASS & SASH CO INC 1560HwyNo1 ---SP 2-5277
Morro Bay Golf Club --- SP 2-3181
MORRO BAY GROCERY 307-5th ---SP 2-2531
Morro Bay Hardware Store 375-5th SP 2-2941
Morro Bay High School HwyNo1&66thMorroDelMar --- SP 2-7351
Morro Bay Laundromat 345-6th SP 2-8176
Morro Bay Marina 4th&Watrfrnt -SP 2-8085
Morro Bay Marine Supply see Horton's 5th&Morro-SP 2-4461
MORRO BAY MEN'S SHOP 415-5th ---SP 2-8500
Morro Bay Milk Delivery 370Arcadia SP 2-6847
Morro Bay Photo Shop 435-5th --SP 2-3351
Morro Bay Plaster Supply 9th&AtascaderoRd ---SP 2-2853
Morro Bay Rexall Drug Store 315-5th SP 2-4241
Morro Bay Sanitary District 66th -SP 2-2523
Morro Bay Sport Fishing Co Embarcadero-SP 2-7165
Morro Bay State Park Boat Basin StateParkBoatLanding SP 2-8796
Morro Bay Stationery 425-5th -- SP 2-6506
Morro Bay Sun 696-5th ---SP 2-2652
Morro Bay Variety Store 407-5th SP 2-8175
Morro Bay Water Works No 2 5th SP 2-4221
MORRO BAY YACHT ANCHORAGE 201 SMain ---SP 2-8617
MORRO BAY YELLOW CAB 6th&C ---SP 2-2211
Morro Beach Co C ---SP 2-8153
Morro Beach Inn HwyNo1 ---SP 2-8390
Morro Cafe 1698NHwy1 ---SP 2-7117
Morro DelMar Motel 550BonitaAvMorroDelMar-SP 2-8484
Morro Gardens Motel 440MorroAtascaderoRd SP 2-5046
Morro Janitorial Service 8th&Hwy1 ---SP 2-8731
MORRO MOSAICS 800-5th ---SP 2-8759
Morro Motel & Cypress Trailer Park 8th&Main --- SP 2-4636
Morro Oyster Co El 235 SMain---SP 2-5407
Morro Palisades Co 2680HwyNo1 -SP 2-8003
Morro Palms Trailer Lodge 901-5th ---SP 2-7267
MORRO ROCK & SAND CountyRd ---SP 2-8481
Morro Union Elementary School 1199 C-SP 2-7311
Morse Ted 685-6th ---SP 2-7260
Moses J N 753PineyWy --- SP 2-5501
Motto A D 780-4th --- SP 2-8137
Mouren Jos 470Arbutus --- SP 2-8159
Mowrey C W AtascaderoRd --- SP 2-6477
Mowrey Robt S 250C E---SP 2-8458
Mueller Martin 978Carmel ---SP 2-7288
Mungon Mamie A 999Carml ---SP 2-8523
Munk R W 975Pecho ---SP 2-7436
Munn Richard 421KernAv ---SP 2-8642
Munn Val 968-3rd ---SP 2-8127
Munroe Jim 1680Hwy1MorroDelMar ---SP 2-7494
Munroe Ruth 1680Hwy1MorroDelMar ---SP 2-7494
Munson's Market 2360Hwy1 --- SP 2-9987
Murnahan Mary Mrs 285-1st ---SP 2-8564
Murphy John 381Palm ---SP 2-8052
Murray Geo S Crest ---SP 2-8916
MUSIC BOX 880 E ---SP 2-8719

N

Nagano Co Inc LittleMorroCreekRd-SP 2-2061
If no answer call---SP 2-7143
Nagano Geo K MorroAtascaderoRd-SP 2-8321
Nagano Patrick N LittleMorroCreekRd-SP 2-7143

Nagano Wm H LittleMorroCreekRd-SP 2-8348
Nash H A 898-3d -------------SP 2-6526
Neale J E 18th&L -------------SP 2-8872
Neaman Mitchell 1181Mkt -------SP 2-8568
Needham Chas 480Tulare --------SP 2-8441
Needham Chas F 890-4th --------SP 2-3833
Neely Wm J 955 E--------------SP 2-4252
Negranti Lena Mrs 1165Morro ---SP 2-4262
Nelson Howard D 411 D----------SP 2-7434
Nelson J S 701BernardoAv -------SP 2-7217
Nelson Maude L 999EsteroAvMorroDelMar ----SP 2-7498
Nelson Ned E 998Mesa ----------SP 2-7460
Neptune Court 1025NMain -------SP 2-6201
Ness Andy AtascaderoBch -------SP 2-5091
NEW YORK LIFE INSURANCE CO AGENT 531-12th -------------PasoRobls 1552
Newcomb Max J 405-7th ---------SP 2-8459
Nicholas Wilma R 733-6th ------SP 2-4901
Nicholson John M 1180 C--------SP 2-6761
Nicholson W H LittleMorroCreek --SP 2-8303
Nickel R W 510-3d -------------SP 2-7128
Nimnicht Frances 680½ South---SP 2-8402
Nispel Bob 470TulareAv ---------SP 2-6361
Nixon Paul 2425-12thMorroDelMar ------SP 2-7414
Norek Marine Center Embarcadero-SP 2-7361
Northup W R 473Kern ----------SP 2-6931
Novoa Dorothy 1075LasTunas ----SP 2-2591
Nowakowski W J 966-1st --------SP 2-8647
Noyes Alfred F 523 D-----------SP 2-8140
Noyes Realty Service 844 C------SP 2-2171
Noyes Realty Service 830-5th ----SP 2-3821
Noyes Russell 846 C-------------SP 2-2171
Nunes A T 995 D---------------SP 2-4706
Nunes Albert 2931-8thMorroDelMar-SP 2-8646

O

Ocean View Court MorroDlMr ----SP 2-8748
OCEAN VIEW FURNITURE CO 2200Hwy1-SP 2-6287
Ocean View Garage 937Main -----SP 2-6392
O'Donnell Jack 1680NHwyNo1 ---SP 2-3741
O'Donnell Trailer Transport 1680NHwyNo1-SP 2-3741
Offield Harry A 510-4th ---------SP 2-8552
Ogle Chas E atty 770-5th--------SP 2-6871
Olin Alice Miss 454Main ---------SP 2-8877
Oliver John L 801-6th -----------SP 2-7245
Olsen E O 454Fresno ------------SP 2-8785
Olsen R D Ltjg 659EsteroAv ------SP 2-8273
Originals Unlimited 155-5th ------SP 2-7439
Ormonde Hazel 698PineyWy ------SP 2-8369
Ormonde Jos 912-3d ------------SP 2-8544
Orrange Christine 180EsteroPl ---SP 2-4893
Orvis Ira D EsteroMorroDelMar --SP 2-8587
Osborn Franklin K 9thMorroDelMar-SP 2-5153
Osborne L E 242 SMain----------SP 2-2272
Osborne Ollie M Estero ---------SP 2-8425
Overmeyer Philip H MorroCreekRd-SP 2-7171
Owen Arthur K 2045 SunstDrMorroDelMar-SP 2-8074
Owens Robt C 1052Main ---------SP 2-7465

P

Pacific Gas & Electric Co
Bus Ofc 894MonterySanLuisObispo
From Morro Bay Exchange
Ask Operator for-Entrprise 10251
Steam Plant MesaDr-----------SP 2-2741
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSanLuisObispo
Call Operator and ask for---Business Office
(No charge for calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters
Packer Herbert 945½ E---------SP 2-8158
Palmer J D 2686-8thMorroDelMar-SP 2-8050
Palmer Raymond L 461-4th -----SP 2-7432
Parish Chas J 2164BaywwAvMorroDelMar-SP 2-2051
Park Grocery 701-5th -----------SP 2-7362
Park Hardware & Sporting Goods Store 730-5th-SP 2-8296
PARK MOTEL 711-5th -----------------SP 2-3131
Parker Gertrude 250 E ----------SP 2-6731
Parker Jas F 470Arcadia---------SP 2-8732
Parks Walter E 976Ridgewy -----SP 2-8632
Parkview Cleaners 710-5th ------SP 2-8181
Parsons Angus Ranch AtascaderoRd-SP 2-8354
Parvin Glen 540 E--------------SP 2-5898
PAT'S BEAUTY SALON 740-5th -----------------SP 2-3201
Patston Donald C 2980-5thMorroDelMar -------SP 2-8427
Payne Wm E 980 D-------------SP 2-6641
Peabody Richard L 29th --------SP 2-8930
Pearce Sam AtascaderoBch -----SP 2-7304
Pearl's Beauty Shop 2300HwyNo1-SP 2-8579
Pease Ed L 580Main -----------SP 2-4405
Peel Ira 636Bay ---------------SP 2-8120
Perkins E F 1060LasTunasAv ----SP 2-8652
Perry C G 290 E---------------SP 2-3053
Perry H R 2610-7thMorroDelMar-SP 2-7101
Perry Ray J 540KernAv ---------SP 2-4616
Persian Jerry 385KingsAv -------SP 2-8358
Peter C E HwyNo1 -------------SP 2-8374
Petersen H I 196Main ----------SP 2-8185
Petersen Martin Ridgewy&Laguna-SP 2-3451
Peterson Leonard 532Tulare -----SP 2-8046
PETROLANE GAS SERVICE INC Hwy1-SP 2-6836
Pettit Clare N BradlyAv --------SP 2-2045
Petty Paul K 1190BonitaAv -----SP 2-7375
Phan Tuan T 360KingsAv -------SP 2-8896
Phillips Ash 545Fresno ---------SP 2-8684
Phillips Helene PicoMorroDelMar -SP 2-5691
Phillips Jessie Mrs 462 C-------SP 2-8884
Phillips Minnie 2431-8thMorroDelMar -------SP 2-7298
Phillips Pete 462 C-------------SP 2-8884
Pickering H V 934Pecho --------SP 2-8145
Pier Inn 9th&Embarcadero -----SP 2-8808
Pierce Annie A 475Estero -------SP 2-8005
Pierce Christina 350LasVegasMorroDelMar ----SP 2-8708
Pierce Edw 3d& C--------------SP 2-8248
Pierce Ernest LittleMorroCreekRd-SP 2-7215
Pierce Feree 921-4th -----------SP 2-8148
Pierce Frank 478KernAv --------SP 2-8036
Pierce Harold cemnt contr HwyNo1MorroDelMar --------SP 2-8243
Pierce Karl 434 C--------------SP 2-6151
Pierce Sylvester S 3d&Embarcadero-SP 2-8067
Pierce W D 803-4th -------------SP 2-6771
PIERCE W D CONSTRUCTION CO 1556HwyNo1-SP 2-7150
Pierce Wm B 565 E-------------SP 2-8196
Pipkin J W 1st&Embarcadero ----SP 2-8103
Plaskett C L 598 E-------------SP 2-7190
PLEASANT MOTEL 175-6th ---------------SP 2-8521
Plummer Glenn O 473BernardoAv -SP 2-8147
Poe Harley R AtascaderoBch ----SP 2-7149
Poe Jack J 690AvalnMorroDelMar-SP 2-8471
Point Motel ToroPoint ---------SP 2-6601
Pollard Eula 2850-7thMorroDelMar-SP 2-7207
Pollard Wilson H EsteroBay -----SP 2-8301
Pollard Wilson H EsteroBay ------SP 2-8318
Pollock Chas A Capt 414Estero ---SP 2-7233
Porter Warren V 520BernardoAv -SP 2-8020
Potter Geo AtascaderoBch ------SP 2-8793
Poulsen L H 945-4th -----------SP 2-8417
Powell Earl 2140 SeavwMorroDelMar -----SP 2-7412
Powell Herbert M 270 E--------SP 2-8957
Powell Jas F 300Arcadia --------SP 2-8115
Powell Olive M 2301-8thMorroDelMar-SP 2-5167
Presbyterian Church
Study 1st&PineyWy -----------SP 2-8659
Kitchen 1st&PineyWy ----------SP 2-7409
Price Chas C 986-4th -----------SP 2-8462
Proctor Jas L 462 C-----------SP 2-8805
Purdy Floyd M Mrs 360Tulare ---SP 2-6966
Pyle Robt E 417 C-------------SP 2-7383
Pyle Robt E Originals Unlimited 155-5th -------------------SP 2-7439

Q

Quinlan Nial J 555Fresno -------SP 2-8324

R

Rambaud Armond AtascaderoBch -SP 2-8687
Ramos Frank C 520Fresno ------SP 2-3519
Ramos Gerald C 560Estero ------SP 2-8217
Ramos Gerald H 2988-5thMorroDelMar-SP 2-8093
Ramsey Bert 530BernardoAv ----SP 2-2624
Ramsey H F 740-5th ------------SP 2-3201
Rancho El Nieto Motel HwyNo1 --SP 2-5732
Randall Ralph F MorroDlMr -----SP 2-8054
Ranney A Moore 550-4th --------SP 2-3088
Rasmussen Ruby E 960 D -------SP 2-8028
Ray John H 901-5th ------------SP 2-5413
Ray L T 2478-5thMorroDelMar --SP 2-8918
Ray Vincent L 926-1st ---------SP 2-8766
Rayborn Forest 414Arcadia -----SP 2-7124
Rayman Jos H 345KingsAv ------SP 2-5391
Raymond Floy Mrs 760-1st ------SP 2-8548
Raymond J Wm Rev Calvary Lutheran Chrch 480BernardoAv-SP 2-8457
Rayner Dale 2824-2dMorroDelMar-SP 2-8794
Reber W L 685 C----------------SP 2-3261
Rebuck Geo E 501LasVegasAvMorroDelMar-SP 2-5051
Reed Mary 495Bernardo --------SP 2-4561
Reed Wm N 7th&HwyNo1 -------SP 2-7172
Reedy Dorothy M 2978-6thMorroDelMar-SP 2-5761
Reid Motel 601-5th ------------SP 2-6571
Reid Stewart 405Bernardo ------SP 2-8665
Reid Wm J 901-5th -------------SP 2-5842
Reid's Chevron Stn 601-5th -----SP 2-6571
Reimers Mabel 680½ South-----SP 2-8402
Resecker Logan W 425Fresno ----SP 2-3921
Rettey Beatrice Mrs Hwy1&AtascaderoRd-SP 2-7309
Rettey-Benedict Ambulance Service HwyNo1&AtascaderoRd-SP 2-6271
Reviea Douglas 999PicoMorroDelMar-SP 2-8001
Rexall Morro Bay Drug Store 315-5th-SP 2-4241
Reynolds A V 508Tulare --------SP 2-8717
Reynolds Cabinet Shop 576 C-----SP 2-8717
Reynolds Carmon I 466Bernardo --SP 2-4016
Reynolds Robt F 430Fairvw ------SP 2-7331
Reynolds Robt Lee 1041BonitaAv--SP 2-8843
Reynolds Virginia P 670 D-------SP 2-8118
Rhoades Geo A Bay Nrsry & First 440-7th-SP 2-8852
Rhoades Omer 931Ridgewy -----SP 2-8326
Rhoden Wm E 370PicoMorroDelMar --------SP 2-8804
Rhodes W H 984BonitaAv -------SP 2-8812
Rich Lawrence H 2405RenoMorroDelMar --------SP 2-7210
Richards L A 580 C-------------SP 2-3961
Richardson Vera May 175-3d ----SP 2-8734
Ricketts C M masonry contr 598Hillvw-SP 2-6386
Riddle D W Rev 2770-6thMorroDelMar -------SP 2-8830
Ridlon Ben 992Pecho -----------SP 2-5923
Rigoni O J 2700½-11thMorroDelMar ----SP 2-7477
Riley Ernie 1055LasTunasAv -----SP 2-8102
Riley Henry 478Bernardo -------SP 2-8017
Riley Orville Bernardo&Olive -----SP 2-8033
Ring W C 2099½ SunsetAvMorroDelMar -SP 2-8129
Ringele Trailer Park 462 C------SP 2-6971
Ringsdorf Warren C 954-1st -----SP 2-8563
Rivera Joe 898 SnJacnto--------SP 2-8069
Roati H C EsteroBay -----------SP 2-8316
Roberts Earl S 620Fresno ------SP 2-3321
Roberts Earl S 325-4th ---------SP 2-8561
Roberts J B 550Fresno ---------SP 2-2401
Roberts Jack C 973Bonita -------SP 2-8559
Roberts Jas L AtascaderoBch ----SP 2-8623
Roberts Lee E 766RidgewyAv ----SP 2-8540
Robinson Robby 2421-7thMorroDelMar -------SP 2-8854
Robinson Roy H Sunset Motl 8th&Mkt-SP 2-2111
Rock Cafe 355-5th -------------SP 2-8486
Rock Motel 1050Morro ----------SP 2-2381
Rockwell D B MD phy & sur 4th&Mkt-SP 2-3611
Residence 190Bradly -----------SP 2-7155
Rodgers Benj F 413Fairvw ------SP 2-6791
Rodgers Margaret L 601-2d -----SP 2-7495
Rodrigues Frank 2798-6thMorroDelMar-SP 2-8250
Rodrigues Fred D AtascaderoBch -SP 2-7139
Rodrigues Joe L 500PicoMorroDelMar-SP 2-8736
Roeckl Otto Jr 1640PrestnLn ----SP 2-8195
Rogers Stanley AtascaderoBch ---SP 2-8878
Rogge Eugene 225BradlyAv ------SP 2-7147
Rohrberg Albert E 1060 C-------SP 2-8392
Rohrberg Alvina 525 C----------SP 2-8193
Rohrberg & Davis Realtors 855Main-SP 2-4711
Rohrberg Milton C rltr 855Main --SP 2-8610
Rohrberg Milton C Rohrberg & Davis Rltrs 855Main -----------------SP 2-4711
Residence Arcadia ------------SP 2-3043
Roman R A 375ArcadiaAv -------SP 2-5351
Romero Lou V -----------------SP 2-8302
Romines Gene 2084BayvwMorroDelMar-SP 2-8705
Root Edison F 2026BaywwAvMorroDelMar-SP 2-3491
Root Elwin M 685Cabrillo -------SP 2-7453
Rose Ted R 471Estero ----------SP 2-8377
Rose's Barber Shop 2300HwyNo1--SP 2-8579
Ross Gordon 2076BaywwAv MorroDelMar-SP 2-7122
Ross Margaret Mrs 683Bernardo --SP 2-8289
Rowe Lucille F 429Fairvw ------SP 2-8931
Rowell Paul W 575Acacia -------SP 2-8468
Rowell & Turner Steel Construction Co 575Acacia ------------------SP 2-8468
Rowland Roy R 477KingsAv -----SP 2-8943
Rowland's Lois 161-5th --------SP 2-7178
Roy Lilian Mrs 348Laguna -----SP 2-4957
Roy W H 415BernardoAv -------SP 2-3071
Royal M B 500AtascaderoRd -----SP 2-8578
Rude Richard T 951Carmel ------SP 2-7372
Ruegg Raymond H 270KernAv ---SP 2-8880
Rumley F H 845Ridgewy --------SP 2-6302
Rumley's Dept Store 325-5th ----SP 2-3251
Ruse R L 409Tulare -----------SP 2-8122
Rush Edwin L 29th& H----------SP 2-8022
Russell Earl 330 E-------------SP 2-6693
Ryskamp Geo 570 Olive---------SP 2-5172

S

SLO County Proved Sire Service 361Laguna-SP 2-5026
StJohn Mike 430Fresno --------SP 2-8442
St Peter's-by-the-Sea 2d& E------SP 2-4161
Sandbo Ralph 8th&Morro -------SP 2-5771
Sandifer Ed 1160BonitaAv ------SP 2-7146
Sandquist Chas 855 D----------SP 2-7242
Saner Louis M 1135 C----------SP 2-8685
San Luis Obispo County of
Constable 760-5th -----------SP 2-7179
County Library 760-5th--------SP 2-8754
Justice Court 760-5th---------SP 2-2631
Morro Bay Golf Club----------SP 2-3181
Morro Bay Harbormaster Embarcadero-SP 2-8942
Morro Bay Water Works No 2 5th-SP 2-4221
Sheriff-Coroner CourtHseSnLuisObispo
Emergency calls only
From telephones served by the following exchanges
Morro Bay
(No Intercity Charge)
Ask Operator for-Entrprise 11560
Sheriff-Deputy LittleMorroCreekRd --------SP 2-8179
Water District No 4 MorroDlMr-SP 2-6261
Santi Electric Contr 500AtascaderoRd -----------SP 2-8865
Saulsbury J A 848-4th ----------SP 2-8554
Saylor L C 2704-3d ------------SP 2-8517
Saylor Robt M 100KernAv ------SP 2-8875
Scheid Harry H 588TulareAv ----SP 2-8431
Schenk Fred A Jr atty 505-5th---SP 2-8360
Schlitz Fred A 957-4th ---------SP 2-8210
Schmid Walter J 659Bernardo ---SP 2-4382
Schneider Irene G 1065Allesndro -SP 2-5061
Schornagle Howard E 419 D------SP 2-7236
Schrack M A 411Fresno --------SP 2-8338
Schroeder Alice M 2400-9thMorroDelMar-SP 2-5792
Schuelke W W 550DowningAv ----SP 2-8725
Schultz C E MD 745-6th --------SP 2-3361
Residence 749-6th ------------SP 2-3361
Schultz Carl A 217Main --------SP 2-8626
Schwarzenbach Ruben 930Mesa --SP 2-8698
Schweble John F 2440-10thMorroDelMar-SP 2-8469
Sciaroni Bob 1040 C-----------SP 2-8436
Scott Hubert A 570Bernardo ----SP 2-8393
Scott Lloyd D LittleMorroCreekRd-SP 2-8194
Scott W L StatePark ----------SP 2-8400
Scovell Chas 590AvalnMorroDelMar-SP 2-8712
Scribner Arthur J 145-9th ------SP 2-8756
Scroggins J S 2605-9th MorroDelMar-SP 2-8955
SEA AIR MOTEL 845Morro -----------------SP 2-7338
Seabright W 2876-4thMorroDelMar -------SP 2-4123
Seale Lon MorroBeach ---------SP 2-8317
Searight Geo 900 E------------SP 2-8728
Selby Jack MorroDlMr ----------SP 2-8154
Selby Tom 720Luisita ----------SP 2-8496
Semas Pete 1199BellaVsta ------SP 2-7140
Sequeira John B 9th&HillMorroDelMar-SP 2-8454
Service Center News Stand & Hobby Shop 507-5th ------------------SP 2-6101
Sewall Sybil F 3d&Morro --------SP 2-8040
Shaber G B 2498-8thMorroDelMar-SP 2-8636
Shannon Robt W 1640PrestnLn --SP 2-8622
Shapley Richard O 2660-10thMorroDelMar ------SP 2-7407
Sharp Arnold 1015Carml --------SP 2-8857
Shaube Geo A 798BonitaAvMorroDelMar-SP 2-7113
Shaw Walter Mrs 594KingsAv ----SP 2-8236
Sheeler Frank 996Allesndro -----SP 2-7257
Sheffield L C 919Mesa ----------SP 2-7449
Shifflet David L 460 E----------SP 2-7238
Shireman Jos H 435PineyWy -----SP 2-8525
Shireman Mary J Mrs AtascaderoBch ---------------SP 2-8061
Shoff Raymond C Jr 1640PrestnLn-SP 2-7335
Short A E 458Estero -----------SP 2-5801
Shortt Wilbur J AtascaderoBch ---SP 2-8606
Shroy Mirt B 920Mesa ---------SP 2-3651
SHULTZ ROBT plmbr HwyNo1 ----------------------SP 2-8488
Shuman W A 377Fairvw --------SP 2-6864
Shuman Wm A Morro Bay Photo Shop 435-5th-SP 2-3351

Siebert's jwlry 455-5th----------SP 2-4586
Sievers Wm R Morro-AtascaderoRd-SP 2-8205
Silacci Donald S MorroDlMr -----SP 2-8007
Silacci Roger D 464-5th --------SP 2-7480
Silcox A L 2365-9thMorroDelMar-SP 2-7148
Silva Alfred L 934-1st ----------SP 2-8411
Silva August HwyNo1 ----------SP 2-8307
Silva Irvin 446½TulareAv ------SP 2-8940
Silva J Digger 2570-9thMorroDelMar-SP 2-8025
Silva Joe P 2990-3dMorroDelMar -SP 2-8276
Silva Manuel A 760Kern --------SP 2-8533
Silva Valner F 685CabrilloDr ----SP 2-8160
Silver City Mobile Manor 500AtascaderoRd -----------SP 2-7478
SILVER & COLLINS HANCOCK SERVICE NHwy1MorroDelMar-SP 2-8057
Silver Jas S 486Arbutus ---------SP 2-8247
Simmons Geo W 381Laguna -----SP 2-8114
Simmons Newton M 1265Morro --SP 2-8294
Simons W W 519Morro ---------SP 2-8207
Simonsen Mel J 482Estero ------SP 2-8749
Simpson Alex 86-7th -----------SP 2-8252
Simpson John C 845-1st --------SP 2-7413
Simpson Zelma 2865-8thMorroDelMar-SP 2-3481
Sissel C D Jr Hwy1&9th --------SP 2-8200
Sissel Chas D 209-6th ----------SP 2-4481
Sites E A Hwy1&BonitaMorroDelMar ----SP 2-8246
Siverly H H 454EsteroAv --------SP 2-7464
Skidmore Millard 1045AllesndroAv-SP 2-8226
Skinner W L 370 Olive----------SP 2-3032
Skinner Walter L 990Bonita -----SP 2-7394
Slagle H F 1010EHwyNo1 ------SP 2-8403
SLAGLE SIGNS 1010EHwyNo1 ---------------SP 2-8403
Smarling Oscar 918-3d ---------SP 2-8242
Smee John E MorroAtascaderoRd -SP 2-8375
Smith A B 380KingsAv ----------SP 2-8407
Smith Blanche E 387RamonaAv --SP 2-8522
Smith Chas B AtascaderoBch ----SP 2-5233
Smith Dean 360 E--------------SP 2-8126
Smith Fergus K 820 Olive-------SP 2-6421
Smith Gerald A 636BernardoAv --SP 2-8676
Smith Harold E 917Pecho ------SP 2-7196
Smith Herbert L 399EsteroAv ----SP 2-8076
Smith Hubert I 445ArbutusAv ---SP 2-7142
Smith J R 414Arbutus ----------SP 2-8806
Smith Lee 446TulareAv ---------SP 2-8577
Smith Lulu E Mrs 929Mesa ------SP 2-7272
Smith Margaret S 545 C--------SP 2-8528
Smith Myron E 2848-2dMorroDelMar-SP 2-8784
Smith Sam C Morro Beach Inn HwyNo1-SP 2-8390
Smith W T bldg contr 17th-------SP 2-7483
Smith Wayne A 446KernAv -----SP 2-8149
Smith Wilbur H AtascaderoBch ---SP 2-8073
Smoyer J B 901-5th -----------SP 2-7200
Smyth Marion H 355LagunaAv ---SP 2-7463
Snider Dale E 350Fairvw -------SP 2-4351
Snow Hulda N 490Morro --------SP 2-5031
Snyder Clara Mrs 340Arcadia ----SP 2-7438
Snyder R H 903AvalnMorroDelMar-SP 2-7138
Snyder Wallace D 635½Bernardo -SP 2-8530
Soletti Genevieve 2485-9thMorroDelMar-SP 2-8266
Sommersell S O 659KernAv -----SP 2-4803
Sorgen Clyde 587Estero --------SP 2-4843
Souders Belle 660BayAv --------SP 2-8849
South Nelle C Mrs 450BonitaAv MorroDelMar-SP 2-7363
Southern Counties Gas Co
From Morro Bay exchange
Ask Operator for-Entrprise 10206
Souza Geo MorroAtascaderoRd ---SP 2-8394
Souza Geo Jr 420Estero --------SP 2-8863
Souza Tony S LittleMorroCreek --SP 2-8388
Sowell R L 465-7th ------------SP 2-3284
Sowell Wilbur L 1100BonitaAv --SP 2-5641
Sparks Leslie L Ridgewy&KingsAv-SP 2-7395
Speer Clarence Jr 750 C--------SP 2-7278
Spengler Steve 466KernAv ------SP 2-8914
Spiva Edw 12th&CuestaMorroDelMar-SP 2-8401
Spiva Edw F 972EHwy1 ---------SP 2-4572
Sprague C M AtascaderoBch -----SP 2-5371
Stack D B 961RidgewyAv -------SP 2-4591
STANDARD AUTO PARTS 525-5th-SP 2-3881
Standard Oil Company of California
Western Operations Inc
Office EsteroBay --------------SP 2-2611
Division Foreman EsteroBay----SP 2-8316
Gauger's Office EsteroBay------SP 2-8349
Loading Supervisor EsteroBay---SP 2-8301
Standard Pipe Line Co The EsteroBay-SP 2-2611
Stannard Jean 315Arcadia ------SP 2-8117
Starkey A M AtascaderoBch -----SP 2-7380
Starr Robt C 1099PicoMorroDelMar-SP 2-5611
Stearns Annie Laura 510Estero ---SP 2-4021
Stearns Clair T 672Kern --------SP 2-8437
Steel Earl HwyNo1 -------------SP 2-4531
Steele Geo A 767-3d -----------SP 2-8707
Steffan's Carpet City 930GrandAvAroyoGrnde
From telephones served by the following exchanges
Morro Bay
(No Intercity Charge)
Ask Operator for-Entrprise 12570
Steinhauer Al 600 SnJacntoMorroDelMar ----SP 2-7415
Steinman A B 907Pecho --------SP 2-8767
Steinmetz Harry 960MagilsideDr -SP 2-4521
Stephens Chas Olive& D---------SP 2-4503
Stevens Wm E 863 D------------SP 2-8778
Stevenson Catherine 1195 C------SP 2-8590
Stewart Albert A 971Carmel -----SP 2-4753
Stewart Betty 205-1st ----------SP 2-8435
Stewart Building Supply 9th&Hwy1-SP 2-8476
Stickler Clyde E 271 SMain------SP 2-7440
Stickney Charlotte 899 SnJacntoAv-SP 2-3128
Stilliens M A AtascaderoBch -----SP 2-7176
Stilison Jas 949-1st ------------SP 2-8031
Stine O R 2540-10thMorroDelMar-SP 2-7416
Stinnett Myrtle 864 D----------SP 2-8304
Stock Hilda M DowningAv&Berwck-SP 2-7153
Stocking I C BayshreDr ---------SP 2-4051
Stocking Noma M 405-4th ------SP 2-8232
Stoffle B W 1177Main ----------SP 2-8410
Stonecypher Aden 305Arcadia ----SP 2-7191
Stonecypher G C 560BernardoAv -SP 2-8204
Stoner A E 2960-5thMorroDelMar-SP 2-8387
Strange Grace E 255Kern -------SP 2-4102
Strange Stewart T 958Pecho ----SP 2-8429
Straub Realty 205KernAv -------SP 2-8605
San Luis Obispo Office SnLuisObispo -----------LIbrty 3-8323
Streichert Gretchen 565Acacia ---SP 2-8706
Strickler Clifford L 2858-3dMorroDelMar -------SP 2-7189
Strom O H 948 E---------------SP 2-8038
Strong Alexis J 380TulareAv ----SP 2-7118
Strong's Sheet Metal 964LasTunasAv-SP 2-8750
Stufflebeam J H 590Estero ------SP 2-8870
Suhre John H Errol ------------SP 2-8006
Sun The 696-5th ---------------SP 2-2652
Sundown Motel 640Main -------SP 2-7381
SUNSET MOTEL 8th&Mkt ----------------------SP 2-2111
Surface Jas A MSgt 2360-8thMorroDelMar -------SP 2-7115
Surfluh J 350 E----------------SP 2-8925
Sutherland J C 916-3d ---------SP 2-8351
Sutor Les 901-5th -------------SP 2-8082
Swall Vesta 87-6th ------------SP 2-5821
Swanson G A 1015Carml --------SP 2-8907
Swanson G H 961Mesa ---------SP 2-7195
Sween Harold W Breakers Motl 5th&Mkt-SP 2-2371
Sweeney Adelaide 543KingsAv ---SP 2-8485
Swift Leland N 199Main -------SP 2-7406
Sylva Al 495 C-----------------SP 2-8668
Sylvester Albert 455PicoAvMorroDelMar-SP 2-5711
Sylvester Bros tow boat serv 455PicoAvMorroDelMar-SP 2-5711

T

Tabor Jack C--------------SP 2-6741
TABOR REALTY 870Main --------------------SP 2-8010
Tancredy Nick M E&31st -------SP 2-8601
Tandy Wm L 752 D-------------SP 2-8901
Tanner J R 950 South----------SP 2-8192
Tappe A E 1125 C -------------SP 2-2155
Tartaglia Darwin 435Arbuts -----SP 2-8062
Tartaglia Wesley W 481KernAv ---SP 2-7458
Tate Josephine E 484Fairvw -----SP 2-5651
Tattershall Perry B 2780-5thMorroDelMar-SP 2-8612
Tauxe Electric Co--------------SP 2-8930
Tavenner Dick 545Estero -------SP 2-8163
Taylor E J 790LuisitaAv --------SP 2-8244
TAYLOR FRANK V TV SERVICE 695-6th ---------------------SP 2-7181
Taylor Mike 1028Main ---------SP 2-7491
Tebbetts G W 555W6th --------SP 2-6751
Tedford W G Dr 391-7th --------SP 2-8080
Tedlock Jim 2468N7thMorroDelMar-SP 2-7180
Ted's Mill & Cabinet Works CountyRdNo3 ---------------SP 2-2891
Teixeira Ray 1105LasTunas -----SP 2-3524
Tenny Fred D 525Estero --------SP 2-8391
Teri-Lou Sports Wear 11th&Hwy1MorroDelMar -----SP 2-2431
Terra John E 1025 C------------SP 2-8535
Terra Josephine 2681-7thMorroDelMar-SP 2-8664
Texaco Inc HwyNo1 -----------SP 2-6084
Tex's Paint & Body Shop 935Main-SP 2-4281
Thomas A W 311Robnsn ---------SP 2-7371
Thomas Donald L 1550Hwy1 -----SP 2-7437
Thomas Frank 490PineyWy -----SP 2-5011
Thomas Harold A AtascaderoBch -SP 2-8648
Thomas Harold V 1550Hwy1 -----SP 2-7437
Thomas Lawrence E 100-3d -----SP 2-8014
Thomas Mary E 980LasTunasAv --SP 2-8384
Thomas Wm E 655LaJollaAvMorroDelMar ---SP 2-7243
Thompson Frank 700-4th -------SP 2-8638
Thompson John 391Arbutus -----SP 2-7384
Thompson Raymond E 335Tulare--SP 2-7289
Thompson Sidney J 436Fresno ---SP 2-7451
Thomsen Caroline Mrs 901Ridgewy-SP 2-8116
Thomsen O C Jr Capt 401Arbutus--SP 2-4211
Thralls Alice 1125Bonita -------SP 2-8881
Tides The HwyNo1 -------------SP 2-8840
Tidwell Cecil M 1029 C---------SP 2-7365
Tietje R M SanBernardoCreekRd --SP 2-8822
Timmerman Frank A 422Arbutus -SP 2-8032
Timmerman Wayne A Hwy1 ------SP 2-6185
Tingley J B Mrs 710AvalnMorroDelMar-SP 2-4205
Tobin J F 500AtascaderoRd -----SP 2-8532
Todd Stanley P Sgt 500AtascaderoRd -----------SP 2-8042
Tognazzini Jane 980½Bonita ----SP 2-8891
Tolman C F Jr 245Main ---------SP 2-2491
Tolman JoAnn 245Main ---------SP 2-2491
Tomasovich Peter L 611Fresno ---SP 2-4811
Tonascia Chas 530Fresno -------SP 2-8049
Tonini Ben 598Main -----------SP 2-3297
Tonini M R 560Morro ----------SP 2-3471
Torres Benj Jr Rev 299-2dBaywdPrk --------LIbrty 3-3450
Torres Manuel 483KingsAv ------SP 2-8760
Traeger Leonard R 550-7th ------SP 2-8932
Trott Fred L 310KernAv --------SP 2-8064
Trout Harry H 2998-7th --------SP 2-8758
Troutt Raymond W Morro-AtascaderoRd SP 2-8356
Troutt Roy E 418Fairvw --------SP 2-8628
Troxel U W Mrs MorroBeach -----SP 2-2971
Troxler Dale W 680 South-------SP 2-8130
Trussler A F 840LaCombaluraAv --SP 2-4912
Truxler Patricia Mrs 645CabrilloDr-SP 2-8549
Tunis F A 949Carmel -----------SP 2-7396
Turner Wm H 933-4th ----------SP 2-8168
Tyler Clair H 540PineyWy ------SP 2-2471
Tyler Myrtle M 125-3d ---------SP 2-4322
Tyler T G 395AvalonMorroDelMar-SP 2-7369

U

U-Haul Co Dealer 655-5th ------SP 2-6682
Underhill Julia A Mrs 486BernardoAv-SP 2-8739
U S Government
Post Office 465-5th------------SP 2-2361
Coast Guard Cutter Comanche MorroBay --------------SP 2-3621

V

Vance Madalin 360-2d ---------SP 2-8869
Vanderberg Ralph J 2558-11thMorroDelMar ------SP 2-7286
VanDyke Byron L AtascaderoBch --SP 2-5701
VanDyke Henry 900-1st --------SP 2-7388
VanHorn Wm I 400PicoAvMorroDelMar SP 2-3934
VanHousen M J 140KernAv ------SP 2-7290
Vanmetre Vernon AtascaderoBch--SP 2-8637
Vergon Paul M AtascaderoBch ---SP 2-7308
Veterans Memorial Building 75-9th SP 2-8282
Vierra John 1110LasTunasAv ----SP 2-8856
Virg's Landing Embarcadero ----SP 2-4006

W

Wadsworth Shirley S 2530-12thMorroDelMar-SP 2-8922
Wager Frank E 1190LaLma -----SP 2-8672
Wagner R M 61-7th ------------SP 2-8230
Wainscott Kenneth D 481BernardoAv ----------------SP 2-8398
Wainwright Phil 612BernardoAv --SP 2-6216
Wait Robt E 11th --------------SP 2-7265
Walker's Trailer Court 8th&Morro-SP 2-9988
Walling Wm H 690 Olive -------SP 2-8529
Walls Gertrude Mrs 120Main ----SP 2-3381
Walsh Wm G 442ErrlMorroDelMar-SP 2-8886
Walters Henry A 1150 C--------SP 2-8619
Waltz Linnea 260Kern ---------SP 2-6661
Ward Pearl L 190-1st -----------SP 2-8075
Ward Robt B Mrs 780 C---------SP 2-7482
Warden Florene 2515-7th ------SP 2-6053
Warden Robt D SanBernardoCreekRd SP 2-8839
WARDEN WILLIAM H WELDING SHOP 788Main SP 2-2601
Ward's Ceramic Center 780 C----SP 2-7482
Warner J L Jr 290 Olive---------SP 2-8751
Washburn Jas R 2275-10thMorroDelMar ------SP 2-7431
Watkins Millage M 647Kern -----SP 2-5118
Watkins & Watkins Construction Main ----------------------SP 2-7264
Watt Jack C 1st& E ------------SP 2-5266
Watts H H Mrs SMain ---------SP 2-4771
Wayland Ralph M 515Kings -----SP 2-8770
Weatherman F E 2098 SeavwAvMorroDelMar ---SP 2-8682
Weaver Mervin 911Pecho -------SP 2-3411
Webb John R 365KingsAv -------SP 2-8873
Webster D F 405Tulare --------SP 2-8245
Wedel C R 206Bradly ----------SP 2-8519
Weiss Anita C 671BayAv -------SP 2-7402
Welch C L 2450Reno MorroDelMar SP 2-7226
Welch Elinor 474PineyWy -------SP 2-5831
Welch John F 945 E ----------SP 2-8449
Wentz Max L 8th&Morro -------SP 2-7360
West Allen 13th ---------------SP 2-8850
West Ralph 964Bonita ---------SP 2-7387
Western Auto Associated Store 850 E SP 2-3303
Western Union Telegraph Co 425-5th SP 2-6506
Westphal Nellie 366 E ---------SP 2-4291
Whaley Lewis C 462 C----------SP 2-7496
Wheeler Karl F MorroBeach ---- SP 2-8002
White C E 683EsteroAv ---------SP 2-8107
White Cecil A 429Bernardo ------SP 2-8900
White Georgia 350KernAv ------SP 2-8224
White Joe L 830 C-------------SP 2-8809
White John F Jr 585KernAv ----SP 2-7185
White Montague 390KingsAv ----SP 2-3107
White Perry 921Pecho ---------SP 2-8727
Whitlock A B 922-1st ----------SP 2-8465
Whitlock L A 640Main ---------SP 2-7381
Whitlock Lawrence Hwy1 -------SP 2-8463
Whitlock Paul H 767-6th -------SP 2-8337
Whitmore Leslie B 648Kern -----SP 2-8716
Whitney Ray Hwy1&AtascaderoRd-SP 2-8133
Whitney V A 2198Hwy1MorroDelMar ------SP 2-8184
Whyte Mary Mrs 2775-1st ------SP 2-8570
Wilber H C 583Morro ----------SP 2-8197
Wilber H C Morley M V Realtor 811Main-SP 2-8257
Wilber Robt E 450 D-----------SP 2-8473
Wiley Flora A 2230-8thMorroDelMar SP 2-8058
Wiley Harold AtascaderoBch ---- SP 2-5226
Wilkins C L 595KingsAv --------SP 2-8135
Wilkinson John J Dr DC 580-6th SP 2-3311
Willey Dow J AtascaderoBch -----SP 2-6061
Williams Don E 496Kern ---------SP 2-8782
Williams Don E 2403RenoMorroDelMar-SP 2-7306
Williams Geo 404TulareAv ------SP 2-7168
Williams John L Morro-AtascaderoRd-SP 2-8379
Williams Loren J 938Pecho ------SP 2-8680
Williams Norman 375KingsAv ----SP 2-8295
Williams Sarah 224KernAv ------SP 2-5475
Williamson Marcellia 2816-6thMorroDelMar ------SP 2-7481
Willis Bruce D 454Arcadia ------SP 2-8501
Wilson Don E 110RobnsnAv ---- SP 2-8456
Wilson Dora M 2314-12thMorroDelMar-SP 2-8558
Wilson Earl J 300Tulare --------SP 2-8670
Wilson Jos L 953-4th -----------SP 2-8487
Wilson Norman B Hwy ----------SP 2-3714
Wilson R L 964-3d -------------SP 2-6781
Wilson Wm K 6th&Embarcadero --SP 2-5904
Wilson's Car Wash Main --------SP 2-9969
Wing D C 473Fresno -----------SP 2-8439
Wire I L 530AvalnMorroDelMar---SP 2-3661
Witham Chas T 535Bernardo ----SP 2-8895
Wixom D H Coast Vetnry Clnic Kings&EHwy1 SP 2-6941
Wixom D H Dr Morro-AtascaderoRd SP 2-8320
Wolfe Jack 408Estero ----------SP 2-7247
Wolford Quincy F 8th&SnJoaquinMorroDelMar SP 2-8934
Wolverton Chas M 425BernardoAv SP 2-2981
Wondra John F 270 Olive--------SP 2-6093
Wood Georgia 2988-5thMorroDelMar ------SP 2-7211
Wood L A Rev 225Kern ---------SP 2-8112
Wooding Ralph G 350Arcadia ----SP 2-4881
Woods Annie Mrs 590-4th -------SP 2-8287
Woodworth Donald A 1155LasTunas SP 2-8772

Wooley Nettie
2755-8thMorroDelMar-SP 2-5931
Woolman Louis S ToroPoint -----SP 2-6601
Wright Clifton E 545-2d ---------SP 2-8283
Wright R W 1270Morro ---------SP 2-8406
Wright Saml F 955 D-----------SP 2-6721
Wyatt Thos W 550Estero -------SP 2-7173

Y

Yancey Clyde L 565KingsAv -----SP 2-2127
Yancey John W AtascaderoBch ---SP 2-6011
Yates Frank T
2648-9thMorroDelMar -------SP 2-8511
Yeates Lester 310LuisitaAv -----SP 2-5361
YELLOW CAB MORRO BAY
6th&C ------------------SP 2-2211
Yoerks Richard D Morro Bay Milk Del
370Arcadia-SP 2-6847
Yost Thos G 560 D------------SP 2-8227
Young Al Coastal Tile Co
1120Bonita ---------------SP 2-8771
Young E M Bill 225MainMorroBy--SP 2-8027
Young J E 445Fresno ----------SP 2-8939
Youngs Perry R 970 C----------SP 2-8315

Z

Zanetti A 125-7th ------------SP 2-7366
Zanetti Geo A 461Fresno -------SP 2-8416
Zimmerman Otto
2865-6thMorroDelMar-SP 2-8340
Zinn Chester E 446Arbutus ------SP 2-8405
Zorgdrager Sid
2845-5thMorroDelMar -------SP 2-7182

MORRO DEL MAR

(For Subscribers see Morro Bay)

NIPOMO

J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
Business Office 872MorroSanLuisObispo
Ask Operator for----------Business Office
(No Charge for calls to Business Office)

Payments in person and personal visits

The Pac Telephone & Telegraph Co
117½ EBranch ----------ArroyoGrande

Adams O H OrchrdRd ----------WA 9-3294
Adams Olivia Tefft -----------WA 9-3608
Amador Amelia 5HatcheryRd ---WA 9-3677
Anderson Stanley E Dana -------WA 9-3236
Andres Edw E RobbinsRd -------WA 9-3969
Apple Wayne SouthRd ---------WA 9-3270
Arbor Acres Farm CountyRd ----WA 9-3930
Armijo Lester GuadalupeRd ----WA 9-3959
Arvold Lewis A EDana ---------WA 9-3293
Avila Fred Tefft --------------WA 9-3948
Ballesteros Pete DivisnRd ------WA 9-3256
Banks Elwood Tefft -----------WA 9-3913
Barr Emil E GrandAv ----------WA 9-3286
BARR T V REPAIR
CallendarRd --------------WA 9-3291
Barr Victor M CallendarRd -----WA 9-3291
Bartlett B GuadalupeRd -------WA 9-3254
Baysa Juan F OakAv ----------WA 9-3945
Berryhill Jas J EDana ---------WA 9-3941
Bewley W M Burton -----------WA 9-3225
Bosco Carmine Tefft ----------WA 9-3248
Braudrick Tex Burton ---------WA 9-3650
Brock Earl RobbinsRd ---------WA 9-3612
Brouhard Emma Mrs Tefft -----WA 9-3905
Brown Jennie M CountyRd ------WA 9-3232
Bruke Chas W TefftRd ---------WA 9-3690
Brummel Matt R EBranch ------WA 9-3912
Butler Jas H SouthRd ---------WA 9-3918
Byron Jession Tefft -----------WA 9-3684
Cajas M E SouthRd -----------WA 9-3679
Calif State of
Div of Forestry Fire Control Stn
Oak --------------------WA 9-3911
Highway Patrol
For Emergency calls only
Ask Operator for-Zenith 12000
Calvert C F NipomoMesa -------WA 9-3908
Camacho Felix Tefft ----------WA 9-3634
Camba J C OrchrdRd ----------WA 9-3633
Campodonico Flora D
GuadalupeRd -------------WA 9-3666
Campodonico Stephen W
GuadalupeRd -------------WA 9-3629
Carper Alvin Tefft ------------WA 9-3234
Carper Leslie OakAv -----------WA 9-3965
Carper Roy Tefft -------------WA 9-3936
Carrel Roy 118Tefft ----------WA 9-3252
Cedillos Joe T NipomoMesa -----WA 9-3616
Chandler Harry GuadalupeRd ----WA 9-3962
Chastain Betty OldHwy101 -----WA 9-3247
Churchman John H OakAv ------WA 9-3284
Cooper Jas C FthlRd ----------WA 9-3610
COPPER PENNY TRAILER PARK
TefftRd -----------------WA 9-3268
Corella Geo SouthRd ----------WA 9-3648
CORELLAS GROCERY
Tefft&Freewy ------------WA 9-8983
Corona Mary DivisnRd ---------WA 9-3963
Cotter Sylvia Mrs Dana --------WA 9-3276
Cummins Jess Willard OakAv ----WA 9-3295
Dana Bros Branch ------------WA 9-3916
Dana David D FthlRd ----------WA 9-3210
Dana Edw G Burton -----------WA 9-3603
Dana Geo J MehlschauRd ------WA 9-3934
Dana Geo O FthlRd -----------WA 9-3939
Dana Goodwin Dana Bros
Branch ------------------WA 9-3916
Dana O R GuadalupeRd --------WA 9-3921
Dana Willard Tefft ------------WA 9-3901
Dana Zoe Pat Price -----------WA 9-3262
Davis Cecil B-----------WA 9-3207
DeArmond E J Tefft ----------WA 9-3243
Dennerlein Othalia Chestnt -----WA 9-3693
Devlin Kenneth R Dana --------WA 9-3947
Dickinson John W 625 OakAv----WA 9-3620
Dodd Henry L GuadalupeRd -----WA 9-3630
Dotson John P Branch ---------WA 9-3675
Dowell A C FthlRd ------------WA 9-3231
Dowell Wm D FthlRd ----------WA 9-3219
Dutra Luiza Tefft ------------WA 9-3218
Eklund Florence RobbinsAv -----WA 9-3977
Epperly E M WPrice ----------WA 9-3662
Fagerbourg C B OldHwy101 ----WA 9-3282
Ferrari O L GuadalupeRd ------WA 9-3652
Ferrari Roy Mallagh&D --------WA 9-3217
Filipponi Attilio OldHwy101 ----WA 9-3674
Flory Jas R Wilson ------------WA 9-3283
Ford Bruce GuadalupeRd -------WA 9-3606
Fox Floyd Geo B----------WA 9-3226
Fox Leslie O Branch -----------WA 9-3601
Freddi Louis FthlRd -----------WA 9-3670
Freeman Ruth Tefft -----------WA 9-3632
Galut Paul OrchrdRd ----------WA 9-3683
Garner Jack Tefft ------------WA 9-3966
Garrison Harvey Tefft ---------WA 9-3904
Garvin Emmit OldHwy101 ------WA 9-3205
Gaxiola Eugene Dana ----------WA 9-3215
Geyer Joe H WPrice -----------WA 9-3227
Gibbons Jos L Tefft -----------WA 9-3244
Gilbert Martin D Mallagh -------WA 9-3925
Gilstrap Vivian CountyRd -------WA 9-3682
Goodman's Grocery OldHwy101 --WA 9-3224
Gorham Guy E OakAv ----------WA 9-3953
Grabil Frank Tefft ------------WA 9-3949
Grabil Wilbert F EDana --------WA 9-3260
Grant Waldron NipomoMesa ----WA 9-3229
Gray Jimmie F GuadalupeRd ----WA 9-3647
Grayson John W D--------WA 9-3696
Green B W Price -------------WA 9-3271
GREG'S MOBIL SERVICE
Robbins&Hwy101 ----------WA 9-3622
Grigsby Forbes GuadalupeRd ----WA 9-3640
Grigsby Jessie F Mrs
GuadalupeRd -------------WA 9-3655
Grijalva W N CallenderRd ------WA 9-3275
HALL HAROLD hse movr
Hill ----------------------WA 9-3688
Harp H C NipomoMesa ---------WA 9-3637
Harris Jas I GuadalupeRd ------WA 9-3914
Henderson Milton R Dana ------WA 9-3951
Hermreck M J GuadalupeRd -----WA 9-3917
Hibbard Frank NipomoMesa ----WA 9-3617
Hoag S W NipomoMesa --------WA 9-3665
Hobart A Erwin CallenderRd ----WA 9-3649
Holloway C R GuadalupeRd -----WA 9-3233
Holloway Keith W Dana --------WA 9-3931
Holt Jess MesaRd -------------WA 9-3242
Hosler Paul C FthlRd ----------WA 9-3673
Howard Edw R Mallagh --------WA 9-3203
HOWARD'S NEW & USED FURNITURE
Mallagh -----------------WA 9-3203
Huie Bob Rev Tefft -----------WA 9-3952
Jackson Harold M OrchrdRd -----WA 9-3667
Jensen Francis FthlRd ---------WA 9-3685
Jocko's OldHwy101 -----------WA 9-8986
John Orville C Tefft -----------WA 9-3938
Johnson K W OakAv -----------WA 9-3272
Johnson W J Jr GuadalupeRd ----WA 9-3660
Kaminaka M CountyRd ---------WA 9-3658
Kaminaka Z CountyRd ---------WA 9-3639
Keys Mildred HazelLn ---------WA 9-3635
Kitchen J C GuadalupeRd -------WA 9-3957
Knotts Fred Mallagh ----------WA 9-3971
Knotts Geo R Tefft -----------WA 9-3241
Knotts Jas D-----------WA 9-3920
Knotts Margaret Mrs OldHwy101 -WA 9-3245
Knotts R F Tefft -------------WA 9-3686
Kroth Wayne E NipomoRd ------WA 9-3636
Lane Darrell ETefft -----------WA 9-3954
Larsen Blaine D OrchrdRd ------WA 9-3958
LARSEN BROS excavtng
OrchrdRd ----------------WA 9-3958
Leverett Emma Mrs OrchrdRd ---WA 9-3614
Leverett M G OrchrdRd --------WA 9-3614
Lewellyn W Stanley Tefft ------WA 9-3974
Llewellyn Oliver W Price -------WA 9-3694
Lloyd W W HazelLn -----------WA 9-3625
Lloyd Wm Jerry GuadalupeRd ---WA 9-3659
Longest Shirley EDana ---------WA 9-3269
Lucas F D str OldHwy101-------WA 9-3257
Luckey Daisy Tefft ------------WA 9-3654
Lydick A W Tefft -------------WA 9-3942
Lydick Martha Jane Tefft ------WA 9-3942
Marsalek A F Tefft -----------WA 9-3950
Martinez Pete SouthRd --------WA 9-3668
McClelland J L Dana ----------WA 9-3653
McClelland Nora Dana ---------WA 9-3281
McCoy Grant Tefft ------------WA 9-3223
McDade T M D----------WA 9-3258
McGrew Clarence H OldHwy101 --WA 9-3205
Mehlschau Gene MehlschauRd ---WA 9-3220
Mehlschau H C OldHwy101 -----WA 9-3235
From telephones served by the
following exchanges
Santa Maria
(No Intercity Charge)
Ask Operator for-Zenith 4131
Mehlschau Peter FthlRd -------WA 9-3979
Meier Walter ETefft ----------WA 9-3972
Mesa Tavern Short ------------WA 9-8989
Mesa Trailer Court NipomoMesa -WA 9-8985
Mesa Trailer Park Oak&Short ---WA 9-3689
Miller Billy Jay CallenderRd ----WA 9-3609
Miller Jim O OldHwy101 -------WA 9-3228
Miller Vernon Dick EDana ------WA 9-3261
Minor John S EDana ----------WA 9-3292
Moore A R OldHwy101 ---------WA 9-3940
Moore G A OldHwy101 ---------WA 9-3263
Morales Geo OldHwy101 -------WA 9-3978
Morrow Linnie E Mrs OldHwy101 -WA 9-3923
Morrow Vernon A Branch -------WA 9-3975
Munoz Arthur Branch ----------WA 9-3932
Murphy Benedict A GuadalupeRd -WA 9-3661
Nichols Lester Tefft -----------WA 9-3642
NIPOMO BARBER SHOP
OldHwy101 ---------------WA 9-3922
Nipomo Builders OldHwy101 ----WA 9-3221
NIPOMO GARBAGE DISPOSAL SERVICE
BurtonAv ----------------WA 9-3246
NIPOMO GARAGE & WRECKING YARD
OldHwy101 ---------------WA 9-8981
Nipomo Grocery OldHwy101 -----WA 9-3656
Nipomo Lumber Co OldHwy101 --WA 9-3940
Nipomo Mesa School
NipomoMesa --------------WA 9-3611
Nipomo School Price ----------WA 9-3211
Nolan Bertha Thompson Jane R realtor
Mallagh -----------------WA 9-3960
Nunez Tony M DivisnRd --------WA 9-3915
O'Neil Wade Price ------------WA 9-3970
Pacific Gas & Electric Co Bus Ofc
206WestMainSantaMaria
From Nipomo Exchange
Ask Operator for-Entrprise 10251
PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSanLuisObispo
Ask Operator for----------Business Office
(No Charge for calls to Business Office)
See Introductory Section for Service calls
and Other Important Matters
Paige Leona N Ash&Branch -----WA 9-3222
Palmer E H GuadalupeRd -------WA 9-3646
Paulson Margaret OldHwy101 ---WA 9-3615
Pearson Dorothy E OakAv ------WA 9-3961
Pearson Wm A Tefft ----------WA 9-3619
Peck Glenn E CountyRd --------WA 9-3644
Phelan Donald W FthlRd -------WA 9-3976
Pluss Robt J EBranchRd -------WA 9-3906
Porcho Frank GuadalupeRd -----WA 9-3914
Porter Dora M Nipomo Grocry
OldHwy101 ---------------WA 9-3656
Pulliam Andrew Tefft ---------WA 9-3238
Quick Cecil O Burton ----------WA 9-3692
R & R Painting & Decorating Co
Tefft&Oak ---------------WA 9-3990
If no answer call--------------WA 9-3998
Ransom Fred OakAv -----------WA 9-3255
Reed Frank Tefft -------------WA 9-3956
Rice L J Branch --------------WA 9-3214
Rilling Robt H D ----------WA 9-3903
Robinson Chas J 1450 OakAv----WA 9-3239
Robinson Frank W Dana --------WA 9-3240
Romar Carrot Co GuadalupeRd --WA 9-3678
Romines C D EDana -----------WA 9-3998
Romines C D R & R Paintng &
Decrtng Co Tefft&Oak -------WA 9-3990
Romines Leotis R & R Paintng &
Decrtng Co Tefft&Oak -------WA 9-3990
Rosa Anna GuadalupeRd --------WA 9-3672
Rosa Richard Nipomo Garbge Disposal Serv
BurtonAv ----------------WA 9-3246
Rouse Jas A OldHwy101 -------WA 9-3926
Rowley Blanche B Tefft --------WA 9-3645
S & W Builders Tefft ----------WA 9-3200
Salinas Trinidad GuadalupeRd ---WA 9-3638
Sandidge J D Price ------------WA 9-3909
San Luis Obispo County of
Library EPrice --------------WA 9-3994
Sheriff-Coroner Court Hse Sn Luis Obispo
Emergency calls only
From telephones served by the
following exchanges
Nipomo
(No Intercity Charge)
Ask Operator for-Entrprise 11560
Sheriff Deputy WPrice --------WA 9-3662
Santos Joe L Branch ----------WA 9-3943
Sapien Steve NipomoMesa ------WA 9-3613
Sasso Jos M 121Chestnt -------WA 9-3933
Schoening Jas M Burton -------WA 9-3216
Shiffrar Joe Tefft ------------WA 9-3209
Shipley Carl L Dana ----------WA 9-3687
Shipman Carrol B OakAv -------WA 9-3680
Siebenthal John M OrchrdRd ----WA 9-3968
Simmons Tom NipomoMesaRd ---WA 9-3623
Sims Bruce OrchrdRd ----------WA 9-3249
Sleath Jack C Dr NipomoMesa ---WA 9-3631
Small Maynard A CountyRd ----WA 9-3643
Smith Benny E Tefft ----------WA 9-3230
Smith T E Chestnt ------------WA 9-3946
Soares Joe NipomoMesa --------WA 9-3274
Soares Steve GuadalupeRd ------WA 9-3621
Southern Counties Gas Co
From Nipomo Exchange
Ask Operator for-Entrprise 10206
Souza Joe A GuadalupeRd ------WA 9-3669
Spradlin Ray Tefft ------------WA 9-3200
Stillwell Maeco D --------WA 9-3924
Streetman Ernest GuadalupeRd --WA 9-3251
Stubblefield A J Oak ----------WA 9-3929
Sturgeon I N OrchrdRd --------WA 9-3628
Sturgeon Leslie C OrchrdRd -----WA 9-3641
Sunny Spot Cafe OldHwy101 ----WA 9-8982
Sutcliffe Herbert D WDana -----WA 9-3927
Tacorda M T OakAv -----------WA 9-3255
Tanore Arthur H Tefft ---------WA 9-3250
Tatum Allan MesaRd ----------WA 9-3955
Taylor Chas R Burton ----------WA 9-3964
TAYLOR DONALD H rl est
Tefft ---------------------WA 9-3277
Taylor Jim B EDana ----------WA 9-3267
Taylor Robt D OakAv ----------WA 9-3937
Thomas Virgil GuadalupeRd -----WA 9-3626
Thompson Jane R realtor Mallagh-WA 9-3960
Thompson Wilbur B B------WA 9-3206
Tilley Jas A RobbinsRd --------WA 9-3237
Toko Takao SouthRd ----------WA 9-3657
Tomooka Masayoshi GuadalupeRd -WA 9-3671
Tucker Dale Burton -----------WA 9-3695
Ularte Ponciano C 2dCountyRd --WA 9-3618
United Communications Inc Price -WA 9-3909
Valente Frank GuadalupeRd -----WA 9-3907
Valles Yndalecio OrchrdRd ------WA 9-3663
VanBuskirk Paul Hill ----------WA 9-3967
Vernon Henry Mrs Mallagh ------WA 9-3691
Vertress J F SouthRd ----------WA 9-3664
Vidal Wm W FthlRd -----------WA 9-3208
Vogelzang Melvin F CountyRd ---WA 9-3676
Volk Cora M NipomoMesa ------WA 9-3264
Walker Harry R Tefft ----------WA 9-3277
Ward Harry Mrs EBranch ------WA 9-3604
Ways Ed N GuadalupeRd -------WA 9-3944
Weatherly Shirley Price --------WA 9-3265
Weaver S C OakAv ------------WA 9-3935
Westfall Glen Branch ----------WA 9-3296
Wiginton Jack W D&Burton--WA 9-3607
Wiginton Nellie D&Burton---WA 9-3607
Wilmore Joe H CountyRd -------WA 9-3930
Wood Hermenia Dana ----------WA 9-3215
Wright J L Dana --------------WA 9-3928
Wright Tom OakAv ------------WA 9-3253
Yabuki D FrontgeRd -----------WA 9-3681
Zaragoza Sal GrandAv ---------WA 9-3910
Zigler Arthur F Tefft ----------WA 9-3919
Zigler Clarence W Tefft --------WA 9-3285

OCEANO

(For Subscribers see Arroyo Grande)

PACIFIC VALLEY

Pac Valley Cattle Co Agent
Call Operator for----------Pacific Valley
U S Forest Service Agent
Call Operator for------Pacific Valley No 2

PACIFIC VALLEY SCHOOL

Pac Valley School Dist Agent
Call Operator for-Pacific Valley School No 1

PARKFIELD

San Miguel Telephone Co

California State of
Division of Forestry
Fire Crew ---------------------2401
Cannella Tom -------------------2462
Carr Ray F----------------------2468
Claassen Arthur -----------------2414
Durham Harlan C-----------------2361
Durham Herbert H----------------2445
Durham Robert Jr----------------2444
Espinosa Jim -------------------2418
Etter Sam ---------------------2505
Flentge Bros ParkfldRd-----------2419
Frohlich Andrew -----------------2417
Gilbert Ted --------------------2411
Harlan Jerry ParkfieldRoute -------2463
Harlan Percy -------------------2464
Jack R E Co CholameRanch---------2461
Jewell Geo ---------------------2503
Jordan Foster Cholame------------2371
Kester Douglas ------------------2413
Kester Norman ------------------2410
McClure Ernest -----------------2364
Miller Henry --------------------2363
Miller Raymond rnch -------------2516
Pacific Gas & Electric Co
Business Ofc 617-12thPasoRobls
From telephones served from
Parkfield exch only
Ask Operator for-ENtrprise 1-0251
Pacific Valley Cattle Co-----------2373
Parkfield School -----------------2431
Penner Emil E Cattle Div----------2462
Rambo Gene --------------------2465
Roberson Dave ------------------2512
Smithsen H Ray------------------2373
Stults Walter -------------------2467
Taylor Clyde --------------------2343
Taylor Dudley -------------------2341
Taylor Floyd TurkeyFlatRd ---------2372
Thomason Wm -------------------2342
Watkins Ed ---------------------2415
White Wilbur -------------------2412

PASO ROBLES

W. V. Williams, Manager

Business Transactions With Telephone Co.

The Pac Telephone & Telegraph Co
1030Vine-133

A

AAA AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA see Automobile Club of Southern California 1113 Spring-----1077
A & B AUTO WRECKERS
N101Hwy -----------------9-R-3
A & W Root Beer 21st&Spring --------1777
Aaroe Anna B 517BevrlyAv ----------15-W
Abbey Roland T OakFlat -----------89-J-1
Abbott Geo H 645BolnDr -------------871
Abel Donna 629½-9th -----------1538-J
Achter Eugene 532FerroLn --------1038-M
Achter Gilbert J 1304 SherwdRd----1213-W
Acosta Danl 1445RivrsdeAv ---------967-J
Acosta Pete 240 Spring------------665-M
Adams Coffee Shop SHwy ---------1533-J
Adams Jewell 26th&Ysabel ----------1938
Adams Kenneth 44HillcrstDr ---------1455
Adams R E 265 SantaYsablAv--------1363
Adams Wm D 1314 Oak---------------875
Afana Dorothy L OakFlat -----------2-J-3
Agee Etta 123CapitlDr ------------823-W
Agee Floyd 108CrestnRd -----------1213-J
Air Express Division of Railway Express
Agcy Inc 1332 Spring----------------68
Akers Dillard 519-15th -----------1332-J
Alcoholics Anonymous 615-12th -------1934
Aleman Joe 225 SanFerando -----------919
Alexander Effie 1205GregoryAv -------1627
Alexander Robt T------------------5-J-1
Alexander W H 50-12th ----------1599-W
Alexander's Serve Your Self Laundry
801Pine-43
Algee Madeline J Dr Crestn ----------1712
Allbritten R N 335-21st ------------1993
Allen Ginger 1732 Spring------------1055
Allen J W CrestnRd --------------216-R
Alley Douglas D Shandn -----------53-R-3
Alley Edw C 139-12th ---------------854
Alley Leigh 1031Pine -----------------56
Alley Robt L Shandn -------------51-R-3
Alley Walter B Shandn ------------82-J-3
Alley Wm S Cholame -------------81-R-11
ALLEY'S PHYSICAL THERAPY
1031Pine-56
Allison Bessie M 1716Vine ----------188-R
Allison Harry A 246-12th ----------150-W
Alma's Beauty Salon 1221Park ---------424
Altrock R F Nick 25RidgevwCt ---------980
Alvarez Josephine 1628Pine --------1410-R
Alvarez Mabel F 3017Pine ----------354-W
Ambrose Danl F Mrs Crestn -------67-J-12
Amer Automobile Assn AAA see Automobile Club of Southern Calif 1113 Spring-1077
Amer Red Cross Headquarters 525-13th-1058
If no answer call----------------43-J-1
If no answer call-------------------632
Ames Harry A Jr KilerCanyonRd -------1-J-3
Ames L Udel 3209Pine ---------------859
Amundson Kenneth D 713TuckerAv --1083-W
Andersen Dagny Mrs 821Vine --------1274
Anderson Albert M WillwCrkRd -----94-R-1
Anderson C W 144-12th --------------265
Anderson Don A CayucosRd ---------18-R-1
Anderson Frank W pub acct 917-12th----124
Residence 526Bevrly ---------------608
Anderson Grant B Cholame ---------96-R-2
Anderson H L 1314 Oak--------------274
Anderson Jake 2823Pine -------------736
Anderson Leo CrestnRd -----------69-R-11
Anderson Margaret 2012 Olive--------1476
Anderson Robt W 235 SnFrnandoDr----1856
Anderson Ruth M WillwCrk ---------18-R-3
Anderson Vernon A 3021 Spring-------1768
Anderson Viva A Cholame ----------86-R-2
Andleman John B MD 1110Vine--------1445
Residence 107CapitlHlDr -----------1994
If no answer call-----------------1200
Andres Bob L 105 SnRaflDr--------1235-J
Andrews Alice R 526 Spring--------1116-J
Andrews Chas B 738-30th ----------483-M
Andrews Geo CamattaCanyon --------82-J-1
Andrews John R 145 SanAugustinDr--1735-R
Andrews Robt V 526 Spring---------1116-J
Andrews Sherman A 336-13th ----------139
Andrus A L 240 Oak---------------278-W
Andrus E R CrestnRd --------------257-J
Anecito Alfred M 1818 Spring---------1919
Angelline Donald ------------------1950
Apley Jas Mrs 605-22d ---------------351
Appleton's Motel 2218 Spring----------721
Appuhn Gus 601TuckrAv ------------1321
Araujo K T CayucosRd ------------1108-W
Araujo Richard -------------------94-J-2
Arbogast Irwin NRiverRd -----------7-R-1
Arden Farms 615-12th ----------------622
ARDEN FARMS CO
1830Pine --------------------1946
Armbruster Eugene A UnionRd -----43-R-11
Armer Audrey CayucosRd -----------95-R-2
Armer Fred CayucosRd -------------95-R-2
Armoletti Caroline Mrs 13th ---------26-M
Armstrong Catherine 1813RivrsdeAv ----421
Armstrong Edna W Crestn ----------63-R-3
Armstrong Harold 3004Pine -----------15-J
Arnold David W 640GatesCt -------1237-W
Arnott Dorothy Mrs Travelodge Paso Robles
2701 Spring-304
Arthurs Delbert 3001Park ---------1530-J
Arthurs Marion ------------------73-J-3
Artistic Beauty Shop 517-13th --------1011
Asa Gil 202 Spring-----------------1126
Asabez Archie 31st&Vine ---------------38
Asabez Archie Economy Const Co
24th&Pine ---------------------510
Ashton Chas H 611-26th ------------1374
Assembly of God Church Shandn ----51-R-11
ASSEMBLY OF GOD CHURCH
18th&Oak-742-W
Associated Oil Co 26th ------------911-W
Atkins C M 723-17th -------------1378-W
Augustine Anthony J 524FerroLn --------707
AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA AAA 1113 Spring-------1077
For Emergency Garage Service only
34th&Spring -------------------1090
If no answer call---------------1822-J
If no answer call----------------31-R-3
Avalon Motel 3231 Spring--------------21
Avenales Cattle Co
Office 540-12th ------------------36
Canyon Ranch Shandn------------83-J-3
Averill Lyman E KilerCanyonRd -----26-J-2
Avery D J 1746Park --------------1411-J
AZBILL'S TV SERVICE
619CrestnRd ----------------1798-J

B

B & W SPORTSMEN
2138 Spring --------------------1840
Babka Cleon F 517-30th -------------1812
BADER WM whsle poltry & eggs
12th&Rivrsde-298
Residence OakFlatRd --------------268
Bagby Hope YorkMountainRd ------104-R-1
Bailey Jas F OakFlat --------------89-J-2
Bailey Jas H Shandn --------------57-J-3
Bailey Pat Shandn ----------------57-J-3
Bailey Willard D 204 SntaYsablAv-----1874
Bakeman A R 1819 Oak-------------965-J
Bakeman Pat Mrs 530-5th ----------463-J
Baker Anabel --------------------31-R-11
Baker Ernest 40-12th -------------1719-W
Baker John W 420-13th ------------1231-R
Baker Raymond W 215 SanAugustin---1305
Baker Robt E 118CapitlDr------------1748
Balentine Grant A Templtn -PasoRobls 92-J-2
Bales P A 144 SntaYnez---------------969
Ballert Geo E ElPomr --------------59-R-1
Ballment H F 521FerroLn -------------1848
Bank of America National Trust & Savings
Association Bk of AmericaBldg-----------11
Banks Fred G 506-3d --------------737-R
Banks Wm H Mrs Shandn ---------48-J-11
Bar H H 1830 Oak--------------------645
Barba Kenneth Crestn -------------69-R-1
Barba Louise 1845Park -----------1085-R
Barba Mike 1745Pine ----------------530
Barboza I S 254 SntaFeAv---------1428-M
Barbre O M 829-16th --------------1371
Barclay John D 2129Vine ---------1447-R
Barker August E 1929Pine ----------567-J
Barlogio David -------------------17-R-2
Barlogio Miles CayucosRd ---------72-J-11
Barnes Roy H Jr 423-10th -----------1042
Barnes Virgil D PeachyCnynRd ------12-J-3
Barnett Wes J 1720Pine -----------959-W
Barnhart F S 612TrigoLn ----------734-J
Barrett J A ElPomr --------------59-J-11
BARRETT L A weldng & horseshng
NRiverRd -------------------1098-J
Barrie David L Mrs 632BolenDr -------1996
Barron Tom M 633MossAv ---------1083-R
Barss S C 136-18th ----------------1439
Bartholomew R W 420-12th ---------590-W
Bartl Helen ----------------------829-W
Bartlett Stewart NRivrRd -----------7-R-11
Barton Frank 205-16th ---------------837
Basham Jessie 2845 Oak------------764-J
Bassett Paul R Old41Hwy -----------20-J-2
Bauer Marie 2425Vine -------------1867-J
Bauske Jetta 445 OakWest---------1472-J
Baxter C J 2105 Oak-------------1176-W
Baxter Curtis J Paso Robles Ofc Supply
608-12th-481-J
Baxter Elizabeth 1902Vine ----------118-M
Baxter O P --------------------17-F-12
Baxter Tyrrell J A Rev 533-15th -------1824
Bayne Agnes J 1515Pine --------------680
Beaudoin H H 1728Vine --------------1908
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PeachyCnynRd --- 1974
Herreid Delmer C E13th --- 1523
Herrera Ben 11th&Railrd --- 1226-W
HERTZ RENT-A-CAR-DIV OF HERTZ CORP THE 26th&Hwy101 --- 71
Hess Kenneth G --- 44-R-2
Hewitt Harry 2d&Olive --- 243
Heynen Martin --- 867-J
Hi-Way Drug Store 1217 Spring --- 152
Hi Way Hotel 916-13th --- 521
Hi-Way Market 2105 Spring --- 313
Hi-Way News Agency 1218 Spring --- 337
Hibbard Audrey A 103-15th --- 1248-W
Hibbard Lucille L 732-16th --- 195
Hibbard Jas G 732-16th --- 195
Hicks Kenneth C 529Vine --- 1741-M
Hicks Mary Mrs 806-9th --- 1589
Hicks Ruth Mrs 911-21st --- 1405-J
Hicks Wood L PeachyCnyn --- 11-R-2
Hilbrich Walter PaloPrietoCanyon --- 86-R-3
Hildenbrand Francis 905CrestnRd --- 946-J
Hileman Raleigh G Mrs
164 SanAugustinDr --- 1826
Hill Mabel 1732 Spring --- 239-M
Hillis Henry 637TrigoLn --- 1289-W
Hillman Clarence III --- 584
Hiner Francene E 3341 Spring --- 1676-J
Hiner Fred 3341 Spring --- 1676-J
Hintermann Otto SnMigl --- HOmstd 7-3343
Hirschler Ed WhitleyGardens --- 41-R-2
Hirschler Julie K Mrs 202 Spring --- 395-J
Hirschler Lester SanJuanRiverRd --- 84-J-3
Hirschler Lottie M 1541 Olive --- 649-M
Hitchcock A B 1221Vine --- 1291
Hiteshew Thelma 721 Oak --- 1370-W
Hix Wm M 843 Oak --- 284-R
Hobbs John W 517-9th --- 1377-J
Hocking Elmer J 509Bevrly --- 1695
Hodel Chris 2251 Olive --- 1609
Hodel Henry 2201 Olive --- 448-R
Hodges Welcome 833Vine --- 878-J
Hodson Carroll E Estrlla --- 808
Hoff Denver C rl est 541 Spring --- 1388-W
Residence 117CapitlHl --- 1165
Hoffman Les --- 27-R-2
Hoffman Ralph C 240 Spring --- 665-R
Hogshead Wm H Jr Rev The Shandn --- 48-J-2
Hoisington Floyd D 3024Pine --- 1676-W
Hoisington Phillip 2932Pine --- 930-R
Holbrook Chas H 730 Olive --- 238-R
Holden Carrie 945 Spring --- 1538-W
Holden Gene R 103CapitlHlDr --- 230
Holladay Robert L 55Fresno --- 1698
Holland Louie P 605Vine --- 1069-R
Holler Ethel G 1421Park --- 1317
Hollingsworth Audrey 2911Pine --- 627
Hollister Dean 2121Pine --- 1458
Holmes Elisha NRivrRd --- 947-W
Holmes Harry L AdeldeRd --- 9-F-22
Holmes Violet 604-24th --- 457
Holst Chris A Jr 943 Olive --- 674
Holsted Jas --- 13-R-2
Holstien Joe Hwy41 --- 77-J-2
Holstine Johnny ShandnHts --- 50-J-12
Holstine Virginia ShandnHts --- 50-J-12
Holstine W H 3308Pine --- 1565-M
HONG KONG CAFE
943 Spring --- 604
Hooker Douglas 1405Vine --- 1949
Hooker Richard 628BolnDr --- 786-R
Hoon M J 422Vine --- 1012
Hoon's Liquor Store 1317 Spring --- 102
Hoosier Motel 2223 Spring --- 991-M
Hoover O L --- 9-R-1
Hoover Richard L 1401Pine --- 1071
Hopkin's Automatic Laundry 544-12th --- 481-W
Hopkins Geo G 533FerroLn --- 559-W
Hopkins Wayne 1405Chestnt --- 1897-W
Hopper Everett --- 79-R-3
Hopper Jack D 24Almond --- 1398
Hopper Keith B Shandn --- 52-J-1
Hopper Laura E Shandn --- 78-R-3
Hopper Leland 2d&Cholame --- 53-J-11
Hopper Oliver --- 80-R-11
Hopper Paul E Shandn --- 81-J-3
Hopper Thos L --- 350-R
Hord Clifford Crestn --- 68-R-12
Hord T T --- 985-M
Horn Bob 2811Vine --- 168-W
Hornby E R 3012 Spring --- 1258-R
Horton R L 2Fresno --- 1759-J
Hoskins C E WhitleyGardens --- 93-R-1
Hoskins Homer E 2111 Oak --- 916-W
Hot Springs Hotel Barber Shop
1320 Spring --- 1650
Hotel Holst 1227 Spring --- 149
Houghton S W --- 62-J-2
Houk L M Bittrwatr --- 97-J-11
House Mildred Mrs 3445 Spring --- 903
House of Yardage 585-12th --- 978-J
Housek Joe 1621Park --- 1096-M
Housing Authority City of Paso Robles
3201Pine --- 749
Howard Clacy F 425PacAv --- 1602
Howard Luther Rev 1528Park --- 582
Howell C C 337-19th --- 1151-R
Howell Dora Mrs 630-14th --- 819-R
Howell Van Shandn --- 102-J-11
Hubbard Van & Storage Co
6420ElCmnoRealAtascdro
From telephones served by the
following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for-Entrprise 11501
Hudson E A 30RidgevwCt --- 1554-R
Hudson's Drug Store 815-12th --- 51
Huff C K CrestnRd --- 1638-W
Hughes H E CrestnRd --- 1732
Hughes Jos 2325 Oak --- 1867-M
HUGHES RALPH INC
326-16th --- 569
If no answer call Santa Maria-Walnt 5-3594
Hull Elna W 220-16th --- 649-W
Hulse Patricia 727-17th --- 2006
Hultquist Martin --- 16-R-1
Humble Oil & Refining Co 531-12th --- 1724
Humboldt Laura
RockyCanyonRdAtascdro-PasoRobls 67-J-1
Humphreys Eva Mrs 1728½Vine --- 587-W
Hunot Fred E 1105 Olive --- 1296
Hunter C W SantaYsabelRanch --- 19-J-11
Hunter J J NRivrRd --- 1391-R
Hunter R C NHwy --- 9-J-2
Hurd Opal 2137Victoria --- 753
Hurl Edwin ShandnHts --- 52-J-3
Hurley T A 2015 Oak --- 528
Hurst Fred J 1415 Oak --- 1245
Huskey Joe H 2245Vine --- 1778
Huston R L Co SHwy --- 690
Huston Stella 530-15th --- 979-W
Hutchinson J M PeachyCnyn --- 12-J-2
Hutt Ben C 1501Pine --- 1526-J

I

I X L Hotel 740-14th --- 269
Ideal Five & Ten 1237Park --- 1203
Iffert Joe A 1635Vine --- 1155-W
Inman A R --- 77-J-3
Irving Gage H AdelaideDist --- 70-J-1
Irwin Paul M SHwy --- 440-R
Isham Beryl F 3221Pine --- 1183-J
Isom E C 1537Vine --- 1990-J
Iversen Andrew H 1236 Olive --- 1442-W
Iversen Ed 127-12th --- 65
Iversen Elmer A SanJuanCreekRd --- 84-R-1
Iversen Geo H --- 42-R-3
Iversen Howard L SanJuanCreekRd --- 84-R-1
Iversen Joan S 1345Vine --- 628
Iversen Roland E atty Bk of AmericaBldg --- 76
Iversen Ronald ShandnHts --- 50-R-3
Iverson's Automotive 1344 Spring --- 813

J

J & R Ranches Camp 8 CrestnRd --- 66-R-2
Jackson Duncan P 1039Chestnt --- 1397
Jackson Geo J 536CrestnRd --- 1122-M
Jackson Leona M 830-16th --- 956-W
Jackson & Reinert plant &ofc NRivrRd --- 66
Jackson Richmond M 1733Filbrt --- 264-J
Jacobs Geo D 2816Pine --- 1099
Jacobs Howard --- 30-J-2
Jacques Mildred P 829-15th --- 1898-J
James Francis 2035½Park --- 1088-R
Jany J 623-19th --- 1146-J
Janzen Sue 1705Park --- 1318-J
Jardine Nola M Mrs 618 Oak --- 544-M
Jardine Wm Crestn --- 65-R-2
Jefferis J R GoldenHillRd --- 1040
Jefferson Sadie Mrs 102 Spring --- 291-R
Jeffries Artie C 427-4th --- 1357-M
Jeffries Martha A 2232 Oak --- 1273-W
JEFF'S BODY SHOP
729 Spring --- 484-W

Jenkins Bert --- 990-M
Jenkins Jas A 234 SntaFeAv --- 1457
Jensen L R 829-19th --- 1955
Jerdin Hilding T 41Hwy --- 1932-M
Jespersen Anna C 105-12th --- 1883-W
Jessup Jim E ShandnHts --- 52-J-2
Jeter Danl R 244 SnCarlosDr --- 719-M
JIM'S BRAKE SHOP
721 Spring --- 323
JIM'S DOUGLAS SERVICE
703 Spring --- 739-W
JIM'S RICHFIELD SERVICE
636 Spring --- 92
Johannes H W 2124Park --- 768-M
Johnny's Cocktail Lounge 1216 Spring --- 85
Johnny's Paso Robles Liquor Store
1240 Spring --- 197
Johns Clifford --- 30-R-12
Johnson Alice M 2314 Spring --- 1704-M
Johnson Bob Crestn --- 65-R-11
Johnson Bruce W Shandn --- 79-J-3
Johnson C H 1135-11th --- 1653
Johnson Chas B 615-3d --- 278-J
Johnson Chas F 242PacAv --- 1633-J
Johnson Edw Old41Hwy --- 20-R-1
Johnson Ernest R 1046Vine --- 833-J
Johnson Halbert T 1104Chestnt --- 1129
Johnson Harold W 2821 Oak --- 1516
Johnson Julius 1611RivrsdeAv --- 1617
Johnson Leland C 1331 Olive --- 1484
Johnson Leona 729½-26th --- 898-J
Johnson Max SherwdRd --- 1512-W
Johnson P E 1315Vine --- 480-J
Johnson Philip R 321-15th --- 759
Johnson Phyliss 321-15th --- 759
Johnson W O 725Vine --- 977
Johnson Walter P ElPomr --- 58-J-11
Johnson Wm J --- 45-R-2
Johnston Geo PeachyCnyn --- 6-R-1
Johnston John N101Hwy --- 9-J-3
Jones Albert W Capt CrestnRd --- 1487
Jones Arlie B 2841 Spring --- 1957
Jones Chas truckng 1110 Olive --- 1097
Jones Clarence E 1845 Oak --- 379-R
Jones J W 2121Park --- 711
Jones John D 625TuckrAv --- 1563-M
Jones Lee 3012Pine --- 1325-W
Jones Roy E 2026Vine --- 1293
Jones Seaborn B 221 Oak --- 676-W
Jones Weldon A 615Vine --- 704-J
Jonesy's Cocktail Lounge 1236Pine --- 1615
Jordan John L 1602 Oak --- 1111
Jordan Willard J 1848Park --- 89
Jordanos' Inc bevrge SHwy --- 842
Jorgensen C R 615-30th --- 1624
Joyce Robt ElPomr --- 61-J-12
Juhl Conrad --- 8-F-26
Juhl Fred Mrs 820Vine --- 974-R
Justason Denise 522-3d --- 1862-R

K

K & M MKT
2927 Spring --- 1024
K P R L Radio Stn 32d&Oak --- 204
Kahl Lucile L Mrs 411-14th --- 863-W
Kalar Chas S 532-19th --- 587-J
Kalbach Huber ElPomr --- 59-J-11
Kalton Gene 545 Oak --- 1261-W
Kantor Leon L 549Mapl --- 1633-R
Karau H A --- 75-R-1
Karkanen Josephine 1832Park --- 732-R
Kastman O C 213-18th --- 912-J
Kauhn Walter E 254 SnCarlosDr --- 1713
Keck Joan 312-12th --- 1060
Keefer Donald B 1742HighlndPrkDr --- 474-R
Keefer Florence B Mrs
1737HighlndPrkDr --- 388
Keefer Neil H Sr 1737HighlndPrkDr --- 388
Keene Rebecca 320-12th --- 1806
Keene Trailer Court 3126 Spring --- 598
Keene Trailer Sales 3126 Spring --- 598
Keener H L 311-12th --- 1772
Keish W Col 34HillcrstDr --- 1520
Kennedy Chas R Dr 522-13th --- 31
Residence 1233 Olive --- 231
If no answer call --- 1200
Kennedy Margaret 519 Olive --- 366-W
Kennedy Milton Shandn --- 57-R-11
Kennedy O G --- 82-J-2
Kennedy Reba Shandn --- 57-R-11
Kenny Earl L 33Fresno --- 4
Kent Arthur T Rev 1234 Olive --- 1596
Kern County Fire Department
AnnetteLookout --- 87-R-11
Kernaghan Roy E 622 Olive --- 140
Kersey Edna Mrs 1529 Oak --- 471-J
Kershner Wm R 345-19th --- 1707-R
Kerwood C J WhitleyGardens --- 93-R-2
Kester Ranch --- 81-R-2
Ketchum Wm M
CayucosRdTempltn-PasoRobls 92-R-3
KEY VAL Val Key Termite Control
615-12th --- 45
Residence 325-14th --- 1675-M
Keyser A Crestn --- 66-J-2
Killeen Tom Union Oil Co of Calif 26th --- 658
Residence 11-12th --- 658
Kimball Philip Shandn --- 55-R-3
King Chas S 2148 Olive --- 1144-W
KING CITY CONCRETE PIPE CO
934 Salinas --- 27
King J L paintng contr 2005 Spring --- 1407
King Kermit 1435Vine --- 1257
Kinne Dale 710CrestnRd --- 1152-R
Kinne Paul ExperimentalStaRd --- 1310-J
Kinne Ted SherwdRd --- 983-J
Kirk Janet C MD 1305Vine --- 50
Residence 514BevrlyAv --- 830
If no answer call --- 1200
Kirk Stanley J MD 1305Vine --- 50
Residence 514BevrlyAv --- 830
If no answer call --- 1200
Kirkendall Dave WhitleyGardens --- 39-R-3
Kirker Chas MtnSpringsRd --- 928-W
Kirkpatrick John M 1804 Spring --- 1590-W
Kitzman Bryant R 3015Vine --- 1449-J
Kleck E E Dick NRiverRd --- 1694
Kleck Leon N CapitlHl --- 414
Klever Carl C ElPomr-Templtn --- 35-R-1
Klever M C --- 60-R-1
Klever Ralph W 128-18th --- 436
Klintworth Chris --- 61-J-2
Klintworth H --- 76-R-1
Klintworth Wm CrestnRd --- 75-J-2
Knight J Lee Mrs 1213Vine --- 251
Knight W S NRivrRd --- 8-J-11
Knoeppel Ann 62-12th --- 1137
Knowles Wm V 649TrigoLn --- 181
Knuepfer Frank L 612Vine --- 561-J
Koenig Victor B 531Mapl --- 1521
Kohlweck Botho 145FairvwLn --- 895
Koleszar John Rivrgrve --- 39-J-3
Koolman Chester B 621Moss --- 1623
Kramer Fred SherwdRd --- 1428-J
Kramer's 1325Park --- 1696-J
Krebs E H 305 Spring --- 395-W
Krolak Conrad 830Park --- 1145
Krolak Sarah 830Park --- 1145
Kropp Daisy WillwCrk --- 18-J-11
Kropp Earl J --- 34-R-2
Kropp Frank WillwCrk --- 18-J-11
Kropp John D --- 34-R-1
Krossa Arlys D Miss 724½-14th --- 420
KUEHL FUNERAL HOME
1703 Spring --- 301
Kuehl Martin MerryHill --- 597
Kuhl Wm M 3126 Spring --- 588
Kuhl Wm M Sr Adelaide --- 9-F-3
Kuhn Harold J 205FairvwLn --- 1935
Kuhnle Frank Shandn --- 47-R-2
Kuhnle Russell Shandn --- 47-J-11
Kuhns Barbara A 1435Vine --- 437-R
Kuhns Elmer G 1435Vine --- 437-R
Kullgren Fred Sr 1005Chestnt --- 941-J
Kullgren Fred C 204-16th --- 390
Kumm Harry P AdeldeRd --- 3-F-2
Kut N' Kurl Beauty Salon Shandn --- 53-J-12
KWIK DELIVERY
615-12th --- 1972

L

L & L HOME & AUTOMOTIVE RADIO SERVICE 1628 Spring --- 1452
Lahargoll Pierre --- 29-R-11
Lakjer E F 407-19th --- 710-W
Lamas Beth Pfister 1739 Oak --- 631-R
Lamproe Benj Z 1835Pine --- 732-J
Lamproe Virgil T 1602Pine --- 502
Lancaster Leona 1526Pine --- 1527-J
LANDELS' FLYING A SERVICE STN
11th&Spring --- 172
Landels John E 2204Park --- 554-M
Landi A 1834Pine --- 1330-W
Landi Leo 1830Pine --- 1946
Lane Woodrow W contr 337Vine --- 1550
Lang W R 746Park --- 1236-J
Langenwalter P A 731-24th --- 1684
Lannon Emery H 1222Chestnt --- 111
LaThorpe Merle J 620-32d --- 1474-M
Lauridsen Ingward --- 44-R-1
Lausten Esther 305-19th --- 710-J
Lawrence Martha C Mrs 421-9th --- 1348
Layne Ralph F 631GatesCt --- 1546-W
Lederman Alfred C 177PacAv --- 396
Ledger Richard T PeachyCnyn --- 11-R-1
Lee Andrew M 1725 Oak --- 1362
Lee Joe H 2323Vine --- 370-W
Leege Elma C 503 Oak --- 286
Leichty Eva B Mrs 413-12th --- 609-M
Leichty Ivan 110-12th --- 1933
Leisy A P 1325 Olive --- 1675-W
Leisy Gilbert H 120GlencrestLn --- 183-J
Leisy Lina Mrs 1619Vine --- 288-W
Lemen J W Adelaide --- 8-F-33
Lemley David M BittrwatrRd --- 97-J-12
Lester L C 3203Pine --- 1325-M
Leupp Louise P 431 Olive --- 520
Leverenz Chevron Stn Shandn --- 56-R-1
Leverenz O W Shandn --- 56-R-2
Lewey Jas A 3155Vine --- 219
Lewey Jay B 226 Oak --- 1757-J
Lewey Jos F 1945 Olive --- 836
Lewin Lawrence W 905 Olive --- 571
Lewin Lawrence W S L O Co Fair Ofc
RivrsdeAv --- 950
Lewin Robt L 20RidgevwCt --- 565
Lewin's Texaco Service 1004 Spring --- 540
Lewis D E 204-18th --- 1453
Lewis Maybelle 526 Spring --- 1282
Lewis Wm B 644GatesCt --- 1444
Lichti C R 1427Pine --- 1583
Lichti Walter --- 440-M
Liddle Geo 1337Vine --- 117
Lighten Hester 1209Gregory --- 1861
Liles Paul N CrestnRd --- 216-R
Lindberg Ellis --- 1776-M
Lindermyer Edw Mrs 3311Pine --- 483-R
Lindquist Donald G --- 63-R-11
Lindquist Wm A NRivrRd --- 8-R-11
Linn E O --- 10-F-5
Linn Othello C --- 10-F-31
Lipham Clarence T AdeldeRd --- 9-F-15
Lipinsky Walt 510FerroLn --- 827
Little Carl E SanJuanCreekRd --- 84-J-1
Little Caroline J 45Fresno --- 776-W
Little Folks Shop 597-12th --- 358
Lively John R 431 Olive --- 435
Livingston E C Co Inc 1236Railrd --- 534
Livingston E Conant 810Cherry --- 386
Livingston Park Nursery 604-30th --- 353
Livingston Robt P AdelaideRd --- 1044
Locke Studio of Dancing 618-12th --- 1534
Loe Leonard T 2345Vine --- 1736
Loizeaux M H Mrs 205-16th --- 837
Long Albert Louis MD 522-13th --- 32
Residence 1440Vine --- 592
Longmire Robt MD Ward Edw D MD
1004Vine --- 1800
Residence 1105Vine --- 1084
If no answer call --- 1200
Look Loren W 538CrestnRd --- 1355
Loose Alan 514-38th --- 202-R
Loose Alex 415Pac --- 1805-J
Loose Elsie Mrs 2630 Spring --- 1871
Loose Ira SHwy --- 13-R-11
Loosemore Lloyd Shandn --- 55-J-3
Lopp S R 544 Oak --- 1643-W
Lorentzen H C 729Pine --- 1942-J
Lorey R W Marianna Motl 730 Spring --- 417
Love Betty Joe 1022-20th --- 2005
Lovegren Sigfred R CayucosRd --- 92-R-1
Lovegren Walter S 1828Vine --- 1491-R
Lowe Lorenz C HuerHueroRd --- 64-R-11
Lowrimore L H NRiverRd --- 506-M
Lozier Geo R 204-4th --- 383
Lucas Keith 1034 Olive --- 217
Lucas W E 232-12th --- 398
Ludeman Carl AdeldeRd --- 283
Lujan Lupe 3211Pine --- 1827
Luke Russell L NRivrRd --- 1098-W
Lumsden Billy W 224 SntaFe --- 2016
Lund Henry S 1538 Oak --- 742-J
Lund I L Swede 512-30th --- 441-W
Lund Mae Mrs 1520 Spring --- 1399
Lund Robt J Crestn --- 65-J-11
Lundbeck Arthur 1308 Olive --- 397
Lundbeck Bud 200CherryHillDr --- 129
Lundbeck L F Bill 70-12th --- 1150
Luther Robt B 631CecilCt --- 1156
Luther Wm H CayucosRd --- 72-R-2
Lutheran Church 9th&Vine --- 244
Lyle De Witt --- 1508-J
Lyle Henry C --- 1508-J
Lyle's Cocktail Lounge 1215 Spring --- 798
Lynch Joe Mrs 1536Vine --- 794-W

M

Macallister Majel H 534CrestnRd --- 78-W
Macey C F Jr --- 3-R-2
MacGillivray J F AdelaideRd --- 8-F-11
MacKellar Al --- 9-F-5
MacLane Paul B 2707Vine --- 1059-W
Macy Grace 528 Oak --- 892
Madden Jas A Gallagher Madden & Hart
attys Bk of AmericaBldg --- 800
Residence W17thExt --- 1451
Madget R E 614BolenDr --- 899
Maduena John 2630RivrsdeAv --- 1033-R
Magenot Paul J --- 45-J-11
Maggiana Trussler Margaret Mrs
230 Spring --- 638
Magnuson George E 3526 Spring --- 574-W
Maha Arthur WillwCrkRd --- 17-J-2
Maha Jerry PeachyCnynRd --- 12-R-1
Maha Lillian PeachyCnynRd --- 12-R-1
Mahaney J L 712CrestnRd --- 456-J
Main Lloyd Shandn --- 53-J-1
Males Thad G 230 Spring --- 743-W
Mallagh Freda 615-15th --- 1569
Maltby Ernest LCdr 3341 Spring --- 1464
Maltby F L 1719½Pine --- 1096-R
MANDELLA CASPER contr
1044Park --- 160-W
Residence 2695Vine --- 1456-W
Mandella Casper Sr 1036Vine --- 833-W
MANDELLA CHARLES L bldg contr
505 Spring --- 1288
If no answer call --- 1905
Mandella Robt Mrs 1835Vine --- 1818
Mandella Viola B Mrs 330PanoramaDr --- 1905
Mankins Warren F 541-28th --- 1449-R
Mann Ena 1435Vine --- 1373-W
Manning H L 3040 Spring --- 574-J
Manson Chas 265½PacAv --- 652-R
Marianna Motel 730 Spring --- 417
Marquart Nicholas A CambriaRd --- 104-J-3
Marquez Pete 827-20th --- 567-R
Marshall Norman D OldHwy41 --- 42-J-3
Marshall Robt L 112-18th --- 1775
Marshall W A 616-3d --- 185
Martin Calvin Jr 1130-26th --- 1033-J
Martin Don 558FerroLn --- 1668-R
Martin Dorothy M --- 45-R-3
Martin Dwight A Sr 2425Vine --- 439
Martin Elmer Adelaide --- 9-F-12
Martin Gladwyn Shandn --- 47-R-11
Martin Jas H 2245 Oak --- 1082-M
Martin Joe 530Mapl --- 1762
Martin Marion E GraceDr --- 39-R-2
Martin Pepper 2123Vine --- 1752
Martin Roy E 512FerroLn --- 851-W
Martin Talmadge W 244 SntaFe --- 630-R
Martin W J 1519Pine --- 1134-W
Martinez Alta 562FerroLn --- 923-J
Martin's Hobby Shop 1321 Spring --- 1796-J
MARTIN'S MARKET
Shandn --- 1667-J
Marty Marion 230 Oak --- 319-J
Marzorini Mac SHwy --- 13-J-1
Marzorini Roy 485PacAv --- 1726
Maschek Frank J ElPomr --- 99-R-2
Masia Mario 284 SntaCrzAv --- 1977-J
Masia Sam 2145Pine --- 768-W
Mason Kenneth W 519-22d --- 1989
Masson Stanley SanJuanCreekRd --- 84-R-2
Mastagni Armand CayucosRd --- 22-R-2
Mastagni Attalia Mrs SHwy --- 1533-W
Mastagni Don 214 SntaFeAv --- 1863
Mastagni H CayucosRd --- 1108-R
Mastagni Marvin Mrs 630 Olive --- 1438
Matador Ranch --- 718
Mathena Margaret 102 Spring --- 879-M
Mathews Don A EstrllaRd --- 1709
MATHEWS DON A electrl contr
1140Railrd --- 1709
Mathison Vern 643CeclCt --- 1461
Matthes Steve 306-24th --- 1290
Mauer Herbert 77-12th --- 1981
Mauldin D D 315-14th --- 100-M
May Bruce 504Vine --- 1370-J
Maytubby J D 620BolnDr --- 1751
McAllister Donald C 3030 Oak --- 2009
McBeth Stewart P 566FerroLn --- 2014
McBride Callie 1028-21st --- 1028
McBride Owen T 3111 Spring --- 1903
McCarthy Ralph Jr 527FerroLn --- 1333-R
McCarthy Ralph J Jr drafting
1044Park --- 160-J
If no answer call --- 1333-R
McCarty C A 95-12th --- 963
McCarty W O 265PacAv --- 1588
McClain Frank 265 SanAugustin --- 551-W
McClease A E CrestnRd --- 74-J-2
McClintock E 1014-19th --- 1204-M
McClintock Mildred Miss 1622 Oak --- 1115-J
McClure R G 524CrestnRd --- 329
McClure R G weldng & mach shop 844-9th 62
If no answer call --- 329
McClure W J Shandn --- 57-R-1
McConnell Irene Mrs 1035Vine --- 142
McCord J I AdelaideRd --- 3-F-3
McCornack A E Shandn --- 55-R-2
McCornack Don --- 84-R-11
McCornack E R SanJuanCreekRd --- 82-R-3
McCornack Elwin R LakeRanch --- 96-R-3
McCoy Bud KilerCanyonRd --- 26-R-1
McCoy D 2243 Olive --- 849-W
McCOY PUMP CO
1004PasoRobls --- 1311
McCullough Edgar J --- 1095
McCune Floyd --- 48-R-1
McDonald Jas EstrllaRd --- 41-J-2
McElwee Ola G 1903Park --- 877-W
McGeorge H Crosby 18-12th --- 738-J
McGuffin Chas S 202 Spring --- 1126
McGuire Edw A Chpln 434Vine --- 1218
McIntyre G F 125 SntaYsablAv --- 250-W
McKennon W A 2238Vine --- 653-W
McKim J W 513-13th --- 762-J
McKinley Lottie S 1916½Park --- 730
McLean Lyle 2915Pine --- 1918
McMahan C Foster 115GlencourtDr --- 474-J
McManis Jas F 620MossAv --- 796
McMillan Don --- 79-R-2
McMillan Eben Cholame --- 86-R-11
McMillan G W 1928Vine --- 897

McMillan I GillisCanyonRd ---- 85-J-1
McMillan M R ---- 78-J-1
McNamara Myrtle 1724 Oak ---- 1115-W
McNeal Clyde 125 SntaYnez ---- 359
McNeeley Jas T 541FerroLn ---- 923-W
McNutt Dean 617TuckrAv ---- 1421-J
McNutt Margaret Mrs 1533Vine ---- 1135-J
McPeak Martha 745 Oak ---- 793-J
McPherson Saml E 255 SanAugustin ---- 1693-W
McPherson V I 255 SntaYsablAv ---- 1350
McWilliams H B NRivrRd ---- 8-J-2
McWilliams Jack ---- 37-J-11
McWilliams Jim D ---- 40-J-2
McWILLIAMS & PALLA farm equip
1148-12th-1238
McWilliams R R 2127 Oak ---- 1072
Meares Robt L 1819Pine ---- 1761-R
Mecham Frank H 1520Pine ---- 831
Meeks John B 738Vine ---- 1463-M
Meeks John F 529 Olive ---- 1781
Meeks Kenneth Mrs 420Pac ---- 938
Melgard C G Mrs 1233Vine ---- 246-J
Melody Ranch Motel 939 Spring ---- 458
Melvin Clifford A 148 Olive ---- 1541
Mendoza Benj 1806Pine ---- 1330-M
Merle Norman Cosmetic Studio 597-12th-358
Merritt H L 1546Vine ---- 1916
MERVILYN'S FLOWER SHOP
827-13th ---- 656
Methodist Church 1326 Oak ---- 191
Meyer Geo F Jr Col 620Tucker ---- 1561
Milam Essie Mrs CayucosRd ---- 1108-M
Millar Jule 16th&Chestnt ---- 489
Millard Edith 1946 Olive ---- 1322
Miller Alma E 123-16th ---- 964
Miller Bros Shandn ---- 513-W
Miller Donna 230 Spring ---- 1582
Miller E L 330-16th ---- 944
Miller Earl W 1627Pine ---- 995-W
Miller Elmore H 220-16th ---- 649-W
Miller Floyd ---- 17-R-3
Miller Gordon D 637GatesCt ---- 1995
Miller Jas H 230 Spring ---- 1582
MILLER MOTORS
836-13th-708
Miller W L 142CapitlDr ---- 1647
Miller Wm J 98-12th ---- 1978
Mills Eva M 503Vine ---- 634-R
Minini Chas Shandn ---- 79-J-11
Minshull John F Minshull's Paint &
Wallpapr Store 1221 Spring ---- 774
Residence 305-14th ---- 1164
Minshull Terry 332-14th ---- 1573
Minshull's Paint & Wallpaper Store
1221 Spring-774
MISSION VANGAS
2801 Spring ---- 343
Mitchell Duane E ---- 45-J-3
Mitchell June T ShannonHillDr ---- 1432
Mobilgas Stations see General Petroleum
Corp 5th&Pine-252
Mode-O-Day 1226Park ---- 1256
Moe Emerson E ---- 88-R-1
Moe Melvin 1106Fresno ---- 486-R
Moes Laura C 2945 Spring ---- 957
Molina Sam 255 SntaCrzAv ---- 788
Molin Rose M CrestnRd ---- 1264-J
Molnar Stephen 745Park ---- 1548-J
Monett O J Shandn ---- 79-J-2
Monroe Orville C 605TuckrAv ---- 1041
Montague W E 234-18th ---- 1155-J
Montague Yetta 234-18th ---- 1155-J
Montano Thos 2813Pine ---- 354-R
Monterey County Flood Control & Water
Conservation District Zone 2
NacimientoDam ---- 70-J-11
MONTGOMERY WARD & CO CATALOG STORE 817-12th ---- 906
Catalog Telephone Orders
From telephones served by the
following exchanges
Atascadero Templeton
(No Intercity Charge)
Ask Operator for-Entrprise 10254
Moody T J 520-20th ---- 118-J
Moon Ostin B 245 SntaYsablAv ---- 1168
Moore C L 721Vine ---- 1014
Moore Elsie 1513Pine ---- 1124
Moore Larry D 2120Park ---- 763-W
Moraga Bert 2640 Spring ---- 1045-M
Moraga Eugene W Jr 144 SnCarlosDr-1735-J
Morehouse A C 1912Park ---- 554-W
Morehouse K E 539-30th ---- 835-W
Moreland R W 235 SanAugustinAv ---- 557
Moreno Paul J Cholame ---- 102-R-1
Morgan Albert 324-17th ---- 689-W
Morgan Chas H ---- 74-J-1
Morgan Laura M Mrs 835-19th ---- 1922
Morgan Sylvia B Mrs 1545 Olive ---- 498-R
Morillo Mary 1915RivrsdeAv ---- 179-W
Morley Frank E 726-20th ---- 790-J
Morones John 2640RivrsdeAv ---- 446-R
Morones Laz 549 Olive ---- 1979-J

Morrill Florence W 825 Oak ---- 1999
Morris Blanche 230-12th ---- 2018
Morris F M 444 Oak ---- 462
Morris Juanita 140 Spring ---- 1673-J
Morris Ray V 230-12th ---- 2018
Morrison Cecil R ---- 1391-J
Morton Richard Cholame ---- 102-J-3
Moser Lonnie L NHwy ---- 18-F-13
Moss A D 229 Oak ---- 612
Motel Cinderella 2745 Spring ---- 832
Mudd Della 1916Park ---- 151
Mueller Bobby G 2660RivrsdeAv ---- 529-R
Mueller Joe 2807RivrsdeAv ---- 846
Mueller R C Rev 2544RivrsdeAv ---- 1654
Muir Robt 1548 Oak ---- 916-J
Muir Walter S 1929Park ---- 147-J
Mulhall R S Mrs ---- 30-R-1
Mullen John 538-13th ---- 266
Munk Andrew ---- 76-J-2
Munoz Maria Mrs 818-15th ---- 1579-J
Murphy L Mrs 404-8th ---- 203-J
Murphy Walter J 165 SnRaflDr ---- 1138
Murray Catherine M 2812Pine ---- 1114-J
Myers C S 711TuckrAv ---- 1808
Myers Geo W
SnMarcosRdSnMigl ---- HOmstd 7-3373
Myers Lillian Crestn ---- 63-J-2
Myers Renzo Crestn ---- 63-J-2
Myers Ross ---- 30-R-2

N

Nacimiento Dam Collection House
NacimientoDam-70-R-2
Nacimiento Lake Concession ---- 70-R-3
Nagle Robt D 428-16th ---- 1990-R
Nair Glen T 627-19th ---- 1146-W
Nalley Chas 2135 Oak ---- 1315
Nancolas Gordon E 104 SntaFeAv ---- 1634-J
Naten Jesse L 1811Park ---- 1784
Neis Maude S 1223Chestnt ---- 485-J
Nelson Alice E 1709 Oak ---- 689-M
Nelson Donald R 620Vine ---- 1835
Nelson Donna L 3038Pine ---- 1185
Nelson Elmer ---- 49-J-3
Nelson Ernest 402-15th ---- 556-W
Nelson Francis OakFlat ---- 3-J-2
Nelson Fred 1311Chestnt ---- 100-R
Nelson Loren I Rev 2843Park ---- 1801
Nelson Vernon 139-17th ---- 1417
Nente Vera 2240 Spring ---- 1687-W
Nerelli C Mrs 1122Railrd ---- 1034-W
Nerelli Email 2105Vine ---- 1809
Nettleton H T 320½-15th ---- 1372
Neufeld John C 1846 Oak ---- 948-J
Nevill Howard B 829-22d ---- 1570-J
NEW YORK LIFE INSURANCE CO AGENT
531-12th ---- 1552
Newcome J W 1021Pine ---- 934
Newlin Claude R 3034Pine ---- 904
Newlin Clifford R 508FerroLn ---- 972-J
Newman G F 1840Locst ---- 374-M
Newman Nell R VineyrdRd ---- 24-J-11
Newsom Earl ---- 87-J-11
Newton J E BitterwaterPumpStation ---- 97-J-2
Newton Luella 3220Pine ---- 1481
Nichols Ed 512BonitaAv ---- 750
NICHOLS ED BODY SHOP
821-10th ---- 1412
Nichols Elizabeth R 512BonitaAv ---- 750
Nichols Henrietta 740-30th ---- 1056
Nichols Sid 1433Chestnt ---- 1259
Nichols Sid Chevrolet 1305 Spring ---- 1222
Emergency Service ---- 1986
Parts Dept 1305 Spring ---- 1222
Nickerson Jesse SherwdRd ---- 809
Nicklas D A 2000 Spring ---- 986
Nicklas Jewell ---- 62-R-1
Nicklas Robt J 525-30th ---- 1300
Nicoll Eric 230 Spring ---- 1673-W
Nidever C A WillwCrk ---- 18-J-3
Niece Lloyd 549FerroLn ---- 1620
Nielsen Edw H 523½-15th ---- 1717
Nielsen J P ---- 49-R-1
Nielsen Katherine L 1727Park ---- 1378-J
Nielson Fred C KeysValleyRanch ---- 29-J-3
Nieyad Jos 3128 Oak ---- 1936
Nightingale Elmer L OakFlatRd ---- 1107-M
Nixon W T 1221 Olive ---- 376-R
Noble Bert YorkMountainRd ---- 1792-R
Noble Evard J Dr optmtrst 531-12th ---- 29
Residence 530Vine ---- 1377-W
Noland Augustus T Chpln 102 Spring ---- 621-R
Noren Eddie MtnSprngsRd ---- 518-W
Norris E R ---- 267-W
Northrop Russell 535FerroLn ---- 559-M
NORTHWESTERN MUTUAL LIFE INSURANCE AGENT 822-13th ---- 1820
Norwalk Gasoline Co distr 9th&Salinas ---- 1313
Norwalk Service Stn 840 Spring ---- 425
Nu-Way Cleaners 1427 Spring ---- 39
Nuckolls Leslie W 1546Park ---- 1079
Nuckolls Robt 1546Park ---- 1079
Nunemaker C E El Pueblo Apts
1804 Spring ---- 1153-J

O

Oak Gardens Motel 3111 Spring ---- 1903
Oak Park Housing 3201Pine ---- 749
Oaks Drive-In Theatre ---- 814
Oberg Iva G 707-19th ---- 271
O'Brien Lucille G Mrs 304-19th ---- 912-R
Odegaard C W 320-14th ---- 1304-R
O'Dell Rex CrestnRd ---- 76-R-2
Odgers Robt J ---- 1545
O'Donovan A J ---- 66-R-11
Oeck Max 204 Oak ---- 1361
Offill F R ---- 98-R-1
O'Hagan V F 135 SanAugustinDr ---- 533-W
Ohio Oil Co The Bk of AmericaBldg ---- 1612
Ojeda Phillip 2037RivrsdeAv ---- 723-W
Ojeda Thos MtnSprngsRd ---- 1991
Olden Robt L Mrs 425-10th ---- 1195
Oliver Chas 155 SnRaflAv ---- 192-W
Oliver Dorothy 155 SnRaflAv ---- 192-W
Olsen Oscar ---- 46-R-12
Olson Bud 540 Oak ---- 277-J
Olson J Harvey SherwdRd ---- 1428-W
Olson J Harvey Jr Hse of Yardage
585-12th ---- 978-J
Residence 603CrestnRd ---- 946-W
Olson Vera M WhitleyGardens ---- 40-R-2
Olson Virgil 2306 Spring ---- 1924-J
One-O-One Cafe 1420 Spring ---- 101
O'Neal J O 125 SnAugustinDr ---- 1547
O'Quin Claire 720Vine ---- 377-J
Orcutt D H Jr 1st&Olive ---- 1123
Orcutt D H Mrs 2d&Olive ---- 243
Orcutt's Market grocrs 835-12th ---- 180
Orton Jennie 2120Vine ---- 653-J
Osborne Donald E ShannonHillRd ---- 220
Osborne F H Avalon Motl 3231 Spring ---- 21
Osborne Helene 1412Vine ---- 979-M
Osborne Homer ElPomr ---- 61-R-1
Osborne J B 419Vine ---- 1046-J
Osborne John J Cholame ---- 96-J-1
Osman Leroy J Capt 122CapitlHl ---- 1178-W
Osman Robt K 56-12th ---- 430-W
Osman Wm R 709Tuckr ---- 1152-J
Oster Edw 1330 Olive ---- 1959-W
Oster Frank J Shandn ---- 52-R-1
Otto Roy W 323-16th ---- 276-J
Ottoson Don ---- 1669-J
Ottoson Roy Jr 608MossAv ---- 1889
Ough Clark A 205-17th ---- 677
Overby Paul B 523FerroLn ---- 1755
Ovitt H L SherwdRd ---- 1122-W
Owen Jas A 1438Park ---- 482
Owens L W SHwy101 ---- 13-R-3
Oxborrow Allen ---- 31-J-2
Oxborrow Ellwood A ---- 31-J-11

P

Paaske Ada 2045 Oak ---- 1144-M
Paaske R N 2738Park ---- 792
PACIFIC AIR LINES INC
PasoRoblesCountyAirport-1700
Passenger Reservations & Information
Air Freight Information & Rates
From telephones served by the
following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 11513
Pac Finance Loans 565-12th ---- 1640
Pacific Gas & Electric Co bus ofc
617-12th-1890
From 5 PM to 8 AM & on Saturdays &
Sundays & holidays
From Paso Robles Exchange
Ask Operator for-Entrprise 10251
Warehouse 4th&Pine ---- 769
Pacific Motor Trucking Co 8th&Railrd ---- 2
PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Office 1030Vine ---- 133
Service Calls and Other Information
See Introductory Section
Padilla Pascual M Jr 1243Gregory ---- 1677
Padilla Pascual P Sr 2119RivrsdeAv ---- 650-W
Padlock The 608-12th ---- 481-J
Page Ed 737 Oak ---- 1320
Painter Wm L 2240½ Oak ---- 1536-J
Palla Alice Mrs 1601Vine ---- 784-R
Palla J Brady 2138 Olive ---- 641
Palla John E 2021 Spring ---- 1109
Palm Helen ---- 828
Palm Kenneth ---- 1067
Palm V C ---- 828
Palmer C E AdeldeRd ---- 8-F-5
Palmer Jack L 1638 Spring ---- 143-J
Palmer Jas Shandn ---- 53-J-3
Palmer Ray 548FerroLn ---- 843
Palmer Wallace C 729-18th ---- 566
Paramont Pest Control Service of San
Luis Obispo 1461PalmSnLuisObispo
From telephones served by the
following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for-Entrprise 12515

Park Billiards 811-12th ---- 58-J
Park Cleaners & Laundry 733-12th ---- 23
PARK PHARMACY
801-12th ---- 33
Parker Earl W Ace 613TuckrAv ---- 1389
Parker Marie 1028-21st ---- 723-J
Parker W Gilbert WillwCrkRd ---- 25-J-2
Parkin Leland H ---- 62-J-3
Parkin Leo B ---- 62-R-3
Parks Jas J YorkMountainRd ---- 72-R-11
Parkway Hotel 1238 Spring ---- 372
Parlet Art ---- 74-R-3
Parlet Sarah V 1121 Olive ---- 1136-J
Parrish Melvia Louise 1131-18th ---- 1594
Parsons Lavell H 257PacAv ---- 652-J
Paso Boarding Home 945 Spring ---- 1346
Paso Robles Agricultural Works
1204Railrd-35-J
PASO ROBLES AMBULANCE
---- 810
Paso Robles Auto Court 940 Spring ---- 88
Paso Robles Auto Parts 944 Spring ---- 505
Paso Robles Bakery 1229Park ---- 228
Paso Robles Barber Shop 739-12th ---- 317
Paso Robles Bath House 11th&Pine ---- 1816
PASO ROBLES BEAUTY SALON
720-14th ---- 282
Paso Robles Boarding Kennels ---- 829-W
PASO ROBLES BOWL
1329 Spring ---- 46
Paso Robles City of
City Clerk 1030 Spring ---- 702
City Tax Collector 1030 Spring ---- 702
City Water Dept Office 1030 Spring ---- 702
City Water Works 723-13th ---- 232-W
Fire Dept 623-13th ---- 20
Housing Authority 3201Pine ---- 749
Municipal Swimming Pool 9th&Spring-1754
Police Dept 711-13th ---- 810
Public Library 12th&Park ---- 106
Recreation Dept 10th&Park ---- 1537
Sewer Plant 34th&RivrsdeAv ---- 446-J
Street Dept 12th&Salinas ---- 232-R
Paso Robles City Schools
Elementary School Cafeteria ---- 1625
Georgia Brown Elementary School
36th&Oak-778
Glen Speck School 18th&Vine ---- 1625
High School Cafeteria 2435 Spring ---- 406
Paso Robles High School 24th&Spring-1190
Primary School 17th&Vine ---- 1625
School Nurse 18th&Vine ---- 1625
Winifred Pifer School 18th&Vine ---- 1625
Paso Robles Civic Auditorium
10th&Park-1537
Paso Robles Cold Storage 2830 Spring ---- 1301
Paso Robles County Airport SanLuis
Obispo County of-1030
PASO ROBLES CREDIT BUREAU
1222 Spring-865
Paso Robles Dental Laboratory 531-12th -49
PASO ROBLES ELECTRIC
918-13th ---- 1501
PASO ROBLES GLASS SHOP
609-22d ---- 469
Paso Robles Grange ---- 1263-W
PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS 1308 Spring ---- 158
Paso Robles Ice Service 2906 Spring ---- 233
Paso Robles Inn 1103 Spring ---- 1100
PASO ROBLES INSURANCE AGCY
531-12th-1220
Paso Robles Jewelry Store 725-13th ---- 443
PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING 1344Pine -315
From telephones served by the
following exchanges
Atascadero
(No Intercity Charge)
Ask Operator for-Entrprise 11228
Paso Robles Medical Laboratories see
Thorpe Laboratories
PASO ROBLES MERCANTILE CO
Office 839-12th ---- 340
Hardware Dept 839-12th ---- 342
Paso Robles News Agcy 1208Railrd ---- 1972
PASO ROBLES NURSERY
345 Spring ---- 545
If no answer call ---- 638
PASO ROBLES NURSING HOME
321-12th-1170
PASO ROBLES OFFICE SUPPLY
608-12th-481-J
PASO ROBLES PHARMACY
719-12th ---- 1
PASO ROBLES PRESS & PRINTERS
1212Pine ---- 802
PASO ROBLES REALTY CO
RanchoAltaVista-1508-W
Paso Robles Savings & Loan Assn
1211Park-613
Paso Robles School for Boys Estrella ---- 806
PASO ROBLES SEED & CHEMICAL CO
13th&RivrsdeAv ---- 1551
Paso Robles Swap Shop 2712 Spring ---- 270

Paso Robles Temple Assn SherwoodField -954
Paso Robles Transit Mix Concrete SHwy -433
PASO ROBLES VAN & STORAGE
821Pine ---- 705
PASO ROBLES WAR MEMORIAL DISTRICT HOSPITAL 15th ---- 1200
PASO ROBLES WASTE DISPOSAL
707-13th-714-J
PASO ROBLES WOMAN'S CLUB
13th&Oak-747-W
PASO ROBLES YELLOW CAB
1245 Spring ---- 488
Pastorino Ulmont P 152PacAv ---- 1979-W
Patman Vernon H 522CrestnRd ---- 1605-M
PATROLINE
PasoRoblesCountyAirport ---- 616
Paul N A 2910 Oak ---- 1722
Paulus Otto D ElPomar ---- 59-R-11
Payne Doris 1113Fresno ---- 776-J
Payne H E Hwy41 ---- 45-R-1
Payne Irene Mrs 630-19th ---- 157-R
Payne May Mrs 327-15th ---- 855-R
PAYNE'S RADIO-TV & MUSIC STORE
1334 Spring-1281
Peachey Robt I Mrs 431 Olive ---- 520
Pearl F Edna 145-18th ---- 1532-R
Peasley E J 503-30th ---- 1338-R
Peats Mary 519-13th ---- 1366
Peck Chester C Crestn ---- 64-R-3
Peck Katherine G 1845 Spring ---- 731
Peet Richard J Web's Liqr Str
2816 Spring-447
Pehrson Edgar E ---- 58-J-2
Pelton R D 117-17th ---- 618
Pelton Ray W ---- 1169
Pelton Ray W grain 1225RivrsdeAv ---- 214
Pemberton Betty 129-16th ---- 1785
PEMBERTON F & WM contrs
736TannerDr ---- 1386
Pena Agustin M ---- 103-R-1
Penner Emil E cattle Shandn ---- 54-R-12
Penner Freda 529FerroLn ---- 1738
Penner L A 529FerroLn ---- 1738
Penney J C Co 1244Park ---- 260
Perez Matt 2205Vine ---- 1093-W
Perkins L E 220-17th ---- 1423
Perrine Violet 526-32d ---- 1309-W
Perry Irvin ---- 19-J-1
PERRY LESTER R FENCE CONTRACTOR
UnionRd ---- 1027
Perry Lois 1801Park ---- 1408
Pesenti Raymond R ---- 95-R-1
Petch Amy Mrs 1045Vine ---- 1727
Peters Arthur A 1501Vine ---- 108
Peters Billie 601MossAv ---- 1715
Peters Don J 1421Pine ---- 1427
Peters Kay 3232Pine ---- 1565-R
Petersen John T Shandn ---- 56-J-2
Peterson Allen R 531BonitaAv ---- 1324
Peterson Arlen D 3640 Oak ---- 1745-W
Peterson Dan R 324½-17th ---- 689-R
Peterson Gene J ---- 74-R-1
Peterson H G PeachyCnyn ---- 1593-W
Peterson Mabel L 89 Olive ---- 896-M
Peterson W Barton 3130Pine ---- 1502
Peterson's Drive In Liquor Store
545 Spring ---- 522
PETERSON'S UNION SERVICE STN
10th&Spring ---- 1531
Pflum Gladys L ShandnHts ---- 32-J-11
Philbrick Gene AdelaideRd ---- 1298
Phillips Geo K 1620 Olive ---- 1341
Phillips J C Mrs WillwCrk ---- 18-R-2
Phillips Jas R 2928Pine ---- 1656
Phillips Wilbur L 422-17th ---- 165-W
Pierce Jas A Jr NRivrRd ---- 155
Pierce Kem D Mrs 227-12th ---- 1021
Pierce Nell 421-12th ---- 1576
Pierce Turkey Ranch ---- 63-J-11
Pierce Wilbur ---- 267-M
Pimentel M L SVine ---- 1862-M
Pioneer Auto Parts 1144Railrd ---- 1418
PIONEER GARAGE HANSON BROS
13th&Spring-169
Pittenger John E 525-23d ---- 1177-J
Plains The 1226Pine ---- 86
Plants L C 520-6th ---- 163-W
Platt Hugh H AdelaideRd ---- 8-F-42
Plumm Ruby 416-7th ---- 1275
Plummer Betty J 124 SntaFeAv ---- 1634-R
Plymouth Congregational Church
1315 Oak-427
POE LENORD E DR Poe & Poe Drs
chirpctrs 303-16th-223
Residence 409PacAv ---- 114
POE & POE DRS chirpctrs
303-16th ---- 223
Pokorney Bill Jr CrestnRd ---- 104
Pokorney Rose F ---- 208
POLAR FREEZE
828 Spring ---- 305-R
Pomeroy Rod ---- 82-R-1
Pomi Al H 130 Spring ---- 927
Pond John J SanJuanRiverRd ---- 84-J-2
Poole Stanley Minister 129CapitlHlDr-1247-M
Pope's Grocery Crestn ---- 66-R-3

Porter Laura A Mrs 1520Vine ---- 794-J
Powell Dwight Mrs 1438Vine ---- 979-J
Power Equipment Company The
1236Railrd ---- 534
Power Jas V 509-30th ---- 782-R
Poytress Pauline Mrs 1513½Pine ---- 1526-M
Prat Sophie 416 Spring ---- 552
Prestwood A C Sgt 1121-18th ---- 1188
Price Dale T 2701Vine ---- 1998
Price Glenn 3219 Spring ---- 1631
Price Inez 2238 Olive ---- 1120
PRICE LIQUORS
3220 Spring ---- 184
Price Mary J 1130WCtyLimits ---- 1182-J
Price Stan 646GatesCt ---- 1786-J
Pritchett L C Rev PlymouthHill ---- 145
Proctor Lydia bty counslr 641BolenDr ---- 1160
Prosch Harold NewHwy41 ---- 990-R
Proudfit Lucile M 1446Park ---- 206-W
Prutsman Sadie S 1410D Park ---- 815
Puckett W W Crestn ---- 67-R-1
Puetz Jos J WhitleyGardens ---- 38-R-2
Pugh L E ---- 31-R-11
Pullen Marvin C 234 SnCarlosDr ---- 1765-W
Putman Jas L Shandn ---- 48-J-3
Putnam C C 215 SntaYsablAv ---- 1592-J

Q

Quade John A 1001 Olive ---- 1268
Quenzer Albert H ---- 29-J-1
Quenzer Elizabeth 92Fresno ---- 1759-W
Quenzer Fred 1921 Spring ---- 948-R
Quenzer Geo ---- 28-J-2
Question Mark The 1240Pine ---- 1446

R

Rader Robt 214 SnCarlosDr ---- 1023-W
Radio Amateur W6 MSG 2Fresno ---- 1759-J
Radloff Walter 411-16th ---- 784-W
Ragsdale F F phy & sur 1110Vine ---- 24
Residence 11Fresno ---- 600
If no answer call ---- 1200
Ragus John King City Concrt Pipe Co
934 Salinas-27
Residence 543FerroLn ---- 27
Railway Express Agcy Inc 1332 Spring ---- 68
RAINEY R W excavtng contr
MtnSprngsRd ---- 249
Residence MtnSprngsRd ---- 249
Raitt J A Mrs 130-17th ---- 371
Ramage Arian stone AdelaideRd ---- 8-F-22
Ramage B F ---- 8-F-4
Ramage H T Adelaide ---- 8-F-16
Ramey Jas C 514FerroLn ---- 851-J
Ramona Hotel 819-12th ---- 30-J
Ramsay Myrtle E 626-17th ---- 1843
Ramsay Norma 273PacAv ---- 1841
Ramsey Evangeline 1830RivrsdeAv ---- 1204-W
Ramsey Fay Shandn ---- 55-R-12
Ramsey J W Shandn ---- 51-R-1
RANCH MOTEL
2730 Spring ---- 17
Ranchero Cafe 1232Pine ---- 365
Raper Harriet B 245 Olive ---- 562-W
Rasco F S Co 1230Park ---- 30-W
Rasmussen Martin B NRivrRd ---- 7-R-3
Rassbach Henry B 1605Park ---- 1467-M
Rauch Chancy CrestnRd ---- 1681
Rauch's Cabinet & Upholstery Shop
821-21st-966
RAUCH'S GROCERY
CrestnRd ---- 1240
Ray-Mar Ranch ---- 267-W
Ray Willie B 544-12th ---- 1749
Ray's Tavern 1114Pine ---- 765-J
Read Floyd R SFC 1545 Oak ---- 1005
Read Park A 1527Park ---- 1022-W
Read Skip 1545 Oak ---- 1005
Reasons Alfred 2801Pine ---- 1114-R
Reasons Edythe 2801Pine ---- 1114-R
Reasons Floyd 647BolenDr ---- 1666-W
Reckman J W AdelaideRd ---- 8-F-14
Rector Royce R 522-23d ---- 1498-J
Red & White Cab Paso Robles Yellow Cab
1245 Spring-606
Reed C O ShannonDr ---- 1421-W
Reed Earl A Mrs 751 ShannonHillDr ---- 1560
Reed James JardineRd ---- 29-R-2
Reed L F truckng 1846½ Oak ---- 1329-W
Reed Mary Lee 3208Pine ---- 1753
Reedy J E 834-19th ---- 546
Reese Dallas 710BolenDr ---- 1652
Reese Dora 710BolenDr ---- 1652
Reese Iva 704 Spring ---- 1063-J
Reese Norman E 235 Oak ---- 1983
Reese Ralph 336-12th ---- 514
Reese Rupert 3305Pine ---- 574-R
REESE VERN L ditching & gradng
10th&Salinas-611
Residence SHwy ---- 872-W
Regier Lillian E ---- 1822-W
Requa Earle M 1714Park ---- 1467-R
Reiber Wm 727-17th ---- 2006
Reid Bertha V 1803Pine ---- 1133-W

Reid Maurice 510CrestnRd ---- 1638-J
REID MAURICE YOUR JEWELER
1321Park-714-W
Reif Henry G ---- 985-W
Reinert H J Jackson & Reinert plt & ofc
NRivrRd-66
Reinke Paul 1731Filbrt ---- 373
Renfro M D 201PacAv ---- 1572
Renke A D 1929Vine ---- 393-J
Renz Lawrence C GoldenHillRd ---- 31-R-1
Requa Earle R 628TuckrAv ---- 177
Ressler Paul G ---- 958-W
Ressler Paul G Nacimiento Lake
Concession-70-R-3
RESTHAVEN
AdelaideRd ---- 3-F-3
Reynolds Jas A WillwCrk ---- 23-R-2
Reynolds R R ---- 987
Reynolds T C Jr 73VillaRd ---- 861-W
Reynolds Thos C ---- 23-R-1
Rhea Lyle NewHwy41 ---- 990-R
Rhoades Harry A 3008 Spring ---- 835-J
Rhodes Lane Creston ---- 68-R-1
Rhyne W M 1425Chestnt ---- 175
Rich Eva 513Vine ---- 1872
Rich L D BitterwaterPumpStation ---- 97-R-11
Richetti John C 406RivrsdeAv ---- 1271
Richfield Beacon SHwy101 ---- 1705
Richfield Oil Corp plant 6th&Pine ---- 418
Richmond L C 402-8th ---- 1368
Richmond's Jewelers 741-12th ---- 789
Rideout Floyd L PeachyCnynRd ---- 11-J-12
Riedeman Charlotta 15HillcrstDr ---- 623
Riffel's Radio & Donut Shop 521 Spring ---- 347
Riley John D Rev 1345 Oak ---- 853
Rist Albert 601Mapl ---- 1878
Ritchie John C pub acct 1202Vine ---- 760
Residence 101CapitlHlDr ---- 929
Ritner Wm L 115 SanAugustinDr ---- 862
Rivera Anibal 3036Pine ---- 2007
Rivera Carman 3036Pine ---- 2007
ROBERTS HOUSE OF PRINTING
1324 Spring-1760
Roberts T H 633TuckerAv ---- 456-W
Robertson Jas 531-7th ---- 377-R
Robinson Jas E K 412-24th ---- 1566
Robinson L V 420-11th ---- 1525
Rockwell Lloyd H 229-18th ---- 1007
Roden Bill R Annette ---- 87-R-3
Rodeo Bar & Cafe The Shandn ---- 56-R-11
Roe Bill SanJuanCreekRd ---- 82-R-2
Roe Wm E 617BolnDr ---- 1636
Roeder Jack ---- 46-J-2
Rogers Carl E 727-16th ---- 675-W
Rogers Chester A ---- 35-R-2
Rogers Claudia 713Park ---- 642-J
Rogers Lile L 1605RivrsdeAv ---- 1134-R
Rogers Lillian 3005Pine ---- 775-M
Rogers Maynard 713Park ---- 642-J
Rolfe K LaVerna 244-18th ---- 975
Rollins Elna 245-17th ---- 549
Romaine Edw H 612-30th ---- 654-W
Romero Albert 322-16th ---- 182-J
Rondy Nellie AdelaideRd ---- 8-F-13
Root Don 629MossAv ---- 1939
Root Geo 310-15th ---- 416-J
Root Gertrude L 204-17th ---- 637-M
Root Glen S 110 Olive ---- 1163-R
ROSE DOYLE CHEVRON SERVICE STN
1745 Spring-589
Rose E D TannrDr ---- 1716
Rose Reed Mrs 102 Spring ---- 743-M
Rose Violet M 2006Vine ---- 1076-J
Roselip Bernard 212PanoramaDr ---- 1758
ROSELIP WALTER B CO rock & sand
NTraffcWy ---- Atascdro 20
If no answer call ---- 1758
Ross Conelius 1123-26th ---- 1658
Ross Fay L 3175Vine ---- 1312
Ross Katharine H 1109Vine ---- 799-J
Ross Robt N MtnSprngsRd ---- 1557-W
Rouch Robt M 130 Spring ---- 357
Rougeot Frank 3441 Spring ---- 1514-W
Rougeot Lester R Shandn ---- 40-J-3
Rougeot Richard 135GlencrestLn ---- 183-R
Round Up 849-13th ---- 1180
Rountree Margaret WhitleyGardens -38-R-11
Rouse L A 2611 Spring ---- 655-M
Rovenstine Bert 417Bevrly ---- 629
Rovenstine Chas A 2144Pine ---- 1743-M
Rovenstine Pearl 1535Park ---- 1217
Rowe Alfred A 506-10th ---- 756-W
Rowe D K Sr 136-12th ---- 583
Rowe David K Jr 609TuckrAv ---- 445
Rowe Helen M 530-18th ---- 1854
Rowe Peter D OakFlat ---- 2-R-11
ROWE SERVICE EQUIPMENT SUPPLY CO
136-12th ---- 583
Rowe Vivien B 136-12th ---- 1870
Rowe W A 530-18th ---- 1854
Rowland Harold 621Tucker ---- 1952
Rowland L D WhitleyGardens ---- 38-J-1
Rowlett Cecil 402-13th ---- 1603
Rowlett Rudy LomitaLinde ---- 1450
ROY'S TV DEN
1311Park ---- 1390

Rude C A 3111Park ---- 682-M
Rude John 1413RivrsdeAv ---- 550
Rude L G 6-12th ---- 178
RUDY'S PONTIAC-CADILLAC INC
1130Pine-1000
Ruggles Glyndon 445Vine ---- 1805-R
Ruggles Richard AdelaideRd ---- 187-M
Runitz Frank ElPomr ---- 58-R-2
Rupp Philip E Rev 724-21st ---- 431-W
Russell Jos H SanJuanCreekRd ---- 82-R-12
Russo Leta 339-13th ---- 1575
Rutherford Gladys 1245Vine ---- 246-R
Ruthrauff R VinyrdDr ---- 17-R-1
Rutledge Ben 609-4th ---- 346
Ryan Joe Crestn ---- 64-R-1
Ryan Mary A Mrs Crestn ---- 66-J-3
Ryman Jas S 1720Pine ---- 959-W

S

S & K Auto Wreckers NHwy101 ---- 1690
S & K Auto Wreckers 1501RivrsdeAv ---- 1494
If no answer call ---- 668
S L O Proved Sire Service 615-12th ---- 209
Sachs Ralph ---- 16-R-11
Sager Bucky Shandn ---- 54-R-12
StClair Alice L 1414Pine ---- 309-J
St James Episcopal Church 1345 Oak ---- 1328
St Jude Investment Co
KeysValleyRanch-29-J-3
St Rose School 900TuckerAv ---- 8
St Rose Sisters Convent St Rose Schl
642TrigoLn ---- 8
Salvoni Mary 526 Spring ---- 1865
Samp Ray Hi-Way Mkt 2105 Spring ---- 313
Sanburn Ed L & L Home & Automtve
Radio Serv 1628 Spring-1452
Residence 1522Park ---- 1913
Sanchez Martin 2140Victoria ---- 619
Sandercock Transfer Co SanLuisObispo
From telephones served by the
following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for-Entrprise 11466
Sanders Geo R Jr CayucosRd ---- 72-R-1
Sanders Howard G
ElPomrTempltn-PasoRobls 35-J-11
Sanderson Leanore ChoiceValley ---- 86-J-1
Sandford Robt A CrestnRd ---- 924
Sandford Robt A Paso Robles Dntl Lab
531-12th-49
Sands Earl E ---- 593
Sands Emma J 1601Pine ---- 1411-R
Sands Ida M ---- 593
Sandy L C W12th ---- 1649
Sandy M H 2835Park ---- 1929
SanLuis Butane Distributors
3980NHwyAtascdro-151
San Luis Obispo County of
Agricultural Commissioner's Office ---- 870
Fair Ofc RivrsdeAv ---- 950
Health Dept 406 Spring ---- 601
Housing Authority 3201Pine ---- 749
Judge of the Justice Court 406 Spring ---- 285
Paso Robles County Airport ---- 1030
Road Dept 18th&Salinas ---- 97
Sheriff-Coroner CourtHseSnLuisObispo
Emergency calls only
From telephones served by the
following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for-Entrprise 11560
Supervisor District No 1 1222 Spring ---- 44
Santos-Vega Marcelino 2343Vine ---- 1804
Sather J P MtnSprngsRd ---- 928-J
Saunders Curtis 215W17th ---- 112
Sauret Albert AdeldeRd ---- 9-F-6
Sauret Betty AdeldeRd ---- 9-F-2
Sauret Clarence OakFlat ---- 2-J-12
Sauret Ed ---- 176-R
Sauret Katherine E OakFlat ---- 3-J-1
Sauret Lester OakFlatRd ---- 3-J-3
Sauret Richard AdelaideRd ---- 89-R-2
Saurett Ed Shandn ---- 83-R-3
Sawyer Mary Lou 319-4th ---- 647
Schasteen Ted ---- 93-J-3
Schasteen W K AdelaideRd ---- 187-R
Schauf Henry G ---- 1911
Schechter Heinich 516CrestnRd ---- 1605-J
Schinbine Chas H ---- 33-J-1
Schinbine Elsie Mrs 704Vine ---- 377-M
Schinbine Henry 224 SntaCrzAv ---- 1592-W
Schinbine Hillis E 214 SntaCrzAv ---- 880
Schlegel Bette 624CrestnRd ---- 1384
Schlegel Joe Crestn ---- 67-J-3
Schlegel M H Bud 624CrestnRd ---- 1384
Schleicher Tillie M FresnoAv ---- 1506-J
Schlicting Hal Shandn ---- 47-J-12
Schmidt B I ---- 31-R-3

Schmidt B I Bud Schmidt Oldsmobile
Sales & Serv 34th&Spring--1090
Schmidt Eugene E 1517 Olive--633-M
Schmidt Muriel 2811 Oak--1340
Schmidt Oldsmobile Sales & Service
34th&Spring--1090
Schmidt T W ElPomr--99-R-1
Schmitt Geo 630BolenDr--786-J
Schmitt Urban E 1746HighlndPrkDr--913
Schmitz Arnold CayucosRd--23-R-11
Schmitz Jessie MtnSprngsRd--10-J-3
Schmitz Tony MtnSprngsRd--10-J-3
Schneider Walter J 345-21st--1151-M
Scholl Iona J Shandn--52-J-11
Scholl Roena P Cholame--102-J-2
Schowalter Elizabeth Mrs 1825 Oak--689-J
Schraner Berta ElPomr--59-R-3
Schraner Elise 614-13th--312
Schrecengost Glenn H 3341 Spring--1699
Schroder Helen 1444Vine--1141
Schroder Jim Mrs CapitlHl--531
Schroeder E H NRivrRd--8-R-1
Schroeder Ed GillisCanyon--85-R-3
Schroeder Essie G Mrs 1620Park--942
Schroeder Floyd E KilerCanyonRd--26-R-2
Schroeder Milton L ShandnHts--50-J-2
Schroeder O GillisCanyonRd--85-J-2
SCHULTZ DAVID D BUILDING CONTRACTOR WillwCrk--25-J-3
Schwandt E P 1530Vine--306-W
Schwartz Alfred Rev 736-24th--1157-W
Schwartz Bernard 3219 Oak--856
Schwarz Ellen M Miss 620-21st--1886-J
Scott Della L Della's Home for the Retired
1020Pine--1026
Scott Henry S 1920 Oak--279
Scott Leroy 513FerroLn--78-J
Scott Lynn 1805 Oak--1584
Scott Ross 1921Pine--1570-W
Scovell Clayton 114-17th--464
Scow Jim MD 401-15th--572
Residence--660
If no answer call--1200
Scrivner E L Mrs 100Fresno--537-J
Sealock Floyd M 1120WCityLimits--1621
SEARS ROEBUCK AND CO
Paso Robles Catalog Sales Office
715-12th--495
Emergency Appliance Service
Nights Sundays & holidays
call Sn Luis Obispo--LIbrty 3-5800
From telephones served by the
following exchanges
Atascadero
(No Intercity Charge)
Ask Operator for-Entrprise 10200
Sebasto C F--24-R-2
Second Baptist Church 1937RivrsdeAv--1376
Seibel G E Mrs 424-14th--480-R
Seuss F J 641GatesCt--1786-W
Seventh Day Adventist Church
522-10th--1179-R
Seventh Day Adventist Church School
403-3d--562-M
Seymour Helen M 264 SnCarlosDr--791-R
Shaeffer L W 712Vine--879-W
Shaffer L J--39-J-11
Shandon Cattle Feeders Co 603-12th--25
Shandon Elementary School Shandn--51-J-2
Shandon Garage Shandn--53-R-1
Shandon Grocery Shandn--53-J-1
Shandon High School Shandn--51-J-11
Sharbrough Francis F 2806Pine--1571
Shaw Ethel G Shandn--56-R-3
Shaw Ralph RivrGrve--93-J-11
Sheff Ruby Mrs 1038Vine--1261-J
Sheffield Bill 285 SntaYsabl--1977-W
Shell Oil Co 2730 Spring--1971
Shell Oil Distr 5th&RivrsdeAv--375
If no answer call--1409
Shelvock Thelma 2220VillaDr--448-J
Sherman Nick 1410C Park--1284
Shetler J S 1646 Spring--960
Shetler Leo M--332-J
Shetler Wayne PeachyCnyn--12-J-11
Shields John S 264 SntaFeAv--314
Shimmin Francis Mrs 1444 Oak--275-W
Shipe W A--40-R-3
Shoemaker F M 2124Pine--1635-W
Shoenberger Donald L 745Vine--1853-R
Shomo Carl W 529-14th--515
Shomo Carl W rl est 1215Park--996
Short H E Shandn--32-R-11
Showalter W O--985-J
Shreeves Jerold Templeton Sales Yd
24-12th--1844
Sifton J Bruce KilerCanyonRd--26-J-3
Sigler John H 2020 Oak--911-R
Signal Oil Co distr 1446 Spring--176-W
Silacci Milo L 174 SntaYnez--551-J
Silva Alvin T 245 SntaCrzAv--754-J
Silveira Domingo--18-F-5
Silveria Frank P 729-15th--1022-J

Simmons Cora A 125CapitlHlDr--1685
Simmons Leon I 727½-26th--423
Sims Harold F 3605 Oak--1530-M
Sinclair Clarence 525Bevrly--717-W
Sinclair Kenneth E--27-J-3
Sinclair Phil EstrellaRd--27-J-2
Sinclair Roland H 710ElmCourtDr--1665-W
Sinton & Bonnheim Feed Co--83-R-11
Sinton Jas CanyonRanch--83-J-1
Sinton Silas D Shandn--83-R-1
Sipe Harold M 318-4th--1862-W
Skidmore R F 2945Vine--949-J
Skinner A N
RockyCanyonRdAtascdro--67-R-12
Slate Frank P AdelaideRd--9-F-23
Slate Frank P AdelaideRd--218-J
Slate L L AdelaideRd--218-W
Slaton Rue WhitleyGardens--40-J-11
Slayton Edgar L--36-R-1
Slayton Ethel G Mrs--43-J-1
Smalling Carl 615-14th--1864
Smart L E 1636 Oak--745
Smart Sam Texaco Inc 610Pine--355
Residence 2135 Olive--475
Smeltzer R E 25-12th--1599-J
Smiley Geo E Shandn--54-R-11
Smiley Josephine M 2240 Oak--1630
Smiley Paul 215PacAv--728
Smith Aileen 814Park--325-J
Smith Arthur A 520CrestnRd--1855-J
Smith Billy J 274 SntaFeAv--1235-M
SMITH BROS DRILLING CONTRACTORS
1050PasoRobls--224
Smith Bruce 544-24th--1689-W
Smith C S 1809 Spring--1187
Smith Carrie Mrs 73-12th--1883-R
Smith Clark 1629Vine--1483
Smith Donald Wm Crestn--68-R-11
Smith Doris E 1835 Oak--1051
Smith Ed Shandn--56-J-1
Smith Edith 737Vine--1475-J
Smith Edw K 17th--199-W
Smith Fred E Jr 554FerroLn--1249-J
Smith Henriette 1815Vine--1119
Smith J Pearl 822 Salinas--434
Smith Jas P 3015 Spring--1189-M
Smith Len L 1301Chestnt--624-W
Smith LeRoy KilerCanyon--1-R-11
Smith Leslie L 234-12th--150-J
Smith Myrtle 529 Spring--1477-R
Smith O F--23-J-3
Smith Oren B 1722Park--712-M
Smith Paul O EstrllaRd--635
Smith Ralph E 645MossAv--303
Smith Ray C 1815Vine--1119
Smith Roger T--73-J-11
Smith Rollin SHwy--1047-J
Smith Roy M 510-9th--1246-J
Smith Talmadge D 526 Spring--994-W
Smith Violet W 636Vine--284-J
Smith Wilfred E 2212Park--763-M
Smith Wm A 814Park--325-J
Smith Wm C 2022Vine--1367-R
Smith Wm S 2635Vine--1917
Smith's Drive-In 2331 Spring--1415
SMITH'S SPORTING GOODS
1225Park--18
Smithson Jack B 104 SntaYnez--1158
Snibley Walter PeachyCnyn--11-R-3
Snider Jas H 50RidgevwDr--1283-M
Snyder Paul R 730Cherry--1351
Sobey G L Dr 507-18th--55
Sobey Giff Jr Paso Robles Ins Agcy
531-12th--1220
Residence--1714
Solberg Kenneth Rev 2222 Olive--661
If no answer call--742-W
Sommers Joyce 2923Pine--1591-W
Sonne Bob W 616BolenDr--640
Sonne Lorine Mrs Crestn--65-R-3
Sonneman Howard S 140 Spring--1975-W
Sons Hollis 544FerroLn--1668-J
Southern Counties Gas Co 612-12th--500
Between 5 PM & 8 AM & on Saturdays
Sundays & holidays from
Paso Robles Exchanges
(No Intercity Charge)
Ask Long Distance for-Entrprise 10206
Southern Pac Co depot 8th&Railrd--2
SOUTHWEST AIRWAYS CO see
Pacific Air Lines Inc
PasoRoblesCountyAirport--1700
Souza Edw--62-R-11
Sowels Gertrude Mrs 1733RivrsdeAv--526
Spangler Robt L Shandn--54-J-2
Sparling Richard H 2012 Oak--1212
Spear Alice E Mrs 2400 Spring--955
Speck Glen W 1045Chestnt--886
Spencer Chas PeachyCnynRd--11-R-11
Spencer Gerald G Estrella--1052
Spencer Harry W 616MossAv--698
Spencer Kenneth 1721RivrsdeAv--1410-M
Spencer Max 625BolenDr--1143
Sprague Harold H--40-J-1
Spring Ranch Shandn--49-J-2
Squire Loron D 1420 Olive--556-M

SQUIRE'S MEN'S WEAR
745-12th--1280
Stadelman Geo 130 Spring--834-M
Stafford Agnes 336-12th--1884
Stafford Elmer C Mrs 1402 SherwdRd--547
Stafford Mary Mrs 334PacAv--962-J
Stahl D Harvey 636-20th--1937
Stahl J B TempltnRd--69-J-3
Standard Oil Company of California Western
Operations Inc
Sales Plant 26th--852
Standard Stations Inc
S Hwy & 41 Hwy--1982
Spring & 12th 1213 Spring--507
Standard Pipeline Co Shandon Pump Stn
Shandn--79-J-1
Bitterwater Pump Stn Bittrwatr--97-J-1
Stander J W 1721 Spring--1316
Stanford Al 3243 Oak--1430
Stanford C B Sr 532CrestnRd--1358
Stanich Michael A 220PacAv--902
Stanley Chas H Shandn--54-J-1
Stanley D Bryan 222-18th--165-M
Stan's Union Service Shandn--50-R-11
Starks Willie 1809RivrsdeAv--591
Starnes Lucille 3304Pine--1734
Starnes Thurman 3304Pine--1734
STATE FARM INSURANCE COMPANIES
1947 Spring--69
Steaffens John A 154FairvwLn--300
Steele Harvey L Rivrgrve--38-J-2
Steinbeck Harold E--43-R-1
Steiner Bernice Mrs 1904Park--1085-J
Steiner Jim NRiverRd--7-J-3
Steinle Fred U 605-3d--1062
Steinle Harry 60RidgevwDr--1283-W
Steinle Victor ElPomr--61-R-12
Stempel Robt R 1742Park--143-R
Stemper Russell E Crestn--64-J-2
Stepanovich M G 405-10th--153
Stephan Ann H 1908 Spring--639
Stephan George E exectv dir Hseing
Authority City of Paso Robles 3201Pine--749
Stevens Dave 610TuckerAv--563
Stewart Blanch 806Park--1548-R
Stewart Irvin W SherwdRd--1512-J
Stewart John A 2102RivrsdeAv--997-J
Stewart R P SHwy--1047-M
Still Allan PaloPrietoCyn--87-R-1
Still Clarence--87-R-2
Still Ernest Annette--87-R-3
Still H H Sr 503BevrlyAv--1364
Stinchfield L M 1843Locst--166-R
Stinchfield Larry M 3020 Oak--655-R
STINCHFIELD'S PASO ROBLES UPHOLSTERY 1348Railrd--1535
Stine Bob E 716CrestnRd--1842-J
Stock C B 1249-11th--1807
Stockalper Frank CayucosRd--23-R-3
Stockdale Caryol--10-F-11
Stockdale Caryol 539BevrlyAv--1976
Stockdale Gary D MtnSprngsRd--10-J-12
Stockdale Winifred 213 Oak--319-R
Stoddard C P 411-12th--799-W
Stoddard R O 130-12th--1216-W
Stoddart A B NRivrRd--348
Stohlman Robt F Capt 445Vine--780
Stoltenberg Geo E Jr 340-3d--737-J
Stoltenberg Geo L Sr 327-13th--100-J
Stone Bernard C 506FerroLn--940
Stone Richard KilerCanyonRd--1-R-3
Story W O Bill CountyRdB15A--30-J-3
Stout C R Shandn--32-R-2
Stout C R Chevron Gas Stn Shandn--57-J-11
Stowe Independent Oil Co & Trailer Sales
6th&Spring--758
Stowsand Roy C 442 Oak--1682-W
Strahan L R Dr 1108Vine--327
Residence 2507Vine--213
If no answer call--1200
Stringer Jas NHwy101--18-F-12
Stringer S E Mrs 1935Park--1128-W
Stroud Jack L 531-23d--1177-W
Strout Realty 2141 Spring--755
Studer Frank W 154PacAv--652-W
Stufflebeem R J 100CapitlHl--953-R
Stufflebeem R J rl est 1220 Spring--1813
Stults Genie Hillman Estrlla--41-J-1
Stults Walter G Estrlla--41-J-1
Sturgeon Carolyn
SunstDr&PanoramaDr--688-W
Sturgeon Dale SantaYsabelRanch--19-J-11
Sturgeon Rick SunstDr&PanoramaDr--688-W
Sturgeon Vernon L
SunstDr&PanoramaDr--294
STURGEON VERNON L GOLDEN STATE DISTR 2840 Spring--110
Suburban Lodge Hwy101--746
Summers A A 170PacAv--668
Summers A A S & K Auto Wreckrs
1501RivrsdeAv--1494
Summers Robt E 215½-12th--485-R
Sumner Robt A ChoiceValley--96-R-12
Sundahl Ray L 2048Vine--1769-W
Superior Gypsum Co ChoiceValley--96-R-11

Surprise Chas L 102 Spring--291-W
Sutcliffe F A 535Vine--1853-M
Sutherland Lela 1840Vine--1992
Sutton H C 1520 Oak--669
Sutton W A 648BolenDr--607
Swacker Rollin ShannonDr--905
Swank Max K 3118 Oak--1598-W
Swanson Martha 2220VillaDr--448-J
Swayze Kate Crestn--66-R-1
Switzer John R 509FerroLn--1665-J
Sykes W T 1233Chestnt--200
SYSTEM STEEL BUILDERS
736-26th--22

T

Tackitt Don--62-J-1
Tackitt M G 626-16th--1065-J
Tapia Ruben 1824Park--873-R
Tappan Denver F Old41Hwy--20-R-2
Tarp Eugene 643GatesCt--1606
Tarpley Thos 2634 Spring--1157-J
Tarwater Allie CayucosRd--22-R-11
Tarwater Keith 2917Pine--586-J
Taylor Billie 2035 Oak--1447-J
Taylor Carl MerryHillRd--978-W
Taylor Chet 1535 Olive--412
Taylor Luella 1434Pine--272
Taylor P E 1415Vine--1381
Taylor Rebecca B vetnrian 615-12th--1780
Residence 638TrigoLn--1262-R
Taylor V M bulldozing--43-J-1
Taylor Wm H 1319Park--1496
Taylor's Shoes & Service 1319Park--1496
Templeton Irene KilerCanyonRd--380-J
Templeton-Sales Yard 24-12th--1844
Terrell Clarence 3195Vine--1338-W
Terrell T J Rev 1030-21st--1522
Terrett R P 411Vine--1904
Terrill Oliver A WillwCrk--95-J-2
Terrill Olivia 2029 Oak--1093-J
Terris Jas 1404Park--1437-R
TEXACO INC
610Pine--355
Texaco Service Station 1405 Spring--910
Tex's Barber Shop 1210Park--84
Thach Alma 3025Vine--1387
Tharp Audrie TannerDr--2012
Thatcher S P 542FerroLn--384
Thelma's Telephone Answering Service
615-12th--493
Thixton Clyde F 2625Vine--973
Thomas E 310-16th--696-J
Thomas Helen E 419-15th--1331
Thomas Howard J--42-R-2
Thomas Jas L 1827Park--1462-J
Thomas John D Mervilyn's Flwr Shop
827-13th--656
Thomas Marjorie M 1827Park--1462-J
Thomas Omer 1827Park--1462-J
Thompson W D 26HillcrstDr--1651
Thorndyke Mervin E--94-R-2
Thornton J E 1936Vine--392
Thorpe Donald E 931Vine--848
Thorpe Herbert B 336-12th--1136-W
Thorpe Laboratories 1104Vine--201
Thurber W G MD ElPomr--58-R-12
Thurlby A Nye 503-13th--594
Tide Water Associated Oil Co 26th--911-W
Tidrow J C SRivrRd--595-J
Tidrow John E 625-7th--834-W
Tidrow Oliver--350-M
Tidrow Walter O--350-J
Tillman Bob G NHwy41--88-R-2
TIM'S CAR WASH
631 Spring--1564-J
Tingley C A 1019Chestnt--941-W
Tjaldeen Peter 104-17th--585-J
Toevs Gus 530-9th--154-W
Toevs Robt I 1523Pine--1437-J
Toews Edw H 135-16th--1954
Tolleson Jack R 3165Vine--320
Tomberlin Knapp A Maj 2801Vine--168-J
Tompkins Max E 275 SntaCrz--1435-W
Tornquist A J W4th--1006-M
Torrey Mary A Mrs 2238 Olive--1737
Tots & Teens see Vivian's Smart Shop
1347Park--310
Towe E C Mrs 533-28th--1278-W
Town & Country Beauty Salon 597-12th--358
Town House The 28th&Spring--1770
Towse Edw A CrestnRd--73-J-1
Towse Mary Mrs CrestnRd--73-J-1
Trager O Mae 529-18th--850-J
Travelodge Paso Robles 2701 Spring--304
Traver Raymond--60-R-3
Travis Wm L Lt 544-24th--1689-J
TREES MOTOR LODGE
2841 Spring--334-W
Trent Jas W Adelde--3-F-11
Trigueiro Alfred ElPomr--58-R-11
Triguero Pete--1634-W
TROWBRIDGE JOHN B rl est
101CrestnRd--847
True Estelle ShandnHwy--42-J-2
Truesdale Dwelle WhitleyGardens--37-J-1

Truesdale Willis 51RidgevwDr--1182-W
Trussler Arthur F AdeldeRd--614
Trussler Jerry 418-11th--590-R
Trussler Wm C 9HillcrstDr--1228-W
Trussler's Furniture Accessories
724-13th--887
TRUSSLER'S FURNITURE STORE
1301Park--126
Tucker Alvin C 754-26th--428
Tucker Edna Shandn--53-R-11
Tucker Elden Shandn--78-J-12
Tucker Emily D 1844Vine--215-W
Tucker Mae 2035 Oak--1447-J
TUCKER NATHALIE D DR chirprctr
140 Spring--2010
If no answer call--790-J
Tucker Robt D 638Boln--257-W
Tucker S S 2035Vine--681
Tucker Sam--26-R-3
Tucker W Mervel Shandn--54-J-11
Tufte J E 19-12th--460
Tuley Bruce R 235 SntaCrzAv--1360
Tuley C Ward--31-J-3
Tuley Don L--42-R-11
Tuley John B EstrellaRd--28-R-1
Tuley Lester CrestnRd--992-J
Tuley Merle 230-16th--626
Tuley W Ray 227-16th--873-J
Turner Anna 520BoMtaAv--1114-W
Turner John Farmhouse Motl 425 Spring--933
Turner Juretta 2204 SnLuis--722
Turner Paul L 63RidgevwDr--636
Turri Harold R 2319 Spring--1253-M
Twisselman Henry Cholame--97-R-3
Twisselman Jas C Cholame--97-R-1
Twisselman Kaye M 115-18th--1553
Twisselmann Chris--86-J-3
Twisselmann Dorothy M--86-J-3
Twisselmann Ernest C--86-J-3
Twisselmann Gary 3119Pine--1530-W
Twisselmann R D Shandn--51-J-1
Twisselmann Theo F Jr Cholame--86-J-11

U

U-Haul Co Dealer 806 Spring--539
Ullrich Paula 26th&Spring--735
Umamoto Kiyoso 2902Pine--1868
Umamoto Sachiko 2902Pine--1868
Union Oil Company of Calif
Northern Division Pipelines
Creston Pump Stn Creston--68-J-3
Shandon Pump Stn Shandn--80-R-1
Sales Division
Paso Robles Office 26th--658
Union Oil Service 15th&Spring--1420
UNION SERVICE STN
SHwy--1319
Union Special Training Class SLO County
Schools Hwy41--43-R-2
U S Carbon Corp 17th--120
U S Government
Army Dept of
Army Reserve Training Center
2706 Spring--700
Camp Roberts--1960
Dept of Agriculture
Soil Conservation Service
1428 Spring--1334
Federal Aviation Agcy
Air Traffic Communications Stn
PasoRoblsAirprt--670
Forest Service
PasoRoblesCountyAirport--363
Airways Technical Field Office
PasoRoblesCountyAirport--5
Post Office 744-11th--96
Uptown Cafe 1514 Spring--1914
Utting A W Mrs 426-11th--1231-J

V

V-2 Ranch YorkMountainRd--103-J-1
Vaca Fred R YorkMountainRd--103-R-3
Vaca Pat Mrs 1248-21st--599
VAL KEY TERMITE CONTROL
615-12th--45
Valley Cafe Shandn--57-R-2
Valley Motel Shandn--56-J-3
VanBlargen Kenneth 104 SntaYsablAv--1657-J
VanDam Dick 3308½ Spring--1604
Vanderlip Dick Mrs SRivrRd--190
Vanderlip Manford J MtnSprngsRd--560
VANGAS MISSION
2801 Spring--343
Van Horn Butane Service see Mission Vangas
2801 Spring--343
VanHorn Gary 3118Pine--1951
VanHorn Lloyd F 1420GreenwdDr--726-W
VanHorn Martin 520-32d--1064-W

VanHorn Otto B VanHorn Otto B Realtors
612-12th--1414
VAN HORN OTTO B REALTORS
612-12th--1414
Residence OakFlatRd--4-J-1
VanHorn Wm 3136 Oak--1474-W
Vanity Box 1336 Spring--221
VanMatre Jennings Jr Crestn--64-R-2
Van Order Lester MountainSpringsRd--998-J
VanStelten Albert 102 Spring--896-R
VanStelten Albert 939 Spring--458
VanVorst E L GoldenHillRd--630-M
Vapor Cleaning Works 1344Pine--315
Vasquez Bob 69Fresno--48
Vaughan John H 214 SanAugustinDr--1448
Vaughan Louise A 220-12th--461
Ventura Marjorie S 312½-12th--826
Ventura Sam J 95-15th--194
Venturini Emidio ElPomr--59-R-2
Vick F L 525FerroLn--845
VICK F L SHELL SERVICE STN
1145 Spring--479
Vic's Cafe 835-13th--1529-W
Vidor K W--25-R-2
Vilen Frank J 421-12th--1576
Viscarra Balta 504 Oak--756-J
Vivian's Smart Shop 1347Park--310
Vogel B F 727Park--1375
Vogue The 1233Park--70
Volpi Frank--36-R-2
VonDollen Fred--30-J-1
VonDollen John W 1821Park--1590-M
vonDollen Ruth 249-16th--1075-M
vonHake P C Town Hse The
28th&Spring--1770
vonHusen Frederick L Rev 925Vine--244
Vorrath Meryl K 843Vine--509
Vreeland Cleo Mrs SnMigl--HOmstd 7-3343

W

W G Ranch Shandn--47-J-12
Wachs Arthur ElPomr--60-R-2
Wachs Sidney F CrestnRd--76-R-3
Wack Richard P AdelaideRd--9-F-13
Wade's Dance Studio 1232Park--1790
Waer T O Dick--716-W
Wages Thos 1610Park--952-W
Wahlace Peter 621 Oak--164
Wakeman Clarence 285 SnAugustinDr--1931
Wakeman Russell W 821 Oak--1057-W
Walker Everett E MtnSprngsRd--10-R-1
Walker Mary E 2620RivrsdeAv--1773
Walker Ralph M CrestnRd--69-R-2
Walker Ray J 1145Gregory--1607
Wallace Donald E Mrs 1310 SherwdRd--467
WALLACE MACHINERY CO
1139-13th--450
Wallen Newton 735Pine--167-M
Walter Chas L KilerCanyonRd--1-R-2
Walter Chas L B & W Sportsmen
2138 Spring--1840
Walters G V 444Vine--1860
Walters Lavern S 405 Oak--1186-M
Walters Lavern S Polar Freeze
828 Spring--305-R
Walti Hugh Paso Robles Seed & Cheml Co
13th&RivrsdeAv--1551
Residence 1401GreenwdDr--1774
Walton E B--104-R-2
Walton Gilbert E 1914 Olive--393-R
Walton Myrtle 410-14th--387-R
Ward Edna Mrs 12th--1815
Ward Edw D MD 1004Vine--1800
Residence 12th--1084
If no answer call--1200
Ward Frank L State Farm Ins Companies
1947 Spring--69
Residence 7-12th--2004
Ward Fred 724½-14th--1742-J
Ward Lee A 1410A Park--206-J
Warden Wanda 1803 Spring--1655
Ware John 526 Spring--1233-R
Warneke C E Shandn--51-J-3
Warner E A W4th--1511
Warner Pamela W4th--1680
Warner Worth Hi-Way Mkt 2105 Spring--313
Washabaugh Noel E 1105Chestnt--1718-J
Watkins G G NRivrRd--490
Watkins Ted 101HwySouth--73
Watland Clarence OakFlatRd--2-J-1
Watson Verna Mrs--36-J-1
Weatherill Robt C 78-12th--1980
Weatherly J A WhitelyGardens--93-J-1
Weatherman Pearl 321½-15th--633-R
WEATHERWAX WM A genl contr
629-21st--1018-J
Weaver Carl--36-R-3
Weaver Darrel M 3120Pine--1530-R
Weaver Lynn--43-J-2
Weaver Viola E Mrs--43-J-2
Webb J L--95-R-3
Webb Perry L 623-34th--293

Webb W W 135-18th--1608
Webber Burr D 500PacAv--1562
Webber O H 832-18th--1081
WEBER BAKING CO
205 Oak--261
Weber Hermann Rev Shandn--32-J-3
Weber Joe--94-J-1
Weber Vincent 618-7th--921-R
Web's Liquor Store 2816 Spring--447
Webster Alex Mrs 1433 Oak--41-W
Webster Rosa E Crestn--69-J-2
Weiner M MD 636BolnDr--795
WEISSGERBER ROBT C ins
945Vine--720
Welch Deborah O 628 Oak--1597
Welch Earl M 2218Park--1161
Welch Richard K--32-R-12
Wells Laura 1111Vine--914-W
Werling Dewey 417-24th--1422
Werner Harry E OakFlatRd--4-J-2
West C Winston 115-12th--1353
West Chauncey W 65Fresno--1039
West Chauncey W & Associate 823-13th--868
West Kenneth constable--1902
West Ray 745Pine--564
Western Auto Supply Co 1420Park--596
WESTERN CABINET WORKS
1000Park--289
Western Union Telegraph Co 1208 Spring--131
To send a telegram or cablegram call
Western Union
Wetzel F G Mrs 1720Filbrt--59
Weygandt C M--27-R-3
Weyman Walter OakFlat--2-R-3
Whaley Thos J 124 SntaYsablAv--1657-W
Wharff Paul 3126 Spring--1678
Wharton Morris A 2611 Spring--455
Wheaton Jas 1333RivrsdeAv--369-J
Wheeler Gay 2230 Spring--147-R
Whisman Lawrence L 2611 Spring--655-J
Whitaker Nelle H 2735Vine--678
Whitchurch Billy G 3107Pine--494-J
White Billy C 134 SnCarlosDr--162-R
White Calvin C Shandn--50-R-2
White Geo A Sr Shandn--49-R-11
White Geo S Shandn--49-R-3
White Marion D Shandn--49-R-2
White Ranch Co Shandn--49-R-2
White Richard M Shandn--80-J-3
White Spot Cafe 1524 Spring--517-W
Whitener John PeachyCnyn--11-J-1
Whitener Lily A 1607Park--1632-J
Whitley A L 629Vine--1756
Whitlock Robt E Crestn--68-J-2
Whitsett C A--70-J-3
Wiebe Edgar--24-R-3
Wiebe Gus--21-R-1
Wiebe H A 10HillcrstDr--1888
Wiebe Rudolph Adelaide--8-F-21
Wiebe Wm G CayucosRd--21-R-11
Wieland Louis J 1430Park--1728
Wieser Hubert B 551FerroLn--894-R
Wiest G Ellis--58-J-1
WILCOX LOU & SON GENERAL ELECTRIC APPLIANCES 823-12th--226
Wilcox Louis E 1117Vine--1270
Wilcox Maurice L Rev ShannonDr--926-J
Wilcox Norma 2749Vine--883
Wilding Geo A ElPomr--61-J-11
Wildman J M 420FairvwLn--1509
WILDMAN J M INC ofc
34th&Spring--254
Parts Dept 34th&Spring--99
Wilkinson Helen H 724Vine--1186-W
Wilkinson J 1426Pine--1473
Wilkinson John SHwyTempltn--13-R-12
Willard Elloyd Mrs SHwy--666-J
Willard Music Co 1245 Spring--1089
Willging Frank H 1745Filbrt--632
Williams Automotive 3011 Spring--61
Williams Betty J 530CrestnRd--939-R
Williams C S Hwy101--858-J
Williams E W 504-32d--1032
Williams Geo N 607-30th--235
Williams Vernon 530CrestnRd--939-R
Williams Walter V The P T & T Co
1030Vine--133
Residence 628MossAv--1482
Willitts Ada 435-14th--1616
Willitts Phillip L 435-14th--1616
Willow Creek Ranch WillwCrk--25-R-1
Wilmar A H Dr CayucosRd--63
Wilmar Ednah E 1905 Spring--1846
Wilmar Wm SHwy--1876
Wilshusen J S Jr 717TuckrAv--1563-W
Wilshusen Jim--33-R-2
Wilshusen Larry 2216Vine--422
Wilson Gavin 1630 Oak--90-W
Wilson H H 245-12th--453-W
Wilson Harrison H ElPomr--60-J-3
Wilson Howard 637CeclCt--733
Wilson Jack E ElPomr--35-J-1

Wilson Joe M 422-11th--426-J
Wilson L L Jr 733-23d--993
Wilson Robt A 526CrestnRd--1859
Wilson Russell 825 Olive--1469
Wilson Shirley 2808Pine--764-R
Wilson W T PasoRobles War Memrl
Dist Hosp 15th--1200
Residence 15th--1723
WILSON'S RESTAURANT & COCKTAIL LOUNGE 2748 Spring--492
Wimberly Lucille H--829-W
Wimmer W W AdelaideRd--5-R-1
Wing Mike Harold Pioneer Auto Parts
1144Railrd--1418
Wingefeld Frieda Mrs 1538 Olive--287-W
Winjum L J 1640Pine--1410-J
Winterbourne Robt E 120CapitlHl--1178-M
Winters R N SanJuanCreekRd--82-J-12
Withey L G MtnSprngsRd--10-R-11
Withey L O 3640 Oak--1745-J
Witschen Helen Crestn--65-J-2
Witschen Wm Crestn--65-J-2
Wofford J E 3045Park--945
Wolf Louis 421-13th--1823-M
Wolf Melvin J 240 Spring--1987
Wolff Dan C Mrs Paso Brdng Home
945 Spring--1346
Wolff Herbert F 2840Vine--1106-J
Wong Dick 735-13th--1696-W
Wood Acel ShannonDr--1671-W
Wood Agnes Ann 7Hillcrst--1133-R
Wood H A W21st--998-W
WOOD H A WELDING & MACHINE SHOP
1207-13th--321
Wood Laurence H 605Crestn--1365
Wood Troy 3228Pine--1276
Woodland C B 215-24th--1706-W
Woodland Fred 2241Vine--497
Woodland Fred Norwalk Serv Sta
9th&Spring--425
Woodrell A L 2644 Spring--1400
Woodson Pete 2730 Spring--1971
WOOSTER BUICK & GMC
1501 Spring--14
Wooster C T 202 Spring--1234-J
Wooster Marshall A CrestnRd--69-J-1
Worthan Ed SHwy--666-W
Wright Glenn T H 99 Olive--253-M
Wright Raymond 285 SntaCrzAv--105
Wyatt Frank M 275 SntaYsabl--1985
Wyatt Roy W 2841A Spring--196
Wyborney Henry J E13th--953-J
Wyrick Chas W 3126 Spring--930-M
Wyrick Donna KilerCanyonRd--1-R-3
Wyrick Ollie 3126 Spring--930-M

Y

Yancy Steve 845 Olive--864-J
Yandell Grady 526 Spring--1388-M
Yandell Sybil 526 Spring--1388-M
Yanez Raymond S 823-22d--1230-M
Yeager John W 518FerroLn--1214-W
Yearwood C F WhitleyGardens--77-J-12
Yearwood Edith 219-24th--91-W
Yearwood J L 219-24th--91-W
Yearwood Joe T WhitleyGardens--77-R-11
YELLOW CAB Paso Robles Yellow Cab
1246 Spring--488
Yerbic Glenna Mrs ShandnHts--32-J-1
York Mountain Winery
YorkMountainRd--103-J-2
YORK SID INS AGCY
1213Park--727
York Sidney 845Cherry--1580
York W S YorkMountainRd--103-J-2
Yost Richard W 510-6th--1246-W
Yost W D 646BolnDr--1344
Young Arden 531Bevrly--949-R
Young Carl Dunlap Hazel Peterson
1221Park--236
Young Carl L 636CrestnRd--740
Young Cecil Mrs MtnSpringsRd--1764-J
Young Geo W 2233 Olive--1087-R
Young Laura Shandn--57-R-3
Young Leonard A 739-26th--1380
Young Robt C Shandn--47-J-1
Younts Coy 920Vine--391

Z

Zacaroli Priscilla--30-R-3
Zacaroli Thos A Lt--30-R-3
Zapf Ruth 623-6th--1233-J
Ziegler Mike AdelaideRd--1459
Zimmerman Leo E ElPomr--35-J-3
Zoellner Donald 517FerroLn--1742-R
Zuckerman Ranch PeachyCnynRd--12-J-1

PISMO BEACH

J E Gooding, Manager

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A

A B C LOCKSMITH CO 188PomeryAv -PR 3-4408
Abbott Ethel L 118CastaicAvShellBch -PR 3-2558
Abbott's Motel 1005Dollivr --- PR 3-4475
Adams Chas E Dr 229PalisdesAvShellBch -PR 3-2005
Adams Hazel Lawson 351 SnLuisAv -PR 3-4441
ADAMS MOTEL 1000Dollivr --- PR 3-2065
Addington Farris D 172 StimsnAv -PR 3-2057
Agnew Sadie Cyprs --- PR 3-2401
Aldrich Lester C 333CapistranoAvShellBch --- PR 3-2260
Alex Shell Beach Inn 853 ShellBchRdShellBch -PR 3-9901
Alexander Margaret Mrs 271WadswrthAv -PR 3-2551
Allen Francis S SunstPalisades --- PR 3-2655
Alves Jno A 341HindsAv --- PR 3-2544
Alves Joe E 551HarloeAv --- PR 3-2693
Anderson Elmer R 156 OceanVwAv -PR 3-4739
Anderson G H 350WilmrAv --- PR 3-4732
Anderson Henry C 448 StimsnAv --PR 3-4492
Anderson's Richfield Service Price&HollistrAv -PR 3-4618
Andrews R A 150CapistranoAvShellBch -PR 3-4702
ANGELLO JOE contr 121 IndioDr --- PR 3-2461
Angello Tony SunstPalisades --- PR 3-4760
Angelo Alex 141WindwrdAvShellBch -PR 3-4609
ARDEN FARMS CO 116WBranchAroyoGrnde -HUntr 9-2994
Armstrong Donald EdnaRd --- PR 3-4710
Arnold Edna Mrs SunstPalisades --PR 3-2310
ARROYO GRANDE FLOWER SHOP 102NHalcyonAroyoGrnde -HUntr 9-2834
Ashby Edgar Zane 130PierAvShellBch -PR 3-2512
Atlasta Court 331WadswrthAv --- PR 3-2359
Atterberry Calvin W 314PlacntiaAvShellBch --- PR 3-2625
Atwood C B 126PalomrAvShellBch -PR 3-2311
AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA A A A 1134MontereySnLuisObispo -LIbrty 3-6454
For Emergency Garage Service Only 139TraffcWyAroyoGrnde --HUntr 9-2040
Avellar Mary F Mrs 285Wadswrth -PR 3-2435
Avila John 230 StimsnAv --- PR 3-2341
Axtell Edith M 462 StimsnAv --- PR 3-2037
Azevedo Mary 321HindsAv --- PR 3-2166

B

Babcock Hazel W 145CastaicAvShellBch --- PR 3-4775
Badger Helen K Mrs 510HarloeAv -PR 3-2322
Bailey L E 470Main --- PR 3-2119
Bailey's Auto Court 470Main --- PR 3-2119
Baker G Dennis 555 ShellBchRdShellBch -PR 3-2097
Baker's Restwell Court 1221Price -PR 3-2424
Balent A Stephen DDS dntst 160HindsAv -PR 3-2449
Bank of America 801Price --- PR 3-4613
Banks Raymond 239 SntaFeAvShellBch -PR 3-2186
Barcellos John 285 SnLuisAv --- PR 3-2533
Bargain Shop 661Dollivr --- PR 3-2462
Barks LaWarren L 388WindwrdAvShellBch -PR 3-2146
Barnes Oscar H 342MorroAvShellBch -PR 3-2427
BARNETT PLUMBING & HEATING 361Pismo -PR 3-2494
Barnette B B 214WawonaAvShellBch -PR 3-4728
Barnhill E W 340HarloeAv --- PR 3-2236
Barnhill Ronald E 940 Stratfrd --- PR 3-2149
Barr Ruth M 100ParkAv --- PR 3-2620
Barr Stan Trenching contr 100ParkAv --- PR 3-2620
Bartholomew L H 326 SntaFeAvShellBch --- PR 3-4476
Bassett E J Mrs 1350BelloAv --- PR 3-2388
Bassett Ralph N Seaside Motl 172 OceanVwAv -PR 3-2411
Bates Clem M 360 StimsnAv --- PR 3-2171
Baugher Clarence W 206PalisadeAvShellBch -PR 3-4685
Baxter W A & Sons serv stn 691Price -PR 3-4466
Baxter W Thos BaxtrWy --- PR 3-2475
Baxter Walter A 691Lemre --- PR 3-2147
Baxter Wm A 541 SnLuisAv --- PR 3-2239
Beach Apartments 142 StimsnAv --PR 3-4627
Beachcomber Motel 120 OceanVwAv -PR 3-2208
Bechard Jas R Hwy101North --- PR 3-2276
Beck H D 118MorroAvShellBch --PR 3-2410
Beck Ike 1260PortrAv --- PR 3-2358
Becker J 178WindwrdAvShellBch -PR 3-2573
Becker Mildred H 133 OceanVwAv -PR 3-2540
Bell Dorothy A Mrs 245WawonaAvShellBch -PR 3-2666
Bender's Plumbing & Supplies 111CuyamaAvShellBch -PR 3-4747
Berger I M 315CapistranoAvShellBch --- PR 3-2148
Bergquist D W 150CuyamaAvShellBch -PR 3-4780
Bermingham M A 259MorroAvShellBch -PR 3-2408
Berry Lloyd E 214EspartoAvShellBch -PR 3-2467
Berryman F J 702 OceanBlShellBch -PR 3-4449
Bettencourt John X 560 SnLuisAv -PR 3-4427
Bettencourt Lucille OldHwyNo1 --PR 3-2589
Bettencourt M M 341ParkAv --- PR 3-2000
Bettiga Jas 471 OceanVwAv --- PR 3-4651
Biezenski Bill 144WawonaAvShellBch --- PR 3-2613
Birchall Robt J 244CastaicAvShellBch -PR 3-2586
Bishop Harold W 331WadswrthAv -PR 3-2039
Bishop O D 326BoekrAvShellBch --PR 3-4413
Black Vernon E 831 Stratfrd --- PR 3-2022
Blair Chester R 251WawonaAvShellBch -PR 3-2160
Blakeley R J 134MorroAvShellBch -PR 3-2568
Bly Patricia 250CapistranoAvShellBch -PR 3-2289
Boarino Otto Pete's Auto-In Motl 380HarloeAv -PR 3-4748
Bolstad Paul F 340WilmrAv --- PR 3-2384
Bonkosky Hermine 381HindsAv --- PR 3-2176
Bonner John R 205PierAvShellBch -PR 3-4916
Boosinger H E 321 StimsnAv --- PR 3-2092
Borba J J 108EspartoAvShellBch --PR 3-4669
Borba Ruby 521WadswrthAv --- PR 3-4438
Boren Hooker 108CastaicAvShellBch -PR 3-2137
Bowden Jewel Mrs 138WawonaAvShellBch -PR 3-2175
Bowman Caroline 601WadswrthAv -PR 3-2347
Boxold Fred 157ParkAv --- PR 3-2678
Boyd I F 303WawonaAvShellBch --PR 3-4793
BRAD-O-MAR INC 841Dollivr --- PR 3-4673
Brad-O-Mar Inc ShellBchRd --- PR 3-2013
Bradley Chas A contr 1653 ShellBchRdShellBch --- PR 3-2168
BRADLEY'S BOAT CENTER 1653 ShellBchRdShellBch --- PR 3-2168
Brad's Restaurant 209PomeryAv -PR 3-9908
Brady Leroy 1100BelloAv --- PR 3-2548
Brady S H 301Cyprs --- PR 3-2364
Brand Leonard J Maj 795Bay --- PR 3-2425
Brandt's Meat Market 800Price --PR 3-2636
Brashear Edith Barre 114EspartoAvShellBch -PR 3-4662
Braun Chas A 190LeewrdAvShellBch -PR 3-4763
Breuklander Harley B 141LeewrdAvShellBch -PR 3-4468
Bridges Clifford 304WindwrdAvShellBch -PR 3-2096
Briner E A 278LeewrdAvShellBch --PR 3-4778
Brown Frances W 244CapistranoAvShellBch -PR 3-2495
Brown Jennie Mrs 367BoekrAvShellBch -PR 3-2003
Brown Lyle E 951 Stratfrd --- PR 3-4967
BROWN & ROY REALTORS & APPRAISERS 314PomeryAv --- PR 3-2073
If no answer call Aroyo Grnde -HUntr 9-2778
Brown Stanley O 541HarloeAv --- PR 3-2694
Brum Mary E 371Pismo --- PR 3-4602
Bryant John F 164 OceanVwAv --PR 3-4484
Buckingham Robt D 303CapistranoAvShellBch -PR 3-2062
Burke Kenneth R 338 SntaFeAvShellBch --- PR 3-2545
Burks Ruth Hwy1 --- PR 3-2054
Burnight E R MD 348HollistrAv --- PR 3-4633
Burton F G 127VistaDlMrShellBch -PR 3-4719
Buss Donald B contr 289PalisdeAvShellBch --- PR 3-2686
Byrd Stanley C 770Hanfrd --- PR 3-2458

C

C-Air Apartments 133 OceanVwAv --- PR 3-2540
Cabaniss R C 244WawonaAvShellBch -PR 3-4789
Cain Ronald 221WawonaAvShellBch -PR 3-2324
Calhoun's Mohawk Service 1321Price -PR 3-2124
Calif Cleaners 590Dollivr --- PR 3-4620
California Highway Patrol
For emergency calls only
Dial Operator and ask for-Zenith 12000
Campbell O M 560HarloeAv --- PR 3-2645
Cape Cod Manor Motel 1127 ShellBchRdShellBch -PR 3-2087
Cape W W 211 SnLuisAv --- PR 3-2601
Cappelen Ted SunstPalisades --- PR 3-2349
Cardosa Manuel 182HindsAv --- PR 3-2134
Cardoza Tony V 349PomeryAv --- PR 3-2188
Carlton E R 1902 OceanBlShellBch --- PR 3-4652
Carpenter Irene J Portr --- PR 3-4447
Catholic Church BelloAv&Pismo --PR 3-2219
Central Coast Printers 1879 ShellBch RdShellBch -PR 3-2300
Central Electric 190WindwrdAvShellBch -PR 3-2028
Chace Chas H 428 IndioDr --- PR 3-2036
Chamber of Commerce 490Price --PR 3-4658
Chamblee Boyd A 530BayAv --- PR 3-2662
Chappell Roy F 220MorroAvShellBch --- PR 3-2202
Charlotte's Beauty Shop 184HindsAv -PR 3-2221
Cherry Lee 1410BelloAv --- PR 3-2372
Clark Darrell R 508 OceanBlShellBch -PR 3-4416
Clark Harry M 305WindwrdAvShellBch -PR 3-4665
Clark Jimmie H 366PalomrAvShellBch --- PR 3-2024
Clark Louis E 1221Price --- PR 3-2424
Clark Marie Mrs 241Cyprs --- PR 3-2183
Clark Nina 166PierAvShellBch --- PR 3-2365
Clark Sam 130MorroAvShellBch --PR 3-2595
Clark Willard L 308PlacntiaAvShellBch -PR 3-4434
Clark Wm E Sr 324 StimsnAv --- PR 3-2583
Claywell Jean L 208PlacntiaAvShellBch --- PR 3-4771
Clevenger Henry 371 StimsnAv --- PR 3-4460
Clifford Edna 110 StimsnAv --- PR 3-2157
Cliffside Court 931Dollivr --- PR 3-2229
Clover J E 218LeewrdAvShellBch --PR 3-4730
COAST CENTER REALTY 950Price -PR 3-2105
Coelho Arminda 1222Price --- PR 3-4741
Collier T L 364WindwrdAvShellBch -PR 3-2154
Collins P C 154 SeaVwAvShellBch -PR 3-4716
Colwell Ben Hwy101 --- PR 3-4758
Community Methodist Church 205WindwrdAvShellBch -PR 3-4607
Conklin Thos H ins 427WatrShellBch -PR 3-2084
Cooper's Restaurant 491Price --- PR 3-2076
Corbett W B 216PalisadeAvShellBch -PR 3-2257
Corbin Bert O 381 SntaFeAvShellBch -PR 3-4798
Cordeiro M S 324 StimsnAv --- PR 3-4675
Corrente Pasquale 350HindsAv --- PR 3-2680
Cota Michael E 643Cyprs --- PR 3-2697
Coulter Marion 971 Stratfrd --- PR 3-2042
Crandall Sue 303 SntaFeAvShellBch -PR 3-2226
Crawford Jas A 251CapistranoAvShellBch -PR 3-2025
Crawford Jas F 700Hanfrd --- PR 3-4931
Crawford LuVilla 1802 OceanBlShellBch -PR 3-2143
Creel Hattie B SunstPalisades --- PR 3-2369
Crnich Michael W 900 Stratfrd --- PR 3-4495
Crofts Victor David 343CuyamaAvShellBch -PR 3-2063
Crombie Elizabeth 381HindsAv --- PR 3-4446
Crook Elsie M Mrs Stauffer Sys of SanLuis Obispo 1037Montery SnLuisObispo -LIbrty 3-4160
Residence 362B WawonaAv ShellBch -PR 3-2566
Crosby LaVern 331WindwrdAv ShellBch -PR 3-2001
Crowder Jas H 164½ OceanVwAv -PR 3-4910
Cuelho A P 571WadswrthAv --- PR 3-2035
Cullen John 841 Stratfrd --- PR 3-2406
Cummins Country Store 591Cyprs -PR 3-2561
Cummins Mary A 545Cyprs --- PR 3-2118
Cummins S F 1140Price --- PR 3-2093
Cumpston W V 244EspartoAvShellBch -PR 3-4423
Cunningham C A 356PlacntiaAv ShellBch -PR 3-2664
Cunningham Patrick L 242MontecitoAvShellBch --- PR 3-4795
Curlee Frank F 296PalomrAvShellBch -PR 3-2206
Curtzwiler Ruth Mrs 701WatrShellBch -PR 3-4797
Custom Archery 548Cyprs --- PR 3-2670

D

Dalessi Joe Mrs 203WawonaAvShellBch -PR 3-2530
Dana Amos B 540HarloeAv --- PR 3-4489
Daniel L O 168HindsAv --- PR 3-2394
DaVico Henry 340HollistrAv --- PR 3-2189
Davis Electric & Hardware 930Price -PR 3-2215
Davis Harry E Atlasta Court 331WadswrthAv -PR 3-2359
Deale C G 431 IndioDr --- PR 3-2346
Dearden Robt E 277LeewrdAvShellBch -PR 3-4491
Deibert Til 880Wadswrth --- PR 3-2280
Delamar Ora 465 OceanVwAv --- PR 3-4498
DelLaughter Beatrice R 153LeewrdAvShellBch -PR 3-4696
Dias Court 371Pismo --- PR 3-2085
Doko's Variety Store 880Price --- PR 3-4628
Domingos M G PismoRdShellBch -PR 3-4714
Donahue Robt R 218PierAvShellBch -PR 3-2095
Donaldson Art Shell Beach Mkt 763 ShellBchRdShellBch -PR 3-2135
DOROTHA'S FINE FASHIONS 851Dollivr --- PR 3-4759
Dotson Jas P 950Bakersfield --- PR 3-2247
Duffy John R 150½MontecitoAvShellBch --- PR 3-2528
Dunafon Marguerite Rev 260 OceanVwAv --- PR 3-4724
Duncan C J 259MontecitoAvShellBch -PR 3-4604
Duncan Donald L 239EspartoAvShellBch -PR 3-4442
Dungan Lorna 130 StimsnAv --- PR 3-2627
Dunk An' Dine 790Price --- PR 3-4794
Durant Margaret C Mrs 376ElPortlDr --- PR 3-4440
Dvorak Robt 267PierAvShellBch -PR 3-2498
Dye Harold 318PalisdeAvShellBch -PR 3-4605
Dyer W H 120 OceanVwAv --- PR 3-2208

E

Eagler Fred G 178LeewrdAvShellBch -PR 3-2204
Earing Dale P 142CuyamaAvShellBch -PR 3-4420
EDGEWATER MOTEL 280Wadswrth -PR 3-2233
Ed's Mobile Service 690Price --- PR 3-9992
Eggleston Clara M Mrs 227CastaicAvShellBch -PR 3-2240
Eggleston Lucy Mrs 361HarloeAv -PR 3-2174
Ell John W 127½MontecitoAvShellBch -PR 3-2058
Ellegaard Lloyd H 210MorroAvShellBch -PR 3-2016
Elliott Paul H Rev 133PlacentiaAvShellBch -PR 3-2167
El Mar Club OceanVwAv&Cyprs --PR 3-9920
El Patio Motel Pauline's 350Pismo -PR 3-4744
Elvin Eugene H Dr 791Dollivr --- PR 3-2486
Residence Hwy101AroyoGrnde -HUntr 9-2604
Elvin John H MD 273PomeryAv --- PR 3-2492
Residence AroyoGrnde --- HUntr 9-2604
Emond Fred R 751Lemre --- PR 3-2672
Ennes John 350 StimsnAv --- PR 3-2140
Erhart A A 1146MaplAroyoGrnde -HUntr 9-3575
Erwin A E 334MontecitoAvShellBch -PR 3-4686
Eslinger Jean 305PierAvShellBch -PR 3-4616
Espinola Anthony J 477HindsAv --PR 3-2487
ESQUIRE THE 600Cyprs --- PR 3-4668
Ethridge S S 941 Stratfrd --- PR 3-2053
Evans Jas W 150 SntaFeAvShellBch -PR 3-2386
Eva's Beauty Salon 990Price --- PR 3-4757
Exner Irene E 153PalomrAvShellBch -PR 3-4452

F

Fairey E I 340 OceanVwAv --- PR 3-2460
Farni Raymond C 189PierAvShellBch -PR 3-4735
Fay Claude 350WilmrAv --- PR 3-4410
Fay L N 981Hanfrd --- PR 3-2094
Fentzling J P 325CuyamaAvShellBch -PR 3-2527
Fermin Ted Hwy101 --- PR 3-2456
Ferreira S M OceanoRd --- PR 3-2416
Ferreira Virginia Mrs 541Cyprs --PR 3-4612
Ferry H C Jr 311BoekrAvShellBch -PR 3-4791
Fewell Robt C 203MorroAvShellBch -PR 3-4913
Fire Department 771Price
Fire calls only --- PR 3-4422
All other calls --- PR 3-2066
Fire Dept Shell Beach PalomrAvShellBch -PR 3-4622
Emergency calls only --- PR 3-4622
If no answer call --- PR 3-2404
Firebaugh Elmer J 301WilmrAv --PR 3-4417
Firebaugh Ruth E 251 SnLuisAv --PR 3-4918
Fish G C Steve 375HindsAv --- PR 3-2633
Fisher L H 208CapistranoAvShellBch -PR 3-2177
Fisher Mel 910Price --- PR 3-4704
Fissori E Lovett Lee R & Associates Realtors apprsr 816Price -PR 3-4750
Fissori Jerry A 940Fresno --- PR 3-4437
Fissori Joe 490PomeryAv --- PR 3-2235
Fitzgerald A F Jr 310VistaDlMrAvShellBch -PR 3-4405
FITZGERALD'S LIQUORS 601 ShellBchRdShellBch -PR 3-4753
Fletcher Jack C 234MontecitoAvShellBch -PR 3-4645
Ford Archie 901Bakersfield --- PR 3-2261
FORD'S MARKET 861Dollivr --- PR 3-2068
Foresee Ural V Playland Rollerdrome 175PomeryAv -PR 3-2072
Forest Wm A 210 IndioDr --- PR 3-2355
Forster Julius Mrs 226 SntaFeAvShellBch -PR 3-2353
Fortin Rosetta N 343PalomrAvShellBch -PR 3-2325
Foster A L Foster's Shell Cafe 1351Price -PR 3-4453
Foster Victor R 721Hanfrd --- PR 3-4691
Foster W E Jeanine's Flwr Shop 301Cyprs -PR 3-2078
Foster's Shell Cafe 1351Price --- PR 3-4453
Fox Estelle L 1484 OceanBlShellBch -PR 3-2370
Francis E W 238EspartoAvShellBch -PR 3-2080
Frankish Lena 720Price --- PR 3-4435
Fraysier B W 1040Price --- PR 3-2020
Fraysier's Wilshire Service 1020Price --- PR 3-2288
Frederick Leonard R 390 OceanVwAv -PR 3-2244
Frederick Leonard R Sea View Rstrnt 172PomeryAv -PR 3-9997
Fred's Custom Upholstering 555Cyprs --- PR 3-2684
Fred's Taxi 231PomeryAv --- PR 3-2464
Freeman Elwood H 251PalomrAvShellBch -PR 3-4698
Freitas Martin G Dr 225PalomrAvShellBch -PR 3-2565
Frye Elizabeth 241 StimsnAv --- PR 3-2570
Fukunaga Jerry 600Cyprs --- PR 3-4668
Funk F E 293HarloeAv --- PR 3-4482
Funk Frank E Lovett Lee R & Associates Realtors apprsr 816Price -PR 3-4750

G

Gafvert W Louis 122CastaicAvShellBch -PR 3-2485
Galli G 240HindsAv --- PR 3-2230
Gallimore J E 340HollistrAv --- PR 3-4654
Garcia John 571 SnLuisAv --- PR 3-2046
Garrett Willis 380ParkAv --- PR 3-2151
Garrity W C Lovett & Garrity ins 816Price -PR 3-4750
Garzino Frank 309CastaicAvShellBch --- PR 3-2086
Gascoyne John H 324WawonaAvShellBch -PR 3-2200
Gault Conley H 110CuyamaAvShellBch -PR 3-4738
Gelles Tom 161 OceanVwAv --- PR 3-4766
GENE'S MOBILE SERVICE Price&Dollivr --- PR 3-2647
Genett F 303PlacntiaAvShellBch -PR 3-2474
Gentry C 226 IndioDr --- PR 3-2376
Giardina P L 151MontecitoAvShellBch -PR 3-2473
Giffra Caterina 900Dollivr --- PR 3-2436
Gilchrist Edw J 329WindwrdAv ShellBch -PR 3-2560
Gill Anna L Mrs 266CliffAvShellBch -PR 3-4934
Gillespie Vernon 231PlacntiaAv ShellBch -PR 3-2507
Gillette Eugene SunstPalisades --- PR 3-2312
Gilliland Jim contr 351FranklnDr -PR 3-4474
Gilmet Edw J 243PalomrAvShellBch -PR 3-2305
Gin Hem S 643Cyprs --- PR 3-2307
Giusti Hilda 350 SnLuisAv --- PR 3-2343
Glenn C H 240 SnLuisAv --- PR 3-4657
Glenn F H 720 Stratfrd --- PR 3-4914
Godfrey Chas 189 Sea-VwAvShellBch -PR 3-4921
Goforth H L 359PomeryAv --- PR 3-2477
Golden Jimmy 166 SeaVwAvShellBch -PR 3-4606
Golden Star Cafe 687Cyprs --- PR 3-4639
Gomes Frank A 521BelloAv --- PR 3-2466
Goodman Sundown J 132MorroAvShellBch --- PR 3-2648
Gorman Florence Shell Bty Salon --PR 3-2407
Gottschalk Jos G 2027 ShellBchRdShellBch -PR 3-2126
Goucher Allen F 200CliffAvShellBch -PR 3-2029
Goulart A V Bay --- PR 3-4784
Grand Junction Propane Supply Hwy No 1 -PR 3-2104
Grandsaert Mabel C 286BoekerAvShellBch -PR 3-4782
Grant Pete 241 StimsnAv --- PR 3-2459
Green Ella 1151Dollivr --- PR 3-2278
Greene Ethel J 286HarloeAv --- PR 3-4991
Gregorio A C 370 OceanVwAv --- PR 3-2284
Greyhound Lines 880Price --- PR 3-4628
Grieb Henry H 940BelloAv --- PR 3-2296
Griffin Elizabeth Mrs 367BoekrAvShellBch -PR 3-2003
Grisingher Herbert 311HarloeAv --PR 3-4684
Grisingher Virginia E 311HarloeAv -PR 3-4684
Griswold Jas C 239CapistranoAvShellBch -PR 3-4770
Grolla Curt 374CapistranoAv ShellBch -PR 3-2185
Groo R P 153 SeaVwAvShellBch --PR 3-2027
Grover City Development Co 2001 ShellBchRdShellBch --- PR 3-2677
Groves Harry Groves Ins Agencies 830Wadswrth --- PR 3-2294
Groves Insurance Agencies 830Wadswrth --- PR 3-2294
GUMMERE LLOYD E Pismo Beach Rlty 841Dollivr --- PR 3-4672
Gunn Eldon L 219VistaDlMrShellBch -PR 3-2108
Gunter Ethel Mrs 290 SnLuisAv --- PR 3-2447
Gunter Mary Lou 509Cyprs --- PR 3-2598

H

Hackleman Oliver Mrs 890LongvwAv -PR 3-2270
Haley Harold W 153PierAvShellBch --- PR 3-2634
Hall Saml C 930Bakersfield --- PR 3-4945
Hall Walter B 243MontecitoAvShellBch -PR 3-2291
Hallmark David M 106CapistranoAvShellBch -PR 3-2547
Hallmark Plumbing 380 OceanvwDr -PR 3-2669
Hallmark Ralph L 870WadswrthAv --- PR 3-2181
Halstead Thos J 345WawonaAvShellBch -PR 3-2222
Hammond C J 920Bakersfield --- PR 3-4436
Hancock Vernon L SunstPalisades -PR 3-2623
Happytime Nursery School Inc 1091BelloAv -PR 3-2479
Harding Dorotha M 315CapistranoAvShellBch -PR 3-4600
Hare Vincent B 750LemreAv --- PR 3-2445
Harrigan Raymond 1126 OceanBlShellBch -PR 3-2173
Harris Mervin F 216WindwrdAvShellBch -PR 3-2542
Harris R J 941Wadswrth --- PR 3-2653
Harry's Place 690Cyprs --- PR 3-9979
Hart G Porter 961 Stratfrd --- PR 3-4779
Hart Wm L 428PearlShellBch --- PR 3-2518
Harty's Shell Auto Court 1331Price -PR 3-4749
Hatfield R C 991WadswrthAv --- PR 3-2282
Hawn Geo H 1200 OceanBlShellBch -PR 3-2304
Hawthorne Roy W contr 333WawonaAvShellBch -PR 3-2030
Hearen Thos L 190WindwrdAvShellBch -PR 3-2028
Hearn Paul 1253 ShellBchRdShellBch --- PR 3-4708
Hedding W Clyde Dollivr --- PR 3-4480
Heid Fred Mrs 310HarbrVw --- PR 3-2489
Heindel Thos 342PalisdeAvShellBch -PR 3-2109
Heller Alfonce H 101Hwy --- PR 3-4623
Helton Richard 321EspartoAvShellBch --- PR 3-2673
Henje Martha L 380BayAv --- PR 3-4717
Henrichsen Sid G 126EspartoAv ShellBch -PR 3-2515

PR=PRospect

Henry Orpha 340PomeryAv --- PR 3-2455
Herbert Leroy 215BoekerAvShellBch --- PR 3-2532
Herrington's Variety Store 771Dollivr -PR 3-4635
Hesseldenz Robt T 327PalomrAvShellBch -PR 3-4788
Hewitt Margaret E 1702 OceanBlShellBch -PR 3-2163
Hi-Way Cleaners 640Price --- PR 3-2497
Hicks Harry 263CastaicAvShellBch -PR 3-4641
Highway Liquor Store 890Price --PR 3-2123
Hill Gerald B HwyShellBch --- PR 3-2234
Hill Grover B HwyShellBch --- PR 3-4721
Hille Elsie Audrey 380BayAv --- PR 3-4717
Hinchee Irene 150EspartoAvShellBch -PR 3-2293
Hirons Hazel Mrs 235MontecitoAvShellBch -PR 3-2008
Hockney Ray E 220CastaicAvShellBch -PR 3-4776
Hodges Chas E 221EspartoAvShellBch --- PR 3-4751
Hodges F L Sea Garden Motl 340 StimsnAv -PR 3-2216
Hoeflicker E J 215EspartoAvShellBch -PR 3-2128
Hoffman Jos 211CuyamaAvShellBch -PR 3-2074
Hoffmeister Wm Dr 791Dollivr --- PR 3-2486
Hoffmeister Wm Dr 401LongvwAv -PR 3-4720
Hofmeister Leo P 141PierAvShellBch -PR 3-2484
Holanik Geo V Maj 266PierAvShellBch -PR 3-2550
Hollins Rosie Hwy1 --- PR 3-2414
Hoover Floyd C 980 OceanBlShellBch -PR 3-2152
Hoover News Agcy --- PR 3-2152
Horn W G 150MorroAvShellBch --PR 3-2576
Horton D R 211PalomrShellBch --PR 3-2393
Horton E L 215 SntaFeAvShellBch -PR 3-2431
Houser Wm M 275 SnLuisAv --- PR 3-2241
Howard Elden L 1111Price --- PR 3-4928
Howe R J 306LeewrdAvShellBch --PR 3-2609
Hoyal Richard I 245 SntaFeAvShellBch -PR 3-2638
Hubbard Scovil F 311MorroAvShellBch -PR 3-4736
Hurdle Frank M 327EspartoAvShellBch -PR 3-4935
Hurst Ray A B C Lcksmth Co 188PomeryAv -PR 3-4408
Hyland Minnie M 357WadswrthAv -PR 3-2430
Hyland Wilbur H 357WadswrthAv -PR 3-2430

I

Ida Jay Shop 761Dollivr --- PR 3-2083
IDAHO CLUB LIQUORS 500Cyprs --- PR 3-4634
Iljana Leonard 239WawonaAvShellBch -PR 3-2326
Iness Ben D 224 SeaVwAvShellBch -PR 3-2077
Ingram L B 202MontecitoAvShellBch --- PR 3-2606
Ingram L B 357PlacntiaAvShellBch --- PR 3-4951
Inman C Wayne 215WawonaAvShellBch -PR 3-4697
Isom Dale ShellBchRdShellBch --PR 3-4458
Itjen R C 1250Cyprs --- PR 3-2267

J

Jacinto Frank 320HindsAv --- PR 3-4932
Jacinto Luis 250HindsAv --- PR 3-4713
James F E Jack Rev 364 OceanVwAv --- PR 3-2596
Janowicz Frank 351WawonaAvShellBch -PR 3-2040
Jarmain E W 229WindwrdAvShellBch -PR 3-2302
Jatta Marvin L 1240Cyprs --- PR 3-2237
Jeanine's Flower Shop 301Cyprs --PR 3-2078
Jenkins L Mrs 1879 ShellBchRdShellBch --- PR 3-2300
Jenkins Ramona 351MontecitoAvShellBch -PR 3-2201
Jennings Jolene Bakersfield --- PR 3-2392
JODIJEAN'S BEAUTY SALON 610Cyprs --- PR 3-2052
Johansen Carl 715Hanfrd --- PR 3-2626
Johnny's Barber Shop 221PomeryAv -PR 3-2437
John's Norwalk Service & Garage 781Price --- PR 3-2014
Johnson A R 930 Stratfrd --- PR 3-2031
Johnson C T 570Wadswrth --- PR 3-4922
Johnson Lon 344CapistranoAvShellBch -PR 3-2413
Johnson Mead R 189LeewrdAvShellBch -PR 3-2225
Johnson Miles B 935Taft --- PR 3-2541
Johnson Myra Mrs 570Wadswrth -PR 3-2334
Jones E L SunstPalisades --- PR 3-2592
Jones Mary J Mrs 591BelloAv --- PR 3-4666
Jones W F 250PlacntiaAvShellBch -PR 3-2423
Judkins Frances Mrs 931 Stratfrd -PR 3-2335
Junio Frank 440Dollivr --- PR 3-2047

K

Kamitsuka D K 140ParkAv --- PR 3-2440
Kauffman Sidney 251CuyamaAvShellBch --- PR 3-2351
Kay Alex 120 OceanVwAv --- PR 3-2208
Kellett Richard T 302CapistranoAvShellBch --- PR 3-4709
Keiley's News & Sundries 680Cyprs -PR 3-2227
Kelton Thos W 226½MontecitoAv ShellBch -PR 3-2519
Kemble Leo W 351PlacntiaAvShellBch -PR 3-2412
Kendeigh Forrest A 1150Price --- PR 3-2373
Kendeigh Lillie L 365WilmarAv --PR 3-2172
Kent Anne D 305PierAvShellBch -PR 3-4616
Kerl Nettie M 235PlacntiaAvShellBch -PR 3-2133
Key Elsie A Mrs 242CliffAvShellBch -PR 3-2050
Kimsey Thos 318LeewrdAvShellBch -PR 3-2156
King Arthur O 220 SntaFeAvShellBch -PR 3-2101
King Chas M 202PlacntiaAvShellBch -PR 3-4674
King Kathryn 119MorroAvShellBch -PR 3-2277
King Leo M 212 SeaVwAvShellBch --- PR 3-2504
Kirkpatrick J T SunstPalisades --- PR 3-4418
Kjaerbye H F PismoHts --- PR 3-4783
Klause E A 446 OceanVwAv --- PR 3-2138
Klewin Sallie 920Fresno --- PR 3-2150
Klinger John H SunstPalisades --- PR 3-2317
Kloffenstein Elba J 370ParkAv --PR 3-2468
Kneiling Fred L Mrs 1402 OceanBlShellBch -PR 3-4656
Knickerbocker Carl 369CapistranoAv ShellBch -PR 3-4790
Knight J W 101Hwy --- PR 3-4655
KNIGHT'S REST MOTEL 101Hwy -PR 3-4617
Kohlstedt H J 326PalomrAvShellBch -PR 3-2059
Kraft F E Dr 242CuyamaAvShellBch -PR 3-2002
Kramer Margaret 370HarloeAv --- PR 3-2584
Krepps Frank S 332EspartoAvShellBch -PR 3-2432
Kreps Roy F PismoPalisades --- PR 3-2306
Kunz Wm H 244MontecitoAvShellBch -PR 3-2184

L

LaBernes' Ladies Apparel 1465 ShellBchRdShellBch --- PR 3-2379
Laird Robt M 154WindwrdAv ShellBch -PR 3-2557
Lalande Aime 309 StimsnAv --- PR 3-2556
Lalanne Frank 1290BelloAv --- PR 3-2252
Lamb A L 111MorroAvShellBch --PR 3-4929
Lambre Thos A 209MontecitoAvShellBch -PR 3-2554
Lancaster Della Mrs 132CapistranoAvShellBch -PR 3-2553
Lancaster Keck 127PlacntiaAvShellBch -PR 3-2651
Lancaster Nick 398WindwrdAvShellBch --- PR 3-4649
Land Fred E 266MontecitoAvShellBch -PR 3-4608
Landini A 530 SnLuisAv --- PR 3-2330
Lane Maurice V 1717 ShellBchRdShellBch --- PR 3-2508
LANE'S CHEVRON SERVICE 1717 ShellBchRdShellBch --- PR 3-9953
Langford Bruce H SunstPalisades -PR 3-2397
Larrew Edgar E 153WindwrdAv ShellBch -PR 3-2621
Latham Dale 238CastaicAvShellBch -PR 3-2452
Lawrence Norris 154LeewrdAv ShellBch -PR 3-2088
Lawrence Plumbing 154LeewrdAv ShellBch -PR 3-2088
Leach Earl F 840Wadswrth --- PR 3-2367
Leahy Estella Mrs 377HindsAv --- PR 3-2535

Leatherwood Sara Mrs 302CuyamaAvShellBch - PR 3-2683
Lee Roy B 202VistaDlMrShellBch - PR 3-2428
Lemons Ethel Mrs 421PomeryAv - PR 3-2021
Lemos A S 440 OceanVwAv - PR 3-2517
Levin A W HarbrVw - PR 3-2098
Levy Albert 1331Portr - PR 3-2067
Lewis A T 358MontecitoAv - PR 3-4450
Lewis B I HwyShellBch - PR 3-2061
Lillard Royce D 334MorroAvShellBch - PR 3-2564
Lindekugel Herman H 306CliffAvShellBch - PR 3-2360
Lindley Vie J 685Cyprs - PR 3-4660
Lindsay Gordon S 491Price - PR 3-2076
Loftus Leo M 310WilmrAv - PR 3-2295
Logan Jere 711Hanfrd - PR 3-2523
Long Wm R 374 SntaFeAvShellBch - PR 3-2525
Longfellow Lloyd V 339BoekrAvShellBch - PR 3-2004
LONG'S PHARMACY 711Dollivr - PR 3-4463
Looney M K Mrs 154PierAvShellBch - PR 3-4404
Lopez F M 156ParkAv - PR 3-2630
LOVETT & GARRITY ins 816Price - PR 3-4750
LOVETT LEE R & ASSOCIATES REALTORS apprsr 816Price - PR 3-4750
Lowrey H W 860Taft - PR 3-4429
Loyal Order of Moose No 1409 Main - PR 3-2117
LUCKY SPOT CAFE 751Price - PR 3-2490
Lucky Spot Rooming House 202ParkAv - PR 3-9994
Luiz Joe R 320Main - PR 3-2131
Lund Harald T LtCol 315PalomrAvShellBch - PR 3-2615

M

Mabry Delma L 350WawonaAvShellBch - PR 3-2562
Machado Frank Mrs PismoHwy - PR 3-2338
Machado Frank E EdnaRd - PR 3-2007
Machado Joe 521Bay - PR 3-2103
Machado Olivia PismoHts - PR 3-2141
Machado S A 410LongvwAv - PR 3-2398
Maciel Joe G 550HarloeAv - PR 3-4664
Mackin L J 441 OceanVwAv - PR 3-2676
Maddock N L 242PalomrAvShellBch - PR 3-2690
MADSON A J DR 870Price - PR 3-4636
If no answer call AroyoGrnde-HUntr 9-4757
Maggini Mary Mrs 138CapistranoAvShellBch - PR 3-2205
Maha Anna R 530HarloeAv - PR 3-2243
Mallory John SunstPalisades - PR 3-2316
Manning Fredrick G 170Main - PR 3-4706
Manning Lorraine 206MorroAvShellBch - PR 3-2297
Manroe I J 226EspartoAvShellBch - PR 3-2444
Mansfield L R 801 Stratfrd - PR 3-4729
March Hal 221 SntaFeAvShellBch - PR 3-2614
Marell Albert 375 SntaFeAvShellBch - PR 3-2006
Margie's Childrens Shop 731Dollivr - PR 3-2652
Marin Louis H 180 OceanVwAv - PR 3-4640
Marshall O V EdnaRd - PR 3-2198
Marshfield Wm E 357 SntaFeAvShellBch - PR 3-4412
Martin E P 326MorroAvShellBch - PR 3-2478
Martin Geo 630Cyprs - PR 3-4485
Martin Manuel 295Cyprs - PR 3-2283
Martin R E 353PomeryAv - PR 3-4493
Martini Maritz 362 SntaFeAvShellBch - PR 3-4956
Martin's Court 320 OceanVwAv - PR 3-4610
Mason Chas A 351EspartoAvShellBch - PR 3-2026
Masten Earl F 901 Stratfrd - PR 3-2265
Masters Ted A Rev 289WindwrdAvShellBch - PR 3-2419
Mathes Kate Mrs 470PismoAv - PR 3-2285
Mathes R D 900Bakersfield - PR 3-2066
Mathews Manuel J 521HarloeAv - PR 3-2327
Matousek Wm J Jr MD SanLuis Medcl Clinic 957GrandAvAroyoGrnde - HUntr 9-5586
Residence 971Fresno - PR 3-4773
MATTIE'S 101Hwy - PR 3-2488
Mattocks Edgar S 262CuyamaAvShellBch - PR 3-4695
Matzenbacher John 226BoekrAvShellBch - PR 3-2249
Mauldin Robt H 371HarbrVw - PR 3-2522
Mayberry Dorvan H 125PalomrAvShellBch - PR 3-2136

Mayer-Harnisch Guenther C MD 1327 ShellBchRdShellBch - PR 3-2106
Residence 290LeewrdAvShellBch - PR 3-4615
If no answer call Aroyo Grnde-HUntr 9-4757
Mays Geo L 127PalomrAvShellBch - PR 3-2110
McAuley Carl 226MorroAvShellBch - PR 3-2417
McBride C M SunstPalisades - PR 3-2552
McBroon Helen 139PalomrAvShellBch - PR 3-2409
McCarthy F J SunstPalisades - PR 3-2350
McCool Floyd D SunstPalisades - PR 3-2328
McCroskey John R 202 SntaFeAvShellBch - PR 3-4467
McCulloch Jos R 363CastaicAvShellBch - PR 3-2665
McDonald Geo W optmtrst 791Dollivr PR 3-4700
Residence 811Fresno - PR 3-2250
McEwen H D 290PalisadeAvShellBch - PR 3-4712
McGough John H 142LeewrdAvShellBch - PR 3-4676
McKellar Thos F MD SunstPalisades - PR 3-2524
McKenzie C T Wave Court 150HindsAv - PR 3-4626
McWilliams W D 267PalomrAvShellBch - PR 3-2637
Melia John 791Hanfrd - PR 3-2207
Melin Walter 343MorroAvShellBch - PR 3-2617
Mellow Donald E 129LeewrdAvShellBch - PR 3-2604
Mendenhall Kenneth 226CuyamaAvShellBch - PR 3-2391
Meredith Ronald C 226CastaicAvShellBch - PR 3-2111
Merino Eddie 700Price - PR 3-4743
Meyer Thos L 950 Stratfrd - PR 3-4781
Miller Barbara L 120WawonaAvShellBch - PR 3-2624
Miller Elsie M SunstPalisades - PR 3-2344
Miller Leslie 100ParkAv - PR 3-2245
Miller Michael T 110 StimsnAv - PR 3-2422
Miller Norman 310MontecitoAv ShellBch - PR 3-2505
Mineau Jas O 114WawonaAvShellBch - PR 3-2420
Minyard Harold E 341 SnLuisAv - PR 3-2043
Miossi Arthur E 351Main - PR 3-4488
Miossi Gabriel 202CuyamaAvShellBch - PR 3-2272
Miramar Court 287 SnLuisAv - PR 3-9952
Mitchell Joe B 165LeewrdAvShellBch - PR 3-2622
Miura Mitsuo Dr dntst 264PomeryAv - PR 3-2500
Residence 981WadswrthAv - PR 3-4451
Montague Lyle M SunstPalisades - PR 3-2374
Monte Vista Motor Court 490Pismo - PR 3-4705
Montgomery David H 101 IndioDr - PR 3-2331
Montgomery Herbert E 1390Bello - PR 3-4424
Montgomery Sally Joan 345WawonaAvShellBch - PR 3-2222
Moore Fay 641BelloAv - PR 3-2521
More Robt E 223 IndioDr - PR 3-2597
Morris Ezra L 315CastaicAvShellBch - PR 3-2155
Morrison Wm D 359PalomrAvShellBch - PR 3-2681
Motel Pismo 1851Price - PR 3-9965
Mounts Billy W MD 690Hanfrd - PR 3-2429
Murray E D 258CuyamaAvShellBch - PR 3-2339
Murray Thos D 166WindwrdAvShellBch - PR 3-4432
Murrays Men's Store 781Dollivr - PR 3-2082
Myers Leon G 317LeewrdAvShellBch - PR 3-4787
Myrick C R 18BoekerAvShellBch - PR 3-4692

N

Neal Ida M 110ParkAv - PR 3-4462
Neece Dick 212CliffAvShellBch - PR 3-4792
Neilson Alex C SunstPalisades - PR 3-2192
Nelson Fred 361HollistrAv - PR 3-2019
Nelson Harry G 263EspartoAvShellBch - PR 3-4938
Nelson John 350PalomrAvShellBch - PR 3-2377
Nelson Ray N 311WilmrAv - PR 3-4761
Nelson's Fuchsia Gardens 263EspartoAvShellBch - PR 3-4938
New Ida 341 OceanVwAv - PR 3-2145
Nicholson Thos Mrs 258PalomrAvShellBch - PR 3-2539
Nite Haven Auto Court 371 SnLuisAv - PR 3-2224
Norberg J D 262CapistranoAvShellBch - PR 3-2075
Nordberg W A Jr Mrs 330LeewrdAvShellBch - PR 3-2178

Norgaard's Briard Sales & Boarding Kennel 101Hwy - PR 3-2385
Northamer J E 354 OceanVwAv - PR 3-4671
Northamer Paul E 341 StimsnAv - PR 3-4925
Nunes Frank P 540Bay - PR 3-4402
Nunes Joe 176HindsAv - PR 3-4930
Nunes Tony 176HindsAv - PR 3-4930
Nunziato Jos S Rev Community Methodist Chrch 205WindwrdAvShellBch - PR 3-4607
Residence 206LeewrdAvShellBch - PR 3-4607

O

Ocean View Cafe 1053Price - PR 3-9903
Ocean View Motel 1001 ShellBchRdShellBch - PR 3-2113
O'Connell Larry 303CuyamaAvShellBch - PR 3-2695
O'Connor Betty J Dr 602 OceanBlShellBch - PR 3-2268
O'Connor J E 602 OceanBlShellBch - PR 3-2268
Oliver Manuel Mrs 1280Cyprs - PR 3-4707
O'Loughlin Donald 244MontecitoAvShellBch - PR 3-2184
Olsen Belle Mrs 340Main - PR 3-2443
Olson Reita 340 SnLuisAv - PR 3-2689
O'Neill Jas R 303CastaicAvShellBch - PR 3-2546
Oreglia Louis 332HindsAv - PR 3-4693
Osborn Jerry 351Pismo - PR 3-4911
Overbay Marion E 675Lemre - PR 3-2501
Owen Fred W Mrs 344CastaicAvShellBch - PR 3-2510
OZZIE'S RADIO SALES & SERVICE 330Main - PR 3-4632

P

P I Market Inc 238 OceanVwAv - PR 3-4465
Pacific Gas & Electric Co Bus Ofc 894MonterySanLuisObispo
From Pismo Beach Exchange
Ask Operator for - Entrprise 10251
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSnLuisObispo
Ask Operator for - Business Office
(No charge for calls to Business Office)
See Introductory Section for Service calls and Other Important Matters
Paddock Jimmy rl est SunstPalisades - PR 3-4414
Palisades Motel Pismo Palisades Motl NHwy - PR 3-4469
Palomar Motel 1601 ShellBchRdShellBch - PR 3-2404
Paniagua Ernie E 129MorroAvShellBch - PR 3-2635
PANORAMA COFFEE SHOP Hwy101 - PR 3-9959
Papa Paul 149 OceanVwAv - PR 3-4421
Park Apartments 330ParkAv - PR 3-2403
Parkinson Faye Valley Court 188 StimsnAv - PR 3-4459
Parkinson Ruth E 127MontecitoAvShellBch - PR 3-4722
Parson Mamie 300Cyprs - PR 3-2469
Parsons Louie 347 StimsnAv - PR 3-2513
PASSE ART SHELL SERVICE 571Price - PR 3-4637
Passe Arthur 205PalisdeAv ShellBch - PR 3-2579
Patty Eleanor 172 StimsnAv - PR 3-4448
PAULINE'S EL PATIO MOTEL 350Pismo - PR 3-4744
Pebley Allie Mrs 350 OceanVwAv - PR 3-4659
Peck Glen A 315 SntaFeAvShellBch - PR 3-2590
Ped Louis R OceanoRd - PR 3-4681
Pehrson Edw C 323PalisdeAvShellBch - PR 3-2646
Pendleton Lelande O Hwy101 - PR 3-4912
Peters Simon 491PomeryAv - PR 3-4650
PETERSEN DISPOSAL SERVICE - PR 3-4445
From telephones served by the following exchanges
Arroyo Grande
(No Intercity Charge)
Ask Operator for - Entrprise 12571
Petersen H T 930Fresno - PR 3-4445
Peterson Albert atty 246PomeroyAv - PR 3-2139
Residence 1025 SunstDr AroyoGrnde - HUntr 9-3692
Pete's Auto-In Motel 380HarloeAv - PR 3-4748
Petterd Chas E 400 StimsnAv - PR 3-4658
Pfost Edith 217PierAvShellBch - PR 3-2571
Pfost Harold C 177 Sea-VwAvShellBch - PR 3-2197
PHILLIPS K L & SONS serv stn 999Price - PR 3-2121
Phillips Llva 656Cyprs - PR 3-2368
Phillips Michael 370Hollistr - PR 3-2588
Pico Fishing Trips 203 SntaFeAvShellBch PR 3-2195

Pileggi V J 119VistaDlMrShellBch - PR 3-2127
Pilot Wheel Cafe 179PomeryAv - PR 3-2231
Pismo Beach City of
City Clerk BelloAv&HollistrAv - PR 3-4456
City Engineer BelloAv&HollistrAv - PR 3-4477
Fire Department 771Price
Fire calls only - PR 3-4422
All other calls - PR 3-2066
Life Guard & First Aid Stn PismoPier - PR 3-2182
Police Department BelloAv&HollistrAv - PR 3-2255
Sewage Disposal Plant Hwy101 - PR 3-2011
Water Dept BelloAv&HollistrAv - PR 3-4456
Pismo Beach Court 750Dollivr - PR 3-4631
Pismo Beach Grammar School Wadswrth&Hanfrd - PR 3-4624
PISMO BEACH REALTY 841Dollivr - PR 3-4672
Pismo Beach Special Training Class SLO County Schools 591Dollivr - PR 3-2657
Pismo Bowl 277PomeryAv - PR 3-2482
PISMO FURNITURE STORE 661Dollivr - PR 3-2462
Pismo Hotel 701Price - PR 3-2214
PISMO LADY bty shop 741Dollivr - PR 3-9907
Pismo Motel 1851Price - PR 3-9965
Pismo Palisades Motel NHwy - PR 3-4469
PISMO PLUMBING & ELECTRIC REPAIRS 350HindsAv - PR 3-2680
Pismo Theatre 250PomeryAv - PR 3-2491
Pismo Times 530Cyprs - PR 3-2217
Pitcher Myrtle Mrs 218CliffAvShellBch - PR 3-2607
PLAYLAND ROLLERDROME 175PomeryAv - PR 3-2072
Plessas Tavern 891Price - PR 3-2060
Poler Orville H SunstPalisades - PR 3-2387
Police Department BelloAv&HollistrAv - PR 3-2255
If no answer call San Luis Obispo - LIbrty 3-2850
Pollock Clarence T 1956 OceanBlShellBch - PR 3-4644
Popp Harry A paintng contr 321FranklnDr - PR 3-2258
Porter J C 341PierAvShellBch - PR 3-4653
Porter Wm Mrs 1291BelloAv - PR 3-4765
Potter Ben 675Lemre - PR 3-2164
Powell's ShellBchRdShellBch - PR 3-9960
Pratt Chas Mrs EdnaRd - PR 3-2415
Pratt T R 701Bay - PR 3-2457
Predmore A L LtCol 139EspartoAvShellBch - PR 3-2196
Price Mildred 239BoekrAvShellBch - PR 3-2438
Price Street Realty 1250Price - PR 3-2643
Prince Robt H 1251BelloAv - PR 3-4688
Prince W C SunstPalisades - PR 3-2337
Pritchard Wayne 290HarloeAv - PR 3-2287
Pruette Gus A 167PierAvShellBch - PR 3-2642
Purton D M 145 SntaFeAvShellBch - PR 3-4406

Q

Quale Wm G 110MorroAvShellBch - PR 3-2378
Quality Sewing Center 1051Price - PR 3-2081
Quaresma M S 558 SnLuisAv - PR 3-4752
Queen Don 289½PalisdeAvShellBch - PR 3-4742
Queen Larry P SunstPalisades - PR 3-2612

R

Rainey Harry A 203MontecitoAvShellBch - PR 3-2511
Ramshaw W E Idaho Club Liqrs 500Cyprs - PR 3-4634
Ransdell R R 117PierAvShellBch - PR 3-2323
Raposa Joe F 381FranklnDr - PR 3-2649
Rasinen Wm 380 SntaFeAvShellBch - PR 3-2594
Raviscioni L BelloAv - PR 3-4764
Ray D I 141PalomrAvShellBch - PR 3-2506
Rayle W L 362A WawonaAvShellBch - PR 3-2640
Readyhough I F SunstPalisades - PR 3-2687
Ream Harlan 257CastaicAvShellBch - PR 3-2631
Rector G C Rev 314BoekrAvShellBch - PR 3-2010
RED ROOSTER 601Cyprs - PR 3-9943
Reddy Terrance 226PalomrAvShellBch - PR 3-2212
Redfern John 1851Price - PR 3-9965
Reed Edw J 166CliffAvShellBch - PR 3-2400
Reed J M 960Fresno - PR 3-2056
Reed J M jwlr 751Dollivr - PR 3-4473
Reed John W 320PomeryAv - PR 3-2538
Reinecke Bernard V 111VistaDlMr ShellBch - PR 3-4917

Reith R A 209CapistranoAvShellBch - PR 3-4731
Renshaw Herbert R VanRonk & Renshaw 142MontecitoAvShellBch - PR 3-4740
Rentz Jas D 190PierAvShellBch - PR 3-2418
Rentz Peggy 190PierAvShellBch - PR 3-2418
Reynolds Edw G 133CapistranoAvShellBch PR 3-2446
Reynolds Irving R SunstPalisades - PR 3-2329
Rice Keith 203PalomrAvShellBch - PR 3-4715
Richards Fred R Mrs 861 Stratfrd - PR 3-4746
Richardson O L Jack 321CastaicAvShellBch - PR 3-4647
Richardson Roy F 642Price - PR 3-4425
Ringland Geo M 880Fresno - PR 3-2644
Rite Spot Cafe 197PomeryAv - PR 3-4955
Ritterbush A O 202PalomrAvShellBch - PR 3-4461
Roberts Jas Henry 102WawonaAvShellBch - PR 3-2483
Robinson Aubrey D 278PalisdesAvShellBch - PR 3-2537
Robinson Jas F 342 SeaVwAvShellBch - PR 3-2618
Rodgers V J 263HarloeAv - PR 3-2348
Rodrigues M V 173 StimsnAv - PR 3-4786
Rodrigues Manuel PismoRdShellBch - PR 3-4714
Rodriguez Francisco Jr 298WindwrdAvShellBch - PR 3-2509
Rodriguez Shirley M 132WawonaAvShellBch - PR 3-4419
Rogers A J 1243 OceanBlShellBch - PR 3-2089
Rooker Jim ShellBchRdShellBch - PR 3-4689
Rooker K W 142WindwrdAvShellBch - PR 3-4490
Rooker's Texaco Service Stn 501Price - PR 3-2114
Rose Blanche 280HarloeAv - PR 3-4683
Rose Harry L phy & sur 501 ShellBchRdShellBch - PR 3-2125
Residence 1780 OceanBlShellBch - PR 3-2125
Rosenfeld Eliot E 332CapistranoAvShellBch - PR 3-4768
Ross Elmer 820 Stratfrd - PR 3-2362
Rouette Joe 242PalisadeAvShellBch - PR 3-4663
Rowley W G 340HindsAv - PR 3-4481
Roy Ed Brown & Roy Realtors & Apprsrs 314PomeryAv - PR 3-2073
Royse Ervin L Rev SunstPalisades - PR 3-2314
Runyan Wm W 138EspartoAvShellBch - PR 3-2608
Rust Jack P 533WadswrthAv - PR 3-4457
Rutkowski Chas C 931Dollivr - PR 3-2229

S

Sandell Lynn 860Fresno - PR 3-2572
Sanders R L 275Wadswrth - PR 3-2018
Sandy Paul A 212CuyamaAvShellBch - PR 3-4734
San Luis Obispo County of
Library
LeewrdAvShellBch - PR 3-2263
Main&BelloAv - PR 3-2602
Shell Beach Community Bldg 230LeewrdAvShellBch - PR 3-9942
Sheriff-Coroner CourtHseSnLuisObispo
Emergency Calls Only
From telephones served by the following exchanges
Pismo Beach
(No Intercity Charge)
Ask Operator for - Entrprise 11560
Santini Guido 166PalisdeAvShellBch - PR 3-2071
Scamara Alvin L 151WawonaAvShellBch - PR 3-4772
Scannell Chester J SunstPalisades - PR 3-2361
Schneider Edith 121 IndioDr - PR 3-2461
Schneider Jos A SunstPalisades - PR 3-2315
Schroll Warren K 412LongvwAv - PR 3-2696
Schropp Sadie Mrs 653BelloAv - PR 3-2663
Schulenburg Eugene E 531HarloeAv - PR 3-4711
Schurtz Edna 203WawonaAvShellBch - PR 3-2530
Scofield Ed ShellBchRdShellBch - PR 3-4458
Sea Breeze Motel 1180Dollivr - PR 3-9987
Sea Garden Motel 340 StimsnAv - PR 3-2216
Sea Shells by Fisher 910Price - PR 3-4704
Sea View Restaurant 172PomeryAv - PR 3-9997
Sears Gladys Mrs 321MorroAvShellBch - PR 3-2577
Seashore Apartments 110 StimsnAv - PR 3-4642
Seaside Motel 172 OceanVwAv - PR 3-2411
SEAWALL MOTEL 170Main - PR 3-4706
Seibel Jos M 1250Price - PR 3-2643
Sendek Vernon A 140PlacntiaAvShellBch - PR 3-2213

SHANGRI-LA MOTEL 1111Price - PR 3-4928
Shaver Marvin E 317WindwrdAvShellBch - PR 3-2582
Sheffer A G Park Apts 330ParkAv - PR 3-2403
Shell Beach Fire Department PalomrAvShellBch - PR 3-4622
Shell Beach Inn Alex 853 ShellBchRdShellBch - PR 3-9901
Shell Beach Market 763 ShellBchRdShellBch - PR 3-2135
Shell Beach Motel 117LeewrdAvShellBch - PR 3-4478
SHELL BEACH PHARMACY 1353 ShellBchRdShellBch - PR 3-2390
Shell Beach Sanitary District 244EspartoAvShellBch - PR 3-4423
Shell Beauty Salon 102EspartoAvShellBch - PR 3-2407
Shell Cafe Foster's 1351Price - PR 3-4453
Shepeck Walter J SunstPalisades - PR 3-2321
Shepherd Dorothy 244PlacntiaAvShellBch - PR 3-2100
Shepherd F W Mrs 253WindwrdAvShellBch - PR 3-2503
Sherman Jas R 173HindsAv - PR 3-4726
Shore E L 121CastaicAvShellBch - PR 3-4936
Shuman Maurice B 151PlacntiaAvShellBch - PR 3-2567
Silliphant Walter C 320CapistranoAv ShellBch - PR 3-2286
Silva Eugene W 177PierAvShellBch - PR 3-2238
Silva John E 574 StimsnAv - PR 3-4939
Silva M T 1351BelloAv - PR 3-2034
Silveira Geo 149WindwrdAvShellBch - PR 3-2102
Silveira Joe F 1340BelloAv - PR 3-2628
Silviera M E 546Wadswrth - PR 3-2303
Simas Manuel J 542Dollivr - PR 3-2179
Simerly Ronald 911Fresno - PR 3-2421
Simmons Lillian 371HarloeAv - PR 3-2434
Sivley Mable 652Cyprs - PR 3-2290
Skeen Dick 700 Stratfrd - PR 3-4400
Skinner A E 151VistaDlMrShellBch - PR 3-4774
Slabey Saml 116ParkAv - PR 3-2451
Slater Jewell E 387EspartoAvShellBch - PR 3-2448
Smith Bert 110 StimsnAv - PR 3-4642
Smith Geo A Jr 341HarbrVw - PR 3-2159
Smith Herbert R 150MontecitoAvShellBch - PR 3-2502
Smith Hereford Ranch 341HarbrVw - PR 3-2159
Smith M Lucile RN 327 SntaFeAvShellBch PR 3-2319
Smith Omer M 172 StimsnAv - PR 3-2116
Smith Paul T 153PalisdeAvShellBch - PR 3-4927
Smith Warren T ElPismoManr - PR 3-2308
Smyer Mattie Mattie's 101Hwy - PR 3-2488
Smyer Wm F 901Fresno - PR 3-4762
Soares Leopoldina 630Dollivr - PR 3-2382
Soe C A Dr 210VistaDlMrShellBch - PR 3-2463
Sorenson Anna 338CastaicAv ShellBch - PR 3-2180
Southern Counties Gas Co 610Dollivr - PR 3-4756
Between 5 PM & 8 AM & on Saturdays Sundays & holidays
From Pismo Beach Exchanges
(No Intercity Charge)
Ask Long Distance for - Entrprise 10206
Souza Antone HarbrVw - PR 3-2242
Souza M S 450Bay - PR 3-2048
Spafford Edna M 1250BelloAv - PR 3-2405
Spohn Elmer R 132 SntaFeAvShellBch - PR 3-2246
Spuhler Ted 150CastaicAvShellBch - PR 3-4470
Stacy Jas E 256WawonaAvShellBch - PR 3-2555
Stanley Kate A 339 SntaFeAvShellBch - PR 3-2320
Starfas Sam P 214PlacntiaAv ShellBch - PR 3-2264
Stark Kenneth 266PalomrAvShellBch - PR 3-2375
Stearns Lillian 308CliffAvShellBch - PR 3-2211
Steck Glen R 1026 OceanBlShellBch - PR 3-4430
Stemper Pete 288ElPortlDr - PR 3-2332
Stephens T I LCdr USN Ret 861WadswrthAv - PR 3-4455
Stevan A R 143MorroAvShellBch - PR 3-2559
Stevenson Thelma H 311B CuyamaAvShellBch - PR 3-2471
Stewart B G 369EspartoAvShellBch - PR 3-2496
Stewart Bob 242VistaDlMrShellBch PR 3-2122
Stewart Ralph D SunstPalisades - PR 3-4755

Stine Thos B Mrs 210MontecitoAvShellBch PR 3-2688
Stinson S D 426PearlShellBch PR 3-2309
Stone Jean M 240PierAvShellBch - PR 3-2130
Stone Thos E Hwy1 - PR 3-2107
Stonebraker L V 960Fresno - PR 3-2120
Stop & Shop Market 1253 ShellBchRdShellBch - PR 3-4708
Stote Geo F Jr 157 SntaFeAvShellBch - PR 3-2023
Stout Wayne E 141 SeaVwAvShellBch - PR 3-2581
Stratton F D 350Main - PR 3-2536
Stratton Helen C 262EspartoAvShellBch - PR 3-4646
Sture Garnet E Mrs 250WawonaAvShellBch - PR 3-2232
Suits Jas C 351PalomrAvShellBch - PR 3-2269
Sullivan Robt F 146 SntaFeAvShellBch - PR 3-4777
Sun & Surf Trailer Park 100ParkAv - PR 3-2245
Surf Club 195PomeryAv - PR 3-9986
SURF MOTEL 250Main - PR 3-2070
Sutherland Clyde 234MorroAvShellBch - PR 3-2012
Swack Braxton 115EspartoAvShellBch PR 3-4443
Swall W A 358 OceanBlShellBch - PR 3-4403
Swank Floyd F 127CapistranoAvShellBch - PR 3-2210
Sweeney Frances E SunstPalisades - PR 3-2033
Switter Jack 520 SnLuisAv - PR 3-4439
Sylvester Joe 202CastaicAvShellBch - PR 3-2585
Sylvester Manuel 203 SntaFeAvShellBch - PR 3-2195

T

Tacbas Angel 101Hwy - PR 3-2193
Tallman Dan E 451 OceanVwAv - PR 3-2091
Tanaka S 600Cyprs - PR 3-4668
Taylor Crystine Mrs 234VistaDlMrShellBch - PR 3-2069
Taylor Geo M 651BelloAv - PR 3-4745
Taylor Sam C 333 SntaFeAvShellBch - PR 3-4454
Taylor Wm 241PierAvShellBch - PR 3-4718
Teachout E Col 540WadswrthAv - PR 3-2281
Tellkamp Herbert M Jr 303EspartoAvShellBch - PR 3-2534
Thomas A M 303MontecitoAvShellBch - PR 3-4411
Thomas Allan W 120EspartoAv ShellBch - PR 3-2514
Thomas Dean 218MontecitoAvShellBch - PR 3-2679
Thomas H C 265PalisdeAvShellBch - PR 3-2603
Thomas Roy 326MontecitoAvShellBch - PR 3-2692
Thompson Darrell W 315EspartoAvShellBch - PR 3-2619
Thompson Henry O 172 StimsnAv - PR 3-2057
Thompson Lee C 374PlacntiaAvShellBch - PR 3-2685
Thom's Cafe 927 ShellBchRdShellBch - PR 3-9980
Thomson John SunstPalisades - PR 3-2112
Thorne Merl O 800 Stratfrd - PR 3-2209
Thorstrom Gerald R 245CastaicAvShellBch - PR 3-2587
Tides Motel The 371 OceanDr - PR 3-2493
Tiempo Nemiso 364ParkAv - PR 3-2454
Tilley H L 201Main - PR 3-2275
Tinsman J R 910Fresno - PR 3-2354
Toalson Geo F 258MontecitoAvShellBch PR 3-4621
Tobey's Palace Club 590Cyprs - PR 3-2660
Tobola Chas E 227WawonaAvShellBch - PR 3-2641
Tolle Raymond L 521 SnLuisAv - PR 3-2271
TOLLE'S UNION OIL SERVICE 1191Price - PR 3-9978
Tomer Dora M 360HarloeAv - PR 3-4796
Towery Kerney L 128LeewrdAvShellBch - PR 3-4970
Towle Willard M 302WawonaAv ShellBch - PR 3-4989
Trade-Winds Hotel 230PomeryAv - PR 3-4611
Trenshaw J S Pismo Thtre 250PomeryAv - PR 3-2491
Triplett Grace Mrs 341HindsAv - PR 3-2253
Troxell Wm R 165PalisadeAvShellBch - PR 3-4670
Turf Arcade The 187PomeryAv - PR 3-9971
Turf The 187PomeryAv - PR 3-2262

U

UNITED FARM AGCY 441Dollivr - PR 3-2659
U S Government Post Office 860Price - PR 3-2191

V

Vail V Duane SunstPalisades - PR 3-2520
Valley Court 188 StimsnAv - PR 3-4459
Vandenburg Barney B 142PierAvShellBch - PR 3-2115
VanRonk L T contr 317PalisadeAvShellBch - PR 3-2220
VanRonk & Renshaw hse movrs 142MontecitoAvShellBch - PR 3-4740
VanRonk Virgil 369 SntaFeAvShellBch - PR 3-2352
Vega Estelle 139CastaicAvShellBch - PR 3-2274
Verdine Jay Dee 2027 ShellBchRdShellBch - PR 3-2580
Veterans Memorial BelloAv&Main - PR 3-2055
Vidal Louis M 428 StimsnAv - PR 3-2578
Villa Tony 881Taft - PR 3-2639
Vogel Jess L 232CapistranoAvShellBch - PR 3-4401

W

Waddel H G 379WilmrAv - PR 3-4785
Wade Myrtle 1240BelloAv - PR 3-4407
Wade Roy 350 OceanDr - PR 3-2675
Wade Roy Tides Motl The 371 OceanDr - PR 3-2493
Waldorf Club 198PomeryAv - PR 3-2363
Walker John W 311PalomrAvShellBch - PR 3-2371
Wallis Clara G 445 OceanVwAv - PR 3-2038
Wallis J A 445 OceanVwAv - PR 3-2038
Walters H A PismoHts - PR 3-4733
Walters Louie D Mrs 363CapistranoAvShellBch - PR 3-2658
Walters R A 265LeewrdAvShellBch PR 3-2453
Warch Wm 306PalisdeAvShellBch - PR 3-2682
Ward E J 332PlacntiaAvShellBch - PR 3-2569
Waring E M Real Estate Broker Hwy101North - PR 3-2450
Waterfield Al C 311 StimsnAv - PR 3-2298
Watkins P S ElPismoManr - PR 3-2336
Wave Court 150HindsAv - PR 3-4626
Webster J W Mrs 447 OceanVwAv PR 3-2426
Wehrmann Conrad W Jr 262PlacntiaAvShellBch - PR 3-2668
Welch Francis A 261HarloeAv - PR 3-4464
Werback Wm J 235CuyamaAvShellBch - PR 3-4433
West Gordon 302MontecitoAvShellBch - PR 3-2044
Western Union Telegraph Co 680Cyprs - PR 3-2227
Westphalinger Roy Mrs 368CapistranoAvShellBch PR 3-4754
White C N 344Main - PR 3-2051
White Donald D 318 SeaVwAvShellBch - PR 3-2194
White John W Hwy101 - PR 3-2396
WHITE LOUISE rl est 1677 ShellBchRdShellBch - PR 3-2194
White Ted L Maj 871 Stratfrd - PR 3-4678
Whiteaker Harry W 221CastaicAvShellBch - PR 3-2162
Whitmer D M 471 SnLuisAv - PR 3-2254
Wiggin Francis P III 115CastaicAvShellBch - PR 3-2526
Wigwam Court in Pismo Beach 643Cyprs - PR 3-9950
Wilcock E J 257CapistranoAv ShellBch - PR 3-4494
Williams Cal 470Main - PR 3-4769
Williams Maude B 143CuyamaAvShellBch - PR 3-2402
Williams Verdo 219CuyamaAvShellBch PR 3-4933
Williams W W Sea Garden Motl 340 StimsnAv - PR 3-2216
Williamson Chas V 351CastaicAvShellBch - PR 3-2313
Williamson Kathrine 328MorroAvShellBch - PR 3-4497
Willing Roman 581BelloAv - PR 3-2395
Wilson Oda M 157 OceanVwAv - PR 3-2629
Wilson Tex 730 Stratfrd - PR 3-2342
Withrow Ross 1410BelloAv - PR 3-2372
Wolfsen Norman A 250VistaDlMrShellBch - PR 3-4601
Woodard C H 490Pismo - PR 3-4705

Woodford E A 388 SntaFeAvShellBch --- PR 3-2611
Woody's Motel 317 OceanVwAv --- PR 3-2064
Wright John E ElPismoManr --- PR 3-4496
Wulff C V Mrs 186PlacntiaAvShellBch --- PR 3-2132

X

Xaviel J G 1140BelloAv --- PR 3-2357

Y

Yeaton Robt K 330WawonaAvShellBch --- PR 3-2144
York J 311MontecitoAvShellBch --- PR 3-2129
Young LaVern F Hwy1 --- PR 3-2104

Z

Zachary Clyde 366 SnLuisAv --- PR 3-2442
Zaninovich Geo ShellBch --- PR 3-2170
Zarilla Jos A 1728 OceanBlShellBch --- PR 3-4924
Zink Della Mrs 520Bay --- PR 3-4923
Zitko Nick B SunstPalisades --- PR 3-2259
Zwang Jacob 390PalisadeAvShellBch --- PR 3-2158

SALMON CREEK

U S Forest Service Agents
Call Operator for --- Salmon Creek

SAN MIGUEL

San Miguel Telephone Co

Adams Frank B --- HO 7-3425
Aguilar Miguel --- HO 7-3359
Aki Marjorie T --- HO 7-3543
Allgood W E --- HO 7-3438
Aloha Club --- HO 7-9901
Ashton Don --- HO 7-3363
Assembly of God Church 13th --- HO 7-3263
Atkins O A --- HO 7-3394
Atkins Wilbert --- HO 7-3366
Atwood Alton C --- HO 7-3307
Awalt Norris R Pumps M --- HO 7-3310
Bach Henry H 1415 L --- HO 7-3563
Bagby Hope S --- HO 7-3381
Bagby Robt J rnch --- HO 7-3381
Baker Dave --- HO 7-3421
Baker James C --- HO 7-3209
Bardmess Jessie --- HO 7-3339
Barringer Earl V --- HO 7-3434
Basquez Fred --- HO 7-3309
Bayer Louis Jr --- HO 7-3266
Bernard Pearl --- HO 7-3264
Biaggini Ed R Sr rnch --- HO 7-3395
Bill's Bar-B-Q M --- HO 7-3275
Blakeney Clarence C --- HO 7-3534
Bonnifield Alfred --- HO 7-3447
Bonnifield Marion --- HO 7-3385
Bradshaw J W --- HO 7-3283
Brady Trailer Supply --- HO 7-3415
Bressler Clarence A --- HO 7-3446
Bressler Electric Co Inc contrs 14th --- HO 7-3262
Brewen Chet --- HO 7-3377
Brewer Fred --- HO 7-3371
Broadbent Clay --- HO 7-3204
Brooks C A 230-16th --- HO 7-3504
Browning Garry --- HO 7-3512
Buckman C J --- HO 7-3243
Burden Chas E IndianValleyRd --- HO 7-3386
Burden Chas W --- HO 7-3383
Burden Harold --- HO 7-3249
Burden Wayne --- HO 7-3249
Burden Wesley --- HO 7-3396
Burns Tommie J --- HO 7-3398
Burris Ernest --- HO 7-3486
Busby Albert OasisMotel --- HO 7-3548
Butler Lillian --- HO 7-3348
Cagliero Pete --- HO 7-3342
Cain Wm --- HO 7-3445
California Highway Patrol
For Emergency calls only
Ask Operator for-Zenith 12000
Calvert Max JRRanchCamp5 --- HO 7-3315
Camsuzou Joe P --- HO 7-3428
Camsuzou Madeline Mrs --- HO 7-3426
Carminati Jim --- HO 7-3277
Carter Gladys --- HO 7-3255
Casa Blanca Hotel & Trailer Court 12th --- HO 7-9904
Cassady Harriet G Mrs --- HO 7-3533
Christensen G W --- HO 7-3451
Claramella Augustine --- HO 7-3233
Cisneros Margarito --- HO 7-3297
Clark Gerald Lee --- HO 7-3510
Clemons L J --- HO 7-3436
Coleman Brooks --- HO 7-3261
Collins Eddie W 1075Misn --- HO 7-3213
Comfort H G --- HO 7-3331
Craspay John W --- HO 7-3397
Crettol Jesse H 976 K --- HO 7-3430
Curtis Amy --- HO 7-3382
Curtis John --- HO 7-3387
Davis Glen A --- HO 7-3532
Davis Lela --- HO 7-3481
DeBrish Marcel --- HO 7-3327
Defreese Elmer J --- HO 7-3517
Dittemore Harry --- HO 7-3237
Donohue Francis EstrellaRoute --- HO 7-3516
Doty Chas --- HO 7-3513
Doty Frank EstrellaRoute --- HO 7-3541
Doty Hattie --- HO 7-3208
Eachus Harrie --- HO 7-3390
Eastabrooks Frieda --- HO 7-3330
Eaton & Smith --- HO 7-3487
Eaton & Smith --- HO 7-3519
Eddy Arthur B --- HO 7-3230
Eddy's General Merchandise M --- HO 7-3239
Edmonds Prince M --- HO 7-3334
Elkhorn Buffet --- HO 7-9908
Elliott Gerald D --- HO 7-3221
Emery John --- HO 7-3391
Ernst Harold W EstrellaRoute --- HO 7-3530
Eyler Chas H --- HO 7-3272
Faunce O E --- HO 7-3495
Fee Kenneth --- HO 7-3231
Filipponi Clement --- HO 7-3341
Flying Heart Distributing Co --- HO 7-3500
Foreman R D --- HO 7-3492
Freeman Don --- HO 7-3229
Galbraith Ernest --- HO 7-3337
Galbraith Murry --- HO 7-3346
Gambel Cecil --- HO 7-3335
Garelli Charles T --- HO 7-3294
Garelli Franchina --- HO 7-3554
Gibson Harold --- HO 7-3357
Guttmann D C Mrs --- HO 7-3480
Hamm R H --- HO 7-3370
Hammond Jack --- HO 7-3450
Hart Mrs E T --- HO 7-3444
Harvey Bert --- HO 7-3471
Hawkins W R --- HO 7-3220
Helsene Walt --- HO 7-9904
Hennings Dorman --- HO 7-3232
Hensley Gene --- HO 7-3274
Henson Joseph D --- HO 7-3469
Herman Bros Ranch RanchitaCanyonRd --- HO 7-3311
Hernandez A --- HO 7-3227
Hiner John --- HO 7-3273
Hinterman Otto --- HO 7-3343
Hiram Moses K Sgt --- HO 7-3473
Hoffman Ben --- HO 7-3491
Holmes Walter F --- HO 7-3440
Honetschlager W E SFC --- HO 7-3515
Hunter E C --- HO 7-3417
J R Ranches Calvert --- HO 7-3315
Camp 5 RanchitaRd --- HO 7-3313
Camp 6 BernRd --- HO 7-3455
Jacobs S C --- HO 7-3518
Jaureguy Martin --- HO 7-3204
Jensen Al --- HO 7-3332
Jensen Enoch --- HO 7-3379
Jespersen Brothers --- HO 7-3344
Jespersen Francis --- HO 7-3345
Johnson G H --- HO 7-3414
Joy Joe K --- HO 7-3296
Kahl Harry constable --- HO 7-3280
Kalar Robert --- HO 7-3429
Ken's Garage --- HO 7-3527
Kersey Ray --- HO 7-3219
Kiening Fred --- HO 7-3278
King Jas T --- HO 7-3551
Kulolski Grace --- HO 7-3301
Lamb Athelma --- HO 7-3328
Lawley Jay C --- HO 7-3562
Lewis Ralph --- HO 7-3442
Lichti Hugo --- HO 7-3460
Lillian Larsen School Grade School --- HO 7-3439
Machado George --- HO 7-3525
Mann R W Bob --- HO 7-3270
Mann R W rl est M --- HO 7-3260
Marin Don --- HO 7-3349
Martin Geo --- HO 7-3372
Mathews Beulah --- HO 7-3559
May Howard --- HO 7-3250
McCabe Charles L --- HO 7-3350
Metzger F E --- HO 7-3478
Mike's Chevron Service --- HO 7-9906
Mission Coffee Shop --- HO 7-9907
Montgomery Ranch IndianValleyRd --- HO 7-3393
Morgan Edw ParkfieldRoute --- HO 7-3333
Morningstar Jim --- HO 7-3443
Mosher A R --- HO 7-3329
Mumford Leon H --- HO 7-3247
Myers Geo --- HO 7-3373
Neumann Andy --- HO 7-3545
Nevins Roy --- HO 7-3561
Noble Richard G K --- HO 7-3552
Northrops Flying A Service --- HO 7-3505
Oasis Motel PasoRobls --- HO 7-3540
Obispo Court --- HO 7-3223
Overstreet Oscar --- HO 7-3549
Pacific Gas & Electric Co
Business Ofc 617-12thPasoRobls
From telephones served from San Miguel exch only
Ask Operator for-Entrprise 10251
Pacific Gas & Electric Co Sub Stn --- HO 7-3524
Park Garage M --- HO 7-3226
Parker Geo --- HO 7-3236
Pemberton Don --- HO 7-3321
Perrion R L --- HO 7-3461
Pleasant Valley School --- HO 7-3453
Poteet Herbert --- HO 7-3326
Powell Ivan --- HO 7-3374
Quenzer Adolph --- HO 7-3457
Rambo Ken --- HO 7-3432
Reid Martha --- HO 7-3374
Ritchie Ethie --- HO 7-3375
Robertson Chas --- HO 7-3214
Roethler C R --- HO 7-3467
Root Eldon --- HO 7-3365
Rose W N IndianValleyRd --- HO 7-3388
Ross Howard B --- HO 7-3483
Rougeot Clarence IndianValleyRd --- HO 7-3384
Sanchez Kenneth --- HO 7-3448
San Luis Obispo County of Sheriff-Coroner Sub Stn --- HO 7-3494
San Luis Obispo County of Sheriff-Coroner
From telephones served by the following exchanges
San Miguel
(No Intercity Charge)
Ask Operator for-Entrprise 11560
San Miguel Banner --- HO 7-3331
San Miguel Fire Dept --- HO 7-3300
San Miguel Flouring Mill Co grain M --- HO 7-3287
Warehouse N --- HO 7-3340
San Miguel Meat Co --- HO 7-3545
San Miguel Mercantile & Variety Store --- HO 7-3390
San Miguel Mercantile & Variety Store M --- HO 7-3390
San Miguel Motel N --- HO 7-3254
San Miguel Old Mission M --- HO 7-3356
San Miguel Shoe Store --- HO 7-3257
San Miguel Telephone Co 12th --- HO 7-3211
Sarzotti Bart --- HO 7-3342
Schmidt Forest G --- HO 7-3506
Schmidt Paul --- HO 7-3212
Schmitz Andrew J SMisnRd --- HO 7-3565
Scott C J --- HO 7-3205
Shady Rest Motel --- HO 7-3298
Shanks Chloe --- HO 7-3422
Short Pearl --- HO 7-3271
Shuey Ernest --- HO 7-3423
Silva Louise Mrs --- HO 7-3424
Sims Harold F Jr --- HO 7-3496
Sinclair Ed --- HO 7-3267
Sinclair Richard --- HO 7-3258
Sinclair Wm Jr --- HO 7-3268
Sitton Lulu M --- HO 7-3235
Skalsky Robt --- HO 7-3508
Slaughter Margaret --- HO 7-3437
Sloan Mary --- HO 7-3358
Smiley Cecil W EstrellaRoute --- HO 7-3558
Smith Clarence E --- HO 7-3464
Smith Lena E --- HO 7-3322
Smith Paul C Bud --- HO 7-3324
Southern Pacific Co --- HO 7-3281
Spickert Edwin --- HO 7-3354
Sportman's Club M --- HO 7-9902
Standish Howard --- HO 7-3501
Stewart A Leroy --- HO 7-3314
Stewart Don --- HO 7-3458
Stewart Garland --- HO 7-3489
Stewart Herman --- HO 7-3353
Stewart Randall H --- HO 7-3352
Stewart Ruth --- HO 7-3312
Stout Paul OldHiway101 --- HO 7-3564
Stringham Leatha --- HO 7-3289
Strong C L --- HO 7-3416
Strong F O --- HO 7-3228
Svehla F A --- HO 7-3323
Svehla Francis A Real Estate --- HO 7-3490
Swanson R --- HO 7-3531
Swenson C C 1436VerdiePl --- HO 7-3538
Swoyer Sam --- HO 7-3463
Three Way Ranch --- HO 7-3347
Trigueiro Manuel --- HO 7-3302
Trivett Thurlo JRRanchCamp6 --- HO 7-3455
Tuley J T HogCanonRd --- HO 7-3364
Turnbow Bunn H --- HO 7-3502
Twisselmann Herbert --- HO 7-3462
Twisselmann Ida Mrs --- HO 7-3238
VanHorn Leonard EstrellaRoute --- HO 7-3539
Vernon Gary L SFC --- HO 7-3210
Von Dollen Arthur --- HO 7-3367
Von Dollen Henry RanchitaRd --- HO 7-3316
Von Dollen Johnnie HogCanonRd --- HO 7-3368
Vreeland Cleo --- HO 7-3343
Vreeland Cleo Mrs --- HO 7-3343
Walkup R C --- HO 7-3291
Walti & Pearson Ranches Inc --- HO 7-3380
Waterworks Superintendent --- HO 7-3352
Welch Bettie Jayne --- HO 7-3431
Wensel Charles --- HO 7-3215
White Hayes F --- HO 7-3292
White James M --- HO 7-3242
Whittington J W PasoRobls --- HO 7-3557
Wickstrom E --- HO 7-3265
Williams C B Dick 101HwySouth --- HO 7-3418
Williams Harvey --- HO 7-3438
Williams Ranch Motor Court housing project 101HwySouth --- HO 7-3418
Wills Fred --- HO 7-3244
Wilmar Ralph R --- HO 7-3435
Wilshire Service M St --- HO 7-3555
Winkler A J --- HO 7-3468
Wiswell Lucille --- HO 7-3544
Witcosky Frank --- HO 7-3308
Witcosky Fred --- HO 7-3206
Witcosky's Grocery M --- HO 7-3251
Wolf August H VineyrdRd --- HO 7-3427
Wolf Billie --- HO 7-3306
Wolff Carl LivingstonRanch --- HO 7-3546
Wood Mary W --- HO 7-3279
Work Robert R --- HO 7-3362

SAN SIMEON

(For Subscribers see Cambria)

SANTA MARGARITA

W. V. Williams, Manager
Business Transactions With Telephone Co.
Telephone calls, mail payments and correspondence
The Pac Telephone & Telegraph Co
1030 Vine, Paso Robles
Dial Operator and ask for --- Business Office
(No charge for calls to Business Office)
Payments in person
The Pac Telephone & Telegraph Co --Highway Santa Margarita

Akers Jack N Pozo --- 3981
Ambrose Dudley C GardnFrms --- 2101
Andrews Anne Laurent Parkhl --- 5193
Andrews G W Pozo --- 3093
Andrews John P Parkhl --- 5193
Arebalo Carrie K --- 2551
Arnold Claude ChimineasRanch --- 3198
Arnold Guy Pozo --- 3095
Avenales Ranch Pozo --- 3196
Bacon Clyde G --- 5404
Barba Henry I --- 5971
Barker John ParkhlRd --- 3725
Baro David L --- 5961
Barton Emma F --- 5722
Bassi C J ParkhlRd --- 5226
Bassi Matilda Mrs H &PinlAv --- 2051
Bell Geo P Pozo --- 3091
Best C F GardnFrms --- 5792
Blair John D 2319 J --- 2784
Blake John Pozo --- 3982
BOB'S BRICKLAYING SERVICE 17405WalnutAv --- 5981
Bohanan C R I --- 5033
Boriack Bill Garden Farms Store 101Hwy --- 2901
Boswell Glenn 2616 G --- 2511
Boswell Rolland C 16700WalnutAv --- 5302
Boucher Frank A GardnFrms --- 5795
Brazil Tony E GardnFrms --- 5592
Brazzi Herbert G 8th --- 2862
Brooks Robt L J --- 2964
Brown Chas E H --- 5871
Brown Forest Hwy --- 5781
Bryan Bessie R Encino&101Hwy --- 5681
Buchanan D L 2620 G --- 2641
Buckley Jas T OldHwy101 --- 5291
Burton Dorothy TassajaraRd --- 5507
Bushnell Frank J I --- 5572
Butchers Bessie ElDoradoRd --- 5056
Byer Geo H --- 5992
Calif State of
Div of Forestry
La Panza Fire Control Stn --- 3886
Parkhill Forest Fire Stn --- 5195
Highway Patrol
For Emergency calls only
Ask Operator for-Zenith 12000
Calkins Dick PozoRd --- 3155
Calkins Fred CountyRd --- 5274
Camatta Ranch Inc --- 3882
Canine Country Club --- 5368
Cardinale Gaspard HuerHueroRd --- 5407
Cassidy Polly GardnFrms --- 5372
Cavanagh Fred --- 3195
Cavanagh Lulu Mrs 101Hwy --- 5721
Chambers Arthur --- 3771

Chance Ed --- 3156
Chandler Glen E ParkhlRd --- 5256
Chandler Helen ParkhlRd --- 5258
Chandler John T ParkhlRd --- 5258
Chandler Roy D S 101Hwy --- 2761
Childers Chas GardnFrms --- 2077
Childress Dallas L H --- 5451
Cogan J F Hwy --- 5141
Cole J Leslie I --- 5034
Coleman P C GardnFrms --- 2821
Collett John H PozoRd --- 5442
Collins Henry 17840LindenAv --- 2704
Conway Catherine 2507 H --- 2731
Conyers Ben Pozo --- 5055
Copley Wayne B --- 2532
Corpstein Jackie M I --- 2582
Corpstein Wendell F I --- 2582
Cottage Beauty Shop GardnFrms --- 2711
Crew Ralston L Mrs GardnFrms --- 5511
Crowe Burt F GardnFrms --- 2831
Davis Chas 9515Murphy --- 2001
Davis Gordon T Cattle Co PozoRd --- 5106
Dawson Wm B Margarita& J --- 5001
Deleissegues A J H --- 2651
Denison Basil R GardnFrms --- 5602
Deputy Jess S I --- 5761
Doty Lorenzo Parkhl --- 3726
Doty Robt O Parkhl --- 4721
Drake John D --- 5861
Duart Theda TassjaraRd --- 5366
Echeverria A P LasPilitasRd --- 5253
Edmunson Alma PozoRd --- 2591
Edmunson John PozoRd --- 2591
Egan Walter Mrs GardnFrms --- 2851
Elisarraras Barbara H --- 2783
Elwood Roland D 17480Pine --- 5605
Enger Ray E GardnFrms --- 5882
Epperly John A PozoRd --- 5544
Epperly Mary F I --- 5661
Epperly Orbie --- 5408
Estes Jimmie W 2600 I --- 2581
Estrada Ernest J J &Estrada --- 5582
Estrada Janet 2235 H --- 5172
Estrada John --- 5533
Estrada Sam 2235 H --- 5172
Evans C H Pozo --- 3887
Evans L A ParkhlRd --- 5254
Evans Mary J Mrs GardnFrms --- 2081
Fancher Abner L 2415 J --- 2341
Fancher Delfina 2415 J --- 2341
Ferguson A E LasPilitasRd --- 5257
Firfires M N --- 4723
Flemming Lynn F ParkhlRd --- 5255
Fogo Alden E MD I --- 5081
Foster Albert D Jr MD ParkhlRd --- 5054
Frisbie Russ W rl est OldHwy101 --- 5331
Residence ParkhlRd --- 5224
Fritts Robt J Wilhemina --- 5271
Fry Margret EncinaAv --- 2571
Garcia L S Hwy --- 5534
GARDEN FARMS STORE 101Hwy --- 2901
Gates E D 16600WalnutAv --- 5384
George Norman W PozoRd --- 5441
Gibbs Frank 101Hwy --- 2471
Gill W E Jr ParkhlRd --- 5194
Goodwin J F Pozo --- 3981
Gould Edsel ParkhlRd --- 5223
Gould Orval Parkhl --- 3724
Graef Norva GardnFrms --- 5821
Graef P H GardnFrms --- 5821
Grant Cedric R Pozo --- 3956
Grayson-Owen Co --- 3192
Green J D I --- 2741
Green Mila P Hwy --- 2692
Griswold Roy G Walnut --- 2842
Gronley Chris GardnFrms --- 5801
Groseclose F K Pinl& I --- 2921
Grover City Hatchery Pozo --- 3984
Hall Vernon T Pozo --- 3954
Hambo Richard C Parkhl --- 5246
Harrington Jack E MargaritaAv& I --- 2911
Hartley Ellen K --- 5471
Hartung Clyde A Murphy& I --- 5651
Hartzler Eugene O J --- 5072
Hastie John 17175WalnutAv --- 2701
Hathaway Robt L GardnFrms --- 2801
Heaton Richard --- 5408
Hope & Larry's 520Main --- 2771
Huffman Wayland C Parkhl --- 3722
Hunter A J J --- 2991
Jackson Fred H --- 5693
Jackson J H I --- 2932
Jackson Walter Dale Old101Hwy --- 5153
Jaeckel W K ChestntGardnFrms --- 5011
Jensen Jas W H &Estrada --- 5701
Johnson Wm H --- 5403
Jones Whitlock 2428 J --- 2992
Jordan Elbert C Pinl --- 5261
Jordan John B 9516EstradaAv --- 2332
Jordan Raymond C F --- 2031
Jordan Wayne 17450Walnut --- 2071
Juarez Jose 2612 I --- 5631
Justus Cathy Hwy --- 5141
Keffury Abe PinlAv& I --- 5972
Keffury Abe Service Stn Hwy --- 5341
Kelley Loetta F H --- 5061
Kelley Wm G H --- 5061
Kendall W J --- 2061
Keveney Ida J Estrada --- 2782
Kinsey Bena Mrs GardnFrms --- 5513
Kirtland Howard B Mrs CuestaGrde --- 5362
Knight Marie A --- 5071
Knutson Dorothy 16930ElCmnoRl --- 5724
Kretchmer Robt H Bob's Bricklaying Serv 17405WalnutAv --- 5981
Lancaster G W Sr ParkhlRd --- 5222
Lancaster Geo W Jr ParkhlRd --- 5051
LA PANZA RANCH CO --- 3888
Larsen Ethel MargaritaAv --- 5692
Larson Myron W GardnFrms --- 5553
Law Naomi --- 5841
Lenander Carl J 2335 J --- 5953
Lepley Bert Tassajara --- 5504
Lerno A P ParkhlRd --- 5053
Lewis Robt --- 3883
Lindbergh Paul Parkhl --- 3721
Lindquist Chas N 16930ElCmnoRl --- 5041
Lisk Anson --- 3190
Livingston H E Pine Ridge Rnch & Turkey Htchry ParkhlRd --- 5231
Loftus John --- 3190
Lohrman R A ParkhlRd --- 5256
Lopez Clyde D Margarita& J --- 5751
Lucas Michael Hwy --- 5321
Mace Calver O Dr 16650WalnutAv --- 5514
Madruga John J Hwy101 --- 2531
Maggetti Eugene ToroCreekRd --- 5058
Maggetti Robt ToroCreekRd --- 5058
Mallett Wm GardnFrms --- 5091
Maloney Neil GardnFrms --- 5165
Margarita Mercantile Co 2304 G --- 5111
Marques Clarence J --- 2542
Martin Jas A EncinoAv --- 5461
Martin Jeff EncinaAv --- 5922
Martinez Jesus H --- 5694
Martinson Beatrice LasPilitasRd --- 5103
May Dale Encino& I --- 5741
May John I --- 5036
MAY TEXACO SERVICE Hwy --- 2691
Mazzei Albert B GardnFrms --- 5044
McAfee Kathryn Hwy101 --- 5363
McAuliffe Helen F 2515 F --- 2021
McBurney's Motor Court Hwy101 --- 5831
McKinnon Forest G TassajaraCanyonRd --- 5505
McKusick J C Hwy --- 5361
Mecham Henry MurphyAv --- 2024
Meissner Chas ParkhlRd --- 5052
Merritt Rex Pozo --- 3951
Michlik Stephen Parkhl --- 3723
Milburn Ralph D ParkhlRd --- 5251
Miller Alfred G J --- 5581
Miller David W Hwy --- 2023
Miller Irene H &MargaritaAv --- 5691
Molinar Eugenio 2620 K --- 2811
Molinar Frances 2620 K --- 2811
Moore Leslie H CamattaRanch --- 3881
Murphree G A SantaMargaritaLake --- 5542
Myers Thornton ParkhlRd --- 5241
Neary Thos J Father --- 5521
Nick J T --- 3953
Oberson E C Dr GardnFrms --- 2661
Ognovic Doris H &YerbaBuena --- 2871
Ognovic Joe S H &YerbaBuena --- 2871
Old Heidelberg Motel & Restaurant 101Hwy --- 2411
Ormonde Joe F Hwy101 --- 5292
Orr Roy MargaritaAv --- 2961
Ostrand Jas A --- 5368
Owen L E 2204 G --- 2032
Pacific Gas & Electric Co bus ofc 894MontereySanLuisObispo
From Santa Margarita Exchange
Ask Operator for-Entrprise 10251
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 1030VinePasoRobles
Ask Operator for --- Business Office
Bills May Also Be Paid In Santa Margarita at-Post Office
Service Calls and Other Information
See-Introductory Section
Parker W H F --- 2521
Parrott Wm W PozoRd --- 5543
Patarak Andy 17400WalnutAv --- 5891
Peel Billy F&Encina --- 5734
Peel Lucille F&Encina --- 5734
Pennington's Grocery Hwy --- 5781
Perry John F --- 5991
Perry W O GardnFrms --- 2941
Persson Leroy TassajaraRd --- 5364
Pharis Kenneth G 2900 I --- 5662
Pine Ridge Ranch & Turkey Hatchery ParkhlRd --- 5231
Powell Margaret J&CountyRd --- 5391
Pozo Elementary School Pozo --- 3985
Pozo Turkey Ranch Pozo --- 3093
Prell Sharon ParkhlRd --- 5192
Presley John H ParkhlRd --- 5401
Proud C B Santa Margarita Fire Dist 2328 G --- 2121
RAINBOW HUT Hwy --- 5641
Ralston Purina Co --- 2011
Ratteree H V ParkhlRd --- 3729
Ratteree H V ParkhlRd --- 5227
Reed Bion F Tassajara --- 5502
Reents Al Pozo --- 3983
Renkert Gus A Tassajara --- 5501
Rinconada Bait & Tackle Stop PozoRd --- 5107
Rinconada Mine Pozo --- 3091
Rios Frank W I &MargaritaAv --- 5911
Rizzoli V Hwy --- 5731
Robak Mary Mrs Tassajara --- 5501
Robasciotti Melvyn TassajaraCanyon --- 5506
Robinson Ernie J Chestnt-GardnFrms --- 5851
Robinson I T Robbie GardnFrms --- 5512
Robinson Norman N 2213 F --- 2042
Robison Hattie GardnFrms --- 5791
Rodgers C H 17100WalnutAv --- 5671
Rogstaduis Sarah P EstradaAv --- 5561
Romero John I &Encina --- 2751
Rominger Frank --- 3884
Rotgaber John --- 5057
Rowe Wm ParkhlRd --- 5192
Sabin Lloyd 2630 I --- 5431
San Luis Obispo County of
Flood Control & Water Conservation Dist
Salinas River Dam --- 5101
Cuesta Tunnel Booster Stn --- 5611
Library MurphyAv&I --- 2112
Sheriff-Coroner CourtHseSnLuisObispo
Emergency Calls Only
From telephones served by the following exchanges
Santa Margarita
(No Intercity Charge)
Ask Operator for-Entrprise 11560
Santa Margarita Fire Dist 2328 G --- 2121
Santa Margarita Grammar School --- 2141
Santa Margarita Inn 101Hwy --- 2471
Santa Margarita Lake PozoRd --- 5546
Santa Margarita Lake Boat Co SantaMargaritaLake --- 5541
Santa Margarita Lake Cafe SantaMargaritaLake --- 5547
SantaMargarita Ranch T & W Co --- 5932
Sapien Luis 2530 F --- 5531
Schoenfeld Terry R J --- 2342
Scott Geo T EncinaAv& I --- 5921
Seefeld A G GardnFrms --- 5551
Sewell A --- 5406
Sharp Ansel D --- 5481
Sharp W A H --- 2861
Smith Chas L GardnFrms --- 2971
Snider Wm N ParkhlRd --- 5242
Southern Counties Gas Co 612-12thPasoRobls
From telephones served by the following exchanges
SantaMargarita
(No Intercity Charge)
Ask Operator for-Entrprise 10206
Southern Pac Co --- 2161
Stanley Wm E --- 5166
Stein Geo I --- 5611
Stirling Frank E EncinaAv --- 5411
Strunk Neal GardnFrms --- 5591
Sumner Geo A GardnFrms --- 5771
T & W Co SantaMargarita Ranch --- 5932
Thiebaud A A 101Hwy --- 5421
Thorne Dan SntaMargaritaRd-Atascdro 42-R-2
Thorne Helen Mrs H --- 5901
Todd Leonard EncinaAv --- 2962
Tognazzini R E --- 5931
Tomasini T Parkhl --- 4726
Took Fred AvenalesRanch --- 3193
Torres Wm F --- 5532
Trussell Glenn E H &YerbaBuena --- 2131
Umbertis Diaz ParkhlRd --- 5191
Union Oil Co of Calif SantaMargaritaPumpStation --- 3172
U S Government Forest Service PozoGuardStation --- 3151
Valenzuela Geo P Parkhl --- 5247
VanArtsdalen G E GardnFrms --- 5621
VanArtsdalen Jean PozoRd --- 5545
VanArtsdalen Laird GardnFrms --- 2681
VanHorn H A 9485Asunsion --- 5162
VanHorn Richard --- 5164
Venema John PozoRd --- 5545
Villa Lazaro T EncinaAv& F --- 5151
Villa Leslie J Encina&F --- 5152
Wadhams Homer L ParkhlRd --- 4722
Walker W W I --- 2561
Walling Clarence --- 5021
Walters Martin C --- 3889
Waltz Mila Mae Hwy --- 2692
Warner Leonard 2427 K --- 5181
WARNER'S ART TILE 2427 K --- 5181
White John 2205 F --- 2044
Whitlock Leon A 2117 I --- 5281
Wilkinson Lula Pozo --- 3094
Willback Jan GardnFrms --- 5711
Willey Calla Mrs Cottage Bty Shop GardnFrms --- 2711
Williams Robt E I --- 2931
WILLIAMS SERVICE gar 101Hwy --- 5351
Williamson Mary 2507 H --- 2731
Wilson D W GardnFrms --- 2841
Wolfe Jas L GardnFrms --- 5311
Wood R M ParkhlRd --- 5244
Worden Minnie Mrs GardnFrms --- 2671
Wright Clyde GardnFrms --- 5554

SHANDON

(For Subscribers see Paso Robles)

SHELL BEACH

(For Subscribers see Pismo Beach)

TEMPLETON

W. V. Williams, Manager
Business Transactions With Telephone Co.
The Pac Telephone & Telegraph Co
1030VinePasoRobles
Call Operator and ask for --- Business Office
(No charge for calls to Business Office)
Telephone bills also may be paid in person at
Petersen's General Merchandise Store Templeton

Abramson Mabel V NHwy --- 4162
Abramson Ted NHwy --- 2921
Abramson W E NHwy --- 4162
Adams Cora PasoRobls --- 2911
Adams Esther VineyrdRd --- 2931
Adamson H C --- 2932
Aitken Robt W 112-8th --- 4461
Alderson Albert SntaRitaRd --- 4841
Alderson H W VineyrdRd --- 4531
Allen Jack G 508Eddy --- 4041
Anderson Paul G Mrs 212PasoRobls --- 2942
Angyal Eugene SntaRitaRd --- 2950
ARDEN FARMS CO Hwy101 South --- 4181
If no answer call collect --- PasoRobls 493
If no answer call collect --- PasoRobls 1946
Arebelo Domingo 611 Salinas --- 4782
Arieas Joe M OldNHwy --- 2753
Aronson Arvid J 500CountyRd --- 2552
Atkins Bennie 504ForestAv --- 4451
Atkins E W 1st&Main --- 2175
Atkins Robt M 220-4th --- 4123
B & H CHARCOAL CO plant OakRdgeRd --- 2978
Bagby Hope S --- 2837
Balentine Grant A --- PasoRobls 92-J-2
Barba Angie Salinas --- 2041
Barker C A Col SntaRitaRd --- 2967
Barnes Franklin B Florence&LasTablas --- 4541
Barnes John Mrs LasTablasRd --- 2342
Bay Duane L 722Gough --- 4061
Bednar Bessie 1st&PasoRobls --- 2733
Bennett Noel R 8th --- 2061
Bennett Rosalie 5th --- 2853
Bertram Geo W SntaRitaRd --- 2965
Bianchi Dante J NRivrRd --- 2813
Bieber John Hwy101 --- 2923
Black H H WillowCreekRanch --- PasoRobls 92-R-2
Blackburn Roy GoughAv --- 2631
Blake Bill 62-8th --- 4771
Blake Wm R 105Main --- 2081
Bland Geo --- 2815
Borkey Myrtle P --- 2672
Borkey Paul --- 2551
Bowers Leo L SHwy --- PasoRobls 14-J-2
Boyd Wm E SntaRitaRd --- 4154
Brandt Arthur 110-8th --- 4023
Brown Eleanor 617Forest --- 4823
Brown Harry E 412Florence --- 4031
Broyles D A 704Florence --- 2641
Burge Harry B VineyrdRd --- 2951
Burk Stanley H Hwy101 --- 2702
Caldwell Jas P --- PasoRobls 14-J-1
California Highway Patrol
For Emergency calls only
Ask Operator for-Zenith 12000
Canoles C L SntaRitaRd --- 2969
Carter Cecil 68E8th --- 2322
Carter W S VineyrdRd --- 2957
Cherry W W LasTablasAv --- 2744
CLOER JAS E rug clng 400PasoRobls --- 4371
Clow Earl L 518ForestAv --- 4421
Coburn John PasoRobls --- 2984
Collelmo Ugo CayucosRd --- 2825

Collins Jas M 709Main ---4434
Collins Margaret 709Main ---4434
Collins P J BethlRd ---2673
Colombo Maxine M CayucosRd ---2783
Colvig Don Hwy ---2533
Cook Jas W 602Eddy ---2746
Cook Warren Florence&Cayucos ---2642
Cooper Mary Elizabeth Hawly ---2021
Cressio Jos 7th&PasoRobls ---2893
Crum Philip H ---2141
Curletti John SntaRitaRd ---2955
Dalby Henry C RiverRd ---2078
Dan & Angie Cafe ---2392
Daniels Ellen 105James ---4163
Davis Ethel A Hwy101 ---4271
Davis Roy A 518Hawly ---4522
Dellaganna Theo E ---2824
Dempsey Dorothy 728 SMain ---4281
Dildine Roy W OakRdgeRd ---2975
Dittman Richard C
CemeteryRd-PasoRobls 14-R-12
Dorr Myron ---4354
Dufford C M 115-2d ---4333
Duncan Geo R PasoRobls ---4491
Dunlap John E 618 Salinas ---4791
Durrant A T 63-8th ---4022
Dusi Dante SHwy101 ---PasoRobls 14-R-11
Dusi Robt LupinLn ---2812
Dusi S T 507Hawly ---2332
Dyck Edw Main ---4621
Dyck Elwood Eddy ---2652
Dyck R H CountyRd ---2933
Earleen's Beauty Shop VineyrdRd ---2782
Eddy J W Main ---2801
Edelman A S SHwy ---2713
Edelman Emil E 511ForrestAv ---2721
Edelman Harold L SHwy ---2712
Elder Keith W 81Main ---2752
Elliot Bernard 719Blackbrn ---2691
Everett R Winfard 600PasoRobls ---4732
Fairfield Eric VineyrdRd ---2781
Fortune Floyde T 616Forest ---4911
Freeman Ruby 211PasoRobls ---2862
Fruits Drexel G 98Main ---2012
Fruits Geo A 102CountyRd ---2011
Fryrear David H CountyRd ---2112
Fuller Oliver SantaRitaCanyonRd ---2966
Gambel Ora Salinas ---2671
Garcia Mary ---4341
Garcia Vidal L 619Forest ---4822
Gates Leroy ---2833
Gates M F ---2571
Gilfillan Josephine K rl est 101Hwy ---2312
Gillis Laura M ---4381
Glenbrook Ranch CayucosRd ---2825
Gonzales Ruby Mrs 715Blackbrn ---4391
Goodell W J ---4471
Gorham T A NHwy ---4166
Gragg R M PasoRobls ---4731
Greer Jack M SntaRitaRd ---2961
Guerrero Lino VineyrdRd ---2959
Hamilton Fred 206CountyRd ---4564
Harington G H ---2819
Harington Russell G NRivrRd ---2811
Harris M Ray SHwy101 --Paso Robls 14-J-12
Hart Chas E SHwy ---PasoRobls 872-J
Hartung Geo W 515Eddy ---4251
Hartzell W W Jr ---2822
Hawkins Clarence E ---2073
Heely Fred L ---2071
Heilmann Evadeen RivrRd ---2873
Hewitt H hdwe ---2361
Hickerson Thos Rev ---2051
Hidden Valley Ranch CayucosRd ---4151
Hobbs Eldon RivrRd ---2871
Holloway C G Cayucos ---2581
Holloway Kay 312-3d ---4571
Honer W V OakRdgeRd ---2978
Horstman Rose Mrs ---2682
Hove Ed ---2987
Hove Henry 4th ---2736
Hove's Texaco Service Hwy ---2451
Howard Napoleon 6th&PasoRobls ---2896
Hutchinson Mary C 85CountyRd ---2735
Jenans Ernest P 418LasTablasAv ---2741
Johnson Chas B LasTablasAv ---4721
Johnson E F 714PasoRobls ---4024
Jones Paul GoughAv ---2802
JONES UPHOLSTERY SHOP
112NMain 2101
Juhl Chris Jr ---2818
Juhl Chris Sr Mrs ---2716
Juhl Geo F ---2716
Ketchum Wm M CayucosRd PasoRobls 92-R-3
Kight Jessie 7th&Main ---4781
Klein E F Hwy ---2803
LaFontaine John B 802CountyRd ---4361
Larsen Walter H Blackbrn ---2323
Lawhorn Oscar 609Blackbrn ---4101
Lehnhoff Ernest ---2816
Lehnhoff Geo T RivrRd ---2194
Lichti John OakrdgeRd ---2971
Loy Bob 114CountyRd ---2031
Loy Joe H Mrs ---2854
Luce C P Mrs LupnLn ---2877
Luzi V LasTablasAv ---2093
Mandrille Stephen NHwy ---2927
Marquart Nicholas A ---2826
Martin J A Rev 303PasoRobls ---4512
Martin John K SntaRitaRd ---2963
Martinelli A OakRdgeRd ---2974
Mauk Oscar VineyrdRd ---2784
McFarland Joanne 411PasoRobls ---2912
McFarland John B Main ---4621
McKean Gilda D 615CountyRd ---4171
McKean Wm 700CountyRd ---4651
McKnelly Frank 72Main ---2171
Merrill N E Mrs 104Main ---2174
Miller Fred ---2074
Monson E E ---2929
Montgomery Ward & Co Catalog
Store 817-12thPasoRobls
Catalog Telephone Orders
From telephones served by the
following exchanges
Templeton
(No Intercity Charge)
Ask Operator for-Entrprise 10254
Morris Ernest ---2076
Morrison John U RivrRd ---2193
Morrison Larry 315LasTablas ---4711
Nerelli A VineyrdRd ---2795
Nichols Jas F 118-5th ---2151
Noble Bert YorkMountainRd ---2832
Ormonde Louis RivrRd ---2874
Ottoson Henry Main ---4501
Pacific Gas & Electric Co bus ofc
617-12thPasoRobles
From Templeton Exchange
Ask Operator for-Entrprise 10251
PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Office 1030VinePasoRobls
Ask Operator for---Business Office
Bills May Also Be Paid in Templeton at
Petersen's General Merchandise
Service Calls and Other Information
see---Introductory Section
Papa Sylvia Mrs 212 SMain ---4173
Paulson J E Mrs ---2743
Pearl Robt 604LasTablasRd ---4951
Pelton Gerald ---2743
Pena Agustin M ---2838
Pendergast Mabel 501Eddy ---2894
Pesenti Frank VineyrdRd ---2799
Pesenti Victor ---2793
Pesenti Winery VineyrdRd ---2791
Petersen Grace Mrs ---2851
Petersen Richard D SHwy ---4551
Petersen's General Merchandise ---2001
Peterson T L LosTablasAv ---2092
Phillips Emory I 704Finch ---4174
Plumm Robt 700Main ---4282
Prock Betty 806CountyRd ---4021
Prock Steven 806CountyRd ---4021
Pryor Nealer ---4471
Ragan Larry 300PasoRobls ---2111
Ray L R 621CountyRd ---4801
Reasons Betty SntaRitaRd ---2962
Reasons Leroy L SntaRitaRd ---2962
Reinert H J CayucosRd ---4151
Ross Kelly 608½ SalinasAv ---2555
Rossi Betty SHwy ---4581
Rossi Maurice E ---2701
Rotta Winery ---2991
Roy Dildine's Service 6th&Main ---2901
Royse C S 121-1st ---2895
Royse May 121-1st ---2895
Ruda Rudolph 729GoughAv ---4701
Russell C A OldHwy101 ---2926
Ruth Harold Jr 60-1st ---4851
Salgado Frank Florence&Salinas ---4122
Salgado Fred 700Blackbrn ---4881
Samp Ray J OakRdgeRd ---2972
Sampley Julia 416Florence ---4011
Sanders Howard G ElPomr-PasoRobls 35-J-11
San Luis Obispo County of
Library 6th&Main ---4631
Sheriff-Coroner CourtHseSnLuisObispo
Emergency Calls Only
From telephones served by the
following exchanges
Templeton
(No Intercity Charge)
Ask Operator for-Entrprise 11560
Templeton Water District No 5
420PasoRobls-2131
Saueressig Paul Mrs Hwy ---2532
Schorn Mark R VineyrdRd ---2788
Seaside Oil Co ofc Main ---2161
Sharp Elma M Mrs 120-4th ---2841
Silva Joe D NHwy ---2928
Simler Kate 317PasoRobls ---2651
Simmons Isabelle Mrs ---4161
Smalling Mattie 407CountyRd ---2556
Smith Fred F OakRdgeRd ---2976
Smith Jos ---2075
Smith Roy ---4351
Sonntag Wm 7th&PasoRobls ---2052
Sosa Manuel 4th&CountyRd ---4172
Southern Counties Gas Co
612-12thPasoRobls
From telephones served by the
following exchanges
Templeton
(No Intercity Charge)
Ask Operator for-Entrprise 10206
Stockdale Claude 613Main ---4261
Stockdale Donald ---2572
Taylor Exene Mrs 210CountyRd ---2861
Templeton Auto Court & Cafe 105Main -2081
Templeton Beauty Shop Hwy ---2391
Templeton Blacksmith Shop 301Main --4131
Templeton District Schools
Elementary School ---2611
High School ---2601
Agricultural Dept ---2612
Templeton Feed & Grain OldHwy ---4191
Templeton Fire Dept 420PasoRobls
To report fires only ---4311
All Other Calls ---4141
Templeton No 1 Special Training Class
8th&Main-4591
TEMPLETON SALES YARD
Hwy ---4611
Templeton Swimming Pool
6th&CountyRd ---4831
Terry Robt L 401CountyRd ---2121
Thiebaud Edw A VineyrdRd ---2958
Thomas Allen SRiverRd ---2196
Thompson Darlene RiverRd ---2195
Thompson Frank W 66-8th ---2321
Thompson Frank W Chevron Service
Station 725Main ---2401
Thompson Stephen RiverRd ---2195
Thorndyke Donald G RivrRd ---2191
Tracy Fred Rev 6th&CountyRd ---4741
Tracy Robt E OldCreekRd ---4353
Trego Wm 515Cayucos ---4971
Trigueiro Geo VineyrdRd ---2786
Tullock Robt J Templeton Blksmth Shop
301Main-4131
Residence 601Hawly ---4601
Urquhart Allene SntaRitaRd ---2956
Urquhart Jas R SntaRitaRd ---2956
V2 Ranch YorkMountainRd ---2831
Vaca Fred R YorkMountainRd ---2836
Vaca Geo A LasTablasAv ---2091
Vaca Joe LasTablasAv ---2096
Venturini Guiseppe OakRdgeRd ---2973
Villa Brownie P VineyrdRd ---2541
Volpi Guido F 619Main ---4891
Volpi Musio 711PasoRobls ---4561
Wallace Helen I ---2732
Walton E B ---2835
Watson Allen 810CountyRd ---4981
Wessel Pauline I ---2172
Wiley John R Riverroad ---2876
Wilkinson John SHwy ---PasoRobls 13-R-12
Willhoit A H 318PasoRobls ---2563
Willhoit Thos ---2882
Woodrell Hal K 519Hawly ---4521
Wright Grant ---2964
Yeats J J LtCol LupinLn ---2872
Yoakum C Y PasoRobls ---2852
YORK MOUNTAIN WINERY
YorkMountain-2821
York W S YorkMountain ---2821

U. S. LIGHTHOUSE STATION

(For Subscribers see Cambria)

WILLOW SPRINGS MAINTENANCE CAMP

Calif Div of Highways Agent
Call Operator
for-Willow Springs Maintenance Camp

YOUNG'S POINT

Young Monte Agent
Call Operator for---Young's Point No 1

How to make good telephone service even better....



You won't miss important calls

when you answer promptly. When you have only two cards left to play in an exciting grand slam hand—or in any situation where you'd like to say "Wait a minute!"—it's always a temptation not to answer the telephone immediately. The person calling, though, doesn't know what you're doing and may hang up, thinking you are not at home. That way you may miss important calls. So, next time your telephone rings, won't you try to answer as quickly as you can?

Pacific Telephone

LOCATED for CONVENIENCE

in YOUR KITCHEN

Extra pleasure and comfort are yours when you have a telephone in your kitchen. It is so handy for receiving calls while baking or cooking those dishes that need your constant attention. When placing calls, you will also enjoy this modern convenience.





or YOUR LAUNDRY

Ever have your telephone ring when you were in the laundry? Imagine what it would be like to have a telephone within easy reach. No more running through the house or upstairs to catch it before it stops ringing.

CALL YOUR PACIFIC TELEPHONE SERVICE REPRESENTATIVE



Just a reminder...

Built-in telephone outlets are inexpensive



It costs little to install conduit for a number of telephone outlets at the time a house is built...and it's a wise economy, even if only one telephone is needed immediately.



Future telephones can then be added without bringing exposed wires in along baseboards or molding.

Outlets add real value to a house. So plan ahead for them. Call or dial your local Telephone Business Office and ask for information about extra built-in telephone outlets.



The Pacific Telephone and Telegraph Company

THE PACIFIC TELEPHONE & TELEGRAPH CO. · BELL SYSTEM · AMERICAN TELEPHONE & TELEGRAPH CO.

STATION-TO-STATION RATES TO SOME OUT-OF-TOWN POINTS

RATES ARE FOR 3 MINUTES AND DO NOT INCLUDE FEDERAL TAX

NIGHT AND SUNDAY RATES FOR STATION-TO-STATION CALLS APPLY FROM 6 P.M. TO 4:30 A.M. AND ALL DAY SUNDAY

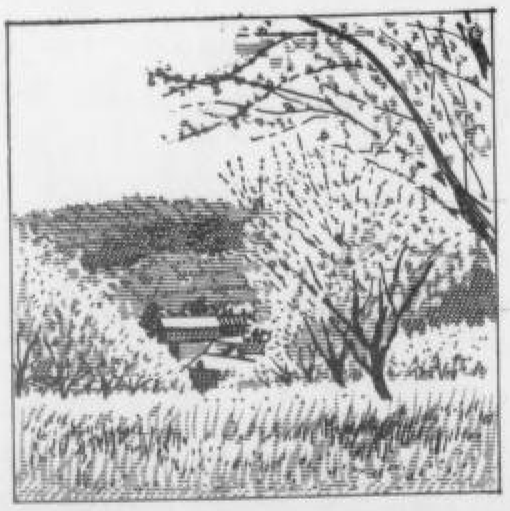
From **ARROYO GRANDE** (*HUnter 9*) to:	Week-days	Nights, Sundays
Anaheim, Calif.	$ .95	$ .80
Atascadero, Calif.	.35	.35
Auburn, Calif.	1.10	.95
Bakersfield, Calif.	.75	.65
Bradley, Calif.	.50	.50
Cambria, Calif.	.50	.50
Cayucos, Calif.	.35	.35
Cuyama, Calif.	.55	.50
El Centro, Calif.	1.25	1.05
Fresno, Calif.	.80	.70
Hanford, Calif.	.75	.65
Hollister, Calif.	.80	.70
King City, Calif.	.65	.55
Lodi, Calif.	1.00	.85
Lompoc, Calif.	.40	.40
Long Beach, Calif.	.90	.75
Los Angeles, Calif.	.90	.75
Marysville, Calif.	1.15	1.00
Merced, Calif.	.85	.70
Modesto, Calif.	.90	.75
Morro Bay, Calif.	.30	.30
Nipomo, Calif.	.15	.15
Oakland, Calif.	1.00	.85
Palo Alto, Calif.	.95	.80
Paso Robles, Calif.	.40	.40
Pismo Beach, Calif.	.10	.10
Porterville, Calif.	.80	.70
Redding, Calif.	1.30	1.10
Riverside, Calif.	1.00	.85
Sacramento, Calif.	1.05	.90
Salinas, Calif.	.80	.70
San Bernardino, Calif.	1.00	.85
San Diego, Calif.	1.10	.95
San Francisco, Calif.	1.00	.85
San Jose, Calif.	.90	.75
San Luis Obispo, Calif.	.15	.15
Santa Barbara, Calif.	.65	.55
Santa Margarita, Calif.	.25	.25
Santa Maria, Calif.	.20	.20
Santa Rosa, Calif.	1.10	.95
Selma, Calif.	.75	.65
Taft, Calif.	.60	.50
Templeton, Calif.	.40	.40
Ventura, Calif.	.75	.65
Watsonville, Calif.	.85	.70

From **ATASCADERO** to:	Week-days	Nights, Sundays
Arroyo Grande, Calif.	$ .35	$ .35
Bakersfield, Calif.	.70	.60
Cambria. Calif.	.35	.35
Cayucos, Calif.	.20	.20
Dunsmuir, Calif.	1.30	1.10
Fresno, Calif.	.75	.65
Hanford, Calif.	.70	.60
King City, Calif.	.55	.50
Lodi, Calif.	.95	.80
Lompoc, Calif.	.55	.50
Long Beach, Calif.	.95	.80
Los Angeles, Calif.	.90	.75
Merced, Calif.	.80	.70
Modesto, Calif.	.85	.70
Monterey, Calif.	.75	.65
Morro Bay, Calif.	.20	.20
Nipomo, Calif.	.40	.40
Oakland, Calif.	.95	.80
Pasadena, Calif.	.90	.75
Paso Robles, Calif.	.15	.15
Pismo Beach, Calif.	.30	.30
Pittsburg, Calif.	.95	.80
Placerville, Calif.	1.05	.90
Porterville, Calif.	.75	.65
Riverside, Calif.	1.00	.85
Sacramento, Calif.	1.00	.85
Salinas, Calif.	.75	.65
San Bernardino, Calif.	1.00	.85
San Francisco, Calif.	.95	.80
San Jose, Calif.	.85	.70
San Luis Obispo, Calif.	.20	.20
Santa Barbara, Calif.	.75	.65
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.15	.15
Santa Maria, Calif.	.45	.45
Santa Rosa, Calif.	1.05	.90
Selma, Calif.	.70	.60
Sonoma, Calif.	1.00	.85
Stockton, Calif.	.90	.75
Sunnyvale, Calif.	.90	.75
Taft, Calif.	.60	.50
Templeton, Calif.	.10	.10
Tulare, Calif.	.75	.65
Ventura, Calif.	.80	.70
Visalia, Calif.	.75	.65

From **MORRO BAY** (*SPruce 2*) to:	Week-days	Nights, Sundays
Anaheim, Calif.	$ .95	$ .80
Arroyo Grande, Calif.	.30	.30
Atascadero, Calif.	.20	.20
Bakersfield, Calif.	.75	.65
Cambria, Calif.	.25	.25
Cayucos, Calif.	.10	.10
El Centro, Calif.	1.25	1.05
Fresno, Calif.	.75	.65
Hanford, Calif.	.75	.65
Hollister, Calif.	.80	.70
King City, Calif.	.60	.50
Lodi, Calif.	.95	.80
Lompoc, Calif.	.50	.50
Long Beach, Calif.	.95	.80
Los Angeles, Calif.	.90	.75
Marysville, Calif.	1.10	.95
Merced, Calif.	.85	.70
Monterey, Calif.	.75	.65
Nipomo, Calif.	.40	.40
Oakland, Calif.	.95	.80
Pasadena, Calif.	.95	.80
Paso Robles, Calif.	.30	.30
Pismo Beach, Calif.	.25	.25
Pittsburg, Calif.	.95	.80
Porterville, Calif.	.80	.70
Redding, Calif.	1.30	1.10
Riverside, Calif	1.00	.85
Sacramento, Calif.	1.05	.90
Salinas, Calif.	.75	.65
San Francisco, Calif.	.95	.80
San Jose, Calif.	.85	.70
San Luis Obispo, Calif.	.15	.15
Santa Barbara, Calif.	.75	.65
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.20	.20
Santa Maria, Calif.	.45	.45
Santa Rosa, Calif.	1.05	.90
Selma, Calif.	.75	.65
Stockton, Calif.	.95	.80
Taft, Calif.	.65	.55
Templeton, Calif.	.20	.20
Tulare, Calif.	.75	.65
Ventura, Calif.	.80	.70
Visalia, Calif.	.75	.65
Woodland, Calif.	1.05	.90

From **PISMO BEACH** (*PRospect 3*) to:	Week-days	Nights, Sundays
Anaheim, Calif.	$ .95	$ .80
Arroyo Grande, Calif.	.10	.10
Atascadero, Calif.	.30	.30
Auburn, Calif.	1.10	.95
Bakersfield, Calif.	.75	.65
Cambria, Calif.	.45	.45
Cayucos, Calif.	.35	.35
Cuyama, Calif.	.55	.50
Fresno, Calif.	.80	.70
Hanford, Calif.	.75	.65
Hollister, Calif.	.80	.70
King City, Calif.	.65	.55
Lodi, Calif.	1.00	.85
Lompoc, Calif.	.45	.45
Long Beach, Calif.	.90	.75
Los Angeles, Calif.	.90	.75
Modesto, Calif.	.90	.75
Monterey, Calif.	.80	.70
Morro Bay, Calif.	.25	.25
Nipomo, Calif.	.15	.15
Oakland, Calif.	1.00	.85
Paso Robles, Calif.	.40	.40
Pittsburg, Calif.	1.00	.85
Porterville, Calif.	.80	.70
Redding, Calif.	1.30	1.10
Riverside, Calif.	1.00	.85
Sacramento, Calif.	1.05	.90
Salinas, Calif.	.80	.70
San Bernardino, Calif.	1.00	.85
San Francisco, Calif.	1.00	.85
San Jose, Calif.	.90	.75
San Luis Obispo, Calif.	.15	.15
Santa Barbara, Calif.	.65	.55
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.25	.25
Santa Maria, Calif.	.25	.25
Selma, Calif.	.75	.65
Sonoma, Calif.	1.05	.90
Stockton, Calif.	.95	.80
Sunnyvale, Calif.	.90	.75
Taft, Calif.	.60	.50
Templeton, Calif.	.35	.35
Tulare, Calif.	.75	.65
Ventura, Calif.	.75	.65
Visalia, Calif.	.80	.70

For rates from San Luis Obispo and Paso Robles see Inside Front Cover.



ON THE FRONT COVER

Almond culture is one of California's larger agricultural industries and accounts for 98% of all almonds produced in the United States. The first plantings of almonds in California were made in 1843 and today, northern San Luis Obispo County is one of the major producing areas in the state.

Pacific Telephone
Directory Dept.
900 - 3rd Street
San Francisco (7) Calif.

Form 3547 requested



DAD uses long distance for business. He, also, enjoys phoning out-of-town relatives and good friends, to talk over old times.

MOM enjoys regular telephone reunions with friends and family. She calls on Sundays and after six on weekdays to take advantage of low Station-to-Station rates.

SIS, who's away at school, phones long distance to keep Mom and Dad posted on all her doings. That way she stays in touch even when she doesn't have time to write.

BROTHER likes to talk to anyone by telephone. Most of all his sister at school and his grandparents. They all enjoy hearing from him.

When you phone it's like being there in person! And you'll be surprised how little it costs to call out of town. Why not try it now!

SEE THE "CLASSIFIED" IN THIS DIRECTORY — 'YELLOW PAGES' — ITS YELLOW PAGES TELL YOU "WHERE TO BUY IT"

CALIFORNIA TELEPHONE DIRECTORIES

WHITE PAGES

LOCALITY: San Luis Obispo, Avila Beach, Baywood Park, Camp San Luis Obispo, Los Osos Highlands

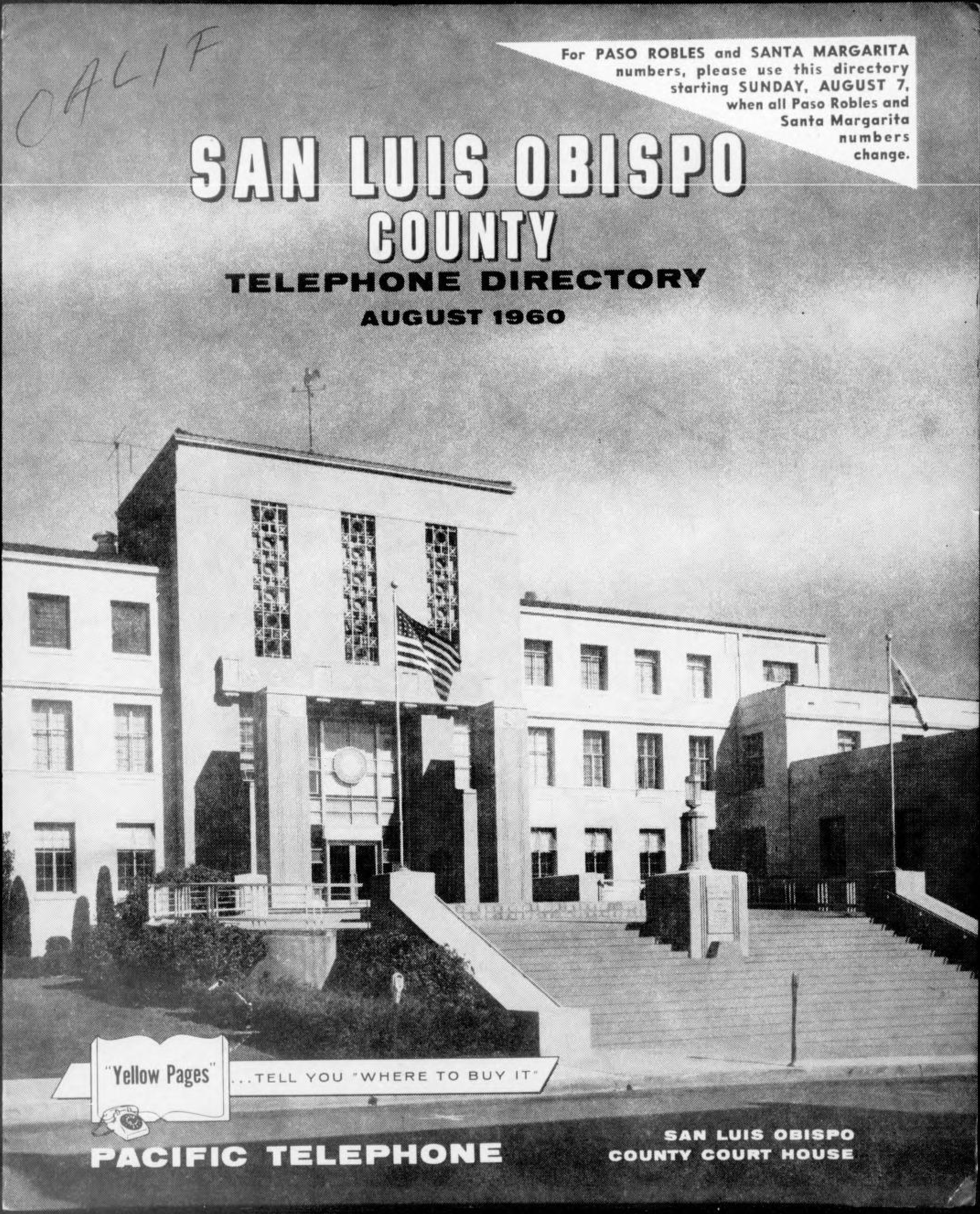
YEAR: August 1960

For PASO ROBLES and SANTA MARGARITA numbers, please use this directory starting SUNDAY, AUGUST 7, when all Paso Robles and Santa Margarita numbers change.

SAN LUIS OBISPO COUNTY

TELEPHONE DIRECTORY

AUGUST 1960



"Yellow Pages" ...TELL YOU "WHERE TO BUY IT"

PACIFIC TELEPHONE

SAN LUIS OBISPO COUNTY COURT HOUSE

DIRECT DISTANCE DIALING

For Station-to-Station Calls from SAN LUIS OBISPO One and Two Party Telephones Only
(Not from Coin Telephones)

Here are some of the places you can reach by dialing the **TELEPHONE NUMBER:**

Arroyo Grande
Arvin
Bakersfield
Cambria
Carmel
Carmel Valley
Castroville
Cayucos
Chualar
Cuyama
Earlimart
Edwards
Gonzales
Greenfield
Lancaster
Mojave
Monterey
Morro Bay
Nipomo
Ojai
Oxnard
Paso Robles
Pismo Beach
Salinas
San Juan Bautista
Santa Barbara
Santa Margarita
Santa Maria
Soledad
Ventura

Here are some of the places you can also reach by dialing the **AREA CODE** and the **TELEPHONE NUMBER:**

Place	Area Code
ALABAMA	205
ARIZONA	602
ARKANSAS	501
CALIFORNIA	
Alhambra	213
Atwater	209
Auburn	916
Beverly Hills	213
Chico	916
Chula Vista	714
Davis	916
El Centro	714
El Monte	213
Eureka	707
Fresno	209
Fullerton	714
Glendale	213
Hanford	209
Lodi	209
Long Beach	213
Los Angeles	213
Madera	209
Manteca	209
Marysville	916
Merced	209
Modesto	209
Napa	707
Oakdale	209
Oceanside	714
Oroville	916
Palo Alto	415
Pasadena	213
Red Bluff	916
Redding	916
Redwood City	415
Richmond	415
Riverside	714
Sacramento	916
San Diego	714
San Francisco	415
San Jose	415
San Mateo	415
San Rafael	415
Santa Monica	213
Santa Rosa	707
Stockton	209
Tracy	209
Ukiah	707
Visalia	209
Woodland	916
Yosemite	209
COLORADO	303
CONNECTICUT	203
DELAWARE	302
FLORIDA	
Miami	305
Winter Haven	813
GEORGIA	
Atlanta	404
Waycross	912
IDAHO	208
ILLINOIS	
Belleville	618
Chicago	312
Danville	217
Freeport	815
INDIANA	
Evansville	812
Indianapolis	317
South Bend	219
IOWA	515
KANSAS	
Topeka	913
Wichita	316
KENTUCKY	
Ashland	606
Louisville	502
MAINE	207
MARYLAND	301
MASSACHUSETTS	
Boston	617
Springfield	413
MICHIGAN	
Detroit	313
Grand Rapids	616
Lansing	517
MINNESOTA	
Duluth	218
Minneapolis	612
Rochester	507
MISSISSIPPI	601
MISSOURI	
Kansas City	816
St. Louis	314
Springfield	417
NEVADA	702
NEW HAMPSHIRE	603
NEW JERSEY	
Camden	609
Newark	201
NEW MEXICO	505
NEW YORK	
Albany	518
Binghamton	607
Hempstead	516
New York City	212
Poughkeepsie	914
Syracuse	315
NORTH CAROLINA	
Charlotte	704
Kinston	919
NORTH DAKOTA	701
OHIO	
Cincinnati	513
Cleveland	216
Columbus	614
Toledo	419
OKLAHOMA	
Oklahoma City	405
Tulsa	918
OREGON	503
PENNSYLVANIA	
Altoona	814
Harrisburg	717
Philadelphia	215
Pittsburgh	412
RHODE ISLAND	401
SOUTH CAROLINA	
Columbia	803
TENNESSEE	
Memphis	901
Nashville	615
TEXAS	
Abilene	915
Amarillo	806
Dallas	214
Fort Worth	817
Houston	713
San Antonio	512
UTAH	801
VIRGINIA	703
WASHINGTON	
Seattle	206
Spokane	509
WASHINGTON, D. C.	202
WEST VIRGINIA	304
WISCONSIN	
Madison	608
Milwaukee	414
Stevens Point	715
CANADA	
Alberta	403
British Columbia	604
Manitoba	204
Ontario	
Barrie	705
Kitchener	519
Ottawa	613
Toronto	416
Quebec	
Montreal	514
Quebec	418
Sherbrooke	819
Saskatchewan	306

FOR ANY PLACE NOT LISTED, dial Operator and ask her if it can be dialed.

YOUR AREA CODE IS 805. People calling from outside your Area use this code to dial you.

IF YOU REACH A WRONG NUMBER, ask whoever answers what city he is in. Then dial Operator and tell her so you will not be billed for the call.

OTHER LONG DISTANCE CALLS

FOR CALLS YOU CANNOT DIAL DIRECT including Mobile Service, Marine and Overseas, dial Operator.

STATION-TO-STATION CALLS—Call station-to-station if you will talk with anyone who answers.

PERSON-TO-PERSON CALLS—Call person-to-person when you must talk to a particular person or extension telephone. Person-to-person calls cost more than station-to-station calls.

COLLECT CALLS—If you want the call made "collect," tell the Operator when you give her the call. The minimum charge for a collect call is 30c.

LONG DISTANCE RATES—See inside back cover.

Upon request the Operator will notify you at the end of a stated period of time on long distance calls.

EMERGENCIES

FIRE—EMERGENCY CALLS ONLY

Arroyo Grande Fire Dept. . . . . HUnter 9-2345
Atascadero Fire Dept. . . . . Atascadero 56
Avila Fire Dept. . . . . San Luis Obispo-LIberty 3-2662
Baywood Fire Dept. . . . . . . San Luis Obispo-LIberty 3-5978
California Polytechnic
Fire Dept. . . . . San Luis Obispo-LIberty 3-6025
Calif. State Div. of Forestry
Fire Control Station. . . . San Luis Obispo-LIberty 3-4242
Fire Control Station. . . . . Nipomo-WAbash 9-3911
Fire Control Station. . . . . Paso Robles 238-2211
Cambria Fire Dept. . . . . WAverly 7-4646
Cayucos Fire Dept. . . . . WYman 5-3522
Grover City Fire Dept. . . . . . Arroyo Grande-HUnter 9-2145
Morro Bay Fire Dept. . . . . SPruce 2-4821
Oceano Fire Dept. . . . . Arroyo Grande-HUnter 9-2110
Paso Robles Fire Dept. 238-3535
Pismo Beach Fire Dept. . . . . PRospect 3-4422
San Luis Obispo Fire Dept. . . . . LIberty 3-1212
Santa Margarita Fire Dept. 438-5311
Shell Beach Fire Dept. . . . . . . Pismo Beach-PRospect 3-4622
Sunset Palisades Fire Dept. . Pismo Beach-PRospect 3-2733
Templeton Fire Dept. . . . . Templeton 4311

POLICE—EMERGENCY CALLS ONLY

Arroyo Grande Police Dept. . . . . HUnter 9-2121
Cambria Constable . . . . WAverly 7-4242
Nipomo Sheriff Deputy . . . . WAbash 9-3662
Paso Robles Police Dept. 238-3131
Pismo Beach Police Dept. . . . . PRospect 3-2255
San Luis Obispo County Sheriff—
Coroner's Office . . . . . . San Luis Obispo-LIberty 3-2850
From all other San Luis Obispo County
Communities ask Operator for. . . . Enterprise 11560
San Luis Obispo Police Dept. . . . . LIberty 3-3131

OR *dial* **Operator,** *and say,* **"I want to report a fire in (town name)," or "I want a policeman in (town name)," etc. She will try to connect you.**

CALIFORNIA HIGHWAY PATROL (For Emergency Calls Only) Ask Operator for **Zenith 12000**
FEDERAL BUREAU OF INVESTIGATION (F.B.I.)—For the Telephone Number Call "Information"

DOCTOR (Write your doctor's number here)________

We have prepared this list from the best information available, but cannot guarantee it is complete or in all cases correct.

Emergency Calls on Party Lines

WARNING: California Penal Code section 384 makes it a misdemeanor for any person who shall wilfully refuse to immediately relinquish a telephone party-line when informed that such line is needed for an emergency call to a fire department or police department or for medical aid or ambulance service. Also, any person who shall secure the use of a telephone party-line by falsely stating that such line is needed for an emergency call, shall be guilty of a misdemeanor. "Emergency" means "a situation in which property or human life is in jeopardy and the prompt summoning of aid is essential."

SERVICE *and other calls*

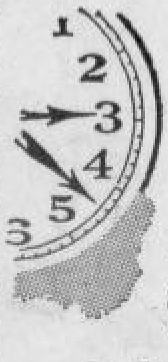
Long Distance—*See inside front cover*________

Assistance *in* **Calling**________ **dial** *Operator*

Information
FOR LOCAL NUMBERS not in this directory:
From dial telephones
In Arroyo Grande, Paso Robles and San Luis Obispo **113**
In other places ask Operator for Information________
FOR TELEPHONE NUMBERS AT ALL OTHER POINTS, dial Operator, or from non-dial telephones ask for Long Distance. Then ask for Information at the place you want to call; for example, "I want Sacramento Information."

Repair Service________ **114**
In Arroyo Grande, Paso Robles and San Luis Obispo.
From other telephones, ask Operator for Repair Service.

Business Office________ *See page 2*
(Orders for service, billing matters, rates, charges, etc.)



time of day

In Arroyo Grande and San Luis Obispo dial RO 7-8900.

In Paso Robles dial 767-8900

From other telephones ask Operator for TIME.

Calls are charged at the local rate.

LOCAL CALLS

From a DIAL telephone you can dial any other telephone in the same exchange.

IF YOU REACH A WRONG NUMBER
Ask whoever answers what city he is in. Then dial Operator and tell her, so you will not be billed for the call.

PARTY LINE CALLS
When calling a local number, if you hear a high pitched tone it means the number you are calling is on your party line. Dial Repair Service to find out how to complete the call.

If you always hear a busy signal when calling a certain local number it may be that the number is on your party line. To find out if it is and how to complete your call dial Repair Service.

BUSINESS *with the* COMPANY



Your account is handled by a representative at the Business Office who will help you in any service requirement. She will arrange for new or additional telephone service, a move or disconnection of service, listings in the directory, and advertising. She will also answer questions about your bill or payments, and will furnish information on other telephone matters.

To reach your service representative, place your call as shown below.

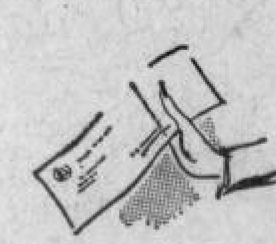
No charge is made for these calls. Office hours are from 8:30 to 5:00 (closed Saturdays, Sundays and holidays).

If you want to transact business in person, please come to our Business Office at

117½ E. Branch St., Arroyo Grande
1030 Vine St., Paso Robles
872 Morro St., San Luis Obispo

If your telephone number begins with	**Your Service Representative** Call
Liberty	Liberty 3-9000
238	238-0911
Atascadero, HUnter, PRospect, SPruce, Templeton, WAbash, WAverly, WYman or 438	Operator and ask for Business Office

Bills May Be Paid in Person at any of the Following Locations



Telephone Company Business Offices

Arroyo Grande	117½ E. Branch St.
Paso Robles	1030 Vine St.
San Luis Obispo	872 Morro St.

Payment Agencies

Atascadero	Bank of America, Traffic Way
Cambria	Bank of America, Bridge and Main Sts.
Grover City	T & G Grocery Store, 834 Grand Av.
Morro Bay	Harbor Supply Co., 475 Fifth St.
Pismo Beach	Bank of America, Pomeroy and Dolliver Sts.
Santa Margarita	Mrs. Cathy Justus, G St. and Encina Av.
Templeton	Peterson's General Merchandise Store

HELPFUL INFORMATION



Automatic ANSWERING SET

Certain telephones are equipped with an automatic device, known as an Automatic Answering Set, which answers the telephone mechanically when no person is available to answer and then makes a recorded announcement.

If your call is answered by an Automatic Answering Set, listen carefully for the announcement which will be self-explanatory.

Some of these sets will also receive and record a message from the caller.

When You Hear A "BEEP" TONE

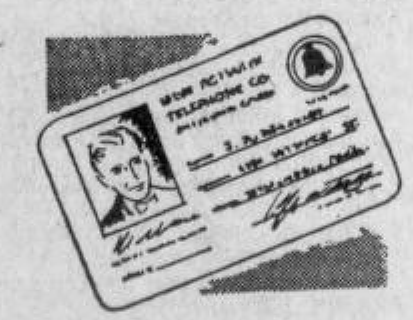
If you hear a short high "beep" tone every 15 seconds or so, it means that the person with whom you are talking is recording your conversation. This signal is produced by recorder-connector equipment furnished by the Telephone Company. Use of a recorder on the telephone line without this equipment is prohibited by the Company's tariffs.



BLUE BOOK *of Telephone Numbers*

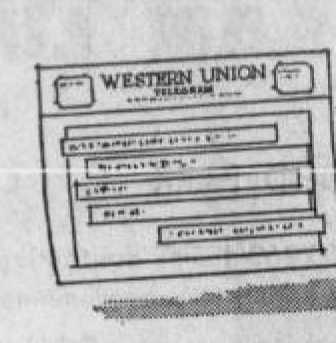
For faster service this attractive Blue Book of Telephone Numbers provides a handy place for keeping your personal list of local and out-of-town numbers.

To obtain without charge, just call, write or visit your business office.



Employee IDENTIFICATION CARDS

Employees who visit customer premises carry an official identification card. If you have the slightest doubt about anyone who says he's "from the Telephone Company" ask to see his card.



TELEGRAMS *by* TELEPHONE

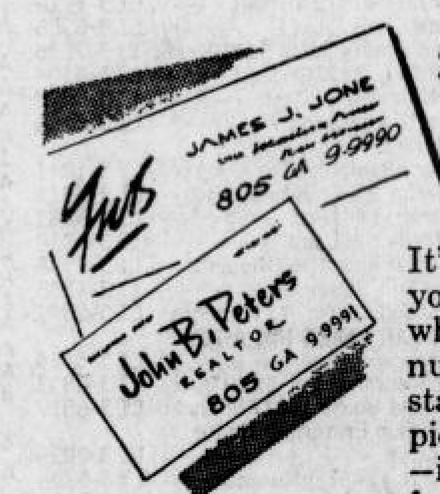
To phone a telegram, see Western Union listings in this directory. Telegram charges will appear on your regular telephone bill, or you can deposit the charge in the box when you call from a coin telephone.

OUT-OF-TOWN DIRECTORIES



Directories of other cities may be obtained by our customers at a nominal charge. Call our Business Office . . .

Telephone directories of the principal cities and towns in the Western States may be consulted at our Business Office.



Your TELEPHONE NUMBER *Is Important*

It's smart to make it easy for your customers to reach you. So why not include your telephone number on your stationery, statements and all advertising pieces? Show your area code, too—it helps distant parties call you faster.

On the Cover

The present San Luis Obispo County Court House, dedicated February 18, 1950, stands on the site of the county's first court house which was erected in 1873. San Luis Obispo County was established as one of California's original counties just 100 years prior to the dedication of the present building.

SAN LUIS OBISPO

INCLUDING

AVILA BEACH BAYWOOD PARK CAMP SAN LUIS OBISPO LOS OSOS HIGHLANDS

AUGUST 1960 ISSUE containing listings and rates in effect **JULY 6, 1960**

The other white section of this directory includes listings of subscribers in the other communities in San Luis Obispo County.

J. E. GOODING, Manager

A

A-1 CHEMICAL TOILET SERVICE
964Chorro ----------LI 3-3965
A-1 Electric 1240Morro ----------LI 3-7800
A A A AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA see Automobile Club of Southern California
A & W Root Beer Drive In
374 SntaRosa ----------LI 3-2363
Abad Ted 1547Beach ----------LI 3-4181
Abate-A-Pest Co 553CouperDr ---LI 3-1838
Abbott Lloyd M 236CuestaDr ----LI 3-5704
Abkin Irving A 1351 OakwdCt----LI 3-6380
Abraham J W 967NBroad ----------LI 3-1025
Abu-Tabikh J M 1011 Islay-----LI 3-4109
Ace Motel 94Casa ----------LI 3-6356
Achievement House Inc
CampSanLuisObispo-LI 3-9383
Ackerson Eugene 483MitchlDr ----LI 3-6914
Acme Quality Paint & Wallpaper Store
see Graham's Paint & Wallpaper Store
868Montery-LI 3-0652
Acosta Amelia 456Leff ----------LI 3-4650
Acosta Bert 194LosOsosValleyRd -LI 3-0774
Acosta Mike 271Branch ----------LI 3-1379
Acousticon Williams Co
1029Chorro ----------LI 3-6632
Action Bail Bonds Agcy
981Montery-LI 3-4668
Adams C W 481Pac ----------LI 3-2193
Adams Chas E chirprctr AvilaRd---LI 3-1534
Adams Clarence E 1525Mill ------LI 3-7944
Adams E J 2071 SierraWy--------LI 3-6379
Adams Francis L 1235 Iris--------LI 3-1169
Adams Geo L
281WoodIndDrLosOsosHilnds --LI 3-2112
Adams Irene M 531 SntaBrbraAv--LI 3-4048
Adams John Q 1345 Staffrd------LI 3-1538
Adams Juanita 611Brizzolara ----LI 3-1024
Adams L L 1128 Iris----------LI 3-5870
Adams Marvin C 1720Morro ------LI 3-3406
Adams R R 2140Loomis ----------LI 3-8137
Adams Saleta 249 Sandrcock-----LI 3-2469
Adams Truman E 2181 SierraWy--LI 3-0448
Adams W E 1202Buchn ----------LI 3-6328
Adams W J B 1660Fredericks ----LI 3-7344
Adamski J E 1839CorralitosAv ----LI 3-3377
Adamson Judy 790BoysenAv -----LI 3-0644
Adamson R W 180 SerranoHts----LI 3-5957
Adkins Dale B 624Grove ----------LI 3-7582
Adler C R 1676Fredericks --------LI 3-7213
Adler Chas J Broad&IslyRd ------LI 3-4428
Adler Ed 534PrincetnPl ----------LI 3-7000
Adler Frank 1721JohnsnAv ------LI 3-1080
ADLER WHOLESALE CO
1301Carml-LI 3-4541
Adoption Services San Luis Obispo County of 1185 Islay----------LI 3-5700
Aeco Corp TiberCanyon ----------LI 3-1492
Agar Wm 1874McCollm ----------LI 3-3708
Agena Hideo 630Montery --------LI 3-1453
Aggson Ronald D 214PatriciaDr ---LI 3-6598
Agler Jack G 1235George --------LI 3-4096
Agnew Allen 246DelMarCt ------LI 3-8962
Agriculture Extension Service University of Calif Farm & Home Advisor
1235Montery-LI 3-9075
Aguirre Alfred 2600B Meadow----LI 3-9475
AH LOUIS STORE gift shops
800Palm ----------LI 3-4332
Ahearn Dennis 1254Bond --------LI 3-5659
Aiken Howard L 305RamonaDr ---LI 3-7117
Air Express Division-Railway Express Agcy Inc 1021RailrdAv --------LI 3-8334
Akers Richard A PerknsLn --------LI 3-8935
Akers Wm 1042Pac ----------LI 3-2766
Akin Eldon 1380Taft ----------LI 3-1851
Alaskan Arctic & A B C Passenger Fishing Boats AvlaBch ----------LI 3-4082
Albaugh Elizabeth G 1641Gardn --LI 3-3509
Albert Adon 2060McCollum ------LI 3-0567
Albert Harry J 311GrandAv ------LI 3-0504
Alberti A LsOsosRd ----------LI 3-0809
Alberti Estee L 893Misn ----------LI 3-2861
Alberti Henry LsOsosRd ----------LI 3-0624
Alberti Norman LsOsosRd --------LI 3-2590
Alberti Plinio J EdnaRd ----------LI 3-6814
ALBERTS' FLORIST
1116Morro ----------LI 3-0567
Albrecht A G 111Chorro ----------LI 3-9181
Albrecht Vallalee L 325FthlBl ----LI 3-1258
Alcoholics Anonymous ----------LI 3-5800
Alcorn Harold W 279Branch -----LI 3-9623
Alden John V 461LawrnceDr -----LI 3-8039
Alderman Roy E 2330Augusta ----LI 3-7275
Aldrich Dorothy M 2505JohnsnAv -LI 3-2153
Aldrich Tom M 174DlSrWy ------LI 3-7328
Alexander Clara 650Graves ------LI 3-9600
Alexander Helen 974Chorro ------LI 3-2906
Alexander Mary E 274Higuera ---LI 3-6993
Alexander Wm M FthlBl ----------LI 3-5722
Alexander Willie L 650Graves ----LI 3-9600
Alford Ethel M 472NBroad ------LI 3-1316
Alibi Cafe SHwy ----------LI 3-6885
Alice Ann Beauty Salon 515NBroad-LI 3-7035
Allen David L 2557GretaPl ------LI 3-4304
Allen J K Dr 1441 Slack----------LI 3-6618
Allen Jas S 105CrandlWy --------LI 3-1106
Allen Marie E
309CerroRomauldoAv --------LI 3-1241
Allen Marlin 35 SnRaflAvilaBch---LI 3-3311
Allen Sarah 1141Pac ----------LI 3-9221
Allen Starlin 525Caudl ----------LI 3-3838
Allen Vera D Mrs 1367Higuera ---LI 3-7908
Allen Vic 190 Stennr----------LI 3-4188
Allen's Sound Center 771Higuera -LI 3-2047
ALLIED VAN LINES INC AGCY
1824Nipomo ----------LI 3-3434
Allstate Insurance Co 879Higuera-LI 3-0833
Alpha Sigma House 1681PhillipsLn-LI 3-6617
Alpha Upsilon Fraternity House
450Marsh ----------LI 3-2225
Alquist J H 1245 SnMateoDr-----LI 3-5305
Altamirano Danny 133Harris -----LI 3-9120
Altamirano E R 767FrancisAv ----LI 3-4363
Altamirano Eva Jean Mrs
131Harris ----------LI 3-7064
Alva Green's Automotive Trim & Furniture Upholstery 1528Montery --------LI 3-2802
Alvarado Genaro 480Leff ----------LI 3-8979
Alves Jos 598MitchlDr ----------LI 3-1005
Amaral Marian 1259 Staffrd-----LI 3-6758
Amaral Mary 546Higuera --------LI 3-4788
Amato Anthony J 293AlbrtDr ----LI 3-7497
Amdahl Pearl Mrs 529 Sandrcock-LI 3-1305
Amer Cancer Society 979Palm
1 PM to 5 PM call----------LI 3-1481
AMERICAN LAUNDRY & DRY CLEANERS
1266Montery-LI 3-1848
Amer Legion Recreation Club
1661Mill-LI 3-6445
Amer Natl Red Cross 1009Morro --LI 3-0696
Amer Refrigerating Co 241Pismo --LI 3-0785
If no answer call----------LI 3-2689
ANATOMICAL & CLINICAL LAB
1243Garden ----------LI 3-4180
ANCHOR INSURANCE SERVICE
871 SntaRosa ----------LI 3-7430
Anderegg Richard L MD 1215Chorro
Day & Night call----------LI 3-6265
Residence MorroBay --------SPrce 2-8161
Andersen Theodor B
3091JohnsnAv ----------LI 3-5926
Anderson Albert J 1438Nipomo ---LI 3-5646
Anderson Alice 1147Pismo ------LI 3-9446
Anderson Andrew 225NChorro ----LI 3-7234
Anderson Arthur E Gun Shop
1128LsOlivos ----------LI 3-3240
Anderson Arthur W 449HendrsnAv -LI 3-6746
Anderson Chas S 1BuenaVstaAv ---LI 3-1664
Anderson Clarence EdnaRd--------LI 3-3869
Anderson Conrad 791BoysenAv ---LI 3-8305
Anderson D P 1908Ruth ----------LI 3-8826
Anderson Donald S chirprctr
726FthlBl ----------LI 3-9500
Anderson Donald S Dr
1034B MurrayAv ----------LI 3-7280
Anderson E C 174DlNrteWy ------LI 3-3780
Anderson E J 2825JohnsnAv -----LI 3-5982
Anderson F Arthur Rev
399JayceeDr-LI 3-9128
Anderson F G 1345Broad ----------LI 3-7531
Anderson Grace C Mrs EdnaRd ----LI 3-4494
Anderson Gus 1320Taft ----------LI 3-5621
Anderson Harry D 546MitchlDr ---LI 3-1244
ANDERSON HOTEL
955Montery ----------LI 3-0900
Anderson Hotel Barber Shop
953Montery-LI 3-4334
Anderson Hotel Beauty Salon
963Montery-LI 3-2116
Anderson J C 227NTassajaraDr ---LI 3-1477
Anderson J L 532Dana ----------LI 3-4430
Anderson Jas L 943B MurrayAv---LI 3-1557
Anderson Jas N OrctRd ----------LI 3-1400
Anderson John A 887LinclnAv ----LI 3-6604
Anderson John F 758Centr --------LI 3-7599
Anderson Jon 316RamonaDr ------LI 3-1318
Anderson L W 1958Fixlini --------LI 3-3905
Anderson Lena 1273Fredercks ----LI 3-7532
Anderson Leo 639Pismo ----------LI 3-1315
Anderson Les 1502JohnsnAv ------LI 3-0531
Anderson Lillian S 980Chorro -----LI 3-3974
Anderson Lucy 1128Pismo --------LI 3-5481
Anderson R A 321TolosaWy ------LI 3-3020
Anderson R E Bob rl est
2056Chorro-LI 3-6246
Anderson R H 80BentnWy --------LI 3-8145
Anderson Richard C Mrs
160NCalifBl ----------LI 3-2568
Anderson Richard G 431LawrnceDr-LI 3-5748
Anderson Richmond K 54BentnWy -LI 3-8421
Anderson Roy E 1227 Sydny------LI 3-5078
Anderson Russell K 520CuestaDr --LI 3-4866
Anderson Russell N 368JeffryDr --LI 3-3855
Anderson Ruth B 1167 Islay ------LI 3-6724
Anderson Walter 781CalifBl -------LI 3-6136
Anderson Warren R 573JeffryDr --LI 3-4761
Anderson Wayne F 255HermosaWy-LI 3-3607
Andre Bros Ranch SeeCanyon -----LI 3-1579
Andre Carol F 1801WoodIndDr ---LI 3-6047
Andre Geo L 1711 SnLuisDr-------LI 3-4045
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Bishop H L 1836Gardn --- LI 3-2495
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Bittick Hal Jr 536 Sandrcock --- LI 3-2461
Bittick Hal Q 454Buchon --- LI 3-4704
Bixby Lillian 1344Pac --- LI 3-6855
Bjorklund Barbara G 1516Toro --- LI 3-6309
Bjorklund Earl T 1516Toro --- LI 3-6309
Black Howard P 3101B RockvwPl --- LI 3-6099
Black W J EdnaRd --- LI 3-8175
Blackman Nadine C 174CraigWy --- LI 3-9591
Blackwell Art 1627Broad --- LI 3-0760
Blackwell Thos E 515Dana --- LI 3-8673
Blade Louise 771 Isly --- LI 3-6705
Blaine R H 439MitchlDr --- LI 3-7756
Blair A L SanLuis Mobil Serv
600Marsh --- LI 3-5500
Blair Kenneth L 887B Nipomo --- LI 3-1147
Blair Leatha Mrs OrctRd --- LI 3-6594
Blair M D SeeCanyon --- LI 3-5058
Blair Russell H 351RamonaDr --- LI 3-4616
Blair Sam 752Misn --- LI 3-1863
Blake Emmons 2375JohnsnAv --- LI 3-7446
Blake Evan E 777BoysenAv --- LI 3-8661
Blake Jed S 292GrandAv --- LI 3-1071
Blake Norine Cuesta-by-the-Sea --- LI 3-6276
BLAKE PRINTERY
978Montery --- LI 3-6843
Blakeley R J 510FthlBl --- LI 3-2557
Blakeley Shirley 510FthlBl --- LI 3-2557
Blanchard Robt R well drilng
3139 SBroad - LI 3-8494
Bland Jas S 1325KentwdDr --- LI 3-6418
Blanks L G OrctRd --- LI 3-0949
Blaser Leonard CuestaGrde --- LI 3-3172
Blassingame Haney V
1392KentwdDr --- LI 3-7160
Blell R C 2437Gerda --- LI 3-1465
Blizard Chas A
250 SnMiguelAvilaBch --- LI 3-1302
Block E J 2049 SierraWy --- LI 3-5413
Blodgett Harry E 405FthlBl --- LI 3-4291
Blomquist Augusta Mrs
557Brizzolara - LI 3-0659
Bloom Emmett A 283LinclnAv --- LI 3-4695
Bloss L M 640LawrnceDr --- LI 3-7311
Blue Bell Motel SHwy --- LI 3-6807
Blue Chip Stamp Co --- LI 3-1757
Blue Heron Motel Apartments
899-9thBaywdPrk --- LI 3-2359
Blumhorst H E Mrs
362NTassajaraDr - LI 3-8371
Blythe W O 2427LawtnAv --- LI 3-5769
Boal Lawrence D 1560PhillipsLn --- LI 3-1922
BOB'S CORK 'N' BOTTLE LIQUOR STORE
799FthlBl - LI 3-8637
Bob's 5 Minute Car Wash
1023Marsh - LI 3-6943
Bob's Radio & T V Service
562Higuera --- LI 3-2946
BOB'S REFRIGERATION
754LinclnAv --- LI 3-7668
BOB'S SHELL SERVICE
Marsh&Osos --- LI 3-3420
Bode Henry 519High --- LI 3-3205
Bode Jacquelyn 555CuestaDr --- LI 3-0404

Bodine Anthony 230Higuera --- LI 3-0517
Bodley C H 1492 Iris --- LI 3-7508
Boerman Leona Mrs
452LawrnceDr - LI 3-3320
Boese Earl D 848Misn --- LI 3-1301
Bogard Ira F 460NBroad --- LI 3-8813
Bogdanovich R V 346LaCanadaDr - LI 3-9166
Bogesvang Jens 510FthlBl --- LI 3-7703
Bohrer Paul S 405NTassajaraDr --- LI 3-4266
Bohrer Zene D Jr 804BoysenAv --- LI 3-8530
Boland D G 568MitchlDr --- LI 3-7358
Boling Mildred E Mrs
618 Sandrcock - LI 3-1287
Boller Darwin E 301ChristinaWy --- LI 3-8326
Boller H E 540Branch --- LI 3-3424
Bolman Robt E 267HermosaWy --- LI 3-7526
Bolman Robt E Walston & Co Inc
investmnts AndersonHotel --- LI 3-2878
Bolton Alfred C 860Buchn --- LI 3-2603
Bolton Marion 860Buchn --- LI 3-2603
Bolton Romona 1144½Mill --- LI 3-6971
Bonaventure H C Sr
578-7thBaywdPrk - LI 3-6412
Bond Guy D 2061 Slack --- LI 3-0937
Bond J F 1725Broad --- LI 3-1331
Bond Jerry C 300NTassajaraDr --- LI 3-3109
Bondshu Ivan L 863Chorro --- LI 3-7455
Bonetti Carmie 645Branch --- LI 3-8153
Bonetti Ellis OldHwy101 South --- LI 3-9053
Bonetti M 1414 SntaRosa --- LI 3-7281
Bonetti Milla Mrs OldHwy101 --- LI 3-3236
Bongio Enrico 2075 SierraWy --- LI 3-1194
Bonin Alcide 272DlMrCt --- LI 3-6200
Bonini Andre H 552 StanfrdDr --- LI 3-5777
Bonini Filipo 1231Garden --- LI 3-6397
Bonini Virginia 1231Garden --- LI 3-6397
Bontempo Roy J 970Nipomo --- LI 3-1745
Boobyer Grace 1307Morro --- LI 3-1078
Bookless G L 1111FthlBl --- LI 3-8973
Bookless Leo L 547 StanfrdDr --- LI 3-5798
Bookless Wm L 1339 Sydney --- LI 3-7357
Boot & Spur 301-2dBaywdPrk --- LI 3-8697
BOOTH BROS BODY & PAINT SHOP
1121Higuera - LI 3-5545
BOOTH BROS GARAGE
1103Higuera - LI 3-2811
Booth Frank J 2001Fixlini --- LI 3-4318
Boothe Robt O 1178 SnCarlos --- LI 3-3691
Borah Clara A 870MtnVw --- LI 3-3682
Borah Harry G 378Chorro --- LI 3-2245
BORAH'S SPORTSMAN'S STORE
719Higuera --- LI 3-6514
Boraker Grace 954Leff --- LI 3-4625
Boraker Kenneth F 1252Reba --- LI 3-4446
Boraker Kenneth F San Luis Ins Agcy
970Higuera - LI 3-0310
Borba Mary 860 Osos --- LI 3-6784
Borden Floyd 1305Palm --- LI 3-7696
Borges Manuel S 790FthlBl --- LI 3-3875
Boriack John 172NBroad --- LI 3-4927
Boriack Motor Co 1137Higuera --- LI 3-8810
Borlandelli Mary M 1809Broad --- LI 3-5542
Born Robt H County Hydraulic Engnr
943 SntaRosa - LI 3-8655
Residence 902West --- LI 3-9370
Borns Leo F Jr 132 Stennr --- LI 3-4958
Borradori D H 680LinclnAv --- LI 3-2656
Borrowman J O 627HendrsnAv --- LI 3-7097
Bostrom Robt 194Polyview --- LI 3-4447
BOSWELL GLENN Kirby Co
680Higuera --- LI 3-3510
Boswell Wm H 237Beebee --- LI 3-3630
Botill John 1164MurryAv --- LI 3-6164
Botley Helen H 1404 Sydny --- LI 3-3553
Bottini Joe 236 Story --- LI 3-2535
Bottini John J 242 Story --- LI 3-8515
Bouchard R E 448CuestaDr --- LI 3-7679
Bourgeois Levi 1527Nipomo --- LI 3-3183
Bourne Donna Mrs 540LawrnceDr - LI 3-4065
Boutin Chas E 435CuestaDr --- LI 3-3617
Bove C A 337CuestaDr --- LI 3-3888
Bovee D 1845JohnsnAv --- LI 3-4643
Bovee & Daniels 710Higuera --- LI 3-6102
Bovee Edmond Jas 1721Nipomo --- LI 3-7140
Bovee Fred M 847RougeotPl --- LI 3-5888
Bowden C B 396Marsh --- LI 3-7566
Bowden Chas B 1365Palm --- LI 3-4305
Bowden Chas E Jr 1590Lizzie --- LI 3-0409
Bowden Chester 1508Mill --- LI 3-7676
Bowden F W 1973 SnLuisDr --- LI 3-8307
Bowden R C 725Leff --- LI 3-3235
Bowden's Tire Shop 996Marsh --- LI 3-4312
Bowen John H trenching serv
150CerroRomauldoAv - LI 3-1178
Bowen Vernon H 688ParkAv --- LI 3-1782
Bower Gerald S Mrs 356JayceeDr - LI 3-7527
Bower Jessie 754BoysnAv --- LI 3-0454
Bowers Kenneth L 188Lincln --- LI 3-1939
Bowin David E 844Venabl --- LI 3-7489
Bowin Jas R 597JeffryDr --- LI 3-7728
Bowlby J Rex Jr 300TolosaWy --- LI 3-6311
Bowlby Marjorie 21Chorro --- LI 3-1681
Bowler Richard K 1692Fredercks --- LI 3-4392
Bowles Lewis 1618Carmel --- LI 3-7826
Bowles Thos A 221Harris --- LI 3-5318

Bowls W E 1935Hays --- LI 3-2964
Bowman Alfred T 1461Higuera --- LI 3-4984
Bowman Alfred T pub acct
1009Morro --- LI 3-9046
Boy Scouts of America 1123Mill --- LI 3-5766
Boyce Geo F 727 Islay --- LI 3-3846
Boyce J Earle 1741CorralitosAv --- LI 3-5541
Boyce J Earle pub acct 942Chorro - LI 3-3997
Boyd Edna 1120Leff --- LI 3-3507
Boyd Harvey FthlBl --- LI 3-5647
Boyden Victor G 713GrandAv --- LI 3-9150
Boydston Claude C
312 SntaLuciaDr - LI 3-8228
Boyle Bessie S 663 Osos --- LI 3-8290
Boyle Edw J 360CerroRomauldoAv - LI 3-9197
Boyle Harold L 810 Sandrcock --- LI 3-4026
Boyle Kenneth 345 SntaLuciaDr --- LI 3-0658
Boyle Lumber Co Cayucos
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BOYSEN'S TEXACO SERVICE
435Marsh --- LI 3-9965
Brack Fred L
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LosOsosHilnds --- LI 3-0078
Bradbeer Chas 540NBroad --- LI 3-0669
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Bradbeer's 578Marsh --- LI 3-2310
Bradbury R M Dr 1411Marsh --- LI 3-3441
Bradfield Anna Mrs 206Harris --- LI 3-5573
Bradfield W S
137BaywHtsDrLosOsosHilnds --- LI 3-0509
Bradford Irene 1145Montalbn --- LI 3-6036
Bradford Pamela Jean
1145Montalbn --- LI 3-6036
Bradley B L 1880CorralitosAv --- LI 3-0609
Bradley Edw V 431-6thBaywdPrk --- LI 3-7501
Bradley Henry MSgt
PortugueseFlatRd - LI 3-9431
Bradley John Mrs
979-10thBaywdPrk - LI 3-0576
Bradshaw Roe E 1028Pismo --- LI 3-1847
Brady Harold C 1043Marsh --- LI 3-0672
Brady Richard V 1313NFthlBl --- LI 3-8972
Bragg Hazel Mrs 1141B Pac --- LI 3-7743
Bramble Clyde A 1268Reba --- LI 3-4514
Brandt Frank 239NBroad --- LI 3-4115
Branin George Sheet Metal
110 Stennr - LI 3-7348
Branin Sarah 2105Broad --- LI 3-4675
Brannum Thos 543CuestaDr --- LI 3-7983
Brase Lynn 556CouperDr --- LI 3-3418
BRASE ROY TILE
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AndrsnHotlLobby --- LI 3-8523
Bray Chas C OldHwy101 South --- LI 3-0986
Brazil A H atty 1241Gardn --- LI 3-4484
Residence CorralitosAv&Andrws --- LI 3-6946
Brazil A S EvansRd --- LI 3-6681
Brazil Henry EdnaRd --- LI 3-0444
Brazil John 2509LawtnAv --- LI 3-6838
Brazil Lena 665Buchn --- LI 3-8287
Brazil W H dntst 1177Palm --- LI 3-2924
Brazil W H Dr 156NBroad --- LI 3-7630
Brazil Wm C 164NBroad --- LI 3-0962
Breazeale Smith E 1724 Osos --- LI 3-8399
Breckan Erling A 123Fel-MarDr --- LI 3-4463
Breckenridge Howard Mrs
546 Sandrcock - LI 3-2676
Breeden W F 2600Meadow --- LI 3-5517
Bregenzer Marianne E
806MeineckeAv --- LI 3-1257
Bremer Merl W Col
CampSanLuisObispo - LI 3-6975
Brendlin Karl 1945 SnLuisDr --- LI 3-2341
Brendlin Rice Frozen Food Processors
267Pismo - LI 3-0574
Breschini John 1347½Montery --- LI 3-2262
Breschini Pete M 1533Higuera --- LI 3-6625
Bressi Dominic 161NBroad --- LI 3-3284
Brew N A Mrs 1390Palm --- LI 3-4583
Brewer Forrest C 115Chorro --- LI 3-8934
Brewster Earl 1253Mill --- LI 3-1874
Bridges Cecil N 1362TanglwdDr --- LI 3-9183
Brier Roger L 69RafaelWy --- LI 3-4080
Bright Hazel Miss 1020Peach --- LI 3-2178
Brigson Ollie 389 SntaBrbraAv --- LI 3-5457
Brinar Dellas F
154HighlndDrLosOsosHilnds --- LI 3-9380
Brinar Delmar 880Buchon --- LI 3-5971
Brinar Nath
150HighlndDrLosOsosHilnds --- LI 3-8760
Britt Rex Rev 182 SpellacyLn --- LI 3-3450
Brittain Troy L 1169Leff --- LI 3-6503
Britten Gary N 1213Nipomo --- LI 3-6810
Britton Glenn 1531H SntaRosa --- LI 3-7373

Brock Edwin J 663Brizzolara --- LI 3-2670
Brocksieb Lillie 1014Palm --- LI 3-6614
Broderick A J 225JeffryDr --- LI 3-9169
Broderick Beatrice
425-8thBaywdPrk --- LI 3-6255
Broders Yvonne
137LilacDrLosOsosHilnds - LI 3-7336
Broerman Harold J 324FthlBl --- LI 3-6954
Bromley J Philip 1478Palm --- LI 3-4366
Bromley Murray L 382AlbertDr --- LI 3-2665
Brooks Clay 2518Broad --- LI 3-4512
Brooks Clifford D AdrianceCt --- LI 3-8629
Brooks Don Mrs 2711Tenbrk --- LI 3-8301
Brooks Don E 288HermosaWy --- LI 3-6517
Brooks Donald R 495NBroad --- LI 3-6591
Brooks Douglas 929Branch --- LI 3-3972
Brooks Robt C 1255 SnCarlosDr --- LI 3-0932
Brophy D W 648Higuera --- LI 3-3316
Broschat A G 324BuenaVstaAv --- LI 3-3784
Brosnan Harry J Strout Rlty
464A Marsh --- LI 3-3244
Residence 1920CorralitosAv --- LI 3-3638
Brotherhood of Railroad Trainmen
1815 Osos - LI 3-8659
Brough R E 298-11thBaywdPrk --- LI 3-2680
Brown Arkie O 1120RailrdAv --- LI 3-7180
Brown Beriah 856Uphm --- LI 3-0738
Brown Bert L Security Title Ins Co
1119Chorro - LI 3-8211
Residence 1750ConejoAv --- LI 3-6254
Brown Billie W 1318Chorro --- LI 3-7100
Brown Brothers Adjusters 1214Broad
Day & Night call --- LI 3-5985
Brown Cecil H 162CraigWy --- LI 3-4511
Brown Chas T
303 SntaLuciaAvBaywdPrk - LI 3-9326
Brown Clarence LongvwLn --- LI 3-3498
BROWN CLARENCE jwlry
862Higuera - LI 3-5648
Brown Dewey E Capt 286LunetaDr - LI 3-1743
Brown Donald L 246Harris --- LI 3-8133
Brown Elmer H Jr Dr DDS
941Calif - LI 3-8050
Residence 1800Alrita --- LI 3-9246
Brown Ely 745FrancisAv --- LI 3-5711
Brown G S Mrs 1234 SnCarlosDr --- LI 3-7415
Brown Geo Mrs 770Peach --- LI 3-0382
Brown Geo G 469-5thBaywdPrk --- LI 3-2736
Brown Geo S 1341Palm --- LI 3-4248
Brown Gerald F Sr 719High --- LI 3-5922
Brown Harold H 735GrandAv --- LI 3-8408
Brown Helen L 735GrandAv --- LI 3-8408
Brown Herman 274Higuera --- LI 3-8003
Brown Heulan O 676Buchn --- LI 3-3359
BROWN HOLLIS B rl est
520Marsh --- LI 3-4299
Brown Homer W
175 SerranoHts --- LI 3-4235
Brown Howard C 276Graves --- LI 3-1343
Brown Jack E Mrs 1496Higuera --- LI 3-8997
Brown Jas B 611 SweenyLn --- LI 3-1452
Brown Joe W Woodyard
OldHwy101 South --- LI 3-6481
Brown John C 1221 SnCarlosDr --- LI 3-8525
Brown Josephine L Mrs 1064Mill --- LI 3-7144
Brown Judith J 1027Buchon --- LI 3-1593
Brown Leota 246Harris --- LI 3-8133
Brown Lorine 1018Church --- LI 3-6283
Brown Marvin D 446LunetaDr --- LI 3-7122
Brown Noble 382NBroad --- LI 3-0547
Brown Orval L 162DlNrteWy --- LI 3-3121
Brown Patrick C 1721Chorro --- LI 3-3783
Brown Richard 971Church --- LI 3-7389
Brown Richard R 818Pismo --- LI 3-2436
Brown Richard R Mrs 818Pismo --- LI 3-2436
Brown Robt F 646 StanfrdDr --- LI 3-5599
Brown Robt R 135FerriniRd --- LI 3-7038
Brown Robt R 2103JohnsnAv --- LI 3-7643
Brown Robt W 961Grove --- LI 3-9138
BROWN ROGER M contr
1977JohnsnAv --- LI 3-3323
Brown Sally 790BoysenAv --- LI 3-0644
Brown Thos F 1055Pac --- LI 3-9523
Brown Vannie H Mrs 2509GailPl --- LI 3-6701
Brown Vesta 633FunstnAv --- LI 3-3108
Brown Virginia L 1318Chorro --- LI 3-7100
Brown Wallace W 805BoysenAv --- LI 3-6987
Brown Walter F L 2105JohnsnAv - LI 3-7802
Brown Wm A 638Toro --- LI 3-5310
Brown Wm H 95LaEntradaAv --- LI 3-6117
Browne Ernette 1533PhillipsLn --- LI 3-8020
BROWN'S MUSIC STORE
717Higuera - LI 3-5041
Brownstein Solomon
1740Fredericks --- LI 3-4255
Bruce Arabella 2046 Swazy --- LI 3-7772
Bruce Birdie 389NBroad --- LI 3-9574
Bruce H Truman 146RamonaDr --- LI 3-3462
Bruce Harold N 598CuestaDr --- LI 3-7780
Bruce J W 1332Fthl --- LI 3-4933
Bruer Ann J 1425PhillipsLn --- LI 3-9363
Brughelli Aurelio EdnaRd --- LI 3-9063
Brughelli Ercole ESntaFe --- LI 3-3717
Brughelli V 1520Beach --- LI 3-0925
Brummett Chas M 1950Garfld --- LI 3-2159

Brunel Rene L 1205Geo --- LI 3-6433
Brunelli Victor J 171WoodlndDr --- LI 3-3890
Brussow Chas 1140Montalbn --- LI 3-8126
Brussow D F 1050 Olive --- LI 3-5026
Bryan Jas C 1023A Mill --- LI 3-9243
Bryan V L 898Misn --- LI 3-5899
Bryant Conrad K 655LawrnceDr --- LI 3-3950
Bryant P J 556Leff --- LI 3-5585
Bryson Jas 11Vetvle --- LI 3-1621
Bryson Paul R 211CalifBl --- LI 3-6466
Bubenik Paul J 821High --- LI 3-2364
Buchan Thos 845MurryAv --- LI 3-2317
Buchanan Donald 883MurrayAv --- LI 3-0521
Buck Chas K atty WickendenBldg --- LI 3-3292
Residence 1516Broad --- LI 3-0998
Buck F C 1251 OrcuttRd --- LI 3-5936
Buck Jas L 717GrandAv --- LI 3-5382
Buck Jane B 1767CorralitosAv --- LI 3-3191
Buck Robt E MD San Luis Medcl Clnic
1235 Osos --- LI 3-4800
Buck Walter F 1349Chorro --- LI 3-7472
Buckley Theresa A 1341 Osos --- LI 3-3355
BUCK'S BARBER SHOP
1349Chorro - LI 3-7472
Bucy L LaVerne 115LaEntradaAv - LI 3-5714
Budar Marion 1814Morro --- LI 3-7536
Budoff Jerold L Mrs 2014Chorro --- LI 3-0968
Budolph Ethel 269-2dBaywdPrk --- LI 3-3957
Buechler John 1411JohnsnAv --- LI 3-7268
Buechler L L 431 Isly --- LI 3-1806
Buell Harry E 1779 SnLuisDr --- LI 3-7111
Buffett L N 126 STassajaraDr --- LI 3-8815
Building Trades-Council
1530Montery - LI 3-6057
Bulkley Paul E
242CerroRomauldoAv --- LI 3-1459
Buller Herman 189 SerranoHts --- LI 3-6830
Bullock Lena OrcuttRd --- LI 3-7902
Bullock Richard N BullocksLn --- LI 3-9405
Bullock Russell LsOsosRd --- LI 3-2907
Bullock S Ellen 769Upham --- LI 3-1144
Bullock Vivian L OrctRd --- LI 3-3089
BULL'S TAVERN
1032Chorro --- LI 3-2217
Bumb Frank E Walston & Co
SnJose-CYprss 4-6818
Bunch Roger L 428NChorro --- LI 3-8325
Bunyan John G 1663Johnsn --- LI 3-7098
Burch Helen Mrs 729½High --- LI 3-2616
Burch T M 1612Mill --- LI 3-4818
Burchell Donald D 743 SerranoDr --- LI 3-1048
BURCH'S TOM SERVICE & TRAILERS
505Higuera - LI 3-4042
Burdett Bernard E 1171 SnCarlos - LI 3-4593
Burdick Verne M 2025Fixlini --- LI 3-1766
Burditt Mary E 1043Marsh --- LI 3-7498
BURGE KEN plmbng contr
1010-9thBaywdPrk --- LI 3-1938
Burger R H 2018JohnsnAv --- LI 3-8329
Burgermeister Brewing Corp
1750Beach - LI 3-3219
Burgess Emily F Mrs
1412JohnsnAv - LI 3-2471
Burgett Frank L 846Mill --- LI 3-0893
Burk G F 968Walnt --- LI 3-3540
Burk Peter W Sr Cuesta by the Sea - LI 3-6155
Burke Geraldine J 656Caudl --- LI 3-6442
Burke Richard E Mrs 1256 Staffrd - LI 3-8568
Burke T Raymond OsosRd --- LI 3-6846
Burkhardt Fred L 1178½Pac --- LI 3-7746
Burkhardt P L 236HermosaWy --- LI 3-9385
Burkhart Loren 1229Fredercks --- LI 3-5665
Burks Letha 401NChorro --- LI 3-8849
Burlingham Herbert H 877Centr --- LI 3-1576
Burnett Chris 1018 Isly --- LI 3-1670
Burnett Lillian F 1150Leff --- LI 3-1636
Burr Geo 562CuestaDr --- LI 3-4364
Burris Oscar 454 Islay --- LI 3-7282
Burriss E E Burriss Saddlery
1033Chorro - LI 3-4101
Burriss E E Mrs 247FthlBl --- LI 3-6729
Burriss Saddlery 1033Chorro --- LI 3-4101
Burriss Wm E 244HermosaWy --- LI 3-5093
Burster Chas 486LinclnAv --- LI 3-5549
Burtch Chester S 2591JohnsnAv --- LI 3-7665
Burtnett Anna 773Pismo --- LI 3-4876
Burton Philip 1305Montery --- LI 3-0416
Buschman Wm O 160HighlndDr --- LI 3-3758
Bush Edw 1908Loomis --- LI 3-0756
Bush Hazel C 1912Loomis --- LI 3-2869
Bushong Geo 1445Marsh --- LI 3-7752
Bushong Jack 1780ConejoAv --- LI 3-2804
Bushong Jack Bushong's Texaco Stn
SntaRosa&Marsh - LI 3-9858
BUSHONG'S TEXACO STATION
SntaRosa&Marsh - LI 3-9858
Busi Bert 2584Victoria --- LI 3-9310
Business Men's Assurance Co
2030Fixlini - LI 3-0627
Buss Milton A 1320Archr --- LI 3-0511
Buss Roy S 860Church --- LI 3-4399
Butler Anna S 546Higuera --- LI 3-5998
Butler F A 1640 Osos --- LI 3-7554

Butler Jas R 1030Ella --- LI 3-2882
Butler Jay W 789Peach --- LI 3-3883
Butler M W 256NChorro --- LI 3-8512
Butler Malcolm F EdnaRd --- LI 3-0843
Butler Morse R 1394Andrws --- LI 3-0497
Butler Morse R pub acct 1029Pac - LI 3-6876
Butler O K Mrs 48RaflWy --- LI 3-7271
Butler W G 256NChorro --- LI 3-1455
Buttell Jack A 2907JohnsnAv --- LI 3-8918
Butterfield David E 1370Broad --- LI 3-3278
Butterfield Floyd S 1370Broad --- LI 3-3278
Butzbach Arthur G 250Motly --- LI 3-4861
Butzbach Florence 671MitchlDr --- LI 3-6458
Butzke Eugene O 392FthlBl --- LI 3-9501
Butzke Virginia C 2930JohnsnAv --- LI 3-7586
Buzolich Antone 105CrandlWy --- LI 3-8915
Byers John 909-12thBaywdPark --- LI 3-8910
Byers John Tabor Rlty
1185LsOsosRdBaywdPrk --- LI 3-8740
Bylling Paul Sycamore Minrl Springs
AvilaRd - LI 3-5580
Byron Jos 929MurryAv --- LI 3-8381

C

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368-7thBaywdPrk --- LI 3-4658
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390Pac - LI 3-4084
Cabassi Chas F 1111FthlBl --- LI 3-5867
Caccia Howard W 1066Palm --- LI 3-6086
Caddes Robt E 690Brizzolara --- LI 3-5050
Cady Wm W 179RamonaDr --- LI 3-1763
Cahill Jack F 262LunetaDr --- LI 3-2578
CAL-FARM INSURANCE CO
157Higuera - LI 3-7971
CAL PHOTO SUPPLY
899Higuera --- LI 3-3705
Calahan Ora Wm 664Toro --- LI 3-7764
Caldwell Bill 536Branch --- LI 3-2928
Caldwell Chas F AvilaBeach --- LI 3-2174
Caldwell L C 369Lemon --- LI 3-8889
Caldwell Richard H 717Montery --- LI 3-4680
Caldwell Richard S 1370 Staffrd --- LI 3-9480
Caldwell Stanley E
563 StanfrdDr - LI 3-7037
Calenzo John R
375 SntaMariaBaywdPrk - LI 3-6090
Calhoun John C 1515Carml --- LI 3-2236
Cali Fryer Farms 174Higuera --- LI 3-1155
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County of Civil Defense CourtHse - LI 3-1074
CALIF DRAPERY
785Marsh --- LI 3-2977
CALIF MOTOR EXPRESS LTD
390Pac - LI 3-4084
Calif Park Grocery Tuttle's
390CalifBl - LI 3-0923
Calif Park Laundromat
399HathwyAv - LI 3-9815

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Agriculture Dept of
Animal Industry & Disease Control
1020NBroad - LI 3-6823
Alcoholic Beverage Control Dept of
AndrsnHotl - LI 3-7183
Board of Equalization 940Chorro --- LI 3-8376
Calif Mens Colony
CampSnLuisObispo - LI 3-2700
Calif Natl Guard
Office of Camp Superintendent
CampSnLuisObispo - LI 3-8387
U S Property & Fiscal Officer for Calif
CampSnLuisObispo - LI 3-0412
Dept of Employment
Employment Service 817Palm --- LI 3-5300
Department of Motor Vehicles
307Higuera - LI 3-0590
Dept of Water Resources
CampSanLuisObispo --- LI 3-3514
Division of Architecture
102 SantaRosa --- LI 3-3382
Division of Forestry
San Luis Obispo Headquarters
MorroRd --- LI 3-4242
Division of Highways
District Office 50Higuera --- LI 3-6000
Equipment Dept 66FrenchRd --- LI 3-8275
Highway Patrol 101HwySouth --- LI 3-2181
For Emergency Calls Only
Ask Operator for - Zenith 12000
National Guard
3668 Ordnance Co D/S
CampSnLuisObispo - LI 3-4232
Water Pollution Control Board Central
Coastal Region 1108Gardn --- LI 3-5671

Calif State Polytechnic College The
PolyCampus
Connecting All Depts --- LI 3-2000
Evenings Weekends & holidays
For General Information call --- LI 3-3042
For Housing Information call --- LI 3-4164
Auto Shop --- LI 3-5408
Fire Department & Security
Office --- LI 3-6027
Gymnasium & Stadium --- LI 3-7225
Health Center --- LI 3-8341
Power Plant --- LI 3-3042
Departments Not Reached Through
Campus Switchboard
Dormitories
Calaveras & Tuolumne --- LI 3-9940
Chase --- LI 3-9740
Deuel --- LI 3-9832
Diablo --- LI 3-9857
El Dorado --- LI 3-9841
Fremont --- LI 3-5290
Herdsman Hall --- LI 3-9852
Heron --- LI 3-9716
Jesperson --- LI 3-9736
Lassen --- LI 3-9986
Mariposa & Sonoma --- LI 3-9723
Modoc --- LI 3-9759
Muir --- LI 3-0330
Monterey & Plumas --- LI 3-9791
Palomar --- LI 3-9768
Parsons House --- LI 3-9978
Santa Lucia --- LI 3-0320
Sequoia --- LI 3-5730
Shasta --- LI 3-9767
Sierra --- LI 3-9948
Tenaya --- LI 3-5320
Trinity --- LI 3-0290
Truckee --- LI 3-9822
Whitney --- LI 3-9952
Cal Poly Bake Shop --- LI 3-2108
Dairy Project MorroRd --- LI 3-9956
Dining Hall North --- LI 3-2239
Dining Hall South --- LI 3-4493
Food Warehouse 241Pismo --- LI 3-8405
Hillcrest Study Hall --- LI 3-9890
Caligari B L 471LinclnAv --- LI 3-4942
Caligari J PerfumoCanyon --- LI 3-5791
Caligari Wilfred 777½Higuera --- LI 3-9602
Caligaris Pierina Mrs 827 Isly --- LI 3-2830
Calkins Grant 645Palm --- LI 3-6665
Call J N 454Pismo --- LI 3-2503
Call Joy 571Pismo --- LI 3-7962
Call Rosalie G 379NBroad --- LI 3-4010
Callahan Christopher P
38 STassajaraDr --- LI 3-0820
Callahan Janet 645Palm --- LI 3-8939
Calloway Wm Sr 647Woodbrdge --- LI 3-5959
Calloway Wm F Jr 2080Rachl --- LI 3-7221
Calvary Baptist Church 867Pac --- LI 3-6546
Calvert Pearle B RN 649 Isly --- LI 3-1319
Camel Jas C 161CraigWy --- LI 3-2798
CAMERA SHOP
1036Chorro --- LI 3-6183
Cameron Harry E 2540GretaPl --- LI 3-5739
Cameron Jas W 45Chorro --- LI 3-1220
Camp Fire Girls Inc 864 SntaRosa --- LI 3-5638
Campbell B H 1251 OrcuttRd --- LI 3-7760
Campbell C H 1055Pac --- LI 3-6106
Campbell Cora M 1234Ella --- LI 3-2786
Campbell Dyer H 1251 OrcuttRd --- LI 3-5976
Campbell Edw D 912MurryAv --- LI 3-9064
Campbell J E 1371PhillipsLn --- LI 3-4762
Campbell J E Coast Counties Adjstmnt Bur
1130Gardn - LI 3-3063
Campbell Jas C 1314Palm --- LI 3-8936
Campbell John D 2018 SnLuisDr --- LI 3-7462
Campbell L W Dr 173Chorro --- LI 3-8437
Campbell L W Dr 747Pismo --- LI 3-0911
Campbell Robt D 371NBroad --- LI 3-6056
CAMPBELL'S REFRIGERATION
532Higuera --- LI 3-6800
Canada Dry Bottling Co
304B Higuera --- LI 3-0899
Canet David L SanLuis Sanitation Serv
1130Leff - LI 3-2635
Canet Lucy Mrs PismoHwy --- LI 3-5483
Cann Marjorie 1573 Slack --- LI 3-2741
Cannon A C Jr 236CatalinaDr --- LI 3-0402
Cannon Byron A 440Kentucky --- LI 3-9583
Cannon Dale C 259RamonaDr --- LI 3-7400
Cannon Jill O 2050Fixlini --- LI 3-6071
Cannon Lester L 2050Fixlini --- LI 3-6071
Cannon Marcie E Mrs 1941 Slack - LI 3-5826
Cantrell Bella Mrs 1016Geo --- LI 3-1474
Capata Geo Jr
HighlndDrLosOsosHilnds --- LI 3-0990
Cappelen Ted
SunstPalisadesPismoBch --- PRspct 3-2349
Carbajal Macario 1421Archr --- LI 3-0447
Carberry W J 149Ward --- LI 3-7820
Carchio May OldHwy101 South --- LI 3-8205

Cardani Jos C 111Fel-MarDr --- LI 3-0539
Carder Henry D 248 SntaLuciaDr --- LI 3-3836
Cardoza Anthony
OldHwy101 South --- LI 3-5874
Cardoza Barbara Mrs 30Chorro --- LI 3-3051
Cardoza Eugene L 1304Pac --- LI 3-3858
Cardoza Joe Edna --- LI 3-2254
Cardwell Mark L 64NBroad --- LI 3-1472
Carey John R 749Grove --- LI 3-2201
Carey Thos W 553Leff --- LI 3-9205
Cargle Leland L
CampSanLuisObispo --- LI 3-8816
Carl Swader's S & W Service & Distributor
OldHwy101 South --- LI 3-6709
Carlberg Elizabeth Mrs
890-11thBaywdPrk - LI 3-4168
Carlisle H Terry 269High --- LI 3-8403
Carlisle Louise 487C Marsh --- LI 3-7576
Carlon Jos 635High --- LI 3-8855
Carlsen Hans 180NBroad --- LI 3-8336
Carlson Anna Mrs 1029B Pac --- LI 3-2243
Carlson Ben 134Harris --- LI 3-8662
Carlson Carl 411GrandAv --- LI 3-3047
Carlson Chas T 2323Flora --- LI 3-8044
Carlson Ed C 567 Isly --- LI 3-2195
Carlson L Bernard
130 STassajaraDr --- LI 3-7633
Carlson Rodney E 2614Augusta --- LI 3-0698
Carmine Martha Mrs 1521Carml --- LI 3-7848
Carmo Manuel LsOsosRd --- LI 3-1510
Carney Jeff 368-7thBaywdPrk --- LI 3-4658
Carpenter Albert L Mrs 1125Palm - LI 3-8464
Carpenter Bay 1291MurryAv --- LI 3-6022
Carpenter D M 895LinclnAv --- LI 3-1238
Carpenter D M Rexall Drug Str
839Higuera - LI 3-7875
Carpenter E C LsOsosHighlands --- LI 3-1865
Carpenter E L EdnaRd --- LI 3-2868
Carpenter Eva A Mrs 1043Marsh --- LI 3-6895
Carpenter H H Estate of
981Montery - LI 3-3147
Carpenter Helen E 890 Osos --- LI 3-7220
Carpenter Irene J Mrs 1637Morro - LI 3-0634
Carpenter Jas W 333LunetaDr --- LI 3-6094
Carpenter John L LsOsosHighlands - LI 3-5750
Carpenter Lawrence L
OldHwy101 South --- LI 3-3460
Carpenter Libbie G Mrs 1163Pismo - LI 3-3122
Carpenter Merlyn 205AlbertDr --- LI 3-5921
Carpenter Robt L 294DelMarCt --- LI 3-4620
Carpenter W V 159 Stennr --- LI 3-0389
Carpenter's Local 1632 811Palm --- LI 3-7638
Carpentier Helen Miss 956Pismo --- LI 3-2256
Carpentier Helen Millinery Shop
1037Chorro - LI 3-2746
Carr Harold B 27Chorro --- LI 3-2993
Carr Wm F 1043Marsh --- LI 3-6789
Carrington B M Mrs 1016Walnut - LI 3-4856
Carrington H SunsetDrBaywdPrk - LI 3-1279
Carrington H 135-2dBaywdPrk --- LI 3-4074
Carrington J H 418LawrnceDr --- LI 3-7069
Carroll Dennis EdnaRd --- LI 3-1776
Carroll Emmett 136Lincln --- LI 3-8147
Carroll John T EdnaRd --- LI 3-8349
Carroll Jos A Hwy101 --- LI 3-9488
Carroll Mikie 1615WoodlndDr --- LI 3-3081
Carscaden John 382LinclnAv --- LI 3-6051
Carson Glenn Mrs 1434Higuera --- LI 3-4956
Carter Curt bldr 3183Richrd --- LI 3-2885
Carter Jas H 1520 SntaRosa --- LI 3-1582
Carter Logan S 864MurryAv --- LI 3-7295
Carter Winston 859Misn --- LI 3-2988
Carvao Beatrix Mrs
218MarleneDr --- LI 3-7534
Cascade Lumber Sales LsOsosRd --- LI 3-9147
Cascioni Henry 575Leff --- LI 3-8261
Case Henry O 244AlbertDr --- LI 3-7138
Case Howard L 474Hill --- LI 3-0804
Caselman Virginia 142Beebee --- LI 3-1489
Casey Fred P FarrellAvBaywdPrk - LI 3-3055
Casey O C 2653Victoria --- LI 3-4351
Casey Rosa FarrellAvBaywdPrk --- LI 3-3055
Casilles Fred 1307KentwdDr --- LI 3-4367
Casper Donald P
190LilacDrLosOsosHilnds --- LI 3-8136
Casperson Don 330B Pismo --- LI 3-7405
Cass Marjorie 371JayceeDr --- LI 3-1438
Cassebarth G J
260CerroRomauldoAv - LI 3-5466
Cassera Bettie
87 SnAntonioAvilaBch --- LI 3-4855
Cassera David Hillside Inn
101HwySouth - LI 3-3677
Cassera Frank Jr 333JeffryDr --- LI 3-1104
Cassera Jim 679FunstnAv --- LI 3-7470
Castro Albert 530Buchon --- LI 3-9229
Castro M J Mrs 978Chorro --- LI 3-5887
Castro Ramon 785Woodbrdge --- LI 3-3583
Caswell Ralph A Maj 183FthlBl --- LI 3-5773
Cate Robt L 725Branch --- LI 3-5948

Catholic Church Old Mission The 782Montery---LI 3-1034
Cattaneo Bill Jr 773Peach ---LI 3-7830
Cattaneo Chas F 1210Carml ---LI 3-5445
Cattaneo Geo Mrs 2604Broad ---LI 3-2576
Cattaneo Henry S Mrs 765LinclnAv---LI 3-2380
Cattaneo Joe 1215George ---LI 3-8474
Cattaneo & Rizzoli Trucking 970Montery---LI 3-0876
Cattaneo Wm 756Woodbrdge ---LI 3-3806
Caughlan Pope W Mrs 520Chorro ---LI 3-6549
Cauley Irvin L 1237Mill ---LI 3-4121
Caulkins Frances Jean 699LawrnceDr ---LI 3-6132
Cavalletto Louis D II 1321 Staffrd ---LI 3-6128
Cavanagh Fred W 1402Marsh ---LI 3-9216
Cavanagh J E 951MurryAv ---LI 3-3207
Cawelti Lester L Mrs 1237High ---LI 3-3264
Cayetano Ruth 421Dana ---LI 3-5937
Caylor Gerald M 95RafaelWy ---LI 3-4847
CENTRAL SAVINGS & LOAN ASSN 1235Chorro ---LI 3-3364
Cerini Ben 1026Palm ---LI 3-7812
Cerruti Rom 1370KentwdDr ---LI 3-4114
Cervantez Juan 323Branch ---LI 3-1195
Cervenka Tony C 1575PhillipsLn ---LI 3-4938
Chad Anna Mrs 1219Palm ---LI 3-2338
Chaffee John M 1010Peach ---LI 3-6293
Chaffee Walter 320KentuckyAv ---LI 3-2332
Chafin Richard E 1318Mill ---LI 3-8338
Chaides Marcelo 236LaCanadaDr ---LI 3-5051
Chalmers Thos 205NBroad ---LI 3-5920
CHAMBER OF COMMERCE 882Marsh ---LI 3-1323
Chambers Earl W 1624 SmeeLn---LI 3-5618
Chambers Hal 1405JohnsnAv ---LI 3-1021
Chambers Harriet 1333KentwdDr ---LI 3-7706
Chambers Lloyd E 1333KentwdDr ---LI 3-7706
Chambers Lola D Mrs 1190Buchn ---LI 3-5020
Chambers Muriel Mrs 743½Caudl ---LI 3-4017
Chamlis Robt W 1232Morro ---LI 3-6592
Champlain F 1615Fairvw ---LI 3-0424
Chan Thos 1418A Broad---LI 3-2613
Chancellor Harvey T Cuesta-by-the-Sea---LI 3-8799
Chandler Philip S 1218Morro ---LI 3-8741
Chandler Robt K OldHwy101 South---LI 3-2176
Chaney Nathan 3535JohnsnAv ---LI 3-9217
Chaney Verne E MD 878BoysenAv ---LI 3-1749
Chanz Franklin E Mrs 566Pac ---LI 3-7014
Chanz Geo 620JohnsnAv ---LI 3-9245
Chaplin Oscar 1127 Iris---LI 3-9261
Chapman A L 398TolosaWy ---LI 3-6607
Chapman Clifford W 132DelSurWy---LI 3-3493
Chapman E C 99HighlndDrLosOsosHilnds ---LI 3-7824
Chapman G A 608Howrd ---LI 3-4404
Charles C W 852MeineckeAv ---LI 3-5910
Charles Shoes 867Higuera ---LI 3-4054
Chase Adah E Mrs 1957Hope ---LI 3-7686
Chase Dan C PerfumoCanyonRd ---LI 3-7646
Chase Doster 804BoysenAv ---LI 3-1823
Chase Flora C Mrs 404LawrnceDr ---LI 3-7392
Chase Margaret H 1355Mill ---LI 3-1382
Chase Wanda Mrs 1828Broad ---LI 3-5869
Cheda Duncan Augusta&Reba ---LI 3-8244
Cheda John D 2451Augusta ---LI 3-1240
Cheda M A 28NBroad ---LI 3-8496
Cheda Plumbing 1331Walkr ---LI 3-1240
Cheda Ralph O 499Brizzolara ---LI 3-4258
Chelquist C R 284LaCanadaDr ---LI 3-6270
Chelquist C R Insurance 1010Morro---LI 3-8579
Cheney Chas 132WoodlndDrLosOsosHilnds ---LI 3-8187
Chernabaeff Wm SnAntonio AvilaBch---LI 3-3208
Chesterton Edith 883-8thBaywdPrk ---LI 3-1758
Chesterton Leland 883-8thBaywdPrk ---LI 3-1758
Cheves M H 156Casa ---LI 3-0089
Chiesa Frankie 1427Morro ---LI 3-7031
Chiesa Margaret Mrs 752Palm ---LI 3-4635
Chilcutt Merle M 256NChorro ---LI 3-4426
Child Evangelism Fellowship 1406Broad---LI 3-7055
Childers Douglas H 1521 SntaRosa---LI 3-7533
Childers Evelyn Mrs 1521 SntaRosa ---LI 3-7533
Childress A LosOsosHighlands ---LI 3-4185
Chitty Chas E 960Montalbn ---LI 3-3584
Chizek Gaylord J 175DlNrteWy ---LI 3-5314
Choate Dean 1351Bishop ---LI 3-3614
Chong Beulah 778Palm ---LI 3-1537
Choy Howard W L EdnaRd ---LI 3-4272
Chris Jespersen School 251GrandAv---LI 3-6940
Chriske John 1246Higuera ---LI 3-2330
Christensen E C 670Chorro ---LI 3-2996
Christensen Geo P Edna ---LI 3-3324
Christensen Herman P 427-8thBaywdPrk ---LI 3-3408
Christensen Jack 135King ---LI 3-9336
Christensen John Jr OrctRd ---LI 3-7184
Christenson J Trucking Co OldHwy101 ---LI 3-5057
Christian Day School 2740Broad ---LI 3-1181
Christian F L 647CuestaDr ---LI 3-2779
Christian John K 156 SnLuisHwyAvilaBch---LI 3-5603
Christian Science Reading Room 1123Gardn---LI 3-0759
Christian Supply & Good News Center 1126Gardn---LI 3-6146
Christianson Arni 1230Higuera ---LI 3-8736
Christianson Ronald L 1230Higuera---LI 3-8736
Christie O H 660LinclnAv ---LI 3-8586
Christie Raymond E 1319KentwdDr ---LI 3-3289
Christine's ofc 869Higuera---LI 3-4821
Christopherson K M 1023Mill ---LI 3-0079
Chrysler Louis F Sr 226Lincln ---LI 3-8054
Chrysler Luis Jr Lane's Ceramic Studio 583Dana---LI 3-2713
Chuck Kimes Motelodge 1930Montery ---LI 3-7682
Chuck Wagon SOldHwy101 ---LI 3-9964
Chumley Peggy J 436Pismo ---LI 3-8249
Chumley Sharon 645Palm ---LI 3-8939
Chumley W Jerome 436Pismo ---LI 3-8249
Chun Harold 630Montery ---LI 3-1453
Church of Christ 2790Broad---LI 3-1219
Church of Christ Central 1336Chorro ---LI 3-8653
Church of Jesus Christ of Latter Day Saints 55Casa---LI 3-9546
Church of the Nazarene 652 SntaRosa---LI 3-3192
CINDERELLA CITY TRAILER PARK 1255 OrcuttRd ---LI 3-4530
Ciocchi Angelo 551LawrnceDr ---LI 3-2864
Cipollo Steak House 1020RailrdAv ---LI 3-3315
Cirone Vincent J 377 SntaMariaAv---LI 3-0763
Citlau Geo 754BoysenAv ---LI 3-6307
CITY CLEANERS 695Higuera ---LI 3-3105
City Delivery 964Chorro ---LI 3-5800
City Neon 1390Walker ---LI 3-2913
City Offices see San Luis Obispo City of
City Rug & Upholstery Cleaning ---LI 3-7063
City Schools see San Luis Obispo City of
Claassen Dave 427LawrnceDr ---LI 3-4081
Claassen Lois 253CraigWy ---LI 3-6579
Clack Madge L 2721Tenbrk ---LI 3-7632
Clark Clifford E 1528Nipomo ---LI 3-0594
Clark Howard 445High ---LI 3-7730
Clark Isabel 673Caudl ---LI 3-6998
Clark Jas L 29Vetvle ---LI 3-8590
Clark Lawrence L ClarkField ---LI 3-7214
Clark Myral G 864Misn ---LI 3-3730
Clark P J 962Mill ---LI 3-4199
CLARK PEST CONTROL ---LI 3-3525
Clark Walter H 340FthlBl ---LI 3-4897
Clark Warren E 659 SweenyAl---LI 3-5726
Clark Willie 803Walnut ---LI 3-6017
Clarke Edgar F EdnaRd ---LI 3-0611
Clarkson John S 1228Palm ---LI 3-7569
Clason Francis J 345BuenaVstaAv ---LI 3-8487
Claus Esther 1120Mill ---LI 3-4578
Clausen K 1317Broad ---LI 3-1440
Clawson Albert 50Chorro ---LI 3-9073
Clawson Albert optmtrst 1114Gardn---LI 3-1447
Clay John M Jr 987-10thBaywdPrk---LI 3-7018
Clay Robt W 1355Palm ---LI 3-2566
Cleek G W 1236Palm ---LI 3-5915
Clement Inez 306Beebee ---LI 3-8881
Clements Wm A 230LunetaDr ---LI 3-1616
Clensos Bettylou 465Pismo ---LI 3-7327
Cletsoway Emily C 1528Fredericks---LI 3-8719
Cletsoway R W MD 705GrandAv---LI 3-8871
If no answer call---LI 3-5800
Cline Fred A 1129George ---LI 3-6037
Cline Jackie L 790FthlBl ---LI 3-4684
Cline Rusty 505 SerranoDr---LI 3-2389
Cline's Appliance Center Inc see Appliance Center Inc 962Monterey---LI 3-8610
CLINE'S AUTO BODY SHOP 640Marsh---LI 3-2824
Clinite Jas L 288DalyAv ---LI 3-8227
Clogston H W 536HathwyAv ---LI 3-5790
Cloud Robt R 495BuenaVstaAv ---LI 3-4582
Clowett C W 191-14thBaywdPrk ---LI 3-4138
Clucas Geo 159 OrangeDr---LI 3-6405
Cluster A D 256NChorro ---LI 3-1271
COAST COUNTIES ADJUSTMENT BUREAU 1130Garden ---LI 3-3063
COAST COUNTIES WAREHOUSES 65Higuera---LI 3-7840
COAST HARDWARE & EQUIPMENT 200Higuera---LI 3-0602
Coast Land Realty Co 1300GrandAvArryoGrnde ---HUntr 9-7321
Coast News Agcy 664Upham ---LI 3-1224
Coast Rug & Upholstery Cleaners ---LI 3-5800
Coats D M 1340 Sydny---LI 3-5088
Cobb Chas M 1121 OrcuttRd---LI 3-7598
Coca-Cola Bottling Co of Santa Maria Inc 1301Carml---LI 3-2529
Cochneuer Lon D 1121 OrcuttRd---LI 3-2301
Cockrell Edgar 729Pismo ---LI 3-2230
Cockrell K L 481 Isly---LI 3-4271
Cockriel Geo W 3CampusWy ---LI 3-9339
Cody A D 199DlNrteWy ---LI 3-7309
Cody Valerie Avon Prods Inc 964Chorro ---LI 3-8458
Cody's Market 313Higuera ---LI 3-2228
Coelho Frank S 228NChorro ---LI 3-5002
Coffin L L 1959Fixlini ---LI 3-2453
Coffin Philip R 1638HillcrstPl ---LI 3-6223
Coffing L 1711Chorro ---LI 3-7816
Coffland W T 1620Alrita ---LI 3-1116
Cognasi Pete S mgr Levy A & Zentner J Co 303Higuera---LI 3-4325
Residence 274RamonaDr ---LI 3-7171
Cole Arthur B 237LaCanadaDr ---LI 3-5067
Cole Janet 105CrandlWy ---LI 3-6581
Cole K E 266LunetaDr ---LI 3-8733
Cole Merlin L 2035 SierraWy ---LI 3-8109
Cole Robt W 105CrandlWy ---LI 3-6581
Cole Stanley V 867Centr ---LI 3-8328
Cole Stanley V Chrysler Dodge Agcy 1330Montery---LI 3-7321
Cole Stanley V Used Cars 1360Montery---LI 3-0613
Coleman Arthur E Cuesta-by-the-Sea---LI 3-6331
Coleman R B 779Buchn ---LI 3-8298
Coles J L 1831 SouthBroad---LI 3-3057
Colgain Kathryn Y 842Leff ---LI 3-8207
College Barber Shop 892FthlBl ---LI 3-8253
COLLEGE SQUARE DRY CLEANING & LAUNDRY 890FthlBl ---LI 3-8622
College Square Shops
Favorite Bakery 896FthlBl---LI 3-1891
Glidden Paint Center The 894FthlBl---LI 3-8596
Hurley's Pharmacy 896FthlBl ---LI 3-5950
Collet A E 2841JohnsnAv ---LI 3-1081
Collins Edw 175 SnJoseCt ---LI 3-7451
Collins Jas D 101Graves ---LI 3-6487
Collins Jas R 737Church ---LI 3-8536
Collins Lee R AvilaRd ---LI 3-6657
Collins Lloyd R 879Church ---LI 3-6628
Collins Lorene AvilaRd ---LI 3-6657
Collins Martha A 841Centr ---LI 3-0978
Collins Martin T Jr 491HighlndDr ---LI 3-2315
Collins Ralph C 126DlNrteWy ---LI 3-5740
Collins S 274HathwyAv ---LI 3-1087
Collins T A 841Centr ---LI 3-0978
Collins Tim Rev 687 Isly---LI 3-0388
Collins Tom 590FthlBl ---LI 3-3935
Colombo Angelo 774Caudl ---LI 3-0671
Colombo Pete F 351Buchn---LI 3-6457
Colonial Hotel 103 SntaBrbraAv---LI 3-9982
Colson Lawrence W 288DlMrCt ---LI 3-3111
Colvard Carl E 857Leff ---LI 3-8273
Colwell A L 129NChorro ---LI 3-2421
Colwell Dayle A OldHwy101 South---LI 3-8028
Colwell Eldred H 2443Broad ---LI 3-7453
Combs Fred W OldHwy101 South---LI 3-7278
Comer B C 626FthlBl ---LI 3-5913
Compton Clyde O'ConnrWy ---LI 3-3094
Compton Jas D 1658Wilson ---LI 3-8578
Compton Mel D 300MotleyAv ---LI 3-2288
Compton Orin 1085FthlBl ---LI 3-7843
Condon Edith Mrs 508Higuera ---LI 3-7798
Congelliere Robt H 965MurrayAv ---LI 3-9266
CONKLIN TOM H ins 1130Morro ---LI 3-4585
Conley Geo A 1222Ella ---LI 3-8991
Conley Wm M 302ChaplnLn ---LI 3-8173
Connelley Paul C 1339Bishp ---LI 3-4631
Conner Lynn D 105CrandlWy ---LI 3-5429
Conner Ray 878 SntaRosa ---LI 3-0473
Conner Ray Hamburger Haven rstrnt 1126 SntaRosa ---LI 3-4102
Connery Nancy 720 Islay ---LI 3-9537
Connolly Ben 1128Morro ---LI 3-7989
Connolly John J 185Broad ---LI 3-5571
Connors Carolyn A 1021Leff ---LI 3-6808
Conrad B Dixon 1363 OakwdCt---LI 3-4347
Conrad Lee 386NBroad ---LI 3-0314
Consolidated Cab Co Pismo&Archer ---LI 3-1234
Continental Assurance Co Agent 1327Marsh ---LI 3-8850
Contractors Assn Inc of San Luis Obispo County 1327Marsh ---LI 3-8850
Conway Jos SHwy101 ---LI 3-8124
Cook Abraham L 1361 Staffrd---LI 3-2323
Cook Allen W 261CraigWy ---LI 3-7136
Cook Arthur R 531CuestaDr ---LI 3-5009
Cook Chas R 1446Lizzie ---LI 3-7560
Cook David W 1959Hays ---LI 3-0491
Cook Donald S Mrs 1359Bishp ---LI 3-4662
Cook Edith 603HendrsnAv ---LI 3-0080
Cook Edw P 213CraigWy ---LI 3-6298
Cook Floyd C 251NBroad ---LI 3-0806
Cook Fred D 1934Chorro ---LI 3-1647
Cook Michael M 1921Hope ---LI 3-8237
Cook Ralph 672Howrd ---LI 3-8383
Cook Ward I 545 Isly---LI 3-3150
Cooke Jas D MorroPalisades ---LI 3-9187
Cooke Kathryn M 1030Ella ---LI 3-2882
Cook's Variety Store 725Higuera ---LI 3-5949
Cool W J 645 Sandrcock---LI 3-7704
Cooley Ethel 506FeltnWy ---LI 3-5809
Cooper A 777Misn ---LI 3-5319
Cooper Glee 112NBroad ---LI 3-7055
Cooper Judy 631LawrnceDr ---LI 3-9611
Cooper Lawrance L 742BoysenAv ---LI 3-6990
Cooper Lester E 136Huttn ---LI 3-9048
Cooper O Capt 1728 SntaRosa---LI 3-4555
Cooper Roberta L 742BoysenAv ---LI 3-6990
Cooper Ross 1135Marsh ---LI 3-4979
Cooper Wm T 844West ---LI 3-2161
Copeland Joel 859C CalifBl---LI 3-9374
Copeland Robt E 1521Montery ---LI 3-5861
Copeland Thelma 1852Fixlini ---LI 3-4308
COPELAND'S BUSTER BROWN SHOES 894Higuera---LI 3-8398
Corcoran R I 220KentuckyAv ---LI 3-7808
Corcoran's 848Higuera ---LI 3-3230
CORDA MOTORS auto dlr 1131Montery ---LI 3-2355
Corda P R 1641Wilsn ---LI 3-7332
Corder Harold M EdnaRd ---LI 3-6832
Cordova Josephine 464Buchn ---LI 3-8468
Corey F J Hap 528PatriciaDr ---LI 3-9516
CORIS CENTRAL COAST INC PacificAv&1stCayucs
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 12590
CORIS CENTRAL COAST INC MODEL HOME 246Cyprs ---LI 3-3716
Cork 'N' Bottle Liquor Store Bob's 799FthlBl---LI 3-8637
Cormier T J 2321 SBroad---LI 3-0888
Cornet Stores 746Higuera ---LI 3-9958
Cornwall J C 1741Fixlini ---LI 3-1894
Coronel Dorothy 321NChorro ---LI 3-7595
Coroner's Office CourtHse ---LI 3-2850
Corral OldHwy101 ---LI 3-9881
Correa Irene 1602JohnsnAv ---LI 3-0982
Correia Antonio 511High ---LI 3-4492
Correia Arthur A 680JohnsnAv ---LI 3-9152
Correia Frank SntaFeRd ---LI 3-4393
Correia Frank Restaurant SnFrncisco&FrontAvilaBch ---LI 3-6150
Correia Louis S 1535Carmel ---LI 3-8779
Corrick Bert G LosOsosHighlands ---LI 3-1637
Cosby Johnie 182Brook ---LI 3-3273
Cosci Ernest 840RougeotPl ---LI 3-0895
Cosentino Louis Cuesta-by-the-Sea---LI 3-8894
Cossa A Mrs 1320Marsh ---LI 3-6181
Costa Joe M 235 Sandrcock---LI 3-2125
Costa Maria S Mrs 963Peach ---LI 3-1953
Costa Nadine 438High ---LI 3-7583
Costen J D 1273MurryAv ---LI 3-8378
Coster Melvin H 412A MitchlDr---LI 3-7748
Cotnam Elizabeth C 738Higuera ---LI 3-1839
Cottage Sundries 1634 Osos---LI 3-9963
Cotten Ruth Mrs 458½Higuera ---LI 3-2895
Cotter Chas H 229Branch ---LI 3-7454
Cotter Jack W 367HighlndDr ---LI 3-0395
Cottini Gino 2260Lawtn ---LI 3-2585
Cottle Dean L Dean Rlty Inc 595 SntaYsablBaywdPrk ---LI 3-6275
Residence HighlndDrLosOsosHilnds ---LI 3-5386
Cottle V Frank MorroPalisades ---LI 3-1495
Cottle V Frank Real Estate Office LosOsosValleyRd ---LI 3-6677
Coull S J 1990McCollm ---LI 3-1462
Coull Tom 1306Higuera ---LI 3-6672
Coulter Jean 244Lincln ---LI 3-5931
Coulter Joe D OrcuttRd ---LI 3-1381
County Offices see San Luis Obispo County of
County Roof Service SntaBrbraAv&High---LI 3-0560
Couper Geo P 138 OrangeDr---LI 3-1168
Court House Public Cafeteria CountyCourtHouse ---LI 3-9888
Covell Frank 579Dana ---LI 3-7849
Covell Health Food 1135Gardn ---LI 3-8648
Covey Mary L 1304FthlBl ---LI 3-1051
Cowan Kenneth B 850Church ---LI 3-0770
Cowles Edna 2276LawtnAv ---LI 3-1663
Cox Anthony M 500FthlBl ---LI 3-8359
Cox Arnold E LosOsosValleyRd ---LI 3-1620
Cox H E 984MurryAv ---LI 3-3040
Cox Ida Mrs 1811Chorro ---LI 3-1134
Cox J W 994Peach ---LI 3-1065
Coyer Dale 120Cyprs ---LI 3-0577

Coyne Lawrence W 251LunetaDr ---LI 3-4672
Coyner F C 1832CorralitosAv ---LI 3-3104
Crabbe Jas L 1690Fairvw ---LI 3-4830
Crabtree Robt 44Vetvle ---LI 3-8931
Craft Ernest L EdnaRd ---LI 3-2862
Crafts Elizabeth 1166Pismo ---LI 3-4638
Cragon C M Mrs 398 SnMiguelAv---LI 3-0505
Craig Dewey 865Toro ---LI 3-3672
Craig Raymond O 103 Stennr---LI 3-8584
Craig Terry Ray 103 Stennr---LI 3-9110
Cramer Craig 1506Chorro ---LI 3-1713
Cramer Geo H 1510Chorro ---LI 3-7059
CRAMER'S FLOWER SHOP 527High---LI 3-0887
Crampton A R 525 StanfrdDr---LI 3-4568
Crampton C E 842RougeotPl ---LI 3-2750
Crampton Joyce A 486Marsh ---LI 3-2124
Crampton & McNamara rl est 861Montery---LI 3-7177
Crandall F E 1920Broad ---LI 3-3707
Crandall Richard R 505PrincetnPl ---LI 3-4349
Crane C Jos 540PrincetnPl ---LI 3-9355
Crane Clyde 479MitchlDr ---LI 3-3756
Crane David A 278MarleneDr ---LI 3-4086
Crane Franklin S 949West ---LI 3-5652
Crane Kenneth L 2516GretaPl ---LI 3-2733
Crane Martha 253 Sandrcock---LI 3-4158
Crane Rudy E 761Caudl ---LI 3-9257
Craveiro J M 581Dana ---LI 3-4307
Craveiro Joaquin J Jr 53Chorro ---LI 3-0965
Craveiro Leonard M 2511LawtnAv ---LI 3-2519
Cravens John L SnMiguel&FrontAvilaBch ---LI 3-2235
Crawford Jas R StennerCreekRd ---LI 3-5399
Crawford Jerry 1171Pismo ---LI 3-3117
Crawford Martin H 1251 OrcuttRd ---LI 3-8749
Crawford Raymond 927Branch ---LI 3-6435
CREDIT BUREAU OF SAN LUIS OBISPO
Reporting 862Montery ---LI 3-7262
Collections 862Montery ---LI 3-7265
Credit Union Center 1320 Osos---LI 3-5839
Crescent Park Motel SHwy ---LI 3-4677
Crews Johnny T 242LunitaDr ---LI 3-7561
Cripe R E 2761JohnsnAv ---LI 3-4431
Crippen G B 496KentuckyAv ---LI 3-6597
Crisler O H 1165MurryAv ---LI 3-3322
Croasmun Jas A TankFarmRd ---LI 3-5505
CROCKER-ANGLO NATIONAL BANK 840Montery---LI 3-4210
Croker Edna L 263Almnd ---LI 3-6902
Croker Geo H 1345CeciliaCt ---LI 3-9309
CROKER'S RAYNOR DOOR SALES 1110Garden ---LI 3-5563
Cronin Robt Maj CampSanLuisObispo ---LI 3-6479
Crook Glenn D MD French Medcl Clnic & Hosp 1170Marsh---LI 3-7070
Residence 2374Flora ---LI 3-4246
If no answer call---LI 3-7070
Crookham Jas 3662LawnwoodCt ---LI 3-5339
Cropper Joe 287LunetaDr ---LI 3-6903
Crosgrove Jas A 306HathwyAv ---LI 3-7906
Cross Les genl contr 2575GretaPl---LI 3-4458
Cross Stephen 1370A Staffrd---LI 3-7317
Crosthwait Gordon Cuesta-by-the-Sea---LI 3-2668
Crow Della M 516 Sandrcock---LI 3-6726
Crowder L E 2725 SBroad---LI 3-4222
Crowe Bert F OldHwy101 South---LI 3-4832
Crowe T Cleota 1341 Osos---LI 3-0605
Crowell Elton W Rev 429JayceeDr ---LI 3-8485
Crull Jas A 189 SnJoseCt ---LI 3-6261
Crumb Myer L 1297RichCt ---LI 3-2432
Crunk W J 841MeineckeAv ---LI 3-3589
Crye Edw W 1005FerrellAvBaywdPrk ---LI 3-4273
Crye Jas M Sr 1000FerrellAv ---LI 3-1578
CRYSTAL SPRINGS WATER SERVICE 3215RockvwPl---LI 3-5063
Cudlip Lola Mrs 378-3dBaywdPrk ---LI 3-2229
Cuff Jas W 687-7thBaywdPark ---LI 3-0515
Culbertson Guy K 2065 SierraWy---LI 3-4052
Culbertson J T 115DlNrteWy ---LI 3-1581
CULINARY WORKERS & BARTENDERS' UNION LOC 703 811Palm---LI 3-1923
Cullen Frank BuenaVstaAv ---LI 3-2343
CULLIGAN SOFT WATER SERVICE 445Higuera ---LI 3-8195
If no answer call---LI 3-8365
Cully Chas 1344Palm ---LI 3-3305
Cully David L 168-3dBaywdPrk---LI 3-7053
Cully Mfg Co 286Higuera ---LI 3-9359
Culver A Boyd 865RougeotPl ---LI 3-5990
Cummings Ellen H 1145Marsh ---LI 3-4151
Cummings Robt L 209JeffryDr ---LI 3-4584
Cummins Bonnie S 883Nipomo ---LI 3-6498
Cummins Carl C 172HighlndDr ---LI 3-1728
Cuneo Oscar 779Morro ---LI 3-5678
Cunningham A L 1433Higuera ---LI 3-6044
Cunningham Alma 9thBaywdPrk ---LI 3-3960
Cunningham Curtis J 332PatriciaDr---LI 3-9390
Cunningham Lewis 1148Leff ---LI 3-4113
Curl Ellen 533Buchn ---LI 3-4340
Curley Lorin W 1023Mill ---LI 3-2611
Curley Wanda L 687Lincln ---LI 3-4007
Curry Elliot 1045Buchn ---LI 3-3918
Curry Peter 642Montery ---LI 3-8956
Curtis C A 1181Buchn ---LI 3-3818
Curtis L D Mrs 506Caudl ---LI 3-2679
Curtright L T 1133Palm ---LI 3-7123
Cushman Jos W 285BuenaVstaAv ---LI 3-5537
Cushnie Wm 830BoysenAv ---LI 3-6340
Cushwa C C 157DlNrteWy ---LI 3-4870
Cusick Fred W BaywdPrk ---LI 3-3084
Custureri Bruno P 1130 Isly ---LI 3-4302
Cutsforth T D 795ElMoroBaywdPrk ---LI 3-6815

D

D & B Trailer Rentals SntaRosa&Olive ---LI 3-8556
Dad's Place 589Higuera ---LI 3-2627
Dague E Milford 783 SntaRosa---LI 3-4184
Dague Hazel V Mrs 769 SntaRosa---LI 3-1820
Dahl Edw E Jr VachlLn ---LI 3-9252
Dahlquist Robt L 686NBroad ---LI 3-9273
Dailey Hazel F 246Almnd ---LI 3-6646
Dairy Queen 12Broad ---LI 3-7946
DAISY'S BEAUTY NOOK 1024Nipomo---LI 3-2778
DALE BROS COFFEE & RESTAURANT EQUIPMENT ---LI 3-4705
Dale Joe W 1924Hays ---LI 3-5462
Dalessi Dan 2031McCollm ---LI 3-7047
Dalessi Henry C Dan's Cocktl Lounge 999Montery---LI 3-0869
Dalgleish O W 983MurryAv ---LI 3-4873
Dalidio Emil 455CuestaDr ---LI 3-7119
Dalidio Ernest 1818 SnLuisDr---LI 3-9188
Dalidio Ernest Jr FrenchRd ---LI 3-5857
Dalidio F FrenchRd ---LI 3-0628
Dalrymple Chas H 1512Morro ---LI 3-6259
Daly Andrew LtCol 661-11thBaywdPrk---LI 3-2219
Daly John 762Higuera ---LI 3-6225
Damask R Ted 790FthlBl ---LI 3-4310
Damaso A R 850RougeotPl ---LI 3-6335
Dames Richard 654LawrnceDr ---LI 3-4253
Damon Douglas G 1262 Staffrd---LI 3-0673
Dana Chas W LsOsos ---LI 3-6760
Dana Ed E 1503 Osos---LI 3-3659
Dana Jack A 584PatriciaDr ---LI 3-7506
Dana L W Ding 415 Sandrcock---LI 3-7934
Dana Leslie R 138Price ---LI 3-8681
Danaher Jas 1628Montery ---LI 3-1132
Daniel H S 1269Fredercks ---LI 3-6600
Daniels Arthur Mrs 1319Higuera ---LI 3-7597
Daniels & Bovee radios 710Higuera---LI 3-6102
Daniels Kenneth W dntst 1133JohnsnAv---LI 3-6963
Residence 1717ConejoAv ---LI 3-8342
Daniels Lee F 723Misn ---LI 3-4023
Daniels Ralph E 1627Mill ---LI 3-0572
Daniels S N 1215Buchn ---LI 3-2390
Danielson's Carpet Service 710FthlBl ---LI 3-7290
Danneberg Robt 820FthlBl ---LI 3-6792
Dan's Cocktail Lounge 999Montery---LI 3-0869
Daoust John 2563LawtonAv ---LI 3-8960
Darling Henry A Mrs 1000Mill ---LI 3-6988
Darney Walter P 2517 SntaClara---LI 3-0387
Darnold J N EdnaRd ---LI 3-5081
Darr Roy E 228AlbertDr ---LI 3-3300
Dart L H 1318Pac ---LI 3-6127
Darway Chas W OrctRd ---LI 3-6353
Daugherty A W 1274 Staffrd---LI 3-5005
Davenport Wayne F 120DlNrteWy ---LI 3-6819
Davenport Wm 907 Sandrcock---LI 3-6509
Dave's Lunch 1737 SntaRosa---LI 3-9892
David Andrew 1160Buchn ---LI 3-5575
Davidson Clay P 397LinclnAv ---LI 3-4893
Davidson Clay P Jr 397Lincln ---LI 3-4657
Davidson H P 1706ConejoAv ---LI 3-7110
Davidson Lawrence A 914MurryAv ---LI 3-2708
DAVIDSON'S FURNITURE & AWNING STORE 669Higuera ---LI 3-5814
If no answer call---LI 3-4893
Davies Vivian Mrs 1641HillcrstPl ---LI 3-2137
Davin Edw J 632PatriciaDr ---LI 3-9155
Davis A M Mrs 1218Morro ---LI 3-8741
Davis Bernice L 752½AlphonsoAv---LI 3-4452
Davis Chas P 294LunetaDr ---LI 3-5656
Davis Chris A 1168Pac ---LI 3-4186
Davis Ethel R 2318Broad ---LI 3-4827
Davis Everett Cuesta-by-the-Sea ---LI 3-7715
Davis & Harris Body Shop see Harris Body Shop 138 South---LI 3-1019
Davis Ivan E OldHwy101 South---LI 3-4481
Davis Jas R Los Osos Valley Gar LsOsosRd---LI 3-3073
Davis Jos H 510FthlBl ---LI 3-4935
Davis L Paul 1152Pismo ---LI 3-1531
Davis Leona 241HathwyAv ---LI 3-1242
Davis Lula T YoakumTract ---LI 3-3254
Davis Margaret 870Montery ---LI 3-3505
Davis Mary F 443 Isly---LI 3-4314
Davis Maurice 254LaCanadaDr ---LI 3-1577
Davis O M 434HathwyAv ---LI 3-6749
Davis Oliver R 650Branch ---LI 3-9525
Davis Paul 30Vetvle ---LI 3-6347
Davis Paul W 274Chorro ---LI 3-2073
Davis Paul W San Luis Obispo County of Dist Atty's Ofc CourtHse---LI 3-3464
Davis Rex 1135 Isly---LI 3-6339
Davis Roland W 335FthlBl ---LI 3-0312
Davis Seafood Market 262FrontAvilaBch---LI 3-0991
Davis Thos E 262FrontAvilaBch ---LI 3-0991
Davis Vernon 308JeffryDr ---LI 3-3067
Davis Walter E 1275MurrayAv ---LI 3-3557
Davis Winford MSgt CampSanLuisObispo ---LI 3-3665
Davisson Bernard H 1121 OrcuttRd---LI 3-5967
Dawson Chas W 804BoysenAv ---LI 3-2649
Dawson Jas C 729 South---LI 3-7593
Dawson Jas P 805BoysenAv ---LI 3-1954
Day Anna M Mrs 1432Toro ---LI 3-6997
Day Cecil O 876Venabl ---LI 3-0839
Day Chas W 1121 Olive---LI 3-4883
Day Hayward 1228Mill ---LI 3-2880
DAYLIGHT GARDENS 3363 SBroad---LI 3-1833
Deal Denise 40Casa ---LI 3-6355
Dean Arnold M 865Morro ---LI 3-6572
Dean Julia E 67½ South---LI 3-2593
Dean Realty Inc 595 SntaYsablBaywdPrk ---LI 3-6275
Branch Ofc LosOsosValleyRd&10th ---LI 3-3095
If no answer call---LI 3-5386
Deane Grace M 70 STassajaraDr---LI 3-3144
Dean's Transfer & Storage Service EArcticSantaMaria
From telephones served by the following exchanges
San Luis Obispo
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Ask Operator for-Entrprise 11480
Dearborn J E Mrs 663 Isly---LI 3-3193
DeBacker John A 291DlMrCt ---LI 3-4696
DeBacker Wm 1036FerrellAv ---LI 3-2995
Decker H Max 205 Sandrcock---LI 3-5956
Deffebach E 1825Morro ---LI 3-1137
Defreese Viola 398NBroad ---LI 3-1553
DeGottardi O F 1229Mill ---LI 3-1079
DeGracie Jas 1280Fredericks ---LI 3-0596
DeGroot Rokus 555HathwyAv ---LI 3-7663
DeJong John W 1644Wilson ---LI 3-8718
Delaney T F 1745Gardn ---LI 3-4119
Delarm Jas 268HendrsnAv ---LI 3-1209
DeLaRosa Esther Action Bail Bnds Agcy 981Montery---LI 3-4668
DeLaRosa Jas 1159 Isly---LI 3-5720
DeLaToba Emma 521Higuera ---LI 3-3848
Deleissigues Alma M 1601JohnsnAv---LI 3-2109
Delgado Delfina Mrs 2502Victoria ---LI 3-2609
Delgado Richard Mrs 236 SntaLuciaDr---LI 3-2054
DeLisle David BulickLn ---LI 3-2571
DeLisle Jack Mrs 475RamonaDr ---LI 3-0906
Delite Bakery 723Higuera ---LI 3-5842
Dell Helen E 846Mill ---LI 3-0893
Della Bitta Dress Shop 1127Gardn ---LI 3-9665
DellaBitta Lawrence 842Centr ---LI 3-4336
Dell's Custom Upholstery 252Parker ---LI 3-2625
Delmartini Beverly 235FthlBl ---LI 3-5805
Delmartini Chas rl est 1037Montery ---LI 3-2184
Delmartini Evelyn 411HendrsnAv ---LI 3-1695
DelMonte Grocery 301 SntaBrbraAv---LI 3-5637
DeLong Denton 168DlNrteWy ---LI 3-9107
DEL RIO BROS carpt layers 243HermosaWy ---LI 3-1584
DelRio Frank 787Francis ---LI 3-9529
DelRio Rudy 243HermosaWy ---LI 3-1584
Delta Sigma Phi 1134Palm ---LI 3-9818
Delta Tau Fraternity 535 Isly---LI 3-0096
Delury Gwen 460KentuckyAv ---LI 3-0394
Delvey Iva 605 Sandrcock---LI 3-6766
DeMarco Frank J 589CuestaDr ---LI 3-4475
Demaree Marla F Mrs 691LinclnAv---LI 3-7131
DeMartin Robt W Jr 804BoysenAv ---LI 3-2040
DeMartini Hatti SunnyAcres ---LI 3-9532
Dembowski T A 566LawrnceDr ---LI 3-2127
Dempsey Patrick J 137FthlBl ---LI 3-9640
Dengate Ralph F 868Mill ---LI 3-6947
Dengler Robt D 529PrincetnPl ---LI 3-9337
Dennen Chester H 360 Isly---LI 3-4482
Dennis B C 1128 Olive---LI 3-4987
Dennis John E 510FthlBl ---LI 3-4928
Dennis R L 1137Pac ---LI 3-1487
DENNIS TRANSFER 1824Nipomo ---LI 3-3434
DENNY D O TREE SERVICE 1850JohnsnAv ---LI 3-8587
Densmore Robt W 1129Marsh ---LI 3-0969
Dent Thos A 795 Isly---LI 3-8921
DePew Edw 238½ Sandrcock---LI 3-3517
Dermody Jos E 633½Palm ---LI 3-7572
DeRosa Pete 545Higuera ---LI 3-9020
DeRosier Walter John 899MtnVw ---LI 3-5597
DeSario Helen Mrs OrctRd ---LI 3-0622
DeSoto Mark 1121 OrcuttRd---LI 3-8977
DeSpain Evelyn M 970½ SntaRosa---LI 3-8507
DeSpain M Della Mrs 1436Morro ---LI 3-3946
DeTroye Adrian 2039Fixlini ---LI 3-3297
DeVaul Alva J LsOsosRd ---LI 3-5958
DeVaul G A Mrs 715High ---LI 3-3115
DeVaul Ora LagunaRd ---LI 3-4953
DeVaul Thos OsosRd ---LI 3-5884
Devens Eugene 253Ramona ---LI 3-3956
Devincenzi Duane L 190Casa ---LI 3-1566
Devincenzi June 190Casa ---LI 3-1566
DeVoros Evelyn K 289MarleneDr ---LI 3-7222
Dewalt Ardith 510FthlBl ---LI 3-5609
Dewar J B Norwalk Co The 1088Higuera---LI 3-4468
Residence 188HathwyAv ---LI 3-5038
Dewar Jack Jr 265FthlBl ---LI 3-2302
Dewar Jas B OldHwy101 South---LI 3-5642
DeWitte Dolly 804ReigerBaywdPrk---LI 3-3706
DeWitte Dolly Baywood Ldg Restrnt 354-2dBaywdPrk---LI 3-1659
Dewlaney Carl W Jr 265LinclnAv ---LI 3-1227
Dewlaney Colleen E 363HendrsnAv---LI 3-7445
Dewlaney Eleanor M 643½Toro ---LI 3-2146
Dewlaney T M OldHwy101 South---LI 3-2111
Dexter Anna Gray 191 SntaRosa---LI 3-4628
DeYoung Gerald 930High ---LI 3-0731
DeYoung John A 931-11thBaywdPrk---LI 3-6218
Diamond Herbert D 186 SpellacyLn---LI 3-6282
Diamond Hereford Ranch LsOsosRd---LI 3-6308
If no answer call---LI 3-3906
Diaz Frank 1224Buchon ---LI 3-1866
Diaz Henry P 236½GrandAv ---LI 3-8804
Dickens Brent 545Brizzolara ---LI 3-4234
Dickey H D 325AlbertDr ---LI 3-2912
Dickey J B 1324JohnsnAv ---LI 3-9506
Dickey Ray C 231HighlndDrLosOsosHilnds ---LI 3-9687
Dickey Richard K 1017 Isly---LI 3-2991
DICK'S OFFICE MACHINES 1131Gardn---LI 3-7651
Dick's Truck & Tractor Repair SHwy---LI 3-9599
If no answer call---LI 3-0666
Dickson B A 280DelMarCt ---LI 3-1928
Dickson Frank S Jr 1251 OrcuttRd---LI 3-9281
Dickson Harold G 353Pismo ---LI 3-1326
Dickson R H 108CrandlWy ---LI 3-2805
Diefenderfer Gerald R 546EllnWy ---LI 3-6695
Diefenderfer R R 352-3dBaywdPrk---LI 3-1854
Diel H H 2490JohnsnAv ---LI 3-0703
Diel H H San Luis Elec & Heatng Serv 1616 Sydny---LI 3-4112
Diemer Alfred Ralph 579-4thBaywdPrk---LI 3-4029
Dierssen Geo E Jr 2727 SBroad---LI 3-8919
Dietrich Lloyd G 380JeffryDr ---LI 3-4473
Dike Rondy 790FthlBl ---LI 3-5595
Dilbeck Andrew L 1328FthlBl ---LI 3-6273
Dilbeck W J 280BayviewHeightsDr LosOsosHilnds ---LI 3-8757
Dillingham Jack 1230 SylviaCt ---LI 3-9131
Dillon A R 1265Ella ---LI 3-3256
Dillon Eugene W 647 Islay---LI 3-9089
Dillon J W 1033BushDr ---LI 3-7463
Dillon Paul 804FthlBl ---LI 3-6857
Dilts Ralph W 256NTassajaraDr ---LI 3-3261
DiMeco Johnny 1174 Islay---LI 3-5068
Diodati John 1634Wilsn ---LI 3-4022
Dirkes F L 250KentuckyAv ---LI 3-8302
Dirkes Margaret Mrs 1286Fredericks---LI 3-6112
Dirks Johnny Mrs 652FthlBl ---LI 3-9539
Dishman Juanita OrcuttRd ---LI 3-8061
Disney Raymond 147DelSurWy ---LI 3-8943
District Attorney's Office CourtHse---LI 3-3464
DiTore Frank 360HathwyAv ---LI 3-9278
Dittus Mary 1640Higuera ---LI 3-3129
Dixon Harlan E OrctRd ---LI 3-4116
DIXON HARLAN E plmbng contr OrcuttRd ---LI 3-4116
Dixon Harry E 785Buchn ---LI 3-4548
Dixon J Fred 212JeffryDr ---LI 3-3835
Dixon Mervyn 1341½Higuera ---LI 3-9039
Dixon Ruthe M 1254 Staffrd---LI 3-6015
Dixon Saml S 2322Flora ---LI 3-9406
Doane Irene 1837½JohnsnAv ---LI 3-8144
Dodd Robt R 2710Augusta ---LI 3-3141
Dodds Oscar L Jr 618FeltnWy ---LI 3-6613
Dodge Jim E 383Lemn ---LI 3-3118
Dodge John H 1624PhillipsLn ---LI 3-1352
Dody Pearl N 1712Chorro ---LI 3-2764
Doherty J M Sgt 888MtnView ---LI 3-0849

Doke Herman Bob AvilaBch ------LI 3-2584
Dolan Clementine 166HendrsnAv --LI 3-2599
Dollahon Glen 937A MurrayAv----LI 3-4525
Dolliver W S 59Chorro ---------LI 3-2348
Dolnick Neva 829BoysenAv ------LI 3-2050
Domecq Ross 1111FthlBl --------LI 3-0488
Domingos Anthony L
214HighlndDr-LI 3-2837
Domingues Arthur 376Buchon ----LI 3-1575
Domingues Louis M EdnaRd ------LI 3-0946
Dominguez Frank 684Morro ------LI 3-9692
Don Motel 1473Montery ---------LI 3-2036
Donahue R T 2646LawtonAv -----LI 3-3232
Donald Frank 234TassajaraDr ----LI 3-9203
Donatelli A 1333CeciliaCt -------LI 3-4240
Donatelli Paul A 296DalyAv -----LI 3-7008
Donati Arthur 418MitchlDr ------LI 3-3761
Donati Darwin Mrs 1990Hope ----LI 3-2255
Donati Edwin P OrctRd ----------LI 3-4807
Donati Inez Mrs 406MitchlDr ----LI 3-1345
Donati Lin 1174Pac ------------LI 3-8527
Dondro Norma S
153-15thBaywdPrk ---------LI 3-5459
Donelson Ira E 1141 Isly----------LI 3-2838
Donelson W H 2493LawtnAv -----LI 3-0570
Donen Jerome S 70Vetvle --------LI 3-8108
Donn F S 374FthlBl ------------LI 3-7397
Donovan J J 1690Wilsn ---------LI 3-5727
Donovan J J San Luis News Agcy
964Chorro-LI 3-4911
Donovan Marguerite 1262Mill ----LI 3-1574
DON'S SERVICE
1108Montery ---------------LI 3-4587
Don's Shoe Shop 1321Broad ------LI 3-6919
Dooley Minnie 239NBroad -------LI 3-1344
Doran Dan W 1927½Chorro -----LI 3-6050
Doran L J 372PatriciaDr -------LI 3-7422
Dorman Chas F 123RamonaDr ----LI 3-1561
Dorman G W 2099 Slack---------LI 3-3799
Dorman Leona 790BoysenAv -----LI 3-5324
Dorman Signs 350Higuera -------LI 3-2608
Dorrough E E 142DlSrWy -------LI 3-2647
Dorsett Ben A Jr 690Hendrsn ----LI 3-6114
Dorsey R B 1941Abbt -----------LI 3-8767
Doser Gerard B 161Ward --------LI 3-4156
Doser Marvel B 657Howrd -------LI 3-3353
Doss Kenneth 270 SntaRosa------LI 3-0655
Doster Simon J OldCuestaRd -----LI 3-3274
Doud Alice 2315Helena ---------LI 3-5569
Dougherty Paul 140KentuckyAv --LI 3-1339
Douglas Jas C 331HathwyAv -----LI 3-7559
Douglas Oil Co of Calif termnl
PortSanLuis-LI 3-0844
Dowdey Laurel K Mrs 1370 Staffrd-LI 3-4176
Downing E J Crystal Springs Watr Serv
3215RockvwPl-LI 3-5063
Dowty E A 1450Marsh ----------LI 3-2776
Drake D W 511 StanfrdDr ------LI 3-7611
Drake G E 675Toro ------------LI 3-7565
Drake Hubert W MaininiRanch ---LI 3-7887
Drake Roger M 665Grove --------LI 3-4241
Dresher Esther Mrs 1212Garden --LI 3-9610
Dreyer Robt W
CampSanLuisObispo-LI 3-5594
Dreyer Robt W
50 SnMiguelAvilaBch --------LI 3-6574
Drinkwalter Roger W
140Fel-MarDr ---------------LI 3-0327
Drisko Ada Mrs 265Almnd -------LI 3-7641
Driver Ernest A 1175MurryAv ----LI 3-7363
Dron Ivan 458Higuera -----------LI 3-8151
Drown Laboratory 1254Gardn ----LI 3-4810
Druet Arthur L 430-3dBaywdPrk--LI 3-5547
Druet Thos John 1828Fixlini -----LI 3-8795
Drumm G M 1739 SnLuisDr------LI 3-4231
Drummond Chas M 611MitchlDr --LI 3-9460
Drummond G F 546Higuera ------LI 3-6332
Drury Chas W 640Leff ----------LI 3-7114
Drury Jack R 640Leff -----------LI 3-7114
Dryden J E 240RamonaDr -------LI 3-7758
Dryden Jimmy 390 Islay--------LI 3-2521
Dubin H J Mrs 1250Palm -------LI 3-4845
Dubin Marguerite 502HathwyAv ---LI 3-5525
DuBray Mary Mrs 669Leff -------LI 3-6149
Ducat Gary T 841BoysnAv -------LI 3-1170
Duceschi Alice 1042Pac ---------LI 3-0970
Duceshi David I 1513Fairvw ----LI 3-8500
Duceshi Jas D 1446Lizzie --------LI 3-7721
Ducheneau Helen R
239MarleneDr ---------------LI 3-7940
Duckett Gerald Rev Calvary Baptist Chrch
867Pac-LI 3-6546
Duckett Ruby 390 Islay---------LI 3-2521
Duclo Earl H 285GrandAv -------LI 3-1304
Duclo Geo E 1883Hope ----------LI 3-9629
Duff Jas 104Price --------------LI 3-0329
Duffield R W 655Woodbrdge -----LI 3-0569
Dugan Kathryn 1121 Isly--------LI 3-7974
Duggins B E 395GrandAv --------LI 3-3898
Dughi Ed 969MurrayAv ----------LI 3-4238
Duke D L 160FthlBl ------------LI 3-4678
Duke Maurice Hwy101 -----------LI 3-4693
Dulitz Jas H Calif State of Div of Forestry
MorroRd -----------------LI 3-4242
Residence MorroRd ------------LI 3-8043
Dump Blanche Mrs 963 Isly------LI 3-9481
Dun-Sailing Apts AvilaBch ------LI 3-7252
Dun-Sailing Motel AvlaBch ------LI 3-5064
Dunbar Carl 1547PhillipsLn -----LI 3-7147
Duncan E E 1974Fixlini ---------LI 3-2526
Duncan R H 1928Chorro --------LI 3-3764
Duncan Robt G 1230 Staffrd-----LI 3-9235
Duncan Roland R 368Lemon -----LI 3-4036
Duncanson D C 1909 SnLuisDr----LI 3-4353
Dunford Wm H chirpdst
1133JohnsnAv LI 3-3025
Residence 1337 OakwdCt-------LI 3-6932
Dunham Robt E 1571Mill -------LI 3-2442
Dunham Robt E Bob's 5 Minute Car Wash
1023Marsh-LI 3-6943
Dunklee Geo K MD San Luis Medcl Clinic
1235 Osos ------------------LI 3-4800
Dunklee Mabel M LongvwLn ------LI 3-0546
Dunlap Edgar K 277CraigWy -----LI 3-9208
Dunlap Hazel Peterson Dr optmtrst
1029Chorro-LI 3-6632
Dunlap Ormond L 275MarleneDr --LI 3-8348
Dunlap Ray E bevrgs
OldHwy101 South -----------LI 3-2133
Residence 1932CorralitosAv ----LI 3-0483
Dunlap Robt T MstrSgt
266CraigWy-LI 3-6875
Dunn J M 1209MurryAv ---------LI 3-3684
Dunn W J
133ManzanitaDrLosOsosHilnds -LI 3-1126
Dunning Dollie 1351Montery -----LI 3-5847
Dunning E D 69Chorro ---------LI 3-6696
Dupper Joanne 968Toro ---------LI 3-7355
Dupper Leland 968Toro ---------LI 3-7355
DURACLEAN OF SAN LUIS OBISPO COUNTY ------------------LI 3-5800
Durant Jos A 579Marsh ---------LI 3-3841
Duranty Susan M 1231½ Garden--LI 3-9448
Duron Salvador 849Branch -------LI 3-2514
DuRose Clifford G 2021Broad ---LI 3-4613
Dushkin Lawrence L 613JeffryDr --LI 3-7120
Dutcher Don K 382Pismo -------LI 3-8037
Dutra Maria 560Higuera --------LI 3-8150
Dutra Tony AvlaRd -------------LI 3-2057
Duty Lloyd 729 South----------LI 3-2459
Duval Russell J 157Casa --------LI 3-0552
Duveneck Bernard H
150NSntaRosa-LI 3-4970
Children's Phone -------------LI 3-6219
Dwyer Beryl Mrs 591Buchon -----LI 3-0885
Dye Arthur E 140LilacDr --------LI 3-2224
Dyer Aulry 385CerroRomauldoAv --LI 3-6829
Dyer Leon L 1129Pac -----------LI 3-3721
Dyer Nellie 546Higuera ---------LI 3-2552
Dyke Clyde J 22 S TassajaraDr----LI 3-8479

E

E & E Motel 60Casa -----------LI 3-7126
Eades Virgil V 1837Chorro -------LI 3-6239
Eagle Pharmacy Norton's
898Higuera-LI 3-4843
Eagle Poultry Ranch OrctRd ------LI 3-5543
Eakes John M 252AlbrtDr -------LI 3-3086
Eakes John M State Farm Ins Companies
982Montery-LI 3-3727
Earing Clarence OrctRd ---------LI 3-7589
Earman C F 2413Broad ---------LI 3-0683
East Santa Fe Special Training Class
SntaFeRd-LI 3-1278
Easter Carter G 1900Montery ----LI 3-7173
Easter Chas Russell Easter's Trailr Haven
1121 OrcuttRd -------------LI 3-5030
Easter Clifford C 384PatriciaDr ---LI 3-4563
EASTER'S TRAILER HAVEN
1121 OrcuttRd -------------LI 3-5030
Eastland Chas S 528PatriciaDr ---LI 3-9516
Eastman Corra F Mrs 1556Mill ---LI 3-7426
Eaton G Y 105DelSurWy --------LI 3-1726
Eberle Elsa J 590FeltnWy -------LI 3-7784
Ebrahimi Hossein 1314Palm -----LI 3-2377
Eccles Caroline
456RamonaAvBaywdPrk ------LI 3-9487
Eccleston Madelyn L
514-8thBaywdPrk -----------LI 3-3407
Eck-Sports SeeCanyon ---------LI 3-9633
Eckel Chris SeeCanyon ---------LI 3-9633
ECKEL V W RANCH
SeeCanyon ------------------LI 3-9633
Eckrote Lawrence H
83LaEntradaAv-LI 3-5960
Eckrote Robt L 1322Morro ------LI 3-2490
ECONOMY DRUG CO
796Higuera -----------------LI 3-7656
Edco Restaurant Equipment
10 South ------------------LI 3-5383
Eddy S Tyler 2253JohnsnAv ------LI 3-6527
Edgar John P 1151Montalbn ------LI 3-5306
Edgar Sallie H 1346Morro -------LI 3-5073
Edhlund Carl J 115RamonaDr ----LI 3-9319
Edmands Loren O 785Morro -----LI 3-8026
Edmondson D H 356RamonaDr ----LI 3-7240
Edna Farm Center Hall EdnaRd ---LI 3-9920
For Hall Rental call-----------LI 3-2861
Edna Ranches EdnaRd ----------LI 3-3663
Edrington Wm T 662JohnsnAv ---LI 3-4816
ED'S SERVICE
Higuera&Nipomo ------------LI 3-1154
Ed's Take Out 1491Montery ------LI 3-6525
ED'S TEXACO SERVICE
LosOsosValleyRd ------------LI 3-6375
Edwards A L 1184Ella ----------LI 3-2099
Edwards B B 256NChorro -------LI 3-8061
Edwards Raymond G 2575Augusta -LI 3-4968
Edwards Robt J 276DelMarCt ----LI 3-6103
Edwards Warren Berkemeyer Mkt
1021Chorro-LI 3-0890
Residence 334FthlBl ----------LI 3-0434
Eeckhout Chas A 122BressiPl ----LI 3-3861
Eells Richard W MD 743Pismo ---LI 3-7687
Residence 1632Fredericks ------LI 3-2280
If no answer call--------------LI 3-5800
Eggert N R 103 Story----------LI 3-4858
Eggleston Margery 676Toro -----LI 3-8603
Egrmayer Grace R 1440Ella -----LI 3-4688
Ehrenpfort Arthur E
1778 SnLuisDr-LI 3-2633
Ehrlick Jack 1121 OrcuttRd------LI 3-2541
Eickholt Clifford J 507DartmthDr--LI 3-8924
Eilers Harrison 922MurryAv ------LI 3-8257
Eisert Blaine E 3015Flora -------LI 3-2308
Ekegren Ellen 433GrandAv ------LI 3-8940
Ekegren Merle R 1355Cazadero ---LI 3-0697
Ekegren Merle R SantaRosa Mkt
798 SntaRosa-LI 3-5513
Ekholm Hans P 380CalifBl -------LI 3-2253
ElCarlos Motel 1216Archr -------LI 3-1932
Elder L E 392BuenaVstaAv ------LI 3-7825
Electrical Products Corp
Morro&Pac-LI 3-9024
ELECTRICAL & REFRIGERATION INC
105 South ------------------LI 3-9313
ELECTRICAL WORKERS UNION LOCAL NO 639 1530Montery---------LI 3-5693
Electrolux Corp 964Chorro ------LI 3-6013
Elfrieda's Fashions 1110Garden --LI 3-5563
Elks Club PortugueseFlatRd ------LI 3-6965
Elling Virginia 972Nipomo -------LI 3-2749
Elliot C F 613Branch -----------LI 3-8529
Elliot Elizabeth 1241Pismo-------LI 3-2103
Elliott Fred J Jr 1386½ Staffrd--LI 3-8834
Elliott Keith 1244Mill ----------LI 3-4289
Elliott Marjory 146 SnJoseCt-----LI 3-5734
Elliott Mark W 1603Chorro -----LI 3-2738
Elliott Paul OldHwy101 South----LI 3-8946
Elliott Wallace G MD 1215Chorro-LI 3-6265
Day & Night call--------------LI 3-6265
Residence 1726ViewmntDr ------LI 3-1835
Elliott Wm 1135Buchn ---------LI 3-2688
Ellis F B 531MitchlDr-----------LI 3-7511
Ellis Frederick A 855Venabl -----LI 3-8639
Ellis Geo F 427-5thBaywdPrk ----LI 3-0646
Ellis Gerald G 1327 Osos--------LI 3-9186
Ellis Jos Arthur
Cuesta-By-The-Sea ----------LI 3-0723
Ellis N R 969Pismo ------------LI 3-1754
Ellison Frank 93FthlBl ----------LI 3-0393
Ellsworth Edwin C 81NBroad -----LI 3-1290
Ellsworth's Market 496NBroad ---LI 3-3443
Elmer Virgil 328TolosaWy -------LI 3-4030
ELMER'S USED AUTO PARTS
EdnaRd --------------------LI 3-8822
Elsea Lawrence F 267 Sandrcock--LI 3-1120
ELSIE'S BEAUTY SALON
890Buchn-LI 3-3454
Elsner Rudolph C 977 SntaRosa---LI 3-3417
Elston Chas 1710 SnLuisDr-------LI 3-7004
ElToro Motel 625Toro -----------LI 3-8647
Elwell Jos O 280CountryClbLn ----LI 3-3053
Emerson Merrlyn A
460KentuckyAv -------------LI 3-3286
Emery Jas L 1160Pismo ---------LI 3-5906
Emlen Arthur C 237JeffryDr -----LI 3-9608
Employment Service Calif State of
Emplymnt Dept 817Palm-LI 3-5300
Emslie Jas 843Uphm -----------LI 3-2326
Engh Anita Mrs 532Pac ---------LI 3-8640
English Robt W Surf Motl
256FrontAvlaBch-LI 3-8230
Enninga Henry 2094McCollm ----LI 3-6028
Enos John 784Buchn -----------LI 3-7548
Enos Richard E 681JohnsnAv -----LI 3-1129
Ensor Wendell 1251MonteVsta ---LI 3-0435
Enstad Gale S 1372Fredericks ----LI 3-3107
Enstad LaNora 1372Fredericks ----LI 3-3107
Epperly Bernard J 973 SntaRosa--LI 3-6797
Epperly Danl B 729 South-------LI 3-8633
Eppert Thos A 456MitchlDr ------LI 3-7842
Equitable Life Assurance Soc
960 SntaRosa-LI 3-3263
Erb Milo E 105Casa ------------LI 3-1690
Erickson S M Jr 239RamonaDr ---LI 3-4740
Ericson Albert O 741 Isly--------LI 3-5080
Ericson Christine 670Lincln ------LI 3-9027
Ernatt Edw J 282LunetaDr ------LI 3-9590
Erwin Wm R 171Brook ----------LI 3-4901
Escalante Cornelius 764Mill ------LI 3-4559
Escalante Joe PismoRd ---------LI 3-2151
Escobar Jos F 144Huttn ---------LI 3-6247
Escobedo John 1731 SntaRosa----LI 3-8459
Escobedo Josephine Mrs
110Higuera-LI 3-0877
Esmon Thurman C 1663PhillipsLn -LI 3-2152
Esplin Wm J 751Buchn ---------LI 3-5628
Esser H Joe 261FthlBl ----------LI 3-6772
Essig Frederick M 1212MurryAv --LI 3-7952
Estabrook Wm H
138CerroRomauldoAv --------LI 3-1819
Estelle Ward J Mrs 28B Casa-----LI 3-3899
Estes Robt F 2539 SBroad-------LI 3-1792
Estrada Barbara 626½ Sandrcock-LI 3-7019
Estrada John 673Woodbrdge -----LI 3-1358
Estrada Lazaro 1413Archr ------LI 3-1389
Estrada Rudolph 1639PhillipsLn --LI 3-3830
Estrada W W 658Buchn ---------LI 3-8315
Ethel's Boarding Kennels OrctRd --LI 3-2208
Ethridge Dave
324CerroRomauldoAv --------LI 3-0498
Ethridge E L 324CerroRomauldoAv-LI 3-0498
Eto Masaji LsOsosRd -----------LI 3-2423
Eto Tameji LsOsosRd -----------LI 3-0620
Evans Allen L 1704 SBroad------LI 3-1540
Evans Brokerage Co rl est
1250 Osos -----------------LI 3-0720
Evans Byron F Hwy101 ---------LI 3-4513
Evans Cecil G Evans Brkrge Co rl est
1250 Osos -----------------LI 3-0720
Residence 1610PhillipsLn ------LI 3-0421
Evans Gerald B 1821ConejoDr ----LI 3-4983
EVANS GERALD B Evans Brkrge Co rl est
1250 Osos -----------------LI 3-0720
Evans John H 272LongvwLn -----LI 3-3072
Evans Lillian E
435ElMorroBaywdPrk-LI 3-6075
Evans Loren D 145 South--------LI 3-9678
Evans Millard 101Hwy ----------LI 3-4087
Evans Paul E 346GrandAv -------LI 3-3387
Evans R D 471MitchlDr ---------LI 3-6928
Evans Robt C 492Leff -----------LI 3-4127
Evans Thos E 649MitchlDr ------LI 3-8893
Evenson Donald E OrctRd --------LI 3-4071
Everett Jas 1020Grove -----------LI 3-8833
Everitt David L 537PrincetnPl ---LI 3-6538
Evers Carl B 338 SntaLuciaDr----LI 3-4057
Evon Leah 2710Meadow ---------LI 3-0083
Ewing Otis R 460Graves --------LI 3-5719
Exline W D 253WarrenWy -------LI 3-2067

F

Fabbri E J 1920 SnLuisDr -------LI 3-8680
Fagan Benj 2134 SntaYnezAv-----LI 3-5092
Fagan Wm C 2356Flora ---------LI 3-2963
Fahey Eva E VerdeCanyonRd -----LI 3-3347
Fairbanks Roy 2031 SierraWy ----LI 3-5495
Fairbanks Willard S 222Almnd ----LI 3-0626
Fairchild Helen M
1398LosOsosValleyRd --------LI 3-5991
Fairchild Ray 1332Peach --------LI 3-2079
Fairview Court AvilaBch --------LI 3-1914
Falbo Ralph C 1310Taft --------LI 3-3164
Falk Chas G 283DlMrCt ---------LI 3-9503
Falk Ralph C 275DlMrCt ---------LI 3-1141
Falkenstern O J 165Graves -------LI 3-6387
Fallon Winifred 447Pismo -------LI 3-8344
Fant Marie Mrs 578MitchlDr -----LI 3-2289
Faris Martha 290NBroad --------LI 3-1899
Farley R E 1399KentwdDr -------LI 3-8553
Farley's Fine Food 785Higuera ---LI 3-9428
Farley's Fine Food 785Higuera ---LI 3-9901
Farm Bureau San Luis Obispo County
Farm Bur 157Higuera-LI 3-3654
Cal-Farm Insurance Co
157Higuera-LI 3-7971
SanLuis Obispo County Farm Supply Co
157Higuera-LI 3-3751
Farm Credit Assns San Luis Obispo
Prodctn Cr Assn 197 SntaRosa-LI 3-7161
Farm & Home Advisor University of
California 1235Montery --------LI 3-9075
Farmer Anna 2052Rachel -------LI 3-5778
FARMER BROS CO coffee
1531Montery ---------------LI 3-3340
Farmer Cleo 2052Rachel --------LI 3-5778
Farmer Scott 1973Fixlini -------LI 3-0743
FARMER'S HARDWARE & EQUIP CO
581Higuera-LI 3-7102
FARMERS INSURANCE GROUP
1043Higuera-LI 3-5411
Farrar C T 1124Buchn ----------LI 3-4646
Farrar Clint R 451NChorro ------LI 3-2269
Farrar Earl L 551HathwyAv -----LI 3-5456
Farrar Jas C 398NFerriniRd -----LI 3-4844
FARRAR & SPITTLER SERVICE
22NChorro -----------------LI 3-1892
Farrell Ronald B 1090Grove ------LI 3-8233
Farrell V M 1219 SnMateo-------LI 3-8231
Farris Alice 662 Osos-----------LI 3-1811
FARRIS JACK genl contr
203RamonaDr-LI 3-0429
Farris Mary E AvlaBch ----------LI 3-2353

Farris Pat H 161HighlndDr ------LI 3-6545
Farrow A F 1900Montery --------LI 3-8606
FAULSTICH BROS
2900 SBroad ---------------LI 3-9290
Faulstich Chas R Mrs
804MeineckeAv-LI 3-0784
Faulstich Henry D 2402Flora ----LI 3-6783
Fauset E L 15 SntaRosa---------LI 3-8498
Fauset Leroy A 578Leff ---------LI 3-4317
Fauset Wayne 764 SntaRosa------LI 3-1886
Fauss Darwin C 595PatriciaDr ---LI 3-7624
Fauss Plumbing & Heating Co
595PatriciaDr --------------LI 3-7624
Faustino Geo D Sr OldHwy101 ----LI 3-6519
Faustino Geo M OldHwy101 ------LI 3-1272
Faver Joe E 158NCalifBl --------LI 3-1547
Favorite Bakery 638Marsh -------LI 3-2026
Fay John H
142LilacDrLosOsosHilnds -----LI 3-2311
Federal Land Bank Assn of SanLuis Obispo
SanLuis Obispo Prodctn Cr Assn
197 SntaRosa -------------LI 3-7161
Feeney Robt 340Patricia --------LI 3-9286
Feist Bill 790FthlBl ------------LI 3-0317
Feldhacker C J Maj 176LinclnAv --LI 3-5044
Feliciano Arthur 583PatriciaDr ---LI 3-0476
Feliciano J A 264DalyAv --------LI 3-4146
Feliz Dorothy 446 Isly----------LI 3-1038
Feliz Rose Miss 497Marsh -------LI 3-7143
Fellows A M Bert 208HathwyAv ---LI 3-2426
Felt John J 291LinclnAv---------LI 3-4751
Felton Carol 771Toro ----------LI 3-8394
Ference Mike 651Buchn --------LI 3-4808
Ferguson Dean H 1020MurrayAv --LI 3-3813
Ferguson Helen 906RougeotPl ---LI 3-7270
FERGUSON'S FLOOR COVERING
715Higuera ----------------LI 3-6468
Fernandez John FernandezRd -----LI 3-2113
Ferre Helena Mrs 1429 Osos------LI 3-5980
Ferrell Emma Mrs LosOsos ------LI 3-0707
Ferrini Alfred 1HighlndDr -------LI 3-5823
FERRINI FELTON rl est
492FeltnWy-LI 3-4794
Residence 492FeltnWy --------LI 3-0518
Ferris Chalmer W MD French Medcl Clnic
& Hosp 1170Marsh-----------LI 3-7070
Residence 2045 SkylrkLn-------LI 3-5552
If no answer call-------------LI 3-7070
Ferris Dan E Cuesta by the Sea ---LI 3-9218
Field Harold V 2395Augusta -----LI 3-6644
Fields Iris J 557Marsh ---------LI 3-9554
Fields J C 190Chorro -----------LI 3-6637
Figueiredo A C AvlaBch ---------LI 3-7163
Fike Don 842Mill --------------LI 3-3743
Filipponi Alfred 87Broad -------LI 3-8240
Filipponi Edythe Miss 1223Higuera-LI 3-7402
Filipponi H W 1900 SmeeLn------LI 3-4959
Filipponi Laurice 1035Walnt -----LI 3-8199
Filipponi Lawrence T 121NBroad -LI 3-6490
Filipponi Lillie F EdnaRd -------LI 3-8566
Filipponi Robt 643Branch -------LI 3-0845
Filos Alfred J 353LinclnAv ------LI 3-1063
Finch A M 1959McCollm --------LI 3-8009
Finch De Soto-Plymouth
1219Montery-LI 3-4400
Finch H W 124 Stennr-----------LI 3-6159
Fincher C L 386 SntaLuciaDr-----LI 3-3823
Finley Estelle 546Higuera -------LI 3-6513
Finn Bernard M 791BoysenAv ----LI 3-2465
Finn Kathrene 56NBroad --------LI 3-7206
Finucane Ronald Mrs
830BoysenAv ---------------LI 3-5455
Finwall Stella 777BoysenAv ------LI 3-3699
Fire Dept Grdn&Pismo ----------LI 3-1212
Fire calls only----------------LI 3-1212
All other calls----------------LI 3-6046
Fire Dept Baywood Park
661-11thBaywdPrk ----------LI 3-5978
Firestone Stores 1001Higuera-----LI 3-4652
Firpo Beatrice 1314Broad -------LI 3-4697
Firpo Ernest 102Higuera --------LI 3-2277
First American Title Company of
San Luis Obispo 1135Chorro ----LI 3-8900
First Baptist Church
2075JohnsnAv-LI 3-0945
FIRST CALIFORNIA COMPANY
investments WidkendenBldg ----LI 3-4229
If no answer call--------------LI 3-5834
First Federal Savings & Loan Assn of
Santa Barbara 1250 Osos------LI 3-0720
Fiscalini A W 266 O'ConnrWy----LI 3-7190
Fiscalini Albert R 342 Sandrcock -LI 3-9626
Fiscalini Alex OrctRd -----------LI 3-7187
Fiscalini Archie LsOsosRd --------LI 3-4371
Fiscalini Chas Jr 183Chorro ------LI 3-1255
Fiscalini Fred 1528Morro -------LI 3-1018
Fischbeck Paul T EdnaRd -------LI 3-3663
Fischer E L 1534Montery --------LI 3-8319
Fischer Herman Mrs 1050Palm ---LI 3-7382
Fischer Maria R Mrs 1041Mill ----LI 3-3385
Fischer Robt L 191Casa ---------LI 3-8550
Fish Eunice 611Brizzolara -------LI 3-3419
Fish Mark H 761Grove ----------LI 3-3283
Fisher Brad 931West -----------LI 3-6715
Fisher C W 160Graves ----------LI 3-4269
Fisher Christine Mrs 795Nipomo --LI 3-7339
Fisher Clyde 297MarleneDr ------LI 3-8879
Fisher Donald P 661Caudl -------LI 3-7223
Fisher Frank
MtnVwAvLosOsosHilnds ------LI 3-2745
Fisher J W 164LongvwLn --------LI 3-3610
Fisher Margaret M 3513JohnsnAv -LI 3-9603
Fisher Mary I Mrs 1144Palm -----LI 3-8426
Fisher Nelle L Mrs 781½Peach ---LI 3-7477
Fisher Wm G 642CalifBl ---------LI 3-4577
Fisherman's Inn 444FrontAvilaBch-LI 3-4722
FISHER'S BRAD SHOE STORE
845Higuera-LI 3-2646
Fiske G E 1154Mill ------------LI 3-7401
Fiskin Chester G 1349CeciliaCt --LI 3-1824
Fitz M Edwin 778Marsh --------LI 3-5311
Fitz M Edwin 561PrincetnPl -----LI 3-8413
Fitzgerald Bernard 2551Augusta --LI 3-1471
Fitzgerald Hannah M 1422Montery-LI 3-5955
Fitzgerald Marion A Mrs
1913CorralitosAv-LI 3-8234
Fitzgerald Miles A 1568Higuera ---LI 3-3586
Fitzpatrick Jean H 2444Gerda ----LI 3-7925
Fitzpatrick John F 397NBroad ---LI 3-4486
Fitzpatrick Pat 890Buchn -------LI 3-3454
FIXIT SHOP
660Higuera ----------------LI 3-4823
Fladeland Fred 741High ---------LI 3-6812
Flagg Condiotti Organization rl est
500Westmnt-LI 3-6188
Flagg Morgan 468Westmnt ------LI 3-6131
Flanagan Jas R StennerCreekRd --LI 3-6169
Flannery Nolan B 850Buchon ----LI 3-4931
Flannery Rilla 447-6thBaywdPrk---LI 3-6358
Fleer Lloyd L
2131LosOsosValleyRd --------LI 3-9050
Fleischmann Geo 1624 SntaRosa---LI 3-1461
Fleisher Arthur PineAv ---------LI 3-7837
Fleming Richard E MD
256NChorro ----------------LI 3-1660
Fleming Richard E MD San Luis Medcl Clnic
1235 Osos -----------------LI 3-4800
Flemons Paul M 276HermosaWy --LI 3-9028
Fletcher Betty Lee 1304Palm ----LI 3-0396
Fletcher Loretta Mae 1304Palm ---LI 3-0396
Flint A R 341ChristinaWy -------LI 3-1342
Flores A P 2351LawtnAv --------LI 3-6515
Flores Amelia J Mrs 871Buchn ---LI 3-6441
Flores Chas T 1132Buchon -------LI 3-9168
Flores Eloise 141Beebee --------LI 3-1107
Flores Leland J 287Chorro ------LI 3-4092
Flores Rose M 215Almond -------LI 3-2769
Flory Andrew F 470Lincln ------LI 3-4408
Flory Wm E 865Morro ----------LI 3-5612
Flosi Robt A 608-7thBaywdPrk ---LI 3-2087
Floyd Louise Miss 538Buchn -----LI 3-1697
Fluitt Audley M 1066Ella -------LI 3-9163
Fluitt Clayton 2859JohnsnAv -----LI 3-5661
Fluitt David H 753Woodbrdge ----LI 3-3423
Flynn John B 3443JohnsnAv -----LI 3-6151
Fogarty Grace F 296Higuera -----LI 3-2547
Foge A P 37 STassajaraDr -------LI 3-1818
Foge Richard C 177DlNrteWy ----LI 3-1673
Fogo Alden E MD 1106Pac--------LI 3-4140
If no answer call--------------LI 3-5800
Fogo Alden E MD
I SntaMrgrta ----------------438-5709
Folsom V A 1472FthlBl ---------LI 3-3038
Fonda Wm S 601-9thBaywdPrk ---LI 3-6710
Foote Alvin 800-12thBaywdPrk ---LI 3-0090
Forbes Chas 1031FthlBl ---------LI 3-8127
Forbes Rossie R Miss 1028Church -LI 3-1605
Ford C W 1574Fredericks -------LI 3-8689
Ford Mac 974Walnut -----------LI 3-3911
Ford Maurice A 554CuestaDr -----LI 3-2797
Ford Wm F 167FthlBl ----------LI 3-2447
Forden S M 89NBroad ----------LI 3-5758
FORDEN'S HARDWARE
857Montery-LI 3-1090
FOREMOST DAIRIES INC
570Higuera ----------------LI 3-4200
Forster A R Mrs 2425Broad -----LI 3-3395
Forster C R EdnaRd -----------LI 3-3851
Forsyth W Lee rpt 324CuestaDr---LI 3-2388
Forsythe S E CuestaGrde -------LI 3-1479
Forzetting Frank J 835FrancisAv -LI 3-9140
Fosberg Harold A LsOsosHighlands -LI 3-1247
Fosdick Lee
128ManzanitaDrLosOsosHilnds--LI 3-5033
Foster David G 188 SnJoseCt-----LI 3-3258
Foster Jerry D FremntCt --------LI 3-2455
Foster & Kleiser Co 1234Buchn ---LI 3-6673
Foster Raymond 2529 SntaClara--LI 3-7315
Foster Rene 2625JohnsnAv ------LI 3-0520
Foster Rose FrontAvilaBch ------LI 3-4341
Foster Theo C 537CouperDr ------LI 3-0775
FOSTER'S OLD FASHION FREEZE
590Marsh-LI 3-7639
Foulke Pat B AvilaBeach --------LI 3-3984
Foulke Timothy T AvilaBeach ----LI 3-3984
Fournier Lionel 960Pismo -------LI 3-1948
Foursquare Church 400High -----LI 3-8693
Fowler Oscar R 1711 SBroad------LI 3-1563
Fox Frank W Jr 541CouperDr ----LI 3-6951
Fragoso Geo 1802Broad ---------LI 3-3483
Fralic Floyd 567-8thBaywdPrk ---LI 3-4099
Francis Dorothy Mrs 1407Nipomo -LI 3-3628
Francis Edw K 236Broad --------LI 3-0529
Franck Michel N 350 SntaLucia --LI 3-1554
Franklin Ben
2450BoulevrdDelCampo-LI 3-1696
Franklin H T 1920Fixlini --------LI 3-7910
Franklin Howard S rl est
965Montery ----------------LI 3-2682
Residence 292Higuera ---------LI 3-2516
Franklin P O 676Pismo ---------LI 3-6826
FRANKLIN'S SERVICE
1185Montery ---------------LI 3-5059
FRANK'S CAFE
645Higuera ----------------LI 3-9973
Franz Evelyn Mrs 803CalifBl -----LI 3-7581
Franzone Ralph L 29ElmCt ------LI 3-6736
Frary Paul H 2424Gerda --------LI 3-6877
Fraser Cecil R 1208Peach -------LI 3-4053
Fraser David 232CatalinaDr -----LI 3-4136
Fraser Don 1243Fredericks ------LI 3-1491
Fraser Keith J 634 StanfrdDr----LI 3-8076
FRASER KEITH J survyr
WickendenBldg -------------LI 3-1989
Residence 634 StanfrdDr-------LI 3-8076
Fraser L A 1626 Osos-----------LI 3-5995
Fraser Sherman C Col
338-5thBaywdPrk-LI 3-1843
Fraser V W 1929Chorro ---------LI 3-4748
Frazier A G 1134 Olive---------LI 3-1337
Frazier Donna G 552Leff --------LI 3-4187
Frazier Marie 857Branch --------LI 3-0793
Frazier Val 1134 Olive----------LI 3-1337
Fredericks H W 710FthlBl ------LI 3-1956
Fredericks Juanita 1911Ruth -----LI 3-1610
Frederiksen Anker 542 Isly-------LI 3-7340
Frederiksen Wilfred 1965Chorro --LI 3-1603
Fredman Wm R Grundell & Fredman attys
1009Morro-LI 3-8711
Residence 607CuestaDr --------LI 3-7217
Fredriksen H J 711Branch -------LI 3-1518
Fredriksen Robt 143Cyprs -------LI 3-3402
FRED'S AUTO-ELECTRIC PARTS & SERVICE 1511Montery -------LI 3-3821
FRED'S JANITORIAL SERVICE
1307KentwdDr --------------LI 3-4367
Free S A 1184 SnCarlosDr--------LI 3-4752
Freeborn W D LsOsosHighlands ---LI 3-1068
Freeman Bertha Mrs
1305½Montery-LI 3-0829
Freeman Chas E Freeman Sign Serv
448Higuera-LI 3-3229
Freeman E J 200FerriniRd ------LI 3-4288
Freeman Glen B 765 Osos--------LI 3-6141
Freeman John V 957West ------LI 3-9576
Freeman Mabel K 145 South------LI 3-3729
FREEMAN SIGN SERVICE
448Higuera ----------------LI 3-3229
Freitas Lawrence J 1427Mill -----LI 3-7361
Freitas Manuel A 633Woodbrdge --LI 3-5486
Freitas Rose Mrs 868Chorro ------LI 3-1418
Fremont Hotel 979 Osos---------LI 3-3453
FREMONT THEATRE
1035Montery ---------------LI 3-1121
French Edison A MD French Medcl Clnic
& Hosp 1170Marsh-----------LI 3-7070
Residence 1326Higuera --------LI 3-8185
French Edw A Mrs 1620Higuera --LI 3-6157
French Geo O MD French Medcl Clnic
& Hosp 1170Marsh-----------LI 3-7070
Residence 124LongvwLn -------LI 3-1102
If no answer call-------------LI 3-7070
French Mabel Mrs 1144C Marsh---LI 3-0754
FRENCH MEDICAL CLINIC & HOSPITAL
Clinic 1170Marsh -------------LI 3-7070
If no answer call------------LI 3-8185
Or --------------------------LI 3-6672
Hospital 1170Marsh ----------LI 3-7070
If no answer call------------LI 3-8185
Or --------------------------LI 3-6672
Pharmacy 1170Marsh ---------LI 3-7070
Physical Therapy 1205Higuera---LI 3-7070
Mountain View Hospital
1530Marsh -----------------LI 3-7085
If no answer call------------LI 3-8185
Or --------------------------LI 3-6672
Freshour E E 144Cyprs ---------LI 3-2524
Frey Winton H 2318Broad -------LI 3-6206
Friden Calculating Machine Co Inc
1453Montery-LI 3-2914
Friend Jennie 1341 Osos--------LI 3-5328
Friend Richard L MorroRd -------LI 3-8880
Friesen C H 660JohnsnAv -------LI 3-6678
Friesen H M 210GrandAv --------LI 3-2959
Friesen Lloyd R 1629Wilsn ------LI 3-7740
Frizzell Mary VachlLn ----------LI 3-0873
Froehlich Frank 1154B Peach----LI 3-3919
Froom J H 1944McCollm --------LI 3-7167
Froom W LsOsosRd -------------LI 3-8506
Frossard Marie J 1458Higuera ---LI 3-4489
Frost Jack B 266CerroRomauldoAv-LI 3-0797
Frost Robt H 216LongvwLn ------LI 3-4303
FROST & SAGER paintng contr
1549Mill ------------------LI 3-3810
Frost Tom 1549Mill -----------LI 3-3810
Frost W I 555-7thBaywdPrk -----LI 3-1451
Fry Corley 334FunstnAv ---------LI 3-2577
Fry M Louise 856FrancisAv -----LI 3-6804
Fryberger E L Capt 539EllnWy ---LI 3-4129
Frye Jas R 186RamonaDr -------LI 3-2951
Frye S O 1324PhillipsLn --------LI 3-6191
Fryer Dorothy Mrs 163 SerranoHts-LI 3-7135
Fryer Harry J Jr MD San Luis Medcl Clnic
1235 Osos -----------------LI 3-4800
Fryer Jack L 1137Carmel -------LI 3-3411
Frymire Phil C 27Vetvle --------LI 3-3581
Fugate E B Walston & Co Inc investmnts
AndersonHotel --------------LI 3-2878
Fugate Earl B 261HermosaWy ---LI 3-7793
Fukunaga Geo
221LilacDrLosOsosHilnds -----LI 3-8467
Fulford L W 1095-9th ----------LI 3-2601
FULLER BRUSH DLR
103 Story -----------------LI 3-4858
Fuller Laurence E EdnaRd -------LI 3-3357
Fuller Lowell D EdnaRd --------LI 3-4566
FULLER W P CO
698Higuera ----------------LI 3-0835
Fulton Harold J 2401Broad ------LI 3-3228
Fulton Vern 977-11thBaywdPrk---LI 3-1876
Fultz Donald E 443Higuera ------LI 3-0964
Funder Howard C
505 SntaMariaBaywdPrk -----LI 3-2340
Funk Frank E 216Chorro --------LI 3-0441
Funk J F 1660Palm ------------LI 3-5029
Furimsky Geo S 31 STassajaraDr--LI 3-7768
Furphy Jas R 635 StanfrdDr------LI 3-6756
Furtado Joe R Jr EdnaRd -------LI 3-7678
Furtado Joe R Sr EdnaRd -------LI 3-5568
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Furtado M R VerdeCanyonRd -----LI 3-4986
Futtere Forrest E 38Casa -------LI 3-1651
Fyr-Fyter Equipment Co
1023Morro-LI 3-5797

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G & G LANDSCAPE
545Brizzolara --------------LI 3-6941
G W F C Insurance Co-Central Savings &
Loan Assn 1235Chorro---------LI 3-3364
GABBY BOOK STORE
767Higuera ----------------LI 3-9035
Gabler G H 1062MurrayAv ------LI 3-2419
Gabrielson W A 185LilacDr ------LI 3-6378
Gaddis Jack 1267MurryAv -------LI 3-4218
Gaebe L C MD 895Pismo --------LI 3-1484
Residence 234NBroad ---------LI 3-6315
If no answer call-------------LI 3-5800
Gaggioni L Mrs 120Cyprs --------LI 3-1336
GAINSBOROUGH STUDIO photgrphy
864Higuera ----------------LI 3-5796
Galbraith Opal R 2014Chorro ----LI 3-0968
Galbraith R B 1121Geo ---------LI 3-3033
Galchutt Douglas E 1042Pac -----LI 3-1357
Gale Howard C 1052George ------LI 3-0408
GALLAGHER ELECTRIC CO
111 South -----------------LI 3-4747
Gallagher Frank P Gallagher Elec Co
111 South -----------------LI 3-4747
Residence 1615WoodlndDr -----LI 3-3081
Gallagher John T 1122CalifBl ----LI 3-0397
Gallenkamp's Shoe Store
952Higuera-LI 3-0791
Gallock Donald E 536CouperDr ---LI 3-5511
GALLOCK SIGNS
1120Marsh -----------------LI 3-1011
Galloway Jonnie E 1347Palm ----LI 3-8761
Gamble Beulah 624FletchrAv -----LI 3-1265
Gamboni A 2570Flora ----------LI 3-5574
Gammel Robt 729 SBldg5 -------LI 3-4398
Gandy Arthur R 1734 Osos-------LI 3-5315
Gandy Clark Mrs 1105George -----LI 3-3485
Gandy Wm A 1831Gardn --------LI 3-3591
Gannon Donald 321 SntaBrbraAv -LI 3-3301
Gaoiran Remy 12thLosOsosHilnds -LI 3-1221
Gaoiran Tiburcio LsOsosRd ------LI 3-8925
Garay Rosario OrctRd ----------LI 3-4487
Garcia Chonita L 401High -------LI 3-1733
Garcia Edw EdnaRd ------------LI 3-5405
Garcia Frank F 2136Broad -------LI 3-5984
Garcia Gabriel E 543FeltnWy -----LI 3-2511
Garcia Lou 2265Broad ----------LI 3-1829
Garcia Louis 1032Leff ----------LI 3-7304
Garcia Lupe 1428Morro ---------LI 3-7368
Garcia M 100GrandAv ----------LI 3-7913
Garcia Manuel S OrctRd --------LI 3-4093
Garcia Roy 1519Broad ----------LI 3-3136
GARDEN CITY GAS SERVICE
Hwy1MorroBy -------------SPrce 2-6836
Gardner J R 392FthlBl ---------LI 3-0805
Garing R S 319 SntaLuciaDr------LI 3-4277
Garland Geo F 441LunetaDr -----LI 3-1276

Garland Henry Mrs 3145JohnsnAv -LI 3-2787
Garley David J 534Branch --------LI 3-8818
Garlinger Genevieve 1914Chorro ---LI 3-3138
Garner Amelia R 2517Broad ------LI 3-4642
Garner Reba 2006 Swazey-------LI 3-4422
Garner Richard F 636Toro ------LI 3-6085
Garner Wiley AvilaBeach ---------LI 3-5494
Garner Wm R 1346Pismo --------LI 3-0464
Garrels Geo C 841BoysenAv ------LI 3-1359
Garretson Jack OldHwy101 South-LI 3-2818
Garrett F L 1126Pismo ----------LI 3-6349
Garrett Walter P 1172MurrayAv --LI 3-4488
Garris Tommy D 545Brizzolara ---LI 3-1363
Garrison N R 1627Nipomo -------LI 3-2077
Garrison Violette 121Chorro -----LI 3-7605
Garrity W C Insurance Agcy
774Marsh-LI 3-8626
Gartland Thos E 301JeffryDr ----LI 3-3977
Garvin Jas G 1105Leff -----------LI 3-6934
Garza R E 908Murry ------------LI 3-1644
Garzoli F J 237Almnd -----------LI 3-8123
Gasco L W 284CerroRomauldoAv --LI 3-4746
Gaskill Beulah 625FunstnAv ------LI 3-7421
Gaskill Vesta D Mrs 510FthlBl ---LI 3-7900
Gaskin W H 2106 SntaYnezAv-----LI 3-3549
Gates Chas J 208Almnd ----------LI 3-4778
Gates Chas V 1738JohnsnAv -----LI 3-6204
Gates Jack 2045 Slack-----------LI 3-8418
Gates Jas D 875Misn ------------LI 3-2415
Gates Vincent J 14HathwyAv -----LI 3-3619
Gatliff Edna 269-2dBaywdPrk ---LI 3-4346
Gaucin Serge 766BoysenAv ------LI 3-0403
Gaucin Victorina 766BoysenAv ---LI 3-0403
Gaustad John 3007JohnsnAv -----LI 3-4923
Gauthier Margaret 1219Palm ----LI 3-7685
Gaydosh Michael 2523GretaPl ----LI 3-9070
Gayman Levern Miss 940Walnt ---LI 3-6486
Gazin Albert MD 743Pismo--------LI 3-7687
Residence 898Centr ------------LI 3-2139
If no answer call---------------LI 3-5800
Gearing Roy A 1021MurryAv -----LI 3-2939
Gebbie Cecilia B 226Price --------LI 3-7228
Gee Randolph W 334HighlndDr ---LI 3-6531
Gehring Frank A 1526Gardn ------LI 3-7540
Geib Richard L AvilaBeach -------LI 3-0680
Geiger Norman R 1034A MurrayAv-LI 3-5708
Gelinas Edmund Dr 2410JohnsnAv -LI 3-8352
Gelinas Edmund J MD 774Marsh--LI 3-8163
Gelinas Jos F 289RamonaDr -------LI 3-3676
Gelinas S JoAnn 2410JohnsnAv ---LI 3-1396
General Adjustment Bureau Inc
1308Gardn-LI 3-4914
GENERAL FIREPROOFING CO THE
1122LaurelLn-LI 3-3011
General Petroleum Corp of Calif see
Mobil Oil Company
FthlBl&CalifBl ------------LI 3-7090
Gene's Auto Parts & Wreckers
Old101Hwy-LI 3-5086
Genovini J Mrs 2241Broad --------LI 3-4939
Genthner Fred L 380TolosaWy ----LI 3-7379
Gentry Everett L Mrs
578-6thBaywdPrk-LI 3-5416
George D L 2256Broad ----------LI 3-0600
George Louis 236Branch ---------LI 3-8179
GEORGE'S AUTO REPAIR
1185Montery-LI 3-8345
GEORGE'S EQUIPMENT RENTALS
OldHwy101 South-LI 3-1436
George's Foothill Market
399FthlBl-LI 3-4445
Gerard E D 249Graves -----------LI 3-5975
Gerard Robt 500FthlBl ----------LI 3-2835
German Lewis D 2064Rachl -------LI 3-3599
German Loren E 631LawrnceDr --LI 3-9611
Gerrie Stan L 77Chorro ----------LI 3-2307
Gertner Jos J MD 748Marsh-----LI 3-0442
Giacomazzi Robt J 1516Gardn ----LI 3-3834
Gianolini A Mrs 742Centr -------LI 3-0960
Gianolini Wm LsOsosRd ----------LI 3-8456
Gibb David 503MitchlDr ---------LI 3-1197
Gibbons Albert 1117 Isly----------LI 3-3732
Gibbons Thos 1120 Islay----------LI 3-8573
Gibbs Gordon 1875Fixlini --------LI 3-2940
Gibford Wm R BianchiLn ---------LI 3-3239
Gibson A C 340Graves -----------LI 3-4177
Gibson Esther 1202Mill ----------LI 3-2209
Gibson Geo C 281DonnaWy ------LI 3-3090
Gibson J Cordner 538PrincetnPl --LI 3-2565
Gibson Sara Mrs 976Toro ---------LI 3-0530
Gifford Roberta 1885 SnLuisDr---LI 3-3429
Gilardi Henry 1245Higuera -------LI 3-6786
Gilbert Maurice F 1210Beach ----LI 3-8927
Gilbreath Clyde W
Cuesta-by-the-Sea-LI 3-9145
Gilbreath R Paul 2268Broad -----LI 3-8734
Gilfeather Wm L 320RamonaDr --LI 3-2282
Gilkerson Shirley 460-3dBaywdPrk-LI 3-2629
Gill H H 1194Pac ---------------LI 3-0919
Gill John H 1800Mill ------------LI 3-5945
Gillen F B 2351Flora ------------LI 3-3149
Gillen J R 3036 SBroad----------LI 3-6134
Gilley Jas H 608Toro -----------LI 3-8669
GILLEY'S UPHOLSTERY SHOP
300Higuera -----------------LI 3-1415
Gilliam R L Mrs AvlaBch ---------LI 3-5681
Gillihan F H 2091 SierraWy------LI 3-7883
Gillis F H 699Chorro ------------LI 3-2372
Gillis Jas C 243Harris -----------LI 3-4575
Gillivan Gerald PalomarDorm -----LI 3-5389
Gilman Melvin W 115 Stennr------LI 3-3757
Gilmore W P 199-13thBaywdPark -LI 3-7920
Gilmore W W 125 SntaBrbraAv----LI 3-7052
Giltner F L 805BoysenAv --------LI 3-8875
Gin Gow 456NBroad ------------LI 3-2543
Gin Pearl 445Buchon ------------LI 3-3452
Gingg Francis Alton 2302Broad ---LI 3-8139
Gingg Geo H 451B RamonaDr----LI 3-2848
Gingg Herman J 224 SntaLuciaDr--LI 3-2739
Gingg Nellie 362 SntaLuciaDr ---LI 3-2945
Ginn Lois 211Hutton ------------LI 3-4169
Ginn M B Mrs 1582Higuera ------LI 3-2669
Giorgi Frank 351 SnMiguelAv-----LI 3-0667
Giovanotti Rose Mrs 1137Peach ---LI 3-7133
Gist Fred L 1307Mill ------------LI 3-6043
Gist Fred L ins & rl est
1035Chorro-LI 3-8323
Giubbini Arthur E 970Mill -------LI 3-0525
Giumini Cesare EdnaRd ----------LI 3-4178
Gladin Floyd B 1728Chorro ------LI 3-0686
Gladys Hammett's Beauty Salon
1046Chorro-LI 3-5425
Glasgow G B Jr 347-8thBaywdPrk -LI 3-7522
Glaze Elvis L VachlLn -----------LI 3-5512
Gleason David 1227 Staffrd------LI 3-7739
Glenn Elfman Barber Shop
1021Morro-LI 3-6480
Glenn Gail 170DlNrteWy --------LI 3-6147
Glenn H L AvlaBch --------------LI 3-5047
Glenn Weston 336Buchn ---------LI 3-1135
Glennan Diane 675LawrnceDr ----LI 3-2675
Glick Kenneth L CuestaRd -------LI 3-1936
Glidden Paint Center The
894FthlBl-LI 3-8596
Glidden Wm H 2415Broad -------LI 3-2102
Glover Raymond Mrs
1015½Nipomo --------------LI 3-3647
Gnesa D W Mrs 918MeineckeAv --LI 3-6606
Gnesa Frank L 1170 Isly---------LI 3-2385
Gnesa Jas A 655Toro ------------LI 3-4773
Goble Herbert 1337Taft ---------LI 3-6448
Goddard G B 595 SerranoDr------LI 3-3199
Godfrey Arthur J 230KentuckyAv --LI 3-4611
Godfrey C Fred 1526Mill --------LI 3-4051
Godwin Jos R CampSanLuisObispo -LI 3-9176
Goehring Walter Rev 375Lemon --LI 3-2890
Goerke Carl 660LawrnceDr -------LI 3-5838
Goetsch Carl Jr EdnaRd ---------LI 3-6184
Goetsch Robt EdnaRd -----------LI 3-9632
Goettsche W H 1544Broad -------LI 3-2931
Goff Genevieve M 964Chorro -----LI 3-5800
Goforth Violet L 835High -------LI 3-4690
GOLD DRAGON
985Montery ----------------LI 3-3318
Gold Marcus 480Chorro ---------LI 3-2961
Golden Rocket Service
1565Montery-LI 3-9458
GOLDEN STATE CO LTD dairy prods
570Higuera-LI 3-4200
Golden West Billiards 676Higuera--LI 3-9976
Goldsmith Robt 105CrandlWy ----LI 3-2605
Gomes Ardythe 1523Montery ----LI 3-8462
Gonyer A J 685Caudl -----------LI 3-8727
Gonzales Basil Jr 268Buchon -----LI 3-4209
Gonzales Louise CountryClbDr ----LI 3-2214
Gonzales Margaret 645JohnsnAv --LI 3-7030
Gonzalez Hubert A 63NChorro ----LI 3-8582
Gonzalez Luis J
724-7thBaywdPrk -----------LI 3-7028
Gonzalez Wanda 1331Carmel ----LI 3-4333
Goodale Mary A 858CalifBl ------LI 3-6753
Goodbary Edgar R LsOsosRd -----LI 3-9238
Goodchild Cecil Wray AvilaRd ----LI 3-1338
Goode J B Capt USN Ret
610LawrnceDr-LI 3-4591
Goode Max 1504Palm -----------LI 3-6716
Goodell Robt W 1453Lizzie ------LI 3-1945
Gooding J E P T & T Co 872Morro-LI 3-9000
Residence 1719Fixlini ----------LI 3-2847
Goodman Lee 1333Pismo --------LI 3-4957
Goodnow Robt R 1403Archr -----LI 3-1542
Goodwill Geo Mrs 1144Montalbn---LI 3-5868
Goodwin Avis S 1221JoyceCt -----LI 3-4862
Goodwin N Thos 230CatalinaDr --LI 3-3999
Goold Edwin O 1512Mill ---------LI 3-3439
Goostree John O 211Harris ------LI 3-1199
Goranson Adolph 544Pac --------LI 3-3349
Gordon Dale W 821Murry -------LI 3-7799
Gordon Robt D 225LaCanadaDr --LI 3-8164
Gorham H A 1220Fredercks ------LI 3-5689
Gorham Ray A 460LinclnAv ------LI 3-7841
Gorman J W AvlaBch -----------LI 3-5914
Gossett Arlene 1267Pismo -------LI 3-3035
Gottfried Jos B 1749 SnLuisDr----LI 3-3145
Gouff Kenneth L 804BoysenAv ---LI 3-6679
Goulart Edw F 322Beebee -------LI 3-4247
Gould Norman S 1921 SnLuisDr --LI 3-8948
Gould Ronald I 114 STassajaraDr-LI 3-1877
Gove Frank A 916West ----------LI 3-4028
Gow Imogene Mrs 1374Fredericks -LI 3-1015
Graber Andrew ReservoirCanyonRd -LI 3-2706
Grace Tabernacle Osos&Pismo ----LI 3-2358
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Lopez Canyon Conference Ground
LopezCanyonAroyoGrnde --HUntr 9-3755
Gracia John 374NBroad ---------LI 3-8296
Gracia Milton J 555Al-HilRd ----LI 3-6853
Gracia Rosa 1264FthlBl ---------LI 3-7351
Gracie Walter B 2070 SierraWy---LI 3-0507
Graef Bev 869Nipomo -----------LI 3-4715
Graff L B Mrs 103CalifBl --------LI 3-0795
Grafford Jim 951 Sandrcock-------LI 3-0761
Gragg Louise E 901West ---------LI 3-5076
Gragg Susan 901West -----------LI 3-5076
Graham Lyle G 528-3dBaywdPark-LI 3-4837
Graham M J 183HathwyAv-------LI 3-3491
Graham N L 331JayceeDr -------LI 3-6878
Graham Victor D 228NChorro ----LI 3-2512
GRAHAM'S ACME PAINT & WALLPAPER STORE 868Montery ----------LI 3-0652
Graham's Real Estate
1045LsOsosRd -------------LI 3-8959
Gramelspacher H J
125 STassajaraDr -----------LI 3-5308
Gran Sal 2205JohnsnAv ---------LI 3-2470
Granada Hotel 1128Morro -------LI 3-9943
Grandey Jas 510FthlBl ----------LI 3-3069
Grandview Motel 2074Montery ---LI 3-8700
Grange Hall SBroad ------------LI 3-7884
Granger Federal Credit Union
1023Morro-LI 3-5797
Granskog Herman
900-8thBaywdPrk -----------LI 3-3216
Grant David M 290ChaplnLn -----LI 3-4384
Grant Fred W SnLuisAv ---------LI 3-2715
Grant G W 451C RamonaDr-----LI 3-7230
Grant Wm J 1062B Islay---------LI 3-3474
Graulich Loraine 734Pac -------LI 3-7209
Gravance Joe P Hwy101 ---------LI 3-3241
Graves C E 55TassajaraDr -------LI 3-9307
Graves L S 1167Marsh ----------LI 3-6483
Graves R L Jr 3030JohnsnAv -----LI 3-9693
Graves Richard M 307LaCanadaDr -LI 3-3597
Graves Ted G 1221 SylviaCt------LI 3-2404
Gray A M SeeCanyon -----------LI 3-8857
Gray F E 1636Gardn -----------LI 3-4150
Gray Glen 2061LosOsosValleyRd --LI 3-0691
Gray Harold W 395Chorro -------LI 3-7507
Gray Jack R 222Chorro ----------LI 3-6839
Gray N W 2783Broad -----------LI 3-3969
Gray Phillip A 1635Garden ------LI 3-8836
Gray Russell 1120Peach ---------LI 3-5999
Gray Stanton 133 OrangeDr------LI 3-8285
Great Amer Insurance Co
774Marsh-LI 3-8626
Green Abram B 1118Palm--------LI 3-2732
Green Alva Automotive Trim & Furniture
Upholstery 1528Montery -------LI 3-2802
GREEN BROS clthng
895Higuera -----------------LI 3-0988
GREEN BUS SERVICE
Pismo&Archer --------------LI 3-1414
Green Elmer G EdnaRd ----------LI 3-7625
Green Gary 1218Bond ----------LI 3-6763
Green Jas H EdnaRd -----------LI 3-6840
Green Jim 1810Nipomo ----------LI 3-1335
Green Joe Mrs 1042Palm --------LI 3-5436
Green Joe L 655 Osos-----------LI 3-8982
Green Kenneth J 430GrandAv ----LI 3-0690
Green L G 636CuestaDr ---------LI 3-3312
Green Lisle R 299RamonaDr -----LI 3-5813
Green Mary Lee 398Chorro ------LI 3-5697
Green Ralph D 643FunstnAv -----LI 3-9260
Green Robt S 105CrandlWy ------LI 3-1828
Greenall Edw 567HathwyAv -----LI 3-0928
Greene John D 729 South--------LI 3-8758
Greenelsh J A 1306Peach -------LI 3-0487
Greenelsh Marvin F 2122Loomis --LI 3-1702
Greenelsh Vern 130 SnJoseCt ----LI 3-6599
Greenelsh Wm L 288CuestaDr ----LI 3-5997
Greening Wm C 54NBroad -------LI 3-5596
Greenough Beatrice Mrs 335Lemn-LI 3-7555
GREENOUGH HERM DAIRY & LIVESTOCK SUPPLIES
350Higuera ----------------LI 3-1216
Gregoire Chas 269 SntaLuciaDr---LI 3-9408
Gregory C Herold 213AlbrtDr -----LI 3-5672
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Holderman Evelyn 691LinclnAv --LI 3-9404
HOLIDAY HOMES
767-9thBaywdPrk -----------LI 3-6570
Holland A R Jack Jr
221HighlndDrLosOsosHllnds ---LI 3-2969
Holland E C
96BayviewHeightsDr
LosOsosHllnds -------------LI 3-0701
Holland Francis D
CampSanLuisObispo ----------LI 3-3426
Holland H F 182DlNrteWy -------LI 3-5881
Holland Helen 947-11thBaywdPrk -LI 3-9297
Holland Sam 320FthlBl ---------LI 3-4008
Hollie Robbie 165Brook ---------LI 3-4560
Hollinger Delbert C 669JohnsnAv --LI 3-2589
Hollinger K C 146 Stennr--------LI 3-2351
Hollinger Vernon 348TassajaraDr--LI 3-6767
Hollings J R 1804Chorro --------LI 3-6817
Hollings R B 1804Chorro --------LI 3-6817
Hollingsworth Carol 510FthlBl ---LI 3-5609
Hollister Hubbard 171 OrangeDr---LI 3-0896
Hollister Nellie F 58Chorro ------LI 3-6337
Hollister W M Jr 138LongvwLn ---LI 3-2257
Holloway Archie Donald
91RafaelWy-LI 3-9346
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Hollywood Wholesale Electric Co
964Chorro ----------------LI 3-5800
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6820RomaineLosAngeles
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San Luis Obispo
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Holman H J 345High -----------LI 3-0592
Holmes Ernie 329 SntaBrbraAv ---LI 3-4327
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Holmes Gertrude Mrs 994Mill ----LI 3-6610
Holmes H L 387LinclnAv ---------LI 3-2689
Holmes Johnie 1130Leff ---------LI 3-2635
Holmes Kenneth R 382JayceeDr ---LI 3-3380
Holmes Milton 370Kentucky -----LI 3-1960
Holmes Milton J ins 1228Broad---LI 3-0663
Holmes Wm W 327ChristinaDr ----LI 3-4274
Holmquist Richard E
1341½Higuera -------------LI 3-9039
Holmquist Robt E 215AlbrtDr ----LI 3-1943
Holt Frank C 1345Cazadero ------LI 3-3120
Holt Jorgen O 1343Mill ---------LI 3-0976
Holt Norman E 904MeineckeAv ---LI 3-1383
Holzer F R 2590Meadow ---------LI 3-7054
Hom Peter 620 StanfrdDr--------LI 3-9542
HOME LAUNDRY LINEN SUPPLY & DRY CLEANING 1323Morro----LI 3-7904
Home Management Cottage
PolyCampus ---------------LI 3-1727
Homestead Motel 485 Osos ------LI 3-7700
Honeyman John P 274WarrnWy ---LI 3-3671
Hook Corey T 105CrandlWy ------LI 3-8149
HOOPER SHEET METAL
666Upham -----------------LI 3-6359
Hoover C S 1532PhillipsLn ------LI 3-3887
Hoover D E CountyAirport -------LI 3-2935
HOOVER FLYING SERVICE
CountyAirport -------------LI 3-1742
Hoover Iva L Mrs 1042FthlBl -----LI 3-4358
Hoover Katheryn 835Branch -----LI 3-6108
Hoover Ralph 212AlbrtDr --------LI 3-8670
Hoover Robt F 330ChaplnLn ------LI 3-7860
Hoover Roy W 3081RockvwPl -----LI 3-3326
Hope Myrtle Lenore 1331½Carmel-LI 3-4726
Hopkins Garnett Jr 690 Sandrcock-LI 3-2794
Hopkins Paul R 2554GretaPl -----LI 3-1872
Horen P F 1341 Osos------------LI 3-4556
Horn Bill 2651LawtonAv --------LI 3-5337
Horn Charlotte 374 SntaLuciaDr---LI 3-1628
Horn Oliver 645HendrsnAv -------LI 3-0639
Horn Shannon 2410 SunstDr -----LI 3-2118
Horner Edwin 1214Bond ---------LI 3-0328
Horner Elmer R 3001JohnsnAv ---LI 3-1016
Hornor Dave 1290MurrayAv -----LI 3-1406
Horton Louis E Sr 1121 OrcuttRd-LI 3-2143
Horton O D Jr 1269Palm --------LI 3-1522
Horton's 727Marsh ------------LI 3-7325
Horvath Irene 865Morro ---------LI 3-8206
Hosford T C 1700 SnLuisDr ------LI 3-6062
Hostetter Clyde 347LaCanadaDr --LI 3-9444
Hotchkin Frankie W 546Higuera --LI 3-6870
Hotchkiss Geo W 2441LawtonAv --LI 3-4651
Hotel Obispo 1025Court ---------LI 3-7640
Hotel San Luis 697Higuera -------LI 3-9926
Hotel Wineman 849Higuera -------LI 3-7465
Houghtaling H L
121-13thBaywdPrk-LI 3-6301
Houk A L 321BuenaVstaAv -------LI 3-6251
Houlis Jerome 128Chorro --------LI 3-5579
House Larry Miss 186 SpellacyLn--LI 3-6282
HOUSE OF SOUND
424Higuera ----------------LI 3-2476

Houser Keith J 1415Higuera -----LI 3-6477
Houser Otto H Rev 524MitchlDr --LI 3-5548
Houser Wm M Jr 530Couper -----LI 3-8386
Houser Wm M Jr atty 990Palm---LI 3-8666
Housing Authority 481Leff ------LI 3-1239
Houston E Ray 1444LaurelLn ----LI 3-0840
Houston J C 216Almnd ----------LI 3-6849
Howard Douglas S 841BoysnAv ---LI 3-7284
Howard Jack 1170Leff ----------LI 3-2309
Howard Max G 2527Broad ------LI 3-1884
Howard Phyllis Figge
416HathwyAv --------------LI 3-8400
Howard Ray 159BayvwHtsDr ----LI 3-6396
Howe Helen B Mrs 164 OrangeDr--LI 3-2261
Howell A W 778Toro -----------LI 3-0838
Howell Edgar A 1279MurryAv ----LI 3-6148
Howell Leland S Mrs 1427Broad --LI 3-1640
Howell R P 479Pismo ----------LI 3-7146
Howell Wm S 2475JohnsnAv -----LI 3-4536
Howell's Corner LsOsosRd -------LI 3-2673
Howerton L S 1341 Sydney------LI 3-7672
Howes Wilbur B 2020Hope -------LI 3-6894
HOWIE & SHELTON contrs
777Woodbrdge -------------LI 3-1994
Howie's Motel 652Morro --------LI 3-7024
Howse Frankie 2028Abbt --------LI 3-7525
Hoyt Coral Mrs 644LawrnceDr ---LI 3-9528
Hoyt Elsie A 2576A JohnsnAv-----LI 3-1721
Hubbard S A Mrs 483Pac -------LI 3-6723
Hubbell W Alan 145 South-------LI 3-5335
Huber B C 101-5thBaywdPrk ----LI 3-7867
Huber Edgar 3040RockvwPl ------LI 3-7896
Huber Geo J 1320 Sydney--------LI 3-8229
Hudgens Doris 1781JohnsnAv ----LI 3-2597
Hudgens G F 1781JohnsnAv -----LI 3-5938
Hudson Chas M 113FthlBl -------LI 3-2281
Hudson Geo S 1429 Osos---------LI 3-4338
Hudson Richard L 562CouperDr ---LI 3-1898
Hudtloff Christina Miss
1357PhillipsLn-LI 3-7510
Hudtloff Jos L 3169JohnsnAv ----LI 3-0586
Huffman H G 303High -----------LI 3-3971
Huffman T J 2081 SierraWy------LI 3-0410
Hufford Burton 171-8thBaywdPrk -LI 3-4967
Hufford E E Mrs
1016FerrellAvBaywdPrk ------LI 3-7976
Hughes Agnes M 1025Court ------LI 3-7640
Hughes Arthur W 546Higuera -----LI 3-3391
Hughes Ben 1890Hays -----------LI 3-6956
Hughes J E 574CuestaDr --------LI 3-2484
Hughes J H 167 SnLuisAvilaBch---LI 3-3484
Hughes Jas H 230NBroad --------LI 3-4011
Hughes Jas P 265RamonaDr ------LI 3-4037
HUGHES JOE LIQUOR STORE
728Marsh -----------------LI 3-7729
Hughes Leroy B 271LaCanadaDr --LI 3-1783
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Huillier David L 513CuestaDr ----LI 3-1779
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Hull Ray 1546Chorro -----------LI 3-2934
Hull Ray D Jr 1051Leff ---------LI 3-3666
Hullender Wm C 1542PhillipsLn --LI 3-6492
Hulsey W F 1123Pismo ---------LI 3-7200
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Hummel A R PerfumoCanyon -----LI 3-4763
Humphers David
250LilacDrLosOsosHllnds ----LI 3-3481
Humphrey Bernard J 680 SntaRosa-LI 3-6690
Humphrey C C 611 SerranoDr-----LI 3-9057
Humpton Edwin L 3157JohnsnAv --LI 3-8288
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Hunt Edw S 753 Isly -----------LI 3-8297
Hunt G E 865Walnut -----------LI 3-5827
Hunt Glen D 399JeffryDr -------LI 3-4978
Hunt Judy 865Walnut ----------LI 3-5827
Hunt Patricia Mrs 277Pismo -----LI 3-8644
Hunt T A 893Church -----------LI 3-4361
Hunt Wm D 303LawrnceDr -------LI 3-4449
Hunter H G 233CatalinaDr ------LI 3-2567
Hunter Jewel 423High ----------LI 3-3632
Hunter John L 1730 SntaRosa----LI 3-9512
Hunter Olini L D 491Hill --------LI 3-7464
Hunter Robt G 170Ferrini -------LI 3-9190
Hurd Eva D 273Almnd ----------LI 3-6860
Hurley Chas 1060Pac -----------LI 3-0558
Hurley John 10HathwyAv --------LI 3-2296
HURLEY'S PHARMACY
896FthlBl-LI 3-5950
Hutchinson Alton 2760Tenbrk ----LI 3-2059
Hutchinson Helen C 1961Hope ----LI 3-6243
HUTCHISON J R Bus Men's Assurance Co
2030Fixlini ---------------LI 3-0627
Hutchison J W 500FthlBl -------LI 3-5012
Hyer Edgar A 392JeffryDr -------LI 3-1375
Hymoller Ina P 1238Nipomo -----LI 3-6032
Hynes C Dennis
315CerroRomauldoAv-LI 3-0796
Hysen Carl L 1846ConejoAv ------LI 3-1184
HYSEN-JOHNSON FORD INC
1101Montery-LI 3-6422
HYSEN-JOHNSON FORD PARTS
1101Montery --------------LI 3-6425
HYSEN-JOHNSON SHELL SERVICE
1095Montery ---------------LI 3-2216

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I D E S Hall Assn Mill -----------LI 3-4937
Idler W C 951FthlBl ------------LI 3-2572
Idler's Service & Appliances
210CalifBl ---------------LI 3-1711
Ikenoyama Geo K 432Dana ------LI 3-6087
Imel Frank OrctRd -------------LI 3-6868
Imel Jerry 650Woodbrdge ------LI 3-0086
Imig Wick 396Buchon ----------LI 3-8771
IMPORTED SALES & SERVICE
1065Higuera-LI 3-4161
INDUSTRIAL CONTRACTING CO
1121 OrcuttRd -------------LI 3-1156
Ingalls Wm G 1730JohnsnAv -----LI 3-9371
Ingle Delmar D 556PrincetnPl ---LI 3-8744
Ingles D L 384 SntaMariaAv -----LI 3-7866
Ingley Jack 460-6thBaywdPrk ---LI 3-2226
Inman Wm P 1344Mill ----------LI 3-7425
Internal Revenue Service see
U S Government Treasury Department
Ioppini Alex L 137DelSurWy -----LI 3-8268
Ioppini J P 220 Story-----------LI 3-5095
Irelan Wm L 1337Pismo --------LI 3-2569
Irene's Beauty Salon 1067Buchon -LI 3-2429
Irey Goldia 1206Buchn ---------LI 3-4729
Irish C B
175ManzanitaDrLosOsosHllnds -LI 3-4208
Irvin Jack 456Hendrsn ---------LI 3-1280
Irvin Jas F 1042Pismo ----------LI 3-2742
Irvin Robt L 218FthlBl ---------LI 3-8650
Irvine Harriette 281KentuckyAv --LI 3-3760
Irwin Tillie 321LaCanadaDr -----LI 3-8069
Isaac Don 1043Pac -------------LI 3-5079
Isaac Frederick N Mrs 51NChorro -LI 3-5307
Isola Chiara Mrs 777Chorro ------LI 3-7964
Isola Jos J 850Mill -------------LI 3-8304
Isola Louis 2976JohnsnAv -------LI 3-3416
Isom Dale 190RamonaDr --------LI 3-1109
Iunker Earl 475Broad -----------LI 3-4095
Iversen Howard L 1535Higuera ---LI 3-0706
Iwao K FrenchRd --------------LI 3-3044

J

Jablonski Edw J 272-7thBaywdPrk-LI 3-2279
Jacinto Mary 430Dana ---------LI 3-6399
Jack & Jerry's Auto Supply
2101Broad-LI 3-3127
Jack R E Mrs 536Marsh ---------LI 3-5845
Jackman Madeline J FthlBl ------LI 3-4251
Jackman Porter L PerfumoCanyon -LI 3-4767
JACK'S TOWING PAINT & BODY SHOP
750Humbrt ----------------LI 3-1919
Jackson A B 507Dana ----------LI 3-8725
Jackson Delores 1219Palm ------LI 3-7685
JACKSON EUGENE genl contr
660Caudl-LI 3-0556
Jackson Harry 1233 SylviaCt------LI 3-5850
Jackson Ida Mae 183DlNrteWy ---LI 3-9022
Jackson J E 314Beebee ---------LI 3-6039
Jackson L G 640Church ---------LI 3-0612
Jackson Paul K 790 Isly ---------LI 3-6438
Jackson Paul K San Luis Obispo County of
JustcCourtHse-LI 3-5532
Jackson Paul K Mrs 790 Isly------LI 3-6438
Jackson T R 1055Pac -----------LI 3-7545
Jackson Walter E 1820Broad -----LI 3-0788
Jackson Wm L 309LawrnceDr ----LI 3-8143
Jackson's Helen Beauty Salon Helen
Jackson's Bty Salon 778Marsh-LI 3-3114
Jacobs J Y 1763Alrita ----------LI 3-6310
Jacobs Wm J 326 SntaLucia------LI 3-5924
Jacobsen Frances C 220Beebee ---LI 3-0812
Jacobsen Warren G 778BoysnAv --LI 3-1747
Jacobson C M Mrs 71NBroad ----LI 3-2439
Jacobson Howard V 964Chorro ---LI 3-5393
Jacobson Jesse E atty
400-11thBaywdPk -----------LI 3-6381
Jacoby Betty 145 South---------LI 3-7905
Jacoby Donald 145 South--------LI 3-7905
Jaeger H R 726JohnsnAv -------LI 3-7865
Jaeger Lester R 1282Reba -------LI 3-5610
Jakes John 1368 Staffrd--------LI 3-1693
James L H 605 SntaBrbraAv ----LI 3-8013
James Rose E 864Chorro --------LI 3-4712
James Thos M CPA 1320 Osos----LI 3-9300
Jander Connie 1320Palm --------LI 3-5381
Janneson Einar 860-9thBaywdPrk-LI 3-6040
Janowicz Agnes 691Church ------LI 3-5962
Janssen Robt H 641 Islay--------LI 3-2859
Jante Udo 886LinclnAv ---------LI 3-5624
Jarnagin W R 362Buchn --------LI 3-5584
Jarrett Ralph G 521A FunstnAv ---LI 3-1165
Jarvinen Urbo V bldg contr
1850Viewmnt --------------LI 3-8654
Jay Tomie 1040 Isly------------LI 3-4833
Jean D C Mrs 959Toro ---------LI 3-5479
Jeannot Edw 22LaEntradaAv -----LI 3-1592
Jefferies Martin 413LunetaDr ----LI 3-6615
Jefferson Helen Mrs SBroad -----LI 3-9482
Jehovah's Witnesses 2021Broad --LI 3-4613
Jelf Paul C OldHwy101 South-----LI 3-5853
Jenkins Frank A 1156 Iris-------LI 3-1119
Jenkins Howard B 220WarrenWy --LI 3-6333

Jenness Ervin E OldHwy101 South-LI 3-4676
Jennings E E 1249Palm ---------LI 3-1103
Jennings Ethan A Jr
2440 SntaClara-LI 3-0653
Jennings John 510FthlBl --------LI 3-3069
Jensen Arthur F 1358Peach -----LI 3-2659
Jensen Emil 274Higuera --------LI 3-4547
Jensen Henry H 186-3dBaywdPrk -LI 3-4890
Jensen M V 262Almond --------LI 3-9045
Jensen Peter C
798-12thBaywdPrk ----------LI 3-2884
Jensen Robt P 428NChorro ------LI 3-3376
Jensen Sales Co 719Pismo -------LI 3-7948
Jepson D H Mrs 1331Pac --------LI 3-6738
Jepson Herman 1424Archr -------LI 3-3247
Jespersen Marvin VachellLn ------LI 3-5420
Jespersen Mary Mrs 1737Chorro --LI 3-9032
Jespersen Ray 644Howrd --------LI 3-6030
Jesperson M H 1334Marsh -------LI 3-7512
JESS' RADIO & TV
136-16thBaywdPrk ----------LI 3-1573
Jessee Wallace B 153DlNrteWy ---LI 3-5901
Jessie L T Mrs 1912 Osos--------LI 3-7897
JET DISTRIBUTING CO
OldHwy101 South-LI 3-8635
If no answer call-------------LI 3-6765
Jim's Body Shop OldSouthHwy ---LI 3-9502
JIM'S INN
1025Morro ----------------LI 3-9825
JIM'S TEXACO SERVICE
SntaRosa&Olive -------------LI 3-8556
Jingst Herb 163Casa -----------LI 3-7099
Joerger Larry W 557Brizzolara ---LI 3-3653
JOE'S PLACE used furn dlr
582Higuera-LI 3-0532
Johannes Mary 957JohnsnAv ----LI 3-0438
Johansen Fred H
254 SnMiguelAvilaBch -------LI 3-1476
Johansen Jean
254 SnMiguelAvilaBch -------LI 3-1476
Johe Arthur IrishHills ----------LI 3-3281
Johe Eugene FthlBl ------------LI 3-6793
Johe Geo Mrs 415NChorro ------LI 3-7504
Johe Henry 134Beebee ----------LI 3-3237
Johe Paul IrishHills ------------LI 3-3281
John Marion amusmt devices
480Pac-LI 3-3738
John Victoria 864 Osos----------LI 3-7444
Johns Krome C A
368-7thBaywdPrk -----------LI 3-4658
Johns Ronald W 338ChristinaDr ---LI 3-2287
Johns Rosemarie 188Brook -------LI 3-9034
Johnson Adda M Miss 204NChorro -LI 3-6419
Johnson Albert C
1028-11thBaywdPrk-LI 3-8753
Johnson Anita Mrs 101Hwy ------LI 3-9519
Johnson Beatrice 2850JohnsnAv --LI 3-2095
Johnson Belva PismoHwy --------LI 3-0510
Johnson Bill C 1310FthlBl ------LI 3-3750
Johnson Chas E
Cuesta-By-The-Sea ----------LI 3-1594
Johnson Clyde P
45 SnRaflAvAvilaBch ---------LI 3-5387
Johnson Don plaster contr
65LaEntradaAv -------------LI 3-6281
Johnson Drake & Piper Inc
Calif Mens Colony-------------LI 3-9650
Poly Campus ---------------LI 3-2950
Johnson E C Cuesta-by-the-Sea ---LI 3-1832
Johnson E L 2075Hope ----------LI 3-5789
Johnson Ellen
Cuesta-By-The-Sea ----------LI 3-1594
Johnson Ernest J 265Almnd ------LI 3-7641
Johnson Ernestine 650Graves -----LI 3-8391
Johnson Everett E 421JeffryDr ---LI 3-9023
Johnson Ezra 2506 SBroad-------LI 3-4433
Johnson Fred H 1068Pismo ------LI 3-3048
Johnson Geo O 1293 SnMateo ----LI 3-5736
Johnson Geo W 857 SntaRosa----LI 3-4838
Johnson Gladys F 1431Nipomo ----LI 3-6981
Johnson Grace 2060Chorro ------LI 3-5733
Johnson Grace Mrs 1216Buchon --LI 3-7491
Johnson Henry 101DlSrWy -------LI 3-5482
Johnson J E Red OrctRd --------LI 3-6759
Johnson Jas H 179 SnJoseCt -----LI 3-8293
Johnson Jas L 119Beebee -------LI 3-2496
Johnson Jerald K 640JohnsnAv ---LI 3-7720
Johnson Joan 1111FthlBl -------LI 3-9399
Johnson John D 1118MurrayAv ---LI 3-8898
Johnson Jos M 1865McCollum ---LI 3-3564
Johnson Jos M tax serv
1026Chorro ---------------LI 3-3719
Johnson Kathleen
142NTassajaraDr -----------LI 3-7337
Johnson Lester C AvlaBch -------LI 3-6173
Johnson M M 1152Buchn --------LI 3-6722
Johnson Manly Ernest
150DlNrteWy --------------LI 3-2537
Johnson Margaret
281CerroRomauldoAv-LI 3-2032
Johnson Martha Mrs
1281 SnMateo -------------LI 3-7955
Johnson Murray A 270LunetaDr ---LI 3-4614
Johnson Norman 166FerriniRd ---LI 3-6972
Johnson O Richard 1576NLaurelLn-LI 3-2084

Johnson Paul S 114BressiPl -----LI 3-7562
Johnson Richard F 286LinclnAv ---LI 3-0831
Johnson Robt B 148Lincln ------LI 3-3499
Johnson Robt C 1805 SnLuisDr---LI 3-6081
Johnson Robt L 167DlNrteWy ----LI 3-4490
Johnson Robt S dntst 1312Gardn--LI 3-6535
Johnson Robt S Dr 176Kentucky --LI 3-3728
Johnson Rodney V 1218FthlBl ----LI 3-8180
Johnson Russell N 2025NipomoAv -LI 3-4118
Johnson Ted H 2415Helena ------LI 3-3796
Johnson Tom M 1628Garden -----LI 3-7718
Johnson W M 1064MurrayAv ----LI 3-0752
Johnston A N 368LinclnAv ------LI 3-3941
Johnston Fred W 2050Hope ------LI 3-0538
Johnston Geo A 1514 Osos-------LI 3-7193
Johnston Jewett M 875MtnViewAv-LI 3-3710
Johnston L E Mrs 865Morro -----LI 3-2530
Johnston Robt M 457HighlndAv ---LI 3-1541
Johnston Ted R 2099McCollm ----LI 3-6765
Johnston Ted R Jr 1444TanglwdCt-LI 3-4738
Johnston Walter R LaurelLn ------LI 3-8217
Johnston Walter R Sr LaurelLn ---LI 3-9424
JOLLY KONE DRIVE IN
11 SntaRosa ---------------LI 3-1826
Jones Ada EdnaRd -------------LI 3-7050
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356 SntaRosa --------------LI 3-2626
Jones B L 121PenmanDr --------LI 3-8722
Jones Burwell 1129 Islay -------LI 3-5744
Jones C W 2051Fixlini ----------LI 3-7619
Jones Carol 1983 Slack---------LI 3-7360
Jones Chas A CuestaGrde --------LI 3-3032
Jones Chas S 2025Chorro --------LI 3-1683
Jones Chestine E 377AlbrtDr -----LI 3-3741
Jones Earl 290-1stBaywdPrk ----LI 3-6372
Jones Eileen 190DelSurWy ------LI 3-7452
Jones Eldridge J 473 Osos--------LI 3-3804
Jones Ellen C 405MitchlDr -------LI 3-2809
Jones Eugene 234-1stAvilaBch ---LI 3-2760
Jones Fred W 2042 SnLuisDr-----LI 3-6566
Jones Glen D 170B Casa---------LI 3-2083
Jones Grace 770Peach ----------LI 3-0382
Jones Grace Mrs 685Buchn ------LI 3-3829
Jones H C S EdnaRd -----------LI 3-4460
Jones Harry 260 Sandrcock ------LI 3-4386
Jones Jas P 65 STassajaraDr ----LI 3-3973
Jones Janet 1090 Iris-----------LI 3-7137
Jones K R 1646Fredericks -------LI 3-9154
Jones Kenneth W 907MurryAv ----LI 3-4076
Jones Laura C 1141A Pac--------LI 3-8657
Jones Luke Mrs 355JayceeDr -----LI 3-6892
Jones Melvin L 227Price --------LI 3-5498
Jones Melvin R 318LaCanadaDr ---LI 3-4083
Jones Oliver Mrs 111CuestaDr ---LI 3-3112
Jones Sallie M Mrs 687 Isly-------LI 3-2588
Jones Sharon K 1517Beach ------LI 3-6059
Jones Thad E OakPrkRd ---------LI 3-4438
Jones Vera 949JohnsnAv -------LI 3-8484
Jones Wm S 1035Peach --------LI 3-2200
Jordan L Bunny 1319Gardn ------LI 3-7026
JORDANOS' INC whsle bevrgs
1321Carmel ---------------LI 3-1089
Jorgensen Edw 1730 SnLuisDr ---LI 3-4820
Jorgensen Walter E 193Casa -----LI 3-5964
Jorgeson D R Mrs 53BentonWy ---LI 3-4829
Jorgeson Maude Mrs 1121 Oak----LI 3-4817
Joy Ernest CampSanLuisObispo ---LI 3-6774
Joyaux H V Richardson R F Co
1135 SntaRosa-LI 3-6871
Joyaux Henry V 283Chorro --------LI 3-0082
Joyce Edw P 1305Palm ---------LI 3-7393
Juarez Anthony 740Caudl --------LI 3-3348
Juarez Jose 1961 Osos-----------LI 3-3662
Juarez Ramon 743Caudl --------LI 3-3523
Juarez Theo 203Cyprs ----------LI 3-3565
Judd W B 242JeffryDr ----------LI 3-9644
Judge's House 1720JohnsnAv -----LI 3-9795
Julian C W Dr 27 STassajaraDr ---LI 3-5509
Julian Mary Agnes 510FthlBl ----LI 3-8705
Julien Fred Roto-Rooter Serv
1141FthlBl ----------------LI 3-9288
Justice Jas 1264FthlBl ---------LI 3-3512
Justis Ira 145 South------------LI 3-8007

K

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730MiramnteDrSntaBrbra
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Ask Operator for-Entrprise 12595
K S B Y - T V
Hill&MtnVw ---------------LI 3-0920
K S L Y RADIO
1214Higuera ---------------LI 3-9400
K V E C RADIO
MotelInn -----------------LI 3-8830
Kabat Herbert R 491Hill --------LI 3-2023
Kaetzel C P 1530Broad ---------LI 3-2645

Kaetzel Jack atty 793Higuera-----LI 3-2545
Kaiser Beatrice M 1042D FthlBl--LI 3-0913
Kalb D 773JohnsnAv -----------LI 3-8651
Kalicicki Robt 248King ---------LI 3-2488
Kamaitis Julia
129ManzanitaDrLosOsosHllnds -LI 3-7853
Kamm Chas H 1639Higuera -----LI 3-9579
Kamm L W 1833CorralitosAv -----LI 3-4373
KAMM L W rl est
1228Broad ----------------LI 3-5905
Kanawyer Genevyeve J
804BoysenAv --------------LI 3-7350
Kanning Louis
1671LsOsosValleyRd ---------LI 3-9139
Kanning Marguerita LsOsosRd ---LI 3-1525
Kaplan H Co contr
LaurelLn&Richrds -----------LI 3-9285
Kapp Emily Ruth 1139 Isly-------LI 3-8887
Kappes Julius 285CraigWy ------LI 3-2990
Kapsh Ronald C 851Misn --------LI 3-8031
Karch Geo P 615 SerranoDr-------LI 3-8883
Karlak Wm 1627PhillipsLn -------LI 3-1037
Karleskint John P 367 SnMiguelAv-LI 3-3878
KARLESKINT'S FLORIST & NURSERY
1422Montery-LI 3-1535
Karl's Shoe Store 786Higuera ----LI 3-9804
Karner Earl Dr Cuesta-by-the-Sea -LI 3-2055
Karsgard Henry 430 Sandrcock ---LI 3-7945
Kastning Gary 105CrandlWy -----LI 3-2187
Kathka E A 1371Pac ------------LI 3-8595
Kathka Raymond P 240Graves ---LI 3-7693
Kaufman Mary Edna 1052 Isly----LI 3-6104
Kaupp E F 1228JoyceCt ---------LI 3-8499
Kayline Pianos & Organs
979JohnsnAv --------------LI 3-6045
Keane Harry F YoakumTract -----LI 3-1897
Kearns Don C 313High ----------LI 3-7878
Kechter Jerry 1822½ JohnsnAv---LI 3-7901
Keechler L J 266-2dBaywdPrk ---LI 3-2342
Keeling Dorothy 1236Palm ------LI 3-2759
Keely L C 69BentnWy ----------LI 3-0503
Keene Trailer Sales 1611Montery -LI 3-7475
Keese Anthony V MD San Luis Medcl Clnic
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Keese Elizabeth Mrs 604PatriciaDr-LI 3-0955
Keffer Walter 1063Ella ----------LI 3-7354
Kehm A 2280LawtnAv -----------LI 3-4951
Keith Kathryn 1042Pac ---------LI 3-2196
Keller Frank M 654Church -------LI 3-6506
Keller Herman M 214-14th
BaywdPrk-LI 3-7166
Keller Wayne M 1990Loomis -----LI 3-4774
Kelley Albert E
298HighlndDrLosOsosHllnds ---LI 3-8065
Kelley C C 915Branch -----------LI 3-3360
Kelley Dorsey M osteo 1500Marsh-LI 3-2724
Residence 70BentnWy ---------LI 3-0912
Kelley Edson L 1542Mill --------LI 3-9637
Kelley Elaine 998NipomoBaywdPrk-LI 3-2437
Kelley S F 872Toro ------------LI 3-1222
Kelly Frank W 1312 SntaRosa-----LI 3-6077
Kelly H E 935-10thBaywdPrk -----LI 3-0924
Kelsey Dick SeeCanyon ---------LI 3-7461
Kelsey Dick L SeeCanyon --------LI 3-2737
Kelsey Henry AvilaBeach --------LI 3-3866
Kem Louise 1390Palm ----------LI 3-1010
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Kenesson J H 359TolosaWy ------LI 3-4806
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Kennedy J Col 500FthlBl --------LI 3-7256
Kennedy Ralph C rl est 1120Gardn-LI 3-1002
Residence 482 Isly------------LI 3-3496
Kennedy Robt C 1488TanglwdCt --LI 3-1097
Kennedy Robt E 1385Cazadero ---LI 3-2860
Kennelly Bruce 237AlbrtDr ------LI 3-7185
Kennett Harold SHwy ----------LI 3-4677
KENNEYS CHEVRON STN
Hwy1&FthlBl --------------LI 3-9904
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Kernek Derence L 1168Mill -----LI 3-1146
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Kestly Chas L 683HendrsnAv -----LI 3-8068
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Keys L H MD 990BoysnAv -------LI 3-2653
Residence 515PatriciaDr -------LI 3-7432
Keyser A D LsOsosRd ----------LI 3-2119
Khalili Abol 1169½Leff ---------LI 3-2997
Kierce Jack W 1062 Islay--------LI 3-4780

Klester E S 1251 OrcuttRd ------LI 3-8262
Kiger Albert 1635Chorro --------LI 3-7417
Kiger H S 2141Broad -----------LI 3-2117
Kilbern Katherine M 687 Islay----LI 3-6029
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Kimball F C 794Buchn ----------LI 3-2041
Kimball Jas W 2404Helena ------LI 3-2286
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1144Montery-LI 3-5752
Used Cars 1122Montery --------LI 3-5754
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252Higuera ----------------LI 3-6787
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King Arthur E 866Leff ---------LI 3-0870
King Arthur O 194LinclnAv ------LI 3-6327
King H E 1670PhillipsLn -------LI 3-1182
King Leeland S 546Higuera ------LI 3-7609
King Lester 553 SerranoDr-------LI 3-7539
King & Queen Stamp & Coin Exchange
799FthlBl -----------------LI 3-2772
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King Robt D 1071 Islay---------LI 3-8072
King Robt S 858Centr ---------LI 3-8103
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Kinney Seth G 2000Bishp -------LI 3-1519
Kinney Wesley R 1419 Osos------LI 3-3130
Kinsey Fay 126King -----------LI 3-2410
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Kinsman A D 596Toro ---------LI 3-4874
Kinunen Edwin H 215Branch -----LI 3-6211
Kipp Robin 228NChorro --------LI 3-2428
KIRBY COMPANY
680Higuera ---------------LI 3-3510
Kirby M M OldHwy101 South-----LI 3-8866
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AvlaBch-LI 3-4603
Kirchner Francis T SeeCanyon ----LI 3-3345
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Kirk Dale 1028Pac ------------LI 3-6969
KIRKEBY CARL men's wear
851Higuera-LI 3-6345
Kirkeby John 1143Walnt --------LI 3-4960
Kirklen's 770Higuera -----------LI 3-9518
Kirkpatrick W M 267LunetaDr ----LI 3-6407
Kirkpatrick Wm B 551Hill -------LI 3-3052
Kirn Curtis EdnaRd ------------LI 3-4998
Kirnan Charlotte Mrs 683Pismo --LI 3-7046
Kirschner Karl E MD Anatomical & Clinical Lab 1243Garden------LI 3-4180
Kirtland Howard B Mrs
1740 SnLuisDr -------------LI 3-1237
Kishiyama Ellen 399-4thBaywdPrk-LI 3-2092
Kishiyama S 1311Pismo --------LI 3-7669
Kistinger Carol 1256Bond -------LI 3-6394
Kitch Kenneth 1901Garfld -------LI 3-0453
Kitchen Donald E
224-1stBaywdPrk -----------LI 3-6383
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1300GrandAvArryoGrnde ---HUntr 9-7321
Klandrud Wallace Rev
755 SerranoDr -------------LI 3-7922
Klaucke Chas Mrs 728Church -----LI 3-4909
Klaucke Dora 668Marsh --------LI 3-5446
Klaucke H L 492MitchlDr -------LI 3-6033
Klaucke Richard H 1240JoyceCt --LI 3-1405
Klaucke Roy 2473LawtnAv -------LI 3-7478
Klein Chas 1029C Pac----------LI 3-9222
Klevens Construction Co 510FthlBl-LI 3-8788
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Kliever Otto Rev 3040Flora ------LI 3-1128
Kling Jas E 45Vetvle -----------LI 3-9584
Kluchin Leo W 940 SntaRosa-----LI 3-3231
Kluck Lillian 778BoysnAv -------LI 3-4760
Kluver's Cigar Store 726Higuera --LI 3-2142
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199LilacDrLosOsosHllnds -----LI 3-0709
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Knepple Jos F 880Upham -------LI 3-4120
Knight Florence T 1390Palm -----LI 3-0794
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Residence 1404Andrws --------LI 3-6370
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Knopp Genevieve L 264Higuera ---LI 3-0450
Knott Chas E 1418JohnsnAv -----LI 3-5792
Knowles Chas N O'ConnrWy ------LI 3-1313
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Kohn Matt Jr 981Buchon -------LI 3-7391
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Korntved W Wm 1801 SBroad ---LI 3-3342
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Kosters Richard C 690Brizzolara --LI 3-5327
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Krege Emil E 1261Peach --------LI 3-2785
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Kriedel Edw T 1018Pac ---------LI 3-3198
Krinard Chas H drftsmn 1020Toro-LI 3-2796
Residence 742BoysenAv -------LI 3-3948
Kriner N F 1196 Isly-----------LI 3-5782
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Kundert Karl MD 1106Pac -------LI 3-4140
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Kunimi Mildred 645Park --------LI 3-8066
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Kurbat Alverda 667Montery -----LI 3-4061
Kurtz Donald G 1510½Broad ----LI 3-3871
Kurtz R E 2450Meadw ---------LI 3-7091
KUSTOM KORNER
636Higuera ----------------LI 3-8312
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Kyes Leonard 970 SntaRosa------LI 3-7986
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1609 Osos -----------------LI 3-1998
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Kyle Harry 1747Chorro ---------LI 3-0846
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1244Montery ---------------LI 3-9514
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1530Montery-LI 3-6057
LaCasita Motel AvilaBch --------LI 3-4826
Lacey Michael 164 SnJoseWy ----LI 3-4701
LaChance Jean 253Branch ------LI 3-0837
Lackey Millard D 1865Montery --LI 3-9621
Lackore Clifford E 441KentuckyAv-LI 3-7863
Lackore Dale C 239King --------LI 3-4067
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749Higuera ----------------LI 3-4936
Lacy Sadie 521½ SntaBrbra------LI 3-7017
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1619 Osos-LI 3-3442

Ladwig Glen 746FrancisAv ------LI 3-4290
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Lagao A FthlBl --------------LI 3-2839
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Laguna Park Homes Sales Office
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FrenchRd ----------------LI 3-0516
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Lambert Hano Mrs 12thBaywdPrk-LI 3-7753
Lambert Walter H LsOsosRd -----LI 3-3313
Lamberth Frankie E
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Lamboy Oscar 2545GretaPl ------LI 3-4397
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Lang Eugene H 1031High --------LI 3-1598
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Lansing Kathryn 155FerriniRd ---LI 3-2129
LaPierre Hazel Mrs 1220 Osos----LI 3-3037
Large Jas W OldHwy101 South----LI 3-3226
Larkin W E 149-3dBaywdPrk -----LI 3-4698
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Larson Blanche Mrs 747Leff -----LI 3-1430
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Lass W J 657MitchlDr ----------LI 3-1029
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Lauck David 150Graves ---------LI 3-5514
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Law Dan 1239 Sydny------------LI 3-1840
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Lawless Cy Richfield Service
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Lawless Cyril O 196CraigWy -----LI 3-9341
Lawn Eugene W 1344Mill -------LI 3-7425
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1480Montery-LI 3-9751
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Lee Billie V 2374Augusta --------LI 3-4592
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145 South ----------------LI 3-0018
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392ChristinaWy-LI 3-9467
Lein John 794-12thBaywdPark --LI 3-3405
Leinardi Joe C OrctRd ----------LI 3-7483
Leister Arthur 358TolosaWy -----LI 3-2831
Leitcher Robt D 679Montery -----LI 3-4656
Leitcher Sophia 2319Broad ------LI 3-5077
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Leitner Eugene L 1137Buchn ----LI 3-6811
Leitner Lawrence L Mrs 1154 Isly--LI 3-4125
Lejonhud Ralph 557PatriciaDr ---LI 3-6066
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Leland Geo N 1520Higuera -------LI 3-8221
Lela's Drive In 2436Broad ------LI 3-8707
Lemos Carmel 456Leff ----------LI 3-8981
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Lenger L L 585Leff ------------LI 3-5465
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Leo Philip E 661Buchn ---------LI 3-3631
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Leonard Geo R 1060Mill --------LI 3-8120
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Leseman Vernon A 1515Beach ----LI 3-1175
Leske Donald J 3160JohnsnAv ----LI 3-9256
Leslie R M 2044Fixlini ---------LI 3-4671
Lessi Don 1447Marsh ----------LI 3-8819
Letendre Roland 340Pismo -------LI 3-3782
LETTER SHOP THE
964Chorro ----------------LI 3-5800
Leutz W A 1842 SnLuisDr-------LI 3-2188
Leverich Wm 258AlbertDr -------LI 3-4515
Levers Charleene 1450HasknsAv --LI 3-4649
Levin Rodney R 256NChorro -----LI 3-3497
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Garage 101Hwy -------------LI 3-1189
Lewelling Eric 338CuestaDr ------LI 3-1971
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Lewelling John ClarkField -------LI 3-0821
Lewellyn Chas SeeCanyon --------LI 3-4581

Lewellyn Louis W 123Casa ------LI 3-9220
Lewetzow D R 1033Walnt -------LI 3-2699
Lewin Bernhard rl est 657Pismo---LI 3-5085
Lewis Al V 248ChaplnLn --------LI 3-3275
Lewis Albert J 1134Montalbn ----LI 3-4423
Lewis Anna Mrs 141Ward -------LI 3-7041
Lewis Dean 196Casa -----------LI 3-4142
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Lewis Florene 229LunetaDr ------LI 3-2028
Lewis Geo 646Church ----------LI 3-1798
Lewis Geo R Mrs 1885 SnLuisDr--LI 3-3429
Lewis Gertrude 858Leff --------LI 3-2558
Lewis J S 389Pismo -----------LI 3-3075
Lewis Jane A 1068Pac ---------LI 3-7093
Lewis Jessie 646Church --------LI 3-1798
Lewis Joe 365 SntaBrbraAv------LI 3-5897
Lewis John 825Branch ---------LI 3-4962
Lewis Josephine C 227Lincln ----LI 3-0306
Lewis Lulu 1610Carml ----------LI 3-0468
Lewis N D 679 SntaRosa--------LI 3-9696
Lewis R A MorroRd ------------LI 3-1267
Lewis R A 1251 OrcuttRd-------LI 3-4617
Lewis Ruth 825Branch ---------LI 3-4962
Lewis Thelma A 538FeltonWy ----LI 3-4014
Lewis Vance D 696FthlBl --------LI 3-6326
Lewis Victor 1843Hays ---------LI 3-9108
Lewis Walter F EdnaRd ---------LI 3-4189
Libby Carroll 1942Fixlini --------LI 3-3660
Libby Edw 195RamonaDr -------LI 3-7202
Libby Lyman L
695CerroRomauldoAv --------LI 3-2944
Libhart Ralph 1223George ------LI 3-0559
Libs F M 996Mill -------------LI 3-2093
Liebenguth Edith 762NBroad ----LI 3-0475
Liebscher Barney MorroPalisades -LI 3-9283
Lighthouse Gregory A Jr
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Ligon Ira W 1576NLaurelLn -----LI 3-2084
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Lincicum Clem V 1346KentwdDr -LI 3-6680
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Lindamood Chas H
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Lindesmith Ellen 1121 Iris-------LI 3-4130
Lindsay Frank A 1050Murry -----LI 3-6851
LINDSAY SOFT WATER CO
300Higuera ----------------LI 3-2815
Lindsay Wm L 3667JohnsnAv ----LI 3-8735
Lindsey Gordon R
OldHwy101 South -----------LI 3-2294
Line Herbert 534HathwyAv ------LI 3-1303
Linebarger E W 874Church ------LI 3-8504
Linebarger Margaret
1347A Chorro-LI 3-6703
Linebarger Margaret altrtns
846Higuera-LI 3-7938
Lingle Ralph W 1804Garden -----LI 3-3214
Lipscomb Jos H 790 SntaRosa----LI 3-8070
Lipscomb Mary-Martha
790 SntaRosa --------------LI 3-8070
Litchfield Co 176 South---------LI 3-3346
Litherland Jas R 187-6thBaywdPrk-LI 3-5529
Litho Art Shop 1804 Osos--------LI 3-5939
If no answer call--------------LI 3-3718
Little Chef Drive Inn 1761Montery-LI 3-9091
Little Edw Dean 1239Mill -------LI 3-0381
Little Floyd 125FthlBl ---------LI 3-0841
Livermore Geo
BinscarthRdBaywdPrk -------LI 3-2968
Livermore Geo W 744 Islay------LI 3-2652
Livesey Harold J 884Broad ------LI 3-6268
Livingston Anita B 110GrandAv --LI 3-4344
Livingston W C 110GrandAv -----LI 3-4344
Livingston Chas O 1115 Olive-----LI 3-0524
Lloyd Margaret 1346A Chorro----LI 3-4055
LoBuglio John 583 SntaBarbaraAv-LI 3-4476
Locke Glen B 295 SntaRosa------LI 3-8854
Locke Lee 153 SnJoseCt --------LI 3-9357
Lockwood Carl 668MtnVw -------LI 3-7709
Loesche Edw C 229½High -------LI 3-2313
Loew Kenneth 1124Mill ---------LI 3-8554
Lofgreen C Dorae 394TolosaWy --LI 3-3693
Loftus T R 626 Sandrcock -------LI 3-6523
Log Cabin see Edna Farm Center Hall
Logan C F 1340Fredericks ------LI 3-6719
Logan Lugarda 1578Palm -------LI 3-7329
Logan Victoria 1558Palm -------LI 3-8385
Lohman Calvin 331HathwyAv ----LI 3-2998
Lohrberg John S 261NBroad -----LI 3-4629
Lonborg R H 566EllenWy -------LI 3-7644
LONG E E PIANO CO
777Marsh -----------------LI 3-1245
Long Irvine S 251HighlndDr -----LI 3-2694
Long Rae 466½Pac -------------LI 3-4453
Long Robt J 881Morro ---------LI 3-4926
Long W C 525Higuera ----------LI 3-0081
Longaker H Wayne 1424Palm -----LI 3-7859
Longfellow Clayton 1353Pismo ---LI 3-1739
Longley Norman 524Dana -------LI 3-3296

Longmire Robt MD French Medcl Clnic
& Hosp 1170Marsh
Night or Day call------------LI 3-7070
LOOMIS E C & SON feed dlrs
65½Higuera ---------------LI 3-8410
Loomis Richard I 1273RichCt ----LI 3-4459
Loper H S 1432Higuera ---------LI 3-5824
Loper Willard 255 SntaLuciaDr---LI 3-7408
Lopes Manuel S 2043 SierraWy---LI 3-8350
Lopes Manuel V EdnaRd --------LI 3-0979
Lopez Adolph LsOsosRd ---------LI 3-6207
Lopez Ellen 2530½LawtonAv ----LI 3-6341
Lopez Ivan W 571Buchn ---------LI 3-4900
Lopez Jerry E 2630A SBroad-----LI 3-8852
Lopez Jose 834 Sandrcock-------LI 3-3054
Lopez Lester B 1500Montery -----LI 3-7765
Lopez Manuel 1320Buchn -------LI 3-6238
Lopez Minnie 1113Marsh -------LI 3-0741
Lopez Pete S 1287MurryAv ------LI 3-5830
Lopez W E Old101Hwy ---------LI 3-6053
Lorenzi Anna 239HighlndDr -----LI 3-7029
Lorenzi R J McCarthy Tank & Steel Co
RailrdAv -----------------LI 3-1760
Residence 239HighlndDr -------LI 3-7029
Lorton John 675 Osos----------LI 3-1933
Lory Fred L 742BoysenAv -------LI 3-8623
Los Osos Special Training Class
LosOsosSchool --------------LI 3-5561
LosOsos Valley Garage LsOsosRd --LI 3-3073
LosOsos Valley Market
LsOsosValleyRd-LI 3-5692
LosOsos Vendors 750Mill --------LI 3-8417
Los Ranchos School EdnaRd -----LI 3-0884
LoTide Motel AvilaBeach --------LI 3-5554
Lou & Marion's 958Montery -----LI 3-9783
Loughlin W H Mrs 1728Broad ----LI 3-4058
Loughran Jos S Rev
156DlNrteWy ---------------LI 3-5422
Louis Howard 800Palm ---------LI 3-4332
Louis Howard W Ah Louis Str
800Palm-LI 3-4332
Louis Photographers
Day or Night call------------LI 3-1445
Louis W Young 350Lincln -------LI 3-1445
Louis Walter 460Pac -----------LI 3-4024
Louis Yvonne S 173HighlndDr ----LI 3-7459
Louk J W 297Branch -----------LI 3-1870
Louran Lena Mrs 873Church -----LI 3-2237
Loveall Benj F dntst 1500Marsh---LI 3-7115
Residence 2302ParklndTer -----LI 3-6547
Lovelady Don L 435High --------LI 3-4875
Loveless Don E 1516Mill --------LI 3-3598
Loveless Mary 1844Hays --------LI 3-8192
Lovell J R 1946Chorro ----------LI 3-8593
Lovell Ruth 1815 Osos----------LI 3-5066
Lovett Clyde A 903-9thBaywdPrk -LI 3-8856
Lovett E D MD 717GrandAv------LI 3-4528
Lowe Annie J ResrvrCanyonRd ----LI 3-4131
Lowe C A 1062A Isly -----------LI 3-8022
Lowe Charlotte 182FthlBl -------LI 3-6905
Lowe F W 1119Montalbn --------LI 3-7998
Lowe Felicia 1746JohnsnAv -----LI 3-3471
Lowe Floyd E 1231 Sydny -------LI 3-4046
Lowe Harold R 841West --------LI 3-8513
Lowe Jack L 190HendrsnAv ------LI 3-7618
Lowman Carol B Mrs
523 Sandrcock-LI 3-8543
Lownes Carl R 166FthlBl --------LI 3-3501
Loy Jack D Mrs 169High --------LI 3-5682
Loy Wm F 1239Broad ----------LI 3-2829
Loyd V V 1202Pismo ----------LI 3-5576
Lucas Darryl 1186 Islay---------LI 3-8469
Lucas Donald L 790FthlBl -------LI 3-7627
Lucas Jas 178RamonaDr --------LI 3-8667
Lucas Jas F 94Casa -----------LI 3-6356
Lucas John 261 South----------LI 3-6250
Lucas Mary 261 South----------LI 3-7269
Luchessa Ed 1660Mill ----------LI 3-7292
Lucian Albert 201-11thBaywdPrk--LI 3-6771
Lucian Don 511-8thBaywdPrk ----LI 3-1057
Lucio Joe C Jr EdnaRd ---------LI 3-4388
Luckhart Trailer Supply
283Higuera ----------------LI 3-7208
Lucksinger Aliene W Mrs
1758Fixlini-LI 3-7723
Lucksinger Fred 1760Fixlini ------LI 3-3421
LUCKSINGER FRED MOTORS
New Car Sales 1255Montery----LI 3-2800
Used Car Sales 1255Montery-----LI 3-2800
Service & Parts 895Palm-------LI 3-2806
Lucky Auto Supply 1101Higuera --LI 3-7544
Lucky Spot Cafe 280Higuera -----LI 3-9778
Lucky's Market 2140 SBroad-----LI 3-9776
Ludwick Arthur R Continental Assurance
Co Agt 1327Marsh ----------LI 3-8850
Residence 58LaEntradaAv -----LI 3-2814
Ludwick Vern A 965JohnsnAv ----LI 3-7981
Luis Alice 977Pismo -----------LI 3-7827
Luis Anthony R 381Pac ---------LI 3-1401
Luis John G 1968Chorro --------LI 3-0778
Luis Rose Mrs 462Chorro -------LI 3-9325
Lujan Henry P 1995 Osos-------LI 3-6799
Lund Fred Arthur 255LaCanadaDr -LI 3-7343
Lund & Guttry CPA 1320 Osos----LI 3-9300

Lund Harold L Lundair
CountyAirport --------------LI 3-1910
Residence 1456TanglwdCt -----LI 3-6185
Lund John 1739JohnsnAv --------LI 3-6693
Lund Ramona I 1910Chorro -----LI 3-6536
Lundair CountyAirport ---------LI 3-1910
Lundquist Claude Y 173DelSurWy -LI 3-9411
Lundy J V 546Higuera ----------LI 3-9170
Lusardi A S 740Pac ------------LI 3-6271
Lusardi S J 1665Higuera --------LI 3-6193
Luster C C 326ChristinaDr -------LI 3-1895
Luttropp Eric K 744Center ------LI 3-3879
Luttropp Michael 931Branch ----LI 3-4244
Luttropp Sally 744Center -------LI 3-7021
Lux A E 366FerriniRd ----------LI 3-2493
Lux Jos I 522NBroad ----------LI 3-8975
Lydic Robt L 570Marsh ---------LI 3-9524
Lyman Albert E 1015Buchn ------LI 3-6936
Lyman Everett G 69MtnVwAv ---LI 3-5645
Lyman Geo W
260BayvwHtsDrLosOsosHilnds --LI 3-4633
Lyman Ronald W plastering contr
63MtnVwDr ----------------LI 3-1993
Lynch Carl W 532CuestaDr ------LI 3-7438
Lynch Mary C Mrs 1220 Osos-----LI 3-1124
Lynch Obie 226HighlndDr -------LI 3-2916
Lynch Opal 1627 SntaRosa------LI 3-9593
Lynn Ralph F 353GrandAv -------LI 3-8346
Lyon Ray B San Luis Obispo County of
Superior Court Judge No 1
CourtHse -----------------LI 3-3432
Residence 1290FthlBl ---------LI 3-4441
Lyons C L Jr 156FerriniRd -------LI 3-3608
Lyons Robt 804BoysenAv --------LI 3-7458
Lysher Edw 996-9thBaywdPrk ---LI 3-0810
Lytle Loy G
1750BayvwHtsDrLosOsosHilnds -LI 3-3140

M

M & W Distributing Co
S OldHwy101-LI 3-7858
M Y C O Adjusting Service 1214Broad
Night & Day call--------------LI 3-5985
MacDonald Harry F Carpenter H H Estate of
981Montery-LI 3-3147
Machado Joaquin EdnaRd --------LI 3-5614
Machado Leslie 464Hill ---------LI 3-6881
Machado M OrctRd -----------LI 3-6508
Machado Marjorie 914Branch ----LI 3-1125
Machado Martin LsOsos ---------LI 3-5557
Machado Norma 656Toro --------LI 3-9153
Machado Tony 172High ---------LI 3-0607
Machin Violet RN
230-9thBaywdPrk -----------LI 3-3487
MacKay Alex 850FthlBl ---------LI 3-5988
Mackey Jas 1461Mill ----------LI 3-1536
MacLaren Norman D
1254PasoRoblsBaywdPrk-LI 3-1419
MacLean Donald B MD 743Pismo-LI 3-7687
Residence 2071SkylrkLn -------LI 3-7834
MacLean Ethel H Mrs 738Higuera -LI 3-2908
Macrae Lester 341FthlBl --------LI 3-5508
MAC'S COCKTAILS
AvilaBeach ----------------LI 3-8621
MacWallace Florence
1141A Marsh-LI 3-9037
Maddalena Ben L 481NBroad ----LI 3-9403
Maddalena Josephine Mrs OrctRd -LI 3-0549
Maddalena Noel 376Graves ------LI 3-2337
Maddalena Roland 439LawrnceDr -LI 3-1091
MADDALENA TIRE CO
Higuera&Osos-LI 3-0735
Maddock John J 690Brizzolara ---LI 3-8878
Maddox Marcella 70LaEntradaAv -LI 3-7456
Maddox Paul OldHwy101 South---LI 3-8306
Maden Harvey W 1127Peach -----LI 3-2486
Madgett Raymond E 512Dana ----LI 3-9049
Madonna A 2061 SnLuisDr-------LI 3-8131
Madonna Alfred EdnaRd --------LI 3-1145
Madonna Arthur EdnaRd --------LI 3-7634
MADONNA CONSTRUCTION CO
Higuera&Freewy-LI 3-0300
If no answer call--------------LI 3-1883
Madonna Dora 759Montery ------LI 3-3209
MADONNA INN
Freewy&FrenchRd -----------LI 3-3000
Madruga Al 523Hill ------------LI 3-2316
Madruga C Mrs 285FthlBl ------LI 3-9638
Madruga Tony A 2231Broad -----LI 3-8171
Madsen Edw 1443 Iris----------LI 3-8535
Madsen Ethel 762Higuera -------LI 3-4469
Madsen Jan A 1225MonteVsta ---LI 3-2391
Madsen Robt 762Higuera -------LI 3-4469
Madsen Robt T 1491 Iris--------LI 3-3267
Maes Harry C 770 SntaRosa------LI 3-0733
Maes John 287DlMrCt ----------LI 3-8457
Mager Hans 411Graves ---------LI 3-4375
Maggetti Jerry T Jr 1961 Slack----LI 3-2089
Maggetti P L 1264Palm ---------LI 3-1864
Magnia Henry V 1156Peach -----LI 3-0811
Magur L W 1215 SylviaCt-------LI 3-1893
Maher Barbara V 2802JohnsnAv --LI 3-9156
Maher Edw J MD 1239Gardn -----LI 3-4043
Residence 2802JohnsnAv -------LI 3-6192
If no answer call--------------LI 3-5800

Mahoney Chas J 623 Sandrcock---LI 3-6976
Mahoney D F 1303Higuera -------LI 3-3386
Mahoney David I Jr 741Center ---LI 3-8829
Mahoney John A 1309Pismo -----LI 3-3792
Maier Chas R 1411Broad --------LI 3-3876
Mailand Walter C PismoHwy -----LI 3-6098
Mailheau Cathryn R 1179 SnCarlos-LI 3-9453
Mainini Adelaide Mrs 1817Broad -LI 3-9021
Mainini Alfred 83Chorro --------LI 3-9096
Mainini Angelo MorroRd --------LI 3-8006
Mainini Chas Mrs 220AlbrtDr ----LI 3-2231
Mainini H N 1720Broad ---------LI 3-5094
Mainini Henry R MorroRd -------LI 3-2546
Mainini Olympia 566Pac --------LI 3-6431
Mainini Pete OldHwy101 --------LI 3-0798
Maino C A 1108Gardn ----------LI 3-2240
Maino C A 994MurryAv ---------LI 3-9033
MAINO CONSTRUCTION CO contrs
2238 SBroad ---------------LI 3-7411
If no answer call--------------LI 3-8201
Maino Jas E PismoHwy ---------LI 3-3592
Maino Sila M Mrs 1043Peach -----LI 3-2920
Maino Theo C 643Grove --------LI 3-8201
Maino Theo M 1424Mill --------LI 3-7241
Mallagh A E 1656PhillipsLn ------LI 3-6294
Mallagh Elk 296AlbertDr -------LI 3-1355
Mallory C J 605LawrnceDr -------LI 3-8267
Mallory Chas H 1329Beach ------LI 3-6529
Mallory Mabel Mrs EdnaRd ------LI 3-6210
Mallory Mary E 493Pismo -------LI 3-4380
Mallory Merle A 708Misn --------LI 3-2334
Malmen W D 384Marsh ---------LI 3-5806
Malone Richard C 382HighlndAv --LI 3-7947
Malone Sumner 1613Gardn ------LI 3-6462
Maloney C B OldHwy101 South---LI 3-2684
Maloney Donald 649Pismo ------LI 3-6208
Malven R A LosOsosHighlands ----LI 3-1374
Malven R A Rohrberg Milton C rl est
FarrellRd -----------------LI 3-3704
Manahan Warren L
1005BushBaywdPrk ----------LI 3-8993
Manatt Edith R 104DlNrteWy ----LI 3-7159
Manderscheid Carl 752Buchon ----LI 3-1286
Manderscheid Carl Jr 1334Gardn --LI 3-3062
Manderscheid L E 510FthlBl -----LI 3-9575
Mandes Louis J 299HermosaWy ---LI 3-3819
Manfrini Jos 580Pac -----------LI 3-7492
Manfrini Jos Walston & Co Inc investmnts
AndersnHotl-LI 3-2878
Manley Doyle F 697Chorro -------LI 3-7156
Mann Paul W 356NChorro ------LI 3-6478
Manning Joan 845Upham -------LI 3-7283
Manning John H 568PrincetnPl ---LI 3-8772
Mansfield Don L 1608Broad -----LI 3-3143
Manthie Adrian R Hwy101 ------LI 3-0630
Manthie L O 2583GretaPl --------LI 3-3658
Manuel's Liquors 2145 SBroad----LI 3-5074
Maples L C Mrs 121Cyprs -------LI 3-3428
Marcellin Leona 40Casa --------LI 3-6355
Marcom W E 1342Breck ---------LI 3-4851
Marcum Jas O 830Venabl --------LI 3-0951
Marcus Joan 729 South---------LI 3-3739
Marcus Paul H 729 South--------LI 3-3739
Mareck Malena 1769 SnLuisDr---LI 3-1650
Marell's Jewelers 850Higuera -----LI 3-1404
Mares Sal Mrs 642LawrnceDr ----LI 3-6346
MARGARET McNEIL'S STYLE SHOP
856Higuera-LI 3-3831
Margaroli Catherine Mrs 770Morro -LI 3-6530
Margaroli Chas W Jr 734Misn ----LI 3-3612
Margaroli E 833RougeotPl -------LI 3-5762
Margaroli Jas 2315Broad --------LI 3-3495
Margo & Larry's Health Foods
1120Morro-LI 3-1127
Mariconda Alex F Maj
CampSanLuisObispo -----------LI 3-3043
Marines Philip D LosOsosHighlands-LI 3-5380
Marion C W 986Walnut ---------LI 3-0665
Markhardt Anne 638Toro -------LI 3-1556
Marks Gene E AvilaBeach -------LI 3-1666
Marks Lambert 1355Breck ------LI 3-4342
Marks Richard L 706High -------LI 3-8929
Marquardt Maynard 113DlSrWy ---LI 3-4972
Marquart Harry E 654MtnVw -----LI 3-7791
Marquering A R Mrs 1214B Mill---LI 3-1049
Marques Sidney 1239 Staffrd-----LI 3-5460
Marquez Alonzo Cuesta-by-the-Sea-LI 3-8172
Marquez Eva Cuesta-by-the-Sea --LI 3-8172
Marquez Henry B 557Couper -----LI 3-1990
Marquez Louise 863Mill ---------LI 3-6560
Marre Louis AvilaBeach ---------LI 3-0565
Marre Luigi Land & Cattle Co
AvilaBch -------------------LI 3-8583
Marre Robt B AvlaBch ---------LI 3-8583
Marshall Arthur P Marshall's Jwlry Str
790Higuera-LI 3-3431
If no answer call Morro By----SPrce 2-8495
Marshall Business Machines
1453Montery-LI 3-2914
Marshall Frank G Mrs
777LinclnAv-LI 3-8379
Marshall I S 244Price ----------LI 3-7779
MARSHALL SAM vacum clnrs
1023Morro ----------------LI 3-5797

LI=LIberty

Marshall Warde L D 743Buchn ----LI 3-4282
Marshall Willard F 241 Sandrcock -LI 3-4335
MARSHALL'S JEWELRY STORE
790Higuera-LI 3-3431
Marston Ena 1351Mill ----------LI 3-3551
Martella Henry Mrs 457Buchn ----LI 3-7033
Martella Pete 1554Palm --------LI 3-2663
Martin A B 1680 SnLuisDr-------LI 3-7790
Martin Antone 776Palm ---------LI 3-5810
Martin Barney E 1520Carml ------LI 3-0717
Martin C L 496Pismo ----------LI 3-4395
Martin Cecil E 1251 OrcuttRd----LI 3-2249
Martin Celia 1261Mill ----------LI 3-1720
Martin Chas H 1312FthlBl ------LI 3-8715
Martin Clayton L 558Leff -------LI 3-1705
Martin Donald L 1515 SntaRosa --LI 3-9293
Martin Edw 370 Isly------------LI 3-7233
Martin Emmett J ChfWrntOfcr
193FthlBl-LI 3-0879
Martin Ernest 732JohnsnAv -----LI 3-0467
Martin Etta 1141E Pac---------LI 3-9690
Martin Eugene 535Higuera -------LI 3-7931
Martin Harold AvlaBch ----------LI 3-2285
Martin Howard 645A Brizzolara--LI 3-2783
Martin J E 1990Hays -----------LI 3-3060
Martin J S 1947Chorro ---------LI 3-3116
Martin Jack 588MitchlDr --------LI 3-1738
Martin Jas A 226JeffryDr -------LI 3-0309
Martin Jerry 695Pismo --------LI 3-6389
Martin Joe W 369Pac -----------LI 3-3451
Martin L Jay 510KentuckyAv ----LI 3-6571
Martin M S PechoRd -----------LI 3-5840
Martin Mamie C 1027Nipomo ----LI 3-1916
Martin Marvin Bud 202RamonaDr -LI 3-0687
Martin Perry AvlaBch ----------LI 3-5427
Martin Robt W 413High ---------LI 3-7096
Martin Stanley H 729 South-----LI 3-7924
Martin Wm E 176Chorro --------LI 3-6068
Martinelli S 424JeffryDr --------LI 3-8218
Martines Geo 304Luneta --------LI 3-7689
Martines Geo G 84RafaelWy -----LI 3-3269
Martinez Edw 711Upham -------LI 3-5749
Martines Georgiana 304Luneta ---LI 3-7689
Martinez Louis 356Pac ---------LI 3-8025
Martinez Maria A 435Higuera ---LI 3-3936
Martinico Edna Mrs 492Leff -----LI 3-1466
MARTIN'S AUTO SERVICE towing &
storge 207Higuera-LI 3-1167
MARTIN'S STANDARD STN
1741Montery ---------------LI 3-9717
Martinson H R 990Mill ---------LI 3-1070
Martinson Ruth S 1034½Peach ---LI 3-1150
Marts Gordon A 31RafaelWy -----LI 3-3119
Marv's Hobby Shop 735Marsh ----LI 3-3942
Masdonati M 442Buchn ---------LI 3-3797
Masdonati S 442Buchn ----------LI 3-3797
Masengill W T 1182Buchn -------LI 3-5640
Mason Ruth 242Cyprs ----------LI 3-4059
Masonic Hall Assn 859Marsh -----LI 3-1310
Massachusetts Mutual Life Insurance Co
1831 SBroad-LI 3-3057
Massaro Fred A 274HighlndDr ---LI 3-2563
Massey Barbara 14ElmCt -------LI 3-2378
Massie Terry 260DelMarCt -------LI 3-8967
Massman Robt F 284NChorro ----LI 3-0474
Matasci Flossie 1531Broad -------LI 3-9086
Matejcek A J Hardwood Floors
382½Pismo-LI 3-4966
Matejcek Max W 664Leff --------LI 3-2849
Matheny Robt 104RafaelWy -----LI 3-1275
Mather Ione D 2350LawtnAv -----LI 3-7648
Mathes Mike 1434Marsh --------LI 3-6747
Matheson David B 381FthlBl -----LI 3-9417
Mathew Thos R 120CrandlWy ----LI 3-8086
Mathews Edith 145 Story--------LI 3-4789
Mathews Elsie 320Higuera -------LI 3-2053
Mathews Lloyd L 205High -------LI 3-1688
MATHEWS MEMORIALS & PLATING SERVICE 1Higuera -----------LI 3-1689
MATHEW'S TRAILER LODGE
264Higuera ----------------LI 3-3383
Mathias Julia Mrs 1341 Osos-----LI 3-3375
Mathiesen Per C 2246 SBroad----LI 3-3372
Mathis Carl 1775ConejoAv -------LI 3-7255
Mathis David 523LawrnceDr -----LI 3-8738
Mathison W G 434 Isly---------LI 3-1927
Matson Jas J 840Misn ---------LI 3-3991
Matson Ken L 1938Chorro -------LI 3-6639
Matthew Theo 1822ConejoAv -----LI 3-0736
Matthews Jas A 954Montalbn ----LI 3-3098
Matulich Wm P Dr 118HighlndDr--LI 3-5636
Matyas Curt A 320NTassajaraDr -LI 3-0608
Matz Mel A 458Kentucky -------LI 3-5450
Maughmer M T 694Howrd -------LI 3-0657
Maulhardt Herman H AvlaBch ----LI 3-4284
Maupin Hazel L 460-3dBaywdPrk -LI 3-2629
Maury's Market 700Marsh -------LI 3-8174
Mauss Hilda 2068 SierraWy------LI 3-1521
Maxham Owen 1335Carmel -------LI 3-4350
Maxwell Carl K PerknsLn --------LI 3-4989
Maxwell G E 519DartmthDr -----LI 3-7970

Maxwell Margaret C
832MeineckeAv-LI 3-1223
Maxwell Otis M 1110Buchn ------LI 3-2909
Maxwell Virginia L PerknsLn ----LI 3-4989
May G W LsOsosRd ------------LI 3-4405
Maycock Thos W 937B MurrayAv--LI 3-3567
Mayeda K Jon 122RamonaDr -----LI 3-9376
Mayes Ina 322King ------------LI 3-8355
Mayhew Frank W 760FthlBl -----LI 3-9381
Mayhew Lawrence L 132NBroad --LI 3-1658
Mays Jos F 4LaEntradaAv ------LI 3-5577
Mays Ottie A
135ManzanitaDrLosOsosHilnds -LI 3-2482
Mays Phyllis E 770 Islay--------LI 3-4403
Mayta Leonard F 1317Palm -----LI 3-3572
Mazza Alfred 474HendersnAv ----LI 3-4545
Mazza Antone 615Caudl --------LI 3-8620
Mazza D B 889LinclnAv ---------LI 3-8649
Mazza Shirlene
2539BoulevrdDelCampo -------LI 3-1785
Mazza Wm 1462Haskns ---------LI 3-7567
Mazzacano Tim Mrs 1220 Osos---LI 3-8314
McAdams Grant DDS dntst
1114Marsh-LI 3-5626
Residence 1972 SnLuisDr-------LI 3-3938
McAllister Melvin D 691Cerro
RomauldoAv-LI 3-2044
McAnallen D L 26NBroad -------LI 3-9419
McAuliffe Emma 972Church -----LI 3-0958
McAuliffe Merilda Mrs 756Peach -LI 3-2555
McBee A D 2347LawtonAv ------LI 3-2393
McBeth Clifford E 671 Osos------LI 3-5756
McBride A H 233LinclnAv -------LI 3-1424
McBride C M SunstPalisades
PismoBch-PRspct 3-2552
McBride Clayton H 150CalifBl ---LI 3-2994
McBride Leslie M 646½Caudl ---LI 3-7716
McBride Louise C 577Dana ------LI 3-3547
McBRIDE SHEET METAL WORKS
OldHwy101 ----------------LI 3-5000
McCapes A M McCapes Vetnry Hosp &
Bdng Kennel Hwy1-LI 3-0985
Residence 215HathwyAv --------LI 3-6048
McCapes R H McCapes Vetnry Hosp &
Brdng Kennel Hwy1----------LI 3-0985
McCapes Veterinary Hospital &
Boarding Kennel Hwy1----------LI 3-0985
McCargar Ronald N 2410Helena --LI 3-9617
McCarron G A 923West --------LI 3-3713
McCarthy Jos T 145FthlBl -------LI 3-8414
McCarthy P J OldHwy101 South---LI 3-0307
McCARTHY TANK & STEEL CO
RailrdAv ------------------LI 3-1760
McCARTHY'S COCKTAIL LOUNGE
897Montery ----------------LI 3-9794
McCauley W M 755Chorro -------LI 3-2751
McCaw Herbert 3279 SBroad-----LI 3-0469
McChesney Emma VerdeCanyonRd -LI 3-6460
McChesney Leroy E Royal Oaks Dairy
VerdeCanyonRd-LI 3-0587
Residence VerdeCanynRd -------LI 3-7116
McClain Jas 1056 Iris----------LI 3-4204
McClellan Chas 2013 Swazy------LI 3-3021
McClellan M Bruce 537Brizzolara -LI 3-8404
McClellan R E 882Grove --------LI 3-6494
McClelland Jas F 665MtnVw -----LI 3-9213
McClenathan C K MD French Medcl Clnic
& Hosp 1170Marsh-----------LI 3-7070
Residence 274ChaplnLn --------LI 3-6236
If no answer call--------------LI 3-7070
McCLURE J E rl est
855Montery ---------------LI 3-8665
Residence 1646HillcrstPl ------LI 3-2870
McClure M Mabel 1223Chorro ---LI 3-3749
McCluskey Della 443½Buchon ---LI 3-6234
McCollister Geo Dr 148FthlBl ----LI 3-1180
McCord Jas F 750Humbrt -------LI 3-3900
McCorkle Cheryl 971Church -----LI 3-7389
McCorkle Susan 729 South-------LI 3-4207
McCorkle Vernon 729 South-----LI 3-4207
McCormick Bill 485Pismo -------LI 3-4599
McCormick Lois A 1720Fixlini ----LI 3-1873
McCoskey L N 294LinclnAv ------LI 3-5952
McCowen Fred H 873A SntaRosa--LI 3-8814
McCoy Harry L 266WarrenWy ----LI 3-7870
McCoy J P 1134Peach ---------LI 3-4730
McCracken Carl D 1155Pismo ----LI 3-8463
McCray Jas A 785Peppr --------LI 3-4265
McCullar C B 365PatriciaDr -----LI 3-2827
McCullough Lemuel 631JohnsnAv -LI 3-9676
McCune Hazel EdnaRd ----------LI 3-1926
McDaniel J W EdnaRd ----------LI 3-6608
McDaniel Thos O 239Beebee -----LI 3-1551
McDaniel Thurman 23Chorro -----LI 3-3884
McDaniels Ethel 604 Sandrcock --LI 3-9148
McDaniels Leo N 1140 Iris-------LI 3-6861
McDermott Jas L 2900JohnsnAv --LI 3-4991
McDermott Thos J 159Casa ------LI 3-4016
McDonald B H 479Chorro -------LI 3-6577
McDonald Donald M
331CerroRomauldoAv --------LI 3-1794
McDonald Harold W 310GravesAv -LI 3-6595

McDonald Jim 2643Broad --------LI 3-6286
McDonald M H 525DartmthDr ----LI 3-2664
McDonald Walter E 463Marsh ----LI 3-6725
McDougal M B Mrs 282NBroad ---LI 3-3461
McElherne Frank P 418CuestaDr -LI 3-4977
McElhinney H N 47 STassajaraDr--LI 3-1478
McElroy Evelyn M
1222 SntaYsablBaywdPrk -----LI 3-3298
McElroy Rex 171BuenaVstaAv ----LI 3-6403
McEntire Robt L 128Casa --------LI 3-3175
McEvoy Vera A 1329Chorro ------LI 3-2383
McFarland L E PolyCampus -----LI 3-0430
McFarland Russell L 729 South --LI 3-1889
McFarlane John O'ConnrWy ------LI 3-8843
McFarlane Ruby O'ConnrWy -----LI 3-8843
McGann Dorothy E 141DlNrteWy -LI 3-7592
McGarvey Thelma 691HendrsnAv -LI 3-9287
McGary Ray 1922Broad ---------LI 3-8363
McGee H P 464NBroad ---------LI 3-6755
McGinnis Wm D 2425Gerda ------LI 3-3543
McGlasson E D 3155RoseAv -----LI 3-8969
McGovern A J 824Grove ---------LI 3-5941
McGowan M A 327High ---------LI 3-7335
McGowan Margaret 1346A Chorro-LI 3-4055
McGraw Jas H 2952RockvwPl ----LI 3-7259
McGray Douglas C 510FthlBl ----LI 3-6983
McGray R contr ---------------LI 3-6983
McGrew Edw I 1304FthlBl ------LI 3-7542
McGuckin H E 145 South--------LI 3-9292
McGuigan Jas D 260CraigWy ----LI 3-3817
McGuire F V 1265MurryAv ------LI 3-4224
McGuire Myrtle Almay 525Higuera-LI 3-2398
McGuire Ora Mae 153 Stennr----LI 3-5825
McGuire Robt M 2006Chorro -----LI 3-9334
McGUIRE'S RICHFIELD SERVICE STN
316Higuera-LI 3-8604
McHale Jas E 1249MonteVsta ----LI 3-0864
McIlwain LaRue L 1911Hays -----LI 3-8571
McIntire Alida 1330Marsh ------LI 3-6126
McIntire J R 368HighlndDr -----LI 3-3341
McIntyre Myrtle 1151Leff -------LI 3-8423
McJannet Lewis S LsOsosRd -----LI 3-1935
McKay R L 144-1stBaywdPrk ----LI 3-7874
McKeen Dollie Mrs 1212Gardn ---LI 3-8471
McKeen H L 1780JohnsnAv ------LI 3-1100
McKeen W D 281 SntaRosa------LI 3-7766
McKeen W H 1270LaurelLn ------LI 3-6500
McKeens' Hatchery 1270LaurelLn -LI 3-6500
McKellar Thos F MD Anatomical &
Clinical Lab 1243Garden------LI B-4180
McKendrick Thos E 436Pismo ----LI 3-9277
McKenzie Jas 1053MurrayAv ----LI 3-3537
McKie J M 674Leff ------------LI 3-6540
McKinnie Pattie 584PatriciaDr --LI 3-7506
McKinnon Norman M 1339Breck --LI 3-5770
McKnab Mamie 1218Nipomo -----LI 3-4727
McKnight Evelyn 1673JohnsnAv --LI 3-1281
McKnight Ray R 1270 SnMateoDr -LI 3-5531
McLain E H 244WarrenWy ------LI 3-3793
McLain Jas L 137NBroad -------LI 3-0443
McLain Studio of Photography
970Chorro-LI 3-7895
McLaughlin E W 1703Chorro -----LI 3-3872
McLaughlin Geo S 2345LawtonAv -LI 3-3854
McLaughlin May 275NChorro ----LI 3-1006
McLaughlin Patricia 671MitchlDr -LI 3-7973
McLaughlin Willamette
OldHwy101 South -----------LI 3-5504
McLean Eugene D 1135 Iris-----LI 3-7175
McLean Tony B 1885Montery ----LI 3-5524
McLendon Jack 275LunetaDr ----LI 3-9367
McLendon John M 265WarrenWy -LI 3-7822
McLennan Hugh 1326Chorro -----LI 3-4098
McLennan Wm E 645Grove ------LI 3-7585
McLeod Allen M 150 SerranoHts--LI 3-5690
McLinn L Cuesta-by-the-Sea -----LI 3-3683
McMAHAN FURNITURE CO
855Marsh-LI 3-3953
McMahan Irene H 468Leff ------LI 3-7480
McMaster E A 770Alphonso ------LI 3-2856
McMaster Fred 2353DlCampoBl --LI 3-6295
McMillan Jean 1459Ella --------LI 3-5883
McMillan M 1225Pismo ---------LI 3-8641
McMillan Peter OrctRd ---------LI 3-4267
McMurray J A Cuesta-By-The-Sea-LI 3-4848
McNamara B Mrs 680NBroad ----LI 3-9088
McNamara & Crampton rl est
861Montery-LI 3-7177
McNamara F E 1693McCollm ----LI 3-7776
McNamara Lola 1208Peach ------LI 3-8696
McNamara Patrick Mrs
1145Montalbn --------------LI 3-6036
McNanna Virgil 1941Chorro -----LI 3-8337
McNeil Jas F 1121 OrcuttRd-----LI 3-1066
McNeil Margaret 111 OrangeDr---LI 3-6949
McNeil Margaret Margaret McNeil's Style
Shop 856Higuera-LI 3-3831
McNett Hazel Mrs 638Leff ------LI 3-9609
McNiel J E 2064JohnsnAv -------LI 3-8380
McPhee Julian A PolyCampus ----LI 3-4749
McQuaid Mae 1746JohnsnAv -----LI 3-5441
McQuary Edw L 232NBroad ------LI 3-1931

McQuillan Lawrence 421 Sandrcock-LI 3-6470
McRae Alness 1052 Isly---------LI 3-6104
McVay Jack Hwy101 -----------LI 3-4811
McWilliams E G Probation Dept
CourtHse-LI 3-6165
If no answer call Cayucs----WYman 5-3738
Meacham V H 200KentuckyAv ----LI 3-2904
Mead Alma A 764Mill ----------LI 3-4559
Mead Alma A 1304Pac ---------LI 3-4659
Mead Eugene A 1304 Sydny------LI 3-0749
Mead M Mrs 1536Broad --------LI 3-6031
Meads Donald G 256NChorro -----LI 3-7331
Medeiros Al L 98RafaelWy ------LI 3-4448
Medeiros John P 98RafaelWy ----LI 3-4448
Medeiros Zilla 2605 SBroad ------LI 3-7762
MEDICO-DENTAL ADJUSTMENT BUREAU 1335Montery --------LI 3-6367
If no answer call-------------LI 3-7883
Medico-Dental Prescription Pharmacy
1239 Osos-LI 3-6922
Medina Betty Hwy101 South-----LI 3-8643
Medzyk E J 553CouperDr --------LI 3-1838
Mee Heng Low Chop Suey Shop
815Palm-LI 3-6627
Mees Chas J 554Al-HilDr -------LI 3-7903
Mehlschau Elmer Edna ---------LI 3-4498
Meiburg Elaine 268 SntaRosa----LI 3-6586
Meiburg Guenter 268 SntaRosa---LI 3-6586
Meier Elmer C 259FthlBl -------LI 3-3194
Meinecke Dorothea 75 SntaRosa---LI 3-1520
Meinhold Gareth L Dr orthdnst
1502Higuera-LI 3-8000
Residence 1518Chorro ---------LI 3-7999
Meissner Katherine PismoRd -----LI 3-1509
MEL SMITH CHEVROLET
1039Montery --------------LI 3-3221
Melcher H J 778 Osos-----------LI 3-1627
Melcher Wm 2415LawtnAv ------LI 3-4546
Mele Danl A 300BuenaVstaAv ----LI 3-2431
Melim Amelia 1212Gardn -------LI 3-5992
Melin Irene 547Dana -----------LI 3-7015
Melin Walter 1985JohnsnAv -----LI 3-7963
Mellem Robt 1413 Osos---------LI 3-0664
Mello Frank EdnaRd -----------LI 3-0597
Mello Geo A 1020Pismo ---------LI 3-6908
Mello Geo M LsOsosRd ----------LI 3-9041
Mello Jos Jr 1045Leff ----------LI 3-8473
Mello Leonard E 2432 SunstDr ---LI 3-4437
Mello Louie M LsOsosRd ---------LI 3-2110
Mello Louis S SntaFeRd --------LI 3-5772
Mello Mary M 384Buchn --------LI 3-0765
Mello Mary S 1044Peach --------LI 3-8922
Mello Palmeda 120 Story--------LI 3-0610
Mello W M 232WarrenWy ------LI 3-3257
Menagh Chas W 781Marsh ------LI 3-1333
Mendel Geo C 514CuestaDr ------LI 3-9193
Mendes S LsOsosRd ------------LI 3-0772
Mendoza Steve F FrenchRd ------LI 3-0780
Menefee O J Mrs 686Morro ------LI 3-5676
Mercantile Acceptance Company
968Higuera-LI 3-8450
Mercantile Acceptance Corp of Calif auto
financ 968Higuera-LI 3-8450
Mercantile Co Paso Robles
839-12thPasoRobls -----------238-1922
Mercer Wm 1354Peach ---------LI 3-4429
Mercury Western Corp 6012JoanPl-LI 3-3477
Meredith Carl 1292 SnMateo-----LI 3-0705
Meredith Haskel O 600CuestaDr --LI 3-7893
Merideth C E 1621Chorro -------LI 3-8882
Merle Norman Cosmetic Studio
1118Morro ----------------LI 3-3252
Merrell Theo T 1232 Iris--------LI 3-1972
Merriam John L 172 OrangeDr ---LI 3-8949
Merrick Paul E 1707 Sydney-----LI 3-5480
Merrill A L B & M Equip Rentls
1046FerrellAv -------------LI 3-9284
Merritt Avice 424FthlBl ---------LI 3-1964
Merson Jas F 303FthlBl ---------LI 3-7356
Mery Gordon L 2653Lawton -----LI 3-7227
Mesler Earl J 1306Mill ---------LI 3-3259
Methodist Church 1515Fredericks -LI 3-7580
If no answer call------------LI 3-8194
Methodist Churches of Morro Bay
Baywood Park 182 SpellacyLn--LI 3-3450
Metras Herbert Marvin 32Chorro -LI 3-8524
Metropolitan Life Insurance Co Agent
134RamonaDr-LI 3-9061
Metz Norman W 1525JohnsnAv ---LI 3-5402
Metz Robt L 681Howrd ---------LI 3-4636
Metz Roy F 28Chorro ----------LI 3-5683
Mexicatessen 354Higuera -------LI 3-5627
Meyer Jas S 2041 SierraWy-----LI 3-5786
Meyer Thos O 187RamonaDr -----LI 3-8679
Meystedt Jack R 103CalifBl -----LI 3-8737
Michael Jack Mrs 1542 Osos-----LI 3-5880
Michalojko Stephen S 284FthlBl --LI 3-3795
Michot Alys 770NBroad ---------LI 3-8308
Mid-State Electronic Supply Inc
467Hill ------------------LI 3-2770
Mid-Town Motel 475Marsh ------LI 3-4533
Middlecamp Lionel H OrctRd -----LI 3-6645
Middleton Dorothy 567EllnWy ----LI 3-1249
Middleton Harold 561EllnWy -----LI 3-8505

Middleton Jos G MD San Luis Medcl Clnic
1235 Osos ----------------LI 3-4800
Milburn Thrale H 282Chorro ------LI 3-1108
Millage Wm H 1125Pac ---------LI 3-9438
Millar Glenn C MD San Luis Medcl Clnic
1235 Osos ----------------LI 3-4800
Millar Phyllis V 533CouperDr ----LI 3-4455
Miller Bill 921 Sandrcock -------LI 3-4111
Miller Bruce 1962Hope --------LI 3-0668
Miller Claude E 3198RoseAv -----LI 3-7139
Miller Don O 1352Pac ----------LI 3-7990
Miller Donald Q 2324JohnsnAv ---LI 3-6049
Miller Douglass W 138 SnJoseCt --LI 3-2989
Miller Earl W 676MtnVw --------LI 3-8396
Miller Eugene 1325Breck -------LI 3-4369
Miller Garrett 145Harris --------LI 3-1780
Miller Geo A 274CraigWy --------LI 3-2078
Miller Glenn 1110RailrdAv ------LI 3-2707
Miller Harry P 1760Fredercks ----LI 3-3611
Miller J C 294Buchn ------------LI 3-0437
Miller Jas EdnaRd -------------LI 3-8953
Miller Jas 590LawrnceDr --------LI 3-2923
Miller John B 380-7thBaywdPrk --LI 3-9497
Miller K H 551 StanfrdDr-------LI 3-8014
Miller Lester H 887 Isly---------LI 3-2637
Miller Louise Mrs
169CerroRomauldoAv --------LI 3-4094
Miller Marvin W 2536Helena -----LI 3-6324
Miller Melvin 710FthlBl ---------LI 3-6072
Miller Olga I 1626 Osos---------LI 3-8461
Miller Richard D 156RamonaDr ---LI 3-0782
Miller Robt D Maj 230MarleneDr -LI 3-1256
Miller Robt E 1220 Osos---------LI 3-3688
Miller Ronald D 596½Toro ------LI 3-4709
Miller Thos L 1232 Sydny--------LI 3-2409
Miller Wm 25Chorro -----------LI 3-2606
Miller Wm T Jr 1301Montery ----LI 3-1567
Mills Cecil E 1744Gardn --------LI 3-2029
Mills Derek Maitland
195HathwyAv -------------LI 3-6621
Mills Ervin E Ted 195HathwyAv --LI 3-6621
Mills Teresa 1147Buchn --------LI 3-4508
Millsap Marvin L 1273Ella -------LI 3-4768
Millsaps Vester L 1906Chorro ----LI 3-2401
MIMEO SHOP THE
1327Marsh ---------------LI 3-8850
Minelle's Lingerie 1117Chorro ----LI 3-3737
Miner Henry 45RaflWy ----------LI 3-3687
Minoli R P PerfumoCanyon -------LI 3-4776
Minor Kenneth O 1175Buchon ----LI 3-0380
Minugh M J 878Walnt ----------LI 3-6392
Minute Man T V Service
970Nipomo ---------------LI 3-1745
Minville Rose 1113Chorro --------LI 3-8321
Miossi Alfred 1327Pac ----------LI 3-7247
Miossi Alma 1145Pismo ---------LI 3-7930
Miossi Harold CuestaRanch ------LI 3-4596
Miossi Harold inheritance tax
apprsr -------------------LI 3-1330
Miossi Vera E Mrs CuestaRanch --LI 3-4596
Miramon John B 538MitchlDr ----LI 3-2104
Mirko M 721Branch ------------LI 3-2730
Misakian Jake B
395-1stAvilaBeach-LI 3-6258
Mission Cafe & Bar 699Higuera ---LI 3-9705
Mission Central Catholic High School
682Palm-LI 3-2131
Mission Grammar School 761Broad-LI 3-0037
Mission Hall Broad&Montery -----LI 3-9773
MISSION LAUNDRY & DRY CLEANING
331Pac-LI 3-4720
Mission Tailoring Service 722Marsh-LI 3-7719
Mission Trailer Park 546Higuera --LI 3-2238
MR C OFFICE FURNITURE see Hill's
Stationery Store 1127Chorro---LI 3-1950
Mitchell Chas H 250HighlndDr ----LI 3-9649
Mitchell Chas L 2060Chorro -----LI 3-1259
Mitchell Clara 1359Fredercks ----LI 3-3059
Mitchell Donald Le Roy
730BoysenAv -------------LI 3-6195
Mitchell Fred 176 SnJoseCt------LI 3-1420
Mitchell Kenneth 1163Peach ----LI 3-4221
Mitchell Kenneth B 1011 Isly-----LI 3-2548
Mitchell Kenneth N 363FthlBl ----LI 3-9065
Mitchell Nora K 1042Pac -------LI 3-3233
Mitchell Rodney K 2041Hays -----LI 3-6390
Mitchell Russell 524Dana --------LI 3-9165
Mitchell's Mobile Service
1095Marsh ---------------LI 3-9727
Mixon Chas G 530EllnWy -------LI 3-9561
Mixon Thos B WMitchlDr --------LI 3-3640
Moberly Robt A 425Branch ------LI 3-8868
Mobil Oil Company
FthlBl&CalifBl --------------LI 3-7090
Mobil Products Bulk Plant
FthlBl&CalifBl -------------LI 3-7090
MOBILE ELECTRONICS SERVICE
1740Fredericks --------------LI 3-4255
Mobley Allen S Jr 3173JohnsnAv -LI 3-4557
Mode-O-Day 718Higuera ---------LI 3-9083
MODEL LINEN SUPPLY
34 South -----------------LI 3-2150
Moe David E 865Morro ---------LI 3-8723
Moen Adella Mrs 2753Broad -----LI 3-1130
Moen Ruby 340Pismo ----------LI 3-3503

Moerman Carlos 2424Augusta ----LI 3-1483
Moffatt John C 1243MonteVsta --LI 3-3801
Moffitt Mae V Cuesta by the Sea -LI 3-7092
Molina Geo 255CerroRomauldoAv -LI 3-2515
Molinari Leo livestk VachlLn------LI 3-1328
Moller Harry P EdnaRd ---------LI 3-2183
Moller's Redwood Nursery Supplies
EdnaRd -----------------LI 3-2183
Monbarren Beatrice 1236Archr ---LI 3-3187
Monday Club Montery ----------LI 3-9807
Moniot Wm E 820½FthlBl ------LI 3-8807
Monroe Violet 265Chorro -------LI 3-3926
Monson Fred 2701Meadw -------LI 3-1061
Montague Jack D
1501RiegerAvLosOsosHilnds ---LI 3-4517
Montague Lyle M
SunstPalisadesPismoBch ---PRspct 3-2374
Montano Jos A 1319Garden -----LI 3-0099
Montano Raymond V 865Buchn----LI 3-7997
Monteiro John P MorroRd -------LI 3-8060
Monterey Court 1756Montery -----LI 3-4019
Monterey Market 1601Montery ---LI 3-1934
Montgomery H Ray dntst
Chorro&Pac-LI 3-1512
Residence 60BentnWy ---------LI 3-1532
Montgomery Norma
PortRdAvilaBch -----------LI 3-8540
Montgomery R H
294-14thBaywdPrk ----------LI 3-7880
MONTGOMERY WARD & CO
Retail Dept Store 876Higuera---LI 3-1800
Catalog Department 876Higuera--LI 3-4565
Credit Dept 876Higuera--------LI 3-3328
Moody Elmer 1503 Slack---------LI 3-7968
Moody Elmer Franklin Howard S rl est
965Montery ---------------LI 3-2682
Moody Mary G 460Marsh --------LI 3-5664
Moore Audrey Mrs 717GrandAv --LI 3-1871
Moore Bert A
299LosOsosValleyRd ---------LI 3-2921
Moore Betty 275½High --------LI 3-1117
Moore Business Forms Inc Pacific Division
871 SntaRosa-LI 3-2472
Moore Chas E 178FerriniRd -----LI 3-6224
Moore Darrell K 266MarleneDr ---LI 3-8356
Moore Fred C 286ChaplnLn ------LI 3-7101
Moore Geo A Jr 187FthlBl ------LI 3-3648
Moore John E 855RougeotPl -----LI 3-1544
Moore L A OldHwy101 South-----LI 3-8978
Moore Lonnie 504HathwyAv ------LI 3-8134
Moore Louise 275½High -------LI 3-1117
Moore Roy F 405Branch ---------LI 3-0439
Moore Wm A 675 Isly-----------LI 3-5781
Moorefield J R PismoHwy --------LI 3-2498
Mora Louis A LsOsosRd ---------LI 3-0471
Mora Louis A Jr 1124Nipomo ----LI 3-0458
Morabito Angelo 79BentonWy ----LI 3-1174
Morabito Paul 16LaEntradaAv ----LI 3-2582
Morales Geraldine 911Branch -----LI 3-4815
Morem Curtis L dntst
1133JohnsnAv-LI 3-8675
Morem Curtis L Dr
1908CorralitosAv-LI 3-4561
Moreno Victor L 980West -------LI 3-8087
Morf Urban L 774Marsh --------LI 3-8163
Morgan Gary D 487Marsh -------LI 3-2933
Morgan Jack E 1313Peach ------LI 3-9669
Morganson M R 87FthlBl --------LI 3-7673
Morganti L J 658Montery -------LI 3-0715
MORGANTI L J CO
955Morro ----------------LI 3-0940
Morganti Milo J 659Palm --------LI 3-5780
Moriarty Albert S 215MarleneDr -LI 3-7594
MOROCCO CLUB
OldHwy101 ---------------LI 3-9770
Morris Blaine 66Chorro --------LI 3-8713
Morris Cecil M 667Montery -----LI 3-3904
Morris Don M 553PrincetnPl -----LI 3-6626
Morris Edd 99FthlBl -----------LI 3-6915
Morris Evelyn L Mrs 335High ----LI 3-7699
Morris G L Bill Real Estate
LosOsosValleyRd -----------LI 3-8853
Morris Harold 520GrandAv ------LI 3-3839
Morris Harry J 1766CorralitosAv --LI 3-7727
Morris Hattie Mrs 139D EdnaRd--LI 3-0700
Morris Jas K 1418Marsh --------LI 3-9508
Morris R C 1411Palm ----------LI 3-4153
Morris Robt
997 SntaYnezAvBaywdPrk -----LI 3-0786
Morrison Alice Woody
905-8thBaywdPrk -----------LI 3-5737
Morrison Ida A 269HathwyAv ----LI 3-6357
Morrison Juliette 131Graves -----LI 3-3755
Morrison L J 1662HillcrstPl ------LI 3-5929
Morrison M B 1274Bond --------LI 3-3409
Morrison Mae Mrs 1661Wilsn ----LI 3-2319
Morrison Robt E 563Leff --------LI 3-8034
Morro Club 978Morro ----------LI 3-7427
Morro Road Apts Inc 284NChorro--LI 3-0474
Morrow Arthur E 1661Fredercks --LI 3-3268
Morrow Gertie 480Buchn --------LI 3-3881
Morrow Richard J OrcuttRd ------LI 3-1347
Morse Ted 1153Buchon ---------LI 3-3616
Morss Clayton L 878 Isly---------LI 3-0787
Mortensen Anita D 2009 SBroad--LI 3-5889

Mortenson C R 1890Hope --------LI 3-1270
Morton Anna M Mrs 1529 Osos----LI 3-4850
Mort's 1212Higuera ------------LI 3-2449
Moskiman R 85NBroad ---------LI 3-4227
Mosley Ed 1189Buchon ---------LI 3-3604
Mosley Oliver H EdnaRd ---------LI 3-8858
Moss Jesse E 979 Osos ---------LI 3-7062
Mossberg Ray 326JeffryDr -------LI 3-1499
MOTEL INN
2223Montery ---------------LI 3-4000
Motel Inn Cafe & Cocktail Lounge
2223Montery-LI 3-8589
Mott A J Mrs 1135 SntaRosa-----LI 3-7956
Mott Robt A 110KentuckyAv ------LI 3-3202
Mott Russell 2656LawtnAv ------LI 3-2720
Mouchou Frenchy 689Leff -------LI 3-8547
Moulin Roger M 865Morro -------LI 3-4412
Moulton Darrell 2048Hope ------LI 3-4670
Mount Carmel Lutheran Church
1701Fredericks-LI 3-2274
MOUNTAIN VIEW HOSPITAL
1530Marsh ---------------LI 3-7085
Moyes Gail O 1831Fixlini ---------LI 3-3260
Mozzettini Teresa 751Branch -----LI 3-0492
MR—See also MISTER
MR RALPH'S HAIR FASHIONS
10NBroad ----------------LI 3-8258
Muafa Mustafa 1305Morro ------LI 3-4809
Mueller Donald L 843Misn ------LI 3-9101
Mueller Elfrieda Mrs
299 SntaLuciaBaywdPrk ------LI 3-4552
Mueller Francis C 193 SnJoseCt---LI 3-3576
MUELLER FRANCIS C auto electrl serv
198 South-LI 3-4416
Muff Earl B 1730Morro ---------LI 3-3778
Muffie Patricia J 510FthlBl -----LI 3-1431
Mugler F R Jr MD French Medcl Clnic
& Hosp 1170Marsh-----------LI 3-7070
Residence 1869CorralitosAv ----LI 3-4792
If no answer call-------------LI 3-7070
Muir Alan S 1426Palm ----------LI 3-6852
Muir J H 1557Palm ------------LI 3-5570
Muir Lee 1450Palm ------------LI 3-6342
Mulkey Grace T 1974 Osos-------LI 3-3124
Muller A V Muller & Woolpert attys
WickendenBldg-LI 3-5060
Residence 1839Conejo ---------LI 3-8514
Muller & Woolpert attys
WickendenBldg-LI 3-5060
Mullett Geo W 138DlNrteWy -----LI 3-9094
Mullican Frank N 322HathwyAv ---LI 3-3373
Mullican Warner N
241CerroRomauldoAv-LI 3-2365
Mulligan W J 1575Montery ------LI 3-5017
MULLIN J H DR chirprctr
720FthlBl ----------------LI 3-2823
Residence 234FerriniRd -------LI 3-3934
Mullins A C 752Alphonso -------LI 3-0776
Mumford Norah 103CalifBl ------LI 3-7755
Munch Elwood 141DlSrWy -------LI 3-2875
Munch Leroy OrcuttRd ---------LI 3-7902
Munding Chas Mrs 541Buchon ----LI 3-9595
Munger Ward SnLuis Weldng Wrks
960Nipomo-LI 3-4910
Residence 880MeineckeAv ------LI 3-4070
Munoz Connie 468Leff ---------LI 3-1669
Munro Merle AvilaBeach --------LI 3-1008
Muns E O 878-9thBaywdPrk -----LI 3-6140
Munson J D 227-16thBaywdPrk --LI 3-2190
Murphy Francis J
2399BoulevardDelCampo ------LI 3-8598
Murphy Frank 205Casa ---------LI 3-6809
Murphy Geraldine 781Marsh -----LI 3-4159
Murphy Harry C atty 911Palm----LI 3-2440
Residence 945West -----------LI 3-3295
Murphy Margaret A 1242Buchn ---LI 3-4639
Murphy Nicholas J 1670Montery --LI 3-1633
Murphy Ralph K 229High -------LI 3-6365
Murphy Sheila 611Brizzolara ----LI 3-2881
Murphy W C Cuesta-by-the-Sea ---LI 3-6231
Murray Boyd A 1286 SnMateo----LI 3-7861
Murray Darrell L 520Higuera ----LI 3-4413
Murray Hugh L 339PatriciaDr ----LI 3-2636
Murray Keith R 153CuestaDr ----LI 3-1786
Murrell Bruce F Murrell L B Agcy ins
1318Garden ---------------LI 3-1460
Residence EdnaRd ------------LI 3-1723
MURRELL L B AGCY ins
1318Garden-LI 3-2539
If no answer call-------------LI 3-5800
Or ---------------------LI 3-1460
Murtland Richard L MD
878BoysenAv --------------LI 3-1749
Musco Harrell A 155RamonaDr ---LI 3-5097
Muscutt Frank 524Dana --------LI 3-8016
Musgrave Calvin C 429High ------LI 3-4165
Musgrave Howard R 439MitchlDr -LI 3-3506
Mustang Auto Service
Osos&Marsh --------------LI 3-8107
Muzio A C 1519Higuera ---------LI 3-7809
Muzio Clementina 1132Montery ---LI 3-4840
Muzio David grocry 870Montery ---LI 3-0800
Muzio Elsie 890Buchn ----------LI 3-3454
Muzio Frank D 1740Fixlini ------LI 3-7529

Myers Felicita 869Church -------LI 3-3994
Myers Gene 1243Bond ---------LI 3-7485
Myers Lyman A MorroRd -------LI 3-1449
Myers Lynn S 133LaEntradaAv ---LI 3-6824
Myers Robt W 104Casa ---------LI 3-4538
Mynatt W L 1530Fairvw --------LI 3-1676

N

Nadelle Milton 162Ferrini -------LI 3-6411
Nagy Robt 1469Lizzie ----------LI 3-2464
Naismith Jas P 645Palm --------LI 3-5394
Nance Milton 140CuestaDr ------LI 3-8974
Nanninga O W 835Misn ---------LI 3-4717
Napier Thos W 1208Palm -------LI 3-4320
Nasatir Julius 2421ParklndTer ---LI 3-0954
Nash A M 865Morro -----------LI 3-7056
Nash Constance L 1446Morro ----LI 3-6439
NATIONAL AUTO GLASS CO
107 South ----------------LI 3-2370
NATIONAL AUTOMOBILE CLUB EMERGENCY SERVICE -------LI 3-1919
National Cash Register Co
737Marsh-LI 3-8269
National Dollar Stores Ltd
736Higuera-LI 3-4020
National Electrical Contrs Assn
120WElCaminoSantaMaria -WAlnt 5-0314
National Foundation The
1804Chorro --------------LI 3-6817
Naugle Leslie 2159 SntaYnezAv --LI 3-5558
Naumu Castle M 729 South------LI 3-2322
Navone O 1827Broad -----------LI 3-3689
Navoni Jos 2445Gerda ----------LI 3-4647
Naylor Jas C 2012Broad --------LI 3-2247
Neal Bob 200LinclnAv ---------LI 3-4108
NEAL BOB Anchor Ins Serv
871 SntaRosa -------------LI 3-7430
Neal Jas A 470LawrnceDr -------LI 3-4779
Neale W H 284AlbrtDr ---------LI 3-4974
NEARLY NEW FURNITURE
1302 Osos ----------------LI 3-3125
Needham Chas F 1405Marsh -----LI 3-1394
Needham E R 301 SntaMariaAv---LI 3-1591
Neff Gilbert 1243Bond ---------LI 3-7485
Negranti Cora 889Buchn --------LI 3-8537
Negranti Virgil 153NBroad ------LI 3-3327
Negrete Justin Mrs 2548Meadw --LI 3-3824
Nehi-R C Cola Beverage Co
120Higuera-LI 3-4725
Neighbors Ben 1293Fredericks ---LI 3-0407
Neill C H 691Grove ------------LI 3-7518
Nelms O P
121ManzanitaLosOsosHilnds ---LI 3-3479
Nelson Albert 1104Palm --------LI 3-5043
Nelson Donald S 513DartmthDr---LI 3-2525
Nelson Herbert S 524EllnWy ----LI 3-1764
Nelson J B 432CuestaDr ---------LI 3-3903
Nelson Jas E 465½Pac ---------LI 3-8698
NELSON JOHNNY OFFICE EQUIPMENT CO 690Higuera -------------LI 3-7347
From telephones served by the
following exchanges
Santa Maria
(No Intercity Charge)
Ask Operator for-Zenith 9-9890
Nelson Minnie Mrs 1043Marsh ----LI 3-6733
Nelson Palmer 644MtnVw -------LI 3-0882
Nelson Russell MorroRd ---------LI 3-3585
Nelson Stanley H 1661HillcrstPl --LI 3-1193
Nelson Stanley H rl est
968Montery-LI 3-1656
Nelson Thos J 121DelSurWy -----LI 3-2799
Nelson Wm A ins 968Montery-----LI 3-1656
Residence 1753Alta -----------LI 3-4682
Nernof A E 1625Palm ----------LI 3-6933
Nesbitt Edna S
183BayvwHtsDrLosOsosHilnds --LI 3-9030
Nesbitt Marguerite Mrs
1260 Staffrd-LI 3-8994
Nett Marion Mrs 1141Pac -------LI 3-5685
Nettleship J D 1302Peach -------LI 3-3536
Netto Marie EdnaRd -----------LI 3-0637
Neuendorf Ray C Col 505CuestaDr -LI 3-8842
Neumann Danl P 1460 Iris-------LI 3-1900
Neumann Paul 867Misn ---------LI 3-3282
Nevins Edw J 512JeffryDr ------LI 3-9207
Nevins Vernon J 368Chorro ------LI 3-5027
New Park Grocery 1401 Osos------LI 3-7538
NEW YORK LIFE INSURANCE AGENT
----------------------LI 3-2857
NEW YORK LIFE INSURANCE CO AGENT
531-12thPasoRobls ----------238-3944
Newberg Roy OldHwy101 South---LI 3-3534
Newbery Electric Corp Hwy1North -LI 3-9673
Newby Grace M Mrs 805CalifBl --LI 3-8739
Newby Howard M 327HighlndAv --LI 3-9407
Newby Robt L Jr 811MurryAv ----LI 3-0950
Newby Victor O 254 SntaRosa----LI 3-6790
Newell Jas F SntaFeRd ---------LI 3-3271
Newlander Valerie 1911Ruth -----LI 3-1610
Newman R E 943C MurrayAv-----LI 3-5396
Newton Alex M OldHwy101 South -LI 3-4230
Newton Calvin D Mrs 159NBroad -LI 3-0858
Newton Ed J 260 SntaLuciaDr ---LI 3-1724

Newton Ralph L 86 SntaRosa-----LI 3-6752
Newton Robt B 1910Ruth -------LI 3-4104
Newton Rod T 784½AlphonsoAv -LI 3-8720
Niboli Mary Jane 790BoysenAv ---LI 3-0644
Nicholas Dorothy BullckLn -------LI 3-2571
Nichols Frank 186LsOsosRd -----LI 3-5695
Nichols Geo F SBroad ----------LI 3-9375
Nichols Harry 155DlSrWy -------LI 3-7007
Nichols Helen F 567-8thBaywdPrk-LI 3-4099
Nichols Henry T 1353Pac -------LI 3-6312
Nichols Mabel 1406Morro -------LI 3-7744
Nichols Nadine Cuesta-by-the-Sea-LI 3-6575
Nicholson L L 103LaEntradaAv ---LI 3-7677
Nicholson Roy E 470Pismo -------LI 3-5606
Nick Margaret Mrs 528Higuera ---LI 3-0660
Nicoson C I 398Pismo ----------LI 3-3613
Nielsen Carl Nygaard 983Peach ---LI 3-9594
NIELSEN CONSTRUCTION CO
956Walnt-LI 3-2595
Nielsen Harald N 1792Alrita -----LI 3-6603
Nielsen Mae F 1303Garden ------LI 3-1369
Nielson Bill 351FthlBl ---------LI 3-3759
Nilson Stewart 538CuestaDr -----LI 3-3802
Nishimoto Lloyd T 1330Mill -----LI 3-4056
Nisperos Poly 178Brook ---------LI 3-6669
Niswander Lawrence S
324A CalifBl --------------LI 3-3746
Noble G A 1327FthlBl ----------LI 3-1473
Noble Ralph R
1045FerrellAvBaywdPrk ------LI 3-2899
Noble Saw Service 1129Gardn ----LI 3-5775
Noble Wm L Sr 1251 OrcuttRd ---LI 3-6968
Nobriga Edwin W 711Upham ----LI 3-7959
Noel Beauty Shop 1318JohnsnAv--LI 3-2168
Noggle A R 567Kentucky --------LI 3-7219
Noggle John L 211Chorro --------LI 3-7797
Nolan J T Mrs 521HathwyAv -----LI 3-3681
Nolan Thos F O'ConnrWy --------LI 3-3769
Noll H R mach shop ESntaFeRd---LI 3-3602
Nord David L
2417BoulevardDelCampo -----LI 3-8716
Nord Elmer A 1555Higuera ------LI 3-7916
Norman Al 17Chorro -----------LI 3-2863
Norris Jacquelyn S 1020MurrayAv-LI 3-3813
NORTH AMER VAN LINES
1708Beach ---------------LI 3-6163
North Mack O 1804 SnLuisDr-----LI 3-4641
Northcott Robt H PerknsLn -----LI 3-8976
Northington Henry H 572 Isly-----LI 3-2734
North's Hatchery Inc 174Higuera --LI 3-3023
NORTHWESTERN MUTUAL LIFE INSURANCE CO 1307Chorro----LI 3-8225
Norton Harry H 2280Meadw -----LI 3-3772
Norton Harvey BentonWy --------LI 3-8762
Norton Jas W 544EllenWy ------LI 3-9161
Norton Jerri Mrs 222Chorro -----LI 3-6839
NORTON'S EAGLE PHARMACY
898Higuera-LI 3-4843
Norwalk Co The
Office 1088Higuera ----------LI 3-4468
Bulk Plant SHwy-------------LI 3-1643
NORWALK SERVICE STN
1088Higuera-LI 3-3513
Nourishad Ali 1691HillcrstPl ----LI 3-8465
Nourse Chas L 101Hwy ---------LI 3-6847
Novoa E Mrs 1437Nipomo -------LI 3-2522
Nueser O M 1801Nipomo --------LI 3-0755
Nunes Antone C 1054Church ------LI 3-5716
Nunes F W 570LawrnceDr -------LI 3-7670
Nunes Frances C Mrs 1336Pac ----LI 3-6069
Nunes J C PortugueseFlatRd -----LI 3-6630
Nunes John A 1211Pismo --------LI 3-2943
Nunes Jos A PismoRd -----------LI 3-4880
Nunes Wm V 273NTassajaraDr ---LI 3-2022
Nunez Frank 706JohnsnAv ------LI 3-0445
Nunez R C 669Chorro ----------LI 3-2381
Nunnery Alice Mrs 803Walnut ----LI 3-6017
Nuss Mildred R 1720Garden -----LI 3-4908
Nussbaum Carol 225NChorro -----LI 3-1856
Nutt Eliza M 2524Broad --------LI 3-0466
Nyberg Carl A 510FthlBl --------LI 3-2531
Nye Celia B 407Pismo ----------LI 3-0324
Nye Erma 219Huttn ------------LI 3-8332
Nye John G Sunbeam Motl
1656Montery --------------LI 3-8141
Nye Lester S 670Buchn ---------LI 3-1030

O

O K AUTO FLOAT TIRE STORE
1413Montery-LI 3-0452
O & W Plumbing 2324 SBroad----LI 3-8685
Oakley David A 1147Leff --------LI 3-3768
Oakley H R 310BuenaVstaAv -----LI 3-6653
Oberholser B W 546Higuera -----LI 3-5765
Oberholser Bill 1475 Sydny-------LI 3-4754
Oberholser Jos K 729 South------LI 3-8114
Obispo Theatre 993Montery ------LI 3-2727
Obleton Jos OldHwy101 ---------LI 3-2812
O'Boyle Elizabeth 841BoysenAv --LI 3-4699
O'Boyle Wm J 841BoysenAv -----LI 3-4699

O'Brien John Mrs 151 OrangeDr---LI 3-5834
O'Bryan Chas G OldHwy101 South-LI 3-3569
OCCIDENTAL LIFE INSURANCE CO AGENT 1318Gardn--------LI 3-2539
Ochs A R Electrical & Mechanical
Construction 2090 Swazey------LI 3-7937
Ochs Allan R 1315Cazadero ------LI 3-7530
Ochs Oscar 2001 Swazy---------LI 3-2891
O'Connor Betty J Dr vetnrn
555Higuera ---------------LI 3-4615
O'Connor Edwin V 22Vetvle ------LI 3-4034
O'Connor J E
602 OceanBlShellBch-PRspct 3-2268
O'CONNOR J E BUICK
565Higuera-LI 3-8676
O'Connor Jos T 136King ---------LI 3-1297
O'Connor Maurice N 2006RachlLn--LI 3-0908
O'Daniels Howard R
1755CorralitosAv-LI 3-4419
O'Day Sally 1306JohnsnAv ------LI 3-4777
Odd Fellows Cemetery & Mausoleum
Hwy-LI 3-2735
ODD FELLOWS HALL
520Dana -----------------LI 3-9891
Odell Theo H 453Chorro ---------LI 3-1101
O'Donnell Hugh 92RafaelWy -----LI 3-5629
O'Donnell Hugh Action Bail Bnds Agcy
981Montery-LI 3-4668
O'DONNELL INSURANCE SERVICE
1327Marsh ---------------LI 3-8850
O'Donnell J Dan 174Carpntr -----LI 3-4407
O'DONNELL REAL ESTATE SERVICE
1327Marsh ---------------LI 3-8850
O'Donnell Wm C 228Daly -------LI 3-7314
Oesterle Wm H 207NBroad ------LI 3-4217
Oesterle Wm H Jr 747Marsh -----LI 3-7313
Oestman Larry 238 Sandrcock ----LI 3-4041
Offill Thos F 2324 SBroad-------LI 3-8685
O'Grady May A 1341 Osos--------LI 3-2199
O'Hagan Flavius 1839Broad -----LI 3-5023
O'Hagan Flavius Outpost Discount Hse
819High -----------------LI 3-6105
O'Hagan Ralph J 873Chorro ------LI 3-1586
O'Hagan Robt P 502 StanfrdDr---LI 3-8216
O'Hara Geo J 1505Broad --------LI 3-3148
O'Hara Patrick 1328Archr -------LI 3-7423
O'Kelley J A Jr EdnaRd ---------LI 3-4215
O'KELLEY J A & SON TRUCKING
3159 SBroad --------------LI 3-3546
Old Mission The 782Montery------LI 3-1034
O'Leary Michael J 1804ViewmntDr-LI 3-6186
Olechna Dorothy 339JayceeDr ----LI 3-7460
Olgiati Chas 448Graves ---------LI 3-3165
Olgiati Lucy C Mrs 2695JohnsnAv -LI 3-5493
Olivas Louis W 643Toro --------LI 3-9099
Olive Geo M 1624Mill -----------LI 3-6190
Oliveira Frank J EdnaRd --------LI 3-2399
Oliveira John H EvansRd --------LI 3-7196
Oliveira M M 111PenmnDr -------LI 3-0400
Oliveira Marion A EdnaRd -------LI 3-3893
Oliver Chas F 1179Pismo --------LI 3-6451
Olmstead Horace 671Church -----LI 3-7503
Olsen John W
391CerroRomauldoAv-LI 3-5709
Olsen Marianne 781Marsh -------LI 3-8989
Olsen Mildred 1815 Osos--------LI 3-5066
Olsen Sally 391CerroRomauldoAv --LI 3-5709
Olsen U A 1274Reba -----------LI 3-9118
Olson Bella B 1427Broad --------LI 3-1640
Olson Bros Egg Co 1010 OrctRd---LI 3-4254
Olson Jim M 1121 OrcuttRd------LI 3-8914
Olson Richard J 1512 SntaRosa---LI 3-0814
Olson Robt F 462Dana ----------LI 3-3625
Olson Roland K 105CrandlWy ----LI 3-6720
Olson W W 467RamonaDr--------LI 3-4988
O'Meara Donald 1310FthlBl -----LI 3-5712
O'Meara Karen 1310FthlBl ------LI 3-5712
O'Neill C C 117 SntaBrbraAv-----LI 3-9490
O'Neill Shirley Ann 220½LinclnAv-LI 3-8966
Ooley E H 1373Fredercks --------LI 3-5954
Oparin Constantin I 1302Peach ---LI 3-6633
Operating Engineers International Union
Local 12 1343Chorro ----------LI 3-6918
Optical Supply Co 977Pac -------LI 3-4520
Orchid House The 699 Sage------LI 3-3212
If no answer call-------------LI 3-5605
Orcutt Marshall L 210GrandAv----LI 3-2959
O'Reilly E L SnRaflRd --------Atascdro 566
O'Reilly E L Standard Motrs & Equip Co
1701Montery-LI 3-1700
O'Reilly Emmett 270KentuckyAv --LI 3-6350
O'Reilly Francis F 780½Toro ----LI 3-0757
O'Reilly Leland P O'ConnrWy -----LI 3-1918
O'Reilly Motel 2000Montery -----LI 3-3307
O'Reilly Timothy I San Luis Obispo
County of Superior Court Judge No 2
VeteransMemorialBldg -------LI 3-8557
Residence 700GrandAv --------LI 3-0818
Ormonde Don J 1622Chorro -----LI 3-3986
Ormonde Frank 126Ward --------LI 3-3500
Ormonde Manuel 1739Fredercks --LI 3-8577
Orr Elizabeth 456-6thBaywdPrk --LI 3-3480

Orr Fred 101ManzanitaDr LosOsosHilnds -- LI 3-9671
Orr Harlow L 163ManzanitaDrLosOsosHilnds -- LI 3-1198
Orr O C 1541Nipomo -- LI 3-1498
Ortner Connee 1178Pac -- LI 3-8817
Orvis Harry J 1034Peach -- LI 3-0485
Osborn Carl L 2316Broad -- LI 3-8958
Osborne Margaret 750Leff -- LI 3-8286
Osborne R W 1807CorralitosAv -- LI 3-4868
Osgood Earl J 344CalifBl -- LI 3-3249
Osier Don Sr 2401BayvwHtsDrLosOsosHilnds -- LI 3-1880
Osondaliers 1511 Osos -- LI 3-9970
Osos Liquor Store 1601 Osos -- LI 3-2303
Osterhout F S 399LawrnceDr -- LI 3-3595
Osteyee Leon F 269CerroRomauldoDr -- LI 3-2158
O'Toole Thos P 547MitchlDr -- LI 3-5499
Otto Chas N Dr 1010Broad -- LI 3-7823
Otto Richard S 410-7thBaywdPrk -- LI 3-7954
Otto Richard S rl est 360-2dBaywdPrk -- LI 3-0758
Ottoson Roy H 690 Islay -- LI 3-1983
Ott's -- LI 3-6961
Ousley J J 1043Marsh -- LI 3-3740
Outland Robt M Mrs 3371 SouthwdDr -- LI 3-9044
OUTPOST DISCOUNT HOUSE 819High -- LI 3-6105
Overall Oliver 671Morro -- LI 3-6196
Overfield F L 1621Higuera -- LI 3-7984
Overland H E 237High -- LI 3-7203
Overland J H 1324Peach -- LI 3-6205
Overman Frank Mrs 1344CeciliaCt -- LI 3-7310
Overman Harry 1015Nipomo -- LI 3-2264
Overman N E 541HathwyAv -- LI 3-0591
Overmyer Richard F 274Higuera -- LI 3-9429
Overton Jas L 725GrandAv -- LI 3-7224
Ovesen Wm A 309 SntaMariaAv -- LI 3-6935
Owen Elbert 1241Beach -- LI 3-5635
Owen Erwin W Mrs 140-4thBaywdPrk -- LI 3-2762
Owen Lee W 2916JohnsnAv -- LI 3-8159
Owen Robt O SeeCanyon -- LI 3-8428
Owens Alma 183Brook -- LI 3-3178
Owens Louis 771FerrellAvBaywdPrk -- LI 3-6960
Owings Edw B 1439 Iris -- LI 3-7274

P

Pabst W F 288WarrenWy -- LI 3-2194
Pabst W F blksmth 111Ward -- LI 3-6920
Pace P C 530Marsh -- LI 3-2497
PACIFIC AIR LINES INC
PasoRoblesCountyAirport
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for -- Entrprise 11513
PAC COAST LUMBER CO OF CALIF
Sales Office & Yard 424 SntaBrbraAv -- LI 3-2191
Or -- LI 3-0972
PACIFIC ENGINEERS & SURVEYORS INC 858Montery -- LI 3-0850
Pacific Gas & Electric Company
Business Office 894Montery -- LI 3-5431
From 5:00 PM to 8:00 AM & on Saturdays Sundays & holidays call -- LI 3-6054
Pacific Motel 101Hwy -- LI 3-5075
Pac Motor Trucking Co 393Marsh -- LI 3-6911
Pac Reconveyance Co-Central Savings & Loan Assn 1235Chorro -- LI 3-3364
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 872Morro -- LI 3-9000
See Introductory Section for Service Calls & Other Important Matters
PACK PIPE & SUPPLY INC SntaBrbraAv&High -- LI 3-8353
Packer J D 545PrincetnPl -- LI 3-1981
Page H B 385AlbrtDr -- LI 3-3102
Page Phil S PolyCampus -- LI 3-8158
Paglia Lawrence A 326 SntaMariaAv -- LI 3-4225
PAINE WEBBER JACKSON & CURTIS
1100 StateSantaBarbara
From telephones served by the following exchanges
Pismo Beach San Luis Obispo
(No Intercity Charge)
Ask Operator for -- Entrprise 11407
Paiva C P Mrs 755 Osos -- LI 3-2617
Paivine W J 225AlbrtDr -- LI 3-1380
Palace Appointment Barber Shop 846Higuera -- LI 3-4292
Palmaymesa F F 499Pac -- LI 3-6316
Palmer H E 1440 Iris -- LI 3-5037
Palmer Nellie 784Alphonso -- LI 3-6038
Palmer-Waters Chapel 1264Higuera -- LI 3-3832
Palmer Willard N 23 STassajaraDr -- LI 3-5485
Palmerton Ronald L 1239½Mill -- LI 3-5862
Pamplin Leonard 1336Chorro -- LI 3-8653
Panagakis John 1316FthlBl -- LI 3-1789
Pannell Ewing T SeeCanyon -- LI 3-8309
Parades Manuel 449 SntaBrbraAv -- LI 3-7404
PARAGON HOMES
Sales Office 2348JohnsnAv -- LI 3-2434
Baywood Sales Office 396-7thBaywdPrk -- LI 3-2660
PARAMOUNT DECORATING CO 353Pac -- LI 3-0649
PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO 1461Palm -- LI 3-2065
From telephones served by the following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for -- Entrprise 12515
From telephones served by the following exchanges
Lompoc
(No Intercity Charge)
Ask Operator for -- Zenith 92065
Parcher Michael S SeeCanyon -- LI 3-9688
Pardini Ronald S 1225MonteVsta -- LI 3-9445
Parent Bruce C 311TolosaWy -- LI 3-5398
Parent John C 461 Isly -- LI 3-7036
Paris Michael R 842CalifBl -- LI 3-1351
PARIS MICHAEL R Gist Fred L ins & rl est 1035 Chorro -- LI 3-8323
Parizek Ward G 281HermosaWy -- LI 3-8877
Park Cafe 1819 Osos -- LI 3-5940
Park Hotel 1815 Osos -- LI 3-9814
Park Johannes 313 Sandrcock -- LI 3-7369
Parker Bernard SFC CampSanLuisObispo -- LI 3-2780
PARKER BOILER WORKS 2690Victoria -- LI 3-7297
Parker Bruce R Monterey Court 1756Montery -- LI 3-4019
Parker Dale B 660 StanfrdDr -- LI 3-5458
Parker David LsOsosRd -- LI 3-3200
Parker E R 514Higuera -- LI 3-7941
Parker Earl L 361LinclnAv -- LI 3-0502
Parker H 790BoysenAv -- LI 3-3906
If no answer call -- LI 3-6308
Parker Helen M 963FthlBl -- LI 3-5993
Parker Jackie 1155MurryAv -- LI 3-1974
Parker W H 228NChorro -- LI 3-6016
Parker W R 663Woodbrdge -- LI 3-4368
Parks Gene D 314 Sandrcock -- LI 3-2232
Parks H 1045Mill -- LI 3-1437
Parks R W 865Morro -- LI 3-8519
Parks W F 2023 SnLuisDr -- LI 3-7244
Parotti C MorroRd -- LI 3-0898
Parra Danl G 1713Gardn -- LI 3-8840
Parra Wm G 1531 SntaRosa -- LI 3-6640
Parrish Frida B 410GrandAv -- LI 3-8763
Parsley Jas M 145 South -- LI 3-1634
Parsons Douglas 531LawrnceDr -- LI 3-6631
Parsons Gerard L 199Chorro -- LI 3-1708
Parsons Lee R Mrs 1204Nipomo -- LI 3-3623
Parsons Roy A 543PatriciaDr -- LI 3-6899
Parsons W Thos 410HendrsnAv -- LI 3-3516
Pat & Lea's Deep Sea Fishing Cafe 490FrontAvilaBch -- LI 3-8241
Patague Hilario T 1215 SntaYnezLosOsosHilnds -- LI 3-9585
Patchett Hubert A EdnaRd -- LI 3-7384
Patchett Sayde 1141Pac -- LI 3-5045
Pate Harold 814West -- LI 3-2339
Pate Robt H 127LaEntradaAv -- LI 3-5521
Patrick Donald W 513JeffryDr -- LI 3-2819
Patrick R E 356PatriciaDr -- LI 3-0819
Pattalochi Leo C 506MitchlDr -- LI 3-5544
Patterson Jere W 1162 Olive -- LI 3-2320
Patterson John C 1843Hope -- LI 3-6076
Patterson John R 531EllnWy -- LI 3-6652
Patterson Ken 894Walnut -- LI 3-2556
Patterson Ralph A 39RaflWy -- LI 3-5046
Patterson Stella 1127George -- LI 3-7307
Patterson T L 840MurrayAv -- LI 3-6262
Patton Ansel C 1690PhillipsLn -- LI 3-2138
Patton D E 334CerroRomauldoAv -- LI 3-0670
Paul Martin L 2033 Swazy -- LI 3-2874
Paul Paulette 225NChorro -- LI 3-3587
PAUL'S CRANE SERVICE 276HermosaWy -- LI 3-9028
PAUL'S DRY CLEANERS 214Higuera -- LI 3-2250
Paul's Dry Cleaners 987 Osos -- LI 3-0702
PAUL'S GARAGE & AUTO MACHINE SHOP Nipomo&Montery -- LI 3-8291
Paulsen Albert L 530 Isly -- LI 3-3891
Paulsen O B 1615PhillipsLn -- LI 3-2373
Paulson Jas E OrctRd -- LI 3-1215
Paulson Robt J OrcuttRd -- LI 3-7277
PAULSON'S WRECKING & SALVAGE OrctRd -- LI 3-1215
Pautz Roland 790BoysenAv -- LI 3-2049
Payne Wm W 853-12thBaywdPrk -- LI 3-0557
Payton H A 1317Chorro -- LI 3-8115
Paz Janie 756Palm -- LI 3-3234
Pearcy Carol 2525GailPl -- LI 3-4741
Pearcy Chas 2525GailPl -- LI 3-4741
Peargin Richard O 1408Garden -- LI 3-3657
Pearson Ben F 1144Mill -- LI 3-1799
Pearson Ben F Dr dntst 882BoysnAv -- LI 3-8609
Pearson Emma L 1645Chorro -- LI 3-1996
Pearson Emma M 882Church -- LI 3-5417
Pearson L E 2044Hope -- LI 3-1332
Pearson Vernon E 1445Mill -- LI 3-5837
Pease Don OldHwy101 South -- LI 3-8357
Peavey A F 1121 OrcuttRd -- LI 3-1156
Peavey Cleo 1230Marsh -- LI 3-6828
Peck May 1530½ SntaRosa -- LI 3-3909
Pederson Robt R 337NTassajaraDr -- LI 3-5099
Pederson Warner C 328FthlBl -- LI 3-1395
PEDLAR BAIL BONDS 943A MurryAv -- LI 3-9499
Pedlar E C Ted 943A MurryAv -- LI 3-9499
Pedranti Albert 1028Peach -- LI 3-2420
Pedroni John 1886Loomis -- LI 3-3929
Pedrotta Mary S Mrs 963NBroad -- LI 3-4540
Peers O W AvilaBeach -- LI 3-1008
Peffer Howard R 1041MurrayAv -- LI 3-4963
Pein Dorothy B 973Buchon -- LI 3-9151
Peirson Alof 1620Gardn -- LI 3-1787
Pelham C L 367TolosaWy -- LI 3-0935
Pelucca Alfred 351PatriciaDr -- LI 3-4107
Pen-Ren Bootery 860Higuera -- LI 3-1646
Pence Mabelle Mrs EdnaRd -- LI 3-4731
Pence Robt L 1625Wilson -- LI 3-7330
Penn Mildred Mrs 454½Pismo -- LI 3-5013
Penner Jas E 777BoysnAv -- LI 3-9613
Penney J C Co dry gds 868Higuera -- LI 3-3811
Pennington B W 1826Chorro -- LI 3-7807
Pennington O G 1420JohnsnAv -- LI 3-0868
Pennington O G New Park Grocry 1401 Osos -- LI 3-7538
Pennington R B 434Kentucky -- LI 3-4660
Pennzoil Co The 964Chorro -- LI 3-5800
Pentz Joyce A 1533½ Osos -- LI 3-5651
Penwell Chas Mrs 223HillsdeCt -- LI 3-6215
Pepsi-Cola Bottling Co of SanLuisObispo 55Higuera -- LI 3-3726
Perdew Harlan F 231KentuckyAv -- LI 3-6168
Perdew Richard V 1444 Sydney -- LI 3-9573
Pereira Joaquin L PismoRd -- LI 3-0550
Pereira Luiz Dr 1716CorralitosAv -- LI 3-0867
Pereira Luiz A Dr 1114Marsh -- LI 3-7993
Pereira M I Mrs 1220 Osos -- LI 3-3037
Pereira Manuel L 217NBroad -- LI 3-0555
If no answer call -- LI 3-2850
Pereira Robt S 188DlNrteWy -- LI 3-6685
Perello Dominic B 1591 Slack -- LI 3-9085
Perez Arthur R 312 Sandrcock -- LI 3-2896
Perez J T 3197JohnsnAv -- LI 3-9474
Perez Johnny H 722Buchon -- LI 3-1493
Perez Tony 933Branch -- LI 3-6850
Perks Helen Miss 841Grove -- LI 3-8823
Perlow Davis 1607PhillipsLn -- LI 3-0642
Perozzi Dennis Jr 115BressiPl -- LI 3-3639
Perozzi Dennis H OrctRd -- LI 3-0981
Perozzi John 370Lemn -- LI 3-4907
Perozzi Louis M 1806CorralitosAv -- LI 3-1229
Perrine John 215King -- LI 3-8963
Perrot Paul 906MurryAv -- LI 3-4607
Perry Clarence G 230-9thBaywdPrk -- LI 3-3487
Perry Frank E 1165Buchn -- LI 3-3482
Perry H R 885-10thBaywdPrk -- LI 3-4480
Perry M J OrctRd -- LI 3-5794
Perry Manuel S LosOsosValley -- LI 3-6664
Perry Robt A 638Toro -- LI 3-3955
Persall F R 1331Pismo -- LI 3-0688
PERSONALITY BEAUTY SHOP 1901Broad -- LI 3-2573
Persson E Mrs 1042A Pac -- LI 3-1597
Persson Leroy Rev Grace Tabernacle Osos&Pismo -- LI 3-2358
If no answer call Snta Mrgrta -- 438-5472
Peters Robt H 1879 SnLuisDr -- LI 3-6161
PETERSEN AUTO PARTS 1329Montery -- LI 3-7287
Petersen Bonnick EdnaRd -- LI 3-9042
Petersen Henriatta 1304Pac -- LI 3-4659
Petersen Walter G 516MitchlDr -- LI 3-7027
Peterson A J SeeCanyon -- LI 3-4610
Peterson Bill 20HathwyAv -- LI 3-1735
Peterson Bruce A 1121 OrctRd -- LI 3-9425
Peterson Dan W dntst 104 SntaRosa -- LI 3-3747
Peterson Dan W Dr 1687 SnLuisDr -- LI 3-9427
Peterson E J L 1606Mill -- LI 3-3951
Peterson E M paintng contr 659Caudl -- LI 3-8841
Peterson Gene Mrs 626 Sandrcock -- LI 3-8030
Peterson Gerald B 20HathwyAv -- LI 3-4961
Peterson Gerald B Radio Communications Serv 1224MurryAv -- LI 3-3820
Peterson Helen 1828Chorro -- LI 3-3308
Peterson K R 184Casa -- LI 3-1836
Peterson Lawrence F 2042Hays -- LI 3-4491
Peterson Maythel 909 Sandrcock -- LI 3-2692
Peterson Merikay 20HathwyAv -- LI 3-1735
Peterson Norlan 423MitchlDr -- LI 3-6654
Peterson Sylvia Mrs LsOsosRd -- LI 3-1082
Pete's Beacon Service Stn & Garage Chorro&FthlBl -- LI 3-9744
PETE'S MASTER LOCKSMITHS 1124Garden -- LI 3-7045
For Emergency Service call Arryo Grnde -- HUntr 9-2980
Pete's Tackle Shop AvlaBch -- LI 3-1970
PETE'S WILSHIRE SERVICE Chorro&FthlBl -- LI 3-7951
Petker L T 881FrancisAv -- LI 3-8942
Petker Olivia 881FrancisAv -- LI 3-8942
Petrick Edw J Cuesta-by-the-Sea -- LI 3-3578
Petrick Eugene C MD 774Marsh -- LI 3-8163
Petrick Eugene C Dr 1893CorralitosAv -- LI 3-2215
PETROLANE GAS SERVICE INC Hwy1MorroBy -- SPrce 2-6836
Pettenger A M 745GrandAv -- LI 3-2080
Pettenger Lloyd 141Graves -- LI 3-5885
Petterson W H 204NChorro -- LI 3-6511
Pezzoni Lillian C Mrs 1224Chorro -- LI 3-7713
Pfiitzner Fred PismoHwy -- LI 3-8196
Pfleghaar Walter 518EllnWy -- LI 3-2743
Pfleghaar Walter H Jr 524PrincetnPl -- LI 3-1157
Phelan Burt R 462 Islay -- LI 3-7424
Phelan Jas A LaCasita Motl AvilaBch -- LI 3-4826
Phelps Wilbur C 1542Mill -- LI 3-6253
Philbin Leo F 1190 SnCarlos -- LI 3-4283
Philbrick Clyde 226PatriciaDr -- LI 3-6292
Philbrick Fred EdnaRd -- LI 3-7130
Philbrook Philip E 1365Bishp -- LI 3-6624
Philharmonic Music 1337Montery -- LI 3-8544
Phillips A C 684Church -- LI 3-0478
Phillips A C Art-Wood Crafts 955Pac -- LI 3-7194
Phillips A E 1940 SnLuisDr -- LI 3-9275
Phillips B E 1300RiegerLosOsosHilnds -- LI 3-6285
Phillips Carmen 117 SntaBrbraAv -- LI 3-9597
Phillips Chester 1136Walnt -- LI 3-2542
Phillips Geo W 228NChorro -- LI 3-2031
Phillips J D 238HighlndDr -- LI 3-0773
Phillips K L Jr 310CerroRomauldoAv -- LI 3-5054
Phillips Lyle G 500HathwyAv -- LI 3-8049
Phillips R J 1906Henry -- LI 3-0727
Phillips Ray H 941Branch -- LI 3-5849
Phillips Ruth E 228NChorro -- LI 3-2031
Phillips Wm C 1206MurrayAv -- LI 3-9040
Phillips Zoe M 145 SnJoseCt -- LI 3-8619
Piantanida Edna L 750Woodbrdge -- LI 3-0993
Picaman John A 1493Higuera -- LI 3-9112
Piccardo Gerome 197HighlndDr -- LI 3-4313
Piccardo Norge J 1705Garden -- LI 3-2686
Pickens Sandi 1801 SBroad -- LI 3-3342
PICTURE SHOP THE 341Higuera -- LI 3-2517
Pierce Cecil D 3133JohnsnAv -- LI 3-1444
Pierce Chas Kenny Jr 975-9thBaywdPrk -- LI 3-6825
Pierce Clifford E 1133Palm -- LI 3-8021
Pierce Edith M 1517Beach -- LI 3-6059
Pierce Edw P 1269MurryAv -- LI 3-6436
Pierce J R 498LinclnAv -- LI 3-8375
Pierce L I Grossman & Son Brush & Cheml Co 664Woodbrdge -- LI 3-3790
Pierce Larry J SnLuisDrAvilaBch -- LI 3-4898
Pierce Richard OldHwy101 South -- LI 3-6862
Pierce Ronald PortugueseFlatRd -- LI 3-9117
Pierce Una PortugueseFlatRd -- LI 3-9117
Pierce Vern 700-7thBaywdPrk -- LI 3-3196
Pierson C B Mrs 1214A Mill -- LI 3-7537
Pike Don 2365 SunsetDr -- LI 3-7674
Pilant L H 1034George -- LI 3-0863
Pillers Bill E Mrs 1233Beach -- LI 3-5892
PILLOW HAROLD E genl contr 285RamonaDr -- LI 3-0830
Pimentel Manuel 1857CorralitosAv -- LI 3-6398
Pimentel Richard A 2541 SntaClara -- LI 3-1888
Pinckard E R 654Howrd -- LI 3-2774
Pine Hugh W 116Chorro -- LI 3-6025
Pink Poodle Beauty Shop 2146Broad -- LI 3-1045
Pinnick Ruby Mrs 911Branch -- LI 3-0939
Pion Wesley 529HathwyAv -- LI 3-3961
PIONEER DRIVE-IN MARKET
Bakery Dept Morro&Marsh -- LI 3-1192
Grocery Dept Morro&Marsh -- LI 3-5742
Meat Dept Morro&Marsh -- LI 3-1837
Piper Frank Mrs 688NBroad -- LI 3-4152
Piper Margaret 319High -- LI 3-9072
Pitt T R 671-7thBaywdPrk -- LI 3-5783
Pitts J L 350Pismo -- LI 3-3763
PITTSBURGH-DES MOINES STEEL CO SntaClara-AlvisoRd SntaClra -- AXmnstr 6-0868
Pitzer L R Mrs 435HendrsnAv -- LI 3-7239

Piuma Joe 518Higuera -- LI 3-1099
Plank Lloyd 1335Palm -- LI 3-3248
Plantz Paul L 1328TanglwdDr -- LI 3-2638
Plater Stuart L 1212Garden -- LI 3-5764
Plath Chas E 219AlbrtDr -- LI 3-6124
Plato Edna M 2038JohnsnAv -- LI 3-2179
Platt Benj Mrs 9thBaywdPrk -- LI 3-3960
Platt Chas E 240Almond -- LI 3-4529
Plattner Nora X 1050A Pismo -- LI 3-7909
Playhouse Nursery School 1530Montery -- LI 3-9084
Plumb Cecil Rev 1115 Islay -- LI 3-6187
Plumbers & Steam Fitters Union 403 527Marsh -- LI 3-2416
Plumm Ralph J LsOsosRd -- LI 3-6924
Plummer Clyde 281BayvwHtsDrLosOsosHilnds -- LI 3-1965
Plummer Jos W 1316FthlBl -- LI 3-5589
Plummer Pauline M 120DlSrWy -- LI 3-4664
Plunk Arthur 71HighlndDrLosOsosHilnds -- LI 3-9109
Plunkett Bert 546Higuera -- LI 3-1978
Plymale Harry H Dr BrizzolaraCreek -- LI 3-7747
Poe Andrew C 805BoysenAv -- LI 3-5970
Poe & Poe Drs chirprctrs 657Marsh -- LI 3-4600
POE RUDOLPH A DR Poe & Poe Drs 657Marsh -- LI 3-4600
Pohl Virginia L 1695JohnsnAv -- LI 3-2828
Poletti C Mrs OrctRd -- LI 3-0554
Poletti Roy J 1480Ella -- LI 3-5572
Poletti Roy J Stanley V Cole Used Cars 1360Montery -- LI 3-0613
Police Department City Police Dept 738Pismo -- LI 3-3131
Polin Burt W 1964JohnsnAv -- LI 3-3679
Polin Martin atty 1026Chorro -- LI 3-8545
Polley Rudolph A 314ChristinaDr -- LI 3-5674
Pollock H W 2030Broad -- LI 3-2241
Poly Engineers House ofc 158Higuera -- LI 3-9983
Poly Lodge 1700 Osos -- LI 3-9894
Pool Lucile 812 South -- LI 3-5036
Pool O L 845Venabl -- LI 3-0651
Pool Ray 434Dana -- LI 3-1225
Poole John Sr 377 SntaBrbraAv -- LI 3-5488
Pope Jo P 546FeltonWy -- LI 3-8347
Pope Mary K 1240LaurelLn -- LI 3-9581
Port San Luis Trailer Park AvilaBeach -- LI 3-9685
Port San Luis Transportation Co
Main Office 65Higuera -- LI 3-7840
Guard Gate PortSanLuis -- LI 3-3766
Wharf PortSanLuis -- LI 3-6408
Porte Ellard L 2034 Swazey -- LI 3-6938
Porter Chas A 1029 Islay -- LI 3-6067
PORTER CHAS PHIL survyr 278 SntaRosa -- LI 3-1546
Residence 278 SntaRosa -- LI 3-1546
Porter Clarence F 2050 SierraWy -- LI 3-9306
Porter Dan R 2744Chandlr -- LI 3-9211
Porter Glen O 1399BayvwRd -- LI 3-9237
Porter Glenn O 262HermosaWy -- LI 3-1151
Porter Hattie R 735CalifBl -- LI 3-7697
Porter Raymond W 222NBroad -- LI 3-1707
Post Betty 654 Islay -- LI 3-2942
Post Paul 3271RockvwPl -- LI 3-3544
Potter Ben 1321Taft -- LI 3-4769
Potter Clifford H EdnaRd -- LI 3-9461
Potter Darrel W 186 SnMiguelAvAvilaBch -- LI 3-6287
Poulsen L H Jr 259NTassajaraDr -- LI 3-6505
Poulsen L H Sr 1840JohnsnAv -- LI 3-2204
Poulsen Lucille S 1282Fredericks -- LI 3-3473
Poulsen Pete 1840JohnsnAv -- LI 3-2204
Pounder Geo 1334Palm -- LI 3-7680
Pounder Todd 1121Peach -- LI 3-3896
Powell Antoinette E 1341PhillipsLn -- LI 3-8351
Powell David H 2747Chandlr -- LI 3-6751
Powell Elden 301HathwyAv -- LI 3-6782
Powell Jas W 1359 OakwdCt -- LI 3-2718
Powell Love B Rev 227King -- LI 3-8538
Powell Merton L 74LaEntradaAv -- LI 3-4667
Powell Norris H 1633Ravenna LosOsosHilnds -- LI 3-5605
Powell W E 1221Peach -- LI 3-4894
Powell Wallace E 260DonnaWy -- LI 3-2384
Powelson Earl R 1829Morro -- LI 3-2329
Powelson H A 1027Leff -- LI 3-6889
POWER PACK OIL CO 363 SntaRosa -- LI 3-6363
Powers Mildred J 1995CorralitosAv -- LI 3-2967
POWERS MILDRED J REALTOR 859Montery -- LI 3-3344
Powers Sehon W 21 SntaRosa -- LI 3-2446
Pozzi Rudolph 540Buchn -- LI 3-4571
Prack Wm 865Morro -- LI 3-4580
Pratt Earl C 683MitchlDr -- LI 3-8266
Pratt Howard G 1315CeciliaCt -- LI 3-5698
Pratt Walter S 119LilacDrLosOsosHilnds -- LI 3-5587
Pratt Willard 229Harris -- LI 3-6303
PREMIER MUSIC CO 1027Morro -- LI 3-9510
Premselaar Joel 644PatriciaDr -- LI 3-3786
Presbyterian Church Study Marsh&Morro -- LI 3-5452
Prescott Grady L 1150Walnut -- LI 3-4759
Presthus Andrew 16HathwyAv -- LI 3-3080
Presthus H G genl bldg contr 285ChaplnLn -- LI 3-0957
Preuss Bernhardt 1440Higuera -- LI 3-3309
Preuss Berny 2390Helena -- LI 3-6820
Preuss Press 981 Osos -- LI 3-7828
Preuss Virginia A 130GrandAv -- LI 3-8435
Price Byrd L 168CuestaDr -- LI 3-9318
Price Clifton T 646LawrnceDr -- LI 3-7701
Price Clifton T Jr 711Upham -- LI 3-0865
Price Harold W 428NChorro -- LI 3-9462
Price Leslie W 264Higuera -- LI 3-3383
Price S A 540MitchlDr -- LI 3-3532
Price Sally Mae 481LawrnceDr -- LI 3-2402
Price W W 1213Bond -- LI 3-0095
Pricer Keith 517HathwyAv -- LI 3-3070
Priest Richard H 1251Fredericks -- LI 3-0088
Prijatel Phil A 694Church -- LI 3-3486
Prince Henry M 1543Morro -- LI 3-1410
Prindle Marion Mrs 738Higuera -- LI 3-9619
Pritchard Bert 536HathwyAv -- LI 3-5790
Pritchard John E 865Walnut -- LI 3-9384
Proctor Harry L Mrs 1213½Nipomo -- LI 3-8427
Production Credit Assn San Luis Obispo 197 SntaRosa -- LI 3-7161
PROFESSIONAL RUG & UPHOLSTERY CLEANERS -- LI 3-8817
Proud F W O'ConnrWy -- LI 3-7590
Proud J A O'ConnrWy -- LI 3-8178
Proudfit L E 1255Ella -- LI 3-8246
PRUDENTIAL INSURANCE CO OF AMERICA 1320½ Osos -- LI 3-6996
Pruitt Arnold 2020Nipomo -- LI 3-8961
Pruitt John M 520KentuckyAv -- LI 3-7042
Pruitt L G 1418TanglwdCt -- LI 3-0740
Pryde Joel J 860MeineckeAv -- LI 3-8374
Pryor Anna T 242Cyprs -- LI 3-4059
Pryor Robt L 2510LawtnAv -- LI 3-4263
Public Library 888Morro -- LI 3-6074
Puffer L M 1218Pismo -- LI 3-1490
Pugh Chas D FarrellRd -- LI 3-0568
Punches Robt 1233 SnCarlos -- LI 3-4049
Purio Louis Jr Mrs 806Murry -- LI 3-5564
Puritas & Arrowhead Waters Inc -- LI 3-6616
Purity Store 896FthlBl -- LI 3-2366
Broad&Marsh -- LI 3-9855
Pyle Russell M 129DlNrteWy -- LI 3-2618

Q

Quaglino Alex 1661McCollm -- LI 3-6152
Quaglino Jas County Roof Serv SntaBrbraAv&High -- LI 3-0560
Residence 1254Marsh -- LI 3-4374
Quaglino Jas A Builders Supplies SntaBrbraAv&High -- LI 3-0560
Quaglino Philip A 254MarleneDr -- LI 3-4050
Quaresma Alziro daRosa 51NChorro -- LI 3-5307
Quaresma Joe E 1335Cazadero -- LI 3-2975
Quartilho Mary 128 Story -- LI 3-2639
Quebe Stanley A Rev Zion Lutheran Chrch FthlBl&Hwy1 -- LI 3-8327
Quesnel F M 1053 Isly -- LI 3-7248
Quigley Donald A 1645 SBroad -- LI 3-3068
Quintanar Albert 143Ward -- LI 3-7394
Quintanar Tony R 1229Peach -- LI 3-2260
Quisenberry Q P Cuesta-By-The-Sea -- LI 3-4822
Quist Warren E 2466 SunsetDr -- LI 3-1264
Quist Warren E dntst 886BoysnAv -- LI 3-4770

R

R C COLA-NEHI BEVERAGE CO 120Higuera -- LI 3-4725
R & H Enterprises Inc -- LI 3-8353
R & L Boat Den Inc 251Higuera -- LI 3-8684
Rabey Danl F 66½BentonWy -- LI 3-0527
Rademacher Betty 671Pismo -- LI 3-2189
Rademacher Bros Garage 539Marsh -- LI 3-4457
Rademacher Raymond G 849West -- LI 3-5641
RADIO COMMUNICATIONS SERVICE
Main Office 1224MurrayAv -- LI 3-3820
If no answer call -- LI 3-4961
Radio Dispatcher 1224MurrayAv -- LI 3-1722
If no answer call -- LI 3-4961
Radius Clarence 45HathwyAv -- LI 3-1588
Raetz Evelyn M 633Brizzolara -- LI 3-0975
Raetz W G EdnaRd -- LI 3-1572
Rager Chas 1526Beach -- LI 3-7153
Ragle Donald W LsOsosHighlands -- LI 3-7932
Ragle W H 1420Archr -- LI 3-4828
Ragsdale B D 238CraigWy -- LI 3-1387
Ragsdale J C 320Buchn -- LI 3-0406
Ragsdale Vernon H Rev 815 Islay -- LI 3-1470
Ragusa Janet S 208Price -- LI 3-4955
Railway Express Agcy Inc ofc 1021RailrdAv -- LI 3-8334
Rains Martha L 960MurryAv -- LI 3-2062
Ramage Kenneth 1318FthlBl -- LI 3-0494
Ramage Sylvester 239Almnd -- LI 3-4250
Ramage W C plumbng 621High -- LI 3-2304
Ramage W L 235Chorro -- LI 3-5951
Ramey Dan J 3800JohnsnAv -- LI 3-2097
Ramirez Eustorgio 2265Broad -- LI 3-1829
Ramirez Wm N 380Buchon -- LI 3-1986
Ramonetti A V Mrs 1051Mill -- LI 3-0947
Ramos Jas genl contr EdnaRd -- LI 3-3694
Ramsay Frank H Mrs 1625HillcrstPl -- LI 3-1411
Ramsay Stuart C 865Morro -- LI 3-1744
Ranch The FthlBl -- LI 3-9806
Rancho Montana deOro Inc LsOsosRd -- LI 3-9029
RANCHO SAN LUIS 345Marsh -- LI 3-6443
Ranchotel 1900Montery -- LI 3-2333
Rand Halpin Co 228 SntaBrbraAv -- LI 3-7622
Randall Dixie Maude 729Pismo -- LI 3-3478
Randall E E 273Chorro -- LI 3-4714
Randall Homer A 101 STassajaraDr -- LI 3-3159
Randall Ralph 1234George -- LI 3-8971
Randall Ray 783Alphonso -- LI 3-7145
Rands Danl H 864 Osos -- LI 3-8067
Rang R K Mrs 352RamonaDr -- LI 3-1196
Rangey John G Mrs 1328TanglwdDr -- LI 3-2638
Rankin Arthur E 1008Walnut -- LI 3-4038
Rankin Jas 444Higuera -- LI 3-8995
Ranney H E 480Pismo -- LI 3-3195
Ranson John R 1427Higuera -- LI 3-2349
Raposo-Silva Emilio 51NChorro -- LI 3-5307
Rapp John B 319RamonaDr -- LI 3-4932
RASCO F S & CO 887Higuera -- LI 3-7326
Rasmussen Robt R 1270Fredercks -- LI 3-6404
Rasmussen Thos A 552CalifBl -- LI 3-5785
Rasmussen Wm C MD 137CrandlWy -- LI 3-4703
Rathbern Zada D 70 STassajaraDr -- LI 3-3144
Ratliff Fred 2504Augusta -- LI 3-0762
RATLIFF FRED P weldng 245Higuera -- LI 3-5819
Rauch Vern 2038Fixlini -- LI 3-2412
Raudenbush Albert E 62 STassajaraDr -- LI 3-0862
Rawlings H S Corp 1251 OrcuttRd -- LI 3-7760
Ray Donald L 411LawrnceDr -- LI 3-4006
Ray Harmon 2520Helena -- LI 3-3181
Ray Jos S 899-9thBaywdPrk -- LI 3-6364
Ray L D Buster 2803JohnsnAv -- LI 3-3690
Ray Myrtle 736Pac -- LI 3-6366
Rayburn R H 1292 Sydney -- LI 3-7009
Raye Dan H 138DlSrWy -- LI 3-3022
Raymundo Don 1043FthlBl -- LI 3-9565
Rayne Soft Water Service 210CalifBl -- LI 3-1712
Rayner Edw B 266DelMarCt -- LI 3-3633
Ray's Auto Service 1234Broad -- LI 3-8077
Rea Nellie 121Casa -- LI 3-3922
Ready John F 293RamonaDr -- LI 3-6144
Reagan Evelyn D 239 SntaLuciaDr -- LI 3-3880
Reardon Tim V 449NChorro -- LI 3-0548
Rebensdorf Peter 912-8thBaywdPrk -- LI 3-3845
Reber Gerald 875RougeotPl -- LI 3-1388
Recreation Bldg City 864 SntaRosa -- LI 3-4276
Redburn LeRoy 1415Nipomo -- LI 3-2575
Redden H R 1231 SnMateoDr -- LI 3-4394
Redfield Walter S 990ElMorroAvBaywdPrk -- LI 3-7061
Redick Arlie R 379Pismo -- LI 3-2978
Redick Arlie R brbr shop 1027 Osos -- LI 3-9335
Redick Burt W 2641 SBroad -- LI 3-5031
Redick Norma 2641 SBroad -- LI 3-5031
Redman F E 127 Story -- LI 3-7189
Redman Francis W 362HathwyAv -- LI 3-8409
Redmond Wm C 12 STassajaraDr -- LI 3-4934
Red's Place 1817 Osos -- LI 3-5437
Redstone A E SeeCanyon -- LI 3-7238
Reece Oscar E 257DlMrCt -- LI 3-2173
Reece R Howell 1560HillcrstPl -- LI 3-1118
Reed Alice W Mrs 1351Peach -- LI 3-7520
Reed Ernest L 1256Higuera -- LI 3-6180
Reed Frank R N250FerriniRd -- LI 3-1334
Reed G E MonteryHts -- LI 3-1718
Reed Jack SmeeLn -- LI 3-8198
Reed Kin Mrs 892Grove -- LI 3-1740
Reed Malcolm E FthlBl -- LI 3-3981
Reed Malcolm E 1618HillcrstPl -- LI 3-4522
Reed W A Mrs 2570Flora -- LI 3-4478
REED'S PAINT & WALLPAPER 1121Broad -- LI 3-2623
Reese Eugene 1330Ella -- LI 3-5443
Reeser Willis 356 SntaRosa -- LI 3-2363
Reeves J B 1107JohnsnAv -- LI 3-6714
Reeve's Shoes 760Higuera -- LI 3-9913
Reeves Thos C 116ManzanitaDrLosOsosHilnds -- LI 3-8197
Reeves W E 1256Mill -- LI 3-0446
Regier J N 1626HillcrstPl -- LI 3-7403
Rego Pauline Mrs 971MurrayAv -- LI 3-3651
Reid Ella B 882Grove -- LI 3-6494
Reid Geo 1521Beach -- LI 3-7210
Reid John G 87RafaelWy -- LI 3-5471
Reid Keith D 1333½Carmel -- LI 3-2758
Reilly Joe D 379PatriciaDr -- LI 3-3100
Reimer Ron 510FthlBl -- LI 3-2263
Reinhardt Harvey 1284 Sydny -- LI 3-4039
Reinhardt Theo A 1219 Sydny -- LI 3-0459
Reis A C Mrs 1147Pismo -- LI 3-6835
Reis Clovis 1025-9thBaywdPrk -- LI 3-0681
REIS COLONIAL CHAPEL FUNERAL DIRECTORS 1320Nipomo -- LI 3-0583
REIS EUGENE Reis Colonial Chapel Funrl Dirs 1320Nipomo -- LI 3-0583
Reis Jos C 1520Morro -- LI 3-8542
Reis Jos F 186DlSrWy -- LI 3-2714
Reis Milton 468 Isly -- LI 3-2141
Reis Thos A Mrs 219LinclnAv -- LI 3-7626
Relyea Marvin 1316Taft -- LI 3-3723
Remar's 956Higuera -- LI 3-9756
Remschner Jos H 813MeineckeAv -- LI 3-3246
Remschner Robt J 67Chorro -- LI 3-7434
Remund Clive O 314BuenaVstaAv -- LI 3-6589
Remy O J 561LawrnceDr -- LI 3-0859
RENEE & LEMAR SCHOOL OF DANCING 1368Marsh -- LI 3-6024
Renetzky Andrew atty 911Palm -- LI 3-2440
Residence 111Kentucky -- LI 3-4737
Renetzky Jas A 537HathwyAv -- LI 3-2045
Renner Agnes 1025Leff -- LI 3-3697
Rennix Amelia 808-12thBaywdPrk -- LI 3-5909
Republic Van & Storage Co Inc Agent OldHwy101 South -- LI 3-1228
Reserve Life Insurance Co 1041Chorro -- LI 3-1890
Reticker Melba Mrs 1819 SnLuisDr -- LI 3-3190
Reuteler Richard J 1039MurrayAv -- LI 3-9447
Reviea T H 1120 SntaYnezBaywdPrk -- LI 3-4348
Rexall Drug Store 839Higuera -- LI 3-7875
Reycraft Harry J 1256Buchn -- LI 3-1230
Reynolds Edw G 3479JohnsnAv -- LI 3-9219
Reynolds Elmore C 232LinclnAv -- LI 3-6944
Reynolds Jas O 1029George -- LI 3-4077
Reynolds Jas R 2575Helena -- LI 3-3920
Reynolds Marshall 511 SerranoDr -- LI 3-2782
Reynolds R Wallace 577PrincetnPl -- LI 3-8773
Reynolds Viola E 1673PhillipsLn -- LI 3-1955
Reynolds Wm L 572 StanfrdDr -- LI 3-7165
Rezendes Arthur LsOsosRd -- LI 3-1035
Rhoades Geo A Mrs 1345Morro -- LI 3-2140
Rhoads Howard 334HighlndDr -- LI 3-6531
Rhoads Howard 1369 Staffrd -- LI 3-8259
Rhoads Melvin C 147 Stennr -- LI 3-6129
Rhodes A M 524FeltnWy -- LI 3-6611
Rhodes Alvin E 2000Fixlini -- LI 3-8340
Rhodes Barbara 111Casa -- LI 3-6959
Rhodes Bill R 162RamonaDr -- LI 3-1513
Rhodes Dan S 156-2dBaywdPrk -- LI 3-1266
Rhoads Dean LosOsosRd -- LI 3-8488
Rhodes Frank E Mrs 1550Higuera -- LI 3-1296
Rhodes Geo A 54 SnRaflAvilaBch -- LI 3-1671
Rhodes Kenneth H 552CalifBl -- LI 3-6488
Rhodes L H 995-9thBaywdPrk -- LI 3-8572
Rhyne E J 2030Rachel -- LI 3-0724
Rhyne S J 797Caudl -- LI 3-1797
Ricci Helen S 856Chorro -- LI 3-4895
Rice Carl A 2040Rachel -- LI 3-9174
Rice E E 616FunstnAv -- LI 3-4089
Rice H L 1375Cazadero -- LI 3-1356
Rice Norman D 275BuenaVstaAv -- LI 3-1044
Rice Robt E 324C CalifBl -- LI 3-3692
Rice Robt R 2548Augusta -- LI 3-3701
Rice Thos 500MtnVw -- LI 3-1930
Rice Thos Cr Bur of San Luis Obispo 862Montery -- LI 3-7262
Rice Thos Travl Serv 860Montery -- LI 3-0335
Rich Aaron W 935-9thBaywdPrk -- LI 3-7847
Rich & Chelquist Realtors & Insurance 1010Morro -- LI 3-8579
Rich Glenn W 222LongvwLn -- LI 3-3293
Rich Paul 189Carpntr -- LI 3-1159
Rich Paul Real Estate 1010Morro -- LI 3-8579
Richards Carlos C BuenaVstaAv -- LI 3-3725
Richards Clarence F OrctRd -- LI 3-4268
Richards Helen E 816Pismo -- LI 3-3550
Richards Minnie Mrs 1628Nipomo -- LI 3-0984
Richardson Drexel E 1730JohnsnAv -- LI 3-0677
Richardson G E 1350RiegerAvLosOsosHilnds -- LI 3-1648
Richardson G M 873Leff -- LI 3-0423
Richardson Geo A 1845Montery -- LI 3-671[illegible]
Richardson Joy O FthlBl -- LI 3-55[illegible]
Richardson L V 1709CorralitosAv -- LI 3-[illegible]
Richardson Philip 662 Osos -- LI 3-[illegible]

RICHARDSON R F CO funrl dirs
1135 SntaRosa-LI 3-6871
Richardson Willie M
120-16thBaywdPrk ----------LI 3-1793
RICHFIELD OIL CORP
OrcuttRd ------------------LI 3-1262
Richina Chas LsOsosRd ----------LI 3-7943
Richina G B 445Branch ---------LI 3-5489
Richmond Esther 1043Marsh -----LI 3-8546
Richmond L W 266-2dBaywdPrk --LI 3-7804
Ricioli Ernest CuestaRd --------LI 3-2136
Rickansrud T M 2377Helena -----LI 3-4965
Rickard Herman E 234CatalinaDr--LI 3-8632
Rickman Rebecca A 1042 Islay----LI 3-8721
Ricks H H 1027Buchn -----------LI 3-6461
Riddle Mary Louise 1876Fixlini ---LI 3-2976
Rideout W H 385ChaplinLn ------LI 3-5953
Ridgeway Dale 176Ferrini --------LI 3-3448
Ridgway Joe C 530 Sandrcock ----LI 3-9580
Ridley Howard 1290Ella ---------LI 3-3789
Riebel David L 247WarrenWy ----LI 3-9097
Riebel John Paul 1933 SnLuisDr---LI 3-2298
Riemenschneider Frank
BushDrBaywdPrk-LI 3-7152
Ries Joe M 767½Chorro ---------LI 3-6079
Riggen D A 280DonnaWy ---------LI 3-4294
Righello Silvio 227MarleneDr ----LI 3-8847
Righetti A O 1119Peach ---------LI 3-9663
Righetti Allen E OrctRd ---------LI 3-1327
Righetti Dante J 242MarleneDr ---LI 3-6737
Righetti E P Bob OrctRd --------LI 3-8157
Righetti Ernest R OrctRd --------LI 3-3445
Righetti Frederic OrctRd --------LI 3-2331
Righetti Guido OrctRd ----------LI 3-3167
Righetti Josephine 1127Walnt ----LI 3-2671
Righetti Kyle 1179 SnCarlos-----LI 3-9453
Righetti M R 1831 SnLuisDr-----LI 3-6093
Righetti Roger R Mrs VachlLn ----LI 3-7588
Righetti Wm L 1012Mill --------LI 3-4322
RIGHETTI'S SECOND HAND STORE
SHwy ------------------LI 3-6290
Righter D D 1319Higuera -------LI 3-4691
RILEYS DEPT STORE
1144Chorro-LI 3-1421
Rileys Furniture 2211 SBroad-----LI 3-0674
Rill Robt W 2038 SnLuisDr------LI 3-6119
Ring W C 160FerriniRd --------LI 3-8255
Rinker Wm M 499NChorro ------LI 3-6362
Rion Howard 234Almond --------LI 3-8531
Rios Frank 498MitchlDr --------LI 3-3656
Ripp Herman L BulckLn --------LI 3-7615
Risley John W 2020JohnsnAv ----LI 3-5453
Ritchie D A 2211JohnsnAv ------LI 3-4819
Ritchie Frank Mrs 1201Leff -----LI 3-0987
Rittenhouse Eugene A 535EllnWy--LI 3-1402
Ritter Donald 1620Morro --------LI 3-3645
Ritter J C 626Branch -----------LI 3-7528
Ritter John W 386King ----------LI 3-4954
Ritz Motor Hotel 2121Montery ---LI 3-5600
Ritzinger Peter W 1055Peach ----LI 3-8602
Rivera Margaret V
451A RamonaDr ------------LI 3-0816
Rizzo Cosima 1154A Peach--------LI 3-9459
Rizzoli A 423CuestaDr ----------LI 3-0823
Rizzoli & Cattaneo Trucking
970Montery-LI 3-0876
Rizzoli Mario G 2077 Slack--------LI 3-4411
Rizzoli Virginia Mrs 973 SntaRosa-LI 3-3885
Rizzuto Margaret 1521 Osos------LI 3-4831
Rizzuto Ray 1521 Osos-----------LI 3-4831
Roark Edw C 1109Pismo ---------LI 3-6741
Robasciotti D 1061Pac -----------LI 3-3849
Robasciotti Ernest EdnaRd -------LI 3-9521
Robasciotti Ivan 281NBroad -----LI 3-5062
Robasciotti Jennie Mrs 1222 Osos--LI 3-7390
Robasciotti U E Jr VachlLn ------LI 3-5669
Robasciotti U P EdnaRd ---------LI 3-6241
Robasciotti Wm VachlLn --------LI 3-4356
Robbel Ina 457NBroad ----------LI 3-2949
Robbins S M DelMonte Grocry
301 SntaBrbraAv-LI 3-5637
Robel Steve 594Buchon ---------LI 3-3166
Robenstine K W 711Grove --------LI 3-6416
Roberson Lawrence E Foster & Kleiser Co
1234Buchn-LI 3-6673
Roberts A D 758FthlBl ---------LI 3-0897
Roberts C R 76NBroad ----------LI 3-7653
Roberts Delwyn 832RougeotPl ----LI 3-9043
Roberts Ernest W 643MitchlDr ---LI 3-2492
Roberts Gene 712Uphm ---------LI 3-7237
Roberts Gilford C 487Marsh ------LI 3-2234
Roberts H L 1854 SnLuisDr------LI 3-4233
Roberts Marvin EdnaRd ---------LI 3-2154
Roberts Max E 1302KentwdDr ---LI 3-8210
Roberts Norma W 747Buchn -----LI 3-5947
Roberts Pete Hwy101 ----------LI 3-5447
Roberts W J 225RamonaDr ------LI 3-1433
Robertson Clayton 67 South------LI 3-3217
Robertson Geo R
212-2dBaywdPark -----------LI 3-4106
Robertson John W 1224 SylviaCt--LI 3-4896

Robinson Grace
440FrontAvilaBeach-LI 3-4689
Robinson Hilda Mrs 795Church ---LI 3-0942
Robinson R Dean dntst Chorro&Pac-LI 3-2887
Residence 164LinclnAv --------LI 3-4686
Robinson Richard C 156 Stennr ---LI 3-8899
Robinson Roy 440FrontAvilaBeach -LI 3-4689
Robinson Stanley AvlaBch --------LI 3-7667
Robirds Robt J
FarrellAvBaywdPark ----------LI 3-7108
Robles Anna 671Pac -----------LI 3-5725
Rockholt Michael L 449NChorro --LI 3-7571
Rockwell Leon C
159HighlndDrLosOsosHilnds ---LI 3-5873
Rodda John
2098 SnLuisAvBaywdPrk -----LI 3-0719
Roder Jas 112Beebee -----------LI 3-1033
Roder Richard R 112Beebee ------LI 3-1033
Rodgers Ben F 523CuestaDr -----LI 3-0894
Rodgers E L Mrs
OldHwy101 South -----------LI 3-5475
Rodgers Wm F 405 Sandrcock-----LI 3-7775
Rodin Ernest E
335 SnMiguelAvlaBch-LI 3-4295
Rodin Robt J 237DlMrCt --------LI 3-6539
Rodkey R P 898Toro -----------LI 3-8605
Rodman Ken 258WarrenWy ------LI 3-9463
Rodman Louis F 2344LawtnAv ----LI 3-7614
Rodney Ivan H 350 Isly----------LI 3-1299
Rodrigues Frank 559MitchlDr ----LI 3-6489
Rodrigues Johnnie J 1526 Osos----LI 3-3285
Rodrigues Josie 1301Morro ------LI 3-2462
Rodrigues Rose C 215 Sandrcock---LI 3-6125
Rodriguez Archie 3011JohnsnAv---LI 3-0905
Rodriguez Edw W 1727Chorro ----LI 3-7879
Rodriguez Fay 2265Broad -------LI 3-0848
Rodriguez G A OrctRd ----------LI 3-5439
Rodriguez I V 1425 Sydny-------LI 3-4068
Rodriguez Jesse 235NTassajaraDr-LI 3-3079
Rodriguez Lewis 1642Fairvw -----LI 3-7443
Rodriguez Raymond W Edna ------LI 3-4594
Roest Aryan I 285HermosaWy ---LI 3-1191
Rogers Annie 527Higuera --------LI 3-1942
Rogers C M LsOsosRd -----------LI 3-5828
Rogers Earl T EdnaRd ----------LI 3-4674
Rogers Elizabeth A Mrs
1737Chorro ----------------LI 3-9032
Rogers G Gilbert 1773JohnsnAv --LI 3-2074
Rogers Henry 565EllenWy -------LI 3-7759
Rogers Jas W 889Walnut --------LI 3-7158
Rogers Joe 379Pac -------------LI 3-7726
Rogers John L 577Marsh ---------LI 3-9069
ROGERS JOHN L rl est
577Marsh -----------------LI 3-9069
Rogers Leo E 548CouperDr ------LI 3-0499
ROGERS NORMAN S
2815JohnsnAv --------------LI 3-2898
Rogers Thos A 147RamonaDr -----LI 3-7242
Rohles Barthel MorroPalisades ---LI 3-8987
Rohrberg Milton C rl est FarrellRd-LI 3-3704
Rolfes Bernice 861-11thBaywdPrk-LI 3-4262
Rolla Mary 1628Chorro ---------LI 3-4279
Rolla Mateo 1628Chorro --------LI 3-4279
Roller Austin 336TolosaWy ------LI 3-1911
Rombalski V A 1283 SnCarlos-----LI 3-7364
Romero David F 2057 SkylrkLn ---LI 3-7684
Romero Eugene OldHwy101 South-LI 3-6428
Romero Marinela 759Montery ----LI 3-1442
Romero Melvin 881Morro -------LI 3-7939
Romero Ralph 449NChorro ------LI 3-0490
Romo Mabel Mrs 141CuestaDr ----LI 3-3201
Rood R S Dr 2106Loomis -------LI 3-6280
Ropp Fred L
140WoodlndDrLosOsosHilnds ---LI 3-4790
Rorabough Charley N
1957 SnLuisDr-LI 3-8429
Rorabough Donald L 1060Peach --LI 3-9538
Rordorf Oscar H 1442Lizzie ------LI 3-0582
Ros Louise 862Chorro ----------LI 3-9545
Rosa Ann 386Buchn ------------LI 3-1583
Rosa Ed 1838JohnsnAv ---------LI 3-1706
Rosa Irwin H 1222 SnCarlos------LI 3-5902
Rose B A 1708Broad -----------LI 3-2371
Rose Bowl Court 1575Montery ----LI 3-5017
Rose G A 671½Toro -----------LI 3-9436
Rose G Edmund 120 SerranoHts---LI 3-1298
Rose H C YoakumTract ----------LI 3-6073
Rose Kathryn R 1708Broad ------LI 3-2371
Rose Ray 806 South------------LI 3-1719
Rose Sharon 1090 Iris-----------LI 3-7137
Rose Ted R 545CouperDr --------LI 3-9659
Rosebraugh Thos C 256NChorro ---LI 3-8835
Roselip Walter B genl contr
615GrandAv-LI 3-4992
Residence 615GrandAv --------LI 3-4992
ROSELIP WALTER B CO concrt
PradoRd ------------------LI 3-7473
Rosen Arthur Z 408Lemon -------LI 3-2650
Rosenberry Stanley D
1680HillcrstPl --------------LI 3-1232
Rosene Russell D 257-1stAvilaBch -LI 3-9258
Rosenthal Doug W 246HendrsnAv -LI 3-8687
Rosenthal Mart 300GrandAv -----LI 3-2614
Ross Billy 300 Islay------------LI 3-2911
Ross George G 40RaflWy --------LI 3-1231

ROSS GEORGE G REAL ESTATE & LOANS 1250 Osos-----------LI 3-0720
Ross Jas W 141Casa -----------LI 3-6542
Ross John R 580 SerranoDr------LI 3-6833
Ross John R archt 1149Marsh----LI 3-1291
Ross Mary Edith 633Hendrsn -----LI 3-5633
Ross Richard C Ross Roofng Co
2800Broad ----------------LI 3-6497
Ross Roofing Co 2800Broad ------LI 3-6497
Ross W F 2038Garfld -----------LI 3-7353
Ross Walter
1298RiegerAvLosOsosHilnds ---LI 3-4472
Rothmeyer Gene Gene's Auto Parts &
Wreckrs Old101Hwy-LI 3-5086
Residence 446HathwyAv --------LI 3-6343
ROTO-ROOTER SERVICE
1141FthlBl ----------------LI 3-9288
From telephones served by the
following exchanges
Santa Maria
(No Intercity Charge)
Ask Operator for-Zenith 9-9709
Rotondi Francis J 6020JoanPl ----LI 3-2328
Rotsel Mabel Palmer 1310Marsh --LI 3-1041
Rouse David 532Leff -----------LI 3-3570
ROVING ARROW SHOP
547Marsh-LI 3-3317
Rowan Ethel A 2515Broad --------LI 3-7216
Rowan Francis H 248LunetaDr ---LI 3-6713
Rowan Joe AvlaBch ------------LI 3-2265
Rowan Wm A 462Pismo ---------LI 3-3457
ROWAN'S STORE FOR MEN & BOYS
782Higuera-LI 3-7148
Rowe John S 1411 Sydny--------LI 3-2155
Rowell S M
1698ReigerAvLosOsosHilnds ---LI 3-8664
Rowland Kathryn 1262Mill -------LI 3-1574
Roy Marie Mrs 611High ---------LI 3-1407
Roy Osa A 8ElmCt -------------LI 3-1810
Royal Oaks Dairy VerdeCanyonRd --LI 3-0587
Roza A F 670 Isly--------------LI 3-6042
Roza Bros wood dlr 3301RockvwPl-LI 3-0418
Roza Hilda J 704Misn ----------LI 3-6559
Roza John P Jr R & L Boat Den Inc
251Higuera ----------------LI 3-8684
Rucker G W 624MitchlDr -------LI 3-7286
Rucker W W 1841Morro ---------LI 3-8183
Ruda A E AvlaBch -------------LI 3-7118
Ruda E B AvlaBch -------------LI 3-3449
Ruda Edwin C 1796CorralitosAv --LI 3-0678
Ruda Jos SeeCanyon ------------LI 3-6576
Ruda Manuel 101Hwy -----------LI 3-3870
Ruda Michael G
196 SnMiguelAvilaBch-LI 3-9686
Ruda Minnie J SeeCanyon --------LI 3-1152
Rudd Mike 1308Kentwd --------LI 3-2122
Rudd Thelma P 1308Kentwd -----LI 3-0426
Rude Elmer E 345Branch --------LI 3-1641
Rude Julia E Mrs 254Branch -----LI 3-6948
Rude Mary E 215Beebee --------LI 3-0098
Ruff Donald E 2022Ruth --------LI 3-7546
Ruff Herman 1817Garden -------LI 3-7658
Ruggles Robt E ins agcy
1026Chorro ----------------LI 3-2922
Ruiz Alex S 805BoysenAv -------LI 3-8789
Rule Frank H 2076Hays ---------LI 3-7844
Rulison Vernon E VerdeCanyonRd -LI 3-8096
Rumrill G W 1534Chorro --------LI 3-8516
Rusco Doyle J 523HathwyAv -----LI 3-4724
Rusco's Market 84 SntaRosa-----LI 3-1961
Ruse Sue 1626 Osos------------LI 3-1253
Rush Chas D 2266 SntaYnezAv----LI 3-3097
Rush Sue 1437Higuera ----------LI 3-2574
Russell Anna B 423½High ------LI 3-8726
Russell E L EdnaRd -----------LI 3-7654
Russell E L 175FthlBl ----------LI 3-0606
Russell Edw F 228NChorro ------LI 3-5623
Russell Elmer L 300RamonaDr ----LI 3-5771
Russell Harry V 526KentuckyAv --LI 3-7499
Russell Isabella 1034Church ------LI 3-0807
Russell Lillian J 1168Peach -----LI 3-6650
Russell Paul C 68BentnWy -------LI 3-5677
Russell R L 1950Hays ----------LI 3-0666
Rust Wm H 36Vetvle -----------LI 3-9476
Rustin Pete E 394Lemn ---------LI 3-0676
Rutherford Helen 369Chorro -----LI 3-5586
Ryan C S 3220RockvwPl --------LI 3-2929
Ryan Harry G 1220 SnMateo-----LI 3-9164
Ryan Jack G A 123 Stennr-------LI 3-4329
Ryan John E 1387PhillipsLn -----LI 3-7769
Ryan W C 377JeffryDr ---------LI 3-9066
Ryan W L 3393 SouthwdDr------LI 3-4182

S

S E S L O C Federal Credit Union
PolyCampus ---------------LI 3-1816
S & H Gas Stn Inc 1371Montery -LI 3-9957
S & H GREEN STAMP STORE
261Parker -----------------LI 3-4812
SPSLO Employees Federal Credit Union
RailrdAv ------------------LI 3-3027
S & W Service OldHwy101 South--LI 3-6709
Sackrider Frank S 1555 Slack-----LI 3-6120
Saenz Benj T 1347Montery ------LI 3-7923

Sagaser V B 492Leff -----------LI 3-2893
Sahakian Chris 1684Fairvw ------LI 3-8728
StClair D R 865 SntaRosa-------LI 3-0419
StClair W M 662 Isly------------LI 3-5891
StCLAIR'S NEWS
1030Chorro ----------------LI 3-3169
StJohn Eldon O
123 SnLuisAvlaBch-LI 3-8190
StJohn Lulu 107 SnLuisAvlaBch---LI 3-3174
StStephens Episcopal Church
1344Nipomo-LI 3-7212
Salas Edw 1343Pac ------------LI 3-5724
Salas Edw S Jr 1548Montery -----LI 3-6590
Salazar A 450HathwyAv --------LI 3-8038
Sale Herbert S LsOsosRd --------LI 3-9052
Sales Alec E General Agent-Pac Natl Life
Ins Co 162DelSurWy ---------LI 3-3962
Salgado Susan 189DlNrteWy ----LI 3-1093
Salmen Margarette 1538 SntaRosa-LI 3-2177
Salmina J Mrs LsOsosRd --------LI 3-2400
Salmina M G 891Nipomo --------LI 3-3113
Salo Glen W 287HighlndAv ------LI 3-3652
Salters Ruby 391JayceeDr -------LI 3-5666
SALVATION ARMY
662Higuera ----------------LI 3-9667
Salviejo N C FrenchRd ---------LI 3-3158
Salviejo N C OrctRd ------------LI 3-0595
Salyer Edison 615LawrnceDr -----LI 3-6520
Salzman Betty 1041WMitchlDr ---LI 3-7023
Salzman Josephine B Mrs 851Misn-LI 3-7553
Sammann Karelin 284NChorro ----LI 3-0323
Sammann Lester 284NChorro ----LI 3-0323
Sanborn Constance
601-11thBaywdPrk ----------LI 3-5049
Sanborn Geo B 601-11thBaywdPrk-LI 3-5049
Sanchez Frank Jr 66Vetvle ------LI 3-8271
SANDERCOCK TRANSFER CO
1708Beach-LI 3-6163
If no answer call--------------LI 3-1386
From telephones served by the
following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for-Entrprise 11466
Sanders Chas L 415MitchlDr -----LI 3-9241
Sanders Harry D 127Price -------LI 3-5746
Sanders Jas T 1259B Palm------LI 3-4257
Sanders Lucille M 1599Wilsn ----LI 3-7231
Sanders Miles S Sr 1318JohnsnAv -LI 3-2168
Sanders Raymond D 2845Broad --LI 3-3555
Sanderson Elwood E
83 STassajaraDr ------------LI 3-1077
Sandman Jerry 261ManzanitaDr
LosOsosHilnds-LI 3-6167
Sandoval Lee 729FrancisAv ------LI 3-6289
Sandy's Deli-Liquor
Nipomo&Higuera ------------LI 3-2417
Sanford W E 152Lincln ---------LI 3-1294
San Joaquin Paper & Janitor Supply
295Higuera ----------------LI 3-2466
SanLuis Amusement Co ---------LI 3-0512
SanLuis Auto Laundry
1155Higuera-LI 3-5917
SanLuis Barber Shop 1038Chorro -LI 3-4916
SAN LUIS BRICK INC
2900 SBroad-LI 3-6929
SanLuis Butane Distr
3980NHwy-Atascdro 151
If no answer call-----------Atascdro 618
SAN LUIS CYCLERY
1239Montery-LI 3-8567
San Luis Dental Lab 1114½Marsh-LI 3-6314
SanLuis Electric & Heating Service
1616 Sydny-LI 3-4112
SAN LUIS EMPLOYMENT SERVICE AGCY
964Chorro-LI 3-5800
SanLuis Fish Co AvlaBch --------LI 3-4603
SanLuis Garbage Co 970Montery --LI 3-0875
SAN LUIS GLASS & WINDOW CO
1313Carmel ----------------LI 3-3446
San Luis Insurance Agcy
970Higuera-LI 3-0310
SanLuis Jewelry & Loan Co
974A Montery-LI 3-2314
SanLuis Meat Co 123GrandlWy ---LI 3-2560
SAN LUIS MEDICAL CLINIC
1235 Osos -----------------LI 3-4800
SanLuis Medical Laboratory
1540Marsh-LI 3-5718
SAN LUIS MILL & LUMBER CO
246Higuera-LI 3-0825
SAN LUIS MOBIL SERVICE
Marsh&Nipomo -------------LI 3-5500
SAN LUIS MOTOR CO
1144Higuera-LI 3-7001
Parts Dept 1144Higuera--------LI 3-5799
SanLuis News Agcy 964Chorro ----LI 3-4911
SanLuis Nursery OldHwy101 South-LI 3-6035

San Luis Obispo City of
Building Dept 990Palm---------LI 3-0535
City Administrative Officer
990Palm -----------------LI 3-3765
City Attorney 990Palm---------LI 3-8666
(Continued Next Page)

San Luis Obispo City of– (Cont'd)
City Clerk 990Palm------------LI 3-7150
City License & Tax Collector
990Palm-LI 3-1580
City Police Dept 738Pismo------LI 3-3131
Civil Defense 990Palm
Weekdays between 8 AM & 12 PM
Only ----------------------LI 3-6113
Engineer's Ofc 990Palm--------LI 3-0535
Filtration Plant StennrCreekRd--LI 3-4117
Fire Dept Gardn&Pismo
Fire Calls only---------------LI 3-1212
All other calls---------------LI 3-6046
Maintenance Yard 642Emily-----LI 3-5972
Park Playground & Recreation Commission
864 SntaRosa-LI 3-4276
Planning Dept 990Palm --------LI 3-6995
Public Library 888Morro--------LI 3-6074
Sewer Farm PortugueseFlatRd---LI 3-0914
Water Dept 990Palm-----------LI 3-1580
For Emergency Service for Water &
Sewer Dept between 5 PM & 8 AM & on
Saturdays Sundays & holidays
call-LI 3-3131

SanLuis Obispo City Schools
Administrative Offices
1445 SntaRosa-LI 3-3843
Bus Garage & Maintenance Marsh-LI 3-2979
Emerson School Nipomo--------LI 3-4021
Fremont School Peach ---------LI 3-5616
Hawthorne School Story--------LI 3-7013
Junior High School Fixlini ------LI 3-7660
Pacheco School GrandAv&Slack--LI 3-1941
Quintana School 451JayceeDr---LI 3-2300
Senior High School & Junior College
Marsh-LI 3-3520
Between 5 PM & 8 AM & on Saturdays
Sundays & Holidays call
Adult School --------------LI 3-3520
Agriculture Bldg ------------LI 3-3521
Senior High Ofc-------------LI 3-3520
Sinsheimer School Augusta------LI 3-7965
Teach School FerriniRd&FeltnWy-LI 3-4976
SAN LUIS OBISPO COUNTRY CLUB
Golf Shop EdnaRd-------------LI 3-3400
Maintenance Shop EdnaRd------LI 3-8891
SAN LUIS OBISPO COUNTY FARM BUREAU 157Higuera ---------LI 3-3654
SanLuis Obispo County Farm Supply Co
157Higuera-LI 3-3751
SAN LUIS OBISPO COUNTY MEDICAL SOCIETY ------------------LI 3-5800

San Luis Obispo County of
Adoption Services 1185 Islay----LI 3-5700
Agricultural Commissioner
1025Palm-LI 3-9025
Airport CountyAirport ---------LI 3-2935
Assessor's Ofc CourtHse--------LI 3-4785
Auditor's Office CourtHse-------LI 3-2347
Avila Wharf AvlaBch-----------LI 3-3620
Buildings Department 967 Osos--LI 3-6153
Inspection Division 967 Osos---LI 3-5330
Civil Defense CourtHse---------LI 3-1074
Civil Service Commission 967 Osos-LI 3-1365
Clerk's Office CourtHse---------LI 3-2477
Constable CourtHse -----------LI 3-5532
Coroner's Office CourtHse-------LI 3-2850
County Administrative Officer
CourtHse -----------------LI 3-3367
County Hydraulic Engineer
943 SntaRosa-LI 3-8655
Co Road Commissioner CourtHse--LI 3-1632
Court Reporter CourtHse-------LI 3-3078
Custodian CourtHse -----------LI 3-6278
District Attorney
Office CourtHse -------------LI 3-3464
Farm & Home Advisor University of Calif
1235Montery-LI 3-9075
Garage 1044Montery ----------LI 3-7254
General Hospital System
2180JohnsnAv ------------LI 3-1500
Health Dept 2191JohnsnAv-----LI 3-1200
Historical Museum
NBroad&Montery-LI 3-0638
Housing Authority 481Leff------LI 3-1239
Justice CourtHse -------------LI 3-5532
Juvenile Hall SunnyAcres -------LI 3-5469
School Room SunnyAcres ------LI 3-4298
Law Library CourtHse----------LI 3-9988
Libraries Public
Headquarters Bishop&SierraWy-LI 3-1730
South Bay Branch
611LosOsosValleyRd -------LI 3-2596
Parks & Beaches CourtHse------LI 3-6593
Maintenance Shop JohnsnAv---LI 3-7894
Planning Commission 971 Osos---LI 3-2171
Probation Dept CourtHse-------LI 3-6165
If no answer call Cayucs--WYman 5-3738
Psychopathic Ward JohnsnAv----LI 3-5028
(Continued Next Column)

San Luis Obispo County of– (Cont'd)
Public Administrator CourtHse---LI 3-4626
Purchasing Agent 1034Montery --LI 3-5592
Recorder Office CourtHse-------LI 3-3276
Road District No 3
447 SntaBrbraAv-LI 3-2069
Sheriff-Coroner CourtHse -------LI 3-2850
Emergency Calls Only
From telephones served by the
following exchanges
Arroyo Grande — Nipomo
Atascadero — Paso Robles
Cambria — Pismo Beach
Cayucos — Santa Margarita
Morro Bay — Templeton
(No Intercity Charge)
Ask Operator for-Entrprise 11560
Supt of Schools
Office 2156 SierraWy---------LI 3-7732
Superior Court Judge No 1
CourtHse -----------------LI 3-3432
Superior Court Judge No 2
VeteransMemorialBldg -----LI 3-8557
Supervisor's Chamber Office
CourtHse-LI 3-2477
Surveyor CourtHse ------------LI 3-1632
Tax Collector Office CourtHse---LI 3-0420
Treasurer Office CourtHse-------LI 3-4626
Veterans Memorial Bldg
801GrandAv-LI 3-8280
Veterans Service Office CourtHse-LI 3-6620
Welfare Dept 1185 Isly---------LI 3-5700

SAN LUIS OBISPO COUNTY TUBERCULOSIS & HEALTH ASSN
1026Chorro-LI 3-4947
SAN LUIS OBISPO ESCROW CO-CENTRAL SAVINGS & LOAN ASSN
1235Chorro ---------------LI 3-3364
SAN LUIS OBISPO JANITORIAL MAINTENANCE CO
2255 SntaYnezAv -----------LI 3-1737
San Luis Obispo Little Theatre Inc
971Higuera ---------------LI 3-9962
San Luis Obispo Production Credit Assn
197 SntaRosa-LI 3-7161
SanLuis Obispo Special Training Class
SanLuis Obispo County School
GrandAv-LI 3-6171
SLO Vegetable Gardens FrenchRd -LI 3-0780
SanLuis Optical Dispensary
781Higuera-LI 3-8367
SAN LUIS RADIATOR WORKS
1229Montery-LI 3-6162
SAN LUIS READY MIX
2490Victoria ---------------LI 3-3771
Or ------------------------LI 3-3779
SAN LUIS SANITATION SERVICE
1130Leff ------------------LI 3-2635
SAN LUIS TALLOW CO
ClarkField -----------------LI 3-8660
SAN LUIS TOWING & STORAGE SERVICE
207Higuera-LI 3-1167
San Luis Trailer Sales 176 South--LI 3-3346
SAN LUIS TRUCK SERVICE
OldS 101Hwy ---------------LI 3-9788
SAN LUIS TRUCK SERVICE GARAGE
Old101Hwy ----------------LI 3-4134
SanLuis Welding Works
960Nipomo-LI 3-4910
If no answer call--------------LI 3-4070
San Luis Wholesale Electric Supply Co
183Higuera ----------------LI 3-5728
SanLuis Yacht Club
CountyPierAvlaBch-LI 3-0482
Sanner Kenneth 1265Mill -------LI 3-8747
Sanson S W 1336Pismo --------LI 3-6214
SantaLucia Milk Producers Assn
774Marsh-LI 3-5787
Santana Jessie 668Caudl --------LI 3-0593
SantaRosa Market 798 SntaRosa--LI 3-5513
Santos Benida 2540GailPl -------LI 3-4319
Santos Berla 2540GailPl --------LI 3-8432
Santos Flora S 463 Isly----------LI 3-7232
Santos John H 631Caudl --------LI 3-4379
Santos Lewis 653Caudl ---------LI 3-2520
Santos Manuel G OldHwy101 -----LI 3-6569
Sarber Elizabeth F 415FthlBl ----LI 3-4618
Sarber Jane Mrs 1355Pac ------LI 3-0808
SARBER JOHN press serv
1355Pac -------------------LI 3-1392
Sargent Earle M 300LunetaDr ----LI 3-5776
Sargent John P 1677McCollm ----LI 3-5650
Sarmento Don A 333½Branch ---LI 3-8284
Sarmento John 2608Augusta -----LI 3-5540
Sarmento LaVerngne
1388KentwdDr ------------LI 3-8671
Sarullo Jos MD French Medcl Clnic
& Hosp 1170Marsh-----------LI 3-7070
Residence 478LinclnAv --------LI 3-7819
If no answer call-------------LI 3-7070
Sarver Bert E OldHwy101 South---LI 3-9418
Sathre Dale 137Cyprs ----------LI 3-9179

Sathre Mike 1144Buchon --------LI 3-6794
Sauer Arthur 2435ParklndTer ----LI 3-1530
Sauer Clara E 1836ViewmntDr ---LI 3-6856
Sauer F G 1380Broad ----------LI 3-2775
Sauer's Market 848Montery ------LI 3-2164
Saulsbury Jeri 144DlNrteWy -----LI 3-3731
Saunders Leo 205CraigWy -------LI 3-1995
SAW SHOP THE
1177Marsh ----------------LI 3-4337
Sawdon V H 435HighlndDr ------LI 3-0971
Sawyer Thos M 1360Mill --------LI 3-2744
Sawyers Chester 811Branch ------LI 3-1813
Sawyers Elmer 3003RockvwPl ----LI 3-0472
Sawyers Jas 843Branch ---------LI 3-8520
Sawyers Sam Old101HwySouth ---LI 3-5662
Scaief Jas T 1126Mill ---------LI 3-2952
Scales Marguerite 628Woodbrdge -LI 3-1618
Scalise Robt A 292HermosaWy ---LI 3-1680
Scaltritti Caesar SntaFeRd ------LI 3-0878
Scarbrough Clinton M
235CatalinaDr-LI 3-4206
Scarlett Wilma 1740 Osos ------LI 3-6115
Scaroni Lora Miss 923Murray ----LI 3-9077
Schacht Richard 32 STassajaraDr-LI 3-0753
Schack C Mrs 646Caudl --------LI 3-0508
Schauerman Sam 250GrandAv ----LI 3-0744
Schebor Robt Sgt
CampSanLuisObispo-LI 3-9095
Schellenger Ed 501LawrnceDr ----LI 3-1096
Schermon Walter 1630Higuera ---LI 3-8944
Schernerhorn Wm T 1420Morro --LI 3-1064
Schewe John L 771Toro --------LI 3-8394
Schilling Cecelia 1069George-----LI 3-0326
Schinbine H E 1890McCollm -----LI 3-7170
Schipper Fred L 148DelSurWy ---LI 3-9648
Schlaich Gary L 56Vetvle -------LI 3-8560
Schlegel C J AvilaRd -----------LI 3-1562
Schlicht H G 1067Buchon -------LI 3-2429
Schlobohm Lee M 598PrincetnPl --LI 3-4608
Schluchter Lew E 687 Isly ------LI 3-6463
Schmidt Arthur 525Dana --------LI 3-5467
Schmidt Don
2350BoulevardDelCampo -----LI 3-8668
Schmidt Harley G 1483Mill ------LI 3-0856
Schmidt Michele A 1128George----LI 3-6495
Schmidt Reta K 370Marsh -------LI 3-6663
Schneider Anthony J 1356Marsh --LI 3-5582
Schneider Grace G Mrs 370CalifBl-LI 3-0417
Schneider W J 533HathwyAv -----LI 3-3085
Schnell Chas E 388ChaplnLn -----LI 3-6082
Schoenfeld Ruth Mrs 1344½Pac --LI 3-7794
Schoenfelder Insurance Adjustment
Service 115EBranchAroyoGrnde
From telephones served by the
following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 11440
Schofield Wm 71RaflWy ---------LI 3-8397
Schofield Wm E II 521FunstnAv --LI 3-8824
Schooler Lanny D 1502Carmel ----LI 3-9505
Schopp Delmer W 2333Lawton ---LI 3-1539
Schopp Maurice K 473Chorro -----LI 3-5816
Schopper Q A 245Price ---------LI 3-1043
Schroeder Mary Beth 487Chorro --LI 3-5878
Schroeder Walter P 1722Conejo --LI 3-7420
SCHROEDER'S STUDIO OF PHOTOGRAPHY 1114Chorro ---LI 3-4518
Schubert Paul A 1720Morro -----LI 3-2397
Schubert Stanley S 546CuestaDr --LI 3-1958
Schuldies LeeRoy 284NChorro ----LI 3-1370
Schuldt Norman 20NBroad -------LI 3-2697
Schultz Gary 258HermosaWy -----LI 3-0616
Schultz Howard D 364HathwyAv --LI 3-6507
Schultz Jere 1225MonteVsta -----LI 3-9445
Schultz Lloyd E 1376PhillipsLn ---LI 3-6891
Schultz Lloyd E Jr 1130Walnut ---LI 3-5333
Schultz Lois 1130Walnut --------LI 3-5333
Schultz S C 228NSntaRosa -------LI 3-6970
Schulz Harry E 1750CorralitosAv --LI 3-6867
Schulz Rosalyn 1519Beach ------LI 3-5667
Schulze W H 1339Higuera -------LI 3-6417
Schulz's Women's Apparel
728Higuera ----------------LI 3-1524
Schumacher Leo 430Pismo ------LI 3-7757
Schurtz Ralph 876Uphm ---------LI 3-1408
Schwabenland A Richard San Luis Obispo
Jantrl Maintance Co
2255 SntaYnezAv -----------LI 3-1737
Schwartz Kenneth E
2553 SntaClara-LI 3-8592
Schwarz F W
372CerroRomauldoAv-LI 3-1858
Schwiderski Donald 1714Gardn ---LI 3-4990
Scoggins John L 1690HillcrstPl ---LI 3-6939
Scott Adeline Mrs
221½ Sandrcock -----------LI 3-4572
Scott Arlene 1429Nipomo -------LI 3-0562
Scott C E 1537Beach -----------LI 3-2445
Scott C H 351BuenaVstaAv ------LI 3-5082
Scott Ernest E 133DlSrWy -------LI 3-3930
Scott Francis R 2700JohnsnAv ----LI 3-5860

Scott Geo B 14Vetvle -----------LI 3-4027
Scott Howard 296WarrenWy -----LI 3-1515
Scott J Walter 1216Bond -------LI 3-2458
Scott John B 674Church --------LI 3-5856
Scott Mary J 674Church --------LI 3-2628
Scott Orval E 323NTassajaraDr --LI 3-9144
Scott Richard R Jr 1022Grove ----LI 3-3302
Scott Sharon R 171BuenaVstaAv --LI 3-6403
Scott Walter L 1218½Nipomo ---LI 3-9348
Scott Wholesale Meat Co 725Pac -LI 3-0750
Scotty's 1240Montery ----------LI 3-7645
Scribner L B 477Buchn ---------LI 3-0872
Scrivner Harry H 1844CorralitosAv-LI 3-5852
Scrubby & Lloyd's Cafe
1136Carmel ----------------LI 3-9718
Scuri Jos A 290FerriniRd --------LI 3-1552
Seaback Eva H 513 Sandrcock-----LI 3-5034
Seaboard Finance Co 777Higuera -LI 3-8800
Sears Gerald E 869-9thBaywdPark-LI 3-4899
Sears Robt R 191 OrangeDr------LI 3-3774
SEARS ROEBUCK AND CO
San Luis Obispo Retail Store
879Higuera ---------------LI 3-2270
Customer Service Dept
879Higuera ---------------LI 3-6063
For Catalog Telephone Shopping
Call ----------------------LI 3-5643
Emergency Appliance Service--LI 3-2270
Nights Sundays & holidays call-LI 3-5800
Sears Ross E 286NTassajaraDr --LI 3-7366
Sears W E 191Kentucky --------LI 3-7068
Seaside Oil Co Old101Hwy -------LI 3-3524
If no answer call--------------LI 3-5463
Sebastian Mel 1241Nipomo ------LI 3-1000
Sebastian T 1604HillcrstPl -------LI 3-3430
Security-First National Bank of L A
799Higuera-LI 3-6321
Security Title Insurance Co
1119Chorro-LI 3-8211
Sederberg L E 1591Mill ---------LI 3-6609
Seeber Glenn E 250HermosaWy ---LI 3-2640
Seeger Harold A 360-3dBaywdPrk -LI 3-6313
Seeley Chas L 1140 Isly---------LI 3-6427
Seely Earl W 521PrincetnPl -----LI 3-6377
Seger Chas 207MarleneDr -------LI 3-1844
Seger Chas E optmtrst 1407Gardn -LI 3-0822
Seitz John L 587 StanfrdDr------LI 3-6061
Seitz John L Shipsey & Seitz
991 Osos-LI 3-7272
Self C R 1940Loomis -----------LI 3-7457
Sellars Eva A 874Centr ---------LI 3-7296
Sellars J R Mrs
208 SnMiguelAvilaBch -------LI 3-8241
Sellers Geo L Glidden Paint Center The
894FthlBl-LI 3-8596
Residence 1251Fredericks ------LI 3-7869
Selvage Alfred F 2014Fixlini ----LI 3-3573
Selvidge Owen W
986-11thBaywdPrk-LI 3-4228
Senter Harvey 463Pac ----------LI 3-2454
Serafin Harry E 2684JohnsnAv ---LI 3-5963
SERAFIN'S BODY & PAINT SHOP
426Higuera ----------------LI 3-0966
Serpa Enos V 395Pismo ---------LI 3-1218
Serrano Flora Mrs 1220Marsh ---LI 3-6848
Servatius Owen L 490FeltnWy ----LI 3-7857
Service Stn Equipment & Service
464NBroad-LI 3-6755
SERVISOFT SOFTWATER SERVICE
820High ------------------LI 3-8797
Sessions Alanson E
199-4thBaywdPrk-LI 3-3615
Seven-Up Bottling Co of San Luis Obispo
1111 SHwy101AroyoGrnde -HUntr 9-2111
Seventh-day Adventist Church
Osos&Pac-LI 3-1849
Shackelfurd Jerry L 15Vetvle ----LI 3-8746
Shadowline Inc Walter ---------LI 3-6776
Shaffer F L 756FthlBl ----------LI 3-9242
Shaffer J 284NChorro ----------LI 3-9060
Shan Fred 1224Higuera --------LI 3-2561
SHANGHAI LOW
861Palm ------------------LI 3-2634
Sharma Madan M 966JohnsnAv --LI 3-9413
Sharp Jas D 473Pac -----------LI 3-4075
Sharp S T 1043George ---------LI 3-3319
Sharpe Norman 300FerriniRd -----LI 3-1060
Sharpsteen Wm C II 311JeffryDr -LI 3-9507
Shaver Antoinette 1020Walnut ---LI 3-4009
Shaw E N 559Kentucky ---------LI 3-2354
Shaw Frank 1860McCollm -------LI 3-6901
Shaw Harold L 341HathwyAv ----LI 3-1069
Shaw J K 139Casa ------------LI 3-3475
Shaw Phillip 530Buchon --------LI 3-8992
Shaw Robt 546Higuera ---------LI 3-7025
Shawhan Maude E Mrs 657Leff --LI 3-2748
Shea Thos D 536 StanfrdDr ------LI 3-8984
Sheff Marie I 1518Carml --------LI 3-8539
Sheffer A E 1415Cazadero -------LI 3-8691
Sheffer Marguerite 930MurryAv --LI 3-0842
Sheldon Clyde F 283 SntaLuciaDr-LI 3-3050
Shell Oil Co Distr 1196FthlBl ----LI 3-3414

Shelley Norman 1815Chorro -----LI 3-7806
Shelton Glenda
287CerroRomauldoAv --------LI 3-1076
Shelton Grace 879 Islay---------LI 3-7509
Shelton W G 287CerroRomauldoAv -LI 3-1076
Shepard Vard M 148NBroad -----LI 3-1639
Shepherd Josephine 546Higuera --LI 3-3270
Sherburne Grace A SeeCanyonRd --LI 3-3024
Sheridan Joe 243-5thBaywdPark --LI 3-8777
Sheriff's Office CourtHse --------LI 3-2850
Sherlock R W SeeCanyon --------LI 3-2091
Sherlock Rose Mary 759Montery --LI 3-0648
Sherman Earl 535-6thBaywdPrk --LI 3-3558
Sherman Edw C Jr MD 1215Chorro-LI 3-6265
Day & Night call-------------LI 3-6265
Residence 358CalifBl ----------LI 3-8503
Sherman Howard T 344JeffryDr --LI 3-3371
Sherman J Harry 1335Palm -----LI 3-8472
Sherman Reed 2056Chorro ------LI 3-6246
Sherrick H E 591 Isly ----------LI 3-3675
Sherrill Ray 1684Mill -----------LI 3-6979
Sherwin Electric Co Hwy1North ---LI 3-2936
Sherwin LeRoy O 282RamonaDr ---LI 3-6837
SHERWIN-WILLIAMS CO
742Marsh-LI 3-3800
Sherwood B G 567CuestaDr ------LI 3-8209
Sherwood Carpets OrcuttAv ------LI 3-2817
Shields Francis 1239Higuera -----LI 3-0386
Shinbrot Edw W 8thBaywdPrk ----LI 3-7253
Shipsey Gerald W Shipsey & Seitz
991 Osos-LI 3-7272
Residence 549JeffryDr ---------LI 3-1704
Shipsey Jas E 1266Mill ---------LI 3-4170
Shipsey & Seitz attys 991 Osos----LI 3-7272
Shipsey W T Mrs 1248Marsh -----LI 3-7312
Shirley Don W 1066Ella --------LI 3-6374
Shleppey Roger E 778BoysenAv ---LI 3-9569
Sholes Fred 74NBroad ----------LI 3-5519
Shoop Chas W 501KentuckyAv ---LI 3-2130
Shoop Hazel 501KentuckyAv -----LI 3-2130
Short Kennith L 142Harris ------LI 3-7796
Short Myrtle 1624Chorro -------LI 3-5893
Short Warren A 544Higuera -----LI 3-7246
Shreffler Ernie 1560Wilsn -------LI 3-5858
SHREFFLER ERNIE rl est
852Higuera-LI 3-5808
Shrode Chas E 966Buchon -------LI 3-6329
Shrode Lee 145 South----------LI 3-0018
Shull E D 665Leff ------------LI 3-6182
Shull Robie F 170RamonaDr -----LI 3-9121
Shutt Louise S EdnaRd ----------LI 3-5691
Shutts Arzada 1305Palm -------LI 3-1729
Sides Hap 275CerroRomauldoAv --LI 3-0817
Siebenthaler J M 1325Taft ------LI 3-7407
Siefert Wm H 225Almnd --------LI 3-7440
Siegel Ben A Dr 717GrandAv -----LI 3-4504
Siegel Elizabeth 866Pismo -------LI 3-4669
Sierra Pipe & Supply Co
143NTassajaraDr -----------LI 3-4097
SIERRA VISTA HOSPITAL
1010MurrayAv -------------LI 3-6550
Signal Oil Co 1262MurryAv ------LI 3-8118
Signal Oil & Gas Co PismoRd -----LI 3-5886
Silacci Archie H 680Uphm -------LI 3-1765
Silacci Elmer 1162Pac ---------LI 3-1036
Silacci Homer 350ChristinaDr ----LI 3-6769
Silacci Leroy 1324Carml --------LI 3-9231
Silacci Lily 1168Peach ---------LI 3-3153
Silacci Pete Jr 1430Gardn -------LI 3-8256
Silacci Robt 1618B Carmel-------LI 3-7815
Silacci Vernon SBroad ----------LI 3-1517
Siler Wm N Jr 313ChristinaDr ----LI 3-5919
Silliman Claude 410LunetaDr ----LI 3-1171
SILLIMAN DISTRS
205Higuera ----------------LI 3-6732
Silva Barbara J 347JeffryDr -----LI 3-3785
Silva Bernard M 1234Mill -------LI 3-7367
Silva Bill 880Mill ------------LI 3-9564
Silva Edw J 610FunstnAv -------LI 3-2726
Silva Frank C 1415Ella ---------LI 3-6026
Silva Frank D Jr Old101Hwy -----LI 3-2508
Silva Frank W 1121Montalbn ----LI 3-5793
Silva Ida E 1545HillcrstPl ------LI 3-3593
Silva J J & Ed Trucking 205 South-LI 3-2096
Silva J Market 420High ---------LI 3-8501
Silva J T 1941Montery ----------LI 3-3137
Silva Jas R 1306Nipomo ---------LI 3-4739
Silva Janet 484Pac ------------LI 3-8011
Silva Joe 861CalifBl -----------LI 3-2871
Silva Joe A LsOsosRd -----------LI 3-3378
Silva Joe D Jr 525EllnWy -------LI 3-5757
Silva Joe V 2331LawtonAv -------LI 3-7514
Silva John A LsOsosRd ----------LI 3-5388
Silva John Gene Jr EdnaRd ------LI 3-4573
Silva John J 205 South----------LI 3-0959
Silva Jos R 1545HillcrstPl -------LI 3-3593
Silva Lois M 504CuestaDr -------LI 3-2620
Silva Louie A 1991Hays ---------LI 3-1772
Silva Louis L 212WarrenWy -----LI 3-7596
Silva Lucian 231½Beebee -------LI 3-5317
Silva M M OrctRd -------------LI 3-9093
Silva M T Jr 546Leff -----------LI 3-3291
Silva Manuel T 1170Pac --------LI 3-7836
Silva Marguerite SBroad --------LI 3-7010
Silva Marie M 238-1stAvilaBch ---LI 3-4700
Silva Robt 758Grove -----------LI 3-3538
Silva Rudy A 1822Chorro --------LI 3-6297
Silva Sally 1036Leff -----------LI 3-2292
Silva Tony A ClarkValleyRd ------LI 3-5070
Silva W G RanchitaSantaFe ------LI 3-2024
Silva Wilhelmina Mrs 720Uphm ---LI 3-2295
Silveira Anne Mrs 1802 SBroad---LI 3-6226
Silveira Antonio F 1150Peach ----LI 3-4456
Silveira F R 111 Story ----------LI 3-7707
Silveira Frank F 1176Buchn ------LI 3-4791
Silveira Frank P 896Mill --------LI 3-1703
Silveira Joe R 1151Peach --------LI 3-3518
Silveira John F PerfumoCanyonRd -LI 3-4331
Silveiria Louis F 381NBroad -----LI 3-7293
Silver City Trailer Lodge
OldHwy101 South ------------LI 3-9439
Silver Jack OldHwy101 South-----LI 3-5795
Silver Levette P 623Caudl -------LI 3-2591
Silver Spigot 1445Montery ------LI 3-9350
Silvera Mary 221High ----------LI 3-4220
Silveria David 205Huttn ---------LI 3-4025
Silveria Joaquin Mrs
OldHwy101 South-LI 3-1368
Silvia Frank D Cuesta-by-the-Sea -LI 3-4964
Silvius Robt 490HendrsnAv ------LI 3-7635
Simas Manuel F 2024 Osos-------LI 3-7362
Sime Nellie M 1532PhillipsLn ----LI 3-3887
Simerly Ronald San Luis Whsle Elec
Supply Co 183Higuera--------LI 3-5728
Simmons Nathan O 71MtnVwAv ---LI 3-3526
Simmons S M Mrs AvlaBch -------LI 3-1185
Simms Eugene D 158FerriniRd ---LI 3-0315
Simms Gary L 567MitchlDr -----LI 3-6962
Simon Alfred W 228NChorro -----LI 3-8048
Simon Richard L 290Kentucky ---LI 3-7642
Simonek Harold 1205Ella -------LI 3-3952
Simons Dick FthlBl ------------LI 3-3041
Simons Ethel A 2038Chorro -----LI 3-5759
Simons Larry 1444Morro -------LI 3-6684
Simpson Albert YoakumTract ----LI 3-0581
Simpson Carl E 1027Buchn ------LI 3-4510
Simpson John F TankFarmRd ----LI 3-8776
Simpson Wm J
BinscarthRd&EMitchlDr ------LI 3-0766
Singer Sewing Machine Co
733Higuera-LI 3-1748
Singleton Virginia A MD ofc
1304 SntaRosa-LI 3-5414
If no answer call--------------LI 3-5800
Residence 2433JohnsnAv -------LI 3-7113
Singleton W T 251JeffryDr ------LI 3-2175
Sinsheimer A Z 1020Marsh ------LI 3-8614
SINSHEIMER BROS
Office 849Montery ------------LI 3-1600
Store 849Montery ------------LI 3-1606
Sinsheimer Warren A
Office 849Montery ------------LI 3-1600
Residence 1792Conejo ---------LI 3-2468
Siracusa A J 560 StanfrdDr------LI 3-6904
Sister Superior 751Palm --------LI 3-4385
Sister's Inn 208Higuera ---------LI 3-9749
Skies R H Old101HwySouth -------LI 3-3847
Skinner Anna E 235Cyprs -------LI 3-5846
Skinner Cara A Mrs
669LawrenceDr-LI 3-7855
Skinner Ray C Construction Co
Laguna Park Homes Sales Office
FrenchRd -----------------LI 3-0516
Construction Office FrenchRd ---LI 3-9902
Skinner Robt L Dr 890Murry -----LI 3-9347
Ski's Shell Service Stn
1200Montery-LI 3-6821
Slaten C F StennrCreekRd -------LI 3-3030
Slaughter John L 167CuestaDr ---LI 3-4297
Sleep Off the Hi-Way Motel
145 South-LI 3-1056
Sleep Off the Hi-Way Trailer Park
145 South-LI 3-1056
Sleeter Minnie 107CalifBl ------LI 3-7186
Sleeth John A 1916JohnsnAv -----LI 3-6116
Sleight Richard G Title Ins & Trust Co
1141Chorro ----------------LI 3-2900
Residence 216AlbertDr ---------LI 3-0085
Slicton Jack F 1112MurryAv -----LI 3-2157
Sloan Jerry 1519Nipomo --------LI 3-5472
SMART & FINAL IRIS CO
109 South -----------------LI 3-1217
Smart Guy FrenchRd&Hwy101 ---LI 3-5598
Smart Shoppe 1112Chorro -------LI 3-2227
Smee Donald 1760Alrita --------LI 3-2212
Smee H Eugene 572PatriciaDr ---LI 3-4904
Smee John E Morro-AtascaderoRd
MorroBay-SPrce 2-8375
Smee Kenneth E 1722 SmeeLn----LI 3-3895
SMEE'S PLUMBING & HEATING SHOP
2959 SBroad-LI 3-0860
If no answer call--------------LI 3-0625
Smile Inn OldHwy101 South -----LI 3-1678
Smith A R 559Marsh -----------LI 3-6931
Smith Allan H
123ManzanitaDrLosOsosHilnds -LI 3-4654
Smith Ann E 510FthlBl ---------LI 3-3356
Smith Annie L 859CalifBl -------LI 3-5818
Smith Bertha 1131 Olive--------LI 3-1348
Smith Bessie E YoakumTract -----LI 3-2784
Smith Bill 666Caudl -----------LI 3-4069
Smith Bob 547Higuera ----------LI 3-4854
Smith C H 824MeineckeAv -------LI 3-6227
Smith C L 1302Marsh ----------LI 3-3808
Smith Carolyn 510FthlBl -------LI 3-3915
Smith Cecil D 1208Pismo -------LI 3-7112
Smith Cecil Dewayne
652 StanfrdDr-LI 3-9598
Smith Chas L 245Cyprs ---------LI 3-1399
Smith Debra 425LawrnceDr -----LI 3-8692
Smith Donald F 392 SntaMariaAv--LI 3-0035
Smith Donald F Walston & Co Inc
investmnts AndersnHotl-LI 3-2878
Smith E F 680Pac -------------LI 3-3210
Smith E Taylor 1035MurryAv ----LI 3-0847
Smith Edra E Smith's S S Tradng Post
EdnaRd-LI 3-1716
SMITH ELMER W genl contr
271RamonaDr --------------LI 3-7151
Smith Faith Ann 1489Palm ------LI 3-6578
Smith Frances A
Cuesta-By-The-Sea ----------LI 3-2622
Smith Frank C 750MtnVw -------LI 3-3398
Smith Geo J Mrs 2056RachlLn ---LI 3-4553
Smith Gretel D 180 SerranoHts---LI 3-5957
Smith Henriet 1327Breck -------LI 3-4685
Smith Herbert L 425LawrnceDr --LI 3-8692
Smith J Barry MD 1405Gardn ----LI 3-3160
Residence 124HighlndAv -------LI 3-8223
If no answer call--------------LI 3-5800
Smith Jas H 2305Flora ---------LI 3-9628
Smith John F Cuesta-by-the-Sea --LI 3-3403
Smith Jonathan 790FthlBl ------LI 3-9137
Smith Jos A EdnaRd -----------LI 3-5583
Smith Lawrence 758Toro --------LI 3-0470
Smith Leonore 737Higuera ------LI 3-7218
Smith LeRoy C 951Montalbn -----LI 3-5812
Smith M Eugene 1292FthlBl -----LI 3-3724
Smith M J 510FthlBl -----------LI 3-3356
Smith Margaret Moore
109BayvwHtsDrLosOsosHilnds --LI 3-7095
Smith Mel 2072 SkylrkLn--------LI 3-2763
SMITH MEL CHEVROLET
1039Montery ---------------LI 3-3221
Smith Patricia Ann
1225MonteVsta -------------LI 3-2391
Smith Ray C 1327Breck --------LI 3-4685
Smith Ronald L 710FthlBl -------LI 3-6107
Smith Thos G 300LinclnAv ------LI 3-7285
Smith Transportation Co
OldHwy101 South -----------LI 3-2872
Smith Vernet U 865Murray -----LI 3-6748
Smith Walter R Jr
134LaEntradaAv-LI 3-6174
Smith Willard A 510FthlBl -----LI 3-3915
Smith Zelda 1641Nipomo --------LI 3-7975
Smithen T J 503Branch ---------LI 3-4606
SMITH'S S S TRADING POST
EdnaRd-LI 3-1716
Smithson Dub 2274Broad--------LI 3-8895
Smosna John R EdnaRd ---------LI 3-1094
Snavely Merlyn C 125DelSurWy ---LI 3-4157
Snider Thornton G 752 Isly-------LI 3-4673
Sno-White Creamery & Coffee Shop
888Montery ----------------LI 3-1067
Snodgrass Evelyn G 641Caudl -----LI 3-3476
Snowman Wm 671Park ----------LI 3-7838
Socony Mobil Oil Co Inc see
Mobil Oil Company
FthlBl&CalifBl -------------LI 3-7090
Sodeman Wm C 1691JohnsnAv ----LI 3-3494
Soeda Noboru VistaDelMorro -----LI 3-8316
Sohrbeck Jack N Dr DVM Whitman's J R Dr
Vetnry Hosp & Brdng Kennel
NHwy ---------------------LI 3-0956
Sohrbeck Jack N Dr
380ChristinaDr-LI 3-1875
Soldavini Louis A 352FthlBl ------LI 3-4756
Soldovini Ambrose B 955Branch ---LI 3-8389
Solomon Minnie L 1536Garden ----LI 3-7821
Somogyi Lloyd E atty
777½Higuera-LI 3-6373
Residence 260ChaplnLn -------LI 3-1861
Soper Floyd W Odd Fellows Cemtry &
Mauslm Hwy-LI 3-2735
Soper Martha M Mrs 1809Gardn --LI 3-3718
Soroka-Joe Soroka's Club
868Montery ----------------LI 3-9734
Residence 1013Walnt ---------LI 3-6179
SOROKA'S CLUB
868Montery ----------------LI 3-9734
Sorri Jack N 370JayceeDr -------LI 3-8080
Soto Adeline 517 SntaBrbraAv----LI 3-6957
Soto Barbara SeeCanyon --------LI 3-2457
Soto Benj A 541Caudl ----------LI 3-9198
Soto Danl Jr 1521 Osos---------LI 3-6735
Soto Frances Mrs 1228Nipomo ----LI 3-1611
Soto Frank SeeCanyon ----------LI 3-2457
Soto Galle 706FthlBl -----------LI 3-4166
Soto Val 618JohnsnAv ----------LI 3-0411
Soto Val Jr 144 Stennr----------LI 3-8869
Soto's Y V Barber Shop 530Marsh-LI 3-9517
Residence 527Higuera --------LI 3-7006
Soules Merville F PismoHwy -----LI 3-4602
Sousa Alvin 595Leff ------------LI 3-2559
Sousa Frank E 228NChorro ------LI 3-5336
Sousa Lela 1525Mill -----------LI 3-3562
Sousa Lillie 1629Gardn ---------LI 3-4558
Sousa M A 1510Broad ----------LI 3-8247
Sousa Mamie 680Buchn ---------LI 3-1692
Sousa Nola drsmkr 1510Broad----LI 3-8247
SOUTH BROAD MARKET
2630 SBroad ---------------LI 3-6532
South Morro Bay Marina Homes Inc
287 2dBaywdPrk -------------LI 3-6661
Southerland Elmer
491LawrnceDr --------------LI 3-7435
Southern Counties Gas Co
Commercial Office 883Marsh----LI 3-7300
Operating Dept Broad----------LI 3-9079
Between 5PM & 8AM on Saturdays
Sundays & holidays
From telephones served by the
following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 10206
Southern Pacific Co RailroadAv
Passenger Information &
Reservations-LI 3-2641
Baggage Room --------------LI 3-2641
Crew Dispatchers
Enginemen ----------------LI 3-1186
Trainmen -----------------LI 3-3626
Freight Station --------------LI 3-2642
General Yardmaster -----------LI 3-4378
Maintenance of Wy Repair Shop-LI 3-1148
Police Department ------------LI 3-5581
Road Foreman of Engines-------LI 3-6475
Roadmaster -----------------LI 3-6447
Telegraph Office -------------LI 3-8366
Ticket Office ----------------LI 3-2641
Trainmaster -----------------LI 3-9078
SOUTHERN PAC MILLING CO CONCRETE PLANT SntaBrbraAv ----------LI 3-8100
Southgate Yvonne 210Beebee ----LI 3-0948
Southside Market 100Higuera ----LI 3-3146
Southwood Sub Division Model Home
TanglwdDr ----------------LI 3-2865
Souza Amelia V 2518Augusta ----LI 3-6727
Souza Joe Old101Hwy South------LI 3-9485
Souza Larry J 2775Tenbrk -------LI 3-7523
Souza Ronald W 847RougeotPl ---LI 3-5888
Spangler L S 2603Broad --------LI 3-8318
Sparks Beatrice Anderson Hotl Bty Salon
963Montery-LI 3-2116
Sparks C M 667Howrd ----------LI 3-8200
Sparks V D 954Murry -----------LI 3-3863
Sparling Robt M 1151Mill -------LI 3-8937
Spaulding Jack T 2851JohnsnAv --LI 3-2897
Spaulding Milton E 1272 SnCarlos-LI 3-1050
Speer Robt E 165Chorro --------LI 3-8774
Spellacy Frances 500FthlBl -----LI 3-5932
Spellacy J B Cuesta-By-The-Sea --LI 3-4834
Spellacy Joe E Cuesta-by-the-Sea -LI 3-2376
Spellacy Paula 500FthlBl -------LI 3-5932
Spellman Robt 1290PhillipsLn ----LI 3-5890
Spence Arthur F 1845Chorro -----LI 3-5407
Spencer Edwin T 1318Taft ------LI 3-3243
Spencer Frank C 510 StanfrdDr---LI 3-2832
Spengler Steve 949 Sandrcock----LI 3-3566
Spero Lillian 226Beebee ---------LI 3-1088
Spillers Harold 1598Montery -----LI 3-6795
Spink Ray 1520Palm ------------LI 3-0992
Spink Robt L 1283Fredericks ----LI 3-6874
Spittler Beverly 400FerriniRd ----LI 3-9184
Spoeneman R J 1359Marsh ------LI 3-6260
Spooner A B Jr 284NChorro ------LI 3-6178
Spooner C R 1088FthlBl --------LI 3-3667
Spooner Q G 451Chorro ---------LI 3-1042
Sportfisher Sea Dive
496FrontAvilaBch-LI 3-9634
SPOTLESS CLEANERS
385Higuera-LI 3-2947
Spreafico Jas PismoHwy ---------LI 3-7725
Spreafico Romeo PismoRd -------LI 3-4742
Spring A F 1787ConejoAv --------LI 3-4619
Spring Arthur H 522 StanfrdDr---LI 3-4889
Springfield Baptist Church
160Brooks-LI 3-6587
SPUDNUT SHOP
686Higuera ----------------LI 3-2120
Spur Cafe & Tap Room
FthlBl&Chorro-LI 3-9875
Spurlock Linda S 110GrandAv ---LI 3-4344
Spurlock P P 841Venabl ---------LI 3-8393
Spurlock Wm E 1298KentwdDr ---LI 3-7032
Squire Robt D 1125 Olive--------LI 3-3096
Squires W H 409-7thBaywdPrk ---LI 3-4860
Stackhouse C H
932-12thBaywdPark ---------LI 3-5761
Stadler Dave W 645Palm -------LI 3-7958
Stafford Howard C 2453 SntaClara-LI 3-4237
Stafford P A 501FthlBl ---------LI 3-4666
Stag Billiard Parlor 956Montery --LI 3-9931
Stairs Jas W 225NChorro -------LI 3-1448

Staley Frank 495-6thBaywdPrk ---LI 3-4066
Stallings Chas R 320B CalifBl----LI 3-5390
Stalnaker David MaininiRanch ----LI 3-4179
Stalnaker I H AvilaRd -----------LI 3-7987
Stalnaker Jas R 855Buchon ------LI 3-8909
Stalnaker Richard 161High -------LI 3-8370
Stalnaker S H 2367LawtnAv ------LI 3-3949
STANDARD AUTO PARTS INC
1134Montery ---------------LI 3-8510
STANDARD MOTORS & EQUIPMENT CO
1701Montery-LI 3-1700
Standard Oil Company of California
Western Operations Inc
Sales Plant HathwayAv---------LI 3-1022
Standard Stations Inc
Montery & Snta Rosa
1066Montery-LI 3-9772
Stanley Allen L 137CrandlWy ----LI 3-8563
Stanley Lloyd L Mrs 1042B FthlBl-LI 3-4072
Stanley's Club Sirloin OldHwy101 -LI 3-7094
Stansbury O M 522Dana ---------LI 3-4841
Stanuseich Richard FthlBl -------LI 3-7578
Stapp E A 1341 Osos-----------LI 3-4544
Stapp Edna R Mrs 1440JohnsnAv -LI 3-4193
Starbuck Harry 2552LawtnAv ----LI 3-5655
Stark Kenneth 644CuestaDr -----LI 3-1446
Starkey Irene LsOsosRd --------LI 3-6320
Starkie Alf 348FerriniRd --------LI 3-1937
Starnes Alonzo 2021 Swazey-----LI 3-7628
Starnes Maudine 2021 Swazey----LI 3-7628
State Farm Insurance Companies
Agent 852Higuera ------------LI 3-0889
Agent 982Montery ------------LI 3-3727
State Farm Mutual Automobile Ins Co
Claims Ofc 846Higuera --------LI 3-4981
Stauch Joseph 1285RichCt -------LI 3-4226
STAUCH JOS H paintng contr
763AlphonsoAv -------------LI 3-0931
Stauffer David L 468LunetaDr ---LI 3-3978
Steele David L 1020Leff --------LI 3-1751
Steele Ralph W 2293Augusta -----LI 3-4062
Steelman Wm C 674Toro --------LI 3-0716
Stefanac J B Capt
1868CorralitosAv ---LI 3-0650
Stefancich F R 131RamonaDr -----LI 3-4995
Stefanech Wm 59BentnWy -------LI 3-4183
Steffan's Carpet City
930GrandAvArroyoGrande
From telephones served by the
following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 12570
Steger Donald R 330A Pismo-----LI 3-6522
Stein Geo I 1363Fredericks -------LI 3-9172
Steiner Ernest A 611MtnVw -----LI 3-7011
Stelp Donald L 754FthlBl -------LI 3-2938
Stelp Louise 754FthlBl ---------LI 3-2938
Stelzer Margaret Long
656-7thBaywdPrk-LI 3-9329
Stemper E P Sr 1stAvlaBch ------LI 3-8594
Stenner Archie 65Casa ----------LI 3-3542
Stephan Geo E County of SLO Housing
Authority 481Leff-LI 3-1239
Stephan Geo E Exectv Dir Hseing Authority
of San Luis Obispo County
3201PinePasoRobls ----------238-4015
Stephens Fred 2525Augusta -----LI 3-2725
Stephens J M 68Chorro ---------LI 3-5608
Stephens Jess T 1229Higuera ----LI 3-9652
Stephens Leonard E
259HermosaWy-LI 3-2220
Stephens M H 835High ----------LI 3-4690
Stephens Marlene 3185JohnsnAv --LI 3-5522
Stephenson Esmond A
1306 SntaYsablBaywdPrk-LI 3-9387
Stern Paula 970 SntaRosa--------LI 3-9071
Steuck Fred H 144HendrsnAv -----LI 3-4259
Stevens D E 375FthlBl ----------LI 3-4143
Stevens Edel M 527-7thBaywdPrk -LI 3-2513
Stevens Jos L 256NChorro -------LI 3-4214
Stevens Leslie M 1464NFthlBl ----LI 3-6060
Stevenson Martha Reid 1542Mill --LI 3-0851
Steward Merle O 28LaEntradaAv --LI 3-7324
Stewart Alice C 350TolosaWy ----LI 3-2266
Stewart David C 795Nipomo -----LI 3-1550
Stewart Jay T Sr Mrs 2033Chorro -LI 3-4417
Stewart John Mrs
120HighlndDrLosOsosHilnds ---LI 3-3213
Stewart Marilyn 795Nipomo -----LI 3-1550
Stewart Robt R AvilaBch --------LI 3-3394
Stewart W E 1684Fairvw --------LI 3-6964
STIEFEL BROS RANCH DEVELOPMENT INC 1101Marsh ---------------LI 3-9589
STIEFEL SAM H livestock dlr
Office 1101Marsh ------------LI 3-0779
If no answer call--------------LI 3-5081
Residence OrcuttRd -----------LI 3-9433
Stine Sheldon 178LsOsosRd ------LI 3-6818
Stinnett Willard P
3674LawnwoodCt -----------LI 3-1921
Stinson Richard N 101Hwy ------LI 3-2460
Stobbe Arthur J 235HermosaWy --LI 3-1867
Stobbe John 1626 Osos----------LI 3-0457
Stock E L 113CalifBl -----------LI 3-5896
Stocker Cecil E 305 SntaLuciaDr--LI 3-2523
Stocking Howard B 599 StanfrdDr-LI 3-6635
Stockird Les E 209NBroad ------LI 3-8226
Stockman Roy LCdr USCG Ret
1880LsOsosRd --------------LI 3-9495
Stockton L Jas 30B Casa--------LI 3-5784
Stoddard R W 2151 SierraWy-----LI 3-8162
Stoffel Edw O 241LunetaDr ------LI 3-3163
Stoker L Paul 383HighlndDr -----LI 3-8002
Stokes Dorothy E 1998 SnLuisDr---LI 3-8576
Stokesberry F C 259WarrenWy ----LI 3-3177
Stolt Chas W 143NTassajaraDr ---LI 3-4097
Stoltey Paul M 1938Chorro ------LI 3-5316
Stolz Nelle M 527Higuera -------LI 3-4471
Stone Albert H 923-9thBaywdPrk -LI 3-3992
Stone Duane D 28A Casa--------LI 3-5556
Stone Jerry T 505FeltnWy -------LI 3-9082
Stone Laurence 510FthlBl -------LI 3-1687
Stone Philip 1250 Sydney--------LI 3-9228
Stoner Wm E 879MurryAv -------LI 3-6558
Stookey Hallie M Mrs 691LinclnAv-LI 3-1496
Stookey Jas R 158 SnJoseCt-----LI 3-2156
Stork Dorothy B FremntCt -------LI 3-5014
Storms Wm Jr 2530½LawtonAv --LI 3-9668
Storms Wm J O'ConnrWy --------LI 3-4357
Stornetta A EdnaRd ------------LI 3-2046
Stornetta Albert M OrctRd -------LI 3-7891
Stornetta David 1241MonteVsta --LI 3-9200
Stornetta Howard J OrctRd ------LI 3-7891
Stornetta Louis P OrctRd --------LI 3-7891
Storni A N 952Mill -------------LI 3-9038
Storni A R 554EllnWy ----------LI 3-6623
Storni C J 772JohnsnAv ---------LI 3-7383
Storni F N 232RamonaDr --------LI 3-3629
STORNI'S GUNS & SPORTING GOODS
1039Chorro ----------------LI 3-1613
Story Monte M
132ManzanitaDrLosOsosHilnds -LI 3-6386
Stout Jas 133Rosita -----------LI 3-3924
Stover Arthur 472Buchn --------LI 3-2540
STOWE INDEPENDENT OIL CO
996Marsh-LI 3-9728
Stowe Wm R ReservoirCanyonRd --LI 3-0764
Strachan Robt E 639CuestaDr ----LI 3-2754
Straight H R 2591GretaPl -------LI 3-2841
Strassburg Don A Metropolitan Life
Ins Co Agt 134RamonaDr--LI 3-9061
Strasser J Edw 357 SntaLuciaDr--LI 3-0390
Straub Stephen H 156DelSurWy --LI 3-5904
Strem John E 254LunetaDr ------LI 3-4723
STREM'S KOZY KARPETS
-------------------------LI 3-1768
Streysman E J 1124MurrayAv ----LI 3-3552
Strickland Arthur F PismoRd -----LI 3-1325
If no answer call--------------LI 3-0523
Strickland Carol 510FthlBl ------LI 3-5609
Strickner Herman 176Brook -----LI 3-4736
Stringer Betty 457Pismo --------LI 3-1377
Stringfield Wm F Capt
CampSanLuisObispo ----------LI 3-0974
Strong Jesse 1515Toro ---------LI 3-1040
Strother C A 114DlNrteWy ------LI 3-1571
Strother Duane 1317A Palm-----LI 3-3582
Strout Realty 464A Marsh-------LI 3-3244
Stuart Harvey J
799ElMorroBaywdPrk --------LI 3-6827
Stuart Howard E OrcuttRd -------LI 3-1480
Studle Leo 497 Isly ------------LI 3-6245
Stuit Geo 1000 South----------LI 3-6580
Stultz Oliver M 1952BayvwRd ----LI 3-9126
Stumpf Edith Margaret
254CerroRomauldoAv-LI 3-0834
Sturgeon Jas M 383JayceeDr -----LI 3-2877
Sturges Anna 135-3dBaywdPrk ---LI 3-8377
Sue's Needle Arts 718Higuera ----LI 3-7741
Sullins John P 1227Mill --------LI 3-8035
Sullivan John G
133HighlndDrLsOsosHilnds ----LI 3-8283
Sullivan Larry R 1833Loomis -----LI 3-6065
Sullivan P H 295FthlBl ---------LI 3-5098
Sullivan R W 66Chorro ---------LI 3-3101
Sullivan T M SanLuis Mobil Serv
Marsh&Nipomo -------------LI 3-5500
Sullivan Thos M 466Pac --------LI 3-7505
SUNBEAM MOTEL
1656Montery ---------------LI 3-8141
SUNDERLAND & PAYNE
145 South -----------------LI 3-4903
Sundquist Henry 178 Stennr------LI 3-2107
Sunnyside School LsOsosRd ------LI 3-4360
Kindergarten 333-7thBaywdPrk--LI 3-1260
Sunset Drive In Theatre
PortugueseFlatRd-LI 3-5040
Surf Motel 256FrontAvlaBch -----LI 3-8230
Sutcliffe Dorothy
Cuesta-By-The-Sea ----------LI 3-8988
Sutcliffe L J 1034Mill ---------LI 3-7049
Suther Dan Dr EdnaRd ---------LI 3-6836
Sutherland J B 713-6thBaywdPrk -LI 3-3959
Sutherland Margaret Mrs
991-8thBaywdPrk -----------LI 3-7568
Sutherland Wm W 975MurryAv ---LI 3-5550
Sutter John H Mrs 1439PhillipsLn-LI 3-6980
Sutton Gary L 1332Carmel ------LI 3-9125
Sutton Wm SBroad ------------LI 3-9375
Sverchek Jas E 541Buchn -------LI 3-6284
Swack J 171NTassajaraDr ------LI 3-1746
Swadener R B 723Branch -------LI 3-2352
Swader Berenice L
1937CorralitosAv ------------LI 3-3996
Swader Carl 1710Broad --------LI 3-3894
Swafford L E 617JeffryDr -------LI 3-8019
Swain Arthur D 725 SerranoDr---LI 3-7481
Swain Sila 204NChorro ---------LI 3-7705
Swain Vernon R 865Venabl ------LI 3-7749
Swan E M Mrs SHwy ----------LI 3-8548
Swanson Paul N 750 Sandrcock----LI 3-4387
Swanson Robt P 2243 SntaYnezAv-LI 3-8320
Swanson Sandy 750 Sandrcock---LI 3-4387
Sweaney Ross R Ship Broker
220 SnMiguelAvilaBch-LI 3-8095
Sween Jack 2364ParklndTer -----LI 3-4175
Sween K A 1360Pac -----------LI 3-2148
Sweeney Edw 2027 SierraWy ----LI 3-0513
Sweeney Frank 2881 SBroad------LI 3-9055
Sweeney John P 745Buchn -------LI 3-5900
Swerdfeger Philip M 817BoysenAv-LI 3-7556
Swett Robt 54Vetvle -----------LI 3-7978
Swinden Ralph V 1356Higuera ---LI 3-2505
Swinden Robt V 506HathwyAv ---LI 3-6879
Swinnerton Harry H 2084Hays ---LI 3-6864
Swinnerton Marion 2084Hays ----LI 3-6864
Swinnerton S M 553Chorro ------LI 3-7547
Swinney Harold Mrs EdnaRd -----LI 3-5090
Switzer Donald I LsOsosRd ------LI 3-5463
Sworthout Gloria B 1221Pismo ---LI 3-1013
Sworthout H G 781Peach --------LI 3-2278
SYCAMORE MINERAL SPRINGS
AvlaRd-LI 3-5580
Sykes Oscar 478-11thBaywdPrk --LI 3-2405
Sylvester Albert AvlaBch --------LI 3-5658
Sylvester Albert Sportfisher Sea Dive
496FrontAvilaBch-LI 3-9634
Sylvester Antonio AvlaBch -------LI 3-0980
Sylvester Don 540-1stAvilaBch ---LI 3-6158
Sylvester's Burglar Alarms -------LI 3-6300
Sylvia Mary W 1150B Olive------LI 3-9351
Symons Edw H 883Venabl -------LI 3-6634
Symons Fred H 133Cyprs --------LI 3-4539
System Business Forms
227 SntaLuciaDr ------------LI 3-1769
Sysum Robt L 1633Fredericks ----LI 3-7065

T

T Bone Grill Cafe 1041Higuera ---LI 3-9803
Tabbert Henry C 321CuestaDr ----LI 3-6548
Tabell Carl 1034 Islay----------LI 3-3908
TABOR REALTY
1185LsOsosRdBaywdPrk ------LI 3-8740
Taff H L 1028Pismo -----------LI 3-8438
Taft Geo D 278LunetaDr --------LI 3-7334
Tagliabue Felicity 795Pepper ----LI 3-4432
Tagliabue W F Capt 795Peppr ---LI 3-4432
Tait Robt N 1212JoyceCt -------LI 3-0493
Takeshita Roy 1251Fredericks ----LI 3-7439
Takken Blanche 500FthlBl ------LI 3-4479
Takken Harry W shoe reprng
1027Marsh ----------------LI 3-6662
Takken Marian 1154A Peach-----LI 3-9459
Talbot Parker 1176Pismo -------LI 3-4917
Talbot Z 1551Palm ------------LI 3-8102
Tallman R W 130 OrangeDr------LI 3-0643
Tamo Louis J 547EllnWy --------LI 3-7419
Tanel Amikam 416HathwyAv ----LI 3-1599
Tangren Chas 1056 Iris---------LI 3-4204
Taniguchi Masao 113CasaDr -----LI 3-6822
Tanis T K 525Higuera ----------LI 3-2826
Tannenbaum Danl 2391LawtonAv -LI 3-0319
Tannenbaum Nina 2391LawtonAv -LI 3-0319
Tanner Gaylord
2116BayvwHtsDrLosOsosHilnds -LI 3-0909
Tanner J R L
229 SntaLuciaBaywdPrk-LI 3-8191
Tanner Paul O 1929½Chorro ----LI 3-1885
Tanore Leslie E 175Brook -------LI 3-4362
Tappa Milo 361Pismo ----------LI 3-5836
Tarazon Ernest C 1435Broad ----LI 3-9274
Tarbox Isabelle 130Price --------LI 3-6770
Tartaglia Emily Mrs 626NBroad --LI 3-3828
Tartaglia G G Mrs 944MurrayAv --LI 3-1307
Tartaglia Harold S 261Almnd ----LI 3-0633
Tartaglia Henry W 70NBroad ----LI 3-3076
Tartaglia Mattie Mrs 870NBroad--LI 3-0489
Tartaglia Richard A 161HendrsnAv-LI 3-7484
Tarwater Clara 1052Marsh ------LI 3-6910
Tauxe Robt W 1041WMitchlDr ---LI 3-7023
Taves Frank 1142Montalbn ------LI 3-2709
Taylor Alex 1343Marsh ---------LI 3-7236
Taylor C S 1319Marsh ---------LI 3-5534
Taylor Edw T 1113Marsh -------LI 3-6897
Taylor H V 167 SnJoseCt--------LI 3-2145
Taylor J B 3101RockvwPl -------LI 3-3744
Taylor J L 664Pac ------------LI 3-7929
Taylor Jack 275HighlndDr ------LI 3-3711
Taylor Jack Mrs
900-12thBaywdPrk ----------LI 3-9572
Taylor Jas E 39Vetvle ----------LI 3-9509
Taylor Jas L 1521 Osos---------LI 3-9647
Taylor John E 662 Osos---------LI 3-8896
Taylor Kenneth L 1284 SnCarlos---LI 3-4509
Taylor L E 124FthlBl -----------LI 3-7260
Taylor Leisle 1521 Osos---------LI 3-9647
Taylor Lenard E 306Beebee -----LI 3-6413
Taylor Morris P 1759ConejoAv ---LI 3-2867
Taylor Myrtle 624Fletchr -------LI 3-5476
Taylor Peter J 976Buchn -------LI 3-3379
Taylor Rowena 832MeineckeAv ---LI 3-1223
Taylor Saml L 533 StanfrdDr-----LI 3-0853
Taylor Wm G 1269 SnMateo-----LI 3-1236
Teague Marjorie D
159NTassajaraDr-LI 3-1755
TEAGUE'S MACHINE SHOP
201Woodbrdge -------------LI 3-5965
Teamsters Union Local 381
531Marsh-LI 3-3618
Tedone Grace 206AlbertDr ------LI 3-2731
Tedone Louis M MD French Medcl Clnic
& Hosp 1170Marsh
Night or Day call-------------LI 3-7070
TEEHEE FLYING A SERVICE
413Higuera ----------------LI 3-9797
Teehee H B 525Branch ---------LI 3-7482
Teehee John D 787Church -------LI 3-2685
Telegram-Tribune Co
1321JohnsnAv-LI 3-1901
TELEPHONE ANSWERING SERVICE
964Chorro-LI 3-5800
Tellaro Jas A 188CuestaDr -------LI 3-4047
Templeton Loretta 759Montery ---LI 3-0648
Tenenbaum Bertrand MD
107HighlndDr --------------LI 3-5688
Tenscher Edw W 1320Palm ------LI 3-5516
Tenscher Jas L
2442BoulevardDelCampo-LI 3-0629
TERMITEOL TERMITE CONTROL
1907 SBroad ---------------LI 3-9421
Terra S W 126Beebee ----------LI 3-4836
Terra Saml 469Dana -----------LI 3-5882
Terra W L PismoRd ------------LI 3-7666
Terrell Danl 1527Morro --------LI 3-6541
Terrell Jack F 1521Morro -------LI 3-7621
TERRI-RON BEAUTY SALON
1131Broad -----------------LI 3-9571
Terstegge John F
425-4thBaywdPrk-LI 3-1756
Texaco Inc 100 Stennr---------LI 3-3545
Tex's Auto Repairing
OldHwy101 South -----------LI 3-8046
Thaanum Harry 171RamonaDr ---LI 3-8888
THEDA SALON OF BEAUTY
1112Gardn-LI 3-6201
Theroux Danl G 82RafaelWy ----LI 3-1412
Theroux Marcella 1347Chorro ----LI 3-5707
Therp Kent 1344Palm ----------LI 3-7543
THIS OL'E HOUSE
FthlBl --------------------LI 3-2690
Thoma C W 2090Hays ----------LI 3-3850
Thomas A S 492LinclnAv --------LI 3-4598
Thomas Carl SntaFeRd ---------LI 3-2407
Thomas Clara 743Branch --------LI 3-7617
Thomas David J 1700 Osos-------LI 3-4550
Thomas Frank 285LaCanadaDr ---LI 3-1672
Thomas Gail 40Casa -----------LI 3-6355
Thomas Grace N 1440Marsh -----LI 3-4503
Thomas Harold A Belcher & Thomas CPA
1111Morro ----------------LI 3-1987
Residence Atascadero Bch
MorroBy-SPruce 2-8648
Thomas Ina 714High -----------LI 3-3173
Thomas Joan M 358LaCanadaDr --LI 3-1373
Thomas P D Mrs 1023Leff -------LI 3-6544
Thomas Richard L
10th&NipomoBaywdPrk -------LI 3-6133
Thomas Roy 1630Palm ---------LI 3-8443
Thomas Russell J Coast Counties Adjstmnt
Bur 1130Gardn-LI 3-3063
Thomas Wirt P 1843 SnLuisDr----LI 3-6588
Thompson Bessie Mrs 570EllnWy --LI 3-8265
Thompson Donald E
291CerroRomauldoAv-LI 3-0585
Thompson Edwin P 526Higuera ---LI 3-5835
Thompson Fred D 260LinclnAv ---LI 3-1852
Thompson G F 432Buchn --------LI 3-4839
Thompson Garry LsOlivos -------LI 3-1450
Thompson Gust 1177Buchon -----LI 3-3901
Thompson H O 571CuestaDr -----LI 3-5590
Thompson Harold R
673½ SntaRosa ------------LI 3-9437
Thompson Homer S 648MitchlDr --LI 3-6440
Thompson J I 106 SntaRosa------LI 3-4906
Thompson Jas C 145 South-------LI 3-8482
Thompson Jas J 1824Hays -------LI 3-2788
Thompson Kathryn Elling
972Nipomo ----------------LI 3-2749
Thompson Marshall S 750Nipomo -LI 3-9449
Thompson Maurice S
Cuesta by the Sea-LI 3-1734

Thompson Price 141NBroad -----LI 3-3197
Thompson Steve 662JohnsnAv ----LI 3-4816
Thompson Walter 664Church -----LI 3-6619
Thompson Wm S 2290Helena ----LI 3-7003
Thompson's Grocery 1638 Osos---LI 3-7448
Thomsen Robt W 539FeltonWy ---LI 3-1684
Thomson David H 1335FthlBl ----LI 3-8947
Thomson Earl N 1042FthlBl -----LI 3-4358
Thomson Elizabeth K 1624Morro -LI 3-2825
Thomson Glen Mrs 385 SnMiguel--LI 3-2674
Thomson John R 1270Palm ------LI 3-1555
Thomson John W 2140Loomis ----LI 3-8137
Thomson W T FthlBl -----------LI 3-8058
Thorell Mildred 100-3dBaywdPrk -LI 3-8478
Thorn Tom AvilaBeach ----------LI 3-5554
Thorndyke Roger 1956CorralitosAv-LI 3-6612
Thorne Al 1867Fixlini ----------LI 3-6636
Thorne Chas K 612MitchlDr -----LI 3-2594
Thorne Nettie PerknsLn ---------LI 3-2972
Thornton Rosalie S 930MurrayAv --LI 3-0842
Thorson Eva Mrs 1341 Osos ------LI 3-6651
Thorup Chris 211Cyprs ----------LI 3-5654
Three Corner Grocery
1609JohnsnAv-LI 3-4123
Thresh E H 1862Fixlini ---------LI 3-8245
Thresh E H Inc 998Montery -----LI 3-1306
Thrift Shop U V S 1040Broad ----LI 3-1545
Throop Francis H 1339Marsh ----LI 3-7917
Thurlow Leonard Mrs 868Church --LI 3-7575
Thurmond Wm
345CerroRomauldoDr-LI 3-5400
Thurn Geo 1226 Staffrd---------LI 3-8156
Thurston J T 314TolosaWy ------LI 3-3388
TIDEWATER OIL CO
OrctRd -------------------LI 3-2336
Tiemann A W 1355Fredercks -----LI 3-6909
Tiemann Ira EdnaRd ------------LI 3-2085
Tiemann's Complete Automotive Service
3269 SBroad ---------------LI 3-6516
Tiffin I S 1139 Iris-----------LI 3-6773
Tiffin J I 2461JohnsnAv --------LI 3-2655
Tillman Frances 1536Mill -------LI 3-4144
Tillman Ramona 1536Mill ------LI 3-4144
Tilton C E 419 SntaBarbaraAv----LI 3-3698
Time Shop The 1029Morro -------LI 3-9515
Tindall Lawrence
235-7thBaywdPrk-LI 3-5903
Tisdale Chas K 1672Fairvw ------LI 3-0692
TITLE INSURANCE & TRUST CO
1141Chorro ----------------LI 3-2900
Toalson Norma A 1730CorralitosAv-LI 3-2821
Todd Elva 640Caudl ------------LI 3-7476
Todd Georgia E 645Caudl -------LI 3-7487
Todd J Louise 331KentuckyAv ----LI 3-1979
Todd LaVonne 26ElmCt ---------LI 3-8242
Todd Lee L 2939Richrd ---------LI 3-2346
Todd Lester 357ChristinaDr ------LI 3-9244
Todd R E 1592Palm ------------LI 3-2475
Todd Wm E 645Caudl -----------LI 3-7487
TODD'S BEAR ALIGNMENT SERVICE
306Higuera-LI 3-4323
Tognazzini Albert Bull's Tavrn
1032Chorro-LI 3-2217
Tognazzini Albert Mrs 495NBroad-LI 3-7935
Tognazzini Elmer 1019Peach -----LI 3-1409
Tognazzini Luke EdnaRd --------LI 3-9074
Tognazzini Sam 1022Mill -------LI 3-0428
Tollner A T Jr 1426Marsh -------LI 3-4878
Tolosa Art Gallery 1101Marsh ----LI 3-6221
Tolston Samual T 1052Peach ----LI 3-1284
Tomasini A E Mrs 1922JohnsnAv -LI 3-6402
Tomasini Ben Mrs MorroRd ------LI 3-5440
Tomasini Chevron Stn
Marsh&Higuera -------------LI 3-9847
Tomasini Earl J Mrs 461Hill -----LI 3-6775
Tomasini Luis E 1637Broad -----LI 3-7620
Tomasini T Tomasini Chevron Stn
Marsh&Higuera -------------LI 3-9847
Tomasini Warren MorroRd -------LI 3-5440
Tomasini Wilmar 890Misn -------LI 3-1300
Tomlin R F Mrs 2524GretaPl ----LI 3-1638
Tonini Henry H 134A Story------LI 3-8600
Tonini John 309 Sandrcock-------LI 3-6582
Tonini John C LsOsosRd ---------LI 3-0734
Toone Harmon 2351Helena ------LI 3-6110
Topper Leland S 1358KentwdDr -LI 3-4126
Toreson Oscar T 319HighlndDr ---LI 3-4497
Torigiani Gano 258Chorro -------LI 3-5553
Torkelson Geo OrcuttRd ---------LI 3-6697
Torres Victor M 2548GailPl -----LI 3-7372
TOWER BARBECUE & COCKTAIL LOUNGES 427Higuera ---------LI 3-4287
Town & Country Motel
2001Montery-LI 3-3170
Town Shop The 787Higuera ------LI 3-8430
Townley Robt P 1480Mill --------LI 3-1039
Townsend B A EdnaRd -----------LI 3-6361
Townsend Chas M 1334KentwdDr -LI 3-2667
Townsend's 990Montery ---------LI 3-9954
Trainor Vincent W 19Chorro -----LI 3-3932
TRAVEL SERVICE
860Montery ----------------LI 3-0335

Treadwell Geraldine 2070Fixlini --LI 3-8128
Treadwell R T MD 1215Chorro----LI 3-6265
Day & Night call--------------LI 3-6265
Treadwell Sherman Anderegg & Elliott
phy & sur 1215Chorro--------LI 3-6265
Day & Night call ------------LI 3-6265
Treanor Jesse 2290Augusta ------LI 3-0967
Treanor Renee 1368Marsh ------LI 3-1497
Tredway Alice R 525Higuera -----LI 3-2071
Tregarthen Harry 547Marsh -----LI 3-3317
Trejo Albert A 228Cyprs ---------LI 3-7376
Trend O'Fashion 842Higuera -----LI 3-0748
Trew Frank CountyPrkRd --------LI 3-1568
Trew J L 129DelSurWy ---------LI 3-8010
Tri-Counties Blood Bank Inc
356 SntaRosa --------------LI 3-2925
TRI-COUNTY MORTGAGE CO
1119Morro -----------------LI 3-3455
Trice Homer Jr BulickLn --------LI 3-7323
Tripke Ernest G Mrs 400HighlndDr-LI 3-2098
Triplett John W 174FerriniRd ----LI 3-6020
Trout Blanche Mrs 411FthlBl ----LI 3-9358
Trout Chas E 117DlSrWy -------LI 3-1957
Trout D B 2125 SierraWy--------LI 3-6781
Trout Diane 675LawrnceDr ------LI 3-2675
Trout Jess F Jr 411FthlBl ------LI 3-7381
Trout S A 281RamonaDr --------LI 3-4088
Troutner Bill 60RaflWy ---------LI 3-3815
Truchan Frank 145 South--------LI 3-9056
True Raymond Mrs 819Branch ---LI 3-7517
True Robt C 259MarleneDr ------LI 3-0789
True Wm 820 South-------------LI 3-6109
Truebridge F A 2599Helena -----LI 3-8533
Truelove Everett H 1341Taft -----LI 3-9223
Truesdale Bessie 581LawrnceDr --LI 3-3985
Truex J W
2434BoulevardDelCampo-LI 3-6667
Trulock Chas R 754LinclnAv ------LI 3-7668
Trusty Myrtle 1141Marsh -------LI 3-7386
Tryon Elvin E 176DlNrteWy ------LI 3-1434
Tryon Margaret J 480Leff -------LI 3-6464
Tucker Clyde M 2717Chandler ----LI 3-4888
Tucker Guy F 212½Price -------LI 3-8828
Tucker Jerald T 155Rosita -------LI 3-4813
Tucker Jim LsOsosRd -----------LI 3-4477
Tucker Orville R 257-1stAvilaBch -LI 3-8073
Tucker Richard C 43Vetvle ------LI 3-7121
Tucker Robt D 2857JohnsnAv ----LI 3-7650
Tuckness Jas C Rev 400High -----LI 3-8693
Tudor W O 1203Pismo ----------LI 3-5409
Tuley Elbert S 1928Garfld -------LI 3-3664
Tumbleson Reginald T
3290JohnsnAv-LI 3-8617
Tumlin Wm B 1326Pac ---------LI 3-7873
Tunnell Burl A FthlBl ----------LI 3-8683
Tuohy John P 561JeffryDr -------LI 3-4174
Tupac Wm 254 Sandrcock -------LI 3-7786
Tupac'Yupanqui Patricia 481 Islay-LI 3-4271
Turley John H 232HermosaWy ----LI 3-3822
Turner C A 323CerroRomauldoAv -LI 3-4744
Turner John Wm 145 South------LI 3-4683
Turner Pearl 318HighlndDr ------LI 3-4462
Turner Wm J B 199LsOsosRd ----LI 3-6950
Turri Alfred B 169KentuckyAv ---LI 3-3529
Turri E Mrs 870 Osos-----------LI 3-5019
Turri Joe LsOsosRd ------------LI 3-7066
Turri Wm LsOsosRd -----------LI 3-4450
Tuson Philip R 1144Walnt -------LI 3-3029
Tuson Richard Mrs OldHwy101 ---LI 3-2386
Tutsie John 363Pismo ----------LI 3-7631
Tuttle W A 586CuestaDr --------LI 3-0886
Tuttle's Calif Park Grocery
390CalifBl -----------------LI 3-0923
Tway Robt W 2011Hays --------LI 3-0087
Tweedale F A 762Higuera -------LI 3-1830
Twyeffort Jas N 284HermosaWy --LI 3-1804
Tye Edw J 777BoysnAv ---------LI 3-7671
Tyler Guy 2031LosOsosValleyRd --LI 3-1860
Tyner W S 687 Islay -----------LI 3-2580
Tyner W S 190-1stAvilaBch -----LI 3-9296

U

U-Haul Co Dealer 22NChorro ----LI 3-1892
U-HAUL CO DEALER
505Higuera ----------------LI 3-4042
U V S Thrift Shop 1040Broad ----LI 3-1545
Udd Richard Lee 1730JohnsnAv --LI 3-7994
Ueckert W A 2049McCollm ------LI 3-4764
Ulansky David 2515GretaPl ------LI 3-1003
UMBAUGH FRED L genl contr
Contracting Division
3000 OrcuttAv -------------LI 3-9298
Residence 3057Flora ----------LI 3-8492
Umbertis R G Jr 1262Buchn -----LI 3-7316
Umbertis Robt N 1235Buchn -----LI 3-1285
Underwood Donald R 1042Pac ----LI 3-4531
UNION HARDWARE
1126Chorro ----------------LI 3-8130
Union Oil Co of Calif
Northern Division Pipelines
Avila Pump Stn AvilaBch-------LI 3-1443
Communications TankFarm ----LI 3-6927
(Continued Next Column)

Union Oil Co of Calif—(Cont'd)
Northern Division Pipelines—(Cont'd)
District Electrician TankFarm --LI 3-6244
District Foreman TankFarm ---LI 3-6744
Division Machinst Foreman
TankFarm-LI 3-6869
Pipeline Office 975Morro -----LI 3-7600
Pump Stn TankFarm ---------LI 3-6338
Shiploading Terminal
PortSanLuis-LI 3-0927
Distribution Office AvilaBeach --LI 3-2973
Sales Division
SanLuisObispo Office OrctRd ---LI 3-4943
Union Sugar Co MurryAv --------LI 3-1635
UNITED MEAT MARKET
714Higuera-LI 3-4345
United Parcel Service 255Parkr ---LI 3-1362

U S Government

Agriculture Dept of
Agricultural Stabilization & Conservation
Committee of San Luis Obispo County
1530Montery ------------LI 3-1282
Soil Conservation Service Western Area
Training Center PolyCampus----LI 3-7914
Forest Service 1108Gardn------LI 3-6907
Air Force Dept of
Air Force Recruiting Stn
1126Morro-LI 3-0934
USAF Liaison Office 9379th Air
Reserve Squadron
CampSanLuisObispo-LI 3-6985
Army Dept of
Commanding Officer
CampSanLuisObispo --------LI 3-4501
U S Army Reserve
Army Reserve Training Center
CampSanLuisObispo-LI 3-1384
Civilian Personnel & Cost Section
CampSanLuisObispo-LI 3-4925
Fire Dept CampSanLuisObispo --LI 3-4887
Main Gate CampSanLuisObispo -LI 3-2483
Post Engineer Shop
CampSnLuisObispo-LI 3-8502
Post Headquarters
CampSanLuisObispo-LI 3-4500
Property Section
CampSanLuisObispo-LI 3-4925
Recruiting Stn 1216Broad-----LI 3-7942
Water Filtration Plant
CampSanLuisObispo-LI 3-7471
Coast Guard
SanLuisObispo Light Stn
AvlaBch-LI 3-0641
Coast Guard Reserve Unit & Recruiting
Sub-Station CampSanLuisObispo-LI 3-9680
Custom's Service 774Marsh -----LI 3-3943
Health Education & Welfare Dept of
Social Security Administration
974Montery-LI 3-8483
Immigration & Naturalization Service
793Higuera-LI 3-5774
Navy Department
Naval Reserve Electronics Facility
CountyAirport-LI 3-7862
Recruiting Substation
846Higuera -------------LI 3-8236
Post Office 893Marsh ---------LI 3-1881
Selective Service Local Board No 76
1108Gardn-LI 3-1679
Treasury Dept
District Director of Internal Revenue
864 SntaRosa-LI 3-3865
Internal Revenue Service see U S
Government Treasury Dept
864 SntaRosa ------------LI 3-3865
Veterans Administration Office
864 SntaRosa-LI 3-2025

UNIVERSAL AUTO PARTS CO INC
969Montery ---------------LI 3-7787
University of Calif Farm & Home Advisor
1235Montery-LI 3-9075
UPSTAIRS coffee hse
997 Montery ---------------LI 3-9813
Upton Edna L 259 SntaRosa-----LI 3-8990
Upton John 2268Broad ---------LI 3-2027
Uptown Market 1248Montery ----LI 3-6721
Utitus Patrick 1051Buchon ------LI 3-0726
Utley Edgar 234Beebee ---------LI 3-7365

V

Vaden Ellen N 950West ---------LI 3-9556
VAL KEY TERMITE CONTROL
9630ElCmnoRl -----------Atascdro 961
VALIWAY DISTRS food prods
781HumbrtAv --------------LI 3-6743
Valle Vista Trailer Park
PortugueseFlatRd -----------LI 3-9771
Valleau Jean Mrs AvilaBeach ----LI 3-4359
Vallely C Mrs 1212Gardn -------LI 3-5546
Vallely J J 1103JohnsnAv -------LI 3-4982

Valley Electric Co
901 SBlosserRdSantaMaria
From telephones served by the
following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 16179
VALLEY ELECTRIC CO
Electric Repairs 661Higuera
Day or Night call-----------LI 3-4949
Contracting 661Higuera -------LI 3-0855
Valys Chas 321NChorro ---------LI 3-7595
Van Burton C 1035 Oak---------LI 3-3983
Van Merlyn D 510HighlndDr -----LI 3-2494
Van Roy Mrs 33Chorro ----------LI 3-6055
VanArtsdalen Laird 1826Garden --LI 3-7211
VanArtsdalen Valdo 1305Pac ----LI 3-9656
VanAsperen Jan T 413HighlndDr -LI 3-6240
Vandam N E 1822JohnsnAv ------LI 3-7258
Vanderberg Ada 859Church ------LI 3-0883
Vanderberg H E 549Buchn -------LI 3-8160
Vanderberg R W 1343Bishp -----LI 3-4236
Vanderloo John J 2675JohnsnAv --LI 3-6958
VanderVoort Pearl A 525Kentucky-LI 3-0094
Vandiver L H 395HighlndAv -----LI 3-4588
VanDyke John R 151Casa --------LI 3-8082
VanGroningen John C 2075Rachel -LI 3-6601
VanHarraveld Donald
359HighlndAv-LI 3-4601
VanHarreveld Constance Mrs
476GrandAv-LI 3-9520
VanLeeuwen E G 1510Higuera ----LI 3-7810
Vanner Mac E 1610Morro ------LI 3-8714
VanNess Bertha 1356Breck ------LI 3-7215
VanNess Martin 1356Breck -----LI 3-7215
Vansandt O D 1365Taft ---------LI 3-4948
VanSchaick J E Mrs 1603Higuera--LI 3-8690
VanShaick E C 531Dana ---------LI 3-5010
Van-Vaerenbergh Marcel
1314Palm-LI 3-0799
Vargas C R 564Leff ------------LI 3-9311
Vargas Carlos T 492Leff --------LI 3-8672
Varner Doyle 1760 SnLuisDr------LI 3-3733
Vass Harold R 1666PhillipsLn ----LI 3-2985
Vaudoit F A 533Pismo ----------LI 3-3816
Vaudoit Raymond 779 SntaRosa---LI 3-2094
Vaughan Geo F 388Chorro -------LI 3-9232
VAUGHN WAYNE Green Bus Serv
Pismo&Archer -------------LI 3-1414
Residence S OldHwy-----------LI 3-6967
Vaughn Wayne Bail Bonds
Pismo&Archer -------------LI 3-1414
Vazquez Tony 796Caudl ---------LI 3-1139
Veatch Claude N PismoHwy ------LI 3-4920
Vega Jas M 864Montery --------LI 3-2306
Vega Wm H 3425JohnsnAv ------LI 3-7294
Vega Wm H 1220Mill ----------LI 3-4427
Veith H W 934Branch -----------LI 3-3650
Venema Athleen 670Caudl -------LI 3-8295
Verduin Ruth Mrs 1307Bishp -----LI 3-1248
Verduin Winnie 428High --------LI 3-3176
Vernon Edith I 2251Broad ------LI 3-2198
Vessey Robt E 374RamonaDr ----LI 3-5735
Veterans Administration Office
864 SntaRosa-LI 3-2025
Veterans Memorial Bldg San Luis
Obispo County of 801GrandAv-LI 3-8280
Victorino Geo 603High ----------LI 3-1883
Victorino Josephine 118King -----LI 3-4264
Vieira Delfina L 2430LawtnAv ----LI 3-3775
Vieira Joe VachlLn -------------LI 3-8489
Vieira Thos 2670LawtnAv -------LI 3-4496
Vierra Philbert 236 Sandrcock----LI 3-1649
Vigneault Emile J 1235Palm -----LI 3-2290
Villa Elwood 258CuestaDr -------LI 3-3381
Villa Frank N 24Chorro ---------LI 3-2888
Villa Helen F 856Misn ---------LI 3-7854
Villa Lloyd P 241HendrsnAv ------LI 3-6203
Villa San Luis Motel 1670Montery -LI 3-8071
Villagomez Alex 798FrancisAv ---LI 3-1317
Villalva Joe 879Walnt ----------LI 3-6504
Villa's Union Stn
Broad&FthlBl --------------LI 3-9971
Villegas John EdnaRd ----------LI 3-7977
Vincent Rex H 415PatriciaDr -----LI 3-4924
Vincent Wayne R 320LunetaDr ---LI 3-2600
VIND HARRY C Equitable Life Assurance
Soc 960 SntaRosa-LI 3-3263
Vinsel Arthur R 176 Stennr-------LI 3-3354
Vinson Mamie 1150Palm --------LI 3-0427
VIRG'S EXCAVATING
63BayvwHtsDrLosOsosHilnds ---LI 3-4782
Vlasaty Jas 1359Palm ----------LI 3-7349
Vogel Louise Miss 467Dana ------LI 3-7515
Vogt G F 299CerroRomauldoAv ---LI 3-8176
Vokoun A B 251DelMarCt -------LI 3-9327
Vollmer Ernest 1116Pismo ------LI 3-6095
VOLLMER ERNEST JR Northwestern
Mutual Life Ins Co 1307Chorro-LI 3-8225
Residence 1727CorralitosAv ----LI 3-0588
VOLNY ARNOLD A genl contr
227HighlndDr-LI 3-3767
If no answer call-------------LI 3-3458
Volny Norbert A 50ViaEsperanza --LI 3-3458
Volny Stephanie 296RamonaDr ---LI 3-3539

Vondrak Dar 1335Palm ---------LI 3-8486
VonGillern Richmond
198WoodlndDrLosOsosHilnds --LI 3-4846
Vore Lee H 1235JoyceCt --------LI 3-4128
Vorhies R M 242DlMrCt ---------LI 3-1463
Voris Fred LsOsosRd -----------LI 3-8189
Vosburgh Robt 2455Helena ------LI 3-3087
Vreeland Ena 1020Palm ---------LI 3-1007
Vreeland Neil A 1020Palm ------LI 3-5591
Vrell Thornton 479Pac ----------LI 3-7129
Vurpillat Marty 138RamonaDr ---LI 3-3390

W

Wabbel R M 2858JohnsnAv ------LI 3-1047
Wade Emily 1000 South---------LI 3-1441
Wade Mary 915MurryAv ---------LI 3-5530
Wagers Ralph C Gainsborough
Studio photgrphy 864Higuera ---LI 3-5796
Residence 123BressiPl ---------LI 3-1288
Wagner A F 1329Peach ---------LI 3-5503
Wagner D T
133WoodlndDrLosOsosHilnds ---LI 3-2132
Wainscott Jack N Mrs
914MeineckeAv-LI 3-6291
Wainwright Dollie 604 Sandrcock -LI 3-9148
Waite R H 276RamonaDr --------LI 3-7980
Waits Ada 164FerriniRd --------LI 3-3568
Waits Chas 2565JohnsnAv -------LI 3-8373
Waldmeier Jas 349NTassajaraDr -LI 3-4442
Waldorf Club 975 Osos----------LI 3-4665
Waldron Burke V 405JayceeDr ---LI 3-0852
Walker Chas W 430-8thBaywdPrk -LI 3-3142
Walker Clifford L MD 1405 Slack-LI 3-5686
Walker Floyd 119FthlBl ---------LI 3-2729
Walker Howard David
132DlNrteWy-LI 3-8090
Walker L A Co ---------------LI 3-5611
Walker Lewis J 575 StanfrdDr----LI 3-5326
Walker Melvin 661FunstnAv ------LI 3-3609
Walker R G 1028Pac -----------LI 3-8138
WALKER'S BOB typwrtrs
844Montery ---------------LI 3-1827
Wall Bill Bill Wall's Serv
FrenchRd&S 101Hwy --------LI 3-9985
Wall Carroll T 808Misn ---------LI 3-1623
Wall Roy R Rev 695Howard ------LI 3-1032
Wall W T 465Dana ------------LI 3-0640
Wallace A D 1170Buchn --------LI 3-5694
Wallace Geo A 629Branch -------LI 3-3010
Wallace Homer M EdnaRd -------LI 3-1183
Wallace Jeffie EdnaRd ----------LI 3-3459
Walling Nellie A 1491Palm ------LI 3-7428
Wallis David A 1013Peach -------LI 3-7763
Wallo C J 2321½ SBroad ------LI 3-7890
Walper E C 334LaCanadaDr -----LI 3-7886
Walrath R 179-5thBaywdPrk ----LI 3-1682
Walsh Beverly 633LawrnceDr ----LI 3-3157
Walsh Raymond 240DalyAv ------LI 3-6702
Walsh Wm G 633LawrnceDr -----LI 3-3157
WALSTON & CO INC investmnts
AndersnHotl-LI 3-2878
From telephones served by the
following exchanges
Santa Maria
(No Intercity Charge)
Ask Operator for-Zenith 92878
Walter Bros contr SOldHwy-------LI 3-5854
Walter Burton M 245Almnd -----LI 3-8658
Walter Charlie Walter Bros contr
S OldHwy-LI 3-5854
Residence 383Chorro ----------LI 3-1850
Walter Edwin 1060Pismo -------LI 3-2489
Walter Elmer C 158Chorro -------LI 3-6459
Walter Mary 896Buchn ---------LI 3-1862
Walty Harold 2588Helena -------LI 3-6999
WALTY PUMP CO
3035 SBroad --------------LI 3-0496
Waltz Robt E 864Montery -------LI 3-2506
Wampler Albert E 440½Kentucky-LI 3-2101
Wamsher Wm FarrellAv ---------LI 3-8954
Wandling Harry 245LinclnAv -----LI 3-4474
Ward Jerry 254GrandAv --------LI 3-5760
Ward John S 841BoysnAv -------LI 3-2721
Ward Merlin 2501Broad --------LI 3-7549
Ward Randol A 628 Stanfrd------LI 3-1179
Ward Robt B MorroPalisades ----LI 3-2834
Warden H M LsOsosRd ----------LI 3-2619
Warden Robt D LsOsosRd -------LI 3-0708
Warden Robt D Jr 1042A FthlBl--LI 3-6352
Warden Roy V 15Chorro --------LI 3-7969
Wardle Leo I 1063George --------LI 3-1250
Warmerdam Bill E 7Vetvle ------LI 3-1662
WARNAGIERIS JOE REAL ESTATE SERVICE 985Palm -----------LI 3-6700
Residence 183 Stennr----------LI 3-6101
Warneke Lillian 957JohnsnAv ----LI 3-0438
Warner Corelyn 690Brizzolara ----LI 3-1589
Warner John 163DlNrteWy ------LI 3-7738
Warner Sharon 940Walnut ------LI 3-3897
Warner Wm M 1121 OrcuttRd ---LI 3-8808
Warnken Ruth A 369Chorro ------LI 3-5586
Warren A C 1424Toro ----------LI 3-3093
Warren Annabelle OldHwy101 ----LI 3-9770
Warren Evelyn W 552Higuera ----LI 3-5454

Warren H P 1835JohnsnAv ------LI 3-7612
Warren Hilda Mrs FremntCt -----LI 3-8260
Warren Jas F 1891Hays --------LI 3-0519
Warren Joe L 1541 Osos---------LI 3-4755
Warren John B Rev
160-14thBaywdPrk ----------LI 3-2305
Warren Margot 1541 Osos-------LI 3-4755
Warren Robt W 790FthlBl ------LI 3-3571
Warren Ross 107CalifBl ---------LI 3-7708
Warren Roy P 1135Walnt -------LI 3-2983
Warshawski Gerrie 681Chorro ----LI 3-4355
Warthen R 1867 SnLuisDr--------LI 3-8470
Wasbrough Harry S 1157Buchon --LI 3-0460
WASH O MAT
1439Montery ---------------LI 3-4343
Washburn Lester E Mrs
1760JohnsnAv-LI 3-4033
Washburn Wm A 1541 Slack-----LI 3-6406
Wasson Dan H 2044Loomis ------LI 3-2422
Wasson John VachlLn -----------LI 3-6450
Wasson Virginia 1268 Sydney-----LI 3-4945
Watanabe Robt S 154FerriniRd ---LI 3-4758
Waterman Mildred 466Dana -----LI 3-1841
Waters Donald 510FthlBl -------LI 3-3069
Waters Fred M 3100JohnsnAv ---LI 3-6269
Waters Fred M Palmer-Waters Chapel
1264Higuera-LI 3-3832
Waters Sylvia 186Brook --------LI 3-1940
Waterstreet Mildred 756 SntaRosa-LI 3-1975
Wathen R A 762Lincln ---------LI 3-8104
Watkins C D 1581Palm ---------LI 3-4195
Watkins N R 529Woodbrdge ------LI 3-6642
Watkins Owen 221Almnd --------LI 3-0455
WATKINS QUALITY PRODUCTS
1072Mill-LI 3-8106
Watkins Ted contr
1247 SnCarlosDr -----------LI 3-5679
Watson Alan D MD 1130Gardn----LI 3-5052
Residence 263DelMarCt -------LI 3-8415
Watson D L EdnaRd ------------LI 3-6496
Watson Fred 1421Palm ---------LI 3-3206
Watson Jack J 1965Hope --------LI 3-8452
Watson Jerry P LosOsosHighlands -LI 3-4382
Watson Mae L 849Mill ---------LI 3-0401
Watson RosaLee 375Chorro ------LI 3-8274
WATSON W W & CO MEAT PACKERS
SuburbanTractRd ------------LI 3-9129
Watson Wm 868Centr ----------LI 3-1321
Watson Winifred J 1132 Olive----LI 3-7378
WATSON'S FRED COCKTAIL LOUNGE
1011Higuera-LI 3-4315
Watts Glyn 215HighlndDr -------LI 3-6078
Watts Hank 134RamonaDr ------LI 3-9061
Watts Herman SouthOldHwy101 --LI 3-7858
Watts Howard D 290MarleneDr ---LI 3-5721
Watts Willie O K Auto Float Tire Str
1413Montery-LI 3-0452
Residence 290 SntaLuciaDr-----LI 3-3979
Weant Everett 75 SntaRosa------LI 3-1520
Weant Harry J SHwy -----------LI 3-3742
Weant Patricia G Mrs
1322CeciliaCt-LI 3-0635
WEANT'S T V & RADIO REPAIR SERVICE
75 SntaRosa --------------LI 3-1520
Weatherman F E 778BoysenAv ---LI 3-8081
Weatherman Thos P 650FthlBl ---LI 3-3882
Weathers Geo 136Cyprs ---------LI 3-1947
Weathers Jas 1342Garden -------LI 3-8917
Weaver Darrel M 729High -------LI 3-8770
Weaver Glenn A 284Motly -------LI 3-2244
WEAVER MOTOR CO INC
1166Higuera ---------------LI 3-5567
Weaver Ray 1251 OrcuttRd -----LI 3-1105
Webb Arthur H OrcuttRd --------LI 3-4309
Webb Ed LsOsosRd ------------LI 3-7418
WEBER BAKING CO
237Higuera ----------------LI 3-6256
Weber Norman 1227Buchn ------LI 3-4527
Weber Peter K Mrs 425NFerrini --LI 3-4192
Webster Edith 461Marsh -------LI 3-4835
Webster J R 820½FthlBl -------LI 3-8088
Webster Margaret M RN
1027MurrayAv-LI 3-4795
Weddell Frank A 1122 OrcuttRd--LI 3-5506
Weddell Lothar L 1335Palm -----LI 3-0039
Weddle Clara B Mrs 2006 SnLuisDr-LI 3-1261
Weddle Herbert T Jr
1984 SnLuisDr-LI 3-1967
Weddle Richard A 267FthlBl -----LI 3-1166
Weed Frank 275NChorro --------LI 3-8555
Weed Maria 275NChorro --------LI 3-8555
Weidenaar Edw H AdrianceCt ----LI 3-3606
Weig Elizabeth Mrs 1245Peach ---LI 3-6691
Weig Geo 299AlbertDr ----------LI 3-2553
Weipert Donald N VachlLn -------LI 3-6449
Weir C J Jr EdnaRd -----------LI 3-4859
Weir Jas D 2456 SntaClara-------LI 3-3696
Weir John R 1107FthlBl --------LI 3-7450
Weires John M 917West --------LI 3-9618
Weishar J A 1844McCollm ------LI 3-4013
WEISHAR'S CITY PHARMACY
858Higuera-LI 3-8424
Weisner Mary Ellen
511-6thBaywdPrk -----------LI 3-3211
Weiss Stanley 1341 Osos --------LI 3-6137

Welch Carl F 975FthlBl ---------LI 3-6641
Welch Carl J 241CraigWy -------LI 3-6437
Welch Dean OldHwy101 South----LI 3-3574
Welch Kathryn 234TassajaraDr --LI 3-9203
Welch Lee C 263HighlndAv ------LI 3-0636
Welch Patty OldHwy101 South---LI 3-9264
Weller L N 705High -----------LI 3-4194
Wellington Ralph V 1042D Pac---LI 3-6992
Welliver Jack 371LinclnAv ------LI 3-3310
Wellons C F 3023RockvwPl ------LI 3-1027
Wellons C T 2650Broad ---------LI 3-0084
WELLONS C T HARDWOOD FLOORS
2650Broad -----------------LI 3-0084
Wells Chas E 2576JohnsnAv ------LI 3-3440
Wells Gerald R 1276 Sydny-------LI 3-8930
Welsher Lena Mrs 1238Marsh ----LI 3-8362
Welshons P EdnaRd ------------LI 3-8361
Wennerstrom Bruce I
198DlNrteWy --------------LI 3-8886
Werbel Ernest W MD
225NSntaRosa-LI 3-2360
Residence 1872 SnLuisDr-------LI 3-1308
If no answer call-------------LI 3-2360
Werner Harlan E
2386BoulevardDelCampo-LI 3-3126
Wert Dayrl E Mrs 1814Nipomo ---LI 3-4505
Wert Georgia 1155Buchn --------LI 3-0871
Wescom R G 2316Helena -------LI 3-0604
Wesley House 1198FthlBl -------LI 3-5007
West Coast Life Insurance Co
774Marsh-LI 3-8626
West Harry R 384AlbrtDr -------LI 3-4436
West Jas E MorroRd -----------LI 3-3556
West Marion I 1020Peach -------LI 3-2178
West Mary E Mrs 1028Pac -------LI 3-6482
West R L 348HathwyAv ---------LI 3-1822
West W L 66RafaelWy ----------LI 3-7982
Westbrook Anna S 1195George ---LI 3-2180
Westbrook Mary 112NBroad -----LI 3-7055
Westbrook Susan D 747Montery ---LI 3-2886
Westcott Lawrence 550Fthl ------LI 3-1346
Westerman Jack Construction Co
146Fel-MarDr -------------LI 3-2816
Westerman Jack Const Co
865Walnut ----------------LI 3-9384
Westerman Richard F EdnaRd ----LI 3-7201
WESTERN AUTO ASSOCIATE STORE
685Higuera-LI 3-9036
Western Donald D 52Vetvle ------LI 3-9123
WESTERN MILK TRANSPORT CO
641Higuera-LI 3-2792
Western Union Telegraph Co
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Ask Operator for-Entrprise 10912
Westfall Herb L
1131FerrellAvBaywdPrk ------LI 3-8913
Westfall Ralph R
2890BayvwHtsDrLosOsosHilnds -LI 3-4753
Westlake Grace Mrs 268½Buchn --LI 3-8636
Westlake Otis 1236George -------LI 3-6384
Westminster Foundation
PolyCampus ---------------LI 3-7398
If no answer call-------------LI 3-2666
Weston Ralph E 1855 SnLuisDr --LI 3-6469
Westropp N 1251C Fredericks----LI 3-2345
WESTSIDE AUTO PARTS CO
Parts Dept 1232Montery-------LI 3-5943
Glass & Tire Shop 1236Montery--LI 3-6213
WESTSIDE AUTO WRECKING
EdnaRd-LI 3-3045
Westside Tire Shop 1236Montery --LI 3-6213
Westsmith Ann Mrs 1313Peach ---LI 3-9352
WESTWAY MARKET
447Higuera ----------------LI 3-3046
Westwood Kate Mrs 1733Nipomo -LI 3-0615
Wetherbee C A 667Montery ------LI 3-8299
Wetherbee Vera S 667Montery ---LI 3-0398
Wettlaufer Boyd
128WoodlndDrLosOsosHilnds ---LI 3-1879
Wetzel Dalie 1133Pismo --------LI 3-5551
Whaley Jas 545Brizzolara -------LI 3-2866
Wham R L SeeCanyon -----------LI 3-2607
Wheeler Dennis B Jr 2275Flora ---LI 3-8219
Wheeler Dennis B Jr
566WestmntAv -------------LI 3-9098
Wheeler Dennis B Jr Crampton &
McNamara rl est 861Montery-LI 3-7177
Wheeler Harry G 1426 SntaRosa---LI 3-6160
Wheeler Jacqueline Miss
204NChorro-LI 3-6419

Whelchel Clell W Dennis Trnsfr
1824Nipomo ---------------LI 3-3434
Wherrit Raymond 2497JohnsnAv --LI 3-8638
Whipple Omer K 1367Mill -------LI 3-1131
Whitaker Clyde L OrctRd --------LI 3-8401
Whitaker Harry S 123CuestaDr ---LI 3-9026
Whitaker W D 232Price ---------LI 3-4562
White A T 1028Leff -----------LI 3-1622
White Catherine 954Pismo -------LI 3-5065
White Edw H 1045MurryAv ------LI 3-5871
White Eugene E VachlLn --------LI 3-8422
White Geo H 1305Marsh --------LI 3-2293
White J H 790BoysenAv --------LI 3-1753
White Mary O 1045FthlBl -------LI 3-0618
White Richard C 3635JohnsnAv ---LI 3-4202
White Wesley 730ParkAv -------LI 3-3798
Whiteman Stephen 663Church ----LI 3-4499
Whitener W A 479NBroad -------LI 3-3634
White's Tackle Shop
538FrontAvilaBch-LI 3-9684
Whiteside Abe Mrs 183Higuera ---LI 3-4885
Whiting Francis F 1789 SnLuisDr--LI 3-4078
Whitley Wilberta 1443Marsh ----LI 3-6785
Whitman J R Dr DVM Whitman's
J R Dr Vetnry Hosp & Brdng Kennel
NHwy -------------------LI 3-0956
Residence 1881CorralitosAv ----LI 3-6493
Whitman's J R Dr Veterinary Hospital
& Boarding Kennel NHwy------LI 3-0956
Whitmer Keith 1311Fredericks ---LI 3-3358
Whitney Ellis L 970 SntaRosa----LI 3-3444
Whitney Geo W 512DartmthDr ---LI 3-0695
Whitney Gordon A 842West ------LI 3-6296
Whitney Jane E 766Mill ---------LI 3-9582
Whitney Lester V 1987Corralitos --LI 3-2532
Whitsett Alice M 500FthlBl -----LI 3-8980
Whitsett David 645Palm --------LI 3-9679
Whitsett Dixie 645Palm --------LI 3-9679
Whitson Dale PerkinsLn --------LI 3-8695
Whitson Milo E 268LaCanadaDr --LI 3-3649
Whitson Odell PerkinsLn --------LI 3-8695
Whittingham Fred 1418Broad ---LI 3-6216
Whittington Glen 89LaEntradaAv--LI 3-6198
Whittington Roger 288CraigWy ---LI 3-7524
WHOLESALE ELECTRONIC SUPPLY
311NMcClellndSantaMaria
From telephones served by the
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San Luis Obispo
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Wical Elvin A MD 1325Chorro
Night & Day call-------------LI 3-1190
Wicke Ralph S 872Venabl -------LI 3-4912
Wickenden Rae W 2045Hope -----LI 3-0874
WICKENDEN'S men's wear
837 Montery-LI 3-6145
Wickham Thos AvlaBch ----------LI 3-2068
Wickham Thos C
256 SnMiguelAvilaBch-LI 3-8756
Wiech Geo 962MeineckeAv -------LI 3-5072
Wieck John C 1517Morro -------LI 3-6698
Wieland A J 278LinclnAv --------LI 3-2527
Wieland Walt
502 SntaMariaBaywdPrk ------LI 3-7662
Wiens John 316FthlBl ----------LI 3-9587
Wiens Richard A PortugueseFlatRd-LI 3-3603
Wiesman Chas 1335Palm --------LI 3-7486
Wight H Glenn 1223 Sydny-------LI 3-7022
Wighton A M 554LawrnceDr -----LI 3-6761
Wilber Kenneth E 500FthlBl -----LI 3-4719
Wilbur Jas L 301PatriciaDr -----LI 3-6688
Wilcox Ernest N 1738JohnsnAv ---LI 3-6204
Wilcox Genevieve 1000 South----LI 3-2291
Wilcox Merrill 1208 SnMateoDr---LI 3-5630
Wilcox Robt B 7ElmCt ----------LI 3-1784
Wilcox Robt B 1457 SouthwdDr---LI 3-3155
Wilder Wade 1319Beach --------LI 3-2169
Wiles Jas R 569LawrnceDr -------LI 3-6671
Wiley Bettye J 1059½Leff ------LI 3-0739
Wiley Durell 298LunetaDr -------LI 3-7060
Wiley J Barron 61RaflWy -------LI 3-6197
Wiley Richard
CanyonNo2AroyoGrnde-HUntr 9-3758
Wilkerson Viola 158Higuera -----LI 3-9498
Wilkie H M 2449ParklndTer -----LI 3-3092
Wilkinson C J 1150Grove --------LI 3-8402
Wilkinson J W 412Marsh --------LI 3-2033
Wilkinson Jas S 1451Andrws -----LI 3-1177
Wilkinson John J Dr 60NBroad ---LI 3-2072
Will Roy 1194Ella ------------LI 3-6989
Willard Arthur L 3121JohnsnAv ---LI 3-3864
Willard M S 265KentuckyAv -----LI 3-3933
Willard S M OrcuttRd ----------LI 3-8372
Wille Paul 442-8thBaywdPrk ----LI 3-0391
WILLETT RICHARD L rl est
Montery&Osos -------------LI 3-4434
Residence 688CalifBl ----------LI 3-8599
Williams A S 938West ----------LI 3-5841
Williams A V
415 SntaYsablBaywdPrk-LI 3-4060

Williams Albert F 204NChorro ----LI 3-1775
Williams Annie 1151Buchon -----LI 3-3422
Williams Avenue D 789Fletchr ----LI 3-8591
William's Bros Market
Higuera&High ---------------LI 3-6917
Williams Chas E 2319½Broad ----LI 3-3560
Williams Chas W EdnaRd ---------LI 3-7168
Williams Donna 1284 Sydney-----LI 3-4039
Williams Edw L 447LawrnceDr ---LI 3-3091
Williams Emma E 1158MurryAv ---LI 3-6986
Williams Evan C 390HathwyAv ----LI 3-1685
Williams G Fletcher 1335Morro --LI 3-7724
Williams Gordon O 1241Fredericks-LI 3-3066
Williams Guilda Mrs 388Chorro ---LI 3-7346
Williams J E OrctRd -----------LI 3-5438
Williams Jack N 421Dana --------LI 3-1085
Williams Joe M 729 South--------LI 3-9279
Williams Jos D 871Toro ----------LI 3-9323
Williams Judith
167LilacDrLosOsosHilnds -----LI 3-0854
Williams Kathleen K
373-8thBaywdPrk -----------LI 3-3700
Williams Kay 2319½Broad ------LI 3-3560
Williams Kline 610Montery ------LI 3-6806
Williams Mary 767Caudl ---------LI 3-3910
Williams Minnie F Mrs 1652Fairvw-LI 3-3061
Williams Robt M
716-7thBaywdPrk -----------LI 3-5908
Williams Robt M Baywood Serv
300-2dBaywdPrk-LI 3-1558
Williams Ronald A AvlaBch ------LI 3-2579
Williams Sarah C Dr 862Toro -----LI 3-2932
Williams Sarah C Dr optmtrst
1029Chorro-LI 3-6632
Williams Thos D
167LilacDrLosOsosHilnds -----LI 3-0854
Williams Thos H 2915JohnsnAv----LI 3-2034
Williams Tillie 1321 Osos ---------LI 3-2905
Williams W R 1616Palm ---------LI 3-6371
Willing Virgil Mickey 721Higuera -LI 3-9616
Willis Jas E 417JayceeDr --------LI 3-9620
Willis Robt W OrcuttRd ---------LI 3-4376
Willis Susan J 475-4thBaywdPrk -LI 3-0832
Willis W H 274Higuera ----------LI 3-4718
Willmirth Bert 271KentuckyAv ---LI 3-5865
Willoughby Ottelia Mrs
355JeffryDr-LI 3-0953
WILLS H J Norwalk Serv Stn
1088Higuera-LI 3-3513
Residence 843RougeotPl --------LI 3-7048
Willson Irwin A 15ElmCt --------LI 3-9276
Wilmot Clyde 430HendrsnAv -----LI 3-7695
Wilson A Gaylord 1343Higuera ----LI 3-5083
Wilson Bill G 515MitchlDr --------LI 3-4223
WILSON BROS SIGNAL SERVICE
751Marsh ------------------LI 3-9997
Wilson Chas E 133B SntaBrbra----LI 3-4439
Wilson Donald E 2044McCollm ---LI 3-3468
Wilson Emmett 140GrandAv -----LI 3-4661
Wilson Gaylord P 621 StanfrdDr--LI 3-0732
Wilson Geo M 269DonnaWy -------LI 3-6873
Wilson Harold O 777 SerranoDr---LI 3-2312
Wilson Harry C
281HighlndDrLosOsosHilnds ---LI 3-1803
Wilson J P 2410Broad ------------LI 3-8522
Wilson John AvlaBch ------------LI 3-4082
Wilson Louis H 1050Pismo --------LI 3-8330
Wilson Marie C 470½Pismo ----LI 3-8036
Wilson Merle E 713GrandAv -----LI 3-4420
Wilson Neva Nohl 1332Pismo -----LI 3-5444
Wilson O F 480Kentucky ----------LI 3-3980
Wilson Olive B Mrs 1771JohnsnAv--LI 3-5996
Wilson R Lawson 1503Beach -----LI 3-3413
Wilson Robt L Mrs
272 SntaLuciaDr-LI 3-1488
Wilson T L 386CalifBl -----------LI 3-8317
Wilson W Travis 2436JohnsnAv ---LI 3-8844
Wilson Wesley F LosOsosHilnds ---LI 3-3988
Wilson Wm R 273HermosaWy ----LI 3-4149
Wilsons Flower Shop 1210Higuera -LI 3-3714
Wilson's Grocery 2121Broad -----LI 3-7584
Winburne F A 446HighlndDr -----LI 3-8281
Wineman Barber Shop 1110Chorro-LI 3-7169
Wineman Hotel 849Higuera ------LI 3-7465
Wineman Vernon E
ReservoirCanyonRd ----------LI 3-3321
Winkel Harry R 208PatriciaDr ---LI 3-7985
Winkelaar Paul 49Vetvle ---------LI 3-1514
Winn Clyde B 1969Chorro --------LI 3-4321
Winn Etta 601LawrnceDr --------LI 3-2687
Winner C Paul 615Grove ---------LI 3-7469
Winningham J C
136-16thBaywdPrk-LI 3-1573
Winningham Reba M
136-16thBaywdPrk ----------LI 3-1573
Winslow Dale E 254GrandAv -----LI 3-1354
Winstead Chas J 1044 Isly--------LI 3-1516
Winters Danl N 1453 Slack--------LI 3-7691
Wipf Geo Cuest by the Sea--------LI 3-4775
Wirshup Arthur D 159FthlBl -----LI 3-0654
Wisberg Clarence
359CerroRomauldoAv-LI 3-7918
Wisberg Earl F EdnaRd ----------LI 3-3877
Wisberg Jack 1033George --------LI 3-7342
Wise Erline M 726Uphm ----------LI 3-7898
Wise Kenneth 1334Chorro --------LI 3-9642
Wise L A 136-11thBaywdPrk ----LI 3-6220
Wise Patricia G
1000-10thBaywdPrk ----------LI 3-1845
Wisneski Edw A 2565GailPl ------LI 3-1092
Wiswell Chas G 335 SnMiguelAv---LI 3-3927
Witbeck Arn D 1519Toro ---------LI 3-7519
Witbeck Bessie 1540 SntaRosa----LI 3-4849
Wittmeyer A W 535MitchlDr -----LI 3-1243
Woeste Donald J EdnaRd -------LI 3-1208
Wofford Geo 2315JohnsnAv -------LI 3-3734
Wolf Harry K 869Centr -----------LI 3-1140
Wolf Verna 1645Chorro ----------LI 3-1996
Wolfe Alfred M Mrs
2019 SierraWy-LI 3-3242
Wolff Fred 766BoysenAvAnnex ---LI 3-6659
Wolkowitz Sadie 1111FthlBl ----LI 3-8785
Wollam Betty J 655 SweenyCt----LI 3-5397
Wollam Eula C 1556Montery -----LI 3-6707
Wollam Kenneth E 1184 Islay----LI 3-1214
Wolverton Ray 472MitchlDr ------LI 3-1609
Wong Jos K C EdnaRd -----------LI 3-2213
Wonsley Ina 1720 SntaRosa-------LI 3-1596
Wonsley Jackie 1720 SntaRosa----LI 3-1596
Wood Bartley J 1256 Sydney------LI 3-7043
Wood Helen 1740ConejoAv --------LI 3-6084
Wood Janet 1256 Sydney---------LI 3-7043
Wood M A 1061Grove ------------LI 3-8331
Wood M D
50ManzanitaDrLosOsosHilnds --LI 3-1595
Wood Mark H 1031Walnut -------LI 3-0728
Wood Pearl F Mrs 1010Mill ------LI 3-3225
Wood Richard D atty 1041Chorro-LI 3-4171
Wood Wm A 685Leff ------------LI 3-5565
Woodard J A 191Chorro ---------LI 3-9342
Woodbridge John H MD 891Pismo--LI 3-8310
If no answer call--------------LI 3-6550
Woodbridge Madelin E
2506JohnsnAv ---------------LI 3-1675
Woodman C H 129NBroad --------LI 3-6845
Woodman C H Jr 2465 SntaClara-LI 3-7502
Wood's Animal Shelter NHwy ----LI 3-9316
Woods John W 1501Mill ----------LI 3-3907
Woods Lamond PolyCampus -------LI 3-8839
Woods O E 1856CorralitosAv -----LI 3-0803
Woods Robt L 274Higuera --------LI 3-3527
Woodward E B 113 STassajaraDr--LI 3-2039
Woodward J R 224CraigWy -------LI 3-6368
Woodward Leo Mrs 2309JohnsnAv -LI 3-3410
Woodward W L 2067Nipomo -----LI 3-3621
Woodward Wm H 2374JohnsnAv---LI 3-3722
Woodworth A W 240 Sandrcock---LI 3-6177
Woodworth Carol 165Casa -------LI 3-6344
Woodworth Harlan 261 Sandrcock-LI 3-5474
Woodworth John A 624Misn -----LI 3-3594
Woolpert Wickson R 612PatriciaDr-LI 3-0566
Woolpert Wickson R Muller & Woolpert attys
WickendenBldg-LI 3-5060
Woolworth F W Co 778Higuera ----LI 3-5820
Work L J 1217Mill -------------LI 3-3056
Working Raymond R
1225MonteVsta -------------LI 3-7521
Worley Max B 801CalifBl --------LI 3-0392
Worthington Walter 975Pac -----LI 3-4554
Wraith Saxon 513PrinctnPl ------LI 3-9214
Wray D L 307JeffryDr ----------LI 3-7921
Wray O D 525MitchlDr ----------LI 3-0449
Wreden Jane Mrs 1746Chorro ----LI 3-8663
Wright Albertha 505Church ------LI 3-3852
Wright Carl Mrs
170LilacDrLosOsosHilnds -----LI 3-0405
Wright Donald G 290RamonaDr ---LI 3-4784
Wright Dorothy S 110 OrangeDr---LI 3-8243
Wright Ferne E Mrs 1224 Sydney-LI 3-7377
Wright Harold L 2525JohnsnAv ---LI 3-5768
Wright Harry 1427Beach ---------LI 3-4537
Wright Jeanie 1148 Olive---------LI 3-8865
Wright Jessie Mrs 726Buchn -----LI 3-1619
Wright L H 675Brizzolara --------LI 3-2324
Wright Lawrence 515LawrnceDr --LI 3-5855
Wright Myrtie 493Leff ----------LI 3-2162
Wright Orville 2505Augusta -----LI 3-7341
Wright Robt N 535CuestaDr -----LI 3-6444
Wright Thos W
201BayvwHtsDrLosOsosHilnds --LI 3-3745
Wright Wendell 1148 Olive------LI 3-8865
Wu H M Dr herbalist & osteo
972 SntaRosa-LI 3-7731
Wunderlich Joan 690Brizzolara ---LI 3-7992
Wyatt Alice L 1219Ella ----------LI 3-6249
Wyatt Donald C 1183George -----LI 3-8805
Wyatt Michael G 71Casa ---------LI 3-8015
Wyatt W C EdnaRd -------------LI 3-6317
Wybrandt Christine 1943McCollm -LI 3-4252
Wynn Joe AvilaRd --------------LI 3-3083
Wynn Sandy AvilaRd ------------LI 3-3083
Wyrick W E 175High ------------LI 3-8996

Y

Ybarra John J 648½MitchlDr ----LI 3-0614
Ybarra Louis 677Caudl ----------LI 3-2134
Yeager Geo E 185DlSrWy ---------LI 3-4073
Yeakel Larry E 1527 SntaRosa----LI 3-8846
YELLOW CAB
Pismo&Archer ---------------LI 3-1234
Yenter Mary 111 OrangeDr--------LI 3-6949
Yeo Richard D 649 StanfrdDr-----LI 3-6393
York Geo H 1633 SntaRosa-------LI 3-3686
York Norman B 62Vetvle ---------LI 3-3794
Yost Joyce 235½ Sandrcock-----LI 3-6750
Young Alma E Mrs 1142Leff -----LI 3-1143
Young Arthur John 2CampusWy ---LI 3-8793
Young C R 1240Ella ------------LI 3-6305
Young Carl E StennrCreekRd -----LI 3-1046
Young Chester G 545EllnWy ------LI 3-1390
Young Claude PismoRd ----------LI 3-3859
Young E S 1803Gardn -----------LI 3-3762
Young E S Young's Bty Shop
783Marsh-LI 3-4064
Young Emma 2031Chorro ---------LI 3-4516
Young Frank E 190 SnJoseWy----LI 3-3825
Young Harry E 303NTassajaraDr --LI 3-2480
Young Homer 731Grove ----------LI 3-8551
Young Jas A 1335Palm ----------LI 3-0601
Young John W 808-9thBaywdPrk -LI 3-6499
Young O B 894MeineckeAv -------LI 3-5866
Young Robt M 1320FthlBl ------LI 3-6955
Youngberg Lyman N
1212Fredericks -------------LI 3-9557
Younger Bruce A 748Grove ------LI 3-2128
Young's Beauty Shop 783Marsh ---LI 3-4064
YOURS & MY FURNITURE STORE
1127Broad-LI 3-7245
Yowell Carl 545Woodbrdge -------LI 3-8161

Z

Zampedri Duane 729 South-------LI 3-6453
Zanchuck Wm 26Chorro ---------LI 3-8264
Zank Stephen A OrcuttRd -------LI 3-9549
Zanoli James 974West -----------LI 3-7276
Zanoli Jess 977West ------------LI 3-1831
Zanoli Wilfred 888Venabl -------LI 3-8448
Zarate Patricia 874Upham ------LI 3-6675
Zaugg Howard 343HighlndDr ----LI 3-2858
Zavala Ernest EdnaRd -----------LI 3-7016
Zavala Jose 2102Broad ----------LI 3-7795
Zegar Steve 416BuenaVstaAv ----LI 3-6235
ZEGAR'S FINE FURNITURE
971Higuera-LI 3-6034
Zelazny Josephine CuestaGrde ---LI 3-2501
Zellerbach Paper Co -------------LI 3-5800
Zellner W M 549HathwyAv ------LI 3-8220
Zendner Roy 1313Peach ---------LI 3-9567
Zevely Henry A MD 878BoysnAv --LI 3-9212
Residence 1323Mill ------------LI 3-7995
Zid Junas Edw W 313PatriciaDr --LI 3-8282
Zigler Arthur F OrcuttRd -------LI 3-9625
Zimmerman Chet 629Misn -------LI 3-2509
Zimmerman Dean R 1425Gardn ---LI 3-4015
Zimmerman DeWane R Rev
873Venabl -----------------LI 3-8194
Zimmerman Louis MD Sierra Vista Hosp
1010MurrayAv -------------LI 3-6550
Residence 253AlbertDr --------LI 3-9253
Zimmerman W J 968Leff --------LI 3-7345
Zion Lutheran Church
FthlBl&Hwy1-LI 3-8327
Ziwicki Ray B 32NBroad --------LI 3-1750
Zoffman Christine 1355Mill ------LI 3-1382
Zollars A M 333 SntaLuciaDr-----LI 3-0564
Zoppi Robt P 2556GailPl --------LI 3-2369
ZUIDERWEG P J contrs
2800Broad -----------------LI 3-4865
Residence ResrvrCanyonRd -----LI 3-3873
Zupan Clarence E Parker Boilr Wrks
2690Victoria-LI 3-7297
Zweifel John R 1333Mill --------LI 3-7308

THE PACIFIC TELEPHONE & TELEGRAPH CO. BELL SYSTEM AMERICAN TELEPHONE & TELEGRAPH CO.



For convenience in the future...
put telephone facilities
in your plans

***The blue-print stage* is the time to include built-in telephone conduit and outlets. During construction, the cost is trifling. Just a few pieces of pipe or other conduit material leading to convenient outlet locations will provide raceways for telephone wires. Later on telephones can be added — or moved to other locations — without drilling holes or running wire along baseboards.**

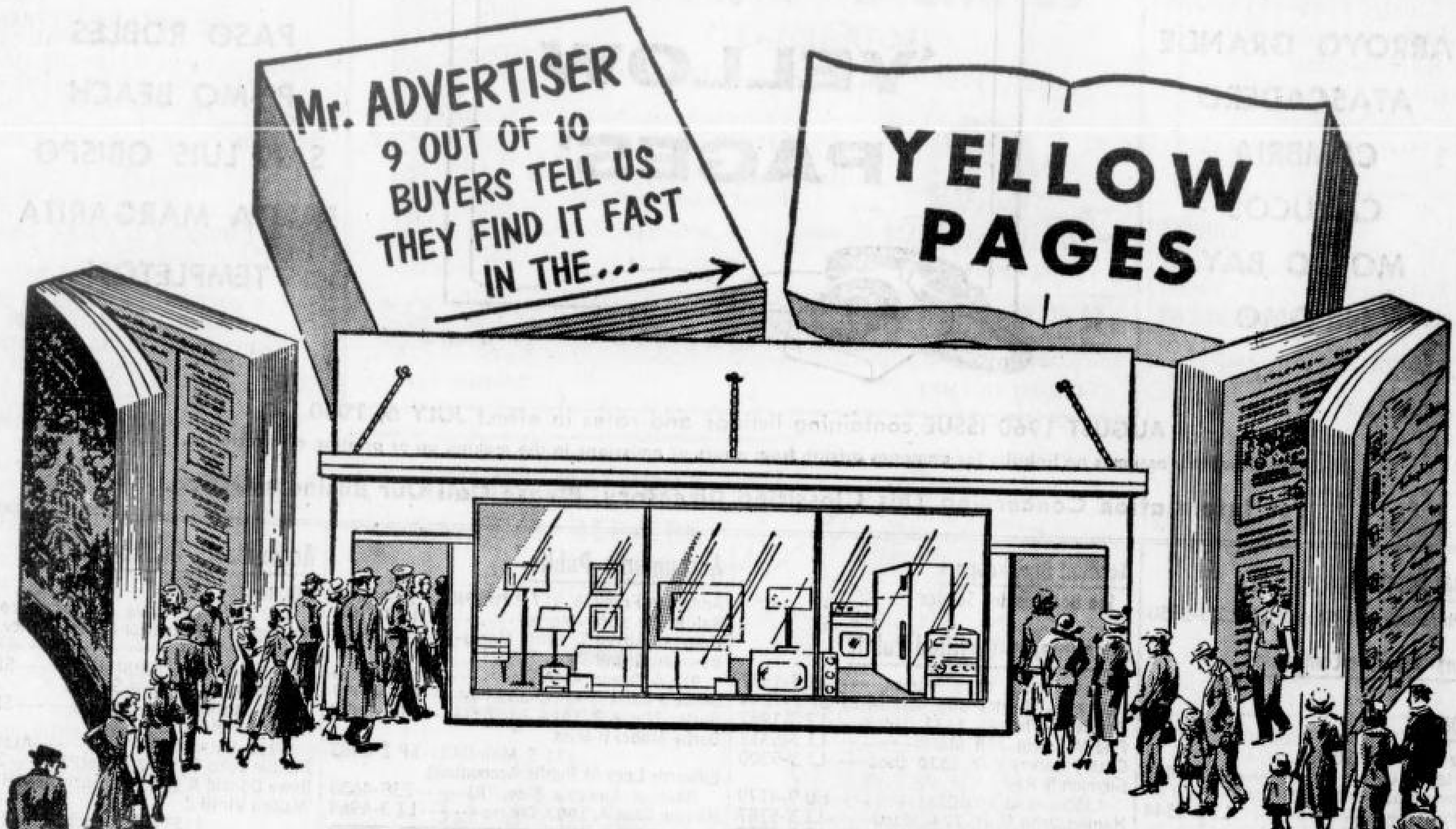
For free help in planning modern, built-in telephone wiring, call your local telephone company number and ask for free "Telephone Planning Service."

CALIFORNIA TELEPHONE DIRECTORIES

YELLOW PAGES

LOCALITY: Arroyo Grande, Atascadero, Cambria, Cayucos, Morro Bay, Nipomo, Paso Robles, Pismo Beach, San Luis Obispo, Santa Margarita, Templeton

YEAR: August 1960



THESE BUYERS

USE THE YELLOW PAGES

WHEN THEY ARE LOOKING
FOR **YOUR** FIRM
BECAUSE THEY WERE . . .

1. **RECOMMENDED** TO YOU
2. **INFLUENCED** BY YOUR OTHER ADVERTISING
3. **SOLICITED** BY YOU OR YOUR SALESMEN
4. **FORMER CUSTOMERS**

THESE BUYERS WILL FIND
YOUR FIRM IF YOU . . .

★ LIST EACH NAME BY WHICH THE FIRM IS KNOWN & ALSO THE INDIVIDUALS OR PARTNERS NAMES.

★ CAPITALIZE THE NAME & LIST OTHER KNOWN SPELLINGS OF THE NAME.

★ FEATURE YOUR ADDRESS, SHOW BUILDING NAME OR PROXIMITY TO WELL KNOWN LANDMARK.

★ LIST UNDER EVERY CLASSIFIED HEADING THAT PERTAINS TO YOUR BUSINESS.

★ DISPLAY YOUR EMBLEM OR SLOGAN.

★ LIST ALL OF THE TELEPHONE NUMBERS WHERE YOU CAN BE REACHED.

WHEN THEY ARE LOOKING
FOR **ANY** FIRM
THEY ARE THE . . .

1. **NEWCOMERS**
2. **EMERGENCY** BUYERS
3. **DISSATISFIED** BUYERS
4. **INFREQUENT** BUYERS
5. **COMPETITIVE** BUYERS

THESE BUYERS ARE INFLUENCED
BY . . .

★ COMPLETENESS OF SERVICE

★ RELIABILITY

★ STOCKS OF MERCHANDISE

★ AUTHORIZED PRODUCTS

★ SIZE OF FIRM

★ ECONOMY FEATURES

★ AREA SERVED

TELL THEM A COMPLETE STORY ABOUT YOUR BUSINESS AT EVERY HEADING THAT APPLIES

ARROYO GRANDE
ATASCADERO
CAMBRIA
CAYUCOS
MORRO BAY
NIPOMO



'YELLOW PAGES'

PASO ROBLES
PISMO BEACH
SAN LUIS OBISPO
SANTA MARGARITA
TEMPLETON

AUGUST 1960 ISSUE containing listings and rates in effect **JULY 6, 1960**

For Information Concerning This Classified Directory, Please Call Our Business Office.

Abdominal Supports

Hurley's Pharmacy 896 Foothill Bl-LI 3-5950

Abstractors–See Title Companies

Accordions

Hernandez Accordion Studio
128 Bridge(AG) ------------HU 9-5449
Philharmonic Music
1337 Monterey -------------LI 3-8544
Record & Band Shop The
1041 Grand Av(AG)-HU 9-3512

Check the YELLOW PAGES for WHO sells WHAT.

Account Bookkeepers

See Bookkeeping Service

Accountants–Certified Public

Belcher Chas N 1111 Morro------LI 3-1987
Belcher & Thomas 844 Main(MB)-SP 2-7244
Belcher & Thomas 1111 Morro---LI 3-1987
Fitz M Edwin 778 Marsh--------LI 3-5311
Guttry Harvey V Jr 1320 Osos----LI 3-9300
Guymon N Ray
1350 Grand Av(AG)----------HU 9-4779
Hamers John M Jr 774 Marsh----LI 3-5787
James Thos M 1320 Osos--------LI 3-9300
Knight & Hamers 774 Marsh-----LI 3-5787
Knight Robt A 774 Marsh-------LI 3-5787
Lund & Guttry 1320 Osos--------LI 3-9300
Thomas Harold A 1111 Morro----LI 3-1987

Accountants–Public

Anderson Frank W 917-12th(PR) --238-0612
Ball Rollin 1009 Morro----------LI 3-7817
Bowman Alfred T 1009 Morro----LI 3-9046
Bowman Alfred T
9th & Grand Av(AG)---------HU 9-4215
Boyce J Earle 942 Chorro-------LI 3-3997
Butler Morse R 1029 Pacific-----LI 3-6876
Derby Mabel H Miss
271 S Main(MB)-SP 2-8483
Edwards Lucy M Public Accountant
Bank of America Bldg(PR)-----238-4630
Hanson Chas A 1907 Chorro------LI 3-4969

For better service, speak directly and clearly into the telephone mouthpiece.

Accountants–Public–(Cont'd)

Hill Rex R
10053 Santa Lucia Av--Atascdro 45-J-11
Hoisington A R Auditor & Tax Service
332-5th(MB) --------------SP 2-2281
Hyler Glenn R 360-5th(MB) -----SP 2-3571
Morro Bay Accounting Service
750-5th(MB) --------------SP 2-7411
Rehbock Kettner S
5982 Entrada Av----------Atascdro 516
Ritchie John C 1202 Vine(PR)----238-3940
Rowe Donald A 104 W Branch(AG)-HU 9-2727
Walton Virgil J
115½ E Branch(AG)-HU 9-3311
West Chauncey W & Associate
Chauncey W West
823-13th(PR) -------------238-1262
Residence ------------------238-1525

Acetylene

MODERN INDUSTRIALS
2602 S Blosser Rd
Santa Maria -----------Walnut 5-8580

Adding & Calculating Machines

BURROUGHS ADDING AND CALCULATING MACHINES—
BURROUGHS CORPORATION
748 S 1st Sn Jse------CYprss 3-1041

CLARY ADDING MACHINES AND PRINTING CALCULATORS—
HILL'S STATIONERY STORE
1127 Chorro -------------LI 3-1950

DICK'S OFFICE MACHINES
1131 Garden --------------LI 3-7651
(See Advertisement Page 3)

FRIDEN AUTOMATIC CALCULATING & ADDING MACHINES

The Thinking Machine of American Business

Friden

FRIDEN DOES MORE AUTOMATICALLY
Sales - Service - Rentals

"FOR INFORMATION CALL"

Friden Calculating Machine Co Inc
1453 Monterey -----------LI 3-2914
2610 DeLavina
Santa Barbara -----Woodland 6-2269

Friden Calculating Machine Co Inc
1453 Monterey-LI 3-2914
Hill's Stationery Store
1127 Chorro --------------LI 3-1950
(See Advertisement Page 3)

(Continued Next Page)

A color extension telephone adds comfort and beauty to your home for only a few cents a day.

Adding & Calculating Machines–(Cont'd)

MARCHANT CALCULATORS AND ADDING MACHINES—
MARCHANT CALCULATORS DIVISION OF SMITH-CORONA MARCHANT INC
614 N Milpas
Santa Barbara ----Woodland 2-4460
206 N Halcyon Rd(AG)----HU 9-5311

Marchant Calculators Division of Smith-Corona Marchant Inc
206 N Halcyon Rd(AG)-------HU 9-5311

MARSHALL BUSINESS MACHINES
1453 Monterey-LI 3-2914
(See Advertisement Page 2)

MONROE FIGURING ACCOUNTING & DATA PROCESSING EQUIPMENT—
MONROE CALCULATING MACHINE CO INC 813 Chapala
Santa Barbara-Woodland 2-1001

NATIONAL ADDING MACHINES

SEE THE SENSATIONAL LIVE KEYBOARD Before You Buy!
A New Principle! Every key electrified for faster, easier adding and calculating. No need to use motor bar.

"WHERE TO BUY THEM"

NATIONAL CASH REGISTER CO
737 Marsh LI 3-8269

Nelson Johnny Office Equipment Co
690 Higuera LI 3-7347
(See Advertisement Page 2)
Paso Robles Office Supply
608-12th(PR) ---------------238-1057
(See Advertisement This Page)

VICTOR

ADDING & CALCULATING Machines that add and subtract. Electric or hand models, with 10 key or full keyboard. The NEW simplified figuring machine adds, subtracts, multiplies, divides, automatically computes credit balance and prints answers on tape. Also CASH REGISTERS–SYSTEMS–SUPPLIES

VICTOR

"WHERE TO BUY THEM"

NELSON JOHNNY OFFICE EQUIPMENT CO 690 Higuera-LI 3-7347

WALKER'S BOB
Smith Corona-Burroughs-National
844 Monterey ---------------LI 3-1827

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

4,600 People–

In the Bell Telephone Laboratories there are about 4,600 people constantly developing new tests, new materials, and new methods leading toward a better and cheaper telephone service for America.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

FRONTIERS • • beyond

There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.

The Pacific Telephone and Telegraph Company

Additional Listings

. . . for the growing-up son or daughter, for the relative or friend who lives under your roof . . . what nicer thought than a separate listing in the Telephone Book?

Addressing Machines

HILL'S STATIONERY STORE
ADDRESSING MACHINES
SPEED-O-PRINT
AUTOMATIC ADDRESSERS
2 Styles to Choose From
STENCIL & METAL PLATE MODEL
1127 Chorro --------------LI 3-1950

Adjusters

Amer Auto Adjusters
8660 Portola Rd----------Atascdro 607

BROWN BROTHERS ADJUSTERS
INSURANCE ADJUSTERS
ED. FRANCIS
Manager
Phone Day or Night
1214 Broad -------------LI 3-5985

COAST COUNTIES ADJUSTMENT BUREAU
JACK E. CAMPBELL – Adjuster
JACK W. COTTER – Adjuster
1130 Garden -------------LI 3-3063
If no answer call---------LI 3-4762
Or -----------------------LI 3-0395

GENERAL ADJUSTMENT BUREAU INC
1308 Garden-LI 3-4914
Night Phone (PB)-----------PR 3-2337
M Y C O Adjusting Service
1214 Broad-LI 3-5985

SCHOENFELDER INSURANCE ADJUSTMENT SERVICE
115 E Branch(AG)-------------HU 9-4272
2305 Monterey Rd-----------Atascdro 444
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 11440
Santa Maria
Ask Operator for-Zenith 97207
Walker L A Co ----------------LI 3-5611

Adoption Agencies

CHILDREN'S HOME SOCIETY OF CALIF
Licensed Child Placement Agency
COUNSELING SERVICES
CONFIDENTIAL HELP TO MOTHERS CONSIDERING PLACING A CHILD FOR ADOPTION
Services To Couples Seeking to Adopt
911A Chapala
Santa Barbara -----WOodland 2-9191

San Luis Obispo County Adoption Services
1185 Islay ----------------LI 3-5700

Advertising–Direct Mail

LETTER SHOP THE
MAILING & ADDRESSING SERVICE
MIMEOGRAPHING – TYPING
NOW TWO CONVENIENT LOCATIONS
964 Chorro --------------LI 3-5800
206 N Halcyon Rd(AG)----HU 9-4757

Advertising–Directories–See Directories

Advertising–Outdoor

FREEMAN SIGN SERVICE
448 Higuera ----------------LI 3-3229

Advertising Radio

See Radio Stations & Broadcasting Companies

Advertising Service

CLASSIFIED TELEPHONE DIRECTORY ADVERTISING

A Door To Your Business
That Is Always Open
Economical
Proven Usage

'Find It Fast In The 'Yellow Pages'

The "YELLOW PAGES" Tell—

"WHERE TO BUY IT"

PAC TELEPHONE & TELEGRAPH CO THE
Directory Department 900-3d SF
(No Intercity Charge)
Ask Operator for–Entrprise 12030

Tell your sales story in the YELLOW PAGES—they'll help you reach new prospects, promote new business, bring new profits.

Advertising Service–(Cont'd)

K A T Y Offices & Studio 1146 Monterey–LI 3-1340
K V E C Radio Motel Inn--------LI 3-8830
PAC TELEPHONE & TELEGRAPH CO THE
Directory Department 900-3d SF
(No Intercity Charge)
Ask Operator for–Entrprise 12030
(See Advertisement This Page)

EXPLOSION IN OVEN

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

Advertising Service–(Cont'd)

TRADE MARK MERCHANDISING SERVICE

Tells buyers where to find your local dealer. Control and safeguard the distribution of Advertised, Trade Marked Merchandise and Service.

Find Your Nearest Dealer In The 'Yellow Pages'

"SERVICE RENDERED BY"

PAC TELEPHONE & TELEGRAPH CO THE
Directory Department 900-3d SF
(No Intercity Charge)
Ask Operator for------Entrprise 12030
Ask for ---------------Extension 66

Advertising Signs–See Signs

Advertise here—it pays.

Agricultural Chemicals

Calif Weed Service
3329 Pierce Rd Bkrsfld----FAirvw 3-7812

PASO ROBLES SEED & CHEMICAL CO
REPRESENTING
E. I. DUPONT CO.
DOW CHEMICAL CO.
AMCHEM PRODUCTS
MONSANTO CHEMICALS
COLLIER CARBON – BREA
Aqua Ammonia – Nitrogen Service
Field and Vegetable Seeds
13th & Riverside Av(PR)----238-3825

Agricultural Implements

See Farm Equipment & Supplies

Air Brakes

See Brake Hdgs

Air Compressors

Clason Harry Equipment Rental
720 N Broadway
Santa Maria -----------Walnut 5-9536
Wilson Sales Co
475 California Av
Palo Alto ------------DAvnprt 6-5711

Air Compressors–Renting

GEORGE'S EQUIPMENT RENTALS
Old Hwy 101 South-----------LI 3-1436
(See Advertisement This Page)
INDUSTRIAL CONTRACTING CO
1121 Orcutt Rd-------------LI 3-1156
Lane Woodrow W 337 Vine(PR)---238-3724
(See Advertisement This Page)
McBRIDE SHEET METAL WORKS
Old Hwy 101---------------LI 3-5000
PARKER BOILER WORKS
2690 Victoria–LI 3-7297
(See Advertisement This Page)

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

Complete YOUR ADVERTISING PROGRAM WITH THE YELLOW PAGES

Find It Fast In The 'Yellow Pages'

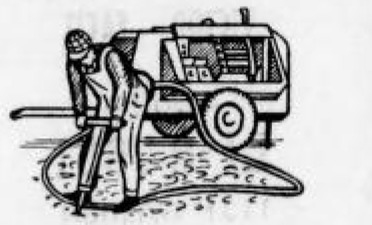
List your Name, Products & Services under all Classifications Descriptive of your Business

9 out of 10 BUYERS use the Yellow Pages when Ready to Buy!

For Information Call

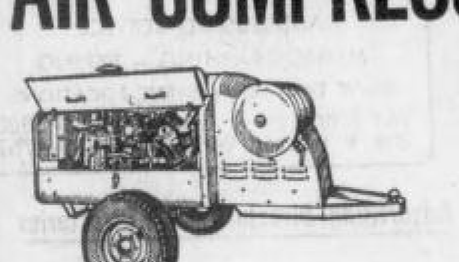
PACIFIC TELEPHONE
YELLOW PAGES . . . 900-3rd ST., S. F.
Ask Operator for Enterprise 12030 (No Inter-City Charge)

AIR COMPRESSORS RENTING



105's – 125's – 210's
RATES BY THE DAY - WEEK OR MONTH
CHIPPERS – TAMPERS
DRILLERS BREAKERS
SANDBLASTING AND BOILER REPAIRING
CALL LI 3-7297
PARKER BOILER WORKS
CLARENCE E. ZUPAN – OWNER
2690 Victoria San Luis Obispo

AIR COMPRESSORS-RENTED



LARGE SELECTION OF COMPRESSORS & TOOLS
100 Different Items
LI 3-1436
ALL YOUR RENTAL NEEDS
GEORGE'S EQUIPMENT RENTALS
Old Hwy. 101 South (S. Higuera St. Ext.) San Luis Obispo

AIR COMPRESSOR RENTING
DAY – WEEK – MONTH
238-3724
WOODROW W. LANE
GENERAL BUILDING & CEMENT CONTRACTOR
337 VINE PASO ROBLES

Air Conditioning Contractors

B T U Heating & Air Conditioning
390 Manhattan Av Grovr Cty---HU 9-5238
BLAKE'S PLUMBING HEATING & SHEET METAL
1701 Riverside Av(PR)--------238-3934
(See Advertisement This Page)
McBRIDE SHEET METAL WORKS
Old Hwy 101---------------LI 3-5000
OTT'S
--------------------------LI 3-6961
727 State Santa Barbara–Woodland 2-7671
SMEE'S PLUMBING & HEATING SHOP 2959 S Broad----------LI 3-0860
(See Advertisement This Page)
UMBAUGH FRED L
3000 Orcutt Av-------------LI 3-9298
(See Advertisement This Page)

Air Conditioning Equipment–Room

Atascadero Lumber Co
5305 Traffic Wy----------Atascdro 661

CARRIER ROOM AIR CONDITIONERS

Complete selection of window and console models built by the people who know air conditioning best. They cool, dehumidify, and circulate healthful, filtered air. For over 50 years Carrier has been recognized the world over for fine air conditioning.

Carrier

"FOR INFORMATION CALL"

DEALERS

Smee's Plumbing & Heating Shop
2959 S Broad------------LI 3-0860

DISTRIBUTORS

Prentiss Corp
631 S Anderson
Los Angeles --------Angeles 9-0571

To dial correctly, pull the finger all the way to the stop . . . then let dial return at its own speed.

Air Conditioning Equipment–Room–(Cont'd)

FEDDERS AIR CONDITIONERS

There's a Fedders for every room . . . every current . . . every budget. Rated tops year after year in independent competitive tests . . . and by 2,000,000 Fedders families. Yet you pay no more for famous Fedders quality.

FEDDERS

WORLD'S LARGEST-SELLING BRAND

"WHERE TO BUY THEM"

DEALERS

BLAKE'S PLUMBING HEATING & SHEET METAL
1701 Riverside Av(PR)-----238-3934
Cooperative Farmers Supply Co Inc
14th & Pine(PR)----------238-1718

FRIGIDAIRE ROOM AIR CONDITIONERS

"Dry-Cooling" for homes, apartments and offices. Full-rated capacities to condition areas up to 1275 sq. ft. "All-Seasons" models for year-round comfort. Authorized Sales and Service.

FRIGIDAIRE

"WHERE TO CALL"

AUTHORIZED SALES & SERVICE

CAMPBELL'S REFRIGERATION
532 Higuera ------------LI 3-6800
HEATON'S
803-13th(PR) -----------238-3311

Wilcox Lou & Son General Electric Appliances 823-12th(PR) ------238-3921

Air Conditioning Equipment–Servicing

Electrical & Refrigeration Inc
105 South -----------------LI 3-9313

An extension telephone is a step-saver in any home.

Carrier AIR CONDITIONING

Carrier

COMMERCIAL – RESIDENTIAL
★ SALES ★ INSTALLATIONS ★ SERVICE
AIR COOLED – WATER COOLED – HEAT PUMPS
ALL YEAR AIR CONDITIONING
COMPLETE INSTALLATIONS FROM THE SMALLEST ROOMS TO THE LARGEST BUILDINGS
LI 3-0860
Night Phone LI 3-0625
2959 SOUTH BROAD ST. – SAN LUIS OBISPO
SMEE'S
PLUMBING – HEATING – SHEET METAL

PASO ROBLES BLAKE'S
YEAR 'ROUND AIR CONDITIONING
PLUMBING • HEATING & SHEET METAL
★ Commercial ★ Industrial ★ Residential
• FHA TERMS • LOW DOWN PAYMENT • FREE ESTIMATES
• IMMEDIATE INSTALLATION • GUARANTEED SERVICE
CALL 238-3934
1701 RIVERSIDE AVE. PASO ROBLES

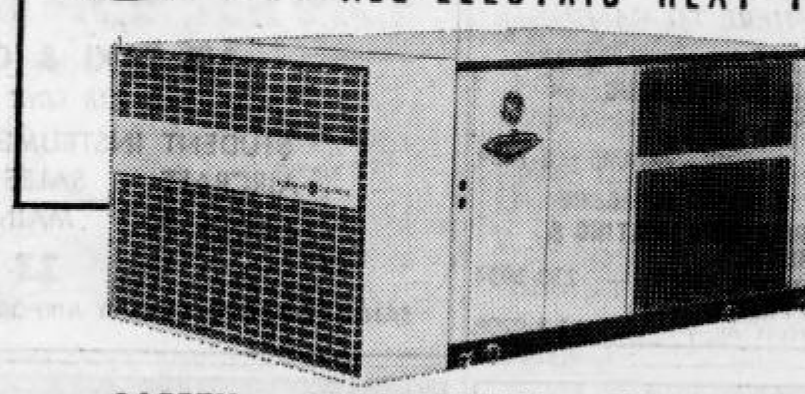
When you want to telephone

LISTEN FOR THE 'DIAL TONE'

—dial carefully—turn the dial all the way and then let it go back to position naturally, without forcing. These simple steps enable you to dial telephone numbers speedily and with precision.

The Pacific Telephone and Telegraph Company

WEATHERTRON
ALL-ELECTRIC HEAT PUMP



SAFETY • CONVENIENCE • CLEANLINESS
Just Dial Your Favorite Temperature For Constant Indoor Weather
COOLS WITHOUT WATER
HEATS WITHOUT BURNING FUEL
Home & Commercial Air Conditioning & Heating
All Types of Duct Work & Sheet Metal
Also We Do Plumbing
FRED L. UMBAUGH
LI 3-9298 3000 ORCUTT AVE.

Air Conditioning Equipment & Supplies

CARRIER AIR CONDITIONING

A name recognized the world over for fine air conditioning. Individual units or complete systems for stores, offices, buildings, industries, homes. Engineering aid, prompt service.

"FOR INFORMATION CALL"

DEALERS

Smee's Plumbing & Heating Shop
2959 S Broad ---------- LI 3-0860

DISTRIBUTORS

Prentiss Corp
631 S Anderson
Los Angeles -------- Angeles 9-0571

COCKRELL'S REFRIGERATION
845-13th(PR) ---------- 238-1931
(See Advertisement This Page)

COLEMAN AIR CONDITIONING

America's ONLY BONDED Line of home air conditioning — featuring Polar Prince remote or Polar Pak self contained units. Both are waterless, central cooling systems. May be added to your present forced air heating or installed separately with any heating.

"WHERE TO BUY IT"

DEALERS

BLAKE'S PLUMBING HEATING & SHEET METAL
1701 Riverside Av(PR) ----- 238-3934
McBRIDE SHEET METAL WORKS
Old Hwy 101 ---------- LI 3-5000

CRANE AIR CONDITIONING & FURNACES—

DEALERS

BLAKE'S PLUMBING HEATING & SHEET METAL
1701 Riverside Av(PR) ----- 238-3934

GENERAL ELECTRIC AIR CONDITIONING

Residential air conditioning for central installation, in new homes or to add to present heating system, including the All-electric Weathertron Heat Pump. Also air conditioners for Commercial & Industrial Use.

"WHERE TO CALL"

FULL LINE DISTRIBUTORS

VALLEY AIR CONDITIONING SUPPLY CO
1104 Parallel Av
Fresno ---------- AMhrst 8-7459

FULL LINE DEALERS

BLAKE'S PLUMBING HEATING & SHEET METAL
1701 Riverside Av(PR) ----- 238-3934
UMBAUGH FRED L
3000 Orcutt Av ---------- LI 3-9298

IN PASO ROBLES
WESTINGHOUSE
COMMERCIAL & ROOM AIR CONDITIONERS

air conditioning



SALES
SERVICE
PARTS

all year round

With HEAT PUMPS

238-1931

COCKRELL'S REFRIGERATION
845-13th ST. PASO ROBLES

Air Conditioning Equipment & Supplies—(Cont'd)

HEATON'S
See Our Furniture Dirs-New Ad
803-13th(PR) ---------- 238-3311

HOLLY-GENERAL AIR CONDITIONING EQUIPMENT—

DEALERS

B T U HEATING & AIR CONDITIONING
390 Manhattan Av
Grovr Cty ---------- HU 9-5238

OIL ON TROUBLED WATERS

A teaspoon of salad oil added to water prevents rice, macaroni, etc., from sticking together; keeps water from boiling over.

Air Conditioning Equipment & Supplies—(Cont'd)

LENNOX AIR CONDITIONING

Models for every need, INCLUDING HEAT PUMPS, installed and serviced by factory trained LENNOX Comfort Craftsmen. Residential and commercial.

"WHERE TO CALL"

Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av(PR) ----- 238-3934
Smee's Plumbing & Heating Shop
2959 S Broad LI 3-0860

WESTINGHOUSE HEATING-COOLING—

WHOLESALE DISTRIBUTORS

COCKRELL'S REFRIGERATION
845-13th(PR) ---------- 238-1931

SCHEDULED FLIGHTS

FLY AIR COACH

PRESSURIZED DC-6B LUXURY LINERS
AT WORLD'S LOWEST AIR COACH FARES

NEW YORK
PHILADELPHIA
WASHINGTON
MIAMI

CHICAGO
DETROIT
ST. LOUIS
KANSAS CITY

LOW CHARTER RATES FOR MILITARY
FOR RESERVATIONS CALL COLLECT

Open 9 A.M. to 7 P.M.

FRontier 3-3266

Open Sat. & Sun.

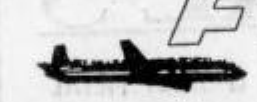
370 ALVARADO MONTEREY

HOOVER FLYING SERVICE

Established 1938

F.A.A. APPROVED

FLY



AIR TAXI & CHARTER SERVICE
AIR LINE RATED PILOTS
STUDENT INSTRUMENT LINK INSTRUCTIONS
AIRCRAFT SALES & SERVICE RENTALS
MAINTENANCE

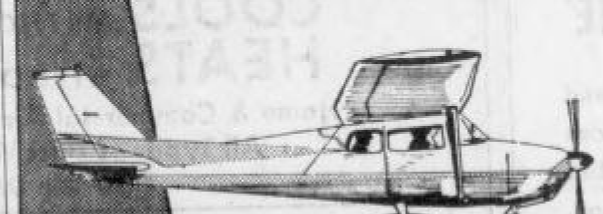
LI 3-1742

SAN LUIS OBISPO COUNTY AIRPORT SAN LUIS OBISPO

Certificated AIR TAXI

PERSONALIZED & ADVANCED FLIGHT INSTRUCTION

H. L. LUND
LI 3-1910
If No Answer Call
LI 3-6185
PASO ROBLES
238-4737



LUNDAIR COUNTY AIRPORT

Air Express Service

Air Express Division of Railway Express
Agcy Inc 1332 Spring(PR) ------ 238-3120
Air Express Division-Railway Express
Agency Inc 1021 Railroad Av ---- LI 3-8334

Air Freight Service

PACIFIC AIR LINES—
PACIFIC AIR LINES INC
Paso Robles County Airport
(PR) ---------- 238-2525
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 11513

Air Line Companies

PACIFIC AIR LINES

SERVING
THE WEST'S
FASTEST
GROWING
MARKETS

"WHERE TO CALL"

PACIFIC AIR LINES INC
Passenger Reservations & Information
Air Freight Information & Rates
Paso Robles County
Airport(PR) ---------- 238-2525
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 11513

Pacific Air Lines Inc
Paso Robles County Airport(PR)-238-2525
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 11513

Air Line Ticket Agencies

See Air Travel Ticket Agencies

Air Travel Ticket Agencies

Air Coach Reservations
370 Alvarado Mtry -------- FRntir 3-3266
(See Advertisement This Page)

LUSITANIA TRAVEL SERVICE
FOR ALL AIR LINE
RESERVATIONS & TICKETS
CALL
WAlnut 5-8647
NO SERVICE CHARGE
Charter Service Available
1035 W Main
Santa Maria -------- WAlnt 5-8647

TRAVEL SERVICE
PACIFIC AIR LINES
UNITED – WESTERN – TWA
AMERICAN – PAN AMERICAN
JAPAN – CONTINENTAL – SAS
TICKETS & RESERVATIONS
At No Extra Charge
860 Monterey ---------- LI 3-0335

Aircraft Charter & Rental Service

Hoover Flying Service
County Airport ---------- LI 3-1742
(See Advertisement This Page)
Lundair County Airport ---------- LI 3-1910
(See Advertisement This Page)
San Luis Obispo County Airport
Oceano-HU 9-9952

FLOOR SAVER

To keep the floors from being marred when moving furniture, slip old heavy socks over legs.

Aircraft Dealers & Distrs

PIPER AIRCRAFT—
WARNER FLYING
3233 Skyway Dr
Santa Maria ------- Walnut 5-8117

Aircraft Engine Repairing

See Aircraft Service & Maintenance; Engines–Rebuilding & Exchanging

Aircraft Equipment

Lundair County Airport ---------- LI 3-1910

Aircraft Radios–See Aircraft Equipment

Aircraft Service & Maintenance

Hoover Flying Service
County Airport ---------- LI 3-1742

Aircraft Tires

See Tire Hdgs

Airports

San Luis Obispo County Airport
County Airport-LI 3-2935
San Luis Obispo County Airport
Oceano-HU 9-9952
San Luis Obispo County Airport
(PR) ---------- 238-4737

Alcoholism Treatments

See Chiropractic Doctors; Clinics; Hospitals; Osteopathic Physicians; Physicians & Surgeons, D.O.; Physicians & Surgeons, M.D.; Sanitariums; Etc

Ambulance Service

BENEDICT-RETTEY AMBULANCE SERVICE
A COMPLETE FULLY EQUIPPED
TRAINED AND UP-TO-DATE
AMBULANCE SERVICE
Hwy No 1 &
Atascadero Rd(MB) ----- SP 2-6271
Day or Night call ------- SP 2-6271

Cambria Ambulance Service
Hwy Cambria-WA 7-4221
Chapel of The Roses
6955 El Camino Rl-Atascdro 1156
CHOLAME AMBULANCE SERVICE
Cholame(PR) ---------- 238-1496
COX'S SOUTH COUNTY AMBULANCE SERVICE 165 N 6th Grovr Cty--HU 9-5292
(See Advertisement This Page)
JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES
356 Santa Rosa ---------- LI 3-2626
(See Advertisement This Page)
Paso Robles Ambulance ---------- 238-3131

The Yellow Pages save you time.



24 HOUR SERVICE

Ride with Your Patient No Charge
OXYGEN EQUIPMENT
NO MORTUARY CONNECTIONS
FIRST AID TRAINED PERSONNEL

COX'S
SOUTH COUNTY AMBULANCE SERVICE

HU 9-5292

165 N. 6th GROVER CITY

Amusement Devices

John Marion 480 Pacific ---------- LI 3-3738
Los Osos Vendors 750 Mill ------- LI 3-8417
San Luis Amusement Co -------- LI 3-0512

Amusement Places

Paso Robles Bowl 1329 Spring(PR)-238-1908
PISMO BOWL
277 Pomeroy Av(PB)-PR 3-2482
Playland Rollerdrome
175 Pomeroy Av(PB)-PR 3-2072
If no answer call (AG) --------- HU 9-2704
Turf Arcade The
187 Pomeroy Av(PB) --------- PR 3-9971

Animal & Livestock Remedies

Daniels' Drug Store 1317 Park(PR)-238-3244

Answering Service–Telephone

See Telephone Answering Service

Ant Control–See Exterminating

Antiques–Dealers

Antique Mart 831-5th(MB) ------ SP 2-8083
B & B Antiques
Mrs Augusta Blomquist-Owner
1023 Broad ---------- LI 3-3220
Brambles By The Bridge -------- WA 7-4561
Harmonie House Antiques
2019 State
Santa Barbara ------- Woodland 2-2050
Joe's Place 582 Higuera --------- LI 3-0532
LUNDGREN ERIC
Antique Firearms
9705 El Camino Rl -------- Atascdro 1383
Old Curiosity Shop The
Furniture-Glass-Copper-Iron
2500 Monterey Rd -------- Atascdro 1366
Pawson Ruth Antiques
Cabrillo Hwy Cambria-WA 7-4521

Advertise here—it pays.

AMBULANCE

JONES AMBULANCE SERVICE

& HOSPITAL SUPPLIES

OXYGEN EQUIPPED

Air Conditioned



Anywhere in Western U.S.

RED CROSS TRAINED PERSONNEL

AGENTS FOR AIR AMBULANCE SERVICE
ALL AMBULANCES FULLY EQUIPPED FOR EMERGENCY & INVALID CASES
WE RENT AND SELL HOSPITAL BEDS
WHEEL CHAIRS – OXYGEN – OXYGEN EQUIPMENT
AND ALL TYPES OF SICK ROOM EQUIPMENT
CRUTCHES & CANES
AUTHORIZED DISTRIBUTORS FOR
OHIO MEDICAL GASES
24-HOUR SERVICE
PHONE
LI 3-2626
INDEPENDENTLY OWNED & OPERATED
356 SANTA ROSA ST. SAN LUIS OBISPO

Antiques–Dealers–(Cont'd)

Righetti's Second Hand Store
S Hwy ---------- LI 3-6290

SMITH'S S S TRADING POST
COMPLETE LINE OF COLLECTOR'S ITEMS
ANTIQUES – GUNS – CURIOS
MISCELLANEOUS
We Buy – Sell – Trade
½ Mile Past City Limits Toward Airport
Edna Road ---------- LI 3-1716

Antiques–Repairing & Restoring

ART-WOOD-CRAFTS
ANY ANTIQUE PIECE
RESTORED TO ITS
ORIGINAL BEAUTY
TURNINGS – CARVINGS
MR. & MRS. A. C. PHILLIPS
955 Pacific ---------- LI 3-7194

Harry's Upholstery Shop
510-4th(MB)-SP 2-8552
Henry's Upholstery 572 Islay ------ LI 3-2734

Apartments

Adams Motel 1000 Dolliver(PB)--PR 3-2065
Arroyo Grande Motel
329 Traffic Wy(AG) --------- HU 9-5613
Bay View Motel The
Market & 6th(MB)-SP 2-2771
BEACH APARTMENTS
142 Stimson Av(PB)-PR 3-4627
Beachcomber Motel
120 Ocean View Av(PB)-PR 3-2208
Blue Bell Motel S Hwy ---------- LI 3-6807
C-Air Apartments
Furnished Apartments
133 Ocean View Av(PB) ------- PR 3-2540

Apartments–(Cont'd)

Cape Cod Manor Motel 1127 Shell Bch
Rd Shell Beach PR 3-2087
Casa-Mor Motel
2630 Hwy 1 Morro Del Mar ---- SP 2-5671
Colonial Hotel
103 Santa Barbara Av-LI 3-9982
Davis Motel & Apartments
4th & C(MB) ---------- SP 2-8072
Dun-Sailing Apts Avila Bch ------- LI 3-7252
E & E Motel 60 Casa ---------- LI 3-7126
Edgewater Motel
280 Wadsworth Av(PB) ------- PR 3-2233
El Pueblo Apartments
1804 Spring(PR) ---------- 238-1446
Grandview Apartments Inc
102 Spring(PR) ---------- 238-1401
Grover City Motor Court
367 N 16th Grovr Cty-HU 9-2424
HICKENBOTTOM APTS
Furnished Apartments
1330 Mill ---------- LI 3-9774
Howie's Motel 652 Morro -------- LI 3-7024
Kozy Kottage Motel 350 Sn Jacinto
Morro Del Mar-SP 2-6173
La Cresta Motel
Atascadero Beach(MB)-SP 2-2661
Miramar Court
287 San Luis Av(PB)-PR 3-9952
Monterey Court 1756 Monterey ---- LI 3-4019
Morro Road Apts Inc
284 N Chorro ---------- LI 3-0474
Nite Haven Motel
371 San Luis Av(PB) --------- PR 3-2224
Park Apartments
330 Park Av(PB)-PR 3-2403
Paso Robles Auto Court
940 Spring(PR) ---------- 238-4503
Pauline's El Patio Motel
350 Pismo(PB)-PR 3-4744
Pismo Beach Court
750 Dolliver(PB) PR 3-4631
Seashore Apartments
15 Apartments-Weekly & Monthly Rates
110 Stimson Av(PB) --------- PR 3-4642
Shangri-La Motel 1111 Price(PB)-PR 3-4928
Sunbeam Motel 1656 Monterey ---- LI 3-8141
Tides Motel The
371 Ocean Dr(PB)-PR 3-2493
Valley View Court
484 Hinds Av(PB) ---------- PR 3-2395
Wigwam Court in Pismo Beach
643 Cypress(PB) ---------- PR 3-9950

Appliances, Household–Refinishing

Appliance Center Inc 847 C(MB)--SP 2-7357

Appliances–Major

See Specific Kinds, such as: Dishwashing Machines Hdgs; Garbage Disposal Equipment Hdgs; Ranges & Stoves Hdgs; Refrigerators & Freezers Hdgs; Television & Radio Hdgs; Vacuum Cleaners Hdgs; Washing Machines, Dryers & Ironers Hdgs; Etc

Appliances–Small

See Electric Appliances–Small Hdgs

Appraisers

See also Real Estate Appraisers

ARSENIO J T
1041 Chorro ---------- LI 3-7176
GIST FRED L
Real Estate Appraisals
1035 Chorro ---------- LI 3-8323
LEE REAL ESTATE
800-5th(MB) ---------- SP 2-6581
Miossi Harold Inheritance Tax
Appraiser ---------- LI 3-1330
Moody Elmer 965 Monterey ------ LI 3-2682
Noyes Realty Service 844 C(MB)--SP 2-2171

Aquariums & Aquarium Supplies

Hazel's Pet Shop 595 Marsh ------ LI 3-1417

PICNIC CUE

To broil frankfurters easily at a picnic, place in a wire corn popper and shake over the fire until browned.

Archery Equipment & Supplies

See also Sporting Goods Headings

Hall's Sporting Goods
1326 Park(PR) ---------- 238-4316
Phillips K L & Sons 999 Price(PB)-PR 3-2121
Roving Arrow Shop 547 Marsh----LI 3-3317
(See Advertisement This Page)

Architects

Badgley John
Architect & Planning Consultant
Member Amer Inst of Architects
1101 Marsh ---------- LI 3-6221
Cleaveland Edwin R
Branch Mill Rd(AG)-HU 9-3796
Kenney & Reed
E G Reed Architect
308 S Broadway
Santa Maria ---------- Walnut 5-8767
Ross John R
Member Amer Institute Architects
1149 Marsh ---------- LI 3-1291

Architects & Building Advisory Service

See Building Advisory Service

Armories

Calif Natl Guard Btry C 1st Rkt How
Bn 144th Arty
N Mall & Traffic Wy-------Atascdro 446
U S Government Navy Department Naval
Reserve Electronics Facility
County Airport-LI 3-7862

Art Galleries

Nybak's Gallery West
Hwy No 1 Cambria---------- WA 7-4847
ORIGINALS UNLIMITED
155-5th(MB) ---------- SP 2-7439
Tolosa Art Gallery 1101 Marsh----LI 3-6221

An extension telephone is a step-saver in any home.

Harry Tregarthen's
ROVING ARROW SHOP
ARCHERY HEADQUARTERS
HUNTING BOWS
ARROWS
& ACCESSORIES



Complete Stock of
RAW MATERIALS
EVERYTHING IN THE ARCHERY LINE
FREE INSPECTION OF EQUIPMENT
ARROWS SPINED & BOWS WEIGHED
547 Marsh LI 3-3317

Art Goods–Retail

See also Artists' Materials–Retail; Gift Shops; Novelties–Retail; Pictures–Retail; Etc

Originals Unlimited 155-5th(MB) -SP 2-7439

Artificial Limbs

Champlin's Orthopedic Appliances
1000 Pajaro Salins-------HArisn 4-9492
Medical Engineering Co
1822 G Bkrsfld----------FAirvw 7-5104
(See Advertisement This Page)

Artists

Gallock Signs 1120 Marsh--------LI 3-1011

Artists' Materials–Retail

See also Drawing Materials

Beverly's Ceramics 1140 Price(PB)-PR 3-4397
Bickell's Stationery Store
807-12th(PR) ---------- 238-1231

EVDON
WINSOR & NEWTON
ARTISTS' MATERIALS
PICTURE FRAMING
ART GIFTS
736 Main(MB) ---------- SP 2-7212

GRAHAM'S ACME PAINT & WALLPAPER STORE 868 Monterey --------LI 3-0652
MARTIN'S ART & HOBBY SUPPLIES
In Pismo Beach
Large Selection Artists' Supplies
361 Pomeroy Av(PB)---------PR 3-4493

Asphalt & Asphalt Products

ROSELIP WALTER B CO
See Our Adv-Concrete Ready Mixed
N Traffic Wy----------Atascdro 20
Prado Rd ---------- LI 3-7473

SOUTHERN PAC MILLING CO CONCRETE PLANT
ASPHALT PRODUCTS
TRANSIT MIX CONCRETE
SAND – GRAVEL – ROCK
PLANT MIX
SERVING SAN LUIS OBISPO CO.
Santa Barbara Av----------LI 3-8100

Asphalt Testing

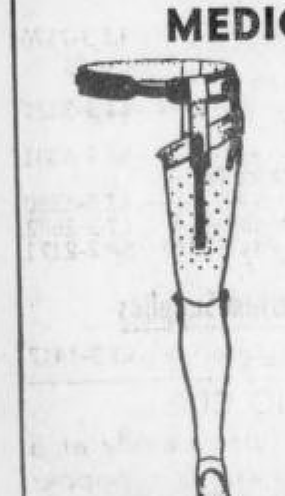
See Laboratories–Testing

Assayers

Hornkohl Laboratories Inc
See Our Ad Laboratories-Analytical
714 Truxtun Av Bkrsfld----FAirvw 7-8567

The oldest of all the telephone industry's traditions is Service.

MEDICAL ENGINEERING CO.
UNDER NEW MANAGEMENT
CHARLES D. NEAL – BILL PENSON
CERTIFIED PROSTHETISTS & ORTHOTISTS
BRACES – TRUSSES – SURGICAL BELTS
COSMETIC & FUNCTIONAL HANDS
ORTHOPEDIC SHOES
ARTIFICIAL ARMS & LEGS
SUCTION SOCKETS
HYDRACADENCE LIMBS
VETERANS PROSTHETIC SERVICE
PHONE
FAirview 7-5104
1822 G BAKERSFIELD



Associations

See also Clubs; Fraternal Organizations; Labor Organizations; Etc

Achievement House Inc
Camp San Luis Obispo-LI 3-9383
Alcoholics Anonymous ----------LI 3-5800
Alcoholics Anonymous ----------WY 5-3226
Alcoholics Anonymous
633 Bolen Dr(PR)----------238-1345
Alcoholics Anonymous
8300 Coromar Rd-------Atascdro 1413-R
Amer Cancer Society 979 Palm---LI 3-1481
American Legion Hall
Orchard Av(AG)-HU 9-5460
Amer Natl Red Cross 1009 Morro--LI 3-0696
Amer Red Cross W Mall--------Atascdro 74
Atascadero Golf Course Hwy ----Atascdro 46
Atascadero Grange Hall
Palma Av-Atascadero 214-J
Atascadero Guarantee Savings & Loan Assn
Traffic Wy ----------Atascdro 1550
Automobile Club of Southern California
A A A Ocean Av & D Cayucs----WY 5-3286
Boy Scouts of America 1123 Mill---LI 3-5766
Building Trades Council
1530 Monterey-LI 3-6057
Camp Fire Girls Hdqtrs
19th & Chestnut(PR)---------238-4753
Camp Fire Girls Inc
417 Orchard Av(AG)---------HU 9-4838
Camp Fire Girls Inc 864 Santa Rosa-LI 3-5638
Camp Talaki Santa Maria Campfire Council
Lopez Canyon(AG) HU 9-2030
Chamber of Commerce-----------PR 3-4658
Chamber of Commerce
705-12th(PR) ----------238-0506
Electrical Workers Union Local No 639
1530 Monterey ----------LI 3-5693
Elks Club Portuguese Flat Rd-----LI 3-6965
Grange Hall S Broad----------LI 3-7884
I D E S Hall Assn Mill----------LI 3-4937
I O O F Hall 128 Bridge(AG)-----HU 9-2656
I O O F Hall 520 Dana----------LI 3-9891
Knights of Columbus Tours
1711 San Luis Dr----------LI 3-4045
Labor Local No 1464 A F of L
1530 Monterey-LI 3-6057
Masonic Hall Assn 859 Marsh-----LI 3-1310
Masonic Temple 112 Poole(AG)---HU 9-2350
Monday Club Monterey ---------LI 3-9807
National Automobile Club Emergency
Service ----------LI 3-1919
Operating Engineers International Union
Local 12 1343 Chorro ----------LI 3-6918
Paso Robles City Recreation Dept
10th & Park(PR)----------238-4772
Paso Robles Grange (PR) --------238-2645
Paso Robles Savings & Loan Assn
1211 Park(PR) ----------238-1665
Paso Robles War Memorial District
Hospital 15th(PR) ----------238-3800
Plumbers & Steam Fitters Union 403
Paul Jones-Business Agent
527 Marsh ----------LI 3-2416
Salvation Army 662 Higuera------LI 3-9667
San Luis Obispo Co Fair Ofc
Riverside Av(PR) ----------238-3565
San Luis Obispo County Historical Museum
N Broad & Monterey-LI 3-0638
San Luis Obispo County Tuberculosis &
Health Assn 1026 Chorro--------LI 3-4947
San Luis Obispo Production Credit Assn
197 Santa Rosa-LI 3-7161

Athletic Goods

See Sporting Goods Headings

Attorneys

Andre Peter R 1041 Chorro------LI 3-4171
Residence ----------LI 3-6647
Brazil A H 1241 Garden---------LI 3-4484
Res Phone ----------LI 3-6946
Buck Chas K Wickenden Bldg-----LI 3-3292
Residence ----------LI 3-0998
Burritt John 5860 Traffic Wy--Atascdro 765
Residence ----------Atascdro 554
Champion Lawton D
Bank of America Bldg(PR)-----238-0626
Clark Clifford H
230 N 9th Grovr Cty-HU 9-4221
David Andrew 227 E Branch(AG)-HU 9-4705
Davis Paul W
District Attorney
Court House ----------LI 3-3464
District Attorney's Office
Court House ----------LI 3-3464

Attorneys–(Cont'd)

Eschwig W W 531-12th(PR) -----238-1311
Finucane Geo F
139 W Branch(AG)-HU 9-2835
Fredman Wm R
Grundell & Fredman
1009 Morro ----------LI 3-8711
Res 607 Cuesta Dr----------LI 3-7217
Gallagher Madden & Hart
Bank of America Bldg(PR)-----238-3686
Grundell & Fredman 1009 Morro--LI 3-8711
Grundell Herbert C
Grundell & Fredman
1009 Morro ----------LI 3-8711
Res 2190 Loomis----------LI 3-6739
Harris Richard F 1101 Marsh-----LI 3-3913
Res 304 Sn Miguel Av----------LI 3-6533
Houser Wm M Jr 990 Palm--------LI 3-8666
Iversen Roland E 608-12th(PR) ---238-2034
Residence ----------238-3913
Jacobson Jesse E
400-11th Baywd Prk---------LI 3-6381
Kaetzel Jack 793 Higuera--------LI 3-2545
Muller A V Wickenden Bldg-------LI 3-5060
Muller & Woolpert Wickenden Bldg-LI 3-5060
Murphy Harry C
911 Palm ----------LI 3-2440
Residence ----------LI 3-3295
Ogle Chas E 770-5th(MB) -------SP 2-7353
Peterson Albert
246 Pomeroy Av(PB)---------PR 3-2139
Residence ----------HU 9-3692
Polin Martin 1026 Chorro--------LI 3-8545
Renetzky Andrew
911 Palm ----------LI 3-2440
Residence ----------LI 3-4737
San Luis Obispo County District Attorney
Court House-LI 3-3464
Schenk Fred A Jr 505-5th(MB)---SP 2-8360
Seitz John L 991 Osos----------LI 3-7272
Residence ----------LI 3-6061
Shipsey Gerald W 991 Osos------LI 3-7272
Residence ----------LI 3-1704
Shipsey & Seitz 991 Osos--------LI 3-7272
Somogyi Lloyd E 777½ Higuera---LI 3-6373
Residence ----------LI 3-1861
Wood Richard D 1041 Chorro----LI 3-4171
Woolpert Wickson R
Wickenden Bldg-LI 3-5060
Wright Robt E 5950 Entrada Av-Atascdro 474
Residence ----------Atascdro 771

Auctioneers

Bob's Furniture
8505 El Camino Rl----------Atascdro 5
Grover City Auction
Hwy No 1 Grovr Cty----------HU 9-9919
Power Vince 5650 Portola Rd Atascdro 963
TEMPLETON SALES YARD INC
Hwy ----------Templtn 4611

Automatic Sprinklers

See Sprinklers–Garden & Lawn, Installation & Service

Automobile Accessories

See Automobile Parts & Supplies Headings

Automobile Agencies

See Automobile Dealers–New Cars

When you want to find a business concern in a hurry *Look* in the YELLOW PAGES

They contain almost every type of commercial enterprise in easily found classifications.

Automobile Air Conditioning Equipment

A R A AUTOMOBILE AIR CONDITIONING–
DANIELS & BOVEE
710 Higuera ----------LI 3-6102

ELECTRICAL & REFRIGERATION INC
Mark IV-Sales & Service
105 South ----------LI 3-9313
Haberfelde Auto Air Conditioning Dept
1417 K Bkrsfld---------FAirvw 7-8257
(See Advertisement This Page)

Automobile Axle Service

See Wheel, Frame & Axle Servicing–Automotive

Automobile Batteries

See Batteries Headings

Automobile Bearings

See Bearings Hdgs; Automobile Parts & Supplies Hdgs

Automobile Body Repairing & Painting

Atascadero Radiator & Body Works
8660 Portola Rd-Atascdro 1263
Booth Bros Body & Paint Shop
1121 Higuera-LI 3-5545
(See Advertisement This Page)
Buckle's Body Works
1509 Spring(PR) ----------238-4626
(See Advertisement This Page)
COX'S BODY SHOP
165 N 6th Grovr Cty---------HU 9-5292

Doctors, dentists, merchants . . . all kinds of products and services . . . are listed in the YELLOW PAGES . . . Keep the YELLOW PAGES directory handy—it saves you time and effort.

Automobile Body Repairing & Painting–(Cont'd)

DUPONT IDENTIFIED REFINISHERS
DUCO-DULUX-LUCITE
EXPERT BODY REPAIR, TOUCH-UP AND COMPLETE PAINTING WITH DUPONT MATERIALS.
WE RECOMMEND DU PONT DUCO-DULUX LUCITE AUTOMOBILE PAINTING

"WHERE TO BUY IT"

DISTRIBUTORS

GENERAL AUTO PARTS
1218 Pine(PR) ----------238-4911
UNIVERSAL AUTO PARTS CO INC
969 Monterey ----------LI 3-7787

REFINISHERS

AUTOMOTIVE CLINIC
1234 Broad----------LI 3-8077
BOOTH BROS BODY & PAINT SHOP 1121 Higuera-------LI 3-5545
Goss Body Shop
154 W Branch(AG)-------HU 9-2690
HARRIS BODY SHOP
138 South ----------LI 3-1019
Harris Truman A & Son
1306 Pine(PR) ----------238-2500
NICHOLS ED BODY SHOP
821-10th(PR) ----------238-1824
Nichols Sid Chevrolet
1305 Spring(PR) ---------238-3464
STANDARD MOTORS & EQUIPMENT CO 1701 Monterey---------LI 3-1700
Tex's Paint & Body Shop
935 Main(MB) ----------SP 2-4281
Woodland Garage
Hwy No 1 Cambria-------WA 7-4678

(Continued Next Page)

If you have a doubt about it, look up the number in the latest telephone book before you call.

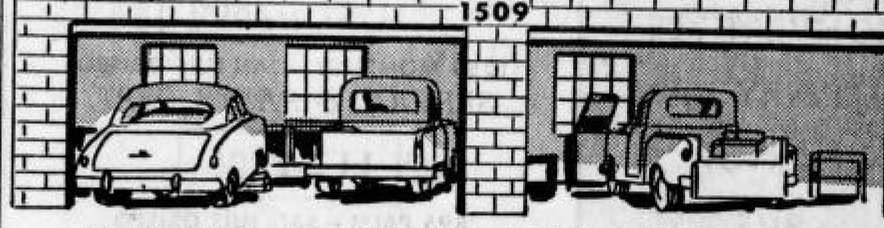
AUTO BODY REPAIRS & PAINTING
A Complete Service By Skilled Mechanics
✓ EXPERT BODY – FENDER REPAIRS ✓ COLOR MATCHING
✓ FOREIGN & DOMESTIC CARS
✓ FREE ESTIMATES
✓ ALL WORK GUARANTEED
"FOR THAT NEW CAR LOOK"
insurance work invited



SERAFIN'S
BODY & PAINT SHOP
LI 3-0966
426 HIGUERA SAN LUIS OBISPO

AIR CONDITIONING
FACTORY AUTHORIZED
Auto & Truck
MARK IV
ALL MAKES & MODELS
SALES & SERVICE
REASONABLE PRICES
TERMS AVAILABLE
HABERFELDE AUTO AIR CONDITIONING DEPT.
BUSTER REED – Manager
PHONE
1417 K FAirview 7-8257 BAKERSFIELD

Buckle's Body Works
COMPLETE BODY REBUILDING • FRAME STRAIGHTENING
GLASS INSTALLATIONS
1509



AUTO BODY REPAIRING
✓ AUTO BODY ✓ EXPERT PAINTING
✓ FENDER REPAIR ✓ WHEEL ALIGNING
✓ FRAME STRAIGHTENING
FREE ESTIMATES INSURANCE WORK – GLADLY
"No Job Too Large or Too Small"
AUTO & TRUCK TOWING
DAY OR NIGHT
CALL
238-4626
1509 SPRING PASO ROBLES

Who SELLS IT?
When a specific product or service is needed and there is an uncertainty as to who sells it
THE
Classified
TELEPHONE SECTION
Will Direct You

BOOTH BROS. BODY & PAINT SHOP
H. "MAC" McELHINNEY, Prop.



BODY REPAIRING
EXPERT WORKMANSHIP
25 Years Locally
LI 3-5545
1121 HIGUERA SAN LUIS OBISPO

Automobile Body Repairing & Painting–(Cont'd)

Fleury Leo J Body & Fender Shop 2190 Hwy No 1(MB)-SP 2-2574

FORD AUTHORIZED SALES & SERIVCE—
HARRIS TRUMAN A & SON 1306 Pine(PR) ----------238-2500

GARMS' GARAGE Hwy No 1(MB)--------------SP 2-8630

GOSS BODY SHOP
ARROYO GRANDE
AUTO BODY REPAIR
Complete Auto Reconstruction
EXPERT PAINTING
INSURANCE WORK
FREE ESTIMATES
All Work Guaranteed
154 W Branch(AG)-------HU 9-2690

HARRIS BODY SHOP
ESTAB. SINCE 1951
COMPLETE AUTO BODY REBUILDING
BODY DENT WORK
FENDER REPAIRING
WHEEL & FRAME ALIGNING
PAINTING – UPHOLSTERING
GLASS INSTALLED
Guaranteed Workmanship – Free Estimates
138 South --------------LI 3-1019

HYSEN-JOHNSON FORD INC
COMPLETE
BODY & PAINT SHOP
AT THE BIG FORD BLOCK
1101 Monterey ----------LI 3-6422

JACK'S TOWING PAINT & BODY SHOP 750 Humbert ---------------LI 3-1919

JEFF'S PAINT & BODY SHOP
J R JEFFERIS – Owner
QUALITY BODY REPAIR
Painting & Color Matching
In Our Separate Spray Room
Insurance Work – Free Estimates
729 Spring(PR) ---------238-1324

Jim's Body Shop Old S Hwy------LI 3-9502

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

Automobile Body Repairing & Painting–(Cont'd)

NICHOLS ED BODY SHOP
COMPLETE BODY WORK
AND
FRAME STRAIGHTENING
PAINTING & GLASS WORK
Complete Wreck Rebuilding
Free Estimates
821-10th(PR) -----------238-1824

Serafin's Body & Paint Shop 426 Higuera-LI 3-0966
(See Advertisement Page 9)

Tex's Paint & Body Shop 935 Main(MB)-SP 2-4281

Automobile Brake Business
See Brake Hdgs

Automobile Clocks–Repairing
See Clocks–Repairing

Automobile Crankshaft Grinding
See Automobile Machine Shop Service

Automobile Cushions
See Automobile Seat Covers, Tops & Upholstery

Automobile Cylinder Reboring
See Automobile Machine Shop Service; Engines–Rebuilding & Exchanging

Automobile Dealers–New Cars

AUSTIN HEALEY—
L & F MOTORS INC 1244 Monterey ----------LI 3-9514

Barnet Rambler 1005 Monterey---LI 3-0540
(See Advertisement This Page)

BRANSON FORD SALES 5680 El Camino Rl----------Atascdro 14
(See Advertisement Page 11)

BRENNAN MAURY 330 Traffic Wy(AG)---------HU 9-4237
(See Advertisement This Page)

BUICK AUTHORIZED SALES & SERVICE
BUICK
Le SABRE the thriftiest Buick
INVICTA most spirited Buick
ELECTRA most luxurious Buick
"WHERE TO BUY IT"
SAN LUIS OBISPO
O'CONNOR J E BUICK 565 Higuera-LI 3-8676
PASO ROBLES
WOOSTER BUICK & GMC 1628 Spring(PR) ---------238-1464

(Continued Next Page)

Automobile Dealers–New Cars–(Cont'd)

CADILLAC SALES & SERVICE
"STANDARD OF THE WORLD"
"WHERE TO BUY IT"
RUDY'S PONTIAC-CADILLAC INC 1130 Pine(PR) -----------238-0414
STANDARD MOTORS & EQUIPMENT CO 1701 Monterey ------LI 3-1700

CHEVROLET AUTHORIZED SALES AND SERVICE
More people drive Chevrolets than any other car!
More value . . . that's why!
CHEVROLET
"WHERE TO BUY IT"
CHRISTIANSON CHEVROLET 303 Traffic Wy(AG)-HU 9-5518
NICHOLS SID CHEVROLET 1305 Spring(PR) ---------238-3464
SMITH MEL CHEVROLET 1039 Monterey LI 3-3221

Christianson Chevrolet 303 Traffic Wy(AG)-HU 9-5518

Two friendly telephone habits: ANSWER QUICKLY when your bell rings; HANG UP SLOWLY when you have finished your call or your party doesn't answer. In calling others, remember the called person may be almost there—so wait a few seconds longer.

CHRYSLER SALES AND SERVICE
THE CAR OF YOUR LIFE FOR THE TIME OF YOUR LIFE!
LION-HEARTED CHRYSLER
"WHERE TO BUY THEM"
DEALERS
COLE STANLEY V CHRYSLER DODGE AGCY 1330 Monterey-LI 3-7321

Cole Stanley V Chrysler Dodge Agcy 1330 Monterey-LI 3-7321

COMET SALES AND SERVICE
COMET Quality Headquarters your COMET DEALER
COMET
"WHERE TO BUY IT"
CORDA MOTORS 1131 Monterey ----------LI 3-2355

Corda Motors 1131 Monterey-----LI 3-2355

DE SOTO SALES AND SERVICE
DRIVE A DE SOTO BEFORE YOU DECIDE!
"FOR INFORMATION CALL"
FINCH DE SOTO-PLYMOUTH 1219 Monterey-LI 3-4400
HANSON BROTHERS PIONEER GARAGE 13th & Spring(PR)--238-1301

(Continued Next Page)

Automobile Dealers–New Cars–(Cont'd)

DODGE AUTHORIZED SALES & SERVICE

Your Headquarters for
DODGE DART
LUXURIOUS DODGE
DODGE TRUCKS
and Dependable Service

"WHERE TO BUY THEM"

COLE STANLEY V CHRYSLER DODGE AGCY 1330 Monterey-LI 3-7321
MILLER MOTORS 836-13th(PR) ------------238-0770

ENGLISH FORD LINE

ANGLIA, PREFECT,
CONSUL, ZEPHYR,
ZODIAC SEDANS.
CONVERTIBLES.
ESCORT WAGONS,
THAMES TRUCKS.
DELIVERIES ABROAD ARRANGED.

English FORD Line

"WHERE TO BUY THEM"

CORDA MOTORS 1131 Monterey ----------LI 3-2355

FIAT SALES & SERVICE

SERVICE and PARTS

Supervised by
Factory Trained Mechanics

FIAT

"WHERE TO BUY THEM"

DEALERS

STANDARD MOTORS & EQUIPMENT CO 1701 Monterey---------LI 3-1700

Finch De Soto-Plymouth 1219 Monterey-LI 3-4400

FORD AUTHORIZED SALES & SERVICE

It pays to bring your Ford "Back Home" for service. Your Ford dealer knows your car best. He uses genuine Ford Parts and Ford-approved methods and equipment.

"WHERE TO BUY IT"

BRANSON FORD SALES 5680 El Camino Rl Atascdro 14
BRENNAN MAURY 330 Traffic Wy(AG)------HU 9-4237
HARRIS TRUMAN A & SON 1306 Pine(PR) ------------238-2500
HYSEN-JOHNSON FORD INC 1101 Monterey-LI 3-6422

Hanson Brothers Pioneer Garage 13th & Spring(PR)-----------238-1301
HARRIS TRUMAN A & SON 1306 Pine(PR) --------------238-2500
(See Advertisement Page 11)

HILLMAN MINX SALES & SERVICE

THE GOOD-LOOKING ECONOMY CAR
A ROOTES PRODUCT

HILLMAN Minx

"WHERE TO BUY THEM"

SAN LUIS MOTOR CO 1144 Higuera -------------LI 3-7001

HYSEN-JOHNSON FORD INC 1101 Monterey-LI 3-6422
(See Advertisement Page 10)

Simplify your buying—know where to buy it. The dealers in many nationally advertised articles are listed in the YELLOW PAGES. Make it a habit to "Find it Fast in the YELLOW PAGES."

Imported Sales & Service 1065 Higuera-LI 3-4161
(See Advertisement Page 11)
KIMBALL MOTOR COMPANY 1144 Monterey -------------LI 3-5752
L & F MOTORS INC 1244 Monterey -------------LI 3-9514
(See Advertisement Page 11)

LINCOLN CONTINENTAL

PROMPT COURTEOUS SALES AND SERVICE. FACTORY REGISTERED MECHANICS. LATEST EQUIPMENT.

"WHERE TO BUY THEM"

CORDA MOTORS 1131 Monterey-LI 3-2355

LUCKSINGER FRED MOTORS 1255 Monterey -------------LI 3-2800
(See Advertisement Page 10)

MG SALES & SERVICE—
L & F MOTORS INC 1244 Monterey ----------LI 3-9514

MERCEDES-BENZ SALES & SERVICE

INTERNATIONALLY FAMOUS MOTOR CARS
Distributed by MERCEDES-BENZ SALES, INC.
Subsidiary of Studebaker-Packard Corp.

"WHERE TO BUY THEM"

AUTHORIZED SALES & SERVICE

Kimball Motor Company 1144 Monterey ----------LI 3-5752

MERCURY SALES AND SERVICE

QUALITY HEADQUARTERS FOR SALES AND SERVICE - YOUR MERCURY DEALER.

"WHERE TO BUY THEM"

CORDA MOTORS 1131 Monterey-LI 3-2355

Miller Motors 836-13th(PR) -----238-0770
(See Advertisement Page 11)

MORRIS MINOR 1000—
L & F MOTORS INC 1244 Monterey -----------LI 3-9514

Nichols Sid Chevrolet 1305 Spring(PR) -------------238-3464
O'CONNOR J E BUICK 565 Higuera-LI 3-8676

OLDSMOBILE SALES & SERVICE

THERE'S A ROCKET TO FIT YOUR POCKET!

Quality Built! Quality Sold! Quality Serviced!

"WHERE TO CALL"

SCHMIDT OLDSMOBILE 1020 Park(PR) -----------238-1535
STANDARD MOTORS & EQUIPMENT CO 1701 Monterey --LI 3-1700

OPEL SALES & SERVICE—
O'CONNOR J E BUICK 565 Higuera-LI 3-8676
WOOSTER BUICK & GMC 1628 Spring(PR) ---------238-1464

Telephone cords and water don't mix. A wet cord can put your telephone out of order, so please keep your telephone cord away from sinks, valves, steam and other places where water might get on it.

PLYMOUTH SALES AND SERVICE

A Chrysler engineered product, built a new solid way to give you solid satisfaction.

SOLID PLYMOUTH

"FOR INFORMATION CALL"

FINCH DE SOTO-PLYMOUTH 1219 Monterey-LI 3-4400
HANSON BROTHERS PIONEER GARAGE 13th & Spring(PR)--238-1301

PONTIAC SALES AND SERVICE

THE ONLY CAR WITH WIDE-TRACK WHEELS

PONTIAC!

"WHERE TO BUY THEM"

KIMBALL MOTOR COMPANY 1144 Monterey-LI 3-5752
RUDY'S PONTIAC-CADILLAC INC 1130 Pine(PR) -----------238-0414

RAMBLER SALES AND SERVICE

RAMBLER 6 or V-8
•
AMBASSADOR
•
METROPOLITAN

RAMBLER

"FOR INFORMATION CALL"

DEALERS

BARNET RAMBLER 1005 Monterey -----------LI 3-0540
MILLER MOTORS 836-13th(PR) ------------238-0770

RENAULT-DAUPHINE-4CV

Dauphine One of the Largest Selling Imported 4-Door Sedans in America - 43 Miles per Gallon

"WHERE TO BUY THEM"

IMPORTED SALES & SERVICE 1065 Higuera -----------LI 3-4161

RUDY'S PONTIAC-CADILLAC INC 1130 Pine(PR) --------------238-0414
SAN LUIS MOTOR CO 1144 Higuera ---------------LI 3-7001
Parts Dept 1144 Higuera-------LI 3-5799
Schmidt Oldsmobile 1020 Park(PR)-238-1535

SIMCA SALES & SERVICE—
COLE STANLEY V CHRYSLER DODGE AGCY 1330 Monterey-------LI 3-7321

Smith Mel Chevrolet 1039 Monterey -------------LI 3-3221
Standard Motors & Equipment Co 1701 Monterey -------------LI 3-1700

STUDEBAKER

—for your new dimension in motoring, The LARK
—for sports car fun for the family, The SILVER HAWK

"WHERE TO BUY THEM"

AUTHORIZED SALES & SERVICE

SAN LUIS MOTOR CO 1144 Higuera -------------LI 3-7001
WOOSTER BUICK & GMC 1628 Spring(PR) ---------238-1464

FLEXIBLE THIMBLE

To avoid pricked fingers when sewing, put several coats of nail polish on your finger tips.

SUNBEAM

FROM ROOTES MOTORS

Alpine RAPIER

ALPINE — The all new sports car
RAPIER — The exciting family car

"FOR INFORMATION CALL"

SAN LUIS MOTOR CO 1144 Higuera ------------LI 3-7001

VALIANT SALES AND SERVICE

THE CAR YOU'D WANT AT ANY PRICE!

"FOR INFORMATION CALL"

FINCH DE SOTO-PLYMOUTH 1219 Monterey -----------LI 3-4400
HANSON BROTHERS PIONEER GARAGE 13th & Spring(PR)-238-1301

VOLKSWAGEN SALES AND SERVICE

WORLD FAMOUS PASSENGER CARS, STATION WAGONS, BUSES, PANELS, PICK-UPS.

"FOR INFORMATION CALL"

LUCKSINGER FRED MOTORS
New Car Sales 1255 Monterey-LI 3-2800
Service & Parts 895 Palm---LI 3-2806

VOLVO SALES & SERVICE

The Sensational Swedish-Built 5 PASSENGER FAMILY SPORTS CAR
Volvo Economy Does NOT Mean Compromise

"FOR INFORMATION CALL"

KIMBALL MOTOR CO 1122 Monterey ----------LI 3-5752

WOOSTER BUICK & GMC 1628 Spring(PR) ------------238-1464
(See Advertisement Page 11)

KEEP LIGHT FROM MILK

Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

When a NAME RECOMMENDED *has been* FORGOTTEN

You remember the recommendation but don't remember the name. If you will

LOOK IN THE *Classified* TELEPHONE SECTION

You will probably recognize the name when you see it.

Automobile Dealers–Used Cars

A-1 USED CARS—
BRANSON FORD SALES 5680 El Camino Rl-------Atascdro 14

B & B Auto Sales 1019 Grand Av(AG)-----------HU 9-7122
Boriack Motor Co 1137 Higuera---LI 3-8810
(See Advertisement This Page)
Branson Ford Sales 5680 El Camino Rl-Atascdro 14
Bowin Motors 601 Grand Av(AG)--HU 9-4949
Cole Stanley V Used Cars 1360 Monterey-LI 3-0613
Consolidated Motors 1534 Spring(PR) ------------238-2611
FINCH DE SOTO-PLYMOUTH 1219 Monterey-LI 3-4400
Glad-Joe's Automobiles 960 Grand Av Grovr Cty-------HU 9-9993
HARRIS TRUMAN A & SON 1306 Pine(PR) --------------238-2500
Hysen-Johnson Ford Inc 1101 Monterey-LI 3-6422
Imported Sales & Service 1065 Higuera-LI 3-4161
KIMBALL MOTOR CO 1122 Monterey --------------LI 3-5754
LUCKSINGER FRED MOTORS
New Car Sales 1255 Monterey---LI 3-2800
Used Car Sales 1255 Monterey---LI 3-2800
Mid City Motors 6705 El Camino Rl--------Atascdro 1100

OK USED CARS

Sold Only By AUTHORIZED CHEVROLET DEALERS
OK Used Cars and Trucks Warranted in Writing

"WHERE TO BUY THEM"

NICHOLS SID CHEVROLET 1305 Spring(PR) ---------238-3464
SMITH MEL CHEVROLET 1039 Monterey-LI 3-3221

Automobile Dealers–Used Cars–(Cont'd)

RUDY'S PONTIAC-CADILLAC INC 1130 Pine(PR) --------------238-0414
San Luis Motor Co 1144 Higuera--LI 3-7001
WEAVER MOTOR CO INC 1166 Higuera --------------LI 3-5567
(See Advertisement This Page)

Automobile Electrical Service

AMERICAN BOSCH SALES AND SERVICE

Completely equipped and qualified to provide efficient service on all American Bosch automotive electrical products

"FOR SERVICE CALL"

Mueller Francis C 198 South---LI 3-4416

Booth Bros Garage 1103 Higuera--LI 3-2811

DON'S AUTO REPAIR

COMPLETE AUTOMOTIVE AND ELECTRICAL SERVICE
Brakes – Mufflers – Motor Tune-Up
DON H. BECK
155A Traffic Wy(AG)------HU 9-7334

ED'S SERVICE Higuera & Nipomo-LI 3-1154
(See Advertisement This Page)

FRANK'S REPAIR SERV

GROVER CITY – ARROYO GRANDE
Specialist In
TUNE-UP
CARBURETION
IGNITION
BANKAMERICARD MEMBER
ALL WORK GUARANTEED
1148 Grand Av(AG)-------HU 9-4282

Automobile Electrical Service–(Cont'd)

FRED'S AUTO-ELECTRIC PARTS & SERVICE 1511 Monterey-------LI 3-3821
(See Advertisement This Page)
Garms' Garage Hwy No 1(MB)----SP 2-8630
Iverson's Texaco Service 1004 Spring(PR) ------------238-0124
Mueller Francis C 198 South------LI 3-4416
Oceano Automotive Paso Robles Oceano-----------HU 9-5803
Ralphs Automotive Service S Hwy-Atascdro 1075
Rooker's Hancock Service 1294 Grand Av(AG)-----------HU 9-3361

Automobile Fender Repairing
See Automobile Body Repairing & Painting

Automobile Frame Service
See Wheel, Frame & Axle Servicing–Automotive

Automobile Generators
See Generators–Automotive

Automobile Glass
See Glass–Auto, Plate, Window, Etc

Automobile Grilles
See Automobile Parts & Supplies Hdgs

Automobile Hardware
See Automobile Parts & Supplies Hdgs

Automobile Jacks
See Automobile Parts & Supplies Hdgs

Automobile Laundries
See Automobile Washing & Polishing

Automobile Lubricating Service
See Automobile Repairing & Service; Service Stations–Gasoline & Oil

Automobile Machine Shop Service

PASO ROBLES AUTO PARTS 944 Spring(PR) -------------238-1660
S & K Automotive 1501 Riverside Av(PR)---------238-3025
(See Advertisement This Page)
SAN LUIS MOBIL SERVICE Marsh & Nipomo-------------LI 3-5500

Automobile Motor Rebuilding & Exchanging
See Engines–Rebuilding & Exchanging

It's good business to keep your firm name, services and commodities listed and advertised in the YELLOW PAGES.

Automobile Motor Testing Equipment
See Automobile Repairing & Service–Equipment & Supplies

Automobile Mufflers
See Mufflers & Exhaust Systems–Engine

Automobile Painting
See Automobile Body Repairing & Painting

EXPLOSION IN OVEN

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

Auto Electric Service
COMPLETE SHOP FACILITIES
Dynamometer MOTOR TUNE-UPS
Repaired & Exchanged
✓ GENERATORS
✓ STARTERS
✓ CARBURETORS
✓ FUEL PUMPS
✓ IGNITION SYSTEMS
✓ REGULATORS
✓ BATTERIES
ED'S SERVICE
ED & ROD CARLSON
LI 3-1154
HIGUERA & NIPOMO
SAN LUIS OBISPO

USED CARS
• FINEST AUTOMOBILES • LOWEST PRICES
• COURTEOUS SALESMEN
• PERSONALIZED SERVICE • WRITTEN GUARANTEE
• LIBERAL TERMS & TRADE-IN ALLOWANCES
• OUT OF STATE CARS PURCHASED
WEAVER MOTOR CO., INC.
LI 3-5567 or LI 3-6491
1166 HIGUERA SAN LUIS OBISPO

BORIACK MOTOR CO.
Since 1933
JUST GOOD USED CARS
Buy – Sell or Trade
LI 3-8810
1137 HIGUERA
SAN LUIS OBISPO

AUTO MACHINE SHOP
IN PASO ROBLES
CRANKSHAFT GRINDING
REBORING
Valve Refacing & Reseating
238-3025
238-4730
If No Answer Call 238-1122
S & K Automotive & Wreckers
NEW & USED AUTO PARTS
A. A. SUMMERS, Prop.
1501 RIVERSIDE AVE.

FRED'S AUTO ELECTRIC
TUNE-UP SPECIALIST
DYNAMOMETER & ELECTRONIC IGNITION & CARBURETION ANALYSIS
★ GENERATORS ★ REGULATORS ★ STARTERS
★ CARBURETORS ★ WIRING ★ DELCO BATTERIES
SERVICE & PARTS
MEMBER BANKAMERICARD
LI 3-3821
1511 Monterey • San Luis Obispo

Automobile Paints
See Paint Dealers Hdgs

Automobile Parts & Supplies–Retail

Atkinson Motor Parts
1185 Grand Av(AG)----------HU 9-4795

BOOTH BROS GARAGE
DEPENDABLE AUTOMOTIVE SERVICE
1103 Higuera ------------LI 3-2811

Elmer's Used Auto Parts Edna Rd--LI 3-8822
Firestone Stores 1001 Higuera----LI 3-4652
Gem Auto Parts
7485 El Camino Rl-Atascdro 1045
General Auto Parts 1218 Pine(PR)-238-4911
(See Advertisement This Page)
HYSEN-JOHNSON FORD PARTS
1101 Monterey ------------LI 3-6425
Lucky Auto Supply 1101 Higuera--LI 3-7544
O'Connor J E Buick 565 Higuera--LI 3-8676
PETERSEN AUTO PARTS
1329 Monterey ------------LI 3-7287
Night Phone ----------------LI 3-9183
Or (AG) ------------------HU 9-2793
Standard Auto Parts Inc
1134 Monterey ------------LI 3-8510
Universal Auto Parts Co Inc
969 Monterey -------------LI 3-7787
VOLKSWAGEN—
LUCKSINGER FRED MOTORS
New Car Sales 1255 Monterey-LI 3-2800
Service & Parts 895 Palm---LI 3-2806

Western Auto Associate Store
5945 Entrada Av---------Atascdro 1516
WESTERN AUTO ASSOCIATE STORE
685 Higuera-LI 3-9036
Western Auto Associated Store
850 E(MB)-SP 2-3303

Automobile Parts & Supplies–Retail–(Cont'd)

WESTERN AUTO ASSOCIATES STORE
924 S Grand Av Grovr Cty-HU 9-3857
Western Auto Supply Co
1420 Park(PR) ------------238-1312

WESTSIDE AUTO PARTS CO
Complete Line of Parts
1232 Monterey -----------LI 3-5943
If no answer call--------LI 3-8716
If no answer call--------LI 3-0095

WESTSIDE AUTO WRECKING
Edna Rd ------------------LI 3-3045
(See Advertisement This Page)
Wooster Buick & GMC
1628 Spring(PR) -----------238-1464

Automobile Parts & Supplies–Used
See Automobile Wrecking

Automobile Parts & Supplies–Whsle

ATKINSON MOTOR PARTS
1185 Grand Av(AG)---------HU 9-4795
Bay Auto Parts 450-5th(MB) ----SP 2-7301
Gem Auto Parts
7485 El Camino Rl--------Atascdro 1045

GENERAL AUTO PARTS
PASO ROBLES
WHOLESALE
QUALITY SUPPLIES & PARTS
FOR ALL MAKES
SERVICE STATION SUPPLIES
1218 Pine(PR) -----------238-4911

The Yellow Pages save you time.

Automobile Parts & Supplies–Whsle–(Cont'd)

Jack & Jerry's Auto Supply
2101 Broad ---------------LI 3-3127

PASO ROBLES AUTO PARTS
COMPLETE
PARTS & MACHINE
SHOP SERVICE
DAY & NIGHT CALL
238-1660
944 Spring(PR) ----------238-1660

Petersen Auto Parts
1329 Monterey -------------LI 3-7287
Night Phone ---------------LI 3-9183
Or (AG) ------------------HU 9-2793

PIONEER AUTO PARTS
MIKE WING — NORM ELLIS
WHOLESALE
1144 Railroad(PR)---------238-1020
If no answer call--------238-0240
Or ------------------238-2590

STANDARD AUTO PARTS INC
PARTS – EQUIPMENT – TOOLS
AUTOMOTIVE PAINTS
1134 Monterey -----------LI 3-8510
Nights call --------------LI 3-7529
Nights call --------------LI 3-7162

UNIVERSAL AUTO PARTS CO INC
AUTO PARTS
Paint – Tools – Equipment
969 Monterey ------------LI 3-7787
Nights call -------------LI 3-6156
Nights call -------------LI 3-4156
Nights call -------------LI 3-5435

Vans Auto Parts 107 Nelson(AG)-HU 9-5574

WESTSIDE AUTO PARTS CO
Complete Line of Parts
1232 Monterey -----------LI 3-5943
If no answer call--------LI 3-8716
If no answer call--------LI 3-0095

Automobile Piston Rings
See Automobile Parts & Supplies Hdgs

Automobile Radiators Hdgs
See Radiators–Automotive Hdgs

Automobile Radios

Ace TV & Radio Service
1095 Grand Av Grovr Cty-----HU 9-2501
Bill's Radio 747 Marsh----------LI 3-7313
Daniels & Bovee 710 Higuera-----LI 3-6102
Dorff Radio & T V
882 Grand Av Grovr Cty-----HU 9-2660
Jess' Radio & TV
136-16th Baywd Prk---------LI 3-1573
Perkins Bob TV Repair
904 Rockaway Av Grovr Cty---HU 9-4814
Roy's TV Den 1311 Park(PR)-----238-1424
Stephen T V & Radio
513½ S 13th Grovr Cty------HU 9-5335

You can shop at home . . . easily and comfortably . . . by thumbing through the YELLOW PAGES. It lists 'most every store in town . . . helps you find everyone who sells and serves.

NATIONALLY ADVERTISED ARTICLES
CAN BE TRACED TO THEIR
Local Dealers
by looking up
"WHERE TO BUY IT"
in the
Yellow Pages

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE

Classified
TELEPHONE SECTION

Automobile Renting & Leasing

GREEN BUS SERVICE
Pismo & Archer------------LI 3-1414
(See Advertisement This Page)

HERTZ RENT A CAR
Rent a new Chevrolet Impala or other fine car. Day or night. Low rate includes all gasoline, oil and proper insurance. Just show your driver's license and proper identification. Call us to reserve a car anywhere!
HERTZ Rent a car
"WHERE TO GET SERVICE"
Hertz Rent-A-Car
26th & 101 Hwy(PR)-------238-3400

Hertz Rent-A-Car
26th & 101 Hwy(PR)---------238-3400
(See Advertisement This Page)

Automobile Repairing & Service

Andy's Garage Hwy No 1(AG)----HU 9-4149
Atascadero Automotive & Steel Construction
8810 El Camino Rl---------Atascdro 920
(See Advertisement This Page)
AUTO CLINIC 972 E Hwy 1(MB)-SP 2-4572
(See Advertisement Page 16)
AUTOMOTIVE CLINIC
1234 Broad ----------------LI 3-8077
(See Advertisement This Page)

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

Automobile Repairing & Service–(Cont'd)

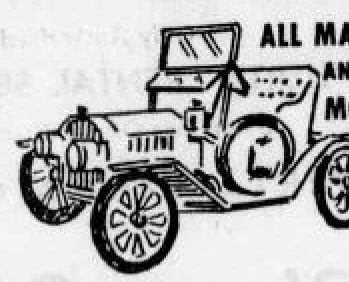
BARNET RAMBLER
COMPLETE
SERVICE ALL MAKES
Brakes – Tune-Up
Front End
1005 Monterey -----------LI 3-0540

Baxter W A & Sons 691 Price(PB)-PR 3-4466
Bob & Dan's Richfield Stn
198 Hwy No 1 Cayucs--------WY 5-3854

(Continued Next Page)

More and more people are saving both time and effort by finding it fast in the YELLOW PAGES.

→ Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Paso Robles (PR) Pismo Beach (PB) San Luis Obispo (No Code)



Automobile Repairing & Service–(Cont'd)

BOOTH BROS GARAGE
DEPENDABLE AUTOMOTIVE SERVICE
1103 Higuera ------------LI 3-2811

Borradori Garage
Hwy No 1 Cayucs-WY 5-3832
Boyer & Sons Garage & Service
Shandn -------------------238-3954
Brown Joe C Garage
N 101 Freeway(PR)----------238-1240

C & S SERVICE
COMPLETE ENGINE REBUILDING & AUTOMOTIVE REPAIRING
CRANKSHAFT GRINDING & REBORING
HEAD RESURFACING
HARD SEAT REPAIR
414 Traffic Wy(AG)-------HU 9-2456

CACCIA'S GARAGE
740 D(MB) ----------------SP 2-4621
(See Advertisement Page 17)
Cayucos Thunderbird Service
Hwy 1 & E St Cayucs---------WY 5-3327

Two friendly telephone habits: ANSWER QUICKLY when your bell rings; HANG UP SLOWLY when you have finished your call or your party doesn't answer. In calling others, remember the called person may be almost there—so wait a few seconds longer.

CHEVROLET AUTHORIZED SERVICE
Prompt efficient service by Chevrolet trained mechanics to keep your car in top operating condition!
SUPER CHEVROLET SERVICE
"FOR SERVICE CALL"
NICHOLS SID CHEVROLET
1305 Spring(PR) ---------238-3464
SMITH MEL CHEVROLET
1039 Monterey-LI 3-3221

CHOLAME GARAGE
Cholame(PR) ---------------238-3095
COOK'S GARAGE
160 Tallyho Rd(AG)-HU 9-2575

DE SOTO-PLYMOUTH SALES & SERVICE–
FINCH DE SOTO-PLYMOUTH
1219 Monterey-LI 3-4400

Dildine Roy Service 6th & Main-Templtn 2901
ED'S SERVICE
Tune-Up Specialists
Higuera & Nipomo-----------LI 3-1154
El Camino Motor Service
7500 Sinaloa Av-Atascdro 269

FORD AUTHORIZED SALES & SERVICE–
BRANSON FORD SALES
5680 El Camino Rl-Atascdro 14
Night call ------------Atascdro 1344
BRENNAN MAURY
330 Traffic Wy(AG)------HU 9-4237
HARRIS TRUMAN A & SON
1306 Pine(PR) ----------238-2500
HYSEN-JOHNSON FORD INC
1101 Monterey-LI 3-6422

(Continued Next Page)

FLOOR SAVER
To keep the floors from being marred when moving furniture, slip old heavy socks over legs.





HU = HUnter PR = PRospect WA (Cambria) = WAverly WY = WYman
LI = LIberty SP = SPruce WA (Nipomo) = WAbash

Automobile Repairing & Service–(Cont'd)

FRANK'S AUTO REPAIRING
1546 Spring(PR) ------------238-4874
(See Advertisement This Page)
Frank's Repair Serv
1148 Grand Av(AG)----------HU 9-4282
Frank's Wilshire Service
1545 Spring(PR) ------------238-9750
FRED'S AUTO-ELECTRIC PARTS & SERVICE 1511 Monterey------LI 3-3821
GARMS' GARAGE
Portable Crankshaft Grinding
Wheel Balancing & Wheel Aligning
Hwy No 1(MB)-------------SP 2-8630

GENE'S GARAGE
IN CAMBRIA
COMPLETE AUTOMOTIVE REPAIRS
24-HOUR TOWING SERVICE
Auto Club of So. Calif. Emergency Road Service
BRAKE SERVICE – MOTOR TUNE-UP
PORTABLE ARC & ACETYLENE WELDING
Main & Bridge Cambria---WA 7-4668
If no answer call-------WA 7-4796

George's Auto Repair
1185 Monterey-LI 3-8345
Gileau Pat Chevron Service
1502 Spring(PR) -----------238-4399
Goss Body Shop
154 W Branch(AG)-----------HU 9-2690
Hall's Dink Auto Service
711 Marsh ----------------LI 3-6474

HANSON BROS PIONEER GARAGE
IN PASO ROBLES
Authorized
DE SOTO – PLYMOUTH – VALIANT
Sales & Service
ROAD SERVICE & TOWING
24-HOUR SERVICE
Repairs & Body Work on All Makes
13th & Spring(PR)--------238-1301
If no answer call--------238-3247

HARRY & DUCK'S SERVICE
652 Grand Av Grovr Cty------HU 9-4345
HEDGES AUTO SERVICE
1095 Main(MB)-SP 2-3191
House of Sound 424 Higuera-----LI 3-2476
HYSEN-JOHNSON FORD INC
1101 Monterey-LI 3-6422
Imported Sales & Service
1065 Higuera-LI 3-4161

IVERSON'S TEXACO SERVICE
PASO ROBLES
Specializing in
MOTOR TUNE-UP
with the New
HEYER DYNA-VISION
ENGINE ANALYZER
TEXACO PRODUCTS
1004 Spring(PR) ----------238-0124

JIM'S AUTO REPAIR & BRAKE SHOP
721 Spring(PR) -------------238-0539
(See Advertisement This Page)

JOHN'S AUTOMOTIVE SERVICE
In Atascadero
COMPLETE AUTO REPAIRING
Motor Tune-Up – Brake Service
Muffler Service – Motor Rebuilding
Auto Accessories
24-HOUR TOWING SERVICE
S El Camino Rl-------Atascadero 300
If no answer call---Atascadero 1192

John's Norwalk Service & Garage
781 Price(PB)-PR 3-2014
(See Advertisement Page 16)
KIMBALL MOTOR COMPANY
1144 Monterey-LI 3-5752
L & F Motors Inc 1244 Monterey-LI 3-9514

LAMBERT'S FAIR OAKS SERVICE
COMPLETE
MOTOR OVERHAUL – TUNE-UP
Ignition – Brakes – Carburetion
GUARANTEED WORK
PICK-UP & DELIVERY
Halcyon & Grand Av
109 S Halcyon Rd(AG)-----HU 9-2109

Layman's Garage
Hwy 1 & Pacific Av Cayucs---WY 5-3658
Los Osos Valley Garage
Los Osos Rd----------------LI 3-3073
Lucksinger Fred Motors
1255 Monterey -------------LI 3-2800
LUND SWEDE AUTOMOTIVE & ELECTRIC 1344 Spring(PR)----238-0305
MARTIN'S AUTO SERVICE
207 Higuera-LI 3-1167
(See Advertisement Page 16)
McGuire's Richfield Service Stn
316 Higuera-LI 3-8604
Miller Motors 836-13th(PR) -----238-0770
NIPOMO GARAGE & WRECKING YARD
Old Hwy 101 Nipomo--------WA 9-8981
OCEAN VIEW GARAGE
937 Main(MB)-SP 2-6392
OCEANO AUTOMOTIVE
Paso Robles Oceano---------HU 9-5803
(See Advertisement Page 16)
O'CONNOR J E BUICK
Buick & Opel Dlrs
565 Higuera ---------------LI 3-8676
Paul's Garage & Auto Machine Shop
Nipomo & Monterey----------LI 3-8291
Pete's Wilshire Service
Chorro & Foothill Bl---------LI 3-7951
(See Advertisement This Page)

PLYMOUTH SALES & SERVICE–
FINCH DE SOTO-PLYMOUTH
1219 Monterey ----------LI 3-4400

Rademacher Bros Garage
539 Marsh -----------------LI 3-4457
RALPHS AUTOMOTIVE SERVICE
S Hwy-Atascdro 1075
Ray's Auto Service 1234 Broad---LI 3-8077
RAY'S AUTO SERVICE
Old Hwy 101-Atascdro 1389-J
(See Advertisement This Page)
Rudy's Pontiac-Cadillac Inc
1130 Pine(PR) -------------238-0414
S & K Automotive
1501 Riverside Av(PR)--------238-3025
SAN LUIS MOBIL SERVICE
Marsh & Nipomo------------LI 3-5500
(See Advertisement Page 16)
SAN LUIS MOTOR CO
1144 Higuera --------------LI 3-7001
Sweeter's Garage
1311 Paso Robles Oceano-HU 9-2126
Tex's Auto Repairing
Old Hwy 101 South----------LI 3-8046
(See Advertisement This Page)
Tiemann's Complete Automotive Service
3269 S Broad---------------LI 3-6516
Todd's Bear Alignment Service
306 Higuera-LI 3-4323

VOLKSWAGEN–
LUCKSINGER FRED MOTORS
New Car Sales 1255 Monterey-LI 3-2800
Service & Parts 895 Palm---LI 3-2806

Wade Garage
590 Manhattan Av Grovr Cty-HU 9-3471
Williams Service
101 Hwy Snta Mrgrta---------438-5338

WOODLAND GARAGE
COMPLETE AUTO REPAIRING ON ALL MAKES & MODELS
Guaranteed Brake Service
24-Hour Towing Service
National Auto Club
Auto Parts & Supplies
Hwy No 1 Cambria---------WA 7-4678

WOOSTER BUICK & GMC
1628 Spring(PR) ------------238-1464

Automobile Repairing & Service–Equipment & Supplies

DON'S AUTO REPAIR
COMPLETE AUTOMOTIVE AND ELECTRICAL SERVICE
Brakes – Mufflers – Motor Tune-Up
DON H. BECK
155A Traffic Wy(AG)------HU 9-7334









ANY TIME

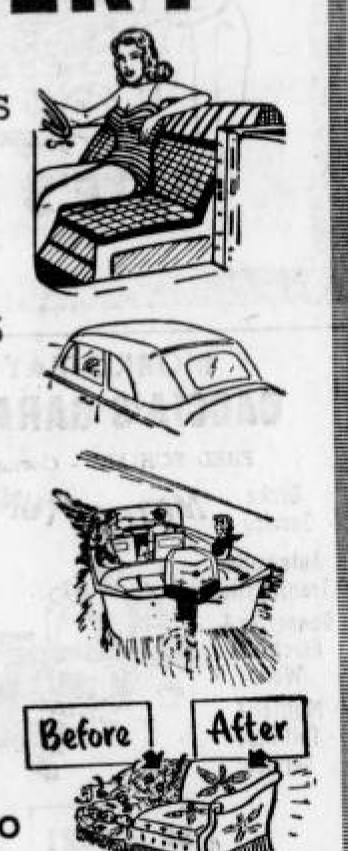
When things happen unexpectedly—the demand for promptness of service is urgent. You'll find firms who render 24-hour service listed in the

Classified
TELEPHONE SECTION

DELL'S CUSTOM UPHOLSTERY

★ COMPLETE UPHOLSTERING
★ CUSTOM TAILORED SEAT COVERS
★ AUTO TOPS
★ BOAT UPHOLSTERY
★ DOOR PANELING
All Work Hand Tailored
★ TRUCK & TRACTOR CUSHIONS REBUILT & RECOVERED
• AIR FOAM RUBBER
• AUTO CARPETS
• EXPERT CRAFTSMEN

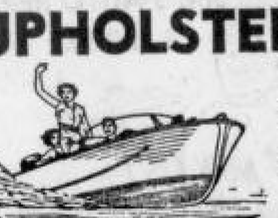
FREE ESTIMATES
Pick-up & Delivery



LI 3-2625

CREDIT TERMS ARRANGED
252 PARKER SAN LUIS OBISPO
Rear of R & L Boat Den

AUTO UPHOLSTERY



CUSTOM CANVAS WORK
AUTO GLASS INSTALLED – SEAT COVERS
TRUCK & TRACTOR CUSHIONS REPAIRED
CONVERTIBLE TOPS
CLINE'S AUTO BODY SHOP
Established 1934
Phone LI 3-2824
640 MARSH SAN LUIS OBISPO

S & K AUTO WRECKERS



New & Used Auto & Truck Parts
We Buy Scrap
238-3025
If No Answer Call 238-1122
1501 Riverside Ave. Paso Robles

GENE'S AUTO PARTS & AUTO WRECKING



ALL LATE PARTS CARS and TRUCKS
REPAIRS
24-HOUR SERVICE
FREE DELIVERY
LI 3-5086
Old 101 Hwy. South of SAN LUIS OBISPO

AUTO & TRUCK WRECKING

Any Condition
BOUGHT FOR CASH
USED – WRECKED
BURNED
USED PARTS
For Estimates
CALL
LI 3-3045
WESTSIDE AUTO WRECKING
EDNA ROAD SAN LUIS OBISPO

Automobile Seat Covers, Tops & Upholstery

ALVA GREEN'S AUTOMOTIVE TRIM & FURNITURE UPHOLSTERY
CUSTOM SEAT COVERS
(& READY MADES)
COMPLETE AUTO INTERIORS
AUTO TOPS – TRUCK CUSHIONS
We Give S & H Green Stamps
FREE ESTIMATES
1528 Monterey ----------LI 3-2802

Borjes Upholstery
5455 Traffic Wy-----------Atascdro 49
Cline's Auto Body Shop 640 Marsh-LI 3-2824
(See Advertisement This Page)
Dell's Custom Upholstery
252 Parker ----------------LI 3-2625
(See Advertisement This Page)

MUSTANG AUTO SERVICE
HOUSE OF SEAT COVERS
READY MADE COVERS
LARGE SELECTION TO CHOOSE FROM
INCLUDING CLEAR PLASTICS
Free Installation by Experts
Osos & Marsh------------LI 3-8107

Rauch's Cabinet & Upholstery Shop
821-21st(PR) ----------------238-1921

Automobile Service
See Automobile Repairing & Service

Automobile Starter Repairing
See Automobile Electrical Service

Automobile Starters
See Automobile Electrical Equipment

Automobile Starters–Service
See Automobile Electrical Service

Automobile Tires
See Tire Hdgs

Automobile Tops
See Automobile Seat Covers, Tops & Upholstery

Automobile Towing Service
See Road Service–Automotive; Towing–Automotive

Automobile Transmissions
See Transmissions–Automotive

Automobile Undercoating
San Luis Auto Laundry
1155 Higuera-LI 3-5917
Serafin's Body & Paint Shop
426 Higuera-LI 3-0966

Automobile Upholsterers
See Automobile Seat Covers; Tops & Upholstery

Automobile Washing & Polishing
Black's Richfield Serv Stn
Hwy 41 & Hwy 101(PR)-------238-4648
BOB'S 5 MINUTE CAR WASH
1023 Marsh ---------------LI 3-6943

PASO ROBLES CAR WASH
IN PASO ROBLES
AUTO WASHING
POLISHING – SPRAY GLAZE
BLUE CORAL – INTERIORS
We Pick-Up & Deliver
631 Spring(PR) -----------238-9849

Advertise here—it pays.

Automobile Washing & Polishing–(Cont'd)

SAN LUIS AUTO LAUNDRY
AUTO WASHING
AUTO POLISHING
Steam Cleaning
Upholstery Cleaning
Undersealing
TRUCKS – CARS – PARTS – TRACTORS
1155 Higuera -----------LI 3-5917

Automobile Wheel, Axle & Frame–Repairing
See Wheel, Frame & Axle Servicing–Automotive

Automobile Wrecker Service
See Road Service–Automotive; Towing–Automotive

Automobile Wrecking
A & B Auto Wreckers
N 101 Hwy(PR)-------------238-0703
ELMER'S USED AUTO PARTS
Edna Rd -----------------LI 3-8822
Gene's Auto Parts & Wreckers
Old 101 Hwy-LI 3-5086
(See Advertisement This Page)
NIPOMO GARAGE & WRECKING YARD
Old Hwy 101 Nipomo---------WA 9-8981
PASO ROBLES AUTO WRECKERS
Bill Kuhl-Owner
N 101 Hwy(PR)-------------238-1413
PAULSON'S WRECKING & SALVAGE
Orcutt Rd-LI 3-1215
S & K Auto Wreckers
N 101 Hwy(PR)--------------238-4730
S & K Automotive
1501 Riverside Av(PR)---------238-3025
(See Advertisement This Page)
SARATOGA AUTO WRECKING & JUNK YARD
61 Saratoga Av Grovr Cty-----HU 9-4458
Westside Auto Wrecking Edna Rd-LI 3-3045
(See Advertisement This Page)

Good party-line neighbors are considerate party-line users. Remember these golden rules:
• Space your calls instead of making several without a break.
• Talk only as long as necessary on each call.
• When you finish talking replace the receiver properly.
• Make certain, if you are using a dial telephone, that the line is clear before you dial.
• Ask your youngsters to be considerate, too.

Who SELLS IT?
When a specific product or service is needed and there is an uncertainty as to who sells it
THE *Classified* TELEPHONE SECTION *Will Direct You*

Awnings
All Amer Aluminum Co
2911 Niles Bkrsfld-------FAirvw 2-8311
(See Advertisement This Page)
BETTER PLUMBING CO
Kool-Vent Awnings
673 Higuera ----------------LI 3-5938
DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera-----------LI 3-5814
FLEXALUM ALUMINUM AWNINGS– COLOR CENTER THE
902 Grand Av(AG)--------HU 9-4262

JONES UPHOLSTERY SHOP
ALL TYPES OF AWNINGS
ALUMINUM – CANVAS
RESIDENTIAL & STORE
Garden & Patio Furniture
112 N Main---------Templeton 2101

LIFE-SHADE ALUMINUM AWNINGS
TRAILERS
RESIDENTIAL
17 COLORS
LIFE-SHADE
MANY COMBINATIONS
DURATONE BAKED ENAMEL FINISH
HEAVY GAUGE ALUMINUM
"JUST A SHADE BETTER"
"WHERE TO BUY THEM"
MANUFACTURERS
Life-Shade Aluminum Manufacturing Awning Co Inc
3270 E 70th
Long Beach --------Metcalf 0-5881

NAVACO AWNINGS– MINSHULL'S PAINT & WALLPAPER STORE 1221 Spring(PR)----238-4720
PARAMOUNT DECORATING CO
353 Pacific ----------------LI 3-0649

Axle Service–Automotive
See Wheel, Frame & Axle Servicing–Automotive

Baby Shops
See also Children's & Infants' Garments–Retail
BILLIE'S TOY & BABY SHOP
766 Higuera-LI 3-4032
(See Advertisement This Page)
Little Folks Shop 597-12th(PR) --238-4733
Vivian's Smart Shop
1347 Park(PR) --------------238-0113

Bacteriologists
Hornkohl Laboratories Inc
See Our Ad Laboratories-Analytical
714 Truxtun Av Bkrsfld----FAirvw 7-8567

Bail Bonds
ACTION BAIL BONDS AGCY
981 Monterey-LI 3-4668
(See Advertisement This Page)
DE LA ROSA ESTHER
981 Monterey-LI 3-4668
O'DONNELL HUGH 981 Monterey-LI 3-4668

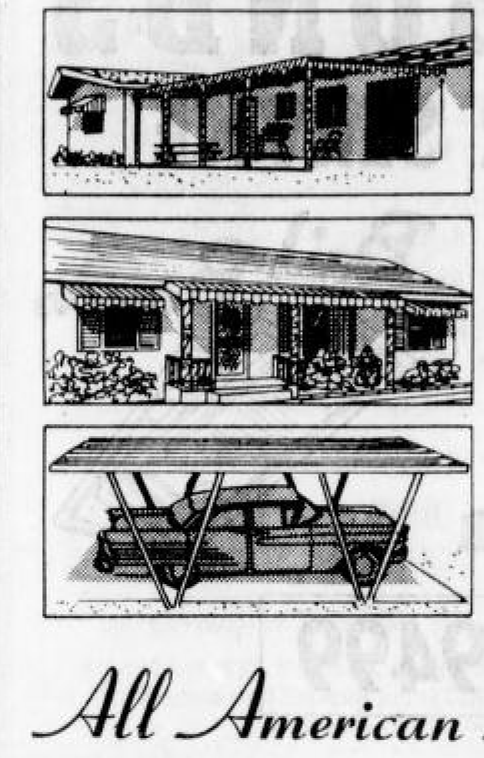
(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE
1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

ACTION BAIL BONDS

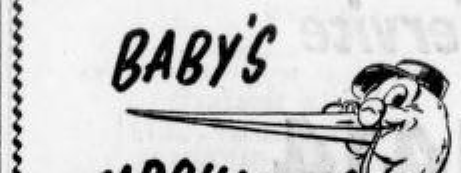
DAY OR NIGHT
CALL COLLECT
LI 3-4668
HUGH O'DONNELL
SERVING SAN LUIS OBISPO COUNTY
SINCE 1949
ESTHER DE LA ROSA
SE HABLA ESPANOL
981 MONTEREY SAN LUIS OBISPO

ALUMINUM AWNINGS



COMPARE OUR PRICES
BEFORE YOU BUY
Featuring
NAVACO & LIFE SHADE ALUMINUM
AWNINGS & PATIO COVERS
Commercial Store Fronts
HORIZONTAL & VERTICAL DESIGNS
WINDOWS – DOORS – PORCHES
CAR PORTS – PATIOS – STORE FRONTS
BAKED ENAMEL FINISH IN A WIDE SELECTION OF COLORS
ALUMINUM WINDOW SCREENS & SCREEN DOORS
TERMS AVAILABLE
FREE ESTIMATES
CALL COLLECT
FAirview 2-8311
If No Answer Call FAirview 5-7326
All American Aluminum Co.
2911 NILES BAKERSFIELD

Billie's Toy & Baby Shop



COMPLETE LINE OF NURSERY NEEDS FEATURING ALL NATIONALLY ADVERTISED BRANDS
PRIDE - COSCO
TAYLOR TOT - EVENFLO
HANKSCRAFT - PLAYSKOOL TOY
Complete Line of Maternity Wear
We Give S & H Green Stamps
SAN LUIS OBISPO'S ORIGINAL BABY SHOP
A Complete Department Store For All Children's Needs
Phone **LI 3-4032**
766 HIGUERA

As one friend TO ANOTHER

Please speak distinctly, when you telephone, with lips close to the mouthpiece. It is just as important to talk directly into the transmitter as it is to keep your ear close to the receiver.

The Pacific Telephone and Telegraph Company

Make the First Call Count!

PEDLAR BAIL BONDS

24-HOUR SERVICE

Anywhere Any Time



Call Collect

E. C. "TED" PEDLAR

LI 3-9499

943A MURRAY AVE. SAN LUIS OBISPO

BAIL BONDS

24-Hr. Service

LI 3-1414

WAYNE VAUGHN

OFFICE YELLOW CAB CO.

PISMO & ARCHER SAN LUIS OBISPO

PASO ROBLES BAKERY



WEDDING PARTY BIRTHDAY CAKES

ROLLS — BREAD COOKIES

FRESH DAILY

—CALL— **238-3201**

1229 Park Paso Robles

ATASCADERO



DANISH PASTRIES
SPECIALTY BREAD
PIES — GOODIES
CAKES & COOKIES:
DOUGHNUTS
BIRTHDAYS
WEDDINGS
CLUB MEETINGS
ETC.

—CALL— **ATASCADERO 923**

CHRISTENSEN'S BAKERY

5905 EL CAMINO REAL

Bail Bonds—(Cont'd)

PEDLAR BAIL BONDS
Make the First Call Count
24-HOUR SERVICE
ANYWHERE — ANYTIME
943A Murray Av----------LI 3-9499

Pedlar Bail Bonds
943A Murray Av-LI 3-9499
(See Advertisement This Page)
VAUGHN WAYNE BAIL BONDS
Pismo & Archer------------LI 3-1414
(See Advertisement This Page)

Bakers—Pie—See Pies—Pastry

Bakers—Retail

CARLOCK'S BAKERY
104 E Branch(AG)-HU 9-3141
Carlock's Bakery
935 Grand Av Grovr Cty------HU 9-5764
Christensen's Bakery
5905 El Camino Rl---------Atascdro 923
(See Advertisement This Page)
Cookie Crock Main Cambria------WA 7-4490

DELITE BAKERY
COMPLETE LINE OF BAKERY PRODUCTS
Fresh Daily
CAKES FOR EVERY OCCASION
723 Higuera -------------LI 3-5842

FAVORITE BAKERY
PASTRY AND DECORATED CAKES
Of Distinctive Quality
Plant
638 Marsh --------------LI 3-2026
Morro & Marsh-----------LI 3-1192
896 Foothill Bl-----------LI 3-1891

Morro Bay Bakery 330-5th(MB) -SP 2-8342
Paso Robles Bakery 1229 Park(PR)-238-3201
(See Advertisement This Page)
Pioneer Drive-In Market
Morro & Marsh-LI 3-1192
Spudnut Shop
Retail & Wholesale
686 Higuera ---------------LI 3-2120

Bakers' Supplies

Olson Bros Egg Co
1010 Orcutt Rd-LI 3-4254

Bakers—Whsle

LANGENDORF UNITED BAKERIES INC
584 Higuera-LI 3-4145
From telephones served by the following exchanges
Santa Maria
(No Intercity Charge)
Ask Operator for-Zenith 94555
Spudnut Shop
Retail & Wholesale
686 Higuera ---------------LI 3-2120
WEBER BAKING CO 237 Higuera-LI 3-6256
WEBER BAKING CO
205 Oak(PR) ---------------238-4306

Bamboo—Retail

Ah Louis Store
Rattan & Bamboo Products
800 Palm ------------------LI 3-4332

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately so that they need not be placed again . . . teaches children the little telephone courtesies.

Banks

Bank Of America
101 E Branch(AG)-HU 9-5521
Bank of America 801 Price(PB)--PR 3-4613
Bank of America Traffic Wy----Atascdro 107
Bank of America 5th & D(MB)---SP 2-2711
Bank of America Natl Trust & Savings
Assn Bk of America Bldg(PR)----238-1232
Bank of America National Trust & Savings
Assn 995 Higuera-------------LI 3-1160
Bank of America National Trust & Savings
Assn Main Cambria-----------WA 7-4654

CROCKER-ANGLO NATIONAL BANK
CALIFORNIA'S OLDEST NATIONAL BANK
Assets Over $1,750,000,000
CROCKER-ANGLO NATIONAL BANK
Member Federal Deposit Insurance Corporation
"WHERE TO CALL"
PASO ROBLES
Crocker-Anglo National Bank
604-12th(PR) -----------238-4422
SAN LUIS OBISPO
Crocker-Anglo National Bank
840 Monterey -----------LI 3-4210

CROCKER-ANGLO NATIONAL BANK
604-12th(PR) -------------238-4422
Security-First National Bank of L A
799 Higuera-LI 3-6321

Banquet Rooms

Baywood Lodge Restaurant
354-2d Baywd Prk-----------LI 3-1659
Gold Dragon 985 Monterey-------LI 3-3318
GOLDEN TEE MOTEL & RESTAURANT
19 Country Club Dr(MB)------SP 2-7313
Panorama Coffee Shop
Hwy 101(PB) --------------PR 3-9959
PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
Party Caterers-Lge or Small Groups
1308 Spring(PR) ------------238-3611
Rex's Cocktail Lounge & Restaurant
Hwy --------------------Atascdro 298
Robey's Cafe
9975 El Camino Rl-Atascdro 137-J
THIS OL'E HOUSE
Foothill Bl ---------------LI 3-2690
TOWER BARBECUE & COCKTAIL LOUNGES
See Our Ad for Restaurants
427 Higuera ---------------LI 3-4287

Bar Fixtures

Edco Restaurant Equipment
10 South ------------------LI 3-5383

Barbecue Stands

Tower Barbecue & Cocktail Lounges
427 Higuera ---------------LI 3-4287

Barbers

ANDERSON HOTEL BARBER SHOP
Open 8:30 to 5:30 P.M.
Closed Sunday & Monday
6 BARBERS
FLAT TOPS & CREWCUTS A SPECIALTY
Appointments Wednesdays
CARL DUNBAR — GIL BABCOCK — Owners
953 Monterey ------------LI 3-4334

Arnold's Barber Shop
1651 Monterey -------------LI 3-3931
BUCK'S BARBER SHOP
1349 Chorro ---------------LI 3-7472
Buzz Barber & Beauty Shop
108 E Branch(AG)-HU 9-2282
COLLEGE BARBER SHOP
Women & Childrens Hair Cut Also
Appointments Possible for Everyone
Air-Conditioned Comfort
892 Foothill Bl--------------LI 3-8253

(Continued Next Page)

The Yellow Pages save you time.

Barbers—(Cont'd)

Fair Oaks Barber Shop
1037 Grand Av Fair Oaks-HU 9-5487
Frisby's Barber Shop
Women's & Children's Haircutting
1322 Park(PR) -------------238-4536
Glenn Elfman Barber Shop
Glenn Elfman
1021 Morro ---------------LI 3-6480
JIM'S BARBER SHOP
827½-13th(PR) ------------238-0280
Johnny's Barber Shop
221 Pomeroy Av(PB)-PR 3-2437
La Moda Barber Shop
5710 El Camino Real-Atascdro 634
Nipomo Barber Shop
Old Hwy 101 Nipomo---------WA 9-3922
Palace Appointment Barber Shop
Bob Baldridge-Owner
846 Higuera ---------------LI 3-4292
Paso Robles Barber Shop
739-12th(PR) --------------238-0420
Ray's Barber Shop
5825 Traffic Wy-----------Atascdro 12
Redick Arlie R
Family Barber Shop
Appointment If You Wish
1027 Osos ----------------LI 3-9335
ROSE'S BARBER SHOP
2300 Hwy No 1(MB)-SP 2-8579
San Luis Barber Shop 1038 Chorro-LI 3-4916
Soto's Y V Barber Shop 530 Marsh-LI 3-9517
Tex's Barber Shop 1210 Park(PR)-238-4004
Wineman Barber Shop
1110 Chorro ---------------LI 3-7169

Bathing Suits

See Swimming Suits Hdgs

Baths

ALLEY'S PHYSICAL THERAPY
LEIGH & ISABEL ALLEY
LICENSED PHYSICAL THERAPISTS
WHIRLPOOL SULPHUR BATHS
VITA-RAY MASSAGE
COLONIC IRRIGATION
ULTRA-SONIC TREATMENTS
1031 Pine(PR) -----------238-2308

Hidden Valley Hot Springs Inc
Avila Rd-LI 3-0523
(See Advertisement This Page)
Sycamore Mineral Springs
Mr & Mrs Paul Byllling
Avila Rd ------------------LI 3-5580

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

Hidden Valley Hot Springs

50' x 100' WARM WATER POOL
- SWIMMING THE YEAR ROUND
- MINERAL BATHS
- MASSAGE

PHYSICAL THERAPY

—PHONE— **LI 3-0523**

LOCATED ½ MILE OFF HWY. 101
7 MILES SOUTH OF SAN LUIS OBISPO
Avila Rd. Mailing Address Rt. 1 Box 59

Batteries—Retail

Acousticon Williams Co
1029 Chorro ---------------LI 3-6632

AUTO-LITE STA-FUL BATTERIES—
DISTRIBUTOR
KIMBALL TIRE CO
252 Higuera-LI 3-6787

Bardin's Goodyear Service
692 Marsh-LI 3-5492
Beltone Hearing Service
1118 Garden ---------------LI 3-4645
Bob's Shell Service Marsh & Osos--LI 3-3420
Burch's Tom Service & Trailers
505 Higuera-LI 3-4042
Bushong's Texaco Stn
Santa Rosa & Marsh-LI 3-9858
Ed's Service Higuera & Nipomo----LI 3-1154
Hail's Union Service
1919 S Broad-LI 3-6401
Jim's Midway Service
We Give S & H Green Stamps
Hwy 1 & 12th(MB)----------SP 2-8623
Kimball Tire Co 252 Higuera-----LI 3-6787
MARTIN'S STANDARD STN
Atlas Batteries
1741 Monterey -------------LI 3-9717
Mulkey's Texaco Stn
999 Hwy 101(AG)-HU 9-9947
Ski's Shell Service Stn
1200 Monterey-LI 3-6821
Villa's Union Stn
Broad & Foothill Bl----------LI 3-9971
Western Auto Associate Store
5945 Entrada Av---------Atascdro 1516
Western Auto Associates Store
924 S Grand Av Grovr Cty-HU 9-3857

WILLARD SAFETY-FILL BATTERY SALES AND SERVICE—
DISTRIBUTORS
PETERSEN AUTO PARTS
1329 Monterey-LI 3-7287

Bearings—Ball & Roller

BEARING HOUSE THE
TIMKEN — NEW DEPARTURE
FAFNIR — HYATT
ROLLER CHAIN — SPROCKETS — V-BELTS
PULLEYS — STEEL COLLARS — FLEXIBLE
COUPLINGS — PILLOW BLOCKS — SEALS
219 Betteravia Rd
Snta Maria ----------WAlnt 5-4283

General Auto Parts 1218 Pine(PR)-238-4911

Beauty Culture Schools

Fay's Bakersfield College of Beauty
1900-19th Bkrsfld ------FAirvw 2-7341
(See Advertisement This Page)
Joseph's School of Beauty
11 E Anapamu
Santa Barbara -------Woodland 2-1079
(See Advertisement This Page)
Ventura Beauty School
1790 E Main Ventura-Miller 3-9363
(See Advertisement This Page)

Beauty Shop Equipment & Supplies

MEL'S BEAUTICIAN & BARBER SUPPLIERS
1924½ De La Vina
Santa Barbara -------Woodland 5-9613
(See Advertisement This Page)

Here's how you may be sure of getting your party more often when you dial:

1. Look up the number in the latest directory. Write it down.
2. Listen for dial tone.
3. Dial carefully.
4. Wait a minute before you decide your party isn't home.

Fay's Bakersfield College of Beauty

"LEARN TO EARN"
(OUR SLOGAN SINCE 1927)



CHARLOTTE E. FAY
Owner & Director

UNDER THE PERSONAL SUPERVISION OF
CHARLOTTE E. FAY
STATE LICENSED & BONDED INSTRUCTORS
Franchised For The
TATE VISUAL SYSTEM
CLASSES FORMING AT ALL TIMES
• MANICURING CLASSES
• TEACHERS & REFRESHER COURSES
✓ HAIR STYLING ✓ HAIR CUTTING
✓ HAIR DRESSING & COSMETOLOGY
✓ TINTING ✓ BLEACHING
✓ DAY & NIGHT CLASSES

LOW TUITION RATES ON MONTHLY PLAN — FREE PLACEMENT
SPANISH & ITALIAN SPOKEN

ALL BEAUTY WORK AT BUDGET PRICES
BY ADVANCED STUDENTS SUPERVISED BY EXPERTS

—DIAL— **FAirview 2-7341 Or FAirview 2-5307**

Associated With Visalia College of Beauty - Fay's College of Beauty Fresno and International College of Beauty - Bakersfield Deluxe College of Beauty - Fresno

1900 - 19th BAKERSFIELD

Joseph's **SCHOOL OF BEAUTY**

NATIONAL ASSN. OF COSMETOLOGY SCHOOLS — NATIONAL HAIRDRESSERS & COSMETOLOGISTS ASSN. — CALIFORNIA COSMETOLOGISTS ASSN. INC.
WE TEACH THE AL TATE VISUAL SYSTEM

Classes Start Every Day In — Advanced Basic Training Including:
PERMANENT WAVING
TINTING — FACIALS — MANICURES
HAIRCUTTING AND STYLING
SPECIAL CLASSES FOR — BRUSH-UP — MANICURING TEACHERS' TRAINING
ADVANCED HAIR STYLING FOR LICENSED OPERATORS

Enroll Now and Enjoy a Profitable Profession. Not Necessary to be a High School Graduate.
EASY PAYMENT PLAN
PLACEMENT SERVICE
APPROVED FOR VETERANS
Hours: Monday Thru Saturday 8:30 A.M. — 5:00 P.M.
— Owners —
JOSEPH & MARY BROCATO

11 E. ANAPAMU —CALL— **WOodland 2-1079** SANTA BARBARA

Mel's

Beautician and Barber Suppliers

Complete Line of Supplies & Equipment
REALISTIC & DUART Cold Waves
ATHENE Hand Cream
SHE Cosmetics
GLO. INZ
ROUX Tints & Rinses
MISS CLAIROL Hair Coloring
TURBINATOR Hair Dryers
REALISTIC - BEAUTAIRE Hair Dryers
VITA-FLUFF Shampoo
Beauty Shop Installations On Time Payment

—CALL— **WOodland 5-9613**

WALLY CHEGWIDDEN
1924½ De La Vina Santa Barbara

Ventura

BEAUTY SCHOOL
Approved for Veterans

Beauty Culture

★ **The CAREER for YOU**
with the world-famous
COMER & DORAN METHOD
of Hairstyling & Cosmetology
AS TAUGHT IN *Hollywood*
MIller 3-9363
1790 E. MAIN — VENTURA

→ Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Paso Robles (PR) Pismo Beach (PB) San Luis Obispo (No Code)

Beauty Shops

Alice Ann Beauty Salon
515 N Broad -------------- LI 3-7035

ALMA'S BEAUTY SALON
SPECIALIZING
HAIR CUTTING – TINTING
COLD WAVE
Complete Line of
REVLON COSMETICS
1221 Park(PR) ----------- 238-3211

Anderson Hotel Beauty Salon
963 Monterey-LI 3-2116
(See Advertisement Page 25)

Ann's Beauty Shop
6035 Palma Av ------------ Atascdro 595
(See Advertisement Page 25)

ARTISTIC BEAUTY SHOP
COMPLETE BEAUTY SERVICE
SPECIALIZING IN ALL TYPES OF
PERMANENT WAVING
Hair Shaping and Tinting
Ample Parking Space
517-13th(PR) ------------ 238-2535

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Beaute Art Salon 780 Toro ------ LI 3-2175
(See Advertisement Page 25)

BEAUTY CORRAL
PASO ROBLES
MERLE NORMAN COSMETICS
HELENE CURTIS – RAYETTE
PARKER – HERBEX SCALP
TREATMENTS
CLAIROL
Helen Rowe – Manager
Next to Paso Robles Inn
1113 Spring(PR) ---------- 238-2111

Beauty Nook 427-5th(MB) --- SP 2-4456
(See Advertisement Page 25)

BUZZ BARBER & BEAUTY SHOP
108 E Branch(AG)-HU 9-2282

Carlton Beauty Shop
5993 Traffic Wy-Atascdro 980

Charlotte's Beauty Shop
184 Hinds Av(PB)-PR 3-2221

Chris' Beauty Shop
1394 Grand Av(AG) ---------- HU 9-5675

CLASSIC BEAUTY SALON
IN PASO ROBLES
COMPLETE BEAUTY SERVICE
SPECIALIZING IN
Hair Shaping – Hair Tinting
Cold Permanent Waving
BEATRICE CLAY – Prop.
1503 Park(PR) ----------- 238-4408

Cottage Beauty Shop
Garden Farms Snta Mrgrta ---- 438-5643

DAISY'S BEAUTY NOOK
1024 Nipomo ------------- LI 3-2778
(See Advertisement This Page)

(Continued Next Page)

If you sometimes get the wrong number or no number at all, you may be dialing incorrectly. After turning the dial all the way to the stop, let it return at its own speed.

HU = HUnter PR = PRospect WA (Cambria) = WAverly WY = WYman
LI = Liberty SP = SPruce WA (Nipomo) = WAbash

Beauty Shops–(Cont'd)

DERA'S BEAUTY SALON
Hair Tinting A Specialty
1353½ Grand Av(AG) ------- HU 9-3821

Earleen's Beauty Shop
Vineyard Rd-Templtn 2782

Elaine's Beauty Shop
8855 Curbaril Av-Atascdro 1340
(See Advertisement Page 25)

ELSIE'S BEAUTY SALON
890 Buchon-LI 3-3454
(See Advertisement Page 24)

Erma Mae's Beauty Shop
1002 Main(MB) ----------- SP 2-8816

Estero Beauty Salon
Ocean Av Cayucs ------------ WY 5-3646
(See Advertisement Page 25)

EVA'S BEAUTY SALON
990 Price(PB)-PR 3-4757

Faye's Beauty Salon
885 Main(MB)-SP 2-8645

Gladys Hammett's Beauty Salon
1046 Chorro-LI 3-5425
(See Advertisement Page 25)

GROVER CITY BEAUTY SALON
992 Grand Av Grovr Cty ------ HU 9-5713
(See Advertisement Page 25)

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

HELEN JACKSON'S BEAUTY SALON
CREATORS
OF
LOVELINESS
Helen Jackson – Prop.
778 Marsh -------------- LI 3-3114

Helen Jackson's Beauty Salon
778 Marsh-LI 3-3114
(See Advertisement Page 24)

HIBBARD'S HAIR FASHIONS
1435 Monterey ------------ LI 3-2755
(See Advertisement Page 22)

HOUSE OF BEAUTY
640 Piney Wy(MB) ----------- SP 2-5201

House of Beauty
8055 Portola Rd ---------- Atascdro 146

Inez's Beauty Shop
137 N 8th Grovr Cty --------- HU 9-5679

IRENE'S BEAUTY SALON
1067 Buchon -------------- LI 3-2429

Kut N' Kurl Beauty Salon Shandn -238-0241

La Cresta Beauty Shop
Atascadero Beach(MB)-SP 2-2661

LA MODA BEAUTY SHOP
5780 El Camino Rl-Atascdro 36

(Continued Next Page)

Here's how you may be sure of getting your party more often when you dial:

1. Look up the number in the latest directory. Write it down.
2. Listen for dial tone.
3. Dial carefully.
4. Wait a minute before you decide your party isn't home.

→ Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Paso Robles (PR) Pismo Beach (PB) San Luis Obispo (No Code)

Maric Rucheals
BEAUTY SALON
Individual Hair Styling
- TINTING
- SHAPING
- PERMANENTS
- HAIR CUTTING
- MANICURES

Specializing in SILVER ASH & PLATINUM TONING
Evenings by Appointment
HU 9-5319
721 GRAND AVE. ARROYO GRANDE

Beauty Shops–(Cont'd)

Lena's Beauty Shop 171 I Cayucs-WY 5-3782
Les's Barber & Beauty Shop
926 Grand Av Grovr Cty-HU 9-5231
Lida W Hanst Beauty Salon
Hair Shaping and Hair Tinting
509 Grand Av(AG)----------HU 9-2212
MARIC RUCHEALS BEAUTY SALON
721 Grand Av(AG)-----------HU 9-5319
(See Advertisement This Page)
May's Beauty Shop
8135 El Camino Rl---------Atascdro 249
(See Advertisement Page 25)
Mercedes Beauty Salon
1250 Grand Av(AG)----------HU 9-4030
Merle Norman Cosmetic Studio
1113 Spring(PR) ------------238-2111
MR RALPH'S HAIR FASHIONS
10 N Broad-----------------LI 3-8258
(See Advertisement Page 25)
Noel Beauty Shop
1318 Johnson Av-LI 3-2168
PASO ROBLES BEAUTY SALON
720-14th(PR) --------------238-4605
(See Advertisement Page 25)
Pat's Beauty Salon 740-5th(MB) -SP 2-3201
(See Advertisement Page 25)
Patsy's Beauty Shop
117 E Branch(AG)-----------HU 9-3500
Pearl's Beauty Shop
2300 Hwy No 1(MB)-SP 2-8579
PERSONALITY BEAUTY SHOP
Ann Johnson
1901 Broad --------------LI 3-2573

PINK POODLE BEAUTY SHOP
RUTH FLORES – LORRAINE BARBER
A Complete Beauty Service
INDIVIDUAL HAIR STYLING
Closed Saturdays
Phone for Appointment
HOURS 9 A.M. TO 5 P.M.
2146 Broad -------------LI 3-1045
PISMO BEACH HOUSE OF BEAUTY
610 Cypress(PB) ------------PR 3-2052
(See Advertisement Page 23)
Pismo Lady 741 Dolliver(PB)-----PR 3-9907
(See Advertisement Page 23)
RAE'S BEAUTY SALON
110 W Branch(AG)----------HU 9-2277
Shell Beauty Salon
102 Esparto Av Shell Bch-PR 3-2407
Templeton Beauty Shop
Velora Howard Owner & Operator
Hair Shaping Our Specialty
Hwy ------------------Templtn 2391

(Continued Next Page)

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the YELLOW PAGES? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

ELSIE'S Beauty Salon
COMPLETE Beauty Service
Open Evenings By Appointment
AMPLE PARKING
ELSIE MUZIO – Owner
PHONE
LI 3-3454
890 Buchon St. – San Luis Obispo

Invitation to Beauty
Young's
E. S. YOUNG • B. G. YOUNG
Just Good Honest Beauty Service
ESTABLISHED SINCE 1934
LI 3-4064
783 MARSH

HELEN JACKSON'S BEAUTY SALON
Creators of Loveliness
HELEN JACKSON, Prop.
LI 3-3114
778 MARSH
SAN LUIS OBISPO

Beauty Shops–(Cont'd)

TERRI-RON BEAUTY SALON
1131 Broad ----------------LI 3-9571
(See Advertisement Page 23)
THEDA SALON OF BEAUTY
1112 Garden-LI 3-6201
(See Advertisement Page 22)
VANITY BOX
Doris West-Owner
1336 Spring(PR) ------------238-2513
VILLAGE BEAUTY SHOP
Main Cambria-WA 7-4657
YOUNG'S BEAUTY SHOP
783 Marsh-LI 3-4064
(See Advertisement Page 24)

MAKES RUBBERS SHINE

A quick way to restore the shine to dingy looking rubbers or overshoes is to apply a coat of liquid shoe polish.

Bedding

See also Mattresses Hdgs
Rileys Dept Store 1144 Chorro----LI 3-1421

Beds–Hospital

See Hospital Equipment & Supplies

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.

ANDERSON HOTEL
BEAUTY SALON
BEA SPARKS – Owner
COMPLETE BEAUTY SERVICE
Experienced Operators for Your Latest Fashions in Hair Cutting & Styling
• PERMANENTS • TINTING • MANICURING
OPEN 9 A.M. TO 6 P.M.
Early Morning & Evenings By Appointment
Call LI 3-2116
963 MONTEREY ST. SAN LUIS OBISPO

IN MORRO BAY IT'S
PAT'S BEAUTY SALON
A COMPLETE BEAUTY SERVICE
INDIVIDUAL HAIR STYLING & CUTTING
TINTING
PERMANENT WAVING
Frances Ramsey
SOFT WATER
By Appointment Only
SP 2-3201
740 - 5th ST. MORRO BAY

Hair Styling . . .
All Types of Permanent Waving
Tinting
"PLENTY OF PARKING SPACE"
Sarah Singleton Prop.
PHONE
LI 3-2175
Beaute Art Salon
780 TORO

Mr. Ralph's
HAIR FASHIONS
CUSTOM
HAIR STYLING
★ COLORING
★ TONING
★ PERMANENT WAVES
Just Behind Dairy Queen
LI 3-8258
10 NORTH BROAD ST. SAN LUIS OBISPO

ELAINE'S BEAUTY SHOP
COMPLETE BEAUTY SERVICE
Evening By Appt.
ELAINE VACA – Owner
ATASCADERO 1340
8855 Curbaril Atascadero

Gladys Hammett's
BEAUTY SALON
HAIR STYLING
PERMANENT WAVING
CUTTING
HAIR COLORING
LI 3-5425
1046 Chorro San Luis Obispo

PASO ROBLES BEAUTY SALON
KATHARINE FRIEND – Owner
COMPLETE BEAUTY SERVICE
STYLING CUTTING PERMANENT WAVING ETC.
Children's Haircutting
REVLON COSMETICS
PHONE
238-4605
720-14th Paso Robles

IN MORRO BAY
BEAUTY NOOK
SPECIALIZING IN HAIR STYLING PERMANENT WAVING & TINTING
Phone
SP 2-4456
Monday Thru Saturday 9:00 to 6:00
427 - 5th
MORRO BAY

IN ATASCADERO
MAY'S BEAUTY SHOP
★ STYLING
★ SHAPING
★ TINTING
★ PERMANENTS
EXPERT Beauty SERVICE
EVENINGS BY APPOINTMENT
CLOSED MONDAYS
CALL
Atascadero 249
8135 El Camino Real Atascadero

GROVER CITY BEAUTY SALON
Specializing In:
HAIR SHAPING
STYLING – TINTING
PERMANENT WAVING
Evening By Appointment
Complete Line of Revlon Products
BILLIE BAILEY
CALL
HU 9-5713
Parking Space – Reasonable Rates
992 GRAND AVE. GROVER CITY

Ann's BEAUTY SHOP
Air Conditioned
PERSONALIZED HAIR STYLING & SHAPING
HAIR TINTING
PERMANENT WAVING
MANICURES
Free Coffee and –
ANN ERSKINE – Owner
ATASCADERO 595
Off Traffic Way
6035 PALMA AVE. ATASCADERO

ESTERO BEAUTY SALON
IN CAYUCOS
Hair Styling
Tints & Permanent Waving Our Specialties
Also
Manicures
Dermetics Cosmetics
Costume Jewelry
"Evenings by Appointment"
FOR APPOINTMENT CALL
WY 5-3646
OCEAN AVE. CAYUCOS



Beer & Ale Distrs

BUDWEISER—
JORDANOS' INC 1321 Carmel—LI 3-1089
JORDANOS' INC S Hwy(PR)———238-0541

Burgermeister Brewing Corp
1750 Beach—LI 3-3219
(See Advertisement This Page)

Burgermeister Brewing Corp
Traffic Wy & Rosario—Atascdro 94

DUNLAP RAY E
FALSTAFF BEER
MILLER HIGH LIFE BEER
RAY E. DUNLAP Distr.
Old Hwy 101 South————LI 3-2133
842 Paso Robles(PR)————238-1643
If no answer call————238-4033
201 S Oakley Snta Maria—WAlnt 5-5512
If no answer call————WAlnt 3-4692

Dunlap Ray E
842 Paso Robles(PR)————238-1643
Dunlap Ray E Old Hwy 101 South——LI 3-2133
(See Advertisement This Page)

FALSTAFF BEER—
DUNLAP RAY E
Old Hwy 101 South————LI 3-2133

HAMM'S BEER—
JET DISTRIBUTING CO
Old Hwy 101 South————LI 3-8635

Hawkins & Ayres Distributors
320 E Branch(AG)————HU 9-5428
(See Advertisement This Page)

JET DISTRIBUTING CO
Old Hwy 101 South—LI 3-8635
(See Advertisement This Page)

Jordanos' Inc S Hwy(PR)————238-0541
(See Advertisement This Page)

(Continued Next Page)

To dial correctly, pull the finger all the way to the stop . . . then let dial return at its own speed.



Beer & Ale Distrs—(Cont'd)

LUCKY LAGER BEER—
JORDANOS' INC 1321 Carmel—LI 3-1089
JORDANOS' INC S Hwy(PR)———238-0541

M & W DISTRIBUTING CO
S Old Hwy 101—LI 3-7858

MILLER HIGH LIFE BEER—
DUNLAP RAY E
Old Hwy 101 South————LI 3-2133

Morganti L J Co 955 Morro————LI 3-0940
(See Advertisement Page 26)

Beer Parlors—See Taverns

Beer—Retail—See Liquor Stores

Beverages—Soft Drinks, Mixers, Etc— Distrs & Bottlers

Belfast Distributing
779 Ocean View Av Grovr Cty——HU 9-4531

CALSO WATER—
JORDANOS' INC
1321 Carmel ————LI 3-1089
S Hwy (PR)————238-0541

CANADA DRY BOTTLING CO
GINGER ALE — CLUB SODA
QUININE — COLLINS
DR PEPPER
Low Calorie Drinks — Fountain Syrup
304B Higuera ————LI 3-0899
If no answer call
Santa Barbara ——Woodland 5-8581

Coca-Cola Bottling Co
2508 Spring(PR) ————238-3601

COCA-COLA BOTTLING CO OF SANTA MARIA INC
BOTTLERS OF
COCA-COLA — ORANGE CRUSH
BARQ'S
"Ask for Bark's Assorted Flavors"
1301 Carmel ————LI 3-2529
2508 Spring(PR)————238-3601

NEHI-R C COLA BEVERAGE CO
120 Higuera—LI 3-4725

PEPSI-COLA BOTTLING CO OF SAN LUIS OBISPO
CUESTA BEVERAGES INC.
PEPSI-COLA IN BOTTLES
PEPSI-COLA FOUNTAIN SYRUP
Full Line of Flavors
HIRES ROOT BEER
NESBITTS ORANGE — BUBBLE UP
55 Higuera ————LI 3-3726

SEVEN-UP BOTTLING CO OF SAN LUIS OBISPO
SEVEN-UP — 3V COLA
SCOTTISH MIST SODA
FROSTIE ROOT BEER
WHISTLE ORANGE
1111 S Hwy 101(AG)————HU 9-2111

Bicycles—Dealers

Gilbertson's
197 S 10th Grovr Cty—HU 9-2563

PETE'S MASTER LOCKSMITHS
1124 Garden ————LI 3-7045
(See Advertisement This Page)

SCHWINN BICYCLES—
SAN LUIS CYCLERY
1239 Monterey—LI 3-8567

Smith's Sporting Goods
1225 Park(PR) ————238-0705

An extension telephone saves time and steps.

Bicycles—Repairing

GILBERTSON'S
197 S 10th Grovr Cty————HU 9-2563

PETE'S MASTER LOCKSMITHS
1124 Garden ————LI 3-7045

SAN LUIS CYCLERY
1239 Monterey—LI 3-8567
(See Advertisement This Page)

Billiard Parlors

BRIGHT SPOT TAVERN
Manuel Andrada-Owner
1092 Grand Av Grovr Cty————HU 9-9951

Carl's Billiards 831-13th(PR) ————238-3848

GOLDEN WEST BILLIARDS
676 Higuera—LI 3-9976

Hi-Lo Club 6070 El Camino Rl——Atascdro 696

Park Billiards 811-12th(PR) ————238-2404

Red Rooster 601 Cypress(PB)————PR 3-9943

RED'S PLACE
Frank Burrows-Owner
1817 Osos ————LI 3-5437

Birds

See Also Pet Shops

Hazel's Pet Shop 595 Marsh————LI 3-1417

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.



Blacksmiths

Arc Shop The 112 Brisco Rd(AG)—HU 9-3192

ARROYO ELECTRIC MACHINE SHOP
316 E Branch(AG)—HU 9-5546

Cuendet F 1304 Railroad(PR)————238-3046

PABST W F
ORNAMENTAL IRON
GEN. REPAIR — WELDING
Cor Ward & High Sts
111 Ward ————LI 3-6920

Paso Robles Agricultural Works
1204 Railroad(PR) ————238-2209

Templeton Blacksmith Shop
301 Main—Templtn 4131

Blenders—Food

See Electric Appliances—Small

Blinds

See Venetian Blind Hdgs; Window Shades Hdgs

Blood Banks

FRENCH MEDICAL CLINIC & HOSPITAL
1170 Marsh—LI 3-7070

Tri-Counties Blood Bank Inc
356 Santa Rosa————LI 3-2925

Blue Printers

Lunsford Drafting Service
1189 Saratoga Av Grovr Cty———HU 9-5855

Pacific Engineers & Surveyors Inc
858 Monterey ————LI 3-0850
(See Advertisement This Page)

Porter Chas Phil 278 Snta Rosa———LI 3-1546

Blue Printing Equipment & Supplies

SELCO EQUIPMENT SERVICING—
SELCO EQUIPMENT COMPANY
Machines Bought & Sold
Pek Lab Lamp Sales & Service
24 Hour Service Available
715A Loma Verde Av
Palo Alto ————DAvnprt 3-1102

Boarding Houses

Judge's House 1720 Johnson Av———LI 3-9795

Ranch The Foothill Bl————LI 3-9806

Boat Builders & Repairers

Crystaliner Marine Ways
Embarcadero(MB) ————SP 2-7361
(See Advertisement This Page)

Herrmann & Safranek Millwork & Builders Supply
4005 El Camino Rl————Atascdro 1490

Morro Bay Boat Works
S Main(MB)—SP 2-6911
(See Advertisement This Page)

Starr's Little Ship Yard
6th & Embarcadero(MB) ————SP 2-7720
(See Advertisement This Page)

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver promptly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.









Boat Dealers

B & W SPORTSMEN
2138 Spring(PR) ------------238-0442
(See Advertisement This Page)
BRADLEY'S BOAT CENTER
1653 Shell Beach Rd Shell Bch-PR 3-2168
(See Advertisement This Page)
G & M BOAT SALES & SERVICE
Hwy No 1 Grovr Cty----------HU 9-4643
(See Advertisement This Page)

LONE STAR BOATS

MALLERY'S MARINE CENTER
1130 Main(MB) ------------SP 2-6401
(See Advertisement This Page)
MORRO BAY MARINA
4th & Waterfront(MB)---------SP 2-8085
(See Advertisement This Page)
Morro Bay Yacht Anchorage
201 S Main(MB)------------SP 2-8617

OLIVERA'S BOAT SHOP

PHIL'S MARINE SALES & SERVICE
6450 El Camino Rl----------Atascdro 250
(See Advertisement This Page)
POWER EQUIPMENT COMPANY THE
1236 Railroad(PR) ------------238-1474
R & L BOAT DEN INC
251 Higuera ----------------LI 3-8684
(See Advertisement This Page)
Santa Margarita Lake Boat Co
Santa Margarita Lake
Snta Mrgrta ----------------438-5683

Boat Equipment & Supplies

Bradley's Boat Center 1653 Shell Beach
Rd Shell Bch-PR 3-2168
G & M Boat Sales & Service
Hwy No 1 Grovr Cty----------HU 9-4643
MARINE SERVICE & EQUIPMENT
1169 Market(MB) -----------SP 2-7337
MORRO BAY YACHT ANCHORAGE
201 S Main(MB)-------------SP 2-8617
Starr's Little Ship Yard
6th & Embarcadero(MB)-------SP 2-7720
SUPERIOR BOAT & UTILITY TRAILERS—
MANUFACTURERS
SUPERIOR MFG CO INC
150 Bellevue Sn Jse----CYprss 4-5003

Boats–Charter

Graham's Landing --------------SP 2-6612
Hart's Landing
5th & Waterfront(MB)-SP 2-8503
Mike's Landing 430 Fresno(MB)--SP 2-8442
San Simeon Deep Sea Boats
Hwy No 1 Cambria-----------WA 7-4392
Virg's Deep Sea Fish'n Center
Embarcadero(MB) ------------SP 2-4006

Boiler Compounds

Terra Sphere Inc
720 N 8th Fresno-AMhrst 6-7838

Boiler Repairing

PARKER BOILER WORKS

Boilers–Mfrs & Distrs

OCEAN SHORE IRON WORKS

Bolts & Nuts

McCarthy Tank & Steel Co
Railroad Av ------------------LI 3-1760
Peterson Harold D
9005 El Camino Rl----------Atascdro 723

Bonding Companies

See Bail Bonds; Bonds–Surety & Fidelity

Bonds–Investments

See Investment Securities; Stock & Bond Brokers

Bonds–Surety & Fidelity

Brown & Roy 314 Pomeroy Av(PB)-PR 3-2073

Book Dealers

Armstrong Henry B Books & Gifts
5960 Entrada Av-Atascdro 487-J

DRAKE'S BOOK STORE

Gabby Book Store 767 Higuera----LI 3-9035
Grolier Society Publicity Dept Dist Mgr
162 Del Sur Wy--------------LI 3-3962
Hill's Stationery Store
1127 Chorro ----------------LI 3-1950

Bookkeeping & Accounting Machines

MONROE FIGURING ACCOUNTING & DATA PROCESSING EQUIPMENT—
MONROE CALCULATING MACHINE
CO INC 813 Chapala
Santa Barbara-Woodland 2-1001
NATIONAL ACCOUNTING MACHINES—
NATIONAL CASH REGISTER CO
737 Marsh-LI 3-8269

Bookkeeping Service

Hoisington A R Auditor & Tax Service
332-5th(MB) ---------------SP 2-2281
Hyler Glenn R 360-5th(MB) -----SP 2-3571
M & S Bookkeeping Service
Main & Lee Cambria---------WA 7-4403
West Chauncey W & Associate
823-13th(PR) ---------------238-1262
Chauncey W West
Residence -------------------238-1525
C Winston West
Residence -------------------238-4572

Bottled & Bulk Gas

See Gas–Liquefied Petroleum–Bottled & Bulk

Bottlers

See Beverages–Soft Drinks, Mixers, Etc.–Distrs & Bottlers

Bowling

Atascadero Bowl
5730 El Camino Rl-Atascdro 143
LAUREL LANES
1234 Laurel Ln---------------LI 3-2711
(See Advertisement This Page)
PASO ROBLES BOWL
Free Instruction
1329 Spring(PR) ------------238-1908
PISMO BOWL
Automatic Pinspotters
All Maple Lanes
277 Pomeroy Av(PB)----------PR 3-2482

Bowling Apparel & Accessories

BORAH'S SPORTSMAN'S STORE
719 Higuera ----------------LI 3-6514

Bowling Instruction

PASO ROBLES BOWL
1329 Spring(PR) ------------238-1908
Pismo Bowl 277 Pomeroy Av(PB)-PR 3-2482

Bowling Lane Equipment & Supplies

Laurel Lanes 1234 Laurel Ln-----LI 3-2711

Boxes–Corrugated & Fibre

General Box Distributors
Railroad Oceano -------------HU 9-5623

Boxes–Wooden

General Box Distrs
Railroad Oceano-HU 9-5623

Boy & Girl Organization Supplies

PASO ROBLES MERCANTILE CO
839-12th(PR) ---------------238-1922
Rowan's Store for Men & Boys
782 Higuera-LI 3-7148

Boy Scout Supplies

See Boy & Girl Organization Supplies

Brake Service

AUTO CLINIC 972 E Hwy 1(MB)-SP 2-4572
AUTOMOTIVE CLINIC
1234 Broad -----------------LI 3-8077
Barnet Rambler 1005 Monterey---LI 3-0540
Booth Bros Garage 1103 Higuera--LI 3-2811
CACCIA'S GARAGE
740 D(MB) -----------------SP 2-4621

CAMERON'S BRAKE & WHEEL ALIGNMENT

Brake Service–(Cont'd)

DON'S AUTO REPAIR

FARRAR & SPITTLER SERVICE
22 N Chorro-----------------LI 3-1892
Frank's Auto Repairing
1546 Spring(PR) -------------238-4874
GARMS' GARAGE
Wheel Balancing & Wheel Aligning
Hwy No 1(MB)---------------SP 2-8630
Gene's Garage
Main & Bridge Cambria------WA 7-4668
Hensley Jim Mobil Service
2164 Broad ------------------LI 3-1715
(See Advertisement This Page)

JIM'S AUTO REPAIR & BRAKE SHOP

John's Automotive Service
S El Camino Rl------------Atascdro 300
Lambert's Fair Oaks Service
109 S Halcyon Rd(AG)-HU 9-2109
Lund Swede Automotive & Electric
1344 Spring(PR) -------------238-0305
O'CONNOR J E BUICK
Buick & Opel Dlrs
565 Higuera -----------------LI 3-8676
Pete's Wilshire Service
Chorro & Foothill Bl-----------LI 3-7951
Rademacher Bros Garage
539 Marsh-LI 3-4457
(See Advertisement This Page)
SAN LUIS MOBIL SERVICE
Marsh & Nipomo-------------LI 3-5500
Tex's Auto Repairing
Old Hwy 101 South-----------LI 3-8046
Todd's Bear Alignment Service
306 Higuera-LI 3-4323
(See Advertisement This Page)
White's Richfield Service
Prince & Hollister Av(PB)-----PR 3-4618
Williams Shell Service Stn
1145 Spring(PR) -------------238-4525
Woodland Garage
Hwy No 1 Cambria-WA 7-4678

Brick–Common, Face, Etc

Faulstich Bros 2900 S Broad-----LI 3-9290
San Luis Brick Inc 2900 S Broad--LI 3-6929
(See Advertisement This Page)

Brick–Concrete–See Concrete Products

Bridal Outfits & Supplies

Heaton's 803-13th(PR) ---------238-3311

RILEYS DEPT STORE

BRIDAL SALON
Complete Bridal Trousseaus
Wedding Gowns, Formals
FREE BRIDAL CONSULTANT SERVICE
For
Weddings Perfect in Every Detail
CONSULT RILEYS FIRST
1144 Chorro -------------LI 3-1421

Briquets

Charcoal Industries Inc
Adelaide Rd(PR) -------------238-1719

Broadcasting Stations

See Radio Stations & Broadcasting Companies; Television Stations & Broadcasting Companies

Brokers–Hotel & Apartment House

Price Street Realty
1250 Price(PB) ------------PR 3-2643

Brokers–Insurance–See Insurance

Brushes

Fuller Brush Dlr 103 Story-------LI 3-4858

Builders–See Contractors–Building

Unless you wait for the steady hummmmming sound of the dial tone, the equipment cannot put through your call. Please wait for the dial tone before you start to dial.

Building Advisory Service

CLARK C H
1410 Hillcrest Dr(AG)--------HU 9-3229

TELEPHONE PLANNING SERVICE

Free advisory service on advance planning of telephone facilities in new building construction is available to architects, owners and builders. Costly alterations are frequently avoided through proper advance planning.

"SERVICE RENDERED BY"

PAC TELEPHONE & TELEGRAPH CO THE
Call Your Local Business Office

Building & Loan Associations

See Savings & Loan Associations

Building Maintenance–See Janitor Service

Building Materials

AIR-VOL BLOCK
N River Rd(PR)--------------238-0408
(See Advertisement This Page)

ATASCADERO LUMBER CO
"Everything for the Home"
Doors – Windows – Trim
Paints – Hardware – Sheet Metal
Plumbing Fixtures & Supplies
Electrical Fixtures & Supplies
Asphalt Tile & Linoleum
Garden Tools & Supplies
5305 Traffic Wy------Atascadero 661

BALFOUR GUTHRIE & CO LTD
Prado Rd ------------------LI 3-9356

BAXTER BUILDING MATERIALS
390 Manhattan Av Grovr Cty- HU 9-2422
(See Advertisement This Page)

Bickford Wayne E 66th(MB) -----SP 2-5286

BOYLE LUMBER CO
"EVERYTHING FOR THE BUILDER"
Roofing – Doors – Windows – Wallboard
Mouldings – Tools – Builders' Hardware
Dutch Boy Paints – Sheet Rock
Insulation Materials – Fences
Electrical Supplies – Rocklite Blocks
Cabrillo Hwy Cayucos -----WY 5-3636
From Cambria, Morro Bay & S. L. O
Ask Operator for ENtrprise 1-1471

BUILDERS MARKET
SHEETROCK WALL BOARD
WEISER LOCK SETS
CEMENT & OTHER
ROCK PRODUCTS
Time Plan Financing Available
HAROLD C. GOODALE
840-10th(PR) ------------238-0727

C B & H CO
IN CAMBRIA
BUILDING MATERIALS
HARDWARE — PAINT
ELEC. SUPPLIES
PLUMBING SUPPLIES
We Give S & H Green Stamps
--------------------- WA 7-4608

Cayucos Building & Supply Co
8th & Hwy No 1 Cayucs------WY 5-3357

COSTA J M & SON INC
LUMBER & BUILDING MATERIALS
SHERWIN-WILLIAMS PAINTS — FENCES
SHEET ROCK — DOORS — WINDOWS
ROCKLITE CONCRETE BLOCKS
Free Delivery Anywhere in the County
Hwy No 1 & Bella Vista Dr
(MB) ----------------SP 2-3641

(Continued Next Page)

Good party-line neighbors remember to space their calls.

Building Materials–(Cont'd)

FARM & HOME SUPPLY
FAIR OAKS DISTRICT
YOUR ONE STOP
FOR ALL BUILDING NEEDS
FROM FOUNDATION TO ROOF
OPEN SUNDAYS
At Brisco Rd
1200 Grand Av(AG)-------HU 9-4226

Hagle-De Cou Lumber Co
8965 El Camino Rl----------Atascdro 43
(See Advertisement Page 30)

HAYWARD LUMBER CO
10th & Pine(PR)--------------238-4900
5th & E(MB)---------------SP 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Intercity Charge)
Ask Operator for-Entrprise 11406
(See Advertisement Page 30)

Hodgson's Building Materials
Edna Rd -------------------LI 3-6252
(See Advertisement This Page)

Ladwig Farm & Home Supply
1619 Osos -----------------LI 3-3442

MINER'S HARDWARE
1056 Grand Av Grovr Cty-----HU 9-2931

Morin Roland J
273 N 6th Grovr Cty---------HU 9-2057

Nipomo Lumber Co
Old Hwy 101 Nipomo--------WA 9-3940

O'Kelley J A & Son Trucking
3159 S Broad--------------LI 3-3546

P & F DOOR SALES
DOORS — PLYWOOD
JAMBS — TRIM
BUILDERS' HARDWARE
390 Manhattan Av
Grovr Cty -----------HU 9-5828

PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara Av & High------LI 3-0560
(See Advertisement This Page)

Sanford Stone Co
7434 El Camino Rl---------Atascdro 866

SAN LUIS MILL & LUMBER CO
246 Higuera ---------------LI 3-0825

SAN LUIS READY MIX
2490 Victoria --------------LI 3-3771

Stewart Building Supply
9th & Hwy 1(MB)-----------SP 2-8476

Webco Builder Supply
917 Grand Av(AG)-----------HU 9-4811

Building Materials–Used

Joe's Place 582 Higuera---------LI 3-0532

Buildings–Steel–See Steel Buildings

Burglar Alarm Systems

SYLVESTER'S BURGLAR ALARMS
-------------------------LI 3-6300
(See Advertisement This Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Bus Lines

GREEN BUS SERVICE
Charter Buses Available
Pismo & Archer-------------LI 3-1414

GREYHOUND LINES
Fast, convenient service to all America, Canada, Mexico.
Trip-planning, Tours, Charters, Package Express.
GREYHOUND

"WHERE TO CALL"

ARROYO GRANDE
Greyhound Lines
114 W Branch(AG)-------HU 9-2289

ATASCADERO
Greyhound Lines
5900 El Camino Rl------Atascdro 237

PASO ROBLES
Greyhound Lines
1245 Spring(PR) ---------238-1242

PISMO BEACH
Doko's Variety Store
880 Price(PB)-PR 3-4628

SAN LUIS OBISPO
Greyhound Lines
1009 Monterey ----------LI 3-2121

SANTA MARGARITA
Santa Margarita Fire Dist
2328 G Snta Mrgrta-------438-5311

Greyhound News Service
5900 El Camino Rl-Atascdro 237

Buses–Charter & Rental

GREEN BUS SERVICE
Pismo & Archer-------------LI 3-1414
(See Advertisement This Page)

Greyhound Lines
114 W Branch(AG)----------HU 9-2289

Greyhound Lines
5900 El Camino Rl---------Atascdro 237

Greyhound Lines 1009 Monterey--LI 3-2121
Greyhound Lines 880 Price(PB)---PR 3-4628
Greyhound Lines 1245 Spring(PR)-238-1242

Business Forms & Systems

Hill's Offset Printing Co
863 Monterey-LI 3-1624

HILL'S STATIONERY STORE
1127 Chorro-LI 3-1950

Moore Business Forms Inc Pacific Division 871 Santa Rosa-------LI 3-2472

System Business Forms
227 Santa Lucia Dr----------LI 3-1769

Business Opportunity Brokers

Arnett E D Realtor 1119 Morro---LI 3-3455

Crampton & McNamara
861 Monterey-LI 3-7177

GRISWOLD E R REALTOR
1424 Spring(PR) ------------238-4411

Johnson Realty Inc 700-5th(MB) -SP 2-5491
Kennedy Ralph C 1120 Garden----LI 3-1002
Lovett Lee R 816 Price(PB)------PR 3-4750

MORRO BAY DEVELOPMENT CO
2676 Hwy No 1
Morro Del Mar------------SP 2-7711

Tabor Realty 870 Main(MB)-----SP 2-8010

Van Horn Otto B Realtors
612-12th(PR) --------------238-0636

Warnagieris Joe Real Estate Service
985 Palm -----------------LI 3-6700

WILLETT RICHARD L
Monterey & Osos------------LI 3-4434

Butane–See Gas–Liquefied Petroleum

When good party-line neighbors use a dial telephone, they always remember to make sure the line is clear before they dial. And they replace the receiver properly when they're through.

Butane Gas
See Gas—Liquefied Petroleum—Bottled & Bulk

Butter
Golden State Co Ltd 570 Higuera--LI 3-4200

Cabinet Makers
See also Woodworkers

ARROYO GRANDE CABINET SHOP
CUSTOM CABINETS
EXCLUSIVELY
415 E Branch(AG)--------HU 9-4375

Barba Raymond W
5300 Carrizo Rd-----------Atascdro 552
Hammock Chas Cabinet Shop
General Millwork & Cabinets
Hwy ------------------Atascadero 177
HERRMANN & SAFRANEK MILLWORK & BUILDERS SUPPLY
4005 El Camino Rl--------Atascdro 1490
L & S Cabinet Shop
County Rd No 3(MB)-----------SP 2-2891
Morro Bay Cabinet Shop
245-5th(MB) --------------SP 2-8783
San Luis Mill & Lumber Co
246 Higuera--LI 3-0825
Western Cabinet Works
1000 Park(PR) ------------238-4804
(See Advertisement This Page)

Cafes
See Restaurants

Cafeterias—See Restaurants

Calculating Machines
See Adding & Calculating Machines Headings

Call Service
See Telephone Answering Service

Cameras
See Photographic Equipment & Supplies Hdgs; Motion Picture Equipment & Supplies Hdgs

Camps
Lindo Roble Camp
Lopez Canyon(AG)-HU 9-2026
RESTHAVEN
Turn West at 24th & Spring
Adelaide Rd(PR) ------------238-2044
Santa Margarita Lake
Pozo Rd Snta Mrgrta----------438-5485

Candy—See Confectioners Headings

The Yellow Pages save you time.

PASO ROBLES
MODERN KITCHENS

CUSTOM
CABINETS & STORE FIXTURES
MADE TO ORDER
DESIGNS — FREE ESTIMATES
VENETIAN BLINDS — MILLWORK
Formica Specialists
238-4804
WESTERN CABINET WORKS
1000 PARK PASO ROBLES

Canvas Products
Cline's Auto Body Shop 640 Marsh-LI 3-2824
Paramount Decorating Co
353 Pacific ---------------LI 3-0649

Car Ports
See Awnings; Carports; Patio Construction

Car Rental
See Automobile Renting & Leasing

Carbide Tools—See Tools—Whsle & Mfrs

FLOWER HOLDER
With an ice pick stick a potato full of holes for flower stems. Cut off slice on bottom to make it steady.

Carburetors
ED'S SERVICE
Carburetor Specialists
Higuera & Nipomo-----------LI 3-1154
FISH CARBURETORS—
DISTRIBUTORS
CALIF CYCLE SPECIALTIES INC
1226 W 15th
Long Beach -------Hemlock 2-1781
Fred's Auto-Electric Parts & Service
1511 Monterey-LI 3-3821
MUELLER FRANCIS C
Zenith & Tillotson Sales & Service
198 South ----------------LI 3-4416

Card Playing Rooms
Hi-Lo Club 6070 El Camino Rl-Atascdro 696

Advertise here—it pays.

CUNNINGHAM BROS.
CARPET SERVICE
DON and JOHN

CUSTOM INSTALLATION
SEWING — BINDING — REPAIRING
FREE ESTIMATES
GUARANTEED
QUALITY
WORKMANSHIP
Serving The Entire Directory Area
PHONE
Atascadero 1251
5400 SANTA FE
ATASCADERO

CARPET
INSTALLATION
TACKLESS STRIP METHOD

• SEWING • BINDING
• LAYING • REPAIRING
Serving San Luis Obispo County
WORKMANSHIP GUARANTEED
CALL
For Free Estimates
HU 9-4761
JACOBS'
CARPET SERVICE
1036 GRAND AVE.
GROVER CITY

CARPET
LAYING
SERVING SAN LUIS OBISPO COUNTY
SEWING BINDING
REPAIRING
Residential & Commercial
GUARANTEED WORKMANSHIP
LI 3-7290
DANIELSON'S
CARPET SERVICE
710 Foothill Blvd. — San Luis Obispo

Don't Throw
It Away
Things around the house you consider useless—may need only minor repairs to make them serviceable. Call a service man near you.
LOOK IN THE
Classified
TELEPHONE SECTION

Carpenters
Carpenter's Local 1632 811 Palm--LI 3-7638

Carpet Cleaners—See Rug & Carpet Cleaners

Carpet Layers
ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch(AG)-HU 9-2116
Bayles Floor Co
217 Fair View Dr(AG)--------HU 9-5551
Cunningham Bros Carpet Service
5400 Santa Fe-Atascdro 1251
(See Advertisement This Page)
Danielson's Carpet Service
710 Foothill Bl-------------LI 3-7290
(See Advertisement This Page)
DEL RIO BROS
243 Hermosa Wy------------LI 3-1584
JACOBS' CARPET SERVICE
1036 Grand Av Grovr Cty-----HU 9-4761
(See Advertisement This Page)
PARAMOUNT DECORATING CO
353 Pacific ---------------LI 3-0649

Carports
MINSHULL'S PAINT & WALLPAPER STORE 1221 Spring(PR)-------238-4720

Cash Registers
BURROUGHS CASH REGISTERS—
BURROUGHS CORPORATION
748 S 1st Sn Jse------CYprss 3-1041
CLARY CASH REGISTERS—
HILL'S STATIONERY STORE
1127 Chorro-LI 3-1950
National Cash Register Co
737 Marsh-LI 3-8269
NATIONAL CASH REGISTERS
Only Company Branch Office In This City. New & Factory Rebuilt Cash Registers sold, bought, rented & exchanged. Expert repairing by factory trained servicemen.
Genuine factory made parts and supplies.
"WHERE TO BUY THEM"
NATIONAL CASH REGISTER CO
737 Marsh-LI 3-8269
R C ALLEN CASH REGISTERS—
DICK'S OFFICE MACHINES
1131 Garden ------------LI 3-7651
VICTOR CASH REGISTER SYSTEMS—
NELSON JOHNNY OFFICE EQUIPMENT CO
690 Higuera -------------LI 3-7347

Caterers
BRAD'S RESTAURANT
209 Pomeroy Av(PB)-PR 3-9908
Lee & Paul's Okeh Caterers
798 S 6th Grov Cty----------HU 9-5282
MOTEL INN
A COMPLETE
CATERING SERVICE
FOR
FOODS & LIQUORS
SERVING ENTIRE SAN LUIS OBISPO CO.
BANQUET ROOM — FACILITIES FOR 100
2223 Monterey ------------LI 3-4000
PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
Party Caterers-Lge or Small Groups
1308 Spring(PR) -------------238-3611
SEA VIEW RESTAURANT
172 Pomeroy Av(PB)---------PR 3-9997

Cattle Dealers—See Livestock

Good party-line neighbors remember to space their calls.

Ceilings
ARMSTRONG CEILINGS
Beautiful Ceilings that soak up noise and give your home Today's Smart New Look
ARMSTRONG CUSHIONTONE ®
DECORATOR TEMLOK ® TILE
Armstrong CEILINGS
You Can Install Them Yourself
"WHERE TO BUY THEM"
DEALERS
Boyle Lumber Co
Cabrillo Hwy Cayucs-WY 5-3636
FARM & HOME SUPPLY
1200 Grand Av(AG)------HU 9-4226
Hagle-De Cou Lumber Co
8965 El Camino Rl-------Atascdro 43
Hayward Lumber Co
10th & Pine(PR)---------238-4900
RYZNER FRANK B
150 Alder(AG)-HU 9-3223
Stewart Building Supply
9th & Hwy 1(MB)--------SP 2-8476

Cellulose Products—Laminated
See Plastics—High Pressure Laminates

Cement Contractors
See Contractors—Concrete

Cement—Retail
Baxter Building Materials
390 Manhattan Av Grovr Cty--HU 9-2422
Hodgson's Building Materials
Edna Rd ------------------LI 3-6252
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191
Southern Pac Milling Co Concrete Plant
Santa Barbara Av-LI 3-8100

Good party-line neighbors remember to space their calls.

Cement—Whsle & Mfrs
Hodgson's Building Materials
Edna Rd ------------------LI 3-6252

Cemeteries & Memorial Parks
Arroyo-Grande District Cemetery
201 N Halcyon Rd(AG)-------HU 9-2475
Cayucos Morro Bay Cemetery
Hwy Cayucs-WY 5-3898
Odd Fellows Cemetery & Mausoleum
Hwy-LI 3-2735

Ceramic Equipment & Supplies
BEVERLY'S CERAMICS
IN PISMO BEACH — CLOSED MONDAYS
Complete Line of
CERAMIC SUPPLIES
GREENWARE — FIRING
Free Instruction — Afternoons & Eves.
IN THE ART CHINA PAINTING
GLAZING & ONE-STROKE — ETC.
HAND-PAINTED GIFTS
1140 Price(PB) ----------PR 3-4397
CERAMIC SHOP THE
607-22d(PR) ---------------238-1230
If no answer call--------------238-1413
J & M Original Ceramic Shop
7536 N Hwy 1 Cambria-WA 7-4750
Lane's Ceramic Studio 583 Dana--LI 3-2713
(See Advertisement This Page)
WARD'S CERAMIC CENTER
CERAMICS — GREENWARE
WHOLESALE & RETAIL
CERAMIC TILE DESIGNS FOR SWIMMING POOLS
HOBBY FIRING
FREE INSTRUCTIONS
OPEN MONDAY NIGHTS
780 C(MB) --------------SP 2-7482
Ward's Ceramic Center
780 C(MB) ----------------SP 2-7482
(See Advertisement This Page)

Cesspool Building & Service
Bresette A Septic Tank Service
Septic Tanks Pumped & Cleaned
931-15th(PR) --------------238-4815
Finley Joe
Pumped & Cleaned
204 Aspen(AG) ------------HU 9-5783
MILLER DRILLING CO
Cesspool Hole Diggng & Const Only
N 101 Hwy(PR)-------------238-0076
SAN LUIS SANITATION SERVICE
1130 Leff-LI 3-2635
(See Advertisement This Page)

Chain Saws—See Saws

Chair Repairing
See Furniture Repairing & Refinishing; also Upholsterers

Chambers of Commerce
Chamber of Commerce 882 Marsh-LI 3-1323

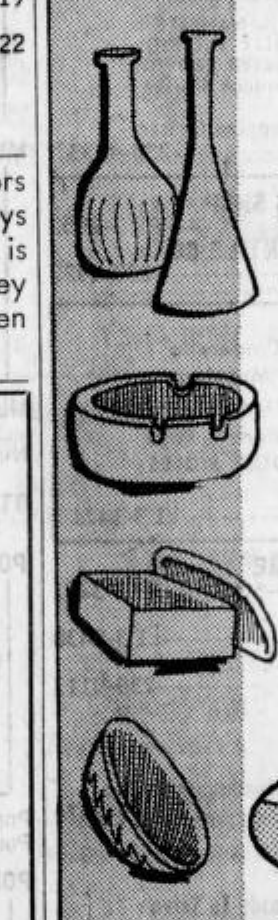
Charcoal
B & H CHARCOAL CO
Wholesale & Retail
Oak Ridge Rd-------------Templtn 2978
Charcoal Industries Inc
Adelaide Rd(PR) ------------238-1719
GALBREATH O W
Corbett Canyon Rd(AG)-HU 9-2022

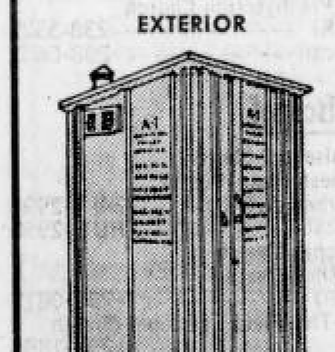
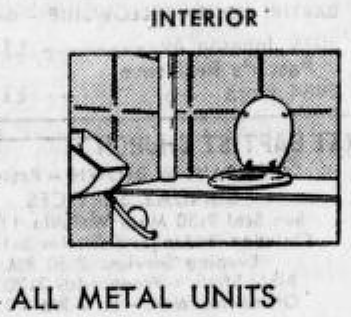
Cheesecloth—Retail
See Yardage—Retail

When good party-line neighbors use a dial telephone, they always remember to make sure the line is clear before they dial. And they replace the receiver properly when they're through.

Chemical Toilets
A-1 CHEMICAL TOILET SERVICE
PORTABLE CHEMICAL TOILETS
WE RENT AND SERVICE
Radio Dispatched Equipment
FREE DELIVERY ANYWHERE
Contrs — Builders — Outdoor Events
Day, Week, Month — Licensed, Insured
964 Chorro --------------LI 3-3965
A-1 Chemical Toilet Service
964 Chorro ----------------LI 3-3965
(See Advertisement This Page)
Public Sanitary Co
Mailing Address P O Box 454 (AG)
245 Hillcrest Dr(AG)---------HU 9-3155

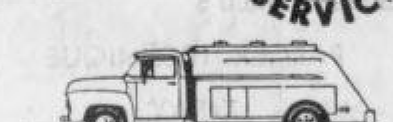
Chemicals—Plastics
See Chemicals—Whsle & Mfrs; Plastics—Raw Materials—Powders, Liquids, Resins, Etc

LANE'S
CERAMIC STUDIO

WHOLESALE
RETAIL
★ GREENWARE
★ SUPPLIES
★ EQUIPMENT
HOBBY FIRING
Free Instructions
Open
Mon. Thru Sat.
3 P.M. to 5 P.M.
7 P.M. to 9 P.M.
LI 3-2713
MONTEREY NIPOMO 583 DANA
SAN LUIS OBISPO

A-1 CHEMICAL TOILET SERVICE
FREE DELIVERY
WE RENT AND SERVICE
EXTERIOR

INTERIOR

RADIO
DISPATCHED
EQUIPMENT
ODORLESS — ALL METAL UNITS
24-HOUR SERVICE
1 DAY FREE DELIVERY
CONTRACTOR — BUILDERS — OUTDOOR EVENTS
Day — Week — Month
REASONABLE RATES
Licensed — Insured
WE CONFORM TO STATE HEALTH LAWS
NO JOB TOO LARGE OR TOO SMALL
SERVING SAN LUIS OBISPO COUNTY & VICINITY
CALL
LI 3-3965
964 CHORRO SAN LUIS OBISPO

WARD'S
Ceramics
CENTER

Wholesale & Retail
FREE INSTRUCTION
DAILY
• CERAMIC SUPPLIES • GREENWARE
• CUSTOM & HOBBY FIRING
• GIFTS OF DISTINCTION
• EXOTIC SEALIFE TILE FOR SWIM POOLS & BATH ROOMS
SP 2-7482
780 C ST. MORRO BAY

SAN LUIS SANITATION SERVICE
24 HOUR SERVICE
SEPTIC TANK
SERVICE
• REASONABLE PRICES
• CESSPOOLS & SEPTIC TANKS CLEANED & REPAIRED
• ANY PLACE • ANY TIME
16 Years in San Luis Obispo

PHONE
LI 3-2635
JOHNNY HOLMES —DAVID L. CANET — Owners
1130 LEFF SAN LUIS OBISPO

Chemicals–Swimming Pools

See Swimming Pool Equipment & Supplies

Chemicals–Whsle & Mfrs

HORNKOHL LABORATORIES INC
714 Truxtun Av Bkrsfld-FAirvw 7-8567
Paso Robles Seed & Chemical Co
13th & Riverside Av(PR)-----238-3825

Chemists

See also Laboratories Hdgs
HORNKOHL LABORATORIES INC
See Our Ad Laboratories-Analytical
714 Truxtun Av Bkrsfld----FAirvw 7-8567

Children's & Infants' Garments–Retail

BILLIE'S TOY & BABY SHOP
766 Higuera-LI 3-4032
Bob's Shoe Store 619-12th(PR) --238-3623
CHRISTINE'S
7-14 Pre-Teens
869 Higuera ---------------LI 3-4821
Grand Apparel The
951 Grand Av(AG)-HU 9-3113
Haeberle's Tot & Mom
515-5th(MB) --------------SP 2-7237
LITTLE FOLKS SHOP
PASO ROBLES
CINDERELLA – NANETTE
CARTERS – BILLY THE KID
NAPPIES – BUSTER BROWN
From Infant Through Size 14
Town & Country Shopping Center
597-12th(PR) ------------238-4733
MARGIE'S CHILDRENS SHOP
731 Dolliver(PB) ------------PR 3-2652
PASO ROBLES MERCANTILE CO
839-12th(PR) --------------238-1922
RILEYS DEPT STORE
Carters – Cinderella
Her Majesty – Munsingwear
Infants – Toddlers – Girls – Boys
Infants Furniture – Toys
SEE OUR AD DEPT. STORES
Chorro at Marsh
1144 Chorro -------------LI 3-1421
RUMLEY'S DEPT STORE
325-5th(MB)-SP 2-3251
TOWN SHOP THE
787 Higuera ---------------LI 3-8430
Vivian's Smart Shop
1347 Park(PR) -------------238-0113

Chinchillas

International Chinchilla Headquarters Inc
1124-5th Av Rdwd Cty----EMrsn 9-5074

Chinese Food

See Restaurants; Food-Ready To Serve

Chiropodists

Dunford Wm H 1133 Johnson Av--LI 3-3025
If no answer call--------------LI 3-6932

Chiropractic Doctors

ADAMS CHAS E
Adams Bette C
Avila Rd ------------------LI 3-1534
Residence call ---------------PR 3-2005
ANDERSON DONALD S
PALMER TECHNIQUE
X-RAY
DAY OR NIGHT PHONE
726 Foothill Bl-----------LI 3-9500

Please wait for dial tone . . . then dial carefully.

Chiropractic Doctors–(Cont'd)

BETTENCOURT ALICE R
ARE YOU SICK
NERVOUS – TIRED – DISCOURAGED?
LET ME HELP YOU
Through Chiropractic Methods
Hours: Mon. thru Fri. – 9 A.M. to 5 P.M.
Evenings by Appointment
571 Marsh --------------LI 3-6742
COUNTRYMAN JORDAN A
GROVER CITY
X-Ray – Complete Physical Therapy
Workman's Compensation &
Other Insurance Cases Accepted
MEM. CALIF. CHIROPRACTIC ASSN.
1391 Grand Av Grovr Cty---HU 9-5022
If no answer call--------HU 9-4481
Freitas G Martin
General Practice
Anorectal Conditions
1070 Grand Av(AG)----------HU 9-3815
If no answer call-------------PR 3-2565
MADSON A J
PALMER GRADUATE
LATEST DIAGNOSTIC METHODS
X-RAY & HEARTOMETER
COLONIC IRRIGATIONS
Scientific Diet & Food Analysis
870 Price(PB) -----------PR 3-4636
If no answer call (AG)---HU 9-4757
MULLIN J H
PALMER GRADUATE
X-RAY
27 Yrs Experience
720 Foothill Bl-----------LI 3-2823
MUNGER FLORENCE R
5465 El Camino Rl-------Atascadro 1226
Nimmo Katherine
Beach Av Oceano-HU 9-3936
OTTO CHAS N
1010 Broad ----------------LI 3-7823
POE LENORD E
CHIROPRACTIC
FOR THE FAMILY
EXCLUSIVE POE SYSTEM
303-16th(PR) -----------238-2601
Poe & Poe 657 Marsh-----------LI 3-4600
Poe & Poe 303-16th(PR) -------238-2601
POE RUDOLPH A
SAN LUIS OBISPO: LI 3-4600
"29 YEARS EXPERIENCE"
Chiro-Physio-Therapy
CITY & STATE LICENSED
Next to Downtown Purity Store
657 Marsh --------------LI 3-4600
TUCKER NATHALIE D
PASO ROBLES
238-1932 – 140 SPRING
If No Answer Call
238-3540
Hours By Appointment Only
140 Spring(PR)-----------238-1932
If no answer call--------238-3540
Wilkinson John J 580-6th(MB) ---SP 2-3311
If no answer call--------------LI 3-2072

Chiropractors' Exchanges

See Telephone Answering Service

The Yellow Pages save you time.

Christian Science Practitioners

Forbes Eugene W
1740 Highland Park Dr(PR)---238-4746

Church Organizations

Cayucos Community Church
Hwy 1 & 3d Cayucs-WY 5-3821
Child Evangelism Fellowship
1406 Broad ----------------LI 3-7055
Ewalt Memorial Bible School
R C Isbell Pres
7060 El Camino Rl---------Atascdro 886
If no answer call-----------Atascdro 782

Church Supplies

Angelus Guild The
Catholic Supplies
948 Baker Bksfld---------FAirvw 3-5009
CHRISTIAN SUPPLY & GOOD NEWS CENTER 1126 Garden---------LI 3-6146

Churches–Assemblies of God

ASSEMBLY OF GOD
Paul L Ferguson-Pastor
1600 Chorro ---------------LI 3-1470
Assembly Of God Church Shandn---238-4067
Assembly Of God Church
Rev Kenneth Solberg-Minister
18th & Oak(PR)-------------238-3366
If no answer call--------------238-3224
Assembly Of God Church & Parsonage
Rev Dorman-N-Buttram-Pastor
604 Bennett(AG) -----------HU 9-3328
Assembly of God Church & Parsonage
Rev H P Wilde Jr Pastor
8025 El Camino Rl---------Atascdro 681

Churches–Baptist

CALVARY BAPTIST CHURCH
SUNDAY SERVICES
Sunday School 9:30 A.M.
Morning Worship 10:45 A.M.
Young People's Service 6 P.M.
Evening Service 7:15 P.M.
Bible Study on Wednesday 7:30 P.M.
Church Located at 863 Pacific
REV. GERALD DUCKETT – Pastor
867 Pacific --------------LI 3-6546
FIRST BAPTIST CHURCH
SUNDAY CHURCH SCHOOL – 9:30 A.M.
MORNING WORSHIP – 10:55 A.M.
EVENING SERVICE – 7:30 P.M.
BAPTIST YOUTH FELLOWSHIP – 6:15 P.M.
2075 Johnson Av----------LI 3-0945
Pastor's Residence
2964 Flora --------------LI 3-1128
FIRST BAPTIST CHURCH
REV PAUL W BROWN – Pastor
SUNDAY SERVICES
Sun Schl 9:30 Morn Worship 11 AM
Christian Endeavor Societies 6:15 PM
Evening Services 7:30 PM
Bible Study – Wednesday 7:30 PM
Office Hrs. Mon – Fri 1 PM - 3 PM
17th & Park(PR)----------238-4419
Pastors Residence ---------238-2168
Grace Baptist Church
Rev Maurice L Wilcox Pastor
Shannon Hill Dr(PR)---------238-3549
Second Baptist Church
Rev J W Cullors-Pastor
1937 Riverside Av(PR)--------238-1132
Residence ------------------238-1777
Springfield Baptist Church
160 Brooks ----------------LI 3-6587

Churches–Catholic, Roman

Catholic Church
Bello Av & Pismo(PB)--------PR 3-2219
Catholic Church
Masses Sun 8:30-10:30 Wkday 7:30 AM
6410 Santa Lucia Av-------Atascdro 640
Catholic Church
6th & Piney Wy(MB)---------SP 2-5001
Catholic Church 512-13th(PR) ---238-2218
Catholic Rectory Ocean Av Cayucs-WY 5-3243
Old Mission The 782 Monterey----LI 3-1034
St Patrick's Church
128 W Branch(AG)-HU 9-2680

Churches–Christian Science

CHRISTIAN SCIENCE READING ROOM
11 A.M.-4:30 P.M. Except Sun. & Hol.
Thurs. Eves. 7:00 Till 9:00
FIRST CHURCH OF CHRIST-SCIENTIST
LOCATED AT 1326 GARDEN
SS 9:30 A.M. – Church Serv. 11 A.M.
Wed. Eve. 8 P.M.
1123 Garden ------------LI 3-0759

Churches–Church of Christ

Church of Christ 2790 Broad------LI 3-1219
Church of Christ Central
1336 Chorro ---------------LI 3-8653

Churches–Church of Jesus Christ of Latter Day Saints

Church Of Jesus Christ Of Latter Day
Saints---------American Legion Hall(AG)
In Arroyo Grande
Bishop William R Jurinjak
Church of Jesus Christ of Latter Day Saints
Bishop James D Packer
55 Casa -------------------LI 3-9546
If no answer call-------------LI 3-1981
Church of Jesus Christ of Latter Day Saints
Bishop Elwood A Oxborrow
Creston Rd(PR) -------------238-4636
Church of Jesus Christ of Latter Day
Saints ----------Masonic Temple Atascdro
In Atascadero
Bishop Robert Hodson

Churches–Community

CAYUCOS COMMUNITY CHURCH
Rev. Hugh Bronstad – Pastor
Sunday School 9:45
Morning Worship 11:00 A.M.
Evening Service 7:30 P.M.
Fellowship Hour 6:30 P.M.
Midweek Prayer – Thurs. 7:30 P.M.
Hwy 1 & 3d Cayucs-------WY 5-3821

Churches–Congregational

Community Church
Rev W A Richards
5495 Palma Av----------Atascdro 33-W
Plymouth Congregational Church
And Home of Presbyterian Church
1315 Oak(PR) -------------238-3321
If no answer call-------------238-0602

Churches–Episcopal

St Barnabas Episcopal Church
Thomas C Chesterman-Rector
Barnett & Grand Av(AG)------HU 9-2990
If no answer call-------------HU 9-2958
St James Episcopal Church
Rev John D Riley-Rector
1345 Oak(PR) -------------238-0819
St Martin's-In-The-Field Episcopal Church
Shandn --------------------238-1885
St Peter's-By-The-Sea
2d & E(MB)-SP 2-4181
St Stephens Episcopal Church
1344 Nipomo-LI 3-7212

Churches–Foursquare Gospel

Foursquare Church
James C Tuckness-Pastor
400 High -----------------LI 3-8693
Foursquare Gospel Church
206 Ocean View Av(PB)------PR 3-4724

Churches–Independent Bible

Memorial Church S Mall-------Atascdro 222
If no answer call-----------Atascdro 476

A TIP ON TIPS
When shoelace tips come off, replace ends with cellophane tape—or dip ends into hot paraffin and twist.

Churches–Jehovah's Witnesses

Jehovah's Witnesses
Kingdom Hall 232 Foothill Bl
2021 Broad ---------------LI 3-4613
Jehovah's Witnesses
Church-16th & Saratoga Grovr Cty
1300 Hillcrest Dr(AG)--------HU 9-3903

Churches–Lutheran

Calvary Lutheran Church
Rev J Edwin Erickson-Pastor
1st & C(MB)---------------SP 2-8457
Lutheran Church
Rev Frederick L von Husen Pastor
9th & Vine(PR)-------------238-3702
Lutheran Church of the Redeemer
Rev Max Metcalf-Pastor
7280 Santa Ynez Av-----Atascdro-285-W
Mount Carmel Lutheran Church
Rev Wallace O Klandrud-Pastor
SS 9:45 AM-Divine Service 11 AM
1701 Fredericks ------------LI 3-2274
If no answer call-------------LI 3-7922
Peace Lutheran Church
Rev Roberts V Abolins
Church Located Allen & Short
407 Beech(AG) ------------HU 9-2708
Zion Lutheran Church
Rev Stanley A Quebe
SS 9:45 AM-Divine Services 8:30 & 11 AM
Foothill Bl & Hwy 1----------LI 3-8327

Churches–Methodist

Community Methodist Church
Rev Joseph S Nunziato-Pastor
205 Windward Av Shell Bch---PR 3-4607
Methodist Church
124 W Branch(AG)----------HU 9-2634
Methodist Church 1515 Fredericks-LI 3-7580
Methodist Church
Rev Gilbert J Gray-Pastor
1326 Oak(PR) --------------238-2006
Methodist Churches of Morro Bay-
Baywood Park 182 Spellacy Ln--LI 3-3450

Churches–Mormon

See Churches–Church of Jesus Christ of Latter Day Saints

Churches–Nazarene

Church of The Nazarene
5940 Rosario Av-----------Atascdro 84
CHURCH OF THE NAZARENE
REV WALTER GOEHRING – Pastor
9:45 A.M. SUNDAY SCHOOL
11:00 A.M. MORNING WORSHIP
6 P.M. YOUTH SERVICES
7 P.M. REVIVAL HOUR
652 Santa Rosa------ ----LI 3-3192
Pastor's Res. 375 Lemon--LI 3-2890

Churches–Pentecostal Church of God

Pentecostal Church of God
Rev A B Gee Pastor
1152 Brighton Av Grovr Cty---HU 9-2235

Churches–Presbyterian, United

First Presbyterian Church
227 Bridge(AG) ------------HU 9-4158
Presbyterian Church
W V Porter-Pastor
1st & Piney Wy(MB)---------SP 2-8659
Presbyterian Church Study
Albert J Knoll-Pastor
Marsh & Morro--------------LI 3-5452
Westminster Foundation
Poly Campus ---------------LI 3-7398
If no answer call-------------LI 3-2666

Churches–Seventh Day Adventist

Seventh-day Adventist Church
Osos & Pacific-LI 3-1849
If no answer call-------------LI 3-4994
Seventh Day Adventist Church
522-10th(PR) --------------238-1753

Advertise here—it pays.

Churches–United Church of Christ

See Churches–Congregational

Churches–United Presbyterian

See Churches-Presbyterian, United

Churches–Various Denominations

Atascadero Gospel Chapel Atascadero
Av & Curbaril Av-Atascadero 749-J
GRACE TABERNACLE
Rev Leroy Persson
Osos & Pismo---------------LI 3-2358
If no answer call Snta Mrgrta---438-5472
Or call --------------------LI 3-1597
Oceano Full Gospel Tabernacle
2310 Paso Robles Av Oceano-HU 9-3601

Cigars & Tobacco–Retail

Bernard's Cigar Store 1814 Osos--LI 3-3641
Kluver's Cigar Store 726 Higuera--LI 3-2142
Mort's
Open Til Midnight-7 Nights a Week
1212 Higuera ---------------LI 3-2449
Service Center News Stand & Hobby Shop
Large Selection of Cigars & Pipes
507-5th(MB) ---------------SP 2-6101

City Government Offices

See Alphabetical Directory Under "Name of City"

City & Regional Planners

Fraser Keith J Wickenden Bldg---LI 3-1989

Cleaners–Carpet

See Rug & Carpet Cleaners

Cleaners & Dyers

AMERICAN LAUNDRY & DRY CLEANERS
EXPERT CLEANING
AND
LAUNDRY SERVICE
Pick-Up & Delivery Service
Monterey & Johnson
1266 Monterey -----------LI 3-1848
California Cleaners
590 Dolliver(PB) PR 3-4620
CAMBRIA PINES LAUNDRY & CLEANERS
Cambria-WA 7-4648
CITY CLEANERS
695 Higuera ---------------LI 3-3105
(See Advertisement Page 36)
COLLEGE SQUARE DRY CLEANING & LAUNDRY 890 Foothill Bl------LI 3-8622
(See Advertisement Page 36)
DONNIE CLEANERS
MISS CARMEL TORRES – Prop.
ONE STOP DOES IT ALL
24-HOUR CLEANING &
ALTERATION SERVICE
Dyeing & Laundry Agency
Pick-Up & Delivery
23d & Spring(PR)---------238-3014
Grover City Cleaners
874 Grand Av Grovr Cty-HU 9-3986
HI-WAY CLEANERS
703 Price(PB) -------------PR 3-2497
HOME LAUNDRY LINEN SUPPLY & DRY CLEANING 1323 Morro--------LI 3-7904
(See Advertisement Page 36)
Hopkin's Automatic Laundry
544-12th(PR) --------------238-1154
MARTHA'S CLEANERS
643 Grand Av Grovr Cty-------HU 9-3654
MISSION LAUNDRY & DRY CLEANING
331 Pacific LI 3-4720
(See Advertisement Page 36)

(Continued Next Page)

GREASE BEFORE USING
Caps of nail polish and glue bottles won't stick if the screw threads are greased with cold cream or oil.

PASO ROBLES LAUNDRY LINEN SUPPLY & CLEANING
Over 36 Years Experience



"QUALITY CLEANING ONLY"
24-HOUR SERVICE ON CLEANING
Free Pick-Up & Delivery
MINOR REPAIRS ON EVERY GARMENT
• BLANKETS
• DRAPERIES
• LAUNDRY

Serving
SAN MIGUEL
SANTA MARGARITA
PASO ROBLES
ATASCADERO – SHANDON
KING CITY – TEMPLETON
SAN ARDO – SAN LUCAS
From Telephones Served by the Following Exchange
Atascadero
(No Inter-City Charge)
Ask Operator for Enterprise 11228

PHONE
238-0282
1344 PINE, PASO ROBLES

IN SAN LUIS OBISPO

THREE LOCATIONS

214 HIGUERA

Approved SANITONE Service

MAIN PLANT 214 HIGUERA

BRANCH NO 1 987 OSOS

OUR MOTTO
"Quality and Prompt Service"
FREE PICK-UP AND DELIVERY THROUGHOUT COUNTY

One of the Most Modern Plants in County. All New in 1953



Paul's dry cleaners

PISMO BEACH Branch No. 2
CALIF. CLEANERS 590 Dolliver

LI 3-2250
LI 3-0702

San Luis Obispo
214 HIGUERA *Main Office*
987 OSOS *Branch No. 1*

Cleaners & Dyers–(Cont'd)

MISSION TAILORING SERVICE
SPECIAL SUEDE CLEANING SERVICE
Personal Attention Given to All Work
722 Marsh --------------LI 3-7719

Morro Bay Cleaners
7th & Main(MB)-SP 2-8477

NU-WAY CLEANERS
238-1501
FREE PICK-UP & DELIVERY
Across from Fox Theatre Highway 101
LAUNDRY
1427 Spring(PR)----------238-1501

Paramount Upholstery Cleaners
149 S Vine(PR)------------238-4355

PARK CLEANERS & LAUNDRY
We Specialize in QUALITY & SERVICE
WORK DONE IN OUR OWN PLANT
1-DAY SPECIALS
Pressing While-U-Wait
"FREE PICK-UP & DELIVERY"
LAUNDRY
733-12th(PR) ------------238-0220

Parkview Cleaners 710-5th(MB) --SP 2-8181
(See Advertisement This Page)
PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING
1344 Pine(PR) --------------238-0282
(See Advertisement Page 35)

Use the latest directory. Get the right number . . . right away.

Cleaners & Dyers–(Cont'd)

Paul's Dry Cleaners 214 Higuera---LI 3-2250
(See Advertisement Page 35)
Paul's Dry Cleaners 987 Osos-----LI 3-0702
Quality Cleaners
I Operate My Own Plant
109 E Branch(AG)-----------HU 9-2696
Raimond E Cleaners Entrada Av-Atascdro 609
Rocky's Cleaners
5880 Traffic Wy-Atascdro 442
Spic-N-Span Cleaners
1211 Grand Av Grover Cty----HU 9-2682

SPOTLESS CLEANERS
1-DAY SERVICE
S & H GREEN STAMPS
385 Higuera -------------LI 3-2947

Vapor Cleaning Works
1344 Pine(PR) --------------238-0282
Wash O Mat 1439 Monterey------LI 3-4343

Clergymen

DUCKETT GERALD
867 Pacific ----------------LI 3-6546
PERSSON LEROY
Osos & Pismo---------------LI 3-2358
If no answer call Snta Mrgrta---438-5472
Or call --------------------LI 3-1597

TO GLUE FURNITURE
In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

Clinics

Cayucos Clinic
6th & Pacific Av Cayucs------WY 5-3527
FRENCH MEDICAL CLINIC & HOSPITAL
24 Hour Service
Clinic 1170 Marsh-----------LI 3-7070
If no answer call-----------LI 3-8185
Or -------------------------LI 3-6672
Hospital 1170 Marsh---------LI 3-7070
If no answer call-----------LI 3-8185
Or -------------------------LI 3-6672
Pharmacy 1170 Marsh---------LI 3-7070
Physical Therapy 1205 Higuera-LI 3-7070
Mountain View Hospital
1530 Marsh-LI 3-7085
If no answer call-----------LI 3-8185
Or -------------------------LI 3-6672
San Luis Medical Clinic
957 Grand Av(AG)-HU 9-5586
SAN LUIS MEDICAL CLINIC
24 Hour Service
1235 Osos ------------------LI 3-4800

Clocks

Time Shop The 1029 Morro------LI 3-9515

Clocks–Repairing

Brasil's Jewelry
Anderson Hotel Lobby---------LI 3-8523
Time Shop The 1029 Morro------LI 3-9515

Clothing–Boys', Retail

Billie's Toy & Baby Shop
766 Higuera-LI 3-4032
Green Bros 895 Higuera--------LI 3-0988
Grover City Clothing
1343 Grand Av Grovr Cty-HU 9-2218
Lee's Men's Store
Nationally Known Brands
5965 Traffic Wy----------Atascdro 357
PASO ROBLES MERCANTILE CO
839-12th(PR) ---------------238-1922
ROWAN'S STORE FOR MEN & BOYS
782 Higuera-LI 3-7148
Squire's Men's Wear
745-12th(PR) --------------238-0125

To Find an AUTHORIZED Sales and Service Dealer
When you want a nationally-advertised product or service
Look in the *Yellow* PAGES
They Tell "Where to Buy It"

Clothing–Used

Salvation Army 662 Higuera------LI 3-9667
U V S Thrift Shop 1040 Broad----LI 3-1545

Clubs

See also Associations; Fraternal Organizations; Etc
Amer Legion Recreation Club
1661 Mill-LI 3-6445
Arroyo Grande Assn Hall
Huasna Rd-HU 9-9968
AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA A A A
699 California Bl------------LI 3-6454
Grover City Women's Civic Club
11th & Saratoga Av Grovr Cty--HU 9-9900
Morro Club 978 Morro----------LI 3-7427
Paso Robles Woman's Club
13th & Oak(PR)--------------238-3557
If no answer call-------------238-1325
San Luis Obispo Country Club
Edna Rd --------------------LI 3-8891
Waldorf Club 975 Osos----------LI 3-4665
Watson's Fred Cocktail Lounge
1011 Higuera-LI 3-4315

Coatings–Plastics

See Plastics–Fabricating, Finishing & Decorating

Cocktail Lounges

BARBARA BY THE SEA COCKTAILS
Music & Dancing Weekends
Tom & Barbara's Place
480 Front Avila Bch---------LI 3-8444
Beachcomber The
325 Pier Av Oceano-HU 9-9979
Bee Hive Cafe Inc 887 Monterey--LI 3-5741
Blinking Owl
1102 Grand Av Grovr Cty-----HU 9-9975
(See Advertisement This Page)
Boot & Spur 301-2d Baywd Prk---LI 3-8697
BREAKERS CAFE
Market & 5th(MB)----------SP 2-7321
BULL'S TAVERN 1032 Chorro---LI 3-2217
Buoy Cafe
Evangeline Parks-Owner
Ocean Av Cayucs------------WY 5-3517
Busi's Cafe 1122 Pine(PR)-------238-9716
Cerrito's San Simeon Lodge Restaurant
Sn Simn -------------------WA 7-4609
Continental Paso Robles
Hwy 101 South(PR)----------238-1280
Dan & Angie Cafe---------Templeton 2392
DAN'S COCKTAIL LOUNGE
999 Monterey-LI 3-0869
El Mar Club
Ocean View Av & Cypress(PB)--PR 3-9920
Ferdy's Cocktails 1144 Pine(PR)--238-1512
FIESTA ROOM
6005 El Camino Rl----------Atascdro 510
Frank's Cafe 645 Higuera--------LI 3-9973
GOLDEN TEE MOTEL & RESTAURANT
19 Country Club Dr(MB)------SP 2-7313
HAPPY JACK'S 6th & Main(MB)-SP 2-8478
HARRY'S PLACE
690 Cypress(PB)-PR 3-9979
Hillside Inn 101 Hwy South------LI 3-3677
Hope & Larry's 520 Main-----Templtn 2771
Howell's Corner Los Osos Rd------LI 3-2673

JERRY'S
"The Best Steaks on the Coast"
Also
CHICKEN & SEAFOOD
OPEN 7 DAYS A WEEK
359 Grand Av Grovr Cty----HU 9-9988

JIM'S INN 1025 Morro---------LI 3-9825
Jocko's Old Hwy 101 Nipomo----WA 9-8986
JOHNNY'S COCKTAIL LOUNGE
Nerelli & Schlegel-Owners
1216 Spring(PR) ------------238-4305
Jonesy's Cocktail Lounge
1236 Pine(PR) --------------238-4328
King of Clubs
483 Grand Av Grover City-----HU 9-2919
LOU & MARION'S 958 Monterey--LI 3-9783
LYLE'S COCKTAIL LOUNGE
1215 Spring(PR) ------------238-0085

The Yellow Pages save you time.

Cocktail Lounges–(Cont'd)

MAC'S COCKTAILS Avila Bch----LI 3-8621
Manuel's Liquors 2145 S Broad---LI 3-5074
MATTIE'S 101 Hwy(PB)-------PR 3-2488
McCarthy's Cocktail Lounge
897 Monterey --------------LI 3-9794
Mission Cafe & Bar 699 Higuera---LI 3-9705

MORRO BEACH INN
DRAFT BEER
COCKTAIL LOUNGE
DANCING FRI. & SAT. NIGHTS TO LIVE MUSIC
OPEN AT 10 A.M.
CLOSE AT 2 A.M.
SAM & EVE SMITH – Owners
2 Miles North of Morro Bay
Hwy No 1(MB)-----------SP 2-8390

Motel Inn 2223 Monterey--------LI 3-4000
Motel Inn Cafe & Cocktail Lounge
2223 Monterey-LI 3-8589
OCEANA THE
John L Pein
1795 Pac Bl Oceano---------HU 9-2787
O'Connor's Cafe
112 E Branch(AG)-----------HU 9-9989
PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
1308 Spring(PR) ------------238-3611
PHIL'S COCKTAILS
1769 Pacific Bl Oceano-------HU 9-9910
Pilot Wheel Cocktail Lounge
179 Pomeroy Av(PB)---------PR 3-9988

PLAINS THE
THE FINEST DRINKS & FOOD
WE KNOW OF – BAR NONE
See Our Western Relics
HOWARD SUMNER – Owner
1226 Pine(PR) -----------238-9702

Powell's Shell Beach Rd Shell Bch-PR 3-9960
Pub The 101 Hwy------------Atascdro 384

REX'S COCKTAIL LOUNGE & RESTAURANT
SERVING DELICIOUS
BROILED STEAKS & CHICKEN
Outside Barbecue & Patio Dining Area
Open Daily 6 P.M. - 11 P.M.
Private Banquet Room Available
Large Dinner Parties Arranged
LIQUORS TO GO
Highway ------------Atascadero 298

Roy's Cocktail Lounge
El Camino Rl-Atascdro 935
Santa Margarita Inn
2704 G Snta Mrgrta----------438-9984
Soroka's Club 868 Monterey-----LI 3-9734
Stanley's Club Sirloin
Dancing Nightly
Old Highway 101------------LI 3-7094
Tobey's Palace Club
590 Cypress(PB) ------------PR 3-9949
Tower Barbecue & Cocktail Lounges
427 Higuera-LI 3-4287

An extension telephone saves time and steps.

Cocktail Lounges–(Cont'd)

Townsend's 990 Monterey---- ---LI 3-9954
Trade-Winds Hotel
230 Pomeroy Av(PB)---------PR 3-4611
Waldorf Club
198 Pomeroy Av(PB)-PR 3-2363
WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera-LI 3-4315
Wilson's Restaurant & Cocktail Lounge
2748 Spring(PR) ------------238-9812

Coffee Brewing Devices–Commercial

Farmer Bros Co 1531 Monterey---LI 3-3340

Coffee Dealers–Whsle

Dale Bros Coffee & Restaurant
Equipment ------------------LI 3-4705
FARMER BROTHERS COFFEE–
FARMER BROS CO
1531 Monterey-LI 3-3340

Coin Dealers

Eureka Coin Shop
678 Geary SF-PRspct 6-2176

KING & QUEEN STAMP & COIN EXCHANGE
COLLECTOR SUPPLIES
Circulated & Uncirculated Coins
U.S. & FOREIGN
USED & UNUSED STAMPS
We Appraise – Buy & Sell Collections
Hours: Open 12 To 5:30 P.M. Mon–Sat.
799 Foothill Bl-----------LI 3-2772

Smith's S S Trading Post Edna Rd-LI 3-1716

Cold Storage Lockers

See Frozen Food Lockers–Renting

Cold Storage Warehouses

AMERICAN REFRIGERATING CO
QUICK FREEZING
COLD STORAGE
ICE MFG. & SALES
H. LEE HOLMES – Manager
241 Pismo --------------LI 3-0785
If no answer call--------LI 3-2689

Collection Agencies

CREDIT BUREAU OF SAN LUIS OBISPO
COLLECTIONS
Thomas Rice – Manager
No Collection – No Charge
Licensed & Bonded
862 Monterey ------------LI 3-7265

Credit Bureau of San Luis Obispo
Collections 862 Monterey-------LI 3-7265
Reporting 862 Monterey-------LI 3-7262
(See Advertisement This Page)
MEDICO-DENTAL ADJUSTMENT BUREAU 1335 Monterey-------LI 3-6367
(See Advertisement This Page)
PASO ROBLES CREDIT BUREAU
1222 Spring(PR) ------------238-1330
(See Advertisement This Page)

Colleges–See Schools

Collision Service

See Automobile Body Repairing & Painting

Colonic Irrigation

Alley's Physical Therapy
1031 Pine(PR) --------------238-2308
MADSON A J 870 Price(PB)-----PR 3-4636
Wilkinson John J 580-6th(MB)---SP 2-3311

→ Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Paso Robles (PR) Pismo Beach (PB) San Luis Obispo (No Code)

KING CITY CONCRETE PIPE CO.

SPRINKLER SYSTEMS — CONCRETE PRODUCTS — TRENCHING & INSTALLATIONS

CONCRETE IRRIGATION SYSTEMS

FREE ESTIMATES

• SPRINKLER PIPE • STEEL PIPE • ASBESTOS CEMENT

WE HAVE COMPLETE IRRIGATION SYSTEMS AVAILABLE IN CONCRETE, ALUMINUM, ASBESTOS CEMENT AND STEEL

— ENGINEERING AVAILABLE FOR ALL SYSTEMS — INCLUDING . . . DELIVERY AND INSTALLATIONS

ONE COMPLETE PRICE

2 LOCATIONS TO SERVE YOU

PASO ROBLES	KING CITY
238-1314	223
934 PASO ROBLES ST.	110 ELLIS ST.
IF NO ANSWER CALL 238-3215	IF NO ANSWER CALL King City 550

KING CITY CONCRETE PIPE CO.

IRRIGATION SYSTEMS MANUFACTURED, INSTALLED AND MAINTAINED

TRENCHING MACHINES – GATES AND VALVES – HYDRANTS

SURFACE PIPE – CONCRETE DRAIN AND REINFORCED PIPE

Color Consultants

Beeson Verney Painting Contr
899-9th Baywd Prk----------LI 3-2359

Concrete Blocks & Shapes

Air-Vol Block
See Our Ad Building Materials
N River Rd(PR) -------------238-0408

BAXTER BUILDING MATERIALS
390 Manhattan Av Grovr Cty--HU 9-2422

BOYLE LUMBER CO
ROCKLITE LIGHTWEIGHT BLOCKS
SAND – GRAVEL – CEMENT
Pier Blocks – Drain Tile
Stepping Stones – Flower Borders
Brick – Clay Products
Flue Linings – Fireplace Units
Cabrillo Hwy Cayucos -----WY 5-3636
From Cambria, Morro Bay & S.L.O.
Ask for ----------Entrprise 11471

PAC COAST LUMBER CO OF CALIF
TRUESTONE
CONCRETE BLOCKS
424 Santa Barbara Av------LI 3-2191

SAN LUIS BRICK INC
Manufacturers of Red Brick
Fireplace & Masonry Supplies
Rocklite Blocks – Flagstone
GLADDING McBEAN CLAY PRODUCTS
2900 S Broad------------LI 3-6929

Make it a habit to "Look inside the YELLOW PAGES" — you'll save time and effort.

Concrete Construction

See Contractors–Concrete

Concrete Core Cutting

Hornkohl Laboratories Inc
See Our Ad Laboratories-Analytical
714 Truxtun Av Bkrsfld---FAirvw 7-8567

Concrete Mixers–Renting

George's Equipment Rentals
Old Hwy 101 South-LI 3-1436

Concrete Products

KING CITY CONCRETE PIPE CO
934 Paso Robles(PR)----------238-1314
(See Advertisement This Page)

Concrete–Ready Mixed

ARROYO TRANSIT MIX
1160 Hwy 101(AG)----------HU 9-4443
(See Adveritsement Page 39)

Bickford Wayne E 66th(MB) -----SP 2-5286
(See Advertisement Page 40)

Morro-Bay-Wood Ready Mix Concrete Co
County Rd(MB) -----------SP 2-8846
(See Adveritsement Page 39)

PASO ROBLES TRANSIT MIX CONCRETE
S Hwy(PR) ----------------238-3411
(See Advertisement Page 40)

(Continued on Pages 39 and 40)

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

SP
SOUTHERN PACIFIC MILLING CO.

READY-MIX CONCRETE

CALL "S.P." . . . "SERVICE PLUS – QUALITY"

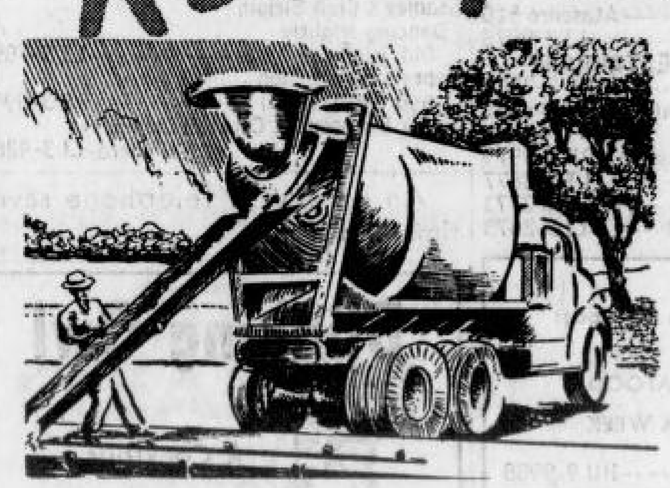
Aggregates
Asphaltic Paving Materials



Serving the Tri-Counties Since 1885

LI 3-8100
SANTA BARBARA AVE.
SAN LUIS OBISPO

CONCRETE
Ready Mix



MATERIALS
★ Concrete
★ Portland Cement
★ Rock ★ Sand
★ Base Rock
★ Asphaltic Paving Materials

CALL COLLECT
ATASCADERO 20-SAN LUIS OBISPO LI 3-7473
If No Answer Call Paso Robles 238-3469

"Throughout S.L.O. County"

WALTER B. ROSELIP CO.
MAILING ADDRESS – P.O. BOX 458 ATASCADERO, CALIF.

GROVER CITY
WILSON READY MIX CONCRETE



SERVING
• OCEANO • GROVER CITY • ARROYO GRANDE
• PISMO • SHELL BEACH • SUNSET PALISADES

For
★ BUILDINGS ★ FLOORS ★ SIDEWALKS
★ FOUNDATIONS

ANY AMOUNT
SAND – GRAVEL – SCREENED ROCK – PLASTERING SAND – FILL – EXCAVATING

CALL
HU 9-2977

FRONT & ATLANTIC AVE. — GROVER CITY

SAN LUIS CONCRETE READY MIX
Formerly A. O. Johnson

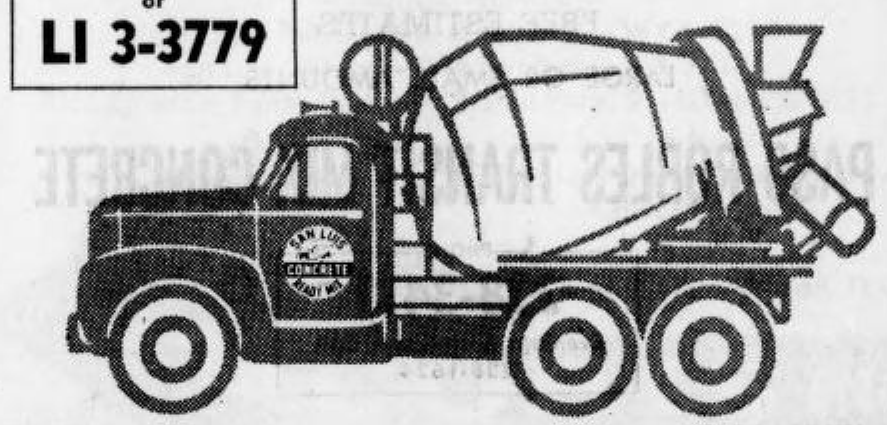
READY MIXED
CONCRETE
BUILDING MATERIALS
✓ SAND ✓ GRAVEL
✓ ROCK FILL ✓ CRUSHED ROCK
✓ BOTH COMMON & PLASTIC SACKED CEMENT, FIRE CLAY & E-Z CRETE
✓ REINFORCING STEEL
✓ WIRE MESH

FOR
BUILDINGS • FOUNDATIONS
SIDEWALKS • FLOORS • PATIOS

Any Amount Large or Small

FREE ESTIMATES

CALL
LI 3-3771
or
LI 3-3779



2490 VICTORIA — SAN LUIS OBISPO

CONCRETE
READY MIX

IN
– MORRO BAY –

SERVING
MORRO BAY – BAYWOOD – CAYUCOS AREAS

COURTEOUS SERVICE

"No Job Too Big or Too Small"

★ BUILDINGS ★ BASEMENTS
★ SIDEWALKS ★ FLOORS
★ FOUNDATIONS ★ RAMPS

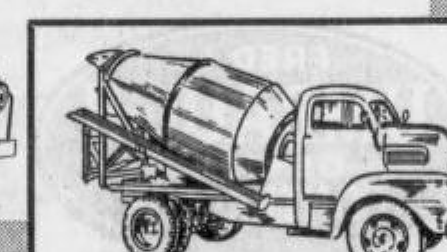
PLASTERING MATERIALS – TOPSOIL – ROCK – SAND – FILL

SP 2-8846
If No Answer Call WY 5-3915 or LI 3-6100

MORRO-BAY-WOOD READY MIX CONCRETE CO.

BAYWOOD RD. — MORRO BAY





Serving Southern San Luis Obispo County

READY MIX CONCRETE



★ Cement ★ Sand & Gravel ★ Crushed Rock

FREE ESTIMATES – LARGE OR SMALL JOBS

HU 9-4443

Arroyo Transit Mix Co.

1160 HWY. 101 — ARROYO GRANDE

KEN BIRKS
READY-MIX CONCRETE
For
★ BUILDINGS
★ SIDEWALKS
★ PATIOS
★ FOUNDATIONS
★ FLOORS, ETC.



ROCK – SAND – CONSTRUCTION MATERIALS
FREE ESTIMATES
LARGE OR SMALL AMOUNTS
PASO ROBLES TRANSIT MIX CONCRETE
PHONE
238-3411
Evenings & Holidays Call 238-1624
S. HWY. 101 PASO ROBLES

Concrete–Ready Mixed–(Cont'd)

ROSELIP WALTER B CO
N Traffic Wy ---------- Atascdro 20
Prado Rd ---------- LI 3-7473
(See Advertisement Page 38)
SAN LUIS READY MIX
2490 Victoria ---------- LI 3-3771
(See Advertisement Page 39)
SOUTHERN PAC MILLING CO CONCRETE PLANT
Santa Barbara Av - LI 3-8100
(See Advertisement Page 38)
WILSON READY MIX CONCRETE
Front & Atlantic Av Grovr Cty - HU 9-2977
(See Advertisement Page 39)

Confectioners–Retail

BRADBEER'S
Popcorn
578 Marsh ---------- LI 3-2310

Confectioners' Supplies

Calif Almond Orchards Inc
4th & Spring(PR) ---------- 238-2060

Confectioners–Whsle & Mfrs

JENSEN SALES CO
CONFECTIONS
CIGARS
POTATO CHIPS
RESTAURANT SUPPLIES
719 Pismo ---------- LI 3-7948

Nut Bowl Candies
10690 El Camino Rl ----- Atascdro 202-W

When your telephone rings, it's thoughtful, courteous, and good business to answer it promptly.

Constables

San Luis Obispo County Constable
1122 Farrell Rd Grovr Cty ---- HU 9-5116
West Kenneth (PR) ---------- 238-0935

Construction Service

See Contractors Headings

Consultants–Decorating

See Interior Decorators & Designers

Contact Lenses

See Optical Goods Hdgs; Opticians–Dispensing; Optometrists; Physicians & Surgeons, D. O.; Physicians & Surgeons, M. D.

Continuous Forms–Manifold

MOORE BUSINESS FORMS—
MOORE BUSINESS FORMS INC
PACIFIC DIVISION
871 Santa Rosa - LI 3-2472

Contractors–Alteration

BARBA RAYMOND W
5300 Carrizo Rd - Atascdro 552
CLARK C H
1410 Hillcrest Dr(AG) ---------- HU 9-3229
Frasier Forrest Building Contractor
9th & N Hwy No 1(MB) ---------- SP 2-7135
KYLE CO
SERVING SAN LUIS OBISPO COUNTY & VICINITY
ESTAB. OVER 34 YEARS
Roofing – Insulation
CAL. VET. FHA ESCROW
Termite Control
INSURED – GUARANTEED
1609 Osos ---------- LI 3-1998

(Continued Next Page)

READY-MIX CONCRETE CEMENT PRODUCTS
SERVING
MORRO BAY – BAYWOOD – CAYUCOS – CAMBRIA
RADIO DISPATCHED TRUCKS
PATIOS – DRIVEWAYS – BASEMENTS
SIDEWALKS, ETC.
COLORED CONCRETE
STRUCTURAL STEEL



Free Estimates – Guaranteed Materials
Cement Contractor
PHONE
SP 2-5286
WAYNE E. BICKFORD
66TH – MORRO BAY BOX 1064

Remodeling



"NO JOB TOO LARGE OR TOO SMALL"
"ONE CALL COVERS ALL"
EXTERIORS & INTERIORS MODERNIZED
Individually Designed Kitchens and Bathrooms
FORMICA – TILE – CABINETS – BUILT-INS
Inquire About Our "ADD-A-ROOM PLAN"
NO CASH NEEDED • YEARS TO PAY
FRED L. UMBAUGH GENERAL CONTRACTOR
PHONE
LI 3-9298
If No Answer Call LI 3-8492
3000 ORCUTT AVE.
SAN LUIS OBISPO

Contractors–Alteration–(Cont'd)

Mandella Casper 828-11th(PR) --- 238-3202
Moore Bert C Structural Pest Control
2750 El Camino Rl ---------- Atascdro 1114
Nielsen Construction Co
956 Walnut - LI 3-2595
Pemberton F & Wm
736 Tanner Dr(PR) ---------- 238-1334
Presthus H G 285 Chaplain Ln ---- LI 3-0957
Schultz David D Building Contractor
Willow Creek(PR) ---------- 238-3823
Stenquist R W Pike Halcyon ----- HU 9-2293
VAL KEY TERMITE CONTROL
See Our Ad-Termite Control
9630 El Camino Rl ---------- Atascdro 961
Umbaugh Fred L 3000 Orcutt Av -- LI 3-9298
(See Advertisement Page 40)
Weatherwax Wm A
2025 Spring(PR) ---------- 238-0507

Contractors–Building

ANGELLO JOE
121 Indio Dr(PB) ---------- PR 3-2461
(See Advertisement Page 43)
Ann Arbor Estate
Construction Office
Johnson Av & Southwood Dr -- LI 3-9710
Johnson Av & Southwood Dr ---- LI 3-5872
Arroyo Grande Cabinet Shop
415 E Branch(AG) ---------- HU 9-4375
BARBA RAYMOND W
5300 Carrizo Rd ---------- Atascdro 552
(See Advertisement Page 43)
BILRAY CONSTRUCTION CO
1581 Newport Av(AG) ---------- HU 9-5819
(See Advertisement This Page)
BRAD-O-MAR INC
841 Dolliver(PB) ---------- PR 3-4673
(See Advertisement Page 43)
BROWN ROGER M
1977 Johnson Av ---------- LI 3-3323
Buss Donald B
289 Palisade Av Shell Bch ----- PR 3-2686
(See Advertisement Page 42)

The oldest of all the telephone industry's traditions is Service.

Contractors–Building–(Cont'd)

CLARK C H
1410 Hillcrest Dr(AG) ---------- HU 9-3229
CONTRACTORS ASSN INC OF SAN LUIS OBISPO COUNTY 1327 Marsh -- LI 3-8850
CORIS CENTRAL COAST INC
5820 Traffic Wy ---------- Atascdro 1352
Model Home
Pacific Av & 1st Cayucs ----- WY 5-3200
From telephones served by the following exchanges
Cambria San Luis Obispo
Morro Bay
(No Intercity Charge)
Ask Operator for - Entrprise 12590
(See Advertisement This Page)
Coris Central Coast Inc Model Home
246 Cypress ---------- LI 3-3716
Edwards Building & Supply Co
Huey Rd(PR) ---------- 238-0937
FARRIS JACK
GENERAL BUILDING CONTRACTOR
RESIDENTIAL – COMMERCIAL
REMODELING
Licensed Free Estimates
203 Ramona Dr ---------- LI 3-0429
Farris Roy 114 Brisco Rd(AG) ---- HU 9-2971
Filer Development Co Inc
1015 Grand Av(AG) ---------- HU 9-4055
Flagg Condiotti Organization
500 Westmont ---------- LI 3-6188
FRASIER FORREST BUILDING CONTRACTOR
9th & N Hwy No 1(MB) ---------- SP 2-7135
(See Advertisement Page 43)
Harbor Homes
7105 Santa Ysabel Av ----- Atascdro 1106
HARBOR HOMES
30th(MB) ---------- SP 2-7359
(See Advertisement Page 43)

(Continued Next Page)

Advertise here—it pays.

BUILDING CONTRACTOR
HOMES AND RENTAL UNITS by CORIS!



Business Office – Atascadero 1352 – 5820 Traffic Wy.
– MODEL HOMES –
Cayucos – Pacific Ave. & 1st Ave. – WY 5-3200
San Luis Obispo – 246 Cypress – LI 3-3716
Atascadero – Santa Cruz – N. Felton Hwy. 9 – EDison 5-4455
or from
San Luis Obispo – Morro Bay
Cambria, Only
Call
Enterprise 12590 Toll Free
CORIS INC.
5820 TRAFFIC WY. – ATASCADERO



BILRAy
BILL SMITH RAY MEEK
construction co.



• RESIDENTIAL • COMMERCIAL
CUSTOM BUILT ON YOUR LOT
PERSONAL SUPERVISION ON ALL JOBS
LICENSED & INSURED
FREE ESTIMATES
Call . . .
HU 9-5819
1581 NEWPORT AVE. ARROYO GRANDE

We Build on Your Lot
Look For The Sign On The Boom in Your Area
PARAGON HOMES
"PATTERN OF EXCELLENCE"
PLANNING – FINANCING
QUALITY CONSTRUCTION

BAYWOOD PARK 396-7th LI 3-2660	IN SAN LUIS OBISPO 2348 JOHNSON AVE. LI 3-2434
IN ATASCADERO 7765 EL CAMINO REAL ATASCADERO 1200	ARROYO GRANDE FAIRGROVE REALTY 1218 GRAND AVE. HU 9-3270
IN MORRO BAY LEE REAL ESTATE SP 2-6581	CUYUCOS 3rd & PACIFIC WY 5-3372



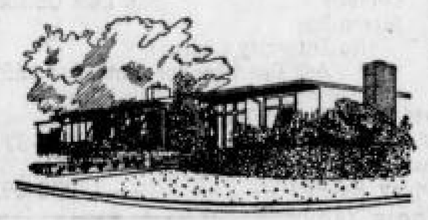
IN ARROYO GRANDE
BUILDING CONTRACTOR



"Complete Building Service"

CUSTOM BUILT HOMES
★ RESIDENTIAL WORK A SPECIALTY
★ ALTERATIONS – REMODELING – MODERNIZING
★ CABINETS – FORMICA WORK
Bids Invited – Free Estimates
Licensed CALL HU 9-2539 Insured
HENRY J. TERRY
OAK PARK ARROYO GRANDE

NIELSEN CONSTRUCTION CO.
HARALD N. NIELSEN
General Building Contractor



RESIDENTIAL AND COMMERCIAL
REPAIRING & REMODELING
Specializing in KITCHEN & BATHROOM REMODELING
Also Patio Construction
FINANCING ARRANGED
Member of San Luis Obispo Contractors Ass'n.
PHONE LI 3-2595
If No Answer Call LI 3-6603
956 WALNUT SAN LUIS OBISPO

Contractors–Building–(Cont'd)

Hawthorne Roy W
333 Wawona Av Shell Bch-PR 3-2030
HENDRIX & INMAN CONSTRUCTION CO
8130 El Camino Rl----------Atascdro 427
(See Advertisement Page 43)
HOLIDAY HOMES
767-9th Baywd Prk-----------LI 3-6570
Jackson Eugene 660 Caudill-------LI 3-0556
(See Advertisement Page 43)
Jacobson G H General Building
2565 Lancaster Dr(AG)--------HU 9-4513
(See Advertisement Page 43)
Jarvinen Urho V 1850 Viewmont--LI 3-8654
(See Advertisement Page 43)
KEBCO CORP
308 S Broadway
Santa Maria ------------Walnut 5-8767
Klevens Construction Co
510 Foothill Bl--------------LI 3-8788
Lindero Investment Co Inc
500 Westmont ---------------LI 3-6188
Loperena Construction Co
671 Kern Av(MB)-------------SP 2-4371
Maino Construction Co
2238 S Broad-LI 3-7411
MANDELLA CASPER
828-11th(PR) ---------------238-3202
MANDELLA CHARLES L
505 Spring(PR) -------------238-3060
MILLER REX 5250 Carrizo Rd-Atascdro 324
MILLS ROBT F
HOMES OF QUALITY & DISTINCTION
Free Estimating & Plan Service
INDUSTRIAL & RESIDENTIAL
5th & La Loma(MB)------SP 2-8472
Nichols & Peterson
Atascadero Av-Atascdro 702
(Continued Next Page)

Advertise here—it pays.

BUILDING CONTRACTOR
COVERING SAN LUIS OBISPO CO.
P. J. ZUIDERWEG CONTRACTOR
RESIDENTIAL
COMMERCIAL
INDUSTRIAL
ENGINEERING
FOR ALL YOUR BUILDING NEEDS
CALL DAY OR NIGHT LI 3-4865
2800 BROAD – P.O. BOX 537
SAN LUIS OBISPO

GENERAL
BUILDING CONTRACTOR
RESIDENTIAL– COMMERCIAL
SUMMER HOMES
• ALTERATIONS • REMODELING
SERVING SAN LUIS OBISPO COUNTY – ESTIMATES & BIDS CHEERFULLY GIVEN
ROBT. E. WALKER
HU 9-5606
155 S. ALPINE ARROYO GRANDE

IN ARROYO GRANDE
Serving San Luis Obispo County & Vicinity
General Building Contractors
E. R. "ERNIE" RENSHAW-Proprietor
RENSHAW CONSTRUCTION CO.
Specializing in
✔ COMMERCIAL
✔ INDUSTRIAL
✔ CUSTOM BUILDING
Bid Work Invited – Free Estimates
Licensed CALL HU 9-4754 Insured
615 BENNETT AVE. ARROYO GRANDE

BUILDING CONTRACTOR
SERVING ENTIRE SAN LUIS OBISPO COUNTY
BUILDER OF
DISTINCTIVE HOMES and INCOME UNITS



COMPLETE BUILDING SERVICE
RESIDENTIAL & COMMERCIAL
★ REMODELING ★ ALTERATIONS
ESTIMATES & FINANCING
For Information Call
DONALD B. BUSS
PR 3-2686
961 WADSWORTH PISMO BEACH

Contractors–Building–(Cont'd)

Nielsen Construction Co
956 Walnut-LI 3-2595
(See Advertisement Page 42)
P D G Construction Co
Creston Rd(PR) --------------238-2090
P D G Construction Co
Shell Beach Rd Shell Bch------PR 3-4330
Paragon Homes 2348 Johnson Av--LI 3-2434
(See Advertisement Page 41)
PEMBERTON F & WM
State Licensed Contractor Since 1935
SPECIALIZING IN HOMES
736 Tanner Dr(PR)---------238-1334

The Yellow Pages save you time.

PRESTHUS H G
285 Chaplain Ln------------LI 3-0957
RENSHAW CONSTRUCTION CO
615 Bennett Av(AG)----------HU 9-4754
(See Advertisement Page 42)
SCHULTZ DAVID D BUILDING CONTRACTOR Willow Creek(PR)-238-3823
(See Advertisement This Page)
Sharps Construction Co The
306 E Branch(AG)-----------HU 9-4748
Smith Elmer W 271 Ramona Dr---LI 3-7151
(See Advertisement This Page)
STENQUIST R W Pike Halcyon--HU 9-2293
Stover N J
1120 S 13th Grovr Cty--------HU 9-3269
TERRY HENRY J
Oak Park(AG) --------------HU 9-2539
(See Advertisement Page 42)
Val Key Termite Control
9630 El Camino Rl----------Atascdro 961
VOLNY ARNOLD A
227 Highland Dr-------------LI 3-3767
(See Advertisement This Page)
(Continued Next Page)

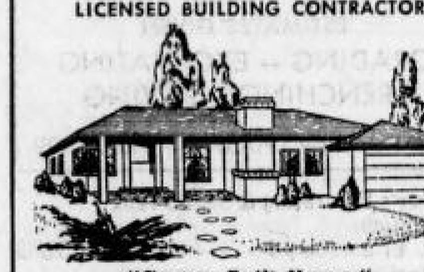
EUGENE JACKSON
GENERAL BUILDING CONTRACTOR



★ RESIDENTIAL ★ COMMERCIAL
★ REMODELING
INDIVIDUALLY DESIGNED HOMES
TERMS ARRANGED
LI 3-0556
660 CAUDILL SAN LUIS OBISPO

EXPERT CRAFTSMANSHIP
HARBOR HOMES
ON YOUR LOT BUILDERS
"Designed For Gracious Living"
ASK SOMEONE WHO OWNS ONE
FURNISHED MODEL HOME
Located at 344-30th ST., MORRO BAY
Call SP 2-7359
FINANCING ARRANGED IN SAN LUIS OBISPO COUNTY AND SANTA BARBARA COUNTY

JOE ANGELLO
LICENSED BUILDING CONTRACTOR



"Custom-Built Homes"
RESIDENTIAL - COMMERCIAL
CALL Shell Beach, Calif. PRospect 3-2461
P.O. Box 172 – Shell Beach, Calif.
Residence 121 Indio Dr – Sunset Palisades

GENERAL
BUILDING *Contractors*



POOL CONSTRUCTION
COMMERCIAL–RESIDENTIAL–REMODELING
VOLNY
GENERAL CONTRACTOR
LI 3-3767

BUILDING CONTRACTOR



CUSTOM BUILT HOMES
Free Estimates
PHONE LI 3-8654
URHO V. JARVINEN
1850 Viewmont San Luis Obispo

GENERAL BUILDING CONTRACTOR
JACK WESTERMAN CONSTRUCTION CO.



CUSTOM BUILT
• RESIDENTIAL
• COMMERCIAL
FINANCING ARRANGED
CALL LI 3-9384
865 WALNUT SAN LUIS OBISPO

FORREST FRASIER
BUILDING CONTRACTOR
• RESIDENTIAL
• COMMERCIAL
ALTERATIONS – REMODELING
MEMBER OF BUILDING CONTRACTORS ASSN. OF CALIF., INC.
CALL SP 2-7135
9th & N. HWY. NO. 1 MORRO BAY

Brad-o-Mar INC.
BUILDERS
SUBDIVIDERS
DEVELOPERS
PR 3-4673
841 DOLLIVER
PISMO BEACH

BUILDING CONTRACTOR



State-wide Service
ALTERATIONS
REMODELING
Cabinets – Formica Work
Free Estimates – Guaranteed Work
Atascadero 552
Raymond W. Barba

PERSONALITY HOMES



FREE ESTIMATES
LI 3-7151
ELMER W. SMITH
General Building Contr.
271 RAMONA DR. SAN LUIS OBISPO

S. L. O. COUNTY WIDE
$AVE MONEY!
Custom HOMES
Your Lot or Ours



• LIGHT COMMERCIAL
• RESIDENTIAL
• ADDITIONS • REMODELING
Free Estimates
CALL HU 9-4513
G. H. JACOBSON
GENERAL BUILDING CONTRACTOR
2565 Lancaster Dr. Arroyo Grande

PASO ROBLES
DAVID D. SCHULTZ
GENERAL BUILDING CONTRACTOR



★ COMMERCIAL
★ INDUSTRIAL
★ RESIDENTIAL
★ CUSTOM BUILT HOMES
★ REMODELING
Free Estimates – Insured
CALL 238-3823
Rt. 1 Box 92 Paso Robles

HENDRIX and INMAN
BUILDING CONTRACTORS
DRAFTING SERVICE



"BETTER HOMES FOR BETTER LIVING"
ON YOUR LOT OR OURS
Financing
Quality Construction
Call Atascadero 427
8130 EL CAMINO RL. ATASCADERO

Contractors–Building–(Cont'd)

WALKER ROBT E
155 S Alpine(AG)------------HU 9-5606
(See Advertisement Page 42)
Westerman Jack Construction Co
146 Fel-Mar Dr--------------LI 3-2816
Westerman Jack Const Co
865 Walnut ----------------LI 3-9384
(See Advertisement Page 43)
WHEELER DENNIS B JR
861 Monterey-LI 3-7177
If no answer call--------------LI 3-8219
WOOD ADDISON B
1133 Maple(AG) -----------HU 9-4738
If no answer call--------------HU 9-3156
ZUIDERWEG P J 2800 Broad-----LI 3-4865
(See Advertisement Page 42)

Contractors–Concrete

Adams Henry K
8800 Atascadero Av-Atascdro 52
(See Advertisement This Page)

BICKFORD WAYNE E
CEMENT CONTRACTOR
SIDEWALKS
DRIVEWAYS
GUTTERS
66th(MB) ----------------SP 2-5286

FERINI GUIDO O
427 Betteravia Rd
Santa Maria ------------Walnut 5-7216
Frazier R W 620-23d(PR) --------238-0957

OILED ICE TRAYS

Rub salad oil or cooking oil on the outsides of ice trays before you put the trays in the freezer. When you want a tray of ice, it will slide right out.

Contractors–Concrete–(Cont'd)

GUNITE CONSTRUCTION—
SAN JOAQUIN GUNITING CO
1515 N Effie Fresno----ADms 3-0173
Hartman Chas & Son Concrete Constr
3000 Orcutt Av-------------LI 3-7813
(See Advertisement This Page)
HOWIE & SHELTON
777 Woodbridge ------------LI 3-1994
(See Advertisement This Page)
Lane Woodrow W 337 Vine(PR)----238-3724
(See Advertisement This Page)
SAN JOAQUIN GUNITING CO
1515 N Effie Fresno--------ADms 3-0173
(See Advertisement This Page)
San Luis Ready Mix 2490 Victoria-LI 3-3771

Contractors–Ditching

BOWEN JOHN H
150 Cerro Romauldo Av-LI 3-1178

COOPER HERBERT L
Licensed Contractor
ESTIMATES GIVEN
GRADING – EXCAVATING
TRENCHING – PAVING
226 Fair View Dr(AG)-----HU 9-3909

Gallagher's Excavating & Septic Tank Installation
8530 El Dorado Av---------Atascdro 1683
McBRIDE SHEET METAL WORKS
Old Hwy 101-----------------LI 3-5000
Miles M M Atascadero Beach(MB)-SP 2-5241
Reese Vern L
1005 Paso Robles(PR)---------238-1534
Virg's Excavating
63 Bayview Hts Dr
Los Osos Hilnds-------------LI 3-4782
Webster Jack Paving Contractor
958 Grand Av(AG)-HU 9-2694

Contractors–Drywall

See Drywall Contractors

Contractors–Electric

See Electric Contractors–Industrial & Residential

Contractors–Engineering

Sunderland & Payne 145 South---LI 3-4903
VALLEY PAVING & CONSTRUCTION CO INC Hwy 101(AG)------------HU 9-4241
Zuiderweg P J 2800 Broad--------LI 3-4865

Contractors' Equipment

BURAN EQUIPMENT CO
Michigan Tractor Shovels – Dozers
Truck Cranes – Crawler Cranes
& Shovels – Motorscrapers
Marden Brush Cutters
Area Representative – Harry Vogelsong
2380 Lafayette Snta Clra-CHery 3-0323
After 6 PM call Saratga--ALpn 2-4096

Haven Machinery And Supply Company
2405 Inyo Fresno----------AMhrst 4-5009
McWILLIAMS & PALLA
1148-12th(PR) ----------------238-4515
Wallace Machinery Co
1139-13th(PR) --------------238-4811

Contractors' Equipment–Renting

ATASCADERO EQUIPMENT RENTAL
Contractors Equipment
&
Do-It-Yourself
We Rent Most Anything
4405 El Camino Rl-----Atascadero 73

B & M Equipment Rentals
1046 Ferrell Av--------------LI 3-9284
Barney's Bulldozing & Excavating
150 N Santa Rosa------------LI 3-4970
(See Advertisement This Page)
Clason Harry Equipment Rental
720 N Broadway
Santa Maria ------------Walnut 5-9536
CLEVENGER W R
Willow Creek Rd(PR)-----------238-4358
(See Advertisement This Page)

COOPER HERBERT L
BACKHOE
SKIPLOADER
DUMP TRUCKS
226 Fair View Dr(AG)-----HU 9-3909

FLASH-R-LITE CO
Serving Entire San Luis Obispo County
RENTALS
TRAFFIC LIGHTS
AND
LIGHTED BARRICADES
519½ Fig Av
Santa Barbara ------WOodlnd 5-8905

GEORGE'S EQUIPMENT RENTALS
Old Hwy 101 South-----------LI 3-1436
(See Advertisement This Page)
INDUSTRIAL CONTRACTING CO
1121 Orcutt Rd---------------LI 3-1156
Oceano Sand Co Lake Oceano-----HU 9-5244
If no answer call---------------HU 9-5446

PARKER BOILER WORKS
CLARENCE E. ZUPAN – OWNER
AIR COMPRESSORS
RENTALS
105's – 125's – 210's
By the Day – Week or Month
With or Without Operator
2690 Victoria -------------LI 3-7297

Contractors' Equipment–Renting–(Cont'd)

Paul's Crane Service
276 Hermosa Wy-------------LI 3-9028
(See Advertisement This Page)

PETERSON HAROLD D
EQUIPMENT RENTING
BULLDOZERS – CAT #6 SHOVEL LOADER
MOTOR GRADERS
DUMP TRUCKS – LOW BEDS
With Operators
HOUR – DAY – WEEK – MONTH
9005 El Camino Rl-----Atascadero 723
If no answer call---Atascadero 1048

PIERCE W D CONSTRUCTION CO
EQUIPMENT RENTAL WITH OPERATORS
CAT LOADERS – DUMP TRUCKS
MOTOR GRADERS – TURNPOLE
1556 Hwy No 1(MB)------SP 2-7150

VALLEY PAVING & CONSTRUCTION CO INC Hwy 101(AG)------------HU 9-4241
WALTER BROS
S Old Hwy------------------LI 3-5854

WEBSTER JACK PAVING CONTRACTOR
EQUIPMENT TO RENT
MOTOR GRADERS – LOADERS
COMPACTORS – VIBRATOR
TRENCHING MACHINES – ROLLERS
OILERS
958 Grand Av(AG) ---------HU 9-2694

Contractors–Excavating

See Excavating Contractors

Contractors–Foundation

Hall Harold 560½-4th(MB) -----SP 2-7781
York & Bakke House Movers
Corbett Canyon Rd(AG)-------HU 9-5630

Contractors–General

Angello Joe 121 Indio Dr(PB)----PR 3-2461
Bilray Construction Co
1581 Newport Av(AG)---------HU 9-5819
Brad-O-Mar Inc 841 Dolliver(PB)-PR 3-4673
Brown Roger M 1977 Johnson Av--LI 3-3323
Buss Donald B
289 Palisade Av Shell Bch-----PR 3-2686
BUTLER STEEL BUILDINGS—
SYSTEM STEEL BUILDERS
10th & Railroad(PR)-------238-4311
Carter Curt 3183 Richard--------LI 3-2885
Clark C H 1410 Hillcrest Dr(AG)--HU 9-3229
Collazo Anthony General Contractor
S 101 Hwy(PR)--------------238-0738
Contractors Assn Inc of San Luis Obispo
County 1327 Marsh------------LI 3-8850
Coris Central Coast Inc
5820 Traffic Wy---------Atascdro 1352
Coris Inc Pacific & 1st Cayucs
From telephones served by the
following exchanges
Cambria San Luis Obispo
Morro Bay
(No Intercity Charge)
Ask Operator for-Entrprise 12590
Cross Les 2575 Greta Pl---------LI 3-4458
Darkenwald-Morrison-Knudsen
Old Creek Rd Cayucs----------WY 5-3623
Daum R J Const Co
Hwy No 1 Cambria-----------WA 7-4828
Davis O L
5805 Ridge Way Court-Atascadero 799
Evert & Payton Mesa Rd Nipomo--WA 9-3521
Farris Jack 203 Ramona Dr-------LI 3-0429
Foster D W 1354-23d Oceano----HU 9-2332
Gilliland Jim
351 Franklin Dr(PB)-PR 3-4474
Greenelsh E V
1100 Avalon Morro Del Mar---SP 2-2951
Greenelsh R A Tony Contractor
209-6th(MB) ---------------SP 2-8443
Hendrix & Inman Construction Co
8130 El Camino Rl----------Atascdro 427
Hermreck M J Inc
Old Hwy 101 Nipomo---------WA 9-3221
Holiday Homes 767-9th Baywd Prk-LI 3-6570
Jackson Eugene 660 Caudill-------LI 3-0556
Jacobson G H General Building
2565 Lancaster Dr(AG)--------HU 9-4513
Jarvinen Urho V 1850 Viewmont---LI 3-8654
Johnson Drake & Piper Inc
Poly Campus -----------------LI 3-2950
Calif Mens Colony------------LI 3-9650
Kaplan H Co Laurel Ln & Richards-LI 3-9285
KEBCO 1092 Grand Av(AG)------HU 9-2198
KEBCO CORP
308 S Broadway
Santa Maria -----------Walnut 5-8767
Lane Woodrow W 337 Vine(PR)---238-3724
(See Advertisement This Page)
Laurel Hills Estates 3183 Richard--LI 3-2885
Loperena Construction Co
671 Kern Av(MB)------------SP 2-4371

WOODROW W. LANE
GENERAL BUILDING AND CEMENT CONTRACTOR
STATE LICENSED CONTRACTOR SINCE 1945



No Job Too Large or Too Small
NEW – REPAIR – REMODELING
Free Estimates Gladly Given
All Work Guaranteed
PHONE
238-3724
337 VINE PASO ROBLES

Contractors–General–(Cont'd)

MADONNA CONSTRUCTION CO
GENERAL CONTRACTING
Higuera & Freeway---------LI 3-0300
If no answer call---------LI 3-4868

MAINO CONSTRUCTION CO
2238 S Broad-LI 3-7411
MANDELLA CASPER
828-11th(PR) ---------------238-3202
MANDELLA CHARLES L
505 Spring(PR) --------------238-3060
McGray R --------------------LI 3-6983
Mercury Western Corp
6012 Joan Pl---------------LI 3-3477
Miller Jim O Tefft Nipomo------WA 9-3228
Miller Rex 5250 Carrizo Rd--Atascadero 324
Mills Robt F 5th & La Loma(MB)-SP 2-8472
Morrison-Knudsen-Darkenwald
Old Creek Rd Cayucs----------WY 5-3623
NICHOLS & PETERSON
Atascadero Av-Atascdro 702
If no answer call-----------Atascdro 104
NIELSEN CONSTRUCTION CO
See Ad Under Contrs-Building
956 Walnut ----------------LI 3-2595
Ochs A R Electrical & Mechanical
Construction 2090 Swazey------LI 3-7937
Paragon Homes
7765 El Camino Rl---------Atascdro 1200
Paragon Homes 2348 Johnson Av--LI 3-2434

PEMBERTON F & WM
State Licensed Contractor Since 1935
SPECIALIZING IN
HOMES
736 Tanner Dr(PR)----------238-1334

Pillow Harold E 285 Ramona Dr---LI 3-0830

PRESTHUS H G
GENERAL BUILDING CONTRACTOR
Commercial – Residential & Remodeling
LICENSED & INSURED
FREE ESTIMATES
285 Chaplain Ln-----------LI 3-0957

Ramos Jas Edna Rd-------------LI 3-3694
Renshaw Construction Co
615 Bennett Av(AG)----------HU 9-4754
Roselip Walter B 615 Grand------LI 3-4992

SCHULTZ DAVID D BUILDING CONTRACTOR
GENERAL BUILDING CONTRACTOR
COMMERCIAL, RESIDENTIAL AND REMODELING
Licensed & Insured
Rt 1 Box 92
Willow Creek(PR) ----------238-3823

Schussman Ken
Halcyon Rd Halcyon-HU 9-3937

SHARPS CONSTRUCTION CO THE
GENERAL CONTRACTOR
Commercial & Industrial
306 E Branch(AG)---------HU 9-4748

Simon Ernest
Traffic Wy & Honda Av----Atascdro 1300
Simons Robt L
560 N 11th Grovr Cty---------HU 9-3531

Advertise here—it pays.



INDUSTRIAL
COMMERCIAL
RESIDENTIAL
ESTIMATES GIVEN
MEMBER SAN LUIS OBISPO CO. CONTRACTORS ASSOCIATION
LI 3-9290
2900 S. BROAD SAN LUIS OBISPO

Contractors–General–(Cont'd)

Skinner Ray C Construction Co
Laguna Park Homes Sales Office
French Rd -----------------LI 3-0516
Construction Office French Rd---LI 3-9902
SMITH ELMER W
271 Ramona Dr-------------LI 3-7151
STENQUIST R W Pike Halcyon--HU 9-2293
Terry Henry J Oak Park(AG)-----HU 9-2539
Umbaugh Fred L 3000 Orcutt Av--LI 3-9298
Valley Paving & Construction Co Inc
Hwy 101(AG) ---------------HU 9-4241
Volny Arnold A 227 Highland Dr---LI 3-3767
Walker Robt E 155 S Alpine(AG)-HU 9-5606
Walter Bros S Old Hwy-----------LI 3-5854
Watkins Ted 1247 San Carlos Dr--LI 3-5679
WEATHERWAX WM A
2025 Spring(PR) --------------238-0507
Westerman Jack Const Co
865 Walnut -----------------LI 3-9384
Western Steel Erectors & Electro Steel
Structures Inc Cambria -------WA 7-4351
Zuiderweg P J
See Our Ad for Contrs-Building
2800 Broad -----------------LI 3-4865

Contractors–Heating & Ventilating

See also Plumbing Contractors

B T U HEATING & AIR CONDITIONING
390 Manhattan Av Grovr Cty---HU 9-5238
BETTER PLUMBING CO
673 Higuera-LI 3-5938
BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av(PR)--238-3934
King's Metal Shop
1612 Hwy No 1(MB)---------SP 2-7421
McBRIDE SHEET METAL WORKS
Old Hwy 101----------------LI 3-5000
McKELVEY'S HENRY B PLUMBING & HEATING 5570 El Camino Rl-Atascdro 394
Ochs A R Electrical & Mechanical
Construction 2090 Swazey------LI 3-7937
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad-LI 3-0860

Contractors–Landscaping

See Landscape Contractors

Contractors–Masonry

BOB'S BRICKLAYING SERVICE
Licensed
Masonry Contractor
BRICK – BLOCK & STONE WORK
Free Estimates Given
Mailing Address – 17405 Walnut Av. Atascadero, Calif.
Garden Farms
Snta Mrgrta -----------438-5454

Bob's Bricklaying Service
Garden Farms Snta Mrgrta-----438-5454
(See Advertisement Page 47)

EDWARDS BUILDING & SUPPLY CO
LICENSED
MASONRY CONTRACTOR
Fireplaces – Walls – Fences – Veneers
Free Estimates Given
Call Anytime 24-Hrs. A Day Service
Route 1-Box 166 Paso Robles
Hwy 101 and
Huey Rd(PR) -------------238-0937

(Continued Next Page)

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Contractors–Masonry–(Cont'd)

FAULSTICH BROS 2900 S Broad-LI 3-9290
(See Advertisement Page 46)
Harris Ellis H Masonry Contr
Corralitos Canyon(AG) -------HU 9-4649
Lillo D John Sombrillo Av------Atascdro 958
(See Advertisement This Page)

RICKETTS C M
BRICK – STONE – BLOCK
COMMERCIAL – RESIDENTIAL
MASONRY CONSTRUCTION
FIRE PLACES
FREE ESTIMATES
ALL WORK FULLY GUARANTEED
PO Box 932
598 Hillview(MB) ---------SP 2-6386

Whitey's Masonry
340 Front Grovr Cty---------HU 9-7175

Contractors–Painting

See Painting Contractors

Party Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Contractors–Paving

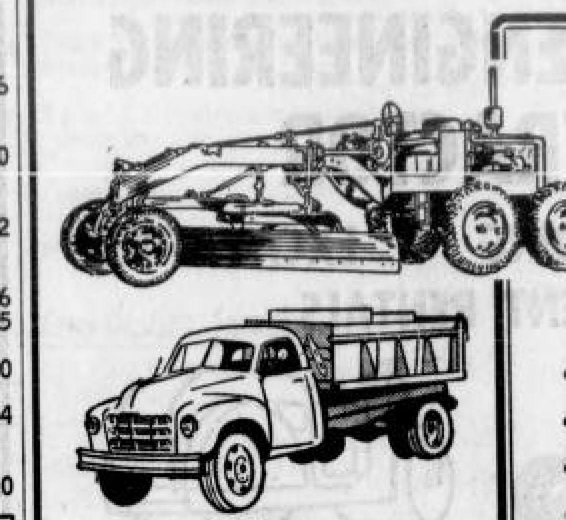
FERINI GUIDO O
427 Betteravia Rd
Santa Maria -----------Walnut 5-7216
(See Advertisement Page 48)
Madonna Construction Co
Higuera & Freeway-----------LI 3-0300
McGRAY R
2015 S Broadway
Santa Maria -----------Walnut 5-3002
(See Advertisement Page 48)
O'KELLEY J A & SON TRUCKING
3159 S Broad---------------LI 3-3546
If no answer call-------------LI 3-4215
PIERCE W D CONSTRUCTION CO
1556 Hwy No 1(MB)---------SP 2-7150
REESE VERN L
1005 Paso Robles(PR)--------238-1534
(See Advertisement Page 48)
Roselip Walter B Co
N Traffic Wy--------------Atascdro 20

TAYLOR V M
DOZING – GRADING
ROAD OILING
OILWELL LOCATIONS
BACKFILLING
DAMS & RESERVOIRS
FREE ESTIMATES
Shandon Rt. Paso Robles
----------------------238-0737

(Continued on Pages 48 and 49)

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

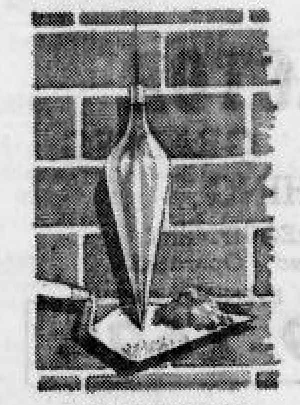


ASPHALT PAVING & SURFACING
EXCAVATING
- DRIVEWAYS
- PARKING LOTS
- SERVICE STATIONS
- SUBDIVISIONS

EQUIPMENT RENTALS
Courteous Representative Will Call
FREE ESTIMATES
INCORPORATED SINCE 1922
LICENSED CONTRACTORS

CALL
ARROYO GRANDE
HU 9-4241
After 6 P.M. Call HU 9-2502
Valley Paving & Construction Company, Inc.
P.O. BOX 6 – PISMO BEACH

LICENSED CONTRACTOR



BOB KRETCHMER

Bob's
BRICKLAYING SERVICE
BRICK, BLOCK, STONE BLOCK BUILDINGS
FIREPLACES BAR-B-Q PATIOS WALKS
COVERING SAN LUIS OBISPO COUNTY
MEMBER SAN LUIS OBISPO CO. CONTRACTORS ASSOCIATION
GARDEN FARMS
PHONE
Santa Margarita
438-5454
Mailing Address
17405 WALNUT AVE.
ATASCADERO, CALIF.

WALTER BROS.
MATERIALS ★ EQUIPMENT
CONTRACTORS
ENGINEERING CONTRACTORS
★ PAVING
★ GRADING
★ EXCAVATING
CONSTRUCTION MATERIALS
RENTAL EQUIPMENT AVAILABLE
DUMP TRUCKS
LOW BED HAULING
FREE ESTIMATES
DAY OR NIGHT CALL
LI 3-5854
SOUTH OLD HWY. P.O. BOX 809 SAN LUIS OBISPO

A Handy Man
FOR ANY JOB
and perhaps you want him quickly. It's easy to find the one nearest you by looking in the
Classified
TELEPHONE SECTION

MASONRY CONTRACTOR
ALL TYPES
COMMERCIAL — RESIDENTIAL
★ FIREPLACES ★ RETAINING WALLS
★ BUILDINGS ★ POOL DECKS
★ BLOCK WALLS ★ PLANTERS & STEPS
CUSTOM STONE WORK
FINE MASONRY
ESTIMATES GLADLY GIVEN
Atascadero 958
SOMBRILLO AVE.
D. JOHN LILLO

GENERAL ENGINEERING CONTRACTOR

PAVING • GRADING • EXCAVATING

EQUIPMENT RENTALS

FREE ESTIMATES

CONSTRUCTION MATERIALS

Pick-Up or On Location Delivery

TED WATKINS

MAIN OFFICE
LI 3-5679
PLANT OFFICE
PASO ROBLES 238-3501

P. O. Box 453 San Luis Obispo

R. McGRAY GRADING

- EXCAVATING
- PAVING
- LAND LEVELING
- EQUIPMENT RENTAL
- PILE DRIVING

CRANE SERVICE

No Job Too Large or Too Small

CALL
WAlnut 5-3002
WAlnut 5-8756
LI 3-6983

2015 S. BROADWAY IN SANTA MARIA

IN PASO ROBLES

ASPHALT PAVING

Complete Residential Improvement and Industrial Yards

CONTRACTORS

EXCAVATING - GRADING

★ SEWERS ★ GUTTERS ★ DRIVEWAYS
★ CURBS ★ SIDEWALKS ★ TENNIS COURTS

"FREE ESTIMATES"

EQUIPMENT RENTAL — INSURED & LICENSED CONTRACTOR

238-1534

If No Answer Call 238-1062

VERN REESE
Contractor

1005 PASO ROBLES PASO ROBLES

LICENSED
PAVING CONTRACTOR

EXCAVATING GRADING
TRENCHING

CONSTRUCTION EQUIPMENT
Rented - Maintained - Operated

DAY & EVENING CALL
HU 9-2694

PAVING
JACK WEBSTER
CONTRACTOR

958 GRAND AVE.
ARROYO GRANDE

★ ASPHALT PAVING
★ EXCAVATING
★ GRADING
★ LAND LEVELLING

- STREETS • DRIVEWAYS • SUBDIVISIONS
- PARKING LOTS • SERVICE STATIONS

SERVING S L O & SANTA BARBARA COS.

CONTRACTOR EQUIPMENT RENTALS

"CONSTRUCTION FROM DRIVEWAYS TO HIGHWAYS"

Walnut 5-7216
After Hours - Walnut 5-6531

427 BETTERAVIA RD. SANTA MARIA

GUIDO O. FERINI

Contractors—Paving—(Cont'd)

Valley Paving & Construction Co Inc
Hwy 101(AG) ---------------HU 9-4241
(See Advertisement Page 47)
WALTER BROS
S Old Hwy-----------------LI 3-5854
(See Advertisement Page 47)
Watkins Ted 1247 San Carlos Dr--LI 3-5679
(See Advertisement Page 48)
Webster Jack Paving Contractor
958 Grand Av(AG)-HU 9-2694
(See Advertisement Page 48)

Contractors—Pipe Line

ARROYO ELECTRIC
Hwy No 1(AG)---------------HU 9-2829
SE PIPE LINE CONSTRUCTION CO OF NEVADA
Jones & Blosser
Santa Maria -----------Walnut 5-3211
(See Advertisement This Page)
VanValkenburgh Gunther & Shirley Co Inc
San Luisito Creek Rd(MB)-----SP 2-7545

Contractors—Plumbing

See Plumbing Contractors

Contractors—Pole Line

Wilson Lee 1151 Hwy 101(AG)---HU 9-4433

Contractors—Roofing—See Roofers

Contractors—Sewer—See Sewer Contractors

Contractors—Sidewalk

See Contractors—Concrete

Contractors—Well Drilling

See Water Well Drilling & Service

Corduroy Fabrics—Retail

See Yardage—Retail

Cork Insulation

See Insulation Materials—Cold & Heat

Corn Chips

Valiway Distrs
Dist of Laura Scudder Products
781 Humbert Av-------------LI 3-6743

Corrosion Control

Bituminous Products & Application Co Inc
8th & Wright Av Richmnd-BEacn 5-3200

Corsets—Retail

Rileys Dept Store 1144 Chorro----LI 3-1421

Cosmetics—Retail

Alma's Beauty Salon
1221 Park(PR) ---------------238-3211
AVON PRODUCTS INC
964 Chorro -----------------LI 3-8458
Beauty Nook 427-5th(MB) -------SP 2-4456
Classic Beauty Salon
1503 Park(PR) ---------------238-4408
Economy Drug Co 796 Higuera----LI 3-7656
Estero Beauty Salon
Ocean Av Cayucs-------------WY 5-3646
Gladys Hammett's Beauty Salon
1046 Chorro-LI 3-5425
Grover City Beauty Salon
992 Grand Av Grovr Cty-------HU 9-5713
Hibbard's Hair Fashions
1435 Monterey ---------------LI 3-2755
La Moda Beauty Shop
5780 El Camino Rl-Atascdro 36
Maric Rucheals Beauty Salon
721 Grand Av(AG)-------------HU 9-5319

Your company is known by the voice that speaks for it. The telephone voice with a smile wins!

Cosmetics—Retail—(Cont'd)

MARY KING COSMETICS—
WATKINS QUALITY PRODUCTS
1072 Mill ---------------LI 3-8106
McKee's Pharmacy
Main & Bridge Cambria-WA 7-4236
MERLE NORMAN COSMETIC STUDIO
DEMONSTRATION BY APPOINTMENT
COSTUME JEWELRY & GIFT ITEMS
We Give S & H Green Stamps
LAURA GARZOLI — Owner
1118 Morro ---------------LI 3-3252

MERLE NORMAN COSMETIC STUDIO
1113 Spring(PR) -------------238-2111
Park Pharmacy 801-12th(PR) ----238-0616
Paso Robles Beauty Salon
720-14th(PR) ---------------238-4605
Pismo Lady 741 Dolliver(PB)-----PR 3-9907
Rae's Beauty Salon
110 W Branch(AG)-----------HU 9-2277
Rileys Dept Store 1144 Chorro----LI 3-1421
Shell Beach Pharmacy 1353 Shell
Beach Rd Shell Bch-PR 3-2390
Theda Salon of Beauty
1112 Garden-LI 3-6201
Vanity Box 1336 Spring(PR) -----238-2513
YOUNG'S BEAUTY SHOP
Revlon
783 Marsh -----------------LI 3-4064

County Government Offices

See Alphabetical Directory Under "San Luis Obispo County of"

Cranes

McGRAY R
CRANE SERVICE
TRUCK MOUNTED AND CRAWLER
Long Booms for Setting Steel—Hooks—Clams & Drag Buckets—Back Hoe & Shovel—Pile Driving—Tractors & Graders
2015 S Broadway
Santa Maria---------WAlnt 5-3002
510 Foothill Bl-----------LI 3-6983

PAUL'S CRANE SERVICE
For Rent-See Our Contr's Equip Ad
276 Hermosa Wy-------------LI 3-9028

Crating Service

See Packing & Crating Service

Creameries—See Milk & Milk Products

Credit Reporting Agencies

CREDIT BUREAU OF SAN LUIS OBISPO
862 Monterey-LI 3-7262
PASO ROBLES CREDIT BUREAU
1222 Spring(PR). -------------238-1330

The Yellow Pages save you time.

SE PIPE LINE CONSTRUCTION CO. OF NEVADA

★ WATER
★ SEWER
★ GAS

SERVING SO. CALIF.
Estimates Given

SANTA MARIA
Walnut 5-3211
Jones & Blosser Streets

WHITTIER
Oxford 3-3786

Credit Unions

Atascadero Federal Credit Union
5800 El Camino Rl-Atascadero 176
Credit Union Center 1320 Osos----LI 3-5839
Granger Federal Credit Union
1023 Morro-LI 3-5797
S E S L O C Federal Credit Union
Poly Campus ---------------LI 3-1816

Crematoriums

Chapel of The Roses
6955 El Camino Rl-Atascdro 1156

Crop Dusting, Spraying, Etc

CALICOPTERS-SALINAS HELICOPTER DIVISION
Call Collect
Salinas Airport Salins-----HArisn 2-2529
MACHADO FLYING SERVICE
3940 Mitchell Santa Maria-Walnut 5-5243
(See Advertisement This Page)
PASO ROBLES SEED & CHEMICAL CO
13th & Riverside Av(PR)-------238-3825
Warner Crop Dusters
820 E Orange Santa Maria-Walnut 5-6301
(See Advertisement This Page)

Curtain & Blanket Cleaners

City Cleaners 695 Higuera--------LI 3-3105
Home Laundry Linen Supply & Dry Cleaning
1323 Morro -----------------LI 3-7904
Paul's Dry Cleaners 214 Higuera---LI 3-2250

Cutlery—Sharpening

See Sharpening Service

Cylinder Reboring & Regrinding

See Automobile Machine Shop Service

Please dial carefully . . . keep watching the dial.

CROP DUSTING

DUSTING — SEEDING
LIQUID SPRAYING

Call WAlnut 5-5243
Day & Night Call
WAlnut 5-5243

MACHADO FLYING SERVICE

3940 MITCHELL SANTA MARIA

WARNER CROP DUSTERS

LIQUID SPRAYING
DUSTING — SEEDING

GROWERS INSURED AGAINST DRIFTING CHEMICALS — PUBLIC LIABILITY PROPERTY DAMAGE

WAlnut 5-6301
If No Answer Call WAlnut 5-8117

820 E. ORANGE SANTA MARIA

Dairies & Dairy Products

See Milk & Milk Products

Dairy Equipment—Repairing

Lanny Surge Equipment
1502 Carmel ---------------LI 3-9505

Dairy Equipment & Supplies

Greenough Herm Dairy & Livestock
Supplies 350 Higuera----------LI 3-1216
LANNY SURGE EQUIPMENT
Authorized Sales & Service Dlr.
Throughout San Luis Obispo County
COMPLETE LINE OF
DAIRY EQUIPMENT & SUPPLIES
24-Hour Service
LANNY SCHOOLER
1502 Carmel -------------LI 3-9505

Dancing Academies

Arthur Murray Dance Studio
114 W Cook Santa Maria--Walnut 5-2513
(See Advertisement Page 50)

(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

LOCKE

"FOR HEALTH — GRACE — POISE"

STUDIO OF DANCING

CLASS & PRIVATE INSTRUCTION
3 Years to Adults

- BALLET
- TAP
- ACROBATIC
- SPANISH

PASO ROBLES STUDIO
618 - 12TH ST.
238-3524
If No Answer Call
Atascadero 68-M

OPEN TUES. - WED. - FRI. - SAT.

ATASCADERO STUDIO
MASONIC TEMPLE
OPEN MON. - THURS.

Dancing Academies–(Cont'd)

Locke Studio Of Dancing
618-12th(PR) --------------238-3524
(See Advertisement Page 49)

RENEE & LEMAR SCHOOL OF DANCING
BALLET TAP
MAIN STUDIO SAN LUIS OBISPO
Also Studios In
PASO ROBLES
&
ARROYO GRANDE
Instruction for All Ages
ACROBATIC BALLROOM
1368 Marsh ------------LI 3-6024

Decalcomania Transfers

BORDEN DECAL CO
Decals-Bumper Strips-Scotchlite
207-11th S F-----------HEmlok 1-1587
Freeman Sign Service
448 Higuera ---------------LI 3-3229
SLAGLE SIGNS
1010 E Hwy No 1(MB)-------SP 2-8403

Decorating–Interior

See Interior Decorators & Designers

Defense Agencies–See Associations

Delicatessens–Retail

Bill's Delicatessen
102½ N Halcyon Rd(AG)-HU 9-9945
Kelly Bros Market
8725 S El Camino Rl-------Atascdro 377
Nell's Delicatessen
1591 Grand Av Grovr Cty-----HU 9-4882
Nip 'n Tuck Liquors
1209 Grand Av Fair Oks------HU 9-4442
PRICE LIQUOR & GIFT SHOP
3220 Spring(PR) ------------238-1910
Sandy's Deli-Liquor
Nipomo & Higuera-----------LI 3-2417

Delivery Service

CITY DELIVERY
SPEED – SERVICE
SATISFACTION
PACKAGE & PARCEL DELIVERY
BY HOUR, DAY, CONTRACT
OR
DAILY PICK-UP
964 Chorro --------------LI 3-5800

KWIK DELIVERY
PASO ROBLES NEWS AGENCY
RADIO DISPATCHED
Serving 50 Mile Radius
Kwik – Courteous Service
Any Parcel Up to 300 Pounds
1221 Park(PR)--------------238-1556

Dental Laboratories

Paso Robles Dental Laboratory
To Dental Profession Only
531-12th(PR) ----------------238-2100
San Luis Dental Lab
1114½ Marsh ------------LI 3-6314

Dental Service Exchanges

See Telephone Answering Service

Dentists

Andrews J V 110-4th(MB) ------SP 2-3111
Balent A Stephen
160 Hinds Av(PB)-PR 3-2449
Residence -----------------HU 9-4180
Bates Donald E
5975 Entrada Av-Atascdro 774
Residence ----------------Atascdro 725
Biedinger Chas L
Practice Limited to Orthodontics
1495 Palm ---------------LI 3-5994

Dentists–(Cont'd)

Bolstad Paul F
216 Traffic Wy(AG)---------HU 9-3419
Residence (PB) --------------PR 3-2384
Brazil W H 1177 Palm----------LI 3-2924
Brown Elmer H Jr
Practice Limited to
Exodontia & Oral Surgery
941 California --------------LI 3-8050
Residence -----------------LI 3-9246
If no answer call-------------LI 3-5800
Brown Ray N 612-12th(PR) ------238-3002
Campbell L W 747 Pismo---------LI 3-0911
Christopher Donald W
4th & Morro(MB)-SP 2-8508
Cooper David 3908 Main Cambria-WA 7-4811
Daniels Kenneth W
1133 Johnson Av-LI 3-6963
Donkin Elbert B 1134 Vine(PR)----238-4803
Edwards Thos J
General Dentistry
1112 Vine(PR) -------------238-0419
If no answer call--------------238-2124
Elvin Eugene H
General Dentistry
791 Dolliver(PB) ------------PR 3-2486
Residence (AG) -------------HU 9-2604
Eros Orville E 1115 Vine(PR)-----238-1441
If no answer call--------------238-1325
Goodnight Chas H 7th(MB) -----SP 2-6431
Green J P 522-13th(PR) --------238-2005
Hoffmeister Wm 791 Dolliver(PB)-PR 3-2486
Hoffmiester Wm
108 N Halcyon Rd(AG)-------HU 9-4257
Johnson G Warren 5942 W Mall--Atascdro 64
Johnson Robt S 1312 Garden------LI 3-6535
Knoll Jos J 1114 Marsh---------LI 3-8440
Loveall Benj F 1500 Marsh-------LI 3-7115
Mac Curdy Dwight W
5988 W Mall-Atascdro 789
McAdams Grant
Practice Limited Exclusively
To Dentistry for Children
1114 Marsh ----------------LI 3-5626

An extension telephone in another part of the house saves time and steps. The cost is small.

Dentists–(Cont'd)

Meinhold Gareth L
Practice Limited To Orthodontics
1502 Higuera --------------LI 3-8000
Miura Mitsuo
264 Pomeroy Av(PB)-PR 3-2500
Montgomery H Ray
Chorro & Pacific-LI 3-1512
Morem Curtis L 1133 Johnson Av-LI 3-8675
Pearson Ben F 882 Boysen Av-----LI 3-8609
If no answer call--------------LI 3-1799
Pereira Luiz A 1114 Marsh-------LI 3-7993
Peterson Dan W 104 Santa Rosa--LI 3-3747
Quist Warren E 886 Boysen Av----LI 3-4770
Robinson R Dean Chorro & Pacific-LI 3-2887
Upton G
General Dentistry
1461 Grand Av Grovr Cty-----HU 9-4783
Residence ------------------HU 9-4027

Department Stores

Harter's Dry Goods
6155 El Camino Rl-Atascdro 726
Mewha General Merchandise
Hwy No 1 Cambria-WA 7-4436
MONTGOMERY WARD & CO
Catalog Department 876 Higuera-LI 3-4565
Credit Dept 876 Higuera--------LI 3-3328
Retail Department Store
876 Higuera-LI 3-1800
MONTGOMERY WARD & CO CATALOG STORE 817-12th(PR) ---------238-4020
From telephones served by the
following exchanges
Atascadero Templeton
(No Intercity Charge)
Ask Operator for-ENtrprise 1-0254
National Dollar Stores Ltd
736 Higuera-LI 3-4020

OUTPOST DISCOUNT HOUSE
FURNITURE & APPLIANCES
GIFT ITEMS
Open Tuesday – Thru – Saturday
10 A.M. to 5:30 P.M. –
Thurs. Till 9 P.M.
JANET AND FLAVIUS O'HAGAN
Owners
819 High----------------LI 3-6105

PASO ROBLES MERCANTILE CO
839-12th(PR) ---------------238-1922
PENNEY J C CO 868 Higuera-----LI 3-3811
Penney J C Co 1244 Park(PR)-----238-0074
Polk's Department Store
State Hwy 1 Cayucs-WY 5-3762
RASCO F S & CO 887 Higuera----LI 3-7326
(Continued Next Page)

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."



HANDY MAN or SPECIALIST

You're almost certain to find the person or firm to do the job you want done when you

LOOK IN THE

Classified
TELEPHONE SECTION

Department Stores–(Cont'd)

RILEYS DEPT STORE
1144 Chorro-LI 3-1421
(See Advertisement This Page)
Rumley's Dept Store 325-5th(MB)-SP 2-3251
SEARS ROEBUCK AND CO
San Luis Obispo Retail Store
879 Higuera --------------LI 3-2270
Customer Service Dept
879 Higuera --------------LI 3-6063
For Catalog Telephone Shopping
call --------------------LI 3-5643
Paso Robles Catalog Sales Office
715-12th(PR) -------------238-2000
From telephones served by the
following exchanges
Atascadero
(No Intercity Charge)
Ask Operator for-Entrprise 10200
(See Advertisement Page 50)
Town Shop The 787 Higuera------LI 3-8430
WOOLWORTH F W CO
778 Higuera ----------------LI 3-5820
Yeackel's 850 Grand Av Grovr Cty-HU 9-3322

Designers–Buildings

McCarthy Ralph J Jr 830-11th(PR)-238-3121

Designers–Interior

See Interior Decorators & Designers

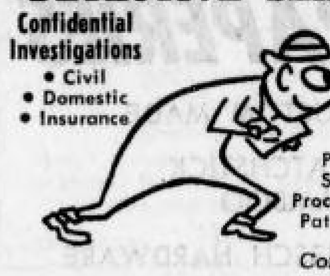
Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.

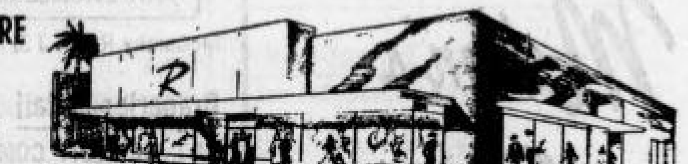
Detective Agencies

Gold Coast Detective Agcy & Patrol Service
7700 Portola Rd-------Atascdro 1089-R
(See Advertisement This Page)

LAZON AND ASSOCIATES INVESTIGATORS
CIVIL – CRIMINAL
DOMESTIC
TERMS ARRANGED
234 Marshall Rdwd Cty--EMrsn 6-0906
888 N 1st Sn Jse------CYprss 3-3139

Complete representation here will bring you your share of thousands of customers who rely on these YELLOW PAGES as a buyers' guide.





Detective Agencies–(Cont'd)

LINNELL INVESTIGATION & PATROL
Confidential Investigation
QUICK RESULTS
RELIABLE SERVICE
Licensed & Bonded
E. H. LINNELL – PRINCIPAL
261 N 11th Grovr Cty-----HU 9-2215
If no answer call-------HU 9-4757

OVERLAND INVESTIGATION BUREAU
606 N Thornburg
Santa Maria -----------Walnut 5-2216

Diamond Setters

Brasil's Jewelry
Anderson Hotel Lobby---------LI 3-8523
Brown Clarence 862 Higuera------LI 3-5648

Diamonds–Jewelry–See Jewelers Headings

Diaper Service

See also Laundries
BABY'S DIAPERS SERVICE
331 Pacific ----------------LI 3-4720

Dictating Machines

AUDOGRAPH-PHONAUDOGRAPH SALES & SERVICE—
DICK'S OFFICE MACHINES
1131 Garden -----------LI 3-7651

HILL'S STATIONERY STORE
DICTATING MACHINES
Authorized
GBC STENOMASTER
Dictating – Transcribing Tape
Recorder
'Mr. C' Office Furniture Dept.
1127 Chorro -------------LI 3-1950

STENOCORD DICTATION SYSTEMS
Dictate a Better,
More Profitable Letter
in Less Time - Error Free
Stenocord
Dictation - Preferred by Secretaries
Lower Transcribing Cost - Dictators
Transcribers - Combinations - Travel or Office
Portable - Reuseable Belts - Mailable
World-Wide Sales & Service
"FOR INFORMATION CALL"
STENOCORD DICTATION SYSTEMS
831 State
Santa Barbara ----Woodland 6-9200

Diesel Fuel Injection Equipment

Diesel Injection & Governor Service Inc
1433 Cypress Oaklnd-----TEmplbr 6-3450

Directories

CLASSIFIED TELEPHONE DIRECTORY
A Door To Your Business
That Is Always Open
Economical
Proven Usage
Find It Fast In The "Yellow Pages"
The "YELLOW PAGES" Tell—
"WHERE TO BUY IT"
PACIFIC TELEPHONE & TELEGRAPH CO THE
Directory Department 900-3d SF
(No Intercity Charge)
Ask Operator for-Entrprise 12030

When good party-line neighbors use a dial telephone, they always remember to make sure the line is clear before they dial. And they replace the receiver properly when they're through.

Dishwashing Machines

FRIGIDAIRE DISHWASHERS
Custom Imperial Dishwashers with Swirling Water Washing Action. Front-loading. Built-In Under-counter, Free-Standing, Sink-Dishwasher and Mobile models, Food Waste Disposers. Authorized Sales and Service.
FRIGIDAIRE
"WHERE TO CALL"
AUTHORIZED SALES & SERVICE
CAMPBELL'S REFRIGERATION
532 Higuera --------------LI 3-6800
HEATON'S
803-13th(PR) -----------238-3311
LONG E E PIANO CO
Est Since 1911
777 Marsh -------------LI 3-1245

GENERAL ELECTRIC DISHWASHERS—
SALES & SERVICE DEALERS
APPLIANCE CENTER INC
962 Monterey -----------LI 3-8610

HOTPOINT AUTOMATIC DISHWASHERS AND DISPOSERS
New Do-It-All DISHWASHERS with Double-Deck washing action leave everything sparkling clean. Two washes, two rinses, safe electric drying. DISPOSALL® food waste disposer—quick, quiet, efficient.
Hotpoint
"FOR INFORMATION CALL"
SALES & SERVICE DEALERS
BOB'S FURNITURE
8505 El Camino Rl--------Atascdro 5
Cockrell's Refrigeration
845-13th(PR) -----------238-1931
Long E E Piano Co
Est Since 1911
777 Marsh -------------LI 3-1245

KITCHENAID HOME DISHWASHERS
A KitchenAid for every kitchen . . . portables or built-in units, a model for any installation. Exclusive, high-velocity Hobart revolving power wash means completely effective capacity. Dual strainer system, flowing hot-air drying. Separate start control.
KitchenAid
"WHERE TO CALL"
DEALERS
APPLIANCE CENTER INC
962 Monterey -----------LI 3-8610
Campbell's Refrigeration
532 Higuera ------------LI 3-6800
Harbor Supply Co
475-5th(MB) -----------SP 2-2821
Long E E Piano Co
Est Since 1911
777 Marsh -------------LI 3-1245

WESTINGHOUSE AUTOMATIC DISHWASHER SALES & SERVICE—
SALES & SERVICE DEALERS
APPLIANCE CENTER INC
962 Monterey -----------LI 3-8610

Distributing Service

Central Coast Distributing
Corporation -----------------SP 2-4591

Docks

Port San Luis Transportation Co
Main Office 65 Higuera--------LI 3-7840
Guard Gate Port San Luis------LI 3-3766
Wharf Port San Luis----------LI 3-6408

Doctors' Exchanges

See Telephone Answering Service

SHARP PRACTICE

Cutting through medium weight sandpaper is a quick way to put an edge on dull scissors.

Dog & Cat Kennels

Ainley Richard G
Pet Hospital The
412 N Broadway
Santa Maria ------------Walnut 5-6116
Burton's Veterinary Hospital
Russell R Burton
1435 Grand Av Grovr Cty-----HU 9-3170

CHENG LEE KENNELS
WE BOARD ALL BREEDS
DOGS & CATS
BATHING – TRIMMING – GROOMING
POODLES
AND ALL BREEDS
AKC Chow Chow Stud Service
181 Tally Ho Rd(AG)------HU 9-2872
If no answer call--------HU 9-5548

The YELLOW PAGES tell purchasers where to buy your goods.

Dog & Cat Kennels–(Cont'd)

Coast Veterinary Clinic
King & E Hwy 1(MB)-SP 2-6941
Ethel's Boarding Kennels Orcutt Rd-LI 3-2208
McCapes Veterinary Hospital & Boarding
Kennel Hwy 1----------------LI 3-0985
Paso Robles Boarding Kennels (PR)-238-4340
V2 Ranch Kennels
York Mountain Rd(PR)---------238-1896
Whitman's J R Dr Veterinary Hospital &
Boarding Kennel
N Hwy --------------------LI 3-0956
J R Whitman
Residence ------------------LI 3-6493
Jack N Sohrbeck
Residence ------------------LI 3-1875
Wood's Animal Shelter N Hwy-----LI 3-9316

EASING A STICKY DRAWER

A temperamental drawer pulls out smoothly, if you wax all edges with floor wax, then polish.

Dog Hospitals–See Veterinary Hospitals

Dolls–Repairing

Helen's Doll Hospital & Museum
8650 Morro Rd-Atascdro 424

Donuts

See Doughnuts

Doors–Dealers

CAPRI SLIDING PATIO DOORS—
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

Croker's Raynor Door Sales
1110 Garden ---------------LI 3-5563
Hayward Lumber Co 5th & E(MB)-SP 2-2291
P & F DOOR SALES
390 Manhattan Av Grovr Cty--HU 9-5828

Doors–Dealers–(Cont'd)

PANAVIEW ROLLING PATIO DOORS—
MORRO BAY GLASS & SASH CO INC
1560 Hwy No 1(MB)------SP 2-5277

Quaglino James A Builders Supplies
Santa Barbara Av & High-----LI 3-0560

RAYNOR OVERHEAD TYPE DOORS
Weather-tight closing • Lifetime Guaranteed "Ray-Lux" panels
Galvanized Hardware
ELECTRONIC OPERATORS
RADIO CONTROLS
RESIDENTIAL—COMMERCIAL
INDUSTRIAL
SALES SERVICE INSTALLATION
"WHERE TO BUY THEM"
CROKER'S RAYNOR DOOR SALES
1110 Garden ------------LI 3-5563

Doughnuts

Danny's Cafe
Thompson & Branch Nipomo---WA 9-8991
Delite Bakery 723 Higuera-------LI 3-5842
Do-Nut Bar
Retail & Whsle-Delivery Service
468-5th(MB) --------------SP 2-4671
Favorite Bakery 638 Marsh------LI 3-2026
Gingham Girl Donut Shop
555-12th(PR) --------------238-9858
Paso Robles Bakery 1229 Park(PR)-238-3201
Polar Freeze 828 Spring(PR)-----238-3837
Spudnut Shop
Retail & Wholesale
686 Higuera -----------------LI 3-2120

Draftsmen

HENDRIX & INMAN CONSTRUCTION CO
8130 El Camino Rl---------Atascdro 427
Jurinjak Wm R
Branch Mill Rd(AG)-HU 9-3796
Krinard Chas H 1020 Toro-------LI 3-2796

LUNSFORD DRAFTING SERVICE
ARCHITECTURAL DRAFTING
BLUE PRINTING
ESTIMATING
RESIDENTIAL
COMMERCIAL
1189 Saratoga Av Grovr Cty-HU 9-5855

McCarthy Ralph J Jr 830-11th(PR)-238-3121

Draperies–Retail

ART MESQUIT COMPLETE HOME FURNISHINGS
CUSTOM MADE DRAPERIES
Drapery Boxes – Window Shades
Plastic Lume and Daycor Textured Venetian Blinds
BROADLOOM CARPET INSTALLATIONS
Bridge & Branch(AG)------HU 9-2116

(Continued Next Page)



HENRY'S
CUSTOM MADE DRAPERIES
"We Sell Quality – Not Quantity"
UPHOLSTERING
14 Years Serving San Luis Obispo
Henry & Becky Northington
Estimates Without Obligation
572 ISLAY STREET
LI 3-2734

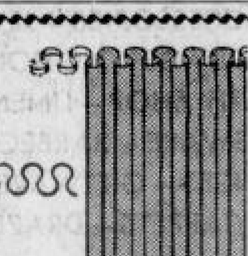
DRAPERIES
• CUSTOM MADE
• MATCHSTICK BAMBOO
• KIRSCH HARDWARE
• CUSTOM FURNITURE AND CARPETING
• COLOR PLANNING
DIAL
SP 2-3851
"We'll Travel to Bring You Ideas That Will Please"
FREE ESTIMATES
Melton's Designs
1558 N. HWY 1
MORRO BAY



DRAPERIES - CURTAINS
★ CUSTOM MADE
★ WIDE SELECTION OF COLORS & PATTERNS
★ COLOR CONSULTANTS
★ INTERIOR DECORATIVE SERVICE
★ INSTALLATIONS
Free Estimates – Guaranteed Workmanship
LI 3-6034
ZEGAR'S FINE FURNITURE
971 HIGUERA SAN LUIS OBISPO



DRAPERIES
of fine quality
WIDE CHOICE OF FABRICS – CUSTOM RODS & CORNICES – COMPLETE INSTALLATIONS
ALL WORK DESIGNED & CUT IN OUR SHOP
ALL TYPES OF CURTAINS
CARPETING • UPHOLSTERY
FREE ESTIMATES
LI 3-2977
HENRIET SMITH
California Drapery
785 MARSH ST. SAN LUIS OBISPO



Becker's
Beauti Pleat DRAPERIES
Custom-made residential and commercial, Beauti-Pleat or French-Pleat draperies. All kinds of fabrics, traverse hardware, including CEILING-MOUNT Traverse Rods, and cornices. Satisfaction Guaranteed.
SAN LUIS OBISPO: CALL LI 3-0451 979 JOHNSON AVE.
ATASCADERO: PHONE ATASCADERO 374 6085 EL CAMINO RL.
PASO ROBLES: PHONE 238-1869 DAY OR NIGHT
Call for free fabric demonstrations in your home. No obligations.

Draperies–Retail–(Cont'd)

Becker's Beauti Pleat Draperies
614 Bolen Dr(PR)------------238-1869
(See Advertisement Page 52)
Becker's Beauti Pleat Draperies
6085 El Camino Rl---------Atascdro 374
Becker's Beauti Pleat Draperies ---LI 3-0451
Calif Drapery 785 Marsh--------LI 3-2977
(See Advertisement Page 52)
Dan's Upholstery Shop
836-9th(PR) ----------------238-0831
DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera----------LI 3-5814

DRAPERY SHOP THE
CUSTOM MADE DRAPERIES
BEAUTI PLEAT DRAPERIES
TRAVERSE TRACK – BRASS
WINDOW SHADES
VENETIAN BLINDS
CURTAIN RODS
723 Grand Av(AG)--------HU 9-3779

Ferguson's Floor Covering
See Our Ad-Rugs & Carpets
715 Higuera ---------------LI 3-6468

HARRY'S UPHOLSTERY SHOP
IN MORRO BAY
COMPLETE
DRAPERY SERVICE
Special Line of Drapes for Motels
Free Estimates – Guaranteed Work
510-4th(MB) ------------SP 2-8552

Henry's Upholstery 572 Islay-----LI 3-2734
(See Advertisement Page 52)
Meltons Designs
1558 N Hwy 1 Morro Del Mar--SP 2-3851
(See Advertisement Page 52)

REED'S PAINT & WALLPAPER
CUSTOM MADE DRAPERIES
Kirsch Rods – Venetian Blinds
Window Shades Cut to Order
FLOOR COVERINGS
FREE ESTIMATES
1121 Broad -------------LI 3-2623

Rileys Dept Store 1144 Chorro----LI 3-1421
Sherwood Carpets Orcutt Av------LI 3-2817
STEFFAN'S CARPET CITY
930 Grand Av(AG)-----------HU 9-4114

TRUSSLER'S FURNITURE STORE
In Paso Robles Since 1894
DRAPERIES
CUSTOM & READY MADE
DRAPERY HARDWARE
Free Estimates
1301 Park(PR) -----------238-0716

ZEGAR'S FINE FURNITURE
CUSTOM MADE DRAPERIES
Complete Line of Kirsch Hardware
Large Selection of Drapery & Upholstery Yardage
Open Thurs. Evenings Till 9 P.M.
971 Higuera -------------LI 3-6034

Zegar's Fine Furniture
971 Higuera ----------------LI 3-6034
(See Advertisement Page 52)

Drapery Hardware & Fixtures

Drapery Shop The
723 Grand Av(AG)-----------HU 9-3779

Dresses–Retail

Anita Shops 758 Higuera----------LI 3-5448
Christine's 869 Higuera----------LI 3-4821
DOROTHA'S FINE FASHIONS
851 Dolliver(PB) ------------PR 3-4759
Fritzi Ann 5925 Traffic Wy------Atascdro 2

Dresses–Retail–(Cont'd)

GRAND APPAREL THE
951 Grand Av(AG)-HU 9-3113
Ida Jay Shop 761 Dolliver(PB)---PR 3-2083
Lacterman's 749 Higuera--------LI 3-4936
Lois Rowland's 161-5th(MB) ----SP 2-7178
Louise Ralph Dress Shop
131 E Branch(AG)-HU 9-5929
MARGARET McNEIL'S STYLE SHOP
856 Higuera-LI 3-3831
Mode-O-Day 718 Higuera--------LI 3-9083
PEGGY'S OF ARROYO GRANDE
126 E Branch(AG)-----------HU 9-2103
Schulz's Women's Apparel
728 Higuera ---------------LI 3-1524
SMITH LEONORE 737 Higuera---LI 3-7218
Topper Shop The
We Give S & H Green Stamps
Traffic Wy &
Central Mall-Astascadero 487-W
Trend O'Fashion 842 Higuera------LI 3-0748
VOGUE THE
1233 Park(PR)--------------238-3309

Dressmakers

SOUSA NOLA
DRESSMAKING
ALTERATIONS
GENERAL SEWING
Open 9 A.M. to 5 P.M. Monday Thru Sat.
EVENING FITTINGS BY APPOINTMENT
Open Thursday Evenings
1510 Broad -------------LI 3-8247

Drilling Companies

Blanchard Robt R 3139 S Broad---LI 3-8494
Gardner John T
13655 San Antonio Rd---Atascdro 42-J-2
Miller Drilling Co N 101 Hwy(PR)--238-0076
Smith & Smith Inc
1050 Paso Robles(PR)--------238-3003

Drilling–Well

See Water Well Drilling & Service

Drinking Fountains

See Water Coolers & Fountains

Drive-In Restaurants–See Restaurants

Drive-It-Yourself-Automobiles

See Automobile Renting & Leasing

Drive-It-Yourself–Trucks

See Truck Renting & Leasing

Druggists–Retail

ARROYO DRUG CO
130 E Branch(AG)-----------HU 9-5531
(See Advertisement This Page)
B & H Drug Store 951 Higuera----LI 3-5660
BAEKER'S PHARMACY
Highway-Atascadero 51
Bay Medical Pharmacy
6th & E(MB)-SP 2-8055

BELLIS' SANTA MARIA DRUG CO
PRESCRIPTION DRUGGIST
COSMETICS
Faberge' – Helena Rubinstein
Dorothy Gray
Revlon
CONVENIENT TO NIPOMO AREA
522 N Broadway
Santa Maria --------WAlnt 5-4581

DANIELS' DRUG STORE
1317 Park(PR) --------------238-3244
ECONOMY DRUG CO
796 Higuera-LI 3-7656
(See Advertisement This Page)
Elliott's Pharmacy
Prescription Pharmacy
5885 El Camino Rl----------Atascdro 34
Fair Oaks Pharmacy
900 Grand Av(AG)-----------HU 9-4243
(See Advertisement This Page)

(Continued Next Page)

PARK PHARMACY In PASO ROBLES
PRESCRIPTIONS "CAREFULLY COMPOUNDED"
"Since 1923 – Same Location"
BARRY CLAYBROOK – Owner
SICK-ROOM SUPPLIES
BABY NEEDS
PHOTO SUPPLIES
GREETING CARDS
COSMETICS – SUNDRIES
"PRESCRIPTIONS GIVEN PREFERRED ATTENTION"
THRIFTY SHOPPER STAMPS
238-0616
MacFARLAND – BROWN & HALEY CANDIES
801-12th STREET PASO ROBLES

ECONOMY DRUG CO.
OPEN 7 DAYS A WEEK
9 A.M. TO 9 P.M.
SUN. 9:30 TO 6:30
COMPLETE
PRESCRIPTION DEPARTMENT
TO SERVE YOU
COSMETICS
TUSSY – RUBINSTEIN – REVLON
FRANCES DENNEY – LANVIN
ZENITH HEARING AIDS
WE GIVE S & H GREEN STAMPS
PHONE
LI 3-7656
796 HIGUERA ST. Higuera & Chorro

PRESCRIPTION Druggists



COMPLETE SELF SERVICE DRUG STORE
COSMETICS
Rubinstein--Revlon--Coty--Yardley
✓ BABY NEEDS
✓ TOYS
✓ GREETING CARDS
✓ SICK ROOM SUPPLIES
✓ COMPLETE VITAMIN DEPT.
24-HOUR FILM DEVELOPING SERVICE
FAIR OAKS PHARMACY
FREE DELIVERY
PHONE
HU 9-4243
900 GRAND AVE.
ARROYO GRANDE

– PASO ROBLES –
TOWN & COUNTRY PHARMACY
OPEN 'TIL 9 P.M. NIGHTLY
Sundays 'Til 3 P.M.
Free RX Delivery 24 Hours Daily
24-HR. PHOTO SERVICE
COSMETICS – GREETING CARDS
BOX CANDY
COMPLETE BABY NEEDS
PARKING IN REAR
238-2546
Town & Country Shopping Mart
625-12th PASO ROBLES

Emergency!

An emergency arises — you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

LOOK IN THE
Classified
TELEPHONE SECTION

Arroyo Drug Co.
Prescription Specialists
• DRUGS • COSMETICS
• CANDY • MAGAZINES
• CIGARS • SUNDRIES
COMPLETE PHOTO DEPARTMENT
BABY DEPARTMENT
We Give S & H Green Stamps
Day or Night
HU 9-5531
Next Door to Post Office
130 E. BRANCH ARROYO GRANDE

Druggists—Retail—(Cont'd)

FRENCH MEDICAL CLINIC & HOSPITAL
Pharmacy
1170 Marsh ---------- LI 3-7070

GROVER CITY PHARMACY
YOUR REXALL STORE
— PRESCRIPTIONS —
WE GIVE
S & H GREEN STAMPS
9th & Grand Av Grovr Cty --- HU 9-2457
After Hours Emergency
call ---------- HU 9-3345

HI-WAY DRUG STORE
1217 Spring(PR) ---------- 238-4944
Hudson's Drug Store 815-12th(PR) - 238-2208
HURLEY'S PHARMACY
896 Foothill Bl - LI 3-5950
LONG'S PHARMACY
711 Dolliver(PB) ---------- PR 3-4463

McKEE'S PHARMACY
PRESCRIPTIONS
"Your Health Is Our Business"
VETERINARIANS' SUPPLIES
COSMETICS
Main & Bridge Cambria ---- WA 7-4236

Medico-Dental Prescription Pharmacy
1239 Osos - LI 3-6922
Morro Bay Rexall Drug Store
315-5th(MB) - SP 2-4241
Norton's Eagle Pharmacy
898 Higuera LI 3-4843
PARK PHARMACY
801-12th(PR) ---------- 238-0616
(See Advertisement Page 53)
PASO ROBLES PHARMACY
Your Rexall Store
719-12th(PR) ---------- 238-0100
Rexall Drug Store 839 Higuera ---- LI 3-7875
Rexall Drug Store 719-12th(PR) --- 238-0100
ROGALLO'S DRUG STORE
Ocean Av Cayucs - WY 5-3538
SAN MIGUEL MERCANTILE & VARIETY Sn Migl -------- HOmstd 7-3390

SHELL BEACH PHARMACY
Your Rexall Store
We Call Your Doctor for Your
PRESCRIPTIONS & Deliver Free
Faberge Colognes & Perfumes
S & H GREEN STAMPS
1353 Shell Beach Rd
Shell Bch ---------- PR 3-2390

TOWN & COUNTRY PHARMACY
625-12th(PR) ---------- 238-2546
(See Advertisement Page 53)
WEISHAR'S CITY PHARMACY
858 Higuera - LI 3-8424
If no answer call ---------- LI 3-4013

Drugless Practitioners

MADSON A J 870 Price(PB) ---- PR 3-4636

Drums—Musical

See Musical Instruments Headings

Dry Cleaners—See Cleaners & Dyers

Dry Docks

Crystaliner Marine Ways
See Our Boat Builders Adv
Embarcadero(MB) ---------- SP 2-7361

Dry Goods—Retail

Lewis Sewing Center
943 Grand Av(AG) - HU 9-5132
Penney J C Co 868 Higuera ----- LI 3-3811
Penney J C Co 1244 Park(PR) ----- 238-0074
Rileys Dept Store 1144 Chorro --- LI 3-1421
RUMLEY'S DEPT STORE
325-5th(MB) - SP 2-3251
Sinsheimer Bros 849 Monterey ---- LI 3-1606

Dryers—Clothes Hdgs

See Washing Machines, Dryers & Ironers Hdgs

Drywall Contractors

Ashby Edgar Zane
130 Pier Av Shell Bch -------- PR 3-2512
Industrial Contracting Co
1121 Orcutt Rd ---------- LI 3-1156

Duplicating Machines

See also Photocopy Machines

A B DICK DUPLICATING MACHINES & SUPPLIES—
PAC COAST PUBLISHING CO
1022 State
Santa Barbara ---- Woodland 5-5291

GESTETNER DUPLICATING MACHINES
SPECIALISTS IN OFFICE DUPLICATING SINCE 1881
Gestetner
Duplicators, Hand and Electric. Stencils; Inks—All Colors; Writing and Drawing Accessories; Photographic, Electronic and Die-cut Stencil Services. Authorized Sales and Service.
"WHERE TO BUY THEM"
DICK'S OFFICE MACHINES
1131 Garden - LI 3-7651

HILL'S STATIONERY STORE
DUPLICATORS & SUPPLIES
AUTHORIZED
GEHA SALES & SERVICE
Satisfaction Guaranteed
'Mr. C' Office Furniture Dept.
1127 Chorro ---------- LI 3-1950

REX-ROTARY SILK-SCREEN DUPLICATORS
"The World's Finest Twin-Cylinder Mimeograph"
Rex-Rotary
Automatic Pre-Measured Inking
Printing Press Accuracy-Quick Change of Colors
8½" Printing Width - Fully Guaranteed
NO PADS - NO BRUSHES - NO LEAKS
"WHERE TO BUY THEM"
DISTRIBUTORS
Dictate & Duplicate
Div of Anderson Camera
1224 State
Santa Barbara ---- Woodland 2-9153

THERMO-FAX COPYING PRODUCTS—
THERMO-FAX SALES INC
616 N Milpas
Santa Barbara ----- Woodland 2-9000

Dyers—See Cleaners & Dyers

Egg Handling Machinery & Equipment

See Poultry Equipment & Supplies

Eggs—Retail

Arvidson & Reed Foothill Bl ------ LI 3-3981

Party Line Pointers:
1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Eggs—Whsle

BADER WM
Wholesale Distr & Receiver
12th & Riverside(PR) ---------- 238-4905
FEATHERWELL FARMS
Tallyho Rd(AG) ---------- HU 9-5030
If no answer call ---------- HU 9-3643
MESA POULTRY Hwy 1(AG) ---- HU 9-3059
(See Advertisement This Page)
OLSON BROS EGG CO
Distributors of Fresh Local Eggs
1010 Orcutt Rd ---------- LI 3-4254
POULTRYMEN'S CO-OPERATIVE ASSN SOUTHERN CALIF 6155 Via - Atascdro 1111

Elastic Hosiery

Baeker's Pharmacy Hwy -------- Atascdro 51

Electric Appliances—Major

See Specific Kinds, such as: Dishwashing Machines Hdgs; Garbage Disposal Equipment Hdgs; Ranges & Stoves Hdgs; Refrigerators & Freezers Hdgs; Television & Radio Hdgs; Vacuum Cleaners Hdgs; Washing Machines, Dryers & Ironers Hdgs; Etc

Electric Appliances—Small

Campbell's Refrigeration
532 Higuera ---------- LI 3-6800
Cayucos Hardware Hwy Cayucs --- WY 5-3242
Davis Electric & Hardware
930 Price(PB) - PR 3-2215
HEATON'S
See Our Furniture Dlrs-New Ad
803-13th(PR) ---------- 238-3311
HOME APPLIANCE DIVISION OF SAN LUIS BUTANE DISTRS
5855 El Camino Rl ---------- Atascdro 618
MADSEN HARDWARE & PLUMBING
116 W Branch(AG) - HU 9-2758
Turney's Electric Shop
124 E Branch(AG) HU 9-2757
Western Auto Associate Store
685 Higuera LI 3-9036
Western Auto Associates Store
924 S Grand Av Grovr Cty - HU 9-3857
Wilcox Lou & Son General Electric
Appliances 823-12th(PR) -------- 238-3921

Good party-line neighbors are considerate party-line users. Remember these golden rules:
- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Electric Appliances—Small—Repairing & Parts

APPLIANCE CENTER INC
962 Monterey ---------- LI 3-8610

B & F ELECTRIC SHOP
House Wiring a Specialty
ELECTRICAL SUPPLIES
LIGHTING FIXTURES
REPAIRS ON ALL SMALL ELECTRIC APPLIANCES
560 S 13th Grovr Cty ------ HU 9-2478

FIXIT SHOP
REPAIRS
on Most Makes of Small Appliances
VACUUM CLEANERS — TOASTERS
IRONS — FOOD MIXERS
HEATERS — LAMPS — PERCOLATORS
660 Higuera ---------- LI 3-4823

Frank's Repair Serv
1148 Grand Av(AG) ---------- HU 9-4282
Hill's Home Appliances
We Give S & H Green Stamps
1009 Grand Av(AG) ---------- HU 9-5527

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.

When Looking for a Dealer in your Neighborhood

Time and effort may be saved if the article or service you want to buy can be found in your neighborhood. You'll find the location of your neighborhood dealer when you

Look in the

Classified **TELEPHONE SECTION**

The Yellow Pages Tell You Where

Electric Contractors—Industrial & Residential

A-1 ELECTRIC
1240 Morro ---------- LI 3-7800
(See Advertisement Page 57)
A & B Electric 170 Spruce(AG) -- HU 9-2426
A & M Electric
5560 El Camino Rl -------- Atascdro 1552
(See Advertisement This Page)
Acme Electric
190 Windward Av Shell Bch ---- PR 3-2028
ARROYO ELECTRIC
Hwy No 1(AG) - HU 9-2829
Arroyo Electric Hwy No 1(AG) ---- HU 9-3667

COOK F D PLUMBER & ELECTRICIAN
ELECTRIC
PLUMBING
HEATING
Repairs — Installations — Service
1032 Pine(PR) ---------- 238-3332
If no answer call -------- 238-0072

Don's Electric 1175 Maple(AG) --- HU 9-2393
(See Advertisement Page 57)
Gallagher Electric Co 111 South -- LI 3-4747
(See Advertisement Page 56)

(Continued Next Page)

EGG TRICK

Separate egg whites and yolks by breaking them through a small funnel. The whites go through—the yolks don't.

Would other members of your family appreciate a separate listing in the telephone directory under their own names? The cost is small, the convenience great.

When the NEED is URGENT

Whether the situation requires a batteryman, garage, radio repairman, veterinarian or other service

Look in the

Classified **TELEPHONE SECTION**

IN ARROYO GRANDE
State-Wide Service
INDUSTRIAL ELECTRICAL SERVICE



Specializing In
- HEAVY INDUSTRIAL & PUBLIC WORK

WIRING FOR
- POWER & LIGHTING

POLE LINE &
- UNDERGROUND CONSTRUCTION

LEE WILSON
ELECTRICAL CONTRACTOR
ESTABLISHED 1929
2 Locations to Serve You

CALL **HU 9-4433** P.O. Box 277 1151 Hwy 101 – Arroyo Grande

CALL **PLymouth 5-5888** 615 E. 108th Street Los Angeles 59, Calif.

—ATASCADERO—
ELECTRICAL CONTRACTOR
COMMERCIAL – INDUSTRIAL – RESIDENTIAL
MAINTENANCE & REPAIRS
FULLY LICENSED & INSURED
GUARANTEED WORK
FREE ESTIMATES
ATASCADERO 722
McNAMARA ELECTRIC
8130 EL CAMINO RL. ATASCADERO

HARBOR SUPPLY CO.
ELECTRICAL Contractors
- RESIDENTIAL
- COMMERCIAL
- INDUSTRIAL

Retail Electrical & Plumbing Supplies
FREE ESTIMATES
SP 2-7324
1141 MAIN MORRO BAY

Electric Contractors–Industrial & Residential–(Cont'd)

HARBOR SUPPLY CO
1141 Main(MB) ------------SP 2-7324
(See Advertisement This Page)
MATHEWS DON A
1140 Railroad(PR) -----------238-3030
(See Advertisement Page 55)
McNAMARA ELECTRIC
8130 El Camino Rl----------Atascdro 722
(See Advertisement This Page)
Newbery Electric Corp
Hwy 1 North----------------LI 3-9673
PASO ROBLES ELECTRIC
13th & Pine(PR)-------------238-2140
(See Advertisement Page 55)
San Luis Electric & Heating Service
1616 Sydney-LI 3-4112
Santi Electric Contr 516 E(MB)---SP 2-8865
Sherwin Electric Co Hwy 1 North--LI 3-2936
VALLEY ELECTRIC CO
661 Higuera-LI 3-0855

(Continued Next Page)

For speed and accuracy on your dial calls, listen first for the dial tone. Dial each letter and digit carefully, drawing the dial all the way to the finger stop. Lift your finger each time to let the dial return to position naturally.

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

IN SAN LUIS OBISPO
GALLAGHER ELECTRIC CO.
FRANK GALLAGHER – Owner



Wiring
We Specialize In
COMMERCIAL & INDUSTRIAL WORK
Yes, We Do Residential Work
See Us for
ELECTRICAL SUPPLIES
• CONDUIT • WIRE • FITTINGS • BOXES & LAMPS • ETC.
QUANTITY DISCOUNTS
FOR FAST SERVICE
Call
LI 3-4747
111 SOUTH SAN LUIS OBISPO

To Locate an
AUTHORIZED SALES and SERVICE DEALER
When you are interested in locating the local authorized dealer of a nationally-advertised product or service
Look in the
Classified TELEPHONE SECTION

Electric Contractors–Industrial & Residential–(Cont'd)

Varian Eric Electrical Contractor
Cypress Halcyon ------------HU 9-2831
(See Advertisement This Page)
WILSON LEE
1151 Hwy 101(AG)----------HU 9-4433
(See Advertisement Page 56)

Electric Equipment–Renting

Reed's Paint & Wallpaper
1121 Broad-LI 3-2623

Electric Equipment–Retail

Morro Bay Plumbing & Electrical Supply
19th & Hwy 1(MB)----------SP 2-7638

Electric Equipment–Service & Repairing

Idler's Service & Sign Appliances
19th & Hwy No 1(MB)--------SP 2-7721
McNamara Electric
8130 El Camino Rl---------Atascdro 722

Electric Generating Plants

See Generators–Commercial & Industrial

Electric Generators

See Generators Hdgs

Electric Heaters

See Electric Appliances–Small Hdgs; Heaters

Electric Heating Systems

CENTRAL COAST DISTRIBUTING CORPORATION
SUNSHINE CEILING HEAT©
warms floors–no drafts
thermostat in each room
low cost perfection heat
free estimates & engineering
Morro Bay
------------------------SP 2-4591

ELECTRO-RAY
AUTOMATIC ELECTRIC HEAT
Radiant electric baseboard units... Instant, Automatic! Combines Radiant and Convection systems to provide uniform heat from floor to ceiling.
Automatic ELECTRO-RAY Electric Heat
"WHERE TO CALL"
MANUFACTURERS
Electro-Ray Mfg Co Inc
8310 N E Hwy 99
Vancouver Washington-Oxford 3-5838
DEALERS
A-1 Electric 1240 Morro-----LI 3-7800

Electric Motors

BAXENDALE ELECTRIC
Delco Wagner A-O Smith & Baldor
3035 S Broad---------------LI 3-0496

Electric Motors–Repairing

Baxendale Electric 3035 S Broad--LI 3-0496
(See Advertisement This Page)
CORBIT ELECTRIC MOTOR REPAIR
846-9th(PR) ---------------238-1241
(See Advertisement This Page)
GENERAL ELECTRIC AUTHORIZED ELECTRIC MOTOR SERVICE STATION—
BAXENDALE ELECTRIC
3035 S Broad-LI 3-0496

An extension telephone in another part of the house saves time and steps. The cost is small.

Electric Ranges Hdgs

See Ranges & Stoves Hdgs

Electric Signs–See Signs

Electric Supplies–Retail

B & F Electric Shop
560 S 13th Grover City-HU 9-2478
Mathews Don A 1140 Railroad(PR)-238-3030
Oceano Hardware
1757 Pacific Bl Oceano-------HU 9-3416

NAIL POLISH FOR METAL

To keep the bright metal bands on kitchen sinks and counters from staining your apron black, touch up the bands with colorless lacquer. If you can't get the lacquer, colorless nail polish will do.

IN ARROYO GRANDE
DON'S ELECTRIC
DON CLINGMAN
ELECTRICAL CONTRACTOR
- RESIDENTIAL
- COMMERCIAL
- Remodeling
- Repairs
- Inter-Comm

FREE ESTIMATES
All Work Guaranteed
CALL
HU 9-2393
1175 Maple Arroyo Grande

In Paso Robles
CORBIT ELECTRIC MOTOR REPAIR
★ REWIND ★ REPAIR ★ SALES
REWINDING OUR SPECIALTY
ALL WORK GUARANTEED



NO JOB TOO LARGE OR TOO SMALL
WE REPAIR
- ELECTRIC WELDERS
- GENERATOR SETS
- ELECTRIC TOOLS

All Work Guaranteed
FOR FAST EFFICIENT SERVICE
CALL
238-1241
RAY CORBIT – Owner
846-9th Paso Robles

A-1 ELECTRIC
CONTRACTING and SERVICE
★ RESIDENTIAL
★ COMMERCIAL
★ INDUSTRIAL

REMODELING
RANGE & DRYER WIRING
ELECTRIC SERVICE CHANGES
MUSICAL INTERCOM SYSTEMS
NATIONAL ELECTRICAL CONTRACTORS ASSOCIATION QUALIFIED NECA
FREE ESTIMATES
All Work Guaranteed
Serving Entire Directory Area
PHONE
LI 3-7800
If No Answer Call
LI 3-3850 or LI 3-3141
1240 Morro – San Luis Obispo

VARIAN Electric Shop
NATIONAL ELECTRICAL CONTRACTORS ASSOCIATION QUALIFIED NECA
Member Natl. Elec. Contr. Assn.
★ COMMERCIAL
★ INDUSTRIAL
★ RESIDENTIAL
★ TRAILER PARKS

ERIC VARIAN
Licensed Contractor
For Free Estimates & Information
Call
HU 9-2831
Day or Night
HALCYON
Near Arroyo Grande

ELECTRIC MOTORS
REPAIRING & REWINDING
Distributor & Authorized Service for
- GENERAL ELECTRIC
- DELCO
- BALDOR
- A. O. SMITH
- U. S. & Other Motors

MOTOR REBUILDING
Any Type Any Size
REWINDING REPAIRS

Commercial & Industrial
Electric Tools
New – Rebuilt – Repairing
All Work Guaranteed
PHONE
LI 3-0496
ALL SIZES FOR EVERY PURSE & PURPOSE
WHOLESALE & RETAIL
Residential – Commercial – Industrial
Baxendale Electric
Over 25 Years Experience Bob Baxendale
3035 SOUTH BROAD SAN LUIS OBISPO

Electric Supplies–Whsle & Mfrs

Craver Earl H Wholesale Electric & Hardware 1223 M Fresno----ADms 3-0462
ELECTRIC SUPPLY OF SALINAS 406 Griffin Salins-HArisn 2-4789
Hollywood Wholesale Electric Co 964 Chorro ----------------LI 3-5800
Hollywood Wholesale Electric Co
6820 Romaine Los Angeles
From telephones served by the following exchanges
Arroyo Grande, Pismo Beach, Morro Bay, San Luis Obispo, Paso Robles
(No Intercity Charge)
Ask Operator for-Entrprise 10856
San Luis Wholesale Electric Supply Co 183 Higuera --------------LI 3-5728
Valley Electric Co
901 S Blosser Rd Santa Maria
From telephones served by the following exchanges
Arroyo Grande, Paso Robles, Atascadero, San Luis Obispo, Morro Bay
(No Intercity Charge)
Ask Operator for-Entrprise 16179

Electric Tools Hdgs

See Tools–Electric Hdgs

Electric Trains–Toys

See Hobby & Model Construction Supplies; Toys Hdgs

Electricians

See Electric Contractors Headings

Electronic Equipment & Supplies–Repairing

ARROYO ELECTRIC Hwy No 1(AG)-HU 9-2829

Electronic Instruments

GERTSCH PRODUCTS INC 794 W Olive Av Sunnyvl----REgnt 6-7031

Elevators–Freight & Passenger

HAUGHTON ELEVATORS–
HAUGHTON ELEVATOR CO
Div Toledo Scale Corp
213 W Canon Perdido
Santa Barbara ----Woodland 5-3232

Elevators–Repairing

HAUGHTON ELEVATORS–
HAUGHTON ELEVATOR CO
Div Toledo Scale Corp
213 W Canon Perdido
Santa Barbara ----Woodland 5-3232

Advertise here—it pays.

Embossing

Lettercraft Printing & Embossing 524 Cornwall Av(AG)---------HU 9-3316

Employment Agencies

Calif State of
Dept of Employment
Employment Service 817 Palm-LI 3-5300
Farm Labor Office 3341 Spring(PR) ----------238-4842
San Luis Employment Service Agcy 964 Chorro-LI 3-5800
(See Advertisement This Page)
San Luis Employment Service Agcy 206 N Halcyon Rd(AG)-------HU 9-4757

Employment–Temporary

San Luis Employment Service Agcy
964 Chorro ----------------LI 3-5800
206 N Halcyon Rd(AG) --------HU 9-4757

Enchiladas–See Tamales Headings

Engineers–Chemical

Hornkohl Laboratories Inc
See Our Ad Laboratories-Analytical
714 Truxtun Av Bkrsfld----FAirvw 7-8567

Engineers–Civil

FERINI ASSOCIATES
ENGINEERS AND SURVEYORS
GUIDO O. FERINI
P.O. Box 558
427 Betteravia Rd
Santa Maria -------WAlnut 5-6814
Or ---------------WAlnut 5-7216

Hickenbottom R J Civil Engineer 1118 Palm(AG) ------------HU 9-4475
Jennings-Hansen-Engineering 1035 Grand Av(AG)----------HU 9-4929

PACIFIC ENGINEERS & SURVEYORS INC
REGISTERED CIVIL ENGINEERS
LICENSED LAND SURVEYORS
STRUCTURAL ENGINEERING
PLANS & SPECIFICATIONS
SUBDIVISION – LOT & RANCH SURVEYS
BLUE PRINTING
858 Monterey -----------LI 3-0850

Engineers–Consulting

Hayes J A 537 Jeffrey Dr---------LI 3-9247

Engineers–Electronic

ARROYO ELECTRIC Hwy No 1(AG)-HU 9-2829

The Yellow Pages save you time.

Engineers–Mechanical

McBRIDE SHEET METAL WORKS Old Hwy 101----------------LI 3-5000

Engineers–Structural

Donald F Shugart 812 Anacapa Snta Barbara ------------Woodland 5-2560
Pacific Engineers & Surveyors Inc 858 Monterey-LI 3-0850
Sassoon Steven H Lincoln & 8th Carmel------MAyfr 4-8079

Engines–Diesel

CUMMINS DIESEL ENGINES
Authorized service, genuine Cummins parts, and engines for automotive, industrial, construction, marine, and electric generation service. 24 basic engines; 150 models. 60 to 600 hp.
"FOR INFORMATION CALL"
SAN LUIS TRUCK SERVICE Old S 101 Hwy-----------LI 3-9788

Engines–Gasoline

BRIGGS & STRATTON GASOLINE ENGINES
FACTORY APPROVED SALES-SERVICE
Easy starting — Extra Reliability
1 to 9 hp. For farm, home, and industry
NO. 1 IN THE WORLD
"FOR INFORMATION CALL"
SERVICE DISTRIBUTORS
MUELLER FRANCIS C 198 South --------------LI 3-4416
SERVICE DEALERS
NOBLE SAW SERVICE 1129 Garden ------------LI 3-5775
PASO ROBLES AUTO PARTS 944 Spring(PR) ----------238-1660

CLINTON GASOLINE ENGINES
Authorized Sales and Service
World's most complete line of air-cooled gasoline engines 2 to 10.3 hp.
Quick Starting, Dependable
"FOR SALES & SERVICE CALL"
SERVICE DISTRIBUTORS
NOBLE SAW SERVICE 1129 Garden ------------LI 3-5775
SERVICE STATION
WOOD H A WELDING & MACHINE SHOP 1207-13th(PR) ------238-3770

CROWN EQUIPMENT CO
WHSLE PARTS & SUPPLIES ONLY
RINGS – POINTS & CONDENSERS & CARBURETOR PARTS
For All Makes of Small Air Cooled Engines
P.O. Box 148 – Santa Maria
745 Betteravia Santa Maria -------Walnut 5-1219

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.

Engines–Gasoline–(Cont'd)

LAUSON-POWER PRODUCTS ENGINES
Quality 4- and 2-cycle gasoline engines. 1¾-to-6.3 HP. Quick-starting, lightweight, long-lasting, dependable. Franchised service. New Engines. Genuine parts. Factory-trained mechanics.
"FOR SERVICE CALL"
SERVICE DISTRIBUTORS
MUELLER FRANCIS C 198 South --------------LI 3-4416
SERVICE STATIONS
NOBLE SAW SERVICE 1129 Garden ------------LI 3-5775
Paso Robles Auto Parts 944 Spring(PR) ----------238-1660

WISCONSIN ENGINES—
DEALERS
MUELLER FRANCIS C 198 South --------------LI 3-4416
WOOD H A WELDING & MACHINE SHOP 1207-13th(PR) -------238-3770

Engines–Rebuilding & Exchanging

Booth Bros Garage 1103 Higuera--LI 3-2811
C & S SERVICE 414 Traffic Wy(AG)---------HU 9-2456
Don's Auto Repair 155A Traffic Wy(AG)--------HU 9-7334
Fixit Shop 660 Higuera ---------LI 3-4823
Nipomo Garage & Wrecking Yard Old Hwy 101 Nipomo--------WA 9-8981
PASO ROBLES AUTO PARTS 944 Spring(PR) -------------238-1660

Engravers–Plastic

Engraving by Harvey 135 S 13th Grovr Cty---------HU 9-4833
Litho Art Shop 1804 Osos---------LI 3-5939
If no answer call---------------LI 3-3718

Equipment Rental Service

See Specific Hdgs, Such as: Air Compressors–Renting; Concrete Mixers–Renting; Contractors' Equipment–Renting; Electric Equipment–Renting; Garden Equipment & Supplies–Renting; Spraying Equipment–Renting; Tools–Renting; Trailers–Renting; Truck Renting & Leasing, Etc., Also see Specific Product Hdgs Such as: Cranes

Escrow Service

FIRST AMERICAN TITLE COMPANY OF SAN LUIS OBISPO 1135 Chorro-LI 3-8900
MORRO BAY ESCROW CO 870 E(MB) ----------------SP 2-2791
SAN LUIS OBISPO ESCROW CO-CENTRAL SAVINGS & LOAN ASSN 1235 Chorro-------------LI 3-3364
SUPREME ESCROW CO 1627 Grand Av Grovr Cty-----HU 9-4642
Title Insurance & Trust Co 1141 Chorro ---------------LI 3-2900

European Cars

See Automobile Dealers Hdgs

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

SAN LUIS EMPLOYMENT SERVICES AGENCY



EMPLOYERS ---
CALL US FOR THE RIGHT KIND OF HELP. IF WE DON'T HAVE IT --- WE WILL GET IT!
NEED A JOB???
YOU WANT THE BEST ---
WE HAVE IT! REGISTER WITH US.
2 CONVENIENT LOCATIONS TO SERVE YOU
IN ARROYO GRANDE & PISMO BEACH AREAS — **Call HU 9-4757** — Arroyo Grande
IN SAN LUIS OBISPO & MORRO BAY AREAS — **Call LI 3-5800** — 964 Chorro – San Luis Obispo

Excavating Contractors

A 1 SAND & GRAVEL
GRADING – EXCAVATING
SAND – GRAVEL
TOPSOIL – RED ROCK
504 S 4th Grovr Cty-------HU 9-4469
If no answer call--------HU 9-3317

Barney's Bulldozing & Excavating 150 N Santa Rosa------------LI 3-4970
(See Advertisement Page 60)
Bowen John H 150 Cerro Romauldo Av-LI 3-1178
Cardoza Don Wilmar & 10th(AG)-HU 9-2902
Clevenger W R Willow Creek Rd(PR)---------238-4358

COOPER HERBERT L
TRENCHING
GRADING
HAULING
226 Fair View Dr(AG)-----HU 9-3909

FERINI GUIDO O 427 Betteravia Rd Santa Maria-Walnut 5-7216
GALLAGHER'S EXCAVATING & SEPTIC TANK INSTALLATION 8530 El Dorado Av-------Atascdro 1683
GUY LESTER L San Gabriel Rd-------------Atascdro 61
(See Advertisement Page 60)
Happ August Jr Construction 1255 Lancaster Dr(AG)-------HU 9-4400
McBRIDE SHEET METAL WORKS Old Hwy 101---------------LI 3-5000
(See Advertisement Page 60)
McGRAY R 2015 S Broadway Santa Maria-Walnut 5-3002
(See Advertisement Page 60)

MILES M M
LEVELING – TRENCHING
CULTIVATING – DISCING
EXCAVATING
North Side of 8th St
4th House From Hwy
Atascadero Beach(MB) ----SP 2-5241

(Continued Next Page)

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

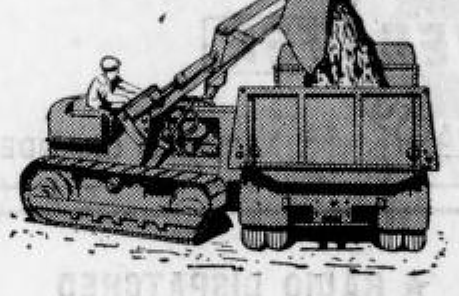
MATERIALS ★ EQUIPMENT
WALTER BROS.
CONTRACTORS

ENGINEERING CONTRACTORS

★ EXCAVATING
★ GRADING
★ PAVING
CONSTRUCTION MATERIALS
RENTAL EQUIPMENT AVAILABLE
DUMP TRUCKS
LOW BED HAULING
FREE ESTIMATES
DAY OR NIGHT CALL
LI 3-5854
SOUTH OLD HWY. P.O. BOX 809 SAN LUIS OBISPO

HAROLD D. PETERSON
—EXCAVATING—

COVERING ALL OF SAN LUIS OBISPO COUNTY AND ANYWHERE IN THE STATE



EQUIPMENT RENTING
- BULLDOZERS
- DUMP TRUCKS
- LOW BEDS
- CAT #6 SHOVEL LOADER
- MOTOR GRADERS

★ RADIO DISPATCHED

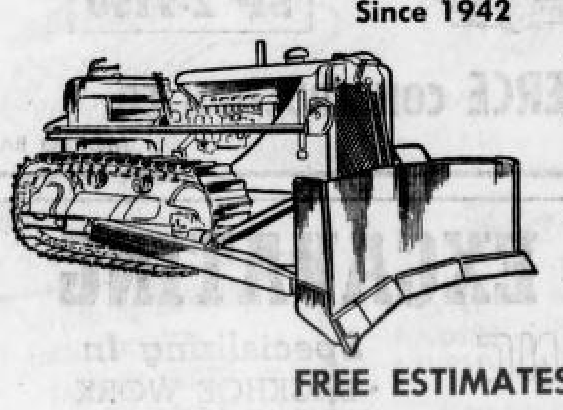
✓ EXCAVATING ✓ BULLDOZING ✓ HAULING
✓ LOADING ✓ PAVING

FREE ESTIMATES
CALL
ATASCADERO 723
If No Answer Call ATASCADERO 1048
Mailing Address P.O. Box 366
9005 EL CAMINO RL. ATASCADERO

EXCAVATING

R. W. RAINEY

PASO ROBLES
Since 1942



- GRADING
- GENERAL EARTH MOVING
- HOMESITES
- CONSERVATION DAMS

FREE ESTIMATES
NO JOB TOO LARGE OR TOO SMALL
Hourly Equipment Rentals with Operator
238-3813
MOUNTAIN SPRINGS RD. PASO ROBLES

EXCAVATING GRADING
TRENCHING
LICENSED CONTRACTOR
LOADING
HAULING
COMMERCIAL – INDUSTRIAL EQUIPMENT RENTED WITH OPERATOR
HU 9-2694
PAVING
JACK WEBSTER
CONTRACTOR
958 GRAND AVE. ARROYO GRANDE

Barney's BULLDOZING
EXCAVATING
SAN LUIS OBISPO 150 N. SANTA ROSA
★ RADIO DISPATCHED
BULLDOZING & EXCAVATING
PHONE
LI 3-4970
If No Answer Call LI 3-6219
• LOADING
• DUMP TRUCKS
• TRACTORS
• BUILDING MATERIALS
DEPENDABLE SERVICE ANYWHERE
150 N. SANTA ROSA SAN LUIS OBISPO

EXCAVATING
GRADING — PAVING
EQUIPMENT RENTALS WITH OPERATORS
MINING & TEST HOLE DRILLING
LICENSED CONTRACTOR
FREE ESTIMATES
SP 2-7150
W. D. PIERCE CONSTRUCTION CO.
1556 HWY. NO. 1 MORRO BAY

VIRG'S EXCAVATING
EXCAVATING
Specializing In
• BACKHOE WORK
• SEWER LINES
• SEPTIC TANKS
• LEACH LINES
• TRENCHING
Owner Operated
V. J. Leonhardt
LI 3-4782
63 BAYVIEW HTS. DR. LOS OSOS HIGHLANDS

Excavating Contractors–(Cont'd)

MILLER DRILLING CO
IN PASO ROBLES
TRENCHING – BACK FILLING
Sign Post & Light Standard Holes
Caisson Work
N 101 Hwy(PR)------------238-0076
If no answer call------------238-4502
Or ---------------Atascadero 1895

O'KELLEY J A & SON TRUCKING
3159 S Broad----------------LI 3-3546
If no answer call-------------LI 3-4215

PETERSON HAROLD D
9005 El Camino Rl-Atascdro 723
(See Advertisement Page 59)

PIERCE W D CONSTRUCTION CO
1556 Hwy No 1(MB)-SP 2-7150
(See Advertisement This Page)

Advertise here—it pays.

RAINEY R W
Mountain Springs Rd(PR)------238-3813
(See Advertisement Page 59)

RUEDI F H CONSTRUCTION
IN ARROYO GRANDE
EXCAVATING
BULLDOZING
ROAD BUILDING
CLEARING
FREE ESTIMATES
1090 Sunset Dr(AG)-------HU 9-2887

(Continued Next Page)

You can shop at home . . . easily and comfortably . . . by thumbing through the YELLOW PAGES. It lists 'most every store in town . . . helps you find everyone who sells and serves.

R. McGRAY
EXCAVATING
• PAVING
• LAND LEVELING
• PILE DRIVING
• EQUIPMENT RENTAL
• CRANE SERVICE
CALL
WAlnut 5-3002
Or
WAlnut 5-8756
LI 3-6983
2015 S. BROADWAY
IN SANTA MARIA

EXCAVATING
TRENCHING
McBRIDE'S
LI 3-5000
OLD SOUTH HIGHWAY ROUTE 1, BOX 9-C SAN LUIS OBISPO

LESTER L. GUY
EXCAVATING
BULLDOZING
ATASCADERO 61
P.O. BOX 831
SAN GABRIEL RD.
ATASCADERO

REPAIR SERVICE

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE
Classified
TELEPHONE SECTION

Excavating Contractors–(Cont'd)

SUNDERLAND & PAYNE
EXCAVATING & GRADING
Roads – Streets & Subdivisions
145 South --------------LI 3-4903
If no answer call--------SP 2-8372

Taylor V M (PR) ---------------238-0737

VALLEY PAVING & CONSTRUCTION CO INC Hwy 101(AG)------------HU 9-4241

VIRG'S EXCAVATING
63 Bayview Hts Dr
Los Osos Hilnds------------LI 3-4782
(See Advertisement Page 60)

WALTER BROS
S Old Hwy-----------------LI 3-5854
(See Advertisement Page 59)

Webster Jack Paving Contractor
958 Grand Av(AG) HU 9-2694
(See Advertisement Page 60)

Excavating Equipment

Rainey R W
Equip Rental with Operator
Mountain Springs Rd(PR)------238-3813

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.

Express Forwarding

Arroyo Grande Truck Co
201 W Branch(AG)----------HU 9-5554
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 11511

CALIF MOTOR EXPRESS LTD
Paso Robles 821 Pine(PR)------238-2122
San Luis Obispo 390 Pacific-----LI 3-4084

Railway Express Agency Inc
1021 Railroad Av-LI 3-8334

Railway Express Agcy Inc
1332 Spring(PR) ------------238-3120

Exterminating

See also Fumigating; also Termite Control

ABATE-A-PEST CO
553 Couper Dr--------------LI 3-1838
(See Advertisement This Page)

AERO-FUME
1059 Fair Oaks Av(AG)-------HU 9-5715
(See Advertisement Page 62)

Clark Pest Control--------------LI 3-3525
(See Advertisement This Page)

Clark Pest Control -------------238-2524

(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

"Have Skill – Will Kill"
PEST CONTROL
LICENSED • BONDED • INSURED
Monthly Control Service
• ROACHES • FLEAS • RODENTS • SILVERFISH
• ANTS • EARWIGS • MOTHS • BEETLES
And Other Pests
• **TERMITES**
• **ESCROW REPORTS**
• **F.H.A. – CAL-VET INSPECTIONS**
For the Finest Service, At Reasonable Cost, in the Abatement of Pests in Homes, Motels, Hotels, Commercial & Industrial Buildings
CALL
LI 3-1838
ABATE-A-PEST CO.
E. J. (GENE) MEDZYK – Owner
553 COUPER DRIVE SAN LUIS OBISPO

WE KILL TO LIVE
CLARK
Pest Control
Expert Exterminating
TERMITES
MICE
ROACHES
SPIDERS
EARWIGS
ANTS
CARPET BEETLES
MOTHS
CALL
SAN LUIS OBISPO
LI 3-3525
PASO ROBLES
238-2524
OUT-OF-TOWN
"CALL COLLECT"
LICENCED – BONDED – INSURED
CLARK Pest Control
San Luis Obispo Phone: LI 3-3525 Paso Robles Phone: 238-2524

TERMITE CONTROL
State Licensed No. 1840-A
Calling
"DOC **KILZUM**"
his patients
ALL DIE
that's why he is
Paramount
Doc Kilzum
Service by BONDED Local Operators
SAN LUIS OBISPO
LI 3-2065
OFFICE
1461 PALM
In Control of
• BATS • MOTHS • FLIES
• FLEAS • RATS • MICE • ANTS
• ROACHES • SILVERFISH • TERMITES
• WE DO OUR OWN FUMIGATING
Serving Entire Directory Area
From Paso Robles (No Inter-City Charge)
Ask Operator for Enterprise 12515
INSPECTIONS & REPORTS FOR CAL-VET, • F.H.A. • ESCROW • LOANS • ETC.
COMPLETE REPAIR SERVICE
PARAMOUNT
PEST CONTROL SERVICE OF SAN LUIS OBISPO

Serving San Luis Obispo & Vicinity
EXTERMINATING
Termite Control
ESTAB OVER 34 YEARS
Complete Inspection and Reports for CAL VET - F.H.A. - ESCROW & LOANS
Complete Repair Service to Meet F.H.A. Bank Loan and Other Requirements
TERMS
Fully Insured • All Work Guaranteed
LI 3-1998
KYLE COMPANY
1609 Osos St. San Luis Obispo

Structural Pest Control
REPAIRS – FOUNDATIONS – PORCHES – STEPS – PIERS – VENTS
"Get Moore For Less Money"
HOME – INDUSTRIAL – COMMERCIAL
INSPECTIONS – ESTIMATES – REPAIRS – TERMS
Insured State Licensed Contractor
Call Collect
ATASCADERO 1114
BERT C. MOORE
STRUCTURAL PEST CONTROL
2750 EL CAMINO REAL – ATASCADERO

Why Not?
When you select someone to supply your needs, make it a point to tell them that you found their advertisement in the . . .
Yellow Pages

Exterminating–(Cont'd)

KYLE CO
1609 Osos ---------------------LI 3-1998
(See Advertisement This Page)
Moore Bert C Structural Pest Control
2750 El Camino Rl---------Atascdro 1114
(See Advertisement This Page)
PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
1461 Palm-LI 3-2065
From telephones served by the following exchanges
King City Paso Robles
(No Intercity Charge)
Ask Operator for-Entrprise 12515
Lompoc
Ask Operator for-Zenith 92065
(See Advertisement Page 61)
Termiteol Termite Control
1907 S Broad----------------LI 3-9421
VAL KEY TERMITE CONTROL
9630 El Camino Rl----------Atascdro 961
(See Advertisement This Page)

Eye Physicians

See Physicians & Surgeons, M.D.

Farm Equipment–Renting

GEORGE'S EQUIPMENT RENTALS
Old Hwy 101 South-LI 3-1436

Here's how you may be sure of getting your party more often when you dial:
1. Look up the number in the latest directory. Write it down.
2. Listen for dial tone.
3. Dial carefully.
4. Wait a minute before you decide your party isn't home.

VAL KEY
EXTERMINATING
Over 15 Years Experience
Specializing In
WOOD DESTROYING INSECTS ONLY
CERTIFIED LOAN REPORTS FOR F.H.A. – VETERANS – ESCROW
Free Estimates
CALL COLLECT
ATASCADERO 961
SERVING ENTIRE DIRECTORY AREA
VAL KEY TERMITE CONTROL
9630 EL CAMINO REAL ATASCADERO

Pest Control
EXPERT SERVICE FOR HOUSEHOLD PESTS
✓ ANTS ✓ RATS
✓ ROACHES ✓ FLEAS
✓ MOTHS ✓ EARWIGS
SERVING ALL OF SAN LUIS OBISPO & SANTA BARBARA COUNTY
AERO-FUME
CALL
HU 9-5715
1059 FAIROAKS AVE. ARROYO GRANDE

When a Name RECOMMENDED *has been* FORGOTTEN
You remember someone recommending a certain concern or dealer, but can't remember the name recommended.
LOOK IN THE
Classified TELEPHONE SECTION

Farm Equipment–Repairing & Parts

Automatic Hardfacing Co
316 E Branch(AG)------------HU 9-4971
WOOD H A WELDING & MACHINE SHOP
IN PASO ROBLES
COMPLETE REPAIR SERVICE
Heavy Hardware – Steel Fabricating
Automatic Welding Machine
Build Up Track Layer Rail – Rollers – Idlers
Bean Sprayers – Wisconsin Engines
1207-13th(PR) ------------238-3770

Farm Equipment & Supplies

ALLIS-CHALMERS FARM MACHINERY—
COAST HARDWARE & EQUIPMENT
200 Higuera-LI 3-0602
CASE FARM IMPLEMENTS—
WOOD H A WELDING & MACHINE SHOP 1207-13th(PR) --------238-3770
Farmer's Hardware & Equip Co
581 Higuera ----------------LI 3-7102
(See Advertisement This Page)
Hanna John W 1119 Garden-------LI 3-1523
(See Advertisement This Page)
Henderson Merle Hwy No 1(AG)--HU 9-2906
INTERNATIONAL HARVESTER—
WILDMAN J M INC
34th & Spring(PR)----------238-4323
Parts Dept ----------------238-4325
Livingston E C Co Inc
1236 Railroad(PR) ------------238-1474
McWILLIAMS & PALLA
1148-12th(PR) --------------238-4515
Power Equipment Company The
1236 Railroad(PR) ------------238-1474
ROEMER GLENN
105 East Mill Santa Maria-Walnut 5-5166
SAN LUIS OBISPO COUNTY FARM SUPPLY CO
A COMPLETE FARM SERVICE
Feed – Seed – Insecticides – Fertilizers
GALVANIZED IRON ROOFING
T-POSTS – REDWOOD POSTS & ALL FENCING NEEDS
157 Higuera --------------LI 3-3751
WALLACE MACHINERY CO
CATERPILLAR – JOHN DEERE
Complete Line Of Farm Equipment
Complete Service & Repairs
1139-13th(PR) ------------238-4811
If no answer call
Snta Maria --------WAlnt 5-8611

Farm Supervisors

San Luis Obispo County Farm Bureau
157 Higuera ----------------LI 3-3654

Federal Government Offices

See Alphabetical Directory Under "U S Government"

Feed Dealers

ALBERS FEED & FARM SUPPLY
S Hwy-Atascdro 193
(See Advertisement This Page)
Farmers Alliance Bus Assoc
10th & Riverside Av(PR)--------238-0660
(See Advertisement This Page)
GENERAL MILLS INC
Bulk Plant & Warehouse
6435 Traffic Wy-------------Atascdro 701

Unless you wait for the steady **hummmmming** sound of the dial tone, the equipment cannot put through your call. Please wait for the dial tone before you start to dial.

Feed Dealers–(Cont'd)

GROVER CITY FEED STORE
POULTRY & DAIRY FEEDS
BABY CHICKS
FLOWER & GARDEN SUPPLIES
POULTRY EQUIPMENT
"WE GIVE S & H GREEN STAMPS"
W. R. PIESCHKE
10th & Grand Av Grovr Cty-HU 9-2361
Loomis E C & Son
415 E Branch(AG)-------------HU 9-5514
Loomis E C & Son 65½ Higuera---LI 3-8410
POULTRYMEN'S CO-OPERATIVE ASSN SOUTHERN CALIF 6155 Via-Atascdro 1111
Ralston Purina Co Snta Mrgrta----438-5619
San Luis Obispo County Farm Supply Co
157 Higuera-LI 3-3751
Templeton Feed & Grain
Old Hwy-Templeton 4191

Feed Mill Equipment & Supplies

Calif Mill Equipment Co
14 W 24th Av Sn Mto-----FIresd 1-3481

Feed–Whsle & Mfrs

General Mills Inc
6435 Traffic Wy------------Atascdro 701
Poultrymen's Co-Operative Assn
Southern Calif 6155 Via----Atascdro 1111

Felt

Hodgson's Building Materials
Edna Rd -------------------LI 3-6252

FLOWER HOLDER

With an ice pick stick a potato full of holes for flower stems. Cut off slice on bottom to make it steady.

FARMER'S HARDWARE & EQUIPMENT CO.
OPEN ALL DAY SATURDAY
SALES - SERVICE & PARTS
Tractors & Farm Equipment
Since 1931
Dealers for
CASE – ALLIED EQUIPMENT & NEW HOLLAND
BERKELEY PUMPS – STOUTBILT IRRIGATION EQUIP.
V-BELTS & PULLEYS – HYDRAULIC HOSE & FITTINGS
HUDSON SPRAYERS – ROLLER CHAINS & SPROCKETS
Trade-In – Terms – Demonstrations – No Obligation
GENERAL LINE OF HARDWARE
DUTCH BOY PAINTS
LI 3-7102
581 HIGUERA SAN LUIS OBISPO

FEED
Complete Line of
LIVESTOCK & POULTRY FEEDS
FABA'S BEST – PURINA
• MILLING – MIXING & ROLLING
• GRAIN STORAGE • SEED TREATING
• FERTILIZERS • SEEDS – INSECTICIDES
24-HOUR
60 FOOT SCALE SERVICE
OFFICE
238-0660
Feed Dept. – 238-0223
GRAIN BUYERS – INSURANCE
FRED U. STEINLE – *Manager* ESTABLISHED 1891
FARMERS ALLIANCE BUSINESS ASSOCIATION
10th & Riverside Ave. Paso Robles

JOHN W. HANNA
FARM *Supplies*
& Equipment
GATES PRODUCTS
UNIVERSAL PUMPS
JOHN BEAN SPRAYERS
FARRIERS TOOLS
IRRIGATION SUPPLIES
LI 3-1523
1119 Garden San Luis Obispo

ALBERS FEEDS
POULTRY
TURKEY – LIVESTOCK SUPPLIES
GARDEN EQUIPMENT & SUPPLIES
FERTILIZERS – INSECTICIDES
FEED & GRAIN
MILLING & MIXING
CUSTOM MIXING
ATASCADERO
193
ALBERS FEED & FARM SUPPLY
SOUTH HIGHWAY ATASCADERO

Fences

Alcorn Fence Co
930 Truxtun Av Bkrsfld----FAirvw 2-0408
(See Advertisement This Page)
Balfour Guthrie & Co Ltd
Prado Rd -------------------LI 3-9356
Costa J M & Son Inc
Hwy No 1 & Bella Vista Dr
(MB) ----------------------SP 2-3641

HENDERSON MERLE
FENCES
CHAIN LINK & WIRE FENCING
COMPLETELY INSTALLED
FREE ESTIMATES
1 Mile East of Oceano
Mailing Address
P O Box 33 Arroyo Grande
Hwy No 1(AG)------------HU 9-2906

PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191
Perry Lester R Fence Contractor
Union Rd(PR) ---------------238-3140

SAN JOSE STEEL FENCE
Chain link fence manufactured & erected for industries, schools, public institutions, playgrounds, pools, residences, estates.
REINFORCING STEEL
STRUCTURAL STEEL
STEEL BUILDINGS
SJS SAN JOSE STEEL CO.
"FOR INFORMATION CALL"
San Jose Steel Co Inc
195 N 30th San Jose-CYprss 5-0353

San Luis Mill & Lumber Co
246 Higuera-LI 3-0825
San Luis Obispo County Farm Supply Co
157 Higuera-LI 3-3751
(See Advertisement This Page)

Answer promptly, speak clearly, hang up gently—three friendly telephone habits.

Fences–Materials

Pac Coast Lumber Co of Calif
424 Santa Barbara Av-LI 3-2191

Fencing Equipment & Supplies

See Sporting Goods Headings

Fertilizers–Retail

ALBERS FEED & FARM SUPPLY
S Hwy-Atascdro 193
Best Fertilizers Co The
582 Newman Dr(AG)-HU 9-2417
Dorr's Garden Center 604-30th(PR)-238-0211

FARMERS ALLIANCE BUS ASSOC
FERTILIZERS
SEEDS
INSECTICIDES
BALING WIRE
10th & Riverside Av(PR)----238-0223
Office ----------------238-0660

Glimp Nursery Creston -----------238-0164
Karleskint's Florist & Nursery
1422 Monterey --------------LI 3-1535
Loomis E C & Son
415 E Branch(AG)-HU 9-5514
Loomis E C & Son 65½ Higuera---LI 3-8410
Morin Roland J
273 N 6th Grovr Cty-----------HU 9-2057
Paso Robles Nursery
345 Spring(PR) -------------238-0234
PASO ROBLES SEED & CHEMICAL CO
13th & Riverside Av(PR)-------238-3825
(See Advertisement This Page)

SHELL NH3 SERVICE
NH_3 (Anhydrous Ammonia) contains more nitrogen than any other kind of fertilizer — 82% guarantee. Shell NH_3 is sold applied —you save time, save labor. It's the sure way to fertilize your crops.
"WHERE TO GET SERVICE"
NH3 SERVICE CO 609 S Depot
Santa Maria-WAlnut 5-4509

SUPERIOR GYPSUM CO
Choice Valley(PR) -----------238-3084

Fertilizers–Whsle & Mfrs

Paso Robles Seed & Chemical Co
13th & Riverside Av(PR)-------238-3825
Superior Gypsum Co
Choice Valley(PR) ------------238-3084

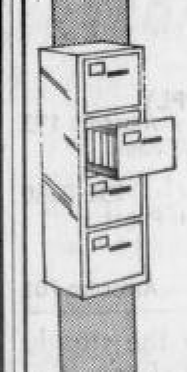
Fibres–Glass–See Glass Fibre Hdgs

Filing Equipment & Supplies

Hill's Stationery Store
1127 Chorro ---------------LI 3-1950
(See Advertisement This Page)

Advertise here—it pays.

Who SELLS IT?
When a specific product or service is needed and there is an uncertainty as to who sells it
THE Classified TELEPHONE SECTION Will Direct You



Film Rental Service

See Motion Picture Film Libraries

Filters–Liquid

Servisoft Softwater Service
820 High ------------------LI 3-8797

Financing

See also Loans
BENEFICIAL FINANCE CO
745 Higuera-LI 3-4852
Central Savings & Loan Assn
1235 Chorro ---------------LI 3-3364
Federal Land Bank Assn of San Luis Obispo
See Our Adv-Loans
197 Santa Rosa-------------LI 3-7161
Mercantile Acceptance Company
968 Higuera-LI 3-8450
Mercantile Acceptance Corp of Calif
968 Higuera-LI 3-8450
MERCANTILE ACCEPTANCE LOANS—
SAN LUIS OBISPO OFFICE
MERCANTILE ACCEPTANCE
COMPANY 968 Higuera-----LI 3-8450
Production Credit Assn San Luis Obispo
See Our Adv-Loans
197 Santa Rosa--------------LI 3-7161
SEABOARD FINANCING—
SEABOARD FINANCE CO
777 Higuera -------------LI 3-8800
622 North H-----------Lompoc 8-7224
1102 State Santa
Barbara -----------Woodland 5-8558
200 W Main
Santa Maria ---------Walnut 5-8781
Thresh E H Inc 998 Monterey----LI 3-1306

Fire Alarm Systems

Automatic Alarms
Notifier Dlr-UL & State Approved
Commercial-Industrial-Residential
1804 Garden ---------------LI 3-3214

Fire Extinguishers

FYR-FYTER EQUIP CO
SALES – SERVICE
REFILL FOR
ALL TYPES OF EQUIPMENT
Sam Marshall – Owner
P.O. Box 651
1023 Morro -------------LI 3-5797
If no answer call (MB)----SP 2-2461

Fire Protection Equipment

Curtis L N & Sons
5814 College Av Oaklnd-OLympc 5-5111
Fyr-Fyter Equip Co 1023 Morro---LI 3-5797
Western Fire Equipment Co
69 Main San Francisco-SUttr 1-0618

Firearms

See Guns; Gunsmiths; also Sporting Goods Headings

Fireplace Builders

Lillo D John Sombrillo Av------Atascdro 958
Ricketts C M 598 Hillview(MB)---SP 2-6386
San Luis Brick Inc 2900 S Broad--LI 3-6929

TO REPAIR LINOLEUM
If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

Firewood

BROWN JOE W WOODYARD
Live Oak Bark-Fireplace-Barbecue Wood
Old Hwy 101 South-----------LI 3-6481
Galbreath O W
Corbett Canyon Rd(AG)--------HU 9-2022
HARTNELL BILL'S WOOD YARD
FIREPLACE & STOVE WOOD
Oakwood & Bark
WOOD FOR CAMPING
FREE DELIVERY
Serving San Luis Obispo & Lower Area
818 Atlantic Av Grovr Cty--HU 9-4453

Roza Bros 3301 Rockview Pl------LI 3-0418

Fireworks

Borgman Sales Co
2420 Davis Sn Leandro-LOckhvn 8-0780
JET DRAGON INC
160 Deer Hollow Rd
Sn Ansimo ------------GLenwd 3-9316

Fish–Retail

BAYSHORE FISH MARKET
6th & Embarcadero(MB)------SP 2-5904
Bob's Seafood Market
5th & Embarcadero(MB)------SP 2-8473
Brebes Abalone Plant & Fish Market
7th & Front(MB)-SP 2-6463
DAVIS SEAFOOD MARKET
262 Front Avila Bch-LI 3-0991
(See Advertisement This Page)
Elmore Harold Abalone Plant
1160 West(MB)-SP 2-3501
El Morro Oyster Co
235 S Main(MB)------------SP 2-5407
Four Crab's Sea Food Center
Embarcadero(MB)-SP 2-4432
MORRO BAY FISHERIES INC
60-8th(MB)-SP 2-3431
(See Advertisement This Page)
Oceano Beach Fish Market
Pier Av Oceano-------------HU 9-2128
P I Market Inc
238 Ocean Vw Av(PB)---------PR 3-4465

Fish–Whsle

BAYSHORE FISH MARKET
6th & Embarcadero(MB)------SP 2-5904
Brebes Abalone Plant & Fish Market
7th & Front(MB)-SP 2-6463
(See Advertisement This Page)
Davis Seafood Market
262 Front Avila Bch-LI 3-0991
FOUR CRAB'S SEA FOOD CENTER
FISH
Wholesale & Retail
CRAB – ABALONE
SHELLS
Embarcadero(MB) --------SP 2-4432

Jamieson Sea Food
8th & Bayshore(MB)----------SP 2-4786
MORRO BAY FISHERIES INC
60-8th(MB)-SP 2-3431
San Luis Fish Co Avla Bch--------LI 3-4603

Fishing Bait

Bayshore Fish Market
6th & Embarcadero(MB)------SP 2-5904
Ed and Ann's Tackle Shop
Main Cambria --------------WA 7-4735
Frenchy's Bait & Tackle
5th & Bayshore(MB)----------SP 2-8843
Virg's Deep Sea Fish'n Center
Embarcadero(MB) ------------SP 2-4006

PICNIC TRICK
Coat with laundry soap the outside and bottom of outdoor cookery utensils. Makes soot wash off more easily.

Fishing Supplies

PETE'S TACKLE SHOP
FOR ALL FISHING TACKLE
Fresh & Frozen Bait
Fishing Poles for Rent – Crab Nets
Tickets for Deep-Sea Fishing Boats
Call Us for Charter Service
Avila Bch ----------------LI 3-1970

Rinconada Bait & Tackle Stop
Pozo Rd Snta Mrgrta----------438-5428

Fishing Tackle–Retail

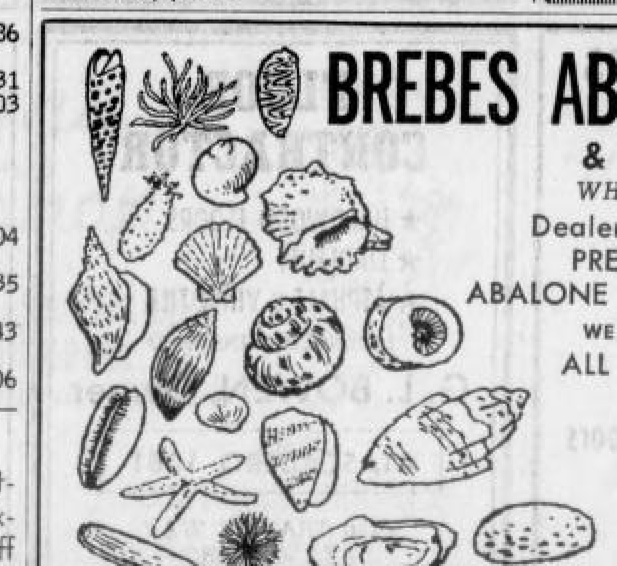
See also Sporting Goods–Dealers
AL'S SPORTING GOODS
Hwy Cayucs ----------------WY 5-3748
B & B Tackle Shop
Hwy No 1 Cayucs-WY 5-3505
Baywood Park Hardware
309-2d Baywd Prk-LI 3-2876
Borah's Sportsman's Store
719 Higuera ----------------LI 3-6514
Brown's Landing
4th & Embarcadero(MB)------SP 2-5868
ED AND ANN'S TACKLE SHOP
BAIT & TACKLE – POLE RENTALS
FISH CLEANED & FROZEN
LOCKER RENTALS & ICE FOR SALE
FISHING & HUNTING LICENSES
SHOT GUN & RIFLE SHELLS
SOUVENIRS – GIFTS – NOVELTIES
Near Post Office on
Main Cambria ------------WA 7-4735
FRENCHY'S BAIT & TACKLE
TACKLE – LIVE BAIT
POLE & CLAM FORK RENTALS
FISHING INFORMATION
ROD REPAIRING
TICKETS FOR DEEP SEA FISHING
5th & Bayshore(MB)-------SP 2-8843

Frenchy's Landing
5th & Bay Front(MB)-SP 2-3161
Glady-I Landing
Embarcadero(MB) -----------SP 2-8410
Lovern's Clammers Headquarters
Pier Av Oceano-HU 9-2767
MADSEN HARDWARE & PLUMBING
116 W Branch(AG)-HU 9-2758
Pete's Tackle Shop
See Our Adv for Fishing Supplies
Avila Bch ------------------LI 3-1970
Pop's Tackle Shop
9405 Marchant Av---------Atascdro 1180
R & L Boat Den Inc 251 Higuera--LI 3-8684

(Continued Next Page)

HAND-Y IDEA
When you've been cutting onions, rub the cut end of a celery stalk on your hands and onion odors will disappear.





Fishing Tackle–Retail–(Cont'd)

STORNI'S GUNS & SPORTING GOODS
1039 Chorro ---------------LI 3-1613

WHITE'S TACKLE SHOP
Varieties
Sport & Deep Sea Fishing
Reservations
HARRY A. WHITE HAZEL R. WHITE
538 Front Avila Bch-------LI 3-9684

Fishing Trips

ALASKAN ARCTIC & A B C PASSENGER FISHING BOATS Avla Bch------LI 3-4082
B & B Tackle Shop
Hwy No 1 Cayucs-WY 5-3505

The Yellow Pages save you time.

Fishing Trips–(Cont'd)

BOTTOM BANDIT
Boats Leave Morro Bay-7 AM
Embarcadero(MB) -----------SP 2-8635
Frenchy's Landing
5th & Bay Front(MB)--------SP 2-3161
(See Advertisement This Page)

GLADY-I LANDING
DEEP SEA FISHING
GO WHERE THE BIG ONES ARE
LEAVING AT 7 A.M. DAILY
BILL STOFFLE – SKIPPER
Embarcadero(MB) --------SP 2-8410

Your company is known by the voice that speaks for it. The telephone voice with a smile wins!

SALMON — ALBACORE
DEEP SEA FISHING
ON THE LUXURIOUS 65 FT. MISSAWIT THE 45' KAREN & THE 42' OUR GAL
• FULL GALLEY ON BOAT • LIVE & CUT BAIT
• OPEN BOATS & CHARTER TRIPS • GROUP RATES
HART'S LANDING
One of Morro Bay's Oldest Sport Fishing Firms
RESTAURANT OPENS AT 5 AM
SP 2-8503
5th & WATERFRONT

Fishing Trips–(Cont'd)

GRAHAM'S LANDING
For Your Pleasure
DEEP SEA FISHING
ON THE BOAT SAN MATEO
BOAT LEAVES DAILY AT 7:00 AM
Phone Day or Night for Reservations
6th & Embarcadero P.O. Box 867 (MB)
----------------------SP 2-6612
If no answer call--------SP 2-7152

Graham's Landing
6th & Embarcadero(MB)-SP 2-7152
Hart's Landing
5th & Waterfront(MB)--------SP 2-8503
(See Advertisement This Page)

MIKE'S LANDING
DEEP SEA FISHING
ON THE
41' BOAT MES
WITH
MIKE ST. JOHN – SKIPPER
Born & Raised in Morro Bay
DAY OR NIGHT CALL
430 Fresno(MB) ---------SP 2-8442

Morro Rock Landing
Embarcadero(MB) -----------SP 2-7741
Pico Fishing Trips
203 Santa Fe Av Shell Bch-PR 3-2195
San Simeon Deep Sea Boats
Hwy No 1 Cambria----------WA 7-4392
(See Advertisement This Page)
SEA ME
8th & Front(MB)-------------SP 2-7554
If no answer call--------------SP 2-7385

SPORTFISHER SEA DIVE
Largest at Avila Beach
DEEP SEA FISHING
LEAVES AT 7 A.M.
Albert Sylvester – Owner & Skipper
496 Front Avila Bch-------LI 3-9634
If no answer call--------LI 3-5658

Fishing Trips–(Cont'd)

Virg's Deep Sea Fish'n Center
Embarcadero(MB) -----------SP 2-4006
(See Advertisement This Page)
White's Tackle Shop
538 Front Avila Bch-LI 3-9684

Five Cents to One Dollar Stores

Ideal Five & Ten 1237 Park(PR)---238-4926
Rasco F S & Co 887 Higuera------LI 3-7326

Fix-It Service

Fixit Shop 660 Higuera-----------LI 3-4823
Emergency Service ------------LI 3-3150

Flameproofing

Flamort Chemical Co
746 Natoma SF-MArkt 1-7825

Flavoring Extracts

WATKINS QUALITY PRODUCTS
1072 Mill -----------------LI 3-8106

Floor Cleaning & Waxing Service

Fred's Janitorial Service
1307 Kentwood Dr-----------LI 3-4367
M & S Janitorial Service
1116 Farrell Rd(AG)---------HU 9-3334
Rowe Service Equipment Supply Co
Floor Cleaning-Waxing-Polishing
Rug & Upholstery Cleaning
136-12th(PR) --------------238-1120

Floor Coverings

See Specific Kinds, i.e., Linoleum Headings; Rugs & Carpet Headings

Floor Laying & Refinishing

BAYLES FLOOR CO
Serving Tri-Counties
HARDWOOD FLOORS
LINOLEUM – RESILIENT TILE
RESIDENTIAL – COMMERCIAL
All Work Guaranteed – Insured
Out-of-Town Call Collect
217 Fair View Dr(AG)-----HU 9-5551
Or call ----------------HU 9-4375

Bowen G L Floor Contractor
4450 Traffic Wy---------Atascdro 1081
(See Advertisement This Page)
Central Coast Hardwood Floors
595-2d(MB) ---------------SP 2-8803
(See Advertisement This Page)
LAYRITE CUSTOM FLOORS
664 Upham ---------------LI 3-1224
(See Advertisement This Page)

MATEJCEK A J HARDWOOD FLOORS
LAYING
SANDING
REFINISHING
OLD FLOORS REFINISHED
HARDWOOD FLOORING FURNISHED
SPECIAL FLOOR WAX & POLISH
382½ Pismo ------------LI 3-4966

WELLONS C T HARDWOOD FLOORS
2650 Broad ----------------LI 3-0084

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.

VIRG'S FISH'N
LIVE BAIT ALL YEAR CUT BAIT
DEEP SEA FISHING CENTER
MODERN BOATS
SALMON – HALIBUT – ALBACORE
LIMITS DAILY
DAILY & CHARTER
SP 2-4006
EMBARCADERO
BY MORRO ROCK MORRO BAY

DEEP SEA FISHING
• SALMON & ALBACORE
• LIVE BAIT
• DAILY & CHARTER TRIPS ON THE 50' PRIVATEER OR 40' FALCON
LEAVING AT 7 A.M.
SP 2-3161
FRENCHY'S LANDING
CAFE OPEN AT 5 A.M.
5th & BAY FRONT MORRO BAY

SAN SIMEON
DEEP SEA BOATS
CHARTER & DAILY FISHING
SALMON TROLLING
SEA BASS & ROCK FISH
Meet The Fish That Have Never Seen A Hook In These Virgin Waters
On the WAHOO
RICHARD BALL Owner
WA 7-4392
BOAT RIDES In the P.M.
HWY. No. 1 – P.O. BOX 553 – CAMBRIA

HARDWOOD FLOORS
INSTALLED
Refinishing Old Floors
FAST EFFICIENT Service
Central Coast Hardwood Floors
LICENSED – INSURED
SP 2-8803
595-2nd MORRO BAY

FLOOR CONTRACTOR
★ HARDWOOD FLOORS
★ LINOLEUM
★ ASPHALT & VINYL TILE
LICENSED & INSURED
G. L. BOWEN, Owner
ATASCADERO 1081
4450 TRAFFIC WAY
ATASCADERO

LAYRITE CUSTOM
Floors
ALL KINDS & TYPES
LICENSED & INSURED
CUSTOM WORK IS OUR SPECIALTY
GUARANTEED WORKMANSHIP
FREE ESTIMATES
LI 3-1224
664 UPHAM SAN LUIS OBISPO

Floor Machines

ROWE SERVICE EQUIPMENT SUPPLY CO
HILD
INDUSTRIAL EQUIPMENT
POLISHERS – SCRUBBERS
SANDERS – VACUUMS
Parts – Accessories – Supplies
Rentals
136-12th(PR) ------------238-1120

San Joaquin Paper & Janitor Supply
295 Higuera ----------------LI 3-2466

Floor Machines–Renting

FULLER W P & CO 698 Higuera--LI 3-0835

Floor Materials

Davidson's Furniture & Awning Store
669 Higuera-LI 3-5814
Miner's Hardware
1056 Grand Av Grovr Cty -----HU 9-2931
PAC COAST LUMBER CO OF CALIF
Johns-Manville Vinyl Asbestos Tile
424 Santa Barbara Av--------LI 3-2191
Reed's Paint & Wallpaper
Armstrong Linoleum-Firth Carpets
1121 Broad ----------------LI 3-2623

ROBBINS FLOOR PRODUCTS
Robbins' Fabulous Floor Tiles Choice of leading decorators! Vinyl, Rubber, Cork tiles in modern colors, famous designs—Terra-tile, Geometile, Ceramatile, Polkatile, Chipstone, Metaltones, Pompeiian—with Peel 'n Stick backs (no adhesive needed).
Fabulous floors by Robbins
"FOR INFORMATION CALL"
DEALERS
Atascadero Lumber Co
5305 Traffic Wy-------Atascdro 661
Heaton's 803-13th(PR) ------238-3311
McCoy's Paint Center
787 Main(MB) ----------SP 2-7216
PASO ROBLES MERCANTILE CO
839-12th(PR) -----------238-1922
Reed's Paint & Wallpaper
1121 Broad -------------LI 3-2623

TILE-TEX FLOORING PRODUCTS
"First Family in Floors"
Flexachrome—vinyl-asbestos
Holiday—asphalt & vinyl-asbestos
Modnar—random plank design
Tile-Tex—asphalt floor tile
Tuff-Tex—industrial
Adhesives and Accessories
FLINTKOTE TILE-TEX
"FOR INFORMATION CALL"
DEALERS
Art Mesquit Complete Home Furnishings
Bridge & Branch(AG)-----HU 9-2116
QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara Av & High---LI 3-0560

SHOP IN THE YELLOW PAGES
Whenever you want information about an article, a service or a certain business
LOOK IN THE
Classified
TELEPHONE SECTION

Floor Waxing & Polishing

Matejcek A J Hardwood Floors
382½ Pismo ---------------LI 3-4966

Floors–Tile–See Tile Headings

Florists–Retail

Alberts' Florist 1116 Morro------LI 3-0567
(See Advertisement Page 68)
ARLYNE'S FLOWERS
6485 Palma Av-Atascdro 560
(See Advertisement This Page)

ARROYO GRANDE FLOWER SHOP
"Flowers for All Occasions"
Flowers Telegraphed Anywhere
Member
Florists' Telegraph Delivery Association
102 N Halcyon(AG)-------HU 9-2834

BAY FLORIST
426-6th(MB) --------------SP 2-8852
(See Advertisement Page 68)
CABRILLO FLORIST
6th & Morro(MB)------------SP 2-6331
(See Advertisement Page 68)
CRAMER'S FLOWER SHOP
527 High ------------------LI 3-0887
(See Advertisement Page 68)

(Continued Next Page)

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

WILSONS Flower SHOP
WE TELEGRAPH FLOWERS
On Cash Purchases Only
1210 HIGUERA
SAN LUIS OBISPO
LI 3-3714
DAY OR NIGHT
A COMPLETE SERVICE
SINCE 1920
Serving San Luis Obispo County
• CHOICE CUT FLOWERS
• CUSTOM ARRANGEMENTS
• FUNERAL DESIGNS
• PERSONALIZED CORSAGES
• WEDDING CONSULTANT
• DECORATION ADVICE
• DECORATIVE PLANTS
• EXCLUSIVE DESIGNS
• DELIVERY
OFF STREET
CUSTOMER PARKING

Elizabeth Ann
FLOWER & GIFT SHOP
F.T.D. MEMBER
PASO ROBLES
724-14th
Phone
238-0528

Arlyne's Flowers
FOR ALL OCCASIONS
• WEDDINGS
• FUNERALS
• CORSAGES
• CUT FLOWERS
• GIFTS
"We Telegraph Flowers"
CALL
ATASCADERO 560
6485 PALMA AVE.

Mervilyn's Flower Shop
PASO ROBLES
JOHN D. THOMAS – Owner
WEDDINGS - BIRTHDAYS - ANNIVERSARIES
GIFTS - CORSAGES - FUNERALS
FLOWERS TELEGRAPHED ANYWHERE
FTD MEMBER
DIAL
238-2027
If No Answer Call 238-2227
FREE DELIVERY SERVICE
827-13th STREET PASO ROBLES

Florists—Retail—(Cont'd)

ELIZABETH ANN FLOWER & GIFT SHOP
724-14th(PR) ---------------238-0528
(See Advertisement Page 67)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Florists—Retail—(Cont'd)

FTD-FLORISTS' TELEGRAPH DELIVERY

FLOWERS BY WIRE

These FTD florists deliver flowers world-wide. Absolute satisfaction guaranteed or your money cheerfully refunded.

"WHERE TO CALL"

Alberts' Florist 1116 Morro---LI 3-0567
Arlyne's Flowers
6485 Palma Av-Atascdro 560
Arroyo Grande Flower Shop
102 N Halcyon(AG)-------HU 9-2834
Bay Florist 426-6th(MB)-----SP 2-8852
Elizabeth Ann Flower & Gift Shop
724-14th(PR) ------------238-0528
Karleskint's Florist & Nursery
1422 Monterey-LI 3-1535
Mervilyn's Flower Shop
827-13th(PR) -----------238-2027

In Morro Bay
BAY FLORIST
MR. AND MRS. GEORGE A. RHOADES
BAY FLORIST Nursery QUALITY
WEDDINGS A SPECIALTY
FUNERAL ARRANGEMENTS
CORSAGES — BOUQUETS
Cut Flowers
Potted Plants
Flowers Telegraphed Anywhere
FREE DELIVERY
SP 2-8852
Day or Night
426 SIXTH ST. MORRO BAY

Artistry in FLOWERS
For
HOMES — HOSPITALS
WEDDING SPECIALISTS
ALL OCCASIONS
Serving All Mortuaries
GIFTS
Alberts' Florist
PHONE
LI 3-0567
1116 MORRO
SAN LUIS OBISPO

Florists—Retail—(Cont'd)

JEANINE'S FLOWER SHOP
PISMO BEACH
Flowers by Jeanine's
FOR ALL OCCASIONS — FREE DELIVERY
WREATHS — SPRAYS — CORSAGES — ETC.
We Telegraph Flowers
301 Cypress(PB) ---------PR 3-2078

KARLESKINT'S FLORIST & NURSERY
EXPERT FLORAL ARTISTRY
"We Have Every Blooming Thing"
Wedding Bouquets — Corsages
Funeral Designs — Cut Flowers
Potted Plants
We Give Thrifty Shopper Stamps
WE WIRE FLOWERS ANYWHERE
Phone Day or Night
1422 Monterey -----------LI 3-1535

MERVILYN'S FLOWER SHOP
827-13th(PR) --------------238-2027
(See Advertisement Page 67)
Perrine Sirell C
5395 State Hwy-Atascdro 63-W
WILSONS FLOWER SHOP
1210 Higuera ---------------LI 3-3714
(See Advertisement Page 67)

Fluorescent Lighting Apparatus & Fixtures

A-1 Electric 1240 Morro--------LI 3-7800
B & F Electric Shop
560 S 13th Grover City-HU 9-2478
Paso Robles Electric
13th & Pine(PR)-------------238-2140

Purchasing agents and other buyers of materials and parts find the YELLOW PAGES of the Telephone Directory invaluable in locating local sources of supply.

in MORRO BAY
CABRILLO FLORIST
for quick service USE YOUR TELEPHONE
Quality Flowers For All Occasions
We Wire Anywhere
MARCEL & VIRGINIA HARPSTER—OWNERS
DAY OR NIGHT
SP 2-6331
WE GIVE S&H GREEN STAMPS
6th & MORRO MORRO BAY

CRAMER'S FLOWER SHOP
Funeral Designs
Bridal Bouquets
Corsages
Potted Plants
Cymbidium Orchids
For Free Delivery
DIAL
LI 3-0887
COMPLETE WIRE SERVICE
BONDED TDS
527 HIGH ST. SAN LUIS OBISPO

When a NAME RECOMMENDED has been FORGOTTEN
You remember the recommendation but don't remember the name. If you will
LOOK IN THE
Classified
TELEPHONE SECTION
You will probably recognize the name when you see it.

Food Products

Adler Wholesale Co 1301 Carmel---LI 3-4541
Calif Almond Orchards Inc
4th & Spring(PR)------------238-2060
Covell Health Food 1135 Garden---LI 3-8648
Jensen Sales Co 719 Pismo-------LI 3-7948
VALIWAY DISTRS
Dist of Laura Scudder Products
781 Humbert Av-------------LI 3-6743
Watkins Quality Products
1072 Mill -----------------LI 3-8106

Food—Ready To Serve

Adams Coffee Shop S Hwy(PR)----238-4351
Al's Cafe Hwy No 1 & C Cayucs---WY 5-3322
BLACK OAK RESTAURANT
Hwy 101 & Hwy 41(PR)-------238-4799
Brad's Restaurant
209 Pomeroy Av(PB)---------PR 3-9908
Crescent Cafe 1421 Spring(PR)----238-1523
Dunk An' Dine 790 Price(PB)----PR 3-4794
El Ranchito 296 Ocean Av Cayucs-WY 5-3683

FOSTER'S OLD FASHION FREEZE
FOOD TO GO
HAMBURGERS — HOT DOGS — PIZZA
TACOS — CHICKEN IN THE BASKET
SUNDAES — MALTS — FLOATS
Open Daily 11 A.M. to 11 P.M.
3 Locations to Serve You
590 Marsh ---------------LI 3-7639
5th & Piney Wy(MB)------SP 2-8373
750 Grand Av Grovr Cty----HU 9-4933

Gin Sen 1773 Pacific Bl Oceano--HU 9-2904
Golden Star Cafe
687 Cypress(PB)-PR 3-4639
Hamburger Haven 1126 Santa Rosa-LI 3-4102
Happy Jacks Cafe 912 Main(MB)-SP 2-9960
Hong Kong Cafe 943 Spring(PR)---238-9817
Hung Heng Low 6th & Main(MB)-SP 2-6827
Jolly Kone Drive In 11 Santa Rosa-LI 3-1826
LITTLE CHEF DRIVE INN
Open Daily 6:30 AM to 1 AM
1761 Monterey -------------LI 3-9091
Mee Heng Low Chop Suey Shop
815 Palm-LI 3-6627
Ming Cafe El Camino Rl--------Atascdro 666
Peggy's Chuckwagon Buffet
967 Grand Av Grovr Cty------HU 9-9958
Ranchero Cafe 1232 Pine(PR)-----238-9806
Sea View Restaurant
172 Pomeroy Av(PB)---------PR 3-9997
Shanghai Low 861 Palm----------LI 3-2634
Sister's Inn 208 Higuera---------LI 3-9749
Stoltey's Drive-In & Malt Shop
5625 El Camino Rl----------Atascdro 525
Virgils Drive Inn Old Hwy 101-Atascdro 1564
White Spot Cafe 1524 Spring(PR)--238-1742

Foods—Frozen—See Frozen Foods

Foot Treatment—See Chiropodists

Fork Lift Trucks—See Trucks—Industrial

Form Clamps

See Contractors' Equipment Headings

Formal Wear—Renting

See Bridal Outfits & Supplies; Tuxedos—Renting

Frame Straightening

See Wheel, Frame & Axle Servicing—Automotive

Fraternal Organizations

See Also Associations; Also Clubs

Alpha Sigma House
1681 Phillips Ln--------------LI 3-6617
Delta Tau Fraternity 535 Islay---LI 3-0096
Independent Order of Foresters
2750 El Camino Rl-Atascdro 417-R
Loyal Order of Moose No 1409
Main(PB)-PR 3-2117
Masonic Temple
6475 Olmeda Av-----------Atascdro 480
Mission Hall Broad & Monterey---LI 3-9773
Odd Fellows Hall 520 Dana------LI 3-9891
Poly Lodge 1700 Osos-----------LI 3-9894

Freezers—Domestic Hdgs

See Refrigerators & Freezers Hdgs

Freight Motor Carriers—See Trucking

Frozen Food Lockers—Renting

ED AND ANN'S TACKLE SHOP
Main Cambria ---------------WA 7-4735
Paso Robles Cold Storage
2830 Spring(PR) -------------238-0432
Silliman Distrs 205 Higuera------LI 3-6732

WILKINSON MARKET
MEAT RETAIL — ANY AMOUNT
TOP QUALITY MEATS FOR HOME FREEZERS & LOCKERS
CUSTOM CUTTING & WRAPPING
Open 8 A.M. — 6 P.M. — Closed Sun.
120 Branch(AG) ----------HU 9-2693

Frozen Foods

American Refrigerating Co
241 Pismo-LI 3-0785
Brendlin Rice Frozen Food Processors
267 Pismo-LI 3-0574

FLAV-R-PAC FROZEN FOODS
"Look for the Yellow Package"
Complete Line
Fruits - Vegetables
Meats - Poultry
Seafoods - Specialties
Concentrated Fruit Juices
FLAV-R-PAC FROZEN FOODS
"WHERE TO BUY THEM"
Levy A & Zentner J Co
303 Higuera-LI 3-4325

Inglis John Frozen Foods
370 Front Grovr Cty----------HU 9-4853

PORTER'S FROZEN FOODS INC
Complete Line of
FRUITS — VEGETABLES
MEATS — POULTRY
SEAFOODS — SPECIALTIES
CONCENTRATED FRUIT JUICES
Institutional & Retail Sizes
302 S 13th Grover Cty-----HU 9-2985

Fruit & Vegetable Brokers

Heggblade-Marguleas
375 N Front Grovr Cty--------HU 9-7117
Hines Gordon 612 Stanford Dr----LI 3-8534
Turner Al 221 Short(AG)---------HU 9-5474

Fruit & Vegetable Growers & Shippers

Carmichael Jack J
Western Packing Co
433 S Halcyon Rd(AG)---------HU 9-3960
Ikeda Bros Cienaga Dist(AG)-----HU 9-2526
Madsen Richard Dune Lakes(AG)--HU 9-2144
Nagano Co Inc
Little Morro Creek Rd(MB)-SP 2-2061
Oceano Packing Co Oceano------HU 9-5636
PHELAN & TAYLOR PRODUCE CO
Mailing Address PO Box 582 Oceano
Oceano -------------------HU 9-2413
PISMO-OCEANO VEGETABLE EXCHANGE
Celery-Cauliflower-Broccoli-Lettuce
Railroad Av Oceano-----------HU 9-5771
If no answer call--------------HU 9-5714
Romar Carrot Co
Guadalupe Rd Nipmo----------WA 9-3678
Santa Fe Berry Packers
265 Front Grovr Cty----------HU 9-5104
Shishido Bros 5th Oceano(AG)----HU 9-2691
Silva Bros Ranch Two
Huasna Rd(AG)-HU 9-2069
Western Packing Co
433 S Halcyon Rd(AG)-HU 9-3960

When you need quick repairs use the YELLOW PAGES. It has a convenient listing of thousands of dealers and services.

Fruits & Vegetables—Retail

BAYVIEW PRODUCE
Open 7 Days 8 AM to 9 PM
1610 Hwy No 1(MB)----------SP 2-7550
Hayashi Vegetable Stand
Hwy No 1(AG)---------------HU 9-4011
Little Red Hen
Morro Atascadero Rd(MB)-----SP 2-7408
Morro Bay Farms Market
2816 Hwy No 1(MB)----------SP 2-8545
Rice Chris Ray & Lloyd Fruit Stand
8565 El Camino Rl---------Atascdro 1301
Westway Market 447 Higuera----LI 3-3046

Fruits & Vegetables—Whsle

BAYVIEW PRODUCE
Open 7 Days 8 AM to 9 PM
1610 Hwy No 1(MB)----------SP 2-7550
Ikeda Bros Branch Mill Rd(AG)---HU 9-2564
Levy A & Zentner J Co
303 Higuera-LI 3-4325
Porter's Frozen Foods Inc
302 S 13th Grovr Cty-HU 9-2985
SLO Vegetable Gardens French Rd-LI 3-0780

Fuel Pumps—Automotive

See Automobile Parts & Supplies Hdgs

Fuels

See Specific Kinds; i.e., Firewood; Oils—Fuel & Heating; Etc

Fumigating

See Also Exterminating

Aero-Fume
1059 Fair Oaks Av(AG)--------HU 9-5715
Clark Pest Control --------------LI 3-3525

PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
Bonded & State Licensed
FUMIGATING & MOTHPROOFING
RESIDENTIAL — COMMERCIAL
STRUCTURAL — AGRICULTURAL
GRAIN — SOIL
"We Do All Our Own Work"
TERMITE CONTROL
1461 Palm ---------------LI 3-2065

PASO ROBLES SEED & CHEMICAL CO
FUMIGATING
AGRICULTURE — GRAIN & SOIL
MATERIALS AND APPLICATION SERVICE
13th & Riverside Av(PR)----238-3825

Funeral Directors

BENEDICT-RETTEY MORTUARY
Hwy No 1 & Atascadero Rd(MB)-SP 2-6271
CHAPEL OF THE ROSES
6955 El Camino Rl-Atascdro 1156
GRENSTED FUNERAL HOME
The Grover City Mortuary
1239 Longbranch Av Grovr Cty-HU 9-5552
Kuehl Funeral Home
1703 Spring(PR) -------------238-4383
Palmer-Waters Chapel
1264 Higuera-LI 3-3832
Hwy & 7th Cayucs------------WY 5-3669
REIS COLONIAL CHAPEL FUNERAL DIRECTORS 1320 Nipomo------LI 3-0583
RICHARDSON R F CO
1135 Santa Rosa-------------LI 3-6871
WOOD EARL W FUNERAL CHAPEL
134 Nelson(AG)-HU 9-2419

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

Fur Dealers—Retail

HARDY ALICE A
Since 1910
LUXURIOUS FURS
Designed for the Individual
REMODELING
"MY YEARS OF EXPERIENCE INSURE YOUR SATISFACTION"
Phone Anytime
7435 Bella Vista Rd---Atascadero 608

LACTERMAN'S
22 Years in San Luis Obispo
LARGE SELECTION OF FINE FURS IN ALL PRICES
BUY YOUR FURS WITH CONFIDENCE FROM THE EXPERT FURRIER OF SAN LUIS OBISPO COUNTY
Remodeling — Cold Storage on the Premises
749 Higuera -------------LI 3-4936

Fur Farms

See Also Chinchillas

Oakcroft Fur Farms
7300 San Gregorio Rd------Atascdro 703
Royal Oaks Fur Farm
8430 Santa Rosa Rd-Atascdro 940

Fur Remodeling & Repairing

Hardy Alice A
7435 Bella Vista Rd-------Atascdro 608

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

Furnaces—Heating

Atascadero Lumber Co
5305 Traffic Wy----------Atascdro 661
B T U HEATING & AIR CONDITIONING
390 Manhattan Av Grovr Cty--HU 9-5238
(See Advertisement This Page)
Barnett Plumbing & Heating
361 Pismo(PB)-PR 3-2494
BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av(PR)---238-3934
(See Advertisement Page 70)
Branin Geo Sheet Metal
110 Stenner-LI 3-7348

CARRIER WINTER WEATHERMAKERS
The furnace with a future — designed for efficient winter heating now, plus the economical addition of summer cooling later. Vertical, counterflow, and horizontal models for gas or oil. Also year-round air conditioners.
Carrier
"FOR INFORMATION CALL"
DEALERS
Smee's Plumbing & Heating Shop
2959 S Broad-----------LI 3-0860
DISTRIBUTORS
Prentiss Corp
631 S Anderson
Los Angeles --------Angeles 9-0571

COLEMAN AUTOMATIC HEATING EQUIPMENT—
DEALERS
McBRIDE SHEET METAL WORKS
Old Hwy 101-------------LI 3-5000
McKELVEY'S HENRY B PLUMBING & HEATING
5570 El Camino Rl-Atascdro 394

CRAIG F L SHEET METAL & PLUMBING 731-21st(PR) ------238-0082
(Continued Next Page)

Advertise here—it pays.

FURNACE
INSTALLATIONS — SERVICE — CLEANING
HOLLY FURNACE DEALER
REPAIRS ON ALL MAKES
Free Surveys — Work Guaranteed
★ CUSTOM DESIGNED HEATING & COOLING
★ MODERNIZING OF PRESENT SYSTEMS
★ CONTROLS — THERMOSTATS
★ ALWAYS PROMPT SERVICE
QUALITY — COMFORT — ECONOMY
TERMS ARRANGED
HU 9-5238
BTU HEATING & AIR CONDITIONING
390 MANHATTAN AVE. GROVER CITY

Coleman

PASO ROBLES
FURNACES

SALES • SERVICE • INSTALLATION
- BLEND-AIR
- FORCED AIR
- WALL HEATERS
- DUAL & FLAT-FLOOR
- CONSOLES

• FHA Terms • Low Down Payment • Free Estimates
• Immediate Installation • Guaranteed Service

BLAKE'S
Plumbing • Heating & Sheet Metal

1701 RIVERSIDE AVE. 238-3934 PASO ROBLES

McBRIDE'S
★ HEATING
★ PLUMBING
★ SHEET METAL

MOST BRANDS OF FURNACES INCLUDING COLEMAN

LI 3-5000

Route 1, Box 9-C
OLD SOUTH HWY.
SAN LUIS OBISPO

KING'S METAL SHOP

24 Years Experience
ALL TYPES OF FURNACES
- COMMERCIAL
- RESIDENTIAL
- HEATING
- AIR CONDITIONING
- WONDER STEEL BUILDINGS
- WELDING

All Work Guaranteed

SP 2-7421
1612 No. Hwy. 1 Morro Bay

Heaton's

FURNITURE — IN PASO ROBLES SINCE 1886

- SIMMONS
- KLING
- LANE CEDAR CHESTS
- LAWN FURNITURE
- JAMES LEES & SONS CARPETS
- ARMSTRONGS
- COMPLETE LINE OF MAPLE
- VIRTUE DINETTES
- SAMSON TABLES
- DRAPERIES
- BABY FURNITURE
- LINOLEUM

APPLIANCES
- FRIGIDAIRE
- MAYTAG WASHERS
- MAGNAVOX HI-FI
- O'KEEFE & MERRITT GAS RANGES
- MAGNAVOX TV
- HOOVER VACUUM CLEANER
- SUNBEAM APPLIANCES
- TOASTERS
- WAFFLE IRONS
- SHAVERS

HARDWARE
- SHERWIN-WILLIAMS PAINTS
- SCHLAGE LOCKS
- GARDEN TOOLS SUPPLIES
- STANLEY TOOLS
- SCREWS, NUTS
- DISSTON SAWS
- THOR TOOLS
- KEYS
- NAILS
- COMPLETE SMALL HARDWARE
- GIFTWARE, OVENWARE
- FLAT SILVER
- DINNERWARE
- CRYSTAL
- BRIDAL REGISTRATION
- KITCHEN UTENSILS
- BAR-B-QUE EQUIPMENT
- GLASSWARE

803-13th PHONE **238-3311** PASO ROBLES

Furnaces—Heating—(Cont'd)

CRANE FURNACES & AIR CONDITIONING

CRANE

Complete line — Sunnyland warm air furnaces, add-on and year 'round air conditioning equipment. Crane quality, expertly engineered for basement, utility room, crawl space or attic installations.

"FOR INFORMATION CALL"

WHOLESALER & DISPLAY ROOM

CRANE SUPPLY COMPANY
239 E Alisal Salins----HArisn 4-3964

DEALERS

BLAKE'S PLUMBING HEATING & SHEET METAL
1701 Riverside Av(PR)-----238-3934
McBride Sheet Metal Works
Old Hwy 101-------------LI 3-5000
McKelvey's Henry B Plumbing & Heating
5570 El Camino Rl-Atascdro 394
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

Fauss Plumbing & Heating Co
595 Patricia Dr-------------LI 3-7624

HOLLY-GENERAL HEATING EQUIPMENT—

DEALERS

B T U HEATING & AIR CONDITIONING
390 Manhattan Av
Grovr Cty ------------HU 9-5238

Home Appliance Division of San Luis Butane Distrs
Coleman & Day & Night Furnaces
5855 El Camino Rl---------Atascdro 618
Hooper Sheet Metal 666 Upham---LI 3-6359
KING'S METAL SHOP
1612 Hwy No 1(MB)---------SP 2-7421
(See Advertisement This Page)

LENNOX HEATING SYSTEMS

LENNOX — COMFORT CRAFTSMAN

More families buy Lennox warm air heating systems. Installed and serviced by factory trained Lennox Comfort Craftsmen.

"WHERE TO CALL"

Blake's Plumbing Heating & Sheet Metal 1701 Riverside Av(PR)--238-3934
Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

McBRIDE SHEET METAL WORKS
Old Hwy 101-----------------LI 3-5000
(See Advertisement This Page)
McKELVEY'S HENRY B PLUMBING & HEATING
5570 El Camino Rl-Atascdro 394
Ochs A R Electrical & Mechanical Construction 2090 Swazey------LI 3-7937

PAYNEHEAT SALES & SERVICE

Payne

PAYNE quality reflects over 40 years' leadership
Exclusive Astrogard Protection
Forced Air Furnaces - Duct Furnaces - Unit Heaters - Wall Heaters - Floor Furnaces
Air Conditioning Equipment

"WHERE TO BUY THEM"

DEALERS

Smee's Plumbing & Heating Shop
2959 S Broad-LI 3-0860

EXPLOSION IN OVEN

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

Furnaces—Heating—(Cont'd)

Shultz Robt 1170 Hwy No 1(MB)-SP 2-8488
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad-LI 3-0860

Furnaces—Repairing & Cleaning

HOMART GAS FURNACE SERVICE—
SEARS ROEBUCK AND CO
879 Higuera -----------LI 3-6063

Furniture Dealers—New

Ah Louis Store
Teak & Rattan Furniture
800 Palm -----------------LI 3-4332

ART MESQUIT COMPLETE HOME FURNISHINGS

FINEST QUALITY SELECTIONS AVAILABLE IN
COMPLETE HOME FURNISHINGS
Installations of Armstrong Linoleum
Large Stock Broadloom Carpet Rolls
Venetian Blinds—Window Shades—Mattresses
Custom Made Drapery Service
Bridge & Branch(AG) -----HU 9-2116

Bob's Furniture
8455 El Camino Rl-------Atascdro 1524
BOB'S FURNITURE
8505 El Camino Rl-----------Atascdro 5
(See Advertisement Page 72)
CANNELL & CHAFFIN OF FRESNO INC
208 E Shields Av Fresno--BAldwn 2-2473
CARLTON FURNITURE CO
6085 El Camino Rl---------Atascdro 374
(See Advertisement Page 72)
Charley's Trading Post
Hwy No 1 Grovr Cty-HU 9-2274
DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera----------LI 3-5814
(See Advertisement Page 72)
Furniture Center 910 Park(PR)----238-4504
HEATON'S
803-13th(PR) --------------238-3311
(See Advertisement This Page)
Kirklen's 770 Higuera------------LI 3-9518
McMAHAN FURNITURE CO
885 Marsh-LI 3-3953
Ocean View Furniture Co
2200 Hwy 1(MB)-SP 2-6287
Pismo White Front Discount House
661 Dolliver(PB) -----------PR 3-2462

RILEYS DEPT STORE

FINE FURNITURE
Draperies—Carpeting—Lamps
SEE OUR AD DEPT. STORES
Chorro at Marsh
1144 Chorro -------------LI 3-1421

Rileys Furniture 2211 S Broad----LI 3-0674
TRUSSLER'S FURNITURE STORE
1301 Park(PR) --------------238-0716
(See Advertisement Page 71)
WEATHERBY'S FURNITURE
995 Grand Av(AG)-----------HU 9-4751
(See Advertisement Page 71)
(Continued on Pages 71 and 72)

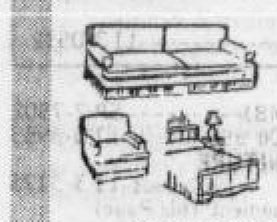
To Find an
AUTHORIZED
Sales and Service Dealer

When you want a nationally-advertised product or service

Look in the
Yellow
PAGES
They Tell "Where to Buy It"

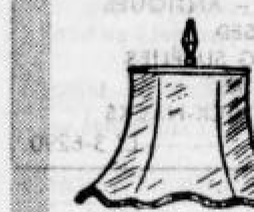
NEW FURNITURE

"WHERE OVERHEAD IS LOW"
"For a Better Buy - See Yours & My"
EVERYTHING FOR THE HOME




BABY FURNITURE
SEALY MATTRESSES

MOHAWK CARPETS — CHESTS
LAMP SHADES — SMALL APPLIANCES




WE GIVE S & H GREEN STAMPS
Credit Terms Arranged
See Us for Better Buys!

LI 3-7245

Yours and My
FURNITURE STORE
SINCE 1927

1127 BROAD ST. SAN LUIS OBISPO

THE HOUSE OF FINE FURNITURE

A COMPLETE LINE OF QUALITY FURNITURE & FLOOR COVERINGS
CUSTOM MADE DRAPES
Interior Decorators — Color Consultants
REMBRANDT LAMPS — UPHOLSTERY FABRICS
PICTURES
FREE DELIVERY IN SAN LUIS OBISPO COUNTY
OPEN THURSDAY EVENINGS 'TIL 9 P.M.
CONVENIENT TERMS

971 HIGUERA SAN LUIS OBISPO

LI 3-6034

DEALER IN FAMOUS BRANDS
- Drexel
- Kling
- Kroehler
- Gulistan
- U. S. Koylon
- Simmons
- Nantucket
- Waverly Fabrics

THE HOUSE OF
Zegar's
FINE FURNITURE
971 HIGUERA ST. DIAL LI 3 6034

Complete HOME FURNISHINGS

FURNITURE • APPLIANCES • CARPETS • TV

KROEHLER — MOHAWK — O'KEEFE & MERRITT RANGES — MODERN & MAPLE
WEDGEWOOD — WESTINGHOUSE
ENGLANDER

Weatherby's
COMPLETE HOME FURNISHINGS SINCE 1921

"GUARANTEED LOWER PRICES"

ARROYO GRANDE
995 GRAND AVE.
CALL
HU 9-4751
OPEN 'TIL 6 P.M.

SANTA MARIA
720 W. MAIN ST.
CALL
WAlnut 5-9578
OPEN FRI. NITES 'TIL 9



— IN PASO ROBLES —
TRUSSLER'S
SINCE 1894

"The Heart of the Home Is Its Furniture"
MODERN - EARLY AMERICAN & TRADITIONAL FURNITURE

QUALITY & MEDIUM PRICED
• CARPETING • LINOLEUM
• TILE • DRAPERIES • BEDDING

BABY FURNITURE DEPT.
INTERIOR DECORATOR CONSULTATION
Free Estimates

3 LOCATIONS TO SERVE YOU

FURNITURE STORE
WE MEET ALL PRICES
1301 PARK, PASO ROBLES 238-0716

ACCESSORY & GIFT SHOP
From The Unique "Little" Gifts To Imports
724-13th, PASO ROBLES 238-1423

THE RED BARN THRIFT STORE
Our Low Prices Make You Wonder If We Sell Retail
2326 PARK, PASO ROBLES 238-4999

IN ATASCADERO

BOB'S

"WHERE PRICES ARE BORN NOT RAISED"

FURNITURE

★ FASHION ★ GUARANTY ★ LANE ★ BERKLANE
★ VOGUE ★ STYLE CREST ★ SALEM HOUSE ★ VIRTUE DINETTE
★ INTERNATIONAL ★ L. A. PERIOD ★ STRATO LOUNGER

BEDDING BY ENGLANDER & SERTA

— APPLIANCES —

HOTPOINT – REFRIGERATORS – RANGES – WASHERS & DRYERS

WIDE SELECTION OF USED FURNITURE

CUSTOM DRAPERIES BY GILBERTS OF CALIFORNIA

CALL

Atascadero 5 or 1524

IN THE BIG YELLOW BUILDING SOUTH ON OLD HIGHWAY

SEE KAY FOR DRAPERIES



8505 EL CAMINO REAL ATASCADERO

Furniture Dealers–New–(Cont'd)

Woolworth F W Co 778 Higuera---LI 3-5820
Yours & My Furniture Store
1127 Broad-LI 3-7245
(See Advertisement Page 71)
ZEGAR'S FINE FURNITURE
971 Higuera-LI 3-6034
(See Advertisement Page 71)

Furniture Dealers–Used

Arroyo Second Hand Store
113 E Branch(AG)-HU 9-4111
Art Mesquit Complete Home Furnishings
Bridge & Branch(AG)-HU 9-2116
Bargain Shop 801 Dolliver(PB)---PR 3-2992
BOB'S FURNITURE
8505 El Camino Rl----------Atascdro 5

CHARLEY'S TRADING POST
WE BUY – SELL
AND TRADE
PRACTICALLY ANYTHING
OPEN SUNDAYS
Hwy No 1 Grovr Cty-------HU 9-2274

FENNY'S F & G EXCHANGE
8501 El Camino Rl-Atascdro 1065

GEORGE'S SECOND HAND STORE
IN MORRO BAY
NEW & USED
FURNITURE & APPLIANCES
We Buy – Sell – Trade
HIGHEST PRICES PAID
781-6th(MB) ------------SP 2-3541

Prospects ready to buy use the YELLOW PAGES to find "Where to buy it."

Furniture Dealers–Used–(Cont'd)

JOE'S PLACE
WE BUY – SELL
OR TRADE
Anything That Doesn't Eat
582 Higuera -------------LI 3-0532

Little's Trading Post
1700 Hwy No 1(MB)---------SP 2-7502
McMahan Furniture Co 855 Marsh-LI 3-3953
NEARLY NEW FURNITURE
1302 Osos-LI 3-3125
(See Advertisement This Page)

RIGHETTI'S SECOND HAND STORE
"EVERYTHING USED"
FURNITURE – ANTIQUES
USED
PLUMBING SUPPLIES
PIPE
ASSORTED NICK-NACKS
S Hwy ----------------LI 3-6290

Furniture Mfrs

Stinchfield's Paso Robles Upholstery
1348 Railroad(PR) -----------238-3634

Furniture Repairing & Refinishing

Gilley's Upholstery Shop
300 Higuera ---------------LI 3-1415
HENRY'S UPHOLSTERY
Expert Furniture Repairing
572 Islay -----------------LI 3-2734
Paramount Decorating Co
353 Pacific ---------------LI 3-0649

Furniture–Unfinished

Glidden Paint Center The
894 Foothill Bl-------------LI 3-8596
(See Advertisement This Page)

Davidson's *furniture*

Provincial Modern Contemporary

DRAPES - CARPETING - LINOLEUM
FORMICA - AWNINGS

Convenient Budget Terms

LI 3-5814

669 HIGUERA *Established 1931* SAN LUIS OBISPO

CARLTON FURNITURE CO.

— ATASCADERO —

WAYNE TALBOT & DALLAS HENREKIN, *Owners*

Selections of

THE FINEST QUALITY HOME FURNISHINGS IN THE AREA, INCLUDING APPLIANCES, BEDDING, FLOOR COVERINGS, VERTICAL & VENETIAN BLINDS

PERSONAL SHOPPING SERVICE – PROMPT COURTEOUS SERVICE

FREE DELIVERY – EASY PARKING – CONVENIENT TERMS

FOR FURTHER INFORMATION

6085 El Camino Real **ATASCADERO 374** Atascadero

STORE HOURS 9 A.M. TO 6 P.M.

NEARLY NEW FURNITURE

NEW - USED
ABUSED

LI 3-3125

1302 OSOS
SAN LUIS OBISPO

UNFINISHED FURNITURE

AMERICA'S FINEST · READY-TO-FINISH FURNITURE

Complete Line of *Woodland* OF CALIFORNIA

GLIDDEN PAINT CENTER

894 FOOTHILL BLVD. COLLEGE SQ. SHOPPING CENTER **LI 3-8596**

Don't Throw It Away

Things around the house you consider useless—may need only minor repairs to make them serviceable. Call a service man near you.

LOOK IN THE *Classified* TELEPHONE SECTION

Furniture Upholstering–See Upholsterers

Games & Game Supplies

Leon's Toy Shop 659 Higuera-----LI 3-5039

Garage Equipment

See Automobile Repairing & Service–Equipment & Supplies; Wheel, Frame & Axle Servicing Equipment & Supplies–Automotive

Garage Equipment–Used

See Automobile Repairing & Service–Equipment & Supplies

Garage Supplies

See Automobile Repairing & Service–Equipment & Supplies; Wheel, Frame & Axle Servicing Equipment & Supplies–Automotive

Garages–Automobile Repairing

See Automobile Repairing & Service

Garages–Parking & Storage

See Parking Stations & Garages

Garbage Collection

See also Rubbish Hauling

Atascadero Garbage Co
7253 El Camino Rl------Atascdro 294-W
CAYUCOS-BAYWOOD GARBAGE CO
Serving Cayucos-Baywood-Los Osos
24-9th Cayucs -------------WY 5-3884
Morro Bay Garbage Service
61-7th(MB)-SP 2-8230
PASO ROBLES WASTE DISPOSAL
Victor Gomer-Melvin J Wolf-Owners
707-13th(PR) --------------238-2381

SAN LUIS GARBAGE CO
SERVING
THE CITY OF SAN LUIS OBISPO
GARBAGE REMOVED
EXTRA RUBBISH & TRASH HAULING
Mailing Address P.O. Box 299
San Luis Garbage Co. Dump
Edna Rd – Hours 7 A.M.-6 P.M.
970 Monterey -----------LI 3-0875

SOUTH COUNTY SANITARY SERVICE
Formerly Peterson Disposal Service & Nipomo Garbage Disposal Service
SERVING
SOUTH COUNTY AREA
Office Hours 8 A.M. to 5 P.M.
For Information Call
(PB) ------------------PR 3-4445
Or (AG) --------------HU 9-4546
Or Nipomo ------------WA 9-3246

South County Sanitary Service ---HU 9-4546
South County Sanitary Service
Burton Av Nipomo-----------WA 9-3246
TRI CITY DISPOSAL SERVICE
In Arroyo Grande
116 E Branch(AG)-----------HU 9-3534

Garbage Disposal Equipment–Household

GENERAL ELECTRIC DISPOSALL—
SALES & SERVICE DEALERS
APPLIANCE CENTER INC
962 Monterey -----------LI 3-8610
CAMPBELL'S REFRIGERATION
532 Higuera ------------LI 3-6800
HARBOR SUPPLY CO
475-5th(MB) -----------SP 2-2821
WILCOX LOU & SON GENERAL ELECTRIC APPLIANCES
823-12th(PR) -----------238-3921

WESTINGHOUSE GARBAGE DISPOSALL—
SALES & SERVICE DEALERS
APPLIANCE CENTER INC
962 Monterey -----------LI 3-8610

The Yellow Pages save you time.

Garden Equipment & Supplies–Renting

George's Equipment Rentals
Old Hwy 101 South-LI 3-1436

Garden Equipment & Supplies–Retail

ALBERS FEED & FARM SUPPLY
S Hwy ------------------Atascdro 193
Atascadero Garden Tractors & Equipment
14205 San Antonio Rd-----Atascdro 1534
Atascadero Hardware
5980 Traffic Wy-----------Atascdro 133
Atascadero Lumber Co
5305 Traffic Wy-----------Atascdro 661

FARMERS ALLIANCE BUS ASSOC
IN PASO ROBLES
COMPLETE LINE OF
GARDEN TOOLS AND SUPPLIES
SEEDS – SPRAYS – FERTILIZERS
10th & Riverside Av(PR)----238-0223

Forden's Hardware 857 Monterey-LI 3-1090
Grover City Feed Store
10th & Grand Av Grovr Cty----HU 9-2361
Karleskint's Florist & Nursery
1422 Monterey-LI 3-1535
Loomis E C & Son
415 E Branch(AG)-HU 9-5514

LOOMIS E C & SON
NURSERY & GARDEN CENTER
Complete Line of Nursery Stock
GARDEN TOOLS & SUPPLIES
SEEDS – SPRAYS – FERTILIZERS
OPEN EVERY DAY
8:00 A.M. Till 5:30 P.M.
65½ Higuera ------------LI 3-8410

MADSEN HARDWARE & PLUMBING
116 W Branch(AG)-HU 9-2758
SCOTTS LAWN CARE PRODUCTS—
HEATON'S 803-13th(PR) ----238-3311
Western Auto Associate Store
5945 Entrada Av---------Atascdro 1516

Garden Equipment & Supplies–Whsle & Mfrs

CROWN EQUIPMENT CO
WHSLE. DISTRIBUTORS
KING O'LAWN GARDEN EQUIP.
GAS POWERED TILLERS
YARD SWEEPERS
& Other Small Gas Powered Equip.
Small Air Cooled Engine Parts
Whse. P.O. Box 148, Santa Maria
745 Betteravia
Santa Maria --------Walnt 5-1219

Garden Spraying

See Exterminating; Tree Service

Garments

See Women's Wearing Apparel Headings

Gas

See Specific Kinds, i.e., Acetylene; Gas–Liquefied Petroleum–Bottled & Bulk; Oxygen; Etc

Gas Appliances–Household

See Specific Kinds, such as: Furnaces–Heating; Garbage Disposal Equipment Hdgs; Heaters; Ranges & Stoves Hdgs; Water Heaters Hdgs

Gas–Bottled

See Gas–Liquefied Petroleum–Bottled & Bulk

Reasonable use, prompt answering, thoughtfulness of others, are helpful to all party line users. Telephone neighbors appreciate such teamwork.

Gas Companies

Southern Counties Gas Co
612-12th(PR) --------------238-2440
610 Dolliver(PB) -------------PR 3-4756
Commercial Office 883 Marsh---LI 3-7300
Operating Dept Broad----------LI 3-9079
For Service in Arroyo Grande-Atascadero Cayucs-Nipomo-Morro Bay-Santa Margarita and Templeton-Please Refer to Alphabetical Sections for These Communities

Gas Equipment

San Luis Butane Distributors
3980 N Hwy-Atascdro 151

Gas Equipment–Servicing

San Luis Butane Distributors
3980 N Hwy-Atascdro 151

Gas–Liquefied Petroleum–Bottled & Bulk

Barrett Buck Propane Gas
231 Santa Lucia Av Baywd Prk-LI 3-6360
Garden City Gas Service
Hwy 1(MB) ---------------SP 2-6836

GRAND JUNCTION PROPANE SUPPLY
PROPANE GAS
TANKS – BOUGHT & SOLD
Valves – Regulators – Connections
Plumber Pots – Burners – Torches
SALES & SERVICE
¼ Mile So. of Pismo Beach
P.O. Box 214
Hwy No 1(PB)------------PR 3-2104

Make the YELLOW PAGES your buying guide—it can save you time and effort.

Gas–Liquefied Petroleum–Bottled & Bulk–(Cont'd)

Mission Vangas 2801 Spring(PR)--238-1622
One-O-One Propane Service
305 Longbranch Av Grovr Cty--HU 9-4151
Peterson & Treece Propane Service
8950 El Camino Rl--------Atascdro 1041
(See Advertisement Page 74)

PETROLANE
A Complete Gas Service for
Farm - Home - Factory
LP-Gas Carburetion for Engines
Weed Burning - Oil Well Service
Complete Fork Lift Service
Tanks - For Rent or Lease
Leading Household Gas Appliances
Ask About Our Budget Plan
"WHERE TO BUY IT"
PETROLANE GAS SERVICE
1653 N Broadway
Santa Maria --------Walnut 5-5019
PETROLANE GAS SERVICE INC
Hwy 1(MB) ------------SP 2-6836

Petrolane Gas Service Inc
Hwy 1(MB)-SP 2-6836
(See Advertisement This Page)
San Luis Butane Distrs
Hwy Cambria --------------WA 7-4832
SAN LUIS BUTANE DISTRS
3980 N Hwy--------------Atascdro 151
(See Advertisement Page 74)
SUBURBAN GAS OF CAYUCOS
Ocean Av Cayucs------------WY 5-3625
(See Advertisement Page 74)

(Continued Next Page)

You can carry your firm's name and advertising into the homes and business places of your best prospects by being represented in the YELLOW PAGES of the Telephone Directory.

PETROLANE

BUTANE PROPANE

LIQUEFIED PETROLEUM GAS

YOU'LL LIKE OUR PROMPT, COURTEOUS SERVICE

FOR • HOME • FARM • COMMERCIAL • OIL WELL SERVICE • PUMPING UNITS

LEASED **TANKS** SOLD

GAS – LIQUIFIED PETROLEUM

L.P. GAS CARBURETION CHANGEOVERS FOR FARM TRACTORS AND TRUCKS

Ask About Our Flame Cultivation & Weed Control Equipment (L. P. Gas Flaming Does the Job Quicker & Easier At Less Cost

AMERICA'S LEADING GAS APPLIANCES
O'KEEFE & MERRITT & HARDWICK GAS RANGES
WHIRLPOOL – REFRIGERATORS – RANGES – DRYERS
COMBINATIONS – GENERAL WATER HEATERS
PAYNE FURNACES – DEARBORN & COLEMAN HEATERS

Petrolane Gas Service Inc.

(Garden City Div.)

PHONES

MORRO BAY **SP 2-6836** | SANTA MARIA **WAlnut 5-5019**

★ ASK ABOUT PETROLANES BUDGET PLAN ★





Gas—Liquefied Petroleum—Bottled & Bulk—(Cont'd)

VANGAS

BUTANE PROPANE VAN GAS
FARM - HOME - INDUSTRY
"FOR SERVICE CALL"
PASO ROBLES
MISSION VANGAS
2801 Spring(PR) ----------238-1622
TAFT
TEJON VANGAS
101 Main Taft-ROgr 5-2204

Gas—Liquefied Petroleum—Bottled & Bulk—(Cont'd)

VANGAS
2801 Spring(PR) ------------238-1622
(See Advertisement This Page)

Gasoline & Oil Marketers & Distrs

Carl Swader's S & W Service & Distributor
Old Hwy 101 South------------LI 3-6709
Mobil Oil Co 5th & Pine(PR)------238-3901

MOHAWK PETROLEUM PRODUCTS

YOU CAN'T BUY A BETTER GASOLINE AT ANY PRICE — SO WHY PAY MORE?
MOHAWK GASOLINE
"WHERE TO BUY IT"
DISTRIBUTORS
Rountree Oil Distributing Co
100 Traffic Wy(AG)-HU 9-2051

NORWALK CO THE
Office 1088 Higuera------------LI 3-4468
Bulk Plant S Hwy-------------LI 3-1643
Norwalk Gasoline Co
9th & Paso Robles(PR)---------238-0634
RICHFIELD OIL CORP Orcutt Rd-LI 3-1262
Richfield Oil Corp 6th & Pine(PR)--238-3129
SEASIDE OIL CO Main--------Templtn 2161
Seaside Oil Co Old 101 Hwy------LI 3-3524
Sebastian Oil Distributing
220 Mason(AG)-HU 9-5638
Shell Oil Co Distr
1196 Foothill Bl--------------LI 3-3414
SHELL OIL DISTR
5th & Riverside Av(PR)---------238-2341
If no answer call---------------238-0669
Signal Oil Co 1262 Murray Av----LI 3-8118
SIGNAL OIL CO DISTR
1446 Spring(PR) -------------238-1708
Standard Oil Company of California Western Operations Inc Estero Bay(MB)
Office -------------------SP 2-2611
Division Foreman -------------SP 2-8316
Gauger's Office --------------SP 2-8349
Loading Supervisor -----------SP 2-8301
Sales Plants
Atascadero Traffic Wy -----Atascdro 38-J
Cambria ------------------WA 7-4511
San Luis Obispo Hathway Av---LI 3-1022
26th(PR) -------------------238-0739
Texaco Inc 610 Pine(PR)---------238-2016
Texaco Inc 100 Stenner---------LI 3-3545
Tide Water Associated Oil Co
26th(PR) -------------------238-1632
Tidewater Oil Co Orcutt Rd-------LI 3-2336
Union Oil Company of Calif
26th(PR) -------------------238-2230

Gasoline Station Equipment

See Service Station Equipment

Gasoline Stations

See Service Stations—Gasoline & Oil

Generators—Automotive

Fred's Auto-Electric Parts & Service
See Our Ad Auto Electrical Service
1511 Monterey -------------LI 3-3821

Generators—Commercial & Industrial

Clason Harry Equipment Rental
720 N Broadway
Santa Maria -----------Walnut 5-9536

Generators—Electric

See Generators—Automotive; Generators—Commercial & Industrial

Gift Shops

Ah Louis Store 800 Palm---------LI 3-4332
Alberts' Florist 1116 Morro-------LI 3-0567
Arlyne's Flowers 6485 Palma Av-Atascdro 560
Arroyo Grande Flower Shop
102 N Halcyon(AG)-HU 9-2834
Betty's Gift Shop
1524 Grand Av Grovr Cty-----HU 9-4020
Beverly's Ceramics
1140 Price(PB) ------------PR 3-4397
Cabrillo Florist 6th & Morro(MB)-SP 2-6331
Elizabeth Ann Flower & Gift Shop
724-14th(PR) --------------238-0528

GIFTREE
IN MORRO BAY
UNUSUAL GIFTS
JEWELRY — PERFUMES
CERAMICS — GLASS & WALL PIECES
Distinctive Gifts for All Occasions
880 E(MB) -------------SP 2-7660

STRING 'EM ALONG
To give thread or cord a stiff tip for stringing beads, dip twisted end in clear nail polish. Let dry.

Gift Shops—(Cont'd)

HILL'S STATIONERY STORE
DISTINCTIVE GIFTS OF GLASS — PAPER — METAL
GIFTS FOR ALL OCCASIONS
You Are Welcome to Come In and Browse Around At Any Time
1127 Chorro -------------LI 3-1950

J & M Original Ceramic Shop
7536 N Hwy 1 Cambria-WA 7-4750
Jeanine's Flower Shop
301 Cypress(PB) ------------PR 3-2078
Karleskint's Florist & Nursery
1422 Monterey-LI 3-1535
Merle Norman Cosmetic Studio
1118 Morro ---------------LI 3-3252
Mervilyn's Flower Shop
827-13th(PR) --------------238-2027
Morro Bay Photo & Gift Shop
435-5th(MB) --------------SP 2-3351
Murphy's Gift Shop
Main Cambria-WA 7-4230
ORIGINALS UNLIMITED
155-5th(MB) --------------SP 2-7439
Price Liquor & Gift Shop
3220 Spring(PR) ------------238-1910
Rileys Dept Store 1144 Chorro----LI 3-1421
Trussler's Furniture Accessories
724-13th(PR) --------------238-1423
Wilsons Flower Shop 1210 Higuera-LI 3-3714

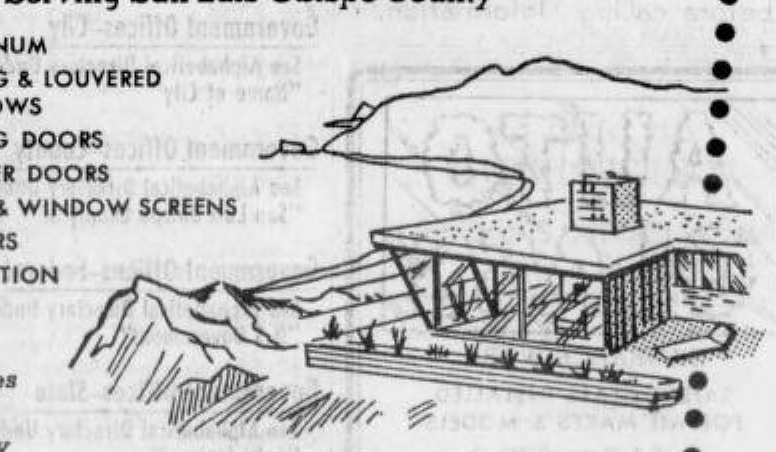
Glace Fruits

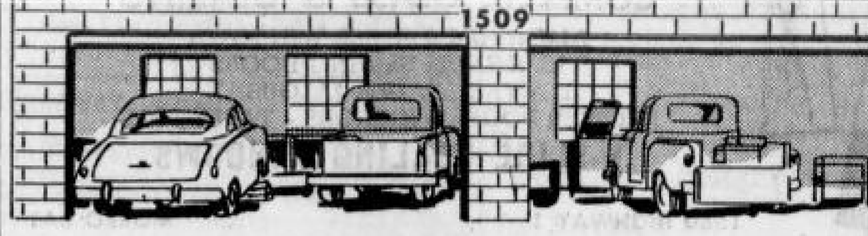
See Confectioners Headings; also Fruits & Vegetables Headings

Glass—Auto, Plate, Window, Etc

ATASCADERO RADIATOR & BODY WORKS 8660 Portola Rd---Atascdro 1263
Booth Bros Body & Paint Shop
1121 Higuera-LI 3-5545

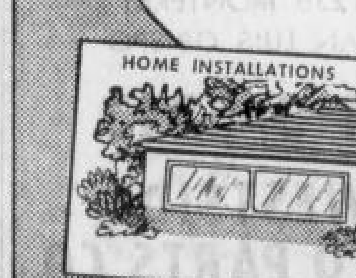
(Continued Next Page)



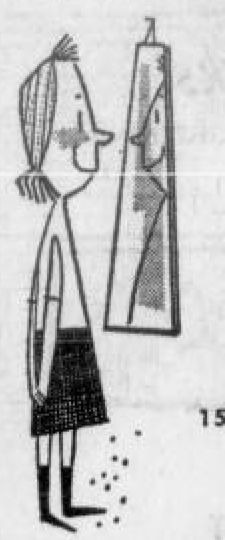












Morro Bay Glass
& SASH CO., INC.
COMPLETE GLASS & GLAZING
ALUMINUM & STEEL WINDOWS
ALUMINUM SLIDING DOORS
LOUVRE LEADER JALOUSIES
SHOWER DOORS – MIRRORS – TABLE TOPS
K-SLIDE ROLLING WINDOWS
1560 HIGHWAY 1 MORRO BAY
PHONE SP 2-5277

IT'S FULLER
PHONE LI 3-0835
FOR GLASS
MIRRORS – TABLE TOPS
COMPLETE INSTALLATION SERVICE



W. P. FULLER & CO.
698 HIGUERA ST. SAN LUIS OBISPO

NATIONAL AUTO GLASS CO.
of SAN LUIS OBISPO
• FREE PICK-UP AND DELIVERY
• CUSTOMER WAITING ROOM
SHAT-R-PROOF GLASS DISTRS.
Customer Satisfaction and Safety Guaranteed
• MIRRORS • TABLE TOPS



107 SOUTH ST. At Higuera
LI 3-2370

GLASS
EVERYTHING IN GLASS
LOUVRE LEADER
JALOUSIE WINDOWS
ALUMINUM SLIDING DOORS & WINDOWS
AUTO GLASS INSTALLED – WHILE-U-WAIT
ESTIMATES GLADLY GIVEN
CALL 238-4014
PASO ROBLES GLASS SHOP
609-22d PASO ROBLES

AUTO GLASS
FAST SERVICE
INSURANCE WORK
1236 MONTEREY
SAN LUIS OBISPO
LI 3-6213
WESTSIDE AUTO PARTS CO.

Glass–Auto, Plate, Window, Etc–(Cont'd)

Buckle's Body Works
1509 Spring(PR) ----------238-4626
(See Advertisement Page 75)
Cline's Auto Body Shop 640 Marsh-LI 3-2824
(See Advertisement This Page)
Coast Glass 1600 Hwy No 1(MB)--SP 2-7370
(See Advertisement Page 75)
Cox's Body Shop
165 N 6th Grovr Cty---------HU 9-5292

FOWLER GLASS SHOP
Auto – Plate – Window Glass
MIRRORS – FURNITURE TOPS
CUSTOM PICTURE FRAMING
Free Estimates
1026 Pine(PR) ----------238-3966

FULLER W P & CO 698 Higuera--LI 3-0835
(See Advertisement This Page)
GROVER CITY GLASS SHOP
1004 Rockaway Av Grovr Cty--HU 9-2894
HAMMOCK CHAS CABINET SHOP
Windows-Table Tops-Mirrors-Blocks
Hwy ------------------Atascdro 177
MORRO BAY GLASS & SASH CO INC
1560 Hwy No 1(MB)--------SP 2-5277
(See Advertisement This Page)
NATIONAL AUTO GLASS CO
107 South ---------------LI 3-2370
(See Advertisement This Page)
PASO ROBLES GLASS SHOP
609-22d(PR) -------------238-4014
(See Advertisement This Page)

PITTSBURGH GLASS PRODUCTS
Plate Glass, TWINDOW®
Wall & Door Mirrors
Furniture Tops
PENNVERNON® Window Glass
CARRARA® Structural Glass
DUPLATE® & SOLEX® Safety
HERCULITE ® Doors
PITTCO® Store Front Metal
"WHERE TO BUY THEM"
DISTRIBUTORS
Fuller W P Co 698 Higuera----LI 3-0835
DEALERS
Grover City Glass Shop
1004 Rockaway Av
Grovr Cty-HU 9-2894
Morro Bay Glass & Sash Co Inc
1560 Hwy No 1(MB)------SP 2-5277
Paso Robles Glass Shop
609-22d(PR) -----------238-4014
San Luis Glass & Window Co
1313 Carmel -----------LI 3-3446

San Luis Glass & Window Co
1313 Carmel --------------LI 3-3446
(See Advertisement Page 75)

Need a number? First, check the Directory or your personal number list before calling "Information."



INSURANCE WORK
SAFETY GLASS INSTALLED FOR ALL MAKES & MODELS
Boat & Canvas Work
CLINE'S AUTO BODY SHOP
Established 1934
Phone LI 3-2824
640 MARSH SAN LUIS OBISPO

Glass–Auto, Plate, Window, Etc–(Cont'd)

SHAT-R-PROOF AUTO GLASS
NATIONWIDE GUARANTEED INSTALLATION SERVICE
Fast Dependable Insurance Work
For All American & Foreign Cars & Trucks
"FOR SERVICE CALL"
National Auto Glass Co
107 South -------------LI 3-2370

WESTSIDE AUTO PARTS CO
1236 Monterey-LI 3-6213
(See Advertisement This Page)

Glass Fibre Materials

CENTRAL COAST DISTRIBUTING CORPORATION
DISTRIBUTOR FOR
OWENS CORNING FIBERGLAS
Air Filters – Sound & Thermal Insulation
Asphalt Shingles – Insect Screening
Curtain & Drapery Fabrics
Acoustical Ceiling Tile – Roof Decking
POLORIZED LIGHT PANELS
--------------------SP 2-4591

Glaziers

Fowler Glass Shop 1026 Pine(PR)--238-3966

Golf Courses–Private

Paso Robles Golf & Country Club
Country Club
1600 Country Club Dr(PR)----238-4710
Golf Shop
1600 Country Club Dr(PR)----238-4722
SAN LUIS OBISPO COUNTRY CLUB
Golf Shop Edna Rd-----------LI 3-3400
Maintenance Shop Edna Rd------LI 3-8891

Golf Courses–Public

ATASCADERO GOLF COURSE
GREEN FEES
MONTHLY TICKETS
LADIES' RATES
MEN'S RATES
FAMILY RATES
Night Practice Range Open Tues. – Thurs.
PRO AVAILABLE FOR INSTRUCTION
Hwy ---------------Atascadero 46

San Luis Obispo County Morro Bay Golf Club (MB) ----------------SP 2-3181

Golf Practice Ranges

Atascadero Golf Course
Open-Tues-Thurs
Hwy -------------------Atascdro 46

Government Offices–City

See Alphabetical Directory Under "Name of City"

Government Offices–County

See Alphabetical Directory Under "San Luis Obispo County of"

Government Offices–Federal

See Alphabetical Directory Under "U S Government"

Government Offices–State

See Alphabetical Directory Under "Calif State of"

Grading

See Contractors–Paving; Excavating Contractors

Advertise here—it pays.

Grain Dealers

Calif Milling Corp
1212 Railroad(PR) -----------238-1220
CONTINENTAL GRAIN CO
Hwy 99 Bkrsfld-----------EXprt 9-5557
Cousins Jas I 822-13th(PR) -----238-2181
DeChaine Bob Insurance & Grain Dealer
1220 Park(PR) -------------238-3221
FARMERS ALLIANCE BUS ASSOC
10th & Riverside Av(PR)-------238-0660
Pelton Ray W
1225 Riverside Av(PR)--------238-2414

Gravel–See Sand & Gravel

Greases

SAN LUIS TALLOW COMPANY
WE SOLICIT
RESTAURANT SURPLUS
GREASE
FATS – OILS – BONES
Clark Field -------------LI 3-8660

Greeting Cards–Retail

Bickell's Stationery Store
Hallmark Greeting Cards
807-12th(PR) ---------------238-1231

HILL'S STATIONERY STORE
Exclusive Lines
NORCROSS – RUSTCRAFT
32 Feet of Card Racks for Your Selection
You Are Welcome to Come In and Browse Around Our Store
1127 Chorro ------------LI 3-1950

Morro Bay Stationery
425-5th(MB)-SP 2-6506

Greeting Cards–Whsle & Mfrs

El Camino Real Publishers
100 Kern(MB) ------------SP 2-7347

Grinding Service–See Sharpening Service

Grocers–Retail

A & M Grocery
1328 Grand Av Grovr Cty-HU 9-2357
Anderson's Market 13th & Trouville Av
Grovr Cty-HU 9-2726
Atascadero Market
5850 El Camino Real-Atascadero 89
Avila Grocery
Harold Martin-Proprietor
Avila Beach ---------------LI 3-0425
Bennett's Grocery
122 Branch(AG)-HU 9-2698
Cayucos Market
4th & Ocean Av Cayucs-------WY 5-3929
Chuck's Liquor Store
1827 Pacific Bl Oceano-------HU 9-9984
Cody's Market 313 Higuera------LI 3-2228
Commercial Co The
303 E Branch(AG)-HU 9-2421
Corellas Grocery
Tefft & Freewy Nipomo-------WA 9-8983
Corner Grocery
Open 8:00 AM to 9 PM
7025 Morro Rd------------Atascdro 714
Dauth-Leisy Foods 530-12th(PR) --238-4005
Del Mar Grocery
2198 Hwy No 1 Morro Del Mar-SP 2-8184
Del Monte Grocery
301 SntaBarbara Av-LI 3-5637
Don's Market 2044 Spring(PR)----238-0201
Ellsworth's Market 496 N Broad---LI 3-3443
Family Food Basket Shandn ------238-4454
Ford's Market
See Our Ad Under Markets
861 Dolliver(PB) -------------PR 3-2068

You get full value and continuous circulation for every dollar spent in YELLOW PAGES advertising.

Grocers–Retail–(Cont'd)

FOX'S GROCERY STORE
CY & JO FOX – Owners
We Give S & H Green Stamps
DELIVERY SERVICE
OPEN 7 A.M. - 7 P.M. DAILY
SUNS. 7:30 - 4 P.M.
Hwy No 1 Cambria--------WA 7-4442

Frank's Grocery 845 Main(MB)---SP 2-8180
Garden Farms Store
101 Hwy Snta Mrgrta----------438-5316
GATLIN SHELL SERVICE STN
1707 Front Oceano-HU 9-3981
George's Foothill Market
399 Foothill Bl-LI 3-4445
Ghezzi's Store Ocean Av Cayucs--WY 5-3811
GLEN OAKS GROCERY
Open Daily 8 AM to 7 PM
Eaglet -----------------Atascdro 1202
Goodman's Grocery
Old Hwy 101 Nipomo----------WA 9-3224
Grand Avenue Market
618 Grand Av(AG)------------HU 9-4424
GROVE GROCERY
El Camino Rl--------------Atascdro 974
HALPIN'S FOOD MART
5th & Main(MB)-SP 2-2921
Handy Corner Grocery
P F Hansen-Owner
Edna Rd -----------------LI 3-2058

HAWTHORNE MARKET
QUALITY – PRICE – SELECTION
GROCERIES – MEAT – POULTRY
Frozen Foods – Fresh Vegetables
Meat Cut & Wrapped for Home Freezers
BEER & WINE
OPEN 9 - 9 DAILY – CLOSED SUN.
FREE PARKING
2161 Broad ------------LI 3-5832

K & M Market 2927 Spring(PR)---238-2612

KELLY BROS MARKET
QUALITY
GROCERIES – MEATS – POULTRY
FRESH PRODUCE – FROZEN FOODS
BEER & WINE
BARBECUED CHICKEN & MEATS
Open 8 A.M. to 7 P.M. Daily
8725 S El Camino Rl---Atascadero 377

Kirk's Spirits & Sports Shop
106 Branch(AG)-HU 9-2759
Log Cabin Market
400 Traffic Wy(AG)-HU 9-5922
Los Osos Valley Market
Los Osos Valley Rd-LI 3-5692
Lucas F D Old Hwy 101 Nipomo--WA 9-3257
Lucky's Market 2140 S Broad----LI 3-9776
Margarita Mercantile Co
2304 G Snta Mrgrta-----------438-5714
Maury's Market 700 Marsh------LI 3-8174
McKay P G Paso Robles Beach
Cayucs-WY 5-3222
Monterey Market 1601 Monterey--LI 3-1934
Montgomery's Store
1909 Pacific Bl Oceano-HU 9-2892
Mor-Mac's Food Center
5th & E(MB)-SP 2-4511

To Find an
AUTHORIZED
Sales and Service Dealer
When you want a nationally-advertised product or service
Look in the
Yellow
PAGES
They Tell "Where to Buy It"

Grocers–Retail–(Cont'd)

MORRO BAY FARMS MARKET
T. GAOIRAN – PROP.
COMPLETE LINE OF FRUITS & VEGETABLES
LUNCHEON MEATS – GROCERIES
BEER AND WINE
Wholesale & Retail
DELIVERY SERVICE
Open 7 Days a Week – 8 A.M. to 8 P.M.
2816 Hwy No 1(MB)-------SP 2-8545

MORRO BAY GROCERY
307-5th(MB) --------------SP 2-2531
MORRO STRAND MARKET
Hwy 1 Cayucs--------------WY 5-8914
Munson's Market 2360 Hwy 1(MB)-SP 2-9987
Muzio David 870 Monterey-------LI 3-0800
New Park Grocery 1401 Osos-----LI 3-7538
Nipomo Grocery
Old Hwy 101 Nipomo----------WA 9-3656
NISHI'S MARKET
Open 8-7-7 Days A Week
1150 Grand Av Grovr Cty-----HU 9-3641
Orcutt's Market 835-12th(PR) ----238-1801
P I MARKET INC
See Our Ad Under Markets
238 Ocean Vw Av(PB)--------PR 3-4465
Park Grocery 701-5th(MB) ------SP 2-7362
Pennington's Grocery
Hwy Snta Mrgrta-------------438-5432
Petersen's General Merchandise-Templtn 2001
Peterson's Drive In Liquor Store
545 Spring(PR) -------------238-4915
Pioneer Drive-In Market
Morro & Marsh-LI 3-5742
Pocket Book Grocery
294 N 4th Grovr Cty-HU 9-2804
Pope's Grocery Creston ----------238-3435
Purity Store Broad & Marsh-----LI 3-9855
Rauch's Grocery
Open Daily & Sunday 8:30-8:30
Creston Rd(PR) -------------238-0086
Santa Rosa Market
Complete One-Stop Market
798 Santa Rosa ------------LI 3-5513
Sauer's Market 848 Monterey-----LI 3-2164

The Yellow Pages save you time.

Grocers–Retail–(Cont'd)

Sebastian's Store
Drugs-Meats-Liquors-Fishing Tackle
Souvenirs-Gifts-Greeting Cards
Sn Simn -----------------WA 7-4217
Shandon Grocery Shandon --------238-2555
Shell Beach Market
763 Shell Bch Rd Shell Bch----PR 3-2135
Silva J Market 420 High---------LI 3-8501
Soto's Market Main Cambria----WA 7-4411
South Broad Market
2630 S Broad---------------LI 3-6532
Stop & Shop Market 1253 Shell Beach Rd
Shell Beach-PR 3-4708
Thompson's Grocery 1638 Osos----LI 3-7448
THREE CORNER GROCERY
1609 Johnson Av-LI 3-4123
TOM'S MARKET
We Barbecue Chickens
Open Daily 9:00 AM-10:00 PM
2548 Spring(PR) ------------238-1011
Tony's Food Center
201 E Branch(AG)-----------HU 9-5926
Tuttle's Calif Park Grocery
390 California Bl------------LI 3-0923
U-Save Market
951 Grand Av Grovr Cty-HU 9-9994
Wayside Market Morro Rd---Atascdro 55-J-3
Westway Market 447 Higuera-----LI 3-3046
(See Advertisement This Page)
Wilbert's Service Stn & Grocery
Hwy Cambria-WA 7-4237
WILLIAM'S BROS MARKET
We Give S & H Green Stamps
1069 Grand Av(AG)---------HU 9-3845
Wilson's Country Store
591 Cypress(PB) ------------PR 3-2561
Wilson's Grocery
Open 8 AM to 10 PM Daily & Sunday
2121 Broad ----------------LI 3-7584

Grocers–Whsle

ADLER WHOLESALE CO
1301 Carmel-LI 3-4541
Rand Halpin Co
228 Santa Barbara Av-LI 3-7622
Smart & Final Iris Co 109 South--LI 3-1217

WESTWAY MARKET
FRIENDLY SERVICE
EASY PARKING



HOURS 9 A.M. TO 9 P.M.
SUNDAYS INCLUDED
OPEN UNTIL 10 P.M. SATURDAY NIGHT
Owned by BILL MATHISON & JOHN CARSCADEN
LI 3-3046
447 HIGUERA ST. SAN LUIS OBISPO

To Locate an
AUTHORIZED SALES and SERVICE DEALER
When you are interested in locating the local authorized dealer of a nationally-advertised product or service
Look in the
Classified TELEPHONE SECTION

→ Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Paso Robles (PR) Pismo Beach (PB) San Luis Obispo (No Code)

Guns

Anderson Arthur E Gun Shop
1128 Los Olivos------------LI 3-3240
Eck-Sports
See Our Ad for Eckel V W Ranch
See Canyon ---------------LI 3-9633
Eckel V W Ranch See Canyon-----LI 3-9633
(See Advertisement This Page)
Grisanti Hardware
6110 El Camino Rl-Atascdro 580
LUNDGREN ERIC
9705 El Camino Rl-Atascdro 1383
RALPH'S TV REPAIR & GUN SHOP
Foreign Ammo & Hand Loaded Ammo
Reloading Supplies – Sports Stocks
SHOOTERS' SUPPLIES
Special Low Prices on Used Guns
RIFLES – PISTOLS – SHOTGUNS
New – Used & Antique
We Buy Sell & Trade
3825 Main Cambria-------WA 7-4223
SMITH'S S S TRADING POST
Edna Rd-LI 3-1716
Storni's Guns & Sporting Goods
1039 Chorro --------------LI 3-1613
Walker Vic Gun Shop
1301 Grand Av Grovr Cty-----HU 9-3231
(See Advertisement This Page)

Gunsmiths

ANDERSON ARTHUR E GUN SHOP
In Los Osos
GENERAL GUNSMITHING
NEW & USED
GUNS
RE-LOADING SUPPLIES
We Can Load Most Foreign Shells
Parts Made for Old Guns
1128 Los Olivos-----------LI 3-3240
BORAH'S SPORTSMAN'S STORE
719 Higuera ---------------LI 3-6514

Gunsmiths–(Cont'd)

Lundgren Eric
9705 El Camino Rl-Atascdro 1383
STORNI'S GUNS & SPORTING GOODS 1039 Chorro-----------LI 3-1613
Walker Vic Gun Shop
1301 Grand Av Grovr Cty-----HU 9-3231

Gutters & Downspouts

Atascadero Lumber Co
5305 Traffic Wy-----------Atascdro 661
Baugh Roofing Co
7440 San Gabriel Rd-----Atascdro 248-W
Strong's Sheet Metal
964 Las Tunas Av(MB)-------SP 2-8750

Gypsum

Hodgson's Building Materials
Edna Rd -----------------LI 3-6252
SUPERIOR GYPSUM CO
Albert Chanley
MILLED & SCREENED GYPSUM
238-3084
BITTER WATER MILL
Phone Bakersfield FAirview 2-7522
Choice Valley(PR) ---------238-3084

Haberdashery

See Men's Clothing & Furnishings Hdgs

Hair Goods–Retail

Charles & Duff Hair Goods
327-14th Oakland-TWinoks 3-1165

Hairdressers–See Beauty Shops

The oldest of all the telephone industry's traditions is Service.

Halls & Auditoriums

Paso Robles Civic Auditorium
10th & Park(PR)------------238-4772

Hand Bags–Retail

Burkhardt's Shoes
955 Grand Av(AG)-HU 9-5421
Charles Shoes 867 Higuera-------LI 3-4054
Copeland's Buster Brown Shoes
894 Higuera ---------------LI 3-8398
Fisher's Brad Shoe Store
845 Higuera-LI 3-2646
Pen-Ren Bootery 860 Higuera-----LI 3-1646

Handicraft Supplies

Marv's Hobby Shop 735 Marsh----LI 3-3942

Hardware–Automotive

See Automobile Parts & Supplies Hdgs; Truck Equipment & Parts Hdgs

Hardware–Retail

ATASCADERO HARDWARE
5980 Traffic Wy----------Atascdro 133
Atascadero Lumber Co
5305 Traffic Wy-Atascdro 661
BAYWOOD PARK HARDWARE
309-2d Baywd Prk-LI 3-2876
BRYANT & TROTT CO
110 E Main Santa Maria--Walnut 5-2721
CAYUCOS HARDWARE
Hwy Cayucs-WY 5-3242
Coast Hardware & Equipment
Cable-Rope-Chain-Bolts
200 Higuera --------------LI 3-0602
COOPERATIVE FARMERS SUPPLY CO INC 14th & Pine(PR)----------238-1718
(See Advertisement Page 79)
Forden's Hardware 857 Monterey--LI 3-1090
(See Advertisement This Page)
Grand Av Hardware
620 Grand Av(AG)-HU 9-5052
(See Advertisement This Page)

Hardware–Retail–(Cont'd)

GRISANTI HARDWARE
General Hardware – Electrical Supplies
Sporting Goods – Gun Repairs
Reloading Equip. & Tools
FINE OLD COLONY PAINTS
Plumbing Supplies – Builders' Hardware
In Atascadero Hotel Block
6110 El Camino Real---Atascadero 580
HAYWARD LUMBER CO
COMPLETE BUILDERS HARDWARE
Schlage Locks – Stanley Hdwr. & Tools
S & H GREEN STAMPS
10th & Pine(PR)----------238-4900
5th & E(MB)-------------SP 2-2291
From telephones served from the Cambria Cayucos San Luis Obispo Exchanges only (No Inter-City Charge)
Ask Operator for-Entrprise 11406
HEATON'S
803-13th(PR) --------------238-3311
(See Advertisement Page 79)
Hewitt H ----------------Templtn 2361
Huston R L Co S Hwy(PR)--------238-4667

(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Hardware–Retail–(Cont'd)

Madsen Hardware & Plumbing
116 W Branch(AG)-HU 9-2758
(See Advertisement Page 78)
MINER'S HARDWARE
1056 Grand Av Grovr Cty-----HU 9-2931
Morro Bay Hardware Store
375-5th(MB)-SP 2-2941
Oceano Hardware
1757 Pacific Bl Oceano-------HU 9-3416
(See Advertisement Page 78)
PACIFIC COAST LUMBER CO OF CALIF
BUILDERS' HARDWARE
OVERHEAD GARAGE DOORS
CEMENT – STUCCO – PLASTERS
ROOFING MATERIALS
424 Santa Barbara Av------LI 3-2191
Park Hardware & Sporting Goods Store
730-5th(MB)-SP 2-8296
PASO ROBLES MERCANTILE CO
839-12th(PR)---------------238-1922
Hardware Dept 839-12th(PR) ---238-1924
Poston Hardware Cambria ------WA 7-4650
SAN MIGUEL MERCANTILE & VARIETY Sn Migl--------HOmstd 7-3390
Western Auto Associate Store
5945 Entrada Av---------Atascdro 1516

Hardware–Whsle & Mfrs

Balfour Guthrie & Co Ltd
Prado Rd ------------------LI 3-9356
Craver Earl H Wholesale Electric & Hardware 1223 M Fresno----ADms 3-0462
Wilco Supply
383-40th Oaklnd-OLympc 2-8522

When you place a call, give the other person time to answer. Many unanswered calls would have been completed in a few more seconds.

Hatcheries–Poultry

Arbor Acres Farm Pac Division Inc
Breeder Ranch
County Rd Nipomo-----------WA 9-3930
Arbor Acres Farm Pac Division Inc
174 Higuera ---------------LI 3-7811
Black's Hatchery Riverside Av(PR)-238-1131
Grover City Hatchery
213 S 16th Grovr Cty-HU 9-2358
KIMBER FARMS INC
White Leghorn Baby Chicks
Traffic Wy --------------Atascdro 763
McKeens' Hatchery 1270 Laurel Ln-LI 3-6500
North's Hatchery Inc 174 Higuera--LI 3-3023
Pine Ridge Ranch & Turkey Hatchery
Parkhill Rd Snta Mrgrta-------438-5725
SUNSHINE TURKEY HATCHERY
BROAD BREASTED BRONZE
BELTSVILLE WHITE
POULTS & EGGS
Special
Temperature Controlled Trucks
Will Deliver Your Order Promptly
LOCATED IN SACRAMENTO
2535-5th Sacto -------GIlbrt 3-1424

Hay–Retail

St Jude Investment Co
Keys Valley Ranch(PR)--------238-2321

Health Food Products–Retail

Covell Health Food 1135 Garden--LI 3-8648
(See Advertisement This Page)
FENNY'S F & G EXCHANGE
ATASCADERO – PASO ROBLES
HEALTH FOODS
El Molino – Loma Linda – Wey-Rite
VITAMINS – MINERALS
DIABETIC – ALLERGY
LOW CALORIE – SALT FREE
8501 El Camino Rl----Atascadero 1065

Health Food Products–Retail–(Cont'd)

HALCYON HEALTH FOODS S Temple & Halcyon Rd Halcyon-HU 9-2432
Margo & Larry's Health Foods
1120 Morro-LI 3-1127
(See Advertisement This Page)
Riffel's Health Food & Donut Shop
521 Spring(PR) -------------238-1811

Health Service

San Luis Obispo County Health Dept
406 Spring(PR) -------------238-1880

Hearing Aids

Acousticon Williams Co
1029 Chorro ---------------LI 3-6632
(See Advertisement This Page)
Beltone Hearing Service
1118 Garden ---------------LI 3-4645
(See Advertisement This Page)

Hearing Aids–(Cont'd)

BELTONE QUALITY HEARING GLASSES
Enable you to hear with BOTH ears. No button in ear. No cord. Nothing to hide in hair or clothes. Tiny, colorless tube carries sound to ear. We also carry conventional Beltone Hearing Aids. Free bearing analysis and demonstration. No obligation.
Beltone
"WHERE TO BUY THEM"
BELTONE HEARING SERVICE
Norman I Schuldt
Certified Hearing Aid Audiologist
1118 Garden ------------LI 3-4645
HEARING AID AUDIOLOGIST— BELTONE HEARING SERVICE
1118 Garden ------------LI 3-4645

(Continued Next Page)

Advertise here—it pays.

Hearing Aids—(Cont'd)

MAICO SANTA BARBARA HEARING CENTER
SEE THE BEAUTIFUL NEW FACE FLATTERING HEARING GLASSES AND TINY BEHIND THE EAR AIDS BY MAICO
Hearing Test Without Obligation In Your Home or Our Office
20 E Canon Perdido Santa Barbara ---- WOodlnd 5-6988

ZENITH HEARING AIDS
• Choose from a complete line of transistor models, including latest eyeglass aids and at-the-ear type. An instrument for any electronically correctable hearing loss • By makers of Zenith TV, radios. 10-DAY MONEY-BACK GUARANTEE
ZENITH
"WHERE TO BUY THEM"
ECONOMY DRUG CO 796 Higuera-LI 3-7656
Grover City Pharmacy 9th & Grand Av Grovr Cty-HU 9-2457
ACCESSORY DEALERS
Hi-Way Drug Store 1217 Spring(PR) ---------238-4944

Heaters

See also Furnaces—Heating
DAY & NIGHT PANEL RAYS—
McKELVEY'S HENRY B PLUMBING & HEATING 5570 El Camino Rl-Atascdro 394
Smee's Plumbing & Heating Shop 2959 S Broad-LI 3-0860

Heaters—Water

See Water Heaters Headings

Heating Contractors

See Contractors—Heating & Ventilating

Heating Equipment

See also Boiler Hdgs; Furnaces Hdgs; Heaters; Etc
AMERICAN-STANDARD HOT WATER HEATING—
RETAILERS
BETTER PLUMBING CO 673 Higuera -----------LI 3-5938
BETTER PLUMBING CO 673 Higuera-LI 3-5938
CENTRAL COAST DISTRIBUTING CORPORATION
Sunshine Ceiling Heat©
Modern — Invisible — Silent
Low cost perfection heating
Free estimates & engineering
------------SP 2-4591

COLEMAN AUTOMATIC HEATING
America's ONLY BONDED LINE of quality home heating equipment. Heats more homes than any other make! $500 Warranty Bond backs every Coleman wall heater, floor furnace, space heater, water heater, central heating and air conditioning unit.
Coleman
"WHERE TO BUY IT"
DEALERS
BLAKE'S PLUMBING HEATING & SHEET METAL 1701 Riverside Av(PR)------238-3934
HOME APPLIANCE DIVISION OF SAN LUIS BUTANE DISTRS 5855 El Camino Rl------Atascdro 618
McBRIDE SHEET METAL WORKS Old Hwy 101-----------LI 3-5000
Shultz Robt 1170 Hwy No 1(MB)------SP 2-8488

Heating Equipment—(Cont'd)

IRON FIREMAN BOILERS
Automatic boiler units with built-in Iron Fireman oil burner or Iron Fireman radiant gas burner. Fully automatic Syncrostat day-night controls. 'Phone for free heating survey.
"WHERE TO BUY IT"
Smee's Plumbing & Heating Shop 2959 S Broad-LI 3-0860

IRON FIREMAN SELECTEMP HEATING
THERMOSTAT IN EVERY ROOM. Continuous flow of filtered warm air keeps each room at exact temperature desired, without affecting other rooms. No electric wiring. No over-heating. Saves fuel. For old or new homes and buildings.
IRON FIREMAN SelecTemp
"WHERE TO BUY IT"
Smee's Plumbing & Heating Shop 2959 S Broad-LI 3-0860

Herbs

Wu H M 972 Santa Rosa---------LI 3-7731

Hides

SAN LUIS TALLOW COMPANY Clark Field-LI 3-8660

High Fidelity & Stereophonic Sound Equipment

ALLEN'S SOUND CENTER
ALL LEADING BRANDS OF HIGH FIDELITY COMPONENTS
At Advertised Net Prices
VISIT OUR SOUND DEMONSTRATION ROOM
771 Higuera -------------LI 3-2047

Atascadero TV & Radio 5915 El Camino Rl-Atascdro 676-J
Daniels & Bovee 710 Higuera------LI 3-6102
HARBOR SUPPLY CO 475-5th(MB)-SP 2-2821
Hicks Radio & Television Shop 5915 Entrada Av-Atascdro 793
LA FRAN STEREOPHONIC HIGH FIDELITY—
VALLEY ELECTRIC CO 661 Higuera -----------LI 3-4949
LONG E E PIANO CO Hi-Fi-Radios-Phonographs & Records 777 Marsh ------------LI 3-1245

The oldest of all the telephone industry's traditions is Service.

High Fidelity & Stereophonic Sound Equipment—(Cont'd)

MATHIS HI FIDELITY—
SALES & SERVICE DEALERS
APPLIANCE CENTER INC 962 Monterey -----------LI 3-8610

RENTON MUSIC STORE
GRUNDIG & RCA
HI-FI — STEREO
TAPE RECORDERS
PIANOS & ORGANS
Everything in Music
5995 Traffic Wy------Atascadero 664

Roy's TV Den 1311 Park(PR)-----238-1424
(See Advertisement This Page)
ZENITH HI-FI—
SALES & SERVICE DEALERS
APPLIANCE CENTER INC 962 Monterey -----------LI 3-8610
VALLEY ELECTRIC CO
Established 1921-Sales & Service
Experienced Service Men To Handle All Your Problems
Radio-Television & Hi-Fi
661 Higuera ------------LI 3-4949

High Fidelity & Stereophonic Sound Equipment—Repairing & Parts

ED'S TV SERVICE Sales & Service 1260 Clarabelle(MB) --------SP 2-8569
Minute Man T V Service 970 Nipomo ----------------LI 3-1745
MOBILE ELECTRONICS SERVICE 1740 Fredericks -----------LI 3-4255

A color extension telephone adds beauty and comfort to your home.

Hobby & Model Construction Supplies

Dempsey's Hobby Shop 907-12th(PR) ---------------238-1939
HALL'S SPORTING GOODS 1326 Park(PR)----------------238-4316
Lane's Ceramic Studio 583 Dana---LI 3-2713
MARTIN'S ART & HOBBY SUPPLIES In Pismo Beach Model Planes-Leathercraft-Crafts 361 Pomeroy Av(PB)---------PR 3-4493

MARV'S HOBBY SHOP
COMPLETE SUPPLIES
MODEL CONSTRUCTION
WOOD FIBER — TEXTILE PAINTS
PAINT BY NUMBER — H.O. RAILROADS
Open Thurs. 'Til 9 P.M.
Near Broad 735 Marsh ------------LI 3-3942

Service Center News Stand & Hobby Shop 507-5th(MB) ----------------SP 2-6101

Hoisting & Rigging Service

Paul's Crane Service 276 Hermosa Wy-------------LI 3-9028

Homes

Atascadero Christian Home 8455 Santa Rosa Rd-------Atascdro 1527
Columbine Rest Home 4555 Sycamore Rd----------Atascdro 620
CURTIS REST HOME
IN GROVER CITY
AMBULATORY
WOMEN PATIENTS ONLY
PRIVATE TV AVAILABLE
EXCELLENT FOOD
Daily or Monthly Rates
521 N 4th Grovr Cty-------HU 9-2570
(Continued Next Page)

Homes—(Cont'd)

Della's Home for the Retired 1020 Pine(PR) -----------------238-3024
DOELLSTEDT CONVALESCENT HOME
EXCELLENT FOOD
Beautiful Surroundings & Climate
LOVING CARE
24-HOUR NURSING CARE
6 Miles South Atascadero on Old Hwy 101
14900 El Camino Rl--Atascadero 721-J

OAK SANITARIUM 222 Elm(AG) --------------HU 9-5468
(See Advertisement Page 80)
PASO BOARDING HOME
IN PASO ROBLES
24-HR. NURSING CARE
HOME COOKING — FAMILY STYLE
TV & ENTERTAINMENT
INTER-COM SYSTEM — ALL ROOMS
QUIET-SHADY-HOMELIKE SURROUNDINGS
945 Spring(PR) ------------238-1045

PASO ROBLES NURSING HOME 321-12th(PR) -----------------238-4637
(See Advertisement This Page)
SHADY OAKS REST HOME 4650 Traffic Wy----------Atascdro 441
(See Advertisement This Page)
STAFFORD'S REST HOME
YOUR HOME FOR QUIET RESTFUL LIVING
FOR RETIRED PEOPLE
THE BEST OF CARE
24-HOUR ATTENTION
HOME COOKED MEALS
Pleasant Climate & Surroundings
7205 San Gregorio Rd-Atascadero 658-J

The Yellow Pages save you time.

Homes—(Cont'd)

WILLOWS REST HOME
PERSONALIZED 24-HR. CARE FOR SENIOR CITIZENS
OWNED & OPERATED BY HOSPITAL TRAINED PERSONNEL
BEST OF FOOD
BEAUTIFUL SURROUNDINGS
HOMELIKE ATMOSPHERE
5755 Dolores Av-----Atascadero 1206

Horse Training

Laurellinda Training Ranch Edna Rd -----------------LI 3-7155

Horseshoers

Barrett L A N River Rd(PR)------238-1253

Hospital Equipment & Supplies

JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES 356 Santa Rosa-----------LI 3-2626
(See Advertisement This Page)

Hospitals

ATASCADERO GENERAL HOSPITAL Visit Hrs-2 PM to 4 PM-7 PM-8 PM Magnolia Av -----------Atascdro 1000
ATASCADERO STATE HOSPITAL Med Director R S Rood MD 101 Hwy South-----------Atascdro 600
Danish Convalescent Hospital 10905 El Camino Rl---------Atascdro 1872
FRENCH MEDICAL CLINIC & HOSPITAL
Clinic 1170 Marsh-------------LI 3-7070
If no answer call--------------LI 3-8185
Or -----------------------------LI 3-6672
Hospital 1170 Marsh------------LI 3-7070
If no answer call--------------LI 3-8185
Or -----------------------------LI 3-6672
Pharmacy 1170 Marsh----------LI 3-7070
Physical Therapy 1205 Higuera--LI 3-7070
Mountain View Hospital 1530 Marsh-LI 3-7085
If no answer call--------------LI 3-8185
Or -----------------------------LI 3-6672
MOUNTAIN VIEW HOSPITAL 1530 Marsh -----------------LI 3-7085
If no answer call--------------LI 3-8185
Or -----------------------------LI 3-6672
OAK SANITARIUM
In Arroyo Grande — Fair Oaks Area
CONVALESCENT HOME
SERVING ALL BED PATIENTS
AMBULATORY & CONVALESCENT
24-HR. QUALIFIED NURSING CARE
Physicians Available at All Times
Latest Type Hospital Equipment
Very Best in Food — Clean Surroundings
222 Elm(AG) -------------HU 9-5468

SHARP PRACTICE
Cutting through medium weight sandpaper is a quick way to put an edge on dull scissors.

Hospitals—(Cont'd)

PASO ROBLES NURSING HOME
STATE HOSPITAL LICENSED
GENERAL NURSING CARE
REGISTERED NURSE
PLEASANT SURROUNDINGS
See Our Display Ad — Homes
321-12th(PR) -----------------238-4637

PASO ROBLES WAR MEMORIAL DISTRICT HOSPITAL Visiting Hours-2 To 4 PM & 7 To 8 PM 15th(PR) -------------------238-3800
San Luis Obispo County General Hospital System 2180 Johnson Av--------LI 3-1500
SIERRA VISTA HOSPITAL Visiting Hrs-Maternity 3 to 4-7 to 8 All Other Patients 2 to 4-7 to 8 1010 Murray Av--------------LI 3-6550

Hot Rod Equipment

See Automobile Parts & Supplies Hdgs

Hot Springs

See also Resorts
Hidden Valley Hot Springs Inc Avila Rd-LI 3-0523

Hotel Equipment & Supplies

Model Linen Supply 34 South-----LI 3-2150

Hotels

ANDERSON HOTEL
Coffee Shop
Cocktail Lounge
Banquet Facilities
ALL ROOMS WITH BATH
MODERATE RATES
FREE PARKING
955 Monterey --------------LI 3-0900

Hotels—(Cont'd)

B & V Autel Hwy No 1 Cayucs-----WY 5-3536
CAMBRIA PINES LODGE 70 Modern Units-Dining & Cocktails Cambria ----------------WA 7-4200
Camozzi Hotel Cambria -----------WA 7-4449
Carlton Hotel 6005 El Camino Rl------------Atascdro 500
Clifton Motel 125 Spring(PR)-------238-4327
COLONIAL HOTEL F G Anderson-Owner 103 Santa Barbara Av---------LI 3-9982
Coronado Motel 2400 Spring(PR)--238-1823
Dollar Hotel The 1317 Spring(PR)-238-0212
EDGEWATER MOTEL 280 Wadsworth Av(PB)---------PR 3-2233
Farmhouse Motel 425 Spring(PR)--238-1720
FREMONT HOTEL Kitchenettes-Daily-Weekly Rates Permanent Guests Welcome 979 Osos -------------------LI 3-3453
GRANADA HOTEL Chas Babcock-Mgr Ample Parking Space 1128 Morro --------------LI 3-9943
Grandview Motel 2074 Monterey--LI 3-8700
HI-WAY HOTEL 916-13th(PR) ---------------238-4814
Hotel Carlton 6005 El Camino Rl----------Atascdro 500
(See Advertisement This Page)
Hotel Holst 1227 Spring(PR)-----238-1010
Hotel Obispo Agnes M Hughes-Owner 1025 Court -------------------LI 3-7640
HOTEL SAN LUIS Rita Haywood-Proprietress 697 Higuera ----------------LI 3-9926
Hotel Wineman 849 Higuera-------LI 3-7465
Lamplighter Motel 1604 Monterey-LI 3-3709
Melody Ranch Motel 939 Spring(PR) ---------------238-3911
(Continued Next Page)

Good party-line neighbors remember to space their calls.

HOUSE MOVING

OVER 30 YEARS EXPERIENCE

• MOVING • SHORING • RAISING

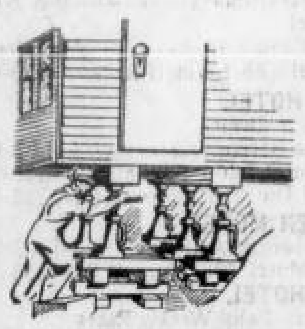
HOUSE WRECKING

FAST – SAFE – DONE RIGHT

MODERN EQUIPMENT

LICENSED BONDED & INSURED

FREE ESTIMATES



YORK & BAKKE HOUSE MOVERS

PHONE

HU 9-5630

If No Answer Call HU 9-4360

Corbett Canyon Rd.
Arroyo Grande

HOUSE MOVING



EXPERIENCED – RELIABLE – INSURED
RAISING – SHORING – WRECKING

No Job Too Large or Too Small

PR 3-4740
142 Montecito Ave. – Shell Beach

If No Answer Call PR 3-2220
317 PALISADES AVE. – SHELL BEACH

Van Ronk & Renshaw

golden state

CALIFORNIA'S FAVORITE ICE CREAM

At Your Grocers & Favorite Fountain

LOCALLY MADE & DISTRIBUTED

LI 3-4200
FOREMOST-GOLDEN STATE CO.
570 HIGUERA
SAN LUIS OBISPO

ICE

24 HOUR SERVICE

7 Vendor Locations to Serve You

AVILA BEACH
TOWN PARKING LOT

CAYUCOS
OCEAN AVE.

GROVER CITY
700 GRAND AVE.
S & H Service Station

MORRO BAY
5th & MAIN
Associated Service Station

PISMO BEACH
PRICE & HOLLISTER STS.
Richfield Service Station

SAN LUIS OBISPO
OSOS & MARSH ST.
Mustang Service Station

AND

AMERICAN REFRIGERATING CO.
MAIN OFC. & PLANT
241 PISMO

JACK DANA
DISTRIBUTOR
LI 3-0785



Sno-White Creamery & COFFEE SHOP

Open Seven Days A Week
'Till 11:30 P.M.

Specialize in

HOMEMADE – HANDPACKED ICE CREAM TO TAKE OUT

BREAKFAST – LUNCH & SODA FOUNTAIN

LI 3-1067

888 MONTEREY SAN LUIS OBISPO

Hotels–(Cont'd)

Oak Gardens Motel
3111 Spring(PR) ---------- 238-1046
Ocean Palms Motel
390 Ocean View Av(PB) ------ PR 3-2828
Palomar Motel
1601 Shell Beach Rd Shell Bch - PR 3-2404
Park Hotel
Weekly & Monthly Rates
1815 Osos ---------- LI 3-9814

PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
ELEVATOR SERVICE – ROOM PHONES
24-HOUR COFFEE SHOP
3 DINING ROOMS
BANQUET FACILITIES
COCKTAIL LOUNGE
1308 Spring(PR) ---------- 238-3611

PASO ROBLES INN
1103 Spring(PR) ---------- 238-2660
PINES HOTEL & COFFEE SHOP
35 Mi No of San Luis Obispo Hwy 1
Hwy No 1 Cambria ---------- WA 7-4442
PISMO HOTEL
D M Timbrell-Owner
701 Price(PB) ---------- PR 3-2214
Ramona Hotel
Weekly & Monthly Rates
819-12th(PR) ---------- 238-2017
Ranch Motel 2730 Spring(PR) ---- 238-0601
Reddwood Motel
Morro Strand Cayucs - WY 5-3939
Suburban Lodge Hwy 101(PR) ---- 238-3814
Sunset Motel 8th & Market(MB) -- SP 2-2111
Sunset View Motel
N Hwy No 1 Cambria - WA 7-4455
TRADE-WINDS HOTEL
230 Pomeroy Av(PB) ---------- PR 3-4611
(See Advertisement Page 81)
Travelodge Paso Robles
2701 Spring(PR) ---------- 238-0078
WINEMAN HOTEL
849 Higuera ---------- LI 3-7465

House Cleaners

SAN LUIS OBISPO JANITORIAL MAINTENANCE CO
2255 Santa Ynez Av ---------- LI 3-1737

House Movers

Atascadero House Movers
G R Calkins-Owner
9019 San Gabriel Rd ----- Atascdro 914-W

HALL HAROLD
HOUSE MOVING
LICENSED – BONDED – INSURED
FREE ESTIMATES
MODERN EQUIPMENT
& EXPERT WORKMANSHIP
No Job too Large or too Small
PO BOX 846 – MORRO BAY
560½-4th(MB) ---------- SP 2-7781
If no answer call -- Atascadero 692-R

Van Ronk & Renshaw
142 Montecito Av Shell Beach - PR 3-4740
(See Advertisement This Page)
York & Bakke House Movers
Corbett Canyon Rd(AG) ------- HU 9-5630
(See Advertisement This Page)

Houses–Prefabricated

See Prefabricated Structures

Ice

AMERICAN REFRIGERATING CO
CRYSTAL CLEAR ICE
Crushed, Block or Cubes
TRUCK ICING
ICE PLANT AT 1405 WALKER
Main Office
241 Pismo ---------- LI 3-0785
If no answer call ---------- LI 3-2689

Oceano Ice Co Oceano ---------- HU 9-2288
Paso Robles Ice Service
Free Delivery Service
2906 Spring(PR) ---------- 238-3310

Ice Cream Cones

Jolly Cone
701 Grand Av Grovr Cty ------ HU 9-5331

Ice Cream & Frozen Desserts–Dealers

Arden Farms Co
116 W Branch(AG) HU 9-2994
Cottage Sundries 1634 Osos ------ LI 3-9963
DAIRY QUEEN
Sundaes-Sodas-Malts-Shakes-Floats
Banana Splits-Freezes-Dilly-Bars
Pts-Qts-Half Gal-Orders To Go
12 Broad ---------- LI 3-7946
Fair-Oaks Milk Co
1023 Grand Av(AG) - HU 9-5557
Foremost Dairies Inc 570 Higuera - LI 3-4200

FOSTER'S OLD FASHION FREEZE
SUNDAES – MALTS
FLOATS & FREEZES
HAMBURGERS – HOT DOGS
TACOS – PIZZA
Chicken-in-the-Basket
3 Locations to Serve You
590 Marsh ---------- LI 3-7639
5th & Piney Wy(MB) ------ SP 2-8373
750 Grand Av Grovr Cty ---- HU 9-4933

Foster's Old Fashion Freeze
750 Grand Av Grovr Cty ------ HU 9-4933

FOSTER'S OLD FASHION FREEZE
SUNDAES – MALTS
FLOATS & FREEZES
HAMBURGERS – HOT DOGS
TACOS – PIZZA
Chicken-in-the-Basket
BOB CATES – Mgr.
5th & Piney Wy(MB) ------ SP 2-8373

FOSTER'S OLD FASHIONED FREEZE OF PASO ROBLES
Malts-Shakes-Sundaes
Hamburgers-Hotdogs-Tacos
2524 Spring(PR) ---------- 238-0103
GOLDEN STATE CO LTD
570 Higuera - LI 3-4200
(See Advertisement This Page)

POLAR FREEZE
IN PASO ROBLES
SPECIAL ORDERS FILLED
FOR ALL OCCASIONS
HAMBURGERS – TACOS
PIZZA
Ice Milk Desserts
Shakes & Sundaes to Go
828 Spring(PR) ---------- 238-3837

Rex & Nell's Frosties
6930 El Camino Rl ---------- Atascdro 953
Sno-White Creamery & Coffee Shop
888 Monterey ---------- LI 3-1067
(See Advertisement This Page)

Ice Cream & Frozen Desserts–Mfrs & Distrs

ARDEN FARMS DAIRY PRODUCTS
Flavor Fresh Ice Cream And Dairy Products
Arden
"FOR INFORMATION CALL"
ARDEN FARMS CO
Call Collect
116 W Branch(AG) ------- HU 9-2994
Hwy 101 South ------ Templeton 4181
1830 Pine(PR) ---------- 238-1434
Santa Ysabel Av ------- Atascdro 1392

GOLDEN STATE CO LTD
570 Higuera ---------- LI 3-4200
Golden State Products Distributor
2840 Spring(PR) ---------- 238-1050
(Continued Next Page)

The oldest of all the telephone industry's traditions is Service.

Ice Cream & Frozen Desserts–Mfrs & Distrs–(Cont'd)

STOLTEY'S DRIVE-IN & MALT SHOP
WE MAKE OUR OWN ICE CREAM –
"OUR BEEF BURGERS MADE US FAMOUS"
CLOSED TUESDAYS
5625 El Camino Real ---- Atascdro 525

STURGEON VERNON L GOLDEN STATE DISTR 2840 Spring(PR) -------- 238-1050

Ice Making Machinery

YORK AUTOMATIC ICE MAKER
YORK
Complete Ice Service in one unit.
Cubes, Icelets or Chips. — Compact — Easy to install, convenient to use for Restaurants — Hotels — Hospitals — Industrial Plants — Dairies — Etc.
"BORG-WARNER RESEARCH & ENGINEERING MAKE IT BETTER"
"WHERE TO BUY IT"
DISTRIBUTORS
OTT'S
727 State
Santa Barbara ---- Woodland 2-7671

Ignition Service–Automobile

See Automobile Electrical Service

Income Tax Matters

See Accountants–Certified Public; Accountants–Public; Attorneys; Bookkeeping Service; Tax Return Preparation

Infants' Garments

See Children's & Infants' Garments Headings

Insecticides–Retail

Daylight Gardens 3363 S Broad --- LI 3-1833
Loomis E C & Son
415 E Branch(AG) HU 9-5514
Loomis E C & Son 65½ Higuera --- LI 3-8410
PASO ROBLES SEED & CHEMICAL CO
13th & Riverside Av(PR) ------- 238-3825

Insecticides–Whsle & Mfrs

Castle A L Inc
Veg Seeds-Field Seeds-Pesticides
Fertilizers-Grasses-Clover-Alfalfa
Call Collect
675 South Blosser Rd
Santa Maria ---------- Walnut 5-5540
Paso Robles Seed & Chemical Co
13th & Riverside Av(PR) ------- 238-3825

Insulation Materials–Cold & Heat

Builders Market 840-10th(PR) ---- 238-0727
CENTRAL COAST DISTRIBUTING CORPORATION
DISTRIBUTOR FOR
OWENS CORNING FIBERGLAS
Fiberglas for Existing or New Homes & Buildings for Greater Summer and Winter Comfort. Will not Burn, Rot or Settle. Pays for itself in heating &/or air cond. costs.
---------- SP 2-4591
KYLE CO
1609 Osos ---------- LI 3-1998
(See Advertisement This Page)

Advertising in the YELLOW PAGES of the Telephone Directory is a direct way to keep your products before buyers. More and more people "Find it Fast in the YELLOW PAGES."

Insurance

AETNA CASUALTY & SURETY CO –INSURANCE & BONDING
Affiliated with
Aetna Life Insurance Co.
Standard Fire Insurance Co.
of Hartford, Conn.
*P.S. stands for PERSONAL SERVICE
—day or night—coast to coast
"WHERE TO CALL"
AGENTS
Anchor Insurance Service
871 Santa Rosa ---------- LI 3-7430
Paso Robles Insurance Agcy
531-12th(PR) ---------- 238-4550

ALLSTATE INSURANCE
Auto • Life
Fire • Homeowners
Accident
Sickness & Hospitalization
Top quality protection at low cost. Famous for fast, fair claim settlements; easy payment plan.
"FOR INFORMATION CALL"
ALLSTATE INSURANCE CO
879 Higuera ---------- LI 3-0833

ANCHOR INSURANCE SERVICE
871 Santa Rosa ---------- LI 3-7430
(See Advertisement Page 84)
ATKINSON & HOLLISTER INS
1043 Higuera ---------- LI 3-5411
BACHINO & MORRIS
740 Higuera ---------- LI 3-6887
Beaumont Richard D
Bank of America Bldg(PR) ----- 238-3723
Bellrose Realty Co
4500 N Hwy 1(MB) - SP 2-3402
If no answer call ---------- SP 2-5149
Beneficial Life Insurance Agent
104 Santa Ynez(PR) ---------- 238-4420
(Continued Next Page)

JOHNS-MANVILLE

"BLOWN" ROCK WOOL

INSULATION

COMFORT

ESTAB. OVER 34 YEARS



Serving San Luis Obispo County & Vicinity

PHONE

LI 3-1998

HARRY KYLE

KYLE COMPANY

1609 Osos San Luis Obispo

HARTFORD INSURANCE

In **PASO ROBLES**

JAMES I. COUSINS INSURANCE AGENCY

BOB & BETTY COUSINS



THE HARTFORD FIRE INSURANCE CO.
and the
HARTFORD ACCIDENT & INDEMNITY CO.

THIS AGENCY WRITES ALL FORMS OF INSURANCE INCLUDING LIFE

238-2181
If No Answer Call 238-0259

822-13th PASO ROBLES

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FARMERS INSURANCE GROUP
Symbol of Superior Service

AUTO - TRUCK - FIRE - LIFE

COMPARE OUR RATES... BEFORE YOU BUY

DISTRICT MANAGER
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1043 HIGUERA – LI 3-5411

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O. P. HORNADAY, Main St., WA 7-4620

MORRO BAY
M. V. MORLEY, 501-5th, SP 2-7343

PASO ROBLES
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SAN LUIS OBISPO
FRED C. HESS, 1043 Higuera, LI 3-5411

EMERGENCY AND AFTER BUSINESS HOURS CALL
BRANCH CLAIMS OFFICE
1033 Santa Barbara, Santa Barbara, Woodland 5-5211

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COMPENSATION ★ BONDS ★ MARINE & INLAND MARINE
HEALTH & ACCIDENT ★ HOSPITAL PLANS

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GENERAL INSURANCE CO. OF AMERICA
NAT. AUTO & CASUALTY INS. CO.
TRAVELERS INSURANCE CO. · NATIONAL UNION FIRE INS. CO.
AMERICAN FORE LOYALTY GROUP – SAFECO
UNION MUTUAL LIFE INS. CO. – GLENS FALLS

"To Insure Anything"

CALL

LI 3-4585

BETWEEN HIGUERA & MARSH

1130 MORRO — SAN LUIS OBISPO

IN SAN LUIS OBISPO

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Complete Personal Service

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Representing
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- GENERAL INS. CO. OF AMERICA
- GLENS FALLS
- NORTHWESTERN
- NEW HAMPSHIRE
- INDUSTRIAL INDEMNITY

FIRE – AUTO
LIABILITY – MARINE
HEALTH & ACCIDENT
COMMERCIAL
RISK ANALYSIS

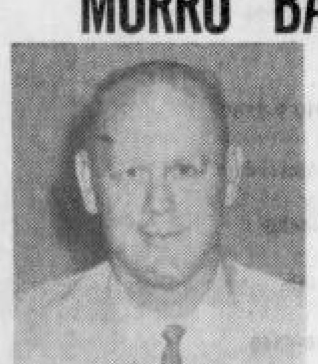


LI 3-7430

871 SANTA ROSA — SAN LUIS OBISPO

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"STRICTLY INSURANCE"



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- TRAVELERS
- GENERAL INS. CO. OF AMERICA
- INS. CO. OF NORTH AMER.
- FIREMAN'S FUND
- WESTCHESTER FIRE INSURANCE CO.
- INS. CO. STATE OF PENNSYLVANIA

- LIFE
- ACCIDENT
- AUTO
- LIABILITY
- FIRE
- WORKMAN'S COMPENSATION

PHONE **SP 2-7516**

857 MAIN — MORRO BAY

Insurance–(Cont'd)

Beneficial Standard Life Insurance Co
793 Higuera ---------- LI 3-5323
BENNETT GORDON
E C Loomis & Son Insurance Agency
General Insurance
405 E Branch(AG) ---------- HU 9-5594
Boraker Kenneth F 970 Higuera --- LI 3-0310

BROWN & ROY
IN PISMO BEACH
Specializing
BONDS – LIFE
ACCIDENT – SICKNESS
Agent for
WESTERN LIFE – INA – HARTFORD
314 Pomeroy Av(PB) ------ PR 3-2073

BUSINESS MEN'S ASSURANCE CO
Life-Accident-Health Insurance
J R Hutchison-Spec Representative
2030 Fixlini ---------- LI 3-0627
Cal-Farm Insurance Co
Bank of America Bldg(PR) ----- 238-3723
Cal-Farm Insurance Co
157 Higuera - LI 3-7971
Chelquist C R Insurance
1010 Morro - LI 3-8579
Conklin Thos H
427 Water Shell Bch ---------- PR 3-2084
CONKLIN TOM H 1130 Morro ---- LI 3-4585
(See Advertisement This Page)
Continental Assurance Co Agent
1327 Marsh ---------- LI 3-8850
COOPER GLADYS V
Fire-Casualty-Auto-Comp-Ins
Ofc & Res
Main Cambria ---------- WA 7-4616
COUSINS JAS I
822-13th(PR) ---------- 238-2181
(See Advertisement Page 83)
Cousins Robt J 822-13th(PR) ---- 238-2181
Crampton & McNamara
861 Monterey - LI 3-7177

DeCHAINE BOB INSURANCE & GRAIN DEALER
COMPLETE COVERAGE
LIFE – AUTO – FIRE
Workmen's Compensation – Bonds
1220 Park(PR) ---------- 238-3221

Deis Gene 531-12th(PR) ---------- 238-3944
EDWARDS HARRY R
Farmers Insurance Group
1744 Vine(PR) ---------- 238-4548
EQUITABLE LIFE ASSURANCE SOCIETY–
VIND HARRY C
960 Santa Rosa - LI 3-3263
Equitable Life Assurance Soc
960 Santa Rosa - LI 3-3263

EVANS GERALD B
Complete INSURANCE Service
FIRE – CASUALTY – MARINE
FIDELITY & SURETY
Representing Capital Stock Insurance Companies
1250 Osos ---------- LI 3-0720

FARMERS ALLIANCE BUS ASSOC
10th & Riverside Av(PR) ------- 238-0660
FARMERS INSURANCE EXCHANGE–
See Farmers Insurance Group
Under This Classification

Here's how you may be sure of getting your party more often when you dial:
1. Look up the number in the latest directory. Write it down.
2. Listen for dial tone.
3. Dial carefully.
4. Wait a minute before you decide your party isn't home.

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AUTO - LIFE - FIRE
TRUCK - BUSINESS
and All Your Insurance Needs
National 24-Hr. Claims Service.
Lower Cost Coverage.
FAST, ... FAIR ... FRIENDLY

"FOR INFORMATION CALL"
DISTRICT MANAGER
ATKINSON & HOLLISTER INS
1043 Higuera ---------- LI 3-5411
AGENTS
ARROYO GRANDE
HOFMEISTER LEO P
960 Grand Av(AG) ------- HU 9-2769
ATASCADERO
MORLEY WM C
7600 El Camino Rl ----- Atascdro 1324
CAMBRIA
HORNADAY O P
Main Cambria ---------- WA 7-4620
MORRO BAY
MORLEY M V
5th & D(MB) ---------- SP 2-7343
PASO ROBLES
EDWARDS HARRY R
1744 Vine(PR) ---------- 238-4548
SAN LUIS OBISPO
HESS FRED C
1043 Higuera ---------- LI 3-5411
BRANCH CLAIMS OFFICE
FARMERS INSURANCE GROUP
For Emergency Calls and
After Business Hours call
1033 Santa Barbara St
Santa Barbara ---- Woodland 5-5211

Farmers Insurance Group
3100 El Camino Rl ---------- Atascdro 622
Farmer's Insurance Group
7600 El Camino Rl -------- Atascdro 1324
Farmers Insurance Group
960 Grand Av(AG) ---------- HU 9-2769
Farmers Insurance Group
1043 Higuera ---------- LI 3-5411
(See Advertisement Page 83)
Farmers Insurance Group
Main Cambria ---------- WA 7-4620
Farmers Insurance Group
610 Roosevelt Dr Oceano - HU 9-2717
Farmer's Insurance Group
1744 Vine(PR) ---------- 238-4548
Farmers Insurance Group
5th & D(MB) ---------- SP 2-7343
FARMERS NEW WORLD LIFE INSURANCE CO–
See Farmers Insurance Group
Under This Classification
FIRE INSURANCE EXCHANGE–
See Farmers Insurance Group
Under This Classification
Garrity W C Insurance Agcy
774 Marsh - LI 3-8626
GEE REAL ESTATE & INSURANCE AGCY
5945 Traffic Wy ---------- Atascdro 333
GIST FRED L 1035 Chorro ------ LI 3-8323
Great Amer Insurance Co
774 Marsh - LI 3-8626
GROVES INSURANCE AGENCIES
830 Wadsworth(PB) ---------- PR 3-2294
Hartford Accident & Indemnity Co Agcy
740 Higuera - LI 3-6887
Hartford Accident & Indemnity Co Claims
Office 5605 Bajada Av ------ Atascdro 1980
Hartford Fire Insurance Co Group Claims
Office ---------- Atascdro 1980

(Continued Next Page)

SCARE AWAY RUST

To prevent rust in trash or garbage cans, pour melted paraffin (or old candles) in bottom of container. Rotate to coat bottom and sides.

Insurance–(Cont'd)

HARTFORD INSURANCE
"Since 1810"
YEAR IN AND YEAR OUT
YOU'LL DO WELL WITH THE
HARTFORD
FIRE INSURANCE
COMPANY GROUP



"WHERE TO CALL"
FIRE AGENTS
BACHINO & MORRIS
740 Higuera ---------- LI 3-6887
COUSINS JAS I
822-13th(PR) ---------- 238-2181
HIER-JOHNSON BROKERAGE
5940 El Camino Rl ------ Atascdro 200
ROY & LOW INSURANCE
1035 Grand Av(AG) ------ HU 9-3589
SWALL RUTH
W E McElroy Solicitor
221 E Branch(AG) -------- HU 9-5462
YORK SID INS AGCY
1213 Park(PR) ---------- 238-3513
ACCIDENT & INDEMNITY AGENTS
BACHINO & MORRIS
740 Higuera ---------- LI 3-6887
COUSINS JAS I
822-13th(PR) ---------- 238-2181
SWALL RUTH
W E McElroy Solicitor
221 E Branch(AG) -------- HU 9-5462
YORK SID INS AGCY
1213 Park(PR) ---------- 238-3513

HEARTHSTONE INSURANCE CO OF MASSACHUSETTS
827 Willow Ln(AG) ---------- HU 9-2257

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INSURANCE
REAL ESTATE
G. EARL HENDERSON
HAROLD WILKINS
DALE VAN SAUN
South of Shell Station
6425 El Camino Rl ---- Atascadero 194
If no answer call ----- Atascadero 101

Hier-Johnson Brokerage
5940 El Camino Rl - Atascdro 200

HOLMES MILTON J
COMPLETE GENERAL INSURANCE SERVICE
Agent for
American Motorist, American Surety, N.A.C., New Hampshire Fire & Casualty
Northwestern National Fire, Canadian Indemnity, Standard Accident
Superior
1228 Broad ---------- LI 3-0663

Keen Agcy The
919 Grand Av Grovr Cty - HU 9-4711

KENNEDY RALPH C
Established Over 36 Years
Insurance – Real Estate
Notary Public
AUTO
FIRE
LIABILITY
ACCIDENT & HEALTH
WORKMEN'S COMPENSATION
1120 Garden ---------- LI 3-1002

LOOMIS E C & SON INSURANCE AGCY
General Insurance
405 E Branch(AG) ---------- HU 9-5594

LOVETT & GARRITY
INSURANCE – ALL TYPES
Our Business Is Service Protection
EXCHANGES APPRAISALS
BUSINESS OPPORTUNITIES
Lee Lovett & Bill Garrity
816 Price(PB) ---------- PR 3-4750

Answer promptly, speak clearly, hang up gently—three friendly telephone habits.

Lovett & Garrity 816 Price(PB) --- PR 3-4750
Massachusetts Mutual Life Insurance Co
1831 S Broad - LI 3-3057
METROPOLITAN LIFE INSURANCE CO AGENT 134 Ramona Dr -------- LI 3-9061
MID-CENTURY INSURANCE CO–
See Farmers Insurance Group
Under This Classification
MORLEY M V
5th & D(MB) ---------- SP 2-7343
MORLEY WM C
Farmers Insurance Group
7600 El Camino Rl -------- Atascdro 1324
Morris G L Bill Real Estate
B Beach-General Insurance
2680 Hwy No 1 Morro Del Mar - SP 2-8003
Morro Bay Insurance Center
857 Main(MB) ---------- SP 2-7516
(See Advertisement Page 84)

MURRELL L B AGENCY
Complete Insurance Service
OCCIDENTAL LIFE INS. CO.
UNITED STATES FIRE INS. CO.
STANDARD ACCIDENT INS. CO.
FARMERS' MUTUAL FIRE ASS'N
LUMBERMAN'S MUTUAL CASUALTY CO.
1318 Garden ---------- LI 3-2539
Or ---------- LI 3-1460
If no answer call -------- LI 3-5800

Murrell L B Agcy
1318 Garden ---------- LI 3-2539
Or ---------- LI 3-1460
NEAL BOB
871 Santa Rosa ---------- LI 3-7430
NELSON WM A 968 Monterey ---- LI 3-1656

NEW YORK LIFE INSURANCE AGENT
Serving
San Luis Obispo County
LIFE – GROUP – HOSPITALIZATION & RETIREMENT
Specialized Individual Service
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---------- LI 3-2857

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SERVING
PASO ROBLES – ATASCADERO
CAMBRIA – CAYUCOS
CHOLAME – MORRO BAY
PARKFIELD – SAN LUIS OBISPO
SAN MIGUEL – SANTA MARGARITA
TEMPLETON
531-12th(PR) ---------- 238-3944

NORTHWESTERN MUTUAL LIFE INSURANCE–
AGENTS
COUSINS BETTY
822-13th(PR) ---------- 238-2181
Residence ---------- 238-4505
VOLLMER ERNEST JR
1307 Chorro ---------- LI 3-8225
Northwestern Mutual Life Insurance Co
1307 Chorro ---------- LI 3-8225
OCCIDENTAL LIFE INSURANCE–
MURRELL L B AGCY
L B Murrell-Agent
1318 Garden ---------- LI 3-2539
Occidental Life Insurance Co Agent
1318 Garden - LI 3-2539
O'DONNELL INSURANCE SERVICE
1327 Marsh ---------- LI 3-8850
PARIS MICHAEL R
1035 Chorro ---------- LI 3-8323

PASO ROBLES INSURANCE AGCY
AUTO – FIRE – MARINE – LIFE
Representing
AETNA CASUALTY & SURETY CO.
U.S. FIRE INS. CO.
FEDERAL INS. CO.
UNITED PACIFIC
INDUSTRIAL INDEMNITY CO.
P. D. Fowler Giff Sobey, Jr.
531-12th(PR) ---------- 238-4550

Powers Mildred J Realtor
859 Monterey - LI 3-3344

Please wait for dial tone . . . then dial carefully.

Prudential Insurance Co of America
1320½ Osos ---------- LI 3-6996
Reserve Life Insurance Co
1041 Chorro ---------- LI 3-1890
Roberts Wm P
Prudential Agent Exclusively
8800 El Camino Rl -------- Atascdro 1785
If no answer call ---------- Atascdro 1182
Rogers John L 577 Marsh -------- LI 3-9069
Roy & Low Insurance
1035 Grand Av(AG) ---------- HU 9-3589
Ruggles Robt E 1026 Chorro ------ LI 3-2922
Sales Alec E General Agent-Pac Natl Life
Ins Co 162 Del Sur Wy ---------- LI 3-3962
SAN LUIS INSURANCE AGCY
970 Higuera - LI 3-0310

STATE FARM INSURANCE
Famous careful-driver auto insurance at rock-bottom rates. We insure more cars than any other company.
Fast, fair claim service.
7000 agents in U.S. and Canada.
Also life and fire insurance; residence liability.
"FOR INFORMATION CALL"
AGENTS
ARROYO GRANDE
Jeter Frank
1214 Grand Av(AG) ------- HU 9-5589
ATASCADERO
Sanders Jack
8055 El Camino Rl ------ Atascdro 345
PASO ROBLES
Ward Frank L 1947 Spring(PR) - 238-3200
SAN LUIS OBISPO
Eakes John M 982 Monterey -- LI 3-3727
Hatley Sherley B 852 Higuera -- LI 3-0889

State Farm Insurance Companies
8055 El Camino Rl ---------- Atascdro 345
Agent 852 Higuera ---------- LI 3-0889
Agent 982 Monterey ---------- LI 3-3727
State Farm Insurance Companies
1214 Grand Av(AG) ---------- HU 9-5589
State Farm Insurance Companies
1947 Spring(PR) ---------- 238-3200

SWALL RUTH
FIREMAN'S FUND – ROYAL INSURANCE
HARTFORD INSURANCE CO.
Bonds – Fidelity & Surety
NOTARY PUBLIC
Fire – Auto – Liability – Health & Accident
MARINE & INLAND MARINE
To Insure Anything Call
W. E. McELROY – Solicitor
221 E Branch(AG) -------- HU 9-5462

Taylor Cameron Happy Hollow(AG) - HU 9-4204
(See Advertisement This Page)
Thompson Jane R
1010 Grand Av(AG) - HU 9-2123

TRAVELERS INSURANCE COMPANIES
"One plan, one man, one monthly check to pay— that's the modern Travelers way!"
THE TRAVELERS
"WHERE TO CALL"
Conklin Tom H 1130 Morro --- LI 3-4585
Loomis E C & Son Insurance Agcy
405 E Branch(AG) -------- HU 9-5594

TRUCK INSURANCE EXCHANGE–
See Farmers Insurance Group
Under This Classification

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

TRUESDALE CALVIN T
E C Loomis & Son Insurance Agency
General Insurance
405 E Branch(AG) ---------- HU 9-5594
Vollmer Ernest Jr 1307 Chorro --- LI 3-8225
Ward Frank L 1947 Spring(PR) ---- 238-3200
(See Advertisement This Page)
WEISSGERBER ROBT C
Prudential Agent Exclusively
945 Vine(PR) ---------- 238-3322
West Coast Life Insurance Co
774 Marsh - LI 3-8626
Willett Richard L
Monterey & Osos ---------- LI 3-4434
YORK SID INS AGCY
1213 Park(PR) ---------- 238-3513
(See Advertisement This Page)

TOY CATCH-ALL

Tack a shoe bag in a convenient spot for a child's small toys. Makes them easy to find—saves clutter.

PASO ROBLES

STATE FARM — Auto — Life — Fire — INSURANCE

FRANK L. WARD - Agt.

CALL **238-3200**

1947 SPRING ST

Serving San Luis Obispo Co.

CAMERON TAYLOR INSURANCE

LIFE – DISABILITY – FIRE
AUTO – LIABILITY
WORKMEN'S COMPENSATION

NATIONAL AUTOMOBILE CLUB

Let Us Quote You For All Your Insurance Needs

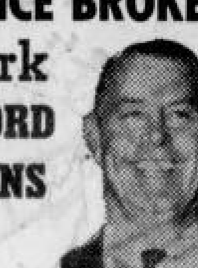
SPECIAL BUDGET PLANS
PAY YOUR PREMIUMS
BY THE MONTH

PHONE **HU 9-4204**

"Happy Hollow," Rt. 1, Box 535, ARROYO GRANDE

Your PASO ROBLES INSURANCE BROKER

Sid York



- HARTFORD
- FIREMANS FUND

AND

All Lines of Insurance

238-3513

1213 PARK — PASO ROBLES

JANITOR SERVICE
COMMERCIAL & RESIDENTIAL
- WINDOW CLEANING
- HOUSE CLEANING
- FLOOR WAXING
- WALL WASHING

DAILY & MONTHLY CONTRACTING

SAN LUIS OBISPO JANITORIAL MAINTENANCE CO.

INSTITUTE · JANITORIAL MAINTENANCE CONTRACTORS · CERTIFIED CONTRACTOR

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P. O. BOX 43 · 2255 SANTA YNEZ AVE. · SAN LUIS OBISPO · A. R. Schwabenland

JANITORIAL SERVICE
- WINDOW CLEANING
- FLOOR CLEANING & WAXING
- HOMES
- OFFICES
- STORES



Licensed · FOR FREE ESTIMATES CALL LI 3-4367 · Insured

FRED'S JANITORIAL SERVICE

MONTHLY CONTRACTS · 1307 KENTWOOD DRIVE · FRED CASILLAS · SAN LUIS OBISPO

IN PASO ROBLES

JANITORIAL SERVICE SUPPLIES
- RUG CLEANING
- FLOOR WAXING
- HOUSE CLEANERS
- WINDOW CLEANERS
- WALL CLEANING
- BUILDING MAINTENANCE
- FLOOR CLEANERS & WAXES
- WINDOW & FLOOR SQUEEGEES
- MOPS—BUCKETS—WRINGERS
- FLOOR BRUSHES OF ALL KINDS



238-1120

Hild Industrial Equipment · Floor Polishers — Scrubbers & Vacuums & Accessories

ROWE SERVICE EQUIPMENT SUPPLY CO.

136-12th ST. · INSURED · PASO ROBLES

Serving San Luis Obispo County & Vicinity

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"OUR BUSINESS IS CLEANING UP"
✓ COMMERCIAL ✓ RESIDENTIAL

Specializing In
COMPLETE
- FLOOR CARE (All Types — Asphalt, Wood, Terrazzo, Etc)
- WINDOW CLEANING
- WALL WASHING
- HOUSE CLEANING

Free Estimates CALL HU 9-3334

Licensed · *Insured*

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Insurance Adjusters—See Adjusters

Insurance Consultants

Anchor Insurance Service
871 Santa Rosa----LI 3-7430
Bachino & Morris 740 Higuera----LI 3-6887
Conklin Tom H 1130 Morro----LI 3-4585
Cousins Jas I 822-13th(PR)----238-2181

EVANS GERALD B
Complete INSURANCE Service
FIRE — CASUALTY — MARINE
FIDELITY & SURETY
Representing Capital Stock Insurance Companies
1250 Osos----LI 3-0720

Hearthstone Insurance Co of Massachusetts
827 Willow Ln(AG)----HU 9-2257
HOLMES MILTON J
1228 Broad----LI 3-0663
Lovett & Garrity 816 Price(PB)--PR 3-4750
Morro Bay Insurance Center
857 Main(MB)----SP 2-7516
Murrell L B Agcy 1318 Garden----LI 3-2539
New York Life Insurance Agent ---LI 3-2857
Northwestern Mutual Life Insurance Agent
822-13th(PR)----238-2181
O'Donnell Insurance Service
1327 Marsh----LI 3-8850
York Sid Ins Agcy 1213 Park(PR)--238-3513

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Becker's Beauti Pleat Draperies
614 Bolen Dr(PR)----238-1869
CANNELL & CHAFFIN OF FRESNO INC
208 E Shields Av Fresno---BAldwn 2-2473
MELTONS DESIGNS
1558 N Hwy 1 Morro Del Mar--SP 2-3851

MYERS WM N
Complete DECORATING SERVICE
RESIDENTIAL AND COMMERCIAL
Serving Entire San Luis Obispo Co.
1133 Maple(AG)----HU 9-3994

Stewart Don 377 Elm(AG)----HU 9-2349
ZEGAR'S FINE FURNITURE
971 Higuera----LI 3-6034
(See Advertisement This Page)

KEEP LIGHT FROM MILK

Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

DECORATORS
Consultants
JUNE ZEGAR
BEATRICE KAISER

DECORATIVE ADVICE IN YOUR HOME

SERVING SAN LUIS OBISPO CO.

Open Thurs. Evenings Till 9 P.M.

LI 3-6034

ZEGAR'S FINE FURNITURE

971 HIGUERA · SAN LUIS OBISPO

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Coast Counties Adjustment Bureau
1130 Garden-LI 3-3063
Gold Coast Detective Agcy & Patrol Service
7700 Portola Rd----Atascdro 1089-R
Schoenfelder Insurance Adjustment Service
115 E Branch(AG)----HU 9-4272

Investment Securities

FIRST CALIFORNIA COMPANY
Mrs John O'Brien
Investment Securities Stocks & Bonds
Widkenden Bldg----LI 3-4229
Hermanson Robt I
Peachy Canyon Rd(PR)----238-1654

WALSTON
Members New York Stock Exchange and other leading stock and commodity exchanges.
Offices coast-to-coast.
Walston
"WHERE TO CALL"
WALSTON & CO INC
Anderson Hotel-LI 3-2878

Iron Ornamental Work

Pabst W F 111 Ward----LI 3-6920

Iron Scrap

See Scrap Metals; Junk Dealers

Ironing Machines Hdgs

See Washing Machines, Dryers & Ironers Hdgs

Irrigation Systems & Equipment

AMES IRRIGATION SYSTEMS—
DISTRIBUTORS
EMERALD DISTRS INC
Hwy 101 South at Spence Rd
Salins----HArisn 2-9026

EMERALD DISTRS INC
Wholesalers Complete Line
Irrigation Systems — Agricultural — Turf
Ames ABC Sprinkler Pipe — Lo-Hi Gated Surface Pipe — Rain Bird Sprinklers
Berkeley Pumps — K & M Asbestos Cement Pipe — Smith-Scott Steel Pipe — Plastic Pipe
Hwy 101 South at
Spence Rd(S)----HA 2-9026
If no answer call----HA 4-1323

Farmer's Hardware & Equip Co
581 Higuera-LI 3-7102
Hanna John W 1119 Garden----LI 3-1523
King City Concrete Pipe Co
934 Paso Robles(PR)----238-1314
McCOY PUMP CO INC
1004 Paso Robles(PR)----238-0562
Walty Pump Co 3035 S Broad----LI 3-0496
WINTROATH PUMPS DIVISION OF WORTHINGTON CORP
See Our Pump Ad
1223 Riverside Av(PR)----238-0065

Jacks—Automobile

See Automobile Parts & Supplies Hdgs

Janitor Service

FRED'S JANITORIAL SERVICE
1307 Kentwood Dr----LI 3-4367
(See Advertisement This Page)
M & S Janitorial Service
1116 Farrell Rd(AG)----HU 9-3334
(See Advertisement This Page)

(Continued Next Page)

Simplify your buying—know where to buy it. The dealers in many nationally advertised articles are listed in the YELLOW PAGES. Make it a habit to "Find it Fast in the YELLOW PAGES."

Janitor Service—(Cont'd)

ROWE SERVICE EQUIPMENT SUPPLY CO
136-12th(PR)----238-1120
(See Advertisement Page 86)
SAN LUIS OBISPO JANITORIAL MAINTENANCE CO
2255 Santa Ynez Av----LI 3-1737
(See Advertisement Page 86)

Janitors' Supplies

CAMPBELL'S REFRIGERATION
532 Higuera----LI 3-6800
Rowe Service Equipment Supply Co
136-12th(PR)----238-1120

SAN JOAQUIN PAPER & JANITOR SUPPLY
Serving the Central Coast Area
A COMPLETE STOCK OF JANITOR, SANITARY CHEMICALS & PAPER SUPPLIES
295 Higuera----LI 3-2466

Jewelers—Mfrs

Brasil's Jewelry
Anderson Hotel Lobby----LI 3-8523
Rimelen C A 5870 Traffic Wy-Atascdro 677-W

Jewelers—Retail

Andrews Don 1009 Higuera----LI 3-4543
(See Advertisement This Page)
BRASIL'S JEWELRY
Anderson Hotel Lobby----LI 3-8523

BROWN CLARENCE
San Luis Obispo's Leading Credit Jeweler
CHARGE ACCOUNTS INVITED AT NO ADDITIONAL COST TO YOU
Diamond Engagement & Wedding Rings
Omega, Bulova, Elgin, Hamilton, Longine, Wittnauer & Swiss Watches, Also
Jewelry — Silverware — Watch Repairing
S & H Green Stamps
862 Higuera----LI 3-5648

FEAR ALBERT E
Wedding Ring Sets — Sparkling Gifts
America's Fine Watch — The Hamilton
Watches for Every Budget
Jewelry — Silverware — Bone China
Original Rock Jewelry — Souvenirs
Watch & Jewelry Repairs — Spec Order
Work Done in Our Own Shop
Chg Accts—Bankamericard—S&H Green Stamps
Hwy 1 Cambria----WA 7-4243

Grover City Swap Shop
549 Hwy No 1 Grovr Cty----HU 9-4423
Guthrie's Jewelers 779 Higuera---LI 3-6706
KEEPSAKE DIAMOND RINGS—
BRASIL'S JEWELRY
Anderson Hotel Lobby----LI 3-8523
GUTHRIE'S JEWELERS
779 Higuera----LI 3-6706
REED J M 751 Dolliver(PB)--PR 3-4473
RICHMOND'S JEWELERS
741-12th(PR)----238-4916
VAUGHN'S JEWELERS
119 E Branch(AG)-HU 9-2330
LECKEY JEWELERS
1433 Grand Av Grovr Cty----HU 9-5821
Lewis Glen
923 Grand Av Grovr Cty-HU 9-5749

MARELL'S JEWELERS
Nationally Advertised Watches
BULOVA — ELGIN
HAMILTON — CROTON
LONGINES-WITTNAUER
DIAMONDS
STERLING — SILVERPLATE
by Towle-Gorham
& Other Advertised Brands
850 Higuera----LI 3-1404

Marell's Jewelers 850 Higuera----LI 3-1404
(See Advertisement This Page)
Marshall's Jewelry Store
790 Higuera----LI 3-3431
(See Advertisement This Page)

Advertise here—it pays.

Jewelers—Retail—(Cont'd)

MILLER'S JEWELRY
Traffic Wy-Atascdro 244
Paso Robles Jewelry Store
725-13th(PR)----238-3622
Reed J M 751 Dolliver(PB)----PR 3-4473
Reid Maurice Your Jeweler
1321 Park(PR)----238-2415
(See Advertisement This Page)

RICHMOND'S JEWELERS
PASO ROBLES
WATCHES — JEWELRY — SILVERWARE
Keepsake Diamond Rings
BULOVA & MIDO WATCHES
SILVER PLATE
"Fine Watch & Jewelry Repairing"
Established Since 1910
L. C. "Bud" Richmond — Owner
741-12th(PR)----238-4916

The Yellow Pages save you time.

Marell's Jewelers
TRI COUNTY
LARGEST CREDIT JEWELERS
Diamonds



Nationally Advertised Watches
BULOVA — ELGIN
HAMILTON — CROTON
LONGINES — ROLEX

LI 3-1404

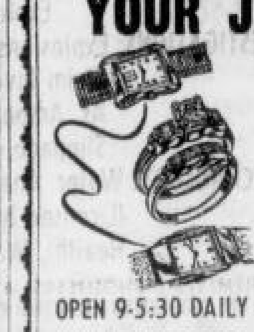
STERLING & SILVERPLATE BY TOWLE — GORHAM & OTHER NATIONALLY ADVERTISED BRANDS

850 HIGUERA ST.

PASO ROBLES

"IF YOU DON'T KNOW JEWELRY— KNOW YOUR JEWELER"

MAURICE REID YOUR JEWELER



- WATCHES
- DIAMONDS
- JEWELRY

Watches & Jewelry Repairing In Our Own Shop

OPEN 9-5:30 DAILY — MON. — SATURDAY

238-2415

1321 PARK ST. — PASO ROBLES

Jewelers—Retail—(Cont'd)

Rimelen C A 5870 Traffic Wy-Atascdro 677-W
San Luis Jewelry & Loan Co
974A Monterey-LI 3-2314
Siebert's 455-5th(MB)----SP 2-4586
Time Shop The 1029 Morro----LI 3-9515
(See Advertisement This Page)
Vaughn's Jewelers
119 E Branch(AG)-HU 9-2330

Jewelry Appraisers—See Appraisers

Jewelry Engravers

Brasil's Jewelry
Anderson Hotel Lobby----LI 3-8523
Brown Clarence 862 Higuera----LI 3-5648
Richmond's Jewelers 741-12th(PR)-238-4916

An extension telephone saves time and steps.

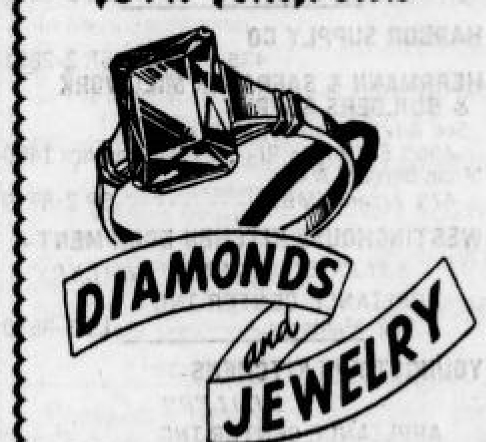
Jewelry Repairing

Brasil's Jewelry
Anderson Hotel Lobby----LI 3-8523
Brown Clarence 862 Higuera----LI 3-5648
Fear Albert E Hwy 1 Cambria---WA 7-4243
Time Shop The 1029 Morro----LI 3-9515

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Don Andrews



DIAMONDS and JEWELRY

OFFICIAL S.P. WATCH INSPECTOR

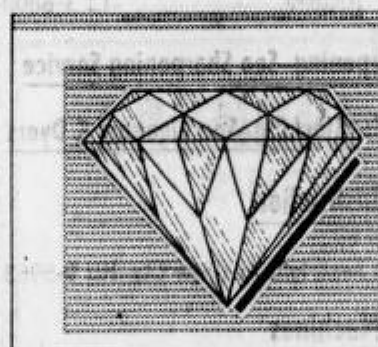
SILVERWARE CLOCKS

HAMILTON
ERNEST BOREL
WATCHES

EXPERT WATCH REPAIRING
THE FINEST IN GIFT ITEMS

CALL LI 3-4543

1009 Higuera · San Luis Obispo



GUARANTEED WATCH AND JEWELRY REPAIRS
REMOUNTING — RESTYLING — CUSTOM DESIGNING
TOWLE — WALLACE — HEIRLOOM
INTERNATIONAL — LUNT-REED & BARTON STERLING
HAMILTON — ELGIN — BULOVA — WYLER
AND LE COULTRE WATCHES
ESTATE APPRAISALS

LI 3-3431

MARSHALL'S *Jewelry Store*

790 HIGUERA · SINCE 1889 · SAN LUIS OSBISPO

LONGINES — WITTNAUER WATCHES

Expert JEWELERS



GUARANTEED REPAIRS ON WATCHES — CLOCKS — JEWELRY

TERMS AVAILABLE

THE TIME SHOP

CALL LI 3-9515

1029 MORRO · (Near Corner Higuera) · SAN LUIS OBISPO

CASH $$$
For Your



JUNK
✓ SCRAP IRON
✓ METALS
• COPPER • BRASS
• LEAD • ALUMINUM
BATTERIES
WE BUY PIPE & ANGLE IRON
CARL "TINY" PAYNE — Owner
GROVER CITY
JUNK YARD
PHONE
HU 9-2991
13th & FARRELL RD.
GROVER CITY

Junk Dealers

See also Scrap Metals

GROVER CITY JUNK YARD
13th & Farrell Rd Grovr Cty---HU 9-2991
(See Advertisement This Page)

PAULSON'S WRECKING & SALVAGE
Orcutt Rd-LI 3-1215
(See Advertisement This Page)

Saratoga Auto Wrecking & Junk Yard
61 Saratoga Av Grovr Cty-HU 9-4458

Valley Pipe & Salvage Co
729 W Main Santa Maria-Walnut 5-2774
(See Advertisement This Page)

Westside Auto Wrecking Edna Rd-LI 3-3045
(See Advertisement This Page)

Keys—See Locksmiths

Kitchen Equipment

CAMPBELL'S REFRIGERATION
532 Higuera ----------------LI 3-6800

GENERAL ELECTRIC KITCHENS—
SALES & SERVICE DEALERS
APPLIANCE CENTER INC
962 Monterey ------------LI 3-8610

HARBOR SUPPLY CO
475-5th(MB)-SP 2-2821

HERRMANN & SAFRANEK MILLWORK & BUILDERS SUPPLY
See Adv for Cabinet Makers
4005 El Camino Rl---------Atascdro 1490

Munn Bernard A Co
475 Arcadia(MB) ------------SP 2-8719

WESTINGHOUSE KITCHEN EQUIPMENT—
SALES & SERVICE DEALERS
APPLIANCE CENTER INC
962 Monterey ------------LI 3-8610

YOUNGSTOWN KITCHENS—
DEALERS
APPLIANCE CENTER INC
962 Monterey -------------LI 3-8610
CAMPBELL'S REFRIGERATION
532 Higuera -------------LI 3-6800

Knife Sharpening—See Sharpening Service

Knit Goods—Blocking—See Cleaners & Dyers

Knitting Instruction

Lena's Knit Shop
620 Seabright Av Grovr Cty-HU 9-5963

Knitting Machines

LENA'S KNIT SHOP
Agent for Speed-O-Knit
620 Seabright Av Grovr Cty---HU 9-5963

POTATO HOLDER

Use muffin tins for baking potatoes. Keeps them from rolling all over—prevents burned fingers.

Knives—Sharpening

See Sharpening Service

Labor Contractors

Arroyo Grande Farm Labor Assn
104 W Branch(AG)-----------HU 9-4468

Labor Organizations

Brotherhood of Railroad Trainmen
1815 Osos-LI 3-8659

BUILDING TRADES COUNCIL
Nick Tiessen-Secty-Treas
1530 Monterey --------------LI 3-6057

CARPENTER'S LOCAL 1632
Louis Kreinbring-Bus Agt & Secy
811 Palm ------------------LI 3-7638

Culinary Alliance & Bartenders Union 703
IOOF Bldg(PR) --------------238-0337

CULINARY WORKERS & BARTENDERS' UNION LOCAL 703
Marie Birdsong Sectry
811 Palm ------------------LI 3-1923

ELECTRICAL WORKERS UNION LOCAL NO 639 1530 Monterey---------LI 3-5693

INDEPENDENT UNION OF PETROLEUM WORKERS INC
G R Mosier Sec-Treas
Natl Ofc Moronet Bldg Suite 314-316
1522-18th Bkrsfld --------FAirvw 7-1614

LABOR LOCAL NO 1464 A F OF L
Construction & General-Local 1464
A F of L Labor Temple
Nick Tiessen-Bus Agt & Secty
1530 Monterey -------------LI 3-6057

OPERATING ENGINEERS INTERNATIONAL UNION LOCAL 12
1343 Chorro ---------------LI 3-6918

PLUMBERS & STEAM FITTERS UNION 403
Paul Jones-Business Agent
527 Marsh -----------------LI 3-2416

Teamsters Union Local 381
Dale P Earing-Business Representative
531 Marsh -----------------LI 3-3618

The Yellow Pages save you time.

Laboratories—Analytical

Hornkohl Laboratories Inc
714 Truxtun Av Bkrsfld-FAirvw 7-8567
(See Advertisement This Page)

Thorpe Laboratories 1104 Vine(PR)-238-2233

Laboratories—Dental

See Dental Laboratories

Laboratories—Medical

ANATOMICAL & CLINICAL LAB
Karl E Kirschner
Thos F McKellar
1243 Garden ---------------LI 3-4180

Coast Medical Laboratory
5th & Piney Wy(MB)----------SP 2-7490

FRENCH MEDICAL CLINIC & HOSPITAL
24 Hour Service
1170 Marsh ----------------LI 3-7070

SAN LUIS MEDICAL LABORATORY
1540 Marsh-LI 3-5718
If no answer call--------------LI 3-2464
If no answer call--------------LI 3-1840
If no answer call--------------LI 3-7085

Thorpe Laboratories
6260 Palma Av-----------Atascdro 1435

THORPE LABORATORIES
1104 Vine(PR) --------------238-2233
If no answer call--------------238-3516

Laboratories—Testing

HORNKOHL LABORATORIES INC
714 Truxtun Av Bkrsfld-FAirvw 7-8567

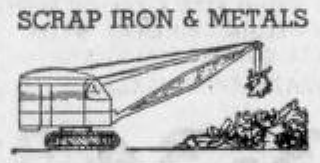
Ladies' Tailors—See Tailors—Ladies'

Lamp Shades—Retail

Yours & My Furniture Store
1127 Broad-LI 3-7245

An extension telephone is a step-saver in any home.

VALLEY PIPE &
SALVAGE CO.
SCRAP IRON & METALS



PIPE – NEW & USED
STEEL NEW & USED
RAGS – BAGS – TARPAULINS
WAlnut 5-2774
Office & Plant
713-729 W. Main – Santa Maria

HORNKOHL LABORATORIES INC.
Founded 1936

Consulting — Fundamental & Process Research — Development
Analytical Service — Chemical & Engineering

★ AGRICULTURE: Soils, Waters, Fertilizers, Feeds, Agricultural Chemicals
★ CONSTRUCTION TESTING: Concrete, Steel, Field Inspectors, Foundation, Coring, Soil Investigations.
★ MINERALS & ORES: Assaying, Spectrographic Analyses, Mine Evaluation & Sampling — Geochemical Methods
★ METAL-TESTING: Hardness, Tensile & Bends, Chemical Analyses & Identification
★ PETROLEUM: Petroleum Production Testing of All Kinds; A.S.T.M. Testing, Waste Disposal, Corrosion Gas Analyses & Special Problems
★ RESEARCH & DEVELOPMENT: Food Processing; Corrosion; Paints, Explosives — Propellants, Process Control
★ FIELD INVESTIGATIONS: Explosions; Chemical Damage; Insurance Claim Investigations of Technical Natures; As, Arson, Agricultural Chemicals, Slippage, Erosion
★ WATER TECHNOLOGY: Water Analyses, Bacteriological Examinations (Licensed by State Department of Public Health), Water Treatment Problems

OUR STAFF OF CHEMISTS & ENGINEERS, AS WELL AS OUR ULTRA-MODERN TESTING EQUIPMENT IS ONE OF THE FINEST ON THE PACIFIC COAST. WRITE FOR OUR PRICE LISTS

San Luis Obispo County Representative
Cayucos — WY 5-3761

DAY OR NIGHT CALL
FAirview 7-8567

P. O. BOX 867
714 TRUXTUN AVE.
BAKERSFIELD

JUNK
&
SCRAP METAL
✓ PIPE
✓ IRON
✓ MACHINERY
✓ WRECKED CARS
For Estimates
CALL
LI 3-3045
WESTSIDE AUTO WRECKING
EDNA ROAD SAN LUIS OBISPO

JUNK
WE BUY SCRAP OF ALL KINDS
STEEL — CAST IRON — COPPER
BRASS — ALUMINUM — RADIATORS
BATTERIES — ETC.
WE SELL
Pipe — Steel — Plate — Rails — Etc.
For Main Office — Auto Wrecking or Used Parts
LI 3-1215
PAULSON'S WRECKING & SALVAGE
Salvage Yard on Orcutt Road Opposite Union Oil Bulk Plant
RT. 2 BOX 299 K SAN LUIS OBISPO

Lamps—Retail

Zegar's Fine Furniture
971 Higuera-LI 3-6034

Land Clearing—See Excavating Contractors

Land Companies

Morro Bay Development Co
2676 Hwy No 1 Morro Del Mar-SP 2-7711

Phelan Land & Cattle Co Cambria-WA 7-4272

Land Leveling

See also Excavating Contractors

Miles M M Atascadero Beach(MB)-SP 2-5241

Peterson Harold D
9005 El Camino Rl-Atascdro 723

PIERCE W D CONSTRUCTION CO
1556 Hwy No 1(MB)-SP 2-7150

Ruedi F H Construction
1090 Sunset Dr(AG)---------HU 9-2887

VALLEY PAVING & CONSTRUCTION CO INC Hwy 101(AG)------------HU 9-4241

Landscape Architects

Baynham A R
4th & Waterfront(MB)-------SP 2-8085

Cline Bob
2635 Puesta del Sol Rd
Santa Barbara -------Woodland 5-9779

Landscape Contractors

G & G LANDSCAPE
545 Brizzolara -------------LI 3-6941
(See Advertisement This Page)

Clason Harry Equipment Rental
720 N Broadway
Santa Maria -----------Walnut 5-9536

Heatherwood Landscaping
204 Scott Dr Santa Maria-Walnut 5-6927

LIVINGSTON PARK LANDSCAPE SERVICE 3001 Vine(PR)-------238-1919

ROBERTS J A
LICENSED
LANDSCAPE CONTRACTOR
BONDED & INSURED
Specializing In Commercial Work
2650 S Broadway
Santa Maria -------WAlnt 5-2782

NEWSPAPER FIREWOOD

To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

Lapidaries

Bouton's Lapidary
9475 El Camino Rl-Atascdro 255

Harmon R L
Hwy No 1 & Pico Morro Del Mar-SP 2-7611

Howie's Hobby House
334-5th(MB) --------------SP 2-7446

Point Motel & Rock Shop
See Ad under Motels
Toro Point(MB) ------------SP 2-6601

White C E 683 Estero Av(MB)----SP 2-8107

Lath—Metal, Plaster, Composition, Etc

Hodgson's Building Materials
Edna Rd ------------------LI 3-6252

Lathing Contractors

Carlson Carl F 529 Crown(AG)---HU 9-5509

Laundries

AMERICAN LAUNDRY & DRY CLEANERS
EXPERT LAUNDRY
AND
DRY CLEANING
PICK-UP & DELIVERY SERVICE
Monterey & Johnson
1266 Monterey ----------LI 3-1848

CAMBRIA PINES LAUNDRY & CLEANERS
LAUNDRY
DRY CLEANING
LINEN SUPPLY
DELIVERY SERVICE
Cambria ----------------WA 7-4648

COLLEGE SQUARE DRY CLEANING & LAUNDRY 890 Foothill Bl------LI 3-8622

HOME LAUNDRY LINEN SUPPLY & DRY CLEANING 1323 Morro---------LI 3-7904
(See Advertisement This Page)

KOVAKAR CO RED STAR INDUSTRIAL SERVICE 1613 N Mc Clelland
Santa Maria-Walnut 5-2229

MISSION LAUNDRY & DRY CLEANING
331 Pacific-LI 3-4720
(See Advertisement This Page)

MODEL LINEN SUPPLY 34 South-LI 3-2150

Nellie's Laundry Service
722 Rockaway Av Grovr Cty---HU 9-5938

Nu-Way Cleaners 1427 Spring(PR)-238-1501

PARK CLEANERS & LAUNDRY
733-12th(PR) ---------------238-0220

Parkview Cleaners 710-5th(MB) --SP 2-8181

Purchasing agents use the YELLOW PAGES as their buying guide. Why not investigate the sales-building possibilities of advertising in the YELLOW PAGES? Just call nearest Business Office.

Laundries—(Cont'd)

PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING
PICK-UP & DELIVERY
LET ONE STOP
DO IT ALL
1344 Pine(PR) -----------238-0282

Paso Robles Laundry Linen Supply & Dry Cleaning 1344 Pine(PR)
From telephones served by the following exchange
Atascadero
(No Inter-City Charge)
Ask Operator for-Entrprise 11228

Laundries—Baby Garments

See Laundries; Diaper Service

Laundries—Self Service

Alexander's Serve Your Self Laundry
801 Pine(PR) ---------------238-1609

Atascadero Laundromat
5840 Traffic Wy----------Atascdro 1430

B & N LAUNDROMAT
624 Grand Av(AG)-----------HU 9-9949
(See Advertisement Page 90)

California Park Laundromat
399 Hathway Av-LI 3-9815

Cayucos A To Z Launderette
175 N Ocean Cayucs---------WY 5-3298

Evelyn's Soft Water Laundry
248 N 4th Grovr Cty---------HU 9-2481

Hamilton-Brunson Laundromat
880-5th(MB) ---------------SP 2-7186
(See Advertisement Page 90)

(Continued Next Page)

Prospects ready to buy use the YELLOW PAGES to find "Where to buy it."

LAUNDRY &
CLEANERS



Telephone
LI 3-7904
4-DAY SERVICE
PICK-UP & DELIVERY
HOME LAUNDRY
LINEN SUPPLY &
DRY CLEANING
1323 Morro Street
San Luis Obispo

MISSION
LAUNDRY & DRY CLEANING
2-HOUR SPECIAL SERVICE
DIAPER SERVICE
SHAG RUGS – WASHED – DRIED – DYED
We Serve
SHELL BEACH – MORRO BAY – OCEANO
ARROYO GRANDE – AVILA – GROVER CITY
PISMO BEACH – CAYUCOS
LI 3-4720
331 PACIFIC SAN LUIS OBISPO

LANDSCAPE DESIGN
& CONSTRUCTION
★ PATIOS ★ OVERHEADS
FENCES - PLANTERS
SPRINKLER SYSTEMS — PLANTING
GRADING — CEMENT WORK
G & G LANDSCAPE
LICENSED — INSURED CONTRACTOR
PHONE
LI 3-6941
545 BRIZZOLARA SAN LUIS OBISPO

WASH O MAT
LAUNDERETTE
FLUFF DRYING — FOLDING
IRONING
BLANKETS
DRY CLEANING
"Let Us Do Your Washing While You Shop"
Open 8 A.M. to 5:45 P.M. Mon. thru Sat.
LI 3-4343
1439 Monterey San Luis Obispo

PASO ROBLES
LAUNDROMAT
"Quickest Service In Town"



FINISHED LAUNDRY & DRY CLEANING
★ 24-HOUR SHIRT & PANTS SERVICE
★ WASHED — FLUFF DRIED — FOLDED
★ Your Laundry Done While You Work, Shop or Play
✓ SHAG RUGS ✓ BEDSPREADS
OPEN MON. THRU SAT. 8 TO 6
HOPKIN'S AUTOMATIC LAUNDRY
238-1154
544 - 12th PASO ROBLES

LAUNDRETTE
For FAMILY LAUNDRY or BACHELOR BUNDLE
YOUR HALF HOUR LAUNDRY
SHAG RUGS WASHED – DRIED – DYED
PHONE
LI 3-9874
346 HIGUERA
1 BLOCK SOUTH OF STOP SIGNALS ON OLD HWY. 101 SOUTH

LAUNDROMAT OF MORRO BAY
Completely Automatic
Westinghouse Equipped
Washers & Dryers
FACILITIES FOR
BLANKETS & SHAG RUGS – ETC.
SOFT WATER USED
Open
24-HOURS A DAY
Hamilton-Brunson Laundromat
SP 2-7186
880-5th Morro Bay

IN ARROYO GRANDE
B&N LAUNDROMAT
Completely Self Service
WE USE SOFT WATER
WESTINGHOUSE EQUIPPED
WASHERS & DRYERS
AMPLE PARKING
OPEN 7 DAYS A WEEK
FROM 7 A.M. TO 11 P.M.
BETTE & BILL DICKSON – *Owners*
HU 9-9949
624 GRANDE AVE. ARROYO GRANDE

IN GROVER CITY
NELLIE'S LAUNDRY SERVICE
• WASHED • FOLDED
• FLUFF DRIED • IRONING
SHAG RUGS
OR DO IT YOURSELF
CLOSED SUNDAYS
HU 9-5938
7th ST. & ROCKAWAY AVE.
GROVER CITY

Laundries–Self Service–(Cont'd)

Hopkin's Automatic Laundry
544-12th(PR) ---------- 238-1154
(See Advertisement Page 89)
Laundrette 346 Higuera ---------- LI 3-9874
(See Advertisement This Page)
Laundromat of San Luis Obispo
675 Higuera ---------- LI 3-9862
Morro Bay Laundromat
345-6th(MB)-SP 2-8176
Nellie's Laundry Service
722 Rockaway Av Grovr Cty ---- HU 9-5938
(See Advertisement This Page)
WASH O MAT 1439 Monterey ---- LI 3-4343
(See Advertisement Page 89)

Laundry Equipment

Lindsay Soft Water Co
300 Higuera ---------- LI 3-2815

PHILCO-BENDIX COMMERCIAL LAUNDRY EQUIPMENT
For automatic laundries, coin metered locations, motels, trailer parks, and industrial installations.
"WHERE TO BUY IT"
AUTHORIZED DISTRIBUTORS
Montgomery Jas R & Co Inc
114 E De La Guerra
Santa Barbara ---- Woodland 6-5700

WESTERN EQUIPMENT CO
1125-6th Av Oaklnd ----- TEmplbr 2-0888

Lawn Construction

See Landscape Contractors

Lawn Mowers

BURCH'S TOM SERVICE & TRAILERS
Power Mowers for Sale or Rent
505 Higuera ---------- LI 3-4042

CROWN EQUIPMENT CO
WHSLE. DISTRIBUTORS
KING O'LAWN GARDEN EQUIP.
GAS POWERED TILLERS
YARD SWEEPERS
& Other Small Gas Powered Equip.
Small Air Cooled Engine Parts
P.O. Box 148
745 Betteravia
Santa Maria -------- Walnt 5-1219

FIXIT SHOP
POWER & HAND MOWERS
SOLD
REPAIRED
SHARPENED
ENGINES REBUILT
660 Higuera ---------- LI 3-4823

Advertise here—it pays.

POWER MOWERS
TORO LAWN MOWERS
SHARPENING & REPAIRING
MOTOR REPAIR–PARTS & SERVICE
NOBLE SAW SERVICE
LI 3-5775
1129 GARDEN

Lawn Mowers–(Cont'd)

Noble Saw Service 1129 Garden --- LI 3-5775
(See Advertisement This Page)

TORO POWER MOWERS—
DEALERS
NOBLE SAW SERVICE
1129 Garden-LI 3-5775

Western Auto Associate Store
5945 Entrada Av ---------- Atascdro 1516

Lawn Mowers–Sharpening & Repairing

CRAFTSMAN LAWN MOWER SERVICE—
SEARS ROEBUCK AND CO
879 Higuera ---------- LI 3-6063

Fixit Shop 660 Higuera ---------- LI 3-4823
Saw Shop The 1177 Marsh ------- LI 3-4337

Lawyers

See Attorneys; Patent Lawyers

Leather Goods–Cleaners & Dyers

Donnie Cleaners 23d & Spring(PR)-238-3014

Leather Goods–Retail

Burriss Saddlery 1033 Chorro ----- LI 3-4101

Lenses

See Motion Picture Equipment & Supplies; Optical Goods Hdgs; Opticians–Dispensing; Optometrists; Photographic Equipment & Supplies Hdgs

Letter & Addressing Service

See also Multi-Copy Service

Business Service Center
964 Chorro(MB) ---------- SP 2-8460
Business Service Center
206 N Halcyon Rd(PB) ------ PR 3-2740

LETTER SHOP THE
MAILING & ADDRESSING SERVICE
MIMEOGRAPHING – TYPING
Now Two Convenient Locations
964 Chorro ---------- LI 3-5800
206 N Halcyon Rd(AG) ----- HU 9-4757

Mimeo Shop The 1327 Marsh ----- LI 3-8850

Lettering–Trucks

See Truck Painting & Lettering

Libraries–Institutional

San Luis Obispo County Law Library
Court House ---------- LI 3-9988

The Yellow Pages save you time.

PASO ROBLES ELECTRIC
A LARGE SELECTION
OF DESIGNS & TYPES
SEE OUR DISPLAY
238-2140
13th & PINE PASO ROBLES

Libraries–Public

Paso Robles City Public Library
12th & Park(PR) ---------- 238-0315
San Luis Obispo City Public Library
888 Morro ---------- LI 3-6074
San Luis Obispo County of Libraries
Headquarters
Bishop & Sierra Wy -------- LI 3-1730
766-5th(MB) ---------- SP 2-8754
E Price Nipomo ---------- WA 9-3994
Murphy Av & I Snta Mrgrta ---- 438-5622
6th & Main ---------- Templtn 4631
Arroyo Grande Branch
Orchard & Valley Rd(AG) --- HU 9-3415
Grover City Branch
111 S 9th Grovr Cty -------- HU 9-4526
Halcyon Branch S Temple &
Halcyon Rd Halcyon-HU 9-2432
Bank of America Bldg Cambria-WA 7-4336
Oceano Branch
1630-17th Oceano -------- HU 9-3819
Pismo Beach Branch
Veterans Memorial Bldg(PB)-PR 3-2602
Shell Beach Branch
Veterans Memorial Bldg
Shell Bch ---------- PR 3-2263
South Bay Branch
611 Los Osos Valley Rd ----- LI 3-2596
Veterans Memorial Bldg Cayucs-WY 5-3312

Lighting Fixtures–Retail

Atascadero Lumber Co
5305 Traffic Wy ---------- Atascdro 661
B & F Electric Shop
560 S 13th Grover City-HU 9-2478
Mathews Don A 1140 Railroad(PR)-238-3030

MOE LIGHT LIGHTING FIXTURES—
DEALERS
OCHS A R ELECTRICAL & MECHANICAL CONSTRUCTION
2090 Swazey ---------- LI 3-7937

PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av -------- LI 3-2191
PASO ROBLES ELECTRIC
13th & Pine(PR) ---------- 238-2140
(See Advertisement This Page)
Valley Electric Co 661 Higuera --- LI 3-0855
Varian Eric Electrical Contractor
Cypress Halcyon ---------- HU 9-2831

Lighting Fixtures–Whsle

Craver Earl H Wholesale Electric &
Hardware 1223 M Fresno ---- ADms 3-0462

Lime & Limestone

Hodgson's Building Materials
Edna Rd ---------- LI 3-6252

Would you like to build sales . . . attract new customers . . . encourage old customers to come back again? Advertise in the YELLOW PAGES . . . it pays! The YELLOW PAGES will tell your sales story to people who are ready to buy!

for **Your Convenience**
Directories for other cities are available in the Business Offices and at attended public telephone stations.

Linen Supply Service

HOME LAUNDRY LINEN SUPPLY & DRY CLEANING
LINEN RENTAL SERVICE
1323 Morro ---------- LI 3-7904

Model Linen Supply 34 South ---- LI 3-2150
(See Advertisement This Page)

PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING
COMPLETE
LINEN SUPPLY SERVICE
for
Professional & Commercial Businesses
1344 Pine(PR) ---------- 238-0282

Linens–Retail

SINSHEIMER BROS
849 Monterey ---------- LI 3-1606

Lingerie–Retail

Minelle's Lingerie 1117 Chorro ---- LI 3-3737
Rileys Dept Store 1144 Chorro ---- LI 3-1421
SINSHEIMER BROS
849 Monterey ---------- LI 3-1606
Topper Shop The
We Give S & H Green Stamps
Traffic Wy & Central Mall-Atascadero 487-W

Linoleum Dealers

ART MESQUIT COMPLETE HOME FURNISHINGS
Personalized Floors of ARMSTRONG
Nairn – Pabco – Sandran Linoleum
Feature Strip – Cove Base
Asphalt Tile – Cork Tile
Linoleum or Plastic Drainboards
Bridge & Branch(AG) ----- HU 9-2116

CARLTON FURNITURE CO
ATASCADERO
Complete Line of
ARMSTRONG LINOLEUM
VINYL – CORLON
ASPHALT TILE
DELIVERY SERVICE
6085 El Camino Rl ----- Atascadero 374

CONGOLEUM-NAIRN
Inlaid By the Yard - Linoleum, Vinyl Plastics. Resilient Tiles - Vinyl, Linoleum, Vinylbest,* Rubber & Asphalt. Printed - Forecast® Vinyl, Congoleum® & Plastic Congowall® *T.M.
"WHERE TO BUY THEM"
DEALERS
Art Mesquit Complete Home Furnishings
Bridge & Branch(AG) ----- HU 9-2116
Oceano Hardware
1757 Pacific Bl Oceano ---- HU 9-3416

DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera ---------- LI 3-5814
Dawn Co 984 Grand Av Grovr Cty-HU 9-4750
Hall's Floor Covering
2760 N Hwy 1 Morro Del Mar--SP 2-7647
(See Advertisement This Page)
HEATON'S
See Our Furniture Dlrs-New Ad
803-13th(PR) ---------- 238-3311

DISAPPEARING ACT
To remove grease spots from stockings, dust with talcum powder, then brush off after a few minutes.

Linoleum Dealers–(Cont'd)

JACOBS' CARPET SERVICE
1036 Grand Av Grovr Cty ----- HU 9-4761
(See Advertisement This Page)
Morro Bay Floor Covering
245-5th(MB) ---------- SP 2-2195
(See Advertisement This Page)
Oceano Hardware
1757 Pacific Bl Oceano ------- HU 9-3416
QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara Av & High ------ LI 3-0560
(See Advertisement This Page)

TRUSSLER'S FURNITURE STORE
IN PASO ROBLES SINCE 1894
LINOLEUM
Armstrong – Amtico – Azrock – Kentile
Sandran – Crown Vinyl – Congoleum Nairn
Free Estimates
1301 Park(PR) ---------- 238-0716

Linoleum Layers

BAYLES FLOOR CO
Serving Tri-Counties
LINOLEUM – RESILIENT TILE
HARDWOOD FLOORS
RESIDENTIAL – COMMERCIAL
All Work Guaranteed – Insured
Out-of-Town Call Collect
217 Fair View Dr(AG) ----- HU 9-5551
Or call ---------- HU 9-4375

BOWEN G L FLOOR CONTRACTOR
4450 Traffic Wy ---------- Atascdro 1081

Liquefied Petroleum Gases

See Gas–Liquefied Petroleum–Bottled & Bulk

We want your telephone service to be as helpful to you as we can make it.

When **NAME** *or* **ADDRESS** *Is Forgotten*
Someone has told you of a certain concern or you've read their advertising somewhere
LOOK IN THE
Classified **TELEPHONE SECTION**
you probably will recognize the name or address when you see it.

MODEL *Linen & Towel* SERVICE
Individual Hand Towel Service for
OFFICE – SHOP – FACTORY
Monthly Rental Service
Also For
• DOCTORS • BEAUTY SHOPS • RESTAURANTS
• BARBERS • BUTCHERS • GARAGES • INDUSTRIAL
LI 3-2150
Service to
Atascadero – Templeton – Paso Robles
San Miguel – King City – Pismo Beach
Grover City – Oceano – Arroyo Grande
Avila Beach – Morro Bay – Cayucos
Cambria
If No Answer Call LI 3-3102
34 SOUTH SAN LUIS OBISPO

LINOLEUM
Floor Covering Department
RUGS – CARPETS – LINOLEUM – ASPHALT
VINYL – CORK – RUBBER TILE
WINDOW SHADES MADE TO ORDER
VENETIAN BLINDS
FEATURING ARMSTRONGS FLOOR COVERINGS
FREE ESTIMATES – TERMS IF DESIRED
LI 3-0560
JAMES A QUAGLINO BUILDERS SUPPLIES
SANTA BARBARA AVE & HIGH *Est. Over 38 Years* SAN LUIS OBISPO

LINOLEUM & TILE
CARPETS & RUGS
A COMPLETE FLOOR COVERING SERVICE
ARMSTRONG FLOORS – PABCO – SANDURA
CONGOLEUM NAIRN
Many Designs to Choose From
EXPERT INSTALLATION – BY OUR OWN PERSONNEL
BANK TERMS – NO MONEY DOWN
36 MONTHS TO PAY – FREE ESTIMATES
CALL
HU 9-4761
JACOBS' FLOOR COVERING
1036 GRAND AVE. GROVER CITY

HALL'S FLOOR COVERING
Linoleum
Matico Floor Tile
Vinyl – Asphalt
Vinyl Asbestos
Futuresq & Tessera Vinyl
Drainboards & Cove Work
LICENSED CONTRACTOR
EXPERT INSTALLATION
FREE ESTIMATES
CALL
SP 2-7647
If No Answer Call Atascadero 57-J-4
2760 N. Hwy. 1 MORRO BAY

ARMSTRONG LINOLEUM
• ASPHALT TILE
• CARPETING
SAVE MONEY HERE ON ALL TYPES OF FLOOR COVERINGS
Licensed Contractor
Serving The Entire County
FREE ESTIMATES
CALL
SP 2-2195
MORRO BAY FLOOR COVERING
245-5th MORRO BAY

Liquor Stores

BALLARD'S BOTTLERY
IN MORRO BAY
LIQUORS – WINES – BEER
ICE CUBES & MIXES
DELICATESSEN
7 A.M. to 10 P.M.
2 Location To Serve You
396 Atascadero Rd(MB)----SP 2-7133
2d Baywd Prk------------LI 3-8923

Ballard's Bottlery
2d Baywood Park------------LI 3-8923
BOB'S CORK 'N' BOTTLE LIQUOR STORE
799 Foothill Bl-LI 3-8637
(See Advertisement This Page)
BOTTLE LIQUOR STORE
999 Main(MB) ------------SP 2-8474
(See Advertisement This Page)
Brown's Liquor Store
842 Main(MB)-SP 2-8482

CHUCK'S LIQUOR STORE
LOCATED IN OCEANO
YOUR FAVORITE
LIQUORS – BEER – WINE – MIXES
Also
Groceries & Sundries
OPEN 8 A.M. - 10 P.M.
7 DAYS A WEEK
1827 Pacific Bl Oceano----HU 9-9984

Fair Oaks Liquor Store
1005 Grand Av(AG)-HU 9-3451
Fitzgerald's Liquors
601 Shell Beach Rd Shell Bch-PR 3-4753
Hawthorne Market 2161 Broad----LI 3-5832
Highway Liquor Store
890 Price(PB)-PR 3-2123
Hoon's Liquor Store
1317 Spring(PR) ------------238-0212

HUGHES JOE LIQUOR STORE
LIQUOR – WINES – BEER
PARTY CATERING
OPEN EVERY DAY
9 A.M. TO 9 P.M.
728 Marsh --------------LI 3-7729

Idaho Club Liquors
500 Cypress(PB)------------PR 3-4634

JOHNNY'S PASO ROBLES LIQUOR STORE
Complete Line of
LIQUOR – WINE – BEER
Open Daily 10 A.M. 'Til Midnight
Johnny Jordan & Al Casper, Props.
Next to Pioneer Garage
1240 Spring(PR) ---------238-2110

Jug The 535-5th(MB) -----------SP 2-8543
(See Advertisement This Page)
King of Clubs
483 Grand Av Grover City-HU 9-2919

KIRKS SPIRITS & SPORTS SHOP
Liquors – Sporting Goods
Fishing & Hunting Licenses
OPEN EVERYDAY
9 A.M.-10 P.M.
Your Wilson Sporting Goods Dealer
106 Branch(AG) ---------HU 9-2759

Long's Pharmacy 711 Dolliver(PB)-PR 3-4463
Manuel's Liquors 2145 S Broad---LI 3-5074
(See Advertisement This Page)
Mort's 1212 Higuera-----------LI 3-2449
(See Advertisement This Page)
NIP 'N TUCK LIQUORS
No 1 816 Grand Av Grovr Cty---HU 9-4441
No 2 1209 Grand Av Fair Oks---HU 9-4442

PREVENT THAT ACCIDENT

To make a safe, convenient rack for your glass coffee maker top, remove the cover and cross supports from an old lamp shade.

Liquor Stores–(Cont'd)

OSOS LIQUOR STORE
LIQUORS – WINES – MIXES
COLD BEER BY THE CASE
ICE CUBES
PLENTY OF PARKING
Open Sundays
9 A.M. to 11 P.M. – Fri. & Sat. to 12
1601 Osos --------------LI 3-2303

PETERSON'S DRIVE IN LIQUOR STORE
545 Spring(PR) -------------238-4915
Pete's Liquor Store
1101 Grand Av Grovr Cty-HU 9-9996
Phil's Liquor Drive-In
5820 El Camino Rl-Atascdro 518

PRICE LIQUOR & GIFT SHOP
IN PASO ROBLES
LIQUOR – WINE & BEER
ICE CUBES
CHARCOAL – DELICATESSEN ITEMS
HORS D'OEUVRES
COLD CUTS – BREAD & MILK
OPEN 7 A.M. TO 12 P.M.
FRI. & SAT. 'TIL 2 A.M.
3220 Spring(PR) ----------238-1910

Rainbow Hut Hwy Snta Mrgrta----438-5350
REX'S COCKTAIL LOUNGE & RESTAURANT
Open Everyday 1 PM to 2 AM
Hwy -------------------Atascdro 298
Sandy's Deli-Liquor
Nipomo & Higuera-----------LI 3-2417
(See Advertisement This Page)
Stage Coach Drive-Inn Liquor
6902 El Camino Rl-Atascdro 1460
Tanore Store Robbins Rd Nipomo-WA 9-3250
Web's Liquor Store
All Kinds of Cocktail Party Snacks
Open Daily 7:30 AM To Midnight
2816 Spring(PR) ------------238-3712

WESTWAY MARKET
LIQUORS – WINES – GROCERIES AND BEER
Open 9 A.M. to 9 P.M. Sundays Included
Open 'Till 10 P.M. Sat. Night
Owned by
BILL MATHISON and JOHN CARSCADEN
447 Higuera -------------LI 3-3046

Liquor Treatment–See Sanitariums

Liquor–Whsle

JORDANOS' INC 1321 Carmel----LI 3-1089
JUILLARD INC
Please Call Collect
Kolb & English Mtry------FRntir 2-5859
LAGOMARSINO'S WHOLESALE LIQUOR & WINES Osos & Higuera--------LI 3-7832
Morganti L J Co 955 Morro------LI 3-0940

Lithographers

Roberts House of Printing
1324 Spring(PR) ------------238-0257

Livestock

BRYAN MEAT CO
Slaughter House(PR) ---------238-3232
Davis Gordon T Cattle Co
8700 San Gabriel Rd--------Atascdro 229
Pozo Rd Snta Mrgrta----------438-5627
Estrella Farms Inc (PR) ---------238-3445
HALL CLARKE L
Livestock Dealer
603-12th(PR) ---------------238-4575
If no answer call---------------238-0104
Lewey Jay B 204 Oak(PR)--------238-0135
Molinari Leo Vachell Ln---------LI 3-1328

PHELAN BROS FEED YARD
CATTLE FEEDING
OUR SPECIALTY
Los Berros Rd(AG)--------HU 9-5648
If no answer call--------HU 9-2480

(Continued Next Page)

Livestock–(Cont'd)

San Luis Meat Co 123 Crandall Wy-LI 3-2560
SAN LUIS TALLOW COMPANY
Clark Field-LI 3-8660
Souza Jos A Old Creek Rd Cayucs-WY 5-3759
STIEFEL SAM H
1101 Marsh ----------------LI 3-0779
Sunical Land & Livestock Department
Piedra Blanca Ranch Cambria--WA 7-4510

TEMPLETON SALES YARD INC
SALES EVERY SATURDAY
Cattle – Hogs – Horses – Sheep
Hwy --------------Templton 4611

WATSON W W & CO MEAT PACKERS
Livestock Buyer
Suburban Tract Rd-----------LI 3-9129

Livestock Breeders

Experimental Specialties Co
Adelaide Rd(PR) ------------238-4082
Jessup Breeders
7285 Sycamore Rd------Atascdro 259-M
S L O County Proved Sire Service
361 Laguna(MB) -----------SP 2-5026
S L O Proved Sire Service
149 S Vine(PR)-------------238-2320

Livestock Hauling

Jones Charles Trucking
1110 Olive(PR) --------------238-3633
RODGERS DICK
Local & Long Distance Hauls
8220 Carmelita Av---------Atascdro 1199
Silva J J & Ed Trucking 205 South-LI 3-2096

Livestock Supplies

See Feed Dealers; also Veterinary Supplies

Livestock Trailers

See Trailers–Truck

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Loans

See also Banks; Financing; Pawnbrokers; Real Estate Loans; Savings & Loan Associations; Etc

BENEFICIAL FINANCE CO
745 Higuera-LI 3-4852
(See Advertisement This Page)
CENTRAL SAVINGS & LOAN ASSN
1235 Chorro ---------------LI 3-3364

CROCKER-ANGLO BANK LOANS—
PASO ROBLES
CROCKER-ANGLO NATIONAL BANK
604-12th(PR) ------------238-4422
SAN LUIS OBISPO
CROCKER-ANGLO NATIONAL BANK
840 Monterey ------------LI 3-4210

FEDERAL LAND BANK ASSN OF SAN LUIS OBISPO 197 Santa Rosa--LI 3-7161
(See Advertisement Page 94)
Mercantile Acceptance Company
968 Higuera --------------LI 3-8450
(See Advertisement This Page)

MERCANTILE ACCEPTANCE LOANS
SALARY LOANS
FURNITURE LOANS
AUTOMOBILE LOANS
Money And Courtesy
MAC
"WHERE TO CALL"
SAN LUIS OBISPO OFFICE
Mercantile Acceptance Company
968 Higuera ------------LI 3-8450

PACIFIC FINANCE
You may borrow
Up to $1500 or more
Up to 24 months
Personal Loans
Contract Financing
pf
Get Prompt "MONEYLAND" Service
"WHERE TO CALL"
Pacific Finance Loans
105 S Main-Santa Maria-Walnut 5-2747
565-12th(PR) ------------238-0514

Pac Finance Loans 565-12th(PR) --238-0514
(See Advertisement This Page)
PRODUCTION CREDIT ASSN SAN LUIS OBISPO
197 Santa Rosa-LI 3-7161
(See Advertisement Page 94)
SAN LUIS JEWELRY & LOAN CO
974A Monterey-LI 3-2314
(See Advertisement Page 94)

(Continued Next Page)

FLOOR SAVER

To keep the floors from being marred when moving furniture, slip old heavy socks over legs.

Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Paso Robles (PR) Pismo Beach (PB) San Luis Obispo (No Code)

Loans–(Cont'd)

SEABOARD FINANCE

CASH LOANS OF $25 - $2500
OR MORE ON
Auto - Furniture - Salary
"The Difference With
Seaboard's the Service"

"WHERE TO CALL"

Seaboard Finance Co
777 Higuera ---------------- LI 3-8800
622 North H ----------- Lompoc 8-7224
1102 State
Santa Barbara ------ Woodland 5-8558
200 W Main Santa Maria - Walnut 5-8781

Seaboard Finance Co
777 Higuera ---------------- LI 3-8800

Advertise here—it pays.

LONG TERM FARM MORTGAGES
DESIGNED EXCLUSIVELY FOR FARMERS & STOCKMEN
LI 3-7161
FEDERAL LAND BANK ASSN. OF SAN LUIS OBISPO
FEDERAL LAND BANK LOANS
197 SANTA ROSA
SAN LUIS OBISPO

CO-OP LOANS
LIVESTOCK – POULTRY
CROPS & EQUIPMENT
PHONE LI 3-7161
Farmer-Rancher Owned
PRODUCTION CREDIT ASSOCIATION
197 Santa Rosa San Luis Obispo

MONEY TO LOAN
We Buy, Sell & Exchange
DIAMONDS GUNS
CAMERAS BINOCULARS
WATCHES
Anything of Value
SAN LUIS JEWELRY & LOAN CO.
PHONE LI 3-2314
974A MONTEREY SAN LUIS OBISPO

LOCKSMITH
Formerly SMALL'S
BONDED – LICENSED
INDUSTRIAL – COMMERCIAL
KEYS FITTED TO ANY LOCK
APPROVED REGISTERED LOCKSMITH
SERVICE DAY & NITE ALSO SUNDAYS AND HOLIDAYS
EXPERT LOCK & KEY SERVICE
All Makes Sold – Repaired – Installed
EMERGENCY CALLS—ANYWHERE, ANYTIME
PETE'S MASTER LOCKSMITHS
1124 GARDEN SAN LUIS OBISPO
LI 3-7045
EMERGENCY HU 9-2980
MASTER KEYING COMBINATIONS CHANGED
DOOR CHECKS – SAFE LOCKS
SOLD – REPAIRED – INSTALLED
OVERHAULED FACTORY METHOD
LUGGAGE LOCKS – KEYS
REPAIRED
SAFES
ALL WORK GUARANTEED
25 Years Experience

LICENSED & BONDED
LOCKSMITH
COUNTY WIDE SERVICE
EMERGENCY CALLS
24 HOURS
LI 3-4823
Nights Sundays & Holidays Call LI 3-3150
If No Ans. Call LI 3-2728
Or........... LI 3-5949
KEYS
LOCKS OPENED – CHANGED – REPAIRED
INSTALLED
SAFES OPENED & REPAIRED
SERVING ALL AUTO CLUBS
MEMBER NATIONAL LOCKSMITH ASSOCIATION
RESIDENTIAL – COMMERCIAL – AUTOS
MASTER KEYING – COMBINATIONS
WARD I. COOK
FIXIT SHOP
660 HIGUERA SAN LUIS OBISPO

Loans–Real Estate

See Real Estate Loans; Loans; Banks; Financing; Savings & Loan Associations; Etc

Lockers–Frozen Food

See Frozen Food Lockers–Renting

Locksmiths

FIXIT SHOP
660 Higuera ---------------- LI 3-4823
(See Advertisement This Page)
Padlock The 608-12th(PR) ------- 238-1057
PETE'S MASTER LOCKSMITHS
1124 Garden ---------------- LI 3-7045
(See Advertisement This Page)
Smith's Sporting Goods
1225 Park(PR) -------------- 238-0705

Lubricating Oils–See Oils–Lubricating

Lubricating Service–Automotive

See Automobile Repairing & Service; Service Stations–Gasoline & Oil; Truck Repairing & Service

Luggage–Retail

BURRISS SADDLERY
1033 Chorro - LI 3-4101

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the YELLOW PAGES? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

SHOP IN THE YELLOW PAGES

Whenever you want information about an article, a service or a certain business

LOOK IN THE

Classified
TELEPHONE SECTION

HU = HUnter PR = PRospect WA (Cambria) = WAverly WY = WYman
LI = LIberty SP = SPruce WA (Nipomo) = WAbash

Lumber–Retail

BOYLE LUMBER CO
WHOLESALE & RETAIL
REDWOOD – DOUGLAS FIR – PINE
TIMBERS OUR SPECIALTY
PLYWOOD – DOORS – MOULDINGS
FLOORING – SHINGLES & SHAKES
"Everything for the Builder"
Cabrillo Hwy Cayucos ------ WY 5-3636
From Cambria, Morro Bay & S.L.O.
Ask Operator for - Entrprise 11471

Boyle Lumber Co Cabrillo Hwy Cayucs
From telephones served by the following exchanges
Cambria San Luis Obispo
Morro Bay
(No Intercity Charge)
Ask Operator for - Entrprise 11471
Brisco Mill & Lumber Yard
1005 Hwy 101 South(AG) - HU 9-5536
Brown M R Lumber
26th & Pine(PR) -------------- 238-3978
BUILDERS MARKET
840-10th(PR) ---------------- 238-0727
(See Advertisement This Page)
BURKE & PACE LUMBER SALES
1012 Grand Av(AG) ---------- HU 9-4719
(See Advertisement Page 96)
Cascade Lumber Sales Los Osos Rd - LI 3-9147
COSTA J M & SON INC
Hwy No 1 & Bella-Vista Dr(MB) - SP 2-3641
(See Advertisement Page 96)
Davis Lumber Yard
1st & Spring(PR) ------------ 238-3128
FARM & HOME SUPPLY
1200 Grand Av(AG) ---------- HU 9-4226
(See Advertisement Page 96)
HAGLE-DE COU LUMBER CO
8965 El Camino Rl - Atascdro 43
HAYWARD LUMBER CO
10th & Pine(PR) -------------- 238-4900
5th & E(MB) ------------------ SP 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Intercity Charge)
Ask Operator for - Entrprise 11406
(See Advertisement Page 96)
NIPOMO LUMBER CO
LUMBER – HARDWARE
PLUMBING SUPPLIES – FEED
CROSBY PAINT & USG ROOFING
Old Hwy 101 Nipomo ------ WA 9-3940

(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.

LUMBER
ALL TYPES — TOP QUALITY
CABINETS & CUSTOM MILLWORK
A SPECIALTY
CEMENT • E-Z CRETE • PLYWOOD • DOORS • WINDOWS & SCREENS
FORMICA • FILON PLASTICS • NAILS • INSULATION • FENCE MATERIALS
ROOFING • SHINGLES • MOULDING • HARDWARE & TOOLS
INCINERATORS • HARDWOODS • MASONITE • CEILING TILES
WINDOW GLASS
NAVACO AWNINGS – SCHLAGE LOCKS
CURTITION ACCORDION DOORS
TREASURE TONE PAINTS
FREE DELIVERY SERVICE – BANKAMERICARD
WE GIVE "S & H" GREEN STAMPS
LI 3-0825
ESTABLISHED 1883
SAN LUIS MILL and LUMBER CO.
246 HIGUERA SAN LUIS OBISPO

LUMBER
& MATERIALS FOR BUILDING
FOR HOME – INDUSTRIAL USES – CONTRACTORS STOCK
OPEN SATURDAY 9 A.M. TO 5 P.M.
OPEN SUNDAY 9 A.M. TO 4 P.M.
Roofing – Siding – Insulation – Doors – Windows
Sash – Fiberglas Panels & Insulation – Pittsburgh
Paints & Sundries – Kiln Dried Redwood – Hardwoods – Masonite – Tools – Dry Mix Products – Electrical Supplies – Millwork – Cabinets – Moulding – Hardware – Screening – Fencing – Plywoods
Veneers – Wallboard – Tile – Concrete Blks.
• ADVISORY SERVICE
• CREDIT ARRANGED
• GOLD BOND STAMPS
FOR ESTIMATES OR INFORMATION CALL
LI 3-2191
PACIFIC COAST LUMBER CO.
"OUR 85th YEAR"
424 Santa Barbara Ave. – San Luis Obispo

PASO ROBLES
LUMBER
COMPLETE LINE OF BUILDING MATERIALS
Serving San Luis Obispo County
★ LUMBER ★ ROOFING MATERIALS ★ SIDING
★ PAINT ★ BUILDERS HARDWARE ★ MILLWORK
★ PLYWOOD ★ CEMENT & PLASTER ★ FENCING
★ LIGHTWEIGHT BUILDING BLOCKS ★ INSULATING & WALLBOARD MATERIAL
BRING IN YOUR PENCIL SKETCH OR IDEAS FOR A FREE ESTIMATE
PROMPT SERVICE AND TIME PAYMENT PLAN AVAILABLE
HAROLD C. GOODALE
BUILDERS MARKET
238-0727
YARD HOURS
Mon. Thru Fri. 8 A.M. - 12 Noon & 1 P.M. to 5 P.M.
Saturdays 8 A.M. to 12 Noon
840-10th PASO ROBLES

Lumber–Retail–(Cont'd)

PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av --------- LI 3-2191
(See Advertisement Page 95)
Ryzner Frank B 150 Alder(AG) --- HU 9-3223
SAN LUIS MILL & LUMBER CO
246 Higuera - LI 3-0825
(See Advertisement Page 95)
Stewart Building Supply
9th & Hwy 1(MB) ----------- SP 2-8476
(See Advertisement This Page)

Lumber Treating

McCormick & Baxter Creosoting Co
Penta-Boliden Salt-Creosote
485 California SF -------- YUkon 2-4033

When your telephone rings, it's thoughtful, courteous, and good business to answer it promptly.

Lumber–Whsle

Burke & Pace Lumber Sales
1012 Grand Av(AG) ----------- HU 9-4719
RYZNER FRANK B
150 Alder(AG) - HU 9-3223

Machine Knives–Sharpening

See Sharpening Service

Machine Shops

See also Automobile Machine Shop Service
ARROYO ELECTRIC MACHINE SHOP
316 E Branch(AG) - HU 9-5546
CALIFORNIA TOOL & MACHINE WORKS
755 S Blosser Rd
Santa Maria ----------- Walnut 5-4275
Cuendet F 1304 Railroad(PR) ----- 238-3046
Noll H R E Santa Fe Rd --------- LI 3-3602

(Continued Next Page)

A Handy Man
FOR ANY JOB
and perhaps you want him quickly. It's easy to find the one nearest you by looking in the
Classified
TELEPHONE SECTION

Machine Shops–(Cont'd)

RATLIFF FRED P
Heavy Duty Machine Work
Portable Welding Equipment
Electric & Acetylene
245 Higuera ------------- LI 3-5819

S & K Automotive
1501 Riverside Av(PR) -------- 238-3025
Teague's Machine Shop
201 Woodbridge ------------ LI 3-5965
(See Advertisement Page 96)
WOOD H A WELDING & MACHINE SHOP
1207-13th(PR) -------------- 238-3770

Machine Tools

See Also Tools Hdgs
Haven Machinery And Supply Company
2405 Inyo Fresno -------- AMhrst 4-5009

Machinery–Specially Designed

Teague's Machine Shop
201 Woodbridge ------------ LI 3-5965

Magazine Dealers & Distrs

St Clair's News 1030 Chorro ------ LI 3-3169
SERVICE CENTER NEWS STAND & HOBBY SHOP 507-5th(MB) --- SP 2-6101

Magnetos–Repairing

MUELLER FRANCIS C
Sales-Service & Parts
198 South ----------------- LI 3-4416

Mail Order Houses

Montgomery Ward & Co Catalog Store
817-12th(PR) --------------- 238-4020

Mail Receiving Service

See Office & Desk Room Rental Service; also Stenographers–Public

Mailing Lists

Letter Shop The
964 Chorro ----------------- LI 3-5800
206 N Halcyon Rd(AG) -------- HU 9-4757

Management Consultants

Home Management Cottage
Poly Campus --------------- LI 3-1727

Maps

Pacific Engineers & Surveyors Inc
858 Monterey - LI 3-0850
Porter Chas Phil 278 Snta Rosa --- LI 3-1546

Marble

Brase Roy Tile 556 Couper Dr ---- LI 3-7205

Marine Electronic Equipment

See Electronic Equipment & Supplies Hdgs

Marine Equipment & Supplies

G & M BOAT SALES & SERVICE
IN GROVER CITY
MARINE HARDWARE
Paint – Fiberglass – Fittings Etc.
Leading Brand Name
BOATS – OUTBOARD MOTORS
SALES – SERVICE – REPAIRS – PARTS
Camping–Fishing–Skin Diving Equip.
Member Bankamericard Credit Plan
Hwy No 1 Grovr Cty ------- HU 9-4643

Horton's 727 Marsh ------------ LI 3-7325
Horton's 5th & Morro(MB) ------ SP 2-4461

Advertise here—it pays.

Marine Equipment & Supplies–(Cont'd)

Marine Service & Equipment
1169 Market(MB) ----------- SP 2-7337
Morro Bay Boat Works
S Main(MB) - SP 2-6911
RAYTHEON MARINE PRODUCTS—
MARINE SERVICE & EQUIPMENT
1169 Market(MB) -------- SP 2-7337
RADIO COMMUNICATIONS SERVICE 1224 Murray Av --- LI 3-3820
Starr's Little Ship Yard
6th & Embarcadero(MB) ------ SP 2-7720

Marine Service Stations

Cline LeRoy Richfield Marine Service
8th & Front(MB) ------------ SP 2-7385

Markets

ANDERSON'S MARKET
Open on Sundays
13th & Trouville Av Grovr Cty -- HU 9-2726
Atascadero Market
5850 El Camino Rl - Atascdro 89
Auger's Bob Market
5th & Main(MB) - SP 2-8171
Baywood Market
299-2d Baywd Prk ----------- LI 3-5536
Berkemeyer Market 1021 Chorro --- LI 3-0890
Bolhah Market Hwy No 1(AG) ---- HU 9-9965
Cashway Food Market 750 D(MB) - SP 2-7112
CAYUCOS MARKET
4th & Ocean Av Cayucs ------- WY 5-3929
CODY'S MARKET 313 Higuera --- LI 3-2228
College Square Shops
Favorite Bakery 896 Foothill Bl -- LI 3-1891
Glidden Paint Center The
894 Foothill Bl - LI 3-8596
Hawthorne Market
896 Foothill Bl - LI 3-2366

COMMERCIAL CO THE
COMPLETE FOOD MARKET
MEATS – FROZEN FOODS
VEGETABLES
303 E Branch(AG) --------- HU 9-2421

Corner Grocery 7025 Morro Rd -- Atascdro 714
Dale's Meat Market
5th & Main(MB) ----------- SP 2-8504
Dauth-Leisy Foods 530-12th(PR) -- 238-4005
Don's Market 2044 Spring(PR) ---- 238-0201
Drysdale's Market
2830 Hwy No 1 Morro Del Mar - SP 2-8267
EL MORRO MARKET
235 S Main(MB) ------------ SP 2-7730
Ellsworth's Market 496 N Broad --- LI 3-3443

FORD'S MARKET
GROCERIES – MEATS
Also
FRESH PRODUCE & FROZEN FOODS
BEER – WINE – SOFT DRINKS
Open Sundays
WE GIVE GOLD BOND STAMPS
861 Dolliver(PB) --------- PR 3-2068

Fox's Grocery Store
Hwy No 1 Cambria - WA 7-4442
GEORGE'S FOOTHILL MARKET
399 Foothill Bl - LI 3-4445
GLEN OAKS GROCERY
Open Daily 8 AM to 7 PM
Eaglet ------------------ Atascdro 1202
Grove Grocery El Camino Rl ---- Atascdro 974
HALPIN'S FOOD MART
5th & Main(MB) - SP 2-2921

HAWTHORNE MARKET
QUALITY – PRICE – SELECTION
GROCERIES – MEAT – POULTRY
FROZEN FOODS – FRESH VEGETABLES
Meat Cut & Wrapped for Home Freezers
BEER & WINE
OPEN 9 - 9 DAILY – CLOSED SUN.
FREE PARKING
2161 Broad ------------- LI 3-5832

The Yellow Pages save you time.

Markets–(Cont'd)

K & M MARKET
Open 8 AM-7 PM Closed Sundays
2927 Spring(PR) ------------ 238-2612

KELLY BROS MARKET
QUALITY
GROCERIES – MEATS – POULTRY
FRESH PRODUCE – FROZEN FOODS
BEER & WINE
BARBECUED CHICKEN & MEATS
Open 8 A.M. to 7 P.M. Daily
8725 S El Camino Rl --- Atascadero 377

Los Osos Valley Market
Los Osos Valley Rd - LI 3-5692
Lucky's Market 2140 S Broad ---- LI 3-9776
MARGARITA MERCANTILE CO
2304 G Snta Mrgrta ---------- 438-5714
Maury's Market 700 Marsh ------ LI 3-8174

MOR-MAC'S FOOD CENTER
Complete Line of
Groceries – Vegetables – Meats
Frozen Foods – Bakery Shop
Beer & Wines – Imported Foods
WE GIVE S & H GREEN STAMPS
Delivery Service
Open Daily 8 - 7 Sundays 9 - 6
5th & E (MB) ------------ SP 2-4511

Morro Bay Grocery 307-5th(MB) -- SP 2-2531
Morro Strand Market
Hwy 1 Cayucs ------------- WY 5-8914
Nishi's Market
1150 Grand Av Grovr Cty - HU 9-3641

P I MARKET INC
COMPLETE LINE OF FISH
GROCERIES – VEGETABLES – MEATS
BAKERY GOODS
BEER & WINE
IMPORTED FOODS
DELIVERY SERVICE
SUMMER 9-9 WINTER 9-7
238 Ocean Vw Av(PB) ------ PR 3-4465

RAUCH'S GROCERY
Open Daily & Sunday 8:30-8:30
Creston Rd(PR) ------------ 238-0086
Rusco's Market 84 Santa Rosa ---- LI 3-1961
SANTA ROSA MARKET
Complete One-Stop Market
798 Santa Rosa -------------- LI 3-5513

SAUER'S MARKET
Complete Line of
MEATS – GROCERIES
WINES – LIQUORS
Free Delivery
848 Monterey ----------- LI 3-2164

Shell Beach Market
763 Shell Beach Rd Shell Bch -- PR 3-2135
Silva J Market 420 High --------- LI 3-8501
Soto's Market
Groceries-Meat & Produce
Open Mon-Sat-7 AM-6 PM
Main Cambria ------------- WA 7-4411
Southside Market 100 Higuera ---- LI 3-3146
Thompson's Grocery 1638 Osos ---- LI 3-7448
THREE CORNER GROCERY
1609 Johnson Av - LI 3-4123
TOM'S MARKET
We Barbecue Chickens
Open Daily 9:00 AM-10:00 PM
2548 Spring(PR) ----------- 238-1011
Tuttle's Calif Park Grocery
390 California Bl ----------- LI 3-0923
U-SAVE MARKET
B Swack & H R Boren
951 Grand Av Grovr Cty ------ HU 9-9994

UNITED MEAT MARKET
CHOICE BEEF, LAMB, & PORK
WHOLESALE & RETAIL
CUT & WRAPPED FOR HOME FREEZERS
Open 9 A.M. - 6 P.M. Weekdays
Closed Sundays
714 Higuera ------------- LI 3-4345

Markets–(Cont'd)

Uptown Market 1248 Monterey ---- LI 3-6721

WESTWAY MARKET
WINES – LIQUORS – GROCERIES AND BEER
Open 9 A.M. to 9 P.M. Suns. Included
Open 'Till 10 P.M. Sat. Night
Owned By
Bill Mathison & John Corscaden
447 Higuera ------------- LI 3-3046

Wilkinson Market
120 Branch(AG) ------------ HU 9-2693
WILLIAM'S BROS MARKET
We Give S & H Green Stamps
1069 Grand Av(AG) --------- HU 9-3845
William's Bros Market
Higuera & High ------------ LI 3-6917
Wilson's Grocery
Open 8 AM to 10 PM Daily & Sunday
2121 Broad --------------- LI 3-7584

Markets–Meat–See Meat–Retail

Marriage & Family Counselors

Andriola Jos
5353 Barrenda Av - Atascdro 1452

Masonry Supplies

See Brick Hdgs

Massage

Sycamore Mineral Springs
Masseurs & Masseuses
Avila Rd ----------------- LI 3-5580

Material Handling Equipment

See also Cranes; Trucks–Industrial; Etc
Paso Robles Van & Storage
821 Pine(PR) -------------- 238-3139

Maternity Apparel

BILLIE'S TOY & BABY SHOP
APPAREL FOR THE EXPECTANT MOTHERS
DRESSES – SKIRTS
SPORTSWEAR – LINGERIE
We Give S & H Green Stamps
766 Higuera ------------- LI 3-4032

Mattresses–Renovating

Paramount Decorating Co
353 Pacific --------------- LI 3-0649

Use your party-line telephone as you would have the "other party" use it. It is share-and-share-alike on on a party line.

When you want to find a business concern in a hurry *Look* in the YELLOW PAGES

They contain almost every type of commercial enterprise in easily found classifications.

PASO ROBLES
STINCHFIELD'S UPHOLSTERY
A STINCHFIELD MATTRESS
DESIGNED FOR COMFORT
A BED THAT WILL ACTUALLY CONTOUR YOUR BODY
LUXURIOUS – ECONOMICAL
RECOMMENDED BY DOCTORS
Box Springs that Will Last a Lifetime
Any Width & Length – Guaranteed
238-3634
1348 RAILROAD — PASO ROBLES

BETWEEN OLD HI-WAY 101 & FREEWAY NEAR SUNSET DRIVE-IN THEATRE
W. W. WATSON & CO.
MEAT PACKERS
CUSTOM SLAUGHTERING OUR SPECIALTY
Phone
LI 3-9129
P. O. BOX 889
SAN LUIS OBISPO

LARGE ENOUGH TO SERVE YOU – SMALL ENOUGH TO KNOW YOU
Kern Valley Packing Co.
WHERE PRICE, QUALITY & SERVICE MEAT
K-V Valley Pride
SMOKEHOUSE HAMS & BACON
BEEF
PORK
LAMB
VEAL



WM. BROWNING – SALESMAN
Office Telephone Atascadero 1373
Try Our Complete Line of SAUSAGE & PRE-SLICED LUNCHEON MEATS
7505 CRISTOBAL AVE. – ATASCADERO

BERKEMEYER MARKET
— MEAT —
★ WHOLESALE
PORTION CONTROL
★ RETAIL
LI 3-0890
1021 CHORRO
SAN LUIS OBISPO

IN SAN LUIS OBISPO
CARL KIRKEBY
MENS WEAR
WE DON'T SELL – YOU BUY
SUITS – SPORTSWEAR
VAN HEUSEN SHIRTS – LEE HATS
HOLEPROOF SOX – LEVI'S
OSHKOSH & LEE WORK CLOTHES
BANKAMERICARD
LI 3-6345
851 HIGUERA SAN LUIS OBISPO

SHOP-US-FOR
- SUITS
- SPORT COATS
- SLACKS
- SPORT SHIRTS
- WORK CLOTHES

& Other Men's Furnishings

NAME BRANDS
LEVI – LEE – ADAM HATS
JOCKEY – FRUIT OF THE LOOM
DICKIE – CAMPUS
PAIR-A-TROOPER & SPORTS SHOES
JOHN E. LUCEY
FRYE BOOTS
LI 3-6092
Beno's
1019 MORRO – SAN LUIS OBISPO
9 A.M. TO 6 P.M. DAILY
THURSDAY 9 TO 9

Mattresses–Retail

See also Bedding

AIRELOOM-CREATED BY KING KARPEN—
AUTHORIZED SALES & SERVICE
ART MESQUIT COMPLETE HOME FURNISHINGS
Bridge & Branch(AG)-----HU 9-2116

HEATON'S
See Our Furniture Dirs-New Ad
803-13th(PR) ---------------238-3311
Nearly New Furniture 1302 Osos--LI 3-3125
Rileys Dept Store 1144 Chorro----LI 3-1421
Stinchfield's Paso Robles Upholstery
1348 Railroad(PR) ------------238-3634
(See Advertisement This Page)

YOURS & MY FURNITURE STORE
SAN LUIS OBISPO COUNTY'S EXCLUSIVE DEALER FOR
SEALY MATTRESSES
Posturepedic Rubber or Innerspring
S & H Green Stamps – Cash or Credit
1127 Broad --------------LI 3-7245

Mattresses–Whsle & Mfrs

Stinchfield's Paso Robles Upholstery
1348 Railroad(PR) -----------238-3634

Mausoleums

Odd Fellows Cemetery & Mausoleum
Hwy-LI 3-2735

Meat Packers

Watson W W & Co Meat Packers
Suburban Tract Rd------------LI 3-9129
(See Advertisement This Page)

Meat–Retail

AUGER'S BOB MARKET
Meat Cut-Wrapped for Home Freezers
5th & Main(MB)-------------SP 2-8171
BERKEMEYER MARKET
1021 Chorro-LI 3-0890
Brandt's Meat Market
800 Price(PB)-PR 3-2636
DALE'S MEAT MARKET
Meat Cut-Wrapped For Home Freezers
5th & Main(MB)-------------SP 2-8504
Ernie's Meat Market 526-6th(MB)-SP 2-7512
George's Foothill Market
399 Foothill Bl-LI 3-4445
Glen Oaks Grocery Eaglet ----Atascdro 1202
HAWTHORNE MARKET
Meat Cut & Wrapped for Home Freezers
2161 Broad ----------------LI 3-5832
MOR-MAC'S FOOD CENTER
5th & E(MB)-SP 2-4511
Pioneer Drive-In Market
Morro & Marsh-LI 3-1837
SAMP RAY MEATS
Meat Cut & Wrapped for Home Freezers
835-12th(PR) ---------------238-0326
Silliman Distrs 205 Higuera------LI 3-6732
Soto's Market Main Cambria----WA 7-4411
Tom's Market 2548 Spring(PR)----238-1011
Tuttle's Calif Park Grocery
390 California Bl-LI 3-0923
United Meat Market 714 Higuera--LI 3-4345

WILKINSON MARKET
MEAT RETAIL – ANY AMOUNT
TOP QUALITY MEATS FOR HOME FREEZERS & LOCKERS
CUSTOM CUTTING & WRAPPING
Open 8 AM–6 PM–Closed Sun
120 Branch(AG) ----------HU 9-2693

ROLLING PIE-CRUST

When rolling pie-crust, you can keep it from sticking to the rolling pin or breadboard by putting the dough between sheets of oiled paper.

Meat–Retail–(Cont'd)

William's Bros Market
1069 Grand Av(AG)-HU 9-3845
Yeary's Better Meats
5935 Entrada Av-Atascdro 662

Meat–Whsle

Berkemeyer Market 1021 Chorro--LI 3-0890
(See Advertisement This Page)
BRYAN MEAT CO
Santa Maria to King City
Slaughter House(PR) ----------238-3232
Central-Cal Meats
5485 Traffic Wy------------Atascdro 596
Hardie Elwood 123 Crandall Wy---LI 3-6573
KERN VALLEY PACKING CO
7505 Cristobal Av----------Atascdro 1373
(See Advertisement This Page)
Scott Wholesale Meat Co
725 Pacific ----------------LI 3-0750

SILLIMAN DISTRIBUTORS
WHOLESALE – RETAIL
MEATS
SEA FOODS
FROZEN FOODS
Distrs. For
MEADOW GOLD ICE CREAM
205 Higuera -------------LI 3-6732

Watson W W & Co Meat Packers
Suburban Tract Rd------------LI 3-9129

Medical Service Organizations

PASO ROBLES WAR MEMORIAL DISTRICT HOSPITAL 15th(PR)--238-3800

Memorial Tablets

Mathews Memorials & Plating Service
1 Higuera-LI 3-1689

Men's Clothing & Furnishings–Retail

Beno's Inc 1019 Morro----------LI 3-6092
(See Advertisement This Page)
Green Bros 895 Higuera----------LI 3-0988
Grover City Clothing
1343 Grand Av Grovr Cty-HU 9-2218
Hub The 125 E Branch(AG)------HU 9-3987
Kirkeby Carl 851 Higuera---------LI 3-6345
(See Advertisement This Page)
LEE'S MEN'S STORE
Nationally Known Brands
5965 Traffic Wy-----------Atascdro 357

MORRO BAY MEN'S SHOP
For
SPORTSWEAR
&
ACCESSORIES
ARROW – ROUGH RIDER
LORD JEFF – MUNSING
415-5th(MB) ------------SP 2-8500

Murrays Men's Store
781 Dolliver(PB)-PR 3-2082
PASO ROBLES MERCANTILE CO
839-12th(PR) ---------------238-1922
Rileys Dept Store 1144 Chorro----LI 3-1421
ROWAN'S STORE FOR MEN & BOYS
782 Higuera-LI 3-7148
RUMLEY'S DEPT STORE
325-5th(MB)-SP 2-3251

SQUIRE'S MEN'S WEAR
FOR THE FINEST IN
Men's Sports & Dress Wear
VAN HEUSEN & MANHATTAN SHIRTS
Exclusive Dealer for
Nunn-Bush & Red Wing Shoes
745-12th(PR) ------------238-0125

WICKENDEN'S
Timely Clothes
837 Monterey ---------------LI 3-6145
Zeyen's Men's Store
203 E Branch(AG)-HU 9-2406

Advertise here—it pays.

Men's Formal Wear–Renting

See Tuxedos–Renting

Mercantile Agencies

See Credit Reporting Agencies

Metal Spraying

Automotive Engineering Co
3036 S Broad----------------LI 3-6134

Metal Trim

Art Mesquit Complete Home Furnishings
Bridge & Branch(AG) HU 9-2116

Mexican Food

See Restaurants; Food–Ready To Serve

Milk & Milk Products

Arden Farms 149 S Vine(PR)-----238-1920
Arden Farms Co 1830 Pine(PR)----238-1434
Arden Farms Co
Santa Ysabel Av-Atascdro 1392
Arden Farms Co
Hwy 101 South-Templtn 4181

ARDEN PRIZE WINNING MILK
A FULL LINE OF FINE DAIRY PRODUCTS PREFERRED IN THE WEST
Milk - Butter - Eggs
Cream - Buttermilk
Cottage Cheese
Cheese - Yogurt
Chocolate Drink
Fresh Orange Juice
Arden
"FOR INFORMATION CALL"
ARDEN FARMS CO
Call Collect
116 W Branch(AG)---------HU 9-2994
1830 Pine(PR) ------------238-1434
Santa Ysabel Av---------Atascdro 1392
Hwy 101 South---------Templtn 4181

DOMENGHINI LOUIS F
Grade A Wholesale Producer
Hwy No 1(MB)--------------SP 2-8174

FAIR-OAKS MILK CO
SAVE – BUY THE GALLON
AT THE STORE
Also
COMPLETE LINE OF DAIRY PRODUCTS
HOME DELIVERY
1023 Grand Av(AG)-------HU 9-5557

FOREMOST DAIRIES INC
570 Higuera ---------------LI 3-4200
Foster's Old Fashion Freeze
590 Marsh-LI 3-7639
GOLDEN STATE CO LTD
570 Higuera-LI 3-4200
(See Advertisement This Page)
GOLDEN STATE DAIRY PRODUCTS—
STURGEON VERNON L GOLDEN STATE DISTR
2840 Spring(PR) ---------238-1050
Harmony Valley Creamery
Harmony Cambria-WA 7-4578
HARMONY VALLEY CREAMERY ASSN
991 Nipomo-LI 3-1924
KNUDSEN DAIRY PRODUCTS—
THE KNUDSEN COMPANY
Call Collect
Boone & Oakley
Santa Maria ---------Walnut 5-2471
MORRO BAY MILK DELIVERY
Whsle & Retl
370 Arcadia(MB) -----------SP 2-6847
ROYAL OAKS DAIRY
Home Delivery-Grade A Raw Milk
Verde Canyon Rd--------------LI 3-0587
Sturgeon Vernon L Golden State Distr
2840 Spring(PR) ----------- 238-1050
(See Advertisement This Page)
Western Milk Transport Co
641 Higuera LI 3-2792

The Yellow Pages save you time.



California's Favorite
MILK
Foremost
GOLDEN STATE
FINE DAIRY FOODS
DIAL
LI 3-4200
FOREMOST-GOLDEN STATE CO.
570 HIGUERA
SAN LUIS OBISPO

In PASO ROBLES It's
Foremost
GOLDEN STATE
California's Favorite MILK
★ FINE DAIRY FOODS
FOR DELIVERY DIAL
238-1050
VERNON L. STURGEON
Authorized Distributor of Golden State Dairy Foods
2840 SPRING

Milliners–Retail

Carpentier Helen Millinery Shop
1037 Chorro-LI 3-2746
MARGARET McNEIL'S STYLE SHOP
856 Higuera-LI 3-3831

Milling

Loomis E C & Son 65½ Higuera---LI 3-8410

Millwork

Boyle Lumber Co
Cabrillo Hwy Cayucs-WY 5-3636
Hammock Chas Cabinet Shop
Hwy-Atascadero 177
HERRMANN & SAFRANEK MILLWORK & BUILDERS SUPPLY
4005 El Camino Rl-Atascdro 1490
Pac Coast Lumber Co of Calif
424 Santa Barbara Av-LI 3-2191
SAN LUIS MILL & LUMBER CO
246 Higuera-LI 3-0825

WESTERN CABINET WORKS
IN PASO ROBLES
CUSTOM
CABINETS & FURNITURE
MADE TO ORDER
DESIGNS – ESTIMATES
VENETIAN BLINDS – MILLWORK
FORMICA SPECIALISTS
1000 Park(PR) -----------238-4804

Mimeographing–See Multi-Copy Service

Mimeographing Machines

See Duplicating Machines

Mining Companies

Buena Vista Mines Inc
Adelaide Rd(PR) -------------238-1981
Buena Vista Mines Inc
1130 Pine(PR) ---------------238-4056
Eaton & Smith Lime Mine
Lime Mountain(PR) -----------238-2296

Ministers–See Clergymen

Mirrors–Retail

Fowler Glass Shop 1026 Pine(PR)--238-3966
Morro Bay Glass & Sash Co Inc
1560 Hwy No 1(MB)---------SP 2-5277
National Auto Glass Co 107 South--LI 3-2370
Paso Robles Glass Shop
609-22d(PR) ---------------238-4014
SAN LUIS GLASS & WINDOW CO
1313 Carmel ---------------LI 3-3446

Mobile Home Parks–See Trailer Parks

A SNAP IN TIME

To make snaps or zippers last longer, always close them before laundering garment.

SHOP IN THE YELLOW PAGES
Whenever you want information about an article, a service or a certain business
LOOK IN THE
Classified
TELEPHONE SECTION

Mobile Homes

See Trailers–Automobile, Coach

Model Construction Supplies

See Hobby & Model Construction Supplies

Monuments–Retail

Mathews Memorials & Plating Service
1 Higuera-LI 3-1689
(See Advertisement This Page)

Moorages

Morro Bay Marina
4th & Waterfront(MB)-------SP 2-8085

Mortgage Exchanges

See Mortgage Investments

Mortgage Investments

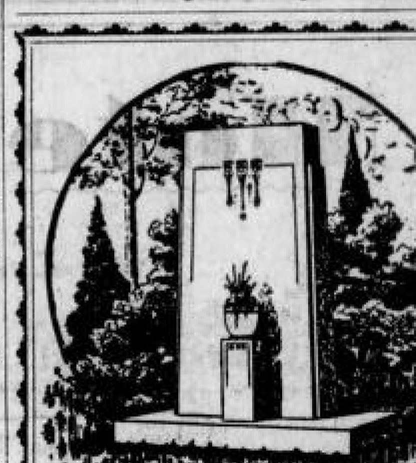
Tri-County Mortgage Co
1119 Morro ----------------LI 3-3455

Mortgages–See Real Estate Loans

Mosaics

Millers' Mosaics & Gifts
1111 Grand Av Grovr Cty------HU 9-2148

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the YELLOW PAGES? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.



MATHEWS MEMORIALS
ESTABLISHED 1918
Distinctive Memorials – Markers Lettering
Authorized Dealer
ROCK OF AGES GRANITE
QUALITY WORKMANSHIP
REASONABLE PRICES
LI 3-1689
1 HIGUERA ST.

SLEEP OFF THE HI-WAY MOTEL

NEWLY REFURNISHED THROUGHOUT

✓ LOW RATES ✓ KITCHENETTES

COMMERCIAL RATES

QUIET MOTEL

• FREE TV

WATCH FOR THE SIGNS



PHONE

LI 3-1056

TRAILER SPACES AVAILABLE

Motels

Abbott's Motel 1005 Dolliver(PB)-PR 3-4475

ACE MOTEL
14 QUIET UNITS
CLOSE TO COLLEGE
DAILY – WEEKLY – MONTHLY
COMMERCIAL RATES
ALSO KITCHENETTES – FREE TV
All Approved Credit Cards Honored
94 Casa ------------------LI 3-6356

ADAMS MOTEL
24 MODERN UNITS
With or Without Kitchens
Playground for Children
FREE TV – HEATED POOL
200 Yds from Beach on Hwy 1
1000 Dolliver(PB) ---------PR 3-2065

Anderson Hotel 955 Monterey----LI 3-0900
Anderson Motel
7202 Hwy No 1 Cambria------WA 7-4815
Appleton's Motel 2218 Spring(PR)-238-3412

ARROYO GRANDE MOTEL
IN ARROYO GRANDE
KITCHENS & FAMILY
UNITS AVAILABLE
Free Coffee in Rooms – TV
DUKE & SUDA MOORE – Owners
329 Traffic Wy(AG)--------HU 9-5613

How about a separate listing in the telephone directory . . . under your own name . . . so that your friends and business associates can reach you at work? Call our Business Office for details.

Atascadero Motor Lodges
6895 El Camino Rl-Atascadero 243-J
Atlasta Court
331 Wadsworth Av(PB)-PR 3-2359
Avalon Motel 3231 Spring(PR)----238-0807
Avila Beach Apartments
95 San Luis Avila Bch---------LI 3-4451
Avila Court Avla Bch-------------LI 3-6319
B & V AUTEL Hwy No 1 Cayucs-WY 5-3536
Bailey's Auto Court 470 Main(PB)-PR 3-2119
BAKER'S RESTWELL COURT
Special Rates by the Month
1221 Price(PB) -------------PR 3-2424
Bay Auto Court Morro(MB) -----SP 2-4134
BAY VIEW MOTEL THE
Market & 6th(MB)-SP 2-2771
Baywood Park Lodge Motel
327-2d Baywd Prk-LI 3-6263
BEACHCOMBER MOTEL
120 Ocean View Av(PB)-PR 3-2208
BLUE BELL MOTEL
S Hwy ----------------------LI 3-6807

BLUE BIRD MOTEL
Scenic Cabrillo Highway # 1
CAMBRIA'S MOST DELUXE
MODERATE RATES
Centrally Located
JOHNNY & BARBARA KOSIS
Main Cambria -------------WA 7-4634

Blue Heron Motel Apartments
899-9th Baywd Prk------------LI 3-2359
(See Advertisement Page 101)
Blue & White Auto Court
Morro Del Mar-SP 2-8190
BREAKERS MOTEL
5th & Market(MB)-------------SP 2-2371
(See Advertisement Page 102)
Brick Auto Court Hwy Cayucs----WY 5-3918
BUCKBOARD MOTEL
1620 S Broadway
Santa Maria ------------Walnut 5-8681
Buck's Motel Main & 8th(MB)----SP 2-4161

(Continued Next Page)

Advertise here—it pays.

Motel Inn



The Original Motel Inn is the world's first motel. The inn is off the hiway and is quiet and restful with full hotel accommodations. It is famous for its barbeque and delicious cocktails.

BANKAMERICARD
HILTON CARTE BLANCHE

DINERS' CLUB
AMERICAN EXPRESS

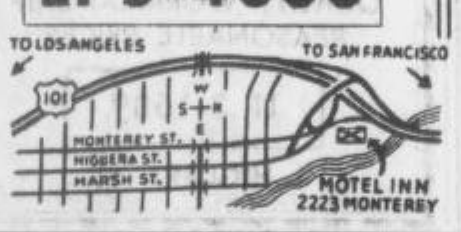
★ 60 Modern Units
★ Heated Pool
★ Telephones in Rooms
★ Free Television
★ Cocktail Lounge

– OUR AIM –
FINE QUALITY FOOD
Carefully Selected, Expertly Prepared and Courteously Served at All Times

For Reservations
—PHONE—
LI 3-4000

VISIT OUR BANQUET ROOMS
LARGE OR SMALL

We Will Be Very Happy to Help You With the Arrangements



2223 MONTEREY ST.
SAN LUIS OBISPO

20 GUEST ROOMS

FOR YOUR OUT OF TOWN VISITORS
ACCOMMODATING 2 TO 6 PERSONS
AT POPULAR PRICES

Room Phones
Soft Water
Free Magnavox TV
Tiled Showers
and Combinations

APPROVED AAA

Englander
Foam Rubber
Mattresses
Coffee Service
in Each Room

KITCHENS AVAILABLE – ICE MACHINE ON PREMISE

GRANDVIEW MOTEL

LI 3-8700

DINERS' CLUB
AMERICAN EXPRESS
BANKAMERICARD

2074 MONTEREY • SAN LUIS OBISPO

Motels–(Cont'd)

CABRILLO MOTEL
Kitchenettes-M F Harpster Mgr
6th & Morro(MB)-------------SP 2-6331
Cambria Palms Motel
3305 Main Cambria-WA 7-4485
CAMBRIA PINES LODGE
70 Modern Units-Dining & Cocktails
Cambria -------------------WA 7-4200
Cape Cod Manor Motel
1127 Shell Beach Rd Shell Bch-PR 3-2087
(See Advertisement Page 103)
Casa-Mor Motel
2630 Hwy 1 Morro Del Mar----SP 2-5671
(See Advertisement Page 103)
Castle Inn Motel Hwy 1 Cambria-WA 7-4850
(See Advertisement Page 103)
Cayucos Motel
Ocean Av & E St Cayucs-WY 5-3670
Chuck Kimes Motelodge
1930 Monterey ----------------LI 3-7682
CINDERELLA MOTEL
2745 Spring(PR) --------------238-0348
Cliffside Court 931 Dolliver(PB)---PR 3-2229
CLIFTON MOTEL
Swimming Pool-TV in all Units
10 Minutes to Golf Course
125 Spring(PR) ---------------238-4327
Clock Motel 3440 Spring(PR)-----238-2536

COLONIAL MOTOR LODGE
FAMILY UNITS
REFRIGERATED AIR CONDITIONING
FREE TV – TILE BATHROOMS
WALL TO WALL CARPETING
GARAGES
8750 El Camino Rl--Atascadero 168-W

CONTINENTAL PASO ROBLES
Hwy 101 South(PR)-----------238-1280
(See Advertisement Page 102)

Make it a habit to "Look inside the YELLOW PAGES" — you'll save time and effort.

CORONADO MOTEL
IN PASO ROBLES
NEW – DELUXE
KITCHENS AVAILABLE
STEAM HEAT – FREE TV
2400 Spring(PR)-----------238-1823

Cottage Motel 2206 Spring(PR)---238-1580

COZY MOTEL AND TRAILER COURT
LENA METZGER – Hostess
Quiet – Spacious Accommodations
For Large Families
COMPLETE KITCHENS
YOUR HOME AWAY FROM HOME
Hwy 1 & Bonita(MB)-------SP 2-8573

Crescent Park Motel S Hwy-------LI 3-4677
CYPRESS STUMP MOTEL
Lou & Winnie Simmons-Owners
Ocean Av Cayucs--------------WY 5-3917
DAVIS MOTEL & APARTMENTS
Kitchenettes-Court & Nell Blair
4th & C(MB)-------------------SP 2-8072
Dias Court 371 Pismo(PB)---------PR 3-2085
Don Motel 1473 Monterey----------LI 3-2036
Dun-Sailing Motel Avla Bch--------LI 3-5064
E & E Motel 60 Casa--------------LI 3-7126
(See Advertisement Page 104)

EDGEWATER MOTEL
ON BEAUTIFUL PISMO BEACH
30 UNITS WITH FREE TV
ROOMS & APARTMENTS
HEATED POOL
AAA APPROVED
280 Wadsworth Av(PB)----PR 3-2233

(Continued Next Page)

The Yellow Pages save you time.



ONE OF
MORRO BAY'S
NEWEST & FINEST

28 UNITS

ALL WITH
• WALL TO WALL CARPETING
• TILE SHOWERS
• SIMMONS MATTRESSES
A Perfect Night's Sleep Guaranteed
• RESTAURANT ADJOINING

Conveniently Located on the Road to the Hearst Castle
1 Block From the Beach
Excellent Surf Fishing & Clam Digging

ALSO RESERVATIONS FOR DEEP SEA FISHING

SP 2-7135



9th & N. HWY. NO. 1 MORRO BAY

IN PASO ROBLES

NEW-ULTRA MODERN

PADRE OAKS MOTEL

LARGE HEATED POOL

MEMBER THE BEST B.W.M. Western MOTELS



COMMERCIAL PEOPLE INVITED – FREE TV IN ALL UNITS

✓ SOFT WATER
✓ FULL TILE SHOWERS
✓ MORNING COFFEE
✓ QUIET
✓ WALL TO WALL CARPETING
✓ ROOM PHONES
✓ THERMOSTAT CONTROLLED HEAT
✓ REFRIGERATED AIR

101 HI-WAY
BUSINESS-SOUTH

238-2550

AMERICAN EXPRESS
CARTE BLANCHE
DINERS CLUB

6TH & SPRING PASO ROBLES



All Large Rooms
Deluxe, Modern
Overnight or
Special Rates for
Weekly Guests –
KITCHENS
IF DESIRED
TELEVISION
HEATED POOL

LI 3-2359

899-9th ST. BAYWOOD PARK

IN PASO ROBLES
CONTINENTAL PASO ROBLES
100 COMPLETELY NEW MODERN UNITS
LARGE HEATED SWIMMING POOLS
COMPLETELY AIR CONDITIONED
PHONES IN ALL ROOMS
PAUL SHANKS WAYSIDE INN FOR GRACIOUS DINING
Breakfast – Lunch – Dinners
FREE TELEVISION IN ALL ROOMS
COCKTAIL LOUNGE – FACILITIES FOR BANQUETS
AIRFIELD LANDING STRIP IN CONNECTION
LARGE PARKING AREA FOR BOATS
FOR RESERVATIONS
PHONE 238-1280
HWY. 101 SOUTH — PASO ROBLES

Motels–(Cont'd)

El Camino Motel
5325 El Camino Rl-Atascdro 1350
El Carlos Motel 1216 Archer-----LI 3-1932

EL TORO MOTEL
TV & RADIO IN ROOMS
COMMERCIAL RATES
FAMILY & KITCHEN UNITS AVAILABLE
Junction – Highways 1 & 101 Going North
625 Toro ----------------LI 3-8647

ERHART'S MOTEL
COMPLETELY NEW
AS YOU ENTER CAMBRIA ON HWY. 1
TV IN EVERY ROOM
9 Miles South of Hearst Castle
Hwy No 1 Cambria--------WA 7-4343

Estero Bay Motel
Hwy No 1 Cayucs-WY 5-3614
Fairview Court Avila Bch---------LI 3-1914
FARMHOUSE MOTEL
AAA Approved
425 Spring(PR) --------------238-1720
FOUNTAIN MOTEL
1421 N Broadway
Santa Maria ------------Walnut 5-1492
Frasier's Motel
9th & N Hwy No 1(MB)------SP 2-7135
(See Advertisement Page 101)
Garcia Motel Hwy Cayucs-------WY 5-3727
Gold Coast Motel 670 Main(MB)--SP 2-7740
(See Advertisement Page 103)
GOLDEN TEE MOTEL & RESTAURANT
19 Country Club Dr(MB)------SP 2-7313
Granada Hotel 1128 Morro-------LI 3-9943
Grandview Motel 2074 Monterey--LI 3-8700
(See Advertisement Page 100)

Advertise here—it pays.

Green Valley Motel
County Rd Cambria-WA 7-4409
GREENTREE MOTEL
Heated Pool-Free TV
Air Conditioning-Some Kitchens
416 Spring(PR) -------------238-0540

GROVER CITY MOTOR COURT
The Millards – Props.
10 MODERN UNITS
All Housekeeping – Kitchenettes
DAILY & WEEKLY RATES
1½ Miles South of Pismo Beach
367 N 16th Grovr Cty----HU 9-2424

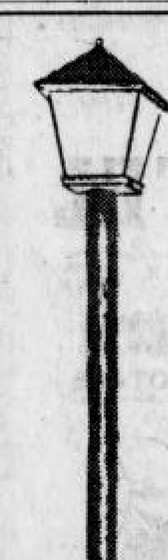
Hampton's Auto Court Cambria---WA 7-8969
Harbor View Motor Lodge
6th & Bayshore(MB)---------SP 2-4471
Harty's Shell Auto Court
1331 Price(PB) -------------PR 3-4749
Hillcrest Ranch Motel 101 Hwy----LI 3-0679
Hillside Auto Motel
Hwy No 1 Cayucs------------WY 5-3654
Hillside Auto Motel
Hwy No 1 Cayucs------------WY 5-3810
Hilltop Trailer Park & Motel
Hwy No 101(AG)------------HU 9-9901

HOLMES MOTEL
IN MORRO BAY
QUIET & RESTFUL
½ Block Off Hiway
Kitchens – Garages – Pets Accepted
DOWNTOWN DISTRICT
715 Piney Wy(MB)--------SP 2-3171

Homestead Motel 485 Osos-------LI 3-7700
(See Advertisement This Page)
Hoosier Motel 2223 Spring(PR)---238-0316
(Continued Next Page)

That steady hmmmm of the dial tone is your telephone's way of asking, "Number, Please."

AMERICAN EXPRESS and CARTE BLANCHE CREDIT CARDS HONORED
APPROVED AAA
HOMESTEAD MOTEL
• FREE TV & RADIO
• MORNING COFFEE
• ROOM PHONES
• SOFTENED WATER
JUNCTION HIWAYS 1 & 101
SAN LUIS OBISPO, CALIF.
Phone LI 3-7700
MR. & MRS. M. S. HAMILTON



The Breakers MOTEL
Overlooking Morro Rock
• HEATED POOL • APARTMENT UNITS • MAJOR CREDIT CARDS HONORED • TV AVAILABLE
ONE OF MORRO BAY'S FINEST MOTELS
Adjacent To Restaurant
SP 2-2371
5th & MARKET — MORRO BAY

PASO ROBLES TRAVELODGE
one of California's finest stopovers for the traveler
★ AAA APPROVED
★ RECOMMENDED BY DUNCAN HINES
★ FREE RADIO & TV IN ALL ROOMS
★ HEATED INDOOR POOL *(Swim in Comfort All Year)*
★ REFRIGERATED AIR CONDITIONING
★ CONVENIENT TO ALL VACATION AREAS IN SAN LUIS OBISPO COUNTY
238-0078



2701 SPRING STREET — PASO ROBLES

– IN PASO ROBLES –
Suburban Lodge
AAA APPROVED
★ 22 MODERN UNITS
★ QUIET, SPACIOUS GROUNDS
★ TV AVAILABLE
★ MORNING COFFEE SERVED IN LOBBY
★ COMMERCIAL RATES
★ CREDIT CARDS HONORED
MRS. Q. C. LEE Managing Owner
238-3814



HEATED SWIMMING POOL
Three Miles South on 101 Freeway — PASO ROBLES

Motels–(Cont'd)

HOWIE'S MOTEL
12 MODERN UNITS
WITH OR WITHOUT KITCHENS
Daily, Weekly & Monthly Rates
4 BLOCKS FROM CENTER OF TOWN
FREE TV
MR. & MRS. GUS HOWIE Managing Owners
652 Morro --------------LI 3-7024

Hunter's Inn
1514 S Broadway
Santa Maria -----------Walnut 5-9575
(See Advertisement Page 104)
Jones J E Bon View Motel
Reasonable Rates-Quiet-Comfortable
9955 S Hwy--------------Atascdro 460

JONES' MOTEL
IN MORRO BAY
SINGLES – DOUBLES
KITCHENETTES
Near Fishing Pier – Good Restaurants
WEEKLY RATES
GEORGE & MARGARET JONES – Owners
965 Morro(MB) ----------SP 2-7442

KNIGHT'S REST MOTEL
101 Hwy(PB)-PR 3-4617

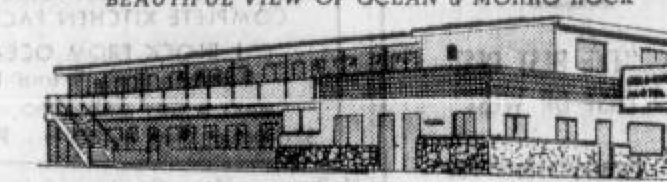
KOZY KOTTAGE MOTEL
2 Miles North of Morro Bay Off Hwy. 1
MODERN UNITS
ALL WITH KITCHENS
Day – Weekly & Monthly Rates
2 Blocks from a Beautiful Beach
Mr. & Mrs. Walt Bornefeld – Owners
350 Sn Jacinto
Morro Del Mar---------SP 2-6173

Our business office will be glad to help with any telephone problem you may have.

Krovious Motel 1401 Hwy 101(AG)-HU 9-4818
La Casita Motel Avila Bch-------LI 3-4826
LA CRESTA MOTEL
Atascadero Beach(MB)-SP 2-2661
LAMPLIGHTER MOTEL
1604 Monterey -------------LI 3-3709
Log Cabins Motel Market(MB) ---SP 2-7132
LOMA VISTA MOTEL
With or Without Kitchens
1399 Hwy 101(AG)----------HU 9-2183
Lomita Terrace Motel
9th & Hwy No 1(MB)-SP 2-5073
(See Advertisement This Page)
Lone Pine Motel
123 N 13th Grovr Cty--------HU 9-5145
LoTide Motel AvilaBch----------LI 3-5554
Madonna Inn
Freeway & French Rd --------LI 3-3000
MARIANNA MOTEL
Deluxe Units Cooled by Refrig
730 Spring(PR) -------------238-3013
(Continued Next Page)

The Yellow Pages save you time.

IN MORRO BAY
GOLD COAST MOTEL
BEAUTIFUL VIEW OF OCEAN & MORRO ROCK



16 DELUXE UNITS – ROOMS TO ACCOMMODATE 4
★ FREE TV IN ALL ROOMS ★ SPECIALLY BUILT BEDS FOR COMFORT
★ QUIET & IDEALLY LOCATED, NEAR BAY – BOATS & RESTAURANTS
INFRA-RED HEAT IN BATHROOMS
For Reservations & Information Write or Call
MR. & MRS. LEO V. PAINE – Owners
SP 2-7740
670 MAIN — MORRO BAY

IN CAMBRIA
31 NEW & MODERN UNITS
Castle INN MOTEL
GATEWAY TO HEARST CASTLE
★ FREE TELEVISION & COURTESY COFFEE IN ALL ROOMS
ALL UNITS OVERLOOKING OCEAN
GEORGE & JERRY TINKER – *Owner-Managers*
CALL OR WRITE FOR RESERVATIONS
WA 7-4850
HWY. 1 – CAMBRIA — 2 MILES N. OF CAMBRIA

Pacific Motel
Victoria Kuden–Managing Owner
12 MODERN UNITS
CLEAN-SUNNY
REASONABLE RATES
9 KITCHENETTES
Daily – Weekly – Monthly – Commercial Rates
Phone LI 3-5075
1 MILE SOUTH OUT OF TOWN
LOCATED ON OLD SO. 101 HIGHWAY

— IN SAN LUIS OBISPO —
Ritz MOTOR HOTEL
★ HEATED POOL
★ FREE TELEVISION
★ PHONES IN ALL UNITS
PHONE LI 3-5600
2121 MONTEREY ST.
SAN LUIS OBISPO
North End of Monterey St. & 101 Freeway

IN PISMO BEACH
SHANGRI-LA MOTEL
MR. & MRS. ELDEN L. HOWARD – Owners
"ON THE SHORES OF THE BLUE PACIFIC"
FREE TV IN ALL UNITS
• PRIVATE SHOWERS
• WALL-TO-WALL CARPETING
• PANEL RAY HEAT
• KITCHENETTES
CAFES CLOSE BY
2 BLOCKS FROM THE BEACH
NEAR FISHING PIER
CALL PR 3-4928
On 101 Hwy
1111 PRICE — PISMO BEACH

IN MORRO BAY
It's the
LOMITA TERRACE MOTEL
AAA APPROVED



NEW – MODERN – SOME WITH KITCHENS
TV AVAILABLE IN ROOMS
SP 2-5073
LOCATED ON NORTH END OF TOWN ON HWY. No. 1 – MORRO BAY

IN MORRO BAY
Casa-Mor MOTEL
"AAA APPROVED"
ATTRACTIVE ROOMS – MODERATE RATES
WITH OR WITHOUT KITCHENS
SOFT WATER – TV AVAILABLE IN ROOMS
5 MIN. WALK TO CLAM BEACH
CALL SP 2-5671
1½ MILES NORTH OF MORRO BAY ON STATE HIWAY NO. 1
MORRO DEL MAR
Across From Morro Beach
P.O. BOX 638 — MORRO BAY

– IN MORRO BAY –
SUNDOWN MOTEL
APPROVED AAA
NEWLY COMPLETED
TV IN EVERY ROOM
HANDY TO EVERYTHING
WHIT & PAT WHITLOCK Owner-Managers
PHONE SP 2-7381
640 MAIN – MORRO BAY

San Simeon Lodge
SAN SIMEON, CALIF.
OPENED JULY 1959
MODERN ROOMS
LARGE DINING ROOM
COCKTAIL LOUNGE
HEATED SWIMMING POOL
FREE TV
OCEAN FRONT
Nearest Lodge to Hearst Castle
WA 7-4601
THE PLACE TO STAY ON HIWAY ONE AT SAN SIMEON

Cape Cod Manor Motel
In Shell Beach
THE FINEST ACCOMMODATIONS
With or Without Kitchens
FREE TV
Soft Water
AAA



Heated Pool
PR 3-2087
1127 SHELL BEACH ROAD
SHELL BEACH

Palomar Motel
LOCATED NEAR THE BEACH
MODERN.....CONVENIENT.....



Family Suites & Housekeeping Units Available
FREE TELEVISION IN EACH ROOM
REASONABLE RATES
Owners & Operators
MR. & MRS. DON RUSSELL
PR 3-2404
1601 Shell Beach Rd. — Shell Beach

Motels–(Cont'd)

MARTIN'S COURT
7 CLEAN COMFORTABLE UNITS
NEAR-BY RESTAURANT
COMPLETE KITCHEN FACILITIES
1 BLOCK FROM OCEAN
Between Hwy. 1 and 101
MARY & GUY MAZZAUFO – Prop.
320 Ocean View Av(PB)----PR 3-4610

McBurney's Motor Court
Hwy 101 Snta Mrgrta----------438-5361

McNALLY MOTEL
NEW – 24 UNITS
BEAUTIFULLY FURNISHED
OCEAN VIEW ROOMS
MODERATE RATES
Owner – Pat McNally
Between Hearst Castle & Cambria
Hwy No 1 Cambria-------WA 7-4311

MELODY RANCH MOTEL
939 Spring(PR) -------------238-3911
Mid-Town Motel
475 Marsh -----------------LI 3-4533
(See Advertisement This Page)
MIRAMAR COURT
One & Two Bedroom Apts
Esther C Proctor-Owner
287 San Luis Av(PB)---------PR 3-9952
Monte Vista Motor Court
490 Pismo(PB)-PR 3-4705
MONTEREY COURT
1756 Monterey-LI 3-4019

ROLLING PIE-CRUST
When rolling pie-crust, you can keep it from sticking to the rolling pin or breadboard by putting the dough between sheets of oiled paper.

MORRO BAY MARINA
MARINA MOTEL
FREE TV IN UNITS
On The Water With Complete Boating Facilities
P.O. BOX 504
4th & Waterfront(MB)-----SP 2-8085

MORRO GARDENS MOTEL
MOTEL-APARTMENTS
KITCHENS – WALL TO WALL CARPETS
TUBS OR SHOWERS
CLEAN – COMFORTABLE
1 Mile N. of Morro Bay on Way to Hearst Castle at Hwy 466 & Hwy 1 Junction
440 Atascadero Rd(MB)----SP 2-5046

Morro Motel & Cypress Trailer Park
8th & Main(MB)-------------SP 2-4636
Motel Cinderella 2745 Spring(PR)-238-0348
Motel Inn 2223 Monterey--------LI 3-4000
(See Advertisement Page 100)
MOTEL PISMO
1851 Price(PB) ------------PR 3-9965
NEPTUNE COURT
1025 N Main(MB)-----------SP 2-6201

NITE HAVEN MOTEL
9 Units with Kitchens
Garages & Sleeping Rooms
1½ BLKS TO THE BEACH
CONVENIENT TO SHOPPING
371 San Luis Av(PB)-------PR 3-2224

OAK GARDENS MOTEL
IN PASO ROBLES
SINGLES
DOUBLES
KITCHENETTES
TV – AIR CONDITIONED – BARBEQUE PITS – AUTOMATIC HEAT
COMMERCIAL RATES
Convenient to Naciemento Fishing
3111 Spring(PR)-----------238-1046

Oakes Motel Morro Strand Cayucs-WY 5-3839

OCEAN PALMS MOTEL
IN PISMO BEACH
NEW-ULTRA MODERN
"For Discriminating People"
HEATED POOL
FREE TV
CLOSE TO BEACH
390 Ocean View Av(PB)----PR 3-2828

Ocean View Court Morro Del Mar-SP 2-8748
Ocean View Motel
1001 Shell Beach Rd Shell Bch-PR 3-2113
OCEANO BEACH AUTO COURT
451 Pier Av Oceano----------HU 9-5624
OLD HEIDELBERG MOTEL & RESTAURANT
101 Hwy Snta Mrgrta----------438-9981
One-O-One Auto Court
Housekeeping Units
205 Barnett(AG) -----------HU 9-2764
O'Reilly Motel 2000 Monterey-----LI 3-3307
Pac Cottage Motel
2830-1st Morro Del Mar------SP 2-5943
PACIFIC MOTEL 101 Hwy------LI 3-5075
(See Advertisement Page 103)
PADRE OAKS MOTEL
600 Spring(PR) -------------238-2550
(See Advertisement Page 101)
Palomar Motel
1601 Shell Beach Rd Shell Bch-PR 3-2404
(See Advertisement Page 103)

PARK APARTMENTS
PISMO BEACH
New & Beautiful Knotty Pine
3 & 4 Room Apts. with Kitchens
Sleeping Rooms
Electric Refrigerators – Tile Baths
330 Park Av(PB)----------PR 3-2403

Advertise here—it pays.

PARK MOTEL
MORRO BAY
KITCHENETTES – SLEEPING ROOMS
Family Plan – Next to Playground
GROCERY STORE
On Hwy. 1 Next to City Park
711-5th(MB) ------------SP 2-3131

PASO ROBLES AUTO COURT
Joseph A Verhauz-Owner
33 Units With Or Without Kitchens
940 Spring(PR) ------------238-4503
PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
1308 Spring(PR) ------------238-3611

PAULINE'S EL PATIO MOTEL
HOUSEKEEPING APTS. EQUIPPED
SLEEPING UNITS
Large Family Suites With Kitchens
Tile Showers
FREE TELEVISION
Large Patio for All to Enjoy
WINTER RATES
½ Block from Beach
350 Pismo(PB) ----------PR 3-4744

Pereira D R Hwy Cayucs--------WY 5-3737
Pete's Auto-In Motel
380 Harloe Av(PB)-PR 3-4748
PISMO BEACH COURT
750 Dolliver(PB)-PR 3-4631
Pleasant Motel 175-6th(MB) ----SP 2-8521

POINT MOTEL & ROCK SHOP
"only motel on morro beach"
RESERVATIONS ADVISABLE
NO CHARGE FOR TELEVISION
GEMS – STONES – JEWELRY – JADE
LAPIDARY SUPPLYS & LITERATURE
Your Stone Sawed – Cut and Polished To Order
FOR RESERVATIONS CALL
Toro Point(MB) ----------SP 2-6601

RANCH MOTEL
Mr & Mrs Bert Cody-Owner-Mgrs
2730 Spring(PR) ------------238-0601
Rancho El Nieto Motel
Hwy No 1(MB)-SP 2-5732
RANCHO SAN LUIS
Phone In Every Room
345 Marsh ----------------LI 3-6443
Ranchotel 1900 Monterey---------LI 3-2333

REDDWOOD MOTEL
IN MORRO STRAND CAYUCOS
On Scenic Highway #1
With or Without Kitchens
RADIOS & TELEVISIONS
1 Block From the Beach
Morro Strand Cayucs------WY 5-3939

Reid Motel 601-5th(MB) -------SP 2-6571
Ritz Motor Hotel 2121 Monterey--LI 3-5600
(See Advertisement Page 103)
Roberta Motel S Hwy-------Atascadero 970
Rock Motel 1050 Morro(MB)----SP 2-2381
ROSE BOWL COURT
1575 Monterey-LI 3-5017

ROYAL MOTEL
AAA APPROVED
MR. & MRS. ROY KEENER
MOTEL & HOUSEKEEPING UNITS
NEW – MODERN
MODERATE RATES
Panel Ray Heat
Hwy 101(AG) -----------HU 9-2418

San Simeon Lodge Sn Simn------WA 7-4601
(See Advertisement Page 103)
Saxby's Motel 23d Cayucs-------WY 5-3828
Scott's Motel
5445 El Camino Rl-Atascdro 154

SEA AIR MOTEL
ONE OF
MORRO BAY'S NEWEST
WALL TO WALL CARPETING
ATTRACTIVE MODERN FURNISHINGS
TV IN EVERY ROOM
Conveniently Located Near Restaurants, Fishing & Golf Course
845 Morro(MB) ----------SP 2-7338

(Continued Next Page)

Motels–(Cont'd)

Sea Breeze Motel
1180 Dolliver(PB)-PR 3-9987

SEA GARDEN MOTEL
FAMILY UNITS WITH KITCHENS
SLEEPING UNITS
2½ Blocks from the Beach
Restaurant – Recreation – Shopping Near
PATIO – LOUNGING LAWN
Quiet – Off the Highway
MR. & MRS. W. J. WRIGHT – Owners
WINTER RATES
340 Stimson Av(PB)--------PR 3-2216

SEA-WALL MOTEL
170 Main(PB) --------------PR 3-4706
SEACREST MOTEL
North Hwy(PB) -------------PR 3-4469
Seashore Motor Inn
Hwy No 1 Cambria-WA 7-4422
Seaside Auto Court
Hwy No 1 Cayucs-WY 5-3809
Seaside Motel
172 Ocean View Av(PB)-PR 3-2411
Seaview Motel
Dorset & Lancaster Cambria-WA 7-4450

SHANGRI-LA MOTEL
AAA APPROVED
Milton & Dawn Cline – Owners
ONE BLOCK FROM GOLF COURSE
PANEL RAY HEAT
Air Conditioning – Free T V
Commercial Rates
S Hwy & Morro Rd----Atascadero 136

Shangri-La Motel 1111 Price(PB)-PR 3-4928
(See Advertisement Page 103)
Shell Beach Motel
117 Leeward Av Shell Bch-PR 3-4478
Shoreline Motel Hwy Cayucs-----WY 5-3943
SILVER SURF MOTEL
Hwy 1 San Simeon-----------WA 7-4393
Sleep Off The Hi-Way Motel
145 South-LI 3-1056
(See Advertisement Page 100)
Stratton Court 350 Main(PB)----PR 3-2922
SUBURBAN LODGE
Hwy 101(PR) ---------------238-3814
(See Advertisement Page 102)
SUNBEAM MOTEL
1656 Monterey-LI 3-8141
Sundown Motel 640 Main(MB)---SP 2-7381
(See Advertisement Page 103)
Sunset Motel 8th & Market(MB)--SP 2-2111
(See Advertisement Page 104)
SUNSET VIEW MOTEL
Family Units-Reasonable Rates
Free TV
N Hwy No 1 Cambria----------WA 7-4455
Surf Motel 256 Front Avla Bch----LI 3-8230
SURF MOTEL
250 Main(PB) --------------PR 3-2070
TEMPLETON AUTO COURT & TRAILER PARK
Hsekpng Units-Completely Furnished
Weekly-Monthly Rates
105 Main ---------------Templtn 2081
Three M Ranch Trailer Park
Pinal Snta Mrgrta------------438-5736
Tides Motel The
371 Ocean Dr(PB)-PR 3-2493
Todd's Sea Esta Motel
Hwy 1 & 1st Cayucs-WY 5-3932
Town & Country Motel
2001 Monterey -------------LI 3-3170

TOWN HOUSE MOTEL
IN MIDTOWN SANTA MARIA
NEW
QUIET LUXURIOUS ROOMS
FREE TV
COMMERCIAL & WEEKLY RATES
107 West Park
Santa Maria -------WAlnut 5-8914

Town House The 28th & Spring(PR)-238-2080
TRAVEL HAVEN MOTEL
8th & Market(MB)-----------SP 2-7329
(See Advertisement Page 104)
Travel Lodge
1107 N Broadway
Santa Maria -----------Walnut 5-1921
(See Advertisement Page 104)

The Yellow Pages save you time.

Motels–(Cont'd)

TRAVELODGE PASO ROBLES
2701 Spring(PR) ------------238-0078
(See Advertisement Page 102)
TREES MOTOR LODGE
Trailer Accommodations
2841 Spring(PR) ------------238-4638
Valley Court 188 Stimson Av(PB)-PR 3-4459
Valley Motel
Ernest L Gorham-Owner
Shandn --------------------238-3741

VALLEY VIEW COURT
SINGLES – DOUBLES
KITCHENETTES
4 BLOCKS FROM BEACH
CLOSE TO SHOPPING
484 Hinds Av(PB)---------PR 3-2395

VILLA SAN LUIS MOTEL
NEW & MODERN
AAA APPROVED
TV – Radio – Stereophonic Music
Heated Swimming Pool
NICK & LEE MURPHY – Mgr.-Owners
1670 Monterey -----------LI 3-8071

Vista Del Robles Motel
10205 El Camino Rl-Atascdro 657

WAVE COURT
ON THE BEACH
Kitchens – Heat – Hot Water
WEEKLY AND MONTHLY RATES
150 Hinds Av(PB) --------PR 3-4626

WIGWAM COURT IN PISMO BEACH
LOCATED AT THE PISMO PIER
KITCHENS – VENTED HEATERS
FACING BEACH
WEEKLY & MONTHLY RATES
IN THE CENTER OF PISMO
CLAM FORKS FOR GUESTS
643 Cypress(PB) ---------PR 3-9950

Win's Auto Court
1586 Railroad Av Oceano------HU 9-2251
Woody's Motel
317 Ocean View Av(PB)-PR 3-2064

Moth Proofing

City Rug & Upholstery Cleaning ---LI 3-7063

PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
Bonded & State Licensed
MOTH PROOFING & FUMIGATING
RESIDENTIAL – COMMERCIAL
"We Do Our Own Moth Proofing & Fumigation"
TERMITE CONTROL
Estimates Cheerfully Given
1461 Palm --------------LI 3-2065

Motion Picture Equipment & Supplies

Cal Photo Supply 899 Higuera----LI 3-3705

Motion Picture Film Libraries

Munday & Collins Audio-Visual Center
Religious-Educational & Ent Films
270 Willow Sn Jse---------CYprss 4-2004

Motor Exchanges–Automobile

See Engines–Rebuilding & Exchanging

Motor Freight Companies–See Trucking

Your telephone is one of today's best bargains.

Motor Scooters

CUSHMAN MOTOR SCOOTERS
FOR PURE PLEASURE . . . AND THRIFTY TRANSPORTATION
CUSHMAN MOTOR VEHICLES
Ruggedly built for safe road-ability; precision engineered for dynamic performance. Dependable Cushman Husky 4-cycle engine delivers up to 100 miles a gallon.
"FOR INFORMATION CALL"
SAN LUIS CYCLERY
1239 Monterey -----------LI 3-8567

Fixit Shop 660 Higuera---------LI 3-4823

Motor Truck Business

See Truck Hdgs

Motor Truck Renting

See Truck Renting & Leasing

Motor Truck Steam Cleaning

See Steam Cleaning–Automotive

Motor Truck Tires

See Tire Hdgs

Motor Trucks–See Truck Dealers Hdgs

Motorcycle Parts & Supplies

San Luis Cyclery 1239 Monterey--LI 3-8567

SCARE AWAY RUST
To prevent rust in trash or garbage cans, pour melted paraffin (or old candles) in bottom of container. Rotate to coat bottom and sides.

Motorcycles

B S A SALES & SERVICE–
BROWN JOE C GARAGE
N 101 Freeway(PR)---------238-1240
TRIUMPH MOTORCYCLES–
SAN LUIS CYCLERY
1239 Monterey-LI 3-8567

Motors–Gasoline, Diesel, Steam, Etc

See Engines Hdgs

Motors–Rebuilt

See Electric Motors–Repairing; Engines–Rebuilding & Exchanging

Moving Service–Heavy Hauling

See Trucking

Moving & Storage Service

ALLIED VAN LINES


"You can always trust your Allied Man for dependable, safe, courteous service. 'The World's Largest Mover, No. 1 specialist in long-distance moving, local moving, packing and storage.' Over 800 agents in 50 states and throughout the world."
"FOR INFORMATION CALL"
Dennis Transfer 1824 Nipomo-LI 3-3434

Allied Van Lines Inc Agcy
1824 Nipomo ---------------LI 3-3434

(Continued Next Page)

POPPING GOOD IDEA
Place kernels in the refrigerator an hour or so before using. Makes good popping certain.

Moving & Storage Service—(Cont'd)

AMERICAN RED BALL

FOR LONG-DISTANCE MOVING Protected by the Exclusive AMERICAN RED BALL Certificate of Performance!

"FOR INFORMATION CALL"

HUBBARD VAN & STORAGE CO
6420 El Camino Rl --------Atascdro 171

Amer Red Ball Transit Co
6420 El Camino Rl --------Atascdro 171

ARTMAN VAN & STORAGE
Old Hwy 101 South-LI 3-1228
(See Advertisement Page 107)

ATLAS VAN LINES INC AGCY
6420 El Camino Rl --------Atascdro 946
(See Advertisement Page 107)

BEE'S VAN & STORAGE
6420 El Camino Rl --------Atascdro 946

BEKINS VAN LINES

NATIONWIDE MOVING UNEXCELLED STORAGE Regular Vanliner Service North and South on the Pacific Coast and to and from the East. Operating under authority of the Interstate Commerce Commission. Bonded drivers.

BEKINS MOVING STORAGE DEPENDABLE SINCE 1891

"FOR INFORMATION CALL"

Paso Robles Van & Storage
821 Pine(PR) --------238-3139

Bekins Van & Storage Agcy
821 Pine(PR) --------238-3139

Tell your sales story in the YELLOW PAGES—they'll help you reach new prospects, promote new business, bring new profits.

DEAN VAN LINES

"MOVING?" CALL DEAN TO THE SCENE ANYWHERE - ANYTIME

Dean Van Lines

"FOR INFORMATION CALL"

VALLEY VAN & STORAGE CO
504 S Western Av
Santa Maria --------Walnut 5-7077
If no answer call
Santa Maria --------Walnut 5-5584

Dean's Transfer & Storage
755A Vertin Av Salinas ----HArisn 2-9005
(See Advertisement Page 107)

Dean's Transfer & Storage Service
E Arctic Santa Maria
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 11480

DENNIS TRANSFER
1824 Nipomo --------LI 3-3434
(See Advertisement Page 105)

GLOBAL VAN LINES

Padded Van Moving Service World-Wide Nation-Wide

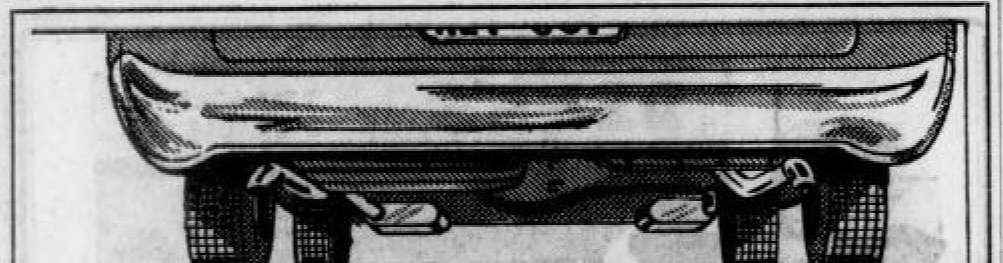
Economy & Satisfaction Guaranteed

"FOR INFORMATION CALL"

S & W MOVING & STORAGE
1350 Grand Av(AG) -------HU 9-3928

(Continued on Pages 107 and 108)

Consult our free Telephone Planning Service about concealed telephone wiring before building.



Moving & Storage Service–(Cont'd)

HUBBARD VAN & STORAGE CO
6420 El Camino Rl----------Atascdro 171
From telephones served by the following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for-Entrprise 11501
(See Advertisement Page 107)

Morro Bay Transfer & Storage
800-5th(MB) ---------------SP 2-6581

NORTH AMERICAN VAN LINES

"WIFE-APPROVED" MOVES
Worldwide moving — land, sea, air. Courteous, dependable service. Expert packing, storing — careful handling. "Follow-thru" service with 1100 agents in U.S., Canada.
North American VAN LINES, Inc
"FOR INFORMATION CALL"
SANDERCOCK TRANSFER CO
1708 Beach -------------LI 3-6163

North Amer Van Lines 1708 Beach-LI 3-6163

PASO ROBLES VAN & STORAGE
821 Pine(PR) ---------------238-3139
(See Advertisement Page 106)

REPUBLIC VAN LINES

"All Moving Rates Are Not the Same"
Offices & Agents in all Principal Cities
Coast-to-Coast
Nationwide - Worldwide
Moving - Storage - Shipping
Packing - Export - Domestic
EASY MOVING
"FOR INFORMATION CALL"
AGENTS
ARTMAN VAN & STORAGE
Old Hwy 101 South---------LI 3-1228

REPUBLIC VAN & STORAGE CO INC AGENT Old Hwy 101 South-----LI 3-1228

S & W MOVING & STORAGE
1350 Grand Av(AG)-HU 9-3928
(See Advertisement Page 106)

SANDERCOCK TRANSFER CO
1708 Beach-LI 3-6163
From telephones served by the following exchange
Paso Robles
(No Intercity Charge)
Ask Operator for-Entrprise 11466
(See Advertisement Page 106)

Moving & Storage Service Equipment

See Material Handling Equipment; Trucks–Industrial; Tarpaulins

Mufflers & Exhaust Systems–Engine

Bill's Shell Service Stn
Main & 8th(MB)-------------SP 2-4161

DON'S AUTO REPAIR

COMPLETE AUTOMOTIVE AND ELECTRICAL SERVICE
Brakes – Mufflers – Motor Tune-Up
DON H. BECK
155A Traffic Wy(AG)------HU 9-7334

Farrar & Spittler Service
22 N Chorro----------------LI 3-1892

FRANKLIN'S SERVICE

1-DAY
MUFFLER SERVICE
ANY CAR OR PICK-UP
1185 Monterey ------------LI 3-5059

GIBBS OIL CO
2235 Spring(PR) ------------238-2038
(See Advertisement This Page)

The Yellow Pages save you time.

Mufflers & Exhaust Systems–Engine–(Cont'd)

House of Sound 424 Higuera------LI 3-2476
(See Advertisement This Page)

KUSTOM KORNER
636 Higuera ---------------LI 3-8312
(See Advertisement This Page)

LUND SWEDE AUTOMOTIVE & ELECTRIC 1344 Spring(PR)----238-0305

Midas Muffler Shops
600 Chapala
Santa Barbara -------Woodland 5-2237
(See Advertisement This Page)

Paso Robles Auto Parts
944 Spring(PR) -------------238-1660

Ski's Shell Service Stn
1200 Monterey-LI 3-6821

Multi-Copy Service

See also Letter & Addressing Service

LETTER SHOP THE

MIMEOGRAPHING
TYPING – MAILING
&
ADDRESSING SERVICE
Now Two Convenient Locations
964 Chorro --------------LI 3-5800
In Arroyo Grande
206 N Halcyon Rd(AG)----HU 9-4757

LETTER SHOP THE
964 Chorro -----------------LI 3-5800
206 N Halcyon Rd(AG)--------HU 9-4757

MIMEO SHOP THE
1327 Marsh -----------------LI 3-8850

Mushrooms

Ford's Mushroom Farm
Eaglet-Atascadero 70-M

Music Instruction–Instrumental

COURTLANDT CLAIRE STUDIOS

Serving Arroyo Grande, Fair Oaks, Grover City, Oceano & Vicinity
CERTIFIED INSTRUCTOR
PIANO – VOICE – ACCORDION
½ Mi. S. of Fair Oaks Dist Arroyo Grande Turn Off Halcyon Rd Rt at Post Ofc 2 Blks Turn Lft 2nd Hse on Rt
Halcyon(AG) ------------HU 9-5924

HERNANDEZ ACCORDION STUDIO
128 Bridge(AG) -------------HU 9-5449

Hinthorne Madeline
8455 El Camino Rl--------Atascdro 1204

Kay-Line Pianos & Organs
8455 El Camino Rl---------Atascdro 1204

Philharmonic Music
1337 Monterey --------------LI 3-8544
(See Advertisement This Page)

PREMIER MUSIC CO
1027 Morro -----------------LI 3-9510

Record & Band Shop The
1041 Grand Av(AG)-----------HU 9-3512

Renton Music Store
5995 Traffic Wy-----------Atascdro 664

MUSICAL INSTRUCTION
ACCORDION ORGAN



Serving All of San Luis Obispo County
PHILHARMONIC MUSIC
LI 3-8544
1337 MONTEREY SAN LUIS OBISPO

Music Instruction–Vocal

Courtlandt Claire Studios
Halcyon(AG) ----------------HU 9-5924

Renton Music Store
5995 Traffic Wy------------Atascdro 664

Music–Sheet

Payne's Radio-T V & Music Store
1334 Spring(PR) ------------238-0256

Record & Band Shop The
1041 Grand Av(AG)-HU 9-3512

Musical Instruments–Renting

Premier Music Co 1027 Morro----LI 3-9510

Musical Instruments–Retail

Bennett H T Music Co
See Our Adv Pianos & Organs
1459 Monterey --------------LI 3-9588

BROWN'S MUSIC STORE

"EVERYTHING MUSICAL"
SHEET MUSIC – PIANOS – RECORDS
MUSICAL INSTRUMENTS
RENTALS & REPAIRS
717 Higuera -------------LI 3-5041

EVDON

MUSICAL INSTRUMENTS
& Accessories – Sheet Music
BUDGET TERMS – RENTALS
INSTRUCTION STUDIO
HOLTON–SELMER–OLDS–LUDWIG
736 Main(MB) -----------SP 2-7212

PAYNE'S RADIO-T V & MUSIC STORE
1334 Spring(PR) ------------238-0256

Premier Music Co 1027 Morro----LI 3-9510
(See Advertisement This Page)

Record & Band Shop The
1041 Grand Av(AG)-HU 9-3512

RENTON MUSIC STORE
5995 Traffic Wy----------Atascdro 664
(See Advertisement This Page)

Nails & Tacks

McCarthy Tank & Steel Co
Railroad Av ----------------LI 3-1760

Neon Products

See Lighting Fixtures Hdgs.; Signs Hdgs

News Dealers

COAST NEWS AGCY

MORRO BAY & CAYUCOS AREA
LOS ANGELES EXAMINER
TIMES – HERALD – MIRROR
S.F. EXAMINER – CHRONICLE
Home Delivery & At Stands
664 Upham --------------LI 3-1224

ESQUIRE THE

IN PISMO BEACH – NEWS DEALER
Los Angeles & San Francisco Papers Morning & Eve. Editions – Local Papers – Tobaccos – Candy – Ice Cream – Soft Drinks Film – Photo Service – Sundries – Greeting Cards –Misc. Items – Open 7:30 A.M. to 11 P.M. – 7 Days a Week
600 Cypress(PB) ---------PR 3-4668

Hoover News Agcy
Los Angeles-San Francisco-Papers & San Luis Telegram-Tribune
---------------------------PR 3-2152

YARN PRESERVER
Discourage moths attacking yarn you are storing away by winding it around a mothball.

News Dealers–(Cont'd)

Kelley's News & Sundries
680 Cypress(PB)-PR 3-2227
(See Advertisement This Page)

Paso Robles News Agcy
1221 Park(PR) --------------238-1556

St Clair's News 1030 Chorro------LI 3-3169
San Luis News Agcy 964 Chorro---LI 3-4911

SERVICE CENTER NEWS STAND & HOBBY SHOP
Los Angeles-San Francisco-Fresno
Sundries-Novelties-Hobby Supplies
507-5th(MB) ----------------SP 2-6101

News Service

SARBER JOHN
Editorial Service Only
1355 Pacific ---------------LI 3-1392

Newspapers

Atascadero News
5660 El Camino Real-Atascdro 100

CAMBRIAN PRESS THE
Main Cambria-WA 7-4234

Coast Beacon 805 Main(MB)-----SP 2-8084
Coast News Agcy 664 Upham-----LI 3-1224

Grover City Press
9th & Grand Grovr Cty-HU 9-3650

Herald Recorder
309 E Branch(AG)-HU 9-2826

Paso Robles Press & Printers
1212 Pine(PR) --------------238-0330

Pine Coast Publishing Co
Main Cambria-WA 7-4234

Pismo Times 530 Cypress(PB)----PR 3-2217

SUN THE
696-5th(MB) ---------------SP 2-2652

Telegram-Tribune Co
1321 Johnson Av-LI 3-1901

Night Clubs

Blinking Owl
1102 Grand Av Grovr Cty-----HU 9-9975

Jerry's 359 Grand Av Grovr Cty---HU 9-9988

MOROCCO CLUB
Annabelle Warren-Prop
Old Hwy 101----------------LI 3-9770

PILOT WHEEL COCKTAIL LOUNGE

LIVE ENTERTAINMENT
Open Daily 12 PM to 2 AM
DANCING
Tues Thru Sun 9 PM – 2 AM
179 Pomeroy Av(PB)------PR 3-9988

WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera-LI 3-4315

Notaries–Public

Cooper Gladys V Main Cambria---WA 7-4616
Covert Gail 203 Bridge(AG)------HU 9-2995

Groves Jessie F
7405 S El Camino Rl-Atascdro 115-M

Johnson Bob 700-5th(MB) ------SP 2-5491

KENNEDY RALPH C

Established Over 36 Years
INSURANCE OF ALL KINDS
Except Life.
REAL ESTATE
BUSINESS OPPORTUNITIES
1120 Garden -------------LI 3-1002

Muller A V Wickenden Bldg------LI 3-5060
Murphy Harry C 911 Palm-------LI 3-2440
Renetzky Andrew 911 Palm------LI 3-2440
Swall Ruth 221 E Branch(AG)----HU 9-5462
Towle Realty 1035 Grand Av(AG)-HU 9-2333
Van Horn Otto B 612-12th(PR) ---238-0636

Woolpert Wickson R
Wickenden Bldg-LI 3-5060

Notions–Retail

See Five Cents to One Dollar Stores; Variety Stores

Advertise here—it pays.



& Incidentally

Prompt answering of a telephone's ring is thoughtful, courteous — and good business.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Novelties–Retail

Sea Shells by Fisher
910 Price(PB)-PR 3-4704

Nurseries–Day

BARBA MARION
BOARDING HOME
By the Hour, Day, Week, or Month
STATE LICENSED & INSURED
PLAY GROUND EQUIPMENT
EMERGENCY TRANSPORTATION
5300 Carrizo Rd------Atascadero 552

Child Care Center 3126 Park(PR)--238-2520
Playhouse Nursery School
1530 Monterey --------------LI 3-9084

Nurseries–Retail

Bay Florist 426-6th(MB) -------SP 2-8852
Bethel's Nursery 8255 Morro Av-Atascdro 594
Dad's Nursery
Open Sundays-S & H Green Stamps
436 Traffic Wy(AG)---------HU 9-2470
Daylight Gardens 3363 S Broad---LI 3-1833
(See Advertisement This Page)
DORR'S GARDEN CENTER
604-30th(PR) -------------238-0211
(See Advertisement This Page)
Gerst Nursery Adelaide ---------238-2677

GLIMP NURSERY
COMPLETE LINE OF
NURSERY SUPPLIES
Rare & Unusual Plants & Shrubs
DWARF TREES
ORNAMENTAL SHRUBS
We Stock Hardy Plants For Cold Weather
H. B. & HENRY JR. GLIMP – Owners
Creston -----------------238-0164

Your telephone is one of today's best bargains.

Nurseries–Retail–(Cont'd)

KARLESKINT'S FLORIST & NURSERY
Headquarters for Your
GARDEN NEEDS
POTTED PLANTS – SHRUBS – SEEDS
BULBS – FERTILIZER
Complete Landscape Design
ALL YOUR FLORAL NEEDS
We Give Thrifty Shopper Stamps
1422 Monterey -----------LI 3-1535

LOOMIS E C & SON
MAKE YOUR GARDEN MORE BEAUTIFUL
THRU LOOMIS
GARDEN SUPPLIES
TREES – SEEDS – BULBS
SHRUBS – POTTED PLANTS
INSECTICIDES – FERTILIZERS
Open Every Day
8 AM Till 5:30 PM
65½ Higuera -----------LI 3-8410

Nelson's Fuchsia Gardens
263 Esparto Av Shell Bch-PR 3-4938
Orchid House The 699 Sage------LI 3-3212

PASO ROBLES NURSERY
Let Us Help You Design Your Yard
GARDEN SUPPLIES
TREES – SEEDS – BULBS
SHRUBS – POTTED PLANTS
INSECTICIDES – FERTILIZERS
OPEN SUNDAYS CLOSED MON.
345 Spring(PR) -----------238-0234
If no answer call (PR)----238-3022

San Luis Nursery
Open Sundays-S & H Green Stamps
Old Hwy 101 South----------LI 3-6035
WARING E M REAL ESTATE BROKER
Hwy 101 North(PB)----------PR 3-2450

Services of all kinds, including dozens that you ordinarily never think about, are listed conveniently in the YELLOW PAGES.

Nurseries–Whsle

C & K NURSERY
171 N Halcyon Rd(AG)-------HU 9-3658

Nurserymen's Equipment & Supplies

MOLLER'S REDWOOD NURSERY SUPPLIES
WHOLESALE & RETAIL
Trellises – Stakes – Tree Stakes
Patio Rounds – Flats
Trailer Fences – Paving Stakes
Christmas Tree Stands
Day or Night
Edna Rd ---------------LI 3-2183

Nuts–Edible

CALIF ALMOND ORCHARDS INC
4th & Spring(PR)------------238-2060
Drew Ranch (PR) -------------238-4443
Guerra Nut Shelling Co
Buyer of Walnuts
190 Hillcrest Rd Hollister-MErcry 7-4471
Valiway Distrs
Dist of Laura Scudder Products
781 Humbert Av-------------LI 3-6743

Nylon Fabrics–Retail

See Yardage–Retail

Office & Desk Room Rental Service

Telephone Answering Service
964 Chorro -----------------LI 3-5800
206 N Halcyon Rd(AG)--------HU 9-4757

SMART AS PAINT

To prevent skin from forming on surface of partially used can of oil paint, pour in enough paint thinner to cover surface.

Office Equipment

Anderson Camera
1224 State
Santa Barbara -------Woodland 2-9153
(See Advertisement This Page)

ART METAL OFFICE EQUIPMENT
Office Desks, Chairs, Files & Partitions
Vertical Indexing & Filing Supplies.
Visible Equipment & Systems.
Bank and Library Equipment.
Built-to-order Products
Art Metal
OFFICE PLANNING
"FOR INFORMATION CALL"
Walker's Bob 844 Monterey---LI 3-1827

DICK'S OFFICE MACHINES
Complete Line of
DUPLICATING MACH.
TYPEWRITERS
ADDING MACH.
CALCULATING MACH.
PHOTO-COPY MACH.
DICTATING MACH.
OFFICE FURNITURE
1131 Garden -------------LI 3-7651

EBERSOLE OFFICE EQUIPMENT INC
309 E Main Santa Maria--Walnut 5-5525
MARSHALL BUSINESS MACHINES
1453 Monterey-LI 3-2914
Nelson Johnny Office Equipment Co
690 Higuera-LI 3-7347
From telephones served by the following exchanges
Santa Maria
(No Intercity Charge)
Ask Operator for-Zenith 99890
Paso Robles Office Supply
608-12th(PR) --------------238-1057
(See Advertisement This Page)

You get full value and continuous circulation for every dollar spent in YELLOW PAGES advertising.



DAYLIGHT GARDENS
Agents for LORD & BURNHAM GREEN HOUSES
POTTED & TROPICAL PLANTS
• CAMELLIAS • AZALEAS • GARDENIAS ETC.
• AFRICAN VIOLETS • CITRUS TREES • FRUIT TREES
• EVERGREENS • PAT. ROSES • BULBS
• KELLOG PRODUCTS & FERTILIZERS
• ORTHO INSECTICIDES
• POTTERY • DISPLAY STANDS
COMPLETE LANDSCAPING SERVICE
FREE ESTIMATES
LACEY & FRANKIE LAMBERTH – Owners
NURSERY
FREE DELIVERY IN SAN LUIS OBISPO – CALL
LI 3-1833
Stepping Stones
E-Z-Crete
Garden Tools
3363 SOUTH BROAD
SAN LUIS OBISPO

Dictate and Duplicate
Division of ANDERSON Camera
PERSONAL CONTACT
SERVICE REPRESENTATIVE IN SAN LUIS OBISPO COUNTY
EVERY WEEK
FOR INFORMATION ABOUT SUPPLIES OR SERVICE
PLEASE CALL COLLECT
WOodland 2-9153
BDC REX-ROTARY
Verifax
SUPPLIERS OF
MIMEOGRAPH, DICTATING UNITS & PHOTO COPIERS
1224 State
Stenorette
Santa Barbara

NURSERY
BEDDING PLANTS
SEEDS – TREES
FERTILIZERS
SHRUBS
GARDEN TOOLS
DORR'S GARDEN CENTER
238-0211
604-30th PASO ROBLES

& Incidentally

Prompt answering of a telephone's ring is thoughtful, courteous — and good business.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

PASO ROBLES OFFICE SUPPLY
Phone 238-1057
EQUIPMENT
Baxter's Better Buys
MACHINES
DESKS FILES
608-12th ST.
PASO ROBLES
REPAIRS

PLEASE LISTEN FOR THE DIAL TONE BEFORE DIALING

That "dial tone," a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please?"

Office Furniture

General Fireproofing Co The
1122 Laurel Ln-LI 3-3011
HILL'S STATIONERY STORE
1127 Chorro ---------------LI 3-1950
(See Advertisement This Page)
PASO ROBLES OFFICE SUPPLY
608-12th(PR) --------------238-1057
STEELCASE OFFICE FURNITURE—
HILL'S STATIONERY STORE
1127 Chorro ------------LI 3-1950

WALKER'S BOB
Art Metal-McDowell & Craig
Metal-Wood-Chrome-Wrought Iron
844 Monterey --------------LI 3-1827

Office Planning Service

See Interior Decorators & Designers; Office Furniture

Office Supplies

See also Stationers–Headings

Bickell's Stationery Store
807-12th(PR) ---------------238-1231
Evdon 736 Main(MB)-----------SP 2-7212
Gabby Book Store 767 Higuera---LI 3-9035
Hill's Offset Printing Co
863 Monterey-LI 3-1624
PASO ROBLES OFFICE SUPPLY
608-12th(PR) ---------------238-1057

Oil Filters

See Filters–Liquid; Automobile Parts & Supplies Hdgs

Oil Land Leases

Maino C A 1108 Garden---------LI 3-2240

Oil Producers

Aeco Corp Tiber Canyon---------LI 3-1492
Mobil Oil Cd Adelaide(PR) -------238-3909
Ohio Oil Co The
Bank Of America Bldg(PR)-----238-4026
Signal Oil & Gas Co Pismo Rd-----LI 3-5886
Union Oil Company of Calif
Northern Division Pipelines
Pipeline Office 975 Morro------LI 3-7600
Avila Pump Station Avla Beach--LI 3-1443
Creston Pump Station Creston --238-4079
District Electrician Tank Farm--LI 3-6244
District Foreman Tank Farm----LI 3-6744
Division Machinist Foreman
Tank Farm-LI 3-6869
Pump Station Tank Farm------LI 3-6338
Shandon Pump Stn Shandn ----238-4989
Shiploading Terminal
Port Sn Luis-LI 3-0927
Distribution Office Avila Bch----LI 3-2973
Sales Division
San Luis Obispo Office Orcutt Rd-LI 3-4943
Union Oil Co of Calif
Santa Margarita Pump Station
Snta Mrgrta ---------------438-5368
Union Oil Co of Calif Summit Pump Stn
Los Berros Canyon(AG)-HU 9-5754

Oil Refiners

Douglas Oil Co of Calif
Port San Luis-LI 3-0844

Oils–Fuel & Heating

NORWALK CO THE
Office 1088 Higuera-----------LI 3-4468
Bulk Plant S Hwy-------------LI 3-1643
NORWALK GASOLINE CO
9th & Paso Robles(PR)-------238-0634
ROUNTREE OIL DISTRIBUTING CO
100 Traffic Wy(AG)-HU 9-2051
S & W Service
Old Hwy 101 South----------LI 3-6709
SEASIDE OIL CO
Main -------------------Templetn 2161

Tell your sales story in the YELLOW PAGES—they'll help you reach new prospects, promote new business, bring new profits.

Oils–Fuel & Heating–(Cont'd)

SHELL HEATING OILS
CLEAN
COMFORTABLE
DEPENDABLE
CERTIFIED COMFORT SHELL HEATING OILS
"WHERE TO BUY IT"
SHELL OIL DISTR
5th & Riverside Av(PR)-----238-2341
If no answer call-----------238-0669

Shell Oil Distr
5th & Riverside Av(PR)-------238-2341
Signal Oil Co Distr
1446 Spring(PR) ------------238-1708
Tidewater Oil Co Orcutt Rd-------LI 3-2336

Oils–Lubricating

MOTOR OIL SALES CO
349 S Halcyon Rd(AG)-------HU 9-5131
NORWALK CO THE
Office 1088 Higuera-----------LI 3-4468
Bulk Plant S Hwy-------------LI 3-1643
Pennzoil Co The
Warehouse 304A Higuera
964 Chorro ----------------LI 3-5800
Richfield Oil Corp Orcutt Rd------LI 3-1262

Ophthalmologists

See Physicians & Surgeons, D. O.; Also Physicians & Surgeons, M. D.

Optical Goods–Whsle & Mfrs

Optical Supply Co 977 Pacific----LI 3-4520

Opticians–Dispensing

BAZIN JOHN
DISPENSING OPTICIAN
GLASSES
SOLD ON
PRESCRIPTION
781 Higuera -------------LI 3-8367

SAN LUIS OPTICAL DISPENSARY
THE HOUSE
OF A
THOUSAND FRAMES
781 Higuera -------------LI 3-8367

Optometrists

Clawson Albert 1114 Garden------LI 3-1447
Dunlap Hazel Peterson 1029 Chorro-LI 3-6632
Dunlap Hazel Peterson
Dr Carl Young
Contact Lenses
1221 Park(PR) ------------238-3502
Hileman Lloyd O
4th & Morro(MB)-SP 2-4082
McDonald Geo W
791 Dolliver(PB)-PR 3-4700
Noble Evard J 531-12th(PR) -----238-1001
Pence J O 134 E Branch(AG)----HU 9-2351
Rice Chester B
5932 Entrada Av-Atascadero 746
Seger Chas E
Contact Lenses
1407 Garden ---------------LI 3-0822
Tsukamoto David M
Cayucos Clinic
6th & Pacific Av Cayucs-----WY 5-3527
Williams Sarah C 1029 Chorro----LI 3-6632
Young Carl L
Contact Lenses
1221 Park(PR) -------------238-3502

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Kay-Line Pianos & Organs
8455 El Camino Rl--------Atascdro 1204

OFFICE FURNITURE & SUPPLIES
GENERAL FIREPROOFING & STEELCASE
METAL OFFICE FURNITURE
DESKS – FILES – CABINETS – CHAIRS – LAMPS
FINE EXECUTIVE FURNITURE
SEE US FOR EVERYTHING FOR THE MODERN OFFICE:
FURNITURE – SUPPLIES – MACHINES
Serving San Luis Obispo Co. Since 1902
FREE DESIGN SERVICE
LI 3-1950
Mr. C
OFFICE FURNITURE
A DEPARTMENT OF
HILL'S STATIONERY STORE
1127 CHORRO SAN LUIS OBISPO

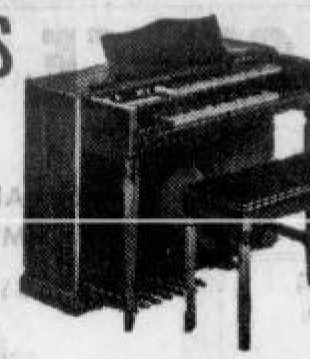
***When the Need is* URGENT**

You want to know these things about the concern you call: Hours of service, location, delivery, promptness of service, equipment, quality of service, reliability, years in business. Concerns mention these points in their advertisements in the Yellow Pages.

Look in the

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"Music's Most Glorious Voice"
SIX WEEK RENT TO OWN PLAN
"It Costs So Little To Be Sure"
★ USE AN ORGAN IN YOUR HOME
★ FREE WEEKLY PRIVATE LESSONS
★ FREE DELIVERY & INSURANCE
★ TRIAL FEE WILL APPLY TO PURCHASE



All Models for Home & Church
The Famous Hammond Chord Organ
H·T Bennett Music Co.
1459 Monterey St.
SAN LUIS OBISPO
PHONE LI 3-9588
FOR ORGANS & PIANOS *"You'll Do Better At Bennett's"*

ORGANS
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Authorized Dealers For
LOWREY ELECTRIC ORGANS
FOR HOMES, SCHOOLS, CHURCHES
★ FREE HOME DEMONSTRATIONS
★ RENTAL PURCHASE PLAN ★ FREE LESSONS
Outstanding Teachers
LI 3-8544
Philharmonic MUSIC ORGANS
1337 MONTEREY SAN LUIS OBISPO

RENTON MUSIC STORE
Pianos by ESTEY Since 1869
AUTHORIZED DEALER FOR
ESTEY PIANOS
ESTEY ORGANS
FOR HOME – CHURCH – SCHOOL
INSTRUCTION BY PROFESSIONAL TEACHERS
Atascadero 664
ESTEY ORGANS ELECTRONIC CHORD – REED
5995 TRAFFIC WAY ATASCADERO

THOMAS ORGANS
★ RENTALS
6 Models Including Thomas Chord Organ
★ LESSONS
★ FREE HOME DEMONSTRATIONS
★ BUDGET TERMS
★ NEW & USED
KAY-LINE PIANOS & ORGANS
Two Locations to Serve You
San Luis Obispo LI 3-6045 979 Johnson Ave. | Atascadero 1204 8455 El Camino Real

IN GROVER CITY
LEADING BRAND NAME
OUTBOARD MOTORS & BOATS
✓ SALES
✓ SERVICE
✓ REPAIRS
✓ PARTS
✓ MARINE HARDWARE & SUPPLIES
✓ CAMPING – FISHING SKIN DIVING EQUIP
"EVERYTHING FOR LESS" CALL HU 9-4643 Member Bankamericard Credit Plan
G & M BOAT SALES & SERVICE
HWY. NO. 1 GROVER CITY

Organs & Organ Equipment

Bennett H T Music Co
1459 Monterey ---------------LI 3-9588
(See Advertisement This Page)
KAY-LINE PIANOS & ORGANS
8455 El Camino Rl---------Atascdro 1204
(See Advertisement This Page)
Kay-Line Pianos & Organs
979 Johnson Av--------------LI 3-6045
Philharmonic Music
1337 Monterey --------------LI 3-8544
(See Advertisement This Page)
RENTON MUSIC STORE
5995 Traffic Wy-----------Atascdro 664
(See Advertisement This Page)

WURLITZER ORGANS—
LONG E E PIANO CO
777 Marsh ----------------LI 3-1245

Oriental Goods

Ah Louis Store 800 Palm---------LI 3-4332

Orthodontists—See Dentists

Orthopedic Shoes—See Shoes—Orthopedic

Osteopathic Physicians

See also Physicians & Surgeons, D.O.
Kelley Dorsey M 1500 Marsh------LI 3-2724
Loveland Mark M
697 Piney Wy(MB)-----------SP 2-5726
Shea Vincent B
7000 El Camino Rl-Atascdro 636
Residence ------------------Atascdro 790
If no answer call-----------Atascdro 749-J
Wu H M 972 Santa Rosa----------LI 3-7731

Outboard Motors

B & W Sportsmen
2138 Spring(PR) -------------238-0442
Burroughs Cabinet Shop
36 Ocean Av Cayucs-WY 5-3843

EVINRUDE OUTBOARD MOTORS
FIRST NAME in outboard boating! Let us show you the latest advances in smooth operation and "Whispering Power" quiet. Complete line—the right motor for every boat. Famed Starflite V-4 and Lark models. Electric Starting. Convenient time payments.
EVINRUDE
"WHERE TO BUY THEM"
MORRO BAY MARINA
4th & Waterfront(MB)----SP 2-8085
Power Equipment Company The
1236 Railroad(PR) -------238-1474

G & M Boat Sales & Service
Hwy No 1 Grovr Cty----------HU 9-4643
(See Advertisement This Page)

JOHNSON OUTBOARD MOTORS—
MALLERY'S MARINE CENTER
1130 Main(MB) ----------SP 2-6401
PHILLIPS K L & SONS
999 Price(PB)-PR 3-2121
PHIL'S MARINE SALES & SERVICE
6450 El Camino Rl-----Atascdro 250

MERCURY OUTBOARD MOTORS
The World Record Line—CERTIFIED 50,000-mile dependability, 100 + mph durability! Bonus-performance twins, fours and sixes for fishing, skiing, cruising. More than 70 Mercury "firsts" prove engineering leadership!
Kiekhaefer Mercury
"WHERE TO CALL"
DEALERS
BRADLEY'S BOAT CENTER
1653 Shell Beach Rd
Shell Bch --------------PR 3-2168
R & L BOAT DEN INC
251 Higuera -------------LI 3-8684

For better service, speak directly and clearly into the telephone mouthpiece.

Outboard Motors—(Cont'd)

MORRO BAY MARINA
4th & Waterfront(MB)---------SP 2-8085
PHIL'S MARINE SALES & SERVICE
6450 El Camino Rl----------Atascdro 250
R & L Boat Den Inc 251 Higuera--LI 3-8684

Outboard Motors—Parts & Repairs

Mallery's Marine Center
1130 Main(MB) -------------SP 2-6401
Phil's Marine Sales & Service
6450 El Camino Rl----------Atascdro 250

Overall Supply Service

MODEL LINEN SUPPLY 34 South-LI 3-2150
Paso Robles Laundry Linen Supply & Dry Cleaning 1344 Pine(PR)---------238-0282

Oxygen

COAST WELDING SUPPLY
916 W Betteravia Rd
Santa Maria ------------Walnut 5-8867
JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES
356 Santa Rosa--------------LI 3-2626
MODERN INDUSTRIALS
2602 S Blosser Rd
Santa Maria -----------Walnut 5-8580

Oxygen Therapy Equipment

Jones Ambulance Service & Hospital Supplies 356 Santa Rosa-------LI 3-2626

Oysters

EL MORRO OYSTER CO
235 S Main(MB)-------------SP 2-5407

Packing & Crating Service

See also Moving & Storage Service
Atlas Van Lines Inc Agcy
6420 El Camino Rl---------Atascdro 946
Bee's Van & Storage
6420 El Camino Rl---------Atascdro 946

DENNIS TRANSFER
CRATING SERVICE
PIANO MOVERS
LOCAL & LONG DISTANCE
Experienced
ESTIMATES GIVEN
Prompt Service – Reasonable Rates
1824 Nipomo -------------LI 3-3434

HUBBARD VAN & STORAGE CO
6420 El Camino Rl----------Atascdro 171
PASO ROBLES VAN & STORAGE
821 Pine(PR) ---------------238-3139
Republic Van & Storage Co Inc Agent
Old Hwy 101 South-LI 3-1228
S & W Moving & Storage
1350 Grand Av(AG)-HU 9-3928
SANDERCOCK TRANSFER CO
1708 Beach ----------------LI 3-6163

Always
KEEP RECEIVER ON THE HOOK
When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.
THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Paint Dealers—Retail

Acme Quality Paint & Wallpaper Store
See Graham's Paint & Wallpaper Store
868 Monterey ---------------LI 3-0652
ATASCADERO HARDWARE
5980 Traffic Wy-----------Atascdro 133
Atascadero Lumber Co
5305 Traffic Wy-----------Atascdro 661
Boisen's Paint Store
Hwy No 1 Cambria-----------WA 7-4837
Boyle Lumber Co
Cabrillo Hwy Cayucs-WY 5-3636
(See Advertisement This Page)

BOYSEN PAINTS
100% PURE PAINTS VARNISH ENAMELS
BOYSEN Colorizer PAINTS
"WHERE TO BUY IT"
BUILDERS MARKET
840-10th(PR) -----------238-0727

Color Center The
902 Grand Av(AG)-----------HU 9-4262
(See Advertisement This Page)

DUNNE PAINTS
100% Pure exterior paints, odorless enamels, undercoats, latex wall finishes, varnishes, special oils, dryers & stains, industrial & marine finishes of outstanding quality.
DUNNE PAINTS
MAKERS OF GOOD PAINTS SINCE 1923
"WHERE TO BUY THEM"
COOPERATIVE FARMERS SUPPLY CO INC 14th & Pine(PR)----238-1718
HORTON'S
727 Marsh ---------------LI 3-7325
5th & Morro(MB)-----------SP 2-4461

DuPONT PRE-TESTED PAINTS
"Self-Cleaning" House Paint. "DULUX" Trim & Shutter Paint. Odorless Finishes: "DUCO" Enamels, "DULUX" Super-white Enamels, Color Conditioning & Custom Color Paints, "FLOW KOTE" Rubber-Base Paint & many others. "DULUX" Marine Paints.
DU PONT
"WHERE TO BUY THEM"
DEALERS
Reed's Paint & Wallpaper
1121 Broad -------------LI 3-2623

DUTCH BOY PAINTS
PAINTS, VARNISHES & ENAMELS
Blended to keep your home bright
Manufactured by
NATIONAL LEAD COMPANY
"WHERE TO BUY THEM"
BOYLE LUMBER CO
Cabrillo Hwy Cayucs-WY 5-3636
HAGLE-DE COU LUMBER CO
8965 El Camino Rl-Atascdro 43
HAMMONS' FIRESTONE DLR STORE
1344 Park(PR) ----------238-2514

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

FULLER PAINTS
See Your FULLER PAINT DEALER
"a GOOD place to go"
FULLER PAINTS
"WHERE TO BUY IT"
DISTRIBUTOR
FULLER W P & CO
698 Higuera-LI 3-0835
DEALERS
PASO ROBLES MERCANTILE CO
839-12th(PR) -----------238-1922
STOVER'S COLOR CENTER
5800 El Camino Rl-Atascdro 176

GLIDDEN PAINT CENTER THE
894 Foothill Bl-LI 3-8596
GLIDDEN PAINTS—
See "Spred-Glidden Paints"
Under This Classification
GRAHAM'S ACME PAINT & WALLPAPER STORE
868 Monterey ---------------LI 3-0652
(See Advertisement This Page)
McCoy's Paint Center
787 Main(MB) --------------SP 2-7216
(See Advertisement This Page)
Miner's Hardware
1056 Grand Av Grovr Cty-----HU 9-2931
MINSHULL'S PAINT & WALLPAPER STORE
We Give S & H Green Stamps
1221 Spring(PR) ------------238-4720
OLD COLONY PAINTS—
GRISANTI HARDWARE
6110 El Camino Rl------Atascdro 580
HAYWARD LUMBER CO
5th & E(MB)-SP 2-2291
QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara Av & High---LI 3-0560

PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191
Paint Shop The
1106 Grand Av(AG)----------HU 9-3324

PITTSBURGH PAINTS
SUN-PROOF® House Paint
MAESTRO COLORS®
WALLHIDE® Wall Paints
WALLHIDE RUBBERIZED SATIN FINISH®
FLORHIDE® Floor Enamel
WATERSPAR® Enamel and Varnish
Brushes and Clean-up Aids
PITTSBURGH PAINTS
"WHERE TO BUY THEM"
RETAIL & WHOLESALE
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-----LI 3-2191

Reed's Paint & Wallpaper
1121 Broad-LI 3-2623
(See Advertisement This Page)

(Continued Next Page)

The Yellow Pages save you time.

Emergency!
An emergency arises — you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—
LOOK IN THE
Classified
TELEPHONE SECTION

BENJAMIN MOORE PAINT
OVER 2,000 COLORS MADE TO YOUR ORDER
PAINTS
Complete Line of
• PAINT • WALLPAPER
• SUNDRIES
★ WHOLESALE ★ RETAIL
THE COLOR CENTER
SANTA MARIA 213 E. Main | ARROYO GRANDE 902 Grand Ave.
WAlnut 5-9777 | HU 9-4262

IN CAYUCOS
DUTCH BOY PAINTS
• Color Matching
• Free Advice on Colors
• Marine Paints
• Complete Line of Paint Supplies
"Across From The Pier"
Dutch Boy PAINTS
BOYLE LUMBER CO.
WY 5-3636
SAN LUIS OBISPO
MORRO BAY CAMBRIA
Enterprise 11471
CABRILLO HWY. CAYUCOS

REED'S PAINT & WALLPAPER
"Make Your Paint Problems Ours"
DU PONT REG. U.S. PAT. OFF.
• DRAPERIES
• FLOOR COVERINGS
• VERTICAL BLINDS
• WINDOW SHADES
LI 3-2623
1121 Broad – San Luis Obispo

GRAHAM'S ACME PAINT & WALLPAPER
COMPLETE STOCK
PAINTS & SUPPLIES
VENETIAN BLINDS – SHADES
Artists Materials – Picture Frames
CALL LI 3-0652
868 MONTEREY, SAN LUIS OBISPO

MORRO BAY
McCOY'S PAINT CENTER
Featuring
A Complete Line of
TIBBETT'S PAINTS
WALLPAPER
SUPPLIES & SUNDRIES
ADVICE TO DO-IT-YOURSELFERS
SP 2-7216
787 Main Morro Bay

GENERAL
PAINTING
CONTRACTOR
QUALITY WORKMANSHIP
RESIDENTIAL – COMMERCIAL – INDUSTRIAL
INTERIORS & EXTERIORS
BRUSH & SPRAY – SMALL OR LARGE JOBS
PAPER HANGING – WATERPROOFING
COUNTY-WIDE SERVICE
DAY OR NIGHT WORK
FREE ESTIMATES – FULLY GUARANTEED
PHONE
LI 3-0931
Color Styling
Licensed & Insured
JOSEPH H. STAUCH
PAINTING CONTRACTOR
763 ALPHONSO AVE. SAN LUIS OBISPO

WE COVER EVERYTHING
PAINTING
INDUSTRIAL – COMMERCIAL – RESIDENTIAL
SPRAY or BRUSH
Industrial & Commercial Building Maintenance
PROMPT, EFFICIENT SERVICE
SANDBLASTING, PAPERHANGING
VERNEY BEESON
FOR FREE ESTIMATES
CALL
LI 3-2359
899-9th BAYWOOD PARK

Paint Dealers–Retail–(Cont'd)

SHERWIN-WILLIAMS PAINTS
Paints for all purposes including famous S W P House Paint, SUPER KEM-TONE De Luxe Washable Wall Paint, KEM-GLO America's Favorite Enamel
"WHERE TO BUY THEM"
BRANCH
SHERWIN-WILLIAMS CO 742 Marsh-LI 3-3800
DEALERS
COSTA J M & SON INC Hwy No 1 & Bella Vista Dr(MB) ---SP 2-3641
Grand Av Hardware 620 Grand Av(AG)-HU 9-5052
HEATON'S 803-13th(PR) ---238-3311
MADSEN HARDWARE & PLUMBING 116 W Branch(AG)---HU 9-2758
OCEANO HARDWARE 1757 Pacific Bl Oceano---HU 9-3416

SILCONITE WATERPROOFING MATERIAL—
PAC COAST LUMBER CO OF CALIF 424 Santa Barbara Av-LI 3-2191

SPRED-GLIDDEN PAINTS
SPRED SATIN — 100% Latex Wall Paint; Spred Lustre Alkyd Enamel; Spred Glide-On Exterior Vinyl Latex Paint; Speed-Wall Alkyd Flat Enamel; Japalac Enamel; Florenamel; Endurance House Paints plus a complete line of finishes for every need.
"WHERE TO BUY IT"
GLIDDEN PAINT CENTER THE 894 Foothill Bl---LI 3-8596
Hayward Lumber Co 10th & Pine(PR)---238-4900

SANDBLASTING
RESIDENTIAL – COMMERCIAL
INDUSTRIAL
Serving Entire Tri-County Area
PORTABLE EQUIPMENT
Painting – Air Compressor Rentals
CONCRETE BLOCK LAYING
DRY WALL & ROOF COATINGS
Licensed Contractors
FREE ESTIMATES
INDUSTRIAL CONTRACTING CO.
PHONE
LI 3-1156
If No Answer Call SP 2-8465
1121 Orcutt Rd. San Luis Obispo

E. M. PETERSON
PAINTING CONTRACTOR
Formerly From Atascadero
SERVING SAN LUIS OBISPO CO.
FINE RESIDENTIAL PAINTING
ESTIMATES GLADLY GIVEN
PHONE
LI 3-8841
659 CAUDILL SAN LUIS OBISPO

Paint Dealers–Retail–(Cont'd)

STOVER'S COLOR CENTER
Complete Line of
FULLER PAINTS & SUPPLIES
Wallpaper
Draperies & Upholstery
MATERIALS TO CHOOSE FROM
TRAVERSE RODS ETC.
5800 El Camino Rl---Atascadero 176

TIBBETTS PAINTS—
McCOY'S PAINT CENTER 787 Main(MB) ---SP 2-7216

TREASURE TONES
Lasting Paint Finishes for Every Decorating Need Outside or Inside
Pre-harmonized Colors
One Coat Covers
Odorless Scrubbable
Treasure Tones
"WHERE TO BUY THEM"
DEALERS
Atascadero Hardware 5980 Traffic Wy---Atascdro 133
MINER'S HARDWARE 1056 Grand Av Grovr Cty--HU 9-2931
MINSHULL'S PAINT & WALLPAPER STORE 1221 Spring(PR)---238-4720
Nipomo Lumber Co Old Hwy 101 Nipomo---WA 9-3940
SAN LUIS MILL & LUMBER CO 246 Higuera ---LI 3-0825
Stewart Building Supply 9th & Hwy 1(MB)-SP 2-8476

Western Auto Associate Store 5945 Entrada Av---Atascdro 1516
Western Auto Associates Store 924 S Grand Av Grovr Cty-HU 9-3857

Paint Dealers–Whsle

Glidden Paint Center The 894 Foothill Bl-LI 3-8596
GRAHAM'S ACME PAINT & WALLPAPER STORE 868 Monterey---LI 3-0652
Sherwin-Williams Co 742 Marsh---LI 3-3800

Painters' Equipment & Supplies

Color Center The 902 Grand Av(AG)---HU 9-4262
McCoy's Paint Center 787 Main(MB) ---SP 2-7216

Painting–Automobile

See Automobile Body Repairing & Painting

Painting Contractors

Beeson Verney Painting Contr 899-9th Baywd Prk---LI 3-2359
(See Advertisement This Page)

CARVER PAUL J
GENERAL PAINTING CONTRACTOR
Licensed and Insured
COMMERCIAL – RESIDENTIAL
Color Harmonizing – Free Estimates
BRUSH OR SPRAY
427 Kern Av(MB) ---SP 2-4652

Cornell & Cornell 1477 Grand Av Grovr Cty---HU 9-4919
Dorman Signs 350 Higuera---LI 3-2608

FROST & SAGER
PAINTING & PAPER HANGING
Licensed & Insured
FREE ESTIMATES
1549 Mill ---LI 3-3810
If no answer call---PR 3-2723

(Continued Next Page)

Advertise here—it pays.

Painting Contractors–(Cont'd)

INDUSTRIAL CONTRACTING CO 1121 Orcutt Rd---LI 3-1156
(See Advertisement Page 114)
King J L 2005 Spring(PR)---238-1730

KING JACK
PAINTING CONTRACTOR
SPRAY PAINTING
PAPERHANGING
PLASTEXING
940 C(MB) ---SP 2-6626

MINSHULL JOHN F
Painting & Paper Hanging 1221 Spring(PR) ---238-4720

MYERS WM N
IN ARROYO GRANDE
Serving the Entire County
CUSTOM
PAINTING & DECORATING
RESIDENTIAL – COMMERCIAL
SPRAY & BRUSH
INTERIOR – EXTERIOR
Free Est's – Lic & Ins – Guar Work
1133 Maple(AG) ---HU 9-3994

ORVIS HARRY J
PAINTING – DECORATING
Commercial – Residential
PAPER HANGING
1034 Peach ---LI 3-0485

Peterson E M 659 Caudill---LI 3-8841
(See Advertisement Page 114)
Popp Harry A 321 Franklin Dr(PB) ---PR 3-2258
R & R Decorating Co Bennett Nipomo ---WA 9-3990
Rawlings H S Corp 1251 Orcutt Rd---LI 3-7760
STAUCH JOS H 763 Alphonso Av---LI 3-0931
(See Advertisement Page 114)

STEWART DON
IN ARROYO GRANDE
PAINTING CONTRACTOR
CUSTOM PAINTING
CLEAN UP WORK
Residential – Commercial
BRUSH & SPRAY
RANCH SPRAY WORK
A Specialty
377 Elm(AG) ---HU 9-2349

Painting–Industrial

See Painting Contractors

Paper Dealers

BLAKE MOFFITT & TOWNE 218 E Jones Snta Maria-Walnut 5-2641
Western-Waxide Div Crown Zellerbach Corp 2101 Williams Sn Leandro
From telephones served by the following exchange
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 10912

Paper Hangers

BEESON VERNEY PAINTING CONTR 899-9th Baywd Prk---LI 3-2359
Frost & Sager 1549 Mill---LI 3-3810
King Jack 940 C(MB)---SP 2-6626
Minshull John F 1221 Spring(PR) ---238-4720
Myers Wm N 1133 Maple(AG)---HU 9-3994
Orvis Harry J 1034 Peach---LI 3-0485
Peterson E M 659 Caudill---LI 3-8841

Paper Products

SAN JOAQUIN PAPER & JANITOR SUPPLY 295 Higuera---LI 3-2466
Zellerbach Paper Co---LI 3-5800

Parking Stations & Garages

Cook's Garage 160 Tallyho Rd(AG)---HU 9-2575
Levy A & Zentner J Co 101 Hwy---LI 3-1189

Party Favors & Supplies

Gabby Book Store 767 Higuera---LI 3-9035

Patent Attorneys & Agents

See also Patent Lawyers
Brelsford Harry W 1006 Santa Barbara St Santa Barbara ---Woodland 5-1709
Hansen & Lane Patent Attorneys Bk of America Bldg Sn Jse ---CYprss 7-6331

Patent Lawyers

See also Patent Attorneys & Agents
White George B 1095 Market S F---MArkt 1-7065

Patio Construction

Adams Henry K 8800 Atascadero Av-Atascdro 52
Bob's Bricklaying Service Garden Farms Snta Mrgrta---438-5454
Hartman Chas & Son Concrete Constr 3000 Orcutt Av---LI 3-7813
Lane Woodrow W 337 Vine(PR)---238-3724
Lillo D John Sombrillo Av---Atascdro 958

Patio Equipment & Supplies

All Amer Aluminum Co 2911 Niles Bkrsfld---FAirvw 2-8311
(See Advertisement This Page)

Patrol Service

Linnell Investigation & Patrol 261 N 11th Grovr Cty---HU 9-2215
Patroline Santa Lucia Av---Atascdro 625

Pavement Design & Testing

See Engineers–Civil

Paving Equipment–Renting

Lane Woodrow W 337 Vine(PR)---238-3724

Paving Materials

Morin Roland J 273 N 6th Grovr Cty---HU 9-2057
ROSELIP WALTER B CO
See Our Adv-Concrete Ready Mixed
N Traffic Wy ---Atascdro 20
Prado Rd ---LI 3-7473
Southern Pac Milling Co Concrete Plant Santa Barbara Av-LI 3-8100

Pawnbrokers

Grover City Swap Shop 549 Hwy No 1 Grovr Cty---HU 9-4423
San Luis Jewelry & Loan Co 974A Monterey-LI 3-2314

Peanut Butter

Valiway Distrs Dist of Laura Scudder Products 781 Humbert Av---LI 3-6743

Peanuts–See Nuts–Edible

Perfumes

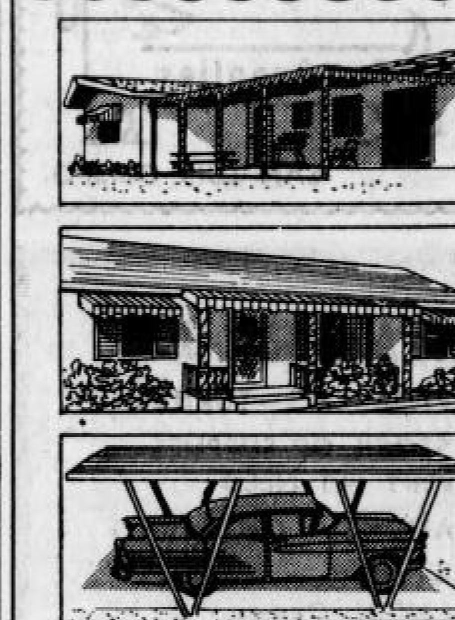
Avon Products Inc 964 Chorro---LI 3-8458
Giftree 880 E(MB)---SP 2-7660

Pest Control

See Exterminating; Fumigating; Moth Proofing; Termite Control; Tree Service; Weed Control Service

Advertise here—it pays.

ALUMINUM PATIO COVERS



COMPARE OUR PRICES
BEFORE YOU BUY
Featuring
NAVACO & LIFE SHADE ALUMINUM
AWNINGS & PATIO COVERS
COMMERCIAL STORE FRONTS
HORIZONTAL & VERTICAL DESIGNS
WINDOWS – DOORS – PORCHES
CAR PORTS – PATIOS – STORE FRONTS
BAKED ENAMEL FINISH IN A WIDE SELECTION OF COLORS
ALUMINUM WINDOW SCREENS & SCREEN DOORS
TERMS AVAILABLE
FREE ESTIMATES
CALL COLLECT
FAirview 2-8311
If No Answer Call FAirview 5-7326
All American Aluminum Co.
2911 NILES BAKERSFIELD

what price
TIME?
Are you one of those people who feel that Time is a "vital commodity" and should not be wasted? Are you looking about for new ways to save YOUR Time?

Do not, then, overlook the Classified Telephone Section. It can help you to save a great deal of time.

Plan your shopping and many other contacts with business people with the aid of the

Classified
TELEPHONE SECTION

IN SAN LUIS OBISPO IT'S
HAZEL'S PET SHOP



★ HORSEMEAT ★
★ ANIMALS & BIRDS
★ TROPICAL FISH
★ PET FOODS
★ BIRDS & SMALL PETS BOARDED



LI 3-1417
AMPLE FREE PARKING
595 MARSH (Corner Nipomo) SAN LUIS OBISPO



GIGI OF MORRO BAY
GOLDFISH – PARAKEETS – TURTLES
COMPLETE STOCK OF SUPPLIES FOR EVERY PET NEED
CLIPPING • BATHING • GROOMING
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PHONE
SP 2-7705
523 SIXTH ST. MORRO BAY
OPEN 9 TO 5 DAILY CLOSED SUNDAY

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238-0223

FARMERS ALLIANCE BUSINESS ASSOCIATION
10th & RIVERSIDE AVE. PASO ROBLES

Pet Shops

Gigi of Morro Bay 523-6th(MB) -SP 2-7705
(See Advertisement This Page)
Hazel's Pet Shop 595 Marsh------LI 3-1417
(See Advertisement This Page)
PET-LAND
425 W Main Santa Maria--Walnut 5-4416
SHARP'S PET SHOP
GROVER CITY
"Everything For Your Pet"
Complete Line of
FOODS & SUPPLIES
TROPICAL FISH & BIRDS
CLOSED SUNDAYS
835 Grand Av Grovr Cty----HU 9-3196

Pet Supplies–Retail

FARMERS ALLIANCE BUS ASSOC
10th & Riverside Av(PR)------238-0223
(See Advertisement This Page)
Gigi of Morro Bay 523-6th(MB) -SP 2-7705
Sharp's Pet Shop
835 Grand Av Grovr Cty-------HU 9-3196

Pet Supplies–Whsle & Mfrs

Larry's Pet Products Co Clark Field-LI 3-8660

Pharmaceutical Products–Retail

See Druggists–Retail

Phonograph Records–Retail

ALLEN'S SOUND CENTER
Hi Fi Music Systems-Records-Recorders
771 Higuera ----------------LI 3-2047
Brown's Music Store 717 Higuera--LI 3-5041
Long E E Piano Co 777 Marsh-----LI 3-1245
Renton Music Store
5995 Traffic Wy------------Atascdro 664
Roy's TV Den 1311 Park(PR)-----238-1424

Phonographs

See Also High Fidelity & Stereophonic Sound Equipment

Phonographs–Coin Operated

Los Osos Vendors 750 Mill---------LI 3-8417
San Luis Amusement Co ----------LI 3-0512

Photo Finishing–Retail

CAL PHOTO SUPPLY
Expert – Prompt
Photo Finishing
Also
24-Hr. Photostatic Service
Army & Navy Discharges
Marriage Licenses & Birth Certificates
899 Higuera --------------LI 3-3705

Camera Shop 1036 Chorro---------LI 3-6183
Esquire The 600 Cypress(PB)----PR 3-4668
Morro Bay Photo & Gift Shop
435-5th(MB) -----------------SP 2-3351
PARK PHARMACY
801-12th(PR) --------------238-0616
PICTURE SHOP THE
341 Higuera ---------------LI 3-2517

Photo Finishing–Whsle

Crown Photo Service ------------238-4016

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HILL'S STATIONERY STORE
SPEED-O-PRINT
PHOTO COPY MACHINES
SAVE TIME & MONEY
'Mr. C' Office Furniture Dept.
1127 Chorro -------------LI 3-1950

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Photo Finishing and Supplies
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"We Copy Anything"
899 Higuera -------------LI 3-3705

Camera Shop 1036 Chorro---------LI 3-6183
MIMEO SHOP THE
1327 Marsh ----------------LI 3-8850
Picture Shop The 341 Higuera----LI 3-2517

Photographers–Aerial

ADAMS STUDIO OF PHOTOGRAPHY
617 S Broadway
Santa Maria ----------Walnut 5-3620
McLain Studio of Photography
970 Chorro-LI 3-7895

Photographers–Commercial

Camera Cove 807 Main(MB)-----SP 2-7350
CROWN PHOTO SERVICE
Commercial Photography
PHOTO FINISHING
WHSLE & RETAIL
PHOTOCOPY
P O Box 22
----------------------238-4016

GAINSBOROUGH STUDIO
864 Higuera-LI 3-5796
Glenn's Studio
1045 Grand Av(AG)----------HU 9-7373
GRIGG'S STUDIO OF PHOTOGRAPHY
1322 Spring(PR) ------------238-1252
McLAIN STUDIO OF PHOTOGRAPHY
970 Chorro-LI 3-7895
Schroeder's Studio of Photography
1114 Chorro-LI 3-4518
Wilkins Studio
6405 El Camino Rl-Atascadero 158

Advertise in the YELLOW PAGES . . . it pays.

Photographers–Portrait

ADAMS STUDIO OF PHOTOGRAPHY
617 S Broadway
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GAINSBOROUGH STUDIO
Photography by Wagers
PORTRAITS
WEDDINGS
COMMERCIAL
864 Higuera --------------LI 3-5796

Glenn's Studio
1045 Grand Av(AG)----------HU 9-7373
(See Advertisement This Page)
GRIGG'S STUDIO OF PHOTOGRAPHY
1322 Spring(PR) -------------238-1252
(See Advertisement This Page)
McLAIN STUDIO OF PHOTOGRAPHY
970 Chorro-LI 3-7895
(See Advertisement This Page)
SCHROEDER'S STUDIO OF PHOTOGRAPHY 1114 Chorro----LI 3-4518
(See Advertisement This Page)
WILKINS STUDIO
WEDDINGS – BABIES
FAMILY GROUPS
COMMERCIAL PRINTING
Tuesday is Tot's Day
6405 El Camino Rl----Atascadero 158

Photographic Associations

See Associations

Photographic Equipment & Supplies–Retail

Arroyo Drug Co 130 E Branch(AG)-HU 9-5531
CAL PHOTO SUPPLY
899 Higuera ---------------LI 3-3705
(See Advertisement This Page)
CAMERA COVE
MORRO BAY
COMPLETE
PHOTO
SERVICES
807 Main(MB) ----------SP 2-7350

Camera Shop 1036 Chorro---------LI 3-6183
(See Advertisement This Page)
Evans Camera Exchange
12th & Spring(PR)------------238-3512
Fair Oaks Pharmacy
900 Grand Av(AG)------------HU 9-4243

If you have a doubt about it, look up the number in the latest telephone book before you call.

It It's Photographic
You'll Find It At . . .
The Camera Shop



Headquarters for
KODAK - ARGUS
GRAFLEX - REVERE
BELL & HOWELL
✓ PHOTO FINISHING
CALL
LI 3-6183
1036 CHORRO SAN LUIS OBISPO

Photographic Equipment & Supplies–Retail–(Cont'd)

GREYHOUND NEWS SERVICE
5900 El Camino Rl-Atascdro 237
Hudson's Drug Store 815-12th(PR)-238-2208
Morro Bay Photo & Gift Shop
435-5th(MB) ---------------SP 2-3351
Shell Beach Pharmacy
1353 Shell Beach Rd Shell Bch-PR 3-2390

Physical Therapists

ALLEY'S PHYSICAL THERAPY
Paso Robles
LEIGH & ISABEL ALLEY
Licensed Physical Therapists
Whirlpool Sulphur Baths
VITA-RAY MASSAGE
COLONIC IRRIGATION
ULTRA-SONIC TREATMENTS
1031 Pine(PR) -----------238-2308

BETTENCOURT ALICE R
Doctor of Chiropractic
571 Marsh -----------------LI 3-6742
Forsyth W Lee
Registered Physical Therapist
324 Cuesta Dr---------------LI 3-2388
FRENCH MEDICAL CLINIC & HOSPITAL
Physical Therapy Dept
1205 Higuera
1170 Marsh ----------------LI 3-7070
MADSON A J 870 Price(PB)------PR 3-4636
POE RUDOLPH A 657 Marsh-----LI 3-4600
WERNER & BECK PHYSICAL THERAPY
221 S Lincoln
Santa Maria -----------Walnut 5-2887

When good party-line neighbors use a dial telephone, they always remember to make sure the line is clear before they dial. And they replace the receiver properly when they're through.

Physicians & Surgeons D. O.

KELLEY DORSEY M 1500 Marsh-LI 3-2724
Loveland Mark M
697 Piney Wy(MB)-----------SP 2-5726
Shea Vincent B
7000 El Camino Rl-Atascdro 636
Residence -----------------Atascdro 790
If no answer call-----------Atascdro 749-J
Strahan L R 1108 Vine(PR)------238-0667
Residence ------------------238-1900
If no answer call--------------238-3800
Wu H M 972 Santa Rosa---------LI 3-7731

Physicians' & Surgeons' Exchanges

See Telephone Answering Service

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Snip off hook of wire coat hanger, bend remaining wire into a loop, thrust ends in ivy pot to make miniature trellis.

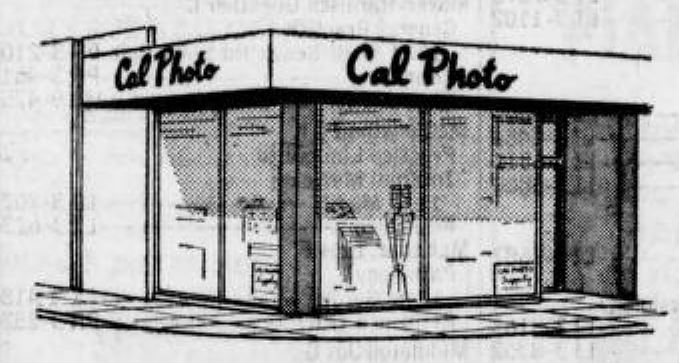
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970 CHORRO

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• Glamour
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LI 3-4518
If No Answer Call
LI 3-5878
1114 Chorro St. San Luis Obispo



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★ PROJECTORS 8 & 16 MM
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STILL CAMERAS & ACCESSORIES
DARK ROOM EQUIPMENT – HALLMARK CARDS
EASY BUDGET TERMS

CAL PHOTO SUPPLY
LI 3-3705
899 HIGUERA Corner of Morro SAN LUIS OBISPO

PASO ROBLES
PORTRAITS
WEDDINGS
COMMERCIAL
238-1252
If No Answer Call
238-3914
Grigg's Studio of Photography
1322 Spring Street Paso Robles

ARROYO GRANDE
GLENN'S STUDIO
• PORTRAITS
• CHILDREN
• WEDDINGS
• COMMERCIAL
ALBUM PLAN
HU 9-7373
1045 GRAND AVE. ARROYO GRANDE

Physicians' & Surgeons' Information Bureaus

SAN LUIS OBISPO COUNTY MEDICAL SOCIETY ---LI 3-5800
(See Advertisement This Page)

Physicians & Surgeons, M.D.

Alexander S H
Roentgenology
156 N 9th Grovr Cty---HU 9-3418
Allen Jos R
General Practice
Hwy 1 Cambria---WA 7-4410
Residence ---WA 7-4428
If no answer call---WA 7-4221
Anderegg Richard L
Internal Medicine
1215 Chorro ---LI 3-6265
Day & Night call---LI 3-6265
Residence (MB) ---SP 2-8161
Andleman John B 1110 Vine(PR)--238-2240
Residence ---238-0979
If no answer call---238-3800
Angerer Alden L
Surgery
1235 Osos
Night & Day call---LI 3-4800
Anthony Bramwell
Obstetrics & Gynecology
1235 Osos
Night & Day call---LI 3-4800
Bailey R J
General Practice
156 N 9th Grovr Cty
Day & Night call---HU 9-3418
Beresky Tibor A
Practice Limited to the Eye
1304 Garden ---LI 3-6121
Residence ---LI 3-0824
If no answer call---LI 3-5800
Buck Robt E
Limited to Internal Medicine
1235 Osos
Night & Day call---LI 3-4800
Butner Lia Linde
General Practice
6280 Palma Av---Atascdro 850
Residence ---Atascdro 1187
If no answer call---Atascdro 1000
Chambers Jas R
Internal Medicine
660-6th(MB) ---SP 2-3871
Day & Night call---SP 2-3871
Chaney Verne E
Chest Surgery-Endoscopy
878 Boysen Av---LI 3-1749
Cletsoway R W
Urology
705 Grand Av---LI 3-8871
If no answer call---LI 3-5800
Cookson H N
General Practice
154 Traffic Wy(AG)
Day & Night call---HU 9-2114
Crook Glenn D
Practice Limited to
Ear Nose & Throat
1170 Marsh ---LI 3-7070
Residence ---LI 3-4246

The Yellow Pages save you time.

For Emergency Medical Service

LI 3-5800

If you need emergency medical service and cannot locate your family doctor, or have no family doctor, call the above number and you will be placed in immediate contact with a physician, M.D. Remain near your phone and follow instructions.

A PUBLIC SERVICE OF
SAN LUIS OBISPO COUNTY MEDICAL SOCIETY

Physicians & Surgeons, M.D.–(Cont'd)

Dooley Jas H
Surgery & General Practice
522-13th(PR) ---238-0885
If no answer call---238-3800
Dowell R Judson
Physician & Surgeon
401-15th(PR) ---238-2330
Residence ---238-4993
If no answer call---238-2625
If no answer call---238-3800
Dowling Chas
General Practice
535-6th(MB) ---SP 2-7287
Residence ---SP 2-7733
Dunklee Geo K
Surgery & General Practice
1235 Osos
Night & Day call---LI 3-4800
Eells Richard W
Radiology
743 Pismo ---LI 3-7687
Elliott Wallace G
Surgery
1215 Chorro ---LI 3-6265
Day & Night call---LI 3-6265
Elvin John H
General Practice
273 Pomeroy Av(PB)---PR 3-2492
Residence ---HU 9-2604
Ferris Chalmer W
Obstetrics
1170 Marsh ---LI 3-7070
Residence ---LI 3-5552
Fleming Richard E
Internal Medicine
1235 Osos
Night & Day call---LI 3-4800
Fogo Alden E
Ear Nose & Throat
1106 Pacific
Day & Night call---LI 3-4140
French Edison A
Practice Limited to
General Surgery-Gynecology
1170 Marsh ---LI 3-7070
Residence ---LI 3-8185
French Geo O
Practice Limited to
Orthopedic Surgery & Fractures
1170 Marsh ---LI 3-7070
Residence ---LI 3-1102
Fryer Harry J Jr
Infants & Children
1235 Osos
Night & Day call---LI 3-4800
Gaebe L C 895 Pismo---LI 3-1484
Residence ---LI 3-6315
If no answer call---LI 3-5800
Gazin Albert
Radiology
743 Pismo ---LI 3-7687
Gelinas Edmund J
Practice Limited to Anesthesiology
774 Marsh ---LI 3-8163
Residence ---LI 3-8352
Gertner Jos J 748 Marsh
Night & Day call---LI 3-0442
Residence Snta Mrgrta---438-5493
Greenman Robt A Jr
General Practice
West Mall ---Atascdro 116
Residence ---Atascdro 558
If no answer call---Atascdro 1000
Guernsey Dexter E
Surgery
1312 Garden ---LI 3-3034
If no answer call---LI 3-5800
Residence ---LI 3-5016
Hardham John F
Limited to Internal Medicine
522-13th(PR) ---238-4514
Residence ---238-1745
If no answer call---238-3800
Hughell J Edw
General Practice
5920 W Mall---Atascdro 915
Residence ---Atascdro 1150
If no answer call---Atascdro 1000
Keese Anthony V
Orthopedic Surgery & Fractures
1235 Osos
Night & Day call---LI 3-4800
Kennedy Chas R
Surgery & Orthopedics
522-13th(PR) ---238-1108
If no answer call---238-3800

Advertise here—it pays.

Physicians & Surgeons, M.D.–(Cont'd)

Keys L H
General Practice
990 Boysen Av---LI 3-2653
If no answer call---LI 3-7432
Kirk Janet C
General Practice
1305 Vine(PR) ---238-0366
Residence ---238-0520
If no answer call---238-3800
Kirk Stanley J
General Practice
1305 Vine(PR) ---238-0366
Residence ---238-0520
If no answer call---238-3800
Kirschner Karl E
Pathology
1243 Garden ---LI 3-4180
Residence (MB) ---SP 2-3421
Kolb Karl P
Internal Medicine
4th & Morro(MB)
Day or Night call---SP 2-6371
Kundert Karl
Eye
1106 Pacific ---LI 3-4140
Liest Leonard J
Practice Limited to Neuropsychiatry
11th & C(MB)---SP 2-6704
Long Albert Louis
General Practice
522-13th(PR) ---238-1207
Residence ---238-1415
If no answer call---238-3800
Longmire Robt
Practice Limited to
Internal Medicine
1170 Marsh ---LI 3-7070
MacLean Donald B
Radiology
743 Pismo ---LI 3-7687
Maher Edw J
General Practice
1239 Garden ---LI 3-4043
Residence ---LI 3-6192
Matousek Wm J Jr
General Practice
957 Grand Av(AG)
Night & Day call---HU 9-5586
If no answer call---PR 3-4773
Mayer-Harnisch Guenther C
General Practice
1327 Shell Beach Rd Shell Bch-PR 3-2106
Residence ---PR 3-4615
If no answer call (AG)---HU 9-4757
McClenathan C K
Practice Limited to
Internal Medicine
1170 Marsh ---LI 3-7070
Residence ---LI 3-6236
McKellar Thos F
Pathology
1243 Garden ---LI 3-4180
Residence (PB) ---PR 3-2524
Middleton Jos G
General Practice
1235 Osos
Night & Day call---LI 3-4800
Millar Glenn C
Obstetrics & Gynecology
1235 Osos
Night & Day call---LI 3-4800
Mugler F R Jr
Practice Limited to
Internal Medicine
1170 Marsh ---LI 3-7070
Residence ---LI 3-4792
Murtland Richard L
Chest Surgery-Endoscopy
878 Boysen Av---LI 3-1749
Osibin Willard S
General Practice
5900 Entrada Av---Atascdro 1400
Petrick Eugene C
Practice Limited to Anesthesiology
774 Marsh ---LI 3-8163
Residence ---LI 3-2215
Ragsdale F F 1110 Vine(PR)---238-4616
Residence ---238-1513
If no answer call---238-3800
Rockwell D B
General Practice
4th & Market(MB)---SP 2-3611
Residence ---SP 2-7155
Rose Harry L
Physician & Surgeon
501 Shell Beach Rd Shell Beach-PR 3-2125
Day or Night call---PR 3-2125

Physicians & Surgeons, M.D.–(Cont'd)

Sarullo Jos
Practice Limited to
General Surgery & Fractures
1170 Marsh ---LI 3-7070
Residence ---LI 3-7819
Schultz C E
General Practice
745-6th(MB)
24 Hours Day & Night call---SP 2-3361
Scott Kincy
General Practice
156 N 9th Grovr Cty
Day & Night call---HU 9-3418
Scow Jim
Physician & Surgeon
401-15th(PR) ---238-2330
Residence ---238-2625
If no answer call---238-4993
If no answer call---238-3800
Sherman Edward C Jr
Obstetrics & Gynecology
1215 Chorro ---LI 3-6265
Day & Night call---LI 3-6265
Singleton Virginia A
Limited to Obstetrics & Gynecology
1304 Santa Rosa---LI 3-5414
Residence ---LI 3-7113
If no answer call---LI 3-5800
Smith J Barry 1405 Garden---LI 3-3160
Residence ---LI 3-8223
If no answer call---LI 3-5800
Tedone Louis M
Practice Limited to
Infants & Children
1170 Marsh
Day or Night call---LI 3-7070
Tenenbaum Bertrand
Practice Limited to Psychiatry
By Appointment Only
107 Highland Dr---LI 3-5688
Treadwell R T
Surgery
1215 Chorro ---LI 3-6265
Day & Night call---LI 3-6265
Treadwell Sherman Anderegg & Elliott
1215 Chorro-LI 3-6265
Day & Night call---LI 3-6265
Truesdell Duane E
Internal Medicine
6th & Pacific Av Cayucs---WY 5-3527
Walters Richard D
General Practice
5975 Entrada Av---Atascdro 142
If no answer call---Atascdro 284
Ward Edw D 1004 Vine(PR)---238-1218
Residence ---238-3422
If no answer call---238-3800
Watson Alan D
Practice Limited to Dermatology
1130 Garden ---LI 3-5052
Residence ---LI 3-8415
Werbel Ernest W
General Surgery & Fractures
225 N Santa Rosa---LI 3-2360
Residence ---LI 3-1308
If no answer call---LI 3-2360
Wical Elvin A
General Practice-Surgery-Obstetrics
1325 Chorro ---LI 3-1190
Night & Day From SLO call---LI 3-1190
138 E Branch(AG)---HU 9-2049
Night & Day From (AG) call---HU 9-2049
Residence Huasna Rd(AG)---HU 9-2053
Woodbridge John H
Limited to Internal Med & Diagnosis
891 Pismo ---LI 3-8310
If no answer call---LI 3-6550
Zevely Henry A
Limited to Internal Medicine
878 Boysen Av
Night & Day call---LI 3-9212
Residence ---LI 3-7995
Zimmerman Louis
Radiology
1010 Murray Av---LI 3-6550
Day & Night call---LI 3-6550

ONIONLESS ONION

If you like potato salad but do not like raw onion, you might try boiling an onion in the water in which you are boiling the potatoes for the salad. This gives the spuds the flavor of onion.

Physiotherapists–See Physical Therapists

Pianos–Dealers

Bennett H T Music Co
1459 Monterey ---LI 3-9588
(See Advertisement This Page)
Gutcher Music Co
Arroyo Grande
Guadalupe Rd(AG) ---HU 9-7100

KAY-LINE PIANOS & ORGANS
WINTER – YAMAHA
NEW & USED
RENTALS – LESSONS
Budget Terms
Two Locations To Serve You
8455 El Camino Rl---Atascadero 1204
979 Johnson Av---LI 3-6045

LONG E E PIANO CO 777 Marsh--LI 3-1245
(See Advertisement This Page)

Pianos–Moving

See Moving & Storage Service

Pickles

Valiway Distrs
Dist of Laura Scudder Products
781 Humbert Av---LI 3-6743

Picnic Grounds

Resthaven Adelaide Rd(PR)---238-2044

Picture Frames–Dealers

AH LOUIS STORE
HOWARD W. LOUIS – Owner
Creative Picture Framing
TEAK FURNITURE
GIFTS UNUSUAL – DISTINCTIVE IMPORTS
Also
RATTAN & BAMBOO PRODUCTS
Established 1874
800 Palm ---LI 3-4332

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OF MORRO BAY
PICTURE FRAMING
CUSTOM OR READY MADE
Oil Paintings – Water Colors
Art Supplies
736 Main(MB) ---SP 2-7212

FOWLER GLASS SHOP
1026 Pine(PR) ---238-3966
Graham's Acme Paint & Wallpaper Store
868 Monterey-LI 3-0652
Martin's Art & Hobby Supplies
361 Pomeroy Av(PB)---PR 3-4493
Originals Unlimited 155-5th(MB) -SP 2-7439
(See Advertisement This Page)

Please dial carefully . . . keep watching the dial.

Pies–Pastry

LANGENDORF UNITED BAKERIES INC
584 Higuera-LI 3-4145
Weber Baking Co 237 Higuera---LI 3-6256

Piling

McCormick & Baxter Creosoting Co
Penta-Boliden Salt-Creosote
485 California SF---YUkon 2-4033

Pipe Coatings & Linings

Bituminous Products & Application Co Inc
8th & Wright Av Richmnd-BEacn 5-3200
HARVEY ROOFING CO
Pipe Wrapped To Any Specifications
2318 S Walnut Av Fresno---ADms 7-8431

Pipe–Plastics

See Pipe Hdgs

Pipe–Retail

Cal-Cut Pipe & Supply Inc
1430 S Union Av Bkrsfld---FAirvw 7-5779
(See Advertisement This Page)
MILLER DRILLING CO
N 101 Hwy(PR)---238-0076
(See Advertisement This Page)
San Luis Obispo County Farm Supply Co
Galvanized & Plastic Pipe
157 Higuera ---LI 3-3751

Pipe–Used

COAST PIPE & STEEL CO
NEW & USED PIPE
Buy & Sell
CASING – TUBING
LINE PIPE – FITTINGS & VALVES
705 S Blosser Rd
Santa Maria ---WAlnt 5-2981

Righetti's Second Hand Store
S Hwy ---LI 3-6290
VALLEY PIPE & SALVAGE CO
729 W Main Santa Maria-Walnut 5-2774

Pipe–Whsle & Mfrs

Balfour Guthrie & Co Ltd
Prado Rd ---LI 3-9356
CRANE SUPPLY COMPANY
239 E Alisal Salins---HArisn 4-3964

EMERALD DISTRS INC
WHOLESALERS COMPLETE LINE
Irrigation Systems – Agricultural – Turf
Ames Sprinkler & Gated Pipe
Rain Bird & Buckner Sprinklers
Myers, Reda & Berkeley Pumps
Plastic, Steel & A/C Pipe
Hwy 101 South at
Spence Rd(S) ---HA 2-9026
If no answer call---HA 4-1323

The Yellow Pages save you time.

Pipe–Whsle & Mfrs–(Cont'd)

KING CITY CONCRETE PIPE CO
934 Paso Robles(PR)---238-1314
McCarthy Tank & Steel Co
Railroad Av-LI 3-1760

SAN LUIS BRICK INC
Retail & Wholesale
SEWER & DRAIN PIPE
GLADDING McBEAN
CLAY PRODUCTS
2900 S Broad---LI 3-6929

Sierra Pipe & Supply Co
143 N Tassajara Dr---LI 3-4097

Pizzas

FOSTER'S OLD FASHION FREEZE
590 Marsh ---LI 3-7639
Halfway Cafe 5995 Conejo Rd-Atascdro 1280
Virgils Drive Inn Old Hwy 101-Atascdro 1564

Planing Mills–See Millwork

Planographing

See Lithographers; Photocopy Prints; Printers

Plant Food–Concentrated

See Fertilizers Hdgs

Plaster

Hodgson's Building Materials
Edna Rd ---LI 3-6252
Morro Bay Plaster Supply
600 Atascadero Rd(MB)---SP 2-2853

MERCHANTS and business firms appreciate being told that you found them in the YELLOW PAGES.

E. E. Long
PIANO CO.
Est. Since 1911



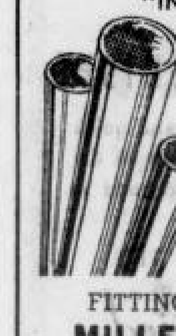
DISTRIBUTOR OF THE WORLD FAMOUS
WURLITZER PIANOS & ORGANS
SPINETS – GRANDS
UPRIGHTS
WE BUY – SELL – RENT PIANOS
ASK ABOUT OUR RENTAL PURCHASE PLAN
CALL
LI 3-1245
777 MARSH SAN LUIS OBISPO

PIANOS-ORGANS
RENT OR BUY
RENT MONEY APPLIES ON PURCHASE
"It Costs So Little To Be Sure"
Discover Your Musical Talent Before You Buy
HAMMOND ORGANS
ALL MODELS FOR HOME & CHURCH – TERMS 3 YEARS TO PAY



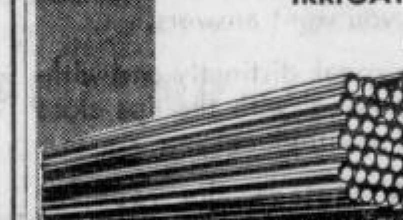
H.T. Bennett Music Co.
1459 Monterey
SAN LUIS OBISPO
★ STEINWAY ★ CHICKERING
★ EVERETT ★ CABLE NELSON
PHONE
LI 3-9588
FOR PIANOS & ORGANS *"You'll Do Better At Bennett's"*

"IN PASO ROBLES"



PIPE
NEW—USED
RECONDITIONED
ALL SIZES
PIPE–TUBING–CASING FOR ALL PURPOSES
FITTINGS – VALVES – ETC.
MILLER DRILLING CO.
PHONE
238-0076
If No Answer Call
238-4502 or Atascadero 1895
N 101 Hwy – 2 Miles No. of Paso Robles On Old Hwy. 101

CAL-CUT PIPE & SUPPLY INC.
New & Used
WATER & OIL WELL CASING – CULVERTS
IRRIGATION PIPE – CONDUCTOR PIPE
ARLIS CUTBIRTH – *President*



1430 S. UNION AVE.
BAKERSFIELD
FAirview 7-5779

originals unlimited
Custom Picture Framing
Lia and Bob Pyle
155 - 5th Street
Morro Bay, California
SP 2-7439

Plasterers

ALBRETSEN RICHARD R
LATH & PLASTER
Residential — Commercial
Industrial
NEW CONSTRUCTION
ALTERATIONS
Free Estimates
572 Aster Pl
Santa Maria -------WAlnt 3-8401

C & R Plastering
1629 Saratoga Av Grovr Cty---HU 9-4613
Carlson Carl F 529 Crown(AG)----HU 9-5509
(See Advertisement This Page)

JOHNSON DON
LICENSED
PLASTERING CONTRACTOR
Residential & Commercial
65 La Entrada Av---------LI 3-6281

LYMAN RONALD W
63 Mountain View Dr---------LI 3-1993
SEEL HARLOW PLASTERING CONTR
1299 La Vista Ct(AG)--------HU 9-5810
(See Advertisement This Page)
Wilson E A
1100 Nice Av Grovr Cty------HU 9-4788

Plastic Hdgs

See Plastics Hdgs

Plasticizers

See Chemicals—Whsle & Mfrs; Plastics—Raw Materials—Powders, Liquids, Resins, Etc

Prospects ready to buy use the YELLOW PAGES to find "Where to buy it."

Plastics—Coating

See Plastics—Fabricating, Finishing & Decorating

Plastics—Compounding Supplies

See Plastics—Raw Materials—Powders, Liquids, Resins, Etc

Plastics—Cutting

See Plastics—Fabricating, Finishing & Decorating

Plastics—Decorating

See Plastics—Fabricating, Finishing & Decorating

Plastics—Embossing

See Embossing

Plastics—Fabricating, Finishing & Decorating

FORMICA—
HERRMANN & SAFRANEK
MILLWORK & BUILDERS SUPPLY
4005 El Camino Rl-----Atascdro 1490

Plastics—Forming

See Plastics—Fabricating, Finishing & Decorating

Plastics—Glazing

See Plastics—Fabricating, Finishing & Decorating

TOY CATCH-ALL

Tack a shoe bag in a convenient spot for a child's small toys. Makes them easy to find—saves clutter.

Plastics—High Pressure Laminates

GENERAL ELECTRIC TEXTOLITE
DECORATIVE LAMINATED SURFACING. Counter and wall surfacing in original Mix-or-Match colors.
INDUSTRIAL LAMINATES sheets, tubes, rods & copper clad sheets.
Textolite

"WHERE TO CALL"
DECORATIVE FABRICATORS
Western Cabinet Works
1000 Park(PR) -----------238-4804

Plastics—Laminates

See Plastics—High Pressure Laminates

Plastics—Machinery & Equipment

PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av---------LI 3-2191

Plastics—Materials & Supplies

See Plastics—Raw Materials—Powders, Liquids, Resins, Etc

Plastics—Molding Compounds

See Plastics—Raw Materials—Powders, Liquids, Resins, Etc

Plastics—Molding Machinery

See Plastics—Machinery & Equipment

Plastics—Pipe

See Pipe Hdgs

Plastics—Printing

See Plastics—Fabricating, Finishing & Decorating

Plastics—Products Designers

See Plastics—Fabricating, Finishing & Decorating

Plastics—Products Mfrs' Equipment

See Plastics—Machinery & Equipment

Plastics—Products Mfrs' Supplies

See Plastics—Raw Materials—Powders, Liquids, Resins, Etc

Plastics—Raw Materials—Powders, Liquids, Resins, Etc

FORMICA—
HAGLE-DE COU LUMBER CO
8965 El Camino Rl-------Atascdro 43

Plastics—Signs

See Signs

Plastics—Slitting

See Plastics—Fabricating, Finishing & Decorating

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Plastics—Tanks

See Tanks

Plastics—Tile

See Tiles—Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc., Hdgs

Plating

Mathews Memorials & Plating Service
1 Higuera-LI 3-1689
(See Advertisement This Page)

Plating—Retinning—See Tinning

STICKY PROBLEM

When cutting marshmallows or dates, dip kitchen shears frequently in warm water to prevent sticking.

When NAME *or* ADDRESS *Is Forgotten*

Someone has told you of a certain concern or you've read their advertising somewhere

LOOK IN THE *Classified* TELEPHONE SECTION

you probably will recognize the name or address when you see it.

PLASTERING Contractor
STATE LICENSED
INTERIOR — EXTERIOR
Commercial & Residential
LARGE OR SMALL PATCH WORK
ESTIMATES GLADLY FURNISHED
In ARROYO GRANDE Call
HU 9-5509
If No Answer Call LI 3-3047
RESIDENCE IN SAN LUIS OBISPO
CARL F. CARLSON
529 CROWN — ARROYO GRANDE

IN ARROYO GRANDE
Serving San Luis Obispo Co. & Vicinity
PLASTERING
★ COMMERCIAL
★ RESIDENTIAL
• INTERIOR
• EXTERIOR
New Construction
Patch Work
All Types
FREE ESTIMATES
LICENSED — INSURED
CALL
HU 9-5810
HARLOW SEEL
1299 La Vista Ct. — Arroyo Grande

CHROME PLATING
BUMPER REFINISHING
Copper — Brass — Cadmium — Nickel
MATHEWS PLATING SERVICE
1 Higuera St. — LI 3-1689

When an EMERGENCY ARISES

The convenient and quick way to locate someone in the immediate neighborhood is to

LOOK IN THE *Classified* TELEPHONE SECTION
Tells "Where to Buy It"

Plumbing Contractors

ACE HOME SUPPLY
1930 Hwy No 1(MB)---------SP 2-7213
ARROYO ELECTRIC
Hwy No 1(AG)-------------HU 9-2829
Barnett Plumbing & Heating
361 Pismo(PB)-PR 3-2494
(See Advertisement This Page)

BATES EDGAR L
SERVING
ARROYO GRANDE &
PISMO BEACH
SINCE 1938
PLUMBING REPAIR A SPECIALTY
HU 9-3402
106 N Halcyon Rd(AG)----HU 9-3402

BENDER'S PLUMBING & SUPPLIES
111 Cuyama Av Shell Bch-----PR 3-4747

BETTER PLUMBING CO
PLUMBING & SHEET METAL
Repairs & Installations
On All Types of
PLUMBING & HEATING
673 Higuera -------------LI 3-5938

BLAKE'S PLUMBING HEATING & SHEET METAL
1701 Riverside Av(PR)--------238-3934
(See Advertisement This Page)
Burge Ken 1010-9th Baywd Prk---LI 3-1938
(See Advertisement Page 122)

Simplify your buying—know where to buy it. The dealers in many nationally advertised articles are listed in the YELLOW PAGES. Make it a habit to "Find it Fast in the YELLOW PAGES."

C B & H CO
In Cambria
Plumbing & Building Materials
REPAIRS — CONTRACTS
ESTIMATES GIVEN
We Give S & H Green Stamps
-----------------------WA 7-4608

CHEDA PLUMBING 1331 Walker-LI 3-1240
COALWELL E R BLACKIE
2029 Pine(PR) -------------238-2436

COOK F D PLUMBER & ELECTRICIAN
PLUMBING
HEATING
ELECTRIC
Repairs — Installations — Service
1032 Pine(PR) -----------238-3332
If no answer call--------238-0072

CRAIG F L SHEET METAL & PLUMBING
731-21st(PR) --------------238-0082

DIXON HARLAN E
PLUMBING & HEATING
Repairing — Contracting
Complete Line of Fixtures
Water Heaters
Orcutt Rd ---------------LI 3-4116

FAUSS PLUMBING & HEATING CO
595 Patricia Dr--------------LI 3-7624
(See Advertisement Page 122)
Fuller J E
1176 Ramona Av Grovr Cty-HU 9-2431
(See Advertisement This Page)

(Continued Next Page)

Advertise in the YELLOW PAGES . . . it pays.

SMEE'S PLUMBING
WE'LL MODERNIZE THAT BATH FOR YOU — AND MAKE THE OLD INTO THE NEW
OLD — NEW
© LOCAL TRADEMARKS, Inc.
RESIDENTIAL
COMMERCIAL
24-HOUR SERVICE
NEW INSTALLATIONS AND REPAIRING
ALL PLUMBING AND HEATING NEEDS
FLOOR FURNACES — WATER HEATERS
GUTTERS — DOWNSPOUTS
THERMOSTATS
LI 3-0860
Night Phone LI 3-0625
2959 SOUTH BROAD ST. — SAN LUIS OBISPO
SMEE'S
PLUMBING — HEATING — SHEET METAL

BLAKE'S
REMODELING
CONTRACTING
JOBBING
Guaranteed Workmanship
PLUMBING — HEATING — SHEET METAL
RESIDENTIAL
COMMERCIAL
INDUSTRIAL
Estimates Gladly Given
WATER HEATERS — FIXTURES — VALVES & FITTINGS — PIPE
F.H.A. TERMS
238-3934
1701 RIVERSIDE AVE. — PASO ROBLES

PLUMBING & HEATING
• REPAIRING
• SEWER SERVICE
• FURNACES
• INSTALLATION
• WATER HEATERS
• PLUMBING FIXTURES
HENRY B. McKELVEY:
ATASCADERO 394
If No Answer Call Atascadero 80-F-5
5570 EL CAMINO REAL
SEYLAUER SYSTEM

GROVER CITY
PLUMBING & HEATING
ESTABLISHED SINCE 1944
HU 9-2431
FAST SERVICE
REPAIRS—REMODELING
WATER HEATERS — FURNACES
J. E. FULLER
LICENSED CONTRACTOR
1176 RAMONA AVE. — GROVER CITY

Barnett Plumbing & Heating
COMMERCIAL — RESIDENTIAL
SERVING SAN LUIS OBISPO CO.
PLUMBING
HEATING
INSTALLATIONS
WATER HEATERS
PLUMBING FIXTURES
& SUPPLIES
FREE ESTIMATES — 26 YEARS EXPERIENCE
PR 3-2494
If No Answer Call PR 3-2768
361 PISMO — *Licensed Contractor* — PISMO BEACH

→ Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Paso Robles (PR) Pismo Beach (PB) San Luis Obispo (No Code)



Plumbing Contractors–(Cont'd)

Hallmark Plumbing
Huasna Rd(AG) -------------HU 9-4553
Jourdan C A 403 E Branch(AG)---HU 9-4529
Lawrence Plumbing
154 Leeward Av Shell Bch-----PR 3-2088
McBRIDE SHEET METAL WORKS
Old Hwy 101----------------LI 3-5000
(See Advertisement This Page)
McKelvey's Henry B Plumbing & Heating
5570 El Camino Rl-Atascdro 394
(See Advertisement Page 121)

O & W PLUMBING
THOMAS OFFILL – Owner
In San Luis Obispo – Serving The Co.
PLUMBING CONTRACTOR
RESIDENTIAL WORK
A SPECIALTY
REPAIRS & ALTERATIONS
ESTIMATES CHEERFULLY GIVEN
24-HR EMERGENCY SERVICE
2324 S Broad------------LI 3-8685

Ochs A R Electrical & Mechanical
Construction 2090 Swazey------LI 3-7937
PISMO PLUMBING
350 Hinds Av(PB)-----------PR 3-2680

RALPH'S PLUMBING
CONTRACTING
ALTERATIONS – REPAIRS
WATER HEATERS
GARBAGE DISPOSALS
Free Estimates – Prompt Service
1396 Longbranch Av
Grovr Cty -------------HU 9-4445

Ramage W C 621 High----------LI 3-2304
San Luis Plumbing Co
9065 San Rafael Rd--------Atascdro 784
SHULTZ ROBT
1170 Hwy No 1(MB)---------SP 2-8488

Good party-line neighbors remember to space their calls.

Plumbing Contractors–(Cont'd)

Skaggs Plumbing
8100 Marchant Av--------Atascdro 1432
(See Advertisement This Page)
SMEE'S PLUMBING & HEATING SHOP
2959 S Broad LI 3-0860
(See Advertisement Page 121)
Tancredy Nick M
63d & Willow Grove(MB)-----SP 2-7731

Plumbing–Drain & Sewer Cleaning

ROTO-ROOTER SERVICE
1141 Foothill Bl-------------LI 3-9288
(See Advertisement This Page)

Plumbing Fixtures & Supplies–Retail

ACE HOME SUPPLY
1930 Hwy No 1(MB)---------SP 2-7213

AMERICAN-STANDARD PLUMBING FIXTURES
The finest in quality plumbing products for residential and commercial installation. Complete line includes fixtures, fittings, sinks, food waste disposers and special institutional equipment.
"FOR INFORMATION CALL"
RETAILERS
Better Plumbing Co
673 Higuera-LI 3-5938
Burge Ken
1010-9th Baywd Prk------LI 3-1938
HARBOR SUPPLY CO
1141 Main(MB) ----------SP 2-7324
Harbor Supply Co
475-5th(MB) -----------SP 2-2821
McBride Sheet Metal Works
Old Hwy 101-------------LI 3-5000
McKelvey's Henry B Plumbing & Heating
5570 El Camino Rl-Atascdro 394
Smee's Plumbing & Heating Shop
2959 S Broad LI 3-0860

(Continued Next Page)



Plumbing Fixtures & Supplies–Retail–(Cont'd)

Atascadero Hardware
5980 Traffic Wy-----------Atascdro 133
Atascadero Lumber Co
5305 Traffic Wy-----------Atascdro 661
Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av(PR)---------238-3934
C B & H Co------------------WA 7-4608
Coast Plumbing
Hwy 1 & 8th Cayucs----------WY 5-3906

CRANE PLUMBING & HEATING SUPPLIES
The Preferred Plumbing. Highest quality fixtures. Advanced styling for Bathrooms and Utility Rooms. Wide choice of matched groups. Beautiful Crane colors. Priced to meet any budget.
"FOR INFORMATION CALL"
WHOLESALER & DISPLAY ROOM
CRANE SUPPLY COMPANY
239 E Alisal Salins----HArisn 4-3964
DEALERS
BLAKE'S PLUMBING HEATING & SHEET METAL
1701 Riverside Av(PR)-----238-3934
Harbor Supply Co
1141 Main(MB) ----------SP 2-7324
McBride Sheet Metal Works
Old Hwy 101-------------LI 3-5000
McKelvey's Henry B Plumbing & Heating 5570 El Camino Rl-Atascdro 394
Smee's Plumbing & Heating Shop
2959 S Broad LI 3-0860

Farm & Home Supply
1200 Grand Av(AG)----------HU 9-4226
Fenny's F & G Exchange
8501 El Camino Rl-Atascdro 1065
HAGLE-DE COU LUMBER CO
8965 El Camino Rl-Atascdro 43
HAYWARD LUMBER CO
10th & Pine(PR)-------------238-4900

MATHEWS DON A
COMPLETE
PLUMBING & ELECTRICAL SUPPLIES
PIPE & FITTINGS
WATER HEATERS, ETC.
1140 Railroad(PR) --------238-3030

MINER'S HARDWARE
1056 Grand Av Grovr Cty-----HU 9-2931
MORRO BAY PLUMBING & ELECTRICAL SUPPLY 19th & Hwy 1(MB)---SP 2-7638
Oceano Hardware
1757 Pacific Bl Oceano-------HU 9-3416
Skaggs Plumbing
8100 Marchant Av--------Atascdro 1432
Stewart Building Supply
9th & Hwy 1(MB)-SP 2-8476

Plumbing Fixtures & Supplies–Used

Joe's Place 582 Higuera ---- LI 3-0532
RIGHETTI'S SECOND HAND STORE
S Hwy ---------------------LI 3-6290

Plumbing Fixtures & Supplies–Whsle

Ace Home Supply
1930 Hwy No 1(MB)---------SP 2-7213
CRANE SUPPLY COMPANY
239 E Alisal Salins-------HArisn 4-3964
GRINNELL CO OF SANTA BARBARA
305 E Haley
Santa Barbara-Woodland 5-7027
Midway Pipe & Supply
1351 Grand Av Grovr Cty-----HU 9-4333

PACK PIPE & SUPPLY INC
WHOLESALE
PLUMBING & ELECTRICAL SUPPLIES
Santa Barbara Av & High----LI 3-8353

Plumbing Fixtures & Supplies–Whsle–(Cont'd)

SIERRA PIPE & SUPPLY CO
143 N Tassajara Dr----------LI 3-4097
TAY-HOLBROOK INC
Johnson Av Salins-HArisn 2-4771

WESTERN PLUMBING SUPPLY CO LTD
PLUMBING
SUPPLIES
WHOLESALE
45 N Main Salins------HArisn 4-2501
Warehouse ---------HArisn 4-2502

Plywood & Veneers

Atascadero Lumber Co
5305 Traffic Wy----------Atascdro 661
Davis Lumber Yard
1st & Spring(PR)------------238-3128
P & F Door Sales
390 Manhattan Av Grovr Cty--HU 9-5828
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191
San Luis Mill & Lumber Co
246 Higuera-LI 3-0825

Podiatrists–See Chiropodists

Polishing–Automobile

See Automobile Washing & Polishing

Potato Chips

Valiway Distrs
Dist of Laura Scudder Products
781 Humbert Av-------------LI 3-6743

Pottery–Retail

Cramer's Flower Shop 527 High---LI 3-0887
Ward's Ceramic Center 780 C(MB)-SP 2-7482
Wilsons Flower Shop 1210 Higuera-LI 3-3714

Poultry Dealers–Retail

BARBA MIKE
1745 Pine(PR) -------------238-0114
Biasotti Ben
Turkey Farm
Creston Rd(PR) -------------238-4825
Kimber Farms Inc
White Leghorn Baby Chicks
Traffic Wy --------------Atascdro 763
Mesa Poultry Hwy 1(AG)---------HU 9-3059

Poultry Dealers–Whsle

ARMOUR CREAMERIES
Processors & Wholesalers
Via Av -----------------Atascdro 1345
BADER WM
Wholesale Distr & Receiver
12th & Riverside(PR)----------238-4905
Barba Mike 1745 Pine(PR)-------238-0114
Cali Fryer Farms 174 Higuera----LI 3-1155
Edna Ranches Edna Rd----------LI 3-3663
Hiscock Arthur W
Valley Poultry Express Co
2404 Harvard Av Clovis---AXmnstr 1-2113
Pierce Turkey Ranch (PR) -------238-0976

Poultry Equipment & Supplies

ALBERS FEED & FARM SUPPLY
S Hwy ------------------Atascdro 193
Farmers Alliance Bus Assoc
Office 10th & Riverside Av(PR)--238-0660
Bulk Plant
6th & Riverside Av(PR)------238-0662
Feed & Seed
10th & Riverside Av(PR)------238-0223
Grover City Feed Store
10th & Grand Av Grovr Cty-HU 9-2361
Loomis E C & Son
415 E Branch(AG)-HU 9-5514

A color extension telephone adds beauty and comfort to your home.

Poultry Services

BARBA MIKE
1745 Pine(PR) --------------238-0114

Prefabricated Structures

Red-E-Cut Log Enterprises
T & G Logs Building Code Approved
327-22d Oaklnd --------TWinoks 3-2916
WORKMON MFG CO
Mfr of Houses & Component Parts
5555 Airways Av East
Fresno ---------------CLintn 1-7351

Premium Goods

S & H Green Stamp Store
261 Parker ---------------LI 3-4812

Printers

A-1 PRINTERS
Atascadero Hwy & 9th(MB)----SP 2-7156
Atascadero News
5660 El Camino Real-Atascdro 100

BLAKE PRINTERY
COMMERCIAL PRINTERS & PUBLISHERS
1 DAY SERVICE ON RUBBER STAMPS
Union Label If Desired
IN THE CENTER OF TOWN
Emmons Blake – Guy K. Culbertson
978 Monterey -----------LI 3-6843

Cambrian Press The
Main Cambria-WA 7-4234
Herald Recorder
309 E Branch(AG)-HU 9-2826
HILL'S OFFSET PRINTING CO
Comml Statnrs-Wedding Invitations
863 Monterey -------------LI 3-1624
LETTERCRAFT PRINTING & EMBOSSING
524 Cornwall Av(AG)---------HU 9-3316
Litho Art Shop 1804 Osos--------LI 3-5939
If no answer call--------------LI 3-3718
MOORE BUSINESS FORMS–
MOORE BUSINESS FORMS INC PACIFIC DIVISION
871 Santa Rosa-LI 3-2472

Pacific Printers
875 Grand Av Grovr Cty------HU 9-5856
Paso Robles Press & Printers
1212 Pine(PR) --------------238-0330
Pismo Times 530 Cypress(PB)----PR 3-2217
Preuss Press 981 Osos-----------LI 3-7828

ROBERTS HOUSE OF PRINTING
IN PASO ROBLES
MODERN COMMERCIAL PRINTING
LITHOGRAPHING & LETTERPRESS
Robert L. Holladay
1324 Spring(PR) ---------238-0257

Sun The 696-5th(MB) ----------SP 2-2652

Process Serving

CALIF LEGAL PROCESS SERVICE
Quick–Efficient Reliable
DAY & NIGHT SERVICE
State-Wide Processing Service
234 Marshall Rdwd Cty--EMrsn 6-3509
888 N 1st Sn Jse------CYprss 3-7140

Produce

See Specific Kinds, i.e., Butter, Eggs Headings; Fruits & Vegetables Headings; Poultry Dealers Headings; Etc

Propane Gas

See Gas–Liquefied Petroleum–Bottled & Bulk

Advertise here—it pays.

Property Management

Morley M V Realty
5th & D(MB)---------------SP 2-7343
O'Donnell Real Estate Service
1327 Marsh ---------------LI 3-8850
White Louise Coburn
1677 Shell Beach Rd
Shell Bch ---------------PR 3-2194

Here's how you may be sure of getting your party more often when you dial:

1. Look up the number in the latest directory. Write it down.
2. Listen for dial tone.
3. Dial carefully.
4. Wait a minute before you decide your party isn't home.

When you call somebody by telephone
PLEASE DON'T "HANG UP" TOO SOON
"Play Ball" with him by giving him time to answer.

FOR BEST RESULTS WITH YOUR TELEPHONE
please . . .
Make sure of the number.
If in doubt consult the Telephone Directory.
Speak with lips close to the mouthpiece, using your natural tone of voice.
And give the called person TIME to answer!
Thank You!

— IN PASO ROBLES —

PUMPS

- LAYNE & BOWLER
- PACIFIC
- MYERS WATER SYSTEMS
- PIPE & PIPE FITTINGS



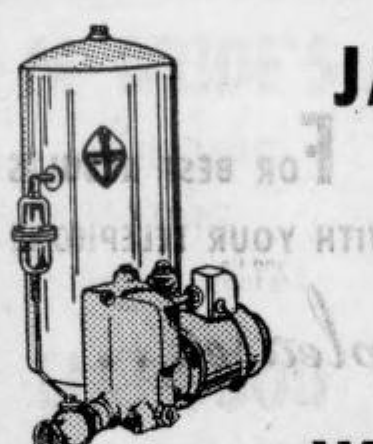
DIAL 238-0562

SPRINKLER IRRIGATION SYSTEMS

ENGINEERED AND INSTALLED · WELL TESTING · FREE ESTIMATES

McCOY PUMP CO. INC.

1004 PASO ROBLES ST.



IN SAN LUIS OBISPO

JACUZZI PUMPS

MYERS PUMPS

WATER SYSTEMS FOR DEEP OR SHALLOW WELLS

DOMESTIC — INDUSTRIAL

SALES — SERVICE — REPAIRS

CALL LI 3-0496

WALTY PUMP CO.

3037 S. BROAD — SAN LUIS OBISPO

A & G PUMP SERVICE

SALES - SERVICE - REPAIRS - PARTS

BERKELEY PUMPS

DEEPWELL — TURBINE CENTRIFUGAL & JET PUMPS

24-HOUR SERVICE ON ALL MAKES

WELLS CLEANED THE MODERN WAY

Jacuzzi Pumps

SEE ART JOHNSON ABOUT YOUR PUMPS

PHONE HU 9-3895

BERKELEY DUAL PURPOSE DEEPWELL TURBINE

THE IDEAL DEEPWELL UNIT FOR FARMS OF 3 TO 30 ACRES

1 — Deliver High Pressure Water for Your Home.

2 — Deliver Large Volumes of Low Pressure Water for Irrigation.

1166 GRAND AVE., ARROYO GRANDE FAIR OAKS DISTRICT

Pumps

A & G Pump Serv
1166 Grand Av(AG)-HU 9-3895
(See Advertisement This Page)

BERKELEY PUMPS

One of the Nation's Leading Mfr's. of Pumps for: AGRICULTURAL, MUNICIPAL & INDUSTRIAL APPLICATIONS

Berkeley Pumps

All Types of HOME WATER SYSTEMS

"WHERE TO BUY THEM"

A & G PUMP SERV
1166 Grand Av(AG)-HU 9-3895

EMERALD DISTRS INC
Hwy 101 South at Spence Rd
Salins ---------- HArisn 2-9026

EMERALD DISTRS INC

WHOLESALERS COMPLETE LINE
Irrigation Systems — Agricultural — Turf
Ames Sprinkler & Gated Pipe
Rain Bird & Buckner Sprinklers
Myers, Reda & Berkeley Pumps
Plastic, Steel & A/C Pipe

Hwy 101 South at
Spence Rd(S) ---------- HA 2-9026
If no answer call---------- HA 4-1323

Hanna John W 1119 Garden---------- LI 3-1523

HEWITT H
---------- Templtn 2361
(See Advertisement Page 125)

LAYNE & BOWLER PUMPS—
McCOY PUMP CO INC
1004 Paso Robles(PR)---------- 238-0562

McCOY PUMP CO INC
1004 Paso Robles(PR)---------- 238-0562
(See Advertisement This Page)

More and more people are saving both time and effort by finding it fast in the YELLOW PAGES.

PUMPS

FLOYD V. WELLS

"RADIO EQUIPPED TRUCKS FOR FAST SERVICE"

- Rotary & Cable Tool Drilling Service
- Peerless Pump Sales & Service
- Water Well Baling & Test Pumping
- Our Own Machine Shop for Bowl & Pump Repairs
- Booster Pumps — Pressure Tanks
- Redwood Tanks — Irrigation Equipment

WAlnut 5-8626

116 N. BLOSSER RD. SANTA MARIA

MYERS PUMPS & WATER SYSTEMS

COMPLETE LINE OF PUMPS AND WATER SYSTEMS

Myers

"WHERE TO BUY THEM"

EMERALD DISTRS INC
Hwy 101 South at Spence Rd
Salins ---------- HArisn 2-9026

PACIFIC PUMPS

PUMPS FOR EVERY SERVICE

PACIFIC

Pumps for Every Industrial Use
Water Pressure and Irrigation Systems

"WHERE TO BUY THEM"

McCOY PUMP CO INC
1004 Paso Robles(PR)---------- 238-0562

PASO ROBLES MERCANTILE CO
Jacuzzi & Aermoter Pumps
839-12th(PR) ---------- 238-1922

RAINMACHINE MFG CO
189 N 6th Coalinga---------- WElls 5-2911

REDA SUBMERGIBLE PUMPS—
DISTRIBUTORS
EMERALD DISTRS INC
Hwy 101 South at Spence Rd
Salins ---------- HArisn 2-9026

WALTY PUMP CO 3035 S Broad-LI 3-0496
(See Advertisement This Page)

(Continued Next Page)

When you place a call, give the other person time to answer. Many unanswered calls would have been completed in a few more seconds.

Wherever liquid needs a lift

WINTROATH PUMPS

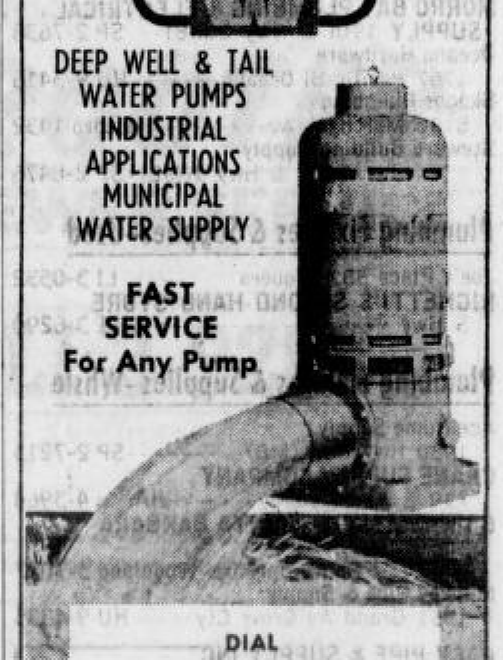
DIVISION OF WORTHINGTON CORPORATION

DEEP WELL & TAIL WATER PUMPS

INDUSTRIAL APPLICATIONS

MUNICIPAL WATER SUPPLY

FAST SERVICE For Any Pump



DIAL 238-0065

FACTORY BRANCH

1223 Riverside Avenue Paso Robles

Pumps—(Cont'd)

Water Well Supply
1229 Grand Av(AG)-HU 9-2258
(See Advertisement This Page)

Wells Floyd V 116 N Blosser Rd
Santa Maria-WAlnt 5-8626
(See Advertisement Page 124)

WINTROATH PUMPS

Turbine pumps for all irrigation needs. Engineered to meet specific requirements.

WINTROATH PUMPS

"FOR INFORMATION CALL"

WINTROATH PUMPS DIVISION OF WORTHINGTON CORP
1223 Riverside Av(PR)---------- 238-0065

WINTROATH PUMPS DIVISION OF WORTHINGTON CORP
1223 Riverside Av(PR)---------- 238-0065
(See Advertisement Page 124)

Pumps—Repairing

A & G Pump Serv
1166 Grand Av(AG)-HU 9-3895

WINTROATH PUMPS—
WINTROATH PUMPS DIVISION OF WORTHINGTON CORP
1223 Riverside Av(PR)---------- 238-0065

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

WATER WELL SUPPLY

JOHNSTON DEEP WELL PUMPS

HOME WATER SYSTEMS

Jet Pumps — Submersible Pumps — Pressure Tanks

TEST PUMPING & CLEANING

SERVICE & REPAIRS

ALL MAKES PUMPS

FREE ESTIMATES

Call — JOHN DILLAHA

HU 9-2258

1229 Grand Ave. Arroyo Grande

HEWITT'S PUMPS

BERKELEY & PEERLESS JETS & SUBMERSIBLE PUMPS

WELL TESTING

Rainmaker Irrigation Pipe

Rainbird Sprinklers

Templeton 2361

Main St. Templeton

Rabbits

Brown Joe W Woodyard
Old Hwy 101 South---------- LI 3-6481

Race Tracks

Atascadero Speedway
Carmel & Santa Clara Rd---- Atascdro 166

Racing Car Equipment

See Automobile Parts & Supplies Hdgs

Radiator Covers & Enclosures

SAN LUIS RADIATOR WORKS
1229 Monterey ---------- LI 3-6162

Radiators—Automotive—Repairing

ATASCADERO RADIATOR & BODY WORKS 8660 Portola Rd---- Atascdro 1263

CLAASSEN'S RADIATOR SHOP
1534 Spring(PR) ---------- 238-1634

FRANKLIN'S SERVICE

1 DAY RADIATOR SERVICE

Auto — Truck — Tractor

NEW & REBUILT RADIATORS

1185 Monterey ---------- LI 3-5059

Grover City Radiator Shop
142 N 6th Grovr Cty-HU 9-2632
(See Advertisement This Page)

SAN LUIS MOBIL SERVICE
Marsh & Nipomo---------- LI 3-5500

SAN LUIS RADIATOR WORKS
1229 Monterey ---------- LI 3-6162

Radiators—Cooling

See Radiators—Automotive—Repairing

Radio Communication Companies

GENERAL ELECTRIC COMMUNICATION EQUIPMENT

Mobile radio, microwave & carrier current communication systems for municipal agencies, industrial & transportation companies. Broad financing, leasing and servicing programs available.

"WHERE TO CALL"

AUTHORIZED SALES

Radio Communications Service
1224 Murray Av---------- LI 3-3820

AUTHORIZED SERVICE

Radio Communications Service
1224 Murray Av---------- LI 3-3820

Radio Communications Service
Main Office 1224 Murray Av---- LI 3-3820
Radio Dispatcher 1224 Murray Av-LI 3-1722

GROVER CITY RADIATOR SHOP

Complete Service



RADIATOR

- AUTOS
- TRUCKS

CLEANING

REPAIRING

RECORING

FAST SERVICE

FREE ESTIMATES — REASONABLE PRICES

PHONE HU 9-2632

142 N. 6th GROVER CITY

Radio Repairing

See Television & Radio Repairing & Parts

Radio Schools

See Schools

Radio Stations & Broadcasting Companies

K A T Y OFFICES & STUDIO
1146 Monterey-LI 3-1340

KEYT Television Stn
730 Miramonte Dr Santa Barbara
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 12595

K P R L Radio Stn 32d & Oak(PR)-238-1600

K S L Y RADIO
1214 Higuera ---------- LI 3-9400

K V E C Radio Motel Inn---------- LI 3-8830

Radio & Television Hdgs

See Television & Radio Hdgs

Radio & Television Speakers—Repairing

See Television & Radio Speakers—Repairing

Radio & Television Supplies & Parts

See Television & Radio Repairing & Parts; Television & Radio Supplies & Parts—Whsle & Mfrs

Radios—Aircraft—See Aircraft Equipment

Radios—Automobile

See Automobile Radios

Radiotelephone Service With Mobile Units

Bales Hi Fi & T V 573-12th(PR) --238-0596

RADIO COMMUNICATIONS SERVICE
1224 Murray Av---------- LI 3-1722
(See Advertisement This Page)

Thelma's Telephone Answering Service
149 S Vine(PR)---------- 238-1610

Radiotherapy

Drown Laboratory 1254 Garden---- LI 3-4810

KEEP LIGHT FROM MILK

Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

Railroad Companies

Southern Pacific Co
Atascadero Station
Mercedes Av-Atascdro 268
Oceano Station
Front & Ocean Av Oceano-HU 9-2998
Paso Robles Station
8th & Railroad(PR)---------- 238-0064
San Luis Obispo Railroad Av
Passenger Information & Reservations ---------- LI 3-2641
Baggage Room ---------- LI 3-2641
Crew Dispatchers
Enginemen ---------- LI 3-1186
Trainmen ---------- LI 3-3626
Freight Station ---------- LI 3-2642
General Yardmaster ---------- LI 3-4378
Police Department ---------- LI 3-5581
Road Foreman of Engines---------- LI 3-6475
Roadmaster ---------- LI 3-6447
Telegraph Office ---------- LI 3-8366
Ticket Office ---------- LI 3-2641
Trainmaster ---------- LI 3-9078

Ranches

Allen Hereford Ranch
Registered-Polled-Herefords
Hwy 41(PR) ---------- 238-3893

Andre Bros Ranch See Canyon---------- LI 3-1579

Avenales Cattle Co
Office 540-12th(PR) ---------- 238-1300
Canyon Ranch Shandn---------- 238-1771

Avenales Cattle Co
Canyon Ranch(PR) ---------- 238-0780

Avila Ranch No 2 Orcutt Rd---------- LI 3-2413

Berguia Vic HuasnaRd(AG) ---------- HU 9-2003

Biddle John F Musick Rd(AG)---- HU 9-2042

Camatta Ranch Inc Snta Mrgrta--- 438-5389

Crescent Circle Ranch
Creston Rd(PR) ---------- 238-0356

Dana Bros Branch Nipmo---------- WA 9-3916

Davis Gordon T Cattle Co
8700 San Gabriel Rd---------- Atascdro 229
Poso Rd Snta Mrgrta---------- 438-5627

Diamond Hereford Ranch
Los Osos Rd-LI 3-6308

Dohi Farm Upper Arroyo Rd(AG)--HU 9-3790

Dresser Ranch (PR) ---------- 238-4439

Eagle Ranch ---------- Atascadero 71-F-22

Hall Clarke L
Office
603-12th(PR) ---------- 238-4575
Ranch ---------- 238-0104

Happy Valley Ranch ---------- Atascdro 202-M

Hidden Valley Ranch
Cayucos Rd-Templtn 4151

Jackson and Reinert
Camp 8 Creston Rd(PR)---------- 238-2474
Camp 9 Creston Rd(PR)---------- 238-1492

Kern County Land Co
Morro-Atascadero Rd ---- Atascdro 54-J-2

Kester Ranch (PR) ---------- 238-1463

Koester Charolais Ranch
RiverRd-Atascdro 373

La Panza Ranch Co Snta Mrgrta--- 438-5377

Matador Ranch (PR) ---------- 238-3212

Miller Bros Shandn ---------- 238-1504

(Continued Next Page)

An extension telephone is a step-saver in any home.

RADIO TELEPHONE SERVICE



WITH MOBILE UNITS

RADIO COMMUNICATIONS SERVICE

1224 MURRAY AVE. LI 3-1722

Ranches—(Cont'd)

Murline Ranch Shandn ----------238-1150
Paradise Valley Ranch
  Paradise Valley Rd-Atascdro 954-J
Paso Robles Realty Co
  Rancho Alta Vista(PR)--------238-3735
Phelan Bros Ranch
  San Simeon Creek Cambria----WA 7-4579
Phelan Cyril Los Berros Rd(AG)--HU 9-2480
Pismo Beach Realty
  841 Dolliver(PB) ------------PR 3-4672
Rancho De Los Cuestos Grover B Hill Company
  Ranch No 1 Upper Arroyo(AG)--HU 9-2001
  Ranch No 2 Huasna(AG) ------HU 9-2080
  Ranch No 3 Headquarters
    Huasna(AG)-HU 9-2075
  Ranch No 4 Upper Arroyo(AG)--HU 9-2073
Rancho Montana de Oro Inc
  Los Osos Rd-LI 3-9029
Rancho Santa Rita Marino
  Cambria-WA 7-4278
Reyes S D Ranch No 4
  Cienaga Dist(AG)-HU 9-2576
San Geronimo Ranch
  Cayucos Creek Rd Cayucs-WY 5-3549
Silva Bros Huasna Rd(AG)-------HU 9-2529
Sinsheimer Bros 849 Monterey----LI 3-1600
Sinton & Bonnheim Feed Co (PR) --238-3879
Spring Ranch Shandn -----------238-4854
Stiefel Bros Ranch Development Inc
  1101 Marsh ---------------LI 3-9589
STIEFEL SAM H
  Ranch Development
  1101 Marsh ---------------LI 3-0779
Sunical Land & Livestock Department
  Piedra Blanca Rnch Cambria-WA 7-4610
T & W Ranch Co
  Santa Margarita Ranch
    Snta Mrgrta --------------438-5496
  Shop Snta Mrgrta-------------438-5487
Trowbridge John B
  101 Creston Rd(PR)----------238-0624
W G Ranch Shandn -------------238-0333
White Ranch Co Shandn ---------238-2139
Willow Creek Ranch
  Willow Creek(PR) ------------238-1319

Ranges & Stoves—Dealers

CAMPBELL'S REFRIGERATION
  532 Higuera-LI 3-6800

FRIGIDAIRE ELECTRIC RANGES & BUILT-INS

Pull'N'Clean Ovens with Spatter-Free Broiler Grill, Drop-Leaf and French Door Wall Ovens —cut cleaning time in half. Automatic Controls. Colors. Authorized Sales and Service.

FRIGIDAIRE

"WHERE TO CALL"

AUTHORIZED SALES & SERVICE

CAMPBELL'S REFRIGERATION
  532 Higuera -------------LI 3-6800
HEATON'S
  803-13th(PR) -------------238-3311
LONG E E PIANO CO
  Est Since 1911
  777 Marsh ----------------LI 3-1245

GAFFERS & SATTLER GAS RANGES—
  HILL'S HOME APPLIANCES
  We Give S & H Green Stamps
  1009 Grand Av(AG)--------HU 9-5527

GENERAL ELECTRIC RANGES—

SALES & SERVICE DEALERS

APPLIANCE CENTER INC
  962 Monterey -------------LI 3-8610
CAMPBELL'S REFRIGERATION
  532 Higuera-LI 3-6800
HARBOR SUPPLY CO
  475-5th(MB) --------------SP 2-2821
HILL'S HOME APPLIANCES
  We Give S & H Green Stamps
  1009 Grand Av(AG)- -- HU 9-5527
WILCOX LOU & SON GENERAL ELECTRIC APPLIANCES
  823-12th(PR) -------------238-3921

HEATON'S
  See Our Furniture Dlrs-New Ad
  803-13th(PR) --------------238-3311

The Yellow Pages save you time.

Ranges & Stoves—Dealers—(Cont'd)

Home Appliance Division of San Luis Butane Distrs
  Westinghouse Elec-O'Keefe & Merritt Gas
  5855 El Camino Rl----------Atascdro 618

HOTPOINT AUTOMATIC ELECTRIC RANGES

New simplified cooking at the touch of a button gives recipe-right meals every time. "Cook Book" controls end guesswork. 20, 30 and 39 in. ranges, built-in ovens, surface units . . . fit every budget.

Hotpoint

"FOR INFORMATION CALL"

SALES & SERVICE DEALERS

BOB'S FURNITURE
  8505 El Camino Rl----------Atascdro 5
Carlton Furniture Co
  6085 El Camino Rl-------Atascdro 374
Cockrell's Refrigeration
  845-13th(PR) -------------238-1931
Long E E Piano Co
  Est Since 1911
  777 Marsh ----------------LI 3-1245

Miner's Hardware
  1056 Grand Av Grovr Cty------HU 9-2931

O'KEEFE & MERRITT GAS RANGES—
  LONG E E PIANO CO
  777 Marsh-LI 3-1245

WEDGEWOOD-HOLLY GAS RANGES

KING & QUEEN OF THE WESTERN RANGES

Wedgewood-Holly

STEP UP TO QUALITY WITH WEDGEWOOD-HOLLY

"FOR INFORMATION CALL"

CAMPBELL'S REFRIGERATION
  532 Higuera -------------LI 3-6800
CHARLEY'S TRADING POST
  Hwy No 1 Grovr Cty--------HU 9-2274
Hammons' Firestone Dlr Store
  1344 Park(PR) -------------238-2514

Western Auto Associate Store
  5945 Entrada Av----------Atascdro 1516

WESTINGHOUSE ELECTRIC RANGES SALES & SERVICE

Models for every kitchen - make cooking fast, cool, clean. Miracle Oven for perfect baking, Plug-Out Units for easiest cleaning. "Shape of Tomorrow" styling fits in to look built in. You Can Be SURE . . . if it's Westinghouse

"WHERE TO CALL"

SALES & SERVICE DEALERS

APPLIANCE CENTER INC
  962 Monterey -------------LI 3-8610

Ranges & Stoves—Repairing & Parts

Don's Electric 1175 Maple(AG)---HU 9-2393
Rod's Washer Service
  5905 Palma Av-----------Atascdro 855

Rattan Ware—See Furniture Headings

Rayon Fabrics—Retail—See Yardage—Retail

Reading Instruction—See Schools

Real Estate

Anderson R E Bob 2056 Chorro----LI 3-6246
ARNETT E D REALTOR

HOMES – LOTS – RANCHES
BUSINESS OPPORTUNITIES
Commercial – Industrial Properties
REAL ESTATE LOANS
1119 Morro --------------LI 3-3455
Residence --------------LI 3-8446

(Continued Next Page)

Real Estate—(Cont'd)

ARROYO VALLEY REALTY
  913 Grand Av(AG)-----------HU 9-3766
Arsenio J T 1041 Chorro---------LI 3-7176
BAIR L C
  1202 Grand Av(AG)----------HU 9-3682
Bellrose Realty Co
  4500 N Hwy 1(MB)-SP 2-3402
  If no answer call-------------SP 2-5149
  Branch Office 430-5th(MB)----SP 2-7151
Bennett W T Tom
  1787 Pacific Bl Oceano--------HU 9-4545
Brown Hollis B 520 Marsh-------LI 3-4299
Brown & Roy 314 Pomeroy Av(PB)-PR 3-2073
  (See Advertisement This Page)
Butikofer Fred A
  5880 El Camino Rl-Atascdro 30
Careaga Chas M 105 Bridge(AG)--HU 9-2181
Coast Center Realty
  950 Price(PB)-PR 3-2105
Coast Land Realty Co
  1300 Grand Av(AG)----------HU 9-7321
Cottle V Frank Real Estate Office
  Los Osos Valley Rd-----------LI 3-6677
COVERT GAIL
  203 Bridge(AG) ------------HU 9-2995
  (See Advertisement This Page)
Crampton & McNamara
  861 Monterey --------------LI 3-7177
  (See Advertisement Page 128)
Crider W J Real Estate
  830-5th(MB) ---------------SP 2-7551
Dean Realty Inc
  595 Santa Ysabel Baywd Prk----LI 3-6275
  Branch Ofc
    Los Osos Valley Rd & 10th----LI 3-3095
Delmartini Chas 1037 Monterey---LI 3-2184
Evans Brokerage Co 1250 Osos----LI 3-0720
Fairgrove Realty
  1218 Grand Av(AG)----------HU 9-3270
FERRINI FELTON 492 Felton Wy-LI 3-4794
Fields J E Real Estate
  8800 El Camino Rl----------Atascdro 884
FILER W A

REALTOR
REAL ESTATE & INSURANCE
HOMES – ACREAGE
1015 Grand Av(AG)-------HU 9-2362

FIRST FEDERAL SAVINGS & LOAN ASSN OF SANTA BARBARA
  1250 Osos -----------------LI 3-0720
  (See Advertisement Page 128)
Franklin Howard S 965 Monterey--LI 3-2682
Freitas Frank T Real Estate
  775 Grand Av Grovr Cty-------HU 9-5045
Frisbie Russ W
  Old 101 Hwy Snta Mrgrta-------438-5747
Gahan W V
  Specializing In Homes & Ranches
  1215 Park(PR) --------------238-2458
GARRATT LORRAINE REALTOR

IN MORRO BAY
REAL ESTATE
SALES – ALICE L. BLOSSOM
VAL MUNN
5th & Bernardo(MB)-------SP 2-6566

Gee Real Estate & Insurance Agcy
  5945 Traffic Wy-Atascdro 333
Gilfillan Josephine K
  101 Hwy-Templeton 2312
Gist Fred L 1035 Chorro---------LI 3-8323
Graham's Real Estate
  1045 Los Osos Rd-------------LI 3-8959
Grandee Realty Happy Hollow(AG)-HU 9-4204
  (See Advertisement Page 126)
GRISWOLD E R REALTOR
  1424 Spring(PR) -------------238-4411
  (See Advertisement This Page)
Grover City Development Co
  211 Grand Av Grovr Cty------HU 9-4211
Grover City Development Co Inc
  883 Grand Av Grovr Cty-HU 9-4193

(Continued Next Page)

For full use of your telephone, please keep your instrument "hung up"—ready for service.

LEE R. LOVETT & ASSOCIATES — REALTORS

- HOMES
- RANCHES
- INCOME PROPERTY
- BUSINESS OPPORTUNITIES
- LAND DEVELOPMENTS

EXCHANGES — APPRAISALS
INSURANCE ALL TYPES
MAIN OFFICE—816 PRICE, PISMO BEACH
BRANCH OFFICE—1133 MAPLE, FAIR OAKS
ARROYO GRANDE — PISMO BEACH — OCEANO — GROVER CITY — SHELL BEACH
LEE LOVETT — BILL GARRITY — AD WOOD
PR 3-4750

PISMO BEACH REALTY
LLOYD E. GUMMERE
Realtor
HOMES, LOTS, SUBDIVISION PROPERTIES
ACREAGE — RANCHES — INCOME
3 OFFICES TO SERVE YOU DAY OR NIGHT

PISMO BEACH	ARROYO GRANDE	GROVER CITY
PR 3-4672	HU 9-4327	HU 9-4922
841 DOLLIVER	930 GRAND AVE.	568 GRAND AVE.

IN SAN LUIS OBISPO
REAL ESTATE & LOANS
GEORGE G. ROSS — REALTOR
HOME — INCOME
AGENT FIRST FEDERAL SAVINGS & LOAN ASSOC. OF SANTA BARBARA
MONEY TO BUILD — BUY or RE-FINANCE
MEMBER MULTIPLE LISTING
FREE PARKING
PHONE
LI 3-0720
Evenings & Holidays Call LI 3-7873 Or LI 3-1231
1250 OSOS — SAN LUIS OBISPO

JANE R. THOMPSON
REALTOR & INSUROR
- RESIDENTIAL
- INCOME PROPERTY
- PROPERTY MANAGEMENT

Notary Public
PHONE
HU 9-2123
1010 GRAND AVE.
ARROYO GRANDE

RANCHES • FARM LAND
Stock Ranches • Acreage
238-3735
PASO ROBLES REALTY CO.
C. W. FARIES - Broker
RANCHO ALTA VISTA — PASO ROBLES

Real Estate—(Cont'd)

GROVES JESSIE F
7405 S El Camino Rl-Atascdro 115-M
Guiton Harold E
610 Roosevelt Dr Oceano------HU 9-2717
Harbor Homes 30th(MB) -------SP 2-7359
Hays Mave 2848 Hwy No 1(MB)--SP 2-6591

HENDERSON BROKERAGE CO
REAL ESTATE
RANCHES — HOMES — ACREAGE
Insurance
G. EARL HENDERSON
HAROLD WILKINS — DALE VAN SAUN
South of Shell Station
6425 El Camino Rl----Atascadero 194
If no answer call----Atascadero 101

Hier-Johnson Brokerage
5940 El Camino Rl-Atascdro 200
High Leo O 430A Traffic Wy(AG)-HU 9-4343
Hoff Denver C 541 Spring(PR)----238-3377
Jackson Frank 2998 Hwy 1(MB)---SP 2-5511
Jacobs Real Estate 933 Main(MB)-SP 2-8795
JOHNSON REALTY INC
700-5th(MB) ---------------SP 2-5491
(See Advertisement Page 126)
Johnson Realty Inc 700-5th(MB) -SP 2-7194
Jones Bob Sunset Palisades(PB)--PR 3-4371
JONES WILLIS B
Ranches-Comm'l-Residential
4955 El Camino Rl---------Atascdro 943
KAMM L W 1228 Broad---------LI 3-5905

KEEN AGCY THE
REAL ESTATE — INSURANCE
Complete Insurance Service
BUSINESS PROPERTIES — HOMES
RANCHES — LOTS — SMALL ACREAGES
919 Grand Av
Grovr Cty ------------HU 9-4711

Keller Edward E Real Estate
4111 Main Cambria---------WA 7-4323

Advertise here—it pays.

= IN SAN LUIS OBISPO =
MILDRED J. POWERS
REALTOR
CITY & COUNTRY HOMES INCOME PROPERTY
Insurance — Notary Public
PHONE
LI 3-3344
859 MONTEREY

CRAMPTON & McNAMARA
Realtors
- HOMES
- HOME LOANS
- APPRAISALS
- INSURANCE
- BUSINESS OPPORTUNITIES

CALL
LI 3-7177
861 MONTEREY ST. — SAN LUIS OBISPO

KENNEDY RALPH C
ESTABLISHED OVER 36 YEARS
REAL ESTATE
Insurance — Notary Public
Business Opportunities
1120 Garden -------------LI 3-1002

Kjaerbye H F Real Estate Office
1300 Grand Av(AG)----------HU 9-7321
Knuthson Jim 3183 Richard------LI 3-2885
Lancaster Jack A
551 Grand Av Grovr Cty-----HU 9-7191
Lancaster Nick Real Estate
1248 Grand Av(AG)-HU 9-2286

LEE REAL ESTATE
REAL ESTATE APPRAISER
HOMES — LOTS
RANCHES — NOTARY PUBLIC
5th & Bernardo
800-5th(MB) ------------SP 2-6581

Lewin Bernhard 657 Pismo-------LI 3-5085
LOVETT LEE R & ASSOCIATES REALTORS
816 Price(PB) --------------PR 3-4750
(See Advertisement This Page)
Mallory Leo R 107 E Branch(AG)-HU 9-2839
Mansfield M Eileen
5960 Traffic Wy---------Atascdro 1348

MARTIN PEARL MARVEL
RELIABLE
REAL ESTATE SERVICE
Cambria By-The-Sea
OPEN SATURDAY & SUNDAY
DOWNTOWN CAMBRIA
9 Miles from Hearst Castle
Main & Wall Cambria------WA 7-4795
If no answer call-------WA 7-4788

McClure J E 855 Monterey-------LI 3-8665
McKinney Jas F
1055 Grand Av Grovr Cty-----HU 9-7311
McNeill Real Estate
19th & Hwy No 1(MB)--------SP 2-7547
Mees Geo A 5945 Traffic Wy---Atascdro 333
Morley M V Realty
7600 El Camino Rl---------Atascdro 1324
MORLEY M V REALTY
5th & D(MB)----------------SP 2-7343
Branch Office 811 Main(MB)----SP 2-8257
(See Advertisement Page 127)
Morris G L Bill Real Estate
Real Estate & Notaries Public
2680 Hwy No 1 Morro Del Mar-SP 2-8003
Morris G L Bill Real Estate
Los Osos Valley Rd-----------LI 3-8853
Morro Bay & Land Co
2680 Hwy No 1 Morro Del Mar-SP 2-8558
MORRO BAY REALTY
698-5th(MB) --------------SP 2-7305
Morro Beach Co C(MB)------SP 2-8153
Morro Palisades Co
2680 Hwy No 1 Morro Del Mar-SP 2-8003

(Continued Next Page)

REAL ESTATE
By
HARRY WILBER
811 MAIN ST. MORRO BAY
SP 2-8257
Representing
M. V. MORLEY - REALTY

Real Estate—(Cont'd)

MULTIPLE LISTING SERVICE
LOOKING FOR A HOME OR PROPERTY?
Consult Your Multiple Listing Broker
Homes - Lots - Business Properties - Income Properties - Rentals
MULTIPLE LISTING SERVICE
"FOR INFORMATION CALL"
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520 Marsh -------------LI 3-4299
CRAMPTON & McNAMARA
861 Monterey-LI 3-7177
FERRINI FELTON
492 Felton Wy-----------LI 3-4794
KAMM L W
1228 Broad -------------LI 3-5905
McCLURE J E 855 Monterey-LI 3-8665
NELSON STANLEY H
968 Monterey-LI 3-1656
RICH & CHELQUIST REALTORS & INSURANCE 1010 Morro----LI 3-8579
ROSS GEORGE G REAL ESTATE & LOANS 1250 Osos ---------LI 3-0720
SHREFFLER ERNIE
852 Higuera-LI 3-5808
WARNAGIERIS JOE REAL ESTATE SERVICE 985 Palm---------LI 3-6700
WILLETT RICHARD L
Monterey & Osos---------LI 3-4434

MURDOCK REAL ESTATE
8055 El Camino Rl---------Atascdro 576
NELSON STANLEY H
968 Monterey-LI 3-1656
Nelson Wm A 968 Monterey------LI 3-1656
NOYES REALTY SERVICE
Russell & Edith S Noyes Realtors
844 C(MB) ----------------SP 2-2171
NOYES RICHARD G REALTOR
Ocean Av Cayucs-WY 5-3550
O'Connor Wm 105 Bridge(AG)----HU 9-2181
O'DONNELL REAL ESTATE SERVICE
1327 Marsh ----------------LI 3-8850
Otto Richard S 360-2d Baywd Prk-LI 3-0758
Palo Mesa Inc----------------HU 9-4000
Paragon Homes
396-7th Baywd Prk-----------LI 3-2660
PASO ROBLES REALTY CO
Rancho Alta Vista(PR)---------238-3735
(See Advertisement Page 128)
Peck Glen A
2001 Shell Beach Rd Shell Bch-PR 3-2822
PISMO BEACH REALTY
841 Dolliver(PB) -----------PR 3-4672
(See Advertisement Page 128)
Pismo Beach Realty
568 Grand Av Grovr Cty------HU 9-4922
Pismo Beach Realty
930 Grand Av(AG)-----------HU 9-4327
Powers Mildred J Realtor
859 Monterey-LI 3-3344
(See Advertisement Page 128)
PRICE STREET REALTY
1250 Price(PB) ------------PR 3-2643
Reynolds V W Jack Real Estate
3905 Main Cambria----------WA 7-4334
Rich & Chelquist Realtors & Insurance
1010 Morro-LI 3-8579
Rich Paul Real Estate 1010 Morro-LI 3-8579
ROGERS JOHN L 577 Marsh-----LI 3-9069
Rohrberg & Davis Realtors
855 Main(MB)-SP 2-4711
ROHRBERG MILTON C
855 Main(MB) ---------------SP 2-4711
855 Main(MB) ---------------SP 2-8610
Farrell Rd -----------------LI 3-3704
Ross George G Real Estate & Loans
1250 Osos -----------------LI 3-0720
ROWE LUCILLE F
429 Fairview(MB) -----------SP 2-8931
St Andrews-By-The-Sea
Coburn Ln Shell Bch----------PR 3-4313
Sears & Gaunt Realty
Old Hwy 101 Nipomo---------WA 9-3733
Shamel's Realtors Main Cambria--WA 7-4620
Shomo Carl W 1215 Park(PR)-----238-2458
Shreffler Ernie 852 Higuera------LI 3-5808
(See Advertisement Page 127)
Southwood Sub Division Model Home
Tanglewood Dr --------------LI 3-2865
STIEFEL BROS RANCH DEVELOPMENT INC 1101 Marsh--------------LI 3-9589

Please wait for dial tone . . . then dial carefully.

Real Estate—(Cont'd)

STROUT REALTY
6900 El Camino Rl---------Atascdro 530
Strout Realty 464A Marsh-------LI 3-3244
Stufflebeem R J 1220 Spring(PR)--238-2580
TABOR REALTY
870 Main(MB) ---------------SP 2-8010
1105 Los Osos Rd Baywd Prk----LI 3-8740
Hwy 1 Cayucos--------------WY 5-3883
Thompson Jane R
1010 Grand Av(AG)-HU 9-2123
(See Advertisement Page 128)
Towle Realty
791 Grand Av Grovr Cty------HU 9-4647

TOWLE REALTY
HORACE G. TOWLE
LICENSED REAL ESTATE BROKER
NOTARY PUBLIC
J. T. HUNTER — Salesman
JUANITA SCARBOROUGH
Homes — Lots — Farms
Beach Property
1035 Grand Av(AG) ------HU 9-2333
791 Grand Av Grovr Cty----HU 9-4647

TROWBRIDGE JOHN B
Specializing in
RANCH PROPERTIES
BUYER CONTACTS THROUGHOUT U. S. AND CANADA
Offices in Pasadena, Redding, Paso Robles, Yerington, Nev., Oregon & British Columbia
BRANCH MANAGER — ALFRED HEER
101 Creston Rd(PR)---------238-0624

United Farm Agcy
441 Dolliver(PB) ------------PR 3-2659
United Farm Agcy
5550 El Camino Rl-Atascdro 812
VAN HORN OTTO B REALTORS
612-12th(PR) ---------------238-0636
(See Advertisement Page 127)
Waltman Realty & Insurance
Main Cambria-WA 7-4687
Waring E M Real Estate Broker
Hwy 101 North(PB)----------PR 3-2450
WARNAGIERIS JOE REAL ESTATE SERVICE 985 Palm------------LI 3-6700
White Louise Coburn
1677 Shell Beach Rd Shell Bch-PR 3-2194
(See Advertisement Page 127)
Weiss Wm C Main Cambria------WA 7-4451
Welsh Donald E 4107 Main------WA 7-4348
WILBER HARRY M
811 Main(MB) --------------SP 2-8257
(See Advertisement Page 128)

WILLETT RICHARD L
REALTOR
BUSINESS OPPORTUNITIES
INSURANCE
Homes — Ranches — Beach Properties
Monterey & Osos-----------LI 3-4434
Residence -------------LI 3-8599

Real Estate Appraisers

ARSENIO J T
Realtor-Appraiser
1041 Chorro ---------------LI 3-7176
Brown & Roy 314 Pomeroy Av(PB)-PR 3-2073
CRAMPTON & McNAMARA
861 Monterey --------------LI 3-7177
GIST FRED L
1035 Chorro ---------------LI 3-8323
Griswold E R Realtor
1424 Spring(PR) -------------238-4411
HENDERSON BROKERAGE CO
6425 El Camino Rl-Atascdro 194

LEE REAL ESTATE
Real Estate Appraiser
HOMES — LOTS
RANCHES — NOTARY PUBLIC
5th & Bernardo
800-5th(MB) ------------SP 2-6581

LOVETT LEE R & ASSOCIATES REALTORS 816 Price(PB)----PR 3-4750
Nelson Stanley H 968 Monterey---LI 3-1656

Real Estate Loans

CENTRAL SAVINGS & LOAN ASSN
1235 Chorro ---------------LI 3-3364
Crampton & McNamara
861 Monterey --------------LI 3-7177
(See Advertisement This Page)
EQUITABLE LIFE ASSURANCE SOC
960 Santa Rosa LI 3-3263
First Federal Savings & Loan Assn of Santa Barbara 1250 Osos-------LI 3-0720
LEE REAL ESTATE
800-5th(MB) ---------------SP 2-6581
MORLEY M V REALTY
5th & D(MB)----------------SP 2-7343
Morro Bay Escrow Co
Agents for Central Savings
870 E(MB) ----------------SP 2-2791
Nelson Stanley H 968 Monterey---LI 3-1656

More and more people are saving both time and effort by finding it fast in the YELLOW PAGES.

REAL ESTATE LOANS
FOR YOUR SPECIAL NEEDS
Crampton & McNamara
Resident Agent For
SANTA BARBARA MUTUAL
Building & Loan Association
Loans Available for
★ BUYING & BUILDING HOMES
★ SUBDIVISIONS
★ REFINANCING
For Prompt Appraisals
CALL
LI 3-7177
861 Monterey St. — San Luis Obispo

Real Estate Loans—(Cont'd)

TRI-COUNTY MORTGAGE CO
A HOME OWNED INSTITUTION
7% 8% 9% 10%
Income From
ORIGINAL LOANS ON TRUST DEEDS
ON MAXIMUM SECURED LOCAL PROPERTY
1119 Morro -------------LI 3-3455

Recording Equipment & Supplies—Sound

ALLEN'S SOUND CENTER
771 Higuera-LI 3-2047

Refrigeration Equipment—Commercial

CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
Electrical & Refrigeration Inc
105 South -----------------LI 3-9313
(See Advertisement This Page)

FRIEDRICH REFRIGERATORS
A Complete integrated line designed for all phases of the Food Industry. Supermarkets, Bantams, Drive-Ins, Meat Markets, Delicatessens, etc. Complete Store Planning, Engineering, and Air Conditioning Services available.
"FOR INFORMATION CALL"
Campbell's Refrigeration
532 Higuera ------------LI 3-6800

(Continued Next Page)

NUTRITION HINT
Never skim top that forms on hot milk or cocoa. They are milk solids and minerals. Beat in with beater to save.

REFRIGERATION
SALES • SERVICE
COMMERCIAL & MARINE REFRIGERATION
AUTOMOTIVE AIR CONDITIONING — MARK IV SALES & SERVICE
SERVICE ON ALL MAKES
ELECTRICAL & REFRIGERATION INC.

SAN LUIS OBISPO 105 South St.	SANTA MARIA 319 N. RUSSELL ST.
LI 3-9313	WA 5-2453
If No Answer Call LI 3-8877	If No Answer Call WA 5-4921

IN SAN LUIS OBISPO

Campbell's Refrigeration

SERVING CENTRAL COASTAL AREA

Authorized Sales & Service

G.E. AND FRIGIDAIRE APPLIANCES

- AUTHORIZED FRIGIDAIRE COMMERCIAL SERVICE
- REFRIGERATOR REPAIRS

Estimates Gladly Given

Domestic and Commercial

- Restaurant Equipment
- Freezers
- Ranges & Stoves
- Washing Machines

CALL LI 3-6800



532 HIGUERA ST. San Luis Obispo

REFRIGERATION

Sales & Service

COMMERCIAL & DOMESTIC REPAIRING & REBUILDING

AIR-CONDITIONING

APPLIANCE REPAIRS & REBUILDING

- VACUUM CLEANERS
- RANGES & STOVES
- WASHING MACHINES
- ALL SMALL APPLIANCES

238-1931

COCKRELL'S REFRIGERATION

845 - 13th PASO ROBLES

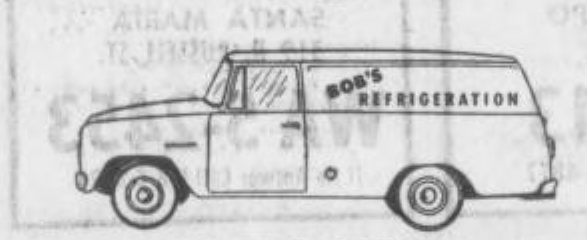
BOB'S

24-HR. REFRIGERATION Service

"HAVE TOOLS— WILL SERVICE"

COMMERCIAL

- FOOD STORES
- MEAT MARKETS
- BARS
- RESTAURANTS



SAN LUIS OBISPO LI 3-7668

Refrigeration Equipment—Commercial—(Cont'd)

FRIGIDAIRE REFRIGERATION EQUIPMENT—

SALES & SERVICE DEALERS

CAMPBELL'S REFRIGERATION 532 Higuera-LI 3-6800

Ott's ----------LI 3-6961

YORK REFRIGERATION EQUIPMENT

Commercial, Industrial Refrigeration and Ice Equipment from the largest to the smallest installation. "BORG-WARNER RESEARCH & ENGINEERING MAKE IT BETTER" Sales, Service & Supplies

"WHERE TO BUY IT"

DISTRIBUTORS

OTT'S 727 State Santa Barbara ----Woodland 2-7671

Refrigeration Equipment—Commercial, Servicing

Bob's Refrigeration 754 Lincoln Av-LI 3-7668
(See Advertisement This Page)

CAMPBELL'S REFRIGERATION 532 Higuera-LI 3-6800
(See Advertisement This Page)

Cockrell's Refrigeration 845-13th(PR) ----------238-1931
(See Advertisement This Page)

ELECTRICAL & REFRIGERATION INC 105 South ----------LI 3-9313

General Refrigeration Service Co Specializing In Marine Refrigeration County Dock(MB) ----------SP 2-7511

Please dial carefully . . . keep watching the dial.

MORRO BAY

REFRIGERATORS FREEZERS

Sales - Service

COMMERCIAL — DOMESTIC

LIBERAL TRADE CONVENIENT TERMS

Free Delivery in San Luis Obispo County

SP 2-2821

HARBOR SUPPLY APPLIANCE CO.

475-5th Morro Bay

Refrigeration Equipment—Parts & Supplies, Whsle

Craver Hugh E 1223 M Fresno--ADms 3-0462

LEAR SUPPLY CO

REFRIGERATION EQUIPMENT & SUPPLIES

WHOLESALE

Compressors — Coils — Tubing — Valves Fittings — Belts — Controls — Etc.

122 Santa Barbara Santa Barbara ---WOodland 5-4918
If no answer call--WOodland 5-0656

Refrigerators & Freezers

CAMPBELL'S REFRIGERATION 532 Higuera-LI 3-6800

Cockrell's Refrigeration 845-13th(PR) ----------238-1931

FRIGIDAIRE REFRIGERATORS & FREEZERS

Now - no more defrosting ever again - in Frigidaire Frost-Proof Refrigerator-Freezers, or Frost-Proof Food Freezers, Roll-to-You Shelves and Freezer Baskets. Colors. Authorized Sales and Service.

"WHERE TO CALL"

AUTHORIZED SALES & SERVICE

CAMPBELL'S REFRIGERATION 532 Higuera ----------LI 3-6800

HEATON'S 803-13th(PR) ----------238-3311

LONG E E PIANO CO 777 Marsh-LI 3-1245

GENERAL ELECTRIC REFRIGERATORS & FREEZERS—

SALES & SERVICE DEALERS

APPLIANCE CENTER INC 962 Monterey ----------LI 3-8610

CAMPBELL'S REFRIGERATION 532 Higuera-LI 3-6800

HARBOR SUPPLY CO 475-5th(MB) ----------SP 2-2821

HILL'S HOME APPLIANCES We Give S & H Green Stamps 1009 Grand Av(AG)-------HU 9-5527

WILCOX LOU & SON GENERAL ELECTRIC APPLIANCES 823-12th(PR) ----------238-3921

HARBOR SUPPLY CO 475-5th(MB)-SP 2-2821
(See Advertisement This Page)

HEATON'S See Our Furniture Dlrs-New Ad 803-13th(PR) ----------238-3311

HOME APPLIANCE DIVISION OF SAN LUIS BUTANE DISTRS 5855 El Camino Rl---------Atascdro 618
(See Advertisement This Page)

(Continued Next Page)

A color extension telephone adds beauty and comfort to your home.

ATASCADERO

HOME APPLIANCE

Div. of SAN LUIS BUTANE

Authorized WESTINGHOUSE RCA WHIRLPOOL

REFRIGERATORS — FREEZERS

Sales & Service — New & Used

FREE DELIVERY

ATASCADERO 618

5855 El Camino Real

Refrigerators & Freezers—(Cont'd)

HOTPOINT REFRIGERATORS AND FOOD FREEZERS

New Wonderwall Insulation puts 18 cu. ft. of storage in the floor space of an ordinary "12". Automatic defrosting in refrigerator and freezer. Swing-out shelves. UPRIGHT AND CHEST FREEZERS—12 to 26 cu. ft.

"FOR INFORMATION CALL"

SALES & SERVICE DEALERS

BOB'S FURNITURE 8505 El Camino Rl---------Atascdro 5

Cockrell's Refrigeration 845-13th(PR) ----------238-1931

Long E E Piano Co Est Since 1911 777 Marsh ----------LI 3-1245

IDLER'S SERVICE & APPLIANCES 210 California Bl----------LI 3-1711

RCA WHIRLPOOL REFRIGERATORS AND FOOD FREEZERS—

DEALERS

COCKRELL'S REFRIGERATION 845-13th(PR) ----------238-1931

IDLER'S SERVICE & APPLIANCES 210 California Bl---------LI 3-1711

Here's how you may be sure of getting your party more often when you dial:

1. Look up the number in the latest directory. Write it down.
2. Listen for dial tone.
3. Dial carefully.
4. Wait a minute before you decide your party isn't home.

Western Auto Associate Store 5945 Entrada Av---------Atascdro 1516

WESTINGHOUSE REFRIGERATORS & FREEZERS SALES & SERVICE

Exclusive Center Drawer Refrigerator so easy to use . . see into . . reach into ! Keeps meat fresh 7 days without freezing ! Freezers give lower, more constant temperatures ! You Can Be SURE . . . if it's Westinghouse

"WHERE TO CALL"

SALES & SERVICE DEALERS

APPLIANCE CENTER INC 962 Monterey ----------LI 3-8610

COCKRELL'S REFRIGERATION 845-13th(PR) ----------238-1931

San Luis Butane Distrs 3980 N Hwy----------Atascdro 151

WEATHERBY'S FURNITURE 995 Grand Av(AG)--------HU 9-4751

WILCOX LOU & SON GENERAL ELECTRIC APPLIANCES

IN PASO ROBLES

GENERAL ELECTRIC AMANA

REFRIGERATORS & FREEZERS

SALES — SERVICE

823-12th(PR) ----------238-3921

Refrigerators & Freezers—Repairing & Parts

APPLIANCE CENTER INC 962 Monterey ----------LI 3-8610
(See Advertisement This Page)

Bob's Refrigeration 754 Lincoln Av----------LI 3-7668

CAMPBELL'S REFRIGERATION 532 Higuera-LI 3-6800

One of

THE BEST REFRIGERATOR SALES AND SERVICE

COUNTY-WIDE

LI 3-8610

WORK GUARANTEED

Appliance Center Inc.

962 Monterey St., San Luis Obispo

MORRO BAY — 847 C ST. — SP 2-7357

Refrigerators & Freezers—Repairing & Parts—(Cont'd)

Cockrell's Refrigeration 845-13th(PR) ----------238-1931

COLDSPOT REFRIGERATOR-FREEZER SERVICE—

SEARS ROEBUCK AND CO Emergency Appliance Service 879 Higuera ----------LI 3-6063
Nights-Sundays & Holidays call ----------LI 3-5800

GILBERTSON'S

IN GROVER CITY

Domestic & Commercial

GUARANTEED REPAIRS ALL MAKES & MODELS

USED Refrigerators & Washing Machines

REASONABLE PRICES

197 S 10th Grovr Cty------HU 9-2563

LONG E E PIANO CO 777 Marsh--LI 3-1245

Religious Articles

Angelus Guild The Catholic Supplies 948 Baker Bksfld---------FAirvw 3-5009

Rental Service

See Specific Hdgs Such as: Air Compressors—Renting; Concrete Mixers—Renting; Contractors' Equipment—Renting; Electric Equipment—Renting; Floor Machines—Renting; Garden Equipment & Supplies—Renting; Spraying Equipment—Renting; Tools—Renting; Trailers—Renting; Truck Renting & Leasing; Etc., Also See Specific Products Hdgs Such as Cranes; Hospital Equipment & Supplies; Etc

Rentals—Automobile

See Automobile Renting & Leasing

Rentals—Truck

See Truck Renting & Leasing

Resorts

Blue Heron Motel Apartments 899-9th Baywd Prk----------LI 3-2359

Cabrillo Motel 6th & Morro(MB)--SP 2-6331

Copper Penny Trailer Park Tefft Rd Nipomo----------WA 9-8992

Nacimiento Dam Collection House Nacimiento Dam(PR) ----------238-2376

Nacimiento Lake Concession Nacimiento Dam(PR) ----------238-3051

RESTHAVEN

THE FAMILY PLAYGROUND

THREE SEPARATE POOLS

WADING — BEGINNERS — ADVANCED

DIVING BOARD WATER SLIDE RAFT

LAWNS TO PLAY SUNBATHE & PARK ON

BAR-B-Q PITS — TRAILER SPACE

Camping Area — Plenty of Shade

Turn West at 24th & Spring

Adelaide Rd(PR) ----------238-2044

Sycamore Mineral Springs Avila Rd-LI 3-5580

Travel Service 860 Monterey-----LI 3-0335

Rest Homes—See Homes; Also Sanitariums

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Restaurant Equipment & Supplies

CAMPBELL'S REFRIGERATION

IN SAN LUIS OBISPO

Refrigeration Equipment

Glassware Chinaware Silverware Cutlery Soda Fountains Dishwashers Furniture Fountain Supplies Kitchen Accessories Cooking Utensils Ranges Sinks Counters Booths Tables Chairs

532 Higuera ----------LI 3-6800

Dale Bros Coffee & Restaurant Equipment ----------LI 3-4705
(See Advertisement This Page)

EDCO RESTAURANT EQUIPMENT 10 South ----------LI 3-5383
(See Advertisement This Page)

Ott's ----------LI 3-6961
(See Advertisement This Page)

Check the YELLOW PAGES for WHO sells WHAT.

OTT'S RESTAURANT EQUIPMENT

Complete Installations For

- ★ RESTAURANTS
- ★ COCKTAIL LOUNGES
- ★ FOUNTAINS
- ★ SCHOOLS

LAYOUT & PLANNING SERVICE

LI 3-6961

If No Answer Call WOodland 2-7671

EDCO

Restaurant Equipment

ED CAMPBELL — Owner

INSTALLATION DESIGNING & LAYOUT SERVICE

- Dishwashers
- Steam Tables
- Refrigerators
- Ranges & Ovens
- Glassware
- Chinaware & Silver
- Counters & Booths
- Bar Fixtures & Supplies

LI 3-5383

10 South St. San Luis Obispo



Coffee & Restaurant Equipment

- Chinaware
- Silverware
- Griddles
- Glassware
- Stainlessware
- Steam Tables
- Ranges
- Deep Fryers
- Wear Ever Products
- Chefs Equip.
- Kitchen Accessories
- Frigidaire Automatic Ice Cube Makers
- Scotsman Ice Flakers

Booths — Counters — Stools

COFFEE — TEA — SPICES

DALE BROS INC.

LI 3-4705 SAN LUIS OBISPO



Restaurants

A & W Root Beer
7320 El Camino Rl----------Atascdro 760
A & W ROOT BEER
21st & Spring(PR)----------238-0360
A & W Root Beer Drive In
374 Santa Rosa-------------LI 3-2363
A & W Root Beer Stand
N Hwy No 1 Cambria---------WA 7-4843
ADAMS COFFEE SHOP
Fried Chicken Our Specialty
S Hwy(PR)------------------238-4351
AIRPORT CAFE
Open 24 Hours-Steaks a Specialty
Hwy 1(MB)------------------SP 2-8432
Alex Shell Beach Inn
853 Shell Beach Rd Shell Bch-PR 3-9901
Alibi Cafe S Hwy-----------LI 3-6885
AL'S CAFE
Norman Hopper-Proprietor
Hwy No 1 & C Cayucs--------WY 5-3322
ANDERSON HOTEL
Beautiful New Country Kitchen
955 Monterey---------------LI 3-0900
Barr's Drive-In Restaurant
179 N Santa Rosa-----------LI 3-1912
(See Advertisement Page 135)
BAYWOOD LODGE RESTAURANT
354-2d Baywd Prk-----------LI 3-1659
(See Advertisement Page 134)
BEE HIVE CAFE INC
887 Monterey---------------LI 3-5741
(See Advertisement Page 135)
Best Ever Grill 964 Higuera-------LI 3-4105
Beushausen's Red & White Steak House
9055 El Camino Rl----------Atascdro 1772
BLACK OAK RESTAURANT
Hwy 101 & Hwy 41(PR)-------238-4799
Blue Moon Coffee Shop
1226 Spring(PR)------------238-9804

PICNIC CUE

To broil frankfurters easily at a picnic, place in a wire corn popper and shake over the fire until browned.

BOB'S SEAFOOD MARKET
SEA FOOD BAR
FISH & CHIPS
Fish Whsle & Retail
P O Box 982
5th & Embarcadero(MB)---SP 2-8473

BRAD'S RESTAURANT
209 Pomeroy Av(PB)-PR 3-9908

BRAMBLES BY THE BRIDGE
A Pleasant Place to Dine
Reservation Only
PARTIES SOLICITED
NORMA VAUGHN — Owner
Cambria---------------WA 7-4561

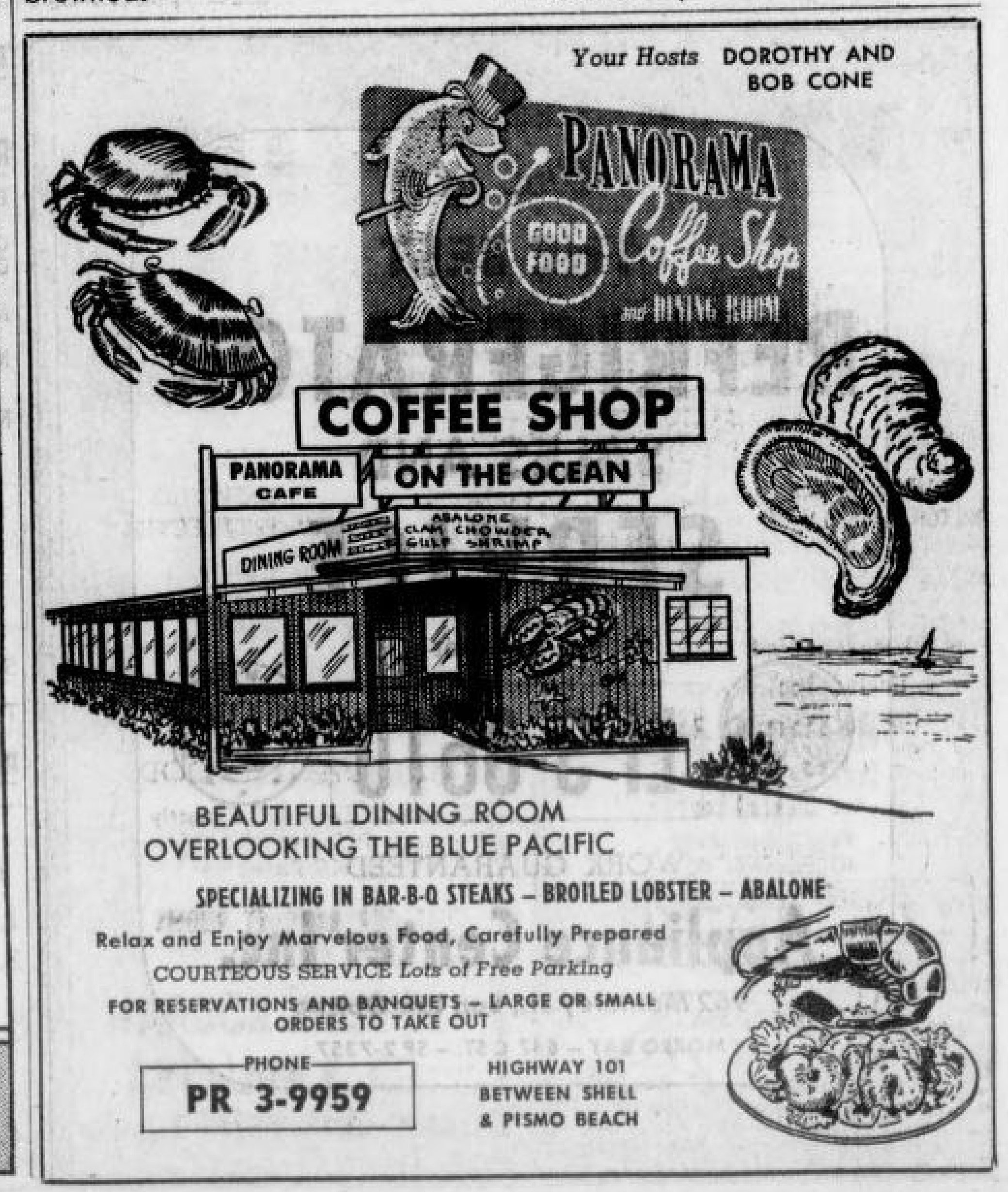
BREAKERS CAFE
Market & 5th(MB)-----------SP 2-7321
Coffee Shop Market & 5th(MB)--SP 2-7323
Broiler Cafe 875 Main(MB)-------SP 2-8110
BUSI'S CAFE
Specializing in Italian Dinners
1122 Pine(PR)--------------238-9716
Cambria Cafe Main Cambria-----WA 7-4830

CARL'S SPANISH SEAS
SPECIALIZING IN
SPANISH AND SEA FOODS
Steaks and Chicken
SPECIAL KIDDIES MENU
Open 7 Days a Week
Oceano Beach(AG)---------HU 9-5680

(Continued Next Page)

An extension telephone in another part of the house saves time and steps. The cost is small.





Restaurants—(Cont'd)

CASTLE CAFE
TRY OUR SPECIALTIES
SERVED FAMILY STYLE
PAN FRIED CHICKEN WITH BISCUITS
DELICIOUS MEXICAN FOOD
PAUL & THELMA JONES – Proprietors
Open 6 AM - 9 PM Daily
CLOSED MONDAY
N Hwy 1 Cambria---------WA 7-4644

CERRITO'S SAN SIMEON LODGE RESTAURANT Sn Simn------WA 7-4609
Chat'n Chew Cafe
6th & Main(MB)-------------SP 2-8119
Cholame Cafe Cholame(PR)------238-1496
Chuck Wagon S Old Hwy 101-----LI 3-9964
Cipollo Steak House
Open 6:30 AM to 6:30 PM
1020 Railroad Av-----------LI 3-3315
Coffee Pot
2760 N Hwy No 1
Morro Del Mar-------------SP 2-7367
(See Advertisement Page 136)

CONTINENTAL PASO ROBLES
PAUL SHANKS
WAYSIDE INN
FOR GRACIOUS DINING
BREAKFAST – LUNCH – DINNER
Hwy 101 South(PR)--------238-1280

Corcoran's 848 Higuera---------LI 3-3230
Correia Frank Restaurant
San Francisco & Front Avila Bch-LI 3-6150
COURT HOUSE PUBLIC CAFETERIA
County Court House-----------LI 3-9888
Cozy Nook Cafe 925 Main(MB)---SP 2-3151
CRESCENT CAFE
Open from 6 AM to 10 PM
1421 Spring(PR)--------------238-1523

An extension telephone is a step-saver in any home.

Dad's Place
Specializing in Chili Beans
589 Higuera------------------LI 3-2627
DAN & ANGIE CAFE
-----------------------------Templtn 2392
DANNY'S CAFE
Thompson & Branch Nipomo---WA 9-8991
Dave's Lunch 1737 Santa Rosa----LI 3-9892
DON'S CAFE
Ocean Av Cayucs--------------WY 5-3504
Dorothy's Cafe
Garden Farms Snta Mrgrta-----438-9986
Dot's Cafe 133 Bridge(AG)-------HU 9-4828
Driftwood Restaurant
Hwy No 1 Cambria-------------WA 7-4313
Dunk An' Dine 790 Price(PB)-----PR 3-4794
(See Advertisement Page 135)
Ed's Take Out 1491 Monterey------LI 3-6525
El Mar Club
Ocean View Av & Cypress(PB)--PR 3-9920
EL RANCHITO
Specializing In Mexican Food &
Southern Fried Chicken
296 Ocean Av Cayucs----------WY 5-3683

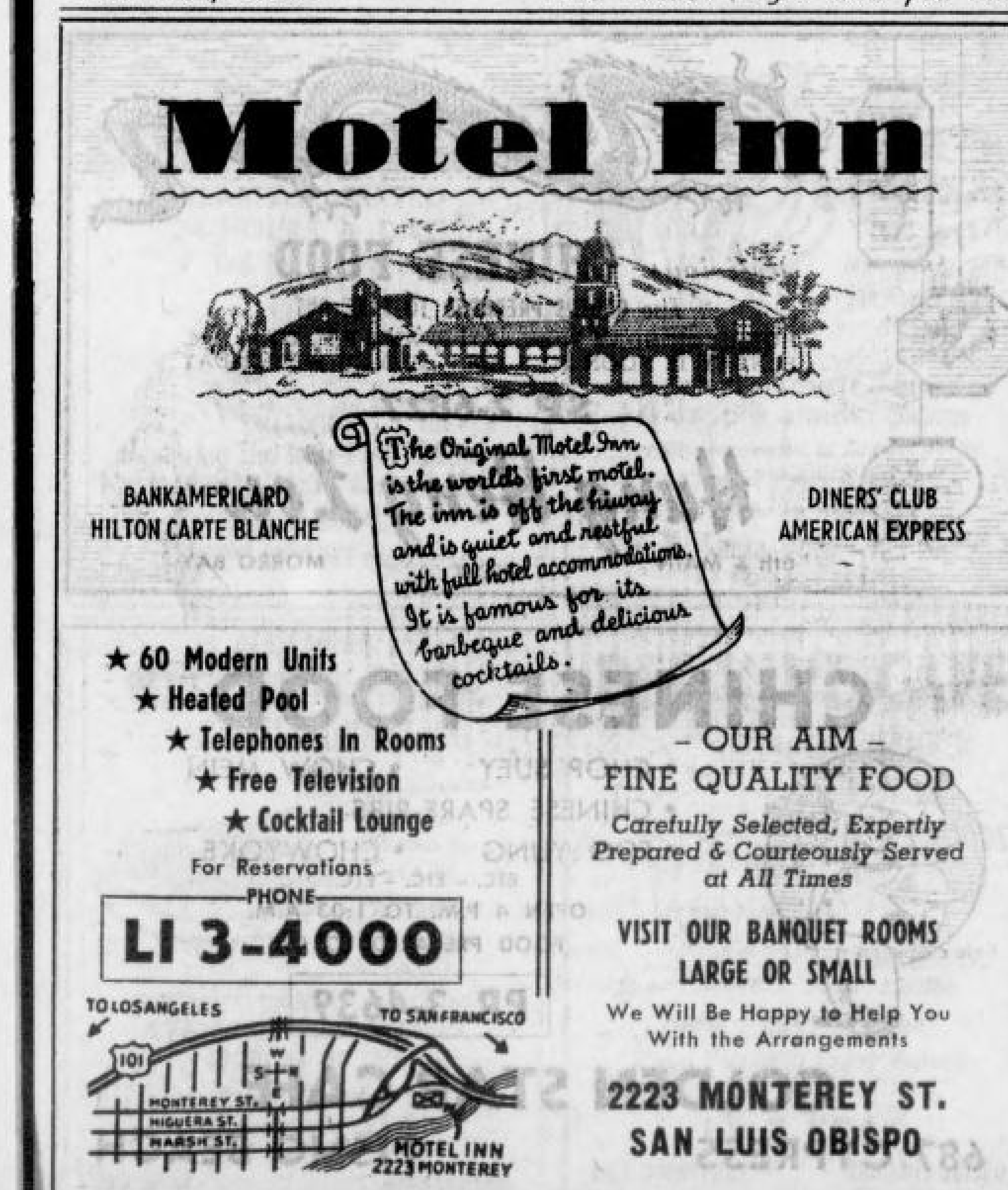
EMBERS COFFEE SHOP
JUST GOOD FOOD
BREAKFAST – LUNCH OR DINNER
OPEN 24-HOURS
2 Miles East of Paso Robles
Hwy 41(PR)-----------238-9851

Farley's Fine Food 785 Higuera---LI 3-9428
Farley's Fine Food 785 Higuera---LI 3-9901
Fisherman's Inn
444 Front Avila Bch----------LI 3-4722
Fisherman's Shack
Embarcadero(MB)--------------SP 2-7230
Foster's Old Fashion Freeze
5th & Piney Wy(MB)-----------SP 2-8373
Foster's Shell Cafe
1351 Price(PB)---------------PR 3-4453
Fountain Cafe Bridge Cambria---WA 7-8949

(Continued Next Page)

The Yellow Pages save you time.







DISTINCTIVE DINING

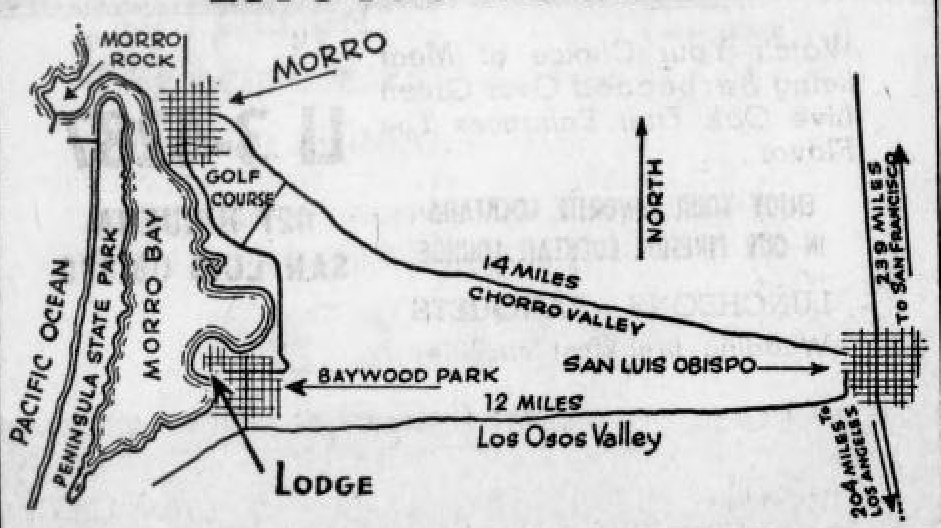
IN THE BEAUTIFUL
Baywood Lodge
AT WATERS' EDGE
ON SOUTH END OF MORRO BAY
SUPERB CUISINE

LI 3-1659

BREAKFAST – LUNCH – DINNER – BANQUETS

EXOTIC FOODS





Restaurants–(Cont'd)

FRANK'S CAFE
645 Higuera ---------------- LI 3-9973
Frasier's Restaurant
Hwy No 1(MB) ------------- SP 2-8063
Frenchy's Landing
5th & Bay Front(MB) - SP 2-3161
Frenchy's Landing Cafe
5th & Bay(MB) ------------- SP 2-9906
Gin Sen 1773 Pacific Bl Oceano --- HU 9-2904
(See Advertisement This Page)
GOLD DRAGON
Chinese and American Dishes
985 Monterey ------------- LI 3-3318
Golden Star Cafe 687 Cypress(PB) - PR 3-4639
(See Advertisement This Page)
GOLDEN TEE MOTEL & RESTAURANT
19 Country Club Dr(MB) ------ SP 2-7313
Gordon's Sea Food Restaurant
491 Price(PB) ------------- PR 3-2076
Graham's Landing Cafe
6th & Embarcadero(MB) ----- SP 2-9985
Greyhound Post House
1015 Monterey - LI 3-5831

HALFWAY CAFE
TENNESSEE JIM & MARION–Owners
FINE PIZZA OUR SPECIALTY
DELICIOUS STEAKS – DRAFT BEER
We Serve Breakfast–Lunch & Dinner
OPEN 24 HRS. MON–SAT
Closed Sun 4 AM Till 8 PM
Located on Hwy 101
5995 Conejo Rd --------- Atascdro 1280

HAMBURGER HAVEN
IN SAN LUIS OBISPO
CLASON'S
HAMBURGER HAVEN
Open 9 AM to 9 PM Daily
Open Thursday Nite Till 10 PM
1126 Santa Rosa ---------- LI 3-4102

Advertise here—it pays.

HAPPY JACKS CAFE
SPECIALIZING IN
CHARRY-BROILED STEAKS
& CHICKEN
SEA FOOD
24-HRS. SERVICE
CLOSED MONDAYS
912 Main(MB) ----------- SP 2-9960

Harbor Hut Embarcadero(MB) --- SP 2-4541
HILLSIDE INN
101 Hwy South -------------- LI 3-3677
HONG KONG CAFE
943 Spring(PR) ------------- 238-9817
(See Advertisement Page 135)
Hope & Larry's 520 Main ----- Templtn 2771
Hotel Carlton
6005 El Camino Rl --------- Atascdro 500
Hung Heng Low 6th & Main(MB) -- SP 2-6827
(See Advertisement This Page)
Jerry's 359 Grand Av Grovr Cty --- HU 9-9988
(See Advertisement Page 135)
Jolly Kone 803 Grand Av(AG) ---- HU 9-9920
Jolly Kone Drive In 381 Bay(PB) -- PR 3-2786

JOLLY KONE DRIVE IN
Specializing in
DELICIOUS – JUICY HAMBURGERS
Buy 'Em By The Dozen
LARGE – THICK SHAKES
TACOS – STEAK SANDWICHES – SHRIMP
Open Daily 11 AM to 11 PM
At Hiway One & Foothill
11 Santa Rosa ----------- LI 3-1826

KAY'S CAFE
Daily 5:30 AM-8 PM-Except Tuesday
101 Hwy --------------- Atascdro 675
Lela's Drive In 2436 Broad ------- LI 3-8707
LITTLE CHEF DRIVE INN
Open Daily 6:30 AM to 1 AM
1761 Monterey ------------ LI 3-9091
Log Cabin Cafe 6455 El Camino Rl - Atascdro 9
Lowe's Coffee Shop
914 Grand Av(AG) - HU 9-9948

(Continued Next Page)

IN OCEANO
GIN SEN CAFE
INVITES YOU TO HIS RESTAURANT
FAMOUS FOR CHINESE & AMERICAN DISHES
WE CATER TO PARTIES
Also Orders to Take Out
HOURS 11:30 TO 9 – CLOSED ON MONDAY
HU 9-2904



CHOW MEIN
CHOP SUEY
1773 PACIFIC BLVD.
OCEANO



delicious **CHINESE FOOD**
Also ORDERS PREPARED TO TAKE OUT
HOURS: MONDAY THRU SATURDAY 5 P.M. TO 11 P.M.
SUNDAY 12 NOON TO 9 P.M. – CLOSED WEDNESDAY
SP 2-6827
Hung Heng Low
6th & MAIN MORRO BAY

SAN LUIS OBISPO
MEE HENG LOW
CHINESE FOODS
CHOP SUEY SHOP
AUTHENTIC CHINESE DISHES
FAMILY GROUPS & PARTIES INVITED
REASONABLE PRICES
Open 12 A.M. to 9 P.M. Closed Wednesday
FOOD PREPARED TO TAKE OUT
LI 3-6627
815 PALM - NEAR CHORRO SAN LUIS OBISPO

CHINESE FOOD



• CHOP SUEY • CHOW MEIN
• CHINESE SPARE-RIBS
• FOO YUNG • CHOWYOKE
ETC. – ETC. – ETC.
OPEN 4 P.M. TO 1:03 A.M.
FOOD PREPARED TO GO
PR 3-4639
GOLDEN STAR CAFE
687 CYPRESS PISMO BEACH

Restaurants–(Cont'd)

Lucky Spot Cafe 280 Higuera ----- LI 3-9778
MAC'S COCKTAILS
Mixed Drinks-Beer-Wine
Avia Bch ------------------ LI 3-8621
Mac's Malt Shop
502 Grand Av Grovr Cty -------- HU 9-9909
Mattie's 101 Hwy(PB) ---------- PR 3-2488
(See Advertisement Page 132)
Mee Heng Low Chop Suey Shop
815 Palm - LI 3-6627
(See Advertisement Page 134)
MEXICATESSEN
Best In Mexican Food
354 Higuera --------------- LI 3-5627
MING CAFE El Camino Rl ----- Atascdro 666
(See Advertisement This Page)
Mission Cafe & Bar 699 Higuera --- LI 3-9705
MOROCCO CLUB
Southern Fried Chicken Our Spec
Old Hwy 101 --------------- LI 3-9770
Morro Cafe
1698 N Hwy 1 Morro Del Mar -- SP 2-7117
Motel Inn 2223 Monterey ------- LI 3-4000
(See Advertisement Page 133)
NEPTUNE'S RESTAURANT
Spec-Sea Foods Open 11 AM-9:30 PM
751 Price(PB) ------------- PR 3-2490
Ocean View Cafe 1053 Price(PB) -- PR 3-2881
Oceano Rancho Restaurant
1500 Pacific Bl Oceano ------- HU 9-9967

OLD HEIDELBERG MOTEL & RESTAURANT
GERMAN STYLE FOOD
Lowenbrau Tap – Imported Wine
Champagne
DINING ROOM OPEN 'TIL 8 P.M.
CLOSED TUESDAY
101 Hwy Snta Mrgrta ------ 438-9981

One-O-One Cafe 1420 Spring(PR) -- 238-4060
Panorama Coffee Shop
Hwy 101(PB) -------------- PR 3-9959
(See Advertisement Page 132)
Paradise Cafe
1731 Pacific Bl Oceano ------- HU 9-5829

Park Cafe 1819 Osos ------------ LI 3-5940
PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS
1308 Spring(PR) ------------ 238-3611
(See Advertisement Page 136)
Paso Robles Inn 1103 Spring(PR) -- 238-2660
Pat & Lea's Deep Sea Fishing Cafe
490 Front Avila Bch ---------- LI 3-8241
Paul's Place Ocean Av Cayucs ---- WY 5-3209
PEGGY'S CHUCKWAGON BUFFET
967 Grand Av Grovr Cty ------ HU 9-9958
(See Advertisement Page 136)
Pier Inn 9th & Embarcadero(MB) - SP 2-8808
Pines Hotel & Coffee Shop
Our Specialty Home Made Pies
Hwy No 1 Cambria ---------- WA 7-4442
Plains The 1226 Pine(PR) -------- 238-9702

PLESSAS TAVERN
FINE SEA FOODS – COCKTAILS
CHICKEN and STEAKS
E. J. & Theodore Lazarus, Owners
OPEN DAILY – 11 A.M. to 9:30 P.M.
CLOSED TUESDAYS
PISMO BEACH
891 Price(PB) ----------- PR 3-2060

Polar Freeze 828 Spring(PR) ------ 238-3837
(See Advertisement Page 133)
RAINBOW HUT
Hwy Snta Mrgrta ------------- 438-5350
RANCHERO CAFE
Mexican Food Our Specialty
1232 Pine(PR) ------------- 238-9806
Red Steak House
9220 Curbaril Av ---------- Atascdro 134
REX'S COCKTAIL LOUNGE & RESTAURANT Hwy -------- Atascdro 298
(See Advertisement This Page)
Rite Spot Cafe
197 Pomeroy Av(PB) - PR 3-4955

(Continued Next Page)

The steady hummmmm of the dial tone means the equipment is ready to handle your call. Please wait for it.

In ATASCADERO IT'S
MING CAFE



✓ CHOW MEIN ✓ CHOP SUEY
CHINESE & AMERICAN FOOD
A La Carte Or Complete Dinners
ORDERS TO TAKE OUT
OPEN 4 P.M. TO 11 P.M.
CALL
Atascadero 666
CLOSED MONDAYS
EL CAMINO REAL (Across from Carlton Hotel) ATASCADERO

In ATASCADERO It's
VIRGILS DRIVE INN
FREEZES



SUNDAES
• HOT PASTRAMI • TACOS • BURGERS • PIZZAS
• CHEESEBURGERS • FRENCH FRIES • HOT DOGS
• CHILI DOGS • SOFT DRINKS • MALTS & SHAKES
★ QUARTS & PINTS TO GO
★ ORDERS TO GO
CALL
Atascadero 1564
OLD HWY. 101 ATASCADERO

IN PISMO BEACH
The
DUNK AN' DINE
BREAKFAST SERVED
24-HOURS A DAY
7 DAYS A WEEK



Featuring The Tasty Pastry Pantry
V-10 HEALTH BREAD BAKED DAILY
PR 3-4794
Across from the Bank
790 PRICE PISMO BEACH



BARR'S DRIVE-IN RESTAURANT
State Hiway # 1
San Luis Obispo, Calif.
BREAKFAST – LUNCH – DINNERS
SEA FOODS – SHORT ORDERS
Try Our Barrburger or Grinder Burger
Open 7 Days A Week
6 A.M. To Midnight
179 N. Santa Rosa LI 3-1912
AT COLLEGE SQUARE

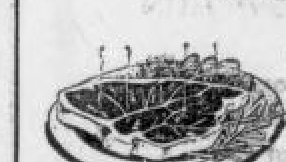
JERRY'S
OAK CHARCOAL BARBECUED
★ STEAKS
★ CHICKEN
★ SEA FOOD
OPEN
7 DAYS A WEEK
HU 9-9988
359 Grand Ave. Grover City

HONG KONG CAFE
IN PASO ROBLES
ORIENTAL DISHES



FAMILY STYLE
FOOD TO GO
OPEN 12 NOON – 12 MIDNIGHT
943 SPRING PASO ROBLES
238-9817

In ATASCADERO It's
REX'S COCKTAIL LOUNGE & RESTAURANT
DELICIOUS



• BROILED STEAKS & CHICKEN
• OUTSIDE BARBEQUE & PATIO
PRIVATE BANQUET ROOM AVAILABLE FOR PARTIES
LIQUORS TO GO
CALL
Atascadero 298
HIGHWAY ATASCADERO

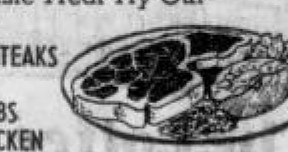
BEE HIVE CAFE



★ CHICKEN
★ STEAKS
★ SEA FOODS
FRESH DAILY
VISIT OUR COCKTAIL LOUNGE
OPEN 7 DAYS A WEEK
"Food You Will Enjoy Eating When Away From Home"
LI 3-5741
887 MONTEREY SAN LUIS OBISPO

IN PISMO BEACH
TRADE-WINDS HOTEL COFFEE SHOP
OPEN 24 HOURS
Fine FOOD
• BREAKFAST – ANYTIME
• COMPLETE DINNERS
SPECIALIZING IN
• CHEESE & MEAT BLINTZES
• ROAST BEEF & POTATO PANCAKES
• FOODS TO GO
CALL
PR 3-4611
230 Pomeroy Ave. Pismo Beach

IN PASO ROBLES
WILSON'S RESTAURANT
and
Cocktail Lounge
For a Taste Treat Try Our
CHARCOAL BROILED STEAKS
BAR-B-Q
SPARE RIBS
FRIED CHICKEN

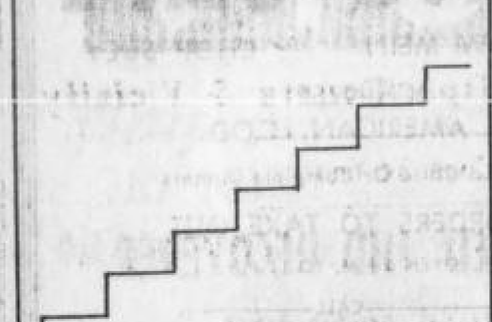


Open 6 A.M. – Midnight
7 Days A Week
238-9812
AMPLE PARKING
2748 SPRING PASO ROBLES



Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Paso Robles (PR) Pismo Beach (PB) San Luis Obispo (No Code)

UPSTAIRS



997 MONTEREY
LI 3-9813 SAN LUIS OBISPO

IN GROVER CITY
Peggy's CHUCKWAGON BUFFET



SMORGASBORD STYLE
LUNCH 12Noon To 3P.M. Mon. Thru Fri.
DINNER 5P.M. To 8P.M. Sat. Sun & Hol. Noon To 8 P.M.
SERVE YOURSELF! – ALL YOU CAN EAT!
Plus Regular Menu Including
Charcoal Broiled Steaks & Chicken
Open 7 A.M. To 8 P.M. Closed Every Mon.
HU 9-9958 967 Grand Ave., Grover City
PEGGY and JIMMY RENTZ

PASO ROBLES HOT SPRINGS HOTEL RESTAURANT
Specializing in
CHARCOAL BROILED STEAKS — CHOPS SPARE RIBS
24-HOUR COFFEE SHOP
COCKTAIL LOUNGE
DINING & DANCING
BANQUET ROOMS & CATERING
238-3611
1308 SPRING PASO ROBLES



The Coffee Pot
BREAKFAST ALL DAY
LUNCH AND DINNER
SP 2-7367
2760 NORTH HWY. No. 1
MORRO DEL MAR

Restaurants–(Cont'd)

ROBEY'S CAFE
"GOOD FOOD – OUR BUSINESS"
SPECIALIZING IN
HOME MADE PIES
OPEN 6 AM–9 PM–CLOSED MON.
BANQUET ROOM AVAILABLE
MACKEY McCOLLUM, Prop.
9975 El Camino Rl---Atascadero 137-J

Rock Cafe 355-5th(MB) ---------SP 2-8486
Rodeo Bar & Cafe The Shandn ----238-3856
Rose's Kitchen 890 Main(MB)----SP 2-7622
Scotty's 1240 Monterey----------LI 3-7645
Scrubby & Lloyd's Cafe
1136 Carmel ---------------LI 3-9718
SEA VIEW RESTAURANT
172 Pomeroy Av(PB)----------PR 3-9997
Shanghai Low 861 Palm---------LI 3-2634
(See Advertisement Page 132)
Sidewalk Cafe Hwy No 1 Cambria-WA 7-4324
SISTER'S INN
Barbecued Ribs & Fried Chicken
Orders Put Up to Take Out
Alice E Harris & James C Bowers-Owners
208 Higuera ----------------LI 3-9749
Smile Inn Old Hwy 101 South----LI 3-1678
SMITH'S DRIVE-IN
2331 Spring(PR) ------------238-9860
Sno-White Creamery & Coffee Shop
888 Monterey --------------LI 3-1067
Spanish Kitchen
101 South(PR) --------------238-9714
Spur Cafe & Tap Room
Foothill Bl & Chorro-----------LI 3-9875

STANLEY'S CLUB SIRLOIN
STAN & PAT YOUR HOST & HOSTESS
COCKTAIL LOUNGE
DINING & DANCING
Specializing in Sizzling Steaks
Open Daily 4 P.M. to 2 A.M.
1 Mile South of Town
Old Highway 101-----------LI 3-7094

STOLTEY'S DRIVE-IN & MALT SHOP
"FAMOUS FOR OUR
BROILED BEEF BURGERS"
FOOD TO TAKE HOME
FEATURING
HOMEMADE PIE & ICE CREAM
FOUNTAIN SERVICE
CLOSED TUESDAYS
5625 El Camino Rl----Atascadero 525

THIS OL'E HOUSE
BARBECUED STEAKS
SEA FOOD – CHICKEN
FOOD TO GO
WE CATER TO PARTIES & BANQUETS
CLOSED THURSDAY
OPEN 4 PM TO 2 AM
2 Mi off Hwy 1
Foothill Bl ---------------LI 3-2690

Thom's Cafe
927 Shell Beach Rd Shell Bch--PR 3-9980
TOWER BARBECUE & COCKTAIL LOUNGES 427 Higuera-------LI 3-4287
(See Advertisement Page 133)
TRADE-WINDS HOTEL
230 Pomeroy Av(PB)----------PR 3-4611
(See Advertisement Page 135)
Treva's Cafe
851 Grand Av Grovr Cty-------HU 9-9976
UPSTAIRS
997 Monterey --------------LI 3-9813
(See Advertisement This Page)
Uptown Cafe
Open 6 AM to 9 PM Daily
1514 Spring(PR) -------------238-1142
Valley Cafe Shandn --------------238-4380
Valois Service Stn & Cafe Sn Simn-WA 7-4214
VIC'S CAFE
835-13th(PR) ----------------238-3988
Virgils Drive Inn Old Hwy 101-Atascdro 1564
(See Advertisement Page 135)
VIRGINIA'S COUNTRY KITCHEN
104 N Halcyon Rd(AG)--------HU 9-9953
WATSON'S FRED COCKTAIL LOUNGE
1011 Higuera-LI 3-4315
Webster's Drive In
Hwy No 1 Cambria-----------WA 7-4352

Restaurants–(Cont'd)

WHITE SPOT CAFE
Specializing in Fried Chicken & Shrimp
1524 Spring(PR) ------------238-1742
WILSON'S RESTAURANT & COCKTAIL LOUNGE 2748 Spring(PR)------238-9812
(See Advertisement Page 135)
Wing's Cafe 146 Ocean Av Cayucs-WY 5-3705
Winnie's Cafe 161 Traffic Wy(AG)-HU 9-3764
Young Monte Young's Point-----WA 7-4577

Retinning–See Tinning

Riding Equipment

BURRISS SADDLERY
1033 Chorro -----------------LI 3-4101
GREENOUGH HERM DAIRY & LIVESTOCK SUPPLIES
350 Higuera ----------------LI 3-1216

Rifles

See Guns; Gunsmiths; Sporting Goods Hdgs

Road Oiling

TAYLOR V M
DOZING – GRADING
ROAD OILING
OILWELL LOCATIONS
BACKFILLING
DAMS & RESERVOIRS
FREE ESTIMATES
Shandon Rt
-------------------------238-0737

Road Service–Automotive

Buckle's Body Works
1509 Spring(PR) -------------238-4626
Gibbs Oil Co
24 Hour Service
2235 Spring(PR) -------------238-2038
HANSON BROTHERS PIONEER GARAGE
24 Hour Service
13th & Spring(PR)------------238-1301
Tex's Paint & Body Shop
935 Main(MB) --------------SP 2-4281
Woodland Garage
Hwy No 1 Cambria-----------WA 7-4678

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Why Not?

When you select someone to supply your needs, make it a point to tell them that you found their advertisement in the . . .

Yellow Pages

Rock

Morin Roland J
273 N 6th Grovr Cty----------HU 9-2057
Morro-Bay-Wood Ready Mix Concrete Co
County Rd(MB) --------------SP 2-8846
MORRO ROCK & SAND
County Rd(MB)-SP 2-8481
Negranti Carl V
San Simeon Creek Rd Cambria-WA 7-4332
PASO ROBLES TRANSIT MIX CONCRETE
See Our Ad Concrete Ready Mixed
S Hwy(PR) -----------------238-3411
ROSELIP WALTER B CO
See Our Adv-Concrete Ready Mixed
N Traffic Wy----------------Atascdro 20
Prado Rd ------------------LI 3-7473

SAN LUIS READY MIX
Formerly A. O. Johnson
ROCK – SAND – GRAVEL
TRANSIT MIX CONCRETE
See Our Ad Concrete Ready Mixed
2490 Victoria --------------LI 3-3771
Or ----------------------LI 3-3779

SOUTHERN PAC MILLING CO CONCRETE PLANT
ROCK
SAND & GRAVEL
TRANSIT MIX CONCRETE
PLANT MIX – ASPHALT
Santa Barbara Av----------LI 3-8100

Please distinguish between the letter "O" and the numeral "0" when dialing. Be sure to bring your finger all the way around to the finger stop for each letter or digit and then release the dial without forcing or retarding its return.

When a **NAME RECOMMENDED** *has been* **FORGOTTEN**
You remember the recommendation but don't remember the name. If you will
LOOK IN THE
Classified
TELEPHONE SECTION
You will probably recognize the name when you see it.

HU = HUnter PR = PRospect WA (Cambria) = WAverly WY = WYman
LI = LIberty SP = SPruce WA (Nipomo) = WAbash

Roofers

Baugh Roofing Co
7440 San Gabriel Rd-----Atascdro 248-W
(See Advertisement Page 138)
Bennett T S Roofing Co
853 Ritchie Rd Grovr Cty-HU 9-2209
(See Advertisement This Page)
County Roof Service
Santa Barbara Av & High-LI 3-0560
Grover City Roofing
919 Seabright Av Grovr Cty----HU 9-4528
(See Advertisement This Page)

Next time you want to make a call but aren't quite sure of the number, look it up in the latest telephone directory! Memory isn't always reliable . . . and you'll save time by looking up the **right** number before you call!

Grover City Roofing
269-2d Baywd Prk------------LI 3-3099
HOGAN CECIL
2170 Hwy No 1 Morro Del Mar-SP 2-7184
(See Advertisement Page 138)

JOHNS-MANVILLE APPROVED BUILT-UP ROOFERS
Aquadam Roofs for low pitch and dead level decks, Flexstone Asbestos Roofs, Insulated Roofs. J-M Roofs meet every condition. New or old buildings. Dependable workmanship.
"WHERE TO FIND THEM"
HOGAN CECIL
2170 Hwy No 1
Morro Del Mar-----------SP 2-7184

(Continued Next Page)

Good party-line neighbors remember to space their calls.

PASO ROBLES
ROOFING
★ RESIDENTIAL ★ COMMERCIAL
★ INDUSTRIAL
RE-ROOFING
New Construction
Roofs Repaired
All Types New Roofs



★ SHINGLES ★ SHAKES ★ TAR ★ GRAVEL, ETC.
ASBESTOS SIDING
LICENSED & INSURED – GUARANTEED WORK
SERVING ENTIRE SAN LUIS OBISPO CO.
Free Estimates & Inspection Service
BILL SMITH & LARRY NORTHRUP – Owners
24-HOUR SERVICE
PHONE
238-1165
If No Answer Call 238-2638
HWY. 101 SOUTH PASO ROBLES

GROVER CITY
ALL STYLE
ROOFING



ALL TYPES OF NEW ROOFS
REPAIRING & RECOVERING
SIDING
Free Estimates – All Work Guaranteed
GROVER CITY
KEITH ROSS
HU 9-4528
919 Seabright Ave.

ROOFS
Serving San Luis Obispo County & Vicinity
Established Over 34 Years
ALL TYPES REPAIRED AND RECOVERED
JOHNS-MANVILLE PRODUCTS
AUTHORIZED APPLICATOR
ASBESTOS BUILT UP ROOFS / TAR & GRAVEL ROOFS
ASBESTOS SHINGLES & SIDING / COMPOSITION SHINGLES
WATERPROOFING INSULATION
FREE ESTIMATES, INSPECTION AND ADVICE
PHONE
LI 3-1998
HARRY KYLE
KYLE COMPANY
1609 OSOS ST. SAN LUIS OBISPO

T. S. Bennett ROOFING
A SPECIALTY
NOT A SIDE LINE
– LICENSED –
20 Years Experience
ALL TYPES BUILT-UP ROOFS
ANY COLOR
Composition Shingles
15 YEAR BOND
SHAKES
ASBESTOS SHINGLES & SIDING
FREE ESTIMATES
PHONE
HU 9-2209
853 RITCHIE ROAD GROVER CITY

ABOVE ALL A GOOD ROOF BY James A. Quaglino
COUNTY ROOF SERVICE
Est. Over 38 Years



LI 3-0560
Santa Barbara Ave. & High
San Luis Obispo

ROOFING BY CECIL HOGAN EXPERT ROOFER

JOHNS-MANVILLE JM PRODUCTS

Approved Johns-Manville Contractor

- ASBESTOS • COMPOSITION
- BUILT-UP ROOFS • REPAIRS

ASBESTOS SIDING

SP 2-7184

2170 NORTH HWY. 1 MORRO BAY

In ATASCADERO

Roofing



Built-Up Roofs Composition & Shingle Free Estimates

BAUGH ROOFING CO. ATASCADERO 248-W

San Luis Obispo County Farm Supply Co.

ROOFING MATERIALS

- ALUMINUM
- GALVANIZED
- ASBESTOS
- ASBESTOS SIDING

Free Estimates

LI 3-3751

157 HIGUERA SAN LUIS OBISPO

RUBBISH HAULING

REMOVED FROM

- HOUSES • YARDS • GARAGES

NO JOB TOO LARGE OR TOO SMALL

SERVING THE SOUTH COUNTY AREA

Office Hours 8 A.M. to 5 P.M.

SOUTH COUNTY SANITARY SERVICE

formerly Petersen Disposal Service and Nipomo Garbage Disposal Service

PR 3-4445
Or HU 9-4546
Or WA 9-3246

City

RUG & UPHOLSTERY CLEANING

IN YOUR HOME OR IN OUR PLANT BY THE HILD SYSTEM

HOME JOBS IN 3 TO 5 HOURS

CARPETS CLEANED IN THE MORNING READY FOR USE SAME DAY

RESTORE LIFE & COLOR TO YOUR RUGS & CARPETS

GUARANTEED WORK

FREE ESTIMATES

LI 3-7063

Roofers–(Cont'd)

KYLE CO
1609 Osos ---------- LI 3-1998
(See Advertisement Page 137)
Paso Robles Roofing
Hwy 101 South(PR) ---------- 238-1165
(See Advertisement Page 137)
QUAGLINO JAMES A BUILDERS SUPPLIES
Santa Barbara Av & High - LI 3-0560
(See Advertisement Page 137)
RICH COY O
210A N Russell
Santa Maria ---------- Walnut 5-8517
Ross Roofing Co 2800 Broad ---------- LI 3-6497

Roofers' Equipment & Supplies

BISHOP L K & CO
35 San Jose Av Sn Jse - CYprss 2-7077

Roofing Materials

Baugh Roofing Co
7440 San Gabriel Rd ---------- Atascdro 248-W
BUILDERS MARKET
840-10th(PR) ---------- 238-0727
Davis Lumber Yard
1st & Spring(PR) ---------- 238-3128
HAGLE-DE COU LUMBER CO
8965 El Camino Rl - Atascdro 43
HAYWARD LUMBER CO
10th & Pine(PR) ---------- 238-4900
5th & E(MB) ---------- SP 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Intercity Charge)
Ask Operator for - Entrprise 11406

HOMART ROOFING

A complete line of QUALITY ROOFING Materials at SEARS LOW PRICES

HOMART

Sold only by SEARS, ROEBUCK and CO.

"WHERE TO BUY IT"

SEARS ROEBUCK AND CO
879 Higuera ---------- LI 3-2270

JOHNS-MANVILLE ROOFING MATERIALS

Asbestos Roofing and Siding Shingles; Asphalt Shingles; Roll Roofing; Rock Wool Home Insulation; Insulating Boards; Asbestos Wallboards; Building Accessories.

JOHNS-MANVILLE JM PRODUCTS

"WHERE TO FIND THEM"

KYLE CO
1609 Osos ---------- LI 3-1998
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av LI 3-2191

San Luis Mill & Lumber Co
246 Higuera ---------- LI 3-0825
San Luis Obispo County Farm Supply Co
157 Higuera - LI 3-3751
(See Advertisement This Page)

Party Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Rubber Stamps

Blake Printery 978 Monterey ---------- LI 3-6843
Gabby Book Store 767 Higuera ---------- LI 3-9035
Patrick & Co 560 Market S F -- EXbrk 2-2640

Rubbish Hauling

Cayucos-Baywood Garbage Co
Serving Cayucos-Baywood-Los Osos
24-9th Cayucs ---------- WY 5-3884
PASO ROBLES WASTE DISPOSAL
Victor Gomer-Melvin J Wolf-Owners
707-13th(PR) ---------- 238-2381
SAN LUIS GARBAGE CO
970 Monterey - LI 3-0875
South County Sanitary Service --- PR 3-4445
(See Advertisement This Page)

Rug & Carpet Cleaners

City Rug & Upholstery Cleaning --- LI 3-7063
(See Advertisement This Page)

CLOER JAS E

Free Estimates
"YOU WATCH – WE WORK"
RUGS – UPHOLSTERY – CARPETS
ALL CLEANED IN YOUR HOME
AT YOUR CONVENIENCE
QUALITY WORKMANSHIP
Call Today
400 Paso Robles ---------- Templeton 4371

Coast Rug & Upholstery Cleaners
510-4th(MB) ---------- SP 2-8552
(See Advertisement Page 139)

(Continued Next Page)

OILED ICE TRAYS

Rub salad oil or cooking oil on the outsides of ice trays before you put the trays in the freezer. When you want a tray of ice, it will slide right out.

REPAIR IT

If the refrigerator, vacuum cleaner, sewing machine, washing machine or radio in your home isn't working properly, call a repair man now. You're sure to find one nearby if you—

LOOK IN THE

Classified TELEPHONE SECTION

Rug & Carpet Cleaners–(Cont'd)

Duraclean of San Luis
Obispo County ---------- HU 9-4757
Duraclean of San Luis
Obispo County ---------- LI 3-5800
(See Advertisement This Page)
Hi-Way Cleaners 703 Price(PB) -- PR 3-2497
Martha's Cleaners
643 Grand Av Grovr Cty ---------- HU 9-3654
PARAMOUNT DECORATING CO
353 Pacific ---------- LI 3-0649
(See Advertisement This Page)

PROFESSIONAL RUG & UPHOLSTERY CLEANERS

FREE ESTIMATES
Work Done on Location or At Our Plant
PICK-UP & DELIVERY
Supreme Quality & Courteous Service
"DICK" ORTNER – Owner
---------- LI 3-8817

ROWE SERVICE EQUIPMENT SUPPLY CO
See Our Ad-Janitor Service
136-12th(PR) ---------- 238-1120
Stinchfield's Paso Robles Upholstery
Silver-King Cleaner Rentals
1348 Railroad(PR) ---------- 238-3634

Rug & Carpet Cleaning Equipment & Supplies–Renting

FULLER W P & CO
698 Higuera ---------- LI 3-0835

Rug & Carpet Dyers

Paramount Decorating Co
353 Pacific ---------- LI 3-0649

The steady hummmmm of the dial tone means the equipment is ready to handle your call. Please wait for it.

Rug & Carpet Repairing

Danielson's Carpet Service
710 Foothill Bl ---------- LI 3-7290
Del Rio Bros 243 Hermosa Wy ---------- LI 3-1584
Jacobs' Carpet Service
1036 Grand Av Grovr Cty ---------- HU 9-4761
Paramount Decorating Co
353 Pacific ---------- LI 3-0649

Rug & Carpet Weaving

Paramount Decorating Co
353 Pacific ---------- LI 3-0649

Rugs & Carpets–Retail

ART MESQUIT COMPLETE HOME FURNISHINGS

Large Stock of Broadloom Rolls
In the Finest in Broadloom Carpet
& Cut to Size Rugs from the Looms of
Gulistan – Firth – Art Loom
Magee – Roxbury – Hollytex
Wall-to-Wall Broadloom Installations
Bridge & Branch(AG) ---------- HU 9-2116

Calif Drapery 785 Marsh ---------- LI 3-2977

CARLTON FURNITURE CO

ATASCADERO
WALL TO WALL – ROOM SIZE
BRAIDED RUGS
COMPLETE SELECTIONS
DRAPERIES – VENETIAN BLINDS
WINDOW SHADES
DELIVERY SERVICE
6085 El Camino Rl ---------- Atascdro 374

DAVIDSON'S FURNITURE & AWNING STORE 669 Higuera ---------- LI 3-5814

(Continued Next Page)

An extension telephone saves time and steps—doubles the usefulness of your present telephone.

SEE THE DIFFERENCE

RUG & UPHOLSTERY CLEANING – DYEING

In Our Plant or in Your Home



COMPLETE REWEAVING SERVICE

SPECIAL COMMERCIAL RATES

FREE ESTIMATES

ALL WORKMANSHIP GUARANTEED & INSURED

PARAMOUNT DECORATING CO.

2 LOCATIONS TO SERVE YOU

IN PASO ROBLES 238-4355

IN SAN LUIS OBISPO LI 3-0649

DO-IT-YOURSELF WITH HOST METHOD

353 PACIFIC

SAN LUIS OBISPO

CARPETS & RUGS

FROM THE LOOMS OF THE WORLD'S FINEST MANUFACTURERS

FIRTH
ALDON
BARWICK

MAGEE
MOHAWK
ARTLOOM

A CALL WILL BRING SAMPLES TO YOUR HOME OR CHOOSE FROM OUR SHOWROOM

A COMPLETE FLOOR COVERING SERVICE

LINOLEUM - TILE

ARMSTRONG – PABCO – SANDURA – CONGOLEUM – NAIRN FLOORS

CARPET & LINOLEUM INSTALLATION BY OWN PERSONNEL

FREE ESTIMATES

BANK TERMS – NO MONEY DOWN – 36 MONTHS TO PAY

HU 9-4761

JACOBS' FLOOR COVERING

1036 GRAND AVE. GROVER CITY

CARPETS and FURNITURE CLEANED in your home

Since 1930

the safe "flower-fresh" way Duraclean

No messy soaking ... no shrinking, no harsh scrubbing. See fibers, colors revive!

Duraclean OF SAN LUIS OBISPO COUNTY

USE-TESTED McCall's

COMMENDED PARENTS'

LI 3-5800 or HU 9-4757

Who SELLS IT?

When a specific product or service is needed and there is an uncertainty as to who sells it

THE Classified TELEPHONE SECTION

Will Direct You

COAST RUG & UPHOLSTERY CLEANERS

RUGS FURNITURE Cleaned at Your Home or in Our Shop

NO HARMFUL DYES USED IN OUR SOLUTIONS

Call for Free Estimates & Information

510-4th MORRO BAY

SP 2-8552

SHOP LOCATED AT BUCHON & HIGH

SAN LUIS OBISPO LI 3-5800

EVENINGS CALL WY 5-3992

Rugs & Carpets—Retail—(Cont'd)

FERGUSON'S FLOOR COVERING
715 Higuera ---------- LI 3-6468
(See Advertisement This Page)
JACOBS' CARPET SERVICE
1036 Grand Av Grovr Cty ---- HU 9-4761
(See Advertisement Page 139)
Jacobs' Floor Covering
1036 Grand Av Grovr Cty ---- HU 9-4761
Meltons Designs
1558 N Hwy 1 Morro Del Mar -- SP 2-3851
Miner's Hardware
1056 Grand Av Grovr Cty ---- HU 9-2931
Morro Bay Floor Covering
245-5th(MB) ---------- SP 2-2195
PARAMOUNT DECORATING CO
353 Pacific ---------- LI 3-0649
Reed's Paint & Wallpaper
1121 Broad ---------- LI 3-2623
Rileys Dept Store 1144 Chorro ---- LI 3-1421

Please wait for dial tone . . . then dial carefully.

Rugs & Carpets—Retail—(Cont'd)

SHERWOOD CARPETS
Orcutt Av ---------- LI 3-2817
(See Advertisement This Page)
STEFFAN'S CARPET CITY
930 Grand Av(AG) ---------- HU 9-4114
From telephones served by the following exchanges
Morro Bay San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 12570
(See Advertisement This Page)
STREM'S KOZY KARPETS
---------- LI 3-1768

Telephone cords and water don't mix. A wet cord can put your telephone out of order, so please keep your telephone cord away from sinks, valves, steam and other places where water might get on it.

CARPETS & DRAPERIES



FLOOR COVERINGS OF ALL TYPES
Featuring Nationally Advertised High Quality Brands In . . .
WOOLS — COTTONS — ACRILAN
NYLON — RAYON — CHROMSPUN
VISCOSE & OTHERS
Floor Problems Solved in Your Home — No Obligation
TERMS TO 36 MONTHS
No Down Payment
Ample Free Parking — Free Estimates
Hrs. 9:30 A.M. TILL 5:30 P.M. MON. - SAT.
We Do Our Own Installations
FLOOR COVERING SPECIALISTS
Contract Laying by Request
FERGUSON'S
FLOOR COVERING & DRAPERIES
715 Higuera St. San Luis Obispo
FOR FREE ESTIMATES
PHONE
LI 3-6468

RUGS - DRAPERIES
STEFFAN'S
Carpet City



Centrally Located To Serve The Entire Tri-County Area
930 GRAND AVE., ARROYO GRANDE
HU 9-4114



CARPETS
DRAPERIES
SERVING SAN LUIS OBISPO COUNTY
DOWNS — FIRTH — ROXBERRY — BARWICK
& Other Nationally Advertised Brands
EXPERT INSTALLATION — BANK TERMS
FREE ESTIMATES
SAMPLES SHOWN IN YOUR HOME
SHERWOOD CARPETS
PHONE
LI 3-2817
3000 ORCUTT AVE. SAN LUIS OBISPO

Rugs & Carpets—Retail—(Cont'd)

TRUSSLER'S FURNITURE STORE
In Paso Robles Since 1894
RUGS & CARPETS
BIGELOW — MOHAWK
FIRTH — BERVEN
Free Estimates
1301 Park(PR) ---------- 238-0716

Weatherby's Furniture
995 Grand Av(AG) ---------- HU 9-4751
Yours & My Furniture Store
1127 Broad - LI 3-7245
ZEGAR'S FINE FURNITURE
971 Higuera - LI 3-6034

Safe Deposit Box Rental

Crocker-Anglo National Bank
840 Monterey - LI 3-4210
Crocker-Anglo National Bank
604-12th(PR) ---------- 238-4422

Safes & Vaults—Dealers

MOSLER SAFE SALES & SERVICE
INSULATED FILES
RECORD SAFES
MONEY SAFES
VAULT DOORS
ROTARY CARD FILES
MOSLER
Since 1848
A Complete Line of Office and Home Safes
"WHERE TO BUY THEM"
HILL'S STATIONERY STORE
1127 Chorro LI 3-1950

Catalog your products and services in these YELLOW PAGES. It costs little to be completely represented here.

SAND BLASTING
WET OR DRY
COMMERCIAL — INDUSTRIAL
RESIDENTIAL
FULLY INSURED
CAREFUL WORKMEN
FREE ESTIMATES
AIR COMPRESSOR RENTING
BOILER REPAIRS
CALL
LI 3-7297
Parker Boiler Works
CLARENCE E. ZUPAN — OWNER
2690 Victoria San Luis Obispo

SANDBLASTING
RESIDENTIAL — COMMERCIAL
INDUSTRIAL
Serving Entire Tri-County Area
PORTABLE EQUIPMENT
Painting — Air Compressor Rentals
CONCRETE BLOCK LAYING
DRY WALL & ROOF COATINGS
Licensed Contractors
FREE ESTIMATES
INDUSTRIAL CONTRACTING CO.
PHONE
LI 3-1156
If No Answer Call SP 2-8465
1121 Orcutt Rd. San Luis Obispo

Sales Books

MOORE BUSINESS FORMS—
MOORE BUSINESS FORMS INC
PACIFIC DIVISION
871 Santa Rosa - LI 3-2472

Salt

Culligan Water Conditioning Co
1600 N Hwy(MB) ---------- SP 2-8164

Sand & Gravel

A 1 SAND & GRAVEL
GRADING — EXCAVATING
SAND — GRAVEL
TOPSOIL — RED ROCK
504 S 4th Grovr Cty ---------- HU 9-4469
If no answer call ---------- HU 9-3317

Arroyo Transit Mix
1160 Hwy 101(AG) ---------- HU 9-4443
Barney's Bulldozing & Excavating
150 N Santa Rosa - LI 3-4970
MORIN ROLAND J
SAND & GRAVEL
On Location Delivery — From San Luis Obispo To Santa Maria
DRAIN ROCK — RED ROCK — FILL DIRT
9 Trucks To Serve You
Yard Location
Hwy 1 & Grand Av Grover City
273 N 6th Grovr Cty ---------- HU 9-2057

Morro Rock & Sand
County Rd(MB) - SP 2-8481
Oceano Sand Co Lake Oceano ---- HU 9-5244
If no answer call ---------- HU 9-5446
O'KELLEY J A & SON TRUCKING
3159 S Broad ---------- LI 3-3546
If no answer call ---------- LI 3-4215
Paso Robles Transit Mix Concrete
S Hwy(PR) ---------- 238-3411
ROSELIP WALTER B CO
See Our Adv-Concrete Ready Mixed
N Traffic Wy ---------- Atascdro 20
Prado Rd ---------- LI 3-7473
SAN LUIS READY MIX
Formerly A. O. Johnson
SAND — GRAVEL — ROCK
TRANSIT MIX CONCRETE
See Our Ad Concrete Ready Mixed
2490 Victoria ---------- LI 3-3771
If no answer call ---------- LI 3-3779
SOUTHERN PAC MILLING CO
CONCRETE PLANT
SAND & GRAVEL SERVICE
Also
ASPHALT PRODUCTS — PLANT MIX
SERVING SAN LUIS OBISPO CO.
Santa Barbara Av ---------- LI 3-8100

Wilson Ready Mix Concrete
Front & Atlantic Av Grovr Cty -- HU 9-2977

Sandblasting

BEESON VERNEY PAINTING CONTR
899-9th Baywd Prk ---------- LI 3-2359
INDUSTRIAL CONTRACTING CO
1121 Orcutt Rd ---------- LI 3-1156
(See Advertisement This Page)
Mathews Memorials & Plating Service
1 Higuera - LI 3-1689
PARKER BOILER WORKS
2690 Victoria - LI 3-7297
(See Advertisement This Page)

Often it is a convenience for various members of your household or business to have personal listings in the Telephone Directory. The cost of these extra listings is small.

Sanitariums

Doellstedt Convalescent Home
14900 El Camino Rl ------ Atascdro 721-J
OAK SANITARIUM
222 Elm(AG) ---------- HU 9-5468
(See Advertisement This Page)
Paso Boarding Home
945 Spring(PR) ---------- 238-1045
PASO ROBLES NURSING HOME
GENERAL NURSING CARE
Registered Nurse — 24-Hour Care
PLEASANT SURROUNDINGS
OPEN PATIO — SUN PORCH — TELEVISION
EXCELLENT FOOD — SPECIAL DIETS
PRIVATE ROOMS OR 2-3-4 BED WARDS
DAILY — MONTHLY RATES
321-12th(PR) ---------- 238-4637
WILLOWS REST HOME
PERSONALIZED 24-HR CARE
FOR SENIOR CITIZENS
Owned & Operated by Hospital Trained Personnel
BEST OF FOOD
BEAUTIFUL SURROUNDINGS
HOMELIKE ATMOSPHERE
5755 Dolores Av ------ Atascadero 1206

Sanitation Service

Public Sanitary Co
Chemical Toilets For Any Purpose
Mailing Address P O Box 454 (AG)
245 Hillcrest Dr(AG) ---------- HU 9-3155

Savings & Loan Associations

Atascadero Guarantee Savings & Loan Assn
Traffic Wy ---------- Atascdro 1550
If no answer call ---------- Atascdro 440-W
CENTRAL SAVINGS & LOAN ASSN
1235 Chorro ---------- LI 3-3364
Mehlschau H C
Contact for Savings Accts Only
Old Hwy 101 Nipomo ---------- WA 9-3235
Paso Robles Savings & Loan Assn
1211 Park(PR) ---------- 238-1665

Sawdust & Shavings

SAN LUIS TALLOW COMPANY
Clark Field - LI 3-8660

Saws

Coast Hardware & Equipment
200 Higuera - LI 3-0602
(See Advertisement This Page)
Ervine Wayne C Sales & Service
7825 Castano Av ---------- Atascdro 356-W
Haven Machinery And Supply Company
2405 Inyo Fresno ---------- AMhrst 4-5009
HOMELITE POWER CHAIN SAWS
LIGHTWEIGHT, POWERFUL
A complete line of one-man chain saws and attachments for every wood-cutting job.
Ask For Free Demonstration
SALES - SERVICE - RENTALS
HOMELITE



CHAIN SAWS
"WHERE TO CALL"
LAYTON TREE SERVICE
5700 San Benito Rd -- Astascdro 563-J
NOBLE SAW SERVICE
1129 Garden ---------- LI 3-5775

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Saws—(Cont'd)

McCULLOCH POWER CHAIN SAWS
McCULLOCH'S NEW "NUMBER ONE" Saws
Start Fast and Stay On The Job!
Reliable-Lightweight
Powerful!
"FOR INFORMATION CALL"
COAST HARDWARE & EQUIPMENT
200 Higuera ---------- LI 3-0602

THOR ELECTRIC SAWS—
HEATON'S 803-13th(PR) ---- 238-3311

Saws—Sharpening & Repairing

Fixit Shop 660 Higuera ---------- LI 3-4823
Noble Saw Service 1129 Garden --- LI 3-5775
(See Advertisement This Page)
SAW SHOP THE 1177 Marsh ---- LI 3-4337
(See Advertisement This Page)

Scales

TOLEDO SCALE DIVISION OF TOLEDO SCALE CORP
213 West Canon Perdido
Santa Barbara ------- Woodland 6-9700

Scales—Repairing

TOLEDO SCALE DIVISION OF TOLEDO SCALE CORP
213 West Canon Perdido
Santa Barbara ------- Woodland 6-9700

Scalp Treatment

Anderson Hotel Barber Shop
953 Monterey - LI 3-4334
Ann's Beauty Shop
6035 Palma Av ---------- Atascdro 595
Beauty Corral 1113 Spring(PR) ---- 238-2111
College Barber Shop
892 Foothill Bl ---------- LI 3-8253
Dera's Beauty Salon
1353½ Grand Av(AG) - HU 9-3821
Eva's Beauty Salon 990 Price(PB) - PR 3-4757
Mr Ralph's Hair Fashions
10 N Broad ---------- LI 3-8258
Pink Poodle Beauty Shop
2146 Broad ---------- LI 3-1045

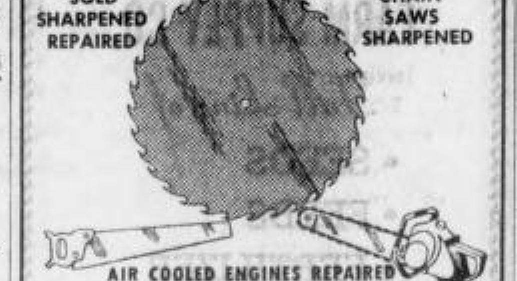
Scavengers—See Garbage Collection

School Supplies—Retail

Bickell's Stationery Store
807-12th(PR) ---------- 238-1231
Gabby Book Store 767 Higuera ---- LI 3-9035

CURTAIN ROD GUIDE
Thimble on end of rod guides it smoothly into the hem without catching or tearing.

SAW FILING
SALES & SERVICE FOR SAWS & LAWN MOWERS
SOLD SHARPENED REPAIRED
CHAIN SAWS SHARPENED



AIR COOLED ENGINES REPAIRED
LI 3-5775
NOBLE — SAW SERVICE
1129 GARDEN ST.

LOCATED IN ARROYO GRANDE - FAIR OAKS AREA
OAK SANITARIUM
CONVALESCENT HOME
Owned & Operated by MR. & MRS. E. S. POND



Serving
ALL BED PATIENTS
AMBULATORY
&
CONVALESCENT
ROOM & BOARD



24-HR. QUALIFIED NURSING CARE
• LATEST TYPE HOSPITAL EQUIPMENT
• SERVING THE VERY BEST IN FOOD (Special Diets)
• CLEAN, CONGENIAL SURROUNDINGS
REASONABLE MONTHLY & WEEKLY RATES
For Information Write or
CALL
STATE LICENSED **HU 9-5468** STATE LICENSED
222 ELM — Arroyo Grande — Fair Oaks Area

McCULLOCH CHAIN SAWS
AUTHORIZED DEALER
ONE-MAN POWER SAW FOR THE FARM AND ORCHARD
CORDWOOD • POSTS • TREE MAINTENANCE • PULP
POWER CHAIN SAWS
Super 44-A



PHONE
LI 3-0602
CHAIN SAW FILING
COAST HARDWARE & EQUIPMENT
200 HIGUERA *FAST EFFICIENT SERVICE* SAN LUIS OBISPO



SHARPENED — REPAIRED
STRAIGHTENED
Circular — Hand
Band — Chain
Jointer & Planer
Knives — Cutlery
LAWN MOWERS REPAIRED & SHARPENED
CONTRACTORS — SAW MAINTENANCE — PICK-UP & DELIVERY SERVICE
Pinking Shears and Scissors
The Saw Shop
LI 3-4337
Used Machy. Sold on Consignment
1177 MARSH ST. *Parking Space* SAN LUIS OBISPO

Schools

Arroyo Grande Special Training Class SLO County Schools Temple Halcyon--HU 9-2211
Arroyo Grande Union Elementary School 526 Orchard Av(AG)-HU 9-2603
Arroyo Grande Union High School Valley Rd(AG)-HU 9-5511
Atascadero Elementary School District
 Lewis Avenue School 6401 Lewis Av-----------Atascdro 400
 Santa Rosa School 9205 Santa Rosa Rd------Atascdro 1406
Atascadero Union High School -Atascdro 1500
Avila School Avia Bch-----------LI 3-4687
Banning School Morro Rd(MB)---SP 2-8347
Bellevue-Santa Fe School Pismo Hwy-LI 3-1158
Calif State Polytechnic College The Poly Campus-LI 3-2000
 Depts Not Reached Through Campus Switchboard
 Dormitories
 Calaveras & Tuolumne-------LI 3-9940
 Chase -------------------LI 3-9740
 Heron -------------------LI 3-9716
 Jesperson ---------------LI 3-9736
 Cal Poly Bake Shop-----------LI 3-2108
 Dairy Project Morro Rd--------LI 3-9956
 Dining Hall North-------------LI 3-2239
 Dining Hall South-------------LI 3-4493
 Food Warehouse 241 Pismo-----LI 3-8405
Cambria Union Grammar School Cambria-WA 7-4400
Cayucos Grammar School C & Birch Cayucs-WY 5-3221
Choice Valley School Cholame(PR)-238-1684
Cholame School Hwy 41(PR)------238-1793
Chris Jespersen School 251 Grand Av-LI 3-6940
Christian Day School 2740 Broad--LI 3-1181
Coast Union High School Cambria-WA 7-4567
Creston School Creston ----------238-4771
East Santa Fe Special Training Class Santa Fe Rd----------------LI 3-1278

A color extension telephone adds comfort and beauty to your home for only a few cents a day.

Schools–(Cont'd)

Fairview School Toro Creek Rd Cayucs-WY 5-3787
Fay's Bakersfield College of Beauty 1900-19th Bkrsfld -------FAirvw 2-7341
(See Advertisement This Page)

Geneseo School (PR)-------------238-4887
Grover City Elementary School 365 S 10th Grover Cty-HU 9-3529
Huasna School Huasna(AG)------HU 9-2047
Laguna School Los Osos Rd-------LI 3-4621
Locke Studio of Dancing 618-12th(PR) --------------238-3524
Los Osos Special Training Class Los Osos School-------------LI 3-5561
Los Ranchos School Edna Rd-----LI 3-0884
Margaret Harloe Elementary School 901 Fair Oaks Av Fair Oaks(AG)-HU 9-2246
Mission Central Catholic High School 682 Palm-LI 3-2131
Mission Grammar School 761 Broad-LI 3-0037
Morro Bay High School Hwy No 1 & 66th Morro Del Mar ----------------SP 2-7351
Morro Union Elementary School 1199 C(MB) --------------SP 2-7311
Nipomo Mesa School Nipomo Mesa Nipomo---------WA 9-3611
Nipomo School Price Nipmo-----WA 9-3211
Nipomo School Annex No 2 Dana Nipomo --------------WA 9-3947
Oceano Special Training Class 19th & Ocean Oceano----------HU 9-3876

The Yellow Pages save you time.



Schools–(Cont'd)

Paso Robles City Schools
 Georgia Brown Elementary School 36th & Oak(PR)------------238-4881
 Glen Speck School 18th & Vine(PR)------------238-2212
 Paso Robles High School 24th & Spring(PR)-----------238-4464
Pismo Beach Grammar School Wadsworth & Hanford(PB)----HU 9-5822
Pismo Beach Grammar School Wadsworth & Hanford(PB)----PR 3-4624
Pismo Beach Special Training Class SLO County Schools 591 Dolliver(PB)-PR 3-2657
Pozo Elementary School Pozo Snta Mrgrta-------------438-5608
San Luis Obispo City Schools
 Administrative Offices 1445 Santa Rosa-LI 3-3843
 Emerson School Nipmo---------LI 3-4021
 Fremont School Peach---------LI 3-5616
 Hawthorne School Story--------LI 3-7013
 Junior High School Fixlini------LI 3-7660
 Pacheco School Grand Av & Slack-LI 3-1941
 Quintana School 451 Jaycee Dr--LI 3-2300
 Senior High School & Junior College Marsh-LI 3-3520
 Sinsheimer School Augusta------LI 3-7965
 Teach School Ferrini Rd & Feltn Wy-LI 3-4976
San Luis Obispo Special Training Class San Luis Obispo County School Grand Av-LI 3-6171
Santa Margarita Grammar School Snta Mrgrta ---------------438-5633
Seventh Day Adventist Church & Church School Larchmont Dr(AG)------HU 9-2687
Seventh Day Adventist Church School 403-3d(PR) ----------------238-1835
Shandon Elementary School Shandn -------------------238-1782
Shandon High School Shandn -----238-0286
Sunnyside School Los Osos Rd-----LI 3-4360
 Kindergarten 333-7th Baywood Pk--------LI 3-1260
Templeton District Schools
 Elementary School ----------Templtn 2611
 High School ---------------Templtn 2601
 Agricultural Dept -----------Templtn 2612
Union Special Training Class San Luis Obispo County Schools Hwy 41(PR) ----------------238-4956

Scissors–Sharpening

See Sharpening Service

Scout Supplies

See Boy & Girl Organization Supplies

Scrap Metals

See also Junk Dealers

Grover City Junk Yard 13th & Farrell Rd Grovr Cty-HU 9-2991
Paso Robles Auto Wreckers N 101 Hwy(PR)-------------238-1413
VALLEY PIPE & SALVAGE CO 729 W Main Santa Maria-Walnut 5-2774

Good party-line neighbors remember to space their calls.

Screens–Window & Door

COLUMBIA-MATIC FRAMELESS SCREENS—
 QUAGLINO JAMES A BUILDERS SUPPLIES Santa Barbara Av & High-LI 3-0560
Hagle-De Cou Lumber Co 8965 El Camino Rl-Atascdro 43
PAC COAST LUMBER CO OF CALIF 424 Santa Barbara Av---------LI 3-2191
RYLOCK ALUMINUM WINDOWS SCREENS AND SCREEN DOORS—
 HAYWARD LUMBER CO 10th & Pine(PR)-----------238-4900
San Luis Mill & Lumber Co 246 Higuera ----------------LI 3-0825
TENSION-TITE WINDOW SCREENS—
 DEALERS
 FARM & HOME SUPPLY 1200 Grand Av(AG)------HU 9-4226
Wieber Screen & Mfg 917 Grand Av(AG)----------HU 9-4811

Seat Covers–Automotive

See Automobile Seat Covers, Tops & Upholstery

Second Hand Dealers

Grover City Swap Shop 549 Hwy No 1 Grovr Cty------HU 9-4423

Second Hand Furniture

See Furniture Dealers–Used

Secretarial Schools–See Schools

Seeds & Bulbs–Retail

Karleskint's Florist & Nursery 1422 Monterey-LI 3-1535
Loomis E C & Son 415 E Branch(AG)-HU 9-5514
Loomis E C & Son 65½ Higuera---LI 3-8410
PASO ROBLES SEED & CHEMICAL CO Field and Vegetable Only 13th & Riverside Av(PR)-------238-3825
San Luis Nursery Old Hwy 101 South-LI 3-6035
San Luis Obispo County Farm Supply Co 157 Higuera-LI 3-3751
(See Advertisement This Page)

Seeds & Bulbs–Whsle

Castle A L Inc Pesticides-Veg Seeds-Field Seeds Fertilizers-Grasses-Clover-Alfalfa Call Collect 675 South Blosser Rd Santa Maria -----------Walnut 5-5540

Here's how you may be sure of getting your party more often when you dial:

1. Look up the number in the latest directory. Write it down.
2. Listen for dial tone.
3. Dial carefully.
4. Wait a minute before you decide your party isn't home.

Septic Tanks

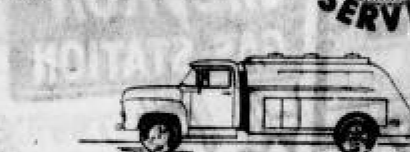
A-1 Chemical Toilet Service 964 Chorro -----------------LI 3-3965
Bresette A Septic Tank Service 931-15th(PR) ---------------238-4815
(See Advertisement This Page)
Finley Joe 204 Aspen(AG)-------HU 9-5783
(See Advertisement This Page)
Gallagher's Excavating & Septic Tank Installation 8530 El Dorado Av-------Atascdro 1683
(See Advertisement This Page)
K & S DISTRS Grass Vly -----------------273-6151
(See Advertisement This Page)
SAN LUIS SANITATION SERVICE 1130 Leff-LI 3-2635
(See Advertisement This Page)

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."





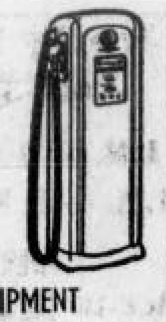






Service Station Equipment

★ INSTALLATIONS
★ REPAIRS



- HAND & ELECTRIC GASOLINE PUMPS
- HOISTS
- COMPRESSORS
- BATTERY CHARGERS
- H. P. GREASE EQUIPMENT
- ALL TYPES OF HOSE
- TANKS & FITTINGS
- OVERHEAD TANKS & STANDS
- ALL TYPES HYDRAULIC JACKS

FACTORY SCHOOLED REPRESENTATIVES

SERVING
San Luis Obispo Co. & No. Santa Barbara Co.

NIELSEN CONSTRUCTION CO.
HARALD N. NIELSEN

LI 3-2595

956 WALNUT
SAN LUIS OBISPO

Service Station Equipment

MOTOR OIL SALES CO
349 S Halcyon Rd(AG)--------HU 9-5131
Nielsen Construction Co
956 Walnut-LI 3-2595
(See Advertisement This Page)
Service Stn Equipment & Service
464 N Broad------------------LI 3-6755
(See Advertisement This Page)

Service Station Equipment–Servicing

Nielsen Construction Co
956 Walnut-LI 3-2595
Service Stn Equipment & Service
464 N Broad------------------LI 3-6755

THIS TAKES THE CAKE
To split layer cake, or slice an angel food cake, "saw" through it with silk or nylon thread.

SERVICE STATION EQUIPMENT & SERVICE
- LUBRICATION EQUIP.
- AIR COMPRESSORS
- BOWSER GASOLINE PUMPS
- STEAM CLEANERS
- HOISTS • GAUGES
- HOSE • TOOLS

Sales & Service
H. P. McGEE
CALL
LI 3-6755
If No Answer Call LI 3-7208

OFFICE 464 N. BROAD
YARD 283½ HIGUERA

Service Stations–Gasoline & Oil

Agueda's Texaco Service
200 Traffic Wy(AG)-HU 9-2905
Arroyo Grande Gas Stn
610 Grand Av(AG)------------HU 9-9957

BARRETTS UNION SERVICE
PICK-UP & DELIVERY
We Give Blue Chip Stamps
OPEN 7 DAYS A WEEK
Complete Minute Man Service
Tires — Batteries — Accessories
JACK BARRETT — Prop.
339 Marsh ----------------LI 3-9854

Battles Union Service
7th & Ocean Av Cayucs--------WY 5-3323
Baxter W A & Sons
691 Price(PB)-PR 3-4466
Baywood Service
300-2d Baywd Prk-LI 3-1558

BENELLS TEXACO SERVICE
"THE BEST FRIEND YOUR CAR EVER HAD"
MARFAK LUBRICATION
FIRESTONE TIRES
Wheel Balancing — Brake Service
Hours 7 A.M. to 9 P.M. Pick-Up & Delivery
Foothill Bl & Santa Rosa----LI 3-9712

BEWLEY'S CHEVRON STN
155 Traffic Wy(AG)-----------HU 9-5048
(See Advertisement Page 147)
BILL WALL'S SERVICE
French Rd & S 101 Hwy-------LI 3-9985
Bill's Shell Service Stn
Main & 8th(MB)--------------SP 2-4161
(See Advertisement Page 148)
Black's Richfield Serv Stn
Hwy 41 & Hwy 101(PR)--------238-4648
(See Advertisement Page 146)

Advertise in the YELLOW PAGES . . . it pays.

Service Stations–Gasoline & Oil–(Cont'd)

BOB & DAN'S RICHFIELD STN
BOB & DAN CANET — Owners
SERVICE IS OUR BUSINESS
AUTOMOTIVE REPAIR
TUNE-UPS — LUBRICATION
Wheel Balancing — Brake Service
Tires — Batteries — Accessories
OPEN 6 AM. – 10 PM DAILY
198 Hwy No 1 Cayucs------WY 5-3854

Bob's Mobile Service S Hwy(PR)---238-2112
Bob's Seaside Service Stn
500-5th(MB) ----------------SP 2-5854
Bob's Shell Service Marsh & Osos--LI 3-3420
(See Advertisement Page 148)
Bob's Veltex Service
690 Price(PB) --------------PR 3-9993
Boettcher's Chevron Stn
Main & Lee Cambria----------WA 7-4626
BOYSEN'S TEXACO SERVICE
435 Marsh-LI 3-9965
(See Advertisement Page 147)
Brennan Maury
330 Traffic Wy(AG)----------HU 9-4237
Brooks Wes Chevron Service
806 Spring(PR) --------------238-9814
(See Advertisement Page 148)
Buck & Ray's Texaco Service Stn
We Give S & H Green Stamps
2924 Hwy No 1(MB)----------SP 2-7386
BUD'S SERVICE STN
495-5th(MB)-SP 2-3601
BURCH'S TOM SERVICE & TRAILERS
505 Higuera-LI 3-4042
(See Advertisement Page 147)
BUSHONG'S TEXACO STN
Santa Rosa & Marsh-LI 3-9858
CALHOUN'S MOHAWK SERVICE
1321 Price(PB) -------------PR 3-2124
Cattoir's Shell Service
401 Traffic Wy(AG)-HU 9-2336

(Continued Next Page)

Advertise here—it pays.

IN SAN LUIS OBISPO



MADDALENA TIRE COMPANY

LUBRICATION · OIL · ACCESSORIES
ATLAS BATTERIES

A COMPLETE TIRE SERVICE
• NEW • USED • RECAPS

Featuring
MADALIZING PROCESS
Far Superior to Ordinary Recapping

Expert
WHEEL BALANCING
STEWART-WARNER
ELECTRONIC BALANCER

Free Pick-Up & Delivery Service
PHONE
LI 3-0735

HIGUERA & OSOS — SAN LUIS OBISPO

PASO ROBLES
2235 SPRING

GIBBS OIL CO.

"You can't buy better why pay more"

Dial 238-2038

- COMPLETE LUBRICATION
- MUFFLER SERVICE
- ACCESSORIES
- ROAD SERVICE
- BATTERIES
- TIRES



NATION-WIDE TRAILERS FOR RENT

MAJOR REFINERY GASOLINE FOR LESS

Free Pick-Up & Delivery Service

Service Stations–Gasoline & Oil–(Cont'd)

CAYUCOS THUNDERBIRD SERVICE
Hwy 1 & E St Cayucs----------WY 5-3327
Cherry's Texaco Service
101 Hwy, South-------------Atascdro 368
(See Advertisement Page 146)
Cholame Garage Cholame(PR) ----238-3095
CHUCK'S SERVICE
Chuck Frazier-Proprietor
1339 Spring(PR) -------------238-9704
Colouch's Union Service Stn
980 Main(MB)-SP 2-9972
Connolly's Mobil Service Stn
1300 Grand Av Grovr Cty------HU 9-2744
Corellas Grocery
Tefft & Freewy Nipomo-------WA 9-8983
DeMeritt's Texaco Service
4950 El Camino Rl---------Atascdro 1489
DON'S SERVICE
Open 7 AM-10 PM Daily
1108 Monterey --------------LI 3-4587
Ed's Richfield Service Stn
1402 Spring(PR) -------------238-3900
ED'S TEXACO SERVICE
Los Osos Valley Rd------------LI 3-6375
Emery Dale Signal Service
Hwy 101 & Del Rio Rd------Atascdro 1520
(See Advertisement Page 148)
Evans Charles Shell Service Stn
Main & Lee Cambria-WA 7-4545
FARRAR & SPITTLER SERVICE
22 N Chorro------------------LI 3-1892
(See Advertisement Page 146)

FLYING A DEALERS—
DON'S SERVICE
1108 Monterey -------------LI 3-4587
JIM'S MIDWAY SERVICE
Wheel Balancing-Mechanic on Duty
We Give S & H Green Stamps
Hwy 1 & 12th(MB)--------SP 2-8623
TED'S FLYING A SERVICE
Hwy No 1 Cambria--------WA 7-8986
TEEHEE FLYING A SERVICE
413 Higuera --------------LI 3-9797

FRANKLIN'S SERVICE
1185 Monterey-LI 3-5059
Frank's Flying A Service
6305 Morro Rd-----------Atascdro 1360
FRANK'S WILSHIRE SERVICE
1545 Spring(PR) -------------238-9750
(See Advertisement Page 148)
Fraysier's Wilshire Service
1020 Price(PB) ---------------PR 3-2288
FRED'S NORWALK SERVICE STN
840 Spring(PR) --------------238-0421

GATLIN SHELL SERVICE STN
R. B. GATLIN — In Oceano
LUBRICATION — GREASING
WHITE GAS
Free Pick-Up & Delivery
FULL LINE OF GROCERIES
Open 7 A.M. to 9 P.M. Daily
Including Sundays & Holidays
WE GIVE S & H GREEN STAMPS
1707 Front Oceano---------HU 9-3981

An extension telephone saves time and steps.

Gene's Hancock Service
2690 Hwy No 1 Morro Del Mar-SP 2-8057
Gene's Mobile Service
Price & Dolliver(PB)-PR 3-2647
Gibbs Oil Co 2235 Spring(PR)-----238-2038
(See Advertisement Page 144)
GILEAU PAT CHEVRON SERVICE
1502 Spring(PR) -------------238-4399
(See Advertisement Page 147)
Golden Rocket Service
1565 Monterey ---------------LI 3-9458
Gross Chevron Stn Sn Simn-------WA 7-4353
Grover City Gas Stn
700 Grand Av Grovr Cty-------HU 9-9937
Hail's Richfield Service
1637 Spring(PR) -------------238-2353
(See Advertisement This Page)
Hail's Union Service 1919 S Broad-LI 3-6401
(See Advertisement This Page)
Hall's Dink Auto Service
711 Marsh -------------------LI 3-6474
(See Advertisement Page 148)

(Continued Next Page)

H. Wills
NORWALK PRODUCTS

We Give
S & H GREEN STAMPS

- BATTERIES
- LUBRICATION
- TIRES

LI 3-3513

In San Luis Obispo County
NORWALK SERVICE STN.
1088 Higuera St.
San Luis Obispo

In SAN LUIS OBISPO It's
Jim Hensley's Mobil Service



"Your Friendly Neighborhood Mobil Dealer"

Open 7 A.M. — 9 P.M. Weekdays
& 8 A.M. — 9 P.M. Sundays

FREE
PICK-UP & DELIVERY

WE GIVE BLUE CHIP STAMPS

Journeyman Mechanic On Duty

- COMPLETE AUTO REPAIRS
  • OVERHAUL • TUNE-UP • IGNITION ETC.
- BRAKE SERVICE — • FREE BRAKE INSPECTION
- MUFFLERS & TAILPIPES — • FREE INSPECTION
- WHEEL BALANCING
- TIRE RECAPPING
- AUTO ACCESSORIES
- OUTBOARD OILS & FUELS
- KEROSENE – SOLVENT – WHITE GAS
- YES! WE DO NIGHT LUBES!
- EMERGENCY ROAD SERVICE

CALL
LI 3-1715

2164 BROAD ST. — SAN LUIS OBISPO

— IN PASO ROBLES —
HAIL'S RICHFIELD SERVICE
1637 SPRING STREET
RICHFIELD SERVICE STATION
COMPLETE LUBRICATION
TIRES – BATTERIES – ACCESSORIES
Pick-Up & Delivery
WE GIVE S & H GREEN STAMPS
238-2353

RICHFIELD PRODUCTS

IN SAN LUIS OBISPO
HAIL'S UNION SERVICE

76 UNION

EXPERT
MOTOR TUNE-UP
BRAKE SERVICE
MUFFLERS & TAILPIPES
WASHING & POLISHING
DELCO BATTERIES
Firestone Tires
We Give Blue Chip Stamps

LI 3-6401

1919 S. BROAD — SAN LUIS OBISPO

Service Stations–Gasoline & Oil–(Cont'd)

Hawkins' Seaside Service 1010 Grand Av Grovr Cty-HU 9-3462
Hedges Auto Service 1095 Main(MB)-SP 2-3191
Hensley Jim Mobil Service 2164 Broad --------LI 3-1715
(See Advertisement Page 145)
HESSLER'S UNION OIL SERVICE STN 1308 Monterey-LI 3-9915
(See Advertisement Page 147)
Hobb's Union Service Hwy No 1(MB) --------SP 2-9969
Hove's Texaco Service Highway-Templtn 2451
Hughs Paul Beacon Service Stn 2704 G Snta Mrgrta--------438-9987

HYSEN-JOHNSON SHELL SERVICE
OPEN EVERY DAY 6:30 A.M. - 10 P.M.
FIRESTONE
Batteries – Tires – Accessories
SHELLUBRICATION
1095 Monterey --------LI 3-2216

Iverson's Texaco Service 1004 Spring(PR) --------238-0124
(See Advertisement Page 147)
Jim's Douglas Service 5970 El Camino Rl--------Atascdro 1419
Jim's Douglas Service 703 Spring(PR) --------238-3154
(See Advertisement Page 147)
JIM'S MIDWAY SERVICE
Wheel Balancing-Mechanic On Duty
We Give S & H Green Stamps
Hwy 1 & 12th(MB)--------SP 2-8623
Jim's Richfield Service 636 Spring(PR) --------238-4604
Jim's Texaco Service Santa Rosa & Olive--------LI 3-8556
Jim's Texaco Service Hwy No 1 Cambria--------WA 7-4639
Joe Wilson Chevron Stn Cholame(PR) --------238-2281
John's Douglas Stn 4th & Grand Grovr Cty--------HU 9-9995
John's Norwalk Service & Garage 781 Price(PB)-PR 3-2014
Ken Croney's Chevron Service 2760 N Hwy No 1 Morro Del Mar--------SP 2-7367
Kenneys Chevron Stn Hwy 1 & Foothill Bl-LI 3-9904
Ken's Shell Service Hwy 101 & Portuguese Flat Rd-LI 3-7516
(See Advertisement This Page)
Knight's Richfield Service 931 Grand Av(AG)--------HU 9-9916
Kustom Korner 636 Higuera--------LI 3-8312
Landels' Flying A Service Stn 11th & Spring(PR)--------238-1621
(See Advertisement Page 147)
Lane's Chevron Service 1717 Shell Beach Rd Shell Bch-PR 3-9953
(See Advertisement This Page)
Lawless Cy Richfield Service 396 Santa Rosa--------LI 3-8601
(See Advertisement Page 148)
Lawson's Hancock Service 1480 Monterey-LI 3-9751
Layne's Union Service Stn 10th & Spring(PR)--------238-9770
Lee's Richfield Service 1166 Monterey --------LI 3-9896
(See Advertisement Page 147)
Leverenz Chevron Stn Shandn --------238-0758
LUND SWEDE AUTOMOTIVE & ELECTRIC 1344 Spring(PR)---238-0305
(See Advertisement Page 148)
MADDALENA TIRE CO Higuera & Osos-LI 3-0735
(See Advertisement Page 144)
MARTIN'S STANDARD STN
Lubrication-Wheel Balancing
1741 Monterey --------LI 3-9717
Mathias Al Chevron Service Ocean Av & D Cayucs--------WY 5-3286
MAY TEXACO SERVICE Hwy Snta Mrgrta--------438-5626

(Continued Next Page)

The Yellow Pages save you time.

Service Stations–Gasoline & Oil–(Cont'd)

McGuire's Richfield Service Stn 316 Higuera-LI 3-8604
(See Advertisement This Page)
McKennon H H 5th & Main(MB)--SP 2-8475
McNamara Bros Mobil Service Stn 8130 El Camino Rl--------Atascdro 152
Mitchell's Mobile Service 1095 Marsh --------LI 3-9727
Mobil Oil Co Service Stn 1339 Spring(PR) --------238-9704

MOBIL PRODUCTS—
BUD'S SERVICE STN 495-5th(MB) --------SP 2-3601
FARRAR & SPITTLER SERVICE 22 N Chorro--------LI 3-1892
GENE'S MOBILE SERVICE Price & Dolliver(PB)------PR 3-2647
HENSLEY JIM MOBIL SERVICE
See Our Advertisement
2164 Broad --------LI 3-1715

Moore's Sunland Service 898-5th(MB)-SP 2-8941
Mulkey's Texaco Stn 999 Hwy 101(AG)--------HU 9-9947
(See Advertisement This Page)
MUSTANG AUTO SERVICE Osos & Marsh--------LI 3-8107
Myers & Son Wilshire Service 4th & Grand Av Grovr Cty-----HU 9-4018
Nipomo Mobil Service Robbins & Hwy 101 Nipmo----WA 9-3622
Nipomo Richfield Service Hwy 101 & Price Nipomo-----WA 9-8993
Norwalk Service 6th & Grand Av Grovr Cty----HU 9-2279
NORWALK SERVICE STN 1088 Higuera-LI 3-3513
(See Advertisement Page 145)
Passe Art Shell Service 571 Price(PB)-PR 3-4637

(Continued Next Page)

Advertise here—it pays.

Service Stations–Gasoline & Oil–(Cont'd)

PAULEY STNS INC
1190 N Hwy 1(MB) ---- SP 2-9944
Pete's Beacon Service Stn & Garage
Chorro & Foothill Bl ---- LI 3-9744
PETE'S WILSHIRE SERVICE
Chorro & Foothill Bl ---- LI 3-7951
POWER PACK OIL CO
363 Santa Rosa ---- LI 3-6363
Ray Cooper's Union Oil Service
15th & Spring(PR) ---- 238-9759
Reid's Chevron Stn 601-5th(MB) -SP 2-6571
REIF VINCE CHEVRON STN
The Best Station In Town
Hwy ---- Atascdro 102

RICHFIELD
Richfield BORON Gasoline Over 100 Octane
Richlube Motor Oils
"YEARS AHEAD" Petroleum Products and Services

"WHERE TO BUY THEM"

BLACK'S RICHFIELD SERV STN
Hwy 41 & Hwy 101(PR) ---- 238-4648
BOB & DAN'S RICHFIELD STN
198 Hwy No 1 Cayucs ---- WY 5-3854
ED'S RICHFIELD SERVICE STN
E H Green-Proprietor
1402 Spring(PR) ---- 238-3900
HAIL'S RICHFIELD SERVICE
1637 Spring(PR) ---- 238-2353
LAWLESS CY RICHFIELD SERVICE
396 Santa Rosa ---- LI 3-8601
LEE'S RICHFIELD SERVICE
1166 Monterey ---- LI 3-9896
McGUIRE'S RICHFIELD SERVICE STN 316 Higuera ---- LI 3-8604
NIPOMO RICHFIELD SERVICE
Hwy 101 & Price Nipomo ---- WA 9-8993
SHORES RICHFIELD SERVICE STN
Hwy ---- Atascdro 707
STEWART JACK'S RICHFIELD SERVICE
6400 Main Cambria-WA 7-4458
Valley Auto Service
Contract Station for AAA
139 Traffic Wy(AG) ---- HU 9-2040
WHITE'S RICHFIELD SERVICE
Price & Hollister Av(PB) ---- PR 3-4618

ROHRER'S FLYING A SERVICE
1545 Riverside Av(PR) ---- 238-3401
ROOKER'S HANCOCK SERVICE
1294 Grand Av(AG) ---- HU 9-3361
Rooker's Texaco Service Stn
501 Price(PB)-PR 3-2114
Rose Doyle Chevron Service Stn
1745 Spring(PR) ---- 238-9816
(See Advertisement Page 146)
Rountree Oil Distributing Co
100 Traffic Wy(AG)-HU 9-2051
S & H Gas Stn Inc 1371 Monterey-LI 3-9957
S & W Service Old Hwy 101 South-LI 3-6709
SAN LUIS MOBIL SERVICE
Marsh & Nipomo ---- LI 3-5500

The Yellow Pages save you time.

SAN LUIS TRUCK SERVICE
Old S 101 Hwy ---- LI 3-9788
Scott's Joe Mobil Service Stn
Beach & Hwy 1 Oceano ---- HU 9-5336
Serviss Shell Service
8th & Grand Av Grovr Cty ---- HU 9-9904

SHELL DEALERS' SERVICE STATIONS
Super Shell with TCP
X-100® Motor Oil Premium
Lubricants
Accessories

"WHERE TO BUY THEM"

Bardin's Goodyear Service
692 Marsh-LI 3-5492
Bill's Shell Service Stn
Main & 8th(MB) ---- SP 2-4161
Bob's Shell Service
Marsh & Osos ---- LI 3-3420
Gatlin Shell Service Stn
1707 Front Oceano-HU 9-3981
HYSEN-JOHNSON SHELL SERVICE
1095 Monterey ---- LI 3-2216
Ken's Shell Service
Hwy 101 & Portuguese Flat Rd ---- LI 3-7516
Layman's Garage
Hwy 1 & Pacific Av Cayucs-WY 5-3658
Passe Art Shell Service
571 Price(PB)-PR 3-4637
Sebastian's Store Sn Simn ---- WA 7-4217
SKI'S SHELL SERVICE STN
1200 Monterey-LI 3-6821
SMITH'S SHELL SERVICE
Hwy 101 S & 41(PR) ---- 238-4837
WELTMER DON SHELL SERVICE STN 6295 El Camino Rl ---- Atascdro 305
Williams Shell Service Stn
1145 Spring(PR) ---- 238-4525

Shores Richfield Service Stn
Hwy ---- Atascdro 707
SIGNAL OIL CO DISTR
1446 Spring(PR) ---- 238-1708
Simpson's Flying A Service
6490 El Camino Rl ---- Atascdro 452
Ski's Shell Service Stn
1200 Monterey-LI 3-6821
(See Advertisement Page 147)
Smith's Shell Service
Hwy 101 S & 41(PR) ---- 238-4837
Standard Oil Company of California
Western Operations Inc
Standard Stations Inc
Monterey & Santa Rosa
1066 Monterey-LI 3-9772
S Hwy & 41 Hwy(PR) ---- 238-9783
Spring & 12th 1213 Spring(PR)-238-9813
Standard Stn Inc No 7472
Hwy No 101(PB) ---- PR 3-9948
Stewart Jack's Richfield Service
6400 Main Cambria-WA 7-4458
Stowe Independent Oil Co
996 Marsh ---- LI 3-9728
Stowe Independent Oil Co & Trailer Sales
6th & Spring(PR) ---- 238-9824
Sunland Super Service
2801 Spring(PR) ---- 238-9769
(Continued Next Page)

Advertise here—it pays.

Service Stations–Gasoline & Oil–(Cont'd)

Ted's Flying A Service
Hwy No 1 Cambria ---- WA 7-8986

TEEHEE FLYING A SERVICE
DAY & NIGHT LUBE
MINOR TUNE-UP
AUTO WASH & POLISHING
FLYING A TIRES & BATTERIES
WHEEL BALANCING
MUFFLER SERVICE
AUTO ACCESSORIES
Free Pick-Up & Delivery
413 Higuera ---- LI 3-9797

Texaco Service Stn
Jim Green-Owner
6040 El Camino Rl ---- Atascdro 105
Texaco Service Stn
1405 Spring(PR) ---- 238-1545
Thompson Frank W Chevron Service Station
Chevron Products-Tires-Batteries
725 Main ---- Templtn 2401
Tolle's Union Oil Service
1191 Price(PB)-PR 3-9978
Tomasini Chevron Stn
Marsh & Higuera ---- LI 3-9847

UNION DEALERS' SERVICE STATIONS
MINUTE MAN SERVICE
76 UNION

"WHERE TO GET IT"

BARRETTS UNION SERVICE
339 Marsh ---- LI 3-9854
HAIL'S UNION SERVICE
1919 S Broad-LI 3-6401
HESSLER'S UNION OIL SERVICE STN 1308 Monterey ---- LI 3-9915
HOBB'S UNION SERVICE
Hwy No 1(MB) ---- SP 2-9969
LAYNE'S UNION SERVICE STN
10th & Spring(PR) ---- 238-9770
TOLLE'S UNION OIL SERVICE
1191 Price(PB)-PR 3-9978
VERN'S UNION 76 SERVICE
Hwy Snta Mrgrta ---- 438-9985
Villa's Union Stn
We Give S & H Green Stamps
Broad & Foothill Bl ---- LI 3-9971
WHEAT'S UNION SERVICE
823 Grand Av(AG) ---- HU 9-2705

Union Service Stn
Chris Jespersen-Proprietor
101 Hwy & E Mall ---- Atascdro 684
Union Service Stn Price C Dale
S Hwy(PR) ---- 238-0740
Valley Auto Service
139 Traffic Wy(AG) ---- HU 9-2040
Valois Service Stn & Cafe
Sn Simn ---- WA 7-4214
Vern's Union 76 Service
Hwy Snta Mrgrta ---- 438-9985
Villa's Union Stn
Broad & Foothill Bl-LI 3-9971
(See Advertisement Page 147)
Weltmer Don Shell Service Stn
6295 El Camino Rl-Atascdro 305
Wheat's Union Service
823 Grand Av(AG) ---- HU 9-2705
White's Richfield Service
Price & Hollister Av(PB) ---- PR 3-4618
(See Advertisement Page 148)
Wilbert's Service Stn & Grocery
Hwy Cambria-WA 7-4237
Williams Shell Service Stn
1145 Spring(PR) ---- 238-4525
(See Advertisement Page 148)

KEEP LIGHT FROM MILK

Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

Service Stations–Gasoline & Oil–(Cont'd)

WILSHIRE GASOLINE
Refiners and Marketers of Wilshire Petroleum Products
wilshire

"WHERE TO CALL"
SERVICE STATIONS

Fraysier's Wilshire Service
Drive In Adjacent to Station
1020 Price(PB) ---- PR 3-2288
Myers & Son Wilshire Service
4th & Grand Av Grovr Cty ---- HU 9-4018
PETE'S WILSHIRE SERVICE
Chorro & Foothill Bl ---- LI 3-7951

Wilshire Service Station Hwy ---- Atascdro 375
Wilson Bros Signal Service
751 Marsh ---- LI 3-9997

Sewer Cleaning Equipment & Supplies

Roto-Rooter Service
1141 Foothill Bl ---- LI 3-9288
From telephones served by the following exchanges
Santa Maria
(No Intercity Charge)
Ask Operator for Zenith 99709

Sewer Contractors

McBRIDE SHEET METAL WORKS
Old Hwy 101 ---- LI 3-5000
ROTO-ROOTER SERVICE
1141 Foothill Bl ---- LI 3-9288
(See Advertisement This Page)

Sewer & Drain Pipe

SAN LUIS BRICK INC
2900 S Broad ---- LI 3-6929

Sewer Service

See Plumbing–Drain & Sewer Cleaning; Sewer Contractors

Sewing Machines–Household

House of Yardage 585-12th(PR) ---- 238-0147

SINGER SEWING MACHINES
EXPERT SEWING MACHINE REPAIRS. SINGER Sales & Rentals; Parts and Service. For all your sewing needs — Look for the Famous "SINGER" and Red "S" Trademarks.

"WHERE TO CALL"

Singer Sewing Machine Co
733 Higuera-LI 3-1748

Sewing Machines–Repairing

Fixit Shop 660 Higuera ---- LI 3-4823

Shades–Window–See Window Shades Hdgs

Sharpening Service

Noble Saw Service 1129 Garden ---- LI 3-5775
SAW SHOP THE
Pinking Shears & Scissors
1177 Marsh ---- LI 3-4337

Shavers–Electric

WALKER'S BOB
All Makes-Sold & Repaired
844 Monterey ---- LI 3-1827

Shavings–See Sawdust & Shavings

Sheet Metal Work

B T U HEATING & AIR CONDITIONING
390 Manhattan Av Grovr Cty ---- HU 9-5238
Bates Edgar L
106 N Halcyon Rd(AG)-HU 9-3402
(Continued Next Page)

In SAN LUIS OBISPO It's
COPELAND'S
FOR
MEN – WOMEN & CHILDREN
SHOES
Featuring
• CLINIC NURSE • MIRACLE TREADS • GLAMOUR DEBS • BUSTER BROWN • PORTO-PED • PEDWIN SHOES (For Young Men) • U. S. KEDS
• ENNA JETTICKS • FASHION CRAFTS • LAZY BONES • JUMPING JACKS • PORTAGE • TEXAS BOOTS
LI 3-8398
894 HIGUERA
SAN LUIS OBISPO

Sheet Metal Work–(Cont'd)

BETTER PLUMBING CO
673 Higuera-LI 3-5938
Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av(PR)--------238-3934
(See Advertisement Page 149)
BRANIN GEO SHEET METAL
RESIDENTIAL & COMMERCIAL
SHEET METAL WORK OF ALL KINDS
Direction to Shop
Santa Rosa to Murry Ave
East on Murry 2 Blocks
North on Stenner 1 Block
110 Stenner -------------LI 3-7348
COOPERATIVE FARMERS SUPPLY CO INC 14th & Pine(PR) ----------238-1718
(See Advertisement Page 149)
CRAIG F L SHEET METAL & PLUMBING
731-21st(PR) ---------------238-0082
HOOPER SHEET METAL
HEATING – VENTILATING
AIR CONDITIONING
All Work Guaranteed
FREE ESTIMATES
666 Upham --------------LI 3-6359
KING'S METAL SHOP
1612 Hwy No 1(MB)---------SP 2-7421
(See Advertisement Page 149)
McBRIDE SHEET METAL WORKS
Old Hwy 101---------------LI 3-5000
(See Advertisement Page 149)
Ochs A R Electrical & Mechanical Construction 2090 Swazey------LI 3-7937

Make the YELLOW PAGES your buying guide—it can save you time and effort.

Sheet Metal Work–(Cont'd)

SMEE'S PLUMBING & HEATING SHOP
JOBBING & CONTRACTING
FURNACES – SKYLIGHT
HEATING – GUTTERS
LEADERS – KITCHEN FANS, ETC.
2959 S Broad-------------LI 3-0860
STRONG'S SHEET METAL
MORRO BAY
General
SHEET METAL WORK
964 Las Tunas Av(MB)-----SP 2-8750
Umbaugh Fred L 3000 Orcutt Av--LI 3-9298
(See Advertisement Page 149)

Shingles & Shakes

Paso Robles Roofing
Hwy 101 South(PR)----------238-1165

Shingling–See Roofers

Ship Brokers

Sweaney Ross R Ship Broker
220 San Miguel Avila Bch-LI 3-8095

Shirts–Custom Made

Mission Tailoring Service
722 Marsh-LI 3-7719

Shirts–Retail

See also Men's Clothing & Furnishings–Retail
Squire's Men's Wear 745-12th(PR)-238-0125

Shoe Repairing

Don's Shoe Shop 1321 Broad-----LI 3-6919
Peterson's Shoe Shop
255-5th(MB) --------------SP 2-8438
TAKKEN HARRY W
ORTHOPEDIC WORK
A SPECIALTY
Open 7:30 AM Till 5:30 PM
Mon Thru Sat
CLEANING & DYEING
Shoe Shining Equipment & Supplies
1027 Marsh -------------LI 3-6662

Shoe Shining Equipment & Supplies

Takken Harry W 1027 Marsh-----LI 3-6662

Shoes–Retail

BELLO'S
SHOES for all SPORTS
BASEBALL – BASKETBALL – FOOTBALL
BOWLING – TENNIS – GOLF
U. S. KEDS
Spalding – Rowlings – Converse
886 Monterey ------------LI 3-2197
Bob's Shoe Store 619-12th(PR) ---238-3623
(See Advertisement This Page)
BURKHARDT'S SHOES
Shoes for the Entire Family
955 Grand Av(AG)-----------HU 9-5421
5890 Traffic Wy------------Atascdro 90

(Continued Next Page)

STRING 'EM ALONG
To give thread or cord a stiff tip for stringing beads, dip twisted end in clear nail polish. Let dry.

SHOES
Brad Fisher's
STORE FOR THE ENTIRE FAMILY
FOR MEN ★ FREEMAN RED WING
FOR WOMEN ★ NATURALIZER JOYCE AMANO
FOR CHILDREN ★ PIED PIPER
CALL
LI 3-2646
845 HIGUERA
SAN LUIS OBISPO

Charles SHOES
Featuring
POLL PARROT
★ SHOES FOR BOYS & GIRLS
★ SHOES FOR WOMEN
VITALITY & FIANCEES
JACQUELINE & CONNIE
★ SHOES FOR MEN
JARMAN – RAND
ACME BOOTS
HANDBAGS & ACCESSORIES
PHONE
LI 3-4054
"Doctors Prescriptions Filled"
ALWAYS CAREFULLY FITTED
867 HIGUERA
San Luis Obispo

IN PASO ROBLES
BOB'S SHOES
for the family
FOR BOYS • OFFICIAL SCOUT SHOES • ORTHOPEDIC • O'OMPHIES House Slippers
FOR MEN CITY CLUB TEXAS BOOTS
FOR GIRLS TRIOS SMART MAID
FOR LADIES VELVET STEP VITALITY • DANCE • BALLET
WEATHER-BIRD SHOES FOR BOYS AND GIRLS
238-3623
619-12th ST.
TOWN & COUNTRY SHOPPING MART
PASO ROBLES

Shoes–Retail–(Cont'd)

CALLAHAN'S SHOE DEPT
325-5th(MB) ---------------SP 2-3251
(See Advertisement This Page)
Charles Shoes 867 Higuera--------LI 3-4054
(See Advertisement Page 150)
Copeland's Buster Brown Shoes
894 Higuera ---------------LI 3-8398
(See Advertisement Page 150)
Family Shoe Store The
859 Main(MB) --------------SP 2-8897
Fisher's Brad Shoe Store
845 Higuera-LI 3-2646
(See Advertisement Page 150)
Gallenkamp's Shoe Store
952 Higuera LI 3-0791
Karl's Shoe Store 786 Higuera----LI 3-9804
Knapp Shoe Counselor------------LI 3-5879
PEN-REN BOOTERY 860 Higuera-LI 3-1646
Reeve's Shoes 760 Higuera-------LI 3-9913

The Yellow Pages save you time.

RED GOOSE SHOES
"Built for Action"
For The Entire Family
RED GOOSE SHOES
(For Men) (For Women)
John C. Roberts – Grace Walker
CALLAHAN'S
SHOE DEPT.
325 - 5th ST., MORRO BAY
SP 2-3251

Shoes–Retail–(Cont'd)

SQUIRE'S MEN'S WEAR
PASO ROBLES
Exclusive Dealer For
NUNN-BUSH – EDGERTON
RED WING SHOES
Also
FRYE BOOTS – WORK & DRESS
745-12th(PR) ----------238-0125
Taylor's Shoes & Service
1319 Park(PR) --------------238-3152

Shopping Service

Sears Roebuck And Co
879 Higuera ---------------LI 3-2270

Shoring

Van Ronk & Renshaw 142 Montecito Av
Shell Bch-PR 3-4740

Shotguns

See Guns; Gunsmiths; Sporting Goods Hdgs

Shower Doors & Compartments

COAST GLASS
1600 Hwy No 1(MB)---------SP 2-7370
FULLER W P & CO 698 Higuera--LI 3-0835
Grover City Glass Shop
New Safe Fiberglass Shower Doors
1004 Rockaway Av Grovr Cty--HU 9-2894
MORRO BAY GLASS & SASH CO INC
1560 Hwy No 1(MB) ------SP 2-5277
PASO ROBLES GLASS SHOP
609-22d(PR) ---------------238-4014
San Luis Glass & Window Co
1313 Carmel -------------LI 3-3446

Advertise in the YELLOW PAGES . . . it pays.

Sick Room Equipment & Supplies

See Hospital Equipment & Supplies

Siding

Bennett T S Roofing Co
853 Ritchie Rd Grovr Cty-HU 9-2209
CENTRAL COAST DISTRIBUTING CORPORATION
ALCOA ALUMINUM SIDING
saves on painting
saves on fuel
saves on repairs
----------------------SP 2-4591
Grover City Roofing
919 Seabright Av Grovr Cty---HU 9-4528
Hogan Cecil
2170 Hwy No 1 Morro Del Mar-SP 2-7184
Kyle Co 1609 Osos--------------LI 3-1998

Sightseeing Tours

Fred's Taxi 231 Pomeroy Av(PB)--PR 3-2464

Sign Painters

CITY NEON
1390 Walker ---------------LI 3-2913
FREEMAN SIGN SERVICE
448 Higuera --------------LI 3-3229
GALLOCK SIGNS
1120 Marsh ---------------LI 3-1011
Kenny Teal Signs
5770 Hermosilla Av--------Atascdro 1890
(See Advertisement This Page)
SLAGLE SIGNS
1010 E Hwy No 1(MB)--------SP 2-8403

Signs

BORDEN DECAL CO
Decals-Bumper Strips-Scotchlite
207-11th S F------------HEmlok 1-1587
City Neon 1140 Railroad(PR)-----238-3423

(Continued Next Page)

Kenny Teal SIGNS
★ WALLS ★ WINDOWS ★ TRUCK LETTERING
★ CUT-OUT LETTERS ★ SILK SCREEN PROCESS ★ REAL ESTATE SIGNS
Atascadero 1890
5770 HERMOSILLA AVE. ATASCADERO

Since 1924
FREEMAN
SIGN SERVICE
STORE FRONTS
TRUCKS
WALLS
REAL ESTATE
WINDOWS
GOLD LEAF
CUT OUT LETTERS
DECALS
DISPLAYS
OUTDOOR ADVERTISING
SCREEN PROCESS
★DESIGNERS
★BUILDERS
★PAINTERS
Pioneers in Painted Publicity
448 HIGUERA ST.
LI 3·3229

SIGNS
★ NEON ★ PLASTIC ★ PAINTED
City NEON
SALES - RENTALS REPAIRS
WESTERN Neon ASSOCIATES
San Luis Obispo
1390 WALKER
CALL
LI 3-2913
Paso Robles
Dial
238-3423

Signs—(Cont'd)

CITY NEON
1390 Walker ---------------LI 3-2913
(See Advertisement Page 151)
Electrical Products Corp
Morro & Pacific-------------LI 3-9024
Electrical Products Corp
918-13th(PR) ---------------238-2634
FREEMAN SIGN SERVICE
448 Higuera ----------------LI 3-3229
(See Advertisement Page 151)
GALLOCK SIGNS
1120 Marsh -----------------LI 3-1011
Slagle Signs
Decals-Silk Screen Process
1010 E Hwy No 1(MB)-------SP 2-8403

Signs—Supplies & Equipment

City Neon 1390 Walker---------LI 3-2913

Silk Screen Processing

BORDEN DECAL CO
Vinyl-Mylar-Scotchlite
207-11th S F-----------HEmlok 1-1587
Freeman Sign Service 448 Higuera-LI 3-3229
GALLOCK SIGNS
1120 Marsh -----------------LI 3-1011
Kenny Teal Signs
5770 Hermosilla Av-------Atascdro 1890

Silverware—Retail

Marell's Jewelers 850 Higuera----LI 3-1404

Skating Rinks

PLAYLAND ROLLERDROME
175 Pomeroy Av(PB)-PR 3-2072
If no answer call (AG)---------HU 9-2704
(See Advertisement This Page)

Skin Diving Equipment

AL'S SPORTING GOODS
Hwy Cayucs ---------------WY 5-3748
G & M BOAT SALES & SERVICE
Hwy No 1 Grovr Cty---------HU 9-4643
STORNI'S GUNS & SPORTING GOODS
1039 Chorro ---------------LI 3-1613

Slenderizing—See Reducing Methods

Social Service Organizations

Achievement House Inc
Camp San Luis Obispo-LI 3-9383
Salvation Army 662 Higuera-----LI 3-9667
San Luis Obispo County Welfare Dept
Palma Av ---------------Atascdro 632

How about a separate listing in the telephone directory . . . under your own name . . . so that your friends and business associates can reach you at work? Call our Business Office for details.

Soda Fountain Shops

A & W Root Beer Stand
1330 Hwy No 1(MB)---------SP 2-7621
Morro Bay Creamery 5th & C(MB)-SP 2-9963
SNO-WHITE CREAMERY & COFFEE SHOP
BREAKFAST — LUNCH & SODA FOUNTAIN
Specializing in HOMEMADE — HAND PACKED ICE CREAM TO TAKE OUT
OPEN 7 DAYS A WEEK - 'TIL 11:30 P.M.
888 Monterey ------------LI 3-1067
Stoltey's Drive-In & Malt Shop
5625 El Camino Rl---------Atascdro 525

FROSTING SAVER
Frosting won't stick to waxed paper if you butter the paper lightly before wrapping.

Soda Fountain Supplies—Whsle

SEVEN-UP BOTTLING CO OF SAN LUIS OBISPO
CO 2-Gas for Fountains
1111 S Hwy 101(AG)---------HU 9-2111

Soft Drinks

See Beverages—Soft Drinks, Mixers, Etc.—Distrs & Bottlers

Soil Engineers—See Engineers—Civil

Sound Systems & Equipment—Repairing

Weant's T V & Radio Repair Service
75 Snta Rosa---------------LI 3-1520

Speed Equipment

See Automobile Parts & Supplies Hdgs

Sporting Goods—Dealers

AL'S SPORTING GOODS
Hwy Cayucs ---------------WY 5-3748
B & W SPORTSMEN
2138 Spring(PR) ------------238-0442
BELLO'S 886 Monterey----------LI 3-2197
(See Advertisement This Page)
BORAH'S SPORTSMAN'S STORE
719 Higuera ---------------LI 3-6514
(See Advertisement This Page)
ED AND ANN'S TACKLE SHOP
See Our Ad Fishing Tackle-Retl
Main Cambria ------------WA 7-4735
Grand Av Hardware
620 Grand Av(AG)-HU 9-5052
GRISANTI HARDWARE
6110 El Camino Rl-Atascdro 580
HALL'S SPORTING GOODS
1326 Park(PR) ------------238-4316
KIRK'S SPIRITS & SPORTS SHOP
106 Branch(AG)-HU 9-2759
Lundgren Eric
9705 El Camino Rl-Atascdro 1383
(See Advertisement This Page)
PETE'S TACKLE SHOP
See Adv for Fishing Supplies
Avila Bch -----------------LI 3-1970
PHILLIPS K L & SONS
999 Price(PB)-PR 3-2121
R & L BOAT DEN INC
251 Higuera ---------------LI 3-8684
Roving Arrow Shop 547 Marsh----LI 3-3317
Smith's Sporting Goods
1225 Park(PR) -------------238-0705
(See Advertisement This Page)
STORNI'S GUNS & SPORTING GOODS
1039 Chorro ---------------LI 3-1613
(See Advertisement This Page)
TANORE STORE
GUNS
GUNSMITHING
FISHING TACKLE & SUPPLIES
HOURS
Sundays Thru Thursday 9 AM to 10 PM
Friday & Saturday 9 AM to 12 Midnight
BEER & WINE
Robbins Rd Nipomo-------WA 9-3250
Tony's Clam Stand Wharf(PB) ---PR 3-2218
WALKER VIC GUN SHOP
1301 Grand Av Grovr Cty-----HU 9-3231
Western Auto Associate Store
5945 Entrada Av---------Atascdro 1516
Western Auto Associates Store
924 S Grand Av Grovr Cty-HU 9-3857

Sports Car Equipment

See Automobile Parts & Supplies Hdgs

Sportswear—Retail

Bello's
Ladies' Sport Shop
Featuring Pendleton for Ladies
886 Monterey --------------LI 3-2197
Beno's Inc 1019 Morro----------LI 3-6092
Della Bitta Dress Shop
1127 Garden-LI 3-9665
Dorotha's Fine Fashions
851 Dolliver(PB) ------------PR 3-4759
Elfrieda's Fashions 1110 Garden--LI 3-5563
Kirkeby Carl 851 Higuera--------LI 3-6345
Lacterman's 749 Higuera--------LI 3-4936
Morro Bay Men's Shop
415-5th(MB) ---------------SP 2-8500
Peggy's of Arroyo Grande
126 E Branch(AG)-----------HU 9-2103
Rileys Dept Store 1144 Chorro---LI 3-1421
Teri-Lou Sports Wear
931 Main(MB) -------------SP 2-2431

Spraying

See Crop Dusting, Spraying, Etc; Metal Spraying; Painting Contractors; Tree Service; Weed Control Service

Spraying Equipment—Renting

FULLER W P & CO 698 Higuera--LI 3-0835
George's Equipment Rentals
Old Hwy 101 South-LI 3-1436

Good party-line neighbors remember to space their calls.

Sprinklers—Garden & Lawn, Installation & Service

BUCKNER SPRINKLERS
Homes - Schools - Farms
Golf Courses
Parks - Cemeteries
BUCKNER
One Sprinkler or Complete Irrigation Systems
BUILDING BETTER SPRINKLERS FOR MORE THAN 40 YEARS
"WHERE TO BUY THEM"
DISTRIBUTORS
RAINBOW SALES CO
507½ E 19th Bkrsfld--FAirvw 5-5289
EMERALD DISTRS INC
WHOLESALERS COMPLETE LINE
Irrigation Systems — Agricultural — Turf
Ames Sprinkler & Gated Pipe
Rain Bird & Buckner Sprinklers
Myers, Reda & Berkeley Pumps
Plastic, Steel & A/C Pipe
Hwy 101 South at
Spence Rd Salins------HArisn 2-9026
If no answer call-----HArisn 4-1323
McCOY PUMP CO INC
1004 Paso Robles(PR)--------238-0562

Stamps For Collectors

ARROW STAMP CO
Send for Weekly New Issue List
1102 Taraval SF------SEabright 1-1842
King & Queen Stamp & Coin Exchange
799 Foothill Bl--------------LI 3-2772

State Government Offices

See Alphabetical Directory Under "Calif State of"

Station Wagons

See Automobile Dealers Hdgs

Stationers—Retail

BICKELL'S STATIONERY STORE
807-12th(PR) --------------238-1231
(See Advertisement This Page)
Evdon 736 Main(MB)-----------SP 2-7212
Gabby Book Store 767 Higuera----LI 3-9035
HILL'S OFFSET PRINTING CO
Comml Statnrs-Wedding Invitations
863 Monterey --------------LI 3-1624
Hill's Stationery Store
1127 Chorro ---------------LI 3-1950
(See Advertisement This Page)
MORRO BAY STATIONERY
425-5th(MB) SP 2-6506
Service Center News Stand & Hobby Shop
507-5th(MB) --------------SP 2-6101

Steam Cleaning—Automotive

Paso Robles Car Wash
631 Spring(PR) -------------238-9849
San Luis Auto Laundry
1155 Higuera --------------LI 3-5917

Steamship Agencies

TRAVEL SERVICE
860 Monterey --------------LI 3-0335

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Steel Buildings

BUTLER STEEL BUILDINGS
Butler System of construction vastly reduces costs by utilization of mass produced Butler Steel frames & roof panels. Your choice of building materials for walls.
BUTLER®
Write for free catalog.
"FOR INFORMATION CALL"
System Steel Builders
10th & Railroad(PR)--------238-4311
Butler Steel Building Distr
10th & Railroad(PR)----------238-4311
HUBBLE T C
Distributor
ARMCO STEEL BUILDINGS
LOW COST
BUILDINGS FOR EVERY USE
Factory Produced — Non Combustible
No Waste Space — Saves Money
612 S Lucas
Santa Maria -------WAlnut 5-5432
KING'S METAL SHOP
1612 Hwy No 1(MB)---------SP 2-7421
Rowell & Turner Steel Construction Co
575 Acacia(MB) ------------SP 2-8468
SOULE' STEEL BUILDINGS
Low cost structures for any industrial, commercial, retail or service need. Erection by factory crews. Soule' financing plan available.
Soulé
"FOR INFORMATION CALL"
DISTRICT OFFICE
SOULE STEEL CO
6200 Wilmington Av
Los Angeles ----------Ludlow 5-0911
System Steel Builders
10th & Railroad(PR)-----------238-4311

Party Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

A Handy Man FOR ANY JOB and perhaps you want him quickly. It's easy to find the one nearest you by looking in the *Classified* TELEPHONE SECTION



OUT of the DISCARD

A few minor repairs on that discarded article will restore its life of usefulness and convenience. You'll find the man who can help you listed in the *Classified* TELEPHONE SECTION



The Right Quality Steel in a Full Range of Sizes
STRUCTURAL REINFORCING

STEEL

ANGLES — CHANNELS
SHEETS — PLATES
BARS — STRIP
RODS
PIPE — NEW & USED

Telephone
WAlnut 5-2774

VALLEY PIPE & SALVAGE CO.
729 W. MAIN SANTA MARIA

McCARTHY TANK & STEEL CO.
★ LARGE STOCK – QUICK DELIVERY
★ STRUCTURAL – FLATS, BARS, ANGLES CHANNELS, ROUNDS, COLD ROLL – HOT ROLL
★ REINFORCING STEEL – WELDED WIRE FABRIC
★ WIRE PRODUCTS – NAILS
★ PIPE
★ TANKS – ELEVATED & UNDERGROUND
★ NUTS & BOLTS

PHONE
LI 3-1760

RAILROAD AVE. (Old Freight Depot) SAN LUIS OBISPO

PITTSBURGH - DES MOINES STEEL CO.
• Structural Shapes
• Plates
• Bars
• Sheets
• Wire
• Pipe
• Nails
• Corrugated Culvert Pipe
• Rebar
• Rippolite Distributors

PDM STEEL COMPANY
STEEL SERVICE CENTER

AXminster 6-0868
Santa Clara – Alviso Rd. at Bayshore Hwy. SANTA CLARA

NOW – A GIRL FRIDAY FOR YOU!!!
LET HER DO YOUR
• TYPING
• MIMEOGRAPHING
• ADDRESSING

THE LETTER SHOP
CALL
LI 3-5800
964 Chorro San Luis Obispo
CALL
HU 9-4757
Arroyo Grande

Steel Distributors & Warehouses

McCARTHY TANK & STEEL CO
Railroad Av ---------------LI 3-1760
(See Advertisement This Page)

PITTSBURGH-DES MOINES STEEL CO
Santa Clara-Alviso Rd
Snta Clra ------------AXmnstr 6-0868
(See Advertisement This Page)

TAY-HOLBROOK INC
Johnson Av Salins---------HArisn 2-4771

VALLEY PIPE & SALVAGE CO
729 W Main Santa Maria--Walnut 5-2774
(See Advertisement This Page)

Steel Fabricators

SALINAS TANK WORKS
STOCK WATER TROUGHS & TANKS
TRUCKS – STORAGE – PRESSURE TANKS
Built Any Size or to Your Specifications
We Deliver to Your Location
H. F. MARTIN – Owner & Mgr.
6 Miles South Hwy 101
481 El Camino Rl South
Salins-HArisn 4-3388
If no answer call-----HArisn 4-4775

SAN JOSE STEEL
FABRICATORS AND ERECTORS
REINFORCING STEEL
STRUCTURAL STEEL
STEEL BUILDINGS
CHAIN LINK FENCE
SJS SAN JOSE STEEL CO.
"FOR INFORMATION CALL"
San Jose Steel Co Inc
195 N 30th Sn Jse CYprss 5-0353

TEAGUE'S MACHINE SHOP
STEEL FABRICATION
PORTABLE WELDING
MACHINERY REPAIRED
TOOL & DIE WORK
We Have Equipment & Knowledge to Handle the Job for You
Off South-Foot of Beebee
201 Woodbridge -----------LI 3-5965

Wood H A Welding & Machine Shop
1207-13th(PR) ---------------283-3770

Steel Strapping

SIGNODE STEEL STRAPPING & TOOLS—
SIGNODE STEEL STRAPPING CO
659 E Gage Los Angeles Adams 3-6184

Steel Wall Tile

See Tiles–Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc, Hdgs

Stenographers–Public

Letter Shop The 964 Chorro------LI 3-5800
(See Advertisement This Page)
Letter Shop The
206 N Halcyon Rd(AG)-------HU 9-4757

Stock & Bond Brokers

FIRST CALIFORNIA COMPANY
Mrs John O'Brien
Investment Securities Stocks & Bonds
Widkenden Bldg -------------LI 3-4229

NEW YORK STOCK EXCHANGE MEMBERS—
MEMBERS
WALSTON & CO INC
Anderson Hotel-LI 3-2878

Paine Webber Jackson & Curtis
1100 State Santa Barbara
From telephones served by the following exchange
San Luis Obispo Pismo Beach
(No Intercity Charge)
Ask Operator for-Entrprise 11407

That steady hmmmm of the dial tone is your telephone's way of asking, "Number, Please."

Stock & Bond Brokers–(Cont'd)

WALSTON
Members New York Stock Exchange and other leading stock and commodity exchanges.
Offices coast-to-coast
Walston
"WHERE TO CALL"
WALSTON & CO INC
Anderson Hotel-LI 3-2878

Walston & Co Inc Anderson Hotel--LI 3-2878
Sundays & holidays call-------LI 3-7492
From telephones served by the following exchanges
Santa Maria
(No Intercity Charge)
Ask Operator for-Zenith 92878

Stone–Natural

Grieb Fred A Jr
Santa Rita Stone & Building Stone
Upper Arroyo Rd(AG)---------HU 9-3027
Ramage Arlan Adelaide Rd(PR)----238-2013
SANFORD STONE CO
Flagstone & Building Stone
Wholesale & Retail
7434 El Camino Rl----------Atascdro 866

Storage–Cold

See Cold Storage Warehouses

Storage–Household

See Moving & Storage Service

Store Fixtures

Western Cabinet Works
1000 Park(PR) -------------238-4804

Store Fronts

Coastal Tile Co 1120 Bonita(MB)-SP 2-8771

Stoves & Ranges

See Ranges & Stoves Headings

Stucco Contractors

Carlson Carl F 529 Crown(AG)----HU 9-5509
Lyman Ronald W
63 Mountain View Dr----------LI 3-1993
Seel Harlow Plastering Contr
1299 La Vista Ct(AG)---------HU 9-5810

Stucco–Mfrs

Hodgson's Building Materials
Edna Rd -------------------LI 3-6252

Suit Cases–See Luggage Headings

Surplus Merchandise

HORTON'S
GOVERNMENT SURPLUS
TENTS – TARPAULINS – CAMP SUPPLIES
CLOTHING – BUNKS – COTS – MATTRESSES
HARDWARE – GENERAL MERCHANDISE
5th & Morro(MB)----------SP 2-4461
727 Marsh ---------------LI 3-7325

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

Surveyors–Land

FERINI ASSOCIATES
427 Betteravia Rd
Santa Maria ------------Walnut 5-6814

FRASER KEITH J
Licensed
LAND SURVEYORS
Surveyor & Planning Consultant
Subdivision & Lot Surveys
Land Planning
Wickenden Bldg -----------LI 3-1989

PACIFIC ENGINEERS & SURVEYORS INC
LICENSED
LAND SURVEYORS & ENGINEERS
SUBDIVISION – LOT & RANCH SURVEYS
858 Monterey ------------LI 3-0850

PORTER CHARLES PHIL
LICENSED LAND SURVEYOR
Lot & Ranch Surveys
Subdivisions
Contour Maps
278 Santa Rosa------------LI 3-1546

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

Swimming Pool Construction & Service

BARTHOLOMAY-SHEAHAN INC
1111 Old Coast Hwy
Santa Barbara -------Woodland 9-3295
(See Advertisement This Page)

BLUE LINE POOLS INC
4731 E Home Av Fresno----CLintn 1-5093

HARPER W W POOLS
SWIMMING POOLS
Custom Designed & Engineered
100% Financing
SERVING ENTIRE COUNTY
Free Estimates – Licensed & Insured
COMPLETION BONDS AVAILABLE
149 S Vine(PR)-----------238-0902

McCOY PUMP CO INC
1004 Paso Robles(PR)---------238-0562
(See Advertisement This Page)

SAN JOAQUIN GUNITING CO
GUNITE SPECIALISTS FOR SWIMMING POOL LININGS
ADams 3-0173
1515 N Effie Fresno-----ADms 3-0173

(Continued Next Page)

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.

"THE OLDEST & LARGEST POOL CONTRACTORS IN THE TRI-COUNTIES"

BARTHOLOMAY-SHEAHAN INC.
PADDOCK POOLS



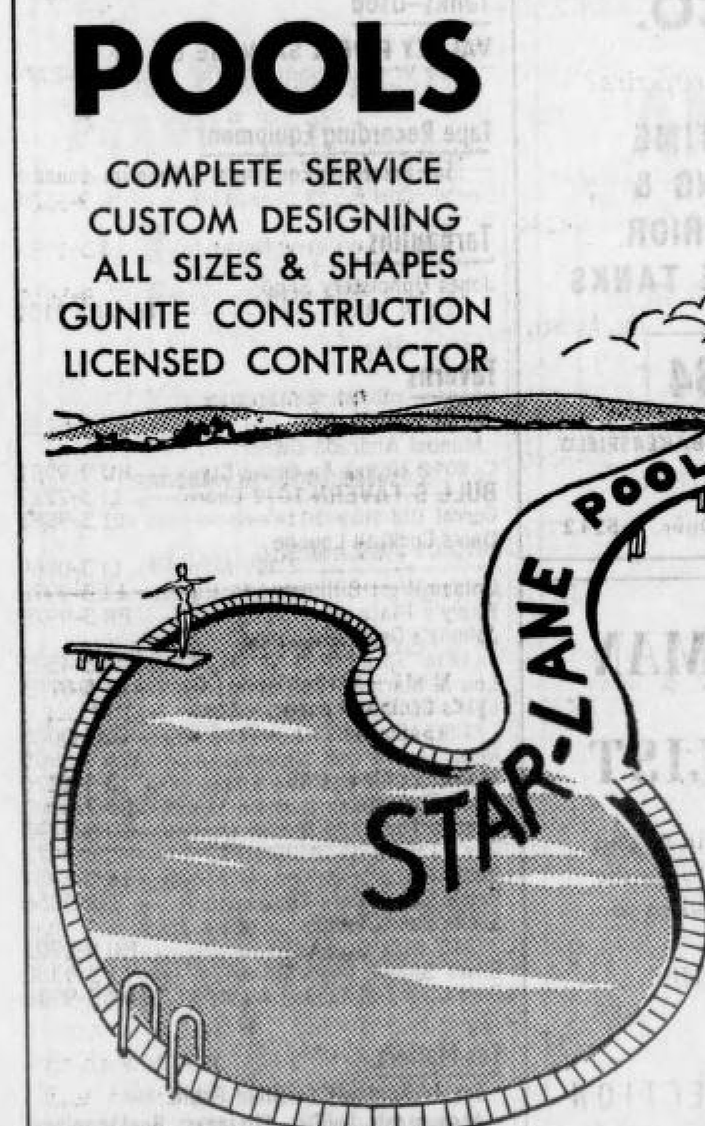
PADDOCK OF CALIFORNIA

POOL CHEMICALS
Complete Repairs & Maintenance
ACID & CHLORINE WASHING
PUMP REPAIRS - FILTER RESETS

WOodland 9-3295

BARTHOLOMAY-SHEAHAN PADDOCK POOLS
1111 OLD COAST HIGHWAY SANTA BARBARA

POOLS
COMPLETE SERVICE
CUSTOM DESIGNING
ALL SIZES & SHAPES
GUNITE CONSTRUCTION
LICENSED CONTRACTOR



FINANCING AVAILABLE
Free Estimates
Woodrow W. Lane Owner
238-3724
337 VINE ST. PASO ROBLES

SWIMMING POOLS
SERVING SAN LUIS OBISPO CO.



RESIDENTIAL & COMMERCIAL
FREE DESIGNING & ENGINEERING
GUNITE OR VINYL LINED CONSTRUCTION
ESTIMATES GLADLY GIVEN
GUARANTEED WORK
ASK ABOUT OUR SPECIAL SWIMMING POOL FINANCING

McCOY PUMP CO., INC.
DIAL
238-0562
1004 PASO ROBLES PASO ROBLES

Swimming Pool Construction & Service–(Cont'd)

SANTA MARIA POOLS
1030 W Fesler
Santa Maria ----------- Walnut 5-0116
(See Advertisement This Page)
Star-Lane Pools 337 Vine(PR) ---- 238-3724
(See Advertisement Page 155)
VOLNY ARNOLD A
227 Highland Dr ------------- LI 3-3767
(See Advertisement This Page)

TO FILL CRACKS

Cracks in wooden walls, etc., can be permanently repaired by filling them with a thick paste made of approximately 1 part linseed oil, 2 parts hot glue, 3 parts whiting and 4 parts sawdust.

Swimming Pool Equipment & Supplies

Inertol Co Inc 27 S Park SF --- SUttr 1-4475
PASO ROBLES SEED & CHEMICAL CO
Pool Chemicals & Supplies
13th & Riverside Av(PR) ------- 238-3825

SAN LUIS BRICK INC
CHLORINE
LIQUID – TABLETS – GRANULAR
MURIATIC ACID
DIATOMACEOUS EARTH
TEST KITS
POOL SUPPLIES
SKIMMERS – FILTERS
DIVING BOARDS ETC.
2900 S Broad ------------ LI 3-6929

Santa Maria Pools
1030 W Fesler
Santa Maria ----------- Walnut 5-0116
VOLNY ARNOLD A
227 Highland Dr ------------- LI 3-3767

Advertise here—it pays.

Swimming Pools–Public

Atascadero Community Plunge
S Mall ----------------- Atascdro 1191
Hidden Valley Hot Springs Inc
Avila Rd - LI 3-0523
RESTHAVEN
Turn West at 24th & Spring
Adelaide Rd(PR) ------------- 238-2044
Templeton Swimming Pool
6th & County Rd ------------- Templtn 4831

Swimming Suits–Retail

BELLO'S
886 Monterey --------------- LI 3-2197

Syrups

Pepsi-Cola Bottling Co of San Luis Obispo
55 Higuera LI 3-3726

The Yellow Pages save you time.

Tailors–Ladies'

MISSION TAILORING SERVICE
722 Marsh - LI 3-7719

Tailors–Men's

Gus Tailoring 1016 Morro --------- LI 3-6446
Linebarger Margaret 846 Higuera -- LI 3-7938
Mission Tailoring Service
722 Marsh ----------------- LI 3-7719
(See Advertisement This Page)

Tallow

SAN LUIS TALLOW COMPANY
Clark Field ----------------- LI 3-8660

Tamales–Whsle & Mfrs

Atascadero Tamale Factory
8825 Coromar Av Atascdro 113-M

Tank Lining & Coating

Ace Tank Treating Co
1905 Brundage Ln Bkrsfld -- FAirvw 5-6834
(See Advertisement This Page)

Tanks

BROWN T E INC
Wooden Tanks-Mfrs-New-Used
14361 Washington Av
Sn Leandro -------------- ELgn 7-4840
McCARTHY TANK & STEEL CO
Railroad Av LI 3-1760
MODESTO WELDING & TANK WORKS
Storage & Transport-Gas-Oil
And Swimming Pool Filter Tanks
718 S 99 Hwy Modsto ---- LAmbrt 4-6661
Salinas Tank Works 481 El Camino Rl
South Salins - HArisn 4-3388
(See Advertisement This Page)
WINDELER GEORGE CO LTD
Wood Tanks For Every Purpose
2201 Jerrold Av S F ---- VAlencia 4-1841

Tanks–Used

VALLEY PIPE & SALVAGE CO
729 W Main Santa Maria Walnut 5-2774

Tape Recording Equipment

See Recording Equipment & Supplies–Sound

Tarpaulins

Jones Upholstery Shop
112 N Main ------------- Templtn 2101

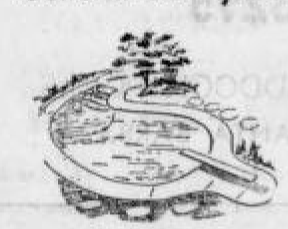
Taverns

Bright Spot Tavern
Manuel Andrada-Owner
1092 Grand Av Grovr Cty ----- HU 9-9951
BULL'S TAVERN 1032 Chorro ---- LI 3-2217
Corral Old Hwy 101 ------------ LI 3-9881
Dan's Cocktail Lounge
999 Monterey - LI 3-0869
Golden West Billiards 676 Higuera LI 3-9976
Harry's Place 690 Cypress(PB) --- PR 3-9979
Johnny's Cocktail Lounge
1216 Spring(PR) ------------ 238-4305
Lou & Marion's 958 Monterey ---- LI 3-9783
Lyle's Cocktail Lounge
1215 Spring(PR) ------------ 238-0085
Mesa Tavern Oak Nipomo -------- WA 9-8989
Morocco Club Old Hwy 101 ------- LI 3-9770
Morro Beach Inn Hwy No 1(MB) -- SP 2-8390
Oceana The 1795 Pac Bl Oceano -- HU 9-2787
Ray's Tavern 1114 Pine(PR) ------ 238-3678
Red's Place 1817 Osos ---------- LI 3-5437
Rodeo Bar & Cafe The Shandn ----- 238-3856
Sacha Sandy Fiddle
315 Pier Oceano ------------ HU 9-9903
Silver Spigot 1445 Monterey ----- LI 3-9350
Surf Club 195 Pomeroy Av(PB) --- PR 3-9986

Tax Matters

See Accountants–Certified Public; Accountants–Public; Attorneys; Bookkeeping Services; Tax Return Preparation

Swimming Pools By Volny
General Contractor



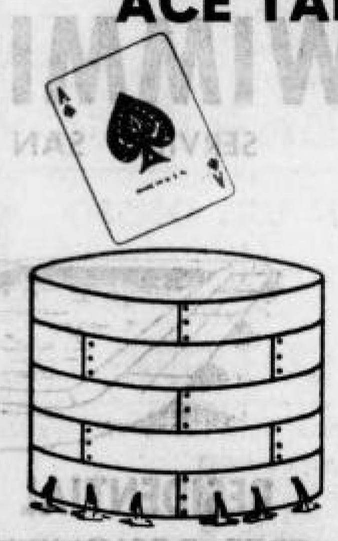
ANY & ALL ACCESSORIES
WE ARE ALSO IN THE GENERAL CONSTRUCTION FIELD AND CAN INCORPORATE YOUR POOL WITH A BEAUTIFUL CUSTOM HOME
LET US DESIGN YOUR ENTIRE NECCESSITIES
VOLNY
LI 3-3767
SERVING SAN LUIS OBISPO COUNTY AND ADJACENT AREAS

Mission Tailoring Service
(ESTAB. OVER 55 YRS.)



CUSTOM TAILORED SUITS
FOR MEN & WOMEN
ALTERATIONS OF ALL TYPES
DOUBLE BREASTED CONVERTED TO SINGLE
LARGE SELECTION OF FABRICS
IMPORTS & DOMESTICS
TUXEDO RENTAL SERVICE
SUEDE CLEANING SERVICE
SP UNIFORMS MADE
ALTERATIONS A SPECIALTY
Credit Terms Available
LI 3-7719
CLARA G. GRIFFIS – Owner
722 MARSH SAN LUIS OBISPO

ACE TANK TREATING CO.
"Why wait for costly leak repairs?"



ANYWHERE — ANYTIME
PROTECTIVE COATING & REPAIRING OF INTERIOR WATER & OIL STORAGE TANKS
CALL
FAirview 5-6834
1905 BRUNDAGE LANE BAKERSFIELD
Office in Taft
519-6th ST. ROger 5-5212

SANTA MARIA POOLS
★ FREE SURVEYS & LAYOUTS
★ ANY SIZE OR SHAPE
★ GUNITE WITH REINFORCED STEEL
★ POOL CHEMICALS & SUPPLIES
★ UNCONDITIONALLY GUARANTEED
WAlnut 5-0116
NEPTUNE CONSTRUCTION INC.
1030 W. FESLER SANTA MARIA

WELDED TANKS
FOR ALL PURPOSES
1 to 1 Million Gallons
PHONE HArrison 4-3388
H. F. Martin Owner-Mgr.
Res. HArrison 4-4775



Stock Troughs
TRUCKS – STORAGE – PRESSURE TANKS
Built Any Size – Or to Your Specifications
WE DELIVER TO YOUR LOCATION
SALINAS TANK WORKS
481 El Camino Rl. South Salinas
6 Miles South Hwy. 101 at Spence Rd.

HANDY MAN or SPECIALIST
You're almost certain to find the person or firm to do the job you want done when you
LOOK IN THE
Classified TELEPHONE SECTION

Tax Return Preparation

Hannon Thos M 1991 Ruth ------- LI 3-3579
Hoisington A R Auditor & Tax Service
332-5th(MB) -------------- SP 2-2281
Hyler Glenn R 360-5th(MB) ------ SP 2-3571
Johnson Jos M 1026 Chorro ------ LI 3-3719
VAN HORN OTTO B REALTORS
612-12th(PR) -------------- 238-0636

Taxicabs

BROWNIE'S TAXI Hwy ----- Atascadero 292
Cambria-San Simeon Cab
Romney Dr Cambria ---------- WA 7-4662
Consolidated Cab Co
Pismo & Archer ------------ LI 3-1234
Fred's Taxi 231 Pomeroy Av(PB) - HU 9-5154
Fred's Taxi 231 PomeroyAv(PB) -- PR 3-2464
(See Advertisement This Page)
Mickey's Taxi 100 E Branch(AG) -- HU 9-2354
MORRO BAY YELLOW CAB
6th & C(MB) ------------- SP 2-2211
PASO ROBLES YELLOW CAB
1245 Spring(PR) ------------ 238-4888
RED & WHITE CAB
1245 Spring(PR) ------------ 238-4889
YELLOW CAB
Pismo & Archer ------------- LI 3-1234
(See Advertisement This Page)

Taxidermists

HALL'S SPORTING GOODS
1326 Park(PR) -------------- 238-4316
(See Advertisement This Page)

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

Tea Rooms–See Restaurants

Teachers

See Schools; also Specific Types of Instruction

Telegraph Companies

Western Union 701 Price(PB) ---- PR 3-2214
Western Union Telegraph Co
100 E Branch(AG) - HU 9-2354
Western Union Telegraph Co
5900 El Camino Rl - Atascdro 237
Western Union Telegraph Co
853 Grand Av Grovr Cty ------ HU 9-4815
Western Union Telegraph Co
979 Monterey - LI 3-3600
Western Union Telegraph Co
1208 Spring(PR) ------------ 238-0808
Western Union Telegraph Co
425-5th(MB) - SP 2-6506

Telephone Answering Service

ANSWER-AMERICA
EFFICIENT
TELEPHONE ANSWERING
SERVICE
DAY AND NIGHT
"FOR INFORMATION CALL"
Telephone Answering Service
964 Chorro ------------- LI 3-5800

(Continued Next Page)

Simplify your buying—know where to buy it. The dealers in many nationally advertised articles are listed in the YELLOW PAGES. Make it a habit to "Find it Fast in the YELLOW PAGES."

SAN LUIS OBISPO YELLOW CABS
DIAL
LI 3-1234
RADIO DISPATCHED
24-HOUR SERVICE
"WE GO ANYWHERE"

Emergency!
An emergency arises — you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—
LOOK IN THE
Classified TELEPHONE SECTION

FRED'S TAXI
PISMO BEACH
PR 3-2464
ARROYO GRANDE
HU 9-5154
RADIO DISPATCHED
MODERN – SAFE
DEPENDABLE
"We Go Anywhere Anytime"
231 Pomeroy Ave. Pismo Beach

When You Have FORGOTTEN .... A NAME
Recommended By Someone
You remember someone having recommended a certain concern or dealer, but can't remember the name recommended.
LOOK IN THE
Classified TELEPHONE SECTION
You will probably recognize the name when you see it.

TELEPHONE ANSWERING SERVICES
FROM ARROYO GRANDE AND PISMO BEACH AREAS
CALL HU 9-4757
FROM SAN LUIS OBISPO AND MORRO BAY
CALL LI 3-5800
USE OUR "LIVE" ANSWERING SERVICE



OUR TELEPHONE SECRETARIES
• GET ALL YOUR CALLS
• HELP YOU GET MORE BUSINESS
• RELAY ORDERS
• ACCEPT PAYMENTS
• WAKE-YOU-UP
24-HR. SERVICE
HU 9-4757 ARROYO GRANDE
LI 3-5800 964 CHORRO SAN LUIS OBISPO

TAXIDERMIST
Duane J. Hall



Game Head Specialist
• LATEST MUSEUM METHODS
• FINEST MATERIALS
• REASONABLE PRICES
• PROMPT SERVICE
50% Deposit Required On All Work
BIG GAME HUNTS PLANNED AND ARRANGED FOR YOU FREE OF CHARGE.
Everything for the Sportsman at
HALL'S SPORTING GOODS
1326 PARK ST. PASO ROBLES, CALIF.
238-4316

Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Paso Robles (PR) Pismo Beach (PB) San Luis Obispo (No Code)

In PASO ROBLES

Thelma's Telephone

ANSWERING SERVICE

RADIO TELEPHONE MOBILE UNITS

OWNED & OPERATED BY THELMA

PERSONALLY ANSWERED — NOT A RECORDING

24-HOUR SERVICE

PHYSICIANS' & SECRETARIAL SERVICE

- ARE YOU MISSING IMPORTANT TELEPHONE CALLS!
- ARE YOU MISSING ANY OF YOUR APPOINTMENTS!

This Can Be Eliminated By Hiring a Full Time Secretary at a Fraction of the Cost

- WE TAKE AND RELAY ORDERS AND SERVICE CALLS
- MAKE OR BREAK APPOINTMENTS
- ACCEPT PAYMENTS
- ALL CALLS STRICTLY CONFIDENTIAL

238-1610

149 S. VINE PASO ROBLES

TELEVISION

CHANNEL MASTER ANTENNAS & TRANSISTOR RADIOS

FREE ESTIMATES — ALL WORK GUARANTEED

Automobile RADIOS

Expert Auto Radio Repairing

REPAIRS ON ALL MAKES TV — RADIOS ANTENNAS — RECORD PLAYERS HI-FI & TRANSISTOR DEVICES

TV REPAIRS

OPEN ALL DAY SAT.

BOB'S RADIO & TV SERVICE

CONTRACT TV MAINTENANCE MOTELS — HOTELS ETC.

Dealers for CHANNEL MASTER ANTENNAS

562 HIGUERA SAN LUIS OBISPO

LI 3-2946

Telephone Answering Service—(Cont'd)

TELEPHONE ANSWERING SERVICE 964 Chorro-LI 3-5800
(See Advertisement Page 157)
Telephone Answering Service 206 N Halcyon Rd(AG)-------HU 9-4757
Thelma's Telephone Answering Service 149 S Vine(PR)-------------238-1610
(See Advertisement This Page)

Telephone Companies

PAC TELEPHONE & TELEGRAPH CO THE
Business Offices
Paso Robles 1030 Vine(PR)-----238-0911
San Luis Obispo 872 Morro----LI 3-9000
From Telephones in other Communities Ask Operator for-Business Office
See Introductory Section for Service Calls and Other Important Matters

Telephone Planning Service

See Building Advisory Service

Telephone Secretarial Bureaus

See Telephone Answering Service

Television Master Antenna Systems

Bob's Radio & T V Service 562 Higuera ---------------LI 3-2946
(See Advertisement This Page)
Cull's TV 630-6th(PR) ----------238-3933
MOBILE ELECTRONICS SERVICE 1740 Fredericks -----------LI 3-4255

Television & Radio Dealers

ACE TV & RADIO SERVICE
SALES & SERVICE NEW & USED
REPAIRS ON ALL MAKES
We Give S & H Green Stamps
1095 Grand Av Grovr Cty---HU 9-2501
If no answer call--------HU 9-2679

ADMIRAL TELEVISION—
DEALERS
A & M ELECTRIC 5560 El Camino Rl----Atascdro 1552
BALES HI FI & T V 573-12th(PR) -----------238-0596
IDLER'S SERVICE & APPLIANCES 210 California Bl---------LI 3-1711

BALES HI FI & T V
See Our Ad TV & Radio Repairing
573-12th(PR) --------------238-0596
Bill's Television 15th & Ocean Av Oceano-HU 9-5925
CAMPBELL'S REFRIGERATION 532 Higuera-LI 3-6800
(See Advertisement Page 159)
Daniels & Bovee 710 Higuera-----LI 3-6102
(See Advertisement Page 159)
Ernie Finch Radio & Television Service 255 Tally Ho Rd(AG)---------HU 9-3776

GENERAL ELECTRIC TELEVISION—
DEALERS
APPLIANCE CENTER INC 962 Monterey -----------LI 3-8610
CAMPBELL'S REFRIGERATION 532 Higuera-LI 3-6800
HARBOR SUPPLY CO 475-5th(MB) -----------SP 2-2821
HILL'S HOME APPLIANCES We Give S & H Green Stamps 1009 Grand Av(AG)-------HU 9-5527
WILCOX LOU & SON GENERAL ELECTRIC APPLIANCES 823-12th(PR) -----------238-3921

A Directory Advertising Representative will be glad to help you prepare a YELLOW PAGES advertisement that will bring you more business. You can reach him by calling the Business Office of the telephone company.

Television & Radio Dealers—(Cont'd)

HARBOR SUPPLY CO 475-5th(MB) --------------SP 2-2821
(See Advertisement Page 160)
HEATON'S 803-13th(PR) --------------238-3311
Hicks Radio & Television Shop Philco-Zenith-RCA 5915 Entrada Av-----------Atascdro 793
Hill's Home Appliances 1009 Grand Av(AG)-HU 9-5527
(See Advertisement Page 160)

HOFFMAN TELEVISION & RADIOS—
MIKE'S T V SALES & SERVICE 146 Ocean Av Cayucs --WY 5-3783

LONG E E PIANO CO 777 Marsh--LI 3-1245
(See Advertisement Page 159)

MATHIS TELEVISION—
SALES & SERVICE
APPLIANCE CENTER INC 962 Monterey -----------LI 3-8610

Mike's TV Sales & Service 146 Ocean Av Cayucs-WY 5-3783

MOTOROLA RADIO & TELEVISION—
DEALERS-TELEVISION
A & M ELECTRIC 5560 El Camino Rl-----Atascdro 1552
CAMPBELL'S REFRIGERATION 532 Higuera -----------LI 3-6800
HILL'S HOME APPLIANCES We Give S & H Green Stamps 1009 Grand Av(AG)-------HU 9-5527
OZZIE'S RADIO SALES & SERVICE 330 Main(PB) ----------PR 3-4632
ROY'S TV DEN 1311 Park(PR)-238-1424

Ozzie's Radio Sales & Service 330 Main(PB) -------------PR 3-4632

PACKARD-BELL TELEVISION-RADIO—
BALES HI FI & T V 573-12th(PR) -----------238-0596
IDLER'S SERVICE & APPLIANCES 210 California Bl---------LI 3-1711

Payne's Radio-T V & Music Store 1334 Spring(PR) ------------238-0256

PHILCO TELEVISION & RADIOS
Years ahead Predicta TV! Briefcase thin 'Slender-Seventeener' Portable TV! Top performance, quality, value. Also world famous transistor table and clock-radios, high-fidelity and Stereo-dor phonographs.
PHILCO QUALITY FIRST ®
"WHERE TO BUY THEM"
DEALERS
DANIELS & BOVEE 710 Higuera ------------LI 3-6102
HEATON'S 803-13th(PR) ----238-3311
HICKS RADIO & TELEVISION SHOP 5915 Entrada Av-------Atascdro 793

(Continued Next Page)

Advertise in the YELLOW PAGES . . . it pays.

Emergency!

An emergency arises — you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

LOOK IN THE *Classified* TELEPHONE SECTION

HU = HUnter PR = PRospect WA (Cambria) = WAverly WY = WYman
LI = Liberty SP = SPruce WA (Nipomo) = WAbash

Television & Radio Dealers—(Cont'd)

RCA VICTOR—
DEALERS
DANIELS & BOVEE 710 Higuera ------------LI 3-6102
OZZIE'S RADIO SALES & SERVICE 330 Main(PB) -----------PR 3-4632
ROY'S TV DEN 1311 Park(PR)-238-1424

Roy's TV Den 1311 Park(PR)-----238-1424
(See Advertisement This Page)
VALLEY ELECTRIC CO Call Day or Night 661 Higuera ---------------LI 3-4949
WESTERN AUTO ASSOCIATE STORE 5945 Entrada Av---------Atascdro 1516

POPPING GOOD IDEA
Place kernels in the refrigerator an hour or so before using. Makes good popping certain.

WESTINGHOUSE TELEVISION SALES & SERVICE
See TV's new FULL range picture; slimmer, high style console cabinets; compact table & portable models in great variety of styles & prices. Liberal trade-ins.
You Can be Sure . . . If It's Westinghouse
"WHERE TO CALL"
DISTRIBUTORS
WESTINGHOUSE APPLIANCE SALES 4601 S Boyle Los Angeles --------Ludlow 1-0281
DEALERS
APPLIANCE CENTER INC 962 Monterey ---------LI 3-8610

(Continued Next Page)

Good party-line neighbors remember to space their calls.

— IN PASO ROBLES —

Roy's TV HI-FI DEN

Sales & Service

RADIOS · HI-FI · STEREO

HOME & AUTO RADIO REPAIRS
ANTENNA INSTALLATIONS

RCA — MOTOROLA

Authorized Dealer For HOFFMAN — SYLVANIA

GUARANTEED REPAIRS ON

- RCA
- MOTOROLA
- PHILCO
- CROSLEY
- HOFFMAN
- ZENITH
- MAGNAVOX
- GE
- ADMIRAL
- SYLVANIA
- DUMONT
- EMERSON

AND ALL OTHERS

USE OUR BANKAMERICARD CREDIT PLAN

Dial **238-1424**

1311 PARK STREET • PASO ROBLES
After Sept. 1st — 836-11th St.

MAGNAVOX & ZENITH

SALES & SERVICE

REPAIRS ON ALL SETS

Exclusive Dealer RADIO & HI-FI

PHONE **LI 3-1245**

LONG PIANO CO.

EST. SINCE 1911

777 MARSH SAN LUIS OBISPO

DANIELS & BOVEE RADIO

TELEVISION *Sales & Service*

Authorized Dealer for PHILCO RCA *Motorola*

EASY TERMS

Guaranteed Repairs on

- RCA
- Motorola
- Philco
- Crosley
- Hoffman
- Zenith
- Magnavox
- GE
- Admiral
- Sylvania
- Dumont
- Emerson

And All Others

Antenna Installation & Service

Since 1932

HOME & AUTO RADIO REPAIRS • HI-FI & PHONOGRAPH SALES & SERVICE
JOURNEYMEN TECHNICIANS

A.R.A. AUTO REFRIGERATED AIR CONDITIONERS

90-DAY GUARANTEE ON PARTS & SERVICE

DANIELS & BOVEE

PHONE **LI 3-6102**

710 HIGUERA AT BROAD SAN LUIS OBISPO

Campbell's FOR **TELEVISION**

SERVING CENTRAL COASTAL AREA

GE Hoffman Motorola

- COMPLETE GENERAL ELECTRIC APPLIANCES

Authorized
✔ SALES
✔ SERVICE

- WE SERVICE ALL MAKES & MODELS

Complete Antenna Installations

- Satisfaction Guaranteed
- We Service What We Sell

CALL **LI 3-6800**

532 HIGUERA ST. San Luis Obispo



Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Paso Robles (PR) Pismo Beach (PB) San Luis Obispo (No Code)

TELEVISION Sales & Service
Authorized Dealers
Motorola
We Give S&H Green Stamps
GUARANTEED REPAIRS ALL MAKES
GEORGE MANA - Technician
HILL'S HOME APPLIANCES
PHONE
HU 9-5527
1009 GRAND AVE. ARROYO GRANDE

TELEVISION SERVICE
All Makes & Models
REPAIRS • INSTALLATIONS
All Work Fully Guaranteed
FREE PICK-UP & DELIVERY
PHILCO - ZENITH
RCA
Sales & Service
HICKS RADIO & TELEVISION SHOP
ATASCADERO 793
After 6 P.M. Call 1267-J or 358-J
NEXT TO POST OFFICE
5915 ENTRADA AVE. ATASCADERO

FRONTIERS • • beyond

There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.

The Pacific Telephone and Telegraph Company

MORRO BAY
TV SERVICE SALES
Zenith
• LIBERAL TRADES
• PROMPT DEPENDABLE SERVICE
• CONVENIENT TERMS
Free Delivery In San Luis Obispo County
SP 2-2821
HARBOR SUPPLY APPLIANCE CO.
475-5th MORRO BAY

Television & Radio Dealers–(Cont'd)

ZENITH RADIO & TELEVISION

Finest quality television with new exclusive features from Zenith's extensive research laboratories. Complete line of fine radios, record players, high fidelity phonographs. Backed by 42 years of leadership in radionics.

Zenith — The Royalty of Radio & Television

"WHERE TO BUY THEM"

DEALERS

APPLIANCE CENTER INC
962 Monterey ---------- LI 3-8610
HARBOR SUPPLY CO
475-5th(MB) SP 2-2821
HICKS RADIO & TELEVISION SHOP
5915 Entrada Av-Atascdro 793
LONG E E PIAÑO CO
777 Marsh ---------- LI 3-1245
OZZIE'S RADIO SALES & SERVICE
330 Main(PB) ---------- PR 3-4632
VALLEY ELECTRIC CO
661 Higuera ---------- LI 3-4949
WILCOX LOU & SON GENERAL ELECTRIC APPLIANCES
823-12th(PR) ---------- 238-3921

Television & Radio Renting

See Television & Radio Dealers

Television & Radio Repairing & Parts

A & M ELECTRIC
5560 El Camino Rl ---------- Atascdro 1552
ACE TV & RADIO SERVICE
1095 Grand Av Grovr Cty ---------- HU 9-2501
If no answer call ---------- HU 9-2679
(See Advertisement Page 161)
Anders T V & Radio
775 Main(MB) ---------- SP 2-6046
APPLIANCE CENTER INC
962 Monterey ---------- LI 3-8610
(See Advertisement Page 162)

(Continued Next Page)

— ATASCADERO — TV & RADIO
AL CROSS, Technician
Service Installation
GUARANTEED SERVICE & PARTS
ALL MAKES & MODELS
ANTENNA INSTALLATION & REPAIRS
REPAIRS ON AUTO RADIOS — PHONOGRAPHS & TAPE RECORDERS
REASONABLE RATES
FREE PICK-UP & DELIVERY
5915 El Camino Rl. Next to Chevron Stn.
FOR SERVICE CALL
ATASCADERO 676-J
If no answer call ATASCADERO 1127-J
Atascadero

HU = HUnter PR = PRospect WA (Cambria) = WAverly WY = WYman
LI = Liberty SP = SPruce WA (Nipomo) = WAbash

Television & Radio Repairing & Parts–(Cont'd)

Atascadero TV & Radio
5915 El Camino Rl-Atascdro 676-J
(See Advertisement Page 160)
Bales Hi Fi & T V 573-12th(PR) ---------- 238-0596
(See Advertisement This Page)
Bill's Television
15th & Ocean Av Oceano-HU 9-5925
(See Advertisement Page 162)
Bob's Radio & T V Service
See Our Ad T V Master Antennas
562 Higuera ---------- LI 3-2946
CULL'S TV
630-6th(PR) ---------- 238-3933
(See Advertisement Page 162)
DANIELS & BOVEE
See Our Adv Television & Radio Dlrs
710 Higuera ---------- LI 3-6102
Dorff Radio & T V
882 Grand Av Grovr Cty ---------- HU 9-2660
(See Advertisement Page 163)
ED'S TV SERVICE
1260 Clarabelle(MB) ---------- SP 2-8569
Elisarraras Radio & TV Clinic
7480 Santa Ysabel Av-Atascdro 966
Girard Television Sales & Service
224 S Ocean Av Cayucs-WY 5-3692
HICKS RADIO & TELEVISION SHOP
5915 Entrada Av-Atascdro 793
(See Advertisement Page 160)
HILL'S HOME APPLIANCES
1009 Grand Av(AG)-HU 9-5527
Jess' Radio & TV
136-16th Baywd Prk ---------- LI 3-1573
(See Advertisement Page 162)
MAGNAVOX FACTORY AUTHORIZED RADIO-PHONOGRAPH SERVICE—
HEATON'S 803-13th(PR) ---------- 238-3311
MARTIN JERRY TELEVISION & APPLIANCES
1876 Circle Ln Cayucs WY 5-3774
Minute Man T V Service
970 Nipomo ---------- LI 3-1745
(See Advertisement Page 162)
MOBILE ELECTRONICS SERVICE
24 Hour Service
1740 Fredericks ---------- LI 3-4255
(See Advertisement This Page)
Ozzie's Radio Sales & Service
330 Main(PB) ---------- PR 3-4632
PAYNE'S RADIO-T V & MUSIC STORE
1334 Spring(PR) ---------- 238-0256

(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

TV-RADIO & HI-FI REPAIRS
ANTENNA INSTALLATIONS
Mobile ELECTRONICS Service
Electronic Specialists At Repairman's Rates
CALL ANYTIME DAY OR NITE
SUNDAYS AND HOLIDAYS
FOR OUR COMPLETELY EQUIPPED ELECTRONIC VAN
LI 3-4255
Maintenance At Your Door
1740 FREDERICKS
SAN LUIS OBISPO

IN PASO ROBLES
Bales HI FI & TV
PACKARD-BELL GRUNDIG MAJESTIC Admiral
WE REPAIR ALL MAKES of TELEVISION
SERVICE CALLS DAY OR NIGHT IN YOUR HOME
MOBILE COMMUNICATION EQUIPMENT
ALL WORK GUARANTEED
PROMPT, COURTEOUS SERVICE
TELEVISION AND HI-FI
Call... 238-0596
573 - 12th ST. PASO ROBLES

ACE TV & RADIO SERVICE
GROVER CITY
Also Serving ARROYO GRANDE
PISMO BEACH - FAIR OAKS
OCEANO - SHELL BEACH
SALES & SERVICE
New & Used
WE SELL THE BEST AND SERVICE THE REST
90% OF TELEVISION TROUBLES SERVICED IN YOUR HOME
Experienced Workmanship On Television — Radio — Hi-Fi — Tape Recorders — Speakers — Inter-Coms — P. A. Systems — Car Radios — Phonographs
Need a Repair Man?
HU 9-2501
or HU 9-2679
1095 Grand Ave. Grover City

IN SAN LUIS OBISPO
MINUTE MAN TV SERVICE
'TIL 10 P.M.
IN YOUR HOME
OR OUR SHOP
GUARANTEED REPAIRS ON ALL MAKES
FOR PROMPT - RELIABLE - SERVICE
CALL
LI 3-1745
970 NIPOMO ST. SAN LUIS OBISPO

Television & Radio Repairing & Parts–(Cont'd)

PERKINS BOB TV REPAIR
TELEVISION SERVICE
ON ALL MAKES
GUARANTEED WORK
Antenna installations
Radio Repairs
904 Rockaway Av Grovr Cty-HU 9-4814

Ralph's TV Repair & Gun Shop
Packard Bell Sales & Service
3825 Main Cambria --------WA 7-4223

The YELLOW PAGES place your name and telephone number before the buyer at the very moment he wants what you have to sell.

ROY'S TV DEN
See Our Display Ad
1311 Park(PR) ---------------238-1424

SILVERTONE TV & RADIO SERVICE—
SEARS ROEBUCK AND CO
879 Higuera ------------LI 3-6063

STEPHEN T V & RADIO
513½ S 13th Grovr Cty------HU 9-5335

T V DOC
513½ S 13th Grovr Cty------HU 9-5335
(See Advertisement Page 163)

Taylor Frank V TV Service
695-6th(MB)-SP 2-7181

Valley Electric Co
Call Day or Night
661 Higuera ---------------LI 3-4949

(Continued Next Page)

Your company is known by the voice that speaks for it. The telephone voice with a smile wins!

One of
THE BEST TELEVISION SALES AND SERVICE
COUNTY-WIDE
ZENITH
LI 3-8610
WORK GUARANTEED
Appliance Center, Inc.
962 MONTEREY ST.
San Luis Obispo
MORRO BAY — 847 C ST. — SP 2-7357

—PASO ROBLES—
TV SERVICING & INSTALLATION
FREE ESTIMATES (Antennas)
EXPERT REPAIRS (All Makes)
Pick-Up & Delivery
DIAL
238-3933
CULL'S TV
PERCY CULL
Owner
630-6th Paso Robles

BILL'S TELEVISION
Serving
★ GROVER CITY
★ ARROYO GRANDE
★ PISMO BEACH
★ SHELL BEACH
★ FAIR OAKS
★ OCEANO
Guaranteed work on
• ADMIRAL
• RCA • G.E.
• PHILCO • RAYTHEON
• EMERSON • DUMONT
• HOFFMAN • MAGNAVOX
• PACKARD-BELL • MUNTZ
• ZENITH • SENTINEL
• MERCURY • MOTOROLA
And All Other Makes
BILL ANGELLO Owner
PHONE
HU 9-5925
15th & Ocean Ave. Oceano

JESS' RADIO & TV
SALES & SERVICE
COMPLETE Radio & Television SERVICE
I FIX 'EM IN A HURRY TOO!
PHILCO DEALER
REPAIRS OF
• TELEVISION • RADIO (Home or Auto)
LI 3-1573
136-16TH ST. BAYWOOD PARK

Television & Radio Repairing & Parts–(Cont'd)

WEANT'S T V & RADIO REPAIR SERVICE
75 Snta Rosa -------------LI 3-1520
(See Advertisement This Page)

Wilcox Lou & Son General Electric
Appliances 823-12th(PR) --------238-3921
(See Advertisement This Page)

ZENITH TELEVISION & RADIO SERVICE—
SERVICE
OZZIE'S RADIO SALES & SERVICE
330 Main(PB) -----------PR 3-4632

Television & Radio Speakers–Repairing

T V Doc 513½ S 13th Grovr Cty-HU 9-5335

Television & Radio Supplies & Parts–Whsle & Mfrs

MID-STATE ELECTRONIC SUPPLY INC
WHOLESALE
Dealer — Industrial — Ham Service
Sylvania — Raytheon — Dumont
Stancor Transformers — Eico Kits
Winegard TV — FM Antennas
TV — Radio — Audio Components & Parts
467 Hill -----------------LI 3-2770

Wholesale Electronic Supply Santa Maria
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 11432

A SNAP IN TIME
To make snaps or zippers last longer, always close them before laundering garment.

Television Stations & Broadcasting Companies

K S B Y-T V Hill & Mountain View-LI 3-0920

Tennis Racket Restringing & Repairing

BELLO'S 886 Monterey---------LI 3-2197

Termite Control

ABATE-A-PEST CO
553 Couper Dr---------------LI 3-1838
(See Advertisement This Page)

AERO-FUME
1059 Fair Oaks Av(AG)-------HU 9-5715
(See Advertisement Page 165)

Clark Pest Control-------------LI 3-3525
(See Advertisement Page 164)

(Continued on Pages 164 & 165)

Advertise here—it pays.

IN PASO ROBLES
GENERAL ELECTRIC
ZENITH TV
RADIO & HI-FI
SALES & SERVICE
• LIBERAL TRADE-INS
• EASY BANK TERMS
REPAIRS on all MAKES
DIAL
238-3921
LOU WILCOX & SONS
823-12th PASO ROBLES

HU 9-2660
TV SERVICE
ON
ALL MAKES & MODELS
Dorff Radio & TV
GROVER CITY 882 GRAND AVE.

TV DOC
Local Since 1942
HU 9-5335
STEPHENS TV & RADIO
513½ S. 13th GROVER CITY

TELEVISION & RADIO SERVICING
• GUARANTEED WORKMANSHIP
• REASONABLE PRICES
WEANT'S
T V & RADIO
REPAIR SERVICE
CALL
LI 3-1520
75 Santa Rosa – San Luis Obispo

Serving San Luis Obispo County & Vicinity
Termite Control
ESTAB. OVER 34 YEARS
Complete Inspection and Reports for
CAL VET – F.H.A. – ESCROW & LOANS
Complete Repair Service to Meet F.H.A.
Bank Loan and Other Requirements
TERMS
Fully Insured • All Work Guaranteed
LI 3-1998
KYLE COMPANY
1609 Osos St. San Luis Obispo

"Have Skill-Will Kill"
TERMITE CONTROL
TERMITES-FUNGI-BEETLES
Escrow – Cal Vet – FHA Reports
LICENSED • BONDED • INSURED
MONTHLY CONTROL SERVICE
• ANTS • ROACHES
• EARWIGS • FLEAS
• MOTHS • RODENTS
• BEETLES • SILVERFISH
AND OTHER PESTS
For the Finest Service, at Reasonable Cost,
in the Abatement of Pests in Homes, Motels,
Hotels, Commercial & Industrial Buildings
Call
LI 3-1838
ABATE-A-PEST CO.
E. J. (Gene) MEDZYK – Owner
553 COUPER DRIVE SAN LUIS OBISPO

Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Paso Robles (PR) Pismo Beach (PB) San Luis Obispo (No Code)

TERMITE CONTROL
State Licensed No. 1840-A

Calling "DOC KILZUM"



his patients ALL DIE

that's why he is Paramount

Service by BONDED Local Operators
SAN LUIS OBISPO
LI 3-2065
OFFICE
1461 PALM

In Control of
• BATS • MOTHS • FLIES • FLEAS • RATS • MICE • ANTS • ROACHES • SILVERFISH • TERMITES

• WE DO OUR OWN FUMIGATING
Serving Entire Directory Area
Inspections & Reports for
Cal-Vet • FHA • Escrow • Loans • Etc.
COMPLETE REPAIR SERVICE

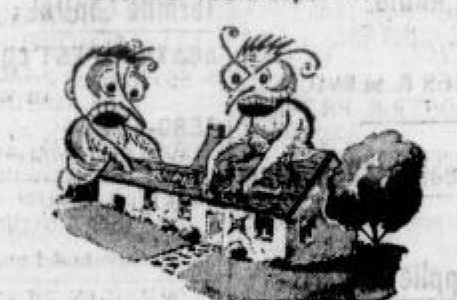
From Paso Robles (No Intercity Charge) Ask Operator for Enterprise 12515

PARAMOUNT
PEST CONTROL SERVICE OF SAN LUIS OBISPO

VAL KEY
TERMITE CONTROL

Over 15 Years Experience

State Licensed



Bonded & Insured

Specializing in
WOOD DESTROYING INSECTS & DRY ROT
CONTROL – PREVENTION – REPAIRS
CERTIFIED LOAN REPORTS FOR FHA – VETERANS – ESCROW
Servicing Entire County
SAN LUIS OBISPO – MORRO BAY – PASO ROBLES – TEMPLETON
IMPROVEMENT FINANCING ARRANGED
MAKE TOLL CALLS COLLECT
FREE ESTIMATES
PHONE
Atascadero 961

9630 EL CAMINO REAL ATASCADERO

CLARK
Pest Control

21 YEARS OF DEPENDABLE SERVICE

GUARANTEED
TERMITE CONTROL
•
FUMIGATION



$5,000.00 INSURED WARRANTY
by the Lexington Insurance Co.

STATE LICENSED INSPECTORS – LICENSED GEN. CONTRACTORS

SAN LUIS OBISPO
CALL:
LI 3-3525



PASO ROBLES
DIAL:
238-2524

OUT-OF-TOWN CALL COLLECT

In San Luis Obispo - Exclusive Dealer For
TERMITEOL
TERMITE CONTROL



A Complete "DO-IT-YOURSELF" TERMITE CONTROL PLAN With Powerful, Deadly Termiteol

- You Can Now TERMITE PROOF Your Home Economically, Safely, Effectively
- Backed By 5 Year Material Replacement Guarantee
- You Get Termite Control Equipment
  - WE SUPPLY MODERN PORTABLE EQUIPMENT THAT IS SIMPLE AND EASY TO OPERATE
- You Get Pest Control Equipment
  - WE SUPPLY PORTABLE HAND PUMP FOR HOME & GARDEN USE ON ROACHES, FIRE ANTS, SILVERFISH, ETC.

For Free Information & Instruction
CALL
LI 3-9421

1907 S. BROAD SAN LUIS OBISPO

HU = HUnter PR = PRospect WA (Cambria) = WAverly WY = WYman
LI = Liberty SP = SPruce WA (Nipomo) = WAbash

Termite Control–(Cont'd)

KYLE CO
1609 Osos ---------- LI 3-1998
(See Advertisement Page 163)
Moore Bert C Structural Pest Control
2750 El Camino Rl ---------- Atascdro 1114
(See Advertisement This Page)
PARAMOUNT PEST CONTROL SERVICE OF SAN LUIS OBISPO
1461 Palm- LI 3-2065
(See Advertisement Page 164)
TERMITEOL TERMITE CONTROL
1907 S Broad ---------- LI 3-9421
(See Advertisement Page 164)
VAL KEY TERMITE CONTROL
9630 El Camino Rl ---------- Atascdro 961
(See Advertisement Page 164)

Testing Laboratories

See Laboratories–Testing

Textiles–See Yardage–Retail

Theatres

Bay Theatre 464-5th(MB) ---------- SP 2-3011
Fair Oaks Theatre
1007 Grand Av(AG)- HU 9-2364
FOX THEATRE
1436 Spring(PR) ---------- 238-1121
FREMONT THEATRE
Box Office Open-Week Days 6:45 PM
Sat Sun & Holidays 12:45 PM
1035 Monterey ---------- LI 3-1121
Oaks Drive-In Theatre ---------- 238-0245
Obispo Theatre 993 Monterey ---------- LI 3-2727
Pismo Theatre
250 Pomeroy Av(PB)- PR 3-2491
San Luis Obispo Little Theatre Inc
971 Higuera ---------- LI 3-9962
Sunset Drive In Theatre
Portuguese Flat Rd- LI 3-5040

Please wait for dial tone . . . then dial carefully.

Ticket Agencies

See Air Travel Ticket Agencies; Railroad Companies; Steamship Agencies; Travel Bureaus

Tile–Ceramic, Contractors & Dealers

A & J TILE CO
LICENSED CONTRACTORS
SHOWERS – DRAINBOARDS
REMODELING & COMMERCIAL
FREE ESTIMATES
All Work Guaranteed
69 Atlantic Av Grovr Cty--- HU 9-4340
If no answer call ---------- HU 9-4052

Blevins' Tile Co
2375 El Camino Rl ---------- Atascdro 1510
(See Advertisement This Page)

BRASE ROY TILE
TILE CONTRACTOR
KITCHENS – BATHROOMS
STORE FRONTS
FREE ESTIMATES
Guaranteed Work
556 Couper Dr ---------- LI 3-7205

Coastal Tile Co 1120 Bonita(MB)- SP 2-8771
(See Advertisement This Page)
Criddle Arthur Hwy No 1(MB) ---------- SP 2-4341

FAULSTICH BROS
TILE & MASONRY CONTRACTORS
Drain Boards – Bathrooms
Store Fronts
Free Estimates
Member San Luis Obispo Co. Contractor's Assn.
2900 S Broad ---------- LI 3-9290

(Continued Next Page)

TERMITE CONTROL
"Get MOORE for less money"

Specializing in
STRUCTURAL REPAIRS
Foundations – Porches
Steps – Piers – Vents



HOME – INDUSTRIAL – COMMERCIAL
INSPECTIONS – ESTIMATES – REPAIRS
CAL-VET – FHA – G.I. – ESCROW
TERMS AVAILABLE
INSURED STATE LICENSED CONTRACTOR
CALL COLLECT
Atascadero 1114

BERT C. MOORE
STRUCTURAL PEST CONTROL
2750 EL CAMINO REAL ATASCADERO

COASTAL TILE CO.
Serving
Morro Bay – Cayucos – Cambria – Baywood

- COMMERCIAL
- RESIDENTIAL

TILE



• BATHROOMS • SHOWERS
• SINKS
• STORE FRONTS • WALLS
• FLOORS • FIREPLACES
• PATIOS

Reasonable Prices
"QUALITY WORKMANSHIP"
FREE ESTIMATES – ALL WORK GUARANTEED
"No Job Too Large or Too Small"
PHONE
SP 2-8771
IF NO ANSWER CALL
AFTER 5 P.M.

1120 BONITA MORRO BAY

TERMITE CONTROL & REPAIRS



By Skilled Workmen
LICENSED FUMIGATORS
ESCROW REPORTS – PROMPT SERVICE
QUALITY COUNTS!
Ask Us for References
AERO-FUME
CALL
HU 9-5715

1059 FAIR OAKS AVE. ARROYO GRANDE
BILL PHILLIPS – Manager

CERAMIC TILE
Residential – Commercial
DRAINBOARDS – BATHS – SHOWERS
KITCHENS – PATIOS – POOLS
NEW & REMODELING
FREE ESTIMATES
GUARANTEED WORK
BLEVINS' TILE CO.
2375 EL CAMINO REAL
Phone Atascadero 1510

CERAMIC TILE
DO-IT-YOURSELF
MOSSTILE
TAKE-HOME-PAK
WITH COMPLETE DO-IT-YOURSELF INSTRUCTIONS
KITCHEN – BATHROOM
BAR – TABLE TOPS
Southern Distributor for Mosstile
LI 3-2191
PAC COAST LUMBER CO.
"Our 82nd Year"
SANTA BARBARA AT HIGH

SERVING SAN LUIS OBISPO CO.
TUBELESS TIRE SERVICE
Ride on FISK
CUSTOM DELUXE TUBELESS
A Complete Tire Service
New – Used – Recaps
• AUTO • TRUCK
• TRACTOR
Time To Re-Tire

MADDALENA TIRE COMPANY

Featuring
MADALIZING PROCESS
Far Superior to Ordinary Recapping
CHEVRON GAS - OIL - LUBRICATION

WHEELS BALANCED WITH OUR Stewart Warner Electronic Wheel Balancer

LI 3-0735
HIGUERA & OSOS
SAN LUIS OBISPO

KIMBALL TIRE CO.

Seiberling Safety Tires
Michelin X Tires
TRUCK & TRACTOR TIRE SALES & SERVICE
Voit Invincible Tire Treading
ONE DAY SERVICE
GUARANTEED 15,000 MILES
Auto Lite Batteries
LI 3-6787
252 HIGUERA SAN LUIS OBISPO

Tile—Ceramic, Contractors & Dealers—(Cont'd)

PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191
(See Advertisement Page 165)
RICH BROS TILE CO
325 N 10th Grovr Cty--------HU 9-3955
ROGERS NORMAN S
TILE CONTRACTOR
KITCHENS & BATHS
RESIDENTIAL & COMMERCIAL
SINCE 1956
2815 Johnson Av----------LI 3-2898

San Luis Tile Inc
1779 Shell Beach Rd Shell Bch-PR 3-2911
Warner's Art Tile
2427 K Snta Mrgrta---------438-5758

Tiles—Asphalt, Cork, Metal, Plastic, Rubber, Tile Board, Etc; Contractors & Dealers

Atascadero Lumber Co
5305 Traffic Wy-----------Atascdro 661
BESTILE—
DEALERS
HAYWARD LUMBER CO
5th & E(MB)-SP 2-2291
HAYWARD LUMBER CO
10th & Pine(PR)----------238-4900

Bowen G L Floor Contractor
4450 Traffic Wy---------Atascdro 1081
Hall's Floor Covering
2760 N Hwy 1 Morro Del Mar--SP 2-7647
Layrite Custom Floors 664 Upham-LI 3-1224
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av--------LI 3-2191

Tinning

Acme-Thorne Retinning Co
1446-15th San Francisco-MArkt 1-7628

Tire Chains

See Automobile Parts & Supplies Headings

Tire Dealers & Distrs

ATLAS TIRES—
MARTIN'S STANDARD STN
1741 Monterey-LI 3-9717

Bardin's Goodyear Service
692 Marsh-LI 3-5492
(See Advertisement Page 167)
Barretts Union Service 339 Marsh-LI 3-9854
Benells Texaco Service
Foothill Bl & Santa Rosa-LI 3-9712
Bewley's Chevron Stn
155 Traffic Wy(AG)---------HU 9-5048
Bill Wall's Service
French Rd & S 101 Hwy-------LI 3-9985
Boysen's Texaco Service
435 Marsh -----------------LI 3-9965
Brooks Wes Chevron Service
806 Spring(PR) -------------238-9814
Brown's Tire Service
1534 Spring(PR) ------------238-2611
Bushong's Texaco Stn
Santa Rosa & Marsh-LI 3-9858
Cherry's Texaco Service
101 Hwy South-----------Atascdro 368
Chick's Tire Service
1233 Spring(PR) ------------238-3701
Chuck's Service 1339 Spring(PR)---238-9704
Davis B H Tire Service
1233 Spring(PR) ------------238-3701
Don's Service 1108 Monterey-----LI 3-4587

(Continued Next Page)

It's good business to keep your firm name, services and commodities listed and advertised in the YELLOW PAGES.

NEW USED RECAPS
O.K RUBBER WELDERS
FOREIGN & SPORTSCAR TIRES

NATION-WIDE GUARANTEE
GOODRICH TIRES
1-DAY SERVICE
TIRE TRUEING – BALANCING
LI 3-0452
WILLIE WATTS
OK AUTO FLOAT TIRE STORE
1413 Monterey San Luis Obispo

Tire Dealers & Distrs—(Cont'd)

DUNLOP TIRES
For PASSENGER AND SPORTS CARS
• TRUCKS • BUSES
• FARM EQUIPMENT
DUNLOP
"Founders of the Pneumatic Tire Industry"
"WHERE TO BUY THEM"
DEALERS
WESTSIDE AUTO PARTS CO
1232 Monterey -----------LI 3-5943

Ed's Texaco Service
Los Osos Valley Rd-----------LI 3-6375
Emery Dale Signal Service
Hwy 101 & Del Rio Rd-----Atascdro 1520
FIRESTONE TIRES—
BENELLS TEXACO SERVICE
Foothill Bl & Santa Rosa-LI 3-9712
BOB'S SHELL SERVICE
Marsh & Osos------------LI 3-3420
HAMMONS' FIRESTONE DLR STORE
1344 Park(PR) -----------238-2514

FISK TIRES
WHEN IT'S TIME TO RE-TIRE BUY FISK
. . . for almost 60 years "the world's best known symbol of tire quality"
PASSENGER • TRUCK • FARM
"WHERE TO BUY THEM"
DISTRIBUTORS
MADDALENA TIRE CO
Higuera & Osos-LI 3-0735

Fred's Norwalk Service Stn
840 Spring(PR) -------------238-0421
Gatlin Shell Service Stn
1707 Front Oceano-HU 9-3981

GENERAL TIRES
Goes A Long Way To Make Friends
THE GENERAL TIRE
"WHERE TO BUY THEM"
DEALERS
STANDARD MOTORS & EQUIPMENT CO 1701 Monterey---------LI 3-1700

Gibbs Oil Co 2235 Spring(PR)-----238-2038

GOODRICH B F TIRES
LIFE-SAVER TUBELESS TIRES
B.F.Goodrich FIRST IN RUBBER
New and Used Tires - Retreading - Tire Service
"WHERE TO CALL"
DEALERS
Mulkey's Texaco Stn
999 Hwy 101(AG)-HU 9-9947
O K Auto Float Tire Store
1413 Monterey-LI 3-0452

GOODYEAR TIRES—
BARDIN'S GOODYEAR SERVICE
692 Marsh-LI 3-5492
CHICK'S TIRE SERVICE
1233 Spring(PR) ---------238-3701
McGUIRE'S RICHFIELD SERVICE STN 316 Higuera----------LI 3-8604
SKI'S SHELL SERVICE STN
1200 Monterey-LI 3-6821

Hail's Richfield Service
1637 Spring(PR) ------------238-2353
Hail's Union Service 1919 S Broad-LI 3-6401

Please dial carefully . . . keep watching the dial.

Tire Dealers & Distrs—(Cont'd)

Hammons' Firestone Dlr Store
1344 Park(PR) --------------238-2514
Hensley Jim Mobil Service
2164 Broad ----------------LI 3-1715
Hessler's Union Oil Service Stn
1308 Monterey-LI 3-9915
HINSON BILL TIRE SERVICE
MORRO BAY
NEW – RECAPS – USED
CAR – TRUCK – TRACTOR
FULLY GUARANTEED
WE OPERATE OUR OWN PLANT
We Give S & H Green Stamps
FREE TIRE INSPECTION
655-5th(MB) ------------ SP 2-6682

HUSKY BRUTES
AIRPLANE TIRES, TUBES, WHEELS AND SPINDLES
A SIZE FOR ANY NEED
ADAPTED FOR ALL TYPES FARM AND CONSTRUCTION MACHINERY
WE SHIP
HUSKY-BRUTES
"WHERE TO BUY THEM"
AIRPLANE TIRE CO
520 South K Tulre-MUrdk 6-6533

Hysen-Johnson Shell Service
1095 Monterey -------------LI 3-2216
Jim's Douglas Service
703 Spring(PR) -------------238-3154
Ken's Shell Service
Hwy 101 & Portuguese
Flat Rd -------------------LI 3-7516
Kimball Tire Co 252 Higuera-----LI 3-6787
(See Advertisement Page 166)
Landels' Flying A Service Stn
11th & Spring(PR)------------238-1621
Lee's Richfield Service
1166 Monterey --------------LI 3-9896
MADDALENA TIRE CO
Higuera & Osos-LI 3-0735
(See Advertisement Page 166)
May Texaco Service
Hwy Snta Mrgrta-------------438-5626
Norwalk Service Stn 1088 Higuera-LI 3-3513
O K Auto Float Tire Store
1413 Monterey-LI 3-0452
(See Advertisement Page 166)

PACIFIC TIRES—
DISTRIBUTORS
ROUNTREE OIL DISTRIBUTING CO
100 Traffic Wy(AG) ----HU 9-2051

Power Pack Oil Co 363 Santa Rosa-LI 3-6363
Reif Vince Chevron Stn Hwy ---Atascdro 102
Rohrer's Flying A Service
1545 Riverside Av(PR)--------238-3401
Rose Doyle Chevron Service Stn
1745 Spring(PR) ------------238-9816

SEIBERLING TIRES
FULLY GUARANTEED IN WRITING
Call one of the following Independent Seiberling Dealers for Tires, Tubes and Expert Service
SEIBERLING TIRES
"WHERE TO CALL"
WHOLESALE-RETAIL
KIMBALL TIRE CO
252 Higuera-LI 3-6787

Stinchfield Don Tire Service
5630 El Camino Rl-Atascdro 398
(See Advertisement This Page)
Teehee Flying A Service
413 Higuera ----------------LI 3-9797

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the YELLOW PAGES? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

Tire Dealers & Distrs—(Cont'd)

U S ROYAL TIRES
QUALITY TIRES
QUALITY RECAPS
QUALITY REPAIRS
U.S.ROYAL TIRES
"WHERE TO CALL"
DEALERS
LAYNE'S UNION SERVICE STN
10th & Spring(PR)---------238-9770
Schmidt Oldsmobile
1020 Park(PR) ------------238-1535

GOOD COVER-UP JOB

Your ironing board cover will fit tight and smooth if you fasten it on while damp. Dries taut.

VILLA'S UNION STATION

U.S.ROYAL TIRES
WE GIVE S&H GREEN STAMPS
Two National Brands
U S ROYAL
FIRESTONE
WHEELS BALANCED
Pick-Up & Delivery
FOR THE BEST IN SERVICE
—CALL—
LI 3-9971
BROAD & FOOTHILL

Tire Dealers & Distrs—(Cont'd)

Villa's Union Stn
Broad & Foothill Bl-----------LI 3-9971
(See Advertisement This Page)
WESTERN AUTO ASSOCIATE STORE
5945 Entrada Av---------Atascdro 1516
Western Auto Associates Store
924 S Grand Av Grovr Cty-HU 9-3857
Westside Tire Shop
1236 Monterey LI 3-6213

Tire Dealers—Used & Rebuilt

Maddalena Tire Co Higuera & Osos-LI 3-0735
O K Auto Float Tire Store
1413 Monterey --------------LI 3-0452

Tire Mfrs

EAST BAY TIRE CO
Truck Tractor Airplane Earthmover
221 Oak Oaklnd-----------HIgate 4-8811

—IN SAN LUIS OBISPO—
GOODYEAR
GOODYEAR TIRES
WHOLESALE & RETAIL
TIRES - TUBES
BATTERIES
ACCESSORIES
Complete
RECAPPING SERVICE
WHEEL ALIGNMENT
BRAKE SERVICE
WHEEL BALANCING
—PHONE—
LI 3-5492
BARDIN'S GOODYEAR SERVICE
692 MARSH
SAN LUIS OBISPO

GOODYEAR TIRES
RETREADING – AUTO & TRUCK
CUSTOM RECAPPING SERVICE
WHEEL BALANCING – FRONT END ALIGNING
ONE DAY SERVICE BY APPOINTMENT
SERVING SAN LUIS OBISPO COUNTY
GOODYEAR TIRES
RECAPPING
DON STINCHFIELD TIRE SERVICE
ATASCADERO 398
5630 EL CAMINO REAL ATASCADERO

Tire Recapping, Retreading & Repairing

Bowden's Tire Shop 996 Marsh---LI 3-4312
Bud's Service Stn 495-5th(MB) --SP 2-3601

CHICK'S TIRE SERVICE
B. H. DAVIS TIRE SERVICE
TIRES
AUTO – TRUCK – FARM
NEW – USED – RECAPPING
Dealer for GOODYEAR TIRES
WHEEL BALANCING
1233 Spring(PR) ----------238-3701

GIBBS OIL CO
2235 Spring(PR) ------------238-2038
Hinson Bill Tire Service
655-5th(MB) ---------------SP 2-6682

KIMBALL TIRE CO
GUARANTEED PASSENGER – SPORTS CAR – TRUCK
TIRE TREADING
Exclusively with
VOIT INVINCIBLE
AMERICA'S FINEST TREAD RUBBER
252 Higuera -------------LI 3-6787

MADDALENA TIRE CO
TIRES MADALIZED
OUR OWN SUPERIOR PROCESS
FULL RECAPPING
ONE-DAY SERVICE
Loaners Available
ALL WORK GUARANTEED
PICK-UP & DELIVERY SERVICE
Higuera & Osos------------LI 3-0735

O K AUTO FLOAT TIRE STORE
1413 Monterey-LI 3-0452
Stinchfield Don Tire Service
5630 El Camino Rl-Atascdro 398
WESTSIDE TIRE SHOP
1236 Monterey-LI 3-6213
(See Advertisement This Page)

Tires–Dealers
See Tire Dealers & Distributors

Tires–Regrooving
See Tire Recapping, Retreading & Repairing

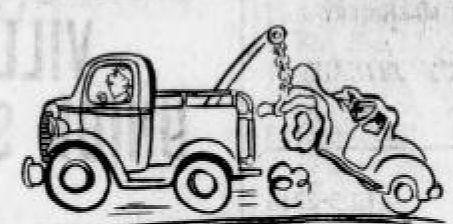
Tires–Retreading & Recapping Hdgs
See Tire Recapping, Retreading & Repairing Hdgs

Tires & Tubes–Repairing
See Tire Recapping, Retreading & Repairing

Tires–Used & Rebuilt
See Tire Dealers–Used & Rebuilt

Tires–Whsle & Mfrs
See Tire Mfrs







Title Companies

FIRST AMERICAN TITLE COMPANY OF SAN LUIS OBISPO 1135 Chorro-LI 3-8900
SECURITY TITLE INSURANCE CO
1119 Chorro-LI 3-8211
Supreme Escrow Co
1627 Grand Av Grovr Cty ----HU 9-4642
TITLE INSURANCE & TRUST CO
1141 Chorro-LI 3-2900

Toilets–Chemical–See Chemical Toilets

Tools–Electric

Baxendale Electric 3035 S Broad -LI 3-0496
Cooperative Farmers Supply Co Inc
14th & Pine(PR)--------------238-1718
Corbit Electric Motor Repair
846-9th(PR) ---------------238-1241
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

Tools–Electric, Repairing

BAXENDALE ELECTRIC
ALL MAKES
ELECTRIC TOOLS
REPAIRED
GUARANTEED WORK
3035 S Broad------------LI 3-0496

Tools–Renting

FULLER W P & CO
Paint Equip & Floor Machines Only
698 Higuera -------------- LI 3-0835
GEORGE'S EQUIPMENT RENTALS
TOOLS
FOR ALL
PURPOSES
Old Hwy 101 South-------LI-3-1436

Tools–Retail
See also Tools–Electric
Atascadero Lumber Co
5305 Traffic Wy-----------Atascdro 661
Madsen Hardware & Plumbing
116 W Branch(AG)-HU 9-2758

Tools–Whsle & Mfrs

C W R Mfg Co
601 Atascadero Rd(MB)------SP 2-8212
Howell Utility Tool Co
1650 Preston Ln(MB)--------SP 2-7262

Topsoil

A 1 Sand & Gravel
504 S 4th Grovr Cty---------HU 9-4469
Morin Roland J
273 N 6th Grovr Cty---------HU 9-2057

Tourist Courts–See Motels

Tow Boat Service

Sylvester Bros
455 Pico Av Morro Del Mar----SP 2-5711

Towel Service–See Linen Supply Service

Towing–Automotive

ATASCADERO RADIATOR & BODY WORKS 8660 Portola Rd --Atascdro 1263
Automobile Club of Southern California A A A
Main & Bridge Cambria-------WA 7-4668
935 Main(MB) --------------SP 2-4281
(See Advertisement Page 169)

(Continued Next Page)

Towing–Automotive–(Cont'd)

Buckle's Body Works
1509 Spring(PR) ------------238-4626
(See Advertisement Page 168)
CHOLAME GARAGE
24 Hour Service
Cholame(PR) ---------------238-3095
COX'S BODY SHOP
165 N 6th Grovr Cty---------HU 9-5292
(See Advertisement This Page)
HANSON BROTHERS PIONEER GARAGE
13th & Spring(PR)-----------238-1301
(See Advertisement Page 170)
Jack's Towing Paint & Body Shop
750 Humbert -------------LI 3-1919
(See Advertisement This Page)
Jack's Towing Paint & Body Shop
750 Humbert -------------LI 3-1919
(See Advertisement Page 170)
Jim's Body Shop Old S Hwy-------LI 3-9502
(See Advertisement Page 170)
JOHN'S AUTOMOTIVE SERVICE
S El Camino Rl-----------Atascdro 300
(See Advertisement This Page)
John's Automotive Service
S El Camino Rl-----------Atascdro 300
(See Advertisement Page 170)

(Continued Next Page)

A thoughtful party-line user answers her telephone bell promptly . . . places her own calls accurately so that they need not be placed again . . . teaches children the little telephone courtesies.

Unless you wait for the steady **hummmmming** sound of the dial tone, the equipment cannot put through your call. Please wait for the dial tone before you start to dial.













Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Paso Robles (PR) Pismo Beach (PB) San Luis Obispo (No Code)

Towing–Automotive–(Cont'd)

MARTIN'S AUTO SERVICE
207 Higuera-LI 3-1167
(See Advertisement Page 168)

NATIONAL AUTOMOBILE CLUB EMERGENCY SERVICE --------LI 3-1919

Nichols Ed Body Shop
821-10th(PR) ---------------238-1824

NICHOLS SID CHEVROLET
1305 Spring ---------------238-3464
24 Hr Emergency Towing Call----238-3974

NIPOMO GARAGE & WRECKING YARD
24-HOUR TOWING SERVICE
Welding – General Auto Repair
Gas – Oil
Accessories New & Used
We Give S & H Green Stamps
Old Hwy 101 Nipmo--------WA 9-8981

Towing–Automotive–(Cont'd)

San Luis Towing & Storage Service
207 Higuera-LI 3-1167
(See Advertisement Page 169)

TEX'S PAINT & BODY SHOP
935 Main(MB)-SP 2-4281
Day & Night call--------------SP 2-4281
If no answer call-------------SP 2-3524

VALLEY AUTO SERVICE
139 Traffic Wy(AG)----------HU 9-2040
(See Advertisement This Page)

WOODLAND GARAGE
Hwy No 1 Cambria WA 7-4678

Towing Service–Trailers

See Trailer Moving & Transporting

Consult our free Telephone Planning Service about concealed telephone wiring before building.

Toys–Retail

BELLO'S
TOYS – GAMES – DOLLS
WHEEL GOODS
San Luis Obispo County's Leading Year 'Round Toy House
886 Monterey ------------LI 3-2197

BILLIE'S TOY & BABY SHOP
Featuring a Large Variety of All the Better Toys By Leading Manufacturers
We Give S & H Green Stamps
766 Higuera --------------LI 3-4032

GRISANTI HARDWARE
TOYS – GAMES – DOLLS
WHEEL GOODS ETC.
Also Large Selection of Baby Supplies
VISIT OUR YEAR 'ROUND TOYLAND
6110 El Camino Rl----Atascadero 580

Herrington's Variety Store
771 Dolliver(PB)-PR 3-4635

LEON'S TOY SHOP
YOU ARE INVITED TO VISIT ONE OF SAN LUIS OBISPO COUNTY'S LARGEST TOY STORES
659 Higuera --------------LI 3-5039

Western Auto Associate Store
5945 Entrada Av---------Atascdro 1516

Tractor Dealers–New

ALLIS-CHALMERS TRACTORS—
COAST HARDWARE & EQUIPMENT
200 Higuera --------------LI 3-0602

Atascadero Garden Tractors & Equipment
14205 San Antonio Rd-----Atascdro 1534
(See Advertisement This Page)

CASE TRACTORS—
WOOD H A WELDING & MACHINE SHOP 1207-13th(PR)------238-3770

McWilliams & Palla
1148-12th(PR) -------------238-4515
Miller Motors 836-13th(PR) -----238-0770
(See Advertisement This Page)

WALLACE MACHINERY CO
Caterpillar – John Deere
Complete Line Of Farm Equipment
Complete Service & Repairs
1139-13th(PR) -----------238-4811
If no answer call
Santa Maria -----WAlnut 5-8611

WILDMAN J M INC
34th & Spring(PR)-----------238-4323
(See Advertisement This Page)

Tractor Renting & Leasing

Atascadero Equipment Rental
4405 El Camino Rl-----------Atascdro 73
Clason Harry Equipment Rental
720 N Broadway
Santa Maria -----------Walnut 5-9536

GEORGE'S EQUIPMENT RENTALS
Rotovators-Crawlers
Bulldozers-Skiploaders
Old Hwy 101 South-----------LI 3-1436

An extension telephone is a step-saver in any home.

AUTO TOWING
24-HOUR SERVICE
• TUNE-UPS
• BRAKE SERVICE
• MUFFLER SERVICE
• WHEEL BALANCING & ALIGNMENT
OFFICIAL BRAKE STATION #4534
CONTACT STATION AAA
PHONE HU 9-2040
AAA NATIONAL AUTO

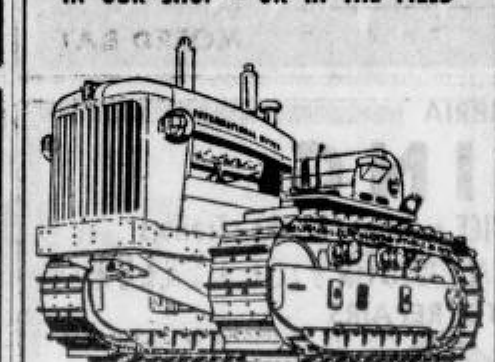


VALLEY AUTO SERVICE
139 TRAFFIC WAY — ARROYO GRANDE

AUTO CLUBS
24-HOUR EMERGENCY TOW SERVICE
AUTO CLUB
NATIONAL AUTO CLUB
LI 3-1919
JACK'S TOWING PAINT & BODY SHOP
750 HUMBERT — SAN LUIS OBISPO

IN PASO ROBLES
24-HOUR TOWING
EMERGENCY ROAD SERVICE
NATIONAL AUTO CLUB
Hanson Bros. Pioneer Garage
238-1301
1246 SPRING — PASO ROBLES

J. M. WILDMAN INC.
International
TRACTORS
TRUCKS
FARM EQUIPMENT
Sales & Service
IN OUR SHOP – OR IN THE FIELD



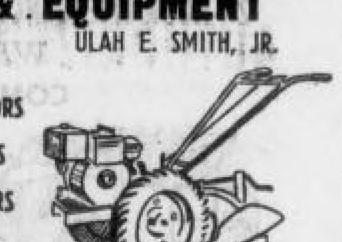
NEW – USED
PHONE 238-4323
Parts Dept. Phone 238-4325
34TH & SPRING — PASO ROBLES

In PASO ROBLES
Authorized Dealer
Ford TRACTOR
SALES & SERVICE
IMPLEMENTS – PARTS – REPAIRS
COMPLETE AUTOMOTIVE SERVICE
MILLER MOTORS
238-0770
836-13th — PASO ROBLES

TOWING
24 HOUR ROAD SERVICE
COMPLETE AUTOMOTIVE SERVICE
Call ATASCADERO 300
If No Answer Call Atascadero 1192
If No Answer Call Atascadero 381-R
JOHN'S AUTOMOTIVE SERVICE
S. EL CAMINO RL. — ATASCADERO

TOWING 24-HOUR
Emergency Road Service
JIM'S BODY SHOP
LI 3-9502
Old 101 Hwy. South
SAN LUIS OBISPO

ATASCADERO GARDEN TRACTORS & EQUIPMENT
ULAH E. SMITH, JR.
• TRACTORS
• TILLERS
• MOWERS



SALES & SERVICE — NEW & USED
Atascadero 1534
14205 SAN ANTONIO RD.

HU = HUnter PR = PRospect WA (Cambria) = WAverly WY = WYman
LI = Liberty SP = SPruce WA (Nipomo) = WAbash

Tractor Repairing & Service

AUTOMATIC HARDFACING CO
TRACK PRESS
AUTOMATIC
REBUILDING & HARDFACING OF TRACKS – ROLLERS & IDLERS
316 E Branch(AG)---------HU 9-4971
If no answer call---------HU 9-3029

C & S SERVICE
414 Traffic Wy(AG)---------HU 9-2456

COLBURN T R
221-15th(PR) ---------------238-0842

Dick's Truck & Tractor Repair
S Hwy-LI 3-9599

Wildman J M Inc
34th & Spring(PR)-----------238-4323

Tractor Tires

See Tire Hdgs

Tractor Wrecking

WARD'S TRACTOR CO
USED TRACTOR PARTS
Tires – Track & Rollers
WE BUY USED EQUIPMENT
3411 Hwy 99 South
Fresno -----------AMhrst 8-2714

Tractors–Motor Truck

See Truck Hdgs

Trade Mark Registering

See Patent Attorneys & Agents; Patent Lawyers

Trading Stamp Companies

Blue Chip Stamp Co ------------LI 3-1757

Trailer Equipment & Parts

BETTER PLUMBING CO
673 Higuera-LI 3-5938

Grand Junction Propane Supply
Hwy No 1(PB)--------------PR 3-2104
(See Advertisement This Page)

Keene Trailer Court
3126 Spring(PR) ------------238-1413

LUCKHART TRAILER SUPPLY
283 Higuera ---------------LI 3-7208
(See Advertisement This Page)

SANTA MARIA TRAILER SUPPLY
2400 S Broadway
Santa Maria -----------Walnut 5-8464

Westside Auto Parts Co
1232 Monterey-LI 3-5943

Services of all kinds, including dozens that you ordinarily never think about, are listed conveniently in the YELLOW PAGES.

Trailer Moving & Transporting

Collins Trailer Towing
415 Newlove Dr
Santa Maria -----------Walnut 5-8208
(See Advertisement Page 172)

LEE'S TRANSPORT
145 South -----------------LI 3-0018
(See Advertisement Page 172)

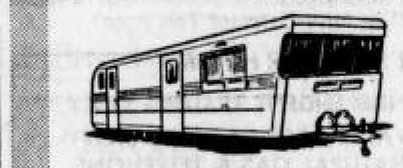
(Continued Next Page)

KEEP LIGHT FROM MILK

Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

TRAILER SUPPLIES
✓ PROPANE GAS
Valves – Regulators – Connections
✓ SEWER HOSES & FITTINGS
✓ WINDOWS – VENTS
ALL SIZES – MODELS & PARTS
✓ ELECTRICAL & GAS FITTINGS
✓ STROMBERG BRAKE SYSTEMS (HYDRAULIC)
✓ HEATERS – HOT WATER TANKS
ALL SIZES & MODELS
✓ WATER PUMPS ETC.
PR 3-2104
Grand Junction Propane Supply
South of Pismo Beach
HWY. NO. 1
P.O. BOX 214

Luckhart TRAILER SUPPLY
EVERYTHING FOR YOUR TRAILER



• AWNINGS – CANVAS
• ALUMINUM
• RANGES – REFRIGERATORS
• FURNITURE ELECTRICAL SUPPLIES • SEWER HOSE
• WATER HEATERS
KOOL SEAL • MOLDINGS
WINDOWS • TRAILER HITCHES
Parts for Coleman & International Furnaces (Bring Make & Model Number)
LI 3-7208
If No Answer Call PR 3-2778
283 HIGUERA
SAN LUIS OBISPO
WE GIVE S & H GREEN STAMPS

TRAILER TOWING
"OVER THE HILL & FAR AWAY"
★ Licensed ★ Bonded ★ Insured



O'DONNELL TRAILER TRANSPORT
"Over ½ Million Miles of Accident Free Driving"
PHONE COLLECT SP 2-3741
1680 N. HWY. 1 — MORRO BAY

TRAILER TOWING & SUPPLIES
PAINT – OVERLOAD SPRINGS – PLUMBING SUPPLIES
TRAILER STEPS – DOOR CHIMES – ALUMINUM AWNINGS
CANVAS AWNINGS – PATIO FURNITURE – BUTANE TANKS
COOLER PADS, PUMPS – KOOL SEAL TOP DRESSING
TOILETS – FAUCETS – LAVATORIES
STOVES – REFRIGERATORS
TRAILER & BOAT HITCHES – TRAILER WIRE
INSTALLING TOWING
REPAIRS SUPPLIES
SANTA MARIA TRAILER SUPPLY
Bonded – Licensed – Insured
OPEN DAILY EXCEPT SUNDAYS
Hours 9 A.M. to 6 P.M.
Phone Anytime WAlnut 5-8464
2400 S. BROADWAY
SANTA MARIA

To Locate an AUTHORIZED SALES and SERVICE DEALER

When you are interested in locating the local authorized dealer of a nationally-advertised product or service

Look in the *Classified* TELEPHONE SECTION

COLLINS TRAILER TOWING

"Competent Trailer Moving"

Serving SAN LUIS OBISPO COUNTY



24-HOUR SERVICE

LOCAL & STATE-WIDE

★ BONDED

★ LICENSED

★ INSURED

PHONE WAlnut 5-8208

415 Newlove Dr. Santa Maria

Trailer Moving & Transporting—(Cont'd)

O'Donnell Trailer Transport
1680 N Hwy 1(MB)----------SP 2-3741
(See Advertisement Page 171)
Santa Maria Trailer Supply
2400 S Broadway
Santa Maria----------Walnut 5-8464
(See Advertisement Page 171)

Trailer Parks

Arroyo Trailer Park
958 Grand Av(AG)----------HU 9-2694
Bay-View Trailer Park
4th & Market(MB)----------SP 2-9947
BELLA VISTA MOBILE HOME LODGE
Hwy No 1 Cayucs----------WY 5-3644

Advertise in the YELLOW PAGES . . . it pays.

HOUSE TRAILERS MOVED

All Sizes
Anyplace – Anytime
Insured – Bonded

FOR FURTHER INFORMATION CALL LI 3-0018

LEE'S TRANSPORT

145 SOUTH – SAN LUIS OBISPO

Trailer Parks—(Cont'd)

BUOY & GULL TRAILER TERRACE
MORRO BAY
MODERN
495 Atascadero Rd(MB)----SP 2-8090

CINDERELLA CITY TRAILER PARK
1255 Orcutt Rd----------LI 3-4530
CIRCLE A TRAILER PARK
Large & Small Patios
8850 El Camino Rl----------Atascdro 402

COPPER PENNY TRAILER PARK
Accommodations For All Size Trailers
PLAYGROUNDS & PAVED STREETS
UNDERGROUND LINES FOR
WATER–GAS–ELECTRICITY–TELEPHONE
PATIOS–SHOWERS–WASHERS & DRYERS
6 Miles N of Santa Maria
Hiway 101 Overpass
Next to Mobil Station-Nipomo
Tefft Rd Nipomo----------WA 9-8992

Cozy Motel & Trailer Court
Hwy 1 & Bonita(MB)-SP 2-8573
Cypress Trailer Park & Morro Motel
8th & Main(MB)----------SP 2-4636
(See Advertisement This Page)

EASTER'S TRAILER HAVEN
INDEPENDENT TRAILERS ONLY
WATER – SEWER – ELECTRICITY
NATURAL GAS & TELEPHONE
SERVICE TO ALL UNITS
Off So Broad
1121 Orcutt Rd----------LI 3-5030

Please dial carefully . . . keep watching the dial.

Trailer Parks—(Cont'd)

HARBOR TRAILER PARK
1680 N Hwy No 1(MB)-SP 2-8581
Hillcrest Ranch Motel 101 Hwy---LI 3-0679
Hilltop Mobile Home Manor
5715 Santa Cruz Rd ------Atascdro 323-J
Hilltop Trailer Park & Motel
Hwy No 101(AG)----------HU 9-9901

KEENE TRAILER COURT
TRAILER SUPPLIES
SWIMMING POOL
VACATION TRAILER RENTALS
All Modern Conveniences Available
EASY OVERNIGHT PARKING
Business Route
3126 Spring(PR) --------238-1413

KEY TRAILER PARK
1477 Grand Av Grovr Cty------HU 9-5207
Lane's Chevron Service
1717 Shell Beach Rd Shell Bch-PR 3-9953
Lively's Court
135 S 13th Grovr Cty-HU 9-2825
If no answer call----------HU 9-4852
LONE PINE TRAILER PARK
Hwy No 1 Cambria----------WA 7-4642
Louden's Terrace Trailer Park
1623-23d Oceano ----------HU 9-5333
MATHEW'S TRAILER LODGE
264 Higuera ----------LI 3-3383
McNamara Trailer Park
8130 El Camino Rl----------Atascdro 152
Mesa Trailer Park
Oak & Short Nipomo----------WA 9-3689
MISSION TRAILER PARK
546 Higuera-LI 3-2238
Morro Palms Trailer Lodge
901-5th(MB) ----------SP 2-7267
Ocean Breeze Trailer Park
345 Pier Av Oceano----------HU 9-4447
Oceano Beach Auto Court
451 Pier Av Oceano----------HU 9-5624
Port San Luis Trailer Park
Avila Bch-LI 3-9685
(See Advertisement This Page)

(Continued Next Page)

3 M Ranch TRAILER PARK

UP TO 60 FT. TRAILERS & 220 VOLT TRAILERS

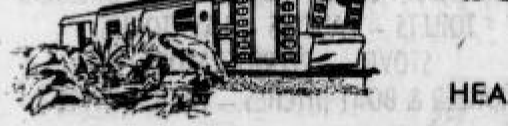
50 SPACES

HEATED SWIMMING POOL

BARBEQUE PITS

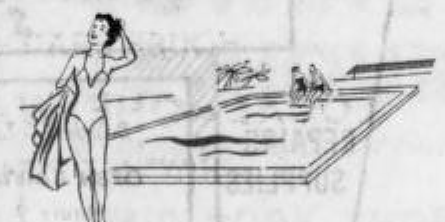
CHILDREN'S PLAYGROUND

MAYTAG LAUNDRY FACILITIES



DAILY – WEEKLY – MONTHLY & PERMANENT RATES

MEMBER OF CALIFORNIA TRAILER PARK ASSOCIATION



P.O. BOX 111 – SANTA MARGARITA

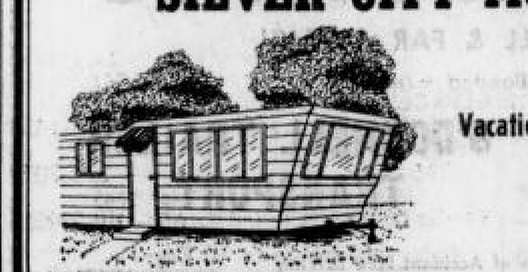
FOR INFORMATION CALL 438-5736

– IN MORRO BAY –

SILVER CITY MOBILE MANOR

COMPLETELY MODERN

Accommodations for Vacation & Permanent Trailers Up to 60 Ft.



58 TRAVEL TRAILER SPACES

- SEWER CONNECTIONS
- CHILDREN'S PLAYGROUND
- METERED GAS
- CONCRETE PATIOS
- PAVED STREETS
- TILE SHOWERS
- MODERN LAUNDRY FACILITIES
- TELEPHONES
- 110 & 220 ELEC. POWER
- HEATED SWIMMING POOL
- UTILITY WIRING UNDERGROUND

SP 2-7478

500 ATASCADERO RD. MORRO BAY

Port San Luis TRAILER PARK

Nestled in the Hills Above the Harbor

Across the Bridge Between 2nd & 3rd Pier

YEARLY TRAILER & BOAT STORAGE

LI 3-9685

BILL & GAYLE COCHIOLO

AVILA BEACH

CYPRESS TRAILER PARK & MORRO MOTEL

- NATURAL GAS
- PATIOS
- CHILDREN WELCOME

2 BLOCKS FROM BEACH

PHILLIP & IRENE WALTER – Owners

SP 2-4636

ON HWY. 1

8th & MAIN MORRO BAY

Trailer Parks—(Cont'd)

Ringele Trailer Park 462 C(MB)--SP 2-6971
Rod & Reel Trailer Court
Hwy No 1 Cambria----------WA 7-4753
Silver City Mobile Manor
500 Atascadero Rd(MB)------SP 2-7478
(See Advertisement Page 172)
Silver City Trailer Lodge
Old Hwy 101 South----------LI 3-9439

SLEEP OFF THE HI-WAY TRAILER PARK
Follow Signs to South of City Limits
Turn South at Bridge on
Old Highway 101
75 MODERN SPACES
QUIET – NO TRAINS OR TRUCKS
ANY SIZE TRAILER
Lots of Shade Trees
Clean – All Paved Roads
145 South----------LI 3-1056

STOWE INDEPENDENT OIL CO & TRAILER SALES
New 5 Acre Trailer Park-75 Spaces
6th & Spring(PR)----------238-9824
SUGGETT'S TRAILER PARK
Hwy No 1 Cambria----------WA 7-4213

SUN & SURF TRAILER PARK
ON THE BEACH
OVERNIGHT
DAILY WEEKLY MONTHLY RATES
IDEAL FOR CHILDREN
100 Park Av(PB)----------PR 3-2245

TEMPLETON AUTO COURT & TRAILER PARK
Tree Shaded Patios & Lawns Near
Swimming Pools-Parks-Shopping Areas
105 Main ----------Templtn 2081
Three M Ranch Trailer Park
Pinal Snta Mrgrta----------438-5736
(See Advertisement Page 172)
Trailer Village 3341 Spring(PR)---238-9862
Trees Motor Lodge
2841 Spring(PR) ----------238-4638

VALLE VISTA TRAILER PARK
REDWOOD FENCES – PATIOS
LAWNS – PAVED DRIVEWAYS
SCHOOL BUS SERVICE
SOFT WATER FOR
LAUNDRY PURPOSES
A CLEAN MODERN TRAILER PARK
Next to Sunset Drive-In Theatre
Portuguese Flat Rd--------LI 3-9771

Walker's Trailer Court
8th & Morro(MB)-SP 2-9988

Next time you want to make a call but aren't quite sure of the number, look it up in the latest telephone directory! Memory isn't always reliable . . . and you'll save time by looking up the **right** number before you call!

Trailers—Automobile, Coach

B & W SALES
2600 El Camino Rl--------Atascdro 1386
Keene Trailer Sales 1611 Monterey-LI 3-7475
LITCHFIELD CO
176 South ----------LI 3-3346

LOUDENCLOS EDW
Auth. Dealer For
EXPANDO HOME – MAYFLOWER
PLYMOUTH – PILGRIM
KENSKILL – SHASTA
Also Used Coaches – Trailer Supplies
1875 S Broadway
Santa Maria -------WAlnut 5-4218

Morro Bay Trailer Sales
500 Atascadero Rd(MB)------SP 2-7478
(See Advertisement This Page)
SAN LUIS TRAILER SALES
176 South ----------LI 3-3346
(See Advertisement This Page)
STOWE INDEPENDENT OIL CO & TRAILER SALES
New 12 to 50 Foot Trailers
Cash or Terms
6th & Spring(PR)----------238-9824

Trailers—Commercial

See Trailers—Truck; Trailers—Renting

Trailers—Renting

AMERICAN TRAILER RENTALS— JIM'S RICHFIELD SERVICE
636 Spring(PR) ----------238-4604

B & W SALES
VACATION TRAILER RENTALS
Closed Saturdays Only
2600 El Camino Rl---Atascadero 1386

Bradley's Dick Norwalk Service
619 N Broadway
Santa Maria ----------Walnut 5-8415
(See Advertisement Page 174)
D & B TRAILER RENTALS
Santa Rosa & Olive----------LI 3-8556
(See Advertisement Page 174)
GEORGE'S EQUIPMENT RENTALS
Old Hwy 101 South----------LI 3-1436
GIBBS OIL CO
2235 Spring(PR) ----------238-2038
(See Advertisement Page 174)
Kar-Go Co Dlr 931 Grand Av(AG)--HU 9-9916

(Continued Next Page)

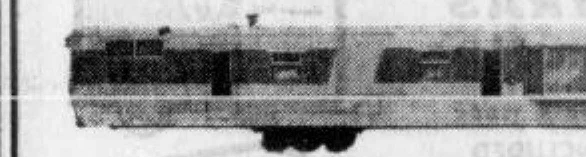
Purchasing agents use the YELLOW PAGES as their buying guide. Why not investigate the sales-building possibilities of advertising in the YELLOW PAGES? Just call nearest Business Office.

FRONTIERS • • *beyond*

There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.

The Pacific Telephone and Telegraph Company

MOBILE TRAILERS



WHEN HOUSING PROBLEMS APPROACH SOLVE THEM WITH A MOBILE COACH

NEW – USED

ABC MOBILE HOME

KIT – GOLDEN STATE – STATELINER

TERRY TRAVEL TRAILERS • BANK TERMS

MORRO BAY TRAILER SALES

SP 2-7478 500 ATASCADERO RD. – MORRO BAY

IT PAYS TO ANSWER TELEPHONE CALLS PROMPTLY

Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

TRAILERS



NEW & USED

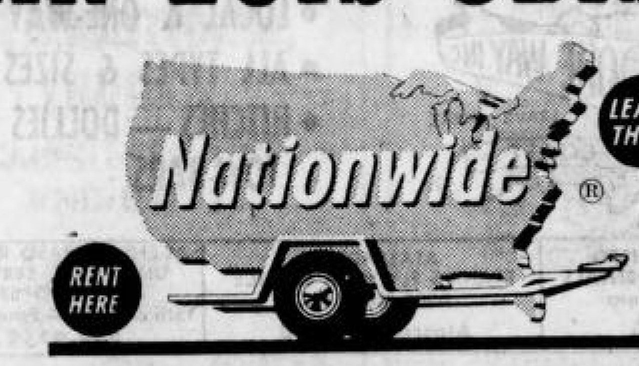
WE BUY FOR CASH

SAN LUIS TRAILER SALES

LI 3-3346

176 South St. San Luis Obispo

IN SAN LUIS OBISPO



TRAILER RENTAL SYSTEM

ALL SIZES OF TRAILERS

HOUSE TRAILERS • DOLLIES

LOCAL – ONE WAY – ROUND TRIP

HITCHES FURNISHED FREE

KENNEYS CHEVRON STATION

FOOTHILL BLVD. & HIWAY 1

LI 3-9904

SAN LUIS OBISPO

Get these U-HAUL EXTRAS at no extra cost!

GUARANTEED TRAILERS & TIRES
CARGO INSURANCE INCLUDED
FREE ROAD SERVICE
LOW RATES—HOUR, DAY, WEEK, MO.
5,000 DEALERS—U.S., CANADA
HITCH FURNISHED & INSTALLED
FREE MOVER'S BOOKLET

LOCAL OR ONE-WAY ANYWHERE

ALL TYPES—ALL SIZES
PADDED VANS, DOLLIES, TARPS
2-WHEEL & 4-WHEEL TRAILERS
BOAT & HORSE TRAILERS
VACATION TRAILERS
& ONE-WAY TRUCKS

U-HAUL RENTAL TRAILERS

COMMERCIAL & STORAGE LEASES

U-HAUL COMPANY DEALERS

ARROYO GRANDE 155 Traffic Way........HU 9-5048
ATASCADERO 7485 El Camino Real........1045
MORRO BAY 655-5th Street........SP 2-6682
PASO ROBLES 806 Spring Street........238-9814
SAN LUIS OBISPO 505 Higuera Street........LI 3-4042
22 N. Chorro........LI 3-1892

Trailers—Renting—(Cont'd)

KAR-GO RENTAL TRAILERS

GO WITH KAR-GO AND SAVE!
Local and ONE-WAY COAST TO COAST
KAR-GO RENTAL TRAILERS
KAR-GO provides free road service and cargo insurance on one-way rentals. Hitch furnished.

"WHERE TO RENT THEM"

KNIGHT'S RICHFIELD SERVICE
931 Grand Av(AG)--------HU 9-9916

Keene Trailer Court
3126 Spring(PR) ------------238-1413
Kenneys Chevron Stn
Hwy 1 & Foothill Bl-LI 3-9904
(See Advertisement Page 173)
Knight's Richfield Service
931 Grand Av(AG)----------HU 9-9916
(See Advertisement This Page)
NATIONWIDE TRAILER RENTAL SYSTEM—
MULKEY'S TEXACO STN
999 Hwy 101(AG)--------HU 9-9947
U-Haul Co Dlr 22 N Chorro--------LI 3-1892
U-Haul Co Dealer
7485 El Camino Rl-Atascdro 1045
U-Haul Co Dlr 505 Higuera------LI 3-4042
(See Advertisement This Page)
U-Haul Co Dlr 806 Spring(PR)----238-9814
U-Haul Co Dlr
155 Traffic Wy(AG)----------HU 9-5048
U-Haul Co Dlr 655-5th(MB) -----SP 2-6682

For speed and accuracy on your dial calls, listen first for the dial tone. Dial each letter and digit carefully, drawing the dial all the way to the finger stop. Lift your finger each time to let the dial return to position naturally.

Trailers—Renting—(Cont'd)

U-HAUL RENTAL TRAILERS

RENT A GUARANTEED U-HAUL TRAILER IT COSTS NO MORE
U-HAUL
Local or ONE WAY ANYWHERE
U-HAUL furnishes guaranteed trailers and tires, hitches, cargo insurance, free road service, all sizes.

"WHERE TO RENT THEM"

ARROYO GRANDE
Bewley's Chevron Stn
155 Traffic Wy(AG)-HU 9-5048

ATASCADERO
Gem Auto Parts
7485 El Camino Rl-Atascdro 1045

MORRO BAY
HINSON BILL TIRE SERVICE
655-5th(MB)-SP 2-6682

PASO ROBLES
BROOKS WES CHEVRON SERVICE
806 Spring(PR) ----------238-9814

SAN LUIS OBISPO
BURCH'S TOM SERVICE & TRAILERS 505 Higuera----LI 3-4042

Trailers—Repairing

Cully Mfg Co 286 Higuera--------LI 3-9359

Trailers—Towing

See Trailer Moving & Transporting

CORNER CLEANER

Whisk away dirt in hard-to-reach corners with an old whisk broom trimmed to a V-shaped point.

D & B

JIM DODGE — DARWIN BRUSSOW

TRAILER RENTALS

TRAILERS — RENT HERE — ONE WAY INC — LEAVE THERE — COAST TO COAST

• LOCAL & ONE-WAY
• ALL TYPES & SIZES
• HITCHES — DOLLIES
TOW-BARS

SAN LUIS OBISPO	ATASCADERO	AGENT IN PASO ROBLES
D & B TRAILER RENTALS	FRANK'S FLYING A SERVICE	UNION OIL SERVICE
397 Santa Rosa	6305 Morro Rd.	RAY COOPER
LI 3-8556	Atascadero 1360	15th & Spring – Paso Robles
		238-9759

VACATION TRAILER RENTALS

Day - Week - Month - Hitches Furnished

• SLEEPS SIX
• INSURED

LATEST MODELS

WE ALSO RENT
• TRUCKS • TOW BARS
• TRAILERS • HITCHES
• DOLLIES • HORSE TRAILERS

DICK BRADLEY'S NORWALK SERVICE

CALL **WAlnut 5-8415**

619 N. BROADWAY — SANTA MARIA

IN PASO ROBLES

TRAILER RENTAL

Local or One-Way
"Insurance Included in Trailer Rental Price"
Nationwide®
LEAVE THERE
RENT HERE
Light Weight Fibreglass & Steel Trailers Hitch Furnished & Installed

TRAILER RENTAL SYSTEM
GIBBS OIL CO.
DIAL
238-2038

2235 SPRING — PASO ROBLES

TRAILERS FOR RENT
hitch furnished
free road service
cargo insurance
variety of sizes

LOCAL AND ONE-WAY ANYWHERE
KAR-GO
TRAILER RENTAL SYSTEM

KNIGHT'S RICHFIELD SERVICE
931 Grand Ave., Arroyo Grande
HU 9-9916

& Incidentally

Prompt answering of a telephone's ring is thoughtful, courteous — and good business.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Trailers—Truck

CULLY MFG CO

LIVESTOCK HAULING EQUIP
HORSE TRAILERS – CATTLE RACKS
TRUCK BEDS
WELDING – BLACKSMITHING
GENERAL REPAIRS
286 Higuera -------------LI 3-9359

Transmissions—Automotive

AUTOMOTIVE CLINIC
1234 Broad ----------------LI 3-8077
Caccia's Garage 740 D(MB)------SP 2-4621
SAN LUIS MOBIL SERVICE
Marsh & Nipomo------------LI 3-5500
Woodland Garage
Hwy No 1 Cambria-----------WA 7-4678

Travel Bureaus

AROUND THE WORLD TOURS

"IN 80 DAYS"
Travel Now—
Pay Later
Free Visa Service
Write for Brochure

"WHERE TO CALL"

Todd Tours Inc
560 Powell SF--------YUkon 2-3804

LUSITANIA TRAVEL SERVICE

NO SERVICE CHARGE
For Reservations & Tickets
STEAMSHIPS – AIRLINES
HOTELS & RESORTS
Travelers Insurance
1035 W Main
Santa Maria -------Walnut 5-8647

TRAVEL SERVICE

PACIFIC AIR LINES
UNITED – WESTERN – TWA
AMERICAN – PAN AMERICAN
JAPAN – CONTINENTAL – SAS
TICKETS & RESERVATIONS
At No Extra Charge
860 Monterey ------------LI 3-0335

Tree Service

DAVEY TREE SURGERY

Economical safe tree care.
COMPLETE PRUNING
BRACING • REMOVALS
ROOT TREATMENT
DAVEY PRESERVES TREES
Genuine Davey service costs no more. Nationally known. Local crews in your area.

"FOR SERVICE CALL"

DAVEY TREE SURGERY CO LTD
924 Mentone Av Grovr Cty-HU 9-2255

Davey Tree Surgery Co Ltd
924 Mentone Av Grovr Cty----HU 9-2255
Denney D O Tree Service
530 Ferro Ln(PR)------------238-0635
DENNY D O TREE SERVICE
1850 Johnson Av-------------LI 3-8587
(See Advertisement This Page)
Layton Tree Service
5700 San Benito Rd------Atascdro 563-J
(See Advertisement This Page)
ROZA BROS 3301 Rockview Pl---LI 3-0418

A Directory Advertising Representative will be glad to help you prepare a YELLOW PAGES advertisement that will bring you more business. You can reach him by calling the Business Office of the telephone company.

Trophies

Andrews Don 1009 Higuera-------LI 3-4543
Brasil's Jewelry
Anderson Hotel Lobby---------LI 3-8523

VALLEY ARCHERY SHOP

TROPHIES FOR ALL EVENTS
Over 400 Trophies in Stock
IMMEDIATE ENGRAVING SERVICE
24-Hr Mail Order Service
1019 S Main Salins----HArisn 2-2967

Tropical Fish

Hazel's Pet Shop 595 Marsh------LI 3-1417

Truck Axles

See Truck Equipment & Parts Hdgs

Truck Brake Business

See Brake Hdgs

Truck Cushions

See Automobile Seat Covers, Tops & Upholstery

Truck Dealers—New

CHEVROLET TASK-FORCE TRUCKS

MONEY SAVING MODEL FOR EVERY JOB!
CHEVROLET

"WHERE TO BUY THEM"

NICHOLS SID CHEVROLET
1305 Spring -------------238-3464
SMITH MEL CHEVROLET
1039 Monterey-LI 3-3221

FORD TRUCKS SALES & SERVICE

FORD ECONOMY TRUCKS
SAVE TIME-SAVE MONEY
LAST LONGER!
FORD

"WHERE TO BUY IT"

BRANSON FORD SALES
5680 El Camino Rl-Atascdro 14
BRENNAN MAURY
330 Traffic Wy(AG)-------HU 9-4237
HARRIS TRUMAN A & SON
1306 Pine(PR) -----------238-2500
HYSEN-JOHNSON FORD INC
1101 Monterey-LI 3-6422

GMC TRUCKS

FOR GMC
SALES
SERVICE
PARTS
GMC TRUCKS

"WHERE TO BUY THEM"

DEALERS

SAN LUIS OBISPO
KIMBALL MOTOR COMPANY
1144 Monterey ----------LI 3-5752

PASO ROBLES
WOOSTER BUICK & GMC
1628 Spring(PR) ---------238-1464

INTERNATIONAL MOTOR TRUCKS—
STANDARD MOTORS & EQUIPMENT
CO 1701 Monterey --------LI 3-1700
WILDMAN J M INC
34th & Spring(PR)---------238-4323

(Continued Next Page)

Advertise here—it pays.

D. O. DENNEY TREE SERVICE

SERVING ENTIRE SAN LUIS OBISPO CO.

• TOPPING
• TRIMMING • REMOVING

Expert Care of
Young Trees - Fruit Trees - Shrubbery
GRAFTING – TRANSPLANTING
YEARLY INSPECTION FOR MISTLETOE
Premises Left in Neat Condition
FREE ESTIMATES – FULLY INSURED
Workmen's Compensation – Public Liability & Property Damage
TERMS IF DESIRED – 24-HOUR SERVICE
2 LOCATIONS TO SERVE YOU

SAN LUIS OBISPO	PASO ROBLES
LI 3-8587	**238-0635**
1850 JOHNSON AVE.	P. O. BOX 853

HOURLY – CONTRACT & BID WORK ACCEPTED

In PASO ROBLES It's
J. M. WILDMAN, Inc.
for
INTERNATIONAL TRUCKS
SALES SERVICE AND PARTS

INTERNATIONAL HARVESTER
INTERNATIONAL® A-LINE 4-WHEEL DRIVE

Complete Parts & Service Dept.
Staffed By Qualified Personnel
To Better Serve You
PHONE
238-4323

34TH & SPRING — PASO ROBLES

LAYTON TREE SERVICE

• FULLY INSURED •

Serving the Coastal Area & San Luis Obispo County

• TRIMMING • TOPPING
• REMOVAL • CABLING
• CAVITIES • FEEDING
• LINE CLEARING • CHIPPING

A-Frame Work – Ladder Truck
HOMELITE DEALER
SAWS – PUMPS – GENERATORS
Emergency Service – Free Estimates
DAY OR NIGHT
CALL COLLECT
ATASCADERO 563-J
5700 SAN BENITO RD.
At The Freeway
P.O. Box 634 Atascadero

Truck Dealers–New–(Cont'd)

MACK TRUCKS
TRUCKS - BUSES
FIRE APPARATUS
Sales Service Parts
Used Trucks
Since 1900 the First Name for Trucks
"FOR INFORMATION CALL"
FARMER'S HARDWARE & EQUIP CO
581 Higuera LI 3-7102

BRIGHT MEALS FOR A SICK CHILD
Serve small portions in colorful paper muffin cups set inside muffin tins. Small glass fits in tin, too.

ARMY TRUCKS & PARTS
NEW & USED PARTS
ALL MAKES
TRUCK WRECKING
JACOBSON BROS. TRUCKS PARTS & EQUIPMENT
IN BAKERSFIELD
No. 1 Yard, 2231 M St. – FAirview 5-1216
No. 2 Yard, So. 99 Hwy.
Night Phone .... FAirview 4-7975
If No Answer Call .... EMpire 6-8547

Truck Dealers–New–(Cont'd)

STUDEBAKER TRUCKS
SALES
Trucks and other specialized commercial vehicles
SERVICE
and authorized truck parts and accessories.
"FOR INFORMATION CALL"
AUTHORIZED SALES & SERVICE
WOOSTER BUICK & GMC
1628 Spring(PR) ---------238-1464

WILDMAN J M INC
34th & Spring(PR)-----------238-4323
(See Advertisement Page 175)

WILLYS SALES AND SERVICE
Universal 'JEEP'
'JEEP' Utility Wagon
'JEEP' Trucks
'JEEP' Utility Delivery
...And Their Special Equipment. Service And Parts. Made By Willys Motors, Inc.
'Jeep' 4-WHEEL-DRIVE VEHICLES
"WHERE TO BUY THEM"
DEALERS
RUDY'S PONTIAC-CADILLAC INC
1130 Pine(PR) -----------238-0414
SAN LUIS MOTOR CO
1144 Higuera-LI 3-7001

Truck Dealers–Used

Jacobson Bros Trucks Parts & Equipment
2231 M Bkrsfld-FAirvw 5-1216
(See Advertisement This Page)
Weaver Motor Co Inc 1166 Higuera-LI 3-5567

The oldest of all the telephone industry's traditions is Service.

Truck Equipment & Parts–New

BETTER PLUMBING CO
Fiberglass Pick-Up Tops
Also Jiffy Tops
673 Higuera ---------------LI 3-5938
San Luis Truck Service
Old S 101 Hwy-LI 3-9788
Wildman J M Inc
34th & Spring(PR)-----------238-4325

Truck Frame & Axle Repairing

See Wheel, Frame & Axle Servicing–Automotive

Truck Mufflers

See Mufflers & Exhaust Systems–Engine; Truck Equipment & Parts Hdgs

Truck Painting & Lettering

Freeman Sign Service 448 Higuera-LI 3-3229
Jeff's Paint & Body Shop
729 Spring(PR) -------------238-1324

Truck Radiators

See Radiators–Automotive Hdgs; Truck Equipment & Parts Hdgs

Truck Refrigeration

See Refrigeration Equipment–Commercial Hdgs; Truck Equipment & Parts Hdgs

Truck Renting & Leasing

Bradley's Dick Norwalk Service
619 N Broadway
Santa Maria -----------Walnut 5-8415
(See Advertisement This Page)
GEORGE'S EQUIPMENT RENTALS
Old Hwy 101 South-LI 3-1436
Lawless Cy Richfield Service
396 Santa Rosa-------------LI 3-8601

Truck Repairing & Service

Atascadero Automotive & Steel Construction
See Our Ad Auto Repairing
8810 El Camino Rl---------Atascdro 920
Cropper Sidney C
Mtn Springs Rd(PR)----------238-3713

DICK'S TRUCK & TRACTOR REPAIR
TRUCKS & TRACTOR MACHINERY
Portable Welding & Machine Work
DICK RUSSELL
S Hwy -----------------LI 3-9599
If no answer call--------LI 3-0666

San Luis Truck Service Garage
Old 101 Hwy---------------LI 3-4134
(See Advertisement This Page)

Truck Tires

See Tire Hdgs

Truck Towing

See Towing–Automotive

Truck Trailers

See Trailers–Truck; Trailers–Renting

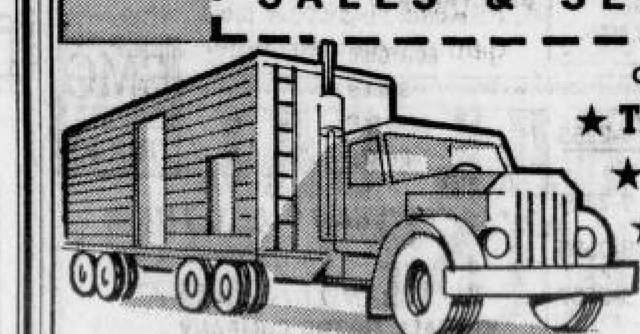
Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once . . . you'll use it often.

ONE WAY
U-DRIVE TRUCKS
— by —
HOUR - DAY - WEEK - MONTH
TRUCKS
Insured For Your
PROTECTION

WITH LIFT TAIL GATE

VANS
FURNITURE VANS
Furniture Dollies & Pads
MODERN RENTALS

PICK UPS
OPEN SUNDAYS
WAlnut 5-8415
ALSO TRAILER RENTALS
DICK BRADLEY'S NORWALK SERVICE
619 N. BROADWAY SANTA MARIA

TRUCK REPAIRING
AUTHORIZED DIESEL
CUMMINS ENGINES
SALES & SERVICE

COMPLETE SHOP FACILITIES
★ TRUCK MAINTENANCE
★ WELDING
★ STEAM CLEANING
ALL WORK GUARANTEED
★ 24-HOUR SERVICE
SAN LUIS TRUCK SERVICE GARAGE
DIAL
LI 3-4134
OLD 101 HWY. SOUTH SAN LUIS OBISPO

Trucking

ARROYO GRANDE TRUCK CO
DAILY SERVICE
To and From
LOS ANGELES – SAN FRANCISCO
OAKLAND
&
SAN JOSE AREAS
201 W Branch(AG)-------HU 9-5554

Beck W W 1938 Olive(PR)--------238-1731
CALIF MOTOR EXPRESS LTD
Paso Robles 821 Pine(PR)-------238-2122
San Luis Obispo 390 Pacific-----LI 3-4084

CATTANEO & RIZZOLI TRUCKING
LIVESTOCK HAULING
GENERAL TRUCKING
STATE-WIDE HAULING
970 Monterey ------------LI 3-0876
If no answer call--------LI 3-0823

CENTRAL-CAL TRUCKING
5485 Traffic Wy---------Atascdro 1797
(See Advertisement This Page)
Christenson J Trucking Co
Old Hwy 101---------------LI 3-5057
Cooper Herbert L
226 Fair View Dr(AG)-------HU 9-3909

COSTA J M & SON INC
GENERAL HAULING
Specializing In
Lumber & Building Materials
Fork Lift Service Up to 15,000 Lbs.
Hwy No 1 & Bella Vista Dr
(MB) ----------------SP 2-8644
If no answer call-------SP 2-3641
Evenings call ----------SP 2-8290

Cropper Sidney C
Mtn Springs Rd(PR)----------238-3713
(See Advertisement This Page)
DENNIS TRANSFER
Local & Long Distance Moving
And General Hauling
1824 Nipomo ---------------LI 3-3434

GARIBALDI BROS LIVESTOCK TRANSPORTATION
SERVING THE WEST SINCE 1933
GARIBALDI BROS
24-Hour Service
Cargo Insured
"FOR SERVICE CALL"
BAKERSFIELD
Garibaldi Equipment Co Inc
1330 Catalpa Wy
Bkrsfld ------------FAirvw 4-5609
LOS ANGELES
Garibaldi Bros Trucking Co
Call Collect
3500 Fruitland Maywood-LU 1-8171

GOW CHUCK TRUCKING
HAY AND GRAIN
GENERAL TRUCKING
State-Wide Hauling
Shandon ---------------238-1260

Grcich Steve F Trucking
Embarcadero(MB) -----------SP 2-8506
Hubbard Van & Storage Co
6420 El Camino Rl---------Atascdro 171
JONES CHARLES TRUCKING
1110 Olive(PR) ------------238-3633
KUHL TRANSPORT
3126 Spring(PR) -----------238-1413

MORIN ROLAND J
GENERAL TRUCKING
Red Rock – Drain Rock
Cement & Gravel
Steer – Chicken – Turkey Manure
Yard Location
Hwy 1 & Grand Av Grover City
273 N 6th Grovr Cty-------HU 9-2057

Nolan Gene Santa Rita Rd----Templtn 2181
O'KELLEY J A & SON TRUCKING
3159 S Broad---------------LI 3-3546
(See Advertisement This Page)
Pac Motor Trucking Co
Paso Robles 8th & Railroad(PR)--238-0064
San Luis Obispo 393 Marsh-----LI 3-6911

R & H ENTERPRISES INC
GENERAL TRUCKING
------------------------LI 3-8353
If no answer call(MB)---SP 2-8797

Rizzoli & Cattaneo Trucking
970 Monterey-LI 3-0876
Rodgers Dick
8220 Carmelita Av-Atascdro 1199
Smith Transportation Co
Old Hwy 101 South-----------LI 3-2872
Stong Whitey 432 Calif Av(AG)--HU 9-3828
WESTERN MILK TRANSPORT CO
641 Higuera-LI 3-2792
(See Advertisement This Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE
1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

TRUCKING CONTRACTOR
DUMP TRUCKS
LOADERS
LOW BED TRAILERS FOR MOVING
Equipment & Heavy Machinery
DUMP TRUCKS LOADERS
O'KELLEY & SON
CONSTRUCTION MATERIALS
TRUCKING
LOW-BED TRAILER
EXCAVATING & GRADING
LI 3-3546
If No Ans. Call LI 3-4215
3159 S. BROAD

CENTRAL-CAL TRUCKING STATE WIDE

REFRIGERATED VAN SERVICE FOR
MEAT PACKERS
FREEZER PLANTS
PRODUCE BROKERS
PLEASE CALL
Atascadero 1797
If No Answer Call Atascadero 756
AL KEULEN
CARGO INSURANCE
5485 TRAFFIC WAY ATASCADERO

WESTERN MILK TRANSPORT
LOS ANGELES PARAMOUNT TULARE NEWMAN
SERVING THE DAIRY INDUSTRY IS OUR BUSINESS
OVER 25 YEARS EXPERIENCE

MECHANICALLY REFRIGERATED INSULATED VANS HAULING HIGHLY PERISHABLES
JOHN PICAMAN – *Manager*
24-Hour Phone Service
LI 3-2792
641 HIGUERA
SAN LUIS OBISPO

TRUCKING

STATE-WIDE
• FEED
• GRAIN
• FERTILIZER
• CEMENT
All Cargoes Insured
DEPENDABLE SERVICE SINCE 1941
238-3713
If no answer call 238-4827 • If no answer call 238-0886
SIDNEY C. CROPPER
MTN. SPRINGS RD. PASO ROBLES

Codes in listings indicate Communities as follows: Arroyo Grande (AG) Morro Bay (MB) Paso Robles (PR) Pismo Beach (PB) San Luis Obispo (No Code)

Trucks–Industrial

CLARK INDUSTRIAL TRUCKS–
GRAY LIFT INC
1905 Mary Fresno-----AMhrst 8-6256

DENNIS TRANSFER
1824 Nipomo -----------LI 3-3434
(See Advertisement This Page)

Trust Companies

See Banks; also Title Companies

Trust Deed Investments

See Mortgage Investments

Tubing

Parker Boiler Works 2690 Victoria- LI 3-7297

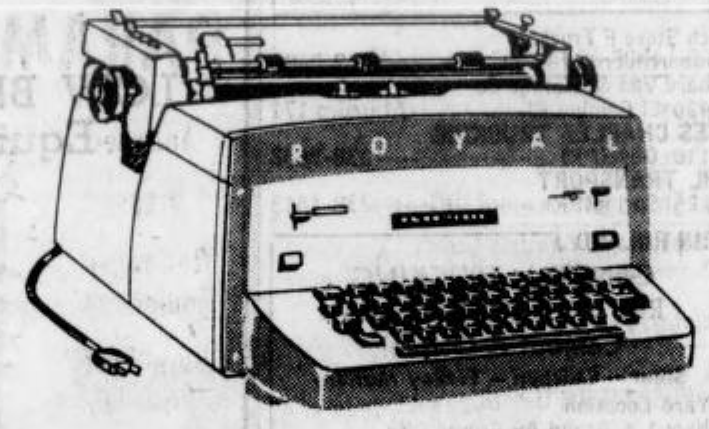
The Yellow Pages save you time.

FORK-LIFT TRUCK
4,000 LBS. CAPACITY



Rates By HOUR DAY WEEK
With or Without Operator
LI 3-3434
DENNIS TRANSFER
1824 Nipomo San Luis Obispo

DISTRIBUTOR
ROYAL TYPEWRITERS
ELECTRIC • STANDARD • CARBON-RIBBON



GUARANTEED REPAIRS ON ALL MAKES OF TYPEWRITERS

VICTOR ADDING & CALCULATING MACHINES
McCASKEY CASH REGISTERS

RENTALS
Initial 2 Months Rental Applied on Purchase
USED TYPEWRITERS
ALL MAKES
EASY TERMS

ALL MAKES OF PORTABLES
LOWEST TERMS AVAILABLE
★
DUPLICATORS

JOHNNY
NELSON OFFICE EQUIPMENT CO.
Established 1937
690 HIGUERA SERVING SAN LUIS OBISPO COUNTY & SANTA MARIA LI 3-7347

Tuxedos–Renting

SELIX FORMAL WEAR
"FINEST IN THE WEST" SINCE 1906
RENTALS & SALES
You can rent or buy every type of men's formal attire from Selix. There is a Selix Dealer near you.
"FOR INFORMATION CALL"
DISTRIBUTOR
SAN FRANCISCO
Selix Formal Wear
770 Mission SF-YUkon 6-6212
AUTHORIZED DEALERS
PASO ROBLES
PASO ROBLES MERCANTILE CO
839-12th(PR) ------------238-1922
SAN LUIS OBISPO
KIRKEBY CARL 851 Higuera-LI 3-6345

Typewriters

Bickell's Stationery Store
807-12th(PR) ----------------238-1231
Dick's Office Machines
1131 Garden-LI 3-7651
(See Advertisement This Page)
Hill's Stationery Store
1127 Chorro-LI 3-1950
(See Advertisement This Page)

(Continued Next Page)

OILED ICE TRAYS
Rub salad oil or cooking oil on the outsides of ice trays before you put the trays in the freezer. When you want a tray of ice, it will slide right out.

TYPEWRITERS
OLYMPIA



SALES NEW & USED
Terms Arranged
SERVICE–REPAIRS
ALL MAKES
DICK'S OFFICE MACHINES
LI 3-7651
1131 GARDEN SAN LUIS OBISPO

TYPEWRITERS
• UNDERWOOD
RENTALS
New–Used–Rebuilt
EXPERT REPAIRS ON ALL MAKES
ALL WORK GUARANTEED
Free Loaner Service While Your Machine Is Being Repaired

SMITH-CORONA TYPEWRITERS
• ELECTRIC • STANDARD • PORTABLE
SALES & SERVICE
REBUILT – RENTALS
ASK ABOUT OUR RENTAL PURCHASE PLAN
Call
LI 3-1827
BOB WALKER'S
844 Monterey San Luis Obispo



PORTABLE
TYPEWRITERS
• SALES • SERVICE • RENTALS
Featuring
ROYAL & SMITH-CORONA
UNDERWOOD & REMINGTON
A COMPLETE REPAIR DEPT. FOR ALL MAKES
LI 3-1950
Mr. C OFFICE FURNITURE
A DEPARTMENT OF
HILL'S STATIONERY STORE
1127 CHORRO SAN LUIS OBISPO

M B M
PICK-UP & DELIVERY SERVICE
CALL LI 3-2914
MARSHALL BUSINESS MACHINES
1453 MONTEREY
SAN LUIS OBISPO

PASO ROBLES OFFICE SUPPLY
Phone 238-1057
EQUIPMENT
Baxter's Better Buys
MACHINES
FACIT
608-12th ST.
PASO ROBLES
REPAIRS

HU = HUnter PR = PRospect WA (Cambria) = WAverly WY = WYman
LI = LIberty SP = SPruce WA (Nipomo) = WAbash

Typewriters–(Cont'd)

IBM ELECTRIC TYPEWRITERS
SALES SUPPLIES SERVICE
IBM
Year After Year, IBM Electric Typewriters Outsell All Other Electrics Combined!
"WHERE TO CALL"
INTERNATIONAL BUSINESS MACHINES
Sales-Rental
Supplies-Service
120 W El Camino
Santa Maria ---------Walnut 5-8047

MARSHALL BUSINESS MACHINES
1453 Monterey-LI 3-2914
(See Advertisement Page 178)

NELSON JOHNNY OFFICE EQUIPMENT CO
Distributor for
ROYAL TYPEWRITERS
ELECTRIC, STANDARD & CARBON RIBBON
ALL MAKES OF PORTABLES & USED TYPEWRITERS
RENTALS REPAIRS
690 Higuera --------------LI 3-7347

Nelson Johnny Office Equipment Co
690 Higuera-LI 3-7347
(See Advertisement Page 178)
Paso Robles Office Supply
608-12th(PR) --------------238-1057
(See Advertisement Page 178)
WALKER'S BOB
844 Monterey --------------LI 3-1827
(See Advertisement Page 178)

Typewriters–Repairing

Dick's Office Machines
1131 Garden-LI 3-7651

HILL'S STATIONERY STORE
COMPLETE TYPEWRITER REPAIRS
All Makes & Models
FREE ESTIMATES
GUARANTEED WORK
1127 Chorro -------------LI 3-1950

Marshall Business Machines
1453 Monterey-LI 3-2914
Nelson Johnny Office Equipment Co
690 Higuera-LI 3-7347
WALKER'S BOB
844 Monterey --------------LI 3-1827

Typing

See Letter & Addressing Service; Stenographers–Public

Undertakers–See Funeral Directors

Uniform Supply Service

See Linen Supply Service; Overall Supply Service

Uniforms–Retail

JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES
356 Santa Rosa ------------LI 3-2626

Unions–Labor–See Labor Organizations

Unit Heat

See Furnaces Headings; also Heaters

United States Government Offices

See Alphabetical Directory Under "U S Government"

Upholsterers

ALVA GREEN'S AUTOMOTIVE TRIM & FURNITURE UPHOLSTERY
CUSTOM
FURNITURE UPHOLSTERING
BOAT & AUTO INTERIORS
Free Estimates
1528 Monterey -----------LI 3-2802

Beamer's Upholstery
159 Brisco Rd(AG)-HU 9-3822
Borjes Upholstery
5455 Traffic Wy-Atascdro 49
(See Advertisement Page 180)
Calif Drapery 785 Marsh--------LI 3-2977
Dan's Upholstery Shop 836-9th(PR)-238-0831
(See Advertisement Page 180)
Dell's Custom Upholstery
252 Parker ----------------LI 3-2625
Fred's Custom Upholstering
1367 Grand Av Grovr Cty-----HU 9-3988
Gilley's Upholstery Shop
300 Higuera ---------------LI 3-1415
(See Advertisement This Page)
HARRY'S UPHOLSTERY SHOP
510-4th(MB)-SP 2-8552
(See Advertisement Page 180)
Henry's Upholstery 572 Islay------LI 3-2734
(See Advertisement This Page)
Jones Upholstery Shop
112 N Main-Templtn 2101
(See Advertisement Page 180)
Old Curiosity Shop The
2500 Monterey Rd-Atascdro 1366

(Continued Next Page)

TO REPAIR LINOLEUM
If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

See The Difference
PARAMOUNT DECORATING CO.
Antiques
Drapes
Restaurant Equipment
Burn Spots Rewoven



Rug Dyeing
Rug Cleaning
Moth-Proofing
Carpeting
FREE ESTIMATES – EASY BUDGET TERMS
FREE PICK-UP AND DELIVERY – ALL WORKMANSHIP GUARANTEED
2 LOCATIONS TO SERVE YOU
IN PASO ROBLES Dial 238-4355
IN SAN LUIS OBISPO LI 3-0649
353 PACIFIC
SAN LUIS OBISPO

Gilley's UPHOLSTERY



NEW TO SAN LUIS OBISPO
Specializing in Fine Furniture Upholstering
SATISFACTION GUARANTEED
Quality Work At Reasonable Prices
FREE ESTIMATES
CALL LI 3-1415
300 HIGUERA SAN LUIS OBISPO



Call **HENRY'S UPHOLSTERY**
To Make The Used New Again With Fresh Colors & Newest Fabrics
UPHOLSTERING
RESTYLING
COMPLETE FURNITURE REPAIRS
IN OUR OWN CABINET SHOP
WE SELL SUPPLIES
CUSTOM-MADE DRAPERIES
LI 3-2734
Free Estimates – Pick-Up & Delivery
14 YEARS SERVNG SAN LUIS OBISPO
HENRY & BECKY NORTHINGTON
572 ISLAY STREET

Upholsterers—(Cont'd)

Paramount Decorating Co
353 Pacific ---------- LI 3-0649
(See Advertisement Page 179)

STEFFAN'S CARPET CITY
UPHOLSTERING
CARPETING
DRAPERIES
HOME & OFFICE INTERIORS
From San Luis Obispo & Morro Bay
No Inter-City Charge
Ask Operator for Enterprise 12570
930 Grand Av(AG) ---------- HU 9-4114

Stinchfield's Paso Robles Upholstery
1348 Railroad(PR) ---------- 238-3634
(See Advertisement This Page)

STREM'S KOZY KARPETS ---------- LI 3-1768

Upholsterers' Supplies

Paramount Decorating Co
353 Pacific ---------- LI 3-0649

Upholstery Cleaners

CITY RUG & UPHOLSTERY CLEANING
UPHOLSTERY CLEANING
RUG CLEANING
IN YOUR HOME OR IN OUR PLANT
BY THE HILD SYSTEM
See Our Display Ad –
RUG & CARPET CLEANERS
---------- LI 3-7063

Cloer Jas E 400 Paso Robles ---- Templtn 4371
COAST RUG & UPHOLSTERY CLEANERS
510-4th(MB) ---------- SP 2-8552
Duraclean of San Luis Obispo
County ---------- LI 3-5800
PARAMOUNT DECORATING CO
353 Pacific ---------- LI 3-0649
PROFESSIONAL RUG & UPHOLSTERY
CLEANERS ---------- LI 3-8817

Used Car Dealers

See Automobile Dealers—Used Cars

Vacuum Cleaners—Dealers

ELECTROLUX AUTHORIZED SALES AND SERVICE—
ELECTROLUX CORPORATION
964 Chorro - LI 3-6013

FILTER QUEEN—
DISTRIBUTORS
REGINA FRESNO AGENCY
2418 Tulare Fresno ---------- ADms 7-0825

(Continued Next Page)

Prospects ready to buy use the YELLOW PAGES to find "Where to buy it."

TO BE HEARD *clearly*

... please speak directly into the Telephone with your lips just clearing the mouthpiece.

Vacuum Cleaners—Dealers—(Cont'd)

HOOVER AUTHORIZED SALES & SERVICE
VACUUM CLEANERS
FLOOR WASHERS
FLOOR POLISHERS
STEAM IRONS
HOOVER
Genuine Parts & Service only at authorized Service Dealers & Factory Branches. Always insist on authorized Hoover Service.
"WHERE TO CALL"
AUTHORIZED SALES & SERVICE
HEATON'S
803-13th(PR) ---------- 238-3311

Hornor Dave 1290 Murray Av ---------- LI 3-1406
KIRBY COMPANY
680 Higuera ---------- LI 3-3510
(See Advertisement Page 180)
Kline Neil Vacuum Cleaner Service
18th(MB) - SP 2-5743
LONG E E PIANO CO
Hoover & Lewyt Sales & Service
777 Marsh ---------- LI 3-1245
Marshall Sam 1023 Morro ---------- LI 3-5797
(See Advertisement Page 180)
Singer Sewing Machine Co
733 Higuera - LI 3-1748

Vacuum Cleaners—Industrial

Rowe Service Equipment Supply Co
See Our Ad-Floor Machines
136-12th(PR) ---------- 238-1120
SAN JOAQUIN PAPER & JANITOR SUPPLY
Attachments-Parts for Most Brands
295 Higuera ---------- LI 3-2466

Vacuum Cleaners—Repairing & Parts

B & F Electric Shop
560 S 13th Grover City - HU 9-2478
Electrolux Corp 964 Chorro ---------- LI 3-6013
Fixit Shop 660 Higuera ---------- LI 3-4823
KIRBY COMPANY
680 Higuera ---------- LI 3-3510
Marshall Sam 1023 Morro ---------- LI 3-5797
Rod's Washer Service
5905 Palma Av ---------- Atascdro 855

Valves

CRANE SUPPLY COMPANY
239 E Alisal Salins ---------- HArisn 4-3964

Variety Stores

Ambrosia Variety Store
Ocean Av Cayucs - WY 5-3772
Cook's Variety Store 725 Higuera -- LI 3-5949
Cornet Stores 746 Higuera ---------- LI 3-9958
Cottage Sundries 1634 Osos ---------- LI 3-9963
Doko's Variety Store
880 Price(PB) - PR 3-4628
HERRINGTON'S VARIETY STORE
771 Dolliver(PB) - PR 3-4635
Kelley's News & Sundries
680 Cypress(PB) - PR 3-2227
Morro Bay Variety Store
407-5th(MB) SP 2-8175
RASCO F S & CO 887 Higuera ---- LI 3-7326
Rasco F S Co 1230 Park(PR) ---------- 238-2101
SAN MIGUEL MERCANTILE & VARIETY
Sn Migl Homestead 7-3390
SERVICE CENTER NEWS STAND & HOBBY SHOP 507-5th(MB) ---- SP 2-6101
WOOLWORTH F W CO
778 Higuera ---------- LI 3-5820

Vaults—Safe

See Safes & Vaults Hdgs

Velvets & Velveteens—Retail

See Yardage—Retail

Have you thought of having a separate business listing in the Telephone Directory under your own name? The charge for these extra listings is small, the convenience often great.

Vending Machines

ALISAL VENDING SUPPLY
541 E Alisal Salins - HArisn 2-5747
Coast Cigarette Vending Distrs
146 Ocean Av Cayucs ---------- WY 5-3783
If no answer call ---------- WY 5-3236

Venetian Blind Dealers & Mfrs—Retail

Acme Quality Paint & Wallpaper Store
See Graham's Paint & Wallpaper Store
868 Monterey ---------- LI 3-0652

ART MESQUIT COMPLETE HOME FURNISHINGS
DAYCOR TEXTURED
PLASTIC LUME VENETIAN BLINDS
Custom Made Draperies
Window Shades — Drapery Boxes
BROADLOOM CARPET INSTALLATIONS
Bridge & Branch(AG) ---------- HU 9-2116

DRAPERY SHOP THE
723 Grand Av(AG) ---------- HU 9-3779
GRAHAM'S ACME PAINT & WALLPAPER STORE 868 Monterey ---------- LI 3-0652
MINSHULL'S PAINT & WALLPAPER STORE 1221 Spring(PR) ---------- 238-4720
Western Cabinet Works
1000 Park(PR) ---------- 238-4804

Venetian Blind Renovating

Reed's Paint & Wallpaper
1121 Broad ---------- LI 3-2623
(See Advertisement This Page)

Ventilating Contractors

See Contractors—Heating & Ventilating

Vertical Blinds

Art Mesquit Complete Home Furnishings
Bridge & Branch(AG) - HU 9-2116
Graham's Acme Paint & Wallpaper Store 868 Monterey ---------- LI 3-0652

Veterinarians

Ainley Richard G 412 N Broadway
Santa Maria - Walnut 5-6116
Animal Clinic
J E Kleck DVM
2548 S Broadway
Santa Maria - Walnut 5-7671
Burton's Veterinary Hospital
Russell R Burton
1435 Grand Av Grovr Cty ---------- HU 9-3170
Coffland W T
Dog & Cat Surgery & Medicine
6575 Navajo Av ---------- Atascadero 764
Collins G B 820-23d(PR) ---------- 238-2132
Residence ---------- 238-0269
Doty Wilson E
1435 Grand Av Grovr Cty ---------- HU 9-3170
Residence ---------- HU 9-4776
Julian C W King & E Hwy 1(MB) -- SP 2-6941

The Yellow Pages save you time.

Veterinarians—(Cont'd)

McCapes A M Hwy 1 ---------- LI 3-0985
McCapes R H Hwy 1 ---------- LI 3-0985
O'Connor Betty J
Limited to Small Animals-Poultry
555 Higuera ---------- LI 3-4615
Pulling's Animal Clinic & Boarding Kennel
Hwy 101 & San Anselmo Rd - Atascdro 382
Sohrbeck Jack N N Hwy ---------- LI 3-0956
Whitman J R N Hwy ---------- LI 3-0956
Wixom D H King & E Hwy 1(MB) - SP 2-6941

Veterinary Hospitals

Ainley Richard G 412 N Broadway
Santa Maria - Walnut 5-6116
Animal Clinic 2548 S Broadway
Santa Maria - Walnut 5-7671
Burton's Veterinary Hospital
Russell R Burton
1435 Grand Av Grovr Cty ---------- HU 9-3170
Coast Veterinary Clinic
D H Wixom
C W Julian
King & E Hwy 1(MB) ---------- SP 2-6941
Coffland W T 6575 Navajo Av -- Atascdro 764
Collins G B 820-23d(PR) ---------- 238-2132
McCapes Veterinary Hospital & Boarding Kennel Hwy 1 ---------- LI 3-0985
Pulling's Animal Clinic & Boarding Kennel
Hwy 101 & San Anselmo Rd Atascdro 382
Whitman's J R Dr Veterinary Hospital & Boarding Kennel N Hwy ---------- LI 3-0956
J R Whitman
Residence ---------- LI 3-6493
Jack N Sohrbeck
Residence ---------- LI 3-1875

Veterinary Supplies

GREENOUGH HERM DAIRY & LIVESTOCK SUPPLIES 350 Higuera ---------- LI 3-1216
Grover City Pharmacy
9th & Grand Av Grovr Cty - HU 9-2457
McKee's Pharmacy
Main & Bridge Cambria - WA 7-4236

Vitamin Products—Distrs

Halcyon Health Foods S Temple & Halcyon Rd Halcyon - HU 9-2432
Margo & Larry's Health Foods
1120 Morro - LI 3-1127
Watkins Quality Products
1072 Mill ---------- LI 3-8106

Vulcanizing

See Tire Recapping, Retreading & Repairing

Wake-Up Service

See Telephone Answering Service

Wall Board

Atascadero Lumber Co
5305 Traffic Wy ---------- Atascdro 661
BAXTER BUILDING MATERIALS
390 Manhattan Av Grovr Cty --- HU 9-2422

Advertise here—it pays.

When you call somebody by telephone

PLEASE DON'T "HANG UP" TOO SOON

"Play Ball" with him by giving him time to answer.

Wall Washing

San Luis Obispo Janitorial Maintenance Co
2255 Santa Ynez Av ---------- LI 3-1737

Wallpaper—Dealers

Fuller W P & Co 698 Higuera ---------- LI 3-0835
GRAHAM'S ACME PAINT & WALLPAPER STORE 868 Monterey ---------- LI 3-0652
MINSHULL'S PAINT & WALLPAPER STORE 1221 Spring(PR) ---------- 238-4720
Reed's Paint & Wallpaper
1121 Broad ---------- LI 3-2623
SHERWIN-WILLIAMS CO
742 Marsh - LI 3-3800
Stover's Color Center
5800 El Camino Rl - Atascdro 176
Trussler's Furniture Store
1301 Park(PR) ---------- 238-0716

Warehouses—Private

Hearst Warehouses Sn Simn ---------- WA 7-4583

Warehouses—Public

Artman Van & Storage
Old Hwy 101 South - LI 3-1228
Coast Counties Warehouses
65 Higuera ---------- LI 3-7840
DENNIS TRANSFER
1824 Nipomo ---------- LI 3-3434
(See Advertisement This Page)

FARMERS ALLIANCE BUS ASSOC
GRAIN ELEVATOR
GRAIN STORAGE — SACK & BULK
· SEED TREATING
FEED MILLING & MIXING
GRAIN BUYERS — INSURANCE
10th & Riverside Av(PR) ---------- 238-0660
If no answer call ---------- 238-0223

HUBBARD VAN & STORAGE CO
6420 El Camino Rl ---------- Atascdro 171
PASO ROBLES VAN & STORAGE
821 Pine(PR) ---------- 238-3139
Sandercock Transfer Co
1708 Beach - LI 3-6163

Wash Fountains

See Plumbing Fixtures & Supplies Hdgs

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Campbell's .... SERVING CENTRAL & COAST AREA

WASHING MACHINE

SALES & SERVICE

WE SERVICE ALL MAKES AND MODELS

Authorized G.E. AND FRIGIDAIRE APPLIANCES

- MAYTAG ELECTRIC APPLIANCES

Complete Domestic & Commercial Sales & Service

- WASHING MACHINES
- RANGES & STOVES
- RESTAURANT EQUIPMENT
- FREEZERS

CALL LI 3-6800

Estimates Gladly Given
Prompt Service
532 HIGUERA
SAN LUIS OBISPO



WASHERS-DRYERS-IRONERS

SALES • SERVICE • PARTS

AUTHORIZED DEALERS FOR

Maytag

We Give S&H Green Stamps

GUARANTEED REPAIRS ON ALL MAKES & MODELS
TRADE-IN ALLOWANCE ON OLD MACHINE • BUDGET TERMS

HILL'S HOME APPLIANCES

PHONE HU 9-5527

1009 GRAND AVE. – ARROYO GRANDE

WASHING MACHINES

Sales & Service
WHIRLPOOL
WESTINGHOUSE

REPAIRS ON ALL MAKES

Dial 238-1931

COCKRELL'S REFRIGERATION

845-13th PASO ROBLES



Washing Machines, Dryers & Ironers

Appliance Center Inc
962 Monterey --------------LI 3-8610
Campbell's Refrigeration
532 Higuera --------------LI 3-6800
(See Advertisement This Page)
Cockrell's Refrigeration
845-13th(PR) --------------238-1931
(See Advertisement This Page)

FRIGIDAIRE AUTOMATIC WASHERS & DRYERS

Patented 3-ring "Pump" Agitator, underwater detergent, bleach and rinse dispensers, Fabric Selector, Soak Cycle, choice of colors. Matching Dryers. Authorized Sales and Service.

FRIGIDAIRE

"WHERE TO CALL"

AUTHORIZED SALES & SERVICE

CAMPBELL'S REFRIGERATION
532 Higuera ------------LI 3-6800
HEATON'S
803-13th(PR) ------------238-3311
LONG E E PIANO CO
777 Marsh-LI 3-1245

GENERAL ELECTRIC HOME LAUNDRY—

SALES & SERVICE DEALERS

APPLIANCE CENTER INC
962 Monterey ------------LI 3-8610
CAMPBELL'S REFRIGERATION
532 Higuera-LI 3-6800
HARBOR SUPPLY CO
475-5th(MB) ------------SP 2-2821
HILL'S HOME APPLIANCES
We Give S & H Green Stamps
1009 Grand Av(AG) ------HU 9-5527
WILCOX LOU & SON GENERAL ELECTRIC APPLIANCES
823-12th(PR) ------------238-3921

HARBOR SUPPLY CO
475-5th(MB)-SP 2-2821
(See Advertisement This Page)

Advertise here—it pays.

MORRO BAY

WASHERS
DRYERS
DISPOSALS

SALES
SERVICE

MAYTAG

- LIBERAL TRADES
- PROMPT DEPENDABLE SERVICE
- CONVENIENT TERMS

Free Delivery in San Luis Obispo Co.

SP 2-2821

HARBOR SUPPLY APPLIANCE CO.

475 - 5th MORRO BAY

HEATON'S
See Our Furniture Dirs-New Ad
803-13th(PR) --------------238-3311
Hill's Home Appliances
1009 Grand Av(AG)-HU 9-5527
(See Advertisement This Page)
HOME APPLIANCE DIVISION OF SAN LUIS BUTANE DISTRS
5855 El Camino Rl---------Atascdro 618
(See Advertisement This Page)

HOTPOINT AUTOMATIC WASHERS AND DRYERS

TOUCH COMMAND gives you the proper wash and spin speeds, proper wash and rinse temperatures—at the touch of a button! New bleach and rinse dispenser, underwater lint filter, true all-porcelain finish. 100% Vent-Free Dryer.

Hotpoint

"FOR INFORMATION CALL"

SALES & SERVICE DEALERS

BOB'S FURNITURE
8505 El Camino Rl---------Atascdro 5
Cockrell's Refrigeration
845-13th(PR) ------------238-1931
Long E E Piano Co
Est Since 1911
777 Marsh --------------LI 3-1245

MAYTAG FACTORY AUTHORIZED SALES AND SERVICE—

CAMPBELL'S REFRIGERATION
532 Higuera ------------LI 3-6800
HARBOR SUPPLY CO
475-5th(MB) ------------SP 2-2821
HEATON'S 803-13th(PR) -----238-3311
HILL'S HOME APPLIANCES
We Give S & H Green Stamps
1009 Grand Av(AG)--------HU 9-5527
LONG E E PIANO CO
777 Marsh --------------LI 3-1245

NORGE WASHERS & DRYERS—

SALES & SERVICE

APPLIANCE CENTER INC
962 Monterey -----------LI 3-8610

PHILCO-BENDIX HOME LAUNDRY APPLIANCES

Fabulous Duomatic combination washer-dryer only 27" wide—counter high. Philco "Automagic" separate washers and electric or gas dryers. Also conventional Philco-Bendix 2-tub washers.

PHILCO BENDIX

"WHERE TO BUY THEM"

DISTRIBUTORS

HEATON'S
803-13th(PR) ------------238-3311
Long E E Piano Co
Est Since 1911
777 Marsh --------------LI 3-1245

(Continued Next Page)

THIS TAKES THE CAKE

To split layer cake, or slice an angel food cake, "saw" through it with silk or nylon thread.

ATASCADERO

HOME APPLIANCE

Div. of SAN LUIS BUTANE

WASHERS — DRYERS

Authorized
WESTINGHOUSE – MAYTAG
RCA WHIRLPOOL
Sales & Service – New & Used
FREE DELIVERY

ATASCADERO 618

5855 El Camino Real

Washing Machines, Dryers & Ironers—(Cont'd)

RCA WHIRLPOOL AUTOMATIC WASHERS AND DRYERS—

DEALERS

COCKRELL'S REFRIGERATION
845-13th(PR) ------------238-1931
IDLER'S SERVICE & APPLIANCES
210 California Bl----------LI 3-1711

WESTINGHOUSE LAUNDRY EQUIPMENT SALES & SERVICE

Laundromat Automatic Washers with Revolving Agitator which "Washes Cleaner, Rinses Better and Cleans Itself"; Clothes Dryers with direct air flow system; Wash 'N Dry Combination. You Can Be SURE . . . if it's Westinghouse

"WHERE TO CALL"

SALES & SERVICE DEALERS

APPLIANCE CENTER INC
962 Monterey ------------LI 3-8610
San Luis Butane Distrs
3980 N Hwy------------Atascdro 151
WEATHERBY'S FURNITURE
995 Grand Av(AG)--------HU 9-4751

WILCOX LOU & SON GENERAL ELECTRIC APPLIANCES

IN PASO ROBLES
WASHERS & DRYERS
Sales & Service
LIBERAL TRADES – EASY TERMS
SPEED QUEEN WRINGER TYPE
We Give Orange Thrift Stamps

823-12th(PR) -------------238-3921

Washing Machines, Dryers & Ironers—Repairing & Parts

Allen's Appliance Service
Hwy 1(MB)-SP 2-5296
APPLIANCE CENTER INC
962 Monterey --------------LI 3-8610
(See Advertisement This Page)
B & F Electric Shop
560 S 13th Grovr Cty-HU 9-2478
CAMPBELL'S REFRIGERATION
532 Higuera ---------------LI 3-6800
Cockrell's Refrigeration
845-13th(PR) --------------238-1931

DAY AND NIGHT WASHING MACHINE SERVICE AND PARTS

Factory Parts for Washers – Dryers
Do-It-Yourself – Free Technical Advice
MOTORS–TIMERS–SOLENOIDS–SWITCHES
WRINGER ROLLS – FLUID DRIVES
KENMORE – RCA WHIRLPOOL
MAYTAG – GE – WESTINGHOUSE ETC.

2305 S Broadway
Santa Maria -------Walnut 5-4813

GILBERTSON'S

IN GROVER CITY
GUARANTEED REPAIRS
All Makes & Models
USED WASHING MACHINES
& REFRIGERATORS
REASONABLE PRICES

197 S 10th Grovr Cty-----HU 9-2563

Harbor Supply Co 475-5th(MB)---SP 2-2821
HILL'S HOME APPLIANCES
1009 Grand Av(AG)-HU 9-5527
Idler's Service & Appliances
210 California Bl------------LI 3-1711

KENMORE WASHING MACHINE SERVICE—

SEARS ROEBUCK AND CO
879 Higuera ------------LI 3-6063

LONG E E PIANO CO 777 Marsh--LI 3-1245
Meeks Electric & Furniture
1055 Grand Av Grovr Cty-----HU 9-3371
Rod's Washer Service
5905 Palma Av------------Atascdro 855
(See Advertisement This Page)

The Yellow Pages save you time.

Watches

MARELL'S JEWELERS
850 Higuera-LI 3-1404
Time Shop The 1029 Morro------LI 3-9515

Watches—Repairing

ANDREWS DON

Official S. P. Watch Inspector
DIAMONDS – WATCHES
SILVERWARE – CLOCKS
Expert – Guaranteed
Watch Repairing

1009 Higuera ------------LI 3-4543

Brasil's Jewelry
Anderson Hotel Lobby----------LI 3-8523
BROWN CLARENCE 862 Higuera--LI 3-5648
Leckey Jewelers
1433 Grand Av Grovr Cty-----HU 9-5821
MARELL'S JEWELERS
850 Higuera-LI 3-1404
Marshall's Jewelry Store
790 Higuera-LI 3-3431
Miller's Jewelry
The Best In Watch Repairing
Traffic Wy --------------Atascdro 244
Paso Robles Jewelry Store
725-13th(PR) --------------238-3622
Reed J M 751 Dolliver(PB)-------PR 3-4473
Reid Maurice Your Jeweler
1321 Park(PR) --------------238-2415

RICHMOND'S JEWELERS

PASO ROBLES
WATCHES – JEWELRY – SILVERWARE
KEEPSAKE DIAMOND RINGS
BULOVA – GRUEN & MIDO WATCHES
SILVER PLATE
"Fine Watch & Jewelry Repairing"
Established Since 1910
L. C. "Bud" Richmond – Owner

741-12th(PR) ------------238-4916

Rimelen C A
5870 Traffic Wy-Atascdro 677-W
Siebert's 455-5th(MB) ---------SP 2-4586
Time Shop The 1029 Morro------LI 3-9515
Vaughn's Jewelers
119 E Branch(AG)-HU 9-2330

Water Companies—Bottled

ARROWHEAD & PURITAS WATERS

3 FINE DRINKING WATERS
Arrowhead Spring Water
Puritas Distilled Water
Puritas Fortified With Fluorine
Regular Home & Office
Delivery Since 1894

"FOR INFORMATION CALL"

Arrowhead & Puritas Waters
Inc -------------------LI 3-6616

Arrowhead & Puritas Waters Inc
420 Traffic Wy(AG)-HU 9-2283

CRYSTAL SPRINGS WATER SERVICE

PURE SPRING WATER
Distilled & Fluoridated Water
COOLERS LOANED
San Luis Obispo – Avila – Pismo Beach
Atascadero – Paso Robles – Cayucos
Morro Bay – Templeton

3215 Rockview Pl---------LI 3-5063

VERNON SPRING WATER CO

PURE SPRING WATER
Distilled & Fluoridated Water
COOLERS LOANED
Arroyo Grande – Nipomo – Santa Maria
Vandenburg – Lompoc & Los Alamos

Los Berros Rd(AG)--------HU 9-2536

More and more people are saving both time and effort by finding it fast in the YELLOW PAGES.

One of THE BEST

WASHER SALES AND SERVICE

COUNTY-WIDE

LI 3-8610

WORK GUARANTEED

Appliance Center Inc.

962 Monterey St., San Luis Obispo

SP 2-7357 – 847 C ST., MORRO BAY

A Handy Man

FOR ANY JOB

and perhaps you want him quickly. It's easy to find the one nearest you by looking in the

Classified
TELEPHONE SECTION

IN ATASCADERO

ROD'S WASHER SERVICE

ON ALL MAKES & MODELS

Expert Repairs



STOVES & VACUUM CLEANERS
Free Est. – Satisfaction Guaranteed

ATASCADERO 855

5905 PALMA AVE. ATASCADERO

When the NEED is URGENT

Whether the situation requires a batteryman, garage, radio repairman, veterinarian or other service

Look in the

Classified
TELEPHONE SECTION



RENT ELECTRIC WATER COOLERS

LI 3-6616

ARROWHEAD & PURITAS WATERS

Distributors — Complete Oasis Water Cooler Line

- Serving So. Calif. since 1894
- Service Guaranteed
- Rent Includes Full Maintenance
- Models for Home and Industrial Use
- Hot-N-Colds and Compartment Models
- Bottle or Pressure Types

OASIS

FULL LINE OF COFFEE BREAK SUPPLIES

Ask About Our Free Trial Offer

ARROWHEAD & PURITAS WATERS

420 TRAFFIC WAY — ARROYO GRANDE

WATER HEATERS

SMEE'S PLUMBING

1902



24 HOUR SERVICE

NEW INSTALLATIONS AND REPAIRING

ALL PLUMBING AND HEATING NEEDS

FEATURING . . . GLASS LINED

DAY & NIGHT — CRANE — RUUD

RHEEM — GENERAL — MISSION

LI 3-0860

NIGHT PHONE LI 3-0625

2959 South Broad St. — San Luis Obispo

SMEE'S

PLUMBING — HEATING — SHEET METAL

To Locate an

AUTHORIZED SALES and SERVICE DEALER

When you are interested in locating the local authorized dealer of a nationally-advertised product or service

Look in the

Classified TELEPHONE SECTION

Water Companies—Utility

Atascadero Mutual Water Co --Atascadero 11
Atascadero Mutual Water Co
Highway-Atascadero 60
Avila Water Co
1935 Wilmar Oceano----------HU 9-2124
Cambria Pines Service Corp
N Hwy Cambria-WA 7-4638
Grover City County Water District
842 Grand Av Grovr Cty-HU 9-2356
Oceano Water Co
1935 Wilmar Oceano-HU 9-2124
Paso Robles City Water Works
723-13th(PR) --------------238-2262
Pismo Beach City Water Dept
Bello Av & Hollister Av(PB)-PR 3-4456

Water Coolers & Fountains

ARROWHEAD & PURITAS WATERS INC
------------------------LI 3-6616
(See Advertisement This Page)

CORDLEY ELECTRIC WATER COOLERS—
CRYSTAL SPRINGS WATER SERVICE
3215 Rockview Pl----------LI 3-5063

Crystal Springs Water Service
3215 Rockview Pl-LI 3-5063

OASIS WATER COOLERS—
DISTRIBUTORS
CRYSTAL SPRINGS WATER SERVICE
3215 Rockview Pl----------LI 3-5063

Vernon Spring Water Co
Los Berros Rd(AG)-----------HU 9-2536

Water Heaters—Dealers

Ace Home Supply
1930 Hwy No 1(MB)----------SP 2-7213
Avila Plumbing
942 W Main Santa Maria--Walnut 5-4987
BARNETT PLUMBING & HEATING
361 Pismo(PB)-PR 3-2494
Bender's Plumbing & Supplies
111 Cuyama Av Shell Bch-PR 3-4747
Better Plumbing Co 673 Higuera -LI 3-5938
BLAKE'S PLUMBING HEATING & SHEET METAL
1701 Riverside Av(PR) --------238-3934
Burge Ken 1010-9th Baywd Prk---LI 3-1938
Cook F D Plumber & Electrician
1032 Pine(PR) ---------------238-3332
Craig F L Sheet Metal & Plumbing
731-21st(PR) ---------------238-0082

CRANE QUALITY WATER HEATERS

CRANE

Complete line of gas and electric water heaters . . . a size and type for every purpose. Glass-lined or Galvanized tank models. Fully automatic, fully guaranteed. Carefully installed by Crane registered water heater dealers.

"FOR INFORMATION CALL"

WHOLESALER & DISPLAY ROOM

CRANE SUPPLY COMPANY
239 E Alisal Salins----HArisn 4-3964

DEALERS

Harbor Supply Co
475-5th(MB) -----------SP 2-2821
McBride Sheet Metal Works
Old Hwy 101 -------------LI 3-5000
McKelvey's Henry B Plumbing & Heating
5570 El Camino Rl Atascdro 394
Smee's Plumbing & Heating Shop
2959 S Broad LI 3-0860

DAY & NIGHT JETGLAS WATER HEATERS—
McBRIDE SHEET METAL WORKS
Old Hwy 101--------------LI 3-5000
McKELVEY'S HENRY B PLUMBING & HEATING
5570 El Camino Rl-Atascdro 394
SMEE'S PLUMBING & HEATING SHOP 2959 S Broad --LI 3-0860

Dixon Harlan E Orcutt Rd---------LI 3-4116

Make the YELLOW PAGES your buying guide—it can save you time and effort.

Water Heaters—Dealers—(Cont'd)

FRIGIDAIRE ELECTRIC WATER HEATERS—
HEATON'S 803-13th(PR) ----238-3311

Home Appliance Division of San Luis Butane Distrs
Day & Night & Olympic Water Heaters
5855 El Camino Rl----------Atascdro 618
MATHEWS DON A
1140 Railroad(PR) -----------238-3030
McBRIDE SHEET METAL WORKS
Old Hwy 101----------------LI 3-5000
Miner's Hardware
1056 Grand Av Grovr Cty-----HU 9-2931

MISSION WATER HEATERS—
McBRIDE SHEET METAL WORKS
Old Hwy 101--------------LI 3-5000

Oceano Hardware
1757 Pacific Bl Oceano--------HU 9-3416

PERMAGLAS WATER HEATERS

A.O.Smith Permaglas®

New Permaglas lining —plus A. O. Smith's exclusive HYDRA-STEEL means extra years of service. In glass-lined water heaters, THERE'S ONLY ONE PERMAGLAS and it's made by A. O. Smith.

"WHERE TO BUY IT"

DEALERS

Burge Ken
1010-9th Baywd Prk------LI 3-1938
Harbor Supply Co
1141 Main(MB) ---------SP 2-7324
Skaggs Plumbing
8100 Marchant Av-----Atascdro 1432

SMEE'S PLUMBING & HEATING SHOP
2959 S Broad-LI 3-0860
(See Advertisement This Page)
WILCOX LOU & SON GENERAL ELECTRIC APPLIANCES 823-12th(PR) ----238-3921

Water Heaters—Repairing

Cheda Plumbing 1331 Walker----LI 3-1240
Fuller J E
1176 Ramona Av Grovr Cty-HU 9-2431
McBride Sheet Metal Works
Old Hwy 101-----------------LI 3-5000
McKelvey's Henry B Plumbing & Heating
5570 El Camino Rl-Atascdro 394
O & W Plumbing 2324 S Broad---LI 3-8685
Pismo Plumbing 350 Hinds Av(PB)-PR 3-2680
Ralph's Plumbing
1396 Longbranch Av
Grovr Cty ------------------HU 9-4445

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.



NOW you can order an EXTENSION TELEPHONE just call your

Pacific Telephone

BUSINESS OFFICE

Water Softening Equipment & Supplies

Blake's Plumbing Heating & Sheet Metal
1701 Riverside Av(PR)---------238-3934
(See Advertisement Page 186)
CULLIGAN SOFT WATER SERVICE
445 Higuera-LI 3-8195
(See Advertisement This Page)

CULLIGAN SOFT WATER SERVICE
San Luis Obispo County Hdqrs.
For Your Water Softening Troubles
No Equipment — No Work — No Contract
THE CULLIGAN WAY
Sales & Service
Home Owned & Industrial Water Softeners
EASY CREDIT TERMS
445 Higuera -------------LI 3-8195
802-21st(PR) -------------238-3815

More and more people are saving both time and effort by finding it fast in the YELLOW PAGES.

CULLIGAN WATER CONDITIONING CO
SALES & SERVICE
MORRO BAY, CAYUCOS, CAMBRIA
SEEN MOST OFTEN WHERE
THERE'S WATER TO SOFTEN
Office & Plant
1600 N Hwy(MB)----------SP 2-8164

LINDSAY SOFT WATER CO
300 Higuera ----------------LI 3-2815
(See Advertisement This Page)
(Continued Next Page)

Doctors, dentists, merchants . . . all kinds of products and services . . . are listed in the YELLOW PAGES . . . Keep the YELLOW PAGES directory handy—it saves you time and effort.

LINDSAY SOFT WATER CO.

Fully Automatic Water Softeners

- FIBERGLASS TANKS
- LIFETIME GUARANTEE
- WHITER — BRIGHTER — WASHES
- WONDERFUL SKIN CARE AID
- PROTECTS PLUMBING & APPLIANCES
- THE SAVINGS OF SOFT WATER WILL PUT LINDSAY IN YOUR HOME

AMERICA'S LARGEST MANUFACTURER OF HOME AUTOMATIC WATER SOFTENERS

FOR FREE ESTIMATE & WATER ANALYSIS

Guaranteed by Good Housekeeping — CALL **LI 3-2815** — Guaranteed by Good Housekeeping

Serving All of San Luis Obispo County

300 HIGUERA SAN LUIS OBISPO

FRONTIERS • • beyond

There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.

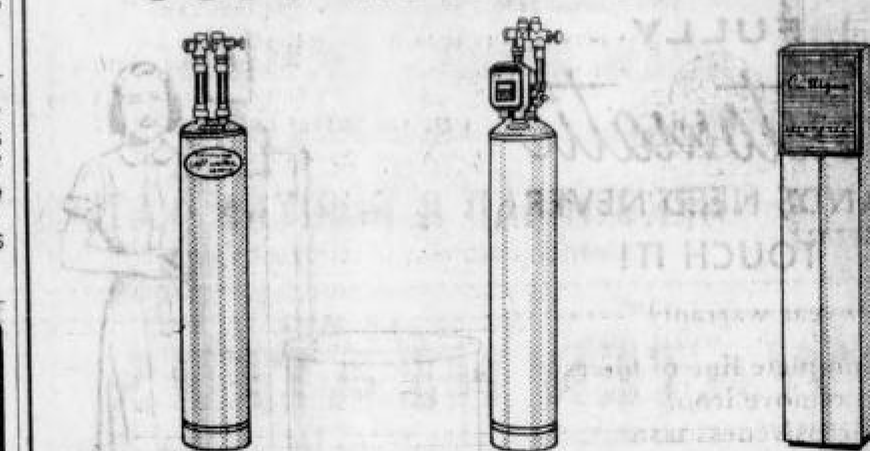
The Pacific Telephone and Telegraph Company

NOW! 3 WAYS TO HAVE UNLIMITED SOFT WATER . . .

. . AUTOMATICALLY!

Culligan

SOFT WATER SERVICE



Culligan Soft Water Service. Your Culligan serviceman exchanges this portable water softener at regularly scheduled intervals. No equipment to buy, no work to do. Installed at any convenient location.

Culligan Automatic Service Unit. Regenerates itself automatically. Culligan dealer owns this unit, and the serviceman calls just once or twice a year. It provides unlimited soft water.

Culligan Automatic Homeowned Model. Own this distinctive Automatic at a budget price with easy terms. Assures unlimited soft water, guaranteed to be fully automatic. 10-year written Warranty.

. . 2 LOCATIONS TO SERVE YOU

SAN LUIS OBISPO	PASO ROBLES
PLANT — 445 HIGUERA	PLANT — 802 - 21st.
LI 3-8195	**238-3815**
IF NO ANSWER CALL LI 3-8365	IF NO ANSWER DIAL 238-2357
M. W. HELFERT	F. J. HURST

Softest water this side of Heaven

SERViSOFT

SOFT WATER SERVICE

"We Soften the Water for You"

"The Original Soft Water Service"

- SERVICE EXCHANGE SOFTENERS
- AUTOMATIC SERVICE SOFTENERS
- DOMESTIC SOFTENERS
- COMMERCIAL SOFTENERS
- DEMINERALIZERS
- INDUSTRIAL SOFTENERS
- CHEMICAL PUMPS
- CHEMICAL FEEDERS
- FILTERS
- WATER ANALYSIS

REPAIRS & SERVICE ON ALL MAKES

SERVISOFT SERVING SAN LUIS OBISPO COUNTY

PETE HANSEN

24-HOUR SERVICE — CALL COLLECT

LI 3-8797	**238-1610**
820 HIGH STREET	149 S. VINE STREET
SAN LUIS OBISPO	PASO ROBLES

Water Softening Equipment & Supplies–(Cont'd)

PERMUTIT WATER CONDITIONING

Water Softeners - fully automatic. Complete line softeners and filters to remove hardness, iron, corrosiveness, taste and odor. Water conditioning pioneer for over 46 years.

"FOR SALES & SERVICE"

AUTHORIZED DISTRIBUTORS

SMEE'S PLUMBING & HEATING SHOP
2959 S Broad------------LI 3-0860

Rayne Soft Water Service
210 California Bl------------LI 3-1712

SERVISOFT SOFTWATER SERVICE
820 High ------------------LI 3-8797
(See Advertisement Page 185)

SOFT WATER SERVICE
6390 El Camino Rl--------Atascdro 1503
(See Advertisement This Page)

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver promptly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Water Sports

See Amusement Places

Water Supply Systems

McCoy Pump Co Inc
1004 Paso Robles(PR) --------238-0562

Water Treating Service & Equipment

Culligan Soft Water Service
445 Higuera-LI 3-8195

Culligan Soft Water Service
802-21st(PR) ---------------238-3815

RECORD YOUR PATTERNS

A quick and easy reference file for patterns is an old record album. To identify, paste pattern envelope over openings.

IT PAYS TO ANSWER TELEPHONE CALLS PROMPTLY

Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

When Emergencies Arise

In emergency situations you want to call someone in a hurry. Whether it's a radio repairman, veterinarian, electrician, or nurse, you can find who is nearest to call when you

Look in the

Classified TELEPHONE SECTION

The Yellow Pages Contain Announcements of Concerns Nearest You, Who Feature 24-Hour Emergency Service

Water Well Drilling & Service

BLANCHARD ROBT R

WATER WELL DRILLING
Test Holes and Shot Holes
Cleaning and Repairing
Licensed Contractor
3139 S Broad--------------LI 3-8494
If no answer call--------HU 9-7174

GARDNER JOHN T

Licensed Contractor
WATER WELL DRILLING
JOHN GARDNER
LONG LINE OF SATISFIED CUSTOMERS
13655 San Antonio Rd ------------Atascadero 42-J-2

MILLER DRILLING CO
N 101 Hwy(PR)--------------238-0076
(See Advertisement This Page)

SMITH & SMITH INC
1050 Paso Robles(PR)--------238-3003
(See Advertisement This Page)

Water Well Supply
1229 Grand Av(AG)-HU 9-2258
(See Advertisement This Page)

Wells Floyd V 116 N Blosser Rd
Santa Maria-WAlnt 5-8626
(See Advertisement This Page)

Water Well Supplies

Water Well Supply
1229 Grand Av(AG)-HU 9-2258

Wintroath Pumps Division of Worthington Corp 1223 Riverside Av(PR)-----238-0065

Consult our free Telephone Planning Service about concealed telephone wiring before building.

Water Works Supplies

Taylor-Jett Co Inc
202 Placentia Av Shell Bch----PR 3-2711

Waterproofing Contractors

Stauch Jos H 763 Alphonso Av----LI 3-0931

Waterproofing Materials

SILCONITE WATERPROOFING MATERIALS—
PAC COAST LUMBER CO OF CALIF
424 Santa Barbara Av-LI 3-2191

Wedding Announcements

See Printers; Stationers-Retail

Wedding Chapels

Grensted Funeral Home 1239 Longbranch Av Grovr Cty-HU 9-5552

Wedding Outfits

See Bridal Outfits & Supplies

Weed Burners

San Luis Butane Distributors
3980 N Hwy-Atascdro 151

Weed Control Service

CALIF WEED SERVICE
Call Collect
3329 Pierce Rd Bkrsfld----FAirvw 3-7812

Paso Robles Seed & Chemical Co
13th & Riverside Av(PR)-------238-3825

Weight Reducing & Control

See Reducing Methods

NATIONALLY ADVERTISED ARTICLES CAN BE TRACED TO THEIR *Local Dealers* by looking up *"WHERE TO BUY IT"* in the *Yellow Pages*

TEAGUE'S
MACHINE SHOP



PORTABLE WELDING

- MACHINERY SPECIALLY DESIGNED
- MACHINERY CONSTRUCTION
- MACHINERY REPAIRS

A modern shop with small & large equipment at your service. Expert mechanics to help solve your problems.

If it's been made, it can be fixed.

If it hasn't been made, we'll make it.

LI 3-5965

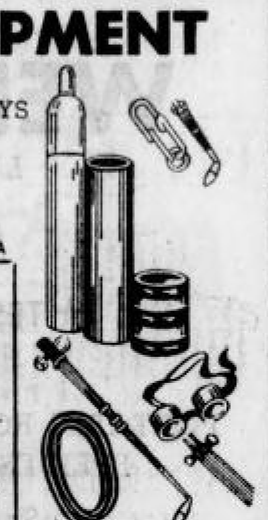
201 WOODBRIDGE
Off South St.
Foot of Beebee
SAN LUIS OBISPO

DISTRIBUTORS OF **WELDING EQUIPMENT**

- VICTOR • LINCOLN • SMITH • MILLER
- SIMONDS ABR. • MARQUETTE • STOODY ALLOYS

Complete Repair Service on Acetylene Equipment

COAST WELDING SUPPLY
WAlnut 5-8867
916 W. BETTERAVIA RD. SANTA MARIA



SAN LUIS OBISPO COUNTY-SERVICE POINTS		
PASO ROBLES. McCOY PUMP CO. 1004 Paso Robles 238-0562	SAN LUIS OBISPO FRANKLIN'S SERVICE 1185 Monterey LI 3-5059	ARROYO GRANDE ARROYO ELECTRIC 316 E Branch HU 9-5546
ATASCADERO HAROLD D. PETERSON 9005 El Camino Real Atascadero 723	MORRO BAY CACCIA'S GARAGE 740 D SP 2-4621	SHANDON BOYER & SONS GARAGE & SERVICE 238-3954

Distributor
LINDE CO. OXYGEN & ACETYLENE
HELIARC EQUIP.
LINCOLN ELECTRIC CO.
STOODY CO.
Serving the Tri-Counties



EQUIP. & SUPPLIES

OUR MOBILE UNITS MAKE REGULAR WEEKLY CALLS

CROW - GARRICK CO., INC.

Service Points In San Luis Obispo County

VENTURA — MIller 3-9991 — 1885 N. Ventura Ave.
SANTA MARIA — WAlnut 5-5963 — 1740 S. Broadway

Gem Auto Parts 7485 El Camino Rl Atascadero 1045	Cuendet Fred 1304 Railroad 238-3046	W D Pierce 803 4th - Morro Bay SP 2-6771
Van's Auto Repair 107 Nelson - HU 9-5574 Arroyo Grande	Westside Auto Parts Co. 1232 Monterey - LI 3-5943 San Luis Obispo	

Welding

ARC SHOP THE
PORTABLE WELDING EQUIP.
BLACKSMITHING
25 YRS. EXPERIENCE
Aluminum & Pot Metal Welding
Repairs of All Kinds
112 Brisco Rd(AG)---------HU 9-3192

ARROYO ELECTRIC MACHINE SHOP
316 E Branch(AG)-HU 9-5546
ATASCADERO AUTOMOTIVE & STEEL CONSTRUCTION
All Metals-Aluminum-Cast Iron-Etc
See Our Ad Auto Repairing
8810 El Camino Rl----------Atascdro 920
Auto Clinic 972 E Hwy 1(MB)----SP 2-4572

AUTOMATIC HARDFACING CO
TRACK PRESS
AUTOMATIC REBUILDING
& HARDFACING OF TRACKS
ROLLERS & IDLERS
316 E Branch(AG)---------HU 9-4971
If no answer call--------HU 9-3029

BARRETT L A
PORTABLE
WELDING & HORSESHOEING
ALUMINUM & PIPE LINE WELDING
FARM MACHINERY REPAIR
BLACKSMITHING
All Work Guaranteed
Box 202-D
N River Rd(PR)-----------238-1253

Cuendet F 1304 Railroad(PR)-----238-3046

CULLY MFG CO
LIVESTOCK HAULING EQUIP.
HORSE TRAILERS – CATTLE RACKS
TRUCK BEDS
WELDING – BLACKSMITHING
GENERAL REPAIRS
286 Higuera -------------LI 3-9359

Gem Auto Parts
7485 El Camino Rl-Atascdro 1045
Hansen Harry Shandn -----------238-1075

KING'S METAL SHOP
Morro Bay
PORTABLE WELDING
Electric – Acetylene
STEEL FABRICATING
We REPAIR Anything
1612 Hwy No 1(MB)-------SP 2-7421

McClure R G 844-9th(PR) --------238-2503
Pabst W F 111 Ward ---------LI 3-6920
Paso Robles Agricultural Works
1204 Railroad(PR) -----------238-2209

VICTOR for welding

"EVERYTHING FOR THE WELDER"

- VICTOR APPARATUS
- FLUXES • HARDFACINGS
- COMPRESSED GASSES
- MACHINE SHOP SUPPLIES
- TOOLS – POWER & PRECISION

OUT OF TOWN CALL COLLECT
WAlnut 5-8580
MODERN INDUSTRIALS
2602 S. BLOSSER RD. SANTA MARIA

Welding–(Cont'd)

PETERSON HAROLD D
ATASCADERO
PORTABLE
WELDING EQUIPMENT
ELECTRIC & ACETYLENE
GENERAL WELDING
STEEL & BOLT SUPPLY
9005 El Camino Rl----Atascadero 723
If no answer call---Atascadero 1048

RATLIFF FRED P
Portable
Welding Equipment
Electric & Acetylene
Heavy Duty Machine Work
245 Higuera -------------LI 3-5819

Ray's Auto Service
Old Hwy 101-Atascdro 1389-J
San Luis Welding Works
Ward Munger
960 Nipomo ----------------LI 3-4910
Teague's Machine Shop
201 Woodbridge-------------LI 3-5965
(See Advertisement This Page)
Warden William H Welding Shop
744 Main(MB) -------------SP 2-2601
WOOD H A WELDING & MACHINE SHOP
Portable Welding Equipment
1207-13th(PR) -------------238-3770

Welding Equipment & Supplies

AIRCO WELDING PRODUCTS
Oxygen • Acetylene • Nitrogen • Argon • Helium • Carbon-Dioxide • Rare Gases • Oxyacetylene Welding and Cutting • Gas Shielded Welding Equipment • Apparatus, Supplies • Arc Welding Machines • Electrodes, Accessories, Jackson Products, "Tuffaloy".
"WHERE TO BUY THEM"
WOOD H A WELDING & MACHINE SHOP 1207-13th(PR) ------238-3770

Coast Welding Supply
916 W Betteravia Rd
Santa Maria -----------Walnut 5-8867
(See Advertisement This Page)
Crow-Garrick Co Inc 1885 N Ventura
Av Ventura-Miller 3-9991
(See Advertisement This Page)
Cuendet F 1304 Railroad(PR)-----238-3046
MODERN INDUSTRIALS
2602 S Blosser Rd
Santa Maria -----------Walnut 5-8580
(See Advertisement This Page)
VICTOR WELDING EQUIPMENT—
MODERN INDUSTRIALS
2602 S Blosser Rd
Santa Maria -------Walnut 5-8580

Western Apparel

Larry's Western Shop
109 W Church Santa Maria-Walnut 5-2201
Paso Robles Mercantile Co
839-12th(PR) --------------238-1922

Wheel Aligning & Balancing

See Wheel, Frame & Axle Servicing–Automotive

Wheel Chair Renting

JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES
356 Santa Rosa-------------LI 3-2626

Wheel Chairs–Retail

EVEREST & JENNINGS WHEEL CHAIRS & WALKERS—
JONES AMBULANCE SERVICE & HOSPITAL SUPPLIES
356 Santa Rosa ---------LI 3-2626

Advertise here—it pays.

Wheel, Frame & Axle Servicing–Automotive

AUTOMOTIVE CLINIC
1234 Broad --------------LI 3-8077
(See Advertisement This Page)
BUCKLE'S BODY WORKS
1509 Spring(PR) -------------238-4626

CAMERON'S BRAKE & WHEEL ALIGNMENT
OFFICIAL BRAKE STATION NO. 2713
Complete Brake Service – All Models
WHEEL BALANCING
One of the Best Equipped
Shops for Alignment
101 Hwy. & 30 St.
3011 Spring(PR) ----------238-1402

Jim's Auto Repair & Brake Shop
721 Spring(PR) -------------238-0539
Rademacher Bros Garage
539 Marsh-LI 3-4457
(See Advertisement This Page)
Todd's Bear Alignment Service
306 Higuera-LI 3-4323
(See Advertisement This Page)
Tyerman Wheel Shop
1135 Grand Av Grovr Cty-----HU 9-2465
WOODLAND GARAGE
Hwy No 1 Cambria----------WA 7-4678

Wheel, Frame & Axle Servicing Equipment & Supplies–Automotive

Harry & Duck's Service
652 Grand Av Grovr Cty------HU 9-4345

Whist Clubs–See Clubs

Wicker Furniture–See Furniture Headings

Window Cleaners

FRED'S JANITORIAL SERVICE
WINDOW CLEANING
COMMERCIAL & RESIDENTIAL
A Complete Cleaning Service
Floors – Walls – Cleaned & Waxed
FREE ESTIMATES
Licensed & Insured
1307 Kentwood Dr---------LI 3-4367

SAN LUIS OBISPO JANITORIAL MAINTENANCE CO
WINDOW CLEANING
COMMERCIAL & RESIDENTIAL
Daily & Monthly Contracting
FREE ESTIMATES
2255 Santa Ynez Av--------LI 3-1737

Window Shades–Retail

Art Mesquit Complete Home Furnishings
Bridge & Branch(AG)---------HU 9-2116
DRAPERY SHOP THE
723 Grand Av(AG)------------HU 9-3779
GRAHAM'S ACME PAINT & WALLPAPER STORE 868 Monterey---------LI 3-0652
Morro Bay Floor Covering
245-5th(MB) ---------------SP 2-2195
REED'S PAINT & WALLPAPER
1121 Broad ----------------LI 3-2623

Windows–Louvered

Morro Bay Glass & Sash Co Inc
Louvre King Window Distr
1560 Hwy No 1(MB)---------SP 2-5277

When in doubt about a telephone number, please look in the telephone directory first. That helps you, helps others, and helps telephone people to do a better job for you.

Windows–Metal

Coast Glass 1600 Hwy No 1(MB)--SP 2-7370
FENTRON ALUMINUM & STEEL WINDOWS—
RESIDENTIAL
FENTRON INDUSTRIES INC
222 Commercial Sunnyvl-REgnt 6-2020
COMMERCIAL
FENTRON INDUSTRIES INC
255 Loomis SF---------MIssn 7-2223
K-SLIDE ALUMINUM ROLLING WINDOWS—
MORRO BAY GLASS & SASH CO INC
Complete Warehouse Stock
1560 Hwy No 1(MB)------SP 2-5277

RADCO SLIDING ALUMINUM WINDOWS
QUALITY ALUMINUM SLIDING GLASS WINDOWS
Completely Assembled, Glazed, Weather-Stripped & Fiberglass-Screened
READY TO INSTALL
RADCO
"FOR INFORMATION CALL"
RADCO PRODUCTS INC
3121 Skyway Dr
Santa Maria ---------Walnut 5-2679
SAN LUIS GLASS & WINDOW CO
1313 Carmel ------------LI 3-3446

TRUSCON METAL BUILDING PRODUCTS
Made By TRUSCON DIVISION of REPUBLIC STEEL.
TRUSCON
STEEL and ALUMINUM WINDOWS
STEEL DOORS
SCREENS — STORM SASH — METAL LATH
REINFORCING PRODUCTS
"WHERE TO BUY THEM"
DEALERS
MORRO BAY GLASS & SASH CO INC
1560 Hwy No 1(MB)------SP 2-5277

WHEEL ALIGNMENT
BRAKE SERVICE
WHEEL BALANCING
TIRE TRUING
RADEMACHER BROS.
LI 3-4457
539 MARSH SAN LUIS OBISPO

REPAIR SERVICE

When one of the many household articles gets out of order, you will find a repair service quickly and easily when you

LOOK IN THE

Classified
TELEPHONE SECTION

Complete
WHEEL ALIGNING AND BALANCING

LINE UP with BEAR
SAFETY SERVICE SPECIALISTS

FREE ESTIMATES
GUARANTEED WORK
PHONE
LI 3-4323

COMPLETE 9 POINT SERVICE

- POWER STEERING SERVICE
- WHEEL ALIGNMENT
- WHEEL BALANCING
- BRAKE DRUM REFINISHING
- TIRE TRUEING
- BRAKES RELINED
- SHOCK ABSORBER REPLACEMENT
- FRAME REPAIR
- WHEEL STRAIGHTENING

TODD'S BEAR ALIGNMENT SERVICE
306 HIGUERA SAN LUIS OBISPO

WHEEL BALANCING
REPAIRS
& ALIGNING



AUTO & TRUCK
ALSO FOREIGN CARS
BRAKE SERVICE

ALEMITE ELECTRONIC EQUIPMENT
STEERING — SHOCK ABSORBER

BANKAMERICARD.

A COMPLETE AUTO SERVICE

- TRANSMISSION SERVICE
- ENGINE EXCHANGE
- MOTOR TUNE-UP
- ELECTRICAL SERVICE
- MUFFLER & TAIL PIPES

OPEN SATURDAY – FREE ESTIMATES
Pick-Up & Delivery – All Work Guaranteed

LI 3-8077

AUTOMOTIVE CLINIC
1234 BROAD AT PACIFIC SAN LUIS OBISPO

Wineries

Dusi Winery S Hwy(PR)----------238-3301
Pesenti Winery ------Templtn 2791
Rotta Winery ----Templtn 2991
York Mountain Winery
York Mountain Rd(PR)--------238-3491

Wines–Retail

Bob's Cork 'N' Bottle Liquor Store
799 Foothill Bl-LI 3-8637
Bottle Liquor Store
999 Main(MB)-------------SP 2-8474
Hughes Joe Liquor Store
728 Marsh LI 3-7729
Johnny's Paso Robles Liquor Store
1240 Spring(PR) ------------238-2110
Jug The 535-5th(MB) ---------SP 2-8543
Manuel's Liquors 2145 S Broad -- LI 3-5074
Osos Liquor Store 1601 Osos LI 3-2303
Pesenti Winery ---Templeton 2791
Price Liquor & Gift Shop
3220 Spring(PR) -----------238-1910
Westway Market 447 Higuera----LI 3-3046

Wines–Whsle

BIANCO DISTRIBUTING CO
Gallo-Beaulieu-BV Wines
304 Higuera ---------------LI 3-3184
Jordanos' Inc 1321 Carmel-------LI 3-1089
JORDANOS' INC
Petri & Italian Swiss Colony
S Hwy(PR) -----------------238-0541
Lagomarsino's Wholesale Liquor & Wines
Roma-Christian Bros-Beringer Bros Wines
Osos & Higuera-------------LI 3-7832
Pesenti Winery -----------Templeton 2791

Wire

McCarthy Tank & Steel Co
Railroad Av LI 3-1760

Women's Accessories–Retail

Rileys Dept Store 1144 Chorro----LI 3-1421
SINSHEIMER BROS
849 Monterey --------------LI 3-1606

Women's Wearing Apparel–Retail

Adams Department Store
458-5th(MB) --------------SP 2-8775
BELLO'S
886 Monterey --------------LI 3-2197
CHRISTINE'S 869 Higuera------LI 3-4821
Clothes Closet 1300 Grand Av(AG)-HU 9-7321
Della Bitta Dress Shop
1127 Garden-LI 3-9665
DOROTHA'S FINE FASHIONS
851 Dolliver(PB) -----------PR 3-4759
Eddy's Apparel 1214 Park(PR)----238-3600
ELFRIEDA'S FASHIONS
1110 Garden ---------------LI 3-5563
Frock N Frill 5905 Entrada Av--Atascdro 720
Haeberle's Tot & Mom
515-5th(MB) --------------SP 2-7237
Ida Jay Shop 761 Dolliver(PB)---PR 3-2083
JEANNE'S APPAREL SHOPPE
EVERYTHING FOR THE LADY
DRESSES – SUITS – SPORTSWEAR
LOU-ETTE ORIGINALS
SPECIALIZING IN HALF SIZES
Paso Robles
611-12th(PR) ------------238-2509

La Bernes' Ladies Apparel
1465 Shell Beach Rd Shell Bch-PR 3-2379
LACTERMAN'S
22 YEARS IN SAN LUIS OBISPO
Where You Will Find Nationally Advertised
COATS – SUITS – DRESSES
ACCESSORIES & FURS
POPULAR PRICES
"Where Fit Is Always Guaranteed"
749 Higuera ------------LI 3-4936

Please wait for dial tone . . . then dial carefully.

Women's Wearing Apparel–Retail–(Cont'd)

LOIS ROWLAND'S
161-5th(MB) --------------SP 2-7178
MARGARET McNEIL'S STYLE SHOP
856 Higuera LI 3-3831
Mode-O-Day 718 Higuera--------LI 3-9083
Mode-O-Day 1226 Park(PR)------238-0090
PASO ROBLES MERCANTILE CO
839-12th(PR) ---------------238-1922
Peggy's of Arroyo Grande
126 E Branch(AG)-----------HU 9-2103
Remar's 956 Higuera ----------LI 3-9756
RILEYS DEPT STORE
Complete Women's Fashions
READY TO WEAR – SPORTSWEAR
SHELTON STROLLER – FURS
BRIDAL SALON
Chorro at Marsh
1114 Chorro -------------LI 3-1421

ROWAN'S
106 W Main Santa Maria--Walnut 5-3561
Ruby's Apparel
911 Grand Av Grovr Cty------HU 9-4112
RUMLEY'S DEPT STORE
325-5th(MB)-SP 2-3251
Schulz's Women's Apparel
728 Higuera ---------------LI 3-1524
Smith Leonore 737 Higuera------LI 3-7218
Trend O'Fashion 842 Higuera-----LI 3-0748
Vogue The 1233 Park(PR)--------238-3309

Women's Wearing Apparel–Whsle & Mfrs

Shadowline Inc Walter ---------LI 3-6776

Woolen Goods–Retail

See Yardage–Retail

Wreck Towing–Automotive

See Road Service–Automotive; Towing–Automotive

Wrecking–Automobile

See Automobile Wrecking

Wrecking Contractors

BAKKE & YORK HOUSE MOVERS
House Wrecking
Corbett Canyon Rd(AG)-------HU 9-5630

ONIONLESS ONION

If you like potato salad but do not like raw onion, you might try boiling an onion in the water in which you are boiling the potatoes for the salad. This gives the spuds the flavor of onion.

Yardage–Retail

Alva Green's Automotive Trim & Furniture
Upholstery 1528 Monterey --- LI 3-2802
BECKER'S YARDAGE
FABRIC OF ALL KINDS
Notions – Trimmings
Everything
for the Woman Who Sews
SIMPLICITY PATTERNS IN STOCK
SEW & SAVE
741 Higuera -------------LI 3-8439
COMMERCIAL CO THE
FABRIC CENTER
Rayons – Sheers – Notions
Trimmings – Cottons – Woolens
McCALLS & SIMPLICITY PATTERNS
Hosiery
303 E Branch(AG)-------HU 9-2421
House of Yardage 585-12th(PR) ---238-0147
(See Advertisement This Page)
LEWIS SEWING CENTER
943 Grand Av(AG)-HU 9-5132
Remnant Store The 994 Monterey--LI 3-8442
Rileys Dept Store 1144 Chorro----LI 3-1421
SINSHEIMER BROS
849 Monterey --------------LI 3-1606

Yarn–Retail

Lena's Knit Shop
620 Seabright Av Grovr Cty-HU 9-5963

Yarn–Whsle

Sue's Needle Arts 718 Higuera----LI 3-7741

If you have a doubt about it, look up the number in the latest telephone book before you call.

CALENDARS—1776 TO 2000

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DIRECTIONS FOR USE

Look for the year you want in the index at left. The number opposite each year is the number of the calendar to use for that year.

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MARCH	1 2 3 4 5 6 / 7 8 9 10 11 12 13 / 14 15 16 17 18 19 20 / 21 22 23 24 25 26 27 / 28 29 30 31
APRIL	1 2 3 / 4 5 6 7 8 9 10 / 11 12 13 14 15 16 17 / 18 19 20 21 22 23 24 / 25 26 27 28 29 30
MAY	1 / 2 3 4 5 6 7 8 / 9 10 11 12 13 14 15 / 16 17 18 19 20 21 22 / 23 24 25 26 27 28 29 / 30 31
JUNE	1 2 3 4 5 / 6 7 8 9 10 11 12 / 13 14 15 16 17 18 19 / 20 21 22 23 24 25 26 / 27 28 29 30
JULY	1 2 3 / 4 5 6 7 8 9 10 / 11 12 13 14 15 16 17 / 18 19 20 21 22 23 24 / 25 26 27 28 29 30 31
AUGUST	1 2 3 4 5 6 7 / 8 9 10 11 12 13 14 / 15 16 17 18 19 20 21 / 22 23 24 25 26 27 28 / 29 30 31
SEPTEMBER	1 2 3 4 / 5 6 7 8 9 10 11 / 12 13 14 15 16 17 18 / 19 20 21 22 23 24 25 / 26 27 28 29 30
OCTOBER	1 2 / 3 4 5 6 7 8 9 / 10 11 12 13 14 15 16 / 17 18 19 20 21 22 23 / 24 25 26 27 28 29 30 / 31
NOVEMBER	1 2 3 4 5 6 / 7 8 9 10 11 12 13 / 14 15 16 17 18 19 20 / 21 22 23 24 25 26 27 / 28 29 30
DECEMBER	1 2 3 4 / 5 6 7 8 9 10 11 / 12 13 14 15 16 17 18 / 19 20 21 22 23 24 25 / 26 27 28 29 30 31

13

Month	S M T W T F S
JANUARY	1 2 / 3 4 5 6 7 8 9 / 10 11 12 13 14 15 16 / 17 18 19 20 21 22 23 / 24 25 26 27 28 29 30 / 31
FEBRUARY	1 2 3 4 5 6 / 7 8 9 10 11 12 13 / 14 15 16 17 18 19 20 / 21 22 23 24 25 26 27 / 28 29
MARCH	1 2 3 4 5 / 6 7 8 9 10 11 12 / 13 14 15 16 17 18 19 / 20 21 22 23 24 25 26 / 27 28 29 30 31
APRIL	1 2 / 3 4 5 6 7 8 9 / 10 11 12 13 14 15 16 / 17 18 19 20 21 22 23 / 24 25 26 27 28 29 30
MAY	1 2 3 4 5 6 7 / 8 9 10 11 12 13 14 / 15 16 17 18 19 20 21 / 22 23 24 25 26 27 28 / 29 30 31
JUNE	1 2 3 4 / 5 6 7 8 9 10 11 / 12 13 14 15 16 17 18 / 19 20 21 22 23 24 25 / 26 27 28 29 30
JULY	1 2 / 3 4 5 6 7 8 9 / 10 11 12 13 14 15 16 / 17 18 19 20 21 22 23 / 24 25 26 27 28 29 30 / 31
AUGUST	1 2 3 4 5 6 / 7 8 9 10 11 12 13 / 14 15 16 17 18 19 20 / 21 22 23 24 25 26 27 / 28 29 30 31
SEPTEMBER	1 2 3 / 4 5 6 7 8 9 10 / 11 12 13 14 15 16 17 / 18 19 20 21 22 23 24 / 25 26 27 28 29 30
OCTOBER	1 / 2 3 4 5 6 7 8 / 9 10 11 12 13 14 15 / 16 17 18 19 20 21 22 / 23 24 25 26 27 28 29 / 30 31
NOVEMBER	1 2 3 4 5 / 6 7 8 9 10 11 12 / 13 14 15 16 17 18 19 / 20 21 22 23 24 25 26 / 27 28 29 30
DECEMBER	1 2 3 / 4 5 6 7 8 9 10 / 11 12 13 14 15 16 17 / 18 19 20 21 22 23 24 / 25 26 27 28 29 30 31

14

Month	S M T W T F S
JANUARY	1 / 2 3 4 5 6 7 8 / 9 10 11 12 13 14 15 / 16 17 18 19 20 21 22 / 23 24 25 26 27 28 29 / 30 31
FEBRUARY	1 2 3 4 5 / 6 7 8 9 10 11 12 / 13 14 15 16 17 18 19 / 20 21 22 23 24 25 26 / 27 28 29
MARCH	1 2 3 4 / 5 6 7 8 9 10 11 / 12 13 14 15 16 17 18 / 19 20 21 22 23 24 25 / 26 27 28 29 30 31
APRIL	1 / 2 3 4 5 6 7 8 / 9 10 11 12 13 14 15 / 16 17 18 19 20 21 22 / 23 24 25 26 27 28 29 / 30
MAY	1 2 3 4 5 6 / 7 8 9 10 11 12 13 / 14 15 16 17 18 19 20 / 21 22 23 24 25 26 27 / 28 29 30 31
JUNE	1 2 3 / 4 5 6 7 8 9 10 / 11 12 13 14 15 16 17 / 18 19 20 21 22 23 24 / 25 26 27 28 29 30
JULY	1 / 2 3 4 5 6 7 8 / 9 10 11 12 13 14 15 / 16 17 18 19 20 21 22 / 23 24 25 26 27 28 29 / 30 31
AUGUST	1 2 3 4 5 / 6 7 8 9 10 11 12 / 13 14 15 16 17 18 19 / 20 21 22 23 24 25 26 / 27 28 29 30 31
SEPTEMBER	1 2 / 3 4 5 6 7 8 9 / 10 11 12 13 14 15 16 / 17 18 19 20 21 22 23 / 24 25 26 27 28 29 30
OCTOBER	1 2 3 4 5 6 7 / 8 9 10 11 12 13 14 / 15 16 17 18 19 20 21 / 22 23 24 25 26 27 28 / 29 30 31
NOVEMBER	1 2 3 4 / 5 6 7 8 9 10 11 / 12 13 14 15 16 17 18 / 19 20 21 22 23 24 25 / 26 27 28 29 30
DECEMBER	1 2 / 3 4 5 6 7 8 9 / 10 11 12 13 14 15 16 / 17 18 19 20 21 22 23 / 24 25 26 27 28 29 30 / 31

CALIFORNIA TELEPHONE DIRECTORIES

WHITE PAGES

LOCALITY: San Luis Obispo County, Adelaida, Arroyo Grande, Atascadero, Cambria, Camp Roberts, Carrisa Plains, Cayucos, Creston, Gorda, Grover City, Halcyon, Kozy Kove Ranch, Lucia Lodge, Lucia Ranch, Morro Bay, Morro Del Mar, Nipomo, Oceano, Pacific Valley, Pacific Valley School, Parkfield, Paso Robles, Pismo Beach, Salmon Creek, San Miguel, San Simeon, Santa Margarita, Shandon, Shell Beach,Templeton, U.S. Lighthouse Station, Willow Springs Maintenance Camp, Young's Point

YEAR: August 1960

SAN LUIS OBISPO COUNTY

AUGUST 1960 ISSUE containing listings and rates in effect JULY 6, 1960

This section of the directory includes listings of subscribers in the communities shown below.

ARROYO GRANDE
ATASCADERO
CAMBRIA
CAMP ROBERTS (See Paso Robles)
CARRISA PLAINS
CAYUCOS
CRESTON (See Paso Robles)
GORDA
GROVER CITY (See Arroyo Grande)
HALCYON (See Arroyo Grande)
KOZY KOVE RANCH
LUCIA LODGE
LUCIA RANCH
MORRO BAY
MORRO DEL MAR (See Morro Bay)
NIPOMO
OCEANO (See Arroyo Grande)
PACIFIC VALLEY
PACIFIC VALLEY SCHOOL
PARKFIELD
PASO ROBLES
PISMO BEACH
SALMON CREEK
SAN MIGUEL
SAN SIMEON (See Cambria)
SANTA MARGARITA
SHANDON (See Paso Robles)
SHELL BEACH (See Pismo Beach)
TEMPLETON
U. S. LIGHTHOUSE STATION (See Cambria)
WILLOW SPRINGS MAINTENANCE CAMP
YOUNG'S POINT

Listings of subscribers in San Luis Obispo, including Avila Beach, Baywood Park, Camp San Luis Obispo and Los Osos Highlands, appear in the other white section of this directory.

HU=HUnter

ARROYO GRANDE

J. E. Gooding, Manager

Business Transactions With Telephone Co.
The Pac Telephone & Telegraph Co
Business Office 872MorroSanLuisObispo
Ask Operator for----------Business Office
(No Charge for Calls to Business Office)

Payments in person and personal visits
The Pac Telephone & Telegraph Co
117½ E Branch Aroyo Grnde

A

A-1 CHEMICAL TOILET SERVICE
964ChorroSnLuisObispo ----LIbrty 3-3965
A 1 Sand & Gravel
504 S 4thGrovrCty----------HU 9-4469
A A A AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA see Automobile Club of Southern California
A & B Electric 170 Spruce-------HU 9-2426
A & G Pump Serv 1166GrandAv --HU 9-3895
A & J TILE CO
69AtlantcAvGrovrCty --------HU 9-4340
A & M Grocery
1328GrandAvGrovrCty-HU 9-2357
Abatti Tony HwyNo1 ----------HU 9-3740
Abel Donald V 1121FairOksAv ---HU 9-3333
Abel Ross 233 SAlpne----------HU 9-3761
Abelo Herman Jr 1259Poplr -----HU 9-5164
Abrams C N 413N12thGrovrCty --HU 9-3580
Abrams Harry L 1248Cedar -----HU 9-3823
Abrams Mary Mrs
314 S 8thGrovrCty-HU 9-2316
Abrams R E 178Elm ------------HU 9-4866
Ace TV & Radio Service
1095GrandAvGrovrCty -------HU 9-2501
If no answer call--------------HU 9-2679
Adams Andrew 903CyprsCt -------HU 9-5046
Adams Billy M 2575LancastrDr --HU 9-4029
Adams H L
743 SeabrghtAvGrovrCty -----HU 9-3805
Adams Jack N 419Pecn ---------HU 9-3788
Adams Orville 2550LancastrDr ---HU 9-4913
Adams R W 267N14thGrovrCty --HU 9-3036
Adkins Hazel 1630WarnerOceano -HU 9-4398
Adwood Construction Co Inc
1133Maple ---------------HU 9-4738
AERO-FUME termite control
1059FairOksAv ------------HU 9-5715
Afana B Gabriel 121NHalcyonRd -HU 9-3095
Agueda Danl 712CornwlAv ------HU 9-5690
Agueda Henry 251BriscoRd ------HU 9-2577
Agueda's Texaco Service
200TraffcWy-HU 9-2905
Airey Edmund F 2 OakParkCanyon-HU 9-3767
Alarcio C 311NAlpne ----------HU 9-5218
Albaugh Blanche Mrs
325N6thGrovrCty-HU 9-5190
Alcan Fred 523N1stGrovrCty ----HU 9-3914
Alexander Henry 520GrandAv ----HU 9-2602
Alexander LeBeryl
1500HillcrstDr -------------HU 9-4945
Alexander S H MD
1500HillcrstDr -------------HU 9-4945
Alexander S H MD radiologist
156N9thGrovrCty -----------HU 9-3418
Alippi E J CorbtCnynRd --------HU 9-2031
Allaire Don F 251Walnut -------HU 9-7386
Allcorn Joel E
2241PasoRoblsOceano -------HU 9-5306
Allen C E 613N4thGrovrCty -----HU 9-2428
Allen C G 1134Ash ------------HU 9-2138
Allen E W 169Aldr ------------HU 9-2420
Allen Edw G 187FairViewDr -----HU 9-3293
Allen Floyd L PrintzRd ---------HU 9-4104
Allen Fred L Hwy1 ------------HU 9-3015
Allen Geo W 246Aldr -----------HU 9-2870
Allen Gordon L 266WBranch -----HU 9-3633
Allen Harold C 1320HillcrstDr ---HU 9-3261
Allen Kenneth C 1142 SunstDr---HU 9-2816
Allen Myrtle 172N13thGrovrCty -HU 9-4349
Allen Nell 138 SHalcyonRd ------HU 9-2812
Allender John J
1323 SaratogaAvGrovrCty ----HU 9-4054
Allin Bertha L Mrs HwyNo1 -----HU 9-4235
Allison Ralph 216 Oak-----------HU 9-5440
Altamirano Annie
1821 OceanAvOceano-HU 9-2348
Amador Ben J 763 OceanVwAv
GrovrCty-HU 9-4721
Amer Legion Hall OrchrdAv ------HU 9-5460
Ames Fred J 228N4thGrovrCty ---HU 9-2491
Ames O W Bill
1323NewprtAvGrovrCty ------HU 9-5225
Amian Frank D 1621-19thOceano--HU 9-3530
Anders Chas 1270-1stOceano ----HU 9-5362
Anderson Elmer 715BennettAv ---HU 9-5448
Anderson Frank 1110A SunsetDr--HU 9-7187
Anderson Geo W HalcyonRd -----HU 9-4965
Anderson Harold E
690AtlntcAvGrovrCty --------HU 9-5869
Anderson Joe D 111Bridge ------HU 9-2485
Anderson Jos E Jr 548Alln -------HU 9-5725
Anderson Ray LeedhamLn -------HU 9-2467
Anderson's Market
13th&TrouvleAvGrovrCty -----HU 9-2726
Andrews Charlie L Hwy1 --------HU 9-4149
Andrews Earl L 310Alln ---------HU 9-3636
Andrews H M 219 SHalcyon-----HU 9-3050
Andrews Mae 241Aspen ---------HU 9-4494
Andrews R W HwyNo1 ----------HU 9-2048
Andrus J L 1638Newprt ---------HU 9-3264
Andrus W C 1560ChiltnRd -------HU 9-2369
Andy's Garage HwyNo1 ----------HU 9-4149
Angel Wm H 151Alder -----------HU 9-2982
Angello Bill
1311NorswingDrOceano-HU 9-3698
Angello Bill Bill's Tlvsn
15th&OceanAvOceano --------HU 9-5925
Angello Carl 15th&OceanAvOceano-HU 9-5925
Angello Tony
1121RitchieAvGrovrCty ------HU 9-4028
Annecchini N J 306Cherry -------HU 9-5684
Annecchini Nicholas
1630-13thOceano-HU 9-2397
Antonio Vincent BranchMillRd ---HU 9-3756
Arbuthnot S M 1193Ash ---------HU 9-2256
Arc Shop The 112BriscoRd ------HU 9-3192
Arcano A S
702 SeabrghtAvGrovrCty -----HU 9-2662
Arcano C S 17thOceano ---------HU 9-2400
Arcano H 1458-21stOceano -----HU 9-3237
Archuleta Phillip R
658ManhattnAvGrovrCty -----HU 9-5372
ARDEN FARMS CO
116WBranch ---------------HU 9-2994
Arey Clarence M Hwy101 --------HU 9-3083
Arita Geo 317Nelsn ------------HU 9-2411
Armbruster Geo 1869PacOceano--HU 9-7104
Armbruster Mamie
1869PacOceano -------------HU 9-7104
Armstrong E T 609NewmanDr ---HU 9-4157
Armstrong Elbert
2310PasoRoblsAvOceano-HU 9-3601
Armstrong J T 1092Ash ---------HU 9-5138
Armstrong Margaret Mrs
310 SHalcyonRd-HU 9-3855
Armstrong Wm H
1447TheStrandOceano -------HU 9-7192
Arnaiz Edw A
1182AtlntcAvGrovrCty -------HU 9-5008
Arnett C B 1211BadnGrovrCty ---HU 9-3297
Arnold Bill 549FarrellRdGrovrCty-HU 9-3180
Arnold H R 1250 Sage-----------HU 9-4936
Arnold John R
1447HonoluluOceano ---------HU 9-4485
Arnold Lillian Mrs
805NewprtAvGrovrCty-HU 9-2605
Arrowhead & Puritas Waters Inc
420TraffcWy-HU 9-2283
ARROYO DRUG CO
130EBranch ----------------HU 9-5531
ARROYO ELECTRIC
HwyNo1 -------------------HU 9-2829
Arroyo Electric HwyNo1 ---------HU 9-3667
Arroyo Electric Machine Shop
316EBranch-HU 9-5546
Arroyo Grande Assn Hall
HuasnaRd-HU 9-9968
ARROYO GRANDE CABINET SHOP
415EBranch ----------------HU 9-4375

Arroyo Grande City of
City Clerk 214EBranch---------HU 9-2352
Engineers & Building Dept
214EBranch ---------------HU 9-4713
Fire Department 214EBranch---HU 9-2345
Justice Court see San Luis Obispo County of
214EBranch ---------------HU 9-4709
Police Dept 214EBranch--------HU 9-2121

Arroyo Grande District Cemetery
201NHalcyonRd -------------HU 9-2475
Arroyo Grande Farm Labor Assn
104WBranch ---------------HU 9-4468
ARROYO GRANDE FLOWER SHOP
102NHalcyon-HU 9-2834
Arroyo Grande Gas Stn
610GrandAv ---------------HU 9-9957
Arroyo Grande Motel
329TraffcWy ---------------HU 9-5613
Arroyo Grande Special Training Class SLO
County Schools TempleHalcyon--HU 9-2211
ARROYO GRANDE TRUCK CO
201WBranch ---------------HU 9-5554
From telephones served by the following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 11511
Arroyo Grande Union Elementary School
526 OrchrdAv-HU 9-2603
Arroyo Grande Union High School
VallyRd-HU 9-5511
Arroyo Second Hand Store
113EBranch-HU 9-4111
Arroyo Trailer Park 958GrandAv -HU 9-2694
ARROYO TRANSIT MIX
1160Hwy101 ---------------HU 9-4443
ARROYO VALLEY REALTY
913GrandAv ---------------HU 9-3766
ART MESQUIT COMPLETE HOME FURNISHINGS Bridge&Branch--HU 9-2116
Ashburn Edw C
1529NewprtAvGrovrCty ------HU 9-2020
Ashby W T 2031BeachOceano ---HU 9-7108
Ashley Marion V 1281-24th -----HU 9-5360
Ashley Robt C 238N11thGrovrCty-HU 9-5180
Askins Lee J 1290NiceAvGrovrCty-HU 9-2197
Aspittle Herbert 609BennettAv --HU 9-2487
Aspittle Wm 368N5thGrovrCty ---HU 9-5736
Assembly of God Church & Parsonage
604Bennett ---------------HU 9-3328
Atchison O H
767AtlntcAvGrovrCty --------HU 9-3177
Atkinson Auto Parts
1185GrandAv --------------HU 9-4795
Atkinson Motor Parts
1185GrandAv --------------HU 9-4795
Atkinson Wm SaratogaGrovrCty --HU 9-2171
Atwell J W
1417 SnFrnciscoOceano ------HU 9-3711
Ault Ernest C 140BriscoRd ------HU 9-5047
Austin David H Vernon Sprng Watr Co
LosBerrosRd ---------------HU 9-2536
Austin Pauline 1348-16thOceano -HU 9-3138
AUTOMATIC HARDFACING CO
316EBranch ---------------HU 9-4971
If no answer call--------------HU 9-3029
AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA A A A
699CalifBlSnLuisObispo ---LIbrty 3-6454
For Emergency Garage Service Only
139TrafficWy --------------HU 9-2040
If no answer call--------------HU 9-2139

Avila Water Co 1935WilmarOceano ---- HU 9-2124
If no answer call ---- HU 9-5962
Avon Products Inc 964ChorroSnLuisObispo ---- LIbrty 3-8458
Awalt Wm R 717GrandAv ---- HU 9-3339
Awrey Dale R A & J Tile Co 69AtlntcAvGrovrCty ---- HU 9-4340
Axtell Frank C Mrs 7thGrovrCty ---- HU 9-2654
Ayres Don L 1241-25th ---- HU 9-2624
Azevado John M HuasnaRd ---- HU 9-2018
Azevedo Anna Mrs 212CrownTer ---- HU 9-2339
Azevedo Fred 327 SMasn ---- HU 9-5544
Azevedo Joe 175TallyHoRd ---- HU 9-4831

B

B & B Auto Sales 1019GrandAv ---- HU 9-7122
B & F Electric Shop 560 S 13thGrovrCty ---- HU 9-2478
B & N LAUNDROMAT 624GrandAv ---- HU 9-9949
B T U HEATING & AIR CONDITIONING 390ManhattnAvGrovrCty ---- HU 9-5238
Babcock Chas R 1247MentneAvGrovrCty ---- HU 9-5878
Baca Carmen G 851ToddLn ---- HU 9-7347
Bace Delbert Wayne 819Parkwy ---- HU 9-3859
Bace Nellie D 225Aldr ---- HU 9-3554
Bade Raymond R 1074FairOksAv ---- HU 9-3665
Bader John 1935WilmrOceano ---- HU 9-2124
Badgett Elois H 329BrightnAvGrovrCty ---- HU 9-2789
Bagdons Audel M StrattnRd ---- HU 9-4382
Bagwell H V Grover City Devlmnt Co 211GrandAvGrovrCty ---- HU 9-4211
Bagwell H V Mrs 3d&OceanVwAvGrovrCty ---- HU 9-2848
Bailey C H 998FairOksAv ---- HU 9-4164
Bailey Glen E 1133Ash ---- HU 9-2471
Bailey Irma K 1466AtlntcAvGrovrCty ---- HU 9-4177
Bailey Irwin T CyprsHalcyon ---- HU 9-3195
Bailey Myrtle Mrs 227LePoint ---- HU 9-5490
Bailey R J MD phy & sur 156N9thGrovrCty
Night & Day call ---- HU 9-3418
Bailey Ralph G 1017Mapl ---- HU 9-4726
Bailey Wesley 1156GrandAv ---- HU 9-3031
Bainer J A 1148GrandAv ---- HU 9-4282
Bair Clarence M HuasnaRd ---- HU 9-2554
Bair L C 1149FairOksAv ---- HU 9-2461
BAIR L C rl est 1202GrandAv ---- HU 9-3682
Bair Nettie Mrs 130 Short ---- HU 9-2387
Baird Douglas A 1318-23dOceano ---- HU 9-5466
Baird Glenn G Hwy1 ---- HU 9-3752
Bakeman Z G 200N10thGrovrCty ---- HU 9-4178
Baker Bert 1078Mapl ---- HU 9-5643
Baker C S CorralitosCnyn ---- HU 9-3043
Baker Chas B 247N9thGrovrCty ---- HU 9-5631
Baker Ellen 168Elm ---- HU 9-3535
Baker Gerald M 1120 SunsetDr ---- HU 9-4972
Baker Glenn H 1195MentneAvGrovrCty ---- HU 9-3463
Baker Helen M 112B High ---- HU 9-4378
BAKKE & YORK HOUSE MOVERS CorbtCnynRd ---- HU 9-5630
Balais H M 133NHalcyon ---- HU 9-5069
Baldwin Robt L 416Alln ---- HU 9-5130
Balent A Stephen HouxRd ---- HU 9-4180
Bales Paul M 1448 SaratogaAvGrovrCty ---- HU 9-3662
Balko Carroll 429Pecn ---- HU 9-2472
Ballagh Loren E 1470Newprt ---- HU 9-2893
Bandurraga Marian D 1378-16thOceano ---- HU 9-5581
Bandurraga Michael J 1378-16thOceano ---- HU 9-5581
Bank of America 101EBranch ---- HU 9-5521
Banks C Mabelle HuasnaRd ---- HU 9-5481
Banks Orville W HuasnaRd ---- HU 9-5481
Barber Gerald L 2031 OceanOceano ---- HU 9-2944
Barber Wm N 2031 OceanOceano ---- HU 9-2944
Bardin Frank E CorbtCnyn ---- HU 9-3786
Bardin Robt F Hwy101Nipmo ---- HU 9-2033
Barellano M A 401 S 13thGrovrCty ---- HU 9-3403
Barker Jack R 1348 SaratogaAvGrovrCty ---- HU 9-2781
Barker L J 2820PikeRd ---- HU 9-3541
Barker Wm Mrs 1020GrandAv ---- HU 9-5585
Barling Ronald 876 S 13thGrovrCty ---- HU 9-4440
Barnes Geo E HuasnaRd ---- HU 9-2505
Barnett Chas Jr 209FairVwDr ---- HU 9-4268
Barnett Ellis 1251Poplr ---- HU 9-3439
Barnhart Ray 1064FairOksAv ---- HU 9-5117
Barr Wallace I 1305Newprt ---- HU 9-4588
Barrios Victoria 1086Ash ---- HU 9-4615
Barton V B 1360HillcrstDr ---- HU 9-4566

BATES EDGAR L plmbng 106NHalcyonRd ---- HU 9-3402
Residence 202Whitely ---- HU 9-2845
Bates Ella L 524GrandAv ---- HU 9-5032
Baughman Alvin M FountnAvOceano ---- HU 9-3605
BAXTER BUILDING MATERIALS 390ManhattnAvGrovrCty ---- HU 9-2422
Bayer John W 112 Oak ---- HU 9-5583
BAYLES FLOOR CO 217FairVwDr ---- HU 9-5551
Bayona Roque HuasnaRd ---- HU 9-4437
Baze Geo M OldHwy101 ---- HU 9-2006
Baze Thos P 246 OceanVwAv GrovrCty ---- HU 9-4364
Beach Ernest 255N1stGrovrCty ---- HU 9-4512
Beach Harry E 1561-15thOceano ---- HU 9-3383
Beachcomber The 325PierAvOceano ---- HU 9-9979
Beair Henry 862RockawyAvGrovrCty ---- HU 9-3826
Beaman Donald J OakParkCanyonNo2 ---- HU 9-3797
Beamer A H 1207GrandAv ---- HU 9-3630
Beamer's Upholstery 159BriscoRd ---- HU 9-3822
Bean Billie Sue 789N1stGrovrCty ---- HU 9-7331
Bean K R 1831 OceanAvOceano ---- HU 9-3350
Beaton John G 728NFrontGrovrCty ---- HU 9-3536
Beauchamp Mathew A 284N1stGrovrCty ---- HU 9-7327
Beauchamp Peggy J 284N1stGrovrCty ---- HU 9-7327
Beaver E J 764MentneAvGrovrCty ---- HU 9-4395
Beavers L L 655N1stGrovrCty ---- HU 9-5055
Bebereia John 1240Cedar ---- HU 9-4036
Becerra John 209WWhitely ---- HU 9-2626
Beck Carl P 9thOceano ---- HU 9-3265
Beck Clara W Mrs 1440 SnFrnciscoAvOceano ---- HU 9-4861
Beck Don H 717BennettAv ---- HU 9-5205
Beck Don H Don's Auto Repr 155A TraffcWy ---- HU 9-7334
Beck Ralph E HuasnaRd ---- HU 9-5450
Beck W D 723LongbrnchAvGrovrCty ---- HU 9-5571
Beckett L M Mrs 259N13thGrovrCty ---- HU 9-2403
Beebe Cecil 311Whitely ---- HU 9-2970
Beebe Floyd 775 S 6thGrovrCty ---- HU 9-5186
Beecham Thos 312WalntAv ---- HU 9-5772
Beffa Herman A 912DodsonWy ---- HU 9-5873
Behlow Mary Mrs 1459 StrandOceanoBeach ---- HU 9-2871
Belfast Distributing 779 OceanVwAvGrovrCty ---- HU 9-4531
Belknap G E 1247 Sage ---- HU 9-4408
Bell Chas E 311 Short ---- HU 9-3194
Bell Chas R 2000 OceanOceano ---- HU 9-4843
Bell R U CherryLn ---- HU 9-2455
Bello Eugene A 676N6thGrovrCty ---- HU 9-3345
Bello H J 181Pine ---- HU 9-3338
Bello Kenneth LosBerrosRd ---- HU 9-2537
Bello V J 1147GrandAv ---- HU 9-5839
Bellwood Chester C 551EBranch ---- HU 9-3674
Bellwood Dale C 501 SeabrghtAvGrovrCty ---- HU 9-7148
Belsit Clara 504GrandAv ---- HU 9-5694
Bender Leroy E 1269LancastrDr ---- HU 9-5867
Bennett Gordon 415Alln ---- HU 9-3596
Bennett Gordon Loomis E C & Son Ins Agcy 405EBranch ---- HU 9-5594
Bennett Jas B BranchMillRd ---- HU 9-2008
Bennett Jerry 309Whitely ---- HU 9-5777
Bennett Ralph 567Crown ---- HU 9-2163
Bennett T S Roofing Co 853RitchieRdGrovrCty ---- HU 9-2209
Bennett W T Tom rl est 1787PacBlOceano ---- HU 9-4545
Bennett Wm T 600ManhattnGrovrCty ---- HU 9-4497
Bennett's Grocery 122Branch ---- HU 9-2698
Benson Ernest 250Walnt ---- HU 9-3670
Bento Manuel J 1260-25th ---- HU 9-7147
Benton Mary Mrs 1190FairOksAv ---- HU 9-3562
Benton Mattie R Mrs 849 SaratogaAvGrovrCty ---- HU 9-4386
Berg Saml W 437CalifAv ---- HU 9-2629
Bergen Jas C 258RamonaAvGrovrCty ---- HU 9-3702
Berguia Vic rnch HuasnaRd ---- HU 9-2003
Berkley S E 220TraffcWy ---- HU 9-3853
Bermudes E C 938TrouvleAvGrovrCty ---- HU 9-3253
Berning Mildred 1582NiceAvGrovrCty ---- HU 9-3168
Berning Pete 1325-22dOceano ---- HU 9-3227
Bero Geo N Jr 1380HillcrstDr ---- HU 9-4723
Berry Geo F 530TraffcWy ---- HU 9-4324
Berryhill Kenneth 708BennettAv ---- HU 9-3865
Berterman E W 1061TrouvleAvGrovrCty ---- HU 9-5622
Bertrem Douglas A 630LinclnDrOceano ---- HU 9-4061

Bertrem J R Paint Shop The 1106GrandAv ---- HU 9-3324
Berven Wm L 369McCarthyOceano ---- HU 9-3378
Best E 231 S 11thGrovrCty ---- HU 9-3897
Best Fertilizers Co The 582NewmnDr ---- HU 9-2417
Betita Benny 362 SHalcyn ---- HU 9-3547
Betita Felipe HuasnaRd ---- HU 9-2015
Betita Mansueto 1210FarrellRd ---- HU 9-5241
Betita P R 810GrandAv ---- HU 9-3905
Betita Selderico 225Elm ---- HU 9-7168
Betty's Gift Shop 1524GrandAvGrovrCty ---- HU 9-4020
Betzer Pat 1220BrightnAvGrovrCty ---- HU 9-2407
Bever C J 135 Short ---- HU 9-3959
Bewley Jess D 949 SaratogaAvGrovrCty ---- HU 9-4024
BEWLEY'S CHEVRON STN 155TraffcWy ---- HU 9-5048
Beyer Blanche Mrs 550RamonaAvGrovrCty ---- HU 9-4012
Bezera Frank Jr 388PierAvOceano ---- HU 9-5843
Bianchi Kenneth P 248TallyHoRd ---- HU 9-4778
Biddle John F rnch MusickRd ---- HU 9-2042
Biddle Laura B 687N8thGrovrCty ---- HU 9-2331
Bielefeld E A 1215Poplar ---- HU 9-4367
Biggs W C 380N16thGrovrCty ---- HU 9-3298
Billings R K CountyPrkRd ---- HU 9-2097
Bill's Delicatessen 102½NHalcyonRd ---- HU 9-9945
BILL'S TELEVISION 15th&OceanAvOceano ---- HU 9-5925
Bill's Wood Yard 818AtlntcAvGrovrCty ---- HU 9-4453
Bilray Construction Co 1581NewprtAv ---- HU 9-5819
Bilyeu Herbert A 1980BeachOceano ---- HU 9-3739
Birchfield Clyde LosBerrosRd ---- HU 9-4523
Bishop Harold W 340N7thGrovrCty ---- HU 9-4775
Bishop Lawton FountnAvOceano ---- HU 9-5666
Bishop R A 258Alln ---- HU 9-5605
Bizzini H F 1303WGrandAv ---- HU 9-2453
Black Chas E 209Walnt ---- HU 9-3595
Black Enoch Jr 612CornwlAv ---- HU 9-7171
Blaesser B L 1513BrightnAvGrovrCty ---- HU 9-5051
Blair A R 901 SeabrghtAvGrovrCty ---- HU 9-5303
Blake Ethel 209Nelsn ---- HU 9-3302
Blakemore J L 1235 Sage ---- HU 9-4115
Blankenburg R E 1017 SunsetDr ---- HU 9-4524
Blankenship T E 305LongbrnchAvGrovrCty ---- HU 9-4151
Blanton Glen P Jr 1110F SunsetDr ---- HU 9-4058
Blanton J R 1078TrouvleAvGrovrCty ---- HU 9-4312
Blaylock Hugh W 554TrouvleAvGrovrCty ---- HU 9-2750
Bledsoe Chas C 1064Ash ---- HU 9-5401
Bledsoe Chuck 1060Ash ---- HU 9-3560
Bleyhl Art 232HillcrstAv ---- HU 9-3537
BLINKING OWL 1102GrandAvGrovrCty ---- HU 9-9975
Bliven E I 986HoustnAv ---- HU 9-4744
Blodgett S F NoyesRd ---- HU 9-3010
Bob & Charlie's Mobile Service see Valley Auto Service 139TraffcWy ---- HU 9-2040
Boget R L 594NewprtAvGrovrCty ---- HU 9-2952
Boggess Lonnie E 602WoodlndDr ---- HU 9-2896
Bogue Wm H Hwy101 ---- HU 9-2550
Bolding E J 1224 SaratogaAvGrovrCty ---- HU 9-4578
Bolhah Market HwyNo1 ---- HU 9-9965
Bolivar Antonio 351N11thGrovrCty ---- HU 9-4760
Bolstad Paul F dntst 216TraffcWy ---- HU 9-3419
Bommelman M C 238WoodPl ---- HU 9-2858
Bond Louise Mrs 2281WilmarOceano ---- HU 9-4309
Bonifacio Z S 1186Ash ---- HU 9-3367
Bonjour J W 127Poole ---- HU 9-5653
Bonsell Walter PikeGrovrCty ---- HU 9-3992
Boone Robt E 379Aldr ---- HU 9-2292
Boren H R U-Save Mkt 951GrandAvGrovrCty ---- HU 9-9994
Boren W B 444BrightnAvGrovrCty ---- HU 9-4605
Borges John 975DodsonWy ---- HU 9-4448
Boroff Ralph 242Walnt ---- HU 9-4308
Borth John C 1230-25th ---- HU 9-4906
Bosch Frank E Mrs 125Nelsn ---- HU 9-2056
Bostwick Catherine Mrs 1324-17thOceano ---- HU 9-2495
Boswell Clifford E 1177Ash ---- HU 9-2731
Botelho J E 1401Hwy101 ---- HU 9-2658
Boughton Louis 1362NewprtAvGrovrCty ---- HU 9-2710
Bougie Duane T 410Allen ---- HU 9-3075
Bowdish D H 215WoodPl ---- HU 9-3068
Bowen David A 201WoodPl ---- HU 9-5593

Bower Geo M 191 S 13thGrovrCty ---- HU 9-4478
Bowers Kyle 280N18th ---- HU 9-3713
Bowin Motors 601GrandAv ---- HU 9-4949
Bowles Wm H 844VirginiaCt ---- HU 9-5755
Bowlin Chester V 724CharlesGrovrCty ---- HU 9-4254
Bowman Alfred T pub acct 9th&GrandAv ---- HU 9-4215
Bowman M H LosBerros ---- HU 9-3991
Bowman Wm F 659N3dGrovrCty ---- HU 9-7382
Boyce Opal I HuasnaRd ---- HU 9-2238
Boyd A L 749 S 6thGrovrCty ---- HU 9-3925
Boyd Edith P 915NewprtAvGrovrCty ---- HU 9-7102
Boyd Phil G 344JuanitaAvOceano ---- HU 9-4352
Braden Helen G Mrs 1220 OceanAvOceano ---- HU 9-5078
Brady Francis R 444Beech ---- HU 9-3064
Brady Stanley P 199 SAlpne ---- HU 9-3839
Branch Clyde 1031FarrellRd ---- HU 9-3344
Branch School District BranchDistrict ---- HU 9-2553
Brandt S C 1075Maple ---- HU 9-5302
Branin Jas O 755MentneAvGrovrCty ---- HU 9-5890
Branson J J 13thGrovrCty ---- HU 9-5625
Brasher Jas A 801VirginiaCt ---- HU 9-3910
Bray Jas A 1331-22dOceano ---- HU 9-5650
Brayton E J 1024Mapl ---- HU 9-2618
Brazil Wm 603CornwlAv ---- HU 9-2776
Brenizer Herbert Jr 1101RamonaAvGrovrCty ---- HU 9-5263
Brennan Maury HuasnaRd ---- HU 9-2649
Brennan Maury autos 330TraffcWy ---- HU 9-4237
Bretan Pedro 323Bell ---- HU 9-5115
Breuklander Harley B 857WillowLn ---- HU 9-2248
Brians L H 112A High ---- HU 9-3619
Brians Sam H 574AtlntcAvGrovrCty ---- HU 9-2477
Brickey Earl 290RamonaAvGrovrCty ---- HU 9-7378
Briggs C W Mrs 403TrouvleAvGrovrCty ---- HU 9-3276
Bright Spot Tavern 1092GrandAvGrovrCty ---- HU 9-9951
Bright Wm G 444Alder ---- HU 9-3629
Brisco L A Hwy101 ---- HU 9-2688
Brisco Mill & Lumber Yard 1005Hwy101 South ---- HU 9-5536
Brittain Norman 508GaynFairTer ---- HU 9-5080
Britton Wm J 202EBranch ---- HU 9-2756
Brock C C 343AtlntcAvGrovrCty ---- HU 9-4412
Brock Earl Jr 114 OceanVwAvGrovrCty ---- HU 9-4068
Brockway Richard T 1303Newprt ---- HU 9-4124
Brooks C E 329N4thGrovrCty ---- HU 9-2507
Brooks Fred L 1415NewprtAvGrovrCty ---- HU 9-2340
Brooks Harry J 406Beech ---- HU 9-3281
Brooks Ivan 1310-23dOceano ---- HU 9-4689
Brooks Robt L 154A TraffcWy ---- HU 9-5415
Brooner Chas 215CherryAv ---- HU 9-2939
Brosseau Yvon O 140N12thGrovrCty ---- HU 9-4995
Brough Verl G PismoRd ---- HU 9-3889
Brower Merle Walnut ---- HU 9-4939
Brown Albert 882GrandAvGrovrCty ---- HU 9-7182
Brown Albert M 300TallyHoRd ---- HU 9-5573
Brown Anna Mrs 220 Short ---- HU 9-3817
Brown Cleo J HuasnaRd ---- HU 9-3924
Brown Emily J LopezCnyn ---- HU 9-2026
Brown Everett Huasna ---- HU 9-2092
Brown Fred 686 OceanVwAvGrovrCty ---- HU 9-2890
Brown Harry W Myrtl ---- HU 9-2920
Brown Jas 376N16thGrovrCty ---- HU 9-3244
Brown Jas G Hwy1GrovrCty ---- HU 9-7163
Brown L G 1254Poplar ---- HU 9-4033
Brown Leta E 1164 SaratogaAvGrovrCty ---- HU 9-3556
Brown M F 509GaynFairTer ---- HU 9-5805
Brown Norman R 327Walnt ---- HU 9-5793
Brown R D 193 SAlpne ---- HU 9-3476
Brown-Silva W E Hwy1 ---- HU 9-2590
Brown Wm HuasnaRd ---- HU 9-2548
Browne Albert A Hwy101 ---- HU 9-7120
Brownlee Herbert F 612WoodlndDr ---- HU 9-2305
Bruer Karl H 400CalifAv ---- HU 9-4820
Brum Ernest 1331-16thOceano ---- HU 9-5541
Brum John 1661PasoRoblsOceano ---- HU 9-3642
Brumana Andrew 724MentneAvGrovrCty ---- HU 9-3730
Brumana Marshall 731MentneAvGrovrCty ---- HU 9-4492
Brumbaugh C S Jr 246Aldr ---- HU 9-4373
Brumfield Carl VerdeCanyn ---- HU 9-2409
Bruno Flora G 357N6thGrovrCty ---- HU 9-5597
Bruns Richard 1117 SaratogaAvGrovrCty ---- HU 9-3871
Bruton Bobby R 851 SeabrghtAvGrovrCty ---- HU 9-4865

Bryant Harry C 203½ S 18thGrovrCty ---- HU 9-5520
Bryant & Trott Co 110EMainSantaMaria ---- WAlnt 5-2721
Buchanan Jack G 450Beech ---- HU 9-5774
Buckles Mark D 288N8thGrovrCty ---- HU 9-5082
Bucton M HuasnaRd ---- HU 9-3363
Bueno C A Oceano ---- HU 9-5149
Buff John J 285 S 8thGrovrCty ---- HU 9-4511
Buhayang Honorio 2679Hwy1 Oceano ---- HU 9-2203
Bullard Alton L MD 1121 SunstDr ---- HU 9-3455
Buller LeRoy 1183BadenAvGrovrCty ---- HU 9-5286
Bullmaster Rollo E 162FairViewDr ---- HU 9-5396
Burdick L A 610LePoint ---- HU 9-2923
Buren Wm H 446TrouvleAvGrovrCty ---- HU 9-4092
Burg Casper T 414GrandAv ---- HU 9-4873
Burgan Minnie M 302Masn ---- HU 9-2947
Burgan Olive I Mrs 318Masn ---- HU 9-2933
Burgan Roy 1280-24thOceano ---- HU 9-5759
Burington Chas K 316 Short ---- HU 9-3327
BURKE & PACE LUMBER SALES 1012GrandAv ---- HU 9-4719
Burke Patricia 1019GrandAv ---- HU 9-7388
Burke Ray L 224 SaratogaAvGrovrCty ---- HU 9-5836
Burke Roy W 1230-24th ---- HU 9-4993
Burke Wallace F 1125Palm ---- HU 9-4781
Burke Wm F 1219Montego ---- HU 9-4805
Burkes J B Mrs 1385TrouvleAvGrovrCty ---- HU 9-3533
Burkhardt's Shoes 955GrandAv ---- HU 9-5421
Burks Clifford 140 S 3dGrovrCty ---- HU 9-3941
Burnett Amy 190 SAlpne ---- HU 9-2963
Burnett Bearl Mrs 235WoodPl ---- HU 9-5424
Burns Leslie W 1202BadenAvGrovrCty ---- HU 9-5316
Burrett Geo OakParkCanyon1 ---- HU 9-3329
Burrier Carl 1750FarrellRd ---- HU 9-3183
Burt Geo A 414 OrchrdAv ---- HU 9-5627
Burton Jonathan L UpprArroyoRd ---- HU 9-3016
Burton Lyndon D 113NAlpne ---- HU 9-3392
Burton Russell R Dr DVM Burton's Vetnry Hosp 1435GrandAvGrovrCty ---- HU 9-3170
Residence 168 Spruce ---- HU 9-4148
Burton Sherman D 86AtlntcAvGrovrCty ---- HU 9-4930
Burton's Veterinary Hospital 1435GrandAvGrovrCty ---- HU 9-3170
BUSINESS SERVICES CENTER 206NHalcyonRd ---- HU 9-4757
Buss Harry E 652 S 13thGrovrCty ---- HU 9-5906
Buss Henry 1136RitchieRdGrovrCty ---- HU 9-2736
Bussart Nedra 364 SaratogaAvGrovrCty ---- HU 9-2476
Butler Jane 761RoblesRd ---- HU 9-5019
Butler Ruben F 545GaynFairTer ---- HU 9-5812
Buttram Dorman N Rev Assembly of God Chrch & Parsonage 604Bennett ---- HU 9-3328
Buzz Barber & Beauty Shop 108EBranch ---- HU 9-2282
Byrd C V 1358NiceAvGrovrCty ---- HU 9-3856

C

C & K Nursery 171NHalcyonRd ---- HU 9-3658
C & R Plastering 1629 SaratogaAvGrovrCty ---- HU 9-4613
C & S SERVICE 414TraffcWy ---- HU 9-2456
Cabaniss Andrew Curly 258NFrontGrovrCty ---- HU 9-4342
Cabonce M 272BecktPlGrovrCty ---- HU 9-3743
Cabotage Jerry 1079MentneAvGrovrCty ---- HU 9-3449
Cabral Joe OakParkCanyonNo2 ---- HU 9-3058
Cabral Juan P 105 OceanVwAvGrovrCty ---- HU 9-3268
Cady Roland 1211-24th ---- HU 9-4881
Cain Delphia Mrs 1168GrandAvGrovrCty ---- HU 9-5065
Cain Ernest S CarpntrCnyn ---- HU 9-3082
Cain Robt L CorbtCnynRd ---- HU 9-5398
Cain Ronald E 572LePoint ---- HU 9-7161
Calhoon Alice 211Nelsn ---- HU 9-3602

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Headquarters Oceano ---- HU 9-2684
Ranger Residence Oceano ---- HU 9-3321

Callas Bill 1229 Sage ---- HU 9-5897
Callender Allan 563Crown ---- HU 9-3635
Caltabiano Frank V 1151RamonaAvGrovrCty ---- HU 9-3070
Calvero C Q 1427BadenAvGrovrCty ---- HU 9-3585
Camara Joe R 1095 SunstDr ---- HU 9-2798
Camara Manuel 2430WilmrAvOceano ---- HU 9-2580

Camp Fire Girls Inc 417 OrchrdAv ---- HU 9-4838
Camp Talaki Santa Maria Campfire Council LopezCnyn ---- HU 9-2030
Campbell A K 1477GrandAvGrovrCty ---- HU 9-5861
Campbell Frances Mrs Temple&CyprsHalcyon ---- HU 9-4682
Campbell Harlan 2171PasoRoblsOceano ---- HU 9-4385
Campbell Howard F Mrs 596N5thGrovrCty ---- HU 9-3622
Campbell L W Dr LopezCnyn ---- HU 9-5510
Campbell Lulu M 339N11thGrovrCty ---- HU 9-3304
Campbell Marguerite Mrs 532 SaratogaAvGrovrCty ---- HU 9-2766
Campbell Marie L Rev 320HalcyonRd ---- HU 9-4937
Campodonica F L Sr 2330PasoRoblsOceano ---- HU 9-2745
Campodonico Edw H LsBerrosCnyn ---- HU 9-2509
Canby Harry M CherryLn ---- HU 9-4581
Canby Norman F 1190 SunsetDr ---- HU 9-4335
Cannady B H NipomoOceano ---- HU 9-3266
Cannon Harmon E HalcyonRd ---- HU 9-7346
Caperton Verna 546N12thGrovrCty ---- HU 9-5795
Cardoza Don contr Wilmr&10th ---- HU 9-2902
Cardoza Geo S 1610WarnerOceano ---- HU 9-4550
Cardwell W A HwyNo1 ---- HU 9-3502
Careaga Chas M rl est 105Bridge ---- HU 9-2181
Carlberg Evelyn C STempl&WalntHalcyon ---- HU 9-2153
Carlisle M 683 SeabrghtAvGrovrCty ---- HU 9-2830
Carlock Clyde A 234WBranch ---- HU 9-5062
Carlock Gary W 1153GrandAv ---- HU 9-4067
CARLOCK'S BAKERY 104EBranch ---- HU 9-3141
Carlock's Bakery 935GrandAvGrovrCty ---- HU 9-5764
CARL'S SPANISH SEAS OceanoBeach ---- HU 9-5680
CARLSON CARL F plstrer 529Crown HU 9-5509
Carlson Raymond E HuasnaRd ---- HU 9-5135
Carlton Pearle Mrs 1319GrandAvGrovrCty ---- HU 9-4498
Carlyon Edw S 590-14thGrovrCty ---- HU 9-4674
Carlyon Grace Mrs 590-14thGrovrCty ---- HU 9-4674
Carmichael Jack J Wstrn Packng Co 433 SHalcyonRd ---- HU 9-3960
Carnate Velma 383 S 13thGrovrCty ---- HU 9-3278
Carpenter Lyle F 1365HillcrstDr ---- HU 9-2878
Carpenter Mary 255N10thGrovrCty ---- HU 9-2271
Carpentier Armand 531 Ide ---- HU 9-5685
Carr Fern 382N4thGrovrCty ---- HU 9-4633
Carr Lester E 382N4thGrovrCty ---- HU 9-4633
Carranza Dora 538LePoint ---- HU 9-2927
Carse Raymond D 314Whitely ---- HU 9-4411
Carson Mather A 221Clarnce ---- HU 9-2997
Carter Evelyn M 981NiceAvGrovrCty ---- HU 9-5312
Cartwright Carl L LosBerrosRd ---- HU 9-2077
Cartwright David LosBerros ---- HU 9-7101
Caruso R E 351 SHalcyonRd ---- HU 9-7178
Casady Cyrus E 341N12thGrovrCty ---- HU 9-3759
Casebier A J 1629 SaratogaAvGrovrCty ---- HU 9-5381
Casey Thos R 555EBranch ---- HU 9-7194
Casey Wm L 2061 OceanOceano ---- HU 9-3920
Casiday Jerry HuasnaRd ---- HU 9-4889
Castanares G D 1536RailrdAvOceano ---- HU 9-3204
Casteel Mae Mrs 367Alder ---- HU 9-2312
Castillejas Mike BranchMillRd ---- HU 9-4465
Castner Jerry B 1611 OceanAvOceano ---- HU 9-3548
Castro Loren F 213FairViewDr ---- HU 9-4535
Castro Thos 1539 SaratogaAvGrovrCty ---- HU 9-7135
Caswell Marvin L 211Bell ---- HU 9-3594
Cattoir Albert C Hwy101 ---- HU 9-4657
Cattoir John VerdeCanyon ---- HU 9-5720
Cattoir's Shell Service 401TraffcWy ---- HU 9-2336
Cavenee Frank C 383-1stGrovrCty ---- HU 9-5049
Cecchetti Geo UpprArroyoRd ---- HU 9-2592
Cecchetti S UpprArroyoRd ---- HU 9-2593
Chadband Gordon B 418Beech ---- HU 9-3806
Chadwick R E 1477GrandAvGrovrCty ---- HU 9-3331
Chambers David 505-5thGrovrCty ---- HU 9-3291
Chambers Frank 280NewprtAvGrovrCty ---- HU 9-4305
Chambers Noal 256 SaratogaAvGrovrCty ---- HU 9-3391
Chant Lillian L 717½GrandAv ---- HU 9-4825
Chapman Kenneth N 184Aspen ---- HU 9-5505
Chapman Ona 1255GrandAv ---- HU 9-3872

Chapman Victor G 1261 S 13thOceano ---- HU 9-2365
CHARLEY'S TRADING POST HwyNo1GrovrCty ---- HU 9-2274
Chase Harold S DuneLake ---- HU 9-2187
Chatham Ernest L 1168GrandAvGrovrCty ---- HU 9-4369
Chatterton Don B 1271-24thOceano ---- HU 9-3296
Chaves M J CorbtCnynRd ---- HU 9-2719
Cheney Chas D 418AtlntcAvGrovrCty ---- HU 9-5503
CHENG LEE KENNELS 181TallyHoRd ---- HU 9-2872
If no answer call ---- HU 9-5548
Chesterman Thos C Rev 1194Maple ---- HU 9-2958
Cheves Nannie 533 SaratogaAvGrovrCty ---- HU 9-5813
Childers Earl D CorralitosCnyn ---- HU 9-2586
Childers Ida M Mrs 408Elm ---- HU 9-3948
Chris' Beauty Shop 1394GrandAv ---- HU 9-5675
Chrisman Alvin K 1040Mapl ---- HU 9-3166
Christensen Chris C 1511 SeabrghtAvGrovrCty ---- HU 9-2801
CHRISTIANSON CHEVROLET 303TraffcWy ---- HU 9-5518
Christianson Donald HuasnaRd ---- HU 9-3501
Christner Lola Mrs 1139Ash ---- HU 9-2668
Christopher Edw H Pike&HalcyonRdHalcyon ---- HU 9-2748
Chuck Mike 312N13th ---- HU 9-3874
Chuck's Liquor Store 1827PacBlOceano ---- HU 9-9984
Chung Helen 1044RamonaAvGrovrCty ---- HU 9-4918
Churchward Peter DuneLake ---- HU 9-5435
Ciarrocchi Leonard P 574LePoint ---- HU 9-5426
Cint Clyde H 418CalifAv ---- HU 9-3047
Claborn Diana 1203-25th ---- HU 9-4817
Claborn Jerry 1203-25th ---- HU 9-4817
Claborn Linda 1203-25th ---- HU 9-4817
Claborn Robt B 1203-25th ---- HU 9-4817
Clagg R H 1496 SaratogaAvGrovrCty ---- HU 9-2405
Clapp Lawrence Hwy1 ---- HU 9-2062
CLARK C H contr 1410HillcrstDr ---- HU 9-3229
Clark Chas R 1079NewprtAvGrovrCty ---- HU 9-2007
Clark Clayton R 240TallyHoRd ---- HU 9-4538
Clark Clifford H atty 230N9thGrovrCty ---- HU 9-4221
Clark Dean 612 SHalcyonRd ---- HU 9-3467
Clark Fred W Myrtl ---- HU 9-2216
Clark Jas C 1060Maple ---- HU 9-5848
Clark Martha 1012Mapl ---- HU 9-4232
Clark Mary 305Aldr ---- HU 9-3090
Clark Peggy E 1190-13thOceano ---- HU 9-2449
Clark Walter E 1235Newprt ---- HU 9-3877
Clayton Ernest 383WalnutAv ---- HU 9-4277
Clayton John T LosBerrosRd ---- HU 9-3355
Clayton Ray 237Alder ---- HU 9-3615
Cleaveland Edwin R archt BranchMillRd ---- HU 9-3796
Clement Hall F 1408Chiltn ---- HU 9-4396
Clements Henry L 266RamonaAvGrovrCty ---- HU 9-7176
Clements Jos B Pike&HalcyonRd ---- HU 9-4377
Cleveland Reuben G 586N16thGrovrCty ---- HU 9-3314
Clifford T W 529EBranch ---- HU 9-4609
Clifton L C VerdeCanyon ---- HU 9-3757
Clingman Donald W 1175Mapl ---- HU 9-2393
Close A A 205Alder ---- HU 9-2837
Clothes Closet women's apparel 1300GrandAv ---- HU 9-7321
Clute Chas L 612BrightnAvGrovrCty ---- HU 9-4152
Clymer Earl L 665PierAvOceano ---- HU 9-5237
Coale Ellis 202Alln ---- HU 9-5668
Coast Land Realty Co 1300GrandAv ---- HU 9-7321
Coats W R 145Bridge ---- HU 9-2287
Cobbs R D 592 S13thGrovrCty ---- HU 9-4626
Cockshott Maurice C 225Whitely ---- HU 9-2924
Coday Sherman S 13thGrovrCty ---- HU 9-2792
Coe L F 958GrandAv ---- HU 9-7172
Coelho Al HuasnaRd ---- HU 9-2071
Coelho Vollmer N HuasnaRd ---- HU 9-2542
Coffey Richard B 544LePoint ---- HU 9-2751
Coggeshall R R 1154 SunsetDr ---- HU 9-5259
Cohea Clayburn N 1539GrandAv ---- HU 9-4645
Colbert R E 649ManhattnAvGrovrCty ---- HU 9-3504
Cole Orville T 1239Poplar ---- HU 9-5378
Cole Pearl 137WBranch ---- HU 9-5194
Cole W R HuasnaRd ---- HU 9-4291
Coletto Frank CorralitosCnyn ---- HU 9-2000
Collett J M 1153Ash ---- HU 9-2328
Collett Wm 270Walnt ---- HU 9-3173

Colli Jim UpprArroyoRd ---- HU 9-3025
Collier Chester 1231 Sage ---- HU 9-2616
Collins John F 714CornwlAv ---- HU 9-4163
Collins Roy 643GrandAvGrovrCty ---- HU 9-3654
Collum Marie E 1008Mapl ---- HU 9-2752
Coloneus Fred M 1107FairOksAv ---- HU 9-4155
Colonna Jas A 1128 SunsetDr ---- HU 9-3127
Color Center The 902GrandAv ---- HU 9-4262
Colvin Earl 716GrandAv ---- HU 9-3235
Colwell Dayle A OakPrkRd ---- HU 9-4905
COMMERCIAL CO THE 303EBranch ---- HU 9-2421
Condon Elmer 1541WilmarOceano ---- HU 9-4079
Condon Jas P 919FarrellRd ---- HU 9-4420
Cone Robt W 835N1stGrovrCty ---- HU 9-4925
Conklin Leo W 36 OceanVwAvGrovrCty ---- HU 9-4832
Conley Iva M Mrs 504 Ide ---- HU 9-5170
Conn Margaret T 676N12thGrovrCty ---- HU 9-3943
Connolly Colman J 1410NiceAvGrovrCty ---- HU 9-4503
Connolly's Mobil Service Stn 1300GrandAvGrovrCty ---- HU 9-2744
Conrad Georgia A HuasnaRd ---- HU 9-5325
Conrad Marguerite C Mrs 319TraffcWy ---- HU 9-2918
Conrow A L HuasnaRd ---- HU 9-2297
Conrow C L CorralitosCnyn ---- HU 9-2019
Conrow Wm R L 338Walnt ---- HU 9-2655
Cook Don 160TallyhoRd ---- HU 9-2575
Cook Goldman 603 S 7thGrovrCty ---- HU 9-5369
Cook L J 1031Mapl ---- HU 9-3017
Cook S M 145 S 4thGrovrCty ---- HU 9-2122
Cook Wesley D 1390-23dOceano ---- HU 9-5235
Cooke Geo 866GrandAvGrovrCty ---- HU 9-5837
COOK'S GARAGE 160TallyhoRd ---- HU 9-2575
Cooksey M A 248N13thGrovrCty ---- HU 9-3649
Cookson H N Dr phy & sur 154TraffcWy ---- HU 9-2114
Residence 1030Ash ---- HU 9-5707
Cool Kathryn M TraffcWy ---- HU 9-5917
Coop Frank 227 SAlpine ---- HU 9-5064
COOPER HERBERT L excavtng 226FairViewDr ---- HU 9-3909
Cooper Jos L Sr 408CalifAv ---- HU 9-2975
Copeland Josephine Mrs 357N8thGrovrCty ---- HU 9-2788
Copeland Marilyn NorthOceano ---- HU 9-5637
Cordes Louis 300Alln ---- HU 9-5797
Cordy Oscar K 456N13thGrovrCty ---- HU 9-5889
Cornell & Cornell 1477GrandAvGrovrCty ---- HU 9-4919
Cornett W R 342 S 10thGrovrCty ---- HU 9-4015
Costa Alfred 317ValleyRd ---- HU 9-5800
Costa Joe S 555RamonaAvGrovrCty ---- HU 9-3187
Costa John D SnLuisRd ---- HU 9-3151
Costa Mary Jane 322 SMason ---- HU 9-4003
Costa Rosie TraffcWy ---- HU 9-2463
Cota Albert LosBerrosDist ---- HU 9-2518
Cott A W 1440Newprt ---- HU 9-4022
Cottle Leo 548 Ide ---- HU 9-5417
Coulon Richard S 237N10thGrovrCty ---- HU 9-4284
COUNTRYMAN JORDAN A DR chirprctr 1391GrandAvGrovrCty ---- HU 9-5022
If no answer call ---- HU 9-4481
Courtlandt Claire Studios Halcyon ---- HU 9-5924
Couse J C VallyRd ---- HU 9-5724
COVERT GAIL rl est 203Bridge ---- HU 9-2995
Cox H N 594RockawyAvGrovrCty ---- HU 9-3157
Cox Sybil Mrs 610LePoint ---- HU 9-2923
COX'S BODY SHOP 165N6thGrovrCty ---- HU 9-5292
Cox's South County Ambulance Service 165N6thGrovrCty ---- HU 9-5292
Crabtree Ebertia E 1065AtlntcAvGrovrCty ---- HU 9-3659
Craft Elizabeth Mrs 308LePoint ---- HU 9-3267
Craghill M E 126Alln ---- HU 9-3572
Craig Kenneth M 1042Ash ---- HU 9-2263
Craig Sheldon W 849VirginiaCt ---- HU 9-5745
Craighill Ronald E Autmtc Hardfacing Co 316EBranch ---- HU 9-4971
Residence CarpntrCnyn ---- HU 9-3029
Cramer Harold B 280Elm ---- HU 9-3438
Crank Alden G 965NiceAvGrovrCty ---- HU 9-5245
Crippen C J 1007B HalcyonRd ---- HU 9-4603
Criswell M Kenneth Rev 1300BrightnAv ---- HU 9-7140
Crites Geo 437Lepoint ---- HU 9-5089
Cronin Harold E 138 OceanVwAvGrovrCty ---- HU 9-4517
Crook Edw E 244WBranch ---- HU 9-7126
Crow Thurman A OakParkCanyon2 ---- HU 9-7165
Crum Ronland R 203A Bridge ---- HU 9-4021
Cruzan J W 1110 SunsetDr ---- HU 9-4301
Cryder Robt C 1225 Sage ---- HU 9-4198

Cuellar Roman 1491VistaOceano--HU 9-3320
Cuellar Ruben 1921 OceanAvOceano-HU 9-3592
Cummings O W 1378-23dOceano --HU 9-2195
Cummins S F 163Aspen --HU 9-7380
Cunningham A B OakParkCanyonNo1-HU 9-2034
Cunningham Dorothy Mrs OakParkCanyonNo1 --HU 9-5374
Cupp Donald Jr OakPrkNo2 --HU 9-3056
Curry Jess E 505CornwlAv --HU 9-3181
Curry Lillie 131 SMasn --HU 9-3911
Curten E J 290N10thGrovrCty --HU 9-2497
Curtis Paul 521N4thGrovrCty --HU 9-2570
Curtis Rest Home 521N4thGrovrCty --HU 9-2570
Curzon D J 1488NiceGrovrCty --HU 9-4666
Cushing Marley 1062GrandAv --HU 9-3581
Cutter Paul F 1180 S 13thGrovrCty-HU 9-3482
Cutting Bert 716BennettAv --HU 9-3964
Cyr Margie A Mrs Halcyon --HU 9-5445

D

Dad's Nursery 436TraffcWy --HU 9-2470
Daggett C L 1580-23dOceano --HU 9-2335
Dahm Thos M 590AtIntcAvGrovrCty-HU 9-5073
Dalbey Regina Mrs 511Cornwl --HU 9-2895
Dale Paul J 1042NiceAvGrovrCty -HU 9-4564
Dalessi Chester LosBerrosRd --HU 9-3720
Dalessi Edw 1281WilnaOceano --HU 9-2347
Dalessi Elden 1640-23dOceano --HU 9-2243
Dalessi Emilio LosBerrosRd --HU 9-4859
Dana A P 605CornwlAv --HU 9-4834
Dana G S 514CornwlAv --HU 9-2611
Dana R F 1450Newprt --HU 9-5405
Daniels I J 620CornwlAv --HU 9-2663
Dant Orville W 166BriscoRd --HU 9-2961
Dardanelli Joe 279Aldr --HU 9-2363
Darling Allan 307Whitely --HU 9-3005
Daves O L 515CornwlAv --HU 9-4782
Davey E C 344N13thGrovrCty --HU 9-3814
Davey Tree Surgery Co Ltd 924MentneAvGrovrCty --HU 9-2255
David Andrew atty 227EBranch--HU 9-4705
Davidson Ford 379N7thGrovrCty -HU 9-5430
Davidson Lawrence L 178FairvwDr-HU 9-2546
Davis Barney 2031PasoRoblsOceano --HU 9-2619
Davis Chas R 186FairViewDr --HU 9-7344
Davis Cora L Mrs 1102BadenAvGrovrCty --HU 9-2967
Davis Don A 608NewmanDr --HU 9-3447
Davis Donald I 1280-25th --HU 9-7355
Davis F R 221LePointAv --HU 9-3893
Davis John A VerdeCanyonRd --HU 9-7396
Davis Keith I 833ManhattnAvGrovrCty-HU 9-4190
Davis S W 173Pine --HU 9-5408
Davis Sam Jr 344Alder --HU 9-2852
Davis Thos 941NiceAvGrovrCty --HU 9-4362
Dawn Co 984GrandAvGrovrCty --HU 9-4750
Day Lillie 732 SaratogaAvGrovrCty --HU 9-4968
Dayton Guy B 236HillcrstDr --HU 9-4515
Deady Ray E 138TraffcWy --HU 9-3700
Deal F Juanita Mrs 1119Maple --HU 9-2161
Deal Jim 351Elm --HU 9-4483
Dean Clarence H 1722 SaratogaAvGrovrCty-HU 9-4459
Dean Harold S LopezCnyn --HU 9-3065
Deane Wm A 1233Poplar --HU 9-3076
Dearinger S M Mrs 725AtIntcAvGrovrCty-HU 9-4389
DeArman Dave 411N11thGrovrCty-HU 9-2264
Deering L D 832 S 7thGrovrCty--HU 9-3052
Deering Travis 959 SeabrghtAvGrovrCty --HU 9-7115
Deffebach E T 825VirginiaCt --HU 9-3218
DeFliger Anita 317 S 6th--HU 9-3513
DeFord Earl R BriscoTract --HU 9-5588
De Leon G HuasnaRd --HU 9-2627
Delhaie Eugene 466N6thGrovrCty-HU 9-7153
DeLong F M 351N9thGrovrCty --HU 9-2523
DeLozier J W 151Elm --HU 9-2307
Demarest Bruce W 1250-24th --HU 9-5295
Denison Dana 332N13thGrovrCty -HU 9-3107
Denney Dale W 1941 OceanOceano --HU 9-4376
Dennis Allen C 1245NewprtAvGrovrCty-HU 9-3926
Denson Geo 1307 SaratogaAvGrovrCty-HU 9-3611
Denton Earl W CorralitosCnyn --HU 9-3048
deOcampo Leon BriscoRd --HU 9-5788
Depew Albert 6thOceano --HU 9-2815
DePrater Henry E 594 S 8thGrovrCty-HU 9-2380

Dera's Beauty Salon 1353½GrandAv-HU 9-3821
Derham John S 611HardngDrOceano --HU 9-7319
DeVeney Jack L 341N10thGrovrCty --HU 9-7341
deVera Al C 1250NiceAvGrovrCty -HU 9-5403
deVera D E 2160WilmarAvOceano-HU 9-3038
Devereaux Claude R 203NAlpne --HU 9-2360
Devitt Donald HalcyonRd --HU 9-3069
Dewitt Martha HalcyonRd --HU 9-2571
Dias Viola Mrs 734NiceAvGrovrCty-HU 9-2763
Diaz Helen CarpntrCnyn --HU 9-4098
Diaz Raymond 903FarrellRd --HU 9-5411
Dick Effie Janet HalcyonRdHalcyon-HU 9-3753
Dickerson Floyd W 323 OceanVwAvGrovrCty --HU 9-4821
Dickerson Plesta Western Union Telgrph Co 853GrandAvGrovrCty --HU 9-4815
Dickinson A J 1158 SunsetDr--HU 9-7362
Dickinson W R Mrs DuneLake --HU 9-2187
Dickson Wm Russell 721CornwlAv-HU 9-4191
Diederichs John M NFrontgeRd --HU 9-3351
Diedrichsen H C Best Fertilizers Co The 582NewmnDr-HU 9-2417
Dill Robt W 266N5thGrovrCty --HU 9-5368
Dillaha J R 1229GrandAv --HU 9-2258
Dillingham Neil 1005C HalcyonRd-HU 9-4489
Ditmas C H Mrs UpperArroyoGrandeRd --HU 9-2534
Ditmore Jack 1000GrandAv --HU 9-2343
Ditmore Terry 1185B Maple--HU 9-3115
Dittler Wm F Rev 749AtIntcAvGrovrCty --HU 9-4935
Dixson Gordon F NewsmRd --HU 9-2623
Dobell Chas E 418 OrchrdAv--HU 9-2236
Dodd Sam L 455N9thGrovrCty --HU 9-5239
Dodge Jas T CorbtCnyn --HU 9-4353
Doherty R W 116 SHalcyonRd--HU 9-3451
Dohi Farm UpprArroyoRd --HU 9-3790
Dohi Hugh S 302VallyRd --HU 9-2929
Doko A PhoenixCanyonRanch --HU 9-2568
Doll Lucille Mrs 1161Ash --HU 9-2921
Domingo S HuasnaRd --HU 9-3080
Donati L C 180Walnt --HU 9-2854
Don's Auto Repair 155A TraffcWy --HU 9-7334
Don's Electric 1175Maple --HU 9-2393
Dooley Donald R 338N2dGrovrCty-HU 9-4082
DORFF RADIO & T V 882GrandAvGrovrCty --HU 9-2660
Dorsey Wade L 220EAlder --HU 9-7188
Dot's Cafe 133Bridge --HU 9-4828
Doty Raymond A HwyNo1 --HU 9-2436
Doty Wilson E Dr DVM Burton's Vetnry Hosp 1435GrandAvGrovrCty --HU 9-3170
Residence CorbtCnyn --HU 9-4776
Dover Archie L 1477GrandAvGrovrCty --HU 9-4919
Dowell Jas 242Gardn --HU 9-2386
Dowell Lee C BranchMillRd --HU 9-2093
Dowell W H Mrs VallyRd --HU 9-5732
Dower Pearl Mrs 2411BeachOceano-HU 9-2877
Downing J C 754RockawyAvGrovrCty-HU 9-3590
Downs Guy A BranchMillRd --HU 9-3057
Drake Walter ECherryAv --HU 9-7394
DRAPERY SHOP THE 723GrandAv --HU 9-3779
Dreher Arden 1367-17thOceano --HU 9-4014
Drothzen Albion 1181 SaratogaAvGrovrCty --HU 9-3503
Dubrule Richard 1157 SunstDr--HU 9-4162
Dudley Geo L ElCampo --HU 9-4639
Dudley John 820VirginiaCt --HU 9-2588
Duerig Jack 136 S 5thGrovrCty--HU 9-3613
Duffin Thos T 1398Newprt --HU 9-4785
Duggins B E 867GrandAvGrovrCty-HU 9-3904
Duggins Benj E 227WoodPl --HU 9-5418
Dull Jos E 418GrandAv --HU 9-5814
Dunbar Peter J 280HalcyonRd --HU 9-4837
Duncan Alick 419CalifAv --HU 9-2176
Dunham J R 160 Spruce--HU 9-2739
Dunkin Marion 156FairViewDr --HU 9-4680
Dunn Chas S 713Faeh --HU 9-5808
Dunn Kenneth J 430Walnut --HU 9-3894
Dunn Royal E 609Faeh --HU 9-4944
Dunnagan Jeff C 1145BrightnAvGrovrCty-HU 9-3158
DURACLEAN OF SAN LUIS OBISPO COUNTY --HU 9-4757
Durniat May Belle 1287NewprtAvGrovrCty-HU 9-3870
Dussault Robt T 1200-25th --HU 9-5881
Dutra A C 1433NewprtAvGrovrCty-HU 9-5687
Dutra Gregory CorbtCnyn --HU 9-2581
Dykes J L Mrs 1479Newprt GrovrCty-HU 9-2314

E

Eagers Wm J 517Cornwl --HU 9-3617
Eastman Douglas E 1251NewprtAv --HU 9-4598
Echavarria Angel 1560PasoRoblsOceano-HU 9-3094
Eckberg M C CorbtCnyn --HU 9-2041
Eckblom Frank R 268Alder --HU 9-3808
Eckerle Joe F 1456PacAvOceano -HU 9-4670
Edgmon A D 450Walnt --HU 9-4477
Edmands E Y LePoint --HU 9-2228
Edmands Jennie Mrs 211EBranch-HU 9-3390
Edmunson M E Rev 191AtIntcAvGrovrCty-HU 9-5451
Edwards Arthur L 1183Hwy101 -HU 9-4891
Edwards Donna FountnAvOceano -HU 9-7166
Edwards John W 960GrandAv --HU 9-3977
Edwards Wilbert C 1566AtIntcAvGrovrCty --HU 9-5363
Egan T F VerdeCanyon --HU 9-5728
Eggen Henry V 250N16thGrovrCty-HU 9-4563
Eggen Lena 250N16thGrovrCty --HU 9-4563
Eggleston Harry L 353BrightnAvGrovrCty-HU 9-3341
Ehler Wm D 1015FarrellRd --HU 9-5649
Ehn Victor 1355-16thOceano --HU 9-5895
Eiland Elmer 1381 SnFrnciscoBlOceano --HU 9-4066
Eiland Florence Mrs 2391BeachOceano-HU 9-3653
Eiland J B 182 S 10thGrovrCty--HU 9-4134
Eiland Lawrence 1381 SnFrnciscoBlOceano --HU 9-4066
Elder C E 1045WMapl --HU 9-5410
Elder Harry 1169BrightnAvGrovrCty-HU 9-5171
Ellett Jessie 157 S 6thGrovrCty--HU 9-3966
Elliott C E 1294LancastrDr --HU 9-4974
Elliott Chas E 141 S 10thGrovrCty-HU 9-4422
Ellis B A CountyPrkRd --HU 9-2087
Ellis G E 1158Ash --HU 9-2483
Ellis Telva 973RitchieRdGrovrCty -HU 9-5730
Elliston Chester 822ParkWy --HU 9-3332
Elvin Arthur 543B EBranch--HU 9-5592
Elvin E H Dr 430C TraffcWy--HU 9-4830
Elvin Eugene H Dr Hwy101 --HU 9-2604
Elvin John H Dr Hwy101 --HU 9-2604
Elvington Vida 405 S 7thGrovrCty-HU 9-2818
Emerson Chas T MesaDr --HU 9-3279
Emerton Esther Mrs 1026GrandAv-HU 9-4681
Emery Gerald L 138B Spruce--HU 9-4661
Emmons Ray 857NiceAvGrovrCty -HU 9-4300
English Ernest P 209Alder --HU 9-5040
English R W 521LePoint --HU 9-2440
ENGRAVING BY HARVEY 135 S 13thGrovrCty--HU 9-4833
Enos Agnes Mrs 307LePoint --HU 9-5646
Ensign G S 1147LongbrnchAvGrovrCty-HU 9-2315
Erhart A A 1146Mapl --HU 9-3575
Erlewine Jack L Hwy101 --HU 9-5769
Erlewine R C Hwy101 --HU 9-2452
ERNIE FINCH RADIO & TELEVISION SERVICE 255TallyHoRd --HU 9-3776
Erno Vernon R 270HillcrstDr --HU 9-3102
Erwin R W 183Aspen --HU 9-7154
Eskers Jack 1095LongbrnchAvGrovrCty --HU 9-4914
Eslick Fred 251 Spruce--HU 9-3109
Esparza Cecil 645 S 8thGrovrCty--HU 9-3211
Esteban Eligio HuasnaRd --HU 9-3092
Estes E E 1759FarrellRd --HU 9-2375
Ethridge Jas L 871NewprtAvGrovrCty --HU 9-7184
Ethridge L F 344PierAvOceano --HU 9-4854
Ettling C C 679NewprtAvGrovrCty-HU 9-5712
Eubanks Robt E 592NewmnDr --HU 9-4430
Evans Bessie L 482 S 14thGrovrCty--HU 9-4835
Evans Eugene 759 SeabrghtAvGrovrCty --HU 9-4065
Evans Howard D 580LePoint --HU 9-4703
Evans Winslow W 875 Olive--HU 9-5305
Evelyn's Soft Water Laundry 248N4thGrovrCty --HU 9-2481
Evers Carl A 1475HillcrstDr --HU 9-4461
Ewing B E 500N18th --HU 9-3103
Ewing Howard Mrs 642RamonaAvGrovrCty-HU 9-5024
Ewing J I Mrs 1214NewprtAvGrovrCty-HU 9-4338
Ewing Robt B 516Aldr --HU 9-5584
Ezell Otis 1153BrightnAvGrovrCty-HU 9-2922

F

Fair Oaks Barber Shop 1037GrandAv-HU 9-5487
Fair Oaks Liquor Store 1005GrandAv-HU 9-3451
FAIR-OAKS MILK CO 1023GrandAv-HU 9-5557
FAIR OAKS PHARMACY 900GrandAv --HU 9-4243
Fair Oaks Theatre 1007GrandAv -HU 9-2364
Fairbanks Hiram A 564N9thGrovrCty-HU 9-3198
Fairgrove Realty 1218GrandAv --HU 9-3270
Fancher Robt W 231 SAlpne--HU 9-3295
Fankhauser Milton C 1131Palm --HU 9-4409
Fanning Elmer 916DodsonWy --HU 9-3137
Farm & Home Supply 1200GrandAv --HU 9-4226
Farmer Russell 1510-17thOceano -HU 9-3395
FARMERS INSURANCE GROUP 960GrandAv --HU 9-2769
Farmers Insurance Group 610RoosevltDrOceano-HU 9-2717
Farnsworth Herbert H OakParkCanyonNo1-HU 9-3046
Farrier Alvin Rev 1516 SaratogaAvGrovrCty --HU 9-3254
Farris Roy contr 114BriscoRd--HU 9-2971
Faust Yead 761RockawyAvGrovrCty-HU 9-4236
Fazio Joe PismoBeachStatePark --HU 9-5866
FEATHERWELL FARMS TallyhoRd --HU 9-5030
Felmlee Glen E 152 SAlpne--HU 9-3521
Felter Loyd W 1176Maple --HU 9-5307
Felter Loyd W Pac Prntrs 875GrandAvGrovrCty --HU 9-5856
Fermin Ted LosBerrosRd --HU 9-2551
Fernamburg F L UpprArroyoRd --HU 9-2533
Fernamburg Mary 302 Short--HU 9-2910
Fernandez Louis P 503 Orchrd--HU 9-5102
Ferrari Henry 310HalcyonRd --HU 9-5614
Ferrari L J 1310 Sierra--HU 9-5508
Ferrell Billy J 1369TrouvleAvGrovrCty --HU 9-4895
Fershtand Edith L LosBerrosRd --HU 9-2013
Fesler Richard A 813VirginiaCt --HU 9-7395
Fetters Burton R StrattnRd --HU 9-5111
Fialho John Mrs 1261WilnaAvOceano-HU 9-3300
Fiant Lee 126Nelsn --HU 9-5935
Fiant Richard L 223Elm --HU 9-4767
Fiji S E CienagaRd --HU 9-3226
Filer A Wesley 617NewmanDr --HU 9-3849
Filer Development Co Inc 1015GrandAv --HU 9-4055
Filer Gordon M 1253Ceder --HU 9-3885
Filer Grace I 1240 Sage--HU 9-3456
Filer W A 1025GrandAv --HU 9-2130
FILER W A rltr 1015GrandAv --HU 9-2362
Fillmore Leland L 1110PikeRdGrovrCty --HU 9-4622
FINCH ERNIE Ernie Finch Radio & Telvsn Serv 255HallyHoRd--HU 9-3776
Findley Iva Mae 324 SMasn--HU 9-3134
Fink F C 546 Ide--HU 9-2793
Finley Joe septic tanks 204Aspn--HU 9-5783
Finley Leonard Ray 597NewmnDr -HU 9-5015
Finley P P 929TrouvleAvGrovrCty-HU 9-3565
Finucane Geo F 139WBranch --HU 9-2835
First Presbyterian Church 227Bridge-HU 9-4158
Fiscalini Jas 711BennettAv --HU 9-2762
Fiser F I 340FrontGrovrCty --HU 9-7175
Fisher Albert J 1260-24thOceano-HU 9-5365
Fisher Carl W 193 S 8thGrovrCty-HU 9-5148
Fisher L H 779 OceanVwAvGrovrCty --HU 9-4531
Fisher Ted R 1580HillcrstDr --HU 9-5891
Fisher Tom LsBerrosCnyn --HU 9-3040
Fissori E 210 SAldr--HU 9-2239
Fitch Michael 334ParkvwGrovrCty-HU 9-5719
Fleming Chester S 1351 SierraDr-HU 9-5201
Fleming David S 1417 SnFrnciscoBlOceano-HU 9-3918
Fletcher Faye OakParkCanyonNo1-HU 9-2689
Fletcher Robt A 231NewprtAvGrovrCty-HU 9-3841
Floren Henry J 525LePoint --HU 9-7316
Flores Pablo 801 SeabrghtAvGrovrCty-HU 9-5165
Flynn C Elmer OakPrkRd --HU 9-5746
Folkerts Bob 325Aldr --HU 9-3868
Folkerts Hanna M 1155GrandAv --HU 9-2716
Folkrod Geo W 217 Short--HU 9-2861
Ford C J Pat LsBerrosCnyn --HU 9-2587
Ford Geo 220HillcrstDr --HU 9-5122
Ford Melvin A 969DodsonWy --HU 9-4938
Ford Shelby P 2480PasoRoblsOceano-HU 9-5601
Ford Walter LosBerrosRd --HU 9-3744
Foremaster John E Hwy1GrovrCty -HU 9-7337
Forgostein Harold 2421BeachOceano-HU 9-2822
Forister L D 924MentneAvGrovrCty --HU 9-2255
Forrest Ray C 712Bennett --HU 9-4418
Forrester Geo VerdeCanyon --HU 9-5748
Forsythe Bob C 305Alpine --HU 9-5044

Fortner Elva 416N5thGrovrCty --HU 9-4947
Fossaceca S A LsBerrosRd --HU 9-2578
Foster D W contr 1354-23dOceano --HU 9-2332
Foster Edw W 138 Short--HU 9-7358
Foster Frank E 1090PikeRdGrovrCty-HU 9-3325
Foster Geo A 927DodsonWy --HU 9-5373
Foster Harry E 146TallyHoRd --HU 9-5681
Foster Lawrence R 1012 SunsetDr-HU 9-5246
Foster Norman E Mrs 297 SaratogaAvGrovrCty --HU 9-2259
Foster Ronald L 451Beech --HU 9-5670
Foster's Old Fashion Freeze 750GrandAvGrovrCty --HU 9-4933
Fostine Frank 1373-16thOceano -HU 9-4150
Foth Blanche 320N7thGrovrCty --HU 9-5611
Foth Fred 1353-17thOceano --HU 9-5176
Fowler Louis F CorbtCanynRd --HU 9-3061
Fowler Melvin P 2531ArroyoGrndeAvOceano --HU 9-4358
Frahn E C Mrs 135-3 S 13thGrovrCty-HU 9-3386
Franciscan Sisters of the Atonement 249 SHalcyonRd --HU 9-2390
Frank Bertha 1480BrightnAvGrovrCty--HU 9-3175
Franklin Fred ArroyoGrndeAvOceano-HU 9-3033
Frank's Repair Serv 1148GrandAv --HU 9-4282
Fraser Dennie 712BrightnAvGrovrCty-HU 9-3286
Fraser Eugene L 518CornwlAv --HU 9-2657
Fraser Henry 346N8thGrovrCty --HU 9-5208
Fratello A P LosBerrosRd --HU 9-3372
Frazier Lloyd E 1269-26th --HU 9-2229
Frederick Harry R 316PierAvOceano-HU 9-4267
Fred's Custom Upholstering 1367GrandAvGrovrCty --HU 9-3988
Fred's Taxi 231PomeryAvPismoBch --HU 9-5154
Freitas Frank T Real Estate
Grover City Office 775GrandAvGrovrCty --HU 9-5045
Evenings call --HU 9-4387
Freitas G Martin Dr chirprctr 1070GrandAv-HU 9-3815
Fretwell C E VallyRd --HU 9-5739
Freymoyer C D OakPrkAv --HU 9-2313
Fricia Salvadore 1029A AtIntcAvGrovrCty --HU 9-5882
Friesen John H 802ParkWy --HU 9-5893
Frisbee Morris H 1194 SunsetDr--HU 9-3445
Froehlich O C 414CalifAv --HU 9-3527
Frost Floride W LopezCnyn --HU 9-3726
Fry Harvey C 876 Olive--HU 9-2233
Frye C F OakParkCanyonNo1 --HU 9-3022
Fuchiwaki Ben 1185Ash --HU 9-2310
Fuchiwaki Hilo 502ECherry --HU 9-2388
Fukuhara M HalcyonRd --HU 9-2630
Fuller Frank H 1065 SunstDr--HU 9-3804
Fuller G V 370Bay --HU 9-4347
Fuller J E plmbr 1176RamonaAvGrovrCty-HU 9-2431
Fuller Jas A OldHwy101 --HU 9-3878
Fuller L J 197 SaratogaAvGrovrCty-HU 9-5174
Furman Abby 674AtIntcAvGrovrCty-HU 9-2067
Furness Dennis 2191PasoRoblsOceano --HU 9-4915
Furness J A 746TrouvleAvGrovrCty --HU 9-4493
Furtado Mary 677AtIntcAvGrovrCty-HU 9-4287

G

G & M Boat Sales & Service HwyNo1GrovrCty --HU 9-4643
Gabriel Bernard S 219 SAlpne--HU 9-2464
Gabriel Douglas J 366N6thGrovrCty --HU 9-4271
Gackle Gene L HwyNo1 --HU 9-3020
Gain Frank E 540Branch --HU 9-2951
Galaites Gene 1338NewprtAvGrovrCty-HU 9-5220
Galbraith C A 1351-13thOceano -HU 9-2205
Galbreath O W chrcl CorbtCnynRd-HU 9-2022
Galentine Wm H 703CornwlAv --HU 9-4696
Gallacci Alfred G 1281-25th --HU 9-4161
Gallegos Francisco 1103TrouvleAvGrovrCty --HU 9-5834
Galloway Cresent D 1291-25th --HU 9-5157
Gammons Albert H Rev 326 SMasn-HU 9-2956
Garcia Donald 913CyprsCt --HU 9-5143
Gardner Don 18th&SaratogaAvGrovrCty-HU 9-2446
Garey Arthur E 124WBranch --HU 9-7359
Garner Edw E 1099MentneAvGrovrCty-HU 9-5066
Garrison C R Mrs 259N9th GrovrCty-HU 9-2721
Garrison J C 1100AtIntcAvGrovrCty --HU 9-2608
Gassenberger Geo F 305 Short--HU 9-5434
Gateley Lynea RN 332N9th GrovrCty-HU 9-2856
Gates Richard A 813Parkwy --HU 9-3663
Gatley Jas B 197N6thGrovrCty --HU 9-5367
GATLIN SHELL SERVICE STN 1707FrontOceano --HU 9-3981
Gaugush Robt 1288FarrellRdGrovrCty --HU 9-7169
Gearing Melvin 424Beech --HU 9-3271
GENERAL BOX DISTRS RailrdOceano-HU 9-5623
Genovini C NewsomeSpringsRd --HU 9-4246
George Al 956MentneAvGrovrCty -HU 9-3803
George Cecil F 381McCarthyOceano --HU 9-5345
George Iri C 1015MentneAvGrovrCty --HU 9-3475
George Wilna 956MentneAvGrovrCty --HU 9-3803
Gerber Rudolph W Dr PasoRoblsOceano-HU 9-2308
German Clifford F 277ParkvwAvGrovrCty --HU 9-4460
German Marian E 278-6thGrovrCty --HU 9-4086
Gescheider Carl M 322Alln --HU 9-3408
Giambalvo Peter J 845WillowLn -HU 9-2980
Gibbons Edw J 1104Palm --HU 9-5658
Gibson C A UpprArroyoRd --HU 9-3710
Gibson Jos 531Branch --HU 9-2916
Gibson Lee 482N10thGrovrCty --HU 9-4013
Gibson Mildred 1491-15thOceano-HU 9-4841
Gibson Roy L 333Aldr --HU 9-4143
Gilbert Howard W 512CornwlAv --HU 9-5787
Gilbertson Gordon S 1021RockawyAvGrovrCty --HU 9-2563
GILBERTSON'S 197 S 10thGrovrCty --HU 9-2563
Gillespie Geo P 132 Short--HU 9-2738
Gillespie Roy W 997NiceAvGrovrCty --HU 9-5375
Gin Sen 1773PacBlOceano--HU 9-2904
Glad-Joe's Automobiles 960GrandAvGrovrCty --HU 9-9993
Glass David C 341N6thGrovrCty --HU 9-5806
Glaze Carl 1171 SnFrnciscoOceano --HU 9-5072
Glenn Arthur E LsBerrosCnyn --HU 9-2528
Glenn Corman E 819N6thGrovrCty-HU 9-3656
Glenn's Studio photgrphy 1045GrandAv --HU 9-7373
GLOBAL VAN LINES INC AGENT 1350GrandAv --HU 9-3928
Godfrey Minnie H FrontOceano --HU 9-2396
Godfrey Raymond 607 S 10thGrovrCty --HU 9-4658
Goff Genevieve Telephn Answering Serv 206NHalcyonRd --HU 9-4757
Goforth Max L 170Elm --HU 9-3405
Golden J T 504TrouvleAvGrovrCty-HU 9-5441
Golden Treva 1074RamonaAvGrovrCty --HU 9-7332
Golden Treva Treva's Cafe 851GrandAvGrovrCty --HU 9-9976
Gonzales Nora 2351BeachOceano -HU 9-5943
Gonzales Richard 1423-20thOceano-HU 9-5287
Good Myrtle 441 SaratogaAvGrovrCty-HU 9-5253
Gooding Henry G 1193FairOksAv -HU 9-3307
Goodman R C CountyPrkRd --HU 9-2519
Goodnight Pearl J 844BrightnAvGrovrCty --HU 9-7183
Goosman John 118 SAlpne--HU 9-3603
Gordon E W 362N2dGrovrCty --HU 9-5621
Gordon Jack 154Walnt --HU 9-3638
Gordon Norman L 1503NHwy101 -HU 9-5457
Goss Body Shop 154WBranch --HU 9-2690
Goss Jacob J 1240BrightnAv --HU 9-2907
Gough M D 522 S 16thGrovrCty--HU 9-3886
Gouin Andre J 1358RamonaAvGrovrCty-HU 9-5219
Goulart A V CountyPrkRd --HU 9-3778
Goulart Manuel V 164 Spruce--HU 9-2381
Goularte Betty 407 S 16thGrovrCty--HU 9-4318
Goularte Diane J 250LarchmntDr --HU 9-2917
Gould Ronald atty David Andrew 227EBranch --HU 9-4705
Grace Tabernacle Osos&PismoSnLuisObispo--LIbrty 3-2358
Lopez Canyon Conference Ground LopezCnyn --HU 9-3755
Gracia Nat CorbtCnynRd --HU 9-2521
Gracia Orvill CienagaRd --HU 9-3053
Gracia Tony HuasnaRd --HU 9-2023
Grady C S Mrs 1457BrightnAvGrovrCty-HU 9-5414
Grady Jas P PrintzRd --HU 9-5315
Graffer B W BranchMillRd --HU 9-3023
Graham B J 669 S 4thGrovrCty --HU 9-7167
Graham Paul NewsomeRd --HU 9-3002
Graham Ruth M Mrs 212 Short--HU 9-5496
Grainger Arthur Grover City Htchry 213 S 16thGrovrCty-HU 9-2358
Grand Apparel The 951GrandAv --HU 9-3113
Grand Av Hardware 620GrandAv -HU 9-5052
Grand Avenue Market 618GrandAv --HU 9-4424
GRANDEE REALTY HappyHollow --HU 9-4204
Graton Jas E 521 OrchrdAv--HU 9-3258
Graven Susanna 280 SaratogaAvGrovrCty-HU 9-4736
Graves Arthur A 1066MentneAvGrovrCty-HU 9-3133
Graves Ethel S 744 SeabrghtAvGrovrCty-HU 9-4189
Gray Ida R 568 S 13thGrovrCty--HU 9-3356
Gray O S 1758 SaratogaAvGrovrCty-HU 9-5616
Gray Thos A 647AtIntcAvGrovrCty-HU 9-3421
Gray W G 225Walnt --HU 9-3037
Grayson Lillie Mrs 1075RamonaAvGrovrCty-HU 9-2742
Green C H 1068 SunsetDr--HU 9-4584
Green Clyde 995MentneAvGrovrCty-HU 9-3916
Green Dorothy PikeOceano --HU 9-3551
Green Ellen 1110 SunsetDr--HU 9-5329
Green J T 607½ S 10thGrovrCty --HU 9-4173
Green Theda 641 SaratogaAvGrovrCty --HU 9-5852
Green W H 1235GrandAvGrovrCty-HU 9-3832
Greenwell Mida RailrdOceano --HU 9-5696
Greenwood W L 641 SeabrghtAvGrovrCty-HU 9-3522
Gregg Delbert 770TrouvleAvGrovrCty --HU 9-4824
Gregg M R 123N13thGrovrCty --HU 9-5145
Gregory C H HwyNo1 --HU 9-2836
Gregory Earl 1010 SunstAv--HU 9-3552
Gregory Jennie E 697 SaratogaAvGrovrCty-HU 9-2889
Gregory L R 667RamonaAvGrovrCty-HU 9-3466
Gregory Lawson L 141N10thGrovrCty --HU 9-4505
Gregory Loren 309ECherryAv --HU 9-4725
Gregory Robt W HuasnaRd --HU 9-5734
Gregory Wm R 344N5thGrovrCty -HU 9-3472
Grein Dena B RN 142 SAlpine--HU 9-4687
Grell Gudrun Mrs HillHouseHalcyon --HU 9-4078
Grensted Bess N 1285BrightnAvGrovrCty --HU 9-5840
Grensted Douglas N 1232LongbrnchAvGrovrCty-HU 9-4330
GRENSTED FUNERAL HOME 1239LongbrnchAvGrovrCty-HU 9-5552
Grensted Hubert 1285BrightnAvGrovrCty --HU 9-5840
GRENSTED KEN Grensted Funrl Home 1239LongbrnchAvGrovrCty-HU 9-5552
Greyhound Lines 114WBranch --HU 9-2289
Gridley Al LsBerrosRd --HU 9-3736
Gridley Zena 506BennettAv --HU 9-4575
Grieb C A HalcyonRd --HU 9-5654
Grieb Conrad LosBerrosRd --HU 9-2082
Grieb Fred A 303HalcyonRd --HU 9-2786
Grieb Fred A Jr stone UpprArroyoRd --HU 9-3027
Grieb Geo 884ToddWy --HU 9-2224
Grieb Stanley 501 SHalcyonRd--HU 9-5750
Griffin Leah 863NewprtAvGrovrCty-HU 9-3679
Griffin Leona 1245 SnFrnciscoBlOceano-HU 9-3443
Griffith Floyd Jr 1256MentneAvGrovrCty-HU 9-5004
Griffith R L 260BecktPlGrovrCty--HU 9-5153
Grijalva Robt N 2011PasoRoblsOceano --HU 9-3131
Grinder Donald 2390 OceanOceano-HU 9-7350
Grinder Virginia 2390 OceanOceano --HU 9-7350
Grizzle A W Mrs 229 Short--HU 9-2945
Grosshauser Henry 203WoodPl --HU 9-2914
Grover City Auction Hwy1GrovrCty --HU 9-9919
GROVER CITY BEAUTY SALON 992GrandAvGrovrCty --HU 9-5713
Grover City Cleaners 874GrandAvGrovrCty-HU 9-3986
Grover City Clerks Office RamonaAvGrovrCty --HU 9-4040
GROVER CITY CLOTHING 1343GrandAvGrovrCty-HU 9-2218
Grover City County Water District 842GrandAvGrovrCty-HU 9-2356
If no answer call --HU 9-3504
Or --HU 9-3939
Or --HU 9-5263
GROVER CITY DEVELOPMENT CO 211GrandAvGrovrCty --HU 9-4211
GROVER CITY DEVELOPMENT CO INC 883GrandAvGrovrCty --HU 9-4193
Grover City Elementary School 365 S 10thGrovrCty-HU 9-3529
Grover City Feed Store 10th&GrandAvGrovrCty-HU 9-2361
Grover City Fire Department
Emergency calls only 867RamonaAvGrovrCty-HU 9-2145
Grover City Gas Stn 700GrandAvGrovrCty --HU 9-9937
Grover City Glass Shop 1004RockawyAvGrovrCty-HU 9-2894
Grover City Hardware see Miner's Hardware 1056GrandAvGrovrCty --HU 9-2931
Grover City Hatchery 213 S 16thGrovrCty-HU 9-2358
GROVER CITY JUNK YARD 13th&FarrellRdGrovrCty --HU 9-2991
Grover City Motor Court 367N16thGrovrCty-HU 9-2424
GROVER CITY PHARMACY 9th&GrandAvGrovrCty-HU 9-2457
If no answer call --HU 9-3345
Grover City Press 9th&GrandGrovrCty-HU 9-3650
Grover City Radiator Shop 142N6thGrovrCty-HU 9-2632
Grover City Roofing 919 SeabrghtAvGrovrCty --HU 9-4528
Grover City Women's Civic Club 11th&SaratogaAvGrovrCty --HU 9-9900
Gruenstein A H 116Nevada --HU 9-2482
Guiton H E Jr 1330-1stOceano --HU 9-5446
Guiton Harold E rl est 610RoosevltDrOceano-HU 9-2717
Guiton Margaret S 122N16thGrovrCty-HU 9-5002
Guiton Robt Farmers Ins Group 610RoosevltDrOceano-HU 9-2717
Gularte Joe R CorbtCnyn --HU 9-5591
Gularte Manuel R CorbtCnyn --HU 9-3608
Gularte Rudolph UpprArroyoRd --HU 9-2088
Gularte Tony R CorbtCnyn --HU 9-3448
Gullickson Donald 585NewmnDr --HU 9-2643
Gullickson Florence 508Alln --HU 9-2131
Gunderson Gordon R 1087Ash --HU 9-5212
Gupton S B 1209FarrellRd --HU 9-5285
Gupton W E 1185FairOksAv --HU 9-2749
Gutcher Music Co ArroyoGrandeGuadalupeRd --HU 9-7100
Guy Kenneth D 1057Ash --HU 9-5129
Guymon N Ray pub acct 1350GrandAv --HU 9-4779
Gyring John S 754 OceanVwAvGrovrCty --HU 9-7305

H

Haas Connie 337RockawyAvGrovrCty-HU 9-3979
Haase Francis 5thOceano --HU 9-3191
Haddox Paul M VallyRd --HU 9-5742
Hagan W R 1478NewprtAvGrovrCty-HU 9-3896
Haigler Allen 1620BrightnAvGrovrCty-HU 9-5475
Halgwood Darrell 889 S 10thGrovrCty-HU 9-3369
HALCYON HEALTH FOODS STempl&HalcyonRdHalcyon-HU 9-2432
Hale Emmett E 369McCarthyOceano-HU 9-3378
Haley Raymond C 1251 Sage--HU 9-4454
Haliburton E M 412Aldr --HU 9-3571
Hall Chester V 330TallyHoRd --HU 9-5413
Hall Geo E 301 SMasn--HU 9-3225
Hall Guy C 1263NewprtAvGrovrCty-HU 9-5085
Hall Jas W 340TallyHoRd --HU 9-3676
Hall Rose Mrs 1621RamonaAv GrovrCty-HU 9-2664
Halliday Lee V 1168GrandAvGrovrCty-HU 9-4482
Hallmark Dave HuasnaRd --HU 9-4553
Hallmark Plumbing HuasnaRd --HU 9-4553
Hallmark Wm C 1530Chiltn --HU 9-4847
Halter Lloyd R 14th&SeabrghtGrovrCty-HU 9-5930
Halverson Sidney C 215McKnly --HU 9-3030
Hamblet John 1077Mapl --HU 9-2667
Hamilton Evard L 827WillowLn --HU 9-2257
Hamilton Ronald E 1289LancastrDr --HU 9-4159
Hamlet Garvin OakParkCanyon --HU 9-5497

Hammond Chas 958GrandAv -----HU 9-4356
Hammond Clifford A 1168 SunsetDr -------------HU 9-5833
Hammond Etta 1315NewprtAvGrovrCty-HU 9-2443
Hampton M Mrs 2260WilmrAvOceano-HU 9-3632
Hand Harriet L 1255GrandAv ----HU 9-5525
Haney Paul UpprArroyoRd -----HU 9-2573
Haney Weldon Rev LsBerrosCnyn -HU 9-3624
Hannegan Frank 461N12thGrovrCty ----------HU 9-4684
Hanni T C 851WillowLn --------HU 9-3672
Hansen H A 1336RamonaAvGrovrCty-HU 9-5054
Hansen Robt Sr Mrs 1180Maple --HU 9-5074
Hansen Robt G 573NewmanDr ---HU 9-2240
Hansen Robt P OakParkAv ------HU 9-2284
Hanst Lida W 509GrandAv -------HU 9-2212
Hanze J T Grand Avenue Mkt 618GrandAv ---------------HU 9-4424
Happ August Jr Construction 1255LancasterDr -----------HU 9-4400
Hardeman Edw D 2521PasoRoblsOceano --------HU 9-4050
Harden Floyd 391-1stGrovrCty ---HU 9-7387
Harden John L 508 S 18thGrovrCty ---------HU 9-5701
Harder Leonard G 993BrightnAvGrovrCty-HU 9-3887
Harding Irene B SnLuisRd ------HU 9-5031
Hardman Margaret 1411-13thOceano-HU 9-5222
Harloe Margaret 417TraffcWy ---HU 9-5642
Harlow Wanda Mrs 357N14thGrovrCty-HU 9-5482
Harnar Jas J 1543 SeabrghtAvGrovrCty ----HU 9-3100
Haroun Esther L 1298-24th -----HU 9-4125
Harp Lee M 1055 SunstDr-------HU 9-2204
Harper Althea Inc 1357 StrandOceano-HU 9-5463
Harper Chas O 816N12thGrovrCty-HU 9-4147
Harper Lowell D 163 OceanVwAvGrovrCty-HU 9-3915
Harper P B 1221NorswingOceano -HU 9-4131
Harper Paul L 363N13thGrovrCty -HU 9-5818
Harper Tunzel 210TraffcWy -----HU 9-3193
Harper W H One-O-One Auto Court 205Barnett ---------------HU 9-2764
Harrington Roy D 1460 SaratogaAvGrovrCty-HU 9-3470
Harris Earl E 208EBranch ------HU 9-5351
Harris Ellis H Masonry Contr CorralitosCnyn -------------HU 9-4649
Harris Gordon 334RamonaAvGrovrCty ------HU 9-5326
Harris Jack 1580PasoRoblsOceano --------HU 9-4608
Harris Roxie O 321RockawyAvGrovrCty-HU 9-3336
Harrison Aileen Mrs HalcyonRd --HU 9-2322
Harrison Bill R OldNipomoRd ----HU 9-3707
HARRY & DUCK'S SERVICE 652GrandAvGrovrCty-HU 9-4345
Hart Edith Mrs RuthAnnWy -----HU 9-2170
Hart H D Mrs Nevada -----------HU 9-2285
Hart Harry 121Nevada ----------HU 9-5786
Hart M Nevada ----------------HU 9-2285
Hartnell Bill's Wood Yard 818AtlntcAvGrovrCty-HU 9-4453
Hartup Frank E CorralitosCnyn ---HU 9-2068
Hartwig Marvin K 923FarrellRd --HU 9-2318
Harvill Fletcher 315McCarthyOceano-HU 9-3563
Haskill J H 365JuanitaOceano ---HU 9-5266
Hastings E A 240N8thGrovrCty --HU 9-3288
Hatley Harold L 760BrightnAvGrovrCty-HU 9-3567
Hatley L G 1445BrightnAvGrovrCty-HU 9-3352
Hatley R A Jr 1205MentneAvGrovrCty-HU 9-4170
Hatley Ralph 365A N4thGrovrCty-HU 9-3228
Hatley W B 885FairOksAv ------HU 9-3995
Hatley W R 658 S 6thGrovrCty---HU 9-3306
Hawk B I Mrs 703BennettAv ----HU 9-2880
Hawk C E 111Barnett ----------HU 9-2666
Hawkins & Ayres Distributors 320E Branch --------------HU 9-5428
Hawkins Marion W 321 Short----HU 9-5602
Hawkins P G 512 Ide-----------HU 9-5933
Hawkins Reg 765 SaratogaAvGrovrCty-HU 9-3185
Hawkins Richard L 720N12thGrovrCty ----------HU 9-5337
Hawkins' Seaside Service 1010GrandAvGrovrCty-HU 9-3462
Hayashi Akio 516GrandAv -------HU 9-3473
Hayashi Haruo CienagaDist ------HU 9-2595
Hayashi Produce CienagaDist ----HU 9-2595
Hayashi Vegetable Stand Hwy1 --HU 9-4011
Haydon Carl E 224 SHalcyonRd --HU 9-4426
Hayes Chas C Dr 313ParkvwAvGrovrCty -------HU 9-3566
Hayes John VallyRd -----------HU 9-5744
Hayes Wm P 2570LancastrDr ----HU 9-5366
Hays H M 365N12thGrovrCty ----HU 9-3407
Hays John H 900NiceAvGrovrCty -HU 9-4048
Hays Veryl R 1791 SaratogaAvGrovrCty ----HU 9-2711
Hazzard E M 1005NewprtAvGrovrCty-HU 9-2746
Head Florence Mrs 159N7thGrovrCty ----------HU 9-7366
Healton Lorin W 1239BrightnAv--HU 9-4256
Hearthstone Insurance Co of Massachusetts 827WillowLn ---HU 9-2257
Heath Kenneth L 1580 S 13thOceano-----------HU 9-5824
Hedding W Clyde CountyRd -------HU 9-3000
Heggblade-Marguleas 375NFrontGrovrCty ----------HU 9-7117
Heide John J 885 Olive---------HU 9-2434
Heidker C N 209Cherry ---------HU 9-2423
Heil Leonard K Rev 262TallyHoRd-HU 9-4415
Heineman Wm 947MentneAvGrovrCty-HU 9-5003
Helms Carl 657 SaratogaAvGrovrCty -----HU 9-4041
Helzer L R 1231 S 13thGrovrCty --HU 9-2617
Henderson Gerald Jerry 198 SHalcyonRd ------------HU 9-4851
Henderson Ira G OakParkCanyon2 -HU 9-4355
Henderson Merle fences HwyNo1--HU 9-2906
Henderson Oren F 200 SHalcyon--HU 9-2488
Hendricks M D 228ParkVwAv GrovrCty-HU 9-3026
Hendricks Mary Mrs 636BrightnAvGrovrCty-HU 9-3480
Hendrickson W C 1203BrightnAvGrovrCty-HU 9-2304
Hendrix Geo E 1541AtlntcAvGrovrCty-HU 9-2865
Henmi Shigeo 1231Poplar ------HU 9-3906
Hensley Glenn T 5th&GardnOceano-HU 9-5431
Hensley Russell 2311ArroyoGrandeAvOceano-HU 9-2673
Henthorn H U 1000Y GrandAv----HU 9-4577
Herald Recorder 309EBranch ----HU 9-2826
Hernandez Accordion Studio 128Bridge ---------------HU 9-5449
Hernandez Concepcion 1740 OceanAvOceano --------HU 9-4607
Hernandez M 123WBranch ------HU 9-2401
Hernandez Robt J 1610-21stOceano -----------HU 9-5377
Hero Einar FarrellRd ----------HU 9-5125
Hershberger O S 1320GrandAv ---HU 9-5110
Hess Geo 130Whitely -----------HU 9-5427
Hess Lee 549ManhattnAvGrovrCty -------HU 9-5233
Hester Jim A 980 SaratogaAvGrovrCty-HU 9-5271
Hibpshman T E 547MentneAvGrovrCty-HU 9-3637
Hickenbottom M L Hwy101 -----HU 9-3957
Hickenbottom R J Civil Engineer 1118Palm -----------------HU 9-4475
Hicks Geo Oceano -------------HU 9-3557
Higdon T L 183FairvwDr -------HU 9-3938
Higgins W S 306 SaratogaAvGrovrCty -----HU 9-4869
High Leo O rl est 430A TraffcWy-HU 9-4343
Hightower R H HuasnaRd -------HU 9-7144
Higley E D Mrs 750NiceAvGrovrCty-HU 9-2709
Hild Fred W 1163NewprtAvGrovrCty ------HU 9-4829
Hill A E 624Cornwl ------------HU 9-5936
Hill Mary L 284 S 9thGrovrCty--HU 9-5691
Hilliado Tranquilino 1435-22dOceano-HU 9-3696
HILL'S HOME APPLIANCES 1009GrandAv-HU 9-5527
Hilltop Trailer Park & Motel HwyNo101 ----------------HU 9-9901
Hilton Francis W 1161Maple ----HU 9-4310
Hilton Thos Earl LsBerrosCnyn ---HU 9-3721
Hinshaw Alta A 111Nelsn -------HU 9-2811
Hinson Robt F 1183 SunsetDr----HU 9-5227
Hipple Elmer L 136 SAlpne------HU 9-5141
Hitchen Douglas J 350Walnt -----HU 9-3532
Hively June E 347Walnut -------HU 9-3996
Hixon G C 139Alpne -----------HU 9-3368
Hiyama Y 594 S 16thGrovrCty---HU 9-3149
Hoag S W HwyNo1 -------------HU 9-3908
Hockett Laverne 1275-26th -----HU 9-3998
Hodges Bill W 1002MentneAvGrovrCty ------HU 9-7318
Hodges L A 220Whitely ---------HU 9-3479
Hoff Elizabeth 311Poole -------HU 9-3890
Hoff Russell B CyprsHalcyon ----HU 9-2988
Hoff Rytie HalcyonRd ----------HU 9-2506
Hoffman Viola 1477GrandAvGrovrCty -------HU 9-4662
Hoffmiester Wm Dr 108NHalcyonRd ------------HU 9-4257
Hofmeister Leo P Farmers Ins Group 960GrandAv ---------------HU 9-2769
Hogan Karl A 1255Poplr --------HU 9-5105
Hoge Wm C Hwy101 -----------HU 9-2160
Hogevoll Diana E 1036RitchieRdGrovrCty-HU 9-3543
Hoke Geo CarpntrCnyn ---------HU 9-2544
Holcomb Arthur E 1236BrightnAv-HU 9-3433
Holden Lettie B 114Bell --------HU 9-2276
Holdren H L 524Aldr -----------HU 9-5033
Hollibaugh Neva 1561 OceanAvOceano --------HU 9-5275
Hollibaugh Roy 1181PikeOceano -HU 9-2600
Holliday Ferol 167N7thGrovrCty--HU 9-5139
Holloway J W 374FrontGrovrCty --HU 9-3319
Hollywood Wholesale Electric Co 6820RomaineLosAngeles From telephones served by the following exchanges Arroyo Grande (No Intercity Charge) Ask Operator for-Entrprise 10856
Holmes LeRoy UpprArroyoRd ----HU 9-2728
Holmes M D 177ParkVwAvGrovrCty-HU 9-5211
Holt J Harold LsBerrosCnyn -----HU 9-3084
Holton Allen W 425Beech -------HU 9-2141
Hooker Wm W 723GrandAv -----HU 9-3779
Hooper Clayton T 563LongbrnchAvGrovrCty -----HU 9-5323
Hooper R W CarpntrCnyn --------HU 9-5721
Hoover Dorothea Tyler 117Poole --HU 9-2795
Hoover Elmer CountyPrkRd -------HU 9-3012
Hopkins Ralph 211Alln ---------HU 9-2868
Hourihan Emmett 177Pine ------HU 9-2926
Houser Glenn A 147 SAlder -----HU 9-2930
Housouer Hattie Mae 652GrandAvGrovrCty-HU 9-5464
Howard Carl 1545Chiltn --------HU 9-2486
Howard Earl 1171 SunstDr------HU 9-5025
Howard Earl E 302WCherryAv ---HU 9-5704
Howard Geo E 211McKnly ------HU 9-4064
Howell M A 963DodsnWy -------HU 9-2441
Howerton Vernon G 466N2dGrovrCty -------------HU 9-4762
Howland Clyde E 910N12thGrovrCty-HU 9-4329
Howland G H 1131FarrellRd -----HU 9-2221
Hoyal Jas G VerdeCanyon -------HU 9-5733
Huasna School Huasna ---------HU 9-2047
Hub The 125EBranch -----------HU 9-3987
Hubbard Wm J 192N7thGrovrCty -HU 9-3287
Hubble C A 2010PasoRoblsOceano-HU 9-2978
Huber Alfon J LsBerrosCnynRd ---HU 9-3049
Huber Frank A 125NHalcyonRd --HU 9-5172
Huddleston G D 1508GrandAv ---HU 9-4046
Hudson Henry 157 S 7thGrovrCty-HU 9-3481
Huebner A 307ValleyRd --------HU 9-4580
Huffman Harley 1141Ash --------HU 9-5272
Hughes Forest 816Parkwy ------HU 9-5711
Hughes Jack O 957 SaratogaAvGrovrCty -----HU 9-4234
Hughes John 1581 OceanAvOceano-HU 9-2174
Hughes John Lee 2290PasoRoblsOceano --------HU 9-2117
Hughes R M 417 SaratogaAvGrovrCty -----HU 9-5827
Huie Jocelyn 751FarrellRdGrovrCty --------HU 9-5820
Hulse C F 263N8thGrovrCty -----HU 9-3516
Hummel Jas O LePoint&Masn ----HU 9-2323
Hungerford F H 1126Palm ------HU 9-4727
Hunt Howard C 1407Chiltn ------HU 9-3224
Hunter Clarence O 489WilmrOceano-HU 9-2113
Hunter E L Mrs 605N1stGrovrCty-HU 9-3689
Hunter J T 451AtlntcAvGrovrCty -HU 9-4383
Hunter Jas O 316Walnut -------HU 9-4325
Hunter Wandal D 639LongbrnchAvGrovrCty -----HU 9-2249
Hurlburt Clara M 352-3dGrovrCty-HU 9-2824
Hurlburt R B 485N12thGrovrCty --HU 9-5529
Hurt Wm 125NHalcyonRd -------HU 9-4467
Huss Harvey 268TallyHoRd ------HU 9-2794
Huston B E Bert Callender --Guadalupe 4329
Hutchison Luella 236N13thGrovrCty-HU 9-3770
Hvolboll Christian S 1092BadnAvGrovrCty-HU 9-2309
Hvolboll Sigrid 1028GrandAvGrovrCty-HU 9-3742
Hyden A L 624MentneAvGrovrCty-HU 9-3901

I

I O O F Hall 128Bridge --------HU 9-2656
Ibey Bartolome O 13th&Pike ----HU 9-2968
Icalia Larry 119AtlntcAvGrovrCty-HU 9-5570
Ikeda Bros BranchMillRd -------HU 9-2564
Ikeda Bros fruit & vegetbls CienagaDistrict-HU 9-2526
Ikeda Kazuo 450Aldr ----------HU 9-3219
Ikeda Saburo 407Cornwl -------HU 9-4791
Ikeda Seirin 365Elm ----------HU 9-3687
Ilenstine Alice 111 SMasn-------HU 9-2631
Inez's Beauty Shop 137N8thGrovrCty -----------HU 9-5679
Inglehart Edna I 421 S 8thGrovrCty-----------HU 9-7326
Ingles Russell C 545ParkVwAvGrovrCty -------HU 9-7189
Inglis John Frozen Foods 370FrontGrovrCty -----------HU 9-4853
Inks Cecil F 238NewprtAvGrovrCty-HU 9-3597
Irey Wallace 1015 SunstDr------HU 9-2489
Irey Walter 1015 SunstDr ------HU 9-5782
Irwin Edw H 419Beech ---------HU 9-3251
Isham S N 1485HillcrstDr ------HU 9-3240

J

Jackman J H 1431HonoluluOceano-HU 9-4052
Jackman Jas H A & J Tile Co 69AtlntcAvGrovrCty ---------HU 9-4340
Jackson C J 134 SMasn---------HU 9-2941
Jackson N 2161PikeRd ---------HU 9-4279
Jacobs Ben R Col 1136GrandAv --HU 9-2326
JACOBS' CARPET SERVICE 1036GrandAvGrovrCty -------HU 9-4761
Jacobs Colonel 165FairViewDr ---HU 9-7121
Jacobs' Floor Covering 1036GrandAvGrovrCty -------HU 9-4761
Jacobs Robt V 180 SAlpine------HU 9-7333
Jacobsen Kenneth M 1255Cedar --HU 9-4473
Jacobson G H 2565LancstrDr ----HU 9-4513
James Arthur F Dr 1211Poplr ---HU 9-3381
James Glenn CanyonLn ---------HU 9-4384
James Louis 1490-13thOceano ---HU 9-3259
James Thos M 430D TraffcWy----HU 9-5809
Jamison Jay N Mrs StrandOceano -HU 9-5309
Janet Lily 227HalcyonRd -------HU 9-5142
Jatta Ethel 201Nelsn ----------HU 9-2232
Jatta Stella 13thGrovrCty ------HU 9-2703
Javier I P 477RockawyAvGrovrCty-HU 9-3357
Jeffries Ralph W 1291-24th ----HU 9-2173
Jehovah's Witnesses 1300HillcrstDr-HU 9-3903
Jenkins Gwen Mrs 1078Maple ---HU 9-7155
Jenkins John E 1049 SaratogaAvGrovrCty ----HU 9-4001
Jenkins Lee 257N4thGrovrCty ---HU 9-2681
Jenkins Walter L 5thGrovrCty ---HU 9-5665
Jennings Don C 1549Newprt ----HU 9-4855
Jennings-Hansen engnrng 1035GrandAv -----------------HU 9-4929
Jensen Norman F HwyNo1 -------HU 9-3750
Jensen Paul 1141 SunstDr-------HU 9-2052
Jensen Raymond K 1533HillcrstDr-HU 9-3359
Jensen S A HuasnaRd ----------HU 9-5037
Jerry's 359GrandAvGrovrCty ----HU 9-9988
Jessee L H 1021BrightnAvGrovrCty ------HU 9-3374
Jessup R W HuasnaRd ---------HU 9-2527
Jeter Frank 1111FairOksAv -----HU 9-5283
Jeter Frank State Farm Ins Companies 1214GrandAv --------------HU 9-5589
Johanknecht Geo P 113 Oak-----HU 9-2636
Johanson E W 588NewmnDr -----HU 9-2379
Johanson's Drive-In 1013GrandAv-HU 9-5156
John's Douglas Stn 4th&GrandGrovrCty ---------HU 9-9995
Johnson A B A & G Pump Serv 1166GrandAv-HU 9-3895
Johnson A D 260HillcrstDr ------HU 9-4390
Johnson A V 366TallyHoRd -----HU 9-3282
Johnson Allan N 338N2dGrovrCty -----------HU 9-4506
Johnson Carl M 858NiceAvGrovrCty ---------HU 9-4628
Johnson Chas F 1054GrandAv ----HU 9-3205
Johnson Clifford L 848MentneAvGrovrCty-HU 9-2129
Johnson D L 1195GrandAv ------HU 9-2079
Johnson Don E 728BrightnAvGrovrCty -------HU 9-7110
Johnson Ed PikeRdOceano -------HU 9-5491
Johnson Edw H 1252 Sage-------HU 9-3485
Johnson Faye M NoyesRd -------HU 9-3780
Johnson Irene F 338N2dGrovrCty -----------HU 9-4506
Johnson Iver 1382AtlntcAvGrovrCty-HU 9-4195
Johnson J Gil 445Pecn ----------HU 9-3935
Johnson J LeRoy Mrs 174Elm ----HU 9-3007
Johnson J W 250LinclnDrOceano -HU 9-2644
Johnson Jas C 1190GrandAv -----HU 9-2185
Johnson John B 380Aldr --------HU 9-2942
Johnson Melvin 324Poole -------HU 9-3457
Johnson Phillip S HuasnaRd -----HU 9-2555
Johnson Ralph W 1142Mapl -----HU 9-5442
Johnson Robt Lee 291RamonaAvGrovrCty-HU 9-2659
Johnson Russel A 163Elm -------HU 9-5217
Johnson Walter 171 SAlpine-----HU 9-2615

Johnson Walter J 623AtlntcAvGrovrCty ---------HU 9-4156
Johnson Wayne E 1474NiceAvGrovrCty-HU 9-2101
Johnston H E 1590AtlntcAvGrovrCty -------HU 9-2765
Johnston Stephen R HwyNo1-----HU 9-5257
Johnstone Robt W 61 OceanVwAvGrovrCty ------HU 9-4522
Jolly Cone 701GrandAvGrovrCty --HU 9-5331
Jolly Kone 803GrandAv --------HU 9-9920
Jones Berenice M 937RockawyAvGrovrCty-HU 9-5249
Jones Daphne 791RamonaAvGrovrCty-HU 9-3136
Jones David G 673ManhattnAvGrovrCty-HU 9-2959
Jones Earl W 2241 OceanOceano--HU 9-5747
Jones Edna 16thOceano --------HU 9-4594
Jones Emmons 1527BrightnAvGrovrCty-HU 9-5641
Jones Lucien K 1240-25th ------HU 9-2806
Jones Otis T 520N7thGrovrCty ---HU 9-3612
Jones Paul A 577RockawyAvGrovrCty-HU 9-3645
Jones Peggy Lee 1477GrandAvGrovrCty -------HU 9-4676
Jones Ralph 977RockawyGrovrCty -HU 9-5716
Jones Ralph A VerdeCanyon -----HU 9-5710
Jones Roy 1371NewprtAvGrovrCty-HU 9-5598
Jones Sherman 926CyprsCt -----HU 9-3510
Jones Warren 593RockawyAvGrovrCty ------HU 9-7159
Jongeward A T 2391PasoRoblsOceano -------HU 9-5350
Jongeward Gordon 2391PasoRoblsOceano -------HU 9-5350
Joplin Clifford B 100AtlntcAvGrovrCty-HU 9-4794
Jordan Geo T 1170 SunstDr------HU 9-3384
Jordan Harvie 631NewprtAvGrovrCty -------HU 9-4540
Jorgensen Lawrence OakPrk -----HU 9-2504
Jorgensen Leis L OakPrk -------HU 9-2504
Joseph Jack 130RosewdLn ------HU 9-5576
Jourdan C A plmbr 403EBranch--HU 9-4529
Julio Moises C 975 SeabrghtAvGrovrCty-HU 9-5756
Jurinjak Wm R drftsmn BranchMillRd-HU 9-3796
Justice Court San Luis Obispo County of 214EBranch ---------------HU 9-4709
Justice Jas J 1237BrightnAvGrovrCty-HU 9-2672

K

KEBCO 1092GrandAv ---------HU 9-2198
Kagawa Geo M 1054TrouvleAvGrovrCty ------HU 9-5262
Kagawa John 1108FarrellRd ----HU 9-3883
Kagawa Shoichi 816MentneAvGrovrCty-HU 9-3004
Kahn Z J 323 SMasn-----------HU 9-3377
Kaiser Leona H Mrs 1165GrandAvGrovrCty -------HU 9-3072
Kanst John L GrovrCty ---------HU 9-5757
Kanthack Wm F 357N8thGrovrCty-HU 9-3694
Kar-Go Co Dlr 931GrandAv ------HU 9-9916
Katona C F 1120Maple ---------HU 9-4842
Kawaguchi S UpprArroyoRd -----HU 9-2584
Kawaoka B H NewsmRd ---------HU 9-3277
Kawaoka Kingo 146 Spruce------HU 9-2450
Keelor Mercy Pearl 615N5thGrovrCty-HU 9-5455
KEEN AGENCY THE ins 919GrandAvGrovrCty-HU 9-4711
If no answer call-------------HU 9-2707
Keen Fay R 263NewprtAvGrovrCty-HU 9-2707
Keen Geo V 432Aldr ------------HU 9-3593
Keener H A 1381PasoRoblsAvOceano -----HU 9-4560
Keener Roy Royal Motl Hwy101---HU 9-2418
Keesaman Roy A 1327RamonaAvGrovrCty-HU 9-3401
Keiffer Olive 1395NewprtAvGrovrCty-HU 9-3379
Kelley Robt F 1437-17thOceano --HU 9-4592
Kelly Jas W 707CornwlAv -------HU 9-4361
Kelly Oscar C 1541NiceAvGrovrCty ---------HU 9-3760
Kemp Roy HwyNo1 ------------HU 9-3021
Kendall Ida 1106MentneAvGrovrCty-HU 9-2217
Kendrick W H 260N6thGrovrCty -HU 9-5179
Kern Irma Mrs 401AtlantcAvGrovrCty -------HU 9-3591
Kershner Frederick L PasoRoblsOceano-HU 9-3576
Kessler Wm S 1970 OceanAvOceano-HU 9-5279
Ketchum Mae C 102TraffcWy ----HU 9-5934
Key John N 29ParkVwAvGrovrCty -HU 9-3427
Key Roy 1411 SeabrghtAvGrovrCty ----HU 9-5057
KEY TRAILER PARK 1477GrandAvGrovrCty -------HU 9-5207
Kiefer Edw HuasnaRd ----------HU 9-3054
Kiehnhoff A L 1011A AtlntcAvGrovrCty -----HU 9-3364
Kiger Hope O 438Beech --------HU 9-3241
Kiger Irvin J 433Beech --------HU 9-2300
Kilmer W J 1064 SunstDr-------HU 9-2989
Kilminster Frank 315NAlpne ----HU 9-5187
Kimmel Harold K 2558LancastrDr -------------HU 9-4840
Kindall J 488N13thGrovrCty ----HU 9-4654
King Ethel Mrs 1991BeachOceano-HU 9-2306
King H W 1274LancastrDr ------HU 9-5281
King Jerrel E 337ParkVwGrovrCty-HU 9-5697
KING OF CLUBS 483GrandAvGrovrCty-HU 9-2919
King Peter E 1181NorswingDrOceano ------HU 9-4950
King R E 1258Cedar -----------HU 9-4704
King Robt O 1334-22dOceano ---HU 9-5155
Kinkade Elmer 882ManhattnAvGrovrCty-HU 9-3989
Kinkade Henry C 312TallyHoRd --HU 9-2706
Kinsella C W 1167BadnGrovrCty -HU 9-3145
Kirby Lyda 322N18thGrovrCty ---HU 9-4596
Kirk Danl J 533 Orchrd---------HU 9-3985
Kirkpatrick F J 106Branch ------HU 9-2759
Kirkpatrick F J OakPrkAv -------HU 9-2589
Kirkpatrick R F CorralitosCnyn ---HU 9-2076
Kirk's Spirits & Sports Shop 106Branch-HU 9-2759
Kisling Dale 2551LancastrDr ----HU 9-4004
Kisling Henry 439Pecn ---------HU 9-2180
Kitasako Ken 906FairOksAv -----HU 9-5714
Kitchel Geo 525 Ide-----------HU 9-5391
Kitchel Ralph 246Gardn --------HU 9-2223
Kitchens E M RitchieRdGrovrCty -HU 9-2622
Kithcart Harold K 157NHalcyonRd ------------HU 9-3318
Kjaerbye H F Real Estate Office 1300GrandAv ---------------HU 9-7321
Klassen Frank 557ManhattnAvGrovrCty -----HU 9-2188
Klintworth Iris 131 Spruce------HU 9-2118
Knauer Harvey 662RamonaAvGrovrCty -------HU 9-3729
Knickerbocker G M Bud 556GaynFairTer ------------HU 9-5402
Knight Billy D 208Poole --------HU 9-2674
Knight's Richfield Service 931GrandAv ----------------HU 9-9916
Knotts Robt 1164 SunstDr-------HU 9-5121
Kobara C 1404TrouvleAvGrovrCty-HU 9-2253
Kobara Ken CienagaDistrict -----HU 9-2412
Kobara Shigechika 1199FarrellRd -HU 9-3426
Kobara Taro 14th&TrouvleAvGrovrCty-HU 9-2253
Kodani Y 1249Cedar ------------HU 9-3008
Koll Leonard 366AtlntcAvGrovrCty --------HU 9-3913
Koons Scott Mrs Pike&HalcyonRd-HU 9-3436
Kopischke E J 1520-23dOceano --HU 9-3961
Kopp C D 1250Cedar -----------HU 9-4693
Kotarski C L 25th&BeachOceano---HU 9-2414
Kraatz Lowell 922CyprsCt -------HU 9-3206
Kraatz Oscar 919CyprsCt -------HU 9-3847
Kraft Geo F OakPrkRd ----------HU 9-2098
Krajnc Mary Mrs 112High ------HU 9-2100
Krisell J O 830RockawyAvGrovrCty ------HU 9-4363
Krovious Jas H 855VirginiaCt ----HU 9-3568
Krovious Motel 1401Hwy101 ----HU 9-4818
Kubel Beatrice Gloria 1330-19thOceano-HU 9-3488
Kuda Rose 113Bridge ----------HU 9-3993
Kueffer Elmore L 165Aspn -------HU 9-3798
Kuge Arthur 1257Cedar ---------HU 9-5163

L

Lackey M L 265 Spruce---------HU 9-5191
Lackey Robt L 431 OceanVwAvGrovrCty -----HU 9-4153
Lackey Wm H 263 Spruce--------HU 9-3400
Ladley Gerald D 1063 SunsetDr--HU 9-2133
Ladwig Hal 206 SAlpne----------HU 9-3514
LaMain Jack 219LePoint --------HU 9-7186
Lambert B 114Nelsn -----------HU 9-2797
Lambert Clement B 850VirginiaCt-HU 9-2106
Lambert W E 996LongbrnchAvGrovrCty ------HU 9-4962
LAMBERT'S FAIR OAKS SERVICE 109 SHalcyonRd-HU 9-2109
Lambeth R L 739NewprtAvGrovrCty-HU 9-4288
Lamm Thelma E 135 S 13thGrovrCty---------HU 9-4852
Lampman D E 714 OceanVwAvGrovrCty -----HU 9-4601
Lancaster E W 386Walnt --------HU 9-2147
Lancaster Jack A rl est 551GrandAvGrovrCty --------HU 9-7191
Residence 1427 SeabrghtAvGrovrCty ---HU 9-3912
Lancaster K M 1220-25th ------HU 9-3945
Lancaster N M 1459 SeabrghtAvGrovrCty -----HU 9-7368
Lancaster Nick Real Estate 1248GrandAv-HU 9-2286
Lancaster Theo A 856LongBranchGrovrCty-HU 9-4350
Landaker Melvin 1477GrandAvGrovrCty -------HU 9-3980
Lane T M HwyNo1 -------------HU 9-5177
Lang Herman W OakPrkRd ------HU 9-4496
Lange Anna Mrs 1158Ash -------HU 9-2483
Langenbeck Buzz 102TraffcWy ---HU 9-2468
Langenbeck Frank 583NewmanDr -HU 9-3500
Langenbeck Rita 128NMasn -----HU 9-2775
Lansdowne Jas Motr Oil Sales Co 349 SHalcyonRd ------------HU 9-5131
Lansing John R 101High -------HU 9-4803
LaPorte A J 353N10thGrovrCty --HU 9-2438
Lapp Leo 211EBranch ----------HU 9-3390
Larkin Emma C 504RockawyAvGrovrCty-HU 9-3414
Larsen Darwin J 819VirginiaCt --HU 9-3523
Larsen Winston 1290LancastrDr -HU 9-3570
Larsen Winston Win's Auto Court 1586RailrdAvOceano --------HU 9-2251
Larson Leslie H 2341 OceanAvOceano-HU 9-5535
Latham E A 234AtlntcAvGrovrCty-HU 9-4240
Latham L B 1262NewprtGrovrCty-HU 9-5596
Latham Lawrence N 203½EBranch -------------HU 9-4673
Latini Albert L 617WoodlndDr ---HU 9-7170
Laughlin Grace Evelyn 318Whitely ----------------HU 9-5120
Laughlin Wm E 612 SeabrghtAvGrovrCty-HU 9-2863
Laurenco Margaret Mrs LsBerrosCnynRd--HU 9-2027
Lauthbury Paul TallyHoRd ------HU 9-5667
Lawrence Chester H 150 SHalcynRd-HU 9-3375
Leaverton Henry C 558N14thGrovrCty-HU 9-5181
Lebow E J 424Aldr ------------HU 9-3210
Leckband Lawrence 338N2dGrovrCty ------------HU 9-4121
Leckey Harry A 1480 SierraAv---HU 9-4585
LECKEY JEWELERS 1433GrandAvGrovrCty -------HU 9-5821
Lee Alton 1411 SierraDr---------HU 9-3974
Lee Harold E Cheng Lee Kennels 181TallyHoRd-HU 9-2872
Lee John C 1485ChiltnDr -------HU 9-5954
Lee & Paul's Okeh Caterers 798 S 6thGrovrCty-----------HU 9-5282
Lee R S 207Bridge ------------HU 9-2135
Lee Robt C 1445-13thOceano ----HU 9-5339
Lee Sarah H 500 S 5thGrovrCty--HU 9-4379
Leer Verlin A 138C Spruce ------HU 9-4106
Leggett M P 764 SaratogaAvGrovrCty-HU 9-2164
Lehman F L 1060 SunstDr-------HU 9-5751
Leighton Donald C 578RockawyAvGrovrCty ------HU 9-5300
Lemerise W E 445Pecn ---------HU 9-3935
Leming Zula Gay WTemplHalcyon -HU 9-2803
Lemos Tony J LsBerrosCnyn -----HU 9-3703
LENA'S KNIT SHOP 620 SeabrghtAvGrovrCty-HU 9-5963
LeNormand John H 850B FrontGrovrCty ---------HU 9-5864
Lentz Herbert HalcyonRd -------HU 9-5700
Lenz M W 342N4thGrovrCty ----HU 9-3940
Leslie Faye T 173 S 6thGrovrCty--HU 9-5118
Les's Barber & Beauty Shop 926GrandAvGrovrCty-HU 9-5231
LETTER SHOP THE 206NHalcyonRd ------------HU 9-4757
Lettercraft Printing & Embossing 524CornwlAv ----------------HU 9-3316
Levine C E 238Larchmnt --------HU 9-4025
Levins Emanuel 202VernonAv ----HU 9-5717
Levy Jos 400 SAldr-------------HU 9-5056
Lewis Adelaide Mrs 1508WarnerOceano-HU 9-2713
Lewis Birdie 345BrightnAvGrovrCty -------HU 9-4619
Lewis Frank 249Walnt ----------HU 9-2661
Lewis Glen 1131Mapl ----------HU 9-4127
Lewis Glen jwlr 923GrandAvGrovrCty-HU 9-5749
Lewis Pearl C 331 SMasn-------HU 9-3071
Lewis S L 301VallyRd ----------HU 9-5905
Lewis Sewing Center 943GrandAv-HU 9-5132
Lewis Warren R HuasnaRd -------HU 9-4425
Licy Agnes G 415Elm -----------HU 9-5718
Lida W Hanst Beauty Salon 509GrandAv-HU 9-2212
Lieberman S 2291PasoRoblsOceano-HU 9-5193
Lierly L W ECherryAv ----------HU 9-2842
Liessman Frederick HwyNo1 -----HU 9-3701
Liggett Milford C 340 SaratogaAvGrovrCty-HU 9-5043
Lindamood Chas H CanyonNo2 ---HU 9-5183
Lindegaard Otto 171 Spruce-----HU 9-3835
Lindholm J H 511AtlntcAvGrovrCty-HU 9-5493
Lindo Roble Camp LopezCnyn ----HU 9-2026
Lindsay C A 256Walnt ----------HU 9-2566
Lindsay Ernest M 405N7thGrovrCty -----------HU 9-5342
Link Geo F 460ParkVwAvGrovrCty-HU 9-2270
Linnell Investigation & Patrol 261N11thGrovrCty-HU 9-2215
Linstrum Clarence T 756Myrtl ---HU 9-5470
Lintner Dennis E 1288LancastrDr-HU 9-5012
Lipe Byron E 217 SMason-------HU 9-5280
Lipps A Paul 105Poole ---------HU 9-4695
Lisech Estella Rev 684ParkVwAvGrovrCty -------HU 9-3256
Litchfield Arthur 1353 SierraDr--HU 9-4562
Lively's Court 135 S 13thGrovrCty---------HU 9-2825
If no answer call--------------HU 9-4852
Liwanag Angel 428Aldr --------HU 9-3678
Locke W F Bill PikeRd ---------HU 9-3222
Log Cabin Market 400TraffcWy--HU 9-5922
Logue Jas Mrs 224 Short--------HU 9-2206
LOMA VISTA MOTEL 1399Hwy101 ---------------HU 9-2183
Lone Pine Motel 123N13thGrovrCty -----------HU 9-5145
Long Fannie E Mrs 958GrandAv --HU 9-3250
Long Francis G WalntHalcyn ----HU 9-2462
Longley Chas O 169N4thGrovrCty -HU 9-5458
Longmyer Kenneth 231½ SHalcyonRd -----------HU 9-2732
Loomis Amy C Mrs 407Branch ---HU 9-5409
Loomis Christine B Mrs HuasnaRd-HU 9-2004
LOOMIS E C & SON feed dlrs 415EBranch ---------------HU 9-5514
LOOMIS E C & SON INSURANCE AGCY 405EBranch ---------------HU 9-5594
Loomis J Vard HuasnaRd --------HU 9-2911
Loomis John HuasnaRd ----------HU 9-3732
Loomis Maud H 409Branch ------HU 9-2779
Lopes Lulu Mrs 548LePoint -----HU 9-3784
Lopez Lucy F 1561PasoRoblsOceano -------HU 9-4992
Lopez Valentine 615CornwlAv ----HU 9-3114
Lor E V 612BennettAv ----------HU 9-2241
Lord Ray 424TraffcWy ---------HU 9-5644
Losey Perry 812 SeabrghtGrovrCty-HU 9-3147
Louden Celia 2361PasoRoblsOceano-HU 9-2252
Louden's Terrace Trailer Park 1623-23dOceano -----------HU 9-5333
Louise Ralph Dress Shop 131EBranch-HU 9-5929
Lovasz J G 990Hwy101 ---------HU 9-2120
Lovejoy Nelia 1214GrandAv -----HU 9-3929
Lovell C P 562N8thGrovrCty -----HU 9-5343
Lovern H C ArroyoGrndeAvOceano -HU 9-2853
Lovern W D McCarthyOceano ----HU 9-2142
Lovern W L Sr 936 SeabrghtAv GrovrCty-HU 9-4439
Lovern's Clammers Headquarters PierAvOceano-HU 9-2767
Lovett Lee R 127 SMasn--------HU 9-2127
Low Don R 924 SaratogaAvGrovrCty-HU 9-2410
Lowe Grant Mrs 160N7thGrovrCty-HU 9-3646
Lowe John T 347-11thGrovrCty --HU 9-2846
Lowe Roby 1270-24thOceano ----HU 9-5093
Lowe Tyler 884 SeabrghtAvGrovrCty-HU 9-3520
Lowe's Coffee Shop 914GrandAv--HU 9-9948
Lowther Harry A OakParkCanyon -HU 9-2061
Loyns Eddie L Jr 807ParkWy ----HU 9-5060
Lucas Amy 391RamonaAvGrovrCty-HU 9-3680
Lucas E L 391RamonaAvGrovrCty-HU 9-3680
Luhrs Miles 4th&RamonaAvGrovrCty-HU 9-3091
Luis Frank M 1194FairOksAv ---HU 9-5092
Luke A Wayne 425TraffcWy -----HU 9-3623
Lundgren Raymond C HuasnaRd --HU 9-3060
Lundy J W 311RamonaAvGrovrCty-HU 9-2137
Lunsford Drafting Service 1189 SaratogaAvGrovrCty ----HU 9-5855
Lunsford Lucy 1189 SaratogaAvGrovrCty-HU 9-3346
Luster O F CorralitosCnyn -------HU 9-3791
Lutz W B 142N6thGrovrCty -----HU 9-2632
Lynam J S 411Allen ------------HU 9-3360
Lynch E M 710CornwlAv --------HU 9-3813
Lynch Edison OakPrkAv --------HU 9-3216
Lynch Jean 75AtlntcAvGrovrCty --HU 9-2247
Lynch John 228TallyHoRd ------HU 9-3922
Lynch Michael A 407ECherryAv --HU 9-5334

Lynn Sidney G MethodistCampGround --------HU 9-4139
Lynn Woody 328McCarthyAvOceano-HU 9-4201
Lyon Barbara L Mrs 653AtlntcAvGrovrCty --------HU 9-4565
Lyon Donald R 647AtlntcAvGrovrCty-HU 9-3421
Lyon Edw A Sr 874 S 10th GrovrCty-HU 9-3644
Lytton Donald R 220Cherry ------HU 9-5422

M

M & S Janitorial Service 1116FarrellRd -------------HU 9-3334
Macha F C 1845FarrellRd -------HU 9-2186
Machado D HuasnaRd -----------HU 9-2500
Machado Eugene HuasnaRd -----HU 9-3019
Machado Lucinda Mrs 215½Bridge-HU 9-3422
Machado Mary Mrs 170Aldr -----HU 9-5059
Mack Fred Hwy101 -----------HU 9-2832
Mack Gerald F 1168GrandAvGrovrCty --------HU 9-4979
Mackey Paul D 1489E BrightnAvGrovrCty ----HU 9-3968
Mackie Lillian 309Masn ---------HU 9-2134
MacMillan D A AtlanticGrovrCty -HU 9-5911
Macom Glenn H 1231-25th ------HU 9-4773
Mac's Malt Shop 502GrandAvGrovrCty-HU 9-9909
Madsen Don 508CornwlAv ------HU 9-3683
MADSEN HARDWARE & PLUMBING 116WBranch -------------HU 9-2758
Madsen Richard rancher DuneLakes ----------------HU 9-2144
Madson A J Dr 364Alder --------HU 9-2638
Madson M L 1291LancastrDr ----HU 9-3907
Madvig G A 1097FarrellRd -----HU 9-4402
Magee Lula 447NewprtGrovrCty --HU 9-2610
Magginetti Gladys 558 S 13thGrovrCty-HU 9-5100
Maguire Albert L 1094Mapl -----HU 9-2645
Mahin Effie L Mrs 1342NiceAvGrovrCty-HU 9-2675
Mainard Forrest F 1059BadenAvGrovrCty-HU 9-4380
Malis Beverly 1340 SierraDr-----HU 9-2368
Mallory Alton HuasnaRd --------HU 9-5695
Mallory Cethil E HalcyonRdHalcyon-HU 9-2946
Mallory Leo R 400Alln ----------HU 9-5443
Mallory Leo R rl est 107EBranch--HU 9-2839
Mallory Mabel 513 Ide----------HU 9-2814
Mana Geo 1178FairOksAv --------HU 9-2819
Manchester Bertha 581N14thGrovrCty -----------HU 9-2513
Maness Walter W 958GrandAv ---HU 9-4677
Manges Willie H 554RockawyAvGrovrCty --------HU 9-4572
Mankins Alvin B Huasna ---------HU 9-2540
Mankins Gordon UpprArroyoRd ---HU 9-2579
Mankins Harold D 255HillcrstDr --HU 9-5500
Mankins Howard 200HillcrstDr ---HU 9-3248
Mankins Mary Alice Stemple&WalnutHalcyon-HU 9-4122
Mann H C Mrs 486N8thGrovrCty--HU 9-3458
Manning Dorothy Mrs 2061BeachOceano-HU 9-5459
Mansfield G R 327AtlntcAvGrovrCty-HU 9-3947
Marapao Matia 1124 S 13thGrovrCty---------HU 9-4934
Marchant Calculators Division of Smith-Corona Marchant Inc 206NHalcyonRd ------------HU 9-5311
Margaret Harloe Elementary School 901FairOksAv-HU 9-2246
MARIC RUCHEALS BEAUTY SALON 721GrandAv ---------------HU 9-5319
Markewich Donald F 481N2dGrovrCty -----------HU 9-4039
Marlett Pat 233N18thGrovrCty --HU 9-7151
Marlow Ernest E 301Whitely ----HU 9-5478
Marney Earl 135 S 5thGrovrCty--HU 9-5293
Marsalek Tony 536ECherryAv ---HU 9-5609
Marsh Marion 378 SHalcyonRd---HU 9-4582
Marshall J W OakPrkAv ---------HU 9-2569
Martella Jas 534N2dGrovrCty ---HU 9-5456
Martelon R J 1595BrightnAvGrovrCty ------HU 9-4593
Martha's Cleaners 643GrandAvGrovrCty-HU 9-3654
Martin A C 364N1stGrovrCty ----HU 9-5232
Martin Allen S 140N5thGrovrCty -----------HU 9-4182
Martin Frank L 1079FairOksAv --HU 9-2151
Martin Frank P 370TallyHoRd ---HU 9-2935
Martin Gabriel M 319Elm -------HU 9-7367
Martin H S 85BrightnAvGrovrCty ---------HU 9-4231
Martin Harold L 168Aldr --------HU 9-3719
Martin Ida 1142NiceAvGrovrCty --HU 9-3468
Martin Jos F CienagaDistrict ----HU 9-2074
Martin Loren D 175Aldr ---------HU 9-4128
Martin Maud T 1028 SunstDr----HU 9-5021
Martin Max W 202A TraffcWy----HU 9-5498
Martin Myrtle Mrs 907 SaratogaAvGrovrCty-HU 9-5579
Martin Paul E 1122FarrellRdGrovrCty -------HU 9-5116
Martin Thelma L 336 SHalcynRd--HU 9-3217
Marts A D CarpntrCnyn ---------HU 9-2017
Mase Robt W 260N18thGrovrCty -HU 9-2469
Maser Stanley J 1235Brightn ----HU 9-4419
Masonic Temple 112Poole -------HU 9-2350
Masseo Dominick LosBerrosRd ---HU 9-4772
Masters Jas P 1080Mapl --------HU 9-3144
Mastro Eugene T 219WoodPl ----HU 9-3242
Matchan Roy W 100CrownTer ---HU 9-2395
Matheny Harold 411CherryAv ----HU 9-4229
Matheus Julia S 240WBranch ----HU 9-3931
Mathews Jas W 1061BrightnAvGrovrCty-HU 9-3972
Mathews Tipton 219 SMason-----HU 9-2876
Matousek Wm J Jr MD SanLuis Medcl Clinic 957GrandAv-HU 9-5586
Residence 971FresnoPismoBch-PRspct 3-4773
Matsumoto Y 373 S 14thGrovrCty-HU 9-3340
Maxwell Sarah 147N13thGrovrCty-HU 9-5539
Maxwell Wm G 585May ---------HU 9-3643
May Gladys P 908CyprsCt ------HU 9-4107
Mayhall Marcileat M 547½EBranch -----------------HU 9-5007
Mayse Wilbur 489N18thGrovrCty -HU 9-3973
McBride E L 144 SMason--------HU 9-7139
McBride Elgin L LsBerrosCnyn ---HU 9-2525
McCabe John 1595 SierraDr-----HU 9-5189
McCampbell E H 1295-26th -----HU 9-5023
McCarthy Bernard S 175FairVwDr-HU 9-4317
McCaslin Elizabeth 1258RamonaAvGrovrCty-HU 9-5027
McCaslin H B PrintzRd ----------HU 9-5780
McCaslin L D 760N12thGrovrCty -----------HU 9-3716
McCauley F C 489N14thGrovrCty -HU 9-3962
McClaughry H H 473 SaratogaAvGrovrCty-HU 9-5103
McClure Don G SnLuisRd -------HU 9-2948
McClurg Rae L 2111BeachOceano-HU 9-7312
McCollim N D LsBerrosCnyn -----HU 9-3098
McCollim Robt W LsBerrosCnyn --HU 9-3098
McComb Ronald 1186 SunsetDr--HU 9-4337
McConnachie G E 1565NiceAvGrovrCty-HU 9-5939
McCord Sam E 1293 S 13thGrovrCty-HU 9-3477
McCormac Lester C 356N13thGrovrCty-HU 9-3212
McCourt Harold 1225NiceAvGrovrCty ---------HU 9-5395
McCown M C 201 SHalcyonRd ---HU 9-5760
McCoy C W Mrs Crown ---------HU 9-2201
McCoy Chas M 513½LePoint ---HU 9-4307
McCrary Chas O 1520NiceAvGrovrCty ---------HU 9-5387
McCready D H 402EBranch -----HU 9-5477
McCready Danl H 2291HoldenAv -HU 9-4986
McCrillis C D 550EBranch ------HU 9-2864
McCullough Bertha H CorralitosCnyn -------------HU 9-2010
McDaniel J W 381N4thGrovrCty -HU 9-4252
McDaniel R P 1210NiceAv GrovrCty-HU 9-4769
McDonald Jas 851PikeRd -------HU 9-4484
McDonald Maude 990GrandAv ---HU 9-2954
McDonald Robt E 1165FairOksAv -HU 9-2678
McDougal C A 709GrandAv ------HU 9-2191
McGhee H L 1737NewprtAvGrovrCty ------HU 9-4194
McGowan Arnold L 623LongbrnchAvGrovrCty -------HU 9-5844
McGowne Joe 1030RitchieRdGrovrCty -------HU 9-2886
McGowne Port 1264 SaratogaAvGrovrCty ----HU 9-3675
McIntosh Henry 1067 SunstDr----HU 9-3201
McKee Ronald 873 SaratogaAvGrovrCty-HU 9-5964
McKenna D F Mrs 407Alln ------HU 9-5738
McKenna Leo 435LePoint -------HU 9-4849
McKenzie Clyde A 121Alln ------HU 9-2849
McKenzie J A 2599LancastrDr ---HU 9-4081
McKernon Ivan J 13th ----------HU 9-2808
McKinney Jas F rl est 1055GrandAvGrovrCty ---------HU 9-7311
McKitrick Erma 266N14thGrovrCty-HU 9-2374
McLellan Clara S 243N7thGrovrCty-HU 9-4487
McMillen H W 440Walnt --------HU 9-4120
McMinn Ira D 493 S 16thGrovrCty-HU 9-5042
McNabb John E 955MentneAvGrovrCty -------HU 9-7303
McNamara J L 1255 Sage--------HU 9-5385
McNamara Mark G 128Nelsn ----HU 9-3116
McNealley J S 1384BadnGrovrCty-HU 9-3620
McNeil Baird 223 SAlpne--------HU 9-3347
McNeil Leo J 200Nelsn ---------HU 9-2715
McNeil Marjorie 932CyprsCt ----HU 9-4118
McNeil Velda L 241N13thGrovrCty ----------HU 9-4303
McNutt Wad E 347N1stGrovrCty -HU 9-4660
McOsker Walter L 1224GrandAv -HU 9-2847
McPherson Donald W 956 SaratogaAvGrovrCty -----HU 9-4911
McWilliams Dolly Mrs 314 SMasn-HU 9-5688
Meacham W C 191 S 9thGrovrCty-HU 9-2150
Meachum Francis L 594NewprtAvGrovrCty -------HU 9-2952
Meek C L 1617 SaratogaAvGrovrCty ----HU 9-3942
Meek R A Bilray Const Co 1581NewprtAv --------------HU 9-5819
Meeks Brady W 767 S 5thGrovrCty-----------HU 9-4351
MEEKS ELECTRIC & FURNITURE 1055GrandAvGrovrCty -------HU 9-3371
Mehlschau Andrew Nipomo ------HU 9-2083
Mehlschau Christian H LosBerrosRd-HU 9-2012
Meloy Jennie Mrs 803CornwlAv ---HU 9-5453
Melton Jay 898HalcyonRd ------HU 9-3382
Melvin Jas 121Poole ------------HU 9-3723
Menges Donald W 26th&PasoRoblsOceano ------HU 9-4743
Menges F E 200Mason ----------HU 9-2321
Mercedes Beauty Salon 1250GrandAv ---------------HU 9-4030
Mercer Sula Mrs 1525RamonaAvGrovrCty-HU 9-5615
Merino Herminia Mrs 1561NewprtAvGrovrCty-HU 9-4286
MESA POULTRY Hwy1 -----------------------HU 9-3059
MESQUIT ART COMPLETE HOME FURNISHINGS Bridge&Branch -HU 9-2116
Messer Donald D 236 SHalcyonRd-HU 9-4456
Methodist Church 124WBranch --HU 9-2634
Meyer Erwin W HuasnaRd ------HU 9-2494
Meyers J G 2181 OceanAvOceano-HU 9-4960
Meyers W R 605MentneAvGrovrCty -------HU 9-2601
Michael Wm E 317ECherryAv ---HU 9-5356
Mickey Annie HwyNo1 Oceano----HU 9-3769
Mickey's Taxi 100EBranch ------HU 9-2354
Midway Pipe & Supply 1351GrandAvGrovrCty -------HU 9-4333
Milek Chas P 206Whitely -------HU 9-7371
Millard Chas A 1224FairOksAv---HU 9-7325
Miller Ben W 1500 SierraDr-----HU 9-5705
Miller Chas B 1219 S 13thGrovrCty----------HU 9-4032
Miller Edw W 198 SAlpne-------HU 9-2132
Miller Geo M 2331PasoRoblsOceano-HU 9-3117
Miller Jack A 1097 SaratogaAvGrovrCty-HU 9-4407
Miller Jas M 212WoodPl -------HU 9-2862
Miller Jas W 167Aspn ---------HU 9-2532
Miller Jerry L HwyNo1 --------HU 9-2024
Miller Jesse 1544 SaratogaAvGrovrCty-HU 9-3442
Miller Kenneth V 2221PasoRoblsOceano-HU 9-4716
Miller Leonard 619GrandAvGrovrCty-HU 9-3213
Miller M L 1520FarrellRd -------HU 9-2262
Miller T F 527 OrchrdAv--------HU 9-4210
Miller Wayland BrigGen LopezCnyn-HU 9-5486
Millers' Mosaics & Gifts 1111GrandAvGrovrCty -------HU 9-2148
Mills C B 2141 OceanOceano ----HU 9-5273
Mills David M 67 OceanVwAvGrovrCty -------HU 9-4100
Mills Fred B 419LePoint -------HU 9-3220
Mills Maurice CorralitosCnyn ----HU 9-3748
Mills Roberta HuasnaRd --------HU 9-3540
Mills Verdi Mrs 123VallyRd -----HU 9-2473
Milne Bruce 2190-22dOceano ---HU 9-2962
Milne N A CorbtCnynRd --------HU 9-4110
Mineau Jas R 914CyprsCt ------HU 9-5664
Mineau Russell B Mrs HuasnaRd --HU 9-2021
MINER'S HARDWARE 1056GrandAvGrovrCty -------HU 9-2931
Minor Eddie 375Walnut ---------HU 9-3380
Minor Edw L 158AtlntcAvGrovrCty-HU 9-3628
Minyard Don 1280LaVstaCt -----HU 9-7123
Miranda Frank J 1299-25th ----HU 9-4047
Missamore Herbert E 775 SeabrghtAvGrovrCty-HU 9-5578
Missamore Jack P 1126NiceAvGrovrCty ---------HU 9-4185
Mitchell Chas E RailrdAvOceano --HU 9-3309
Mitchell Earl 2340BeachOceano -HU 9-3951
Mitchell Henry T 510 S 10thGrovrCty-HU 9-4391
Mitchell Lewis 430Beech -------HU 9-3255
Mitchell Richard J 1299LancastrDr -----------HU 9-4366
Mize Wayne C 1598HillcrstDr ----HU 9-5444
Molatore John 238N7thGrovrCty -HU 9-2960
Molette E V HwyNo1 Oceano-----HU 9-5437
Molinari Lawrence 126A VallyRd--HU 9-3997
Monfort W N WTemplHalcyon ---HU 9-3990
Montgomery Annie 259RamonaAvGrovrCty-HU 9-2433
Montgomery Claude 318Allen ----HU 9-2046
Montgomery Dale L 136ParkVwAvGrovrCty-HU 9-4123
Montgomery Dorothy M 1861 OceanOceano ----------HU 9-5677
Montgomery Frank E 451 SeabrghtAvGrovrCty-HU 9-5540
Montgomery Halden 321Poole ---HU 9-2447
Montgomery Monte H 1447-15thOceano-HU 9-5429
Montgomery's Store 1909PacBlOceano-HU 9-2892
Moore Clark L 1180Ash --------HU 9-2992
Moore Cleo P 672ManhattnAvGrovrCty-HU 9-4218
Moore Earl W 856VirginiaCt ----HU 9-5550
Moore Edna Nance 208Nelsn ----HU 9-5723
Moore Frank C 597 SaratogaAvGrovrCty -----HU 9-4623
Moore Geo A 210TallyHoRd -----HU 9-3639
Moore J D Arroyo Grande Motl 329TraffcWy -------------HU 9-5613
Moore Jos C 140TallyHoRd -----HU 9-3097
Moore Kermit 1330NewprtAvGrovrCty-HU 9-2234
Moore L A 390AtlntcAvGrovrCty--HU 9-3809
Moore Lee R 703ParkVwAvGrovrCty -------HU 9-5871
Moore Mattie 688MentneAvGrovrCty-HU 9-4450
Moore R A Jr 230Gardn --------HU 9-5617
Moorefield John R Jr 909CyprsCt -HU 9-3526
Morales J 1795MentneAvGrovrCty-HU 9-2207
Morales Tobias 1871WilmarOceano ---------HU 9-2981
Moralez Luis 1298-25th -------HU 9-5502
More Jerry 1357 StrandOceano---HU 9-5463
Moreno Marion 1071FairOksAv ---HU 9-3096
Morgan Byron E 408Beech ------HU 9-4142
Morgan Herb H 2251HoldnAvOceano-HU 9-3164
Morgan J A 8th&NewprtGrovrCty -HU 9-2378
Morgan Wm Don 712N6thGrovrCty -----------HU 9-4274
Morin Harrold G 981PikeRdGrovrCty-HU 9-4707
MORIN ROLAND J truckng 273N6thGrovrCty -----------HU 9-2057
Morris Frank 648LongbrnchAvGrovrCty-HU 9-5946
Morris Henry 1509NiceAvGrovrCty-HU 9-2125
Morris Sy UpprArroyoRd -------HU 9-3728
Morrison Richard D 202Alder ----HU 9-4777
Morrow Bobbie 202A VallyRd----HU 9-2139
Moss Gerald N Dr 1177D Maple --HU 9-4043
Motor Oil Sales Co 349 SHalcyonRd -----------HU 9-5131
Motta W C 1341HillcrstDr ------HU 9-2149
Mulder R G 207McKnly ---------HU 9-4679
Mulkey Claude P 125RosewdLn ---HU 9-5108
MULKEY'S TEXACO STN 999Hwy101 ---------------HU 9-9947
Mullin Ben B 876BrightnAvGrovrCty-HU 9-4263
Mullin Steven H 435Pecn -------HU 9-3866
Munger H B 205 Short----------HU 9-2140
Munford Johanna B 1761-22dOceano -----------HU 9-5327
Munyon Gaylord HalcyonRd -----HU 9-2115
Murdock Jas 174AtlntcAvGrovrCty-HU 9-4472
Murphy J L 461 S 13thGrovrCty--HU 9-2704
Murphy Louis F 306Alln --------HU 9-5559
Murray Bob D 1395MentneAv GrovrCty-HU 9-3950
Murray D L 1126GrandAv ------HU 9-4917
Murray Ernest C OakPk --------HU 9-2535
Murray Joe 9thOceano ----------HU 9-3398
Murray Maynard RailrdOceano ---HU 9-3326
Murrell L B HuasnaRd ---------HU 9-3697
Musgrave MaryAnn 545LePoint --HU 9-3553
Mustain Raymond 1039NewprtAvGrovrCty ------HU 9-7352
Myers C W 53ParkVwAvGrovrCty -HU 9-5847
Myers Edw J 1166AtlntcAvGrovrCty -------HU 9-4966
Myers & Son Wilshire Service 4th&GrandAvGrovrCty -------HU 9-4018
MYERS WM N paintng contr 1133Maple ----------------HU 9-3994
Residence CorbttCnyn --------HU 9-2002
Myrick Jas 833WillowLn --------HU 9-3465

N

Nagashima J 1425FarrellRd -----HU 9-3831
Nagle Leon 2011VistaOceano ----HU 9-5706
Nakamura Eddie 1173FairOksAv--HU 9-3495
Nakamura S LosBerrosRd -------HU 9-2045
Nakano J J LsBerrosDistrict -----HU 9-3039
Navarro Dorsie 505RockawyAvGrovrCty-HU 9-3493
Nazario Paul Dr HuasnaRd ------HU 9-4119
Neal Fred R 396PierAvOceano ---HU 9-4659
Neary Arlene A NTempleHalcyon -HU 9-4556
Needs Ruth 227FairvwDr -------HU 9-3963
Neighbors L B OakPrkRd -------HU 9-2214
NELLIE'S LAUNDRY SERVICE 722RockawyAvGrovrCty ------HU 9-5938
Nell's Delicatessen 1591GrandAvGrovrCty -------HU 9-4882
Nelson Edwin 204LarchmntDr ---HU 9-3234
Nelson M E HuasnaRd ----------HU 9-3489
Nelson Oliver 538 Ide----------HU 9-4105
Nelson Thelise Mrs 119VallyRd --HU 9-2670
Nethery Glenn 2559LancastrDr --HU 9-4002
Neumann Alberta K 117HartLn --HU 9-7349
Newby Darvel 1169TrouvleAvGrovrCty-HU 9-3506
Newdoll Robt H 819N2dGrovrCty -HU 9-4457
Newell Melvin S 225Branch -----HU 9-2913
Newman Alvin 420Walnut -------HU 9-4765
Newman Loren 1315HillcrstDr ---HU 9-2641
Newman Lovell Pete 663 OceanVwAvGrovrCty -----HU 9-3424
Newman Ray C 195FairvwDr ----HU 9-5124
Newman Ronald 691 S 13thGrovrCty----------HU 9-7105
Nibarger Margaret L 1261GrandAv-HU 9-5168
Nicholas Glenn W 1045GrandAv --HU 9-7373
Nicholas Jas M Jr 170FairVwAv -HU 9-4879
Nichols Everett 220A Alder------HU 9-5393
Nichols J H OakPrkAv ----------HU 9-5722
Nichols Mary E 505 Ide---------HU 9-2267
Nichols N S HwyNo1 -----------HU 9-5640
Nichols N S Oceano Packng Co Oceano-HU 9-5636
Nickerson Wm H 821WillowLn ---HU 9-2879
Nickles Chas C 1660-23dOceano --HU 9-3184
Nickles R E 2260PikeRdOceano --HU 9-2498
Nickson Herbert W 1205NewprtAvGrovrCty -----HU 9-5140
Nielsen H W LopezCnyn --------HU 9-2541
Nimmo Katherine Dr BeachAvOceano-HU 9-3936
NIP 'N TUCK LIQUORS
No 1 816GrandAvGrovrCty-----HU 9-4441
No 2 1209GrandAv-----------HU 9-4442
Nishi S 1156GrandAvGrovrCty ---HU 9-2973
NISHI'S MARKET 1150GrandAvGrovrCty -------HU 9-3641
Nix Mamie 1324 SaratogaAvGrovrCty-HU 9-3564
Nix S A 290 S 10thGrovrCty-----HU 9-3705
Nixon R E 948 SaratogaAvGrovrCty -----HU 9-5166
Noble A W 1282AtlntcAvGrovrCty-HU 9-4154
Noe L T 366N8thGrovrCty ------HU 9-3746
Nordlund E E 1561-21stOceano --HU 9-5816
Norman Jas L 709Faeh ---------HU 9-4403
Norman John P 708GrandAv ----HU 9-3861
Norman June 564N5thGrovrCty --HU 9-5702
Norman Luther L 1214NewprtAvGrovrCty-HU 9-4338
Northamer J E 513 S 13thGrovrCty---------HU 9-4932
Norton Fred 213Whitely --------HU 9-2311
NORWALK SERVICE 6th&GrandAvGrovrCty -------HU 9-2279
Noyes E L 354N6thGrovrCty ----HU 9-2516
Nunes Joe A 735RamonaAvGrovrCty-HU 9-3125
Nunes Joe B 156 SAlpne--------HU 9-5267
Nunes John V CienagaDistrict ----HU 9-2011
Nunes Oliver 1031NewprtAvGrovrCty-HU 9-2169
Nunes Wynona N 1385TrouvleAvGrovrCty ------HU 9-3533

O

OAK SANITARIUM 222Elm ------------------HU 9-5468
Obayashi Chiyota 1726NiceAvGrovrCty --------HU 9-2813
Obayashi Geo 1257 Sage--------HU 9-4249
O'Blenis Vern A 54 OceanVwAvGrovrCty ------HU 9-3249
O'Brien Earl B 492-13thGrovrCty -HU 9-5264
Ocean Breeze Trailer Park 345PierAvOceano-HU 9-4447
OCEANA THE 1795PacBlOceano -----------HU 9-2787
OCEANO AUTOMOTIVE PasoRoblsOceano -----------HU 9-5803
Oceano Beach Auto Court 451PierAvOceano-HU 9-5624
Oceano Beach Fish Market PierAvOceano --------------HU 9-2128
OCEANO FIRE DEPARTMENT
All Other Calls 1697PacBlOceano-HU 9-5962
Fire calls only---------------HU 9-2110
Oceano Full Gospel Tabernacle 2310PasoRoblsAvOceano-HU 9-3601
Oceano Hardware 1757PacBlOceano -----------HU 9-3416
Oceano Ice Co Oceano ----------HU 9-2288
Oceano Packing Co Oceano ------HU 9-5636
Oceano Rancho Restaurant 1500PacBlOceano -----------HU 9-9967
Oceano Sand Co LakeOceano -----HU 9-5244
If no answer call--------------HU 9-5446
Oceano School District 8th&WilmarOceano-HU 9-4746
Oceano Special Training Class 19th&OceanOceano-HU 9-3876
Oceano Water Co 1935WilmrOceano-HU 9-2124
O'Connor Frank 1723 SaratogaAvGrovrCty ----HU 9-2780
O'Connor W Q 310CherryAv -----HU 9-2938
O'Connor Wm rl est 105Bridge----HU 9-2181
O'Connor's Cafe 112EBranch ----HU 9-9989
O'Dell Ralph N 403HalcyonRd ---HU 9-2720
Ogan H K 117 SGardn----------HU 9-2391
O'Hara Richard J 1302Poplar ----HU 9-2107
Olah Pauline 1352BrightnAvGrovrCty ------HU 9-5053
Oldfield C D 10thGrovrCty ------HU 9-2268
Oldham Claude OakParkCanyonNo1 ---------HU 9-2689
Oldham Lydia E 1435PacBlOceano-HU 9-3838
Olivas Peggy 1339-24thOceano ---HU 9-4509
Oliveira LeRoy A 804GrandAv ---HU 9-4963
Oliveira Lucinda 5thGrovrCty ----HU 9-4871
Oliveira Mary 804GrandAv ------HU 9-4963
Oliveira Mary E 436CalifAv -----HU 9-2613
Olsen Chas 1212FairOks --------HU 9-3738
Olsen Clyde 445Beech ----------HU 9-2747
Olson Mabel Mrs 102Barnett -----HU 9-3315
Olson O N 1277BrightnAvGrovrCty-HU 9-3691
Olson Rebecca M 213NAlpne ----HU 9-3179
One-O-One Auto Court 205Barnett -------------HU 9-2764
One-O-One Propane Service 305LongbrnchAvGrovrCty ----HU 9-4151
O'Neal Cecil D 1623-23dOceano --HU 9-7320
Ormonde F F OakPrk -----------HU 9-2084
Ormonde Marvin OakParkCanyonNo1-HU 9-3725
Ornduff H H 1621PacBlOceano --HU 9-3820
Orr Mary Miss 308 SMason------HU 9-3555
Orr Wm S Rev 1254Cedar -------HU 9-2265
Ortiz Susanna 634ManhattnAvGrovrCty -----HU 9-4059
Ortner Lester E Rev 1305BrightnAv-HU 9-4137
Osborn J C Mrs 363N11thGrovrCty-HU 9-2260
Osborn Jerry 153ParkVwAvGrovrCty -------HU 9-4062
Osborne Inez 1148 SaratogaAvGrovrCty ----HU 9-4372
Otsuji Richard 210Walnut -------HU 9-5087
Ott G E 1212FarrellRd ---------HU 9-2152
Overbay Marion 910DodsonWy ---HU 9-4901
Overman Harry V 640 SaratogaAvGrovrCty-HU 9-3507
Owen Clifford L 904TrouvleAvGrovrCty -------HU 9-2522
Owen John K 1477GrandAvGrovrCty -------HU 9-4690
Owen Kenneth E 1281-26th -----HU 9-7301
Owen Kenneth R 1221-25th -----HU 9-5826
Oxford Robt F 1283GrandAvGrovrCty -------HU 9-4991
Ozawa Tom 140 S 11thGrovrCty--HU 9-5955

P

P & F DOOR SALES 390ManhattnAvGrovrCty -----HU 9-5828
Pace Alonzo 432 SaratogaAvGrovrCty -----HU 9-4635
Pace Jessie B 225N3dGrovrCty --HU 9-5324
Pace Vic 1203Mentego ---------HU 9-4319
Pacheco Thos 1660-21stOceano --HU 9-3430
Pacific Gas & Electric Co Bus Ofc SanLuisObispo
From Arroyo Grande Exchange Ask Operator for-Entrprise 10251
Pacific Printers 875GrandAvGrovrCty --------HU 9-5856
PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSanLuisObispo
Ask Operator for----------Business Office
(No Charge for Calls to Business Office)
See introductory section for service calls & other important matters
Padgett Chas T CherryLn -------HU 9-2712

Padgett Earl D 113NMason -----HU 9-4063
Padgett Earl E 1101AtlntcAvGrovrCty --------HU 9-3404
Padgett Jas B 1221-24th -------HU 9-3559
Padilla Massey 4thGrovrCty -----HU 9-2442
Padlina Milton A CorbtCnynRd ---HU 9-5784
Page Kenneth R 120PageWy ----HU 9-4141
Page M S LopezCnyn -----------HU 9-2552
Page Morgan C BrightnAvGrovrCty-HU 9-3939
Pagel Otto H 355N5thGrovrCty --HU 9-5322
PAINT SHOP THE 1106GrandAv --------------HU 9-3324
Painters District Council No 52 119 S 5thGrovrCty-----------HU 9-4181
Palo Mesa Inc ----------------HU 9-4000
Pannett W E 1811 OceanAvOceano-HU 9-2190
Pantle Carl W 162Walnt --------HU 9-5682
Pape Geo W 1060FairOksAv -----HU 9-5791
Paradise Cafe 1731PacBlOceano --HU 9-5829
Parke Geo J 125ECherryAv ------HU 9-2637
Parker Chas T 142AtlntcAvGrovrCty ---------HU 9-5184
Parker Chris H ValleyRd --------HU 9-5660
Parker Frank L 1689NewprtAvGrovrCty ------HU 9-5608
Parker Gloria LopezCnyn -------HU 9-5850
Parker P L 163 S 3dGrovrCty ----HU 9-4339
Parker Wallis O Capt 1174FairOksAv-HU 9-2112
Parotti J HuasnaRd ------------HU 9-2572
Parris G C 203BrightnAvGrovrCty -HU 9-2344
Parrish Eugene Rev 858ManhattnAvGrovrCty -----HU 9-3190
Parrish Mary Mrs BranchMillRd --HU 9-2545
Parsons Angus 1246Poplar -----HU 9-4080
Parsons J E Huasna -----------HU 9-4135
Parvin Russell OakPrkAv -------HU 9-5010
Pascoe Blanche 136 S 5thGrovrCty----------HU 9-3464
Pasion A M HuasnaRd ---------HU 9-3891
Pasion L M HuasnaRd ----------HU 9-3093
Pasion M Mrs HuasnaRd --------HU 9-3891
Passmore Ben 372N11thGrovrCty-HU 9-7385
Pate Curtis 774AtlntcAvGrovrCty -HU 9-3203
Patsy's Beauty Shop 117EBranch-HU 9-3500
Paul Frank 350N12thGrovrCty ---HU 9-4431
Paulding Ruth 551Crown -------HU 9-5661
Paulsen Chas WalntHalcyon -----HU 9-3704
Paulsen Fred C 1729NewprtAvGrovrCty-HU 9-3982
Payne Carl E Grover City Jnk Yd 13th&FarrellRdGrovrCty-HU 9-2991
Payne Jas M 211N13thGrovrCty--HU 9-3862
Payne Richard C 1052 SeabrghtAvGrovrCty ----HU 9-5386
Payne Virgil E 411CornwlAv ----HU 9-3515
Peace Lutheran Church 407Beech -HU 9-2708
Pearce E G 260 SHalcyonRd ----HU 9-5119
Pearl John 206 SMasn----------HU 9-3727
Pease Beatrice 189N14thGrovrCty-HU 9-5686
Pease Walter J 664LongbrnchAvGrovrCty-HU 9-3634
Ped Magdalena 2210 OceanAvOceano-HU 9-2448
PEGGY'S CHUCKWAGON BUFFET 967GrandAvGrovrCty --------HU 9-9958
PEGGY'S OF ARROYO GRANDE 126EBranch --------------HU 9-2103
Pein John L Oceana The 1795PacBlOceano -----------HU 9-2787
Pein Rose 1208GrandAv --------HU 9-3110
Pemberton H C 200 S 4thGrovrCty-HU 9-2320
Pence J O optmtrst 134EBranch--HU 9-2351
Residence 121NMasn ---------HU 9-4708
Pence Jim 429CalifAv ----------HU 9-4514
Pennington Ralph 250LarchmntDr-HU 9-7328
Penny Richard-J LsBerrosCnyn --HU 9-3088
Pentecostal Church of God 1152BrightnAvGrovrCty-HU 9-2235
Pera Peter HuasnaRd ----------HU 9-2089
Pereira Ben 173 S 11thGrovrCty --HU 9-4688
Perinetti A A 718GrandAv ------HU 9-2242
Perkins Bob T V Repair 904RockawyAvGrovrCty ------HU 9-4814
Perkins Howard C 1000B GrandAv-HU 9-4567
Perkins John L 174N6thGrovrCty -HU 9-5017
Perry Fred F 2220ArroyoGrndeAv Oceano-HU 9-2329
Perry Joe S 522EBranch -------HU 9-5790
Peter Kiewit Sons Co Hwy1 -----HU 9-7323
Petersen Mary F 990AtlntcAvGrovrCty-HU 9-3200
Petersen Wm R 516MentneAvGrovrCty -------HU 9-4836
Peterson Albert 1025 SunstDr----HU 9-3692
Peterson Arnold Ace T V & Radio Serv 1095GrandAvGrovrCty -------HU 9-2501
Peterson Carl H 1054½GrandAv -HU 9-4969
Peterson Mary 1164MentneAvGrovrCty ------HU 9-4534
Pete's Liquor Store 1101GrandAvGrovrCty-HU 9-9996
Petker Geo 211HalcyonRd ------HU 9-5534
Petker Herman G 445 S 12th GrovrCty-HU 9-5708
Petker Mary Mrs 529ELePointAv -HU 9-4589
Peugh Laura J 1375GrandAv ----HU 9-2653
Pew C Earl 536Crown ----------HU 9-5169
Pfankuch Edw Fairgrove Rlty 1218GrandAv --------------HU 9-3270
Residence 631PershngDrOceano -HU 9-3860
Pharr Luther 1597NiceAvGrovrCty-HU 9-5058
Pharr Wm H SeabrghtAvGrovrCty -HU 9-3487
PHELAN BROS FEED YARD LosBerrosRd ---------------HU 9-5648
Phelan Cyril rnch LosBerrosRd---HU 9-2480
Phelan Dan M Jr LosBerrosRd ---HU 9-2081
Phelan J Dan LosBerrosRd ------HU 9-2596
Phelan & Taylor Produce Co Oceano-HU 9-2413
Phelps Berry W 497N10thGrovrCty-HU 9-2979
Phelps Ward B 464-9thGrovrCty--HU 9-2158
Phillips A 312LePoint ---------HU 9-5215
Phillips Elbert L CorbtCnynRd ---HU 9-3077
Phillips Frank VerdeCanyon -----HU 9-5801
Phillips Jos Mrs LosBerrosRd ----HU 9-2514
Phillips Lula F 307 SMason------HU 9-2791
Phillips Paul 1160Mapl --------HU 9-4102
Phillips Wayne 187 SAlpne -----HU 9-5243
Phillips Wm M 1059FairOksAv -------------HU 9-5715
PHIL'S COCKTAILS 1769PacBlOceano-HU 9-9910
Phoenix S S 1451WilmarOceano --HU 9-2143
Pierce G W 1087NiceAvGrovrCty -HU 9-2677
Pierce John C TraffcWy --------HU 9-3762
Pierce Lewis M 1502NiceAvGrovrCty-HU 9-4702
Pierce Robt E StrattnRd -------HU 9-2583
Pierson W R 520Aldr ----------HU 9-2723
Pieschke W R Grover City Feed Str 10th&GrandAvGrovrCty ------HU 9-2361
Pieschke Wm R 807VirginiaCt ---HU 9-4860
Pike R E 1380MentneAvGrovrCty -HU 9-3437
Pilkington Jack 338 OceanVwAvGrovrCty -----HU 9-4863
Pilkington S E 254NewprtAvGrovrCty -------HU 9-5663
Pimental Antone 19thOceano ----HU 9-3469
Pimentel Max Jr 1441 SnFrnciscoBlOceano ----HU 9-5371
Pinkerton Jack C 332BecktPlGrovrCty ---------HU 9-4057
Pinze Albert G SnLuisRd -------HU 9-4322
Piper W L 977GrandAv ---------HU 9-4625
Pismo Beach Grammar School Wadswrth&HanfrdPismoBch ---HU 9-5822
PISMO BEACH REALTY 568GrandAvGrovrCty --------HU 9-4922
PISMO BEACH REALTY 930GrandAv ----------------HU 9-4327
Pismo Beach State Park Oceano --HU 9-3321
Pismo-Oceano Airport San Luis Obispo County of Oceano-------------HU 9-9952
PISMO-OCEANO VEGETABLE EXCHANGE RailrdAvOceano-HU 9-5771
Pitner V B 1294LaVstaCt ------HU 9-4967
Pitts John M 1530 SaratogaAvGrovrCty ----HU 9-7381
Platt Jane 1861 OceanOceano ---HU 9-5677
Pocket Book Grocery 294N4thGrovrCty-HU 9-2804
Poletti Roy L UpprArroyo -------HU 9-3733
Pollett Vera E 1477GrandAvGrovrCty -------HU 9-7111
Pond Thelma G Oak Sanitrm 222Elm -----------------HU 9-5468
Pontes Louis 1265 SaratogaAvGrovrCty-HU 9-3085
Poole Joe BranchMillRd --------HU 9-3014
Pope Hugh Jr 723BennettAv -----HU 9-3188
Pope Hugh O 535EBranch -------HU 9-5647
Porter Arthur I 1458-15thOceano-HU 9-3498
Porter Arza HuasnaRd ----------HU 9-2557
Porter Asa HuasnaRd -----------HU 9-2531
Porter Asa Jr 314CherryAv ------HU 9-2753
Porter B L 1stOceano ----------HU 9-2373
Porter Chester 413Calif ---------HU 9-4292
Porter D G 547 Ide------------HU 9-4429
Porter's Frozen Foods Inc 302 S 13thGrovrCty----------HU 9-2985
Porticos Pedro HwyNo1 --------HU 9-2639
Portlock Chas M 958GrandAv ----HU 9-4038
Portnoff Jim P LosBerros -------HU 9-4140
Portugal Manuel A 1471RamonaAvGrovrCty ------HU 9-5352
Potter Cleo G HwyNo1 ---------HU 9-3001

Potter Edgar Nipomo ---HU 9-4812
Potter Frank W
588 S 7thGrovrCty-HU 9-3215
Potter Jack M
1050NiceAvGrovrCty ---HU 9-4624
Potter Viola F
1132MentneAvGrovrCty-HU 9-2202
Pounds Cecil W
892 S 13thGrovrCty ---HU 9-5018
Powell E L 166Aldr ---HU 9-3574
Powell W W 31ParkVwAvGrovrCty-HU 9-4576
Power John H 216FairViewDr ---HU 9-4742
Pradmore Arthur 186Elm ---HU 9-2366
Pratt Robt G 555LePoint ---HU 9-3106
Prescott W A 1275 S 13th
GrovrCty-HU 9-4248
Prestridge Donald J 1305Poplar -HU 9-4183
Prewett Roy
924MentneAvGrovrCty ---HU 9-5672
Price Ellis A
520ParkVwAvGrovrCty-HU 9-4401
Price J L 11thGrovrCty ---HU 9-3262
Prickett Elmer 1155 SunstDr---HU 9-5762
Printz C D PrintzRd ---HU 9-2072
Probert David B 208FairViewDr --HU 9-3285
Prosser Harold L 1101FairOksAv -HU 9-4344
Pruess Morris O 252WBranch ---HU 9-2843
Pruett M J 724CornwlAv ---HU 9-3864
PUBLIC SANITARY CO
245HillcrstDr ---HU 9-3155
Puerto Sabas J 26th&PasoRobls --HU 9-4132
Pueschel C F
571LongbrnchAvGrovrCty-HU 9-3162
Pueschel Earl 160BriscoRd ---HU 9-3933
Puritas & Arrowhead Waters Inc
420TraffcWy ---HU 9-2283
Pursell John R 1290-24thOceano -HU 9-3517
Pyatt Guy 206N6thGrovrCty ---HU 9-2671

Q

Quality Cleaners 109EBranch ---HU 9-2696
Qualls Lloyd C 232N3dGrovrCty --HU 9-3598
Quaresma J R HuasnaRd HU 9-2547
Quaresma Lillian 900 SHalcyonRd-HU 9-2294
Quaresma W W HuasnaRd ---HU 9-2038
Quaresma Wm E Huasna ---HU 9-2091
Quaresma Wm M 815WillowLn ---HU 9-3525
Queen Larry P 1266LancastrDr --HU 9-5898
Quincy Robt C 933CyprsCt ---HU 9-5796
Quinn E M 1436RailrdAvOceano --HU 9-4672
Quitman Walter 125EBranch ---HU 9-3987

R

Racca Joe C
1357ManhattnGrovrCty-HU 9-3802
Rader Earl 118High ---HU 9-3970
Rader M F
1451 SeabrghtAvGrovrCty ---HU 9-7130
Radio Amateur K6MQX
121Nevada ---HU 9-5786
Rae's Beauty Salon 110WBranch -HU 9-2277
Ragsdale Russell 181Aspen ---HU 9-5261
Rainbeau Lorena Mrs 155Pine ---HU 9-2451
Rainey Martha
1098TrouvleAvGrovrCty ---HU 9-4848
Ralph G A Mrs 406EBranch ---HU 9-5558
Ralph Thos 354 SHalcynRd---HU 9-3528
Ralph's Dress Shop 131EBranch --HU 9-5929
RALPH'S PLUMBING
1396LongbrnchAvGrovrCty ---HU 9-4445
Ralph's & Porky's 108WBranch ---HU 9-9991
Ralston Wm E 2568LancastrDr --HU 9-4421
Ramage H H 129NMasn ---HU 9-3342
Ramey Harce C
220 S 9thGrovrCty-HU 9-3478
Ramey Nola M
425ManhattnAvGrovrCty-HU 9-3305
Ramil F 1521PasoRoblsOceano --HU 9-3413
Ramsey H B
1365 SaratogaAvGrovrCty-HU 9-5000
Ramsey Rex T
254 OceanVwAvGrovrCty ---HU 9-5357
Rancho De Los Cuestos Grover B Hill Co
Ranch No 1 UpprArroyo ---HU 9-2001
Ranch No 2 Huasna ---HU 9-2080
Ranch No 3 Headquarters
Huasna-HU 9-2075
Ranch No 4 UpprArroyo ---HU 9-2073
Randall Beulah
1134RamonaAvGrovrCty-HU 9-3335
Ranney W C OakPrkAv ---HU 9-5731
Rapanan G 184BriscoRd ---HU 9-5484
Rapp Guss A 440Beech ---HU 9-3150
Rapp Keith A No1HwyOceano ---HU 9-5471
Rawlinson David F
231N1stGrovrCty ---HU 9-4827
Ray W H 1171Ash ---HU 9-2193
Raymond B C 217Alpine ---HU 9-3496
Reade Curtis A 1026Ash ---HU 9-5277
Reale Andy
663NewprtAvGrovrCty ---HU 9-4656
Ream Harlan 1290-25th ---HU 9-2633
Record & Band Shop The
1041GrandAv-HU 9-3512
Redden Gene
248BrightnAvGrovrCty-HU 9-3917
Redfield H A Mrs 1023 SunsetDr-HU 9-3126
Redick Elmer Mrs 162Elm ---HU 9-5071
Reed Alcott H CherryAv ---HU 9-3337
Reed Frank A BerrosRd ---HU 9-3067
Reed Hollis J
1636BrightnAvGrovrCty ---HU 9-3978
Reed Irene 239N8thGrovrCty ---HU 9-2840
Reikki F Rennie
135 S 13thGrovrCty ---HU 9-5314
Reiner O J contr
17th&WilmarOceano ---HU 9-4071
Reinhardt Jack W 1059Mapl ---HU 9-5255
Reis John Jr 531LePoint ---HU 9-3549
Reis Lucio 750RoblesRd ---HU 9-3688
Reis Manuel OakPrkRd ---HU 9-2273
Reis Mary 404¾EBranch ---HU 9-3425
Reis Terry LsBerrosCnyn ---HU 9-4428
Relf Robt B 147 S 11thGrovrCty--HU 9-5830
Remillard L G 1214FairOksAv ---HU 9-4233
Rencher G G 1400 SierraDr ---HU 9-3221
RENSHAW CONSTRUCTION CO
615BenntAv ---HU 9-4754
Renshaw Ernest 615BennettAv ---HU 9-4754
Rentz Jas D 568GrandAvGrovrCty-HU 9-4678
Retzloff Harold W 1038FairOksAv-HU 9-4480
Revill Lottie
1168GrandAvGrovrCty ---HU 9-7128
Rexroad E R 587NewmnDr ---HU 9-3607
Reyes S D HuasnaRd ---HU 9-5619
Reyes S D Ranch No 4
CienagaDistrict-HU 9-2576
Reynolds Dock
841NiceAvGrovrCty-HU 9-2903
Reynolds R D
853RockawyAvGrovrCty ---HU 9-4438
Reynolds R R
631 OceanvwGrovrCty HU 9-3846
Rhodd Fayetta M 332 SMason HU 9-4548
Rhoden John E 655 S 7thGrovrCty HU 9-5815
Rhorer W D 403Alln ---HU 9-4144
Rhule W W
1239NewprtAvGrovrCty-HU 9-3290
Rhyne Mina
1168GrandAvGrovrCty ---HU 9-2796
Ribken Geo D Sr 145 SHalcyonRd -HU 9-5388
Riblett Elmer D
665 S 6thGrovrCty---HU 9-4614
Rice Jos A
1775 SaratogaAvGrovrCty ---HU 9-4896
Rich Billy J
1035NiceAvGrovrCty ---HU 9-5397
RICH BROS TILE CO
325N10thGrovrCty ---HU 9-3955
Rich Don R 325N10thGrovrCty ---HU 9-3955
Richards C R 132High ---HU 9-5161
Richards Clarence
2231ArroyoGrandeAv-HU 9-3323
Richards Warren G 1094 SunstDr-HU 9-2768
Richardson John W 398Elm ---HU 9-3952
Richardson Norman HuasnaRd ---HU 9-2324
Richardson Paul R 858WillowLn --HU 9-7152
Richeda O 119 SRena---HU 9-3284
Richerson John Pub Sanitary Co
245HillcrstDr-HU 9-3155
Richey Hardie H 428 OrchrdAv---HU 9-5921
Richmond Sidney B 154Pine ---HU 9-5433
Rico Catalino 1920-21stOceano ---HU 9-2809
Ridgeway O B
460BrightnAvGrovrCty ---HU 9-2773
Riley Fredrick
943 SeabrghtAvGrovrCty-HU 9-4745
Riloquio Narciso
2331 OceanOceano ---HU 9-5229
Ring C J 1396MentneAvGrovrCty--HU 9-3586
Ringrose Florence 222Gardn ---HU 9-3160
Rios Chas P 210WoodPl ---HU 9-3892
Rios Richard 251Elm ---HU 9-5221
Ripple Ronald H CarpntrCnyn ---HU 9-3787
Ritchie Evelyn A Mrs
829RitchieRdGrovrCty-HU 9-5652
Rivas Robt 1241-24thOceano ---HU 9-3946
Robb Jas C Jr 1261LancastrDr ---HU 9-5090
Robbins Victor J 1145 SunstDr---HU 9-3782
Roberson Ray S
1103BrightnAvGrovrCty ---HU 9-3486
Roberts C Thos 537 S 8thGrovrCty-HU 9-3626
Roberts Edw CarpntrCnyn ---HU 9-2598
Roberts Geo E 310 Short---HU 9-4357
Roberts Grace M 340N3dGrovrCty-HU 9-2841
Roberts Jas Henry 1260Poplar ---HU 9-4196
Roberts Rena
1040BrightnAvGrovrCty ---HU 9-2740
Roberts Robt H 1097FarrellRd --HU 9-4402
Robertson John 927CyprsCt ---HU 9-5656
Robertson John H 126 Short ---HU 9-3497
Robey Lola
1495 SeabrghtAvGrovrCty ---HU 9-4924
Robinson Aubrey D
980MentneAvGrovrCty ---HU 9-7193
Robinson Jas H
OakParkCanyonNo2-HU 9-3044
Robinson Jim 117NMason ---HU 9-3432
Robinson Chester T 1281LaVstaCt -HU 9-3882
Robison Edw M No1Hwy ---HU 9-2676
Robison John T 1076Ash ---HU 9-4434
Rocha Joe V 590N2dGrovrCty ---HU 9-3709
Rockwell L L
1270NewprtAvGrovrCty-HU 9-4737
Rodgers Jess W
686 S 8thGrovrCty HU 9-5195
Rodgers Jestal D
255N11thGrovrCty-HU 9-5136
Rodrigues Joe Jr
388PierAvOceano ---HU 9-5843
Rodrigues Myrtle Mrs
528EBranch-HU 9-2875
Rodrigues Wm MusickRd ---HU 9-2591
Rodriguez Kenneth HuasnaRd ---HU 9-2058
Roesbery Frank E
1621WilmrAvOceano-HU 9-3840
Rogers Cullis Nipomo ---HU 9-2070
Rogers Richard H
1721WilmarOceano ---HU 9-7164
Rohde Wm H 202TraffcWy ---HU 9-5674
Romero Mariano Oceano ---HU 9-3671
Romine Loretta Mrs
1363MentneAvGrovrCty-HU 9-5278
Rondeau Francis R 1475 SierraDr-HU 9-2821
Rong Leonard J 507LePoint ---HU 9-5651
Rooker's Hancock Service
1294GrandAv-HU 9-3361
Rorabough Jos
642 SeabrghtAvGrovrCty ---HU 9-4867
Rosa Joe S 313Allen ---HU 9-3274
Rose Alex 575RamonaAvGrovrCty-HU 9-5274
Rose Chas W 171FairvwDr ---HU 9-2823
Rose Frank J HuasnaRd ---HU 9-5423
Ross B A 801FarrellRdGrovrCty --HU 9-3446
Ross Bart 943CyprsCt ---HU 9-2425
Ross L M CypressHalcyon ---HU 9-2724
Ross Owen 2564LancastrDr ---HU 9-2155
Ross Vivian 2564LancastrDr ---HU 9-2155
Rosson Leslie R
360ParkVwAvGrovrCty ---HU 9-3545
Rostad Oscar 252N8thGrovrCty --HU 9-5341
Roth Elmer J LsBerrosCnyn ---HU 9-2530
Rotta Sam HuasnaRd ---HU 9-2512
ROUNTREE OIL DISTRIBUTING CO
100TraffcWy-HU 9-2051
Rountree Wavie O 126 SMasn---HU 9-2055
Routzahn L W 306Nelson ---HU 9-3042
Rowe Arthur 210CherryAv ---HU 9-2628
ROWE DONALD A pub acct
104WBranch-HU 9-2727
Residence HuasnaRd ---HU 9-2949
Rowley Glen F 254Alln ---HU 9-3294
Roxburgh R A
809RamonaAvGrovrCty HU 9-3365
Roy Ed 1165GrandAv ---HU 9-2778
If no answer call
PismoBeach-PRspct 3-2073
Roy & Low Insurance
1035GrandAv ---HU 9-3589
Royal Motel Hwy101 ---HU 9-2418
Royle Max
273 SaratogaAvGrovrCty-HU 9-2984
Rubio A P LosBerrosRd ---HU 9-2559
Ruby Louis D 1810 OceanOceano--HU 9-4641
Ruby's Apparel
911GrandAvGrovrCty-HU 9-4112
Rucker W R 411Beech ---HU 9-3519
Rucklidge C R 228 SMasn ---HU 9-2136
Ruedi Chas F 317 Short ---HU 9-3785
RUEDI F H CONSTRUCTION
1090 SunsetDr ---HU 9-2887
Ruedi Hermine 365Walnt ---HU 9-5038
Ruiz Abelia
357 SaratogaAvGrovrCty ---HU 9-5167
Ruiz Herbierto B
2010WilmarAvOceano ---HU 9-5683
Ruiz Martin 1151BadnAvGrovrCty-HU 9-3751
Ruiz Salvador
357 SaratogaAvGrovrCty ---HU 9-5167
Runels A V 205 SMasn ---HU 9-3509
Runels Elmer VallyRd ---HU 9-5727
Russell Austin C Rev
604 S 8thGrovrCty---HU 9-4826
Rust R P HuasnaRd ---HU 9-2520
Rutledge Barbara 1122FarrellRd--HU 9-2338
Rutledge Elwood 113NRena ---HU 9-4074
Rutledge Judy Ann 1122FarrellRd-HU 9-2338
Ryan Richard F StateHwyNo1 ---HU 9-2582
Ryan Wm P 1115 SunstDr---HU 9-5001
Ryzner Frank 171Aldr ---HU 9-2925
RYZNER FRANK B lumbr
150Aldr-HU 9-3223
Ryzner Geo 160Elm ---HU 9-2730

S

S & W MOVING & STORAGE
1350GrandAv-HU 9-3928
Sacco Michael J Lettercraft Prntng &
Embossng 524CornwlAv ---HU 9-3316
Sacha Sandy Fiddle
315PierOceano ---HU 9-9903
Sackman H A Mesa Poltry Hwy1--HU 9-3059
Sadler J W
2241ArroyoGrndeAvOceano-HU 9-5629
Sadocchi V E 339N7thGrovrCty --HU 9-2182
Sain Thos R
1069TrouvleAvGrovrCty ---HU 9-4543
StBarnabas Episcopal Church
Barnett&GrandAv ---HU 9-2990
If no answer call---HU 9-2958
St Denis J W Elm ---HU 9-2857
St Patrick's Church 128WBranch--HU 9-2680
St Patrick's Parish Hall
134WBranch ---HU 9-9942
Sakamoto M FrontOceano ---HU 9-5542
Saladin Albert P 204 Oak---HU 9-5412
Salas Alejandro
2012 OceanOceano ---HU 9-2937
Saldivar Rachel
974ManhattnAvGrovrCty ---HU 9-4136
Sale Earl Chic
650PershngDrOceano ---HU 9-3625
Salinovich Robt D 249½Walnut --HU 9-4942
Salyers Mabel I Mrs
158N10thGrovrCty ---HU 9-3873
Samide Josephine M
538½ OrchrdAv ---HU 9-4846
Samuels Chas W
26th&PasoRoblsHalcyon ---HU 9-4638
Sanbonmatsu M HwyNo1 ---HU 9-3880
Sanchez C E 1261-26th ---HU 9-4530
Sanchez Christopher
548N13thGrovrCty-HU 9-5175
Sanchez Froylan DuneLakes ---HU 9-4664
Sandercock Candace 504Alder ---HU 9-2993
Sandercock W 504Aldr ---HU 9-2385
Sanders Clyde 364N1stGrovrCty--HU 9-7310
Sanders Guy W 616CornwlAv ---HU 9-2648
Sanders R L 118Nevada ---HU 9-4533
Sanders Warren HuasnaRd ---HU 9-5036
Sandoval Maria 151N3dGrovrCty -HU 9-5288
Sandy Milburn H
334N10thGrovrCty ---HU 9-4926
Sanford J W 216CherryAv ---HU 9-2389
Sanford Nellie L 136Bridge ---HU 9-2869
Sanford W L B & F Elec Shop
560 S 13thGrovrCty-HU 9-2478
SAN LUIS EMPLOYMENT SERVICE AGCY
206NHalcyonRd ---HU 9-4757
SanLuis Medical Clinic
957GrandAv-HU 9-5586

San Luis Obispo County of

Airport Oceano ---HU 9-9952
Constable
1122FarrellRdGrovrCty ---HU 9-5116
Justice Court 214EBranch---HU 9-4709
Constable 214EBranch ---HU 9-4709
Libraries
Arroyo Grande Branch
Orchrd&ValleyRd ---HU 9-3415
Grover City Branch
111 S 9thGrovrCty---HU 9-4526
Halcyon Branch
STempl&HalcyonRdHalcyon-HU 9-2432
Oceano Branch
1630-17thOceano ---HU 9-3819
Road District No 4 RailrdAv---HU 9-5632
Routzahn County Park
UpprArroyo-HU 9-2095
Sheriff-Coroner CourtHseSnLuisObispo
Emergency calls only
From telephones served by the
following exchanges
Arroyo Grande
(No Intercity Charge)
Ask Operator for-Entrprise 11560
Sheriff's Sub Stn
867RamonaAvGrovrCty-HU 9-4466

Santa Fe Berry Packers
265FrontGrovrCty ---HU 9-5104
Santens Henry 312Aldr ---HU 9-2972
Santens R H
10th&BrightnGrovrCty-HU 9-2230
Santiago Claire 227N4thGrovrCty-HU 9-2382
Santos Joe Mrs 515Branch ---HU 9-2398
Santos Peter Mesa ---HU 9-3045
Santos Richard CarpntrCnyn ---HU 9-2882
Saratoga Auto Wrecking & Junk Yard
61 SaratogaAvGrovrCty-HU 9-4458
Sargent Jas H UpprArroyoRd ---HU 9-3074
Saruwatari Stone HalcyonRd ---HU 9-2805
Sato T 1403PikeRd ---HU 9-3614
Saulsbury Ernest G
256LarchmntDr ---HU 9-4570
Saulsbury Wenona 216 SMasn---HU 9-2210
Saunders Ray B 146TraffcWy ---HU 9-2620

Sawyer Jas F 1211FarrellRd ---HU 9-2290
Scamara Alvin L CherryLn ---HU 9-4870
Scarborough O G
832LongbrnchAvGrovrCty-HU 9-2606
Scarbrough Henry J 166Elm ---HU 9-7109
Scarbrough Virgil 656 SaratogaAv
GrovrCty-HU 9-3490
Schaef E A CorralitosCnyn ---HU 9-2561
Schanz Chas M 1390NewprtAv ---HU 9-3781
Schenck Kenneth HuasnaRd ---HU 9-2404
Schildknecht Fred
177-8thGrovrCty-HU 9-5034
Schilling Bud 185BriscoRd ---HU 9-2621
Schilling DeDe 267Elm ---HU 9-5260
Schilling R O 315Masn ---HU 9-5416
Schlaf Bernard M 1298-24th ---HU 9-4125
Schlais Chas A
543AtlntcAvGrovrCty ---HU 9-4844
Schlegel Calvin H Hwy101 ---HU 9-3492
Schlicker Leonard D
277RockawyAvGrovrCty ---HU 9-3013
Schmidt Kenneth W
1353TrouvleAvGrovrCty ---HU 9-5354
Schmidt Paul F
121ParkvwGrovrCty-HU 9-5296
Schmitt Paul 529TraffcWy ---HU 9-4809
SCHOENFELDER INSURANCE ADJUSTMENT SERVICE
115EBranch ---HU 9-4272
From telephones served by the
following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 11440
From telephones served by the
following exchanges
Santa Maria
(No Intercity Charge)
Ask Operator for-Zenith 97207
Schoenfelder Walter G Schoenfelder
Ins Adjstmnt Serv 115EBranch-HU 9-4272
Schofield Kenneth
979NewprtAvGrovrCty-HU 9-3292
Schopp O L CorralitosCnyn ---HU 9-2078
Schrader Robt C 1300Newprt ---HU 9-4026
Schreiber L J 1600Chiltn ---HU 9-2359
Schroetlin Betty
652CharlesGrovrCty ---HU 9-5349
Schroetlin Chas L
652CharlesGrovrCty ---HU 9-5349
Schulenburg Ethel HuasnaRd ---HU 9-7336
Schultz Jessie Mrs 331 Short---HU 9-5842
Schultz Orville 1091Ash ---HU 9-2460
Schussman Ken HalcyonRdHalcyon-HU 9-3937
Schwarm Conrad H
847MentneAvGrovrCty ---HU 9-5807
Scofield John F
OakParkCanyonNo1-HU 9-3066
Scott Freda 251GrandAvGrovrCty-HU 9-3128
Scott Joe 1314-17thOceano ---HU 9-3657
Scott Kincy MD phy & sur
156N9thGrovrCty
Night & Day call---HU 9-3418
Scott M J 284N14thGrovrCty ---HU 9-3606
Scott W T 1230Cedar ---HU 9-5547
Scott's Joe Mobil Service Stn
Beach&Hwy1 Oceano ---HU 9-5336
Scrivani Jas A 201Whitely ---HU 9-4245
Scull Allie May
149 S 6thGrovrCty---HU 9-5083
Scull Earl R 149 S 6thGrovrCty---HU 9-5083
Seaback V E
1742PasoRoblsOceano-HU 9-5185
Seal Ivan M 1210-25th ---HU 9-5256
Seaman Glenn LopezCnyn ---HU 9-2515
Seamans J R 164-11thGrovrCty --HU 9-3538
Searcy Paul NipomoOceano ---HU 9-3588
Sears W E 1521HillcrstDr ---HU 9-5348
Sebastian Oil Distributing
220Masn-HU 9-5638
Sebastian Yvonne 220 SMasn ---HU 9-5210
SEEL HARLOW PLASTERING CONTR
1299LaVstaCt ---HU 9-5810
Seely A M 122Nelsn ---HU 9-2909
Seifert Ray A
558AtlntcAvGrovrCty ---HU 9-7185
Selhaver Harvey L
349N10thGrovrCty ---HU 9-3165
Selvester Ray 913FarrellRd ---HU 9-3428
Serafine Chas R
357N12thGrovrCty-HU 9-3330
Serres Peter VerdeCanyon ---HU 9-5752
Serres Wm VerdeCanyon ---HU 9-5743
Servin L 182TallyHoRd ---HU 9-5548
Servisoft of Santa Maria
438A SBdwySantaMaria ---Walnut 5-8018
Serviss Elsie 1473PacAvOceano --HU 9-2652
Serviss Shell Service
8th&GrandAvGrovrCty-HU 9-9904
Serviss Theo E
1004RockawyAvGrovrCty HU 9-2894
SEVEN-UP BOTTLING CO OF SAN LUIS OBISPO 1111 SHwy101---HU 9-2111
Seventh Day Adventist Church &
Church School LarchmntDr ---HU 9-2687
Sevier Cecil 513N8thGrovrCty ---HU 9-4051
Sevier E C 349 SHalcyonRd---HU 9-3577
Sevier R A HuasnaRd ---HU 9-2005
Sexton Jos W 245N4thGrovrCty --HU 9-2353
Shaffer Danl J 331 SMasn---HU 9-2700
Shaffer Don E 321 SHalcyonRd---HU 9-2054
Shaffer R L
372 SaratogaAvGrovrCty-HU 9-3003
Shaffer W A 320 Short---HU 9-3354
Shaffer Wm F Ace T V & Radio Serv
154 OceanVwAvGrovrCty ---HU 9-2679
Shaffer's Richfield Service Stn see Valley
Auto Service 139TrafficWy---HU 9-2040
Shamblin W Paul Hwy101 ---HU 9-2064
Shannon Geo G BranchMillRd ---HU 9-2037
Shannon J W Hwy101 ---HU 9-3011
Sharps C C CorbtCnynRd ---HU 9-2085
SHARPS CONSTRUCTION CO THE
306EBranch ---HU 9-4748
Sharps Helen N 535LePoint ---HU 9-2445
Sharps Howard C CarpntrCnyn ---HU 9-3712
Sharp's Pet Shop
835GrandAvGrovrCty-HU 9-3196
Sharps R E 220NAlpne ---HU 9-3140
Shaver Earl 186N12thGrovrCty --HU 9-4010
Shaw Blanche M 214Rena ---HU 9-4819
Shaw C M 1660-23dOceano ---HU 9-4606
Sheehan Con F
659 S 13thGrovrCty-HU 9-2479
Sheehy Dan Nipomo ---HU 9-2014
Sheehy Jas G Nipomo ---HU 9-2538
Shelby R W LosBerros ---HU 9-3236
Sheldon Ward L VallyRd ---HU 9-2567
Shelton Etta Mae
1230NewprtAvGrovrCty ---HU 9-4520
Sherard E C 506N1stGrovrCty ---HU 9-2549
Sherer Allen C 135 SMason---HU 9-3561
Sherman Jas R 958GrandAv ---HU 9-7113
Sherwin Stanley S
OakParkCanyonNo2-HU 9-2065
Shields Fred M WilmrOceano ---HU 9-3130
Shields Roy 1420WilmrOceano ---HU 9-3376
Shields Thos D
633ManhattnAvGrovrCty ---HU 9-4697
Shigenaka Bob 290 Spruce---HU 9-3546
Shirley Ed 1055Ash ---HU 9-7307
Shishido Bros prodc 5thOceano---HU 9-2691
Shishido I 5thOceano ---HU 9-2691
Shishido T 425Pecn ---HU 9-3208
Shoemaker John W
175RamonaAvGrovrCty ---HU 9-3310
Short Edna A
1040MentneAvGrovrCty-HU 9-2184
Short John D
1168GrandAvGrovrCty HU 9-4789
Show R K FarrellRd ---HU 9-5580
Shrode Algie 135 S 13thGrovrCty-HU 9-3765
Shrode O A Mrs RN
205 OceanVwDrGrovrCty ---HU 9-2376
Shryock E N 1164GrandAv ---HU 9-3142
Shultz Earl 1275Cedar ---HU 9-4049
Shumway Roberta Halcyon ---HU 9-3197
Sigler E L 203 S 18thGrovrCty---HU 9-2383
Signorelli Sandy Mrs
842 SaratogaAvGrovrCty-HU 9-3539
Siler Geo D 243N3dGrovrCty ---HU 9-4179
Siler Wm N 1304BrightnAv ---HU 9-3685
Silkwood Paul E
OakParkCanyonNo1-HU 9-3724
Sills Wayne PikeOceano ---HU 9-5079
Sills Willard 1285Poplr ---HU 9-4455
Silva Antonio F 509BennettAv ---HU 9-2915
Silva Bros rnch HuasnaRd ---HU 9-2529
Silva Bros Ranch Two HuasnaRd --HU 9-2069
Silva Donald E 1045 SunstDr---HU 9-2701
Silva Ernest J 126ValleyRd ---HU 9-3273
Silva Frank T Jr 234TallyHoRd --HU 9-3747
Silva Gerald J CienagaDist ---HU 9-2511
Silva Harriett H
242N5thGrovrCty ---HU 9-4547
Silva Joe L 136Whitely ---HU 9-2936
Silva Joe R CorbtCnyn ---HU 9-3034
Silva Lewis E 189BriscoRd ---HU 9-2900
Silva Manuel
874AtlntcAvGrovrCty HU 9-3801
Silva Nadine Mrs CherryLn ---HU 9-3078
Silva Norman E 523GaynfairTer --HU 9-3245
Silveira Joe C CienagaDistrict ---HU 9-2974
Silveira Tony 923CyprsCt ---HU 9-5096
Simas Joe Tiger 204WoodPl ---HU 9-2888
Simas John J CarpntrCnyn ---HU 9-2025
Simas Tony
638 OceanVwAvGrovrCty-HU 9-3800
Simily Patsy 261N3dGrovrCty ---HU 9-2683
Simmermaker Glen
345JuanitaOceano-HU 9-3431
Simmons Walter W Mrs
417-10thGrovrCty-HU 9-2928
Simning C E
334AtlntcAvGrovrCty ---HU 9-4961
Simons Jas C
1687BrightnAvGrovrCty ---HU 9-5353
Simons Philip L 1259LancastrDr -HU 9-3867
Simons Richard P
368N16thGrovrCty ---HU 9-4558
Simons Robt L contr
560N11thGrovrCty-HU 9-3531
Simons Sam J 895 Olive---HU 9-2810
Simpson W E 1265LaVstaCt ---HU 9-5620
Sims Frank 3d&BrightnGrovrCty -HU 9-5454
Sinay C A 20th&WarnrOceano ---HU 9-3647
Sinner Dick 138 Spruce ---HU 9-5678
Sipes E L 188TallyHoRd ---HU 9-2162
Sisemore Billy F
1559 SeabrghtAvGrovrCty ---HU 9-4650
Sisemore W B Pike&Front ---HU 9-5200
Skaggs Donald R HalcyonRd ---HU 9-4884
Skaggs L R 539EBranch ---HU 9-3370
Skehen John 415Pecn ---HU 9-2177
Skelton Chas 220F Aldr---HU 9-3343
Skelton Wm M 251HalcyonRd ---HU 9-5888
Skidmore A E HuasnaRd ---HU 9-2722
Skidmore Zack UpprArroyoRd ---HU 9-4315
Slette Donald B 338N2dGrovrCty -HU 9-5860
Sloan Chas N 138 SMasn---HU 9-5151
Sloan M W 1303Poplar ---HU 9-2912
Sloane Lester D 1014Ash ---HU 9-2881
Smith Ben 1341NiceAvGrovrCty --HU 9-5689
Smith Carl RooseveltDrOceano ---HU 9-5162
Smith Donald W 909FarrellRd ---HU 9-2665
Smith Ernest J 538 OrchrdAv---HU 9-2784
Smith Floyd W MD TraffcWy ---HU 9-7356
Smith Geo S HwyNo1 ---HU 9-2524
Smith Hazel Mrs
512 S 13thGrovrCty-HU 9-5248
Smith Herbert V
2260PasoRoblsOceano ---HU 9-4502
Smith Horace M 904CyprsCt ---HU 9-2096
Smith Jack
1773NewprtAvGrovrCty ---HU 9-4611
Smith Jas E CorralitosCnyn ---HU 9-2427
Smith John W 1387-22dOceano --HU 9-5204
Smith Marjorie H
1141NiceAvGrovrCty-HU 9-3734
Smith Michael W
471N5thGrovrCty ---HU 9-7116
Smith Rachel 374N10thGrovrCty -HU 9-3610
Smith Robt L
466RamonaAvGrovrCty-HU 9-3081
Smith Thelma Mrs
382 SHalcyonRd-HU 9-2269
Smith W M A & B Electric
170 Spruce-HU 9-2426
Smith W O HuasnaRd ---HU 9-3715
Smith Walter J
1541 OceanOceano ---HU 9-3652
Smith Wm B 508Alder ---HU 9-3349
Smith Wm R 1148FairOksAv ---HU 9-3353
Smith Wm R 512GaynFairTer ---HU 9-3648
Smith Wm V Bilray Const Co
1581NewprtAv ---HU 9-5819
Smotherman Allen J
1086TrouvleAvGrovrCty ---HU 9-7134
Snedeger Jack 1321-23dOceano -HU 9-3124
Snell Don E 1778PacAvOceano -HU 9-3313
Snell F M 171N13thAvGrovrCty --HU 9-5794
Snellenberger W F
549Hwy1GrovrCty ---HU 9-4423
Snodgrass Jas E
494N12thGrovrCty-HU 9-4476
Snow Martin L OakPrkAv ---HU 9-4251
Snyder H P
1582RamonaAvGrovrCty-HU 9-3429
Sogard D A 1140 SunstDr---HU 9-3189
Sontag Rose C 180Elm ---HU 9-3283
Sorensen Allan H
378N6thGrovrCty ---HU 9-5420
Sorensen Harry 9thGrovrCty ---HU 9-2459
Soriano Angel 661 S 8thGrovrCty-HU 9-3394
Soto John B 120TallyHoRd ---HU 9-5740
Soto Victoria 911DodsonWy ---HU 9-3139
Sousa Joe A
5th&ArroyoGrndeAvOceano-HU 9-2244
SOUTH COUNTY SANITARY SERVICE
---HU 9-4546
Southern Counties Gas Co
From Arroyo Grande Exchange
Ask Operator for-ENtrprise 1-0206
Southern Pacific Co
Front&OceanAvOceano-HU 9-2998
Souza Antone L 435Beech ---HU 9-3171
Souza Harry A
1395 SnFrnciscoBlOceano ---HU 9-5344
Souza Luiza B 501BennettAv ---HU 9-2850
Souza Ronald
1577RamonaAvGrovrCty ---HU 9-7365
Spani Maude E 360N7thGrovrCty-HU 9-5182
Sparks Eula M 262 S 4thGrovrCty-HU 9-2774
Specht A R 1158FairOksAv ---HU 9-2225
Spencer H F UpperArroyoGrande -HU 9-2094
Spic-N-Span Cleaners
1211GrandAvGrovrCty-HU 9-2682
Spicer J L 247Elm ---HU 9-3289
Spierling Albert 118High ---HU 9-5618
Stanford N C 154Aldr ---HU 9-5126
Stanley LeRoy RailrdOceano ---HU 9-5696
Stapp Mary E 116A SHalcyonRd--HU 9-5289
Starkey E G
1547BrightnAvGrovrCty ---HU 9-2172
Starks Floyd M 611WoodlndDr ---HU 9-3440
STATE FARM INSURANCE COMPANIES
1214GrandAv ---HU 9-5589
Statom Lee B 936CyprsCt ---HU 9-5634
Steagall Myrtle Mrs
735LongbrnchAvGrovrCty-HU 9-3178
Steele Ben L
328ParkvwAvGrovrCty-HU 9-4413
STEFFAN'S CARPET CITY
930GrandAv ---HU 9-4114
From telephones served by the
following exchanges
Morro Bay San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 12570
Steigerwalt Sara A 808Parkwy --HU 9-5501
Stein Frank 1451HonoluluOceano -HU 9-5944
Steinberger S O
607ManhattnGrovrCty-HU 9-5123
Steinhoff Donald W 1271-25th ---HU 9-4451
Steller Frank W Dr 1049 SunstDr-HU 9-4138
STENQUIST R W contr
PikeHalcyon-HU 9-2293
STEPHEN T V & RADIO
513½ S 13thGrovrCty---HU 9-5335
Stephens V W CorbtCnynRd ---HU 9-3789
Stephenson Harry F
1583 OceanAvOceano-HU 9-4306
Stephenson Larry W
1508MentneAvGrovrCty ---HU 9-4698
Steuernagel W S Mrs RN
123 S 11thGrovrCty-HU 9-2950
Stevens E C
480 SaratogaAvGrovrCty-HU 9-3842
Stevens Geo O 1062FairOksAv ---HU 9-3411
Stevens Harold J 305Whitely ---HU 9-3621
Stevens John E 255N7thGrovrCty -HU 9-3651
Stevens Stanley G 225 Short---HU 9-2435
Stewart Alvin R 1138FairOksAv --HU 9-2754
Stewart Arthur L CorralitosCnyn -HU 9-2261
Stewart Bill
203½ S 18thGrovrCty---HU 9-5520
Stewart Don paintng contr
377Elm ---HU 9-2349
Stewart Guy H 540Alln ---HU 9-5476
Stewart June
1216MentneAvGrovrCty-HU 9-2969
Stewart Lenora Mrs
774ManhattnAvGrovrCty-HU 9-2761
Stewart Leslie CorralitosCnyn ---HU 9-4872
Stewart Louise
195½N10thGrovrCty ---HU 9-7162
Stewart T L
2721ArroyoGrndeAvOceano-HU 9-5659
Stewart W A 577RamonaAv
GrovrCty-HU 9-2166
Stewart Wm 1081Ash ---HU 9-3129
Stewart Willie W
7 OceanAvOceano-HU 9-3308
Stewart Zoe Mrs CorbtCnyn ---HU 9-2035
Stichler Sam M
1223NewprtAvGrovrCty-HU 9-3257
Stickler R L VerdeCanyon ---HU 9-5709
Stickler Wayne L 1226Montego --HU 9-4145
Stilwell Naomi E Mrs 734Myrtl --HU 9-2866
Stinchfield E G 1202GrandAv ---HU 9-3682
Stinnett J A
886TrouvleAvGrovrCty-HU 9-3971
Stinnett P L 250N18th ---HU 9-4518
Stinson Darrell G 552ELePoint ---HU 9-3161
Stites J S 1130Palm ---HU 9-2168
Stockton Jack 1770-24thOceano --HU 9-3362
Stokes Leland F 150TallyHoRd --HU 9-4006
Stone Thos E
1155MentneAvGrovrCty ---HU 9-4174
Stong Whitey truckng 432CalifAv-HU 9-3828
Story Phil LsBerrosCnyn ---HU 9-3018
Stote Donald C CarpntrCnyn ---HU 9-5109
Stote Geo CarpntrCnyn ---HU 9-2016
Stout Lola M
477BrightnAvGrovrCty-HU 9-3006
Stout Stella M 269N8thGrovrCty -HU 9-5112
Stovall Leila M 138Whitely ---HU 9-5075
Stover N J bldg contr
1120 S 13thGrovrCty---HU 9-3269
Stowe Roy J
421RockawyAvGrovrCty-HU 9-5240
Streetman Roy L 1057 SunstDr--HU 9-3858
Strickland Bill
26th&PasoRoblsOceano ---HU 9-4569
Strickland W L 2221BeachOceano-HU 9-4034
Stringfield Melvin 182BriscoRd --HU 9-3604
Stringham J H 345N4thGrovrCty --HU 9-3348
Strom Carroll 426CalifAv ---HU 9-2955
Strom Richard 422CalifAv ---HU 9-5404
Strong Homer 1115GrandAv ---HU 9-4370
Strother N W 270LarchmntDr ---HU 9-5671
Stubblefield Allene
LsBerrosCnyn ---HU 9-3741

Stubblefield Wm A 1033 SaratogaAvGrovrCty ----HU 9-3681
Stultz W H 363N7thGrovrCty ----HU 9-3668
Sturges Frank L 190FairvwDr ---HU 9-2565
Sturges P L 201Aldr ------------HU 9-2342
Stutheit R H 451Pecn -----------HU 9-4259
Sullenberger John R 246 S 4thGrovrCty----------HU 9-4875
Sullivan Gerald 1344BrightnAvGrovrCty ------HU 9-5270
Sullivan H G VerdeCanyon --------HU 9-2086
Sullivan L C HuasnaRd ----------HU 9-3958
Summerfield L R 1261-24th -----HU 9-3417
Summers DeEsta 1280LancastrDr-HU 9-7157
Summers John C 1280LancastrDr--HU 9-7157
Summersett A R 753TrouvleAv GrovrCty-HU 9-3062
Sumner E P 126 SAlpne---------HU 9-3260
Sunderland Rose 662 OceanVwAvGrovrCty -----HU 9-7393
SUPREME ESCROW CO 1627GrandAvGrovrCty -------HU 9-4642
Swack B U-Save Mkt 951GrandAvGrovrCty-HU 9-9994
Swall Earl D 169 SPine---------HU 9-4597
Swall Ruth Ins 221EBranch------HU 9-5462
Swall Victor 204 SHalcyonRd----HU 9-5673
Swartout Hubert O Dr 155FairViewDr -------------HU 9-2154
Sweeney Fred M 838VirginiaCt --HU 9-5013
Sweeney Gabriel 127RamonaAvGrovrCty -------HU 9-4916
Sweeney Julia 637RockawyAvGrovrCty ------HU 9-5050
Sweeney Leonard J LosBerrosDistrict-HU 9-4405
SWEETER'S GARAGE 1311PasoRoblsOceano-HU 9-2126
Swenda Steve CorralitosCnyn ----HU 9-3051
Swift Harold G 1326LongbrnchAvGrovrCty ----HU 9-4686
Swigert Tom 127Nelsn ----------HU 9-5472
Sylvester John T 970TrouvleAvGrovrCty -------HU 9-5857
Sylvester Sam J 1360GrandAv ---HU 9-2646

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T V DOC 513½ S 13thGrovrCty--------HU 9-5335
Tabata Mack 1185 SunsetDr-----HU 9-5676
Tabisula Mauro P 354N8thGrovrCty-HU 9-3032
Taff Ray 242N1stGrovrCty ------HU 9-5081
Tajon Joe 2336 OceanAvOceano--HU 9-2219
Tajon R Mrs 2336 OceanAvOceano-HU 9-2219
Talley O J 609LePoint ----------HU 9-2737
Tamaki Joe Kiho 135 S 13thGrovrCty----------HU 9-4648
Tarwater J L 224WBranch ------HU 9-2635
Tate Allen 1534AtlntcAvGrovrCty -HU 9-2231
Tatum Ermal W 263 OceanVwAvGrovrCty -----HU 9-4541
Taylor Billy M 220A S 13thGrovrCty-HU 9-4346
TAYLOR CAMERON Grandee Rlty HappyHollow --------------HU 9-4204
Taylor Edwin M 1029Ash --------HU 9-2371
Taylor Ellene 458N10thGrovrCty -HU 9-7377
Taylor Geo A 605Myrtl ----------HU 9-2625
Taylor Oliver Mrs VallyRd --------HU 9-3385
Taylor Paul S 1363-17thOceano --HU 9-4009
Teague Arnold 1058Ash ---------HU 9-3584
Teague Elva Mrs 1065Ash ------HU 9-3578
Teague Herman B 1080FairOksAv -HU 9-4129
Tedford Gertrude B CyprsHalcyon-HU 9-5524
TELEPHONE ANSWERING SERVICE 206NHalcyonRd ------------HU 9-4757
Tennant R A 913BrightnAvGrovrCty-HU 9-3706
Tensfeldt Raymond J 1490HillcrstDr-HU 9-5612
Terra Hazel 804RockawyGrovrCty -HU 9-3263
Terra Irvin E OakPrkRd ---------HU 9-3737
Terrill A G 112Alpne -----------HU 9-2254
TERRY HENRY J contr OakPrk ------------------HU 9-2539
Terry Richard 1019 SunsetDr----HU 9-5488
Teter Donald 1421 SnFrnciscoDrOceano-HU 9-4103
Teter Richard 1185BrightnAvGrovrCty ------HU 9-4766
Thibodeaux S J 1330DeweyRdOceano --------HU 9-4823
Thomas Donald D 1168GrandAvGrovrCty -------HU 9-4075
Thomas E Willard 124Whitely ---HU 9-5761
Thompson Carl L 1623-23dOceano -----------HU 9-7392
Thompson Chas S Tommy 359N16thGrovrCty-HU 9-5932
Thompson Grace S 121 StanlyAv-HU 9-5480
Thompson Hugh M 1310Newprt --HU 9-7370
Thompson Jack N 1270-25th ----HU 9-4621
Thompson Jas S Jim 121 StanlyAv -------------HU 9-5480
Thompson Jane R 1393 SierraDr--HU 9-3121
Thompson Jane R rl est 1010GrandAv-HU 9-2123
Thompson Robt T 2659ArroyoGrndeAvOceano-HU 9-2319
Thompson T B 231 SMasn-------HU 9-3159
Thornquist Geron VerdeCanyon ---HU 9-2059
Thrasher Harry K 831VirginiaCt --HU 9-3573
Thurman Calvin 933FarrellRd ----HU 9-3690
Thurman G B CorralitosCnyn ----HU 9-3079
Thurman Jack 1026 SunstDr-----HU 9-5041
Thwaites Jas S 515 Orchrd------HU 9-7363
Tidalgo M HuasnaRd -----------HU 9-3176
Timmer John L 674N2dGrovrCty -HU 9-4184
Ting Monica TempleHalcyon -----HU 9-5330
Tingleaf R A 166 S 10thGrovrCty-HU 9-5198
Togami Bonnie 330NewprtAvGrovrCty -------HU 9-4996
Tognazzini Ben 529Alln ---------HU 9-5479
Tolbert Fred HwyNo1 -----------HU 9-2028
Tomasini Wm 190 SElm --------HU 9-4220
Tomer H L 753 S 12thGrovrCty---HU 9-5086
Tomlinson Ben W 705N1stGrovrCty -----------HU 9-4880
Tonascia J A 143 SMason------HU 9-7324
Tony's Food Center 201EBranch --HU 9-5926
Tooley Jos A 1024NewprtAvGrovrCty-HU 9-3900
Toomey Murel S LsBerrosCnyn ---HU 9-2009
Toomey Wallace D 882GrandAvGrovrCty --------HU 9-7182
Torgerson Norman W CorbtCnyn -----------------HU 9-5076
Towle Realty 791GrandAvGrovrCty-HU 9-4647
Towle Realty 1035GrandAv -----HU 9-2333
Toy Carl S 159Pine -----------HU 9-4822
Tramell Elvis 1137RitchieRdGrovrCty-HU 9-2695
Travis Bud 126 SMasn----------HU 9-2055
Treat Hugh H 590N6thGrovrCty --HU 9-2957
Treva's Cafe 851GrandAvGrovrCty-HU 9-9976
Tri City Disposal Service 116EBranch-HU 9-3534
Trice H B 143N3dGrovrCty ------HU 9-4764
True L C 286TallyHoRd ---------HU 9-4488
Truesdale Calvin 207WoodPl -----HU 9-4302
Truesdale Calvin T Loomis E C & Son Ins Agcy 405EBranch---------HU 9-5594
Truesdale Clarence Mrs 319Alln --HU 9-2844
Truitt S G 1056FairOksAv ------HU 9-5669
Truman Rex 1470 SierraDr------HU 9-3923
Trummer John UpprArroyoRd ----HU 9-2560
Tucker Geo 2d&ParkvwGrovrCty --HU 9-2466
Tucker Geo G 162 SAlpne -------HU 9-2714
Tucker John 878RockawyAvGrovrCty-HU 9-2458
Tudor W W 2181BeachOceano ---HU 9-2408
Turbyfill Tom B 118NMasn -----HU 9-3238
Turbyfill's Record & Band Shop 1041GrandAv-HU 9-3512
Turner Al vegetbls 221 Short-----HU 9-5474
Turner Curtis F StrattnRd ------HU 9-2597
Turner Harold W 967BrightnAvGrovrCty -------HU 9-7383
Turner J M 945BrightnAvGrovrCty-HU 9-5247
Turner Leon D LosBerrosRd -----HU 9-2029
Turner Lucile 213 Short--------HU 9-3863
Turner Rex O 425CalifAv -------HU 9-3202
Turney Eula M 250LarchmntDr --HU 9-2917
Turney's Electric Shop 124EBranch-HU 9-2757
Tyerman Harold 927FarrellRd----HU 9-3927
Tyerman Percy 1306Newprt -----HU 9-2367
Tyerman Wheel Shop 1135GrandAvGrovrCty -------HU 9-2465
Tyler Wm C OakPrkAv ---------HU 9-3409
Tyrrell Wm H 1271NewprtAvGrovrCty-HU 9-4289

U

U-Haul Co Dlr 155TraffcWy -----HU 9-5048
U-Save Market 951GrandAvGrovrCty-HU 9-9994
Underwood V L 1349 SaratogaAvGrovrCty-HU 9-3148
Union Oil Co of Calif Summit Pump Stn LsBerrosCnyn-HU 9-5754

U S Government

Dept of Agriculture
Soil Conservation 129½EBranch-HU 9-3511
Post Office
132EBranch ---------------HU 9-5923
917GrandAvGrovrCty ---------HU 9-5887

Upton G Dr dntst 1461GrandAvGrovrCty -------HU 9-4783
Residence 1207Montego -------HU 9-4027

V

Valadez Ray G 1450BrightnAvGrovrCty-HU 9-2802
Valdez Jesus 20th Oceano-------HU 9-2782
VALLEY AUTO SERVICE 139TraffcWy --------------HU 9-2040
Valley Electric Co 901 SBlosserRdSantaMaria
From telephones served by the following exchanges
Arroyo Grande
(No Intercity Charge)
Ask Operator for-Entrprise 16179
Valley Paving & Construction Co Inc Hwy101 -----------------HU 9-4241
VanBeveren R J 141 Spruce -----HU 9-2220
Van der Linden Arnold W CorbtCnyn-HU 9-5758
Vanderlinden Curt CorbtCnyn ----HU 9-2502
Van der Linden L CorbtCnyn -----HU 9-2502
VanDeVanter G L 1591NewprtAv -HU 9-3035
Vans Auto Parts 107Nelsn ------HU 9-5574
If no answer call-------------HU 9-5758
VanStane Randy 352N13thGrovrCty-HU 9-2642
VanZandt E D 940LongbrnchAvGrovrCty -----HU 9-4076
VARIAN ERIC ELECTRICAL CONTRACTOR CypressHalcyon
Night or Day call-------------HU 9-2831
Varian Sheila CorbettCanyon ----HU 9-5802
Varian Wenonah CyprsHalcyon ---HU 9-2860
Varley Avanell 704GrandAv -----HU 9-5439
Varner Frank A HalcyonRd ------HU 9-5469
Vaughn Wm M 509 OrchrdAv----HU 9-4427
Vaughn's Jewelers 119EBranch ---HU 9-2330
Vermazen John E 1300HillcrstDr -HU 9-3903
Vermillion B W 369N6thGrovrCty -----------HU 9-4912
Vermillion F R 242Larchmnt -----HU 9-3932
VERNON SPRING WATER CO LosBerrosRd --------------HU 9-2536
Vervalen G F 330N10thGrovrCty --HU 9-3664
Vicory Chas H 168BriscoRd -----HU 9-3232
Vicory Harry F 134NewprtAvGrovrCty -------HU 9-4970
Vicory Orvel F 1242NiceAvGrovrCty --------HU 9-7137
Vicory Ralph R 495MentneAvGrovrCty -------HU 9-4005
Victorino M S 519Bennett ------HU 9-4470
Vieira Lena T 310Whitley -------HU 9-2556
Vieira Manuel R 1316MentneAvGrovrCty-HU 9-5645
Villa Guadalupe P 746 OceanVwDrGrovrCty-HU 9-4200
Villador Raymond Mrs 262N11thGrovrCty-HU 9-3230
Villanueva Pedro N 500 SeabrghtAvGrovrCty -----HU 9-3827
Vincelette Don J 180Aspen ------HU 9-4574
Vincent Maxine 464 SaratogaAvGrovrCty-HU 9-4285
Vincent W T 1037TrouvleAvGrovrCty-HU 9-4171
Vincente Joe C 165Aldr --------HU 9-4720
Vines Alavia Ann 266RamonaAvGrovrCty ------HU 9-7176
Vinia Gonzalo UpprArroyoRd ----HU 9-3793
Virginia's Country Kitchen 104NHalcyonRd -----------HU 9-9953
Visher Jas Mrs CorralitosCnyn ---HU 9-2036
Visser Cor 174 SAlpne----------HU 9-2883
Vogel Alfred 445N16thGrovrCty --HU 9-2725
Vogel Robt A 1211-25th --------HU 9-2298
Vogtherr Ella Miss WalntHalcyon -HU 9-5533
Volk Ralph P AtlnticGrovrCty ----HU 9-2327
Volz Roy A EastOceano --------HU 9-2855
Voorhees H T LosBerrosRd ------HU 9-5254
Vorhees Myrtle B 1183Mapl -----HU 9-5604

W

Wachtmann Henry A 1049FairOksAv--HU 9-2295
Wade Francis L 590ManhattnAvGrovrCty-HU 9-3471
Wade Garage 590ManhattnAvGrovrCty-HU 9-3471
Wadell Lucille 331 Short--------HU 9-5842
Waite Arthur 1484-23dOceano ---HU 9-3358
Walters Deril 424 OrchrdAv------HU 9-5765
Walts C C 729ParkvwAvGrovrCty -HU 9-5978
Waldon Hazel 200TallyHoRd ----HU 9-4023
Waldroupe Harland ArroyoGrndeAvOceano-HU 9-2607
Walker Anna 480LongbrnchAvGrovrCty-HU 9-3396
Walker Buford E 181 Spruce-----HU 9-3718
Walker G E Elmer 1234Montego -HU 9-7179
Walker Gerald Jerry 677 S 16thGrovrCty-HU 9-3105
Walker John W StanlyAv -------HU 9-3524
Walker Raymond S 1489BrightnAvGrovrCty ------HU 9-5879
WALKER ROBT E genl contr 155 SAlpine ---------------HU 9-5606
Walker Shirley 1223BadenAvGrovrCty -------HU 9-2208
Walker Vic 473N18thGrovrCty---HU 9-3231
WALKER VIC GUN SHOP 1301GrandAvGrovrCty -------HU 9-3231
Wall Peggy 110CrownTer -------HU 9-2833
Wall Ronald F 958GrandAv -----HU 9-4070
Wallace Dena 295 Spruce-------HU 9-2490
Wallace Ted R 971 S 11thGrovrCty-HU 9-2416
Wallace Virginia 258N12thGrovrCty ----------HU 9-4187
Waller Flowerseed Co VallyRd ---HU 9-5775
Wallis Ralph 891FarrellRdGrovrCty-HU 9-5133
Walls Donald G 1162NewprtAvGrovrCty ------HU 9-7124
Walsworth T P 2569LancastrDr --HU 9-4544
Walton Virgil J pub acct 115½EBranch-HU 9-3311
If no answer call-------------HU 9-5461
Residence 222CherryAv -------HU 9-5461
Walty E J 24 OceanVwAvGrovrCty-HU 9-4348
Wands W F 1186Mapl ---------HU 9-4280
Ward Gordon E 1084GrandAv ----HU 9-4146
Ward John A 2130VistaOceano --HU 9-5692
Wardell Caroline 1730-19thOceano-HU 9-2867
Wardell Leroy C 629WoodlndDr --HU 9-2741
Wardell Ralph L 1915-19thOceano-HU 9-3708
Wardell Wm E 1481Newprt -----HU 9-3389
Ware Bill 367AtlntcAvGrovrCty --HU 9-4017
Ware Delbert R 1431HonoluluOceano --------HU 9-5370
Warnes J A 169Aspn -----------HU 9-5492
Warren Ruth M 952 SeabrghtAvGrovrCty -----HU 9-5892
Warren S A Mrs 370 SHalcyonRd-HU 9-2743
Warrington Roy 1134AtlntcAvGrovrCty -------HU 9-7138
Warwick G A 161Aspn ---------HU 9-4133
Wasen Josephine Mrs 1477GrandAvGrovrCty -------HU 9-5875
Washburn Carl A 1047Maple ----HU 9-4037
WATER WELL SUPPLY 1229GrandAv-HU 9-2258
Waterman Oscar 1477GrandAvGrovrCty-HU 9-4336
Waters Leonard J 130BriscoRd ---HU 9-5192
Wathen Ester Mrs 1121BrightnAvGrovrCty-HU 9-5152
Watkins Donald L 1311-17thOceano-HU 9-2729
Watson Forney 2290HoldenOceano -----------HU 9-3233
Watson May B 1133Ash --------HU 9-2471
Watson Searl B 556 SaratogaAvGrovrCty-HU 9-3975
Watson Wm H 994RockawyAvGrovrCty ------HU 9-4436
Watt John B 1224GrandAv ------HU 9-2783
Watts John K 325 Short--------HU 9-5150
Watts Roy L 131RosewdLn -----HU 9-4975
Waugh Robt W 142 Spruce------HU 9-5209
Way O A 955NewprtGrovrCty ----HU 9-2686
WEATHERBY'S FURNITURE 995GrandAv ---------------HU 9-4751
Weaver A K 1550FarrellRd ------HU 9-5438
Weaver I S 220WoodsPl --------HU 9-2800
Webb L E 508ECherryAv -------HU 9-5657
Webco Builder Supply 917GrandAv ---------------HU 9-4811
Weber Edith H Mrs 2390PasoRoblsOceano-HU 9-5425
WEBSTER JACK PAVING CONTRACTOR 958GrandAv-HU 9-2694
Weedon Douglas G 2491PasoRoblsOceano -------HU 9-2302
Weekly Cleta 555MentneAvGrovrCty-HU 9-3884
Weir Angelo S HalcyonRd ------HU 9-4031
Welch Jas N 561N9thGrovrCty ---HU 9-4618
Welch Lucille M 1410WilmrAvOceano-HU 9-5188
Welch Virgil L 124NMason ------HU 9-5582
Welke Ronald CorralitosCnyn ----HU 9-3587
Wells D O 1121Ash ------------HU 9-4948
Wells John D 185N8thGrovrCty --HU 9-5308
Wells Sidonie 935DodsonWy -----HU 9-4109
Werling F C 1880 OceanAvOceano-HU 9-3984
Werst Richard B 1054RockawyAvGrovrCty-HU 9-5473
Werst Richard E 118NAlpne -----HU 9-3135
Wesson Roy 422GrandAv --------HU 9-3921
West Herbert 436N3dGrovrCty ---HU 9-4665
West J C 315Allen ------------HU 9-4883
West W B 1384 SeabrghtAvGrovrCty-HU 9-2934
WESTERN AUTO ASSOCIATES STORE 924 SGrandAvGrovrCty-HU 9-3857

Western Packing Co 433 SHalcyonRd-HU 9-3960
Western Union Telegraph Co 100EBranch ---------------HU 9-2354
Western Union Telegraph Co 853GrandAvGrovrCty --------HU 9-4815
Westfall John 1285GrandAv -----HU 9-2146
Wetlesen Frances H Mrs 435AtlntcAvGrovrCty --------HU 9-3686
Wheat Bobby 524GaynfairTer ---HU 9-5146
Wheat Frank 253ParkVwAvGrovrCty -------HU 9-2108
Wheatley A H 117HalcyonRd ----HU 9-3143
WHEAT'S UNION SERVICE 823GrandAv ---------------HU 9-2705
Wheeler C A 226AtlntcAvGrovrCty-HU 9-3792
Wheeler Flora WalntHalcyon ----HU 9-3167
Wheeler N L 1280Poplr --------HU 9-3582
Whipkey Mary A Mrs 1319GrandAvGrovrCty-HU 9-4498
Whisler A V 275HillcrstDr ------HU 9-4579
White Ella Mrs 866RamonaAvGrovrCty -------HU 9-2609
White Ella May VistaOceano ----HU 9-3172
White G N 171Aspen ----------HU 9-5320
White Irma S 365McCarthyOceano-HU 9-3209
White Jas A 311VallyRd --------HU 9-5234
White John H Mrs 155N9thGrovrCty-HU 9-3132
White Lillian M 1135RamonaAvGrovrCty-HU 9-3807
White Lloyd W WTemple -------HU 9-2245
White Ormond C WarnrOceano ---HU 9-2402
White Ralph H 224Gardn -------HU 9-4397
White Thos A Mrs 350N9thGrovrCty -----------HU 9-3108
White Wm A 1345LongbrnchAvGrovrCty ---HU 9-3146
Whitecotton Arthur 1245Poplr ---HU 9-5419
Whitefield Earl R OakParkCanyonNo1-HU 9-3024
Whitener R C 136Alln ---------HU 9-3182
Whiteside F V 203ParkvwGrovrCty-HU 9-2337
Whitey's Masonry 340FrontGrovrCty -----------HU 9-7175
Whitley Gertrude B 330Aldr -----HU 9-2898
Whitlock E S 547EBranch ------HU 9-2272
Whitman Robt S 615Myrtle -----HU 9-2770
Whitney Edna V Halcyon --------HU 9-3373
Whitten [illegible] 657N8thGrovrCty ---HU 9-2965
Wical Elvin A MD 138EBranch
Night & Day call--------------HU 9-2049
Wicks Carlyle 1410-13thOceano --HU 9-2194
Widener Carrie A 1255AtlntcAvGrovrCty-HU 9-3444
Wieber Screen & Mfg 917GrandAv ---------------HU 9-4811
Wiginton J D Rev [illegible]PikeOceano -----------HU 9-4490
Wigle Dale C LopezCnyn --------HU 9-3087
Wilcox Albert E BranchMillRd ---HU 9-3795
Wilder E L 626ManhattnAvGrovrCty -----HU 9-4283
Wildhagen O F Jr 1281LancastrDr ------------HU 9-4093
Wildman A H 602CornwlAv -----HU 9-2157
Wiles E B 1389NiceAvGrovrCty --HU 9-4192
Wiley Richard CanyonNo2 -------HU 9-3758
Wilkerson Ken 1258AtlntcAvGrovrCty-HU 9-3983
Wilkins Ed 562Crown ----------HU 9-2995
Wilkinson Earl 611Faeh --------HU 9-3829
WILKINSON MARKET 120Branch ----------------HU 9-2693
Willharber Armon 1083FairOksAv-HU 9-5236
Willhoit Neil C CarpenterCanyon --HU 9-3881
Williams Bill D 671N5thGrovrCty-HU 9-4928
WILLIAM'S BROS MARKET 1069GrandAv --------------HU 9-3845
Williams Catherine Mrs LosBerrosRd-HU 9-2032
Williams Chester A LtCol 812Parkwy-HU 9-3898
Williams Delores Jolly Kone 803GrandAv ---------------HU 9-9920
Williams Dorothy 1720PasoRoblsOceano -------HU 9-4060
Williams E Scott 181Elm -------HU 9-3693
Williams Frank W 347Aldr ------HU 9-2874
Williams Fred 8th&PasoRoblsOceano-HU 9-2178
Williams G Andy 478RockawyAvGrovrCty ------HU 9-2325
Williams Geo A 295Aldr --------HU 9-2940
Williams J M Jr 338N2dGrovrCty -----------HU 9-4902
Williams L J Rev 17th&OceanOceano -----------HU 9-2167
Williams Lloyd A LsBerrosCnyn --HU 9-2510
Williams Marlin 705N5thGrovrCty-HU 9-5029
Williams Monte 1477GrandAvGrovrCty -------HU 9-4077
Williams Oren M 228Walnt -----HU 9-2612
Williams Rex 116WBranch ------HU 9-2994
Williams W P LosBerrosRd ------HU 9-2060
Williams W W 1286TrouvleAvGrovrCty ------HU 9-7351
Williams Willard 336BrightnAvGrovrCty-HU 9-4404
Williamson Alta 135Bridge ------HU 9-3583
Williamson Grady E 884FarrellRdGrovrCty --------HU 9-5088
Williford A L Roy 351 SHalcyonRd -----------HU 9-4328
Willing Roman 106High --------HU 9-5213
Willis A M LosBerros ----------HU 9-2039
Willis Franklin B 1107RamonaAvGrovrCty ------HU 9-7389
Willis Jack C CyprsHalcyon -----HU 9-5868
Willis Skinny 305LongbrnchAvGrovrCty -----HU 9-4151
Wilson B C 1198WFarrellRd -----HU 9-2943
Wilson Cecil L BranchMillRd ----HU 9-3771
Wilson Cecil L S & W Movng & Storge 1350GrandAv -------------HU 9-3928
Wilson Dallas 1236BrightnAvGrovrCty ------HU 9-3247
Wilson David 1169Mapl --------HU 9-3731
Wilson E A plstrer 1100NiceAvGrovrCty --------HU 9-4788
Wilson E V 920BrightnAvGrovrCty-HU 9-4313
Wilson Eugene 324 OceanVwAvGrovrCty -----HU 9-2063
Wilson F O 707BennettAv -------HU 9-2772
Wilson J G 942CyprsCt ---------HU 9-3454
Wilson Jack L 902BrightnAvGrovrCty-HU 9-2851
Wilson Jas UpprArroyo ---------HU 9-2050
Wilson Jas R 165 S 11thGrovrCty-HU 9-2908
Wilson Lee Mesa -------------HU 9-3028
WILSON LEE elec contr 1151Hwy101 -------------HU 9-4433
Wilson Leslie 1197AtlntcAvGrovrCty -------HU 9-5392
Wilson Mark B 1343RamonaAvGrovrCty-HU 9-5298
Wilson Perry P 319N7thGrovrCty-HU 9-5224
WILSON READY MIX CONCRETE Front&AtlntcAvGrovrCty -----HU 9-2977
Wilson Rita 145WBranch -------HU 9-5489
Winfree E W 1761-21stOceano --HU 9-7141
Winkler Jas E 137 Spruce-------HU 9-4862
Winnie's Cafe 161TraffcWy -----HU 9-3764
Winningham C E 461 S 16thGrovrCty-HU 9-2932
Win's Auto Court 1586RailrdAvOceano --------HU 9-2251
Winslett L E 1980PasoRoblsOceano -------HU 9-3869
Winslow Alice VerdeCanyon -----HU 9-5753
Winslow Chas R 1540 SierraDr --HU 9-4069
Winslow Ed VerdeCanyon -------HU 9-5753
Winslow Frank E 1279Poplr -----HU 9-5265
Winslow Ralph N 990FairOksAv --HU 9-2104
Winters Enid 1385AtlntcGrovrCty-HU 9-5517
Winton Blanche 1931-22dOceano -HU 9-5127
Winton Lawrence 844BrightnAvGrovrCty -------HU 9-7183
Wise G W 421CornwlAv --------HU 9-3717
Wise H E 132 SAlpne----------HU 9-2669
Wiswell Floyd O 10thGrovrCty ---HU 9-2838
Withrow Clyde 129Alln ---------HU 9-3772
Wizemann V G 183Alpne -------HU 9-2370
Wolfe D E 1620-17thOceano ----HU 9-3836
Wolff Frieda A CyprsHalcyon ----HU 9-2226
Womac Jas C 1270Poplr --------HU 9-2953
WOOD ADDISON B bldg contr 1133Maple ----------------HU 9-4738
Residence 943FarrellRd -------HU 9-3156
Wood Barbara 132Bridge ------HU 9-2392
Wood Chas M 1347DeweyRdOceano --------HU 9-4634
Wood Earl W Sr 122Poole ------HU 9-2484
WOOD EARL W FUNERAL CHAPEL 134Nelsn-HU 9-2419
Residence 134Nelsn ----------HU 9-5436
Wood Henry 704FrontGrovrCty ---HU 9-5310
Wood Newman S 132Bridge -----HU 9-2392
Woodfill R B 519GaynfairTer ----HU 9-5817
Woods Bert 559AtlntcAvGrovrCty-HU 9-2454
Woods Chas B 308Whitely ------HU 9-7397
Woods E J 773ManhattnAvGrovrCty -----HU 9-5014
Woods G C 375RamonaAvGrovrCty-HU 9-2558
Worthington Lloyd 1246 Sage----HU 9-5763
Wright Buren 266FrontGrovrCty -HU 9-3956
Wright Clarence HwyNo1 -------HU 9-3768
Wright Cora 1401Chiltn --------HU 9-3609
Wright Geo B 1233 SaratogaAvGrovrCty-HU 9-5483
Wright Gladys E 1131FairOksAv --HU 9-2213
Wright Leonard 911 S 13th GrovrCty-HU 9-2334
Wright Lloyd 1401Chiltn -------HU 9-3609
Wright Mary H 254N6thGrovrCty -HU 9-4101
Wright Mildred HwyNo1 Oceano--HU 9-3773
Wright O E 1294NewprtAvGrovrCty-HU 9-3631
Wright Walter C 260 Spruce ----HU 9-3317
Wright Wm E 1506RailrdAvOceano-HU 9-5276
Wyatt Leonard O 138N12thGrovrCty ----------HU 9-7314
Wyman Geo C 1071MentneAvGrovrCty ------HU 9-4683
Wysong John A 1660BrightnAvGrovrCty ------HU 9-4341

X

Xaviel Walter J 1361-24thOceano-HU 9-3452

Y

Yager R B 1185A Maple--------HU 9-5633
Yamaguchi Shig 1130FarrellRd --HU 9-3120
Yasutomi A TempleHalcyon -----HU 9-4044
Yates Margaret Mrs 604GrandAv -HU 9-2159
Yates Maudie 1666RamonaAvGrovrCty -----HU 9-5304
Yates Vivian Kruse SnLuisRd ----HU 9-5726
Yeackel's 850GrandAvGrovrCty --HU 9-3322
Yeager C R HuasnaRd ----------HU 9-3089
Yeary Darrell 475RockawyAvGrovrCty ------HU 9-3505
Yoder Alvin 1005 SunsetDr------HU 9-4839
YORK & BAKKE HOUSE MOVERS CorbtCnynRd ---------------HU 9-5630
York Elmer L CarpntrCnyn ------HU 9-5134
York Irvin 520 SeabrghtAvGrovrCty -----HU 9-4360
Young Emma E 1274RamonaAvGrovrCty ------HU 9-5301
Young Oscar 918CyprsCt -------HU 9-3749
Youtsey Frank S Jr HwyNo1 -----HU 9-3450

Z

Zaragoza Frank LsBerrosCnyn ---HU 9-2346
Zeyen W H 207EBranch --------HU 9-2192
Zeyen's Men's Store 203EBranch -HU 9-2406
Zilch Marvin 346RockawyGrovrCty-HU 9-2250
Zleisy Chas N HuasnaRd --------HU 9-3041
Zweerus John 1071Ash ---------HU 9-2594

ATASCADERO

W. V. Williams, Manager

Business Transactions With Telephone Co.
The Pacific Telephone & Telegraph Co
Business Office 1030VinePasoRobls
Ask Operator for----------Business Office
(No charge for calls to Business Office)
Telephone bills also may be paid in person at
Bank of America---------TraffcWyAtascdro

A

A & M ELECTRIC 5560ElCmnoRl -----------------1552
A & W Root Beer 7320ElCmnoRl -------760
Abbott Arthur L 5580TunitasAv -----316-W
Acre Bert 9005LakeVwDr ------------225
Acuff Brady O 6250PortolaRd ---------968
ADAMS HENRY K cemnt contr 8800AtascaderoAv-52
Adams Lou 10375AtascaderoAv -------1487
Adams Russell A 7010PortolaRd ---------41
Aerts Julienne MariquitaRd ------------361
Aguiar Tony M CarmlRd -----------47-R-2
Ahlin N A 7125CarmelitaRd ---------204-W
Akin August 3368ChicoAv ----------187-J
ALBERS FEED & FARM SUPPLY SHwy --------------------------193
Alcoholics Anonymous 8300CoromrRd-1413-R
Alexander Emelie 1740 SnRamnRd ---------------369-J
Alexander Margaret Morro-AtascaderoRd-56-R-1
Allaire Arleen R 7930 SntaYsablAv-----1170
Alldredge Dale L 6500MarchntAv ------332
Allen Beth 8730CurbarilAv ---------1267-R
Allen Francis S 8944ArcadeRd -------1543
Allen Lewis 8730CurbarilAv ---------1267-R
Allen Robt 5245NHwy --------------48-M
Allender Ella B 8285CoromrRd ---------122
Allender Sidney W 7630 SombrillaAv---1874
Allison Denzel L 5460MagnoliaAv -----1762
Alphonse Carmen A 10370AtascaderoAv -150
Altus Wilber D 7075CarmelitaAv ----1071-J
Alvord Jas B 6200FloresRd ----------1032
Alward W M ElCmnoRl ------------1665-J
Ambrose Stanley 7505 SntaYsablAv---241-J
Amer Auto Adjusters 8660PortolaRd ----607
AMER RED BALL TRANSIT CO 6420ElCmnoRl -----------------171
American Red Cross WMall ------------74
Andersen G E 8355CarmelitaAv ------539-J
Anderson Almer M 7405 SntaYnezAv--645-R
Anderson E A Atascadero Guar Savings & Loan Assn TraffcWy-1550
Anderson Edw A 9630CarmelitaAv ---440-W
Anderson Ernest P 6615PortolaRd ----326-R
Anderson Fred D 5560 SnJacntoAv---758-W
Anderson Howard R 6400MarchntAv ----246
Anderson Jas W 8405MarchntAv ----1245-J
Anderson John E 8575ElBordoRd -----270-J
Anderson M 4655 SnVncnteAv-------231-J
Anderson R C ColimaRd -------------747
Anderson Robt M 8850ElCmnoRl -------402
Anderson Sally 8205CoromrRd ------626-W
Anderson Toby 8740JuniperoRd -------1521
Anderson W G 6940NavajoaAv ------698-W
Andrews Jack PortolaRd -------------1341
ANDRIOLA JOS PhD 5353BarrendaAv ---------------1452
Residence 5353BarrendaAv ----------1586
Andros Gus 7200 SnGregorioRd------265-M
Annis M E SombrillaAv -------------341-J
ANN'S BEAUTY SHOP 6035PalmaAv ------------------595
Apley Jas Mrs 8550 SanAndresAv--------678
Applequist O R 5040PalmaAv ---------1257
Arcadi V G Dr 5763RosarioAv ---------1147
ARDEN FARMS CO SntaYsablAv ------------------1392
Arebalo Allan 6681AtascaderoAv ------1056
Arebalo C ValntneAv -----------------674
ARLYNE'S FLOWERS 6485PalmaAv ------------------560
Arment Harold L 6125PortolaRd -------610
Armour Creameries poltry processing ViaAv-1345
Armstrong Arthur 9420MtnVwDr ----989-R
Armstrong Henry B Books & Gifts 5960EntradaAv-487-J
Armstrong J H 5490PortolaRd --------1064
Arnold Bruce M 6385AtascaderoAv ----1259
Arrowhead & Puritas Waters Inc ----------------------LIbrty 3-6616
Arthurs Bill 5510TunitasAv -----------556
Arthurs Gary 5655 SnJacntoAv------205-J
Ashbaugh A A ParadseVly ----------52-J-1
Ashby Claude C 1620 SnRamnRd------654-R
Ashby Daisy D 5815EntradaAv -----1221-W
Ashby W L 5815EntradaAv --------1221-W
Ashe Jas J Jr 5730TraffcWy -----------72
Ashton Duane 5050RosarioAv --------1268
Ashton G H 5620 SnJacntoAv--------588-J
Assembly of God Church & Parsonage 8025ElCmnoRl-681
Atascadero Automotive & Steel Construction 8810ElCmnoRl ------------------920
Atascadero Bowl 5730ElCmnoRl -------143
Atascadero Christian Home 8455 SntaRosaRd --------------1527
Atascadero Community Plunge SMall ---1191
Atascadero Elementary School District
Lewis Avenue School 6401LewisAv-----400
Santa Rosa School 9205 SntaRosaRd--1406
Atascadero Equipment Rental 4405ElCmnoRl-73
Atascadero Federal Credit Union 5800ElCmnoRl-176
ATASCADERO FIRE DEPT
Fire calls only 6005Lewis-------------56
Business calls only----------------1590
ATASCADERO GARBAGE CO 7253ElCmnoRl ---------------294-W
If no answer call-------------------1568
ATASCADERO GARDEN TRACTORS & EQUIPMENT 14205 SnAntonioRd----1534
ATASCADERO GENERAL HOSPITAL MagnoliaAv-1000
ATASCADERO GOLF COURSE Hwy -----------------------------46
Atascadero Gospel Chapel AtascaderoAv&CurbarilAv-749-J
If no answer call------------------878
Atascadero Grange Hall PalmaAv -----214-J
ATASCADERO GUARANTEE SAVINGS & LOAN ASSN TraffcWy -----------1550
ATASCADERO HARDWARE 5980TraffcWy-133
Atascadero House Movers 9019 SnGabrielRd-914-W
Atascadero Laundromat 5840TraffcWy -1430
ATASCADERO LUMBER CO 5305TraffcWy ------------------661
Atascadero Market 5850ElCmnoRl -------89
Atascadero Motor Lodges 6895ElCmnoRl-243-J
Atascadero Mutual Water Co Hwy -------60
Atascadero Mutual Water Co pumping stn-11
ATASCADERO NEWS 5660ElCmnoRl ------------------100
Atascadero Radiator & Body Works 8660PortolaRd-1263
Atascadero Speedway Carmel&SntaClaraRd --------------166

ATASCADERO TV & RADIO 5915ElCmnoRl-676-J
Atascadero Tamale Factory 8825CoromrAv-113-M
Atascadero Union High School----------1500
Atkinson Jesse M 6400PortolaRd ----326-M
ATLAS VAN LINES INC AGCY 6420ElCmnoRl ------------------946
Austin Albert H 5225CapistranoAv ----1019
Austin Clark E 8850ElCmnoRl ---------252
Austin Don C 5325CapistranoAv ------531-R
Austin Harry A Col 6600 SntaLuciaAv---306
Austin L M 4885 SycamorRd-----------699
Austin Nora E 5400ElCmnoRl ---------1318
Avery Edw 9200CarmelitaAv ----------1531
Avon Products Inc 964ChorroSnLuisObispo ---LIbrty 3-8458
Ayres A T 14650 SandovalRd -------50-J-1

B

B & W SALES 2600ElCmnoRl ----------------1386
Babcock Gordon W 5329HondaAv -----1118
Babcock Joe D 7705 SHwy-----------1470
Babcock Joe R Jr 7436 SntaYsablAv ----879
Baeker Harry M 7205CarmelitaAv ------120
BAEKER'S PHARMACY Hwy --------------------------51
Baer Milton 5420 OlmedaAv---------875-J
Bailey Alvin 5050TraffcWy --------1038-J
Bailey Helen W Mrs 5578TunitasAv ---316-J
Baird E H SinaloaAv -----------------167
Bakeman A R HilltopMobileHomeManor --535
Baker Alyce J SinaloaAv -------------167
Baker J Hugh DlRioRd -------------429-R
Baker Kay 3960FaldaRd --------------1897
Baker Leon 3960FaldaRd -------------1897
Baker Ted R 8453 SntaRosaRd---------91-J
Baker Thos R 4800NRiverRd ----------1672
Balderson D L 5100FresnoAv ----------872
Baldwin Geo H 8710 SntaRosaRd-----567-R
Baldwin L E 5825VenadoAv ------------665
Baldwin Loyd ParadseVly ------------1235
Bangle Wm H 4060NogalesAv -----------962
Banham Jas A ParadseVly ----------46-R-2
Bank of America TraffcWy ------------107
Bannister Howard S 5695RosarioAv ---1537
Bannister R L 5005 SnJacntoRd-----1160-R
Barba Marion nrsry 5300CarrizoRd ----552
BARBA RAYMOND W contr 5300CarrizoRd-552
Barber Willis V Rev 5085PalmaAv ----939-J
Barclay Wm E 3750ArdillaRd -------775-W
Barnum M E 3200MonteryRd ---------198-W
Baro Sergio 5265MagdalenaAv --------1556
Baron Phil SalinasRd -------------40-R-1
Barr Robt R 5100PortolaRd ---------952-R
Barrick D L 9133 SnGabrielRd---------534
Barry Gladys R 9300ElCmnoRl --------1140
Barry Inza J Mrs 7450 SntaYnezAv----913-R
Bartholomew R W 6645MorroRd ------1513
Bartlett Sarah Mrs 6410DlRioAv -----309-J
Barton A B 7330ElCmnoRl -------------761
Bartron Cassie 7855PortolaRd --------25-J
Bassi Fred 6715AtascaderoAv --------933-J
Bateman Loretta SntaLuciaAv -------865-W
Bates Donald E Dr dntst 5975EntradaAv -774
Residence 7250PortolaRd ------------725
Bates Jesse R 5200PortolaRd -------951-M
Batterson John D 9600 SntaLuciaAv ---1070
Baugh Lavina PalmaAv ---------------170
BAUGH ROOFING CO 7440 SnGabrielRd -------------248-W
Baugh Vernon N 6680 SntaYnezAv ----1210
Baum C R 7745 SinaloaAv------------1334
Baum E R 3755ArdillaAv -----------775-M
Baum J M 8280AtascaderoAv ---------1587
Baxter Donald R 5462TraffcWy --------738
Baysdorfer John J 6267 SntaYnezAv---507-R
Bazin John 8135 SHwy-----------------458
Beam Geo 10060AtascaderoAv ---------1768
Bean Aubrey H 7950 SinaloaAv---------103
Bean Mary I Mrs 4580 SnJacntoAv----457-J
Beck B B 5703CarrizoRd -----------654-M
Becker's Beauti Pleat Draperies 6085ElCmnoRl -----------------374
Beckes Fred M 6705PortolaRd --------1791
Beckner R D MorroRd -------------767-J
Bee Loren S 4560 SnAnslmoRd--------1277
BEE'S VAN & STORAGE 6420ElCmnoRl ------------------946
Beiger Ted 5290 SnJacntoAv----------1542
Bellin Robt W 9080 SnGabrielRd------ 740
Bello L D 9035 SnRaflRd ---------839-W
Belt Roy Lee 5135 SnJacntoAv ---------215
Belveal Duane L 10245ElCmnoRl -----210-J
Bennett G L 7445 SntaYnezAv-------201-M
Benson S W 8905JuniperoAv ---------341-M
Bentley Jas NRivrRd --------------44-J-3
Bentley Jeannette R Miss 5501DulzuraAv ---------------547-M
Bentley John A 8570CarmelitaAv -------484
Benton Carmi H 13005ElCmnoRl ---41-R-11
Bergstresser Geo W 8557 SntaRosaRd-1107-M
Bermingham Frances M 7605ElCmnoRl-1061-R
Bernard W R 6675MarchntAv ----------1265
Berry Elizabeth 3200RamonaRd ------854-M
Berry John L 3200RamonaRd --------854-M
Bertoldo John M ElVeranoAv --------381-J
Bertram Loyd 4010PortolaRd ---------1074
Best Geo 1375ElCmnoRl -----------1665-W
Bethel Roy 8625CarmelitaAv ---------206-W
Bethel's Nursery 8255MorroAv ---------594
Beushausen's Red & White Steak House 9055ElCmnoRl ------------------1772
Bewley Richard D 7950 SntaYnezAv---201-R
Biaggini Patricia SHwy --------------1343
Bickar W J 1215ElCmnoRl ---------1987-J
Biester Lawanda 13565 SntaLuciaRd-1289-J
Biester Walter R 13565 SntaLuciaRd-1289-J
Billups Jesse L 4690 SnVncnteAv------1992
Bilyeu Jack 1831ElCmnoRl ----------344-M
Birge Vincent MorroRd -------------53-R-3
Bishop Cherrie 5075ElCmnoRl ---------1042
Bissell Chas 7100CarmelitaAv -------267-W
Bissell Edythe M Mrs 7030 SntaYnezAv--184
Blackburn Dave L 4875 SnAnslmoAv---557-J
Blackford Jack E 5476EnsenadaAv ---672-W
Blackmon Alfred V 3900MonteryRd -1295-W
Blake Marvin W 5308HondaAv ---------1689
Blanchard J Roy 5700TolemanRd ----57-R-1
Bland Albert M 5120 SnBenitoRd----325-W
Bland Gifford M 5130 SnBenitoRd----1247-J
Blankenship Cloris W 7910ElRetiroRd--865-J
Bledsoe Agnes 7730ElCmnoRl ---------1297
Bledsoe Jessie B 7730ElCmnoRl -------1297
Blevins C C Blevins' Tile Co 2375ElCmnoRl ------------------1510
Blevins Fornice L 5030 SnBenitoRd----211-J
Blevins Patricia A 5030 SnBenitoRd---211-J
BLEVINS' TILE CO 2375ElCmnoRl ------------------1510
Bloodgood Russell A 9055ElCmnoRl --977-W
Blundell Albert Jr 5300CapistranoAv ----969
Bob's Furniture 8455ElCmnoRl -------1524
BOB'S FURNITURE 8505ElCmnoRl ---------------------5
Bobsin Lloyd 8355 SnAndres----------119-R
Bobsin Vernon L 7765MorroRd --------1599
Bockemuehl Virginia SntaLuciaAv ------302
Boelk A L 5055PortolaRd -------------1149
Boelk M D 6605PortolaRd -------------1044
Bogart Donald D 5224BarrendaAv ----672-J
Boggus Lawrence 5475CapistranoAv --729-W
Boles Jas 4550 SnArdoAv------------428-J
Bonjour Dorothy 4825EstradaAv -------1887
Bonjour Leslie E 4825EstradaAv ------1887
Booker Chas 8975 SnGabrielRd---------1243
Booker Geo E 5730 OlmedaAv---------643-W
Booth C Robt 7275 SntaYsablAv-----1013-J
Borba Robt J 8425MorroRd ------------1313
Boriack Wm ---------------------80-F-2
Borjes Henry C 5400CascablRd ------358-M
Borjes Louis S 3850MonteryRd -----1295-J
Borjes Upholstery 5455TraffcWay ------49
Borjes Wm H Sr 5520TraffcWy ------709-R
Borne C G 4650 SycamorRd -----------1466
Bouton's Lapidary 9475ElCmnoRl -------255
Bovee Everett M 6900MarchntAv -----1870
Bowen G L 4450TraffcWy ------------1991
Bowen G L Floor Contractor 4450TraffcWy ------------------1081
Bower Iva HilltopMobileHomeManor -1116-W
Bower P L HilltopMobileHomeManor -1116-W
Bowles E J Mrs 9910AtascaderoAv ----1390
Bowman Albert L 7365 SntaYsablAv---1354
Bowman Pearl D Mrs 5815EntradaAv ---532
Bowman Ruth 7365 SntaYsablAv-------1354
Boyd Clyde A 5380 OlmedaAv----------1686
Boyd I J SntaLuciaAv ----------------188
Boyd Rennie 7750 SanAndresAv--------1283
Boydstun L L 5579NogalesAv ---------1304
Boyer C H HilltopTrailerCourt ---------1491
Bradfield R H 10000 SntaLuciaAv------ 948
Bradshaw Ray 3855ArdillaRd --------286-W
Brandon Laurence M HilltopTrailerCt --1254
Branson Donald L 7005CristoblAv -----1344
BRANSON FORD SALES 5680ElCmnoRl --------------------14
Brant Gene 8805CurbarilAv ------------757
Brant Ruby 8805CurbarilAv ------------757
Brasted Genevieve C 6880NavajoAv ---114-J
Brattin M H 7820CortezAv-----------226-R
Bravos T A 7435PortolaRd -----------1880
Bray Eugene 7860ElCmnoRl ---------468-W
Bray Nancy 8240CascadaRd ----------- 35
Brazzi Gerald 5385MagnoliaAv ------937-W
Brendlin Lois H VidaAv ------------- 798
Brennan Robt L 7850MorroRd -------916-J
Bretzius Wanda 3755MonteryRd ------1086
Brevik Oscar 7205NavajoAv ------------629
Bridges Gene 3759ArdillaRd ----------1290
Brinar R H 3865ElCmnoRl ----------482-J
Brocker O R 8555RiverRd -------------1134
Brooks Robt L 8305CoromrAv ---------1996
Broomfield Ethel M Fritzi Ann 5925TraffcWy-2
Broster G Allen SntaYsablAv ----------389
Broster Hal SntaYsablRd ------------115-R
Brotherton Verne 3797ArdillaRd -----390-W
Brown Alfred R 9085MorroRd ----------1333
Brown Arthur E 8390 SntaYnezAv------463
Brown Chas Ernest Jr 5145Mercedes --353-R
Brown D Darlene 5295PalmaAv ----------450
Brown F Porter 5800RosarioAv ----------75
Brown Floyd B 5295PalmaAv ------------450
Brown John J 5400CapistranoAv --------706
Brown Lillian 7145 SntaYsablAv-------847-J
Brown O H 9385CarmelRd ----------50-R-11
Brown O J 8805JuniperoAv -------------822
Brown Ora H Brownie's Taxi Hwy--------292
Brown T C 5480EnsenadaAv ------------296
Brown W J 14555ChispaRd ----------58-R-1
BROWNIE'S TAXI Hwy ----------------------------292
Browning Wm Kern Valley Packng Co 7505CristoblAv ------------------1373
Bruce Curtis W 4800Alamo ----------196-W
Brueland D L 7655 SnLuisAv -----------414
Bruneau Hermas 3680ColimaRd ------349-J
Bryant Mary S Mrs SntaLuciaAv --------623
Bryning Guy E 7650 SinaloaAv-------669-R
Buchanan Duane 4830HidalgoAv -----732-J
Buck Harry Mrs 8505ElCmnoRl -------835-W
Buckley Terence 4870HidalgoAv --------1885
Buckman Guy V 7135 SombrillaAv --1467-W
Buecker Otto 7050NavajoAv ----------1580
Bugatti Ray 7500 SinaloaAv-------------269
Bunker Ivan L Mrs 5300CarrizoRd -----1082
Bunker Leonard L 4820Hidalgo ------732-W
Burce R C 4405ElCmnoRl ----------------73
Burdell Percy F 7000 SntaLuciaRd------925
Burgermeister Brewing Corp TraffcWy&Rosario-94
If no answer call------------------ 650
Burk Bill H 4060RositaAv -----------742-W
Burk Kurt 4195TranquillaRd ---------1990
Burk Ronald Mrs 5490TraffcWy -----734-J
Burke J C 6282LewisAv -----------1467-R
Burkhardt Chas J 5430FresnoAv --------10
Burkhardt John L MarchntAv -----------92
Burkhardt's Shoes 5890TraffcWy --------90
Burleson G R 3160RamonaRd --------570-J
Burritt John 7500 SntaLuciaRd---------554
Burritt John atty 5860TraffcWy---------765
Burroughs Wm 3765ArdillaRd ------1473-J
Burt Frank W 4620 SycamorRd----------315
Burton Al 6390LsFloresRd -------------752
Burton Raymond D 5805BajadaAv ----234-J
Butikofer Fred A 7150BellaVstaRd ------118
Butikofer Fred A rl est 5880ElCmnoRl----30
Butner John C Jr Col 3550MaricopaRd -1187
Butner Lia Linde MD 6280PalmaAv -----850
Residence 3550MaricopaRd ----------1187

C

Cadman Eleanora M 6705CountryClbDr --411
Caldwell Edith E 7350 SntaYsablAv-1469-W
Calif Natl Guard Btry C 1st Rkt How Bn 144th Arty NMall&TraffcWy ----------446

Calif State of

Dept of Mental Hygiene
Atascadero State Hospital
Hwy101 South ------------------600
Highway Patrol
For emergency calls only
Ask Operator for-Zenith 12000

Calkins G R 9019 SnGabrielRd-------914-W
Callies Harold G K 3710Maricopa ----198-R
Calvert Mildred B AtascaderoAv ------803-W
Cameron R J 9105 SntaLuciaAv------157-M
Camp L H Atascadero Christian Home 8455 SntaRosaRd ----------------1527
Campbell Glenn S Dr AtascaderoStateHospital-511
Campbell R A 5690PortolaRd -------853-W
Canady R J 6820 SerraAv-----------488-W
Cann M E 4205PortolaRd --------------783
Cannon J A 6915 SntaLuciaAv-----------223
Cantelmi Alice 2405ElCmnoRl --------1864
Cantelmi Frank 2405ElCmnoRl --------1864
Capman Andrew R 6885 SntaLuciaAv--856-R
Capps Milton 5255MagdalenaAv -------1434
Carleton Lola 5100FresnoAv -----------872
Carlton Beauty Shop 5993TraffcWy ----980
CARLTON FURNITURE CO 6085ElCmnoRl-374
CARLTON HOTEL 6005ElCmnoRl ---------------------500
Carlton Hotel rstrnt 6005ElCmnoRl------510
Carmack Effie M SntaYsablAv -------685-M
Carmack Noel E 14305 SalinasRd ----58-R-2
Carnes Chas D Morro-AtascaderoRd --54-J-3
Carnes E E 8479 SntaRosaRd-----------890
Carpenter Ernest J 4205RositaAv -----1439
Carpenter Kenneth M 7700PortolaRd-1089-R
Carpenter Lila W 4205RositaAv ------1439
Carr Donald W 6820 SntaYnezAv ----913-M
Carr Howard O 3150ElCmnoRl ----------825
Carroll Bill Centrl-Cal Truckng 5485TraffcWy -----------------1797
Carroll J P 15030Morro-AtascaderoRd ------55-J-1
Carroll Jesse W 4635HidalgoAv -------1054
Carroll Wm H 5360EnsenadaAv ----------832
Carron Earl G 6575MarchntAv -------993-J
Casalegno Otto 4605ElCmnoRl ------912-W
Casper Alfred J 6485PalmaAv ----------560
Cassidy Frank R Mrs 8730CoromrAv ----728
Catholic Church 6410 SntaLuciaAv-----640
Catron Jack E 3255ElCmnoRl -------931-J
Catron Laddie 7680CortezAv --------159-J
Catron Thelma 7680CortezAv --------159-J
Caughey A 8055AtascaderoAv -------904-W
Central-Cal Meats 5485TraffcWy ------596
Central-Cal Trucking 5485TraffcWy ---1797
Chadwick Burton 5714TraffcWy ------23-M
Chance Bruce A 6785MorroRd ---------1144
Chandler Everett M 3400ElCmnoRl --88-F-2
Chandler Frank H 5365PalmaAv -----630-W
Chaney Frank P 4545 SycamorRd--------520
CHAPEL OF THE ROSES 6955ElCmnoRl-1156
Chase Fay 7350CristoblAv ------------1866
Chase Sadie 5225ElCmnoRl -----------1462
Chaves A J 14600MorroRd ----------53-J-1
Cheda Archie A Morro-AtascaderoRd -57-J-1
Cherry Bob 8840PortolaRd ---------1119-J
Cherry's Texaco Service 101Hwy South ------------------368
CHEVRON REIF VINCE STN Hwy -----------------------------102
Child David R 4946TraffcWy ----------1678
Childers Clem Sr 9360CarmelRd -----721-W
Childers Raymond SHwy ----------50-R-1
Chilla Ed 5885VenadoAv ------------1173
Christensen Geo L 6906PortolaRd -----1185
Christensen Gerald T 3425RomonaRd--301-M
Christensen Neil B 8910CurbarilAv ---466-M
Christensen Victor E 7900ElCmnoRl -----639
CHRISTENSEN'S BAKERY 5905ElCmnoRl-923
Christian E F PalmaAv ------------392-M
Church of the Nazarene 5940RosarioAv ---84
CIRCLE A TRAILER PARK 8850ElCmnoRl -------------------402
Clark Beldon 4765HidalgoAv ---------957-J
Clark Floyd L 6700AlcantaraAv -----813-M
Clark Guy L 5737RosarioAv ------------996
Clark H D 6956NavajoAv -----------698-J
Clark Harry V 7600VernalisRd --------1291
Clark Hartley 8805Carmelita -----------88
Clark I B 5985DoloresAv ----------216-M
Clausen Jas M 5330EnsenadaAv -----263-W
Clay Dorothy M 7685 SombrillaAv------1889
Clay Ernest L 6620AtascaderoAv -----507-J
Clay Jerry L Jessup Breeders 7285 SycamoreRd --------------259-M
Clay John A Amer Auto Adjstrs 8660PortolaRd -------------------607
Clein Tim 5600Casabell -------------358-W
Clemence Grace Mrs 5065ElCmnoRl ---48-W
Clinton Emma Lee 7460CortezAv -----815-W
Clinton Phillip 7460CortezAv --------815-W
Clinton Ralph SandovalRd ---------47-J-11
Clothier Lula 3405ElCmnoRl ------88-F-12
Cloud Agatha V Mrs 5760TraffcWy ---796-J
Cloud Ola A ParadseVlyRd ---------46-J-1
Clyburn Albert B 12400LsPalosRd --47-R-12
Coates Robt W 8880MarchntAv -------1242
Coffland W T vetnrian 6575NavajoAv----764
Coke Theo H Mrs 6780AtascaderoAv --947-W
Cole Robt W 10475AtascaderoAv ---1128-W
Coleman Faye 8972PalomrAv --------568-J
Coleman H R 7120 SntaYsablAv------278-J
Collins Eugene P 9060 SnGabrielRd-----713
Collins Venice Mrs 3710Maricopa ----198-R
Collins Wm D 4900 SnBenitoRd------964-W
Colombo J F 5300 OlmedaAv--------392-W
Colombo Johnnie 8872JuniperoAv -----1008
Colonial Motor Lodge 8750ElCmnoRl ----------------168-W
Columbine Rest Home 4555 SycamorRd--620
Colvin H T ParadseVly ------------46-J-2
Colvin Lamon L 6955ElCmnoRl --------1468
COMMUNITY CHURCH 5495PalmaAv ------------------33-W
Conner Mike T 8930Amapoa -----------379
Cook Ann 5055MiramonAv ------------1232
Cook Eulah P NHwy ---------------871-J
Cook W Allen 5220TraffcWy --------979-R
Cook W H Mrs 5995 SnJacntoRd -----753-R
Cook Walter L 6700MarchntAv ------811-W
Coon Merton 4860Ariz -----------------927
Cooper D E 5555 SnPedroAv---------230-R
Cooper J M SHwy ----------------41-J-11
Cooper John A 7850CurbarilAv---------1660
Copelan Wm G 7555CristoblAv --------1693
Corbaley G R 5540NogalesAv -----------439
Corbaley Ollie 5540NogalesAv ----------439

CORIS CENTRAL COAST INC 5820TraffcWy -------------------1352
Cornelison Avis 5454AllemandeLn -----1575
CORNER GROCERY 7025MorroRd ---------------------714
Cosby Larry K 4835DelRioRd --------265-R
Cox Carol 6280MorroRd ---------------569
Cox Lester L 9700 SnMarcosRd -------1164
Craig Beryle B Mrs 6505CountryClbDr -124-J
Craig Rowena Hannan Mrs SntaLuciaAv --956
Cramer W A 5133 OlmedaAv---------205-R
Crane Hazel I Columbine Rest Home 4555 SycamorRd -----------------620
Creasy Edwin L 3655ElCmnoRl ------344-R
Creed Henry C 2875FerrocarrilRd ------683
Crobok Henry F 6525MarchntAv -----993-M
Croft Armand 7300 SnGregorioRd-------703
Cromley Laurence 5280CapistranoAv -1465-R
Cropper Ralph S 5705DlRioRd ----------297
Cross Alvin 4400CarrizoRd ---------1127-J
Cross Billy G 5425EnsenadaAv ---------1264
Crother Glen S 9095 SnDiegoRd--------1394
Crowell John T 5285MagdalenaAv ---1090-W
Cryder Fred J 4750 SycamorRd------817-W
Cryne E A Col Morro-AtascaderoRd --55-J-2
Cude D R 8735PortolaRd ----------1119-W
Cummings Jas R 5210CapistranoAv ---598-M
CUNNINGHAM BROS CARPET SERVICE 5400 SntaFe 1251
Cunningham Curtis 6445MorroRd -----733-J
Cunningham Edw 7905PortolaRd -----314-J
Cunningham Jessie Mrs 8990ArcadeRd -928-J
Cunningham John E 8100 SntaRosaRd -----------------992-J
Cunningham L F 5781ArroyoAv ------196-M
Cuppers J H 3005RamonaRd --------570-W
Curneen F E 5265EnsenadaAv -------585-J
Curry I J 6835 SntaYnezAv ---------1463-W
Curtis Chas L 976NElCmnoRl -------1451-W
Curtis Donald D 5165MagdalenaAv -----902
Curtis Donald J USN Ret 5165MagdalenaAv ----------------902
Cutts Melanie Mrs 6843 SntaLuciaAv--856-J

D

Dabritz E N Chpln AtascaderoStateHospital-777
Dalby G R 5589TunitasAv -----------547-W
Daley Kathleen M Mrs SnRamon&DelRioRd -----------------82
Daly Vivian 9225CurbarilAv ---------217-R
Damron A D 7440 SntaLuciaAv------1091-J
Daniels Ellen 8400Arcade ------------1662
Daniels Robt L Hi-Lo Club 6070ElCmnoRl-696
Residence 5652RosarioAv -----------1380
Danish Convalescent Hospital 10905ElCmnoRl -------------------1872
Danley Dan 3829ColimaRd ------------1997
Danley Helen G 3829ColimaRd --------1997
Danner John 6004 SnJacntoAv--------1192
Danner John John's Automtve Serv SElCmnoRl 300
Darling Hobart M 8820JuniperoAv -----1368
Darling Wm W 3095LaLuzRd ---------837-R
Darnall Clifton 9025 SnGabrielRd ------772
Darnall Kathryn Kay-Line Pianos & Organs 8455ElCmnoRl -----1204
Davidson Guy W RivrRd ------------131-M
Davis Ann 8700 SnGabrielRd----------1533
Davis C E 3800ArdillaRd -----------710-M
Davis Cathy 8700 SnGabrielRd---------1533
Davis Chas E Rev 8800 SntaRosa -------299
Davis Chas F 8100AtascaderoAv ---------960
Davis Daisy H Mrs 8670 SntaRosaRd-1057-W
Davis Elizabeth C 8700 SnGabrielRd----1533
Davis Gordon T 8700 SnGabrielRd------229
Davis Gordon T Cattle Co 8700 SnGabrielRd -----------------229
Davis Jas R 4005TraffcWy -----------309-R
Davis L C 9095LakevwDr -----------1085-J
Davis Len C 8650 SntaRosaRd------1293-J
Davis O L contr 5805RidgeWyCt--------799
Davis Roderick 5280FresnoAv ---------293-J
Davis Vern B 8760CurbarilAv -------1472-M
Day R C 4534 SnJacntoAv-------------1445
Dean Fred 7880CurbarilAv ------------1456
Dean John 4900PortolaRd ------------1062
Dean W M ColoradoRd --------------127-R
DeAtley Jas M Lt USN Ret 9460MarchntAv ------------------503
Deaton E E 5070TraffcWy ------------85-J
deBoer Hendrik CarrizoRd ------------1399
Debono Ruth NHwy ---------------1137-M
Decker L Albert 5710 OlmedaAv-------- 906
DeCou Jerry W III 5850PortolaRd----983-M
Dee Carson M 7880 SinaloaAv---------383
Dee Marvin 5605BajadaAv ------------1980
Deeter J H 7250 SntaYnezAv----------1508
Defreese Chas 6600 SntaYnezAv ----1071-W
Delano Hilda E Mrs 4725MiramonAv--957-W
DeMeritt's Texaco Service 4950ElCmnoRl -------------------1489
Dempsey T E 4505 Soledad------------1266
Denaus Mark 6005ConejoRd ---------1799-J
Denny Guy R 4855 SnAnsImoRd--------1238
DesJardins E N 8255 SanAndresAv---1868-W
Desrosier V V Chapel of the Roses 6955ElCmnoRl-1156
DeWelt Chas 8594 SntaRosaRd----------91-R
DeWelt David 8755CurbarilAv -------264-M
Dewey Paul H 4500ArdillaRd ---------286-M
deWolfe Anna N Mrs 5435 OlmedaAv--590-M
Diamond Allen 8565ElCmnoRl ----------1327
Dickerson E E 6875 SntaYnezAv ------201-W
Dietz C W 6750PortolaRd -----------112-W
Dinneen John 4765HidalgoAv ----------1438
DiPrima Phillip J 5440MariquitaAv ----1553
Dixon Geo RiverGardens -------------216-W
Dodge Jas F 7740 SntaYsabl---------307-W
Dodge Roy 8155 SanAndresAv----------1039
Dodson H C 8230MarchntAv ----------459-J
Dodson Herbert K 8800JuniperoAv -------826
Doellstedt Convalescent Home 14900ElCmnoRl ---------------721-J
Doheney Marie Mrs 7735 SHwy------468-M
Doherty Richard 9155CurbarilAv ------1003
Dollenmayer Robt 5832EntradaAv ----37-W
Dolling Alvin 5245CapistranoAv ---------586
Donham Dayton 8840ArcadeRd ------1417-J
Donham Peggy 8840ArcadeRd ------1417-J
Donnelly Wm Cecil 7975 SntaYnezAv-----795
Donohue W F 9205CarmelitaAv ---------1084
Dorr Geo M 3320ColimaAv ---------1783-W
Dorr Myron 8800CoromrAv ----------264-R
Dorr Patricia 8800CoromrAv ---------264-R
Doser Ruth Miss 6910PortolaRd -------197
Doty Chris 3035ArdillaRd ------------644-J
Doty Elmer D 3035ArdillaRd ---------644-J
Dougherty Ellis 8830ArcdeRd --------343-R
Doughty Wm HilltopMobilHomeManor -1770
Douglas Sam Mrs 5473CapistranoAv ---1282
Douglass Eddie 4880 Seperado------1525-W
Douglass T A 4435NogalesAv ------1126-W
Dow Clyde M 8922PalomrAv --------568-W
Downs Junie 8140ElCmnoRl ---------123-J
Drake Ella May 5793RidgewyCt ---------838
Draper F E 4065LobosAv -------------187-R
Dredge Albert E 4320DoloresAv -----1160-J
Drinkwater T O 13605 SnAntonioRd --258-W
Driver Ray F 6675NavajoAv ---------833-R
Drummond Donald G 6725AtascaderoAv -1427
Dryden Zeryl 6500 SnAnsImoRd---------1053
Dubin Paul 10055 SntaLuciaAv -------1102
DuBois Douglas L 8135AtascaderoAv ---1115
Duckworth Don A 8780JuniperoAv -----1358
Duckworth Florence 8780JuniperoAv --1358
Dueker Richard W 4205NRiverroad ---131-J
Dulitz Alice 6455MarchntAv ----------541-R
Dulitz Donald K 7345 SnGregorioRd--1205-J
Dulitz John A SnGregorioRd ---------265-J
Duncan Geraldine 8885MarchntAv ----748-J
Dunn Geo W SntaYnezAv --------------1153
Dunn John ParadseVlyRd --------------1484
Dunn Max G 8710CarmelitaAv -----------509
Dupertuis Jean Mrs 3705ElCmnoRl ---395-J
Dupree Chas L SHwy ------------------907
Durnbaugh Gordon 7305 SnJacntoAv ----139
Dutra Louis RockyCanyonRd ------------318
Dykes Eugene 11600ElCmnoRl -------807-J

E

Eadus Lorna M 9087LaLiniaAv -----1123-W
Eagle Ranch ------------------71-F-22
Earl Albert T 8295CurbarilRd ------------548
Eason Dairus E 6825 SntaLuciaRd-----1342
Easterly Clara E 5425MariquitaRd ------370
Ebert Chauncey A 7865 SinaloaAv---1269-W
Edelman Edwin O 5500 SntaCrzRd----712-J
Edmunson Geo C 8625 SnMarcusRd---329-R
Edwards Robt R 7710 SntaYsablAv----307-J
Eells Floyd M 8930CurbarilAv ---------1035
Eifort Jack E DlRioAv&PortreroRd ------161
Eklund Hattie Lou Mrs 8715JuniperoAv-341-R
Elaine's Beauty Shop 8855CurbarilAv --1340
El Camino Motel 5325ElCmnoRl---------1350
El Camino Motor Service 7500 SinaloaAv-269
Elisarraras Radio & TV Clinic 7480 SntaYsablAv-966
Ell Kenneth C 8928ArcdeDr ------------1109
Ell Phillip L 8669 SntaRosaRd----------770
Elliott Dudley C RosarioAv -------------233
Elliott Harold A 3555ElCmnoRl ---------1022
Elliott Karen 839CurbarilAv -------------924
Elliott Robt I 8390CurbarilAv -----------924
Elliott's Pharmacy 5885ElCmnoRl ---------34
Ellis Chas 8680 SntaRosaRd -----------1585
Ellis Frank A 3855MonteryRd --------443-M
Ellis John S 1415GarciaRd ----------429-M
Ellis Richard H 6905CountryClbDr ---303-M
Emery Dale R 5010 SnJacntoAv-----------990
Emery Dale Signal Service Hwy101&DelRioRd --------------1520
Emery Dorothy M 5010 SnJacntoAv-----990
Engleman Edwin E 7800 SnGabrielRd---522
Englund C T 5530RoblesAv ----------343-J
Epperly W T 10210AtascaderoAv -----831-J
Eppley Geo Rev 5318PalmaAv ----------1569
Ericson E O 1827ElCmnoRl ---------1127-R
Ervine Wayne C Sales & Service 7825CastanoAv ----------------356-W
Esheim Robt G 10805ColoradoAv -------584
Espy Edwin F SnGregorioRd --------228-W
Essig Albert L 3870ArdillaRd ------1669-W
Estrada John R Jr 5235CabrilloAv ----353-J
Evans Clyde E 7605 SntaYsabelAv-----1148
Evans Hobert 9255PinoSolo ----------1025
Evans Jennie 8475ElCmnoRl -----------121
Evans John M 5285BarrendaAv -------29-W
Evans Jos J 8400PortolaRd ----------743-R
Evans Logan D 5205AlamoAv ---------29-M
Evans Richard Mrs 7685SinaloaAv --------599
Evans Ruth 5135 OlmedaAv ---------205-M
Everett John A 4900 SnAnslmoRd-------27-J
Ewalt Memorial Bible School 7060ElCmnoRl --------------------886
Ewing R H 5485 OlmedaAv-------------1028
Ewing S W MusslmnAv -------------494-W
Eyraud Joe CountryClbRd -----------220-W
Ezell Bert L 6205ConejoRd ------------1891

F

Fahsing Alfred B ParadseVly -----------191
Fairband Heinz 5407FresnoAv -----------908
Fairchild Harrison S 5835Bajada -----843-J
Falaschi Harry 6020ConejoRd -------1441-J
Farmer Virgil P 4560 SycamorAv-------1694
Farmers Insurance Group 3100ElCmnoRl -622
FARMER'S INSURANCE GROUP 7600ElCmnoRl -------------------1324
Farnsworth R E 8490MarchntAv ---------967
Fauver Neva Mrs 5540TunitasAv --------942
Fein Barbara Fresno&SnJacnto ---------321
Feliciano Vernon SandovalRd --------41-J-1
Fennell Wm J 8000 SntaRosaRd -----881-W
Fenny Everett 5383MariquitaAv -----303-W
FENNY'S F & G EXCHANGE 8501ElCmnoRl-1065
Ferguson Betty Jean 7351 SntaYsablAv-1015
Ferguson G Glenn 8085CurbarilAv ----749-W
Ferguson Roy 9115 SnGabrielRd------572-J
Fernamburg Fred L 6383AtascaderoAv -------------1034-M
Fernamburg Judie 6383AtascaderoAv ------------1034-M
Ferneyhough Wm 7500 SnJacntoRd---644-M
Ferrell Robt R 10850 SntaClaraRd ---47-R-4
Fielder Susan PalmaAv ---------------24-M
Fields J E Real Estate 8800ElCmnoRl ---884
Fiesta Room 6005ElCmnoRl -------------510
Fifield H H 8805AtascaderoAv -------791-W
Filipponi Clement 12500 SalinasRd---47-J-2
Finch Geo B 7400PortolaRd --------------277
Findley R A 8745JuniperoAv ---------123-W
Fink J W MariquitaAv ---------------283-W
Finley Warren 8677 SntaRosaRd-------693-R
Firth Jim 6475 OlmedaAv ----------------852
Fisher J P 5460 OlmedaAv------------687-W
Fisher K M Mrs 5185PalmaAv --------68-W
Fisk Wm 8285CoromrRd ----------------122
Fitzgerald John F Dr AtascaderoStateHospital-420
Fletcher L C 9300MusslmnDr ----------1355
Flory Frank 5145 OlmedaAv ----------506-M
Flowers Arlyne's 6485PalmaAv ------------560
Floyd Joe F 9155PinoSolo -------------137-R
Folbre Gerald L 8405AtascaderoAv -------873
Foley Eck 8630CoromrAv --------------947-J
Foote Clifford 1075ElCmnoRl ---------323-R
Ford's Mushroom Farm Eaglet ---------70-M
Forsman Erik S 7105 SnGregorioRd---228-M
Forsythe John W 8240CascadaRd ----------35
Foster Ben H 5420MariquitaAv -------590-R
Foster Chas Mrs 6700 SntaYnezAv -----1532
Foulk A L Dr 5300CascablRd ---------358-R
Fox Eugene F 5984EntradaAv ----------1236
Fox G W Fresno&RosarioAv ---------------26
Fox Helen R 5984EntradaAv -----------1236
Frame G Everett 7705 SntaYsablAv --1021-J
Frandsen Frank Mrs 8780PortolaRd --1443-R
Frank David W NavajoAv ------------347-R
Frank Fred MonteryRd --------------198-M
Franklin B M 4405EstradaAv ------------1217
Franklin Myrtle M AcaciaRd ----------259-R
Franklin Ralph H LtCol 9085 SnRaflAv -----------------127-J
Frank's Flying A Service 6305MorroRd -------------------1360
Franscioni A F 16000Morro-AtascaderoRd ------54-R-1
Freddie's Repair Dept 8950ElCmnoRl --1041
Frederick Edith 4975 SnAnslmoRd---1126-J
Frederick J L 4105DlRioRd -----------472-J
Frederiksen F A 14855AsuncionRd ---58-J-3
Freed Ned SntaYnezAv ----------------1184
Freedman Joyce Mrs 9710ElCmnoRl ---835-J
Freeman Chas O 5155ElVeranoAv -------57-J
Frenette Sue 8135 SHwy---------------458
Friese Robt N 5025Gancho -------------1884
Friese Roy 9130 SnDiegoRd ---------651-J
Frisby Jas C 7510ElCmnoRl ---------641-W
Frisby Johnny 4435NogalesAv ----------1285
Fritch E Irvin 5490FresnoAv -----------1248
Fritz J C NavajoAv ------------------276-J
Fritz Jack SnGabrielRd --------------572-W
FRITZI ANN 5925TraffcWy ---------------------2
Froberg Victor H Jr 8725CarmelitaAv ---642
Frock N Frill 5905EntradaAv -------------720
Fuller Frank 7905MarchntAv ------------1684
Fullinwider Frances 6505MarchntAv ----91-W
Fullwiler Ralph V 5905EMall ---------------28
Fulton Chas 10160AtascaderoAv -------111-J

G

Galbraith Elizabeth 9355CarmelitaAv -865-M
Galbraith Louis 9355CarmelitaAv ----865-M
Galetti Silvio 5425RoblsAv ------------1274
Galimore Ralph W 5546TunitasAv -----1167
Gallagher Edw J 5750BajadaAv ------628-W
Gallagher J W Gallagher's Excavtng & Septic Tank Installation 8530ElDoradoAv --------------1683
Gallagher Rosella 7828 SntaYsablAv------814
Gallagher's Excavating & Septic Tank Installation 8530ElDoradoAv ---------1683
Gallardo Jesse 3825ArdillaRd --------322-M
Gallardo Maria 7695ValleAv ----------936-J
Galletley John 8075AtascaderoAv ---1429-W
Galletley Virginia 8075AtascaderoAv-1429-W
Galli Lee 5000CascablRd -------------408-M
Gambel Wilbur 3850ElCmnoRl -------514-M
Gambel Willard E 4645 SycamorAv---1063-J
Gannon Lloyd E 4965 SycamorRd----436-W
Garcia A A 8170 SntaYnezAv---------992-R
Garcia Frank A 7925PortolaRd -------285-M
Gardner John T well driller 13655 SnAntonioRd ------------42-J-2
Garland B F 9402MusslmnRd ----------126-R
Garrity Hallie W 4400PortolaRd -------1076
Garrity W C 4400PortolaRd ------------1766
Gathercole Minnie 5290AlamoAv ----149-W
Gearhart Gordon 7155NavajoaAv ----145-W
Gee Chas Mrs 6525AlcantaraAv --------1188
GEE REAL ESTATE & INSURANCE AGCY 5945TraffcWy-333
GEM AUTO PARTS 7485ElCmnoRl ------------------1045
General Mills Inc 6435TraffcWy ---------701
George Ava M AtascaderoStateHospital -1047
George Ramona Mrs 5125PalmaAv -------836
George Wm P 6750NavajoAv ------------1504
Gibaut L C 9090 SntaLuciaAv ------1474-W
Gibson Paulina M 7790YesalAv -------466-J
Giffen Anna 5385ElCmnoRl -------------48-J
Gifford Mildred Mrs 7100 SntaYsabl-1675-W
Gifford Paul 7655 SinaloaAv-------------786
Gills E W SHwy ------------------------3-J
Gilman Olen AtascaderoStateHospital --1219
Gilstrap Mariel Mrs 5220FresnoAv ----630-J
Giorgi Romeo RockyCanyonRd ------------256
Girard D D 4900HidalgoAv -----------841-M
Girard Laura Miss 4650 SanVicente---124-R
Glaser Gordon 5380CapistranoAv ----531-M
Glass Paul 10400AtascaderoAv -----1128-M
Gleason Gene 12750 SntaLuciaAv ---1381-J
Glen Oaks Grocery Eaglet --------------1202
Glosser Phillip 5010PalmaAv --------506-W
Goff Clinton B 8205MarchntAv --------459-M
Gold Coast Detective Agcy & Patrol Service 7700PortolaRd ------------1089-R
Gomes Vivian 7100NavajoAv ---------579-J
Gonzales John R 4895AlamoAv -------843-W
Gonzalez Tom CapistranoAv --------------550
Goodell Ellen I 1155ElCmnoRl ---------1994
Goodell W J 1155ElCmnoRl ----------871-M
Goodman M F 4900DulzuraAv ----------1020
Goodrich Russell C 5825RidgewyCt ---590-W
Goodwin Chas E 5060 OlmedaAv--------95-R
Goodwin Harrison B 2605ElCmnoRl ---465-J
Goodwin Harrison B Jr 12650 SntaLuciaRd --------------1381-R
Goodwin Jas RivrRd -----------------131-R
Goodwin John 2900ElCmnoRl --------514-W
Goodwin Lee Rev 5940RosarioAv ---------84
Goodwin Wm A 5074RosarioAv -------1077-J
Gordon John E 5365EnsenadaAv -----1883-J
Gorman Herbert 9175ElCmnoRl -----1061-J
Grabenstein Jacob MiramontAv -------997-M
Graham Chas O 8205CoromrRd ------1455-J
Grantham John F 9065ElCmnoRl ----1083-J
Graves Olive 5700 StateHwy--------------965
Gray Alvin 8305CurbarilAv -----------421-W
Gray Alvin Tasco Serv Stn & Petroleum Distr SHwy-99
Gray Kenneth 7345ValleAv --------------1547
Gray Wm A Maj Ret 10655ColoradoRd-564-M
Graybill Roy W 9100 SnGabrielRd--------493
Green Fred M 5250CabrilloAv -------1090-M
Green Melvin 3255RamonaRd -------1073-W
Green Vernon 5330CabrilloAv ---------491-J
Greenaway D J 7285 SombrillaAv------1416

Greenaway David Jr 5305MariquitaAv --1573
Greenman J W 7620 SinaloaAv ------592-W
Greenman Robt A Jr MD phy & sur
WestMall ----------------------116
Residence 5190PortolaRd ----------558
If no answer call-----------------1000
Gregory Dewey W Sr
6389AtascaderoAv ------------505-R
Greyhound Lines 5900ElCmnoRl --------237
GREYHOUND NEWS SERVICE
5900ElCmnoRl-237
Griffin Frank H 7335 SombrillaAv---1080-W
Griffin Wm R 7680 SombrillaAv -----159-W
Grimm Ernest A 4200PortolaRd ------1096
GRISANTI HARDWARE
6110ElCmnoRl --------------------580
Grisanti Jos 5275CabrilloAv -----------994
GROVE GROCERY
ElCmnoRl -----------------------974
GROVES JESSIE F rl est
7405 SElCmnoRl-115-M
Grubb John A 5140Mercedes ---------1120
Grunest Gary 6212LewisAv ---------986-W
Grunest Salley 6212LewisAv ---------986-W
Guinn C L PalmaAv ---------------95-W
Gulley Carroll E 1705 SnRamnRd-----369-M
Gumbert Arthur E 8465MarchntAv ---660-M
Gumbert Sandra L 8465MarchntAv ---660-M
Gunderson Bruce J 7260 SntaLucia ---849-R
Gunderson Janice 7260 SntaLucia ----849-R
Gunn Scotty 7545Gabardo -----------1404
Gustafson Lester W 7925 SntaYsablAv---785
Guy Hazel M 6350 SntaYnezAv -------736-J
GUY LESTER L const
SnGabrielRd ---------------------61
Guy Roy E 7805 SntaYnezAv--------275-W

H

Haberkern Jack 6295FloresRd -------403-J
Hacker Irene Mrs 5070RosarioAv ------973
Hadley Geo H 5900BajadaAv --------279-W
HAGLE-DE COU LUMBER CO
Office 8965ElCmnoRl ---------------43
Order Desk 8965ElCmnoRl-----------86
Hagle Ralph 6030LewisAv ------------260
Hagle Ralph Jr 6030LewisAv -------975-W
Hagmaier Carl W 5455 SnBenitoAv----211-W
Haigwood W LeRoy 5405EnsenadaAv ---1286
Halden Carl L 9180 SntaLuciaRd------311-J
Halden Duke 8055PortolaRd ---------748-R
Halden Linda 8055PortolaRd --------748-R
Halfway Cafe 5995ConejoRd ----------1280
Hall Donald S 6450AlcantaraAv -------39-J
Hall Jesse 5000ElVeranoAv ---------692-R
Hall Lawrence C 8505 SnGabrielRd----624-R
Hall Lawrence L 8575 SnMarcosRd----112-J
Hall Roy 3800TolemanRd -----------57-J-4
Hall Silas E 5000FresnoAv ----------350-J
Hallett F G 5735 SnPedroAv---------426-R
Halterman Dora 6700 SnBenitoRd-----1579
Hamann J M 6100PortolaRd -----------165
Hambly Marion V 1820 SnRamnRd----203-R
Hamlin Mary C 5140PalmaAv -----------806
Hamman Mel 4855ArdillaRd ----------1190
Hammock Chas Cabinet Shop Hwy ------177
Hammons J W 8435 SnAndresAv------718-J
Hanes Maude 7406 SntaYsablAv---------337
Hansen Emory T 8350PortolaRd -----743-M
Hanson W E 5561TunitasAv ------------17
Happy Valley Ranch Rocky-CanyonRd -202-M
Harbor Homes 7105 SntaYsablAv------1106
Hardy Alice A furier 7435BellaVstaRd --608
Hardy D E 4330 SoledadAv -----------1546
Hardy Lester E 7435BellaVstaRd -------608
Harmer John E SntaYnez&NavajoAv --281-W
Harmon Milton E 7480 SombrillaAv------1541
Harp Wm C Mrs 9270 SntaLuciaRd------273
Harrington Chas ParadseVly -------46-J-12
Harris Dean 1440ElCmnoRl -----------1260
Harris Geo 5725BajadaAv ---------1505-W
Harris Gordon L 9335CarmelRd ------42-J-1
Harris Nettie V 8730JuniperoAv -----367-M
Harsh Wm J 5827EntradaAv ------------840
Hart Lewis E 5225MagdalenaAv ----1009-M
Hart Merton 6840AtascaderoAv ----------898
Harter Chas E 9094 SntaLuciaAv--------649
Harter's Dry Goods 6155ElCmnoRl -----726
Hartford Accident & Indemnity Co Claims
Office 5605BajadaAv ----------------1980
Hartford Fire Insurance Co Group
Claims Office ----------------------1980
Hartman Arlene 9020 SnGabrielRd-----1228
Hartman Chas & Son Concrete Constr
3000 OrcuttAvSnLuisObispo-LIberty 3-7813
Hartman Karl E 9020 SnGabrielRd-----1228
Hartranft C A 4660HidalgoAv ---------1006
Hartsell Geo A 4330TranquillaAv -------169
Hartsell Thos C 2855ElCmnoRl --------1261
Hartsell W H 9900AtascaderoAv -----519-R
Hartung Chas F 8290 SntaYnezAv-----1240
Hartung Helen 8290 SntaYnezAv------1240

Harvey Ben 7620 SntaYnezAv--------479-M
Harvey M B 9075 SnDiegoRd--------1055-R
Harvey Thelma K 9075 SnDiegoRd---1055-R
Hasler J B 5715 SntaCrzRd--------------1881
Hatfield Gertrude 6965 SntaYnezAv --204-M
Hatfield L R 6965 SntaYnezAv ------204-M
Hawk Helen C 4515 SnAnslmoRd -----428-W
Hawk Roy F 4515 SnAnslmoRd ------428-W
Hawke Percy 13570 SntaLuciaRd ---1289-W
Hawley Dorothy L 6681NavajoAv ----347-M
Hawley Herbert 7465 SntaYsablAv---------536
Hazen R L 5465MariquitaAv ---------590-J
Healey John R CoromrRd ---------------861
Healy Mary 5345 OlmedaAv---------192-M
Heaton Guy K Montery&DlRioRd ------76-R
Heaton Irma R 9145 SnRaflRd-----1423-W
Hecker Louis J Jr 11305LsPalosRd ---40-J-3
Heeres Thos 7305CristoblAv --------317-M
Hegstrom J R 4665 SycamorRd----------490
Heilmann Hans -----------------------652
Heilmann Herman RivrRd -----------44-R-1
Heilmann Klaus RivrRd -------------477-W
Heilmann Kurt RivrRd -----------------816
Heilmann Otto Jr RivrRd -----------815-M
Heilmann Otto Sr 5710 OlmedaAv------545
Heine C A 10205ElCmnoRl --------------657
Heinsen Paul 5722TraffcWy --------1113-R
Heldt Walter L 6030DelRioRd -------885-W
Helen's Doll Hospital & Museum
8650MorroRd-424
Hemingway Geo 6010DlRioRd ----------617
Hemstreet Chas M 13200MorroRd ---56-R-2
Henderson Brokerage Co 6425ElCmnoRl -194
Henderson Don 5485EnsenadaAv -----937-M
Henderson Frances
Morro-AtascaderoRd ----------56-R-11
Henderson Frank M
Morro-AtascaderoRd ----------56-R-11
Henderson G Earl SHwy ----------------101
Henderson Richard Mrs
4892 SeperardoAv --------------1465-J
HENDRIX & INMAN CONSTRUCTION CO
8130ElCmnoRl ----------------------427
Hendrix Rex 7600 SnFrnandoRd-------1314
Hendrix T W Morro-AtascaderoRd ---57-R-2
Henrekin D E 5245AlamoAv ---------279-J
Henry C L MorroRd --------------------896
Henry Donald TraffcWy --------------77-R
Henry Hervey A 7575ElCmnoRl ----------648
Henry Richard M 5050DoloresAv ---------700
Henry Winnie M 7465CristoblAv ------416-J
Herke Kurt C 11255ElCmnoRl -----------290
Hern Harold E 14350 SnAntonioRd---50-R-2
Herrera Marion 4541DlRioRd --------529-W
Herrmann Fred 7165 SombrillaAv --------604
HERRMANN & SAFRANEK MILLWORK & BUILDERS SUPPLY
4005ElCmnoRl-1490
If no answer call--------------------604
Or -----------------------------------1492
Hess Harold 1565ElCmnoRl ----------871-R
Hess Lawrence 5790 SnPedroAv-------426-J
Hessick C W 5710TraffcWy --------------562
Hewitt Robt W 6805LsGatosRd ----------991
Hewlett Alfred G 9105LaLinia ----------1234
Hewlitt Jos E 8585ElDorado -----------1230
Hi-Hat Cocktail Lounge 5950ElCmnoRl --750
Hi-Lo Club 6070ElCmnoRl ---------------696
Hickman E E 5605 SnPedroAv--------979-W
Hicks Harold CascablRd -------------358-J
HICKS RADIO & TELEVISION SHOP
5915EntradaAv-793
Hier-Johnson Brokerage 5940ElCmnoRl --200
Higgins Ethel L PortolaRd ----------1443-M
High Oscar L 7405 SnGabrielRd ------173-J
Hill Duke 5340EnsenadaAv ---------------16
Hill Rex R pub acct
10053 SntaLuciaAv-------------45-J-11
Hilltop Mobile Home Manor
5715 SntaCrzRd --------------------323-J
Himmelman Sandy 5500PortolaRd --1351-W
Hinson C E 8005RiverRd -----------44-R-3
Hinson Eldon F 2930ConejoWy ----------877
Hinson R M 6305AtascaderoAv -------498-M
Hinson Robt M 5505HermosillaAv ----932-J
Hinthorne Madeline 8500CarmelitaAv --1896
Hinthorne Madeline Kay-Line
Pianos & Organs 8455ElCmnoRl -----1204
Hinthorne Virgil W 8500CarmelitaAv --1896
Hobbs Allen T Jr 6775MarchntAv -----1094
Hobbs Edgar 5095MiramonAv ---------------54
Hobbs N C 5290BarrendaAv --------------995
Hodson R M 6889 SerraAv-------------1565
Hoffman Arnold M RamonaRd --------931-W
Hogue Shirley E 6425 SntaYnezAv ---1139-R
Hoguet A W 8455 SnClemnteRd-------403-R
Hoke Douglas 1530 SnRamnRd------------289
Holcomb D W 9450MarchntAv --------488-M
Holcomb Norman 6205BuenaAv ---------1989
Holcomb Zola 6205BuenaAv -------------1989
Holland Jas A 7860 SntaYnezAv ------275-J
Holler Geo 2550ElCmnoRl ----------465-W
Hollingsworth John W 5260BarrendaAv --959
Holman Dick 5398PortolaRd -----------1571
Holtzbauer F J 6660NavajoAv --------313-W

HOME APPLIANCE DIVISION OF SAN LUIS BUTANE DISTRS
5855ElCmnoRl -----------------------618
Homecraft Hobby Shop 5895TraffcWy -247-R
Hoop Mildred L 14250 SnAntonioRd --42-R-1
Hooper M F 5405 OlmedaAv--------------144
Hoover Mary Mrs 8260 SntaYnezAv---479-R
Hoover R M 5480 OlmedaAv---------1203-W
Hopkins Clay A 6925MarchntAv ---------1124
Hopper Myrtle G 5340PalmaAv -----------227
Horne John F 5365CabrilloAv -------1121-R
Horne Sue 5365CabrilloAv ----------1121-R
Horner Sydney J 4180DoloresAv -----1478-J
HOTEL CARLTON
6005ElCmnoRl -----------------------500
Hounshell G A 5305CapistranoAv ----1121-M
HOUSE OF BEAUTY
8055PortolaRd -----------------------146
Houser Chas E 8090 SntaRosaRd -----881-J
Houston R H 7740CortezAv ------------1281
Hovey Robt P 8930CoromrAv ---------718-R
Howard Margaret H 7705MarchntAv --803-J
Howell Lester 8750Marchnt ----------423-J
Howington Dora 5345EnsenadaAv -----1143
Hubbard H H 7865CastanoAv ---------217-J
Hubbard Owen G Hubbard Van & Storge Co
6420ElCmnoRl -----------------------171
HUBBARD VAN & STORAGE CO
6420ElCmnoRl -----------------------171
From telephones served by the
following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for-Entrprise 11501
Huber Chester E 5785HermosillaAv ----1145
Hudson Alice 6110ConejoRd ------------1786
Hudson Bryan 6435MorroRd --------------425
Hudson Buford R 1625ElCmnoRl -----930-J
Hudson Wm P 6110ConejoRd ----------1786
Huffman Jack D 5393Barrenda ---------1040
Huffman Ruth E 7905 SinaloaAv-----1269-J
Hughell J Edw MD phy & sur
5920WMall-915
Residence 5555PortolaRd -------------1150
If no answer call--------------------1000
Hughes Fred E 12275 SntaLuciaAv---52-J-3
Hughes Lottie Mrs 5200DoloresAv ----231-R
Hughes Viola E 6472LewisAv -----------1308
Hull Oscar W 4155 SnAnslmoRd----------464
Humboldt Laura
RockyCanyonRdPasoRobls ------238-0472
Humphrey Jessie L Mrs
7730 SntaYnezAv ---------------645-W
Hungate J W 2250ElCmnoRl --------------97
Hunt D L DelRioRd --------------------1560
Hunt Gordon H Schoenfelder Ins Adjstmnt
Serv 2305MonteryRd --------------------444
Hunter Chas 9375CarmelRd ---------50-R-3
Huntress Products DelRioRd -----------1560
Huntting Chas C 4000DoloresRd ----1478-W
Hussey Geo L 10320AtascaderoAv --------631
Hutchison Robt W 5309HondaAv ----------670
Hysell Harold 4595 SycamorRd ------287-M

I

Iler Wm B 7450CristoblAv ---------------976
Imhoof L B 5200CarrizoRd ----------1663-J
Ingham Geo L Pismo&MarchntAv -----261-J
Inman Bill 9465MtnVwDr ---------------1555
Inman Roy K 8673 SntaRosaRd----------1066
Inman Wendell 1950 SnFrnandoRd-----1374
Ioppini Robt H 5120 OlmedaAv ------214-W
Ipsen Lawrence M
Morro-AtascaderoRd-56-J-3
Ireland Vern 5715 SntaCrzRd--------578-R
Irish M Louise 7200PortolaRd ------329-W
Irvin Jack 5395NogalesAv ----------180-W
Irwin Ray E 4025LobosAv ----------1389-W
Isbell Ralph C Rev 4075Tranquilla -------782
Iversen Carl 7700 SanAndresAv -------767-W
Iverson Alice Mrs 8605AtascaderoAv--132-M
Iverson Clark 8605AtascaderoAv ----132-M
Iverson Max Mrs 8550PortolaRd ----1523-W

J

Jacob Harold S 9440MarchntAv ------459-R
James C 7890 SntaYsablAv---------1422-W
James Guy E 9360AtascaderoAv -----1293-W
Janolis Chas J 8559 SntaRosaRd----1107-R
Jeannero F J 4145DelRioRd ---------557-R
Jennings Robt B 5810EntradaAv --------1506
Jensen Jas 3866ArdillaRd -----------322-J
Jensen Lillian 4605PortolaRd -----------1519
Jensen Ralph C 4605PortolaRd ---------1519
Jermin Thos E 7230CarmelitaAv ---------730
Jespersen Chris Union Serv Stn
101Hwy&EMall 684
Jespersen Chris N Jr 7405RiverRd ----1133
Jespersen Jennie C 5225EnsenadaAv ----319
Jespersen Mary 5312HondaAv --------597-J
Jespersen Roy 5312HondaAv ----------597-J

Jessup Breeders 7285 SycamoreRd----259-M
If no answer call--------------------220-M
Jewell Alice 8810CurbarilAv ---------351-M
Jewell Frank 8810CurbarilAv --------351-M
JIM'S DOUGLAS SERVICE
5970ElCmnoRl ----------------------1419
Johns Abel 3200ElCmnoRl -----------478-W
John's Automotive Service SElCmnoRl ---300
Johnson Albin RivrRd --------------131-W
Johnson C Hier 3400MaricopaRd -----148-W
Johnson Dale
AtascaderoStateHospital ---------1239-W
Johnson Donald M 4700AlamoAv ---------828
Johnson E F 6305 SnAnslmoAv----------1981
Johnson Earl R CarmelitaAv ---------895-W
Johnson Eulalia 9610AtascaderoAv--------147
Johnson G Warren Dr dntst 5942WMall---64
Residence 8300CurbarilAv ---------------32
Johnson Irene S 7105CristoblAv ------626-J
Johnson Kenneth 5594TraffcWy ------709-M
Johnson Myrtle Mrs 8955CurbarilAv --466-R
Johnson Oscar 9300ElBordoRd --------1168
Johnson Paul T 9123 SnRaflRd --------1159
Johnson Richard A 5802RosarioAv ---280-W
Johnson Robt L 5185ElCmnoRl --------1540
Johnson Roy L 6604PortolaRd ------366-W
Johnson Sam 8855JuniperoAv ------1241-W
Johnson Ted 6155PortolaRd ---------895-M
Johnson Vern A Jr Harbor Homes
7105 SntaYsablAv -----------------1106
Johnson Vern A Sr 9180 SnGabrielRd-572-M
Johnson Walter L 4650NHwy ----------1171
Johnson Wm H 1845ElCmnoRl ---------1776
Johnston Geo 6100LsGatosRd ------1011-W
Johnstone Robt M 7100CristoblAv -----1498
Jones Grace D 7600ElCmnoRl ---------1317
Jones Harry N Dr
AtascaderoStateHospital -----------1591
Jones J E Bon View Motel 9955 SHwy----460
Jones John E Jr 9286ElBordo ------1221-J
Jones Jutta 4725MiramonAv ---------997-J
Jones K W 7500CurbarilAv ----------941-W
Jones L T Jr 7600ElCmnoRl -----------1317
Jones Lillie 5530TraffcWy ------------1682
Jones Lourena A 8420MarchntAv -----224-J
Jones Nettie 9125 SnGabrielRd-------1687
Jones Rex 6700 SnBenitoRd----------1579
Jones Stanley 5505DelRioRd -------1663-W
Jones Tommie L 4700ArizAv ----------841-J
Jones Willis B rl est 4955ElCmnoRl-----943
Joslin Frances C 7805PortolaRd --------704
Joslin John M PortolaRd -------------206-J
Journey Al 6991 SerraAv-----------183-W
Journey Kenneth Mrs 8970CurbarilAv ---504
Judd Golda 8020AtascaderoAv ------385-W
Judkins Hila C 5000CascablRd ------408-M
Junker Laurence W 3475MaricopaRd -692-W

K

Kalar C A 7505CurbarilAv -----------941-J
Kant Wm HilltopMobileHomeManor ----1307
KAY-LINE PIANOS & ORGANS
8455ElCmnoRl ----------------------1204
Kay's Cafe 101Hwy ------------------675
Keays Parke F 5590TunitasAv -----------845
Keehnel John H 5755DoloresAv --------1206
Keller Carl 4950DelRioRd ------------1798
Keller Lester 5457 SntaFeRd-------------561
Keller Marie E 5325PalmaAv --------185-R
Keller R B 5325PalmaAv ------------185-R
Kelley Carl S 9161 SnGabrielRd --------359
KELLY BROS MARKET
8725 SElCmnoRl-377
Kelly Curtis B SnGabrielRd ------------787
Kelly Edgar R 8220Cascde -------------1262
Kelsay Aca 3605MaricopaRd ---------198-J
Kendall Colleen 3875Ardilla ----------644-R
Kendall W J 4735Ariz ----------------1172
Kendall W J Jr 3875Ardilla ----------644-R
Kennedy W D 4775HidalgoAv ---------140-R
Kenney Bert 1800ElCmnoRl --------1125-M
Kenney Rowland SnGabrielRd --------497-J
Kennison J S 4325 SoledadAv--------216-R
Kenny Berry Soft Water Serv
6390ElCmnoRl ----------------------1503
Kenny Jas S 8760JuniperoRd -------106-W
KENNY TEAL SIGNS
5770HermosillaAv -------------------1890
Kenworthy Roy 5690 SnJacntoAv------1335
Kern County Land Co
Morro-AtascaderoRd-54-J-2
Kern Valley Packing Co 7505CristoblAv -1373
Kerr J C 5075ElCmnoRl ------------1018-J
Kessell Edmund J 7860AtascaderoAv --385-J
Kettle Harold S 3190ColimaRd --------1072
Keulen Al Centrl-Cal Truckng
5485TraffcWy -----------------------1797
Keulen Albert 3850ArdillaRd -----------756
Key Dorothy 9630ElCmnoRl --------------961
Key Val 9630ElCmnoRl ------------------961
Key Victoria M Mrs 5545Arroyo ----------418
Keyes A Gordon 13500ElCmnoRl ----50-J-3
Keyes A Gordon Jr 13405ElCmnoRl --41-R-3
Killion L E 5339BarrendaAv --------739-M

Kimber Farms Inc TraffcWy ----------763
King O E 4545MiramonAv --------------611
King Peggy J 3795ArdillaAv ----------1697
King Wm A 3795ArdillaAv -------------1697
Kintner Dean 7050CristoblAv ---------235-J
Kirst Lydia Mrs 6665AtascaderoAv --933-W
Kisella Clara 8095 SantaRosaRd------314-R
Kistler Helen Mrs
Morro-AtascaderoRd ----------56-R-11
Kitto Arthur C 3420RamonaRd ----------512
Klink Henry 2300ElCmnoRl ----------1125-J
Klitzing R G 4480PortolaRd -----------1515
Klonsky Jerry 6185PortolaRd ----------1402
Knight Everett T 7970 SntaYsablAv------164
Knutson Donald E 7580ValleRd --------1330
Koch Frank L 5575 SnJacntoAv-------293-W
Koester Charolais Ranch RivrRd ----------373
Koester Don RivrRd ---------------------373
Kolbe Alice E Mrs 4675 SnAnslmoRd--754-M
Komanti Rex 5705PortolaRd ------------1530
Koontz Lester Roberta Motl SHwy--------970
Korntved Ernestine Mrs
8140 SntaYnezAv-1023-W
Kratz Lodie 8945CurbarilAv ----------466-W
Kreider Bard F OldHwy101 --------50-J-11
Krise Russell 5610PortolaRd ------1473-W
Krough Bryan N 7500MarchntAv -------1442
Kruger F O 8055CoromrAv ----------421-M
Kruger Fred G 8055 SntaRosaRd-----314-M
Kruslock Bobbie 5380 OlmedaAv--------1566
Kruslock Harold 5380 OlmedaAv--------1566
Kruslock Jas H 6305BuenaAv -------737-M
Kuchta D A 7250CristoblRd ------------1069
Kullgren Fred C
204-16th PasoRobls ----------238-2613
Kullgren Wm AlamoAv ------------------212
Kumler Harry 4800NogalesAv ----------1214
Kunkee A F 5570NogalesAv -----------55-W
Kunkee A F Atascadero Hdwe
5980TraffcWy-133
Kuykendall J B 7365ValleRd ---------936-W
Kyzer Elvin L 7445PortolaRd ------------627

L

Lacik Herman 5135 SnJacntoAv ---------215
Laferty Jos H 7100MarchntAv ---------637-R
Laird R M 5430RoblesAv -------------341-W
Lambert Mary 5780ElCmnoRl --------------36
La Moda Barber Shop 5710ElCmnoRl ---634
La Moda Beauty Shop 5780ElCmnoRl ----36
Lampman E E 9100 SnDiegoRd--------495-W
Lancaster R F SHwy -------------------922
Land Jos R 6825PortolaRd -------------1774
Landis Ronald T 5080PalmaAv -------533-W
Landis T E ParadseVly -------------46-R-1
Lane Emma Mrs 8600ElCmnoRl ------592-M
Lane Jerry 5910 SnJacntoAv-----------1583
Lane Judy D 5383MariquitaAv -------686-W
Lane Ted J 5383MariquitaAv ---------686-W
Langenbacher R W 3850MaricopaRd -336-M
LaPrade H L 6870 SntaYnezAv ---------1179
Larsen Clara E 1680 OldNHwy------1667-W
Larsen E J 8660CoromrAv --------------1367
Larsen Hans 5165ElCmnoRl ------------1320
Larsen Harry B 10300 SntaAnaRd ------1026
Larsen John D 7595 SinaloaAv-------910-J
Larson Lloyd A 4400DoloresAv ---------1369
Laumann Geo 7465BellaVsta ------------1379
Law Claude M 7405 SombrillaAv--------1677
Lawrence Denise D 7130 SombrillaAv-1999-W
Lawrence Thos H 5820WMall ---------508-R
Layman Floyd C 2800MonteryRd ----1193-W
Layne Edw G Dr 14185MorroRd ------53-R-1
Layton Glenn L 5700 SnBenitoRd-----563-J
LAYTON TREE SERVICE
5700 SnBenitoRd -------------------563-J
Leach Roy D 5010 SnBenitoRd -----1247-R
Leake Marion V 5995ConejoRd ---------1362
Ledbetter S P AtascaderoStateHospital -808
Lee Elmer 1067 SandovalAv --------47-J-1
Lee Geo SnGabrielRd ------------------860
Lee Pete MorroAv ---------------------894
Leeds Ralph S Sr 7340 SombrilloAv----1276
Lee's Men's Store 5965TraffcWy --------357
Le Gras W D RamonaRd ------------496-R
Lemin Saml 4780HidalgoAv ----------312-J
Lemison Edgar R 7545CastanoAv -----253-J
Leonard Patricia A
5204CapistranoAv ----------------573-W
Letman John R 4800CarrizoRd -----1127-W
Leverenz Walter F 3100ElCmnoRl --------622
Lewis Myrtle 5220CabrilloAv ---------451-W
Lewis Roy L 5345MercedesAv -----------744
Libbey Anna J 4768HidalgoAv -----------868
Lickers Thos A 5125ElCmnoRl ---------1311
Lightbody A C Mrs 5580TunitasAv ---316-W
LILLO D JOHN masn contr
SombrilloAv ------------------------958
Lindermyer Ed 9012LaLiniaAv ---------1511
Lindsay Anna Mrs ElCmnoRl -----------1529
Lindsey Kenneth R Mrs
8605AtascaderoAv -------------1523-J
Linfesty M W 5275CapistranoAv -------1582
Lipsett Herbert 5265ElCmnoRl --------1104

Lisenbery Donna 5985 SnJacntoRd ----24-J
Lisenbery F D 5985 SnJacntoRd -------24-J
Little W J 11190 SntaLuciaAv------52-R-3
Littleton Harlan 7535 SntaYsablAv----241-R
Livingston L M 2400ElCmnoRl --------964-J
Lock Geo W MarchntAv --------------660-R
Locke John F 3830ArdillaRd ---------875-R
Locke Maude B 5290 OlmedaAv---------68-M
Lockwood L W 5382BarrendaAv -------462-R
Loewen Marvin R 5703 SnPedroAv-------1440
Loftis L A 6340AlcantaraAv ----------613-W
Log Cabin Cafe 6455ElCmnoRl ------------9
Longfellow Clayton G Jr
6305 SntaYnezAv ---------------1661-W
Loosemore John Mrs NHwy ----------766-R
Lopes Florindo A 5325ElCmnoRl --------1350
Lord Donald J 8905Curbaril -------------846
Lovell H D 5235CapistranoAv --------646-R
Lucas Don 3603ElCmnoRl -----------766-M
Luebbers Roy B 2875FerrocarrilRd -----1878
Luiz A P------------------------------58-J-2
Lumley Harry PortolaRd ----------------232
LUNDGREN ERIC gun str
9705ElCmnoRl-1383
Lunsford Walter 7105PortolaRd ---------934
Lutheran Church of The Redeemer
parsonage 7280 SntaYnezAv--------285-W
Lynch John L 5020PalmaAv ------------1544
Lynch Ray A Sr CristoblAv -----------809-W
Lynch Raymond A Jr 7600CurbarilAv -1023-J
Lynn Carlton L 5180PalmaAv --------905-W
Lyons J C 6381AtascaderoAv ------------1598

M

MacAdam H Q 5185MagdalenaAv -------1554
Macari Barney 6675 SntaYnezAv---------1691
Macari John 6675 SntaYnezAv-----------1691
Macari Maureen 6675 SntaYnezAv--------1691
MacCurdy Dwight W Dr
Office 5988WMall ---------------------789
Residence 5655VenadoAv ---------------848
Maddalena Clem 8675 SntaRosaRd --1057-J
Mallett Emalyce 10165ElCmnoRl ------1250
Maloy Vance G Hicks Radio & Telvsn Shop
5915EntradaAv -----------------------793
Residence 7115CristoblAv -----------1267-J
Malters Edith 9122AtascaderoAv ----------432
Mann Barbara S Mrs 5304Barrenda --234-W
Mann Cora N 6660 SntaYnezAv------1391-R
Manninen Fred A SanAndres&
SntaLuciaAv-65-R
Manning Irwin 5844ElCmnoRl ----------1165
Manning L May Mrs 7500 SombrilloAv --272
Mansfield M Eileen 8010ElCmnoRl -------128
Mansfield M Eileen rl est 5960TraffcWy-1348
Manuel Harvey P 3100RamonaRd ----570-M
Maragos Dionisios I 5720HermosillaAv -1357
Marek John 4955 SycamorRd---------------79
Marker W W SnGabrielAv ------------987-R
Marshall Ed A 9675 SntaLuciaAv------391-W
Marshall Harry W 6302MarchntAv ----347-W
Marshall Kenneth K 6571NavajoAv ----1110
Marshall Vern B 6860NavajoAv -------829-R
Marshinski Jos MorroRd -------------645-M
Martin Anne M Mrs OlmedaAv --------687-R
Martin Claude 5295 OlmedaAv --------339-J
Martin Geo W 5005 OlmedaAv---------283-J
Martin Roy R 6470LewisAv ---------1999-J
Martinez Dan 5600PortolaRd -------------919
Martinez Joe 4960MiramonAv -------1067-J
Martinez L R 6300AtascaderoAv ---------1488
Martinez W Richard 4045RositaAv ---388-R
Martinez Wm J 5795DoloresAv -----------1078
Marx Louis 5405BajadaAv ----------------527
Maschek Frank J 5250PalmaAv -------533-J
Mason Rosa E 2105NHwy ----------------773
Masonic Temple 6475 OlmedaAv-----------480
Matters Al 4660 SnArdo-----------------190
Matthews Bill 2355ElCmnoRl -------------858
Mattice H W 7455Cristobl -----------183-M
Mattice Russell L 4530PortolaRd -----909-R
Maxwell Margaret M 5221PalmaAv -----68-J
Maxwell Robt E 7680 SinaloaAv-----------346
May Geo A 4100PotreroRd ---------------1051
May Verlan K 5477CapistranoAv --------1385
Mayo Harry W 7455 SnGabrielRd-----173-R
MAY'S BEAUTY SHOP
8135ElCmnoRl -----------------------249
Mazza Chas PortolaRd --------------257-R
McAfee E C 9015 SnRaflAv ---------1085-R
McBride W E 5325CabrilloAv ------------1668
McBroom Alice A 8590 SntaRosaRd----91-M
McCain Jerry L 5505BajadaAv -------320-J
McCall Robt C 4440PotreroRd -----------1158
McClary Dillon R MD
AtascaderoStateHospital-1450
McClellan N K 7200NavajoAv -------579-W
McClure Leonard 4400ArizAv ---------737-R
McCollum Leonard J 3155ElCmnoRl ----1309
McCollum O E 8865CoromrAv ---------809-M
McCoy Mary L 5570TunitasAv --------------8
McDaniel Allan 9125MtnVw --------------834
McDermott Wm H 101Hwy -------------478-J
McDonald A F RamnRd --------------369-W

McEacheron Janet 5280DulzuraAv ----1218
McFall Mac 10040AccessRd ----------565-W
McFarland Edna 8350 SntaRosaRd-------1570
McFarland Glenn H NHwy----------1665-R
McGarvey C W 8865 SnGabrielRd------624-J
McGill A J Mrs 6387AtascaderoAv ----505-J
McGrath Sandra 5465EnsenadaAv -----776-R
McGrath Thos 5465EnsenadaAv ------776-R
McGuckin E L 5185PalmaAv ----------68-W
McKay T C Mrs 5798RosarioAv ----------1592
McKee Wm 5345PalmaAv ----------------1676
McKellar Philip 8030 SntaRosaRd----523-W
McKelvey Henry B ----------------80-F-5
McKELVEY'S HENRY B PLUMBING & HEATING 5570ElCmnoRl ---------------394
If no answer call------------------80-F-5
McKie R N 7475PortolaRd ---------------431
McLaughlin Bess PortolaRd ----------257-W
McLaughlin Chas 3425ColimaRd -------218-M
McMaster Kenneth
HilltopMobileHomeManor ------------1448
McNabb Edith 4740 Sycamor--------1063-W
McNabb V C 4740 Sycamor----------1063-W
McNamara Bros Mobil Service Stn
8130ElCmnoRl -----------------------152
McNamara Don 7550CristoblAv ---------1231
McNAMARA ELECTRIC
8130ElCmnoRl -----------------------722
McNamara Thos E 8130ElCmnoRl --------722
McNamara Trailer Park 8130ElCmnoRl --152
McNaught Lawrence K 4215PortolaRd -1584
McNeil Richard B 6100ConejoRd -------1108
McNerlin Dale 5365MagnoliaAv --------1029
McNerlin Norma 5365MagnoliaAv ------1029
McNerlin T G 9145 SntaLuciaRd--------25-W
McPherson E I 4700ElCmnoRl -------716-M
McPherson Stan 3710ElCmnoRl ----------614
McWilliams Roselle 9805ElCmnoRl ----1209
Meadows R J Rev 3360ChicoRd --------1993
Mees Geo A 7605MarchntAv --------------348
MEES GEO A rl est
5945TraffcWy -----------------------333
Melrose Chas F 12105ElCmnoRl -----40-J-2
Memorial Church SMall -----------------222
Merrill H H 10080 SFreewayAccessRd-1099-J
Messer Danny 7935 SntaYnezAv------591-J
Metzler Stella F Mrs 6050PortolaRd --282-J
MID CITY MOTORS
6705ElCmnoRl ----------------------1100
Milbury Robt 7820AtascaderoAv ----------949
Miller Alfred A 14755 SandovalRd--1155-W
Miller C E Jr 5265CabrilloAv ---------863-R
Miller Campbell S 2930RamonaRd -------792
Miller Chas L 8505Carmelita Av ----1089-J
Miller E H Dulzura ---------------------499
Miller Fred 5675RosarioAv ------------1895
Miller Fritts J 8580MorroRd ----------913-W
Miller Gertrude O Mrs SnBlasAv -----257-M
Miller Gladys HilltopMobileManor ----930-W
Miller Glenn L 7805 SntaYsablAv----1424-J
Miller Phoebe Mrs 5240 OlmedaAv---339-W
Miller R J 5305EnsenadaAv ----------220-M
MILLER REX genl contr
5250CarrizoRd -----------------------324
Miller Robt J 8893ArcadeDr --------1241-M
Miller Wynetta 5675RosarioAv ---------1895
Miller Zane E MD 8987CurbarilAv ------1010
MILLER'S JEWELRY
TraffcWy ---------------------------244
Millhollin Arleen ParadseVlyRd ----------242
Milligan E S FloresRd --------------------80
Minard M E 4855DoloresAv ----------897-R
Minear R C 4679 SnAnslmoRd--------735-M
Minetti Barney 6280MorroRd ---------977-M
Ming Cafe ElCmnoRl -------------------666
Mitchell Laura K
12000 SntaLuciaAv -------------52-R-1
Mitchell Richard A 3210TraffcWy -----1087
Mohart Almeda 5225AlamoAv --------78-W
Mollohan Earl P 8360MarchntAv -------1002
Monday W A 7470ElCmnoRl ------------1049
Montgomery Mark 8150MarchntAv ----1426
Montgomery Ward & Co Catalog Store
Catalog Telephone Orders
817-12thPasoRobls
From telephones served by the
following exchanges
Atascadero
(No Intercity Charge)
Ask Operator for-Entrprise 10254
Moore A D 8598 SntaRosaRd-------1983-W
Moore A Roy 8050 SntaRosaAv------1365-R
Moore Albert 6930NavajoAv ---------------18
Moore Bert C Structural Pest Control
2750ElCmnoRl ----------------------1114
Moore Don 8220CurbarilAv -------------1154
Moore Emmy Lou 9637 SntaLuciaAv-46-J-11
Moore Fred 8963ArcdeRd -----------733-W
Moore Geo H 8625PortolaRd -------1443-W
Moore Jas B 6775PortolaRd -------------1499
Moore Jas E 7100 SnBenitoRd--------538-R
Moore Paul O 1560ElCmnoRl --------1116-J
Moore Wm G 5455 OlmedaAv-------------396
Moore Winnie L 7805 SinaloaAv-------805-W

Mora Lawrence B RivrRd -----------44-J-1
Morgan Clarence P 1829ElCmnoRl ----1436
Morgan Daisy M Mrs 5385PalmaAv -----524
Morgan Donna M 1829ElCmnoRl -------1436
Morgan Mary 3990ColimaAv ------------1681
Morgan Orville E 3990ColimaAv --------1681
MORLEY M V REALTY
7600ElCmnoRl ----------------------1324
Morley Wm C Farmer's Ins Group
7600ElCmnoRl ----------------------1324
Residence 9087LaLinia ----------------689
Morris E W 6320 SntaYnezAv ---------938-W
Morris Lee O 2100ElCmnoRl -----------76-J
Morris Nickie 2505ElCmnoRl --------1799-W
Morrison Maxine 5770ElCmnoRl ----------893
Morse Earl W 5510DelRioRd -------------1211
Morton White SnGabrielAv -----------173-M
Morton Wm T ArdillaRd -----------------405
Moses M B AtascaderoAv ---------------874
Mosinski Leroy S SntaBrbraRd ------335-W
Moss Merlin W SombrilloAv -------------679
Mudgett B H 3125ArdillaRd ------------1183
Mudgett Gail L 3125ArdillaRd ---------1183
Mugler F R Dr 8275CurbarilAv -----------682
Mullen Francis J 6379AtascaderoAv --1034-R
Mullins W H 5260PalmaAv --------------1223
Mundy Robt A 7400 SombrilloAv--------1169
Munger Florence R DC 5465ElCmnoRl---1226
Munson Edw O 5315 OlmedaAv-------------851
MURDOCK REAL ESTATE
8055ElCmnoRl -----------------------576
Murray Allen
AtascaderoStateHospital ---------1239-W
Murray C W 6870 SerraAv------------486-J
Murrell Bill J 10240AtascaderoAv ------1046
Murrell W A 8465Marchnt ----------1245-R
Myall Dorothy L Mrs 8600PortolaRd ---1894
Myall J M RN
AtascaderoStateHospital ------------1594
Myers Elizabeth 3745ElCmnoRl -----395-W
Myhre Ronald W 5550RoblesAv -----1013-W

N

Nagle Chas D SnGabrielRd -------------1194
Nagle Robt D 8320 SntaYnezAv --------1411
Nash-Boulden Stephen 8960JuniperoAv ---47
Natho Doshie NHwy ------------------1050
Nation Walter J 1490 SnRamonRd ---369-R
Neavill R F 11000ElCmnoRl --------1055-J
Neelands Jas G 5615BajadaAv -------320-R
Negley Dottie C 13015 OldMorroRd---56-J-2
Nelson Ben Mrs 6280LewisAv ---------475-M
Neth A E SntaRosaAv ---------------314-W
Nettleton Dwight F 6908ElCmnoRl -----1176
Nettleton Frank A Jr 7405ValleRd --------901
NEW YORK LIFE INSURANCE CO AGENT 531-12thPasoRobls -------238-3944
Newell Geraldine H SnGabrielRd ---------787
Newell Roy 7320 SntaLuciaAv-------1091-W
Newell Terrence G 7280 SntaLuciaAv-------415
Newhall G W NHwy ----------------465-M
Newman H M 3755MaricopaRd ---------538-J
Newsom Adell 5550 SnBenitoRd ------932-W
Newsom Elroy 5550 SnBenitoRd ------932-W
Newton Donald B 10690ElCmnoRl -------1376
Newton Ford W 5705VenadoAv ------1985-W
Nichols A T 10920ElCmnoRl ---------335-M
Nichols Clifford 5482EnsenadaAv ----------104
Nichols & Peterson contrs AtascaderoAv --702
If no answer call----------------------104
Nichols Vera 3675ArdillaRd ---------390-M
Nicholson Darrel T 7313 SntaYsablAv-847-W
Nicklas H L 5120TraffcWy ---------1077-W
Nicol Alex Mrs 7350 SntaYnezAv------645-J
Nimmo Robt P 9125 SnRaflRd--------175-M
Noerenberg Herbert 4625ElCmnoRl ----388-J
Noffsinger M A SntaLuciaAv -----------65-J
Nolan Robt G Atascadero Automtve &
Steel Const 8810ElCmnoRl---------------920
Residence 7840CastanoAv ---------------544
Nolan S E 7840CastanoAv ----------------544
Norman John 8860JuniperoAv --------647-M
North Jas A 9220CurbarilAv ---------------134
Norton Norman J 9185 SntaLuciaAv----470-R
Noski Louis 9060 SnRaflRd----------210-W
Nut Bowl Candies 10690ElCmnoRl ---202-W
Nye John E 8525PortolaRd ----------803-R
Nygaard Hans 6685AtascaderoAv ----------859

O

Oakcroft Fur Farms 7300 SnGregorioRd--703
Oakes B Pearl 5000PortolaRd -----------1195
Obuch T 5165PalmaAv --------------185-M
O'Dell Jack 7700MarchntAv ----------637-W
O'Dell M D 7150CristoblAv -----------317-R
Odell Robt E 5660RosarioAv ------------1275
O'Dell Tom 5560NogalesAv -------------1666
Odland Theo M MD
AtascaderoStateHospital ------------1433

Oeland E N 4550Viscano ------------1329
Oeland Lonibelle 5005 SnJacntoRd--1465-W
Oeland Wm B 5285CapistranoAv ----1485-R
Oglesby Loris C SntaLuciaRd ----------1014
O'Hara Frank 1685ElCmnoRl ----------1789
O'Hara Victoria 1685ElCmnoRl --------1789
Old Curiosity Shop The 2500MonteryRd-1366
Oliver Harve 2440ElCmnoRl --------1125-W
Olivera A R 7705NavajoaAv ------------978
Olsen Carol 8810CurbarilAv -----------1784
Olsen Chas M 8810CurbarilAv ---------1784
Olsen Gary N 9124AtascaderoAv -------1557
Olson Harvie 5955BajadaAv ------------869
O'Malley Edw A PortolaRd -----------219-J
O'Neal Carlisle 6865MorroRd -----------221
O'Reilly E L SnRaflRd ----------------566
Orton C Max 7210 SombrilloAv-----1271-W
Orwig R 8405CoromrAv -------------181-W
Osborne Hull HappyValleyRanch -------1382
Osborne Mabel 5573TunitasAv --------1418
Osgood Lucille 8813ArcdeDr --------1359-W
Osibin Willard S MD 5900EntradaAv ---1400
Residence 1195ElCmnoRl ------------717
Ostini Lee 6655AlcantaraAv --------1477-W
Ostrander Ruth Mrs 6650Portola Rd ---1375
Otto H W 9065PinoSolo ---------------3-R
Owen C H 5505CarrizoRd -------------1163
Owen V L 6685AtascaderoAv ----------1323
Owens Danl C 5500PortolaRd ----------697

P

Paaske Youngie 7050 SntaYnezAv ----591-W
Pac Gas & Electric Co bus ofc
5850TraffcWy ---------------------45
From 5 PM to 8 AM & on Saturdays
& Sundays & holidays from Atascadero
Exchange
Ask Operator for-Entrprise 10251
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 1030VinePasoRobls
Ask Operator for---------Business Office
Bills may also be paid in Atascadero
at-Bank of America
Service Calls and Other Information
See-Introductory Section
Pack A H 5485MariquitaAv ---------687-M
Page Virgil 4405EstradaAv ----------841-R
Palmer Harry 4705LobosAv -----------1764
Palmer Wm A 9695ElCmnoRl --------304-W
Panchyshyn Steve 4005RositaAv -------1030
Pangburn Dave 5175ElVerano --------381-R
Paradise Valley Ranch ParadseVlyRd --954-J
Paragon Homes 7765ElCmnoRl --------1200
Parent Pearl 8725PortolaRd ---------406-M
Parish Maxine 3800ArdillaRd --------710-M
Parker C E 7900 SinaloaAv----------1009-R
Parker E V 7690 SnAndreasAv --------1593
Parker Edwin M AlamoAv -------------892
Parker Jas 3445ElCmnoRl -----------482-W
Parker Josephine D 5852WMall --------1495
Parkhurst Wm R 9055 SnGabrielRd-----455
Parlet C W 7050 SycamorRd---------473-W
Parlet Don 7670ValleRd ------------378-M
Parlet Robt N 3245ElCmnoRl --------514-R
Parrish I R 9165 SnGabrielRd------1083-W
Parsons L V 8430 SntaRosaRd----------940
PASO ROBLES CREDIT BUREAU
1222 SpringPasoRobls ---------238-1330
Paso Robles Laundry Linen Supply & Dry Cleaning 1344PinePasoRobls
From telephones served by the
following exchanges
Atascadero
(No Intercity Charge)
Ask Operator for-Entrprise 11228
Patarak Andy
17400WalnutAvSntaMrgrta ----438-5497
Patmor C E 8785AtascaderoAv --------1326
Patroline SntaLuciaAv ----------------625
Patterson Allen I
AtascaderoStateHospital -----------1986
Patterson D E 6255Buena -----------817-J
Patterson Everett P 2355MonteryRd --1258
Patterson Rhoda G RN
7132 SombrilloAv-508-J
Patteson Richard 8400 SnGabrielRd--987-M
Pauls Rosetta ParadseVlyRd ---------46-J-1
Peach Anne K 5715 SntaCrzRd-----1987-W
Pearce Richard A 4255ElCmnoRl -----413-J
Peck W G RosarioAv ---------------690-W
Peckham Wm H 7322 SnGregorioRd---109-R
Pellett Marvin 7255 SntaYsablAv-------1058
Pennington E C 4703 SnJacntoAv ----1420-J
Pennington Max A 5355ElVerano ------1378
Pennington R R 5340CapistranoAv ----491-R
Pennington Rose 5340CapistranoAv ---491-R
Pennington Warren N 5370CabrilloAv --1588
Perkins Ursin 10400ElCmnoRl ----------571
Perrin Phil L 9455CarmelitaAv -----1136-J
Perrine Sirell C first 5395 StateHwy---63-W
Perry Albert W 3325ChicoRd ---------912-J
Peters Lynn L Hwy ---------------------1
Petersen Chas 8200 SanAndresAv-------1252
Petersen Esther C FresnoAv ----------55-M
Petersen V J 5750 SanJaentoAv -------1098
Peterson Arthur E AtascaderoAv --------702
Peterson Clarence 8805 SntaRosaRd---236-R
Peterson Elwood C SntaYsablAv --------1392
Peterson Emma 5160 OlmedaAv-------630-R
PETERSON HAROLD D excavtng
9005ElCmnoRl ---------------------723
Residence 5505 SntaFeAv------------1048
Peterson Harry 6650PortolaRd -------219-W
Peterson Kathleen RiverGardens --------216-W
Peterson Mabel C CarmlRd ----------42-J-3
Peterson Norman R 8485MorroRd ------1576
Peterson Ralph Rev 6610NacimientoAv -1412
Peterson Ralph R SHwy -------------494-J
PETERSON & TREECE PROPANE SERVICE 8950ElCmnoRl -----------1041
Petraeus W W Sr SHwy --------------304-J
Petrucci John 3675MaricopaRd ------538-M
Pettit P J 8745CoromrRd -----------295-R
Peysar Chas A 4205DoloresAv -----------888
Pfaffenroth David W 5310Honda -------1296
Phelps Donald H Mrs 8565 SntaRosaRd-224-R
PHILLIPS O D Atascadero Radiatr & Body
Wks 8660PortolaRd ---------------1263
Residence 8660PortolaRd -----------1315
Phillips Wm R 6484NacimientoAv ----1477-J
Philpott G W 5500EnsenadaAv -------776-J
Phil's Liquor Drive-In 5820ElCmnoRl ---518
Phil's Marine Sales & Service
6450ElCmnoRl-250
Pidcock Georgia 8920ArcadeRd -------422-R
Pierce Bob 4805PortolaRd ----------951-W
Pierce Charlie 8485MarchntAv --------1446
Pierce Frank Morro-AtascaderoRd ---54-R-3
Pierce Geo H 10710ElCmnoRl -----------589
Pimentel Edw 8275CoromrRd ---------1037
Pinkerton W D 9500MarchntAv -------430-J
Pippin R M 5640HermosillaAv -------716-R
Pirtle M A 4200DoloresAv ------------1338
Pittenger Jos D 4675 SnArdoAv ------1437
Pittenger Robt 5216BarrendaAv -----437-M
Plagmann Minnie SnAnslmoRd --------755-J
Plath Arthur 5050PalmaAv --------------616
Platz D F 9465 SntaLuciaRd----------1559
Platz Jos W 5255CabrilloRd ---------263-J
Plumb A G 5805 OlmedaAv -----------1522
Plunkett E W 8900ArcdeRd -------------667
Poole D R 6325 SntaYnezAv---------736-W
Poole Dale G 7410 SonoraAv------------342
Poole Jos G 5575Nogales -------------1052
Poole M M ParadseVlyRd ------------179-J
Poole Wm Mrs 6482NacimientoAv ------1998
Poore A P SntaLuciaRd ----------------694
Pop's Tackle Shop 9405MarchntAv ----1180
Porter Ernest C 9420MarchntAv -----261-W
Porter Geo J SinaloaAv ----------------778
Porter Richard W 8860CoromrRd ----113-W
Porter Wilber Happy Valley Rnch
Rocky-CanyonRd-202-M
Potter Walter R TunitasAv ----------331-M
Poultrymen's Co-Operative Assn Southern
Calif 6155Via ----------------------1111
Power Vince auctnr 5650PortolaRd------963
Prather Hattie 5345 OlmedaAv-----------471
Prestridge Walter D 5350DoloresAv ------820
Price Francis Jr EagleRanch --------71-F-21
Prier G E 6845 SerraAv-----------------984
Prowse W O 6805PortolaRd ---------282-M
Pryor Neal W 4390CarrizoRd -----------130
Pryor Tom SnFrnandoRd ------------51-J-1
Pub The 101Hwy ----------------------384
Pulliam C E 8990CurbarilAv -----------1444
Pulling Fred B Dr 5285ElCmnoRl --------382
Pulling's Animal Clinic & Boarding Kennel
Hwy101&SnAnslmoRd-382
Puritas & Arrowhead Waters Inc
----------------------LIbrty 3-6616
Purser C T 15300MorroRd ----------54-R-2

R

Radford Geo W 5260CabrilloAv ------251-J
Radke C W 5540RosarioAv -------------195
Radke Leopold 3600MaricopaAv ------148-J
Raimond E Cleaners EntradaAv ----------609
Raimond Edw 7650CarmelitaAv ----------502
Rainey Ray 10245AtascaderoAv --------1447
RALPHS AUTOMOTIVE SERVICE
SHwy-1075
Ramage Robt D 4600PortolaRd ----------354
Rancour Donna 2455ElCmnoRl -----1441-W
Rancour Norman F 2455ElCmnoRl --1441-W
Randall Chas S 6681NavajoAv ----------1244
Randall Jack 7850NavajoaAv ------------448
Rankins John M 9097 SntaLuciaAv------1279
Rasmussen A G Mrs 4835MiramonAv ---1336
Rasmussen Glen 2900TolemanRd ---57-R-11
Rawlings Geo 10820ColoradoRd --------1518
Rawson Drug & Sundry Co Inc
2955ElCmnoRl ---------------------945
Ray Wendell W 8755JuniperoAv -----106-M
RAY'S AUTO SERVICE
OldHwy101 -------------------1389-J
Ray's Barber Shop 5825TraffcWy --------12
Red Steak House 9220CurbarilAv -------134
Redman M Ross 12600 SntaLuciaAv--52-J-11
Reed L R RosarioAv ---------------291-W
Rehbock Kettner-S pub acct
5982EntradaAv ---------------------516
Residence 6275PalmaAv ------------1278
REIF VINCE CHEVRON STN
Hwy ------------------------------102
Reif Vincent 5528TunitasAv -----------1287
Reinboth Kermit 7050MorroRd -------145-J
Reinmiller Beatrice 4155DelRioRd ---1253-J
Reisbeck Robt F 6604PortolaRd -----539-R
Renton D M SntaLuciaAv --------------1337
RENTON MUSIC STORE
5995TraffcWy ----------------------664
Rex & Nell's Frosties 6930ElCmnoRl ----953
REX'S COCKTAIL LOUNGE & RESTAURANT Hwy -----------------298
Reyburn Jodie C AtascaderoStateHospital-543
Reyburn M D 5620BajadaAv ----------38-M
Reynolds Gene 4790HidalgoAv ---------1403
Reynolds W F 4155CarrizoRd --------352-M
Rhea Thos E 11000LsPalosRd ------40-R-4
Rhodes Melville PalmaAv -------------68-R
Rhodes Sam V GardnFrms ----------58-R-3
Rhymes Helen S 5395CapistranoAv ---821-J
Ricards S A Jr 7055CarmelitaAv ---------387
Ricci Helen S 6595CountryClbDr --------759
Rice Chester B Dr optmtrst
Ofc 5932EntradaAv ---------------746
Residence 5540Vida ----------------864
Rice Chris Ray & Lloyd Fruit Stand
8565ElCmnoRl ---------------------1301
Rich Larry 5550BajadaAv -------------1479
Rich Norman Mrs 3763ArdillaRd -------1146
Richards W A Rev 5495PalmaAv ------33-R
Richardson J Robt 7355 SnGabrielRd---1545
Richardson Lillian R 7355 SnGabrielRd-1545
Richardson P E 5453 SnAnslmoAv------1685
Richardson Priscilla 3905ColimaRd ---754-J
Riddle Geo M SycamorRd ------------897-J
Rider B C 8481 SntaRosaRd-----------1186
Ridout Geo 5110TraffcWy -----------979-M
Rieckhoff Frank 8255CoromrRd ------626-R
Rietz Walter C Morro-AtascaderoRd --54-J-1
Rigg Lois M 8861PalomarAv -------------998
Rimelen C A 8830JuniperoAv ------------887
Rimelen C A jwlr 5870TraffcWy -----677-W
Rink Ted D Maj Ret 5470 OlmedaAv ---1482
Rios Jas V 4800HidalgoAv ------------1497
Rios Leslie G 5204CapistranoAv -----573-W
Rising Floyd 5985DoloresAv ------------549
Rix Danl A 4700PortolaRd --------------1471
Roach Beatrice 9295 SntaLuciaRd-----363-J
Roach D A 2055ElCmnoRl ---------1205-W
Robbins Al 7407BellaVstaRd ---------1671-W
Robbins Chas 7685 SntaYsablAv------189-W
Robbins Raymond L 7105NavajoaAv --1476-R
Roberta Motel SHwy ------------------970
Roberts Bill L 9127 SnGabrielRd------1795
Roberts Earl W AtascaderoStateHospital-899
Roberts Geo 5000 SycamorRd------1067-W
Roberts Lee Jr 8300CoromrRd ----------380
Roberts Ruth Bray 7390 SHwy----------376
Roberts Virginia 7985 SntaYnezAv--1093-M
ROBERTS WM P ins
8800ElCmnoRl ---------------------1785
Residence AtascaderoAv -------------1182
Roberts Wylie L 3757ArdillaRd ---------1459
Robertson Fred OldNHwy -----------891-W
Robey's Cafe 9975ElCmnoRl ---------137-J
Robinson Ann 5320DulzuraAv ------------824
Robinson Chas H PalmaAv --------------174
Robinson F Patricia EluaranoAv ---------240
Robinson Fred 5320DulzuraAv ------------824
Robinson Fred 5080RosarioAv --------646-J
Robinson Jas 8808ArcadeRd --------1417-W
Robinson Kenneth R Mrs
9135 SnGabrielRd-862
Robinson Robt 6606PortolaRd ----------1596
Robinson Robt O CarmlRd ----------47-J-12
Robison Hubert T 8200 SntaYnez------1027
Roby J W 5380 OlemedaAv---------------404
Roby Mavis 5380 OlemedaAv------------404
Rock Fred W 1225ElCmnoRl --------1451-J
ROCKY'S CLEANERS
5880TraffcWy ----------------------442
Roda A W 8985 SnAndresAv -----------1059
Roda Bertha 10051 SntaLuciaAv----45-R-1
Roda Gordon R 10051 SntaLuciaAv--45-R-1
Roda Roger J Rod's Washr Serv
5905PalmaAv -----------------------855
Residence 7580Castano --------------1699
Rodgers Dick truckng 8220CarmelitaAv -1199
Rodgers G F 8720MorroRd -----------117-W
Rodgers Jim A 8722MorroRd ------------1494
Rodman Chas R 7392 SntaYsablAv---1359-J
Rod's Washer Service 5905PalmaAv -----855
Rodstrom Lawrence 5401CapistranoAv-729-M
Rogers Wm A 5020ArdillaRd ---------322-R
Rogers Wm K PinoSoloAv ----------------69
Rohde Albert 8650MorroRd ------------424
Rohde Kenneth G 5075ElCmnoRl ---1018-W
Roland D W 5460EnsenadaAv --------330-R
Rollins Irene 5290FresnoAv -----------1794
Romero Jas J 1320ElCmnoRl -----------1405
Romero Mary L 1320ElCmnoRl ---------1405
Rominger Ronald 8560PortolaRd --------1303
Rood R S MD AtascaderoStateHospital --777
Roosa Tim SntaYsablAv -------------483-J
ROSELIP WALTER B CO rock & sand
NTraffcWy ---------------------------20
If no answer call Paso Robls-----238-3469
Rosenquist A N RockyCanyonRd -----44-R-2
Ross Claude A 8816ArcadeDr -----------386
Ross Reece M 6195PortolaRd ----------1347
Rossi Jack 4550PortolaRd -------------1222
Rossi Jas L 5605CarrizoRd ----------352-W
Rothweiler H N 7000 SnJacntoRd-------1493
Rougeot Don 4315 SoledadAv----------1284
Rowe Geo A 9125 SnGabrielRd---------1687
Rowell Geo S Mrs 6385 SntaYnezAv---933-M
Rowlett Bobby 8050CoromarRd -----1455-R
Rowlett Glen C 5460TraffcWy -----------724
Rowlett S C 3365ElCmnoRl ------------1161
Rowlett Sally 5715 SntaCrzRd-----------731
Royal Oaks Fur Farm 8430 SntaRosaRd--940
Roy's Cocktail Lounge ElCmnoRl --------935
Roza Alfred D 7406 SombrillaAv --------526
Roza Arthur 8020CoromrAv ---------626-M
Roza Wilhelmina 7960ElCmnoRl ----1413-M
Rucci Alfred J MD 7000 SnGregorioRd-203-J
Rudolph Roy E 8100CoromrAv --------181-M
Ruiz Richard E 7055 SntaLuciaAv ----849-W
Ruskovich John 2800ArdillaRd ------129-W
Ruskovich Norman 6029DlRioRd -------1255
Russell C A 3560MaricopaRd -------1135-J
Russell Roy AtascaderoStateHospital ----207
Russell Thos B 5335CabrilloAv ------491-W
Ruth Jack 5910ConejoRd --------------1514

S

Saam C C 7175 SntaYsablAv---------794-J
Sackrider H S 9230CurbarilAv ----------469
Safranek Leland 5725CarrizoRd ---------1492
Sage Harry F 9298ElBordo ----------794-M
Salazar Jos 6390NavajoaAv ---------281-M
Salgado David 3060TraffcWy --------837-J
Sanchez Edw 3755ElCmnoRl ----------1568
Sanchez Frank B 5105ElCmnoRl -----905-J
Sanders B W 3660ElCmnoRl --------------781
Sanders Cecil 7405CristoblAv -----------802
Sanders Howard G 5950ConejoRd -----1892
SANDERS JACK State Farm Ins
Companies 8055ElCmnoRl -----------345
Sands Mabel Miss 8400 SnAndresRd-----110
Sanford Stone Co 7434ElCmnoRl --------866
SAN LUIS BUTANE DISTRIBUTORS
Gas Service Dept 3980NHwy ------------151
If no answer call----------------------618

San Luis Obispo County of

Branch Library VeteransMemorialBldg--982
County Park AtascaderoLake----------81-J
Justice Court EMall&VeteransMemorial-162
Road Office LagoAv-----------------81-W
Sheriff-Coroner CourtHseSnLuisObispo
Emergency calls only
From telephones served by the
following exchanges
Atascadero
(No Intercity Charge)
Ask Operator for-Entrprise 11560
Welfare Dept
Northern Branch PalmaAv------------632

San Luis Plumbing Co
9065 SnRaflRd -----------------------784
Saueressig D F 7170 SycamorAv------473-M
Saunders Edith Mrs 1700ElCmnoRl ---365-R
Saunders Marie 5990BajadaAv ----------751
Savage Henry L 4948TraffcWy ----------650
Savage J Verne 7000MarchntAv -----423-W
Sayers F G 7905CarmelitaAv --------267-J
Scamara Robt S 5205ElCmnoRl -----827-W
Schachtell Jos G 8275 SntaYnezAv---719-M
Schee Jas H 5305PortolaRd -------------559
Schmitz H A 9600LasLomasAv ---------1995
Schnell Frederick P MD AtasStateHosp-1457
SCHOENFELDER INSURANCE ADJUSTMENT SERVICE
2305MonteryRd ----------------------444
Schrader L S TraffcWy&ChicoRd ----735-W
Schultz Gustav 7280 SntaYnezAv-----285-W
Schuster Emily Mrs 8955PinoSoloAv ---3-W
Schuster Phillip J 5315BarrendaAv ----1181
Schwab Arthur NHwy ----------------58-J
Schworm Edith D 5245PalmaAv -------95-J
Scott Dean N 3660ElCmnoRl --------------781
Scott Edwin T 5850WMall -----------1449-J
Scott Glenn M 5715 SntaCrzRd--------323-J
Scott Inez M 6405AlcantaraAv -------243-W
Scott Winfield A 5420PalmaAv -----------154
Scott's Motel 5445ElCmnoRl -------------154
Scovell Ralph 3950MaricopaRd ------336-W
Scrivner C J 6505LsGatosRd --------983-W

Sealock Robt J 5474EnsenadaAv ------1982
Seaman Chas A
AtascaderoStateHospital-1384
Sears H S 8505CarmelitaAv ---------248-M
Sears R A 9055 SntaLuciaAv----------470-J
Sears Roebuck and Co
Paso Robles Catalog Sales Office
715-12thPasoRobls
From telephones served by the
following exchanges
Atascadero
(No Intercity Charge)
Ask Operator for-Entrprise 10200
Sears Rose 8505CarmelitaAv ----------248-M
Sehorn Ed M 6025DelRioRd -----------1117
Seitz Harold CoromrAv --------------295-J
Selby Arthur L 7005CarmelitaAv --------1561
Seney Robt J 5605PortolaRd -------1351-J
Severn Haldean 9175 SnGabrielRd---1123-J
Shady Oaks Rest Home 4650TraffcWy ---441
SHANGRI-LA MOTEL
SHwy&MorroRd ---------------------136
Sharp John B 12100ElCmnoRl ------651-W
Shaver Frederick 4305CayucosAv -----1132
Shea Vincent B Dr 7000ElCmnoRl ------636
If no answer call-------------------749-J
Residence 7555PortolaRd -------------790
Sheehan Gertrude Mrs 5240PalmaAv --753-J
Sheffield Bill 7465PortolaRd ------1033-J
Sheldon Guy D 5845BajadaAv ---------1778
SHELL SERVICE STN DON WELTMER
6295ElCmnoRl-305
Shelton Izora C 5865 SycamorRd ------163
Shepard Vard P CarrizoRd -----------71-M
Sherer Jack K 1683ElCmnoRl ---------1517
Sherman Lena 7855CarmelitaAv -----267-M
Sherman Mildred F 5720TraffcWy ---1113-J
Shinn John B 7407BellaVstaRd ----1671-W
Shipley Tessie 5400PalmaAv ------------515
Shirlaw Agnes 4705ElCmnoRl -------673-W
Shores Marvin 6620 SntaYnezAv-----537-W
SHORES RICHFIELD SERVICE STN
Hwy ------------------------------707
Shull G W PortolaRd -------------1007-W
Sibert T A SnAnslmo&Dolores ---------1454
Sieker Lawrence 7200 SombrillaAv ----1216
Silacci Myrtle Mrs 8065ElCmnoRl --------706
Siler Geo B SntaLuciaAv&PortolaRd --311-W
Silva Dorothy 5705CarrizoRd ----------1233
Silva Joe P Jr 5705CarrizoRd ----------1233
Silva Wm C 3230ColimaRd ------------1562
Silveira Luis H 5516TunitasAv -------153-R
Simmons Clyde W 5145PalmaAv -----205-W
Simmons M F 5685 SnPedroAv---------85-R
Simmons Terry C 5800PortolaRd ------1016
Simon Ernest genl contr
TraffcWy&HondaAv ----------------1300
Simpson L P Rosario&ArroyoAv ---------867
Simpson Melvin R 4530 SnJacnto-----737-W
Simpson R L 6145PortolaRd ---------327-J
SIMPSON'S FLYING A SERVICE
6490ElCmnoRl ----------------------452
Skaggs Jack 8100MarchntAv ----------1432
SKAGGS PLUMBING
8100MarchntAv ---------------------1432
Skinner A N CrestnPasoRobls -----238-1864
Slagle Lee V 3710ElCmnoRl -------------880
Smiley Fred 9450CarmelitaAv ------1136-W
Smith Arthur E 5360FresnoAv ---------1781
Smith B Jas 5290CabrilloAv ------------1151
Smith Betty 7605 SntaYsabelAv--------1148
Smith Burton H Mrs 5500CascablAv --408-R
Smith Coy B AlamoAv ----------------78-J
Smith Dovie 7620CastanoAv ---------477-J
Smith Durward 7610Cortez -------------1331
Smith E N Mrs 9017 SnRaflRd -----1097-J
Smith Geo B 9635 SntaLuciaAv-----------546
Smith Jas A 7905 SntaYsablAv ----1422-M
Smith Jas V 4555DoloresAv --------------583
Smith John 3600MonteryRd ------------1088
Smith L S 3000TraffcWy -----------472-W
Smith Otis W 4896 SeperadoAv-----1420-W
Smith Reba I 5360FresnoAv ------------1781
Smith Theodora L 7610Cortez ----------1331
Smith Ulah E Jr 14205 SnAntonioRd---1534
Smith Vernon 4505ElCmnoRl --------------15
Smith W B ofc 967 OsosSanLuis
Obispo-LIbrty 3-6153
Residence SHwy ---------------------574
Snodgrass Cecil E 8655PortolaRd -----1572
Snyder Nancy 6312AtascaderoAv ----1477-R
SOFT WATER SERVICE
6390ElCmnoRl ---------------------1503
Soliday Geo H 8915CurbarilAv -----1079-J
Sommers Virgil 5930ArdillaRd -------498-R
Sonne Leland E 7935PortolaRd -----430-W
Soper Martin Rev 5345MagnoliaAv -------476
Sorenson Roy O 5120PalmaAv ------------800
Sorgeson Cliff Mrs 2450ElCmnoRl -----1208
Sousa John P Strout Rlty 6900ElCmnoRl-530
Residence 8955CoromrRd --------------266
Souther Elizabeth E 4585 SycamorRd --1207
Southern Counties Gas Co
612-12thPasoRobls
From telephones served by the
following exchanges
Atascadero
(No Intercity Charge)
Ask Operator for-Entrprise 10206
Southern Pacific Co Atascadero Station
MercedesAv 268
Southwick Guy N MaricopaRd --------129-J
Souza Jos F 3055ElCmnoRl ---------88-F-4
Spears Mary 8920CurbarilRd -------------433
Spencer L N 4355 SnBenitoRd----------1256
Spessard Floyd M PortolaRd ---------849-M
Spiess W R 7265 SntaYsablAv ----------1129
Spilman Harry P 2840FerroCarrilRd -----715
Spiri Anthony M 5525Dulzura --------593-R
Spoerer Chas E 7400MorroRd ------------308
Spotts Frank R 8555 SntaRosaRd------551-J
Sprague C C 5380EnsenadaAv ---------62-J
Sprague Jess H 5485CapistranoAv ------1024
Sprague Kenneth 1660 SnRamnRd ----109-J
Stafford Harlow A 7205 SnGregorioRd -658-J
Stafford Ralph 9120 SnGabrielRd-------1578
Stafford's Rest Home
7205 SnGregorioRd ---------------658-J
Stage Coach Drive-Inn Liquor
6902ElCmnoRl-1460
Stainbrook Jas E 5210MagdalenaAv --451-J
Standard Oil Company of California
Western Operations Inc TraffcWy -----38-J
Standley Hilda G 6265 SntaYnezAv ---938-J
Stanhope Edna F SnBenitoRd--------1135-W
Stanhope Richard C 7375PortolaRd ----1886
Stanley Martin B 4850PortolaRd ---1007-M
Stanton Jas F 5690TraffcWy -------------823
Starkey Emma M 6980 SntaYnezAv--1131-J
Starr Jas L 5390TraffcWy -------------1398
STATE FARM INSURANCE COMPANIES
8055ElCmnoRl ----------------------345
Stebbins Ella J 5830EntradaAv -----975-M
Stebbins F Clark 6260 SntaYnezAv----1988
Stephens Irene 5597TunitasAv ------597-R
Stephens J H ----------------------270-M
Stephenson Edw 5205MagdalenaAv ---529-J
Stewart Buck Wstrn Auto Associate Stre
5945EntradaAv ---------------------1516
Residence 7340CristoblAv -------------1788
Stewart H A 5100 OlmedaAv------------1453
Stewart R Douglas ElCmnoRl --------871-W
Stewart Walter W 6300PortolaRd ----366-J
Stillwell Lawrence J 6200MarchntAv -----22
STINCHFIELD DON TIRE SERVICE
5630ElCmnoRl ----------------------398
Stinchfield E C AtascaderoAv --------489-W
Stinchfield Jack 5482TraffcWy ---------1597
Stockton Lillie 7510Cortez ----------226-M
Stokely Geo Jr 9405MarchntAv ---------1180
Stoltey Jim SHwy ----------------------362
Stoltey Paul E 10080AtascaderoAv ----1860
STOLTEY'S DRIVE-IN & MALT SHOP
5625ElCmnoRl ----------------------525
Stone Al 7405BellaVstaRd -------------1349
Stonesifer Esther 5464MagnoliaAv-----1898
Stonesifer Wm 5464MagnoliaAv -------1898
Stover W H 5303CarrizoRd ---------1193-J
Stover's Color Center 5800ElCmnoRl ----176
Stowell Walter V 5550PortolaAv -----390-J
Stringer Fred 8840JuniperoAv ------------656
Strout Realty 6900ElCmnoRl -------------530
Stubbs E G 8300 SanAndresAv-------416-W
Summers Jas L 5280 OlmedaAv -----------239
Sumner Marvon E 6790 SntaYnezAv----1692
Sumner Peggy 6790 SntaYnezAv--------1692
Sumner Richard F 4150 SanAnslmoRd---338
Sykes O H Mrs 10780ElCmnoRl ------651-R

T

Takken Mary 5560RosarioAv ------1372-W
Talbert R C 5675 SnPedroAv---------426-M
Talbot J H 5425 OlmedaAv-----------280-J
Tanner D W Morro-AtascaderoRd ----57-R-3
Tardiff Wm 5000NogalesAv ------------1298
Tarver Reuben Jr 9075MountViewDr ---1142
Tarwater Allie 7205DelRioRd ---------429-J
Tarwater Jim JD 4600HidalgoAv -----312-W
Tasco Serv Sta & Petroleum Distr SHwy---99
Tatom Wilford W 5422MariquitaAv ----1577
Taylor Bertha 5400 SnAnslmoRd------438-J
Taylor Earl 5400 SnAnslmoRd---------438-J
Taylor Fred 6908ElCmnoRl -------------1176
Taylor Geo 3275RamonaRd -------------1370
Taylor John W 8855PortolaRd --------406-R
Taylor Reginald B 7850 SntaYnezAv--719-W
Teal Kenny 5770HermosillaAv ---------1890
Tenbrook Andrew 6925 SntaYnezAv---1365-J
Tenbrook Edw G 7525 SntaYnezAv-------810
Terwilliger Fred R 5695BajadaAv ----1038-W
Texaco Service Stn 6040ElCmnoRl -------105
Texeira Marcel E 8780AtascaderoAv -----985
Theis J D 5215MagdalenaAv ---------883-J
Thiel H O 7455 SnBenitoRd-----------692-J
Thom Emilie A Mrs 5495 OlmedaAv-----687-J
Thomas Dave Morro-AtascaderoRd ---57-J-3
Thomas Dorman 8390 SnGabrielRd----497-R
Thomas L W 5440EnsenadaAv -------------720
Thomas Norman J 5380PalmaAv ------192-W
Thompson J O SandovalRd -----------41-J-2
Thorndyke Cyril L 7710 SnGabrielAv---257-J
Thorne Dan SntaMargaritaRd
SntaMrgrta-Atascdro 42-R-2
Thorne Wilbur C 7800MarchntAv -----132-R
Thorpe Laboratories 6260PalmaAv ----1435
Thorpe R C 8005 SntaYnez------------275-R
Thurman Ray V 8665CoromrAv ------829-M
Thurmond J E 5360PalmaAv -----------------6
Tibbitts F A 7835 SinaloaAv-----------1893
Tingdahl Harvey RockyCanyonRd -----258-M
Tingdahl S A 7850CurbarilAv ---------276-R
Tinsman Rex E Dr 3400RamonaRd ----1306
Tolman L E ElCmnoRl -------------------182
Topper Shop The
TraffcWy&CentralMall-487-W
Torrey Porter 7400 SnGabrielRd----------262
Townsend Amanda E 5435PalmaAv ------481
Townsend Wm 4700HidalgoAv ------------613
Trace Granville Mrs 7150PortolaRd --329-M
Tracy Fred T Rev 7576CristoblAv ----486-M
Travis M A Mrs 9012LaLiniaAv -----1099-R
Treece J C 8833ArcadeDr ------------70-R
Trego Robt A 5475 SnJacntoAv ----------555
Trejo Donald R 5420CapistranoAv ----271-J
Tretter Henry A 5330HondaAv ------------87
Troutner Albert 6905AtascaderoAv ---313-J
Trowbridge R W 3270ColimaRd ------742-J
Tucker Don L 7195 SntaYsablAv-------1130
Tudor Media Valencia 3625ColimaRd ----903
Turano Anthony 5455BajadaAv -----1696-W
Tyler Donald B 8040 SntaRosaAv ------1249
Tyler Frank M 8340CurbarilAv ----------1227

U

U-Haul Co Dealer 7485ElCmnoRl -----1045
Ullman Coral M 5560 SnBenitoRd-------1196
Unfried Carol N 8705 SntaRosaRd ----567-J
Unfried Wesley R 8705 SntaRosaRd ---567-J
Union Service Station 101Hwy&EastMall-684
United Farm Agcy 5550ElCmnoRl -------812

U S Government

Post Office 5925EntradaAv----------------21

Upton Alice E 5454AllemandeLn ------1575
Urey Leland S 10005ElCmnoRl ------910-W
Utheim Larry J 8835JuniperoAv -----1467-J

V

Vaca Abe R 8855CurbarilAv---------------745
Vail E L 5220 OlmedaAv---------------24-W
VAL KEY TERMITE CONTROL
9630ElCmnoRl ----------------------961
Valencia Henry G 5305CarrizoRd ----658-W
Valla Albert J 7525 SombrilloAv-------870
Valley Electric Co
901 SBlosserRdSantaMaria
From telephones served by the
following exchanges
Atascadero
(No Intercity Charge)
Ask Operator for-Entrprise 16179
Vance Jas E 7600PortolaRd -----------1162
VanDam Dick 2900MonteryRd ----------1674
Vandergon Jack 10000AtascaderoAv --831-R
Vandervort Reed 3020RockyCanyonRd -258-R
Vanderwert C F 8660 SntaRosaAv----367-W
Vanderwert C S 10890 SntaLuciaAv--45-J-3
VanEck Nadine 4400CarrizoRd ------1127-J
VanEck Thos L 5470EnsenadaAv --------1408
VanGorden Ray 3555MonteryRd -----301-W
VanNeman P D 5680 SnPedroAv ---------1787
VanNuys Alma 9755AtascaderoAv --------1092
VanOrden Walter 7955MarchntAv --------727
VanSaun C E 5421AllemandeLn ----1033-W
VanSaun H Dale 5420AllemandeLn ----1101
Vawter Robt E 8025CarmelitaAv ---------1332
Venable Arthur L 1260ElCmnoRl ----1665-M
Venable E F 8575MorroRd ---------1463-J
Venema John 9200PinoSolo ----------669-M
Venturini A G 7125 SycamorRd-------1079-R
Vercoutere Albert 6650 SnAnslmoRd--588-W
Verheyen W J 10635ColoradoRd -----127-W
Veteran's Memorial Bldg WMall -----475-W
Vetter Wm J 5800RidgewyCt --------------31
Villa Bud R 7140 SombrilloAv------1005-W
VIRGILS DRIVE INN
OldHwy101 ------------------------1564
Vista Del Robles Motel 10205ElCmnoRl--657
Vogel F R 8745PortolaRd ---------------199
Voss Henry H FresnoAv ------------------804

W

Wachtel J V 7320 SnGregorioRd--------1793
Wachtel Philip SnGregorioRd -----------1103
Wachtel Sam SnGregorioRd -------------1103
Wadhams Homer L 5000RosarioAv ---1105-J
Waid Charley E 8400ElCmnoRl --------1507
Wailes Neva 6105BuenaAv -------------1305
Waite Darel Miss 4975 SnAnslmoRd--1126-J
Wakeman Francis J ColimaRd ------------769
Wakeman Vera M DlRioRd -----------885-J
Walker Claire 4883ArizAv --------------1548
Walker Clyde 8420ElCmnoRl ---------643-M
Walker F J B Rev 2950RamonaRd ----496-J
Walker Geo I 6650 SntaYnezAv---------7-W
Walker H F 6350MarchntAv -----------541-J
Walker Harold A 8400MorroRd -------275-M
Walker Isabel SHwy ---------------------581
Walker Lee E 5575NogalesAv -----------1052
Walker R H 9950MorroRd -------------913-J
Walker Virginia 8400MorroRd -------275-M
Walker Wm F 4525 SnAnslmoRd---------1882
Wallace Derby R 6860 SntaLuciaAv ---952-J
Wallace Graham SHwy -------------50-J-2
Wallace H 8960CurbarilAv ------------356-J
Wallace Wm A 7325 SombrilloAv-------96-J
Walters M M 9120AtascaderoAv --------1122
Walters Maury 1860ElCmnoRl ------------842
Walters Richard D MD 5975EntradaAv---142
Residence TunitasAv -------------------284
If no answer call----------------------1000
Walton E B 6540AtascaderoAv -----1661-J
Walton Geo E 7327 SntaYsablAv---------1397
Wamberg Lawrence A 7500ElCmnoRl --641-J
Wamsley Fred Mrs 9160 SnRaflRd-----175-W
Ward Ada W SntaLuciaAv -------------849-J
Ward E W 8671 SntaRosaRd----------805-M
Ward Gale G 3245RamonaRd -------1073-J
Ward Kenneth DlRioRd ----------------27-M
Ward Myrtle R 5660BajadaAv ---------180-J
Ward Percy J 13950 SnAntonioRd --42-R-11
Watkins Mattie L 4000RositaAv ---------1589
Watson A M SnAnslmoRd ------------692-M
Watts Myra 5560TunitasAv ------------331-R
Wayside Market MorroRd -------------55-J-3
Webb Edmund A 1683ElCmnoRl -------71-W
Webb L H 4165RositaAv -------------218-J
Webb Lillian M 4000Tranquilla ------716-J
Webber L H 6403AlcantaraAv ------------528
Webberley Thos 4677 SnAnselmoRd -----1563
Webster Dairll K 7500 SntaYnezAv----201-J
Wedlake Philip R 5130DulzuraAv -----593-M
Weidner Elmer E 4695 SnAnslmoAv---755-R
Weiss Robt 6105BuenaAv ---------------1305
Welch E R 9450 SntaLuciaRd -------------447
Welker Virgil 4490 SnJacntoAv-------737-J
Welsh Jos P 9006 SantaLuciaRd--------1141
Weltmer Don Shell Service Stn
6295ElCmnoRl-305
Weltmer Donald W LaLuzRd ---------138-R
Wescom Chuck 3688ColimaRd --------349-W
Wescom Jas 5460MariquitaAv -----------1299
Wessel Frank C 1340 SnRamonAv ----788-W
West Jas B SntaCrzRd --------------712-W
West Mildred H SRivrRd -------------40-J-4
West Thos H CabrilloAv ------------------830
Western Auto Associate Store
5945EntradaAv ---------------------1516
Western Union Telegraph Co
5900ElCmnoRl-237
Westlund Archie A 9275PinoSoloAv -----334
Wharton M G 9105 SnDiegoRd ------495-M
Wheeler Allan E 9085LaLiniaAv -----1271-J
Wheeler Geo W 7565 SombrilloAv------1197
Wheeles T L 8600 SntaRosaRd-------811-J
Whirry Paul E 4655HidalgoAv --------140-M
Whisenhunt W E 7475GabardaRd -------1166
Whisler Edwin D 7065NavajoRd ------------449
Whitaker Ernest 2500MonteryRd -------1366
White Alta Leda 4910 SnJacnto---------1410
White Chas A 3650ElCmnoRl ------------691
White F S 9005 SnGabrielRd-------------521
White H F 12525 SntaLuciaRd------52-R-2
White Jane Storey SnJacintoAv------309-M
White Lloyd B 6740AtascaderoAv -----1780
White O K 8350 SnClemnteRd -----------435
White Saml S 5145MagdalenaAv ----------156
White V McDowell
5187MagdalenaAv-1031-M
Whiteside T L 3998ColimaRd --------635-W
Whitlock Chas 4901ArizRd ------------457-W
Whitney H L 9050ElCmnoRl --------------360
Whittingham E LaLuzRd ------------138-J
Whittington Dorothy 6405PortolaRd ---1316
Whittington Marjorie 7860 SntaYnezAv-275-J
Wicks Archie 5280PalmaAv ---------------364
Wiita Violette V 5380 OlmedaAv------328-R
Wilber J Lewis 7892 SntaYsablAv-------1220
Wilhoite W F 8250 SntaRosaRd----------213
Wilisch Herbert ViscanoAv ------------287-R
Wilkins Robt J 5280AlamoAv -----------1043
Wilkins Robt J Jr 7295 SombrillaAv------926
Wilkins Studio 6405ElCmnoRl -------------158
Willbanks Ralph N 9125 SnDiegoRd---59-R-1
William P Neil Co Ltd 5520ElCmnoRl ---575
Williams Beverly 8475PortolaRd -------1792
Williams Cecil E 7155 SntaYsablAv-------663
Williams Don 4695 SanVicenteAv -------671
Williams Elizabeth B 7750 SnAndresAv-1283
Williams Floyd 9375 SntaClaraRd----807-W

Williams Geo E 9500MorroRd ----------517
Williams Guy H 5660 SnJacntoAv----381-W
Williams Henry P 9080 SntaLuciaAv-----577
Williams J T ParadseVlyRd -------45-R-11
Williams John O 4960Alamo -----------1581
Williams K Joyce 7407 SntaYsablAv-----372
Williams Larry 8475PortolaRd -------1792
Williams Robt L 7675AtascaderoAv --904-M
Williams Sylvia K RiverGardens ------216-W
Willis H J Mrs 5750RosarioAv ----------410
Willis W V Bill Peterson & Treece
Propane Serv 8950ElCmnoRl--------1041
WILLOWS REST HOME
5755DoloresAv -------------------1206
Wills Delbert 7410 SombrillaAv--------1068
Wills Sharon 7410 SombrillaAv---------1068
Wilmoth Roy 7525CastanoAv ---------217-M
WILSHIRE SERVICE STATION
Hwy ---------------------------------375
Wilson Grove Mrs 5400PortolaRd----1761-W
Wilson John A 5465 OlmedaAv---------1270
Wilson Ralph L NHwy ---------------788-M
Wilson Robt E 8105CoromrRd ------1472-W
Wilson Walter W 6725 SntaYnezAv--1131-R
Wimmer W O 2455ElCmnoRl -----------1690
Wind B J 5574TunitasAv ------------371-M
Windham Ted 7855NavajoaAv --------916-W
Winkle Roy 11475 SntaLuciaAv---------1174
Witschen Helen 10040AtascaderoAv --111-W
Witschen Wm 10040AtascaderoAv ---111-W
Witte Elizabeth 5275DulzuraAv --------1539
Wofford Ron E 9025 SnRafIRd ------839-J
Wollam Judith 5985 SnJacntoRd----1409-W
Wood Agnes Ann 7505CristoblAv -------1373
Wood Gladys SHwy -----------------365-J
Wood Winifred M SHwy --------------96-W
Woodward David D 5205CapistranoAv -251-W
Wooldridge Lucille 5812EntradaAv ---986-J
Wooldridge R 5812EntradaAv ---------986-J
Woolsey Antoinette Mrs 9805 SHwy---794-R
Wooten Mason 6580AtascaderoAv --------445
Worden Stella 5725PalmaAv ------------780
Wordsworth Alita
13015 OldMorroRd -------------56-J-2
Workman John E
AtascaderoStateHospital-126-J
Worthan J E 9090 SnGabrielRd ---------950
Worthan Jas W 4775ArizonaAv ---------1876
Worthan Patricia 4775ArizonaAv -------1876
Worthington Edw L 7385ValleAv ----288-W
Wray Leonard 7665CastanaAv ------------918
Wride Josie SntaYsablAv&SnAndresAv --186
Wright Ralph D 5464TraffcWy ---------734-R
Wright Robt E atty 5950EntradaAv------474
Residence PortolaRd -------------------771
Wright Tom 7950 SntaRosaRd---------523-J
Wright Tom L 4980 SnAnslmoRd--------1356
Wristen Arthur 4160NogalesAv --------417-R
Wurts Laura M 1000Freewy -----------578-J
Wyant Nelson E 4730 SycamorRd ----844-W
Wyant Pearl 4730 SycamorRd--------844-W
Wyatt W R 6450MarchntAv -------------1862
Wyman Dena 7040NavajoRd ------------1212
Wyman Frank 7040NavajoRd -----------1212

Y

Yanez Dorothy A Asuncion ----------58-R-4
Yanez Dwight Rev 7405MarchntAv -----1387
Yates Barton V 3175ColimaAv --------325-J
Yates Earl E 8000BalboaRd ---------51-R-1
Yeager Colleen M 9100 SnMarcosRd----1393
Yeager Truman G 9100 SnMarcosRd----1393
Yeary Frank 6500AlcantaraAv ------------540
Yeary's Better Meats 5935EntradaAv ---662
Yocum C M 8540 SntaRosaRd--------1983-J
Yoder Albert V 7455BellaVsta ----------1680
Youmans G L Bill SntaLuciaRd ----------553
Young A S AtascaderoAv ------------347-J
Young Alyce 9635CarmelitaAv -------------612
Young Carl 9635CarmelitaAv --------------612
Young Henry David 5285 OlmedaAv---939-W
Young Norman 7300 SntaLuciaAv-------1004
Young Robt B CurbarilRd ----------------878
Young Theron 6205MarchntAv----------1177
Young Wilbur F ValleAv -------------288-M
Youngblood W T 7830ElCmnoRl ---------434

Z

Zahl B P 8750JuniperoAv -----------483-W
Zegar Tom 6325TecoridaAv -------------1458
Zehner Cora 9012LaLiniaAv -----------236-J
Ziegler Geo H 8920GurbarilRd -----------433
Zingg Elwood 5300CabrilloRd ----------1225
Zingg J W 5125MagdalenaAv ----------1558
Zorn T L 3220ElCmnoRl ----------------1017

AVILA BEACH

(For Subscribers See San Luis Obispo)

BAYWOOD PARK

(For Subscribers See San Luis Obispo)

CAMBRIA

J. E. Gooding, Manager

Business Transactions With Telephone Co.

The Pac Telephone & Telegraph Co
Business Office 872MorroSanLuisObispo
Dial Operator and ask for---Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at
Bank of America----Bridge & Main Cambria

A A A AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA see Automobile
Club of Southern California
A & W Root Beer Stand
NHwyNo1 ---------------------WA 7-4843
AERO-FUME termite control
1059FairOksAvArryoGrnde --HUntr 9-5715
Akers Alfreda J OrmePl ----------WA 7-4666
Allen Jos R MD Hwy1 -------------WA 7-4410
Residence PinewdDr -------------WA 7-4428
If no answer call-----------------WA 7-4221
Allen W H PicoCreek ---------------WA 7-4271
Anderson Alfred J AshbryAv ----WA 7-4696
Anderson Motel 7202Hwy1 ------WA 7-4815
Andrade A T Warwck -------------WA 7-4664
Angier Bradford Pierce ----------WA 7-4733
Ansite Ivan OrindoDr --------------WA 7-4590
Anzures Erika WellngtnDr ---------WA 7-4358
Anzures Robt A Sgt WellngtnDr --WA 7-4358
Apperson R W PiedraBlancaRnch -WA 7-4610
Ashcraft Frederick J SnSimeon ---WA 7-4543
Askwith Harry S RichrdAv -------WA 7-4640
Atwood Eugene Mrs Bridge ------WA 7-4844
Auger Ruth Mrs WilcmbeRd ----WA 7-4484
AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA A A A
699CalifBlSnLuisObispo ---LIbrty 3-6454
For Emergency Garage Service Only
Main&Bridge ----------------------WA 7-4668
If no answer call------------------WA 7-4796
Backensten Paul W 1503Haddn --WA 7-4467
Baldridge Harold E Plymth -----WA 7-4408
Baldwin Violet M 1101ArdathDr -WA 7-4536
Ball Richard V Hwy1 --------------WA 7-4392
Ballard Helen M Warwck ---------WA 7-4712
Bandy Helen L 2804WallceAv ---WA 7-4308
Bank of Amer Natl Trust & Savings
Assn Main -------------------------WA 7-4654
Barlogio E E ----------------------WA 7-4232
Barlogio E E SntaRosaCrkRd ----WA 7-4530
Barnes Wilhelmina NottnghmDr -WA 7-4552
Bassetti Tilden GreenVlyRd -----WA 7-4576
Bassi Emelio -----------------------WA 7-4516
Bassi Marvin ------------------------WA 7-4516
Beardwood Walter WarrenRd ----WA 7-4421
Beauchamp Geo L Atwl ----------WA 7-4448
Behnke Fred C Sgt Hwy1 --------WA 7-4603
Belcher Kenneth WeymthDr -----WA 7-4872
Belknap Helen S Mrs
2214BensnAv-WA 7-4503
Berri Elmer SntaRosaCrkRd ----WA 7-4595
Berri Sam SntaRosaCrkRd -------WA 7-4275
Bianchi O SntaRosaCrkRd -------WA 7-4233
Blanks Jim Hwy ------------------WA 7-4832
BLUE BIRD MOTEL
Main ---------------------------WA 7-4634
Boettcher Margaret Mrs
CantrburyLn-WA 7-4635
BOETTCHER'S CHEVRON STN
Main&Lee-WA 7-4626
Boisen Byron LeonaDr ----------WA 7-4253
Boisen's Paint Store HwyNo1 ----WA 7-4837
Bolton Wm S 1101ArdathDr -----WA 7-4536
Bonomi Lindy SnSimeonCrkRd ---WA 7-4274
Bordegaray Leon Lancastr -------WA 7-4468
Bower Geo Hwy -------------------WA 7-4354
Boyle Lumber Co Cayucos
From telephones served by the
following exchanges
Cambria
(No Intercity Charge)
Ask Operator for-Entrprise 11471
BRAMBLES BY THE BRIDGE
---------------------------WA 7-4561
Bridge M Arthur Weymth -------WA 7-4703
Bright Mabel Bridge -------------WA 7-4826
Bristol W E 405Cambrdge -------WA 7-4459
Brocklebank John E Weymth ----WA 7-4793
Brown Ethel 617Ashby -----------WA 7-4349
Brown Len S StThomas ----------WA 7-4864
Brughelli America Main ---------WA 7-4723
Brunner Geo Mrs SnSimeon -----WA 7-4219
Buchler Herman W Adms --------WA 7-4836
Bullard Lester W WarrenRd ----WA 7-4277
Bush Charlotte F Mrs
Pinerdge&Ernest ---------------WA 7-4363
Butler Pauline A Mrs ArdthDr ---WA 7-4227
C B & H CO
---------------------------WA 7-4608

Calif State of

Division of Forestry
Cambria Fire Control Stn
LeffingwellLanding --------WA 7-4262
Rocky Butte Lookout Stn
SnSimeonCrkRd -----------WA 7-4846
Division of Highways
Maintenance Supt -----------WA 7-4649
Maintenance Superintendent's
Residence -----------------WA 7-4658
Resident Engineer HwyNo1 ---WA 7-4515
Hearst San Simeon State Historical
Monument SnSimeon-WA 7-4621
Highway Patrol
For emergency calls only
Ask Operator for-Zenith 12000

Cambria Ambulance Service Hwy -WA 7-4221
CAMBRIA CAFE
Main ----------------------------WA 7-4830
Cambria County Park OceanFront-WA 7-4447
Cambria Palms Motel 3305Main --WA 7-4485
Cambria Pines Laundry &
Cleaners ------------------------WA 7-4648
CAMBRIA PINES LODGE
-------------------------------WA 7-4200
Cambria Pines Service Corp
NHwy-WA 7-4638
CAMBRIA-SAN SIMEON CAB
RomneyDr -----------------------WA 7-4662
Cambria Union Grammar School --WA 7-4400
Cambrian Press The Main ------WA 7-4234
Camozzi Chas EmrsnAv ----------WA 7-4641
Camozzi Hotel ---------------------WA 7-4449
Camozzi Rosie ---------------------WA 7-4432
Camp Pinecrest -------------------WA 7-4439
Caporgno Lino ---------------------WA 7-4281
Caporgno Teresa Main -----------WA 7-4385
Carter Chas F Burtn --------------WA 7-4701
Caskey E W Bridge ---------------WA 7-4736
Caskey E W SnSimeonRd ---------WA 7-4569
CASTLE CAFE
NHwy1 ---------------------------WA 7-4644
CASTLE INN MOTEL
Hwy1 ------------------------------WA 7-4850
Cates Barker T 2006 OgdenDr----WA 7-4871
Cates Violet Mrs HwyNo1 --------WA 7-4398
Cavett Sam S Langtn ------------WA 7-4568
Cerrito's San Simeon Lodge Restaurant
SnSimeon -----------------------WA 7-4609
Chamberlain G E Hwy1 ----------WA 7-4518
Chambers Eleanor Mrs
NottnghmRd-WA 7-4630
Chant Willda Y 901ChestrLn ----WA 7-4597
Chilton Harper StThomas -------WA 7-4224
Christensen Axel MadisnAv -----WA 7-4671
Circle Three Ranch
SnSimeonCrkRd-WA 7-4288
Clark Wm H Rev 5100Bridge ----WA 7-4356
Coast Union High School--------WA 7-4567
Coburn Jas M RegisAv -----------WA 7-4719
Cochron Thos D Worchestr ------WA 7-4365
Cole Walter E AndovrPl ---------WA 7-4809
Coleman Wm Cardiff ------------WA 7-4425
Collord Jas SnSimeon -----------WA 7-4560
Conover A W BerwckDr&MelrseAv-WA 7-4580
Cook Glenn A
Warwck&CharingLn-WA 7-4208
Cook Hila A Wilcombe ----------WA 7-4627
Cook Wm H Wilcombe -----------WA 7-4627
Cookie Crock Main --------------WA 7-4490
Cool Carolyn M Downing --------WA 7-4316
Cooper David Huntngtn ----------WA 7-4742
Cooper David dntst 3908Main----WA 7-4811
COOPER GLADYS V ins
Main ----------------------------WA 7-4616
Coris Central Coast Inc PacAv&1stCayucs
From telephones served by the
following exchanges
Cambria
(No Intercity Charge)
Ask Operator for-Entrprise 12590
Cornwell Eddy 1906ArdthDr ----WA 7-4758
Corral Corp WiltonPl ------------WA 7-4322
Cowen Irene F WeymthAv ------WA 7-4628
Cowman Agnes K Lancastr ------WA 7-4835
Crandon Nina G Huntngtn -------WA 7-4424
Curti E SntaRosaCrkRd ---------WA 7-4520
Curti H ------------------------------WA 7-4587
Curtis Mary M Burtn ------------WA 7-4883
Cutler Willard W Jr NewhlDr ----WA 7-4721
Dane Henry O Pinerdge&Lawson -WA 7-4375
Daum R J Const Co HwyNo1 ----WA 7-4828
David Jos C RichrdAv&Lucille ---WA 7-4478
Davis Izetta RomyDr -------------WA 7-4494
Davis J C 539Weymth ------------WA 7-4697
Dawson Wm B NevnDr -----------WA 7-4747
Day Theona Charing -------------WA 7-4417
Dempsey W C WellngtnAv -------WA 7-4216
Denny Richard E
PinerdgeDr&WarrenRd-WA 7-4765
Densmore John P 2071WiltonDr -WA 7-4328
Depue Anson C 1950MarlboroLn -WA 7-4887
Dewert Esther Mrs 519Lancster --WA 7-4849
Dhyse Helen Campbell Weymth --WA 7-4739
Dickens Jas E 2006BerwckDr ----WA 7-4623
Dickey R E 300Weymth ----------WA 7-4395
Dickie Geo Centr&Lee -----------WA 7-4556
Domenghini A --------------------WA 7-4525
Dotson Georgia F Huntngtn -----WA 7-4754
Downes Fred H 7100Hwy1 -------WA 7-4464
Downing Rhoda E 621HuntngtnDr-WA 7-4380
Doyle John J 3021ArdthDr ------WA 7-4431
Doyle Neva K 3021ArdthDr ------WA 7-4431
Dreiling Virginia Ludlow --------WA 7-4301
Dresser Walter E Lee -----------WA 7-4405
Driftwood Restaurant Hwy1 -----WA 7-4313
Dueck G W -----------------------WA 7-4278
Dunbar Chas J WellngtnDr ------WA 7-4867
Duncan J L Lt CantrburyLn -----WA 7-4805
Dunlap Barbara H BradfrdPl ----WA 7-4226
Durning Thos R WindsrDr -------WA 7-4618
ED & ANN'S TACKLE SHOP
Main-WA 7-4735
Edgland Chas E Pinerdge&Leona -WA 7-4702
Egeberg Roger O Dr
SnSimeonCrkRd-WA 7-4574
Ellena Ray Bridge ---------------WA 7-4364
Emert Andy Malvern&Ernest ----WA 7-4647
Erhart Alex HwyNo1 ------------WA 7-4343
Erhart's Motel HwyNo1 ---------WA 7-4343
Estes Lance E
WiltnDr&NewtnRd-WA 7-4426
Evans Chas GreenVlyRd --------WA 7-4589
EVANS CHARLES SHELL SERVICE STN Main&Lee ------------WA 7-4545
Evans David E SnSimeon -------WA 7-4581
Evans Roy West -----------------WA 7-4242
Evans Ruth D Mrs Cambrdge ----WA 7-4806
Faggetter John H SunburyAv ----WA 7-4831
Fairchild Frank HwyNo1 --------WA 7-4504
Farmers Insurance Group Main --WA 7-4620
Fear Albert E jwlr Hwy1 -------WA 7-4243
Filos Alfred J SntaRosaCrkRd ---WA 7-4582
Fire Department Lee
Fire calls only-------------------WA 7-4646
All other calls------------------WA 7-4700
Fiscalini Aehille SntaRosaCrkRd -WA 7-4539
Fiscalini Constantine GreenVlyRd -WA 7-4571
Fiscalini Frank J GreenVlyRd ----WA 7-4284
Fiscalini Jas E SntaRosaCrkRd --WA 7-4757
Fiscalini Leo E Warwck ---------WA 7-4745
Fiscalini Louis GreenVlyRd -----WA 7-4573
Fiscalini Olimpio SntaRosaCrkRd -WA 7-4269
Fitzhugh Abbott Pinerdge&Pierce-WA 7-4472
Flannery H J HillcrstDr ---------WA 7-4300
Fogerty Wm J Worchestr ------WA 7-4446
Forzetting Richard D Cranbrk ---WA 7-4368
Foster Emma Mrs 5012Bridge ---WA 7-4839
Fountain Cafe Bridge -----------WA 7-8949
Foxon Arnold 2541Pierce --------WA 7-4491
Fox's Grocery Store HwyNo1 ----WA 7-4442
Frankfurter Elsie Johns BurtnDr -WA 7-4246
French Karl E 2603LeonaDr -----WA 7-4706
Friend Robt E WorchestrDr -----WA 7-4416
Frizzell W L LeonaDr -----------WA 7-4429
Fry J F Mrs Dorset -------------WA 7-4469
Fry Jim Jim's Texaco Serv Hwy1-WA 7-4639
Fry Rhey Miss ArdthDr&Berwck -WA 7-4241
Gailey Wm S Mrs----------------WA 7-4471
Gain Robt E MarlboroLn -------WA 7-4373
Gallagher Donald SntaRosaCrkRd-WA 7-4453
Gamboni Louis Lee --------------WA 7-4715
Garrity Owen W Warwck --------WA 7-4709
Gascoigne Harold CranbrkDr ----WA 7-4347
GENE'S GARAGE
Main&Bridge --------------------WA 7-4668
If no answer call----------------WA 7-4796
Getty Chester C CardfDr --------WA 7-4528
Gibson Rhea SunberyAv ---------WA 7-4355
Gilliland Aubra Sheffld ----------WA 7-4350
Ginkens E E SnSimeonCrkRd ----WA 7-4572
Glaze Ralph F BristlDr ----------WA 7-4659
Glaze Winifred J WiltnDr -------WA 7-4427
Godier Roy L Hwy1 --------------WA 7-4506
Goeckel Norman E Warwck -----WA 7-4423
Gomes Joe SnSimeonCrkRd -----WA 7-4291
Gomes Sharon Mrs Pinerdge ----WA 7-4302
Goodall Helen G Mrs------------WA 7-4728
Green Valley Motel CountyRd ---WA 7-4409
Gresham N E Rev 321Weymth ---WA 7-4335
Gross Chevron Stn SanSimeon ---WA 7-4353
Guyette Leo Dorset ------------WA 7-4290
Guyette Patricia Dorset ---------WA 7-4290
Hale Ralph I 411Weymth --------WA 7-4679
Hallsey Dick O Weymth ---------WA 7-4342
Hamilton G T Hwy1 --------------WA 7-4629
Hamilton Geneva Bridge --------WA 7-4854
Hamlin E Lee 1808Benson ------WA 7-4892
Hampton's Auto Court ----------WA 7-8969
Hanchett Byron PineRdge ------WA 7-4729
Hansen N C ---------------------WA 7-4743
Harbaugh C W BristlAv ---------WA 7-4305
Harmony Valley Creamery
Harmony-WA 7-4578
Hartman T G Warwck -----------WA 7-4798
Harvey Emily M WiltnDr --------WA 7-4443
Hauck C P Langtn ---------------WA 7-4802
Hayward Lumber Co MorroBay
From telephones served by the
following exchanges
Cambria
(No Intercity Charge)
Ask Operator for-Entrprise 11406
Hearst Warehouses SnSimeon ---WA 7-4583
Heckman D E SunburyAv -------WA 7-4379
Heheman Anne Mrs PinewdDr ---WA 7-4759
Henning Daisy P Mrs OgdnAv ---WA 7-4519
Hodgson E R 2424Pierce --------WA 7-4860
Hoffman Emma Mrs
CantrburyLn&Warwck-WA 7-4740
Hooven Earle F SnSimeonCrk ----WA 7-4204
Hornaday O P WarrenRd ---------WA 7-4245
Hornaday O P Farmers Ins Group
Main ---------------------------WA 7-4620
Houtz Roland L Pierce ----------WA 7-4734
Howard Byrdella Mrs Lancastr --WA 7-4549
Howard Gordon 3705Main -------WA 7-4685
Hudson Thos D Lee -------------WA 7-4800
Hurd L G 2521BurtonDr --------WA 7-4315
Hurley W F LeonaDr ------------WA 7-4752
Huston R N Weymth ------------WA 7-4412
Hutchins C O Tipton&KennthRd --WA 7-4851
Idol T O LeonaDr ----------------WA 7-4509
Ioppini Alex ----------------------WA 7-4584
Ismay Bruce Worchestr ----------WA 7-4637
J & M Original Ceramic Shop
7536NHwy1-WA 7-4750
Jackson Lester PineRdge --------WA 7-4201
Jensen Robt P Weymth ----------WA 7-4220
Jewett A L Mrs -----------------WA 7-4280
Jim's Texaco Service Hwy1 ------WA 7-4639
Johns Alice H NewhlAv ---------WA 7-4746
Johns J A 2505RossRd ---------WA 7-4538
Jones Bernarr ArdthDr ---------WA 7-4285
Jones P C Leightn ---------------WA 7-4890
Jorey R E NewtnRd&LathmPl ---WA 7-4476
Junge Lloyd L--------------------WA 7-4522
Junge Warren HwyNo1 ---------WA 7-4684
Kalpaschnikoff Andrew Dr
EmrsnDr-WA 7-4824
Kearns Chas P Staffrd ----------WA 7-4762
Keller Edward E Real Estate
4111Main -----------------------WA 7-4323
Residence 2211Benson ---------WA 7-4710
Keller Everett E Wall -----------WA 7-4252
Kelley Albert E HappyHill ------WA 7-4362
Kelley L M SunberyAv -----------WA 7-4355
Kellogg Foster PinerdgeDr -----WA 7-4615
Kellogg Geo B RegisAv&NewtnRd-WA 7-4248
Kemp L R Norfik -----------------WA 7-4357
Kennedy Lillian Mrs BurtnDr ----WA 7-4507
Kester Alvin W Pinerdge --------WA 7-4255
Kielhofer Walter Hastngs -------WA 7-4441
Kinney E L 1218WarrenRd -------WA 7-4222
Kitchings W B Maj 408Hastngs --WA 7-4888
Kline W T Nottnghm -------------WA 7-4404
Korntved Don H Bridge ----------WA 7-4655
Korntved Henry C Weymth ------WA 7-4383
Kowalewsky Walter 635Weymth -WA 7-4852
Krenkel C R Suffik ---------------WA 7-4430
Kuhnhausen A A Huntngtn ------WA 7-4377
Lambert Fred C Lancastr -------WA 7-4604
Lang Herbert R 3305Main ------WA 7-4485
Langan M B SnSimeon ----------WA 7-4282
Lange Harry W Dr
ArdthDr&Madisn-WA 7-4594
Lanini Dan F Lee ----------------WA 7-4345
Lapham Ethel C PinerdgeDr -----WA 7-4713
Larsen Anders Col Huntngtn ----WA 7-4251
Larson Gilbert Hwy1 ------------WA 7-4642
Larson W E BristlDr ------------WA 7-4318
LaVelle Martin HwyNo1 ---------WA 7-4330
Leaman E J Lee&Center -------WA 7-4414
Lewis Henry L
StJamesRd&WalesRd -------WA 7-4390
Line Walter L Warwck ----------WA 7-4645
Loke Wm H ArdathDr ----------WA 7-4856
LONE PINE TRAILER PARK
Hwy1 ---------------------------WA 7-4642
Love Wm Jr AshburyAv --------WA 7-4619
Lovey Maurice WiltnDr ---------WA 7-4651
Lownes A V Weymth ------------WA 7-4694
Lowrey Emma Main -------------WA 7-4386
Lowry Robt C SntaRosaCrkRd ---WA 7-4564
Lyden Chas P Leightn ----------WA 7-4406
Lyman Chas M 1826 StJamesRd-WA 7-4818
Lyons W M-----------------------WA 7-4480
Lyons Wilfred Centr ------------WA 7-4546
M & S Bookkeeping Service
Main&Lee ---------------------WA 7-4403
Machado Domingo SnSimeonCrk -WA 7-4286
Maggetti Birdie Main -----------WA 7-4435
Maloney May N CardiffDr -------WA 7-4570
Mann Helen E Hwy1 ------------WA 7-4563
Marchel Donald V CampPinecrest -WA 7-4812
Marian Claude SnSimeon -------WA 7-4517
Marsili Constantine Dr Wilcmb --WA 7-4606
Martin F G Mrs NewtnDr -------WA 7-4496
MARTIN PEARL MARVEL realtor
Main&Wall ---------------------WA 7-4795
Residence OrindoDr&Madisn ---WA 7-4788
Mast Jos A 7536NHwy1 ---------WA 7-4750
Mathews Marjorje Miss
NottnghmRd-WA 7-4823
Matthews Harold SanSimeon ----WA 7-4848
Mauldin Annie Mae Centr ------WA 7-4487
May Harry F 4111Main ---------WA 7-4880
McFee Eleanor Mrs Wallce -----WA 7-4821
McGowan A R Main -------------WA 7-4486
McGrath Chas A Drake&Madisn --WA 7-4303
McGuffey Wm StThomas -------WA 7-4588
McKee Norman P ArdathDr -----WA 7-4704
McKee's Pharmacy Main&Bridge -WA 7-4236
McKinnell B J Hwy -------------WA 7-4367
McNally Earl W Wellngtn -------WA 7-4540
McNALLY MOTEL
HwyNo1 -------------------------WA 7-4311
Mee John G Hwy ---------------WA 7-4636
Mewha A N Plymth -------------WA 7-4794
Mewha General Merchandise
HwyNo1-WA 7-4436
Miller Ralph E WarrenRd ------WA 7-4731
Miller Wm C SanSimeonAcres ---WA 7-4562
Mitchell Lyle W Center&Lee ----WA 7-4556
Mize Lonnie 539Weymth --------WA 7-4845
Molinari D V Harmony ---------WA 7-4265
Monroe Nelia ArdathDr --------WA 7-4338
Moore Ralph H Mrs Dorset -----WA 7-4741
Morford G A 2130WiltnDr ------WA 7-4855
Morgan Anna V Mrs
Drake&MarlboroLn ------------WA 7-4882
Morgan John S Jr
Drake&MarlboroLn ------------WA 7-4882
Morrison Linda Mrs Madisn -----WA 7-4858
Mowrey C W Bedfrd -----------WA 7-4296
Mueller Paul A WiltnDr --------WA 7-4717
Mullens Mae Mrs ArdathDr -----WA 7-4856
Mullikin Cecil Pinerdge --------WA 7-4235
Mullikin Howard L Bridge ------WA 7-4376
Munro Sandy Huntngtn ---------WA 7-4727
Murphy Gladys M Bridge -------WA 7-4500
Murphy Jas A Weymth ----------WA 7-4370
Murphy Wm E Lancastr --------WA 7-4672
Murphy's Gift Shop Main -------WA 7-4230
Neff Tom -----------------------WA 7-4658
NEGRANTI CARL V rock & sand
SnSimeonCrkRd ----------------WA 7-4332
Residence GreenVlyRd ----------WA 7-4505
Negranti Peter Sr Harmony -----WA 7-4268
Nemeth Eugene L HwyNo1 ------WA 7-4209
Ness Erica T 2833MargteAv ----WA 7-4401
Newbold Dudley C MarlboroLn ---WA 7-4304
Newmyer Edw H
2205WilcombeRd ---------------WA 7-4333
Nock Leo ------------------------WA 7-4272
Noonan Wm I 2916MarjoriePl ---WA 7-4396
Nybak Arne Cambrdge ----------WA 7-4676
Nybak's Gallery West Hwy1 ----WA 7-4847
Ohl Russell S NewhlAv ---------WA 7-4566
Olivero C P Hwy ---------------WA 7-4653
O'Neill Owen H Sr Wall --------WA 7-4475
Orr C A Huntngtn ---------------WA 7-4495
Orr Mabel 526Huntngtn --------WA 7-4764
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894MonterySanLuisObispo
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PAC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSanLuisObispo
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Calls and Other Important Matters
Paden Foster S Mrs Worchester --WA 7-4643
Paradise Phil Bridge&Centr -----WA 7-4402
Parlet Chas H SnSimeon --------WA 7-4263
Parrish W T Cambrdge ----------WA 7-4732
Paschal Robt R RandlRd --------WA 7-4327
Pawson H B CabrilloHwy --------WA 7-4521
Pawson Ruth Antiques
CabrilloHwy-WA 7-4521
Pedersen Neils E Nevin ---------WA 7-4861
Petersen Erick C EmmonsRd ----WA 7-4261
Phelan Bros Ranch SnSimeonCrk -WA 7-4579
Phelan Irene Main --------------WA 7-4497
Phelan Land & Cattle Co --------WA 7-4272
Piester Norman Plymth ---------WA 7-4470
Pine Coast Publishing Co Main ---WA 7-4234
Pines Hotel & Coffee Shop
HwyNo1-WA 7-4442
Porte Marcella Lee -------------WA 7-4705
Porter Fred L 621Weymth -------WA 7-4474
Poston Hardware ----------------WA 7-4650
Poston K E Sr 4018Lee ---------WA 7-4716
Pountney Katharine Berwck -----WA 7-4886
Powers D R Cambrdge ----------WA 7-4206
Price Earl M CroydnLn ---------WA 7-4707
Price Enos SnSimeon -----------WA 7-4289
Pringle Jas E Bridge -----------WA 7-4738
Proctor R D Harmony -----------WA 7-4524
RALPH'S TV REPAIR & GUN SHOP
3825Main-WA 7-4223
Rancho Snta Rita Marino--------WA 7-4278
Rapp Ruth M 6708Hwy1 --------WA 7-4258
Rawlings Ronald D Plymth -----WA 7-4859
Reali's Main&Bridge ------------WA 7-8960
Reed Kenneth E Warwck -------WA 7-4306
Reed Jane Warwck -------------WA 7-4306
Reno Louis WelingtnDr --------WA 7-4544
Reynolds Jack Welingtn --------WA 7-4631
Reynolds V W Jack Real Estate
3905Main -----------------------WA 7-4334
If no answer call----------------WA 7-4631
Reynoso Amado 438Cambrdge ---WA 7-4384
Rhoades Sterling W
SntaRosaCrkRd-WA 7-4537
Ricioli Alfred WiltnDr ----------WA 7-4711
Ricioli Annie Harmony ----------WA 7-4535
Roark H Mrs SnSimeon ---------WA 7-4276
Roberts Darlene 2410Langtn ----WA 7-4207
Roby J W BerwckDr&CardfDr ---WA 7-4512
Rod & Reel Trailer Court HwyNo1-WA 7-4753
Roehl Wm F LCdr
5101NottnghmDr-WA 7-4751
Roland Margaret WilcmbRd -----WA 7-4838
Roll Robt Hwy1 -----------------WA 7-4422
Roll Walter Hwy1 ---------------WA 7-4422
Ross C V Cambrdge ------------WA 7-4790
Ross R C -----------------------WA 7-4344
Rossomando M SheffldRd -------WA 7-4827
Rowley H E WindsrBl ----------WA 7-4514
Russell Leonard K
7506 SunburyAv ---------------WA 7-4378
Rust Carl L DorkingRd ---------WA 7-4559
Salute Jos C BristlDr ----------WA 7-4257
Sandvig Donald R Capt Langtn ---WA 7-4317
San Luis Butane Distrs Hwy -----WA 7-4832

San Luis Obispo County of

Library Bk of AmericaBldg-----WA 7-4336
Sheriff-Coroner CourtHseSnLuisObispo
Emergency calls only
From telephones served by the
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(No Intercity Charge)
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SAN SIMEON DEEP SEA BOATS
HwyNo1 -------------------------WA 7-4392
San Simeon Lodge SnSimeon ----WA 7-4601
Sargent R C WilcmbRd ---------WA 7-4670
SEASHORE MOTOR INN
HwyNo1-WA 7-4422
Seaview Motel Dorset&Lancastr -WA 7-4450
Sebastian Frank HwyNo1 ------WA 7-4753
Sebastian J C SnSimeon --------WA 7-4293
SEBASTIAN'S STORE
SnSimeon-WA 7-4217
Sebourn Nettie B 422Weymth ---WA 7-4730
Sehorn Richard J 520Hastngs ---WA 7-4833
Sewell Wm J Malvern -----------WA 7-4502
Shafer Daisy M Warwck --------WA 7-4884
Shamel C D Margate ------------WA 7-4674
Shamel Ray W PinewdDr -------WA 7-4249
Shamel's Realtors Main ---------WA 7-4620
Shaug Edw S SntaRosaCrkRd ---WA 7-4283
Shaulinski Ann Ed & Ann's Tackl Shop
Main-WA 7-4735
Shaw Chas A AndovrDr ---------WA 7-4394
Shea Thos J Downing -----------WA 7-4863
Shideler Wm G Lt
Norfik&Manchstr ---------------WA 7-4339
Shumock Rayford H Lt Bristl ----WA 7-4360
Sidewalk Cafe Hwy1 ------------WA 7-4324
Silver Surf Motel Hwy1SnSimn --WA 7-4393
Smith W L Huntingtn -----------WA 7-4724
Smithers Ervin E Leightn -------WA 7-4686
Smithers Gladys ----------------WA 7-4205
Snedigar Chas E CardfDr -------WA 7-4665
Sobanski Edmund Hwy1 --------WA 7-4309
Somerville Margaret Smith
NottnghmDr -------------------WA 7-4726
Soto Andrew --------------------WA 7-4287
Soto Cipriano TartagliaRanch ---WA 7-4585
Soto Ernest ---------------------WA 7-4229
Soto J M Lee -------------------WA 7-4247
Soto Joaquin Hwy --------------WA 7-4550
Soto Vernon SntaRosaCrkRd ----WA 7-4593
Soto's Market Main -------------WA 7-4411
Souza Frank --------------------WA 7-4256
Souza Frank Harmony ----------WA 7-4270
Souza John R SnSimeon --------WA 7-4215
Spencer C L RichardAv ---------WA 7-4817
Squibb Paul ---------------------WA 7-4418
Standard Oil Company of California
Western Operations Inc -------WA 7-4511
If no answer call---------------WA 7-4250
Stanley Art LeonaDr ------------WA 7-4477
Stansell John B Lancastr -------WA 7-4885
Steffes Ralph 3825Main --------WA 7-4223
Steiner Geo A -------------------WA 7-4541
Steinwachs Otto CardiffDr ------WA 7-4273
Stewart Jack 6400Main ---------WA 7-4458
Stewart Jack's Richfield Service
6400Main-WA 7-4458
Stiles H R Pinerdge&ErnestPl ---WA 7-4483
Stirdivant Earl B Pinerdge ------WA 7-4397
Storni Nick ---------------------WA 7-4294
Stoy Harry E 545Weymth -------WA 7-4773
Strong Sudie LeonaDr ----------WA 7-4264
Suggett Chas Hwy1 -------------WA 7-4213
Suggett's Trailer Park Hwy1 ----WA 7-4213
Sunical Land & Livestock Department
Manager PiedraBlancaRnch ----WA 7-4610
Pico Stables --------------------WA 7-4522
Northern Feed Lot
PiedraBlancaRanch ------------WA 7-4510
Sunset View Motel NHwyNo1 ---WA 7-4455
Sutherland D L 2206WilcombeRd-WA 7-4829
Tarleton Edna M Weymth ------WA 7-4718
Tartaglia Lester Harmony -------WA 7-4210
Taylor John W GreenValleyRanch WA 7-4260
Taylor Leslie A SntaRosaCrkRd --WA 7-4295
Tayson H F 1716 StJamesRd ----WA 7-4895
TED'S FLYING A SERVICE
HwyNo1 -------------------------WA 7-8986
Thatcher C W Mrs Wall --------WA 7-4553
Thomas D G
Worchestr&Marlboro-WA 7-4796
Thomas Frieda H NottnghmDr ---WA 7-4297
Thompson Raymond E Weymth --WA 7-4314
Timbrell Saml J Dorset ---------WA 7-4547
Tinker Geo Jr Hwy1 ------------WA 7-4850
Tucker Antoinette S
LeonaDr&ElPortl-WA 7-4667
Tullis John W Cowper ---------WA 7-4321
Turnquist John E WarrenRd -----WA 7-4279
Underwood Troy Ernest --------WA 7-4808

U S Government

Air Force Dept of
775th A C & W Squardon
RichrdAv-WA 7-4611
Coast Guard Light Stn
PiedrasBlancas ----------------WA 7-4532

Valois Chas SnSimeon ----------WA 7-4202
Valois Service Stn & Cafe
SnSimeon ----------------------WA 7-4214
VanderWeyden Wm
MarlboroLn&HastngsDr-WA 7-4437
VanSickle L A 2019 SaintThomas-WA 7-4792
Vaughan F L Suffik -------------WA 7-4744
Vaughn Norma Lee -------------WA 7-4561
Ventura August G
CountyRd&ElPortl-WA 7-4489
Vernon Myrtle Mrs NottnghmDr --WA 7-4482
Victor Raymond H Hwy1 SnSimn-WA 7-4310
Villa Harry SanSimeon ---------WA 7-4203
Village Beauty Shop Main ------WA 7-4657
Wadman John F MarlboroLn ----WA 7-4822
Wailes John W Ludlw&Ardth ----WA 7-4456
Waite Elizabeth Main -----------WA 7-4438
Waite Harold H ArdthDr -------WA 7-4557
Wallace Sophie J Huntngtn -----WA 7-4708
Wallis Walter Mrs NottnghmDr --WA 7-4465
Walter Edwin R SntaRosaCrkRd --WA 7-4582
Waltman Ray
StJames&StThomas WA 7-4461
WALTMAN REALTY & INSURANCE
Main ---------------------------WA 7-4687
Warren Forrester W Centr ------WA 7-4748
Warren Geo SntaRosaCrkRd -----WA 7-4548
Warren Walter M
SnSimeonCrkRd-WA 7-4266
Warren Willis -------------------WA 7-4526
Watson Florence E Hastngs -----WA 7-4419
Webster's Drive In HwyNo1 -----WA 7-4352
Weiss Wm C rl est Main---------WA 7-4451
Welliver Eldon
StJamesRd&Wales-WA 7-4513
Welsh Donald E rl est 4107Main--WA 7-4348
Western Steel Erectors & Electro Steel
Structures Inc ------------------WA 7-4351
Wetherill Hilda F Brightn ------WA 7-4420
White Wm H 2410BurtonDr -----WA 7-4366
Whitlock Nancy Weymth -------WA 7-4633
WILBERT'S SERVICE STN & GROCERY
Hwy-WA 7-4237
Wilkins Chas L Norfik ---------WA 7-4625
Williams Geo 2627LeonaDr -----WA 7-4897
Williams Howard E WelingtnDr --WA 7-4542
Williams John F EmmonsRd ----WA 7-4878
Williams Leonard SnSimeon -----WA 7-4527
Williams Noel E Mrs
Dorset&Manchstr-WA 7-4761
Williams Phebe Mrs Wall ------WA 7-4320
Williams Roza ------------------WA 7-4755
Williams Tony Main ------------WA 7-4554
Williams Tony
SanCarpojoCreekRd-WA 7-4228
Williams Tony SnSimeonCrkRd --WA 7-4534
Willis Geo Warwck -------------WA 7-4881
Wilson Alice McCabeDr --------WA 7-4656
Wilson Jay A Huntngtn ---------WA 7-4452
Winsor Kenneth WiltnDr -------WA 7-4737
Winter Ethyl Mrs
BristlAv&WindsrBl-WA 7-4433
Wintz Henry L SnSimeonCrk ----WA 7-4592
Wixom C H CountyRd&ElPortl ---WA 7-4250
Wood Elwin L LeonaDr ---------WA 7-4382
Wood Quintan StJames ---------WA 7-4267

Woodland Curtis S Woodland Gar
HwyNo1-WA 7-4678
Woodland Elvera HwyNo1 -------WA 7-4840
WOODLAND GARAGE
HwyNo1 ----------------WA 7-4678
Wortman D E Pembrook&Dorset -WA 7-4661
Wright Paul K Beford ---------WA 7-4361
Yost Nick Hwy1 -------------WA 7-4225
YOUNG MONTE rstrnt
Young'sPoint -------------WA 7-4577
Zimmerman Chloe A NewtnRd ---WA 7-4551

CAMP ROBERTS

(For Subscribers see Paso Robles)

CAMP SAN LUIS OBISPO

(For Subscribers see San Luis Obispo)

CARRISA PLAINS

Beck Alan E Agent
Call Operator for-----Carrisa Plains No 113
Beck Kenneth N Agent
Call Operator for-------Carrisa Plains 112
Beck Nels and Sons Agent
Call Operator for-----Carrisa Plains No 112
Bingeman Gene Agent
Call Operator for------Carrisa Plains No 34

Calif State of

Division of Forestry
Soda Lake Fire Suppression Stn
Call Operator for----Carrisa Plains No 11

Carrisa Mercantile Agent
Call Operator for-----Carrisa Plains No 931
Cavanagh J E & Sons Agent
Call Operator for-----Carrisa Plains No 111
Cavanagh Raymond E Agent
Call Operator for-------Carrisa Plains 111
Cooper Evalena C Mrs Agent
Call Operator for------Carrisa Plains No 13
Cooper R W Agent
Call Operator for------Carrisa Plains No 21
El Chicote Ranch Agent
Call Operator for-----Carrisa Plains No 32
Filos & Walter Agent
Call Operator for------Carrisa Plains No 15
Garcia Ernest Agent
Call Operator for------Carrisa Plains No 35
King Frances A Agent
Call Operator for------Carrisa Plains No 14
Kuhnle Chas Agent
Call Operator for-----Carrisa Plains No 214
Lewis Donald Agent
Call Operator for-----Carrisa Plains No 213
Lewis Nic E Agent
Call Operator for-----Carrisa Plains No 212
Livingston Robt Agent
Call Operator for-----Carrisa Plains No 313
Pinole Land & Cattle Co Agent
Call Operator for-----Carrisa Plains No 211

San Luis Obispo County of

Road Dist No 5
Simmler Maintenance Stn Agent
Call Operator for---Carrisa Plains No 115

Simmler School Agent
Call Operator for-----Carrisa Plains No 114
Speicher R W Agent
Call Operator for-----Carrisa Plains No 312
Sumner Howard E Agent
Call Operator for-----Carrisa Plains No 311
Twisselman Darrell L Agent
Call Operator for------Carrisa Plains No 21
Werling Dewey Agent
Call Operator for------Carrisa Plains No 33
Wreden C H Agent
Call Operator for------Carrisa Plains No 23
Wreden Henry Agent
Call Operator for------Carrisa Plains No 22
Wreden Ranch Co Agent
Call Operator for------Carrisa Plains No 22

CAYUCOS

J. E. Gooding, Manager

Business Transactions with Telephone Co.
The Pac Telephone & Telegraph Co
Business Office 872MorroSnLsObispo
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Aasheim Morgan 29-21st -------WY 5-3275
Acebedo R C 94DIMrAv --------WY 5-3968
Adams W S 31-10th -----------WY 5-3319
Agee Walter 98-13th ----------WY 5-3608
Albo John E 15-11th ----------WY 5-3866
Alcoholics Anonymous ---------WY 5-3226
Alexander John Hwy1 -----------WY 5-3396
Alkema Barbara 26 StMaryAv---WY 5-3422
Alkema Richard 26 StMaryAv----WY 5-3422
Al's Cafe Hwy1&C ------------WY 5-3322
AL'S SPORTING GOODS
Hwy -------------------WY 5-3748
Alsobrooks Bobby J
2760 OrvilleAv -------------WY 5-3444
Altaffer W D 46-10th -----------WY 5-3833
Ambrose A F 72PacAv ----------WY 5-3845
Ambrosia Variety Store OceanAv--WY 5-3772
Anderson Ethel Mrs 264 D------WY 5-3253
Andrew Paul E MorroStrnd -----WY 5-3889
Angelis W E 42-12th ----------WY 5-3543
Archibald P W 2775 OrvilleAv---WY 5-3489
Argabrite E W 34-17th ---------WY 5-3281
Armstrong Wm L 2732 OrvilleAv--WY 5-3204
Arnold Mabel Mrs 3490 StudioDr-WY 5-3922
Aspesi Frank HwyNo1 ---------WY 5-3254
Atkins Chas 2688 OrvilleAv------WY 5-3407
AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA A A A
699CalifBlSnLuisObispo ---LIbrty 3-6454
For Emergency Garage Service Only
OceanAv&D -----------------WY 5-3286
If no answer call-----------WY 5-3796
Ayers Robt J 87-10th -----------WY 5-3416
Azevedo Wm C VillaCreekRd ----WY 5-3740
B & B Tackle Shop HwyNo1 -----WY 5-3505
B & V Autel HwyNo1 -----------WY 5-3536
Babb Jas H C------------WY 5-3326
Baines Clifford A 166 E--------WY 5-3684
Baird Wm M 1301PacAv ---------WY 5-3515
Bandy E M 66AcaciaAv ---------WY 5-3480
Bandy John W 1173CassAv ------WY 5-3924
Barrington Harry Hwy1 ---------WY 5-3457
Barton Geo F Davies -----------WY 5-3219
Battles Forest 78 StMaryAv-----WY 5-3511
BATTLES UNION SERVICE
7th&OceanAv ---------------WY 5-3323
Bayles H A 28-22d ------------WY 5-3395
Beach Burnett Col 10 E---------WY 5-3375
Beard Lennie M 2682 OrvilleAv--WY 5-3426
Becker Harry T 36-15th --------WY 5-3956
Beecham Ed Hwy --------------WY 5-3918
Begole Frank 505PacAv --------WY 5-3617
Bell Geo F 88-9th ------------WY 5-3525
Bella Vista Mobile Home Lodge
HwyNo1 -----------------WY 5-3644
Bellomy Etta 3246 OceanAv-----WY 5-3814
Bellomy J L MorroStrnd --------WY 5-3507
Bennett Chas E 2744 StudioDr---WY 5-3533
Bento J M Sr ToroCreekRd -----WY 5-3793
Bento Jesse J Jr ToroCreekRd ---WY 5-3708
Bertrand Jack P 69BakersfieldAv-WY 5-3272
Bettencourt Alvin J 3d ---------WY 5-3563
Bettencourt Alvin J Al's Sprtng Gds
Hwy -----------------------WY 5-3748
Biaggini Ed Jr
SanGeronimoRanch-WY 5-3792
Biaggini Ed R Sr San Geronimo Rnch
CayucosCreekRd-WY 5-3549
Bible P S LittleWillowCreekRd --WY 5-3665
Bishop Dora 123Ash -----------WY 5-3734
Blackburn Fred J 8th ----------WY 5-3619
Blanchard R C OldCrkRd -------WY 5-3752
Blodgett Orval 1301PacAv -------WY 5-3618
BOB & DAN'S RICHFIELD STN
198HwyNo1 ----------------WY 5-3854
Borges Jerry 156 StMarys ------WY 5-3288
Borges Virgil 60-8th -----------WY 5-3847
Borradori Garage HwyNo1 ------WY 5-3832
Borradori Gino HwyNo1 ---------WY 5-3644
Borradori Priscilla Mrs
CayucosCreekRd-WY 5-3887
Borradori Saml HwyNo1 -------WY 5-3605
Boucher Ralph W Hwy1 --------WY 5-3853
BOYLE LUMBER CO
CabrilloHwy ----------------WY 5-3636
From telephones served by the following exchanges
Cambria San Luis Obispo
Morro Bay
(No Intercity Charge)
Ask Operator for-Entrprise 11471
Boyle Wm C 19Fresno ---------WY 5-3773
Brewer A L Hwy --------------WY 5-3749
Brick Auto Court Hwy ---------WY 5-3918
Brinkley W L StMaryAv --------WY 5-3450
Bronstad Hugh Rev Hwy1&3d ----WY 5-3821
Brown Earle B 825 StMaryAv----WY 5-3897
Brown Ellsworth F 3448 StudioDr-WY 5-3203
Brown J T LittleWillowCreekRd --WY 5-3937
Brughelli Mario
2713 SntaBrbraAv -----------WY 5-3960
Brum Ruth 255 C--------------WY 5-3675
Buckmaster Beatrice Mrs 24-13th-WY 5-3484
Buckmaster Gene ParkAv -------WY 5-3287
Buckner H V 170 F------------WY 5-3574
Buelna Ruth Mrs 171HaciendaAv -WY 5-3820
Buford W E 502PacAv ----------WY 5-3303
Bunn W A MorroStrnd ----------WY 5-3952
Buoy Cafe OceanAv -----------WY 5-3517
Burmen Elizabeth 3330 StudioDr-WY 5-3360
Burnham Ray C 40-20th -------WY 5-3315
Burroughs Cabinet Shop
36 OceanAv-WY 5-3843
Burroughs R C Burroughs Cabnt Shop
36 OceanAv-WY 5-3843
Burton L H 190 G--------------WY 5-3586
Busby Floyd B 151 C-----------WY 5-3994
Buss Raymond H 35-19th ------WY 5-3276
Cadwell Russell R 2780 StudioDr-WY 5-3862
Caldwell Lora HwyNo1 ---------WY 5-3382

Calif State of

Dept of Water Resources Whale Rock
Project OldCreekRd ---------WY 5-3701
Division of Forestry
Cayucos Fire Control Stn 381 D-WY 5-3827
Highway Patrol
For Emergency Calls Only
Ask Operator for-Zenith 12000

Campbell E W 801PacAv -------WY 5-3851
Canet Geo E Hwy -------------WY 5-3737
Canet Robt 18-10th -----------WY 5-3320
Canet Robt Bob & Dan's Richfield Stn
198HwyNo1 ----------------WY 5-3854
Canet Wm 124BirchAv ---------WY 5-3596
Caratan Anton 3154 StudioDr----WY 5-3892
Carlile F S 58-12th -----------WY 5-3215
Carrick Harry 99-13th ---------WY 5-3386
Catholic Rectory OceanAv ------WY 5-3243
Cave Jas R 20-21st ------------WY 5-3807
Cavet Tillar PacAv ------------WY 5-3267
Cayucos A to Z Launderette
175NOceanAv-WY 5-3298
CAYUCOS-BAYWOOD GARBAGE CO
24-9th ---------------------WY 5-3884
CAYUCOS BUILDING & SUPPLY CO
8th&HwyNo1 ----------------WY 5-3357
CAYUCOS CLINIC
6th&PacAv -----------------WY 5-3527
CAYUCOS COMMUNITY CHURCH
Hwy1&3d-WY 5-3821
Cayucos Fire Department
OceanAv-WY 5-3522
Cayucos Grammar School
C & Birch-WY 5-3221
Cayucos Hardware Hwy --------WY 5-3242
CAYUCOS MARKET
4th&OceanAv ---------------WY 5-3929
Cayucos Morro Bay Cemetery
Hwy-WY 5-3898
If no answer call-------------WY 5-3857
Cayucos Motel OceanAv& E------WY 5-3670
Cayucos Thunderbird Service
Hwy1&E --------------------WY 5-3327
Chaffee Byron 3455 StudioDr----WY 5-3916
Chambers J R 21-13th ---------WY 5-3460
Chevoya Ralph M 12th ---------WY 5-3483
Chipman Stephen MorroStrnd ---WY 5-3967
Church Mabel I 791 StMaryAv---WY 5-3841
Claassen Wm 1520PacAv -------WY 5-3238
Clark Rita Ellen MorroStrnd ----WY 5-3967
COAST CIGARETTE VENDING DISTRS
146 OceanAv ---------------WY 5-3783
If no answer call-------------WY 5-3236
COAST PLUMBING
Hwy1&8th -----------------WY 5-3906
Coe Saml E 71-4th ------------WY 5-3458
Cogswell Robt J 2964 OrvleAv----WY 5-3993
Comer Emma Mrs 856 StMaryAv-WY 5-3666
Cone Vera M 2777 OrvleAv------WY 5-3481
Cook Allan L 20-16th ----------WY 5-3324
Cook B J Mrs 20-6th -----------WY 5-3486
Cooper Bob 802PacAv ----------WY 5-3226
Cooper Hope 3-7th ------------WY 5-3880
Cooper Louis J 3408DaviesAv ----WY 5-3514
Cooper M B HwyNo1 -----------WY 5-3850
Cordoza Filomenia OldCreekRd --WY 5-3745
Cordoza Manuel Jr OldCreekRd --WY 5-3725
CORIS CENTRAL COAST INC
Model Home PacAv&1st-------WY 5-3200
From telephones served by the following exchanges
Cambria San Luis Obispo
Morro Bay
(No Intercity Charge)
Ask Operator for-Entrprise 12590
Cortner Geo W 800PacAv ------WY 5-3266
Costa Tony ToroCreekRd -------WY 5-3721
Costley Louis M MorroStrand ---WY 5-3939
Cousins Jas I 1202PacAv -------WY 5-3202
Crabtree Woodrow 82PacAv -----WY 5-3984
Craghead M W Maj 186 E--------WY 5-3583
Croisant Robt
Montecito&SntaBrbra -------WY 5-3445
Crosbie A A 200ParkAv --------WY 5-3936
Crossman Henry A HwyNo1 -----WY 5-3614
Cruz Ida E 404PacAv ----------WY 5-3509
Curti Henry L 242 C-----------WY 5-3542
Cypress Stump Motel OceanAv ---WY 5-3917
Daly Chas 11-7th -------------WY 5-3456
Dark Watson 3421HwyNo1 -----WY 5-3244
Darkenwald-Morrison-Knudsen
OldCreekRd-WY 5-3623
Dauner Augusta E 2727 OrvleAv-WY 5-3264
Davenport M L Mrs 1364CassAv -WY 5-3876
Davis Jos J
StudioDr&CoronadoAv-WY 5-3830
Dees R B B -------------WY 5-3292
Delmenico Joe 400 D----------WY 5-3784
Denman Leland 700 OceanAv----WY 5-3245
Denney W R 30-8th -----------WY 5-3247
Densmore Mae Hwy1 -----------WY 5-3697
Dilworth Doris 2959 OrvilleAv ---WY 5-3989
DiSanto Nellie 39-10th --------WY 5-3595
Dixon Robt E 25FresnoAv ------WY 5-3358
Doake Alex F 25-17th ---------WY 5-3903
Dodd Jas L 91-11th -----------WY 5-3260
Dodd Noel E 198-6th ----------WY 5-3771
Donati Lincoln A 2Ash ---------WY 5-3262
Donkersley Bob 702PacAv ------WY 5-3380
Donnohue F E 2908 StudioDr----WY 5-3622
Donovan Robt Jr 61N3d --------WY 5-3316
DON'S CAFE
OceanAv -----------------WY 5-3504
Dougherty Wm T 1999PacAv ----WY 5-3620
Dow L A 934 StMaryAv---------WY 5-3641
Drake Frank M 90ElSerenoAv ---WY 5-3271
Duke Wm T 64-6th ------------WY 5-3394
Dunn Ernest 197 F------------WY 5-3659
Dunn Richard P DaviesAv -------WY 5-3601
Durham O L Dr 1149PacAv -----WY 5-3668
Eade W C PacAv --------------WY 5-3855
Edner E F HwyNo1 ------------WY 5-3848
Edner Valline H HwyNo1 -------WY 5-3848
Edwards Steve E 177 F---------WY 5-3433
Efird Wm G G------------WY 5-3795
Ehlers Fred J 193 G-----------WY 5-3834
Eiland John W 725 StMaryAv----WY 5-3664
Elkins W J MorroStrnd ---------WY 5-3413
Ellis Neil Hwy1 --------------WY 5-3717
El Ranchito 296 OceanAv-------WY 5-3683
Erhart Herman A 199-6th ------WY 5-3318
Estero Bay Motel HwyNo1 ------WY 5-3614
ESTERO BEAUTY SALON
OceanAv ------------------WY 5-3646
Eustice Ted W 20-19th --------WY 5-3649
Evans Donald WillowCreekRd ----WY 5-3730
Evans Oscar 20 StMaryAv------WY 5-3911
Fairview School ToroCreekRd ---WY 5-3787
Fearon A I &StMaryAv----WY 5-3217
Ferber Alyce 771 StMaryAv-----WY 5-3925
Ferguson A O 12th&PacAv -----WY 5-3491
Ferrari Elmo 251 D------------WY 5-3720
Filipponi Ulisse
SanGeronimoTract-WY 5-3756
Fisher Arthur G 80-9th --------WY 5-3356
Fiske Jas S Mrs 188-8th -------WY 5-3904
Fitzhugh Wm OldCreekRd -------WY 5-3713
Flint M B 3130 StudioDr--------WY 5-3873
Ford Jean 52-15th ------------WY 5-3726
Forsblad G A 1150PacAv -------WY 5-3437
Foster Mary 1250PacAv --------WY 5-3415
Frazier Michael S 424 OceanAv--WY 5-3736
Fredricksen J A 3427 StudioDr---WY 5-3988
Frost D A HwyNo1 ------------WY 5-3455
Frost John E 25-19th ---------WY 5-3674
Fruin Mark H 2167PacAv -------WY 5-3241
Fry Robt BakersfieldAv --------WY 5-3581
Fuller John T 13-13th ---------WY 5-3283
Furby Chas E 2202PacAv -------WY 5-3836
G & F Corp 146 OceanAv-------WY 5-3705
Garcia Domingos E -------WY 5-3530
Garcia Geo F 1210PacAv -------WY 5-3548
Garcia Motel Hwy -------------WY 5-3727
Gardner A W Pete Hillside Auto Motl
Hwy1 ---------------------WY 5-3810
Geisler Dan L 68-12th ---------WY 5-3770
Genardini E H Ming 159Ash -----WY 5-3300
Ghezzi Chas D PacAv&3d -------WY 5-3294
Ghezzi Clelia 301 D -----------WY 5-3604
Ghezzi's Store OceanAv --------WY 5-3811
Gibbs Wm Cayucos-Baywood Garbge Co
24-9th -------------------WY 5-3884
Gignoux R E MorroStrnd -------WY 5-3578
Gill W E Jr 21-19th -----------WY 5-3446
Gilstrap J A MorroStrnd --------WY 5-3681
Gipson Arthur E 3360 ShearerAv-WY 5-3368
GIRARD TELEVISION SALES & SERVICE
224 SOceanAv--------------WY 5-3692
Glaze Don OceanAv -----------WY 5-3504
Glenn Ida E MorroStrnd --------WY 5-3948
Glenney Alice 190-4th ---------WY 5-3694
Goble Robb 50-3d ------------WY 5-3467
Goldman F 768PacAv ----------WY 5-3959
Goldsmith R L 1309PacAv -----WY 5-3479
Gomes Frank L VillaCreekRd ----WY 5-3786
Gorges Lloyd K Capt
2868 SntaBrbraAv ---------WY 5-3606
Gosso John Hwy --------------WY 5-3673
Gove Wm E 2950 SntaBrbraAv---WY 5-3838
Govednik Donna 1250PacAv -----WY 5-3415
Grafft Geo 235Ash ------------WY 5-3348
Grate Selma E 81-9th ---------WY 5-3367
Gray Grace M 3490 StudioDr----WY 5-3922
Gray W E 158ParkAv ----------WY 5-3475
Green Albert 74-12th ---------WY 5-3594

Greeson P A 57-1st -----------WY 5-3817
Grisham Mehl R 33N3d --------WY 5-3381
Gross Brook 3224 StudioDr------WY 5-3434
Grossini Tom 6th -------------WY 5-3228
Guiney Verne 79PacAv ---------WY 5-3552
Gunn Jas L 58BonitaAv --------WY 5-3339
Hageman Edgar J Sr 1902PacAv -WY 5-3449
Hamilton Glenn M 3273Hwy1 ---WY 5-3387
Haney Vay I 21-20th ----------WY 5-3213
Hansen Ed 178 H--------------WY 5-3923
Harrington E M 15-8th --------WY 5-3951
Harris Elizabeth C 91-13th -----WY 5-3800
Harrison Euall 404MontecitoDr --WY 5-3913
Harrison Robt R 2873 StudioDr--WY 5-3516
Hartzell Chas E 90-11th --------WY 5-3840
Hartzell W W CayucosCreekRd ---WY 5-3742
Hawkins Ruth 48 SOceanAv -----WY 5-3471
Hayward Lumber Co MorroBay
From telephones served by the following exchanges
Cayucos
(No Intercity Charge)
Ask Operator for-Entrprise 11406
Heidt L C 186 J---------------WY 5-3944
Heinen A P 1097Cass ----------WY 5-3603
Heiter Henry A 12th ----------WY 5-3534
Henry Jack 63PacAv -----------WY 5-3436
Hermans Hugo 57-16th --------WY 5-3216
Herrick B L 2755 OrvilleAv------WY 5-3443
Herzog W E B & V Autel Hwy1---WY 5-3536
Hess Grover C 40-15th ---------WY 5-3704
Hester J E 2234PacAv ----------WY 5-3750
Hewitt Elsa Orcutt PacAv ------WY 5-3616
Hewitt Harry PacAv ------------WY 5-3616
Hickman A L 2098Pac ---------WY 5-3751
Hilliard R M 36Ash -----------WY 5-3227
Hillside Auto Motel Hwy1 ------WY 5-3810
Hilton Howard Hwy -----------WY 5-3837
Hobler R A 215CircleDr --------WY 5-3521
Hoel Robt L 54-13th ----------WY 5-3585
Hofman Geo 497PacAv --------WY 5-3931
Hollis Grant N Jr Lt
66ThalbergAv --------------WY 5-3871
Hopkins H A 220PacAv --------WY 5-3528
Hopper Norman W 49Fresno -----WY 5-3680
Hotchkiss Earl 15-12th --------WY 5-3870
Houston Wm J Rev OldCreekRd --WY 5-3779
Houston Wilma S OldCreekRd ----WY 5-3779
Howser Claude M StudioDr -----WY 5-3891
Hubbard Chas E 321PacAv ------WY 5-3996
Hull Edgar G 2275CassAv ------WY 5-3628
Hummel Wayne R 3146 StudioDr-WY 5-3860
Hunter C G 182 J--------------WY 5-3580
Hunter L R HwyNo1 -----------WY 5-3250
Hunter R E 1617Pac -----------WY 5-3655
Huntley Kathy 40-2d ----------WY 5-3359
Huntley Ray A 40-2d ----------WY 5-3359
Hurley Hascue Jr 45-19th ------WY 5-3417
Hyler Glenn 850PacAv ---------WY 5-3615
Ike Elva M 370MontecitoDr -----WY 5-3712
Ingle Earl F 1999CassAv -------WY 5-3353
Ipsen Edw ParkAv ------------WY 5-3558
Jackson Fred F 17th&CassAv ----WY 5-3354
Jackson R R MontecitoDr -------WY 5-3761
Jander C J 1010PacAv ---------WY 5-3313
Janes Harry H 3590 StudioDr ---WY 5-3418
Johnson C B 1364CassAv -------WY 5-3876
Johnson John R 2000PacAv -----WY 5-3273
Johnson Mary L 4th&PacAv -----WY 5-3251
Jones Geo 46-8th -------------WY 5-3957
Joslin Ella M Mrs 64-9th -------WY 5-3362
Kaltenbacher Edw J ParkAv -----WY 5-3451
Kecker Gertrude A 825PacAv ---WY 5-3492
Keenan Donald L 3293Hwy1 ----WY 5-3856
Kendall Richard 328MontecitoDr -WY 5-3495
Kennett Lloyd D &Birch----WY 5-3648
Keppler T L 200MontecitoDr ----WY 5-3921
Kerr Forrest Mrs 3360 StudioDr--WY 5-3255
Kitzman Bryant R 54-24th -----WY 5-3344
Kline Fred G OceanVwLn -------WY 5-3412
Kyte P M 1574PacAv ----------WY 5-3764
Lacey John D OceanAv&D ------WY 5-3440
Lake A L 77-10th -------------WY 5-3223
Lambert Pearl Mrs 168 I--------WY 5-3869
Lawder John H 2101PacAv -----WY 5-3882
Layman's Garage Hwy1&PacAv --WY 5-3658
Leaverton Otto 2970 SntaBrbraAv-WY 5-3508
Ledgerwood J E 168-4th -------WY 5-3556
Lee Robt E 438 StMaryAv------WY 5-3282
Lehmann Hattie R OldCreekRd ---WY 5-3363
Lena's Beauty Shop 171 I------WY 5-3782
Lewis Lance 3300 StudioDr------WY 5-3234
Lindemann J G 50-20th --------WY 5-3700
Lindemann M J 175PacAv ------WY 5-3220
Little Jas 215CircleDr ---------WY 5-3406
Litwiler J L 74CassAv ---------WY 5-3575
Livingston Raymond OldCreekRd -WY 5-3541
Longcor F M 1775CassAv -------WY 5-3808
LongCore W R 4th&HwyNo1 ----WY 5-3448
Lovelace J M ParkAv ----------WY 5-3572
Lowrey Catherine P Hwy1 ------WY 5-3246
Lowry Raymond 481ParkAv -----WY 5-3257
Lucio Leonard F 9th -----------WY 5-3715
Lyons Frank 51-19th ----------WY 5-3454
Lyons Glenn E Hwy1 ----------WY 5-3389
Lytle Wm G 2712 StudioDr-----WY 5-3388
Maas Raymond 148Birch -------WY 5-3476
Madonna Plinio 1249PacAv ----WY 5-3780
Madrid Pete 2661Hwy1 --------WY 5-3497
Marcum Wm 49PacAv ---------WY 5-3435
Marlatt Ira E 3436 StudioDr----WY 5-3861
Marsh W L OldCreekRd ---------WY 5-3760
Martens Jacob C 14-13th ------WY 5-3662
Martin Joe V HwyNo1 ---------WY 5-3802
Martinus Henry PacAv ---------WY 5-3633
Martinus Jan H 598PacAv ------WY 5-3520
Marvin Amanda M Mrs 144 C-----WY 5-3225
Maryfield John E 2704 StudioDr-WY 5-3560
MATHIAS AL CHEVRON SERVICE
OceanAv&D ----------------WY 5-3286
Matzger Edw W 1525CassAv ----WY 5-3844
Mayberry P M 432C MontecitoDr-WY 5-3317
McCarter Anna 30-7th ---------WY 5-3429
McClintock Ivah 284 StMaryAv--WY 5-3652
McDaris Clifford R 33-12th -----WY 5-3523
McDonald Margret Mrs 197 F----WY 5-3659
McGill Robt R 820PacAv -------WY 5-3621
McKay P G grocrs
PasoRoblesBeach-WY 5-3222
McKeen Fern 2675Hwy1 -------WY 5-3905
McLaren Ethel 35-21st ---------WY 5-3285
McLean Thos 147CyprsAv ------WY 5-3340
McNaul W J 2668 StudioDr------WY 5-3859
McWilliams E G MorroRockView -WY 5-3738
Mendes Frank B 166 H----------WY 5-3296
Merrifield Edwin K
2892 OrvilleAv-WY 5-3805
Messenger V W 14th&PacAv ----WY 5-3290
Middleton Geo Jr 1701CassAv ---WY 5-3430
Middleton Geo H HwyNo1 ------WY 5-3570
MIKE'S T V SALES & SERVICE
146 OceanAv-WY 5-3783
Millard Ollie Mrs
LittleWillowCreekRd --------WY 5-3651
Millard Ralph W 18th ---------WY 5-3274
Mimick Sally S OldCreekRd -----WY 5-3893
Minetti Dario Ash & D---------WY 5-3295
Minetti Grace A 201 D---------WY 5-3849
Minetti Grace Frank 153 C-----WY 5-3459
Minetti Guido 124Ash ---------WY 5-3671
Minetti Guido SntaRitaRd ------WY 5-3796
Minetti Virginia 165 D---------WY 5-3564
Misegades John H 886 StMaryAv-WY 5-3676
Mitchell Donald R 20-17th -----WY 5-3672
Molinari Merle J 399 E---------WY 5-3813
Molnar Michael J 176North I----WY 5-3236
More John OceanvwLn ---------WY 5-3547
Morgan Roy Cayucos Motl
OceanAv&E ----------------WY 5-3670
Morgan Russell H 91-12th ------WY 5-3846
Morrill Don 2900 StudioDr------WY 5-3806
Morris Saml B 2640 StudioDr ---WY 5-3693
Morris Saml B 2865Hwy1 ------WY 5-3307
Morrison-Knudsen-Darkenwald
OldCreekRd ---------------WY 5-3623
Morro Strand Market Hwy1 -----WY 5-8914
Nagler Christian 147CyprsAv ----WY 5-3340
Nathan Bettyann Mrs 82-11th ---WY 5-3409
Nathan Danl B 82-11th --------WY 5-3409
Needham Taylor J 271BirchAv ---WY 5-3545
Negranti Jas ToroCreekRd ------WY 5-3790
Negranti Mario WillowCreekRd --WY 5-3729
Negranti Peter A Jr ToroCreekRd-WY 5-3765
Nelson C L 40-16th -----------WY 5-3816
Nelson H W Mrs 1702PacAv -----WY 5-3908
Newberry E C 46-14th ---------WY 5-3378
Newton E D 472 OceanAv-------WY 5-3537
Nock Richard L
SanGeronimoTract-WY 5-3797
Northern Chas 3519 StudioDr---WY 5-3465
Norton Wm WillwCrkRd --------WY 5-3755
Nowlin Geo Mrs 2000PacAv -----WY 5-3682
NOYES RICHARD G REALTOR
OceanAv-WY 5-3550
Residence 1674PacAv --------WY 5-3293
Nuernberger Robt 173 H--------WY 5-3224
Oakes Motel MorroStrnd -------WY 5-3839
O'Donnell C ShearerAv --------WY 5-3205
Oliver Wm W 60-10th ---------WY 5-3947
O'Neill C T 416MontecitoDr ----WY 5-3559
Orton Harry M OldCreekRd -----WY 5-3766
Pacific Gas & Electric Co Bus Ofc
894MonterySanLuisObispo
From Cayucos exchange
Ask Operator for-Entrprise 10251
PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSnLuisObispo
Call Operator and ask for----Business Office
(No Charge for Calls to Business Office)
See Introductory Section for Service Calls and Other Important Matters
Page Clarence C 196 G---------WY 5-3587
Palmer Chas D 2697 Orville-----WY 5-3402
Palmer-Waters Chapel Hwy&7th -WY 5-3669
If no answer call collect
Sn Luis Obispo------------LIbrty 3-3832
Panek Thos 2716 StudioDr-------WY 5-3512
Paolini Martin 360 D-----------WY 5-3696
Paragon Homes 297PacAv ------WY 5-3372
Park C L Hacienda ------------WY 5-3529
Parker W I 1602PacAv ---------WY 5-3695
Parks Evangeline 154 C---------WY 5-3660
Parlier Robt A 3262 StudioDr---WY 5-3330
Parr Walter A Mrs 26-14th ----WY 5-3986
Patterson W F 1911PacAv ------WY 5-3607
Patterson W L R 1025PacAv ----WY 5-3309
Paul's Place OceanAv ----------WY 5-3209
Peck Kathryn Park&Fresno -----WY 5-3397
Peckham Doyle S 1697PacAv ----WY 5-3901
Pedraita Louis F HwyNo1 ------WY 5-3938
Pedrotta Clara 401 C----------WY 5-3568
Pereira D R 275 C-------------WY 5-3663
Pereira D R motor inn Hwy -----WY 5-3737
Perry Antone ToroCreekRd -----WY 5-3714
Perry J A 94-7th -------------WY 5-3206
Perry John A 200 StMaryAv ----WY 5-3630
Perry Susan E 25-23d ---------WY 5-3822
Peterson Emery 3441 StudioDr --WY 5-3868
Phillips F J 260 D-------------WY 5-3867
Phillips J Davies --------------WY 5-3562
Phillips Millie 260 D----------WY 5-3867
Phillips Minnie 235 D----------WY 5-3640
Pikes Harold A 2873 StudioDr---WY 5-3992
Pilgram M 440Hacienda -------WY 5-3265
Pimentel Joe F 474PacAv ------WY 5-3826
Pinque Ralph A 3214 StudioDr---WY 5-3410
Pinque Rownelia 3214 StudioDr--WY 5-3410
Poletti A P VillaCreekRd -------WY 5-3744
Poletti Grace Mrs OldCreekRd ---WY 5-3710
Poletti Wm VillaCreekRd -------WY 5-3744
POLK'S DEPARTMENT STORE
StateHwy1-WY 5-3762
Pope Mike Ash ---------------WY 5-3401
Pruitt Iva N 25-20th ----------WY 5-3502
Railsback Robt A 1120PacAv ----WY 5-3679
Railsback Vera R 302PacAv -----WY 5-3510
Raminha Edwin ToroCreekRd ----WY 5-3723
Redd Harry L MontecitoDr -----WY 5-3886
Reddwood Motel Morro Strnd----WY 5-3939
Reitz Eugene 172Ash ----------WY 5-3349
Renauld Geo J OldCreekRd ------WY 5-3768
Rey Geo Dr 20-11th -----------WY 5-3600
Richards Huldric Hubby
3456 StudioDr-WY 5-3881
Ricketts E A 1398PacAv -------WY 5-3639
Righetti Homer
SanGeronimoTract-WY 5-3719
Righetti Virginia Mrs 391 D-----WY 5-3249
Ripley W G 950PacAv ---------WY 5-3965
Roberts Hugo L 900HwyNo 1----WY 5-3928
Robinson A V 35-9th ----------WY 5-3571
Robinson Florence A 14-22d ----WY 5-3473
Robison Ray F Hwy1 ----------WY 5-3980
Rogallo M W Birch&D ---------WY 5-3258
Rogallo's Drug Store OceanAv ---WY 5-3538
Ross Chas 3330 StudioDr-------WY 5-3280
Ross Ronald 2755 OrvilleAv-----WY 5-3469
Rossi G A 3944 StudioDr-------WY 5-3966
Roza Manuel ToroCreekRd ------WY 5-3732
Ruda Frank CottntailCrkRd -----WY 5-3798
Ruehe H B 1924CircleDr -------WY 5-3408
Ruth H L Hwy ----------------WY 5-3240
StClair D E 39-12th -----------WY 5-3804
StClair Earl 337HaciendaDr ----WY 5-3377
Sanchez John HwyNo1 ---------WY 5-3268
San Geronimo Ranch
CayucosCreekRd-WY 5-3549

San Luis Obispo County of

Library VeteransMemorialBldg -WY 5-3312
Road Dist No 2 Maintenance
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Emergency calls only
From telephones served by the following exchanges
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Ask Operator for-Entrprise 11560
Veterans Bldg C&OceanAv-----WY 5-3310

Saxby's Motel 23d -------------WY 5-3828
Scaltritti Alfred CayucosCreekRd -WY 5-3791
Scaltritti Ottavio 300 B--------WY 5-3590
Schick Rachel L 56-24th -------WY 5-3546
Schierlmann F J 1802CassAv ----WY 5-3964
Schmitz Ernest Jr
Hacienda&StudioDr-WY 5-3877
Schroder Florence K 80-7th -----WY 5-3259
SeaEsta Motel Todd's Hwy1&1st -WY 5-3932
Seaside Auto Court HwyNo1 ----WY 5-3809
Secker F W Taft&StudioDr -----WY 5-3926
Seemann Dora Mrs 1168PacAv --WY 5-3589
Selkirk Bruce OldCreekRd ------WY 5-3754
Sevedge Lloyd R 3361 StudioDr --WY 5-3336
Sewall O L Hwy --------------WY 5-3553
Shackelford Glenn N 201PacAv --WY 5-3647
Shaul Walker V 2785 OrvilleAv---WY 5-3688
Shoffner Russell 43-12th -------WY 5-3875
Shoreline Motel Hwy -----------WY 5-3943
Shuman H W 2686 StudioDr-----WY 5-3743
Sidorski John S HaciendaDr -----WY 5-3535
Silacci Paul D -----------WY 5-3256
Silacci Peter VillaCreekRd ------WY 5-3741
Silva Eugene J Mrs
WillowCreekRd-WY 5-3718
Silva Joe Hwy1 ---------------WY 5-3954
Silva Valner F 61-5th ---------WY 5-3328
Simpson W H 69Thalberg -------WY 5-3557
Sites Chuck 45-20th -----------WY 5-3419
Smith G E 624 OceanAv---------WY 5-3642
Smyth R J Dr 400PacAv --------WY 5-3551
Snyder Helen V 1900PacAv -----WY 5-3539
Sonneborn Ross G 1588PacAv ---WY 5-3373
Sorenson Chris A 3380 StudioDr--WY 5-3747
Soto Andrew Jr Hwy1 ----------WY 5-3722
Soto Archie CottntailCrkRd -----WY 5-3767
Soto Edwin VillaCreekRd -------WY 5-3711
Sousa Alvin 51Fresno ----------WY 5-3488
Southern Counties Gas Co
From telephones served by the following exchanges
Cayucos
Ask Operator for Entrprise 10206
Southern E R 3493 StudioDr----WY 5-3812
Souza Albert
LittleWillowCreekRd-WY 5-3567
Souza August ToroCreekRd -----WY 5-3777
Souza Jos A livestock OldCreekRd-WY 5-3759
Spafford Ray 41-21st ---------WY 5-3297
Sparks E O 16th&PacAv --------WY 5-3698
Spencer M D 2194CirclDr ------WY 5-3910
Spurrier Howard A 2748 StudioDr-WY 5-3613
Squazzoni Louis 223Ash --------WY 5-3953
Stahl John G 58 OceanAv-------WY 5-3577
Stamper Jas E Hwy1 -----------WY 5-3498
Stark Dan 28-18th ------------WY 5-3252
Stevens Harry J 186 E---------WY 5-3915
Stevens Jo B Mrs 176 E--------WY 5-3500
Stevens Richard J 196 F--------WY 5-3472
Stockton Edw L 11-9th ---------WY 5-3653
Stonecypher E S Mrs
94 StMaryAv-WY 5-3794
Storni Glenn E CottntailCrkRd ---WY 5-3709
Storni Laura 62PacAv ---------WY 5-3689
Storni Mario CottntailCrkRd ----WY 5-3778
Straub A J 3526 StudioDr-------WY 5-3958
Strongin Seymour 3530 StudioDr-WY 5-3894
Stroschein W C 1997PacAv -----WY 5-3634
Suburban Gas of Cayucos OceanAv-WY 5-3625
Summers Edith Mrs 75-11th ----WY 5-3592
Swearingen L L 1001-10th -----WY 5-3304
TABOR REALTY
Hwy1 ---------------------WY 5-3883
Tartaglia A CayucosCreekRd ----WY 5-3775
Tate W S PacAv --------------WY 5-3329
Tebbe Louis 65 StMaryAv-------WY 5-3909
Terrill Jess Mrs 491 StMaryAv --WY 5-3858
Thompson J L 2101CassAv ------WY 5-3414
Thorndyke Lorin CayucosCreekRd -WY 5-3735
Thorndyke Maud C 1901PacAv ---WY 5-3643
Tibbetts Frank 1073CassAv ----WY 5-3645
Tieck A B 998PacAv -----------WY 5-3995
Todd Burley A Hwy1&1st -------WY 5-3932
Todd's SeaEsta Motel Hwy1&1st -WY 5-3932
Toennesen Hattie 80-9th -------WY 5-3424
Tognazzini Lena Mrs
CayucosCreekRd-WY 5-3763
Tognazzini Peter R
CayucosCreekRd-WY 5-3753
Tomasini Anita Birch & C-------WY 5-3239
Toye John A 433 StMaryAv-----WY 5-3990
Tratt Fred C 21st&PacAv -------WY 5-3582
Treanor Grace 41-14th ---------WY 5-3631
Tripp J B Mrs 8th ------------WY 5-3619
Trogdon Essie I 135Ash -------WY 5-3442
Truax Ralph S OceanAv --------WY 5-3432
Truesdell Duane E MD
6th&PacAv ----------------WY 5-3527
Truesdell Duane E Dr 1851PacAv--WY 5-3421
Tsukamoto David M optmtrst
6th&PacAv -----------------WY 5-3527
Tsukamoto David M Dr
6th&StMaryAv --------------WY 5-3404
Tucker Sid 3471 StudioDr-------WY 5-3656
Turley W L 46-20th -----------WY 5-3769
Turri Sylvia E -----------WY 5-3235
Unger Fay Hensley PacAv -------WY 5-3942
Vance C E 60-2d -------------WY 5-3524
Vanderslik John T 761Park -----WY 5-3345
Vanoni D 171Ash --------------WY 5-3857
Veit Katie 14-11th ------------WY 5-3565
Veith Leo J 1651CassAv --------WY 5-3478
Viau Pearl C Mrs 1533PacAv ----WY 5-3945
Vincent Chas 61-11th ----------WY 5-3829
Wagner June 2097CassAv -------WY 5-3347
Wagner Philip B 2097CassAv ---WY 5-3347
Wallace Grover 801 StMaryAv---WY 5-3231
Walling J C 28-20th -----------WY 5-3879
Waltz Louise D BakersfieldAv ---WY 5-3532
Warner Lois L PacAv ----------WY 5-3632
Warren Elden W VillaCreekRd ---WY 5-3733
Warren Stuart CayucosCreekRd --WY 5-3731
Warren W W VillaCreekRd ------WY 5-3703

Watson Geo R 33-23d --- WY 5-3566
Watts Geo ShearerAv --- WY 5-3757
Wells Leon F 21-23d --- WY 5-3650
Welsford J C 2813-SntaBrbraAv --- WY 5-3864
West Chas A 3443 StudioDr --- WY 5-3305
West Sarah P Mrs 15Fresno --- WY 5-3935
Wheeler J E 1524PacAv --- WY 5-3398
White E R 1049PacAv --- WY 5-3776
White Geo A Sr 16th&CassAv --- WY 5-3420
Whiting Harold G 1065 OceanAv --- WY 5-3934
Whittemore J G 2754 StudioDr --- WY 5-3411
Wiest June E 52-15th --- WY 5-3726
Wiggins Paul S 2948 StudioDr --- WY 5-3393
Wilbur Jim Shoreline Motl Hwy --- WY 5-3943
Wilkinson H L 2150PacAv --- WY 5-3610
Williams Alan G OceanAv --- WY 5-3383
Williams Duval 14-12th --- WY 5-3627
Williams Jas B 35N3d --- WY 5-3474
Williams Tommy R
328MontecitoDr --- WY 5-3468
Willis F Martha 3178Hwy1 --- WY 5-3229
Wilson A B 180-4th --- WY 5-3955
Wimert Emma Mrs 141-6th --- WY 5-3941
Windsor L A CassAv&20th --- WY 5-3803
Wing L F F --- WY 5-3490
Wing's Cafe 146 OceanAv --- WY 5-3705
Witsch Alois 39-20th --- WY 5-3506
Witthoff Carl H 70-5th --- WY 5-3657
Wixom R H 82-12th --- WY 5-3982
Woods Luella 740ParkAv --- WY 5-3872
Woollomes C E 17-16th --- WY 5-3576
Woollomes W R Shoreline Motel
Hwy- WY 5-3943
Wren Josephine
2767 SntaBrbraAv- WY 5-3526
Wright Bob CassAv&20th --- WY 5-3629
Wright Fred M 2701 OrvleAv --- WY 5-3470
Wright Saml A 50-4th --- WY 5-3554
Wrye John Cameron MD HwyNo1 --- WY 5-3487
Younger Bruce A 3370 StudioDr --- WY 5-3403
Zillig John C PacAv --- WY 5-3269
Zillig Mary 1136PacAv --- WY 5-3728

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(For Subscribers see Paso Robles)

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(For Subscribers see Arroyo Grande)

HALCYON

(For Subscribers see Arroyo Grande)

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Evans Thos C Agent
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LOS OSOS HIGHLANDS

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(Monterey County)

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Dial Operator and ask for --- Business Office
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A

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Abel Olive M HwyNo1 --- SP 2-8654
Abraham Gary 14th --- SP 2-8538
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1930HwyNo1 --- SP 2-7213
Adams Carl C 468 E --- SP 2-8363
ADAMS DEPARTMENT STORE
458-5th --- SP 2-8775
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Adams Roy E 661BayAv --- SP 2-7653
Ainley Ralph G AtascaderoBch --- SP 2-2681
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Hwy1 --- SP 2-8432
Alcoholics Anonymous --- WYman 5-3226
Alden A M
2056BaywwAvMorroDelMar --- SP 2-5452
Aldridge Raymond
1698NHwy1MorroDelMar --- SP 2-7117
Alfano Ida 653-6th --- SP 2-7768
Allen Edw M 500-1st --- SP 2-8762
Allen Jessminn P 994BonitaAv --- SP 2-8594
Allen Mitchell W 725Luisita --- SP 2-8520
Allen's Appliance Service Hwy1 --- SP 2-5296
Amsel Harry 185KernAv --- SP 2-8905
Anderegg Richard L MD
925Ridgewy- SP 2-8161
Anders M L Mrs 1245Morro --- SP 2-8423
Anders Max K 775Main --- SP 2-6046
Anders T V & Radio 775Main --- SP 2-6046
Anderson B W 315PineyWy --- SP 2-8152
Anderson C E 325KernAv --- SP 2-3021
Anderson C H 401 SnJoaquinAv
MorroDelMar- SP 2-5811
Anderson Edith 562Main --- SP 2-8893
Anderson Edw C 7thMorroDelMar --- SP 2-5681
Anderson Francis 1135 C --- SP 2-7657
Anderson Geo W 6th& D --- SP 2-7144
Anderson Harold J Bud
229RobnsnAv- SP 2-7307
Anderson Jim Mrs 315PineyWy --- SP 2-8152
Andre Manuel Jr MorroRd --- SP 2-8310
Andress E J
2445-8thMorroDelMar --- SP 2-8524
Andress Pauline Mrs
2445-8thMorroDelMar --- SP 2-8524
Andrew Clarence M
1085AllesndroAv --- SP 2-8542
Andrews Dora A 11th --- SP 2-7225
Andrews J V Dr dntst 110-4th --- SP 2-3111
Annin Clarence R 445KingsAv --- SP 2-7576
Ansberry John
2647-7thMorroDelMar- SP 2-2073
Anthony Robt R 950-4th --- SP 2-8461
Antique Mart 831-5th --- SP 2-8083
Appliance Center Inc 847 C --- SP 2-7357
Archer Jas W 1170LasTunas --- SP 2-6901
Arden J E 9th&Bayshre --- SP 2-8029
Armstrong E J 929Carmel --- SP 2-4271
Arnold Harrison G 108-12th --- SP 2-7792
Arrowhead & Puritas Waters Inc
LIbrty 3-6616
Ashurst Claude Hwy --- SP 2-8368
Ashurst R Hwy --- SP 2-8324
Aston Frank 25-9th --- SP 2-8233
Atkinson E C 490Estero --- SP 2-8240
Auger's Bob Market 5th&Main --- SP 2-8171
Auto Clinic 972EHwy1 --- SP 2-4572
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699CalifBlSnLuisObispo --- LIbrty 3-6454
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Avery Floyd 987Allesndro --- SP 2-8034
Avila Gerald
340AvalonMorroDelMar --- SP 2-8713
Avon Products Inc
964ChorroSnLuisObispo --- LIbrty 3-8458
Awbrey J A
335AvalonMorroDelMar --- SP 2-7450
Azevedo John L Jr
1153LasTunasAv- SP 2-7376
Azevedo John S
LaJollaAvMorroDelMar- SP 2-8272

B

Badiali Elvira Mrs 660EsteroAv --- SP 2-8172
Baier Geo F III MD 910Carml --- SP 2-8498
Bailey Bruce A 300KingsAv --- SP 2-8811
Bailey F Bruce 301FairvwAv --- SP 2-5188
Baker Glen Carol 735CabrilloDr --- SP 2-8553
Baker Sally W 235-7th --- SP 2-7782
Baker Travis F Rev 317-3d --- SP 2-8695
Baldwin Ruth D 438Arcadia --- SP 2-8026
Balke Max A 488KingsAv --- SP 2-8798
Ballard John W AtascaderoBch --- SP 2-7493
Ballard Lester W 440KingsAv --- SP 2-4606
BALLARD'S BOTTLERY
396AtascaderoRd --- SP 2-7133
Banducci Elmer 850 E --- SP 2-3683
Bank of America 5th& D --- SP 2-2711
Banks F L 855 Olive --- SP 2-8821
Banks H W 464Arbutus --- SP 2-8724
Bankston Melvin 28th& E --- SP 2-8169
Banning School MorroRd --- SP 2-8347
Barber R C 645CabrilloDr --- SP 2-6781
Barberick Lloyd W
AtascaderoHwy&9th- SP 2-7156
Barcellos Frank AtascaderoBch --- SP 2-8386
Barde Bernard L 565FresnoAv --- SP 2-7160
Barde Dorothy 565FresnoAv --- SP 2-7160
Barger J Jack 780-3d --- SP 2-7197
Barker F W 437Arcadia --- SP 2-8100
Barlow Ralph 6BarlowLn --- SP 2-7119
Barmore Jim 500AtascaderoRd --- SP 2-7630
Barmore Jimmie 500AtascaderoRd- SP 2-7630
Barneberg Jack ToroPoint --- SP 2-8509
Barnes E I 281KernAv --- SP 2-8218
Barnes Edith A 943-1st --- SP 2-7658
Barnes Jas L 790Cabrillo --- SP 2-8722
Baro E L 584KingsAv --- SP 2-8910
Barrett A L 294Palm --- SP 2-7378
Barrows Leigh F
2485-12thMorroDelMar- SP 2-8779
Barton Mary E
2530-7thMorroDelMar- SP 2-8574
Base S S 930-3d --- SP 2-8426
Basquez R 935Pecho --- SP 2-8270
Bateman Russell
2898-2dMorroDelMar --- SP 2-8862
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Batey Geo M 585 D --- SP 2-7735
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BAY FLORIST
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BAY MEDICAL PHARMACY
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BAY VIEW MOTEL THE
Mkt&6th- SP 2-2771
Bay-View Trailer Park 4th&Mkt --- SP 2-9947
Baynham A R Morro Bay Marina
4th&Watrfrnt --- SP 2-8085
Bayview Produce 1610Hwy1 --- SP 2-7550
BAYSHORE FISH MARKET
6th&Embarcadero --- SP 2-5904
Beam L G 478Kern --- SP 2-7172
Beamer Roy 985Morro --- SP 2-4311
Bean Jas H 416KernAv --- SP 2-7183
BEAN JIM Morro Bay Men's Shop
415-5th --- SP 2-8500
Beard A E 567Bernardo --- SP 2-7285
Beath Virgil 462Bernardo --- SP 2-4921
Beaufait Loren J 623Kern --- SP 2-8755
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427-5th --- SP 2-4456
Bechtel Edna Mrs 642Morro --- SP 2-8016
Bechtel M W Mrs
2605-7thMorroDelMar- SP 2-6346
Beck Jas W 563 E --- SP 2-6954
Beck Jas W Morro Bay Boat Wrks
SMain- SP 2-6911
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2676HwyNo1MorroDelMar --- SP 2-7711
Belcher & Thomas CPA 844Main --- SP 2-7244
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Bellrose Realty Co 4500NHwy1 --- SP 2-3402
Branch Office 430-5th --- SP 2-7151
Belt Arthur D 340TulareAv --- SP 2-5446
Bender H O 960 E --- SP 2-8048
Benedict-Rettey Ambulance Service
HwyNo1&AtascaderoRd- SP 2-6271
BENEDICT-RETTEY MORTUARY
HwyNo1&AtascaderoRd- SP 2-6271
Bennett Edwin S MD 340Fairvw --- SP 2-8729
Benson Carl F 535-7th --- SP 2-4411
Benson E C 457BernardoAv --- SP 2-5541
Bergen John H
2270-9thMorroDelMar- SP 2-8697
Berghell Alfred B 450PineyWy --- SP 2-4742
Bermingham Ed
2876-2dMorroDelMar- SP 2-8008
Berndt Richard L 845Morro --- SP 2-7338
Bertarini Felice 250 E --- SP 2-6731
Bertie Maurice F 135Kern --- SP 2-7623
Bertram Jackie
455LasVegasMorroDelMar- SP 2-4683
Bickford Glen 581 C --- SP 2-8012
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Bickford Wayne 320Tulare --- SP 2-8455
BICKFORD WAYNE E contr
66th --- SP 2-5286
Bickmore A L 315KingsAv --- SP 2-7670
Bickmore Harry 260-4th --- SP 2-7282
Bickmore J L 480Arcadia --- SP 2-8086
Billing M E Mrs 524 E --- SP 2-8286
Billings Myrtle A 510½-4th --- SP 2-8660
Bill's Shell Service Stn Main&8th --- SP 2-4161
Birchall John T 755-6th --- SP 2-5872
Bird Roy 91-7th --- SP 2-8927
Birkhead Dorothy E 640#4th --- SP 2-7188
Black Lena G 690 C --- SP 2-7222
Blair C D 4th&C --- SP 2-8072
Blanch Harry R AtascaderoBch --- SP 2-2661
Blankenship Jane Mrs 12th&Avaln
MorroDelMar- SP 2-2101
Blevens Buryl 322Laguna --- SP 2-5961
Blossom Alice L 395-1st --- SP 2-8288
Blowers Ralph C 568TulareAv --- SP 2-8662
Blue & White Auto Court
MorroDlMr- SP 2-8190
BOB'S SEAFOOD MARKET
5th&Embarcadero- SP 2-8473
Bob's Seaside Service Stn 500-5th- SP 2-5854
Boehm J W 205KernAv --- SP 2-8605
Boettcher L A 290Bradly --- SP 2-8352
Bollin Glenn 987Pecho --- SP 2-7424
Bolton Cullie J 933Mesa --- SP 2-8293
Boorman E C 546KingsAv --- SP 2-2256
Boorman Wm 955 D --- SP 2-8787
Boothe A S 958 C --- SP 2-8208
Borgsdorf H R
2444-8thMorroDelMar --- SP 2-7753
Bornefeld Walter Kozy Kottage Motl
350 SanJacntoMorroDelMar- SP 2-6173
Botkin Sara 850KingsAv --- SP 2-8021
BOTTLE LIQUOR STORE
999Main --- SP 2-8474
Bottom Bandit fishng trips
Embarcadero- SP 2-8635
Boulware Barbara R 570Fresno --- SP 2-8589
Boulware Dale E Dale's Meat Mkt
5th&Main --- SP 2-8504
Bourdeau Elizabeth Ann
Kern&Mesa- SP 2-8692
Bowen Paul 426KernAv --- SP 2-7393
Bowles A L
2760-6thMorroDelMar --- SP 2-8507
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Boys Harry 2301-8thMorroDelMar- SP 2-5167
Boysen Estelle 434KernAv --- SP 2-7459
Braden Raymond C 4th&Fresno --- SP 2-8142
Bradley Ray K 937Carml --- SP 2-8566
Brady Alta 271Main --- SP 2-7555
Braley A A
2101 SunsetAvMorroDelMar- SP 2-8081
Brandon Henry M 663 D --- SP 2-7452
Brann Frederick R 710Morro --- SP 2-7471
Branson Peter S LCdr 437KernAv --- SP 2-7248
Braxton Homer 315-3d --- SP 2-7514
Breakers Cafe Mkt&5th --- SP 2-7321
Coffee Shop --- SP 2-7323
Breakers Motel 5th&Mkt --- SP 2-2371
BREBES ABALONE PLANT & FISH MARKET 7th&Front --- SP 2-6463
Brebes Frank 805RidgewyAv --- SP 2-3806
Brebes Henry 495-2d --- SP 2-8690
Brebes Manuel 418Tulare --- SP 2-6674
Brenizer Herbert E 535Estero --- SP 2-8464
Brewer Geo W
840AvalonAvMorroDelMar --- SP 2-8675
Brewer Jas 2425-8thMorroDelMar- SP 2-7639
Brewer Linda
840AvalonAvMorroDelMar --- SP 2-8675
Brewster Mary E
2975-6thMorroDelMar --- SP 2-7457
Brians R W Hwy --- SP 2-8404
Bridges D M
495LasVegasMorroDelMar- SP 2-8913
Brimhall Ernest L 526-6th --- SP 2-7512
Bringle C E 437Arbutus --- SP 2-7716
Brisco Lisa 968-3rd --- SP 2-8127
Brizzolara D G Mrs 545 South D --- SP 2-2335
Broiler Cafe 875Main --- SP 2-8110
Brooks Jas 572KingsAv --- SP 2-8328
Brooks Wm C 19th --- SP 2-7756
Brown Dan W 975Bonita --- SP 2-7778
Brown Fern 525Morro --- SP 2-8453
Brown Fred W Mrs 475-4th --- SP 2-7755
Brown Hugh Capt AtascaderoRd --- SP 2-8332
Brown Jas E 575Fresno --- SP 2-8030
Brown M M AtascaderoBch --- SP 2-8237
Brown Mabel A 500TulareAv --- SP 2-3862
Brown Robt L Jr 587Estero --- SP 2-5555
Brown Royal F 98-9th --- SP 2-7177
Brown Thos L
560AvalnMorroDelMar- SP 2-8860
Brown's Landing
4th&Embarcadero --- SP 2-5868
Brown's Liquor Store 842Main --- SP 2-8482
Brunskill Bill 239Robnsn --- SP 2-8092
Bryan Geo W 922Pecho --- SP 2-8215
Bryant Bobby C 500AtascaderoRd- SP 2-7685
Bryant Vida E 1295Morro --- SP 2-4792
Bryant Wm L 991Carmel --- SP 2-8551
Buck A L 755KernAv --- SP 2-5971
Buck R W Carml&Pecho --- SP 2-8730
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2924Hwy1 --- SP 2-7386
Buck's Motel Main&8th --- SP 2-4161

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Burgan Harold V AtascaderoBch --- SP 2-7445
Burger Nancy
2830-6thMorroDelMar- SP 2-4721
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Burks Connard 901-5th --- SP 2-7728
Burns Edw H 361Main --- SP 2-8319
Burns L A 1185LasTunasAv --- SP 2-8037
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Burton Neil 636KernAv --- SP 2-8527
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C

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807Main --- SP 2-7350
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Campbell Allan B Judge for Justice Court
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Residence 381Main --- SP 2-8225
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2575-9thMorroDelMar --- SP 2-7486
Campbell Jamie D
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Campbell Ralph 915-1st --- SP 2-7676
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Card Geo F 775-4th --- SP 2-7715
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Cardoza Frankie L 575 D --- SP 2-8591
Cardoza John
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Carlson Edwin A 500Fresno --- SP 2-7284
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Carpenter Edw E Ed's TV Serv
1260Clarabelle --- SP 2-8569
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Cashway Food Market 750 D --- SP 2-7112
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Castle Miles PrestnLn --- SP 2-3211
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Central Title Service Inc see
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Christopulos N S 413Arbutus --- SP 2-8415
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Cole M 705-1st --- SP 2-8434
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Collier Wm A 751CabrilloDr --- SP 2-7134
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Coonce Glenn L 145EsteroPl --- SP 2-6806
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Crigler P J 438Arbutus --- SP 2-8851
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Crosier Fred J Mrs 670 Olive --- SP 2-7423
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Domingues Joe 984LasTunas --- SP 2-8047
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Drake Jesse E 517Bernardo --- SP 2-5301
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AtascaderoBch --- SP 2-7652
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Dumas R E AtascaderoBch --- SP 2-7505
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E

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Eck Gertrude Mrs 320KingsAv --- SP 2-5326
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2250-8thMorroDelMar- SP 2-6116
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Ferguson Ernest 330FairvwAv --- SP 2-8917
Ferguson Richard B 985Pecho --- SP 2-8603
Ferrell Jack A 585KingsAv --- SP 2-7466
Fewkes Lila O 871-4th --- SP 2-8747
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Fields Mary 600AtascaderoRd --- SP 2-2853
Finch Fred 1st&Main --- SP 2-2261
Fiorica Anthony 399PicoAv
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Fisher E W 890RidgewyAv ----SP 2-2691
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Folsom Neva W 385-7th ----SP 2-8223
Ford Jennie 462TulareAv ----SP 2-8160
Ford Loren G 462TulareAv ----SP 2-8160
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Forrester J C 8th& C ----SP 2-7162
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Fraser Jas B 9th&Hwy1 ----SP 2-7392
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Frasier's Restaurant Hwy1 ----SP 2-8063
Frazier Elizabeth 565KingsAv ----SP 2-2127
Frazier L E Larry 2230-7thMorroDelMar ----SP 2-8615
Frederick Elizabeth M 9th&Mkt --SP 2-7126
Frederick Wm 593-2d ----SP 2-8166
Fredrich A G 2698-11thMorroDelMar ----SP 2-7780
Freitas Johnny S 450LasVegasAvMorroDelMar --SP 2-7691
French Albert H 430 Olive ----SP 2-7277
Frenchy's Bait & Tackle 5th&Bayshre ----SP 2-8843
Frenchy's Landing 5th&BayFront -SP 2-3161
Frenchy's Landing Cafe 5th&Bay --SP 2-9906
Froggatt Geo 515Bernardo ----SP 2-7203
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Fry Clyde 1080Bonita ----SP 2-7717
Fry Della J 2590-7thMorroDelMar ----SP 2-8238
Fryklund Frances M Frenchy's Landing 5th&Bay ----SP 2-3161
Furlong Jerome E 1560HwyNo1 --SP 2-5277

G

Gage Edwina L 439Fresno ----SP 2-8582
Gage Ray E 345RamonaAv ----SP 2-7462
Gage Wayne C 1275Morro ----SP 2-7646
Gallaugher Jerold L 1175LasTunasAv-SP 2-8718
Gaoiran Antonio 442Errol ----SP 2-6021
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Gaoiran Tiburcio 2816HwyNo1 --SP 2-8545
Garcia J L 2848-6thMorroDelMar-SP 2-7240
GARDEN CITY GAS SERVICE Hwy1-SP 2-6836
Gardner Arvon C 650-6th ----SP 2-7718
Gardner Richard M 2099½ SunsetAvMorroDelMar -SP 2-7687
Gardner Roy A 675-1st ----SP 2-8516
Garland L C 640MorroAv ----SP 2-7398
Garland Richard 2160 SeavwAvMorroDelMar ---SP 2-7788
Garms Clarence Garms' Gar HwyNo1-SP 2-8630
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Garner Ralph L AtascaderoBch ---SP 2-7498
GARRATT LORRAINE REALTOR 5th&Bernardo-SP 2-6566
Residence 440-7th ----SP 2-6566
Garrison C W 453Arcadia ----SP 2-4443
Gates Oscar 300Robnsn ----SP 2-4361
Gates Violet 300Robnsn ----SP 2-4361
Gault C L 965LasTunasAv ----SP 2-8269
Gauss Chris Lomita Terrace Motl 9th&HwyNo1-SP 2-5073
Gehlen A J 461-4th ----SP 2-4934
Genardini Arline M 454BernardoAv-SP 2-8308
General Refrigeration Service Co CountyDock ----SP 2-7511
Gene's Hancock Service 2690Hwy1MorroDelMar ----SP 2-8057
George Chris Embarcadero ----SP 2-5252
George Manuel 484KingsAv ----SP 2-8216
George's Second Hand Store 781-6th-SP 2-3541
Giannini Joe Marine Serv & Equip 1169Mkt ----SP 2-7337
Giannini Jos C 585Kern ----SP 2-2861
Giannini Wilhilmina 436Estero ---SP 2-4642
Gibson Burl Jr 1680NHwy1 ----SP 2-8096
Gibson John H 949Pecho ----SP 2-8920
GIFTREE 880 E ----SP 2-7660
GIGI OF MORRO BAY 523-6th ----SP 2-7705
Gilbreath Mamie Mrs 462 C ----SP 2-8448
Gilbreath Marvin 904 C ----SP 2-8365
Gillespie E L Mrs MagilsideDr ---SP 2-8949
Gladding J D D 1000Ridgewy ----SP 2-8600
Glady-I Landing Embarcadero ---SP 2-8410
Glasgow E L 698LaJollaMorroDelMar ----SP 2-7680
Glasgow G B Jr 245-5th ----SP 2-2195
GOLD COAST MOTEL 670Main ----SP 2-7740
GOLDEN TEE MOTEL & RESTAURANT 19CountryClbDr ----SP 2-7313
Good Donald O 500AtascaderoRd -SP 2-8769
Goodnight Chas H dntst 7th ----SP 2-6431
Goodwin Don 736Main ----SP 2-7212
Gordon Arthur 934Mesa ----SP 2-8673
Gordon C L Mrs 2060 SunsetAvMorroDelMar-SP 2-8446
Gorge Anna P 880Main ----SP 2-3371
Gouker Doyle 499Norwch ----SP 2-8555
Gould H W 550 SMain ----SP 2-6321
Gould H W Jug The liqr str 535-5th ----SP 2-8543
Graham Hugh D 846-4th ----SP 2-6612
Graham Lee AtascaderoBch ----SP 2-7656
Graham's Landing ----SP 2-6612
Graham's Landing 6th&Embarcadero-SP 2-7152
Graham's Landing Cafe 6th&Embarcadero-SP 2-9985
Grannell Elizabeth W 325 SMain--SP 2-3461
Grant L A 10th ----SP 2-8260
Graybael Margaret E 435-7th ----SP 2-7161
Grcich Steve F 1290BoltonDr ---SP 2-8314
GRCICH STEVE F TRUCKING Embarcadero ----SP 2-8506
Green Barton L 355Arcadia ----SP 2-4661
Green Dale RobnsnAv ----SP 2-7208
Green M C 991Allesndro ----SP 2-8937
Green R V 210-9th ----SP 2-8258
Green Ray 962Bonita ----SP 2-8572
Greene G G 101-2d ----SP 2-8187
Greenelsh E V contr 1100AvalonMorroDelMar ----SP 2-2951
Greenelsh R A Tony Contractor 209-6th ----SP 2-8443
Greer Lura M OceanHts ----SP 2-8189
Gregoire L E 5thMorroDelMar ---SP 2-7219
Griggs J B 495AtascaderoRd ----SP 2-8090
Griggs Rosa 3d&Bayshre ----SP 2-8845
Grinnell Harold K 660BernardoAv-SP 2-8220
Groshong C C 462Fresno ----SP 2-8826
Grove Paul R 155-4th ----SP 2-8510
Guerra Alpha 355TulareAv ----SP 2-7141
Gully Robt F 958Pecho ----SP 2-8281
Gundry F J Mrs 308½Main ----SP 2-8596
Gunning Wm 361LagunaAv ----SP 2-7604
Gustafson Bert 245-7th ----SP 2-8911
Gyder M F 469TulareAv ----SP 2-8887

H

Habecker Florence Mrs 542KernAv-SP 2-8134
Haeberle's Tot & Mom 515-5th ---SP 2-7237
Haenel Jess D 2560-11thMorroDelMar-SP 2-2583
Hagelin Carl A 437TulareAv ----SP 2-8958
Hagler John M AtascaderoRd ----SP 2-8331
Halas Jay H 292 Olive ----SP 2-8764
Halford A J 659Estero ----SP 2-7116
Hall Edmond 2869-1stMorroDelMar-SP 2-8275
Hall Harold hse movr 560½-4th--SP 2-7781
Hall J N 907Mesa ----SP 2-8560
Hall Wm A 1188AllesndroAv ----SP 2-7250
Hall's Floor Covering 2760NHwy1MorroDelMar ----SP 2-7647
Halpin W R Halpin's Food Mart 5th&Main-SP 2-2921
HALPIN'S FOOD MART 5th&Main-SP 2-2921
Halverson Ronald AtascaderoBch -SP 2-7489
Hamilton-Brunson Laundromat 880-5th ----SP 2-7186
Hamilton Grace L 992Carmel ----SP 2-7443
Hamilton J Walter 520PineyWy --SP 2-7601
Hamilton R S J 580 Olive ----SP 2-8466
Hamilton Robt L 1680NHwy1 ----SP 2-8000
Hamlin John 365Fairvw ----SP 2-8214
Hammell R D 799CabrilloDr ----SP 2-2032
Hance Homer 300Fairvw ----SP 2-8797
Hankins Ralph 905PineyWy ----SP 2-8813
Hannon Wm 1698NHwy1MorroDelMar ----SP 2-7117
Hannula Gerald W 473BonitaAvMorroDelMar ----SP 2-8231
Hansen Martin 671Fresno ----SP 2-5981
Hansen Vigo 419 C ----SP 2-7333
Hanson Ray F 12th&G ----SP 2-7770
Happy Jack's 6th&Main ----SP 2-8478
Happy Jacks Cafe 912Main ----SP 2-9960
Haralson M P 1182Morro ----SP 2-7332
Harbor Homes 30th ----SP 2-7359
Harbor Hut Embarcadero ----SP 2-4541
HARBOR SUPPLY CO
Appliance Dept 475-5th ----SP 2-2821
Contracting Dept 1141Main----SP 2-7324
HARBOR TRAILER PARK 1680NHwyNo1-SP 2-8581
HARBOR VIEW MOTOR LODGE 6th&Bayshre ----SP 2-4471
Hardie Eleanor 205KernAv ----SP 2-8518
Hardman Jas C AtascaderoBch ---SP 2-6191
Hargis Eldon E 500AtascaderoRd -SP 2-7532
Hargraves Wm B 901-5th ----SP 2-8117
Harker Irene 943-1st ----SP 2-7658
Harlan Wm C 1150BonitaAv ----SP 2-3982
Harman John L 500AtascaderoRd -SP 2-7743
Harman Lois 500AtascaderoRd ---SP 2-7743
Harmon R L Hwy1&PicoMorroDelMar ----SP 2-7611
Harpster M F Cabrillo Motl 6th&Morro-SP 2-6331
Harris Evan 350PineyWy ----SP 2-8679
Harris John W 671EsteroAv ----SP 2-8451
Harris Mavis 961-1st ----SP 2-7485
Harris Robt A 486Arcadia ----SP 2-7454
Harrold E L 998Pecho ----SP 2-8686
HARRY'S UPHOLSTERY SHOP 510-4th-SP 2-8552
Hart Bill Gene 2090BayvwAvMorroDelMar-SP 2-8514
Hart Ora L AtascaderoBch ----SP 2-7127
Hartman E R 700CabrilloDr ----SP 2-8263
Hart's Landing 5th&Watrfrnt ----SP 2-8503
Haslam A W 645CabrilloDr ----SP 2-3754
Hassinger T H 2426-5thMorroDelMar-SP 2-8219
Hasson Norbert W 710BernardoAv-SP 2-2511
Haswell Ilo W 490Fresno ----SP 2-4197
Hatfield H N 960BonitaAv ----SP 2-8060
Hauck Josephine B Hse of Bty 640PineyWy ----SP 2-5201
Hauke Joseph 1298ClarabellaDr --SP 2-3241
Hawkins Gordon 634PineyWy ----SP 2-5561
Haworth O H AtascaderoBch ----SP 2-2227
Haworth Virginia 2401-7thMorroDelMar ----SP 2-7752
Hawthorne Hazel M 2484-7thMorroDelMar-SP 2-8700
Hayes I V 900-3d ----SP 2-8039
Hays Mave rl est 2848Hwy1 ----SP 2-6591
Hays Roy 2876-6th ----SP 2-2231
Hayward Henry P 461Arbutus ---SP 2-8620
Hayward Lumber Co 5th& E ----SP 2-2291
From telephones served by the following exchanges
Cambria San Luis Obispo
Cayucos
(No Intercity Charge)
Ask Operator for-Entrprise 11406
Heavener Carl R 2790-5thMorroDelMar-SP 2-8156
Hebert Ann 950Morro ----SP 2-7585
Hedges A E 300 E ----SP 2-8213
HEDGES AUTO SERVICE 1095Main-SP 2-3191
Hedges Louis M 211-26th ----SP 2-8157
Heidt Carrol 1160 C ----SP 2-3531
Helberg T A 611Estero ----SP 2-8737
Henderson Carrie B 140-9th ----SP 2-8408
Henderson Pearl G 962-4th ----SP 2-7246
Henson R L 1680NHwy1MorroDelMar ----SP 2-7774
Henzgen A C RenoMorroDelMar --SP 2-7129
Heppner Fred BayvwAvMorroDelMar-SP 2-6546
Hesse Raymond T 1070LasTunas -SP 2-8113
Hessellund R 330Arbutus ----SP 2-8334
Hettendorf Robt 2197 SeavwAvMorroDelMar ---SP 2-8570
Heydenfeldt I O 140EsteroPl ----SP 2-7254
Higgins Geo 110-7th ----SP 2-4146
Higginson Saml G 445 E ----SP 2-8440
Hilbert Theo F 110-9th ----SP 2-3763
Hilden Jas A 380Laguna ----SP 2-8874
Hilderbrand C W 965Bonita ----SP 2-8777
Hileman Lloyd O Dr 4th&Morro --SP 2-4082
Hinson Bill Tire Service 655-5th --SP 2-6682
Hinson W L 916-1st ----SP 2-2342
Hirons Jas R 995Carmel ----SP 2-8580
Hirshberger Abigale Mrs 1130MarangoDr-SP 2-7164
Hobb's Union Service HwyNo1 ----SP 2-9969
Hodgin O W 595Main ----SP 2-4171
Hoeschel Geo P George's Second Hand Str 781-6th-SP 2-3541
HOGAN CECIL roofng 2170HwyNo1MorroDelMar ----SP 2-7184
Hogan Leslie E 462 C ----SP 2-2141
Hoisington A R 544 D ----SP 2-8234
Hoisington A R Auditor & Tax Service 332-5th-SP 2-2281
Holl Fred BonitaAvMorroDelMar -SP 2-8484
Holland W D 400Fresno ----SP 2-8330
Holloway H S 271 SMain ----SP 2-8953
Hollywood Wholesale Electric Co 6820RomaineLosAngeles
From telephones served by the following exchanges
Morro Bay
(No Intercity Charge)
Ask Operator for-Entrprise 10856
Holm Ove A 460BonitaMorroDelMar-SP 2-8627
Holman Richard Jr 929-4th ----SP 2-8609
Holmes Motel 715PineyWy ----SP 2-3171
Holmes Thos M 420Fresno ----SP 2-8656
Holmes Walter G Mrs 373Main ---SP 2-8241
Homfeld G L 239Robnsn ----SP 2-8092
Horne Ivan L 998AvalonMorroDelMar-SP 2-8781
Horne Ralph R 460 Olive ----SP 2-8239
Horsley Wilbur J 965Carml ----SP 2-8044
Horton Chad 245Kern ----SP 2-2561
Horton R C 800RidgewyAv ----SP 2-8045
Horton's 5th&Morro ----SP 2-4461
Hott Gladys L 500AtascaderoRd --SP 2-7648
Hott Marion R 500AtascaderoRd -SP 2-7648
Hourihan John R 980Pecho ----SP 2-8547
House Coy S 647Estero ----SP 2-8124
HOUSE OF BEAUTY 640PineyWy ----SP 2-5201
Houston Wm J Rev OldCreekRdCayucs ----WYman 5-3779
Houston Wilma S OldCreekRdCayucs ----WYman 5-3779
Hout Frank L HwyNo1 ----SP 2-8790
Howard Louie R 603-2d ----SP 2-8598
Howell Utility Tool Co 1650PrestnLn ----SP 2-7262
HOWIE'S HOBBY HOUSE 334-5th ----SP 2-7446
Hoyt P Eugene 947-4th ----SP 2-8125
Hudson Margaret AtascaderoBch -SP 2-8585
Hughes Ina C 6th&C ----SP 2-8604
Hughes Jas F 430Arbutus ----SP 2-2026
Hughes Stella Mrs 2740-4thMorroDelMar-SP 2-3943
Hull Dorothy D 356RamonaAv ---SP 2-6142
Humphreys Beverley 570Fresno ---SP 2-8589
HUNG HENG LOW 6th&Main ----SP 2-6827
Hunt M M 9th ----SP 2-6651
Huntington W L 2520-8thMorroDelMar-SP 2-8271
Hurlbert Jack E 500AtascaderoRd-SP 2-7773
Hutchinson Kenneth D AtascaderoBch-SP 2-3671
Hutchison R I 2301-9thMorroDelMar ----SP 2-7473
Hyde Dean J 911Mesa ----SP 2-8640
Hyder Ida 3d&Estero ----SP 2-8703
Hyland Paul V SanBernardoCreekRd-SP 2-8364
Hyler Glenn R 360-5th ----SP 2-3571

I

Idler's Service & Sign Appliances 19th&Hwy1 ----SP 2-7721
Inman Billy J 2415-9thMorroDelMar ----SP 2-7198
Irwin N N 2820-7thMorroDelMar -SP 2-7145

J

Jackson Frank rl est 2998Hwy1---SP 2-5511
Jacob Jessie Mrs 908-4th ----SP 2-8201
Jacobs Kenyon S 575KingsAv ----SP 2-7187
Jacobs Real Estate 933Main ----SP 2-8795
James C A 2808-2dMorroDelMar -SP 2-7163
James M R 320Luisita ----SP 2-8818
James Ted N LittleMorroCreekRd -SP 2-8277
Jameson Earl R Mrs 2560-7thMorroDelMar-SP 2-8490
Jameson S M 830Mkt ----SP 2-3221
Jamieson Sea Food 8th&Bayshre ----SP 2-4786
Jamison Florence W 599NorwchAv-SP 2-7501
Janes R F 590Tulare ----SP 2-7793
Jaquish W H 486Fresno ----SP 2-6122
Jarratt Lex E LtCol Ret AtascaderoBch ----SP 2-7410
Jenkins D Kendall 966-1st ----SP 2-5912
Jenkins Donald G 2487-7thMorroDelMar-SP 2-2877
Jennings Fred H 355-6th ----SP 2-8177
Jensen J P 525Bernardo ----SP 2-8789
Jensen Peter C 800-1st ----SP 2-5086

Jeppesen N J 501-3d ----SP 2-6631
Jerrue W A 404 E ----SP 2-8309
JIM'S MIDWAY SERVICE Hwy1&12th ----SP 2-8623
Johns Robt G AtascaderoBch ----SP 2-7594
Johnson Bob Johnson Rlty Inc 700-5th ----SP 2-5491
Johnson Chas Sale 325 E ----SP 2-7107
Johnson Eva Mrs 635-6th ----SP 2-8452
Johnson Glenn 465-4th ----SP 2-8151
Johnson Josephine V 1185 C ----SP 2-2134
Johnson Lendyl 246Kern ----SP 2-8024
Johnson Leo L AtascaderoBch ---SP 2-6236
Johnson May H Mrs 28th&H ----SP 2-7610
Johnson Pete 8th&Morro ----SP 2-8205
Johnson R J 29th&E ----SP 2-8592
JOHNSON REALTY INC 700-5th ----SP 2-5491
Johnson Realty Inc 700-5th ----SP 2-7194
Johnson Robt H 930Ridgewy ----SP 2-7695
Johnson Stillman E 170CabrilloDr -SP 2-8667
Johnson W W 1196Mkt ----SP 2-8136
Johnston T J 575 C ----SP 2-8229
Jones Annie K 360Laguna ----SP 2-8694
Jones Clyde 453Estero ----SP 2-8721
Jones Geo P Jones' Motl 965Morro ----SP 2-7442
Jones Isabell 803KingsAv ----SP 2-8928
Jones John MorroRd ----SP 2-8339
Jones Leroy H 500AtascaderoRd -SP 2-7535
Jones Marcus M H&30th ----SP 2-7401
JONES' MOTEL 965Morro ----SP 2-7442
Jones Paul 2490-12thMorroDelMar-SP 2-8743
Jones Rudy 435 E ----SP 2-8583
Jordan D D Jack 2816-6thMorroDelMar ----SP 2-7481
Jorge Albert J 599HillvwMorroDelMar-SP 2-8097
Jossund Louis M 1290Morro ----SP 2-2761
JUG THE liqr str 535-5th ----SP 2-8543
Julian C W Coast Vetnry Clinic Kings&EHwy1-SP 2-6941
Justus Verna 450KingsAv ----SP 2-7105

K

Kalin Ed 705-6th ----SP 2-8325
Kalloch F R 8th& C ----SP 2-8838
Kanaly L A 1105 SnJuanMorroDelMar-SP 2-8105
Keeling Jas B 2760-4thMorroDelMar-SP 2-8858
Keenan Geo F Jr 470Bernardo ---SP 2-8926
Keese Walter 515Fresno ----SP 2-6351
Kehden John Owe 340Arbutus ----SP 2-4761
Keifer Patricia 477Fresno ----SP 2-7520
Keiser Lila 929Pecho ----SP 2-8688
Kelly John E 568Fresno ----SP 2-6516
Kelly Sue Mrs 645CabrilloDr ----SP 2-7221
Ken Croney's Chevron Service 2760NHwyNo1MorroDelMar ---SP 2-7367
Kennedy Danl W 2721-3dMorroDelMar-SP 2-2426
Kenney Jane Miss 410A TulareAv-SP 2-8183
Kent Barbara 310KernAv ----SP 2-8450
Keppen Robt L 318Palm ----SP 2-8621
Kerr Wm F 972BonitaAv ----SP 2-8834
Kerra Walter 2400-7thMorroDelMar ----SP 2-7506
Kerwin W D 930-1st ----SP 2-7669
Kester M S 985-4th ----SP 2-8832
Ketterman John D AtascaderoBch -SP 2-7649
Key Nixola Mrs 680 E ----SP 2-8868
Kidwell Elston L 454Arcadia ----SP 2-7193
Kilpatrick Aaron Olive ----SP 2-6241
Kimble Francis C 385Arbutus ----SP 2-3391
Kimzey R V 11th ----SP 2-7694
Kindy E J Morro Bay Acctng Serv 750-5th ----SP 2-7411
King Jack 940 C ----SP 2-6626
King's Metal Shop 1612Hwy1 ----SP 2-7421
Kingsford Muriel AtascaderoBch --SP 2-7429
Kirchner Jack MorroRd ----SP 2-8353
Kirchner John 966Pecho ----SP 2-8382
Kirkland Harry S 585BernardoAv -SP 2-8170
Kirkpatrick Audrey 790-4th ----SP 2-8253
Kirkpatrick R J 390Arbutus ----SP 2-8336
Kirschner Karl E MD 370KernAv--SP 2-3421
Kishbaugh H C 944Carmel ----SP 2-7591
Kleinhammer Glenn 745Luisita ---SP 2-8537
Kline Neil Vacuum Cleaner Service 18th-SP 2-5743
Kline Ralph L 1148Mkt ----SP 2-8419
Knott Harold 900Ridgewy ----SP 2-2641
Knowles Norman 968BonitaAv ---SP 2-8329
Koehl Albert G 2770-5thMorroDelMar ----SP 2-7668
Kolb Karl P MD 4th&Morro Day or Night call ----SP 2-6371
Korn Sadie H 437KingsAv ----SP 2-7776
Kouremetis Geo 2800-4th ----SP 2-8655
Kozel Jas E 559KingsAv ----SP 2-8198
KOZY KOTTAGE MOTEL 350 SnJacntoMorroDelMar ----SP 2-6173
Krause Arthur CountyRd ----SP 2-8481
Krommer Alfred C 660Vista ----SP 2-7100

L

L & S Cabinet Shop CountyRdNo3 ----SP 2-2891
La Cresta Beauty Shop AtascaderoBch-SP 2-2661
La Cresta Motel AtascaderoBch --SP 2-2661
Ladd Alice Mrs AtascaderoBch ---SP 2-2087
Lamb Mont 440Errol ----SP 2-6291
Lamb Nealie 580 E ----SP 2-3069
Lambert Wm 965-4th ----SP 2-8909
Lamonk Geo W 12th&Avaln MorroDelMar-SP 2-2101
Lamphere R S 1971 SunstMorroDelMar-SP 2-8827
Lancaster Jessie 2165BayvwAvMorroDelMar ---SP 2-7470
Landice H S 1075Bonita ----SP 2-8613
Landice K M 564KingsAv ----SP 2-7114
Lane Roy L 335Arbutus ----SP 2-3773
Lange Terrence W 2705-3dMorroDelMar ----SP 2-7583
Langston Wm H 660 E ----SP 2-8023
Lantz P G 150CabrilloDr ----SP 2-4151
Lape Al 285Walnt ----SP 2-8355
Lapp J P Genl Refrigtn Serv Co CountyDock ----SP 2-7511
Larsen Louis A 2655-9thMorroDelMar-SP 2-8817
Larsen Ronald G 340LaJollaMorroDelMar ----SP 2-7293
Larsen Sally G 429Fairvw ----SP 2-8931
Larson O 2495-8thMorroDelMar -SP 2-8059
Lasko A W Mrs 409TulareAv ----SP 2-3734
Latham Jewell 445AvalonMorroDelMar ----SP 2-7617
Latham Olin L 445AvalonMorroDelMar ----SP 2-7617
Lauritzen Ingeborg 660 D ----SP 2-7274
Lawrence H W 2601-7thMorroDelMar-SP 2-8864
Leach Lawrence 462 D ----SP 2-8186
Leage Orval 261Palm ----SP 2-8297
LeBlanc Emory E 485Arbutus ----SP 2-8513
Leckenby Trula 6th& C ----SP 2-8915
Lee Harold B 949-4th ----SP 2-8256
Lee Harry MorroDlMr ----SP 2-8748
Lee Jas E Hwy1 ----SP 2-7166
LEE REAL ESTATE 800-5th ----SP 2-6581
Lee Tony D 935Carml ----SP 2-8653
Leinardi Virgil LittleMorroCreekRd-SP 2-8311
Leiter John 690BayAv ----SP 2-8066
Leng Floyd W Harbor Trailr Park 1680NHwy1 ----SP 2-8581
Leonetti Jos AtascaderoBch ----SP 2-7397
Leslie Jack W Hill&SunsetAvMorroDelMar ---SP 2-7671
Lesser Graham Rev 424Bernardo -SP 2-4181
Levison L H 500AtascaderoRd ----SP 2-7734
Levy Edgar 440Fairvw ----SP 2-7487
Lewis Frank B 2597-12th MorroDelMar-SP 2-8447
Lewis Grover Bud 2037BayvwAvMorroDelMar ----SP 2-7275
Lewis Horace E 560Fresno ----SP 2-2811
Lewis Ken 340Main ----SP 2-7615
Lewis Selma O Mrs 715PineyWy --SP 2-3171
Liest Leonard J MD 11th&C ----SP 2-6704
Liggera Jackie 462 C ----SP 2-7546
Lighthall Vernon 424Fresno ----SP 2-7249
Lilley L D 8th&C ----SP 2-5461
Limon Jos Jr 480Fairvw ----SP 2-8108
Lindsey J E 711-5th ----SP 2-3131
Lindwall Carl V 477BernardoAv --SP 2-3956
Line Thos B 2955-5thMorroDelMar-SP 2-8825
Little Douglas R 200Main ----SP 2-7654
Little Mable F 490Morro-AtascaderoRd-SP 2-8480
Little Malcolm J 375Arbutus ----SP 2-8413
Little Red Hen MorroAtascaderoRd ----SP 2-7408
Littlefield Fred C Mrs 2680-9thMorroDelMar ----SP 2-7651
Little's Trading Post 1700Hwy1 -SP 2-7502
Livengood Paul H 984Pecho ----SP 2-8428
Lockwood C E 450PicoMorroDelMar-SP 2-8261
Log Cabin Motel Mkt ----SP 2-7132
Lohman A A Watr Dist No 4 MorroDlMr-SP 2-6261
LOIS ROWLAND'S 161-5th ----SP 2-7178
LOMITA TERRACE MOTEL 9th&HwyNo1-SP 2-5073
Long R R 300KernAv ----SP 2-4851
Loomis Russell N 957Pecho ----SP 2-8077
LOPERENA CONSTRUCTION CO 671KernAv ----SP 2-4371
Loperena Robt 671KernAv ----SP 2-4371
Lopes M F 9th&Hill ----SP 2-7170
Loveland Mark M DO phy & sur 697PineyWy ----SP 2-5726
Residence 855LaCombaduraAv --SP 2-8497
Lovier Anita 281 E ----SP 2-8611
Lowther Benj L 325RadclfAv ----SP 2-2359
Lucas A M 2456-7thMorroDelMar-SP 2-8607
Lucas Ted 675 D ----SP 2-8043
Lundy Arthur L 1160Bonita ----SP 2-8840
Lunn Ed E 500-3d ----SP 2-4091
Lyman Leonard E 2970-7thMorroDelMar ----SP 2-7400
Lyons W M 485Morro ----SP 2-8146

M

Mabbutt Harry A 950-1st ----SP 2-8065
MacDonald Benj C 499PicoMorroDelMar ----SP 2-7422
Maciel Frank R 580EsteroAv ----SP 2-5781
Mahoney John E 9thMorroDelMar -SP 2-8773
Makings Jas A 1173Mkt ----SP 2-8285
Malkin Martha Mrs 596KingsAv --SP 2-4941
MALLERY'S MARINE CENTER 1130Main ----SP 2-6401
Malone Leslie 129Capri ----SP 2-7389
Maloney H J 140-3d ----SP 2-4552
Maloney Vincent 962-3d ----SP 2-7259
Maltby Ernest LCdr Embarcadero -SP 2-7479
Malterner John 1191LasTunasAv--SP 2-8710
Manley John T 500Downing ----SP 2-6886
Manley Wm R 780BellaVstaDr ---SP 2-8584
Mann Chas E 510Kern ----SP 2-8702
Manning A B 1125 C ----SP 2-8004
Mapes Jas A LittleMorroCreekRd -SP 2-8179
Maramonte Michele V 370Laguna -SP 2-8847
MARINE SERVICE & EQUIPMENT 1169Mkt ----SP 2-7337
Marks Harry E 350KingsAv ----SP 2-8597
Marks John E 2430-9thMorroDelMar-SP 2-8345
Marques John B 7th&AvalnMorroDelMar-SP 2-8268
Marques John B Jr 570KingsAv --SP 2-6038
Marquiss Lela E Mrs 966Pecho ---SP 2-7627
Marryott E R 401Kern ----SP 2-6251
Marshall Bernice R 435-6th ----SP 2-8495
Marshall Sam Mrs 1135Bonita ---SP 2-2461
Martin Charlotte L 875Ridgewy --SP 2-7276
Martin Clarence D 988LasTunas --SP 2-7253
Martin E J Blue & White Auto Court MorroDlMr-SP 2-8190
Martin J Ed 510PineyWy ----SP 2-8009
Martin J H K Mrs 410KingsAv ---SP 2-8908
Martines Donald J 2755-8thMorroDelMar ----SP 2-7157
Martinho M C 2575-7thMorroDelMar ----SP 2-3342
Marvin Mollie Mrs 696Estero ----SP 2-2541
Mason J H Mrs 590BernardoAv --SP 2-8420
Massey Clarence C 2830-3dMorroDelMar-SP 2-8274
Massey Edna 986BonitaAv ----SP 2-3145
Massman Richard L 24th ----SP 2-8936
Masterson Paul W 978BonitaAv --SP 2-7295
Maston May 271-4th ----SP 2-8421
Mathews Grover 52-7th ----SP 2-8191
Maxwell A 2950-5thMorroDelMar-SP 2-3792
Mayfield Fred S 979-4th ----SP 2-8502
Mazziotti Joe 2145 SunstMorroDelMar-SP 2-8188
McAllaster Frank 133Damar ----SP 2-8912
McAuley J M 150-9th ----SP 2-2672
McBroom O J 785AvalonMorroDelMar ----SP 2-8765
McCay J W 949Mesa ----SP 2-3694
McCluer P Meredith Rev 320Arcadia ----SP 2-8094
McConnell Alice M Mrs 2409-9thMorroDelMar ----SP 2-5311
McConnell Chas 946Pecho ----SP 2-3917
McCoy David C 2728-1stMorroDelMar-SP 2-8752
McCOY'S PAINT CENTER 787Main ----SP 2-7216
McCrea Robt S 4thMorroDelMar --SP 2-7283
McCune Peggy L 1050Allesndro --SP 2-7529
McCutcheon D P 4th ----SP 2-7574
McCutcheon Earl 1315Bolton ---SP 2-3277
McDaniel Wm A 2700-11thMorroDelMar ----SP 2-7605
McElmoyl J W 2300-8thMorroDelMar-SP 2-7229
McFarland Ada 545 C ----SP 2-8683
McGinnis John A StatePark ----SP 2-7447
McGrath C J Hwy1 ----SP 2-8377
McGrath Jas M HwyNo1 ----SP 2-8312
McGuffin L R 866-1st ----SP 2-8089
McGuire E W Bill AtascaderoRd --SP 2-8243
McGuire W H 1911 SunsetMorroDelMar-SP 2-7382
McGurn J S 555Morro ----SP 2-7783
McIntyre Lovell 2525-8thMorroDelMar ----SP 2-5531
McKennon H H serv stn 5th&Main-SP 2-8475
McKeown K E 701BernardoAv ---SP 2-8629
McKinney Caylor V 2670-7thMorroDelMar ----SP 2-7616
McLees Ashton 330LuisitaAv ----SP 2-8202
McLeod M R 2560-12thMorroDelMar-SP 2-8639
McLeod Ross R 454KernAv ----SP 2-6002
McMorris E P 881Ridgewy ----SP 2-8709
McNair T C 525AtascaderoRd ----SP 2-4231
McNeill Real Estate 19th&HwyNo1 ----SP 2-7547
Medeiros Tony E MorroRd ----SP 2-8313
Medlin O W 2405-10thMorroDelMar ----SP 2-7713
Megill Everett L 2585-8thMorroDelMar ----SP 2-7692
Melohn Frank G 552-7th ----SP 2-8035
Melton A M 8th&Main ----SP 2-7525
Melton Elanor 998Pecho ----SP 2-8686
Melton Jack 9thMorroDelMar ----SP 2-3851
Melton L J 647Kern ----SP 2-7345
Melton Walter L 2803-4thMorroDelMar ----SP 2-8273
Meltons Designs 1558NHwy1MorroDelMar ----SP 2-3851
Meng Wm H EsteroAvMorroDelMar-SP 2-8892
Mercer Marjorie A 939-4th ----SP 2-7659
Messer Don StateParkBoatLanding-SP 2-8796
Metzger Lillie M 367Laguna ----SP 2-8412
Metzler Alex 2184BayvwAvMorroDelMar ---SP 2-7291
Meyer John F SMain ----SP 2-3723
Meyer John H 9th&AvalnMorroDelMar-SP 2-8385
Meyer Minz Treaza 261-4th ----SP 2-7130
Meyer Robt L 400Acacia ----SP 2-8835
Meyer W J 497EsteroAv ----SP 2-8322
Meyers Leroy G AtascaderoBch ---SP 2-4871
Michaels Glen W 560-3d ----SP 2-7159
Miche Arthur C 1110BonitaAv ---SP 2-8837
Miears Elmer C 1045AllesndroAv -SP 2-6071
Miears Oneal E 1610PrestnLn ---SP 2-8071
Mihalich Jos J 2330-9thMorroDelMar ----SP 2-7441
MIKE'S LANDING 430Fresno ----SP 2-8442
Miles M M AtascaderoBch ----SP 2-5241
Miller Clarence A 901-5th ----SP 2-7469
Miller Jess R AtascaderoBch ----SP 2-7252
Millet Wm RenoMorroDelMar ----SP 2-7403
Milligan C C 950Mesa ----SP 2-5631
Mills Cynthia 1198EHwy1 ----SP 2-7104
Mills Gordon R 404Estero ----SP 2-6857
Mills John L Jr 2801-8thMorroDelMar ----SP 2-7461
MILLS ROBT F genl bldg contr 5th&LaLoma ----SP 2-8472
Minnix J Frank 500 D ----SP 2-8167
Mitchell Chas W 336-30th ----SP 2-8550
Mitchell Jack 458-7th ----SP 2-7564
Mitchell Jo Ann 325-9th ----SP 2-7174
Mix Thos L 2335-9thMorroDelMar-SP 2-8122
Mize J E Hwy1 ----SP 2-8101
Moffatt Jack L 495AtascaderoRd -SP 2-7696
Monks Jack E AtascaderoBch ----SP 2-7303
Monroe Thos F 595AvalonMorroDelMar ----SP 2-7468
Montgomery Bennett D EHwy1 --SP 2-8367
Montgomery Fred B 2409-7thMorroDelMar ----SP 2-7747
Montgomery Johney Lee 5th&SnJoaquin MorroDelMar SP 2-4304
Montigel W H Mrs 458Fresno ----SP 2-8738
Moody Nettie B 956Carmel ----SP 2-8011
Moon Earl Morro-AtascaderoRd --SP 2-8381
Moore C C 355-9th ----SP 2-8742
Moore Jas T 595-2d ----SP 2-8803
Moore Mary 463PineyWy ----SP 2-8745
Moore's Sunland Service 898-5th -SP 2-8941
Moores Virgil Virg's Deep Sea Fish'n Center Embarcadero ----SP 2-4006
MOR-MAC'S FOOD CENTER 5th& E SP 2-4511
Morin Wm 9th&Mkt ----SP 2-4037
MORLEY M V Farmers Ins Group 5th&D ----SP 2-7343
Residence 444Fresno ----SP 2-7241
MORLEY M V REALTY 5th&D ----SP 2-7343
Branch Office 811Main ----SP 2-8257
Morningstar Leon AtascaderoBch -SP 2-7618
Morosin Gene 720Cabrillo ----SP 2-8492
Morris G L Bill 375LasVegasMorroDelMar SP 2-8003

Morris G L Bill Real Estate
2680HwyNo1MorroDelMar ---- SP 2-8003
Morris Mattie 645CabrilloDr ---- SP 2-7626
Morris Pearl 980 E ---- SP 2-8209
Morris Virgil S
2131 SunstMorroDelMar - SP 2-8586
Morrison W S
2620-11thMorroDelMar ---- SP 2-7103
Morro Bay Accounting Service
750-5th ---- SP 2-7411
Morro Bay Bakery 330-5th ---- SP 2-8342
MORRO BAY BOAT WORKS
SMain SP 2-6911
Morro Bay Cabinet Shop 245-5th - SP 2-8783
Morro Bay Cleaners 7th&Main --- SP 2-8477
Morro Bay Creamery 5th& C ---- SP 2-9963
Morro Bay Development Co
2676HwyNo1MorroDelMar ---- SP 2-7711
MORRO BAY ESCROW CO
870 E ---- SP 2-2791
MORRO BAY FARMS MARKET
2816HwyNo1 ---- SP 2-8545
Morro Bay Fire Department
Fire calls only 6th ---- SP 2-4821
All other calls 6th ---- SP 2-8634
Morro Bay Fisheries Inc 60-8th -- SP 2-3431
MORRO BAY FLOOR COVERING
245-5th ---- SP 2-2195
Morro Bay Garbage Service
61-7th - SP 2-8230
MORRO BAY GLASS & SASH CO INC
1560HwyNo1 ---- SP 2-5277
Morro Bay Golf Club ---- SP 2-3181
MORRO BAY GROCERY
307-5th ---- SP 2-2531
Morro Bay Hardware Store
375-5th - SP 2-2941
Morro Bay High School
HwyNo1&66thMorroDelMar --- SP 2-7351
MORRO BAY INSURANCE CENTER
857Main ---- SP 2-7516
Morro Bay & Land Co
2680HwyNo1MorroDelMar ---- SP 2-8558
Morro Bay Laundromat 345-6th -- SP 2-8176
Morro Bay Marina 4th&Watrfrnt - SP 2-8085
Morro Bay Marine Supply see Horton's
5th&Morro - SP 2-4461
MORRO BAY MEN'S SHOP
415-5th ---- SP 2-8500
Morro Bay Milk Delivery
370Arcadia - SP 2-6847
MORRO BAY PHOTO & GIFT SHOP
435-5th ---- SP 2-3351
Morro Bay Plaster Supply
600AtascaderoRd ---- SP 2-2853
MORRO BAY PLUMBING & ELECTRICAL SUPPLY 19th&Hwy1 ---- SP 2-7638
MORRO BAY REALTY
698-5th ---- SP 2-7305
Morro Bay Rexall Drug Store
315-5th - SP 2-4241
Morro Bay Sanitary District 66th - SP 2-2523
Morro Bay State Park Boat Basin
StateParkBoatLanding - SP 2-8796
Morro Bay Stationery 425-5th --- SP 2-6506
Morro Bay Sun 696-5th ---- SP 2-2652
Morro Bay Trailer Sales
500AtascaderoRd ---- SP 2-7478
Morro Bay Transfer & Storage
800-5th ---- SP 2-6581
Morro Bay Variety Store 407-5th - SP 2-8175
MORRO-BAY-WOOD READY MIX CONCRETE CO CountyRd ---- SP 2-8846
MORRO BAY YACHT ANCHORAGE
201 SMain ---- SP 2-8617
MORRO BAY YELLOW CAB
6th&C ---- SP 2-2211
Morro Beach Co C ---- SP 2-8153
Morro Beach Inn HwyNo1 ---- SP 2-8390
Morro Cafe
1698NHwy1MorroDelMar ---- SP 2-7117
Morro Gardens Motel
440AtascaderoRd ---- SP 2-5046
Morro Motel & Cypress Trailer Park
8th&Main ---- SP 2-4636
Morro Oyster Co El 235 SMain ---- SP 2-5407
Morro Palisades Co
2680HwyNo1MorroDelMar ---- SP 2-8003
Morro Palms Trailer Lodge
901-5th ---- SP 2-7267
Morro Rock Landing Embarcadero - SP 2-7741
MORRO ROCK & SAND
CountyRd ---- SP 2-8481
Morro Union Elementary School
1199 C - SP 2-7311
Moses J N 753PineyWy ---- SP 2-5501
Motto A D 780-4th ---- SP 2-8137
Mounce Robt N 305Bradly ---- SP 2-7579
Mouren Jos 470Arbutus ---- SP 2-8159
Mowrey C W 635BernardoAv ---- SP 2-6477
Mowrey Robt S 250C E ---- SP 2-8458
Mueller Martin 978Carmel ---- SP 2-7288
Mullan Kerry 537EsteroAv ---- SP 2-7165
Mungon Mamie A 999Carml ---- SP 2-8523
Munk R W 975Pecho ---- SP 2-7436
Munn Bernard A Co 475Arcadia -- SP 2-8719
Munn Richard 421KernAv ---- SP 2-8642
Munn Val 968-3rd ---- SP 2-8127
Munroe Jim 8th&Main ---- SP 2-8430
Munson's Market 2360Hwy1 ---- SP 2-9987
Murnahan Mary Mrs 285-1st ---- SP 2-8564
Murphy Bob 340Main ---- SP 2-7615
Murphy John 500AtascaderoRd -- SP 2-8052
Murray Geo S Crest ---- SP 2-8916

N

Nagano Co Inc
LittleMorroCreekRd - SP 2-2061
If no answer call ---- SP 2-7143
Nagano Geo K
MorroAtascaderoRd - SP 2-8321
Nagano Patrick N
LittleMorroCreekRd - SP 2-7143
Nagano Wm H
LittleMorroCreekRd - SP 2-8348
Nash H A 898-3d ---- SP 2-6526
Neale J E 18th&L ---- SP 2-8872
Neaman Mitchell 1181Mkt ---- SP 2-8568
Needham Chas 480Tulare ---- SP 2-8441
Neely Wm J 955 E ---- SP 2-4252
Negranti Lena Mrs 1165Morro --- SP 2-4262
Nelson Alfred Jr 201 SMain ---- SP 2-7115
Neptune Court 1025NMain ---- SP 2-6201
Ness Andy AtascaderoBch ---- SP 2-5091
NEW YORK LIFE INSURANCE CO AGENT
531-12thPasoRobls ---- 238-3944
Newcomb Max J 405-7th ---- SP 2-8459
Newlin Ray E 901-5th ---- SP 2-7643
Nicholas Wilma R 733-6th ---- SP 2-4901
Nicholson John M 1180 C ---- SP 2-6761
Nicholson W H LittleMorroCreek -- SP 2-8303
Nickel R W 510-3d ---- SP 2-7128
Nimnicht Frances 680½ South --- SP 2-8402
Nixon Paul
2425-12thMorroDelMar ---- SP 2-7414
Northup W R 473Kern ---- SP 2-6931
Novoa Dorothy 1075LasTunas --- SP 2-2591
Nowakowski W J 540DowningAv -- SP 2-8647
Noyes Realty Service 844 C ---- SP 2-2171
Noyes Russell 846 C ---- SP 2-2171
Nunes A T 995 D ---- SP 2-4706
Nunes Albert
2931-8thMorroDelMar - SP 2-8646

O

Ocean View Court MorroDlMr ---- SP 2-8748
OCEAN VIEW FURNITURE CO
2200Hwy1 - SP 2-6287
Ocean View Garage 937Main ---- SP 2-6392
Odom Edith Mrs 400KingsAv ---- SP 2-7430
O'Donnell Jack 1680NHwyNo1 ---- SP 2-3741
O'DONNELL TRAILER TRANSPORT
1680NHwy1 ---- SP 2-3741
Offield Harry A 510-4th ---- SP 2-8552
Ogle Chas E atty 770-5th ---- SP 2-7353
O'Key Shirley J 895 C ---- SP 2-8848
Oldham Roscoe
2645-9thMorroDelMar ---- SP 2-7573
Olin Alice Miss 454Main ---- SP 2-8877
Olsen E O 454Fresno ---- SP 2-8785
O'Neal Melva D 500AtascaderoRd - SP 2-8493
ORIGINALS UNLIMITED
155-5th ---- SP 2-7439
Ormonde Hazel 574KingsAv ---- SP 2-8369
Ormonde Jos 912-3d ---- SP 2-8544
Orrange Christine 180EsteroPl --- SP 2-4893
Orvis Ira D EsteroMorroDelMar -- SP 2-8587
Osborn Franklin K
9thMorroDelMar - SP 2-5153
Osborne L E 242 SMain ---- SP 2-2272
Osborne Ollie M Estero ---- SP 2-8425
Overmeyer Philip H MorroCreekRd - SP 2-7171
Overton R F 445BernardoAv ---- SP 2-7561
Owen Arthur K
2045 SunstDrMorroDelMar - SP 2-8074
Owens Robt C 1052Main ---- SP 2-7465

P

Pac Cottage Motel
2830-1stMorroDelMar ---- SP 2-5943
Pacific Gas & Electric Co
Bus Ofc 894MonterySanLuisObispo
From Morro Bay Exchange
Ask Operator for - Entrprise 10251
Steam Plant MesaDr ---- SP 2-2741
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSanLuisObispo
Call Operator and ask for --- Business Office
(No charge for calls to Business Office)
See Introductory Section for Service
Calls and Other Important Matters
Packer Herbert 945½ E ---- SP 2-8158
Palmer Chas L Jr 471Estero ---- SP 2-7540
Palmer Gary D
901AvalonMorroDelMar ---- SP 2-8178
Palmer J D
2686-8thMorroDelMar - SP 2-8050
Palser Richard E 320 E ---- SP 2-7224
Parish Chas J
2164BayvwAvMorroDelMar - SP 2-2051
Park Grocery 701-5th ---- SP 2-7362
Park Hardware & Sporting Goods Store
730-5th SP 2-8296
PARK MOTEL
711-5th ---- SP 2-3131
Parker Alice M
1640PrestnLnMorroDelMar ---- SP 2-7751
Parker Jas F 470Arcadia ---- SP 2-8732
Parks Walter E 413KingsAv ---- SP 2-8632
PARKVIEW CLEANERS
710-5th ---- SP 2-8181
Parvin Glen 540 E ---- SP 2-5898
Passfield Geo W
500AtascaderoRd ---- SP 2-7245
PAT'S BEAUTY SALON
740-5th ---- SP 2-3201
Patston Donald C
2980-5thMorroDelMar ---- SP 2-8427
PAULEY STNS INC
1190NHwy1 ---- SP 2-9944
Paulson P W 474KingsAv ---- SP 2-7723
Payne Roy D AtascaderoRd ---- SP 2-8372
Payne Wm E 980 D ---- SP 2-6641
Peabody Richard L 29th ---- SP 2-7662
Pearce Milton 575King ---- SP 2-7427
Pearl's Beauty Shop 2300HwyNo1 - SP 2-8579
Peel Ira 636Bay ---- SP 2-8120
Pekarek Rose 962Mesa ---- SP 2-7593
Perkins E F 1060LasTunasAv ---- SP 2-8652
Perry Ray J 540KernAv ---- SP 2-4616
Persian Jerry 385KingsAv ---- SP 2-8358
Peter C E HwyNo1 ---- SP 2-8374
Peters D Holly
2403RenoMorroDelMar ---- SP 2-7527
Petersen H I 196Main ---- SP 2-8185
Petersen Karl G
2270-8thMorroDelMar ---- SP 2-7724
Petersen Martin Ridgewy&Laguna SP 2-3451
Peterson David A 461KingsAv --- SP 2-7787
Peterson Frank J 995AllesndroAv - SP 2-2481
Peterson Helen E Mrs 532Tulare - SP 2-8046
Peterson Leonard 532Tulare ---- SP 2-8046
Peterson's Shoe Shop 255-5th ---- SP 2-8438
PETROLANE GAS SERVICE INC
Hwy1 - SP 2-6836
Pettit Clare N BradlyAv ---- SP 2-2045
Petty Paul K 1190BonitaAv ---- SP 2-7375
Pfennighausen Ella
322LaJollaMorroDelMar ---- SP 2-7519
Pfennighausen Tony
322LaJollaMorroDelMar ---- SP 2-7519
Phan Tuan T 360KingsAv ---- SP 2-8896
Philips Jessie Mrs 462 C ---- SP 2-8884
Philips Pete 462 C ---- SP 2-8884
Phillips Aaron R 660-4th ---- SP 2-8595
Phillips Ash
2210-9thMorroDelMar ---- SP 2-8684
Phillips Helene PicoMorroDelMar - SP 2-5691
Phillips Minnie 175-3d ---- SP 2-7298
Phillips Warren D 966Mesa ---- SP 2-7569
Pickering H V 934Pecho ---- SP 2-8145
Pier Inn 9th&Embarcadero ---- SP 2-8808
Pierce Annie A 475Estero ---- SP 2-8005
Pierce Christina 995½Carmel --- SP 2-8708
Pierce Edw 3d& C ---- SP 2-8248
Pierce Ernest LittleMorroCreekRd - SP 2-7215
Pierce Feree 921-4th ---- SP 2-8148
Pierce Karl 434 C ---- SP 2-6151
Pierce Sylvester S
3d&Embarcadero - SP 2-8067
Pierce W D 803-4th ---- SP 2-6771
PIERCE W D CONSTRUCTION CO
1556HwyNo1 - SP 2-7150
Pierce Wm B 565 E ---- SP 2-8196
Pipkin J W 1st&Embarcadero ---- SP 2-8103
Pitts Ronald 416Main ---- SP 2-7706
Plaskett C L 598 E ---- SP 2-7190
PLEASANT MOTEL
175-6th ---- SP 2-8521
Plummer Glenn O 473BernardoAv - SP 2-8147
Poe J H 453 E ---- SP 2-7510
Poe Jack J 690AvalnMorroDelMar SP 2-8471
POINT MOTEL & ROCK SHOP
ToroPoint ---- SP 2-6601
Poletti A P 672Estero ---- SP 2-7500
Pollard Eula
2850-7thMorroDelMar - SP 2-7207
Pollard Wilson H EsteroBay ---- SP 2-8301
Pollard Wilson H Mrs EsteroBay - SP 2-8318
Porter Warren V 520BernardoAv - SP 2-8020
Potter Geo AtascaderoBch ---- SP 2-8793
Poulsen L H 945-4th ---- SP 2-8417
Powell Earl
2140 SeavwMorroDelMar ---- SP 2-7412
Powell Herbert M 270 E ---- SP 2-8957
Powell Jas F 300Arcadia ---- SP 2-8115
Presbyterian Church
Study 1st&PineyWy ---- SP 2-8659
Kitchen 1st&PineyWy ---- SP 2-7409
Price Chas C 986-4th ---- SP 2-8462
Proctor Jas L 462 C ---- SP 2-8805
Purdy Floyd M Mrs 360Tulare --- SP 2-6966
Puritas & Arrowhead Waters Inc
---- LIbrty 3-6616
Pyle Robt E 417 C ---- SP 2-7383
Pyle Robt E Originals Unlimited
155-5th ---- SP 2-7439

R

Rager Maurice L 430Estero ---- SP 2-7548
Rambaud Armond 936-5th ---- SP 2-8687
Ramos Frank C 520Fresno ---- SP 2-3519
Ramos Gerald C 560Estero ---- SP 2-8217
Ramos Gerald H
2988-5thMorroDelMar - SP 2-8093
Ramsey Bert 530BernardoAv ---- SP 2-2624
Ramsey H F 740-5th ---- SP 2-3201
Rancho El Nieto Motel HwyNo1 -- SP 2-5732
Randolph C E 1220½ Morro ---- SP 2-7455
Ranney A Moore 550-4th ---- SP 2-3088
Raphel F F 931-4th ---- SP 2-7533
Rasmussen Don 235Bradly ---- SP 2-8006
Rasmussen Ruby E 960 D ---- SP 2-8028
Ray John H 901-5th ---- SP 2-5413
Ray L T 2478-5thMorroDelMar -- SP 2-8918
Ray Vincent L 926-1st ---- SP 2-8766
Rayborn Forest 414Arcadia ---- SP 2-7124
Rayman Jos H 345KingsAv ---- SP 2-5391
Raymond Floy Mrs 760-1st ---- SP 2-8548
Rayner Dale
2824-2dMorroDelMar - SP 2-8794
Reber W L 685 C ---- SP 2-3261
Rebuck Geo E
501LasVegasAvMorroDelMar - SP 2-5051
Reed Harold
1680NHwy1MorroDelMar ---- SP 2-7602
Reed Mary 495Bernardo ---- SP 2-4561
Reedy Dorothy M
2978-6thMorroDelMar - SP 2-5761
Regnart Richard H 636PineyWy -- SP 2-7435
Reid Motel 601-5th ---- SP 2-6571
Reid Stewart 405Bernardo ---- SP 2-8665
Reid Wm J 901-5th ---- SP 2-5842
Reid's Chevron Stn 601-5th ---- SP 2-6571
Reimers Mabel 680½ South ---- SP 2-8402
Resecker Logan W 425Fresno ---- SP 2-3921
Rettey Beatrice Mrs
Hwy1&AtascaderoRd - SP 2-7309
Rettey-Benedict Ambulance Service
HwyNo1&AtascaderoRd SP 2-6271
Reviea Douglas
999PicoMorroDelMar SP 2-8001
Rexall Morro Bay Drug Store
315-5th - SP 2-4241
Reynolds A V 508Tulare ---- SP 2-8717
Reynolds Elizabeth B 466Bernardo - SP 2-4016
Reynolds Robt F 430Fairvw ---- SP 2-7331
Reynolds Virginia P 670 D ---- SP 2-8118
Rhoades Geo A AtascaderoBch --- SP 2-7640
Rhoades Omer 931Ridgewy ---- SP 2-8326
Rhoden Wm E
370PicoMorroDelMar ---- SP 2-8804
Rhodes W H 984BonitaAv ---- SP 2-8812
Rich Lawrence H
2405RenoMorroDelMar ---- SP 2-7210
Richards L A 580 C ---- SP 2-3961
Ricketts C M masonry contr
598Hillvw - SP 2-6386
Ridlon Ben 992Pecho ---- SP 2-5923
Rigoni O J
2700½-11thMorroDelMar ---- SP 2-7477
Riley Ernie 1055LasTunasAv ---- SP 2-8102
Riley Harold Gene Presct&Norwch - SP 2-7760
Riley Henry 478Bernardo ---- SP 2-8017
Riley Orville Bernardo&Olive ---- SP 2-8033
Riley Richard 446Arcadia ---- SP 2-7223
Ringele Trailer Park 462 C ---- SP 2-6971
Ringsdorf Warren C 954-1st ---- SP 2-8563
Ripperdan C F
2869-6thMorroDelMar ---- SP 2-7131
Rivera Joe 898 SnJacnto ---- SP 2-8069
Roati H C EsteroBay ---- SP 2-8316
Roberts Earl S 329-4th ---- SP 2-8561
Residence 620Fresno ---- SP 2-3321
Roberts J B 550Fresno ---- SP 2-2401
Roberts Jack C 973Bonita ---- SP 2-8559
Roberts Jas L AtascaderoBch ---- SP 2-8623
Roberts Lee E 766RidgewyAv ---- SP 2-8540
Robinson Luther E 987Ridgewy --- SP 2-8763
Robinson Robby
2421-7thMorroDelMar ---- SP 2-8854
Robinson Roy H Sunset Motl
8th&Mkt - SP 2-2111
Roche D J Mrs 671BayAv ---- SP 2-8567
Rock Cafe 355-5th ---- SP 2-8486
Rock Motel 1050Morro ---- SP 2-2381

Rockwell D B MD phy & sur
4th&Mkt - SP 2-3611
Residence 190Bradly ---- SP 2-7155
Rodgers Benj F 413Fairvw ---- SP 2-6791
Rodgers Margaret L 601-2d ---- SP 2-7495
Rodrigues Frank
2798-6thMorroDelMar - SP 2-8250
Rodrigues Fred D AtascaderoBch - SP 2-7139
Rodrigues Joe L
500PicoMorroDelMar - SP 2-8736
Rogalla Constance 502 C ---- SP 2-7425
Rogalla John A 502 C ---- SP 2-7425
Rogers Stanley AtascaderoBch --- SP 2-8878
Rogge Eugene 225BradlyAv ---- SP 2-7147
Rohrberg Albert E 1060 C ---- SP 2-8392
Rohrberg Alvina 525 C ---- SP 2-8193
Rohrberg & Davis Realtors
855Main - SP 2-4711
Rohrberg Milton C rltr 855Main -- SP 2-8610
Rohrberg Milton C Rohrberg & Davis Rltrs
855Main ---- SP 2-4711
Residence Arcadia ---- SP 2-3043
Roman R A 375ArcadiaAv ---- SP 2-5351
Romero Lou V ---- SP 2-8302
Romines Gene
2084BayvwMorroDelMar - SP 2-8705
Root Edison F
2026BayvwAvMorroDelMar - SP 2-3491
Root Elwin M 416 E ---- SP 2-7453
Rose's Barber Shop 2300HwyNo1 -- SP 2-8579
Rose's Kitchen 890Main ---- SP 2-7622
Ross Chas K 446Arcadia ---- SP 2-7726
Ross Fred A
LasTunas&KingsAv ---- SP 2-7560
Ross Gordon 2076BayvwAv
MorroDelMar - SP 2-7122
Ross Margaret Mrs 683Bernardo -- SP 2-8289
Rowe Lucille F 429Fairvw ---- SP 2-8931
Rowell Paul W 575Acacia ---- SP 2-8468
Rowell & Turner Steel Construction Co
575Acacia ---- SP 2-8468
Rowland Roy R 477KingsAv ---- SP 2-8943
Rowland's Lois 161-5th ---- SP 2-7178
Roy Lillian Mrs 248Laguna ---- SP 2-4957
Roy W H 415BernardoAv ---- SP 2-3071
Royal M D 500AtascaderoRd ---- SP 2-8578
Rude Richard T 951Carmel ---- SP 2-7372
Ruegg Raymond H 270KernAv --- SP 2-8880
Rumley F H 845Ridgewy ---- SP 2-6302
Rumley's Dept Store 325-5th ---- SP 2-3251
Rush Edwin L 29th& H ---- SP 2-8022
Rushton Georgia V Mrs 360-2d --- SP 2-8869
Russell Earl 672Fresno ---- SP 2-6693
Russell Jas D 941-4th ---- SP 2-7689
Ryan Jas 470Estero ---- SP 2-7476
Ryskamp Geo 570 Olive ---- SP 2-5172

S

SLO County Proved Sire Service
361Laguna - SP 2-5026
Saddler Nettie 540 D ---- SP 2-7629
StJohn Mike 430Fresno ---- SP 2-8442
St Peter's-by-the-Sea 2d& E ---- SP 2-4181
Sandifer Ed
2115 SunsetAvMorroDelMar --- SP 2-7146
Sandquist Chas 855 D ---- SP 2-7242

San Luis Obispo County of

Constable 5th ---- SP 2-7179
Justice Court 760-5th ---- SP 2-2631
Library 766-5th ---- SP 2-8754
Morro Bay Golf Club ---- SP 2-3181
Morro Bay Harbormaster
Embarcadero - SP 2-8942
Morro Bay Water Works No 2
595-6th ---- SP 2-4221
Emergency Service for Water & Sewer
Dept Between 5 PM & 8 AM &
Saturday Sundays & hollidays
call ---- SP 2-7717
Or San Luis Obispo ---- LIbrty 3-2376
Or ---- SP 2-7573
Sheriff-Coroner CourtHseSnLuisObispo
Emergency calls only
From telephones served by the
following exchanges
Morro Bay
(No Intercity Charge)
Ask Operator for - Entrprise 11560
Sheriff-Deputy
LittleMorroCreekRd ---- SP 2-8179
Water District No 4 MorroDlMr - SP 2-6261

Santi Electric Contr 516 E ---- SP 2-8865
Santos Manuel
590AvalonMorroDelMar ---- SP 2-7758
Saylor L C 2704-3d ---- SP 2-8517
Saylor Robt M 120CabrilloDr --- SP 2-8875
Schehl Hazel 500AtascaderoRd --- SP 2-7796
Scheid Harry H 588TulareAv ---- SP 2-8431
Schenk Fred A Jr atty 505-5th --- SP 2-8360
Schlitz Fred A 957-4th ---- SP 2-8210
Schmid Imogene M 659Bernardo - SP 2-4382
Schmuke Wilma AtascaderoBch -- SP 2-7346
Schneider Irene G 1065Allesndro - SP 2-5061
Schornagle Howard E 419 D ---- SP 2-7236
Schrack M A 901-5th ---- SP 2-8338
Schroeder Alice M
2400-9thMorroDelMar SP 2-5792
Schuelke W W 550DowningAv ---- SP 2-8725
Schuler Wm H
903AvalonMorroDelMar ---- SP 2-7745
Schultz C E MD 745-6th ---- SP 2-3361
Residence 749-6th ---- SP 2-3361
Schultz Carl A 217Main ---- SP 2-8626
Schwarzenbach Ruben 930Mesa -- SP 2-8698
Schweble John F
2440-10thMorroDelMar - SP 2-8469
Sciaroni Bob 1040 C ---- SP 2-8436
Scott Hubert A 570Bernardo ---- SP 2-8393
Scott J Newton 901-5th ---- SP 2-7138
Scott Lloyd D LittleMorroCreekRd - SP 2-8194
Scott W L StatePark ---- SP 2-8400
Scovell Chas AtascaderoBch ---- SP 2-8712
Scribner Arthur J 145-9th ---- SP 2-8756
SEA AIR MOTEL
845Morro ---- SP 2-7338
Sea Me fishng trips 8th&Front --- SP 2-7554
Seabright W
2876-4thMorroDelMar ---- SP 2-4123
Seale Lon MorroBeach ---- SP 2-8317
Searight Geo 900 E ---- SP 2-8728
Sebire Emily M 1165 C ---- SP 2-7227
Selby Jack MorroDlMr ---- SP 2-8154
Selby Tom 720Luisita ---- SP 2-8496
Semas Pete 1199BellaVsta ---- SP 2-7140
Sencenbaugh Jas W 462Arbutus -- SP 2-7749
Sequeira John B
9th&HillMorroDelMar - SP 2-8454
Service Center News Stand & Hobby Shop
507-5th ---- SP 2-6101
Sewall Sybil F 3d&Morro ---- SP 2-8040
Shaber G B 2498-8thMorroDelMar - SP 2-8636
Shafer Chester M
2960-5thMorroDelMar ---- SP 2-7592
Shapley Richard O
2660-10thMorroDelMar ---- SP 2-7407
Sharp Arnold 635Estero ---- SP 2-8857
Shaube Geo A
798BonitaAvMorroDelMar - SP 2-7113
Shaw Walter Mrs 594KingsAv ---- SP 2-8236
Sheehan Jack B
LittleMorroCreekRd ---- SP 2-7518
Sheffield L C 919Mesa ---- SP 2-7449
Sherman J L AtascaderoBch ---- SP 2-7750
Shireman Jos H 435PineyWy ---- SP 2-8525
Shireman Mary J Mrs
AtascaderoBch ---- SP 2-8061
Shoemaker Geo H AtascaderoBch SP 2-8098
Shoff Raymond C Jr 610BellaVsta - SP 2-7553
Short A E 458Estero ---- SP 2-5801
Shortt Wilbur J AtascaderoBch --- SP 2-8606
Shroy Mirt B 920Mesa ---- SP 2-3651
SHULTZ ROBT plmbr
1170HwyNo1 ---- SP 2-8488
Shuman W A 377Fairvw ---- SP 2-6864
Shuman Wm A Morro Bay Photo & Gift
Shop 435-5th ---- SP 2-3351
Siebert T R
2431-5thMorroDelMar ---- SP 2-7789
Siebert's jwlry 455-5th ---- SP 2-4586
Silacci Donald S MorroDlMr ---- SP 2-8007
Silacci Roger D 464-5th ---- SP 2-7480
Silcox A L 2365-9thMorroDelMar - SP 2-7148
Silva Alfred L 934-1st ---- SP 2-8411
Silva August HwyNo1 ---- SP 2-8307
Silva Irvin 485Fresno ---- SP 2-8940
Silva J Digger
2570-9thMorroDelMar - SP 2-8025
Silva Joe P 2990-3dMorroDelMar - SP 2-8276
Silva Manuel A 760Kern ---- SP 2-8533
Silver City Mobile Manor
500AtascaderoRd ---- SP 2-7478
Silver Jas S 486Arbutus ---- SP 2-8247
Simmons Geo W 381Laguna ---- SP 2-8114
Simmons Newton M 1265Morro -- SP 2-8294
Simonin Rene Embarcadero ---- SP 2-7709
Simons W W 519Morro ---- SP 2-8207
Simonsen Mel J 482Estero ---- SP 2-8749
Simpson Alex 86-7th ---- SP 2-8252
Simpson Arthur M
2792-1stMorroDelMar ---- SP 2-7391
Simpson John C 1129 C ---- SP 2-7413
Simpson Zelma
2865-8thMorroDelMar ---- SP 2-3481
Sissel C D Jr Hwy1&9th ---- SP 2-8200
Sissel Chas D 209-6th ---- SP 2-4481
Sites E A
Hwy1&BonitaMorroDelMar ---- SP 2-8246
Siverly H H 454EsteroAv ---- SP 2-7464
Skidmore Millard Mrs 400KingsAv - SP 2-7430
Skinner W L 370 Olive ---- SP 2-3032
Skinner Walter L 990Bonita ---- SP 2-7394
Slagle H F 1010EHwyNo1 ---- SP 2-8403
SLAGLE SIGNS
1010EHwyNo1 ---- SP 2-8403
Smarling Oscar 918-3d ---- SP 2-8242
Smee John E MorroAtascaderoRd SP 2-8375
Smith A B 380KingsAv ---- SP 2-8407
Smith Blanche E 387RamonaAv -- SP 2-8522
Smith Chas B AtascaderoBch ---- SP 2-5233
Smith Dean 360 E ---- SP 2-8126
Smith Fergus K 820 Olive ---- SP 2-6421
Smith Gerald A 636BernardoAv -- SP 2-8676
Smith Harold E 917Pecho ---- SP 2-7196
Smith Herbert L 399EsteroAv ---- SP 2-8076
Smith Hubert I 445ArbutusAv --- SP 2-7142
Smith J R 414Arbutus ---- SP 2-8806
Smith Lee 446TulareAv ---- SP 2-8577
Smith Lulu E Mrs 929Mesa ---- SP 2-7272
Smith Margaret S 222-3d ---- SP 2-8528
Smith Myron E
2848-2dMorroDelMar - SP 2-8784
Smith Sam C Morro Beach Inn
HwyNo1 - SP 2-8390
Smith Wayne A 446KernAv ---- SP 2-8149
Smith Wilbur H AtascaderoBch --- SP 2-8073
Smovir John 635 Olive ---- SP 2-7688
Smoyer J B 901-5th ---- SP 2-7200
Smyth Marion H 355LagunaAv --- SP 2-7463
Snow Hulda N 490Morro ---- SP 2-5031
Snyder Clara Mrs 340Arcadia ---- SP 2-7438
Snyder Wallace D 635½Bernardo - SP 2-8530
Soletti Genevieve
2485-9thMorroDelMar - SP 2-8266
Sommersell S O 659KernAv ---- SP 2-4803
Sorgen Clyde
2062BayvwMorroDelMar ---- SP 2-4843
Souders Belle 660BayAv ---- SP 2-8849
South Nelle C Mrs 450BonitaAv
MorroDelMar - SP 2-7363
Southern Counties Gas Co
From telephones served by the
following exchanges
Morro Bay
Ask Operator for - Entrprise 10206
Souza Geo Jr 420Estero ---- SP 2-8863
Souza Tony S LittleMorroCreek -- SP 2-8388
Sowell R L 465-7th ---- SP 2-3284
Sowell Wilbur L 1100BonitaAv -- SP 2-5641
Sparks J B 1220Morro ---- SP 2-7542
Sparks Leslie L 25th&H ---- SP 2-7395
Spiva Edw
12th&CuestaMorroDelMar - SP 2-8401
Spiva Edw F 972EHwy1 ---- SP 2-4572
Sprague C M AtascaderoBch ---- SP 2-5371
Sprague Wm 890-4th ---- SP 2-7566
Stack D B 474PineyWy ---- SP 2-7565
Standard Oil Company of California
Western Operations Inc
Office EsteroBay ---- SP 2-2611
Division Foreman EsteroBay ---- SP 2-8316
Gauger's Office EsteroBay ---- SP 2-8349
Loading Supervisor EsteroBay --- SP 2-8301
Standard Pipe Line Co The
EsteroBay - SP 2-2611
Stark Pauline Mrs AtascaderoBch - SP 2-7586
Starkey A M AtascaderoBch ---- SP 2-7380
Starr Robt C
1099PicoMorroDelMar - SP 2-5611
STARR'S LITTLE SHIP YARD
6th&Embarcadero ---- SP 2-7720
Startup Clifford I 525KernAv ---- SP 2-7235
Stearns Annie Laura 510Estero -- SP 2-4021
Stearns Clair T 672Kern ---- SP 2-8437
Steed David L Lt 28th ---- SP 2-8650
Steel Earl HwyNo1 ---- SP 2-4531
Steele O M 12th&Hwy1 ---- SP 2-7767
Steffan's Carpet City
930GrandAvArroyoGrnde
From telephones served by the
following exchanges
Morro Bay
(No Intercity Charge)
Ask Operator for - Entrprise 12570
Steinhauer Al
600 SnJacntoMorroDelMar ---- SP 2-7415
Steinhauer John Jr 590KingsAv -- SP 2-8505
Steinman A B 907Pecho ---- SP 2-8767
Steinmetz Harry 960MagilsideDr SP 2-4521
Stephens Chas Olive& D ---- SP 2-4503
Stevens Harry J Morro-Bay-Wood Ready
Mix Concrt Co CountyRd ---- SP 2-8846
Stevens Wm E 863 D ---- SP 2-8778
Stevenson Catherine 1195 C ---- SP 2-8590
Stevenson Ray 498FresnoAv ---- SP 2-7785
Stevenson Wm H 271 SMain ---- SP 2-8780
Stewart Albert A 971Carmel ---- SP 2-4753
Stewart Building Supply
9th&Hwy1 - SP 2-8476
Stickney Charlotte
899 SnJacntoAv SP 2-3128
Stilliens M A AtascaderoBch ---- SP 2-7176
Stillson Jas Mrs 949-1st ---- SP 2-8031
Stine O R 2540-10thMorroDelMar SP 2-7416
Stine Sheldon AtascaderoBch ---- SP 2-7707
Stines Geo F 1020Carmel ---- SP 2-7744
Stinnett Myrtle 788Main ---- SP 2-8304
Stirling Jas D 1149West ---- SP 2-7636
Stiver Harold
399HillMorroDelMar ---- SP 2-7582
Stock Hilda M
DowningAv&Berwck - SP 2-7153
Stocking I C BayshreDr ---- SP 2-4051
Stocking Noma M 405-4th ---- SP 2-8232
Stoffle B W 1177Main ---- SP 2-8410
Stonecypher G C 560BernardoAv - SP 2-8204
Storm C W 142WBall ---- SP 2-7536
Stout Ray 2290-7thMorroDelMar - SP 2-7419
Strange Grace E 255Kern ---- SP 2-4102
Strange Stewart T 958Pecho ---- SP 2-8429
Streichert Gretchen 565Acacia --- SP 2-8706
Strickler Clifford L
2858-3dMorroDelMar ---- SP 2-7189
Stricklin Patricia 1050Allesndro - SP 2-7529
Strom O H 948 E ---- SP 2-8038
Strong Alexis J 380TulareAv ---- SP 2-7118
Strong Horace N CountyRdNo3 --- SP 2-8750
STRONG'S SHEET METAL
964LasTunasAv ---- SP 2-8750
Stufflebeam J H 590Estero ---- SP 2-8870
Stumbough Howard V 1029 C ---- SP 2-7619
Stumbough Max W
2605-9thMorroDelMar ---- SP 2-7645
Sun The 696-5th ---- SP 2-2652
Sundown Motel 640Main ---- SP 2-7381
SUNSET MOTEL
8th&Mkt ---- SP 2-2111
Surfluh J 350 E ---- SP 2-8925
Sutherland J C 916-3d ---- SP 2-8351
Sutor Les 901-5th ---- SP 2-8082
Svoboda Bessie Mrs 730Luisita --- SP 2-7257
Swall Vesta 87-6th ---- SP 2-5821
Swanson Albert 470Tulare ---- SP 2-7642
Swanson G A 1015Carml ---- SP 2-8907
SWANSON G H acct
961Mesa ---- SP 2-7195
Sween Harold W Breakers Motl
5th&Mkt - SP 2-2371
Sweeney Adelaide 543KingsAv --- SP 2-8485
Swift Leland N 199Main ---- SP 2-7406
Sylva Al 495 C ---- SP 2-8668
Sylvester Albert
455PicoAvMorroDelMar - SP 2-5711
Sylvester Bros tow boat serv
455PicoAvMorroDelMar - SP 2-5711
Sylvester Richard 543KingsAv ---- SP 2-7708
Sylvester Trudy 543KingsAv ---- SP 2-7708

T

Tabor Jack C ---- SP 2-6741
TABOR REALTY
870Main ---- SP 2-8010
Tancredy Nick M contr
63d&WillowGrove ---- SP 2-7731
Residence E&31st ---- SP 2-8601
Tandy Wm L 752 D ---- SP 2-8901
Tanner J R 950 South ---- SP 2-8192
Tappe A E 1125 C ---- SP 2-2155
Tartaglia Darwin 435Arbuts ---- SP 2-8062
Tartaglia Wesley W 481KernAv --- SP 2-7458
Tate Josephine E 484Fairvw ---- SP 2-5651
Tattershall Perry B
2780-5thMorroDelMar - SP 2-8612
Tavenner Dick 545Estero ---- SP 2-8163
Taylor E J 790LuisitaAv ---- SP 2-8244
TAYLOR FRANK V TV SERVICE
695-6th ---- SP 2-7181
Taylor Geo D AtascaderoBch ---- SP 2-7559
Taylor Lois L AtascaderoBch ---- SP 2-7559
Taylor T C 1290 Scott ---- SP 2-5831
Tebbetts Ethel M 555W6th ---- SP 2-6751
Tedford W G Dr 475Acacia ---- SP 2-8080
Tedlock Jim
2468N7thMorroDelMar - SP 2-7180
Teixeira Ray 1101LasTunas ---- SP 2-3524
Telephone Answering Service -- LIbrty 3-5800
Tenhaeff Werner 360LuisitaAv --- SP 2-7714
Tenny Fred D 525Estero ---- SP 2-8391
Teri-Lou Sports Wear 931Main -- SP 2-2431
Terneuzen Jos 100Kern ---- SP 2-7347
Terneuzen Marvel 100Kern ---- SP 2-7347
Terra Josephine
2681-7thMorroDelMar - SP 2-8664
Texaco Inc HwyNo1 ---- SP 2-6084
Tex's Paint & Body Shop 935Main - SP 2-4281
Thomas A W 311Robnsn ---- SP 2-7371
Thomas Donald L 1550Hwy1 ---- SP 2-7437
Thomas Frank 490PineyWy ---- SP 2-5011
Thomas Glen Tommy
2425-12thMorroDelMar ---- SP 2-7356
Thomas Harold A Belcher & Thomas CPA
844Main ---- SP 2-7244
Residence AtascaderoBch ---- SP 2-8648
Thomas Harold V 1550Hwy1 ---- SP 2-7437
Thomas Lawrence E 100-3d ---- SP 2-8014
Thomas Mary E 980LasTunasAv --- SP 2-8384
Thomas Mildred E 487EsteroAv -- SP 2-8897
Thomas Wm E
655LaJollaAvMorroDelMar --- SP 2-7243
Thompson A D 534Kern ---- SP 2-7524
Thompson Frank 700-4th ---- SP 2-8638

Thompson Jack M 366 E -- SP 2-7557
Thompson John 391Arbutus -- SP 2-7384
Thompson Sidney J 414Estero -- SP 2-7451
Thomsen Caroline Mrs 901Ridgewy -- SP 2-8116
Thomsen O C Jr Capt 401Arbutus -- SP 2-4211
Thralls Alice 1125Bonita -- SP 2-8881
Thrun Anna Mrs Mkt&9th -- SP 2-7543
Tidwell Cecil M 417 D -- SP 2-7365
Tietje R M SanBernardoCreekRd -- SP 2-8822
Timmerman Frank A 422Arbutus -- SP 2-8032
Timmerman Wayne A 523 D -- SP 2-6185
Tingley J B Mrs
710AvalnMorroDelMar -- SP 2-4205
Tobin J F 500AtascaderoRd -- SP 2-8532
Tognazzini Jane 980½Bonita -- SP 2-8891
Tolerton Jas S 963-4th -- SP 2-7729
Tolman C F Jr 2841 E -- SP 2-2491
Tolman Joann 2841 E -- SP 2-2491
Tomasovich Peter L 611Fresno -- SP 2-4811
Tonascia Chas 530Fresno -- SP 2-8049
Tonini Ben 598Main -- SP 2-3297
Tonini M R 560Morro -- SP 2-3471
Torres Manuel 483KingsAv -- SP 2-8760
Traeger Leonard R 550-7th -- SP 2-8932
Trapp Wm N 477Fresno -- SP 2-8707
Travel Haven Motel 8th&Mkt -- SP 2-7329
Trout Harry H 2998-7th -- SP 2-8758
Troutt Raymond W
Morro-AtascaderoRd -- SP 2-8356
Troutt Roy E 418Fairvw -- SP 2-8628
Troxel U W Mrs MorroBeach -- SP 2-2971
Trussler A F 840LaCombaluraAv -- SP 2-4912
Truxler Patricia Mrs
645CabrilloDr -- SP 2-8549
Tunis F A 949Carmel -- SP 2-7396
Turner M D
2610-7thMorroDelMar -- SP 2-7440
Turner Wm H 933-4th -- SP 2-8168
Tyler Myrtle M 125-3d -- SP 2-4322
Tyler T G 23d&H -- SP 2-7763

U

U-Haul Co Dealer 655-5th -- SP 2-6682
Underhill Julia A Mrs
486BernardoAv -- SP 2-8739

U S Government

Post Office 465-5th -- SP 2-2361
Coast Guard Cutter Comanche
MorroBay -- SP 2-3621

V

Valley Electric Co
901 SBlosserRdSantaMaria
From telephones served by the following exchanges
Morro Bay
(No Intercity Charge)
Ask Operator for-Entrprise 16179
Vance Madalin 360-2d -- SP 2-8869
Vanderberg Ralph J
2558-11thMorroDelMar -- SP 2-7286
VanDyke Byron L
12th&ConejoMorroDelMar -- SP 2-5701
VanDyke Henry 900-1st -- SP 2-7388
VanHorn Wm I
400PicoAvMorroDelMar -- SP 2-3934
VanHousen M J 140KernAv -- SP 2-7290
VanMatre Bobbie AtascaderoBch -- SP 2-8637
VanValkenburgh Gunther & Shirley Co Inc
SanLuisitoCreekRd -- SP 2-7545
Venancio Manuel
Morro-AtascaderoRd -- SP 2-8387
Verville Nancy 555Fresno -- SP 2-7598
Veterans Memorial Building
75-9th -- SP 2-8282
Vierra John 1110LasTunasAv -- SP 2-8856
Vincent Leslie E 821-4th -- SP 2-7683
Virg's Deep Sea Fish'n Center
Embarcadero -- SP 2-4006
Vossler H A 10th -- SP 2-7600

W

Wade Ben H
2720-5thMorroDelMar -- SP 2-7727
Wadsworth Shirley S
2530-12thMorroDelMar -- SP 2-8922
Wager Frank E 1190LaLma -- SP 2-8672
Wagner Geo
2631-8thMorroDelMar -- SP 2-7456
Wagner R M 61-7th -- SP 2-8230
Wainscott Kenneth D
481BernardoAv -- SP 2-8398
Wainwright Phil 612BernardoAv -- SP 2-6216
Wait D A 435 D -- SP 2-7265
Wait Jeanne E 435 D -- SP 2-7265
Walker E J 901-5th -- SP 2-7625
Walker John E 180EsteroPl -- SP 2-4893
Walker's Trailer Court 8th&Morro -- SP 2-9988
Walling Wm H 690 Olive -- SP 2-8529
Walls Gertrude Mrs 120Main -- SP 2-3381
Walters Henry A 1150 C -- SP 2-8619
Waltz Linnea 260Kern -- SP 2-6661
Ward Pearl L 190-1st -- SP 2-8075
Ward Russell H HwyNo1&Bonita -- SP 2-7603
Warden Florene 2515-7th -- SP 2-6053
Warden Robt D
SanBernardoCreekRd -- SP 2-8839
WARDEN WILLIAM H WELDING SHOP
744Main -- SP 2-2601
Ward's Ceramic Center 780 C -- SP 2-7482
Warner J L Jr 290 Olive -- SP 2-8751
Warrens Chas E
2099½ SunsetAvMorroDelMar -- SP 2-7580
Washburn Jas R
2275-10thMorroDelMar -- SP 2-7431
Watt Jack C 1st& E -- SP 2-5266
Watts H H Mrs SMain -- SP 2-4771
Wayland Ralph M 515Kings -- SP 2-8770
Weaver Mervin 911Pecho -- SP 2-3411
Webb John R 365KingsAv -- SP 2-8873
Webster D F 405Tulare -- SP 2-8245
Wedel C R 206Bradly -- SP 2-8519
Weiss Anita C
2360-8thMorroDelMar -- SP 2-7402
Welch C L 2450Reno
MorroDelMar -- SP 2-7226
Welch John F 945 E -- SP 2-8449
Wenck J M 26th&C -- SP 2-8557
Wert Gene Gene's Hancock Serv
2690Hwy1MorroDelMar -- SP 2-8057
West Allen 120WOahu -- SP 2-8850
West Ralph 575-6th -- SP 2-7387
Western Auto Associated Store
850 E -- SP 2-3303
Western Union Telegraph Co
425-5th -- SP 2-6506
Westphal Nellie 901-5th -- SP 2-7624
Wetzel Lloyd 901-5th -- SP 2-7697
Whaley Lewis C 462 C -- SP 2-7496
Wheeler Karl F MorroBeach -- SP 2-8002
White Albert S 27th&E -- SP 2-7562
White C E 683EsteroAv -- SP 2-8107
White Cecil A 429Bernardo -- SP 2-8900
White Georgia 350KernAv -- SP 2-8224
White Joe L 830 C -- SP 2-8809
White John F Jr
2145BayvwAvMorroDelMar -- SP 2-7185
White Montague 390KingsAv -- SP 2-3107
White Perry 921Pecho -- SP 2-8727
White Thos R 963BonitaAv -- SP 2-7794
Whitlock A B 922-1st -- SP 2-8465
Whitlock L A 640Main -- SP 2-7381
Whitlock Lawrence Hwy1 -- SP 2-8463
Whitlock Paul H 767-6th -- SP 2-8337
Whitmore Leslie B 648Kern -- SP 2-8716
Whitney Ray Hwy1&AtascaderoRd -- SP 2-8133
Whitney V A
2198Hwy1MorroDelMar -- SP 2-8184
Wight Earl H 510DowningAv -- SP 2-7534
Wilber H C 583Morro -- SP 2-8197
WILBER HARRY M Morley M V Rlty
811Main -- SP 2-8257
Wilber Robt E 450 D -- SP 2-7681
Wilcox John S 360Fairvw -- SP 2-2841
Wilcox Myron D
2033BayvwMorroDelMar -- SP 2-7736
Wiley Flora A
2230-8thMorroDelMar -- SP 2-8058
Wiley Harold AtascaderoBch -- SP 2-5226
Wilkins Eva 595KingsAv -- SP 2-8135
Wilkinson John J Dr DC 580-6th -- SP 2-3311
Willey Dow J AtascaderoBch -- SP 2-6061
Williams Don E 496Kern -- SP 2-8782
Williams Geo 404TulareAv -- SP 2-7168
Williams H T 945 C -- SP 2-7420
Williams John L
Morro-AtascaderoRd -- SP 2-8379
Williams Lester C 635FresnoAv -- SP 2-8677
Williams Loren J 938Pecho -- SP 2-8680
Williams Norman 375KingsAv -- SP 2-8295
Williams Sarah 224KernAv -- SP 2-5475
Williamson Marcellia
2816-6thMorroDelMar -- SP 2-7481
Willis Bruce D 500AtascaderoRd -- SP 2-8501
Wilson Don E 110RobnsnAv -- SP 2-8456
Wilson Earl J 300Tulare -- SP 2-8670
Wilson Edgar M 375 Olive -- SP 2-8129
Wilson Jos L 953-4th -- SP 2-8487
Wilson Wm K 6th&Embarcadero -- SP 2-5904
Wing D C 473Fresno -- SP 2-8439
Winters Teri E -- SP 2-7201
Wire I L 530AvalnMorroDelMar -- SP 2-3661
Wise Jas F
2076 SeavwAvMorroDelMar -- SP 2-7220
Witham Chas T 535Bernardo -- SP 2-8895
Wixom D H Coast Vetnry Clnic
Kings&EHwy1 SP 2-6941
Wixom D H Dr AtascaderoBch -- SP 2-8320
Wolfe Jack 907-1st -- SP 2-7247
Wolford Arlene
345PicoMorroDelMar -- SP 2-8934
Wolverton Chas M 425BernardoAv -- SP 2-2981
Wondra John F 270 Olive -- SP 2-6093
Wood L A Rev 225Kern -- SP 2-8112
Wood Lester E
500AtascaderoRd -- SP 2-7704
Wooding Ralph G 350Arcadia -- SP 2-4881
Woods Annie Mrs 590-4th -- SP 2-8287
Woods Dorothy M 365Arcadia -- SP 2-8735
Woods Geo R 365Arcadia -- SP 2-8735
Woods Wm M 13th -- SP 2-7209
Woodworth Donald A
1155LasTunas SP 2-8772
Woolman Louis S ToroPoint -- SP 2-6601
Wright Clifton E 545-2d -- SP 2-8283
Wright E Madeline
2511-10thMorroDelMar -- SP 2-7628
Wright Nelson
2998Hwy1MorroDelMar -- SP 2-7613
Wright R W 1270Morro -- SP 2-8406
Wyatt Thos W 550Estero -- SP 2-7173

Y

Yancey Clyde L 565KingsAv -- SP 2-2127
Yancey John W AtascaderoBch -- SP 2-6011
Yates Frank T
2648-9thMorroDelMar -- SP 2-8511
Yeates Lester 310LuisitaAv -- SP 2-5361
YELLOW CAB MORRO BAY
6th&C -- SP 2-2211
Yoerks Richard D Morro Bay Milk Del
370Arcadia -- SP 2-6847
Yost Thos G 560 D -- SP 2-8227
Young Al Coastal Tile Co
1120Bonita -- SP 2-8771
Young E M Bill 225MainMorroBy -- SP 2-8027
Young J E 445Fresno -- SP 2-8939
Youngs John E 198 SMain -- SP 2-7620
Youngs Larry D
2671-7thMorroDelMar -- SP 2-7664
Youngs Perry R 970 C -- SP 2-8315
Yuul Anna 270-3d -- SP 2-6161

Z

Zanetti A 125-7th -- SP 2-7366
Zanetti Geo A 461Fresno -- SP 2-8416
Zimmerman Otto
2865-6thMorroDelMar -- SP 2-8340
Zinn Chester E 446Arbutus -- SP 2-8405
Zorgdrager Sid
2845-5thMorroDelMar -- SP 2-7182

MORRO DEL MAR

(For Subscribers see Morro Bay)

NIPOMO

J. E. Gooding, Manager

BUSINESS TRANSACTIONS WITH TELEPHONE CO.

The Pac Telephone & Telegraph Co
Business Office 872MorroSanLuisObispo
Ask Operator for -- Business Office
(No Charge for calls to Business Office)
Payments in person and personal visits
The Pac Telephone & Telegraph Co
117½ EBranch -- ArroyoGrande

Adams Olivia Tefft -- WA 9-3608
Amador Amelia 5HatcheryRd -- WA 9-3677
Anderson Lloyd H OakAv -- WA 9-3313
Anderson Stanley E Dana -- WA 9-3236
Andres Edw E RobbinsRd -- WA 9-3969
Anthony Chas E OakAv -- WA 9-3831
Apple Wayne SouthRd -- WA 9-3270
Arbor Acres Farm Pacific Division Inc
CountyRd -- WA 9-3930
Armijo Lester GuadalupeRd -- WA 9-3959
Avila Fred Tefft -- WA 9-3948
Arvold Lewis A Tefft -- WA 9-3293
Ballesteros Pete DivisnRd -- WA 9-3256
Barker Harvey D Dana -- WA 9-3343
Barr Emil E GrandAv -- WA 9-3286
Bartlett B GuadalupeRd -- WA 9-3254
Bartz Robt V Bennett -- WA 9-3829
Baysa Juan F OakAv -- WA 9-3945
Berryhill Jas J EDana -- WA 9-3941
Bewley W M Burton -- WA 9-3225
Bosco Carmine Tefft -- WA 9-3248
Braudrick Tex Burton -- WA 9-3650
Brock Earl RobbinsRd -- WA 9-3612
Brouhard Emma Mrs TefftWest -- WA 9-3905
Brown Jennie M CountyRd -- WA 9-3232
Brummel Matt R ETefft -- WA 9-3912
Burke C W TefftRd -- WA 9-3268
Butler Jas H SouthRd -- WA 9-3918
Byron Jession Tefft -- WA 9-3684
Cajas M E SouthRd -- WA 9-3679

Calif State of

Div of Forestry
Nipomo Fire Control Stn Oak -- WA 9-3911
Highway Patrol
For Emergency calls only
Ask Operator for-Zenith 12000

Calvert C F NipomoMesa -- WA 9-3908
Camacho Felix Tefft -- WA 9-3634
Camba J C OrchrdRd -- WA 9-3633
Campodonico Flora D
GuadalupeRd -- WA 9-3666
Campodonico Stephen W
GuadalupeRd -- WA 9-3629
Carpenter David S EDana -- WA 9-3383
Carper Alvin Tefft -- WA 9-3234
Carper Leslie OakAv -- WA 9-3965
Carper Roy Tefft -- WA 9-3936
Carrel Roy 118Tefft -- WA 9-3252
Cedillos Joe T NipomoMesa -- WA 9-3616
Chandler Harry GuadalupeRd -- WA 9-3962
Chastain Betty OldHwy101 -- WA 9-3247
Churchman John H OakAv -- WA 9-3284
Cooper Jas C FthlRd -- WA 9-3610
Cooper Lin B GrandAv -- WA 9-3651
Cooper Mabel L GrandAv -- WA 9-3651
COPPER PENNY TRAILER PARK
TefftRd -- WA 9-8992
Corella Geo SouthRd -- WA 9-3648
CORELLAS GROCERY
Tefft&Freewy -- WA 9-8983
Corley Zella CallenderRd -- WA 9-3544
Corona Mary DivisnRd -- WA 9-3963
Cotter Sylvia Mrs Dana -- WA 9-3276
Crane Jerry D Orchrd&Robbins -- WA 9-3817
Crow Odis Branch -- WA 9-3259
Cummins Jess Willard OakAv -- WA 9-3295
Dana Bros Branch -- WA 9-3916
Dana David D FthlRd -- WA 9-3210
Dana Edw G Burton -- WA 9-3603
Dana Geo J MehlschauRd -- WA 9-3934
Dana Geo O FthlRd -- WA 9-3939
Dana Goodwin Dana Bros
Branch -- WA 9-3916
Dana Joe Mrs EDana -- WA 9-3737
Dana Leonard E GuadalupeRd -- WA 9-3921
Dana Willard Tefft -- WA 9-3901
Dana Zoe Pat Price -- WA 9-3262
DANNY'S CAFE
Thompsn&Branch -- WA 9-8991
Davis Cecil B -- WA 9-3207
Davis Ray W NipomoMesaRd -- WA 9-3623
Dean John C Burton -- WA 9-3738
DeArmond E J Tefft -- WA 9-3243
Dennerlein Othalia Chestnt -- WA 9-3693
Dickinson John W 625 OakAv -- WA 9-3620
Dodd Henry L GuadalupeRd -- WA 9-3630
Dotson John P Branch -- WA 9-3675
Dowell A C FthlRd -- WA 9-3231
Dowell Wm D Burton&Bennett -- WA 9-3219
Drake Verden SouthRd -- WA 9-3320
Duncan Jack CountyRd -- WA 9-3752
Dutra Luiza Tefft -- WA 9-3218
Edlund D C Dana -- WA 9-3956
Ellerson Seoilure Jr Oak -- WA 9-3336
Epperly E M WPrice -- WA 9-3662
Evert & Payton MesaRd -- WA 9-3521
Fagerbourg C B OldHwy101 -- WA 9-3282
Ferrari Roy Mallagh&D -- WA 9-3217
Fike A Barney Rev Mallagh&D -- WA 9-3821
Filipponi Attilio OldHwy101 -- WA 9-3674
Flory Jas R Wilson -- WA 9-3283
Fox Floyd Geo B -- WA 9-3341
Fox Leslie O Branch -- WA 9-3601
Fox Lucy M B -- WA 9-3512
Freddi L Jack FthlRd -- WA 9-3740
Freddi Louis FthlRd -- WA 9-3670
Freddi Sandi FthlRd -- WA 9-3740
Freeman Ruth Tefft -- WA 9-3632
Galut Paul OrchrdRd -- WA 9-3683
Garner Jack Tefft -- WA 9-3966
Garrison Harvey Tefft -- WA 9-3904
Gaxiola Eugene Dana -- WA 9-3215
Geyer Joe H WPrice -- WA 9-3227
Gibbons Joe B -- WA 9-3652
Gibbons Jos L Tefft -- WA 9-3244
Gilbert Martin D Mallagh -- WA 9-3925
Gilstrap Vivian CountyRd -- WA 9-3682
Goodman's Grocery OldHwy101 -- WA 9-3224
Gorham Guy E OakAv -- WA 9-3953
Grabil Frank Tefft -- WA 9-3949
Grabil Wilbert F EDana -- WA 9-3260
Grant Waldron NipomoMesa -- WA 9-3229
Gray Jimmie F GuadalupeRd -- WA 9-3647
Grayson John W D -- WA 9-3696
Green B W Price -- WA 9-3271
Green Hoyle R Oak&Short -- WA 9-3810
Grigsby Forbes GuadalupeRd -- WA 9-3640
Grigsby Jessie F Mrs
GuadalupeRd -- WA 9-3655
Grijalva W N CallenderRd -- WA 9-3275
Grimsley Guy J Chestnt -- WA 9-3819
Gum Ivan N Dana -- WA 9-3602
Harp H C NipomoMesa -- WA 9-3637
Harrah Donald BennettRd -- WA 9-3533
Harris Jas I GuadalupeRd -- WA 9-3914
Henderson Milton R Dana -- WA 9-3951
Henley Clifford Sparks -- WA 9-3822
Hermreck M J Inc contrs
OldHwy101 -- WA 9-3221
Residence GuadalupeRd -- WA 9-3917

Hibbard Frank NipomoMesa -- WA 9-3617
Hoag S W NipomoMesa -- WA 9-3665
Hobart A Erwin CallenderRd -- WA 9-3649
Holbrook John N Burton&D -- WA 9-3226
Holloway C R GuadalupeRd -- WA 9-3233
Holloway Keith W Dana -- WA 9-3931
Holt Jess EDana -- WA 9-3242
Howard Edw R Mallagh -- WA 9-3203
Huie Bob Rev Tefft -- WA 9-3952
Hunter Jack R Tefft -- WA 9-3289
Jensen Francis FthlRd -- WA 9-3685
Jocko's OldHwy101 -- WA 9-8986
John Orville C Tefft -- WA 9-3938
Johnson K W OakAv -- WA 9-3272
Johnson W J Jr GuadalupeRd -- WA 9-3660
Johnson W M Bennett -- WA 9-3712
Jones Elizabeth DivisnRd -- WA 9-3322
Kaminaka M CallenderRd -- WA 9-3658
Kaminaka Z CallenderRd -- WA 9-3639
Keith Chas R WDana -- WA 9-3902
Keys Mildred HazelLn -- WA 9-3635
Kitchen J C GuadalupeRd -- WA 9-3957
Kitchen Jas A EDana -- WA 9-3514
Knotts Fred Mallagh -- WA 9-3971
Knotts Geo R Tefft -- WA 9-3241
Knotts Jas D -- WA 9-3920
Knotts Margaret Mrs OldHwy101 -- WA 9-3245
Knotts R F Tefft -- WA 9-3686
Knotts Richard A Bennett -- WA 9-3511
Kurtzhalts Edw J Mallagh -- WA 9-3362
Lane Darrell ETefft -- WA 9-3954
Larsen Blaine D OrchrdRd -- WA 9-3355
Leverett Emma Mrs OrchrdRd -- WA 9-3614
Leverett M G OrchrdRd -- WA 9-3614
Lewellyn Stanley Tefft -- WA 9-3554
Lloyd W W HazelLn -- WA 9-3625
Lloyd Wm Jerry GuadalupeRd -- WA 9-3659
Longest A H SouthRd -- WA 9-3374
Lucas F D str OldHwy101 -- WA 9-3257
Luckey Daisy Tefft -- WA 9-3654
Magee Alfred J DivisnRd -- WA 9-3555
Mallory Douglas C OakAv -- WA 9-3361
Marsalek A F Tefft -- WA 9-3950
Martinez Pete SouthRd -- WA 9-3668
McClelland J L Dana -- WA 9-3653
McClelland Nora Dana -- WA 9-3281
McCoy Grant Tefft -- WA 9-3223
McDade T M D -- WA 9-3258
McDonald R D Price -- WA 9-3356
McKim David W Chestnt -- WA 9-3741
McKinnon Lawrence Chestnt -- WA 9-3543
Mehlschau Gene MehlschauRd -- WA 9-3220
Mehlschau Mattie C OldHwy101 -- WA 9-3827
Mehlschau Peter FthlRd -- WA 9-3979
Meier Walter ETefft -- WA 9-3972
Mesa Tavern Oak -- WA 9-8989
Mesa Trailer Park Oak&Short -- WA 9-3689
Miller Billy Jay CallenderRd -- WA 9-3609
Miller Garland W OrchrdRd -- WA 9-3667
Miller Jim O Tefft -- WA 9-3228
Miller Vernon Dick EDana -- WA 9-3261
Montgomery V E Pinky
GuadalupeRd -- WA 9-3607
Moore A R OldHwy101 -- WA 9-3940
Moore G A OldHwy101 -- WA 9-3263
Morales Geo OldHwy101 -- WA 9-3978
Morales Patricia OldHwy101 -- WA 9-3375
Morrow Linnie E Mrs OldHwy101 -- WA 9-3923
Morrow Vernon A 107WPrice -- WA 9-3975
Mulkey Douglas RobbinsRd -- WA 9-3605
Munoz Arthur Branch -- WA 9-3932
Murphy Benedict A GuadalupeRd -- WA 9-3661
Muttart Chas R OrchrdRd -- WA 9-3816
Nichols Lester Tefft -- WA 9-3642
NIPOMO BARBER SHOP
OldHwy101 -- WA 9-3922
NIPOMO GARAGE & WRECKING YARD
OldHwy101 -- WA 9-8981
Nipomo Grocery OldHwy101 -- WA 9-3656
Nipomo Lumber Co OldHwy101 -- WA 9-3940
Nipomo Mesa School
NipomoMesa -- WA 9-3611
Nipomo Mobil Service
Robbins&Hwy101 -- WA 9-3622
Nipomo Richfield Service
Hwy101&Price -- WA 9-8993
Nipomo School Price -- WA 9-3211
Nipomo School Annex No 2 Dana -- WA 9-3947
Nott Arthur NipomoMesa -- WA 9-3749
Nunez Cruz DivisnRd -- WA 9-3736
Pacific Gas & Electric Co Bus Ofc
206WestMainSantaMaria
From Nipomo Exchange
Ask Operator for-Entrprise 10251
PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSanLuisObispo
Ask Operator for -- Business Office
(No Charge for calls to Business Office)
See Introductory Section for Service calls and Other Important Matters
Palmer E H GuadalupeRd -- WA 9-3646
Parson Garold RobbinsRd -- WA 9-3532
Paulson Margaret OldHwy101 -- WA 9-3615
Pearson Wm A EChestnt -- WA 9-3619
Peck Glenn E CountyRd -- WA 9-3644
Phelan Donald W FthlRd -- WA 9-3976
Porcho Frank GuadalupeRd -- WA 9-3914
Porter Dora M Nipomo Grocry
OldHwy101 -- WA 9-3656
Pulliam Andrew Tefft -- WA 9-3238
Quick Cecil O Burton -- WA 9-3692
R & R Decorating Co Bennett -- WA 9-3990
If no answer call -- WA 9-3998
Ransom Fred OakAv -- WA 9-3255
Rice L J Branch -- WA 9-3214
Rilling Robt H D -- WA 9-3903
Robinson Frank W Dana -- WA 9-3240
Romar Carrol Co GuadalupeRd -- WA 9-3678
Romines C D EDana -- WA 9-3998
Romines C D R & R Decrtng Co
Bennett -- WA 9-3990
Romines Leotis R & R Decrtng Co
Bennett -- WA 9-3990
Rosa Anna GuadalupeRd -- WA 9-3672
Rosa Gerald Bennett -- WA 9-3513
Rosa Richard South County Sanitary Serv
BurtonAv -- WA 9-3246
Rowley Blanche B Tefft -- WA 9-3645
Saldivar Nazario DivisnRd -- WA 9-3742
Salinas Trinidad GuadalupeRd -- WA 9-3638
Samaniego Carlos SouthRd -- WA 9-3756
Samaniego Rosa SouthRd -- WA 9-3756
Sandidge J D Price -- WA 9-3909

San Luis Obispo County of

Library EPrice -- WA 9-3994
Sheriff-Coroner Court Hse Sn Luis Obispo
Emergency calls only
From telephones served by the following exchanges
Nipomo
(No Intercity Charge)
Ask Operator for-Entrprise 11560
Sheriff Deputy WPrice -- WA 9-3662

Santos Herminia EDana -- WA 9-3694
Santos Joe L Branch -- WA 9-3943
Sapien Steve NipomoMesa -- WA 9-3613
Schoening Jas M Burton -- WA 9-3216
Scroggins Hurley Jr
Branch&Beech -- WA 9-3974
Sears & Gaunt Realty OldHwy101 -- WA 9-3733
Shiffrar Joe Tefft -- WA 9-3209
Shipley Carl L Dana -- WA 9-3687
Siebenthal John M OrchrdRd -- WA 9-3968
Simmons Tom NipomoMesaRd -- WA 9-3623
Sims Bruce OrchrdRd -- WA 9-3249
Sleath Jack C Dr NipomoMesa -- WA 9-3631
Small Maynard A CountyRd -- WA 9-3643
Smith A J B&Mallagh -- MA 9-3204
Smith Benny E Tefft -- WA 9-3230
Smith T E Chestnt -- WA 9-3946
Smith V R OakAv -- WA 9-3743
Soares Joe NipomoMesa -- WA 9-3274
Soares Steve GuadalupeRd -- WA 9-3621
Sones Chas W Burton -- WA 9-3624
South County Sanitary Service
BurtonAv -- WA 9-3246
Southern Counties Gas Co
From telephones served by the following exchanges
Nipomo
Ask Operator for-Entrprise 10206
Souza Joe A GuadalupeRd -- WA 9-3669
Stevens Jas R DivisnRd -- WA 9-3818
Stillwell Maeco D -- WA 9-3924
Streetman Ernest GuadalupeRd -- WA 9-3251
Stubblefield A J Oak -- WA 9-3929
Sturgeon I N OrchrdRd -- WA 9-3628
Sutcliffe Herbert D WDana -- WA 9-3927
Tacorda M T OakAv -- WA 9-3255
TANORE STORE
RobbinsRd -- WA 9-3250
Tatum Allan MesaRd -- WA 9-3955
Taylor Chas R Burton -- WA 9-3964
Taylor Jim B EDana -- WA 9-3267
Thomas Virgil GuadalupeRd -- WA 9-3626
Tilley Jas A RobbinsRd -- WA 9-3237
Tilley Regina M Tefft -- WA 9-3280
Toko Takao SouthRd -- WA 9-3657
Tomooka Masayoshi GuadalupeRd -- WA 9-3671
Tremper Ronald Chestnt -- WA 9-3330
Tucker Dale Burton -- WA 9-3695
Turk Melvin L Bennett -- WA 9-3820
Ularte Ponciano C 2dCountyRd -- WA 9-3618
Valente Frank GuadalupeRd -- WA 9-3907
Valles Yndalecio OrchrdRd -- WA 9-3663
VanBuskirk Paul Hill -- WA 9-3967
Velasquez Miguel
OrchrdRd&Nipomo -- WA 9-3745
Venema Geo A BennettDr -- WA 9-3828
Vidal Wm W FthlRd -- WA 9-3208
Vogelzang Jake BurtonAv -- WA 9-3352
Vogelzang Melvin F CountyRd -- WA 9-3676
Volk Cora M NipomoMesa -- WA 9-3264
Voss K W OldHwy101 -- WA 9-3321
Ward Harry Mrs EBranch -- WA 9-3604
Ways Ed N GuadalupeRd -- WA 9-3944
Weaver S C OakAv -- WA 9-3935
Westfall Glen Branch -- WA 9-3296
Williams Johnnie B -- WA 9-3273
Wilmore Joe H CountyRd -- WA 9-3930
Yabuki D FrontgeRd -- WA 9-3681
Zigler Clarence W Tefft -- WA 9-3285

OCEANO

(For Subscribers see Arroyo Grande)

PACIFIC VALLEY

Pac Valley Cattle Co Agent
Call Operator for -- Pacific Valley No 3
U S Forest Service Agent
Call Operator for -- Pacific Valley No 2

PACIFIC VALLEY SCHOOL

Pac Valley School Dist Agent
Call Operator for-Pacific Valley School No 1

PARKFIELD

J. S. Ray, Manager

Business Transactions with Telephone Co.

San Miguel Telephone Co
Business Office 348-12thStSanMiguel
Ask Operator for -- HO 7-3211
Payments in person and personal visits
San Miguel Telephone Company
348-12thSt SanMiguel

Calif State of

Division of Forestry
Fire Crew -- 2401
Parkfield Fire Control Stn -- 2401

Cannella Tom -- 2462
Carr Ray F -- 2468
Claassen Arthur -- 2414
Dikes Harold L -- 2467
Durham Harlan C -- 2361
Durham Herbert H -- 2445
Durham Robert Jr -- 2444
Espinosa Jim -- 2418
Etter Sam -- 2505
Flentge Bros ParkfldRd -- 2419
Frohlich Andrew -- 2417
Gilbert Ted -- 2411
Hancock Ranch CrestonStarRoute -- 2373
Harlan Jerry ParkfieldRoute -- 2469
Harlan Percy -- 2464
Jack R E Co CholameRanch -- 2461
Jordan Foster Cholame -- 2371
Kester Douglas -- 2413
Kester Norman -- 2410
McClure Ernest -- 2364
Miller Henry -- 2363
Miller Raymond rnch -- 2516
Pacific Gas & Electric Co
Business Ofc 617-12thPasoRobls
From telephones served from Parkfield exch only
Ask Operator for-ENtrprise 1-0251
Parkfield School -- 2431
Penner Emil E Cattle Div -- 2462
Rambo Gene -- 2465
Roberson Dave -- 2512
Robertson Walter A -- 2463
San Miguel Telephone Co
SnMigl -- HOmstd 7-3211
Taylor Clyde -- 2343
Taylor Dudley -- 2341
Taylor Floyd TurkeyFlatRd -- 2372
Taylor Melvin K -- 2362
Thomason Wm -- 2342
Van Horn Martin -- 2501
Watkins Ed -- 2415
Western Union Telegraph Co
1208 SpringPasoRobls -- 238-0808
To send a Telegram or Cablegram
call-Western Union
White Wilbur -- 2412

PASO ROBLES

W. V. Williams, Manager

Business Transactions With Telephone Co.

The Pac Telephone & Telegraph Co
1030Vine -- 238-0911

A

A & B AUTO WRECKERS
N101Hwy -- 238-0703
A & W Root Beer 21st&Spring -- 238-0360
Aaroe Anna B 517BevrlyAv -- 238-1713
Abbey Roland T OakFlat -- 238-4091
Abbott Geo H 645BolenDr -- 238-4732
Achter Eugene
284 SanAugustinDr -- 238-4076
Acosta Danl 1445RivrsdeAv -- 238-4844
Acosta Pete 240 Spring -- 238-0835
Adams Adrien A 621-5th -- 238-1440
Adams Arthur E 1745 Oak -- 238-4925
Adams Coffee Shop SHwy -- 238-4351
Adams Jewell 26th&Ysabel -- 238-4893
Adams Kenneth 44HillcrstDr -- 238-1265
Adams R E 265 SntaYsablAv -- 238-0158
Adams Wm D 1314 Oak -- 238-1436
Afana Dorothy L OakFlat -- 238-1008
Agee Etta 123CapitlHlDr -- 238-0722
Agee Floyd 108CrestnRd -- 238-3660
Aikens Ronald Crestn -- 238-4959
Air Express Division of Railway Express
Agcy Inc 1332 Spring -- 238-3120
AIR-VOL BLOCK cemnt blocks
NRiverRd -- 238-0408
Akers Dillard 519-15th -- 238-3179
Alcoholics Anonymous 633BolenDr -- 238-1345
Aleman Joe 225 SnFrnando -- 238-3033
Alexander Effie 1205GregoryAv -- 238-4672
Alexander Joyce Mrs 3118 Oak -- 238-1839
Alexander W H 50-12th -- 238-3853
Alexander's Serve Your Self Laundry
801Pine -- 238-1609
Algee Madeline J Dr Crestn -- 238-4374
Allbritten R N 335-21st -- 238-4798
Allen Carl 1732 Spring -- 238-2647
Allen Gene 129Almond -- 238-0096
Allen Hereford Ranch Hwy41 -- 238-3893
Allen J W CrestnRd -- 238-2206
Alley Douglas D Shandn -- 238-3346
Alley Edw C 139-12th -- 238-0729
Alley Leigh 1031Pine -- 238-2308
Alley Robt L Crestn -- 238-2674
Alley Walter B Shandn -- 238-1554
Alley Wm S Cholame -- 238-2697
ALLEY'S PHYSICAL THERAPY
1031Pine -- 238-2308
Allison Bessie M 1716Vine -- 238-1604
Allison Harry A 124 SntaYnezAv -- 238-2169
Alma's Beauty Salon 1221Park -- 238-3211
Altrock R F Nick 25RidgevwCt -- 238-4734
Alvarez Josephine 1628Pine -- 238-3552
Alvarez Mabel F 3017Pine -- 238-4352
Ambrose Danl F Mrs Crestn -- 238-2567
Amer Red Cross Headquarters
525-13th -- 238-3223
If no answer call -- 238-0737
If no answer call -- 238-0925
Ames Harry A Jr KilerCanyonRd -- 238-0207
Ames L Udel 534Fein -- 238-2636
Amundson Kenneth D 713TuckerAv -- 238-3142
Andersen Dagny Mrs 821Vine -- 238-0947
Anderson Albert M WillwCrkRd -- 238-0582
Anderson Carl C 144-12th -- 238-0307
Anderson Don A CayucosRd -- 238-0110
Anderson Frank W pub acct
917-12th -- 238-0612
Residence 526Bevrly -- 238-4538
Anderson Grant B Cholame -- 238-0697
Anderson H L 1314 Oak -- 238-0409
Anderson Jake 2823Pine -- 238-4723
Anderson Leo CrestnRd -- 238-1149
Anderson Robt W
235 SnFrnandoDr -- 238-1776
Anderson Ruth M WillwCrk -- 238-2318
Anderson Vernon A 3021 Spring -- 238-1860
Anderson Viva A Cholame -- 238-3446
Andleman John B MD 1110Vine -- 238-2240
Residence 107CapitlHlDr -- 238-0979
If no answer call -- 238-3800
Andres Bob L 105 SnRaflDr -- 238-3928
Andrews Geo CamattaCanyon -- 238-4484
Andrews John R 527 Oak -- 238-0568
Andrews Sherman A 336-13th -- 238-1403
Andrus A L 240 Oak -- 238-1223
Andrus E R CrestnRd -- 238-3217
Anecito Alfred M 1818 Spring -- 238-0876
Angelline Donald -- 238-3679
Appleton's Motel 2218 Spring -- 238-3412
Appuhn Gus 601TuckerAv -- 238-3447
Araujo K T CayucosRd -- 238-3330
Araujo Richard -- 238-3576
Arbogast Irwin NRiverRd -- 238-2015
ARDEN FARMS
149 SVine -- 238-1920
Arden Farms Co 1830Pine -- 238-1434
Arebalo Margaret 2844 Oak -- 238-3308
Arebalo Orval 2844 Oak -- 238-3308
Armbruster Eugene A UnionRd -- 238-0849
Armer Audrey CayucosRd -- 238-0791
Armer Fred CayucosRd -- 238-0791
Armoletti Caroline Mrs E13th -- 238-1126
Armstrong Catherine
1813RivrsdeAv -- 238-0317
Armstrong Edna W Crestn -- 238-3943
Armstrong Harold 818 Olive -- 238-3124
Armstrong Susan 818 Olive -- 238-3124
Arnett Ernest J 1445 Oak -- 238-3047
Arnold David W 640GatesCt -- 238-0837
Arnold K M 350PanoramaDr -- 238-2627

Arrowhead & Puritas Waters Inc ---LIbrty 3-6616
Arthurs Delbert 3001Park ---238-3929
Arthurs Marion ---238-1453
Artistic Beauty Shop 517-13th ---238-2535
Asabez Archie 31st&Vine ---238-3000
Asabez Archie Economy Const Co 24th&Pine ---238-4615
Ashton Chas H 611-26th ---238-3055
Assembly of God Church Shandn ---238-4067
ASSEMBLY OF GOD CHURCH 18th&Oak ---238-3366
Associated Oil Co 26th ---238-1632
Atkins Louisa 723-17th ---238-4747
Atkins Ollen ---238-4022
Augustine Anthony J CrestnRd ---238-4540
AVALON MOTEL 3231 Spring ---238-0807
Avenales Cattle Co
Office 540-12th ---238-1300
CanynRnchShandn ---238-1771
Avenales Cattle Co CanynRnch ---238-0780
Averill Lyman E 1301Chestnt ---238-0650
Avery D J 1746Park ---238-0397
Avon Products Inc 964ChorroSnLuisObispo ---LIbrty 3-8458
Awe Johnny C 54AlmondDr ---238-0674
Azbill J E 619CrestnRd ---238-4938

B

B & W SPORTSMEN 2138 Spring ---238-0442
Babka Cleon F 517-30th ---238-1276
BADER WM whsle pltry & eggs
12th&RivrsdeAv ---238-4905
Residence OakFlatRd ---238-2603
Bagby Hope YorkMountainRd ---238-3799
Bagby Robt J 1815Vine ---238-4840
Bailey Jas F OakFlat ---238-0197
Bailey Jas H Shandn ---238-1249
Bailey Pat Shandn ---238-1249
Bailey Willard D 204 SntaYsablAv-238-4489
Bakeman Pat Mrs 530-5th ---238-4910
Baker Anabel ---238-4523
Baker Ernest 40-12th ---238-3962
Baker John W 420-13th ---238-0734
Baker Louis Hwy41 ---238-2343
Baker Raymond W 215 SanAugustinDr ---238-0456
Baker Robt E 118CapitlHIDr ---238-1675
Balentine Grant A Templtn ---238-0494
BALES HI FI & TV 573-12th ---238-0596
Bales P A 144 SntaYnez ---238-3337
Ballert Geo E ElPomr ---238-1651
Ballment H F 521FerroLn ---238-1678
Bank of America Natl Trust & Savings Assn Bk of AmericaBldg ---238-1232
Banks Elwood ---238-3458
Banks Fred G 506-3d ---238-3617
Banks Wm H Mrs Shandn ---238-3521
Bar H H 1830 Oak ---238-0214
Barba Donald R 406-16th ---238-3462
Barba Kenneth Crestn ---238-3867
Barba Louise 1845Park ---238-0480
Barba Mike 1745Pine ---238-0114
Barbour Clyde 530CrestnRd ---238-4677
Barbre O M 829-16th ---238-1348
Barclay John D 2129Vine ---238-3583
Barker August E 1929Pine ---238-4757
Barker Joe ShandnHts ---238-4035
Barlogio David ---238-4623
Barlogio Miles CayucosRd ---238-1375
Barnes Roy H Jr 423-10th ---238-4341
Barnes Virgil D PeachyCnynRd ---238-0504
Barnhart F S 612TrigoLn ---238-2648
Barr John T 849 Olive ---238-2427
Barrett J A ElPomr ---238-0344
BARRETT L A weldng & horseshng NRiverRd ---238-1253
Barron Tom M 633MossAv ---238-2649
Barss S C 136-18th ---238-1059
Bartl Helen ---238-4340
Bartlett Stewart NRiverRd ---238-0503
Barton Frank 205-16th ---238-3425
Basham Jessie 2845 Oak ---238-4064
Bassett Paul R Old41Hwy ---238-3619
Bauer Marie 2425Vine ---238-1562
Baum Billie 102 Spring ---238-0743
Baum Glenn 102 Spring ---238-0743
Baxter C J 2105 Oak ---238-3628
Baxter Curtis J Paso Robles Ofc Supply 608-12th ---238-1057
Baxter Elizabeth 1902Vine ---238-4609
Baxter O P ---238-0123
Baxter Tyrrell J A Rev 533-15th ---238-0575
Bayer Dovie E 820Park ---238-0870
Bayer Elmer H NVine ---238-4496
Bayne Agnes J 1515Pine ---238-3415
Bayne Linda Kay 1758HighlndPrkDr ---238-4640
Beasley Winston 1121-18th ---238-2615
Beaudoin LaDonna 1728Vine ---238-1370
Beaudoin Roy K 1707 Oak ---238-1191
Beaumont Richard D ins
Bk of AmericaBldg ---238-3723
Residence CayucosRd ---238-0141
BEAUTY CORRAL 1113 Spring ---238-2111
Beaver Henry M 23Almond ---238-2075
Beavers Jerome ---238-0920
Bebeau Les 225FairvwLn ---238-1838
Becerra John D 2203 Oak ---238-0195
Beck W W truckng 1938 Olive ---238-1731
Becker Chet 614BolenDr ---238-1869
Becker Jas P 545FerroLn ---238-0519
Becker's Beauti Pleat Draperies 614BolenDr ---238-1869
Bedell Donald J BitterwaterValley ---238-3368
Bedell Orville Crestn ---238-2079
Beecham Jim 3219Pine ---238-1861
Beeler Bernadine 2213 Olive ---238-3016
Beeson John H 644MossAv ---238-3969
BEKINS VAN & STORAGE AGCY 821Pine ---238-3139
Bence H W ---238-3751
Beneficial Life Insurance Agent 104 SntaYnez ---238-4420
Benevides Doris 3007Pine ---238-2390
Bennett Carley V 712 Oak ---238-4469
Benson F L PlymouthHill ---238-2217
Benson M E 845 Olive ---238-2261
Bentley Jesse L Crestn ---238-2070
Bentz Bert SRiverRd ---238-1738
Benzler Robt E 507FerroLn ---238-1194
Bergen Harry L 104-16th ---238-0826
Bergman Alfred ---238-2119
Bergman Alvin WhitleyGardens ---238-2130
Bergman Louis WillwCrk ---238-3302
Bermingham Al ---238-1852
Bermingham Edw G ---238-3336
Bermingham Robt L 127CapitlHIDr ---238-2087
Bermudez John CayucosRd ---238-3428
Berry J R ShandnHts ---238-3919
Berry Robt ---238-0954
Berry Vera M ---238-1127
Berta Frank CrestnRd ---238-0448
Bertoni Dave 275 SanAugustinDr ---238-3585
Bertoni John I 376PacAv ---238-4973
Bertram Freda 2730 Spring ---238-0601
Bertschman L J 3131Vine ---238-2235
Beushausen W M 406Vine ---238-3173
Biasotti Ben turkeys retl CrestnRd ---238-4825
Bickell Cliff 312-13th ---238-3527
BICKELL'S STATIONERY STORE 807-12th ---238-1231
Biddle Richard K 2935½Vine ---238-3281
Bieber Marie Mrs 130 Spring ---238-3982
Billingslea Joe R MtnSprngsRd ---238-1408
Bilton Leonard W 1644Pine ---238-3229
Birks K R 1624Chestnt ---238-1624
BIRKS KEN Paso Robles Transit Mix Concrt SHwy ---238-3411
Bivens Frances M 1636 Oak ---238-0106
Bixby Otto ElPomr ---238-1863
Black Cullen S 209Vine ---238-1569
Black H H WillowCreekRanchTempltn ---238-3285
Black H H 32d&Vine ---238-1123
BLACK OAK RESTAURANT Hwy101&Hwy41 ---238-4799
Black Terry 636Vine ---238-4445
Blackburn Alberta 1135Gregory ---238-4564
Black's Hatchery RivrsdeAv ---238-1131
BLACK'S RICHFIELD SERV STN Hwy41&Hwy101 ---238-4648
Blackwell A C 1532Vine ---238-1825
Blackwell Jas I 229-15th ---238-3178
Blair Edw Dr 207-18th ---238-4828
Blair Rex 823-7th ---238-1258
Blake Harry 608-13th ---238-2626
Blake Marie Mrs 1846Pine ---238-4650
Blake Wm Mrs E13th ---238-2205
BLAKE'S PLUMBING HEATING & SHEET METAL 1701RivrsdeAv ---238-3934
Blankenship E J ShandnRd ---238-3845
Blankenship E J Jr ---238-1949
Blechen Geo 545Vine ---238-1704
Bliss Herman A 605-17th ---238-3958
Blue Moon Coffee Shop 1226 Spring ---238-9804
Blythe H E ChimneyRockRanch ---238-4774
Boatman Cecil C Furn Center
910Park ---238-4504
Residence 1906Vine ---238-3539
BOB'S MOBILE SERVICE SHwy ---238-2112
Bob's Shoe Store 619-12th ---238-3623
Bobson Marjorie 745 Oak ---238-0857
Boileau E Mrs 108CapitlHIDr ---238-2549
Bollinger Carolyn 625MossAv ---238-3023
Bollinger Elmer 1428 Oak ---238-2020
Bonde Chas 1905Vine ---238-4300
Bonde Edwin C 516Vine ---238-0615
Bone Troy D GoldenHillRd ---238-4684
Bonelli Noel EstrllaRd ---238-0569
Bonetti Jules 546-13th ---238-3145
Bonnheim Donn ---238-4497
Bonnheim Walter E Sr 312-14th ---238-4053
Bonnheim Walter S ShandnHts ---238-0142
Booker Claude ---238-2026
Booth Gene 406-10th ---238-1502
Borchelt C R 625MossAv ---238-3023
Borchert Edwin ---238-3413
Borton Carrie Mrs 638TrigoLn ---238-2137
Botts Milton ---238-4724
Botts Wm T 2835Vine ---238-4702
Boulware Flossie 605-21st ---238-0413
Boulware Henry H 1535Locust ---238-0424
Bower Shelton 502-4th ---238-1407
Bowers Leo L SHwyTempltn ---238-3409
Bowles S O 443-10th ---238-0741
Bowling Doris 2808Pine ---238-0544
Bowman Joy F Cholame ---238-1076
Bowman Nellie 2319 Spring ---238-3518
Box Wallace Hwy41 ---238-4303
Boyer A M ---238-4417
Boyer Blair ---238-2523
Boyer Frank ---238-4513
Boyer & Sons Garage & Service Shandn ---238-3954
Boyette Jas M 2036 Oak ---238-4598
Braddock Emma 412 Oak ---238-4541
Bradford R F 2118Vine ---238-4587
Bradford Richard E 528FerroLn ---238-4780
Branca Ray Ray's Tavrn 1114Pine ---238-3678
Branch Bill I 2713Vine ---238-2053
Brandon Elmer 410PacAv ---238-3758
Branson Wm H 1511 Oak ---238-4841
Brazzi G S KilerCanyonRd ---238-2554
Brazzi Ruben W 836Park ---238-0467
BRESETTE A SEPTIC TANK SERVICE 931-15th ---238-4815
Bresette Alberta 931½-15th ---238-1945
Bresette E J OakFlatRd ---238-1507
Bresette Sallie 718 Oak ---238-1659
Brewen Joe ---238-1818
Brewster W E 639 Oak ---238-3949
Bridge Norm B & W Sportsmen 2138 Spring ---238-0442
Bridge Norman 274 SnCarlosDr ---238-0681
Bright J E 1925 Spring ---238-4817
Briley Jane W ---238-2373
Brimhall Ernest L 1955 Olive ---238-0843
Brinson Elmer J GoldenHillRd ---238-0670
Brooks Elbert 306-12th ---238-0327
Brooks Geo 1020-17th ---238-2268
BROOKS WES CHEVRON SERVICE 806 Spring ---238-9814
Brooks Wesley 1416Vine ---238-1913
Brower Philip 2226Vine ---238-1790
Brown A J 1340Vine ---238-0386
Brown Anna 1340Vine ---238-0386
Brown Clyde J 1622Park ---238-2099
Brown Dean L Shandn ---238-0547
Brown Ernald ---238-3358
Brown Ernest ---238-0364
Brown Estella 2930Pine ---238-3935
Brown Frederick J 505FerroLn ---238-4975
Brown G W 1946 Oak ---238-0300
Brown Georgia 722 Olive ---238-1756
Brown Gertrude Shandn ---238-3553
Brown Jas K 1746½Park ---238-4449
BROWN JOE C GARAGE N101Freewy ---238-1240
Brown John A EstrllaRd ---238-4596
Brown Jos F ---238-3270
Brown L A 3005Vine ---238-4879
Brown M R SHwy ---238-3711
Brown M R Lumber 26th&Pine ---238-3978
Brown Marie 2921Pine ---238-4326
Brown Paul Rev 41-12th ---238-2168
Brown Ray N Dr dntst 612-12th ---238-3002
Residence OakFlat ---238-3006
Brown Wm O ---238-2537
Brown's Tire Service 1534 Spring ---238-2611
Broyles Jack 1849Vine ---238-3854
Brumley C J Crestn ---238-4670
Brunk Athol J D 608TrigoLn ---238-0273
Brush J P 1751Filbrt ---238-3704
Brush Kirby 1758HighlndPrkDr ---238-4640
Bryan Dale H 102-12th ---238-0095
Bryan Gene 1415Chestnt ---238-1712
Bryan Jacquelyn 102-12th ---238-0095
BRYAN MEAT CO SlaughterHouse ---238-3232
Bryant Edwin 730-18th ---238-3260
Bryant F Ray 125 SunsetDr ---238-1656
Bryant Joe 540FerroLn ---238-1957
Bryant S J 542BevrlyAv ---238-4573
Bryden Forest A & B Auto Wreckrs N101Hwy ---238-0703
Buchanan Ruth R Mrs 133CapitlHIDr ---238-3329
Buchman Alfonse CrestnRd ---238-1817
Buchman Norman A NHwy ---238-2270
Buck Donald R 124 SnCarlosDr ---238-1734
Buck Kenneth M ---238-0131
Buckalew Robt S 2HillcrstDr ---238-3647
Buckle Edwin R 2931Park ---238-4745
BUCKLE'S BODY WORKS 1509 Spring ---238-4626
Buckley Victor B 215 SntaCrzAv ---238-1101
Buelna Joaquin 212-12th ---238-1547
Buena Vista Mines Inc AdelaideRd ---238-1981
Office 1130Pine ---238-4056
BUILDERS MARKET 840-10th ---238-0727
Bull Jas R Shandn ---238-3392
Burcham J E Jr ---238-0838
Burk Herman E AdelaideRd ---238-2676
Burk W H Mrs 625-14th ---238-1715
Burke H A 204-18th ---238-4461
Burleigh Geo R Crestn ---238-0559
Burleigh Margaret Crestn ---238-0559
Burns Jack H 2325 Oak ---238-1184
Burns Shirley 3214Pine ---238-2031
Burns Wayne L 3214Pine ---238-2031
Burns Wm H ---238-4751
Burt Marilyn 254 SntaCrzAv ---238-1695
Burt Warren 254 SntaCrzAv ---238-1695
Burwick Warren Shandn ---238-4876
BUSI'S CAFE 1122Pine ---238-9716
Buss Robt C 627BolenDr ---238-3352
Butler Oral E 648GatesCt ---238-3494
Butler Robt O 274 SntaCruzAv ---238-0972
BUTLERS STEEL BUILDING DISTR 10th&Railrd ---238-4311
Butterworth C CrestnRd ---238-2659
Buttery Richard D 130B CapitlHIDr ---238-1969
Buttke Alvin 637TuckerAv ---238-4033
Butts John J 516FerroLn ---238-1657
Bynum R C 603TrigoLn ---238-1268
Byrom Wright G 3303Pine ---238-2605

C

Cady Geo 1728Locust ---238-4334
Cain Troy E 111CapitlHIDr ---238-3917
Cal-Farm Insurance Co Bk of AmericaBldg ---238-3723
Caldwell Jas P Templtn ---238-2309
CALIF ALMOND ORCHARDS INC main plant & ofc 4th&Spring ---238-2060
Calif Milling Corp 1212Railrd ---238-1220
CALIF MOTOR EXPRESS LTD 821Pine ---238-2122

Calif State of

Dept of Employment
Farm Labor Office 3341 Spring ---238-4842
Dept of Motor Vehicles 812-10th ---238-1323
Department of Natural Resources
Division of Soil Conservation 823-13th ---238-3812
Division of Forestry
Las Tablas Fire Control Station Adelaide ---238-4592
Paso Robles Fire Control Stn SHwy ---238-2211
Shandon Fire Control Stn Shandn ---238-4957
Div of Highways CrestnRd ---238-1590
Maintenance Foreman Shandn ---238-0747
Maintenance Superintendent 5th&Rivrsde ---238-2351
Highway Patrol SHwy ---238-2424
For emergency calls only Ask Operator for-Zenith 12000
Paso Robles School for Boys EstrllaRd ---238-4040
Youth Authority School for Boys EstrllaRd ---238-4040

Calloway W J 617MossAv ---238-0272
Cameron G O 1710Pine ---238-2355
Cameron Tommy Sr 721Pine ---238-3706
Cameron Tommy H Jr 714CrestnRd-238-1680
Cameron's Brake & Wheel Alignment 3011 Spring ---238-1402
Cammack Clara 1919 Oak ---238-3507
Cammack Marie 1949 Oak ---238-1306
Cammack Wilfred E 1927 Oak ---238-0206
Camp Fire Girls Headquarters 19th&Chestnt ---238-4753
Camp Russell CrestnRd ---238-1827
Campbell Robt B Rev Shandn ---238-3638
Cannon Jas W PeachyCnyn ---238-2249
Cantrell Garland 1638Park ---238-3159
Car Wash Paso Robles 631 Spring ---238-9849
Carl's Billiards 831-13th ---238-3848
Carlson Sheldon 701Vine ---238-0339
Carminati A B NRiverRd ---238-3155
Carminati W S SherwdRd ---238-4450
Carpenter L H Mrs 1817 Oak ---238-3841
Carpenter Lyle F ---238-0080
Carr Georgia E 1813RivrsdeAv ---238-0317
Carroll Edw A 225 SntaCrzAv ---238-0948
Carter Ann 422-16th ---238-4873
Carter C Haldon 422-16th ---238-4873
Carter Geo L 912Vine ---238-2478
Carter W E Mrs 1911Park ---238-4530
Carter Winn H 621Vine ---238-3087
Cary Ed SunsetHts ---238-1711
Cary F N 1729Park ---238-2148
Cascioni Louise 627 Oak ---238-3004
Case Rufus RivrsdeAv ---238-3295
Cash W G 2902 Oak ---238-4507
Casiday B B 254 SntaFeAv ---238-3249
Casper Wm J 1528 Oak ---238-0659
Casselman Naomi 202 Spring ---238-3350
Casteel Bert 2130Vine ---238-0680
Casteel Elvin M CayucosRd ---238-4347
Casteel Melvin ---238-4923
Casten Donald W 138-17th ---238-4094
Catholic Church 512-13th ---238-2218
Catt R W 546FerroLn ---238-1383
Caulkins Kathleen Mrs 530½-10th-238-0070
Caulkins Louise 530½-10th ---238-0070
Ceramic Shop The 607-22d ---238-1230
Chacon Diantha A 1319 Olive ---238-1946
Chadwell Tracy C 503BonitaAv ---238-4543
Chafee Ronald A 245 SnFrnandoDr-238-4986
Chaides Carman 1715Pine ---238-4367
Chaidez Raymond R 1519RivrsdeAv-238-0321
Chamber of Commerce 1030 Spring ---238-0506
Chambers E H Mrs 415-16th ---238-2597
Chambers Louise M 326-12th ---238-1947
Champion Lawton D ElPomrTempltn ---238-0242
Champion Lawton D atty Bk of AmericaBldg ---238-0626
Chaney Earl 728 ShannonHillDr ---238-0491
Chaney Emma 728 ShannonHillDr ---238-0491
Chaney Revalee ---238-4078
Chaney Wm E 100CapitlHIDr ---238-0311
Chanley Dean ShandnHts ---238-3196
Chaplin Clarence CrestnRd ---238-1128
Chapman C E 1436Pine ---238-1362
Charcoal Industries Inc AdelaideRd-238-1719
Charlebois Henry W Paso Robles War Memrl Dist Hosp 15th ---238-3800
Residence 15th ---238-4927
Chavez Vincent 2925Pine ---238-4839
Cheek Clara 221-17th ---238-0310
Cheney Frank L 164 SnCarlos ---238-4009
Chernabaeff Geo S CayucosRd ---238-4093
Cherry Elmer L ---238-4416
Chesmore Gertrude H 635Vine ---238-3218
Chevrolet Sid Nichols 1305 Spring ---238-3464
Chiappari Grace E 326-16th ---238-0818
Chiappari Ted OakFlat ---238-1019
Chiappari Theo 326-16th ---238-0818
Chick's Tire Service 1233 Spring ---238-3701
Child Care Center 3126Park ---238-2520
Childress J C 544 Oak ---238-0511
Childs Milton R 1702Vine ---238-2113
Chism Gail R 339-13th ---238-3737
Chism John H 339-13th ---238-3737
Chittenden E D 1734½ Oak ---238-1733
Choice Valley School Cholame ---238-1684
Cholame Ambulance Service Cholame ---238-1496
Cholame Cafe Cholame ---238-1496
Cholame Garage Cholame ---238-3095
Cholame School Hwy41 ---238-1793
Christensen Arlene B 1312Park ---238-2313
Christensen C A 511 Oak ---238-0098
Christensen Donald 810 Olive ---238-1613
Christensen Ernie L 1312Park ---238-2313
Christensen Oscar ---238-0229
Christopher Georgia Geneseo ---238-3271
Chuck's Service 1339 Spring ---238-9704
Church Bertha 2918Pine ---238-1449
Church Kenneth 128CapitlHIDr ---238-1157
Church of Christ 20th&Park ---238-0968
If no answer call ---238-1569
Church of Jesus Christ of Latter Day Saints CrestnRd ---238-4636
CINDERELLA MOTEL 2745 Spring ---238-0348
CITY NEON 1140Railrd ---238-3423
Claassen Agnetha Mrs ---238-2037
Claassen Ben A 511-8th ---238-2116
Claassen Ernest ---238-1204
Claassen G J 528CrestnRd ---238-4583
Claassen Henry A 1905 Oak ---238-4701
Claassen Herbert G ---238-1203
Claassen Herman WillwCrkRd ---238-2253
Claassen Howard O ---238-4529
Claassen John J Shandn ---238-2630
Claassen John W WillwCrk ---238-4612
Claassen Louis J 344-14th ---238-2076
Claassen Margaret 1334Chestnt ---238-0487
Claassen Wm ---238-0940
Claassen's Radiator Shop 1534 Spring ---238-1634
Clark Howard C 530-10th ---238-1647
Clark J C Shandn ---238-4068
CLARK PEST CONTROL ---238-2524
Clarke Clarence E ---238-1937
Clarke Vivian ---238-1937
CLASSIC BEAUTY SALON 1503Park ---238-4408
Claus Herb 521 Oak ---238-0813
Claus Mat 838Vine ---238-2504
Claybrook Barry 2005 Oak ---238-3816
Clegg Shirley 2626 Spring ---238-4376
Clemans Robt S 114 SanAugustinDr-238-2043
Clemente Gene 608 Oak ---238-1082
Clemons H P 500-12th ---238-3515
Clevenger Lyman WillwCrkRd ---238-4358
Clevenger W H 1920Rivrsde ---238-4643
CLEVENGER W R const WillwCrkRd ---238-4358
Clifford D B Mrs 1849Locust ---238-1102
Clifton Delton RanchoAltaVista ---238-3735
Clifton Motel 125 Spring ---238-4327
Clock Motel 3440 Spring ---238-2536
COALWELL E R BLACKIE plmbr 2029Pine ---238-2436
Coates Vine R RN SRiverRd ---238-1837
Coburn Bud 284 SntaFeAv ---238-0194
Coburn G 532-2d ---238-1277
COCA-COLA BOTTLING CO 2508 Spring ---238-3601
Cochran M P 330-14th ---238-0891
Cocke Robt L ---238-1972
Cockrell Jess KilerCanyon ---238-0936
Cockrell Wayne 625 ShannonHillDr-238-3282
COCKRELL'S REFRIGERATION 845-13th ---238-1931
Cockrum John B Mrs Shandn ---238-2652
COLBURN T R tractr repmg 221-15th ---238-0842
Cole Ann 2835Park ---238-4666
Cole C PeachyCnyn ---238-0804
Cole Chas V 2835Park ---238-4666
Coley Jodie M Mrs ElPomar ---238-4634
Collazo Anthony General Contractor S 101Hwy ---238-0738
Collelmo Ugo FairOakRanch ---238-3811
Collelmo Ugo 215FairvwLn ---238-2344
Collins G B Dr vetnrian 820-23d ---238-2132
Residence SHwy ---238-0269
Collins John A 332-3d ---238-2521
Collins Ray B 415-6th ---238-3405
Colt Earl I 301CrestnRd ---238-4709
Colvin W E 101Vine ---238-0878
Colwell Kenneth W 130CrestnRd ---238-1789
Colwell Walter 730Park ---238-4769
Colyer J T 1109Chestnt ---238-2114
Combs G E 730Pine ---238-1977
Combs Mel 130D CapitlHIDr ---238-4952
Comfort H G 1411Pine ---238-3651
Comstock Alta 215-12th ---238-4942
Conaway Wm W 2907Park ---238-1667
Conklin C H Crestn ---238-2685
Conner Duane 517 SimsAv ---238-2091
Conover L W CayucosRd ---238-2618
Conover L W Jr 509BonitaAv ---238-4851
Conrad Elizabeth Mrs 738Vine ---238-3896
Conrad V M 629TuckerAv ---238-1857
Consolidated Motors 1534 Spring ---238-2611
CONTINENTAL PASO ROBLES Hwy101 South ---238-1280
Conway Dan W 1533Vine ---238-4350
Cook F D MtnSprngsRd ---238-0072
COOK F D PLUMBER & ELECTRICIAN 1032Pine ---238-3332
Cook Jess H 406-7th ---238-1347
Cook John B NRiverRd ---238-4977
Cook Lincoln Sr Crestn ---238-1250
Cook V Mac ElPomr ---238-0462
Cook V N ElPomr ---238-1759
Cook Wm M ---238-0872
Cooks Davie L 38th&RivrsdeAv ---238-3659
Cooks Mary Lee 38th&RivrsdeAv ---238-3659
Coon Carroll L 915 Olive ---238-1337
Cooper Arthur H BuenaVsta ---238-0707
Cooper Gilbert O Dr PeachyCnyn ---238-4336
Cooper F J 636 Spring ---238-2658
Cooper Harriet 15HillcrstDr ---238-4539
Cooper Helen 3309Pine ---238-0971
Cooper Kathryn Mrs 124 SanAugustinDr ---238-3048
Cooper L R 3640 Oak ---238-0591
Cooper Maurice ElPomr ---238-1541
Cooper Robt C 3124 Oak ---238-0578
COOPERATIVE FARMERS SUPPLY CO INC 14th&Pine ---238-1718
Corbaley J V 1712Vine ---238-0669
CORBIT ELECTRIC MOTOR REPAIR 846-9th ---238-1241
Corbit Ray A WhitleyGardens ---238-0620
Corey Florence 130 Spring ---238-4085
Cork Blanche 1945Park ---238-4696
Cork Carol 39-12th ---238-2256
Cork Dean 39-12th ---238-2256
Corley J F 1705RivrsdeAv ---238-4965
Corning Delbert D ShandnHts ---238-0955
Coronado Motel 2400 Spring ---238-1823
Cossairt R L NRiverRd ---238-4012
Costelow Jas WhitleyGardens ---238-4635
Cottage Motel 2206 Spring ---238-1580
Couch Walter R 1803Vine ---238-4331
Cousins Betty Northwestern Mutl Life Ins Agt 822-13th ---238-2181
Residence 1351Chestnt ---238-4505
COUSINS JAS I ins & grain dlr 822-13th ---238-2181
Residence 1351Chestnt ---238-4505
Cousins Robt J ins & grain dlr 822-13th ---238-2181
Residence 420 Oak ---238-0259
Cowan D R 240-3d ---238-1482
Cowan Pomp Mrs 2020RivrsdeAv ---238-0532
Cowger Dick 607-14th ---238-2078
Cowles Florence M Mrs 429-16th ---238-3137
Coy Julian 532CrestnRd ---238-1735
Coy Paula 532CrestnRd ---238-1735
Craig F L 531-30th ---238-0082
Craig F L Sheet Metal & Plumbing 731-21st ---238-0082
Craig Jessie L 217W24th ---238-2103
Crawford Elmer 1734 Oak ---238-4086
Crescent Cafe 1421 Spring ---238-1523
Crescent Circle Ranch CrestnRd ---238-0356
Creston School Crestn ---238-4771
Crew Walter S 246-19th ---238-1063
Crews Jess Sr 712Park ---238-1083
Crider Jennie Sue 1412C Oak ---238-3010
Crider Lee 1412C Oak ---238-3010
CROCKER-ANGLO NATIONAL BANK 604-12th ---238-4422
Crooks Shirley 821Vine ---238-2650
Cropper Bob 226 Oak ---238-4983
Cropper Sidney C MtnSprngsRd ---238-3713
Residence 1935Vine ---238-4827
Cropper T H CrestnRd ---238-1805
Crouch Jack AdelaideRd ---238-4563
Crouch Joe H PeachyCnynRd ---238-4462
Crown Photo Service ---238-4016
Cryder Geo V 711 Oak ---238-1406
Cryer B H 234 SntaCrzAv ---238-0099
Cryer Evelyn 234 SntaCrzAv ---238-0099
CUENDET F blksmth 1304Railrd ---238-3046
Culbert E S 120-18th ---238-0216
Culinary Alliance & Bartenders Union 703 100 F Bldg ---238-0337
Cull Bob 421-19th ---238-1079
Culligan Soft Water Service 802-21st ---238-3815
Cullors Alfred 1421RivrsdeAv ---238-0479
Cullors J W Rev 2103RivrsdeAv ---238-1777
Cullors Willie 1945RivrsdeAv ---238-1469
CULL'S T V 630-6th ---238-3933
Cully Jos ---238-2511
Culver Milton ---238-2548
Cummings Eugene C 284 SntaCruzAv ---238-3274
Cummings Ruby E 1045 Olive ---238-2304
Cunningham John W 2222VillaDr ---238-4457
Cunningham Ola 108W11th ---238-0404
Curletti B 820-22d ---238-4065
Currell J M Mrs ---238-1031
Curry Darwin W 523FerroLn ---238-3342
Curtis Bruce Mrs 305PacAv ---238-4098
Cushing Jas E 1410A Park ---238-3927
Cutting May 605-14th ---238-0630

D

Dahl Joe 620-30th ---238-1307
Dahl Joyce M Mrs 520FerroLn ---238-4683
Dailey Vincent S 633BolenDr ---238-0836
Dalby Bertha 807Vine ---238-0140
Dalcerri Frank 545MapleLn ---238-3088
Dale Alan A ShannonHillDr ---238-0470
Dale Ina M Mrs 245 Oak ---238-2679
Dales Hazel C 731Pine ---238-2505
Dalmatoff Abe ---238-4483
Dalrymple Darrell 1532 Olive ---238-0522
Danhouser Lawrence L 1030-7th ---238-2338
Daniels' Drug Store 1317Park ---238-3244
Daniels Gladys 2011RivrsdeAv ---238-4651
Daniels Russell R 749 Olive ---238-2359
Daniels Walter E 615-26th ---238-0864
Dan's Upholstery Shop 836-9th ---238-0831
Darnall Fred A 925 Olive ---238-2518
Darnall's Geneseo Ranch CrestnRd ---238-3457
Dauth-Leisy Foods 530-12th ---238-4005
Dauth Lester C 33HillcrestDr ---238-2166
Dauth O E 2021 Oak ---238-1000
Davenport C I 318-4th ---238-3151
Davenport Howard OakFlatRd ---238-3209
Davenport Lucille 318-4th ---238-3151
Daves Ben E 616TrigoLn ---238-2188
Davidson Robt L Shandn ---238-4760
Davies Gilbert K Cholame ---238-3564
Davies Kenneth H X Bar D Ranch ---238-4794
Davies Tom L 204-17th ---238-2315
Davis B H Tire Service 1233 Spring-238-3701
Davis Bert Mrs 1105Vine ---238-2624
Davis Clara 1023-20th ---238-4506
Davis Connie SHwy ---238-2083
Davis Douglas E 503Vine ---238-2473
Davis Ernest Roy 429 Oak ---238-1883

Davis Grover C 1620Park ---238-2146
Davis Henrietta S 120-17th ---238-2033
Davis J A 1st&Spring ---238-3128
Davis J H 529-18th ---238-1724
Davis J Terry 304-14th ---238-2411
Davis Johnnie SHwy ---238-2083
Davis K C Shandn ---238-1272
Davis Lumber Yard 1st&Spring ---238-3128
Davis Luther ---238-1563
Davis Mable Mrs Adelaide ---238-1133
Davis Margaret H 235 SntaYsablAv-238-4611
Davis Marion F Adelaide ---238-4682
Davis Mearl WhitleyGardens ---238-2265
Davis R L Fat ---238-3918
Davis T E BittrwatrRd ---238-2496
Davis Walden E Shandn ---238-1043
Davis Wm E ---238-3164
Davis Winifred Crestn ---238-4657
Day Cletis R MtnSprngsRd ---238-0493
Day Della M Mrs 1520 Olive ---238-3438
Dean Archie R 2244 Spring ---238-3575
Dean Marion L 1503 Olive ---238-1176
Dean Vess O 1442Pine ---238-2565
DeBarge Fred EstrellaRd ---238-3324
DeBusk C W 515 Spring ---238-0764
Decater Geo A Mrs 634BolenDr ---238-1828
DE CHAINE BOB INSURANCE & GRAIN DLR 1220Park ---238-3221
DeChaine D R 1401Chestnt ---238-3143
Deckert L L Hwy41 ---238-3766
DeGraf Gerald 200CrestnRd ---238-3451
Deis Gene ins 531-12th ---238-3944
DeJournett Milo 202-4th ---238-4521
Delavan J E 420-15th ---238-2391
Della Frances 906Vine ---238-1505
Dellaganna Geo CayucosRd ---238-3220
Dellaganna Josephine 744 Oak ---238-1201
Dellaganna Theo E YorkMountainRd ---238-3697
Della's Home for the Retired 1020Pine ---238-3024
DelRio Mercy 1147-26th ---238-2388
DeMeritt H E 2145Park ---238-3331
Dempsey J B CrestnRd ---238-2092
Dempsey John A 1232 Olive ---238-0533
Dempsey Loren A 15-12th ---238-0546
Dempsey Rose Marie 1232 Olive ---238-0533
Dempsey's Hobby Shop 907-12th ---238-1939
Denich Ralph 647Vine ---238-3099
DENNEY D O TREE SERVICE 530FerroLn ---238-0635
Derby John Mrs Sr 415-7th ---238-0294
Detrich Martha R 2005Vine ---238-0251
DeVaney C O Mrs 2611 Spring ---238-1703
Devaney Ione 820Park ---238-0924
Dewar J B Norwalk Gasoln Co distr 9th&PasoRobls ---238-0634
DeWitt Donald F 50Fresno ---238-2394
Dickey A A Mrs 1410B Park ---238-1893
Dickinson Robt A 646 Oak ---238-2102
Dickson Geo A MSgt 820Park ---238-0665
Diener John 1713Park ---238-3983
Dieter Monrow 2345½Vine ---238-3036
Dikes Roy R Estrlla ---238-1090
Dillon Jas 1811½Park ---238-4558
Dillon R C 823-17th ---238-4776
Dittman C W ---238-2408
Dittman Richard C CemeteryRdTempltn ---238-4801
Dodd Ed Klau ---238-2375
Dodd Errol AdelaideRd ---238-4980
Dodd Jas E 3-12th ---238-2369
Dodd Raymond E Adelaide ---238-2471
Dodd Raymond E 304-13th ---238-1416
Dodder C O 204-24th ---238-2519
Dollar Hotel The 1317 Spring ---238-0212
Donkin Chas P 1421Chestnt ---238-0159
Donkin Elbert B Dr dntst 1134Vine-238-4803
Residence 205 SnFernando ---238-2302
DONNIE CLEANERS 23d&Spring ---238-3014
Donoho Emery M 420 SherwdRd ---238-2244
Donoho Lois Mrs 504Bonita ---238-2639
DON'S MARKET 2044 Spring ---238-0201
Dooley Helen ---238-2678
Dooley Jas H MD 522-13th ---238-0885
If no answer call ---238-3800
DORR'S GARDEN CENTER 604-30th ---238-0211
Doty Leland M Shandn ---238-4679
Dougherty B J 303-15th ---238-4528
Dougherty May B 1121 Olive ---238-3168
Dougherty Russell ---238-2382
Douglas Alberta 1745RivrsdeAv ---238-0446
Dowden Ray L Shandn ---238-2286
Dowell R Judson MD 401-15th ---238-2330
Residence 235FairvwLn ---238-4993
If no answer call ---238-2625
If no answer call ---238-3800
Downing Delma L 430-7th ---238-0117

Dozier P R 2809Pine 238-3207
Drake Allen 561-12th 238-0820
Drake John 238-4935
Drake Lisle A Shandn 238-1685
DRAKE'S BOOK STORE
561-12th 238-0820
Dreher Dal 612BolenDr 238-0730
Drennan A L 218CrestnRd 238-0399
Drennan Bob R 145GlencrestLn 238-1679
Drennan Loyd S Mrs 517BonitaAv 238-3725
Dres Victor G 265 SntaCrzAv 238-0351
Dresser Ranch 238-4439
Dresser W R 1612 Oak 238-4929
Drew Ranch 238-4443
Drum D O 3308 Spring 238-3974
Dubost Mary Mrs 210-16th 238-4031
Dubost Raymond 238-2269
Ducoing Bernice L
295 SnFrnandoDr 238-1768
Ducoing Francis E
295 SnFrnandoDr 238-1768
Dudley Harvey A 134 SntaYnezAv 238-1192
Dudley Noel W 2611 Spring 238-3885
Dudley Wilma J 134 SantaYnezAv 238-1192
Dueck Alfred J 640CecilCt 238-1925
Dueck Frank 238-4924
Dueck Helen 2937Vine 238-2155
Duerksen J R Rev 345-13th 238-0961
Dufford Robt M Mrs 100Fresno 238-3819
Dugger R B KilerCanyonRd 238-3191
Duke's Smoke Shop 737-12th 238-9787
Dummer Wm V 238-0084
Dumont Saml H CapitlHlDr 238-3005
Dunbar Cliff GoldenHillRd 238-0725
Duncan Roland F 1819 Oak 238-2468
Dunham Chas 1628 Olive 238-3709
Dunlap Hazel Peterson Dr optmrst
1221Park 238-3502
Dunlap J W PeachyCnyn 238-1326
Dunlap John E 624Tucker 238-0754
Dunlap Ray E bevrgs 842PasoRobls 238-1643
If no answer call 238-4033
Dunlap Sidney Shandn 238-2059
Dunmire Martha Mrs 1438Park 238-1911
Dusi Dante SHwy101 238-3707
Dusi Guido F 2721Vine 238-0671
Dusi Guido F Paso Robles Elec
13th&Pine 238-2140
Dusi Sylvester SHwy 238-3301
Dusi Winery SHwy 238-3301
Dutra John Mrs 1803Vine 238-2145
Dwyer Archie E Shandn 238-0264
Dyck Alvin A YorkMountainRd 238-3598
Dyck John A Adelaide 238-2386
Dyck Margaret CayucosRd 238-1486
Dyck Will G WillwCrk 238-0083

E

Earleen's Beauty Shop
VineyrdRd Templtn 2782
Eason Don Q 1834 Oak 238-0203
Easterling Catherine Miss
1705 Oak 238-1222
Eastwood Wm C 429Vine 238-3916
Eaton H A 1433 Olive 238-0775
Eaton & Smith Lime Mine
Office LimeMountain 238-1259
Crusher LimeMountain 238-2296
Mechanic LimeMountain 238-3162
Shop LimeMountain 238-4984
Eberlein Dean W 345-12th 238-4472
Eberlein F W WillwCrkRd 238-2278
Economy Construction Co
24th&Pine 238-4615
Eddy Arthur B 403HilltpDr 238-4712
Eddy's Apparel 1214Park 238-3600
Ede W C 34HillCrestDr 238-3961
Edelman Albert CrestnRd 238-3654
Edgar S E 542-32d 238-4357
Edgett June 2802Pine 238-1124
Edinger Frank Frank's Wilshire Serv
1545 Spring 238-9750
Edmiston Harriett A NHwy 238-4601
ED'S RICHFIELD SERVICE STN
1402 Spring 238-3900
Edwards Belle 431-5th 238-0701
Edwards Building & Supply Co
HueyRd 238-0937
Edwards Ernestine R 145-16th 238-1803
Edwards G H 105 Olive 238-2455
EDWARDS HARRY R Farmer's Ins Group
1744Vine 238-4548
Edwards Henry 2125RivrsdeAv 238-2021
Edwards Jack OakFlatRd 238-0909
Edwards Kenneth A 632CrestnRd 238-1548
Edwards Lessie 2125RivrsdeAv 238-2021
Edwards Louise T 105 Olive 238-2455
Edwards Lucy M Public Accountant
Bk of AmericaBldg 238-4630
Edwards Thos J dntst 1112Vine 238-0419
Residence 285 SnFrnandoAv 238-2124
Edwards Trent HueyRd 238-0937
Eide Arthur ShannonHillDr 238-4345
Eide Arthur Paso Robles Gls Shop
609-22d 238-4014
Eimon Paul KilerCanyonRd 238-0073
Eimon Sig KilerCanyonRd 238-0108
Eissinger Arnold H 85FairvwPl 238-4007
Elam R H YorkMountainRd 238-4782
Elam W C 1944 Spring 238-3359
Electrical Products Corp 918-13th 238-2634
ELIZABETH ANN FLOWER & GIFT SHOP
724-14th 238-0528
Elliot C M 1519Chestnt 238-3418
Ellis H D 624-8th 238-1980
Ellis J G Bill 1521Vine 238-3615
Ellis Norman Pioneer Auto Parts
1144Railrd 238-1020
Residence 542Bonita 238-0240
Ellison Dale 274 SanAugustinDr 238-4343
Elmer Hildegard 1109Chestnt 238-0605
El Pueblo Apartments 1804 Spring 238-1446
Embers Coffee Shop Hwy41 238-9851
Embree Bernard C 44-12th 238-2494
Engard Wm 204-12th 238-3784
Engelke J H GillisCanyon 238-4090
Engleman Norman 2120 Olive 238-1766
Ennis Business Forms Inc
SherwoodField 238-1144
Enos Louis 238-0210
Episcopal Church St James
1345 Oak 238-0819
Erb Eugene 1836Park 238-0306
Erickson Chester L 238-2197
Erickson Leo Crestn 238-1760
Erickson Leslie CrestnRd 238-2232
Erickson Will J 238-0560
Erikson Arthur J 2143Park 238-1638
Ernst Brothers Warehouse
1225RivrsdeAv 238-4038
Ernst Ellsworth 238-3073
Ernst Eugene 490PacAv 238-3646
Ernst Ralph A 238-4795
Ernst Wilmar F 238-1531
Eros Orville E Dr dntst 1115Vine 238-1441
Residence 502CrestnRd 238-1325
Escarcia Richard Cholame 238-3468
Eschwig W W atty 531-12th 238-1311
Residence CherryHill 238-0204
Escorpiso Evalina 3015Pine 238-0567
Escorpiso Francisco 3015Pine 238-0567
Estes Gilbert E 370PacAv 238-2564
Estes Maurice W 370PacAv 238-3245
Estill Jean 114 SnCarlosDr 238-1615
Estrada Bartol 1440Railrd 238-1226
Estrada Ray 604CrestnRd 238-4894
Estrada Silas 1811Pine 238-1694
Estrella Farms Inc 238-3445
Eubanks Tressie 1421½Pine 238-0161
Evans Camera Exchange
12th&Spring 238-3512
Evans Iveus S 1704Park 238-2446
Evans Paul L 1619 Olive 238-1625
Evans Thos 536FerroLn 238-0529
Everett Queen Esther 2006Park 238-0438
Exline Retta Mrs OakFlat 238-1674
Experimental Specialties Co
AdelaideRd 238-4082

F

Falk Carl CrestnRd 238-2402
Family Food Basket Shandn 238-4454
Fanning Derrill R 333-19th 238-2575
Fanning Roy B 221-16th 238-2431
Fanning Roy B Jdge of the Justc Court
406 Spring 238-4718
Faries Culbert W RanchoAltaVista 238-3735
Farmer Harry 1644Pine 238-3229
FARMERS ALLIANCE BUS ASSOC
Office 10th&RivrsdeAv 238-0660
Bulk Plant 6th&RivrsdeAv 238-0662
Feed & Seed 10th&RivrsdeAv 238-0223
FARMERS COOPERATIVE SUPPLY CO INC 14th&Pine 238-1718
Farmer's Insurance Group
1744Vine 238-4548
FARMHOUSE MOTEL
425 Spring 238-1720
Farnell Ray J 1944Vine 238-0576
Farnham Tommy 1414Pine 238-3905
Fast Marie WillwCrk 238-4368
Fast Walter J NRiverRd 238-2210
Faulkner Anna 2128RivrsdeAv 238-4593
Fauver E M Mrs 623½-2d 238-3319
Fehnders E H OakFlatRd 238-0907
Fehnders Elissa OakFlatRd 238-0907
Fein C B 420-10th 238-3138
Feldhacker Addie C Mrs 211-16th 238-0183
Ferdy's Cocktails 1144Pine 238-1512
Ferrin Jay R 85-15th 238-4808
Ferrin Rose M 421-16th 238-2322
Ferry A K 245 SanAugustin 238-0228
Ferry Archie WhitleyGardens 238-0769
Ferry John Jr 399PacAv 238-0814
Ferry John E 2545RivrsdeAv 238-0825
Feuchter Aline Mrs 1422 Spring 238-1540
Fieguth Herman J 501CrestnRd 238-1572
Fieguth Robt 238-1420
Fikse Wilhelm 238-2578
Filipponi Mario 827-8th 238-2226
Fillmore Robt A 2127 Oak 238-4694
Finley Mildred Rhyne
1306CrestnRd 238-4778
Finney Ralph 204-12th 238-3784
Firestone Hammons Dlr Store
1344Park 238-2514
FIRST BAPTIST CHURCH
17th&Park 238-4419
Fiscalini Aldo 916-8th 238-2572
Fisher John C 63-12th 238-0774
Fisher Vernon 134C CapitlHlDr 238-0930
Fitzhugh Dee 7XRanch 238-2569
Flamson Geo H Paso Robles High Schl
24th&Spring 238-4464
Residence 1825Vine 238-4618
Flannery Herbert F 238-1927
Fleig Frieda 1511Park 238-4606
Fleig Robt H Shandn 238-1248
Flemmons Leon 640BolenDr 238-1430
Fletcher Jos B MtnSprngsRd 238-2512
Fletcher Olive MtnSprngsRd 238-2512
Fletcher U L 1011-16th 238-2542
Flores Lorenzo 1616Pine 238-3141
Forbes Eugene W Christian Sci practnr
1740HighlndPrkDr 238-4746
Ford Harlow B ExtW17th 238-3726
Forest Ernest SVine 238-1152
Fort Jas C WillwCrkRd 238-3231
Fortini Louis C SHwy 238-2596
Foss Robt W 2045 Spring 238-3161
Foster Walter L 3341 Spring 238-3517
FOSTER'S OLD FASHIONED FREEZE OF PASO ROBLES 2524 Spring 238-0103
Fouri Geo T 238-0301
FOWLER GLASS SHOP
1026Pine 238-3966
Fowler Louis H 405Vine 238-1786
Fowler P D 2145 Olive 238-2347
Fowler P D Paso Robles Ins Agcy
531-12th 238-4550
Fox Theatre 1436 Spring 238-1121
Frame Jesse S 636 Spring 238-0376
Frame Vera B 636 Spring 238-0376
Francis Don L 1135-11th 238-0425
Franklin Harold 238-0092
Franklin Wesley CrestnRd 238-1342
FRANK'S AUTO REPAIRING
1546 Spring 238-4874
Frank's Wilshire Service
1545 Spring 238-9750
Frazier Chas T 244 SntaCrzAv 238-1115
Frazier Leona E 727 Oak 238-2510
Frazier R W contr 620-23d 238-0957
Frederick Chas Shandn 238-2058
Frederick Howard Shandn 238-0451
FRED'S NORWALK SERVICE STN
840 Spring 238-0421
Freeman Addie Mrs 623-2d 238-4921
Freeman Donna 1728 Spring 238-4401
Freeman R D Babe SRiverRd 238-1596
Freeman R L 1728 Spring 238-4401
Freeman R L Calif Milling Corp
1212Railrd 238-1220
French Grace H 1109½Chestnut 238-4390
French L M 644BolenDr 238-2400
French Phillip 238-3419
Friend Orval OakFlatRd 238-2107
Frisby Gerald Mrs 406-9th 238-0235
Frisby H S 802PasoRobls 238-4941
Frisby Howard SHwy 238-2242
Frisby's Barber Shop 1322Park 238-4536
Frischmann Josephine 309-13th 238-2311
Fritschle Max 939 Spring 238-3911
Fritzius Irmgard 1229Park 238-3838
Frogge Elva 2029Vine 238-1015
Fuller A E 504Vine 238-3571
Fuller W S 115CapitlHl 238-3624
Fullerton Claude C 539FerroLn 238-0375
FURNITURE CENTER
910Park 238-4504

G

Gabriel Wm A 1511Vine 238-1358
Gafner Robt L 275 SnFrnandoDr 238-4853
Gahan W V SHwy 238-0530
Gahan W V rl est 1215Park 238-2458
Gaines John 1512Park 238-4962
Galba Edw P 2210VillaDr 238-0604
Gallagher John P HilltpDr 238-2135
Gallagher Madden & Hart attys
BkofAmericaBldg 238-3686
Galle M J Rev 830Vine 238-1778
Galli J M CayucosRd 238-0428
Gamel Nora H 238-2418
Gano Eula C 606-13th 238-4319
Gantz Henrietta W Mrs 1445Vine 238-4519
Garcia Edw E 526 Spring 238-0246
Garcia Jean 836 Olive 238-1970
Garcia Joe L 2020Park 238-0821
Garcia Louis 1146-19th 238-0362
Garcia Richard 836 Olive 238-1970
Garcia Ruth 2922Pine 238-1414
Garcia Sam 3122Pine 238-1030
Gardner Glenn G 526Bonita 238-4447
Garner Francis E SVine 238-3495
Garnett Tay 238-4934
Gates John 2044 Olive 238-2088
Gates Leroy 238-1097
GATES M ROLAND Paso Robles Cr Bureau
1222 Spring 238-1330
Residence 1545Park 238-2007
Gates M Roland Suprvsr Dist No 1
1222 Spring 238-1707
Gates Russell W Mrs 51-12th 238-1956
Gatlin Dave 238-1716
Gay Flossie H 1936Vine 238-4527
Gaylord Evelyn J 2940 Oak 238-3607
Gaylord H K NRiverRd 238-0408
Gaylord Melvin 2940 Oak 238-3607
Gearhart D C 511-6th 238-4665
GENERAL AUTO PARTS
1218Pine 238-4911
General Petroleum Corp see Mobil Oil Co
Adelaide 238-3909
General Petroleum Corp plant see
Mobil Oil Co plant 5th&Pine 238-3901
Geneseo School 238-4887
Gentry Chas S 1645Pine 238-2465
German Louis 721Park 238-4654
German Myrtle 715-18th 238-4346
Gerst Ed Adelaide 238-2084
Gerst Nursery Adelaide 238-2677
Gerst Wm Adelaide 238-2677
Giacomazzi Harold 619-20th 238-0402
Gibbs E E 1735Park 238-3603
Gibbs Elmer E 1736Vine 238-4765
Gibbs Fred S 2925 Oak 238-4584
Gibbs Gene W 829-10th 238-1637
GIBBS OIL CO
2235 Spring 238-2038
Gibbs Sam 521-5th 238-4398
Gibbs W C 400RivrsdeAv 238-2349
Gibson Wm H 154 SanAugustinDr 238-4054
Gileau Omer Pat 238-1439
GILEAU PAT CHEVRON SERVICE
1502 Spring 238-4399
Gillette Thurlow T 320-4th 238-2409
Gillian W L 2135Pine 238-1292
Gilmore Clarence Mrs 519FerroLn 238-1029
Gingham Girl Donut Shop
555-12th 238-9858
Givens Geo G 231-17th 238-0721
Gladke Frank ShandnRd 238-1874
Glambocki Ed Neil Wm P Co Ltd
835 Spring 238-9886
Glass Karl B 1733 Spring 238-2508
Glimp H B Sr Crestn 238-0164
Glimp Nursery Crestn 238-0164
Gluhareff Antonina PeachyCnynRd 238-3608
Godsey Hal G Mrs 1927 Olive 238-0224
Goetsch Leroy W 238-1042
GOLDEN STATE PRODUCTS DISTR
2840 Spring 238-1050
Gombos Joyce 515-21st 238-2438
Gomer Victor 238-3675
Gomez Anita 814Park 238-3876
Gonzales Anita 707-7th 238-3657
Gonzales Eleanor J 2045Vine 238-3775
Gonzales Manuela 2907 Oak 238-0107
Gonzales Minnie 707-7th 238-3657
Goodale Harold Bldrs Mkt
840-10th 238-0727
Goodale Harold C 226-19th 238-1623
Goodell Bob 238-4845
Goodwin Bus 205 Oak 238-3349
Goodyear Florence
105 SntaYsablAv 238-3950
Gorham Ernest L Valley Motl
Shandn 238-3741
Gorham Sam C Paso Robles Seed & Cheml
Co 13th&RivrsdeAv 238-3825
Residence 1435GreenwdDr 238-3326
Gorrell M 1534Park 238-1894
Goss Fred E 155 SanAugustinDr 238-1550
GOW CHUCK TRUCKING
Shandn 238-1260
Gowin Frank 3010Pine 238-4490
Grace Baptist Church
ShannonHillDr 238-3549
Graef Norva 143Vine 238-1872
Graef P H 143Vine 238-1872
Graff L L 640TrigoLn 238-4997
Grandview Apartments Inc
102 Spring 238-1401
Grant Adam L Cholame 238-1261
Grant Jas Cholame 238-3985
Grant Robt A Cholame 238-1983
Graves A J PeachyCnyn 238-3753
Gray Ellamae 535Fein 238-0964
Gray John R 1751HighlndPrkDr 238-3459
Gray Mack 3001Vine 238-1919

Gray Paul D 535Fein 238-0964
Gray Robt F 539Bonita 238-1215
Green E H Ed's Richfield Serv Stn
1402 Spring 238-3900
Residence 130C CapitlHl 238-3650
Green Frank E TempltnRd 238-2464
Green H A 284 SnCarlosDr 238-3261
Green J P Dr 519-14th 238-2201
Green J P Dr dntst 522-13th 238-2005
Green Oliver ElPomr 238-1444
Greenslate Ronald K 3106 Oak 238-3865
Greentree Motel 416 Spring 238-0540
Gretter B K 1427½Pine 238-2356
Gretter Edith E 41Hwy 238-1227
GREYHOUND LINES
1245 Spring 238-1242
Griggs Rex 224 SnCarlosDr 238-3914
Grigg's Studio of Photography
1322 Spring 238-1252
Grindstaff Clyde F 525BonitaAv 238-2202
GRISWOLD E R REALTOR
1424 Spring 238-4411
Residence 1444Vine 238-3044
Groff Harold 823-13th 238-4037
Grove Earl Shandn 238-3531
Grove Harold O CrestnRd 238-3457
Guffey J W CliffRd 238-2216
Gunn Alex M 254 SanAugustinDr 238-1723
Guthrie H W 1405GreenwdDr 238-4052

H

Hackney Ed 330PacAv 238-1806
Hagens Walter A 396-17th 238-0138
Hagerman Arthur F 225PacAv 238-2592
Hagerman Julia Mrs Shandn 238-0861
Hahl Ernest A Shandn 238-3280
Hahl Ruby 90-12th 238-4852
Hahn Forest C 2117Vine 238-4628
Hail A D Bill 304-16th 238-3903
Hailey Jim Shandn 238-0883
Hail's Richfield Service
1637 Spring 238-2353
Hake Emil T 2012½Vine 238-1429
Hall Clarke L 603-12th 238-4575
Residence 238-0104
Hall D R 238-0619
Hall Duane J 2012Vine 238-2325
Hall Esther 1023-19th 238-4396
Hall Gladys M 130PacAv 238-0834
Hall Jas R 238-2522
Hall Norman 405CrestnRd 238-1418
Hall Phyllis H 41Hwy 238-3676
Hall Stephen H 534-32d 238-0706
Hall Wm M 1048PasoRobls 238-4438
Haller H C 703Vine 238-2105
HALL'S SPORTING GOODS
1326Park 238-4316
Hambly Milton Crestn 238-1542
Hambly Warren 535 Oak 238-4985
Hamm Elmer J 312-17th 238-1714
Hamm Frank 322-13th 238-0459
Hamm John WillwCrk 238-0932
Hammock Eddie 2028 Olive 238-0875
Hammons Firestone Dlr Store
1344Park 238-2514
Hammons Larry C HammonsDr 238-0088
Hansen Adranna MtnSprngsRd 238-1807
Hansen Bros Ranch 238-4545
Hansen Carl J 45RidgevwCt 238-0460
Hansen Geo 238-1532
Hansen Harry weldng Shandn 238-1075
Hansen Iver 68RidgevwDr 238-3437
Hansen Kathrine 3004 Spring 238-3238
Hansen Kent I 632TrigoLn 238-3198
Hansen Nona V Shandn 238-0389
Hansen Robt MtnSprngsRd 238-1807
Hanson Alfred 635TrigoLn 238-3021
HANSON BROS PIONEER GARAGE
13th&Spring 238-1301
If no answer call 238-3247
Hanson C E Mrs 605-15th 238-2506
Hanson J G 435PacAv 238-3247
Hanson R O 1229Vine 238-4458
Hanson Ralph O Jr 603-23d 238-4895
Hanssen & Miller Shandn 238-1435
Hanssen Wm 238-3631
Harden Ray E 238-0473
Hardesty H H 406-12th 238-3821
Hardham John F MD 522-13th 238-4514
If no answer call 238-3800
Residence CrestnRd 238-1745
Hardie Amelia Mrs 1721Filbrt 238-2314
Hardie J L 1203Vine 238-4459
Harding Harry SHwy 238-4809
Harkins Damon E 630Vine 238-3146
Harlan Jack 238-0536
Harlan Sylvia M 238-0536
Harmon W M 534BonitaAv 238-3246
Harp Delmer 1911Vine 238-4620
HARPER W W POOLS
149 SVine 238-0902
Harrell Fred R 230 Spring 238-1658
Harris Clarence I 238-3307
Harris Dale Mrs 334PacAv 238-3728
Harris Dorothy D Mrs SHwy 238-2108
Harris Drusilla L Mrs 144-18th 238-1732
Harris Eleanore M WhitleyGardens 238-1971
Harris H J 1535Vine 238-2383
Harris H M RayMarRanch 238-2544
Harris Kenneth G 238-0115
Harris Kenneth L WhitleyGardens 238-1971
Harris M Ray 1330 Olive 238-0608
Harris Richard M SHwy 238-3210
Harris Truman A 12HillcrstDr 238-4906
HARRIS TRUMAN A & SON
1306Pine 238-2500
Harrison Donald 3126Pine 238-0400
Harrison Donna R 3126Pine 238-0400
Harrison Wm 475PacAv 238-4830
Harry C E 3016 Spring 238-0640
Hart Chas E SHwyTempleton 238-0342
Hart Harold 602MossAv 238-4673
Hart Paul T 1815Chestnt 238-0202
Hart Paul T Gallagher Madden & Hart attys
Bk of AmericaBldg 238-3686
Hartley Ray 405-14th 238-3204
Hartung John EstrllaRd 238-1117
Hartzell W W Jr 238-3997
Harvey C W Hwy41 238-2047
Hascall Jas Jim's Auto Repair & Brake
Shop 721 Spring 238-0539
Residence 264 SntaCrzAv 238-2530
Hascall Merle 1546 Olive 238-4932
Haskins Myron 628-30th 238-3616
Hatch Everett 238-1387
Hatch Frank Shandn 238-4958
Hatch Ruth B Mrs 1145Vine 238-3936
Hatch Wesley 744Vine 238-4478
Hatfield Arnold 544-13th 238-3406
Hatton E L 615-14th 238-3787
Haugen Jean Mrs 1606 Spring 238-2361
Haussler Dana O ElPomr 238-4451
Havens Robt N 626BolenDr 238-4386
Hawkins Gilbert B 1730Pine 238-2377
Hawkins Ralph 324-4th 238-3193
Haynes Curtis Shandn 238-0461
Haynes Marlene Mrs 909-12th 238-3717
Haynes Vern 1429RivrsdeAv 238-4850
Haynie LaVerne D 624MossAv 238-3662
Hays Chas C 119CapitlHlDr 238-0388
Hayward Lumber Co 10th&Pine 238-4900
Heard Gladys 1518Pine 238-3252
Heaton Alfred L 238-0618
Heaton Babe 321-13th 238-4917
Heaton Edgar 238-0618
Heaton Grace Mrs 630-10th 238-3316
Heaton R Wayne 1505Chestnt 238-3470
Heaton Ray G 2011Vine 238-0628
Heaton Russell 238-0618
HEATON'S
803-13th 238-3311
Heckman Jack W 548FerroLn 238-1394
Hedgpeth Myrtle Dr 1535Park 238-4018
Heely Ray ElPomrRd 238-1960
Heer Alfred G Trowbridge John B rl est
101CrestnRd 238-0624
Hege C 805 Oak 238-3427
Hege Irvin O 239Vine 238-4928
Heilman Michael 132CapitlHlDr 238-3561
Heilman Walter R 6th&Spring 238-1989
Heilmann Herman 238-4968
Heinsohn Henry K GoldenHillRd 238-3473
Helms Ida 1419Park 238-0426
Helms Pat 1419Park 238-0426
Henderson E L 320-17th 238-2541
Hendricks Carl W WhitleyGardens 238-1639
Henley Wm Ballentine CrestnRd 238-0356
Henrie Kenneth 238-1116
Henry Georgia Vaughan 220-12th 238-4028
Henry Linda WalnutDr 238-1193
Henry Marion WalnutDr 238-1193
Herman Fred 639BolenDr 238-1472
Hermanson Robt I investmnts
PeachyCnynRd 238-1654
Herreid Delmer C E13th 238-4363
Herrera Ben 11th&Railrd 238-1902
HERTZ RENT-A-CAR
26th&101Hwy 238-3400
Hess Kenneth G 238-4057
Hewitt Harry 2d&Olive 238-3127
Heyerly M C 2223 Olive 238-2337
Heynen Martin 238-4011
Hi-Way Drug Store 1217 Spring 238-4944
Hi-Way Hotel 916-13th 238-4814
Hi-Way News Agcy 1218 Spring 238-1412
Hibbard Audrey A 103-15th 238-4790
Hibbard Jas G 732-16th 238-1802
Hibbard Lucille L 732-16th 238-1802
Hibbard Richard M 99 Olive 238-1930
Hicks Kenneth C 710ElmCt 238-3262
Hicks Mary Mrs 806-9th 238-4083
Hicks Ruth Mrs 911-21st 238-4831
Hicks Wood L PeachyCnyn 238-1916
Highland Geo 120-17th 238-4588
Hight DeWayne 540 Oak 238-4621
Hilbrich Walter PaloPrietoCanyon 238-4689
Hildenbrand Francis E
905CrestnRd 238-4848
Hileman Raleigh G Mrs
164 SanAugustinDr 238-1369
Hill Alice OakFlatRd 238-2109
Hill Mabel 1405½Vine 238-1583
Hill Robt E OakFlatRd 238-2109
Hillis Henry 637TrigoLn 238-3795
Hillman B K EstrllaRd 238-1237
Hillman Clarence III 238-4320
Hiner Francene E 635BolenDr 238-2150
Hiner Fred 635BolenDr 238-2150
Hintermann Otto SnMigl HOmstd 7-3343
Hirschler Barbara ShandnHts 238-4955
Hirschler Ed WhitleyGardens 238-1938
Hirschler Lester SanJuanRiverRd 238-1875
Hirschler Lottie M 1541 Olive 238-4354
Hirschler Wm ShandnHts 238-4955
Hitchcock A B 1221Vine 238-4571
Hiteshew Thelma 721 Oak 238-0590
Hix Wm M 843 Oak 238-4404
Hobbs John W 517-9th 238-0993
Hocking Elmer J 509Bevrly 238-1275
Hodel Chris 2251 Olive 238-4479
Hodel Henry 2201 Olive 238-0436
Hodges Welcome 833Vine 238-1136
Hodson Carroll E EstrllaRd 238-4042
Hoff Denver C rl est 541 Spring 238-3377
Residence 117CapitlHl 238-2656
Hoffman Les 238-2243
Hoffman Ralph C 504-32d 238-3586
Hogshead Wm H Jr Rev The Shandn 238-1950
Hoisington Floyd D 1810Park 238-3317
Hoisington Phillip 2932Pine 238-3648
Hojnowski Robt J 524-15th 238-4377
Holbrook Chas H 730 Olive 238-4931
Holden Carrie 945 Spring 238-2367
Holden Gene R 105CapitlHlDr 238-0105
Holladay Robt L 55Fresno 238-2289
Holland Louie P 1412 Oak 238-2692
Holler Ethel G 737Vine 238-1743
Hollister Dean 2121Pine 238-3849
Hollywood Wholesale Electric Co
6820RomaineLosAngeles
From telephones served by the
following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for Entrprise 10856
Holm Jerry Lt 102 Spring 238-4092
Holmes Elisha NRiverRd 238-4863
Holmes Gladis 1027-21st 238-0832
Holmes Harry L AdelaideRd 238-4058
Holmes Sammie Lee 1027-21st 238-0832
Holmes Violet 604-24th 238-2412
Holmes Walter F 521 Olive 238-3452
Holst Chris A Jr 943 Olive 238-4030
Holsted Jas 135-16th 238-3230
Holstine Joe Hwy41 238-2387
Holstine Johnny ShandnHts 238-3846
Holstine Virginia ShandnHts 238-3846
Holstine W H 3308Pine 238-2570
HONG KONG CAFE
943 Spring 238-9817
Hooker Douglas 1745HighlndPrkDr 238-1080
Hooker Richard 522-3d 238-1256
Hoon M J 422Vine 238-4939
Hoon's Liquor Store 1317 Spring 238-0212
Hoosier Motel 2223 Spring 238-0316
Hoover Richard L 1401Pine 238-3635
Hopkin's Automatic Laundry
544-12th 238-1154
Hopkins Geo G 533FerroLn 238-1040
Hopkins Wayne 1405Chestnt 238-1451
Hopper Everett 238-3265
Hopper Jack D 24Almond 238-0542
Hopper Keith B Shandn 238-1431
Hopper Laura E Shandn 238-0987
Hopper Leland 2d&Cholame 238-4440
Hopper Oliver 238-1386
Hopper Paul E Shandn 238-4089
Hopper Thos L 238-2406
Hord Clifford Crestn 238-0643
Hord T T 238-1616
Horn Bob 2811Vine 238-4508
Hornby E R 3012 Spring 238-1373
Horton R L 2Fresno 238-2250
Hoskins C E WhitleyGardens 238-1161
Hoskins Homer E 2111 Oak 238-2670
Hot Springs Hotel Barber Shop
1320 Spring 238-4421
Hotel Holst 1227 Spring 238-1010
Houghton S W 238-0768
Houk L M Bittrwatr 238-1886
House Mildred Mrs 3445 Spring 238-0137
HOUSE OF YARDAGE
585-12th 238-0147
Housek Joe 1621Park 238-2035
Housing Authority City of Paso Robles
3201Pine 238-4015
Howard Clacy F 425PacAv 238-3066
Howard Luther Rev 1529Park 238-3514
Howell C C 337-19th 238-0973
Howell Dora Mrs 630-14th 238-2127
Howell Ilene Shandn 238-3996
Hoyt Judy 2626 Spring 238-4376
Hubbard Van & Storage Co
6420ElCmnoRlAtascdro
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Paso Robles
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Hudson E A 30RidgevwCt 238-1340
Hudson's Drug Store 815-12th 238-2208
Huff C K CrestnRd 238-1236
Hughes H E CrestnRd 238-0679
Hughes John B 521Vine 238-4877
Hull Elna W 220-16th 238-0765
Hultquist Martin 238-2310
Humble Oil & Refining Co
531-12th 238-0089
Humboldt Laura
RockyCanyonRdAtascdro 238-0472
Humphreys Eva Mrs 1728½Vine 238-1245
Hunot Fred E 1105 Olive 238-3158
Hunter C W SantaYsabelRanch 238-4512
Hunter J J NRiverRd 238-3439
Hurd Opal 2137Victoria 238-0127
Hurl Edwin ShandnHts 238-3039
Hurley T A 2015 Oak 238-4711
Hurst Fred J 1415 Oak 238-2357
Huskey Joe H 2245Vine 238-1967
Huston Keith SHwy 238-4822
Huston R L Co SHwy 238-4667
Huston Stella 530-15th 238-4725
Hutchinson J M PeachyCnyn 238-4336
Hutt Ben C 1501Pine 238-0847

I

Ideal Five & Ten 1237Park 238-4926
Iffert Joe A 1635Vine 238-4996
Inman A R 238-3755
Irving Gage H AdelaideDist 238-2298
Irwin Paul M SHwy 238-3417
Isham Beryl F 3221Pine 238-3719
Isom E C 1537Vine 238-0892
Iversen Andrew H 1236 Olive 238-3395
Iversen Elmer A SanJuanCreekRd 238-4890
Iversen Geo H 238-3920
Iversen Howard L SanJuanCreekRd 238-4890
Iversen Roland E 1345Vine 238-3913
Iversen Roland E atty 608-12th 238-2034
Iversen Ronald ShandnHts 238-1350
IVERSON'S TEXACO SERVICE
1004 Spring 238-0124

J

Jackson and Reinert
Plant & Office NRiverRd 238-2600
Superintendent
RanchitaRdSnMigl HOmstd 7-3315
Camp 5 RanchitaRdSnMigl HOmstd 7-3313
Camp 6 BernRdSnMigl HOmstd 7-3455
Camp 8 CrestnRd 238-2474
Camp 9 CrestnRd 238-1492
Hidden Valley Ranch
CayucosRd Templtn 4151
Jackson Duncan P 1039Chestnt 238-4353
Jackson Emmanuel E Rev
1243Gregory 238-4051
Jackson Geo J 536CrestnRd 238-2299
Jackson Leona M 1621½Pine 238-3951
Jackson Richmond M 1733Filbrt 238-0319
Jacobs Howard 150PacAv 238-3018
Jacques Mildred P 829-15th 238-2673
James Bennie Mrs 3104 Spring 238-2180
James Francis 2035½Park 238-1005
Jany J 623-19th 238-2479
Janzen Sue 1705Park 238-1990
Jardine Arlene 134A CapitlHlDr 238-4714
Jardine John R OakFlat 238-2607
Jardine Nola M Mrs 618 Oak 238-2125
Jardine Wm Crestn 238-2365
Jeanne's Apparel Shoppe 611-12th 238-2509
Jefferis J R GoldenHillRd 238-2445
Jefferson Sadie Mrs 102 Spring 238-2301
Jeffries Artie C 208-4th 238-0492
Jeffries Lloyd C 105 SntaYnezAv 238-1174
JEFF'S PAINT & BODY SHOP
729 Spring 238-1324
Jenkins Bert 238-0556
Jenkins Jas A 234 SntaFeAv 238-2477
Jenne H B 840-11th 238-1526
Jerdin Hilding T 2223 Spring 238-0673
Jespersen Anna C 105-12th 238-4565
Jessup Jim E ShandnHts 238-2453
Jeter Danl R Dan's Uphlstry Shop
836-9th 238-0831
Residence 244 SnCarlosDr 238-4010
Jewell Bill M Shandn 238-4690
JIM'S AUTO REPAIR & BRAKE SHOP
721 Spring 238-0539
JIM'S BARBER SHOP
827½-13th 238-0280
JIM'S DOUGLAS SERVICE
703 Spring 238-3154

JIM'S RICHFIELD SERVICE
636 Spring ---238-4604
Joe Wilson Chevron Stn Cholame ---238-2281
Johannes H W 2124Park ---238-1359
Johnny's Cocktail Lounge
1216 Spring ---238-4305
Johnny's Paso Robles Liquor Store
1240 Spring ---238-2110
Johns Clifford 1310CrestonRd ---238-3510
Johnson Bruce W 750TannerDr ---238-4783
Johnson C H 1135-11th ---238-4871
Johnson Chas F 2818Pine ---238-0352
Johnson Edw Old41Hwy ---238-4726
Johnson Ernest R 1046Vine ---238-3740
Johnson Halbert T 1104Chestnt ---238-1244
Johnson Jas E 255 SnFrnandoDr ---238-3898
Johnson Julius 1611RivrsdeAv ---238-2379
Johnson Kenneth SHwy ---238-1228
Johnson L Richard 2840Vine ---238-4470
Johnson Leland C 1331 Olive ---238-4072
Johnson Leona 729½-26th ---238-0682
Johnson Martha 1635RivrsdeAv ---238-1648
Johnson Max SherwdRd ---238-3251
Johnson P E 1315Vine ---238-2421
Johnson Philip R 321-15th ---238-2041
Johnson Phyliss 321-15th ---238-2041
Johnson Richard SHwy ---238-1228
Johnson W O 725Vine ---238-3426
Johnson Walter P ElPomr ---238-0153
Johnson Wm J ---238-0132
Johnston John N101Hwy ---238-3508
Johnston Mark NRiverRd ---238-0503
Jones Amil L ---238-2566
Jones Arlie B 2841 Spring ---238-4595
Jones Bob G 620-32d ---238-4499
Jones Charles Trucking 1110 Olive ---238-3633
Jones Isabelle R 221 Oak ---238-0129
Jones J W 2121Park ---238-0720
Jones John D 625TuckerAv ---238-4676
Jones Roy E 2026Vine ---238-1448
Jones Seaborn B 221 Oak ---238-0129
Jones Weldon A 615Vine ---238-4663
Jonesy's Cocktail Lounge 1236Pine ---238-4328
Jordan John L 1602 Oak ---238-1048
Jordan Sena Mrs 818-16th ---238-3570
Jordan Willard J 1848Park ---238-1107
Jordanos' Inc whsle bevrges SHwy ---238-0541
Jorgensen C R 615-30th ---238-3361
Joyce Robt ---238-4867
Juhl Conrad ---238-2187
Juhl Fred Mrs 820Vine ---238-2561
Justason Denise 1938Park ---238-3026

K

K & M MKT
2927 Spring ---238-2612
K P R L Radio Stn 32d&Oak ---238-1600
Kahl Lucille L Mrs 411-14th ---238-0921
Kalar Chas S 532-19th ---238-0447
Kalbach Huber ElPomr ---238-0344
Kalton Gene 545 Oak ---238-4492
Kantor Leon L 549Maple ---238-4832
Karau H A ---238-4080
Karkanen Josephine 1522Park ---238-4322
Kastman O C 213-18th ---238-3320
Kauhn Walter E 254 SnCarlosDr ---238-0476
Keck Joan 312-12th ---238-0445
Keefer Donald B 1742HighlndPrkDr ---238-1428
Keefer Florence B Mrs
1737HighlndPrkDr ---238-1909
Keefer Neil H Sr 1737HighlndPrkDr ---238-1909
Keene Rebecca 320-12th ---238-2498
Keene Trailer Court 3126 Spring ---238-1413
Keener H L 311-12th ---238-2199
Keeney Grover Jr 751 ShannonHlDr ---238-3652
Keller Geo W 835 Olive ---238-4661
Kennedy Chas R Dr 522-13th ---238-1108
Residence 1233 Olive ---238-1013
If no answer call ---238-3800
Kennedy Milton Shandn ---238-1363
Kennedy O G ---238-0571
Kennedy Reba Shandn ---238-1363
Kenny Earl L 33Fresno ---238-0069
Kern County Fire Department
AnnetteLookout ---238-4826
Kernaghan Roy E 622 Olive ---238-2507
Kersey Edna Mrs 1529 Oak ---238-3449
Kershner Wm R 345-19th ---238-4378
Kerwood C J WhitleyGardens ---238-3479
Kester Ranch ---238-1463
Ketchum Wm M
CayucosRdTempltn ---238-0297
Keyser A Crestn ---238-0355
Killeen Tom Union Oil Co of Calif
26th ---238-2230
Residence 11-12th ---238-2230
King Barbara 318-4th ---238-3720
King C L 318-4th ---238-3720
King Chas S 2148 Olive ---238-1267

KING CITY CONCRETE PIPE CO
934PasoRobls ---238-1314
Between 5:00 PM & 8:00 AM
Saturdays Sundays & holidays call ---238-3215
King Gordon H WhitlyGardens ---238-1979
King J L paintng contr 2005 Spring ---238-1730
King Jack 629-9th ---238-4766
King Kenneth 621TuckerAv ---238-4557
King Kermit 1435Vine ---238-4061
Kinne Dale 710CrestnRd ---238-2583
Kinne Paul ExperimentalStaRd ---238-1926
Kinne Ted SherwdRd ---238-3971
Kirk Janet C MD 1305Vine ---238-0366
Residence 514BevrlyAv ---238-0520
If no answer call ---238-3800
Kirk Stanley J MD 1305Vine ---238-0366
Residence 514BevrlyAv ---238-0520
If no answer call ---238-3800
Kirkendall Dave WhitleyGardens ---238-4843
Kirker Chas MtnSprngsRd ---238-1549
Kleck E E Dick NRiverRd ---238-0373
Kleck Leon N CapitlHlDr ---238-3315
Klever Carl C ElPomarTempleton ---238-2129
Klever M C ---238-3430
Klever Ralph W 823-22d ---238-1313
Klintworth Chris ---238-2362
Klintworth H ---238-4392
Klintworth Wm CrestnRd ---238-3543
Klumpler Jos 3220Pine ---238-2469
Knight J Lee Mrs 1213Vine ---238-1109
Knight W S NRiverRd ---238-0208
Knoeppel Ann 62-12th ---238-0938
Knowles Wm V 649TrigoLn ---238-0809
Knuepfer Frank L 612Vine ---238-2348
Koenig Victor B 531Maple ---238-2086
Kohlweck Botho 145FairvwLn ---238-3828
Koleszar John Rivrgrve ---238-0736
Koolman Chester B 621MossAv ---238-2488
Krallman Dorothy V 3009Pine ---238-3693
Kramer Fred SherwdRd ---238-4034
Krause A H 512-32d ---238-3874
Krebs E H 305 Spring ---238-4332
Krieger Wm Motl Cinderella
2745 Spring ---238-0348
Krolak Conrad 830Park ---238-0148
Kropp Daisy WillwCrk ---238-4024
Kropp Earl J ---238-3028
Kropp Frank WillwCrk ---238-4024
Kropp John D ---238-2429
KUEHL FUNERAL HOME
1703 Spring ---238-4383
Kuehl Martin MerryHill ---238-4435
Kuhl Transport 3126 Spring ---238-1413
Kuhl Wm M 3126 Spring ---238-1413
Kuhl Wm M Sr 721Vine ---238-3764
Kuhn Harold J 205FairvwLn ---238-0271
Kuhnle Frank Shandn ---238-2545
Kuhnle Russell Shandn ---238-4645
Kuhns Barbara A 1435Vine ---238-0320
Kuhns Elmer G 1435Vine ---238-0320
Kullgren Fred Sr 1005Chestnt ---238-1669
Kullgren Fred C 204-16th ---238-2613
Kumm Harry P AdelaideRd ---238-1033
Kut N' Kurl Beauty Salon Shandn ---238-0241
KWIK DELIVERY
1221Park ---238-1556

L

Lahargoll Pierre ---238-0313
Lakjer E F 407-19th ---238-2538
Lamas Beth Pfister 1739 Oak ---238-0629
Lamproe Benj Z 1835Pine ---238-3529
Lamproe Virgil T 1602Pine ---238-3904
Lancaster Leona 1526Pine ---238-2272
LANDELS' FLYING A SERVICE STN
11th&Spring ---238-1621
Landels John E 2204Park ---238-3049
Landi A 1834Pine ---238-3148
Landi Leo 1830Pine ---238-1434
Lane Woodrow W contr 337Vine ---238-3724
Lang W R 746Park ---238-0798
Langenwalter P A 731-24th ---238-2190
Lannon Emery H 1222Chestnt ---238-3304
Lastra Barry N 532FerroLn ---238-3490
Lauridsen Ingward ---238-3029
Lauridsen Kenneth L Old41Hwy ---238-0134
Lausten Esther 305-19th ---238-1968
Lawrence Martha C Mrs 421-9th ---238-4468
Layne Ralph F 631GatesCt ---238-4567
Layne's Union Service Stn
10th&Spring ---238-9770
Lederman Alfred C 177PacAv ---238-1014
Ledger Richard T PeachyCnyn ---238-1747
Lee Andrew M 1725 Oak ---238-2207
Lee Joe H 2323Vine ---238-2326
Leege Elma C 503 Oak ---238-3404
Leichty Eva B Mrs 413-12th ---238-4953
Leichty Ivan 110-12th ---238-4787
Leisy A P 1325 Olive ---238-0471
Leisy Gilbert H 120GlencrestLn ---238-3808
Leisy Lina Mrs 1619Vine ---238-1327
Lemen J W Adelaide ---238-2470
Lemley David M BittrwatrRd ---238-3296
Lester L C 3203Pine ---238-0172

Levera J E Mrs 1921Vine ---238-3906
Leverenz Chevron Stn Shandn ---238-0758
Leverenz O W Shandn ---238-1139
Lewey Jas A 3155Vine ---238-3001
Lewey Jay B 204 Oak ---238-0135
Lewey Jos F 1945 Olive ---238-2434
Lewin Lawrence W 905 Olive ---238-0411
Lewin Lawrence W S L O Co Fair Ofc
RivrsdeAv ---238-3565
Lewin Robt L 20RidgevwCt ---238-3414
Lewis Danl E 204-18th ---238-3736
Lewis Maybelle 526 Spring ---238-4467
Lewis Wm B 644GatesCt ---238-4756
Lichti C R 1427Pine ---238-4961
Lichti Walter ---238-2617
Liddle Geo 1337Vine ---238-3403
Lighten Hester 1209Gregory ---238-4095
Liles Paul N CrestnRd ---238-2206
Lindberg Ellis ---238-4087
Lindermyer Edw Mrs
1607RivrsdeAv ---238-4743
Lindquist Donald G ---238-4463
Linn E O ---238-1130
Linn Othello C ---238-4338
Lipham Clarence T AdelaideRd ---238-2280
Lipinsky Walt SHwy ---238-3327
Little Carl E SanJuanCreekRd ---238-4793
Little Caroline J 45Fresno ---238-3461
Little Folks Shop 597-12th ---238-4733
Lively John R 431 Olive ---238-0410
Livingston E C Co Inc 1236Railrd ---238-1474
Livingston E Conant 810Cherry ---238-0087
LIVINGSTON PARK LANDSCAPE SERVICE 3001Vine ---238-1919
Livingston Robt P AdelaideRd ---238-1646
Locke Studio of Dancing 618-12th ---238-3524
Loe Leonard T 2345Vine ---238-1559
Loizeaux M H Mrs 205-16th ---238-3425
Lones Lois 310-15th ---238-0128
Long Albert Louis MD 522-13th ---238-1207
Residence 1440Vine ---238-1415
Longmire Robt MD Ward Edw D MD
1004Vine ---238-1218
Residence 1105Vine ---238-3422
If no answer call ---238-3800
Look Loren W 538CrestnRd ---238-1141
Loose Alan 514-38th ---238-2104
Loose Alex 415Pac ---238-3050
Loose Elsie Mrs 2630 Spring ---238-1976
Loose Ira SHwy ---238-0525
Loosemore Lloyd Shandn ---238-0548
Lorentzen Edna 729Pine ---238-2559
Lorey R W Marianna Motl
730 Spring ---238-3013
Lovegren Sigfred R CayucosRd ---238-1982
Lovegren Walter S 1828Vine ---238-1290
Lowe Lorenz C HuerHueroRd ---238-2297
Lowrimore L H NRiverRd ---238-3708
Lozier Edna 641-7th ---238-0150
Lozier Geo R 204-4th ---238-3011
Lucas Keith 1034 Olive ---238-2303
Lucas W E 232-12th ---238-3214
Ludeman Carl AdelaideRd ---238-2019
Lujan Lupe 3211Pine ---238-2291
Luke Russell L NRiverRd ---238-1305
Lumsden Billy W 224 SntaFe ---238-3481
Lund Henry S 1538 Oak ---238-3205
Lund I L Swede 512-30th ---238-2115
Lund Mae Mrs 1520 Spring ---238-1744
Lund Robt J Crestn ---238-0345
LUND SWEDE AUTOMOTIVE & ELECTRIC 1344 Spring ---238-0305
Lundbeck Arthur 1308 Olive ---238-2029
Lundbeck Bud contr 200HilltpDr ---238-0508
Lundbeck L F Bill 70-12th ---238-1447
Luther Robt B 631CecilCt ---238-3150
Luther Wm H CayucosRd ---238-3264
Lutheran Church 9th&Vine ---238-3702
Lyle DeWitt OldHwy41 ---238-3416
Lyle Henry C OldHwy41 ---238-3416
Lyle's Cocktail Lounge 1215 Spring ---238-0085
Lynch Joe Mrs 1536Vine ---238-3637
Lyons Nevel 3110 Spring ---238-2312

M

Macey C F Jr OakFlatRd ---238-0406
MacGillivray J F AdelaideRd ---238-4055
MacKellar Al ---238-4671
MacLane Paul B 2707Vine ---238-3550
Macy Grace 528 Oak ---238-1524
Madden Jas A Gallagher Madden &
Hart attys Bk of AmericaBldg ---238-3686
Residence W17thExt ---238-2368
Maduena John 2630RivrsdeAv ---238-4820
Magenot Fred K 117-17th ---238-4920
Magenot Paul J ---238-3199
Maggiani Trussler Margaret Mrs
230 Spring ---238-3022
Magnuson Geo E 3526 Spring ---238-1605
Maha Arthur WillwCrkRd ---238-1737
Maha Jerry PeachyCnynRd ---238-2608
Maha Lillian PeachyCnynRd ---238-2608
Mahaney J L 712CrestnRd ---238-2237
Main Lloyd Shandn ---238-2555

Males Thad G 230 Spring ---238-1135
Mallagh Fred A 615-15th ---238-3658
Maltby Ernest 3341 Spring ---238-9862
Maltby F L 1719½Pine ---238-3219
MANDELLA CASPER contr
828-11th ---238-3202
Residence 2695Vine ---238-1594
Mandella Casper Sr 1036Vine ---238-4674
MANDELLA CHAS L bldg contr
505 Spring ---238-3060
Residence 330PanoramaDr ---238-4786
Mankins Warren F 541-28th ---238-1483
Manning H L 1545 Olive ---238-0824
Manson Chas 265½PacAv ---238-4713
Marianna Motel 730 Spring ---238-3013
Marin Don 707ElmCt ---238-0481
Marin Elin 707ElmCt ---238-0481
Marquart Nicholas A CambriaRd ---238-1183
Marquez Mary Alice 1015-26th ---238-4485
Marquez Max 1015-26th ---238-4485
Marquez Pete 827-20th ---238-0329
Marshall Errol R 130A CapitlHlDr ---238-1935
Marshall Norman D OldHwy41 ---238-0621
Marshall Robt L 112-18th ---238-0170
Marshall Sally 130A CapitlHlDr ---238-1935
Marshall W A 616-3d ---238-1710
Martin Calvin Jr 1130-26th ---238-3831
Martin Don 558FerroLn ---238-4578
Martin Dorothy M ---238-1640
Martin Dwight A Sr 2425Vine ---238-3505
Martin Elmer Adelaide ---238-2028
Martin Gladwyn Shandn ---238-1959
Martin Jas H 2245 Oak ---238-4023
Martin Marion E GraceDr ---238-3824
Martin Pepper 2123Vine ---238-4775
Martin Roy E 512FerroLn ---238-4819
Martin Talmadge W 244 SntaFe ---238-2054
Martin W J 1519Pine ---238-2345
Martinez Alta 562FerroLn ---238-4608
Marty Marion 230 Oak ---238-4735
Marzorini Mac SHwy ---238-0079
Marzorini Roy 485PacAv ---238-1468
Masia Mario RivrsdeAv ---238-1131
Masia Sam 2145Pine ---238-2255
Mason Joan L 635Vine ---238-3218
Mason Kenneth W 519-22d ---238-0886
Masson Stanley SanJuanCreekRd ---238-0275
Mastagni Armand Mrs CayucosRd ---238-1032
Mastagni Attalia Mrs S Hwy ---238-4700
Mastagni Don 214 SntaFeAv ---238-0171
Mastagni H CayucosRd ---238-2138
Mastagni Marvin Mrs 630 Olive ---238-0854
Matador Ranch ---238-3212
Mathena Margaret 102 Spring ---238-3157
Mathews Don A EstrllaRd ---238-3030
MATHEWS DON A electrl contr
1140Railrd ---238-3030
Mathison Vern 643CecilCt ---238-0258
Matthes Steve 306-24th ---238-3045
Mauer Herbert 77-12th ---238-4695
Mauldin D D 315-14th ---238-0118
Maupin Lillian 25RidgevwDr ---238-0879
Maxwell J A 285 SntaYsabl ---238-2683
Maytubby J D 620BolenDr ---238-3360
McAllister Donald C 3030 Oak ---238-0281
McBeth Stewart P 566FerroLn ---238-0385
McBride Callie 1243Gregory ---238-4051
McBride Owen T 3111 Spring ---238-1046
McCarthy Ralph J Jr drafting
830-11th ---238-3121
Residence 527FerroLn ---238-3384
McCarty C A Mrs 95-12th ---238-1047
McCarty W O 265PacAv ---238-3957
McClain Frank W12th ---238-1551
McClease A E CrestnRd ---238-2696
McClintock Mildred Miss 1622 Oak ---238-3972
McClintock Ruby 1014-19th ---238-1671
McClung Carl M 1928 Oak ---238-4535
McClure R G 524CrestnRd ---238-4907
McClure R G weldng & mach shop
844-9th ---238-2503
If no answer call ---238-4907
McClure W J Shandn ---238-3942
McConnell Irene Mrs 1035Vine ---238-3503
McCord J I AdelaideRd ---238-2044
McCord Olynn P Old41Hwy ---238-4317
McCornack A E Shandn ---238-3642
McCornack Don ---238-3062
McCornack Elwin R LakeRanch ---238-1783
McCornack Frank SanJuanCreekRd ---238-1673
McCoy Bud 2140Vine ---238-2117
McCoy D 2243 Olive ---238-4768
McCOY PUMP CO INC
1004PasoRobls ---238-0562
McCullough Edgar J ---238-0658
McCune Floyd ---238-4759
McDaniel Fay A 140 Spring ---238-0545
McDaniel Lily 140 Spring ---238-0545
McDonald Jas EstrellaRd ---238-3835
McElwee H A 445 Oak ---238-0309
McElwee Ola G 1903Park ---238-0469
McGeorge H C 18-12th ---238-3156
McGuffin Chas S 720TannerDr ---238-4940
McGuire Edw A Chpln 434Vine ---238-4849

McIntyre G F 125 SntaYsablAv ---238-0226
McKennon W A 2230Vine ---238-3208
McKim J W 613-13th ---238-1246
McKinley Lottie S 1916½Park ---238-0823
McLean Lyle 545FerroLn ---238-4395
McLoughlin Thos F 600 Spring ---238-2550
McMahan C Foster 115GlncrtDr ---238-0649
McManis Jas F 620MossAv ---238-2236
McMillan Don ---238-2686
McMillan Eben Cholame ---238-0675
McMillan Ian I GillisCanyonRd ---238-4990
McMillan M R ---238-4589
McMillan Michael G 124 SntaFeAv ---238-1158
McNamara Myrtle 1724 Oak ---238-4586
McNutt Dean 617TuckerAv ---238-0557
McNutt Margaret Mrs 422-11th ---238-4966
McPeak Martha 745 Oak ---238-0857
McPherson Saml E
255 SanAugustin ---238-0767
McPherson V I 255 SntaYsablAv ---238-1058
McWilliams H B NRiverRd ---238-3007
McWilliams Jack ---238-3520
McWilliams Jim D ---238-1831
McWilliams & Palla farm equip
1148-12th ---238-4515
McWilliams R R 2144Park ---238-4641
Mecham Frank H 1520Pine ---238-1221
Meeks John B 738Vine ---238-3896
Meeks John F 529 Olive ---238-2290
Meeks Kenneth Mrs 420Pac ---238-4455
Melgard C G Mrs 1233Vine ---238-3123
Melody Ranch Motel 939 Spring ---238-3911
Melvin Clifford A 148 Olive ---238-0753
Mendoza Benj 1806Pine ---238-2239
MERCANTILE CO PASO ROBLES
839-12th ---238-1922
Merle Norman Cosmetic Studio
1113 Spring ---238-2111
Merritt H L 1546Vine ---238-1470
Mertzweiller Earl L Cottage Motl
2206 Spring ---238-1580
MERVILYN'S FLOWER SHOP
827-13th ---238-2027
If no answer call ---238-2227
Methodist Church 1326 Oak ---238-2006
Meyer Geo F Jr Col 620TuckerAv ---238-4662
Meyer Vernon A 1505½Chestnt ---238-3605
Michels J C 230 Spring ---238-4655
Milam Essie Mrs CayucosRd ---238-1137
Millar Jule 16th&Chestnt ---238-4434
Millard Jack 608MossAv ---238-2126
Miller Alma E 123-16th ---238-2646
Miller Bros Shandn ---238-1504
Miller Donna 116CrestonRd ---238-3850
MILLER DRILLING CO
N101Hwy ---238-0076
Miller E L 330-16th ---238-3226
Miller Earl W 2903 Oak ---238-1850
Miller Elmore H 220-16th ---238-0765
Miller Floyd ---238-0724
Miller Fred A Miller Drilng Co
N101Hwy ---238-0076
Miller Gordon D 637GatesCt ---238-1570
Miller Jas H 116CrestonRd ---238-3850
MILLER MOTORS
836-13th ---238-0770
Miller Robt Miller Drilng Co
N101Hwy ---238-0076
Miller Robt H 101HwyTempltn ---238-4502
Miller W L 142CapitlHlDr ---238-0958
Miller Wm Jay 129-16th ---238-1297
Millwee R A 2012 Olive ---238-4969
Minini Chas Shandn ---238-0186
Minshull John F Minshull's Paint &
Wallpapr Store 1221 Spring ---238-4720
Residence 305-14th ---238-1543
Minshull Terry 237-17th ---238-1163
MINSHULL'S PAINT & WALLPAPER STORE 1221 Spring ---238-4720
MISSION VANGAS
2801 Spring ---238-1622
If no answer call ---238-4436
Mitchell Duane E ---238-2275
Mitchell June T ShannonHillDr ---238-3538
Mobil Oil Co pipeline stn Adelaide ---238-3909
Mobil Oil Co plant 5th&Pine ---238-3901
Mobil Oil Co Service Stn
1339 Spring ---238-9704
Mode-O-Day 1226Park ---238-0090
Moe Emerson E ---238-1564
Moe Melvin 1106Fresno ---238-1528
Moes Laura C 2945 Spring ---238-4560
Molina Sam 255 SntaCrzAv ---238-4039
Molin Rose M CrestnRd ---238-3027
Monett O J Shandn ---238-3052
Monroe Orville C 605TuckerAv ---238-3338
Montague W E 234-18th ---238-3362
Montague Yetta 234-18th ---238-3362
Montano Thos 2813Pine ---238-4600
Monterey County Flood Control & Water
Conservation District Zone 2
NacimientoLake ---238-4580
Montgomery H S AdelaideDist ---238-4979

MONTGOMERY WARD & CO CATALOG STORE 817-12th ---238-4020
Catalog Telephone Orders
From telephones served by the
following exchanges
Atascadero Templeton
(No Intercity Charge)
Ask Operator for-Entrprise 10254
Montgomery Wm C 1420 Oak ---238-2149
Moody Bettidene ---238-3994
Moody Jas L ---238-3994
Moody T J 520-20th ---238-3407
Moon Ostin B 245 SntaYsablAv ---238-4562
Moore C L 2925Vine ---238-1437
Moore Donald J Shandn ---238-4731
Moore Gale J AdelaideRd ---238-2271
Moore Larry D 2120Park ---238-3339
Moore Thos H Mrs 445 Oak ---238-4943
Moraga Bert 2640 Spring ---238-4779
Moraga Eugene W Jr
144 SnCarlosDr ---238-3440
Morehouse A C 1912Park ---238-4642
Morehouse K E 539-30th ---238-3830
Moreland R W 235 SanAugustinDr ---238-4918
Moreno Paul J Cholame ---238-1496
Morgan Albert 510-6th ---238-1614
Morgan Chas H ---238-1553
Morgan Laura M Mrs 835-19th ---238-3183
Morillo Mary 1915RivrsdeAv ---238-3718
Morken Donald 522CrestnRd ---238-4569
Morley Frank E 726-20th ---238-3540
Morones John 2640RivrsdeAv ---238-3228
Morones Laz 549 Olive ---238-3786
Morrill Ted Mrs 825 Oak ---238-4995
Morris Blanche 230-12th ---238-0489
Morris Juanita 140 Spring ---238-2576
Morris Ray V 230-12th ---238-0489
Morris Winifred M 444 Oak ---238-0613
Morrison Cecil R ---238-0343
Morton Joyce 3207Pine ---238-1958
Morton Myrna 1109Vine ---238-4664
Morton Richard Cholame ---238-1586
Morton Thos R 1109Vine ---238-4664
Moser Lonnie L NHwy ---238-1366
Moss A D 229 Oak ---238-0718
Motel Cinderella 2745 Spring ---238-0348
Mudd Della 1916Park ---238-2602
Mueller Bobby G 2660RivrsdeAv ---238-0939
Mueller Joe 2807RivrsdeAv ---238-2540
Mueller R C Rev 2544RivrsdeAv ---238-0169
Muir Robt 1548 Oak ---238-1450
Muir Walter S 1929Park ---238-0308
Mulhall R S Mrs ---238-0526
Mullen John 538-13th ---238-1208
Mullis Allen R 636-20th ---238-1626
Munk Andrew ---238-1761
Munk Clifford A ---238-1761
Munoz Maria Mrs 818-15th ---238-2684
Murline Ranch Shandn ---238-1150
Murphy L Mrs 404-8th ---238-4000
Murphy Walter J 165 SnRaflDr ---238-1346
Murray Catherine M 2812Pine ---238-4542
Murry Princess 2006Park ---238-0438
Myers C S 711TuckerAv ---238-4480
Myers Geo W
SnMarcosRdSnMigl ---HOmstd 7-3373
Myers Lillian Crestn ---238-3857
Myers Renzo Crestn ---238-3857
Myers Ross ---238-1320

N

Nacimiento Dam Collection House
NacimientoDam ---238-2376
Nacimiento Lake Concession
NacimientoDam ---238-3051
Nair Glen T 627-19th ---238-3283
Nalley Chas 2135 Oak ---238-4950
Nancolas Gordon E 104 SntaFeAv ---238-0354
Naten Jesse L 1811Park ---238-3668
Neal Amel 265 SnFrnandoAv ---238-0581
Neberman Robt A GoldenHillRd ---238-0625
Neergaard Hampton 1937 Spring ---238-0693
Neil William P Co Ltd 835 Spring ---238-9886
Neis Maude S 1223Chestnt ---238-1527
Nelson Alice E 1709 Oak ---238-2010
Nelson Donald R 620Vine ---238-3068
Nelson Donna L 3038Pine ---238-2657
Nelson Elmer Shandon ---238-0631
Nelson Ernest 402-15th ---238-0513
Nelson Francis OakFlat ---238-2106
Nelson Fred 1311Chestnt ---238-1202
Nelson Loren I Rev 2843Park ---238-4373
Nelson Vernon 139-17th ---238-1848
Nente Vera 2240 Spring ---238-4864
Nerelli C Mrs 1122Railrd ---238-0639
Nerelli Email 2105Vine ---238-0478
Nettleton H T 320-15th ---238-2267
Neufeld John C 1846 Oak ---238-1318
Nevill Howard B 829-22d ---238-0652
NEW YORK LIFE INSURANCE CO AGENT 531-12th ---238-3944

Newcome Albina Mrs 1021Pine ---238-3147
Newhouse Wm L AdelaideRd ---238-3153
Newlin Claude R 3034Pine ---238-1636
Newlin Clifford R 508FerroLn ---238-4075
Newman G F 1840Locust ---238-3818
Newman Neil R 646GatesCt ---238-4781
Newsom Earl ---238-0781
Nichols Ed 512BonitaAv ---238-2635
NICHOLS ED BODY SHOP
821-10th ---238-1824
Nichols Elizabeth R 512BonitaAv ---238-2635
Nichols Henrietta 740-30th ---238-3525
Nichols Sid 1433Chestnt ---238-0853
Nichols Sid Chevrolet 1305 Spring ---238-3464
Emergency Service ---238-3974
Parts Dept 1305 Spring ---238-3464
Nickerson Jesse 836CrestnRd ---238-3225
Nicklas D A 2000 Spring ---238-1243
Nicklas Jewell 2821 Oak ---238-3744
Nicklas Robt J 525-30th ---238-2177
Nielsen Edw H 523½-15th ---238-4487
Nielsen J P ---238-1138
Nielsen Katherine L 1727Park ---238-2449
Nielson Fred C ---238-3445
Nielson Fred C KeysValleyRanch ---238-2321
Nightingale Elmer L OakFlatRd ---238-2191
Nightingale Loran E 1751½Filbrt ---238-4403
Nixon W T 1221 Olive ---238-0927
Noble Bert YorkMountainRd ---238-4356
Noble Evard J Dr optmtrst
531-12th ---238-1001
Residence 530Vine ---238-1692
Noland Augustus T Chpln
102 Spring ---238-3450
Noren Eddie MtnSprngsRd ---238-3729
Norris E R ---238-3445
Northrop Russell 535FerroLn ---238-0237
Northrup Larry 144-17th ---238-2638
NORTHWESTERN MUTUAL LIFE INSURANCE AGENT 822-13th ---238-2181
Norwalk Gasoline Co distr
9th&PasoRobls ---238-0634
Nu-Way Cleaners 1427 Spring ---238-1501
Nuckolls Leslie W 1546Park ---238-1944
Nuckolls Robt 1546Park ---238-1944
Nunemaker C E ElPueblo Apts
1804 Spring ---238-1446

O

OAK GARDENS MOTEL
3111 Spring ---238-1046
Oak Park Housing 3201Pine ---238-4015
Oaks Drive-In Theatre ---238-0245
Oberg Iva G 707-19th ---238-3305
O'Brien Lucille G Mrs 304-19th ---238-0130
O'Dell Rex 740Park ---238-3843
Odgers R J 234 SnAugustinDr ---238-2046
O'Donovan A J ---238-4878
Oeck Max 431 Olive ---238-4652
O'Hagan V F 135 SanAugustinDr ---238-2042
Ohio Oil Co The Bk of AmericaBldg ---238-4026
Ojeda Phillip 260PacAv ---238-2416
Ojeda Thos MtnSprngsRd ---238-1479
Olden Robt L Mrs 425-10th ---238-2074
Oliver Chas 155 SnRaflAv ---238-0812
Oliver Chas Shandn ---238-2556
Oliver Dorothy 155 SnRaflAv ---238-0812
Oliver Mildred 525FerroLn ---238-4493
Oliver Reba Shandn ---238-2556
Oliver Wm E 525FerroLn ---238-4493
Olsen Oscar ---238-1749
Olson J Harvey 825CrestnRd ---238-0641
Olson J Harvey Jr Hse of Yardage
585-12th ---238-0147
Residence 603CrestnRd ---238-4919
Olson Vera M WhitleyGardens ---238-0537
Olson Virgil 2306 Spring ---238-0848
One-O-One Cafe 1420 Spring ---238-4060
O'Neal J O 125 SanAugustinDr ---238-4582
O'Quin Claire 720Vine ---238-0091
Orcutt D H Jr 1st&Olive ---238-1134
Orcutt D H Mrs 2d&Olive ---238-3127
Orcutt's Market grocrs 835-12th ---238-1801
Osborn Steven G
BitterwaterPumpStation ---238-0133
Osborne Donald E ShannonHillDr ---238-4308
Osborne F H Avalon Motl
3231 Spring ---238-0807
Osborne Helene 1412Vine ---238-3710
Osborne Homer ElPomr ---238-0642
Osborne J B 419Vine ---238-1461
Osborne John J Cholame ---238-3890
Osman Leroy J Capt 122CapitlHl ---238-3551
Osman Robt K 56-12th ---238-0227
Osman Wm R 709TuckerAv ---238-1372
Oster Edw ---238-0483
Oster Frank J Shandn ---238-4379
Ostini Lee VolpiRd ---238-0929
Otto Roy W 323-16th ---238-4413
Ottoson Don F Mrs 739-23d ---238-2553
Ough Clark A 205-17th ---238-0422
Overby Paul B 611TrigoLn ---238-1775
Ovitt H L SherwdRd ---238-3065

Owen Jas A 1438Park ---238-2614
Owens L W SHwy101 ---238-4406
Oxborrow Allen ---238-4369
Oxborrow Ellwood A ---238-1238

P

P D G Construction Co CrestnRd ---238-2090
Paaske Ada 2045 Oak ---238-0889
Paaske R N 2738Park ---238-0328
PACIFIC AIR LINES INC
PasoRoblesCountyAirport ---238-2525
Passenger Reservations & Information
Air Freight Information & Rates
From telephones served by the
following exchanges
San Luis Obispo
(No Intercity Charge)
Ask Operator for-Entrprise 11513
PAC FINANCE LOANS
565-12th ---238-0514
Pacific Gas & Electric Co bus ofc
617-12th ---238-0880
From 5 PM to 8 AM & on Saturdays &
Sundays & holidays
From Paso Robles Exchange
Ask Operator for-Entrprise 10251
Warehouse 4th&Pine ---238-1034
Pac Motor Trucking Co 8th&Railrd ---238-0064
PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Office 1030Vine ---238-0911
Service Calls and Other Information
See ---Introductory Section
Padgett Bruce ElPomr ---238-3480
Padilla Mary 831-21st ---238-4988
Padilla Pascual M Jr 1619Pine ---238-4084
Padilla Pascual P Sr
2119RivrsdeAv ---238-1914
Padlock The 608-12th ---238-1057
Padre Oaks Motel 600 Spring ---238-2550
Page Edw Mrs 737 Oak ---238-2358
Painter Wm L 2240½ Oak ---238-2450
Palla Alice Mrs 1601Vine ---238-4531
Palla J Brady 2138 Olive ---238-1912
Palla John E 2021 Spring ---238-2167
Palm Helen ---238-4446
Palm Kenneth ---238-1836
Palm V C ---238-4446
Palmer C E AdelaideRd ---238-4359
Palmer Danl A 202 Spring ---238-4681
Palmer Jack L 1636 Spring ---238-4767
Palmer Jas Shandn ---238-3243
Palmer Ray 639TrigoLn ---238-0647
Palmer Wallace C 745Vine ---238-4029
Papa Frances 721-30th ---238-2517
Paramont Pest Control Service of
San Luis Obispo 1461PalmSnLuisObispo
From telephones served by the
following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for-Entrprise 12515
Paramount Upholstery Cleaners
149 SVine ---238-4355
Park Billiards 811-12th ---238-2404
Park Cleaners & Laundry 733-12th ---238-0220
PARK PHARMACY
801-12th ---238-0616
Parker Earl W Ace 613TuckerAv ---238-0457
Parker Marie 1028-21st ---238-1317
Parker W Gilbert WillwCrkRd ---238-2264
Parkin Leland H ---238-1054
Parkway Hotel 1238 Spring ---238-2229
Parlet Art ---238-1666
Parrish Elfriede 3014Pine ---238-4585
Parrish Leon J 3014Pine ---238-4585
Parrish Melvia Louise
1820RivrsdeAv ---238-0468
Parsons Lavell H 257PacAv ---238-3126
PASO BOARDING HOME
945 Spring ---238-1045
Paso Robles Agricultural Works
1204Railrd ---238-2209
PASO ROBLES AMBULANCE
---238-3131
Paso Robles Auto Court
940 Spring ---238-4503
Paso Robles Auto Parts 944 Spring ---238-1660
Paso Robles Auto Wreckers
N101Hwy ---238-1413
Paso Robles Bakery 1229Park ---238-3201
Paso Robles Barber Shop 739-12th ---238-0420
PASO ROBLES BEAUTY SALON
720-14th ---238-4605
Paso Robles Boarding Kennels ---238-4340
PASO ROBLES BOWL
1329 Spring ---238-1908
Paso Robles Car Wash 631 Spring ---238-9849

Paso Robles City of
City Clerk 1030 Spring --- 238-1515
City Tax Collector 1030 Spring --- 238-1515
City Water Dept Office
1030 Spring --- 238-1515
City Water Works 723-13th --- 238-2262
Fire Dept 623-13th --- 238-3535
Housing Authority 3201Pine --- 238-4015
Police Dept 711-13th --- 238-3131
Public Library 12th&Park --- 238-0315
Recreation Dept 10th&Park --- 238-4772
Sewer Plant 34th&RivrsdeAv --- 238-0845
Street Department
12th&PasoRobles --- 238-3870

Paso Robles City Schools
Elementary School Cafeteria --- 238-2212
Georgia Brown Elementary School
36th&Oak --- 238-4881
Glen Speck School 18th&Vine --- 238-2212
Paso Robles High School
24th&Spring --- 238-4464
Primary School 17th&Vine --- 238-2212
School Nurse 18th&Vine --- 238-2212
Winifred Pifer School 18th&Vine --- 238-2212
Paso Robles Civic Auditorium
10th&Park --- 238-4772
Paso Robles Cold Storage
2830 Spring --- 238-0432
Paso Robles County Airport San Luis
Obispo County of --- 238-4737
PASO ROBLES CREDIT BUREAU
1222 Spring --- 238-1330
Paso Robles Dental Laboratory
531-12th --- 238-2100
PASO ROBLES ELECTRIC
13th&Pine --- 238-2140
PASO ROBLES GLASS SHOP
609-22d --- 238-4014
Paso Robles Golf & Country Club
Country Club 1600CountryClbDr --- 238-4710
Golf Shop 1600CountryClbDr --- 238-4722
Paso Robles Grange --- 238-2645
PASO ROBLES HOT SPRINGS HOTEL & HEALTH BATHS 1308 Spring --- 238-3611
Paso Robles Ice Service
2906 Spring --- 238-3310
Paso Robles Inn 1103 Spring --- 238-2660
PASO ROBLES INSURANCE AGCY
531-12th --- 238-4550
Paso Robles Jewelry Store
725-13th --- 238-3622
PASO ROBLES LAUNDRY LINEN SUPPLY & DRY CLEANING 1344Pine --- 238-0282
From telephones served by the
following exchanges
Atascadero
(No Intercity Charge)
Ask Operator for-Entrprise 11228
Paso Robles Medical Laboratories
see Thorpe Laboratories
PASO ROBLES MERCANTILE CO
Office 839-12th --- 238-1922
Hardware Dept 839-12th --- 238-1924
Paso Robles News Agcy 1221Park --- 238-1556
PASO ROBLES NURSERY
345 Spring --- 238-0234
If no answer call --- 238-3022
PASO ROBLES NURSING HOME
321-12th --- 238-4637
PASO ROBLES OFFICE SUPPLY
608-12th --- 238-1057
PASO ROBLES PHARMACY
719-12th --- 238-0100
PASO ROBLES PRESS & PRINTERS
1212Pine --- 238-0330
PASO ROBLES REALTY CO
RanchoAltaVista --- 238-3735
PASO ROBLES ROOFING
Hwy101 South --- 238-1165
If no answer call --- 238-2638
Paso Robles Savings & Loan Assn
1211Park --- 238-1665
Paso Robles School for Boys
EstrellaRd --- 238-4040
PASO ROBLES SEED & CHEMICAL CO
13th&RivrsdeAv --- 238-3825
Paso Robles Temple Assn
SherwoodField --- 238-9828
Paso Robles Transit Mix Concrete
SHwy --- 238-3411
PASO ROBLES VAN & STORAGE
821Pine --- 238-3139
PASO ROBLES WAR MEMORIAL DISTRICT HOSPITAL 15th --- 238-3800
PASO ROBLES WASTE DISPOSAL
707-13th --- 238-2381
Paso Robles Woman's Club
13th&Oak --- 238-3557
PASO ROBLES YELLOW CAB
1245 Spring --- 238-4888

Pastorino Ulmont P 152PacAv --- 238-4482
Patman Vernon H
215 SnFrnandoDr --- 238-2024
PATROLINE
PasoRoblesCountyAirport --- 238-1812
Paul N A 2910 Oak --- 238-0565
Paulus Otto D ElPomr --- 238-4656
Paver Robt W SHwy101 --- 238-2009
Pawlitzki Kurt E 136 Olive --- 238-2120
Payne Doris 1113Fresno --- 238-2350
Payne Irene Mrs 630-19th --- 238-1316
Payne May Mrs 327-15th --- 238-1915
PAYNE'S RADIO-TV & MUSIC STORE
1334 Spring --- 238-0256
Pearl F Edna 145-18th --- 238-0377
Pearson Carl W AdelaideRd --- 238-2493
Peasley E J 503-30th --- 238-0152
Peats Mary 519-13th --- 238-3946
Peck Chester C Crestn --- 238-1452
Peck Katherine G 1845 Spring --- 238-1635
Peet Richard J Web's Liqr Str
2816 Spring --- 238-3712
Pehrson Edgar E --- 238-3040
Pelton Ray W --- 238-0340
Pelton Ray W grain 1225RivrsdeAv --- 238-2414
PEMBERTON F & WM contrs
736TannerDr --- 238-1334
Penick Olive Mrs 2803Pine --- 238-2491
Penner Emil E cattle Shandn --- 238-2151
Penner Freda 244 SanAugustinDr --- 238-3269
Penner L A 244 SanAugustinDr --- 238-3269
Penney J C Co 1244Park --- 238-0074
Perez Matt 2205Vine --- 238-1018
Perkins L E 220-17th --- 238-3448
Perrine Violet 526-32d --- 238-0983
Perry Irvin --- 238-3410
PERRY LESTER R FENCE CONTRACTOR
UnionRd --- 238-3140
Perry Lois 1801Park --- 238-4476
Perry Louis E --- 238-3041
Pesenti Raymond R --- 238-3777
Petch Amy Mrs 1045Vine --- 238-2489
Peters Arthur A 1501Vine --- 238-1200
Peters Billie 601MossAv --- 238-2380
Peters Don J 1421Pine --- 238-0752
Peters Kay 3232Pine --- 238-3574
Peterson Allen R 531BonitaAv --- 238-1847
Peterson Arlen D 3640 Oak --- 238-3364
Peterson Gene J --- 238-4978
Peterson H G PeachyCnyn --- 238-4976
Peterson John T Shandn --- 238-2354
Peterson W Barton 3130Pine --- 238-3163
PETERSON'S DRIVE IN LIQUOR STORE
545 Spring --- 238-4915
Philbrick Gene AdelaideRd --- 238-0349
Philbrook Donna E Shandn --- 238-4960
Philbrook Steve K Shandn --- 238-4960
Phillips Geo K 2021Vine --- 238-1955
Phillips J C Mrs 526 Spring --- 238-2023
Phillips Wilbur L 422-17th --- 238-1506
Pierce Jas A Jr NRiverRd --- 238-4708
Pierce Kem D Mrs 227-12th --- 238-2346
Pierce Nell 421-12th --- 238-4861
Pierce Turkey Ranch --- 238-0976
Pierce Wilbur --- 238-3306
Pimentel M L SVine --- 238-3639
Pioneer Auto Parts 1144Railrd --- 238-1020
PIONEER GARAGE HANSON BROS
13th&Spring --- 238-1301
Pittenger John E 525-23d --- 238-0261
Plains The 1226Pine --- 238-9702
Plants L C 520-6th --- 238-3606
Platt Hugh H AdelaideRd --- 238-4785
Plaza Stanley G 3015 Spring --- 238-4896
Plumm Ruby 416-7th --- 238-1254
Plymouth Congregational Church
1315 Oak --- 238-3321
POE LENORD E DR Poe & Poe Drs
chirpctrs 303-16th --- 238-2601
Residence 409PacAv --- 238-1303
POE & POE DRS chirptrs
303-16th --- 238-2601
Pokorney Bill Jr 727NTrigoLn --- 238-3203
Pokorney Rose F --- 238-4017
POLAR FREEZE
828 Spring --- 238-3837
Pomi Al H 230 Spring --- 238-1826
Pond John J SanJuanRiverRd --- 238-0196
Poole Dan 830A Park --- 238-0708
Poole DeAnna 830A Park --- 238-0708
Poole Stanley Minister
129CapitlHlDr --- 238-0890
Pope E J 1620 Olive --- 238-4581
Pope's Grocery Crestn --- 238-3435
Porter Laura A Mrs 1520Vine --- 238-2539
Powell Dwight Mrs 1438Vine --- 238-2228
POWER EQUIPMENT COMPANY THE
1236Railrd --- 238-1474
Poytress Pauline Mrs 1513½Pine --- 238-1736
Prat Sophie 416 Spring --- 238-0540
Price Dale T 2701Vine --- 238-3184
Price Glenn 3219 Spring --- 238-1858
Price Inez 2238 Olive --- 238-0731

PRICE LIQUOR & GIFT SHOP
3220 Spring --- 238-1910
Price Mary J 1130WCityLimits --- 238-4821
Price Stan 524FerroLn --- 238-1537
Pritchett L C Rev PlymouthHill --- 238-0602
Proctor Albert Jr 641BolenDr --- 238-4526
Prosch Harold NewHwy41 --- 238-1073
Proudfit Lucile M 1446Park --- 238-4829
Prutsman Sadie S 1410D Park --- 238-4330
Puckett W W Crestn --- 238-3542
Pugh L E --- 238-4523
Pullen Marvin C 234 SnCarlosDr --- 238-4987
Pullins Josie --- 238-0121
Pumphrey Ernie P D G Const Co
CrestnRd --- 238-2090
Puritas & Arrowhead Waters Inc
--- LIbrty 3-6616
Putnam C C 215 SntaYsablAv --- 238-1649
Putman Jas L Shandn --- 238-2642

Q

Quade John A 1001 Olive --- 238-2456
Quenzer Albert H --- 238-0219
Quenzer Elizabeth 92Fresno --- 238-3563
Quenzer Fred 1921 Spring --- 238-2032
Quenzer Geo --- 238-0119
Question Mark The 1240Pine --- 238-2363

R

Rader Robt 214 SnCarlosDr --- 238-2288
Radiant Chemical & Refining 17th --- 238-2284
Radio Amateur WA6FAX
294 SanAugustinDr --- 238-4339
Radio Amateur W6 MSG 2Fresno --- 238-2250
Radloff Walter 411-16th --- 238-0524
Ragsdale F F phy & sur 1110Vine --- 238-4616
Residence 11Fresno --- 238-1513
If no answer call --- 238-3800
Ragus John King City Concrt Pipe Co
934PasoRobls --- 238-1314
Residence 541FerroLn --- 238-3215
Rahnn Albert J AdelaideRd --- 238-0093
Railway Express Agcy Inc
1332 Spring --- 238-3120
RAINEY R W excavtng contr
MtnSprngsRd --- 238-3813
Residence MtnSprngsRd --- 238-3813
Raitt J A Mrs 130-17th --- 238-4318
Ramage Arian stone AdelaideRd --- 238-2013
Ramage B F --- 238-2579
Ramage H T Adelaide --- 238-2171
Ramona Hotel 819-12th --- 238-2017
Ramsay Myrtle E 556FerroLn --- 238-2499
Ramsay Norma 273PacAv --- 238-1560
Ramsey Evangeline
1830RivrsdeAv --- 238-2594
Ramsey Fay Shandn --- 238-0632
Ramsey J W Shandn --- 238-3932
RANCH MOTEL
2730 Spring --- 238-0601
Ranchero Cafe 1232Pine --- 238-9806
Randall Ocie Adelaide --- 238-2098
Raper Harriet B 245 Olive --- 238-1901
Rasco F S Co 1230Park --- 238-2101
Rasmussen Martin B 3128 Oak --- 238-4405
Rassbach Henry B 1605Park --- 238-3098
Rathjen Roberta 718 Oak --- 238-1659
Rau Veslie V 3038 Oak --- 238-4599
Rauch Chancy CrestnRd --- 238-1167
Rauch's Cabinet & Upholstery Shop
821-21st --- 238-1921
RAUCH'S GROCERY
CrestnRd --- 238-0086
Ray Cooper's Union Oil Service
15th&Spring --- 238-9759
Ray Willie B 544-12th --- 238-2690
Raybon W P 202 Spring --- 238-2616
Ray's Tavern 1114Pine --- 238-3678
Read Floyd R SFC 1545 Oak --- 238-2246
Read Skip 1545 Oak --- 238-2246
Reasons Alfred 2801Pine --- 238-1225
Reasons Edythe 2801Pine --- 238-1225
Reasons Floyd 647BolenDr --- 238-2483
Reckman J W AdelaideRd --- 238-4388
Rector Royce R 522-23d --- 238-1493
Red Barn 2326Park --- 238-4999
Red & White Cab 1245 Spring --- 238-4889
Reed C O ShannonHillDr --- 238-3629
Reed Earl A Mrs
749 ShannonHillDr --- 238-3547
Reed James JardineRd --- 238-4427
Reed Mae Della 3208Pine --- 238-0867
Reedy J E 834-19th --- 238-0213
Reese Dallas 607BolenDr --- 238-3558
Reese Iva 704 Spring --- 238-1670
Reese Norman E 235 Oak --- 238-0784
Reese Ralph 336-12th --- 238-2134
REESE VERN L ditching & gradng
1005PasoRobls --- 238-1534
Residence SHwy --- 238-1062
Regier Lillian E --- 238-0651
Reiber Wm 727-17th --- 238-1081
Reid Bertha V 1803Pine --- 238-4632

Reid Maurice 510CrestnRd --- 238-3341
REID MAURICE YOUR JEWELER
1321Park --- 238-2415
Reif Henry G --- 238-2323
Reinert H J Jackson & Reinert
NRiverRd --- 238-2600
Reinke Paul 1731Filbrt --- 238-0904
Renfro M D 1627Pine --- 238-0160
Renke A D 1929Vine --- 238-1815
Renz Lawrence C GoldenHillRd --- 238-1820
Requa Earle M Sr 1714Park --- 238-1779
Requa Earle R 628TuckerAv --- 238-3703
Ressler Paul G --- 238-2128
Ressler Paul G Nacimiento Lake Concession
NacimientoDam --- 238-3051
RESTHAVEN AdelaideRd --- 238-2044
Rexall Drug Store 719-12th --- 238-0100
Reynolds Frank WillwCrk --- 238-0898
Reynolds Jas A WillwCrk --- 238-2619
Reynolds R R --- 238-2157
Reynolds T C Jr 73VillaRd --- 238-4862
Reynolds Thos C --- 238-1520
Rhea Lyle NewHwy41 --- 238-1073
Rhoades Harry A 3008 Spring --- 238-2077
Rhodes Lane Crestn --- 238-1961
Rhyne W M 1425Chestnt --- 238-1612
Rice Frank --- 238-4880
Rich Calvin 531-7th --- 238-3190
Rich Eva 513Vine --- 238-3559
Rich L D BitterwaterPumpStation --- 238-1087
Richetti John C 406PasoRobls --- 238-4362
Richetti Thos 1428 Olive --- 238-1767
Richfield Oil Corp plant 6th&Pine --- 238-3129
Richmond L C 402-8th --- 238-4754
Richmond's Jewelers 741-12th --- 238-4916
Riedeman Charlotta 15HillcrstDr --- 238-4539
Riffel's Health Food & Donut Shop
521 Spring --- 238-1811
Rist Albert 601Maple --- 238-3669
Ritchie Beatrice 130 Spring --- 238-4081
Ritchie John C pub acct 1202Vine --- 238-3940
Residence 103CapitlHlDr --- 238-2444
Ritchie Wm S 130 Spring --- 238-4081
Ritner Wm L 115 SanAugustinDr --- 238-3625
Robbins Willard A 607-22d --- 238-3038
Roberds Bertha Shandn --- 238-4646
Roberts Geo WillwCrk --- 238-0218
ROBERTS HOUSE OF PRINTING
1324 Spring --- 238-0257
Roberts T H 633TuckerAv --- 238-3328
Robertson Jas 1835Vine --- 238-0174
Robinson Jas E K 412-24th --- 238-1060
Robinson L V 420-11th --- 238-1765
Robnett Milton 510FerroLn --- 238-0696
Rockwell Lloyd Col USA Ret
229-18th --- 238-4784
Roden Bill R Annette --- 238-4898
Rodeo Bar & Cafe The Shandn --- 238-3856
Roe Bill SanJuanCreekRd --- 238-0654
Roe Wm E 617BolenDr --- 238-2585
Roedell Henry E 3209Pine --- 238-1224
Roeder Jack --- 238-3242
Roeder Roxy NHwy --- 238-0336
Rogers Carl E 727-16th --- 238-3829
Rogers Hazel C Mrs --- 238-3239
Rogers Lile L 1605RivrsdeAv --- 238-1328
Rogers Lillian 3005Pine --- 238-0672
ROHRER'S FLYING A SERVICE
1545RiversdeAv --- 238-3401
Rolfe K LaVerna 244-18th --- 238-1129
Rollins Elna 245-17th --- 238-2422
Romaine Edw H 612-30th --- 238-4437
Romero Albert 322-16th --- 238-0732
Rondy Nellie AdelaideRd --- 238-4372
Root Don 629MossAv --- 238-0384
Root Geo 310-15th --- 238-0128
Root Gertrude L 204-17th --- 238-2628
Root Glen S 110 Olive --- 238-1471
Rose Dean 2814Pine --- 238-2282
Rose Doyle Chevron Service Stn
1745 Spring --- 238-9816
Rose E D TannerDr --- 238-3067
Rose Violet M 2006Vine --- 238-3773
Roselip Bernard 212PanoramaDr --- 238-3469
ROSELIP WALTER B CO rock & sand
NTraffcWy --- Atascdro 20
If no answer call Paso Robles --- 238-3469
Ross Conelius 1837RivrsdeAv --- 238-3757
Ross Fay L 3175Vine --- 238-2257
Ross Raymond E 528-18th --- 238-4402
Ross Robt N MtnSprngsRd --- 238-3463
Roth Ellis 560FerroLn --- 238-3015
Roth Treva 560FerroLn --- 238-3015
Roth Virginia OakFlat --- 238-2607
Rouch Mollie M 102 Spring --- 238-0810
Rougeot Frank 3441 Spring --- 238-0263
Rougeot Lester R Shandn --- 238-2340
Rougeot Richard 135GlencrestLn --- 238-2022
Round Up 849-13th --- 238-4729
Rountree Margaret WhitleyGardens --- 238-3730
Rouse Betty M 435-6th --- 238-0265
Rouse L A 2611 Spring --- 238-0094
Rouse W W 435-6th --- 238-0265
Rovenstine Bert
ExperimentalStationRd --- 238-4441

Rovenstine Chas A 134Almond --- 238-0296
Rovenstine Pearl 1535Park --- 238-3526
Rowe Alfred A 506-10th --- 238-0458
Rowe D K Sr 136-12th --- 238-1120
Rowe David K Jr 609TuckerAv --- 238-0510
Rowe Helen M 530-18th --- 238-0969
Rowe Peter D OakFlat --- 238-0109
ROWE SERVICE EQUIPMENT SUPPLY CO
136-12th --- 238-1120
Rowe Vivien B 136-12th --- 238-0270
Rowe W A 530-18th --- 238-0969
Rowland L D WhitleyGardens --- 238-3630
Rowlett Cecil 1820 Oak --- 238-4364
Rowlett Rudy LomitaLinde --- 238-1156
ROY'S TV DEN
1311Park --- 238-1424
Rude C A DryCrkRd --- 238-2131
Rude Jim 1017-17th --- 238-4610
Rude L G 6-12th --- 238-4805
RUDY'S PONTIAC-CADILLAC INC
1130Pine --- 238-0414
Ruegg Ray Paso Robles Golf & Country
Club 1600CountryClbDr --- 238-4722
Ruggles Glyndon 445Vine --- 238-2066
Ruggles Richard AdelaideRd --- 238-2606
Runitz Frank ElPomr --- 238-2069
Rupp Philip E Rev 724-21st --- 238-3227
Russell Jos H SanJuanCreekRd --- 238-3761
Ruthrauff R VineyrdDr --- 238-3509
Ryan Joe Crestn --- 238-4579

S

S & K Auto Wreckers NHwy101 --- 238-4730
S & K AUTOMOTIVE
1501RiversdeAv --- 238-3025
If no answer call --- 238-1122
Sachs Ralph --- 238-0618
Sadler Rebbie 1523Pine --- 238-3189
Sager Bucky Shandn --- 238-2151
StClair Alice L 1414Pine --- 238-3905
St James Episcopal Church
1345 Oak --- 238-0819
St Jude Investment Co
KeysValleyRanch --- 238-2321
St Martin's-In-The-Field Episcopal Church
Shandn --- 238-1885
St Rose School 900TuckerAv --- 238-0304
St Rose Sisters Convent St Rose School
642TrigoLn --- 238-0304
Samp Ray Meats 835-12th --- 238-0326
Sanchez Martin 2140Victoria --- 238-3817
Sandercock Transfer Co SanLuisObispo
From telephones served by the
following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for-Entrprise 11466
Sanders Geo R Jr CayucosRd --- 238-2475
Sandford Robt A Paso Robles Dntl Lab
531-12th --- 238-2100
Residence 915CrestnRd --- 238-0338
Sands Earl E --- 238-2039
Sands Emma J 1601Pine --- 238-1882
Sands Ida M --- 238-2039
Sandy L C W12th --- 238-1966
San Luis Butane Distributors
3980NHwy --- Atascdro 151

San Luis Obispo County of
Agricultural Commissioner's Office --- 238-0923
Fair Ofc RivrsdeAv --- 238-3565
Health Dept 406 Spring --- 238-1880
Housing Authority 3201Pine --- 238-4015
Judge of the Justice Court
406 Spring --- 238-4718
Paso Robles County Airport --- 238-4737
Road Dept 18th&PasoRobls --- 238-0071
Sheriff-Coroner CourtHseSnLuisObispo
Emergency calls only
From telephones served by the
following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for-Entrprise 11560
Supervisor District No 1
1222 Spring --- 238-1707

S L O Proved Sire Service
149 SVine --- 238-2320
Sather J P MtnSprngsRd --- 238-0962
Saunders Curtis 215W17th --- 238-4400
Sauret Albert AdelaideRd --- 238-2186
Sauret Betty AdelaideRd --- 238-2480
Sauret Clarence OakFlat --- 238-2014
Sauret Ed --- 238-2018
Sauret Katherine E OakFlat --- 238-1105
Sauret Lester OakFlatRd --- 238-3144
Sauret Richard AdelaideRd --- 238-3889
Saurett Ed Shandn --- 238-1772
Savage Robt M 829-19th --- 238-3863
Sawyer Mary Lou 319-4th --- 238-1037
Schasteen Ted --- 238-3379
Schasteen W K AdelaideRd --- 238-4909
Schauf Henry G 3144PasoRobls --- 238-4883

Schechter Heinich 516CrestnRd --- 238-0262
Schinbine Chas H --- 238-4624
Schinbine Elsie Mrs 704Vine --- 238-1103
Schinbine Henry 224 SntaCrzAv --- 238-2089
Schinbine Hillis E 214 SntaCrzAv --- 238-2051
Schlegel Joe Crestn --- 238-3254
Schlegel M H Bud 624CrestnRd --- 238-2467
Schleicher Tillie M FresnoAv --- 238-1627
Schlicting Hal Shandn --- 238-0333
Schmidt B I --- 238-2329
Schmidt B I Bud Schmidt Oldsmobile
1020Park --- 238-1535
Schmidt Eugene E 1517 Olive --- 238-2515
Schmidt Oldsmobile 1020Park --- 238-1535
Schmidt T W ElPomar --- 238-1162
Schmitt Geo 630BolenDr --- 238-0776
Schmitt Urban E
1746HighlndPrkDr --- 238-0225
Schmitz Arnold CayucosRd --- 238-4834
Schmitz Tony MtnSprngsRd --- 238-3402
Schneider Walter J 345-21st --- 238-4884
Scholl Roena P Cholame --- 238-3788
Schowalter Elizabeth Mrs
1825 Oak --- 238-0502
Schraner Berta ElPomr --- 238-3347
Schraner Elise 614-13th --- 238-0603
Schroder Helen 1444Vine --- 238-3044
Schroder Jim Mrs CapitlHl --- 238-0116
Schroeder E H NRiverRd --- 238-1606
Schroeder Ed GillisCanyon --- 238-0484
Schroeder Essie G Mrs 1620Park --- 238-1934
Schroeder Floyd E KilerCanyonRd --- 238-1409
Schroeder Milton L ShandnHts --- 238-2276
Schroeder O GillisCanyonRd --- 238-0378
SCHULTZ DAVID D BUILDING CONTRACTOR WillwCrk --- 238-3823
Schultz Harvey 2840 Oak --- 238-0248
Schuman Herman WhitleyGardens --- 238-3587
Schwandt E P 1530Vine --- 238-4510
Schwartz Alfred Rev 736-24th --- 238-0437
Schwartz Bernard 3219 Oak --- 238-1336
Schwarz Ellen M Miss 620-21st --- 238-3375
Scott Della L Della's Home for the Retired
1020Pine --- 238-3024
Scott Henry S 1920 Oak --- 238-1304
Scott Leroy 513FerroLn --- 238-4818
Scott Lynn 1805 Oak --- 238-0361
Scott Ross 1921Pine --- 238-1595
Scovell Clayton 114-17th --- 238-1509
Scow Jim MD 401-15th --- 238-2330
Residence --- 238-2625
If no answer call --- 238-4993
If no answer call --- 238-3800
Scrivner Edw L Mrs 1819Pine --- 238-1978
Sealock Floyd M 1120WCityLimits --- 238-0763
SEARS ROEBUCK AND CO
Paso Robles Catalog Sales Office
715-12th --- 238-2000
From telephones served by the
following exchanges
Atascadero
(No Intercity Charge)
Ask Operator for-Entrprise 10200
Sebasto C F --- 238-0440
Second Baptist Church
1937RivrsdeAv --- 238-1132
Senechal Hubert 230 Spring --- 238-3353
Setser Kenneth E 40Fresno --- 238-4436
Seuss F J 641GatesCt --- 238-0778
Seventh Day Adventist Church
522-10th --- 238-1753
Seventh Day Adventist Church School
403-3d --- 238-1835
Seymour Helen M 264 SnCarlosDr --- 238-3822
Shaeffer L W 712Vine --- 238-4074
Shaffer L J --- 238-1419
Shanafelt Lester CrestnRd --- 238-2215
Shanafelt Loretta CrestnRd --- 238-2215
Shandon Cattle Feeders Co
603-12th --- 238-0901
Shandon Elementary School
Shandn --- 238-1782
Shandon Farms Shandn --- 238-2443
Shandon Garage Shandn --- 238-1641
Shandon Grocery Shandn --- 238-2555
Shandon High School Shandn --- 238-0286
Shankland John D Wintroath Pumps Div of
Worthington Corp
1223RivrsdeAv --- 238-0065
Residence 240 Spring --- 238-4491
Sharbrough Francis F 829-14th --- 238-4764
Shaw Ethel G Shandn --- 238-2463
Shaw Ralph RivrGrve --- 238-0390
Sheff Ruby Mrs 3110 Oak --- 238-3373
Shell Oil Distr 5th&RivrsdeAv --- 238-2341
If no answer call --- 238-0669
Shelton Allen N --- 238-4302
Shelvock Thelma 2220VillaDr --- 238-4631
Sherman Nick 1410C Park --- 238-0149
Shetler J S 1646 Spring --- 238-0521
Shetler Leo M --- 238-4309
Shetler Wayne PeachyCnyn --- 238-1705
Shields John S 264 SntaFeAv --- 238-1503
Shimmin Francis Mrs 1444 Oak --- 238-3318
Shipe W A --- 238-1841

Shoemaker F M 2144Pine --- 238-0952
Shomo Carl W 529-14th --- 238-3012
Shomo Carl W rl est 1215Park --- 238-2458
Short H E Shandn --- 238-3519
Showalter W O --- 238-0535
Shreeves Jerold 24-12th --- 238-0563
Sifton J Bruce KilerCanyonRd --- 238-0312
Sigler John H 2020 Oak --- 238-3915
Signal Oil Co Distr 1446 Spring --- 238-1708
If no answer call --- 238-2018
Silacci Milo L 174 SntaYnez --- 238-4520
Silva Alvin T 245 SntaCrzAv --- 238-2065
Silveira Domingo --- 238-4442
Silveria Frank P 729-15th --- 238-1361
Simmons Cora A 125CapitlHlDr --- 238-3859
Simmons Leon I 727½-26th --- 238-1209
Sims Harold F 3605 Oak --- 238-4554
Sinclair Clarence 525Bevrly --- 238-2604
Sinclair Kenneth E --- 238-4025
Sinclair Phil EstrllaRd --- 238-3017
Sinton & Bonnheim Feed Co --- 238-3879
Sinton Jas CanynRnch --- 238-4591
Sinton Silas D Shandn --- 238-4680
Sipe Harold M 318-4th --- 238-4460
Skaggs Darrell ShandnHts --- 238-3197
Skaggs Lavern ShandnHts --- 238-3197
Skidmore R F 2945Vine --- 238-0249
Skinner A N Crestn --- 238-1864
Slate Frank P AdelaideRd --- 238-0906
Slate L L AdelaideRd --- 238-1804
Slaton Rue WhitleyGardens --- 238-3834
Slayton Edgar L --- 238-2534
Slayton Ethel G Mrs --- 238-0737
Smalley Calvin 420-12th --- 238-3842
Smalley Ruth 420-12th --- 238-3842
Smart L E 1636 Oak --- 238-1722
Smart Sam Texaco Inc 610Pine --- 238-2016
Residence 2135 Olive --- 238-0717
Smeltzer R E 25-12th --- 238-2194
Smiley Cecil W 328-13th --- 238-3610
Smiley Geo E Shandn --- 238-1853
Smiley Josephine M 2240 Oak --- 238-0865
Smiley Paul 215PacAv --- 238-3715
Smith Aileen Hwy101 South --- 238-1165
Smith Arthur A 520CrestnRd --- 238-3166
Smith Billy J 274 SntaFeAv --- 238-1726
Smith C S 1809 Spring --- 238-3348
Smith Carrie Mrs 73-12th --- 238-3731
Smith Clark 1629Vine --- 238-3056
Smith Donald Wm Crestn --- 238-4391
Smith Doris E 1835 Oak --- 238-3436
Smith Ed Shandn --- 238-1064
Smith Ernie 1835 Oak --- 238-3436
Smith Fred E Jr 554FerroLn --- 238-0982
Smith Geo A Jr CayucosRd --- 238-3428
Smith J Pearl 822PasoRobls --- 238-4816
Smith Len L 405-9th --- 238-3832
Smith LeRoy KilerCanyon --- 238-0702
Smith Leslie L 234-12th --- 238-2305
Smith Myrtle 529 Spring --- 238-0735
Smith O F --- 238-0439
Smith Orren B 1730Park --- 238-3037
Smith Paul O EstrllaRd --- 238-1814
Smith Ralph E 645MossAv --- 238-3504
Smith Roger T --- 238-2588
Smith Rollin SHwy --- 238-1725
Smith Roy M 510-9th --- 238-3076
SMITH & SMITH INC
1050PasoRobls --- 238-3003
Smith Wilfred E 2212Park --- 238-2136
Smith Wm A Hwy101 South --- 238-1165
Smith Wm C 2022Vine --- 238-1106
Smith Wm S 2635Vine --- 238-3077
Smith's Drive-In 2331 Spring --- 238-9860
SMITH'S SHELL SERVICE
Hwy101 South&41 --- 238-4837
SMITH'S SPORTING GOODS
1225Park --- 238-0705
Smithson Jack B 104 SntaYnez --- 238-4420
Snibley Walter PeachyCnyn --- 238-2025
Snider Jas H 50RidgevwDr --- 238-3671
Snyder Paul R 730Cherry --- 238-2667
Snyder Paul R Butlers Steel Bldg Distr
10th&Railrd --- 238-4311
Snyder Paul R System Steel Bldrs
10th&Railrd --- 238-4311
Sobey G L Dr 507-18th --- 238-1009
Sobey Giff Jr Paso Robles Ins Agcy
531-12th --- 238-4550
Residence --- 238-1368
Socony Mobil Oil Co Inc see Mobil Oil Co
Adelaide --- 238-3909
Solberg Kenneth Rev 2222 Olive --- 238-3224
If no answer call --- 238-3366
Sonne Bob W 616BolenDr --- 238-0126
Sonne Lorine Mrs Crestn --- 238-3357
Sonneman Howard S 140 Spring --- 238-0941
Southern Counties Gas Co 612-12th --- 238-2440
Between 5 PM & 8 AM & on Saturdays
Sundays & holidays
From telephones served by the
following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for-Entrprise 10206

Southern Pac Co depot 8th&Railrd --- 238-0064
Souza Edw --- 238-1140
Sowels Gertrude Mrs
1733RivrsdeAv --- 238-2221
Spangler Robt L Shandn --- 238-1750
Spanish Kitchen Hwy101 South --- 238-9714
Sparling Richard H 2012 Oak --- 238-1212
Spear Alice E Mrs 2400 Spring --- 238-1823
Speck Glen W 1045Chestnt --- 238-4838
Spencer Chas MtnSprngsRd --- 238-2307
Spencer Gerald G EstrllaRd --- 238-4456
Spencer Harry W 616MossAv --- 238-1427
Spencer Kenneth 78-12th --- 238-2651
Spencer Max 625BolenDr --- 238-4342
Sprague Harold H --- 238-0323
Spring Ranch Shandn --- 238-4854
Squire Loron D 1420 Olive --- 238-4301
SQUIRE'S MEN'S WEAR
745-12th --- 238-0125
Stadelman Geo 1435Vine --- 238-3670
Stafford Agnes 336-12th --- 238-4594
Stafford Elmer C Mrs
1402 SherwdRd --- 238-1118
Stahl D Harvey 2145 Oak --- 238-3471
Stahl J B TempltnRd --- 238-2196
Standard Oil Company of California
Western Operations Inc
Sales Plant 26th --- 238-0739
Standard Stations Inc
SHwy&41Hwy --- 238-9783
Spring&12th --- 238-9813
Standard Pipeline Co
Shandon Pump Station Shandn --- 238-2599
Bitterwater Pump Stn Bittrwatr --- 238-0792
Stander J W 1721 Spring --- 238-0531
Standfield O C 516-24th --- 238-0805
Stanford Al 3243 Oak --- 238-2179
Stanich Michael A 220PacAv --- 238-4930
Stanley Chas H Shandn --- 238-0334
Stanley D Bryan 222-18th --- 238-0403
Star-Lane Pools 337Vine --- 238-3724
Starks Willie 1809RivrsdeAv --- 238-0518
STATE FARM INSURANCE COMPANIES
1947 Spring --- 238-3200
Steaffens John A 154FairvwLn --- 238-2121
Steele Harvey L Rivrgrve --- 238-4748
Steensland Thos Rev 1345 Oak --- 238-4639
Steinbeck Harold E --- 238-3931
Steiner Bernice Mrs 1904Park --- 238-4387
Steiner Jim NRiverRd --- 238-1904
Steinle Fred U 605-3d --- 238-4561
Steinle Harry 60RidgevwDr --- 238-0589
Steinle Victor ElPomr --- 238-3643
Stempel Robt R 1742Park --- 238-4008
Stemper Russell E Crestn --- 238-1364
Stepanovich M G 405-10th --- 238-3602
Stephan Ann H 1908 Spring --- 238-4721
Stephan Geo E exectv dir Housing Authority
City of Paso Robles 3201Pine --- 238-4015
Stevens Dave Crown Photo Serv --- 238-4016
Residence 610TuckerAv --- 238-1210
Stewart Blanch 806Park --- 238-1936
Stewart Irvin W SherwdRd --- 238-2172
Stewart Joe 3114Pine --- 238-4796
Stewart John A 2102RivrsdeAv --- 238-3167
Stewart R P SHwy --- 238-2437
Still Allan PaloPrietoCanyon --- 238-1485
Still Clarence --- 238-3665
Still Ernest Annette --- 238-4898
Still H H Sr 503BevrlyAv --- 238-1255
Still Harold Henry Jr 503BevrlyAv --- 238-1255
Stinchfield L M 1843Locust --- 238-0500
Stinchfield Larry M 3020 Oak --- 238-1104
STINCHFIELD'S PASO ROBLES UPHOLSTERY 1348Railrd --- 238-3634
Stine Bob E 716CrestnRd --- 238-4097
Stock C B 1249-11th --- 238-3861
Stockalper Frank CayucosRd --- 238-3722
Stockdale Caryol --- 238-2175
Stockdale Caryol 539BevrlyAv --- 238-0691
Stockdale Gary D MtnSprngsRd --- 238-4501
Stoddard C P 411-12th --- 238-0951
Stoddard R O 130-12th --- 238-4597
Stoddart A B NRiverRd --- 238-3806
Stoltenberg Geo E Jr 340-3d --- 238-1417
Stoltenberg Geo L Sr 327-13th --- 238-4509
Stone Bernard C 506FerroLn --- 238-0435
Stone Richard 428-16th --- 238-3472
Story W O Bill 637CrestnRd --- 238-0066
Stowe Independent Oil Co & Trailer Sales
6th&Spring --- 238-9824
Stowsand Roy C 442 Oak --- 238-4619
Strahan L R Dr 1108Vine --- 238-0667
Residence 2507Vine --- 238-1900
If no answer call --- 238-3800
Strand Carl 1835Park --- 238-4994
Stratton Nora P 2028 Oak --- 238-4475
Stringer Jas 164 SntaYnezAv --- 238-4770
Stringer Maud C Mrs 1935Park --- 238-0797
Stroud Jack L 531-23d --- 238-1561
Studer Frank W 154PacAv --- 238-0905

Stufflebeem R J 509-30th ---238-2012
Stufflebeem R J rl est 1220 Spring-238-2580
Stump Eugene L EstrllaRd ---238-4428
Sturgeon Carolyn
SunsetDr&PanoramaDr ---238-2432
Sturgeon Dale SantaYsabelRanch --238-4512
Sturgeon Raymond 720ShannonDr -238-0391
Sturgeon Rick
SunsetDr&PanoramaDr ---238-2432
Sturgeon Vernon L
SunsetDr&PanoramaDr ---238-1404
STURGEON VERNON L GOLDEN STATE DISTR 2840 Spring---238-1050
Suburban Lodge Hwy101 ---238-3814
Summers A A 170PacAv ---238-1122
Summers A A S & K Automtve
1501RivrsdeAv ---238-3025
Sumner Robt A ChoiceValley ---238-0593
Sundahl Ray L 2048Vine ---238-4807
Sunland Super Service 2801 Spring-238-9769
Superior Gypsum Co ChoiceValley --238-3084
Sutcliffe F A 535Vine ---238-1159
Sutherland Lela 1840Vine ---238-3078
Sutton H C 1520 Oak---238-2040
Sutton Herbert D 416-6th ---238-0606
Sutton W A 648BolenDr ---238-3714
Swacker Rollin 534CrestnRd ---238-4050
Swank Larry 215½-12th ---238-3618
Swank Max K 821 Oak---238-3852
Swanson Martha 2220VillaDr ---238-4631
Swayze Kate Crestn ---238-1652
Switzer John R 509FerroLn ---238-4471
Sykes W T 1233Chestnt ---238-3902
SYSTEM STEEL BUILDERS
10th&Railrd ---238-4311

T

Tackitt Don ---238-4967
Tackitt M G 626-16th ---238-0353
Tappan Denver F Old41Hwy ---238-0827
Tarp Eugene 643GatesCt ---238-1558
Tarpley Thos 726-26th ---238-3541
Tarwater Keith 1722Park ---238-1143
Taylor Billie 2035 Oak---238-1384
Taylor Carl MerryHillRd ---238-0215
Taylor Chet 1535 Olive---238-1110
Taylor Luella 1434Pine ---238-4607
Taylor P E 1415Vine ---238-1457
Taylor Rebecca Mrs 638TrigoLn ---238-2137
Taylor V M bulldozing ---238-0737
Taylor Wm H 1319Park ---238-3152
Taylor's Shoes & Service 1319Park -238-3152
Teerlink Abe WillowCreek ---238-2241
Terrell Clarence 3195Vine ---238-1028
Terrell T J Rev 1003-20th ---238-3259
Terrill Oliver A WillwCrk ---238-0686
Terrill Olivia 2029 Oak---238-4335
Terris Jas 1404Park ---238-1278
Testerman Clariss Mrs 246-16th --238-3769
TEXACO INC
610Pine ---238-2016
Texaco Service Stn 1405 Spring---238-1545
Tex's Barber Shop 1210Park ---238-4004
Thach Alma 3025Vine ---238-4063
Tharp Audrie TannerDr ---238-3382
Thatchers S P 542FerroLn ---238-4412
Thelma's Telephone Answering Service
149 SVine ---238-1610
Thixton Clyde F 2625Vine ---238-0648
Thomas E 310-16th ---238-2316
Thomas Helen E 419-15th ---238-2466
Thomas Howard J ---238-2641
Thomas Jas L 1827Park ---238-1552
Thomas John D Mervilyn's Flwr Shop
827-13th ---238-2027
Residence 1510Park ---238-2227
Thomas Marjorie M 1827Park ---238-1552
Thomas Omer 1827Park ---238-1552
Thompson Carl D Travelodge Paso Robles
2701 Spring ---238-0078
Residence 2701 Spring---238-1360
Thompson Margaret M 2701 Spring-238-1360
Thompson W D 26HillcrstDr ---238-2689
Thompson Wilbur CrestnRd ---238-3420
Thorndyke Mervin E ---238-1397
Thornton J E 1936Vine ---238-4527
Thorpe Don 235HilltpDr ---238-3516
Thorpe Herbert B 336-12th ---238-4789
Thorpe Laboratories 1104Vine ---238-2233
Thurber W G MD ElPomr---238-4568
Thurlby A Nye 503-13th ---238-3614
Thurman Lewis 344-24th ---238-2283
Tide Water Associated Oil Co 26th -238-1632
Tidrow J C SRiverRd ---238-2528
Tidrow John E 625-7th ---238-1849
Tidrow Oliver ---238-1006
Tidrow Walter O ---238-0900
Tingley C A 1019Chestnt ---238-2277
Tjaldeen Doyel 104-17th ---238-1125
Toevs Gus 530-9th ---238-4310
Toevs Robt I 354PacAv ---238-4019
Toews Edw H 615-3d ---238-1178
Tognazzini Mercedes
1443½Chestnt ---238-1338
Tolleson Jack R 3165Vine ---238-2203
Tomberlin Knapp A Maj 2801Vine -238-3604
Tompkins Max E 275 SntaCrz---238-1179
TOM'S MARKET
2548 Spring ---238-1011
Tornquist A J W4th ---238-4685
Torrey Mary A Mrs 2238 Olive---238-2586
Tots & Teens see Vivian's Smart Shop
1347Park ---238-0113
Towe E C Mrs 533-28th ---238-1681
Town & Country Pharmacy
625-12th ---238-2546
Town House The 28th&Spring ---238-2080
Towse Edw A CrestnRd ---238-0253
Towse Mary Mrs CrestnRd ---238-0253
Trailer Village 3341 Spring---238-9862
TRAVELODGE PASO ROBLES
2701 Spring ---238-0078
Traver Raymond ---238-0558
Travis Wm L Lt 543FerroLn ---238-2195
TREES MOTOR LODGE
2841 Spring ---238-4638
Trent Jas W Adelaide ---238-3042
Trett Jas L AdelaideRd ---238-2682
Trigueiro Alfred ElPomr ---238-3253
Triguero Pete ---238-2055
TROWBRIDGE JOHN B rl est
101CrestnRd ---238-0624
True Estelle ShandnHwy ---238-4946
Truesdale Dwelle WhitleyGardens --238-1630
Truesdale Willis 51RidgevwDr ---238-2543
Trussler Arthur F AdelaideRd ---238-1719
Trussler Jerry 418-11th ---238-4415
Trussler Wm C 9HillcrstDr ---238-1871
Trussler's Furniture Accessories
724-13th ---238-1423
TRUSSLER'S FURNITURE STORE
1301Park ---238-0716
Tucker Alvin C 754-26th ---238-2220
Tucker Catherine 2906Pine ---238-3530
Tucker Edna Shandn ---238-4556
Tucker Elden Shandn ---238-2577
Tucker Emily D 1844Vine ---238-0709
Tucker Jean Crestn ---238-4381
Tucker Mae 2035 Oak---238-1384
TUCKER NATHALIE D DR chirprctr
140 Spring ---238-1932
If no answer call---238-3540
Tucker Robt D 638BolenDr ---238-4321
Tucker S S 2035Vine ---238-4329
Tucker Sam ---238-2419
Tucker W Mervel Shandn ---238-3424
Tufte J E 19-12th ---238-3613
Tuley Bruce R 235 SntaCrzAv---238-3840
Tuley C Ward ---238-0120
Tuley Don L ---238-4947
Tuley John B EstrllaRd ---238-3325
Tuley Lester CrestnRd ---238-2681
Tuley Merle 230-16th ---238-1721
Tuley W Ray 227-16th ---238-2266
Turner Anna 520BonitaAv ---238-2238
Turner Juretta 2204 SnLuis---238-1514
Turner Paul L 63RidgevwDr ---238-2423
Twisselman Henry Cholame ---238-3380
Twisselman Jas C Cholame ---238-0365
Twisselman Kaye M 115-18th ---238-1965
Twisselmann Chris ---238-4494
Twisselmann Dorothy M ---238-4494
Twisselmann Ernest C ---238-4494
Twisselmann Gary 3119Pine ---238-1829
Twisselmann R D Shandn ---238-2352
Twisselmann Theo F Jr Cholame ---238-0572
Twyman F A Shandn ---238-4537
Tyner Bernard CayucosRd ---238-2118

U

U-Haul Co Dlr 806 Spring---238-9814
Ullrich Paula 26th&Spring ---238-3827
Umamoto Phyllis F 2902Pine ---238-4375
Union Oil Co of Calif
Northern Division Pipelines
Creston Pump Stn Crestn---238-4079
Shandon Pump Stn Shandn---238-4989
Sales Division
Paso Robles Office 26th---238-2230
UNION SERVICE STN PRICE C DALE
SHwy ---238-0740
Union Special Training Class S L O County
Schools Hwy41 ---238-4956

U S Government

Army Dept of
Army Reserve Training Center
2706 Spring ---238-2622
Camp Roberts CampRoberts---238-3100
Dept of Agriculture
Soil Conservation Service
1428 Spring ---238-0934

(Continued Next Column)

U S Government—(Cont'd)

Federal Aviation Agcy
Airways Technical Field Office
PasoRoblesCountyAirport ---238-0102
Flight Service Stn
PasoRoblesAirport ---238-2448
Forest Service
PasoRoblesCountyAirport ---238-4077
Post Office 744-11th---238-4904

Uptown Cafe 1514 Spring---238-1142
Utting A W Mrs 426-11th ---238-4032

V

V2 Ranch Kennels YorkMountainRd-238-1896
Vaca Pat Mrs 1248Gregory ---238-0614
VAL KEY TERMITE CONTROL
9630ElCmnoRl ---Atascdro 961
Valley Cafe Shandn ---238-4380
Valley Electric Co
901 SBlosserRdSantaMaria
From telephones served by the following exchanges
Paso Robles
(No Intercity Charge)
Ask Operator for-Entrprise 16179
Valley Motel Shandn ---238-3741
VanBlargen Kenneth
104 SntaYsablAv ---238-0185
Vanderlip Dick Mrs SRiverRd ---238-3805
Vanderlip Manford J MtnSprngsRd-238-0318
VANGAS
2801 Spring ---238-1622
If no answer call---238-4436
Van Horn Butane Service see Mission
Vangas 2801 Spring---238-1622
VanHorn Gary 3118Pine ---238-4498
VanHorn Lloyd F 1420GreenwdDr -238-1061
VanHorn Otto B VanHorn Otto B Realtors
612-12th ---238-0636
VAN HORN OTTO B REALTORS
612-12th ---238-0636
Residence OakFlatRd ---238-3700
VanHorn Wm 3136 Oak---238-1180
Vanity Box 1336 Spring---238-2513
VanMatre Jennings Jr Crestn ---238-0252
VanOrder Lester MtnSprngsRd ---238-0787
VanVorst E L GoldenHillRd ---238-1438
Vapor Cleaning Works 1344Pine ---238-0282
Varner T L 514FerroLn ---238-4697
Vasquez Bob 69Fresno ---238-4006
Vaughan John H
214 SanAugustinDr ---238-0949
Vaughan John H Jr
294 SanAugustinDr ---238-4339
Vaughan Louise A 220-12th ---238-4028
Vaughn Chas R 1422 Spring---238-4559
Ventura Marjorie S 312½-12th ---238-2336
Ventura Sam J 95-15th ---238-0903
Venturini Emidio ElPomr ---238-2163
VIC'S CAFE
835-13th ---238-3988
Vidor K W ---238-2254
Vilen Frank J 421-12th ---238-4861
Viscarra Balta 504 Oak---238-4963
Vivian's Smart Shop 1347Park ---238-0113
Vogel B F 727Park ---238-4859
Vogue The 1233Park ---238-3309
Volpi Frank ---238-3335
VonDollen Fred ---238-2036
VonDollen John W 1821Park ---238-4758
vonDollen Ruth 249-16th ---238-0719
VonHusen Frederick L Rev 925Vine-238-3702
Vorrath Meryl K 843Vine ---238-1813
Vreeland Cleo Mrs SnMigl ---HOmstd 7-3343

W

W G Ranch Shandn ---238-0333
Wachs Arthur ElPomr ---238-4761
Wachs Sidney F CrestnRd ---238-0653
Wack Richard P AdelaideRd ---238-2170
Wade Wm J 424-11th ---238-1069
Waer T O Dick ---238-0238
Wages Thos 1610Park ---238-3762
Wakeman Clarence
285 SanAugustinDr ---238-3372
Wakeman Russell W 632BolenDr --238-1538
Walker Everett E MtnSprngsRd ---238-0302
Walker Jas R 2145Vine ---238-1460
Walker Mary E 2620RivrsdeAv ---238-3548
Walker Ralph M CrestnRd ---238-4474
Walker Ray J 1413RivrsdeAv ---238-2279
Wallace Donald E Mrs ---238-3705
WALLACE MACHINERY CO
1139-13th ---238-4811
Wallen Benton 735Pine ---238-1405
Walsh Edw E 125 SntaYnezAv---238-2133
Walter Chas L KilerCanyonRd ---238-0405
Walter Chas L B & W Sportsmen
2138 Spring ---238-0442
Walters Edw J 102 Spring---238-2637
Walters G V 444Vine ---238-3371
Walters Lavern S 405 Oak---238-4397
Walters Lavern S Polar Freeze
828 Spring ---238-3837
Walti Hugh Paso Robles Seed & Chemcl Co
13th&RivrsdeAv ---238-3825
Residence 1401GreenwdDr ---238-4972
Walton Gilbert E 1914 Olive---238-2516
Walton Myrtle 410-14th ---238-0081
Ward Edna Mrs 12th ---238-3872
Ward Edw D MD 1004Vine---238-1218
Residence 12th ---238-3422
If no answer call---238-3800
Ward Frank L State Farm Ins Companies
1947 Spring ---238-3200
Residence 7-12th ---238-0182
Ward Fred 724½-14th ---238-3160
Warden Wanda 1803 Spring---238-1068
Ware John 526 Spring---238-4348
Warneke C E Shandn ---238-3975
Warner Lois L W4th ---238-0543
Washabaugh Chas L 729-18th ---238-4304
Washabaugh Noel E 1105Chestnt --238-0953
Watkins G G NRiverRd ---238-0811
Watkins Ted 101HwySouth ---238-3501
Watkins Wayne E MtnSprngsRd ---238-2472
Watland Clarence OakFlatRd ---238-0815
Watson Verna Mrs ---238-0322
Weatherly J A WhitleyGardens ---238-1086
Weatherman Pearl 321½-15th ---238-3907
Weatherwax Wm A genl contr
2025 Spring ---238-0507
Weaver Carl ---238-4534
Weaver Lynn ---238-1842
Weaver Viola E Mrs ---238-1842
Webb H C 428-19th ---238-4394
Webb J L ---238-1575
Webb Perry L 623-34th ---238-0509
Webb W W 135-18th ---238-3169
Webber Burr D 500PacAv ---238-0950
Webber O H 832-18th ---238-3636
WEBER BAKING CO
205 Oak ---238-4306
Weber Joe ---238-1271
Weber Vincent 618-7th ---238-0868
Web's Liquor Store 2816 Spring---238-3712
Webster Alex Mrs 1433 Oak---238-0077
Webster Rosa E Crestn ---238-1065
Weckwerth Faye 805-7th ---238-2396
Weckwerth H E 805-7th ---238-2396
Weeks Charlene ElPomar ---238-4660
Weiner M MD 636BolenDr---238-1038
Weir Jas R 417-8th ---238-3810
Weiss Alfred G 526 Spring---238-4088
Weissgerber O F 931Vine ---238-2045
WEISSGERBER ROBT C ins
945Vine ---238-3322
Welch Deborah O 628 Oak---238-2189
Welch Earl M 2218Park ---238-0236
Welch Richard K
264 SanAugustinDr ---238-0860
Wells Laura 1111Vine ---238-0786
Werling Dewey 417-24th ---238-2085
Werner Harry E OakFlatRd ---238-4800
West C Winston 115-12th ---238-4572
West Chauncey W 65Fresno ---238-1525
West Chauncey W & Associate
823-13th ---238-1262
West Kenneth constable ---238-0935
West Ray 745Pine ---238-2529
Western Auto Supply Co 1420Park -238-1312
WESTERN CABINET WORKS
1000Park ---238-4804
Western Electric Co 15th&Park ---238-1229
Western Union Telegraph Co
1208 Spring ---238-0808
To Send a Telegram or
Cablegram call ---Western Union
Wetzel F G Mrs 1720Filbrt ---238-2008
Weygandt C M 738-30th ---238-1214
Weyman Walter OakFlat ---238-4002
Whaley Thos J 124 SntaYsablAv---238-1041
Wharff Paul 3126 Spring---238-0260
Wheat Ralph L 83-12th ---238-1039
Wheaton Jas 1333RivrsdeAv ---238-4908
Wheeler Gay 2230 Spring---238-1213
Whisman Lawrence L 2611 Spring-238-4810
Whitaker Nelle H 2735Vine ---238-1211
White Billy C 134 SnCarlosDr---238-3506
White C H 406 Oak---238-1495
White Calvin C Shandn ---238-0850
White Dallas 3126 Spring---238-4954
White Elsie 406 Oak---238-1495
White Geo A Sr Shandn ---238-4856
White Geo S Shandn ---238-3733
White Harold 3004 Spring---238-3238
White Marion D Shandn ---238-2139
White Ranch Co Shandn ---238-2139
White Richard M Shandn ---238-2398
White Spot Cafe 1524 Spring---238-1742
White Wayne H Shandn ---238-4897
Whitener John PeachyCnyn ---238-4715
Whitener Lily A 1607Park ---238-2672
Whitley A L 629Vine ---238-2097
Whitsett C A ---238-3953
Whittington J W 114 SntaYnezAv--238-2420
Wicks Frank S Jr ---238-1151

Wiebe Edgar ---238-1521
Wiebe Gus ---238-3192
Wiebe H A 10HillcrstDr ---238-3768
Wiebe Rudolph Adelaide ---238-2371
Wiebe Wm G CayucosRd ---238-1519
Wieland Louis J 1430Park ---238-3170
Wieser Hubert B 551FerroLn ---238-3250
Wiest G Ellis---238-2653
Wilcox Jas G ---238-1628
WILCOX LOU & SON GENERAL ELECTRIC APPLIANCES
823-12th ---238-3921
Wilcox Louis E 1117Vine ---238-3839
Wilcox Maurice L Rev
ShannonHillDr ---238-3549
Wilcox Tom 2749Vine ---238-3716
Wilding Geo A ElPomr ---238-3532
Wildman J M 420FairvwLn ---238-4073
WILDMAN J M INC ofc
34th&Spring ---238-4323
Parts Department 34th&Spring---238-4325
Wilkinson Helen H 724Vine ---238-0363
Wilkinson J 1426Pine ---238-4951
Wilkinson John SHwyTempltn ---238-1617
Willard Elloyd SHwy ---238-2248
Willard Music Co 1245 Spring---238-3523
Willging Frank H 1745Filbrt ---238-0925
Williams Ardella 2924Pine ---238-0994
WILLIAMS AUTOMOTIVE
3011 Spring ---238-2403
Williams C B Dick ---238-2144
Williams C S Hwy101 ---238-2147
Williams Geo N 607-30th ---238-2401
Williams Noble 224 SanAugustinDr-238-3973
WILLIAMS SHELL SERVICE STN
1145 Spring ---238-4525
Williams Walter P---238-2011
Williams Walter V P T & T Co The
1030Vine ---238-0911
Residence 628MossAv ---238-2669
Willitts Ada 1405Vine ---238-1668
Willitts Phillip L 1405Vine ---238-1668
Willow Creek Ranch WillwCrk ---238-1319
Wilmar A H Dr CayucosRd ---238-3125
Wilmar Ednah E 1905 Spring---238-4882
Wilmar Wm SHwy ---238-0374
Wilshusen J S 717TuckerAv ---238-0570
Wilshusen Jim ---238-3195
Wilshusen Larry OakFlatRd ---238-4495
Wilson Gavin 1630 Oak---238-1016
Wilson H H 245-12th ---238-0217
Wilson Harrison H ElPomr ---238-2287
Wilson Howard 637CecilCt ---238-2531
Wilson Jack E ElPomr ---238-4727
Wilson Joe M Shandn ---238-4414
Wilson L L Jr 733-23d ---238-3034
Wilson Mary A 102 Spring---238-3776
Wilson Oliver L 102 Spring---238-3776
Wilson Robt A 526CrestnRd ---238-2392
Wilson Russell 825 Olive---238-2574
Wilson Shirley 2808Pine ---238-0544
WILSON'S RESTAURANT & COCKTAIL LOUNGE 2748 Spring---238-9812
Wimberly Lucille H ---238-4340
Wimmer W W AdelaideRd ---238-0427
Wing Mike 628CrestnRd ---238-2590
Wing Mike Harold Pioneer Auto Parts
1144Railrd ---238-1020
Wingefeld Frieda Mrs 1538 Olive---238-4518
Winjum L J 1640Pine ---238-1329
Winterbourne Robt E 120CapitlHl -238-2490
Winters R N SanJuanCreekRd ---238-3664
WINTROATH PUMPS DIVISION OF WORTHINGTON CORP
1223 RivrsdeAv ---238-0065
Withey L G MtnSprngsRd ---238-3609
Wolf Louis 421-13th ---238-2366
Wolf Melvin J 240 Spring---238-4797
Wolff Dan C Mrs Paso Brdng Home
945 Spring ---238-1045
Wolff Herbert F 2918 Oak---238-4001
Wong Dick 735-13th ---238-1693
Wood Acel ShannnHlDr ---238-1291
Wood Frank Rex 126CapitlHlDr ---238-1816
Wood H A W21st ---238-1257
WOOD H A WELDING & MACHINE SHOP
1207-13th ---238-3770
Wood Laurence H 605CrestnRd ---238-2178
Wood Troy 3228Pine ---238-2562
Woodland C B 215-24th ---238-2399
Woodland Fred Fred's Norwalk Serv Stn
840 Spring ---238-0421
Residence 2241Vine ---238-2030
Woodrell A L 2644 Spring---238-2668
Woods W A 2124Pine ---238-3284
Woods Wilburn A AdelaideRd ---238-2285
WOOSTER BUICK & GMC
1628 Spring ---238-1464
Wooster C T CrestnRd ---238-3391
Wooster Marshall A CrestnRd ---238-0779
Worthan Ed SHwy ---238-3739
Wright Glann T H 89 Olive---238-2532
Wright Raymond 285 SntaCrzAv---238-4307
Wyatt Betty M NRiverRd ---238-2600
Wyatt Frank M 275 SntaYsabl---238-1371
Wyborney Henry J E13th ---238-4532
Wyrick Chas W 3126 Spring---238-2158
Wyrick Chas W Jr KilerCanyonRd --238-0607
Wyrick Ollie 3126 Spring---238-2158

Y

Yandell Grady 526 Spring---238-3206
Yanez Raymond S 125 SnRafl---238-2204
Yardage House of 585-12th ---238-0147
Yeager John W 518FerroLn ---238-1757
Yearwood C F WhitleyGardens ---238-2048
Yearwood Edith 219-24th ---238-3216
Yearwood J L 219-24th ---238-3216
Yearwood Joe T WhitleyGardens ---238-2485
Yellow Cab Paso Robles Yellow Cab
1245 Spring ---238-4888
Yerbic Glenna Mrs ShandnHts ---238-2629
York Mountain Winery
YorkMountainRd ---238-3491
YORK SID INS AGCY
1213Park ---238-3513
York Sidney 845Cherry ---238-1266
York W S YorkMountainRd ---238-3491
Yost Richard W 529Vine ---238-1096
Yost W D 646BolenDr ---238-2563
Young Arden 531Bevrly ---238-1746
Young Carl L Dr optmrst Dunlap Hazel
Peterson Dr optmrst 1221Park--238-3502
Residence 636CrestnRd ---238-0926
Young Cecil Mrs MtnSprngsRd ---238-4875
Young Geo W 2233 Olive---238-3727
Young Laura Shandn ---238-0965
Young Leonard A 739-26th ---238-0350
Young Robt C Shandn ---238-2452
Youngberg Arthur C 529FerroLn---238-3882
Younts Coy 920Vine ---238-3130

Z

Zacaroli Priscilla
265 SanAugustinDr---238-0139
Zacaroli Thos A Lt
265 SanAugustinDr---238-0139
Zapf Ruth 623-6th ---238-0694
Ziegler Mike AdelaideRd ---238-4860
Zimmerman Leo E ElPomr ---238-1410
Zoellner Donald 517FerroLn ---238-4687
Zuckerman Ranch PeachyCnynRd---238-3188

PISMO BEACH

J E Gooding, Manager

Business Transactions With Telephone Co.

The Pac Telephone & Telegraph Co
Business Office 872 Morro San Luis Obispo
Ask Operator for---Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at
Bank of America-Pomery & Dollivr Pismo Bch

A

Abbott Ethel L
118CastaicAvShellBch-PR 3-2558
Abbott's Motel 1005Dollivr ---PR 3-4475
Acme Electric
190WindwrdAvShellBch ---PR 3-2028
Adams Chas E Dr
229PalisdesAvShellBch-PR 3-2005
Adams Hazel Lawson
351 SnLuisAv-PR 3-4441
ADAMS MOTEL
1000Dollivr ---PR 3-2065
Agnew Sadie Cyprs ---PR 3-2401
Agueda Mary R 1241Dollivr ---PR 3-2802
Aitken Robt W
244PlacntiaAvShellBch ---PR 3-2976
Aldrich Lester C
333CapistranoAvShellBch ---PR 3-2260
Alex Shell Beach Inn
853 ShellBchRdShellBch ---PR 3-9901
Alexander Margaret Mrs
271WadswrthAv-PR 3-2551
Alves Joe E 551HarloeAv ---PR 3-2693
Alves Jno A 341HindsAv ---PR 3-2544
Anderson Elmer R 100ParkAv ---PR 3-4739
Anderson G H 350WilmrAv ---PR 3-4732
Anderson Henry C 448 StimsnAv--PR 3-4492
Andrews R A
150CapistranoAvShellBch-PR 3-4702
ANGELLO JOE contr
121 IndioDr ---PR 3-2461
Angello Tony SunstPalisades ---PR 3-4760
Angelo Alex
141WindwrdAvShellBch ---PI 3-2856
ARDEN FARMS CO
116WBranchAroyoGrnde-HUntr 9-2994
Armas A P 232 Stimsn---PR 3-2869
Armstrong Charlotte
153PierAvShellBch ---PR 3-4350

Armstrong Donald EdnaRd ---PR 3-4710
Armstrong M R
153PierAvShellBch ---PR 3-4350
Arnold Edna Mrs SunstPalisades --PR 3-2310
Arnold Thos B SunstPalisades ---PR 3-2549
Aronian Jimmy
103NaomiAvShellBch ---PR 3-2775
Aronian Pearl
103NaomiAvShellBch ---PR 3-2775
Arrowhead & Puritas Waters Inc
420TraffcWyAroyoGrnde ---HUntr 9-2283
ARROYO GRANDE FLOWER SHOP
102NHalcyonAroyoGrnde-HUntr 9-2834
Ashby Edgar Zane drywall contr
130PierAvShellBch ---PR 3-2512
Atlasta Court 331WadswrthAv ---PR 3-2359
Atterberry Calvin W
314PlacntiaAvShellBch ---PR 3-2625
Atwood C B
126PalomrAvShellBch-PR 3-2311
AUTOMOBILE CLUB OF SOUTHERN CALIFORNIA A A A
699CalifBlSnLuisObispo ---LIbrty 3-6454
For Emergency Garage Service Only
139TraffcWyAroyoGrnde --HUntr 9-2040
Avellar Mary F Mrs 285Wadswrth -PR 3-2435
Avila John 230 StimsnAv---PR 3-2341
Axtell Edith M 462 StimsnAv---PR 3-2037
Azevedo Mary 321HindsAv ---PR 3-2166

B

Babcock Hazel W
145CastaicAvShellBch ---PR 3-4775
Badger Helen K Mrs 510HarloeAv -PR 3-2322
Bagwell C H 331 SnLuisAv---PR 3-4364
Bailey L E 470Main ---PR 3-2119
Bailey's Auto Court 470Main ---PR 3-2119
Baker's Restwell Court 1221Price -PR 3-2424
Balent A Stephen DDS dntst
160HindsAv-PR 3-2449
Ballard Chas L 1391BelloAv ---PR 3-2712
Bank of America 801Price ---PR 3-4613
Banks Raymond
239 SntaFeAvShellBch-PR 3-2186
Barcellos John 285 SnLuisAv---PR 3-2533
Bargain Shop used furn & appls
801Dollivr ---PR 3-2992
Barks LaWarren L
388WindwrdAvShellBch-PR 3-2146
Barling Harley Jr
303CastaicAvShellBch ---PR 3-2761
Barnes Oscar H
342MorroAvShellBch-PR 3-2427
BARNETT PLUMBING & HEATING
361Pismo-PR 3-2494
Barnett T R
117NaomiAvShellBch ---PR 3-2768
Barnette B B
214WawonaAvShellBch-PR 3-4728
Barnhill E W 340HarloeAv ---PR 3-2236
Barnhill Ronald E 940 Stratfrd---PR 3-2149
Barr Ruth 100ParkAv ---PR 3-2835
Barrow Richard H 557Wadswrth --PR 3-2190
Bartholomew L H
326 SntaFeAvShellBch ---PR 3-4476
Bassett E J Mrs 1350BelloAv ---PR 3-2388
Bassett Ralph N Seaside Motl
172 OceanVwAv-PR 3-2411
Bastiani W M 311 IndioDr---PR 3-2312
Bates Clem M 360 StimsnAv---PR 3-2171
Bawden Susane
152BakerAvShellBch ---PR 3-2868
Baxter W A & Sons serv stn
691Price-PR 3-4466
Baxter W Thos BaxtrWy ---PR 3-2475
Baxter Walter A 691Lemre ---PR 3-2147
Baxter Wm A 541 SnLuisAv---PR 3-2239
Beach Apartments 142 StimsnAv--PR 3-4627
Beachcomber Motel
120 OceanVwAv-PR 3-2208
Bechard Jas
363CastaicAvShellBch ---PR 3-2910
Beck H D 118MorroAvShellBch --PR 3-2410
Beck Ike 1260PortrAv ---PR 3-2358
Becker Mildred H 133 OceanVwAv-PR 3-2540
Bell Chas 130LeewrdAvShellBch --PR 3-2970
Bell Chas H 810 Stratfrd---PR 3-2049
Bell Dorothy A Mrs
245WawonaAvShellBch-PR 3-2666
Bellman Eugene SunstPalisades --PR 3-2347
BENDER'S PLUMBING & SUPPLIES
111CuyamaAvShellBch ---PR 3-4747
Bentley Shepard
1402 OceanBlShellBch ---PR 3-4391
Berger I M
303CapistranoAvShellBch ---PR 3-2148
Bergquist D W
150CuyamaAvShellBch-PR 3-4780
Bermingham M A
259MorroAvShellBch-PR 3-2408
Berry Lloyd E
214EspartoAvShellBch-PR 3-2467
Berryman F J
702 OceanBlShellBch-PR 3-4449
Bettencourt John X 560 SnLuisAv-PR 3-4427
Bettencourt Lucille OldHwyNo1 --PR 3-2589
Bettencourt M M 341ParkAv ---PR 3-2000
Bettiga Jas 471 OceanVwAv---PR 3-4651
Beverly's Ceramics 1140Price ---PR 3-4397
Biezenski Bill
144WawonaAvShellBch ---PR 3-2613
Bishop Donald E
116NaomiAvShellBch ---PR 3-2886
Bishop O D 326BoekrAvShellBch --PR 3-4413
Black Vernon E 831 Stratfrd---PR 3-2022
Blair Chester R
251WawonaAvShellBch-PR 3-2160
Blakeley Blanche 101Hwy ---PR 3-2892
Boarino Otto Pete's Auto-In Motl
380HarloeAv-PR 3-4748
Bob's Veltex Service 690Price ---PR 3-9993
Bockman C H
290LeewrdAvShellBch ---PR 3-2996
Bolstad Paul F 340WilmrAv ---PR 3-2384
Bonkosky Hermine 381HindsAv ---PR 3-2176
Boosinger H E 321 StimsnAv---PR 3-2092
Borba J J 108EspartoAvShellBch--PR 3-4669
Boren Hooker
108CastaicAvShellBch-PR 3-2137
Bowden Jewel Mrs
138WawonaAvShellBch-PR 3-2175
Bowman Carl L 541Wadswrth ---PR 3-4317
Boxold Fred 157ParkAv ---PR 3-2678
Boyd I F 303WawonaAvShellBch--PR 3-4793
BRAD-O-MAR INC
841Dollivr ---PR 3-4673
Bradley Chas A Bradley's Boat Center
1653 ShellBchRdShellBch ---PR 3-2168
Bradley Otis T
206PalisdeAvShellBch ---PR 3-2777
Bradley's Boat Center
1653 ShellBchRdShellBch ---PR 3-2168
Brad's Restaurant 209PomeryAv -PR 3-9908
Brady Leroy 1100BelloAv ---PR 3-2548
Brady S H 301Cyprs ---PR 3-2364
Brand Leonard J Maj 795Bay ---PR 3-2425
Brandon DeLos E 100ParkAv ---PR 3-2997
Brandt's Meat Market 800Price --PR 3-2636
Brashear Edith Barre
114EspartoAvShellBch-PR 3-4662
Braun Chas A
190LeewrdAvShellBch-PR 3-4763
Brenaman Mary T 310WilmarAv -PR 3-2295
Bridges Clifford
304WindwrdAvShellBch-PR 3-2096
Briner E A 278LeewrdAvShellBch--PR 3-4778
Brown Frances W
244CapistranoAvShellBch-PR 3-2495
Brown Jennie Mrs
306LeewrdAvShellBch ---PR 3-2003
Brown Lyle E 521WadswrthAv ---PR 3-4967
BROWN & ROY rl est & ins
314PomeryAv ---PR 3-2073
If no answer call
Arroyo Grande ---HUntr 9-2778
Brown Stanley O 541HarloeAv ---PR 3-2694
Brown T R 367BoekerAvShellBch -PR 3-2861
Brum Mary E 371Pismo ---PR 3-4602
Bryant Chas H
220CuyamaAvShellBch ---PR 3-2819
Bryant John F 164 OceanVwAv --PR 3-4484
Bucy Nancy J
157PlacntiaAvaShellBch ---PR 3-2766
Burke Elfie P 1250Cyprs ---PR 3-2267
Burks Ruth Hwy1 ---PR 3-2054
Burton F G 127VistaDlMrShellBch-PR 3-4719
Business Service Center
206NHalcyonRd ---PR 3-2740
BUSS DONALD B contr
289PalisdeAvShellBch ---PR 3-2686
Byrd D N 366CastaicAvShellBch -PR 3-2978
Byrd Stanley C 770Hanfrd ---PR 3-2458

C

C-AIR APARTMENTS
133 OceanVwAv ---PR 3-2540
Cabaniss R C
111PaddockAvShellBch ---PR 3-4789
Caldwell Karl W
252MontecitoAvShellBch ---PR 3-4394
Calhoun's Mohawk Service
1321Price-PR 3-2124
Calif Cleaners 590Dollivr ---PR 3-4620

Calif State of

Calif Highway Patrol
For Emergency Calls Only
Ask Operator for---Zenith 12000
Division of Highways
Resident Engineer's Field Office
BelloAv&HollistrAv ---PR 3-4343
Campbell Clyde L
780 OceanBlShellBch ---PR 3-2567
Campbell O M 560HarloeAv ---PR 3-2645

Cape Cod Manor Motel 1127 ShellBchRdShellBch -PR 3-2087
Cappelen Ted SunstPalisades ----PR 3-2349
Cardosa Manuel 182HindsAv ----PR 3-2134
Cardoza Tony V 349PomeryAv ---PR 3-2188
Carlton E R 1902 OceanBlShellBch ----PR 3-4652
Carpenter Irene J Portr ----PR 3-4447
Catanzaro Sam R Idaho Club Liqrs 500Cyprs ----PR 3-4634
Catholic Church BelloAv&Pismo --PR 3-2219
Chace Chas H 428 IndioDr----PR 3-2036
Chamber of Commerce ----PR 3-4658
Chandler Dennis 101NaomiAvShellBch ----PR 3-4373
Chapman Wm H 241PlacntiaAvShellBch ----PR 3-4629
Chappell Roy F 220MorroAvShellBch ----PR 3-2202
Charlotte's Beauty Shop 184HindsAv-PR 3-2221
Chelemedos D G 101NaomiAvShellBch ----PR 3-4373
Cherry Lee 1410BelloAv ----PR 3-2372
Claassen Wesley R 123BakerAvShellBch ----PR 3-2986
Clark Harry M 305WindwrdAvShellBch-PR 3-4665
Clark Louis E 1221Price ----PR 3-2424
Clark Marie Mrs 241Cyprs ----PR 3-2183
Clark Nina 166PierAvShellBch ---PR 3-2365
Clark Willard L 308PlacntiaAvShellBch-PR 3-4434
Clark Wm E Sr 324 StimsnAv----PR 3-2583
Clayton A H 341WilmarAv ----PR 3-4680
Clayton Robt W 146BakerAvShellBch ----PR 3-2719
Clevenger Henry 371 StimsnAv---PR 3-4460
Clifford Edna 110 StimsnAv----PR 3-2157
Cliffside Court 931Dollivr ----PR 3-2229
Clover J E 218LeewrdAvShellBch--PR 3-4730
COAST CENTER REALTY 950Price-PR 3-2105
Coelho Arminda 1222Price ----PR 3-4741
Coffelt Ralph 212 SeaVwAvShellBch ----PR 3-2700
Cole Jas 147BakerAvShellBch ---PR 3-2813
Collier T L 364WindwrdAvShellBch-PR 3-2154
Collins P C 154 SeaVwAvShellBch-PR 3-4716
Colwell Ben Mrs Hwy101 ----PR 3-4758
Community Methodist Church 205WindwrdAvShellBch-PR 3-4607
Conklin Thos H ins 427WatrShellBch-PR 3-2084
Cordeiro M S 320 StimsnAv----PR 3-4675
Corley Wm O 208PlacntiaAvShellBch ----PR 3-4771
Corrente Pasquale 350HindsAv ---PR 3-2680
Coulter Marion 971 Stratfrd----PR 3-2042
Crandall Sue 303 SntaFeAvShellBch-PR 3-2226
Crawford Jas A 251CapistranoAvShellBch-PR 3-2025
Crawford LuVilla 1802 OceanBlShellBch-PR 3-2143
Crofts Victor David 343CuyamaAvShellBch-PR 3-2063
Crook Elsie M 362B WawonaAvShellBch ----PR 3-2566
Crosby LaVern 331WindwrdAv ShellBch-PR 3-2001
Crowder Jas H 164½ OceanVwAv-PR 3-4910
Cuelho A P 571WadswrthAv ----PR 3-2035
Cullen John 841 Stratfrd----PR 3-2406
Cummins Mary A 545Cyprs ----PR 3-2118
Cumpston W V 244EspartoAvShellBch-PR 3-4423
Cunningham C A 216PalisdeAvShellBch ----PR 3-2664
Cunningham Patrick L 880Bakersfield ----PR 3-4795
Curlee Frank F 310PalomrAvShellBch ----PR 3-2206
Curtzwiler Ruth Mrs 701WatrShellBch-PR 3-4797

D

Dalessi Joe Mrs 203WawonaAvShellBch-PR 3-2530
Dana Amos B 540HarloeAv ----PR 3-4489
DaVico Henry 340HollistrAv ----PR 3-2189
Davis Electric & Hardware 930Price-PR 3-2215
Davis Harry E Atlasta Court 331WadswrthAv-PR 3-2359
Deale C G 431 IndioDr----PR 3-2346
Dearden Robt E 277LeewrdAvShellBch-PR 3-4491
Deibert Til 880Wadswrth ----PR 3-2280
Delamar Ora 465 OceanVwAv----PR 3-4498
DelLaughter Beatrice R 153LeewrdAvShellBch-PR 3-4696
Destefani Bill 100ParkAv ----PR 3-2863
Dias Court 371Pismo ----PR 3-2085
Dias John 139WindwrdAvShellBch-PR 3-2717
Doko A 910Tulare ----PR 3-2716
Doko's Variety Store 880Price ---PR 3-4628
Domingos M G PismoRdShellBch -PR 3-4714
Donahue Robt R 218PierAvShellBch-PR 3-2095
Donaldson Art Shell Beach Mkt 763 ShellBchRdShellBch-PR 3-2135
Dorff Gerald L 338CapistranoAvShellBch ----PR 3-2852
Dorotha's Fine Fashions 851Dollivr ----PR 3-4759
Dotson Jas P 950Bakersfield ----PR 3-2247
Duffy John R 150½MontecitoAvShellBch ---PR 3-2528
Dunafon Marguerite Rev 206 OceanVwAv ----PR 3-4724
Duncan C J 259MontecitoAvShellBch-PR 3-4604
Duncan Donald L 239EspartoAvShellBch-PR 3-4442
Duncan W H Woody's Motl 317 OceanVwAv ----PR 3-2064
Dunk An' Dine 790Price ----PR 3-4794
Durant Margaret C Mrs 376ElPortlDr ----PR 3-4440
Dvorak Robt 267PierAvShellBch -PR 3-2498
Dye Harold 318PalisdeAvShellBch-PR 3-4605
Dyer W H 120 OceanVwAv----PR 3-2208

E

Eagler Fred G 178LeewrdAvShellBch-PR 3-2204
Earing Dale P 142CuyamaAvShellBch-PR 3-4420
Edgar D J 241 StimsnAv----PR 3-4381
EDGEWATER MOTEL 280WadswrthAv ----PR 3-2233
Eggleston Clara M Mrs 227CastaicAvShellBch-PR 3-2240
Eggleston Lucy Mrs 361HarloeAv -PR 3-2174
Eggleston M D 149PlacnitaAvShellBch ----PR 3-2926
Elder Robt J 134NaomiAvShellBch ----PR 3-4393
Ell John W 127½MontecitoAvShellBch-PR 3-2058
Ellegaard Lloyd H 210MorroAvShellBch-PR 3-2016
Elliott Paul H Rev 133PlacentiaAvShellBch-PR 3-2167
Elliott Thos 244CastaicAvShellBch-PR 3-2713
Ellis Alma M 226MontecitoAvShellBch ----PR 3-2790
El Mar Club OceanVwAv&Cyprs --PR 3-9920
El Patio Motel Pauline's 350Pismo-PR 3-4744
Elvin Eugene H Dr 791Dollivr ----PR 3-2486
Residence Hwy101AroyoGrnde-HUntr 9-2604
Elvin John H MD 273PomeryAv---PR 3-2492
Residence AroyoGrnde ----HUntr 9-2604
Emond Fred O 1240BelloAv ----PR 3-2298
Emond Fred R 351WilmarAv ----PR 3-2672
Enlow Manford 212 SeaVwAvShellBch ----PR 3-2700
Ennes John 350 StimsnAv----PR 3-2140
Erb John W Jr 231PlacntiaAvShellBch ----PR 3-2994
Erhart A A 1146MaplAroyoGrnde-HUntr 9-3575
Erwin A E 334MontecitoAvShellBch-PR 3-4686
Eslinger Jean 305PierAvShellBch -PR 3-4616
Espinola Anthony J 477HindsAv --PR 3-2487
ESQUIRE THE 600Cyprs ----PR 3-4668
Ethridge S S 941 Stratfrd----PR 3-2053
Evans Jas W 150 SntaFeAvShellBch-PR 3-2386
Eva's Beauty Salon 990Price ---PR 3-4757
Everett Claude 288HarloeAv ----PR 3-2710
Exner Irene E 153PalomrAvShellBch-PR 3-4452

F

Fairey E I 340 OceanVwAv----PR 3-2460
FARMERS INSURANCE GROUP 960GrandAvArroyoGrnde ---HUntr 9-2769
Farni Raymond C 189PierAvShellBch-PR 3-4735
Farquer Louis F 157EspartoAvShellBch ----PR 3-4367
Fatscher Geo C 251MorroAvShellBch ----PR 3-4376
Fay Claude 350WilmrAv ----PR 3-4410
Fay L N 981Hanfrd ----PR 3-2094
Fentzling J P 325CuyamaAvShellBch-PR 3-2527
Fermin Ted Hwy101 ----PR 3-2456
Ferreira S M OceanoRd ----PR 3-2416
Ferreira Virginia Mrs 541Cyprs --PR 3-4612
Ferry H C Jr 311BoekrAvShellBch-PR 3-4791
Fewell Robt C 203MorroAvShellBch-PR 3-4913
Fire Department 771Price
Fire calls only ----PR 3-4422
All other calls ----PR 3-2066
Fire Dept Shell Beach PalomrAvShellBch-PR 3-4622
Emergency calls only ----PR 3-4622
If no answer call ----PR 3-2404
Fire Dept Sunset Palisades SunsetPalisades ----PR 3-2733
Firebaugh Elmer J 301WilmrAv --PR 3-4417
Firebaugh Ruth E 251 SnLuisAv--PR 3-4918
Fisher Mel 910Price ----PR 3-4704
Fissori Jerry A 940Fresno ----PR 3-4437
Fissori Joe 490PomeryAv ----PR 3-2235
Fitzgerald A F Jr 310VistaDlMrAvShellBch-PR 3-4405
FITZGERALD'S LIQUORS 601 ShellBchRdShellBch-PR 3-4753
Fletcher Jack C 234MontecitoAvShellBch-PR 3-4645
Ford Archie 901Bakersfield ----PR 3-2261
FORD'S MARKET 861Dollivr ----PR 3-2068
Foresee Ural V Playland Rollerdrome 175PomeryAv-PR 3-2072
Forest Wm A 210 IndioDr----PR 3-2355
Forster Julius Mrs 226 SntaFeAvShellBch-PR 3-2353
Fortin Rosetta N 343PalomrAvShellBch-PR 3-2325
Foster A L Foster's Shell Cafe 1351Price-PR 3-4453
Foster Victor R 721Hanfrd ----PR 3-4691
Foster W E Jeanine's Flwr Shop 301Cyprs-PR 3-2078
Foster's Shell Cafe 1351Price ----PR 3-4453
Foursquare Gospel Church 206 OceanVwAv ----PR 3-4724
Fox Estelle L 1484 OceanBlShellBch-PR 3-2370
Frady Chas 327CapistranoAvShellBch ----PR 3-2815
Frady Darlene 327CapistranoAvShellBch ----PR 3-2815
Francis E W 238EspartoAvShellBch-PR 3-2080
Frankish Lena 720Price ----PR 3-4435
Fraysier B W 1040Price ----PR 3-2020
Fraysier's Wilshire Service 1020Price ----PR 3-2288
Frederick Leonard R 430 StimsnAv ----PR 3-2244
Frederick Leonard R Sea View Rstrnt 172PomeryAv-PR 3-9997
Fred's Taxi 231PomeryAv ----PR 3-2464
From Arroyo Grande telephones call ----HUntr 9-5154
Freeman Elwood H 251PalomrAvShellBch-PR 3-4698
Freitas Martin G Dr 225PalomrAvShellBch-PR 3-2565
Frye Elizabeth 241 StimsnAv----PR 3-2570
Fukunaga Jerry 600Cyprs ----PR 3-4668
Fulkerson Mace G 134BakerAvShellBch ----PR 3-2816
Funk F E 293B HarloeAv----PR 3-4482
Funk Frank E Lovett Lee R & Associates Realtors apprsr 816Price-PR 3-4750

G

Gafvert W Louis 122CastaicAvShellBch-PR 3-2485
Galli G 240HindsAv ----PR 3-2230
Gallimore J E 340HollistrAv ----PR 3-4654
Gammon Glen A 218 SeaVwAvShellBch ----PR 3-2823
Garcia John 571 SnLuisAv----PR 3-2046
Gardner Raymond 142PalisdeAvShellBch ----PR 3-4369
Garrett Willis 380ParkAv ----PR 3-2151
Garrity W C Lovett & Garrity ins 816Price-PR 3-4750
Garzino Frank 309CastaicAvShellBch ----PR 3-2086
Gascoyne John H 324WawonaAvShellBch-PR 3-2200
Gault Conley H 110CuyamaAvShellBch-PR 3-4738
Gelles Tom 161 OceanVwAv----PR 3-4766
GENE'S MOBILE SERVICE Price&Dollivr ----PR 3-2647
Gentry C 226 IndioDr----PR 3-2376
Gentz Jack R 141BakerAvShellBch ----PR 3-2837
Giardina P L 151MontecitoAvShellBch-PR 3-2473
Giffra Caterina 900Dollivr ----PR 3-2436
Gill Anna L Mrs 266CliffAvShellBch-PR 3-4934
Gilliland Jim contr 351FranklnDr-PR 3-4474
Gilmet Edw J 243PalomrAvShellBch-PR 3-2305
Gin Hem S 643Cyprs ----PR 3-2307
Giusti Hilda 350 SnLuisAv----PR 3-2343
Glenn C H 240 SnLuisAv----PR 3-4657
Glenn F H 720 Stratfrd----PR 3-4914
Glenn Fred L 147PaddockAvShellBch ----PR 3-2937
Godfrey Chas 189 Sea-VwAvShellBch-PR 3-4921
Goese Jas L 261Wadswrth ----PR 3-2017
Goforth H L 321 SnLuisAv----PR 3-2477
Golden Jimmy 166 SeaVwAvShellBch-PR 3-4606
Golden Star Cafe 687Cyprs ----PR 3-4639
Gomes Frank A 521BelloAv ----PR 3-2466
Goodman Sundown J 132MorroAvShellBch ----PR 3-2648
Gordon's Sea Food Restaurant 491Price ----PR 3-2076
Gorman Florence Shell Bty Salon--PR 3-2407
Goucher Allen F 200CliffAvShellBch-PR 3-2029
Goulart A V Bay ----PR 3-4784
Goulart L J 579E Bay----PR 3-2931
Goularte L S 484HindsAv ----PR 3-2395
Grand Junction Propane Supply Hwy No 1-PR 3-2104
Grandsaert Mabel C 286BoekerAvShellBch-PR 3-4782
Grant Pete 241 StimsnAv----PR 3-2459
Greene Ethel J 286HarloeAv ----PR 3-4991
Gregorio A C 370 OceanVwAv----PR 3-2284
Gregory L J 190PierAvShellBch --PR 3-4308
Greyhound Lines 880Price ----PR 3-4628
Grieb Henry H 940BelloAv ----PR 3-2296
Grisingher Herbert 311HarloeAv --PR 3-4684
Grisingher Virginia E 311HarloeAv-PR 3-4684
Griswold Jas C 239CapistranoAvShellBch-PR 3-4770
Grolla Curt 374CapistranoAv ShellBch-PR 3-2185
Groo R P 153 SeaVwAvShellBch--PR 3-2027
Groves Harry Groves Ins Agencies 830Wadswrth ----PR 3-2294
Groves Insurance Agencies 830Wadswrth ----PR 3-2294
Gummere Lloyd E 960 Stratfrd---PR 3-2862
GUMMERE LLOYD E Pismo Beach Rlty 841Dollivr ----PR 3-4672
Gunn Eldon L 219VistaDlMrShellBch-PR 3-2108
Gunter Ethel Mrs 290 SnLuisAv---PR 3-2447

H

Haaser Bob H C 229PierAvShellBch ----PR 3-2203
Hackleman Oliver Mrs 890LongvwAv-PR 3-2270
Haenggi Rhoda 470Price ----PR 3-2698
Hagmann Rolf 135NaomiAvShellBch ----PR 3-2764
Hall Saml C 930Bakersfield ----PR 3-4945
Hall Walter B 243MontecitoAvShellBch-PR 3-2291
Hallmark Ralph L 840 Stratfrd---PR 3-2181
Halstead Thos J 345WawonaAvShellBch-PR 3-2222
Hammond C J 920Bakersfield ----PR 3-4436
Hancock Vernon L SunstPalisades -PR 3-2623
Hannah Ronald G 226CastaicAvShellBch ----PR 3-4319
Harding Dorotha M 315CapistranoAvShellBch-PR 3-4600
Hare Vincent B 751Lemre ----PR 3-2445
Harper Geo L Dr 111NaomiAvShellBch ----PR 3-4384
Harrigan Raymond 1126 OceanBlShellBch-PR 3-2173
Harris Bess 275A BoekerAvShellBch ----PR 3-4323
Harris R J 941Wadswrth ----PR 3-2653
Harry's Place 690Cyprs ----PR 3-9979
Hart G Porter 961 Stratfrd----PR 3-4779
Harty's Shell Auto Court 1331Price-PR 3-4749
Hatfield R C 991WadswrthAv ----PR 3-2282
Hawn Geo H 1200 OceanBlShellBch-PR 3-2304
Hawthorne Roy W contr 333WawonaAvShellBch-PR 3-2030
Hearen Thos L Acme Elec 190WindwrdAvShellBch ----PR 3-2028
Hearn Paul 1253 ShellBchRdShellBch ----PR 3-4708
Hedding W Clyde Dollivr ----PR 3-4480
Heid Fred Mrs 310HarbrVw ----PR 3-2489
Heindel Thos 342PalisdeAvShellBch-PR 3-2109
Heiskell King L 318MontecitoAvShellBch ----PR 3-2015
Henje Martha L 380BayAv ----PR 3-4717

Henrichsen Sid G 126EspartoAvShellBch ----PR 3-2515
Henry Orpha 340PomeryAv ----PR 3-2455
Hepner Geo E SunstPalisades ----PR 3-2367
Herald Chas A SunstPalisades ---PR 3-2817
Herrington's Variety Store 771Dollivr-PR 3-4635
Hesseldenz R G 129PierAvShellBch ----PR 3-2563
Hesseldenz Robt T 327PalomrAvShellBch-PR 3-4788
Hewitt Margaret E 1702 OceanBlShellBch-PR 3-2163
Hi-Way Cleaners 703Price ----PR 3-2497
Hicks Harry 263CastaicAvShellBch-PR 3-4641
Highway Liquor Store 890Price --PR 3-2123
Hilden Richard SunstPalisades ---PR 3-2854
Hill Gerald B HwyShellBch ----PR 3-2234
Hill Grover B HwyShellBch ----PR 3-4721
Hille Elsie Audrey 380BayAv ----PR 3-4717
Hinchee Irene 150EspartoAvShellBch-PR 3-2293
Hirons Hazel Mrs 235MontecitoAvShellBch-PR 3-2008
Hizey Robt H 141PalisdesAvShellBch ----PR 3-4315
Hockney Ray E 220CastaicAvShellBch-PR 3-4776
Hodges Chas E 221EspartoAvShellBch ----PR 3-4751
Hoeflicker E J 215EspartoAvShellBch-PR 3-2128
Hoffman Jos 211CuyamaAvShellBch-PR 3-2074
Hoffman Warren 214CapistranoAvShellBch ----PR 3-4309
Hoffmeister Wm Dr 791Dollivr ---PR 3-2486
Hoffmeister Wm Dr 401LongvwAv-PR 3-4720
Hofmeister Leo P 141PierAvShellBch-PR 3-2484
Holbrook Maxine Mrs 134NaomiAvShellBch ----PR 3-4393
Hollins Rosie Hwy1 ----PR 3-2414
Hollywood Wholesale Electric Co 6820RomaineLosAngeles
From telephones served by the following exchanges
Pismo Beach
(No Intercity Charge)
Ask Operator for-Entrprise 10856
Holt Walter B 441 OceanVwAv----PR 3-4366
Holzheu Helmut 122NaomiAvShellBch ----PR 3-2807
Hoover Floyd C 980 OceanBlShellBch-PR 3-2152
Hoover News Agcy ----PR 3-2152
Horn W G 150MorroAvShellBch --PR 3-2576
Horton D R 211PalomrShellBch --PR 3-2393
Horton E L 215 SntaFeAvShellBch-PR 3-2431
Houser Wm M 275 SnLuisAv----PR 3-2241
Howard Elden L 1111Price ----PR 3-4928
Hubbard Scovil F 311MorroAvShellBch-PR 3-4736
Hullette Robt E 371HarbrVw ----PR 3-4363
Hunter Thos L 384ParkAv ----PR 3-2809
Hurdle Frank M 327EspartoAvShellBch-PR 3-4935
Husted L W 151EspartoAvShellBch ----PR 3-2833
Hyland Minnie M 357WadswrthAv-PR 3-2430
Hyland Wilbur H 357WadswrthAv -PR 3-2430

I

Ida Jay Shop 761Dollivr ----PR 3-2083
IDAHO CLUB LIQUORS 500Cyprs ----PR 3-4634
Iljana Leonard 308CastaicAvShellBch ----PR 3-2326
Iness Ben D 224 SeaVwAvShellBch PR 3-2077
Inman C Wayne 215WawonaAvShellBch-PR 3-4697

J

Jacinto Frank 320HindsAv ----PR 3-4932
Jacinto Luis 250HindsAv ----PR 3-4713
Janowicz Frank 351WawonaAvShellBch-PR 3-2040
Jarmain E W 229WindwrdAvShellBch-PR 3-2302
Jatta Marvin L 1240Cyprs ----PR 3-2237
Jeanine's Flower Shop 301Cyprs --PR 3-2078
Jenkins L Mrs 103CuyamaAvShellBch ----PR 3-4395
Jenkins Ramona 351MontecitoAvShellBch-PR 3-2201
Joaquin Ronald L 262PlacntiaAvShellBch ----PR 3-2769
Johnny's Barber Shop 221PomeryAv-PR 3-2437
John's Norwalk Service & Garage 781Price ----PR 3-2014
Johnson A R 930 Stratfrd----PR 3-2031
Johnson C T 570Wadswrth ----PR 3-4922
Johnson Lon 344CapistranoAvShellBch-PR 3-2413
Johnson Mead R 189LeewrdAvShellBch-PR 3-2225
Johnson Miles B 935Taft ----PR 3-2541
Johnston Don 277 SeaVwAvShellBch ----PR 3-4314
Jolly Kone Drive In 381Bay ----PR 3-2786
Jones Bob rl est SunstPalisades--PR 3-4371
Jones E L SunstPalisades ----PR 3-2592
Jones Mary J Mrs 591BelloAv ---PR 3-4666
Jones W F 250PlacntiaAvShellBch-PR 3-2423
Judkins Frances Mrs 931 Stratfrd-PR 3-2335
Junio Frank 440Dollivr ----PR 3-2047

K

Kamitsuka D K 140ParkAv ----PR 3-2440
Kasbeer Karl K 117PaddockAvShellBch ----PR 3-2731
Kauffman Sidney 251CuyamaAvShellBch ----PR 3-2351
Kay Alex 120 OceanVwAv----PR 3-2208
Kellett Richard T 302CapistranoAvShellBch ----PR 3-4709
Kelley Geo C 1023 OceanBlShellBch ----PR 3-4318
Kelley's News & Sundries 680Cyprs-PR 3-2227
Kelton Thos W 226½MontecitoAv ShellBch-PR 3-2519
Kemble Leo W 351PlacntiaAvShellBch PR 3-2412
Kendeigh Forrest A 1150Price ---PR 3-2373
Kendeigh Lillie L 367WilmarAv --PR 3-2172
Kennedy Wm W 154WindwrdAvShellBch ----PR 3-2703
Kent Anne D 305PierAvShellBch -PR 3-4616
Kerkeres Peter 370Wadswrth ----PR 3-4321
Kerl Nettie M 235PlacntiaAvShellBch-PR 3-2133
Key Elsie A Mrs 242CliffAvShellBch-PR 3-2050
King Kathryn 119MorroAvShellBch-PR 3-2277
King Wm S SunstPalisades ----PR 3-2616
Kirby C R 151MorroAvShellBch --PR 3-2921
Kirkpatrick J T SunstPalisades ---PR 3-4418
Kjaerbye H F PismoHts ----PR 3-4783
Klause E A 446 OceanVwAv----PR 3-2138
Klein Gerald A 202 SntaFeAvShellBch ----PR 3-2903
Klein L Irene 202 SntaFeAvShellBch ----PR 3-2903
Klewin Sallie 920Fresno ----PR 3-2150
Klinger John H SunstPalisades ---PR 3-2317
Kloffenstein Elba J 370ParkAv --PR 3-2468
Kloffenstein F E 382ParkAv ----PR 3-2933
Knight J W 101Hwy ----PR 3-4655
KNIGHT'S REST MOTEL 101Hwy-PR 3-4617
Kohlstedt H J 326PalomrAvShellBch-PR 3-2059
Kraft F E Dr 242CuyamaAvShellBch-PR 3-2002
Kramer Margaret 370HarloeAv ---PR 3-2584
Krepps Frank S 332EspartoAvShellBch-PR 3-2432
Kreps Roy F PismoPalisades ----PR 3-2306
Krueger Geo E NHwy ----PR 3-4469
Kunz Wm H 244MontecitoAvShellBch-PR 3-2184

L

LaBernes' Ladies Apparel 1465 ShellBchRdShellBch ----PR 3-2379
Lalanne Frank 1290BelloAv ----PR 3-2252
Lamb A L 111MorroAvShellBch PR 3-4929
Lancaster Della Mrs 132CapistranoAvShellBch-PR 3-2553
Lancaster Keck 127PlacntiaAvShellBch-PR 3-2651
Lancaster Nick 398WindwrdAvShellBch ----PR 3-4649
Landini A 530 SnLuisAv----PR 3-2330
Lane Maurice V 1717 ShellBchRdShellBch ----PR 3-2508
LANE'S CHEVRON SERVICE 1717 ShellBchRdShellBch ----PR 3-9953
Langford Bruce H SunstPalisades -PR 3-2397
Larrew Edgar E 153WindwrdAv ShellBch-PR 3-2621
Latham Dale 238CastaicAvShellBch PR 3-2452
Lawrence Eleanor M 382HindsAv -PR 3-2251
Lawrence Norris 154LeewrdAv ShellBch-PR 3-2088
Lawrence Plumbing 154LeewrdAv ShellBch-PR 3-2088
Lazarus Ernest J Mrs 370Pismo --PR 3-2831
Lazarus Ted Mrs 370Pismo ----PR 3-2771
Leach Earl F 840WadswrthAv ---PR 3-2709
Leatherwood Sara Mrs 302CuyamaAvShellBch-PR 3-2683
Lee Roy B 202VistaDlMrShellBch -PR 3-2428
Lemons Ethel Mrs 421PomeryAv -PR 3-2021
Lemos A S 440 OceanVwAv----PR 3-2517
Levin A W HarbrVw ----PR 3-2098
Levy Albert 1331Portr ----PR 3-2067
Lewis A T 358MontecitoAv ----PR 3-4450
Lewis B I HwyShellBch ----PR 3-2061
Lewis Myrtabel Dr 345EspartoAvShellBch ----PR 3-2985
Lindekugel Herman H 306CliffAvShellBch-PR 3-2360
Lindley Vie J 685Cyprs ----PR 3-4660
Lindsay Gordon S 491Price ----PR 3-2076
Lister Vera 110MorroAvShellBch -PR 3-2891
Loftus Leo M 310WilmrAv ----PR 3-2295
Logan Jere 711Hanfrd ----PR 3-2523
Long Wm R 374 SntaFeAvShellBch-PR 3-2525
LONG'S PHARMACY 711Dollivr ----PR 3-4463
Looney M K Mrs 154PierAvShellBch-PR 3-4404
Lopez F M 165Addie ----PR 3-2630
LOVETT & GARRITY ins 816Price-PR 3-4750
LOVETT LEE R & ASSOCIATES REALTORS apprsr 816Price---PR 3-4750
Lowrey H W 860Taft ----PR 3-4429
Loyal Order of Moose No 1409 Main-PR 3-2117
Luckhart Dallas D 238PlacntiaAvShellBch ----PR 3-2778
Luiz Joe R 320Main ----PR 3-2131
Lund Harald T LtCol 315PalomrAvShellBch-PR 3-2615
Lytle Edw A 362A WawonaAvShellBch ----PR 3-4727

M

Mabry Delma L 350WawonaAvShellBch ----PR 3-2562
MacDonald Wm E 129BakerAvShellBch ----PR 3-2904
Machado Frank Mrs PismoHwy ---PR 3-2338
Machado Frank E EdnaRd ----PR 3-2007
Machado Joe 521Bay ----PR 3-2103
Machado Olivia PismoHts ----PR 3-2141
Machado S A 410LongvwAv ----PR 3-2398
Maciel Joe G 550HarloeAv ----PR 3-4664
MacRae A W 203VistaDlMrShellBch ----PR 3-4679
Maddock N L 242PalomrAvShellBch-PR 3-2690
MADSON A J DR 870Price ----PR 3-4636
If no answer call AroyoGrnde-HUntr 9-4757
Maggini Mary Mrs 138CapistranoAvShellBch-PR 3-2205
Mallory John SunstPalisades ----PR 3-2316
Manning Fredrick G 170Main ----PR 3-4706
Manning Lorraine 206MorroAvShellBch ----PR 3-2297
Manroe I J 226EspartoAvShellBch-PR 3-2444
Mansfield L R 801 Stratfrd----PR 3-4729
Marell Albert 375 SntaFeAvShellBch-PR 3-2006
Margie's Childrens Shop 731Dollivr-PR 3-2652
Marin Louis H 180 OceanVwAv---PR 3-4640
Marshall O V EdnaRd ----PR 3-2198
Marshfield Wm E 921Bakersfield -PR 3-4412
Martin Geo 630Cyprs ----PR 3-4485
Martin Manuel 295Cyprs ----PR 3-2283
Martini Maritz 362 SntaFeAvShellBch ----PR 3-4956
Martin's Art & Hobby Supplies 361PomeryAv ----PR 3-4493
Martin's Court 320 OceanVwAv---PR 3-4610
Mason Chas A 351EspartoAvShellBch-PR 3-2026
Mason Walter E Dr 265PierAvShellBch ----PR 3-2798
Masten Earl F 901 Stratfrd----PR 3-2265
Masters Ted A Rev 289WindwrdAvShellBch-PR 3-2419
Mathes Kate Mrs 470PismoAv ---PR 3-2285
Mathes R D 900Bakersfield ----PR 3-2066
Mathews Manuel J 521HarloeAv -PR 3-2327
Matlock E L 551 SnLuisAv----PR 3-4382
Matousek Wm J Jr MD SanLuis Medcl Clinic 957GrandAvAroyoGrnde-HUntr 9-5586
Residence 971Fresno ----PR 3-4773
MATTIE'S 101Hwy ----PR 3-2488
Mattocks Edgar S 262CuyamaAvShellBch-PR 3-4695
Matzenbacher John 226BoekrAvShellBch-PR 3-2249
Mayberry Dorvan H 125PalomrAvShellBch ----PR 3-2136
Mayer-Harnisch Guenther C MD 1327 ShellBchRdShellBch-PR 3-2106
Residence 123NaomiAvShellBch -PR 3-4615
If no answer call ArroyoGrande ----HUntr 9-4757
Mays Geo L 127PalomrAvShellBch PR 3-2110
McAuley Carl 226MorroAvShellBch-PR 3-2417
McBride C M SunstPalisades ----PR 3-2552
McBroon Helen 139PalomrAvShellBch-PR 3-2409
McCarthy F J SunstPalisades ----PR 3-2350
McClanahan L L HarloeAv ----PR 3-2945
McCool Floyd D SunstPalisades --PR 3-2328
McCulloch Jos R 265LeewrdAvShellBch ----PR 3-2665
McCune Ruth E 156B ParkAv----PR 3-2916
McDonald Geo W optmtrst 791Dollivr PR 3-4700
Residence 811Fresno ----PR 3-2250
McEwen H D 290PalisadeAvShellBch-PR 3-4712
McGough John H 142LeewrdAvShellBch-PR 3-4676
McGrath John B 327PlacntiaAvShellBch ----PR 3-2915
McKellar Thos F MD SunstPalisades-PR 3-2524
McKenzie C T Wave Court 150HindsAv-PR 3-4626
McLaughlin Evelyn 156B ParkAv--PR 3-2916
McNely Josephine 531WadswrthAv ----PR 3-2773
McWilliams W D 267PalomrAvShellBch ----PR 3-2637
Melia John 791Hanfrd ----PR 3-2207
Mellow Donald E 675Lemre ----PR 3-2604
Mendenhall Kenneth 226CuyamaAvShellBch ----PR 3-2391
Merino Eddie 700Price ----PR 3-4743
Meyer Thos L 950 Stratfrd----PR 3-4781
Miller Allan D SunstPalisades ----PR 3-2702
Miller Barbara L 120WawonaAvShellBch ----PR 3-2624
Miller Leslie 100ParkAv ----PR 3-2245
Miller Norman 310MontecitoAv ShellBch-PR 3-2505
Mineau Jas O 114WawonaAvShellBch-PR 3-2420
Minyard Harold E 341 SnLuisAv--PR 3-2043
Miossi Arthur E 351Main ----PR 3-4488
Miossi Gabriel 202CuyamaAvShellBch-PR 3-2272
Miramar Court 287 SnLuisAv----PR 3-9952
Mitchell Joe B 165LeewrdAvShellBch-PR 3-2622
Mitchell Wm F 119VistaDlMrShellBch ----PR 3-2782
Miura Mitsuo Dr dntst 264PomeryAv-PR 3-2500
Residence 981WadswrthAv ----PR 3-4451
Montague Lyle M SunstPalisades -PR 3-2374
Monte Vista Motor Court 490Pismo-PR 3-4705
Montgomery David H 101 IndioDr ----PR 3-2331
Montgomery Herbert E 1390Bello-PR 3-4424
Montgomery Sally Joan 345WawonaAvShellBch ----PR 3-2222
Moore Fay 641BelloAv ----PR 3-2521
Moore Genevieve 303EspartoAvShellBch ----PR 3-2826
Moore Ronald SunstPalisades ----PR 3-2318
Moore Wm A 245CastaicAvShellBch ----PR 3-2192
More Robt E 223 IndioDr----PR 3-2597
Morrett D Howard 280WadswrthAv ----PR 3-2233
Morris Ezra L 315CastaicAvShellBch-PR 3-2155
Morrison Wm D 359PalomrAvShellBch-PR 3-2681
MOTEL PISMO 1851Price ----PR 3-9965
Mounts Billy W MD 690Hanfrd---PR 3-2429
Muller Mildred 1717 ShellBchRdShellBch----PR 3-2728
Murray E D 258CuyamaAvShellBch-PR 3-2339
Murray Troy R 232WawonaAvShellBch ----PR 3-2724
Murrays Men's Store 781Dollivr --PR 3-2082
Mushler Farrah J 290PierAvShellBch ----PR 3-2248

N

Nattell Susan 122BakerAvShellBch ----PR 3-2812
Neal Ida M 110ParkAv ----PR 3-4462
Neece Dick 212CliffAvShellBch --PR 3-4792
Nelson Fred 361HollistrAv ----PR 3-2019

Nelson Harry G
263EspartoAvShellBch-PR 3-4938
Nelson John
350PalomrAvShellBch-PR 3-2377
Nelson Ray N 311WilmrAv ------PR 3-4761
Nelson's Fuchsia Gardens
263EspartoAvShellBch-PR 3-4938
NEPTUNE'S RESTAURANT
751Price ------------------PR 3-2490
New Ida 341 OceanVwAv--------PR 3-2145
Nicholson Thos Mrs
258PalomrAvShellBch-PR 3-2539
Nite Haven Motel 371 SnLuisAv--PR 3-2224
Nix Harvey Bob 521Bay ---------PR 3-4316
Norberg J D
262CapistranoAvShellBch-PR 3-2075
Nordberg W A Jr Mrs
SunstPalisades --------------PR 3-2178
Northamer Paul E 341 StimsnAv--PR 3-4925
Nunes Frank P 540Bay ---------PR 3-4402
Nunes Joe 176HindsAv ---------PR 3-4930
Nunes Tony 176HindsAv --------PR 3-4930
Nunziato Jos S Rev Community Methodist
Chrch 205WindwrdAvShellBch-PR 3-4607
Residence 206LeewrdAvShellBch-PR 3-4607

O

OCEAN PALMS MOTEL
390 OceanVwAv -------------PR 3-2828
Ocean View Cafe 1053Price -----PR 3-2881
Ocean View Motel
1001 ShellBchRdShellBch-PR 3-2113
O'Connell Larry
303CuyamaAvShellBch-PR 3-2695
O'Connor Betty J Dr
602 OceanBlShellBch ---------PR 3-2268
O'Connor J E
602 OceanBlShellBch-PR 3-2268
Oliveira J P 256 OceanVwAv-----PR 3-2818
Oliver Manuel Mrs 1280Cyprs ----PR 3-4707
O'Loughlin Donald
244MontecitoAvShellBch-PR 3-2184
Olsen Belle Mrs 340Main -------PR 3-2443
Olson Reita 340 SnLuisAv-------PR 3-2689
Oreglia Louis 332HindsAv -------PR 3-4693
Osborn Robt H
242MorroAvShellBch --------PR 3-2934
Owen Fred W Mrs
344CastaicAvShellBch PR 3-2510
OZZIE'S RADIO SALES & SERVICE
330Main ------------------PR 3-4632

P

P D G Construction Co
ShellBchRdShellBch ----------PR 3-4330
P I MARKET INC
238 OceanVwAv -------------PR 3-4465
Pacific Gas & Electric Co Bus Ofc
894MonterySanLuisObispo
From Pismo Beach Exchange
Ask Operator for-Entrprise 10251
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 872MorroSnLuisObispo
Ask Operator for-Business Office
(No charge for calls to Business Office)
See Introductory Section for Service calls
and Other Important Matters
Paddock Jimmy rl est
SunstPalisades-PR 3-4414
Palomar Motel
1601 ShellBchRdShellBch-PR 3-2404
Panella Michael 530Bay --------PR 3-4661
Panella Tony 530Bay ----------PR 3-4661
Paniagua Ernie E
330LeewrdAvShellBch -------PR 3-2635
PANORAMA COFFEE SHOP
Hwy101-PR 3-9959
Papa Paul 149 OceanVwAv------PR 3-4421
Park Apartments 330ParkAv -----PR 3-2403
Parkinson Faye Valley Court
188 StimsnAv-PR 3-4459
Parkinson Ruth E
127MontecitoAvShellBch -----PR 3-4722
Parson Mamie 300Cyprs ---------PR 3-2469
Parsons Louie 347 StimsnAv-----PR 3-2513
PASSE ART SHELL SERVICE
571Price-PR 3-4637
Passe Arthur 205PalisdeAv
ShellBch-PR 3-2579
Patterson Bruce G
508 OceanBlShellBch ---------PR 3-4375
Patty Eleanor 172 StimsnAv ----PR 3-4448
PAULINE'S EL PATIO MOTEL
350Pismo-PR 3-4744
Pebley Allie Mrs 350 OceanVwAv--PR 3-4659
Peck Glen A
315 SntaFeAvShellBch PR 3-2590
Peck Glen A rl est
2001 ShellBchRdShellBch ----PR 3-2822
Ped Louis R OceanoRd ----------PR 3-4681
Pehrson Edw C
323PalisdeAvShellBch-PR 3-2646

Pendleton Lelande O Hwy101 ----PR 3-4912
Perrine Bruce P 168HindsAv ----PR 3-2763
Pesek R A ShellBchRdShellBch --PR 3-2941
Peters Simon 491PomeryAv ------PR 3-4650
Petersen H T 930Fresno ---------PR 3-4326
Peterson Albert atty
246PomeroyAv -------------PR 3-2139
Residence 1025 SunstDr
AroyoGrnde-HUntr 9-3692
Pete's Auto-In Motel 380HarloeAv-PR 3-4748
Petterd Chas E Mrs 400 StimsnAv-PR 3-2785
Pfost Edith 217PierAvShellBch --PR 3-2571
Pfost Harold C
177 Sea-VwAvShellBch-PR 3-2197
PHILLIPS K L & SONS serv stn
999Price-PR 3-2121
Phillips Liva 656Cyprs ---------PR 3-2368
Phillips Michael 370Hollistr -----PR 3-2588
Pico Fishing Trips
203 SntaFeAvShellBch-PR 3-2195
Pilot Wheel Cocktail Lounge
179PomeryAv --------------PR 3-9988

Pismo Beach City of

City Clerk BelloAv&HollistrAv---PR 3-4456
City Engineer
BelloAv&HollistrAv-PR 3-4477
Fire Department 771Price
Fire calls only--------------PR 3-4422
All other calls--------------PR 3-2066
Life Guard & First Aid Stn
PismoPier ----------------PR 3-2182
Police Department
BelloAv&HollistrAv-PR 3-2255
Sewage Disposal Plant Hwy101--PR 3-2011
Water Dept BelloAv&HollistrAv-PR 3-4456

Pismo Beach Court 750Dollivr ----PR 3-4631
Pismo Beach Grammar School
Wadswrth&Hanfrd ----------PR 3-4624
PISMO BEACH HOUSE OF BEAUTY
610Cyprs ------------------PR 3-2052
PISMO BEACH REALTY
841Dollivr -----------------PR 3-4672
Pismo Beach Special Training Class
SLO County Schools 591Dollivr--PR 3-2657
Pismo Bowl 277PomeryAv ------PR 3-2482
Pismo Hotel 701Price ----------PR 3-2214
Pismo Lady bty shop 741Dollivr---PR 3-9907
Pismo Motel 1851Price ---------PR 3-9965
PISMO PLUMBING & ELECTRIC REPAIRS 350HindsAv --------PR 3-2680
Pismo Theatre 250PomeryAv ----PR 3-2491
Pismo Times 530Cyprs ----------PR 3-2217
PISMO WHITE FRONT DISCOUNT HOUSE furn 661Dollivr--------PR 3-2462
Pitcher Myrtle Mrs
218CliffAvShellBch-PR 3-2607
PLAYLAND ROLLERDROME
175PomeryAv-PR 3-2072
Plessas Tavern 891Price --------PR 3-2060
Poler Orville H SunstPalisades ---PR 3-2387
Police Department
BelloAv&HollistrAv-PR 3-2255
If no answer call
San Luis Obispo-LIbrty 3-2850
Pollock Clarence T
1956 OceanBlShellBch-PR 3-4644
Popp Harry A paintng contr
321FranklnDr --------------PR 3-2258
Porter J C 341PierAvShellBch ---PR 3-4653
Porter Wm Mrs 1291BelloAv ----PR 3-4765
Potter Adelaide
129LeewrdAvShellBch --------PR 3-2164
Powell's ShellBchRdShellBch ----PR 3-9960
Pratt Chas Mrs EdnaRd --------PR 3-2415
Pratt T R 701Bay --------------PR 3-2457
Predmore A L LtCol
139EspartoAvShellBch-PR 3-2196
Price Mildred
239BoekrAvShellBch-PR 3-2438
Price Street Realty 1250Price ---PR 3-2643
Prince Robt H 1251BelloAv -----PR 3-4688
Prince W C SunstPalisades ------PR 3-2337
Pruette Gus A 167PierAvShellBch PR 3-2642
Puritas & Arrowhead Waters Inc
420TraffcWyAroyoGrnde ---HUntr 9-2283
Purton D M
145 SntaFeAvShellBch-PR 3-4406

Q

Quaresma M S 558 SnLuisAv-----PR 3-4752
Quentel Katherine 346Pomery ---PR 3-4362

R

Raasch Ronald A
319PalisdesAvShellBch -------PR 3-2779
Rainey Harry A
203MontecitoAvShellBch -----PR 3-2511
Ransdell R R 117PierAvShellBch --PR 3-2323
Raposa Joe F 381FranklnDr -----PR 3-2649
Rasinen Wm
380 SntaFeAvShellBch-PR 3-2594
Raviscioni L BelloAv -----------PR 3-4764
Ray D I 216WindwrdAvShellBch -PR 3-2506
Readyhough I F SunstPalisades --PR 3-2687

Reardon Jas E
306PierAvShellBch ---------PR 3-2944
Rector G C Rev
314BoekrAvShellBch-PR 3-2010
Red Rooster 601Cyprs ----------PR 3-9943
Redfern John 1851Price --------PR 3-9965
Reed J M 960Fresno -----------PR 3-2056
Reed J M jwlr 751Dollivr--------PR 3-4473
Reinecke Edna M
111VistaDlMrShellBch -------PR 3-4917
Reith R A
209CapistranoAvShellBch-PR 3-4731
Renshaw Herbert R VanRonk & Renshaw
142MontecitoAvShellBch-PR 3-4740
Reynolds Irving R SunstPalisades -PR 3-2329
Rice Keith 203PalomrAvShellBch -PR 3-4715
Richards Fred R Mrs 861 Stratfrd-PR 3-4746
Richardson O L Jack
321CastaicAvShellBch-PR 3-4647
Richardson Roy F 642Price ------PR 3-4425
Ringland Geo M 880Fresno ------PR 3-2644
Rite Spot Cafe 197PomeryAv ----PR 3-4955
Ritterbush A O
202PalomrAvShellBch-PR 3-4461
Robinson Aubrey D
278PalisdesAvShellBch -------PR 3-2537
Robinson Jas F
342 SeaVwAvShellBch -------PR 3-2618
Rodgers V J 263HarloeAv -------PR 3-2348
Rodrigues M V 173 StimsnAv-----PR 3-4786
Rodrigues Manuel
PismoRdShellBch-PR 3-4714
Rodrigues Virginia L
290PierAvShellBch ----------PR 3-2248
Rodriguez Francisco Jr
298WindwrdAvShellBch-PR 3-2509
Rogers Celia V Mrs
1243 OceanBlShellBch -------PR 3-2089
Rooker Jim ShellBchRdShellBch --PR 3-4689
Rooker K W
142WindwrdAvShellBch-PR 3-4490
Rooker's Texaco Service Stn
501Price-PR 3-2114
Rose Blanche 280HarloeAv ------PR 3-4683
Rose Harry L phy & sur
501 ShellBchRdShellBch-PR 3-2125
Residence 1780 OceanBlShellBch-PR 3-2125
Rosenfeld Eliot E
332CapistranoAvShellBch-PR 3-4768
Ross Elmer 820 Stratfrd--------PR 3-2362
Rouette Joe
242PalisadeAvShellBch-PR 3-4663
Rowley W G 340HindsAv --------PR 3-4481
Roy Ed Brown & Roy rl est & ins
314PomeryAv --------------PR 3-2073
Royse Ervin L Rev SunstPalisades -PR 3-2314
Rubcic Mike 911Bakersfield -----PR 3-2983
Runyan Wm W
138EspartoAvShellBch-PR 3-2608
Rust Jack P 533WadswrthAv ----PR 3-4457
Rutkowski Chas C 931Dollivr -----PR 3-2229

S

Sager R L
127CapistranoAvShellBch -----PR 3-2723
St Andrews-by-the-Sea
CoburnLnShellBch -----------PR 3-4313
Sandell Lynn 860Fresno --------PR 3-2572
Sandy Paul A
212CuyamaAvShellBch PR 3-4734

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Libraries
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VeteransMemorialBldg -----PR 3-2602
Shell Beach Branch
VeteransMemorialBldg
ShellBch ---------------PR 3-2263
Shell Beach Community Bldg
230LeewrdAvShellBch-PR 3-9942
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1779 ShellBchRdShellBch -----PR 3-2911
Santini Guido
166PalisdeAvShellBch --------PR 3-2071
Savasta Jos R
319MorroAvShellBch --------PR 3-4648
Scannell Chester J SunstPalisades-PR 3-2361
Schlitz Walter 1240Dollivr ------PR 3-2932
Schmid Karl
226PalomrAvShellBch -------PR 3-2825
Schneider Jos A SunstPalisades --PR 3-2315
Schreiber Harold
366½PalomrAvShellBch -----PR 3-4954
Schroll Warren K 195½Pomery --PR 3-2696
Schulenburg Eugene E
531HarloeAv-PR 3-4711
Schurtz Edna
203WawonaAvShellBch-PR 3-2530

Scofield Ed 129NaomiAvShellBch-PR 3-4458
Sea Breeze Motel 1180Dollivr ----PR 3-9987
Sea Garden Motel 340 StimsnAv--PR 3-2216
Sea Shells by Fisher 910Price----PR 3-4704
SEA VIEW RESTAURANT
172PomeryAv --------------PR 3-9997
SEA-WALL MOTEL
170Main ------------------PR 3-4706
SEACREST MOTEL
NHwy -------------------PR 3-4469
Sears Gladys K
130CliffAvShellBch ----------PR 3-2577
Sears Louis A 130CliffAvShellBch-PR 3-2577
Seashore Apartments
110 StimsnAv-PR 3-4642
Seaside Motel 172 OceanVwAv----PR 3-2411
Segrue J P
245EspartoAvShellBch -------PR 3-2715
Seibel G E
126PlacntiaAvShellBch -------PR 3-4378
Seibel Jos M 1250Price ---------PR 3-2643
Sendek Vernon A
140PlacntiaAvShellBch-PR 3-2213
Shaffer Florence M 100ParkAv ---PR 3-4370
SHANGRI-LA MOTEL
1111Price -----------------PR 3-4928
Shauman Chas E 132 OceanVwAv-PR 3-2885
Shaver Marvin E
317WindwrdAvShellBch-PR 3-2582
Sheffer A G Park Apts 330ParkAv-PR 3-2403
Shell Beach Fire Department
PalomrAvShellBch-PR 3-4622
Shell Beach Inn Alex
853 ShellBchRdShellBch -----PR 3-9901
Shell Beach Market
763 ShellBchRdShellBch-PR 3-2135
Shell Beach Motel
117LeewrdAvShellBch-PR 3-4478
SHELL BEACH PHARMACY
1353 ShellBchRdShellBch-PR 3-2390
Shell Beach Sanitary District
244EspartoAvShellBch-PR 3-4423
Shell Beauty Salon
102EspartoAvShellBch-PR 3-2407
Shell Cafe Foster's 1351Price ----PR 3-4453
Shepeck Walter J SunstPalisades -PR 3-2321
Shepherd F W Mrs
253WindwrdAvShellBch-PR 3-2503
Shore E L 121CastaicAvShellBch -PR 3-4936
Silliphant Walter C 320CapistranoAv
ShellBch-PR 3-2286
Silva Eugene W
177PierAvShellBch-PR 3-2238
Silva John E 574 StimsnAv------PR 3-4939
Silva M O Mrs 254 OceanVwAv---PR 3-2781
Silva M T 1351BelloAv ---------PR 3-2034
Silveira Geo
149WindwrdAvShellBch-PR 3-2102
Silveira Joe F 1340BelloAv ------PR 3-2628
Silviera M E 546Wadswrth ------PR 3-2303
Simas Manuel J 542Dollivr ------PR 3-2179
Simerly Ronald 911Fresno -------PR 3-2421
Simmons Lillian 371HarloeAv ----PR 3-2434
Simpson Bill 510Dollivr ---------PR 3-2925
Sivley Mable 652Cyprs ----------PR 3-2290
Skeen Dick 700 Stratfrd--------PR 3-4400
Skinner A E
151VistaDlMrShellBch -------PR 3-4774
Slabey Saml 116ParkAv --------PR 3-2451
Slater Jewell E
387EspartoAvShellBch-PR 3-2448
Smith Bert 110 StimsnAv-------PR 3-4642
Smith J W
342½PalisadeAvShellBch ----PR 3-4322
Smith Jean E 341HarbrVw ------PR 3-2936
Smith L K 990Fresno -----------PR 3-2153
Smith M Lucile RN
327 SntaFeAvShellBch-PR 3-2319
Smith Warren T ElPismoManr ---PR 3-2308
Smyer Mattie Mattie's 101Hwy --PR 3-2488
Smyer Wm F 901Fresno ---------PR 3-4762
Soares Joe 961Dollivr ----------PR 3-2800
Soares Leopoldina 630Dollivr ----PR 3-2382
Soderquist P Allen
318 SeaVwAvShellBch -------PR 3-2995
Soe C A Mrs
210VistaDlMrShellBch -------PR 3-2463
Sorenson Anna 338CastaicAv
ShellBch-PR 3-2180
Sorrille Harriet H
227MorroAvShellBch --------PR 3-2714
SOUTH COUNTY SANITARY SERVICE
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call ---------------------HUntr 9-4546
Southern Counties Gas Co
610Dollivr-PR 3-4756
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Souza M S 450Bay ------------PR 3-2048
Spafford Edna M 1250BelloAv ---PR 3-2405
Spohn Elmer R
132 SntaFeAvShellBch-PR 3-2246
Spuhler Ted
150CastaicAvShellBch-PR 3-4470
Stacy Jas E
256WawonaAvShellBch ------PR 3-2555
Standard Stn Inc No 7472
HwyNo101 ----------------PR 3-9948
Stanley Kate A
339 SntaFeAvShellBch-PR 3-2320
Starfas Sam P 214PlacntiaAv
ShellBch-PR 3-2264
Stearns Lillian Mrs
308CliffAvShellBch ----------PR 3-4927
Steck Glen R
1026 OceanBlShellBch-PR 3-4430
Stephens T I LCdr USN Ret
861WadswrthAv-PR 3-4455
Stevan A R 143MorroAvShellBch -PR 3-2559
Stevenson Thelma H
311B CuyamaAvShellBch -----PR 3-2471
Stewart Bob
242VistaDlMrShellBch-PR 3-2122
Stewart June
140NaomiAvShellBch --------PR 3-4396
Stewart Ralph D SunstPalisades --PR 3-4755
Stine Thos B Mrs
210MontecitoAvShellBch-PR 3-2688
Stinson S D
190 SeaVwAvShellBch -------PR 3-2309
Stone Jean M 240PierAvShellBch -PR 3-2130
Stonebraker L V 960Fresno -----PR 3-2120
Stop & Shop Market
1253 ShellBchRdShellBch-PR 3-4708
Stote Geo F Jr
157 SntaFeAvShellBch -------PR 3-2023
Stout Wayne E
141 SeaVwAvShellBch-PR 3-2581
Stowe Jack
302½PalomrAvShellBch ----PR 3-4937
Stratton Chas 350Main ---------PR 3-2720
Stratton Court 350Main --------PR 3-2922
Stratton Frank D
116BakerAvShellBch --------PR 3-2536
Stratton Helen C
262EspartoAvShellBch-PR 3-4646
Studebaker Vera G
152BakerAvShellBch --------PR 3-2868
Sture Garnet E Mrs
250WawonaAvShellBch-PR 3-2232
Suits Jas C 351PalomrAvShellBch -PR 3-2269
Sullivan Robt F
146 SntaFeAvShellBch -------PR 3-4777
Sun & Surf Trailer Park
100ParkAv-PR 3-2245
Sunset Palisades Fire Dept
SunsetPalisades -------------PR 3-2733
Surf Club 195PomeryAv --------PR 3-9986
SURF MOTEL
250Main ------------------PR 3-2070
Sutherland Clyde
234MorroAvShellBch-PR 3-2012
Swack Braxton
115EspartoAvShellBch-PR 3-4443
Swall W A 358 OceanBlShellBch--PR 3-4403
Sweeney Frances E SunstPalisades-PR 3-2033
Switter Jack 520 SnLuisAv ------PR 3-4439
Sylvester Don W
257BoekerAvShellBch --------PR 3-2783
Sylvester Joe
202CastaicAvShellBch-PR 3-2585
Sylvester Manuel
203 SntaFeAvShellBch-PR 3-2195

T

Tacbas Angel 101Hwy ----------PR 3-2193
Tallman Dan E 451 OceanVwAv---PR 3-2091
Tanaka S 600Cyprs ------------PR 3-4668
Tarr I N 412LongvwAv ---------PR 3-2984
Taylor Crystine Mrs
234VistaDlMrShellBch-PR 3-2069
Taylor Gary W Hwy101 --------PR 3-2864
Taylor Geo M 651BelloAv -------PR 3-4745
Taylor-Jett Co Inc
202PlacntiaAvShellBch -------PR 3-2711
Taylor Sam C SunstPalisades ----PR 3-4454
Teachout E Col 540WadswrthAv --PR 3-2281
Telephone Answering Service --HUntr 9-4757
Thomas A M
303MontecitoAvShellBch-PR 3-4411
Thomas Allan W 120EspartoAv
ShellBch-PR 3-2514
Thomas H C
265PalisdeAvShellBch -------PR 3-2603
Thomas Roy
326MontecitoAvShellBch -----PR 3-2692
Thompson Darrell W
233WawonaAvShellBch -------PR 3-2619

Thompson Henry O
1184 OceanBlShellBch -------PR 3-2057
Thompson Lee C
267CuyamaAvShellBch -------PR 3-2685
Thompson R C 375HindsAv ------PR 3-2704
Thom's Cafe
927 ShellBchRdShellBch -----PR 3-9980
Thomson John SunstPalisades ----PR 3-2112
Thorne Merl O 800 Stratfrd------PR 3-2209
Tides Motel The 371 OceanDr----PR 3-2493
Tiempo Nemiso 364ParkAv ------PR 3-2454
Tigos Nick 110Longvw ----------PR 3-4392
Tilley H L 201Main ------------PR 3-2275
Tinsman J R 910Fresno --------PR 3-2354
Toalson Geo F
258MontecitoAvShellBch-PR 3-4621
Tobey T R 325PalisdeAvShellBch -PR 3-4368
Tobey's Palace Club 590Cyprs ----PR 3-9949
Tolle Raymond L 521 SnLuisAv---PR 3-2271
TOLLE'S UNION OIL SERVICE
1191Price-PR 3-9978
Tomer Dora M 360HarloeAv -----PR 3-4796
Tony's Clam Stand Wharf -------PR 3-2218
Toreson Roy E
326MorroAvShellBch --------PR 3-2942
Towery Kerney L
118LeewrdAvShellBch -------PR 3-4970
Towle Willard M 302WawonaAv
ShellBch-PR 3-4989
Trade-Winds Hotel 230PomeryAv -PR 3-4611
Trainor Ethel
250EspartoAvShellBch -------PR 3-2902
Trenshaw J S Pismo Thtre
250PomeryAv-PR 3-2491
Troxell Wm R
165PalisadeAvShellBch-PR 3-4670
Truelove T J
260PalisdeAvShellBch -------PR 3-2784
Turf Arcade The 187PomeryAv ---PR 3-9971
Turf The 187PomeryAv ---------PR 3-2262
Turner G A
221 SntaFeAvShellBch -------PR 3-2614

U

United Farm Agcy 441Dollivr ----PR 3-2659
U S Government Post Office
860Price-PR 3-2191
Utley W B 132WawonaAvShellBch-PR 3-4419

V

Vail V Duane SunstPalisades ----PR 3-2520
Valley Court 188 StimsnAv------PR 3-4459
VALLEY VIEW COURT
484HindsAv ---------------PR 3-2395
VanAcker Robt 311HarbrVw -----PR 3-4355
Vandenburg Barney B
142PierAvShellBch PR 3-2115
Van Dyke W F
367BoekerAvShellBch --------PR 3-2861
VanRonk L T contr
317PalisadeAvShellBch-PR 3-2220
VanRonk & Renshaw hse movrs
142MontecitoAvShellBch-PR 3-4740
VanRonk Virgil
369 SntaFeAvShellBch-PR 3-2352
Vega Estelle
139CastaicAvShellBch-PR 3-2274
Veterans Memorial BelloAv&Main -PR 3-2055
Vidal Louis M 428 StimsnAv -----PR 3-2578
Villa Tony 881Taft ------------PR 3-2639
Vogel Jess L
232CapistranoAvShellBch-PR 3-4401
Voulalas Jas P
321EspartoAvShellBch -------PR 3-2439

W

Waddel H G 379WilmrAv -------PR 3-4785
Wade Myrtle 1240BelloAv ------PR 3-4407
Wade Roy 350 OceanDr----------PR 3-2675
Wade Roy Tides Motl The
371 OceanDr-PR 3-2493
Wagner Chas
231CastaicAvShellBch -------PR 3-2776
Waldorf Club 198PomeryAv -----PR 3-2363
Walker John W
311PalomrAvShellBch-PR 3-2371
Wallis Clara G 445 OceanVwAv---PR 3-2038
Wallis J A 445 OceanVwAv------PR 3-2038
Walters H A PismoHts ---------PR 3-4733
Walters Louie D Mrs
363CapistranoAvShellBch -----PR 3-2658
Walters R A 135BakerShellBch --PR 3-2453
Warch Wm 306PalisdeAvShellBch-PR 3-2682
Ward E J 332PlacntiaAvShellBch -PR 3-2569
Ward Joe 288WindwrdAvShellBch-PR 3-2919
Waring E M Real Estate Broker
Hwy101North -------------PR 3-2450
Watkins P S ElPismoManr -------PR 3-2336
Wave Court 150HindsAv --------PR 3-4626
Webster J W Mrs 447 OceanVwAv-PR 3-2426

Welch Francis A 261HarloeAv ---PR 3-4464
Wells Carroll R
126MontecitoAvShellBch -----PR 3-2810
Wells Martha
126MontecitoAvShellBch -----PR 3-2810
Werback Wm J
235CuyamaAvShellBch-PR 3-4433
West Gordon
302MontecitoAvShellBch-PR 3-2044
Western Union 701Price --------PR 3-2214
Westphalinger Roy Mrs
368CapistranoAvShellBch-PR 3-4754
White C N 344Main -----------PR 3-2051
WHITE LOUISE COBURN rl est
1677 ShellBchRdShellBch -----PR 3-2194
White Ted L Maj 871 Stratfrd---PR 3-4678
White's Richfield Service
Price&HollistrAv ------------PR 3-4618
Whitmer D M 471 SnLuisAv------PR 3-2254
Wiggin Francis P III
115CastaicAvShellBch --------PR 3-2526
Wigwam Court in Pismo Beach
643Cyprs -----------------PR 3-9950
Wilcock E J 257CapistranoAv
ShellBch-PR 3-4494
Wilder R E 1229 OceanBlShellBch-PR 3-2718
Williams Cal 470Main ----------PR 3-4769
Williams Maude B
137CuyamaAvShellBch -------PR 3-2402
Williams Rex
135PaddockAvShellBch ------PR 3-2808
Williams Verdo
219CuyamaAvShellBch-PR 3-4933
Williamson Chas V
351CastaicAvShellBch-PR 3-2313
Williamson Kathrine
334½MorroAvShellBch ------PR 3-4497
Wilson Oda M 157 OceanVwAv----PR 3-2629
Wilson Tex 730 Stratfrd---------PR 3-2342
Wilson's Country Store
591Cyprs -----------------PR 3-2561
Withrow Delcie Mrs 1410BelloAv -PR 3-2372
Wolfsen Norman A
250VistaDlMrShellBch-PR 3-4601
Woodard C H 490Pismo ---------PR 3-4705
Woodford E A
388 SntaFeAvShellBch-PR 3-2611
Woody's Motel 317 OceanVwAv---PR 3-2064
Wright John E ElPismoManr ----PR 3-4496
Wright W J Sea Gardn Motl
340 StimsnAv -------------PR 3-2216

X

Xaviel J G 1140BelloAv ---------PR 3-2357

Y

Yeaton Robt K
330WawonaAvShellBch-PR 3-2144
York J 311MontecitoAvShellBch--PR 3-2129
Young LaVern F Hwy1 ---------PR 3-2104

Z

Zachary Clyde 366 SnLuisAv-----PR 3-2442
Zaninovich Geo ShellBch --------PR 3-2170
Zarilla Jos A
1728 OceanBlShellBch-PR 3-4924
Zechner Jack 491Cyprs ---------PR 3-2853
Zink Della Mrs 520Bay ---------PR 3-4923
Zitko Nick B SunstPalisades -----PR 3-2259
Zwang Jacob
390PalisadeAvShellBch-PR 3-2158

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J. S. Ray, Manager

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Akers Jack N------------------HO 7-3333
Aki Marjorie T-----------------HO 7-3543
Alexander Mark W EstrllaRd -----HO 7-3574
Allgood W E-------------------HO 7-3438
Aloha Club -------------------HO 7-9901
Arnold Jas C EstrllaRd ---------HO 7-3514
Ashton Don -------------------HO 7-3363
Assembly of God Church 13th ----HO 7-3263
Atkins Orville RanchitaRd -------HO 7-3584
Atkins Wilbert ----------------HO 7-3366
Atwood Alton C----------------HO 7-3307
Awalt Norris R Pumps M----HO 7-3310
Bach Henry A StLawrnceTer -----HO 7-3569
Bach Henry H 1415 L-----------HO 7-3563
Bagby Hope S------------------HO 7-3381
Bagby Robt J rnch -------------HO 7-3381
Baker James C-----------------HO 7-3209
Bardmess Jessie ---------------HO 7-3339
Barnes Wanda L NoRiverRd -----HO 7-3577
Barringer Earl V---------------HO 7-3434
Basquez Fred -----------------HO 7-3309
Bayer Louis Jr-----------------HO 7-3266
Bernard Pearl -----------------HO 7-3264
Biaggini Ed R Sr rnch -----------HO 7-3395
Bonham Spencer E 248-12th ----HO 7-3586
Bonnifield Alfred --------------HO 7-3447
Bonnifield Marion -------------HO 7-3385
Bressler Clarence A------------HO 7-3446
Bressler Electric Co Inc contrs
14th-HO 7-3262
Brewer Fred ------------------HO 7-3371
Broadbent Clay ---------------HO 7-3204
Brooks C A 230-16th ----------HO 7-3504
Browning Garry ---------------HO 7-3512
Buckman C J------------------HO 7-3243
Burden Chas E IndianValleyRd----HO 7-3386
Burden Chas W----------------HO 7-3383
Burden Harold ----------------HO 7-3249
Burden Wayne ----------------HO 7-3249
Burden Wesley ---------------HO 7-3396
Burgett Geo M 1471 K---------HO 7-3587
Burris Ernest -----------------HO 7-3486
Butler Lillian WilsonaRd --------HO 7-3347
Cagliero Pete -----------------HO 7-3342
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Paso Robles Fire Control Stn
PasoRobls ----------------238-2211

Calvert Max JRRanchCamp5 -----HO 7-3315
Camsuzou Joe P---------------HO 7-3428
Camsuzou Madeline Mrs---------HO 7-3426
Carminati Jim -----------------HO 7-3277
Carrier Pat E------------------HO 7-3583
Carter Gladys -----------------HO 7-3255
Casa Blanca Hotel & Trailer Court
12th-HO 7-9904
Chames Lola D 1350 N---------HO 7-3245
Christensen G W---------------HO 7-3451
Ciaramella Augustine ----------HO 7-3233
Cisneros Margarito ------------HO 7-3297
Clark Gerald Lee---------------HO 7-3510
Clemons L J------------------HO 7-3436
Coca Cola Bottling Co OldUS 101--HO 7-3568
Collins Eddie W 1075Misn -------HO 7-3213
Comfort H G -----------------HO 7-3331
Craspay John W---------------HO 7-3397
Crettol Jesse H 976 K----------HO 7-3430
Curtis Amy -------------------HO 7-3382
Curtis John -------------------HO 7-3387
Davis Glen A------------------HO 7-3532
Davis Lela --------------------HO 7-3481
DeBardelaben Edna BurnsTrlrCt --HO 7-3548
DeBrish Marcel ---------------HO 7-3327
Defreese Elmer J --------------HO 7-3517
Dittemore Harry ---------------HO 7-3237
Doty Chas --------------------HO 7-3513
Doty Frank EstrellaRoute -------HO 7-3541
Doty Hattie ------------------HO 7-3208
Eachus Harrie -----------------HO 7-3390
Eastabrooks Frieda ------------HO 7-3330
Eaton & Smith ----------------HO 7-3487
Eaton & Smith-----------------HO 7-3519
Eddy's General Merchandise M-HO 7-3239
Elkhorn Buffet ----------------HO 7-9908
Elliott Gerald D---------------HO 7-3221
Emery John ------------------HO 7-3391
Ernst Harold W EstrellaRoute ---HO 7-3530
Eyler Chas H------------------HO 7-3272
Faunce O E-------------------HO 7-3495
Fee Kenneth -----------------HO 7-3231
Fortenberry Randall G 1580 K----HO 7-3582
Freeman Don -----------------HO 7-3229
Fritschle Frank EstrllaRt -------HO 7-3573
Galbraith Ernest --------------HO 7-3337
Galbraith Murry --------------HO 7-3346
Garelli Charles T--------------HO 7-3294
Garelli Franchina -------------HO 7-3554
Gibson Harold ----------------HO 7-3357
Guttmann D C Mrs-------------HO 7-3480
Hamm R H -------------------HO 7-3370
Hammond Jack ---------------HO 7-3450
Hand L R 660-15th -----------HO 7-3592
Hart Mrs E T-----------------HO 7-3444
Harvey Mabel EstrllaRt --------HO 7-3471
Hawkins W R-----------------HO 7-3220
Helsene Walt -----------------HO 7-9904

Hensley Gene ---- HO 7-3274
Herman Bros Ranch
RanchitaCanyonRd ---- HO 7-3311
Hernandez A ---- HO 7-3227
Hiner John ---- HO 7-3273
Hinterman Otto ---- HO 7-3343
Hoffman Ben ---- HO 7-3491
Holmes Watch Repair M&11th ---- HO 7-3580
Honetschlager W E SFC ---- HO 7-3515
Hugo's Douglas Service serv stn
908 M ---- HO 7-3500
Hunter E C ---- HO 7-3417
J R Ranches Calvert ---- HO 7-3315
Camp 5 RanchitaRd ---- HO 7-3313
Camp 6 BernRd ---- HO 7-3455
Jacobs S C ---- HO 7-3518
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Jensen Al ---- HO 7-3332
Jensen Enoch ---- HO 7-3379
Jespersen Brothers ---- HO 7-3344
Jespersen Francis ---- HO 7-3345
Johnson G H ---- HO 7-3414
Johnson Martin E 1440BonitaWy ---- HO 7-3542
Joy Joe K ---- HO 7-3296
Kahl Harry constable ---- HO 7-3280
Kalar Robert ---- HO 7-3429
Ken's Garage ---- HO 7-3527
Kersey Ray ---- HO 7-3219
Kiening Fred ---- HO 7-3278
Kulolski Grace ---- HO 7-3301
Lamb Athelma ---- HO 7-3328
Lawley Jay C ---- HO 7-3562
Lee Arthur G 308-12th ---- HO 7-3572
Lewis Pat E EstrellaRoute ---- HO 7-3529
Lewis Ralph ---- HO 7-3442
Lichti Hugo ---- HO 7-3460
Lillian Larsen School
Grade School ---- HO 7-3439
Lively Lela M 1300 L ---- HO 7-3567
Machado Edwin E 1400Bonita ---- HO 7-3398
Machado George ---- HO 7-3525
Mann R W Bob ---- HO 7-3270
Mann R W rl est M ---- HO 7-3260
Martin Geo ---- HO 7-3372
Martinez Maria C StLawrnceTer ---- HO 7-3571
Mathews Beulah ---- HO 7-3559
May Howard ---- HO 7-3250
McCabe Charles L ---- HO 7-3350
McEacheron Robt ---- HO 7-3575
Meares Robt L 970 L ---- HO 7-3503
Metzger F E ---- HO 7-3478
Mike's Chevron Service ---- HO 7-9906
Mission Coffee Shop ---- HO 7-9907
Mission Trail Cafe 814 M ---- HO 7-3498
Montgomery Ranch
IndianValleyRd ---- HO 7-3393
Morningstar Jim ---- HO 7-3443
Mosher A R ---- HO 7-3329
Mumford Leon H ---- HO 7-3247
Myers Geo ---- HO 7-3373
Nevins Roy ---- HO 7-3561
Nordeen Merle D 1519 M ---- HO 7-3581
Northrops Flying A Service ---- HO 7-3505
Oasis Motel PasoRobls ---- HO 7-3540
Obispo Court ---- HO 7-3223
Pacific Gas & Electric Co
Business Ofc 617-12thPasoRobls
From telephones served from
San Miguel exch only
Ask Operator for-Entrprise 10251
Pacific Gas & Electric Co Sub Stn ---- HO 7-3524
Park Garage M ---- HO 7-3226
Parker Geo ---- HO 7-3236
Parks Ray E 1147 L ---- HO 7-3507
Pemberton Don ---- HO 7-3321
Peoples Mart M&11th ---- HO 7-3580
Perrion R L ---- HO 7-3461
Pleasant Valley School ---- HO 7-3453
Powell Ivan ---- HO 7-3374
Quenzer Adolph ---- HO 7-3457
Rambo Ken ---- HO 7-3432
Reasons Everett IndianValleyRd ---- HO 7-3394
Reid Martha ---- HO 7-3374
Ritchie Ethie ---- HO 7-3375
Robertson Chas ---- HO 7-3214
Roethler C R ---- HO 7-3467
Root Eldon ---- HO 7-3365
Rose Joe 1421 K ---- HO 7-3579
Rose W N IndianValleyRd ---- HO 7-3388
Ross Howard B ---- HO 7-3483
Rougeot Clarence IndianValleyRd ---- HO 7-3384
Saloupis Dan 600-15th ---- HO 7-3593
Sanchez Kenneth ---- HO 7-3448

San Luis Obispo County of

County Free Library
San Miguel Branch ---- HO 7-3224
Sheriff-Coroner Sub Stn ---- HO 7-3494
From telephones served by the
following exchanges
San Miguel
(No Intercity Charge)
Ask Operator for-Entrprise 11560

San Miguel Banner ---- HO 7-3331
San Miguel Fire Dept ---- HO 7-3300
San Miguel Flouring Mill Co grain
M ---- HO 7-3287
Warehouse N ---- HO 7-3340
San Miguel Mercantile & Variety Store
1387 M ---- HO 7-3390
San Miguel Motel N ---- HO 7-3254
San Miguel Old Mission M ---- HO 7-3356
San Miguel Shoe Store ---- HO 7-3257
San Miguel Swimming Pool
1299 K ---- HO 7-3591
San Miguel Telephone Co 12th ---- HO 7-3211
Sarzotti Bart ---- HO 7-3342
Schmidt Forest G ---- HO 7-3506
Schmidt Paul ---- HO 7-3212
Schmitz Andrew J SMisnRd ---- HO 7-3565
Shady Rest Motel ---- HO 7-3298
Shanks Chloe ---- HO 7-3422
Short Pearl ---- HO 7-3271
Shuey Ernest ---- HO 7-3423
Silva Louise Mrs ---- HO 7-3424
Sims Harold F Jr ---- HO 7-3496
Sinclair Ed ---- HO 7-3267
Sinclair Richard ---- HO 7-3258
Sinclair Wm Jr ---- HO 7-3268
Sitton Lulu M ---- HO 7-3235
Skalsky Robt B OldUS 101 ---- HO 7-3508
Sloan Mary ---- HO 7-3358
Smalling Carl EstrellaRoute ---- HO 7-3472
Smith Clarence E ---- HO 7-3464
Smith Lena E ---- HO 7-3322
Smith Paul C Bud ---- HO 7-3324
Sommers C W 1056 K ---- HO 7-3509
Southern Pacific Co ---- HO 7-3281
Spencer Anna L 1420BonitaPl ---- HO 7-3588
Spickert Edwin ---- HO 7-3354
Sportman's Club M ---- HO 7-9902
Standish Howard ---- HO 7-3501
Stewart A Leroy ---- HO 7-3314
Stewart Don ---- HO 7-3458
Stewart Garland ---- HO 7-3489
Stewart Herman ---- HO 7-3353
Stewart Randall H ---- HO 7-3352
Stewart Ruth ---- HO 7-3312
Stout Paul OldHiway101 ---- HO 7-3564
Stringham Leatha ---- HO 7-3289
Strong C L ---- HO 7-3416
Strong F O ---- HO 7-3228
Svehla F A ---- HO 7-3323
Svehla Francis A Real Estate ---- HO 7-3490
Swanson R ---- HO 7-3531
Swenson C C 1436VerdiePl ---- HO 7-3538
Swoyer Sam ---- HO 7-3463
Thomas John H Estrlla ---- HO 7-3547
Thornberry Jas T EstrllaRd ---- HO 7-3578
Three Way Ranch WilsonaRd ---- HO 7-3348
Trigueiro Manuel ---- HO 7-3302
Trivett Thurlo JRRanchCamp6 ---- HO 7-3455
Tuley J T HogCanonRd ---- HO 7-3364
Turnbow Bunn H ---- HO 7-3502
Twisselmann Herbert ---- HO 7-3462
Twisselmann Ida Mrs ---- HO 7-3238
VanHorn Leonard EstrellaRoute ---- HO 7-3539
Vernon Gary L SFC ---- HO 7-3210
Von Dollen Arthur ---- HO 7-3367
Von Dollen Johnnie HogCanonRd ---- HO 7-3368
Vreeland Cleo ---- HO 7-3343
Vreeland Cleo Mrs ---- HO 7-3343
Walkup Mike 1578 N ---- HO 7-3291
Walkup R C 1578 N ---- HO 7-3291
Wallace Don LivingstonRanch ---- HO 7-3570
Walti & Pearson Ranches Inc ---- HO 7-3380
Waterworks Superintendent ---- HO 7-3352
Welch Bettie Jayne ---- HO 7-3431
Wensel Charles ---- HO 7-3215
Western Union Telegraph Co
1208 SpringPasoRobls ---- 238-0808
To send a telegram or cablegram
call ---- Western Union
White Hayes F ---- HO 7-3292
White James M ---- HO 7-3242
Wickstrom E ---- HO 7-3265
Williams C B Dick 101HwySouth ---- HO 7-3418
Williams Harvey ---- HO 7-3433
Wills Fred ---- HO 7-3244
Wilmar Ralph R ---- HO 7-3435
Wilshire Service M St ---- HO 7-3555
Winkler A J ---- HO 7-3468
Wiswell Lucille ---- HO 7-3544
Witcosky Frank ---- HO 7-3308
Witcosky Fred ---- HO 7-3206
Witcosky's Grocery M ---- HO 7-3251
Wolf August H VineyrdRd ---- HO 7-3427
Wolf Billie ---- HO 7-3306
Wood Mary W ---- HO 7-3279
Work Robert R ---- HO 7-3362
Zelensky Violet M 1540 M ---- HO 7-3293
Zerkle Wm B StLawrnceTer ---- HO 7-3520

SAN SIMEON

(For Subscribers see Cambria)

SANTA MARGARITA

W. V. Williams, Manager

Business Transactions With Telephone Co.

Telephone calls, mail payments and correspondence

The Pac Telephone & Telegraph Co
1030 Vine, Paso Robles

Dial Operator and ask for ---- Business Office
(No charge for calls to Business Office)

Payments in person

The Pac Telephone & Telegraph Co -- Highway
Santa Margarita

Akers Jack N Pozo ---- 438-5469
Ambrose Dudley C GardnFrms ---- 438-5634
Andrews Anne Laurent ParkhlRd ---- 438-5439
Andrews G W Pozo ---- 438-5488
Andrews John P ParkhlRd ---- 438-5439
Andrews Juneln Pozo ---- 438-5696
Andrews Perry G StardustRanch ---- 438-5621
Arebalo Carrie K ---- 438-5689
Arnold Claude ChimineasRanch ---- 438-5397
Arnold Guy Pozo ---- 438-5480
Avenales Cattle Co
Ranch House Pozo ---- 438-5405
Residence ---- 438-5401
Bacon Clyde G ---- 438-5668
Barba Henry I ---- 438-5684
Barker John ParkhlRd ---- 438-5335
Barker John ParkhlRd ---- 438-5657
Baro David L ---- 438-5409
Barr Earl A ParkhlRd ---- 438-5614
Barton Emma F ---- 438-5369
Bassi C J ParkhlRd ---- 438-5642
Bassi Matilda Mrs H&PinalAv ---- 438-5612
Bell Geo P Pozo ---- 438-5696
Best C F GardnFrms ---- 438-5703
Blair John D 2319 J ---- 438-5447
Blake Carrie E Pozo ---- 438-5460
Blake John Pozo ---- 438-5406
Blinn Maude Pozo ---- 438-5471
BOB'S BRICKLAYING SERVICE
GardnFrms ---- 438-5454
Bohanan Chas R Pozo ---- 438-5414
Boriack Bill Garden Farms Str
101Hwy ---- 438-5316
Boswell Glenn I ---- 438-5678
Brazil Tony E GardnFrms ---- 438-5632
Brazzi Herbert G 8th ---- 438-5342
Brown Chas E H ---- 438-5486
Brown Forest Hwy ---- 438-5432
Bryan Bessie R Encina&101Hwy ---- 438-5419
Buckhorn Ranch ---- 438-5304
Buckley Jas T OldHwy101 ---- 438-5365
Burton Dorothy TassajaraRd ---- 438-5679
Bushnell Frank J I ---- 438-5429
Butchers Bessie ElDoradoRd ---- 438-5416
Byer Geo H ---- 438-5692

Calif State of

Div of Forestry
LaPanza Fire Control Stn ---- 438-5379
Parkhill Fire Control Stn ---- 438-5444
Highway Patrol
For emergency calls only
Ask Operator for-Zenith 12000

Calkins Dick PozoRd ---- 438-5490
Calkins Fred CountyRd ---- 438-5749
Callahan Loren Pozo ---- 438-5660
Camatta Ranch Inc ---- 438-5389
Cardinale Gaspard HuerHueroRd ---- 438-5672
Carenini R J ---- 438-5496
Cassidy Polly GardnFrms ---- 438-5751
Cavanagh Lulu Mrs 101Hwy ---- 438-5370
Chambers Arthur ---- 438-5367
Chance Ed ---- 438-5303
Chandler Glen E HuerHueroRd ---- 438-5468
Chandler Helen ParkhlRd ---- 438-5651
Chandler John T ParkhlRd ---- 438-5651
Chandler Roy D S 101Hwy ---- 438-5719
Childers Chas GardnFrms ---- 438-5436
Choate Bertha ---- 438-5333
Choate John L ---- 438-5333
Cogan J F Hwy ---- 438-5317
Cole J Leslie I ---- 438-5326
Coleman P C GardnFrms ---- 438-5729
Collett John H PozoRd ---- 438-5424
Conway Catherine 2507 H ---- 438-5727
Conyers Ben Pozo ---- 438-5616
Copley Wayne B ---- 438-5321
Cornell H D 3-MTrailerPark ---- 438-5360
Corpstein Jackie M I ---- 438-5718
Corpstein Wendell F I ---- 438-5718
Cottage Beauty Shop GardnFrms ---- 438-5643
Covell P C 2313 I ---- 438-5788
Crew Ralston L Mrs
17055WalnutAv ---- 438-5755
Crnich Michael W TassajaraRd ---- 438-5679
Davis A W 19505WalnutAv ---- 438-5726
Davis Chas 9515Murphy ---- 438-5611
Davis Gordon T Cattle Co PozoRd ---- 438-5627
Dawson Wm B Margarita&J ---- 438-5765
Deleissegues A J H ---- 438-5724
Denison Basil R 15200ChispaRd ---- 438-5435
Deputy Jess S I ---- 438-5441
Dorothy's Cafe GardnFrms ---- 438-9986
Doty Lorenzo Parkhl ---- 438-5345
Doty Robt O Parkhl ---- 438-5355
Drake John D ---- 438-5475
Duart Theda TassajaraRd ---- 438-5663
Dufurrena T W GardnFrms ---- 438-5331
Echeverria A P LasPilitasRd ---- 438-5450
Edmunson Alma PozoRd ---- 438-5320
Edmunson John PozoRd ---- 438-5320
Egan Mary C GardnFrms ---- 438-5730
Elisarraras Barbara H ---- 438-5325
Elwood Roland D 17480Pine ---- 438-5647
Enger Ray E GardnFrms ---- 438-5448
Epperly John A PozoRd ---- 438-5484
Epperly Mary F I ---- 438-5445
Epperly Orbie ---- 438-5479
Estes Jimmie W 2600 I ---- 438-5322
Estrada Ernest J J&Estrada ---- 438-5434
Estrada Janet 2235 H ---- 438-5318
Estrada John ---- 438-5337
Estrada Sam 2235 H ---- 438-5318
Evans C H Pozo ---- 438-5605
Evans L A ParkhlRd ---- 438-5649
Evans Mary J Mrs 16750WalnutAv ---- 438-5623
Fancher Abner L 2415 J ---- 438-5310
Ferguson A E LasPilitasRd ---- 438-5462
Firfires M N ---- 438-5357
Flemming Lynn F ParkhlRd ---- 438-5461
Fogo Alden E MD I ---- 438-5709
Frisbie Russ W rl est OldHwy101 ---- 438-5747
Residence ParkhlRd ---- 438-5440
Fritts Robt J Wilhemina ---- 438-5364
Fry Margret EncinaAv ---- 438-5691
Garcia L S Hwy ---- 438-5392
Garden Farms Store 101Hwy ---- 438-5316
Gates E D 16600WalnutAv ---- 438-5374
George Norman W PozoRd ---- 438-5376
Gertner Jos J MD CuestaGrde ---- 438-5493
Gill W E Mrs ParkhlRd ---- 438-5638
Goodwin C Ray TassajaraCanyonRd ---- 438-5482
Goodwin J F Pozo ---- 438-5777
Gould Edsel ParkhlRd ---- 438-5630
Gould Orval Parkhl ---- 438-5324
Grant Cedric R Pozo ---- 438-5495
Grant John Pozo ---- 438-5481
Grayson-Owen Co ---- 438-5305
Green Mila P Hwy ---- 438-5759
Gronley Chris GardnFrms ---- 438-5442
Groseclose F K Pinal&I ---- 438-5752
Grover City Hatchery Pozo ---- 438-5609
Harrington Jack E MargaritaAv&I ---- 438-5743
Hartley Ellen K 16850WalnutAv ---- 438-5753
Hartung Clyde A 2426 I ---- 438-5735
Hartzler Eugene O J ---- 438-5739
Hastie John 17840LindenAv ---- 438-5332
Haynes Harold G Pozo ---- 438-5662
Haynes Wm L Pozo ---- 438-5664
Heaton Richard ---- 438-5479
Hibbert Harold N
3MRanchTrailerCourt ---- 438-5707
Huffman Wayland C Parkhl ---- 438-5313
Hughes Frank 2420 J ---- 438-5748
Hughs Paul Beacon Service Stn
2704 G ---- 438-9987
Hull Margaret 2217 I ---- 438-5705
Hull Willie 2217 I ---- 438-5705
Hunter A J J ---- 438-5737
Jackson J H I ---- 438-5344
Jackson Walter Dale Old101Hwy ---- 438-5334
Jaeckel W K ChestntGardnFrms ---- 438-5775
Jensen Jas W 2206 I ---- 438-5410
Jespersen C H Pozo ---- 438-5666
Johnson Lynn Pozo ---- 438-5415
Jones Whitlock 2428 J ---- 438-5352
Jordan Elbert Pinal ---- 438-5736
Jordan John B 9516EstradaAv ---- 438-5667
Jordan Wayne 17450WalnutAv ---- 438-5624
Juarez Jose 2612 I ---- 438-5395
Justus Cathy Hwy ---- 438-5317
Keffury Abe PinalAv&I ---- 438-5456
Keveney Ida J Estrada ---- 438-5723
Kinsey Bena Mrs 17360WalnutAv ---- 438-5336
Kistler Robt G Pozo ---- 438-5465
Klish K D Pozo ---- 438-5467
Knight Marie A ---- 438-5353
Kretchmer Robt H Bob's Bricklaying Serv
GardnFrms ---- 438-5454
Laidlaw A L 9505Wilhemina ---- 438-5625
Laidlaw Ramona 9505Wilhemina ---- 438-5625
Lancaster G W Sr ParkhlRd ---- 438-5449
LA PANZA RANCH CO
---- 438-5377
Larsen Ethel MargaritaAv ---- 438-5700
Larson Myron W GardnFrms ---- 438-5347
Law Naomi ---- 438-5453
Leftwich Jas A 17050WalnutAv ---- 438-5613
Lenander Carl J 2335 J ---- 438-5309

Lepley Bert Tassajara ---- 438-5676
Lerno A P ParkhlRd ---- 438-5412
Lewis Robt ---- 438-5380
Lindbergh Paul Parkhl ---- 438-5312
Lisk Anson ---- 438-5704
Livingston H E Pine Ridge Rnch & Turkey
Htchry ParkhlRd ---- 438-5725
Loftus John Pozo ---- 438-5636
Lohrman R A ParkhlRd ---- 438-5640
Lokey Aaron R PozoRd ---- 438-5694
Lopez Clyde D Margarita&J ---- 438-5431
Lucas Michael 2900 G ---- 438-5329
Macagni A P 2122 I ---- 438-5359
Macagni Lois 2122 I ---- 438-5359
Mace Calver O Dr 16650WalnutAv ---- 438-5393
Madruga John J I ---- 438-5762
Maggetti Eugene ToroCreekRd ---- 438-5423
Maggetti Robt ToroCreekRd ---- 438-5423
Majors Ivan E 9712Pinal ---- 438-5741
Mallett Wm 16800Walnut ---- 438-5354
Maloney Neil 9400AsuncionRd ---- 438-5629
Margarita Mercantile Co 2304 G ---- 438-5714
Marques Clarence YerbaBuena&I ---- 438-5717
Martin Jeff EncinaAv ---- 438-5451
Martinez Jesus H ---- 438-5348
Martinson Beatrice LasPilitasRd ---- 438-5418
May John I ---- 438-5731
MAY TEXACO SERVICE
Hwy ---- 438-5626
Mazzei Albert B GardnFrms ---- 438-5738
McAfee Kathryn Hwy101 ---- 438-5661
McAuliffe Helen F 2515 F ---- 438-5722
McBurney's Motor Court Hwy101 ---- 438-5361
McKusick J C Hwy ---- 438-5650
McNeil Frank J Pozo ---- 438-5641
McNeil Robt S Pozo ---- 438-5648
Mead E W Pozo ---- 438-5413
Mecham Henry MurphyAv ---- 438-5425
Merritt Rex Pozo ---- 438-5494
Michlik Stephen Parkhl ---- 438-5323
Milburn Ralph D ParkhlRd ---- 438-5646
Miller Alfred G J ---- 438-5620
Miller David W Hwy ---- 438-5314
Miller Gene PozoRd ---- 438-5610
Miller Helen E Paul ParkhlRd ---- 438-5402
Miller Irene H&MargaritaAv ---- 438-5702
Miller Jim Mrs 2730 G ---- 438-5740
Minder Geo W ---- 438-5477
Molinar Eugenio 2620 K ---- 438-5721
Molinar Frances 2620 K ---- 438-5721
Moore Leslie H CamattaRanch ---- 438-5388
Murphree G A SantaMargaritaLake ---- 438-5685
Myers Thornton ParkhlRd ---- 438-5463
Nation Kenneth E
3M RanchTrailerPark ---- 438-5763
Neary Thos J Father ---- 438-5383
Nick Fred Pozo ---- 438-5655
Nick J T ---- 438-5604
Nielson Loren PozoRd ---- 438-5686
Oberson E C Dr GardnFrms ---- 438-5690
Offill R B PozoRd ---- 438-5688
Old Heidelberg Motel & Restaurant
101Hwy ---- 438-9981
Orr Roy MargaritaAv ---- 438-5644
Owen L E 2204 G ---- 438-5715
Pacific Gas & Electric Co bus ofc
894MonterySnLuisObispo
From Santa Margarita Exchange
Ask Operator for-Entrprise 10251
PAC TELEPHONE & TELEGRAPH CO THE
Business Office 1030VinePasoRobles
Ask Operator for ---- Business Office
Bills May Also Be Paid In Santa
Margarita at-Post Office
Service Calls and Other Information
See-Introductory Section
Parlet Dorothy GardnFrms ---- 438-9986
Parlet J A GardnFrms ---- 438-9986
Patarak Andy 17400WalnutAv ---- 438-5497
Pearson Isabelle 2606 G ---- 438-5728
Peel Billy F&Encina ---- 438-5398
Peel Lucille F&Encina ---- 438-5398
Pennington's Grocery Hwy ---- 438-5432
Perry John F ---- 438-5457
Perry W O GardnFrms ---- 438-5754
Persson Leroy TassajaraRd ---- 438-5472
Pfahler Frank H ParkhlRd ---- 438-5639
Pharis Kenneth G 2900 I ---- 438-5670
Pine Ridge Ranch & Turkey Hatchery
ParkhlRd ---- 438-5725
Powell Margaret J&CountyRd ---- 438-5746
Pozo Elementary School Pozo ---- 438-5608
POZO TURKEY RANCH
Pozo ---- 438-5488
Prell Sharon ParkhlRd ---- 438-5635
Presley John H ParkhlRd ---- 438-5474
Proud C B Santa Margarita Fire Dist
2328 G ---- 438-5311
RAINBOW HUT
Hwy ---- 438-5350
Ralston Purina Co ---- 438-5619
Ratteree H V ParkhlRd ---- 438-5346
Ratteree H V ParkhlRd ---- 438-5455
Reed Bion F Tassajara ---- 438-5674
Reents Al Pozo ---- 438-5600
Renkert Gus A Tassajara ---- 438-5470
Righetti Alfred E Pozo ---- 438-5658
Righetti Allen E 2111 I ---- 438-5452
Rinconada Bait & Tackle Stop
PozoRd ---- 438-5428
Rinconada Mine Pozo ---- 438-5696
Rios Frank W I&MargaritaAv ---- 438-5408
Ritchie Cecil J H ---- 438-5420
Rizzoli V Hwy ---- 438-5760
Robak Mary Mrs Tassajara ---- 438-5470
Robasciotti Melvyn
TassajaraCanyonRd ---- 438-5483
Robinson Ernie J
Chestnt-GardnFrms ---- 438-5464
Robinson I T Robbie GardnFrms ---- 438-5458
Robinson Norman N 2213 F ---- 438-5615
Robison Hattie GardnFrms ---- 438-5770
Rodgers C H 17100WalnutAv ---- 438-5300
Rogstaduis Sarah P EstradaAv ---- 438-5384
Romero John I&Encina ---- 438-5602
Rominger Frank ---- 438-5491
Rotgaber John ---- 438-5617
Rowe Wm ParkhlRd ---- 438-5635
Sabin Lloyd 2630 I ---- 438-5340

San Luis Obispo County of

Flood Control & Water Conservation Dist
Salinas River Dam ---- 438-5417
Cuesta Tunnel Booster Stn ---- 438-5349
Library MurphyAv&I ---- 438-5622
Sheriff-Coroner CourtHseSnLuisObispo
Emergency Calls Only
From telephones served by the
following exchanges
Santa Margarita
(No Intercity Charge)
Ask Operator for-Entrprise 11560

Santa Margarita Fire Dist 2328 G ---- 438-5311
Santa Margarita Grammar School ---- 438-5633
Santa Margarita Inn 2704 G ---- 438-9984
Santa Margarita Lake PozoRd ---- 438-5485
Santa Margarita Lake Boat Co
SantaMargaritaLake ---- 438-5683
Santa Margarita Ranch T & W Co ---- 438-5496
Sapien Luis 2530 F ---- 438-5732
Schoenfeld Terry R J ---- 438-5716
Schwan Wm G 3-MTrailerPark ---- 438-5761
Scott Geo T EncinaAv&I ---- 438-5682
Scott Harry L ParkhlRd ---- 438-5665
Seefeld A G GardnFrms ---- 438-5757
Sewell A ---- 438-5478
Sharp Ansel D ---- 438-5372
Sharp W A H ---- 438-5750
Sheridan C K ParkhlRd ---- 438-5492
Smith Chas L 16350WalnutAv ---- 438-5764
Snider Wm N ParkhlRd ---- 438-5653
Southern Counties Gas Co
612-12thPasoRobls
From telephones served by the
following exchanges
Santa Margarita
(No Intercity Charge)
Ask Operator for-Entrprise 10206
Stanley Wm E ---- 438-5438
Stewart Vern Vern's Union 76 Serv
Hwy ---- 438-9985
Stirling Frank E EncinaAv ---- 438-5339
Stockfish Robt E 17490PoplarAv ---- 438-5681
Strunk Neal 17250WalnutAv ---- 438-5656
Sumner Geo A GardnFrms ---- 438-5446
T & W Ranch Co
Santa Margarita Ranch ---- 438-5496
Shop ---- 438-5487
Thiebaud A A 101Hwy ---- 438-5330
Thorne Dan
SntaMargaritaRd ---- Atascdro 42-R-2
Thorne Helen Mrs H ---- 438-5498
Three M Ranch Trailer Park Pinal ---- 438-5736
Todd Leonard EncinaAv ---- 438-5720
Togni Walter T Pozo ---- 438-5489
Tomasini T Parkhl ---- 438-5366
Took Fred AvenalesRanch ---- 438-5607
Torres Wm F ---- 438-5756
Trussell Glenn E H&YerbaBuena ---- 438-5645
Union Oil Co of Calif
SantaMargaritaPumpStation ---- 438-5368

U S Government

Federal Aviation Agcy
Airways Technical Field Office
Encina ---- 438-5421

U S Govt Forest Service
PozoGuardStation ---- 438-5711
Avenales Guard Stn Pozo ---- 438-5671
VanArtsdalen G E 16320WalnutAv ---- 438-5394
VanHorn H A 9485Asunsion ---- 438-5628
VanHorn Richard ---- 438-5433
Vern's Union 76 Service Hwy ---- 438-9985
Villa Lazaro T EncinaAv&F ---- 438-5742
Villa Leslie J EncinaAv&F ---- 438-5652
Walker W W I ---- 438-5680
Walling Clarence ---- 438-5776
Walters Martin C ---- 438-5378
Waltz Mila Mae Hwy ---- 438-5759
Warner Leonard 2427 K ---- 438-5758
Warner's Art Tile 2427 K ---- 438-5758
Warnken Edw F 2882 G ---- 438-5358
White John 2205 F ---- 438-5315
Whitlock Leon A 2117 I ---- 438-5744
Wilkinson Lula Pozo ---- 438-5698
Willey Calla Mrs Cottage Bty Shop
GardnFrms ---- 438-5643
Williams Frank O H&Estrada ---- 438-5706
Williams Robt E AgaCita ---- 438-5373
WILLIAMS SERVICE gar
101Hwy ---- 438-5338
Williamson Mary 2507 H ---- 438-5727
Wilson D W 16200WalnutAv ---- 438-5341
Wilson W D 16700WalnutAv ---- 438-5351
Wolfe Jas L GardnFrms ---- 438-5328
Worden Minnie Mrs 17105 OakAv ---- 438-5601
Wright Clyde GardnFrms ---- 438-5459

SHANDON

(For Subscribers see Paso Robles)

SHELL BEACH

(For Subscribers see Pismo Beach)

TEMPLETON

W. V. Williams, Manager

Business Transactions With Telephone Co.

The Pac Telephone & Telegraph Co
1030VinePasoRobles

Call Operator and ask for ---- Business Office
(No charge for calls to Business Office)

Telephone bills also may be paid in person at

Petersen's General Merchandise Store
Templeton

Abramson Mabel V NHwy ---- 4162
Abramson Ted NHwy ---- 2921
Abramson W E NHwy ---- 4162
Adams Cora PasoRobls ---- 2911
Adams Esther VineyrdRd ---- 2931
Adamson H C ---- 2932
Alderson Albert SntaRitaRd ---- 4841
Alderson H W Gough ---- 4531
Allen Jack G 508Eddy ---- 4041
Anderson Paul G Mrs 212PasoRobls ---- 2942
Angyal Eugene SntaRitaRd ---- 2950
ARDEN FARMS CO
Hwy101 South ---- 4181
If no answer call collect ---- 238-1610
If no answer call collect ---- 238-1434
Arebelo Domingo 611 Salinas ---- 4782
Arieas Joe M OldNHwy ---- 2753
Aronson Arvid J 500CountyRd ---- 2552
Atkins Bennie 504ForestAv ---- 4451
Atkins E W 1st&Main ---- 2175
Atkins Robt M 220-4th ---- 4123
B & H CHARCOAL CO plant
OakRdgeRd ---- 2978
Balentine Grant A PasoRobls ---- 238-0494
Barba Angie Salinas ---- 2041
Barker C A Col SntaRitaRd ---- 2967
Barnes Franklin B Florence&LasTablas ---- 4541
Barnes John Mrs LasTablasRd ---- 2342
Bay Duane L 722Gough ---- 4061
Bednar Bessie 1st&PasoRobls ---- 2733
Bennett Noel R 8th ---- 2061
Bennett Rosalie 5th ---- 2853
Bertram Geo W SntaRitaRd ---- 2965
Bianchi Dante J NRivrRd ---- 2813
Bieber John Hwy101 ---- 2923
Black H H
WillowCreekRanchPasoRobls ---- 238-3285
Blackburn Fran GoughAv ---- 2631
Blake Bill 62-8th ---- 4771
Blake Carrie E Mrs 68E8th ---- 2324
Blake Wm R 105Main ---- 2081
Bland Geo ---- 2815
Bonner A H ---- 2074
Borkey Myrtle P ---- 2672
Borkey Paul ---- 2551
Bowers Leo L SHwyPasoRobls ---- 238-3409
Boyd Wm E SntaRitaRd ---- 4154
Bradel E B 518Florence ---- 4001
Brandt Arthur 110-8th ---- 4023
Brown Harry E 412Florence ---- 4031
Burge Harry B VineyrdRd ---- 2951
Burk Stanley H Hwy101 ---- 2702
Burton Ben M 81CountyRd ---- 4991
Caldwell Jas P PasoRobls ---- 238-2309
California Highway Patrol
For Emergency calls only
Ask Operator for-Zenith 12000
Cann R P Mrs OakRdgeRd ---- 2979
Canoles C L SntaRitaRd ---- 2969
Carter W S VineyrdRd ---- 2957
Chase E B 93Main ---- 4641
Chase Frances A 93Main ---- 4641
Cherry W W LasTablasAv ---- 2744
CLOER JAS E rug clng
400PasoRobls ---- 4371
Clow Earl L 518ForestAv ---- 4421
Coburn John PasoRobls ---- 2984
Collins P J BethlRd ---- 2673
Colombo Maxine M CayucosRd ---- 2783
Colvig Don Hwy ---- 2533
Cook Jas W 602Eddy ---- 2746
Cook Warren Florence&Cayucos ---- 2642
Cooksey E W VineyrdRd ---- 2789
Cooper Mary Elizabeth Hawly ---- 2021
Cressio Jos 7th&PasoRobls ---- 2893
Crum Philip H ---- 2141
Curletti John SntaRitaRd ---- 2955
Dalby Henry C RiverRd ---- 2078
Dan & Angie Cafe ---- 2392
Davis Ethel A Hwy101 ---- 4271
Davis Roy A 518Hawly ---- 4522
Dildine Roy W OakRdgeRd ---- 2975
Dildine Roy Service 6th&Main ---- 2901
Dillon A R OakRdgeRd ---- 4694
Dittman Richard C
CemeteryRdPasoRobls ---- 238-4801
Dufford C M 115-2d ---- 4333
Durrant A T 63-8th ---- 4022
Dusi Dante SHwy101PasoRobls ---- 238-3707
Dusi Robt LupinLn ---- 2812
Dusi S T 507Hawly ---- 2332
Dyck Edw Main ---- 4621
Dyck Elwood Eddy ---- 2652
Dyck R H CountyRd ---- 2933
Earleen's Beauty Shop VineyrdRd ---- 2782
Eddy J W Main ---- 2801
Edelman A S SHwy ---- 2713
Edelman Emil E 511ForrestAv ---- 2721
Edelman Harold L SHwy ---- 4092
Elder Keith W 81Main ---- 2752
Elliott Bernard 719Blackbrn ---- 2691
English Anthony L 704Florence ---- 2641
Everett R Winfard 600PasoRobls ---- 4732
Fairfield Eric J VineyrdDr ---- 2781
Fortune Floyde T 616Forest ---- 4911
Freeman Ruby 211PasoRobls ---- 2862
Fruits Drexel G 98Main ---- 2012
Fruits Geo A 102CountyRd ---- 2011
Fuller Oliver SantaRitaCanyonRd ---- 2966
Gambel Cecil E ---- 4352
Gambel Ora Salinas ---- 2671
Garcia Mary ---- 4341
Garcia Vidal L 619Forest ---- 4822
Gates M F ---- 2571
Gilfillan Josephine K rl est 101Hwy ---- 2312
Gillis Laura M ---- 4381
Goodell W J ---- 4471
Gorham T A NHwy ---- 4166
Gragg R M PasoRobls ---- 4731
Graham T W 608PasoRobls ---- 4944
Greer Jack M SntaRitaRd ---- 2961
Grijalva Ruby Mrs 715Blackbrn ---- 4391
Guerrero Lino VineyrdRd ---- 2959
Hamilton Fred 206CountyRd ---- 4564
Hancock Chas M 303-8th ---- 2715
Harington G H ---- 2819
Harington Russell G NRivrRd ---- 2811
Hart Chas E SHwyPasoRobls ---- 238-0342
Hartung Geo W 515Eddy ---- 4251
Hawkins Clarence E ---- 2073
Heely Fred L ---- 2071
Heilmann Evadeen RivrRd ---- 2873
Hewitt H hdwe ---- 2361
Hickerson Thos Rev ---- 2051
Hidden Valley Ranch CayucosRd ---- 4151
Hobbs Eldon RivrRd ---- 2871
Holloway C G Cayucos ---- 2581
Holloway Kay 312-3d ---- 4571
Holsted Ben E 519Eddy ---- 4722
Honer W V OakRdgeRd ---- 2978
Hope & Larry's 520Main ---- 2771
Hopkins Pearl 5th&Main ---- 4332
Horstman Rose Mrs ---- 2682
Hove Ed ---- 2987
Hove Henry 4th ---- 2736
Hove's Texaco Service Hwy ---- 2451
Howard Napoleon 6th&PasoRobls ---- 2896
Hutchinson Mary C 85CountyRd ---- 2735
Jenans Ernest P 418LasTablasAv ---- 2741
Johnson Chas B LasTablasAv ---- 4721
Johnson Harold W 617Forest ---- 4071

Jones Paul GoughAv ---------------2802
JONES UPHOLSTERY SHOP
112NMain-2101
Juhl Chris Jr ---------------------2818
Juhl Chris Sr Mrs -----------------2716
Juhl Geo F ------------------------2716
Ketchum Wm M
CayucosRdPasoRobls ---------238-0297
Kight Jessie 7th&Main -------------4781
Klein E F Hwy ---------------------2803
Kuykendall Claude K 69-8th --------4671
LaFontaine John B 802CountyRd -----4361
Larsen Walter H Blackbrn -----------2323
Lawhorn Oscar 609Blackbrn ----------4101
Lehnhoff Ernest --------------------2816
Lehnhoff Geo T RivrRd --------------2194
Lichti John OakRdgeRd --------------4693
Loy Bob 505PasoRobls ---------------2031
Loy Joe H Mrs ----------------------2854
Luzi V LasTablasAv -----------------2093
Mandrille Stephen NHwy -------------2927
Martin J A Rev 303PasoRobls --------4512
Martin John K SntaRitaRd -----------2963
Martinelli A OakRdgeRd -------------2974
Mauk Oscar VineyrdRd ---------------2784
McDonald Beverly 618 Salinas--------4871
McDonald Robt Lee 618 Salinas-------4871
McFarland Joanne 411PasoRobls ------2912
McFarland John B Main --------------4621
McKean Gilda D 615CountyRd ---------4681
McKean Wm 700CountyRd --------------4651
McKnelly Frank 72Main --------------2171
Meadows Milton H 305CountyRd -------4931
Meadows Nellie 305CountyRd ---------4931
Merrill N E Mrs 104Main ------------2174
Miller Jack 810CountyRd ------------4021
Miller Robt H 101HwyPasoRobls --238-4502
Monson E E -------------------------2929
Montgomery Ward & Co Catalog
Store 817-12thPasoRobls
Catalog Telephone Orders
From telephones served by the
following exchanges
Templeton
(No Intercity Charge)
Ask Operator for-Entrprise 10254
Morris Ernest ----------------------2076
Morrison John U RivrRd -------------2193
Nerelli A VineyrdRd ----------------2795
Nichols Jas F 118-5th --------------2151
Nolan Gene truckng SntaRitaRd ------2181
Nyberg Oscar J 100Main -------------4622
Ormonde Louis RivrRd ---------------2874
Ottoson Henry Main -----------------4501
Pacific Gas & Electric Co bus ofc
617-12thPasoRobles
From Templeton Exchange
Ask Operator for-Entrprise 10251
PACIFIC TELEPHONE & TELEGRAPH CO THE
Business Office 1030VinePasoRobls
Ask Operator for---------Business Office
Bills May Also Be Paid in Templeton at
Petersen's General Merchandise
Service Calls and Other Information
see---Introductory Section
Papa Sylvia Mrs 212 SMain-----------4682
Paulson J E Mrs --------------------2743
Pearl Robt 604LasTablasRd ----------4951
Pelton Gerald ----------------------2743
Pendergast Mabel 501Eddy -----------2894
Pesenti Frank VineyrdRd ------------2799
Pesenti Victor ---------------------2793
Pesenti Winery VineyrdRd -----------2791
Petersen Richard D SHwy ------------4551
Petersen's General Merchandise -----2001
Peterson John L 817Main ------------2703
Peterson T L LosTablasAv -----------2092
Phillips Emory I 704Finch ----------4174
Plumm Dorothy L 600 Salinas---------2045
Plumm Robt 700Main -----------------4282
Prock Betty 810CountyRd ------------4021
Prock Steven 810CountyRd -----------4021
Ragan Larry 300PasoRobls -----------2111
Ramos Dorothy 101HwySouth ----------2714
Ramos Leslie 101HwySouth -----------2714
Reasons Betty SntaRitaRd -----------2962
Reasons Leroy L SntaRitaRd ---------2962
Reinert H J CayucosRd --------------4151
Ross Kelly 608½ SalinasAv-----------2555
Rossi Betty SHwy -------------------4581
Rossi Margi ------------------------2701
Rossi Vincent A 900GarciaRd --------4091
Rotta Winery -----------------------2991
Royse C S 121-1st ------------------2895
Royse May 121-1st ------------------2895
Ruda Rudolph 729GoughAv ------------4701
Ruth Harold Jr 60-1st --------------4851
Salgado Frank Florence&Salinas -----4122
Salgado Fred 700Blackbrn -----------4881
Samp Ray J OakRdgeRd ---------------2972
Sampley Julia 416Florence ----------4011
Sanders Donald P 114-3d ------------4941

San Luis Obispo County of

Library 5th ------------------------4631
Sheriff-Coroner CourtHseSnLuisObispo
Emergency Calls Only
From telephones served by the
following exchanges
Templeton
(No Intercity Charge)
Ask Operator for-Entrprise 11560
Templeton Water District No 5
420PasoRobls-2131

Saueressig Paul Mrs Hwy ------------2532
Schorn Mark R VineyrdRd ------------2788
SEASIDE OIL CO ofc
Main -------------------------------2161
Sharp Elma M Mrs 120-14th ----------2042
Sherlock Robt E 122-2d -------------2831
Silva Joe D NHwy -------------------2928
Simler Kate 317PasoRobls -----------2651
Simmons Isabelle Mrs ---------------4161
Smalling Mattie 407CountyRd --------2556
Smith Fred F OakRdgeRd -------------4691
Smith Jos --------------------------2075
Smith Roy --------------------------4351
Sonntag Wm 7th&PasoRobls -----------2052
Sosa Manuel 4th&CountyRd -----------4172
Southern Counties Gas Co
612-12thPasoRobls
From telephones served by the
following exchanges
Templeton
(No Intercity Charge)
Ask Operator for-Entrprise 10206
Stockdale Claude 613Main -----------4261
Stockdale Donald -------------------2572
Taylor Exene Mrs 210CountyRd -------2861
Templeton Auto Court & Trailer Park
105Main ----------------------------2081
Templeton Beauty Shop Hwy ----------2391
Templeton Blacksmith Shop 301Main --4131
Templeton District Schools
Elementary School ------------------2611
High School ------------------------2601
Agricultural Dept ------------------2612
Templeton Feed & Grain OldHwy ------4191
Templeton Fire Dept 420PasoRobls
To report fires only----------------4311
All Other Calls---------------------4141
Templeton No 1 Special Training Class
8th&Main-4591
TEMPLETON SALES YARD INC
Hwy --------------------------------4611
If no answer call Paso Robls-----238-0563
Templeton Swimming Pool
6th&CountyRd -----------------------4831
Terra Eugene Hwy101 ----------------4283
Terry Robt L 401CountyRd -----------2121
Thiebaud Edw A 709Main -------------4481
Thomas Allen SRiverRd --------------2196
Thompson Darlene RiverRd -----------2195
Thompson Frank W 66-8th ------------4711
Thompson Frank W Chevron Service
Station 725Main --------------------2401
Thompson Stephen RiverRd -----------2195
Thorndyke Donald G RivrRd ----------2191
Tracy Robt E OldCreekRd ------------4353
Trego Wm 515Cayucos ----------------4971
Trigueiro Geo VineyrdRd ------------2786
Tullock Karen 601Hawley ------------4601
Tullock Robt J Templeton Blksmth Shop
301Main-4131
Residence 601Hawly -----------------4601
Urquhart Allene SntaRitaRd ---------2956
Urquhart Jas R SntaRitaRd ----------2956
Vaca Geo A LasTablasAv -------------2091
Vaca Joe LasTablasAv ---------------2096
Vaca Thos 1st&James ----------------2761
Venturini Guiseppe OakRdgeRd -------2973
Villa Brownie P VineyrdRd ----------2541
Volpi Guido F 619Main --------------4891
Volpi Musio 711PasoRobls -----------4561
Wallace Helen I --------------------2732
Watson Allen 810CountyRd -----------4981
Wessel Pauline I -------------------2172
Wiley Arthur R SRiverroad ----------2876
Wilkinson John SHwyPasoRobls ---238-1617
Willhoit A H 318PasoRobls ----------2563
Willhoit Thos ----------------------2882
Woodrell Hal K 519Hawly ------------4521
Wright Grant -----------------------2964
Yeats J J LtCol LupinLn ------------2872
Yoakum C Y PasoRobls ---------------2852
York Mountain Winery
YorkMountainRdPasoRobls -----238-3491

U. S. LIGHTHOUSE STATION

(For Subscribers see Cambria)

WILLOW SPRINGS MAINTENANCE CAMP

Calif Div of Highways Agent
Call Operator
for-Willow Springs Maintenance Camp

YOUNG'S POINT

Young Monte Agent
Call Operator for-------Young's Point No 1

FOUR *Thoughtful* ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and slowly, with the lips just clearing the transmitter.
4. Please replace the receiver gently when through talking.

STATION-TO-STATION RATES TO SOME OUT-OF-TOWN POINTS

RATES ARE FOR 3 MINUTES AND DO NOT INCLUDE FEDERAL TAX

NIGHT AND SUNDAY RATES FOR STATION-TO-STATION CALLS APPLY FROM 6 P.M. TO 4:30 A.M. AND ALL DAY SUNDAY

THE MINIMUM CHARGE FOR A COLLECT CALL IS 30c

From SAN LUIS OBISPO to:	Week-days	Nights, Sundays
Anaheim, Calif.	$ .95	$ .80
Auburn, Calif.	1.10	.95
Boston, Mass.	2.25	1.75
Cambria, Calif.	.40	.40
Campbell, Calif.	.90	.75
Carmel, Calif.	.80	.70
Chicago, Ill.	1.95	1.50
Chualar, Calif.	.75	.65
Coalinga, Calif.	.60	.50
Colfax, Calif.	1.10	.95
Cuyama, Calif.	.60	.50
El Centro, Calif.	1.25	1.05
Eureka, Calif.	1.40	1.20
Gilroy, Calif.	.80	.70
Gonzales, Calif.	.75	.65
Guerneville, Calif.	1.10	.95
Hanford, Calif.	.75	.65
Hollister, Calif.	.80	.70
King City, Calif.	.65	.55
Lakeport, Calif.	1.15	1.00
Lompoc, Calif.	.50	.50
Long Beach, Calif.	.95	.80
Los Altos, Calif.	.90	.75
Merced, Calif.	.85	.70
Modesto, Calif.	.90	.75

From SAN LUIS OBISPO to:	Week-days	Nights, Sundays
Monterey, Calif.	$ .80	$ .70
Napa, Calif.	1.05	.90
New York, N. Y.	2.25	1.75
Oakland, Calif.	1.00	.85
Pasadena, Calif.	.90	.75
Paso Robles, Calif.	.30	.30
Philadelphia, Pa.	2.25	1.75
Porterville, Calif.	.80	.70
Reno, Nev.	1.00	.75
Richmond, Va.	2.25	1.75
Sacramento, Calif.	1.05	.90
St. Louis, Mo.	1.95	1.50
San Ardo, Calif.	.55	.50
San Diego, Calif.	1.10	.95
San Francisco, Calif.	1.00	.85
Santa Clara, Calif.	.90	.75
Santa Margarita, Calif.	.10	.10
Santa Rosa, Calif.	1.10	.95
Seattle, Wash.	1.50	1.20
Selma, Calif.	.75	.65
Taft, Calif.	.60	.50
Templeton, Calif.	.25	.25
Vallejo, Calif.	1.00	.85
Visalia, Calif.	.75	.65
Watsonville, Calif.	.85	.70

From PASO ROBLES to:	Week-days	Nights, Sundays
Alameda, Calif.	$ .90	$ .75
Arroyo Grande, Calif.	.40	.40
Atascadero, Calif.	.15	.15
Bakersfield, Calif.	.75	.65
Belmont, Calif.	.90	.75
Bradley, Calif.	.25	.25
Carson City, Nev.	.90	.70
Castroville, Calif.	.75	.65
Cayucos, Calif.	.25	.25
Chicago, Ill.	1.95	1.50
Cleveland, Ohio	2.10	1.65
Concord, Calif.	.95	.80
Dallas, Texas	1.80	1.40
Fort Bragg, Calif.	1.20	1.00
Fresno, Calif.	.70	.60
Glendale, Calif.	.90	.75
Greenfield, Calif.	.55	.50
Hayward, Calif.	.90	.75
Kansas City, Mo.	1.80	1.40
Kingsburg, Calif.	.70	.60
La Honda, Calif.	.85	.70
Long Beach, Calif.	.95	.80
Los Angeles, Calif.	.95	.80
Minneapolis, Minn.	1.80	1.40
Morgan Hill, Calif.	.80	.70

From PASO ROBLES to:	Week-days	Nights, Sundays
Morro Bay, Calif.	$ .30	$ .30
Nipomo, Calif.	.50	.50
Palo Alto, Calif.	.85	.70
Pescadero, Calif.	.90	.75
Pismo Beach, Calif.	.40	.40
Porterville, Calif.	.75	.65
Redding, Calif.	1.25	1.05
Redwood City, Calif.	.90	.75
Richmond, Va.	2.25	1.75
Riverside, Calif.	1.00	.85
Sacramento, Calif.	1.00	.85
Salinas, Calif.	.70	.60
San Bernardino, Calif.	1.00	.85
San Jose, Calif.	.85	.70
San Luis Obispo, Calif.	.30	.30
San Mateo, Calif.	.90	.75
Santa Barbara, Calif.	.75	.65
Santa Cruz, Calif.	.80	.70
Santa Maria, Calif.	.50	.50
Seattle, Wash.	1.50	1.20
Stockton, Calif.	.90	.75
Sunnyvale, Calif.	.85	.70
Truckee, Calif.	1.10	.95
Ventura, Calif.	.80	.70
Washington, D. C.	2.25	1.75

From ARROYO GRANDE to:	Week-days	Nights, Sundays
Anaheim, Calif.	$ .95	$ .80
Auburn, Calif.	1.10	.95
Bradley, Calif.	.50	.50
Cuyama, Calif.	.55	.50
Hanford, Calif.	.75	.65
Lompoc, Calif.	.40	.40
Marysville, Calif.	1.15	1.00
Merced, Calif.	.85	.70
Morro Bay, Calif.	.30	.30
Palo Alto, Calif.	.95	.80
Paso Robles, Calif.	.40	.40
Redding, Calif.	1.30	1.10
Riverside, Calif.	1.00	.85
San Bernardino, Calif.	1.00	.85
San Diego, Calif.	1.10	.95
San Francisco, Calif.	1.00	.85
San Luis Obispo, Calif.	.15	.15
Santa Maria, Calif.	.20	.20
Taft, Calif.	.60	.50
Watsonville, Calif.	.85	.70

From ATASCADERO to:	Week-days	Nights, Sundays
Cambria, Calif.	$ .35	$ .35
Dunsmuir, Calif.	1.30	1.10
King City, Calif.	.55	.50
Los Angeles, Calif.	.90	.75
Merced, Calif.	.80	.70
Monterey, Calif.	.75	.65
Nipomo, Calif.	.40	.40
Pasadena, Calif.	.90	.75
Pismo Beach, Calif.	.30	.30
Placerville, Calif.	1.05	.90
Porterville, Calif.	.75	.65
Sacramento, Calif.	1.00	.85
San Francisco, Calif.	.95	.80
Santa Cruz, Calif.	.85	.70
Santa Margarita, Calif.	.15	.15
Santa Rosa, Calif.	1.05	.90
Selma, Calif.	.70	.60
Templeton, Calif.	.10	.10
Tulare, Calif.	.75	.65
Visalia, Calif.	.75	.65

From MORRO BAY to:	Week-days	Nights, Sundays
Atascadero, Calif.	$ .20	$ .20
Cambria, Calif.	.25	.25
El Centro, Calif.	1.25	1.05
Hollister, Calif.	.80	.70
Lodi, Calif.	.95	.80
Lompoc, Calif.	.50	.50
Los Angeles, Calif.	.90	.75
Merced, Calif.	.85	.70
Monterey, Calif.	.75	.65
Oakland, Calif.	.95	.80
Pittsburg, Calif.	.95	.80
Porterville, Calif.	.80	.70
Salinas, Calif.	.75	.65
Santa Barbara, Calif.	.75	.65
Santa Margarita, Calif.	.20	.20
Selma, Calif.	.75	.65
Stockton, Calif.	.95	.80
Ventura, Calif.	.80	.70
Visalia, Calif.	.75	.65
Woodland, Calif.	1.05	.90

From PISMO BEACH to:	Week-days	Nights, Sundays
Atascadero, Calif.	$ .30	$ .30
Bakersfield, Calif.	.75	.65
Cayucos, Calif.	.35	.35
Cuyama, Calif.	.55	.50
Fresno, Calif.	.80	.70
Hollister, Calif.	.80	.70
King City, Calif.	.65	.55
Lodi, Calif.	1.00	.85
Los Angeles, Calif.	.90	.75
Modesto, Calif.	.90	.75
Monterey, Calif.	.80	.70
Pittsburg, Calif.	1.00	.85
Salinas, Calif.	.80	.70
San Jose, Calif.	.90	.75
Santa Maria, Calif.	.25	.25
Sonoma, Calif.	1.05	.90
Stockton, Calif.	.95	.80
Sunnyvale, Calif.	.90	.75
Templeton, Calif.	.35	.35
Tulare, Calif.	.75	.65

Pacific Telephone
Directory Dept.
900 - 3rd Street
San Francisco (7) Calif.

Form 3547 requested



U.S. TELEPHONE DIRECTORY COLLECTION: REEL CONTENTS CALIFORNIA

MICROFILM NUMBER (o) 90/5004 MicRR

White Pages and Yellow Pages for:

LOCALITY: SAN LUIS OBISPO COUNTY (Includes Adelaida to Templeton) October 1957

THRU

SAN LUIS OBISPO COUNTY (Includes Arroyo Grande to Templeton) August 1960

(Note: See targets preceding White Pages and Yellow Pages for full listing of cities covered.)

END

PLEASE
REWIND